

# VARIETY

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64 PAGES

## MAKE PIX CLEAN AS RADIO

### Soviet Accord Stymies Russe Pix For U.S.; Fear Propaganda Offense

Amkino, American picture releasing arm for Soviet Russian films, is in a tough spot as a result of Russian recognition by the U. S. Company's problem now consists in finding out what is or is not propaganda in films, what might or what might not be construed as propaganda in films and what to do with the pictures that will have to be sloughed because of propagandistic tendencies.

No Russian films have been imported to the U. S. in about three months or more, with the office awaiting results of the Russo-American confabs. One picture, "Deserted," made by Pudovkin, next in stature only to Eisenstein in Russian cinema, has been ordered returned to Russia unshown, according to cable advice from Moscow. It's about the only film Amkino has on hand which has not been shown in the U. S. as yet, and Amkino had previously figured on doing pretty well with it here.

There are one or two pictures en route here now, which will undergo close scrutiny before release. Russian government is too anxious to avoid offending or breaking the agreements in the Roosevelt-Litvinoff pact to take any chances.

Most films in Russia during the past have been made with open attention primarily to education. These are what nearly entirely fall under the propaganda class from the U. S. standpoint. Recently, it is understood, the Russ filmers have veered away from this viewpoint considerably, but these newer films are not yet ready for world showing.

Another headache for Amkino is what to do with Russ films already released and floating around the country. Attempts are being made to call all these prints in, just to play safe.

### Where It Hurts

Winnipeg, Dec. 4.  
Winnipeggers prefer to listen to symphony music at home, as evidenced by poor attendance at the Sunday afternoon concerts of the Winnipeg symphony at the Auditorium. Check-up after the first concert this season revealed majority stayed home, many tuning in for New York Philharmonic broadcast, coming to local station, CKY, as one of the Canadian Radio Commission's exchange features with CBS.

### A BUM BALLY

Fifth Avenue Playhouse has invited Mr. Zero in as guest manager and m. c. Half of whatever profits there are for his services will go to his Bovey hideaway for 'old bucks and lame ducks.'  
Starts Thursday (7) with the French version of "Beggars' Opera" (WB) and Zero has called in Dan O'Brien, 'king of the hoboes,' to prolog the picture.

### Proxy Sweetie

Bike rider's new sweetheart got tired after sitting up two nights at the Garden cheering the b. f. Wheelist the third night spied a blonde in his girl's seat, also rooting for him. She handed him a note later on, reading:  
'It's okay, I'm sitting in for Marge tonight.'

### TALENT FAMINE, AND NO KIDDIN'

New film talent is such a scarce article, now that talkers have absorbed about everything available, that major producers are strengthening their scout forces, with orders to dig deeper than ever for possible bets.

All fields, including vaudeville, night clubs, radio, amateur ranks, etc., are being combed carefully in hopes of a stray screen personality.

### See Talent Exchange With Friendly Soviet

Moscow, Dec. 4.  
A wealth of new concert talent has been developed in the Soviet during the past five-year plan, but none of these artists, until the U. S.-USSR accord, were allowed to leave the country. Now it is expected that an international boom in interchange of artists of all kinds will eventuate from the Soviet-American recognition.

The forthcoming American tours of Asaf and Sulamith Meeser, ballet stars of the Moscow Opera, are counted upon heavily for good, will purposes as they are modern Russia's foremost exponents in ballet, representing the new Soviet art rather than the offshoots of the old Diaghileff school (white Russians) as previously represented in London, Paris and America.

### 4-A-DAY PHILHARMONIC

Class Orchestra's Week Stand in Film House

Milwaukee, Dec. 4.  
Milwaukee Philharmonic orchestra of 71 men with Frank Laird Waller as conductor will give three concerts daily at the Palace theatre the week beginning Dec. 8. Four concerts are planned for Saturday and Sunday. Programs will run about 45 minutes.

Regular Palace film fare will supplement the musical portion.

### FILMS' ANTIDOTE FOR SEX OR DIRT

But It's Tough to Interpret  
What Is 'Clean Sex,'  
What Is Vulgar and  
When Does Dirt Begin—  
Poll of Execs, Exhibs and  
Psychologists—NRA Behind It

### HOLLYWOOD ANGLE

Filmdom's antidote for dirt is to tap the producers' pocketbook, which would pay for it. In other words, now that the business is nearly under the code, throw frowned upon stories and plays into a bonfire and let an immediate loss be checked off by the company that committed the indiscretion. But what is dirt? What is sex? When does sex cross the line? What is vulgarity and what is merely risque?

Seven simple questions, they defy simple answers. Company heads, industry psychologists, exhibitor leaders and major strategists in attempting to answer one bungle into the second and third. Finally, the question broadens until it becomes an enormous subject involving sociology, economics, the city and the country, and, finally, the multitudinous viewpoint of the world. And, lastly, when the question reached such collective proportions, the various persons so interviewed, all of whom have been active in formulating the code and several of whom will sit on the Code Authority, admitted inability to answer individually. They quickly added, however, that with collective brains such as will be represented on the authority, plus its power to designate straight thinking industry censors, there has got to be an answer.

### Every Pic a Sex Film

The psychologist, now on the industry payroll, conceded the viewpoint of one strategist that 'every romantic picture produced is basically a sex picture.'

But what must that man and woman do in order to be considered 'sexy' in the public's estimation of the word?

A company head, and one of the leading chief codists who will have to propound the answer which within a few weeks will decide whether a story or play will be produced or burned, has this viewpoint:

'The film has to be clean in essence. We will order out most of the sex films. Anyone can laugh at a dirty story, but it takes brains to make them laugh at a clean one. The same goes for pictures. There is no reason why films should not be as clean as radio. And they will be.'

The company head was too busy (Continued on page 63)

### B'way Insures Plate Glass Windows, Expects Repeal to Aid Theatres, Etc.

### New Signs

Goodman Ace declares that San Jose business men can now put up new signs on their office doors:  
'Out to lynch—back at 2.'

### 'TIMES' BIDDER FOR 'EVE. POST?'

New York Times may show up as owner of the N. Y. Evening Post before the week is over. Ochs' morning paper put in a bid for the evening tab several days ago and is understood to be the most favored among several mentioned bidders.

Post management still has nothing to say about the possibility of selling out, though now pretty definitely reported some announcement will be forthcoming before the end of the week. Several of the Post employees, quietly, are understood to have been tipped by the inner office last week.

At one time there was talk of the Post merging with the Sun. That, now, seems to be out of question. Several other papers have, it is understood, made tentative bids for taking over the Post, one being J. David Stern, publisher of the Philadelphia Record. Also understood Baul Block is interested in crashing into New York via the Post.

Times' interest is from the standpoint of having an afternoon outlet, paper feeling that the Post background is sufficiently conservative to be okay.

### Mutiny?

Epidemic of rude ushers in the New York picture houses is being complained of. Reported to have reached the point of roughness when a picture scribe socked one of the boys at a Broadway deluxer. Squawks are also heard from patrons in certain neighborhoods.

At one time ushers were schooled to the nth degree in courtesy.

### Buffalo First to Pick 1933 Ten Best Films

Buffalo, Dec. 4.  
The 10 best pictures shown this year, as selected by W. E. J. Martin, reviewer of the Buffalo Courier-Express (morning), are:  
'Cavalcade,' 'A Farewell to Arms,' 'Lady for a Day,' 'Tugboat Annie,' 'State Fair,' 'White Sister,' 'I Am a Fugitive,' 'Cynara,' 'Footlight Parade,' 'Be Mine Tonight.'

Prohibition, the Great Mistake and the Pain in the Liver, is gone! And people will now probably stop drinking.

Plate glass windows along Broadway have been insured, Childs' restaurants are prepared to fill an order of wheat cakes and a sherry flip, and the town's on edge, as repeal becomes effective some time this afternoon (Tuesday).

Everybody's set for a real celebration, although there's doubt that the average hotel, restaurant or club will have enough on hand for big time whoopie. Many hotels and other places are planning their big parties Saturday (9). The wholesalers are not promising delivery until tomorrow (6). It will be okay to sell liquor this afternoon (Tues.) if it can be obtained anywhere legitimately, but again with the wholesalers unable or unwilling to make deliveries, the biggest sale will probably be in the illicit stuff—contraband which remains around town.

Everything's primed for Repeal Day. Reservations are going more bullishly right now for all the special gala nights through this week than comparatively for a New Year's eve celebration.

With the lid off, the word is going out from the more conservative bunch not to go berserk but prove that Americans can regale amidst wine and not make spectacles of themselves because everything's okay.

Meantime, the cabaret agents have many calls for old fashioned barroom quartets.

### The Speakeasy Problem

This afternoon, probably around 3 p. m., when prohibition goes out, real danger will exist in the further sale of speakeasy era hooch which is still on hand. The majority of the speaks which hope to land licenses, during the past few weeks are reported to have been cleaning out their stocks as best they could so that with repeal they will have a clean slate.

One of the reasons for this, it is explained, is to avoid sale of contraband when the McCoy under repeal okay becomes possible. Regulations (Continued on page 69)

### FIRST B'WAY THEATRE BAR AT THE LYCEUM

The Lyceum is the first theatre on Broadway to obtain a license to sell beer. Bar has been installed in the smoking-room, and although not officially opened by Courtney Burr, the broker was on sale last week.

Cost of license was \$500. Two English barmoids are getting \$20 weekly for the few minutes they are on duty before the performance and the one intermission of 'Sailor Beware'. Takings were high at \$7, with one night's receipts \$140, but the spot is not plugged as yet.

## Even Coast Usherettes Are Primed To Show 'Em and Make 'Em Like It

Three elements govern the buying of costumes for usherettes, according to theatre operators. They

Will the clothes show plenty of shape; will they be different from the ones worn around the corner at the rival house; will they last at least a year.

Prime requisite for the seat-finding clothing—that none of the curves which the gals were selected for be lost or too greatly obscured. Theatre managers figure that if the current picture is lacking in s.a. at least the customers can get a flash in the foyer or an eye-ful down the aisle.

Then the style must be varied from anything in the other houses nearby. If the theatre across the street clothes its girls in West Point outfits, that won't do. Costume maker must figure out a combination that is new.

Material used is selected for its sturdiness, so that the girls can wear them as long as possible. Many crisp-looking femme who carries herself smartly and erect must needs do so because if she slouches over or unbends the seams that are held together with pins will split. Life of a uniform is supposed to run a year. The average cost is \$30.

### \$30 Versus \$350

One enterprising manager put his girls into nifty evening frocks. A month of running up and down aisles and the girls looked like taxidancers in a cheap ballroom. Everyone concerned agrees that the only one who can sport an elaborate, fragile uniform is the girl on the spot. Directing right and left aisles, all the wear and tear is in the sleeves and armpits. Some of the spot outfits run as high as \$350 in super deluxe houses.

Uniform costumers claim there is just as much artistry and ingenuity necessary in their job as in theatrical drapery.

Before they start on a job, they insist on surveying the house and its vicinity to get the feel of the task. Costumes must not clash with the coloring of the house, the prejudices of the neighborhood or the dislikes of the manager.

## MONEY TIFF, ILLNESS DEFERS DRESSLER PIC

Hollywood, Dec. 4.

'Service,' scheduled to start at Metro today (Monday) as a starter for Marie Dressler, has been held up. Studio is understood holding it up until it can make peace with Jean Harlow, who refused to answer a wardrobe call because she wants a new salary deal.

Understood also that Miss Dressler is not in physical condition to start.

Miss Harlow, contracted at \$1,500 week, wants a \$1,000 tilt.

### INDEX

Bills	50
Burlesque	63
Chatter	60-61
Editorial	51
Exploitation	21
Film Reviews	16-17
Foreign Film News	43
Foreign Show News	56
House Reviews	15
Inside—Legit	51
Inside—Music	45
Inside—Pictures	41
Inside—Radio	40
Inside—Vaude	48
Legitimate	52-55
Letter List	63
Literati	57
Music	45-46
New Acts	48-49
News from the Dailies	62
Nite Clubs	62
Obituary	63
Outdoors	63
Pictures	2-37
Radio	38-44
Radio Reports	44
Talking Shorts	16
Times Square	59
Vaudeville	47-49
Women	58

### Copyreading

Hollywood, Dec. 4.  
Theatre sign changer was given copy reading Joan Blondell and Warren William in Goldiggers of 1933 with 200 gorgeous girls.

Running out of G's, edited the copy to read "Goldiggers of 1933 with 200 friendly girls."

## OPPOSE AGENT LICENSE AS BURDEN ON CLIENT

Hollywood, Dec.

It looks as if the agents will be the first to receive consideration under investigation provisions in the code. One of the initial questions to be settled is whether or not picture agents should be licensed by producers.

Organizations representing talent are already girding for battle against the licensing idea, and will contest the issue on the ground that the franchising by producers would virtually put agents under the employers' thumbs and work against the clients employing the 10 per centers.

Agents' provision was one of the troublesome clauses in the early drafts of the code and was postponed for further investigation as a result of the Washington battle against licensing by Guild and Academy representatives.

Committee to settle the problems will consist of five producers and one each of writers, actors, directors, agents and technicians. Code Authority will decide on the choosing of the members to serve on the committee, indications being in the case of the employees and agents that it will be by election.

It is expected that various groups, representing the various employees, will be asked to conduct special elections for the picking of these agent situation probers.

## PAR ASSOC. PRODUCERS CONFABING IN N. Y.

With scheduled arrival in New York today (Tuesday) of Arthur Hornblow, Jr., three of Par's associate producers will be in the east to mix home office contact with vacations. Hornblow is scheduled to arrive on the S. S. Virginia via the Canal.

Charles R. Rogers arrived yesterday (Monday) and Harold Hurley last week.

## File Revised Complaint In \$250,000 Pickford Suit

In an amended complaint filed in the N. Y. Supreme Court yesterday (Monday), Edward Hemmer, who is suing Mary Pickford for \$250,000 for managerial services allegedly given her over a period of years, revised the language of the clause which the picture stars counsel had attacked as 'scandalous'. The court ordered the rewriting two weeks ago on a motion by Mary Pickford's lawyer. Latter at the time also asked that Hemmer be instructed to submit a more detailed bill of particulars.

During the past two months Columbia has signed term or group picture tickets with Grace Moore, Ellsland Landi, Edmund Lowe, Gene Raymond and Joseph Schildkraut. Company also has Jack Holt, Fay Wray, Richard Cromwell, Walter Connolly, Donald Cook, Tim McCoy and Ann Southern on term deals.



### WILL MAHONEY

The Los Angeles "Herald-Express" said: "Will Mahoney is a smash hit. The audience cheered him. His falls, his comedy and famous xylophone dance brought many of the audience to their feet to shout bravo."

All Communications Direct to  
**WILL MAHONEY, 54 Malibu Beach**  
Pacific Palis

## Smallest Number Of Pic Scribes Since Talkers

Hollywood, Dec. 4.

Less than 50% of the writers receiving studio credits are now on the payroll, despite the anxiety of all producers to end their production schedules early. At this time only about 190 scribes are with assignments, and of this number about 125 are contracted writers, the remainder on a week-to-week basis. This is the smallest number of scribes working since the advent of talkers.

Studios have been cutting their writing staffs during the past year. Metro, which at one time had 90 story moulders, had but 51 on the roster last week. Paramount, which used to maintain around 75, is cut to 38 on assignment. Other studios showed a similar decline. Warners with 30; Fox and Radio each 27; Columbia 15; Universal 14, and 20th Century 5.

Practice of permitting writers to stall between assignments has been practically eliminated at all plants. Metro, which dropped a dozen scribes during the last two weeks, will continue the housecleaning. However, it is doubtful that the lot's number will fall below the current mark.

## Col. Prepares Contract List; Closing Colbert

Hollywood, Dec. 4.  
Columbia is assembling a contract list of star and featured player names for the first time since the organization was launched 10 years ago.

Company is closing with Claudette Colbert to star in two pictures during the coming year, with Columbia sandwiching the pair in between her pictures at Paramount. During the past two months Columbia has signed term or group picture tickets with Grace Moore, Ellsland Landi, Edmund Lowe, Gene Raymond and Joseph Schildkraut. Company also has Jack Holt, Fay Wray, Richard Cromwell, Walter Connolly, Donald Cook, Tim McCoy and Ann Southern on term deals.

### 'Unarmed' Goes Thru

Merian Cooper has okayed the making of "Three Came Unarmed" at Radio. Picture, which David Lewis will produce, was called off several weeks ago on account of alleged story trouble. Ernest Schoedsack, who was to have directed, will be replaced by another megger.

### SAILINGS

Dec. 2 (New York to Paris), Marcel Dupre, William Bird, J. J. Lecher, Robert Amsler (Champlain).

## Rose Bowlists Melt Ritziness on Pix, but Get Frown on Parade

### Negative Nix

A still man working on an indie needed a supply of negatives.

He interrupted the company head, new to production, during a conference to get official requisition.

"Don't bother me," stormed the exec, "when you can get film negatives at drug stores."

## Wilstach Dies at 68; Knew Much, but Known by Few

A book could be written about Frank Wilstach and yet a lot would be left unsaid. The man who carried to his grave last Friday the active title of publicity overseer for the Hays organization was of unique composition. A college diploma was followed by years of press agency in the circus and world travels with celebrities of the legitimate, during which he had time to write several biographies and create his dictionary of similes, before Wilstach seven years ago aligned himself with Will Hays.

Yet Wilstach was really known by but few picture people. Even publicists of the various member companies offhand would describe him as 'grouchy.' They had to think twice before they corrected this to 'considerate.' And when they thought a third time they realized that after all Frank was only protecting them and lending advice from a brain as keen during his 68th year as that of the average man of 30.

Those who went a little further could get some inkling of the cause for his friends' appreciation of his full worth. He wasn't afraid to go to bat any place or any time. Somehow, with all of his duties he found time to take care of the most screwy requests for information which daily deluged his desk.

It wasn't easy to know Wilstach. He liked people or he didn't, and he took his time about making up his mind. But even those he didn't like came to him for advice or information, and he gave it willingly.

To know Wilstach was a revelation which caused more than one of his friends in the show world at various times to describe him as the world's oddest press agent.

Learned in Shakespeare and English history, Frank could detect the errors of modern biographers and historians with the ease of a first reciting class work. He could be gruff, and for all of his worldliness and depth as a scholar he had certain rustic traits. He never took a trip without carrying a camera, and he always came back with photographs that are carried on all of the penny postcards.

### Sothorn a Friend

When E. H. Sothorn died suddenly of pneumonia a few weeks before Wilstach was taken fatally ill, Frank, who had tramped with Sothorn and Marlowe, observed: "To think that a man of his age didn't know better."

And when Wilstach got his last cold he got out of bed several times to come down to the office. He knew there was trouble, and that new machinery in advance of the film code was being setup. The last time his secretary remonstrated with tears in her eyes. "He doesn't realize that what happened to his friend Sothorn can happen to him. And I'm afraid that's what may happen this time."

For two weeks Frank wasted away with a fever of 103. Then they discovered it wasn't the flu after all. Wilstach had to go to the hospital for an operation. A few hours after he had been wheeled to his room he died.

Frank hated ostentation. He wanted to be left alone with his family after death. So his wishes were obeyed.

### Edgar Ulmer Upped

Hollywood, Dec. 4.  
Edgar Ulmer, Universal assistant director, has been boosted to a writer-director position. First writing job is on the Eph Asher production "Love Life of a Crooner."

Hollywood, Dec. 4.  
After handing the motion picture business a mighty zanzibar for years, the Pasadena Tournament of Roses Committee has pulled a sudden switch, and is contacting major companies with requests that they enter floats in the annual New Year's day parade.

Most of the producers are reluctant to accept the olive branch so graciously extended by the ritzy parade officials, even though the latter will allow film companies to exploit names of players and pictures on any and all floats entered. The Producers' Association turned down overtures of a representative of the parade committee to have all members enter floats, and the Pasadena men were advised to contact each studio individually.

Par Gives In  
Paramount is the only major to definitely agree to provide floral float. Fox definitely turned the proposition down. As did MGM, Warners and Universal. These three companies decided that curtailed budgets prevented spending of from \$500 to \$1,000 for a float to help the Pasadena affair, and that amount of money could be used to much better advantage on pictures being made.

Reason behind the sudden warmth of the Rose Tournament group toward the picture crowd after, so many years of ritzy attitude, is the fact that many cities, towns and counties, who have gone for elaborate floats in previous years, have advised that that economies forced this year prevents expenditures for their usual floats.

Attractiveness  
Faced with a lack of floats, the Parade Committee has turned to the film producers, making the proposition as attractive as possible by allowing the companies to advertise current or coming pictures.

But the committee failed to realize that the motion picture business is also working on reduced budgets, and all requests for co-operation where the studios have to spend money are being turned down, regardless of merit of any individual proposition.

## Harry Lachman Spotted On 'Scandals,' Musikers

Hollywood, Dec. 4.  
Harry Lachman has been added to the directorial staff for Fox 'Scandals.'

Lachman directs the musical and dancing numbers, while Thornton Freeland megs the yarn sequences.

## Beery's 'Barnum'

Hollywood, Dec. 4.  
Twentieth Century stars Wallace Beery in 'The Great Barnum,' borrowing the player from Metro.

Expected to go into work when Beery finishes 'Viva Villa.'

## Roach Hires Jas. Gruen

Hollywood, Dec. 4.  
James Gruen set as head of the scenario department at Roach. Last at Radio on 'Hearts Flowers.'

## ROY ROBBINS KILLED

Los Angeles, Dec. 4.  
Roy Robbins (Skooter Bill), pic cowboy, and foreman of Hoot Gibson's ranch, was killed in an auto accident in Mint-Arton canyon about 25 miles from Los Angeles. Robbins and a party had stopped their auto to wipe snow from the headlights when a truck crashed into their car.

Among those injured were Carmen W. Fletcher, cowboy author, and Wally Wilson, film actor.

## TOM BROWN'S OPTION PICKED

Hollywood, Dec. 4.  
Radio has picked up its option on Tom Brown.

Studio is loaning him to for 'It Happened One Day.'

## FLORENCE ELDRIDGE SET

Hollywood, Dec. 4.  
Florence Eldridge (Mrs. Pyrdle March) spotted in 'A Modern Hero' by Selnick and Joyce.

This is her first pic in a year.



# Ratoff Reached Screen on a Gesture, To Act or Promote His Problem

By CECILIA AGER

George Ratoff says the trouble is that he is always being misquoted. He says this in his epic dialect. Such a dialect as is heard once in a lifetime. With an accent so rich, so favorable, so resounding, that anything as finite as paper is helpless to capture it.

But, he says again, now his voice taking on the far-away tones of a deeply hurt, a sadly misunderstood man, he is always being misquoted. "It's got me so now I got to look around before I talk." Instantly he's looking around him, over his shoulder, under his chair. He sees no one. He sinks back, quiet again. He must quit, volatile, explosive Mr. Ratoff, the action to the word. He can't help it; that's the way he.

When he talks, the room is too small to hold him. He surges in and out, hammering to get out. He strides up and down struggling to free them. They come out, mangled with the travail of finding for them Anglican words. A heroic process that makes them yet more arresting. "Do you know how I got into pictures?" he asks. "I started on a gesture!" He must stop a moment. The introduction to his story has exhausted him.

Now he is ready again. He begins slowly, softly, letting each word sink in. But gradually his tone swells, the volume of his voice is mounting, his hands increase the range, the speed of his gestures. He is approaching the climax of his story. Bang! He pauses. His auditors are breathless. He is breathless himself—but triumphant. He sits down. Then gently, diminishing the volume of his voice to the end of his tale, finishes in a whisper. His auditors can almost see the slow curtain descending on a stage whose lights are softly fading out.

## Classic Pat Deleted

But his story. On opening night of "Wonder Boy" it was discovered that the play was running 20 minutes too long, so it was decided to cut out a 20-minute scene. Now the scene that was cut—that was never seen after the opening performance—was the one scene that had one gesture that proved, so Mr. Ratoff says, that he was not just a comedian, but really a tragedian. During that scene Mr. Ratoff, after spending himself in a rage of disappointment against the "Wonder Boy," walked over to him and patted him on the head. That's all. One gesture. Patted him on the head. Nobody ever saw that scene except the opening-night audience. But in that audience was J. J. McCarthy.

## Jeff Steps In

At nine the next morning Mr. McCarthy telephoned, said to Ratoff, "You said you were going to be at the show last night, but, Ratoff, when you walked over and patted that boy on the head, I knew you could play 'The Music Master'." And so Mr. McCarthy set Ratoff for the picture "The Symphony of Six Million" because he saw the tragedian behind that one gesture of the comedian of "Wonder Boy." He sent his friends around to see his new dramatic discovery, but, of course, the next night that scene with that gesture was out. Ratoff wonders what McCarthy's friends thought then. But McCarthy had seen it, and because he thought it had been seen, he thought it was good. "Ah," says Ratoff, shaking his head from side to side, "McCarthy is a character!"

It has been rumored that Ratoff wants only to be a promoter. He denies it, denying it vigorously as he does everything else. "I am an actor. I want to be an actor. I like to be an actor. But—now he is beginning to warm up—to get away from those loud-mouthed shouting characters for whom I am always acting." Now he is good and excited. "I will promote my own pictures!" he finishes, shouting.

## JAY LLOYD'S PAR TEST

Hollywood, Dec. 4. Paramount will test Jay Lloyd for the male lead in "It Ain't No Sin." Howard and Melville are agents.

Lloyd, a Port Worth, Tex., little theatre actor, was handed a term contract by Metro last week when he went to the studio to visit a friend. He has had no previous professional experience.

## Wall St. S. A.

Stock traders' calling signal for May Wheat is 'Mae West.' When the I. T. & T. symbols International Telephone would appear some years back, the 'M' part made the traders yell 'Mae West.' American International used to be called 'Al Smith.'

# VET AMATEUR SUCCUMBS TO HOLLYWOOD

Hollywood, Dec. 4.

The world's champion amateur actor turned professional here several weeks ago when Samuel Hinds forsook his law practice in Pasadena in favor of the screen. At 59 the barrister argued Blackstone vs. pictures and Blackstone took the count.

Thirty years an amateur was enough for Hinds. He decided to cash in on his yen for the stage, hustled over to Hollywood from his swank home, got himself an agent and his new career was launched, and launched successfully.

Hinds for several years has been considered one of the backbones of the Pasadena Community Playhouse. He has appeared in practically all of their productions for the past five years, doing everything from leads to bits. During the past few months producers have spotted him in several pictures. He played the Governor in "Berkeley Square," the Mayor in "Lady for a Day," the father in "Little Women." After those three breaks he decided it was time to quit fooling around.

Born in Brooklyn, he attended Phillips-Andover and Harvard, became a lawyer in New York. Later he moved to Pasadena. Always he was first to answer the call for amateur production, appearing in his first show, "David Garrick," in Brooklyn, in 1898.

Hinds and his divorced wife are socially prominent in Pasadena, blue-blooded community of the west, where professional actors are tolerated as a necessary evil.

## MAMOULIAN NIXES COL. PROFFER, WYLER MEBBE

Hollywood, Dec.

Columbia is trying to borrow William Wyler from Universal to direct "Twentieth Century." Rouben Mamoulian was approached first, but couldn't see the picture.

Wyler is currently in New York to attend the premiere of "Counselor at Law."

## Young Doug's Travels

Doug Fairbanks Jr., in from London yesterday (Monday) and hopped a plane for the coast where he will do "Success Story" for Radio. He then returns immediately to England where he will make a feature which Alexander Korda will direct.

Tri confirms Fairbanks as a trans-Atlantic commuter as he has been over and back several times this year.

## SAN JOSE TRADE OFF

Grosses Down 25%; Youngsters Kept Indoors

San Francisco, Dec. 4.

Two weeks of unrest, beginning with the Brooke Hart snatching and climaxing with the lynching of Thurmond and Holmes, has cost the San Jose theatres plenty of dollars. Estimated that grosses have been sliced 25%, with entire town at fever pitch over the happenings and mothers keeping their kids indoors.

Leslie Peterson, P-WC p. a. in Oakland, and formerly at the Fox (California) San Jose, was a pallbearer at the funeral of young Hart.

## EDWIN CAREWE BACK

Vet Director Active for U After Long Absence

Hollywood, Dec. 4.

Edwin Carewe, whose last picture was "Resurrection," made three years ago for Universal, returns to that company as producer-director. His first undertaking will be "Snake Bites," by Robert Hitchens, for which he will make the exteriors in Africa with the studio interiors being made at Universal City.

## 'Little Women' Click Revives Pic Interest In Mauve Decade Book

A widespread flurry among the producers for best-sellers of the mauve decade and farther back has resulted from the first stab in that direction through RKO's "Little Women," the Louisa M. Alcott book which has sold 1,552,886 copies to date. Producers reading old-time pop novels of other authors as far back as 50 years.

Both RKO and Metro are reading "Little Men" and "Jo's Boys," both by Miss Alcott. "Little Men" was next to "Little Women" in reading interest, attaining a circulation of 918,000. "Jo's Boys" was 539,000. "Anne of Green Gables," by L. M. Montgomery, is another oldie that's attracting. It has been sent to the coast by RKO and is being eyed by Fox for Janet Gaynor. Another possibility for Fox is "Pollyanna," made by Mary Pickford in 1920 as a silent.

Several reading departments, including RKO, has copies of "Alice of Old Vincennes," among other old-timers.

"David Harum," which sold over 1,000,000 copies is being done by Fox-Vill Rogers.

Many of these old-time books have been turned down on the ground the romantic interest was juvenile rather than adult, but "Little Women's" success has restirred the reading departments.

## AIR LINE SCION READY TO BACK SECOND FILM

Hollywood, Dec. 4.

Nick Ludington, of the Ludington Air Lines family, has gone strong for the picture. Several months ago Leon Berenski sold him the idea to finance "Mating Time" which he estimated would cost around \$40,000. Pic was made in three times the schedule figured and cost ran to \$100,000.

Now Buck MacGowan, an assistant director at U, and brother-in-law of John M. Stahl has talked him into financing "Harbor Patrol," an orig. of his, which also he will produce. Cost is figured around \$30,000.

## MPTOA L. A. Conv.

Motion Picture Theatre Owners of America will hold its annual convention in Los Angeles.

Date will be set at the next meeting of its directorate and probably will be some time late in February.

## Hal LeRoy's 'Seventeen'

Hollywood, Dec. 4.

Hal LeRoy, who is playing the title part in "Harold Teen," will also make "Seventeen."

Book "Tartington" yarn was first made as a silent by Paramount in 1927.

## Sign Clara K. Young

Hollywood, Dec. 4.

Clara Kimball Young has received a contract for two Jackie Coogan shorts from I. A. Allen.

Coogan is making the pic on week-ends from Santa Clara University.

## MYRNA LOY'S NEW DEAL

Hollywood, Dec. 4.

Following a pout for more dough, Metro tore up its pact with Myrna Loy and gave her a new one, calling for a salary upping.

First under the deal is "Streets of New York" formerly titled "Three Men."

# Hays' Leg-Art Ban Jitters Coast, Edict Covers All Ad Accessories

## Code Texts

Full text of the motion picture code appears on pages 29, 30, 35 and 36. The four-page folio containing the film code can be taken out and preserved as a single unit for reference or filing.

That portion of the film code governing vaudeville and picture show presentations is detailed verbatim on page 49 in the vaudeville section of this

Newest Hays office edict puts leg art, nude stills and semi-fleshies in the absolute verboten class and gives Jeff McCarthy czaristic powers over every still made on motion picture lot.

While heretofore there have been yells from the Hays office against spicily still and advertising material, there has never been anything quite so drastic as the new order, which, reaching the coast this week, sent the publicity chiefs into a cold sweat.

Press agents under the new order are compelled to submit copies of every photograph taken, both production and off-scene material. These stills are to be numbered, with the right resting with Hays officials to tear up and order negatives destroyed of any photograph considered off-color.

## No Cheats

Numbering of the pictures is arbitrary so that there can be no slipping in of details after the Hays boys have given their okay on the stills of any production.

Joe is to handle the photograph concerning on the coast with Jeff McCarthy, cazing at the eastern end.

Must order also goes for press books and for sketches of proposed newspaper, billboard and lobby display material.

It is anticipated here that the leg campaign will raise havoc among the hundreds of newspapers and magazines throughout the country who feature gam material and look for the picture companies for a good share of their stuff.

# SID LAZARUS AND WIFE FOUND DEAD IN GARAGE

Hollywood, Dec. 4.

Sidney Lazarus, 49, scenarist, and his wife, Maude, were found dead by police in their garage, 522 Palm drive, this morning (Monday) from monoxide poisoning. Lazarus had written a letter to the manager of a Beverly Hills bank, which latter received this morning, to have the police come to his garage.

Police found Lazarus and his wife both dead in the back seat of a car with their arms around each other. Understood that both Lazarus and his wife have been ill for some time. Officials said couple had been dead at least 12 hours.

Lazarus came to the Coast six years ago from New York for Warners to do titles on "Patent Leather Kid." He also worked for Universal, Pathe, and did some lyrics for the late Florence Ziegler, and had written some plays. His wife was a professional.

Besides the letter to the bank manager, Lazarus wrote similar letters to numerous friends here, informing them to notify the police.

## Mitzi Green Grows Up

Hollywood, Dec. 4.

Radio is confabing with Mitzi Green to return to Hollywood for "Finishing School."

If she returns, she comes back as a young woman, having grown out of the kid class.

## Hugh Herbert Stays WB

Hollywood, Dec. 4.

After tiffing over salary differences, Hugh Herbert and Warners have made up.

WB wanted the actor to accept a cut, but Herbert insisted on his own option figure. Currently in "Wonder Bar."

## Jeff Lazarus East

Hollywood, Dec. 4.

Jeff Lazarus, chairman of Paramount's editorial board, leaves for three weeks in N. Y., about Jan. 1 to do new plays and stories.

## OPPENHEIMER SCOUTING

Hollywood, Dec.

George Oppenheimer, production assistant to Samuel Goldwyn, left for New York Dec. 2. Scouting a story for the next Anna Sten pic.

# THREE MAJORS SEEK LEE TRACY

Hollywood, Dec. 4.

Turning down an offer of \$25,000 from Charles R. Rogers for a part in "Baby in the Ice Box," Lee Tracy is currently perusing proffered contracts from two other major producers.

These producers, after hearing explanations of the reason Tracy is in Mexico City, where he has been working with Metro's "Viva Villa" company, have a different perspective of the situation and as a consequence are not inclined to eliminate Tracy from the screen.

Irving Pichel, a "Viva Villa" actor, told a Variety mung that he had been with Tracy at the Mexican hotel for more than two hours during the parade, and that when Tracy went to the window which has a stone balustrade reaching to his waist, Tracy had a blanket over his shoulders. Pichel said Tracy shouted a few times in English but that there were few people in the street that could understand what he was saying.

Incident passed unnoticed as far as the Mexican government was concerned, according to Pichel, until one of the newspapers began an attack.

Pichel also asserted he was misquoted in United States papers on his conversation regarding the incident.

Peculiar audience psychology toward Lee Tracy has changed from his usual applause during running of trailer for "Advice to the Lovelorn" at the UA in Los Angeles.

When Tracy's troubles first reached the newspapers, there was scattered hissing when actor's name was flashed on the screen. In last few days there has been applause for the same thing.

## 8 Par Scenarists Out

Hollywood, Dec.

Paramount unloaded eight scenarists Saturday (3). Those gated are Richard Schayer, Arthur Caesar, Mike Simmons, Delma Davies, Edwin Gelsey, Lou Breslow, Gregory Mason and Joel Sayer.

Schayer was the only one of the octet who was working on a contract.

## March in 'Miserables'

Hollywood, Dec. 4.

First pic for Fredric March at 20th Century will be "Les Miserables," starting in February.

The Victor Hugo classic has been made twice before. Fox doing it in 1918 and Universal in 1937. Also done by Edison and Vitaphone in six weekly instalments of one reel each.

## WING, BENNETT TO CHINA

Hollywood, Dec. 4.

Ward Wing and Chester Bennett pull out soon to make two pix in China and Malacca. Lori Bar and Neil Armistead go along. Latter is an English writer.

One production will be with wild animals and the other an adventure pic. In addition, Bennett will make a group of shorts with a new color process he has developed.

## Zirn, Minority Bondholders' Att'y, Argues Before the Circuit Court, Why Par Trustees Do Not Qualify

Threat of removal of the three trustees from Paramount—Charles D. Hilles, Eugene W. Leake and Charles E. Richardson—on grounds that their connection with banks and other corporations disqualifies them, hangs over the bankruptcy as result of an appeal to the Circuit Court, which after lengthy argument, yesterday (Monday) reserved decision. Should the Circuit Court of Appeals uphold the contentions of Samuel Zirn, who brought the action, that the trustees are not only disqualified to serve the bankruptcy but were improperly elected, it would be necessary to provide for a new election immediately.

Undoubtedly, however, the other side which opposes the removal of the trustees would attempt to appeal from any possible reversal by the Circuit court of the ruling below. Zirn's appeal is from the U. S. District Court's refusal last summer to entertain a motion for the dismissal of the trustees.

Zirn, who admitted to the record for the first time that he represents \$30,000 of bonds, detailed to the court his reasons for considering Hilles, Richardson and Leake unqualified to act as trustees for Par.

### Says Interests Conflict

He attempted to show that each of the trustees had either bank, corporation or other firm company connections which might hamper them in protection of creditors to the fullest extent. Among other things, he cited the film-hoarding bank deal and said the Par trustees did not bring suit to set aside the alleged preference thereunder until three days after they were secured in the presidential election.

Taking up the trustees individually, Zirn charged that Hilles was a director of the Bankers Trust Co., one of the defendants in the bank group suit at the time he became a Par trustee, that he still owns 100 shares of Bankers Trust stock and was a director of an insurance company which collected \$78,000 in premiums from Par the year prior to receivership. Zirn also charged that Hilles was instrumental in getting attorneys to persuade Justice Byrdon of the Supreme Court to change a temporary receivership over Film Production Corp., holding film subsidiary, to an injunction which prevents that company from releasing any of its effects, still in force.

Hilles also was pictured as having been a favored client of J. P. Morgan and on two lists for 1,000 shares of stock in the company, one share at \$39,000 under market value. These were the lists which the Senate investigation committee uncovered in its recent examination of Morgan and his bank's activities. The same lists, it was brought out, included members of banks which financed Par, and on a \$13,000,000 film pawning deal, as well as members of Chase, trustees of the bond issues, and two private banking houses long associated with Par—Kuhn, Loeb and Hallgarten & Co. Lawyers involved in Paramount litigation were also on the preferred lists, Zirn stated.

Leake, it was stated to the court, was a representative of the Chase bank and a director in American Express and other companies, and president of Film Securities Corp., in which is vested control of Loew's, Inc., pointed to by Zirn as a competitor. He previously also was the member of a law firm which serves the Chase Bank.

### As to Richardson

The third trustee, Richardson, who succeeded Louis J. Horowitz for alleged reasons, also had connections which the bondholder attorney avers might bias him to serve for Par under bankruptcy. At the time of his election he was a v. p. and treasurer of Fox Film and, according to Zirn, put there by the Chase Bank with which he was formerly associated. Zirn attempted to show that it was very plausible that with Chase controlling both the Fox and Par situations, it will try to recon- out of a Paramount reorganization some of the losses it has stood on other film investments up to now.

In connection with Horowitz, Zirn asserted that the real reason Horowitz got out is because he is an

(Continued on page 62)

## Kirk Russell Retires; Hays' Org. Press Contact

Within a week after the death of Frank Wilstach the Hays office lost another valuable picture contact man with editors and publishers of the country. He is Kirk Russell. Russell was little known to the picture business because of the nature of his work. Although one of the pioneer staff, having moved in with Hays directly from Washington, Russell was kept secluded in a part of Wilstach's department poring over clippings and answering newspaper attacks on the industry, therefore having little to do with the active industry. He is 64.

## Marie Dressler Qualifies Okay On Code Berth

Hollywood, Dec. 4.

Tough at first she was inclined to turn down her appointment to the Code Authority on account of her physical condition, Marie Dressler Saturday night (2) issued a statement that she would serve so far as her health and strength would permit.

She said that to date she had received no official intimation of her appointment, but that she will be glad to do all she can to help the President.

## IMPORTANT DECISION ON TALKER RIGHTS

Person holding an interest in the stage rights of a play is entitled to a cut on the proceeds of the sale of the play's talking picture rights. New York Court of Appeals laid down this principle in a decision favoring the suit brought by the Kirk LaSelle estate against the Paul Armstrong estate. Litigation involves the latter's disposal of the screen dialog rights to 'Alias Jimmy Valentine' to Metro.

Although the Kirk LaSelle contract made no mention of picture rights, the attorneys for the estate argued that their client was entitled to share in the screen dialog rights because, as they contended, 'the talkies partially injure the value of stage producing rights whether by way of revivals, road companies or stock companies.' Both the New York Supreme Court and the Appellate Division had agreed with the Armstrong estate's contention that the picture rights had been sold long before the LaSelle contract and since no mention of this right was nothing upon which the plaintiff could base a claim upon money collected from the talking picture rights.

## Getting Goldwyn's 'Nana'?

With the Samuel Goldwyn production of 'Nana' ready and almost set for showing, an old French version of the same film has been dug up and is being rushed for Broadway showing.

French picture has Werner Krauss and Catherine Hessling. It's going into the 55th St. Playhouse, artistic sure-sure, in about two weeks.

## Job Not Steady

Hollywood, Dec. 4. Robert McGowan, who directed Our Gang comedies for Hal Roach for 12 years, is out of the organization.

## GLUCKMAN TO COAST

Herman Gluckman, president of Majestic Pictures, is off to Hollywood to oversee studio production activities of his company.

## AMPA After Members

About 40 members of the A.M.P.A. have been tossed out and an intensive membership drive begun by the new administration under John C. Filinn, president. Against the list dropped during the past week the A.M.P.A. has taken in 18 new members, among them: Arnold Van Leer, Robert Emmet, Arthur Jeffrey, Bob Sisk, Les Kaufman, Gregory Dickson and Ed Selzer.

## WARNERS NEED PIX FOR THEIR B'WAY HOUSES

Warners are in the market for outside product to fill their Broadway spots, the Strand and the Hollywood. The W. B. houses are facing a temporary shortage of films. There is no indication so far that this shortage is general or affecting other major company spots.

However, it's the usual scramble every season, about this time of the year, for the major houses to suddenly look about for product, because most of them have to operate with only one line of product.

Best fixed along Broadway are the R. C. Music Hall and the old Roxy, as both have commitments from at least two or more companies for A product. Likely that if Warners or the others should make a break to fill the shortage gap in product it will be via the Roxy or Roxy, both appearing to have a surplus of films this season.

## \$5,000,000 Debts In Skouras Bros. Ent. St. Louis Bankruptcy

St. Louis, Dec. 4.

Schedules filed in Federal Court here by Skouras Brothers Entertainment, Inc., in connection with its voluntary petition in bankruptcy filed several days ago, list liabilities totaling \$5,008,419. The principal debt is \$4,050,000 in bonds issued by Central Properties Corp. in 1925. The bonds were secured by a deed of trust on the Ambassador Theatre building and were guaranteed by the now bankrupt holding company and two Skouras brothers, Spyros P. and Charles P., founders of the company.

The bonds are in default. Last spring a bondholders protective committee headed by Thomas N. Dyaart filed suit in Federal Court to enforce payment of \$5,000,000 of the bonds deposited with the committee. The suit is pending.

Secured claims are given in the schedules as \$6,728, representing a mortgage on the West End Lyric theatre. Other liabilities listed include \$52,854 deficiency tax due the Government for 1929, 1931 and 1932; \$13,313 real estate and franchise tax due the city and state, and \$24 wages. Besides the bonds, other unsecured claims are on various theatre properties at one time controlled by the company. The schedules were signed by Leto J. Hill, president.

Skouras brothers disposed of their interests in the holding company several years ago to Warner Brothers and left St. Louis. They recently re-entered the theatre field here by acquiring operating control of the Ambassador, Missouri, and Grand Central theatres, under a contract from Federal court receivership.

## MET, EDUC. STUDIOS' \$700,000 FIX-UPS

Hollywood, Dec. 4.

Keith Glennon, v. p. of Eastern Service Studios in New York, is studying plans for reconstruction of the Metropolitan and Educational lots here. Glennon left Hollywood last week after looking over the two rental lots, which have been taken over by General Service Studios, backed by Western Electric.

George Burgess, sound engineer, sent out by ERPI from the east, returned with Glennon. Around \$700,000 will be spent on the Met lot in new stage and office construction.

## Par Stockholders' Committee Intent on Corraling Control

### 7 Hours of Show—35c

Seattle, Dec.

Price-war and value-war among Seattle showmen is now dishing out first run fare at figures that set a record for number of hours at low costs.

Fellow with a day off could step into the Liberty (J-VH) for a dime in the forenoon and see a three hour show. In the p. m., up to 6 o'clock, he could enter the Orpheum for two bits. There he could sit through four hours of vaude and first run pixes. It acts of pretty good vaude. Thus seven hours for 35 cents.

## Newsreelers Had Tough Time with Maryland Mobs

Following the Maryland riots, during which a Paramount newsreel truck was tossed into the water and a Pathe sound wagon partly demolished, the Maryland censor board took upon itself the right to order all riot and lynching scenes from newsreels.

But within less than 12 hours of the decision, Courtland Smith, Pathe president, had wired Governor Ritchie to this effect: "The action of the board is an attack on the freedom of expression as censoring news in newspapers."

Via telephone the Governor is said to have informed Smith that the censor's decision would not be permitted to prevail.

The camera boys are reported to have had even a tougher time with the Maryland mob than some of the newspapermen. One free lance, grinding for Universal, had his equipment taken from him. It was later retrieved by the militia. A sound man on the Pathe truck managed to fight off a crowd until the truck effected a getaway. The Paramount wagon was completely demolished, and Monday was still reported to be in a Maryland creek.

## NAT'L VARIETY CLUBS DETROIT GROUP'S AIM

Detroit, Dec. 4.

With an organization committee appointed last week plans are going ahead for the formation of a Variety Club here. Club is to be patterned on those of similar name in Pittsburgh and Cincinnati. Under present plans an eventual national organization in all cities of the United States is aimed at.

Purpose of the local organization is not merely to form a social club but to handle such relief work as is necessary in the film community. While only 34 were present at the first luncheon held at the Book Cadillac hotel last Fri (1) it is hoped to have a membership locally of at least 100. Plans are to take quarters in some hotel permanently and to hold a series of functions to raise money for charitable work.

It is understood that in addition to the present clubs in Pittsburgh and Cincinnati several other clubs are in the process of formation including Columbus and Dayton, Ohio, and St. Louis, Mo.

Members of the organization committee are M. Gottlieb of Universal, chairman; Otto Balle of Paramount; G. W. Trendle of United Detroit Theatres; M. Kaplan of the Metro-Pittsburgh Picture Studios, and Ollie Brooks of Butterfield.

### \$60,000 Loan-Out Value

Hollywood, Dec. 4.

Although William Powell's contract with Warners is not up until April 15 he is being offered to other majors on one pic deals for \$60,000 on 10 weeks' basis.

After months of trying to get together as much of the outstanding Paramount stock as possible for control by the stockholders' protective committee formed last spring, the group has initiated an association to corral enough additional deposits of shares to insure an important voice in any reorganization plans of the company.

The protection committee includes bankers who are seen as anxious to wield some kind of power when it comes to actual discussions in connection with any reorganization that would have to include the old Par Public stock in some manner or other. Group is headed by Duncan A. Holmes and includes Ruloff E. Cutten and Maurice Newton, bankers. Newton has been close to Paramount throughout the years as senior member of Hallgarten & Co., which has handled financing for Par in association with Kuhn, Loeb & Co. The committee has a showman in Barney Balaban.

A notice from the protective committee urged deposit of a majority of the 3,380,121 shares outstanding. Over 800,000 shares are on deposit, representing over 7,000 shareholders.

## Plagiarism Suit Vs. Par on Prof. Must Go to Trial

A suit for plagiarism brought by Roberta M. Yates against Paramount was upheld in Supreme Court Friday (1) by Justice Bernard L. Shientag. Suit is on 'A Lady's Profession.' It is the first case in five years in New York where the court found for the plaintiff in a plagiarism action.

Miss Yates charged that she submitted an original, 'Emma Cuts Loose,' to Par in September, 1932, and had it rejected. Later 'A Lady's Profession' was made, with authorship credited to Nina Wilcox Putnam, a Par staff writer at the time, featuring Allison Skipworth and Roland Young. Story, Miss Yates claimed, was essentially the one she submitted.

In demanding dismissal of the suit Louis Phillips for Paramount admitted the Par scenario company departments in both New York and Hollywood had considered Miss Yates' story but had decided against it. Justice Shientag read Miss Yates' original and went to the Paramount offices to view the film, then finding for the plaintiff. He ordered the case to trial because of 'story similarity.'

John J. Wildberg is attorney for Miss Yates, who is asking for an accounting and damages.

## SOUNDMEN, PHOTOGS NO LIKE CODE PROVISOS

Hollywood, Dec. 4.

Asserting that the film code, as signed, does not give any spread of employment in the ranks of soundmen, the executive board of the International Sound Technical Union has wired protests to General Hugh S. Johnson and Sol A. Rosenblatt.

Union officials claim their representatives reached an agreement several weeks ago with Rosenblatt providing for a revision of sub-section 1, Subdivision D, Section 1 of Article 4 to spread employees on an hourly or weekly basis, whereby at the end of a single production men will be given a day off without pay for every six hours of work over 36 weekly.

Instead of this the code now exempts employees on a weekly basis, whether jobs are by agreement, in writing or otherwise.

As a result the claim is made that employment cannot be spread and this section of the code is in direct opposition to the purposes of the NRA.

Local will hold a meet tomorrow (6) at the K. of C. Hall for a round robin protest.

International Photographers Local 659 will hold an executive board meeting today (4) to make a similar protest to Washington.

# FILMS LEGAL NRA TEST?

## Wiggin Defends Amus. Investments, Says They Looked All Right in '29

Washington, Dec. 4. Albert H. Wiggin, retired head of the Chase National Bank and allegedly the brains behind Wall Street schemes to gain control of the film industry, was hooked for \$2,000,000 personally in playing the market in assorted theatre and motion picture stocks. Senior stock market probers learned as probe of film financing was wound up Tuesday (28).

Loan made by his bank to members of syndicates operating in Fox Film, Fox Theatres, General Theatre Equipment, National Theatre Supply, International Projector, and other securities were defended by the retired banker, who agreed in the light of subsequent experience Chase should not have advanced funds used to rig the market, but said in 1929 transactions looked like good business.

Wiggin also denied point-blank accusation made by William Fox that he sent word to President Hoover through former Chairman Claudius Huston of Republican National Committee to "mind his own business" and let Wall Street handle its own affairs. Fox testimony, Wiggin said, was "absolutely false."

The Chase loans to brokers playing film and theatre stocks which they were striving to unload to the public were used for the purpose of "influencing" the market, Wiggin agreed under sharp questioning. In the light of subsequent experience, these loans were bad business, the banker admitted, but in 1929 they were regarded as justifiable speculation. Agreeing that limit should be placed on loans for purely speculative purposes, Wiggin declined to suggest where line should be drawn and pointed out too rigid restriction would cramp legitimate bank operations. Some of Chase's loans, committee learned, were made with hopes of rescuing earlier advances. Wiggin indicated circumstances forced policy of tossing good money after bad.

**The Sherman Corp. Setup**  
Wiggin's losses through Sherman Corp., his personally owned market-playing company, included \$1,572,757 dropped in General Theatre pools, while profits aggregated only \$493,421, leaving him out of pocket \$1,079,336 when books were closed. Sherman took part in 25 separate trading accounts in which \$50 Wall Street firms participated.

Added to actual market losses was payment of \$1,000,000 to Chase Securities Corp. in settlement of liability claims for syndicate losses, committee was told. Wiggin described this as a "gift," bringing guffaws from spectators and Senators, but disregarding laughter, insisted there was no legal liability on Sherman's part.

"I said we'll do whatever is right," Wiggin explained in relating subject of conference early this year with Chase directors. "There's no legal liability here, but you fix it. I didn't make any offer; I left it to them to say what should be done."

**Banker's Pri**  
Quibbling with Ferdinand Pecora, committee counsel, over question of liability, banker said payment was made to satisfy my pride and desire to do whatever could be done so there would be no criticism. My pride was so great and my pride in the bank was such that I left it entirely to the directors.

Detailed statement of Sherman profits and losses showed a single pool in G. T. E. stocks accounted for more than half of Wiggin's net losses. This account showed up \$725,056 in the red as far as Sherman was concerned. Only substantial profits were from playing Fox film securities. Two pools in this netting \$332,410.

Four International Projector pools brought net profit of \$107,959, but only fraction of this was due to shrewd market playing. Of this amount, \$39,532 came from selling common stock received as bonus for taking preferred which was dumped on the market. Eight N. T. S. accounts produced profit of \$53,042.

## P. E. Reorg. All Set

Reorganization plan for Public Enterprises as now scheduled looks to be presented for the court's okay within the coming month. That means that full reorganization of P-E will take shape before the first of the year.

Various legal maneuverings described as necessary on account of the intricacies of the bankruptcy laws are stated to have delayed formal presentation of the plan, thus far although the plan has been set for months.

## RADIO STUDIO FAVORS UNIT PROD. PLAN

Hollywood, Dec. 4. Following the lead of Metro, probabilities are that Radio will switch to the unit system of production on the completion of Merian C. Cooper's contract as studio production head in March. Though plans have not been formulated yet, it is understood that Cooper remains with the studio to produce 10 features. A like number is to be made by Pandro Berman.

Other producers on the lot will be given six features as their allotment, with possibilities that producers will be brought in from the outside.

If the unit system goes through, B. B. Kahane, Radio's prexy, will act as production co-ordinator between the producers to allocate stars, directors and writers to the various units and pass on production budgets.

Cooper, now in New York on production conferences, is understood to favor the unit production so that he may devote his time to the immediate production of several pictures. He is due back at the studio Dec. 11.

## CHI CENSOR REVERSES SELF ON COUPLA PINKS

Chicago, Dec. 4. Censor board is starting a little excitement on film row again with several pictures getting the snips. 'Love, Honor and Oh, Baby!' came through with only one cut for Universal after having originally been carded for a pink ticket.

'Man's Castle' comes into the Oriental with a 'pink' for Columbia. 'Only Yesterday' got a little hold-up from the censors with several cuts and pinks scheduled, but came through without the 'adults only' tag.

'Elysia' lawsuit is off and the nudge will likely come through with the official okay to open at the Warner loop Orpheum on Dec. 7.

## Marxes Via UA or Par

Hollywood, Dec. 4. Marx Brothers are confabing with Paramount and United Artists for next pic release to be made independently in association with Sam H. Harris.

Although a single pool in these securities dropped \$66,046. 'SK' accounts in Fox and G. T. E. were profitable, while seven were duds, the net loss in these stocks being \$1,240,347.

Wiggin's recapitulation prompted committee members to inquire among themselves how the average investor could hope to come out on top when the boys on the inside were hooked in such painful fashion.

## MAY YET BE THE FIRST TO DO SO

**Limitation of Powers on the Code Authority Board Main Cause of Complaints—Exception Taken to Executive Order Against Cutting Production Costs—Say Can't Raise \$10,000,000 Annual Wages Without Cutting Elsewhere**

### MAY CAUSE SPLIT

Picture business may be the first industry to test the strength of the NRA via the U. S. Supreme Court was admitted in major circles as Hays directors went into private session in New York yesterday afternoon (Monday). The NRA and major filmdom are reported to be at the crossroads.

It was predicted that efforts will be made to induce President Roosevelt to elevate the code authority from its present minimum of power, and that it will be pointed out that the business cannot raise wages by approximately \$10,000,000 without

### Want Extension

Extension of time before code becomes effective, because of changes in the final formula as voiced in the Executive Order, will probably immediately be asked of President Roosevelt by major companies. This was signally reported late Monday (4), following a secret session of the Hays directorate.

having immediate rights to cut production costs which spokesmen interpret as prohibited for at least the next three months.

In other words, it was held likely that the first step will be to persuade the President to make partial revision in his executive order. In legal circles the opinion is held that because of the changes in the picture code, as introduced by the order, signatures for the final formula may again have to be obtained by the Government. Doubt was also expressed in this quarter that if the majority of the picture firms refuse such signatory response, the late Monday (4), following a secret session of the Hays directorate.

It was here that the hint, long anticipated in other industries since the inception of the NRA, was made. If the picture business should give those signatures voluntarily then, lawyers hold it might waive all rights to appeal to the U. S. Supreme Court.

While the Hays meeting was in session, however, it was declared by some of the appointees on the Code Authority that they have all signed without qualification. When those signatures were submitted a month ago it was with this understanding.

In such quarters it was also held that if the code authority arrives at unanimous conclusions it need have no worry about power. But should the membership of the authority be divided at the start then, it was predicted, it will only be a matter of months, or even weeks, before the Government will step in and put the business under NRA-martial law.

### Could Split Producers

Should the industry try to wield the stick of reprisal against the NRA, a break in its ranks are certain declare leading codists and authorities in the business.

The names of at least two major leaders are mentioned who can be counted upon to fight the opposition to the NRA. One of these told VARIETY that he "favors every detail" (Continued on page 43)

## Hertz Recounts Intra-Par Co. Politics, Cites Economies, Etc., But in the Main a Cagey Witness

### Kent to Coast

Id Kent, Fox prexy, left yesterday for Hollywood to o.o. the studio situation. He arrived from Europe only five days previous. Walter Hutchinson, Fox's British rep, goes with him.

Mark Ostrer, Gaumont-British chief, who came over with Kent, is due back in New York today (Tuesday) after a Thanksgiving in Milwaukee with some relatives. He'll stay in New York about a week, then coastward also.

On the stand again yesterday afternoon (Monday) but as before failing to remember details in connection with important matters that came before him, John D. Hertz was pressed by bondholder attorneys to further build up a picture that would indicate Paramount eventually reached bankruptcy as a result largely of mismanagement, executive conflict and doubtful show business ability. Throughout the session, probably the final siege for Hertz, the former chairman of finance for Par was an affable but careful witness who still insists he did a good job for Paramount. He added yesterday that he resigned because "I felt Zukor didn't appreciate my efforts and I wanted to go home."

Paul E. Rogers led most of the questioning, frequently strongly insinuating; Hertz should remember more about major Par matters, problems and activities if he was serving properly as a chairman of finance, and as frequently almost that he had no place in the organization because he wasn't a showman.

**All Against Kent**  
After Hertz had revealed it was agreed he (Hertz) should ask S. R. Kent to resign as distribution chief, following a demand from Sam Katz, Ralph Kohn and Emanuel Cohen, Rogers veered to any possible politics that may have been an underlying cause. Without going to it bluntly, he pointed out that when Kent was asked to quit the company was showing a substantial profit, asking what difference.

(Continued on page 59)

## LAEMMLES UNDERPAY THEMSELVES—DEFENCE

Benjamin Graham, a stockholder of Universal Pictures, sought last week to obtain from Supreme Court Justice Wasservogel an order restraining Carl Laemmle and Carl Laemmle, Jr., as president and v. p. of the corporation, respectively, from further paying themselves their present salaries. Graham asked that the elder Laemmle be limited to \$50,000 a year and the younger, \$25,000. The court reserved decision.

In refutation of Graham's move counsel for the Laemmles submitted affidavits tending to show that the salaries father and son pay themselves are considerably less than those received by other picture company executives. Among the affidavits was one from Joseph M. Schenck, who swore that in his opinion the money paid its top exegs by Universal was "inadequately and unreasonably low."

An affidavit from the elder Laemmle advised the court that in his 27 years as film company exec he had never voted himself a bonus nor collected what could be considered a "tremendous salary."

**Laemmle's Salaries**  
It developed during the hearing on the motion that Laemmle, Jr., is on the Universal payroll for \$150,000 a year, and the son, \$85,000. Graham's court move is predicated on the fact that he, as the holder of 500 shares of Universal preferred stock, had not collected a dividend since the second quarter of 1932. It was further brought out that the elder Laemmle's salary had been voted him in 1925.

Laemmle's counsel denied Graham's charge; that dividends could have been paid if it weren't for the excessive salaries, prevailing in the Universal organization and pointed out that with the rate of exchange now favoring American industry in Europe Universal's income next year should show a decided increase. It was this previously existent exchange handicap, declared the lawyer, which was largely responsible for Universal's failure to declare dividends the past year.

## Fox-Chase Finale Speeds FWC, GTE Reorganizations

With the Pecora committee apparently through with its inquiry into the Chase-Fox matters, the bank's experts on the Chase film and theatre properties will now be enabled to devote necessary time and efforts on reorganization matters, mostly against Fox-West Coast and General Theatres Equipment.

Owing to the necessity of certain of the Chase higher-ups having to be in Washington for the Pecora committee sessions during the last few weeks, progress on the reorganization of these properties was held up.

On Friday, Spyros Skouras left for the coast to confer on F-WC things generally. He was accompanied by Ralph Harris, the circuit's eastern legal chief.

The reorganization of General Theatres Equipment looks to wait until the FWC reorganization gets set, as the two are rather intertwined through creditor relationships, all of which relationship runs back to Chase, principally, as the bank is the largest individual creditor of both outfits.

## LOOKING AHEAD TO '35 STORIES

Some of the companies are beginning to look into story requirements for the coming (1934-'35) production season.

Most plan to do majority of buying this winter, prior to the spring, when companies ordinarily start to load up on stories.

## Third Dimension Camera Removes Angle Eye Strain

Hollywood, Dec. 4. First demonstration of W. F. Alder's third dimension photography was given last week when the inventor ran a reel of his film to illustrate his process.

Reel discloses that the inventor, who has been working on the process for 11 years, has increased the angle of visibility on the screen, eliminated lateral distortion so that the screen can be viewed from all angles without distortion or eye strain. Process also increases the focus limitation of lens in closeups and medium setups by 10 feet.

Process is attractive to studios as a time saver through the elimination of focus and to theatres where it makes all seats the same in respect to visual advantage.



## Dealing in Stocks Near Standstill As Prices Also Remain Stationary

By AL GREASON

Dealings on the Stock Exchange yesterday (Monday) fell short of three-quarters of a million shares while prices held practically stationary. Volume in Loew, for example, amounted to less than 600 shares, all at the same level, 29. Warner Bros. was scarcely more active, turnover for the day being just over a thousand.

Bonds were equally featureless both as to volume and change in quotations. RFC price for domestic gold remained at \$34.01, unchanged for third day, and most foreign exchange rates broke sharply. Sterling was down nearly 12 cents at one time, quoted around \$5.08. Commodity markets took their cue from stocks. Wheat held in narrow range and finished the day substantially unchanged. News was negligible.

### In Same Rut

Stocks spent another week practically marking time while traders sought without any success to formulate some sort of definite attitude toward the future. The RFC put its price for domestic gold up to a new top above \$34 and foreign exchanges moved rather sharply back and forth, but prices of equities gained no special stimulus from these bullish events.

Volume for the five trading days was the smallest since way back in April and Saturday. The RFC put the narrowest point of number of issues that appeared on the tape since about the same time. There is a fairly general view in the Street that that kind of trading marks the making of a basis for a new upturn, and downtown affects to find corroboration for that opinion in a study of the charts of important individual issues. Allied Chemical is one of them and the big steel units make another.

One of the things that are making for some time while the market stalemate is the overhanging threat of Government regulation of Stock Exchanges which, of course means the New York Stock Exchange specifically. Pecora as counsel of the Senate Banking inquiry, has made known that he is preparing a report with control recommendations and the Street is reconciled to the prospect of plenty of trouble when the new Congress convenes just after the turn of the year.

For months the Exchange has frowned upon short selling and one direction any control from Washington will take is sure to be the curbing of speculative purchases. That is to say it's already tough enough for an operating clique to turn an honest penny and all the signs point to its becoming tougher together in the not so distant future. Why, then, get all loaded up with lines of stock now? It may not be healthy to have speculative houses follow six months from now. Current pools, if any, have to report their operations to the Exchange so that present activities are on the record.

Amusement companies are especially hard hit by this situation. Former big money men in the industry are crippled for funds in the general depression and aren't heeled for big operations. But there are a few left who could play with theatre stocks which always have had a reputation as speculative high flyers. Even these few have no incentive under the present layout, although there are many elements in the situation that could be capitalized for a market rally.

Picture companies, for instance, are singularly benefited by the enormous advance of foreign currencies against the dollar. Foreign picture business, from making a trivial part of the total income, is said now to represent as much as 60% of total revenue for some units. Nothing has been said at this phase in market comment, with the exception of a run up in Columbia a week or so ago based on foreign revenue increase. Long before pounds and francs went into their recent witch dance, it was known that most of the big companies carried on heavy speculations in foreign exchange as an unavoidable part of their operations. Normal balance of Loew's Metro account could and probably did supply the means of very profitable operations in the last five months. Exchange rates doesn't get a hearing in Paramount comment, though it probably plays a part.

This current pre-Christmas period, of course, is not one in which theatre stocks get much ballyhoo but if there is to be a late winter movement in them, this would be the normal time for accumulation of long lines. There is no evidence of such accumulation in Loew, for instance, and Warner's performs every much like a stale pool campaign in its fading phase.

Last week there wasn't enough action in any active film issue to

(Continued on page 20)

### Yesterday's Prices

Sales	High	Low	Last	Net
100 Am. Seat. 3 1/2	3 1/2	3 1/2	3 1/2	—
100 Loew 21	21	21	21	—
200 Con. P. Inc. 9 1/4	9 1/4	9 1/4	9 1/4	—
1,100 East. 25	25	25	25	—
200 Loew's 25	25	25	25	—
4,100 Par-P. cit. 1 1/4	1 1/4	1 1/4	1 1/4	—
200 Path. A. 1 1/4	1 1/4	1 1/4	1 1/4	—
5,200 RCA 1 1/4	1 1/4	1 1/4	1 1/4	—
200 RKO 1 1/4	1 1/4	1 1/4	1 1/4	—
1,000 W. B. 1 1/4	1 1/4	1 1/4	1 1/4	—
BONDS				
\$3,000 Keith 40	40	40	40	—
1,000 Loew 21	21	21	21	—
5,000 Par-P. 24	24	24	24	—
5,000 Do. 23 1/2	23 1/2	23 1/2	23 1/2	—
1,000 Path. 1 1/4	1 1/4	1 1/4	1 1/4	—
CUBS				
200 Tech 1 1/4	1 1/4	1 1/4	1 1/4	—
500 Trans-L 1 1/4	1 1/4	1 1/4	1 1/4	—

## DISMISSES BKPTCY SUIT VS. PACENT ELECTRIC

Petition to dismiss an application to throw the Pacent Electric Co. into bankruptcy was approved yesterday afternoon (Monday) before Referee Henry K. Davis after leave to present such a petition, requested by Pacent and creditors, had been obtained from the U. S. District Court.

Pacent is the company which manufactures talker equipment for theatres and at one time, early in the sound era, was regarded as a threatening competitor of Erpl and RCA Phonographs.

## Brandt Throws Down Gauntlet to Local 306

A declaration of war against Local 306 was declared Monday (4) by Harry Brandt, head of the Independent Theatre Owners' Association which is one of the organizations the projectionists union is suing under the NRA Eagle and claiming \$1,000,000 damages.

"The suit is a joke, and you can quote me," Brandt said. "According to Brandt the ruling of the Whelan NRA committee was misunderstood."

## Bloodless Victory Drive

Paramount is preparing for a distribution campaign to start Jan. 1 and cover a period of three months, to be known as Victory Drive. It carries no prizes as most sales pushes of this kind do.

Drive has been determined on to clean up on bookings, unsold possibilities and increase business of accounts that are not Par 100%. Milt Kussel will be in charge of the east, Oscar Morgan south, Myke Lewis west and Charlie Reagan midwest and northwest.

## Liberalizing Iowa

Des Moines, Ia., Dec. 4. Iowa is due for an about-face on its blue law regulations, the senate judiciary committee having recommended for passage the Anderson bill, which will wipe out the 'desecration of the Sabbath' statute, rarely invoked and then only as a durative measure in certain communities.

## McCarey Walks on Shorts Producer; Budget Trouble

Ray McCarey last week walked out as director of Meyer Dreyer Magna shorts when differences arose with the producer over budgets. McCarey had completed three of the series of 13 shorts he was engaged to direct.

McCarey goes to the coast this week, with likelihood of landing with Hal Roach. He left Warners to direct for Magna at the Erpl studio in the Bronx.

Van Osten to Hospital  
San Francisco, Dec. 4.

Thomas D. Van Osten, secretary-manager of California Theatres association, is in the hospital suffering from a nervous breakdown and general ill health. He has been confined to his bed at home for past two months.

Association duties are being carried on by Hulda McGinn.

## Blacklisting Walkouts Code Objectors' Target

Hollywood, Dec. 4. One of the principal grunts against the code, is the fact that although several sections of Article 5 were suspended the blacklisting provision is still in.

With the code becoming effective Dec. 7 it means now that on and after that date any contractor failing to live up to his contract and walking can be stopped from working for another producer, under an order forbidding any studio to engage such a walking contractor.

Code section gives this power to the Code Authority subject to approval by the Administrator. Such a move would follow a hearing at which both sides would be permitted to give testimony.

It was pointed out here that in exempting writers, dramatists and authors from the raiding section, way was left open to penalize individuals in these groups who might waver on their agreements with studios.

## BAINBRIDGE DEFEATED IN PICTURE TAX MOVE

Minneapolis, Dec. 4. The city council for a second time turned down the proposal of A. G. Bainbridge, showman-mayor, to put burdens on pictures, voting against a move to have the city attorney draw up an ordinance to tax all pictures shown here at \$1 a reel at an estimated cost of \$50,000 for the local film industry.

Previously a special council committee had tabled an ordinance sponsored by Mayor Bainbridge providing for censorship of the screen along with the tax.

However, the council committee on ordinances legislation voted to instruct the city attorney to draft an ordinance calling for a fee of \$1 per reel for all pictures, except newsreels, shown in Minneapolis. The purpose of the action was to enable the aldermen to 'study' the matter, according to Alderman M. D. Robb, chairman.

When the full council met today (4) Alderman O. A. Pearson moved that the city attorney be directed not to prepare such an ordinance.

"I object to the mayor trying to build up a political machine by this means," said Alderman Pearson. "He has appointed special police at all the taverns around town and that should be enough for him." Aldermen Robb and T. G. Scott came to the mayor's defense. The former said Bainbridge's proposal was entitled to more respect than Pearson was willing to give it. Alderman Scott disapproved Pearson's charge of politics. However, the Pearson motion carried 13 to 12 and there's no license ordinance drawn.

## 1st Runs on Broadway

(Subject to Change)

Week Dec. 8  
Paramount—'Sitting Pretty' (Par) (2d week).  
Capitol—'Dancing Lady' (Metro) (2d week).  
Rialto—'Girl Without a Room' (Par) (5).  
Roxby—'Charming Deceiver' (Maj).  
Music Hall—'Counsellor-at-Law' (U).  
Rivoli—'Duck Soup' (3d wk.) (Par).  
Hollywood—'House on 56th St.' (WB) (2d week).

Week Dec.  
Paramount—'Ellis Double Life' (Par).  
Capitol—'Should Ladies Behave?' (Metro).  
Roxby—'Jimmy' (Sally) (F).  
Music Hall—'Counsellor at Law' (U) (2d week).  
Rivoli—'Duck Soup' (Par) (4th week).  
Hollywood—'House on 56th St.' (WB) (3d week).

\$2 Pictures  
'Eakimo' (Metro) (Astor) (4th week).  
'Design for Living' (Par) (Criterion) (3d week).

## Grid-Minded

When U. S. 'The Ghouls' was submitted to a circuit division manager for bookings last week, he replied that he didn't even care to see it in the projection room, let alone play it. 'My audiences,' he said, 'are fed up with these football pic-

## STRIKING EXHIBITS STILL EMPLOYING PICKETS

Minneapolis, Dec. 4. Picketing of the local Warner Brothers' exchange by Twin City independent exhibitors 'striking' against the percentage terms for 'Footlight Parade' and some other of the company's pictures is still in progress a week after the outbreak.

The insurgent theatre owners have employed a man to parade back and forth in front of the exchange with a banner charging Warner Brothers with being 'unfair' to exhibitors and asking for a new deal for theatre owners.

The picket says he doesn't know or care what the squabble is about, but needs the work and hopes that the job lasts indefinitely. The 'striking' theatre owners are paying him, he says.

Neither side thus far has shown any inclination to recede from its stance. Warner Brothers has the signed contracts of the 'striking' exhibitors for the pictures involved on the terms against which objections now have been raised. Leo Blank, exchange manager, says the company is prepared to carry out its part of the agreements and expects the exhibitors to do likewise.

## 20th Century, Goldwyn Take Over U. A. Studio

Hollywood, Dec. 4. Long-awaited transfer of the United Artists studio to 20th Century Pictures and Samuel Goldwyn equally was completed Friday (1). Property is the studio on Santa Monica blvd. Deal has been in the making for the past few months.

Property was originally the Pickford-Fairbanks studio, later United Artists; 20th Century moved into the plant shortly after its organization.

## N. Y. Pub-Ad Shifts

Vivian Moses has joined the Col. h. publicity staff in charge of special campaigns.

Art Schmitt moved into Loew's home office publicity and advertising department. He will continue to operate the little picture house in Detroit, Rivoli, which he recently acquired.

Larry Cowen resigned as publicity-advertising director for the Brooklyn RKO theatres. Bob Skak appointing Johnny Cassidy to succeed. Theatres are in the Charles MacDonald division.

## McLaglen in 'Vanities'

Hollywood, Dec. 4. Victor McLaglen plays the lead in 'Murder at the Vanities' at Paramount. Has Bela Lugosi's role in the stage version.

## PAR SETS SYLVIA THALBERG

Hollywood, Dec. 4. Sylvia Thalberg has been spotted by Paramount to work on the adaptation of 'Honor Bright' with Austin Parker.

## L. A. to N. Y.

Max Baer, Harry Brand, Danny Danker, Melvyn Douglas, Helen Gahagan, Irving Hoffman, Charles Mintz, Georges Oppenheimer, Harry Tekoff, William Wyler, Robert Wyler.

## N. Y. to L. A.

Harry C. Arthur, Herman Gluckman, Walter Hutchinson, Sid Kent, Al Kingstom, William Morris, Jr.

## FWC, UA WOULD MERGE 33 L. A. THEATRES

Los Angeles, Dec. 4. New theatre operating deal which would incorporate 24 Fox-West Coast houses and nine United Artists' spots throughout California in a combination to be called the United West Coast Theatres Corp., is proposed in a petition filed with Referee in Bankruptcy Samuel W. McNabb by F-WC trustees.

Combo is practically the same as existed before F-WC went into bankruptcy in February, 1933, with F-WC to hold 70% and UA 30% of the capital stock issue of 2,000 shares at \$25 per share requested. F-WC would actively operate the theatres for a service charge not to exceed 4% of the gross.

Petition, to be acted upon by Referee McNabb following submission to creditors' meeting Dec. 6, asserts that theatres in the proposed setup would be leased to the corporation at rentals based on adequate returns on the investment, plus a sum equal to 75% of the net profits. Latter would be allocated 52 1/2% to F-WC and 22 1/2% to United Artists, under a five-year lease, term revocable after the first year if no profits show.

Included in the F-WC properties to be pooled are the La Brea and Elitz in Los Angeles; West Coast Egyptian and Imperial in Long Beach; Pasadena and Strand in Pasadena; lendale and Alexander in Glendale, and Granada and Inglewood in Inglewood.

United Artists would contribute to the incorporation its theatres in Inglewood, Berkeley, Long Beach and Pasadena, and the United Artists houses on Wilshire blvd. and Whittier blvd. and Egyptian 'in L. A., as well as the Capitol and California in Glendale.

UA is said to be desirous of making the agreement because it has at present no adequate operating organization.

## Phila 15,000 Free List

Philadelphia, Dec. 4. One of the first moves of the new Warner Brothers' regime here has been the elimination of the press pass list, except for actual reviewers' tickets.

Newspapers, from now on, will phone the central office in the Earle Theatre building for any additional requests. Move was taken to cut down weekly pass list, said to total 15,000. Press list is said to count for between 15% and 25% of this total.

## Warners Reticent Anent Chatterton, Brent Pacts

Hollywood, Dec. 4. On completion of 'Journal of Crime,' Ruth Chatterton leaves the Warner organization. It is reported the company has made no overtures for the renewal of the expiring contract or for a new one.

George Brent, her husband, is still on the suspended list at Warners. Company declines to talk settlement with either the player or his agent for cancellation of his agreement or reinstatement.

## Francis Martin-Hellman Gagging Par 'Good Dame'

Hollywood, Dec. 4. Francis Martin-Hellman has been spotted to gag 'Good Dame' for B. P. Schulberg at Paramount.

Gagging job for Martin is outside his directorial deal.

## No Ferry Flickers

Pictures on New York ferryboats have been ruled out by the Department of Plant & Structure on the grounds projection of film on the boats would be against fire regulations.

Schema, which was Joe Shea's, called for 20-minute shows on the ferryboats at 5c. admission.

## WB DROPS IRENE LEE

Hollywood, Dec. 4. Irene Lee has been dropped as story editor at Warners-First National.

No successor has been

# Analysis of the Picture Code Discloses That the Govt. Hasn't Missed a Thing to Insure Effect

Washington, Dec. 4. Recovery Administrator Hugh S. Johnson personally will keep close watch on administration of the motion-picture code, and probably will take a hand in investigating the 'salary' and 'raiding' abuses with which the industry is plagued.

Details of the manner in which investigations of these problems are to be conducted have been withheld in NRA circles, but indications are that Johnson will appoint a special committee to make the probe desired by President Roosevelt. The Code Authority may participate, but it is improbable the job will be left solely to this agency.

The Presidential order conditioning the code and prescribing the method by which desired studies are to be conducted, merely stating that operation of the \$10,000 penalty clause and the raiding provisions would be suspended 'pending further report from the Administrator after investigation.'

Uncertainty exists relative to the extent of these examinations, since Johnson in a statement issued at Warm Springs said the President is asking 'a full report in 90 days on all unfair practices in the industry,' but the executive order specifies only the matter of excessive compensation to executives and other employees and 'unfair competitive methods for the service of classes of employees' rendering services of an artistic, interpretative, technical, supervisory, or executive nature.

This question apparently will not be cleared up until the Code Authority takes office and has its duties outlined by the NRA. Johnson refuses to be pinned down and is the only individual who can resolve the industry's doubts on the point. Date of meeting has not been set.

## Few Changes

Few changes were made in the pact after the third revision was made public by Deputy Administrator Sol A. Rosenblatt in mid-October. Printed copies of the finally-approved agreement will not be available until the latter part of the week, but comparison between the third and fourth revision in Rosenblatt's hands shows most of the last-minute changes were related principally to clarification of meaning and grammatical improvements.

Dispute over the extent to which the Federal Government may go in censoring motion pictures was one of the previously-postponed questions for prolonged debate in moving the code from Rosenblatt's hands to the White House desk, it was revealed last week.

President Roosevelt entertains very definite ideas regarding need for more drastic regulation and supervision, while Johnson was reluctant to shift away from using the code to bring about this degree of control. Legal objections were cited, since the imposition of moral standards by the code unquestionably would lead to plenty of court 'trifles.'

Appointment of Dr. A. Lawrence Lowell, president emeritus of Harvard and outstanding exponent of strict Government control, was in the nature of a compromise. Dr. Lowell's duty will be to supervise the industry's own efforts to clean house and place on a moral prime stuff. He was made plain by Johnson, who announced the President asked Dr. Lowell to serve on the Code Authority 'in order to observe the operation of the engagement of the industry itself to comply with its own rules of censorship of improper pictures and dialog.'

## r. Lowell

Dr. Lowell's appointment was a great surprise, since his name has not come into discussion except in connection with the many protests against omission from the code of article prohibiting block booking; but even greater consternation developed when it was pointed out that the code specified none of the Government members shall have an interest in the industry 'nor represent any interest adverse to the interest of those engaged therein.' In view of some of Dr. Lowell's speeches and remarks, it is wondered if he can qualify as not representing.

(Continued on page 20)

## Extras' Code Peeve

Hollywood, Dec. 4. Extras, with the code going into effect, have run into a bad snare in the \$25 minimum wage clause for those doing bits.

Studio feeling is that for this money, where only a line or so is needed to be spoken, they can get experienced actors with the result that extras looking for opportunity of recognition will presumably be out of luck.

Screen Actors Guild held a special meeting Sunday (3) night for extras, with 350 attending and many of the code's provisions being applied. Adolphe Menjou presided and spoke, as well as other board of governors members.

Extras were asked to join the Guild so as not to allow the extra ranks to be split by the start of several factional organizations.

## FREE OF CODE 16MM TRADE STEPS OUT

Seemingly inspired by the fact they are virtually exempt from the film code and its penalties, the non-theatrical and 16 mm. field are springing into an activity which is worrying major quarters to the point where they may seek protection of the standard industry through the code authority.

Although names are withheld the majors are aware of several small film promotions of which, the report involves a new concern with some \$2,000,000 in capital. This they say has approached a number of indie producers with the proposition they sell them all 16 mm. rights to their releases. The deals are such, however, that the new group be allowed to release the small edition at the same time the large is playing. In other words a non-theatrical establishment could play any picture theatre day and date.

Some predict that thousands of stores of the 1907 nickelodeon type will open their doors and at the same time.

Lack of new material and ability to obtain most of the old worth while features, plus inadequate small sound, have long been obstructions to non-theatrical and 16 mm. enterprises. Now, however, there are a host of new and small minded on film equipment. Pathe is to market the latest of them. Fully equipped, including screen, projection machines, horns, etc., the outfit is scheduled to sell for \$460. This is understood to be the equipment which RCA Photophone has been developing for the past three years.

## CODE SETUP UNFAIR TO INDIES, STEFFES HOLDS

Minneapolis, Dec. 4. As a result of the signing of the industry code by the President, the Northwest Allied States has postponed its annual convention from Dec. 5 to 15. W. A. Steffes, president and general manager, stated that it was desirable to have a copy of the code and to make a study of it before the territory's independent exhibitors meet.

Following this study of the code and whatever action may be taken at a meeting of the national Allied States' directors in Detroit, Dec. 12 and 13, Steffes says it will devolve upon Northwest Allied States whether its members, independent theatre owners in that territory, shall sign the code or operate outside it. Steffes, who will attend the Allied States' directorate meeting, says he is dissatisfied with the personnel of the code authority board which will have the final voice in exhibitor-distributor disputes.

## F. T. Commish Angle

Possibility that the Federal Trade Commission, arch foe of block-booking, will conduct the investigation or investigations was indicated by individuals close to the NRA, who pointed out the Recovery Act specifies the President may call upon this agency to 'make such investigations as may be necessary' to insure efficient administration of the law.

The likelihood that this course will be followed could not be determined in view of Johnson's statement that he isn't ready to talk yet about the methods he has in mind, but it was recalled the Trade Commission has been complaining for Congress on high salaries in many lines of industry.

## CODE GUARANTEES 100% FILM COORDINATION

The President's executive order concerning the film code has arrested the final bit of apprehension that monkey business can inject itself into any of the workings of the Code Authority. Extra inducements, as well as some in major circles who have been skeptical right along, concede this.

No member of the authority, according to some of the film men who have votes, will venture to pull the wrong way. The eye of the Government is on every man on that authority. He dare not deliberately cast his vote against a sound argument and a truthful case. Because of the NRA's rights no codist would dare allow himself to be biased for the record. He would be stigmatized by a dishonorable discharge from the government as well as expulsion from an industry organization.

In order that there be absolutely no misapprehension within the industry in the future, various members of the authority are already advocating that their sessions be opened to the trade press. In this way the full record of the proceedings would immediately be available to the entire business and the attitude of each member of the authority, as well as his interpretation, would be an open book.

## C. A. Not Notified

Monday afternoon (4) members of the Code Authority had received no notification of their first meeting.

The Authority was originally scheduled to meet 10 days after the President had signed the code, which would have set the date for Wednesday (6).

## No Relativity

Hollywood, Dec. 4. J. G. Schiller, nephew of Ed Schiller, who took over the management of Loew's State on Nov. 29, goes out today (4) at the request of his uncle, who says that he had shouldn't have said a big house.

He's being transferred to the Criterion, Santa Monica, replacing Bib Smith, who goes into the State. Smith managed this house last year.

## Code 'Slight' Incenses Hollywood Actors, Producers and Directors

Hollywood, Dec. 4. Actors, and directors, incensed at the President's order eliminating writers from the provision of Article 5 of the film industry code, are saying there should be something done about the apparent distinction between writers and other individuals in the industry.

Interpretative creation, it is felt, is within the province of those who direct, act and supervise, and it is unfair, according to leaders, to classify writers alone as creative workers.

Feeling among directors, actors and producers is that when the President removed writers from the provision of Article 5, but merely suspended the article as it applies to themselves, he did so because he was misinformed as to the creative nature of Hollywood work.

The President's order, in this re-

## Setting the Machinery of the Picture Code; Alternates OK, Industry's Pro and Con on Lowell

## C. A. Chairman?

Three hats are in the ring for the chairmanship of the Code Authority. R. H. Cochrane and Ed Kuykendall are in the slate with Charles O'Reilly, who was the first mentioned for the post.

Cochrane received petitions from within the business to consider the job if offered to him. Others favor Kuykendall because of his position with the MPTOA and his ability to deal with mfr's as well as Washington contacts.

Washington, Dec. 4. Film Code Authority probably will meet end of week, but date not certain yet.

Hearing on circus code Dec. 21; parks, pools, beaches, Dec. 19.

## CONJECTURE ON THE FILM CODE AUTHORITY

Any attempt to analyze or interpret any of the clauses in the film code until they have been officially tested by the Code Authority, and quite possibly by the NRA itself, is futile at this time. So say high codists, some of whom will sit on the Authority who were approached for some definite light on the situation.

Cases will have to come up concerning the various clauses, and decisions rendered before precedents, establishing rulings on the record, before the industry can hope to know what it is all about. It may likely drag well over the next six months before the majority of clauses have been called into the limelight through alleged violations of the same.

Lawyers who have worked on the code step by step all during the summer and the Washington hearings will not render interpretations.

As regards the activity of the Authority toward arriving at a decision, that is another story. Codists who are members of the Hays Organization point out that in the history of the body, Hays never permitted a split vote in his directorate to remain on the record. In the event of dissension efforts have been made to reconcile the differing parties which have ultimately prevailed.

Any repeated inability to agree may easily result in the NRA becoming disgusted with the entire Authority set-up and either replacing it completely with another such group or else just naming a single administrator to do all the deciding.

Filmdom is speeding up the code machinery with the hope that it will be ready to revolve by Jan. 1. During the next two weeks picture corporations, especially exhibitors, will receive certificates of compliance from the NRA. They have until Jan. 15 to file these otherwise they lose their rights under the formula and cannot appeal to committees or invoke aid of the Code Authority.

While legally compelled to await the action of the Authority at its first meeting this week, codists individually and in groups are scanning the NRA for all likely means of power for branches of the enforcement machine, such as grievance committees and zoning boards.

The job of enlightening the masses of the industry who are ignorant of the contents of the code, and its many interpretations, will be up to the Authority. Certain of its members figure the easiest method will be for authority to draw up rules and regulations governing the industry under the code and to disseminate these at first through trade associations and later through the regular code committees governing all main lines of the code.

The Code Authority itself is the first problem some of the high codists, themselves, making no effort to conceal their apprehension for harmonious meetings. They are taking heart, however, in the fact that the body, which is an administrative machine within the industry, can only make recommendations and that it is the NRA in Washington which will record the decisions. Therefore, they hold, if a majority vote carries any weight it will be possible for the majors to obtain a split in the authority.

The fact that the code permits naming of an alternate by a high codist, in the event he is unable to attend a meeting, is also having an encouraging effect. The popular impression until now has been that the Authority, when appointed by the NRA, would just have to be present at each session—or else. This means that such far-away codists as Ed Kuykendall of Mississippi or Eddie Cantor of Hollywood and New York, or Nate Yamins of Fall River, won't always have to take to the lower berth.

It was figured in major quarters the day before she declined that the job would be too demanding of Marie Dressler, although it was said that no better representative for her group could have been selected by the NRA.

## r. Lowell

What proved even a greater surprise to many, and a greater worry at first, was the naming of Dr. A. Lawrence Lowell. Harvard's former president is in that Motion Picture Research Council which has been one of the Hays organization's chief enemies, meeting it a week ago in a battle before the U. S. Senate Committee investigating crime sources.

There are several points the Council and Lowell favor which meet with approval by certain of the indie chief codists. As well as morality, the Council is on record as an opponent of block-booking and an advocate of the right-to-buy in the full sense of the phrase.

It is known that the Council has its own ideas on picture morals, but about this the major industry pretexts, at least, to be least worried. The fact that all parties during the code strife approved the indirect reference to continuance of the Hays production and advertising codes, under the Government formula, without calling them by name, is responsible for industry optimism.

It is also figured that as a direct part of the official business, one who may listen in and pass upon all of its trade talk, Lowell will get a chance to get a real inside picture of the film biz. At any rate spokesmen content themselves with the observation that he is on 'our side of the fence now.'

## MINTZ LOANED TO METRO

Hollywood, Dec. 4. Sam Mintz has been loaned by 20th Century to Metro to adapt 'Forgotten Girl' from the orig by Wilson Collison. Sam Wood directs.

# Design for Living' Cracks Whip On Coast; Cantor's 'Scandals' Gets Fair 19G; Nudie Pic Holds Up

Los Angeles, Dec. 4.

Box offices gobbled considerable of the Thanksgiving cheer for the early part of the week, but some are falling off. Thanksgiving day itself was a natural for the first run and neighborhood show shops. Paramount proved to be the outstander on that day, hitting around \$4,100 at a 40c. top, with 'Design for Living' without any noticeable stage aid. Second day here pace was fast, with week end trade heavy. Chinese, which got off to fair start with 'Roman Scandals', but did not do the terrific trade it generally does for first week, possibly due to someone's bad judgment in insisting on a Blue Monday opening for the Cantor opus. Pic well liked but did not get over the \$19,000 mark, including the \$5 premiere.

State hit over the \$3,000 mark with 'Christopher Bean' on opening day with straight picture policy, but started to slip badly over weekend. New house added to the first run group this week in Four Star, formerly the U. A. Wilshire in a babe district starting off with 'Berkeley Square'. Trade from opening was smart and class and the picture is brisk; will hit around \$6,500, which is much more money than house was accustomed to under old policy. Both Warner houses got only a mild break with 'The World Changes', with the Hollywood figured to nose out the Downtown about \$800 on the week. 'Elysia', in second week at Criterion, held up. 'Man's Castle' week at the RKO. Nudist stage act helping Pantages.

## Estimates for This Week

Chinese (Grauman) (2,028; 55-1165)—'Roman Scandals' (UA) and stage show (2d week). Starting at moderate pace and will come within several G's of first stanza. Due to bad opening night, picture suffered on first week and came in at \$18,000.

Criterion (Tally) (1,600; 25-40)—'Elysia' (Bryan Foy) (2d week). Holding up in good style and headed for around \$5,500. Last week it just fell short of \$10,000.

Downtown (WB) (1,800; 25-35-40-55)—'The World Changes' (FN). Truly avoided the one week rule. Will wind up with only \$6,200. Last week 'Female' (WB) not hot at all; spurred toward end of stanza to take of \$5,100.

Four Star (Fox) (900; 50-75)—'Berkeley Square' (Fox). Smart picture that had great word-of-mouth advertising to come home with \$6,500, which is nice price to house. Gained very economically.

Hollywood (WB) (2,750; 25-35-40-55)—'The World Changes' (FN). With kids away from school and holiday house looks to about \$7,000, okay. Last week, 'Female' (WB), no like Chatterton as \$5,500 proved.

Los Angeles (Wm. Fox) (2,800; 1,135)—'Fathoms Deep' (Monogram) and 'Heaven Bound' (Tower) split. Steady flow of bargain hunting trade that brings in income around \$4,000. Last week 'Man of Sentiment' (Chesterfield) and 'Picture Brides' (Allied), very tame \$3,000.

Mirror (Lazarus-Vinnaco) (1,034; 25-40-55)—'Thunder Over Mexico' (Eisenstein) (3rd week). Getting the dribbling trade for this stanza and will come home with about \$2,000. Last week second stanza garnered close to \$3,000.

Orpheum (B'way) (2,270; 25-35)—'The Kennel Murder Case' (WB) and 'Goodbye Again' (RKO) split and vaudeville. With double bill and vaude as bait, trade jumped to close around \$5,800, which is best in long time. Last week 'Laird Man' (MG) and vaude. Not hot at \$4,000.

Pantages (Pan) (2,700; 25-35-40)—'Love, Honor and Oh Baby' (U) and stage show. Nudist group on stage here best stimulant house has had since opening under the new policy and will bring the bacon home to the tune of \$7,500. Last week, 'King for a Night' (U) and vaude. They just could not sell a good piece of entertainment, as \$5,000 with a holiday throw in shows.

Paramount (Partman) (3,585; 25-40)—'Design for Living' (Far) and stage show. They sure went big for this one, which will have best take in house around \$19,000. Last week, \$15,000, and holds over. Last week, 'Sitting Pretty' (Par), fair at \$10,800.

RKO (2,950; 25-40)—'Man's Castle' (Col) spent day and half ahead reg. start, and will reach only \$6,200 on eight days, fair. Last

week. 'The Ace of Aces' (RKO).

For six days \$4,400, fair. State (Loew-Fox) (2,024; 25-40)—'Christopher Bean' (MG). Dresser name credited with take starting off big but falling off \$1,000. Last week, 'Hoopla' (Fox), struggled pretty hard to get short of \$10,000. United Artists (Grauman) (2,100; 25-40-55)—'The Private Life of Henry VIII' (3rd week). Going big for \$8,500 on holdover week. First week take was little below expectations, but nice profit to house at \$11,000.

## Women' \$20,000; 'Only Yesterday,' \$5,000, Good

Kansas City, Dec. 4.

Parade Friday sponsored by the Kansas City Star, with the co-operation of the high schools of this and neighboring cities, which was a night of 700 musicians, opening the holiday season, brought 100,000 people, mostly kids, to the downtown section, and the theatres were jammed. Holiday was also good for the theatres with the schools out until Monday.

At the Mainstreet it looks like old times with 'Little Women' getting very much in the evening shows the night before. Looks like smash \$20,000. Last week 'Right to Romance' (RKO) and 'Murder at Bridge Table' (RKO) five and a half days, \$5,500, poor.

Midland (Loew) (4,000; 25)—'Private Life of Henry VIII' (UA). Hard to estimate this one, as some like it a very much while to others it seems to be over their heads. Maybe \$12,000. Last week 'Dancing Lady' (MG). Held strong until the final showing for \$20,000.

Newman (Par) (1,800; 25-40)—'The Kennel Murder Case' (WB). Got a nice play from Thanksgiving week. Last week 'Duck Soup' (Par), was a disappointment. Failed to get a good opening and never built, \$7,000.

Only Yesterday' (U). Got away to a flying start Saturday and is expected to hold for close to \$5,000. Last week 'Duck Soup' (Fox) fulfilled expectations by returning \$4,900. Good.

## N.O. IS OK AT THE B.O. 'LADY' 18G 'WOMEN' 15G

New Orleans, Dec. 4.

Couple of more pictures to whet the appetite of the fans and prod the box office. 'Dancing Lady' at Loew's State the standout with \$15,000 in the office. Close runner-up is 'Little Women' at the Orpheum which should gross close to \$15,000. Still another to show something is 'Lips Betray' (Fox) (WB) at \$4,000 on the petite Tudor which averages around \$1,800. Others not so hot.

Estimates for This Week  
Loew's State, 'Dancing Lady' (18G). Grand. Gals and Sports don't here and lines are up nightly, \$13,000.

Saenger—'Hoopla' (Fox). Return of Bow just an ordinary evening picture like \$5,000 for the current stanza.

Orpheum—'Little Women' (RKO). Another to turn them away and house would do worse with larger picture. \$15,000 means best week of the year.

St. Charles—'The Bowery' (UA). Second run here after recent engagement at State; should set \$2,000.

Tudor—'My Lips Betray' (Fox). John Boles coming along at the local ticket and when may bring something in this continental town; \$4,000 means a smacking week.

Liberty—'Easy Millions' (rehabilitated house formerly under Saenger banner but now an indie; will garner eight hundred at 20c

## AFTER WOW 18G 'HENRY' H.O. \$10,000, MONT'L

Montreal, Dec. 4.

Another smash hit for the Capitol last week, grossing \$18,000. 'Henry 8th' repeats for a second week currently and weather in the other words. Shows that in decades held up attendances some nites, otherwise it would have been turned away big every one of the seven days.

Palace features Powell, very much liked here, in 'Kennel Murder Case' with added 'Goodbye Again' providing necessary contrast and should show around \$10,000. Loew's has 'Walls of Gold' and above average vaude and should gross \$11,000. Princess goes all-British again with 'Summer Lightning' and 'Blarney Stone'. Liable to collect \$7,000.

Legit shows are His Majesty's 'Goodbye Again' which will be affected some by flicker at Palace and may get \$2,000. Imperial with French opera on subscription basis, \$3,000.

## Estimates for This Week

His Majesty's (Ind) (1,600; 50-155)—'Goodbye Again' (legit). House feeling a slump and best hope is \$2,000. Last week about same for 'Christopher Bean' (MG). Palace (FP) (2,700; 60)—'Kennel Murder Case' (WB) and 'Goodbye Again' (WB). Should pick up to \$10,000 on star name. Last week was poor at \$7,500 for 'Cradle Song' (Par) and 'Tillie and I' (WB). 'Henry 8th' (UA). Smash last week at \$18,000 will likely gross \$10,000 on repeat circuit.

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## Palace, Cincy, \$15,000 With Tashman on Stage; 'Duck Soup' \$4,000

Cincinnati, Dec. 4.

Down town exhibs are feeling the approach of Yuletide, yet b.o. shrinkage by and large is not so severe. Palace is collecting heaviest receipts currently, the same as for the past three weeks, with stage attractions more of a magnet. Last week 'Duck Soup' (Par) is the theatre's rostrum feature. 'Duck Soup' is the main all-cinema trade bringer.

'Little Women', switched from the Albee, where it did gigantic biz, is rolling the season's high mark for the Capitol, right after that house had dug a new hole. Lauded by local press on its film bow, has been demoted to prebill billing in run of 'Prizefighter' and the Lady Lyric. Title of picture has also been changed around here management figuring scrap angle a scare to women. With Baer and other leather-pushing heavies placed around the stage, the picture receives the burrah in ads. Front flash came out of Baer in ring togs.

## Estimates for This Week

Palace (RKO) (2,600; 35-44-60)—'Duck Soup' (Par) and 'The Kennel Murder Case' (WB). Tashman the vogue topper. Pic plot makes for so-so screen fare, despite Ann Harding and able support. Tashman, blundered as folly-woods' swiftest femme dresser, fetching lotsa gal trade. Fast start indicates \$15,000, okay. Last week 'Saturday's Millions' (U) and 'White Women' (RKO) tumbled a lively \$13,700.

Albee (RKO) (3,300; 35-44)—'Duck Soup' (Par) and 'The Kennel Murder Case' (WB). Tashman the vogue topper. Pic plot makes for so-so screen fare, despite Ann Harding and able support. Tashman, blundered as folly-woods' swiftest femme dresser, fetching lotsa gal trade. Fast start indicates \$15,000, okay. Last week 'Saturday's Millions' (U) and 'White Women' (RKO) tumbled a lively \$13,700.

Capitol (RKO) (2,600; 35-44)—'Duck Soup' (Par) and 'The Kennel Murder Case' (WB). Tashman the vogue topper. Pic plot makes for so-so screen fare, despite Ann Harding and able support. Tashman, blundered as folly-woods' swiftest femme dresser, fetching lotsa gal trade. Fast start indicates \$15,000, okay. Last week 'Saturday's Millions' (U) and 'White Women' (RKO) tumbled a lively \$13,700.

Lyric (RKO) (1,394; 25-44)—'Prizefighter and the Lady' (MG). Titled and Myrna Loy bled in billing over Max Baer and other pups in local attempt to attract fair sex. Baer given lusty ovation by all reviewers. Gate looks like \$4,200, tolerable. Last week 'Prizefighter and the Lady' (MG) and 'White Women' (RKO), \$3,800 in 5 days.

Keith's (Lisbon) (1,600; 30-40)—'Havana Widows' (WB). Blondell, plus Kibbie and favorable press publicity headed for \$4,000. Last week 'College Coach' (WB) tumbled to \$4,300, out of bounds.

Grand (RKO) (1,025; 30-40)—'Jimmy and Sally' (Fox) parted at

## Mpls. Votes the Depress Officially Over; Little Women Record \$20,000

close of first day, displaced for balance of first half by 'Master of Men' (Col) with 'Midshipman Jack' (RKO) rounding out the week. Around \$2,000 in sight, mild. Last week 'Footlight Parade' (WB), re-showing, \$2,400, a standoff.

Family (RKO) (1,000; 15-25)—'Golden Harvest' (Far) and 'Fury of the Jungle' (Col) split, \$1,900, not bad. Last week, 'Fidelity and the High Seas' (Par) and 'Goodbye Love' (RKO), divided, \$1,700.

Strand (Ind) (1,200; 25-35)—'Dance, Girl, Dance' (Chees) and 'Man on the Loose' (WB) split. \$1,700. 7-reel bill. Vaudeville shows improvement and screen menu liked by cricks. Climbing to \$2,600, above average. Last week, 'By Appointment' (Col) and 'Six Roses' (WB) the vaude ace, \$2,300.

## Prov. Biz Hotcha, 'Women' 16G, Baer, Muni, Marxes Ok

Providence, Dec. 4.

Another hotcha week. Beautiful openings near the top, with half a break biz should be popping throughout the current stanza. Both film and stage fare good, and the natives are buying. The best by far, 'Little Women' at the RKO Albee. Not since the tab 'Scandals' on a combo bill has the house seen such terrific biz. Opened one day earlier to take advantage of the holiday, and from then on it has been one steady stream. Cricks giving the pix all the breaks in the world, and with the nice ballyhoo by the 'Little Women' why film can't cross \$10,000, more than tripling the average gross since house went straight pictures.

Quite as strong 'Prizefighter' and the Lady' at Lyric on the same bill with 'Student Prince'. Biz is nice, but what's responsible is a toss-up. Fans seem to like both, but the picture is the reason why film can't cross \$10,000, more than tripling the average gross since house went straight pictures.

World Changes' at Majestic and 'Duck Soup' at Paramount about equal. Both houses are sporting twin bills, Majestic showing 'Olson's Big Moment', and Paramount screening 'Broken Dreams'. Though the Paramount is giving one-day break on Majestic, gross will be around \$7,800 at both stands.

Fay's, second vaude house in town, saw 'Jimmy and Sally' on the screen, and Karle Le Barron Quintet heading variety bill. Program not as forte as what the fare has usually been, but the picture is the reason why film can't cross \$10,000, more than tripling the average gross since house went straight pictures.

Lyric (Public) (1,300; 25-44)—'Prizefighter and the Lady' (MG). Titled and Myrna Loy bled in billing over Max Baer and other pups in local attempt to attract fair sex. Baer given lusty ovation by all reviewers. Gate looks like \$4,200, tolerable. Last week 'Prizefighter and the Lady' (MG) and 'White Women' (RKO), \$3,800 in 5 days.

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Minneapolis, Dec. 4.  
'Little Women' broke one of the greatest box-office sensations in local history. The 2,800-seat Orpheum has been holding 'em out morning, afternoon and night, line-ups extending several blocks in two directions and making a joke out of any thoughts of b. o. depression.

For example, after copping close to \$20,000 on the first full day of Thanksgiving, the Alcott classic had a box office line three blocks long in two directions when the doors opened at 11:30 a. m. on Friday. Within 50 minutes, 500 tickets had been sold, which is some sort of a record. To somewhat offset the dime children's rate the Orph eliminated first and second week. Last week, 25c and 25c scale from then to 6:30 p. m., substituting therefore a slightly tilted tariff from opening to 6:30 p. m., with the regular 40c night price at closing like a staggering \$20,000 for the eight and a half days.

Things are looking up all around the Orph. 'Little Women' is not monopolizing trade by a long shot. Apparently there's no scarcity of money when the entertainment menu is appetizing.

Next to 'Little Women', 'Christopher Bean' at the Minneapolis promises to give the Public de l'uxur its best week since its reopening with 'The No Angel'.

The Mills Brothers in person drew terrifically on both of their previous visits to the State and this is their third engagement in 18 months also a record for good work.

Estimates for This Week:  
Minneapolis (Public) (4,200; 25-35-40)—'Christopher Bean' (MG). Dresser in combination with Barrymore pulling fair \$12,900. Last week, 'Only Yesterday' (U), \$12,500, good.

Orpheum (Singer) (2,800; 35-40)—'Little Women' (RKO). Much credit due Manager Emil Franke for his fine exploitation of the picture. Picture marked premiere of new RCA wide-range fidelity sound equipment. Around \$20,000 indicated for eight and a half days. Last week, 'Right to Romance' (RKO), \$2,500 for four and a half days, blah.

State (Public) (2,200; 25-40-55)—'Female' (FN). Mills Brothers orchestra and Betty Brewer, blues singer, in pit; also a Laurel-Hardy comedy. Plenty of show for money and good work. Picture marked premiere of new RCA wide-range fidelity sound equipment. Around \$20,000 indicated for eight and a half days. Last week, 'Right to Romance' (RKO), \$2,500 for four and a half days, blah.

World (Steeves) (300; 35-50-75)—'Bitter Sweet' (UA). A picture to a picture and ticketed for four weeks maybe \$2,200, big. Last week 'Servant's Entrance' (Swedish), second week, \$1,200, okay.

Lyric (Public) (1,100; 25-35)—'The Bowery' (UA). Opened Thanksgiving and will run until Wednesday, inclusive, with 'The No Angel' (Par) to follow. Around \$3,000. Last week, 'Vicki' (RKO), \$2,400, pretty good.

Lyric (Public) (1,300; 25-25)—'Football Coach' (WB). A magnet in this hot town for now. Got on opening night of Thanksgiving, should hit \$3,000, big. Last week 'Walls of Gold' (Fox) and Urshel trial pictures, \$2,500, good.

Lyric (Public) (1,100; 20-25)—'Gold Diggers' (WB). Second loop run, and 'Fire Chief' (MG), split. About \$2,000 in prospect, good. Last week 'Dr. Bull' (Fox), second loop run, \$1,400, pretty good.

Aster (Public) (900; 15-25)—'The Masquerader' (UA), third loop run, and 'White Women' (RKO), first run, split. Last week \$1,500, good. Last week 'One Sunday Afternoon' (Par), second loop run; 'Song of Songs' (Par), third loop run, and 'The Back of the Clock' (MG), second run, split, \$1,200, pretty good.

Water (Par) started great but slid a bit later in the week; however \$8,000, okay.

Albee (2,300; 15-25-40)—'Women' (RKO). Only picture on bill at spot where twin films has been the vogue since house split. Last week \$1,500, good. Big very strong, capacity at almost every one of the six performances daily. Unusual press breaks, reams of publicity not holding any and no word of \$15,000 finish if pace continues. Figure represents more than triple of average gross recently. Last week 'Right to Romance' (RKO) and 'The No Angel' (Col) failed to click despite all sorts of selling angles; very bad at \$4,000.

RKO a Victory (1,600; 10-25)—'Text Takes a Holiday' and 'Aggie Appleby' (RKO), split. Should be well over \$1,200, nice. Last week 'White Face' (Par) and 'Dance Hall Hostess', split, great \$1,150.



# Femme Pix Hop Chi; 'Women' Booms Palace, \$33,000; Yesterday' \$20,000; 'Hoopla' WLS Barn Dance, \$41,000

Chicago, Dec. 4.—The school holiday, coupled with the admittedly biggest store and merchandising day in the year, sent the current week off to a hefty box-office boom. 'Little Women' came into the Palace following a large advertising campaign and got away to immediate sidewalk lines. In for two weeks and at present pace can stand it easily.

Looks like a \$33,000 week, biggest house has seen since the high marks of the fair days. Planning active shows daily for the entire fortnight run.

'Chicago' aced, has 'Hoopla' and WLS Barn Dance on stage. Barn Dance is packing the house with kids and the older folks, people who haven't been down in the loop in years. With the picture itself drawing a large following of the happy trade, house is set for a fine week of box-office. Shoots up into splendid currency at \$41,000 indication.

One other picture that is causing comment for the current session is 'Only Yesterday', which turned in particularly heavy money on Thanksgiving day. Picture drawing excellent reports with the women particularly flocking. Flicker sent Margaret Sullivan as a screen winner in her first appearance.

'Dancing Lady' shifted over to the Roosevelt for further loop money after having a great showing at the Chicago. 'Henry VIII' goes out of the United Artists after two great weeks. Could have stayed on a bit, another picture, but pressure of other pictures is pushing out product before their time.

Estimates for This Week:

Chicago (B&K) (3,340; 25-45-75) —'Hoopla' (Fox) and WLS Barn Dance on stage. Combo of picture and show. B. & K. played hill-billy production throughout neighborhoods, but no signs of exhaustion from the smacking gross coming through. Sweet \$41,000. 'Dancing Lady' (MG) last week on an eight-day ride and tucked away an excellent \$45,000. Goes into the Roosevelt for additional loop money. 'McVicker' (B&K) (2,384; 25-40-50).

—'Only Yesterday' (U). Notices sent this one away immediately into the high money field, putting it up there with the leaders at a picture which figure. 'Invisible Man' (U) was a loop holder from the Palace and on its stay here managed okay \$7,800. 'Should Ladies Behave' (MG) slated to follow.

Oriental (B&K) (3,200; 30-40-50) —'Footlight Parade' (WB). Three weeks for this musical, going out on Wednesday. 'Man's Castle' (Col), which is being shown in on a hurry call ahead of 'Duck Soup' (Par) originally carded. On the third week 'Parade' aims at fair \$10,000 on the holiday build-up after having taken \$14,500 for second session.

Palace (RKO) (2,533; 40-65-85) —'Little Women' (RKO). Picture stretching out to five shows daily despite length of picture and doing sensational business. Headed for \$33,000, terrific. In for two weeks, both of which are slated for big money showings. Last week 'Vanities' unit held up the 'Aggie Appleby' (RKO) picture to \$26,100. 'Roosevelt' (B&K) (1,500; 25-35-50) —'Dancing Lady' (MG). In after a fine stay at the Chicago and looks like \$9,500 for hold-over, v.g. House in swell spot for heavy matinee play before the shopping gala. Last week 'Havana Widows' (WB) faded to \$5,400 on five day stay.

United Artists (B&K-UA) (1,700; 35-65-75) —'Frankenstein' (UA) 3. & K. were somewhat leery of this picture, but it came in on a great campaign and notices to a surefire money click on its first week at \$13,300 and on the second week should hold up to \$11,000 for second session. At pace, could stay longer. 'Christopher Bean' (MG) slated for Wed. (6).

## 'SITTING PRETTY,' BOW. MET BEST IN B'KLYN

Brooklyn, Dec. 4.—Good vaudeville and flickers re-dominate in the deluxers downtown. Loew's Metropolitan is forging ahead with 'Dancing Lady' (MG) and Al Trahan on the stage. Should bring in good \$10,000.

With the exception of Mae West, the Par has been a steady loser. This week its headed for some profit for a change with 'Sitting Pretty' and Milton Berle heading a strong

stage show and about a \$30,000 take and holds. House needs \$18,000 to break and has been considerably below that save for the West weeks.

Estimates For This Week: Paramount (Shea) (4,000; 25-35-50-65) —'Sitting Pretty' (Par) and stage show with Milton Berle's revue. Strong for \$30,000 and h. o. s. Last week, 'Take a Chance' (Par), \$12,000, indifferent.

Fox (P & M) (4,000; 25-35-50) —'My Lips Betray' (Fox) and stage show with Ben Alley, radio tenor, and Willie Creager's band. Last week, 'Female' (RKO) \$15,000.

Albee (RKO) (3,500; 25-35-50) —'Hoopla' (Fox) and vaude. Clara Bow is local product and getting good turnout. Vaude is supplied by Howard Marsh and George Givoli. Mobbe \$26,000, good. Last week, 'Invisible Man' (RKO), \$25,000.

Loew's Metropolitan (Loew) (2,400; 25-35-50) —'Dancing Lady' (MG) and vaude. Good business, \$24,000. Last week, 'Christopher Bean' (MG), \$12,000.

Strand (WB) (2,000; 25-35-50) —'From Headquarters' (WB). Fair \$10,000. Last week, 'World Changes' (WB), \$11,300, satisfactory.

## 'Lady' and Bernie Big In Buffalo at \$18,000; 'Henry VIII' Off in 2d Wk.

Buffalo, Dec. 4.—Indications point to a stiffening of takings at downtown box-office this week. The combination of 'Dancing Lady' and Ben Bernie's band should see the Buffalo to high gross.

'Little Women' at the Great Lakes, also started with a rush. Last week was off in all quarters except the Hipp and Lafayette.

Estimates for This Week: Buffalo (Shea) (3,500; 30-40-55-65) —'Dancing Lady' (MG), Ben Bernie. Strong draw pointing over \$18,000. Last week, 'Private Life of Henry VIII' (UA). Slumped sharply for disappointing \$12,500.

Hipp (Shea) (2,400; 25-40) —'Stage Mother' (MG) and vaude. Looks as though building to better \$3,000. Last week, 'College Coach' (WB). Showed unexpected strength for \$7,700.

Great Lakes (Shea) (3,400; 25-40) —'Little Women' (RKO). With good publicity ought to do \$13,000. Last week, 'Duck Soup' (Par). Marx feature; too wise for this town. \$9,500.

Century (Shea) (3,400; 25) —'Meet the Baron' (RKO). Indicated around \$6,000. Last week, 'Kennel Murder Case' (WB). Average at \$5,900.

Lafayette (Ind.) (3,400; 25) —'Man's Castle' (Col). Business building. Indicated at around \$5,500. Last week, 'Only Yesterday' (UA). Did nicely for over \$6,500.

## Heavy Competition in Boston

'Hoopla' Socko \$33,000—'Women' 2nd Wk., \$37,000—'Dancing Lady' \$15,500

Boston, Dec. 4.—'Little Women', Joan Crawford in 'Dancing Lady', and a Clara Bow-Guy Lombardo combination, are competing this week.

'Dancing Lady' breaks the long run of doldrums at State. Met getting a taste of Mae West biz with Clara Bow and Lombardo band to boot. Opening show about equalled 'I'm No Angel' figures, but without as big a turnaway.

Estimates for This Week: Keith's (RKO) (4,000; 25-35-50) —'Little Women' (Radio) (2nd wk.). Continued queues and audiences. First week, busted all previous high marks for this house, even the vast attendance for 'Cock-Eyed World' and 'Frankenstein'. Crossed \$27,000, which is something to boast about. Estimate currently is for \$37,000. Third week likely.

Beaton (RKO) (4,000; 35-50-65) —'Dancing Lady' (MG). Drawing and corking vaude bill. Film drawing because of Ann Harding lure. Brisk at b.o. and stride is toward fifty \$22,500. Last week, 'Master of M.C.' (WB). Good stage, very profit at \$13,000.

Orpheum (Loew) (3,000; 30-40-50) —'Christopher Bean' (MG) and vaude. Building better. Very profit at \$13,000.

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## 'WOMEN' TACOMA SOCK

'Meet the Baron' Slow at Rox., \$3,500

Tacoma, Dec. 4.—Tremendous opening for 'Little Women' at Music Box, day and date with Hamrick's Blue Mouse in Seattle, where attendance record is indicated.

Holiday opening a big help with school vacation bringing out mobs of kids, while grandmothers also like it. Nice lines and this one

Estimates for This Week: Music Box (Hamrick) (1,400; 25-40) —'Little Women' (RKO) real dash in this one, on the way to town for estimated \$5,000, sensational. Last week, 'Ann Vander' (RKO) not bad, six days, \$3,300.

Rox. (J-VH) (1,300; 25-40) —'Meet the Baron' (MG) expected \$3,500, is slow. Last week, 'Blonde' (Metrol) (MG) hit \$4,700, pace, okay.

Blue Mouse (Hamrick) (650; 15-25) —'College Coach' (WB) and 'Bureau of Most Wanted Persons' (FN) split, expected \$1,400, fair. Last week, 'Goodbye Again' (FN) and 'Midshipman Jack' (RKO) split, \$1,500.

Portland, Ore., Dec. 4.—Competition of strong product was kept starting Thanksgiving. Par's 'Duck Soup' sloshed the gravy train into the Paramount. Parker's Broadway and United Artists' 'Dancing Lady', Music Box had 'Little Women' (RKO), also eliciting for results. Total grosses climbed in spite of Par house being shut.

Estimates for This Week: Broadway (Parker) (2,000; 25-40) —'Dancing Lady' (MG). Got going from the start and should double average biz for this week at \$10,000. Last week, 'Female' (FN) registered okay at \$4,000.

United Artists (Parker) (1,000; 25-40) —'Christopher Bean' (MG). Looks like a first week going \$5,500, nice. Last week, 'Prizefighter and Lady' (MG) got \$4,100.

Paramount (Evergreen) (3,000; 25-35-50) —'Duck Soup' (Par) with good \$3,000 likely. Last week, 'Walls of Gold' (Fox) answered to exploitation for fair \$5,600, with vaude.

Loew's (Evergreen) (2,000; 25-40) —'Sitting Pretty' (Par) and 'Mad Game' (Fox). Dual nags at \$2,000. Last week, 'I'm No Angel' (Par). West pic fell off third week down to \$1,400. First biz \$13,900.

Music Box (Hamrick) (1,400; 25-35) —'Little Women' (RKO). Smashed \$10,000 means house over. Last week, 'Only Yesterday' (U), second week, okay \$3,500. First week \$4,600.

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# Gary with 'Sitting Pretty' Nifty \$50,000, 'Dancing Lady' Big \$52,000, 'Hoopla' 42G, 'Women' 100G 3d Wk.

Thousands of kids and elders, football fans and tourists crowded the Main Stem over Thanksgiving, boosting biz all along. Even the weather helped along. Besides, picture weather helped. Besides, pictures opened early giving a strong, eight-day gross.

'Little Women' which was figured to drop on its third leg at the Music Box, held for a magnificent \$100,000, larger than second week's \$88,000.

'Dancing Lady' is pushing the Capitol to \$52,000, a figure far above the theatre's recent weekly grosses, although counted for eight days, as the picture opened on Thanksgiving Day, one day early. It is a holdover for the Crawford-Gable-Tone opus.

'Sitting Pretty' hoisting the Paramount to a strong \$50,000 or more, added by Gary Cooper's personal appearance on the stage, his first personal in his film career. Will h.o. for O.K. with Cooper.

For really comparative showing, 'Hoopla' rate is high. This Bow film is a cinch \$34,000 at the old Rox.

The Chief boosted biz at the Mayfair for \$3,000 above the usual weekly average, for an expected \$9,000. It's the first Metro into the Reade house.

Almost the same kind of boost is happening for 'Master of Men', which is upping the Rialto fully \$2,000 above recent grosses for maybe \$12,000 on eight days.

'Duck Soup' is messaging the b.o. for a good \$22,000 on its second week somewhat under the opening week, sufficiently healthy.

The holiday is figured to have aided 'House on 6th St.' as well as 'Son of Sailor' as both are lifting their respective screens, the Hollywood and the Strand, to an impressive level over \$20,000.

'House' should do \$22,000 and a hold-over at that pace. 'Sailor' is okay at \$19,000.

Estimates for This Week: Astor (1,012; \$3-11-10-\$15-\$22) —'Dancing Lady' (MG) (3d wk). Does not look to remain long, frigid theme chilly at the b. o.

Capitol (5,400; 35-72-83-\$110) —'Dancing Lady' (MG) and stage show. 'Dancing Lady' (MG) and stage show. 'Dancing Lady' (MG) and stage show.

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Stem. Film was nixed for a Radio City showing. Last week 'Invisible Man' (U) finished its second stanza for \$22,000, okay.

State (2,000; 35-55-75), 'Prizefighter and Lady' (MG) and vaude. Gregory Ratoff headlining, with the picture looks to land above \$20,000, plenty good. Last week 'Footlight Parade' (WB) and vaude, nifty \$13,000.

Stand (2,900; 35-55-75), 'Son of a Sailor' (WB). The Joe Brown pic looks to be on the way to an okay \$19,000 and holdover. Last week 'Havana Widows' (WB) below expectation at \$14,000.

Washington, Dec. 4.—There's other business in town, but even the opposition boys are spending most of their time talking about 'Little Women'. Pic went into second week at Keith's Saturday (2) after a first week record in opener. One of those things where you open the doors at 8:30 a.m. and stay up till dawn the next day counting the intake. Keith took in around \$21,000, which beats previous high on 'Amos 'n' Andy' by over \$1,000. Situation has reached the point now where several cities are sending reporters around to see if the lines are really two blocks long.

Interesting angle on 'Women' is that it's having very few hold-overs and 55 minutes with no cuts. This means a very slow turnover but the boys and girls don't seem to mind how long they stand in line.

'Dancing Lady' is another straight pic trying a repeat week. Palace undoubtedly suffered last week from 'Women' opposition, along with everywhere else, but didn't get those they missed last week on this. Combo of 'Crazy Quilt' on stage and 'Should Ladies Behave' is netting Fox most of the vaude house trade. Theatre is going overboard to give stage show a classy atmosphere with printed programs used for first time in months.

Warners taking it on the chin this week. 'Lady Killer' is getting old line Cagney fans at Earle, but stage topped by Gene Austin took. Looking from critics. 'From Headquarters' at Met, may be very clever murder mystery but opposition has it pretty well swamped.

Estimates For This Week: Keith's (RKO) (3,500; 25-35-50-65) —'Little Women' (RKO). (2d wk). Looks like it'll beat most openers, headed for beautiful \$15,000. Last week same pic knocked all previous highs out of the window with a nifty \$21,000.

Earle (WB) (2,424; 25-35-40-50-60-70) —'Lady Killer' (WB) and vaude. Getting Cagney crowd but opposition is taking most of everything else. Gene Austin took. 'From Headquarters' at Met, may be very clever murder mystery but opposition has it pretty well swamped.

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# 'Little Women,' \$24,000, Frisco Record, Sophie Tucker, Lee Tracy Also Pull

San Francisco, Dec. 4. Take away the smashin', crashin', 'Little Women' and the street is devoid of thrills. But what that RKO feature is doing to the Golden Gate's box office is plenty, for the Louisa Alcott film is busting every record known to the Gate. Last Sat. night cut biz down somewhat.

The opening, Thanksgiving day saw 21,000 customers pass under the portals with as many more over the weekend and an all time record of attendance and money, though prices are lowest in history, is in store for the Gate. Last week \$24,000, which is easily four grand over the theatre's best. This despite the admish is now two bits better its previous scale and the show runs about three hours making it a long time between push outs.

Sophie Tucker is the come-on for the Warfield, which will hit an okay figure, although Ellen Harvey and John Boles in 'My Life Betray' on screen are nice but no socks. It's Lee Tucker's first time here in years. A couple of other nice ones are no smashers either. 'Berkeley Square' at the Paramount over hopes, but 'Cradle Song' at the Columbia is pretty mild money stuff. 'Cradle Song' is in better as roadshow but not doing well.

Front page antics of Lee Tracy being heavily plugged in ads for 'Advice to the Lovelorn' at United Artists and 'Night of the Living Dead' at matinees light. Will wind up as a pretty fair stanza, somewhat better than expected.

'War film, 'Forgotten Men' is a good grosser for Strand, pulling lotta men and showing to a healthy biz.

It's Mae West's seventh week on the street and at the Embassy where she is still money maker. Apt to bow out after this one, though, and by the time FWC is through with 'I'm No Angel' the nabes can take it and welcome.

Changing from Fridays to Thursdays as new opening day Marce's Orpheum may stand a better chance to cop a few extra dollars since it is only Thursday opener in town and ought to drag more news space as a result. Current 'Jimmy and Sally' and 'Before Dawn' aren't doing badly.

Fox is still the dynamite of the burg what with two pix, 10 vaude acts, two-for-ones, free parking for 25 and 35 cents. Columbia came through with another picture this week, finally relenting on a near-decision to quit booking house, and 'Above the Clouds' is in along with 'He Couldn't Take It.'

'Neighborhoods' cut off, but passing of the warm weather and entry of the chilly days and nights helping everyone.

**Estimates for This Week**  
Columbia (Par West) (1,700; 50-75) 'I'm No Angel' (Par) (7th week). Not a clicker and no pull at anti-show prices, two-a-day, \$4,000. Anti-Nazi propaganda held likely cause. 'Henry VIII' (Par) (1,000; 35-40) in fourth and final week.

Embassy (FWC) (1,400; 35-55) 'I'm No Angel' (Par) (7th week). Fifth, for Mae at this house and \$4,000 is good but about end of the rope; \$4,500 last week.

Fox (Leo) (5,000; 25-35) 'Above the Clouds' (Col) and 'He Couldn't Take It' (Mono), split with ten vaude acts. Two for ones, extended and budget and plenty of angles being used to pull customers, with \$11,000 in these prices a good thing. Last week saw a tremendous \$14,000 on 'You Made Me Love You' (Maj) and 'To Last Man' (Par), latter first major film house has played.

Golden Gate (2,344; 25-40) 'Little Women' (RKO) and stage show. Heading for a money and attendance record of \$24,000 about four grand over previous tops. Waiting lines by noon a daily thing, and though show runs long three hours, getting plenty people and carriage trade, and good night theatres with overflow. Holds over. These new low prices are a help, too, as witness excellent \$13,000 on 'Right to Romance' (RKO) last week.

Orpheum (F&M) (2,400; 25-40) 'Jimmy and Sally' (Fox) and 'Before Dawn' (RKO), split. New Thursday opening, and moving along quite well at \$5,000. Six days of 'White Woman' (Par) and 'Olson's Big Moment' (Fox), split, pulled \$4,800 last week.

Paramount (3,700; 30-40) 'Berkeley Square' (Fox), Carriage trade, too, and over expectations at \$10,000. Deuce and final week of 'Duck Soup' (UA) fairish at \$8,000.

Strand (Cohen) (970; 25-40) 'Forgotten Men' (Coop). Drawing the males and okay for this small theatre, good night and good night and final week of 'Elysia' (Foy) pulled good enough \$1,000.

United Artists (25-35-40) 'Advice to the Lovelorn' (UA). Spotty, with light matinees and good night running to about \$7,500, which is a bit better than expected. Tracy's

## INVISIBLE MAN' WOW 18G, 'BEAN' MILD, NEW'K

Newark, Dec. 4. A rush to 'Invisible Man' at Proctor's and \$18,000 is in sight. Marie Dressler not going so well in 'Christopher Bean' at Loew's, but she ought to do nicely with \$16,000. Thanksgiving was good here but a little below 1932. In the district as a whole business is about 20% below 1932.

The Shubert is dark this week but reopens next week. Temporarily this increases the dark downtown houses to seven.

**Estimates for This Week**

Brantford (WB) (2,560; 15-65) 'Havana Widows' (FN) and 'Day of Reckoning' (MG). On eight days with Thanksgiving in should be close to a nice \$10,000. Last week \$7,000. 'Night of the Living Dead' (FN) and 'Night of the Living Dead' (FN) on six days okay at \$7,800. Capitol (WB) (1,200; 15-25-35-50) 'World Changes' (FN) and 'Blonde Bombshell' (MG). Good bill has to face next door pull of 'Invisible Man' but should be okay at \$4,500. Last week, 'Bowery' (UA) and 'One Year Later' (FOW), fine at \$5,200.

Loew's State (2,780; 15-75) 'Christopher Bean' (MG) and vode. Good enough at \$16,000 but not so nice as expected. Last week 'Prizefighter and Lady' (MG) also disappointed by not going over \$14,000 even with holiday.

Newark (Adams-Par) (2,248; 15-35) 'Cradle Song' (Par) and vode. On eight days should top a fair \$11,000. Last week, 'White Woman' (Par) on six days a dud at just over \$7,000.

Proctor (RKO) (2,300; 25-35-40-60-75-85) 'Invisible Man' (U) and vode. Probably a grand \$18,000. Last week, 'Hoopla' (Fox), with 'Dance of the Prince' tab and holiday, only \$15,000.

Terminal (Skouras) (1,900; 15-35-40-60) 'My Life Betray' (Fox) and 'Walls of Gold' (Col). Things looking up here on six days maybe a fine \$4,200. Last week, 'Olson's Big Moment' (Fox), and 'Fury of Jungle' (RKO), well enough at \$3,900.

## 'Little Women,' Dancing Lady Big 13G Each, N.H.

New Haven, Dec. 4. 'Little Women' and 'Dancing Lady' putting on a neck-and-neck race, both bringing in plenty of bacon. Heavy advance campaigns had 'em pretty well sold...before opening.

Proctor, formerly a dud spot, is doing a surprising biz this season, holding steadily to some nice grosses.

Paramount will try to sidestep pre-Christmas with some flesh fare, bringing in a colored revue Friday (8).

**Estimates for This Week**

Paramount (Publix) (2,348; 25-50) 'Sitting Pretty' (Par) and 'Thundering Herd' (Par). Encountering plenty competition, with prospects of moderate \$7,500 for eight days. Last week 'Cradle Song' (Par) and 'Tillie and Gus' (Par) below average, around \$6,500 for six days. Run cut to bring new bill in on holiday.

Poll's (Poll) (3,040; 25-50) 'Dancing Lady' (MG). Quick turnover as a single, plus holiday prices, will help this one to a swell \$13,000. Last week 'Keyhole' (UA) and 'Master of Men' (Col) surprised with oke \$6,800 on six days.

Roger Sherman (WB) (2,200; 25-50) 'Little Women' (RKO). Extra morning shows for weekend an aid to boosting gross to a bang-up \$8,000. Last week 'World Changes' (WB) and 'Good-bye Love' (WB) faded to light \$4,700.

College (Poll) (1,565; 25-40) 'Invisible Man' (U) and 'Jimmy and Sally' (Fox). Off to sock start indicating nice \$4,700. Last week 'Henry VIII' (UA) and 'East of 57th Ave.' (Col) topped house record with \$5,000.

Shubert (1,700; 25-35-50) 'Damaged Lives' (Weldon). Social hygiene film drew class trade but failed to attract the muggs. Finished 10-day run with weak \$4,000.

recent publicity getting him customers. 'Blood Money' (UA) went out after week and five days, \$3,500 last.

Warfield (FWC) (2,700; 25-45-65) 'My Life Betray' (Fox) and stage show with Sophie Tucker. Tucker is a help but pic not a sock; \$18,000. Last week 'Christopher Bean' (MG) was the disappointing one, grossing but \$17,500.

## 'Man's Castle' \$4,600, Fair, as Vaude Exits; Take a Chance' 3G's

Seattle, Dec. 4. Blue Mouse takes the Blue Ribbon this week with Katharine Hepburn in 'Little Women'. First two days set attendance record for the house, with children numerous, due to double school holiday.

Sudden decision reached to button up Metropolis, which goes dark this week, except for future legit. Christmas approaching and also legit outlook upping, while biz has been dull, clinched the move. Filling the overcast capacity in this burg just that much. Still too many, but maybe more folks will go to shows as times improve. Tax payers expected to be generous this week 60% ahead of year ago and that is confidence builder that may help loosen purse strings a little.

**Estimates for This Week**

Blue Mouse (950; 25-35) 'Little Women' (RKO). It's a wow at b.o., looks sure for run; record lines and town talk; anticipated \$5,500 is income. Last week, 'College Coach' (WB) to late in season, six days, terrible \$1,500.

Coliseum (Evergreen) (1,800; 15-25) 'Paddy, Next Best Thing' (Par) and 'The Power of Sin' (Par). Good lines first few days, anticipated \$5,500 is good. Last week 'Emperor Jones' (UA) and 'I Loved a Woman' (FN) dual, slow \$3,500.

Fifth Avenue (Evergreen) (2,400; 25-40) 'The Prizefighter and the Lady' (MG). Not hot, \$6,300. Last week 'Duck Soup' (Par) tapered off a little, though Thanksgiving came in for \$7,000.

Liberty (3-VH) (1,900; 10-25) 'Oliver Twist' (Mono) and 'Master of Men' (Col) dual, expected \$4,500. Last week 'Between Fighting Men' (WW) \$4,800.

Music Box (Hamrick) (900; 25-35) 'Only Yesterday' (U). Dandy mix expected to build; looks like \$4,500, although 'Little Women' across street naturally is taking the play away. Last week 'Footlight Parade' (WB), six days, big \$3,000. Roundabout (3-VH) (1,300; 10-25) 'Oliver Twist' (Mono) and 'Master of Men' (Col) dual, expected \$4,500.

Orpheum (Oldknow) (2,700; 25-35) 'Olson's Big Moment' (Fox) and 'Big Executive' (Par) dual, and vode. Things looking up here, going for greenback \$7,500. Last week 'Ace of Aces' (RKO) and 'Walls of Gold' (Col) dual, and stage, in black for oke \$7,700.

Panorama (3-VH) (1,300; 10-25) 'Take a Chance' (Par). In for four days only, twice as big as last week, but still only fair, anticipated \$4,500. Last week 'Stage Mother' (MG) yanked after five days, weak \$2,000.

Roxy (3-VH) (2,300; 25-35) 'A Man's Castle' (Col). Lovely mix, like, but taking off from sudden stop of stage shows; indicated \$4,600, fair. Last week 'Sweetheart of Sigma Chi' (Mono) and Pan vaude, and vode, too expensive though liked, fair at \$5,700.

Winter Garden (John-Danz) (400; 15-25) 'The 7th Commandment' (State rights). In good-enough week grossed around \$3,000.

**Philly Fare Rather Indifferent**

Philadelphia, Dec. 4. Stanley-Warner people are scheduling some exceptional pictures during the next few weeks to offset the natural slump, but judging by the initial showing of a couple of the highly touted features last week there won't be any great box office activity during these pre-Christmas shopping days.

'Duck Soup' with the mad Marxes opened to plenty of attention and high critical praise at the Stanley, but didn't look so hot from the attendance standpoint during its first day (Saturday). Indications are that house won't touch \$13,000 on the week—quite a falling off from the pace set by 'Footlight Parade' and 'The Angel', the Stanley's two film offerings since it dropped its previous stage show policy.

The Fox has 'Berkeley Square' on the screen—approximately one month following its first showing at the Locust. The picture is celebrating its 10th birthday, but the Anniversary Revue is short on names and isn't getting much attention. No more than \$15,000 is figured for the week. The other house featuring stage shows, the Earle, is giving all attention to that end and making the picture, 'Scandals in the Show,' 'Hilltop' and 'The Picture. Biz of the first two days wasn't up to expectations, but a fair-to-middlin' \$12,500 is indicated.

The Rialto is showing a highly touted feature in 'World Chances' but Muni feature getting some-

## 5 Yrs. Hence Pitt Will Look Back And Call This 'The Good Ole Days'

### MRS. ALCOTT-MAE WEST INDIANAPOLIS RIVALS

Indianapolis, Dec. 4. 'Little Women' is big at the Circle with a smashing \$12,000 gross in sight for the week. It triples the intake last week on 'Men's Castle' and is the only thing to rival Mae West's recent high-water mark.

As a result 'Invisible Man' at the Apollo and 'Should Ladies Behave' at the Palace have been affected. The former, heavily exploited, is under expectations with fall \$3,750, later going up to lean \$4,800.

The town's two stage show houses—the Indiana and the Lyric—are fighting an even struggle. Weaver Brothers on the stage at the deluxe Indiana are barely reaching par figures at \$2,500, while the Billy Furl unit at the smaller Lyric is doing slightly better comparatively with indicated \$7,500. Midnight show Saturdays helping the Lyric.

**Estimates for This Week**

Apollo (Fourth Ave.) (1,600; 25-40) 'Invisible Man' (U). Better than recent weeks, but slightly disappointing with a gross of \$3,750, fair. Last week 'Hoopla' (Fox), weak at \$3,000.

Circle (Katz-Feld) (2,500; 25-40) 'Little Women' (RKO). Clicked very big from opening day and will soar to \$12,000, great. Last week 'Mama's Boy' (Col) did slightly under average week at \$4,000.

Indiana (Katz-Feld) (3,100; 25-35-40-55) 'Take a Chance' (Par) and Weaver Bros. on stage. Not showing the power looked for, but will even-Stephen it at \$9,500. Last week 'Chance at Heaven' (RKO) and Marcus stage show started big and faded fast to a moderate \$5,700.

Lyric (Olson) (2,000; 20-25-40) 'Tillie and Gus' (Par) and Billy Furl unit on stage. Looks encouraging at \$7,500. Last week 'Aggie Appleby' (RKO) and Avery Duo. Revue on stage hit around a fair \$6,500.

Loew's Palace (Loew's) (2,800; 25-35) 'Should Ladies Behave' (MG). Only the theatre's momentum is saving it, and even then things are not bright at \$4,500. Last week 'Dancing Lady' was okay at \$5,200.

**Title Changes**

Hollywood, Dec. 4. 'Seven Lives Were Changed' to 'Ordeal by Fire'.

Metro has changed 'The Comeback' to 'The Woman in His Life'.

'Vinegar Tree' to 'Should Ladies Behave'.

'Three Men' to 'Streets of New York'.

20th Century has switched 'Trouble Shooters' to 'Trouble'.

Just Off Fifth Avenue' to 'Finishing School'.

**Estimates for This Week**

Davis (WB) (1,700; 25-35) 'Horse Play' (U). Weakest of downtown product but will share in the general upswing in house staffs. Around \$3,750 in prospect on seven days and that's plenty okay for this site. Last week 'I'm No Angel' (FOW) on second run, excellent at \$2,200.

Fulton (Scha-Hyde) (1,750; 15-25-35) 'Paddy' (Fox). Brought in day ahead of schedule, due to flop of 'Beauty and the Beast' (MG) and away to business almost equal that of recently sensational 'Henry VIII'.

On basis of first three days, should have no trouble cashing in \$5,000 for seven-day stand. Last week 'Beauty' in five days only \$2,400, oke.

Fenn (Loew's UA) (3,300; 25-35-50) 'Dancing Lady' (MG). Cr. Stanford's best in some time. With star's b.o. value and general rush of business all over should result in sizzling \$22,000, magnificent. Last week 'Christopher Bean' (MG) wound up strong with nice Thanksgiving trade to an okay \$15,000.

Shaffer (1,500; 15-25-40) 'Manhattan' (Tow). Cheap and vaude. Getting more than its share of the turnarounds and should have best week of its so far short life at \$3,000.

Stanley (WB) (3,600; 25-35-50) 'Little Women' (RKO). The honey of honeys. Mighty Hepburn sending pushovers to break a sweat and audiences into walking, talking billboards. House staff screwing trying to handle the crowds and a pushover to break a sweat. Last week 'Beauty' pulled down a hefty \$31,000, which is sweet music now or any time, and set for second week, first big run in house history to stay fortnight.

Last week 'World Chances' (WB)—a bit disappointing—at \$10,500. Figured to do more.

Warner (WB) (2,000; 25-35-50) 'Take a Chance' (Par). Tapered but that doesn't mean a thing in this prosperity as town is enjoying this week. Mats off a bit but nights good. Last week 'Beauty' almost a clinch for \$9,000, totalling house hasn't seen for what seems like years. Last week 'Right to Romance' (RKO) fell off to \$5,300 after swell start.

**Estimates for This Week**

Aldine (1,200; 40-55-65) 'Henry VIII' (UA). Third week, remarkable; \$7,500. End-of-run—not definitely set. Last week, \$10,000, fine.

Arcadia (650; 25-30-40) 'Tillie and Gus' (Par). Best bet house has had in a month, \$2,000 indicated. Last week, 'Saturdays' Millions' (MG) \$1,500 in good shape.

Boyd (2,400; 40-55-65) 'World Chances' (WB). Muni picture should get a good but not exceptional showing. Continuation beyond single week unlikely. Last week 'Beauty' (RKO) fell off to \$5,300 after swell start.

(Continued on page 24)

## Choice of Rent Cut or Liquidation Put Up to British Chain Landlords

London, Nov. 25.  
United Picture Theatres, Limited, company under chairmanship of Isidore William Schlesinger, controlling and owning 17 picture theatres, has not made a profit since its formation.  
Three years ago, the booking arrangements and control of company were given over to Gaumont-British, who were to get \$15,000 per annum for their services, besides showing their (C.B.) films there. Despite the new arrangements, the company has still been on the losing side.  
Now the landlords of the properties have been called in by G.B. and told to reduce their rentals by 50%, otherwise U. P. T. will have to go into liquidation. Landlords left conference with promise to give an early reply.

Fox in Bradford Trust  
Walter Hutchinson, managing director of Fox Films (London) Limited, has been appointed a director of the Metropolitan & Bradford Trust, Limited. This is the company which has controlling interest in Gaumont-British and its subsidiaries. He now has three American Fox representatives on its directorate.

'Way to Love' Pulled  
First time in the history of Paramount's Carlton picture theatre that a picture failed to hold up for more than two weeks, and a Maurice Chevalier picture at that.  
The 'Way to Love' was taken out after a fortnight, although it was originally intended to show it for six weeks. It has done the worst business of any film shown there since it became a talkie house. 'I'm No Angel' now current.

## UFA OMITTS DIV. PROFIT \$8,500

Berlin, Nov. 25.  
Ufa balance sheet for business year 1932-33 closes with net profit of RM. 20,600 (\$300) after writing off RM. 20,600; gross profit totaled RM. 28,048,724, as against RM. 29,011,587 in the previous year, when RM. 18,730,000 were written off. Dividend—last year 4%—will not be distributed. Depreciation on films are stated at RM. 70,112, as against RM. 14,333,336 in 1931-32. Total turnover was RM. 53,894,000. The board declared a careful depreciation policy to be more important than dividend distribution.

The production 1932-33 consisted of  
20 German features.  
18 foreign language features.  
19 German culture reels.  
20 foreign language culture reels.  
10 German shorts.  
201 news reels.

Employment of the studios was 66%. It was up to 75% in the first half of the business year, but slumped in spring of 1933. On May 31, 1933, company owned 97 theatres with 106,302 seats. Attendance is given at 28,412,409, as against 30,659,787 in 1931-32. Grosses dropped more sharply in percentage, than attendance owing to the over-supply of seats.

Business in the first four months of the current business year was reported as 'satisfactory'.

## Duce's Son, Film Fan, Pans Native Producers

Rome, Nov.  
Mussolini's son, Vittorio, who is going on 15, is editor of the boy students' paper, 'The Boys' Pen,' issued three times a month.  
The paper has now changed title into 'Year XIV' (1933) is the twentieth year of the Fascist regime and the first number retitled sold out almost the first day. It contains a lively article by Vittorio panning Italian cinema production severely. Signorino Vittorio and his brother Bruno are great moving picture fans and see in the new films in the private projection theatre attached to the Duce's residence in Villa Torlonia.  
Vittorio does not spare the modern Italian film production, and urges the producers to make something worth while.

## Studio in Cairo Has Backing of Big Bank

Cairo, Nov. 20.  
First Turkish film studio is being built here. It is being put up at Shoubra, near the outskirts of Cairo, and plans call for two stages, a sound room and laboratories.  
Banque Misr is understood backing the project, with a government nod in the right direction. Not likely to prove any competition to American drama, but pretty well dominate things locally.  
Name of the company that's putting up the studio and proposes to produce in it later is Societe Misr pour le Cinema et le Theatre.  
Two features are starting immediately. First will relate important steps in Turkish history and second has been titled 'Children's Fete.' Nazim Bey is the director named for both films.

## JAZZ FOLLOWS TRADE INTO RUSSIA

Moscow, Nov. 23.  
Another Soviet picture about life in the U. S. A. is in production. Tentatively titled 'Copper,' it is likely to receive a better b.o. label before release.  
The story will recount the woes of young genius under capitalist conditions. The hero will be an inventor, fresh from college. His invention threatens to disorganize the copper industry. Hero spurs a million dollars to destroy his idea. He is persecuted. At last he takes his invention to Russia, where it is duly appreciated and the band plays the Internationale.  
Picture will serve, however, to convey aspects of American life, which fascinate the Russians, such as night clubs, jazz, bandits and the like.  
Sasha Stepanov, Moscow's little Paul Whiteman, is doing a series of original jazz pieces for the picture.

## 'Alice' Prints Hurried Abroad for Christmas

Hollywood, Dec. 4.  
Working overtime, Paramount's lab crews finished five prints of 'Alice in Wonderland' and hurried them out via plane and ship so that they could be released simultaneously in London, Paris, Berlin and Copenhagen Christmas week.  
Scripts previously had been sent ahead so that foreign titles could be fixed up before arrival of the films.

## 'Barbary Coast' Off So Cooper May Do 'Op. 13'

Hollywood, Dec.  
Samuel Goldwyn has agreed to set back his production of 'Barbary Coast' to allow Gary Cooper to go to Metro for the male top spot in 'Operator 13,' the Marion Davis picture.  
Deal for Cooper to go into the Metro company was called off two weeks ago when the player asked for \$50,000. He later signed with Goldwyn for 'Barbary Coast.' Hearst representatives made the Cooper deal in New York.

## Franco-German Filming

Berlin, Nov. 25.  
The managing director of the Afu (Aktiengesellschaft fuer Filmunternehmungen) E. W. Leborius, has taken up connections with two French finance groups with the aim of joint production in several ventures. Pictures are to be made in Berlin.  
First pic to be adapted from Oscar Strauss' opera 'The Last Waltz.' Shooting to begin in Berlin early in January. Afu is negotiating with prominent people for cast and direction.

## Exhib' Up for Mayor

Ottawa, Dec. 4.  
You can't keep an Irishman out of any fray. Paddy Nolan wants to be in the thick of it, having entered the lists as a candidate for the 1934 mayoralty of Ottawa.  
Nolan is an exhibitor, being the owner of the Adelphi and the Coliseum theatres in Ottawa. He was an alderman several years ago—before he made a previous bid for the highest municipal office.

## Canal Zone Town Tops World in Goofy Rules For Theatre Conduct

Panama City, Nov.  
Municipal council of Panama has just issued a complete code for operation of theatres, effective immediately. Chiquiri is the most progressive section of the interior, and the law is comprehensive. It's one indication of the kind of laws that are passed around the world and that drive foreign managers of American film companies frantic.

Law contains, among other things, the following regulations:  
When the program commences persons of both sexes in theatres must remove their hats.  
When any change in program is necessary for any cause whatever, the authorities must be notified.  
Performances must begin at the announced hour, regardless of number of people attending.

Exhibitions which are opposed to good manners are forbidden.  
It is forbidden to play or sing the National anthem of this or any other country unless in commemoration of anniversaries.  
Persons who are either drunk or dirty must not be admitted.

All announcements and films must carry titles in Spanish first. A picture shown under one name may not be repeated under another.  
Ushers must be in uniform or wear some insignia.  
Unless seats are numbered any person may sit where he desires.

When the theatre is not sufficiently illuminated, the porter is obliged to guide patrons with a flashlight.  
Children less than three years old are forbidden entrance to any public performance.

## PHIL KAUFMANN PASSES, WB EUROPEAN HEAD

Stockholm, Dec. 4.  
Phil Kaufmann, general European manager for Warner Brothers, died here suddenly Saturday (2) morning, aged 43. His body is being taken to London for burial by his family.  
Kaufmann, although born in Rochester, N. Y., was a British subject. He had been in the film business for more than 20 years and was a pioneer in Canada's film industry. Connected at an early age with the films, he helped found the Canadian circuit. From that he joined S. L. Nathanson and was largely instrumental in building up the strong Nathanson sales department.  
With Al Aronson he steered Nathanson's Regal Films through troubled waters and was with the company long enough to see it expand to major proportions.

In 1926 Kaufmann joined First National abroad, going to a Central European post in Germany. With that company's merger into Warner Brothers, Kaufmann was retained as general manager for Central Europe. The Scandinavian territories were added later and eventually he was named in complete charge of Europe, exclusive of Great Britain.  
Kaufmann and his family lived in Berlin for many years, making that his headquarters. Several months ago, however, when the anti-Jewish troubles began in Germany, Kaufmann moved his office, home and family to London.  
He is survived by a widow and three children.

## Inter. Pic Distrib. Combo

Irving Shapiro and Archie Mayers have formed DuWorld Pictures Corp. with offices in New York and Zurich to distribute throughout the world.

## New German Edict Permits Duals; Political Strategy Relaxes Ban

## Mexico Frowns on 'Kid' In 4th Madrid Week

Madrid, Nov. 25.  
Mexican Embassy here lodged protest with the foreign ministry last week against the inclusion of scenes allegedly defamatory to Mexico in 'The Kid From Spain' (U.A.). Foreign Minister has promised to look into the matter and order out anything that might hurt Mexican pride. United Artists cut out several scenes previous to showing.  
Cantor picture is now in its fourth week here, and doing big biz. Spanish kids especially seem to enjoy watching Eddie play with the bull.

## BRITISH-MADES GAIN FAVOR IN CANADA

Washington, Dec. 4.  
Increased popularity of British motion picture films in Canada is revealed in a report from Consul Damon C. Woods, Toronto, made public by the U. S. Commerce department.

British feature films shown in the Dominion during the current year, the report shows, will approximate 70, a 100% increase over 1932, when British films totaled only 35. American feature films shown in Canada in 1932 will reach a total of about 400 against 450 during 1932.  
French films, limited to Quebec Province, will probably equal the total of 60 exhibited last year. Short or supporting films shown in Canada in the current year will number about 1,500, of which 95% will be American productions, the same as in 1932.

The great increase in the proportion of British films, the report states, is due to improvement in dramatic quality and production technique and to a lesser extent to patriotic preference for British pictures.

Canada at the present time, the report reveals, has about 1,100 motion picture theatres, of which about 700 are wired for sound-pictures. One large chain organization operates about 125 theatres, 30 other chain groups operate from 5 to 15 theatres, with a number being operated by local independent proprietors or lessees.

Ottawa, Nov. 27.

The Canadian capital has gained the reputation of being toughest spot on the Dominion map for British films. This, in spite of the fact that Ottawa is the residence of His Majesty's representative to Canada and that the Civil Service has a definite British strain. The picture men simply can't understand it.

The last straw was the flop of 'Private Life of Henry VIII' which has been a real box office attraction in other Canadian cities. A council of war has been held to find out just what the remedy is—but no serious war has been declared. Looks like an adverse attitude towards British pictures.

## D'Arrast's Multi-Tongue

Madrid, Nov.  
Hilda Moreno set for lead in Harry D'Arrast's Spanish, French, and English indie production.  
Cast will include Eleanor Boardman. Pic temporarily titled 'An Old Spanish Custom.'  
Shooting scheduled to start late this month at C. E. A. studios in Aranjuez, a few miles from Madrid.

## Korda Wants Benn Levy

Hollywood, Dec. 4.  
Alexander Korda is negotiating with Benn W. Levy to return to England and write an orig for Korda's production company.  
Levy is currently at Par on a one-pic deal.

Washington, Dec. 4.  
New order has gone out from the German Film Chamber to the effect that theatres may use programs unlimited in length or footage, thus doing away indirectly with the anti-double-feature law. Info is contained in a Commerce Dept report just released.  
Believed in some circles that politics caused the easing down, and that within a couple months there'll be a new law passed doing away with the rule against more than one feature for a program.

When the law was first promulgated there was considerable rumbling caused the owners in small theatres, especially along the Rhine-land, ignored the laws and continued showing two, three and more pictures at a time.

Political Angle  
Just about the time it was figured the Film Chamber would bare its teeth and go after these smallies, it becomes apparent that the government is anxious to appease them. New regulation taking away with the anti-double-feature thing was promulgated just prior to the recent special election, which may be a tipoff.

New ruling, incidentally, is a laugh in political language. It's not a rescindment; that wouldn't be dignified. It's a completely new regulation and worded to provide; programs may be unlimited in footage and in addition to a feature of any length they may have second features of no longer than 1,600 meters. Since most films can be cut down to 1,600 meters, it's just another legal evasion.

## POUNDRAGE FOR SPANISH PASH

Madrid, Nov. 23.  
If Spanish pik are heavy on heavy females, it's just the public taste. Hilda Moreno, back from Barcelona where she was starred in 'Song of the Nightingale,' directed by Carlos San Martin, reports that the producers wanted her to put on about eight extra pounds.

After doing the diet act to reduce the pounDRAGE, the request kinda upset Hilda. When she asked for explanations, she was told that romantic Spanish men have no use for a skinny gal.

Despite this, the Cuban songster said no to the extra weight and the producers submitted, grumbling.

## GERMANY FORCES SOUND RIVALS TO MAKE PEACE

Berlin, Nov. 25.  
German government has forced a trade agreement between Klangfilm and Zeiss Ikon, with their sound patent and apparatus difficulties thrown into the official scrapheap. Hereafter Zeiss Ikon must equip its projectors and sound reproducers with Klangfilm amplifiers and loudspeakers exclusively, when manufactured by the German firm.  
Quarrel between the two companies, both powerful, had been a serious and long-drawn-out one. Picture house operators were always on the spot when buying equipment from one or the other, because of possible difficulty raised by the opposition.

## Jean Lenoir Here to Promote French-Made

Jean Lenoir, Parisian editor and filmer, is in New York with a print of 'L'Asomée des Aigles,' new French film which he hopes to place for U. S. showing.  
Lenoir represents several French film companies on trip and will also do some writing for French film papers.

## Mae West's British Bid

Hollywood, Dec. 4.  
British Gaumont has made a one-picture offer for Mae West by cable. Pic would go into production next summer.





CHRIS-

10 a. m. on the 16th day of its New York run and 20,000 people milling, crowding, storming the Music Hall doors . . . three times as many waiting in the cold as could be admitted at any time!

**KATHARINE HEPBURN in "LITTLE**

# Christopher Columbus!

## SHOW-BUSINESS HAS NEVER KNOWN ANYTHING LIKE IT!

**KANSAS CITY.** "LITTLE WOMEN" MAINSTREET THEATRE SHOWED TO 11,575 ADMISSIONS YESTERDAY STOP THIS TOPS ANYTHING THIS THEATRE HAS EVER DONE....HOUSE COMPLETELY SOLD OUT 45 MINUTES AFTER DOORS OPENED.... T R THOMPSON

**NEW HAVEN CONN.** "LITTLE WOMEN" OPENED YESTERDAY IN SOME OF OUR PRINCIPAL THEATRES IN NEW ENGLAND TO THE MOST OUTSTANDING BUSINESS IN THE LAST YEAR STOP AUDIENCE REACTION TO THIS PICTURE MARVELOUS STOP PATRONS ARE COMING INTO THIS PICTURE WHO HAVE NOT BEEN IN THEATRES FOR SOME TIME STOP BUSINESS CONTINUES VERY STRONG AND WE LOOK FOR RECORD GROSSES IN ALL THEATRES STOP IT IS A PRIVILEGE TO BE ABLE TO PRESENT SUCH A FINE PICTURE TO THE THEATRE GOING PUBLIC B E HOFFMAN ZONE MANAGER WARNER BROTHERS NEW ENGLAND THEATRES

**INDIANAPOLIS.** HAPPY TO TELL YOU LITTLE WOMEN OPENED TO CAPACITY BUSINESS ALL DAY YESTERDAY WITH INDICATIONS FOR A MOST REMARKABLE ENGAGEMENT OUR STAFF THE CRITICS AND PUBLIC WILDLY IN LOVE WITH HEPBURN AND SUPPORTING COMPANY MASTERFUL DIRECTION CUKOR AND THE ENTIRE TOWN WILD ABOUT LITTLE WOMEN ACE BERRY CIRCLE THEATRE

**LOUISVILLE KY.** LITTLE WOMEN OPENED TO THE GREATEST BUSINESS WE HAVE EVER HAD SINCE WE HAVE OPERATED THE BROWN THEATRE CROWDS STANDING AND BEING TURNED AWAY ALL DAY COULD HAVE USED DOUBLE OUR SEATING CAPACITY AND STILL HAVE THEM STANDING THINK LITTLE WOMEN IS POSITIVELY THE GREATEST BOX OFFICE PICTURE OF THE YEAR BEST WISHES MIDWEST THEATRES INC J SCHWARTZ

**CANTON OHIO.** LITTLE WOMEN OPENED FAR BEYOND OUR EXPECTATIONS WISH TO CONGRATULATE YOU ON INCOMPARABLE PRODUCTION CAST AND PUBLICITY REACHES NEW HEIGHTS IN GROSSES G B ODLUM PALACE CANTON

**DETROIT MICH.** RADIO PICTURES HAS GIVEN THEATRE OPERATORS A REAL REASON FOR THANKSGIVING STOP AFTER ESTABLISHING A NEW HIGH ATTENDANCE RECORD AT THE FOX THEATRE "LITTLE WOMEN" OPENED EXTENDED RUN AT THE RKO DOWNTOWN TODAY TO THE LARGEST CROWD IN HISTORY OF HOUSE STOP MOTION PICTURE CRITICS EDITORIAL WRITERS CHURCH REPRESENTATIVES EDUCATOR ORGANIZATIONS AND WOMENS CLUBS WERE UNANIMOUS IN HEAVING LAVISH PRAISE ON THE PRODUCTION STOP MY SINCERE CONGRATULATIONS AND AGAIN I SAY WE ARE ALL THANKFUL FOR "LITTLE WOMEN" D M IDZAL

**PORTLAND ORE.** LITTLE WOMEN OPENED YESTERDAY LARGEST GROSS IN HISTORY OF MUSIC BOX THEATRE CONTINUOUS HOLD OUT FROM NOON UNTIL LAST SHOW STOP THEATRE OPENED THIS MORNING NINE AT ELEVEN LINE FOUR ABREAST EXTENDED ENTIRE BLOCK ALONG BROADWAY AND AROUND CORNER ANOTHER BLOCK ON SIDE STREET AT ELEVEN FORTY FIVE IMPATIENT THROGS BROKE LOOSE ON BROADWAY JAMMING BLOCK FROM CURB TO STORE DOORS RESULTING IN MERCHANTS CALLING POLICE RESERVES TO CLEAR SMALL SPACE ALONG STORE FRONTS FOR USE OF CUSTOMERS STOP ABSOLUTELY CERTAIN HOLD PICTURE UNTIL CHRISTMAS M E CORY

**CHICAGO ILL.** CROWDS HAVE BEEN STANDING IN LINE FROM PALACE THEATRE TO ELEVATED STATION WELLS STREET SINCE NINE THIS MORNING GROSS WILL BE BEYOND OUR FONDEST DREAMS STOP ALL NEWSPAPER REVIEWERS TODAY ACCLAIM LITTLE WOMEN IS BEST MOTION PICTURE EVER PRODUCED STOP TELEGRAPHIC REPORTS GROSS RECEIPTS EVERY CITY OPENING PICTURE YESTERDAY MY DIVISION SHOW PICTURE BROKE ALL EXISTING HOUSE RECORDS AND EVERY THEATRE HAS HAD LINEUP SINCE EARLY MORNING STOP WARNERS MANAGER MILWAUKEE JUST CALLED ADVISING POLICE UNABLE HANDLE CROWD FRONT OF THEATRE NECESSARY PEOPLE STAND IN LINE TWO HOURS FOR SEAT STOP WALTER E BRANSON

**CINCINNATI OHIO.** LITTLE WOMEN SECOND WEEK OPENING CAPITOL HERE TODAY NEARLY A RIOT STOP AT THREE OCLOCK MORE THAN TWO HUNDRED DOLLARS AHEAD SAME TIME FRIDAY FIRST WEEK LOOKS LIKE THREE WEEKS SURE AND POSSIBLE THE FOURTH REGARDS S C JACQUES

**SEATTLE WASH.** LITTLE WOMEN NOW PLAYING SIMULTANEOUSLY IN MY SEATTLE BLUE MOUSE PORTLAND MUSIC BOX AND TACOMA MUSIC BOX THEATRES HAVING OPENED THANKSGIVING DAY IN EACH TOWN STOP ALL ATTENDANCE RECORDS SINCE OPENING OF THESE THREE THEATRES HAVE BEEN SHATTERED AND AS I WRITE THIS WIRE AT NOON THE THEATRES ARE THROGGED WITH LINES BOTH DIRECTIONS STOP IT IS FIRST PICTURE IN LONG TIME THAT APPEALS TO EVERY MAN WOMAN AND CHILD AND THE GREATEST PRAISE EVER ACCORDED A MOTION PICTURE ON EVERYONES LIPS STOP BELIEVE IT WILL HAVE LONGEST RUN OF ANY PICTURE PLAYED IN YEARS STOP RKO IS TO BE CONGRATULATED FOR PRODUCING A PICTURE THAT BENEFITS THE ENTIRE INDUSTRY AND SURE FIRE BOX OFFICE WHICH IS ACTUALLY CREATING NEW BUSINESS BY REACHING INTO EVERY AMERICAN HOME STOP MY PERSONAL THANKS AND THAT OF MY ENTIRE ORGANIZATION TO RKO SINCERELY.... JOHN HAMRICK

**PHILADELPHIA.** PARK THEATRE READING OPENED UP YESTERDAY WITH LITTLE WOMEN AND SMASHED ALL TIME ATTENDANCE RECORDS STOP HOUSE GROSSED IN ONE DAY WITHIN A FEW DOLLARS OF THE RECORD FOR WEEK OF SEVEN DAYS F L MCNAMEE




# WOMEN"

By LOUISA MAY ALCOTT with JOAN BENNETT  
PAUL LUKAS.. FRANCES DEE.. JEAN PARKER  
EDNA MAY OLIVER.. Douglass Montgomery, Henry Stephenson

Directed by George Cukor MERIAN C. COOPER, Executive Producer Kenneth Macgowan, Associate

# THE NATION'S GREATEST STARS ARE COMING TO YOUR HOUSE!

*Hit number one*



**Bert LAHR**

Star of George White's "Flying High," "Scandals" and Ziegfeld's "Hotcha"; Chase and Sanborn's National Broadcast and the Royal Gelatin Review in "HIZZONER"

with JIMMIE WALLINGTON, JAMES MELTON, LORETTA SAYERS, AND FRED HILLEBRAND.  
The story of a local sap who ran for Mayor and couldn't win . . . but did! It palpitates with melody.

*Hit number two*




**Ethel WATERS**

Star of "As Thousands Cheer"

IN "CHANGE YOUR LUCK"

*Hit number three*



**Cliff EDWARDS**  
(UKULELE IKE)

in "STRANGE CASE OF HENNESSY"

THE FIRST OF

**13** 2 REEL MUSIC SHOWS

FEATURING TOP-MONEY STARS OF RADIO AND THE BROADWAY STAGE

... THE CREAM OF RKO'S VAST RESOURCES IN THE THEATRE AND ON THE AIR!

## Van Beuren Musical Comedies

Produced in New York by **VAN BEUREN CORP.** Associate producer, Meyer Davis, world known master of musical hits whose 100 bands are touring the country. Directed by Ray McCarey, former ace director for Mack Sennett and Hal Roach; and Leigh Jason.



R-K-O  
RADIO  
Pictures  
Produced by  
Van Beuren Corporation

JACK FULTON

SISTERS OF THE SKILLET  
HARTREE HARRINGTON

BERT LAHR  
JEAN SARGENT

BABY ROSE MARIE  
LILLIAN MILES

ARTHUR TRACY  
(The Street Singer)

THE SOUTHERNERS  
RAY PERKINS

HERE ARE THE STARS OF THE FIRST  
FEW ISSUES MORE TO COME!



# NEWSREELS

## EMBASSY

With three acts of mob violence in as many parts of the country, this theatre is passing them off. There isn't as much as a title reference to Missouri, California and Maryland. Inability to obtain any of this material may be the reason because the Luxer through Universal at least reviewed two scenes in peaceful environment and got a statement from Governor Rolph. Probably it was editorial judgment. But with Fox-Hearst, especially, which prides itself in patting coverage after newspapers, this is somewhat difficult to follow. It was interesting to note that after the storm that followed Gov. Rolph condoning the lynchers there wasn't a sound in the Luxer Saturday. Other than that, and by comparison, the Emb program is conspicuously superior to that of the Luxer.

Luxer passes up football entirely, while the Emb has some excellent stunts on football. The scene of Army-Navy, Harvard-Yale and Norfolk colored teams. The Luxer also handles Roosevelt in Warm Springs silently, while the Emb catches the speech and goes into greater detail.

Even such items as the Macy parade, Santa Claus, Al Smith's appeal for the child, and the scene in Spain are shown in the Emb, but not the Lux.

The Berengaria's effort to answer an SOS is told by the captain with illustrations of the scene in New York harbor is also covered. Crash of Garden bike racers and Almee's young daughter turned pulphead are among news notes.

Now that Germany is being given

## TRANSUX

This house had better give over more lively newsreels and less to junky stories. The regular news program seems closely shown, especially in contrast to the opposish Emb show.

Special attention could be paid to titles, especially the leads. Several weeks ago the same words were used to describe President Roosevelt's civil works program. Action now is changed. Paramount getting pictures of applicants lined up.

There was no sound for Bullitt or Roosevelt, and the Emb had better camera position on the Livitov take-off.

California forest fire was lazily covered, compared to the Emb, which searched the ruins after the fire, selling the scene to the Luxer. Rosevelt presenting a medal to Carrie Chapman Catt, Madril woman at the polls and Jim Farley and his subjects selling Europe are among subjects not on the Emb bill. Also coverage of a Massachusetts train wreck.

Both houses had Mrs. Coolidge buying the first Christmas tree, a new army tank, English, roystery opening Parliament, Florida yachts, bartenders college.

A St. Louis merchant giving away a lot of speed. The scene making up its personnel includes a balance of talent that isn't often found in flashes of this or any type of show. And Les mixed in with dance team in cute routines, head the setup, but have little on the Three Bryne Sisters or the specialty acrobats.

Randall as an m. c. has a nice personality, the looks and a good idea of what an m. c. should be and do. He's young and far from being over the top, but the possibilities. Those imitations ought to be discarded, along with most of the gags used between the acts. Randall's material makes a nice place, hand, just playing straight music, is directed by Bruce Howard.

## BROADWAY, N. Y.

At 25c top (35c Saturday nights), a two and a half hour show of vaudeville and pictures sounds like a salable proposition for Broadway. But...

There won't be any complaints over the admission price from the customers; the only other question is whether the house can get by at 25c with 1,600 seats on four shows a day. But Broadway has managed to have figured that out in advance. He lighted the Broadway about a month ago with grind straight pictures and in the end it was his own idea to add the stage shows.

The Broadway's handicap, under E. S. Moss and everyone else who tackled it, has been its location. At 53d street, between 4th and 5th, the furthest uptown Broadway house in the Times Square district, excepting the legit Manhattan (Hammerstein's), waiting in line to get in. That Lawton is splitting the week for bi-weekly change of show means he's after repeat trade. More than the usual amount of ad space will be required to drag 'em up to 53d once weekly, let alone twice.

For their two-bits on the opening last half the customers from the presentation variety bill and an indie imported British picture, "The White Mask." The policy features quantity above quality, while the 5c in the headliner.

Opening bill looked like pro rata of about \$1,000 for the people on the stage, without the added expense of musicals and the band. The presentation classification is derived from the band, which goes from the pit to the stage for the last half of the act, and the permanent line of girls. With them on the opener were four standard acts.

No production to speak of, with the house leaving it strictly up to the acts to sell the show. Opening line-up happened to be capable of selling themselves and the show as a whole, for a not bad impression with the 25c customers.

Two comedy entries in a row provided the bill with its lift. They're Ray Shannon and Edna G. and O'Connell. Latter, besides contributing their nifty next-to-closer to the show, presented the theatre with some extra, except that it won't get every week. Their stooge, whose assignment is to push Donnelly on in a wheelbarrow, doubled as the street scene, and the man with signs accusing Doyle of Donnelly of being unfair to organized stooges. The stunt got laughs and attention on Broadway all during the engagements.

Juggling Nelsons opened. Four Giants of Harmony danced and Peter-Randall, m. c., ran through the whole show, except for the beginning of the Ned Wayburn banner, had three spots. If the girls keep it up, it's going to mean six new routines for them every week and over a head of hair in the act to make it tough. But maybe the strain on the girls will be greater than the overhead for the house or Wayburn. Costuming and the beginning show held down by the sharpest set of hand-me-down garments seen on Broadway since the big pants comics went to bed.

The girls start in the evening, looking the costumes, if that's possible, aren't another troupe of Roxyettes, but they're fair, and

they do work hard. Two step out for specialties; one doing a buck dance to the intricate notes of the "Poet and Peasant" overture, a novelty routine that puts the young lady through some difficult gyrations. Her name as announced by the m. c. sounded like Blanche Lucas, and she has possibilities.

Randall as an m. c. has a nice personality, the looks and a good idea of what an m. c. should be and do. He's young and far from being over the top, but the possibilities. Those imitations ought to be discarded, along with most of the gags used between the acts. Randall's material makes a nice place, hand, just playing straight music, is directed by Bruce Howard.

The Broadway has an elevator platform, but the band and the stage couldn't resist the temptation on the opening show. It's used twice, once for the girls and again for the band. The latter, and the m. c. to the stage on the lift. It was more mysterious than the mystery feature picture, which is no mystery. Nine-piece band, just playing straight music, is directed by Bruce Howard.

## MET, BROOKLYN

Something had to be done to bridge the gap between pictures, and so the Loew bookers put in four acts of vaudeville. That these acts bridge the gap there's no gainsaying, and the way they do it makes, with the exception of a dance interlude, the next flashing of the feature "Dancing Lady" (Metro) so much the more welcome. Saturday afternoon the Crawford and the combination had 'em stacked back to the far reaches of the projection slots with the general aspect of box office during the course of the day. Indicating a sockerino statement at this count-up.

Keeping the stage show down to 40 minutes did well by both the customers' patience and the house turnover. But it was marked by the sparsity of talk, but the fact that there was 30 minutes of it in the feature balanced off that situation. The first scene was marked by the headline, but the applause honors at the matinee event went to Jack and June Holland, suave of suave ballroom gliders whose performance justified any act. Of this gathering the Hollands serve as the justification for Paul Tisen's string ensemble.

Tisen dished them out his usual assortment of Pratt falls and piano clowning and Lady Yukon Cameron put on the customary exhibition of haberdashery ripping and roughhousing, but the response was barely better than tepid. Trahan followed the show-stopping impression laid down by the Hollands.

In No. 2, Zelda Stanley regaled 'em with a repertoire of impersonations that ranged from Zasu Pitts to Jimmy Durante and didn't leave out Mae West, Garbo or Helen Morgan, and the palm takings were accordingly. For a curtain partner. Happy Harrison's Circus put on a conventional routine of jumpy prancing and pooch high-jumping.

## STATE, N. Y.

Looks like more than the normal amount of draft is provided this Broadway-combination with "Prize-fighter and Lady" (MG) on screen and Gregory Ratoff and the Buck-Bubbles team on the stage. Ratoff is not a new name, but he should be well enough known-by now to entice a look or two. That Buck and Bubbles always insure entertainment has long since been established.

Early Friday evening the State was filling up well, indicating the new week's show was starting off a break for sometime now on picture product but hasn't lost sight of the fact that the vaude demands attention too.

A State bill can almost always be depended upon to be okay, if not a little above average. The disparity in the entertainment of the State shows which seem to follow a rather close regulation form of booking, is less than in most other vaude theatres which some weeks average a fancy "good" and "bad" Ratoff (New Acts) appears in a sketch which has been written to his measure and affords him an opportunity to show off of thing he does on the screen.

Buck and Bubbles follow Ratoff in, penultimate, doing 15 minutes and finishing with a dance single as an encore. Ratoff's flash that's been around sometime now, a seven-people production billed as California Revels, takes the current show out of the way, closing it with a lot of speed. The septet making up its personnel includes a balance of talent that isn't often found in flashes of this or any type of show. And Les mixed in with dance team in cute routines, head the setup, but have little on the Three Bryne Sisters or the specialty acrobats.

Randall as an m. c. has a nice personality, the looks and a good idea of what an m. c. should be and do. He's young and far from being over the top, but the possibilities. Those imitations ought to be discarded, along with most of the gags used between the acts. Randall's material makes a nice place, hand, just playing straight music, is directed by Bruce Howard.

He is keeping it out of his routine down here.

Reynolds and White No. 2. This is the mixed team doing tramps, identifying itself toward the end of a "Hollin-soul-legs." Circus means of arousing laughs are relied upon, but nothing about the turn is very funny at any time. The explosion of the man's nose that goes on-and-off to annoy him may be liked by the kids.

Pear Vesters, acrobats in build-up, do springboard and tumbling work. Neat, but not sensational.

They get a lot of trailers down here, with the house advertising screen and stage shows for a whole week ahead, taking in two programs.

## ORPHEUM, N. Y.

Johnny Perkins is the week's hero up in Yorkville. He headlines the stage end of the current Orpheum bill, wraps the show, the customers and the theatre around his chubby finger and romps away with all.

Friday night house was capacity and the Orpheum unusual sight at the Orph. Picture is "Footlight Parade" (WB).

Opener is Merrill Bros. and Maude, nice novelty acrobatic trio. Some hand balancing, slack wire and pole work mingled into nice effects.

Perkins bowed in at this spot. Mob didn't know him and didn't seem interested until he got half a dozen lines out. Then they began warming up in two minutes Perkins had 'em, and then was smart enough to wait and leave 'em wanting more.

Perkins, the deuce are a male quartet. They've been around under different billings, have had trouble figuring things out but now seem comparatively well set. They warm up with a comedy, and their comedy is bad but helps out in the breaks. Their selection of numbers is still the biggest stumbling block, but currently the boys are a better group than they've been accustomed to.

O'Donnell and Blair with their breakaway routine and gadgets are getting better all the time. The stout boy himself still shows a nimble aptitude for funny lines. He also sings a couple of songs, and has a commentary on the results. Perkins got to mention that he drew a solid ovation well into the closing act, and that the fact the mob was cold to him when he walked on at the close of the first act.

Closer is one of those stuck-together, vocal comedy acts, and under the name of Jans and Lyn-ton. A few weeks ago, with a slightly different personnel, it was called Lynton, Jeanne and Co. And stuck to their name.

There's a waltz team, a boy who taps, a girl who toe dances and a boy who sings while playing a mandolin. None of them are especially good, none especially bad, and the act as a whole means practically nothing.

Up ahead of the show Ted King played a nice overture. Kau.

## ACADEMY, N. Y.

On paper the vaude show of five acts seen in here the long half (Friday to Wednesday) looks much better than it does on the stage. The headlines are Emile Boreo and the standard turn of the Slaters and Lynch. Boreo is suffering from a heavy cold which hampers his performance.

The five-act, on the whole, isn't very impressive. No flops in the makeup, but no punches of any real meaning, either.

Theatre will rely largely on the picture "Favorable Man" (U), which was packing 'em in more compactly than's usual down here, with what-ever box office can be added by the picture. The picture is the Keller Sisters-Lynch harmony singing turn.

House is playing for the first time what it calls the original Cuba rumba orchestra, and the m. c. is Alberto Serrano and His Musical Cubans (New Acts). Combination, with specialty artists among the freight, is very Cuban, but has little to offer that will make people out of their way. It's just another band with the specialty people featuring hip waying more than anything else, and that's old stuff down this way.

Orchestra includes 13 musicians, its leader remaining in the background on a platform, and the band is a mixed team and two single dancers (fems). All are dark-skinned and much of the music is brassy rather than Cubanly stringy.

The Havana band closes the show, with Boreo ahead. The singing single opens with a Russian dittie translated into English, does the proposition, and it would be in Italy, Greece, France, Russia and finally the U. S. winding up with his "Chauve Souris" soldier dance and the dramatic poem, "The Specter was retaken by the throat." Down here they're giving Boreo a trailer announcement, mentioning the name of the late Sarah Bernhardt, and claiming to have taught Emile the Napoleon.

Keller Sisters and Lynch might have screamed out "Let 'em Roar!" and then they'd have had a curtain partner. "Big Bad Wolf" in several languages, and preceding Boreo, that may have been a burner. Boreo lately has been doing the same "Wolf" tune in several tongues.

## PALACE, N. Y.

Since the Palace now ranks with the Circle or Metropolitan, Brooklyn, or what-have-you, it gets the kind of show for which it's hard to think of the Palace that way. Yet, obviously, it's silly to judge a show by what the Palace was. It's what the Palace is.

But the Palace of today would scarcely rate the current entertainment a classy sample of what a good Palace bill nowadays ought to be. There's no substance to the show, and the Palace's "Invisible Man" supplies same.

Miles and Kover Revue opens. This is a good adagio turn, but perhaps the most modern and advanced aspect of the act, the Mary Higgins man-like ballet was a blank to the Friday night audience. Despite undoubted merit the turn didn't start things off well.

Tepid, too, was Pettit and Douglas, a nice novelty and a hooper and a midget, both attired as gobs. Not enough sock to have much hydraulic influence over the show's tempo.

Charlie Hilly and Laura Hoffman did fairly trying, but without whammin' 'em, and Ross and Edwards, fourth, were safe rather than sensational. Bill concluded with a comedy, and the band possessed ample specialty support, but while individually okay there was little zizzle or explosion to the turn as a whole. It is clean cut, announces nicely, his boys give out agreeable melody. Yet it is primarily a dance band rather than an entertaining, aggregation.

Attendance pretty good. Land.

## ROXY, N. Y.

After the Thanksgiving parade of Macy's toy department had passed the crowds that lined Broadway from 110th to 34th street melted and a goodly portion drifted into the Roxy to see Clara Bow in "Hoopla" (Fox).

They also saw a stage show made up of four vaudeville acts, the Gae Foster girls, Dave Schreiber and a chestnut comedy production. It was a good show. Able to compare favorably with the average maintained by the other Broadway shows, although probably a lot less expensive.

Poster girls bob up at the start out of the pit and recite a dozen gags at the expense of a hooper. That brings on the "ringmaster" with his version of the innuendoes. Thence into the circus scene suggested by "Hoopla." Production department, however, has a distinct lack of circus, carnivals and circuses. Maybe there isn't any.

Maree and Her Pals is a lady in gold cloth gowning putting four trim wigs on a donkey, and a bucking donkey through their paces. An okay animal act, and especially useful for holiday book-keeping.

Four and Samson and Farrell got nice results with their kookum. That's an achievement in a house this size. Act of course usually does much better in houses of average shouting distance. Lots of sight business is an asset.

Jack Starnes and company is a novelty and very ingenious. A solo act, it's a comedy. House lights are extinguished 100%. They are rendered visible by phosphorous dressing. A fourth member entirely new, big, and very funny. A trio work on a comedy. House lights are extinguished 100%. They are rendered visible by phosphorous dressing. A fourth member entirely new, big, and very funny. A trio work on a comedy. House lights are extinguished 100%. They are rendered visible by phosphorous dressing. A fourth member entirely new, big, and very funny. A trio work on a comedy.

## PARAMOUNT, N. Y.

Double-barreled at the box office this week, with draw on both stage and screen. Gary Cooper in a sketch, supported by Raquel Torres, and Sari Maritza, and "Sitting Pretty" (Par). The combination was doing nicely Friday night.

Picture trip, under New Acts, gets all the billing but doesn't do all the entertaining. For its entertainment value the show depends on the Diamond Boys and Gertrude Niesen. Latter appeared to be suffering from a cold, and the boys were considerably, so it was up to the Diamonds chiefly to give the customers something besides just a look at three film players in the flesh.

Headliner, a comedy, follows the coming on rather quietly after the boldest Diamond interlude, Miss Niesen's mink specialty and a couple of line numbers, one of which features an unblinded toe soloist. A group of male vocalists start it off, their drinking song and a painted backdrop of liquor bottles giving the new line topicality. The "Time to Sing Sweet Adeline Angel."

A rather vague introduction by Miss Niesen and the girls ushers on the film trip in a modernistic full-length comedy. Their turn is called "The Eternal Triangle," which certainly is no novelty. The sketch is one of those things.

The whole act follows the diamond formula, but, as conducted by Charlie Previn, it seemed to impress the attendance as something extraordinary. They applauded "Venetian Carnival" in a compilation of Italian airs, as though never having heard the melody before.

Picture has Par news for screen support, with the usual brief trailers.

## CHINESE, H'WOOD

Hollywood, Nov. 27.

Ten fine acts, a set that gets applause on the curtain lifting and a set that gets it on the curtain closing. One of the finest prologs that Sid Grauman has given this house. For "Roman Scandals" (UA), Grauman presents "The Sideways of New York." Set, "Street Scene," is so realistic that it deserves special mention. It is also peopled by 100 extras.

While all the acts are outstanding, Mel Kelly, Pops and Louie, Harry Adler, the Michini troupe and Pansy the Horse are tops.

Gordon, Reed and King, dancing trio, opened the bill capped by a well as nimble legs.

Work of Pansy the Horse overflows similar but less effective gyrations by the "Tun Loomis troupe." In the last Chinese prolog. Routine is (Continued on page 89).





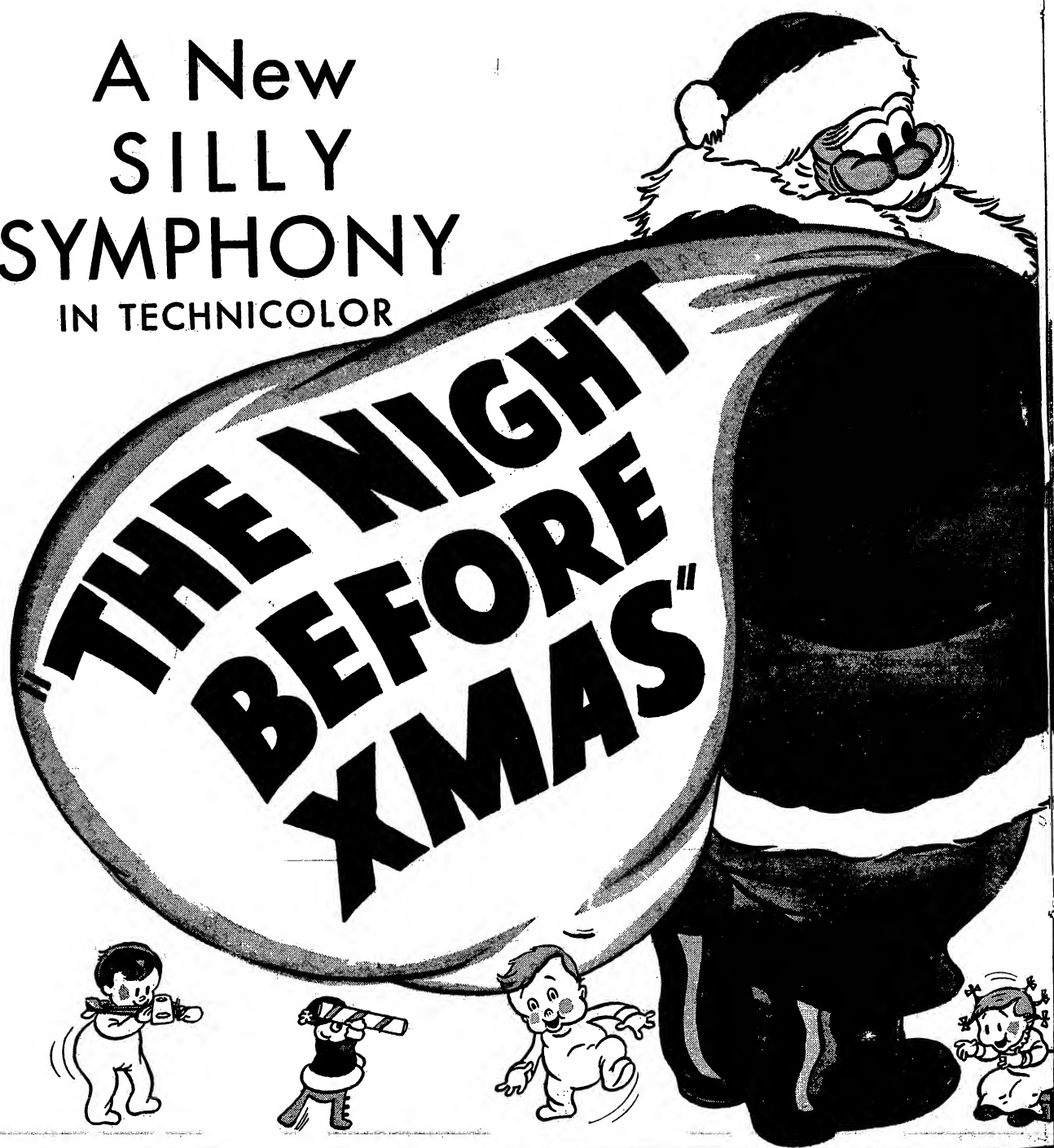




# IT'S IN THE BAG!

again with the merriest

A New  
SILLY  
SYMPHONY  
IN TECHNICOLOR



SET YOUR BOOKINGS NOW AT YOUR

# Walt Disney sleighs them Xmas Special of them all!



*And don't forget THE PUBLIC  
WANTS TO SEE THESE TWO  
DISNEY XMAS CLASSICS AGAIN!*

## "SANTA'S WORKSHOP"

A SILLY SYMPHONY in TECHNICOLOR  
and

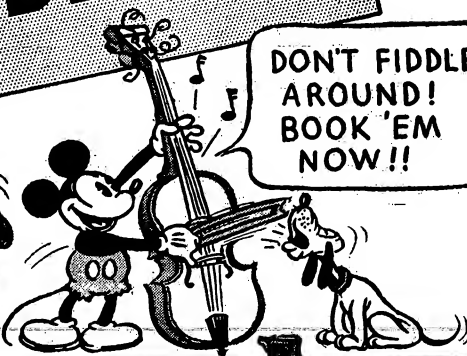
## MICKEY MOUSE

## in "MICKEY'S GOOD DEED"

IT'S A GIFT!

IMAGINE ALL  
THREE OF THEM  
ON ONE BILL!

DON'T FIDDLE  
AROUND!  
BOOK 'EM  
NOW!!



**NEAREST UNITED ARTISTS EXCHANGE**





# EXPLOITATION

By Epes W. Sargent

## Stress on Sullivan

In Margaret Sullivan exhibits have something to sell, not merely to offer, and much can be done in advance by preparing the patrons, perhaps starting with a teaser, "Spell It Sullivan," with the "a" played up strongly. That will get interest in most spots, and can be worked up by having some of the local Sullivans write the paper that the old-fashioned spelling was good enough for them and George M. Cohan.

Tell them that Miss Sullivan, like Miss Hepburn, brings a new note to the screen, and engage interest in the star's work. Offer a prize for the person who writes the name (with an a) the greatest number of times on a postcard and put the winner under a magnifying glass in some optician's or jeweler's window.

Picture editors should fall for special stories on this second of the not strictly beautiful stars to win approval and this can lead to a Sullivan impersonation contest by photo or in person, as may suggest the best result. It's a break for the plain girls, with another angle an essay contest on "Why I would rather be intelligent than beautiful."

Miss Sullivan is not known outside of the still surviving theatrical cities. Make her known before you show her first picture, and get what you can instead of the returns of an unplugged star.

## Selling 'Man'

To sell "The Invisible Man" to the Hittite patrons at the Los Angeles, Richard Ross and Kenneth McGaffey stressed the 'catch him' angle, most of their stunts deriving from that idea. Several masked girls were put on the street, one wearing "Beware the Invisible Man," and they passed out small handbills offering prizes for the most practical method of capturing the unseen one. This offer was repeated on 280 window cards.

Black cutouts, presumably the shadow, were used in the lobby for advance, and during the showing the lighting was changed to green to get the proper atmosphere. A cutout figure backed by a flasher was used near the entrance, and a telegram sign on the lobby door reading "I'll be seeing you Friday" were sent all the reviewers.

The reviewers, however, were alerted on record for the show had been given a preview a week in advance and their reviews blown up for the lobby, the general lobby design being black and white under the green lighting.

## Police Stuff

Fact that the picture had been made with co-operation of the police was the big noise in the Strand (N. Y.) front on "From Headquarters," emphasis being given the statements that the police were baring their inner mysteries in the film. Not altogether exact, for most of the stuff has been used in magazines for some time, but it was imposing, and seemed to get the curious.

Display was largely based on three 40x60 boxes covered with police arms, handcuffs, etc. Merely an elaboration of an old idea, but strikingly done. Another angle was a display of 'wanted' notices from a detective magazine, being given the back by a distribution of 15,000 copies of the magazine to patrons. Regulation green police lamps were on either side of the lobby, helping to create atmosphere.

Inside the lobby there was a large machine for writing giant telegrams, borrowed from Western Union. This was used to receive messages carrying sales talk of the pic.

## Cutting It Fine

Baltimore. Dept. store ad man with flair for inflecting large copy, and a copy, figured to capitalize on "Little Women" showing at the Hippodrome last week by gagging up a line sale with "Little Women" lady going to see "Little Women" should drop by our store first and secure two handkerchiefs, one to use when Beth does not die and one to use when she does.

Phoned Ted Routson, theatre's p. a., and sought permission to run the wordage. As s. r. o. sign had been waving in the Routson caution, "Okay, but go easy," we've been so packed were limiting all comers to one hanky each to accommodate the crowds.

## Spreading the Oil

Bridgeport. It was the old oil for the Majestic (P.D.I.) here last week. Manager Morris Rosenthal tied up with Westinghouse Oil Co. to have Maurice Chevalier's "The Way to Love" crew of demonstrators and salesmen brought to town to tell the folk all about it. Five 100-watt candles, 5,000 throwaway candles, Bridgeport cooking school, 10,000 cards to grocers and window displays all over the city—all with the news that 50 mayonnaise mixing com-

binations would be given away at Majestic on midweek matinee. All announcements, naturally, included the name of the picture.

Theatre, in turn, permitted lobby demonstration and display and showed an institutional short on the screen.

## Could Be Encored

Warner publicity department last week shoved out one of the most appreciated novelties of the season. It was a herald for "Havana, Widows" nicely phrased to sell interest in those sun-kissed dames, but that wasn't the half of it.

Herald was strapped to a pasteboard box containing four choice lates, presumably filled with what they go to Havana to absorb. Just a gag for limited circulation, but it impressed the "Widows" forcibly on mentally. It was an inspiration that clicked.

## Nat'l Dress Tie-Up

An important tie-up is that arranged by Warner Bros. with a large dress manufacturer. The manufacturer, having been given permission to reproduce for sales purposes the dresses worn by Warner-First National stars, has tied up with 200 large department stores to plug these dresses, by using photos of the stars in the store ads, together with the name of the picture and the theatre in which the picture is currently playing.

In addition the stores are giving the exhibitors window displays, using stills from the production with a 24-sheet sign advertising the attraction at the theatre.

Ads of Russeks, a Fifth avenue, New York store, featured Thelma Houston, having been given permission to reproduce for sales purposes the dresses worn by Warner-First National stars, has tied up with 200 large department stores to plug these dresses, by using photos of the stars in the store ads, together with the name of the picture and the theatre in which the picture is currently playing.

## Helborn's Par Ballys

A mother's early matinee for "Cradle Song" proved a drawing card. Their ticket of admission was a babe in arms. No one else was admitted and it was a good thing. The Denham theatre was a noisy place, with most of the youngsters running up and down the aisles, and their mothers, who did not mind the noise, but the show was over, and then there was a rush to find their children. The staff, headed by Manager Louis Helborn, had built a fence along the lobby, and all the strays were corralled.

Manager Helborn also pulled a natural on "Duck Soup." Denver Post printed a plea to duck hunters to take Helborn at least one of their ducks. Helborn made them into soup and fed it to any who would come for it. More than 500 were fed, and what was left over was given to the Salvation Army. A vacant store in the theatre building was turned into a lunch room.

## Censor Row Booms 'Parade'

There is nothing obscene nor indecent in the femme art displays used by Fox theatre in ballyhooing "Frightful Night" City Censor, A. B. Colburn, city commissioner of public safety, told the Fathers of Spokane, following a complaint from either side of the lobby, helping to create atmosphere.

Inside the lobby there was a large machine for writing giant telegrams, borrowed from Western Union. This was used to receive messages carrying sales talk of the pic.

It's the frame of mind of the one looking at the scantily clad girls in the ads, Colburn said, and for my part I can't say the posters are either immoral, obscene or indecent. It's just the way you look at such things.

Fox is doing a hold-over on the film. The knock was a boost as the allies took up the Council criticism to another spectacle of free publicity for the film.

## In High for 'Little Women'

Palace gave the film "Little Women" heaviest banner of any pic in months. Started a week in advance with Democrat & Chronicle sponsoring a special preview and giving interviews with prominent citizens endorsing the film.

Followed by color contest for youngsters with prizes and free tickets to another special preview show at which souvenirs were distributed. Advertising appropriation also stepped up to keep pace.

## Real Duck Soup

As a gag, and at the behest of Katherine Cuff, Paramount p. a., the Hotel Syracuse added duck soup to its menu last week during the run of the Four Marx Brothers pic.

Patrons, however, took it seriously, and as a result, the hotel ended the week serving real duck soup.

## Demonstration

Chevalier's "The Way to Love" opens up another forgotten gag, the spooning couple on the sofa, worked in a furniture store, but can be done in any window large enough to contain a small sofa.

In the original stunt the sofa was placed with its back to the window and occupied by a boy and girl, with the boy occasionally pretending to kiss the girl. This might be all right for a cinema, but for a window of man and woman, rear views, could be used instead, with or without animation, or a couple of dummies can be set in if they can be made realistic.

In any event there is a large sign on the back of the sofa, with the title given more than usual prominence and the suggestion that lessons in love may be obtained from a study of the Chevalier offering.

The same gag can be used on a flat for a window, but the open car with preferably live models and the back of the car banner.

## Showing Progress

Hollywood. For the opening of "The World Changes," the Warner repeated part of their New York campaign for the Hollywood. Lobby display was contributed by Western Union and included the examples of telegraphic instruments from the earliest days of W. U. to the modern apparatus.

All hooked into the general idea that the telegraph people changed along with the rest of the world.

## Art Paper Static

Port Wayne, Ind. Local theatre men in round-table session pointed at lack of development in billboard art display. Claim that practically every other form of advertising has brought out new trends in attention-holders, with the 24-sheets still sticking to old layouts.

Simplicity in lettering and color combinations should be encouraged in present-day flashes, they decided.

## Chatter Companion

Here's one for "The Invisible Man" that should get plenty of attention, though it's simple enough. Idea is to have a man go down the street apparently talking to someone beside him. If he can do a little ventriloquial work and supply the other side of the conversation, that helps, but it's not so strictly necessary and not good unless it's really good.

# BEHIND the KEYS

Canton, O. Dick Cruciger, manager of WB Alhambra, transferred to Sandusky, O., to manage WB plaza. Succeeded here by J. Knox Strachan, from Hippodrome, Cleveland.

Former L. Bowers, manager of the Union open house, New Philadelphia, O., only house there, named manager of Orpheum, McKeesport, Pa.

Warner closed Majestic, Mansfield, and State, in Lima, O.

Winston-Salem, N. C. Paramount, High Point, owned by the city, being renovated and readied for early opening. Theatre recently damaged by fire and city council has approved a lease with the North Carolina Theatres, Inc., to operate the house.

Warren Burgess, manager of Arroyo, succeeding Wally Butler.

Dallas. Interstate offices here announce Jackie Atz, former manager of Dallas and Fort Worth baseball teams, manager of its Fort Worth Majestic.

Los Angeles. E. A. Lake joins N. West Coast as manager of the Figueroa. L. A. Replaces Earl Rice, new manager of the Fairfax.

Seattle. Marc Bowman transferred from management of Liberty to Roxxy (both J-VH) with Frank Copley back as Liberty manager, cutting short his intended vacation until spring. Bowman succeeds Ray Grumbacher at Roxxy—Morris Nimmer now assistant manager at Paramount, where Harry Woodlin is head man.

New Haven. Changes in local Pol houses bring in Earle Wright, succeeding Vernon Reeves, mgr. of Poli's State. Raleigh. The first Sunday showing was under the auspices of the welfare department of the woman's club. It was a bonnet show.

Chief requirement: Is a man with a carrying voice.

Conversations should be on general topics and not about the picture, with intervals for the supposed replies of the unseen companion. Blowoff is a back banner reading: "I'm talking to the Invisible Man. You can't see him, but you can get an eyeful of him in 'The Invisible Man,' now showing at the Galety theatre. He's a fascinating cuss. Don't miss seeing him."

By bringing the banner to the front, the pram can board street cars and busses, invade stores and restaurants and in general, upset the citizens and arouse their interest in the picture.

## Collaboring on 'Roan'

Universal has arranged for collaboration with the publisher of the song "Strawberry Roan" to help put the picture over. All who book playdates are contacted for professional copies, dummy title pages for lobby displays, orchestration, and a phonograph record for publicity work. Pub will also contact music stores, when advised of addresses, in an effort to get further displays.

## 'Little Women' Campaign

Lynchburg, Va. Manager Willis Grist, Jr., of the Paramount, figures "Little Women" is a natural for exploitation. He shot the works for the biggest stunt of the season when it played his theatre.

Tied up with all children's stores in town for showing of 'shoes for little women,' hats for 'little women,' dresses for 'little women,' and so on. Also with book store for revival of the novel.

Then he sent a shower of oaks to the presidents of parent-teacher associations, the colleges, the civic clubs and women's organizations, and teachers in the schools. Arranged for delegations of pupils to come down and see the film.

On top of that he expanded newspaper ads and had 'inserts' resembling pages of a magazine supplemented printed to fold into papers at the newsstands.

## WB and WU

Los Angeles. Warners has tied up Western Union on a bally in all city key engagements of "World Changes." Telegraph company will insert displays of old and new transmission equipment and distribute a telegram campaign on the pic.

and Bob Freedman ditto at College. Dick Dorman due from Hartford around Dec. 10 to follow Freddy Johnson as asst. mgr. of Paramount.

Leadville, Colo. Sound equipment, screen and organ were destroyed in a fire that damaged the Liberty Bell theatre, \$20,000. Fire broke out behind stage and was discovered by Robert Nelson, manager. Partly covered by insurance.

Indianapolis. Ted Nicholas, second asst. manager of Loews Palace, goes to the Lyric as manager of the theatre and ballroom.

San Diego. Resignation of C. F. McManus, mgr. of Fox North Park, nabe, caused transfer to that spot of F. E. McSpadden from house head at Fox, downtown, and placing in Fox of C. T. Gallagher from San Bernardino.

Pittsburgh. F. L. Bowers named manager of Shea's Orpheum, McKees Rocks, Pa., to succeed Lester Hutchinson, who takes over Bowers' post in Dover, O.

Los Angeles. Don Bechtold, for years treasurer of the Belasco, moves to the Mayan in the same capacity. Harry Davis p. a. for the house.

Ben Beinstein has sold the Cameo, El Sereno, to J. W. Edwards.

Klamath City. Theatre openings: Cortiz at Wanchette, Palace at Carter, Liberty at Freedom, Liberty at Sasavaka, State at Pond Creek, Hippodrome at Okmulgee, and Amus at Dinger.

Charlotte, N. C. The Ice for Sunday films has been broken in North Carolina by the State Raleigh. The first Sunday showing was under the auspices of the welfare department of the woman's club. It was a bonnet show.

## Little Things

Al Zimballist, in the St. Louis mimeographed Showman, mentions that the theatre is in unsanitary conditions in the lavatories was a slap at an otherwise de luxe theatre. He adds: "The answer can only be neglect. And if that is true, the theatre needs a new manager even more than it does a new porter."

There's a whole volume in management right in a sentence. If there is anything wrong with a theatre, it's the manager's fault. He can delegate duties to a subordinate, but it's up to him to see that orders are carried out. If it's no foolish parade which requires that a ship's captain shall personally inspect every part of his vessel every day at sea, it's a precaution. It applies as strongly to theatres. Some minor shortcomings may undo the value of a million dollars' worth of magnificence.

It's no gag that a theatre lost one particular customer because the doorman had halitosis. After a couple of tries, she quit and never went back to see if there with a new ticket taker. In another instance the kick w/s that the patron liked to sit well front, but there were no lights in either first entrance which distracted his attention.

## Schools Fall Hard

Syracuse, N. Y. To 'fully cash in' on its unprecedented support given the picture by the city's educational authorities, RKO will move "Little Women" into the Strand immediately following the close of its Keith run.

Local school principals and teachers went for "Little Women" all the while the Strand extended, permitting Keith frames to be placed in the schools. In some instances, principals formally advised their faculties to suggest pupil patronage. The unique exploitation stunt devised by Manager William J. Tubert was search for Syracuse families with four daughters of the same ages as the girls in the film. The theatre specifying the ages at the time the picture begins.

## Rocked the 'Man'

New Haven. Ben Cohen celebrated his appointment as mgr. of the College with the "Invisible Man." Under a green light in a darkened part of lobby, Cohen rigged up a rocking chair with an unseen attachment to a motor. Motor kept the chair rocking, and sign in chair reading: "You can't see the Invisible Man, but he's right here in this chair."

When the film goes on, all house lights go out, a couple of green spots alternate on screen with black and white of film and stage lights flash on chair. Horror effect was so realistic that some outgoing fans suggested Cohen tone it down a bit.

## Stereopticon Trailer

Albany, N. Y. Warner's Strand is using a stereopticon device to attract the attention of standees to the coming feature. At the rear of the main floor is the wedge of the mezzanine. Hanging from the ceiling is a dark of the mezzanine floor is a dark colored tapestry. On it is focused a lantern slide advertising the next attraction. The slide is standing in the back of the orchestra floor cannot but help see it, and to further insure that they do see it, the flight flashes on and off, but not so fast that the standee has time to see the slide. It is a regular stock slide in colors. It is a neat way to bring attention to what's next.

## Parading

Rialto, N. Y., is using impersonators of the four Marx brothers for a street stunt, and the quartet is getting plenty of attention. Nicely made up, and the boys get many requests for autographs. They are walking along the streets in open order, looking into show windows, stopping to look and creating an air of informal parade. They are more so than a stodgy procession. They are jazzing up their own act and at the same time passing that impression along to the show they are advertising.

A-big advance over the usual solemn strut.

## A Warsaw Contrib

In Warsaw, Poland, Dr. Z. Bychowski, superintendent of the Home for Abandoned Children, came unexpectedly to the front for "Fighting Story." He wrote a long letter to the Naze Przeglad, leading daily, suggesting that everyone go to see the film as a lesson in humanism and thereafter take more interest in the usual parade. Entirely unsolicited, but a good thought for showmen, who could probably easily drain up similar boasts from local charitable institutions.

# FOLLOWING THE PATH

A PARAMOUNT PICTURE

*Marlene*  
**DIETRICH**



ANDREW MANOLIAN  
PRODUCTION

"The SONG OF SONGS"

THE SMILING  
LIEUTENANT  
LUBITCH  
PRODUCTION  
**CHEVALIER**

PARAMOUNT'S FIRST NEW SEASON SMASH HIT  
LOVE OF THE HEART LOVE BORN OF SACRIFICE!  
MARLENE DIETRICH IN "THE SONG OF SONGS"

**CRITERION**  
THEATRE  
THE SONG OF SONGS

**CHEVALIER**  
THE LOVE PARADE  
AN  
ERNEST LUBITSCH  
PRODUCTION

# BLAZED BY OTHER

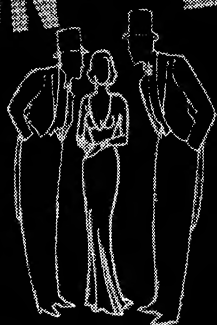
**WINGS**

**BEAU  
GESTE**

THE  
**COVERED  
WAGON**

# PARAMOUNT HITS!

NOEL COWARD'S  
**DESIGN FOR LIVING**



FREDRIC MARCH GARY COOPER MIRIAM HOPKINS EDWARD EVERETT HORTON  
**AN ERNST LUBITSCH PRODUCTION**  
A PARAMOUNT PICTURE

FREDRIC MARCH-GARY COOPER-MIRIAM HOPKINS  
IN PARAMOUNT'S HIT "DESIGN FOR LIVING"  
DIRECTED BY ERNST LUBITSCH - TWICE DAILY

**CRITERION**  
THEATRE  
"DESIGN FOR LIVING"



# 'WOMEN' \$14,000, 'LADY' \$19,000, BALTIMORE

The town still thronging loop barns despite approach of Christmas usually perceptive signal for clamping of purses. Healthy omen and wretched grins on rialto exhibitors. This session catches big bloomers and pretty well distributed. With Century where "Dancing Lady" has seen "em standing in line from opening. Fillick will fly away to town for reverberating \$19,000, fanciest figure in months.

"Little Women" holds over at indie Hipp. First hit here since "King Kong" last week. All-time attendance record and steady huddle first pair of days this stanza augurs hunkydory \$14,000.

Stanley looks only so-so with Kate Smith on rostrum and unimpressive "From Headquarters" on screen. Looked logical on paper to clean up, being sole name stage magnet over current lay-out. Hanging up gross record at Hipp just one year ago. Looks like fair \$16,000.

Keith's sitting pretty with "Invisible Man" portending \$6,000. This house has been cooled, all the weather cooled, while smallie new shoots for fairish \$3,700 on "As Husbands Go," due to class draft.

**Estimates For This Week:**

Century (Loew-UA) (3,200; 25-35-40-55-65) "Dancing Lady" (MG) and live actors on rostrum. All-time up no aid, and none needed. Pic pulls femm over 10 mile radius. House playing up Gable-Crawford-Tone triangle as directed by press books, plenty hold, but not pulled off as insidey and evoking no end of comment among whisper-and-gasp coterie. Heading for socko \$19,000. Last week "College Coach" (WB) and "Crazy Quilt" tab on stage netted happy returns, \$17,700.

Hippodrome (Rappaport) (2,500; 25-35-40-55-65) "Little Women" (RKO) and "The Sign of the Cross" (WB). Still plenty perk, due to tremendous rep and far-reaching word-of-mouth. Stage fare holding over also. Art Landry's oink, plenty profit at indicated \$14,000. All-time new record set by sensational \$20,000.

Keith's (Schanberger) (2,500; 25-35-40-55-65) "Invisible Man" (U). This barn U product, outlet, established in public mind as logical home of best in horror pix, and that's helping factor. Creaks' good reaction added help. Buck's strong opening heavy for \$8,000. "Cradle Song" (Par) breezed to same sweet figure.

New (Mechanic) (1,800; 25-30-40-55) "As Husbands Go" (WB). Warner Baxter enjoys nice following here. Legit-success has class appeal. \$3,700, fair. Last week, second of "Hoopla" (Fox) did oke \$3,000. Yankee "Crazy Quilt" to give current offering holiday start.

Stanley (Loew-UA) (3,450; 25-35-40-55-65) "From Headquarters" (WB) and Kate Smith unit. All-time. Depending on nonstarters pulling 'em in, but slow start not so promising. All signs pointing to fair \$16,000. Last week "Christopher Bean" (Loew) did \$15,000. "Far below other Dresser pix, but profitable on light vaude lay-out.

## 'Myrt & Marge' on Dual At Cap, Lincoln, \$2,200

Lincoln, Dec. 4.  
Theatre row is sore sitting with folded hands this week with little to exploit. Lincoln with "Love, Honor and Oh Baby!" and the only vaude show is again the current barn. "Trouble in Paradise" isn't kicking up any great shakes but still trying to build. The Capitol last week had a real run for its new and set new record at Lincoln. In the b. o. Stuart gets back to double bills with a sickly dual presentation.

With the code signed and in operation within the week, the Indies are hoping hard. State is still dark and the Orph playing straight stock because there still aren't enough estimates for this week.

Capitol (Livingston) (850; 10-20-25) "Midnight Club" (Par) and Myrt & Marge (U) dualized looks okay for \$2,200. Last week broke house records with "Horse Play" (U) and "Bureau of Missing Persons" (Fox) first half and "42nd Street" (WB) last half doing 7-a-day grind for marvelous take of \$2,800.

Columbia (LTC) (750; 10-15-20) "Walls of Gold" (Fox) right \$1,000. Last week "Master of Men" (Col) and "Man Hunt" (Fox) oke at \$1,100.

Liberty (IndieTC) (1,400; 10-15-20) "When Strangers Marry" (Col) and

## PHILADELPHIA

(Continued from page 10)

(MG) only stayed three days beyond first week; \$4,000 in those three days not so hot.

Earle (2,000; 40-55-65) "Havana Widows" (WB) and "Scandal" tab. Unit heavily plugged feature but opening pace didn't indicate anything unusual; fair \$12,500 indicated. Last week "Aggie Appleby" (RKO) and Lombard's Band headlined, very good \$15,500.

Fox (3,000; 35-55-75) "Berkeley Square" (Fox) and stage show. Tenth anniversary bill short on names, \$15,000 indicated, not bad but a sharp drop from previous week when "Hoopla" (Fox) and stage show featuring Stoopnagle and Bud got \$19,000.

Karlton (1,000; 30-40-50) "My Woman" (Col). House has turned to first-run policy. This one unlikely to hit over \$3,800. Make a "Chance" (Par) had next \$4,500 last week.

Keith's (2,000; 25-35-40) "My Lips Betray" (Fox) and vaude. No names, all-time, but next \$5,000 indicated. Last week "Mad Game" (Fox) and vaude, pretty good \$5,500.

Stanley (3,700; 40-55-65) "Duck Soup" (Par). Pace was disappointing, figured not touching \$19,000 on week. "I'm No Angel" (Par) amazed by not completing third week. House has then came back strong for holiday. Second week's gross was only \$27,000 and extra three days brought \$10,000. Although final business disappointed some, the engagement was sensational.

Stanton (1,700; 30-40-55) "Prizefighter and the Lady" (MG) (2d wk). Remarkable for this house but won't complete full second week, however. Last week, \$9,500.

## NO ST. LOUIS BLUES, ALL CINEMAS BOOM

St. Louis, Dec. 4.  
As usual, and as everywhere, perhaps, Thanksgiving week is just that for the cinemas here. All of them had the delightful experience of mounting box offices.

At least at one the rise is greater than the holiday and school vacation would have caused. That of the St. Louis, where the chief interest appears to lie not in the film but in the stage offering, consisting of Chicago World's Fair acts, including a fan dance, and "The Great Gatsby" program opened big and capacity audiences the first two days. Although putting out a nice outlay of cash, house stands to be in the money.

The spirited war for business rages on two fronts—in the trenches of lower prices, and in the open field of bigger programs. Loew's State is courting this week on the latter battlefield by presenting its first double bill and announcing that others will follow.

**Estimates for This Week:**

Ambassador (Skouras) (3,000; 25-35-40) "White Woman" (Par) and stage show. Fair pace for \$15,000. Last week "Kennel Murder Case" (WB), \$14,000.

Fox (Fox) (5,000; 20-25-35) "Jimmy and Sally" (Fox) and stage show. Good, \$11,000. Last week "Hoopla" (Fox), Bow potent for \$12,000.

Grand Central (Skouras) (2,000; 25-35-40) "White Woman" (Par) and "I Have Lived" (Good), \$3,000. Last week, same as "Wed. Boys of Road" and "Big Brain" (U).

Loew's State (Loew) (3,000; 25-35-55) "Meet the Baron" (MG) and "Day of Reckoning" (Fox). On, \$12,000. Last week "Dancing Lady" (MG), \$15,000.

Missouri (Skouras) (3,500; 25-40) "Invisible Man" (U). Good, \$10,000. Last week "Cradle Song" (Par) and "King for a Night" (U), \$3,000.

St. Louis (F&M) (4,000; 25-40) "Right to Romance" (RKO) and stage show. Bullish \$17,000. Last week "Man's Castle" (Col), \$14,000.

"Obeys the Law" (Col) dual first half and "Riders of Destiny" (Mono) and "Lady on a Horse" (WB) second half, neat at \$1,500. Last week "Tarzan" (Mono) and "Widow in Scarlet" (Mono) dual and "Passport" (WB) well in the black. "The Trail" (U) split for all right \$1,400.

Lincoln (LTC) (1,600; 10-25-40) "Love, Honor and Oh Baby" (U) with holdover of Rudy Bale's oink in state with "Wed. Boys of Road" and "Big Brain" (U). Last week "Hoopla" (Fox) and the Rudy Bale band drew by strength of the latter to an unexpected \$3,800, well in the black.

Rialto (IndieTC) (1,100; 10-15-25) "Laughing at Life" (Mono) and "East of Fifth Avenue" (Col). Double billed should get the house going. "Face Right" (WB) and "Wed. Boys of Road" (U) look for all \$1,500. Last week "Look for the Press" (Col) and "King of Wild Horses" (Col) badly booked dual was lucky to get \$1,100.

State (Loew) (3,000; 20-25-40) "Ann Vickers" (RKO) and "Havana Widows" (WB) puts this house back in the duals and will maybe do a fair \$2,500.

St. Louis (F&M) (4,000; 25-40) "Right to Romance" (RKO) and stage show. Bullish \$17,000. Last week "Man's Castle" (Col), \$14,000.

## Cecil-Sally Radio Act With 'Lady-Day,' Bow, Both 11½¢, Denver

Denver, Dec. 4.  
Of the usually first-runs the Denver and Orpheum are running neck and neck. A few dollars apart. Denver has Cecil and Sally on stage in two-act playlet and packing them in with "Lady For a Day" on screen. Exploitation propaganda by Harry Hest in giving local old lady news-seller two days of her own choosing and at Brown Palace hotel in Presidential suite, did a lot to boost gross.

Orpheum with Clara Bow and good stage layout is filling the house plenty and proves the Bow pull is as strong here as ever. Maybe strong. Taber with a stage show that horse but with first run on screen is doing \$500 above average.

"Three Little Pigs" probably has something to do with the spurt first week. After West Masters, organizer, left the Paramount it is 33% below last week. Masters was popular here.

Aladdin (Huffman) (1,500; 25-40-50) "College Coach" (WB). Viola K. Lee at the organ. Up to \$2,000. Last week "Ever in My Heart" (WB) finished with the lowest figure in six weeks, \$3,000.

Benham (Hellborn) (1,500; 25-30-40) "Sitting Pretty" (Par) and stage show. Bullish for \$7,500. Last week "Cradle Song" (Par) flopped and was yanked after three and a half days.

Par finished Saturday and the week, and with a midnight preview of "Sitting Pretty" (Par), finished with \$4,000, the poorest gross since the house started running Paramount exclusively on Sept. 14. "Cradle Song" over the heads.

Denver (Huffman) (2,500; 25-35-50) "Lady for a Day" (Col) and stage show, headed by Cecil and Sally, radio act. First Col. film to play a Huffman house since March. Doing very big, bolstered by swell bally. \$11,500, top running picture with the Orph at the same pace. Last week "Prizefighter and the Lady" (MG), surprised everybody here and did a nose dive—in act, never got started. Closed with \$4,000, lowest in 10 weeks.

Orpheum (Huffman) (2,800; 25-35-40) "Hoopla" (Fox). Stage show headed by Cecil and Sally. Bow still very vital b. o. draft in Denver; heading for a nifty \$11,500 wind-up. Last week "Dancing Lady" (MG), together with a big \$15,000, after breaking the Saturday and Sunday house record, and coming in mighty close to top on "Prizefighter and the Lady" (MG). Tickets Saturday night at 3 and resumed at 9:30 after the crush was taken care of. Didn't get them all last Saturday night until after 11. Crawford and Gable still a surefire draw in Denver.

Paramount (Huffman) (2,000; 25-40) "Sweetheart of the Stribling" (Mono). Too so \$2,600. Last week "Mad Game" (WB) and "Havana Widows" (Fox), together with the last week of West Masters, organizer, turned in high gross for last 11 weeks, \$4,000.

Taber (Huffman) (2,000; 20-25) "King for a Night" (U) and stage show. Okay at \$4,000. Last week "Saturday's Millions" (U) on second run, and stage show, turned in a good \$3,800.

## HARIS LEAVES TALISMAN

Hollywood, Dec. 4.  
Lawson Harris, v.p. and gen. mgr. of Talisman Pictures, has left the concern.

Harris was to have been in charge of production, but Talisman gave up the idea of making pix to become a leasing outfit.

## DANIEL REED AT WB

Hollywood, Dec. 4.  
Daniel Reed, actor, last with the road company of "Biography," has been hired by Warner as dialog director at Warners.

Reed's first job is working with Michael Curtis on "The Heir Chaser."

## KASCIA HAROLDI SERIOUS

Hollywood, Dec. 4.  
Kascia Harold, sister of Hal Le Seur, brother of Joan Crawford, is seriously ill in the Hollywood hospital following an operation at birth Dec. 2. Baby girl weighed two pounds, five ounces.

## Picture Possibilities

"Thoroughbred"—Favorable  
"THOROUGHBREDS" (Comedy drama, Hammerstein & DuFor, Vanderbilt).  
A racy play both as to horses and lines. Lot of story which could be weeded out for pictures. *Ibce.*

"Is Life Worth Living?"—Unfavorable  
"IS LIFE WORTH LIVING" (Comedy, Harry Moses, Masque). Irish play current in London. Does not impress as picture material. *Ibce.*

"Doctor Monica"—Unfavorable  
"DOCTOR MONICA" (Drama, Playhouse, Henry Martin). How wicked men are and how poor ladies suffer at their hands, as told by two women and acted by three. Hopeless for filming. *Kawf.*

"I Was Waiting for You"—Unfavorable  
"I WAS WAITING FOR YOU" (Comedy, Edward Choate, Booth). Something from the French. Sexy but not funny. Doesn't look like screen material. *Ibce.*

"Birthright"—Unfavorable  
"BIRTHRIGHT" (Drama, 4th St. Barrett & Rossen). Hitler situation dramatized nicely, but neither strong enough nor convincing enough to get far. Subject's still bigger than the playwright. *Kawf.*

"She Loves Me Not"—Favorable  
"SHE LOVES ME NOT" (Farce comedy, Wiman & Weatherly, 46th Street).  
Should be a natural for screen. Understood Paramount bought the rights on the book of same name, which would take show out of bidding. *Ibce.*

"Growing Pains"—Unfavorable  
"GROWING PAINS" (Comedy, Arthur Lubin, Ambassador). Story of juveniles. Sixteen-year-olds who think they are falling in love. Doubtful unless successful on stage. *Ibce.*

"Drums Begin"—Unfavorable  
"DRUMS BEGIN" (Abbott & Dunning, Shubert). War spy plot projected against comedy background of film making. Satirical treatment of the picture crowd as a mob of dumbbell Babbitts stymies the idea for the screen. *Rush.*

"The Dark Tower"—Favorable  
"THE DARK TOWER" (Melodrama, Sam H. Harris, Morosco). Excellently played, interesting throughout, looks like one of season's most unusual attractions. Hollywood will doubtless get it later. *Ibce.*

"Strange Orchestra"—Unfavorable  
"STRANGE ORCHESTRA" (Comedy drama, Hopkins and Moore, house).  
Mediocrity originally done in London. Looks like no dice, stage or screen. *Ibce.*

"Mary of Scotland"—Unfavorable  
"MARY OF SCOTLAND" (Guild-Maxwell Anderson-Helen Hayes). Action is subordinated to literary quality in this stage, which is done in blank verse almost inseparable from its unity. Picture treatment of the same historical facts would have to be radically different. *Rush.*

"The Scorpion"—Unfavorable  
"THE SCORPION" (Melodrama, Marie Productions, Biltmore). Weird tale of the Soudan. No chance either stage or screen. *Ibce.*

"Peace on Earth"—Unfavorable  
"PEACE ON EARTH" (Melodrama, Theatre Union, 14th Street). Excellent propaganda play aimed against possible war in near future. Although unlikely of acceptance by regular producers, might be used by indie film maker. *Ibce.*

"Blackbirds"—Unfavorable  
"BLACKBIRDS" (Revue, Lew Leslie, Apollo). Colored musical has several numbers and accompanying travesties which might be adopted, especially an elaborate voodoo scene, but balance of show hardly for screen. *Ibce.*

## Studio Placements

Hollywood, Nov. 27.  
Sidney Bracey, Hardie Albright, "Ninth Guest," Col.  
John T. Murray, "Two Clucks," U.  
William Augustin, "Woman and the Law," Fox.  
Eddie Tamblay, "Harold Teen," WB.

Kate Carlisle, Jack Oakie, "Murder at the Vanities," Par.  
Joe Cook, unit of, Talisman.  
Christian Rub, Alphonse Ethier, "No More Women," Par.  
Ray Taylor and Nick Barrows, scripts "Husband Hunters of 1934," Majestic.  
Jack La Rue, Noel Francis, Dorothy Dell, Walter Brennan, "Good Dame," Schubert-Par.  
James Burke, Dick Rush, Lew Kelly, Alf Fraz, Kathleen Burke, Irving Bacon, Marty Faust, Neal Burns, "Six of a Kind," Par.

Claire McDowell, Judith Vosseli, "Journal of a Crime," WB.  
Reginald Sheffield, "House of Rothschild," 20th Century.  
Eula Guy, "Her Chaser," WB.  
John Davidson, Clyde Dilsen, "Women and the Law," Fox.  
Russell Hopton, Joseph Franz, Guy Usher, Jit Dennett, Jack Buxley, "Good Dame," Par.  
Dorothy Fost, collaborating with George Marion, Jr., "Lottery Lover," Fox.

J. Farrell MacDonald, William Bakewell, "Campanella Murders," Chesterfield.  
Myrna Kennedy, "Her Chaser," WB.

Eddie Nugent, Mildred Gover, Maynard Holmes, John Arledge, "It Happened One Day," Metro.  
Henry Kolker, Dickie Moore, Sumner Getchell, Wallace Clarke, Henry Wadsworth, Edwin Maxwell, (Continued on page 50)

## Improved Economic Conditions in B'ham Reflected at the B.O.

Birmingham, Dec. 4.  
The slogan about shop early must be working. People are shopping early to avoid crowds and running smack-dab into them. But shopping business is helping matinees while nights appear to be a little better than a few months ago.

Outlook is somewhat better with 2,600 steel workers returning to work and the Government ordering several hundred thousand tons of coal from local fields. Alabama had best Thanksgiving business in five years.

**Estimates for This Week:**

Alabama (Wilby) (2,800; 30-35-40) "Duck Soup" (Par) and "Right to Romance" (RKO). On split, \$6,500. Brought in at the middle of last week for a week's run, the Marx picture hit in time for Thanksgiving and a woe week at depression prices, \$10,000 with "Chance at Heaven" (RKO).

Capitol (Wilby) (1,600; 10-20-25) "One Man Journey" (RKO). Another fair week, \$1,600. Last week, "Berkeley Square" (Fox), about \$1,800.

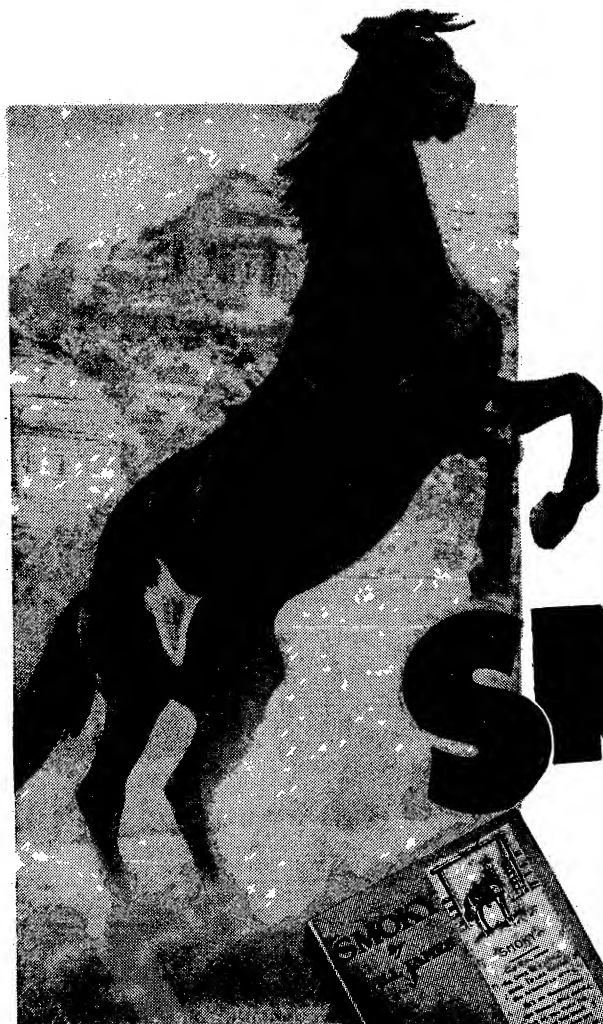
Empire (BTAC) (1,100; 25) "Fanny" (WB). Maybe a good week if the folks are in a mood for Ruth Chatterton; \$1,700. Last week, "Best of Enemies" and Sinnett, skykazer, \$2,100.

Strand (Wilby) (800; 25) "Professional Sweetheart" (RKO). Mild around \$800. Last week, "Mad Game" (Fox), \$700.

Jefferson (Indie) (2,000; 15-25) "Study in Scarlet" and stage show, \$1,100. Last week, "After the Ball" and stage show, \$1,300.

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- The horse that stands with Black Beauty in the hearts of America's millions.
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- A motion picture hitting with an emotional punch that topples the hardest-boiled!



## SMOKY

with

**Victor JORY**

**Irene BENTLEY**

and


**Will JAMES**

Directed by Eugene Forde

• Screen it before a mixed audience...then you'll know what a swell holiday booking this is. Prints now available at all Fox Exchanges.

JOIN THE UPSWING WITH **FOX**

Your patrons always like  
**FOX MOVIE TONE NEWS**

Is Hollywood  howling!  
 at this inside story of

## THE SCREEN IDOL WHO THREW -?-?-? OUT OF HIS -?-? ON HER -?-!

His **X**-flame had no business coming to his apartment, of course... *but* where does **HE** get off throwing ladies out on **GENERAL PRINCIPLES**! He's got no principles and never had any! *If you think we're kidding* **hustle** around and see this story of how he dodged coppers; **jumped** bail and smacked a poor little girl with a grapefruit to get where he is today! *You can guess his name with your eyes closed*

james

# Cagney

in "Lady Killer"

WARNER BROS. SCREEN SCOOP OF THE YEAR TEAMING  
 JIMMIE AGAIN WITH THE GIRL HE SLAPPED ALL THE  
 WAY FROM OBSCURITY TO FAME IN "PUBLIC ENEMY"

## Mae Clarke

AND MARGARET LINDSAY  
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 DIRECTED BY ROY DEL RUTH

HERE COME THE GOLD-GETTERS FROM

# WARNER BROS.

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# CALENDAR OF CURRENT RELEASES

**Harold Auten** Offices: 1649 Broadway, New York, N. Y.  
 Companion Wanted. (Dubbed from French.) Romance with music and singing. Annabella, Jean Murat. Dir. Joe May. 88 mins. Rel. June 3. Rev. June 6.  
 Poll de Carotte (Red Head) (French). A story of adolescence. Robert Lynen. Dir. Jules Duvivier. 96 mins. Rel. Sept. 1. Rev. Dec. 20 and May 26.  
 Savage Gold. Commander Dyott's thrilling adventures with savage hunters. Comm. Dyott. Dir. Commander George Dyott. 67 mins. Rev. Aug. 8.

**Chesterfield** Offices: 1640 Broadway, New York, N. Y.  
 By Appointment Only. (Invisible.) A man's man who was a woman's doctor. Lew Cody, Sally O'Neil, Helen Frindle. Dir. Frank Strayer. 68 mins. Rel. July 7. Rev. Nov. 21.  
 Dance, Girl, Dance. Musical drama. Alan Dinehart, Evelyn Knapp, Ada May. Dir. Frank Strayer. 69 mins. Rel. Sept. 1. Rev. Oct. 31.  
 I Have Lived. A girl's attempt to live down her past. Allan Dinehart, Anita Page, Allen Vincent. Dir. Rich. Thorpe. 68 mins. Rel. Aug. 15. Rev. Sept. 12.  
 In the Money. A prize fighter and his affairs with women. Lois Wilson, Skeets Gallagher, Warren Hymer. Dir. Frank Strayer. Rel. Nov. 7.  
 an of Sentiment. How an old man holds a family together. Marian Marsh, Owen Moore, Wm. Bakewell, Christian Rub. Dir. Rich. Thorpe. 67 mins. Rel. Sept. 15. Rev. Nov. 14.  
 Notorious, But Nice. Story to come. Marian Marsh, Betty Compton, Donald Dillaway. Dir. Rich. Thorpe. 67 mins. Rel. Aug. 1.

**First Division** Offices: 1600 Broadway, New York, N. Y.  
 Releasees Also Allied, Chesterfield and Monogram  
 Avenger, The. A district attorney seeks revenge on the gang which "framed" him to twenty years in prison. Ralph Forbes, Adrienne Ames, Claude Gillingwater. Dir. Edward Markham. 68 mins. Rel. Oct. 15.  
 Jack Beauty. Anna Sewell's famous book "Spanner" Ralston. Alexander Kirkland, Gavin Gordon, Hale Hamilton. Dir. Phil Rosen. 65 mins. Rel. July 15.

By Appointment Only. A physician couldn't make up his mind which of two women he loved the most. Lew Cody, Sally O'Neil, Marceline Day. Dir. Frank Strayer. 66 mins. Rel. Nov. 1.  
 Dance, Girl, Dance. Musical of backstage life. A small-time vaudeville becomes a night club star. Evelyn Knapp, Gloria Shea, Alan Dinehart, Eddie Nugent, Ada May, Mae Busch. Dir. Frank Strayer. 69 mins. Rel. Nov. 15.  
 Dassin. Life, customs, morals, habits and whatnot as lived by the penguin birds on "Penguin Island." Cherry Kearton produced and directed. Two running times. 51 mins. Rel. Oct. 1.  
 Devil's Mate. A condemned man, on the verge of execution, is mysteriously murdered. Peggy Shannon, Preston Foster. Dir. Phil Rosen. 66 mins. Rel. Sept. 1.

Dude Bandit. A clumsy coward turns to the disguise of a romantic dude landit and solves a murder. Hoot Gibson, Gloria Shea. Dir. George Meiford. 65 mins. Rel. June 15.  
 Itive. The Secret service agents on the trail of a half-million dollar mail robbery. Rex Bell, Cecilia Parker. Dir. Harry Fraser. 68 mins. Rel. Sept. 15.  
 I Have Lived. A Broadway stage star is faced with blackmailers on the eve of marriage to wealth and love. Anita Page, Allen Vincent, Alan Dinehart. Dir. R. Thorpe. 68 mins. Rel. Oct. 1.  
 Man of the Moment. Playboy son marries a poor girl against his wealthy family's wishes. Marian Marsh, William Bakewell, Owen Moore. Dir. Richard Thorpe. 68 mins. Rel. Nov. 1.  
 Notorious But Nice. Driven from the man she loves, a girl finds solace in a joyous marriage. The King of the underworld. Marian Marsh, Betty Compton, Donald Dillaway, Rochelle Hudson. Dir. Richard Thorpe. 74 mins. Rel. Oct. 15.

One Year Later. A young couple start their honeymoon on a train, and the following year find them on the train under different circumstances. Mary Brian, Donald Dillaway, Russell Hopton, Will and Gladys Ahern, Jackie Seale. Dir. R. Mason Hopper. 65 mins. Rel. Aug. 25. Rev. Nov. 25.  
 Phantom Broadcast. A radio crooner attains phoney fame when his accompanist secretly dies his singing for him. Ralph Forbes, Vivienne Osborne, Pauline Garrow. Dir. Phil Rosen. 71 mins. Rel. Aug. 1.  
 St. Gladys Jones. An engineer overcomes his difficulties through the spiritual influence of the hero of his boyhood. Charles Starrett, Ruth Hall, Jackie Seale. 67 mins. Dir. J. P. McCarthy. Rel. July 10.  
 Sensation House. A school girl finds herself stranded in Panama. Arline Anderson, Marion Burns, Preston Foster. Dir. Charles Vidor. Rel. Sept. 15.  
 Shriek in the Night. A murder mystery in a swanky Park Avenue apartment house. Ginger Rogers, Lyle Talbot. Dir. Albert Ray. 67 mins. Rel. June 15.

Skyways. Adventures of a hot-tempered aviation pilot who gets into one scrape after another. Ray Walker, Kathryn Crawford, Lucien Littlefield. Dir. Lew Collins. 72 mins. Rel. Sept. 15.  
 The. A dead man and his twin brother are implicated in a series of crimes where the engineer overcomes his difficulties through the spiritual influence of the hero of his boyhood. Charles Starrett, Ruth Hall, Jackie Seale. 67 mins. Dir. J. P. McCarthy. Rel. July 10.  
 Strange People. Thirteen men and women, twelve of whom recognize each other as members of a murder jury, find themselves gathered in the house of the murdered man, near midnight of a stormy night. John Darrow, Gloria Shea, Hale Hamilton. 64 mins. Rel. June 15.  
 Sweetheart of Sigma Chi. College misadventure comedy romance. Based on the famous campus fraternity song. Buster Crabbe, Mary Carlisle, Sally Sturry, Florence Lake, Ted Flo Rito and band. Dir. Edwin L. Marin. 73 mins. Rel. Dec. 16.

**First National** Offices: 321 W. 44th St., New York, N. Y.  
 Bureau of Missing Persons. Comedy-drama based on the activities of this little known department. Betty Davis, Lewis Stone, Pat O'Brien, Allen Jenkins, Hugh Herbert. Dir. Roy del Ruth. 74 mins. Rel. Sept. 15.  
 Female. A girl who does her own hunting. Ruth Chatterton, George Brent, Ruth Donnelly, Laura Hope Crews. Dir. Michael Curtiz. 62 mins. Rel. Nov. 11. Rev. Nov. 7.  
 oodbye Again. From the play. Comedy of a famous author who meets up with an old friend married. Warren Williams, Joan Blondell, Genevieve Tobin, Hugh Herbert. Dir. Michael Curtiz. 66 mins. Rel. Sept. 3. Rev. Sept. 5.

Havana Widows. Two girls in Havana searching for suckers. Joan Blondell, Glenda Faye, Ruth Kibbee, Ruth Douglas, Frank McHugh and Allen Jenkins. Dir. Ray Enright. 64 mins. Rel. Nov. 15. Rev. Nov. 23.  
 Heroes for Sale. Post war activities of American vets. Rich. Barthelmess, Loretta Young. Rel. June 17. Rev. July 23.  
 I Loved a Woman. Based on novel by David Graham. Story of the affairs of an industrial leader and an operatic actress. Edward G. Robinson, Ray Francis, Genevieve Tobin. Dir. Alfred E. Green. 90 mins. Rel. Sept. 23. Rev. Sept. 25.  
 She Had to Go. A woman who does her own hunting. Ruth Chatterton, George Brent, Ruth Donnelly, Laura Hope Crews. Dir. Michael Curtiz. 62 mins. Rel. Nov. 11. Rev. Nov. 7.

Son of a Sailor. Comedy of a sailor who gets into a funny situation because of his habit of telling romantic stories about himself. Joe Brown, Jean Muir, Frank McHugh, Johnny Mack Brown and Thelma Todd. Dir. Lloyd Bacon. Rel. Dec. 23.  
 Wild Boys of the Road. Drama of the orphans of the depression. Frankie Darro, Dorothy Coburn, Rochelle Hudson, Ann Hovoy. Dir. William A. Wellman. 66 mins. Rel. Sept. 30. Rev. Sept. 25.  
 World Changes. The epic drama of a family through four generations. Paul Muni, Aline MacMahon, Mary Astor, Donald Cook, Margaret Lindsay, Jean Muir, Patricia Ellis. Dir. Mervyn LeRoy. 95 mins. Rel. Nov. 31. Rev. Oct. 31.

**Fox** Offices: 444 West 56th St., New York, N. Y.  
 Arizona to Broadway. James Dunn, Joan Bennett. Ir. Jas. Tinsling. 67 mins. Rel. June 30. Rev. July 25.  
 Berkeley Square. From the stage play of the same title. Turn back the years type picture. Leslie Howard, Heather Angel. Dir. Frank Lloyd. 87 mins. (roadshow time). Rel. Nov. 3. Rev. Sept. 19.  
 Best of Enemies. The racial conflict comedy. Buddy Rogers, Marian Nixon, Joe Cartwright, Frank Morgan. Dir. Riap James. 72 mins. Rel. June 23. Rev. July 15.  
 Charlie Chan's Greatest Case. Another adventure of the Chinese sleuth. Warner Oland, Heather Angel. Dir. Hamilton MacFadden. Rel. Sept. 15. Rev. Oct. 10.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' party the actual time clocked in the theatre after passage by the New York state censorship, inas pictures are reviewed only in actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of exactness 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

## Tuff on Extras

Hollywood, Dec. 4.  
 It was a tuff kick and ending Saturday (3) and indications are that placements for the balance of the month will run rather light. Warners' "Wonder Bar" was the savior for the extras, as around 200 were called each day in the week. Placements slipped around 200 below the week ending Nov. 25.  
 Total placements last week through Central Casting were 3,773 as against 3,873 the previous week.

## Paramount Dusts Off Its 1925 'Quarantined'

Hollywood, Dec. 4.  
 Paramount figures on remaking "Quarantined" filmed as a silent in 1925.  
 Studio has spotted Jane Hinton to rewrite the yarn with Robert Sparks, assistant to E. Lloyd Sheldon and Jane Loring, cutter. If the story sells, Sparks and Miss Loring will be given it as their first directorial assignment.

## Regagging 'Good Dame'

Hollywood, Dec. 4.  
 Sam Hollman and Francis Martin are preparing sets for B. P. Schulberg's "Good Dame" at Paramount. Vincent Lawrence goes on the yarn for a few days to handle the script polishing job.

## 'McKee' for Crawford

Hollywood, Dec. 4.  
 With several pix on the fire for Joan Crawford, Metro has decided that "Sadie McKee" is to be her next after her return next week from New York.  
 Clarence Brown director, Larry Weingarten producing.

## Par Buys Texas Yarn

Hollywood, Dec. 4.  
 Paramount has bought "Yonder Lies Jericho," a novel by Samuel B. Harrison.  
 Dealing with the building of Texas, studio intends a special on order of Radio's "Cimarron."

## B. B. COLLINS AT RADIO

Hollywood, Dec. 4.  
 Bertram B. Collins, author of the novel "Rome Express" is working at radio on his first pic job.  
 Collaborating with Ainsworth Morgan on the script of "Tudor Wench" with Katharine Hepburn starred.

## WANT CAINE NOVEL BACK

Hollywood, Dec. 4.  
 Estate of Hall Caine is negotiating with Paramount to repurchase rights to "The Woman Thou Gavest Me." The English company wants to make it as a talker.

## MRS. CARTER'S PIC OFF

Hollywood, Dec. 4.  
 Chesterfield has postponed production of "The Curtin Falls" due to illness of Mrs. Leslie Carter in the starring spot.

Devil's in Love. The Harry Harvey novel. Foreign legion yarn. Victor Jory, Loretta Young, Vivienne Osborn. Dir. Wm. Dieterle. 70 mins. Rel. July 21. Rev. Aug. 1.

Doctor Bull. From the novel, "The Last Adam." Will Rogers, Louise Dresser. Dir. John Ford. 70 mins. Rel. Sept. 22. Rev. Oct. 18.

Five Cents a Glass. Love, music and beer. Buddy Rogers, Marian Nixon. Rel. June 30.

F. 1. (British made.) Futuristic plane landing field in mid-ocean. Conrad Veidt, Leslie Fenton, Jill Eamond. Dir. Karl Hartl. 75 mins. Rel. July 28. Rev. Sept. 15.

Good Companions. The (British made.) From the Priestly novel of an English concert troupe. Jessie Matthews. Dir. Victor Saville. Rel. Sept. 8. Rev. Oct. 17.

Hoops. Talker version of "The Barker" stage play made as a silent. Clara Bow, Preston Foster, Rich. Cromwell. Dir. Frank Lloyd. Rel. Nov. 30.

I Am Suzanne. Novelty story with puppet puppets. Lillian Harvey, Gene Raymond, Piccoli Marionettes, Lita Puppeters. Dir. R. V. Lee. Rel. Dec. 22.

I Loved You Wednesday. Stage play of four tangled lives. Warner: Elissa Landi, Victor Jory. Dir. Henry King. 75 mins. Rel. Rev. June 20.

It's Great to Be Alive. An only man in a world of beautiful women. Raul Roulien, Gloria Stuart, Herbert Marshall. Dir. Alfred Werker. 68 mins. Rel. June 2. Rev. July 11.

I Was a Spy. (British). Based on the story by Marthe MacKenna. Lorraine, Madeleine Carroll, Conrad Veidt. Dir. Victor Saville. Dec. 15.

Jimmy and Sally. James Dunn, Claire Trevor. Dir. Jas. Tinsling. Rel. Nov. Last Trail. The Zane Grey story. Geo. O'Brien, El Brendel, Cl. Ire Trevor. Dir. James Tinsling. 60 mins. Rel. Aug. 25.

Life in the Rain. The Zane Grey story. Cowboy sage girl's brother from bandit. Geo. O'Brien, Claire Trevor, Greta Nissen. Dir. Louis King. 62 mins. Rel. July 7. Rev. Nov. 7.

Mad Game. The "Spenser" story. Claire Trevor. Dir. Irving Cummings. Rel. Oct. 27.

Man With Dared. The imaginative biography based on life of Anton Cermak. Preston Foster, Zita Johann. Dir. Hamilton MacFadden. 77 mins. Rel. July 14. Rev. Sept. 12.

Mr. Sketch. From the story "Green Dice." Will Rogers, Zasu Pitts, Rochelle Hudson, Harry Green, Eugene Pallette. Dir. Jas. Cruze. Rel. Dec. 29.

My Lips Betray. Lillian Harvey's second U. S. release, but the first made from the play by John Balderson. Lillian Harvey, John Boles, El Brendel. Dir. John Hyattson. 70 mins. Rel. Nov. 10. Rev. Nov. 15.

My Weakness. Musical. Lillian Harvey. Lay Ayres. Ir. David Butler. Rel. Sept. 23. Rev. Sept. 25.

Olsen's Big Moment. El Brendel's first feature. Barbara Weeks, Walter Catlett. Dir. Mal. St. Clair. Rel. Nov. 17.

Paddy the Next Best Thing. From the stage play. Janet Gaynor, Warner. Dir. Harry Green. Rel. Sept. 8. Rev. Aug. 22.

Pilgrimage. Mother love from a new angle. From the L. A. R. Wiley story. Henrietta Crossman, Heather Angel, Norman Foster. Marian Nixon. Dir. John Ford. 75 mins. Rel. Aug. 1.

Power and the Glory. The John Lasky's "narrative" story. A man's career in flashbacks. Spencer Tracy, Colleen Moore. Dir. Wm. K. Howard. 87 mins. Rel. Oct. 6.

Shanghai Madness. Magazine story by F. R. Brennan. River plays on a Chinese scream. Spencer Tracy, Fay Wray. Dir. John Hyattson. 63 mins. Rel. Aug. 4. Rev. Sept. 25.

Smoky. From the novel by Will James. Victor Jory, Irene Bentley, Francis Ford. Dir. Eugene Forde. Rel. Dec. 8.

Trick for Trick. In the same title. Ralph Morgan, Victor Jory, Sally Blythe. Dir. Hamilton MacFadden. 68 mins. Rel. April 21. Rev. June 13.

Walls of Gold. From Kathleen Norris' novel. Sally Eilers, Norman Foster. Dir. Kenneth MacKenna. Rel. Oct. 12.

Worst Woman in Paris. The Lasky production for Fox. Title is explanatory. Betty Hutton, Helene Menon, Helen Chandler. Dir. Monta Bell. 75 mins. Rel. Oct. 20. Rev. Nov. 28.

## Freuler Associates Offices: R.K.O. 81 New York

Easy Millions. Original. Reputed millionaire loses his job, an inheritance and almost his sweetheart. Skeets Gallagher, Dorothy Burgess. Dir. Fred Newmeyer. 67 mins. Rel. June 30. Rev. Sept. 25.

Kiss of Araby. Original. Sahara story of British army and RI interest. Maria Alba, Walter Byron, Claire Windsor. Dir. Rel. April 21.

Marriage on Approval. Novel. The conflict between the old generation and the new in love and matrimony. Barbara Kent, Donald Dillaway. Dir. Howard Higgin. Rel. Nov. 20.

War of the Ranges. Tom Tyler western. Dir. J. P. McGowan. 60 mins. Sept. 22.

## Gaumont-British Office: 225 West 42nd St., New York

(BRITISH MADE)  
 Baroud. Story of love in Morocco. Rex Ingram. Ir. Rex Ingram. Rel. Jan. 13 and March 21.

Channel Crossing. Drama. Matheson Lang, Constance Cummings. Ir. Milton Rosmer. 68 mins. Rel. Oct. 21.

Falling for You. Comedy drama. Jack Hulbert, Jack Hulbert. 71 mins. Rel. Aug. 4.

It's a Boy. Comedy drama. Edward Everett Horton, Leslie Henson, Albert Drayton, Heather Thatcher. Dir. Tim Whelan. 66 mins. Rel. June 27.

Love in Morocco—See Baroud.  
 Lucky Number. Comedy drama. Clifford Mollison, Joan Wyndham. Rel. Aug. 15.

Man from Toronto. Romantic comedy. Jessie Matthews, Ian Hunter, Fred Kerr. Dir. Sinclair Hill. 64 mins. Rel. Feb. 28.

Night and Day. Musical comedy. Jack Hulbert, Cicely Courtneidge, Winifred Shaw. 73 mins. Rel. May 30.

Orders is Orders. Comedy of American picture unit making film in British army barracks. James Gleason, Charlotte Greenwood, Cyril Maude. Dir. Walter Forde. 70 mins. Rel. Aug. 15.

Sleeping Car. Comedy drama. Madeleine Carroll, Ivor Novello. Dir. Lilian. 67 mins. Rel. June 27.

Soldiers of the King. Musical comedy. Cicely Courtneidge, Edward Everett Horton, Anthony Bushnell. Dir. Milton Rosmer. 67 mins. Rel. March 23.

There Goes the Bride. Musical comedy. Jessie Matthews and Owen Nares. Dir. Alfred DeCourville. 68 mins. Rel. March 7.

Waltz Time. Adaptation of Johann Strauss' "Die Fledermaus." Evelyn Laye. Dir. William Thiele. 66 mins. Rel. Oct. 1. Rev. June 27 and Oct. 3.

**Majestic** Idg. New York City, New York  
 Curtain at Eight. Story of a murder mystery by O'Casey with Roy Cohen, C. Aubrey Smith, Dorothy Mackall, Paul Cavanagh. Dir. E. Mason Hopper. 72 mins. Rel. Oct. 1.

Divorce Bed. The divorce racket exposed (no cast assigned), (no director assigned), Rel. Dec. 1.

Morning After. The merry mix-up of international spy. Lyon and Sally Eilers. Dir. Allan Dwan. Rel. Nov. 1.

Shooting the Works. (British made.) Romantic drama of Cinderella type. Constance Cummings and Frank Lawton. Dir. Monty Banks. Rel. Nov. 1.

Sing, Sinner, Sing. Torch singer marries a millionaire. Paul Lukas, Lella Hyams. Dir. Howard Christy. 74 mins. Rel. Aug. 1.

Sin of Nora Moran. The Woman is framed to shield the higher-up. Zita Johann, Allan Dinehart, Paul Cavanagh, John Miljan. Dir. Phil Goldstone. Rel. Nov. 1.

You Made Me Love You. (British made.) Farce comedy of the taming of a spite wife. Thelma Todd and Stanley Lupino. Dir. Monty Banks. Rel. Nov. 1.

**Metro** Offices: 1540 Broadway, New York, N. Y.  
 Another Language. Story of the in-laws from Rose Franken's stage hit. Helen Hayes, Robert Montgomery, Louise Closser Hale. Dir. Edw. Griffith. 70 mins. Rel. July 28. Rev. Aug. 8.

Beauty for Sale. Filled Baldwin's "Beauty." Otto Kruger, Madge Evans, Una Merkel, Alice Brady. Dir. Rich. Boleslawski. 65 mins. Rel. Sept. 19. Rel. Sept. 1.

Bombshell. Jean Harlow as a harassed picture star with Lee Tracy near publicity man. Frankfort Tovey, Frank R. McKel. Ted Healy, Una Merkel. Dir. Victor Fleming. 94 mins. Rel. Oct. 18.



# LEO OF M-G-M STEPS OUT WITH HIS “DANCING LADY”!

It's a jolly holiday at box-offices from Coast to Coast. JOAN CRAWFORD sings love songs for CLARK GABLE. Sights to see, melodies to hear—and the lively cast includes Franchot Tone, May Robson, Winnie Lightner, Fred Astaire, Robert Benchley, Ted Healy and his Stooges. Robert Z. Leonard directed!

(e) Crowds, \$5 per. day, provided the  
(Continued on page 30)





# CALENDAR OF CURRENT RELEASES

(Continued from page 27)

roadway to Hollywood. Three generations in a stage family. Alice Brady, Frank Morgan, Madge Evans, Russell Hardie, Eddie Quillan. Dir. Willard Mack. Rel. Sept. 15. Rev. Aug. 15.

Cat and the Fiddle. The. From the successful musical play by Jerome Kern and Otto Harbach. Ramon Novarro, Jeanette MacDonald, Frank Morgan, Charles Bowers, Jean Hersholt, Vivienne Segal. Dir. William K. Howard. Rel. Nov. 3.

ief The. Ed Wynn as a simpaton of the gay 'nineties. Dorothy Mackall, William (Stage) Boyd, Eddie Ellis, C. Henry Gordon. Dir. Charles Reisner. Rel. Nov. 3.

Christopher Bean. The Broadway play by Rene Fauchois and Sidney Howard. Marie Dressler, Lionel Barrymore, Helen Mack. Dir. Sam Wood. 30 mins. Rel. Nov. 17. Rev. Nov. 28.

Dancing Lady. James Warner Bellah's Saturday Evening Post story. Joan Crawford, Charles Bowers, Fred Astaire, Winnie Lightner, Ted Healy. Dir. Robert Z. Leonard. Rel. Nov. 24.

Day of Reckoning. Based on Morris Lavin's story, 'Hall of Justice.' Richard Dix, Madge Evans, Una Merkel, Conway Tearie. Dir. Charles Brabin. 70 mins. Rel. Nov. 24.

Inner at Eight. From the stage play. All star cast headed by Marie Dressler and John Barrymore. Dir. Geo. Cukor. Roadshow length 110 mins. Rel. Nov. 24.

Eakimo. Love and hate in the ice lands. Native cast. Dir. W. S. Van Dyke. Roadshow length, 120 mins. Not yet released. Rev. Nov. 21.

Hell Below. The submarine heroes of the World War. Robert Montgomery, Jimmy Durante, Madge Evans, Walter Huston. Dir. Jack Conway. 100 mins. Rel. Nov. 24.

Hold Your Man. A smart aleck who escapes everything but love. Jean Harlow, Clark Gable, Stuart Erwin. Dir. Sam Wood. 89 mins. Rel. Nov. 24.

Meet the Baron. Jack Pearl brings his radio characterization to the screen. Jimmy Durante, Zasu Pitts, Edna May Oliver, Ted Healy and his stooges. Dir. Walter Lang. 70 mins. Rel. Oct. 20. Rev. Oct. 31.

Idolheart Mary. Gangster story with the Irish-flavish used. Loretta Young, Ricardo Cortez, Charles Kane. Dir. Wm. Wellman. 75 mins. Rel. Nov. 24.

Light-Flight. The. Air story of a South American flight from the novel by Saint-Exupery. Helen LeRoy, Charles Gable, Lionel Barrymore, Robert Montgomery, Myrna Loy. Dir. David O. Selznick. 89 mins. Rel. Oct. 6. Rev. Oct. 10.

Nuisance. The. Lee Tracy as an ambulance-chasing lawyer. Madge Evans, Frank Durando, Charles Bowers. Dir. Jack Conway. 84 mins. Rel. Nov. 24.

Penthouse. Arthur Somers Roche's Cosmopolitan serial. Warner Baxter, Myrna Loy, Mae Clark. Dir. W. S. Van Dyke. Rel. Sept. 8. Rev. Sept. 12.

Prizefighter and the Lady. Max Baer, heavyweight contender, and Myrna Loy in the title roles. Primo Carnera, Jack Dempsey, Walter Huston. Dir. W. S. Van Dyke. 90 mins. Rel. Nov. 10.

Reunion in Vienna. The. A comedy of errors. Robert Montgomery returns for a last fling. John Barrymore, Diana Wynyard, Frank Morgan. Dir. Sidney Franklin. 100 mins. Rel. Nov. 16. Rev. May 2.

Solitaire Man. Crook story with plenty of punch. Herbert Marshall, May Robson, Charles Bowers. Dir. Jack Conway. 62 mins. Rel. Sept. 22. Rev. Sept. 26.

Stage Mother. From Bradford Ropes' novel of stage life. Alice Brady, Maureen O'Sullivan, Franchot Tone, Phillips Holmes. Dir. Chas. R. Brabin. 85 mins. Rel. Sept. 29.

Stranger's Return. The. Phil Stong's story of the middle western farm life. Lionel Barrymore, Miriam Hopkins, Stuart Erwin, Franchot Tone. Dir. King Vidor. 88 mins. Rel. July 21. Rev. Aug. 1.

Storm at Dawn. The. A thriller set in a Berlin setting. Kay Francis, Niles Astner, Walter Huston, Phillips Holmes. Dir. Richard Boleslawski. 75 mins. Rel. July 14. Rev. July 25.

Turboat Annie. From the Saturday Eve. Post series. Marie Dressler, Wallace Beery, Helen LeRoy. 38 mins. Rel. Sept. 4. Rev. Aug. 15.

Turn Back the Clock. Story of a man who relives his past. Lee Tracy, Mae Clark, Peggy Shannon. Dir. Edgar Selwyn. 80 mins. Rel. Aug. 25. Rev. Aug. 23.

Insignia. The. (tentative title). Based on the play by Paul Osborn. Lionel Barrymore, Alice Brady, Conway Tearie, Mary Carlisle. Dir. Harry Beaumont. Rel. Dec. 1.

When Ladies Meet. Based on Rachel Crothers' Broadway success. Ann Harding, Charles Bowers, Frank Morgan. Dir. Harry Beaumont. Rel. Aug. 23. Rev. June 27.

6048 Sunset Blvd. Monogram Office: R. K. O. Building, Hollywood, Cal. Rockefeller Center, N.Y.C.

Avenger. The. Vengeance in prison. Ralph Forbes, Adrienne Ames. Dir. Ed. Martin. Rel. Sept. 25. Rev. Aug. 23.

Jack Beauty. Horse story. Alex Kirkland, Esther Ralston. Dir. Phil Rosen. 70 mins. Rel. Aug. 10. Rev. Aug. 23.

Broken Dreams. From Olga Printzlau's story. Two Little Arms, Martha Sleeper, Philip Hagen, Beryl Mercer. Dir. Robert Vignola. 68 mins. Rel. Nov. 15. Rev. Nov. 20.

Devil's Mate. The. Convicted murderer who dies in the electric chair ahead of the shock. Peggy Shannon, Preston Foster. Dir. Phil Rosen. 66 mins. Rel. Aug. 25. Rev. Aug. 23.

Fighting Texan. Old country story. Rex Bell, Luana Walters. Dir. Armand Schaefer. 55 mins. Rel. Aug. 5. Rev. Aug. 1.

Fugitive. The. A \$500,000 mail robbery. Western. Rex Bell, Cecilia Parker. Dir. Harry Warner. 68 mins. Rel. Aug. 10. Rev. Aug. 23.

Gallant Feet. The. One ring circus in the cattle country. Bob Steele, Arletta Duncan. Dir. R. N. Bradbury. 56 mins. Rel. July 29.

Galloping Romeo. Western story. Bob Steele. Dir. R. N. Bradbury. 56 mins. Rel. Sept. 1. Rev. Sept. 1.

He Couldn't Take It. Story of Doris Scharf. Inside story of process serving racket. Ray Walker, Virginia Cherrill, George E. Stone, Dorothy Granger, Paul Porcasi. Dir. William Nigh. Rev. Dec. 11.

Phantom Broadcast. The. Radio crooner who sings by proxy. Ralph Forbes, Vivienne Gilbert. Dir. Phil Rosen. 72 mins. Rel. Aug. 10. Rev. Aug. 23.

Rainbow Ranch. Adventures of the waterweight champ of the Pacific fleet. Rex Bell, Cecilia Parker. Dir. Harry Fraser. 59 mins. Rel. Aug. 25.

Rangers Code. Texas cattle range story. Bob Steele. Dir. R. N. Bradbury. 55 mins. Rel. Sept. 22. Rev. Sept. 26.

Return of Casey Jones. The. Railroad story. Chas. Starrett, Ruth Hall. Ir. J. P. McCarthy. 97 mins. Rel. July 25.

Sensation Hunters. Society high life. Arline Judge, Preston Foster. Dir. Chas. Vidor. 76 mins. Rel. Sept. 20.

IXteen Fatheads Deep. Sponser's diver's romance. Sally O'Neill, Creighton Chaney, Russell Simpson, Maurice Black. Dir. Armand Schaefer. Rel. Nov. 17.

Skyway. Aviation plot's ship-to-shore line. Ray Wal. Kathryn Crawford. Dir. Wm. Collins. 57 mins. Rel. Aug. 22.

Sphinx. The. Murder mystery with a neat twist. Lionel Atwill, Sheila Tracy. Dir. Phil Rosen. 68 mins. Rel. June 11. Rev. July 11.

Sweetheart of S321. Mel. 72 mins. Rel. June 23. Rev. July 15.

Trailing North. Texas ranger gets far from home, but gets his man. Bob Steele, Doris Hill. Dir. J. P. McCarthy. 55 mins. Rev. June 6.

1051 Broadway, New York, N.Y.

ig Executive. Story by business from Alice Duer Miller's story. Ricardo Cortez, Rich. Bennett, Elizabeth Young, Sharon Tynan. Dir. Earl C. Kenton. 70 mins. Rel. Aug. 18. Rev. Oct. 1.

College Humor. Comedy. Bing Crosby, Jack Oakie, Rich. Arlen, Mary Carlisle, Eugene Pallette, Fred Astaire. Rel. June 24. Rev. Aug. 15.

Le Song. Dorothea Weick's first Hollywood production. Mother love of nun for a founding in a Spanish convent. Evelyn Venable, Sir Guy Standing, Louise Dresser. Dir. Mitchell Leisen. 78 mins. Rel. Nov. 10. Rev. Nov. 21.

Design for Living. Adapted from Noel Coward's plays. Fredric March, Gary Cooper, Miriam Hopkins, Ed. E. Horton. Dir. Ernst Lubitsch. 90 mins. Released not set. Rev. Nov. 28.

Disgraced. Story of betrayed love. Helen Twelvetrees, Bruce Cabot. Dir. Earl C. Kenton. Rel. July 7. Rev. July 8.

Duck Soup. Marx Brothers' nonsensicality. Raquel Torres, Margaret Dumont. Dir. Leo McCarey. 69 mins. Rel. Nov. 27. Rev. Nov. 28.

Gambling Ship. Explanatory title. Gary Grant, Benita Hume. Ir. Louis Gasnier. Rel. Oct. 22. Rev. Nov. 15.

Golden Harvest. Story of the middlewestern farms and Chicago wheat pit. Rich. Arlen, Chester Morris, Genevieve Tobin. Dir. Ralph Murphy. 71 mins. Rel. Oct. 22. Rev. Nov. 7.

Heil and High Water. Western story with a U. S. Navy background. Rich. Arlen, Judith Allen, Chas. Grapevine, Sir Guy Standish. Dir. Grover Jones and Wm. Slavens McNutt. Rel. Oct. 27.

Her Bodyguard. A musical comedy star and her hired death. Wynne Gibson, Edmund Lowe, Johnny Hines, Marjorie White. Dir. Wm. Beldine. Rel. July 21. Rev. Aug. 8.

I Love That Man. (Rogers production.) Romantic drama. Edmund Lowe, Nancy Carroll. Dir. Harry Joe Brown. 74 mins. Rel. June 9. Rev. July 11.

I' No Angel. Mae West original. Mae West in tights as a lion tamer. Cary Grant, Edw. Arnold, Ralf Harolde. Dir. Wesley Ruggles. 87 mins. Rel. Oct. 17. Rev. Aug. 17.

International House. Farce comedy. Peggy Hopkins Joyce, W. C. Fields, Rudy Vallee, Stuart Erwin, Sam Maritza, Burn and Allen, Cab Calloway. Dir. Eddie Sutherland. 68 mins. Rel. June 2. Rev. May 30.

Jennie Garret. From the Theo. Dreiser story. Sylvia Sidney, Donald Cook, Mary Astor. Dir. Marion Gering. 95 mins. Rel. June 16. Rev. June 13.

Mama Loves Papa. Trials of a henpecked. Chas. Ruggles, Mary Boland, Lilyan Tashman, Walter Catlett. Dir. Norman McLeod. Rel. July 14.

Man of the Forest. Western. Harry Carey, Randolph Scott, Billie, Dir. Henry Hathaway. Rel. July 14. Rev. Oct. 31.

Midnight Club. The. London jewel thieves. Geo. Raft, Olive Brook, Guy Standish, Lionel Skipworth. Dir. Geo. Sommes and Alex Hall. Rel. July 18. Rev. Aug. 1.

One Sunday Afternoon. From the stage play. Loves in a small town. Gary Cooper, Fay Wray, Neil Hamilton, Frances Fuller. Dir. Louis D. Light. 88 mins. Rel. Sept. 1. Rev. Sept. 5.

Song of Songs. From Suderman's story and Sheldon's play. Marlene Dietrich, Brian Aherne, Lionel Atwill. Dir. Rouben Mamoulian. 70 mins. Rel. July 25.

Take Chance. Roland & Elice production of the stage musical. Jas. Dunn, Cliff Edwards, June Knight, Lillian Roth. Dir. Lawrence Schwab. 80 mins. Rel. Oct. 27. Rev. Nov. 28.

This Day and Age. Revolt of the children against politics and gangsters. Standish, Judith Allen. Dir. Cecil de Mille. 83 mins. Rel. Aug. 25. Rev. Aug. 23.

Three Corners Moon. From the stage play. Domestic problems of a mill by insane family. Claudette Colbert, Rich. Arlen, Mary Boland. Dir. I. M. Nugent. 70 mins. Rel. Aug. 4. Rev. Aug. 15.

Thundering Herd. The. Upper class western with the usual ingredients. Randolph Scott, Judith Allen, Buster Crabbe, Noah Beery, Ray Hatton. Dir. Henry Hathaway.

Title and Tail. A Chinese resort and her brother, an Alaskan bad man come back home to claim their inheritance, a battered ferry boat. W. C. Fields and Allison Skipworth handle the comedy with plenty of gusto. Dir. Frank Martin. 87 mins. Rel. Sept. 15.

Too Much Harmony. Usual backstage story. Bing Crosby, Jack Oakie, Skeets Gallagher, Harry Green, Ned Sparks, Judith Allen. Dir. Eddie Sutherland. 70 mins. Rel. Sept. 15. Rev. Sept. 23.

Torch Singer. The. United States has a cabaret hotcha and a radio mother talker. Claudette Colbert, Ricardo Cortez, David Manners, Lydia Robert. Dir. lex Hall and Geo. Sommers. 70 mins. Rel. Sept. 8. Rev. Oct. 10.

Way to Love. The. Chevalier, Insignito, finds romance with a French carnival troupe. Ann Dvorak, Ed. Everett Horton, Minna Gombell. Dir. Norman Taurog. 83 mins. Rel. Oct. 20. Rev. Nov. 14.

White Woman. Tropical story with a brutal white 'k'ing of an island colony. Charles Bowers, Madge Evans, Chas. Bickford. Dir. Stuart Walker. 66 mins. Rel. Nov. 3. Rev. Nov. 21.

## Principal

Office: 1270 Sixth Ave., New York, N. Y.

Jaws of Justice. (Principal.) Kazan, the dog, in a melodrama of the North-west Mounted Police, with Richard Terry and Ruth Sullivan. 54 mins. Rel. Dec. 15.

Tarzan the Fearless. (Principal.) Feature and eight subsequent two-part chapters. Released by the Famous Players-Lasker Corp. Dir. Robt. Hill. 60 mins. for feature. Rel. July 15. Rev. Aug. 15.

Thunder Over Mexico. (Principal.) Eisenstein's Mexican made picture over which there has been so much controversy. All native cast. 60 mins. Rel. Nov. 15. Rev. Sept. 26.

Studios: R.K.O. Radio Office: R.K.O. Bldg., Radio City, N.Y.C.

Ace of Aces. A pacifist goes to war and becomes a great aviator with a lust for killing. Richard Dix, Elizabeth Allan, Ralph Bellamy. 78 mins. Dir. J. Walter Bruce. Rel. July 29. Rev. Nov. 14.

After Tonight. A beautiful Russian spy falls in love with an Austrian spy, but they place duty to their countries above love. Constance Bennett, Gilbert Roland. Dir. George Archambaud. 72 mins. Rel. Nov. 10. Rev. Nov. 10.

Aggie Appleby, Maker of Men. A woman reforms two of the men in her life, making a gentleman of the rowdy and a rowdy of the gentleman. William Gibson, Charles Bickford, Charles G. Gorman, Zasu Pitts. Dir. Mark Sandrich. 73 mins. Rel. Nov. 3. Rev. Oct. 24.

Ann Vickers. From the Sinclair Lewis novel. Irene Dunn, Walter Huston, Conrad Nagel. Dir. John Cromwell. 75 mins. Rel. Sept. 22. Rev. Oct. 7.

Bed of Roses. A girl of the streets reforms because of her love for a Mississippi boat man. Constance Bennett, Joel McCrea, Pert Kelton, John Halliday. Dir. Gregory LaCava. 67 mins. Rel. July 14. Rev. July 4.

Before Dawn. Taken from Edgar Wallace's last mystery novel. Stuart Erwin, Dorothy Wilson, Warner Oland. Dir. Irving Pichel. 61 mins. Rel. Aug. 10. Rev. Aug. 10.

Big Brain. The. A small town barber becomes a big time gambler and crook. George E. Stone, Fay Wray, Phillips Holmes, Lillian Bond. Dir. George Archambaud. 72 mins. Rel. June 18. Rev. Aug. 8.

Blind Adventure. Adventure in London during one foggy night. Robert Armstrong, Helen Mack, Roland Young, Ralph Bellamy. Dir. Ernest B. Schoedsack. 63 mins. Released Aug. 18. Rev. Nov. 7.

Chance at Heaven. The rich city girl who dazzles the country boy and marries him. Gladys to send him back to his home on a world cruise. Joel McCrea, Ginger Rogers, Marion Nixon. Dir. William Selter. 72 mins. Released Oct. 27.

Cross Fire. Action western. Tom Keene, Betty Furness, Edgar Kennedy. 68 mins. Rel. Sept. 15. Rev. June 30.

Deluge. The. Odd story of the world after a second deluge. Peggy Shannon, Lois Wilson, Sidney Blackmer, Matt Moore. Dir. Felix E. Feist. Rel. Sept. 15. Rev. Oct. 10.

Double Exposure. A girl gets her man. Ann Harding, William Powell. Dir. John Cromwell. 70 mins. Rel. July 25.

Flaming Gold. Adventures in the oil fields of Tampico. Bill Boyd, Mae Clark, Pat O'Brien. Directed by Ralph Ince. 53 mins. Released Sept. 23.

Flying Devils. Triangle in flying circus. Arline Judge, Bruce Cabot. Dir. Russell Birdwell. 60 mins. Rel. Aug. 14. Rev. Aug. 14.

Headline Shooter. Adventures of a newsreel cameraman. William Gargan, Frances Dee, Ralph Bellamy, Jack La Rue. Dir. Otto Brower. 61 mins. Rel. July 28. Rev. Oct. 24.

Goodbye Lovers. A butler and his master both become involved with gold diggers. Charlie Ruggles, Verree Teasdale, Mayo Methot, Sidney Blackmer, Phyllis Barry. Dir. by H. Bruce-Humberstone. 66 mins. Rel. Nov. 10. Rev. Nov. 10.

Little Women. Talker version of the Louisa Alcott story. Katherine Hepburn, Joan Bennett, Paul Lukas, Frances Dee, Jean Parker, Edna Mae Oliver. Dir. Geo. Cukor. 117 mins. Rel. Nov. 24. Rev. Nov. 21.

Melodrama. Musical comedy with a lot of action. Charles Ruggles, Phyllis Harris, Greta Hansen, Helen Mack. Dir. Mark Sandrich. 76 mins. Rel. June 23.

Midshipman Jack. Annapolis story. ruce Cabot, ibertson, Arthur Lake, Betty Furness. Dir. Christy Cabanne. 75 mins. Rel. Sept. 29. Rev. Nov. 28.

Morning Glory. Backstage story of a country girl's rise and fall. Katherine Hepburn, Doug Fairbanks, Jr., Adolphe Menjou, Mary Duncan. Dir. Lowell Sherman. 70 mins. Rel. Aug. 18. Rev. Aug. 22.

No Marriage. A comedy unproduced play. Sale on advertising agencies. Richard Dix, Elizabeth Allen, J. R. Walter Ruben. 75 mins. Rel. Aug. 11. Rev. Aug. 8.

One Man's Folly. Country doctor achieves fame. Lionel Barrymore, May Robson, Joel McCrea. Dir. John Robertson. 72 mins. Rel. Sept. 8. Rev. Sept. 5.

Professional Sweetheart. The story of a radio singer who is forced to live in a hotel and sing in a cabaret. Charles Ruggles, Norman Foster, Gregory Ratoff, Zasu Pitts. Dir. William A. Selter. 73 mins. Rel. June 9. Rev. July 18.

Rafter Romance. A story of Greenwich Village. Ginger Rogers, Norman Foster, Sidney Hillman, Hope Crews, Robt. Benchley. Dir. Wm. Selter. 75 mins. Rel. Sept. 1.

Right to Romance. The. A famous woman beauty specialist decides to go on a spin and becomes involved in a series of exciting adventures. Ann Harding, Paul Lukas, Richard Dix, Irving Pichel. Dir. Alfred Santel. 67 mins. Rel. Nov. 17.

Tomorrow at Seven. Novel by Chester C. Knight. 62 mi. Rel. July 4.

Vivienne Osborn. June 2. Rev. July 4.

## Court Orders 3 Reading Houses on the Block

Reading, Pa., Dec. 4. By court order the Astor, \$1,000,000 Penn street, 3,000-seat theatre; the Strand, \$400,000 neighborhood theatre in North Reading, seating 2,000, and a smaller house, the San Toy, in another residential section, are to be sold. The first two are operated by Warner; their lease is not affected by the court proceedings. The proceeding was brought by Dr. and Mrs. H. J. Schad, holders of a \$600,000 second mortgage, against Carr & Schad, original owners and operators of the houses. Dr. Schad was once a member of the Carr & Schad firm, which later became a corporation, with Charles H. Schlegel as president. Schlegel turned over a large part of his stock to a bank as security for obligations to the bank. In addition to the \$600,000 second mortgage, there is a \$540,000 mortgage to be considered in the case. The rentals on the house were over \$125,000. Saturday (9) at the court house here was fixed as the time for the sale of the three theatres.

## McDade, Pitt Exhibit, Cleared in Wife's Death

Pittsburgh, Dec. 4. Edward J. McDade, 23, former suburban theatre operator here, was exonerated by a coroner's jury in connection with the recent death of his wife. Mrs. McDade died in a local hospital after falling or being pushed from her husband's moving car. McDade claimed she jumped herself, having often threatened to commit suicide because her husband was having an affair with another woman. McDade's theatre, the Elliott, was sold at a constable's sale a couple of weeks ago for back rent.

## Gillstrom's Last Trio

Hollywood, Dec. 4. Arvid Gillstrom concludes his Paramount contract with the completion of three more shorts. A Bing Crosby two-reeler has been called off because Par is afraid the actor might interfere with the crooner's standing as a star. Leon Errol's 'Bermuda or Bust' and a Harry Langdon musical for which the comic is writing several tunes are ready to start. This leaves only an Errol to go for Gillstrom.

## BERMUDA TAXES

Real Estate Escapes But Theatres Socked Hamilton, Bermuda, Dec. 4. Bermuda's 3,000 radio owners escaped proposed radio tax when the chairman cast his vote against it after the House of Assembly split 14-11. Other amusements did not escape, however. Amusement tax passed after a bitter fight. Tax is graded from a penny on every shilling. What an 'amusement' is has yet to be defined by law. That's where the squawk comes in at present. Sweepstakes also taxed from now on. But still the isles boasts no taxes on real estate, income or inheritance. 'Who said 'Bermuda, the place that's different?'

## Roach Keeps Barty

Hollywood, Dec. 4. Jack Barty, English comic, stays at Roach for another three months. Has been appearing in all-star series.

## OPERA ON SIDE

Rochester, Dec. 4. Monroe theatre, class name house, tried Manhattan Opera Company in 'Barber of Seville' with cast of 30 and an orchestra as stage attraction two nights. Four bits top with 'Mayor of Hell' as feature pic and doing good biz.

## BOARDMAN PAYS \$450

Hollywood, Dec. 4. Suit of Lucien C. Wheeler, private detective, against Eleanor Boardman for money alleged due for obtaining evidence presented in the actress' divorce action against King Vidor has been settled out of court for \$450. Detective had.

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**ITED ARTISTS EXCHANGE**

# CALENDAR OF CURRENT RELEASES

(Continued from page 31)

## United Artists

725 Seventh Ave., New York, N. Y.

**Advice to the Lovelorn.** Romance and adventures of reporter who edits the agony column and eventually exposes the drug racket. Dir. Alfred Werker. Rel. Dec. 1.

**Itter Sweet.** (British made). Noel Coward's operetta. Romance of wealthy English beauty who elopes to Vienna with her music teacher. Anna Neagle, Fernand Graveny. Dir. Herbert Wilcox. 93 mins. Rel. Sept. 22. Rev. Aug. 23.

**Good Money.** The ball bond racket with a love angle. Geo. Bancroft, Frances Dee. Dir. Rowland Brown. 66 mins. Rel. Nov. 17. Rev. Nov. 21.

**Bowery.** The story of the rivalry between Chuck Connors and Steve Brodie. Famous Brooklyn Bridge jumper. Wallace Beery, George Raft, Jackie Cooper, Fay Wray. Dir. Raoul Walsh. Rel. Sept. 23. Rev. Oct. 10.

**Conway Through a Keyhole.** Walter Winchell's story of Broadway. Constance Cummings, Russ Columbo, Paul Kelly. Dir. Lowell Sherman. 90 mins. Rel. Oct. 13. Rev. Nov. 7.

**Emperor Jones.** Eugene O'Neill's famous drama of a Pullman porter who becomes ruler of a West Indian island. Paul Robeson, Dudley Digges. Dir. Dudley Murphy. 90 mins. Rel. Sept. 8. Rev. Sept. 26.

**Henry VIII** (British made). Henry and his six wives. Chas. Laughton. Alex. Korda. 93 mins. Rel. Oct. 16. Rev. Oct. 17.

**asquerader.** The Based on John Hunter Booth's adaptation of Katherine Tegen's novel. Cousins of identical appearance change places, with intriguing political and romantic results. Ronald Colman, Ellies Landi. Dir. Richard Wallace. 75 mins. Rel. Sept. 1. Rev. Sept. 6.

**Samarang.** Love amid the pestilence of Malaysia. Native cast. Dir. Ward Wing. 60 mins. Rel. June 23. Rev. July 4.

Studio: Universal City, Calif.

## Universal

730 Fifth, New York, N. Y.

**Bombay Mail.** Edmund Lowe Production. Dir. Ed. Marlin. Rel. Dec. 25.

**By Candlelight.** Sophisticated comedy-drama. Paul Lukas, Elissa Landi, Nils Asther, Esther Ralston. Dir. James Whale. Rel. Dec. 4.

**Counselor at Law.** Drama. John Barrymore, Bebe Daniels. Dir. Wm. Wyler. Rel. Nov. 20.

**Don't Get on Love.** Comedy-drama. Lew Ayres. Rel. Aug. 1.

**Fiddlin' Buckaroo.** Western. Ken Maynard. Dir. Ken Maynard. July 20.

**Her First Mate.** Comedy. Summerville-Pitts. Dir. Wm. Wyler. Rev. Sept. 1.

**Invisible Man.** Mystery-drama. Claude Rains, Gloria Stuart, Henry Travers. Una O'Connor. Dir. James Whale. 70 mins. Rel. Nov. 13. Rev. Nov. 21.

**ing for a Night.** Comedy-drama. Chester Morris, Alice White, Helen Twiss. Dir. Kurt Neumann.

**ing of the Amazon.** Comedy. A circus story. Dir. Kurt Neumann. 6 reels. Rel. June 18.

**ing of Jazz.** The Reissue, with Paul Whitman. Dir. John Murray Anderson. 9 reels. Rel. June 1.

**ing of the Room.** Mystery-drama. Lionel Atwill, Paul Lukas, Lucille Gleason, Verne Casado, Donald Meek. Dir. Eddie Buzzell. 63 mins. Rel. Oct. 16. Rev. Oct. 31.

**Moonlight and Pretzels.** Musical. Mary Brian, Roger Pryor. Leo Carrillo. Dir. Bruce Mitchell. Rel. Aug. 26.

**Myrt and Marge.** Musical. Myrtle Vall, Donna Domert, Eddie Foy, Jr., Ted Healy, Grace Hayes, J. Farrell MacDonald. Dir. Al Boasberg. Rel. Dec. 11.

**Only Yesterday.** Dramatic love story. John Stahl, Margaret Sullivan, Reginald Denny, Lillie Burke. Dir. John Stahl. 105 mins. Rel. Nov. 6. Rev. Nov. 14.

**Rebel.** The (German made). Napoleon story in the Austrian Tyrol. Vilma Banky, Luis Trenker, Victor Varconi. Dir. Luis Trenker, Edwin Kippar. Rel. June 1. Rev. Aug. 1.

**Iders of Justice.** Western. Ken Maynard. Rel. Dec. 18.

**Saturday's Millions.** Football story. Bobt. Young, Leila Hyams, Johnny Mack Brown. Dir. Edw. Sedgwick. 76 mins. Rel. Oct. 9. Rev. Oct. 17.

**Secret of the Storm.** Mystery-drama. Lionel Atwill, Paul Lukas, Gloria Stuart. Dir. Kurt Neumann. 61 mins. Rel. July 20. Rev. Sept. 19.

**S.O.S. Iceberg.** An Arctic expedition is stranded in Greenland. Rod LaRocque, Gilbert Gowland, Leni Riefenstahl. Dir. Tay Garnett. 117 mins. (road-show). Rev. Sept. 26.

**Strawberry Roan.** Western. Ken Maynard. Dir. Alan James. Rel. Oct. 23.

Studios: Burbank, Calif.

## Warner Brothers

Offices: 321 W. 44th St., New York, N. Y.

**Baby Face.** The story of a hard-boiled girl who reached the top. Barbara Stanwyck, Geo. Brent. Dir. Alfred E. Green. 71 mins. Rel. July 1. Rev. June 27.

**Captured.** Behind the scenes in a German prison. Leslie Howard, Douglas Fairbanks, Jr., Paul Lukas, Margaret Lindsay. Dir. Roy del Ruth. 72 mins. Rel. Aug. 19. Rev. Aug. 22.

**College Coach.** A football story with a new twist. Dick Powell, Ann Dvorak, Pat O'Brien, George Raft. Dir. William A. Wellman. 77 mins. Rel. Nov. 4. Rev. Nov. 14.

**Disraeli.** Political drama of England. George Arliss, Joan Bennett. Dir. Alfred Green. 88 mins. Rel. Dec. 16.

**Ever in My Heart.** A romance without conflict angle. German-American band and an American wife. Barbara Stanwyck, Otto Kruger, Ralph Bellamy. Dir. Archie Mayo. 70 mins. Rel. Oct. 28. Rev. Oct. 17.

**Finger Man.** A gangster finally breaks away from his gang. James Cagney, Mae Clark and Leslie Fenton. Dir. Roy del Ruth. Rel. Dec. 9.

**Footlight Parade.** Gala musical with backstage locale. James Cagney, Joan Bonnell, Ruby Keeler, Dick Powell. Dir. Lloyd Baer. 123 mins. Dance by Ruby Keeler. Rel. Oct. 12. Rev. Oct. 10.

**From Headquarters.** A crime drama with a murder committed right in headquarters. George Brent, Margaret Lindsay and Eugene Palette. Dir. William Dieterle. 63 mins. Rel. Dec. 2. Rev. Nov. 27.

**Goldiggers of 1933.** New version of Avery Hopwood's story done as a super-musical. Warren Williams, Joan Bonnell. Dir. Mervyn LeRoy. 94 mins. Rel. May 27. Rev. June 13.

**Havana Widows.** Comedy of two burlesque queens on the make in Havana. Joan Bonnell, George Farrell. Rel. July 22. Rev. Aug. 18.

**House on 56th Street.** Drama of a gambling lady. Kay Francis, Ricardo Cortez, Gene Raymond, Margaret Lindsay and Frank McHugh. Dir. Robert Florey. 68 mins. Rel. Dec. 22.

**Kennel Murder Case.** Drama depicting the unusual solution of an unusual murder. William Powell, Mary Astor, Helen Vinson, Ralph Morgan and Eugene Palette. Dir. Michael Curtiz. 76 mins. Rel. Oct. 28. Rev. Oct. 17.

**Life of Jimmy Dolan.** The. From a recent novel. Prizefighter finds regeneration. Doug Fairbanks, Jr., Loretta Young, Aline McMahon, Guy Kibbe. 89 mins. Rel. Jan. 3. Rev. June 20.

**Mary Stevens.** A story of a woman doctor. Kay Francis, Lyle Talbot, Glenda Farrell. Dir. Lloyd Baer. 71 mins. Rel. July 22. Rev. Aug. 8.

**Mayor of Hell.** The. From Iselin August's drama. Reform school background, Jan. Cagney, Madge Evans, Frankie Darroy. Dir. Archie Mayo. 90 mins. Rel. June 24. Rev. July 4.

**Narrow Corner.** The. From the story by V. Somerset Maugham. South Sea locale. Douglas Fairbanks, Jr., Loretta Young, Lyle Talbot, Dudley Digges. Dir. Alfred E. Green. 67 mins. Rel. July 8. Rev. July 18.

**Private Detective 62.** From a fiction story. William Powell, Margaret Lindsay. 67 mins. Rel. June 17. Rev. July 11.

**Silk Express.** The. Mystery drama of silk shipments. Jenkins. Dudley Digges. 64 mins. Rel. June 10.

**Story of a Sailor.** Comedy of a frivolous sailor. Joe E. Brown. Rel. Dec. 23.

**The Man from Monterey.** Western drama. John Wayne, Ruth Hall, Dir. Mack V. Wright. Rel. July 22. Rev. Aug. 22.

**Voltaire.** Life of France's celebrated wit and philosopher. George Arliss, Doris Kenyon, Margaret Lindsay. Dir. John Adolf. 72 mins. Rel. Aug. 6. Rev. Aug. 22.

## Miscellaneous Releases

**Before Morning.** (Greenblatt). From a stage play. Police on a clai cleverly traps a murderer. Leo Carrillo, Lora Baxter. Dir. Arthur Hovey. 66 mins. Rev. Nov. 21.

**Big Chance.** The. (Eagle). Prizefighter-socialite story. John Kennedy. Dir. Al. Herman. 62 mins. Rev. Sept. 1.

**ig Drive.** The. A series of pictures from records of eight governments. 81 mins. Rel. Jan. 19. Rev. Dec. 27.

**Faithful Heart.** The. (Heiber). British made. Romantic story of a faithful love. British cast. 65 mins. Rev. Aug. 22.

**Gigolette of Paris.** (Equitable). Gold digger story in Parisian locale. Madge Bellamy, Natalie Moorhead. Dir. Alphonse Martel. 69 mins. Rev. Oct. 13.

**Hell's Holiday.** (Superb). Compilation of war scenes. 90 mins. Rev. July 13.

**Her Forgotten Past.** (Mayfair). Society girl marries her chauffeur then wed a lawyer believing her first husband dead. Monte Blue, Barbara Kent. Dir. Wesley Ford. 65 mins. Rel. Nov. 7.

**Her Splendid For.** (Columbia). Study girl impersonates a star in Hollywood. Lillian Bond, Beryl Mercer, Theo. von Elitz. Dir. Ralph Black. 60 mins. Rev. Nov. 14.

**His Private Secretary.** Girl converts her father-in-law to approval of his son's marriage. John Barrymore, John Wayne. Dir. Phil E. Whitman. 65 mins. Rel. June 10. Rev. Aug. 8.

**Important Witness.** The. (Tower). Story with a gangster touch, but mostly done in a long distance bus. Noel Francis, Donald Dillaway. Dir. Sam Newfield. 83 mins. Rev. Sept. 26.

**Laughing at Life.** (Mancos). Story of a gun-running adventurer. Victor McLaglen, Conchita Montenegro, Ruth Hall. Dir. Ford Beebe. 71 mins. Rel. July 1.

**Mr. Broadway.** (Broadway-Hollywood). A day in the life of a B'way columnist with Ed Sullivan taking the camera around. Big cast names in for a moment to oblige the columnist. Dir. Johnnie Walker. 69 mins. Rel. Oct. 15.

**Neighbors Wives.** (Syndicate). Domestic murder problem. Dorothy MacKail, Tom Moore. Dir. Francis Natteford. 58 mins. Rev. Oct. 17.

**Police Call.** (Showmen). Ring story with an adventure angle. Nick Stuart, Merna Kennedy. Dir. Phil Whitman. 63 mins. Rel. Aug. 8. Rev. Aug. 29.

**Ship of Wreck.** (Columbia). Story of refugees fight over a ship rescued in mid-ocean. Leon Waycott, Gertrude Astor. Dir. Lew. Collins. 60 mins. Rev. Nov. 21.

**Sleepless Nights** (Remington). British made story on farcical lines. Polly. Ir. Thos. Bentley. 63 mins. Rel. July 21.

**Taming of the Jungle.** Animal training methods.

## Foreign Language Films

(Note: the slow movement of foreign films. this list covers one (most of these have English titles.)

**Berlin-Alexanderplatz** (Ger). (Capital). Strong crime drama. Heinrich George, Maria Bard. Dir. Phil Jutz. 90 mins. Rel. May 1. Rev. May 1.

**Bettekeudent** (Ger). (General). Dir. Viktor Jansz. 80 mins. Rel. Oct. 15.

**Cine Cendrillon** (Maudit) (French). Mystery drama. Rene Lefevy. Harry Baur. Dir. Julien Duvivier. 78 mins. Rel. Jan. 24. Rev. Jan. 34.

**Das Nachtigall** (Maudit) (Capital). Love in Hawaii. Leo Lasky. 80 mins. Rel. Jan. 15. Rev. Jan. 31.

**Der Brand** (Maudit) (Capital). Fast comedy. Max Fallenberg. Dir. Fritz Kortner. 90 mins. Rel. April 1. Rev. April 4.

**Der Hauptmann von Kopenick** (Kinematrad). (Ger). Comedy. Max Adalbert. Dir. Richard Oswald. 98 mins. Rel. Jan. 15. Rev. Jan. 24.

**Der Schwarze Hussar** (Protex). (Ger). Costume romance. Conrad Veidt. Dir. Gustav Wied. 90 mins. Rel. Dec. 1. Rev. May 2.

**Das Noches** (Hoffberg). (Spanish). Musical. Conchita Montenegro. Ir. Carlos Borcosque. 65 mins. Rel. May 1.

**Donna d'una Notte** (Portale). (Italian). Court adventure. Francesca Bertini. Dir. Marcel L'Herbier. 86 mins. Rel. March 1. Rev. March 14.

**Orei Tage Mitternacht** (German). (Capital). Fast German farce with all-star cast. Dir. Carl Boese. 80 mins. Rel. May 1. Rev. May 23.

**Drunter und Drauber** (Ger). (Germania). Musical comedy. Dir. Max Neufeld. 86 mins. Rel. Dec. 16. Rev. Dec. 20.

**Eine Liebesnacht** (German). (Capital). Farce. Harry Liedtke. Dir. Joe May. 80 mins. Rel. Feb. 1. Rev. Feb. 28.

**Eine Nacht in Paradise** (Kinematrad). (Ger). Musical comedy. Anny Ondra. 90 mins. Rel. Feb. 1. Rev. Feb. 28.

**Eine Tute Acht Auf** (Protex). (Ger). Mystery thriller. Dir. Alfred Zeisler. 68 mins. Rel. Feb. 1. Rev. Feb. 7.

**En Gals** (Gals). (Rumanian). From Bjornson's novel. Ir. John Brunius. 80 mins. Rel. Nov. 15.

**Frau Lehman's Tochter** (Ger). (General). Melodrama. Ir. Karl Heinz Wolff. 82 mins. Rel. Oct. 16.

**Frau von der Mauer** (Spricht). (General). Mady Christians. Melodrama. Dir. Viktor Jansen. 76 mins. Rel. April 15. Rev. May 2.

**Friederike** (Kinematrad). (Ger). Dramatic operetta based on Goethe's life. Mady Christians. 80 mins. Rel. March 15. Rev. Feb. 23.

**Gefahren der Liebe** (German). (Madison). Sex drama. Tony Van Eyck. Dir. Gustav Wied. 90 mins. Rel. Dec. 1. Rev. May 2.

**Grossattraction** (Ger). (Bavaria). Drama. Is show bus. Richard Tauber. Dir. Max Reichmann. 70 mins. Rel. Aug. 1.

**Hellerher** (Ger). (General). Farce. Max Adalbert. Dir. Eugen Thiele. Rel. Sept. 1.

**Hertha's Erbschen** (Protex). (Ger). Delicate life problem. Dir. Gerhard Lamprecht. 65 mins. Rel. March 10. Rev. March 14.

**Heute Nacht Eventuell** (Ger). (General). Musical comedy. Dir. E. W. Emo. 80 mins. Rel. July 1.

**Holzappel Weiss Altes** (German). (Capital). Comedy. Felix Bressart. Dir. Carl Boese. 85 mins. Rel. Jan. 1. Rev. Jan. 17.

**Horizon** (Russ). (Amkino). Jewish search for home. Dir. Lev Kulshov. 62 mins. Rel. May 10. Rev. May 16.

**Myppolit a Lakai** (International). (Hungarian). Fast farce. Dir. Szekeley Ist. 77 mins. Rel. Jan. 24. Rev. Jan. 31.

**Ich Glaub Nie an Eine Frau** (Bavaria). (Ger). Life of a sailor. Richard Tauber. Dir. H. Reichmann. 80 mins. Rel. Oct. 1. Rev. Oct. 24.

**Ich Will Nicht Wachsen** (Ger). (Bavaria). (Ger). Musical. Dir. Geza von Bolvary. Hald. Froehlich. 70 mins. Rel. Feb. 16. Rev. Feb. 21.

**Island of Doom** (Russ). (Amkino). Two men and a woman on a desert isle. 70 mins. Rel. Feb. 16. Rev. Feb. 21.

**Ivan (Garrison)** (Russ). Transformation of peasants. Dir. Dzyzhnoko. 83 mins. Rel. Feb. 1. Rev. March 7.

**July 14** (Protex). (French). Sentiment to music. Annabell. 141r. 70 mins. Rel. Feb. 1. Rev. Feb. 7.

**Kavetenkapiten** (Ger). (General). Military farce. 76 mins. Rel. April 1. Rev. April 4.

**Lachende Erben** (Ger). (Ufa). Farce. Max Adalbert. Dir. Max Ophuls. 76 mins. Rel. Nov. 15.

**Laubenkolonie** (Ger). (General). Farce. Dir. 80 mins. Rel. May 15. Rev. June 1.

**Laughter Through Tears** (Yiddish). (Worldkino). rom a Sholom Aleichem novel. Dir. G. Critcher. 78 mins. Rel. Nov. 15. Rev. Nov. 21.

**Lockende Ziel** (Ger). (Bavaria). Musical. Richard Tauber. Dir. Max Reichmann. 85 mins. Rel. Sept. 16. Rev. June 20.

**Liebling von Wien** (Ger). (European). Stolz musical. Willy Forst. Dir. Geza von Bolvary. 75 mins. Rel. June 1. Rev. June 13.

**Luettgen Musikanten** (Die). (General). (Ger). Musical farce. Camilla Spira. 76 mins. Rel. Oct. 15. Rev. May 30.

**M (Ger)** (Foremost). Powerful dramatic study. Peter Lorre. Fritz Lang. 96 mins. Rel. April 4. Rev. April 4 and April 18.

**Marius** (Paramount). (French). Marseilles satire. Dir. 103 mins. Rel. Jan. 1. Rev. April 26.

**Mano a Mano** (Sp). (Inter-Americas). Western with music. 85 mins. Rel. Archy Roy. 80 mins. Rel. Feb. 16. Rev. Feb. 21.

**Men and Jobs** (Russian). (Amkino). An American engineer looks at Russia. Dir. A. Macheret. 70 mins. Rel. Jan. 1. Rev. Jan. 17.

**Milady** (General). (French). Sequel to Three Musketeers. Dir. Henri mant-Berger. 130 mins. Rel. Sept. 1. Rev. Sept. 12.

**Meile. Viteuche** (French). (Protex). Char. ing love story. Ir. Chas. David. 90 mins. Rel. Nov. 15.

**Moj Wujazsek z Ameryki** (Polish). Musical comedy. Dir. Rel. Oct. 16.

**Mond über Morokko** (Protex). (Ger). Ing Gentlemen Maudit. Morgeng. (German). (Protex). Submarine warfare's cruelty. Dir. Gustav Uocky. 80 mins. Rel. May 15. Rev. May 23.

**Namesheirat** (German). (Foreign American). Drama. 90 mins. Rel. Jan. 1. Rev. Jan. 17.

**Noc Listopadova** (Polish). (Capital). Historical romance. Dir. J. Waniecki. 90 mins. Rel. Dec. 1. Rev. May 2.

**On Demande Compagnon** (Fr). (Auten). Musical romance. Annabell. 1r. Joe May. 85 mins. Rel. June 1. Rev. June 6.

**Paris-Begun** (Protex). (Fr). Musical. Jane Marnac. Augusta Genina. 90 mins. Rel. Dec. 1. Rev. Jan. 17.

**Paritrie** (The Russ). (Amkino). Dir. 90 mins. Rel. Feb. 1. Rev. Feb. 7.

**Potemkin** (Russ). (Kinematrad). 70 mins. Rel. April 4.

**Reverend of Nathan Becker** (Worldkino). (Russian). (Yiddish). Comedy. Dir. Shpiss and Milman. 72 mins. Rel. April 1. Rev. April 25.

**Sang d'un Poete** (Fr). (Riv). Jean Cocteau's idea of modern films. Ins. Dir. Nov. 1. Rev. Nov. 1.

(Continued on page 62)

## NEW JERSEY OPS MAKE CHARGES AGAINST 244

Newark, Dec. 4.

Vice Chancellor Stein has signed an order restraining Louis Kaufmann, business agent of Newark Motion Picture Operators' Local 244, from interfering with his assistants against him, the local and its officers.

The complainants are senior members of the local who allege in their bill that Kaufmann has "for improper and illegal motives of his own dominated and controlled, by means of coercion, intimidation, and other wrongful means, the members, officers, committees, executive board and trustees, and also the moving picture theatre managers of Essex County."

It is charged all but five of the picture houses of Essex employ exclusively members of the local and members are not permitted to seek employment from the theatres or to keep their jobs except by the orders of Kaufmann and his assistants. This gives the business agent absolute power which he has exercised without any equitable system for his own gain, it is charged.

The bill illustrates by the case of David B. McCracken, who has been an operator 24 years. He has been receiving wages of \$100 a week and \$10 overtime from the Cameo, South Orange. Without any order from the Cameo or Rex he was directed Nov. 15 by Kaufmann to transfer from the Cameo to the Rex, Irvington, where his salary would be \$80. This, he argues, is Kaufmann's way of getting even for McCracken's not liking Kaufmann's way of doing business.

The bill also states that in five years the members have paid the local \$200,000 for which no satisfactory accounting has ever been made and that money has been paid improperly and illegally.

This bill of complaint is similar to those filed by the junior members last summer and Kaufmann is still restrained under them. The date for hearing on these has not been set. The new bill is returnable today (4).

## Pitt Taking Up Fite Vs. Daylite Savings Early

Pittsburgh, Dec. 4.

Pittsburgh exhibitors fired their first blast against continuance of daylight savings time here with a big meeting last week participated in by both independents and chain operators. Charging that turning back the clock an hour each year from April to September had cost them thousands annually in business, a committee was organized to carry the fight to the new Democratic administration takes office after the first of the year.

Daylight savings has been in effect here for the last 10 summers, and although rumblings of discontent and dissatisfaction have come from the theatre district, concentrated action has ever been taken against it until now.

## WB Davis Shutters; Fox Tiff Creates Pic Dearth

Pittsburgh, Dec.

Davis' downtown first-run site here, having tough sledding with both produce and business, closes Thursday (7) for more than two weeks in an effort to catch up pictures. It's scheduled to reopen again Christmas day.

Warners operate Davis and have been hard up for suitable product as result of attack with Fox, which removed about 24 pictures from planned schedule. Davis has been hit hardest of all, being forced to play strictly class B product.

## BUFFALO UNION WAR

Buffalo, Dec.

Open warfare broke out between the state projectionist union and the local Motion Picture Operators, Affiliated, of A.F. of L. feud resulting over situation with the Academy, Keith's and Little Hippodrome.

The A.F. of L. group is picketing the houses against the I.P.U., which are alleged to be a non-affiliated union. Jack Levine, manager of the Academy, caused the arrest of B. V. Murray, formerly projectionist at Keith's, charging him with molesting persons on the streets.





## Text of Picture Code

(Continued from page 35)

shall be an unaffiliated exhibitor, and one person who shall have no direct or indirect affiliation with any branch of the motion picture industry, who shall be approved by the Administrator, who shall be regarded as the impartial representative of the Code Authority, and who shall vote on any question before the board only in the case where the board is deadlocked. There shall be a chairman of each board, selected by a majority vote of members of the board. Any vacancy in the board shall be filled from the class of members in which the vacancy occurred. No member of such board shall sit on any matter involving his own or his company's interests.

(b) The decision of each local board upon any question submitted to it shall be determined by a majority vote, but in case the board is evenly divided, such question shall be submitted for determination to the impartial representative of the Code Authority, as provided in paragraph (a) of this Section. The decision of the board and/or the impartial representative, as the case may be, shall be in writing. All decisions of the local board shall be made within fifteen (15) days from the filing of the protest, grievance, or complaint, or within three (3) business days after the

parties shall have been fully heard, whichever date is earlier.

Section 7. (a) Any party aggrieved by any decision of the local board shall have the absolute right to appeal therefrom to the Code Authority, provided such appeal be filed or mailed by registered mail or delivered in writing not later than five (5) days after the decision of the local board is rendered, in which case the grievance or complaint, together with all the evidence taken before the local board, shall be referred to the Code Authority.

(b) Pending the determination of such appeal, the determination order or other action of the local grievance board shall be stayed.

(c) Any party aggrieved shall have the right to appear before the Code Authority and present additional evidence. The Code Authority, after investigating the complaint or grievance and reviewing the evidence theretofore taken, and considering the additional evidence, if any, shall promptly render its decision not later than fifteen (15) days from and after the date when the parties have been fully heard on appeal.

Section 8. No exhibitor or distributor shall be entitled to file any complaint under this or any other ARTICLE of this code unless such exhibitor or distributor shall

have duly executed this code in its entirety within forty-five (45) days after it is signed by the President of the United States, and/or forty-five (45) days after engaging in the motion picture industry, and shall have thereby agreed to comply with all the requirements of the National Industrial Recovery Act. Evidence of such compliance shall be filed with the Code Authority.

PART 3. All members appointed to serve on respective clearance and zoning boards and local grievance boards shall be persons of good repute and of good standing in the industry, and shall upon acceptance of appointment subscribe to the Code. The Administrator on oath to fairly and impartially determine whatever issue is presented to the board to which such member has been appointed. No such board shall contain in its membership more than one representative of any distributor or exhibitor.

PART 4. If a member of any board provided for by this Article VI ceases to belong to the class he represents upon such board, his membership shall terminate and the Code Authority shall fill the vacancy caused by designating a representative of the same class.

### ARTICLE VII General Trade Policy Provisions

PART 1. The industry pledges its combined strength to maintain right moral standards in the production of motion pictures as a form of entertainment. To that end the industry pledges itself to and shall adhere to the regulations promulgated by and within the industry to assure the attainment of such purpose.

PART 2. The industry pledges its combined strength to maintain the best standards of advertising and publicity procedure. To that end the industry pledges itself to and shall adhere to the regulations promulgated by and within the industry to assure the attainment of such purpose.

### ARTICLE VIII Miscellaneous Provisions

PART 1. Any exhibitor forwarding or delivering to another exhibitor a print of a motion picture at the request or upon the order of the distributor thereof, shall, but only for such purpose, be deemed to be the agent of such distributor.

PART 2. Wherever in this code arbitration of any matter is provided for, other than arbitration as provided in the National Standard License Agreement (1933) or as may be otherwise specifically provided for, such matter shall be submitted for determination to an arbitration board. Such arbitration board shall consist of (a) three members. Each of the groups concerned in such matter shall appoint two of such members. In any such case where arbitration is to be used as provided in this code, upon the written request of either group to the dispute or controversy, the group making such request shall name therein two arbitrators, stating the business address and business connection of each, and shall designate therein the date, time and place of the hearing of such controversy. The date of such hearing shall not be earlier than seven (7) days from the date of the sending of such notice, unless it shall be claimed in such notice that irreparable injury will result unless there is a speedy determination of such controversy, in which case such hearing may be designated to be held earlier than the said seven-day period.

(b) Within five (5) days from the mailing of such request for arbitration, or within twenty-four (24) hours if the date

of such hearing shall be earlier than seven (7) days from the date of the sending of such notice, the group upon whom such request is made shall name two arbitrators in a written notice mailed or delivered to the other party, stating therein the business address and business or business connection of each arbitrator. If either group fails or refuses to name the arbitrators as herein provided, or any arbitrator so named shall fail or refuse to act, or be unable to serve, or shall be challenged, and others are or another arbitrator qualified and then available to act is not appointed, others or another arbitrator may be appointed by the other group as the case may be.

(c) No member of an arbitration board shall hear or determine any controversy in which he has an interest, direct or indirect, and any member having such interest shall be disqualified to act.

(d) If the arbitrators or a majority of them are unable to reach a decision, they or a majority of them shall immediately select an umpire who shall not be engaged in the motion picture business. In such case, the hearing before the umpire shall be at such time and place as the umpire shall designate and shall be had before the umpire alone, the arbitrators not to be permitted to attend the hearing before the umpire. If the arbitrators or a majority of them are unable to agree upon the selection of an umpire, the Administrator shall upon request make such selection.

PART 3. Nothing in this code shall be deemed to apply to the production, distribution or exhibition of pictures or films of recognized sub-standard widths, or to slide films, or to non-theatrical motion pictures designed primarily for educational, scientific, industrial, commercial, advertising, selling or other non-theatrical purpose, or to television of motion pictures, provided that the commercial production, distribution or exhibition of such films shall be subject to investigation by the Code Authority to determine whether such production, distribution or exhibition of such films is unfair competition to an established motion picture theatre or theatres. If found to be unfair competition, the Code Authority shall promulgate rules and regulations covering such unfair competition.

### ARTICLE IX Mandatory and Amending Provisions

PART 1. This code and all the provisions thereof are expressly made subject to the right of the President, in accordance with the provision of Clause (10) (b) of the National Industrial Recovery Act, from time to time to cancel or modify any order, approval, license, rule, or regulation, issued under Title I of said Act, and specifically to the right of the President to cancel or modify his approval of this code or any conditions imposed by him upon his approval thereof.

PART 2. Such of the provisions of this code as are not required to be included therein by the National Industrial Recovery Act, upon the application of the Code Authority approved by the Administrator and with the approval of the President, may be modified or eliminated as changes in circumstances or experience may indicate. It is contemplated that from time to time supplementary provisions of this code or additional codes will be submitted for the approval of the President to prevent unfair competition and other unfair and destructive practices and to effectuate the other purposes and policies of Title I of the National Industrial Recovery Act consistent with the provisions hereof.

### Chesterfield Back at U

Hollywood, Dec. 4.

Chesterfield has moved back to the Universal lot to produce "Campanile Murder Case," with Richard Thorpe directing.

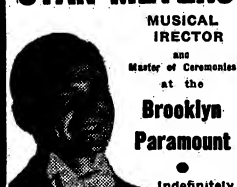
Indie producer swung over from U to Mack Sennett several months ago when the majors effected an agreement to withhold leasing space to any indies making pix for less than \$35,000. Understanding blew up.



**BEN BLUE**

WARNER BROS. COMEDIES  
Dir. JOE RIVKIN  
LEO MORRISON, Agency

### STAN MEYERS



MUSICAL DIRECTOR

and Master of Ceremonies at the

Brooklyn

Paramount

Indefinitely

### ORGANS FOR SALE UNUSUAL BARGAINS

Fifteen instruments originally costing \$10,000-\$15,000 each, will be sold for any reasonable offer. Apply in person or by letter to

1531 BROADWAY  
New York City Fifth Floor

I wish to express my appreciation and thanks to the press and management for making my current week of personal appearances at the Paramount, New York, very enjoyable.

**SARI MARITZA**

Despite five and six shows a day at the New York Paramount (no kidding) the week was too short—thanks to Boris Morros, Danny Dare, Harry W. Conn and Bob Weitman and his henchmen.....

Sincerely, GARY COOPER

Trip Delightful  
Weather Brisk  
Health Excellent  
BUSINESS TREMENDOUS

AT THE STATE NEW YORK  
THIS WEEK (Dec. 1)

**Gregory Ratoff**

RKO Radio Pictures

# Universal Rings The Bell Again!

Close on the heels of those two smash hits, "Only Yesterday" and "The Invisible Man," comes the third one. Whoopee! Three in a row!

## Says Hollywood Reporter:

"Universal, with 'Counsellor at Law,' steps right to the fore with a Class A picture for all classes. This one is full of the stuff that all audiences not only understand, but like . . . Universal has spared not a thing to make it a top-notch attraction . . . should do big things in your theatre."

## Says Daily Variety:

"Exceptionally fine blending of superb performances, direction and presentation, with John Barrymore leading an array of attractive names, makes 'Counsellor at Law' a box-office natural. Appeal should be as strong for men as for women . . . Sock, comedy, dramatic buildup and theme values of the play have been retained."



## JOHN BARRYMORE COUNSELLOR AT LAW

WITH  
**BEBE DANIELS**  
DORIS KENYON

ONSLow STEVENS; ISABEL JEWEL, MELVYN DOUGLAS, THELMA TODD, MAYO METHOT. Produced by Carl Laemmle, Jr., from the sensational stage success by ELMER RICE. Directed by William Wyler. Presented by Carl Laemmle.

## N. W. Ayer Agency Puts Henry Ford On Both Webs with \$10,000 Show

With the scheduled addition of Fred Waring to the Henry Ford payroll Feb. 4, Ford finds himself represented in radio by two agencies. Handling the Waring phase of the business is N. W. Ayer. The Lum and Abner script and variety affair currently on NBC comes under the authority of Critchfield, while the other hookups effected around New York for part three of Ford Industrial Exposition are the concern of the McCann-Erickson agency.

Waring's schedule will give him a half hour weekly on both NBC and Columbia. Broadcast on the latter web has been set for Sunday nights, while the NBC spot is yet to be determined. Hookup in either instance will take in all the important NBC and CBS supplementaries excepting the west coast, which has its own Ford the Merry-makers.

Henry Ford has taken over the handling of the Lum and Abner series on NBC for a period of 30 days, starting Jan. 1. Dealers in the 22 towns involved in the current link have been the past 23 weeks supporting this show by themselves. Contract they have with NBC expires at the end of December. Whether Ford will extend Lum and Abner will depend on the results of a survey on the sales reactions of the series to day which the car maker will conduct in the meantime.

Among the agency bidders for the other Ford radio business which went to N. W. Ayer and the Fred Waring band last week was McCann-Erickson. Program submitted by the latter agency had John Charles Thomas as soloist, and Joseph Bonine, the McC-E general musical director, as head of a symphony unit. McC-E outfit has been polling the Mercury dealers in the west coast for the Ford dealers in that area.

Ford contracts placed by N. W. Ayer gives NBC 52 weeks and CBS 28 weeks. It is possible that the Ford dealers themselves may continue to support at least part of the Lum and Abner load on NBC.

## HELEN BRODERICK ON NEW CHRYSLER SHOW

Chrysler Motors is preparing for a weekly half hour variety program over a coast-to-coast loop with the debut date shortly after the first of the year. CBS will probably be the web. Tentatively set for the show is Helen Broderick.

Car manufacturer currently is plugging the Plymouth make on CBS through the Elmer Everett Yess script show.

## Lucky Strike's Argentine Crooner Visits States

Don Dean, Hollywood lad who's a current favorite radio singer in South America, left New York yesterday (Monday) for a quickie visit to Chicago and California. He had been in New York only two days.

Dean was singing at the Embassy club, Hollywood, three years ago when picked up on a three-month contract for LRS, Buenos Aires station. Caught-on-down there, got the Lucky strike hour assignment, and has been there ever since. Figures on getting back to Argentine for new contract about Dec. 15.

## Schenk In, Paquin Out

Chicago, Dec. 4. Two changes in the NBC dramatic production set-up last week brought in Charlie Schenk and out Larry Paquin. Paquin had been with NBC here some time turning out such shows as the 'Hooftin'ghs', 'Lives at Stake', the Irene Rich show for Welch grape juice.

Paquin had been with NBC here some time turning out such shows as the 'Hooftin'ghs', 'Lives at Stake', the Irene Rich show for Welch grape juice.

## Jack Benny Extended

Chevrolet has renewed for Jack Benny and the others on its Sunday night NBC whirl for another 13-week cycle.

Benny, Mary Livingstone and Frank Parker have until this Sunday (10) to go under their initial contract for the season.

## Ether Skeletons

The ghosts of family skeletons figure in two unwritten must-nots among radio commercials.

On one cigaret account they must not feature torch songs. And on an old comedy commercial references to jail are taboo.

## CBS ROTATES PROGRAM EXPERT

CBS has assigned Bernard Procter to function as an efficiency expert on programs among the stations owned and operated by the network. It's a traveling proposition with Procter advising the outlets on how to produce and routine their shows, how to economize on program costs and how variety can be obtained by an exchange of talent among the various stations.

Prior to his delegation to this task Procter was assistant program manager in the home offices of the web. Latter spot is now being filled by Herbert Rosenthal.

## UNION ALTERS POLICY AS KDKA HIRES MEN

Pittsburgh, Dec. 4. Because KDKA has recruited a staff orchestra from unemployed musicians of the city, Ernie Holst's band, airing over KDKA from the William Penn hotel's Chatterbox, can go network via NBC this week. That was the decision last week of the local union, which had refused to sanction the Holst network broadcasts without extra compensation from either the band leader or the Pittsburgh station.

Holst, who came here three weeks ago from the Hotel Lexington in New York, had arranged for NBC pickups before leaving the east, only to find here upon his arrival that the union had thumbs-downed the proposition. No amount of persuasion would alter the decision either.

However, KDKA's new policy of a staff orchestra under newly-appointed musical director Umbroto Egizi put the union in a happier frame of mind and officials relented and okayed the Holst chain programs. That also means that future traveling bands that succeed Holst at Chatterbox will be able to go out over the chain from KDKA, providing, of course, NBC wants them.

## WBBM-Up Early

Chicago, Dec. 4. Leslie Atlass adding an extra hour to the running time of WBBM, local CBS station, this week. Will open six instead of seven a. m. Extra 60 minutes for farm info and entertainment.

## Laveena Discs Start

Chicago, Dec. 4. New Laveena show is set for series of radio discs by the Lord and Thomas agency. Will be recorded by the local RCA Victor studio, expecting to hit the ether about Jan. 1, by which time about 14 discs should be ready. On program are Hal Kemp band with Harlow Wilcox as announcer.

## IRENE RICH SHOW SHIFTS

Chicago, Dec. 4. Welch grape juice is switching its time schedules for the Irene Rich show on NBC. Is dropping one of its evening spots, which now hit on Wednesday and Friday, and is adding a Sunday afternoon show. Not yet decided which evening show is going out. First Sunday program floats on Dec. 10.

## HERE AND THERE

Marigold Cassin is latest addition to the Edwin-Way agency continuity department in Chicago. Miss Cassin was formerly continuity scribe with station WBBM.

Larry Field, of Scott-Howe-Bowen, Chicago, switches affiliations on the first of the year, moving to the New York office of the Edward Petty organization.

W. A. Schudt, Jr., manager, and Paul Rosekrans, chief engineer for WBT, Charlotte, are in Washington connection with an application before the Federal Radio Commission seeking an extension in power from 25,000 watts to 50,000 watts.

Curtis Candy making a test of a series of two-minute announcements on WMBD, Peoria; tying in with a give-away on horoscopes. Six times weekly.

Jad Salts tested 'Easy Aces' last week with an offer of a free sample. Got 92,000 letters back. A similar test last year when Jack Dempsey was on program brought 35,000 letters.

Texas Managing Editors' Association last week decided against supplying election returns gathered by the Texas Election Bureau to radio stations. They insist these returns represent property rights which they are ready to defend if necessary.

Ruthrauff and Ryan agency, Chicago, spotting a series of 26 announcements for Gillette safety razor.

Will be one minute announcements and dramatized. To hit the ether daily except Sunday.

Fitzpatrick Bros. 'Automatic Sextette' program on WMAQ, Chicago, spreads into a three mornings weekly ride beside the regular Tuesday evening show. Adds Monday, Wednesday and Friday with Adele Starr added as soloist to the two-piano team of Alice Blue and Fred Witmer and the Three Kings male trio now heard on the night shows. Olga Karpis, soprano, joins evening program.

Maurine Ward and Florence Muzzy, piano, on WMAQ, Chicago, starting Dec. 6 for a one-time weekly spot each Wednesday evening for Hinkley and Schmidt, water supply company.

Oxydol program, 'Ma Perki' after an 18-week initiation on WLW, Cincinnati, moved to NBC, Chicago, to ride the blue network under an expanded schedule set by Procter and Gamble through Blackett-Sample-Hummert.

Charles Eggleston, Virginia Payne and Marjorie Hannon migrate from Cincinnati to Chicago to continue their roles in serial.

Marie Davenport, versatile staff member of WBT, Charlotte, N. C., engaged to Thomas Harvill, local business man. Secretary to station manager and station organist in between, she's an honorary member of 14 Rotary and 26 Kiwanis clubs.

Central Shoe company of St. Louis, through Jim Dougherty agency, has prepared a series of kid show discs to ride on a station in St. Louis and one in Kansas City for a test.

Saucers, which were shaped out on the coast, tell the history of 'Robin Hood' and will be on the ozone twice weekly.

Shoe company has made a tie-up with the United Artists Pictures corporation to exhibit the Douglas Fairbanks 'Robin Hood' flicker to the children.

Itchell-Faust agency, Chicago, preparing one 15-minute platter for Junkett as a test. Recording by RCA Victor with James Wicker writing the dramatic script.

Parvus shows with local talent placed on three stations through Edward Petty office, Chicago. Goes on KSYL, Salt Lake; WSB, Atlanta; and WFAA, Dallas; all with local hill-billy acts.

Henri Hurst and MacDonald agency, Chicago, shaping four radio discs for Morrell Packing company, to hit on four midwest sta-

## Chain Income From Time Sales

### NBC

	1933	1932	1931	1930
January	\$1,839,885	\$2,635,447	\$1,989,497	\$1,418,979
February	1,742,784	2,571,609	1,924,778	1,347,874
March	1,997,463	2,864,733	2,164,434	1,652,629
April	1,690,177	2,640,892	2,196,800	1,674,533
May	1,699,194	2,305,448	2,101,525	1,731,409
June	1,512,192	2,081,466	1,811,155	1,509,224
July	1,364,059	1,935,493	1,927,075	1,592,680
August	1,407,843	1,745,338	1,893,437	1,612,284
September	1,555,608	1,807,795	1,951,826	1,684,581
October	2,181,517	2,063,273	2,318,091	1,972,414
November	2,154,108	1,955,953	2,475,905	1,890,532
Total	\$20,074,828	\$24,404,437	\$21,973,413	\$18,087,129

### CBS

	1933	1932	1931	1930
January	\$941,465	\$1,348,842	\$952,114	\$644,685
February	894,977	1,819,414	750,621	592,943
March	1,016,102	1,016,526	1,110,526	726,093
April	775,487	1,354,592	1,076,103	705,442
May	624,256	1,328,394	906,352	642,732
June	553,058	815,830	817,230	592,248
July	445,414	591,138	877,366	431,428
August	499,638	640,342	774,518	392,673
September	647,203	585,156	947,138	535,768
October	1,114,107	972,358	1,099,717	732,333
November	1,266,854	1,106,895	1,247,905	1,890,532
Total	\$9,657,559	\$11,596,656	\$10,697,933	\$6,832,289

## Radio Recovery Ratio Ahead of Newspapers, Magazines in Check

### L. A. BROADCASTERS PUT TEETH IN ASSN.

Los Angeles broadcasters' Association, comprised of local radio operators, are going to put more teeth in their organization. Part of the plan is to raise the dues, not only for the local operation, but also to enable the group to donate funds the National Association of Broadcasters' in the fight with ASCAP over music copyrighting regulations.

Association heretofore a more or less haphazard outfit is to have a paid secretary.

### Coughlin Commercial?

Father Coughlin is being submitted to commercial accounts on radio at \$7,500 a broadcast.

Money would go to the radio priest's Church of the Little Flower, Detroit.

Stations, including one in St. Louis, about Jan. 1.

WWNC's 'Saturday Night Shindig' has moved its location to the Asheville Police and Fire Department gymnasium, in one of the city buildings in Asheville, N. C. Ten cents admission is charged, with the privilege of dancing. Callers are furnished for the square dances by the radio station and the party lasts two hours each Saturday night, being broadcast from 10 to 11 o'clock. Dancing starts at 9 p. m. Paid admissions rarely fall under 600, and range around 1,000 often. Asheville is a center for a great deal of this particular type talent, playing 'mountain music', which the performers insist is not 'hillbilly'.

KFOR's power plant, formerly in Lincoln, is being moved out into College View, a suburban town, and with new equipment.

Station is 250 watt and has its studios in the Hotel Lincoln here. CBS recently moved it into the Class A service rating with KFAE where it had been pushed from a former rating of Class C.

KFAB, Lincoln, celebrated 9th anniversary of its existence Dec. 4. In addition to the regular talent, Governor Bryan, mayors of Lincoln and Omaha, and notable persons participated in birthday program arranged by Al Poska and Ada Bell of the staff.

After the celebration, the entire staff threw a party.

In the strides taken by the various advertising medium in business recovery during October radio led, both newspaper and magazines by a wide margin.

One method used to chart the business course of these media is the monthly equation struck after averaging up all the months for the years 1928 to 1932, inclusive. On the basis of this monthly average radio for October was 48.9% above par, while newspaper rated 18.5% below par, and magazines 37.1% likewise under the 1928-32 average.

Network grosses from time sales continued on the upgrade through November. NBC bettered last year's intake for the same month by 10%, while Columbia's margin of increase between last month's total and the November, 1932, figure came to 13.5%. Facilities turnover the past month brought NBC \$2,154,108 and CBS \$1,255,854.

For Columbia the November billings were the largest in the history of the network. In the case of NBC the November '33 accumulation was under the November, '31, level. Takings last month gave CBS a hefty boost over the month of September, which showed \$1,114,107. The difference between the two months in the NBC column was slight.

Both webs are expected to show far more substantial increases over the current month of December as compared to a year ago. Last December NBC grossed \$2,000,454, while the Columbia billings added up to \$1,005,229.

### Buck Band Awarded \$7,800 from Wurlitzer

Chicago, Dec. 4. Case of Verne Buck, musical leader, against the Rudolph Wurlitzer company for coin due in broadcasting, drew a decision in favor of Buck by the Musicians Union board of directors.

In case amounted to \$7,800 for services and contracted in connection with broadcasting over WGN.

### General Motors Uses Wax

Chicago, Dec. 4. General Motors will place a series of 84 announcements on as many stations for its trio of Chevrolet, Buick and Pontiac to announce new models.

Through Campbell-Ewald agency in Detroit, will spot six announcements daily, three afternoon and three at night for a string of 14 days. To start by the first of the year.

Impmobile Auto also planning a series of announcements similar to the Nash two-minute platters now running. Through Lennen & Mitchell agency.



# RADIO-PRESS ARMISTICE

## Numerous Changes in Radio Code Governing Industry After Dec. 11

Washington, Dec. 4. Radio broadcasting comes under government wing for second time on Dec. 11 when NRA code, approved by President Roosevelt at Warm Springs Nov. 27 goes into operation.

Numerous changes, few of outstanding significance, have been made since public hearings concluded in October, but wage and hour figures have been jangled and trade practice provisions have been reworked in detail.

Temporary code authority, which will report in 90 days regarding permanent method of administration, will include: President Alfred J. McCook, Frank M. Russell, NBC, M. R. Runyon of CBS, John Shepard, III of the Yankee Network, Isaac Z. Buckwalter of WGAL, Lancaster, Pa., and John Elmer of WCBM, Baltimore, as representatives of the National Association of Broadcasters, Edward M. Nichols of WCFL, Chicago, James W. Baldwin, former secretary of the Federal Radio Commission, and James Kieran of WLWL, New York City, are independent members of authority board.

Three Federal representatives will be named in the future and, according to inside gossip, will be William A. Farnsworth, assistant deputy administrator, who took charge of code negotiations; Chairman Eugene O. Sykes of the Radio Commission, and Harry Shaw of WMT, Waterloo, Ia., former NAB president.

Contrasted with the code upon which hearings were held, wage and hour provisions have been altered in a number of respects, but the controversy over limiting working time of studio engineers to 40 hours has been left up to the code authority for special investigation with a report scheduled within 90 days.

### Wage Rates

Wage scales for broadcast technicians, which includes radio operators and control men, have been worked down to provide \$40 for employees of clear channel or high-power regional stations, \$30 for employees of clear channel part time or low-power regional stations, and \$20 for low power part time regionals, local unlimited, and local part time stations.

Minimum rates for announcers and program production employees remain \$20 except in stations where not more than ten persons are engaged the basic rate is \$15. All other employees will be graded, according to population as provided in the President's re-employment agreement between \$15 and \$12.

Provisions requiring preparation of detailed rate cards have been retained with few changes, although the final form calls for posting of these schedules with the code authority rather than with NAB. Time required to elapse between filing of notice of change and making of the wage rates has been cut from 30 to 15 days, while the provision limiting agency commissions to 15% plus 1% cash discount has been dropped.

### Renewals Affected

A significant feature is a provision tucked in near the end specifying that restrictions on rates and discounts apply only to contracts made after the code becomes operative. Code provisions apply to renewals or extensions, however, except in the case there is vested in a party other than the broadcaster or network a right to renew or extend the then existing rates.

A provision not contained in the original proposals prohibits furnishing of "special service" including pickups and wire lines at less than cost, while another amendment forbids interspersing commercial announcements with sustaining programs in such a way as to mislead listeners to believe program is sponsored.

Other trade practice provisions, including prohibition of song-plugging and outlawing of libraries, stand as originally proposed.

## Gen. Tire Off for Winter; Back to NBC in March

Dec. 4. The air last week General Tire has renewed its contract with NBC for 52 additional weeks. New series will start in March, 1934. New series will continue the same show, "Lives at Stake," with same setup and music. Hays MacFarland agency, Chicago, on the deal.

## General Foods' Squawk Ends NBC Broadcasts Of WGY Byrd Hours

At the request of General Foods NBC will lay off broadcasting over any of the web's stations the programs that WGY, Schenectady, has scheduled for shortwaving to the Byrd Antarctic expedition. G. F., which is one of NBC's major customers, resented the idea of the network's cutting in on the Byrd ballyhoo after the commercial had gone to the expense of tying up the air rights to the expedition through the Saturday night broadcasts for Grape Nuts over CBS.

Call from General Foods came after NBC had announced that it would rebroadcast the entertainment that the General Electric transmitter in Schenectady shortwaved to the expedition from time to time. Among the programs that G. F. is banking on NBC is the Maxwell House Show Boat, Paul Wing, the Story Man, Cape Diamond Light, the Wizard of Oz and the Frances Lee Barton daytime spiels.

## 100-WATTER FEEDS 50,000-WATTER WLW

Cincinnati, Dec. 4. First hook-up between WFBE, 100-watter, and WLW, 50,000-watter, occurred Thanksgiving Day on their simultaneous broadcast of the University of Cincinnati and Miami football game played here.

Small station held exclusive rights to blast the local college's grid contests this season. Its sound tossing is confined to a 30-mile area. As the turkey day game decided the Buckeye Conference championship, interest in it was statewide. Upon request of U. of C. officials, Bill Clark, mgr. of WFBE, consented to the WLW pickup. As a gate protection WLW was not permitted to make advance announcement of its part in the broadcast.

A WLW mike was placed next to WFBE's, and the latter's men did the etherizing; Joe Linneman handling the play-by-play description, Harry Hartman giving resumes between periods, and Bob Bentley caring for the introduction and background talks.

## Cantor Term Renewed

Another extension which will carry him to December, 1934, has been issued to Eddie Cantor by Chase & Sanborn. An increase over his present radio salary, including its separate allotment for material, goes with the renewal.

Cantor's present C.&S. term extends to next spring. Cantor goes back to Hollywood for picture work over the summer, returning to the air in the fall.

## Frances White to NBC

Chicago, Dec. 4. Frances White goes on the local NBC list for a vocal build-up. Former vaudeville star starts next week with three sustaining shots weekly.

## BOTH NETWORKS AND PUBS MEET

Peace Overtures Made with View to Halting Reprisals on Both Sides—Several Battles Now in Progress

### CINCY GIVES IN

H. Aylesworth and William Paley are slated to meet next Monday (11) with reps from the American Newspaper Publishers' Association in an effort to lighten out the differences existing between radio and the press. Pending the outcome of these pourparlers the Washington newspapers have agreed to defer action on their resolution to eliminate all radio program listing unless paid for. This move was to take effect Dec. 1.

Delegated by the ANPA to confer with Paley and Aylesworth are Howard Davis, pres. of the association, and E. H. Harris, chairman of the organization's radio committee. Understood that the idea of trying to compromise the situation came from publisher quarters and that NBC had something to do with its initiation.

Cincinnati, Dec. 4.

Cincy's three dailies have been defeated for a second time in their united war on radio. A flood of protests from readers, local and national advertisers influenced the papers to resume listings of programs of the five stations here after an absence of two weeks. The press is using only condensed tables of the air schedules, causing continued squawks from subscribers and space buyers among radio dealers and sponsors of broadcasts.

The dailies started their latest fight against radio Nov. 15 and stopped it Thanksgiving Day. During that fortnight their telephone lines were so clogged by calls from complainants that extra operators had to be put on without preventing interference to news and business service.

Local daily press waged its first battle against radio in the spring of '31, commencing with the elimination of radio news columns and extending to omission of program tables. A howl from readers caused the papers to reinstate radio schedules, but without including names of commercial sponsors, programs or being identified by talent names or descriptions of entertainment features. Complete schedules of all local stations were carried by the papers from the close of that battle until the beginning of round two.

Charlotte, N. C., Dec. 4.

Radio programs for station WBOC reappeared in the Charlotte Observer this week as paid advertising. Both Charlotte papers eliminated radio programs from their news columns some time ago.

McClaren Rubber Co., tire manufacturers and one of the sponsors of the station, is paying for the program space, in the regular advertising display sections of the paper. WPT programs have not as yet been reinstated on a similar basis.

Seattle, Dec. 4.

Seattle radio stations, denied two weeks ago free listing of air schedules in the daily newspapers, are finding their way out.

Programs of the three major stations, KOMO, KJR and KOL, are getting to the public in two free delivery advertising sheets, Shopping News, and the Reliance (coffee) Radio Reporter. Both sheets give more complete report of programs than the dailies did formerly, listing sponsors as well as subject.

## Colgate-Palmolive-Peet Account Out of Lord and Thomas Agency As Lasker-Bayard Colgate Feud

### NBC-RCA Share Billing

For the first time in its history NBC is making note on all stationery of the network's alliance with RCA. In addition to the line "A Radio Corporation of America Subsidiary" the letterheads now also carry an RCA insignia.

## Esty Agency Burn Up; Say CBS Foists Pet Acts on Camel Show

Burning at the alleged attempt to load up the program with various types of warbling acts from the CBS Artists Bureau's lists, the William Esty agency last week took the Camel show's production out of the hands of the CBS program department and hired its own producer for the task. Production man brought in by the agency is Edward Byrnes, who prior to taking charge of programming for Scott Howe Bowen was on the staff of WLW, Cincy.

After buying the Casa Loma band through the CBS booking office the agency had turned the task of routing the combo for its commercial debut (7) over to the network's program department. Instead of concentrating on the band, the agency decided, was trying to see how many of its sustaining warbling standbys could be crowded into the half hour stanza. When the network started announcing some of these singing teams as set the agency decided to handle things for itself all around.

## NBC Attention-Caller Now Uses Postage Stamp

NBC Artists Service has replaced the telegram barrage with the letter method in calling the attention of ad agencies to sustaining broadcasts containing talent which the network would like to sell. All such programs scheduled for the week are embodied in a letter received by the agencies Monday morning.

Acts etherized last week for commercial attention were Jack and Loretta Clemens, Mary Small, Robert Simmons with Jerry Sears' combo, Mario Cozzi, Arlene Jackson, and John Herrick. NBC introduced the talent sales campaign by air the first week of the network's residence in Radio City.

## Duchin Grabs Junis

Chicago, Dec. 4. Pepsi-Cola's show "Top Junis" is finally set. Eddie Duchin band gets assignment. Exact starting date not yet set, but expected to be ready by the first of the year.

Will be an NBC hookup three times weekly at 30 minutes per program.

## Schlitz Musical Show

Chicago, Dec. 4. Schlitz beer understood practically set for an NBC ride with a musical show.

To include Reinold Warmerath, now with "Music in the Air"; Donald Novis and Irene Beasley as pop singer and Roy Shield as band director.

## MAC HARRIE AT KMTR

Molloywood, Dec. 4. Lindsey MacHarrie, formerly of KHL, gets program maniship at KMTR. He succeeds Van C. Newkirk who left to become production manager at KNX.

Chicago, Dec. 4. Lord & Thomas agency last week deliberately severed its connections with the Colgate-Palmolive-Peet account. This was the action taken by Albert Lasker, who personally dropped the Colgate business out of his office, though he himself has large holdings in that organization. Much controversy has been aroused between Colgate and Lord & Thomas following a change of dynasty within the soap company. Resultant situation Lasker considered intolerable, resulting in Lord & Thomas tossing out an account with a reported \$7,000,000 annual billing.

Palmolive portion of the Colgate-Palmolive-Peet advertising business moves over to the Benton & Bowles agency Jan. 1. Same agency for some time has been handling the C-P-P's Cashmir Soap brand. Under the new allocation which relieves Lord & Thomas of all the C-P-P ballyhoo, Young & Rubicam will retain authority over the account which involves Colgate Dental Cream and Colgate Rapid Shaving Cream.

This Colgate business was turned over to Y & R last April when Bayard Colgate assumed the C-P-P presidency as the first step in regaining operating control of the soap combine for the Colgate family.

Program affected by the Palmolive shift is "Clara, Lu 'n' Em" (NBC).

## Maverick Tune in Radio Disc Irks Erwin-Wasey

Failure to check on the number before recording it and placing the disk with radio stations got the Erwin Wasey agency jammed up with the copyright owner of "The Victor March". Strains from the composition were included in an imprint of the "New Deal on Main Street" script series being bankrolled on New York and New England outlets by Koppers. After asking \$75 for each performance of the march the copyright owner, V. Cardelli, was induced to settle for a nominal fee of \$5 per release.

Discovery of the tune's ownership by a publisher who was neither a member of the American Society of Composers, Authors and Publishers nor the Music Publishers Association followed the placement of the disk with WNAC, Boston. Station, which is the key point of the Yankee chain, failed to find the title among the ASCAP lists and queried the agency as to whether it had obtained the necessary permission.

In checking up, the agency found that it had laid itself open to double infringement. First, on the performance score, and secondly, in the matter of the mechanical fee.

## Pals—From Ear to Ear

Chicago, Dec. 4. Battle between WGN, the Chicago Tribune station, and WBBM, the local Columbia outlet, continues. Protest by WBBM to the Federal Radio Commission against the increase of WGN power to 50,000 watts is latest slap.

WGN protested against WBBM previously on the proposed synchronization of WBBM with KFAB, Lincoln, Neb.

## LIONEL BARRYMORE ON-AIR

Hollywood, Dec. 4. Lionel Barrymore is the first picture name here to be signed for the Rudy Vallee Fleischmann hour on the air from Hollywood. Barrymore was due a scene from one of his pictures as yet unnamed.

## Air Line News

By Nellie Revell

Freddie Rich will be on the New Chrysler hour-long show, which will be broadcast over a CBS network beginning January 7. So will Helen Morgan. Rich has moved from the Waldorf-Astoria to a Park avenue apartment.

### Old Combo—New Billing

Crusaders male quartet is just another name which will be used for a build-up on WOR. They have been heard under other names on the chaffs. Tomes Chapman, Jack Miller, Wellington Ezekiel, J. Titus, Charles Touchette, pianist and ar-

### Acts' Free Publicity

A large section has been added to the Linl electric sign at Edgewater, N. J. The names of the seven radio acts on the product's air show are spelled out in six-foot high letters. The sign has a visibility of about ten miles.

### Hostesses Now Cashiers

Staff of hostesses at NBC has been increased by six, and the page boys by sixteen. One of the duties of the hostesses is to take turns at selling tickets for admission to the studios. The crowds on Thanksgiving Day were of such proportions that it was almost impossible for the artists to get through to the studios.

### Short Shots

Columbia will stage a Camel celebration party at the Essex House Thursday night, when the program opens in the same room where that Old Gold party was held last February....Dana Suesse, composer, will be on Paul Whiteman's program December 15 at the Metropolitan Opera House concert....May Singh, Breen and Foter De Rose celebrate their fourth wedding anniversary Saturday....Mr. and Mrs. Mark Luescher celebrated their 20th last Wednesday....Teddy Bergman will be Eddie Cantor's foil in a forthcoming stage tour....CBS has three new names on its an-

nouncers' list. They are Bert Parks, William Randall and Davidson Taylor....Carlisle Stevens has also returned....Columbia has signed three girl singers in the past month....Bert Hirsch and his Fur Trappers have been engaged by I. J. Fox, their sponsors, for three broadcasts weekly instead of their present single program....Roger Wolfe Kahn, after several months' rest from baton waving, is planning comeback....Bill Hay of Dumfries, Scotland, just rounded out eight years on his Auld Sandy program over WMAQ....Evelyn Lazarow, for five years on the CBS payroll as sec to William Paley, is off. She remains at her desk, however, as Paley's private amanuensis on his own payroll. Her CBS duties have been taken over by Frank Kizsas, who, at one time, was on ex-President Hoover's staff.

### Stand by

Jean Dodd, author of Friendship Town, committed suicide in Chicago last week....Bruno Walter, distinguished symphony leader, will be on 'Meet the Artist', December 16....Several morning musicians at NBC were in a stew recently about lost instruments. They disappeared when the lockers were cleaned out. Found ok....Ralph Grosvenor, absent from WOR for several months, has returned and will be heard tonight....Franchot Tone is asking \$3,000 for a broadcast. Fleischmann's Yeast, through J. Walter Thompson, offered \$1,500....Edwin C. Hill will broadcast five nights weekly, beginning December 11. Reported 'e'll get a \$2,000 check weekly. The same date marks the retirement of 'Singin' Sam' (Harry Krunkel)....Burt McMurtrie, CBS, spent Thanksgiving at his old home in Seattle, Wash....Brooke Allen has replaced Gordon Graham as a member of The Funnymen....Emily Nathan is out at WOR. She is going in for personal publicity....Roberta Wells was loaned by Herman Bernie to the Gregory Ratoff act at the State this week....Eddie East and Ralph Dumke,

Sisters of the Skillet, have gotten their release from their NBC contract....The 'Mystery Chef' entertained over 40 announcers, engineers and production men on Thanksgiving Day. He prepared the eats himself and kept a car constantly in use between his home and CBS.

### Scrambled Notes

Dick Wallace, juvenile from Hollywood, who appeared in 'The Symphony of Six Millions,' has a featured role in 'The Tattered Man' over NBC every Tuesday....Dick Leibert remains at the organ for a half-hour now on Sunday evenings, with John Fogarty co-featured for the first fifteen minutes and Frances Langford singing for the balance of the period on WJZ....Alton Cook, radio columnist of the World Telegram, married Birdie Borer, of the McCann Erickson agency secretly about two weeks ago....Pedro de Cordoba is in Rachel Crothers' new legit show.

### Gossip

Whistling Bob McGlimsey uses two mikes for his WOR broadcasts. One is at his feet to catch his footbeats, since the singer uses no instruments and keeps time and marks rhythm only with his right foot....Jesse Butcher is around again after a 10-day gripe siege....George Jessel estimates that he has phoned his mother so many times on the air on the CBS programs, that any day now he expects to hear that the telephone company can't pay dividends because of the money he's saved....Father Coughlin's fiery attack on Al Smith, when the Detroit preacher was in New York last week, put WOR, Coughlin's local outlet, in the center of a hot crossfire....To make matters tougher, plenty of WOR listeners let loose, praising Coughlin. Listeners pro and con threatened a station boycott should their wishes be disregarded....Talent for the Fleischmann's Yeast program is set for the next six weeks, during which time Rudy Vallee will be in Hollywood....There's an Eddie Cantor cigar now....William Lyon Phelps will miss several broadcasts around the turn of the year to fill lecture dates. Alexander Woolcott is the most likely successor....About the quickest jump on radio

## Inside Stuff—Radio

Russian radio habits are explained by Barrington Nevitt of University of Toronto, who has just returned after a year in the U. S. S. R. Radio is available to all but, as yet, individual sets are not numerous. Principal streets are wired for radio with loudspeakers on the highest building in every block so that the air is filled with some program from morning to night. Clubs are equipped with receiving sets and large apartment blocks have a common receiving set. Sets are rapidly being supplied in large numbers to collective farms.

Russian broadcasting is confined to stations in Leningrad, Moscow and Karkov but plans are under way to erect a chain of relay stations in the smaller centers. The Moscow station, with over 100,000 watts, may be heard in the European zone and quite readily in England.

Russians don't take to straight syncopation but light operas are keenly appreciated. 'Rose Marie' is one of the most popular songs.

Guy Lombardo will continue on the White Owl cigar show under an oral understanding with the account until Burns and Allen complete their picture making stay on the coast. Lombardos are due in Los Angeles for unveiling at the Hotel Ambassador's Coconut Grove Dec. 25 and it is figured that the current arrangement with General Cigar will keep them on the program through January. Following the comic team's exit from Hollywood another band, yet to be picked, will replace the Lombardo aggregation.

White Owl has renewed for both Burns and Allen and the time on CBS on a 52-week basis, with the contract in either instance including the usual 13-week cycle clauses.

Standard Brands has reversed its original intention to drop the Canadian releases on the Rudy Vallee-Fleischmann hookup with the Jan. 4 renewal for the NBC-WFAP spot. Supplementary order issued last week had both CRCT, Toronto, and CFCF, Montreal, included in the list of stations due to carry the program through 1935.

is made by Sylvia Altman, NBC's 19-year-old pianist, who hops from her solo a.m. program to 'Jolly Bill and Jane' with but 20 seconds to make the jump.

### Shorts

NBC plans to reduce announcer manpower in new studios by using film recording of station call letters at program breaks, which would completely mechanize this function, since the chimes are that way now....Will Osborne and his orchestra opened for Loew yesterday (4) in Baltimore....Bruno Walter leaves the New York Philharmonic Orchestra as conductor after the December 10 broadcast, to be succeeded by Hans Lange. Walter is going to Europe....Anthony Frome, NBC's Post Prince, comes to the Paramount theatre, January 5....

Everybody's rooting hard for the recovery of Mrs. Will (Happy Wonder Bakera) Donaldson, who has been seriously ill for some time....The Ipana Troubadours will have a wide open field for guest talent in New York after Rudy Vallee goes to the coast December 14, and Broadway agents are camping on their agency's doorstep already. Vallee's temporary absence at the Coast leaves the Troubadours the only big program using outstanding guest stars....Tito Coral is back from Detroit after playing at the Mayfair Club there.

### News Notes

Shirley Howard makes her stage debut next Friday at the original Roxy theatre....Don Wilson, from California, has been added to the announcing staff of NBC.

# WCKY IS DOING

★ ★ ★ DIRECTED by EIGHTEEN  
TWENTY-ONE YEARS as THEATRE

# 1933 SALES

# MEMBER CENTER POPULATION GROUP BASIC STATION N B C . . .

## MALTO-MEAL TESTS 3 DIFFERENT SHOWS

Chicago, Dec.

Campbell Cereal is making a number of tests on various spot programs through the midwest for its Malto-Meal product. Now being handled by Mitchell and Faust agency instead of Rogers and Smith, the company has shows in Des Moines, Detroit and Chicago.

On WHO-WOC is using a series of announcements aimed at the children, on WJR has a spot in the domestic science program, for the females. Here on WGN is using the "Steamboat Bill" serial for children listeners.

## Levin Hunting Guest Stars for Real Silk

Chicago, Dec. 4.

Erwin-Wasey has appointed Biggie Levin as talent contact man for the guest star appearances on the new Real Silk show, starting this week.

First guests are Reinald Werrenrath and Al Shean of "Music in the Air" legit show.

## Martin's 14 a Week

Charles Martin, dramatic director of WMCA, New York, places another program at that station this week. It's "Turn Back the Clock," episode show, going on Wednesday for half hours.

With the new one Martin will have 14 programs a week on WMCA.

## DALLAS SALARY SUIT

Dallas, Dec.

A suit asking payment of \$400 salary has been filed here by Mack and His Musical Milkmen against W. G. Mackenzie over a verbal contract covering a month's program the latter outlet over Station WFFA.

Petitioners in the suit were Joseph C. Evans and Warren Pottinger, of Amarillo; Loyce Swain, of Ardmore, Okla., and Bill Parker, of Abilene.

## Same Show, 3 Stations, 3 Different Casts

Chicago, Dec. 4.

Gordon Baking Company has taken the "Lone Ranger" show now on the Michigan network for Detroit, Chicago and New York. Using WKYZ in Detroit and WGN, the Chicago Tribune station, here.

"Ranger," a kid program, has been up in Michigan on a sustaining basis. Separate casts will be arranged for each station. Understood that WOR will be the eastern station for the show which rides 30 minutes a shot three times weekly.

## Bread Coupons Rapped

Los Angeles, Dec.

Franco Bakery Co. has resumed the practice of giving coupons with loaves of bread, 10 of which entitles the buyer to a seat at the see and hear weekly Hi-Jinks broadcast over KFWB.

Other baking concerns are claiming a gentleman's agreement not to give premiums with their bread was set up some time ago.

## Phil Harris to St. Regis

Chicago, Dec.

Phil Harris band moves out of the College Inn, Sherman hotel, to open at the St. Regis in New York on Dec. 13. In on an eight to 10-week guarantee. Band has also been renewed on its Cutex ether series. College Inn successor not set.

## Dunham for Chi NBC

Chicago, Dec. 4.

Eddie Dunham is coming in from the eastern NBC studios to go on the new Oxydol show here. Will do the organ numbers for the show, which is the "Ma Perkins" program. Besides organ pumping Dunham will have a spot on the regular production staff locally.

Ferdie Grofe last week turned out his initial two platters under the Columbia contract.

## Renewals

F. W. Fitch Co., extended for another 13 weeks, effective Dec. 24, the Sunday evening Wendell Hall act on NBC's red (WEAP) loop. Involves 21 stations.

Glimsane added 13 weeks more, starting Dec. 5, to the run of the musical frame with Cheri McKay, the Merry Macs and Dick Teala, Tuesday and Thursday noons over an NBC split network.

E. E. Hess Co., of Brooke, Ind., renewed for 26 programs of five minutes each for Hess Witch Hazel Cream. Spotted on Homemakers Hour, WLS, Chicago. Rogers and Smith agency.

## H'WOOD NAME GUEST STARS FOR AIR SHOW

Hollywood, Dec. 4.

NBC has commissioned Ralph Farnum to secure star talent to work here with Rudy Vallee on the Fleischmann hour.

Broadcasts will go out from here during Vallee's local stay for the Fox-George White "Scandals."

## 21 County School Boards Use NBC Educational

Asheville, N. C., Dec. 4.

Schools in 21 counties of Western North Carolina have been instructed by the state department of Public Instruction to attend, by means of radio receivers, the classes broadcast every Monday, Tuesday, Wednesday, and Thursday from WWNC, and the NBC Music Appreciation Hour put on through WWNC every Friday morning.

These classes are presented at 11:30 o'clock four mornings weekly, and last for half an hour each. Classes include the subjects of literature, state history, Current Events and Geography, and Industrial Arts and Vocations.

## EAR KEENER THAN EYE

Webb Trying to Prove Auditory Nerve Beats Optics

Networks are now concentrating their promotional research efforts on showing the advantages of the ear over the eye. Webb, in addition to surveys conducted by themselves, are collecting reports of psychology tests staged by college professors and others over a period of years.

What originally prompted the network research experts to direct their digging along these lines were claims made by advocates for newspaper and mags that the average man is impressed more by what he sees than by what he hears. Also that these visual impressions stay longer in his memory than things absorbed through the ear.

## ASCAP Santa Claus Melon

Classification committee of the American Society of Composers, Authors and Publishers meet this month a couple weeks earlier than customarily, with Dec. 14 the gathering date for the publisher faction. Purpose of the moveup is to establish the writer and pub rankings in time for the pre-Christmas distribution of the last quarter money.

Amount divvied up for these three months is an estimate of what collections will be at hand at the end of the month. Difference between the collections total as of Dec. 15 and the pre-Christmas plum distributed is borrowed temporarily from some other ASCAP fund. So far each year the board has underestimated the actual collections for 11 of final quarter.

## ALICE JOY CHI BUILD-UP

Chicago, Dec. 4.

Chicago NBC production and sales department building a new show around Alice Joy and Jess Fugh, similar to the type of program that built the warbler up as the "dream girl" for Prince Albert. New line-up understood slated for a beer account.

## TAX TAXICABS FOR USING RADIOS

As soon as it has worked out a basis of taxation, the American Society of Composers, Authors and Publishers will call upon taxicabs containing radio sets for passenger convenience and diversion to obtain music performance licenses. ASCAP's counsel has advised the performing rights combine that the taxicab owners are as liable under the copyright law as any restaurant or hotel which offers radio music as part of its service.

It is figured that in New York City alone there are over 1,000 cabs with dials and loudspeakers installed in the passenger section of the car. One fleet operating company in New York has on the basis of this added service tagged itself the Radio Taxicab Corp. and plasters its vehicles with similar billing.

Matter of a license fee for radio-equipped cabs is now in the hands of the society's rate committee. It is up to this group to decide whether the license fee should be a flat annual figure or based on the number of passengers. Indications are that the former method will be adopted.

## Buick, Pontiac, Set

General Motors has set Dec. 18 as the starting date for Buick on CBS. Buick will have the Monday and Thursday spots with the program combining Robert Benchley and an Andre Kostelanetz orchestra and choral unit.

Pontiac bows in the same week with Stoopnagle and Budd and Vera Van, but the remaining two niches in the six time weekly series which had been contracted for Oldsmobile will remain open until the agency authority over the Olds account is decided. Both Campbell-Ewald and B. B. D. & O. claim jurisdiction.

# THE REAL JOB!

## YEARS EXECUTIVE BANKING and OWNER and PRODUCER! ★ ★ ★

# BIGGEST IN HISTORY!

# L.B. WILSON



# COMMERCIALS

WEEK OF DECEMBER 4

This Department lists sponsored programs on both arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency account. (Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); Sa (Saturday).)

## ACME LEAD

6:30-8a-WABC

Ed McConnell

\*Henri, H-Mc

## AFFILIATED PD'S

(Louis Phillips)

1-Tu-WABC

Phineas Marie

\*Blackett

## AMER ROLLING

10-F-WJZ

The Iron Master

\*B. B. D. &amp; O.

## AMER TOBACCO

(Lucky Strike)

1-Tu-WABC

Phineas Marie

\*Blackett

## AMERICAN OIL

7-8a-WABC

Ethel Waters

\*Gos. Katz

## \*F

9:30-10a-WABC

Harry Hotlick

\*Frank Parker

\*Paris &amp; Pearl

## ARMOUR

9:30-F-WJZ

Phil Baker

H. McNaughton

Mabel Albertson

## BISCOL

2-8a-WABC

Helen Morgan

Albert Bartlett

\*Blackett

## BOURJOIS

(Floor Wax)

1-30a-WABC

Lucky Dan

\*Blackett

## BARRASOL

6:30-8a-WABC

Sam Franklin

\*Blackett

## BARTIN WAX

1-30a-WABC

Lucky Dan

\*Blackett

## BAYER

9:30-10a-WABC

Frank Munn

\*Blackett

## BEECH-NUT

9:30-10a-WABC

Frank Munn

\*Blackett

## BENTON &amp; BOWLES

9:30-10a-WABC

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Lucky Dan

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6:30-8a-WABC

Sam Franklin

\*Blackett

## BARTIN WAX

1-30a-WABC

Lucky Dan

\*Blackett

## BAYER

9:30-10a-WABC

Frank Munn

# Radio Chatter

## New York

Landt Trio and White will do the eight 15-minute spots for Ford the week starting Dec. 8 over WEAP, WJZ, WABC and WOR.

Johnson floorwax has made it another 13 week cycle for Tony Wons. Beatrice Manning won the vocal refrains on the Abe Lyman-Phillips Dental Magnesia show (NBC).

Eddie Duchin is the Lord & Thomas New York office's candidate for the Jungs cream show, if and when okayed by Pensodent. Fred Allen reminiscences recalls his vaudeville days when he lived in a hotel room with a splendid view overlooking a handbook.

That feud between Eddie Cantor and George Jessel which nobody is quite sure whether to believe or disbelieve was up again last week with a whole series of gags and rumors.

Jimmy Kemper and Agnes Hedges made two more candidates for the Jungs cream program that has been long in the launching.

Brooke Allen has joined the Fun-n-yonbers threesome, replacing Gordon Graham.

Harry Rosenthal turned down that Monte Carlo spot (Place Piquale) for his band.

Abe Lyman and Frank Munn have had their Phillips Dentifrice frame switched to the Friday evening niche on NBC previously held by the Fred Allen-Best Foods show.

Jack Denny stays on the Amoco show (CBS) for seven Sundays. Same extension given Ethel Waters, but George Beatty is out as m.c.

Robert Bros. have a picture making document from the Warner Bros. Data for the Hollywood come-on hasn't been set.

## East

From up north at Chestnut Ridge, N. Y., comes word from the parents of Clinton Webb that he was married last February in Albany, briefly interrupting his broadcasting from WGY.

WOKO, Albany, is broadcasting appeal for dramatic talent. Rev. Royden Rand is dramatic director, stepping out of his regular life role of a minister of the gospel.

Sneddon Weir and Harriet Champagne have great fun as Mr. and Mrs. Gossip in a thrice-weekly

broadcast from WOKO, Albany. It's a series of brief commercial announcements linked up in conversation.

John Francis Tierney marched to the altar with Miss Mary Harris Wilson on Nov. 26 at Brandon, Vt. Tierney, former Albany, N. Y., newspaperman, chief announcer at station WCAAX, Burlington. His bride has been society editor of the Burlington Daily News, owner of WCAH.

Miriam 'Babe' Miller, from WABC, was featured on the opening vespers at bill at Eugene Levy's new Ritz theatre in Newburgh, N. Y., Nov. 28.

Ily Rose, WGY announcer, is piano accompanist for the Three School Marbles.

Muriel Sherman, Jimmy White and Vaughan Monroe doing the vocals with Larry Funk's orchestra on broadcasts over WGY from the Paradise Club, New York.

Wife and four children of Bradley Kincaid, WGY singer and theatre performer, have come from the family home in Schenectady to winter with him in Schenectady.

Blaine Moke, formerly of team of Riggs and Moke, teaming with Add Brickett over WJAS, Pittsburgh.

Son born Pete Welby, she's the former Lottie Lawson, of Lawson Sisters, harmony duo once with WCAE, Pittsburgh.

Jackie Heller, kid sister of Little Jackie Heller, who go radio.

Tony Wakeman, former sports reporter KDKA, Pittsburgh, back from New York after interviews with artist McMurtrie relative to CBS spot.

Sylvia Stone (Stein), formerly with Phil Spitalny on his Choc-o-laters program, Pittsburgh, spending some time with her family.

George Bowe, ex-emcee of Barnum niterie, new announcer at WICC, Bridgeport. Station plans to use Bowe in Park City studios with Jimmy Milne and assign Eddie Lush to New Haven plant.

John Sweeney, Yankee network announcer, now CBS in banning licker advertising.

Frank Reynolds, erstwhile Melody Boy at WICC, Bridgeport, m. ing at Little Paris niterie, Newark.

Marion Bergerson of West Haven, 'Miss America 1933', doing the dance with Mal Hallett.

Ernie Petersen, WICB ork, Eddie Eichelhoff do-re-m'ing, getting through at Armonk, N. Y., beerie. Will be followed by Four Aces of same station.

Lois Wells and Jud LaHaye of WICC staff arranging Laxy Martin's new ditty, 'If Three Little Pigs Could, Why Can't We?' for publication.

## Mid-West

Harry Turner, Blomack, N. D., band leader, who for three years tromboned with Ted Weems, gets his first commercial over KFPR. He's Uncle Ned for the kids' 'Wonderlark Birthday Club'.

Horace Storer, CBC's western program director in Winnipeg this week looking for new talent for the commish.

Beyond Control, official WOWO publication in Fort Wayne, is off the press. Those credited with quarterly issue are: Hilda Woehrmeyer, ideas; Harry Flannery, associate editor; Helen Brehm, secretary.

Mandarin Inn newest addition to Round-the-Town program over WGL, Fort Wayne, making the sixth dine and dance place in series.

Various members of 'Strike Me Pink' troupe up for short air programs over WOWO, Fort Wayne.

Eddie Birnbryer, who vocalized with musicals and road bands, has replaced Joe Rockhold with the Rhythm Jesters, song and instrumental combo WLVW, Cincy.

Walter Furniss, from Columbus, O., is at WSAI, Cincinnati, doing announcing and baritone German folk songs on a weekly sustaining program.

Many Alcott Richardson, who goes indie while strumming a uke, is next at WLVW, Cincy, filling engagements at Chicago stations.

Ethel Ponce, who harmonizes with Sister Dorothy at WLVW, Cincy, soloed 'Holides' with Fred Varling's band on the Old Gold program which originated in that city Nov. 23.

L. B. Wilson, prez of WCKY, Covington, Ky., has been made an honorary member of the board of directors of the International Radio Club. The club has headquarters in Miami Beach and is headed by Jack Rice of WIOD, that city.

Departure of Ken Shirk, KOIL, Omaha chief engineer for WIND, Chicago, makes room for several changes and additions in the technical set-up of KOIL-KFAB. With Shirk also went Glen Imbler of the engineering staff. Al Bates leaves the switchboard at KFAB in Lincoln to take up the dials for the

same station in Omaha. New man in the technical department will be Gordon Anderson, formerly with KOIL who comes to KFAB-KOIL from BRPL. Anderson will have charge of the transmitters, while Bates will work on the studio sounding board.

Max Vinsonhale, former studio director KOIL, has charge of the new radio department for Bozell & Jacobs agency.

Ann Neenan, WOW blues singer, back from Chicago, where she underwent an NBC audition.

Joan Gillin, baby daughter of WOW's Boss Gillin, de-toned.

Pauline Hopkins (Vinsonhale), Babe of Tony and Babe, has had her second program accepted by Campagna for the 'First Nighter'.

## South

Grady Cole and Claire Shadwell, WBT, Charlotte, N. C., have been broadcasting an imaginary parade for the Great Atlantic and Pacific Tea Co. On the parade route a citizen from a town 18 miles away failed to hear the opening announcement, stating that the parade was imaginary, rather than up the family and drove to Charlotte to see the mammoth spectacle the boys were talking about. It was a good joke until Grady and Claire had to buy movie tickets for the family to appease their anger.

Attendance of more than 1,000 has been built up for the Saturday night Shindig program, originated by WNNC, Asheville, from the Arcade Building roof. The program runs for a full two hours, beginning at 9 o'clock, with the broadcast running from 9 to 10 o'clock.

Attractions include square dancing, with figures called by Johnny Crooks and Harold Crooks, and a string band, the String Band, Bob Davis' Serenaders, and songs and guitar solos by Walter Davis of Black Mountain.

Marlin In the Desert, a broadcast of WFAA, Dallas, vacationing in Mexico after big game and little fishes.

Morton Downey's personal appearance in Dallas kept him hopping between WFAA and KRLD for local and network dates.

Dallas Rotarians were fed a big radio program for their 'Tranksgiving' meeting from WFAA.

Nancy Garner, Jimmie Jefferies and the Early Birds, Mary and Tommy Tucker, Peg Moreland and the Gloom Chasers, announcers Eddie Dunn and Roy Cowan appeared, with staffmen Martin B. Campbell and Alex Keese as chefs for the special menu.

At the menu, Raymond P. Locke and Wilson Crook the club added some good words for radio advertising.

Bill Elliott, WBT, Charlotte, N. C., has returned from a sojourn in (Continued on page 4)

## Film NRA Test

(Continued from page 5)

of the code and the Executive Order. This was before the Hays meeting and at a time when grumblings in major ranks were becoming louder.

Efforts to placate the rising storm were made up to the last minute by Washington contact men, more versed in Federal lore as well as law than the average company lawyer.

Their attitude is that the business, whether or not others agree, is regarded by the public as a public utility. The public, they are advising, is in a dangerous mood. It might quickly swing away from boxoffices if the business opposes the President.

Inability to immediately make up payroll increases necessitated by the NRA, through the Executive Order, in that this halts the clipping of production costs, is no reason for rising in the saddle, say those spokesmen who point out that other industries have had to gamble with the NRA and that picture men should turn to the task of increasing receipts than to cutting payrolls as the means of a balance.

There is one criticism of the Executive Order, however, to which even the most conservative minded lend their voice. It is the virtual hand-tying for a decision. Such a policy, they say, will literally cripple the effectiveness of such committees as those on zoning and grievance, not to mention the Code Authority itself.

It would be better, they believe, if the NRA turned the matter of decision back to the courts. There at least fees could have to be paid which would arrest an avalanche of complaints and which they see descending on Washington right over the heads of industry lieutenants.

## RADIO EXPLOITATION

(In this Department 'Variety' will collate each week news items of possible value to Radio Stations, Advertising Agencies and Advertisers on the merchandising end. Special stunts of all kinds will be reported, these items being turned in by 'Variety' staff men and not written by the station.)

### History of a Campaign

George W. Vos, advertising manager of the 'Variety' company, sponsors of Ed Wynn, explains his theories of the value of radio exploitation in NBC's bulletin devoted to sales promotion and edited by E. P. H. James. Vos believes that extensive newspaper copy to supplement a radio program is seldom indicated in advertising diagnosis, that the most that is needed in newspaper investment in connection with radio is a nominal outlay for attention-callers when a new program is launched.

Vos points out that the distribution through dealers of 3,000,000 cloth Fire Chief hats was the most effective of the exploitation which the nature of program and the product (gasoline) and the impossibility of any kind of premium or box top tie-ups allowed. These hats widely worn by children and used by amateurs doing imitations for their families and friends of Ed Wynn constituted a memory-impression of extraordinary effectiveness, Vos believes.

Lithographs, posters, placards, window cards, banners all stressing the symbolism of the local mail helmet and the fact that consistently by gas stations using local mailing lists for that purpose were deemed sales stimulants of the first order. In various communities exploitation of more pretentious character took the form of comedy parades with the Texaco Fire Chief helmet always prominent.

### Grocer's Amateur Matinee

Tacoma. Station KVI has the townspeople eager and merchants interested in a sales campaign which takes into food shops during shopping hours. Local press is not entirely friendly, although its animosity has been somewhat mollified by attention to the store broadcasts and giving time and place.

Appeal of the stunt is that the public is allowed to step to the microphone in the store and introduce themselves. This chance to say 'Hello, mom; this is Gus,' has crowded the groceries in on the hook-up, which is to last for six weeks.

Street car cards also used to spotlight the stunt.

### Giveaway Newspaper

New York. Underwood Elliott Fisher program which went on the air over CBS recently is printing an actual tabloid-size newspaper as a comedy giveaway stunt in connection with the exploitation of the program.

Cal Tinney is billed as editor and Joe Killen as bodyguard. News and photographs of the participants in the program, namely, William Lyon Phelps, Alexander Gray, Nat Shiller, Patricia Dorn and Donald Reed, are prominent in regular Underwood portable typewriter advertisement is carried.

Newspaper is called the 'Oologah Oozings.'

### Continued Story Bait

New York. Station WRNY in exploiting a new 'kid' program, 'Adventures of Dick Flint,' sends printed installments of the story to a mailing list of children within the metropolitan area. After two weeks the installments are stopped to see if the kids are interested enough to write in for more installments.

Station has had about 75% results in obtaining follow-ups. Installments are printed on a four page pamphlet.

### Kids Stage Operetta

Tacoma. Children numbering 80 from 7 years up presented Victor Herbert's 'Babes in Toyland' over KMO from largest stage studio. Local school band accompanied with over 100 youngsters before the mikes. Larry Munn, 6-year-old violin prodigy, was featured in the Seattle baby band, was featured before a crowd that packed the studio.

### Juvenile Heroes

Boston. Jordan Marsh program on Station WEEI every Sunday, Wednesday and Friday at 5:15 until Christmas was given to the juvenile heroes as Santa Claus, Santason, Mickey Mouse, Minnie Mouse, Woden Soldier and Mechanical Doll.

Knee-Crack studio produced shows for department store.

### Those Bridge Players

Chicago. Komo has launched a variation of the reliable duplicate contract bridge challenge for which an audience of avid card-players is supposed to question. Only the best reaching and organizing the audience the station believes. Mrs. J.

Auville Sheffield is conducting the series.

### Music

Toronto. Canadian Radio Commission will shortly launch a series of 5 p.m. programs for children, under the auspices of the Teachers' Federation. Marks the first occasion of such an experiment in Ontario. Tri-weekly series will feature 'Fairy Tales in Music' Productions will be supervised by Barbara Johnston and Eldon Brethour of the music department of the Toronto board of education.

First program on the CRC network will be 'Hansel and Gretel' as told in Humperdinck's opera of that name. Next piece is Shakespeare's 'Midsummer Night's Dream' with Mendelssohn's incidental music. 'Three Bears' and 'Cinderella' follow, with Brahms' arrangements.

### id Party in Theatre

Seattle. Cementing a closer bond with its kiddie listeners in 'Captain Kris and the Secret Six,' on air daily over KOL, sponsored by Kristoferson Dairy, gave its members a free show at the Paramount. About 2,500 kids were there.

It was given as a Thanksgiving party for the youngsters, with membership cards in the club as admission. All were requested to bring some canned food for the poor and the resulting two tons was turned over to the Salvation Army.

Part of the program included community singing and stage stuff which was remoted over KOL. Success of this first party for the month-old air club, which now boasts 30,000 members, was probably warrant a similar Christmas party.

Good will in big gigs is being built for the advertiser.

JOHN FOGARTY

Jack Frost Sugar Hour  
NBC Network  
Personal Direction  
WABC, New York  
1500 B'way, N. Y.

CONRAD THIBAUT

Wednesday, 8:30-9 P.M.  
WABC  
Thursday, 9-10 P.M.  
WEAF

THE GREEK AMBASSADOR OF GOD WILL

GEORGE GIVOT

RKO ALBEE, BROOKLYN  
(Week Dec. 1)  
RKO PALACE, NEW YORK  
(Week Dec. 8)  
Sole Direction  
HERMAN BERNI  
1619 Broadway, New York

EMERSON GILL

And His Orchestra  
ENROUTE  
Direction MCA

Joe Parsons

Radio's Low Voice  
AS 'DELWEISS JOE'  
March 9, 9:30-10 P. M. WMAQ  
Wednesday, 9-9:30 P. M. WMAQ  
SINCLAIR MINSTREL  
Every Mon., 8 P.M., N.B.C.  
CHICAGO

### SPEAKING OF THE SIZZLERS

RUDY VALLEE SAYS

"TO ME THEY ARE THE MOST PERFECT TRIO I HAVE EVER HEARD AT ANY TIME."

HE OUGHT TO KNOW  
Personal Direction, CHARLES A. BAYNA

SID GARY

Radio's Versatile Baritone  
CUNARD HOUR  
10-10:30 P.M. Every Tuesday  
WJZ  
Direction  
FRANK PRESSBY AGENCY

LEON BELASCO

WABC  
Sat., 11:30 P.M.-Mon., 12 P.M.  
Fri., 12:30 P.M.  
NIGHTLY  
ST. MORITZ HOTEL, NEW YORK  
Sole Direction HERMAN BERNI  
1610 Broadway, New York

"TODAY'S CHILDREN"

Written by Irna Phillips  
Sponsored by  
Pillsbury Flour Mills Co.  
NBC-WJZ 10:30 A.M.  
WENR 10:15 A.M. Daily

## CHESTERFIELD CONCERTS

Philadelphia Symphony  
15 Mins.

WABC, New York

Every evening at 9 p. m. Leopold Stokowski in Philadelphia brings down his baton and the Symphony orchestra rolls into excerpts from the mighty manuscripts of music. Liggett & Myers plays the bills on behalf of the Chesterfield weeds. This is the first time a symphony has been sponsored on a nightly basis. There have been some instances of weekly sponsorship, notably the Detroit Symphony. Usually programs have been of 30 minutes duration minimum with longer sessions in the case of sustaining pick-ups as with the New York Philharmonic and Boston's Serge Koussevitzky boys.

Just what 15 minutes means to a symphony can be gathered when it is remembered that the running time on full-fledged symphonic compositions goes as high as 45 minutes. Very often a whole evening performance consist of only two or three works. In other words, 15 minutes is scarcely long enough to get out of the violin and cello introduction into the flute obbligato.

For better or worse Leopold Stokowski is making his art fit his medium. Liggett & Myers will have to judge if the result justifies the expense. Outstanding comment on this matter of this nature lacks access to the graphs that alone prove anything. Meanwhile, of course, the Philadelphia Symphony is still, always, a fully organized institution dividing leadership of its field in America with Manhattan and the Hub.

Commercial copy is necessarily reduced to rock bottom brevity. That will be appreciated as much as the music. There is a short pause, long enough to turn the page of the music folio, and in that brief interlude the story of Chesterfield is told in a few well-chosen words.

On no stretch of criticism could the Philadelphia Symphony be rated a bad radio program. Any doubts arise simply from the 15 minute angle. *Land.*

## COLUMBIA MYSTERY GUILD

Sketch  
Sustaining  
15 Mins.

WABC, New York

Despite the fancy title given this series, which made its debut last Thursday night (30), there's a smooth producing hand here. But the script, sounded like something which had been laying dormant since the days when gangster stories were in vogue. Mixed up in it was the usual character setup of dub cop, private detective, reporter who solves the crime, ruthless mob leader and the hood's moll. Title it carried was 'The Cat's Meow.' Charles Speer credited as writer.

Slack piece of direction kept the interest and excitement at the pitch that it takes. Credited with the job was Marion Parsonnet, CBS chief of dramatic continuity and production.

Series seems to have adopted a complicated sound effect signature for itself. Bunched into the opening and fadeout is a conglomeration of noises that takes in the roar of a newspaper press, police sirens, the clanging of the city market, the shouting of newspaper vendors and the rat-tat of a machine gun. Parsonnet, obviously wasn't taking a chance on outlandish noises, gadget associate with crime. Din created here could be toned down without depreciating from the productions. *Ode.*

## 'SOPHISTICATED FINGERS'

Piano, Organ Duo

15 Mins.

Sustaining

WOWO, Fort Wayne

Marks return of Connie and Marguerite team to air on special sustainer. Novelty is in piano and organ arrangement which frequently sound like a full-sized orchestra. Both have their following in territory and are stressing a rather classy outlay in this quarter hour. When caught on saxophone, they were sung by Med Maxwell, member of the staff, and Jean Forsythe, soprano who recently won a scholarship for voice. Melodious and should land shortly. *Baral.*

## MCKENZIE MILLERS

Hill-Billy Music

COMMERCIAL

WOWO, Fort Wayne

Fiddlers, accordion player and harmony trio comprise this morning feature which McKenzie Mills of Quincy, Mich., is behind. Typical twang music with those peculiar sobby songs and legends played up. Novel contest recently instituted is for listeners to judge the number of times the name of McKenzie appears during program, and those guessing correct receive a special gift.

Two announcers used, with second speller going it at double-time to keep audience on edge for name of sponsor. Players from various sections of country who got together here and have been regular feature ever since. Scattered farm areas respond to this one. *Baral.*

## REFINERS CARNIVAL

With Paul Stewart, Lloyd Shafer,  
Weasley Boyton, Bob Albright, The  
Woodchoppers, Stanley Payton

Revue

Full Hour

COMMERCIAL

WABC, New York

Sharp quality and novelty are so blended in this offering as to rate it above average for diversified entertainment. It's an all-Crosley production and employs more than any Corgor program handled thus far by this indie 50,000-watt.

Broadcast reviewed was fourth in series of 8 to 9 o'clock Saturday nighters. First and second programs staged in WLW's largest studio, accommodating 250 lookers-on. Sponsor distributes gratis invites at its gas stations and demands necessitate bigger quarters, with switch to 1,000-seat hall in Hotel Giltan. Each program dedicated to a town in stadium primary area. This one for Piquette.

Opens with canny midway noises, faded for blubs on petroleum products done with brevity and dignity. Then barker lingo puffs about the air show with special theme song background by mixed octet in good voice.

Paul Stewart, m.c., announced ork under the leadership of Lloyd Shafer. Corgor has dandy brass, string and reed balance. Accompanied Weasley Boyton, tenor, in 'Land of Romance.' Carnival atmosphere supplied by Argentine and Venetian tunes by band, followed by either solo and nifty chimes work in 'Bells of St. Mary' in band's transfer to Alpa.

Mixed voices chorused 'We're in the Money' and Ponce Sisters harmonized 'Are You Making Any Money' and 'Wooden Head, Puddin' Head Jones.

Next spot was knife-throwing stunt gag, insufficient to arouse interest of listeners.

A gleeful rendition was fair. Bob Albright and his Oklahoma Cowboys upped the tempo with 'Big Boy' and 'Albright Alone' it on 'New Home in the Morning' and 'Man on the Flying Trapeze,' the audience joining in choruses, which the past several weeks, likewise, Woodchoppers, Tom Richley and Sam Haber, executed a pleasing specialty on marimphone and telephone. Smooth ad hoc sprinkled with expert timing by Stanley Payton, announcer. m.c. also got in a couple of humorous plugs.

Novelty improvement can be lent byspiel such as belloyed on the bally platform or on the inside of a canny creek or 10-in-I show or about a sensational free attraction. Such announcements, done in true sideshow barker and lecturer style may be applied to a number of curious people and oddities that would make for intense reception. *Killing.*

## FORD FRICK

Sports Commentator

15 Mins.

Sustaining

WGBR, Newark

Frick, whose style is vaguely suggestive of Lowell Thomas, has been on WOR some time, but appears not to have been previously reviewed by VARIETY. He is unresponsive, although his session at 7 p. m. is briefly preluded by a spot announcement for Dodge autos.

Frick is good listening for those who are not interested in sports. He is not to the admiration of athletes in a whole-hearted way Frick sticks in material that is interesting. Only announcements in any knowledge of sports history. Thus he breaks down the All-American teams of the last 40 or more years, points out the best college players, points out college by college, how certain colleges have never grabbed a spot on the mythical eleven, etc. *Land.*

## FRANCES HUNT

Tenor Singer

5 Mins.

Sustaining

WOR, Newark

Miss Hunt is a flirter-inner evidently at WOR in five minutes it is hard to get much idea and certainly she'll never attract an extensive following on a basis of irregular spotting between an unintelligible voice. Landing on a basis of kids, and a five-minute dramatized sales plug for Pennzoil.

She sounds okay as a semi-torch singer. Probably appears without rehearsals. Diction is good. *Land.*

## JAN PEECE

Tenor

15 Mins.

Sustaining

WEAF, New York

An excellent radio tenor. Peerce has volume and lots of masculinity in his voice. His power and authority in his work gives him a distinction that is sufficiently rare even though tenors, like sopranos, are supposed to be a drug on the market. Good tenors inevitably command attention.

He uses 'Pastorale' as a signature. Peerce ought to find sponsorship. *Land.*

## KENTUCKY COLONELS ON

PARADE

George Jessel, Morton Downey,  
Raymond Paige, Jean Harlow,  
Clark Gable, Jeanette McDonald,  
John Boles, Eddie Cantor, Stoop-

nagle and Budd

45 Mins.

Sustaining

WABC, New York

Columbia's exploitation department suggested the stunt. Gov. Russell Levenson and Gen. Hugh Johnson readily agreed to it and the result was an exceptionally entertaining novelty. Motive that brought together this parade of marquee names was to contribute a boost to the NRA. Practically all those who did a bit on the show are members of the royal order of Kentucky colonels, so that the appearance doubles as a gesture to the Kentucky govt.

Pickups were from several parts of the country with Jessel doing a resourceful and diverting sample of m.c.'ing from CBS's New York studios. Exchange between Jean Harlow and Clark Gable on how it felt to be Kentucky colonel came from Los Angeles, where the Raymond Paige unit, Jeanette McDonald and John Boles also held forth. Latter pair did the saluting with songs. Morton Downey blended into the circuit from Dallas, Eddie Cantor did his warbling from a New York radio, while Stoopnagle and Budd put on an interrupting routine, with the team's source Philadelphia.

Speaking was kept down to a minimum. Gov. Levenson was the first to speak, and following his greeting Annabelle Ward, Keeper of the Great Seal of Kentucky, poured out a few bars of 'My Old Kentucky Home' on how it felt to be a member of the University of Kentucky's symphony orchestra. It was neither good singing nor good symphony, but the spirit was there. Allen, a Washington, D. C. commissioner, put in a few words from the capital.

Once the entertainment got going the interest mounted and held the attention despite station announcement breaks and lapses of quiet caused by circuit switchovers. The source jumped from one part of the country to the other. *Ode.*

## PROBLEMAIRE SKETCH

Sketch

15 Mins.

COMMERCIAL

WMCA, New York

Although the sketch went down with atrocious acting and still worse dialoging this Friday evening dramatization of the love problem column should be examined with interest. Even without the prize inducement of a pair of shoes the class of audience this thing is selling. It couldn't resist temptation of imitating a solution to the question that comes with each installment. In creating consistent attention among the class the time value of Jennie Goldstein helps.

Among the problems that this series has popped for listener cogitation are 'Should a girl return the engagement is broken?' 'Should a girl tell the boy friend in after she has married?' and 'Should a girl tell all before she marries?' Some of the dramatized problems give Jennie Goldstein wide opportunity to show her interest in the cent of her Yiddish theatre days, while others turn out just too much reading of supply connected lines. *Ode.*

## GEORGE R. HOLMES

News Commentator

15 Mins.

Sustaining

WEAF, New York

Holmes talks once weekly (Wednesday) from Washington where he heads the International News Service bureau. He speaks well and intelligently.

His comment on the money controversy was fair and reasonable while tending to endorse Roosevelt's experimentation. Practically the whole 15 minutes went to that theme, a complex subject hidden in mystery.

Among the ever-swelling enrollment of commentators upon current events Holmes hold his own. *Land.*

## PERCY WAXMAN

Book Talks

15 Mins.

Sustaining

WOR, Newark

Although classified as sustaining, Percy Waxman is actually commercial. He comes from Macy's, partly for the purpose of winning interest in Macy's book department. His talks while outwardly institutional are rather superficially exploitive for current book, since he deals predominantly with times hot off the presses.

Waxman is interviewed on the current literary situation by staff announcer. This allows him to escape straightaway spilling, although he chooses three or four books to concentrate his remarks on. Side-lights on authors and subject matter suggest that the program is likely to hold the more literate members of the radio audience. *Land.*

## Ether Slants

WMCA, New York, has a gypsy music pick-up from the Belmont Cafe. Said to contain the world's largest bar, Oscar Adler provides 'Two Guitars' and other offerings of that genre for an agreeable quarter-hour.

WMCA sells a rental public address system over the station. Meetings, conventions, etc., requiring sound amplification are solicited by station itself.

Alexander Woolcott's wise and penetrating debunking of American folk lore, those fantastic stories vouched for as gospel on the authority of Aunt Minnie who saw it with his own eyes, continue to be one of the most unusual entertainments on the kilocycles.

Woolcott is probably scaring away sponsors by being so crude, but his fans will hope he stays as is.

Acting in the fine roast beef tradition still practiced by these plans as Alexander Moliss and Maurice Schwartz is broadcast over WOR Monday, Wednesday, and Friday at 5:45 under the billing, 'The Count of Monte Crisco.'

This retelling in wax of Dumas time-defying melodrama is carried along in stentorian oratory like a Pickwickian pleader. Dialog that went out in the American theatre with Eugene O'Neill's father is unblushingly revived.

Rem cough syrup uses time signals and weather reports. Weather and sniffls are synonymous in winter and the relationship has long been recognized by the herbists. Rem's billing is the 'NRA remedy.'

Molle shaving cream program (NEC) is setting a brisk and snappy pace. Program is mostly music interspersed with dialog which is quickly over. Light numbers with a comedy trend seem to be the program's best bet.

Fletcher's Castoria illustrates a tendency in patent medicine advertising technique which is currently typified vividly in lithographs used by Bell-ans. Bell-ans advises stomach-ache sufferers to eat whatever and as much as they like and rely on Bell-ans to take care of the distress that these excesses invite. Castoria program in Columbia the day before Thanksgiving gave an advance recommendation to parents to follow that Turkey Day feast with a swig of good old Fletcher's.

In other words let glutinous run riot the patent medicine kings of America will provide first aid.

Real Silk graciously saluted Vincent Lopez, their retiring maestro and Alice Joy, who also screams. It was a pleasure, said Real Silk, that after 44 weeks, Lopez revived a number of tunes he had introduced.

Next Sunday Real Silk launches a new program with Ted Weems.

A. G. Gilbert company, makers of Erector (toys) are rather artful in their bait. They dwell lengthily upon the prizes and still on the Everything is directed to get the boys to write letters to New Haven, the factory site. Everybody participating will get a prize but a hint in the wording suggests to skeptics that most of the prizes will be memberships in the Erector Engineering Guild. That probably is a paper diploma.

Mark Smith plays A. G. Gilbert, Ted Jewett and John Holbrook carry the rest of the gab. Program is framed to reach leads whose enthusiasms are mechanical.

## MUSIC NOTES

Ethel Waters is back on the Columbia Phonograph release sheet. For her first recording here she has done two from the new 'Blackbirds' show, 'I Just Couldn't Take It, Baby,' and 'A Hundred Years From Now.' Under Benny Goodman handled the accompaniment, and instrumentalized two other numbers from the production, 'Tapping the Barrel' and 'My Mother's Son-in-Law.'

Cab Calloway sails Feb. 24 for a tour of the Continent. First stop is the Palladium, London. March 5 with the engagement there for a minimum of four weeks. Irving Mills is going along with the band.

Katherine Spector, winner of 'Queen Esther' title in New York and billed as 'Most Beautiful Jewishess in America,' is at the Hi-Hat Club, Baltimore.

Ill Hartley and his orchestra playing at Dick Walsh's newly opened Van Rensselaer Inn in Troy, N. Y.

## Radio Chatter

(Continued from page 43)

sunny Florida to his regular vocal programs.

Gus Schultz, sustaining pianist for WBBB, Charlotte, N. C., has resigned to accept the leadership of an orchestra in Gadsden, Ala.

Joe Carlton, former announcer for WBT, Charlotte, N. C., has taken the study of law at the University of North Carolina.

Blayne Butcher, who announces programs for the Dixie CBS network from Philadelphia, got there by stage from WTOP, Norfolk, WLVA, Lynchburg, and WLW, Cincinnati.

WLVA, Lynchburg, is going after more fans by means of hillbilly programs. Using Glenn Jackson, the old man with the grey whiskers.

Ward Adams, formerly of WLVA, Lynchburg, has been added to announcers' staff at WRVA, Richmond.

Group of 14 Asheville, N. C., business houses co-operated with WWNC in presenting 'It Happened on Thanksgiving' the sketch of an ideal Thanksgiving dinner, last week.

Protests against the announced purpose of donating the 'Saturday Hour' over WBT, Charlotte, N. C., has brought much mail and the News, which bans radio, broke down for an open forum letter on the matter.

'Wayside' rown, who conducts programs for shut-ins over WBT, Charlotte, N. C., barnstorms between radio appearances with the Andrews Sisters, the Holly Sisters, Bob Phillips (Hill Billy singer) and others. 'Wayside' is himself a wheel chair case. Appearances are in school for the most part.

Clemmie Ray, the Girl Next Door, is hostess at WBT, Charlotte, N. C.

Emerson Gill and his orchestra moved to Asheville, N. C., at the University of North Carolina Thanksgiving.

Edouardo Cases, tenor, whose radio debut was made at Station WWNC, Asheville, N. C., is now featured soloist from the Washington NBC studios in a program entitled 'Pampas Nights,' featuring South American music.

Fender Rector and 'Fiddle band' are featured on the 'J. F. C. Coffee Hour' over station WWNC, Asheville, N. C., at 8 o'clock, under contract for 55 performances.

## West

Albert Von Tilzer did a one-time on KJH, playing and singing one of his own compositions.

Harold Lloyd has gone for the historical serial features that are popular on the coast. Station has started a series of 'American Queens' famous women in American history.

Danny Danker leaves next week for his annual N. Y. visit and h. o. confabs at J. Walter Thompson's. On Harold on the studio staff of KPZZ, Fort Worth, several years, returned to studio after eight months' leave due to illness. An arm was partly paralyzed. He now plays the piano again and was made studio director recently.

Gwendolyn 'Toots' Poff has joined WEAP, Fort Worth, as hostess and continuity.

Harry Hoxworth, commercial manager of KPZZ, Fort Worth, spent years in the legitimate theatre. His last stage activity was in 1928. He has been a player in Houston two seasons ago. Before that he directed stock companies at two different times in Fort Worth.

John Sullivan is announcer for stock market with KFJZ, Fort Worth. He is an announcer and has staged skits on the air.

Frank Parrish, control operator for WEAP, Fort Worth, killed an eight-point deer.

New hot dog product called Hideo-ho signed up on KEX, Portland, for 15 mins. three times weekly. Meats are from a local program, which seems likely to expand over the Northwest network.

New dam at Bonneville, ordered by President Roosevelt, is being dramatized in the romantic manner. Oregon Mutual Fire Insurance will sponsor this program over KEX, Portland.

Portland Symphony orchestra now being sponsored by Standard Oil. First concert went over the network from KGW.

Harry Marcus starting a new Dan Radio Review on KXL, Portland.

Dan Frey, advertising manager of KBO, Des Moines, was married to Charlotte Thompson of Waterloo, Iowa, on Nov. 24.

Donnelly James moving orchestra from Broadmoor country club into the Casanova room at the Brown Palace Hotel in Denver. Succeeds Harry Owens, who goes to Los Angeles.

Rolly Chesney moves in from the Black Hills, S. D., to take the Broadmoor job. Has with him as soloist Kay Austin, Victor recording artist.



## Most Played on the Air Last Week

To familiarize the rest of the country with the tunes most sung and played on the air around New York, the following is the compilation for last week. This tabulation will continue regularly. In answer to inquiries, these plugs are figured on a Saturday-through-Friday week, regularly.

Tabulation in turn is broken down into two divisions: Number of plugs on the major networks (WEAF and WJZ of the NBC chain, and WABO, key station of CBS), along with the total of plugs on New York's two most important independent stations—WOR and WMCA.

title	WEAF WJZ WABO	WOR WMCA	Total
'Did You Ever See a Dream Walking'	18	57	
'One Minute to One'	16	33	
'Puddin' Head Jones' .....	13	29	
'Good Night Little Girl'	13	28	
'Don't You Remember'	26	25	
'By a Waterfall'	25	25	
'Sing a Little Lowdown Tune' .....	19	25	
'You're Gonna Lose Your Gal' .....	15	23	
'You've Got Everything'	13	22	
'It's Only a Paper Moon' .....	13	21	
'Doin' the Uptown Lowdown' .....	12	21	
'Heaven Only Knows' .....	10	20	
'Honeycomb Hotel' .....	10	20	
'Not For All the Rice in China' .....	12	20	

## Inside Stuff—Music

To controvert the argument advanced by indie jobbers to the code authority that the Music Dealers' Service, Inc., publisher-distributing combine, has the makings of a monopoly the Music Publishers Protective Association has collected data on the best sheet sellers dating back to June, 1932. Info along these lines garnered by the MPPA from VARIETY's files shows that the hit tunes came predominantly from publishers not clearing through the MDS. During 1933 the majority of the monthly tabulations on the six best sellers revealed the non MDS affiliates as responsible for 70% and better of the top songs.

Case in point here is the Joe Morris Music Co., which within the past year has held first rating on five monthly lists. Morris firm has never cleared a sheet of music through the MDS. Another non MDS publisher of similar hit producing category is the Robbins Music Corp.

Songwriters Protective Association and the Will Hays office are still negotiating a uniform contract for screen musical authors. Discussions on the covenant started early last summer. One of the major points at issue is the length of time that a picture producer may retain an unexploited manuscript. Hays office is offering to set the limit at five years but the SPA believes that one annum is long enough.

Standard contract will not concern itself with the minimum wage or maximum hours of a writer. All the SPA says it's seeking to protect the rights of its members in works created for a particular picture but either shelved or used for other purposes.

Just what the platters mean to some disc makers as advance ballyhoo is exemplified in an experience of the Boswell Sisters abroad when they did a song with a different orchestration from their recorded version. The public expressed its knowledge in the change of orchestration and demanded the disc version as an encore. This occurred at the Salle Pleyel, Paris.

The disc advance bally figures in Ellington, Calloway, et al., being so much in demand abroad, the latter slated to go over next spring.

Best selling song of the last six months does not appear in any music survey and can't be sung, played or whistled. This paradoxical number is 'World's Fair, I Love You,' which was peddled at 25 cents a copy by swell-looking girls circulating among the late evening stag crowds at the World's Fair. Some girls disposed of whole bundles of the sheet music to hopeful Johnnies.

Attempts to actually play or sing the music developed that it was just a jumble of sharps, flats, clefs, and grace notes that defy musical execution.

A little out of the ordinary in the way of broadcasts for plugging film songs was instigated by United Artists through a special air program sent out from Dave's Blue Room, N. Y., recently.

UA got Mack Gordon and Harry Revel, who did the music for 'Keyhole', to appear on the program arranged as a commercial for the Blue Room. It was broadcast for a half hour over WMCA.

'The Last Round Up' (Shapiro, Bernstein) is on the way to stacking up the sheet sales record for 1933. Last week the tune's turnover had passed the 375,000 mark. Indications are that the song is going for at least another 50,000 sheets. Cowboy lament was released Sept. 1.

Holding second top for sheet sales this year is 'In the Valley of the Moon' with 300,000 copies net to its credit.

Pointed out by Hollywood songwriters who have survived the fat and the lean of picture musicals, is the fact that tunes from musical pictures are not heading any lists, either in point of sales or in number of times plugged. Claim this is an indication that there are too many picture songs on the market.

Grigby-Grunow, manufacturers of Majestic radios and ice-boxes, and controllers of Columbia Phonograph are liquidating their foreign affiliates.

Foreign biz will be handled-through-specialty set up foreign agencies in view of exchange differences, etc.

Exclusive Publications was formed last month by Irving Mills following his split up of interests with Tom Rockwell in the Lawrence Music Co. Embraced especially in the E. P. catalog are the numbers created for the Duke Ellington and Cab Calloway bands, which Mills manages.

Charles K. Harris' publishing business is being continued by the widow. Eugene West has connected as professional manager, the first plug being a revival of an old Harris number, 'I'm Trying So Hard to Forget'. West started his songwriting career with Harris.

'Count Your Blessings,' verse by Edgar A. Guest, words by Irving Caesar and music by Ferde Grofe, is a Tin Pan Alley-T. B. Harms version of the Guest poem, which Caesar-Grofe pop-songed. It's also the theme song of 'Joe Palooka' (UA).

Brunswick Phonograph's October, 1933, statement is the firm's best since January, 1930. This is taken as an indicator that with improved conditions the music business is also due for some revival.

## L. A. Tunesmiths Feted for CBS 'Scandals' Airing

Hollywood, Dec. 4. Evening of the 'Roman Scandals' opening at Grauman's Chinese, Art Schwartz, coast rep for Witmark, gave a dinner for the orchestra leaders who participated in the CBS national broadcast which emanated from the theatre that night.

Raymond Paige, Harry Jackson, Kay Kyser, Mahlon Merrick, George Hamilton and Curt Houck were present in addition to Harry Warren and Al Dubin, who wrote the picture's music and were the guests of honor. Dubin even went so far as to do a dinner jacket.

At the opening, Kay Kyser's band performed, with the other bandsmen, such as Ted FioRito and Gus Arnheim, each taking the stick for a number.

Just prior to the broadcast, Paige asked Kyser if he would have any trouble leading the latter's orchestra.

'All you have to do is to follow them,' Kyser advised; 'they're used to it.'

## Simplify Writer-Pub Rights on Film Sync

Both the songwriter's and publisher's rights may be embodied in a single contract insofar as these rights concern motion picture producers. Meeting for the purpose of discussing the merger of interest proposition was held Monday (yesterday), the committee representing the Songwriters' Protective Association and the Music Publishers' Protective Association in contract negotiations with the film men.

MPPA for the past eight months has been trying to work out a uniform synchronization agreement with the picture producers, while the SPA has been pow-wowing with the latter on the idea of confecting a standard contract for the writers of screen musicals. In disposing of sync rights the MPPA's authority only extends to works already published. Under the by-laws of the SPA all such rights to the unpublished manuscripts of its members are retained by that organization. Picture producers have suggested that the publishers and writers become parties to the same uniform contract so that the sync rights for both published and unpublished compositions can be cleared through a single bureau. Namely, the MPPA. Under this arrangement the SPA would continue to control the same rights, but the setting of prices and signing of contracts for individual pictures with the producer would be left to the MPPA contact.

## CELEB NIGHTS MULTIPLY

Pluggers Nominated to Corral Free Talent

Chicago, Dec. 4. Music publishers locally are again on the merry-go-round as the niteries and cafes are reviving celebrity nights. Pluggers aren't welcome unless they bring along three or four guest artists. There are now four celeb evenings. Al Quodbach Cuckoo Club at the Granada the latest.

Monday the pluggers troop to the Blackhawk to help Hal Kemp. Tuesday at the Morrison Hotel's Terrace Garden, Wednesday at the Bismarck. And likely that the Cottage Inn will restore its Thursday nights.

## American Writing, Acting Talent for London Cafe

Dave Oppenheim and Mike Cleary sail at the end of December for London to write the music for Felix Ferry's next floor show at the Dorchester Club. An American troupe headed by Nick Long Jr., will go over several weeks later for the framing of the show. Barbara Newberry and Carl Randall, part of the current Dorchester show, are scheduled to move on to Ferry Casino de Paris spot in Monte Carlo.

## Play for Uncle

Chicago, Dec. 4. Musicians' Union has sent out a warning to members to watch out for instrument thieves who have started their regular winter campaign.

To this end have made arrangements with pawnshops not to lend money on instruments, unless the borrower can identify himself. Musicians bulletin clearly states that 'identification is made either by playing the instrument—or by presentation of a card in the local—or by both.'

## Buffalo Cops Forbid Even Phoney 'Nudity'

Buffalo, Dec. 4. Local police are cracking down on night clubs and burlesque performances here.

Shari, fan dancer at the Club Lido, was halted in her performance by Captain Edward A. Thierfeldt and a squad from the Washington street police station when she attempted a semi-nude at the club opening. The police not only stopped the performance until the dancer donned more clothes, but insisted on changes in lighting effects so as to avoid the appearance of nudity.

Esther Land, club operator, and Stephen Carputi, manager, stated that they would comply with the wishes of the police with the latter stating that they would not interfere as long as Shari wore what she put on before they left the club.

## BOOSEY AND HAWKES MERGE WITH BELWIN

Plans are under way to merge Boosey & Co., Hawkes & Sons and Belwin, Inc., into a single selling and distributing unit. Consolidation of these functions will take the title of Boosey-Belwin-Hawkes, Inc., but won't affect the publishing identities or entities of the three firms.

Max Winkler, head of Belwin, will be the pres. and gen. mgr. of the distributing combine, with Boosey v.p. and Michael Keane, the latter's manager on this side, a third officer. Boosey and Hawkes firms are operating under a similar selling arrangement in Europe.

## PRINTING UP 20%

Music Publishers Hear the Bad News on Costs

Music publishers felt the anger of the NRA for the first time last week when they were notified by their printers that effective Friday (1) the price on sheet music and orchestrations would be lifted 20%. New scale of printing prices, it was explained, was all part of the music end of the book and periodical printing code.

## Shapiro-Bernstein Reply To 'Bananas' Royalty Suit

Frank Silver and Irving Cohen as co-writers of 'Yes, We Have No Bananas' have filed suit for \$100,000 against Shapiro, Bernstein & Co. in the Brooklyn Supreme Court. Complaint served last week alleges that the team has not had an accounting from the publisher on the tune since 1924 and states that the amount estimated to be due them in back royalties is somewhere in the neighborhood of \$100,000. Paper further petitions the court to order Shapiro, Bernstein to furnish the writers with a complete set of figures covering all income from the number to date.

'Banana' ditty was published in 1923. After the song's sheet call was exhausted, according to Shapiro, Bernstein, the writers for a jump sum early in 1925 disposed of all their royalty rights to the same publishing house. The bills of sale and outright releases claimed to have been obtained from Silver and Cohen at the time have been incorporated in the Shapiro, Bernstein answering papers.

## Band Late for Ballroom Date Docked 14%

O., Dec. 4. Travelling dance bands must punctual if they are to receive their full amount of contract money, while playing Canton ballrooms, says Charles Weeks, secretary of Canton local of American Federation of Musicians. He says he will break up the practice of traveling bands, arriving in town late and then expecting to receive full pay for their services from operators.

First band to be docked by the ballroom operators was Fletcher Henderson, colored combo, routed by the Consolidated Radio Artists Bureau, New York. Band was under contract to appear from 8.30 until 1 a. m. Henderson and his musicians did not show up at the ballroom until after nine o'clock, and when it came time to pay off, the local secretary instructed the operator to deduct one-seventh of the guarantee, representing a seventh of the time he was to play. Henderson put up a squawk but the local executive stood firm on the proposition and the band leader finally accepted a seventh less than he was guaranteed.

On several occasions in recent years name attractions playing local ballrooms have put in their appearance a half hour and an hour after they were advertised to start playing, always making the same excuse that they encountered trouble with their cars or bus en route to Canton. Ballroom operators have been compelled to take the rap and explain to an impatient waiting dance crowd.

## Alleged Overlapping MG Piano Roll Suit Up

Los Angeles, Dec. 4. Permission to amplify her \$10,000 alleged patent infringement suit against Metro-Goldwyn-Mayer in U. S. District Court is asked by Alice Smythe Jay, who has lodged an amended complaint for damages, injunction and accounting against the studio. Charges are that Metro has for years overlapped on the plaintiff's asserted pioneer patent of the so-called piano roll principle in synchronizing sound on film, granted Miss Jay in June, 1921. Temporary restraining order is asked, pending adjudication of the damage suit and court accounting. Hearing on the injunction was set for today (4).

## Mayer Gets Delay in His Anti-Trust Action

Trial of Max Mayer's \$1,250,000 anti-trust suit against the Music Dealers Service, Inc., and associated publishers has been adjourned to January. Case had been scheduled to start yesterday (Monday). Mayer's counsel asked for the postponement on the ground that the illness of the jobber's chief attorney, Irvin A. Edelman, would hamper the proper presentation of the plaintiff's case.

## Crawford's Op

Bobby Crawford is recovering rapidly at Doctors' hospital, New York, after an appendicitis operation. The appendix thing was an after-thought, as the music pub went to the hospital presumably for gall stones until a supplementary diagnosis hastened an emergency op. In Crawford's absence, the De Sylva firm has popped up with a hit, 'Did You Ever See a Dream Walking'.

## Back From Brazil

Wallace Downey, who until recently managed the Columbia Phonograph Co. plant in Brazil, has been assigned to the company's electrical transcription department in the New York office with the title of special rep. Downey has been with Columbia for over 15 years.

# DISCS WEAK, SHEET MUSIC OKAY

New York.

With a goodly number of hits to help things along the sheet music business came through November in happy enough fashion. Sales took a sharp dip in the third week, but on the whole, according to Music Dealers' Service figures, the month turned out the biggest for the trade this year. Story for the mechanicals remained the same, with no ray of brightness in the offing. Couple of the recorders' business even fell off badly as compared to October.

Though still doing an average daily output of 7,000 copies 'The Last Round-Up' started slipping out of top spot in mid-November, and in two weeks found itself yielding the lead for the month to 'Goodnight, Little Girl of My Dreams' (Morris). In the November reshuffling 'Who's Afraid of the Big Bad Wolf' (Berlin) moved down to third place, and 'Thanks' (Famous) and 'Dinner at Eight' (Robbins) out of the best six picture altogether. For the first time in many months the blue ribbon listing is minus a Robbins release.

'Thanks,' however, led the runner-up quartet. Others in this grouping were 'I'll Be Faithful' (Robbins), 'Talk of the Town' (Santley Bros.), and 'Shadow Waltz' (Remick), the last-named being the champ holder on of the current year.

Among the phonograph coterie Emil Coleman for the month edged out Columbia's best call, while between them Don Bestor and Leo Reisman practically split the Victor best-seller sextet. Bing Crosby continued to be Brunswick's white-haired boy.

Chicago Not Bad

Biz continues satisfactory, the disc field only slightly receding from the hot pace of the world's fair days. 'Goodnight, Little Girl of My Dreams' goes into the No. 1 position in the sheet music after having taken the first rung the previous month. 'Lazybones' and 'Love Is the Sweetest Thing' drop out of the blue ribbon listings entirely, giving place to 'I'll Be Faithful' and 'Day You Came Along.' 'Round Up' and 'Big Bad Wolf' drop one slot each, while 'Thanks' slips two notches.

Coming into the money headed for the front rows are 'Annie Doesn't Live Here Any More' and 'Did You Ever See a Dream Walking', both of which are hot runners-up at present.

'Round Up' continued a favorite in the record department.

Coast Doing Well

Los Angeles. Music sales, both sheet and disc, continued on the upgrade through November, with local retailers looking for a gradual climb until the holidays. Crisp weather undoubtedly helped the tiff.

'Last Round-Up' Ig Bad Wolf continued as the toppers, with 'I'll Be Faithful' next choice. With little plugging 'Uptown Lowdown' got into the first six in the discs; a surprise locally. Latter probably due to local ether plugs influenced by the studios.

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"YOU'VE GOT EVERYTHING"  
"GODNIGHT, LITTLE GIRL"  
"SITTIN' ON A LOG PETTIN' MY  
"THE HARBOR OF HOME, SWEET HOME"

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# NOVEMBER MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING NOVEMBER BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

## 6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
SONG—No. 1	'Good Night Little Girl of My Dreams'	'Good Night, Little Girl'	'The Last Round Up'
SONG—No. 2	'The Last Round Up'	'The Last Round Up'	'Who's Afraid of the Big Bad Wolf'
SONG—No. 3	'Who's Afraid of the Big Bad Wolf'	'Who's Afraid of the Big Bad Wolf'	'By a Waterfall'
SONG—No. 4	'Love Is the Sweetest Thing'	'I'll Be Faithful'	'I'll Be Faithful'
SONG—No. 5	'By a Waterfall'	'Thanks'	'Annie Doesn't Live Here Any More'
SONG—No. 6	'Day You Came Along'	'Day You Came Along'	'Did You Ever See a Dream Walking'

## 3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	'The Day You Came Along,' 'I Guess It Had to Be That Way' (Bing Crosby)	'The Last Round Up' (Victor Young Orch.)	'The Last Round Up' (Guy Lombardo Orch.)
BRUNSWICK—No. 2	'Yesterday,' 'Let's Begin' (Leo Reisman Orch.)	'The Last Round Up' (Guy Lombardo Orch.)	'I'm No Angel' (Gus Arnheim Orch.)
BRUNSWICK—No. 3	'My Old Man,' 'Puddin' Head Jones' (Hal Kemp Orch.)	'Heat Wave' (Glen Gray Orch.)	'The Last Round Up' (Victor Young Orch.)
BRUNSWICK—No. 4	'Heat Wave,' 'Not for All the Rice in China' (Glen Gray-Casa Loma)	'By a Waterfall' (Guy Lombardo Orch.)	'The Last Round Up' (Bing Crosby)
BRUNSWICK—No. 5	'Buckin' the Wind,' 'Give Me Liberty or Give Me Love' (Anson Weeks Orch.)	'Thanks' (Bing Crosby)	'Uptown Lowdown' (Abe Lyman Orch.)
BRUNSWICK—No. 6	'The Last Round Up,' 'Big Bad Wolf' (Victor Young Orch.)	'The Last Round Up' (Bing Crosby)	'Thanks' (Bing Crosby)
COLUMBIA—No. 1	'Mine,' 'Let's Eat Cake' (Emil Coleman Orch.)	'Saturday Night Function' (Jimmy Greer Orch.)	'The Last Round Up' (George Olsen Orch.)
COLUMBIA—No. 2	'You're Devastating,' 'I'll Be Hard to Handle' (Emil Coleman Orch.)	'Ain't You Glad' (Benny Goodman Orch.)	'Who's Afraid of the Big Bad Wolf' (Ben Bernie)
COLUMBIA—No. 3	'Aintcha Glad,' 'I Gotta Right to Sing the Blues' (Benny Goodman Orch.)	'The Last Round Up' (George Olsen Orch.)	'Heat Wave' (Meyer Davis Orch.)
COLUMBIA—No. 4	'Heat Wave,' 'Harlem On My Mind' (Ethel Waters)	'Harlem On My Mind' (Ethel Waters)	'Marching Along Together' (Ben Bernie)
COLUMBIA—No. 5	'My Dancing Lady,' 'I Guess It Had to Be That Way' (Bernie Cummins Orch.)	'Savage Serenade' (George Olsen Orch.)	'I'll Be Faithful' (Bernie Cummins Orch.)
COLUMBIA—No. 6	'Everything I Have Is Yours,' 'Let's Go Bavarian' (George Olsen Orch.)	'Big Bad Wolf' (Ben Bernie Orch.)	'Night Owl' (George Olsen Orch.)
VICTOR—No. 1	'You Gonna Lose Your Gal,' 'You've Got Everything' (Jan Garber Orch.)	'The Last Round Up' (Don Bestor Orch.)	'I'll Be Faithful' (Jan Garber Orch.)
VICTOR—No. 2	'The Last Round Up,' 'Beloved' (Don Bestor Orch.)	'Big Bad Wolf' (Don Bestor Orch.)	'Big Bad Wolf' (Don Bestor Orch.)
VICTOR—No. 3	'Thanks,' 'The Day You Came Along' (Leo Reisman Orch.)	'Good Night, Little Girl' (Henry King Orch.)	'The Last Round Up' (Don Bestor Orch.)
VICTOR—No. 4	'By a Waterfall,' 'Honeymoon Hotel' (Leo Reisman Orch.)	'Evening' (Cab Calloway Orch.)	'Love Is the Sweetest Thing' (Ray Noble Orch.)
VICTOR—No. 5	'Big Bad Wolf,' 'Mickey Mouse and Minnie's in Town' (Don Bestor Orch.)	'You're Gonna Lose Your Gal' (Jan Garber Orch.)	'Turkish Delight' (Ray Noble Orch.)
VICTOR—No. 6	'Easter Parade,' 'How's Chances' (Leo Reisman Orch.)	'Dallas Doings' (Duke Ellington Orch.)	'Dinner at Eight' (Leo Reisman Orch.)

## Hat Ages

Minneapolis, Dec. 4.

Don Williams explains peculiar Fargo, N. D., ordinance which provides that no woman may wear a hat on a public dance floor. It's because no girl under 15 is permitted in a dance hall in Fargo.

Difficult for a policeman to judge a woman's age if she's wearing a chapeau.

## Miss America's Break-Ins

Prior to essaying a barnstorming dance tour with her own orchestra, 'Miss America 1933' (Marion Bergerson) is breaking in with Mal Hollett's band at Keith's, Portland, this week.

She sings with the combo and also does a bathing beaut bit.

## MUSIC NOTES

Starita band replaced Larry Funk's orchestra at the Paradise, showboat in Troy, N. Y.

Sam Korn wielding the baton in the pit at the new Ritz theatre in Newburgh, N. Y.

Rosita and Ramon have gone into the Waldorf Astoria Empire Room floor show for five weeks.

Free and Steinger, station representatives, have added WCAT, Columbus, to their rep list.

## Why Songs Die Young

'Did You Ever See a Dream Walking,' from 'Itting Pretty' (Par) and published by De Silva, Brown and Henderson, took the year's record last week for the number of air plays received by a tune in New York over a seven-day period.

Among the CBS and NBC keys, WABO, WEA and WJZ, the song chalked up 39 times played for the week. On the two indie transmitters, WOR and WMCA, the combined logs gave the number a total of 18 performances.

## BROADWAY PALS

Gone Since 1928 but Nobody Knew It Around Lindy's

Wally Downey, Columbia Phonograph recording exec, well-known to Pin Pan Alleyites, has been headquartered in Rio de Janeiro and San Paulo, Brazil, since 1928. He got back recently, expecting the Lindy mob to take cognizance of his protracted absence with a more than casual greeting.

Instead he got, 'Why doncha come around more often and have lunch with the boys?'

## Coast Musikers

Los Angeles, Dec. 4.

Ed Wallerstein, Victor representative, here for soundings but failed to land the Brunswick roster. According to Buddy Morris, Harry Warren ranks second among current composers.

Al Dublin going in for monogrammed evening dress shirts. Joe Perry of Brunswick hating a cold. Mrs. Perry recuperating in San Francisco on an appendix op. Much to everyone's surprise, a songwriter had a lot of praise for the songs written by another composer in a current picture. But he added: 'It's about time the guys' been trying for years.'

# NIGHT CLUB REVIEWS

## MIDNIGHT FROLICS

Milwaukee, Dec. 4.

With Charley Miller bossing the job as master of ceremonies and contributing an ample portion of the entertainment himself, the Midnight Frolics brought in, in its newest bill, a lot of snappy entertainment.

It isn't always conducive to fun to have an evening begin with thunder and lightning, but it's okay when it happens as it does at the Frolics as part of the show. Technically, it is called a storm dance and includes six attractive girls. The audience went for it.

Charley Miller imitated Eddie Leonard, danced a bit, sometimes on the floor and at other moments up and down whatever happened to be handy to up and down on. His skating number was clever and his announcing of other acts gave him plenty of opportunity for comedy.

Among the dancers were Mona Henderson in a Russian number and Goldie Wing doing a tap dance on her toes. Stefano and Serena, gracefully appealing, had several charming numbers.

Julia Gerity, back on the job, sang her blues in the same effective way. Art Krueger orchestra were assisted during the evening by Chuck and Joe, whose music was Hawaiian as Krueger's is American.

Better than the average kind of entertainment in this division.

## PENTHOUSE

Detroit, Dec. 4.

This is the ritziest this town has seen. Located on the roof of a downtown hotel and operated under the club idea. Offering high class surroundings and entertainment, will function behind closed doors.

Show offered is the best this town has had, as far as cost goes. Featured is Mary McCormick (Princess

Mdvan). In addition are the Four Ambassadors, Pierce and Harris, Dolores Farris and Sammy Watkins and band.

Miss McCormick is playing her first engagement in a night club and gives a very nice performance. With the high salary she gets her work will be limited in that direction, but she has no trouble impressing with her voice. A voice that is somewhat magnificent for night club work but effective regardless. For her engagement here Miss McCormick was accompanied by Boris Romanoff.

Other outstanding act is Pierce and Harris doing a ballroom turn. With Pierce having a remarkable personality and manliness that is absent in most dancers team is unusually effective with Pierce doing encore solo alone.

The Four Ambassadors doing vocal harmonies suffer from the type of material used doing such number as 'When you gotta go you gotta go,' and 'My Hlene,' Scarcely fitting on a bill with definite class such as the opera star Mary McCormick.

Sammy Watkins has played here before and has practically the same band. But this group have developed until they compare to the best. Having a lot of color band is versatile turning into a string ensemble when needed.

Spot is doing a nice biz. Lee.

## MacPherson, Von Tilzer

Hollywood, Dec. 4.

Lyrics and music for Chesterfield's musical 'Rainbow Over Broadway,' have been written by Harry MacPherson and Al Von Tilzer and the songs will be published by Sam Fox.

Themer of the tune is 'Let's Go Places and Do Things.' In addition to writing lyrics, MacPherson is in the advertising biz.

# \$5-a-Head Per Day Spots Out Or Else Under Code; Choristers Benefit Mostly; Flashes Affected

Numerous vaude smallies around New York and probably all over will have to raise the ante or take it on the lam after midnight Dec. 7, when the Motion Picture Code embracing variety entertainment will have gone into effect. The code was signed by President Roosevelt last week.

Probably 50 theatres in the country using professional variety talent at wages less than the minimum permitted by the code. Most of them play weekend bills only, and the average is about \$5 per person for the two-day engagements.

Under the code the weekly minimum for principals becomes \$40 per week—net—or \$7.50 per day for engagements of less than a week. The \$5-a-head weekend joints thus will have to increase it to \$15 for the two days.

## Break for Chorus

Chorus girls and men may derive the most benefit from the code, since there is little in the document which will require changes in the better-class variety houses, as far as principals are concerned. The code necessitates improvement in conditions for chorus people in the best of the picture vaude houses.

The clause covering rehearsal periods, Section Three of the vaudeville code, will necessitate more care in the catch-up catch-up production of quickie flash acts. It sets four weeks as a maximum rehearsal period, as against a guarantee of

(Continued on page 49)

## Held by the Enemy

Raviators, male quartet, Loew's Orpheum current weekend and playing other Loew dates. Act carries a drop with a couple painted airplanes. On the wings of the planes, in large letters, is printed 'RKO'.

## DOUBLE CROSS BEATING GATE

The indie wolves of New York vaude booking field are getting so bold they don't even wait now until a theatre opens before attempting to steal it from another booker. They're responsible for numerous independent theatre owners becoming sufficiently disgusted to toss the stage shows out.

In the past the indie boys at least did each other the courtesy of letting the first show open before going to work on the manager. Now they start flashing the phoney contracts on the managers in advance.

As soon as they learn the opening bill, usually a week or so ahead of the opening, they walk in with old or prop contracts showing how much cheaper they could have supplied the same show. It gives the managers the willies before their own bookers have a chance to show their stuff, and they wind up dis-trusting their bookers before the theatres open.

Asked last week for a list of the theatres on his book, one indie booker mentioned the name of a straight picture house that's due to go vaude in a couple of weeks with another booker supplying the shows. When his attention was called to that slight error, he replied: "Oh, it might as well go on the list. I'm taking the house away after the opening week."

## MAX BAER'S \$3,500 PER FROM LOEW, CABARET

Hollywood, Dec. 4.

Max Baer, who leaves Wednesday (6) by plane for the east to open at the Casino de Paris on Dec. 12, will start doubling into Loew houses in New York almost immediately.

Opens at Loew's State Dec. 15 at \$3,500. His salary for the club date, the four-week contract, is the same. Baer's contract was arranged through Leo Morrison.

Universal is after Max Baer for one pic. Film would be made in spring.

## Pan. Portland, Blames Darkness on Unions

Portland, Ore., Dec. 4.

Indications are that Pan will not reopen again this season. Pan's vaude house lasted just four weeks, with first week getting a big play on the opening, and biz rapidly dropping off the other three weeks.

Lobby is pasted with notices stating that unreasonable demands of stage unions' caused house to go dark. Lack of good picture product had a telling effect on gross receipts. Vaude registered well but unable to carry the house's big nut.

## Chinese Flap Missing

San Francisco, Dec.

Howard Liang, manager of the Wing-Wah troupe, at the Oakland Orpheum, notified immigration officials this week that Sun Moi Chung, one of the quintet's fem jugglers, had walked out and disappeared.

Authorities are now searching for the gal for whom Liang is heavily under bond. She scrambled when Liang reprimanded her for dropping a plate during the act.

## RICHY CRAIG SUCCUMBS TO WEAKENED HEART

Richy Craig, Jr., died Nov. 28 in the New York hospital, New York; when his heart, weakened by a lengthy illness, gave out. His demise at 31 ended the career of one of the most promising young comedians of the American stage.

Craig was one of the few talents among modern comedians—a comic who wrote his own material. His fluent wit was a source of material for others as well as himself, and Craig's stuff, whether purchased or just copped, was widely used by fellow comedians in recent years.

Into his few years Craig packed a whole career of vaudeville headlining. Although his ability carried him into every other niche of the theatre where comedy is used, he was best known in and to variety. But he had been in pictures, nite clubs, on the radio, and starred last year in the legit musical, "Hey, Nonny Nonny."

To the burlesque born—his father was a burlesque comedian and his mother from the musical stage—he was versed in all lines, but directed himself eventually to verbal comedy and developed into a first-class monologist. Had not his continued ill-health held him back with frequent interruptions, during which rests and layoffs were necessary, Craig gave promise of rising to the top of the monologist heap.

Two weeks before his death, Craig was forced to withdraw from the New York Palace show in mid-week because of illness. He did manage to keep his radio engagement on the Fleischmann broadcast the following evening, but after that he was ordered to stay in bed.

Craig was perhaps the most prolific of all 'doubblers'. He held down as many as seven jobs at one time, between vaude, nite clubs, radio, and making talking shows. That achievement, with its overwork and the illness to which it exposed him, was held responsible for his condition. Worked up, overheated, still in make-up, he'd taxi from one spot to another.

Early in 1931 Craig was ordered to Saranac. He remained over the summer and returned to Broadway in the fall, going immediately into the Palace and staying four weeks. The Palace was always his best house and, ironically, the last house he played.

Mrs. Edith Craig, the widow, from whom Richy had been estranged, but with whom a reconciliation was effected when he was last taken ill, and the parents survive. Interment Dec. 1 in Mt. Kensico under auspices of the N.V.A.

## Holtz, Stooges, Off to Coast in Gas Caravan

Lou Holtz and a caravan of stooges and comedians may or may not be leaving in Hollywood as yet, but they left New York Transylvania Day by auto with intentions of eventually reaching there.

Holtz is going out for a pair of shorts, with options for a feature, at Columbia. The others accompanying him are going for various reasons ranging from laughs to big money.

In Holtz' Lincoln, which leads the caravan, are, or were, Holtz, Sary Sarnoff, Bert Lawrence, Benny Baker and a chauffeur. Bringing up the rear is, or was, a Chevrolet containing Charlie Foy, Solly Vio-linsky and a flock of assorted stooges.

Each car carries a spare man to wipe the windshield in case of a snow storm.

Hollywood, Dec.

Archie Gottler has been set at Columbia to direct two shorts. They are to star Lou Holtz, who is on his way here from New York by auto.

Production set for 18 on the first.

## Dave Hutton in Cafe

Los Angeles, Dec. 4.

Dave Hutton, after playing all the vaude that was available, will try his hand at night clubs. Shortly yodler opens at the Cafe de Paris, at Westlake Park, Wednesday (6), waving the baton over a dozen musicians.

Hotcha hymmer will get a percentage of the cover charge for his batoning.

# Heavy Guarantee-Pct. Unit Show Reaction Finally Sets In; They Can't Return High Extra Costs

## Too Shining Title

Following the death of two members within a few weeks, the surviving members of the Four Emperors of Harmony, standard colored quartet, changed the title to Four Giants of Harmony.

One of the survivors, explaining the change, said: "There's been too much royalty dying off."

## N. Y. BOOKERS DO A GREELEY

Arthur Will is in Chicago this week doing some of the western units shows and attraction for RKO vaudeville. Marvin Schenck made a similar trip two weeks ago to pipe the same shows.

While there Will will look at the three units emanating from the recent Fair—"Midway Nights' 'Oddities' of 1933" and Jack Fine's 'Midget Village', besides a few non-Expos shows like the Count Bernicki-Joe Besser unit and WLS 'Showboat'.

The Will and Schenck trips are the first long jumps for bookers in a long while. It takes a severe material draught like the present one to drag the boys out of their nice, soft booking office chairs, where they're accustomed to wait for the agents to bring everything in. Schenck's trip resulted in the booking of 'Midway Nights' for a couple of Loew break-in weeks with options on the circuit. Will is expected to return with a flock of new ones.

## EVELYN HELMS PAROLED; SERVED 4 OF 10 YEARS

Kansas City, Dec. 4. Mrs. Evelyn Helms, vaudeville actress, who shot and killed her husband, Frank Helms, at their home near here in 1929, was paroled by Governor Park Friday (1). The parole was recommended by the trial judge.

During the four years she has served on her 10-year sentence, Mrs. Helms has assisted in the entertainment of visitors at the penitentiary.

During the trial Mrs. Helms stated that after closing a vaudeville engagement, her husband had threatened to desert her and sell a pony used in the act. She had turned her diamonds over to a friend when her husband insisted on taking half of them, and in a quarrel over the diamonds she claimed he obtained a revolver and that when she struggled with him for the weapon, several shots were fired and she could not recall what happened. Witnesses, however, testified that she followed her husband into the yard and fired two shots at him. Her defense plea was temporary insanity.

## Units Boom as Ripley's 'Oddities' Hops Receipts

Chicago, Dec. 4.

With late returns coming in on the okay business of the Ripley Believe It or Not Oddities of 1933 unit, the town is becoming over-ridden with producers turning out more and more units.

Biggest units out in the midwest at present are 'Midway Nights', 'Midget Village', WLS Barnardine, all doing well. Everybody wants to turn out his own little revues.

Latest is Long Tack Sam, who is now organizing his 'Oriental Revue'.

In the VARIETY advertisement (issue Nov. 28) on 'Midway Nights' unit, name of the show's booking representative was incorrectly given as Edward M. Moore. It should have read Edward M. Morse.

First from the booking and playing of the heavy guarantee-and-percentage unit shows in the vaudeville and picture houses has set in, with the bookers now taking the raps from the operating departments for a flock of costly deals. As a result, from the furious unit pace which they carried on for two months, the circuit bookers have faced and are working way.

According to the bookers themselves, the former gambling with units for titles only is now out, and all units will be booked merits only.

With a few exceptions, the units as a whole haven't been at all successful. The majority increased the average business almost all over, but the difference in most instances failed to justify the added expenses involved.

## K. Gross, But No Net

Theatres having enjoyed big grosses with units, found themselves in the box at the end of the week regardless, due to the overhead. The costs ate up the increased business, and more; while, when the units failed to draw, the heavy guarantees were ruinous. A few such experiences with the \$7,500 and \$8,000-guaranteed percentage shows have cured the bookers' and theatres.

Besides the actual increase in stage budgets with the units, theatres have been burdened with numerous incidental expenses when playing them. Having little more than Broadway legit titles to sell, and in for big money, the theatres have had to double and treble the exploitation budgets in an effort to assure themselves a return on the investment.

The mechanical costs were and are still considerably increased with unit bookings. For example, the Boston stage hands require double crews with the intact shows. In the booking there of a unit with 18 people in the cast the union demanded a double crew, 10 extra men besides the permanent, 10, or in other words two more people in the stage crew than the show itself contained. And it was a one-set show.

The problem of what to follow the heavy units with is still no less of a problem for the bookers, and necessity of following them now at hand. The bookers are agreed that ordinary run-of-the-mill plain vaude bills can't stand up in comparison.

## Frying Pan Round Trips

Harry Lang (Lang and Haley), who what he went into the agency business because, acting was too tough, is now acting again, having found the agency biz tawdry. While agenting he was with Larry Puck.

For his return Lang has teamed with Louise Squares.

Another new combination breaking in currently is Sonny Thompson (Thompson and Kent) and Sherman Dickson (Jackson and Cassidy).

## Congressman Pollock

John Pollock, formerly head of the photo bureau of RKO, is being mentioned as a candidate for election to congress by fellow townsmen of Leonia, N. J. A north Jersey publication came out for Pollock last week.

Pollock is Leonia's permanent mayor, but is willing to switch to the Washington berth.

## COAST COWPOKES SET

Hollywood, Dec. 4.

Range Riders, KNX cow yodelling act of six, has been booked into the Granada, Bakersfield, for Nov. 29 and 30.

Cow hands will play the Strand, Whittier blvd., Dec. 6 and 7. Playing for 40% from the first dollar.

## UNITS MAYBE, NO VAUD, HOBLITZELLE'S POLICY

Fort Worth, Dec. 4.

Vaudeville is not likely to be returned to the Interstate circuit, at least for the present. So said R. J. O'Donnell, manager of the Hoblitzelle while in Fort Worth last week inspecting their houses, Majestic, Worth, Hollywood and Palace. O'Donnell said quality acts are too difficult to find. Charles Freeman, New York booker for the circuit, also looked Fort Worth over.

"They plan to book units such as Morton Downey revue, which is touring the circuit now, if that policy shows promise."

Definite stage shows for Fort Worth this season were announced by Hoblitzelle: Dec. 15-16, 'Green Pastures'; Majestic: Jan. 6, 'Thursdays'; and King opens Dec. 15 in Syracuse for RKO. It has been optioned for 17 weeks by the combined circuit booking office.

Show will play on guarantees of \$6,500 and \$7,000 against percentage. George Degnon ahead; Henry Dixon back.

## 'Village' Unit Starts

## RKO Route on Dec. 15

'Greenwich Village Follies' unit, produced by Jack Curtis of Curtis & Allen and Carlton Hengstenberg, starring York and King, opens Dec. 15 in Syracuse for RKO. It has been optioned for 17 weeks by the combined circuit booking office.

Show will play on guarantees of \$6,500 and \$7,000 against percentage. George Degnon ahead; Henry Dixon back.

## LOMBARDO BREAKS JUMP

Chicago, Dec.

Guy Lombardo band goes into the Ambassador, St. Louis, week of Dec. 15.

Theatre date breaks their long jump from Boston to the Cocoanut Grove, Ambassador Hotel, L. A.

## MIX HEADED WEST

Seattle, Dec. 4.

Tom Mix and troupe in prospect "N. W. tour in March."

Offer is to get rate of \$5,000 per week.



# NEW ACTS

## GREGORY RATOFF

Sketch  
13 Mins.; Full (Special)  
State, N. Y.

Gregory Ratoff, a featured player from pictures, takes a fier in the three and more a day with a sketch written to his order. It has him doing a high-pressure salesman whose line includes everything from insurance to the gun a policy-holder could bump himself off with. Ratoff has been funnier in pictures than he is in this stage vehicle, but good enough here on laughs to rate himself and the sketch as good booking.

A versatile fellow, Ratoff virtually carries the sketch alone. It could almost have been an act in 'one' with a stooge on the receiving end. Setting is the office of a sick, grouchy business man who doesn't want to be disturbed, even by his secretary who cowers at his very glance. Salesman (Ratoff) walks in on the ill-tempered big man and despite rebuffs starts to work on him. He fails to sell anything but has a good time trying out his technique. When the gentleman doesn't want insurance because he has no wife, Ratoff goes after him as representative of a marriage bureau, etc.

Throughout most of the sketch Ratoff is doing the talking. The girl has little to do but sit at the typewriter desk and act scared. Crouch handles his supporting assignment well. Neither of the two support people receives billing. In middle of the bill here and well accepted, film actor stepping out for an encore bit. Char.

## CAPT. PROSKE'S TIGERS

Animal Act  
43 Mins.; Full  
Academy, N. Y.

For an animal act of this sort, this is an unusual turn and ought to get favorable results all over. Five of the big striped 'cats' in a cage with Proske handling them like kittens.

Proske works without any evident equipment, using neither whip, nor any other guards. He has the

## Gary COOPER, Sari MARITZA, Raquel TORRES

Sketch  
10 Mins.; Full  
Paramount, N. Y.

Gary Cooper is supposedly getting \$4,000 for his one-week personal at the Paramount, New York. He's not a regular stage entry, but just happened to be available at a time when Paramount's Broadway theatre affiliate needed a name.

As a name for the marquee Cooper naturally fills the order, so the actual entertainment merit of his appearance isn't so important. He's doing a sketch accompanied by Sari Maritza and Raquel Torres, also doing a bit of slumming in variety. It's a nice little sketch that mostly manages to get Cooper on and off the stage without making it tough for his next picture to follow. After all, those who hit the Par this week to see Cooper in person won't expect to see any hand springs.

Miss Torres was a last minute replacement for Margaret Sullivan. Miss Torres is a hot Latin type, and Miss Sullivan is a polite ingenue. All the difference in the world between the two actresses, but no change required for the lines, which is the tipoff on the lines. The difference is mainly in the salaries, with the Par saving money on the deal. Miss Sullivan was down for \$2,500. "The Eternal Triangle" is the title, and the story. The two women battle over the one man, who winds up taking the maid. Latter is a blonde, unbilled.

Standing between the slight Misses Torres and Maritza, Cooper looks like he's on stilts, he's so tall. He reads his stage lines quietly and with just enough of a show of nervousness to make it look good to the fans down front. They called him out for a few extra bends at the finish. Big.

animals trained to the point where they'll stand on their haunches, climb and do other tricks just on his say-so. Splendid flash. Kaw.

## ALBERTO SOCARRAS

And His Musical Cubans (17)  
Band, Specialties  
12 Mins.; Full (Special)  
Academy, N. Y.

Academy announces this all-Cuban orchestra, with four specialty entertainers on the side, as the original Cuban rumba outfit. That may or may not be true, and it doesn't matter. Orchestra is okay and lends novelty, but offers nothing out of the ordinary. Placed in a colorful setting, the Havana bay and Morro Castle as background, and including some warm hip-wriggling, it will do for trade such as drawn here.

Orchestra made up of 13 men, including the leader, who sticks mostly to his sax or clarinet. It's a fair band in musical composition and ability, but goes in for more brass than might be expected of a Cuban outfit. Sometimes it sounds like Harlem.

A mixed team is highlighted in two numbers, the first a rumba, the other a novelty routine in which the girl at one point gets on her hands to jiggle her northeast, and going southwest while the man is trying to get hold of one of her legs so he can shoe her as he would a horse. One of the specialty girls also goes for a similar position in a dance in which she uses a little washtub and board as props. It's all novel, but little more. Single dancing up ahead, in which a little wriggling also figures, and not so hot.

With a little more work, perhaps the turn will show improvement. Char.

## LEE MURRAY and SINCLAIR

Twins (5)  
Dancing  
12 Mins.; Full (Special)  
Orpheum, N. Y.

Happy combination of talent that's been with them, plus a single dancer (Mona Dobson) and another, a young juvenile, for musical accompaniment, including piano, sax and clarinet. Lee Murray, fast little dancer, has headed flashes of his own, while the Sinclair Twins have been around in various turns themselves. Altogether a well pressed flash with sufficient punch to command attention.

Murray stands out in his drunk routine on the stairs, which includes a couple bad falls. It also has a Will Mahoney off-to-Buffalo flop bit, but this is played down.

The Sinclairs, making nice appearances, do best in an acrobatic precision number that tops a song introductory. They are on but once before that, at the opening, and on the finale, act avoiding the mistake of overstretching its talent. Miss Dobson spotted about middle in a dance number, for which she wears flashy plus pajamas. Here is a fair number.

Third on a five-act here, and over good. Char.

## LANG AND SQUIRES

Talk, Singing, Whistli  
14 Mins.; One  
Orpheum, N. Y.

Twin-up of Harry Lang, formerly of Lang and Haley, and Louise Squires, who at one time worked with Bert Gordon. It's a combination of the two people who are more versatile than the average and in this case apply it well, with a good foundation of material to help. Act has nothing to be afraid of in the

# Inside Stuff-Vaude

Among complaints from the bookers over the heavy guarantee unit shows, now that the edge is worn off, is one to effect that they didn't always get what they paid for. In their haste to grab everything submitted, and buying legit musical titles mainly, the bookers say they overlooked the quality angle too often.

A case in point is the charge lodged against one unit producer whose show played on \$7,500 guarantees and percentage. It failed to draw more than its guarantee in all but a few spots, but the bookers' big burn over this one is that of the \$7,500, only \$4,000 went into the show itself, the rest (\$3,500 per) going into the producer's own pocket.

Cully Richards (King Bros. and Cully) didn't wait very long after the death of Richy Crai Jr., to put to work the legacy Crai so graciously left to him.

While Crai was very ill and believed that a long layoff was in store for him, he summoned Cully and offered him, out of friendship, his own material for an act until such a time as he (Crai) would be able to return to work.

Cully, with Crai's material, was submitted to the bookers the day after Crai's death.

Doyle and Donnelly grabbed themselves considerable attention while on the opening bill at the Broadway, New York, last week with a sandwich stunt in Times Square. The sandwich guy, looking like a picket, bore placards stating Doyle and Donnelly were 'unfair to organized stooges'.

The pavement pounder, a stooge in the D. & D. act, doubled between the last half and the sidewalk. Before the deprehs he was a first class automobile mechanic.

Those sudden changes of attitude by circuit theatre bookers toward each other are humorous indeed. Just a few weeks ago, under a doctrine of brotherly love, the bookers were telling each other what acts to book and not to book and how much to pay them if booking them.

Now the boys won't even give each other a list of their next week's shows.

## RADIO SETS AL COLOMBO

Hollywood, Dec. 4.  
Al Colombo joins Radio as assistant to Max Steiner, director of music.

Recently with RKO theatres in the east, handling musical programs for the circuit and radio broadcasts.

Don Redman's unit has moved into the Casino de Paree, new Broadway niterie.

way of vaude or picture houses. It can deliver for the best of either.

Most of the crossfire is built around chatter that has Miss Squires doing a French gal with a strong accent. Toward the finish Lang goes into some Greek gab, which directed to the girl, holds the laugh value up pretty high.

In between the girl sings a pop song, followed by Lang's whistling interlude. A whistling bit is also effectively used for a getaway. Char.

# DEMNATI TROUPE

## SEVEN DESERT DAZZLERS

THE ONLY GENUINE MOROCCAN ARABIANS

This Week (Dec. 1)

RKO ALBEE, B'KLYN, NEW YORK

Representative

CHARLIE GROHS

Most Versatile Family In Show Business

CON MAURICE

# COLLEANO

and FAMILY

CAPITOL, New York  
Last Week, Nov. 25th

VARIETY, Nov. 28

Con Colleano performs on the tight wire during the main presentation, which is Spanish in motif. Colleano is the miracle kid of wire walkers and the class of any bill he appears on.

Land.

PALACE, New York  
Last Week, Nov. 25th

VARIETY, Nov. 28

Colleano, that versatile bunch that came over from Australia about 10 years ago, tightened up things and clocked out at 15 minutes, holding their audience despite the late hour. Maurice, who does the double somersault from a roundoff, has developed into both a comedian and dancer.

Char.

# Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING  
ANNEX  
160 WEST 46th ST.  
BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

CHARLIE LLORA  
HILL and HOFFMAN

in "Baby Grand Larceny"

RKO PALACE, New York, This Week (Dec. 1st)

Direction BLONDELL & MACK and WM. MORRIS AGENCY

Second Appearance at RKO Palace, New York, Within Six Months

PETTET and DOUGLAS

"TWO GOBS ON LEAVE"

NOW PLAYING RKO PALACE, NEW YORK, WEEK DEC.

Always Working, Thanks to. TOM FITSPATRICK JOE FLAUM MEYER NORTH

WANTED FOR UNITS—REVUES PRESENTATIONS

Name Attractions—Standard Acts—Principals—Blue Singers—Comedians—Hoofers—Musicians—Bands, etc. Youthful Chorus and Specialty Girls

ORGANIZED UNITS WHITE BROADWAY PRODUCTIONS 536 Canal St. New Orleans, La.



# Variety Bills

NEXT WEEK (Dec. 7)  
THIS WEEK (Nov. 30)

Numerals in connection with bills below indicate open house, whether full or split week

## RKO

**NEW YORK CITY**  
Palace (8)  
Law Pollack Co.  
George Givort.  
Sert Walton  
Riley & Kover Rev.  
Pettit & Douglas  
Hill & Hoffman  
Ross & Edwards  
Bert Lown Or.  
Academy  
1st half (8-11)  
James Evans Co.  
Frances Langford  
Ross & Edwards  
Ruis & Bonita  
2d half (12-14)  
3 Robinsons  
Boice & Marsh  
H. S. Wain  
Joe Laurie, Jr.  
2d half (5-7)  
Cotton Club Rev.  
Audubon  
1st half (8-11)  
Juggling, Nelsons  
Murray Lane Co.

State, New York  
**SAXON SISTERS**  
Hoxey New York  
MARIE and PAUL  
FOXES, BROOKLYN  
AMES and ARNO  
**ALL PLACED**  
By LEDDY & SMITH

Mary Haynes  
(One to fill)  
100 (10)  
Donald Sis  
Jack Major  
M. Montgomery  
Bobby Flinco Co.  
State Varieties  
1st half (1-4)  
Gibbs Bros.  
Ruth Ford  
A. & M. Havel  
1 Golden  
G. Moscovitch  
BROOKLYN  
Albee (8)  
Irene Vermillion  
Lynn & Broderick  
Jack Whiting  
2d half (1-4)  
Art Landry  
Dennett Bros.  
Willis & Davis  
Helen Marshall  
George Givort  
Rimaco Or.  
Prospect  
2d half (12-14)  
Son Dodgers  
1st half (1-4)  
Olympia Co.  
Hildred & Martin  
William O'Neal  
Bobby Flinco Co.  
Lee Murray Co.  
1st half (5-7)  
Barto & May  
Ray Shannon  
Mammy Padula  
2d half (5-7)  
G. Moscovitch  
1st half (9-10)  
Ray Rich & D.  
D. Vanders  
(Three to fill)  
1st half (1-3)  
Homer Roman  
Lewley P. Barrett  
Murray Lane Co.  
John Granness  
Sean Lucille Co.

OFFICIAL DENTIST TO THE N. Y. A.  
**DR. JULIAN SIEGEL**  
1980 Broadway  
This Week: Roscoe Allen, Jules Delmar

**BOSTON**  
Hudson Or.  
1st half (8-11)  
Robbins  
Allen & Kent  
Frances Arns  
Wheat & Stanton  
Johnny Martin  
Barto & May  
Irene Vermillion  
CEDAR RAPIDS  
Keith (8)  
2d half (12-14)  
Duke Ellington  
2d half (12-14)  
C. F. Lambert  
CHICAGO  
Palace (8)  
Hudson Or.  
Allen & Kent  
Helen Marshall  
George Givort  
Rimaco Or.  
Prospect  
2d half (12-14)  
Son Dodgers  
1st half (1-4)  
Olympia Co.  
Hildred & Martin  
William O'Neal  
Bobby Flinco Co.  
Lee Murray Co.  
1st half (5-7)  
Barto & May  
Ray Shannon  
Mammy Padula  
2d half (5-7)  
G. Moscovitch  
1st half (9-10)  
Ray Rich & D.  
D. Vanders  
(Three to fill)  
1st half (1-3)  
Homer Roman  
Lewley P. Barrett  
Murray Lane Co.  
John Granness  
Sean Lucille Co.

## Loew

**NEW YORK CITY**  
Boulevard Campbell  
John Fogarty Co.  
Allen & Kent  
Edgar & Reed Bros.  
Clark & Villani  
Dancing Aces  
2d half (12-14)  
Harrison's Or.  
Joe Herbert Co.  
Mills & Fidler  
Herman Hyde  
Jans & Lynton Rev.  
Orpheum  
1st half (8-11)  
Hustler Tr.  
Wm O'Neill Co.  
Jack Howard & K.  
Adair & Richards  
(One to fill)

2d half (12-14)  
Bud Carrell & Rosa  
Kraft & Lamont  
Fanny, Zeke & E.  
Clark & Villani  
Dancing Aces  
1st half (8-11)  
Gates Ave.  
1st half (8-11)  
Harrison's Or.  
John Fogarty Co.  
Bert Gordon Co.  
Dodge & Reed  
2d half (12-14)  
Hustler Tr.  
Edgar & Reed  
Edgar Bergen Co.  
Bob Carver &  
Adair & Richards  
Metropolitan (8)  
Ted Lewis Or.  
Valentine & A.  
Student Prince Co.  
AKRON  
Loew's (8)  
1st half (8-11)  
Duke Ellington  
Leavitt & L'ckwood  
Clark & Villani  
Sharon DeVries Co.  
2d half (12-14)  
Togo & Chylo  
Mills  
Euster Shave Co.  
Harold Boyd Co.  
Ruth & E.  
BALTIMORE  
Century (8)  
Will Obanley Co.  
Stanley (8)  
Janet May  
Ray Gung  
Gregory Ratoff  
Stone & Vernon 4.  
BOSTON  
Orpheum (8)  
Rube & Arno  
Ames & Arno  
Welcome Lewis

## Paramount

**NEW YORK CITY**  
Paramount (8)  
Gary Cooper  
Rogers & Annette  
Paul Sutton  
1st half (8-11)  
Leo Dolan  
1st half (8-11)  
Gertrude Nissen  
Helen Denison  
2d half (12-14)  
Johnny Burke  
Valencia Snow Or.  
Bert Gordon Co.  
MINNEAPOLIS  
Carroll's Varieties  
NEWARK  
Prospect  
2d half (12-14)  
Earl, Jack & B.  
1st half (1-4)  
Fred Lightner  
Fred Alphonse Rev.  
Grestano  
Johnny Woods  
J. & K. Lee  
Sammy Cohen  
NEW BRUNSWICK  
Keith (8)  
1st half (8-11)  
Paul Nolan  
Diana  
Earl Laverne  
2d half (12-14)  
Earl Laverne  
2d half (12-14)  
Wings  
O'Neil & Mannors  
Phillips & Wilton  
Helen Marshall  
ATLANTON  
Keith (8)  
2d half (5-7)  
John Woods

**ELIZABETH**  
1st half (8-11)  
2d half (12-14)  
Earl Laverne  
2d half (12-14)  
Wings  
O'Neil & Mannors  
Phillips & Wilton  
Helen Marshall  
ATLANTON  
Keith (8)  
2d half (5-7)  
John Woods

## WARNER

Harmony Co-Eds  
Barto & Mann  
Gracie Barrie  
1st half (8-11)  
2d half (12-14)  
Earl Laverne  
2d half (12-14)  
Wings  
O'Neil & Mannors  
Phillips & Wilton  
Helen Marshall  
ATLANTON  
Keith (8)  
2d half (5-7)  
John Woods

## Fanchon & Marco

**NEW YORK CITY**  
Keith (8)  
Johnny Marvin Co.  
Jesters  
Hildegard Halliday  
James Wallington  
Johnny Lee Co.  
Silver, Burns & B.  
BROOKLYN  
Jack McLean & S.  
Gibbs Bros.  
Smith Rogers & E.  
Minor & Root  
Wing & Wain  
DENVER, COLO.  
Orpheum (8)  
1st half (8-11)  
Nash & Fately  
Don Galt  
1st half (8-11)  
Dennett & Sidley  
F. & H. Wain  
Bobby Gilbert  
LYONS  
Fanchon & Marco  
1st half (8-11)  
J. & J. McKenna  
Sunlight Bros.

Harriet Cruise  
Joe Besser  
Bobby Henshaw  
Diana & Annette  
Paul Sutton  
1st half (8-11)  
Leo Dolan  
1st half (8-11)  
Gertrude Nissen  
Helen Denison  
2d half (12-14)  
Johnny Burke  
Valencia Snow Or.  
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Fred Lightner  
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Grestano  
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Sammy Cohen  
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Phillips & Wilton  
Helen Marshall  
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Phillips & Wilton  
Helen Marshall  
ATLANTON  
Keith (8)  
2d half (5-7)  
John Woods

## Fanchon & Marco

**NEW YORK CITY**  
Keith (8)  
Johnny Marvin Co.  
Jesters  
Hildegard Halliday  
James Wallington  
Johnny Lee Co.  
Silver, Burns & B.  
BROOKLYN  
Jack McLean & S.  
Gibbs Bros.  
Smith Rogers & E.  
Minor & Root  
Wing & Wain  
DENVER, COLO.  
Orpheum (8)  
1st half (8-11)  
Nash & Fately  
Don Galt  
1st half (8-11)  
Dennett & Sidley  
F. & H. Wain  
Bobby Gilbert  
LYONS  
Fanchon & Marco  
1st half (8-11)  
J. & J. McKenna  
Sunlight Bros.

## Independent

**BALTIMORE**  
Hippodrome (1)  
Art Landry Bd.  
"Little Women"  
BOSTON  
Metropolitan (1)  
Guy Lombardo Or.  
Hoopla  
CHICAGO  
State Lake (8)  
Davies & West Rev.  
Mills Gold & L.  
Bud Kennedy  
"Signa Chit"

## Cabarets

**NEW YORK CITY**  
Arrowhead Inn  
Irving Orch  
Astor Roof  
Jack Berger Orch  
Bal-Musette  
Millard & Anita  
George Marshall  
Leonard & George  
L'Apache Or.  
Blitmore Hotel  
Don Bestor Orch  
Isabel Henderson  
Florida Armstrong  
Barry Devine  
Minor & Root  
Bowery  
Lud Dolgoff  
John Ray  
Nellie Durkin  
3 Blue Fanfare  
Fred Jordan  
L'Apache Or.  
Brown Derby  
Gertrude Moody  
Sharon DeVries Co.  
Central Pk Casino  
Eddy Duchin Or.  
WASHINGTON  
Fox (8)  
Con Colloane  
12 Aristocrat  
East & Dumlie

Milton Spielman Or  
Vogue  
Chick Endor  
Charles Farrell  
Frances Maddux  
Carolyn Noite  
Dolores Rende  
Waldorf-Astoria  
B. Madrugera Or.

**CHICAGO**  
Blamark Hotel  
(Walnut Room)  
Rosemary Deering  
Marilyn & Martin  
Doris Lenihan  
Ted Weems Or.  
Boulevard Room  
(Holt-Sixteen)  
Irving Gagnon  
Ruth Broughton  
Chas. Ames Orch  
Jackhawk  
Deane Janie  
Hal Kemp Orch  
Shirley Ennis  
Bob Nolan  
Cafe de Luxe  
Dorothy Denese  
Irene Gagne  
Evelyn Hoffman  
Mary Stone  
Sol Wagner Or.  
Cuma Loma  
villian Brown  
4. Blazes  
Man-Tan Moreland  
H. H. H. H.  
Geo. Burnett Orch  
Chas. Paree  
John Taylor  
Frances Langford  
Harry Richman  
Mittl Young  
The Verones  
Vincent Lopez Or.  
Club Leisure  
Dave Maupin  
Ned Sawyer  
Betty Chase  
Jack Sexton Jr.  
Eugene & Tom  
Henri Mack  
Joe Manning Or.  
Club Le Masque  
J. J. LaRue  
Edna Leonard  
Eddie Morton  
Frances Sullivan  
Al Garbell  
Earl W. O'Neil  
Club Royale  
Claire Ray  
A. N. Selby  
Lynne Dove  
Grace Gale & L.  
Joan Warner  
Nellie Valdo Or.  
College Inn  
Alice Blue  
Paul Harris Orch  
3 Ambassadors  
Congress Hotel  
(Joe Urban Room)  
Robert Royce  
Charles & Tomatita  
Corey Lynn  
Carole Molina  
Colosanto's  
Dorothy Henry  
Montenegro & Dor  
Dave Malcolm  
Dorothy & Cora  
Countess Borlatta  
Ned & Pepper  
Norman Gast  
Jackie Hall  
Cole Sils  
Club Alabama  
Irish Ball  
Scotty's Orch  
Drake Hotel  
Fowler & Tamara  
Jane Carpenter  
Joe Cario Or.  
Joe Devrons Or.  
Alfonzo's Bd  
Plaza Cafe  
Loe Taylor  
Loe Gramann  
Harry Seaman  
Fred & Herman  
Al Aeshane  
Russian Arts  
Joe Morantz Or.  
Lance & Laue  
Nicholas Hadarick  
Barry Birt  
Mills & Jansoff  
Samovar  
Elli Sprack  
Nina Miravet  
Dorothy & Cora  
Johnny Russell  
Savoy-Plaza  
Eddie Wilkins Or.  
Stimpon Club  
Helen Morgan  
Clark & De Lys  
Larry Stry's Orch  
St. Morris Hotel  
Leon Belasco Or.  
Catherine & Leroy  
Trini Or.  
St. Regis Hotel  
Meyer Davis Or.  
Dorothy & Cora  
"Black Rhythm"  
N. Y. Johnson  
Speed Demons  
Wm. Spelman  
3 Palmer Bros  
Chas. Johnson Or.  
Taff Grill  
Geo. Stry's Or.  
Tavern, Pk  
Eddie Jackson  
Jack Murray Or.

**CHICAGO**  
Blamark Hotel  
(Walnut Room)  
Rosemary Deering  
Marilyn & Martin  
Doris Lenihan  
Ted Weems Or.  
Boulevard Room  
(Holt-Sixteen)  
Irving Gagnon  
Ruth Broughton  
Chas. Ames Orch  
Jackhawk  
Deane Janie  
Hal Kemp Orch  
Shirley Ennis  
Bob Nolan  
Cafe de Luxe  
Dorothy Denese  
Irene Gagne  
Evelyn Hoffman  
Mary Stone  
Sol Wagner Or.  
Cuma Loma  
villian Brown  
4. Blazes  
Man-Tan Moreland  
H. H. H. H.  
Geo. Burnett Orch  
Chas. Paree  
John Taylor  
Frances Langford  
Harry Richman  
Mittl Young  
The Verones  
Vincent Lopez Or.  
Club Leisure  
Dave Maupin  
Ned Sawyer  
Betty Chase  
Jack Sexton Jr.  
Eugene & Tom  
Henri Mack  
Joe Manning Or.  
Club Le Masque  
J. J. LaRue  
Edna Leonard  
Eddie Morton  
Frances Sullivan  
Al Garbell  
Earl W. O'Neil  
Club Royale  
Claire Ray  
A. N. Selby  
Lynne Dove  
Grace Gale & L.  
Joan Warner  
Nellie Valdo Or.  
College Inn  
Alice Blue  
Paul Harris Orch  
3 Ambassadors  
Congress Hotel  
(Joe Urban Room)  
Robert Royce  
Charles & Tomatita  
Corey Lynn  
Carole Molina  
Colosanto's  
Dorothy Henry  
Montenegro & Dor  
Dave Malcolm  
Dorothy & Cora  
Countess Borlatta  
Ned & Pepper  
Norman Gast  
Jackie Hall  
Cole Sils  
Club Alabama  
Irish Ball  
Scotty's Orch  
Drake Hotel  
Fowler & Tamara  
Jane Carpenter  
Joe Cario Or.  
Joe Devrons Or.  
Alfonzo's Bd  
Plaza Cafe  
Loe Taylor  
Loe Gramann  
Harry Seaman  
Fred & Herman  
Al Aeshane  
Russian Arts  
Joe Morantz Or.  
Lance & Laue  
Nicholas Hadarick  
Barry Birt  
Mills & Jansoff  
Samovar  
Elli Sprack  
Nina Miravet  
Dorothy & Cora  
Johnny Russell  
Savoy-Plaza  
Eddie Wilkins Or.  
Stimpon Club  
Helen Morgan  
Clark & De Lys  
Larry Stry's Orch  
St. Morris Hotel  
Leon Belasco Or.  
Catherine & Leroy  
Trini Or.  
St. Regis Hotel  
Meyer Davis Or.  
Dorothy & Cora  
"Black Rhythm"  
N. Y. Johnson  
Speed Demons  
Wm. Spelman  
3 Palmer Bros  
Chas. Johnson Or.  
Taff Grill  
Geo. Stry's Or.  
Tavern, Pk  
Eddie Jackson  
Jack Murray Or.

**KANSAS CITY**  
Betty White  
John O'Connor  
Don Torres Or.  
Schol  
Timothy & Belle  
Evelyn Price  
Jerry McKenzie  
Catherine & Leroy  
Bryle Kay & N.  
Farnham & Shaw  
Mills & Jansoff  
Marjorie Albee  
Dorothy & Cora  
Joan Minners Rev.  
Phil Miller's Bd  
Pia-Lore  
Eugene 2  
James Fitzsimmons  
Jordan & Jackson  
Blenders 4  
Francene & O'Flare  
Rudy Dale's Bd  
Cotton Club  
Dorothy & Cora  
R. & F. Dill  
Baron of Confeysley  
Village Bar  
Eul. Tormane  
Ray Sedley  
Bridget Walker  
Blanche Lyvren  
Eddie Pritchard  
Jerry & Turk  
Lola Mann  
Marjorie & Irene  
Village Nat Club  
3 Roberts Bros  
F. H. Vetter  
Zara Lee  
Scotty & Conner

**Winkler's Own Office**  
Danny Winkler, who dissolved his agency partnership with Charlie Morrison recently is opening his own office in New York City. Winkler will represent the Lealand Hayward-Joyce & Selznick picture people for the stage and radio in the East on a reciprocal deal with that office. This will be in addition to his own agency business, which he maintains by himself.

## Studio Placements

(Continued from page 24)

Leo Chalvell, Hilda Vaughan, Happened One Day, Metro.  
Tom Horton, First Class Gilmor Brown, Pasadena Community Playhouse.  
William Janney, Maidel Turner, Modern Hero, WB.  
Andre de Segurora, Woman the Law, Fox.  
James C. Morton, Universal.  
Barbara Sheldon, John Wayne, western, Mon.  
Harry Shutan, Transcontinental Bus, Metro.  
E. J. Laemmle, Bronze, U.  
Carl Erikson, T. Hugh Herbert, adaptation, His Me Again, WB.  
Anson, Golden, adapting continuity, and dialog, Swan Song, Invincible.  
Julian Josephson scripting, Woman of the Earth, Par.  
J. M. Kerrigan, Modern Hero, WB.  
William Selter directing, So Won't Sing, Eht? Radio.  
Arthur Kober and Harvey Gates adapting, Man and Wife, MG.  
L. G. Blochman, scripting, Tom Reed supervising, Return of Frankenstein, U.  
Tom Buckingham scripting, With-out Home, U.  
Dorothy Christy supplants Merna Kennedy, Two Clucks, U.  
Barbara Sheldon, George Hayes, Yakima Canutt, Lloyd Whitlock, Earl Dwire, and John Ince, Lucky Texan, Loeb, adapting and dialoging, Merry Wives of Reno, WB.  
Aben Kandel polishing, American Scotland Yard, scrip, U.  
Norman Krask, adapting yarn for Eddie Buzzell to direct at U on Metro loanout.  
Benn Levy, Edward J. Holden, Lewis Gensler and Harlan Thompson, scripting, Melody in Spring, Par.  
Robert, Gambling Lady, WB.  
Tom Kennedy, Two Clucks, U.  
Heper Atchley, Air Devils, Col.  
Gertrude Michael, Phillip Smalley, Bolero, Par.  
Tom Dugan, William Frank, Frank Moran, No More Women, Par.  
Dell Henderson, Tammany Young, Arthur Rankin, Search for Beauty, Par.  
Edward Van Sloan, a Holiday, Par.  
Grace Bradley, Walter Long, Verne Hillie, Six of a Kind, U.  
Becky Day, scripting at Educ.  
Wilford Lucas, Ray Daggar, Nina Gilbert, Fred Kelsey, Georgia O'Dell, The Moth, Screencraft.  
Herbert Mundin, Bottoms Up, Fox.  
Dore Schary, Vance Randolph treating re-write of "Comin' Round the Mountain", MG.  
Harvey Thew, continuity, Opera-tor 13, Metro.  
Genevieve Tobin, Edward Ellis, Samuel Hinds, Helen Fitt, Nell Walker, Ninth Guest, Col.  
Robert Manning, Ruth Sullivan, untitled pic, Principal.  
James Gleason, collaborating with Sonja Levein, Manhattan Love Song, U.  
Ned Bruce, Red Heads on Parade, Lasky-Fox.  
Clem Galloway and Gladys Young, adapting "Grand Canary", Lasky-Fox.  
Jane Murfin, adapting "Perfect Crime" for Richard Dix, Radio.  
Minna Gombell, Rodney, Radio.  
Ned Sparks, Black Chatter, So You Won't Sing, Eht? Radio.  
Vince Barnett, Ninth Guest, Col.  
George Wagner, treating his own "The Lineup", Col.  
Jane Roror, continuity, Melody in Spring, Par.  
Vincent Lawrence loaned to B. P. Schulberg by Metro to script "Little Miss Marker", U.  
Paul Martin, Lover, Fox.  
Chick Chandler, You Won't Sing, Eht? Radio.  
Al S. S. S. "Rip Tide", Metro.  
Rochelle Hudson loaned by Fox to WB for "Harold Teen".  
Charles Wilson, Eddie Baker, James Selley, and Rush, Woman and the Law, Fox.  
Verne Teasdale, Modern Hero, WB.  
Paul Hurst, Warren Doane comedy, U.  
Lyman Williams, "Coming Out Party", Fox.  
Robert Greig, Hip Tide, Metro.  
Mordred, Mary Carter, "House of Rothschild", 20th Century.  
Mildred Gower, It Happened On Day, Metro.  
Noel Francis, Good Dame, amount.  
Herman Bing, Charles Middleton, "When Strangers Meet", M. H. Hoffman.  
Dorothy Granger, lead in Leon Brer short, Paramount-Gillstrom.  
Claire MacDowell, Journal of Crime, Warners.  
Charles Wilson, "Harold Teen", Warners.  
Ruth Hall, "Campanile Murder", Chesterfield.  
John Cromwell, directs "Love, Radio".



Early Metro is omitting Jean Harlow from the new at Rialto trade ads

## 'Horses' Ends Hectic B'way Run After Many Wrangles with Authors

Two white horses wouldn't take the cut that went in for 'Hold Your Horses,' Winter Garden, N. Y., last week and were ordered out. Horses were used in one of the main effects in the show and incidentally counted in a new Joe Cook stunt. Comedian-athlete stood on the bare backs of the galloping nags, a revolving treadmill being used in a getaway bit. Horses were provided by the Ben-Hur stables, weekly cost being about \$300. Stable was asked to drop the price to \$200.

Show is in its final week and opens a proposed tour in Newark next week. Its stay of 11 weeks is one of the shortest for a major musical. 'Horses' started out leading the Broadway field, getting around \$35,000 its first week. Gross started dropping after the fourth week and slid to \$13,000. Last week saw a comeback to \$20,000 or better.

### Continued Disputes

Since it started rehearsals under the direction of J. J. Shubert, there were prolonged disputes between the manager and the authors and composers, also the show's star (Cook).

After the New York opening direction was handed over to Johnny Shubert, J. J.'s son, whom the billing credits for entire direction. Young Shubert thereupon gained the friendship of the company.

Understood that 'Horses' is the first Shubert musical to end a Broadway engagement not using cut rates for the final weeks. Bargain tickets would have added about \$4,000 to the gross, if sold at scale, it was figured. Reported that the cut rate agency rejected a deal on the show, declaring it would have meant a loss under the terms offered.

Three members of the cast will not go to the road with 'Horses,' Ota Munson, Inez Courtney and Stanley Smith. They will be replaced by June O'Dea (Mrs. Lefty Gomez, pitching ace on the Yankee ball club), Dorothy Dare and Jerry Norris.

## TWO-FOR-ONES BANNED, STOCK USES PREMIUMS

Lincoln, Dec. 4.  
Opening rather checkily and facing the code's cutting out the two-for-ones, Boyd B. Trousdale's players are scratching heads to eke out another idea.

Present plan of Trousdale and the house manager, Cal Bard, is to go to grocery nights, country round-up, and country nights, time nights, etc. to get 'em coming. Everybody that's coming likes the show, but there just doesn't seem to be the proper b. o. draft to bargain 'em in. Last season's dime stock company is making its dent felt, too. Scale is 20c.

## Stock in Prospect for Broad Street, Newark

Newark, Dec. 4.  
Paul K. Karrakis has stepped out of the Broad Street after dropping about \$10,000. Morris Schlesinger, who formerly conducted the house along with the Shubert plans using it for stock, having approached the Fulton Improvement Co., owners of the property, to back the venture. Schlesinger took the bath in the disastrous going last season and was forced to give up both theatres. With the Shubert the only house franchised by the United Booking Office, stock appears to be the only way for the Broad, which attracted attention last season with that policy. Karrakis started the season with stock, then played six new shows and road attractions, independently booked.

### Rochester Debts Act

Rochester, Dec. 4.  
William R. Holbrook of New York in town for direct rehearsals of the 'Chatterbox Revue of 1933.' Effort will present society gala in a benefit for the Junior League at the Lyceum, Dec. 22-23.

### Just Wondering

The Bob Sisks told their little daughter, Marian, that they were going out for the evening and would see Helen Hayes in her new play. To which the youngster replied:  
'And while Miss Hayes is at the theatre, I'll look after Mr. MacArthur.'

## Frisco to Have Little Opera Non-Profit Group

Oakland, Cal., Dec. 4.  
Arthur Weiss, veteran symphony first 'cellist, has organized what is regarded as the first little theatre of light opera and will launch it under the title of 'The Berkeley Light Opera Singers' Dec. 8 with a production of 'The Chimes of Normandy.'

Weiss is getting a chorus of 40 semi-vocal teachers. He will use an amateur orchestra of nine and produce at the Veterans' Memorial building in Berkeley.

The venture is planned as non-profit making, Weiss getting his cut from singers who join the organization and pay nominal dues for the privilege of appearing in public. He plans to do variety pieces and give a production once every six weeks.

## Ticket Police on Job, Agencies Underwrite Own Check-Up System

There were no meetings of the Legitimate Theatre Code Authority (NALT) executive committee nor the sub-committee in charge of the ticket situation last week because of the holiday (Thanksgiving). Money from the agencies to defray expenses of policing their own business has been subscribed but not actually paid.

However, it is understood the ticket committee engaged gumshoes who have already started rubbering.

Agencies agreed to pay \$1,000 for the policing job. Three leading brokers will kick in \$500, two other agency groups making up the balance, smaller group put up about \$100.

### Cooling on Opera

Syracuse, N. Y., Dec. 4.  
Columbia Opera company, scheduled to give 'Aida' at the Lincoln auditorium Saturday night last, was cancelled on 24 hours' notice, result of disappointing advance sale.

Company's engagement had the sponsorship of the Onondaga Council of the Parent-Teachers Association.

### ENGAGEMENTS

Walter Kingsford, 'Pursuit of Happiness.'  
Eve Casanova, 'The Gods We Make.'

Blanche Bates, 'The Lake.'  
Lane Chandler and Douglas Fowley, 'Sailor Beware' (Frisco).  
Katharine Hepburn, Frances Starr, Alma Kruger and Colin Clive—already announced—and Geoffrey Wardwell, Esther Mitchell, J. J. Wilson, Lionel Pope, Roberts Beatty, Nancy Ryan, Philip Tongue, Audrey Ridgwell, Vera Fuller-Mellish, Lucy Beaumont, Eva Leonard-Boydne, Reginald Carey, Mary Heibel, den and Edward Bradley, 'The Lake' (complete cast).

## Current Road Shows

(Week Dec. 4)

'Battered Bride,' Garrick, Chicago.  
'Biography,' Cass, Detroit, Mich.  
'Sweet,' Royal Alexandra, Toronto, Can.

Civic Repertory, Nixon, Pittsburgh, Pa.

'Corolla O. Skinner, Chestnut St., Philadelphia, Pa.

'Dangerous Corner, Cort, Chicago.

'Elizabeth Sleeps Out,' Playhouses, Hollywood.

'Eat Apple,' Shubert, Boston.

'Follies,' National, Washington, D. C.

'Green Pastures,' Tulane, New Orleans, Dec. 3; Shreveport, Dec. 5-6; Metropolitan, Houston, Tex., Dec. 7-8.

Katharine Cornell Repertory, Davidson, Milwaukee, Wis.

'One Sunday Afternoon,' Plymouth, Boston, Mass.

'Sailor Beware,' Selwyn, Chicago.

'San Carlo Opera Company, Erlanger, Buffalo.

'Ten-Minute Alibi,' El Capitán, Los Angeles.

'The Boosters,' Music Box, Hollywood.

## THROWAWAY PARTNERS PRODUCING NEW PLAY

'Late Christopher Bean,' a Broadway success last season, folded at Jackson Heights, N. Y., Saturday (3). Show was toured by Wm. E. Leventhal with Pauline Lord starred. Latter was the sole player of the original cast retained, save the stage manager who played a bit.

The two firms which put on throwaway ticket revivals, barred as unfair practice by the legit code, announced they would present new plays on Broadway. First show is to be 'The Devil of Pei-Lung,' a dramatization by Howard Chenery of Herbert Asbury's novel of same name.

'Devil' was tried out some time ago at Kalamazoo, according to reports. Asbury attracted attention as the writer of 'Hatrack,' a Mercury story, also the book 'The Gangs of New York.'

## LE GALLIENNE, B'MORE SLAM CLUBWOMEN

Philadelphia, Dec. 4.  
Plenty of space in all the dallies here twice last week by Eva Le Gallienne and the Philadelphia Lecture Assembly.

Former was scheduled to speak for the Assembly (an organization similar to the Town Hall Course in New York and the Forum here) on Monday. At the last minute, and without excuse, star of 'Alice in Wonderland' failed to appear. Papers cracked open wide on that and apparently worried on that account, Miss Le Gallienne, through her lecture manager, asked for a chance to make good by making the speech Friday. Original fee was to have been \$500, but lecture appearance was gratis. At that time, star put blame for her failure to appear before entirely on the shoulders of her show manager, J. R. Williams who had been opposed to public appearances.

On Friday, Miss Le Gallienne arrived at the Warwick to speak, but by no means in a conciliatory mood. She had with her Ethel Barrymore who came over from New York. Both stars proceeded to scold the club women.

Miss Barrymore has done the 'insulting' thing before and audience was prepared for her attack which included a direct statement that the women present were 'morons.' Many important members of the subscription audience, including Mrs. George Horace Lorimer, Mrs. Trenchard Newbold and Mrs. Houston De Coursey, were quoted at length in their denunciation of the actresses' conduct.

## 'HAYWIRE' FOLDS NIGHT BEFORE ITS PREMIERE

Most unusual withdrawal from Broadway prior to the announced premiere is 'Haywire,' called off day before its slated premiere at the Bijou last week. Several private performances in the guise of dress rehearsals were given as benefits, several organizations selling tickets to members. That accounts for a 'rehearsal' at the Bijou last Wednesday (29) when it was known the show would not be publicly performed. Was slated to open following night.

'Haywire' was readied by Richard Aldrich and Alfred de Liagre, Jr. Advance reports were negative and managers followed suit. Play was tried out in a summer theatre under title of 'North of Broadway.'

## Theatre Union, New Non-Profit Group, Going Ahead on More Radical Plays

### OBERFELDER'S TEST

Stock Wheel Favored But Pre-Xmas is Uphill Going

Cincinnati, Dec. 4.

The Cox, Cincy's spoke in Arthur Oberfelder's midwest wheel for presentation of dramatic road shows at 35-50-75-\$1 scale, has Violet Heming this week in 'There's Always Juliet.'

Venture is making an uphill fight here and is receiving valuable support from the dallies. Opening attraction, 'Dinner at Eight,' featuring James Kirkwood, pulled \$4,000. Last week's take 'Double Door' was slightly under that figure.

Audience response bespeaks success, which seems assured if enterprise makes the December grade.

## Default as Ex-Manager May Cost Al Shean His Equity Good Standing

Al Shean may be forced out of show business, that is so far as acting in legit is concerned. Decision rests with Equity's Council. He is liable to suspension for failure to pay the arbitrated award against him in the matter of salaries of players in 'Light Wines and Beer,' which he produced with others several seasons ago.

Case is the first one of the kind to come before Equity, although there are other instances in which salary awards have been made against members of the organization. Matter of 'Mr. Shean' of vaudeville and 'Follies' note with the late 'Mr. Gallagher' has been hanging fire for three years. Shean was appearing on tour with 'Music in the Air,' which closed Saturday (2).

Shean contended he was not responsible for the 'Wine' salaries. During last summer case finally reached arbitration after many postponements. When an award of \$820 for salaries was made against him, Shean protested although the arbitrators ruled that he was the principal officer in the 'Wine's' corporation and therefore responsible. He appealed to Equity to reopen the case, Council refusing on the grounds that it stands by all arbitration awards, win, lose or draw.

Last week the actor moved to forestall suspension action by Equity, going into the New York Supreme Court for an order calling for Frank Gilmore to appear Monday (11) to show cause why Equity should not be restrained from expelling Shean from Equity. Move followed Equity's demand on Shean that he come before Council to explain why he has not paid the award. Case was postponed until next Monday (11).

Shean says the claims are unjust, said the actor would pay if convinced the arbitration was fair. Actor declares that after the case, one of the players concerned stated he testified because the cast figured it easy money. On the grounds are new angles on a reputed agreement, Shean asked that the case be reopened.

Loss of membership in Equity bars all players from the legitimate theatre unless in shows with all non-Equity people. Until past summer there was an out for non-members, that being the Managers Protective Association, so-called Shubert group of managers which had a 'basic minimum agreement' guaranteeing the M. P. A. against strikes, but permitting two out of 10 players to be non-Equity in shows produced by M. P. A. members. The agreement was voided when the M. P. A. failed to make good on salary claims awarded by arbitration. So all shows, according to Equity, must now be 100% Equity or completely non-Equity.

### Bevhills' Next

Hollywood, Dec. 4.  
'Eve the Fifth' will be the next attraction at the Beverly Hills Little theatre opening Dec. 11. Oliver Hinsdell directs.

Cast includes Patsy Ruth Miller, Russell Gleason, Mary Jo. Ellis, William Burren and Paul Hurat.

Newest movement to use the stage as a forum for the advancement of new ideas is that of the Theatre Union, a group including a number of Broadway playwrights which bowed in at the 14th Street (Civic Repertory theatre) last week after a year of preparation. Initial attraction is 'Peace on Earth,' a propaganda play protesting against war.

Group, which includes writers and several actors, is a non-profit organization. For that reason tickets to its shows are tax exempt, being an even \$1.50 top, scale ranging down to 30 cents. It is the third organization to gain formal recognition by the Department of Internal Revenue, others being the Civic Repertory group and the Philharmonic Orchestra, tickets for both also being exempt from admissions tax. Contentment accepted by the department is that the performances are educational, also that 'art to the public is given at low prices.' Theatre Union in addition rates itself as a school for actors. Aims of the group are set forth in its prospectus in these terms:

'Ninety percent of the people are barred from the theatre. Decision, believe, by high admission prices, and also, though perhaps they are unconscious of it, by the remoteness of the average run of plays from their lives and their fundamental problems.

The Theatre Union is building a theatre of the 90%. A theatre which will try to reflect with honesty and vitality the economic, emotional and cultural conflicts in the experience of our audience. A theatre which will try to contribute to those struggles that interpretation and excitement which seem to us the purpose of the theatre.

'The Theatre Union will produce plays that have meaning for and bearing on the struggles and conflicts of our times. It does not expect that these plays will fall into the accepted social patterns. Its point of view is that there is but one constructive guide in the prevailing situation: the interests of the great masses of the people, the working people, the workers as a class.

The Theatre Union is not a business, but an idea. It has been launched with the help of contributions from many people. It is non-profit-making and will maintain its low-price scale.'

### No B'way Ambitions

Theatre Union has no idea of invading Broadway, and although it seeks a substantial subscription list has no ambition to vie with the Theatre Guild. Two more plays are slated for presentation at the 14th street spot and are reported to be radical in ideas.

### Authors on Their Own

Authors of 'Peace on Earth,' George Sklar and Albert Maltz, are the Yale alumni who wrote 'Merry-Go-Round,' which attracted attention last season (but no money) as an expose of New York politics. Both are said to have well-to-do parents, but declare themselves to be strictly on their own. Same goes for Michael Blankfort, who assisted in staging 'Earth.' Blankfort was a Princeton professor of psychology, but didn't like pedagogy and joined up with the 'new thinkers' group.

Theatre Union was organized mostly through the efforts of Charles R. Walker, author and editor. Advisory board includes such dramatists as Sherwood Anderson, Sidney Howard, Elmer Rice, John Howard Lawson, Lynn Riggs, Morrie Ryskind; authors including John Dos Passos, Stephen Vincent Benet, John Herrmann and Lewis Mumford. Actors on the board are Paul Muni, Blanche Yurka and Rose McClendon.

'Earth' has 30 speaking parts, players all being Equity members. Company is not co-operative, as reported. Some in the cast are receiving more than the legit code minimum, and the low scale indicates the group is satisfied to break even. Most of the reviewers greeted the show mildly, with indications of a modest engagement. However, nine sellouts to subscribers were guaranteed prior to the premiere.

# Shubert 'Pass' Tax Attacked as Throwaway, Unfair Under Code

Elimination of 'pass taxes' which have been under criticism ever since the exactions were started by the Shuberts, is indicated by the latter ordering discontinuance of the collection in at least six of their Broadway theatres. Pass tax (which has grown to such proportions that it is being attacked as a menace to legit theatres, actually regarded as an evasion of ban against the 'throwaway' system which was opposed so uniformly by managers that it was ruled out as an unfair practice in the legit code. Idea was used for cheap revivals.

Some idea of how the pass-tax plan spread is had from the fact that more than 3,000 persons attended 'Birthright' on 'passes' during its five-day existence at the 49th Street, N. Y. Levy of 40 cents (80 cents on a pass for two) meant that over \$1,200 was collected, which was probably more than the actual gross. During one week at the Elliott, where 'Thunder on the Left' was played, 1,100 passes were issued, which means that 2,200 persons were admitted 'free'. That attraction also failed. In both instances the pass money was put on the weekly statement, authors and attraction getting that much benefit, such as it was.

## Phone Promotion

Pass-tax system is held by some showmen as economically wrong. It has caused many of persons to expect passes to such an extent that even cut-rate ticket sales have been materially affected. System uses a 'specialist' in giving away passes. That person calls up on the telephone and offers the 'courtesies'. Long lists of names are then given to the box offices, the 'giver-away' getting 10% of the 'take'.

Shubert houses are not the only theatres using the pass-tax, but in nearly all cases that kind of small change is put on the statement. Recently players on percentage in 'Double Door' at the Ritz made a demand that they share in the pass money, not accounted for on the statements, and that claim is one of the reasons for the Shuberts ditching the system.

After insistent protests by Leblang's, it was agreed by the Shuberts that for every show which that agency has cut-rate allotments, there shall be no passes, although both house and agency have the privilege of issuing six pairs weekly, no tax to be collected.

Understood that the National Association of the Legitimate Theatre will scrutinize the pass-tax practice on the theory that it is another form of throwaways.

## Arthur's L. A. Playhouse Bar Is for Men Only

Hollywood,

Hollywood Playhouse, through George K. Arthur and E. E. Olive, is to be the town's first house with a taproom, but the sign 'For Men Only' has been hung out.

Suite of office rooms is being turned into a patio and whatnot to be known as the 'Green Room Club' and membership is limited to 100, confined mainly to sponsors of the theatre.

## It's International

At the opening of the Jerome K. Jerome revival of 'Passing of the Third Floor Back', presented at the Empire by the Dickson-Kewin Players, the manager of the line where a femme character says, 'You must come up and see us some time'.

It meant 'Mae West' to the first light audience and broke up a serious scene.

## 'Biog' Back to Chi

Chicago, Dec. 4.

Theatre Guild brings back 'Biography' into the Erlanger on Dec. 25. Ina Claire played a two-week engagement at this house last month to terrific success and would have held over except for previous bookings out of town.

Play breaks its route in Detroit, cancelling five additional weeks to jump back to Chi.

## Looking for Noel

Moss Hart, who scrambled aboard a freighter bound for the Caribbean, returned last week much the wiser about sea trips. Says Noel Coward gave him the idea and when catching up with that guy he'll deliver some pointed remarks.

Hart was violently ill until he stepped ashore and took a train back to New York.

## LAMBS SOFTEN; SET WITH SCRIBES?

In association with the first public, liquid, Gambo, to be held at the Astor, N. Y., starting Thursday (7) at dinner time and ending after breakfast the next morning, the Lambs express a change of viewpoint on several matters.

For the first known time in the history of the club, newspapermen were invited to attend a luncheon Monday (4) at which time the executive committee, headed by Robert L. Hague, talked over plans for the affair. Hague is an old magazine and has been the Lambs' agent during the financial crisis. Dramatic editors were asked to sit in but the 12.30 noon date was apparently too early for most of the boys and only three attended. Although there is no rule barring reporters from membership, it has been an unwritten custom of the Lambs that way. There are, however, several newspapermen who are members, elected at a time when they were otherwise occupied. It is understood. Whether newspapermen would be welcomed as members now, not stated.

Another change in the Lambs rules removed the ban against feminine artists in a Gambo, for the occasion of Thursday's affair in any event. Show will include Mary Lewis, who in private life is Mrs. Hague, and the three daughters of Fred Stone—Dorothy, Paula, and Carol. Among the special skits is: 'As Millions Cheer', with three sections billed 'Let 'Em Drink Champagne', 'Theatre Guilty', and 'Of the Gold Standard'. Other skits include 'Mad Dog', a Hitler travesty, and 'Ye Awakening of John Bacchus Barclaycorn'. Arthur Hurley is the Collier for the show.

Boxes for the Gambo are \$20 per person. For the dinner, which includes the entire event to breakfast tickets are \$12.50. Professionals not able to attend early will be admitted after 11 p. m. for \$2.50 each.

## Playhouse Going Into Jersey for Its Chair

Charles P. Winkelman, general manager for the Playhouse Operating Co., moved his headquarters for the next few months to Princeton, N. J., where they are taking over a new house this week.

This is the first theatre for this company in New Jersey, their other 14 houses are in Long Island, Westchester county and Connecticut. Several other houses are being considered in the New Jersey territory and it probably be taken over within the next few months.

## Scout Rural Tryout

Albany, Dec. 4.

'The Boulevard', a new play by Alice Kennedy Partello, will be given a tryout tomorrow (5) by a group of amateur players at the State theatre in Middletown.

Sidney S. Cohen of New York and representatives of the Shuberts have evinced an interest in the play and will attend the performance to determine whether it is of professional calibre.

## HOLLYWOOD SHOWCASE

Ginger Rogers's Ma Opens Spot to Test Screen Prospects

Hollywood, Dec. 4. Lela Rogers, mother of Ginger Rogers, opens her Hollywood house tomorrow (Tues.) with 'Even as Heathers', by William Jefferson Parker. Betty Furness and Jason Robards are in top spots.

Studios are co-operating with Mrs. Rogers in her venture, which is designed to present plays with picture possibilities.

## GUILD'S PHILLY ALLIES RESENT TRYOUT 'SNUB'

Philadelphia, Dec. 4.

Subscribers to New York's Theatre Guild season here are annoyed over the fact that only one of the five scheduled shows has been presented as yet, it being 'Biography'. Attraction was welcomed, but the subscribers are reported having queried the Guild why neither 'Mary of Scotland' nor 'Wilderness' was booked into Philly.

They point out that both successes were presented in stands further away, and are particularly burned up over the playing of both 'Mary' and 'Wilderness' in Pittsburgh prior to their Broadway premieres. Subscribers feel snubbed since indications are that neither show will be seen here until next season.

## Benefit Swells Funds Of Stage Relief, \$1,245

Stage Relief Fund showed a cash balance on hand of \$2,320 last Friday (1). Somewhat more action was noted in contributions, but the legit Sunday benefit shows will probably continue to be the main source of revenue.

Weekly financial statement:  
Grace H. Philbrook..... \$10  
A. Genevieve McLean..... 10  
Geraldine Farrar..... 25  
Mary Mellich..... 10  
Benefit, 'Her Master's Voice'..... 1,245  
Sale of programs..... 60  
Other contributions..... 12

Total..... \$1,872  
Gross receipts..... 71,897  
Gross disbursements..... 69,577  
..... \$2,320

## LYTEL'S STOCK MONTH

Bert Lytell is on his way to Kansas City to play four weeks with the Oberfelder stock theatre. He opens Dec. 10 at the Shubert in '10 Minute Alibi'.

Lytell will go over the circuit which has been laid out for these companies and which includes St. Louis, Cincinnati, Louisville and Columbus.

## Phila. Mobilizes to Help Theatre In Interests of General Business

Philadelphia, Dec. 4.

hat Philadelphia business interests are seriously concerned over the legit theatrical situation here is again apparent in the announcement of a luncheon to formulate plan for a big mass meeting to discuss the subject.

Luncheon at the Warwick today (4th) will be attended by Dr. Herbert Tyler, Jack Kelly, new Democratic leader (and brother of George Kelly), Judge Harry McDevitt, Leopold Stokowski, Mrs. Gustave Ketterer, head of associated women's clubs; Mrs. Joseph Snellenburg; Mrs. Robert von Moschitzky; George Elliott, secretary of the Chamber of Commerce; A. H. Geuting, president of the Chestnut Street Business Men's Association; Philip Price, and Maurice Speiser, prominent lawyers; Dr. Charles Beury, president of Temple College; Joseph Widener, Mrs. William Clothier, and others.

Idea is to do something to help the present parlous conditions of the legit which has resulted in New York producers being afraid to bring any shows to Philly.

'Buy-theatre' movement will be based entirely on economic and general business interests and not on any special phase of the theatre.

## Equity Nixes Sunday New Year's Eve Shows; O.K.'s Pre-Xmas Concessions

### Jr. Checks Old Man

Audience at a performance of 'Hold Your Horses', Winter Garden, N. Y., last week got extra laughs when Joe Cook ad-libbed with his small son Leo, who was in the front row. Star started to tell the kid about the three little wolves and the big, bad pig; youngster cutting in to tell his dad that that was all wrong.

Sitting next to Leo was Doris Cook, comedian's 15-year-old daughter.

## PITTSB'G SHOW DEMAND GOES BEGGING

Pittsburgh, Dec. 4.

Legit prospects here not rosy for remainder of season, through no fault of business possibilities either. It's simply that there aren't enough shows to be had. Last week, Thanksgiving, and always a sell-out at Nixon regardless of attraction, found house without a booking, and it was a 100-to-1 shot that any place to come in would have walked off with a profit. They were hungry for entertainment, with result that Russian Opera company's one-night stand at Syria Mosque in 'Le Coq d'Or' drew a capacity house, around 4,000 customers, who paid close to \$5,500 at \$3.30 top to see a second-rate production.

Nixon relights this week with Eva Le Gallienne's troupe, doing five performances of 'Alice in Wonderland', two of 'Romeo and Juliet', and one of 'Hedda Gabler'. Next Monday 'Follies' comes in at \$3.35 top, stiffest tariff for any show here so far this year, with following week dark. Walter Hampden tentatively scheduled for week of repertoire, opening Christmas night, but after that nothing in sight.

## STANLEY SMITH NOT TOURING

Stanley Smith has tendered his notice to the Joe Cook show, 'Hold Your Horses' for its road tour. Wants to continue picture and radio work.

Smith recently finished a short for Warner Bros. at the Brooklyn studio, entitled 'The Silver Lining', with Dorothy Stone and Gus Shy.

Equity declined request of Broadway managers to make an exception in the no-Sunday performance rule and permit playing on New Year's eve, but did make a concession. The matter is laying.

Christmas. Passing of the old year falls on the Sabbath this December.

Showmen figure that the celebration

night relegating the usually strong Saturday evening to ordinary, particularly because the ensuing Monday is a holiday. That is further indicated by the announcements by hotels and cafes which offer table reservations on Sunday, the 31st. Ticket agencies take the same slant and none is loading up with tickets, which as usual are jilted in price for Saturday regardless of the Sunday celebration plans.

illmore Won't ove

Managers committee called on Frank Gillmore with the Sunday night idea. Equity head answered that because legit shows on Sunday are illegal, he could hardly ask members to go counter to the statute. Gillmore admitted that the magistrates might wink at violations in this instance particularly in light of the fact that nearly all other forms of amusement, except legit are countenanced on Sundays, but that since Equity's members have voted against Sundays several times, he must refuse to call a special meeting which is the only way the concession could be obtained.

Equity announced that two weeks' lay-off before Christmas would be okay this season, if certain conditions are agreed on by managers. Should any show go dark for two weeks, managers must pay \$30 weekly to actors for living expenses, junior members to get \$25 and chorus to be paid \$24.50.

However, if a show lays 'off' for two weeks, manager must guarantee that it will play at least two weeks upon resumption. Any player having a run of the play contract who does not accept the conditions of a two-week lay-off is permitted to terminate the contract.

## Tarr, Frisco B.O. Man, Wanton Bandit Victim

San Francisco, Dec. 4.

Frisco is aroused over the killing of Hewlett 'Hughie' Tarr, Curran treasurer, who was shot Tuesday night (23) by a would-be bandit half an hour before curtain time for 'Show Boat'.

Tarr was at the box-office window serving a line of customers when the gunman walked up with the apparent intention of holding up the place. But when he saw Howard Lang, co-owner of 'Show Boat', Lee Parry, company manager, and Maury Ohearn, treasurer, police believe the bandit got excited and shot Tarr, feeling without realizing he had killed him as he held up the Koffee Kup cafe few minutes later and again escaped.

Tarr didn't know what got him. He suddenly turned to others in the b.o., said 'What was that?' as he heard the shot, clutched his heart, staggered to the steps of the b.o. ante-room and collapsed, dying in less than five minutes.

Half an hour later his fiancée, Dorothy Reade, cashier at the Empell, walked into the lobby to keep a dinner date with Tarr to whom she had recently become engaged.

## Gag Mellers by Midgets

Something of a novelty, that a cast of midgets appearing in melodrama, is planned for Broadway this month, and rehearsals started Monday.

Ester-A-Smith-herebefore-identified with stock, has the plan in hand. Shows are not proposed as kid entertainment, but for adults, performances to be straight, but expected to result, of course, in comedy. Proposed to attract stay-ups by holding several midnight performances.

First shows will be revivals. 'No Mother to Guide Her' the starter.

## Fords Dark on Holiday, First Time in 17 Yrs.

Baltimore, Dec. 4.

Ford's, UBO house, dark last week, first Thanksgiving stanza wearing shrouds in 17 years. Sudden cancellation of 'Design for Living' and company came to late to grab any other attraction. As stands, nothing else definitely slated till Xmas week brings in Ina Claire's 'Biography', which the Guild last week elected to move up from original booking in late January. Intimated the Behrman play will close tour here, enabling Levine to step into rehearsals of next O'Neill opus, 'Days Without End'.

At stock Auditorium last week, Charles Emerson Cook Players, with town to itself, approximated \$4,000 on 'Autumn Crocus', with extra matinee. This session troupe is offering 'Another Language', Glenn Anders guest-starring.

## FAR'S PLAY BUY

Hollywood, Dec. 4.

'Ladies Should Listen', by George Broxbourne and Alfred Pazzani, has been bought by Paramount.



## Plays on Broadway

### MARY OF SCOTLAND

Romantic drama in blank verse, in three acts and eight scenes. Featuring Helen Hayes, Philip Merivale and Helen Menken. Written by Maxwell Anderson, staged by Theresa Helburn, with settings and costumes by Robert Edmond Jones. Presented by the Theatre Guild at the Alvin, New York, Nov. 27.

John Knox..... oroni Olsen  
Earl of Bothwell..... Philip Merivale  
Chastelard..... Edward Trevor  
Mary Stuart..... Helen Menken  
Duc de Chateaufort..... Leonard Willey  
Elizabeth Tudor..... Helen Menken  
Lord Burghley..... George Coulouris  
Lord Darnley..... Anthony Kemble-Copner  
Lord Douglas..... Edgar Butler  
David Rizzio..... Philip Leblanc  
Lord of Moray..... William Grant  
Maitland..... Ernest Lawford  
Lord Huntly..... Charles Dalton  
Lord Morton..... Charles Dalton  
Lord Throckmorton..... Ernest Cosart  
Lord Gordon..... Philip Foster

Maxwell Anderson's new play, coming to Broadway heralded by the ringing acclaim of its preliminary appearances in Boston, turns out to be the most significant production of the season thus far, as much for its intrinsic merit as for its auspicious and the notable group of players who give it realization. In its high romantic drama, in the beauty of its writing and emphatically in the magnificence of its playing, it overshadows the same author's "Elizabeth the Queen," which was regarded by many theatregoers as the high spot of the season of its presentation.

Guild has a tradition of doing things on an extraordinary generous scale—its successes as well as its failures. Its grand gesture with "Mary of Scotland" is one of the most sweeping staging of a royal, historical romance, done in blank verse and almost epic in its dimensions is a formidable undertaking in these times. There is scarcely any one else in the modern theatre who wouldn't daunt. And there is scarcely anyone else in the modern theatre

atre equipped to carry such a venture to happy outcome.

The deciding factor here is superlative acting by a cast impressive in its assembling of important players. Of the three featured people, any one would be a surety of public attention alone. Together, Helen Hayes, Helen Menken and Philip Merivale make a potent attraction.

Story is that Miss Menken, heated long at taking a secondary role in the play, having at the same time an alternative of a star part in another play now current on Broadway. It was the Guild auspices and a growing infatuation for the play, which put that finally away her decision. A decision that turns out happily, for her playing of the English Queen, remorseless ruler, shrewd politician and philosopher, supplies one of the high places in a memorable evening in the theatre.

Helen Hayes as Mary Queen of Scots adds a bright new note to the role of its title to talent for playing subtly sympathetic heroines. Her Mary is at once appealing and queenly. It was a happy stroke to cast this petite actress for the figure of Scotland's ill-starred monarch. Her small person garbed in the pompous robes of state focus the whole purpose of the play to present a debatable historical character in a wholly sympathetic light. Mary of Scotland is a ready-made subject for historical muckraking in the whole purpose of the play to present the other extreme, rejecting all that does not serve his romantic purpose.

To the same end the lines are in metered measures, a medium that one accepts as the only way to treat the subject. Style is remarkably clear and simple in the handling of the brilliant and the rolling lines, proving singularly appropriate to the stately settings and locale.

Merivale, the soldierly lover and friend of the queen, records that he was a conscientious bully and libertine (is ignored) completes the featured trio, contributing an admirable performance to round out an acting organization that will stand as a mark for producers to shoot at.

Rush.

### BLACKBIRDS

Low Leslie's colored revue, presented in three acts at the Apollo Dec. 1, by the Guild Players, Inc. Book by Nat Dorfman, Mann Holmer and Leslie. Score and lyrics by Holmer, Albert Nichols, Joe Young, Ned Washington and Victor Young. Dances staged by Al Richard.

Bill Robinson featured, supported by John Mason, Edith Wilson, Eddie Hunter, Worthy and Thompson, Kathryn Perry, Joseph Smith, Slappy Wallace, Jackie Jackson, Blue McAllister, James Thomas Boxwill, Jackie Jackson, William Matthews, Louise Madison, Phil Scott, Gretchen Branch, Al Richard, Martha Thomas, Albert Nichols, Joe Young, James Skelton, Tom Sweet, Toni Ellis, Cecil Mack's choir, "Fike David" orchestra.

"Blackbirds" has enough good stuff to put it across. Productively it is the top colored revue to date but chances were denied by first night errors and the indications are that this type of show isn't as popular as before.

Low Leslie had his troupe out for about a month, and there was plenty of opportunity to cut it. Sketches, although distinctly better than expected, all too long. Some of the numbers ditto and several sung so loud as to be irritating. Performance stretched out so much that the first-nighters wearied, curtain finally dropping at quarter to 12.

There are two outstanding production numbers spotted at the first part finale and the opening of the second act. Respectively they are "Victim of the Voodoo Drums," credited to Joseph Young, Ned Washington and Victor Young, and "Mikado in Harlem," adapted by Mann Holmer and Albert Nichols.

The Voodoo number is combined with a travesty on "Emperor Jones," and its conclusion brings on the ensemble in barbaric splendor. Feathered costumes in even greater profusion than the standard number of the first "Blackbirds" would do credit to any revue.

"Mikado" is highly amusing, although it starts with a male chorus which yelled because called on to sing above the orchestra. Later at this point seemed intent on drowning out the warblers. Kathryn Perry as Yum Yum was also one of "Three Little Maids from School," the lyric saying they were learning how to tote their whiskey soups.

Bill Robinson was on shortly afterward with a backing of dancing girls led by the singing and dancing Martha Thomas, a colored counterpoint. "Fike David" who had first joined "Scandals," Robinson was introduced as the guest star, but, as a matter of fact, he is permanently so slated and the show's top featured player. Number introduced was "Doin' the Shim Sham," Robinson is still the best colored tapper on the stage. But he isn't appearing at the greatest advantage in the review. Because of the length of the show, impression was that Robinson is to blame. Tap artist

can rearrange the routine, for he is a good showman. On later for a specialty with his 'shadows,' one small and one large youngster, who hooked along with him. The boys introduced as coming from the Cotton Club, also suggestive that the show was being strung out.

There are a flock of strangers, and included are Ferdie Grofe and Will Vodery. Not easy to pick out the best tunes, because the pit band was too blatant. First number that registered was "Walkin' the Chalk Line," sung by Mary Matthews and Henry Williams. "I Just Couldn't Take It" is a lament, quite extended, but probably a justified exception. Introduced by Gretchen Branch, a cutie, and Phil Scott, it was taken up by Miss Perry, and she scored.

Nat N. Dorfman is the head man with the skits. His travesty, called "Design for Living in Harlem," was typical and funny enough. It gave free play to the comics, Eddie Hunter, John Mason and Speedy Smith. Littered in a rotund fellow with high, squeaky voice that brought giggles. All three counted, too, in the "Mikado" number. "On the Spot," with the same comics in action, registered, but was over time. Edith Wilson figured in several skits and soloed numbers, best of which was "Concentrate a Little on Love." Dorfman's Maedchen Without Uniform, with the girls in lace scenarios, okay, too. His "Dinner at Eight," with apologies to the picture version, was not so hot down at the finale of the show, but the general picture stars were impersonated, in a way.

Hoofing department was not over-emphasized because of Robinson's presence, mostly by the general work. Yet there are Slappy Wallace, Eddie Thompson and Johnny Worthy. Also Louise Madison, a clever girl tapper; Worthy and Thompson a neat team, and, of course, Miss Thomas.

"Blackbirds" is Leslie's best effort to date, with his Harlem cohorts. His was in the pit most of the time and should have realized that the performance was too loud, and long.

### THE SCORPION

Melodrama in three acts presented at the Bijou Nov. 27, by Marie Rodin, Inc.; written by Bernard J. McEwen; staged by Bernard J. Steele.

Capt. Roger Owen..... Leslie Austen  
Lieut. Stuart Duncan..... J. Malcolm Dunn  
Lieut. Neil Lambert..... Allen B. Nourse  
Major Linton..... Frederick Forrester  
Trooper Hawley..... Harry Sothorn  
Lieut. Lillian Randall..... Annette Margules  
Zuleika..... Beatrice Allen

Just a stray on Broadway. That's the way it looked opening night, and subsequent performances could not make it any better—'The Scorpion' is still on the boards.

Set in the scorching Soudan desert, most of the cast are supposed ruthless cavalry officers, out there where no white woman ever visits. Story told in fair enough fashion seemed to lase along.

Anyway, the off-stage plane effects were good. Plane comes down from the sky for some reason, crashes and a woman is carried into Surgeon Major Linton's quarters. Her companion is killed. Major is a woman hater, but he revives Ilyana Lortay-Randall and gives her his bed. Reason, later explained, is that Ilyana is his estranged wife, who walked out on him when he needed her most, "ruining his life." However, he's still an army officer, under another name.

Ilyana is hardly revived when she starts on the make. Capt. Roger Owen being the new boy friend. Owen, in charge of the post, sends the others out on a phony expedition to investigate a reputed uprising of the tribes. Idea is to have a week alone with the woman. Upon their return there is a contest between Major and Ilyana over Owen, who is supposed to return to England and marry.

Something happens to Ilyana. Native woman, Zuleika, gives her slow poison, antidote for which only the major knows. Reason is that the redhead might resume a Riviera romance with Emir, who had enjoyed her favors. Later Zuleika knifes the Emir to death, discovering he had caused her brother to have his eyes burned out. And because of Ilyana. Owen nearly has his eyesight ruined, too, when he's caught rubbing at a conclave of native chieftains. Anyhow, when the captain learns what kind of a daisy this Ilyana, he departs to meet his fate.

Sounds like a heap of story. Acting isn't so large. Annette Margules is the woman Ilyana. Probably the best actress wouldn't have done much better and perhaps it was the director who made her scorch and exclaim without warning or much reason. Miss Margules is said to have been in "White Cargo" in its very early days. Several English players do what they can as officers.

Show produced at very small cost and salaries around the code minimum. Made the money, however, figured on to keep it going. Nothing else will.

### STRANGE ORCHESTRA

Comedy in three acts presented at the Playhouse Nov. 18 by Charles Hopkins and Raymond Moore; written by Rodney Ackland; staged by Gerald C. Conway. Costumes and Edith Barrett starred.

Vera Lyndon..... Cecilia Loftus  
Gertrude..... Gerald Oliver-Smith  
Val..... Harry Elberse  
Eather Lyndon..... Helen Tronholme  
Freda..... Mary Newham-Lewis  
Laura..... Valerie Cosart  
Jimmie..... Robert C. Conway  
Gordon Lyndon..... Leslie Denton  
Jonny Lyndon..... Edith Barrett  
Lina..... Jan Emery  
Sylvia..... Patricia Calvert

Looks like a mistake in judgment to have accepted this play for London. Reports of its engagement there are variable, but it is quite definite that "Strange Orchestra" won't do here.

Slovenly acted, it concerns slovenly persons in the main, the result being a mediocrity—not diversion. Play is set in a drab London flat which is a rooming house, tenanted by the landlady's several mature children and some miscellaneous embryo writers, also an unattractive actress.

Managerial duo presenting the show is Charles Hopkins and Raymond Moore, a new combination. They apparently liked the script, but others didn't. Play has been around for about two years, rejected by picture concerns, too.

One keen observer described "Strange Orchestra" as a combination of "Three Cornered Moon" and Checkhov, but the "Moon" part of it isn't humorously funny, in fact the show furnished a minimum of fun. Only first night laugh came when Vera the landlady was accused of having been a "tart," old gal replying she wasn't—she claimed to have been a courtesan.

Characters seemed out of tune with things. One newly wedded (Continued on page 58)

## BOOKINGS Being Arranged Now For the Season 1934-35

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With kindest regards, I am



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Maybelline EYELASH BEAUTIFIER

Saturday night (2nd). All Americans' departed from Plymouth, with \$8,000 to credit for of its two weeks.

the Wooden Soldiers' of the first Baileff show. The old grand opera-satire idea is also revived in the final number, called 'Les Amoureux de Jeanne-Pierre,' with music by the French satirical composer Edouard Baileff. Between the acts Baileff and Mme. Safonova do a turn at the b



Not from Hollywood

Contrary to what might have been expected, Sylvia Thaler, sister of Irving, does not use Hollywood as the locale of her 'Too Beautiful,' sticking to a theatre background in and around New York (Misser, \$2).

Her heroine, Gerry, is the young daughter of a vagrant, who hasn't done a stroke of work since the child was able to pick fruit and do other small chores as they roam around the country. A chance encounter gives him the idea that he can farm her beauty to better advantage to a stage producer and with amazingly little difficulty, she rides to Broadway, where the young horse clad only in a flaxen wig. With but a few months' study in stock a vaudeville agent gets her a job on Broadway, where she promptly supplants the star.

All rather unbelievable, but vigorously told, with robust action and plenty of it. She keeps the story moving rapidly, her personality interesting and her background colorful. It's something to be read, if not remembered, and gives promise of better work to come.

Inside on Lawyers

Alex. Schlosser is one of those copy boys who made good. He started as copy boy around the old World office at the age of 15. He was 27 years old when he showed with the sheet until Scripps-Howard bought it and put it out of business. At that time he was assistant city editor.

Now Schlosser's written himself a book. He chose to tell about lawyers, having come into contact with a lot of them during his newspaper days. In 'Lawyers Must Eat' (Vanguard; \$2) Schlosser tells the various methods that lawyers use to coax clients' money and to evade laws. He doesn't point any morals; he just tells some stories in straight journalistic manner. The figures are staggering and the case histories interesting reading. Especially since most of them are contemporary.

'Anthony Adverse' Rival

Looks like Farrar & Rinehart have another best seller in 'Jonathan Bleph' by Herbert Gorman. On its publication day the book had already gone through two editions and a third in the printing. Now, a week later, the fourth edition is out and the presses still rolling, which seems to indicate it may parallel the 'Anthony Adverse' tome published by the same house.

As on the Harvey Allen book, F. & R. got some swell notices from reviewers and immediately began steamrolling the book. Both books are being called in publishing circles brilliant salesmanship as much as anything else.

Gorman is now in Europe getting material for a biography on James Joyce which will be entitled 'The Man from Dublin.'

Curious coincidence is that Joyce and Allen are close personal friends.

Where Today Stands

Comment among publication men generally is that Prof. Raymond Moley's weekly, 'Today,' is dull reading. It is characterized as unattractive in make-up, heavy and academic in editorial tone, and lacking in the pace and tempo expected in modern journals of opinion. So far as 'Today' commands importance and influence it seems as a house organ for the Roosevelt administration.

Advertising after the first issue confined chiefly to coupon copy. However, the sheet appears to be widely distributed so far as the metropolitan area is concerned. It retails for a dime.

Excessive conservative trend of 'Today's' sentiments as expressed in the first two months of the magazine is ascribed to the rag's angel, Vincent Astor.

Scully vs. Walker

Frank Scully is mulling legal imbroglios with the Jimmy Walkers. He wrote a blog on Betty Compton (Mrs. Walker), but Nathan Burkan's office, stepped in and allegedly halted several literary deals.

Scully meantime has expended some \$6,000 in the preparation of the book and was all set until the Walkers decided that perhaps it was indecorous to engage in such publicity.

Scully is wintering at the J. P. McEvoy house at Woodstock, N. Y., which he has leased while McEvoy is Hollywooding in pictures. He was to have returned to Nice around Xmas, but a couple of book assignments will keep him in America for quite a while.

Fiction 'Lift' Verdict

Difference between fiction and fact seems to be more clearly outlined under a legal decision in Boston recently whereby Judge Lowell in Federal Court awarded \$3,000 plus counsel fees and all costs to W. A. Scott, Doulos, in his suit against the Boston Post on copyright infringement. Very rare that there's even a copyright infringement suit entered, much less won, against a reputable paper like the Post.

Suit came out of a by-line story in the Post written by Ellsha. William (Bill) Cunningham carrying a news head and purporting to be an interview with the boy and girl victims of a Klux Klan whipping. Portions of this interview, it was pointed out in court, contained wording identical with an original fiction story by Douglas in the American Mercury written by Douglas.

Cunningham is a sports writer, and has been working for papers about 14 years. His defense was he paid for the story from a down and out writer in Dallas, Texas, and believed it true.

Judge Lowell, during the trial, took time out to tell Douglas that he had read the fictional story in the Mercury and "considered it very well handled." Douglas is assistant editor of King Features currently.

First Hand Nazi Survey

Exceptional effort is being made by the Jewish Day to call attention to itself via a series of articles by Dr. Samuel Margoshes on the Hitler situation. Dr. Margoshes is the paper's editor and has just returned from an extensive European survey.

Yiddish daily took space in the English language New York dailies to announce the series by Dr. Margoshes, which starts Dec. 2. It's the first time a Yiddish daily has gone to that much trouble to call attention to its features in the non-Yiddish language press.

Calif Goes Uplift

Alfred H. King's desire to publish better books, the company says, has produced results. Sent out a request for fiction novels dealing with the contemporary American scene, and manuscripts began piling in from everywhere.

One peculiar thing, publisher says, is that most of the 'better scripts' submitted are laid in California. Which would seem to indicate a boom in California literature, if that's the way.

Little Mag's Big Names

'The Anvil,' little mag edited by Jack Vance from a cowshed in Moberly, Missouri, is doing well by itself insofar as acclaim is concerned. First number carried a piece by Maxim Gorky and a poem by Langston Hughes. Granville Hicks got into the second number, which also had a short story by Louis Brandeis, new writer, which Edw. O'Brien picked up for his next 'Best Short Stories' collection.

Now Thomas Uzell is reprinting a story by Joseph Kalar in his next 'Short Story Hits' which Conroy first printed. New issue also contains a piece by Erskine Caldwell, which is getting mighty strong-named for a 'little mag'.

Window Book Stunt

Unique among bookstore window stunts was that participated in by three publishers, Viking, Harcourt Brace, and Morrow, at the Putnam bookshop.

The three had the Putnam window space fitted up as a private library and had a pretty girl sit there and read the current books of the trio of book houses. Occasionally the girl would register the pleasure she gets out of reading such good books as published by the three houses, or she would wrap up a couple of books for Christmas gift presentation.

L. A. Times Changes

Loyal D. Hotchkiss has been promoted from city editor to assistant managing editor of the Los Angeles Times.

George Hawks moved into the cesspot, with Smoky Hale, night assistant city editor and Jack Berger on the day shift as assistant city editor.

Wire Services Fite

A periodical price-cutting war between AP and UP for service to afternoon papers is on through the west, chiefly in California. UP is claiming that its rival is attempting to write contracts to go into effect on expiration of existing UP contracts, at around half standard prices.

Best Sellers

Best Sellers for the week ending Dec. 2, as reported by the American News Co., Inc.

Fiction

'Anthony Adverse' (\$3.00) By Hervey Allen  
'More Rivers' (\$2.50) By John Galsworthy  
'Oil For Lamps of China' (\$2.50) By Alice Tisdale Barnes  
'Within This Present' (\$2.50) By Margaret Ayer Barnes  
'Bonfire' (\$2.50) By Dorothy Canfield  
'Tumult and the Shouting' (\$2.50) By Ursula Parrott

Non-Fict

'Life Begins at Forty' (\$1.50) By Walter Pitkin  
'Crowded Hours' (\$3.00) By Alice Roosevelt Longworth  
'100,000,000 Guinea Pigs' (\$2.00) By Arthur Kallet and F. J. Schlink  
'More Power to You' (\$1.75) By Walter B. Pitkin  
'Our Times: Over Here' (\$3.75) By Mark Sullivan  
'Timber Line' (\$3.00) By Gene Fowler

Murder on Hi

Murder on an airship is the pattern of 'Murder Files the Atlantic,' by Stanley Hart Page (Doubleday). The author takes his Christopher Columbus aboard a transatlantic airliner, employing the airplane catcher to effect the landing.

'Aboard Hand finds one of the passengers murdered, in what eventually proves to be an attempt to throw suspicion about in debt fashion, bringing almost everyone aboard into the case with the real culprit, as usual the one least suspected. It's the standard pattern, but Page swings it neatly, and will fool most avid followers of the catfish school of fiction.

Peering Past Hitler

Twelve years or so ago, Jacob Wasserman was worried over the differences between Judaism and Germanism, he being a German Jew. The two didn't jibe and he felt a strong anti-Jewish feeling in Germany even against himself, the country's leading novelist. He wrote a book telling about it.

Now it's published for the first time in the United States by Coward-McCann, but it has an addenda. Wasserman has added a longish chapter entitled 'Twelve Years After' to bring the tome up to date.

The whole makes an interesting reading from the standpoint of most folks who didn't realize that the anti-Semitic thing in Germany reaches back into the years. Beyond which, it is fine writing by a master craftsman. It may not help towards an understanding of the Hitler enigma, but it will give readers a clear insight into a peculiar world problem.

Collyer's Merges Two

Collyer's Mid Weekly, a racing sheet, has been merged with Collyer's Eye and Baseball World, sports and financial publication, effective with the issue of Dec. 2. Earl E. Collyer, one-time turf writer on the Chicago American, is publisher of the paper, which is printed in Chicago. With the consolidation the Eye will be a ten-sheet affair.

Like the Mid Weekly, the Baseball World was merged with the Eye after being published separately for some time. Collyer got out of the Baseball World in 1928 as opposition to the Sporting News, old St. Louis weekly.

Every Woman Carries On

Although it missed the December number, 'Every Woman' will continue. E. P. Publishing Co., which issued the mag, has been reorganized, with Paul L. Epstein, the former editor, now the publisher, J. M. Landau, the former publisher, is out. R. H. Tewksbury, the third part of the triumvirate which founded 'Every Woman,' stays, probably on the editorial end. Epstein working to get out a January number, in order that the mag may not miss more than one issue. That falling, there will certainly be a February number.

Fawcett's Roto Mags

First new publishing activity by Fawcett Publications in some time is a brace of new mags to appear early next year. The two are 'Romantic Movie Stories' and 'Romantic Confessions,' and are to be issued by an affiliate of Fawcett, to be known as the 'Romantic Unit.' Printing of the two will be in rotogravure, a favorite method with the Fawcett publications.

NRA's A Variety

The newhouse cites the NRA's alphabetic contractions of a dry sub-branches as comparable to Vaux's style of MPTOA, TOCC, ASCAP, 5-5-5, MPPDA, etc. NRA's contractions embrace FCA for Farm Credit Administration, PWA, Public Works Administration, RFC, AAA, HOLC, FERA, etc.

Newspaper Club Again

Founded on the remnants of the old Newspaper Club which gave up the ghost in October, a new organization - the Newspapermen's Club of New York has been established. It has taken over the former quarters of the Newspaper Women's Club at 47 West 44th street, which are reached through the lobby of the Hotel Iroquois, 49 West 44th street.

Officers of the club are Nelson Robbins, of the Daily News, last president of the old club, president; James V. Yarnall, of the Newark Ledger, vice-president; James Jemall, the 'Inquiring Photographer' of the Daily News, treasurer, and Leon Levine, formerly of the New York American, secretary. Requirements for membership are that the applicant be either working on the staff of a daily paper, or, if engaged in another line, been in the newspaper business at least five years.

Market for Sports Scribes

Newspaper sports writers, who probably write a lot of fiction, any day, now have an outlet for their really national scribbles. It's a new pulp sports story mag sponsored by Nat Fleischer, an old hand at this type of publication. He calls it 'The All-American Sports Magazine.'

Fleischer's aim is to get the leading sports scribes to contribute, and for his initial issue he lined up Daniel M. Daniel, of the 'World Telegram'; Frank Graham, of the 'Sun'; Dan Parker, of the 'Mirror'; Harold Burr, of the 'Brooklyn Eagle'; Robert B. Considine, sports editor of the 'Washington Herald'; and Arthur Mann, formerly with the old 'World,' among others. Only Paul Gallico is missing.

Fleischer headquartered his new mag at Madison Square Garden. From there he also gets out 'The Ring.'

Comic Strip Advance

Walter Fleischmann has joined King Features in a promotion capacity, starting immediately. Former show p.a. has a job somewhat new in newspaper syndicate work.

King wants Fleischmann to go out and drum up interest in his cartoon strips and other features, but from a different angle. Noted now is for the features to help the various newspapers in advertising rather than circulation. Therefore Fleischmann will attempt tieups with business firms, and in other similar ways attempt to help individual papers here and there to show a lineage gain as an indirect result of the King items.

Cerf's Deluxe Edition

Bennett Cerf, head of Random House, took a personal interest for more than a year in the preparation of his company's new edition of 'Brothers Karamazov.' The result shows that it was a project close to his heart. It's a beautiful book. Boardman Robinson illustrated the Dostoevsky novel, and the Random House typographer managed to find an especially neat type. The regular Constance Garnett translation, probably the best in existence, is used. Marked at \$3.50, it ought to fit well on Christmas gift budgets.

Stephan's Tome

First novel of Fredric Stephan of the Paramount studio editorial board, will be published Jan. 1 by Macaulay, who will issue a 20,000 copy first edition. Tome, 'My Candle Burns,' runs over 450 pages and Macaulay will give it an 'Anthony Adverse' advance campaign.

Retonda's Successor

Ed Herwig has succeeded the late Henry Retonda as assistant city editor of the Albany Times-Union. Allan Reagan, old New York World alumnus, becomes rewrite man on Times-Union.

Bonfils Estate Troubles

Rumors of a fight between the executors of the estate of Frederick G. Bonfils over the handling of the huge estate were partially confirmed when Mrs. May Berryman, eldest daughter, asked the Colorado courts to direct the executors to pay the \$25,000 annuity due from the estate. The Colorado courts ordered the executors to pay Mrs. Berryman \$2,083 a month, and also to pay the back installments. According to Mrs. Berryman, only three of the 37 bequests provided in the will have been paid. Bonfils died nearly ten months ago. Although the estate has been estimated between \$100,000,000 and \$15,000,000, rumors in Denver are that when a complete inventory is made, the figures will be many more millions. It is reported that Mrs. Berryman has engaged lawyers to make an investigation of her father's assets.

Most of the estate was willed to a foundation for the advancement of science and education, but already Mrs. Bonfils, the widow, has demanded and secured her half as provided by the state law. She had been willed an annuity of \$50,000, which at the time of her death was to go to Helen, the other daughter. Half of the estate will amount to at least \$5,000,000. Helen was given an annuity of \$25,000.

Mrs. Berryman, willed an annuity of \$12,000 while she lived with or remained the wife of Clyde Berryman, or \$25,000 if she ceased to live with him or became his widow, went into court and had the provision set aside as contrary to good morals and against public policy. Mrs. Berryman claimed that clause was inserted for the purpose of inducing her to divorce Berryman.

Rumors around Denver are that the executors may try to break that part of the will which establishes the Bonfils foundation on the ground that the powers granted it are too broad. State authorities are planning to try to collect inheritance tax on the entire fortune for the same reason. At present the state has collected tax on the money covered by the annuities and other direct bequests, including the half granted to the widow.

Samaritan Publi

Success of few mag publishers has so pleased the New York newspaper fraternity as that of Bob Ament, Ament, formerly of the old World, who turned publisher with International Detective. Mrs. Ament, who lives with the publication that he will shortly get out two more. As in the case of his International, he will use mostly stories by former and present newspapermen. The new mags will be a Western story affair and a mystery story publication.

Ament, when not attending to his publishing work, occupies himself with relief for indigent newspapermen. His office has for some time been used as a clearing house for aid to needy news scribes.

Wife's Appraisal

The appointment of William Bullitt as Ambassador to Moscow has led Louise Bryant, his former wife and widow of John Reed, who is buried in Red Square, to reminisce in Paris about her two husbands. Louise, who lives in a modest Montparnasse hotel, is a well-known Left Bank character.

Louise thinks it's funny that both her men should be honored by the Soviets, although Bill is entirely different from the late Jack. Jack was a pure communist, she says, whereas Bill is really a conservative. Jack was the real aristocrat, however, in her opinion.

W. O. McGeehan Dies

William O'Connell McGeehan, 64, veteran sports writer who 'Down the Line' was indicated by the N. Y. Herald Tribune, died Nov. 29 at Sea Island Beach, Georgia resort, of a sudden dilation of the heart. He had been suffering from heart trouble for several years.

The writer went to the Georgia coast early this winter, following the custom of several years' standing. A month ago he was in the hospital at Brunswick, Ga., for treatment, and apparently rallied. He returned to the island home about a week ago. He was visited by Col. Huston, former part owner of the Yankees, who found him in the best of spirits, but shortly after his visitor's departure he was stricken, dying within a few minutes.

The body was taken to Jacksonville, to carry out his desire to be cremated, but Mrs. McGeehan de-

(Continued on page 68)

## Going Places

**Jail as Aid to Beauty**  
It's one thing to say wherein lies the secret of eternal youth, it's another thing to prove it. The philosophers hold it lies in happiness; the beauty experts, in jars of turtle oil cream; but 'The House on 56th' working right before your eyes, proves that, really and truly, it lies in a 20-year stretch in Auburn prison.

**Key Francis.** Auburn a lovely, radiant young thing. Twenty years later she comes out—as lovely, as radiant, the line of her chin as firm, her figure as svelte, her hair as crisply abundant. She smiles less often, that's all. Yet even so, an improvement. How of white teeth, no matter how dazzlingly regular, grow monotonous after a spell.

Only Miss Francis' clothes reveal the passing of the years. Ere the beneficent gates of Auburn clanged behind her, she was swooping about in the full gathered skirts, the full gathered shirtdresses that characterized the nineteen hundreds. Her hair towered in a zooming pompadour, her hats swept the scene with picturesque dips of the brims, their Gainsborough plumes a-flying.

Twenty years later, blithe little caps perch cock-eyed on her sleek, flat-waved head. She dashes about now, for her clothes have lost the old-fashioned yardage that made her earlier sorties slow motion. In the evening, black beaded sheaths cling economically to her figure, held up to her neck in front by a band collar of beads that does away with shoulder straps and their way of covering even a little bit of so-called elegant back. She has become a professional lady-black jack dealer in a classy gambling house, and she needs, therefore, lots of glittering, exotic garments.

Margaret Lindsay, playing daughter of Madame X Miss Francis, has been learning about make-up and has discovered, to a cofitune with short bangs that helps. She inherits, it seems, her unknown mother's love of gambling, but not her knack of wearing clothes nor her general good humor. Miss Lindsay's most frequent expression is that of resentment.

### Swishing as Fine Art

It is requisite of a leading lady in an Ed Wynn picture, only that she be decorative. Dorothy Mackall answers the requirement for 'The Chief,' but just for luck she gives a little bit over. Sometimes she acts, too.

Granted a very fetching hip-line and a proud carriage of her head, she swishes grandly about in period costumes which have been adapted to set off the figure very much more admirably and completely than the original models. Miss Mackall's designer believes in preserving the spirit of the past, but there's no reason to get stodgily upbourn about doing it, she feels. An engaging musical comedy quaintness results.

Miss Mackall manages to squeeze in a little bit of acting by suggesting that though before she met the evangelistic Mr. Wynn, she was sort of a Bowery racketeer's moll, since being exposed to his goodness and sweetness, she has become troubled with a desire to do good deeds herself. She contrives this very fanciful transition very credibly, one of the minor epic feats of her career.

Emme Gillier, who plays Mr. Wynn's dear little mother, actually makes her a dear little mother. The soothing sanity of her performance, its quiet and peace amidst so much tumult, creates resist little interludes followed by intense sympathy for all, as Mr. Wynn's mother, she has to go through.

### King Kong Affects

For several pictures now Fay Wray has been allowed to lead the life of a normal, sensible young woman. No monsters have pursued her nor has she been doing any screaming. It was thought best to leave her. She had suffered plenty.

But it is not easy to wipe out, simply by returning her to a conventional environment, a past as nerve-shattering as hers. Though in 'Master of Men' all is well again with her on the surface, beneath it all lurk strange aberrations, witless ways of doing things that can only be attributed to the reason-crumbling experiences the poor child had run into during her trying screen career.

Only a maid once loved, in his

sad, touching way, by King Kong, would wear a little cape fashioned all of white ostrich furs for an inspection tour of spark-spitting steel mill furnaces. Only a maid once about to be boiled in molten wax by the mad scientist, Lionel Atwill, could conceive of winning back her husband's attention by precipitating flame-handed-through-a-devilous-feminine-plotting—the market crash of '29, and thus her husband's financial ruin. If he didn't have so much money to worry about, she figured, he could stay home nights with her. Perhaps then he'd notice how pretty, in her new blonde hair, she decorated the all-white bedroom that Columbia had devised for her.

Occasionally, of course, Miss Wray reacts with extraordinary intelligence. It took brains to select her black and white evening dress, black slithering satin skirt, ascending to a point above a high waistline, soft white satin folds rising thereafter to be caught in a neckline of the same material high at her throat. But where was her judgment when she chose, too, white evening frocks, one even of white satin, when it is a fundamental law that white fitted over ample swinging curves only increase their arcs? Such are the inconsistencies Miss Wray, now climbing back to normalcy, is still prey to.

### At the State

There is at the State this week, dancing away like mad, a hard-working, serious-minded flash act, California Revels, it calls itself.

California Revels, according to the six girls and one boy who comprise its whirling personnel, are gatherings sincerely devoted to the more acrobatic expressions of Terpsichore, wherein muscle-free nymphs vie with one another standing on their heads, stretching their legs in a split, and slowly twisting their torsos so that their legs describe a circle in the horizontal plane. One girl will wear a velvet leotard with short puffed sleeves for this feat; another, just trunks and bras, the better for the audience to note the play of the ribs in the back-bend.

Three girls may do rhythm taps in white and gold braided military uniforms; the little girl, of the boy-and-girl team fitting itself about audaciously and always smiling, puts white and blue and the same holes of her black lace scanties, wears bows in her slippers, a bow in her hair.

Then at the State there are Grace and Beatrice Saxon, genuine sisters, too. Their voices get hot in harmony, there's harmony in the blondest of their hair, carefully groomed hair, there's harmony in their frocks, flesh colored satin clinging sheaths, clinging, fortunately, to figures that can stand it. The singular career that characterizes the sisters Saxon permeates, too, the showmanly staging of their songs. In one girl has the spotlight for the first part of a number, the other gets it for the second part.

The lady skater of Mulroy, McNece and Ridge is brave and pert in a short red acordion pleated satin jumper and white satin short sleeved blouse.

## Literati

(Continued from page 57)

cided upon burial on the island, and the funeral party returned. He is survived only by his widow, whom he married in 1910.

McGahan, a crisp sporting comment man, has led among the special writers in that division of newspaperdom, and he was one of the most widely-read commentators on the sport events.

### 'Rasputin' Angers Czars

Fanny Holtzmann, American attorney for Noel Coward, et al., is now in London after several months' research on a proposed legal action by the femme branch of the Romanoff royal family against Metro-Goldwyn-Mayer over 'Rasputin.' Alleged that the film's facts in relation to the Mad Monk don't flatter the Russian royal family.

### Gumshoeing 'New Deal'

A clench that sooner or later there would be a publishing enterprise containing 'New Deal' in its title. Now it's here, a mag to be called the 'New Deal' News. Not yet disclosed as to what sort of a new

## Did You Know That—

The John Hunleys are cruising to HAVANA for the holidays... Clara Bow wears the most daring costume seen in some time in 'Hoopla'... and very nice, to... the local fans were frantic with Joan Crawford, Katharine Hepburn and Irene Dunne all at the Guild opening of 'Mary'... Lynn and Nell Farnol are back in town... Jack Whiting's now in the '70's... Eddie Reeves took a party of 20 to New Haven for the Princeton game... that was Olga Cook who wore that lovely black coat and brown hat strolling up 71st street... Harry Rosenthal attended 'She Loves Me Not'... also Harry Tighe, Eddie Darling, Lou Golder, Ralph Morgan and Mrs. Charles Freeman the same evening... the Rumba dancer at the Madison Royale is a cute kiddie... Madame Weiss (Bruck Weiss) was there Sunday night tangoing quite professionally in a black velvet tunic suit, trimmed in silver fox... Bobbie and Herb Harris screamed enthusiastically at the Thanksgiving Day pro football game in Brooklyn, as did Madeline Cameron, Bert Taylor, Olye McClure and Mickey Zukor... Kitty Gordon, beautiful as ever, attended the Saturday matinee of 'ree and One'... Bobbie Folsom is crazy over her small daughter... Cepha Sisk was verrrrry animated at lunch at Rumpel's... Nanette Gullford gives a cocktail party this week... Virginia Smith wore a cunning black coat trimmed in Persian Lamb and a small black hat at the hockey game Sunday night.

deal the New Deal News will deal, as its sponsor, Morris S. Oberhardt, prefers not to say anything about it just yet.

### Chatter

The M. Lincoln Schuster, Morrie Ryskind, et al, lied to Vignyn, suh, for their Thanksgiving celebrations. Schuster is tackling Supreme Court Justice Benjamin N. Cardozo for a book via S&S.

Norman, author of the 'Bachelors' is no slouch. With prohibition repealed he's written a 'Drunk Blue Book' Soglow illustrates.

Esquire goes monthly with the January number.

John K. Balderson off to Europe for a vacash and to complete a new play.

Roswell Williams, author of 'Woman Without Love,' is really Frank Owen.

For a couple of years now Daniel Frohman has been writing his reminiscences for publication by Long & Sargent.

Scott Fitzgerald's first novel in more than five years, 'Tender Is the Night,' starts serialization in 'Scribner's' in January.

J. P. McEvoy gets in from the coast next week, at about the time the 'Savoy' starts his new story, 'Plaster Paradise.'

Surprise that Pearl Buck's new novel, 'The Mother,' won't be published until early next year, rather than in time for the Christmas trade.

Village seniblers got a free Thanksgiving dinner on Sherwood Anderson and Barney Gallant.

At that party for Patrick Gavin Duffy the other day, the author of 'The Official Mixer's Manual,' proved he knows what he wrote in the book.

Four printings for Stanley Walker's 'The Night Club Era' and looks like more.

Dorothy Parker the only scribbler who does not read from her stuff when she is feted. Somebody else does the reading while Dorothy sips.

D-D readying a new Thorne Smith book, called 'Skin and Bones' Smith turns them out as fast as that.

Paul Kane, author of 'The Fast One,' in Hollywood for a looksee. 'The Fast One' is a book about 'The Birth of a Nation,' which Authors' Association is publishing, knocking at the Hollywood studio gates.

George Finley is now fiction editor of King Features. A promotion.

George Agnew Chamberlain back from a European tour.

Bill Bird, Paris correspondent for the Sun and the Courier des Etats Unis (New York's French newspaper), has gone back to Paree after a couple weeks of home town visiting.

## Among the Women

By THE SKIRT

The best dressed woman of the week:

JOAN CRAWFORD  
(Dancing Lady—Film)

### ine Musical Film

If medals were given for the best musical picture, 'Dancing Lady' with Joan Crawford, would rate it. Robert Z. Leonard, Lane and Adamson, Rogers and Hart, Sammy Lee and Eddie Prinz all deserve a bend for their individual parts in the making of this film.

The dancing of Miss Crawford shouldn't be a surprise, but it is. But does Miss Crawford realize the privilege it is to have the opportunity of dancing with Fred Astaire? The one trouble is that there is too little of Mr. Astaire. The producers muffed that well-remembered number of Mr. Astaire in front of a chorus of men all in white ties is regrettable. Many beautiful numbers have been done in screen musicals, but none to surpass the finale of 'Dancing Lady,' magic carpet items. There were girls on bicycles, girls on horses. It is too grand. A Rogers and Hart rhythm number starts as a minuet and ends in a riot of jazz. There are also swimming pool shots.

Miss Crawford's clothes are strictly Joan Crawford clothes. Going in for the bizarre, Miss Crawford doesn't disappoint in this celluloid. An evening frock of crystal beads had a short bolero jacket and for trimming one black velvet hat with the third eye. A black-satin and silver sequin gown had large frills hanging at the elbows. There were several street costumes the girls will be dying to copy, especially the one with plaid reverses. A tweed suit had fur cuffs and was worn with the new long gloves. A gown sprinkled with spangles had fringe feathered arm decorations. As a little foreign maid in long blonde braids, Miss Crawford looked enough like Marion Davies to be her sister. It was to be expected she would think up ingenious practice clothes and she did, never appearing twice in the same one.

Clarke Gable shouldn't hurry to get well. His gaunt appearance makes him more appealing. Franchot Tone, while better in this picture than heretofore, hasn't struck his stride in pictures yet. Do you remember the 'House of Connelly'?

### Capitol's Stage

The stage presentation preceding 'Dancing Lady' at the Capitol needs some pep. You would expect plenty hot dancing, but Louis Sydney was in a sedate state of mind and gave a bit of Dresden, Greece and Egypt. They were all nice to look at, but not the sort of thing to get the people in the theatre for the pictures.

A Dresden statuette had one girl in a blue hooped dress with pink roses. Another girl was in chausseuse trimmed with a dark green chiffon. In Greece Mr. Sidney goes modest and covers the Chester Hale girls in net. Loin cloths were of gold with fringe and wide collars were in silver spangles. In Greece the ballet wear blonde wigs, blue chiffon and gold gowns.

A single dancer was nicely dressed in white chiffon with a pale blue feather trimming. Outstanding was a man with a painted body in black lacquer, gold loin cloth and a huge gold head dress.

### At the Paramount

Gary Cooper, if Friday's audience is criterion, will have a big week at the Paramount. People poured into the theatre all day. But the sketch prepared for Mr. Cooper proved pretty bad. Sari Maritza and Raquel Torres assist and help very little.

Miss Maritza appears in what may have been a sable coat. It looked the worse for wear. Underneath was a backless brown street dress. Miss Torres was in a badly made black and jet outfit. Brown, black and the grey of Mr. Cooper's suit made a drabstage picture.

A novelty number by the large chorus had them in orange half trousers. The shirts were of a colorful material. When the girls turned their backs to the audience they were waiters. In black with white aprons. The effect was startling. Another number had the girls beautifully dressed in long chiffon dancing frocks of a pink shading to red. A solo dancer was in a net dress heavily sprinkled in gold.

Colorful was a white skirt, magneta double-breasted jacket and purple hat as worn by the ladies of the ensemble.

Gretta Nissen did her lovely singing in a silver lame gown. A pearl tiara adorned her head.

Another back-stage musical, 'Sitting Pretty,' was the screen attraction. These back-stage musicals are coming fast and furious. When they're good they're very, very good, and when they're bad they're pretty awful. Too bad that Jack Haley's first real Hollywood attempt should be so bad.

Ginger Rogers grows prettier by the picture. Miss Rogers wore for the most part simple but frocks, well made and becoming. Among them was a jumper dress of a plain cloth with organdie puffed sleeves, an organdie that was of plaid design and one evening gown was gold in silver sequins. Thelma Todd, as the vamp, wore what vamps usually wear—black velvet with flashy trimmings. The large chorus in this picture do routines which have been much photographed. The circle formation is certainly being overdone.

### Palace Costuming

Miles and Kover open the Palace show with a flash futuristic offering. For their team work the coloring of the costumes is the same. In the first number they are both in dark blue satin, the woman's gown made severely plain. A second had the girl in a net sawl soon discarded. Underneath is a costume consisting of four leaves. You guess where. Five girls, very much in the background, are Roman gladiators. Purple one-piece tunics are embossed with gold. White short skirts, also banded in gold.

Laura Hoffman, with Charlie Hill, has radio written all over her. Miss Hoffman, a woman of much weight, was neatly dressed as for the street. A black tunic frock was surplussed showing white revers and white beaded cuffs. A small hat was pompom.

With Bert Lown's band were two girls. One is in long black velvet trousers with vest and white satin blouse. She did a difficult tap dance on her toes. The other miss, a singer, was in a lovely shade of moss green satin minus trimming.

### A Weed Becomes a Violet

In 'Green Bay Tree,' at the Cort, Mordaunt Shairp, the playwright, has taken the most revolting of subjects and treated it like a bouquet of violets. And Jed Harris has staged it like a showman. The mountings of Robert Edmond Jones are also splendid. There is a drawing room of the rich, and a parlor of the poor.

In the drawing room a cream colored settee is well down stage backed with a table. Centered are double-bronze doors opening out to a roof and at each side are consoles with crystal candleabra. Several chairs are in delicate shade, while a baby grand is also present. But it is the parlor that delights, even to the wax flowers under glass and an old harmonium.

Jill Ed and the only woman in the cast and swell. Playing a supposedly moderate circumstanced role she dresses the part appropriately. One dinner dress is of white silk material of a corded texture. It is severely plain. Very nice is a gold checked dress made with a belt and little ruffles over the shoulders. There is an eel grey outfit with everything matching but the hat which is of burgundy knit stuff. A tweed suit in black and white is worn with a blouse of black and a red tie. All black was the last costume.

# Theatres and Repeal

(Continued from page 1)

provide that the wholesaler must keep books to show to whom he sells and how much. On the other hand, the restaurant or club must keep books, recording where liquor is bought and amount, together with record of what's sold.

This double check, intended to knock out the bootlegger who might continue to try to supply his customers, also would make it difficult for any place to cut its liquor. Sales then would show twice the liquor that was purchased and any fixing of a speaker's books if not supplied by a bootlegger, would also have to include fixing of the wholesaler's books.

## Undersupplied

Weeks ago it was believed certain that repeal night (tonight) would be another New Year's Eve of the old calendar, but with lack of assurance as to deliveries, licenses, etc., tomorrow (Wed.) is more likely the big day. Few hotels or night spots have been advertising for repeal celebration business, urging reservations in advance, which may be a tip as to how things have stood up to the moment.

Bootleggers are in a quandary, not knowing exactly what will happen to them but arguing public opinion will be against them from the start. Cordial shop proprietors are hoping to open as legit liquor dealers but not so sure about it under Mulrooney's stringent regulations for New York state. They probably will try to prove that they've been in business legitimately selling ginger ale and non-alcoholic beverages, which always has been a blind.

Some of the better class speakers are hoping for licenses as clubs, paying the necessary \$1,000 or whatever it will be for memberships and then making customers guest members. It is understood, while others are discussing the thought of taking in business customers anywhere from \$5 to \$25 a year for privileges of exclusive patronage.

One feeling is that if the tonic speaks a \$5 yearly membership fee, people will not pay it because they don't want to confine themselves to one spot. It would take a bankroll to cover membership in all the places a person might want access to under that plan.

The theatres expect repeal to assist at the office. Showmen see it up under several theories, notably that repeal will create employment and toss money in circulation; people will go out to eat for a change, order a cocktail or two, loosen up and then go to a theatre; and that lowered prices for hootch will leave more potential dough left for theatres.

There is some disappointment, however, at the prices decided on by the Association of Restaurateurs during the past week. Minimums set were 30 c. for gin cocktails, 35 c. for fancier types, 40 c. for old-fashioned and 50 c. for aged or imported whiskies. The 30 c. for a Martini, for example, is new low but 50 c. for whiskies is what the average speak has been charging right along of late, and some less.

Against that the strength of each drink is to be 1½ ounces instead of 2 ounces, the size of the average slug before the Great Mistake and during it.

## Dec.

Hail the 1934 boom. The new money-maker is liquor with everybody who knows where to get a dime suddenly finding themselves in a new business. Dozens of layoffs, managers, agents and hangers-on in show business are beginning to talk about their pal Ruppert and Three Star Hennessy.

Vaud agent offices are overnight becoming 'wholesale and retail headquarters for the best in liquors and wines.' From the way they talk everybody is certain they're going to make at least a couple of million dollars in the next two or three weeks. Around Chicago they're already making book to see who reaches the \$1,000,000 mark first. Sounds like the days of '28; everybody figures in seven numbers. They need glasses to see anything smaller.

## Other onanzas

Came 1924 with the Florida land boom and real estate and grapefruit orchards; came 1928 with stocks and bonds and margin and millions. Comes 1934 with liquor. From the way they talk they're

evidently drinking up the profits already.

And they are dumping money into stores and factories. Everybody already is a Kentucky colonel with generations in the liquor business. All the vacant stores are being gobbled up for the stock they expect to put in next week or the week after. Reputable concerns, which for years made the highest grade men's socks, brake lining, type writer ribbons and birdcage covers, are making socks, lining, ribbons and covers a sideline and making liquor their first line of attack. If it keeps up guys will have to go without socks.

# Hertz On Stand

(Continued from page 5)

once it could make if a couple of execs (Kent and Katz) were acting like prima donnas.

Hertz declared that he believed Kent capable but that the inability of him and Katz to get along created an unhealthy condition whether or not reflected in the financial status of the company.

When Rogers asked why it was that the most important personnel of Par was separated from the company, Hertz merely stated that it was the unanimous decision of the executive committee. Hertz said he was opposed to letting Kent go.

For the first time yesterday (Monday) it was also revealed that E. J. Ludvig, legal head of Par, who grew up with the organization, was forced out because of the high salary he was receiving, \$75,000 yearly. In this connection, Hertz said he had cut the cost of the legal department from \$800,000 to \$400,000 a year and after dropping Ludvig had drastically cut salaries all the way down.

Relatives Ousted  
Hertz stated he went after all the relatives in Par, referring mostly to relatives of Zukor, and insisted on numerous cuts among them.

The late Emil E. Shauer had his salary cut in half from \$100,000 he was receiving, while Al Kaufman, a Zukor relative at the Par studio, was reduced about \$25,000. Mel Shauer, a nephew, whose salary was somewhere between \$12,000 and \$18,000 was also sheared on pay.

Interesting developments were drawn, but Hertz supplied meagre details in connection with Felix Kahn, brother of Otto, who came into Paramount when the Rialto theatre, in which he had an interest, was acquired by Zukor, about 15 years ago. It was brought out that Hertz was unable to ever find out what Kahn did for the salary he received and immediately cut his stipend in half, later issuing a notice for dismissal, effective Jan. 1, 1933.

Rogers referred to a letter from Sir William Wiseman, senior partner of Kuhn, Loeb, in which Hertz was asked to make no further steps in connection with Kahn until they had talked the matter over. Attempts to prove that the house of Kuhn, Loeb was trying to save Felix Kahn because he was a brother of Otto were unsuccessful. Hertz also could not even approximately what Kahn's salary with Par was.

The Chicago capitalist-sportsman failed to recall many other details which both Rogers and Samuel Zirn felt his position, as chairman of finance, should have called for, notably in connection with finance difficulties; the plans leading to the film-hocking bank group deal; the break-up of Paramount into its subsidiaries and reasons for that procedure as to foreknowledge or merely fear of receivership.

Hertz said that the interest of the banks in floating \$13,000,000 in loans with 23 film negatives as security was to collect the interest charges but couldn't remember if there were any commissions, though his office, as the chairman with the company, might have pre-supposed his knowledge.

You were brought into Paramount because you were a great financier, Rogers reminded.

## Why He Took Job

Hertz said he had never stated that and that he was forced to take a contract against his will on advice of someone he doesn't remember that it was essential because of the stock options given him on entering.

When Rogers drilled Hertz as to why banks wouldn't loan \$13,000,000 on paper of the big Paramount Public company but would on paper

of the small \$10,000 capitalized Film Products Corp., Hertz could give no satisfactory answer except that the FPC setup was the way it was suggested to him and he approved.

Hertz said he must have read the bank group agreement but, I wasn't interested in the details.

The banker, now associated with Lehman Bros. in New York, also was not interested in the details of the organization of four subsidiaries in November, 1932, three months prior to receivership, except that it was in line with decentralization and was told it would mean substantial savings in taxes and accounting work. He couldn't tell how much or why.

Question as to why B. P. Schulberg's contract was settled at \$300,000 yearly and Schulberg, in turn, was made an associate producer with release through Par was also brought up. Hertz, saying that Schulberg was not a capable executive but a good producer, pointed out that this had been recommended by Zukor and others who were the showmen in the company.

Hertz added that he had no friends nor enemies in the studio essentially was brought into the company to reduce its operating expenses and effect economies generally.

Rogers dug out a telegram from Ralph Kohn to John Hertz while later was in California on the insistence of Zukor and others which referred to the creation of the four subsidiaries.

It stated that the newspapers had assumed the breakdown was in line with decentralization and asked Hertz if anything more should be said about it. Both Rogers and Zirn attempted, without effect, to show that decentralization indicated Par was happy the press had not assumed the subsidiaries were set up for some other reason, possibly in fear of a threatening receivership.

## Time of General Fear

Just as cagey when it came to tipping just how he and others felt about receivership, Hertz said it was generally in the air but refused to further commit himself. He denied that in December, shortly before resigning, a plan was seriously under discussion in connection with a voluntary equity receivership and there had been meetings of attorneys on the matter. Hertz pointed out that few corporations at that time weren't fearful of receivership.

Reasons why Hertz brought in Glenn Griswold for publicity purposes when Par had a perfectly capable publicity department and why Albert D. Lasker was placed on the board were also sought from the witness. All Hertz could explain was that Griswold was more familiar with business or financial matters than the regular publicity men, while Lasker's presence on the board brought a name to its roster that lent prestige. After Rogers had failed to learn exactly what Hertz had contributed to Par, he made the statement all Lasker did was to grab a nice, fat advertising contract for his company, Lord & Thomas.

Hertz admitted this contract, but insisted Lasker helped Par by improving their advertising through his agency, adding that Lasker would not have taken the account if it hadn't been urged by himself, Hertz. He said that Lasker turns down four-fifths of all the accounts offered Lord & Thomas.

Hertz denied to Zirn that Lasker was interested in the Continental Illinois BANK, one of the Par creditors, and that Irving Trust refused to participate because of fear of receivership and an embarrassing position because Irving Trust has jurisdiction over bankruptcies in the New York district by consent of the Federal judges.

When Zirn asked Hertz why the notice of the stockholders' meeting, which asked approval of the stock options to executives, had not also asked approval of the film-pawning transaction or the CBS deal, Hertz couldn't answer.

It was indicated by attorneys for the Par trustees that Hertz has stated he will be available here at his New York office, if wanted.

Minor matters adjourned from the last creditors' meeting were adjourned further to Wednesday afternoon (6).

## MARRIAGES

Dallas Dexter and Bill Thomas in Judge Ellis Eagan's municipal court on L. A. Nov. 23. Thomas is on Par's advertising staff and bride is a Par actress.

Marjorie Hegyil to Bernie Grossman at Hollywood Nov. 30. Groom is a lyricist and bride is a nonpro. Alice White, pictures, to Cy Bartlett, Sonora, Mexico, Dec. 2.

# Hollywood Goes Mother Goose

## Merchants Drop Stars to Plug Silly Symphonies on Blvd. Xmas Trees

### 25c Petting

Minneapolis, Dec. 4. Enterprising farmer near this city, who has a romantic canyon at the rear of his farm, is taking advantage of the situation created by the local park police department which refuses to permit automobile parkers to remain after midnight.

The farmer has put up a big sign: "Moonlight Canyon. 25c. Undisturbed Parking. 25c. a Couple." He stands at the gate and collects the two-bits from each couple.

So it looks as though the boys have found out before they put the quarter on the line. Business okay.

Hollywood, Dec. 4.

Those phoney tin Christmas trees which are dragged out on to Hollywood boulevard to add to the Yuletide spirit have started to make their appearance.

of the stars' illuminated pictures which graced the trees last year, for the coming Xmas, trees will bear illustrations from nursery rhymes. That makes the boulevard an eight block plug for Walt Disney's Silly Symphonies.

Last-year the boulevard merchants figured they'd defray some of the tin tree expenses by affixing stars' pictures on the painted evergreens and sending a polite letter to the celebs asking for donations. Merchants found out they had made an error when the checks didn't come in. This year, they can't expect the "Three Little Pigs" to come across.

For the week previous to Christmas, merchants will stage their usual ballyhoo of the boulevard as Santa Claus Lane by having a picture star riding in a sleigh drawn by four stuffed reindeer. Whole affair is mounted on a truck, which takes some of the kick out of it, but the imaginative merchants make up for that by having a miss standing on the truck throwing chopped-up bits of the star's face to supply the atmospheres of snow.

Hopeful store owners are crossing their fingers in anticipation of the picture people getting plenty of work for the next month so that they can go heavy on the purchases. Last season was a winter of discontent for the shopkeepers, who saw the picture people pinch their purses.

This year, with the NRA eagle screaming, they feel optimistic that the good old days when stars gave expensive gifts to everyone from the gateman to their employer will return.

## Firewatering Gin

### To Taste Like the Bathtub Vintage

Some distillers of gin are changing their formulas in manufacture to conform to the public taste created by a decade of bathtub and cordial shop gin. The claim is that drinkers of today have been so accustomed to the sharper bathtub product that they don't like the McCoy the way it tastes now.

The genuine gin, as before prohibition, is much sweeter and smoother than the post-prohibition gin. It also tastes like it's weaker.

## Wide Open Colo. Town Taken in Fake Raid

Fairplay, Colo., Dec. 4.

Fake officers came into town convinced clerks and store owners they had the right to confiscate slot machines, loaded all slots into trucks and hauled them away.

Fairplay is a mining town tucked away in the hills and the credentials offered by the so-called officers were so convincing that no one gave them any argument. In fact, the clerks even helped load the machines into the trucks. The town is wide open.

## Sun. B. B. Worry in Philly

Broadway's supposed lowdown on disintegration of the two Philadelphia baseball clubs by sale of their star players is that the cost of campaigning for the legislature of Sunday games was so high the teams need cash in a hurry. Connie Mack's Athletics are reported as preparing to dispose of two of their few remaining stars—Mickey Cochrane and Lefty Grove, the account being that Cochrane will go to Detroit as manager of the Tigers, while Grove transfers to the Boston Red Sox.

The A's disposed of Simmons, Haas and Dykes last year. The National League Phillies have already sold their headliner, Chuck Klein, champion batsman of the league, to the Cubs.

## Chi Expo on B'way

Group of exhibits and several shows from the world's fair will be exhibited on Broadway this winter. Building at 701 West Street has been rented. It is a five-story structure and all floors will be occupied. Chicago realty men are said to be backing the scheme, with George Hamid also concerned.

Among the shows listed are 'Darked Africa,' 'Streets of Paris' and a slide show.

## BIRTHS

Mr. and Mrs. Tom Mulrooney, son, in New York, Nov. 27. Father is with United Artists.

Mr. and Mrs. Phil Baker, a daughter, in Chicago, Nov. 28. Father is the radio and vaude performer; mother was in vaude as Peggy Cartwright.

Mr. and Mrs. Thomas Page, twin daughters, in Los Angeles, Nov. 26. Father is in the Fox-West Coast accounting department.



## Broadway

After 13 years of football, Benny Friedman has played his last game. He's mulling a collegiate coaching offer.

Bob joined National Screen.

Arthur (Pat) West back from California.

Raquel Torres, figure maiming cast for legit.

Gumshoe Gordon at the Music Hall wants a screen test.

Sol Lesser gets in from abroad today (Tues.) with the Mrs. Jim Riley, g. m. for Frohmanns, now commuting to Freeport, L. I. at Kingston, Hollywood lit. agent, in last week. Hops west Friday (3).

Sonia Manred, the model, on a duck-hunting trip down Chesapeake Bay.

Virginia Curley, from stock, playing in mystery playlets for radio discs.

Many laughs on Initiating George M. Cohan into the Saints and Sinners club.

Class speaks want legal likker licenses, with question of some getting 'em.

New sports daily impends: To be called Daily Express. Arthur James reported associated.

Hal Forde marked his 50th anniversary on the stage last week in 'As Thousands Cheer'.

Robert Garland better from heavy cold contracted attending funeral of his father.

Dave Clark exercises daily in Central Park where the fresh air is just off the pot.

Marjorie Barker back in cast of 'The Dark Tower,' after being out all week with cut hand.

Dr. Paul S. Finkelstein, fav Bostonian, New England theatre manager, has re-entered the candy business in New York.

Harry M. and Major Abe Warner week-ended at Augusta, Ga., as part of a foursome with G. Jones.

Joe Holden to enter auction asking that b. o. angrily told 'em to stand aside to let cash customers get in.

You can go around the world now on one of the boat lines in 110 days for \$445. That's cheaper than staying at home.

Ruth LeBeau, wife of Sam Torgan, New England theatre manager, has re-entered the candy business in New York.

Charles Daw, assistant to Charles Griswold, back at his post at the Music Hall after recuperating from an appendix op.

George Jessel commuting from New York to Florida. Broadcasts Sunday night and leaves by plane Monday morning.

Wayne Pierson has resigned from Weldon Pictures and may go to the Orient as commercial rep of a manufacturing concern.

Katherine Skidmore, formerly with the RKO vocal ensemble at the Hall, back on Broadway after visiting the folks in L. A.

Paul de Angelis, k. in billposting circles, secretly spotted himself in a couple of shows; now reported he is angling for a test.

Joan Crawford and Fanchon Toner are supposed to have consulted the J. P. professionally at Harrison, N. Y., a week ago Saturday.

Those radio cabs a big click, especially with nervous drivers. Twirling the dials and the music takes 'em off the road score. Drowns out the meter ticking, too.

Eighty avenue cordial store has been passing out 'love' letters for two weeks with its name and address printed on same sheet. Used to be on enclosed card.

(Miss) Frances Crawford and Joseph Caskey, dancers of the new Petit Palais, made their first short for Warners, 'College Sweetheart,' featuring Dr. Sigmund Spaeth.

Barney Sager, who represents the law at 46th and 7th, and has been letting traffic what to do for years, lost his Flushing home by fire. Insurance and no one hurt keeps that Irish pan from frowning.

With a cop stationed in some of the railed pseudo-cigar store hand-bookeries, the boys are braving the elements on the sidewalks with their dope sheets or ducking into hallways when the cops appear.

Old apparatus used for passing solid ring over subject in exhibition illusion has been adapted for a store window mystery display. Goose-neck device is concealed and clockwork mechanism working over apparently suspended object.

Top laugh of the football season broke at the Yale Bowl for the Princeton game when, as the teams were warming up, a 'harm' flew over a streamer banner of 'Send your son to Harvard.' Same bus later made several more trips flying ad banners.

Since the John P. Medburys have a Park avenue address their cook is that swell she entertains her colored gunmen friends in decolette.

The hip young crowd is now being ousted from the Algonquin by fancy rent demands. New manager figured all those Jukes coming to Joe to preserve their thitch-thatch was warranted an anti-riot. Algonquin couldn't find a new tenant, so it's barber shop-less altogether.

## Paris

Fanny Hurst due here toward the end of the year.

Marquett Alvarez giving a concert at the Salle d'Iona.

Lucienne Boyer doubling at Moulin Rouge and her night club, Chez Elle.

Harpo Marx kidding the local boys and girls before going on to Russia.

Arthur Rubinstein playing at Mrs. Berry Wall's musicale at the Cercle Royal.

Giant doorman of Paramount taking boxing lessons, with hopes of doing a Camerna.

J. J. Vincent passing through on way to Rome to sign Felix Weingartner for American tour.

Mignon Nevada taking on the French provinces with a Deademon in Verdi's 'Otello' at Naxos.

Henry Carson has dropped his agency business to manage Lucienne Boyer and Pills and Labet exclusively.

Alexandre Tcherepnine off for New York on Bremen Nov. 29, to return here for opening of his op. 'Olo!' at Champs Elysees in January.

Mireille, French girl composer, last seen in America in 'Bittersweet,' now playing lead in 'La Demoiselle de Marnes' at Palais Royal.

Yvonne Printemps learning English so fast that Noel Coward is afraid she won't have the French accent she needs for her part in his new piece.

Jenny Wolff swamped with letters from typists since she said, after her jewels were sold at auction, that she was interested only in the soul.

Charles K. Gordon and the former Lari Sari of the Ziegfeld Follies, celebrating the 11th anniversary of their marriage with a party at Charles' 1830 club.

Edith Ludwig says she's going back to America in March. Boasts that he finished script of his 'Napoleon' in a week and can't see why the boys in Hollywood take so long at the work.

Alexander Korda here on vacation, on way to Milan and Budapest. Paul Lukas, traveling with Korda, will visit his native Hungary before sailing for America from Genoa Dec. 10.

Layton and Johnson, using airplanes, singing Monday in Marcellus, Tuesday and Wednesday in Geneva, Thursday at Salle Pleyel, Paris; Friday at Antwerp, and Saturday (Nov. 25) at Brussels.

## Mexico City

rahame

Reorganized national symphony orchestra started its season.

Galleria roadies failed in attempt to break up a Zimbalist concert; cops threw them out of the theatre.

Talk of a federal government \$27.50 bond issue to complete construction of a tourist highway network.

Ork of Tijuana Foreign Club complaining to Federal Board of Commerce for arbitration against alleged unjust dismissals.

Guadalajara, Mexico's most Spanish city, community of 100,000, has attracted 4,000 tourists, mostly from Americans, to the Christmas fair, exposition and carnival.

Presidential decree demands that authors of plays, scenarios, songs, etc., register their works with the Ministry of Public Education as means of assuring ownership of the works and preventing pirating.

## Madrid

Gregor Rabinovitch in town.

Bill Shirre reading a first play on Gaudis Arians.

Rafael Priolo, Mexican film producer, due here soon.

Noel Panter here to cover the elections for London Telegraph.

Tom Geraghty and Phil Lindsay, on-the-ground doing the 'English dialog' for 'An Old Spanish Custom.'

Hotel at Sitges on eastern Spanish coast cleaning up for prospecting.

Alejandro Lerroux, former prime minister, chairman of the board of distribution Orpheus Film, S. A.

Tom Geraghty and Phil Lindsay, on-the-ground doing the 'English dialog' for 'An Old Spanish Custom.'

UP's Lester Ziffren doing 15-minute broadcast of Spanish news nightly over local shortwave station.

Celia Montalban, Mex actress, recuperating from auto smashup at Dax, France. Going into show here for Pac Torres after a recovery.

Doug Fairbanks and Maurice Chevalier due here from London soon so Fairbanks can finish prepa-

rations for filming exteriors of 'Adios, Don Juan,' and 'Z,' both to be shot in Spain.

Jacinto Benavente, one-time Nobel literary prize winner, set for production of his second comedy this season, called 'El Fan Comido en la Mano,' which is local slang for something easy. His first show, 'La Verdad Inventada' ('The Invented Truth'), is still on the boards.

## Palm Springs

Helen Kane working out daily. Road to the Dunes being resurfaced.

Deep Wells Ranch getting new decorations.

Molly and Helene Merrick here for a two-week rest.

The yacht owning mob has started to visit Palm Springs.

Jimmy Durante among those present for the week-ends.

Margaret Lester and her sister have rented an apartment.

Richard Barthelmess keeping his summer tan with desert walks.

Ruby Keeler and Al Jolson getting on their feet.

Five new apartments up, with many preferring them to the hotels.

Jack Hawley and Lou Clayton are not desert duds as soon as they reach here.

Nights are plenty cool already, with the shorts discarded for overcoats as soon as the sun dips.

El Misi and Desert Inn both half filled last week-end. Good attendance for the season's beginning.

Several new stores opened selling high priced goods to the tourists. With the picture mob acting as shells.

Sunday tennis matches between coast name players figured to be a good draw. First appearance last week oke.

## Chicago

Don Dean coming into town for the radio charity revue.

Niles Trammel flipped back into New York all of a sudden.

Dewey Bergman headed east to join the Buddy Rogers band.

E. B. E. played a showing date at the Blackhawk on a bicycle engagement from the Tin Pan Alley.

Ben Bloomfield looking for dates for the newly organized Oriental theatre at the Blackhawk.

Peggy Charters, sending Kehr, Rousseau and Kehr into the Drake Hotel to follow Fowler and Tamara.

Town crowded with New York bookers and agents, including Ford Simon, Marvin Schenck and Arthur Will.

B. & K. putting gilt all over its loop houses so the customers can see the pictures the bird in the gilded cages.

Albert McCleary's third production for the Cedar Rapids community playhouse failed in attempt to join the 'Mrs. Moonlight,' early in December.

Adagio dancers, directors and costumers flocked to the Serge Lifar hoofing recital at the Auditorium in vain attempt to pick up some ideas.

## Montreal

Stan Eld fitting south.

Marcel Lefebvre trying out amateurs.

Howard Conover taking busman's holiday.

Eric North leaves Montreal Theatre league.

Niteries selling hooch being closed all over city.

U. S. tourists in fair numbers for the season.

Gordie Sutherland handling Milk Fund Revenue.

Couboorne-Barry company coming to His Majesty's.

City closing small east end nite clubs at two a.m.

Doug Hains married and honeymooning New York.

No bar and wine after 11 p.m., new ruling for cabarets.

Krausmann changing to new floor show after 15-week run.

Armistice nite biggest cabaret grosser of New Year's.

Stan Eld fingered ducking Canadian winter in West Indies.

Football ends in near-zero weather to flop attendance.

Chester Burke, Keppel and Betty) seriously ill, with English girl temporarily replacing. Joe Keppel has been out of the act for months, recovering from appendicitis operation.

British United Picture Producers, comprising Association of British Producers for the sale of British pictures in the colonies, of which Gordon Ross is chairman, in voluntary liquidation.

Sir Alfred Butt was originally interested in 'Richard of Bordeaux' for America, in conjunction with Dennis Kelly, but withdrew after insisting he should be the sole presenter on Broadway.

## London

Sybil Vane in hospital with pendolitis.

Harry Clifton seriously ill with pneumonia.

Tilly Loach out once more after auto smash.

Arthur Segal acquiring more picture theatres.

Elythe (Baker) D'Erlanger deromolitis victim.

Ivor Novello says will play Romeo in the spring.

Marjorie Hume and Eric Lindsay celebrate nuptials Dec. 8.

Max and his gang in pantomime at the Royal Birmingham.

Divorce decree against Peggy Ashcroft made final Nov. 20.

Will Fyfe to do three more pictures for British International.

Commander Stephen King-Hall, dramatist, injured in auto smash.

Kafka, Stanley and Mae in new George Black unit, opening in February.

Talk of Jennie Dolly being brought over here to star in new revue.

Paul Lukas writing words of wisdom for film fans in the Daily Mirror.

Winifred Shotton off to West Africa to spend Christmas with her husband.

Tomson twins around with bank roll, and lining up names for show in West End.

H. Bradbury Pratt negotiating to operate the Prince Edward theatre as a boxing spot.

Leon Domque sailing Dec. 19 on the Berengaria looking for American acts for here.

John Harris debuting on the air for BBC, and getting in a plug for 'Red Wagon' (BIP).

John de Forest, British amateur golf champion, acting as host at the Goswick restaurant.

Lycium to stage Italian opera following Christmas season of 'Queen of Hearts' pantomime.

Joe Harris going rid of his entire band two days after opening at Monseigneur restaurant.

British International Pictures staff annual ball at Albert Hall, with 4,000 tickets already sold.

Eric Hakim after Rialto. House formerly run by Universal and now property of Clavering & Rose.

Vivian Ellis, composer, has written another novel. All about show people, titled 'Faint Harmony.'

Michael (daughter of Mark Hamberg) making her debut as pianist at the Palladium Sunday concert.

Roy Fox discovered new crooner named Joe Muggerridge, but name will not be used for crooning purposes.

Douglas Fairbanks, Sr. and Jr. and Maurice Chevalier held three-cornered press reception at Claridge's.

John David Swift, son of George Swift (Three Swifts), has ambition to join the act. But just a little too young.

Irving Mills offering entire Cotton Club show to Laurence Wright as opening attraction for the Princes' theatre.

Leslie Chetfield, former husband of Josie Collins, settled suit against Hutchinson, publishers of Josie Collins' memoirs.

Joe O'Rourke, of the Irish Players, in 'Is Life Worth Living?' at the Ambassadors, rushed to hospital after performance.

Pamela, 16-year-old daughter of Isidore Ostrer, Gaumont-British chairman, to have one of leading roles in 'Fev Suss' film.

Phoenix theatre offered for sale by the liquidators. Price asked £750,000, which includes block of residential and business property.

Exhibitors squawking at Fox and Gaumont-British installing on Fox Movietone and Gaumont Graphic being included in picture bookings.

Gabriel De Costa, publicity manager of Pathé Pictures, subsidiary of British International, out, since William Gell became managing director.

Lisa Le Plante left for home Nov. 29, to be there for Christmas, which she has never missed. Will return here to do another picture early next year.

Fred Astaire and Claire Luce among stars to appear before the King and Queen in command performance of Green Room Club at Drury Lane Dec. 11.

Cher, Keppel and Betty) seriously ill, with English girl temporarily replacing. Joe Keppel has been out of the act for months, recovering from appendicitis operation.

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## Hollywood

Laurel Lee in town.

Russell Hopton back from the east.

Lester Hammel in from east.

Naylor Rogers week-ending at Fresno.

Oliver H. P. in the flu.

Sam Hardy and wife back from London.

Elizabeth Young to N. Y. holidays.

Mr. George Lait relieved of \$33 in holdup.

Frank Butler over photog hobby.

Tom Curran of the Frisco U. P. office ogling spots.

Marjorie King and her mother on vacash in Honolulu.

Ken Maynard flying to Mexico to lass a few roadies.

Arthur Brick, owner of the Palace, Las Vegas, in town.

Nell Hamiltons celebrated their 11th wedding anniversary.

Snow quit because of ill health. Claude Binyon has the duck hunting yen, but no catfish fowls.

Isabel Grun in town after road-showing the 'Strike Me Pink.'

John Clark ogling Fox product, awaiting Herman Webber's arrival.

Helene Merrick, Fox fan mag contactor, got better of ill health.

Chow depot burned at Paramount, so they go to Radio restaurant now.

Bill Pine back from swing thru Salt Lake City, Denver and El Paso.

Al Levy has sold his interest in the Russian Eagle to General Lodjensky.

Prince Ferdinand, grandson of the former Kaiser, lunching with Will Rogers.

Columbia has given Robert Riskin two weeks vacash. He's at Palm Springs.

Mary Hanna and wife, Beth Berr, here preparatory to returning to the Orient.

Francis Mangan, who stages presentations for Par in London and Paris, now in town.

Reginald Berkeley has gone to New Orleans to work on 'World Moving' with Fox.

Mrs. Peter Milne flies in from New York to be with her hubby, hurt slightly in an auto crash.

Carl Laemmle, Jr., calls Nat Goldstone the 'anti-agent.' Says all he has left to handle is the 'Invisible Man.'

Myron Seiznick, Inc. has brought suit for \$138,000 in commissions and \$500 for attorney fees against Harry Hervey.

Metro seems to be doing a Durante with Ted Healy, spotting him in a new comedy for late for comedy builder-upping.

## Pittsburgh

By Hal Cohen

Neville Flesoon here to spend the holidays with his mother.

Mike Cullen's mother on from Washington for a few days' visit.

Frances Faye and Renee Landau headed for New York.

Bernie Armstrong down with a broken ankle, the result of his first try on ice skates.

Ed Horne, out here in advance of 'The Bowers,' back in town ahead of 'Little Women.'

Jim Sharkey, former Columbia exchange child, ill in a Grand Rapids hospital.

Jimmy Balmer, on a diet as result of recent illness, down 20 pounds in two weeks.

Walter Eager, of WB real estate department, back at home office for duty in Philadelphia.

John Montague, owner beating the drums for the 'Follies,' pencilled into Nixon for next week.

Chorus girls no longer waitresses at Brian McDonald's Tent Club, having been replaced by men.

Mother of Cy Hungerford, Post-Gazette columnist, coast-bound by boat and will visit the studios.

It's a girl, after two boys, at the Florent Gibsons. He's telegraphed ed of morning Post-Gazette.

Tom Bally ahead of Charlotte Henry's personal appearance tour, in and out of town in two hours.

Karl Krug, with UA publicity department, back at home for a few days with the wife and kiddies.

Carl Gerald, ex-drummer at Enright and Stanley, has joined Herman Middleman's ork at Show Boat.

Mercy Barker, back on her feet, Villa Royale and will reopen with all-girl revue featuring Jean Wald's band.

Dorothy Bushey, once a quiet little ingenue, developing into one of Main Stem's most prolific practical jokers.

Warners staging annual 'Pittsburgh' event, coast-bound by Sunday nite (10) for Warner Club benefit.

Ann Morrison Chapin, Sewickly socialite and playwright, has sold 'Transient Love' to PKO for Irene Dunne.

Jackie Heller in town with family for few days and off to Buffalo to join Ben Bernie. Returns to St. Louis as m. c. at Ambassador Jan. 1.

# Saranac

By Happy Benway

Margaret Newell, that little new-comer, is taking to the cure on the lake side.

Are you writing to those that you know in Saranac Lake or elsewhere that are sick?

Jeaneane LaRue, who saw New York City, is in the lodge for a stage of curing.

Russell Weller, who is 6 Baker streeting it to a nice showing, reported on the mend.

Arthur Crouch, illustrator, is bed-siding his wife, who is ozoning at the Alavista Lodge.

Betty Blair showing up nicely to the cure with 45 times to the downstairs dining room.

After seven years of Saranacking, A. J. Neiderbule is still retaining that spirit which smiles.

James Haegney, who has seen a mess of this hilltop city, is still ozoning and to very good results.

John Loudon, who tried down-to-earthness for a few months, is back at the lodge nursing a setback.

Robert Merrick a new arrival at the lodge leaped in from the big town to sap up a flock of this fresh air.

Pauline Price (Ford and Price) recently of the Joe Bell and Sister were act, is a new arrival at the lodge.

Rain, snow, hot, cold, 55 degrees above zero, 10 degrees below zero, and all in 24 hours; nice Saranac weather.

Hector Benoit, who is in the medical staff at the U. S. Vet hospital in Rutland, Heights, Mass., went and said hi.

Sadatore Ragone, United Artists boy, has joined the exercise gang. Faithful curing has given this boy a 100% cure showing, and he did it all in three months.

Julius Steger (Mrs. Leonard Cowley), formerly of Donagan and Steger, here ogling her hubby, who has been on the sick list, but who is now showing nicely.

Dr. Leetch, medical delux, after a general check-up, handed out exercise to Benway himself, Tommy Vicks, Leo Massimo, Murray Weston, Alice Carman and Edith Cohen.

Toni Temple, now up for two meals daily; Hazel Gladstone, one meal occasionally; Betty Blair, ditto; Fred Rith, three meals a week. These were all strictly bed patients.

Sophie Tucker, the last of the red-hot mammas, never misses a chance to remember the gang up here. She's a red-hot mamma to the world, but to us she is a real loving mamma.

After two weeks of vaudeville the one-night stand circuit folded up at the local Pontiac theatre. Small towns dropping out, the loops unprofitable and the bigger burles could not stand the extra tax for added railroad fares.

George Harmon sez, if that code goes into effect the government will owe him 16 months of hours, as he has been two years in bed. Schaffer and Harmon are awaiting General Johnson's decision.

Archie Goulet is getting up... Jack Nicoll all set for a rib op... Leo Massimo is tooth ailing... Doris Gascoigne springing up to the cure like a vet acrobat.

Murray Weston has given up rummy. It afflicts his dimes... Elkie's ball a floppo, two-bucks and a-half too much admish. Repeal Ball will be easier a head.

This is the time of the year, if you have a cold, to see your doctor, and that will keep you away from Saranac.

# Dallas

By Raymond Terranella

here for night show only.

Mme. Elizabeth Rethberg first on Community-Alice concert bill.

Mary Alice Rice in recent "Music in the Air" home from Gotham.

Flying Aces air show booked by American Legion for benefit day.

Maxine King home-towning after several months' vocaling in N. Y.

Kent Hogmer and Pete Korte on main stem with sideshow museum.

Russian opera scaled from 50c. to \$2, lowest op. duets in strong white.

Blanche in the Benbenber and rivals Bishop town's newest bookers.

Karl Hohlitzello given a two-column character analysis in local paper.

Roger Harris winner of Morton Downey's "discovery contest" for crowners.

Majestic Treasurer Mercer Colman swamped by a surprise birthday party.

Dorothy Kendrick, after several years in Gotham, concerning for the home folks.

Almee Semple McPherson in town for light takings, but plans return in two months.

Ruth Laidlaw, booklets and Griffith and Weston booked by Jean Finley for Santone night.

Theodore Kosloff's profits from his recent bad business \$10 account of traffic fine.

Bill Langley, publicizing local auto races, got an extra stick when he escorted the b.o. for back salary.

Nancy Garner, NBC artist posted

at WYFA, leading double life with stage spots at Palace for a week.

Gerlene Arnold, 13-year-old girl who landed a Machin Gun Kelly, booked by Charles Heffey for Paschall houses.

Hugh V. Jamison, shooter of "Hot Money" picture on Urechel in hanging case, which was shown at Sam Harris theatre, first Texas producer to land film on Broadway.

# Cincinnati

By Joe Kelli

Out tap for music at 3.2 spots is a m.

Vic Bury and Eddie Nordman in Cox's ticket cage.

Billy Bein, poster impresario, is film row's top mimic.

George Smith the hunting chieftain among exchange managers.

Elizabeth McFadden, author of "Double Door," clerked in the Public Library here.

Ralph Quinn, prez of Scripps-Howard Post, new director of Cincinnati club.

Bernie Cummins' band supplanted Barney Rapp's New Englanders at Netherland Plaza.

RKO to reopen Orpheum around Xmas; hilltop second-run house, has been idle 15 months.

Chris W. St. 44, projectionist here once 1908 and lately at Giff's, died Nov. 22 from a heart attack.

One of the V and X stores has a piano-accompanist, fingered last Nov. 22 from a heart attack.

Julius Steger (Mrs. Leonard Cowley), formerly of Donagan and Steger, here ogling her hubby, who has been on the sick list, but who is now showing nicely.

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# Milwaukee

By Frank J. Miller

Julia Gerity back at the Midnight Frolics.

Brewers' ball revived. Free eats and beer.

Breweries here ready to put more kick in beer.

Joe Hauser, home-run king, given \$1000 for dinner.

Fabst again playing German talkers three nights a week.

Pearl Rogatz and Dave Miller have announced engagements.

O'Shea put on a stage show supplementing "Henry VIII" picture.

Ben Bard attended West Division high not so very many years ago.

More and more night clubs showing up around Milwaukee county.

MPTOA of Wisconsin and upper Michigan will convene here Nov. 21.

Alma Peterson, Milwaukeean, returned to sing with the San Carlo company.

Paul Ash used to play the organ in a local church and doubled at a movie piano.

Art institute revived gay nnetics at party bringing forth the town's blueblooms in costumes of that period.

Nick Romano's roadhouse, Romano Woods, closed since last January, destroyed by explosion. \$40,000 loss. No insurance.

Wisconsin dramatic guild will hold its April festival in Milwaukee instead of Madison. About 25 plays will be presented.

Ralph Blumenfeld, chairman of the board of the London Daily Express, stopped in Milwaukee, his old stamping ground, to visit relatives.

Gale Sondergaard, in recent "Dr. Metax," got her Chicago in Milwaukee stock. Her dad is head of Wisconsin University's agricultural division.

It cost a localite five and costs for pinching a woman sitting next to him in a loop theatre. Happened to be Emma Meyers, police woman. She pinched right back—in a different way.

Oriental's Friday and Saturday concerts offering Glenn Welty and his 40-piece symphony orchestra have picked and will be continued all winter.

Manning Silverman, operating the Fern, Park and Murray nabes, was fined \$1 and costs for hiring a boy to appropriate a sign used by union pickets in front of one of his houses.

# Minneapolis

Les Rees

Rachmaninoff here for concert. Cold weather back again and hurting big.

Star is first local sheet to run midweek theatre notices.

Price of bootleg out bourbon down to a new low—one slug a pint.

W. C. Robertson, Star managing editor, takes over postmastership.

Billy Gould, former United Artists' salesman, enlarging his night club.

Bill Ronning, Columbia exchange manager, a coin and stamp collector.

W. A. Steffes to road show "Red Heat" at 41 top at his local World theatre.

Betty Crane, Pantages theatre secretary, mourning the death of her father.

Myron Jackson, Par salesman, uninjured when truck smashed his automobile.

Reopening of iron mines helping big northern Minnesota, Eph Rosen reports.

First national pocket billiard championship ever held here a financial success.

Joe Floyd, Pantages' assistant manager, back from hunting trip in northern Minnesota.

Mike J. Comer, Warner Brothers' office manager, married Hortense Hausauser, his secretary.

Mills Brothers' engagement at State Dec. 9, their third at that house within 40 days.

Norby Mulligan and local band now at Hotel Radisson Flame Room, town's leading night club.

Group of local night clubs sponsoring a hospital, one of Marigold Garden with five bands and 40 acts.

Mike Collins, boxing impresario and night club owner, elected president of local night club organization.

Eugene Ormandy back on platform for local symphony orchestra, after conducting five concerts in Philly.

University of Minnesota basketball gave prizes down from \$150 two years ago and \$110 last year to 65c. now.

A last day gross of \$5,000 pushed total takings of six-day bike races at municipal stadium within \$400 of last year and saved venture from red.

A. G. Bainbridge, showman mayor, and two young sons sick in University hospital, one of boys having undergone emergency appendicitis operation.

Stanley Seigelbaum, formerly a housewife, covering northern Minnesota where his hay fever won't cause him so much suffering as it did in the southern part of the state.

Three thousand Minneapolisians, including Eddie Ruben and wife and W. A. Steffes of theatrical fraternity, traveled 1,000 miles to Ann Arbor, Mich. to cheer the Minnesota-Michigan gridiron clash.

Following assurances of city council members that his \$4,300 per annum salary will be increased as soon as conditions warrant, George L. Adams, manager of the local municipal auditorium, announced that he had rejected an offer of \$6,000 a year to manage the St. Louis municipal auditorium.

# Kansas City

By Will R. Hughes

Saturday midnites featured at the Isis.

Nights clubs making preparations for repeal night.

Edna Dwyer and Tom Baker featured at the Muehlebach with Red Nichols and his "Pennies."

Herman Gould, of the Dubinsky Theatres staff, has moved into his new country home. Its fifteen miles out.

Jack Moffit, back from Hollywood, where he has been gathering material for a series of syndicated stories.

Four of the cast in "Dancing Lady" are claimed as locals—Joan Crawford, Fred Astaire, Art-Jarrett and Ted Hearsh.

Joe Boan, musician and singer, is in St. Luke's hospital, with a fractured leg, the result of being hit by a hit-and-run motorist.

Crowd of picture fans and autograph collectors can be found at the Union station nightly, looking for stars passing through. Publicity men advising when their clients are arriving.

Arrangement committee for the

third annual charity party given by the picture industry include John McMon, Lawrence Lehman, George Baker, Irwin Dubinsky, Barney Joffe, Arthur Cole and E. C. Hensler.

# Lincoln

By Barney Oldfield

Joe Cooper in and out of town. Don Monroe in an auto accident.

Prof. B. D. Rajah to winter in Omaha.

LCT employees selling scrip books for \$2.50.

Nickel kid shows on Saturday mornings drawing.

Cal Bard's wife and kids moved in from Indianapolis.

Indie theatres back in the dailies after two weeks out.

Marjorie Corrington is fan-ing under another name.

Pete Sumption has assumed direction of the Uni Players.

Norma Pragg to Atlanta, Ga., to attend his father's funeral.

Orpheum swaps vaude for the Boyd B. Trousdale stock co.

Marigold ballroom worked into a miniature Mad Sq. Garden.

Ruth Whitworth left a stock company in Battle Creek, Mich., to join the Orpheum.

Steering the LTC is keeping Bob Livingston on the jump, since he's got two of his own houses to look after.

Spot scribes still gag about Cy Sherman cleaning his false teeth at the table in the William Penn dining room when they were all there to cover the Pitt-Nebraska tussle.

# Philadelphia

By Arthur Waters

Hotels vying heavily for swanky nite club biz.

Dave Lodge spending half his time in New York these days.

Jim Peede, Howard Herrick and George Atkinson legit P.A.'s in town.

Tommy Labrum coming over every Saturday to see Penn play football.

New evening edition of the Record now supposed to be set for second week of December.

Camden, across the river, wide open. Philly still shut and three speakeas raided last week.

Change in box-office at Walnut with Edward Moss going in, Carroll Day out and Joe Frank's chief treasurer.

Football attendance most disappointing. Penn-Ohio State game got only \$25,000. Biz at theatres before and after likewise under expectations.

# Portland, Ore.

By James T. Wyatt

J. J. Parker never gets excited. Carl Werner back to p.a.'ing for Pan.

H. M. S. Kendrick has one of those smooth telephone voices.

Matt Howard, radio pianist, banged in the ivories in the Paramount pit.

Ted Gamble back after escorting editors to L. A. at J. J. Parker's expense.

Alexander Pantages likes to introduce himself as Joe E. Brown to strangers.

Chas. Skouras expected any day to whirl the P-W's big stick over the Paramount (Evergreen).

Harry Marcus threw a party for 200 and had some refreshments left over. They're still trying to figure out that mystery.

Slim Taft now leading the Paramount stage band. Jim used to thumb the big cello for Georgie Stone and other. Then he got famous for looking like Lindbergh's double.

# Bermuda

Robt Kan

They Janet Gaynor's here incog.

Monte-Dick weddin' surprised the whole island.

New York financial house interested in setting-up casino—Jamaica.

Bermuda to be excluded from 100 of 114 cruises planned to leave N. Y. coming season.

William Berry may sail soon and pick up wife Elsyth Thane, returning for Christmas.

Radio broadcasting dependent on favorable answers from NBC and Canadian Radio commission, otherwise colony will use own shortwave station.

# Cleveland

By Glenn C. Pullen

David Adrian giving up play-writing to turn gossip-writer.

Lilyan Tashman peevish when no photographers showed up at depot.

Betty Thompson, singing wife of Madry's bandmaster, ailing in hospital.

Mitch Plotkin, free lance P. A., turning columnist for downtown sheet.

Inez Wallace, Peedee movie columnist, cracks ankle and out for couple weeks.

Folsom Taylor, manager Carter hotel, off to Chile for six weeks on biz for owners.

Sanford S. Simms taking over management of Val Emaline's niterly from Hilda Berkhart.

Orpheus Chorus signed by Almee Semple McPherson for revival meeting of Public Hall Dec. 17.

Gilda Gray leaving Madrid Club for Hollywood and then to titled husband's rancho in Venezuela.

Arville Sader, ex-song peddler, prominent to enter the Villi.

Herman Gettman of Pheasant Henry Levine growing beard since auto smash-up to cover scars, winning money of Henry the Villi.

New night den coming out with liquor menu listing 365 fancy new drinks—one for every day in year.

Arville Club first to have three levels here, with Aristocrats band on top level. Al Jacobs managing.

No stock takers for Loew's yet. Reason is Loews wants available any time for roadshow pictures.

Speaks of better class cutting fancy highballs down to 35c, but niteries still trying to get four bits.

Public Hall took hotel presidential suite that cost 'em about \$400 in one week.

City council attempting to make hotel roadshow pictures as full license. If the ordinance goes through.

Jackie Hughes, 10-year-old radio singer, and Joe O'Toole of WHK on way to Hollywood for two RKO Radio shorts.

Boys at Chez Paree kidded Eddie Sinderar on 15th wedding anniversary by naming him a gold-leaved Gideon Bible.

Gwen Wagner making another stab at winter stock with "Uncle Tom's Cabin," most of her family taking part in it.

Margaret Perry, New York actress and wife of Winsor French, News columnist, taking role in "Criminal at Large," which Play House will do Dec. 19.

Kenyon Nicholson, here to direct "Sailors, Beware," bought a round-the-world steamship ticket good for several years just because of record-low price.

Barclay Leatham's new dramatic group for millionaires and society people starts on Dec. 14 with plays by Charles S. Brooks of Cleveland.

Stan Zucker, acting for Nan Blackstock, nipped ahead N. Y. bookers' injunction to stop her from working at Club Mayfair on breach of contract charge.

Ed Day, local bandmaster, in such a hurry to go to a hunting that he pulled overalls over Tuxedo—but white dress shirt scared all raccoons away.

Robert McLaughlin burns when anybody dares call his Town Hall venture a beer garden. It's gonna to be a dignified legit theatre, sez he, so be careful.

Beverly West, Mae's sister, tried to introduce her fiancé as Parisian perfume manufacturer until a mugger discovered that he dined with Tinova and Bulfinch for years.

Archie Pickering, Eleanor Frampton doing dance recital, Mrs. Emil Brudno booking Piccoli puppet troupe and symphony orchestra tackling "Tristan and Isolde," production.

# San Francisco

By Harold Beck

Civic opera season success.

Will Williams, owner of Strand, Grass Valley, died last week.

Philip Leary of Salt Lake shipped a box of Utah celery to local crunchers.

Now that winter is here Dick Spier, who's holding his castle down the peninsula.

Don Glendon, News grid expert, is Bert Dunne, brother of Sam Dunne, Santa Clara.

Irving Ackerman and Ellis Arkush pinched for speeding, have a Dec. 7 date with the judge.

Iwalo Jones, who's famed for his home cooking, doing articles for Chronicle on food and drink.

Paul Martin (Mart Grunhorst) has dubbed—the new-comer—Journ-Martin.

Al Levin picked up lunch check for all exchange bookers the other day just as a friendly gesture.

William Berry may sail soon and pick up wife Elsyth Thane, returning for Christmas.

East

Frank DuPuy Vellier, brother of the playwright, a suicide at sea on voyage to California. Attributed to ill health.

Equity reassures little theatre groups. If they are on the level no enforcement of NRA. Equity shooting at fakes which use the name to cover chiseling. Same organization refuses to assent to Sunday drama performances on New Year's Eve. Leslie Banks on to London.

Crosby Gedge has sold the coast drama rights to 'Ten Minute Alibi' to Henry Duff.

'Projectionists' Local 306 filed in the N. Y. county court on Tuesday (29) a suit for \$1,000,000 against 420 picture houses charging conspiracy and contempt of NRA rulings. Separate suits filed against 11 theatres for back pay and damages for dropping union men. Follows failure of recent appeal. Local NRA administrator.

Harry Herndon to try and pull out the Cheese Club, now prohibition is over. It died in 1927. Theatre Guild sets Jan. 8 for O'Neill's 'Day Without End.' No house spotted yet.

Women's Metropolitan Opera club formed with membership held to 100. Fourth organization to promote opera going.

Gustav Blum, producer, fires up on his 'Recovery Plan' for dramatic show wheels. Says he'll show the idea to Legit Code Authority tomorrow (Wed.).

With repeal due Long Island fishermen are grappling for liquor carts tossed overboard in the past 15 years. Can do so openly now.

Blanche Bates files east to dive into 'The Lake.' First stage work since 1921.

Golden and Sax decide 'Re-echo' will be a better title for their new play.

Ethel Barrymore, hotshots 300 Phila society women who invited her to appear on stage. She refused the nudgels for Eva Le Gallienne, who failed to speak at the previous meeting, she told 'em they knew nothing, never had and never would. Dames are blushing.

Ed Wynn and Fred Zwillf, his secretary, in Yorkville court Thursday (20), charged with punching a process server. Court threw out complaint, but soaked the sec. \$10 for disorderly conduct. Process server was trying to plant a paper arising out of Wynn's late broadcasting company.

'Ona Munson, who quits 'Hold Your Horses,' looking over two other prospects.

Post office announces liquor ads will be banned in 25 states after repeal. Five others ban solicitation of orders and six have strict rulings.

Bud Fisher sought to reduce his alimony payments to \$100 a week, but court tells him it's \$400.

Victor Kosow, Sylvia Sidney's father, who sought to upset her

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

adoption by her mother's second husband, she brought suit only to establish the fact he was her parent. Says he has called off the suit without seeking financial consideration.

Crane Wilbur in from Hollywood to help Elizabeth Miele stage his 'Halfway to Hell.' Carleton Macy in the part Wilbur played in the tryout.

Loretta Love hires Dorothy Kramer to court, alleging that they started for a party in a taxi and that on the way the Kramer girl banged on the wall and vamped him \$11. Both chorines.

Bernard Marcus, former prez of the Bank of U. S., to direct the annual Sing Show this year. Harold Ryce Young with first show, but he's no longer available.

Max Gordon figuring on Walter Huston for his production of 'Dodsworth.' Sinclair Lewis' book which Sidney Howard dramatized.

William A. Drake has completed the English version of 'A Hat, A Can, A Glove,' which Crosby Gaige will put into early production. Will be a comedy.

Podrecca's 'Piccoli' coming in for \$15,000. Young probably do the staging for 'Love Comes of Age.' Delos Chappell is sponsoring. Radio has option for pictures.

Madge Kennedy may come back to the stage in 'Family.'

Phyllis Emerson, former show girl, suing Nathan B. Stern, jewelry heir, for breach of contract. Wants \$25,000.

'Haywire,' by Kennon Jewett, supposed to go into the Bijou, folded just before opening.

Strange Occurrence bowed out of the playhouse after only one performance. New low for season.

Quentin Anderson, eldest son of Maxwell Anderson, debuting in his play 'The Great God Brown' at the Alvin. Quentin is 21 and speaks a couple lines.

Equity softened a bit and will allow a two-week layoff of companies for Christmas holidays. Previously only a week's recess was possible.

Eddie Dowling will produce 'Big Hearted Robert,' a dramatization of a Sophie Kerr short story by Miss Kerr and Anna Richardson. Dowling will stage it himself.

Rosa Ponselle walked out of the Metropolitan Opera House just as a woman was fainting in the street. Diva helped pick the woman up and attended her until doctors arrived.

Walter Hart, of Paramount, and George Kondoff have joined hands for legit production purposes and started pronto on 'Wind and the Rain,' by Dr. Merton Hodge. It's a current London piece and figured for about mid-January.

'Days Without End,' new Eugene O'Neill play for the Theatre Guild, into rehearsal.

Harry Nelmes re-elected president of the Treasurers' Club. His fourth term.

Henry Rosenblatt, son of Cantor Rosenblatt, now singing on his own and doing some personal appearing with a Yiddish film, 'Wandering Jew' in Yiddish nabes.

'Hold Your Horses' folds Dec. 9 and goes out on tour, contrary to previous plans. Opens in Newark, going on to Philly from there.

Gary Cooper engaged to marry Veronica Balfe, known in films as Sandra Shaw. Miss Shaw is in the social register.

Al Shean obtained a court order keeping Equity from discounting him as a member. Equity charged that Shean refused to accept a decision of the board in that as producer of 'Light Wines' and Beer' he should pay claims of \$320. Shean didn't think he owed the dough.

Ernst Schelling, pianist, in from Europe, has figured out a way to help unemployed musicians. Make people pay for listening in on radio or cut out radio musical broadcasts, he says.

suit filed in L. A. against the Western Packing Co. Demands \$103,000 damages.

Formerly one of filmland's highest paid scenarists, Monte M. Katterjohn has been adjudged insane by Superior Judge Gould and committed to the 'Norwalk' hospital, Calif.

Engagement of Rhea Adair, English actress, and Arthur Collins, pianist, director with Warners, announced.

Ray Mack, vaude, ill in L. A., has filed suit against her hubby and partner, tanley Mack, for separate maintenance. Demands \$159 a month.

Gloria Swanson Pictures Corp. named in an income tax lien in L. A. Federal court alleging \$20,928 is still due the government on 1931 taxes.

Donald Cook named defendant in a suit for \$100,000 damages for ascertained breach of promise and betrayal by Maxine Bailey Lewis, vaude singer, in L. A. Superior Court.

Bill Hart has regained his health. He is convalescing at his Newhall, Cal., home.

Max Baer has settled a \$250,000 breach of promise suit, filed by Olive Beck, out of court by paying what his attorneys describe as a substantial sum.

Mack Sennett, Inc., has been placed officially in the category of a bankrupt corporation by action of the federal bankruptcy court. U. S. Judge Cosgrave marked off the federal calendar petitions for equity receivership for the concern. Some time ago creditors instituted involuntary bankruptcy proceedings, and the court ruled that this action took precedence over the receivership petitions.

Dropping her suit, separate maintenance, Mrs. Suzanne Wickland, screen actress, has filed a new action for divorce and \$100 a month alimony against John Wickland.

Frederman, hearing of Mrs. Hazel O'Brien, divorced wife of a film technician, on charges of murdering her two sons, William, 15, and Willis, 14, has been set for Dec. 6 in L. A.

Marie Dressler has returned from a desert resort to convalesce at her Beverly Hills home.

John Francis, cameraman on 'Night Bus,' knocked unconscious when he bumped into a booth door. George Kelly, asst., kept recording after the accident.

For injuries alleged to have been suffered in a film parade, Theodore Platt, 6, asks \$20,250 damages in a suit in L. A. against the Fox film studio.

Alfred C. Read, Oakland broker, convicted of stealing \$11 from Claire Windsor by a jury in L. A.

Mary Kornblum, of 'Our Gang' comedies, is 18 but had a contract with Phil L. Ryan appeared in Superior Court.

Sean Negulesco, Rumanian art director, of 'Freaky,' and his partner, drops his suit for divorce from Winifred Negulesco.

Dorothy Devore has returned to L. A. from St. Louis to contest a suit alleging she defrauded her ex-hubby, A. Wylie Mather, Honolulu big man, in a property settlement of \$100,000.

Lambert Hillier injured slightly when his car and an ice wagon collided.

Dubbed in German and French versions of his English-speaking pic will ruin her reputation in Europe, Lillian Hayler asserts in a suit against the Fox Film Corp., in which she seeks to enjoin the concern from distributing such films.

Paul Gerald Smith has admitted insolvency in a voluntary bankruptcy petition filed in federal court.

Patricia Francis and her partner, Morris J. Herbert, filed a petition of voluntary bankruptcy in L. A. Engaged in theatrical productions, pair listed liabilities at \$18,000.

'Star from St. Louis' (L. A. film) actress, as she charged in a L. A. suit for \$100,000 breach of promise, Franklin Stevens, Jr., sportsman, has offered to go through with the ceremony.

Pearl White gave \$2,100 to a friend, Mrs. Morris Levy, to keep for her. A short time later Mrs. Levy was killed in a fire ruled Mrs. Levy not responsible.

Arrested by detectives after they had investigated letters received by scores of pic actors, in which demands were made for large sums.

Winifred Jerrell, 31, former jockey, has been committed to an insane hospital in California.

Henry A. Menjou, broker, and brother of Adolphe Menjou, divorced by Mrs. Menjou in L. A.

Despite his contract with Darnour Fred Mickey Rooney, pictures may continue to work for Universal under a ruling of Judge Wilson, who denied the Darnour petition to prevent it. Darnour is suing the Rooney for \$50,000 for alleged breach of contract.

Mid-West

Charles and William Keese renewed lease on Karlov theatre, Chicago, for another 10-year period with term rental of \$65,000.

Mrs. Lolita Keener, actress, filed demand of suit for \$15,000 against Herbert C. Wolf in Chicago on allegations that Wolf promised to support her for life.

Dr. Bert K. is suing for \$175 for medical services to Betty Knege, ex-showgirl, who sued Alan Dinehart for heart balm.

Jimmy Petrillo declared lawsuit against him a nuisance to discredit him; suit being filed for Frank Rizzo and Nicholas Belcastor, asking for an accounting of Musicians' Association funds.

John Charles Thomas has signed to sing with the Chicago Civic Opera this season.

Ray Wallace, vaude, has filed suit for \$100,000 damages against the Samovar cafe, Chicago, for injuries received when she was bumped to the floor by a drunk.

John J. \$150 was entered against Sally Rand last week in a suit asking for \$250 damages when the dancer failed to show at Electric Park theatre in Plainfield, Ill., Aug. 22. Action was taken on Miss Rand's counterclaim that the appearance of 'one Carmen Rosta' as Sally Rand had damaged the dancer's reputation to the extent of \$1,000.

Par Trustee Suit

(Continued from page 4)

official of Prudence Bond Co., which has a large claim against Par, that will very likely be contested. Continuance as a trustee would thus have placed Horowitz in an embarrassing position.

Held down from the outset in efforts to contest elections and other matters, Par's bankruptcy, Zirn also told President Trustees' Manton and associates in Circuit Court that the elections were railroaded and he and other independent creditor attorneys had not been given the opportunity to inquire into the qualifications of the trustees nominated nor to examine them in any way, saying that at the first election Referee Davis allowed only 10 minutes to around 100 attorneys who put in

an appearance. Examination of the secretary of the bankrupt (Austin C. Keough), took only a few minutes and constituted less than a page of his report.

When Richardson was elected, the same swiftness prevailed, together with the same lack of right by attorneys to examine into qualifications of the trustee, Zirn declared. The referee swept all such efforts aside, the attorney added.

Opposition to the arguments of Zirn's lawyer, crossing the Hille-Leake-Richardson trio, was by attorneys for the trustees, Root, Clark & Buckner, but also included Nathan Burkan, who represents a creditors' committee with claims of \$2,200,000.

Attorneys did not go into the alleged banker and other connections of the three trustees, either to deny or affirm, but admitted that Hille owned 100 shares of stock in the Bankers' Trust, a creditor under the hooking deal, and technically did not resign, after Leake and Root after Par went into equity receivership. Jan. 26, with himself and Adolph Zukor as receivers.

It was also pointed out that Richardson immediately resigned his Fox post on being elected a substitute trustee, and Leake also resigned as president of Film Securities Corp.

Efforts were made to make it appear both Leake and Richardson were considered desirable as trustees because of their experience in show business. It was not pointed out that this experience arose in both cases out of banker power and for both Leake and Richardson had been of short duration.

Defense also sought to show that it was important to get three trustees including Farmout, quickly after the election, to stabilize the condition of the company, but that meanwhile attorneys were fiddling while Rome burned. Burkan, who made this comparison, said that ousting of the trustees prior to this date or now would, in fact, be a disaster.

After the defense was through, the court permitted Zirn to put in a rebuttal. He corrected some minor points, but drew interest in connection with affidavits to the effect trustees had resigned other than joining and Leake attempted to insist that the trustees would go back to their old jobs after finishing with Par, saying that the affidavit of resignations was filed by trustees counsel on information and belief, whereas each of the trustees were available in New York all the time, and would to such affidavits themselves.

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Coast

It took four coppers to take John Linow, professional wrestler, employed at Metro, to the L. A. jail after he started a fight at his home.

An unjustified arrest so affected his gladiatorial system that he might want to go to 165 pounds, forcing her to give up her career as a dancer. Mo Rikup charged in a

CALENDAR OF CURRENT RELEASES

(Continued from page 34)

- Scampolo (Kine-ma-tre) (Ger.) Cinderella romance. Dolly Haas. Dir. Hans Steinhilber. 82 mins. Rel. April 11. Rev. May 11.
- Schickels der Renate Langer (Ger.) (General). Domestic drama. Mady Christians, Franz Lederer. Dir. Felix Guenther. 70 mins. Rel. Oct. 15.
- Schutzenknecht, Der (Ger.) (Bavaria). Max Adalbert, Gretl Theimer. Dir. Franz Seitz. 90 mins. Rel. April 15. Rev. May 8.
- Sham (40 Days) (Russ.) Problems of new Russia. Vladimir Gardin. Dir. Sergei Yutkevitch. 70 mins. March 14.
- Sohn Der Weissen Berge (Capital) (Ger.). Alpine drama. Luis Trenker. Renate Mueller. Dir. Mario Bonnard. 75 mins. Rel. Oct. 15.
- Song of Life (Ger.) (dubbed English) (Embassy). Art and photography presented by Dir. George Oswald. 90 mins. March 14.
- Soviets on Parade. (Russ.) (Kine-ma-tre). Historic record of current Russia. 55 mins. Rel. Feb. 1. Rev. March 7.
- Theodor Koerner (Ger.) (General). Historical drama. Dorothea Wieck. Dir. Karl Boese. 80 mins. Rel. May 16.
- Traum von Scherbrunnen (Ger.) (General). Musical. Martha Eggerth. Dir. Johannes Meyer. 65 mins. Rel. May 15. Rev. June 6.
- Trois Mousquetaires, Les (General) (French). Duma's classic with songs. R. Henri Diamant-Berger. 123 mins. Rel. May 1. Rev. May 9.
- Uani, Uani, Chlopki Malowani (Polish) (Zbysko). Musical comedy. 100 mins. Rel. Jan. 1.
- Ulica (Capital) (Polish). Life of the newsboys. 73 mins. Rel. Aug. 25. Rev. Jan. 31.
- Una Vida Por Otra (Sp) (Inter-American). Murder drama. Nancy Torres. Dir. John Auer. 75 mins. Rel. Feb. 17.
- Victor and His Hilarious (Kine-ma-tre) (Ger.) Viennese operetta. Michael Bohnen. Dir. Alfred H. Meyer. 90 mins. Rel. April 11.
- Walzerparadies. (Ger.) (Capital). Musical comedy. Charlotte Susse. Dir. Friedrich Zeinick. Rel. March 1. Rev. March 7.
- Wandering Jew (Jewish American) (Yiddish). Terror of Hitler regime. Ben Aron. 22-32 mins. Rel. 10 mins. Rel. Oct. 15. Rev. Oct. 21.
- Wenn Die Liebe Macht (Ufa). Musical comedy. 70 mins. Rel. Nov. 6.
- Mueller. Dir. Frank Wenzler. 80 mins. Rel. Nov. 15.
- Whither Germany? (Kine-ma-tre) (German). Difficulties of life. Hertha Thiele. Dir. S. T. Dudov. 71 mins. Rel. April 15. Rev. April 25.
- Vi Ishe Tscheter (Yiddish) (Quality). Old-fashioned Yiddish drama. 100 mins. Rel. Jan. 1.
- Yakov (Yiddish) (Gloria). Revamp of silent. Maurice Schwartz. Dir. Sidney Goldin and George Rolland. 80 mins. Rel. May 15. Rev. June 6.
- Zapfenstreich Am Rhein. (Whitney) (Ger.). Musical farce. Charlotte Susse. Siegfried Arno. Dir. Jaap Speyer. 90 mins. Rel. Feb. 1. Rev. Feb. 7.

Key to Address

- Ambino, 729 Seventh Ave.  
Associated Cinema, 154 W. 55th  
Bavaria Film, 483 Fifth Ave.  
Capital Film, 630 Ninth Ave.  
Embassy Film, 154 Seventh Ave.  
European Film, 154 West 5th.  
Filmchoice, 500 Madison Ave.  
Foreign American, 111 West 57th.  
Foremost Film, 110 W. 57th.  
Garrison Films, 729 Seventh Ave.  
General Foreign Sales, 729 7th Ave.  
Gloria, 22-32 W. 57th.  
Gloria Films, 820 Ninth Ave.  
H. Hoffberg, 729 Seventh  
Inter-American, 50 W. 42nd
- Internat'l Cinema, 1489 Fifth Ave.  
Interdome, 154 W. Broadway.  
Jewish American, 630 Ninth Ave.  
Kine-ma-tre, 729 Seventh Ave.  
Madison Picta, 111 West 57th.  
M-G-M, 154 West 5th.  
Portale Films, 630 Ninth Ave.  
Prorex Trading, 42 E. 58th.  
Edward R. Roy, 154 W. 57th.  
Quality Picta, 630 Ninth Ave.  
Ufa, 729 Seventh Ave.  
L. H. Whitney, 800 East 72d  
Worldkino, 500 W. Broadway.  
Zbysko Film, 271 Madison





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64 PAGES

## SHOW BIZ' LONGEST ROUTE

### Repeal Taking Class Hotels Out of Rcvrship; a Denter for Speaks

New York's hotels are behaving like a legit producer with a smash hit. Repeal has placed them in the money. Since Dec. 1 instead of receivers falling over each other, the hotels have the customers stumbling into each other.

For repeal spells the renaissance of the legitimate hostilities once again and the curfew of the speakeasies, whether class spots or otherwise. The reason is obvious, whether around the Broadway belt or east-of-Fifth-avenue—there's no telling what the class speaks might serve you, even with legalization of liquor. But it's more or less assured that a reputable hotel can't chance dispensing anything but authentic liquor.

Some of it, in truth, antedates prohibition, having been stored away since the Great Drought of 1919, but most of it at least is the McCoy since repeal.

On the other hand, even the smoothest of the hideshow oases might be suspected of ringing in some spurious stuff under the guise of legalization. These class joints, recognizing this natural skepticism, even went so far as going through the motions of donating prohibition booze, and storing the new (legal) brands in their ante-rooms so that the patrons may see the government excise seals and be convinced.

Regardless of all the convincers that the speakeasies in New York are trying to enlist on behalf of their cause, it is more or less conceded that the speakeasies are doomed. There will be exceptions just as there were before prohibition when people for certain reasons preferred

(Continued on page 59)

### Dept. Store's Tom Show, Xmas Shopping Bally

Newark, Dec. 11.

Hahne's department store goes into the Xmas shopping with a daily rendition of "Uncle Tom's Cabin," by a professional troupe at 10c adm.

Show is presented with scenery and all the trimmings in the store's own 500-seat auditorium. Company of 16 actors is under direction of Frank Lea Short.

### Free Vaude at Penna.

#### Mayor's Inauguration

Pottsville, Pa., Dec. 11.

Mayor-elect Claude E. Lord is going to give the public a free show, capacity crowd expected, on his inauguration day, Monday, Jan. 1. The ceremony will take place on the stage of the Capitol theatre, with speeches, free vaudeville and other entertainment on the program.

The new mayor, who is to succeed John B. Degler as chief executive, is interested in theatres.

### Literary Order

New York literary agency got a request from the Sam Goldwyn office for an Anna ten story several days ago. "The kind of story we want," the request explains, "is something about a courtesan Cinderella."

### BURLESK MGR.'S LOWDOWN ON STRIPPERS

Joe Rose, who doubles as first comic and manager at Abe Minsky's Gotham stock burlesque in Harlem, N. Y., put on a strip act for License Commissioner Levine last week. But whether he clicked isn't yet known, since the Commissioner reserved his decision on the charge of indecency lodged against the Gotham.

Rose testified at the hearing that what the boys out front see and what they may think they see are two different things, at the Gotham. And then he set out to prove it.

Rose produced four pieces of alleged wardrobe while being questioned on the stand. The articles were two sets of brassieres and trunks, one set made of rubber and the other of net. The rubber ones go on first and the net ones follow; then a coat of powder, and the stripper is all ready to strip. That's how they do it at the Gotham, said Rose.

Regarding the powdering up, Commissioner Levine inquired: "Isn't that meant to give an effect of nudity?"

"No, sir," replied Rose, "that's to keep 'em from shining."

Then Rose proceeded to put the strip garments on over his suit to show the Commissioner that they shouldn't fool anybody.

#### Rosebuds

When the Commissioner appeared confused as to the purpose of certain trimmings on the brassieres, Rose cleared up the mystery for him. "Those," said Rose, "are rosebuds."

His girls are never minus the rubber under if he knows it, said Rose, although, he added, they may not be so careful when they are a little drunk.

"You mean your actresses sometimes get drunk?" asked the Commissioner.

"Hell, yes!" Rose replied. "And when they're liquored up they don't know what they've got on. That's why I watch 'em."

### 175-200 WEEKS IN NITE CLUBS

Nocturne Spots Sprout with Repeal — Playing All Types of Acts for Top-notch Currency — Intact Shows for Consecutive Bookings

#### EVEN ACROBATS

Chicago, Dec. 11.

With the coming of repeal the burst of activity around the nite spots makes it certain that today's longest route in show business is the nite club circuit. It is now estimated at 175-200 spots.

Rise of the nite clubs, particularly through the spread of the fever to the hotels, has brought all types of vaude turns to the niteries. Many acts which formerly weren't considered suitable for the niteries have gone into the dine-danceries and have clicked.

Acrobatic turns, comedy knock-about acts, besides the ever present dancing and vocal sets, have gone to the nite club routes where they are getting topnotch currency.

#### Shows For Hotels

Hotels which haven't had shows in a decade are putting in bands and floor shows. All due to repeal and all spending freely for bands and acts. Shows are going in on four to eight-week guarantees, in some places, which itself about tops anything in vaude today.

Chicago alone at present offers a dancing act about 50 weeks of nite club route, some of the clubs holding shows a month or more. Especially such spots as the Chez

(Continued on page 48)

### SCHOOLS REMODELED INTO NIGHT CLUBS

Fort Wayne, Dec. 11.

Herb Clemens, restaurateur, who recently remodeled township school building into his Country School Club, is looking over the rest of the little red school houses in immediate territory with an eye on opening a chain of such nightclubs.

Takes old desks, turns them into tables, has decorator sketch some fantastic Mother Goose figures on the walls and installs a long bar with school-bell overhead.

#### BEER GIVEAWAYS

Giveaways are being resorted to by at least one of the better known eastern breweries. Foam dispensers offer one free keg for every three purchased.

And proprietors report they are being beset by many such offers, some of them coming from hard stuff deliverers.

### Radio Salaries List Thespians at \$5 Per Hour; Trios, Fiddlers at \$18-\$10

#### Skeered

Joe Laurie, Jr., bumped into Jimmy Duffy on Broadway. "Why don't you go up and see Will Morrissey?" asked Laurie. "I hear he's producing a new show."

"Thanks," said Duffy, "for the warning."

A standard 'act' on a regional radio station appears to be either a Hawaiian trio or a cluster of Old Fiddlers. Approximately 15% of the stations in the country have fixed charges for talent, and most of them list Hawaiians and Old Fiddlers as available.

In general the lowest paid talent on the provincial stations is the dramatic player. They average \$5 per hour or less. And generally less 10% commission. There are a few ritzy stations like KNX, Los Angeles, and KWK, St. Louis, that have \$15-an-hour thespians. WMAZ, Macon, pays \$3 an hour for its dramatic performers, but in nearby Augusta the fee at WRDW is \$2. KWK, Stockton, hires 'em for \$3.50. Old Fiddlers are close behind the actors and in some instances get less. KGIW, Trinidad, Colo., offers five fiddlers for \$10 an hour gross and KGEK, Yuma, Ariz., can equal the offer. KFEL, Denver, peddles seven fiddlers in a group for \$30 an hour. Average for Old Fiddlers, however, is \$5 or better per man.

Hawaiian trios run from \$18 on KFBC, Sacramento, \$30 on WDAE, Tampa, \$40 on KWK, St. Louis, to \$12 on WJTC, Atlanta. In Honolulu the Hawaiians rate \$8 per man.

#### \$1 Per Quarter

Quartets range in price from KQW, San Jose's \$20 an hour to \$75 at KNX, Los Angeles. With lots of different quotations in between. Around \$30 is the grand national radio average. WFDV, Rome, Ga., pays a foursome \$18 per hour which would work out at one buck a head for a 15-minute program. WTIC, Hartford, asks \$30.

Contrast of talent prices between stations in the same city is provided in Miami where WIOD's Hawaiians cost \$32 against WQAM's \$40. A \$28-\$35 ratio exists for quartets. Dramatic actors at WQAM get \$7.50 or 50c more than at the other station.

Great majority of radio stations sidestep advance discussion of talent prices, preferring to close the time contract first. Those that do have a regular price schedule for musicians, entertainers, Hawaiians, fiddlers, etc., frequently omit mention of dramatic players indicating that the players can be had for apples. In many cases dramatic performers work gratis for the local glory.

Wattage of station, fertility of the market—reached, and—as—presumed—improved grade of talent explains the wide cost fluctuation.

### Gertie Hoffman's Comeback In B'way Nite Club at 50

Gertrude Hoffman is staging a comeback in her 50's, with a floor show engagement at the Paramount grill, New York. She opens Dec. 15. In her prime, 25 years ago, Miss Hoffman was an internationally known mimic and dancer. In late years she has coached a troupe of dancing girls. They will be with her at the Par.

Max Hoffman, Jr., of the musical stage, is Miss Hoffman's son.

Thurston at a Dime

Indianapolis, Dec. 11.

Thurston plays to kids at the Indiana for a dime any time for the first time in his 29 years of troupeing.

#### LIEUT. GOV. OPENS NITE CLUB

Portland, Ore., Dec. 11.

Vic Meyer, band leader who got himself elected Lt.-Governor of Washington, has opened a new nite club in this burg.

Meyer comes from Seattle where he's been nite-clubbing for years.



## Film Firms Unite to Halt Tieup of Stars for Ads in Picture Fan Mags

Claiming picture name tie-ups with fan magazines has reached stage, major film companies agreed to stop this type of advertising.

Heretofore harmless, tie-up has reached the point where some mags are getting photographs from publicity departments on the promise they are for publication purposes but they make. ing layouts on spec to present them to prospective advertiser. Their product endorsed by a big picture name, the advertiser generally goes for it and promises to buy space in the mag if the tie-in can be arranged. The mag representative then returns to the picture company explains that a tie-up can be made with the concern if the film firm will get the necessary written permissions.

Recent reports are that protests by the film makers on tie-ups of this sort have met with a yelled comeback from some of the mags that unless the picture company goes through with the scheme it will suffer from the editorial side of the publication.

So to halt this growing practice the film companies have agreed to co-operate in the matter and throw out all tie-ups, even the ones considered as harmless in the past.

## Arrest Oscar Sheridan For Overstaying Leave

Hollywood, Dec. 11. Oscar Sheridan, British writer on the Fox payroll here was arrested Friday (8) by immigration officials on a charge of overstaying his leave. He was released on \$500 bond pending appeal to Washington to extend his permit.

Sheridan had his Fox option picked up about two weeks ago and Fox would like him fill out his time. New York office is trying to get some official clearance. Hearing is being held today (Monday) at the Hollywood Immigration officials' office.

## 5 Yrs. More for Joe

Hollywood, Dec. 11. Joe E. Brown has been given a new five-year contract by Warners. Agreement calls for three pictures a year.

## Par Tests Holtz

Hollywood, Dec. 11. Lou Holtz, here making a series of two-reelers for Columbia, is to be tested by Paramount for one of the leads in "Murder at the Vanities."

Holtz has three shorts to make first for Col.

## Smallest Studio

Paramount's eastern shorts and novelty production, together with testing, sound synchronization and other similar work, is being carried on at a fraction of its former cost in what is believed to be the smallest studio in the world. Against the extensive Astoria, L. I. studio space of the past, eastern shorts of bands, Par Pictorial, Par Screen Songs and Movie Memories series, are turned out in a New York studio measuring only 22x31 feet. It's located in one corner of the Paramount News lab on 43rd street west of 10th Ave. Because of the size, long shots are on a false perspective with a 24 inch lens. Tests of prospective talent are also made here.

Production crew embraces 10 people.

## THE FIDDLER MINUS FIDDLE STOWS AWAY

Hollywood, Dec. 11. Claiming he was a stowaway, Lou Holtz shook Solly Volinsky out of his car upon his arrival here. Holtz declared he had heard funny noises during his entire trip from New York but thought it was a bum rear end in his car. When he dropped Solly in Vine street he still couldn't figure what the funny noises had been, for the Fiddler's Butte was without his fiddle.

Volinsky received a howling welcome from the Vine Street Layoffs' Association of which he was a charter member two years ago before he left for Las Vegas to cash in on the heart rush when that town went wide open. The Fiddler's Kid didn't do so badly with the cards in the Nevada town where he became later day Wyatt Earp through his cowboy getup. And a Volinsky in western costume is something.

Solly claims he will stick to pictures this time, make a name for himself on the screen, that is unless Las Vegas picks up again. For he'd rather play hearts any time, and life isn't worth living unless you get some fun out of it.

The again, Lou Holtz might use him in some of the shorts he is scheduled to make for Columbia and if he does, Solly is on his way up again.

## Montgomery Given Tracy 'Show Off' Role

Hollywood, Dec. 11. Robert Montgomery plays the part intended for Lee Tracy in Metro's 'Show Off,' but production has been put back six weeks in order that Montgomery will be clear. George Seitz directs.

Following the Tracy jam up, the studio tested Otto Kruger, Wallace Ford, Andy Devine and Ted Healy for the part.

## Garnett at Par

Hollywood, Dec. 11. Tay Garnett goes to Paramount to direct one picture based on an original story he okayed.

Director signed the deal for hours after he secured release from a one-picture commitment he held with Universal.

Of rewritten, 'China Seas' at Metro has finally landed on the production schedule with Tay Garnett set to direct as soon as he completes his Paramount assignment. Picture will have Clark Gable and possibly Jean Harlow in the leads.

## Lewton the Litterateur

Val Lewton is stepping out of the Metro home office Feb. 1 to devote his entire time to writing. During the past few years he has turned out more than a dozen novels, and in quitting pictures he follows Donald Henderson Clarke who was also attached to MG's publicity department.

Emanuel Lisenberg has been brought into the department and will work into the present duties of Lewton.



## WILL MAHONEY

Archie Bell in the Cleveland "Plain Dealer" said: "After careful consideration I'd pick Will Mahoney as the funniest chap in town; in fact, he's one of the funniest in the country."

All Communications Direct to: WILL MAHONEY, 51 Malibu Beach Pacific Palisades, Calif.

## U.S. SKELETON STAFF; 150 LAY OFF PRO TEM

Hollywood, Dec. 11. Universal has put its organization on a skeleton basis until Jan. 1, with the lopping off of around 150 from the payrolls. This was brought about through the fact that no pix will go into active production until Jan. 15.

Dorothy Hughes and Paul Sparks went out of the casting office temporarily.

During the six week production layoff period Universal will prepare eight to go into work as soon as the plant reopens. Being readied are 'Little Man, What Now,' for Margaret Sullivan, Frank Borzage directing; 'When the Time Comes,' William Anthony McGuire's story which William Wyler will meg; 'Countess of Monte Cristo,' Kurt Neumann directing; 'American Scotland Yard' for Edmund Lowe, no director assigned; 'Mr. X,' Ted Sloan megging; an untitled story for Lowell Sherman; 'Love Lives of a Crooner' for Russ Columbo and June Knight and 'If I Were Rich,' Roger Pryor's second picture.

Studio plans to have the eight pictures completed by the end of February with another cycle of eight getting into the works around the end of March.

## Bennett on Loan to MG, For One, 'Indo-China'

Hollywood, Dec. 11. Constance Bennett, going to Metro for one, is to be spotted in 'Indo-China,' under present plans calling also for Clark Gable and Otto Kruger in the pic. Leon Gordon wrote it.

## Spigelsass Vice Cohen

Hollywood, Dec. 11. Ibert J. Cohen has resigned as Universal story editor, and intends going into production for himself. Leonard Spigelsass, formerly a story editor at Fox, succeeds Cohen.

## SAILINGS

Dec. 9 (New York to Paris) Charles Allain (Majestic).

Dec. 6 (New York to London) F. A. Frader (Manhattan).

Dec. 6 (New York to London) James Whale, Fritz Kreisler, Luis Trenker (Gemen).

Dec. 9 (New York to Genoa) Fitzgibbon Green, Honka de Kallay, Giuseppe di Benedetto (Rex).

Dec. 12 (New York to Paris), Don Cossack Choir (St. Louis).

Dec. 15 (New York to Berlin), Anni Bernstein, Pandro Berman (Berengaria).

Dec. 22 (Sydney to Batavia) Arthur Loew, Jose Vogel (Leuw Holland).

Dec. 30 (New York to London) Nick Long, Jr. and 30-pie revue, Dave Oppenheim, Mike Cleary (Champlain).

## Doug Jr. Has Many Reasons Why British Pix Should Progress Far

### Modiste Note

Hollywood, Dec. 11. Paramount executive was de-laying Sally Rand in her dressing room with a lot of conversation when Sally finally broke in with: "Will you please get out of here. I've got to dress for my fan dance."

## Wick's \$275 Per Wk. Disclosed by 10%er's Suit for Commission

Los Angeles. Paramount Productions is named defendant in a \$1,185 suit filed in superior court by Philip Cohen as assignee of George Gumpel in connection with an alleged agency pact between the latter and Dorothy Wick.

Complaint recites that actress agreed to pay Gumpel 10% of her weekly stipend from Paramount, which for 26 weeks is listed at \$275 a week, and succeeding 26 weeks at \$550. Miss Wick asserted to have authorized Par to make payment of Gumpel, but studio stopped disbursements after July 8.

## Gaynor-Farrell Team Again; 35G's for Charlie

Hollywood, Dec. 11. Charles returns to Fox and Janet Gaynor for two pix. Farrell has been free-lancing since he went off the Fox payroll last September.

Farrell gets \$35,000 a pic. He had previously turned down an invitation in Fox's 'Carolina' on the ground that the part was unsuited for him.

## WB Compromises With Robinson, More Money

Hollywood, Dec. 11. Warners has settled the Edward G. Robinson salary dispute by giving the actor a new contract.

Robinson had one film to go on his old ticket, so the studio signed him for two, one to be that that Napoleon picture which started all the trouble.

## Chev's Korda Pic

Maurice Chevallier is understood to be set with Alexander Korda for one film to be made in London, with a French version to be made in Paris next spring. Picture would follow the 'Merry Widow' filming for Metro.

Jullen Duvivier, French director, supposedly set to direct the French version.

## Joy's of the Air

Hollywood, Dec. 11. Bob Sisk, who started from New York last Wednesday (6) for the coast by plane, finally arrived here at 2 a.m. this morning (Monday). At that, the plane landed at Sausalito, 40 miles from here, and it took Sisk three hours to get to his hotel by auto.

## Arthur Back in Pix

Hollywood, Dec. 11. George K. Arthur, appearing in and co-producing the Playhouse show 'Elizabeth Sleeps Out,' is back in pix. Spotted 'Rip Tide' at Metro.

## JACK LUDEN'S COMEBACK

Hollywood, Dec. 11. Jack Luden has returned to pix in 'Disillusion' at Fox. Player has been east for two years in stock. Was under contract to Par several years ago.

### By CECELIA AGER

"If motion pictures hope to become an art, they should not confine themselves to one community," said Douglas Fairbanks Jr., turn from London, where he spent the past eight months working for and with London Films, the ritish subsidiary of United Artists. "Art develops with interchange of ideas, art transcends national boundaries. Hollywood has taught England picture production. Now England has learned, has something of value to offer Hollywood. Already 'The Private Life of Henry VIII' has done Hollywood good, presenting successfully, as it does, so many new ideas in picture production."

"We think of the British film producers as rivals, almost as enemies. They think of us as friends. Aren't we united by a common language," they ask, "united in a zest for picture entertainment? Let's have more reciprocity. It's to our mutual advantage."

"England, as a matter of fact, theatre mad. Their theatres are jammed—almost any sort of picture goes. They're ambitious too. Used to be satisfied with the British market for British films. They're striving to turn out product that will appeal to the entire English-speaking audience."

### Topnotch Facilities

Although Fairbanks is in a position to comment only on the production procedure at London Films, for he was so busy with that company—he served in an advisory capacity as well as acted—that he did not get the opportunity to observe the picture making methods at other studios, at London Films he found the set-up equally as good as at any first-rate Hollywood studio. Every one of the technical positions is filled by a specialist in his line, the studio runs like clockwork, the harmony is a lovely thing to behold, the equipment is the newest type. There are, for instance, even sound proof floors, an improvement over the necessity in Hollywood of wearing foot pads or treading lightly, in order to keep the sound of footsteps from invading the mikes.

Furthermore, the rolling in money, says Fairbanks. There's such interest and enthusiasm in British film production at present that everybody wants to invest. London Films, according to Fairbanks, had to turn money away to keep itself American. A little Italian coin has been permitted to seep in, but the majority of the stock belongs to Fairbanks Senior, Joe Schenck, and the rest of the original founders.

Not, of course, that England can ever usurp Hollywood's place as the picture capital of the world, not that it wants to, says Junior, but certainly, for a definite, special sort of picture, it is a great hopping-off place. A certain type of picture can be done so much better there—the picture whose foreign background is important. It's so accessible to certain richly colorful locales. Paris, Italy, Spain, North Africa but a day or two away.

### No H'wood Bugaboos

Again, British film production is not hampered by Hollywood superstitions. There's no taboo on unhappy endings, nor fear of costume pictures, no fixed adherence to traditional and threadbare conventions, above all, no time limits. They dare to do things, can take their time about doing them.

Each picture is an event, a rare entity. With a program of but eight pictures a year, it can—and should—be. And a flash production picture can be made comparatively cheaply. 'Henry VIII,' says Jr., Fairbanks cost around 60,000 pounds. Equipment, labor, salaries are lower. The studio's personnel is only as big as you need it at the time. Naturally, no fixed overhead to carry, no fixed charges to swell production costs.

Young Fairbanks' optimism about British production will be borne out, he feels, by London Films next picture, 'The Rise of Catherine the Great.' It's as good as 'Henry VIII,' he is sure, done in a more serious vein. He himself plays a mid in it, the mad Czar Peter III.

And while on this side of the Atlantic he appears to be waving the Union Jack, over there, he confesses, smiling wryly, he says just as nice things about us.

## INDEX

Bills .....	49
Burlesque .....	63
Chatter .....	60-61
Editorial .....	23
Exploitation .....	20
Film Reviews .....	19
Foreign Film News .....	12
Foreign Show News .....	54
House Reviews .....	23
Inside—Legit .....	53
Inside—Music .....	44
Inside—Pictures .....	50
Inside—Radio .....	50
Inside—Vaude .....	46
Legitimate .....	51-55
Letter List .....	56
Literati .....	56
Music .....	43-44
New Acts .....	46
News from the Dailies .....	58
Nite Clubs .....	44
Obituary .....	62
Outdoors .....	63
Pictures .....	2-34
Radio .....	35-42
Radio Reports .....	38
Talking Shorts .....	19
Times Square .....	59
Vaudeville .....	45-48
Women .....	57

# Rogers Sees New U. S. Regulations As Further Favoring Indie Prods.

sooner the picture industry resolves itself into individual production units, the better, in Charles H. Rogers' opinion. First of the independent producers, and more enthusiastic than ever, he sees independent production inevitable. The Government's new interest in business will make it so.

Rogers foresees the breaking down of the picture industry into independent units because, he believes, the drive that's going to start from New York after the holidays to cut down the cost of negatives will make a lot of the stars and directors dissatisfied, and will set them to wanting to go into business for themselves. The promised investigation of salaries in the industry can only mean the adjustment of salaries. Stars and directors will not take kindly to adjusted salaries. They'll form independent units distributing through the majors instead, objecting to what they believe they're entitled to.

There's no doubt that the next Congress will enact increased taxation, Rogers continues, taxation that will cut deep into salary incomes. Another sock at Hollywood salaries, already staggering under Government investigation. But, says Rogers, the high-earning group will be taxed less if they are in business for themselves. Their net is greater if they're working for themselves than if they're working for others. Independent production is due for added impetus from a very human motive.

## Advantage For Majors

And the majors welcome independent production anyway, Rogers points out. It gives them a product at the right cost, reduces their initial cash investment in the pictures they release, though, of course, they will still have to guarantee them. The independent producer ties with the majors to get protection, but at the same time affords the majors protection, too.

Rogers feels very kindly toward independent production, sees it blessed with benefits for the whole industry. He pioneered the field and it gratifies him to see his judgment vindicated. When he was last in New York six months ago, he was full of ideas about independent production. Now he's in town again, looking, amongst other things, for stories for his new star Jack Haley, whom he considers a cross between Stuart Erwin and Harold Lloyd.

Rogers spent his time on the train analyzing the new economic and governmental regulation of industry set-up and figuring out how it will all lead to an increase in independent production. He arrived armed with a nice new set of reasons.

## Further Omens

He remembers talking with several stars and directors before he left Hollywood two weeks ago, when even then was eager to go into business for themselves but, into looking at the ventures of Gloria Swanson and Charles Ray, for instance, who had tried it years ago, with disastrous results, wondered if they could avoid a like fate. Those conversations just show you the way the wind's blowing, says Rogers. The failure they were worried about can be avoided, he adds, if the stars are guided in their organizations by a balance wheel, someone who has the feel of the public, someone who will not set them to do the thing they will please their own ego—if those things will not first please the public.

Rogers, who believes in his own product with a genuine enthusiasm, is at present very thrilled by his 'Eight Girls in a Boat'. He calls it 'the American Marnie' in 'Lullaby', but what he likes best about it is the 20 absolutely new girls in its cast. There should be every once in a while, he feels, a picture with brand new faces. It builds personalities, permits a new freshness for the 'sweet pictures' for which there always has been a tried and true place in the industry. It gives the public, which likes to create its own stars, a chance to come to the theatre and pick a winner.

There is a certain type of picture, Rogers is sure, which is ruined by well known picture personalities. The fragile, delicate love story starting for a new dawn of innocence. Put Hollywood faces in them,

## Extras Average

Hollywood, Dec.

With holiday production lulls already being felt extra peaks of past few weeks has dropped and the last stanza found only 4,781, getting a nod from Central Casting. This is about average.

High day of the week was Wednesday (6) when 810, mostly Indians, were used by Metro for 'Laughing Boy'.

Group of 150 dress people had a run of 11 days on 'Wonder Bar' at Warners.

## MARY PICKFORD HIES EAST FOR B'WAY PLAY

Hollywood, Dec.

Mary Pickford left for New York yesterday (Sunday), planning to spend the holidays in the east. She has abandoned all stories previously under consideration for her next picture, and may decide to star in a play on Broadway for Max Gordon, early in the year.

With Miss Pickford's future production plans indefinite, her organization has been cut down to a skeleton staff headed by business manager N. A. McKay.

## Divorce Angle

Alleging desertion and cruelty, Miss Pickford's suit for divorce from her husband, Douglas Fairbanks, thus widens the Pickford-Fairbanks rift officially.

Inside of the split, which becomes an actuality with this suit after three years of indecision, is that though Miss Pickford and Fairbanks were on the verge of a reconciliation after talking on the trans-Atlantic telephone, the advice of Miss Pickford's friends, who are reported unfriendly to Fairbanks, prevailed.

## Chinese Actor Dearth For Metro's 'Good Earth'

'Metro is testing every available Chinese in New York for extra and bit work in 'The Good Earth'. More Chinese available on the coast than in New York, but Metro thinks the New York Chinese are more photogenic. Company would like to ship about 50 of the lads to the Coast. 'Good Earth' footage will be made in China itself, but most of the sequences will be done in this country.

## Daniels' WB Finale

Hollywood, Dec. 11

Bebe Daniels gets the spot originally intended for Barbara Stanwyck in Warners' 'Registered Nurse'. Lyle Talbot also set. Robert Florey directs.

'Nurse' will be the last for Miss Daniels under the Warner contract.

## LOIS JANUARY OPTIONED

Hollywood, Dec. 11

Lois January has been optioned by Universal. Miss January is the first graduate of U's talent school and formerly was with the Pasadena Community Playhouse.

## MG HIRES MIKE SIMMONS

Hollywood, Dec. 11

Mike Simmons joins the Metro writing staff on contract.

First job will be development of an orig from an idea of Harry Rapf.

and 'credibility' struggles against experience and wisdom. It took him nine weeks, with these 20 amateurs to shoot a picture that might have been done in four or five weeks. But he has something, which, if he were to use the same 20 girls again, he could not repeat. So quickly does Hollywood sophistication seep in. They like Hollywood, want to stay now. Get pictures, and they're professional.

## SLIGHT RAISE

Harlow Upped from \$1,500 to \$3,500 After Walkout

Hollywood, Dec. 11

Jean Harlow's contract is expected to be settled this week, with a lift of the suspension over her and her coming back to work with a salary boost of pleasant dimensions. Instead of getting \$1,500 she'll be signing her name to checks made out for \$3,500.

With that matter settled Miss Harlow will probably go into 'She Lived in a Big Way' with Marie Dressler.

## EXHIB PROTEST ON PIC-RADIO COMMERCIAL

Hollywood, Dec. 11

Proposed tie-in of screen stars and personalities with Louella O. Parsons for a series of broadcast interviews to commence in February for Charvis corsets was bludgeoned severely in protests from exhibitors that piled into the Hays office over the weekend.

Competition from the air is sufficiently tough at this time, the exhibitors claim. They object to the addition of contract players who owe their contracts to their box office values, doing a gratis air job. 'Telegraph message from the east pointed out that any endeavor to use picture people under studio contract for gratis radio appearances would possibly bring complaints against the picture companies under the NRA, which might culminate in heavy penalties imposed on the employers.

Doubtful how many femme personalities on the screen will go for any attempt by Miss Parsons to get them on the ether for a corset program, fearing public misimpression that they are corset wearers and are endorsing the product.

## SALLY WANTS TO ACT, BUT FAN DANCE FIRST

Hollywood, Dec. 11

There's more to Sally Rand's actin' ability than the fan dance. And on this contention she won out with the Paramount studio officials on her first day of work in 'Bolero'.

When Paramount back east got Sally to work in the picture for around \$17,000, they told her she would have a chance to show what she could do dramatically. Handed a copy of the script, she found one scene in it. It was the fan dance.

In a business like way Miss Rand notified Al Kaufman, studio executive and so called trouble man, that it was not according to the promise made her back east and she was not going to be branded just a fan dancer. She said she had dramatic ability and that she was promised several scenes in the picture which would bridge a gap to allow for the dance.

Kaufman called in Barney Glazer, the producer of the picture. The latter agreed with Miss Rand, so nothing else could be done but to write in two scenes. Nevertheless the first scene she made was the fan dance under the eyes of a horde of studio censors.

## Cagney 1st on Pic Name Vallee-Yeast Air Show

Hollywood, Dec. 11

James Cagney will be the first picture name to go on the Rudy Vallee-Fleischmann hour from coast, broadcast emanating from the Radio lot.

Also set for future Vallee programs are Irene Dunne, Lionel Barrymore and Florence Desmond.

## Doug, Jr.'s N. Y. Play

Hollywood, Dec. 11

Douglas Fairbanks, Jr., is planning to return to New York in January to do a play. He also is due back in London for another picture. Just arrived from Europe to take a nod in 'Success Story' of Radio.

# Biggest Shot of '33 Pic Moguls Goes to Hollywood Shindig, but Is Stranger—He's Walter Disney

## March's 'Firebrand'

Hollywood, Dec. 11

'Twentieth Century's 'The Affairs of Cellini' will star Fredric March, the picture replacing 'Les Miserables' which actor will do later in the year. Film play, which Bess Meredyth is preparing, is based on 'The Firebrand', play by Edwin Justus Mayer, and 'The Autobiography of Benvenuto Cellini'. It starts in February.

Gregory La Cava will direct, the picture being La Cava's first on a new contract with 20th Century.

## 'RISE OF GOLDBERGS' FILM VALUE \$75,000?

An offer of \$75,000 for the film rights to 'The Rise of the Goldbergs' is reported to have been made and rejected by Gertrude Berg, creator of the radio act and authoress of its material. Understood the picture firm placed that valuation on the title because of the coast to coast broadcast publicity value.

It is said objection to the picture use at this time came from Pepsi-Cola, sponsor of the Goldbergs' program. Advertiser's answer on the offer was that it did not care to release the title but indicated a deal for such usage might be considered in the near future.

## Gary Cooper Yawns at B&K's \$10,000 Offer

Gary Cooper who helped towards a better-than-\$50,000 gross at the Broadway Paramount last week but refused to holdover with 'Slitting Pretty' which however stars a second stanza nixed \$7,500 to \$10,000 for the Chicago, Chi. The 7½G was on a split over \$37,500, or 10G straight sans percentage.

Cooper instead is rounding out his New York stay with a cycle of show-seeing. Cooper returns west the end of the week with Jack Moss, his personal rep.

Hollywood, Dec. 11

Last feature for Gary Cooper on his Paramount contract will be a special western based on the life of Wyatt Earp, frontier marshal, Stephen Roberts to direct.

Grover Jones and William Slavens McNutt are developing the story. Their next writing-directing assignment, 'The Son Comes Home', has been set back.

## Lukas Back to H'wood

Paul Lukas arrives in New York today after an European vacation with Alexander Korda. Lukas goes right back to the coast.

Same boat also brings in Ganna Walska, Dennis King, Martin Beck and Jules Demaria. Latter is president of the French Motion Picture Syndicate, here to look over prospects for French films in the U. S.

## Horton's 2 for RKO

Hollywood, Dec. 11

Radio has signed Edward Everett Horton on a two-pic deal, first 'So You Won't Sing, Eh?', by Marion Dix and Laird Doyle. William A. Seitter to direct; Howard Green producing.

Balance of cast is Zasu Pitts, Pert Kelton, Chic Chandler and Ned Sparks. Production starts in two weeks.

## CALIENTE STARTS EARLY

Hollywood, Dec. 11

Sanctuary will launch the winter season at Caliente, Sun. 21 Instead of Christmas Eve. Caliente is steaming up the affair in an endeavor to attract plenty of customers from the pic mob.

## Stahl Coming East

Hollywood, Dec. 11

John Stahl leaves for New York Friday (15) to too for a colored pick to appear in 'Imitations of Life', his next at Universal.

Hollywood's most successful producer of 1933 is perhaps the least known to the rank and file of the film colony. It's not that his pictures are not given a tumble by the picture crowd—every one looks forward to each release from his studios with just as much anticipation as does the general public.

But still he's an unknown to the big shots of pictures, and it's surprising how few really can recognize the man on the few occasions he gets out to mingle with the film celebs.

The man none other than Walter Disney, creator and producer of Mickey Mouse, 'Three Little Pigs', and 'Silly Symphony' cartoons. A producer who's name can be strung up on lights of any theatre marquee in the country and draw more customers than most of the stars of Hollywood.

## Just Walt Flower

Disney went the Hal Roach 20th anniversary celebration last week. Arriving alone, he stood around for some time—a stranger among the large crowd of picture people and newspaper representatives. Strangely, he had never been introduced to his host, Hal Roach.

But a fan mag writer finally discovered him and took Disney in tow. The producer was paraded around and introduced to many of the guests, several of whom had started in pictures for Roach and climbed high in the business since.

During the round of glad-to-meet-you salutations, Disney got as much kick out of meeting Harold Lloyd, Stan Laurel, Babe Hardy, Charlie Chase, the Marx Brothers, Bebe Daniels, Ben Lyon and others, as they did in finally discovering the famed creator of Mickey Mouse and Three Little Pigs.

It's not strange that Walt Disney is not personally widely known in Hollywood, despite the fact that everyone in the business knows him by name.

When Disney started with an idea in the picture business several years ago, he passed up all contact with the people in it. Instead, he applied himself to the job at hand, and finally put over Mickey Mouse as one of the big personalities of the screen. He has never changed from the original policy.

## FRANCIS X.'S LIKKER BUSINESS IN CHI

Chicago, Dec. 11

Francis X. Bushman is latest showman going into the liquor biz. Has taken over the Milt Pollack company here to wholesale likker and wines.

Bushman is continuing his radio and vaude work.

## Heiress to Wed Agent

Hollywood, Dec. 11

Janet Snowden due to obtain annulment of her marriage in New York today (Monday) and return here to marry William S. Gill, agent and former husband of the late Renee Aderce.

Miss Snowden falls heir to \$6,000,000 from her father's estate two years from now.

## WB to Boost Jean Muir

Hollywood, Dec. 11

Warners figures to boost Jean Muir after she finishes opposite Richard Barthelm 'Modern Hero'.

Player joined Warners stock company several months ago. Excess figure her for intensive buildup following her work in 'As the Earth Turns'.

## ACTORS' GUILD TALLIES 2,110

Hollywood, Dec. 11

'Screen Actors' Guild has reached a membership of 2,110. New members include Al Jolson, (100), Fred, John Miljan and Sam Hardy.

## Industry Jubilant Over Johnson's Interpretation of the Film Code Following the Huddle with F.D.R.

Monday (Dec. 11) is recognized by the major industry as the birthday of the film code, not Dec. 6 as decreed by the Government. And leaders are jubilant. They returned from Washington satisfied that, although the legal terminology of the Executive Order will probably not be physically changed, the picture business has developed a whip which it now can crack over the NRA. This, they claim, is via General Hugh S. Johnson's own writing. Should his interpretation of the Order be changed in any way or misconstrued by the Government in the future, legal minds of picture-dom, which last week saw the U. S. Supreme Court as the industry's goal if it could not get certain of the modifications, now contend that the picture signatories will be immediately voided and, so far as majors are concerned, the code would then be as good as in the ash-can.

Despite the settlement of certain issues concerning chiefly the extent to which the industry may regulate itself, there are many matters of serious consequence to the industry which the leader-Washington conference over the weekend failed to change. Because of some of the more important hazards which confront the business for the next 90 days, the Code Authority is hastening its first session. It will be held in New York on Dec. 21. At that time S. R. Kent, one of the codists now absent in Hollywood, is expected back in New York.

Contrary also to impression, the chairmanship will not be a permanent (Continued on page 49)

## MAJESTIC SETS

### 8 \$100,000 PIX

Hollywood, Dec. 11. Herman Gluckman and William Shapiro, president and v.p. of Majestic Pictures respectively, have pulled out for New York. Before leaving, they completed negotiations for a studio where the remaining eight pictures on the 1933-34 program will be made at a net cost of around \$100,000 each.

In addition, deal is being closed with a producer, now with a major company, to move in and make the pictures which Majestic will finance. Majestic's first four for 1933-34 were produced by Bill Goldstone, who temporarily retired from Majestic and production because of ill health.

## SOL LESSER BACK WITH FOREIGN PIX

Sol Lesser, just back from six weeks abroad selling "Thunder Over Mexico" (Eclair) and "Tarzan the Fearless" in Europe, brought back two English pictures, one of them for strictly remake purposes. It is B. I. P.'s "Radio Parade". Lesser's idea is to work in international radio names, highlighting the local favorites for foreign distribution and of course the American either names for the American market.

Lesser also took over "Little Damosel" (British & Dominion) which may become "The Bride Declines". Ann Neagle, Benita Hume and James Rennie are in it.

Lesser states he got \$87,000 out of France for the Eclair film and over \$100,000 for "Tarzan".

## 20th Sluffs Bancroft

Hollywood, Dec. 11. Twentieth Century has permitted its option of George Bancroft for a second pic to lapse. Player made "Blood Money" with the optional agreement.

## PAT CASEY WEST

Pat Casey leaves for Hollywood today (Tuesday) on studio-union matters.

Casey's departure was scheduled for last week, but delay in printing the picture code in Washington held up receipt of copies in New York, along with Casey's trip.

## 20th's N. Y. Story Ed

Frank Underwood has been named New York story editor for 20th Century. It's a new post. He will work under Howard Smith, story chief on the coast.

Underwood was the picture contact for Century Plays.

## Read's Session In Court Ties Up RKO-R. C. 10 Days

Walter Read told Federal Judge William that Herman Zohbel, RKO company treasurer, had stated the RKO companies were broke virtually; that none of the RKO companies held a quarter in any bank account outside of the account held by that RKO subsidiary in which RKO and Walter Read were jointly interested.

Read made this statement in Federal Court at a hearing on Friday (8) as Judge Bondy was asked to consider an okay on a new leasing arrangement for the Radio City theatres, which RKO and the Rockefeller had decided upon.

At Read's request, the court held off okaying the new lease until Read had a 10-day opportunity to reduce his estimation of the RKO situation, as charged, into writing.

Read argued once again in favor of separating the RKO theatres from the RKO picture end. He asserted that it was for the best interests of RKO to disassociate itself from Radio City theatre operation entirely. Read asked for no okay of the RKO-Rockefeller hookup in Radio City.

To substantiate his opinion he asked the court to subpoena such prominent experts as Nicholas M. Schenck and Sam Dembow. Judge Bondy, however, indicated no intention to do this.

Read's position at these hearings is that of a creditor with an alleged claim against RKO for \$3,000,000. This is hardly as much as the alleged claim put forth by the Rockefeller interests against RKO, amounting to upwards of \$10,000,000, but nobody spoke on behalf of the Rockefeller interests.

Read was the only objector at the hearing. He was flanked by three attorneys but apparently preferred that Read should do all the talking on his own behalf because they themselves spoke very briefly. The lease for the Radio City theatres is so far unapproved by the court.

## Likker Scenes Nix In Pix, Sezs Kansas, Even With Repeal

Hollywood, Dec. 11. Studios are showing considerable concern over the proposed order of the Governor of Kansas to bar all films containing liquor scenes. Kansas' chief official would also bar all films that even so much as whisper the name of demon rum. Studios had expected a little more laxity from censors on the booze biz with prohibition repealed.

## METRO TO PRODUCE ITS OWN TRAILERS

Hollywood, Dec. 11. Not satisfied with the trailers as made-up by National Screen Service, MGM will take over entire production and editing of all future trailers on its releases. Lou Edelmann, producing supervisor, has been handed the job of making trailers for the company, and he will work under the wing of Pete Smith, advertising head of the studio.

Previously, Metro sidestepped responsibility for its trailers, giving NSS several scene clips from pictures, National Screen assembling a trailer from the shots and inserting sales argument titles. MGM has an exclusive contract with NSS as do all other majors, with the exception of Warners, who handle their own.

## U.S. Mulls Soak-the-Rich Tax Plan; May Ease on Admissions Up to 75c

### \$50,000 Settlement

Ivan Abramson charged the major producers with conspiring to put him out of business, and they said he was producing dirty pictures.

Now everyone's happy, Abramson getting about \$50,000 from major companies or what they figured defending his action would total.

## Part Time Pic Mob Gets Elbow in Extras Edict

Hollywood, Dec. 11. New code rule requiring all extras to be picked from those registered at Central Casting has not only knocked out the relatives from getting day checks but a big group of part time studio people who counted on the extra work to help along.

This part time mob includes assistant directors, assistant cameramen, stenographers, readers, drivers, carpenters and others who did not have steady work. They induced friends in the studio to get them the jobs as extras to help eke out a week's salary.

Even occasional executives were in this mob which is now out of luck and hopeful the NRA will provide enough jobs so they can earn salaries in their regular lines.

Around 20,000 people are registered at Central Casting. Central refuses to add more names except by special request from a studio caster or director who claims he wants a certain player for an extra part. Studio officials are not even supposed to ask for certain players, unless for a good reason, and Central Casting does all the selecting.

If a director now wants to hire a relative to act he must give the relation a bit part, which doesn't set so well if the latter can't act.

## 20TH BACK TO 12-FILM PLAN

Hollywood, Dec. 11. With the decision that no further program pictures will be produced and that future product will be specials, 20th Century will stick to its original plan of making only 12 features this season. Before the decision was made, company planned to increase its features to 16. Four pictures remaining on the program starting with "Firebrand" will run upwards of \$400,000 in production cost. It is expected that the current program will be washed up around the end of April with the studio inactive until July when the new program gets started.

Chances are that Darryl Zanuck will only make eight features next season, all specials.

When 20th Century was first organized, plans were to produce features for around \$250,000. First three, "Bowery", "Broadway Through a Keyhole" and "Moulin Rouge" ran over \$300,000. "Trouble Shooter" and "Advice to the Lovelorn" were slightly under that figure but "Gallant Lady" bounced back to the \$300,000 mark.

Studio figures that an additional \$200,000 on its production, with the limited overhead of the plant, should give it a bigger dollar-for-dollar value than in other major studios.

Four pix are set to get going Dec. 18, including "David Harum", "Bottoms Up", "Movietone Folks" and "Scandals" (White).

Instead of the usual let down over the holidays, Fox will be brisker than ever.

FOX HOT AT 4 PRODS. OVER THE HOLIDAYS

Hollywood, Dec. 11. Thorough request that the income tax law be anticipated, since there is conviction in Congressional circles that this levy bears too heavily upon Mr. Average (Tizzen and a 'soak-the-rich' philosophy is growing more important in both (Continued on page 22)

## 2 WB Stars Thru

Hollywood, Dec. 11. Completion of their current assignments wash up Richard Barthelmess and Ruth Chatterton as Warner stars.

Miss Chatterton goes to Radio on a one picture deal, Barthelmess plans an extended European vacation. Last for Barthelmess at WB is "A Modern Hero". Miss Chatterton's Burbank swan song is "Journal of Crime".

## Mexico's Tracy Blather Curbs Visit Spending

Hollywood, Dec. 11. Mexico's outcry against Lee Tracy and his general thumbs down attitude on Metro's "Viva Villa" may cost the country an estimated \$1,000,000 in loss of revenue from other location trips and from tourists.

Cycle of Mexican stories was looming in Hollywood. Whatever studio goes through with plans for a Mex yarn now it's a cinch there won't be any location trips to Mexico. Paramount, which was preparing to send a writer and later a company to Mexico City for "Trumpet Blows", will now spend its money to build sets in Hollywood.

Interest among film people to vacation in Mexico, which railroad and air lines have been boosting for many years, has cooled off since the Tracy affair. Mexican folk make them figure they might be handed a runaround by the officials and newspapers of Mexico once they get below the border.

## PAR AIMS FOR \$500,000 XMAS WEEK FOR 'ALICE'

Hollywood, Dec. 11. Booking "Alice in Wonderland" into 250 first run theatres for Xmas week, Paramount is preparing for one of the greatest mass showings a picture has ever had.

Company is shipping that many prints to exchanges in the United States, Canada and England.

Pictures' best box office draw, Par figures, is during the holiday season because of film's special appeal to children. Company expects to gross \$500,000 on "Alice" for the one week's showings.

## Arrest Former Publix Auditor, Larceny Charge

A former Publix auditor, R. V. Kimmy, is in jail in New York with charges of grand larceny, forgery and impersonating a Paramount official lodged against him after an extensive and far-reaching investigation undertaken personally by C. L. Oswald, chief of the auditing forces of Publix.

Oswald, former Burns official and investigator for banks, is said to have personally taken up the trailing of Kimmy in behalf of a Public manager, whose \$4,000 diamond ring was stolen.

The former Public auditor, who went off the payroll a year ago, walked into the Egyptian, at Sioux Falls, S.D., about eight months ago, and representing himself as a Public traveling accountant, gained access to the theatre's safe. While he didn't get any money belonging to the house, he helped himself to the ring, valued at \$4,000 and the property of L. O. Daniels, Jr., manager, who since has been transferred to another house.

After an investigation Oswald located Kimmy in New York and caused his arrest Friday night (8). He will be prosecuted.

Washington, Dec. 11. Uncle Sam's grip on business and industrial pocketbooks will tighten perceptibly if tax-revision proposals of a House Ways and Means Subcommittee are enacted into law this winter. Indications at present are a detailed plan for boosting Federal revenue will go whooping through Congress at the forthcoming session more or less as outlined here last week.

The burden will fall upon the motion picture industry with full force, while highly paid stars, directors, executives and other professionals will be faced with the threat of sharply boosted income levies as well as possible scaling down of salaries through the film code.

From the capital it looks as though the big names of the cinema industry will take it on the chin and Uncle Sam will catch them both coming and going.

The burden of the new tax scheme will be placed principally upon the business with far-reaching reforms in the present system intended not only to produce \$237,000,000 more money for the U. S. Treasury but to prevent the avoidance and evasion of the internal revenue laws.

### Concessions Unlikely

There is no indication that the film and theatre industries will receive anything in the way of a concession through legislative efforts to ease the Congressional observers see little or no chance for change in the present nuisance tax on admissions, although the Treasury will make recommendations late this week for abolition of some of the obnoxious miscellaneous levies resorted to in recent frantic efforts to bring the budget into balance.

Taxes on stock dividends and corporate surplus income (if any) were lifted last week when President Roosevelt, acting in accordance with provisions of the Recovery Act, proclaimed repeal of the Eighteenth Amendment and declared ineffective emergency taxes intended to yield \$220,000,000 annually for amortization of the \$3,300,000,000 public works and recovery outlays. There is a more than fair chance, however, that Congress will re-enact these painful imposts this winter.

Nine principal changes present themselves in the bill by the subcommittee headed by Representative Hill (D) of Washington, will bear directly on either individuals or corporations in the film industry. Certain of these proposals also would have a direct effect upon the wall street bankers and brokers who have made heavy investments in picture companies and whose manipulations have been revealed in the past two months during the Senate investigation of stock market operations and financial deals.

### Major recommendations were:

1. A 5% surtax on the undistributed adjusted net income of personal holding companies to produce \$25,000,000 and prevent evasion of income tax laws.

2. Changes in normal income tax rates and revision of the surtax rate to bring \$35,000,000.

3. Abolition of the depreciation and depletion provisions of the 1932 law by reducing allowances on these items 25% to produce \$85,000,000.

4. Overhauling of the capital gains and losses section of existing law to prevent evasion of liability and add \$30,000,000.

5. Abolition of various features of the "exchange and registration" portion of present statutes in order to "close the door to one of the most prevalent methods of tax avoidance" and yield \$18,000,000.

6. Levying of a tax on dividends paid from earnings accumulated prior to March 1, 1913, to add \$50,000,000.

7. Amendment of the section allowing credits for payment of foreign taxes to bring in \$10,000,000.

8. Withdrawal of certain privileges of filing consolidated corporate income returns at lower rates to add \$20,000,000.

### Change features of '1932-law

permitting partnerships to charge off certain losses against partners' incomes to bring \$7,000,000.

### A Slight Break

Thorough request that the income tax law be anticipated, since there is conviction in Congressional circles that this levy bears too heavily upon Mr. Average (Tizzen and a 'soak-the-rich' philosophy is growing more important in both (Continued on page 22)



# FOX WIN POINTS FROM U. S.

## Sale of 660,900 Shares of Loew's Held by Film Securities Next Week

Certain agreed security holders of General Theatres Equipment and the Fox Film company may seek to enjoy the contemplated sale of the 660,900 shares of Loew company stock, as held by Film Securities, presently. Hearing on the trustees' petition and the sale itself have been adjourned for one week from today (12).

Unless an injunction is had, the sale of the FS notes will be held at the expiration of this week. Such a sale would throw control of Loew's between the American Telephone & Telegraph and Chase Bank, from a working standpoint, with the A. T. & T. uppermost in the working end.

Comes by way of something like \$3,000,000 of the original \$20,000,000 in FS notes being controlled by the Electrical Research Products, Inc. (Erpl), a subsidiary of the A. T. & T. Chase originally controlled around \$3,000,000 of the FS notes, but through Fox Film controlled the common stock of Film Securities, given a value at the time of around \$60,000,000.

Under the sale of the FS notes, this FS stock becomes valueless. To assure a continuing value to this stock. Attempts on behalf of Fox Film were made to have the notes extended. Fact that the sale of the notes is contemplated makes it look like the Fox attempts for an extension have proved futile.

Presently there is around \$18,000,000 outstanding in FS notes, as around \$2,000,000 have been retired. Downtown investment houses like Dillon-Read and the Hayden, Stone company have substantial holdings in the FS notes.

Sale of the notes would mean the liquidation of the Film Securities company. It also would grant Chase a stockholder voice in Loew affairs, while A. T. & T. through Erpl would gain almost a commanding voice over Loew's.

It is felt downtown, however, that neither Erpl nor Chase will hold on to their Loew stock for long but that as the market allows, will endeavor to dispose of the shares. That's just conjecture, however.

The shift in control is not likely to affect the operation of Loew's, as the management of that company is governed by contracts held by the management group and which have for some two and three years to go.

## Consolidated Lab May Have to Give Up \$1,000,000: '29 Fire

Hollywood, Dec. 11. Consolidated Film Laboratory, Inc., may have to lay out from \$800,000 to \$1,000,000 of its own money as payment for the disastrous fire of four years ago in which many negatives and other valuable film was destroyed in its Hollywood plant.

Insurance companies have refused to pay this portion of the loss on the claim that Consolidated did not properly protect some of the film burned. Lab and the insurance companies have been battling this since the fire. It now appears the insurance people have won out.

Several negative shot negatives were among the film ruined in the fire, which gutted Consolidated's Melrose avenue plant, still closed.

## WCTU ABANDONS BOOZE TO ATTACK NUDIE PIC

Los Angeles, Dec. 11. WCTU committee visited District Attorney Burton Fitts, who assured the members he would not permit a nudist colony to exist, but declared himself unable to act against the showing of the barbedy film in theatres.

The nudist lambasted by the committee has been running in a downtown theatre for two weeks.

## Berman Goes Abroad

Hollywood, Dec. 11. Pandro Berman is en route to Europe on a vacation. He sails on the Berengaria Dec. 15. Merlan C. Cooper remains in the east until Berman reaches there for sessions on Radio studio affairs.

## PAR R'C'V'RSHIP LEGAL COSTS, \$285,858

A total of \$285,858.99, covering services in connection with the equity receivership of Paramount Public, including salaries the receivers thereunder, attorney fees, audits, etc., is asked for under an application to the courts for approval by creditors. Date set for the hearing on the application to examine and consider the disbursements, with all creditors invited to attend, is Dec. 18 at 2 p.m. Referee Henry K. Davis will preside.

The \$285,858 recommended for payment by the present trustees of Paramount covers the period when Par was in equity receivership. That dates from Jan. 27, when the company went into Federal equity receivership, to March 14, when the status changed to bankruptcy. In other words, about a month and a half.

The \$285,858 asked for in behalf of the equity receivers, who for that short period were Charles D. Hillis and Adolph Zukor, may serve as a possible indication of what costs (Continued on page 62)

## L. A. Studios Heed Hays Leg Art Ban With WB in Lead

Hollywood, Dec. 11. Studio press agents learned last week that the Jeff McCarthy-Hays' office edict against leg art is no kiddie. Every studio had its quota of gammers ordered destroyed.

Radio was the first to feel the effects of the ban when the local Hays censors ordered negatives of five girls in underwear destroyed.

Next to feel the axe was Paramount, which was ordered to waste-basket a picture of Mae West, in which the star was wearing a costume cut too low below the neck.

Warners garnered the weeks' record, submitting 500 stills and getting only one rejection.

Joe Breen, of the Hays office nixed more than 50% of the stills shot by the studios last week on grounds they showed flesh below the waistline.

## PAR'S MUST ORDER FOR NEW TALENT O.O.

Hollywood, Dec. 11. In line with its dramatic training for young stock players, Paramount is having members of the group appear in plays bought for future pic. Execs figure stage experience, besides pushing younger talent forward for consideration of producers and directors.

First play is 'Double Doors' by Elizabeth McFadden. Being staged on a permanent theatre set with producers, writers and directors getting 'must' invites from the biz office.

## GOV'T GIVES IN A BIT OVER CODE

Refuses to Modify President's Executive Order, but Consents Not to Limit Powers of the Code Authority—Only by Six Out of 10 Votes Can C. A. Changes Be Made

## WRITERS NOT EXEMPT

Washington, Dec. 11. Possi that the National Recovery Administration and the motion picture industry might lock horns in Federal court over the film code was averted last week when the Federal Government conceded the right of the industry to operate free from Government interference in certain vital matters. Refusing to modify the President's executive order approving and conditioning the film code, Recovery Administrator Hugh S. Johnson, on the question of how far the Government may go in overruling decisions of the Code Authority or its subsidiary boards and committees agreed to limit its power of removal or appointment of Code Authority members.

This agreement, reached late Saturday afternoon (9) following a round of conferences with the President, the NRA chief and Deputy Administrator Sol A. Rosenblatt, represented a substantial, although only partial, victory for the Hays faction which several days earlier had threatened to withdraw voluntary acceptance of the film compact and force the Government to resort to its licensing powers in order to bring the industry under NRA control.

Apparently eliminating the last sore spot, the agreement reached by Johnson and a Hays committee cleared the way for early assembly of the Code Authority and launching of an enforcement crusade. The authority will meet for its first session in New York the middle of the week, the exact date not having been selected.

Muttering about Government dictatorship, a delegation of big moguls of the industry converged on the White House Friday (8) to argue with President Roosevelt the legality of his executive order in which the right was reserved to override any action of the Code Authority or its commissions and boards, as well as to remove any member for failure to be 'fair, impartial and just,' and to appoint additional members to give proper-

(Continued on page 62)

## F-WC Seeks to Compromise Millions In Claims and to Conserve Equities

Los Angeles, Dec. 11. Fox West Coast Theatres are empowered to effect compromise agreements with creditors lopping some \$12,000,000 of the \$33,000,000 listed claims to issue loan certificates of \$208,500 against the bank-

rupt's properties, and to pool certain F-WC and United Artists houses into a single operating group under a ruling of Referee in Bankruptcy Samuel W. McNabb. Eulogy was made in the presence of representatives of a number of the larger creditors, without protest or discussion, after Attorney W. B. Carman of O'Melveny, Tell & Myers had presented the proposals to the court for Trustees Charles P. Skouras, William H. Moore, Jr., and Charles C. Irwin. The first report and accounting of

## Speed Settlement of Par Claims, All But Landlords Amenable

## Lasky's Vacash

Hollywood, Dec. 11. Jesse Lasky goes to York for a month's trip Jan. 1. Producer figures to start rand Canary Feb. 12, following a week later with Springtime for Henry. His third for Fox in '34 will be 'Red Heads on Parade'.

## NEW ROXY WILL MOVE FROM RKO LIST

After a year's unsuccessful try, the problem of operating the new Roxy theatre in Radio City looks to be solved for RKO. The Rockefeller people simply will remove the smaller of the two Radio City houses from RKO supervision. This may be soon. The Rockefeller have plans of their own for the smaller of the R. C. spots, and it may be something other than an RKO theatre. Details aren't disclosed yet.

Indications of this are planted in the new leasing arrangements for 1934, okayed by both parties and now awaiting court approval. The new leasing arrangement would run from Sept. 1, last, to Sept. 1, 1934, and provides definitely that the smaller theatre may be removed from RKO operation. If this should happen, the RKO people will pay only around \$52,000 monthly as theatre rent instead of around \$79,500. The rent of the new Roxy is computed roughly at around \$28,000 a month.

For some time now there have been reports about the Rockefeller interests being in mind to extend their theatre and film activities, but while uncorroborated on this point, the fact that the new Roxy is being contemplated axed from RKO supervision may mean almost anything.

The question of a Rockefeller opera house in Radio City is still open. Television may also be involved for the smaller of the two R. C. houses.

Paris, Dec. 11. RKO is reported mulling a spectacle policy again for its Roxy in Radio City, shortly to be re-named the RKO Center.

Max Reinhardt's name is up again as the producer. The showman is currently in Paris presenting 'Die Fledermaus' and negotiations towards his coming over in February.

## F-WC Seeks to Compromise Millions In Claims and to Conserve Equities

the trustees covering the period to July 29, and the final report of Receivers Skouras and Joh Treanor, were filed at the same time. The receivers turned over to the trustees a balance of \$9,071 of the end of their tenure on April 8.

Trustees' report shows for the operating period up to July 29 a favorable balance of \$137,140 after net disbursements of \$1,805,002.

Next step preparatory to auction sale of the F-WC properties, either as a unit or in separate parcels, is an inventory. Sale will probably not be made this year, since the trustees have asked for additional operating time to get holdings in most saleable shape.

Loans, for which certificates will be in voluntarily issued, are to conserve equities in various theatres and chains.

As trustees for Paramount begin to number of claims filed against the bankrupt, by creditors, each be analyzed under scrutiny and efforts made to reach settlements on as many as possible. The hope is that the average creditor of the Par company will view the situation as it exists and lend cooperation in the direction of speeding Par out of bankruptcy.

The more claims that can be satisfied on this basis, the quicker many of these very creditors will be doing business with the new company to be formed under a reorganization for purchase of assets. Many creditors, also, are expected to favor this in the thought that a forced liquidation might mean settlement of under 30c on the dollar.

Additionally, the major portion of the company's creditors are corporations, individuals, utility companies, etc., which will want to continue business with Par.

Landlords, notably those trying to prove future rents, will undoubtedly represent the greatest trouble, although many of them have indicated their willingness to cooperate by placing rent on a percentage of gross basis.

A few compromises of claims have already been reached. Biggest is the wiping out of a \$200,000 claim of Walter Reade in return for cancellation of a \$100,000 debt owed Reade by Par, or a net saving to the Par trustees of \$100,000.

## IL DUCE NIXES MUSSOLINI PIC

'Mussolini Speaks,' Columbia's film compilation glorifying Il Duce, has been banned by the Italian dictator in that country. Decree is irrefutable, in coming direct from Mussolini.

Reason for the action is reported to be because Italy's idol doesn't think the picture is timely enough for current showing in his country.

'Mussolini Speaks' was released in the States last March. It was turned out under the personal supervision of Jack Cohn in New York, his name originally appearing on the screen credits but soon eliminated.

Rome, Dec. 1. Story going the local rounds is that when Harry Cohn, who took screen credit for Columbia's 'Mussolini Speaks,' was here last summer he received but cursory attention from Il Duce. He made an official visit in anticipation of taking a bow on the picture.

Columbia's local distrib arranged the audience for Cohn and, it is said, not only did Mussolini overlook asking the picture man to be seated, but when Cohn requested a photograph of Il Duce it led to something of a routine.

If Cohn expected such a solution as, to Harry Cohn, one of his favorite pals. P.S.—The fun we had in Duluth—he didn't get it. Il Duce merely instructed one of his secretaries to pen a formula inscription and hand it over. Not unlike the manner in which Hollywood handles fan mail.

Understood here that Cohn is still grousing over the lack of an official proffer of a chair.

## Wingate's Censor Chores

Hollywood, Dec. 11. James Wingate, Hays office censorship contact, leaves for New York and other eastern points to take up matters with state censors. This is his first trip east since taking over the post job more than a year ago.

## Loew at New High as Advance Runs Into New Week; Late Setback Takes Most of Day's Earlier Gains Away

By AL GREASON

With the RFC gold price again unchanged and most of the foreign currencies slipping in favor of the dollar, the stock market continued upward most of the day, moving into new high ground in the morning.

Began to look 'toppy' by mid-afternoon and gradually sold off the close, canceling the earlier gains but leaving the list still close to last week's best. Ralls and utilities were especially favored, holding more of their gains than the main body of industrials.

Loew's staged a good performance, pushing up to 88 1/2 at one time, but dropping back later to 32 1/2 off 1/4. Pathe continued on up above 14, but met stock for sale there and was subjected to a sharp recession, ending the day 1/2 net down at 13.

Tape readers noted that volume tapered off on the decline. Early pace had been fast, total for the day reaching close to 2,500,000 shares, good volume for an advance at this stage and scarcely impressive enough to mark a distributing maneuver, which leaves the prospect for a renewed drive shortly toward higher levels.

**Loew Tops Hurdle**  
Ending a week that had started in spotty fashion, the industrial list achieved a stirring finish in which the averages were carried to a new high on the autumn recovery, the Dow Jones index standing at about 103, pushing through the former level of resistance by about a point. Background for the late rally was significant. The Reconstruction Finance Corporation's price for newly mined domestic gold rose (Continued on page 34)

## REVOLUTIONARY SOUND DEVICE DEMONSTRATED

Columbus, Dec. 11.

A new invention clarifying the talking picture to a startling degree was given its first private showing at the Grandview theatre here. Theodore Lindenbarg, local manufacturer, is the inventor. Invention consists of a huge box-like structure with knobs to be handled by an assistant throughout the performance.

Lindenbarg and associates leased the theatre for a long period. More than a dozen patents on it are held. All musical instruments and vocal strains are reproduced faithfully, while the invention also does away with the usual electrical atmosphere about the house.

## Hurd Refuses to Quit So IATSE Lowers Him

Hollywood, Dec. 11.

Harold Hurd, business representative of Local 629 of the IATSE (cameramen) has been shorn of power through the creation of a new post, that of general manager, being filled by Edward T. Estabrook.

Removal of Hurd from the pivotal spot of the union follows a factional split in the local's ranks as to his handling of the strike last summer. At a stormy executive board meeting, Hurd refused to resign and insisted that the members carry out his contract, having around two years to

## Loew's Syracuse Twins

Syracuse, Dec. 11.

For the first time in the history of the house, Loew's State will have a double feature bill beginning Friday. Ed Wynn's 'The Chief' with George Bancroft's 'Blood Money' are yoked. Loew's recently waived on several pictures, permitting them to go to subsequent runs without a down town showing.

## Setting Miss Brady's Next

Hollywood, Dec. 11.

Metro has spotted Jean Parker and Frank Moran in featured parts with Alice Brady in 'Mademoiselle.' Picture is slated to start in January, Harry Rapt producing and Harry Beaumont directing.

## Yesterday's Prices

Sales	500 Am.	500 Col.	500 Con.	500 East.	500 Fox	500 Loew	500 Par-P	500 RKO	500 W. B.	500 Tech.	500 Trans.
High	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2
Low	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2
Last	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2	28 1/2
Net	0	0	0	0	0	0	0	0	0	0	0

## Par Trustees Would Disallow \$1,442,000 Claim by Chase Bank

The first of a reported large number of claims the trustees of Paramount will seek to disallow is one of the Chase National Bank for \$1,442,000.

An trustee under the indenture of Par bonds, the Chase bank is trying to set up a claim for this amount as the difference between the bonds for which claims were filed Sept. 14 and the total of the two issues. On Sept. 14, the final day on which claims were to be filed, \$23,735,000 in bonds of both Famous Players Lasky and Paramount Public were filed of the \$25,177,000, total of the two issues.

Going before Referee Henry K. Davis Thursday (7), attorneys filed a motion to disallow the large claim. It was taken under advisement.

## UA Appealing Md. Censor Taboo on 'Blood Money'

Baltimore, Dec. 11.

Wrangle with the Maryland Censor broke out anew after the ban on 'Blood Money.' Which provoked United Artists to institute legal appeal in City Court under Judge Samuel K. Dennis, who immediately signed order directing board to answer petition at hearing Tuesday (12).

Unless court clears the flicker, Loew's is in a spot for 'Blood Money' is slated to open at Century Friday (15).

Case is similar to 'Song of Songs' (Par) wrangle several months ago, with Judge Dennis stepping in at Loew's insistence, after mulled over film four weeks and couldn't reach decision as to number of cuts. After a hearing, with the jurist treating matter from humorous angle, the films was passed in toto. Since then, however, the board has tightened considerably.

## Money in Tobacco Belt

Winston-Salem, N. C., Dec. 11.

Taking advantage of the good pricing being paid on the local tobacco market, the Colonial and Ideal theatres second runs are running mid-night shows twice a week to get some of the shekels before the farmers take them home.

The local market has paid out over \$5,000,000 in less than two months and farmers are in a jovial mood, ready for a good time.

## IN-OUT MONA BARRIE

Hollywood, Dec. 11.

Mona Barrie, Australian actress brought here by Fox, has had her first option lifted.

Player, upon completion of 'Carolina' this week, goes to Mexico to re-enter this country under the quota.

## Pettijohn Okay

After three days in St. Luke's hospital, N. Y., Charlie Pettijohn is back at his desk in the Hays office. He booked in for a diagnosis. After much x-raying, the report handed him, "Too much wind around the heart."

## Morros' Freak Mishap

Boris Morros of Paramount is temporarily out of action with an injured hand suffered in a freak accident at home.

Upon moving into a new apartment last week Morros attempted to turn on the water in the bathroom. The faucet stuck and when Morros sought to twist it, it broke, severing an artery in the producer's hand.

## MAY DOVETAIL TWO L. A. LABS

Hollywood, Dec.

Persistent reports of changes in the local laboratory field may be brought to a head shortly with the arrival here of S. W. Webb, president of Pathe Exchange in New York.

Webb is to be in Hollywood two weeks ostensibly to look into the various laboratory deals offered his company, which controls the Pathe lab in the east. The Roy Davidge lab, most prominently mentioned in the frequent reports here of mergers, tie-ups and new financing in the film printing business, is under consideration by Webb under one deal. Davidge handles independent work chiefly.

Practically all reported deals call for Pathe to do the release printing while the Hollywood lab which would be tied up with Pathe would do only processing, an negative and rush prints. Finding of independent in order to get their business is also a factor in the lab talk.

Webb is also in town on legal matters connected with Nat Spitzer's old suit against Pathe for failure to release 'Ingagi.' Spitzer has a judgment against Pathe for nearly \$150,000, on which a hearing for a new trial is due here shortly.

## Ptsbg. Clerics Aver Sun. Pix Benefits a Racket

Pittsburgh, Dec. 11.

Pittsburgh Ministerial Association, charging practice of Sunday benefit films for charity around here is a petty racket, entered a strong protest last week against Sabbath pictures run as benefits and plan to carry their findings to Mayor-elect McNair and city council when new administration takes office after first of year.

According to clerics, it's the practice of theatres, both indie-owned and circuit holdings, to solicit sponsorship of charitable organizations for Sunday shows, whereupon a very small percentage of receipts, or a flat sum previously agreed upon, is turned over to club or relief body, as case may be.

It's a ruse to circumvent blue laws, ministers charge, and not to be classed as a benefit.

## N. Y. to L. A.

Walter Futter, Ray McCarey, Gary Cooper, Sol Lesser, Jack Moss, Rudy Vallee, Joe May, Irving Ascher, Capt. Peter Freuchen, Burt McMurtrie, A. R. Simon, Pat Casey, Cal Kuhl.

## L. A. to N. Y.

Richard Carroll, Richard Wallace, Lou Brock, Bob Collier, Mary Pickford, Jesse Lasky, John Flinn, Claire Trevor, James Wingate, Frank Orsatti, W. H. Allen, Cedl B. DeMille, Will and Gladys Ahearn, Leon Schlesinger, Garrett Fort, Groucho Marx, Chico Marx, Leo Morrison, Catherine Nells, Hugh Weir, Sam Jacobson, Mervyn LeRoy, Harold Hopper, S. Charles Einfeld, Pandro Berman, Herman Gluckman, William Shapira, Michael Farmer, George Levee.

## Warner Bros. Will Show \$100,000 Net in Quarter, Stockholders Hear

Wilmington, Dec.

## 1st Runs on Broadway (Subject to Change)

Week Dec. 15

Paramount—'His Double Life' (Par).  
Capitol—'Should Ladies Be Have?' (Metro).  
Strand—'Sin of Nora Gregor' (Maj.) (12).  
Rialto—'Hell High Water' (Par).  
Roxby—'Jimmy and Sally' (Fox).  
Music Hall—'Right Romance' (Radio).  
Rivoli—'Advice to Lovelorn' (13) (UA).  
Hollywood—'House St.' (WB) (8d wk).

Week Dec. 22

Paramount—'Alice in Wonderland' (Par).  
Capitol—'Going Hollywood' (Metro).  
Strand—  
Roxby—'Mr. Skitch' (Fox).  
Music Hall—'Flying Down to Rio' (Radio).  
Rivoli—'Advice to Lovelorn' (UA) (2d wk).  
Hollywood—'House on 58th St.' (WB) (4th wk).

\$2 Pictures

'Eakimo' (Metro) (Astor) (6th wk).  
'Design for Living' (Par) (Criterion) (4th wk).

## \$40 Cash Plus \$670,883 in Other Obligations Buys Three Theatres

Reading, Pa., Dec. 11.

Three Carr & Schad, Inc., theatres, the Astor, Strand and San Toy, this city, were sold by the sheriff for \$40 plus \$670,883 in other obligations, to J. W. Fisher, attorney for Dr. and Mrs. Harry J. Schad, holders of \$600,000 second mortgage. First mortgage, held by other interests, is \$540,000. Sale does not affect leases held by the Warner interests.

Their contracts allow them \$10,000 a week collectively, but they are receiving only \$5,000, he said.

'CABIE' FOR BEERY-COOPER

Hollywood, Dec. 11.

Wallace Beery and Jackie Cooper will be teamed again at Metro. This time in 'Cabbie,' an original story about a hansom cab driver by Mike Simmonds.

Picture will start Jan. 1.

## Inside Stuff—Pictures

What goes on within a major picture company has been brought out in the Paramount bankruptcy proceedings. Under examinations of Ralph A. Kohn, Adolph Zukor and John D. Hertz, occupying around 20 different hearings, the list of fringes rather than resignations have been no less amazing than the many deals, salaries and bonuses to executives, financing and other factors.

Executives who went through the crucial period which led Par into bankruptcy have taken the stand to reveal how one key exec of the Par organization after another was asked to take air. The latter list includes the names of Sid Kent, Sam Katz, E. J. Ludvig, Jesse L. Lasky, C. F. Schulberg and others who were instrumental in building up Par over a long period of years. These men were asked out of the company either on the demand or sanction of the executive committee which included Hertz, Zukor, Kohn and others.

Ludvig, who was one of the charter incorporators of Loew's, Inc., and Lasky and Kent had been with Par virtually since its inception. Katz came in 1924 when B&K was acquired. Of all the execs of the pre-bankruptcy setup, only Hertz seems to have actually resigned, who now says it was because he didn't feel Zukor appreciated what he had done.

So far there is no explanation for the delay in the Paramount trustee suit against the group of 12 banks which loaned Paramount over \$13,000,000 on security of film negatives, attorneys merely saying it will be tried later. They add there's no hurry about it.

The action was brought by the trustees last spring, but has been postponed at the reported request of Paramount. In addition to the banks defendants include Film Productions Corp., separate subsidiary set up to hold 23 negatives or any additional negs required as security for the \$13,000,000 line of credit. What the Par trustees ask for in their suit is a release of the credit preference which it is alleged the film-hocking deal set up.

If ever reaching argument, the trustee will probably refer to much of the testimony which has been brought out in connection with the bank group agreement at referee hearings in examination of officers of Par, and if the banks do not voluntarily, or on court order, surrender the preference alleged to have been granted them on the \$13,000,000 loan, it is understood the claim for this amount will be contested.

Carl Laemmle told Justice Wasservogel in the New York Supreme Court that Carl Jr. could join any of the major picture companies at twice as much as he's collecting from Universal and that if the court holder, he would be forced to let his son go. If that happened, added the elder Laemmle, it would be a 'serious blow' as he is desperately needed in connection with picture projects for the coming year.

Graham sought to have the elder Laemmle's salary reduced from

(Continued on page 50)

# CODE AUTHORITY COSTS

## NRA Explains Code Enforcement Is Entirely Up to Each Industry

Washington, Dec. 11. Enforcement of the code will be a job left largely to the industry itself under both general NRA policy and particular principles embodied in the film pact. This point was cleared up this week when the NRA compliance division outlined the extent to authority of regional and state compliance directors and boards.

Exhibitors who during recent weeks have been cautioned with loss of their Blue Eagles for alleged violations of the President's Re-employment Agreement may rest assured their cases will be handled cautiously, Deputy Rosenblatt made clear after conferring with members of the main industry. While drastic enforcement cannot be undertaken until the Code Authority has begun functioning and boards and committees have been set up, all branches of the industry are expected to observe every provision of the code and to have just wages and work to show the pact went into operation Thursday (7).

The question of code enforcement offers several knotty problems which probably will not be straightened out until specific cases arise, but in the main the industry will deal almost exclusively with its own people and its own organizations instead of outsiders.

Complaints presented to regular NRA enforcement agencies will be forwarded to Rosenblatt and referred to the Code Authority, grievance boards, or appropriate committees for investigation, while any matters involving interpretations of the code will be handled by Rosenblatt, or outstanding cases, by Administrator Johnson.

The regular NRA compliance machinery will act only where an industry in a certain territory has no agencies of industrial self-government; or where an industry, though organized to handle trade practice complaints, has no machinery approved to handle labor complaints. This division will seek to adjust complaints but lacks power to enforce any decisions or rulings.

Enforcement jobs which the Code Authority or other industry outfits cannot handle will be passed along to other Federal agencies, the Justice Department, and the Commerce Commission, as is specified in the Recovery Act.

The 26 temporary district compliance directors of the NRA are charged with making findings of fact and adjusting all complaints of violations and the following 48 state auditors will follow this system.

"A complaint of a code violation in cases where there is no convenient or authorized agency of industrial self-government to handle that type of complaint will be handed over to the state director or his properly designated agent," William H. Davis, National Compliance Director, explained. "It is contemplated that the state director and his agent will be able to adjust the great majority of complaints. The fact is that the complaint will be made by the complainant or the respondent may desire to appear before the State Adjustment Board in order to adjust the complaint."

**State Boards**  
When state boards cannot accomplish the object, cases will be forwarded to the NRA which will turn over the job to the Code Authority or may in its discretion refer the matter to the National Compliance Board, which in turn may refer the case for enforcement to either the Attorney General or the Trade Commission.

This plan contemplates that agencies of industrial self-government will quickly bring to the attention of the enforcement agencies of Government cases of willful violation," Davis declared. "But it is contemplated that the complaint without reference to enforcement agencies of more apparent violations and violations in which there is no bad faith or which are due to ignorance or misunderstanding. This plan provides adjustment

## Frisco Ushers Union

San Francisco, Dec. 11. Projectionists union is fostering the Theatrical Employees Federation with charter granted by the A. F. L. and membership of over 100 ushers, doormen, etc., will police NRA code with 40-hour week, minimum salary of \$21. They haven't yet talked to managers.

## WALKER'S APPOINTMENT PLEASES FILM GROUP

Frank Walker's showman background and his knowledge of the business appeals to filmdom in his heading Roosevelt's new NRA super-council which is a shelf above all of the present administrative bodies.

That Walker will be in a position to give out some 'fatherly advice,' as Washington contact men call it, on the film code is gratifying.

## FWC-IATSE Huddling New Wage Scale for '34

Hollywood, Dec. 11. Representatives of all IATSE local operators held a meeting today (11) with Fox-West Coast officials to discuss a new wage scale agreement for projectionists. Present scale expires Dec. 31, and the new deal would go into effect with the new year.

## WHITEBUCK OUT

Hollywood, Dec. 11. Rank Whitbeck, Chinese theatre exploitationist, is off the payroll. Harry Hammond Beall who handled most of the Sid Grauman campaigns in this house will resume the reins. Whitbeck figures on a studio connection.

machinery for an industry while it is organizing adjustment machinery for itself or where it finds adjustment to the code too expensive and burdensome or where it needs the aid of Government machinery. The whole system is designed to provide for an easy transition to industrial self-government at the same time insuring the quick elimination of non-compliance due to misunderstanding and the prompt prosecution of willful non-compliance. The aim of NRA is to give to the code authorities the widest possible range of self-government subject to the ultimate responsibility of the administration.

Shortly before this explanation was issued Rosenblatt had pointed out to the compliance section that the film industry under the code is 'geared for self-discipline' and that elaborate provision has been made for enforcement.

"The Code Authority shall have the right to make independent investigations of violations or alleged violations of the code by any branch of the industry or by any person, firm or corporation engaged in any branch of the industry, according to the jurisdiction of the code defining the scope of the Code Authority."

Disputes involving unskilled labor may have to go into the hands of regional labor boards or compliance agencies if they become too numerous, but it is intended to turn over to the Code Authority all matters pertaining to skilled labor as well as trade practice problems. While a number of Blue Eagles have been snatched by Johnson for violation of the President's Re-employment Agreement, no such steps have been taken so far in code enforcement. Courageous proceedings have been carried out to determine enforcement of one code and threatened in other cases, but on the whole code authorities have encountered little difficulty in policing their industries.

## \$1 PER MONTH PER THEATRE

Distributors Figure \$20,000 Annually—Total Estimated \$200,000 to \$400,000—Necessitates Huge Clerical Forces

## FILM BOARDS' SLANT

Exhibitors seem more concerned over how much they will have to pay to keep the Code Authority going than in any other part of the code right now. While no method of assessment has yet been devised, and while many systems are being reported, it looks to leading codists as though a fee system will prevail. Under this an exhibitor would be taxed so much a month and the distributor by the year. This method would simplify bookkeeping and other office costs.

No one, as well, right now knows how much expense the C.A. is going to encounter. Ultra conservatives are inclined to the belief that the costs shouldn't mount over \$200,000 yearly but others, better informed, figure \$400,000 may prove nearer correct.

It may be possible to get costs down to the point where they will not average over \$1 per month per theatre. Again this phase of taxation may consider the number of seats in a house, like the music tax. For distributors it is calculated \$20,000 yearly would be a fair assessment. Spokesmen do not consider this excessive for the sales end.

The clerical and checking end, regardless of what method proves finally acceptable, is bound to be expensive. With thousands of complaints to sift in the course of a year, and with committees and more committees running into over 300 industry people, Hayates see a chance to save the business some money. The Film Boards of Trade are being held up in the light of a uniform clerical clearing house. The claim is made that the boards would represent a saving of at least 50% over new and unrelated clerical departments for the various committees.

## Arthur's F&M Confabs

Harry Arthur is en route to the coast for confabs on Fanchon & Marco matters with Marco. Arthur is making stopovers in St. Louis, Denver, Salt Lake and San Francisco.

He is expected to return east before Christmas.

## Soundmen Claim They Will Get Scale They Struck For; Point to the Code

Hollywood, Dec. 11. Major studios will be forced to pay soundmen the minimum wage scales which were refused by the soundmen last July and which resulted in the general IATSE strike in the studios at that time.

This claim was made by Harold Smith, business representative of International Sound Technicians, local 695, IATSE, at a general membership meeting last week which Smith read letters from Deputy Administrator Rosenblatt in answer to protests that soundmen were not specifically covered in the industry code. The NRA official pointed out that both sound and cameramen were amply taken care of under Section 5 of Article 4 (over-ruling provisions).

This part of the Code, according to Smith's interpretation, will make it mandatory for major studios to give the soundmen the minimum

## Prof. Sol A. Rosenblatt Conducts A Class in Film Code; His Philly Exhib-Pupils Learn Some Things

### Kuykendall Sells Out

Irringham, Dec. 11. Ed Kuykendall last week sold his interests in the Kuykendall-Sanford Enterprises in Mississippi to his partner, John Sanford. Kuykendall wants to devote more time to the N.P.T.O.A., of which he is president.

## IMPARTIAL PIC SALARY QUIZ

Hollywood, Dec. 11. NRA officials will immediately select a special committee consisting of producer, employee and impartial representatives to make a sweeping investigation of wage scales, working conditions and hours of studio employees engaged on production units. The committee will work directly under the supervision of the NRA in Washington, making all reports and recommendations direct to headquarters, and without interference of any kind from the Code Authority.

Decision to set up the investigating committee was made several weeks ago by Administrator Hugh S. Johnson after a conference with his deputy, Sol A. Rosenblatt, in which the two NRA officials decided that so many conflicting claims had been made by producer and employee groups regarding replacement on production units, that the only course open to the Government was to conduct an intensive investigation of actual conditions of each craft employed on pictures.

In forming the investigating committee, Washington will make the appointments, with various classes of production workers getting equal representation with producers. It is expected that both Johnson and Rosenblatt will make any Code revisions to place minimum scales and maximum hours of work for any crafts employed on a production unit that are recommended by the special committee.

### FARMER'S FOREIGN HOP

Hollywood, Dec. 11. Michael Farmer is off to New York en route to Europe. Going abroad to visit the children for Christmas. His wife (Gloria Swanson) remains here for '20th Century.'

### TOM WALLER

Philadelphia, Dec. 11. Exhibitors are going little red school house.

The classroom is presided over by the NRA. And Professor Sol A. Rosenblatt is finding it necessary to keep a fight car constantly filled with dunce caps.

Those boys in cities and sticks who guide the destinies of some 12,000 box offices are getting their first lessons in the film code.

Just before the Prof. arrives, according to the routine established in Philadelphia, the boys are given their homework—copies of the code. There is much noise typical of old fashioned conventions. Some of the boys shout that there should be resolutions against this and that clause. Then the lunch bell rings. And after that the Prof. arrives.

"The boys are extremely nervous," the head of the class commences. "They don't know whether it's going to be a girl or boy."

Well, replies the Professor, looking over the new class and signing the red caps. "I will be frank with you. I don't know whether the code is going to work or not. I won't be able to tell until we have taken the first bite out of the apple."

The boys look around. This reminds a few of them that apple pie is not legal and, without putting up their hands, they slip out of the room.

At this point the Prof. raps for order and reaches for the water pitcher. Immediately he sets the boys back on their haunches.

### The Lowdown

"The time has come," he remonstrates, "and you must become aware of it, that the old hit or miss policy must be dropped. It is now just so much deadwood."

By that time the boys are well behaved but the Professor, evidently to alleviate any superiority complexes or students afflicted with self-complacency, adds in effect: "Hm, you think you have troubles" (this is the exhibitor translation), "well, if you had my job or any job in Washington, just one hour of it, you would go back to your theatres and think you were in paradise."

But few of the exhibitor students have Washington aspirations. So they wait until the next point in the course is reached.

The sex subject is introduced. The boys hear that 30 pettioners, between the ages of six and eight years, are opposed to dirt on the screen. They stiffen at the thought that mere kids should have such minds. Suddenly realizing they are to relax, they do. And laugh.

Then they hear that the reason the Professor did not write picture self-regulations into the code was because he knew his exhibitor-students would be the sufferers; that the showers of such pictures violating the code—now a law, he stressed—would be prosecuted right in their own home towns.

To insulate a little the Professor reveals that what impressed him the most in his early days in the NRA academy was the fact that of \$2,000,000,000 invested in the film industry, only \$95,000,000 is represented production and distribution.

The students smile at each other. The Professor has neglected to mention that virtually all the largest theatres are either producer-controlled or reducer-affiliated.

There has been gossip among the students that some of the new boys with private tutors are doing a little double-crossing; that they are trying to pick committeemen in advance of the Code Authority. This is not brought up in the classroom, however. One of the students runs up to the Professor and gives him sheets of paper carefully

(Continued on page 48)



## L. A. Downtowns Have That Nabe B. O. Ring Fadeaway Week With 'Design's' \$12,000 Best; 'Lips' 10G

Los Angeles, Dec. 11.

It's fadeaway week. They just do not seem to find the local first run box offices, with some of the houses now doing just a bit better than the average week of a fair neighborhood grosser. Chinese for third week has the toughest time of all as picture crumbled off considerably in second week take. However, will be held for five.

Paramount with 'Design for Living' in second week possibly will top its nearest competitor by around \$12,000 or so in getting around \$12,000. Four other hold over pictures being kept on account of seasonal flop week will come home to negligible returns. They are 'Elysia' the nudist opus, at the Criterion for its third week, 'Berkeley Square' at the Four Star in its second stanza, 'Man's Castle' at the RKO in its second, and 'King Henry VIII' in its third at the United Artists. Downtown and Hollywood picked up a bit of trade, with the heavily exploited 'Havana Widows' (FN) in its second week. State has rather poor start with 'My Lips Betray' (Par), while Pantages is still having tough sledding and this week's attraction. Above the Clouds' (Col) was a little better. Mirror started off with 'The Patriots' a foreign which will hit around the \$3,000 mark.

**Estimates for This Week**  
Chinese (Grauman) (2,023; 55-1,65)—'Roman Scandals' (FN) and stage show (3d week). Just did not have a chance from start with time of season being no help, and take this week quite light. Last week, second stanza, fair take of \$11,000.  
Criterion (Tally) (1,600; 25-40)—'Elysia' (Bryan Fox) (3d week). Beginning to shade off rapidly; may hit around \$5,000. Last week, second week, it got around \$8,300.

Downtown (WB) (1,500; 25-35-40-55)—'Havana Widows' (FN). Started off at fairly good pace and picked up as it went along to the week end; will come home with around \$1,200. Last week, 'The World Changes' (WB) not hot at \$2,800.

Four Star (Fox) (900; 50-75)—'Berkeley Square' (Fox) (2d week). After excellent first week settled down considerably and will come home with around \$3,500. Last week it had big session at \$6,100.

Hollywood (WB) (2,756; 25-35-40-55)—'Havana Widows' (FN). More sprightly gait than house has been accustomed to lately, with heavy exploitation responsible for take till \$7,800. Last week, 'World Changes' (WB), not so forte at \$6,300.

Los Angeles (Wm. Fox) (2,800; 15-35)—'Fury of the Jungle' (Col), and 'He Couldn't Take It' (Monogram), split. Clicking along at moderate pace, will touch around \$4,000. Last week, 'Fury of the Jungle' (Col), and 'He Couldn't Take It' (Monogram), split. Clicking along at moderate pace, will touch around \$4,000.

Mirror (Lazarus-Vinnacoff) (1,034; 25-40-55)—'The Patriots' (Armstrong). Getting mixed trade that will help it to around \$3,500. Last week, third and final 'Thunder Over Mexico' (Eisenstein) got all odds around \$2,000. Last week, third and final 'Thunder Over Mexico' (Eisenstein) got all odds around \$2,000.

Pantages (Pan) (2,700; 25-35-40)—'Above the Clouds' (Col) and stage show. House just does not seem to get them with anything, as \$3,500 will be a lot of money for this week. Last week 'Love, Honor and Oh Baby' (U) with the nudist group added on stage just could not make any headway and wound up with a few dollars short of \$5,000.

Paramount (Partman) (3,695; 25-40)—'Design for Living' (Par) and stage show (2nd week). As holdover picture, it's doing well, with take around \$12,000. Last week first for this opus was close to \$19,000, which is loads of profit for the house.

RKO (2,850; 25-40)—'Man's Castle' (Col) (2nd-3rd week). Hold over first week will be around \$4,600. For first week this one got around \$5,800, which is ok but not take picture warrants.

State (Loew-Fox) (2,024; 25-40)—'My Lips Betray' (Par). Lillian Harvey meaningless at b. o. here with picture having hard struggle toward the \$10,000 mark. Last week 'Christopher Bean' (MG) quite disappointing for a Dressler picture to get around \$11,000 with a holiday thrown in.

United Artists (Grauman) (2,100; 25-40-55)—'The Private Life of Henry VIII' (UA) (3d week). Being used as a gap for a bad business week this year, it's doing well around \$5,000. Last week its second here, came home with close to \$5,000.

## 'SITTING PRETTY' IN 2D WK. IN B'KLYN, \$22,000

Brooklyn, Dec. 11.

'Sitting Pretty' in its second week at the Paramount and doing okay. This is first holdover at house in long time.

Other houses in downtown area are doing OK, but with exception of Loew's Metropolitan, which has Ted Lewis and his revue copping honors on the stage coupled with 'Blood Money'.

**Estimates for This Week**  
Paramount (Shea) (4,000; 25-35-50-55)—'Sitting Pretty' (Par) (2nd week) and stage show. An okay \$22,000. Last week, \$30,000, splendid.  
Fox (F&M) (4,000; 25-35-50)—'Master Men' (Fox) and stage show with Nan Halperin heading list. Fair \$12,000. Last week 'My Lips Betray' (Par), \$15,000.

Loew's Metropolitan (Loew) (2,400; 25-35-50)—'Blood Money' (UA) and vaude. Ted Lewis' crew stealing the show around \$2,000. Last week, 'Dancing Lady' (MG) ditto.

Strand (WB) (2,000; 25-35-50)—'Havana Widows' (FN). Okay \$10,000. Last week 'From Headquarters' (WB), \$9,600.

Baltimore, Dec. 11.

Loop houses generally easing all over this week at the box-office. Approaching Christmas prime factor, perennially necessitating close budgeting and careful shopping with better Baltimoreans, and in making the dimes stretch farther, the picture houses are the first to take the sock on the chin. Added factor in current late news is confusion provoked by conflicting bookings as Jimmy Dunn, never a marquee magnet hereabouts, featured in brace of pix 'Jimmy' and 'Sally' a New, and 'Take a Chance' (WB). These houses situated half-a-block apart, which tends to stunt any b. o. growth at either. While 'Chance', a Par release, however, on same company's similar tune-show, 'Sitting Pretty' at the Stanley. Thus three of burg's live loop first-runners, cross-crossed and subsequently nullify each other.

Incidentally, pair of ex-emptees, indie vaudeville Hipp and rival Century, are doing brightest biz. Hipp doing plenty stalwart with 'Scandals' tab and flick 'Havana Widows'; and Century rolling merrily along with Will Osborne unit on rostrum, mated with 'My Killer'.

**Estimates for This Week**  
Century (Loew-UA) (2,300; 25-35-40-55-55)—'Laddy Killer' (WB) and Will Osborne unit on stage. Cagney enjoys following in this town, and Osborne's name will take care adequately of the other-loop population, \$17,000. Looks like house shooting upward again after indifferent weeks all autumn. Last week, 'Dancing Lady' (MG) and five unheadlined acts socked for \$20,000, best figure house has garnered in six months.

Hippopotamus (2,500; 25-35-40-55-55)—'Havana Widows' (FN) and George White 'Scandals' tab on stage. Heavily exploited, film earned nothing, but stage show. Tab heralded over word-of-mouth route as best ever garnered in these parts. Near-capacity all shows first two days, drawing good \$16,800. Last week, second of 'Little Women' (RKO) and light vaude layout spelled big profit at \$13,600. Total over fortnight \$33,800, sensational.  
Keith's (Scholar-Jersey) (2,500; 25-30-35-40-55)—'Take a Chance' (Par). House enjoys one-day jump over rest of field, and that's a help current instance. Press, won good notice, and best to conflicting similarity at Stanley, but first three days' biz indicates good \$5,000, showing picture's fast this year (MG) and five in line. Last week, 'Invisible Man' (U) snagged \$6,000.  
New (Mechanic) (1,800; 25-30-

35-40-55)—'Jimmy and Sally' (Fox). Had tried to prove something else to stretch over current stanza, but with no other product available, save an ace in the hole being held back for Xmas week, this mild programmer was compromised on. Nil on marquee strength and reaction. Will apparently flutter to unimpressive \$2,500. Last week, as 'Husband's Got' (Fox) took fair \$7,700 over eight days.

Stanley (Loew-UA) (3,450; 25-35-40-55-55)—'Sitting Pretty' (Par) and stage show headed by Gregory Ratoff. Flick earning better crick blurbings than rival at Keith's; while Ratoff is doing better personally, job than usual, but as yet isn't big enough name to pack any appreciable following. First couple days portend but \$14,500, lowest figure since house went vaudeville. Last week 'From Headquarters' (WB) and Kate Smith unit. Songstress, despite pair of biggest publicists, stunts pull, couldn't draft 'em beyond \$15,500, grief.

## \$6,000 SEEMS PROVIDENCE FRONTIER

Providence, Dec.

Headaches are back again. A few weeks ago it looked as though exhibitors had succeeded in driving the local cold waves away, and were on the road to prosperity. But the last stanza sort of mixed things up, and theatres here appear to be off the swell business standard once more.

There's no standout this week. Biz is pretty well distributed. Entertainment fare as a whole not as appealing as it has been in the last few weeks, and this is (MG) likely to have a telling effect on the final result.

'Little Women' in second week at the RKO. Alas! Though current standard, will be far from last week's terrific showing, the only thing that mattered in town, management will not weep over anticipated \$5,000.

**Estimates for This Week**  
Fay's (1,500; 25-40)—'From Headquarters' (WB) and vaude. Bill to the liking of the fans who patronize this old-time stand; biz reported trifle ahead of past week, and looks set for least \$7,000. Last week 'Jimmy and Sally' (Fox) had the advantage of tilted holiday scales to come through at same figure.

Loew's State (2,300; 15-25-40)—'Should Ladies Behave?' (MG). Very little possibility of gross going over \$9,000; so-so. Last week 'Prizefighter' and 'The Mad (MG) and 'Student Prince' on stage started off with a bang but wound up badly at \$11,000.

Majestic (Fox) (2,200; 15-25-40)—'Hoopla' (Fox) and Public Stenographer. The fans recognize this one as 'The Barker' which has already been seen before on the screen. Clara Bow's appeal only thing that can save this one from going under the anticipated \$6,000; so-so. Last week 'World's Greatest' (WB) and 'Big Moment' was disappointment; paper raves over Paul Muni apparently didn't do much good, as when the shout-out was all over only \$6,500 was in the till.

Paramount (Indie) (2,200; 15-25-40)—'Cradle Songs' (Par) and 'In the Heat of the Night' (WB). Both breaks are all with this one, but it's doubtful box office. Orchestra always filled, but the balcony seats are plenty empty \$6,000 will be the final figure, judging by present outlook, compared with grosses house has been garnering recently. Last week 'Duck Soup' (Par) and 'Broken Dreams' (Mono) was another one that started off well but finished poor at \$8,800, even though house has advantage of holiday opening.

Cecil De Mille (RKO) (2,500; 15-25-40)—'Little Women' (RKO); second week pace not forte as the first week, but management not kicking, since anticipated gross of \$6,000 is nice doing. Last week 'Hoopla' (Fox) and 'Little Women' started off with a bang on Thanksgiving, pace not letting up one bit throughout the week, but hit \$13,300.

RKO Victory (1,600; 10-25)—'Man They Couldn't Arrest' and 'Love, Honor and Oh Baby' (U) on split week took place in \$2,500.

DeMille's Search  
Cecil De Mille arrived in New York from contacts with Internal Revenue Department officials in Washington on Wednesday (11). He will immediately comb the Broadway plays for a candidate for the part of Mark Anthony in his next Paramount picture, 'Cleopatra'.

## Vaude Out in Portland for Duals; 'Hoopla'-Take a Chance' Combo \$7,000

### FOX MILD \$18,000 TOPPER IN DETROIT

Detroit, Dec.

Holiday slump is here. Biz off all over town, with the Fox the only house holding its own with 'A Man's Castle'. Others doing mild biz.

Michigan with 'Sitting Pretty', the Plaza with 'Tillie and Gus', and United Artists with 'Havana Widows', are in the same class. State is showing the released 'Disraeli'. Downtown holding 'Little Women' for third week after big first and second.

**Estimates for This Week**  
Fox (Indie) (5,100; 15-25-35-40-55)—'Man's Castle' (Col), and stage show. Holding its own at \$18,000. Last week 'Right to Romance' (Radio), and 'Fifty Million Frenchmen' on stage, \$26,000.

Michigan (P-D) (4,045; 15-25-35-40-55)—'Sitting Pretty' (Par) and stage show. A mildish \$16,000 in view. Last week 'Should Ladies Behave' (M-G-M) and stage show, good \$22,000.

United Artists (P-D) (2,018; 15-25-35-40-55)—'Havana Widows' (WB), and 'Disraeli' (WB). But \$4,000 may be expected. Last week 'The Chief' (MG) indicated, \$10,000. Last week 'The World Changes' (UA), same.

State (P-D) (3,000; 15-25-35-40-55)—'Disraeli' (WB). But \$4,000 may be expected. Last week 'The Chief' (MG) indicated, \$10,000. Last week 'The World Changes' (UA), same.

Downtown (RKO) (2,750; 15-25-35-40)—'Little Women' (RKO) (3d week). About \$9,000, fair enough. Last week same picture did nice \$12,000.

Fay's (P-D) (2,685; 15-25-35-40)—'Tillie and Gus' (Par) and stock. Slips house to \$4,000 this week. Last week, 'Dancing Lady' (MGM) and stock players, good \$6,000.

## 'Only Yesterday' Denver Standout, Deferring Slump

Denver, Dec. 11.

Notwithstanding that the slump should start this week, indications are that the first three runs will do above average, while other two off about 15%. Orpheum taking in most money on 'Only Yesterday' and vaude. This is best since return of Fanchon & Marco.

Minstrel show at Denham with Chevalier film packing house for better than average. Aladdin also strong on 'Invisible Man'. Denham disappointing with 'World Changes'; will do less than normal.

Paramount on split week with re-tune 'Dancing Lady' to first-run runner for three days with 'Jimmy and Sally' put into finish week will do below average.

**Estimates for This Week**  
Aladdin (Huffman) (1,500; 25-40)—'Invisible Man' (U). Strong for \$4,500. Last week 'Footloose Coach' (WB) turned in an average week of \$3,500.

Denham (Helfbrunn) (1,500; 25-30-40)—'Way to Love' (Par) and stage show. Chevalier good for \$2,000. Last week 'Sitting Pretty' (Par) finished with an average week, \$7,500.

Denver (Huffman) (2,500; 25-35-50)—'World Changes' (FN). Way off \$5,000. Last week 'Lady for a Day' (Col) turned in \$11,500, added by Cecil and Sally in person on the stage. The Denver ran neck and neck with the Orpheum.

Orpheum (Huffman) (2,600; 25-40)—'Only Yesterday' (WB) and stage show. Strong pace, \$11,000. Last week 'Hoopla' (Fox) packed the house to do \$11,500, a little above average.

Paramount (Huffman) (2,000; 25-40)—'Dancing Lady' (MG) up to \$3,000, okay. Last week 'Sweetheart of Sigma Chi' (Mono), \$2,800, below normal.

### FOX'S NEW BUILDINGS

Hollywood, Dec. 11.

Three new buildings are in course of construction at Fox, Westwood. Trio includes a projection and recording building, an assembly mill and a sound stage.

### FOX BUYS 'WIFE FOR SALE'

Hollywood, Dec. 11.

Fox has bought 'Wife for Sale', Kathleen Norris' latest novel. Yarn has been given the Sol Wurtzel unit, good.

Portland, Dec. 11.

Vaude took the k.o. after blossoming out with 18 acts weekly in this burg. Pan's folding now followed by Paramount's killing the stage shows and back to straight pix. But it's a season of flip flops. Evergreen's Liberty started duals with 'Sitting Pretty' (Par) and 'Mad Game' (Fox) but both got h.o. in first week. This week Paramount (Evergreen) has 'Hoopla' (Fox) and 'Take a Chance' (Par) getting some attention with the first named pic.

Hamrick's Oriental also going twin bills. House has 'Killed Murder' (WB) and 'Chance at Heaven' (RKO). J. J. Parker's Broadway and United Artists sticking to one feature and both those spots going strong. Broadway has 'Dancing Lady' (MG) second week and big U.A. has 'Christopher Bean' (MG) scoring strong second week.

Hamrick's 'Hoopla' mopping up at Hamrick's Music Box. That makes the third pic holding over this week, a record of some sort for this burg. 'Dancing Lady' and 'Hoopla' women both look good for a third.

J. J. Parker finally dropped his admish prices to meet lower class competition. Practically all spots now have two, but balanced at nite. It's a two-bit town and biz seems better at that figure. The cut rate ducats seem here to stay.

**Estimates for This Week**  
Broadway (Parker) (2,000; 25-40)—'Dancing Lady' (MG) and stage show. Great stride in its second week, looks like good \$5,000. First week doubled average biz for this house with \$4,000.

United Artists (Parker) (1,000; 25-40)—'Christopher Bean' (MG) going a second week and good results with possible \$4,000. First week was a little off for \$6,000. Paramount (Evergreen) (3,000; 25-40)—'Hoopla' (Fox) and 'Take a Chance' (Par) combo policy. First named a mildish picture, but biz is for a \$7,000, okay. Last week 'Duck Soup' (Par) and 'Worst Woman in Paris' (Fox). 'Ducks' registered well and 'Worst Woman' took the count. Net result okay at \$8,800.

Liberty (Evergreen) (2,000; 25-35)—'Lone Cowgirl' (Par) and 'Jimmy and Sally' (Fox) getting low average around \$3,300, poor. Last week 'Sitting Pretty' (Par) and 'Mad Game' (Fox) disappointing, \$3,200.

Musio Box (Hamrick) (1,500; 25-35)—'Little Women' (RKO) hitting high spots in big second week for likely great \$7,000. First week was around \$11,000.

Oriental (Hamrick) (2,500; 25-35)—'Kennel Murder' (WB) and 'Chance at Heaven' (RKO) combo and getting over, but boosting this house up to good \$5,500. Last week 'Only Yesterday' (U) third-week, \$2,800.

Indianapolis, Dec.

'Midway Nights' featuring Rosalie and other world's fair acts, is making good in town this week at the Lyric. It shattered all recent records at the vaudeville house, and is headed for a socko \$10,000. That's close to phenomenal at the theatre's present price scale and small seating capacity, but the natives just couldn't stay away after all the fan dance ballyhoo was turned loose on them. Thornton didn't fare as well at the deluxe Indiana as expected, and will not touch anything higher than a mild \$8,000 at that house's new sharp drop in price.

'Jimmy and Sally' (U) the Apollo and 'Women in His Life' at the Palace trailed along slowly.

**Estimates for This Week**  
Apollo (Focht-Aved) (2,500; 25-40)—'Jimmy and Sally' (U). Sluggish at \$2,600. Last week oke with \$2,500.

'Invisible Man' (U) at \$3,750. Last week (Katz-Budd) (2,000; 25-40)—'Little Women' (RKO). Not bad at all in its second week with a take of \$5,000. First week of the pic was great at \$12,000.

'If I Were Free' (RKO) and Thurston on stage. Slow at \$8,000. Last week 'Take a Chance' (Par) and Weaver Bros. on stage, faded away for \$7,500.

Lyric (Olson) (2,000; 20-25-40)—'Laughing at Life' (Juddell) and 'Midway Nights' on stage. A wow in \$10,000. Last week 'Tillie and Gus' (Par) and 'Billie Peak' on stage hit average mark of \$5,500.

Loew's Palace (Loew's) (2,800; 25-40)—'Women in His Life' (MG). Up at \$7,750. Last week should 'Behave' (MG) \$4,500, not good.

# ABOUT 30¢ ON THE \$ BY P.E.

## 'Little Women,' 'Yesterday,' 'Henry,' Holdovers, Best in Chi; 'Man's Castle,' Blah 11G, 'Bean' 13G NSG

Chicago, Dec. 11. Open season now for business alibis. Pre-holidays are here. Added to the pre-Xmas slide is the conspiracy of the thermometer, dumping the mercury into the zero sections and turning on the snow machines. Everything on the wrong side of the ledger to bring about red ink doses through the majority of the loop spots. Bright oasis of the loop in the Paramount 'Little Women' is holding up on its second week to continued sweet register music.

Disappointments three ace Baban & Katz arena, Chicago is not talking to 'Prizefighter' and the 'Lady' and that mammoth house is sliding down into the low 30's, very blah. Excuse rampant for a picture in its drawing line notices but no business. Other cities died with the flicker on the grounds of no romantic appeal; B & K played up the romance but no response. Blame now shifts to the 'Prizefighter' tag in the title. 'Man's Castle' is a disappointment at the Oriental, going out after one week to be replaced by 'The Pretty'. Had gone into the house with orders to stick until Christmas, but can't stand the pace. 'Christopher Bean' at the United Artists, also slated until Xmas, and it's going to be tough to keep it going.

Holdovers are the big money of the loop. Besides 'Women,' the two other money makers being 'Only Yesterday' and 'Henry VIII,' the latter shifting to the Roosevelt after a two-week winning ride at the U.A.

**Estimates For This Week**  
Chicago (B&K) (3,940; 35-45-75)—'Prizefighter and Lady' (MG) and 'Connie's Hot Chocolates' unit on stage. Gross goes into the slide and if lucky may grab at the \$30,000 rung, deep in the Christmas week. 'Hoopla' (Fox) and 'WLS Barn Dance' on the stage okay at \$38,800.

McVickers (B&K) (2,284; 25-35)—'Only Yesterday' (U) (2d week). Flicker is stretching it for a run and keeping its head up. Turned in fine \$19,100 first week and slated for fine \$12,000 for the second week. 'Ladies Behave' (MG) waiting.

Oriental (B&K) (3,200; 30-40-60)—'Man's Castle' (Col). Disappointing down the line. 'Pinkie' for adults only, something of a rarity these days, maybe \$11,000, blah. Last week 'Footlight Parade' (WB) finished its three-week stay to fair enough \$10,600. 'Gladys' slated for next week with 'Sitting Pretty' (Par) being shoved in to fill the gap until Xmas when 'Duck Soup' (Par) is expected for the holiday season.

Palace (RKO) (2,683; 40-55-82)—'Little Women' (RKO) (2nd week) and vaude. Another holdover that is the pride of the loop. Fore so playing to continuous sidewalk lines despite five shows daily. On current session continues pace and will be up to \$25,000, punch. Will be taken by B&K for some more looping around the holidays.

Roosevelt (B&K) (1,500; 25-35)—'Henry VIII' (UA). Comes here after a three-day absence from the loop, having closed in the middle of the week at the UA after a bell-ringing fortnight. Only continued pace of 'Dancing Lady' (MG) prevented immediate booking here. On its third week in loop 'Henry' looks able at \$8,000 indications. 'Gladys' on its holdover from the Chicago took excellent \$9,700.

United Artists (B&K-UA) (1,700; 35-65)—'Christopher Bean' (MG). Disappointer, only continued pace for fan? Hardly \$15,000 indicated, flabby. 'Henry VIII' (UA) finished second week to excellent \$11,600, and after short lapse went into the Roosevelt.

### Sten's 2d Before 'Coast'

With Sam Goldwyn setting back 'Barbary Coast', Anna Sten's second, until the spring, another picture may be done with the German star meantime.

Goldwyn wants Gary Cooper opposite Miss Sten, and he will not be available until May. He goes to Metro for 'Operator 13' (Marion Davies) which is hastening him back to the coast this week and killed the idea of his sliding over at the Broadway Paramount.

### 'Little Women' Tacoma H. O.; All Play Split Wks

Tacoma, Dec. 11. 'Little Women' enough for this burg to hold over into second week, after socko \$7,000 for first seven days.

Roxy using 'Prizefighter and Lady' for only three days, basing draw upon Seattle where the pic was jerked one day short of week, but biz okay. Blue Mouse holding to nice pace.

**Estimates For This Week**  
Music Box (Hamrich) (1,400; 25-35)—'Little Women' (RKO) and 'Only Yesterday' (U) split. Two great shows, look to do a rousing \$5,500. Last week, 'Little Women' strong for good \$7,000.

Roxy (J-VH) (1,300; 25-35)—'Prizefighter and Lady' (MG) and 'Day of Reckoning' (MG) split. Indicated a good \$4,000; last week, 'Meet the Baron' (MG) at \$4,400, surprised by going to a strong gate. Blue Mouse (Hamrich) (650; 15-25)—'Aggie Appleby' (RKO) and 'Broadway Through a Keyhole' (UA) split. Expect the normally okay, \$1,600; last week, 'College Gate' (WB) and 'Bureau of Missing Persons' (FN) split, good at \$1,650.

## PRE-XMAS LULL IN HUB ISN'T HAPPENING

Boston, Dec. 11.

'Little Women' continuing to nice biz. With Loew houses bettering recent averages and at Boston Buddy Rogers in person stands 'em. Showmen lamenting an expected annual pre-Xmas lull find it is staved off a week at least. Shopping crowds heavy, and all houses getting.

**Estimates for This Week**

Keith's (RKO) (4,000; 25-35-50)—'Little Women' (RKO) (3d week). Going well on holdover. In high to garner \$30,000 this week. Last week (2d) \$37,000.  
Boston (RKO) (4,000; 35-50-65)—'Aggie Appleby' (RKO) and Buddy Rogers show. Film just so-so, so magnet must be Rogers. Hotchpot for \$24,500 or thereabouts.  
Last week 'Right to Romance' (RKO) and vaude, very sweet at \$20,500 considering no big names.

Orpheum (Loew) (3,000; 30-40-50)—'Prizefighter and Lady' (MG) and vaude. Pic pulling far better downtown than in Back Bay house. Biz good on matinees, which shows there are femme shoppers who like 'pig' stuff. Should knock off \$16,000. Last week, 'Christopher Bean' (MG) and vaude, slowed down after nifty start, \$14,600.

State (Loew) (3,000; 30-40-50)—'Shirley D'Amore' (MG). Not likely to stir b. o. anywhere near previous week of Joan Crawford. Current film pleases but isn't a wow class. Fair at \$15,000. Last week, 'Dancing Lady' (MG), \$15,500, cheerio and how. House, which has the one-week rule, could have done better by holding 'Prizefighter'.

'Sitting Pretty' (Par) and stage show. Biz okay. One cause maybe Boston angle to Jack Haley; good week, \$29,000 in sight. Last week, 'Hoopla' (Fox) and Lombardo band on stage, \$22,500, swanky.

Paramount (M&P) (1,800; 35-45-55)—'Ever in My Heart' (WB) and 'Lone Cowboy' (Par). Entirely too heavy to balance the Stanwyck may. Maybe \$10,500. Last week 'Take a Chance' (Par) and 'Mad Game' (Fox), \$9,000.

Scollay (M&P) (2,600; 25-35-45)—'Duck Soup' (Par) and vaude. Marxmen doing the biz, nice \$9,000 in prospect. House has cut over; head to extent of couple of stage weeks, now six instead of eight. Last week, 'Dancing Lady' (MG) and vaude, quite well at \$9,500.

## SALE OF ASSETS FOR \$1,800,000

Famous Theatres, New Par Unit, to Take Over P-P's Bankrupt Theatre Subsid, Publix Enterprises—Reorganization Plan Does Not Mean Discharge from Bankruptcy—Mebbe Another Year Yet

### IRVING TRUST REMAINS

**Creditors** Enterprises whose claims have not already been compromised will not be paid as high as 30c. on the dollar under a reorganization plan for the bankrupt theatre subsidiary, is estimated authoritatively. The amount, as it's seen now, will be somewhere under that figure.

The Irving Trust Co., trustees in bankruptcy of P. E., on receiving the \$1,800,000 in cash under proposed sale of the assets of PE to the Paramount Public Corp., will decide how to distribute the proceeds. That distribution will be on a basis of under 30c., long reported as the probable figure, is held as virtually certain.

Moreover, the reorganization plan which will be considered before two meetings, Dec. 20 and 21, at the office of Referee Henry K. Davis, does not mean a discharge of the bankruptcy. Irving Trust remains in jurisdiction of the PE bankrupt and may hold the reins of administration for another year or so.

What actually occurs under the reorganization is a sale of the assets by the Irving trustee to a new subsidiary set up by Paramount Public. This new subsidiary, Famous Theatres Corp., actually buys out an old subsidiary of Par-Publix, the Publix Enterprises company, status changing in that Famous is not in bankruptcy but PE is.

As a result, Irving Trust, if the sale is accepted by creditors, gives up operation in favor of Famous Theatres, the new corner, but continues its work of making out bills, handling transfers and all other administrative functions of the bank, including continuance of litigation, contesting of claims, etc. A number of large rent claims are now being contested.

Together with this work, it will be up to the Irving trustees and their corps of attorneys to break up a gross of \$21,000.

(Continued on page 22)

## 'INVISIBLE MAN' \$7,500, BUFFALO HOLDING UP

Buffalo, Dec. 11. Combination of 'Dancing Lady' and Ben Bernie packed them in and brought grosses at the Buffalo close to house record.

'Little Women,' at the Great Lakes, did fine business, and is holding over.

Current pace back to normal.

**Estimates for This Week**

Buffalo (Shea) (3,600; 30-40-55)—'Her Sweetheart' (MG) and stage show. Should get around \$18,000. Last week 'Dancing Lady' (MG) and Ben Bernie opened strong and built up close to the house record for a gross of \$21,000.

Hipp (Shea) (2,400; 25-40)—'Walls of Gold' (Fox) and vaude. Indicates around \$9,000. Last week 'Stage Mother' (MG) and vaude, dropped sharply to \$7,100.

Great Lakes (Shea) (3,400; 25-40)—'Little Women' (RKO) (2d week). Should get over \$9,500; last week very good at \$10,500.

Centaur (Shea) (2,400; 25)—'Sollitaire Man' (MG). Points to around \$6,000. Last week 'Meet the Baron' (MG) good for \$9,900.  
Lafayette (Kind) (3,400; 25)—'Invisible Man' (U). Off to good pace and should get over \$7,500. Last week 'Man's Castle' (Col.), \$6,000.

## Repeal Aids All Broadway B.O.'s, Even Holdovers; Music Hall With 'Counsellor' \$96,000; Cap's \$40,000 2d

Repeal helped the New York box offices, sending business over average immediately, and is continuing to be reflected favorably, according to showmen, who believe conviviality and spending as a result of legal liquor will have a permanent reaction in the direction of more business.

If nothing else, repeal is held to be taking people out of their homes for a change and nothing is more natural after a downtown dinner and a cocktail to take in a show. That repeal is a good thing for the picture houses is based on business this week which would be lower, whether good or bad attractions are current, than the figures show.

Radio City, which enjoyed three tremendous weeks with 'Little Women,' continues to command the lead. 'Counsellor at Law' which went in Thursday is expected to hit \$96,000 at least with a chance of bettering that with a break in weather. At this figure the picture could hold out not decided yesterday (Monday) whether it would be retained. 'Right to Romance' and 'Flying Down to Rio,' latter a musical are waiting to get in.

Meanwhile, 'Little Women' moved over to the RKO Roxy Thursday (7) after 21 days at the Hall and may remain at the smaller Radio City house for a couple of weeks. Originally slated for a week, the pace of \$36,000 for the first seven days ending tomorrow night (Wednesday) justifies retention of 'Women' for the balance of the week at least. If holding up then, it will remain longer, under plans.

Although repeal is holding all business from falling, except for the two Radio City theatres, the business generally among the rest of the town's theatres is nothing to crow about.

Both the Capitol and Paramount are on holdovers, with the former nosing out the Par on a possibility of hitting \$40,000 or more through draft of Gable-Crawford names in 'Dancing Lady.' It is expected if the Par will reach \$30,000 on the second week of 'Sitting Pretty,' Gary Cooper, who with the same picture last week brought slightly over \$50,000, refused to start a second week although the film did.

The Hollywood, after a strong first week of \$21,500 on 'House on 56th Street,' will be holding pretty well at \$21,000 chance currently. The other Warner first run, the Strand, is in touch lock on the hold-over of Joe Brown's 'Son of a Sailor' and takes it out tonight (Tuesday) bringing in an evening premiere, 'Sin of Nora Moran,' an indie from Majestic.

On the five days of the Brown holdover the take is not expected to exceed \$10,000 after a first week of \$15,000.

'World Changes,' aided by personal appearance of Bela Lugosi, will aid the State to a fairly good week, probably about \$11,000, a better pace than the Palace suggests on its second run of the Clara Bow picture 'Hoopla,' \$11,000.

The old Roxy, depending largely on the sale of NBC radio revue playing its stage in support of an indie, 'The Charming Deceiver,' may get \$25,000 but chances slender of beating that figure.

'Girl Without a Room,' which opened at the Rialto Wednesday (6), is above average at \$12,000, and will hold until the regular change day, Friday, (15) when 'Hell and High Water' (Fox) opens.

Final week (3rd) of the Marx Brothers' picture, 'Duck Soup,' which has not been doing as well as their last, will be a low off at \$11,000. 'Advice to the Lovelorn' opens tomorrow (Wednesday).

Mayfair doesn't seem to have much in 'King for a Night' but picture, better than average for the indicated \$8,000. It was brought in Friday (8) and will undoubtedly remain a full week at least. Walter P. Reuther, a holdover, is a hangman's noose in his lobby to attract attention. With the way lynchings have been going on, perhaps it'll excite the curious.

Though picture has an electrocution (not seen) rather than a hanging. Neither of the two-day attractions, 'Escimo' nor 'Design for Living' are doing so well. Former is

poor and probably goes out in two weeks, while 'Design' is just fair and hasn't lost to stay.

**Estimates for This Week**

Astor (1,012; \$110-\$165-\$220)—'Escimo' (MG) (4th week). They just don't want this one and it's staying only until MG can ready a successor for the house. Probably either 'Queen Christina' or 'Hollywood Party' former having edge.

Capitol (6,500; 25-35-55-\$110)—'Dancing Lady' (MG) (2nd week). After a strong \$67,800 the first week, Gable-Crawford starlets fall off to possibly \$40,000, but this okay business.

Criterion (875; 25-40-53-\$110-\$165)—'Design for Living' (Par) (3rd week). Picked up a little the first week after a sluggish opening, but last week (2nd) began to peter, doing \$7,500, under expectations. May stay through holidays if not dipping too much.

Hollywood (1,012; 35-55-75-\$55)—'House on 56th Street' (WB) (2nd week). Maintaining its pull sufficiently to insure about \$15,000, good. First week a fine \$23,500 was scored. Final week two more boxes can be counted on with safety.

Mayfair (2,200; 35-55-65)—'King for a Night' (U). Opened Friday (5) and not expected to do over \$8,000 on the week. Previous week, 'The Chief' (MG), on strength of Ed Wynn name, got \$9,000 on nine days.

Palace (1,700; 25-40-55-75)—'Hoopla' (Fox) and vaude. Not so hot at indicated \$11,000. Last week 'Invisible Man' (U) upped the take a little to \$13,000, but that under expectations for this chapter. 'Hoopla' as holdover not so forte at \$30,000, possibly under.

Radio City Music Hall (5,945; 40-60-85-99-\$165)—'Counsellor-at-Law' (U) (2d week). The picture has a box office winner over here, with \$96,000 looking a cinch. Last week, third of 'Little Women' (RKO), with Thanksgiving holiday and repeal helped, hit \$108,000. Last week's picture's second week's take of \$98,000.

Rialto (2,200; 25-40-53)—'Girl Without a Room' (Maj). Brought in Wednesday (11) and is doing pretty good. Previous attraction, 'Master of Men' (Col), on eight days, okay at \$11,500.

Rivoli (2,200; 40-55-75-85)—'Duck Soup' (Par) (3d week). Not so lucky this one and on final (current) week ending tonight (Tues). Only about \$11,000. 'Advice to the Lovelorn' (U) (1st week) is doing well, \$12,000, okay.

Roxy (3,200; 25-35-55-65)—'Charming Deceiver' (Maj) and stage show. Expectations are for about \$25,000, fairish, helped by big radio stage show. Last week 'Gladys' (Fox) cheered its way to a fancy \$34,000.

Strand (2,900; 35-55-75-85)—'Son of a Sailor' (WB) (2d week). Based on its holdover and goes out tonight (Tuesday) after five days at about \$10,000. Initial sever days was \$15,800, which would do for a profitable \$10,000 and no complaint. Last week, 'Prizefighter and Lady' (MG), with Gregory Rattoff on stage, beat that by \$3,000.

State (2,000; 35-55-75)—'World Changes' (WB) and vaude. Bela Lugosi, on the stage, aiding picture for a profitable \$10,000 and no complaint. Last week, 'Prizefighter and Lady' (MG), with Gregory Rattoff on stage, beat that by \$3,000.

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## 40c Frisco's Pop Scale

### Warfield Only 65c House in Town, Gets \$17,000 With 'Female'

Now that Paramount has slashed its prices to 25, 5 and 40c, and the street has been reduced by one first-run house through reversion of the Embassy to second, all theatres are more or less on common ground again.

That is to say, all except the Warfield, which continues at 65c, have cut their admissions. Forty cents is the universal to which they go from here is anybody's answer and everybody's headache. As a matter of fact, showman managers are prone to cast an eye toward the exchange.

This stanza looks only fair as a whole. Nothing outstanding around, although nearly everyone will get a fair amount of money. Golden Gate, holding 'Little Women' for a decent week, and Paramount, inaugurating its new prices with Paul Muni in 'World Changes', are leading the show. Fox, with its second major film 'Bitter Sweet', not bad. Chatterbox in 'Female' spotty at the Warfield, okay stage show and a Laurel and Hardy holiday show up to a jewel where it's worth the 65c.

Orpheum getting its best week to date with 'Take a Chance' split with 'I Am a Spy' and 'Hop' Herald. KJRS astrologist, on stage. House building a few bucks each week.

'Thunder Over Mexico' is something of an emergency booking for United Artists and pretty mild even with Upton Sinclair in person opening day. Herman Cohen's other house, the Strand, fair with second week of 'Frothy Nonsense'.

After cracking all records last week 'Little Women' is hefty enough to suit all at the Golden Gate and management is crossing the fingers in hopes of a third show. 'Crade Song' bowing out of the Columbia after two weeks, decidedly not good. Embassy through as extended run house, reverting to second run double bill at 20c and 30c, same at St. Francis.

**Estimates for This Week**  
Columbia (Par West) (1,700; 50-75-150) 'Crade Song' (2nd and last week). Busto at \$3,000 after \$4,000 first week.  
Fox (Geo) (2,000; 25-35) 'Bitter Sweet' (UA) and '16 Fathoms Deep' (Mono) split and ten vaude acts. No more two-for-ones as they're under the hammer this week. Second major picture house has had together with biggest buy in town, helping to okay \$11,000. Last week 'Above Clouds' (Col) and 'The Coldest' (UA) (Col), split with vaude, second best in town at \$13,000.

**Golden Gate (RKO)** (2,344; 25-35-40) 'Little Women' (RKO) (2nd week) and stage show. Smash at Frisco, heading for sweetest \$15,000 after record \$22,500 last week, and will hold for third. Getting limousine and odd looking trade alike.

**Orpheum (F&M)** (2,400; 25-40) 'Take a Chance' (Par) and 'I'm a Spy' (Fox), split with 'Hop' Herald astrologist, on stage. Best yet at \$6,000. Last week 'Jimmy and Sally' (Fox) split with 'Before Dawn' (RKO) pulled \$4,000.  
**Paramount (F&M)** (2,400; 25-35-40) 'World Changes' (WB). New low prices and a Paul Muni pic building to \$11,500. Last week 'Berkley Square' (WB) surprised by not running house in red at \$10,000.

**Strand (Cohen)** (970; 25-40) 'Frothy Nonsense' (Geo) Drawing males and okay at \$1,000. First week cost \$2,500.

**United Artists** (1,400; 25-35-40) 'Advice to Lovelorn' (UA) (2nd week). Poor \$4,000 after first week's \$6,000. 'Thunder Over Mexico' (Preferred) opens Thursday (4-15).  
**Warfield (RKO)** (2,700; 35-45-65) 'Female' (WB) and stage show. Highest priced house in town, but this week's fare isn't magnetizing as usual as \$17,000 is likely; good but not big. Last week \$17,000 on Sophie Tucker and 'My Lips Betray' (Fox).

### A Bronco Cuffo

Hollywood, Dec. 11.  
Denver Dixon is making another western on the cuff. Buffalo Bill, Jr., is starring in the five-reeler. Entire pic to be made on location.

Macola Lab in N. Y. pick up negative c.o.d. and will arrange the state-lighting.

### RADIO UNSHELVES 'MANSIONS'

Hollywood, Dec. 11.  
'Green Mansions' has been taken off the shelf at Radio, but studio is awaiting okay of Meridian Cooper before spotting a writer to ramp it. Slated for Dolores Del Rio.

## LAUGHTON-CHANCE DUAL, 9G, MONTREAL

—Montreal, Dec.

Pre-City slumps can be beat in this city if the right stuff is given the show-shoppers and 'Henry 8th' ended its repeat week at Capitol with a total gross for the fortnight of close on \$28,000, one of the best this year. There is bound to be a brodie currently, the department stores getting most of the fan money \$1,200.

Palace double bill is 'Take a Chance' and 'White Woman', latter with Laughton and Chance, to attract big business. 'Henry 8th' Gross should be around \$9,000. Capitol has Harlow-Tracy combo in 'Bombshell' and is expected to hold up at \$10,000. Loews vaude is really above average and 'Missing Persons' feature should get biz up to \$9,500. Princess shows 'Blood Money' and 'Chance' at Heaven, both good enough to get by at \$8,500. Imperial continues with French operetta on subscription basis and Cinema de Paris repeats with 'Tout ou Rien' maybe \$1,200.

**Estimates for This Week**  
His Majesty's (Ind) (1,600; 50-150) 'Tomorrow and Tomorrow' (legit). Not a lot of hope these shopping days, \$1,800. Last week, 'Goodbye Again' (WB), about same.

Palace (PF) (2,700; 60) 'Take a Chance' (Par) and 'White Woman' (Par). May get as high as \$9,000. Last week 'Kenneil Murder' (WB) and 'Goodbye Again' (WB), \$9,500.

Capitol (PF) (2,700; 60) 'Bombshell' (MG). Another big picture following success of previous fortnight, with popular star names, should gross easily \$10,000. Last week repeat of 'Henry VIII' (UA) got \$9,000.

Loew's (FF) (3,200; 65) 'Missing Persons' (WB) and vaude, \$9,500. Last week 'Walls of Gold' (Fox) and vaude, \$10,000.

Princess (CT) (1,900; 50) 'Blood Money' (UA) and 'Chance' at Heaven' (RKO). Looks \$6,000. Last week all-British 'Summer Lightning' and 'Blarney Stone' \$6,000.

Imperial (France-Film) (1,600; 50-150) French operetta. Subsequent season, \$2,500, same as previous week.

Cinema de Paris (France-Film) (600; 40) 'Tout ou Rien', second week \$1,200, about same as last week.

## Repeal Nite a Fliv In Newark, but Joan Crawford Pic, \$20,000

Newark, Dec.

Joan Crawford, back after a long week, is bringing in about \$10,000 for 'Dancing Lady' which should gather tremendous \$20,000. Proportionately, the Branford is opening in great style with 'The Chief' and 'College Coach' and should not show less than \$10,000. Drawing the holiday crowd.

The Shubert reopens with 'Hold Your Horses', the first Broadway musical to visit Newark this year, and should do enough to show the way to others. Ford's picture, 'These 30 Years', relights the Broad for a week. No announcement of anything else relighting at this time.

Repeat night was a flop here.

**Estimates for This Week**  
Branford (WB) (2,966; 15-65) 'The Chief' (MG) and 'College Coach' (WB). Swell pace and should top a fine \$10,000. Last week 'Havanna Widows' (WB) and 'Day of Reckoning' (MG) on eight days smashed on the holiday and swept to a great \$13,100.  
Capitol (WB) (1,200; 15-25-35-50) 'Only Yesterday' (U) and 'Meet the Baron' (MG). Ought to be about right for here and should do nicely with maybe \$4,500 or more. Great house for drop-ins and Xmas shoppers mean something. Last week 'World Changes' (FN) and 'Blonde Bombshell' (MG) okay with \$4,500.

Loew's State (2,780; 15-75) 'Dancing Lady' (MG) and vaude. Biggest jam since 'Tugboat Annie' and will sweep to magnificent \$20,000. Caught to hold over but as house has 30 pix to choose from this season probably won't. Last week 'Christopher Bean' (MG) fell from opening to total a good but disappointing \$10,000.

Newark (Adams-Par) (2,248; 15-99) 'Sitting Pretty' (Par) and vaude. Not inspiring on opening but merit of pic with a liked stage bill should build to an okay \$13,000. Last week

'Crade Song' (Par) on eight days went to a fair \$12,000.  
Terminal (Skouras) (1,900; 15-25-35-40) 'Goodbye Love' (RKO) and 'East of Fifth Avenue' (Col) with 'Berkley Square' (Fox) and 'Ace of Aces' (RKO) split. Got on split at last. Business has picked up here but they have their fingers crossed. May be over \$12,000.  
Last week 'My Lips Betray' (Fox) and 'Walls of Gold' (Col) went to \$4,400.  
Proctor's (RKO) (2,300; 25-35-60-75-85) 'Jimmy and Sally' (Fox) and vaude. Film drew a panning but good stage show. Location of house helps Xmas but will have to spurt to beat \$12,500. Last week 'Invisible Man' (U) swell at \$18,000.

## Lincoln Lags, Vaude Out Till After Xmas

—Lincoln, Dec. 11.

Xmas subnormalcy here. Vaude goes out of the Lincoln and dual bills come in today. This is the second vaude stand going straight pic in six weeks and announcement from Bob Livingston, house mgr., indicates the weekly fresh meat won't be in vogue until New Year's. But bullish last week and isn't doing badly considering its recent start.

**Estimates for This Week**  
Capitol (Livingston) (350; 10-20) 'Wild Eyes' (FN) and 'When Ladies Meet' (MG), dual first and 'Hold Your Man' (MG), last half. Appears okay even in the face of Xmas; nice \$1,800. Last week, 'Midnight Club' (RKO), 'My Lips Betray' (U), doubled first, and 'Smile in Thru' (MG), last half, scored heavily at the rear to pick up slack for a pretty good \$1,700.

Colony (Geo) (1,100; 10-15) 'My Lips Betray' (Fox). Pic is little off the beat in this house where fare is usually rough and tumble, but fair enough to get by at \$1,600. Last week, 'Mad Game' (Fox), split, so-so \$750.

Liberty (Indie-TC) (1,400; 10-15) 'State Trooper' (Col), and 'Notorious' (RKO), split. 'My Lips Betray' (Fox), first, and 'Ranger's Code' (Mono), with 'Chislers of Hollywood' (Sec), dual last half. Okay at \$850. Last week, 'When Strangers Marry' (Col) and 'Rider of Destiny' (Mono), with 'Lady from Nowhere' (May) dual last half, drew a black \$800.

Lincoln (LTC) (1,800; 10-25-40) 'Kennel Murder Case' (WB) and 'College Coach' (WB) dual. Bill takes this house out of fresh policy and goes for a second week. Football season past will make lim pickings here, \$2,000. Last week, 'Love Honor and Oh! Baby' (U) with 'The Bachelor' (Geo) and vaude show started to a slim \$1,100.

Rialto (IndieTC) (1,100; 10-15-20) 'Sleepless Nights' (Ches) and 'Tory of the Jungle' (Col) double bill with 'Face Night' (Col). Should go into nip-up if the 'Race Night' angle is plugged strong enough; \$1,100 here would please. Last week, 'Night of the Living Dead' (RKO) and 'East of Fifth Avenue' (Col) also doubled piddled \$800.

Stuart (LTC) (1,900; 10-25-40) 'Only Yesterday' (U) and 'Meet the Baron' (MG). With no special pic should be any whiz, \$2,200 will be considered good. Last week 'Ann Vickers' (RKO) and 'Havanna Widows' (WB) double bill and just fair \$2,300.

## Bill Robinson Revue Sending Par, N.H., to 9G

New Haven, Dec. 11.  
Pre-Xmas biz has been holding up pretty well, but this week will be a slump. 'Berkley Square' at the College as a single is getting its main play as a class picture, which will hold down its gross somewhat.

**Estimates for This Week**  
Paramount (Publix) (2,348; 35-50) 'Girl Without a Room' (Par) and Bill Robinson's all-colored 'Goin' to Town' revue. Since before the year, \$9,000. Last week 'Sitting Pretty' (Par) and 'Thundering Herd' (Par) mild \$7,200 on eight days.  
Poli's (Publ) (3,040; 35-50) 'Her Sweetheart' (MG) and 'My Lips Betray' (Fox). Around average \$8,500 with draw credit even. Usual 'Dancing Lady' (MG). Stand up opening indicates nice \$8,000. Last week 'Little Women' (RKO) got sweet \$13,000 on first week and added good \$2,500 on four-day holdover.  
College (Col) (1,565; 25-40) 'Berkley Square' (Fox). Overflow product from the other local Poli spot has given this house some swell product. Last week, 'My Lips Betray' (Fox) got \$4,500 unless run-off-mill fans give it a surprise boost. Last week 'Invisible Man' (U) and 'Jimmy and Sally' (Fox) with house pop-priced record of \$3,300.

## 'Man's Castle' Floppo at Albee, Cincy

### 'Sitting Pretty' \$12,000, 'Dancing Lady' Paces the Town, \$14,500

## HEPBURN, SULLIVAN STAND OUT IN ST. LOUIS

—St. Louis, Dec. 11.

Two pictures stand out, away out, in a week in which business looks pretty good all around. 'Little Women' at the St. Louis started off with a bang and is showing every indication of continuing that way. House has definitely booked film for two weeks, something unusual here. Have reviews, a big ballyhoo campaign and the interest being shown by various groups are some of the contributing factors. Looks like plenty of profit the first week, and maybe the second, too.

The other stand-out is Margaret Sullivan's debut film, 'Only Yesterday', at the Grand, which is starting with less of a flourish, it is building and will result in some black ink being spilled by the bookkeepers there. Some slight chance of it going two weeks also.

A tense situation among the cluster of Grand boulevard theatres has been relieved to some extent by the closing of the Grand, thereby leaving only three to fight it out in that part of town. There is a sort of lull in the warfare there, nobody having made any attacks in the last few days.

**Estimates for This Week**  
Ambassador (Skouras) (3,000; 25-35-55) 'Only Yesterday' (U) and stage show. Started slowly, but is building into a profit week of \$16,000, good. Last week 'World Changes' (WB) \$15,000.

Geo (Fox) (5,000; 20-25-35) 'As Husbands Go' and stage show. Expected about \$9,000, fair. Last week 'Jimmy and Sally' (Fox) got \$9,000. Last week 'State Trooper' (Col) 25-35-55 'Should Ladies Behave' (MG). Indications are for a fair \$11,000. Last week 'Meet the Baron' (MG) dipped under that to \$10,000, getting by.

Missouri (Skouras) (3,500; 25-40) 'After Tonight' (RKO) and 'College Coach' (WB). All signs point to about \$9,000, good enough. Last week 'Invisible Man' (U) failed to get more than that.

St. Louis (F&M) (4,000; 25-40) 'Little Women' (RKO). On the way to big takings, \$19,000, better. Last week 'Meet the Baron' (MG) eked out \$15,000, good.

## Lil Roth with Her Pic, 'Take a Chance,' Nice \$16,000, Wash.

Washington, Dec. 11.  
Taken by and large things are pretty much off this week. Two holdovers and several only so-so pics are keeping the averages down. 'Duck Soup' leading the town among the new stuff. Show will net the Palace a nice week, but would have been more except for the lull, which is the change of pace.

'Little Women' is still the sensation. Pic is in third week at Keith's and house broke precedent by announcing already that it will stay over through Dec. 14. Angle was played up that crowds are so tremendous that management doesn't care if patrons do postpone their trip a few days. Novel idea and is stirring up comment without hurting the b.o. a bit.

**Estimates for This Week**  
Fox (Loew) (3,534; 15-25-35-50-60) 'Hoopia' (Fox) and vaude, 'Sisters of Skeeter' not as big as before, but still drawing on stage. Clara Bow took it on chin from critics, but boys and girls still like to see her underdress. Week should show fair \$12,000. Last week 'Ladies Must Have' (MG) and 'Crazy Quilt' on stage held up to nice \$23,000.

Earle (WB) (2,424; 25-35-40-50-60) 'Duck Soup' (Geo). Leading town with nice \$17,000, but might have been more. Last week second of 'Dancing Lady' (MG) came back after disappointing opener because of opposition to click with very nice \$11,500.

Keith's (RKO) (1,850; 15-25-35-50-60) 'Little Women' (RKO). Still swell product. In third week. Looks like \$10,000, which is substantial for third seven days. Last week same pic under expectations to show \$17,000 on first holdover.

Met (WB) (1,583; 15-25-35-50-60-70) 'Sweetheart' (Sigma Chi)

Cincinnati, Dec. 11.  
'Dancing Lady' is struttin' off with the prize money this week, sweeping across the Lyric. Dangerous RKO first-run stand, it jammed 'em since the Wednesday (6) opening. Biz on this pic is exceeding take of Palace with vaudefilm at higher level, and is biggest figure for house since '31.

'Man's Castle' is tumbling at Albee, despite additional plugging. The 'World Changes' also was accorded extra advertising in dailies and is taring oke.

Shubert is relighted this week for Eva Lee Gallienne and her Clive Repertory Theatre company at scale of \$1,200 to \$1,800 to \$2,400. The several road shows that played here so far this season were weak draws and, with no future bookings scheduled, the theatre—possibly will be idle for balance of season. Only other legit spot operating here now is the Cox, offering Oberfelder-circu-dramatic works at \$1 top. This week's extra advertising in 'Dangerous Corner' with Herbert Rawlinson. Theatre is in fourth week for this enterprise and average gross has been \$4,000.

**Estimates for This Week**  
Lynx (RKO) (1,394; 35-44) 'Dancing Lady' (MG). Holdout biz began with first screening. A cake-walk for \$14,500, hefty bit o. o. at about twice in two years. Cricks mild about what the best week 'Duck Soup' (Geo), Gable, Astair, and Healy 'n' his hoke trio. Last week 'Prize-fighter and the Lady' (MG), for six days, a tame stir at \$2,200; ring out on the best week 'Duck Soup' (Geo) muffled in favor of Myrna Loy as lure for femme trade.

Palace (RKO) (2,600; 35-44-60) 'Sitting Pretty' (Par) and Radio Ruben headliner. Last week theatre's screen average and variety fare nicely balanced. Getting \$12,000, not bad. Last week 'Right to Romance' (RKO) and Lillian Gishman, the flesh feature, slowed down to \$11,500, fair.

Albee (RKO) (3,300; 35-44) 'Man's Castle' (Col). Treated to extra ad space and special exploitation. Reviewers score producer for aping of 'Seventh Heaven'. Glum atmosphere a drawback at this season. Looks like \$7,500 at most, disappointing. Last week 'Duck Soup' (Geo) matters below expectations with \$11,500, cooling off during last half.

Capitol (RKO) (2,000; 35-44) 'Little Women' (RKO) and 'Dancing Lady' (MG). 14-day run at a dainty \$4,500, following a big \$8,500 last week, after transfer from Albee, where pic had initial showing.

Keith's (RKO) (1,500; 30-40) 'The World Changes' (WB). Paul Muni's rosters the main support for \$5,500, okay. Last week 'Havanna Widows' (WB) \$6,000, so-so.

Grand (RKO) (1,025; 30-40) 'Hoopia' (Fox) and 'Disraeli' (WB), sound release, split, \$2,000, lukewarm. Last week 'Jimmy and Sally' (Fox), one day, 'Master of Men' (Col) and 'Rider of Destiny' (Mono) each, groped to a sad \$1,400.

Family (RKO) (1,000; 15-25) 'The Chief' (MG). Lotsa kiddies, who are the courts, are taking take for \$2,300. Last week 'Golden Vest' (Par) and 'Fury of the Jungle' (Col), split, \$1,700, around normal.

Strand (Ind) (1,200; 25-35) 'In the Strand' (FD) and Renoff-Reno revue the vaude topper. Sticking close to average with \$2,200. Last week 'Dance, Girl, Dance' (Col) and Stam and LaTune headlining, \$2,500.

## CONNOLLY, GARGAN SWOP

Hollywood, Dec. 11.  
Walter Connolly is being loaned by Columbia to RKO for 'Havanna Story' in exchange for William Gargan for the 'Line Up'.

## MG SHELVES 'ROSIE'

Hollywood, Dec. 11.  
Metro has shamed its proposed 'Round House' 'Rosie' by Marie Dressler and Wallace Berry.

Stuart Paton, who scripted it, is on the payroll.

(Mono). Not so hot with maybe light—\$3,500. Last week 'From Headquarters' (RKO) fell by those who saw it, but murder mysteries have lost their glamor here. Fair \$5,000.

Invisible Man (U). Doing second week and should make satisfactory \$5,000. Last week same pic got nice \$3,300.

Geranium (Loew) (1,553; 15-25-35-40) 'Tillie and Gus' (Par). Should hit above average for little house with \$3,500. Last week 'Worst Woman in Paris' (Fox) got usual \$3,000.



# Pre-Holiday Ease-Off in Philly;

## This Wk, Earle \$15,000, Fox \$14,000

Philadelphia, Dec. 11. Nothing very exciting forecast for the current week in the downtown picture houses; the normal and expected pre-holiday depression seems to have arrived. Not a stand-out in the lot.

The Earle which has had some striking stage headlines is featuring its film first this week, 'After Tonight' with Gracie Barrie and Barto and Mann on the vaudeville program. Around \$15,000 indicated from opening pace, a sharp falling-off from pace of last two or three weeks.

The Fox has 'As Husands Go' on the screen (critics not enthusiastic) and 'Mary McCormic' as the stage name; looks like a sluggish week with no more than \$14,000 in view.

'Duck Soup' is holding over at the Stanley but won't get a full second week. 'Sitting Pretty' (RKO) Wednesday, 'Mars Brothers' comedy dropped sharply and marks the lowest ebb the house has had in some time.

'I I Were Free' at the Boyd won't get over \$10,000.

The Aldine, after four swell weeks of 'Henry VIII' has 'Advice to the Lovelorn' which opens tomorrow (Tuesday).

'Hell and High Water' was another bust at the Arcadia and went out after three with 'Meet the Baron' in Saturday night. 'Earle' which didn't find a wall with it a few first-run policy last week has 'Day of Reckoning' which, also looks weak. 'ay just climb over \$2,000 each—no more. 'Stanton' has 'Invisible Man' (UA) in when 'Prizefighter and Lady' proved too weak for a second week. 'Man' features on nine days in all and is doing nicely.

Last week's leader and biggest surprise was the Earle with the 'Scandals' holding up an ordinary program film ('Havana Widows') and achieving a \$25,000 gross. 'Duck Soup' which started very big at the Stanley but slid off rapidly and didn't quite hit \$14,500.

'Berkeley Square' (Fox) at the \$15,000 indicated for its second-run showing at the Fox and 'The World Changes' was about a grand under its expected \$11,000 at the Boyd. 'Mars Brothers' and 'Gus' managed to get the \$2,000 figured for it at the Arcadia, but 'My Woman' was even weaker than expected with only \$3,100 at the Karlon.

'Henry VIII' went to \$8,000 for its third week at the Aldine, slightly over predicted figure.

**Estimates for This Week**  
Aldine (1,200; 40-55-65) 'Henry VIII' (UA) (4th week). 'Mars Brothers' and 'Gus' managed to get the \$2,000 figured for it at the Arcadia, but 'My Woman' was even weaker than expected with only \$3,100 at the Karlon.

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# Radio Breaks Doldrums, 'Won't Sing' Starting

Hollywood, Dec. 11. Radio in a featureless production lull during the last week is expected to break it by the middle of the week with 'So You Won't Sing, Eh?' starting.

Two others also on the schedule for the week are 'Success Story' and 'Transient Love', the Irene Dunne picture. For a week the lot has been idle, but for one short company.

# Stage Vanities' Keeps Orph in Lead, \$14,000

For the third week running the Orpheum is not in front. It's the first time this house has topped its Publick opposition for more than two weeks in a row. Intense cold, 15 below zero, hurting big.

Earl Carroll's 'Vanities', the only film-house stage show in town, is turning the trick currently for the Singer theatre. Two weeks ago Ben Bernie accomplished the feat of putting the Orpheum in front of the 4,200-seat Minnesota, and 2,200-seat State. Last week a picture, 'Little Women', kept it out in the lead.

Incidentally, 'Little Women', grossing \$20,500, gave the theatre its biggest week, since 'Cimarron' three years ago. It shattered all Orpheum attendance records, and broke the house record for straight pictures. This is making due allowance for the fact that the run extended eight and a half days. At a higher scale, 60c top instead of 40c, and plus five vaudeville acts, 'Cimarron' pulled \$1,000 more.

Except for the previous 'vanities' booking of Katherine Cornell at the Orpheum, which would have been held over for a second week. As it is, it will be brought back again next Saturday for a second week. The fact that the run ended the first picture to play two different weeks there.

There's no dearth of strong attractions in the loop, but the proximity of Christmas and a cold wave are taking some of the edge off business—and, considering the calibre of the entertainment, takings are leaving plenty to be desired. The six-performance engagement of Katherine Cornell at the Metropolitan, second legit road show of the season and assured of capacity business, also is diverting attention from the film houses.

Less of nice word being spilled over 'Dancing Lady' at the Minnesota and the Crawford-Gable-Tone trio undoubtedly has pulling power in itself, so that good trade was in evidence at the big Publick house over the week-end, the matinee business in particular being above par. But minus any stage entertainment the 4,200-seat Minnesota is up against a tough proposition because its attractions always are available in the neighborhoods and other loop houses at a lower admission scale after a not too long interim.

**Estimates for This Week**  
Minnesota (Publick) (4,200; 25-35-40) 'Dancing Lady' (MG). Neat selling job by Harold Kaplan and a good box-office picture. Publicity attendant upon Crawford-Tone real-life romance. Off to a fair start in spite of near-zero weather and should breeze through to good \$11,000. Last week, 'Christopher Bean' (MG), \$9,500.

Orpheum (Publick) (2,800; 35-45-55) 'Havana Widows' (FN) and on stage, Earl Carroll's 'Vanities' tab. Stage show the draw. Looks like strong \$14,000. Last week, 'Minnesota' (RKO), \$20,500 for eight and a half days. House record for straight films.

State (Publick) (2,200; 25-35-40-45) 'Berkeley Square' (Fox). Picture maybe too much for the week. 'Earle' (Fox) and 'Gus' (Fox) are fine for matinee fans in particular and critics' praise plus word-of-mouth boosting should put it over to better \$10,000. Last week, 'Earle' (Fox) and 'Gus' (Fox) are fine for matinee fans in particular and critics' praise plus word-of-mouth boosting should put it over to better \$10,000.

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# N.O. NSB

Slight Lull, but Biz Could Be Worse Considering

New Orleans, Dec. 11. One of those in-between weeks with little work in box office to halt and ensnare the wayfarers. The two heaviest draught houses, Saenger and Loew's State, have respectively 'Take a Chance' and 'Ladies Should Behave' later coming in for nice comment, beating 'Chance' about an even grand for the current session.

Orpheum with 'Little Women' in its second week will play them both at the wicket by perhaps a couple of thousand. Other houses are trying hard minus anything remotely resembling such attractions.

**Estimates for This Week**  
Loew's State (3,218; 40) 'Ladies Should Behave' (MG). Picture gaining favor on all sides and will reach \$8,000. Last week, 'Ladies Should Behave' (MG) wallopped them to the tune of \$16,000.

Saenger (3,568; 40) 'Take a Chance' (Par). They are not piling in. This one and 'Ladies' will be last week. 'Hoople' (Fox) bowed a tendon as they say at the track, getting but \$8,000.

Tudor (1,000; 30) 'I Loved a Woman' (WB). Robinson has his coterie here and film may reach fair \$2,200. Last week 'My Lips Betray' (Fox) to \$3,000, very good.

St. Charles (2,000; 25) 'The Bowery' (UA). Did a nice repeat after its Loew's State engagement, going above \$2,000 last week. This week 'Pilgrimage' (Fox) is having a lonely journey and \$1,200 will be welcome.

Orpheum (2,400; 35) 'Little Women' (RKO) showing real strength in its second week and will get \$10,000 for the first seven days; last week 'Women' got \$14,000.

# 'Sitting Pretty' \$7,000

At Newman, K.C.—Oke

Kansas City, Dec. 11. Only two new pictures on the first-run screens this week: 'Prizefighter and the Lady' at Loews Midland and 'Sitting Pretty' at the Newman. As was expected 'Little Women' was back for its second week at the Mainstreet and the Up-town is trying the same thing with 'Only Yesterday'.

Record for admissions was broken by the Mainstreet on Thanksgiving day with nearly 12,000 cash customers, many of them new to the theatre and drawn solely by the old-time Midland. Loew's (4,000; 25) 'Prizefighter and the Lady' (MG). Figured for nice \$12,000. Last week 'Private Life of Henry VIII' (UA) \$8,800, no satisfaction.

Newman (Par) (1,800; 25-40) 'Sitting Pretty' (RKO). Looks like this house has its followers educated to musicals and they are going to the picture. It's at the week end. Expected to get \$7,000, good. Last week, 'The Kennel Murder Mystery' (WB) got \$6,500.

'Only Yesterday' (U). Second week for this one which held up nicely for the first week, aided by strong press reviews. Likely to draw \$5,500. Last week \$5,000.

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Mainstreet (RKO) (3,500; 25-40) 'Little Women' (RKO). Second week for the picture which is showing to thousands of customers not in the regular fan class. Looks like another good \$12,000. Last week, 'Prizefighter and the Lady' (MG) (4,000; 25) 'Prizefighter and the Lady' (MG). Figured for nice \$12,000. Last week 'Private Life of Henry VIII' (UA) \$8,800, no satisfaction.

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# Vaudfilm Orph. Seattle, \$6,500, Nice;

## 'Bean' Now 'Her Sweetheart' \$7,000

# WB Splurges, Putting 10 Names in 'Hit Me Again'

Hollywood, Dec. 11. Warners will toss 10 featured players in the last of 'Hit Me Again' to be made from an orig by F. Hugh Herbert.

Bette Davis and Genevieve Tobin penciled in for spots.

# PITT REACTING AFTER LAST WEEK'S WOW

Pittsburgh, Dec. 11. Natural reaction setting in after last week's smash business. 'Sensation' passed direct in all-around way since boom days of 1930, but this week will prove an anemic stanza everywhere.

Stanley will get the best of it with its holdover 'Little Women', not the first picture to stay two weeks here, as reported in last issue, but second. Other was 'Gold-Diggers'. Considerable falling off on second week-end, but should have enough left to gather \$11,500 anyway, which is far and away above house's recent average and very profitable. On that basis it'll mean around \$4,000 on the fortnight, and that's plenty these days.

'Meet the Baron' a weak sister at the Penn; no indication that Pearl's radio name will even slightly salvage it. Will be lucky to get \$6,500, and that's pretty terrible. Fulton has 'My Lips Betray', but only for four days, due to starting 'Paddy' on Friday session. Lillian Harvey's first Hollywood product won't get more than so-so trade at \$2,200, if that. Pitt sliding on, too, with 'Spahn and Vaude', and may get \$4,000, maybe not.

Sheridan Square, in East Liberty, has 'From Headquarters', a first-runer, on its own and should pick up around \$4,000. This was to have been day-and-dated with downtown Davis but latter house closed Thursday night (7) for two weeks, reopening early next Christmas Day. For next fortnight, but won't mean a thing to other sites since Davis hasn't been making any dent in the situation.

**Estimates for This Week**  
Davis (WB) (1,700; 25-35). House dare-for-next-two-weeks, reopening Christmas Day. Last week 'Horse Play' (U) in seven days fell off to \$3,000 after awful start.

'Pitt' (Shaffer) (1,800; 15-25-35) 'My Lips Betray' (Fox). In for only four days and nothing much looked for. May garner \$2,200 in brief week-end, but doubtful.

Last week 'Laddy' (Fox) held two days beyond original scheduled seven days and in nine-day session collected around \$3,300, great.

Fulton (WB) (2,500; 25-35-50) 'Meet the Baron' (MG). Hearing Jack Pearl on the air for nothing and shelling out four bits to see and hear him are two entirely different matters. At least, that seems to be the case here, where Baron Munchausen's first picture has managed to awaken an unusual amount of disinterest.

Ordinary grosser may get \$2,200. Last week 'Horse Play' (U) in seven days on day and date with Davis around \$2,800.

Stanley (WB) (3,600; 25-30-50) 'Little Women' (RKO) (2d week). Extended session will still show sturdiness at \$11,000, but not better. That's only satisfactory in a house that has been averaging considerably under that. Seven days, representing first week, about \$2,100, not a bright picture, but held in two years and great hit the same.

Warner (WB) (2,000; 25-35-50) 'If I Were Free' (RKO). Opened this week with a big box office, names, but hardly sturdy enough to hold up. Around \$4,700, fair, looked for. Last week 'Take a Chance' (Par) in seven days averaged \$1,000 a day or \$7,000.

**Estimates for This Week**  
Palace (RKO) (3,074; 25-40) 'Little Women' (RKO) (2d week). Strong box office. Last week 'Amor' and 'Andy and 'Chance at Heaven' (RKO) and 'Little Women' (RKO) in last four days plenty heavy, \$18,000.

Ohio (Loew-VA) (3,000; 25-40) 'Should Ladies Behave' (MG) and Kate Smith revue. Doing better and last week, should get \$13,000. Last week, 'Should Ladies Behave' (MG) (2,500; 25-40) 'Blood Money' (UA) no dice here, mild \$6,000. Last week 'Duck Soup' (Par) hit good enough \$9,000.

Grand (Ceth) (1,100; 25-40) 'Kennel Murder Case'. Doing nicely enough to get \$4,500. Last week, 'World Changes' (WB) topped this by about two bucks.

Majestic (RKO) (1,100; 20-35) 'Par' and 'Tillie and Gus'. Away nice to take \$2,800. Last week, 'Love Honor and Oh Baby' (U), a few dollars lower.

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Seattle, Dec. 11.

Hamrick carries over with his two ace 'Little Women' due Monday. 'Only Yesterday' at Music Former looks good for run of four or five weeks; latter two weeks, after benefitting from turn-arounds at B. M., which also helped biz at nearby Coliseum and Roosevelt (John Danc).

Marie Dressler being billed for all she's worth at Fox theatre. Her Swannee debut called 'Christopher Bean' here, as advertising started before new name was adopted for this one.

Roxy follows Orpheum in putting it by over most recent picture slash of '1,000 seats at 25 cts.' Likewise Roxy takes on duals. Orpheum continues with duals plus six acts of vaude, getting nice enough.

**Estimates for This Week**  
Blue Mouse (Hamrick) (350; 35) 'Little Women' (RKO) second week, still lining 'em up. Probably \$6,200. Last week, same film \$9,000, practically capacity from early matinee.

Coliseum (Evergreen) (1,800; 15-25) 'Turn Back the Clock' (MG) and 'Deluge' (RKO) dual, stayed four days for \$2,500. Last week, 'Turn Back the Clock' (MG) and 'Broadway to Hollywood' (MG) came in. Last week, 'Paddy, Next Best Thing' (Fox) and 'Torching' (Par), dual, \$2,500. Last week, 'Paddy, Next Best Thing' (Fox) and 'Torching' (Par), dual, \$2,500.

Fifth Avenue (Evergreen) (2,400; 25-40) 'Christopher Bean' (MG) renamed 'Her Sweetheart' tying in more directly with 'Christopher Bean' here. Last week, \$7,000 disappoints expectations. Last week 'The Prizefighter and the Lady' (MG), \$5,300.

Liberty (J-VH) (1,900; 10-25) 'SOS Iceberg' (U) and 'Fighting Parson' (Maj), dual, expected to touch \$4,500, good. Last week, 'SOS Iceberg' (U) and 'Fighting Parson' (Maj), dual, \$4,500.

Music Box (Hamrick) (900; 25-35) 'Only Yesterday' (U), second week, dandy pace, around \$2,300. Last week, same film surprised with beautiful \$6,000.

Orpheum (Oldknow) (2,700; 25-35) 'Aggie Appleby' (RKO) and 'Oliver' (MG) (2d week). With six acts vaude, headlined by Jones & Hull, who jumped direct from Chi. and Hime Shaffer and his Two Keys, promising heart \$4,500, value for expected \$6,500. Last week, 'Oliver's Big Moment' (Fox) and 'Big Executive' (Par) dual, with stage, big \$7,300. This house getting better every Saturday and Sunday, then again Thursdays, last day of show.

Paramount (Evergreen) (3,100; 25-35) 'Hoople' (Fox). Big type party. All the ads, but no, looks solid at \$3,000. Last week, 'Take a Chance' (Par) only four days, but fair \$2,000, although not enough.

Roxy (J-VH) (2,300; 25-35) 'The Good Companion' (Fox) and 'One Year Later' (Maj), dual, yanked in last week. 'Man' (Col) started well, but some folks missed vaude, and ended poor.

**Kate Smith and 'Little Women' Very Bullish In Col.; Shoppers Help**

Columbus, Kate Smith and her Swannee revue at the Ohio and 'Little Women' at the Palace outline all else by better than two to one here this week. 'Little Women' is the big money maker on a scheduled 11-day run. Previously Amos and Andy in person there, with weak flight, high mark by doing \$13,000 in that short stay. Cold weather not hurting anyone and Christmas shopping is helping.

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## Arthur Loew in Sydney to Acquire First Spot in World Theatre Chain

Sydney.

Arthur Loew, Joe Vogel and their party arrived here Tuesday (5) on the first lap of their round the world journey. They'll be here about three weeks before taking off. Next stop Batavia, Dutch East Indies, with sailing date from Sydney supposed to be Dec. 22.

Depends on whether they can get their business here done in that much time. Unannounced officially, but the object of the current stop is to build a Metro theatre locally. It is that the reason for the Vogel presence on board. Vogel replaced David Loew, at the last minute, in order that the local theatre department might be represented.

### Eye on Orient

Unofficially confirmed in inside circles that Metro is going to do some theatre building around the world. Australia is pretty certain and possible that a couple more theatre spots may develop before the end of the current trip, with Bombay, India, one of the mentioned spots.

Metro hasn't many theatres in the world market currently. Empire London; Madeleine, Paris; Metro, Capetown and a six theatre circuit in Belgium about comprise the list. Also operated but not owned is a theatre in Budapest. Several other houses were dropped as too costly.

## NORSE GERMAN IN SOUND PACT

Copenhagen.

Nordisk Tonsfilm, local sound company, has come to an agreement with Tobis Klangfilm of Germany, strongest competitor, for co-operation.

Deal calls for Tobis to take over the inspection and repair of Nordisk sound equipment in theatres. There are about 100 houses in Denmark and Sweden equipped thus, making it a neat item. Companies will continue competitive in actual equipment.

## Predict Several U. S. Pic Cos. Will Leave Germany

London, Dec. 1.

Inside news from Germany predicts big changes in some of the American film companies' activities in Germany early next year. Warner Brothers and Universal will definitely close their offices.

Fox and Paramount will carry on as before. Only major company that has not decided upon any definite action is Metro-Goldwyn.

### Newsreel Chain

Discouraged by the success of newsreel theatre at Victoria Station, Norman Hulbert, who originated the idea here, has applied to the London County Council for a license to operate another at Waterloo Station.

It is likely a series of such small newsreel theatres will be operated at railway stations in the big cities. The record attendance at the Victoria house, which has a seating capacity of 261, showed 14,000 admissions in one week.

### 'Big Bad Wolf' Panto.

The principal song to be used in the annual series of 'Little Red Riding Hood' pantomimes throughout England at Christmas will be 'Who's Afraid of the Big Bad Wolf?' will also be utilized in the 'Babes in the Wood' pantos.

### 'Thunder' Deal

Sol Lesser, on here from the continent and before he sailed for New York on the Majestic, Nov. 29, made a deal with Eric Hakim to handle the distribution here of 'Thunder Over Mexico.'

Lesser expressed himself as well pleased with his business transactions on this side, and said he would return annually.

### Mundin's Britisher

Hollywood, Dec. 11.

Herbert Mundin goes to England Jan. 15 on a one pic loanout deal to British Gaumont from Fox. Player will be in England for three months.

## Clair Elects French Sponsor for Next Pic

Paris, Dec. 1.

Rene Clair's next picture is set to be made by Pathe-Natan. Had been rumored he would start work for Korda in London. Universal in Hollywood and other spots, but he chose the P-N local offer.

Film will be 'Last of the Millionaires' on a story of his own, as usual. He has been given carte blanche to go about the production in his own way, sending the bills to the head office.

## Brit. Backturn on U. S. Pix Has Indies Worried

Hollywood, Dec.

Danger of losing the British market beginning to worry American independent producers. British-Gaumont's apparent policy of turning its back on American indie pictures is bothering the local film makers and they are wondering how much of the British territory will still be open to them. Practically all the indie companies of importance in Hollywood have their product distributed in England. About 25% of a film's total gross is received from this source. That 25%, they all admit, would make the difference between profit and loss, and if British showings could not be obtained, many of them would go out of business.

So far, most of the indies still have contracts with English companies good for this season's product. But they are worrying about next season. British-Gaumont has gone so far as to ask one Hollywood indie company to allow assigning the British output contract to another and smaller English distribution company.

Some of the local indies have gone so far as to admit they can't compete with British product, chiefly because of lack of names that will attract in Britain.

## GERMANY HOLDS LEVEL OF JUST ENOUGH FILM

Berlin, Dec. 1.

Local market continues to take care of itself with product. Tally for the month of October shows 26 features released, of which 16 were local makes. Six of the other ten were American.

Figures compare with 21 pictures in September, of which 13 were German and eight foreign.

## Australia Trade Renews Tax Fight, Calls Govt. Concessions Inadequate

Sydney, Nov.

Trade in general still very dissatisfied with the government only reducing the film slug by fourpence. It was expected drop would come down to around 'sixpence' per foot on foreign film.

A combined effort will be made again to ask the government to reconsider the tax and to place it on a more equitable basis.

There is also much talk still going on here in connection with a Royal Commission to probe the entire industry. However, it is unlikely that the government will go any further into the matter because of the huge cost involved. There have been numbers of exhibitors who have stated that the American distributors are forcing them out of business because of unfair contract demands. Distributors have stated that they are only protecting themselves from further tax slugs by including in all contracts certain clauses.

### ressler Honored

M-G-M combining with the local exhibitors in putting over in a big way the Marie Dressler birthday celebrations. Exhibits are falling in with them. There is the Dressler picture will play in theatres all over Australia.

(Continued on page 54)

## WB Making Films Abroad for Profit Besides Quota Uses; Asher in Charge

### Author, Ignored, Suing Ufa Around the World

Budapest, Nov.

'Die schoenen Tage von Aranjuez', Ufa picture, was taken from a play written by Janos Szekely, for several years Ufa scenarist, in collaboration with Adolf Stemmler. Contract with authors stipulated Szekely's name should figure in all advertisements.

Hitler change came while film was being shot. Szekely left Berlin and later discovered that picture was being released without his or Stemmler's name. The adapters, Wasserman and Franke, were publicized as authors.

Szekely thought it useless to sue Ufa in Germany, but waited till picture came to this country and was also advertised with the adapters' names. Szekely sued for damages here.

Court decreed that Szekely's name should immediately be pasted over posters, and publicized. Damages have not yet been decided. Szekely intends to sue Ufa in every country where the film is shown, except Germany.

## FREE PICTURES FOR GERMAN MASSES

Berlin, Dec. 2.

The inauguration of the Federal Culture Chamber as a centre of cultural work of all kinds has now been followed by the proclamation of a new organization in the same sphere. It is called the 'Nazi Deutscher Arbeiter' (After Work) is to be an organization under the supervision of the German Labor Leader Dr. Robert Ley and aims at utilizing the artistic production of the country for the benefit of the workers.

Regular entertainment centres shall be created in the largest and finest buildings of the cities. These 'Houses of Labor' are to contain club localities, sports halls, cinema, theatre and halls for festivities.

The organization will have departments for culture, music, theatre, film, radio and literature. All members of the German Labor Front, in which the Federal Culture Chamber with its numerous sub-organizations has acquired membership, will be automatically members of the NDA. A subscription will not be levied, but it is expected that members will contribute to the funds of the organization what they formerly paid into the strike-fund.

Dr. Goebbels announced in this connection that the highest paid artists, as members of the Culture Chamber, would put their services at the disposal of the after-work organization free of charge one month a year.

Details on the working organization have hitherto not been published so that it cannot be said in what manner competition between the organization and public enterprises in the sphere of film theatre and music is to be avoided. Dr. Ley expressed hopes that the first stage of the enterprise will be realized by May Day, 1934.

## English-Made Being Financed in France

London, 5.

Alexander Korda has just returned from Paris, having fixed with Charles Levy-Savoy, French financier and sugar baron, to finance the next production of London Film Productions, Ltd.

At the moment it is not quite settled what the production is to be. It is likely to be a big jungle picture. Cost is to be somewhere near \$600,000, of which 50% is being subscribed by Savoy. Korda is to make.

Picture will be in four versions, English, French, Italian and German.

Warner rothers has decided to go much stronger for British productions and will start in the near future with a heavy schedule of British made films featuring American names and talent.

Irving Asher, head of Warner's British company, arrived in New York Tuesday (5) and left for Hollywood two days later to talk over his production plans with Jack L. Warner and arrange for some talent loans. He will return in about two weeks to start pronto.

Asher, explaining the situation to Variety just before going off to the Coast stated that he felt the time has come when Britain is ready to turn-out some really fine films and American companies ought to be in on it.

'Warner's has been producing in Britain for about two or three years,' he explained, 'but not very successfully. We have paid attention mostly to quota pictures, with no special desire to make much money out of them. Now, I think, the time has come when we can do more than just turn out pictures. We can fill our quota obligations and make money besides.'

U. S. Names Help. One thing we've found out is that films made in London can sell in London as well as the rest of the world if they have an American name.

Asher hasn't any idea yet what people he will take to England or when or for which films. But, he explained, if American actors, directors and writers can go over there and make money-making films for the British there's no reason why they shouldn't do the same thing for our own companies. The time has come to profit in England, and Warner would like to be one of the first companies on the spot, taking advantage of the situation.

Laura La Plante is one of the first actresses Asher will take back with him, she to be spotted in two pictures.

## U'S BERLIN PERSONNEL PRODUCING IN PARIS

Paris, Dec.

Universal announces it will start producing in Paris, planning six films each to be made in French, German and English the first year.

Max Friedland, U's general manager for Europe, has arrived from Berlin to make his headquarters here, accompanied by Paul Kohner, production supervisor, and a number of minor employees who found Naziland uncomfortable. Friedland speaks only German, but Kohner, an American citizen, gets along in all three tongues. He figures he will work at the Pathe-Natan studios.

'SOS Iceberg' and 'The Rebel,' which Kohner produced in Berlin, are being dubbed in French by the Universal outfit and will soon be shown in Paris. They have also received 'Invisible Man' and 'Only Yesterday' from America, which they will try to show in the original versions here.

Friedland says he will follow a combination policy on dubbing: show high class pix in the original in the first run houses, and then dub them for the neighborhoods and the sticks.

Added to Fox's ambitious production program, and Paramount, which still seems to think it may get started again here, U's plans make it look as though Paris would become a real center again for international films with American capital and American technique.

## Banned

Berlin, Dec.

A Fox short 'Hansel and Gretel' has been scratched for 'contemptuousness of German folk songs and fairy tales.' 'Elisabeth,' the White Sister of St. Vith, 'Edda production, Thea-von-Harbour, megging, was banned for endangering public order and security.' The producers will submit an edited version to censorship in a few days.

The November issue of 'Film Fun' has been prohibited for Prussia by order of the Berlin police chief.

'It's Great to Be Alive,' Fox product, with superimposed German titles, missed the first hurdle. The version will be appealed, and the 'Oberwiesenthal' will have to pass its sentence.

## Paddy Nolan, Fightin' Exhib. Ottawa's Mayor

Ottawa, Dec. 11.

Paddy Nolan persisted until he turned the trick. In other words, the fighting independent exhibitor is now the mayor of the Capital city of Canada. Against the combined opposition of three rivals, Nolan was elected by a clear plurality, the vote in his favor being 19,461.

Nolan owns the Avalon, Roxy and Columbia theatres. He graced the horse-shoe of City Council as an alderman in 1922-23 and since then has been trying to grab the board of control or the mayoralty in successive campaigns. The voters have finally given him a hand. Nolan now promises to put the city on its feet—and there will be many heads in the basket.

### METRO LIT. CONTACT

Anni Bernstein, newly appointed foreign editor for Metro, leaves Friday (15) for Europe.

She'll headquarter in Berlin and contact writers and publishers for the American company.

# MAKE THIS A VELVET CHRISTMAS



VELVET in show business is the difference between the money you get and the money you wouldn't get if you didn't go after it!

We've been talking about the money "earmarked" for "Little Women"... it's the VELVET for the kind of showmanship willing to spend money to make money!... it's the VELVET for the showman smart enough to cash in when opportunity pounds on his door!

"Little Women" was made to order for the Christmas Holiday season. No other attraction could possibly have its universal appeal to people of all ages and positions in life. Throughout the Nation the success of "Little Women" has been so phenomenal and its reception so unprecedented that it has leaped beyond the confines of show business and now belongs to the whole wide world as an ideal!

Newspapers by the hundreds have printed editorials commending it... educators have proclaimed holidays and given credit marks to pupils for seeing it!... critics without exception have lavished praise heretofore unknown in motion picture history!... in every city and town attendance and box-office records have been buried beneath a veritable avalanche of business!

There are millions of dollars of "earmarked" money waiting for "Little Women" and those theatres so fortunate as to play it during the Christmas Holiday season will enjoy undreamed-of attendance. To every theatre playing "Little Women" we urge the most extensive advertising campaign you have ever done... increase your newspaper space... go into the highways and byways with posters... contact your schools and civic organizations... utilize the wealth of material provided for you in what exhibitors say is the greatest press book ever produced. If you have advertising budgets throw them overboard and shoot the works, for this "earmarked" money that has been set aside by its owners for this show and this show alone is your VELVET.



## KATHARINE HEPBURN in "LITTLE WOMEN"

by LOUISA MAY ALCOTT...with JOAN BENNETT..PAUL LUKAS..  
FRANCES DEE..JEAN PARKER..EDNA MAY OLIVER..Douglass  
Montgomery..Henry Stephenson..Directed by GEORGE CUKOR  
MERIAN C. COOPER, Executive Producer..Kenneth Macgowan, Associate

★ ★ ★ RKO RADIO PICTURE ★ ★ ★



# WIND UP THE OLD YEAR..AND START THE ...That Soars



# NEW WITH THIS GLAMOROUS ROMANCE To The Skies On Wings of Song!

## ★ HEAVENS ABOVE!

Yes Sir! that's where  
the glittering scenes are  
set . . . right on the wings  
of giant planes sweeping  
down heaven's twinkling  
pathway!



### GLORIOUS MUSIC

by the greatest living composer of lilting melody

### VINCENT YOUMANS

who now gives the world "Orchids  
in the Moonlight" "Music Makes  
Me", "Flying Down to Rio" and the  
Brazilian sensation the "Carioca"

Gay lyrics by Edward Eliscu and Gus Kahn

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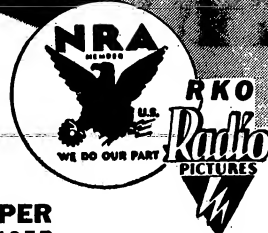
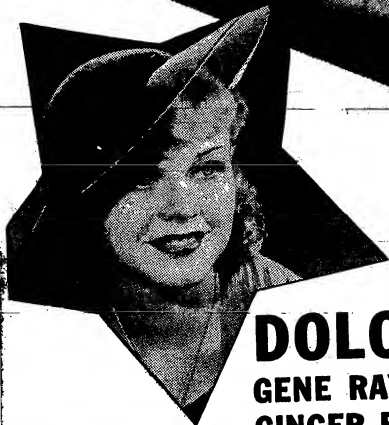
**DOLORES DEL RIO**

GENE RAYMOND  
GINGER ROGERS

RAUL ROULIEN  
FRED ASTAIRE

STAGED IN FABULOUS  
BEAUTY BY LOUIS BROCK  
STUNNINGLY DIRECTED  
BY THORNTON FREELAND

MERIAN C. COOPER  
EXECUTIVE PRODUCER



## MUSIC HALL, N. Y.

Some for-no-reason padding this week through the running of three screen shorts in a row, besides the newsreel and the major features, makes things tough on an otherwise meritorious show. Big business Thursday night and the restless packed house burped out some audible means when it appeared those shorts would never end.

On the screen is U's 'Counselor-at-Law,' starring John Barrymore, and chiefly on the stage is the literary-sounding transcription of the classic 'Scheherazade.' But, besides the shorts and newsreel, there's also one of those slow and dull recitals by the singing couple and soup and fish, also the inevitable organ solo that is superfluous.

The customers must wade through a lot of extraneous matter in the three hours this time this week, but, after arriving they should find plenty to chew on. With 'Scheherazade' Roxy 'out-Roxies' himself. It may be the key to the music hall stage problem, a literary thing it seems to be regarded as a problem more by the audiences than the theatre.

Since the theatre is evidently satisfied with the sufficiency of the stock company, it might well put that company to the best possible use. It hasn't done so on an average, but it does this week. The 150 on the stage at one time this week really mean something. Each is an important cog in the entertainment machine, each doing more than merely drawing attention to scenery.

There is the type of scenery in the Music Hall show this week that they can't see in any other theatre, because no other theatre is capable, financially or physically, of producing it. There are enough striking hues in the costumes to cure color-blindness. And a reason for the numbers and color. When the ballet breaks into a series of numbers this week, it doesn't appear to be intruding where it doesn't belong.

Ordinarily, when interpreted on a stage, the inherent beauty of 'Scheherazade' is discounted by the limitations of the theatre's equipment. No distraction at the Music Hall, but enhancement, instead.

The production is in six scenes, three on the stage and three on the downstage but with special scenery for all. It reaches its color crescendo at the start and finish, and its beauty peaks in the middle. The delicate colors, light blue garden setting accurately measures the Music Hall's advantage over other playhouses, even over pictures. There are some times when it can be done with a camera that can't be done on this stage or any other, but these involve action, not color. The Music Hall's greatest asset, then, with the leading couple suspended in a golden arc 20 feet or so in the air, sets a mark for all stages to shoot at.

As treated, this 'Scheherazade' follows the presentment briefly introduced at the Hall some time back by John Murray Anderson—the narrative. A woman off to the side and on the runway, as Scheherazade herself and the double talk to the Sultan, fills the scene shifting moments with cues to the action that transpires on the stage proper. The result is the similarity between the two Anderson-shows and this one ceases.

The 150 people on the stage are abetted by the 100 or so musicians. In the pit, the full orchestra gives sight on the grouping of its people alone, but the production is the essence of the entertainment. It makes the 250 look like 500, and not 50.

The three shorts are an Edwin C. Hill, a Clark and McCullough comedy and a Van Buren cartoon. The Hill short is interesting, but the others were poor pickings. Big.

## BROADWAY, N. Y.

Eight acts of vaudeville and a British film farce called 'Sleepless Nights' are being retained for 25c. At 11:35 p. m. the Broadway was still going and the talk show was still still barking about the bargain in vaudeville. Very seldom has a vaudeville show started so late, run to such frequent and steady applause as the clock ticked steadily on toward midnight. All of which fits in with the statement that the Broadway is unique.

Al and Belle Dow, who have survived the ravages of vaudeville's decline where better bookers of similar accomplishments have gone into the insurance business, are booking the Broadway. The show emphasizes this week. First week was booked by Filly Marcus.

It must be confessed with some surprise that the Broadway audience was quite pleased with the time, although it would be difficult to envisage a show that revealed the weaknesses of modern vaudeville more glaringly. Not until Foster and the Broadway in the fifth position did the show reach a destination. This colored team was on perhaps a trifle too long, but were freely forgiven because other

acts also stayed too long and with no warrant whatever.

Of course, the answer to any and all criticisms of these bills is the budget and the admission price. Around \$300-a-week is the lowdown for talent and with a two-bit price it could scarcely be much higher. Does seem that five acts of a slightly better average grade is the place for the act that has thinned out to this quality level.

Farrel Bros. and Lee (New Acts) are three hoofers carbon copied or copped from plenty of other turns. The name of the act is Anger. This mixed team dates back a long way. They show their stage experience and are okay with reservations. That is to say their material and routine lacks distinction. But they obtained laughs, so that's making good at the Broadway or anywhere. Many of their songs are new.

Peggy Calvert, third. In 1929 she was covered at the Lincoln Square as a new act. The reviewer reported she was a blonde and sang songs in a high key without much melody. To that can be added that Miss Calvert now does a dramatic recitation imitating Joan Crawford. The second act results with paprika lyrics it would seem reasonable that she stick to this and eschew histrionics. Obviously she's had lots of experience and her police is flawless. Her judgment of material isn't.

Kam Tai Trio are Chinese contortionists. While Caucasians frequently are made of rubber, this week with Oriental thoroughness goes way beyond anything generally seen in this department. A good act but could be sold more expertly.

Peter Hill and Leroy are comedians for the acts. He is a nice looking, clean cut and clear-speaking young chap in a double breasted tuxedo. But the act is not so much to be funny. Which is just as well, considering one or two samples he did risk. One remark about being over in Jersey City but missing the bullet breaks the act. The other handsome youth to tell on himself. It probably had something to do with the mimicking of him singing over the river. They hit the exits.

The final comedy assignment went to Dalton and Craig, an act that's been around quite a bit. Even at the state he had several hundred in the pews. Land.

## FOX, B'KLYN

Only thing that marks the current week here is the unrelenting of a new act. The act is a comedy, a comedian Freddy Mack the house has substituted a comic, Irving Kaufman. The change brought no improvement. Kaufman used to do a comedy act, but now he does a comedy act. He has a headstand every time a newcomer walks down the aisle. Kaufman tried out this same bit of comedy at the Lincoln Square. It was a flop. He had a headstand here, but the customers didn't think it funny.

Show as a whole Friday evening moved along at a limping pace. The moving of the act was a hand with the baton. The band gave out enough brassy music to keep 'em awake but in several spots it seemed that the musicians hadn't as yet got together with the acts.

This circumstance showed up conspicuously when it came to Nan Halperin. Hers was the headline niche on the bill. Even the clock was set to ring in her name. In a tumbling mood. Despite the mis-cueing they gave Miss Halperin she managed to put over her three characters and to use them well.

Presentation opened up lively with a 'Honeycomb Hotel' musical. The act was a comedy, a comedian Freddy Mack the house has substituted a comic, Irving Kaufman. The change brought no improvement. Kaufman used to do a comedy act, but now he does a comedy act. He has a headstand every time a newcomer walks down the aisle. Kaufman tried out this same bit of comedy at the Lincoln Square. It was a flop. He had a headstand here, but the customers didn't think it funny.

With this prelude out of the way, the vaude setup got its first inning with a comedy, a comedian Freddy Mack the house has substituted a comic, Irving Kaufman. The change brought no improvement. Kaufman used to do a comedy act, but now he does a comedy act. He has a headstand every time a newcomer walks down the aisle. Kaufman tried out this same bit of comedy at the Lincoln Square. It was a flop. He had a headstand here, but the customers didn't think it funny.

Top laugh returns for the event went to Gene Sheldon assigned to next to closing. They liked his deadpan—tomfoolery—and his juggling on the banjo. He made him show a lot of enough knock for the business of feeding. There's was the only act brought back for an encore at this performance.

Along with 'Master of Men' the screen menu for the week holds a Mickey Mouse, the usual newsclips and a third single reel, 'Kiss of the Chaparral.' Odeco.

## STATE, N. Y.

With Paul Muni on the screen at the State has a decided picture thing, which doesn't hurt any, though it doesn't seem to help much. House not better than usual Friday, though the picture bill back in the newspapers.

Lugosi (New Acts) does excerpts from 'Dracula' and then, apparently by design, breaks down such a feat. The picture was created with a comedy curtain speech which he opens with the hope that audiences will not suffer permanently from the chills. Helpful to the next act, but Lugosi would like a stronger impression by sticking to character.

Five Gay Boys (New Acts) open the show with a pack of good acrobatics and a tester board work crowd into five very full minutes. No stalling, no faking, but solid meat from start to finish. Over in a nice way for the close as a surprise to the audience.

A. Wohlman seconds, opening with a comedy bit that is too dirty in spots to get him much of a hand here. Does a bit of a pseudo-dramatic bit anent unemployment. Hokey and overstressed, but apparently not too much so for consumption. On the initiation of the stage, a wriggling a romantic song. Jack Osterman did this here not long ago as a bit. Wohlman works it up a little and it gives him a chance to grab his hand before the applause dies out. Close shave at the show caught.

Lugosi gets the middle spot, with Lew Parker in the morning on for a romp with the stooges. Clicks at the start with the explanation that Dracula does not care for him because he's anemic. May not be new, but it's a good one. The act is the ice for him. Not so much what Parker does as the way he does it. He puts it over in a brisk fashion and sells for all it's worth. The act is a comedy, a comedian Freddy Mack the house has substituted a comic, Irving Kaufman. The change brought no improvement. Kaufman used to do a comedy act, but now he does a comedy act. He has a headstand every time a newcomer walks down the aisle. Kaufman tried out this same bit of comedy at the Lincoln Square. It was a flop. He had a headstand here, but the customers didn't think it funny.

Marion Baller, a looker, does a routine on her toes that's rather conventional. Nothing new, but a good one. The act is a comedy, a comedian Freddy Mack the house has substituted a comic, Irving Kaufman. The change brought no improvement. Kaufman used to do a comedy act, but now he does a comedy act. He has a headstand every time a newcomer walks down the aisle. Kaufman tried out this same bit of comedy at the Lincoln Square. It was a flop. He had a headstand here, but the customers didn't think it funny.

Both houses had Virginia train wreck, L. A. rodeo, Goodman-Shute golf, health winners. Waly.

Whole layout is showmanly. Appeal of the strictly swank musical arrangements is a fair mainstay, while the show is well supported by local contributions of Bill Smith with a sock baritone voice and a neat, quick style of comedy.

Cody Quigg, the show is on the capable shoulders of George Givot, who is coming on fast and rates as a top fun maker for vaudeville. He's got that good sense to hold up, talking turn for the allotted time. Matter is bright and fresh, with a sprinkling of sly nifties that the old-time Palace clientele would find a little hard to divert.

Highly spoken with rare but right up to the average state, an assortment of dancing that helps brighten up things appreciably, a sprinkling of comedy, a comedian Freddy Mack the house has substituted a comic, Irving Kaufman. The change brought no improvement. Kaufman used to do a comedy act, but now he does a comedy act. He has a headstand every time a newcomer walks down the aisle. Kaufman tried out this same bit of comedy at the Lincoln Square. It was a flop. He had a headstand here, but the customers didn't think it funny.

Lew Pollack has to follow a long line of composer-actor features and isn't much equipped of his own to carry it through, but does wisely in surrounding himself with an agreeable group of specialty people, notably an eye filling blonde and a person of Evelyn Dean, energetic stepping team in Sylvia and Bobby and a statuesque dancing single in Virginia.

Palace, N. Y. Layout this week shapes up above the recent average for entertainment. Three acts get the featuring about equally and it is a commentary on present day vaudeville that the act is a comedy, a comedian Freddy Mack the house has substituted a comic, Irving Kaufman. The change brought no improvement. Kaufman used to do a comedy act, but now he does a comedy act. He has a headstand every time a newcomer walks down the aisle. Kaufman tried out this same bit of comedy at the Lincoln Square. It was a flop. He had a headstand here, but the customers didn't think it funny.

Harold Stern derives from radio, George Givot, the show is on the capable shoulders of George Givot, who is coming on fast and rates as a top fun maker for vaudeville. He's got that good sense to hold up, talking turn for the allotted time. Matter is bright and fresh, with a sprinkling of sly nifties that the old-time Palace clientele would find a little hard to divert.

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Meat of the performance is the Stern orchestra group and the show with the best of harmonies and the specialty material both within the band membership itself and with the addition of a slightly dance turn in Lee and Stuart who are touring recently at the Music Hall.

## NEWSREELS

## EMBASSY

F-H boys make a classic of repeal. Few, if any, angles are overlooked. This house not only goes into much more detail than other, but weaves the assortment of clips into a regular feature. Much of this continuity is due to Recorder McManus.

Fats poses in one of the ether sequences, and it looks genuine. Subject starts with the document. Then it swings to the new U. S. liquor czar. From Choate it goes to an artists' party. A bullseye of New York is shown from the perspective of sobriety and inebriation.

The Lindbergh world flight is also repeated. This time a map is introduced. Reporting is such as to suit odds and ends of the trip into continuous action.

Unusual subject is camera angle over Chinese planes while they are bombing villages. Vision is such a striking audience can see missiles striking.

In covering the Australian turf classic F-H overlooked a dramatic clip caught at the Lusher by U. This was that the winning horse crossed first despite an injured heel. Best football coverage of the camera season can be checked off this week on Army-Havy game. Yale-Princeton was not so good because it was rather difficult to follow plays, camera being too distant.

In that Santa Barbara chorus is a monk that program 100% and has an operatic baritone of rare quality. Out of the cape that soloist couldn't escape Hollywood. The act is a comedy, a comedian Freddy Mack the house has substituted a comic, Irving Kaufman. The change brought no improvement. Kaufman used to do a comedy act, but now he does a comedy act. He has a headstand every time a newcomer walks down the aisle. Kaufman tried out this same bit of comedy at the Lincoln Square. It was a flop. He had a headstand here, but the customers didn't think it funny.

President carving turkey for Warm Springs youngsters is one of Roosevelt at his best.

Other F-H subjects include legalizing gambling in Texas, Hamar eruption, Mad Garden wrestling, California lumber activity, Spanish floods, drinking in Bohemia, Clyde Beatty, Japanese girls and Chinese caudle.

Both houses had Virginia train wreck, L. A. rodeo, Goodman-Shute golf, health winners. Waly.

## TRANSLUX

There are several extraordinary subjects in the current Luxor program obtained by Pathe. First is a direct charge made by the prosecutor of Wexie Gordon that Federal agents were placed under arrest while certain lesser authorities tipped off racketeers.

Then there is a canary which sings Yankee Doodle. Too bad the bird could not have been clobbered during the solo. It takes closer scrutiny than the average fan will give to determine that the notes are actually synchronized with the beam motions.

There is a novelty introduced by Pathe which also created the method of economizing on titles and grouping subjects under the heading of 'News Flashes.' This is in the form of a news letter. A Nebraska family of 13 relays a message to President Roosevelt.

When Lady Astor speaks about 'comfortable husbands' in a Paramount clip audiences are finding plenty occasion for laughs. Under the Masses, a comedy with more freak contributions, including a child adopted by a group of the theatre men, a palace for hens, holly wreath making and a whale washed up on the Massachusetts coast.

Plane safety devices have been covered numerous times. Paramount succeeds in working in a novel angle by calling one of the acts 'the coming of the plane' and showing jumpers being let down at their respective 'stations.'

There seems to be a real go rush according to the newspaper. The fact that metropolitan newspapers haven't yet shown much enthusiasm. Paramount has a whole town being wrecked so that mining can take place under cellars. U never overlooks a gruesome subject—except lynchings. This week it has two corpses being retrieved from a Colorado mine shaft. Waly.

## MET, BROOKLYN

Ted Lewis and his entourage have the Met stage all to themselves this week, and, judging from the way the Saturday matinee clientele acted up, the monopoly is well supported by the local contributions of Bill Smith with a sock baritone voice and a neat, quick style of comedy.

Cody Quigg, the show is on the capable shoulders of George Givot, who is coming on fast and rates as a top fun maker for vaudeville. He's got that good sense to hold up, talking turn for the allotted time. Matter is bright and fresh, with a sprinkling of sly nifties that the old-time Palace clientele would find a little hard to divert.

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## LINCOLN, LINCOLN

Christmas and bad booking on screen as stage Lincoln, Dec. 7.

Christmas and bad booking on screen as stage Lincoln, Dec. 7. This house this stretch from the average of the past month. Understanding is that this week ends the vaude for the house and dual pic bill in unit. The Lincoln, Lincoln, film is the Pitts-Summerville 'Love, Honor' (U). In addition, there's a Disney technicolor and a Chase comedy.

Stage show is a carryover of Rudy Bale's band and Margaret Beamish, with the former doing 'Last Roundup' and 'Big Bad Wolf' for a general groan all around. There's a movie on the stage time, but gave its best the week before and hadn't much left.

Art and Esther Querry are second-on-after-the-band-warms-a-bit and theirs is a routine bit of hooing. You're a neat pair and get over well.

Edison and Louise are a pair of hokum musicians who do the musical ballad stuff, but a trained comic and farce comedy. Work hard, which is appreciated.

Bill closes with a smash of speed in the skating of Joy and Lazzeroni. Duo does some excellent wheeling. Barney.

## ROBSON'S STARRER

Hollywood, Dec. 11. 'Old Hannibal,' the May Robson starring in a cast including Reiner's directing, go. Cast includes Lewis Stone, Mary Forbes, Reginald Mason, Jean Parker and Tad Alexander.



This week will show a profit of maybe \$3,000-\$5,000 if the pace continues as it has since 'I'm No Angel' (Par) hit the screen last Thursday and aided by a twin stage attraction of Benny Meroff band and Gilda Gray. Operating expenses figure at around \$13,000 at present;

Says MOTION  
PICTURE DAILY:

# "SMOKY WILL UNDOUBTEDLY PLEASE ALL CLASSES OF AUDIENCES..."

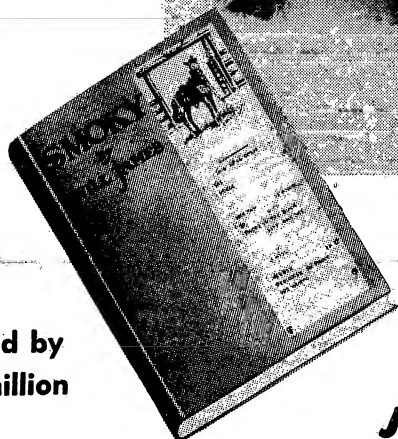
"A classic of the romantic west  
with a balance of drama, comedy,  
and romance blending horse  
interest with human interest.  
Not a 'horse opera' or even what  
the trade knows as a western."

IDEAL  
HOLIDAY  
SHOW

# SMOKY

with  
**Victor JORY**  
**Irene BENTLEY**  
and  
**Will JAMES**

Directed by Eugene Forde



Read by  
a million

JOIN THE UPSWING WITH **FOX**

Your patrons always like  
**FOX MOVIE TONE NEWS**





# They're Cheering LEE TRACY

## FOR WHAT HE DID in

Dec. 1, 1933

THE *Hollywood* REPORTER

### TRACY SEEMS A GOLD MINE IN 'ADVICE TO THE LOVELORN'

#### Werker Direction Gets Special Note

"ADVICE TO THE LOVELORN"  
(20th Century-United Artists)

Director ..... Alfred Werker  
Novel by ..... Nathaniel West  
Adaptation ..... Leonard Praskins  
Photographer ..... James Van Trees Sr.  
Cast: Lee Tracy, Sally Blane, Sterling Holloway, Jean Adair, Paul Harvey, Matt Briggs, Charles Levinson, Adalyn Doyle, C. Henry Gordon, Isabel Jewel, Judith Wood, Etienne Girardot, Ruth Fellows, May Boley.

Darryl Zanuck has an above the average piece of entertainment here, and it is our hunch that he has more than that in a money way. Just call it our hunch, and take it for what it is worth. But if you had felt the spontaneous lift throughout an audience which came with the flashing of Lee Tracy's name on the screen, if you had heard the "welcome home" reaction when he appeared in the picture—we think you would make it your hunch too, Mr. Exhibitor.

And what an opening. First, an exceedingly clever slant on California earthquakes that caused Californians to chuckle and will make easterners roar—then Lee Tracy discovered. How? Slightly stewed, incensed only in a Turkish bath sheet, which is inclined to slip, bad-boyish smile and all, trying to kid the boss that all is well on the Potomac.

You picture it. You don't need much imagination even if we have told it briefly.

We have to confess we haven't seen much of this chap Werker's work. And we are going to put him down on our list. He has the touch. That indefinable thing about handling the scene, from angles, to gag and line spacing, to topping the situation and then the tempo of a group of scenes that spells "Direction." He's due for a lot of attention on the strength of this one. Leonard Praskins' good script job helps.

Pete Harrison and others who have been worrying about the sex angle of the original on which the picture is based can rest easily. They have put it forth in a Lee Tracy laugh adaptation, with an innocuous love story and a brief heart moment, that has its adult spice appeal but won't cause any fathers of daughters to write letters to Dr. Lowell.

Sally Blane looks more like sister Loretta Young every day—and does a nice job despite a couple of lazy shots when someone let her work her first scene against a rear light that was fighting her every inch of the film. Sterling Holloway is a standout. Paul Harvey, May Boley, Jean Adair and C. Henry Gordon contribute good performances, while Isabel Jewel does a "Blessed Event" scene in the capable manner you would expect from that real trouper.

If you'd like to know the story it is about Lee Tracy as a hard-boiled man reporter given the "Advice to the Lovelorn" assignment as a punishment, making good at it but with complications that involve his own love affair, and with a dramatic twist that finds a crooked druggist putting him on the spot.

*And Cheering  
the Trailers too!*

On two different occasions in the past week we have hit the trailer on "Advice to the Lovelorn." The theatres on both occasions were well filled, and we must truthfully report that the moment Lee Tracy's name was flashed on the screen the audiences burst into enthusiastic applause and hilarious laughter, with a few million cheers and wisecracks thrown in!

Incidentally there is a local tie-up with drug stores for many exhibitors that will give them the greatest break they've had since the good old days of real exploitation.

And to sum it up—THERE'S GOLD IN THAT THAR LEE TRACY. You could sense it all over the theatre, and in the lobby afterward. It's one of those accidental breaks that make a showman's life. It's a natural.

## OPENS DEC. 13 at the N. Y. RIVOLI

# "ADVICE TO THE LOVELORN"

A DARRYL F. ZANUCK  
PRODUCTION

Presented by  
JOSEPH M. SCHENCK

## MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

### "Advice to the Lovelorn"

Hollywood, Dec. 4.—Recent headline stories anent Senor Lee Tracy and his alleged Mexican peccadillo, together with the gossip created by the incident, have made Hollywood's stormy petrel something of an itinerant hero.

The day after the story broke, a trailer heralding a forthcoming Tracy seren receiving the acclaim of a local house, with Tracy's appearance on the production was flashed at a local house, with Tracy's appearance on the effectively, the talk-of-the-moment personality of Hollywood. An out-sagacious showmen, "Advice to the Lovelorn," Tracy's latest screen escapade, arrives when write a column signed by a female "Misslonelyhearts"—and much to his chagrin, too.

To blast himself out of the assignment, he ladles out syrupy hoggy and phoney advice to lovesick males and females. He gets into jam after jam—but the circulation of the paper goes up and up. An outraged mother wants to horsewhip him for giving cockeyed advice to her daughter, but horsewhips the editor instead. His best girl makes to her squirm in and out of situations he builds for himself. A racketeer in the cut-rate drug business puts him on his payroll—sells him some drugs which Tracy believes killed his mother.

Attacking the racketeer in his column, Tracy is put on the spot—wriggles off, but is in hot water again as the film fades out with a belly laugh. Tracy gives his usual energetic, fourth estate portrayal. Standouts in the cast are Sally Blane, Sterling Holloway and C. Henry Gordon.

Al Werker's direction stresses comedy, the opening, kidding Hollywood, getting big laughs. Showmen should concentrate on Tracy—his publicity—and tieups with local sheets running "Advice to the Lovelorn" columns.

20<sup>th</sup>  
CENTURY  
PICTURE

Released thru UNITED ARTISTS

## 30c on the P. E. Dollar

(Continued from page 9)

down as many claims as possible for an eventual payoff.

**Dec. 21 is the Day**  
consideration of three large compromises of claims at a saying to PE of \$1,135,149, the Irving Trust is in favor of acceptance of the Famous Theatres offer of \$1,800,000 and has notified creditors of a meeting to confirm acceptance on Dec. 21. Trustees of Paramount Public, which controls the new Famous Theatres subsidiary, will hold its meeting Dec. 20 for approval in making the offer on the basis outlined.

Of the three compromises agreed upon by the Par trustees, largest is that of Public Theatres Corp., the operating-management subsidiary which, without funds, is virtually extinct now. PE owed Public Theatres a total of \$5,667,442. Parent company trustees through Famous Theatres' bid, is willing to settle this claim for \$2,833,721, a reduction in claims of PE alone of 50%, or \$2,833,721.

The other compromises are by the trustees in bankruptcy of Par-Public, which PE on the books owes a total of \$1,066,600; and the joint claim of the Commercial Investment Trust, Inc., and U.S. & Foreign Securities Corp. amounting to \$466,960. Par-Public lops off \$263,125 and the banking houses \$28,833 for final liquidation.

The purchase price of \$1,800,000, under the terms of the offer by Famous Theatres, calls for a down payment in cash of \$240,000 to the trustees of PE. The balance to be paid will be less any credits to Famous Theatres through presentation of claims by IT against PE with certain exceptions. Any such claims will be allowable as deductions in proportion to what the whole amount of claims existing against PE.

**Allowable Claims**  
Claims on which deductions are allowable against purchase price total \$1,331,333.

The exceptions under the offer include:

Claims PE have disallowed under bankruptcy, with approval of the referees, \$972,860.

Claims which have been released, \$592,320.

Reductions under compromise agreements of claims, \$3,126,129.

Amount of claims estimated to be claimed for rent accrued or to accrue after the date of filing of petition in bankruptcy by PE (Jan. 27, last), \$3,557,377.

After the amount credited as dividend on claims, unestimable at this time, is deducted from the balance owed on the purchase, the remainder due shall be paid by certified check.

Under the agreement of purchase, in the event that the cash immediately paid on acceptance of \$240,000, is insufficient to pay the expenses of administration in bankruptcy of Public Enterprises by the Irving Trust, Famous Theatres will supply the money, on an order, duly executed, within 30 days of service. Said amount or amounts is to be added to the \$240,000.

In the event of default by Famous Theatres on such payments to Irving Trust, latter may dispose of any assets at the time in the possession of Famous.

IT reserves the right under its purchase to deal with properties and assets in the normal course of operation, to acquire new properties, mortgages, liens, etc. These rights include paying of dividends on any class of issued stock out of net profits or earned surplus.

**Revises**  
Famous Theatres also agrees not to exercise its option to pay prior to maturity the principal of five-year notes which it plans issuing in acquisition. Certain claims against PE, nor to exercise its option to pay prior to maturity any or all of one-year notes, amounting approximately to \$300,000, \$50,000 and \$80,000, which it contemplates issuing for cash and reorganization purposes. Notes may, however, be issued to the extent of the cash funds which may be turned over to Famous by PE in administration of the bankruptcy by Irving Trust, largely credits on claims or moneys received from sale of any assets.

It is agreed in this connection that on maturity of the one-year notes the principal will be paid only if net profits are earned sufficient to pay them; otherwise it is planned to renew them.

Security that Famous will make these payments to the trustees is in stock and accounts receivable of 12 Public Enterprises subsidiaries. It comprises 1,000 shares in Associated Amusements, 3,000 shares Paramount Enterprises, 600 shares Charlotte Amusement Co., 100 shares each in Carolina Amusement Co., Chattanooga Theatres, Inc., Knoxville Theatres, Inc., Knoxville Theatres, Inc.; Nashville Theatres, Palmetto Theatre Co. and Tivoli Theatre, Inc.; 50 shares in Greenville Enterprises, Inc., and 25 shares in Carolina Rex Corp.

A condition of the proposed purchase by Famous is that the Irving Trust will diligently prosecute the objections filed by IT against the rent claims totaling \$3,557,377, against which, in part, the stock of these corporations is pledged as a promise by Famous to pay any awards that may be allowed in the courts.

It is agreed that in the event of any disagreement between Famous and the Irving Trust, as trustee of PE, it shall be settled by Referee Henry K. Davis.

The offer of Famous for purchase of the PE assets, under conditions and terms outlined, has, to be accepted by PE by Dec. 23. It cannot be accepted at any later date except with consent of Famous, in the event that the Delaware subsidiary created some months ago with a view to eventually taking over PE or other Paramount theatre properties. Y. Frank Freeman, head of Paramount real-estate, is the president.

P. E. Assets

The assets which Famous acquires under the deal consists

mostly in stock ownership, accounts receivable and notes receivable. They are:

Acme Theatre Corp., 100% owned, controlling theatre and building at Lakeland, Fla., which is under lease to Miami Theatres, Inc., plus accounts receivable of \$29,070.

Alabama Theatres, Inc., 50% owned, controlling leases and operation of 14 theatres in Alabama.

Anniston Enterprises, 100% owned, leases to two theatres Anniston, Ala., that are under sublease.

Archie Investment Co., 100% owned, controlling lease to building and theatre at Jacksonville, Fla., under sublease to Davis Amusement Co.

Associated Amusements, 100% owned, owning fee to two buildings and piece of real estate at Tampa, plus \$1,826,679 in accounts receivable.

Atlanta Enterprises, 99.9% owned, controlling capital stock of two Atlanta theatres, the companies, New Theatre, Inc., and lease on the Paramount Theatre building, Atlanta, and control of operation of Par and Keith Georgia theatres, that city.

Atlanta States Theatre Corp., 100% owned, controlling lease to building and theatre at Jacksonville, Fla., under sublease to Davis Amusement Co., plus 50% of the stock of the New Theatre, Inc., Jacksonville, Fla., and land theatres; account receivable \$38,582.

Augusta Enterprises, 100% owned, holding lease to building and theatre at Jacksonville, Fla., among three which are operated by a subsidiary, Augusta Amusement, 100% of the stock of which is owned by Famous Theatres.

Augusta Amusement, 100% owned, controlling lease and operation of the Dallas, Birmingham; account receivable, \$61,137.

A. H. Blank Theatre Corp. (bankrupt), a 5% controlled PE subsidiary operating in Iowa, and Illinois theatres, converted into the Tri-State Theatre Corp., 100% owned, controlling lease and operation of all capital stock turned over to PE and one-half of it sold to Blank Theatre, Inc., account receivable, \$1,550,775.

Carolina Amusement Co., 100% owned, controlling leases and operation of three houses in Charlotte, N. C., account receivable, \$1,000,000.

Carolina Rex Corp., 100% owned, controlling lease and operation of a theatre at Burlington, N. C., account receivable, \$8,017.

Charlotte Amusement Co., 100% owned, two theatres Charlotte, N. C.

Chattanooga Theatres, Inc., 100% owned, leases two theatres Chattanooga, Tenn., Consolidated Enterprises, Inc., 50% owned, controlling leases, Palmetto, Memphis, and the Lyric, Knoxville, both operated by Lewis, Inc.; account receivable, \$2,000,000.

Criterion Theatre Corp., 50% owned, lease to Criterion Oklahoma City, which by an agreement and lease between Famous and Warner Bros. account receivable, \$18,394.

Dallas Realty & Building Co., 100% owned, controlling lease and operation of Dallas, which was turned into the Karl Hoytville partnership under corporate name of Interstate Real Estate Co., Inc.

Daytona Beach Theatres, Inc., 50% owned, operating two theatres at Daytona Beach, Fla., transferred to operation of Sparks through transfer of stock ownership to a new subsidiary, Famous Theatres, Inc., account receivable, \$24,941.

Daytona Enterprises, Inc., 50% owned, controlling lease and operation of two theatres at Daytona Beach, Fla., and 50% interest in seven other Jacksonville theatres; account receivable, \$15,011.

Duval Co., 100% owned, Temple, Jacksonville, operating two theatres; account receivable, \$1,107.

East Coast Theatres, 100% owned, controlling fee of Coral Gables theatre building, Coral Gables, Fla., subject to outstanding mortgage; account receivable, \$24,941.

Florida Enterprises, Inc., 100% owned, controlling lease to building at Fort Lauderdale, Fla., operated by Fort Lauderdale Theatres, Inc., account receivable, \$138,501.

Fort Smith Theatres, 50% owned, five theatres at Fort Smith, Ark.; account receivable, \$8,375.

Gardens Theatre, Inc., 100% owned, which formerly controlled lease and operation of Palace, Gary, Ind., since repossessed by the bank; account receivable under claim, \$1,000,000.

Greenville Enterprises, Inc., 100% owned, two theatres in Greenville, S. C., and a parcel of real estate at Tampa.

Hallifax Theatres, Inc., 50% owned, controlling fee of the stock of Isis Theatre Corp., operating two theatres at Daytona Beach, Fla., and leases and operation of two theatres in Jacksonville, Fla., account receivable, \$350,500 and other obligations of \$125,500, is now operated by Duval Amusement Co., account receivable, \$172,883.

Imperial Theatre Co., 100% owned, an inactive corporation formerly operating the Imperial, Charlotte, N. C., which burned down.

Indiana Amusement Enterprises, new company being organized to hold the capital stock of Public Indiana Corp. and Public South Bend, Inc., capital stock of which will be owned 100% by PE.

Interstate Circuit, Inc., partnership corporation with Karl Holtsch combining this and PE subsidiaries into one company with PE control all of the Class B stock plus \$200,000 in bonds.

Jackson Tennessee Enterprises, Inc., 100% owned, controlling fee and operation of three theatres at Jackson, Tenn.; account receivable, \$5,000.

Johnson City Enterprises, Inc., 50% owned, controlling leases and operation of three theatres at Johnson City, Tenn.; account receivable, \$6,000.

Knoxville Theatres, Inc., 100% owned, controlling lease and operation of Tennessee theatre, Knoxville.

Knoxville Theatres, Inc., 100% owned, controlling leases and operation of Riviera and Strand at Knoxville.

Public New York Theatre, 100% owned, inactive corporation which operated 10 theatres in New York City that have been repossessed.

Public Newport News, Inc., 100% owned, controlling operation of two theatres at Newport News, Va., under sublease to a new corporation, Dominion Theatres, Inc., which is to be owned 50% of the Income Delaware, is to be paid 50% of PE with remittance of 40% of the stock of the new corporation, account receivable, \$11,768.

Public Ohio Corp. (bankrupt) 100% owned, formerly operating eight theatres in Ohio; leases on which have been repossessed by the bank; account receivable, under claim, \$43,014.

Public Salt Lake, Inc., 50% owned, lease

## Soak-the-Rich Tax Plan

(Continued from page 4)

houses. The subcommittee program calls for rewriting present statutes in such a way as to establish a normal income tax rate at 4% instead of continuing the present system of imposing a 4% impost on the first \$4,000 and 8% on the balance. The report calls for chopping the number of surtax brackets from 53 to 27, which would result in materially increasing the levies on practically all incomes above \$5,000. Maximum surtax on incomes over \$10,000 annually would be boosted from 55 to 19%, while the levy on incomes of \$500,000 would be raised from 52 to 67%, and similar changes would occur all along the line.

Proposed brackets and rates follow: \$4,000 to \$6,000, 4%; \$6,000 to \$8,000, 5%; \$8,000 to \$10,000, 6%; \$10,000 to \$14,000, 8%; \$14,000 to \$18,000, 10%; \$18,000 to \$22,000, 12%; \$22,000 to \$26,000, 14%; \$26,000 to \$30,000, 15%; \$30,000 to \$34,000, 16%; \$34,000 to \$38,000, 17%; \$38,000 to \$42,000, 18%; \$42,000 to \$46,000, 19%; \$46,000 to \$50,000, 20%; \$50,000 to \$54,000, 21%; \$54,000 to \$58,000, 22%; \$58,000 to \$62,000, 23%; \$62,000 to \$66,000, 24%; \$66,000 to \$70,000, 25%; \$70,000 to \$74,000, 26%; \$74,000 to \$78,000, 27%; \$78,000 to \$82,000, 28%; \$82,000 to \$86,000, 29%; \$86,000 to \$90,000, 30%; \$90,000 to \$94,000, 31%; \$94,000 to \$98,000, 32%; \$98,000 to \$102,000, 33%; \$102,000 to \$106,000, 34%; \$106,000 to \$110,000, 35%; \$110,000 to \$114,000, 36%; \$114,000 to \$118,000, 37%; \$118,000 to \$122,000, 38%; \$122,000 to \$126,000, 39%; \$126,000 to \$130,000, 40%; \$130,000 to \$134,000, 41%; \$134,000 to \$138,000, 42%; \$138,000 to \$142,000, 43%; \$142,000 to \$146,000, 44%; \$146,000 to \$150,000, 45%; \$150,000 to \$154,000, 46%; \$154,000 to \$158,000, 47%; \$158,000 to \$162,000, 48%; \$162,000 to \$166,000, 49%; \$166,000 to \$170,000, 50%; \$170,000 to \$174,000, 51%; \$174,000 to \$178,000, 52%; \$178,000 to \$182,000, 53%; \$182,000 to \$186,000, 54%; \$186,000 to \$190,000, 55%; \$190,000 to \$194,000, 56%; \$194,000 to \$198,000, 57%; \$198,000 to \$202,000, 58%; \$202,000 to \$206,000, 59%.

Investors and Wall Street will be hard hit by the prospective changes in provisions regarding capital gains and losses, corporate reorganizations and stock-swapping, and holding companies. These suggestions are direct consequences of revelations before the Senate Banking and Currency committee,

which recently probed financial operations with motion-picture and theatre companies.

Personal holding companies—such as those created by Albert H. Wiggin, retired Chase bank head, to participate in market ventures in oil and other industries, "incorporated" stockholders and the most "revelant form of tax avoidance" in the subcommittee report.

Re-enactment of the emergency levies on stock dividends and surplus profits was advocated by Representative Bacharach (R) of New Jersey, who pointed out these taxes had been collected with relative ease and the burden did not appear painfully heavy.

Changes in the present admissions tax are regarded as very unlikely. The Treasury is reported on the verge of recommending abandonment of assorted similar levies, particularly those on bank checks, furs, jewelry, sporting goods and matches, because those particular imports yield little income as compared to other sources. The amusement tax is regarded as easy to collect and not burdensome on either the theatres or patrons. Requests for a higher exemption, possibly 75c, are expected to be made to the Ways and Means legislation framers, but present prospects for adoption of these suggestions, not particularly encouraging.

It is still to be seen exactly how much Federal income will result from liquor, the Treasury and Congress expect to go slowly in repealing objectionable taxes, especially if any substantial amount of income is involved. Another year may very well see the admissions levy scratched from the list, but few legislators expect any change will be made this year in this particular item.

Public Shee Theatres, Inc., 50% owned, leasing and operating 11 theatres in New York City, account receivable, \$1,000,000, to owning 62.3% of the stock of P.E.S. Theatres, which operates two houses each in Connecticut and New York; account receivable, \$1,800,000.

Public South Bend, Inc., 100% owned, controlling lease and operation of three theatres at Lynchburg, Va. Account receivable, \$11,000.

Public Wheeling Theatre Corp., 50% owned, leasing and operating the Regal, Wheeling, Va., account receivable, \$1,000,000.

Regal Theatre, Inc., 50% owned, holding lease and operating the Regal, Wheeling, Va., which are operated by Standard Theatres Corp., a 50% owned subsidiary of Famous Theatres, Inc., account receivable, \$1,000,000.

Rialto Co., 100% owned, inactive corporation which formerly ran the Keith Georgia, Atlanta.

Seminole Amusement Co., as lessee to a theatre stock, which was owned by a 100% owned subsidiary of Associated Amusements, which in turn is owned 100% by PE.

Southern Enterprises of Texas, 100% owned, operating two theatres in Texas, which were combined into Interstate Circuit, Inc., under the Paramount Theatres, Inc., account receivable under claim filed, \$1,000,000.

The Stanley Co. (bankrupt), 50% owned, which operated theatres in Palm Beach, West Palm Beach and Lake Worth, Fla., leases on all of which have been disallowed by the trustee. Account receivable, \$10,720.

Strand Theatre, Inc., 100% owned, formerly operating two theatres in New York, now inactive. Account receivable, \$11,978.

Tennessee Enterprises (bankrupt), 100% owned, stock of which was owned by four Tennessee cities, has been transferred to Famous Theatres, Inc., account receivable, \$1,000,000.

Tivoli, Chattanooga, with new subsidiary 100% owned by Famous Theatres, Inc., account receivable, \$1,000,000.

United Theatres Enterprises, Inc., 50% owned, leasing and operating a theatre at Chattanooga, Tenn., and owning all of the capital stock of corporation operating four theatres at Columbus, Ga.

Valentia Theatres, Inc., 100% owned, controlling lease and operation of two theatres in Atlanta, three in Birmingham and one in Bristol, Tenn. Account receivable, \$22,072.

Virginia-Tennessee Theatres, 100% owned, lease and operating two theatres in Louisville, Va., which under proposed partnership with Hunter Ferry transfer to Famous Theatres, Inc.

Under miscellaneous assets are listed accounts receivable of Famous Theatres, Inc., \$1,000,000; plus interest of \$2,028; accounts receivable of Famous Theatres, Inc., \$1,000,000; plus interest of \$2,028; accounts receivable of Famous Theatres, Inc., \$1,000,000; plus interest of \$2,028; accounts receivable of Famous Theatres, Inc., \$1,000,000; plus interest of \$2,028.

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## 28TH ANNUAL

# Variety

Will Be Issued Late in December

As usual, this "Variety" special issue will be a complete review of the year in the show business. It will contain special features and articles, besides being a show business directory for the ensuing year.

Advertising Copy May Be Sent Now to Any "Variety" Office

CHICAGO NEW YORK HOLLYWOOD  
Woods Theatre Bldg. 154 West 46th St. 6282 Hollywood Bldg.

Rates Remain Unchanged



# EXPLOITATION

By Epes W. Sargent

## Changing Lights

An electrician in a small town worked an old spring phonograph into a light fixture recently, and has been using it in a variety of ways. It's fairly simple to make and easy to operate.

Bottom of the turntable is insulated. Around the hub is a circular plate of copper and near the rim are four strips, practically a circular strip of copper, but cut into quarter segments with about an inch of space between.

Below the disc is a wired brush, in contact with the rim segments. A similar brush is in contact with the rim around the hub. Top of the table is provided with four sockets, each with a connection to the hub circle and to one of the strips on the rim.

Table is hooked to a slow motor, the spring motor being ignored as requiring too frequent winding. Different colored lamps are placed in the sockets, each is lighted for slightly less than one-fourth of the time required for a complete revolution, each coming in as the section of copper in contact with the brush comes in contact with the brush below. It gives four changes of light, if there are four different colored bulbs. A shadow box is built around the device, with a square of ground glass on which announcements are lettered on the smooth side.

Now used every week and sometimes shunted over to a show window, but always useful.

## Max's S. A.

With the best results on 'The Prizefighter and the Lady' coming from Max Baer's supposed sex appeal to kill the ring when the picture comes along. Incidentally it will help business on the previous feature, particularly if the boys are amateurs recruited from the Y and similar organizations. If there are three or more clubs, a trophy might be offered the club, with each contributing an equal number of contestants.

Advance advertising should stress Baer's personality and the fact that this is not a sex ring, but that the information contest as to determine the local scrapper with the greatest sex appeal.

At least half a dozen boys should be lined up, with votes given only to the women. These are to be cast as they leave the theatre. It will serve to center interest in the player and make the feature a success when the picture comes along. Incidentally it will help business on the previous feature, particularly if the boys are amateurs recruited from the Y and similar organizations. If there are three or more clubs, a trophy might be offered the club, with each contributing an equal number of contestants.

## Too Many Entries

One theatre sought to put over 'Night Flight' with a special plane display along the usual lines, with tickets to all entrants. To give the kids time, announcement was made two weeks in advance.

House has a 16 admission. For kids, and too late the master mind discovered that toy stores were selling materials for plane models for a dime a copy. The store ordered on the admission and still had the planes. Toy dealer was delighted. His stock was exhausted the day the announcement was made and he dispensed of the model ordered by wire from the jobbers. He could have sold more, but that was all he was able to get in a hurry. Next time it's going to be home made, though parts may be purchased, the cheap toys will be barred.

Parallels the experience of another bright mind who pulled a puzzle out of a press book. It looked so hard that he figured he could afford to offer a ticket for every winning prize. Smaller than a third run home he got his father's press book on the same picture and sold the answer to his schoolmates for two cents. He made a couple of dollars, but it cost him the 20 tickets, since the kids who bought passed the idea along to friends.

## Swap Board

Taking an idea from a classified ad, some popular a few years ago, a nabo house has set into the lobby what it calls a "swap board." It's about 30 x 36 inches of soft pine half inch board neatly divided into spaces just large enough to hold a 3 x 5 index card. Divisions are made with quarter inch "half round" material and painted black to sharply mark off the cards.

Anyone is at liberty to use one space for a week or offer some wanted card in exchange for something desired. Theatre takes a center space to disclaim all responsibility for advertisers, but it does exercise close supervision over all the offers to protect the professional traders. Applicants are given their blank cards and must fill them in themselves. Cards are dated and

removed at the end of seven days. If more cards than there is room for, they are given top position in the waiting list.

Mostly used by the children, but about 10% of the offers are from adults. A number of the traders have thanked the theatre for giving them a medium of exchange. And it brings hundreds of people into the lobby who also look over the show display.

Working so well the head of the house is considering another board for odd jobs men and day workers who cannot afford newspaper advertising.

## Gathering Data

With the busy idea of getting out some sort of analysis for next season, manager with a kiddie club is planning an essay contest right after the holiday on 'The Present.' It's best and why? Stress is laid upon the why. Child's sex and age required, with the thought that next season it might be possible to list the winning gifts, with the reason, to the parents. If this isn't done, it's at least something to interest the club right now.

Last year there was a drop in the club membership immediately following the holidays, apparently because youngsters were fed up, and this is figured to swing them back again, since the essays must be handed in before Christmas and may not be sent in by mail.

Same man who staged a present exchange last season when the kids swapped old duplicates for some thing more original. Worked out nicely, but manager played safe by insisting that an adult accompany the child and superintend the swap, to prevent some children from getting swindled.

As staged the swap was held in place of a club meeting with admission free to the children and their guardians, and no show given. About 100 articles were exchanged to the satisfaction of the children who got two sleds or two pairs of skates. Helped to make talk about the service and what the worrier is always after.

## Kidding Mae

Perhaps Mae West doesn't need much advertising other than newspaper and billboard work, but a 60,000 town was lunked for a week over her Cinderella contest based on the many stories of how she is bringing huskiness back to America.

Town was familiar with the Cinderella contest in which some girl gets a pair of shoes because they fit her better than anyone else, so there was no special flurry when it was announced that a pair of slippers worn by Mae West in 'Night Flight' would be given away on a certain evening. Announcement was made that the slippers would be on display in the window of a certain shoe store a couple of days later.

Window was crowded with stills of the buxom screen-filler, and in the center was a pair of pumps size 12B. Dealers had to stand in the factory for them, being made to use down south in the colored sections. It looked for a time, as though there would be no dice, but the slippers eventually were claimed by a servant girl, who proudly displayed them, from the stage the night of the award.

Back to the contest that the girl, in a consciousness asked the stage manager after the show if he thought she stood any chance in Hollywood. May be a libel on the West, but it was a box office tonic.

## Stock Stars

Small town manager who is not able to afford much paper has a set of star portraits he has been accumulating for the past three years. Each time he found a picture of an actor or actress, he bought it. He has a good one or three-sheet of some star not already listed, he purchased one, had it carefully mounted on cardboard and treated to a coat of cop varnish which is the most nearly colorless. The back of the mount was also given a coat of spar varnish for protection.

As a result he has built up a library of stars which makes possible the production of a one- or three-sheet with some white paper and ordinary sign paint, lettered precisely as he desires. The cut-outs are attached to the sheet, which is mounted on a soft wood backing, with small brads, and he is able to give variety to the placement of the illustration.

One time he may use the face in the center of his one-sheet and then the entire one-sheet and then the top of the three-sheet board and draws in a costume. Once he got the local dressmaker to buy up a fabric store and he made and ends in return for a credit card, and on another occasion he resorted to the miniature figure on the full-sized head. People come to look for new ideas, and that helps, too.

## Quirking Color Gag

The old coloring contest is so old its joints creak, but it was given a new twist when a color display was placed in the lobby and all entrants were required to work there, instead of at home. Works only in a fairly large lobby, for a small one would not be crowded.

Stipulation was that the young artists must color their black and white reproductions from an ad mat the exact colors of the sample in the lobby, and outside of school hours the place was crowded by young artists, with some of the older children not daunting to take a hand. Not good for a large town, perhaps, but a knock-out in some small places.

What made for interest was the fact that the color scheme was based on blends; colors not usually found in cheap crayon outfits and the youngsters had to do a lot of experimenting to find out the proper combination. At the same time, the men ran so high the doorman had to shush them, as the noise was entering the theatre.

Gave an added factor in spelling the prizes, and a new interest.

## Whooping 'Hoop-La'

Clara Bow's picture calls for carnival rather than circus treatment, and there are plenty of stunts to be worked on this angle.

The Barker with a line of three or four dancing girls is a good bet in houses catering to a sports clientele, but the human curio appeal is a better bet where the half-dressed girls might be objected to. Locally produced wild men, fat girls, living skeletons, etc., can be produced with little effort, and a visit to the costumers will greatly increase the number of freaks. Another angle is that the Barker is the big noise and a gib-tongued lecturer should be coaxed in a spiel that will sell the place while ostensibly selling the freaks.

Another gag is the concession booths, and if the lobby space permits it should be possible to set up several booths using darts instead of knives. It would be a good place to lay off these booths to the various church and welfare clubs, let-

ting each stock its own booth and taking the profits. If this is done, each club should draw for preference, the number one having first choice and selecting the type of booth with no two alike. If this is done well in advance, it should be possible to arrange with a novelty sign dealer to supply the prizes on a charging basis, charging only for those used or not returned in good condition.

If everything else fails, there's always pink lemonade, but no peanuts, for the carpets' sake.

## Revive the Chariot

When 'Roman Scandals' breaks remember the 'Ben Hur' chariots and revise the idea. Chariots were built on the front wheel axle of any long hung truck, built in with compass and painted to suggest the Roman taxis, with plenty of white and gold or crimson and gold. Use the latter only if you can locate a vivid color.

Drive the chariot to a team, and try and get either good looking horses or the worst you can find, the latter being permissible since this is a comedy. Sell the chariot race from the picture as the biggest thing on two wheels since 'Ben Hur'.

If you have a complainant police, it might be possible to stage a chariot race down the street for a picture, but don't try this unless you are assured police co-operation to prevent autos from shooting out of the side streets. Better to simply perambulate one or more.

Rigs are easy to make and should be done in such a form that they can be removed and stored after the showing. They may come in again.

## Bought the Books

Public library had a run of 'Little Women' with the approach of Christmas. The books were sold for a few more copies. Emil Franks, of the Orpheum, who had it first run, donated 10 copies, and the library gave bulletin board space to an announcement of the picture that was worth more than the cost of the volumes.

# BEHIND the KEYS

San Francisco. Lou Anger was up from Los Angeles to see Dom as p.a. at the United Artists, which is owned jointly by UA and Herman Cohen. Dom succeeds Emil Bondeson, who was in on a temporary basis, and now returns to the Henry Dury, legit fold. Charles A. Leonard, former UA p.a., has gone to New York with his family into the U.A. h.o.

Los Angeles. Fox-West Coast has closed with Gus Metzger to take over the Fairfax. Circuit plans call for it to rot second runs in the Hollywood area, and first run on UA products. Metzger retains 50% in the house, confining his operations to the downtown section he controls. Bud Wolder, house manager, replaced by Earl Rice, who moves from F-WC Figueroa. Ed Lake succeeds Rice at the latter house.

St. Louis. A new comes in from Westlake in place of Mort Goldberg, who swings to the Uptown to succeed Speed Bost.

San Francisco. Hugh Strickland, former manager of Allied Exchange here, has taken the Northern California territory for Bryan Foy's nudist film 'Elysia'.

San Francisco. Although former operating staff is out Marco has yet to hire a manager. The staff is a phylum here, Charlie Caballero is running house and Bob Collier doing the advertising until a staff is set.

Judd Clark's stock as house manager and Fitzgerald, who doubled into the Orph from KRFC as manager, for two weeks and remained six, is back at the station. Ed Waggoner is a first run getting out of the Orph, former Bill Jr. relinquishing his assistant's post.

Minneapolis. Harold Ruben has acquired from the Bonnie Berger circuit the Granada, Sioux Falls. A first run product will be continued.

W. A. Burton has taken over the Theatre in Hanksville, Utah. The show is 'Boys of the Road'.

Newark. Myron H. Sattler, Paramount branch manager in New York for the New Jersey zone, has succeeded Henry Segal, New York exchange manager, resigned. Jersey sales to be handled by Edward Bell, former booker and salesman in that territory. Other Par changes are promotion of J. Perley from Jersey to New York sales and appointment of F. Blakeley to the N. J. territory.

Bridgeport. W. W. Thompson now assistant to Manager Morris Rosenthal at Majestic (Pol), succeeding Ed J. Cline, who returns to New York.

Hollywood. Fox-West Coast is continuing its managerial shakeups. Changes and switches are:

E. V. Sturdivant, San Diego district manager, will in addition manage the Fox theatre, replacing C. F. Gallagher. Gallagher switches to the California theatre, replacing C. H. Meeker, with Cag Miller, from San Bernardino, replacing A. L. Hayne at the Fairmont. Wayne Gossett, formerly at Wilshire, U.A. Los Angeles, is going to Glen City, in Santa Paula, in stead of Robert Wells, who goes out.

Fort Worth. Jake Atz, manager of the Fort Worth baseball team for part of last season, has been made manager of the Majestic theatre.

Stephenville, Tex. Tom Connell will open film theatre Dec. 15 in Comanch. The house will seat 500 and will be managed by Mr. and Mrs. J. P. Hedrick, now at Donnell's here.

Middletown, O. Marc J. Wolf, general manager 'Taft circuit, headquarters at Hamilton, appointed Ed Paul city manager here in place of Paul. Paul, mount, succeeding Nat Turberg, resigned. Paul previously was general manager of the Gus Sun book- ing offices, Springfield.

Omaha. State theatre, dark all full and summer except for a two week interlude of six pictures. Opening Thanksgiving day on policy of second run double features. Made possible by the new alignment be-

(Continued on page 54)

## Plays the Teachers

Manager who has a house near a large public school with nearly 50 teachers, is making a special drive on the faculty; this year and in discovering that it pays a nice return, not only in word of mouth advertising for the shows, but he hears less about bad films and similar cracks from the Parent-Teacher Association, since most of the teachers are distinctly for him.

He has had sets of tickets printed up with a large numeral as a distinctive mark. Whenever he has something he thinks will interest the teachers, whether it is a particularly good feature, a travelogue, or an important clip from the musical, he types out a description of the film ending with 'Ticket 32 good for this performance. Obtain your tickets from Miss Strong.' The numeral is changed, progressively, from 32 to 1. Miss Strong is the school clerk, who gives each teacher a ticket, these being sent over with the notice, the latter being a distinctive mark.

School closes at three and the tickets are good until four o'clock. Do not use seats likely to be bad to worse under the present ad-

mission, as there is no money turned away, and a heap of good results.

All it costs is the printing of the tickets and a season pass for two, the principal and the clerk. Usual attendance runs from 60 to 65% of the teachers, and on a big picture often reaches a full faculty.

## Kicks at Fronts

Philadelphia. Motion picture exploitation came in for a slapping yesterday from the Methodist Episcopal Association of Philadelphia at their regular meeting.

Particular emphasis was directed on the fronts which displayed smoking flashes and on thrashways with the same general lack of clothing. With the declaration that "moral conditions are going from bad to worse under the present administration," Rev. B. Smith Stull, chairman of the Sabbath Committee distributed facsimiles of the offending literature to the ministers. Rev. John C. Bier, chairman of Committee on Legislation and Reform said he would request Mayor Moore to enforce a stricter censorship in such matters.

## Playing Up the Boys

One hard thinker is figuring out a Max Baer contest when he gets around to 'The Prize Fighter and the Lady.' Limit is between 18 and 25 years with prize for the best approximation of Baer's measurements, decided by the tape and another prize, awarded by the audience, on the best physical confirmation, without regard for exact inchage.

Contestants to wear swimming trunks or tights and to be posed against a black and white background with prize contributed by the local sporting goods store, which also will hang up a banner if the winner comes from one of the four schools. The contest will be counted upon to help the entries, for the worrier figures that it is not going to be any too easy to get the boys to come out and show their shapes. More bashful than the girls.

Might be a good gag for the high school age if there are two schools in the town. Each school gets each other or for nearby towns in a rural spot, but the originator has a city nabo spot and he thinks he can put it over there.

## Sold 'Yesterday'

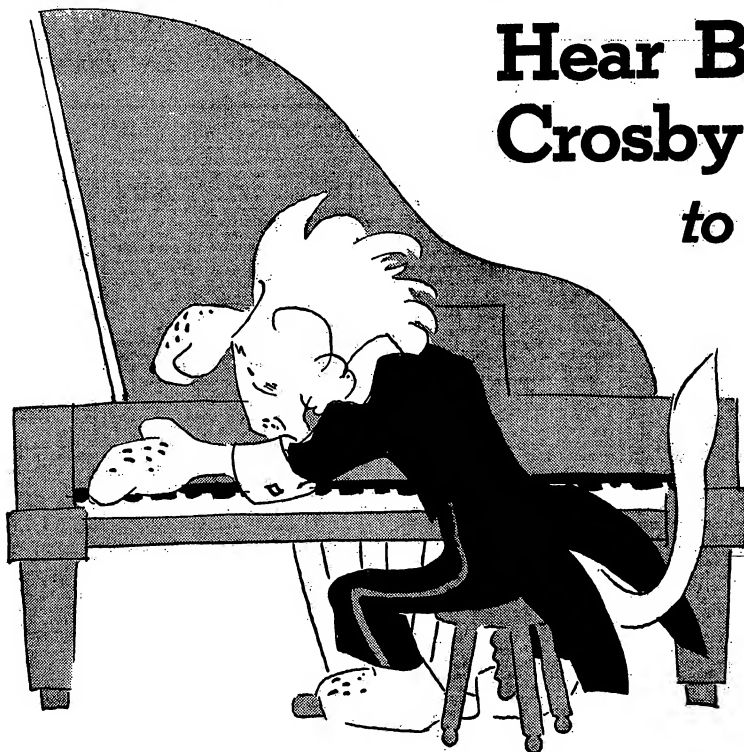
Seattle. Selling 'Only Yesterday' (U) was well done by the Music Box (Harrick staff), although the press book proved of little help. Newspaper campaign resorted to, with original campaign worked out. First ads played up heart throbs and tears; then ads turned to enticing elements in the pic. Average show goes seems to go for spite. Pic did far better than expected, starting off with a bang and holding nice pace.

## Photo Contest

Getting the co-operation of a women's guild to visit the hospital, a manager has started a contest for the best albums of summer snapshots, all entries to remain the property of the hospital. In the meantime of the guild added cash to the theatre's prize money to make the proposition attractive enough to bring in the entries.

Rules are simple. Entries must be sent to the older form with pages bound together with staples or cord. No objection to purchased albums, but cost of album not to be considered. All photos must not be less than 2 1/4 inches in the smallest measurement and must be scenic. Color-

(Continued on page 57)



Hear Bing  
Crosby *sing*  
to Marion  
Davies!

## TICKLE THE IVORIES

*with these great song hits from the world's leading  
musical picture team*

NACIO HERB BROWN *and* ARTHUR FREED

## "GOING HOLLYWOOD"

Has the best score of all the musicals.  
*You'll melt when you hear "OUR BIG  
LOVE SCENE"! You'll sway to  
"WE'LL MAKE HAY WHILE THE  
SUN SHINES"! You can't resist  
"TEMPTATION"! And the novel  
charm of "Cinderella's Fella" will  
get you.*

**ROBBINS** *is the publisher!*

MUSIC CORPORATION  
799 Seventh Ave., N. Y. C.

A HIT PICTURE WITH HIT SONGS

# A GREAT SHOW!

*Your public gets  
a lot for its money!*

**Drama!**

**Comedy!**

**Great  
Music!**

**Spectacular  
Production!**

**Novelty!**

**M-G-M**  
**Proudly**  
**presents**



Just one of a million girls with a crush on a radio crooner! She fell in love with his voice and followed him to Hollywood as an "extra". But she refused to be an extra sweetheart!

*Marion*  
**DAVIES**

*Bing*  
**CROSBY**

FIFI D'ORSAY  
NED SPARKS

STUART ERWIN  
PATSY KELLY

THREE RADIO ROGUES  
LENNIE LAYTON'S Orchestra

A COSMOPOLITAN Production  
Produced by Walter Wanger

Directed by **RAOUL WALSH**

*Many happy box-  
office returns from*

**METRO-GOLDWYN-MAYER**

*Going*



# CALENDAR OF CURRENT RELEASES

## Harold Auten

Companion Wanted. (Dubbed from French.) Romance with music and singing. Annabella, Jean Murat. Dir. Joe May. 83 mins. Rel. June 2. Rev. June 6.

Poll de Carotte (Red Head) (French). A story of adolescence. Robert Lyden. Dir. Julien J. Zien. 84 mins. Rel. Sept. 20 and May 30.

Savage Gold. Commander Dwyott's thrilling adventures with savage hunters. Comm. Dwyott. Dir. Commander George Dwyott. 67 mins. Rel. Aug. 8.

## Chesterfield

By Appointment Only. (Invincible.) A man's man who was a woman's doctor. Low Cady, Sally O'Neill, Allen Pringle. Dir. Frank Strayer. 66 mins. Rel. July 23.

Dance, Girl, Dance. Musical drama. Alan Dinehart, Evelyn Knapp, Ada May. Dir. Frank Strayer. 69 mins. Rel. Sept. 1. Rev. Oct. 31.

I Have Lived. A girl's attempt to live down her past. Allan Dinehart, Anita Page, Allen Vincent. Dir. Rich. Thorpe. 66 mins. Rel. June 15. Rev. Sept. 15.

In the Money. A prize fighter and his affairs with women. Lois Wilson, Skeets Gallagher, Warren Hymer. Dir. Frank Strayer. Rel. Nov. 7.

Man of Sentiment. How an old man builds a family together. Marian Marsh. Owen Moore. Wm. Bakewell, Christian Rub. Dir. Rich. Thorpe. 67 mins. Rel. Sept. 15. Rev. Nov. 14.

Notorious. But Nice. Torpe to come. Marian Marsh, Betty Compson, Donald Dillaway. Dir. Rich. Thorpe. 67 mins. Rel. Aug. 1.

## First Division

Offices: 1600 Broadway, New York, N. Y. Allied, Chesterfield and Monogram

Avenger, The. A district attorney seeks revenge on the gang which "framed" him to twenty years in prison. Ralph Forbes, Adrienne Ames, Claude Gillingwater. Dir. Edward Martin. 78 mins. Rel. Sept. 15.

Jack Beatty. Anna Sewall's famous book. Esther Ralston, Alexander Kirkland, Gavin Gordon. Hela Hamilton. Dir. Phil Rosen. 65 mins. Rel. July 15.

By Appointment Only. A physician couldn't make up his mind which of two women he loved the most. Low Cady, Sally O'Neill, Marceline Day. Dir. Frank Strayer. 66 mins. Rel. Nov. 7.

Dance, Girl, Dance. Musical of backstage life. A small-time vaudeville becomes a night club star. Evelyn Knapp, Gloria Shea, Alan Dinehart, Eddie Nugent, Ada May, Mae Busch. Dir. Frank Strayer. 69 mins. Rel. Nov. 15.

Dasean. Life, customs, morals, habits and whatnot as lived by the penguin birds on "Penguin Island." Cherry Kearton produced and directed. Two running times. 61 mins. Rel. June 15.

Devils Mate. A woman, tempted man, on the verge of execution, is mysteriously murdered. Peggy Shannon, Preston Foster. Dir. Phil Rosen. 66 mins. Rel. Sept. 1.

Dude Bandit. A clumsy coward turns to the disguise of a romantic dude bandit and solves a murder. Hunt Gibson, Gloria Shea. Dir. George Melford. 65 mins. Rel. June 15.

Fugitive. The secret service agents on the trail of a half-million dollar mail robbery. Rex Bell, Cecilia Parker. Dir. Harry Fraser. 68 mins. Rel. Sept. 15.

I Have Lived. A Broadway stage star is faced with blackmailers on the eve of marriage to wealth and love. Anita Page, Allen Vincent, Alan Dinehart. Dir. R. Thorpe. 69 mins. Rel. Oct. 1.

Man of Sentiment. Playboy son marries a poor girl against his wealthy family's wishes. Marian Marsh, William Bakewell, Owen Moore. Dir. Richard Thorpe. 68 mins. Rel. Nov. 1.

Notorious But Nice. Driven from the man she loves, a girl finds solace in a loveless marriage. Marian Marsh, Rochelle Hudson, Dir. Richard Thorpe. 71 mins. Rel. Oct. 15.

One Year Later. A young couple start their honeymoon on a train, and the following year find out the hero of their honeymoon. Charles Starck, Mary Brian, Donald Dillaway, Russell Hopton, Will and Gladys Ahern, Jackie Searl. Dir. E. Mason Hopper. 65 mins. Rel. Aug. 25. Rev. Nov. 21.

Phantom Broadcast. A radio crooner attains phony fame when his accompanist secretly goes by his singing for him. Ralph Forbes, Vivienne Osborne, Pauline Garon. Dir. Phil Rosen. 71 mins. Rel. Aug. 1.

Return of Casey Jones. A young engineer surmounts his difficulties through the aid of the engineer of his hero's train. Charles Starck, Ruth Hall, Jackie Searl. 67 mins. Dir. J. P. McCarthy. Rel. July 10. Rev. July 4.

Sensation Hunters. A college girl finds herself stranded in Panama. Arline Judge, Marion Burns. Dir. Charles Vidor. Rel. Sept. 15.

Shriek in the Night. A murder mystery in a swanky Park Avenue apartment house. Ginger Rogers, Lyle Talbot. Dir. Albert Ray. 67 mins. Rel. June 15.

Skyways. Adventures of a hot-tempered aviation pilot who gets into one scrape after another. Betty Davis, Kathryn Crawford, Lucien Littlefield. Dir. Lew Collins. 72 mins. Rel. Sept. 15.

Sphinx. The. A dead mute and his twin brother are implicated in a series of crimes wherein four stock brokers are murdered in the same manner. Lionel Atwill, Sheila Terry, Paul Hurst. Dir. Phil Rosen. 64 mins. Rel. July 2.

Strange People. Thirteen men and women, twelve of whom recognize each other as members of a murder jury, find themselves gathered in the house of the murderer of their hero's hero. Charles Starck, John Darrow, Gloria Shea, Hela Hamilton. 64 mins. Rel. June 15.

Sweetheart of Sigma Chi. College musical comedy romance. Based on the famous campus fraternity. Charles Starck, Ruth Hall, Jackie Searl. 67 mins. Dir. Edwin L. Marin. 73 mins. Rel. Dec. 15.

## First National

Offices: 821 W. 44th St., New York, N. Y.

Bureau of Missing Persons. Comedy-drama based on the activities of this little known department. Betty Davis, Kathryn Crawford, Lucien Littlefield. Dir. Lew Collins. 72 mins. Rel. Sept. 15.

Female. A drama of a woman who does her own hunting. Ruth Chatterton, George E. Stone, Donnelly, Owen Moore. Dir. Michael Curtiz. 62 mins. Rel. Nov. 1. Rev. Nov. 7.

Goodbye Again. From the play. Comedy of a famous author who meets up with an old flame who is married. Warren Williams, Joan Blondell, Genevieve Tobin, Hugh Herbert. Dir. Michael Curtiz. 68 mins. Rel. Sept. 8. Rev. Sept. 15.

Havana Widows. Two girls in Havana searching for suckers. Joan Blondell, Glenda Faye, Ray, Ruby, Ruth, Donnelly, Frank McHugh. Dir. Edwin L. Marin. 73 mins. Rel. Nov. 18. Rev. Nov. 25.

Heros for Sale. Post war activities of American vets. Rich. Barthelmess, Loretta Young. Rel. June 17. Rev. July 25.

I Loved a Woman. Based on novel by David Karsner. Story of the affairs of an industrialist and his wife. Edward G. Robinson, Edna May Oliver, Kay Francis, Genevieve Tobin. Dir. Alfred E. Green. 90 mins. Rel. Sept. 23. Rev. Sept. 26.

She Had to Say Yes. Comedy-drama of a "customer" girl. Loretta Young, Lyle Talbot, Ray, Ruby, Ruth, Donnelly, Frank McHugh. Dir. Edwin L. Marin. 73 mins. Rel. July 15.

Son of a Sailor. Comedy of a sailor who gets into a funny situation because of his habit of telling romantic stories about himself. Joe E. Brown, Jean Muir, John Barrymore, Johnny Mack Brown and Thelma Todd. Dir. Lloyd Bacon. 70 mins. Rel. Dec. 23. Rev. Dec. 5.

Wild Boys of the Road. Drama of the "orphans of the depression." Frankie Darro, Dorothy Connon, Rochelle Hudson, Ann Hovey. Dir. William A. Wellman. 68 mins. Rel. Nov. 1. Rev. Nov. 7.

World Changes. An epic drama of a family through four generations. Paul Muir, Aline MacMahon, Mary Astor, Donald Cook, Margaret Lindsay, Jean Muir, Patricia Ellis. Dir. Morry LeRoy. 85 mins. Rel. Nov. 25. Rev. Oct. 31.

## Fox

Offices: 444 West 56th St., New York, N. Y.

Arizona. A western. James Dunn, Joan Bennett. Dir. Jas. Tinling. 67 mins. Rel. June 30. Rev. July 25.

Berkeley Square. From the stage play of the same title. Turn back the years type of play. Leslie Howard, Heather Angel. Dir. Frank Lloyd. 87 mins. (roadshow). Rel. Nov. 4. Rev. Nov. 15.

Best of Enemies. The racial conflict comedy. Buddy Rogers, Marian Nixon, Joe Cawbone, Frank Morgan. Dir. Rian James. 72 mins. Rel. June 23. Rev. July 13.

Charlie Chan's Greatest Case. Another adventure of the Chinese sleuth. Warner Oland, Heather Angel. Dir. Hamilton MacFadden. Rel. Sept. 15. Rev. Oct. 10.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorship, since pictures are reviewed only actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of exactness 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

## ED SELZER ASSUMES WB PUBLICITY REINS

Hollywood, Dec. 11. Edward Selzer, former assistant to S. Charles Elfeldt in the Warner home office, has taken over the publicity reins at the Burbank plant. George Thomas, who was head of the department, remains as aide to Selzer. Switch was brought about through home office wanting one familiar with sales and theatre publicity and advertising requirements at the helm in the studio.

Selzer has been with the WB-FN for five years. He was in charge of the "42d Street" train campaign. Prior to joining the outfit he was biz manager of the Associated Newspaper Syndicate. Also added to the Warner fold is E. A. Patterson, as p. a. for the Hollywood house.

## Kann, Takiff to Make Two for Ken Goldsmith

Hollywood, Dec. 11. George Kann and Harry Takiff will produce two of the six features on Kenneth Goldsmith's schedule. Goldsmith has a contract for state right distribution of the sextet. Kann and Takiff, as General Fictions, have already done one, "Taxi Dancer" (Temp. title), and will do the second in January. Takiff is in New York until after the holidays, when reduction starts.

## Green's \$1,000 Claim

Hollywood, Dec. 11. Harry Green has filed a complaint with the Academy seeking \$1,000 from Fox which he alleges in due him for two days' pay on Jesse Lasky's "Coming Out Party." Studio deducted that amount for sickness, but Green asserts he was on the set both days.

## New 'Timberline' Script, by Weitzenkorn, Fowler

Hollywood, Dec. 11. Louis Weitzenkorn and Gene Fowler have been assigned by Metro to get a picture story out of Fowler's episodic movie "Timberline."

New story idea will be a building of the west theme with Bonifas and Tammam as the wilders. John and Lionel Barrymore have been tentatively set as the two Denver demons.

## REAL LAWYER'S NOVEL

Hollywood, Dec. 11. Fox is negotiating with Gene Cronwell, former local attorney, for his yarn "Traffic Court." Story is based on the Blackstone around the court spots.

## Durante's RKO Loan

Hollywood, Dec. 11. Jimmy Durante goes to Radio for one pic on a loan from Metro. Spotted in "Strictly Dynamite" into production in January.

Devil's in Love. The. Harry Harvey novel, Foreign legion yarn. Victor Jory, Loretta Young, Vivienne Osborn. Dir. Wm. Dieterle. 70 mins. Rel. July 21. Rev. Aug. 5.

Doctor Bull. From the novel, "The Last Adam." Will Rogers, Louise Dresser. Dir. John Ford. 75 mins. Rel. Sept. 22. Rev. Oct. 10.

Five Cents a Glass. Love, music and beer. Buddy Rogers. Rel. June 30.

F. P. 1. (British made.) Futuristic plane landing field in mid-ocean. Conrad Veidt, Leslie Fells, Jill Esmond. Dir. Karl Hardt. 75 mins. Rel. July 28. Rev. Sept. 13.

Good Companions. The. (British made.) From the Priestly novel of an English concert troupe. Jessie Matthews. Dir. Victor Saville. Rel. Sept. 8. Rev. Oct. 20.

Hoopla. Talker version of "The Barker," stage play made as a silent. Clara Bow, Preston Foster, Rich. Cromwell. Dir. Frank Lloyd. 85 mins. Rel. Nov. 30. Rev. Dec. 5.

I Am Suzanne. Novelty story with puppet performers. Lillian Harvey, Gene Raymond, Piccolli Marionettes, Yale Puppeteers. Dir. R. V. Lee. Rel. Dec. 22.

I Loved You Wednesday. Stage play of four tangled lives. Warner Eissel Lundt, Victor Jory. Dir. Henry King. 76 mins. Rel. Dec. 22.

It's Great to Be Alive. An only man in a world of beautiful women. Raul Roulien, Gloria Stuart, Herbert Mundin. Dir. Alfred Werker. 68 mins. Rel. June 2. Rev. July 11.

I Was a Spy. (British.) Based on the story by Marthe MacKenna. Herbert Marshall, Madeline Carroll, Conrad Veidt. Dir. Victor Saville. Rel. Dec. 15.

Jimmy and Sally. James Dunn, Claire Trevor. Dir. Jas. Tinling. Rel. Aug. 25.

Last Trail. The. Zane Gray story. Geo. O'Brien, El. rendel. Rel. Aug. 25.

Life in the Raw. Zane Gray story. Cowboy saves girl's brother from bandit. gang. Geo. O'Brien, Claire Trevor, Greta Nissen. Dir. Louis King. 62 mins. Rel. July 1. Rev. Nov. 7.

Mad Game. The. Spencer Tracy, Claire Trevor. Dir. Irving Cummings. Rel. Oct. 20. Rev. Nov. 14.

Man Who Dared. The. Imaginative biography based on life of Anton Cermak. Preston Foster, Zita Johann. Dir. Hamilton MacFadden. 77 mins. Rel. July 14. Rev. Sept. 12.

Mr. Switch. From the story "Green Dice." Will Rogers, Zasu Pitta, Rochelle Hudson, Harry Green, Eugene Palette. Dir. Jas. Cruze. Rel. Dec. 23.

My Lips Betray. Lillian Harvey's second U. S. release, but the first made. From the play by John Balderson. Lillian Harvey, John Boles, El. Brendel. Dir. John Ford. 95 mins. Rel. Aug. 18. Rev. July 18.

My Weakness. Musical. Lillian Harvey, Lew Ayres. Dir. David Butler. 74 mins. Rel. Sept. 29. Rev. Sept. 26.

Olsen's Big Moment. El Brendel's first feature. Barbara Weeks, Walter Catlett. Dir. Mal. St. Clair. Rel. Nov. 17.

Paddy the Next Best Thing. From the stage play. Janet Gaynor, Warner Baxter. Dir. Harry Lachman. 85 mins. Rel. Sept. 8. Rev. Aug. 22.

Pilgrimage. Mother love from a new angle. From the I. A. R. Wiley story. Henrietta Crossman, Heather Angel, Norman Foster, Marian Nixon. Dir. John Ford. 95 mins. Rel. Aug. 18. Rev. July 18.

Power and Glory. The. Jesse Lasky's "narrative" story. A man's career in flashbacks. Spencer Tracy, Colleen Moore. Dir. Wm. K. Howard. 87 mins. Rel. Oct. 6.

Shanghai Madness. Magazine story by F. H. Brennan. River pirates on the sea. John Ford, Spencer Tracy, Fay Wray. Dir. John Huston. 63 mins. Rel. Aug. 4. Rev. Sept. 26.

Smoky. From the novel by Will James. Victor Jory, Irene Bentley, Francis Ford. Dir. Eugene Forde. Rel. Dec. 8.

Trick or Treat. Stage play of same title. Ralph Morgan, Victor Jory. Sally Blane. Dir. Hamilton MacFadden. 68 mins. Rel. April 21. Rev. June 13.

Walls of Gold. From Kathleen Norris' novel. Sally Eilers, Norman Foster. Dir. Kenneth MacKenna. Rel. Oct. 13.

Worst Woman in Paris. The. Lasky production for Fox. Title is explanation of the name. Helen Chandler. Dir. Monta Bell. 75 mins. Rel. Oct. 20. Rev. Nov. 28.

## Freuler Associates

Offices: R.K.O. Bldg., New York, N. Y.

Easy Millions. Original. Reputed millionaire loses his job, an inheritance and almost his sweetheart. Skeets Gallagher, Dorothy Burgess. Dir. Fred Newmeyer. 77 mins. Rel. June 30. Rev. Sept. 25.

Kiss of Araby. Original. Sahara story of British army and Riff, with love interest. Maria Alba, Walter Byron, Claire Windsor. Dir. Phil Rosen. Rel. April 21.

Marriage on Approval. Novel. The conflict between the old generation and the new in love and matrimony. Barbara Kent, Donald Dillaway. Dir. Howard Higgin. Rel. Nov. 20.

War of the Ranges. Tom Tyler western. Dir. J. P. McGowan. 60 mins. Sept. 22.

## Gaumont-British

Offices: 226 West 42nd St., New York, N. Y.

Baroud. Story of love in Morocco. Rex Ingram. Ir. Rex Ingram. 65 mins. Rel. Jan. 13 and March 11.

Channel Crossing. Drama. Matheson Lang, Constance Cummings. Dir. Milton Rosmer. 68 mins. Rel. Oct. 31.

Falling for You. Comedy drama. Jack Hulbert, Cleely Courtneidge. Dir. Jack Hulbert. 71 mins. Rel. Aug. 4.

It's a Boy. Comedy drama. Edward Everett Horton, Leslie Henson, Albert Gray, Heather Thatcher. Dir. Tim Whelan. 66 mins. Rel. June 27.

Love in Morocco—See Baroud.

Lukey Number. Comedy drama. Clifford Mollison, Joan Wyndham. Dir. Anthony Asquith. 59 mins. Rel. June 6.

Man from Toronto. Romantic comedy. Jessie Matthews, Ian Hunter, Fred Kerr. Dir. Sinclair Hill. 64 mins. Rel. Feb. 28.

Night and Day. Musical comedy. Jack Hulbert, Cleely Courtneidge, Winifred Shottler. Dir. Walter Forde. 73 mins. Rel. May 20.

Orders in Orders. Comedy of American picture unit making film in British. Charles C. Coleman, Charles C. Coleman, Greenwood, Cyril Maude. Dir. Walter Forde. 70 mins. Rel. Aug. 18.

Sleeping Car. Comedy drama. Madeleine Carroll. Dir. Litwak. 67 mins. Rel. June 27.

Soldiers of the King. Musical comedy. Cleely Courtneidge, Edward Everett Horton, Anthony Bushnell. Dir. Milton Rosmer. 67 mins. Rel. March 23.

There Goes the Bride. Musical comedy. Jessie Matthews and Owen Nares. Dir. Albert DeCourville. 68 mins. Rel. March 7.

Waltz Time. Adaptation of Johann Strauss' "Die Fledermaus." Evelyn Laye. Dir. William Thelma. 65 mins. Rel. Oct. 1. Rev. June 27 and Oct. 3.

## Majestic

Offices: 140, Radio City, New York, N. Y.

Curtain at Eight. Story of a murder mystery by Octavus Roy Cohen. C. Aubrey Smith, Dorothy Mackall, Paul Cavanagh. Dir. E. Mason Hopper. 72 mins. Rel. Oct. 1.

Divorce. Comedy. A racket exposed (no cast assigned), (no director assigned). Rel. Dec. 1.

Morning After. The. A merry mix-up of international spy systems. Lyon and Sally Eilers. Dir. Allan Dwan. Rel. Nov. 1.

Shoot the Works. (British made.) Romantic drama of Cinderella type. Constance Cummings, Charles C. Coleman, Charles C. Coleman. Rel. Nov. 1.

Sing, Sinner, Sing. Torch singer marries a millionaire. Paul Lukas, Lella Hyams. Dir. Howard Christy. 74 mins. Rel. Aug. 1.

Sin of Nora Moran. The. Woman is framed to shield the higher-ups. Zita Johann, Allan Dinehart, Paul Cavanagh, John Miljan. Dir. Phil Goldstone. Rel. Nov. 1.

You Made Me Love You. (British made.) Farce comedy of the taming of a spiteful wife. Thelma Todd and Stanley Lupino. Dir. Monty Banks. Rel. Nov. 1.

## Metro

Offices: 1540 Broadway, New York, N. Y.

Another Language. Story of the in-laws from Rose Franken's stage hit. Helen Hayes, Robt. Montgomery, Louise Closser Hale. Dir. Edw. H. Griffith. 70 mins. Rel. July 28. Rev. Aug. 5.

Beauty for Sale. Faith Baldwin's "Beauty." Otto Kruger, Madge Evans, Una O'Connor. Dir. Rian James. 75 mins. Rel. Sept. 15.

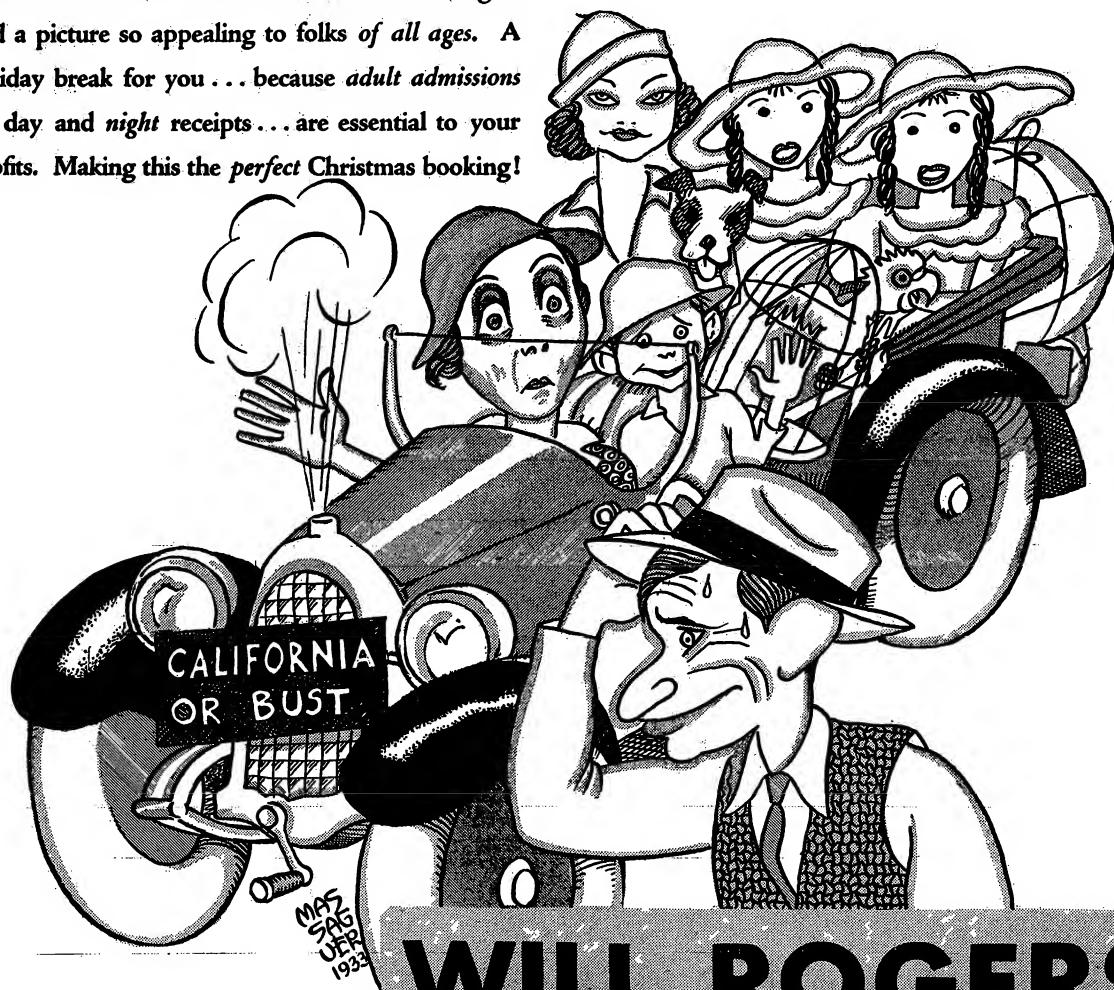
Bombshell. Joan Harlow as a harassed picture star with Lee Tracy her publicity man. Franchot Tone, Frank Morgan, Red Hooley, Una Merkel. Dir. Charles Brabin. 75 mins. Rel. Oct. 13.

Broadway to Hollywood. Three generations in a stage family. Alice Brady, Frank Morgan, Madge Evans, Russell Hardie, Eddie Quillan. Dir. William Mark. 83 mins. Rel. Sept. 6. Rel. Sept. 15.



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# Film Reviews

## Under Secret Orders

(Continued from page 19)

Dillaway, no sooner gets than he has to take his first drink. After that he makes the usual boat-trip friendships and finds one, Carmencita, to have been a drinking companion. J. Farrell MacDonald also turns out to have tipped the glass with him. Of course the papers are lost. It turns out that MacDonald is in on the secret, or at least the nature of the mission, and had just pocketed document for safe keeping.

Meantime another fight gives the young hero a chance to be ill when he arrives at his destination. The man for whom the papers are intended is dead but a good looking daughter, Jane, is on hand to play nurse. And when the papers are read they are discovered to be a will leaving all of the property to the daughter. And so, the hero marries the daughter, and there's that perfect indie ending. *Way.*

## Cette Vielle Canaille

(That Old Bum)  
(FRENCH MADE)

Paris, Nov. 20.  
Sipar production. Features Harry Barr, Alice Field and Pierre Blanchard. Directed by Simon Schiffrin. At Marlvaux, Boulevard des Italiens.

Better than most French pictures.

Baur is one of the few sure b. o. pullers in the business here, specializing in heavy, strong, silent man parts. Somewhat a reminder of Emil Jennings in the old days, but a good actor.

In 'Cetie Vielle Canaille' he takes the part of an enigmatic chemist, retired from business, who puts in his spare time experimenting on animals. He falls for a young circus performer, Helene (played by Alice Field), who later leaves him for her old love and partner under the big top, Jean (played by Pierre Blanchard). Big moment is when Baur performs an operation on Helene, and you can't tell whether he's going to revenge himself on her for jilting him. Operation is shown in cruel detail, shot from lots of trick angles.

Another photographic feature which won applause at the opening performance is sequence of composite shots showing travels of Helene and Jean, in which well-known views of the world's capitals are used.

## HOFFMAN NEEDS CROMWELL

Hollywood, Dec. 11.

Richard Cromwell goes to M. H. Hoffman on loanout from Columbia for featured spot in Liberty's 'When Strangers Meet'.

Player's next for Col will be 'Most Precious Thing' which starts next month.

## STRAWBERRY ROAN

(With Songs)

Universal release. Stars Ken Maynard. Features Ruth Hall, Harold Goodwin, Wm. Desmond. Directed by Alan James. Story by Kate Dietrich. Tod McCord, camera. Cast: Frank Yaconelli, Chas. King, Jas. Marcia, Jack Rockwell, Bob Walker, Ben Hurst. Released by New York, N. Y., one day, Dec. 6, on double bill. Running time, 65 minutes.

Once more the well-stallion bows the knee, and this time to Ken Maynard. Latest victory is more or less questionable, since the horse has been doing enough fighting and running to put it to bed with nervous prostration. Several good horse light sequences as aimless but reasonably exciting horse stampee, a little love making between Maynard and Ruth Hall, and some comedy relief of a sort contributed by Frank Yaconelli and Charles King. Plot thread too thin to gain great interest, but it abounds in physical action. The first horse fight is won, the second is superfluous. Doesn't succeed in getting out of the western classification in spite of an effort make it something more.

Photography is frequently indistinct, sound fair and direction good, though the plot movement is slow and too deliberate. Plenty of moving around with no real reason where. Song is sung near the opening and frequently repeated. Cowboy yodel of the better class, but it won't haunt.

## REFORM GIRL

Tower production. Independent release. Features 'Sweetie Girl'. Stars Hale Hamilton, Robert Ellis. Directed by Sam Newfield. Story by G. W. Sayre. At Stanley, N. Y., one day, Dec. 11, one day, Running time, 71 mins.

Nothing unusual about this piece in manner, shape or form. A catalog yarn with a title that has only a hallucinatory relationship to the plot and creates every reason for the necessary existence of double features.

Familiar faces in the cast don't hurt, with Noel Francis and Hale Hamilton likeable.

After release from prison, a hard luck but good looking blonde resumes where she left off. Helps frame the virtuous and uplifting civic leader while he is engaged in a political campaign. His campaign manager falls for her and she undergoes some honest sisters who gets set to spill the frameup and clear her victim toward the end, but not until the pretzel-like plot has the girl turn out to be the daughter of the man she frames.

Everything ends hunky-dory, but 'Skeets' Gallagher has to burn for being the girl's pal. He gets shot helping the girl turn honest or something. *Shan.*

## WAR OF THE RANGE

Monarch production and Freuler release. Stars Tom Tyler. Directed by J. P. McGowan. Story, continuity and dialog, Oliver Drake; Edward Kull, camera; Fred Bain, editor; Mack Wright, asst. dir.; Terry Cullum, sound; George K. Brown, title. Lyle McKee, Theo. Adams, Lane Chandler, Caryl Lincoln, Wm. Milam, Wesley Giraud, Fred Burns, Chas. Whittaker, Eille Franney. At Loew's New York, N. Y., one day, on double bill. Running time, 58 minutes.

Another run of mill western. Tom Tyler starred and not getting much help from the scenarist or director. One instance in which the veteran McGowan fails to keep the story moving. Merely for ardent lovers of westerns.

Action does not give the script the much needed support. Plenty of hard riding and assorted fights, but nothing to stir up real interest. Even Billy Franney, who has helped innumerable turf classics with his comedy, is limited here to repetitions of the phrase, 'Not so good.' He needs more rope than that.

Plot is the cattleman-father with the cattleman's son falling for the nester's daughter, and the rascally foreman for menace. Tyler leads a forlorn hope nicely but without collecting. Caryl Lincoln is the inconspicuous love interest, and Charles K. French plays the blustery ranch owner with frequent human touches. The rest are just ordinary. Photography good and sound well recorded. *Chic.*

## Detroit Price War

Detroit, Dec. 11.

Price war threatened between local RKO pool and Paramount and indie operations over the second run houses lowering prices from 40c top. Agreed on to as low as 15c.

RKO pool includes Fox and Downtown, first run. Upown, second run, and Translux, subsequent. Plans for opposition include placing vaude in all RKO pool houses and lowering price to 25c all day with a 55c price for mezzanine to protect film contracts. All to be done unless other second runs return to previous scale. Mayor Thompson was here last week at which time it is understood the move was agreed upon.

## Stench-Bomb 2 Fitzer

Houses in Syracuse

Syracuse, Dec. 11.

Stench bombs were discharged almost simultaneously at the Empire and Rivoli theatres last night forcing capacity audiences to the streets. Both theatres are operated by the Fitzer interests.

Rivoli is union but Empire has been picketed by the organized crafts since its opening under Fitzer management last August.

## Eddie Moore Upped

Pittsburgh, Dec. 11.

Eddie Moore, city manager for WB in Johnstown, Pa., has been named to head the circuit's Main Line district under Zone Manager Harry Kalmine. Joe Bernhard last week during a brief business stop-over here with J. J. Hoffman made the appointment. Moore takes the post left vacant by transfer of Sol Hankin to Philadelphia.

No successor to Moore in Johnstown has yet been named.

## PARROTT'S ROACH START

Hollywood, Dec. 11.

Hal Roach started production today on a two-reel All Star comedy, with James Parrott directing.

Picture, untitled, features Douglas Wakefield and Billy Nelson, with balance of cast including Thelma Hill, Don Barclay, Jack Barty and Carroll Trevis.

## O K For Sound Only

Lincoln (colored), in Harlem was taken over recently from Leo Brecher for church purposes.

Brecher has the house back and will reopen it with pictures again.

## Dimmer Off Madison, Detroit, Which Lights

Detroit,

George W. Trendle, putting stage shows in the State theatre, Jan. 5, with the opening attraction the 'Wild Barn Dance.' Other attractions will be 'Believe it or Not' and 'Midget Village,' from the World's Fair.

The Madison is also being opened on grind, playing second runs and first-run sluff pictures. This house will open after the first of the year. It has been dark under terms of sale of local houses to Publix, with stipulation theatre never to be used as a theatre after termination of lease two years ago.

## Ass't Manager and \$2,000

Missing Simultaneously

Syracuse, Dec. 11.

When not only Frank Shephard, assistant manager of Soline's Eckel, but approximately \$2,000 in box office receipts as well, became invisible today, Gus W. Lampe, Eckel manager, reported to the police, with the result that a state-wide alarm was broadcast this afternoon for the missing man. Money represents the draw of 'Invisible Man' over the weekend.

Shephard, 32, vanished from his home, 506 James street, during the night, police were told. About \$1,500 of the missing money was in currency, with the remainder in bills. It had been placed in the safe last night. Shephard had the combination, Lampe advised police after discovering the disappearance of the money.

## SEASON'S GREETINGS

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AND

## LOUIS R. LIPSTONE

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A topnotch copy writer and layout man, ten years' experience on pressbooks, sales promotion ideas, pamphlets and general advertising campaigns. Well known as magazine and newspaper feature story writer.

Handled foreign publicity for thirteen years

Former City Editor of the "Register and Leader," Des Moines. Then for thirteen years director foreign publicity and advertising for one of our major companies. Handled publicity for the motion picture industry on the Liberty Loan drive, and is now freelance contributor to many leading magazines. He's a sure-fire bet. Just try him.

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The accomplishments of the above four men are listed as a guide to those employers who are in the market for GOOD men who will deliver GOOD work.

These men are no weak sisters. They are experienced in their line and are qualified to deliver better than full value for the salary you will pay them.

We have purposely refrained from mentioning their names, but if you will communicate with either of the two members of the Service Committee of the A. M. P. A. listed below, they will have these men contact you at your convenience.

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**BROWN**  
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Johnny Mack Brown, Sheila Terry  
Directed by Lloyd Bacon.

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**WARNER BROS. PICTURE**

## CALENDAR OF CURRENT RELEASES

(Continued from page 27)

**Bowery, The.** Story of the rivalry between Chuck Connors and Steve Brodie, famous Brooklyn bridge jumper. Wallace Berry, George Raft, Jackie Cooper, Fay Wray. Dir. Raoul Walsh. Rel. Sept. 25. Rev. Oct. 10.

**roadway Through a Keyhole.** Walter Winchell's story of Broadway. Constance Cummings, Russ Columbo, Paul Kelly. Dir. Lowell Sherman. 90 mins. Rel. Nov. 13. Rev. Nov. 7.

**Emperor Jones.** Eugene O'Neill's famous drama of a Pullman porter who becomes ruler of a West Indian island. Paul Robeson, Dudley Digges. Dir. Dudley Murphy. 80 mins. Rel. Sept. 8. Rev. Sept. 26.

**Henry VIII (British made).** Henry and his six wives. Chas. Laughton. Ir. Alex. Korda. 98 mins. Rel. Oct. 15. Rev. Oct. 17.

**Maskerade.** The. Based on John Hunter Booth's adaptation of Katherine Cecil Thurston's novel. Cousins of identical appearance change places, with intriguing political and romantic results. Ronald Colman, Elissa Landi. Dir. Alfred Hitchcock. 75 mins. Rel. Sept. 1. Rev. Sept. 5.

**Samarang.** Love amid the pearl divers in Malaysia. Native cast. Dir. Ward Wing. 60 mins. Rel. June 23. Rev. July 4.

**Studio Universal City.** 730 Fifth Ave., New York, N. Y.

**Bombay Mail.** Edmund Lowe Production. Ed Marlin. Rel. Dec. 26.

**By Candlelight.** Sophisticated comedy-drama. Paul Lukas, Elissa Landi. Dir. Arthur Asher. Dir. James Whale. Rel. Dec. 26.

**Counselor at Law.** Drama. Bebe Daniels. Wm. Wyler. Rel. Nov. 27.

**Don't Bet on Love.** Comedy-drama. Lew Ayres, Ginger. Rel. Dec. 13.

**Fiddlin' Buckaroo.** Western. Ken Maynard. Dir. Ken Maynard. Rel. Nov. 21.

**Her First Mate.** Comedy. Summerville-Pitts. Dir. Wm. Wyler. Rel. Aug. 3. Rev. Sept. 5.

**Invisible Man.** Mystery-drama. Claude Rains, Gloria Stuart. Henry Travers. Una O'Connor. Dir. James Whale. 70 mins. Rel. Nov. 13. Rev. Nov. 21.

**ing for a Night.** Comedy-drama. Chester Morris, White, Helen Twelvetrees. Ir. Kurt Neumann.

**ing of the Arena.** Ken Maynard in a circus story. Lucille Brown, Robt. Kortman. 8 reels. Rel. June 18.

**ing of Jazz.** The. Reliance, with Paul Whiteman. Ir. John Murray Anderson. Rel. June 1.

**Ladies Must Love.** Musical. Broadway story. June Knight, Niel Hamilton. Sally O'Neill. Dir. E. A. du Pont. 60 mins. Rel. Sept. 25. Rev. Dec. 5.

**Monor and Oh, Baby.** Comedy. Slim Summerville, Zasu Pitts. Lucille Gleason, Verne Riffe, Donald Meek. Dir. Eddie Buzzell. 63 mins. Rel. Oct. 16. Rev. Oct. 31.

**Moonlight and Pretzels.** Musical. Mary Brian, Roger Pryor. Leo Carrillo. Dir. Karl Freund. Rel. July 27. Rev. Aug. 25.

**Myrt and Grace.** Musical. Myrtle, Al, Donald, Eddie Foy, Jr., Ted Healy, Marge Hayes, J. Farrell MacDonald. Dir. Al Boasberg. Rel. Dec. 11.

**Only Yesterday.** Dramatic love story. John Bole, Margaret Sullivan, Reginald Denny, Billie Burke. Dir. John Stahl. 105 mins. Rel. Nov. 6. Rev. Nov. 14.

**Rebel, The.** (German made.) Napoleonic story in the Austrian Tyrol. Vilma Banky, Luis Trenker, Victor Varconi. Dir. Luis Trenker, Edwin Knapik. Rel. June 1.

**Riders of Justice.** Western. Ken Maynard. Rel. Dec. 18.

**Saturday's Millions.** Football story. Robt. Young, Lella Hyams, Johnny Mack Brown. Dir. Edw. Sedgwick. 75 mins. Rel. Oct. 9. Rev. Oct. 17.

**Secret of the Blue Room.** Mystery drama. Lionel Atwill, Paul Lukas, Gloria Stuart. Ir. Kurt Neumann. Rel. July 20. Rev. Sept. 13.

**S.O.S. Isaberg.** An Arctic explorer is stranded in Greenland. Rod La Rocque, Gilbert Gowland, Leni Riefenstahl. Dir. Tay Garnett. 117 mins. (roadshow). Rel. Sept. 26.

**Strawberry Roan.** Western. Ken Maynard. Ir. Alan James. Rel. Oct. 23.

**Burbank, Calif.**

**Warner Brothers** ces: 321 W. 44th St., New York, N. Y.

**Baby Face.** The story of a hard-boiled girl who reached the top. Barbara Stanwyck, George Brent. Dir. Alfred E. Green. 71 mins. Rel. July 1. Rev. June 27.

**Captured!** Behind the scenes in a German prison. Leslie Howard, Douglas Fairbanks, Jr., George E. Stone, Margaret Lindsay. Dir. Roy del Ruth. 72 mins. Rel. Aug. 19. Rev. Aug. 22.

**College Coach.** A football story with a new twist. Dick Powell, Ann Dvorak, Pat O'Brien and Lytle Talbot. Dir. William A. Wellman. 77 mins. Rel. Nov. 4. Rev. Nov. 14.

**Israeli.** Political drama of England. George Arliss, Joan Bennett. Dir. Alfred Green. 88 mins. Rel. Dec. 16.

**Ever in My Heart.** War theme story, but without conflict angle. German-American husband and an American wife. Barbara Stanwyck, Richard Kruger, Ralph Bellamy. Dir. Archie Mayo. 70 mins. Rel. Oct. 23. Rev. Oct. 17.

**Finger Man.** A petty gangster finally breaks away from his gang. James Cagney, Mae Clark, Lela Lee. Dir. Roy del Ruth. Rel. Dec. 9.

**Footlight Parade.** Musical with backstage locale. James Cagney, Joan Blondell, Ruby Keeler, Dick Powell. Dir. Lloyd Bacon. 123 mins. Dances by Busby Berkeley. Rel. Oct. 2. Rev. Oct. 10.

**Headquarters.** A crime drama with a murder-mystery right in headquarters. William Powell, Margaret Lindsay and Eugene Palette. Dir. William Dieterle. 63 mins. Rel. Dec. 2. Rev. Nov. 21.

**Goldiggers of 1933.** New version of Avery Hopwood's stageplay done as a super-musical. Warren Williams, Joan Blondell. Dir. Mervyn LeRoy. 94 mins. Rel. Aug. 13. Rev. July 13.

**Havana Widows.** Comedy of two burlesque queens on the make in Havana. Joan Blondell, Glenda Farrell. Dir. Ray Enright. 62 mins. Rel. Nov. 18.

**House on 56th Street.** Drama of a gambling lady. Kay Francis, Ricardo Cortez, George E. Stone, Margaret Lindsay, Ralph Morgan. Dir. Robert Florey. 68 mins. Rel. Dec. 23. Rev. Dec. 5.

**Kennel Murder Case.** A drama depicting the unusual solution of an unusual murder. William Powell, Mary Astor, Helen Vinson, Ralph Morgan. Dir. Eugene Palette. Dir. Michael Curtiz. 75 mins. Rel. Oct. 23. Rev. Oct. 31.

**Life of Jimmy Dolan.** The. From a recent novel. Prizefighter finds regeneration. Doug Fairbanks, Jr., Loreta Young, Aline McMahon, Guy Kibbe. 89 mins. Rel. June 20.

**Mary Stevens, M.D.** Story of a woman doctor. Kay Francis, Lytle Talbot, Glenda Farrell. Dir. Lloyd Bacon. 71 mins. Rel. July 22. Rev. Aug. 8.

**Mayor of Hell, The.** From Iselin Augster's drama. Reform school background. Jas. Cagney, Madge Evans, Frankie Darrow. Dir. Archie Mayo. 90 mins. Rel. June 24. Rev. July 4.

**Narrow Corner, The.** From the story by W. Somerset Maugham. South Sea locale. Dir. Francis Ellis. Ralph Bellamy, Dudley Digges. Dir. Alfred E. Green. 67 mins. Rel. July 8. Rev. July 18.

**Private Detective 62.** From a fiction story. William Powell, Margaret Lindsay. 67 mins. Rel. July 15. Rev. July 15.

**ilk Express.** Mystery drama of silk shipments. Niel Hamilton, Helen Jenkins. Dudley Digges. 61 mins. Rel. June 10. Rev. June 27.

**Son of a Sailor.** Comedy of a frivolous sailor. Joe. Brown. Ir. Lloyd Bacon. Rel. Dec. 23.

**The Man from Monterey.** Mack V. Wright. 61 mins. Rel. July 22. Rev. Aug. 22.

**Voltaire.** Life of France's celebrated wit and philosopher. George Arliss, Doris Kenyon, Margaret Lindsay. Dir. John Adolfi. 72 mins. Rel. Aug. 6. Rev. Aug. 22.

## Miscellaneous Releases

**Before Morning.** (Greenback.) From a stage play. Police official cleverly traps a murderer. Leo Carrillo, Lora Baxter. Dir. Arthur Hoerl. 59 mins. Rel. Nov. 21.

**ig Chance, The.** (Eagle.) Prizefighter-socialist story. John Darrow, Merna Kennedy. Dir. Al. Harnam. 63 mins. Rev. Sept. 5.

**Big Derby.** The. Authentic war pictures from records of eight governments. 91 mins. Rel. Jan. 13. Rev. Dec. 27.

**ival Lady.** (Goldsmith-Hollywood.) Carnival background for a triple love. Lela Lee, Glenda Farrell, Vincent Allen. Dir. Howard Higgin. 67 mins. Rel. Dec. 5.

**Faithful Heart, The.** (Heiber.) British made. Romantic story of a faithful love. British cast. 65 mins. Rev. Aug. 15.

**Gigoloties of Paris.** (Equitable.) Gold digger story in Parisian locale. Madge Bellamy, Natalie Moorhead. Dir. Alphonse Martel. 69 mins. Rel. Oct. 17.

**Hell's Holiday.** (Superb.) Compilation of war scenes. 90 mins. Rev. July 18.

**Her Forgotten Past.** (Mayfair.) Society girl marries her chauffeur then wed a lawyer, leaving her first husband dead. Monte Blue, Barbara Kent. Dir. Wesley Ford. 65 mins. Rev. Nov. 7.

**Her Splendid Body (Progressive).** Studio girl impersonates a star in Hollywood. Lillian Bond, Beryl Mercer, Theo. von Eltz. Dir. Ralph Black. 60 mins. Rev. Nov. 14.

**His Private Secretary.** Girl converts her father-in-law to approval of his private marriage. Evalyn Knapp, John Wayne. Dir. Phil H. Whitteman. 68 mins. Rel. June 10. Rev. Aug. 8.

**Important Witness, The.** (Tower.) Story with a gangster touch, but mostly done in a long distance bus. Noel Francis, Donald Dillaway. Dir. Sam Newfield. 63 mins. Rel. Sept. 26.

**Laughing at Life.** (Mascot.) Story of a gun-funning adventurer. Victor McLaglen, Conchita Montenegro, Ruth Hall. Dir. Ford Beebe. 71 mins. Rev. July 15.

**Mr. Broadway.** (Broadway-Hollywood.) A day in the life of a B-way columnist with Ed Sullivan taking the camera around. Big cast names in for a moment to oblige the columnist. Dir. Johnnie Walker. 59 mins. Rel. Sept. 13.

**Neighbors Wives.** (Syndicate.) Domestic murder problem. Dorothy MacKall, Tom Moore. Dir. Francis Natterford. 86 mins. Rev. Oct. 17.

**Police Call.** (Showmen.) Ring story with an adventure angle. Nick Stuart, Merna Kennedy. Dir. Phil Whiteman. 90 mins. Rel. Aug. Rev. Aug. 29.

**Ship of Wanted Men.** (Showmen.) Crew of refugees fight over a girl rescued in mid-ocean. Leon Wayoff, Gertrude Astor. Dir. Lew Collins. 60 mins. Rev. Nov. 21.

**Sleepless Nights (Remington).** British made story on farcical lines. Polly Walker, Stanley Lupino. Ir. Thos. Bentley. 63 mins. Rel. July 21. Rev. July 25.

**Taming of the Jungle.** (Invincible.) Animal training methods. Rev. June 6.

**White Face.** (Heiber.) British made crime story from an Edgar Wallace book. All-British cast. 65 mins. Rev. Dec. 5.

## Foreign Language Films

because of the slow movement of foreign films. (Most of these available with English titles.)

**Berlin-Alexanderplatz** (Ger.) (Capital). Strong crime drama. Heinrich George, Maria Baur. 90 mins. Rel. Jan. Rev. May 16.

**Bettelstuden** (Ger.) (General). (Ger.) Operetta. Dir. Viktor Janson. 80 mins. Rel. Oct. 15.

**Cinq Gentlemen Maudit** (Protex) (French). Mystery drama. Rene Lefevre, Harry Baur. Dir. Julien Duvivier. 78 mins. Rel. Jan. Rev. May 24.

**Das Nachthall** (Madel) (Capital). Love in Hawaii. Dir. Leo Lasky. 80 mins. Rel. Jan. 15. Rev. Jan. 31.

**Der Brave Suender** (Ger.) (European). Fast comedy. Max Pallenberg. Ir. Fritz Kortner. 90 mins. Rel. April 1. Rev. April 4.

**Der Hauptmann von Kopenick** (Kinematrade) (Ger.) Comedy. Max Adalbert. Dir. Richard Eichberg. 95 mins. Rel. Jan. 15. Rev. Jan. 24.

**Dos Noches** (Hofberg) (Spanish). Musical. Conchita Montenegro. Carlos Borcosque. 65 mins. Rel. May 1.

**Donna d'una Notte** (Portale) (Italian). Court adventure. Francesca Bertini. Dir. Marcel L'Herbier. 85 mins. Rel. March 1. Rev. March 14.

**Drei Tage Mittelstern** (German) (Capital). Farce. Max Adalbert. 80 mins. Rel. May 1. Rev. May 23.

**Eine Liebesnacht** (German) (Capital). Farce. Harry Liedtke. Dir. Joe May. 82 mins. Rel. May 1. Rev. May 23.

**Eine Nacht in Paradises** (Kinematrade) (Ger.). Musical comedy. Anny Ondra. 90 mins. Rel. Feb. 1. Rev. Feb. 14.

**Eine Tuer Gets Aut.** (Protex) (Ger.). Mystery thriller. Alfred Zelsler. 68 mins. Rel. Feb. 1. Rev. Feb. 7.

**En Glad Gutt** (Norwegian) (Scandinavian). rom. John Brunius. 80 mins. Rel. Nov. 15.

**Frau Lehmann's Tochter** (Ger.) (General). Melodrama. Karl Heinz Hill. 82 mins. Rel. Oct. 15.

**Frau Von Der Man Spricht** (German) (General). Mady Christians. Melodrama. Dir. Viktor Jansen. 75 mins. Rel. April 15. Rev. May 2.

**Friederike** (Kinematrade) (Ger.). Dramatic operetta based on Goethe's life. Mady Christians. 90 mins. Rel. March 15. Rev. Feb. 28.

**Gefahr Der Liebe** (German) (Madison). Sex drama. Tony Eyck. Dir. Eugen Thiele. 65 mins. Rel. May 1. Rev. May 2.

**Groesse Attraction, Die** (Bavaria) (Ger.). Drama is show. Tauber. Dir. Max Reichmann. 70 mins. Rel. Aug. 1.

**Hellesher, Der** (Ger.) (General). Max Adalbert. Thiele.

**Hertha's Erwerben** (Protex) (Ger.). Delicate life problem. Gerhardt Lamprecht. 95 mins. Rel. March 10. Rev. March 14.

**Heute Nacht Eventuell** (Ger.) (General). Musical comedy. Dir. E. W. Emo. 80 mins. Rel. Feb. 28.

**Holzwege** (Aldrich) (German) (Capital). Comedy. Felix Bressart. Dir. Viktor Janson. 85 mins. Rel. Jan. 1. Rev. Jan. 17.

**Horizont** (Russ) (Amkino). Jewish search for home. Dir. Lev Minns. Rel. May 10. Rev. May 15.

**Hyppolit a Laskaj** (International) (Hungarian). 62 mins. Rel. July 7. Rev. Jan. 17.

**Ich Glaub Nie Mehr an Eine Frau** (Bavaria) (Ger.). Life of a sailor. Richard Tauber. Dir. H. Reichmann. 80 mins. Rel. Oct. 1. Rev. Oct. 24.

**Ich Will Nicht Wissen War Du Bist** (Interworld) (Ger.). Musical. Dir. Gesa von Bolvary. 70 mins. Rel. Feb. 15. Rev. Feb. 21.

**Island of Deceit** (Russ) (Amkino). Two men and a woman on a desert island. Dir. Timonshenko. 90 mins. Rel. July 15. Rev. July 18.

**Ivan** (Garrison) (Russ.). Transformation of peasants. Dir. Dovzhenko. 83 mins. Rel. Feb. 1. Rev. March 7.

**July 14** (Protex) (French). Sentimental music. Annabella. Ir. Rene Clair. 75 mins. Rel. Oct. 15. Rev. Oct. 24.

**Korvettenkapitain** (Ger.) (General). Military farce. 75 mins. Rel. April 1. Lachende Erben (Ger.) (Ufa). Farce. Max Adalbert. Dir. Max Ophuels. 77 mins. Rel. Nov. 15.

**Laubentkloen** (Ger.) (General). 90 mins. Rel. May 1.

**Laughter Through Tears** (Yiddish) (Worldkino). From a Sholom Aleichem novel. Dir. G. Critcher. 78 mins. Rel. Nov. 15. Rev. Nov. 21.

**Lockende Ziel, Das** (Ger.) (Bavaria). Musical. Richard Tauber. Dir. Max Reichmann. Rel. June 15. Rev. June 20.

**Lieblieb von Wien, Der** (Ger.) (European). Stolz musical. Willy Forst. Dir. Geza von Bolvary. 75 mins. Rel. June 1. Rev. June 13.

**Lustigen Musikanten, Die** (General) (Ger.) Musical farce. Camilla Spira. Dir. Max Obal. 80 mins. Rel. May 30.

**M (Ger.) (Foremco).** Powerful dramatic study. Peter Lorre. Dir. Fritz Lang. 96 mins. Rel. April 15. Rev. April 4 and April 18.

**Marius** (Paramount) (French). Marseilles. 103 mins. Rel. Jan. 1. Rev. April 25.

**Mano a Mano** (Sp) (Inter-America). Western with music. Car Guererro. Dir. Aracady Boytler. 60 mins. Rel. Feb. 23.

**Men and Jobs** (Russian) (Amkino). An American engineer looks at Russia. Dir. A. Macheret. 70 mins. Rel. Jan. 1. Rev. Jan. 17.

**Milady** (General) (French). Sequel to Three Musketeers. Dir. Diamant-Berger. 120 mins. Rel. Sept. 1. Rev. Sept. 12.

**Mile. Nijouzes** (Ger.) (European). Love story. Raimu. Dir. Chas. David. 90 mins. Rel. Nov. 15.

**Moj Wujazek z Ameryki** (Polish) (Capital). Musical comedy. 120 mins. Rel. Oct. 15.

**Mond Over Morokko** (Protex) (Ger.). Ing Gentlemen Maudit. Morgenrot (German) (Foremco). Submarine warfare's cruelty. Utsky. 80 mins. Rel. May 15. Rev. May 23.

**Namensheirat** (German.) (Foreign American). Drama. Heinz Paul. 90 mins. Rel. Jan. 1. Rev. Jan. 17.

**Nos Listopadova** (Polish) (Capital). Historical romance. J. Warnecki. 95 mins. Rel. May 1. Rev. May 15.

**On Dances Compagnons** (Fr.) (Auten). Musical romance. Ir. 90 mins. Rel. Dec. 15. Rev. Jan. 1.

**Paris-Begun** (Protex) (Fr.). Musical. Jean Marnac. Dir. Augusta Genina. 90 mins. Rel. Dec. 15. Rev. Jan. 1.

**Patriots, The** (Russ) (Kinematrade). Sound version of Eisenstein's classic. 70 mins. Rel. April 4.

**Potemkin** (Russ) (Kinematrade). Sound version of Eisenstein's classic. 70 mins. Rel. April 4.

**Return of Nathan Becker** (Worldkino) (Russian) (Yiddish). Comedy. Dir. Shliss and Milman. 72 mins. Rel. April 1. Rev. April 15.

**Sang d'un Poete** (Fr.) (Rice). Jean Cocteau's idea of modern films. 60 mins. Rel. Nov. 15. Rev. Nov. 7.

**Scampole** (Kinematrade) (Ger.) Cinderella romance. Dolly Haas. 90 mins. Rel. April 1. Rev. April 15.

**Schickel der Renate Langen** (Ger.) (General). Domestic drama. Mady Christians, Franz Lederer. 80 mins. Rel. Oct. 15. Rev. Oct. 15.

**Schutzengoenie** (Bavaria) (Bavaria). Max Adalbert, Gretl Theil. 80 mins. Rel. April 15. Rev. May 9.

**Shame** (Amkino) (Russ). Problems of new Russia. Vladimir Gardin. Dir. Sergei Yulkevitch. 75 mins. Rel. March 1. Rev. March 14.

(Continued page 31)

## FILM BOOKING COMBINES BIG IN CHICAGO

Chicago, Dec. 11. Though the film exchanges have successfully disposed of the amalgamated buying circuits this year by simply refusing to sell them, the amalgamated are sticking in business by switching from buying-books to plain booking circuits. Exhibs go out and buy product individually but are having their dates set by circuits.

Exhibitors willing to pay the few bucks a week extra for this service, getting in return preferred datings and a lot of saved energy. Circuit is about to book a dozen or so houses in consecutive route, thus guaranteeing dates to both exchange and exhibs.

Exchanges which were the fiercest enemies to the buying circuits, are going along with the booking circuits. They are finding it advantageous to themselves as well as exhibs; saves the exchanges the necessity of spotting additional bookers and booking time.

Some exchanges have gone out of their way to favor the booking circuit with the result that many exhibs who have been running to film row weekly to haggle over their own dates, are joining the booking groups.

## F-WC Enters S. F. Price War, Cuts Its Houses

San Francisco, Dec. 11. Fox-West Coast jumped into the price fight this week, cut the Paramount to 25, 35 and 40c, and returned the Embassy to second run double bills at 20 and 30, thereby leaving the next move up to the neighborhood.

District house managers have been conferring ever since and a decision to slash all neighborhoods from the average 30c top to a possible two bits is momentarily expected.

Every first run theatre in Frisco has lowered its admissions except F-WC's Warfield, which, at 65c is geared above all others. F-WC figures on big stage names and second choice of Metro, Fox, Par and WB pix to hold that up to its present gross.

## Shorts' Bally for B. O.

Minneapolis, Dec. 11. The extent to which short subjects are coming into prominence in this territory is evidenced by the heavy demand which National Screen Service here has been experiencing for its teaser trailers for shorts, Ed Burke, manager of the exchange, points out.

This shows that exhibitors are finding short subjects B. O. as than ever, selling them along with the features.

## Bob Collier East for F&amp;M Radio End at Old Roxy

Hollywood, Dec. 11. Bob Collier leaves for New York to operate for Fanchon & Marco out of the Roxy, N. Y. Collier is to be connected with the radio end. Recently in San Francisco where he was temporarily placed by F&M in connection with change of policy at the Orpheum.

## Bicycling 24-Sheets

San Francisco, Dec. 11. They're not only bicycling films around here; they're bicycling 24-sheets as well.

Fox-West Coast had Mae West's 'I'm No Angel' in Palo Alto and San Mateo, with 10 boards in corner town. In latter, picture was doing light biz in Herbert Hoover's town so one of the San Mateo managers plastered the San Mateo dates on the Palo Alto boards.

## No Reprieve for Theatre Bandit

San Francisco, Dec. 11. Jack Greco, theatre bandit, who killed an officer in the Beverly Hills theatre holdup of last year, will go to the Sun until allons on Dec. 22, after several unsuccessful efforts to get him reprieved.



# "Murder at the Vanities"

Believe it or not—it's true!  
EARL CARROLL, famous  
judge of feminine beauty,  
knows clothes, too . . .

He says: "Lux keeps costumes looking new twice as long—it's officially specified for washing costumes and stockings in 'Murder at the Vanities' and all my other productions. It's a big economy."

Madame Arlington, who supervises the making of those glamorous costumes for all of Mr. Carroll's "Vanities" productions, says: "I test all fabrics used, especially for their washability. Lux is perfect for washing delicate silks and fine cottons—it makes them last longer."



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*Broadway says.*

# Reveals this Mystery

With filmy costumes, danced in night after night, are kept always fresh as new

SHOW must go on! Sinister threats of confusion on the stage, but back ever. All is serene. There they go, the beautiful girls in the world—no hint of advance of their costumes of behind-the-scenes scrambles, hurried changes. Costumes must be spotless though danced in after night.

How do they do it? What is the mystery of freshness? Down in the wardrobe we found the answer. It's *Lux*—the gentle care you use for your own things—that keeps them like new! The robe mistress, Madame Frances, says: "It's my job to keep every costume

in the show fresh and smart-looking. That's why I use *Lux*. I know it's safe for anything safe in water alone. That means we save dollars on cleaning bills.

"*Lux* is perfect for all washable fine fabrics—silks, cottons, laces, chiffons and knitted woolens. Colors stay marvelously fresh. It just about doubles stocking wear, too, because it saves stocking elasticity."

No ordinary soaps used here—no harmful alkali or cake-soap rubbing to streak lovely colors, ruin textures. *Lux* has no harmful alkali. No wonder Broadway says: "Don't trust to luck, trust to *Lux*!" You know it's safe care for your things, too.



OLGA BACLANOVA, exotic Russian star, says: "I insist that my maid use nothing but gentle *Lux* in caring for my washable things. It is truly amazing how *Lux* keeps everything like new so much longer. Never would I risk ruining exquisite fabrics by washing them with ordinary soap."



1—Don't trust to luck—Trust to LUX

# So. Calif. Indies Pave the Way For Restoration of Single Pix; Premium Angle Creates Tension

Los Angeles, Dec. 11.—Paving the way for restoration of single bills in the Southern California district, independent exhibitors unanimously voted to make zoning and clearance, as will be set up under the code, retroactive on all contracts for pictures with exchanges.

This action was taken after President Ben Bernstein of the exhibitor organization stated that the theatre owners could vote to bring all film contracts in under code provisions, so that the zoning and clearance board when set up could proceed with installation of single bills for all houses in the territory if a large majority of the theatres wished to go to a one-picture basis.

In addition to more than 150 independent exhibitors, representatives of all exchanges and theatre circuits attended the meeting, which was called by the association to give theatre owners a detailed explanation of the code and how it would affect theatre employees, fair trade practices and film buying.

In addition to reading the revised code, Bernstein stated he had talked with Deputy Administrator Sol A. Rosenblatt in the east Wednesday (8) and had secured further interpretations on befogged clauses. Continuing, he declared that many points not entirely clarified by present interpretation would be cleared up through decisions and recommendations of the zoning and grievance board that will be set up for the local territory under the code.

**Giveaways Explained**  
A heated discussion took place in which proponents of country store, gift and race nights claimed they had 90 days' time in which to discontinue those events. Bernstein claimed Rosenblatt had ruled that those types of giveaways were banned immediately by the code, and only premiums that could continue for a maximum of 90 days were china, silver and similar gifts that were tied up in series contracts between exhibitors and premium distributors.

It is expected that appointments of circuit, exchange and independent exhibitor representatives to the local zoning and grievance boards will be announced by Rosenblatt next week. General tenor of all groups is that the boards should be organized immediately so they can swing into action.

A Fox-West Coast official, who attended the meeting, stated the attitude of the independents made him feel that all rackets, double bills and other evils that have resulted in cut-throat competition in the Southern California territory would be cleared up at an early date. He further declared that F-W-C would co-operate to the fullest extent to bring things back to where they belong.

Explanation of the code by Ben Bernstein, who said he had authorization from Rosenblatt to construe the pact, was denied by the NRA deputy administrator in a wire to Edward M. Fowler, president of General Film Products. General Film Products make and distribute first night programs. Under Bernstein's explanation of the code, Fowler stated in a wire to Rosenblatt, race night programs are subject to a fine and loss of their licenses.

Rosenblatt replied that no individual has been authorized to interpret the code nor to make statements in behalf of the Recovery Administration.

Wire received by General Film Products, Inc., from Rosenblatt follows: 'Official copy of a motion picture code being printed by Government printing office and none yet distributed. Have never authorized anyone to interpret the code nor to make any statement whatsoever on behalf of National Recovery Administration.'

## GOLDSMITH BUYS 'WOMEN'

Hollywood, Dec. 11.—Goldsmith Productions has purchased 'I Hate Women,' an original by Mary E. McCarthy.

Aubrey Scott will direct, with picture starting to start Jan. 10 at the Beechwood Studios.

## Metro's All-Starrer

Hollywood, Dec. 11.—Metro is priming another of those all-starrers based on Betty Brown's best seller, 'Man and Wife.' Joan Crawford, Lionel Barrymore and May Robson are already set.

Book sale via Al Kingston and Small-Landau agencies.

## Frank Butler Spotted Roach Story Head Job

Hollywood, Dec. 11.—Frank Butler assumes charge of the Hal Roach story department on Jan. 1, swinging over from the writing staff at Paramount.

He returns to Roach after several years at MGM and Paramount. Butler was one of the characters in 'Spot Family' series at Roach, and later was on the company's writing staff.

**Laymon's Indie Program**  
Hollywood, Dec. 11.—Gene Laymon, who made a musical short, 'Tough Breaks,' on spec, is in New York to sell it to state right exchanges.

His company, Triumph Pictures, will make a feature 'Twisted Rails' on his return to Hollywood. Has a contract to do six millers for William Flizer to distribute.

Al Herman will direct and Ward Lester, formerly in Universal's training school, is up for a lead.

## Tuttle's 'Henry' at Fox

Hollywood, Dec. 11.—Jesse Lasky has closed with Frank Tuttle to direct 'Springtime for Henry' at Fox. Nigel Bruce spotted and Leslie Banks may be also in it.

Tuttle, in addition to directing, will work on the screen play in collaboration with Benn W. Levy, author of the story.

## Fox's '33 Gold Rush Pic

Hollywood, Dec. 11.—Fox will make 'Gold Rush of 1933' by Lamar Trotti and Dudley Murphy. It's based on the current depression rush of digging in northern California.

Spencer Tracy and Claire Trevor will be bracketed, James Tinning directing.

## Schoedsack Spotted

Hollywood, Dec. 11.—Ernest Schoedsack will direct 'Green Mansions' for Radio. Film originally was intended for E. H. Griffith, but switch was made in order to allow the latter to do 'Allen Corn.'

Delores del Rio and Joel McCrea will be co-featured.

## Parsons' Cliffhanger

Hollywood, Dec. 11.—Indeley Parsons, program p. a. is knocking out the script of John Wayne's next western, 'The Man from Utah.' It's the second western for him in the Wayne series. Filming starts next month.

## Tone, Crawford's Nexts

Hollywood, Dec. 11.—Franchot Tone's next job for Metro will be in 'Stealing Through Life' which Rowland Brown directs, Irving Thalberg producing.

Joan Crawford goes 'Sadie McKee,' Clarence Brown directing.

## TRY 'FIREBRAND' AGAIN

Hollywood, Dec. 11.—Bess Meredith treating 'The Firebrand' from the play by Edwin Justus Mayer at 20th Century.

Story was purchased several years ago by Joseph M. Schenck for United Artists, but the Hays office put the finger on it at that time.

## CONSELMAN ON 'SCANDALS'

Hollywood, Dec. 11.—William Conselman goes to Fox-Westwood from the Hollywood studio to write the script for George 'White' Scandals.

He'll work with a flock of music writers and gag men.

## Quick Lunch

New Haven, Dec. 11.—All departing house managers here used to receive a banquet from the locals.

Now the mgrs. come and go so fast they only have time for a sandwich.

## Incorporations

**Independent Vandellville Bookings** Inc., booking agency, etc., capital stock, 100 shares, no par value. Pay Lindner, 215 West 88th street; Chas. Welch, 321 Broadway; and Louis Goffrey, 1135 Fifth Avenue, all of New York.

**Specialty Production, Inc.**, pictures, scenarios, sketches, etc., capital stock, \$20,000. Robert Mitchell, Rose Rosen and Harry A. Mitchell, all of 292 West 40th street, New York.

**Reveloud Amusement Corp.**, theatre business, all branches; capital stock, \$1,000. Max Kleinman, 335 West 77th street, New York; and Jacob Ginzburg, 621 Fifth Avenue, all of New York.

**Theatrical Productions, Inc.**, theatres, picture plays, etc., capital stock, 100 shares, no par value. Herman B. and Eva Schell, both of 1219 Union street, Brooklyn; and Morris H. Emdin, 3603 29th street, Long Island City.

**For-Am Producing Corp.**, produce plays, operas, pictures, etc., capital stock, 100 shares, no par. Lytle D. Andrews, 148 West 48th street; Irving Wachs, 48 West 4th street; and Jacob Ginzburg, 621 Fifth Avenue, all of New York.

**6012 Fifth Avenue Theatre**, all of New York, plays, vaude, etc.; capital stock, 300 shares, no par value. George L. Alabama Avenue, Brooklyn; Gertrude Eisenberg, 12 McDonough street, Brooklyn; and Joe E. Sattelmair, 2149 Grand Avenue, Bronx.

**Amase Music Sales Co., Inc.**, printed music of all kinds; capital stock, 100 shares—150 preferred, at \$100 and 50 common, no par. Kate M. and George W. Williams, 215 West Main street, New York; and Samuels Kleinberg, all of 239 Broadway, New York.

**Modern Vandellville Corp.**, theatrical business in New York City; capital stock, \$20,000. Max Kleinman, 335 West 77th street, New York; and Shirley Platt, 67 West 44th street, all of New York.

**Temora Corp.**, pictures, amusement enterprises, etc.; capital stock, \$10,000. Goldie Harris, 67 Hancock street, Brooklyn; and Henrietta Tenna, 1117 Jamaica Avenue, Woodhatch, N. Y.

**Automatic Projecting Advertising Co., Inc.**, Johnstown, projection apparatus, capital stock, \$10,000. George C. Lucas, 18 Beaver street, Olverville; J. Hollis B. 215 West Main street, and Jesse D. Edick, Sr., R. D. No. 2, both of Johnstown.

**Radio and Television Corp.**, television apparatus; capital stock, \$20,000. Ben Lee, 834 Riverside drive, New York; and George M. 215 West Main street, and Chas. L. J. Sam Levine, 210 East 10th street, New York.

**Sokol Sporting Club, Inc.**, Yonkers; promote boxing and wrestling matches; capital stock, 100 shares, no par. Lad. Vailik, 131 West 69th street, New York; Charles J. and Victoria Oldmann, both of 165 East 12th street, New York.

**Amusement Presentations, Inc.**, pictures, plays, dramas, operas, etc. Fanny Skolnick, 411 Van Sicken Avenue, at 120, 150 Crown street, and William Skolnick, 755 Crown street, and William Skolnick, 411 Van Sicken Avenue, all of Brooklyn.

**Musical Ventures, Inc.**, musical newspapers, magazines, etc.; capital stock, 100 shares, no par. Louis Goldfarb and Chas. Adler, all of 521 Fifth Avenue, New York.

**Statement, Designation**  
**Paramount Productions Music Corp.**, 100 West 19th street, Wilmington, Del. business of music publishers; New York office, Broadway, at 10th street.

**Herbert W. Given, Inc.**, 1239 Vine street, Philadelphia, Pa.; motion picture business in New York City. Filled by J. D. Wagoner, Theatre Management Corp., Paramount Pictures, Inc., 1239 Vine street, Philadelphia, Pa.

**Surprise Vandellville Company**, Filled by Epstein & Hirschfeld, 521 Fifth Avenue, New York.

**Change of Name**  
From Ring-Jones & Hare, Inc. to All Star Broadcast Inc., Filled by Morris & Silverman, 1270 Sixth Avenue, New York.

**Iowa**  
**State Theatre Corporation of Waterloo, Inc.**, incorporated for \$10,000 in shares of \$100; corporation to continue for 20 years. Filled by J. D. Wagoner, Theatre Management Corp., 1239 Vine street, Philadelphia, Pa.

**California**  
**Hollywood Follies Theatre Corp.**, theatre operating; Directors: Chas. S. Skouras, Chas. A. Buckley, F. R. Kent, E. L. Bode, and J. D. Wagoner. Capital, \$5 shares, par value \$100. Permitted to issue 75 shares.

**World Wide Pictures, Inc.**, Lloyd J. Jordan, H. Jordan, A. De Vol, H. W. Stov. Capital stock, \$500,000; subscribed, \$10.

**West Coast Long Beach Theatre Corp.**, Charles A. Buckley, Albert W. Leeds, John B. Bertero, Capital stock, \$1,000; none subscribed.

**Hollywood Follies Theatre Corp.**, Charles A. Buckley, Albert W. Leeds, John B. Bertero, Capital stock, \$1,000; none subscribed.

**Permits to Sell Stock**  
**Coast Amusement Company**, Amusements. To issue 100 of 10,000 shares, par \$1.

**Monterey Park Theatre Corporation**, Theatre operating. To issue 399 of 7,500 capital shares, par \$10.

## Stock Market

(Continued from page 6)  
mained unchanged, at \$34.01, the price it has commanded since the first of the month and the dollar presented a firm front to foreign currencies. Hence there was nothing by way of new activity in the market outlook. Rather, for the first time, trading on the upside appeared to be actuated by definite improvement in general business, helped by a favorable technical situation in the market itself.

The government was successful in accomplishing its new financing amounting to nearly a billion in one year notes, although the operation was comparatively expensive. At any rate the issue was taken three times over with all that means in the way of new credit.

Equally important in its effect upon sentiment was the increasing number of favorable dividend actions, particularly among the railroads. The record, according to Standard Statistics, compilation showed 43 favorable dividend changes, the largest number in 1933. The list comprised five payments increased, 17 resumed, three initial disbursements and 18 extras. That is twice as many as in the week before and ought to have some effect on Christmas spending.

Optimistic feeling for the first time in many weeks got into the amusement list. Most important, Loew broke through its jinx level at 30 and continued on up to 32 1/2 where it closed at a new peak for 1933. Recent upward movements in volume increased on the upside, reversing the characteristic that has been noted in this important membership of group of private bankers. For instance the Saturday turnover was 4,600 shares for the short season, compared to volume of under 1,000 shares in the week before. Earlier in the week when the stock seemed to be under liquidating pressure.

The old Fox block of Loew stock, representing control, is up for foreclosure a week hence (19), but there does not seem to be any special reason why this procedure should bring on a demand for stock in the market. Stock is offered on default in the notes of Film Securities Corp., held by Brpl, Chase Bank and a group of private bankers. It goes without saying that these note holders will appear as bidders and the form of sale will not change the stock's ownership.

Financial world has for many months been acquainted with the fact that the stock was for sale and might have been acquired for some weeks less than the amount of notes involved. Fact that a buyer has not appeared suggests that a protective bid by note holders of the film properties might be successful. Notes amount to about \$20,000,000. At the Saturday closing price the market value of the stock was almost exactly that sum.

**Others Get in Swim**  
Along with the spurt in Loew, the Pathe A stock went into a new phase of its advance. Nothing came out to explain the sudden interest in this company, which has been supposed to have retired from an active place in the industry with the sale of its assets to RKO. Recapture in the latter interfered with the complete withdrawal. Insofar as the status of the RKO notes given to Pathe is concerned, Pathe A at one time had sunk to 1 1/2, but back in October began to stir in a gradual recovery, which gained in speed until at

the start of December they had pushed ahead to 11, where there was a momentary halt. Last week the advance was resumed, the stock gaining nearly 3 points to close at 13 1/2, peak for two years. The common stock lagged behind the movement in the senior issue for a time, but last week got into the move, also gaining half a point to 2 1/2, where it closed, only a fraction from its best this year. Turnover was heavy in both descriptions, 23,000 shares for the common and about 19,000 shares for the A.

Third member of the amusement family to step out in a modest way was American Seating. Renovation and replacement work is understood to have accounted for this issue's improved position. Theatre equipment is described as depreciating severely during the last four years, while circuits were divesting themselves of properties and new operators were shoe-stringing along until they saw their way clear. Now this class of business has decided to come into being, representing a pressing need. AMZ, which for months scarcely appeared on the tape, last week showed 6,300 shares traded in.

The other accessory concerns like Consolidated Film Industries did almost nothing. The preferred, which at one time showed promise of getting well back to 25 and 26, dealt in very small quantities. Dealings were trivial and price changes unimportant.

Columbia Pictures seemed to have met an obstacle at its new up at 28, probably because that level was regarded as discounting a lot of good news which has still to come out in terms of dividend prospects. Friday's advance, however, was regarded as discounting a lot of good news which has still to come out in terms of dividend prospects.

Warners perked up a bit on the spur of activity in Loew, creeping up to 14 1/2, where it ended Saturday. Probably the stock could go through 7 before meeting much opposition. A little above that level it might have to absorb offers of stock at around 7 1/2, where from the early fall operation. That campaign pushed the price to 9 on an avowed objective of 10. Then it slipped back to around 7 1/2, where there was a good volume of outside buying on the chance of catching the turn up to 10. Much of that stock is still held awaiting a chance to sell.

New sales pressure appeared against Universal last week. In the face of strength elsewhere in the group it fell 5 points to a new low on the movement since midsummer, closing at 16. At the going 15 was the bid, 18 the offering price. Sales on the week amounted to 210 shares, but a fair amount of stock for an issue traded in units of 10 shares.

Dealings in bonds were desultory. Finance was a trade in the RKO debentures at 15, down 9 points from the last transaction several months ago. Wide changes are characteristic of issues which lie dormant for so long, generally representing a pressing sale in the absence of nearby bids.

Warner debentures were fairly active and strong, ending the week at 41, up 2 1/2. Both the Paramounts did better, interrupting some weeks of gradual decline by gaining 2 or more points for the profit-limited. Certificates were quieter and selling at a discount as against the bonds themselves. Price spread apparently represents some sort of an estimate by editors in the contract now going on between the creditors and the bankrupt corporation.

## Summary for week ending Saturday, Dec. 9:

STOCK EXCHANGE			
High.	Low.	Sales.	Issue and rate.
7 1/4	6 3/8	6,800	American Seating.....
28	27 1/2	2,400	Columbia Pict. N.Y. ....
13 1/2	13	100	Consol. Film.....
13 1/2	13	100	Consol. Film pfd.....
13 1/2	13	11,400	Eastman Kodak.....
13 1/2	13	13,200	Fox, Class A.....
13 1/2	13	13,200	Fox, Class B.....
13 1/2	13	13,200	Keith pfd.....
13 1/2	13	13,200	Loew (1).....
13 1/2	13	13,200	Loew pref. (1,000).....
13 1/2	13	13,200	Madison Sq. Garden.....
13 1/2	13	13,200	Paramounts cfs.....
13 1/2	13	13,200	Radio Exchange.....
13 1/2	13	13,200	Class A.....
13 1/2	13	13,200	Class B.....
13 1/2	13	13,200	Universal pref.....
13 1/2	13	13,200	Warner Bros.....
13 1/2	13	13,200	Do not call.....
13 1/2	13	13,200	Westinghouse.....

CURB			
High.	Low.	Sales.	Issue and rate.
27 1/2	27	100	Columbia Pict. N.Y. ....
14 1/2	14	100	Gen. Theat. E.....
14 1/2	14	100	500 Trans Lux.....

PRODUCE EXCH.			
High.	Low.	Sales.	Issue and rate.
9 1/4	9	34,000	Gen. Theat. E.....
6 1/4	6	23,000	Keith G's.....
8 1/4	8	50,000	Loew G's.....
8 1/4	8	50,000	Loew G's.....
8 1/4	8	50,000	Loew G's.....
8 1/4	8	50,000	Loew G's.....
8 1/4	8	50,000	Loew G's.....
8 1/4	8	50,000	Loew G's.....
8 1/4	8	50,000	Loew G's.....
8 1/4	8	50,000	Loew G's.....

BONDS			
High.	Low.	Sales.	Issue and rate.
110 1/2	110	100	Gen. Theat. E.....
110 1/2	110	100	Gen. Theat. E.....
110 1/2	110	100	Gen. Theat. E.....
110 1/2	110	100	Gen. Theat. E.....
110 1/2	110	100	Gen. Theat. E.....
110 1/2	110	100	Gen. Theat. E.....
110 1/2	110	100	Gen. Theat. E.....
110 1/2	110	100	Gen. Theat. E.....
110 1/2	110	100	Gen. Theat. E.....
110 1/2	110	100	Gen. Theat. E.....

## OVER THE COUNTER, N. Y.

Gen. Theat. Equip. cfs. sold \$50,000 at 4 1/2, 5 1/2, 6 1/2, 7 1/2, 8 1/2, 9 1/2, 10 1/2, 11 1/2, 12 1/2, 13 1/2, 14 1/2, 15 1/2, 16 1/2, 17 1/2, 18 1/2, 19 1/2, 20 1/2, 21 1/2, 22 1/2, 23 1/2, 24 1/2, 25 1/2, 26 1/2, 27 1/2, 28 1/2, 29 1/2, 30 1/2, 31 1/2, 32 1/2, 33 1/2, 34 1/2, 35 1/2, 36 1/2, 37 1/2, 38 1/2, 39 1/2, 40 1/2, 41 1/2, 42 1/2, 43 1/2, 44 1/2, 45 1/2, 46 1/2, 47 1/2, 48 1/2, 49 1/2, 50 1/2, 51 1/2, 52 1/2, 53 1/2, 54 1/2, 55 1/2, 56 1/2, 57 1/2, 58 1/2, 59 1/2, 60 1/2, 61 1/2, 62 1/2, 63 1/2, 64 1/2, 65 1/2, 66 1/2, 67 1/2, 68 1/2, 69 1/2, 70 1/2, 71 1/2, 72 1/2, 73 1/2, 74 1/2, 75 1/2, 76 1/2, 77 1/2, 78 1/2, 79 1/2, 80 1/2, 81 1/2, 82 1/2, 83 1/2, 84 1/2, 85 1/2, 86 1/2, 87 1/2, 88 1/2, 89 1/2, 90 1/2, 91 1/2, 92 1/2, 93 1/2, 94 1/2, 95 1/2, 96 1/2, 97 1/2, 98 1/2, 99 1/2, 100 1/2, 101 1/2, 102 1/2, 103 1/2, 104 1/2, 105 1/2, 106 1/2, 107 1/2, 108 1/2, 109 1/2, 110 1/2, 111 1/2, 112 1/2, 113 1/2, 114 1/2, 115 1/2, 116 1/2, 117 1/2, 118 1/2, 119 1/2, 120 1/2, 121 1/2, 122 1/2, 123 1/2, 124 1/2, 125 1/2, 126 1/2, 127 1/2, 128 1/2, 129 1/2, 130 1/2, 131 1/2, 132 1/2, 133 1/2, 134 1/2, 135 1/2, 136 1/2, 137 1/2, 138 1/2, 139 1/2, 140 1/2, 141 1/2, 142 1/2, 143 1/2, 144 1/2, 145 1/2, 146 1/2, 147 1/2, 148 1/2, 149 1/2, 150 1/2, 151 1/2, 152 1/2, 153 1/2, 154 1/2, 155 1/2, 156 1/2, 157 1/2, 158 1/2, 159 1/2, 160 1/2, 161 1/2, 162 1/2, 163 1/2, 164 1/2, 165 1/2, 166 1/2, 167 1/2, 168 1/2, 169 1/2, 170 1/2, 171 1/2, 172 1/2, 173 1/2, 174 1/2, 175 1/2, 176 1/2, 177 1/2, 178 1/2, 179 1/2, 180 1/2, 181 1/2, 182 1/2, 183 1/2, 184 1/2, 185 1/2, 186 1/2, 187 1/2, 188 1/2, 189 1/2, 190 1/2, 191 1/2, 192 1/2, 193 1/2, 194 1/2, 195 1/2, 196 1/2, 197 1/2, 198 1/2, 199 1/2, 200 1/2, 201 1/2, 202 1/2, 203 1/2, 204 1/2, 205 1/2, 206 1/2, 207 1/2, 208 1/2, 209 1/2, 210 1/2, 211 1/2, 212 1/2, 213 1/2, 214 1/2, 215 1/2, 216 1/2, 217 1/2, 218 1/2, 219 1/2, 220 1/2, 221 1/2, 222 1/2, 223 1/2, 224 1/2, 225 1/2, 226 1/2, 227 1/2, 228 1/2, 229 1/2, 230 1/2, 231 1/2, 232 1/2, 233 1/2, 234 1/2, 235 1/2, 236 1/2, 237 1/2, 238 1/2, 239 1/2, 240 1/2, 2



# G. O. P. TO ATTACK RADIO

## Scott Howe Bowen Finds 29 Major Regional Stations Okay Liquor

Indications are that the distillers will have little difficulty getting their wares on the air by way of local stations, despite the anti policy laid down by the networks. Survey conducted by Scott Howe Bowen, general station reps, had by last Friday (8) developed the info that 29 outlets of major standing located in 25 key cities were prepared to take hard liquor advertising.

Answers to questionnaires, sent out by the same organization were almost unanimous in specifying one provision, and that was that the plug matter contain no reference to places where the liquor could be bought. In connection with this point the inquiry revealed that the most part in their stand against designating retailer sources by the fact that local or state laws prohibit the practice no matter what form the advertisement.

Not For... Another provision many of the outlets are making is that the tracts covering liquor advertising do not require them to broadcast such programs before 9 o'clock in the evening. Consideration is taken here of the kid listening element, with the assumption made that by this time according to the well regulated household the youngsters have been tucked away for the night. It is believed, however, that this time restriction will in due time be eased up, particularly in so far as it affects wines and the other mild liquors.

One city where the leading transmitters have put the thumb completely on hard liquors is Kansas City, WDAF, which is owned and operated by the Kansas City Post, will take no form of alcoholic beverage advertising and that includes beers and wines, while KMBC, according to Scott Howe Bowen survey, will accept wine accounts providing they don't stipulate program scheduling before 10 p. m.

Los Angeles, Dec. 11. Coast independent radio stations have refused co-operation with the chain outlets which have agreed to follow the stand of the networks and refuse liquor advertising. Broadcasters met at KFI (CBS) with operators of this station and KFI (NBC) asking the boys to lay off. The indies nixed the idea. Later the indies decided among themselves not to accept spot announcement and to take booze accounts only if the vendors bought a program.

So far there's been no rush of liquor merchants to use the radio, although they are splurging fairly heavily in the papers.

### WALTER CRAIG RESIGNS

Leaves World to Establish Own Radio Office

Walter Craig has resigned effective Dec. 15 as Director of Programs at World Broadcasting System. He has been with World four years coming to radio from musical comedy and pictures. He will open his own office but will get away from wax.

Craig starts on his own with four programs, Orbach's, Weisbrod, A. Hollander and Sons, and B. they's, Inc.

### Clara, Lu & Em Stick

Chicago, Dec. 11. Despite rumors to contrary Clara, Lu and Em continue for Palmolive-Supersuds through the new Colgate agency, Benton & Bowles. Contract has been renewed for time on NBC for 52 weeks starting Jan. 1.

Entire setup remains as is, show originating in Chicago and taking in the indie WGN, Chicago Tribune station, for its local outlet.

### Doughy Figures

Hollywood, Dec. 11. KNX has received 5,000 letters with 15,000 signatures in answer to its broadcast seeking comment on President Roosevelt's monetary plans. Letters run 80% in favor of the President.

## GALLUP CHART SHOWS FARMER UNCHANGED

Those with finding what programs are getting major listener attention have a big surprise coming to them when they get around to directing their inquiries among the less urban areas. Authority for the prediction is Dr. George Gallup, research authority for the Young & Rubicam agency.

Program popularity surveys have so far, avers Dr. Gallup, passed up the hinterland entirely, with the result that the impressions gathered apply only to city tastes. Five years ago when he did extensive probing along program lines on his own while a professor at the University of Chicago, Dr. Gallup found that in the small towns and rural communities the loudspeaker leaning was predominantly toward the entertainment close to home such as barn dances, hillbilly music, heart-throb poetry and dramas and homilies. From more recent evidences has come the belief, he says, that these tastes haven't undergone much change.

Dr. Gallup says he realizes that practically all network entertainment is designed for big city appeal because these objectives account for the bulk of radio sets, but when the advertisers seek through such programs to pull mail from the smaller communities they shouldn't be disappointed if the results are negligible.

Use of Radi... Another factor pointed out by the research expert is that the number of sets in daily use has been taking a hard tumble. Receiver element, opines Dr. Gallup, is now less inclined to tune in one station and let the calibrator stay there for hours while sound keeps the pores of the loudspeaker. The poring out of the loudspeaker, the programs are now picking of entertainment have the fans become in their dial twirling. Four years ago the number of sets in daily use, says Dr. Gallup, came to 70%. Today, according to a survey quoted by him, the percentage is under 60.

### Swift Show on Remote Due to O & J Tab 'Chance'

Chicago, Dec. 11. Swift broadcasts with Olsen and Johnson over Columbia every Friday evening will leave Chicago on Dec. 29 with the programs originating by remote control. Newsstanded by the vaude tour of the Olsen and Johnson "Take a Chance" show, which is now tabbing it through the variety spots.

When a high show O & J closed the house on Fridays and leaped to Chicago but the picture house continuous policy prohibits such tactics. Team must foot the bill for bringing the Harry Sosnick band, King's Jesters and Dorling Sisters to the various towns for the broadcast.

## ACHILLES HEEL OF DEMOCRATS?

High Command of the Outs Nominates Broadcasting to Receive First Salvo Against Ins—Hints of Trouble to Come Broke Washington Last Week

### THREATS DENIED

Washington, Dec. 11. Congressional investigation of the administration of the Radio Commission under the Roosevelt regime will be demanded in the session opening next month by Republican stalwarts.

Charges of political bias and possibly graft are being assembled by the Republican high command and will be aired by spokesmen in both the House and the Senate, according to a course of strategy now being formulated in connection with laying of plans for recapturing control of the lower branch in the 1934 elections.

First gun in the war was fired last week when the Republican National Committee issued a broadside charging the Roosevelt administration with muzzling public criticism of its accomplishments and failures. This attack was featured by direct accusation that broadcast stations have been placed under rigid censorship.

Republican National Committee said bluntly that "documentary evidence is at hand that broadcasting stations have been officially threatened with loss of their licenses unless they censor the use of their facilities in behalf of the NRA."

This charge immediately was denied in official quarters, yet Republican strategists insisted they have adequate foundation for their accusation and intimated disclosure of the nature of the documentary evidence will be forthcoming when Congress gets into action.

Evidence, it was reliably reported, consists of official warnings issued by the Federal Radio Commission, but there was no intimation of the exact nature of the proof. Whether the threats were confidential memoranda to stations, letters to only a few broadcasters who have run (Continued on page 36)

## Stations Form State-Wide Groups To Meet Challenge of Big Watters; Own Sales, Legal, Research Depts.

### Kids and Furniture

Charlotte, Dec. 11. One of the problems that bobs up in connection with radio exploitation stunts calling for kids to visit studios is the wear and tear on the premises. WSOC, which has an arrangement with the Southern Dairies for a King Kole Kiddie Club, found that out. Overflow at the meetings was for a time taken care of in the lounge—the Hotel Mecklenburg, in which building WSOC is located. But the depreciation on the furniture was too great.

So WSOC arranged to hold their club meetings in some unused rooms—the dairy. Which pleases the dairy and solves the studio's problem.

Comi... much comment is the rapid development of regional networks composed of stations located in same state. Latest combination of this Georgia Group, membering WMAZ, Macon; WGST, Atlanta; WTCC, Savannah, and WTET, Athens, while in Tennessee another intrastate link is in process of formation. Latter setup will bring together WLAC, Nashville; WREC, Memphis; WDDO, Chattanooga, and WNOX, Knoxville.

Motive behind this rush among stations to organize themselves into state regionals is two-fold. One is to so concentrate their coverage that they can sell themselves on a joint circulation basis. Other prompting element has to do with circumscribing the big or high powered station in each state which sets up claims of statewide coverage. Although the factors in these regionals about the protective angle as one of the causes for the get-together, the combination rate they set for themselves tends to support this assumption. Rates asked for the entire group are equal to or less than the prevailing card costs for the competitive high power station.

In the case of Georgia the standard transmitter according to power is WSB, Atlanta, which operates on 50,000 watts. Holding similar rating in Tennessee is another 50,000-watter, WSM, Nashville, which is owned and operated by the National Life & Accident Insurance Co.

### Wisconsin Case

About two years ago claims set up by WTMJ, Milwaukee, that it covered the entire state prompted the organization of the Wisconsin League of Associated Stations. Alliance took in practically every other commercial outlet in the state outside Milwaukee.

These regional combines these smaller stations establish their own selling offices, do their own marketing research, act as a unit when it comes to giving legal and other support to some member in market coming before the Federal Radio Commission and co-operate in lining up governmental programs of state interest.

### McMurtrie to H'wood On Crosby-Hayton Show

Bert McMurtrie, of CBS, left for Hollywood late last week to remain as long as the Woodbury broadcasts emanate from there. That will probably be until about Feb. 1.

Woodbury show consists of Bing Crosby and Lenny Hayton orchestra. The network feels its presentation needs personal handling locally.

### RCA Man at NBC

Howard Norton has been brought into NBC from the RCA organization.

He will serve as assistant to Mark Woods, who is the assistant to Richard C. Patterson, Jr., NBC executive v.p.

### FRANK R. KENT ON AIR

Baltimore, Dec. 11. Frank R. Kent, nationally known political observer and vice president of Baltimore Sun is set for series of 13 weekly 30-minute "public affairs talks" over WBAL. Program sponsored by Balto. Commercial Bank, and believed first instance of sayings institution going for direct authorized pluggings of its central purpose rather than sideline and investing activities in the country.

Will distribute Kent's dissertation in leaflet form after each program.

## Brooklyn Eagle Rapped by WLTH

Alleges Daily Now Wants Free What It Once Talked of Buying

oklyn Daily Eagle's attempt to step into the broadcasting field by laying claim to 1,400 kilocycles, the wave length now being served jointly by WLTH, WBEC, WARD and WFOJ in that borough, has brought from the operator of WLTH a blast accusing the newspaper of trying to get for nothing something it tried to buy but for which it would not pay the owner's price. Radio last week led with the Federal Radio Commission an application for permission to construct a transmitter and for the full time use of the 1,400 k.c. channel as far as Brooklyn was concerned.

In a brief that he has prepared for submission to the FRC, Samuel Gellert, pres. of WLTH, which has its studios and offices in the Brooklyn Eagle building, declares that the newspaper opened negotiations to buy out the station last February but the deal blew up when they couldn't get together on a price.

Idea the Eagle had at the time, avers Gellert, was to get four department stores in the borough to pledge each \$10,000 worth of advertising for the station and thereby take care of the matter of financing the outlet's new equipment. In last week's application filed with the FRC the Eagle gave itself as owner of 49% of the stock in the Brooklyn Daily Eagle Broadcasting Co., Inc., recently organized.

WLTH's occupancy of space in the Brooklyn Eagle building has been on a radio change basis.

WFOJ, one of the sharers of 1,400 k.c., was at one time part of the Fox theatre interests but is now being operated by an indie group calling itself the Paramount Broadcasting Corp. WARD, which is located in Long Island City, operates under the title of the United States Broadcasting Corp. Along with WBEC and WLTH these outlets are limited to 500 watts.

## Probable Air-Press Peace Terms Include A. P.-U. P. Franchises for Webs and Foldup of CBS Bureau

### Monday Meetings

Discussions between network and newspaper reps at the Biltmore hotel, New York, opened yesterday afternoon (Monday). Indications were that the meeting would develop nothing other than an exchange of one medium's peevish against the other and suggestions as to how some of them could be compromised.

Sentiments recently pressed by Columbia execs indicated that if making peace with newsprint demanded the junk of the CBS News Service the network would prefer to let the issue stay as is. Network is under obligation to Gold Medal flour in the daily news flash contract for another 38 weeks if the miller continues to pick up options.

Avenue is being paved for a peaceful settlement of the fight between the press and the broadcasters. Looks like the broadcasters are willing to submit to restrictions under certain conditions. That should indicate a victory for the newspapers. But whatever kind of peace results depends on the outcome of meetings to be held this week on the inside by both parties. Most important among the conditions which may result from the present expressed attitude of the parties are as follows:

(a) Columbia Broadcasting System to throw up its organized attempt to branch out as a news gathering agency.

(b) Both CBS and NBC to eliminate spot news broadcasting, except under certain prescribed emergency situations.

(c) NBC and CBS to become enfranchised clients of the recognized world covering news agencies like Associated Press, United Press and the International News Service.

Indications are that if the newspapers demand that CBS wash up on its news gathering attempts and CBS refuses, that the broadcasting outfit will get little sympathy from NBC, and that CBS will have to continue its own fight against the press.

National Broadcasting people from start considered the CBS move towards a self-controlled news agency, as mistaken competition with the regular press. At the same time it has been observed, that broadcasting circles generally lay the present uprising of the press against radio to that very CBS move.

Under the conditions of peace as indicated, it is more than likely that the newspapers will agree to continue the publication of radio programs, something the broadcasters almost deliciously desire.

### Value Off Anyhow

Additionally the broadcasters are admitting the fact that the broadcasting of news, even the dissertative kind, is a radio phase that is fast passing out of popular appeal. Besides the broadcasters feel they are enough to contend with in handling advertising matters, without embarking into competition on news also with the press, but what the broadcasters hope to achieve is something of an affianced condition with the press. That would include advertising as well as news.

### Irene Castle Waxing

Chicago, Dec. 11.

U. S. Advertising agency last week set Irene Castle-McLaughlin on the Formfit show, which will be plastered by the local studio of the Columbia Phonograph.

Program, which is being written and produced by Bob White, will run through a series of 15-minute shows. It is built around the memory lane angle, taking in the old shows and old times.

Irene Castle-McLaughlin still also set for another disc series for Mar-mola through the local Ruthrauff and Ryan agency.

### Tacoma Press Once More Throws Out Radio Lists

Tacoma, Dec. 11.

All three dailies here have cut out radio program schedules. Readers are given a few brief highlights. This is the second time the local dailies have fought the radio. Publishers claim readers are not holding to any great extent. Local press' agreement was reached by all northwest papers of any size. Local stations KVI (CBS) and KMO say it won't bother them, and they might retaliate with real news broadcasts. Heretofore they have been giving only brief news flashes.

## NEWS FLASHES 26 TIMES DAILY

Hollywood, Dec. 11.

KNX is devoting 26 periods a day to the broadcasting of news. Station has previously utilized three half hours during the day to straight news and feature bulletins but is now enhancing this with flashes every half hour.

This is the most extensive news coverage yet attempted by any station in the west and is aimed principally at the competition this station has been getting in the north-west from the CBS service.

Station has United Press coverage.

### G.O.P. Attacks Air

(Continued from page 35)

afoul of Roosevelt's displeasure, or some other type of document was not disclosed.

### 'Never Any Threat'

This allegation drew a quick response from Commissioner Harold A. Lafount, a Republican, who said, "That is not correct. There has never been any threat or a suggestion of it."

Nevertheless, Republican stalwarts insist there was no mistaking the purpose of the warning or the fact that it was intended particularly to quiet assaults on the Recovery program.

Deputy Administrator Sol A. Rosenblatt, who handled the NRA fight for the broadcasting industry, termed the Republican charge "the most ridiculous and absurd thing I've ever heard."

Demands for an investigation to determine the truthfulness of the accusation and if possible fix responsibility for the alleged threat will be voted in Congress along with insistent requests that other Radio Commission activities be probed exhaustively.

Another charge by Republican critics of the Roosevelt administration probably will make bear upon alleged efforts of Secretary Herbert P. Ferry of the commission to obtain free broadcasting time for the Democratic National Committee. Rumors about this sort of pressure upon broadcasters have been going the rounds recently, but have been denied from Democratic sources. The Republican committee will insist these reports be examined and punishment meted out if they are substantiated.

### Moncton Complains

St. John, N. S., Dec. 11.

That a formal protest in behalf of the city of Moncton, N. B., at the dismantling of CRCA broadcasting station in Moncton by the Canadian Radio Commission, had been submitted to the commission, has been announced by C. H. Blakeny, mayor of Moncton.

He also claims that a new and independent broadcasting station will be established in Moncton by local interests. The big steel towers of CRCA have been taken down and shipped to Toronto for use in repairing Ontario units. The broadcasting station in Moncton had been functioning for six years and was originally titled CNRA.

### Hearst and Radio

Regardless of whether the other newspaper publishers complain of their difficulties with broadcasting, William Randolph Hearst has embarked upon a policy of playing up his radio department. New attitude toward radio treatment among other things calls for a full-page spread in the Sunday issues. Elylans are also to go to the radio columnist who merit them.

In New York the Sunday full-page spread order went into immediate effect on the "American." Martin (Mike) Porter, who hitherto, had his stuff bylined on the New York "Journal" as "Aircaster," is using his own moniker.

## SPECIAL EXPLOITER FOR COLUMBIA ACTS

CBS has established an exploitation adjunct for its artists bureau to look out for network acts playing theatre dates and night clubs. Edmund P. Supple, formerly p. a. for various picture companies, has been brought in for the assignment. In addition to contacting for the artists service Supple will assist H. E. Stuckel on the exploiting of special stunt broadcasts.

### Indigent Austria Can Afford 500,000 Radios

Vienna, Nov. 26.

Austria rewarded the citizen who took out the 500,000th radio license with a gold watch last week. Publicity stunt.

In poverty-stricken Austria a half million radios is considered something to brag about.

### 'Elmer Yess' at Rest

Plymouth Motors through the agency on the account of Sirling Gatchell, yanked the 'Elmer Yess' serial off CBS last Saturday (9). Contract for network time has several weeks to go but CBS has agreed to let the obligation for the three weekly schedule remain in abeyance until the car maker decides on a replacement program.

Series went on the week of Oct. 10 and five weeks later Hal K. Dawson's contract was settled and John Eldridge subbed for him in the title part. Recently other additions for the role were held with Ernest Truax among the candidates.

### Ritter a Bowen Chief

Chicago, Dec. 11.

Virgil Ritter, Jr., gets appointment as chief of the Scott-Howe-Bowen office, starting Jan. 1. Ritter replaces Virgil Field who moves to New York to join the Edward Petry outfit.

## Cheerful Side of a Nightmare

### Valuable Publicity of Kidnap Trial Over Air Helps Hamm Sales

Minneapolis, Dec. 11.

Advertising gentry hereabouts figure that William Hamm, Jr., the astro man and brewer, got a tremendous amount of free newspaper and radio publicity in connection with the trial of the Touhy mob for his kidnaping. A ransom of \$100,000 was paid the kidnapers for the release of Hamm, but the advertising that he received during the trial was estimated at having been worth much more than that to his brewing company whose sales were greatly stimulated as a result thereof.

All newspapers in the northwest devoted columns of front page space to the trial, public interest in the matter being intense. On top of this radio station KSTP for a sustaining program presented a serial dramatization of the trial for 15 minutes each night while it was in progress. The other dramatic skit depicted the high lights of the

trial every day. Stanley Hubbard, manager of the station, declares that the programs came closest of any ever presented to obtaining 100 per cent audience hearing with 500,000 to 600,000 listeners a night estimated. In all this publicity, not only the name of Hamm, but also of the Hamm Brewing company was frequently mentioned. The wise-ascos figure that, in consequence of the advertising, Hamm actually is ahead on the deal, despite the \$100,000 ransom paid by him. At the same time, it's agreed, Hamm wouldn't willingly have undergone the kidnaping experience for a thousand times the alleged commercial benefits.

In the KSTP broadcasts of the trial the various characters involved were enacted by members of the studio dramatic stock company. It's felt here that the station made a big mistake in not selling the program. The Touhy defendants were acquitted.

## That Futile Radio-Press War

Regardless of the outcome of the pending negotiations between the two networks and the American Publishers' Association, feeling within advertising circles is that the fight is a futile duel in which both sides will inflict injuries without any possibility of a settlement by force. Nobody supposes that the press can defeat radio in a pitched battle. Or vice versa.

Advertising circles believe that the rancor and name-calling between broadcasters and publishers will vanish with a return to prosperity, or something like it. That event there would be bigger advertising appropriations to go around, competition would be less a matter of a shin-kicking free-for-all over crumbs.

Competition between the various forms of advertising media has always been keen. Newspapers probably have hated billboards longer and with more sustained bitterness than they have radio. Every dollar in a magazine is apt to be interpreted as a dollar that might have gone into a daily. Similarly, all supplementary advertising, such as industrial films, street car cards, giveaways, coupons, souvenirs, etc., all to some extent or degree irritate the dailies.

Nearly 100 radio stations are owned or controlled by newspapers while an additional number have tie-ups. Obviously, while this condition exists, neither radio nor the press can present a united front in any fight.

That the dailies by tossing out radio programs do the stations an injury is admitted. But to some extent they hurt themselves as the radio directory is a department of wide and genuine usefulness to the readers of any paper and its arbitrary removal for reasons connected with the paper's business policy is interpreted by the public as something to spite a rival industry. Several recent incidents prove that this was learned by dailies that carried their fight into the open.

Retaliations against radio apart from their doubtful success have the disadvantage of making the newspaper seem actuated by motives of pique. It is because the whole quarrel is essentially a bit undignified and contrary to public convenience that it is believed both sides must find a basis for ending it.

Newspapers very much resent the liberties taken by radio news commentators in interpreting or editorializing when presenting news as news. Dailies by common practice cannot indulge in this luxury of coloring and twisting facts to suit personal likes and dislikes.

### Bermuda Doubles Tax on Non-British Radio Sets

Hamilton, Nov. 30.

Although the ten shilling annual radio tax failed to pass the Bermuda parliament, duties on radios imported from countries outside the Empire have doubled.

In the future radio sets imported from non-Empire sources will pay a 25% impost. Formerly it was 12½%.

### TIZZIE LISH A GUY

San Francisco, Dec. 11.

A flock of auditions by MJB Coffee this week resulted in the signing of Tizzie Lish for four Dem-Tasse Reviews on WCAU, Philadelphia and four other Pennsylvania stations.

Lish is a fan character done by Bill Comstock on Al Pearce's Gang for NBC, on which he also continues.

### READING BREWERY ON AIR

Philadelphia, Dec. 11.

Barbey's, Inc. of Reading, makers of Sunshine Beer, will start a program over WCAU, Philadelphia and four other Pennsylvania stations.

Platters turned out in New York by World Broadcasting.

### WLW, Cincy, Remodeling For 500,000 Wattage

Cincinnati, Dec. 11.

For the approaching expansion of WLW from 50,000 to 500,000 watts, which will make it the world's most powerful station, the Crosley Radio Corp. is remodeling and enlarging its broadcasting quarters. Eight floors of home building is rearranged to provide additional offices for music arrangers, continuity writers and other departments.

WLW has six studios for regular programs and two for transcription. A second studio is being installed for the little sister station, WSAL.

Crosley's transmitter plant, at Mason, O., 22 miles from the studio, is being improved at a cost of \$400,000 to give WLW increased strength. The new equipment, furnished under the supervision of Joseph A. Chambers, Crosley's technical director, includes a score of 100,000-watt tubes and three super-power radio frequency units of more than 150,000 watts each. The huge mercury vapor rectifier tubes, only ones of their kind ever built, are rated at 450 amperes. Six of them are used in a three phase full wave rectifier. A hundred amperes at 12,000 volts will be required for plant power for the 500-KW amplifier.

A new 831-foot vertical radiator type antenna tower will be used. Already in operation, this antenna has brought an increased efficiency of more than 50% to the signal of the present WLW 50,000-watt transmitter.

### WBT in Big League

Charlotte, N. C., Dec. 11.

Federal Radio Commission has granted radio station WBT here authority to increase its power from 25,000 to 50,000 kilowatts on its present frequency wave of 1,080 kilocycles. The commission ruled that the operation of WBT with the 50,000 watt power will result in "more efficient use of this frequency."

### Lil Tashman Guesting

Chicago, Dec. 11.

Biggie Levin has set the guest stars for the Real Sitk show up to Jan. 7. Started yesterday (10) with Reinald Werrenrath and Al Shean. Followed by Lawrence Grey, Lilian Tashman and one to fill.

Singing Sam on the show on Dec. 24, with Harry Frankel set from the New York office of the Erwin-Wasser agency. Back to Chicago for Dec. 31 program with Borrah Minevitch, Sammy Cohen and Doris Rochoe set. Jan. 7 brings in Leo Morse with two to fill.

# WAX HAS LOTS OF GRIEF

## IBEW Asserts Jurisdiction as Chi Stations Form Company Unions

Chicago, Dec. 11. With both CBS and NBC here set with local company unions, and the WBBM operators starting this week at \$40 minimum over a five-year stretch and NBC stations figured at \$42.50 minimum over a 10-year ride, the local stations have been contacted by Local No. 134 of the International Brotherhood of Electrical Workers for recognition.

Scale on the blank contracts distributed among the several indie stations locally calls for \$50 for journeymen technicians, \$60 for supervisors, working on a 40-hour week spread over a five-day maximum.

Apprentices are down on the contracts at price range \$20 to \$45 weekly.

Electrical workers' also asking for an operator at all remote control spots.

Chicago Broadcasters' association has not taken any unified action on the demands of the union, and it is likely that each station will do its own negotiating if the union is to be recognized at all. In most cases the contract form as presently submitted would mean an increase in the number of operators on each payroll.

Leslie Atlas last week signed a five-year contract with the WBBM Engineers' Association. Calls for a scale of \$40 to \$75 for operators, and a \$60 top scale for supervisors. This compares with the \$30 scale called for in the radio industry code. D. J. Dunlap negotiated for the 23 men under the official title of president and agent of the organization.

Chicago NBC announcers have asked for an adjustment of salaries, starting at a minimum of \$75 weekly and grading upwards for years of service to a top of \$125 for veterans of five years standing.

Without taking shape as any announcers organization or union, the announcers did group their pleas in an expression to Sid Strotz, head of the NBC program department, that the present spilling salary is too low and not in keeping with the increased revenue of radio as a whole. Boys listed their salaries in making their appeal to Strotz with the list exhibiting several glaring inequalities of pay.

Bob Brown and Charlie Lyons acted as spokesmen for the announcers, and in their discussion with Strotz stated that the spiliers were opposed to the extra fees for commercials but would be completely satisfied with a straight salary at the scale mentioned. In the present time salaries of announcers with two commercials usually top the salaries of announcers on long sustaining runs.

### Listeners as 'Jurors'

#### On True Story Show

Chicago, Dec. 11. On a midwest campaign in four cities True Story magazine will start an NBC series tagged 'Court of Human Relations' Jan. 7. Stories will be based on those in the magazine with a separate case each week. Tie-in will have listeners acting as jurors and asked to submit their decisions. Show will run 45 minutes from 6 p.m. each Sunday. Stations will be WMAQ, Chicago, WWJ in Detroit, WSAI in Cincy and WOW in Omaha.

### Frisco's Renewals

San Francisco, Dec. 11. NBC lands three renewals and two station additions this week. Standard Oil has renewed its Standard School broadcast from January to June and from September to December, educational feature continuing on Thursday mornings, with many schools giving credits to students for listening in.

Swift & Co. has renewed for two winter shows weekly the Al curve show.

J. W. Morrow hair tonic firm has renewed and added three stations for the Tuesday and Thursday quarter hour.

### But It's His Money

San Francisco, Dec. 11. Prospective sponsor auditioning for a new program listened to Elmore Vincent, who does scrambled language character, 'Senator Fishface.'

After the audition sponsor put thumbs down on the Senator. 'No good,' he declared, 'he never finished his sentences.'

## Supreme Court of U.S. Won't Rule on Air Libel Dispute

Dec. 11.

KFAB here received word last week from Washington that the Supreme Court refused to hear argument in an appeal involving the right of a broadcasting station to censor political campaign speeches when they contain material which might be libelous or defamatory.

Original question was raised in a damage suit brought against KFAB by C. A. Sorenson when he was a candidate for attorney general for Nebraska. Appeal was taken on behalf of the National Assn. of Broadcasters who desired a review by the federal supreme court of the holding of the state supreme court that a broadcasting station is liable for slanderous statements made by persons using its facilities—on the same ground that newspapers are held.

Case went upon appeal and refusal to hear argument is interpreted to mean refusal to take jurisdiction.

### NBC SET IN LOUISVILLE

Remedies Shut-Out Caused By WHAS Going CBS

Louisville, Dec.

New NBC station in Louisville will be ready by Dec. 30. Will be known as WAVE, moving over from Hopkinsville where its tag was WTVF.

Will bring NBC service into a section which has been all Columbia since WEAS in Louisville went to CBS last May. New station headed by George Norton Jr. and figured to set a rate of \$170 an hour.

Transmitter which carries 1,000 watts will be on the southern supplementary group, available for either red or blue service.

### Bob White's Wine Show

Chicago, Dec. 11.

First wine account locally starts on WBBM next week for Triner's. Twice weekly dramatic and musical show written and directed by Bob White.

Set through the Gunther-Bradford agency here and on the other Tuesday evenings at 15 minutes per spot.

### Lavoris Sniffing

Chicago, Dec. 11

Lavoris is angling for a return to the ether and likely through CBS once more. New York offices of Blackett-Sample-Hummert agency casting around hunting up ideas with show understood for a New York origination.

Monthwash formerly on CBS with the 'Gay Aces' program out of Chic

## 4A'S BROKERAGE TABU WORRISOME

Scott Howe Bowen and World Broadcasting's Merger Possibility Ends Parley—World's Ambitious Expansion Plans

### AD MEN'S ANTAGONISM

The spot broadcasting phase of the radio industry admittedly faces a crisis because about one-third of the stations are now hooked up under the special representative plan endorsed by the Four A's and under that plan cannot pay time brokerage commissions. This steady encroachment on their former sources of income has presented the leading exponents of spot broadcasting with a grave problem.

Last week it was reported that Scott Howe Bowen and World Broadcasting might merge their forces but this apparently parley got beyond a preliminary parley of words. They tentatively decided they had little to offer each other and the practical difficulties of a union were too great. Two firms have been competitors for years.

Meanwhile World is proceeding with its ambitious enterprise to build an elaborate library to be sold to radio stations on a royalty basis. World is understood to have around 60 stations lined up on an if-and-when basis to take its service. This is World's out from the difficulties caused by shrinkage of time brokerage fees. World's contracts with stations were dated for Dec. 1 but they requested and obtained an extension to Jan. 1 from the majority of the stations. By the first of the year they are obligated to have their sustaining service launched or get an additional period of grace from the stations.

### World's Program

Part of the details worked out by World with regional stations call for cash plus radio time. Stations assign to World an aggregate of time that World may dispose of in part or payment of the service. This time is reported to have a card value of \$400,000 over a year and divided among approximately 60 stations throughout the country, not more than one station to a town. Understood World offered Chrysler Motors this wholesale purchase of time for \$250,000.

Report some time ago that ERPI was financially backing World's library service is understood not to be a fact. A large sum of capital is necessary to swing the sustaining service World had formerly of N. W. Ayer's College formerly of N. W. Ayer's College.

Ayer's radio department has joined World and will travel to meet station managers. Understood Collins will seek to persuade the stations that any waxed programs ought to be commissionable because it is created and promoted business. This slant, which is actually the way most stations feel, runs obliquely across the course which the Four A's has recommended to stations as pleasing to advertising agencies.

Spot broadcasting's contention that advertising agencies are anti-wax in general seems borne out by the facts. Actually the agencies dislike radio discs on the plea that agencies assert radio discs are costly and troublesome to service involving much correspondence, local checkers, affidavits of performance, and endless difficulties in case a change of copy is desirable. Lillian Carter formerly of Mogo & Cotine agency, Rochester, and previously with WGY, Schenectady has joined Scott Howe Bowen.

Chicago, Dec. 11.

Only thing that's keeping the radio disc outfits from making one or two million dollars by the first of the year is the fact that they can't find the right contacts. That's no

## G. W. Hill, Irked, Won't Pay Pearl; Comedian Holds Out for \$16,000

### Unruly Talent

Hollywood, Dec. 11.

Victims of traffic regulations, forced to attend court traffic school here, are unwilling radio artists to air KMTB's broadcasts the session bi-weekly.

'How to be careful' gauda goes out over tion.

## STAY-AT-HOME INFLUENCE OF RADIO

Lincoln, Dec. 11.

University of Nebraska athletic officials were strong in their belief, in a statement to the local press last week, that the ban on football broadcasting had raised the attendance this year. Attendance figures for 1931 and 1932 were 61,011 and 63,817 respectively at home games. This year's total was set at 113,343—all figures representing paid admissions.

Kansas State, another Big 6 school affected by last spring's conference ruling, played to almost twice as many fans. In other words, there was little or no visible effect either way. However, it was announced in Kansas City that revival of broadcasts will be considered at the rules committee meeting later this winter.

If broadcasting is allowed, the decision will be up to individual schools and the broadcasting companies will be charged a fee depending on the popularity of the game.

### NBC'S DETROIT GESTURE

Sustaining Service To Stimulate Automotive Bi

Sustaining programs ballyhooing the motor car industry which NBC is originating from Detroit Saturday nights are planned to be a buildup for the branch sales office opened there recently. Gratis campaign calls for the presentation on each program of a speaker representative of the top names in the auto industry. Henry Ford is being solicited for one of the occasions.

NBC's sales rep in Detroit is Don Bathrick, formerly a Pontiac exec. Columbia also maintains a selling office in the auto making centre.

Liquor outlets are certain that they are headed for plenty of currency from the liquor accounts which will be forced on discs by necessity. Yet despite this knowledge the radio people are running up and down the streets trying to locate the proper contacts without yet being able to unearth any likely prospect.

Situation driving the platter people screwy. There's a heap of coin waiting for them to come and get it; yet they don't know where to go.

Everything has conspired to send all liquor business the saucer makers. Networks and the more powerful stations have banned the liquor accounts for the time being. The logical problem of the dry states makes it a waste of money to go on many large stations which have covered in dry territories.

Which leaves the liquor accounts squeezed onto the small 100-mile radius stations, while the liquor people can be certain they will be heard on these proper sections. And only in the way the liquor people can get on these transmitters with the same show and cast is to use disc. That's admitted by everybody in the radio business.

Jack Pearl is reported having let Monte Hackett of Lord & Thomas agency hold the bag for \$16,000 on a technical contract at \$4,000 per broadcast for four weeks. Circumstances arose from Hackett's regular options renewals for Pearl for another four weeks after George Washington Hill, president of American Tobacco (Lucky Strike) had instructed his Lord & Thomas radio agency contact to release Pearl.

Hackett, for reasons beyond his control at the moment through Hill being out of town, issued another four weeks' renewal to Pearl but when Hill got back he protested to Hackett that since he (Hackett) had taken it upon himself to do so, Hackett could go ahead and pay off the comedian.

Hackett then took his plight to Pearl, opining that the comic wouldn't let him hold the bag that way, particularly that through Hackett's offices Pearl became a national household word and also made a small fortune from the L. S. program. Pearl, however, wants to abide by his contractual obligation. Dec. 23 is the finale of Pearl's series on the air for Lucky Strike.

## Rachmaninoff Pans Radio; Booked by NBC Bureau

Minneapolis, Dec. 11.

While here for a concert, Serge Rachmaninoff, the pianist, gave out newspaper interviews paning the radio. He said he has yet to play over the ether because it doesn't reproduce tones truly, etc.

Don A. Williams, Journal columnist, dug up and published the fact that Rachmaninoff made his trip here under the management of the NBC Radio Artists' Service!

## Fred Allen's Next

Fred Allen states he's now achieved radio big time—his sponsor is a digestive product. Allen, who just finished on Hellman's Mayonnaise, resumes Jan. 2 for 'Satirapattin': It's via the same agency, Benton & Bowles, which is why the Hellman's blowoff broadcast heralded Allen's return with Fred Allen Hoffa, Roy Atwell and Jack Smart.

Allen was to have plugged the interim with some personals, but found that much of his stage standby stuff had already been freely adopted by others and didn't have enough time to ready a new act. Instead he'll do these personals that are lined up for him some time in the spring.

## Barn Dance 'Sold Out'

Cincinnati, Dec. 11.

WSAI Barn Dance, Saturday night 45-minute sustainer, which started in October, is booked for capacity audiences until March. Release of gratis admissions beyond then are withheld.

Program features Pa McCormick and His Fiddlers, Harry and Carl, hillbilly guitarists and singers, and a rural pet contest staged during the course of the period. Cash prizes for winning couples. Most onlookers hail from the sticks.

Broadcasting is done in studio accommodating 300 sitters and standees.

## Byrd Etherizing Cut

Because of the increasingly bad reception from the Byrd expedition's ship, Grapenuts (General Foods) has cut the short wave pickup phase of its Saturday night show on 16.8 from 15 to five minutes. Contributions from the Byrd crew may go back to full time after the vessel has returned its course to the ice pack, or the south to north transmigration.

Byrd is slated to make the shift within the next two weeks.





## Telephone Co. Radio Monopoly Fears 100-Watt Newcomer Cramps Style

Winnipeg, Dec. 11.

After more than ten years of monopoly in broadcasting in the province of Manitoba, provincial government's telephone system, operating CKY at Winnipeg, is bemoaning the federal government's okay of new privately-owned station for Winnipeg.

In 1923, 'Free Press' and 'Tribune', both with radio stations found the bill heavy and an agreement was reached whereby provincial govt. would assume control of broadcasting in the province. Right away, the telephone system got unwritten agreement from federal govt. that the former would have monopoly in the province.

Along came the Canadian Radio Commission in 1932, vested with control of broadcasting in the Dominion. Finally, James A. Richardson, millionaire broker, asked for license for 100-watt in Winnipeg and got it. New station will begin in January.

### Doomed!

Squawks from provincial officials were plentiful. Attorney-general told press it spelt doom of CKY, and he was afraid that new station would interfere with CKY, although CKY uses 5,000 watts on 910 kilos, and new station only 100 watts on 1,390 kilos.

Although Winnipeg and Manitoba are deemed good fields for radio advertising, CKY maintains no advertising staff. There's possibility of a deluge of requests for new radio stations in the province, now that the folks know the monopoly has been kayoed, but all requests have to be okayed by CRC.

Yarmouth, N. B., Dec. 11.

Construction of an indie operated 100-watt station is being opposed by the local newspapers on the grounds that an additional transmitter will muddle the reception of the Yarmouth zone and crowd out programs from other points.

Newspapers are trying to enlist the local Radio Club in the fight.

### PRINCESS PAT RETURNS

Princess Pat cosmetics are slated to bow back on NBC Jan. 7 with a series of romantic dramas used this time to garner attention.

It's a Sunday matinee half hour on the blue (WJZ) with Chicago the program's source of origin.

### Clause 4-D

Clause 4-D in the broadcasting code, which went into effect yesterday (11), deals with the staking of mike performers, and reads:

'No broadcasters or network shall accept or knowingly permit any performer, singer, musician or orchestra leader regularly employed by such broadcaster or network to accept any money, gift, bonus, refund, rebate, royalty service, favor or any other thing of act of value from any music publisher, composer, author, copyright owner or the agents or assignees of any such persons for performing, or having performed, any musical or other composition for any broadcaster or network when the purpose is to induce such persons to sing, play, or perform, or to have sung, played or performed any such works.'

This clause takes no jurisdiction over bands or warblers picked up from hotel or cafe spots.

### Rubin Off Shell

Los Angeles, Dec. 11.

Benny Rubin will be off as m. c. of the Shell Hour, over coast CBS after Christmas Day when he completes 23 successive broadcasts.

Probability is that the oil company will import an m. c. from eastern radio for the weekly spot and bring back Rubin late in the spring.

### Continue Football Ban

Lincoln, Neb., Dec. 11.

Big Six athletic officials, meeting in Excelsior Springs, Mo., today announced they had voted unanimously against allowing the football contests to be broadcast. Decision was made pending a study of the situation.

First day of the meeting was a deadlock, with Oklahoma, Missouri and Kansas State being in favor. Iowa State, Nebraska and Kansas U were lined up in opposish. A huddle Friday night seems to have produced results. This is the second year of the ban on etherizing games.

## FRC Okays KFAB-WBBM Request to Run on Synchronized Basis

Lincoln, Dec. 11.

KFAB here received a wire Monday (11) morning from Washington announcing the delayed synchronization with WBBM, Chicago, had gone through and functioning will start some time within the month. It'll take that much time to get the equipment here and set up. Climaxing a three-year battle, with both stations pulling hard for it, this decision is a bullish factor in the CBS midwestern stock since KFAB is its only dependable source anywhere in this territory. It'll eventually mean KFAB will have full evening schedule from 5:45 to 10 p. m., at which time now silence is compulsory.

## PARENTS STOP KID SHOW AT AUDITION

Omaha, Dec. 11.

'One for grown-ups, but bad for children. hat, at least, the opinion of some 60 members of Omaha and Council Bluffs Parents' Teachers' associations regarding a spooky 'Crime Klan' radio series drawn up for the Mona Motor Division of the Barnsdall Oil company.

Invited to a private audition of the 'Crime Klan's' first half-hour program, the P.T.A. representatives turned thumbs down—even though the program was scheduled for an hour when most impressionable kiddies are tucked away in bed.

But rather than promote any ill-will, Barnsdall officials and then advertising agency, Bozell & Jacobs, Inc., agreed to feature no spooks nor phantoms, but a blues singer.

This incident is believed significant of the critical attitude being adopted by various socially-minded organizations throughout the country. Radio programs are coming more and more to be judged by their moral tone and their possible unwholesome effect upon the juvenile or adolescent mind.

## CBS Denies Newsprint Claim That 25-50% of Radio Sets Broken

### Renewals

Horlick Malted Milk Corp. extended the Bundesen health spiels on NBC's blue (WJZ) loop Tuesday and Thursday nights for another 13 weeks, effective Dec. 19.

California Packing Corp. made it another 13 weeks, starting Dec. 25, for the Capt. Dobbs coast-to-coast frame Monday nights. Involves 39 stations on NBC's red (WEAF) link.

Beech-Nut Packing Co. has given the 'Red David' serial on NBC a second 13-week cycle, effective Dec. 25.

General Foods has obligated itself for another 13 weeks on the 'Wizard of Oz' serial for Jello over NBC's red (WEAF) string. Renewal takes effect Dec. 27.

### Hepburn's Ether 5G

Katharine Hepburn guest-stars on the Hines show (NBC Jan. 7), getting \$5,000 for the one-timer. It's reputedly the highest salary yet set for a single ether appearance by a picture name.

Miss Hepburn, east for it, opens Dec. 26 on Broadway in 'The Lake.'

Hepburn date marks the opening of the Hinds Monday night series on NBC's blue (WJZ) link under a guest name policy.

There's a possibility of the commercial getting-together with Mae West later on. Commercial meantime is lining up a group of other stage and screen names.

CBS quotes Psychological Corp., a New York survey bureau, as the authority for the statement that an inquiry among homes in 43 large and small cities found that 39% of them had radio sets and that 95% of the mechanisms were in working order. Network submits the study as a counter argument to alleged claims made by other merchandising media that anywhere from 25% to 50% of all radio sets are in disrepair and consequently neglected.

The 96% average, points out CBS, tends to show the public's consistent interest in broadcasting. If this weren't so, reasons the web, the set owners wouldn't go on making expenditures for replacements. To the statement about the usable status of the general run of receivers CBS adds the guess that of all sets sold in 1933 75% of them replaced old mechanisms in the home and also the info that a survey now in process under network direction will show how much this speculation differs from the actual percentage.

### Announcer's Divorce

St. John, N. B., Dec. 11.

Fred M. McGovern, announcer on the 'Happiness Hour' for CCFBO, has been awarded a divorce by the Fredericton court from Ida McGovern. McGovern named Gordon Donovan, St. John dance and card party promoter, as co-respondent and a number of alleged acts of adultery. Donovan and Mrs. McGovern took the stand and denied their guilt.

McGoverns were married in 1923 and have five children. Pair have lived in Boston and Montreal. They returned to St. John, the place of their marriage, six years ago.

THE GREEK AMBASSADOR OF GOOD WILL

# GEORGE GIVOT

"PHILOSOPHER"

Palace, New York, This Week, Dec. 8

and at the Same Time

## Billy Rose's "Casino de Paree"

NIGHTLY

In Preparation  
WARNER BROS.  
Comedy

Soon Released  
M-G-M  
"HOLLYWOOD PARTY"

SOLE DIRECTION HERMAN BERNIE

1619 Broadway

New York

Nightly, MAISON ROYAL  
6 East 52d Street, New York



Sole Direction E. B. AZPIAZU, 151 East 51st Street, New York

They Needed a  
HEADLINER at the PARAMOUNT, New York  
This Week (Dec. 8)

to Replace

# GARY COOPER

Whose Previous Contracts Necessitated His Immediate  
Departure

So They Sent for

# EDDIE PEABODY

Who Just Completed Nine Consecutive Months of Broadcasting  
for NBC (Orange-Network) Safeway Happiness Program from  
San Francisco

Leo Morrison (Joe Rivkin, Associate) at 1776 Broadway, New York, is  
Representative for EDDIE PEABODY









# Most Played on the Air Last Week

To familiarize the rest of the country with the tunes most sung and played on the air around New York, the following is the compilation for last week. This tabulation will continue regularly. In answer to inquiries, these plugs are figured on a Saturday-through-Friday week, regularly.

Tabulation in turn is broken down into two divisions: Number of plugs on the major networks (WEAF and WJZ of the NBC chain, and WABC, key station of CBS), along with the total of plugs on New York's two most important independent stations—WOR and WMCA.

Title	WEAF WJZ WABC	WOR WMCA	Total
'Did You Ever See a Dream Walking'	32	25	57
'Goodnight Little Girl'	23	11	34
'Everything I Have Is Yours'	18	16	34
'Annie Doesn't Live Here'	19	10	29
'Easter Parade'	19	27	46
'Old Spinning Wheel'	17	27	44
'Puddin' Head Jones'	14	26	40
'You Gonna Love Your'	23	23	46
'It's Only a Paper Moon'	23	23	46
'Sing a Little Lowdown Tune'	22	21	43
'Smoke Gets into Your Eyes'	21	21	42
'Heaven Only Knows'	21	21	42
'Doin' the Uptown Lowdown'	21	21	42
'One Minute to One'	21	21	42
'We Were the Best of Friends'	21	21	42

## REMICK, WITMARK IN BLACK FOR '33 YEAR

Both the Witmark and Remick firms in the Warner Bros. publishing group are on the way to showing a substantial operating profit for the year 1933 with the proceeds from picture songs entirely responsible for the dual situations. Publishing entities the year before took a deep dip into the red. Another WB affiliate due to give a similar hefty accounting for 1933 is Famous Music. Half of this firm is owned by Public Paramount. Year before Famous came through with a \$17,000 net profit.

## Two Groups Go to Law for Colonial Serenaders Tag

Reading, Pa., Dec. 11. A spirited fight between former and present members of the Colonial Serenaders, a widely known dance band, whose members split some time ago, each side claiming the name, was heard by Judge Forrest R. Shanahan in court here. The complainants are Harry John, Thomas Mannon, William Welner and others, asking for an injunction against Warren W. Wiest, Robert Noll, Wilson Noll and William E. Zink from using the above name. All live in Reading. Case is complicated by the fact that Wiest registered the name in dispute for his group, the defendants, in the Berks courts and at the State Department at Harrisburg. Legally the defendants are at present the owners of the title, until and unless courts rule otherwise. Decision was reserved.

## Petrillo Re-elected

Chicago, Dec. 11. By an overwhelming majority Jimmy Petrillo was last week re-elected to the presidency of the Musicians Union. Two opposing candidates were snuffed under, Eddie Benkert re-elected to the post of secretary. In the four months of the world's fair around \$1,000,000 went to musicians. Petrillo popularity in consequence was never greater.

## Ray Deusern Squats

Los Angeles, Dec. 11. Ray Deusern, former manager of Loew's State theatre, has opened agency office. Besides doing a general biz, he is also functioning as west coast producer for the Music Corporation of America.

## KALMAR, RUBY CARTOONING

Hollywood, Dec. 11. Kalmar and Ruby, currently on writing and composition deal at Warners, were sidetracked for a week by the studio to write a number for 'Merry Melodies' cartoon released by Warners. Team goes back to Warners as soon as the cartoon assignment is completed.

## MUSIC NOTES

Witmark is figuring on releasing the score on 'Moulin Rouge' (20th Cent.) around Christmas.

Gertrude Hoffman premieres with Anthony Trini's combo at the Hotel Paramount Grill this Friday (15).

Tom Brown has the same dance assignment at the Manhattan Music Hall. Hans Bruno Meyer and the New York Little Symphony orchestra is playing the show, John Pomeroy's 'Continental Revue'.

Jack Arthur, baritone, is spotted temporarily in Billy Rose's floor show at the Chez Paree, new Broadway niterie.

Ozzie Nelson's unit and Harriet Hilliard at the Park Central's Coconut Grove extended to June 1.

Jimmie D'Angelo's orchestra now playing at the Le Chateau on the Albany-Troy Road. Spot under the management of J. Firlik.

Ray La Bounty, Watertown, N. Y., maestro, has been given the job of manager of music and entertainment at the Woodruff hotel grill.

Victor Wagner, former conductor of the Eastman theatre orchestra, goes into the Odenbach Restaurant, Rochester, with a 12-piece band. This restaurant is seeking to regain its pre-war fame as the hobnob.

Leroy Smith's orchestra now playing at the Gay Gull on the Schoenectady-Saratoga, N. Y., Road.

# Another Broadside on ASCAP by Lawyer Abeles as Sam Fox Sues To End Self-Elected Directorate

## CHIC SALE, CBS PARLEY

Hollywood, Dec. 11. Negotiations are on for Chic Sale to go on the CBS Camel Hour. If the deal is closed Sale will broadcast from here and plugged into the remainder of the hour emanating from New York.

## ASCAP \$55,000 XMAS PUDDING

First of the pre-Christmas shell-outs among writers and publishers was made by the American Society of Composers, Authors and Publishers last week. Divvy involved the money received from the British Performing Rights Society about 10 months ago. Coin represented the American share. BPRS' collections for part of 1930 and all of '31. Total of the checks sent out last week amounted to around \$55,000. Only publishers who participated in the splitup were those who retain the world performing rights to their output. ASCAP last week came in receipt of a plum of around \$35,000 from the French Performing Rights Society. Figured it will take at least four months for this money to be broken up according to writer and publisher credit and distributed.

## CENTRAL BUREAU FOR CLEARING FILM MUSIC

Songwriters and publishers are practically together on an arrangement by which a central bureau will clear both published and unpublished compositions for motion pictures. Film men with whom the Music Publishers Protective Association has been negotiating a new and uniform synchronization contract asked for this clearance merger as a part of the latter agreement. Under the central bureau it will not be necessary for pictures to obtain the sync licenses to unpublished works through direct negotiations with the Songwriters Protective Association, whose by-laws give it exclusive copyright control over a member's compositions until published. Whether the central clearing bureau will operate under the direction of John Faine, chairman of the MPPA board, is to be decided.

# Weber Calls on Leaders for Relief Plan; Panic Over Layoff Idea

Joseph N. Weber, president of the American Federation of Musicians, brought together about a dozen leading dance and radio orchestra leaders last week at NBC in New York for the purpose of urging them to form a committee to devise ways and means for caring for unemployed musicians. Weber spoke at considerable length, dwelling on his recent visit to Washington on the NRA. Music is one of the few industries not making adequate provisions for its own unemployed, he declared.

Weber's plan came well-timed. Currently New York musicians, and especially leaders, are panicked at a pending unemployment relief idea now being agitated by the benchmarking element at the union. This is a very large bloc of votes and the opponents of the proposed plan realize anything can happen. Briefly, the measure being urged is a staggered job plan whereby

musicians would be arbitrarily limited to \$100 weekly income. If the pro rata on a third of a week grossed a musician that much he would be compelled to retire for the balance of the week and let others step in. Nebulous or not, the suggestion worries the working hands. Substitute are notoriously unwelcome in any dance band for sufficiently obvious reasons.

Philadelphia, Dec. 11. Local musicians have begun to work out plans under the ruling of Joseph Weber, whereby each regularly-employed musician gives one week employment out of four to unemployed men.

Agitating local musical circles is the report that the Fox theatre, which augmented its orchestra from 17 to 34 members two months ago, will return to its former status.

triking at the legality of the American Society of Composer Authors and Publishers, and attacking their modus.

In distribution of music royalties allegedly and prejudicial, Sam Fox Publishing Co. started suit yesterday (Monday) in the N. Y. Supreme Court against ASCAP. Sam Fox and Harry Fox, co-partners doing business as the Sam Fox Publishing Co., against Gene Buck, as president of ASCAP, is the title of the suit. Julian Abeles, 22 East 40th street, is attorney for Fox.

Sweeping charges against the set-up of the Society, which echo sundry intra-Tan Pan Alley complaints are included in Fox's legal document. He hasn't missed anything, from attacking the self-perpetuating board of directors to the Publishers Classification Committee. He attacks the self-perpetuating board as unconstitutional and petitions the courts to determine the legality of such provisos, and cites sundry instances to supporting the charge that the Publishers' Classification Committee is biased, prejudiced and allegedly selfishly classish.

Demotions The Foxes recount how in 1924 they became members of the American Society along with Carl Fischer, Inc., and Schirmer, Inc., the standard publishers, and all three were designated Class A members. Fox Co. charges that when Fox suing Music Publishers' Protective Ass'n for a sizable cut of the ERPI \$325,000 melon Fox was demoted to Class CC.

Accumulation of circumstances leading to demotions are detailed at length, including the technical adherence to all provisos of protest with each quarterly royalty dividend that the money was inadequate. When protest was made to the Publishers' Classification Committee it is alleged that said P.C.C. arbitrarily overruled any and all Fox complaints. As a result, the complaint sets forth the sole recourse has had to be to the courts.

Specific redress demanded is an interpretation of Article IV, Section 1, and Article V, Section 4, of the Society on the self-perpetuating board thing; (2) a legal interpretation on the non-retroactive proviso that, in the event of reclassification arrears cannot be taken care of; (3) a court adjudication that the articles of incorporation of the American Society are unenforceable, unjust, illegal, unenforceable and void; plus the usual claim for damages and costs of action.

In sequence, Fox avers. Society is a monopoly; that members complaining of classification must file written protest for further consideration by a sub-committee which he has done allegedly; that the Society's board violates the covenants of the organization through having more than one affiliated vote.

im Divvy Fox sets forth that fully one-third of the Society's income is from motion picture theatres and that despite Fox's affiliation with Fox Films, it receives no credit for its motion picture.

Another Sam Fox and Fox Film affiliate, Movietone Music Corp., is entertaining a similar action, also via Attorney Abeles. That lawyer has specialized in legal action against the ASCAP, having previously represented Robbins Music Corp. and Edward B. Marks Music Corp. in suits against the Society, and over classifications. These are still pending.

# Brunswick Won't Help Schuette Build Tax-Free Music Library

Oswald F. Schuette's request for a list of phonograph records containing non-copyrighted music was turned down last week by the Brunswick Phonograph Co. Through his associate promoter of the American Music Users' Protective Association, E. B. Berger, Schuette had previously obtained similar info from RCA Victor.

Schuette's objective is to build up a catalog of disks not subject to public performing rights taxation for use by his restaurant, cafe, etc., clients in the AMUPA.

## CANTOR MAY LAUNCH NEW PALAIS ROYALE

Eddie Cantor may go into the Palais Royale niterie for its first week, opening Dec. 15. Comic and mismanagement are practically set on money, with signature due late yesterday (Monday).

Show will also have Jeanne Aubert, the Boswell Sisters and the Charles Weldon dancers. These turns are in for four weeks, plus options for four more. Miss Aubert, currently in London, arrives in New York on the morning of the 19th and opens the same night. Ben Marden is operating Palais Royale and is figuring the extra strong talent layout as opening thunder to assure quick clientele in the face of strong opposition.

## Ben Pollack Hears Terms

Governing board of the New York musicians' union has advised Ben Pollack that for his entry into the Cafe de Paris, new Broadway niterie, he will either have to replace the outsiders in his band with local men or take the designation of a traveling unit. Under the latter circumstances Pollack will be required to collect 30% above the local scale for his entire aggregation. Only four of the men in his regular unit are not members of the New York local. Compromise suggested by Pollack that he be allowed to replace these men gradually during his stay on the New York job was vetoed by the governing board.

## SILLIES' ADVANCE STUFF

Hollywood, Dec. 11. Music for future Silly Symphonies gets an air premier three weeks in advance of the release of the shorts, as a feature of KHJ's 'California Melodies.' Start tomorrow (Tues.) when Ray Faig's orchestra lays the tunes from 'China Shop.'

## Vermont Goes Hey Hey

Barre, Vt., Dec. 11. Hollywood Club, city's largest night spot, is to reopen shortly under new management. Spot has been dark for sometime due to poor business. P. O. Sanders is the new operator.



Management remodeled main dining room. Decor is lightly modern with tables arranged via the terrace plan. James Keenan, hotel head, now considering a line of girls for the holiday season.

# 20 PAR WEEKS FOR UNITS

## Squawks or Indifference from Acts Over Vaude Code; ABA Dissatisfied

Mixed reception of the vaudeville code in the actor faction on Broadway ranged from disappointment to indifference. There was no praise from any quarter.

The beefing in general is on the grounds that the code clears up nothing, fails to provide for more employment or better conditions on the whole, and is practically meaningless except to the chorus girls and boys who derive most if not all of the benefits.

Most glaring omissions, from the actors' viewpoint, are the lack of provisions for maximum hours and disregard of the "fair competition" clauses that are a part of all other industrial NRA codes. The vaudeville code adopted by Washington is practically the same code written by the managers and exhibitors in a couple of hurried sessions in New York as an insignificant part of the Motion Picture Code.

That the actors themselves had little to do with composing the code that affects them in the future is ascribed to the lack of organized representation on their behalf at the Washington hearings and New York meetings.

### Ignored Framing

As far as making any effort at concerted action, the actors in general remained unconcerned through the drawing of the code and its hearings. Their representation was in the hands of the ABA and NVA, but few vaude actors knew what was being done in their behalf, and just as few took time to investigate. When Henry Chesterfield of the NVA and Ralph Whitehead of the ABA differed over minimum salaries and other provisions, they seemed to be talking for themselves, with the actors as a group innocently unaware of what was going on.

The ABA's demands for a \$10 daily minimum wage probably forced the exhibitors to raise the ante from the \$5 minimum; they initially proposed, but that was the only tangible progress made. The amount finally set in a compromise was \$7.50.

At the Washington hearings the best impression was made by the Chorus Equity representatives, as a result of which the chorus people got all the gravy in the code drafting.

The only active participation by a working actor was that of George Jessel, in opposition to the circuits' attempt to outlaw the percentage roadshows in auditoriums, etc. But this opposition was basically not from the actors' but from the William Morris office which organized the protest and at which the proposed clause was aimed. As a result of Jessel's objections the clause was dropped from the code draft during the preliminary writing.

### Still Inarticulate

While expressions of disappointment at the code prevail all over, the only organized statement of regret emanated from the ABA, whose secretary, Ralph Whitehead, said: "I am not at all surprised at the final outcome of this code making business. If the actors and actresses of America have not yet learned that they must depend upon their own efforts to correct the abuses from which we have suffered this long, then I am afraid all our work in their behalf is hopeless."

Referring to the code as the newest reason in its drive for members under its American Federation of Labor union franchise, the ABA's secretary further states that he doesn't think it is in line with the spirit and intent of the NRA to exclude the actor from sharing in the benefits offered workers in other industries.

Los Angeles, Dec. 11.

Enforcement of the vaude code in Los Angeles means the loss of two days' work for at least 50 acts weekly playing on Saturday and

(Continued on page 48)

### The Wrong Time

South Norwalk, Dec. 11. Tyler Mason, blackface singer, had the owner of the Empress theatre here as an expected plant one night last week.

Mason referred to a recent local bank closing as a "bust" and Judge John Keogh, director of the bank, and one of the owners of the theatre building, jumped to his feet and demanded that Mason retract his statement. Mason apologized.

## CRAIG BENEFIT DEC. 17 IN N. Y.

Benefit show for the family of Richy Craig, Jr., who died Nov. 28, will be staged the evening of Dec. 17 at the New Amsterdam theatre, New York. Tickets at \$3, \$2 and \$1.

Show is being promoted by Bob Hope of "Gowns By Roberta," who is guaranteeing the house and cost of the benefit out of his own pocket.

A long list of acts including Jack Benny, Max Baer, Abe Lyman's band and many others is pledged to appear. Sanction for its entire membership to take part has been given by the ABA.

## MAX BAER DOUBLING FOR HIS WEEKLY 6G'S

In coming to New York for four weeks at the Casino de Paris, recently, Max Baer asked \$6,000 a week and insisted on that sum. Didn't care how much work but that was his price.

Cafe operators got busy and booked him in four weeks with Loew to make the \$6,000 figure possible.

Loew is paying Baer \$3,000 and the cafe the other three weekly. He opens at the State, N. Y., Dec. 15 and at the night club Dec. 12.

## Soph at N. Y. Cabaret, Then to the Coast for Pic

After a three weeks' engagement at the Hollywood restaurant, for which she comes to New York to open Dec. 22, Sophia Tucker will return to the coast to appear in a feature for Majestic, Independent, Jack Yellen, songwriter, is now in Hollywood to write the music and dialog.

## Lyric Ticket Taker

San Francisco, Dec. 11. Orpheum has installed a public address system by the doorman's stand requiring him to croon a ball for the show between tearing pasteboards.

Management now has every applicant for a job take a voice test and deliver an audition.

## Stantons Quit Dallas

Dallas, Dec. 11. Val and Ernie Stanton, who have been living and broadcasting commercially in Dallas for several months, are headed east—After a stay in New York expect to go to Hollywood.

They were on a regional Ford program over WFAC.

## Vic Milo Rides Wave

Vic Milo, retiring from vaude, is opening up a retail liquor store in Freeport, L. I. Milo was with the Bison City Four for about 20 years.

## INTERSTATE CIRC. ROUTE'S NUCLEUS

Charlie Freeman Joining Par Office as Booker—\$3,000 Non-Name Produced Units with Name Attractions Alternating Once Monthly—Three Acts as Basis for Shows with Trimmings

### NO AGENTS

A route of 20 weeks or more for intact stage units in present straight picture houses is being organized by Paramount.

Charlie Freeman is joining the Par office as booker of the unit route, the nucleus of which is the Hoblitzelle-O'Donnell team in the south. Harry Kalcheim remains in the office as Par's regular booker of its five picture house weeks.

An important side-issue in the new setup will be the elimination of agents, with the booking office to do all business direct with producers. The latter will contact the agents for talent if necessary, but Par is not concerned with that angle.

Success with its initial stage show (Morton Downey unit) after six months of straight films brought on the Hoblitzelle-O'Donnell group's decision to go into a regular stage policy, followed by Par's intention to add about 10 weeks of its own to the southern time. It is expected the balance of the anticipated 20 weeks will consist of independent time, such as Tulsa and Oklahoma City, which have already signified they will play the Paramount shows.

### Now-and-Then Names

Policy will be New York-produced units only, with a name attraction every fourth or fifth week, or when available. It starts off with a name show, Thurston the magician, Dec. 31. Kate Smith and the Weavers Bros. units are penciled in for later dates, with non-name shows running three or four to a sequence in between.

For the non-name shows it is Freeman's intention to use about three standard variety acts as a basis, with trimmings to be provided by the producer. The trimmings may include a line of girls if deemed desirable. The number of people required per show is 30 (Continued on page 46)

## Toronto M. C. Going to Court Over Musicians Union's Barring Order

Toronto, Dec. 11. Howard Stephenson, former m.c. and vocalist at the Embassy club, has engaged Frank Regan as counsel in his fight against the Toronto Musical Protective Association. Latter expelled him because he played two numbers on the piano for Colleen Woodward, who was doubling at the nite spot after her four-a-day appearances on the Imperial bill.

Claim is that orders were issued by the union that no member could work where Stephenson is employed and, because all musicians playing in night clubs, supper spots and theatres are union men, Stephenson has been barred from employment. TMPA officials refuse to comment.

### Just Out of Bed

Stephenson had just emerged from an 11 months' stay at the Gravenhurst Sanitarium and was taken on at the Embassy as m.c. by the union, alleging that Stephenson might accept a non-union salary. The m.c., prior to his admission to the san, was a member of the

## Pan Coast Time, a Booking Problem, Folds After a Month; Unions Blamed

### That B. O. Stare

San Francisco, Dec. 11. Pointing a revolver, a thug stepped up to the Orpheum box office Wednesday night and demanded the receipts from Jewell Hannigan, cashier.

Miss Hannigan gave him her coldest look and reached for a phone instead of the dough. Bandit fled, saving the theatre \$100.

## WITH AND WHY VAUDE WHAT IT IS

Booking office stooges are the latest gimmick for extra commish grabbing in the New York indie field. At least two of the more prominent offices have 'em.

Stooges pose as agents and fit somewhere in between the booker and the regular agents. Their presence costs the acts an extra 5%.

They haven't any offices of their own, but double betwixt their hats and desks set aside for them in the booking offices. And they work thusly.

When an act's regular agents submits the act, the booker says he'll think it over. Info that the act is wanted by the booker somehow reaches the stooge, who calls up the regular agent and declares himself in. If the regular agents squawks he stands the chance of losing the act altogether to the agent-stooge, besides possibly incurring the wrath of the booker. So he doesn't squawk.

In adding another 5%, the act winds up paying 20% commish—5% to the stooge-agent, 5% to the booking office and 10% to its own agent. And sometimes 25%, when the booking office thinks it's entitled to 10%.

The stooge-agent couldn't exist without the booker's co-operation, and that brings in another angle that's so evident it explains itself.

Alexander Pantages' coast vaude roadshow route folds up this week, with the four remaining weeks of playing time in Seattle, Vancouver, Salt Lake and Hollywood all going straight pictures. It lasted a month.

Pantages blames the quick closings largely on the unions, as for instance the demand for 10 stage hands in the Hollywood house, but a coast report is that business was sufficient to sustain stage shows. Understanding of Arthur Fisher, Pan's New York booker, is that the vet showman is negotiating for new union deals with intentions of re-starting after Jan. 1.

In his comeback attempt, which he originally intended to make with 12 weeks of time, Pan was handicapped with a booking problem that made things tough from the start. Pan time opened with five weeks, all on the coast and playable in seven and a half. The trip to the coast and for the jumps from New York without return, required \$230 per person in railroad fares, without sleepers and haulage.

### Blending a Problem

Under the conditions Fisher had difficulty obtaining acts for the long trip and short route. The most that could be sent out were one or two acts a week as a nucleus for the Pan shows, with the Pan office obliged to fill in on the Los Angeles end, the result being that the shows didn't blend.

A deal with Billy Diamond for addition of two mid-western weeks (Memphis and State-Lake, Chicago) to the Pan time didn't go through. Of the original five Pan weeks, Portland, Ore. was the first casualty, dropping out Nov. 25.

Pantages regained the theatres through individual deals with the local bankers and creditors after HKO, whose treasurer Herman Zolbeis was receiver for the houses, declared it was no longer interested in the properties. Three other towns which Pan had counted on but didn't come in would have extended the route to eight weeks and perhaps solved the booking problem. They are Spokane, San Francisco and San Diego, all still tied up with financial difficulties. Pan's obtaining them would make possible resumption of the roadshow idea at an early date.

## CLYDE HOOPER KILLED IN IND. AUTO CRASH

Chicago, Dec. 11. Clyde Hooper, 41, of the standard Waukegan team of Hooper and Gatch, died Saturday (9) in Waukegan, Ill., from injuries received in an automobile accident the day before. He was alone and en route to Chicago after finishing an engagement in Cincinnati.

Accident occurred when Hooper's car struck a parked truck on the road near Kentland, Ind. He was taken to a Waukegan hospital, where he died the following day.

Hooper was in vaude for about 20 years and served in France during the World War. His widow and a 15-year-old daughter survive.

## 'New Yorkers' Tabbed

Anatole Friedland is tabbing 'The New Yorkers,' legit revue of three seasons ago, on a deal with the original producer, E. Ray Goetz. It's now being east, with the William Morris office managing.

Cole Porter, Peter Arno and Herbert Fields, who wrote the show, share in the tab-on-a-royalty basis. It will have about 60 people in the cast.

## Ferguson Guild Sec.

Dave Ferguson has been pointed executive secretary of the Jewish Theatrical Guild, which post was left vacant by the passing of Loney Haskell.

Ferguson is a former vaudevillian.

## NEW ACTS

### BELA LUGOSI (3)

"Dracula"  
18 Mi  
State,

Stage and screen character impersonator of Bram Stoker's chiller creation, "Dracula," evidently lifted from the stage play rather than the screen. Done in three scenes and prefaced by an explanatory trailer. Probably outstanding bits in the play, but rather bare and unformed when lifted out.

Bits are where Lugosi meets Minna and the final scene in which he is deprived of his ghoulish powers. Latter is the letdown, for the actor who plays the character is too light to carry the scene over, with Lugosi merely in the traveling coffin and unable to help. In view of the responsibility, this part should have been competently cast. As it is, a light reading deprives the ending of its punch. Such demonstration as is made is more for the memory of the star's work in the picture than appreciation of his present offering. The girl does better, but has less responsibility.

Better than the usual "When I Was in Hollywood" style of personal appearance, but the excerpts show how much the screen was able to do for the play. *Chic.*

### FIVE GAY BOYS

Acrobatic  
5 ins. in 3  
State, N. Y.

Not new to the stage, but not recorded in the files. Title suggests a singing and dancing act rather than good acrobatic work, and should be changed. Act is much better than the title.

Boys are good ground tumblers, and equally at home in teeter board throws, working up to a double to the chair, but a betational somersault that points up the appeal. Enough stuff in the act to spread over 10 minutes, but it's done in five. Nice dressing and the boys look well. Good opener anywhere. *Chic.*

On the other hand the act is commendably free from stalling. They go from one to another trick without pause and finish off some of the tosses with an additional somersault that points up the appeal. Enough stuff in the act to spread over 10 minutes, but it's done in five. Nice dressing and the boys look well. Good opener anywhere. *Chic.*

### FARRELL BROS. AND LEE

Dancing  
8 Mins.; One  
Broadway, N. Y.

Three young men trained in triple precision are an exactly similar to several other and better turns of this type as a determination to achieve that very thing allows. Even their gestures, their little walk-arounds before going into a routine are copies.

But there is no reason to blame the boys. They have perceived that the bookers will buy certain types

### SEPIA SYNCOPATING MISSES

(15)  
Band and Dancing  
21 Mins.; Full and  
Newark, Newark

Band of three colored girls, with the two Berry brothers, dancers. They won this audience completely. Using brass, reeds and percussion, the 12 band members wear white wigs and sit four each back of individual rhinestone placards, with the percussion raised in the center. Have their own set, showing a sort of sunburst. Playing as Harmon likes it, they employ most of the usual tricks, raising hands, singing and shouting together, playing in the dark with successive individuals light, etc. Several are called to the front to sing or play, but to little purpose.

Leader, unwigged, has personality and a sense of showmanship. She sings several times, once with the house orchestra, always with effect. She starts a combination of spirituals in one, gets echoes from behind curtain, and then, with the curtains partly drawn, is joined by the girls, kneeling, dressed as Southern girls with bandannas.

Berry brothers do wild dancing in extraordinary fashion, smoothly and easily, but in bold disregard of broken bones. They walloped the house, but so did the whole act.

### KIRK, HOWARD, and KIRK

Dancing, singing, comedy  
17 Mins.; T.  
Orpheum, N. Y.

New combination made up of Joe Kirk, who used to be with Kirk, Mills and Martin, and Jules Howard, who used to be on his own. Needs some editing and trimming, but it's headed in the right direction. Some very good laughs, some new angles on mayhem and an altogether amusing turn.

Boys need a new opening badly. They start as Kirk, Mills and Martin used to and several other turns now do. That's not fast enough, nor clever enough, and it labels them wrong. Because after starting off with the eye-gouging routine, they quickly go into more legitimate comedy antics. Howard sings and the other two really dance. Both those tangents are okay and different for the knockabout turns.

Looks like Howard is the lad who inserted the new motif of singing and legitimate comedy. With just a slight bit of fixing the turn is ready for next to shut anywhere. *Kauf.*

of acts, of which this type is conspicuous. So they have framed their turn accordingly. It may be brand new, which might account for a certain stiffness of style. Boys seem not overly experienced in stage deportment.

As bookers they are pretty good. They dress in uniforms. The kind Boris Morros would design if appointed Superintendent of Annapolis. *Land.*

### West Unit at \$4,000 for Two B&K Nabe Weeks

Chicago, Dec. 11.

Beverly West unit set for two weeks of Balaban & Katz time by Max Turner, going into the Harding starting Dec. 23 and the Uptown the week following. This follows the appearance of the unit at the downtown State-Lake.

Also marks the first week of flesh the Uptown has seen in almost two years. Price reported at \$4,000 weekly.

### 20 Par Weeks

(Continued from page 45)

or thereabouts, with the budget to run around the \$3,000 mark.

The non-name units will play on straight salary, with percentage arrangements applying for the name attractions. Whether the latter will draw guarantees plus percentage or play on straight percentage terms hasn't been decided. The Downey unit on straight percentage drew \$7,500 for itself in Dallas on a \$19,000 gross. The same theatre with straight pictures the previous week had grossed \$3,500.

Hoblitzelle-O'Donnell time, better known as the Interstate, to which Par will add its own theatres, now comprising Dallas, Houston, Ft. Worth, San Antonio and Austin, all full weeks, and another week composed of Waco, Amarillo and Wichita Falls.

Near-by Break-in  
Producers will be required to submit their proposed combinations of acts to Freeman, who will either pass on or reject the blending of acts. On an okay from Freeman the producer can go ahead with production. It is expected that by the time the route is under way a week or more for break-in purposes around New York will have been obtained.

The stage shows are intended by Par for towns where the circuit has more than one downtown theatre. In the Hoblitzelle-O'Donnell towns, where two downtowners is the rule, the houses remaining in straight pictures will have first choice of the film product. The stage show houses will take the seconds, with expectations that the stage shows if consistently good and properly sold, will overcome screen handicaps. At the same time both theatres will be protected in their own way without taking away from or becoming opposition to each other.

A case in point is that which occurred in one of the Interstate towns recently, when one house played "Little Women" against "Dancing Lady" the same week. Both rating as No. 1 pictures, they were up against each other in the same week, with the circuit establishing its own opposition. With stage shows in one house, two such pictures can be reserved for separate weeks in one house, with the stage shows to take care of the other meanwhile.

Another Interstate theory is that regardless of the quality of the feature on a straight picture bill, it can't bring the customers downtown from the neighborhoods. But they'll come down for an attractive stage show, because they can't see it on subsequent releases.

With the Downey unit in Dallas it was found that rural residents within a radius of 100 miles drove in to see a show for the first time in several years. There is no necessity for them to make a trip to see a picture, since the picture will eventually play a nearby theatre, Interstate people believe.

### F-WC Frisco Minors

#### Dropping Stage Shows

San Francisco, Dec. 11.

Continuing its retrenchment policy for December and January Fox-West Coast this week turns the lights out in the Campus, Berkeley, leaving it dark until Feb. 1 or later.

F&M stage shows are out of the California, San Jose, and Orpheum, Oakland, for same reason and possibly for same length of time.

## Inside Stuff-Vaude

Jack Benny, Jesse Block and Al Birmes were dated to meet their wives after the show at the Palace, New York, a few nights ago. When they arrived at the theatre the picture had about five minutes to go, so they asked an usher for admittance "to look for our wives." Usher let 'em in. With the picture over, the women met their husbands in the back of the house and raved about the picture. "If it's that good, we might as well catch the midnight show and meet you at the hotel," id Block. To which the girls agreed.

The three gents picked out three nice, soft seats and proceeded to catch the picture. It went along okay about a half hour, when the film suddenly stopped and the house lights went up. They looked around to find they were the only customers left.

The usher who had left them in on the cuff walked down the aisle, glared at the embarrassed trio and asked, with her best RKO sneer: "Well, gentlemen, did you find your wives?"

Engagement of Tess Gardell ("Aunt Jeemima") for the Fox "Follies" (film) goes back to an auto accident in Brooklyn. Tess was in a smash-up over there and her picture appeared in the dailies. Out in Hollywood the Fox studio was looking for someone who could warm up a tune, so the press department clipped Tess from the papers. But, at the time, the execs said "Nay" because of her size. This happened about a year ago.

When, however, that lot started to put the cast together for the new "Follies" someone ran across the photo of Tess and cried, "Here's what we're looking for." So Tess is on her way to the Coast.

In return for Al Trahan's cancelling a five-week contract with his Chinese, Hollywood, Sid Grauman gave the comedian a week's salary. Trahan was booked with Grauman through Charlie Morrison at \$1,500 per for the current stage prolog to UA's "Roman Scandals."

Prolog, called "Sideways of New York," is a street scene effect. Grauman figured Trahan's piano turn would fit into the street setting before the comic had departed for the coast, with Trahan granting his request to call it off.

Artists' Representatives Association, the RKO agents' arbitration body, has become purely a prop affair. If still holding meetings, nobody has heard about them; and if meeting, the agent-board decisions couldn't be final anyway.

The ARA's president, Maurice Rose, now takes up all disputes with the booking office heads, with the latter making the decisions. As conducted the ARA is anything but representative of the agents, its title being just a misnomer.

After breaking up a vaudeville team, the Shuberts have now decided they don't want either of the two men. Team is Jack Pepper and Johnny Mack and the show involved is the "Follies."

Mack started out in the act as Pepper's stooge, but did so well that Pepper gave him equal billing. The Shuberts, when engaging the team for the "Follies," wanted Mack chiefly. After the opening they changed their minds, figuring Pepper more useful, and dropped Mack from the show. That broke up the team, but now Pepper is going out, too.

### More Midwest Vaude

Chicago, Dec. 11.

More time being added to the indie vaude spots in the midwest. Garden, Milwaukee, puts in a four-act show for a week stand; Sheridan, on the northside, adding a Sunday show, both booked out of the Billy Diamond office.

Strand, Cincy, playing five acts weekly through the Schallmans.

### Van & Schenck Name

#### Back with Daughter

Chicago, Dec. 11.

Team name of Van and Schenck is coming back to show business. But this time in radio. Team-up will include Gus Van and the daughter of the late Joe Schenck.

Are now making some test discs locally for presentation to advertising agencies and sponsors.

## 4 RHYTHM QUEENS

PEGGY LITTLE EDY DELANEY  
DOT PROBEY BOBBIE DEVA

Royal Interpreters of Rhythm  
This Week (Dec. 8)—LOEW'S STATE, NEW YORK

## FRED SANBORN

After fighting with the French Language in Paris is now back again to pick up his ENGLISH—dates.

## THE GAY BOYS

KAMPUS KUT-UPS

FAST AND FURIOUS

THIS WEEK, DEC. 8, LOEW'S STATE, NEW YORK  
NEXT WEEK, DEC. 15, CAPITOL, NEW YORK

Direction PADDY SCHWARTZ

## Marcus Loew BOOKING AGENCY

### General Executive Offices

LOEW BUILDING  
ANNEX

160 WEST 46TH ST.

BRyant 9-7800 NEW YORK CITY

## J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

# THE GREAT GRETONAS

THIS WEEK (DEC. 8) RKO PALACE, NEW YORK

Direction HARRY ROMM—Ind., EDDIE RILEY



# Gagging His Own Hard Luck Blamed For Vaude Actors' Loss of Prestige

The indefinable glamor that used to set the actor apart is now lost the vaudevillian, say the vaudevillians. It's possessed by the picture star and perhaps a few legit, but to the vaudevillian actor, loss of special caste has been one of the more cruel side issues of the general disintegration of his business from an important amusement industry to a last half and a nip-up.

has been experience of every vaude performer in the past couple of years to find the public's former respect transformed into blase. The changed reception now accorded the shows by audiences within the theatre is not confined to the inside; it extends to the street also.

No more fans following the next-to-closing turn from the theatre to the hotel; no more stage door reception committees of curious seekers and gawping peasants of either sex. Even the mash notes have fallen off.

The only stage door lines forming nowadays occur during the personal appearance of a picture or radio star. The body of the vaudeville actor is now the real entertainment on the same shows, now are just a lot of opening acrobats as far as the crowd is concerned.

## Own Gags Hurt

Blame for dissipation of the one-time big time standing of the vaudevillian is set down to several causes. Some name the decline of vaudeville itself as an entertainment, others the expose of too much inside vaude stuff by other amusement branches, especially pictures; within the vaude business, and among the managers, agents and others, the actors themselves are held at fault.

It's not unusual nowadays for a comedy act to include some kid; disparaging remark about vaudeville. In its routine, about dressing in the wash room, or about the salary, or how they rented out the balcony for deer hunting in Paterson last week.

One monologist at the Palace, New York, recently did almost an entire act on a series of strictly inside gags which delighted the musicians mostly.

In the past these gags were reserved by vaude comics for supper show audiences or other small, lethargic attendances, for their own and the stage hands' amusement. When they tried them out at regular houses, the customers didn't know what they were talking about.

But in recent years pictures, the radio and vaude itself have educated the public to backstage life, and the result now is that the business of the vaude has passed.

Something like that's no longer possible for the vaudevillian as to chide an audience and get away with it. When a comedian now mixes a crack about the cold reception or the dead ducks on the front in his routine, he has just killed it, no matter how professionally it's worded. The customers are too smart now, including the customers in the sticks.

According to the acts, the best customers to be found nowadays are those patronizing the 25 small admission houses. They know all the gags as well as all the answers, and they're more critical than a Broadway audience. They know how tough things are in the vaudeville business, having heard about it every week from the acts, and the radio and from pictures. While the shows they see for their two-bits are not designed to inspire lofty thoughts about vaudeville or the people in it, either.

## Max Tishman Gets

### Plunkett Franchise

RKO agency franchisee of the late Jimmy Plunkett has been transferred to Max Tishman who continues the agency without further changes. Tom Curran remains as Tishman's associate.

Change in name of the office was sanctioned by RKO with Plunkett's widow concurring. Tishman will continue to represent the Plunkett acts along with his own. In Mrs. Plunkett's behalf.

## Kate Smith in Balto

### Court on Old Dispute

Baltimore, Dec. 11.

Kate Smith, while appearing with her vaude unit at the Stanley last week, had an attachment suit slapped Tuesday (7).

I. M. Rappaport, through Rappaport Theatres, Inc., at whose Hippodrome theatre the songstress appeared 13 months ago.

Papers in the case, filed in Superior Court here, allege the singer had demanded \$382 in excess of amount agreed upon in contract, and that sum had been paid on alleged threat of midweek walkout.

The contract under which Miss Smith appeared at Hippodrome was filed along with suit papers, indicating she and her unit of 17 people had been signed for \$3,725 plus round trip r.r. fares from New York.

Reason prompting Miss Smith's demand of \$382 not stated.

## F&M in and Out of Par, Portland, as N. Y. Nixes

Los Angeles, Dec.

Marco did a four day operation of the Paramount, Portland, but had to turn the house back to Fox West Coast when the New York office refused to okay the deal.

Deal was made between Mike Marco and Charles Skouras and submitted to the home office for confirmation.

## Lombardo, Mills Bros.

### Spotted in L. A. Par

Los Angeles, Dec. 11.

Guy Lombardo's Royal Canadians and Mills Brothers spotted by Fanchon & Marco to feature holiday stage shows at the Paramount. Mills Bros. set Dec. 28 and Lombardo Jan. 4.

Previously Lombardo is sked to go into the Cocoanut Grove, beginning Christmas Day.

## B&K Nabe Units

Chicago, Dec. 11.

Balaban & Katz taking the 'Hot Chocolate' unit for additional time following its present week at the Chicago. Goes into the Marbro for a week starting Dec. 15 and then into the colored Regal for a session.

Week of Dec. 22 brings in the new Long Tack Sam full length unit, which, reports the Marbro under the tag of 'Oriental Revue.'

## 'Hands Drop Demands

Los Angeles, Dec. 11.

With only four de luxe picture houses in town using stage shows, stagehands-union has decided not to press its demands for increased wages and man power.

Union made the demand several weeks ago at which time the two Warner houses and Loew's State discontinued stage shows.

## ENTERS 'PINK' UNIT

Collette Lyons, through D. L. Oz, replaces Armida in the 'Strike Me Pink' tab at the Palace, Cleveland this week.

Armida had previously supplanted Ann Pennington in the unit.

## ACTOR TO DOORMAN

Hershey, Pa., Dec. 11.

Fred Sweeney of the old vaude team of Buff and Sweeney is back stage doorman at the Community theatre here.

## CANTOR IN BROOKLYN

Eddie Cantor goes into the Fox, Brooklyn, week of Jan. 6, playing the house for the first time.

## Ina Williams-Senna

Clarence Senna, formerly with Ruby Norton, is doing a new act with Ina Williams. Latter formerly with Dick Keane.

## Tune Show Originals In Tab 'Jesse James'

Phil Morris and Harry Krivit are resurrecting 'Little Jesse James,' musical of 10 years ago, and tabbing it with Al Raymond (Raymond and Caverly) in the lead and doubling as manager. It opens Dec. 15 for Loew in Newark on guarantee and percentage.

Raymond, along with Madeline Gray and Clara Thropp, will be playing their original roles in the show. Richard Keane also features with cast comprising 32 people.

## LESS PRE-XMAS CUTS THIS YEAR

usual pre-Christmas dropping of vaudeville unit the holidays blow over not so marked this year. Larger theatres discontinuing names and high priced shows, but the majority of spots using stage shows are the type that must anyway, regardless of holiday.

Locale most affected is that in and around Boston. About eight weeks of regular playing time booked out of the RKO and other offices in Boston has folded until after Jan. 1, most of them laying off until the New Year's eve shows which will reopen the houses.

Only general gesture being made, in recognition of the customary pre-holiday attendance slump is in the cutting of stage budgets, but with the majority of houses spending so little normally, much of a reduction isn't possible.

Burlington, Vt., Dec. 11.

Vaudeville is again out in the northern section of Vermont. Three local houses plus the houses in St. Albans, Montpelier and Barre have returned to straight pictures.

From July until the middle of November the section was flooded with acts, and houses that never before had tried them were playing acts at least three days a week. In the majority of cases sameness of the acts was responsible for the sudden drop in patron interest.

Acts may return to one local house about Christmas time.

Fort Wayne, Dec. 11.

Periodic stage shows, brought in to bolster up pre-holiday season, is new policy for Embroid, M. Marcus, directing the Quimby interests here, had 'Strike Me Pink' as opener for four days, with Weaver Bros. closing during rest of week.

Midnight show had them standing in the aisles.

Indianapolis, Nov. 11.

After playing stage presentations since it reopened in September, the Indiana closes for 10 days after Thurston finishes this week.

According to I. M. Halperin, newly appointed chief of the Circle Theatre Company, the house will reopen the day before Christmas with 'Alice in Wonderland' and thereafter will have a picture policy with occasional attractions.

## Store Basement Vaudeville Circuit, Plus Time Clock, Floppo on Coast

counter hopping. for vaude acts in department stores during the pre-Christmas sales days has proved a bust this year with less than ten acts, all doing, getting employment in the toy departments in the stores.

Past several years has seen from 60 to 100 acts getting a three-week run at the various shops doing their stuff for the amusement of the kids. Most of the acts in the past have been handled by Eddie Gamble of the Bert Leary circuit.

This year stores were apathetic toward the entertainment. May's, biggest user of talent, has concentrated on the 'Alice in Wonderland' puppet show for which the store is charging a 25c admission and playing to several thousand youngsters

## 21-Year-Old RKO Booker at \$25 a Wk. Books the New Acts; Spends \$200,000

## Glanz 'Called Unfair' Sues Pittsburgh Society

Pittsburgh, Dec.

Mo Glanz, local vaude agent and booker, filed suit here last week against the Pittsburgh Musical Society because his name was listed in the 'unfair list' of the organization's official journal. Glanz wants damages and also asks an injunction to restrain the activities of the society.

Chartered for social purposes, Pittsburgh Musical Society has formed a union of its own, according to Glanz, and publishes a paper in which is regularly included the 'unfair list.' He's represented by Attorney Louis Little.

Glanz wants the injunction to restrain Pittsburgh Musical Society from violating its charter, to make it separate from the regular musicians' union and to restrict its activities.

## Nan Blackstone, Mabel Clifford in Bankruptcy

Nan Blackstone, nite club singer and Mabel Clifford, actress, filed voluntary bankruptcy petitions in New York at the same day last week. Miss Blackstone's liabilities total \$17,451; no assets. Miss Clifford also owns nothing and owes \$925.

That same day, in the same court, Claude Gonville, unemployed musician, admitted himself broke to the extent of \$1,653; no assets.

## Ruth Etting's B&K Wks

Hollywood, Dec. 11.

Ruth Etting and her husband are headed for Nebraska to spend the holidays with her relatives, after which she returns here for three weeks.

Later, Miss Etting has six weeks of picture house engagements for Balaban & Katz.

## For Scenery Lovers

Seattle, Dec. 11.

With Paramount in Portland going to duals, cutting out vaude, Levey time in N. W. reduced to two weeks, half of it at local Orpheum, then a few one-nighters, and half week in Spokane, Boise and Twin Falls, in Idaho, play Level time two nights weekly, and Salt Lake a week.

Acts jump directly from L. A. to Seattle (800 miles) west of them making the trip by automobile. Pacific highway is paved all the way. It's a long jump, but it's okay if they like the scenery.

## B&K's 2 Russians

Chicago, Dec. 11.

Date of Borrah Minevitch at the Chicago theatre has been set back until Dec. 29.

Follows Dave Apollon into the ace B&K spot, who arrives for the week of Dec. 22.

The finding of new vaudeville's chief worry, is being instructed by RKO to Danny Freundlich, 21-year-old booker. He has charge of digging up, breaking in and showing the new material, six houses on his book.

Freundlich spends about \$4,000 a week, or \$200,000 yearly, of RKO's money on vaude salaries. His own salary is \$25 a week.

Theatres Freundlich books are Far Rockaway, Tilyou (Coney Island), Prospect, Audubon, Hempstead and Trenton. All new acts must be shown in these houses before being considered for the rest of the RKO time.

The other RKO bookers, Arthur Willi and Bill Howard, don't chance new acts on their shows, preferring to play known material only. When a new act is submitted to Willi or Howard it's tossed on Freundlich's book, with the latter obliged to take all the raps for bad shows.

The amount of playable new material uncovered by the RKO booking office under the break-in conditions that prevail is negligible.

## L.A. Orph Decries Biz, May Drop More Vaude

Los Angeles, Dec. 11.

Having gone from 10 down to six vaude acts during the last two weeks, the Orpheum contemplates adopting straight sound within two weeks unless biz increases or nut can be decreased.

House is employing five stage hands despite decrease in acts, with most of the features suitcase acts requiring no props. Pay for the acts is about the same as for the ten, management asserts.

## Stage Shows Starting

### At Lafayette, Buffalo

Lafayette, Buffalo, returns, to stage shows Dec. 23 after six years of straight pictures. Presentations will be the policy, with Fanchon & Marco booking and the shows using five acts with line of girls and stage band.

Lafayette is now run by Charles Hayman, who took it in 1931 and has been running a 25c straight picture grind since then. It's the only important downtown house in Buffalo not operated by Mike Shea.

## New Threesome

Joe Kirk, Pete Kirk and Jules Howard have teamed up in a new combination under the name of Kirk, Howard and Kirk.

Joe Kirk formerly of Mills, Kirk and Martin. Howard did his own act.

## POET PRINCE'S REIGN

Poet Prince (Anthony Frome) of the air is going into the Broadway Paramount for four weeks Jan. 6 and may continue indef. Booked by P. P. will his radio stunt of vocally visiting a different land each time and singing appropriate songs.

## EARLE FEMME M.C.

Warners' Earle, Philadelphia, modifies its regular vaude policy this week with addition of a mistress of ceremonies, Grace Barry. As Mrs. Barry just completed eight weeks as m. c. at the Earle, Washington. She's in Philly for four weeks through Matty Rosen of the Morrison office.

## F&M, S.F., IN AND OUTERS

San Francisco, Dec. 11. Scrambled F&M bookings at the Warfield this week started 14th Florence Desmond in and out, succeeded by Ginger Rogers, who couldn't make it, and wound up with Edith Evans and Ray Mayer.

## BREAKING IN SID MILLS

Irving Mills has booked the Cotton Club Revue for 12 more weeks in the midwest and south.

Young Sid Mills who is breaking into that end of the business is going out with the unit assistant to Billy Burton, the regular company manager.

## Chi Show Biz Gets Free Howls by Comparing County's Assessments

Cook County personal property assessment list 1932 has just come through and for the people in show who know how many nickels everybody else has, it's the source of plenty free laughs.

Here are some of the assessments: Ager, Yellen & Bornstein, \$555; Robbins Music Corp., \$1,110; Willie Horowitz, \$5,550; Apollo theatre assessed at \$5,550; the Capitol Building at \$555.

Agency trio of Burchill-Billsbury-Infield is down for \$444; Morris & Roberts tagged at \$506. The William Morris agency listed at \$778, while Chooley Productions are down at \$1,665. Harry Rogers Enterprises list at \$2,220; the Schallman Bros., \$167.

Woods theatre at \$3,452, State-Lake \$15,164, Selwyn at \$6,316. Seymour Shapiro is down for \$111, Shapiro & Bernstein music at \$933, while the Leo Salkin corporation lists for \$2,220. Earl Taylor Enterprises are down for \$1,110; Radio-Kelth-Orpheum Corp. at \$74. C. W. and George Rapp listed at \$93; Jones, Linick & Schaefer at \$555, Kennaway at \$3,330, while Music Corporation gets \$16,660. DeSylva, Brown & Henderson on the books for \$139, Famous Music at \$999, Harms at \$444. Sam Herman tagged at \$278; Independent Booking Circuit at \$555. Irving Berlin music for \$1,110; RKO Vaudeville Exchange at \$2,780. Butler Building at \$278.

### THOSE FAST INDIES

A. & B. Dow office is the new booker for the Broadway, New York.

The Dows copped it from Fally Marcus, who lasted one week.

## HARRIETTE CAPERTON

and

## VERNON BIDDLE

### HELD OVER

CAPITOL, New York  
(2 weeks)

Also Dancing Nightly

ST. REGIS HOTEL  
NEW YORK

## Longest Route

(Continued from page 1)

Parce, Club Paramount, Edgewater Beach, College Inn, Drake Hotel. All of the little places in town, which used to get along with a table singer and piano pounder are spotting real vaude talent.

Particularly impressive for the performers is the fact that many of the bigger nite club booking agencies can offer an act a long consecutive route, booking out of one club right into another on four to eight week bookings.

### Intact Shows

Strength of the nite club field has built up the agencies whereby they are building their talent into standard line-ups of units, sometimes including even the band, and moving the entire band and show intact from one club to another. Has found to work out extremely well, with the band getting the tempo of each act and able to play perfect accompaniment.

So great has been the demand for talent among the nite clubbies that MCA, for instance, has gone into the act agency biz with the establishment of a separate department under the guidance of Bill Stein. MCA is now booking not only the bands but the entire entertainment line-up, besides the booze sideline under the MCA liquor company banner.

Intact shows have become the new nite club type entertainment, similar to the vaude intact. Nite clubs are debating whether it's better to trade with one agency than several. In this manner one agency can be held responsible if anything goes wrong in the show, without an agency blaming another agency's turn as the spilling factor.

While vaude agencies themselves have not paid much attention to the nite clubs except for the few large clubs scattered in the metropolitan areas, the band booking offices have awakened to the coin possibilities these nocturnals have to offer.

Band bookers have discovered that the amount of money available for name bands in clubs is limited, the \$5,000 and up wanted for the names holding them to strictly the top niteries of the country. They are finding that for agencies there is more coin in the acts, with the acts making up in number what they may lack in individual salaries.

### FOR MG'S JUVE OPERA

Hollywood, Dec. 11.

Erie Linden, Junior Durkin and Frankie Darro are up for top spots in Metro's juve opera 'Stealing Through Life'.

Durkin currently in 'Growing Pains' in New York.

### SCHALLMANN'S BEACH HOUSE

Long Beach, Cal., Dec. 11.

Sid Schallmann of the Fanchon & Marco in Los Angeles takes over the booking of the Fox, Long Beach. House was formerly booked by Jean Meiklejohn.

Plays four acts in front of a stage band led by Lynn Cowan.

## FORMAL TRANSFER SETS POLI-BLUMENTHAL DEAL

New Haven, Dec. 11.

Transfer papers were filed here Dec. 7 shifting properties of Fox-New England Theatres, Inc., to A. C. Blumenthal and Sylvester Z. Poli. New operation will be known as Poli-New England Theatres, Inc. Action represented final step in return of properties to Poli control, following receivership of Fox-New England. Transfer covers properties in Conn. and Mass.

Operation will be handled by Poli's own organization, with Poli himself actively interested and Louis M. Sagal, formerly associated with Poli, as general mgr. A. J. Vanni, nephew of Poli, will continue as a supervising exec. under Sagal, and Eugene Rodney, son-in-law of Sagal, will be asst. to Vanni.

## Code Squawks

(Continued from page 45)

Sunday bills in and around here. With the minimum salary of \$7.50 for singles and \$15 for doubles, starting last week end, all houses using five acts cut to three to keep within the budget. Seven houses discontinued vaude.

Eliminations hit the books of Al Wager, Bert Levey and Jean Meiklejohn, only vaude booking offices left here. Former lost three houses while the latter two each lost a single two day date apiece.

Most of the houses playing week-end vaude charge 20c-25c admission.

Acts have been 'laying them for \$3 for a single and up, with most of the budgets around \$50 for the two days.

Around 200 acts have been playing this aching heart circuit.

### Denver Protests

Denver, Dec. 11.

First effects of the code have been felt in Denver, and more are on the way. The line at the Denham has been dispensed with because of the threatened increase in pay.

Harry Huffman, of the Taber and Orpheum, has indicated he might not sign the code, unless some adjustment is made in the salaries for line girls, otherwise he will dispense with the stage show at the Taber and lay off enough at the Orpheum to make up the increase in salaries.

Huffman has posted notice at the Taber and is running a week to week basis. Huffman is going to petition the code authority for an exception at the Taber on the grounds that most of the line girls live at home. He is paying them \$15 at present, with the code calling for \$25. The difference at the Orpheum is not so great, the code calling for \$30, while the line is getting \$25 and \$30.

Huffman also points out another difficulty. With the day off allowed, it would be impossible to have all the girls present at one time for rehearsals.

Frank Milton, owner of the Rivoli, a 10c grind with tab shows, declared that if he is forced to pay \$25 to line girls, he would have to give them notice. Pays them \$15 at present and uses seven which would boost his overhead \$70 a week. If the line of acts are students at local dancing schools.

The code will be the principal subject of discussion at the annual convention of the Rocky Mountain Theatre Owner's Association, Dec. 19. The convention was postponed from the usual meeting time in the summer until the code was ready.

### Local Tab Revamped

Canton, O., Dec. 11.

red-Hall's 'Words and Music' musical tab, in four weeks for re-vamping, reopened at the Palace theatre in Lockport, N. Y., Joe Sheehan, Akron band leader, has replaced Billy Foster as musical director and heads the eight-piece pit and stage band.

Show moved into Ohio last week picking up some Ohio valley towns including East Liverpool, and is slated to go south for the winter, after the holidays.

## Major Opposish Spots in U. S.-Canada Down to 7; 25 Towns No Competition

### Prof. Rosenblatt

(Continued from page 7)

folded to read on the way back to Washington.

Then the Prof. urges the students to look for unimpeachable integrity, in committee. He waxes a little slangy, providing a touch of camaraderie, when he answers a student as to whether all students can challenge the status of each committeeman, 'You betcha boots.'

### No Strings

The boys are told that minding each other's business is the main-spring of film woes. That when he first undertook his studies in the academy he realized he aspired to paralleling the 12 tasks accomplished by Hercules. But that now they have a code which gives them something they hadn't before. So there must be brotherly love. One boy no longer can expect to have a bigger bag of films than his neighbor. And while the boys must see to this themselves the Government also will lend that supervisory eye to rechalk the lines of demarcation between film departments if the industry permits them to dim.

And the Government!—The Prof. tells his lads there are many, many bands down in Washington. And they don't care whether an exhib considers \$3.50 too much for a feature or whether an exhib considers a hardware store in the same neighborhood is unfair competition. All they want, he stressed, is to see that everybody gets a fair break, and that policy is never overlooked.

He tells the boys if they'll play ball the industry will be welded into one compact whole for the first time. In fact, if they live up to the code, he said, they are in that whole right now. He cautions the boys to study their lessons with open minds. After that, he says, 'If you watch its operation you will find it will work to your advantage.'

Then the Prof. turns himself over to his students for questioning. Some of the queries put to him from the floor show that the boys haven't done much with their homework. And from time to time the Prof. is inclined to reiterate that only the individuals involved can determine the extent that good bargaining or selling will carry the winner.

Evidently aware of the backwardness of some of his students the Prof. gently advises continuance of fraternal organizations. Through these, it was understood, persons skilled in code lore can present the cases of students who so far have flunked their exams.

On unions and non-unions the Prof. advises that for the time being hurry calls should be sent to Washington at the first sign of trouble.

And when questions start to fly about general interpretation and definitions of clauses and the entire code the Prof. gathering up his portfolio, observes that eventually, with the co-operation of trade associations and the continued efforts of the NRA and the Code Authority, there may be an answer to everything.

Opposition spots wherein two or more circuit or major booking office stage shows are opposed to each other, now number but seven in the whole country. The majors have shows currently in 32 cities, but in 25 of them one major is all by itself without major competition.

New York is the hottest opposish spot of the few hot ones remaining, with 10 circuit booked houses. Brooklyn is next with seven and Chicago follows with four. The rest have two each. Distribution of the opposish circuit booked shows is as follows:

New York—Loew (5), RKO (3), Paramount, Fanchon & Marco. Brooklyn—Loew (3), RKO (3), F. & M.

Chicago—Paramount (3), RKO.

East—Loew, RKO.

Detroit—Paramount, RKO.

Newark—Loew, RKO.

Washington—Loew, Warners.

Philadelphia—Warners, F. & M.

Circuit-booked towns in the U.S. and Canada where one stage show is playing without major opposish are: Cincinnati, Cleveland, Far Rockaway, Jamaica, L. I., Hempstead, New Brunswick, Paterson, Rochester, Trenton, Akron, Baltimore, Canton, Jersey City, Montreal, Providence, Buffalo, Elizabeth, Denver, Los Angeles, Oakland, St. Louis, Salt Lake, San Francisco, San Jose.

Only opposish for major stage shows in these 25 cities comes from indie sources.

## Fur Show Fan Dancer

Winnipeg, Dec. 11.

City fathers, with a rep for nixing the nude stuff in theatres, pulled a surprise last week when they gave their clerk to fan dance act at International Fur Fair here.

Fay Baker, of World's Fair's 'Streets of Paris,' gave her first local performance before chief license inspector, provincial movie censor, mayor's secretary, two dicks and a morality officer.

They okayed the act by keeping mum.

## BOB HOPE

presents

## LEW PARKER

in

"Antics of 1933"

This Week (Dec. 8)

LOEW'S STATE

New York

Direction CHARLES V. YATES

"Popular Song Writer"

## LEW POLLACK

and Company

15th Return Engagement This Week (Dec. 8)

RKO PALACE, NEW YORK

Dir. MILES INGALLS-CURTIS-ALLEN

## CLAIRE LEA and RICHARD STUART

Direct from Three Weeks' Engagement Radio City Music Hall

Now Appearing RKO Palace, New York, Dec. 8 to 15

With Harold Stern Orchestra

## AL WOHLMAN

THIS WEEK (DEC. 8)

LOEW'S STATE, NEW YORK

IRA BUCKLEY at the Piano

Direction JOHNNY HYDE—William Morris Agency

# HELEN BOICE and SALLY MARSH

This Week (Dec. 8th), RKO PALACE, NEW YORK

JUST COMPLETED FANCHON & MARCO TOUR

Direct : MILES INGALLS—CURTIS and ALLEN OFFICE

Independent: LEDDY and SMITH

### RETURN ENGAGEMENT





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## 15 YEARS AGO

(From VARIETY and Clipper)

Exceptional business for the season both in N. Y. and Chi elicited comment. Still \$2 top, but musicals were planning a \$5 tap for New Year's.

Shimmy dancing hit N. Y. halls and cops warned dancers that shoulder shakes would joggle the license. No kick yet on stage shows using it.

Weber and Fields were contracting to go to London to produce for Sir Alfred Butt. Scheme fell through.

'Uncle Tom's Cabin' still a best seller on the midwest one-biters.

'Tarzan,' a man monkey, was in the courts. Dwarf impersonated an ape, with no blow-off to the audience. Widow of M. Cronin claimed Felix Patty had an infringing act. Court awarded her \$25 weekly royalty.

Actors in service in France were cabling friends to hustle their discharges. Wanted to go back to real wages now the war was over.

Bill Brady got disgusted and quit the presidency of the N.A.M.P.I., forerunner of the Hays organization.

Paramount promulgated a rule that daily change houses must use all of that firm's releases or none at all. Making around 150 a year then.

Producers getting sore at the pooling of theatres, which cut into their earnings. No producer had a chain then.

## 50 YEARS AGO

(From 'Clipper')

N. Y. ball team was after Walter C. Camp to coach its players but he declined to leave Yale.

In Chicago the Amazon march in the revived 'Black Crook' was photographed by electric light. Probably the first instance.

Maggie Mitchell premiered 'Pearl of Savoy' in Washington. So she went back to 'Fanchon the Cricketer.'

Clara Morris, in New Orleans, upped prices to \$1.50 top. She got away with it, business being better on the lower floor than upstairs.

'Clipper' still maintaining Minnie Maddern was not a dramatic actress but a soubrette.

Exposition building, Milwaukee, flooded for a skating rink, but they were waiting for the water to freeze. Late season.

Dime museum in Providence played to 1,500 persons Thanksgiving Day.

Chinese theatre in Portland, Ore., folded with a loss of \$4,000. Second oriental drama spot and not enough biz for two. Other house prospering.

John O'Brien bought from Adam Forepaugh the Circus Royal and English managerie. Up for auction, but sold privately and Forepaugh had to take space to advertise the fact. It was Forepaugh's No. 2 venture.

Chas. Palmer took over the management of Corinne for three years. Always had been managed by Jennie Kimball.

## Inside Stuff—Pictures

(Continued from page 6)

\$156,000 to \$50,000 a year, and the son's from \$50,000 to \$25,000. Justice Wasservogel denied the move, declaring that the court 'would not be justified in substituting its judgment for that of the Universal Corp.'s directors, who had set the Laemmle's salaries.

In commenting on the action Laemmle, Sr., remarked that in light of his 27 years with the company it was 'an amazing experience to find myself in the position of having to defend the payment to me of compensation which I frankly had always considered inadequate.'

Metro is burning over a line in 'She Loves Me Not,' current legit comedy success in New York. Picture press agent in the show lifts the telephone and tells the operator to 'Call Dietz' and when the Metro p.a. is supposed to be on the other end is asked to 'send over that picture, the one so lousy that even Metro won't release it.' Film is wanted for a private showing at a party to be thrown by the picture producer in the play.

Upon getting squawks from Metro Lawrence Schwab, Dwight Deere Wiman and Tom Weatherly, who produced 'She,' were willing to delete the laugh line but Howard Lindsay, who dramatized the play from Edward Hopper's 'Insomnia,' insisted that the line stick. Understood that Lindsay formerly wrote for Metro, quitting after differences.

20th Century and George Arliss have received several protests against the production of 'The House of Rothschild.' Letters are all from people who feel that the story is too Semitic. When first they started to arrive at the studio, Darryl Zanuck went over the script to make sure that the story in way could be considered propaganda. Arliss went through the script and assured himself, Arliss on his recent vacation in England became familiar with the anti-Nazi movement which had its birth there. Though letters continue to come in, both the producer and star will make no further alterations in the story which is based on fact. Story is a true history of the Rothschild family and its influence in European history.

A further split in the now-strained relationship between the cameramen's union of the IATSE and the American Society of Cinematographers is seen in the application from a group of the latter for an American Federation of Labor charter.

Coast considers the application significant in view of the producers' informal recognition of the ASC since the strike last summer when the agreement with the IATSE cameramen was cancelled.

Another phase that is also disturbing to IATSE is that the Empire group of projectionists on the coast, opposed to IA and not affiliated with the AFOEL have asked for a merger with the International Brotherhood of Electrical Workers. This is still in the air.

With Warners following through on its new sales policy of nothing but percentage deals, and no contracts where the admission is lower than 15c, no serious difficulties are reported thus far. In itself a discourager for double featuring, it is likely other companies will follow this Warner experiment on next year's programs. It was at first feared that this sales edict against flat rentals would bring a flock of complaints and trouble.

Double feature theatres are continuing to use Warner product under the percentage policy, but the other picture then has to be bought flat and the rental taken out of the percentage bit the theatre gets after WB has received its share.

If a Paramount partnership is eventually worked out for the northwestern Finkelstein & Ruben group of houses, William Hamm, Jr., Minneapolis brewer and financier, will figure in it in some manner. A former showman himself, he is the receiver for the chain and reported interested in actively getting back into show business.

Hamm holds a mortgage of around \$500,000 on P&R property. There have been numerous conferences in connection with reorganization of the F&R chain, one of the largest units in the Public system. Some of the confabs have been held in New York with Par representatives also going out there.

Because his chain of theatres books heartily of a major company's product, a Pacific Coast showman is regarded by most of the industry as the power behind the distributing throne also. Before the district manager will book a picture into any other theatre or set any kind of a product deal he phones or runs to the theatre magnate's office for an okay.

At least three deals have been nipped in the bud within a fortnight because the chain mogul feared the bookings might hurt his business. Particularly has he been against allowing the pix to be set in a double bill house, although he himself is a double-biller.

In explaining the tap of \$1250 for the Hollywood screen actors' ball, a Guild official stated the organization did not intend to peddle pasteboards to members, but a drive for the general public would be made with the ball primarily staged to raise funds from outside its membership.

Explanation came after Guild was flooded with squawks from members who claimed they couldn't stand the rap. Guild expects to stage another affair later in the year for members only and at a low tariff.

Re-signing of the Marx Brothers at Paramount kills plans of the quartet and Sam Harris for a Broadway musical in January. Plans had been complete when the Par deal washed them out.

Chico and Groucho, who left for New York Friday (8) will remain in the east for three weeks. Arrival of Harpo from Russia around Christmas will be their signal to return to the coast and start working on their first picture yarn. Production will get started around March 15.

Metro is experiencing difficulty getting a screen story out of Gene Fowler's 'Imberline.' Half dozen writers have turned the book back with the notation that there isn't a screen story in it. Only apparent angle to the writers is the building up of the angle of the Denver Post which might bring newspaper resentment.

On top of this is the report that Helen Bonfils, now editing the Post, regrets the Fowler tome.

New England, hotbed of Puritanism, presents an odd about face in both its allowance and reception to the picture, 'Damaged Lives,' which has played a number of cities and towns Down East and done business as against tough going in other spots.

The producer, Weldon Pictures, is fighting to get censor okays on its medico-sex film in New York and elsewhere.

In the film code as officially turned out by the Government printery Haystes have discovered a few grammatical and typographical errors, but nothing, they say, changing the purport of the code as printed in Variety last week. For a nickel anyone can get the official copy from the Superintendent of Documents, Washington, D. C., and calling attention to Registry No. 1639-09, film code's official number.

Paramount is selling tickets in advance for New Year's 'Design for Living,' at the Criterion, N. Y., while at the same time having the picture scheduled for the N. Y. Par starting Dec. 29.

This was done once before some years ago with a picture day-and

## Inside Stuff—Radio

Senator Royal S. Copeland (Dem., N. Y.) head of the Senate committee sponsoring the administration's pending Pure Foods and Drug act reforms, the so-called Twiggell bill, has drawn some criticism because of his recent appearances for Fleischmann's Yeast over the air. Soplos are supposed not to have any entanglements with firms affected by pending legislation.

Consumers' Research, militant organization, has publicly gone after the senator. Meanwhile reports around advertising circles mention the senator, a former practicing M. D., as reluctantly drawn into the Pure Foods situation through the administration requesting him to introduce the measure.

CBS sees no reason for anybody referring to fatherhood in any manner other than pride. Network advised Guy Lombardo of its attitude on the subject when the bandman last week submitted 'I Was in the Mood' as one of the tunes for his Wednesday (6) 'White Owl' program. Re-phrasing of the objectionable lines in the lyric got the number by the CBS censor in time for the broadcast.

Original wording of that line was: 'I took it am; now I push a p'am.'

Old Gold has until the end of December to pick a replacement act for Fred Waring and decide whether it wants to continue on CBS altogether. Cig account's time contract with Columbia expires Jan. 24, the date on which Waring will do his last program here before switching to the Henry Ford's payroll. It will make a year's run for Waring on the Old Gold account.

Under the renewal clause in network time contracts a commercial has up to four weeks before the expiration date to decide on an extension.

Weekly total of sample giveaways of Woodbury face powder through the 'Dangerous Paradise' serial on NBC has passed the 25,000 mark. Considering the fact that adult mail of the inquiry type has been the downbeat the past year, draw for a new program rates exceptional.

Script show, whose hookup has been gradually increased, is in its seventh week.

NBC's daytime business, according to a comparison of the 1933 months of July and October, shows a percentage of increase almost equal to that in the evening. Network on evening time took in \$397,000 more in October than it did in July. On the daytime grosses the difference between these two months came to \$360,000.

Takeover of the N. Y. Evening Post by J. David Stern got a happy rise from network and other radio p.a.s. Blurb fraternity look forward to Stern's applying to the Post the same wide open policy regarding things radio that now prevails on his other papers, the Phila. Record, the Camden (N. J.) Courier and Post. Stern has also a rep for favoring lots of space on pictures and legit.

Stern's entry into the New York daily field has brought with it a feeling of assurance among local broadcasters that they no longer need fear the possibility of an agreement among New York newspapers banning program listings, unless paid for. With Stern allied with Hearst as insurgents against such procedure, the broadcasters say that the issue as far as New York newspapers are concerned can be considered settled.

Unofficial accounts would have one of the broadcasting chains as responsible for the delay almost engendered by the country on prohibition repeal. The chain is not NBC. Utah Convention decided to postpone its convocation on okaying repeal from afternoon to night in deference to the wishes of the chain which wanted to broadcast the convention. It was shifted back to the afternoon only after tremendous pressure from the press.

All of which lends a serio-comic angle to the battle which is presently being waged between the press and radio. Seems as if the newspapers had been set for the afternoon action on repeal by Utah until the radio outfit, busted in.

dated on a pop run the last week of its engagement at the two-a-Criterion.

An actress working at a major studio was given a location call. Said she would use her own car if the studio would foot the gas bill. She okayed the bill at \$4 before making the trip. On returning to the studio she demanded another dollar, claiming she had spent the extra amount. When the studio didn't come across she had her agent make a formal demand for the \$1.

Fox-West Coast and the Paramount; Frisco, holding their breath lest the indie film, 'Alice in Wonderland,' hit a local screen before the Par filmization opens Xmas Day. Pic made three years ago by an indie firm and distributed in S. F. on the state right field has been offered to several Frisco theatres.

It is unlikely that any additional officers or former officials of Paramount will be placed on the stand for examination into the company's affairs under bankruptcy, though Ralph A. Kohn or Austin C. Keough may be recalled. Possibility that either S. R. Kent or Sam Katz, who were asked for at one time, will ever testify is virtually dead now.

Despite Metro's intention of a few weeks ago to slice its scenario staff, there are currently 76 writers on the payroll. This is 22 more than the low ebb of October, but still eight below the \$4-top for all-time. Studio is carrying 27 directors or four more than at the time of the publication of the last contract list.

Loew's in line with Will Hays' advertising code, has advised all its theatres and the press agents to keep on the right side of the fence, pointing out that this is doubly important in view of the new morals censorship on copy. Notice to the theatres asked that this be watched carefully.

Bryan Foy has missed so much footage out of his nudist picture 'Elysi' that he now includes in his exhibition contract a clause where the theatre pays \$5 per foot for all of the picture that is copied by projectionists for their own private collection.

Metro is having title trouble again. Latest to crop up is 'Christopher Bean' which exhibs don't seem to like in some spots. Manager of Pol's, New Haven, changed it to 'Her Sweetheart.'

M-G voluntarily changed 'Bombshell' to 'Blonde Bombshell' recently and is also bumping into objections on 'Prizefighter And The Lady.'

Castle Films, makers of industrials, queried Paul Whiteman last week on price quotations for inclusion of the king of jazz in some advertising reels for General Motors.

While connected with NBC, as an executive, Whiteman was Detroit with General Motors executives.

'If I Were Rich,' bought by Universal from William Anthony McGuire, was formerly owned by Radio. When McGuire found that Radio didn't contemplate producing the yarn immediately he made a deal to purchase and then sold it to U.

# Shubert Defends Pass 'Tax,' Assailed As Unfair Throwaway; NRA to Decide

With roadway's ticket agencies under the scrutiny of unknown investigators, hired to note violations of the anti-gouging rules, the managers turned their attention to the pass 'tax' matter, alleged to be an evasion of the throwaway system, ruled out as an unfair practice by the legit code.

Several sessions were held by the managers of the Theatre League and by the Legitimate Theatre Code Authority. It was proposed to outlaw the pass tax collections in toto, but after protests from Lee Shubert it was decided to put the question up to Washington. Code does not mention the pass tax and since there was an objection to its elimination, the committee agreed to have NRA Deputy Administrator Sol A. Rosenblatt rule.

Shubert is a member of the Code Authority, but has not attended recent sessions. Last week he was represented by a lawyer. However, he is reported having telephoned his squawks to NALT headquarters. There was a time when such a move by the Shuberts would have made other showmen hesitate, but the answer given to Lee Shubert was to the effect that the code is a federal matter and its regulations covered all legit theatres.

About That Fund  
When the Code Authority was considering the pass money thing, Shubert contention was that such coin went into an employees' beneficial fund. One committeeman bluntly alluded to such a 'fund' as a 'lot of baloney.' Understood that the fund has heretofore been used elastically by the Shuberts and a season or so ago, an author stated that he received a royalty check drawn on the 'Employees Beneficial Fund' bank account. During the re-circulation of the Shubert Theatre Corporation, the same fund came under scrutiny and all such moneys collected were ordered paid into the general fund.

The League sessions resembled some of the spirited meetings once held by the defunct Producing Managers Association. At that time the feeling between Erlanger and Shubert factions was unceasing. Same antagonism again cropped up and a manager of the Erlanger house spoke his mind about the Shuberts. That provided diversion to other showmen present who had no particular axe to grind—at the moment.

## 'Show Boat' Escapes Tax Lien Against Belasco

Los Angeles, Dec. 11. —, with a \$9,000 attachment for taxes due the government from Edward Belasco tried to attach 'Show Boat' at the Mayan Saturday (9).

After two hours of argument, Homer Curran and Howard Lang convinced the officers that Belasco had no interest in the show, which belongs in its entirety to Lang.

Hollywood, Dec. 11. 'Show Boat', which closed at the Mayan last week, after one week on Saturday (9), reopens at the Pantheas Thursday (14) to do three one hour 50 minute shows daily with house, scaled 35-55c matinees and 55-75c nights. Estelle Taylor and Cecil Cunningham disappear from cast in this engagement with replacements not yet announced.

Pantheas spending \$4,000 for advertising with show splitting 50-50 from first dollar.

## One Week and Out for Kolb & Dill in Frisco

San Francisco, Dec. 11. —, it seems, is a town without much of a memory. Kolb & Dill in 'High Cost of Loving's' is out of the Geary after one week of only fair business, leaving the town to a newcomer, 'Sailor, Beware' at the 'Huron'.

Clarence Kolb was his own angel for 'Loving.' 'The Drunkard', too, has bowed out of Barnum's Hall in the North Beach district after two light weeks.

'Sailor' has a fairish

## \$30,000 Loss 'Pleases'

### Frisco Opera Head

San Francisco, Dec. 11. — Even though recently closed opera season pulled capacity business it went \$30,000 in the hole, Frisco Opera Association's figures show. Loss ran to \$36,000, but a last day concert by most of the stars netted \$6,000, which was deducted from the total red.

High price of stars, limited capacity of the new civic opera house, production, setting, costume and property settings caused the loss, Wallace Alexander, association president, said. 'But we are all very pleased,' he commented.

## Equity's First Little Theatre Test Under Code

Dec. 11.

Asserting the Pasadena Community Playhouse is a commercial theatre and should not enjoy privileges of a little theatre, Actors' Equity shortly will refuse permission of Equity players to appear in Playhouse productions.

Subject is now being discussed by Equity in New York and the banning order is expected soon. Lawyers in the Playhouse productions receive no salaries but Equity claims, except for this, the spot is similar to a commercial house in every respect, and is competition to other legitimates in this territory.

In addition to refusing its players permission to appear at the Playhouse, Equity may also bring the Pasadena group before the Code Authority of the legit theatre in an effort to put the Playhouse in the commercial theatre class.

It is pointed out by Equity that the Playhouse has a paid managing director, stage hands and officials; it advertises in daily papers and on 24 sheets similar to a commercial house, and that it operates for a profit.

Charles Miller of Equity in Los Angeles is also calling the attention of the legit code authority to other little theatres on the coast, including the one in Beverly Hills, for which Oliver Dinadell, Metro talent coach, directs shows.

## First Play of 1934 At 12:15 A. M., Jan. 1

First new show for the new year will make its debut at 12:15 a. m. Jan. 1. It is 'Locked Door' which the new producing team of Morris Schlessinger, former Newark manager, and W. E. Friedlander are readying. The midnight premiere will be held at the Boulevard, Jackson Heights, Long Island.

'Door' will be presented on Broadway at \$2.20 top, first show at that scale this season. There are a number of dramatic attractions scaled at \$2.75 top.

## Omaha Groups Reaching For Brandeis, Pictures

Omaha, Dec. 11. — Despite rumors of road shows, appears only legit to be seen here this season will come from local co-op companies.

All three companies, Community Playhouse, now in its ninth season, Prairie Playmakers, presenting only original plays, and Folio Players, have part-time rep organization, but depend mostly on amateurs in the cast. Playhouse group is now offering its fourth production, Folio company has shown three times, and Playmakers make their first stand.

Dec. 12. Negotiations in the air between Brandeis theatre and Folio, Playmakers and Omaha Drama League for presentation of locally produced for presentation of a picture house. Nothing definite yet awaiting return of Mori Singer from Beverly Hills.

## LAMBS' PARTY REPEAT

St. Patrick's Day Occasion for Dusk-to-Dawn Affair

Lambs club netted a profit of approximately \$5,000 through the 'Repeat Gambol' at the Astor last Thursday (7) which was a 'dusk to dawn' affair. Another around the clock party and show was immediately decided on and it is dated for St. Patrick's Day, March 17. Repeat Gambol will be held at the Waldorf-Astoria.

## FREE BEER WITH MELO YES AND NO ON COAST

Portland, Ore; Dec. 11.

Ed Lynch pulled a freak production at the old American, formerly a waterfront grind. Charged \$1 admission to see Barnum's 'The Drunkard' and drink all the beer and pretzels in the house.

Villain hissing encouraged in exploitation and the novelty clicked opening night. Lynch got his cast together locally, mostly West Coast stock performers known to the local audience. Looks like the 'opery' would hold for two or three weeks.

San Francisco, Dec. 11. His angel having spread wings, Walter Gilbert has folded his production of 'Drunkard' at Barnum's Museum (Fugazi Hall) in the North Beach district. Piece did fairly well at \$1.50 top with free beer and sandwiches included, but nut was pretty heavy.

Play had to lay off every fourth night due to a local fire ordinance for such spots. Now reported that the Los Angeles production of the same piece may come up here later.

Seattle, Dec. 11. Olympic theatre, Eighth near Pine, has been leased by Bill McCurdy and Hal White, of Portland, to be remodeled and opened soon for drama.

Old time melodrama policy to prevail, similar to American theatre in Portland, with P. T. Barnum's, 'The Drunkard', for opener.

## \$1,649 for Relief for 'Men in White' Benefit

Financial statement last week of the Stage Relief Fund showed improvement, cash balance being added by a Sunday night performance of 'Men in White' which netted \$1,649. Additional March Sunday benefits are not definitely scheduled, but will probably be dated after the holidays.

Dorothy Sands appeared in a program of characterizations Sunday (10) at the Masque in benefit of the Fund, and the Algonquin Supper Club also made a donation. Next definite benefit affair is a supper dance to be held at the Park Lane Hotel Dec. 21.

Statement up today:	
Gross receipts .....	\$71,897
Benefit 'Men in White' .....	1,649
Sale of programs .....	75
Other contributions .....	29
Total .....	\$73,851
Gross disbursements .....	70,407
Balance .....	\$3,444

## Ellsler Heads Agents

Los Angeles, Dec. 11. William C. Ellsler, son of the late John B. Ellsler, has been named president of the Agents' Club, with Silas E. Masters stepping out as the retiring proxy. Other top officials include the widely known organization of show agents and managers are Richard Mitchell as vp., and Myles Murphy, sec-treasurer.

New board of directors are William F. Molitor, Lew Wiswell, John Kelley, Fred Lott, Lee Fay, Ira Lee Motte and Fred McClellan.

## Huston Back to Stage

Walter Huston is coming back to legit to be starred in a Max Gordon production of 'Dodsworth.' Sinclair Lewis' novel has been dramatized by Leslie Howard and goes into rehearsal first week in January for February opening in Philadelphia.

Bob Milford company.

# All Cut Rates Taxable at B. O. Face, U. S. Rules, Imposts Up to 30 P. C.

## G. K. Arthur Whistles in 'Ghost Train' for Coast

Next production of George K. Arthur at the Hollywood Playhouse is 'The Ghost Train.' Piece was produced by Franklin Pangborn here five years ago. Penin set for Christmas Day.

Cast includes E. F. Clive, Henry Wadsworth, Lurene Tuttle, Arthur Treacher, Elspeth Budgeon, Clare Verders, Gerald Rogers and Henry Mowbray. Clive directs.

## FILM VERSIONS HIT DUFFY STAGERS

Hollywood, Dec. 11.

Pictures have put a decided crimp into Henry Duffy's activities during the past month. It became necessary for him to pull 'The Late Christopher Bean' at the El Capitan when the picture opened at the State. Duffy production had been hovering around \$5,500 and promised to land at that for several weeks with Charlotte Greenwood, the star, a local fav. When the picture opened downtown, Duffy didn't take any chances.

Several weeks ago he planned 'Design for Living,' but before he could set the production he discovered that Par was going to rush the picture into the Paramount, so he abandoned the play.

To get away from the possibility of day and dating, he now plans to produce 'Roadhouse,' English play which has not been produced in this country, and to try and sell the picture rights. This is Duffy's first deviation from his policy of producing only New York successes.

## Civic Opera, Rent Free, Deficit \$92; Cast Paid \$375, Stage Crew 2G's

Minneapolis, Dec.

The local stage hands' union was the chief beneficiary of the Twin City Civic Opera company's production of 'The Bohemian Girl' at the municipal auditorium, according to Mrs. Kathleen Hart Foster, chairman.

'The Bohemian Girl', having the auditorium rent free, played to 30,000 people and grossed \$7,500 in four performances.

More than \$2,000 was paid to stage hands for their services. Two hundred and ninety-six performers received nothing. Approximately \$375 was paid to six principals and a lesser amount to the orchestra.

After paying all bills, it was found that, despite the \$7,500 gross and the free rent, the venture showed a net loss of \$92. There was \$100 in the bank when rehearsals started and an \$8 balance after setting bills. The stage hands got almost one-third of the gross.

Mrs. Foster's public accounting was made in response to criticism charge that the enterprise is commercial, instead of civic and educational. The company, planning to present excerpts from several operas in one of the local high school auditoriums, is experiencing some difficulty. A special school board committee is determining if the company is commercial or educational in character. If educational, the necessity of employing union stage hands for the next production will be obviated.

Denied the use of the mayor's reception room for a rehearsal, the company held it in corridor of the city hall.

Ister House Hunt  
South Norwalk, Dec. 11.

Harry Bannister was in this theatrical countryside this week house-hunting.

Accompanied by Harry Fisher, the composer, Bannister inspected anything from theatres to musicals.

Ways

Washington by theatre interests for the removal of the admissions taxes in light of repeal supplying fresh governmental revenue, a new ticket tax burden has been loaded on show business, particularly Broadway. Tax based on the full or established price of tickets must be collected when tickets are sold at cut rates.

Ruling by the Internal Revenue Department is rated one of the most arbitrary since the admissions tax section was written into the revenue act in 1918. Ticket levies are regarded as among the most obnoxious of the nuisance taxes, especially as set forth in the present act as passed by the last Congress.

Order calling for the collection of the full tax face regardless of price at which tickets are sold is regarded as counter to common sense. Provisions of the act itself have been under fire as being framed by law-makers who do not know their subject. But rate tickets for legit shows sold at half prices were scheduled this way: a \$3.30 ticket called for payment of \$1.65 (\$1.50 plus 10% tax or 15 cents). Under the new ruling the same ticket cost the customer \$1.80. That raises the tax to 20%, which is held as counter to the intent of the law. Same double percentage applies to tickets sold in cut rates, at lesser original prices.

## Face Price Unalterable

Washington has even gone further and sticks to the actual phrasing of the law, which bases the 10% on the established or box office price. But, according to the ruling, the box office cannot change the established price—any other business can do so, but not the theatre. Department official rules that whatever is printed on the ticket is the established price, all other markings or stampings to be disregarded, so far as the tax is concerned.

Similarly the box office must collect the 10% on the established price. It sometimes happens that the box office will chop the tickets at the last minute for the rear sections of the house. Should that be done and a \$3 ticket is sold at \$1, a tax of 30 cents must be collected, according to the ruling. That means a levy of 30%, or three times what the law calls for.

Leblang's cut rate department argued the matter out in Washington following some mysterious complaint and the ruling supported the high tax. Late Joe Leblang discussed the same issue when the admissions taxes were imposed and at that time the Revenue department agreed that an established price could be changed, tickets sold at reduced prices be stamped at the actual price paid by the buyers.

Cut rates have taken an appeal on the ruling and the matter will reach the courts. In the meantime, however, the full tax is being collected. On the reverse side of tickets sold at cut rates is a notice that the buyers should be retained by the buyers who will receive a refund of the excess if the courts upset the ruling.

Ruling is comparable with the admissions tax provision that calls for the collection of the tax on free admissions. Last summer William A. Brady in an unsuccessful effort to remove all tickets was defeated in having the government tax on passes removed. Such provision is in the National Recovery Act, voiding the clause in the revenue act. Brady argued that by taxing free admissions, a levy was being made where there was actually no revenue. Congressional committee agreeing that that was true.

## Charge Mgr. Absconded

Newark, Dec. 11.

Paul Arms, manager of the Montclair-Montclair, disappeared last Saturday with \$2,615, so it is alleged by Harry D. Stearn, supervisor of the house.

Stearns swore out a warrant for Arms and for Fay Elchler, of 407 West 47th street, New York, who is said to be involved. Arms lives also in New York, at 850 West 15th avenue.

The Montclair

## London's Bobby Howes Notes Yankee Audiences' Hurry to Leave Theatres

Bobby Howes tore himself away from his rapt contemplation of the New York skyline from the 31st story of the Waldorf Towers, bounced gracefully into the American-English wing chair, sprang nimbly right out of it again. The telephone. Again it trilled, and again. The whole British colony and half the American stage, it seemed, clamored insistently at the other end of the wire to show one of London's favorites the town.

So this is America. Do forgive me if it sounds like a cliche, but really it's so very exciting, so gigantic. Truly you have everything, you Americans, save perhaps a certain suavity about your grin. He had been introduced to American gin at the Algonquin. It was a short-lived association. The first shot of it exploded in your throat. He doesn't know what the second and third shots do.

The little London comedian who wears his renown so blithely begged pardon for the huge packing boxes that jutted from the corners of his rooms. Toys for the children, and even a few tin soldiers, were in the fruit, he confessed. You see, he had just come back from Florida. Miami, and then New York again. It's incredible, all of it. But it's true, he must make himself realize it's true.

When he goes to the theatre he can tell it's real, for the theatre here is just like the theatre at home. Americans respond to the same things, laugh in the same places, weep at the same pathos. There's no difference in the shows, except that the Americans are not as enthusiastic at the end. There's the American hurry to leave the theatre even as the final curtain is still descending. In London the audience only begins its demonstration when the play is ended. Every night of "Mr. Cinders" long run, for instance, Mr. Howes had to make a speech when the performance was over. The audience just waited there until he did.

That American Leap. But over here he, too, finds himself leaping for the exits when the curtain begins to lower. The Americans rush to pick off the first taxi outside, or be left twiddling until the second laggard bunch of hacks approaches—has gotten into his blood. This dash to be first away isn't just a matter of snatching the first taxi, it epitomizes the American enterprise, the key, in its way, to why American pictures control the world. Now that Mr. Howes has savored it, this American swift seizure of opportunity, it has become a challenge to the performer in him. He's going to come back here, work his American, puts the spurs to one's ambition.

Because anyone who achieves success in American films immediately becomes universal. "You grow, you become broadened here. America gives that ultimate fillip to your status in England. Leslie Howard meant little in England until he came to America. Clive Brook was unknown—it was America that sent him back a hero. A London success is a pleasant—but local—affair. But success in America—ah, that is international."

Mr. Howes has created in his own field of comedy a new character—a comedian who carries romantic interest. He has combined—witness his many long London runs playing this character—a lover with a light comedy role. "What did we have in the old-fashioned picture? The stodgy juvenile opposite the ingenue, the red-nose comic and the sousrette. First it was the love interest, then the second pair rushed on. Each duo working to make its side the more important—they split the unity of the piece. Interest cannot be that equally divided without hurting the performance as a whole. The juvenile worked against the comedian, the comedian felt his should be the lion's share. Under such circumstances somebody's got to suffer. The juvenile doesn't want to, and if the comedian does the show's bad."

Mr. Howes' way is reconciling both elements in the same person. He destroys the convention that the funny fellow is not to win the girl—a false tradition, by the boy, from the audience viewpoint. The audience has always wanted that funny, kind, sympathetic sort of bloke to get the girl. He deserves her, they

### MORRISSEY GOES OPERA

Has Cook Piece and Most of Cast for Venture

Will Morrissey is taking another fling at producing, this time with a book musical called "Salute." Story has to do with racketeers who go to Italy and embark in grand opera. Reputed cast includes a number of well knowns, including Charles Purcell, Gladys Baxter, John Dunsmere, Billy Taylor, M. andel Brothers, Eddie Conrad, Harry Burns and Elizabeth Kennedy.

Mandel is cast as stooge to the tough guys who make a racket out of opera.

### Syracuse Civic Leases 2,000 Seater for Stock

Syracuse, Dec. 11.

After three months' uncertainty, the Board of Directors of the Civic Repertory theater of Syracuse last week determined to incorporate, lease the Ritz theater and install a resident company.

Bruce Conning, who conceived the plan, and who will serve as salaried executive director, is in New York today to cast and select plays.

Theater Association originally sought 10,000 members at dollar each.

Ritz will change name to Civic, opening, probably on Christmas night. House, seating more than 2,000, last had stock burlesque.

### Muni Making Up Mind On Gaige's New Piece

Paul Muni returned to New York from the Coast Friday (8) and began reading revised scripts of "A Hat, a Coat, a Glove," German play to be produced by Crosby Gaige. He may take the starring role in that.

Muni read the play on the Coast and was interested, but wouldn't determine okay before seeing completed script. William Drake did the adaptation.

Muni has a leave from pictures long enough to do a legit play.

### Current Road Shows

Week of Dec. 11.

"Biography," Hanna, Cleveland.

"Bittersweet," National, Washington.

"Birdie," Majestic, Brooklyn.

"Dangerous Corner," Cort, Chicago.

"Elizabeth Steps Out," Playhouse, Hollywood.

"Eva La Gallienne Co., Shubert, Cincinnati.

"Follies," Nixon, Pittsburgh.

"Green Pastures," Aztec, San Antonio.

"Hollywood," Austin, 13-14.

"Hold Your Horses," Shubert, Newark.

"Jessebel," Shubert, New Haven.

"Katharine Corneli," Parkway, Madison.

"11-12," Met, Minneapolis.

"On the Cuff," Music Box, Hollywood.

"Sailor, Beware," Selwyn, Chicago.

"Ten Minutes," El Capitán, L. A.

"The First Apple," Shubert, Boston.

"One Sunday Afternoon," Plymouth, Boston.

### Hat Passing Stock

Newark, Dec.

Raymond Volpe is heading a group mostly made up of those who used to play the City horse and opens this week with "Salt Water" at the Elks in Irvington.

They are passing the basket (new this season) and have some 10,000 tickets out.

feol, for all he's done to help her. He is a funny chap when it is the time for him to be funny, but the situations are there for him, but when it's time for him to play a love scene, he is serious and quiet and sincere. He is not a paradoxical combination, this romantic comedian. People like him, believe him. Bobby Howes' hold on the British audience proves it.

### Shows in Rehearsal

"Wednesday's Child" (Potter and Haight), Ritz.  
"The Wooden Slipper" (Dwight D. Wiman), 45th Street.

"Divi Moment" (Peggy Pearce).

"All the King's Horses" (Cort and Abramson), Ambassador.

"Whatever Possessed Her" (Raymond Moore), 48th Street.

"Big Hearted Herbert" (Eddie Dowling), Eastern studio, Astoria.

"Days Without End" (Theatre Guild), Guild.

"Perhaps We Are" (Dwight D. Wiman), Playhouse.

"No More Ladies" (Shuberts), Shubert.

"Yoshe Kalb" (Jacob Kalish), National.

"Talent" (John Golden), Royale.

"Locked Door" (Schlessinger and Friedlander), Longacre.

"The Lake" (Jed Harris), Beck.

"Gods We Make" (John Cavanah), Edison hotel.

"Love Story" (Richard Alrich), Bijou.

"Halfway to Hell" (Elizabeth Miele), Morosco.

"Dark Victory" (Alexander McKaig).

"Re-Echo" (Carol Sax), Navy.

Walter Hampden repertory, Fulton.

### Balto Begs for Legits As Stock and Little Groups Make Cleanup

Baltimore, Dec. 11.

Inability of Ford's, town's sole UBO house, to obtain touring legit attractions causing plenty fretting from all quarters. Simply a matter of too scanty a list of shows on road this year, and though suffering belated start, his induced by five attractions shows so far gauged uniformly bright. As stands, just one future booking pencilled in, "Biography" with Ina Claire, after Christmas.

Paucity evoking newspaper editorials literally begging in tone, with critics eager to plug all comers with raves in hopes of keeping alive stage interest hereabouts.

Meantime, situation appears windfall for stock troupe at Auditorium. Pulmotorized by press, and plenty capable on own, may prove most successful resident company since pre-talker era. Over past month takings averaged \$4,000 weekly at \$1 top.

Also sharing fortune are pair of non-profit little theatre operations. First, "Vagabonds," in 15th season, oldest organization of kind in country. Other, "Play-Arts," in seventh year as light opera presenters. Both own showboats, surprisingly well equipped, and rate newspaper publicity and criticism on par with professional legit, having regular subscription season of six productions, each show spanning fortnight at \$1 top.

### Hodgson Gathers B. C. Stock Players in L. A.

Hollywood, Dec. 11.

Leyland Hodgson, actor and producer, has taken a lease on the eight months' dark Vancouver, Vancouver, B. C., and will open a stock company there shortly.

Hodgson is gathering his players here. He will leave for the Canadian city next Monday (18). First show is to be "Best People," with a 45c top prevailing for the run.

### Air Scripters Play

John S. Williams and Pierce John have completed a new play entitled "Bigger and Better," which has been bought for production by Ray Golden, new name in production ranks. It's a satire on radio advertising and will be staged by Harold Winston.

Williams is a radio scripter.

### NO GUILD HITLER PLAY

Theatre Guild has shelved "Blood on the Moon," Hitler play, by Paul and Claire Sifton, which was to be the next production to go in.

Instead, Guild will do "They Shall Not Die," a new one, by John Wexley. It's based on the Scottsboro case and goes into rehearsal early in January.

## Lambs, Abandoning Tradition, Stage Round-the-Clock Repeal Carnival

By JACK PULASKI

The Lambs stepped out last Thursday (10) night, Friday morning. Under the label of a "Repeal Gambo" they adapted the Friars' style of show, tossed aside up-stage customs that hampered the club for a generation, went entirely wet and the result was the most enjoyable affair in the history of the Lambs.

What the Lambs did in the ballroom of the Astor was really to use the talent that was known to be in the club. Somehow they had failed to do so in the past. Under a new regime "you can't do that" was ruled out, probably by Robert L. Hague, the "angel" of the Lambs, who marshalled the younger element of the club to do its best mostly in its own way.

There is no doubt that Hague (he's of Standard Oil of New Jersey, also the husband of Mary Lewis) saved the Lambs from Old Man Forsythness. He never says no when the club needs coin. It was suggested that the Lambs lend Hague to the Friars for a while but the Lambs replied: "We saw him first."

### Round-the-clock Party

It was an around the clock party, first of its kind scheduled. The start was dinner at 8, served in leisurely manner. Speeches were eliminated as soon as the guest-master found out that the guests were in no mood to listen to gab. That portion of the program might have gotten across, however, had the diast been raised, but it wasn't, and there was trouble getting the p.a. system working.

Among the honor guests was Major Florello La Guardia, New York's new mayor-elect. Show got going somewhat behind schedule, the clock checked at 2:08 a.m., but the house lost no customers. They had no other place to go anyhow. Floor was cleared and while that was going on the crowd went for concessions, most popular being a wine and booze wheel. Dancing started shortly afterward and lasted until breakfast. Private parties in upstairs parlors were a side diversion. One report having it that the party was still going on the next afternoon.

To have femmes participate in a Gambo took out the club's oldest tradition and the actresses who appeared counted smartly in the show's success. Friars might get wise to that in their forthcoming Frolic.

### All Present

Illing had the event tabbed as being from "Dawn to Dusk" but the copy reader got in some early, legal drinks for it should have read the other way around. Committee as set forth in the program looked like the whole paid-up membership of the club.

The skits were prone to run overtime as is expected of club affairs. The opening episode of the section had Harry Short giving an impromptu address to the skit as "an evening 'Now that Utah has voted for repeal, mix me a drink.' Coming from so ardent a wet as Al that sounded funny.

The Theatre Guild came in for a kidding, Frank Otto appearing as George M. Cohan and Charles Kennedy as Eugene O'Neill. They alluded to the skit as "an evening with the Irish," O'Neill explained: "Ah, Wilderness" is one of my minor offenses, but the Guild needs business and the subscribers were raising hell. However, George, you have done more for the theatre than anyone who ever lived." Cohan's answer was: "I want to see a guy named O'Neill."

Merrymakers got a surprise kick when Marilyn Miller introduced Ethel Levey who sang "Alexander's Ragtime Band" to cheers. Shepard Frank Crumit introduced "Singing On The Air" written and composed by Mary Cohan, one of the star's daughters. —Julie-Spencer-John Crumit for the finale of his turn.

And a Fan Dance. Fan dance at the close had a bunch of Lambs dolled up as Sally Rands, with William Holbrook the main fanner, also nudge. The feminine impersonation turn was an exception to the rule. There were flocks of choristers and dancers in bits from "As Thousands Cheer," following the "Man Bites Dog" bit

from the same show and in "Shadows of Silver" from "Roberta." Both did much in providing a pleasing pace to the performance.

Lyric to "Football Heroes," sung by John Gallaudet, Harry Tyler and Charles O'Connor wowed 'em. Their monickers were "Stinker and Rackett and Carter" whose mission seemed to be: "We'll get out on the streets with our pratts full of state and nuts to our alarm." The Harrys, Clarke and Archer, turned out the ditty.

Fred Stone was hit doing Will Rogers' impression of Stone when the latter was injured in a plane crash several years ago. Stone girls, Dorothy and Paula came on with the veteran for a closing Scotch number.

Specialties were a succession of clogs. Mary Lewis sang splendidly. Mollie Pison demonstrated why she is coming to Broadway in a musical comedy ("Birdie"). Jimmy Savo had the house roaring. Jules Lande did his stuff as a master fiddler. Even the straight piano playing of Vera Brodsky and Harold Triggs, from radio, got across.

### Hague The Hero

"Repeal Gambo" resulted from the promotion. Frank H. Berend, Thomas Jefferson Milley, events of the kind being the sort and he knows his stuff. Show itself was under the supervision of Arthur Hurley, the Colle of the evening, who did a smart, amiable directional job. But the night would never have happened but for the inspirational b.r. of S. O. Hague.

Tickets cost members \$10 with guests tickets priced at \$7 and \$12 according to location. Mezzanine tables were tagged at \$20 per person. Around midnight and thereafter professionals were admitted for \$2.50 and that included breakfast for which the hotel put on a nick of \$1.25.

Gene Buck was m. c. at the speakers table, but he had good-timers trouble and after one address was attempted, he smartly decided merely to introduce the honor guests who included W. H. Ayresworth, Ethel Barrymore, Fannie Hurst, Heywood Brown (who staged a birthday party at the Stork club in the dark morning hours), Elsie Janis, Dudley Field Malone (only guy who got to talk), Grover Whalen, Max Jeritz, John Golden, Dan Frohman (who fainted in a room because of the heat but quickly recovered) and Frank C. Walker.

### Future Plays

"Bigger and Better," radio gibe, will be staged in January by Raymond Golden. Written by Pierce Johns and John S. Williams.

"Perhaps We Are," Paul Osborn comedy, gets into rehearsal under D. D. Wiman.

"They Shall Not Die," play by John Wexley based on the Scottsboro case, will be the fifth production of the Theatre Guild.

"Is Quist," new play by Ward Morehouse has been taken for production by Paul Streger. It's a small town-play, with casting and production to start pronto.

"The Wind and the Rai" will be given a Broadway showing by Geo. Konold and Walter Hart in conjunction with E. P. Clift, its British producer.

### ENGAGEMENTS

Robert Lorraine, Tom Douglas, "Days Without End."

Charlotte Granville, Roy Gordon, Wm. Ingersoll, Edmund McDonald, "Divine Moment."

Jimmie Rosen, Leah Catuna, Adie Frank, Mr. and Mrs. Shultz, Robt. Kikel, Koestner trio, Bertha Catana, King Lanning, Arthur Williams, Frank Packard, (all midgets), "No Mother to Guide Her."

Montagu Love, "Whatever Possessed Her."

Bradley Cass, John Dramall, Mrs. Fitzwilliam Sargent, "No More Ladies."

Alexandra Carlisle, Ann Andrews, Tom Chalmers, Bertaigine Windust, Helen Brooks, Hugh Rennie, "Perhaps We Are."

Phyllis Fovah, George Walcott, "Re-echo."



## Inside Stuff—Legit

Dick Maney, the show's p.a., has lived upon the who's who in the past in the program of 'All Good Americans,' at the Henry Miller, N. Y. About Hope Williams the miniature boy says, 'She bolted the dramatic ticket three years ago to appear in that opulent extravaganza, 'The New Yorkers,' in which she was seen with that Coney Island Cyano, Jimmie Durante, with whom she was again embroiled last season in 'Strike Me Pink.'

Of Fred Keating's former appearances as a magician: 'He performed his digital hocus-pocus in clubs, vaudeville and night rendezvous and to widen his scope served as a reporter for a year on the World in the days of Brown, Woolcott and Swope.' One of the other players, played acrobatic while Arthur Beckhard burned in 'Spring and Autumn,' while another 'served a six months' sentence in the Malibu terrain with Buster Keaton.'

Program lists a dog named Moses as being played by one 'Johnny Rubelman.'

Repeal is expected to greatly aid Broadway and show business, especially the legit. Fredson is based on the rapid folding of New York's speakeasies. Most of the class spots are located east of Fifth avenue and while some have obtained licenses, its thumbs down for most of the illegal wet joints which Broadway knows snared most of its clientele.

Broadway with legal drinks is again in a position to bid for its former popularity. Rules of the Alcoholic Beverage Control Board may retard the main stem's redevelopment for a time, but softening up of the restrictions is believed to be a certainty after the first of the year. This was indicated by a poll of New York's state senate, members voting 47 to three in favor of bars.

London's library system of selling tickets is not clearly understood over here and the statement that library patrons are required to pick up tickets at the box office is incorrect. Only by special request of charge account customers do the libraries leave tickets at the boxoffice addressed in the purchaser's name.

On deals between libraries and theatres over there a specific number, or block, of seats are set aside for disposition by the libraries. Later issue their own tickets by writing in the locations taken from charts. Such tickets are accepted at the theatres without change. In Paris library tickets are exchanged at the boxoffice.

'The Curtain Rises' folded at the 48th Street, N. Y., Saturday (10), but it came near stopping on that day's matinee when Jean Arthur displayed some temperment. Former screen girl insisted on having the back stage door open during the performance, despite objections from out-front and regardless of the cast. Miss Arthur refused to go on in the second act unless the door remained open—and it was a cold day. The door remained open.

Understood the fresh air stuff is an echo from Miss Arthur's studio days.

A few days before George White and others were about to leave for Hollywood to film 'Scandals' for Fox, it was discovered that no satisfactory story had been provided. So Sammy Shipman was called in and turned the trick in four days. With White present most of the time Shippy completed his story by working day and night. White read the script on the matter of compensation then arose with Shippy figuring that although prominent doctors got about \$50 for a consultation, he would have to ask \$800 per day. Offer was accepted and Shipman received \$1,200.

'Dave Chasen of 'Hold Your Horses,' which started touring Monday, being sued in New York by a London landlord who claims \$141 for 'dilapidations' to an apartment occupied by the comic last season. When abroad with Joe Cook he engaged the flat for three months, rent in advance.

London date was brief and Chasen loaned the flat to Bobby Henshaw and now contends that if there was any dilapidation Henshaw is to blame.

Joe Cook, r., 18, called Jojo, made a Winter Garden, N. Y., appearance going on in place of Charles Senna in 'Hold Your Horses' in which Cook, Sr., stars. Part is a bit calling for several lines.

Senna was appearing in a dozen bits throughout the show. He was forced out temporarily because of a boil on his forehead.

Irving Pritchard and Marie McGlynn have resigned from White's, theatrical photographer, after being with the firm more than 20 years. Both were engaged by Pach Brothers, also a photography firm.

Pritchard will head Pach's theatrical department.

Paul Huber, who plays the Lieutenant in 'Sailor Beware' in New York, tried a side line recently. With a friend he bought a carload of butter, his end of the loss on the transaction being \$1,700. Listed price of butter at the time bought and when it had to be unloaded dropped sharply.

## 'Show Boat' at \$7,500 In L.A.; 'Alibi' Fair With Co-ops Eating

Los Angeles, Dec. 11. 'Show Boat' at the start of its first week Saturday (9) night got around \$7,500 on the week. Lang bought out Belasco & Curran, original producers during the San Francisco run. When he moved to L.A., producing company made him put their names on the billing as the producers before they'd let him come in the house.

'Ten Minute Alibi' at the El Capitan, got about \$2,300 for the first four performances. Minus names and with little publicity, piece doesn't rate a long stay. 'On the Hollywood Playhouse, got by with \$1,600 for the seventh week. Co-ops will close next week with 'The Ghost Train' following opening Christmas Day. 'The Booster' Alexander Carr's co-operative play at the Music Box closed Sunday to \$1,400 for the fifth and final week. 'On the Cuff', co-operative musical, produced by and having Roger Grey in the lead opens tonight, (Mon).

It's O. Orig  
Hollywood, Dec. 11.  
George O'Neill, co-author of 'Beloved' for Universal, has been sent by the studio to do an orig with Lowell Sherman, which Sherman will direct.

## MONODRAMA ALL PHILLY HAS, ULTIMATE IN LOWS

Philadelphia, Dec. 11. Last week saw only Cornelia Otis Skinner and her monodramas in town. This week brings 'Love Story,' Verne Reed try-out, to the Walnut for four days (five performances) starting Wednesday night. Nothing at all for the week of the 18th in sight, with the two Schubert houses due to re-light Christmas, the Forrest with 'Hold Your Horses' and the Chestnut with a try-out, 'No More Ladies,' on subscription.

Turner has the Garrick not actively in the field from now on, having been woefully in the red during its two fall months. Walnut is a big uncertainty. Brand the same. In average of one show every two weeks will be about all they expect here for the rest of the season unless something unexpected happens.

## MG's 'Fiddle' R-ended

Hollywood, Dec. 11.  
'Cat and the Fiddle' at Metro will get its new ending this week with Ramon Navarro taking time out from 'Laughing Boy.'

Seymour Bell will direct the new 'written by' 'How' Emmet Rogers, William K. Howard, original director, is currently megging 'It Happened One Day.'

## 'ALICE' \$12,500 PITTSBG 'FOLLIES' ADVANCE 100%

Pittsburgh, Dec. 11. Eva Le Gallienne's Civic Repertory troupe at Nixon last week had an okay season, gathering around \$12,500 in nine performances at \$2.20 top. Extra performance was result of special Saturday morning showing of 'Alice in Wonderland,' most popular of Miss Gallienne's trio. There were two performances of 'Romeo and Juliet' and one, 'Saturne night,' of 'Hedda Gabler,' first time actress-directress has done this on tour. 'Alice,' however, was the money-getter.

Nixon currently has 'Follies' at \$3.85 with opening tonight a complete sell-out and tremendous advance for succeeding performances. Next week's show goes dark again, reopening Christmas night (25) with 'Walter Hampden in repertoire. He'll do 'Macbeth,' 'Hamlet,' 'Capone-sacchi' and 'Servant in the House.' After that, nothing set as yet, with house so far even without a booking for New Year's week, although 'Hold Your Horses' is mentioned as a possibility.

## Air Plug Alone Puts Italian Venture Over At Long-Dark Jolson

Depending entirely on radio plugs from two low powered New York stations, a show presented in Italian is establishing something of a record at the Central Park, formerly the Al Jolson theatre. Price is called 'Daughter of the Red Dragon,' based on a radio actor, is estimated at \$1,200 to \$1,500, with \$1,200 nightly at \$1.10 top. House has a capacity of more than 1,700. Clemente Giglio is the author and producer of 'Dragon' and 14 relatives including his wife who is in the box office are on the payroll, while a son in law is chief comic. Other Giglios are working as ticket takers, ushers and so forth.

Giglio heretofore presented Italian plays on 14th Street. One 'White Sister' was translated into English at the suggestion of a Broadway manager and was presented at the Lyceum last season. Giglio went for \$20,000 in that venture and thereafter returned to his own field.

The air advertising is broadcast by WOB and FOB and although beyond the metropolitan area, a goodly percentage of out-of-townception is not expected to go much are credited to the other plugging.

## 'Design' with Griffith \$8,000 at \$1 Top in K.C.

Kansas City, Dec. 10. 'Design for Living,' with Corinne Griffith featured, gave the Schubert a good week. Close to \$8,000, big for \$1 top.

Starting Dec. 10 the house has 'Ten Minute Alibi' with Bert Lytell in the lead. It is announced that the show, after playing the other four Oberfelder towns, will likely be sent on tour.

## Chicago's Legit Season Can't Get Started; Down to 2 Shows

Chicago, Dec. 11. Never in the history of the loop has there been such a poor legit season. In fact, Chicago is not having a season at all. Only two shows in town at present, operating at clipped overheads and ready to fold.

Shows come into town, rating and collecting excellent notices and word-of-mouth, yet starve in two or three brutal weeks. This has been the case with 'Music in the Pen,' and now 'Bartered Bride.' 'ride' folded due to excessive overhead to its meagre box-office figures, enough money to pay off a cast of 55 people, plus added pit and stagehand crews. There were 14 men in the Garrick pit at heavy money; a chorus of 45 for a tiny stage.

'Sailor Beware' continues to build slowly at the Selwyn, doing between \$9,000-\$10,000. Other show is 'Dangerous Corner,' which opened yesterday (10) with benefit tie-up. Glenn Hunter featured. Blackstone also slated for a locally produced musical revue later in December.

## Rush of New Productions for B'way; 'Mary' \$24,000, 'Loves Me' \$22,000

roadways' tains a somewhat lesser number of attractions than for the same period last season, but there are fewer mediocrities. Here was a marked increase in the number of new shows placed in rehearsal during the past week.

At least a score of actions are being readied, nearly all aimed for New York and the list may exceed last winter during January.

There are some great money getters current and a new non-musical leader is established, 'Mary of Scotland,' which approximated \$24,000 last week and may go higher when subscription (Guild) period is past. 'She Loves Me Not' is the comedy smash and leader of the laugh shows, topping \$22,000 again last week.

Such grosses are standouts especially when considering the fact that the season entered the annual pre-Christmas slump. Excitement over repeal of prohibition attracted attention to Broadway. Several shows benefited Tuesday and Wednesday while business generally slumped. Real benefit of repeal's early days went to the hotels and cafes, but it is expected that show business will in the long run participate in the season. Main stem is due for a come-back.

'As Thousands Cheer' was unaffected and holds list leadership at \$27,000 and money writer, Robert M. Grant, has it second position among the musicals, getting better than \$20,000 while 'Let 'em Bat Cake' dropped to \$18,000. Comedy dramas include such early successes as 'Sailor Beware' which is virtually selling out, 'Men in White' and 'Her Master's Voice.' There are other profitable shows playing to moderate money.

No new shows this week. Last week had two entries—'All Good Americans' which fared moderately at the Miller, getting \$7,500 in seven performances and 'Tobacco Road,' which got small money and the Masque, despite the fact that the acting was rave notices. 'Blackbirds' at the Apollo got a set of weak notices and starting pace was around \$5,000.

Pop rated grand opera ends at the Hippodrome this week. Saturday (9) 'The Curtain Rises' folded and the following night the Josses ballets withdrew from the Forest. Next week's incoming card includes: 'Jezabel,' Barrymore; Ballet Russe, St. James; 'Birdie,' Selwyn; 'The First Apple,' Booth and post-poned 'No Mother to Guide Her,' a revival with midget actors.

Estimates for Last Week  
'Ah Wilderness,' Guild (11th week) (C-D, \$12.50). Will hold George M. Cohan on the boards throughout season; capacity success with the normal weekly gross now \$16,500.

'All Good Americans,' Miller (2nd week) (C-914-\$3.30). Drew mixed notices but indications are for class draw; got about \$7,500 first seven performances.

'As Thousands Cheer,' Music Box (11th week) (R-1,000-\$4.40). Musical leader also tops the list with all performances over capacity and the week ending \$27,000.

'Blackbirds,' Apollo (2nd week)

(R-1,168-\$3.30). Must live down bad notices to stick; first full week ended Saturday debut week at about \$5,000.

'Champagne Sec,' 44th St. (8th week) (O-1,323-\$3.30). Will stay until after holidays; moderate money musical using some cut rates; estimated at \$10,500.

'Dark Tower,' Morosco (3rd week) (D-961-\$3.00). Fair trade so far but should improve after Christmas; second week's takings topped \$8,000; about even break.

'Door,' Bilt (13th week) (D-945-\$2.75). Ritz off to about \$7,500; hooked up on percentage and profitable at the pace.

'Green Bay Tree,' Court (9th week) (CD-1,042-\$3.30). Shipped 100, 11th most other shows; last week when pre-Christmas period started; quoted around \$7,500.

'Growing Pains,' Ambassador (4th week) (C-1,200-\$2.75). Was slated to stop last week after another red week; estimated around \$2,500.

'Her Master's Voice,' Plymouth (8th week) (C-1,042-\$3.30). Holding profitable pace; gross off from Thanksgiving notch, but plenty other week's takings.

'Let 'em Bat Cake,' Imperial (9th week) (M-1,488-\$4.40). Under expectations; last week's pace around \$18,000; about even break for musical; due to stay until Washington's Birthday.

'Mary of Scotland,' Alvin (3rd week) (D-1,387-\$3.30). New smash and new dramatic leader; approximated \$24,000.

'Men in White,' Broadhurst (12th week) (D-1,118-\$2.75). Dramatic success grooved around \$14,000 and should hold pace well into spring.

'Murder at the Vanities,' Majestic (14th week) (R-1,776-\$3.30). Around \$10,000 last week which was slightly better than normal; some cut rates.

'Pursuit of Happiness,' Avon (10th week) (C-830-\$2.75). Class draw comedy hitting around \$9,000 and doing weekly and turning in steady profit.

'Roberta,' New Amsterdam (4th week) (M-1,717-\$3.30). Held up \$20,000; figures to get good share of holiday trade and last through winter.

'Sailor Beware,' Lyceum (12th week) (C-967-\$3.00). Still selling out; laugh show one of best money makers on list; \$15,000.

'School for Husbands,' Empire (9th week) (C-1,089-\$3.00). Ticket sale into January; over \$10,000 and making some money.

'She Loves Me Not,' 46th St. (3rd week) (C-1,413-\$3.30). Aided off, but coming smash an exception with another great gross which topped \$22,000.

'Ten Minute Alibi,' Barrymore (9th week) (D-1,090-\$2.75). With 'Jezabel' coming here next week, English meller moves; probably to Bijou; average around \$7,000.

'The Curtain Rises,' 48th St. Folded Saturday after playing about eight weeks to light money.

'Tobacco Road,' Masque (2nd week) (D-700-\$2.3). Good admiring of critics, but show had slim first week; \$3,000 or less.

'Three and One,' Longacre (8th week) (C-912-\$3.30). Moderate money comedy which was figured to build; making some money; around \$7,500 last week.

Chicago Attractions  
Chicago Opera Co., Hippodrome; 13th and final week; pop grand opera.

'Peace On Earth,' Civic ertory theatre (14th Street); war drama at \$1.50 top.

Josses Ballets, Forrest; closed Sunday (10).

## Nagel's Femme Drag Holds 'Apple' in Hub

Boston, Dec. 11. 'The First Apple' holds for fourth week at Shubert, though originally booked in for but two weeks. No new attractions until Xmas night. The Conrad Nagel matinees at Shubert continue an outstanding development of the season. After show Nagel meets all the femmes, shakes and autographs everything. Sunday (10) at Plymouth, doing very nice biz. Guild brings 'World Without End' to Colonial or Plymouth, world premiere, 25th; principals of O'Neill optics announced as Earle Laybourne, Robert Lorraine, Stanley Ridges, Selena Royle. 'Bitter Sweet' to Shubert same night. Niccolò, some of the heavy New matinees for one week only. No numbers not previously shown here where they did a record biz (Plymouth) week ago and will return to engagement before Hollywood trip.

## Pre-Xmas Slump Hits London Early, Shops Are Dull, but Resorts Boom

London, Dec. 2. The pre-Christmas slump in the West End is here earlier than usual. Most of the theatres are feeling it. Those least affected are "Nymphs and Straws," "Music in the Air," "Nymphs of Bordeaux" and "Gay Divorce." Most of the picture theatres are also under the same cloud.

The usual alibi, which is that people devote their time to Christmas shopping and thus leave entertainment places alone, does not hold good this year. West End stores are awaking they have never experienced such a bad pre-Christmas in years. They attribute slump to uncertainty of government securities and other investments, which is causing crimp in incomes. Oddly, most of the seaside resorts, such as Blackpool, Eastbourne and Bournemouth, are fully booked up for Christmas, with many hotels having to turn away hundreds of applicants.

**At Pavilion**  
Bill at London Pavilion week of Nov. 27 is minus novelties, with Du Calion about the only one worth while, and he has been here too often. Cynthia Graham is a clever artist, who could do things, but Hal Scott, supporting her, is of little help.

Nona Johnston is now doing an act with a catillon something like a piano, with bells. The whole thing was much ado about nothing. Bob Barlow, in some old sabbie ballad stuff, was pathetic. Bill was pretty dull entertainment.

**Novello's Trio**  
Ivor Novello enjoyed the distinction of having three consecutive West End for a very brief period. His latest, "Sunshine Sisters," closed Queen's, Nov. 25, after two and a half weeks.

## DUTCH OPERA PAYS ITS DIVIDENDS IN OAKLEYS

The Hague, Dec. 2. Italian Opera (Holland) Ltd. seeking new capital, is offering \$35,000 stock at par.  
New shareholders will get coupons with each share of \$200 on which seats are obtainable free. This coupon book is worth \$10 in box-office terms. When there are profits shareholders have first to get 5% dividend before payment of bonus to any directors or members. If for a year no dividend is declared, shareholders get another \$10 worth of coupons.

## CALENDAR OF CURRENT RELEASES

(Continued from page 81)

Sohn Der Weissen Berge (Capital) (Ger.). Alpine drama. Luis Trenker, Renate Mueller. Dir. Mario Bonnard. 75 mins. Rel. Oct. 15.  
Song of Life (Ger.) (dubbed English) (Embassy). Art and photography predominant. Dir. Granowsky. 70 mins. Rel. April 1.  
Soviets on Parade. (Rus.) (Kinematograph). Historic record of current Russia. 55 mins. Rel. Feb. 1. Rev. March 7.  
Storch Hat Uns Getraut. (Ger.) (General). I. Herman Kosterlitz. 80 mins. Rel. Nov. 15.  
Theodor Koerner (Ger.) (General). Historical drama. Dorothea Wieleck. Dir. Karl Mosch. 80 mins. Rel. May 15. Rev. March 4.  
Traum von Schönbrunn (Ger.) (General). Musical. Martha Eggerth. Dir. Johannes Meyer. 85 mins. Rel. May 15. Rev. June 6.  
Trois Mousquetaires. Les (General) (French). Duma's classic with songs. Dir. Henri Diamant-Berger. 128 mins. Rel. May 1. Rev. May 9.  
Iani, Uiani, Chigochi Malowani (Polish) (Zybsko). Musical comedy. 100 mins. Rel. Jan. 1.  
Ulka (Capital) (Polish). Life of the newswoman. Dir. Alexander Ford. 100 mins. Rel. Aug. 26. Rev. Jan. 31.  
Una Vida Per Otra (Sp.) (Inter-American). Murder drama. Nancy Torres. Dir. John A. Ford. 75 mins. Rel. Feb. 17.  
Victoria und ihr Hussar (Kinematograph) (Ger.). Viennese operetta. Michael Bohnen. Dir. Richard Oswald. 90 mins. Rel. April 1. Rev. April 11.  
Wasserparks. (Ger.) (Capital). Musical comedy. Charlotte Susa. Dir. Friedrich Zeinick. 80 mins. Rel. March 4.  
Wandering Jew (Rus.). (Kinematograph). Terror of Hitler regime. Ben Ami. Dir. George Rolland. 70 mins. Oct. 15. Rev. Oct. 24.  
Wenn Die Liebe Macht (Ufa) (Ger.). Comedy with musical. Renate Mueller. Dir. Frank Wenzler. 80 mins. Rel. Nov. 1.  
Whither Germany. (Kinematograph) (German). Drama of life. Hertha Thiele. Dir. S. P. Dudov. 71 mins. Rel. April 15. Rev. April 25.  
Ishie Tochter (Yiddish) (Quality). Old-fashioned Yiddish drama. Yiddish Art and Villa Troupes. 75 mins. Rev. May 23.  
Vieser (Yiddish) (Gloria). Revamp of silent. Maurice Schwartz. Dir. Sidney Goldin and George Rolland. 80 mins. Rel. May 15. Rev. June 6.  
Zapfenstreich Am Rhein. (Whitney) (Ger.). Musical farce. Charlotte Susa. Dir. Siegfried Arno. Dir. Jaap Speyer. 90 mins. Rel. Feb. 1. Rev. Feb. 7.  
Zwei Gute Kameraden (Ger.) (General). Military musical. Fritz Kampers. Dir. Max Obal. 75 mins. Rel. Nov. 15.

Key to Address

Amkino, 723 Seventh Ave.  
Associated Cinema, 154 W. 55th.  
Bavaria Film, 429 Seventh Ave.  
Capital Film, 630 Ninth Ave.  
Embassy Pict., 723 Seventh Ave.  
European Film, 154 W. 55th.  
Filmchoice, 630 Ninth Ave.  
Foreign American, 111 West 57th.  
Foremo, 1560 Broadway.  
Garrison Film, 429 Seventh Ave.  
General Foreign Sales, 723 7th Ave.  
Gloria Films, 630 Ninth Ave.  
H. Holcher, 723 Seventh Ave.  
Inter-American, 63 East 42d.

## FOREIGN REVIEWS ON THE ROCKS

London, Nov. 27. Now play in one of the Grand Strand Show, presented by Charles Macdonald at the Winter Garden theatre, Nov. 25.

Mr. Arthur Chavender.....Phyllis Thomas  
Mrs. Broadfoot Braham.....Walter Lloyd  
Miss Chavender.....Margaret Macdonald  
Lady Chavender.....Margaret Macdonald  
David Chavender.....Lewis Shaw  
Tom Humphreys.....Ellen Pollock  
Alfred Brotherton.....Ellen Pollock  
Alderman Biss.....George B. Bancroft  
Mr. Hipney.....Edward Rigby  
The Lady.....Fay Davis  
Sir Dexter Rightside.....Charles Carson  
Admiral Benrose Hopton.....Norman Macdonald  
Mr. Glenmoriston.....Norman Macdonald  
Sir Japha Pandarath.....Lewis Casson  
The Duke of Domesday.....Lawrence Harvey

A new play by Bernard Shaw offered to the public at prices ranging from 30 cents to 25s, including tax, sounds attractive.

Shaw's sense of satire is always amusing—to a limited degree. It is always the same type of satire, poking fun at people in public life. When he perpetrates this for three hours and a quarter, it begins to pall a trifle. If one is not a Shaw fan, it is little more than a trifle. What Shaw evidently is trying to put forward is that the best thing for England at the moment would be a dictatorship of the Mussolini type. To him, this is a joke, a poke fun at the machinery of Parliament, picturing the Prime Minister as incompetent and others connected with the government utterly selfish and self-centered.

There are 16 characters in the play. All of them come into the cabinet room of the Prime Minister, one after another, each saying something absurd and depart. If these 16 players were not so gorgeously competent, one would grow weary, if not snobbish.

Cut your out of the cackle and it would be better entertainment. Jolo.

## ACROPOLIS

London, Nov. 25. Comedy by R. B. Sherwood in three acts. Presented by Paul Bonner at the Lyric theatre, Nov. 25. Directed by Marc Connelly.  
Alcibiades.....Anthony Bushell  
Socrates.....Holland Bennett  
Cleon.....Raymond Massey  
Pheidias.....Charles Mortimer  
Heracles.....Charles Mortimer  
Eratosthenes.....Denys Blakecock  
Aristophanes.....Denys Blakecock  
Anaxagoras.....Eliot Makham  
Heliades.....Clare Alexander  
Thales.....Alma Leon

Marc Connelly, who staged R. B. Sherwood's "Acropolis" here, stated the reason the play was not produced in New York was that they couldn't properly cast it there. Sherwood has laid his story around the building of the Acropolis, but the speech of the play is rendered in the modern idiom. His thesis is rather obscure, but is apparently to the effect that the destiny of man is written in blood—that wars will come and wars will go, but humanity will outlive them and survive. This is put forward in a plea for the completion of the Acropolis at a time when the citizens of Athens were being heavily taxed for this work of art, and for the money so raised should have been devoted to the building of an army and navy.

It can readily be seen why Connelly would have difficulty in casting the play in New York. He would encounter the same difficulty anywhere.

Gladyce Cooper as Aspasia, the most lurid courtesan of her day, looks anything but a woman of easy virtue. Raymond Massey as a fastidious politician, and Denys Blakecock as Anaxagoras, and more notably Denys Blakecock as Aristophanes.

The play will be patronized by the very small minority, and when these are exhausted that will be all. Jolo.

## LE MESSAGEUR

Paris, Nov. 30. A drama by Henry de Montherlant presented by him at Gymnase. Acted by Gaby Morlay, Victor Francen, Claude Dauphin.

Nicely done, but nothing new for international playgoers, being really a German comedy touched up, which has also undergone French filmation under a different name.

A middle-aged colonial planter tells so much about his girl at home to a younger friend that latter, on going on leave, makes love to the lady and wins.

Older boy arrives and realizing what happened takes the air, but relents when he finds the younger man, disgusted at his own reaction, has committed suicide. Elder man

## Australia to Offer 10 Vaud Weeks, Options to 26, for Foreign Acts

### Happy Ending Floppo; Made Weepy, It's a Hit

Budapest, Dec. 2. Seems as though local legit customers don't like happy endings and don't stand for them.

"More Than Love" by Bus Feketes had everything come out well for its finale on opening night. The hero won his real love and everybody smiled. But the audience and the critics all objected strenuously.

Next day it was switched and the boy stuck to the rich girl he didn't really love, with the real girl going off with a broken heart. That, the Budapesters decided, was much better. Play is now the biggest local hit.

## STAGE GAINING PARIS GROUND

Paris, Dec. 2. The old-fashioned operetta is gaining ground here. The Moulin Rouge, now showing films, has been leased to Maurice Catrini, who put on the Lehar smash, "Les Pays du Sourire," at the Gaite Lyrique.

Catrini's new operetta, "The Catrini and Her Hussar," book by Andre Mauprey and Coens from a novel by Emmerich Foldes and music by Paul Abraham.

This is the second house which has gone over this year from not-so-good movie biz to old-fashioned musical comedy. The other is the Alhambra, which seems to have found a good one in a music show from Central Europe, "The Hawaiian Flower."

Remored that the Empire will go the same way, being leased by Jules Marks, formerly of the Scala, Berlin, who is running the Alhambra.

Palace, rechristened Alcazar, which at the beginning of this season showed old films, has now gone over to vaudeville, reviving old-fashioned cafe concert.

**Diamonds to London**  
Diamond Boys go to London upon completing their present picture house dates for eight weeks at the Dorchester hotel there. They open Jan. 26.

## Australia Tax

(Continued from page 12)  
Marie is a tremendous favorite here.

John P. Nolan is reported as improving rapidly after many months' illness. Mr. Nolan, when completely recovered, may return to America.

**Business**  
State—Gold Diggers' holding up well and should get at least four weeks.

Civic—"Squatter's Daughter" goes into 7th week and will probably stay nine.

St. James—"Dinner at Eight" is a class hit. Set for many weeks. Mayfair—"Yes, Mr. Brown" in 6th week.

Lyceum—"Falling for You" came in last week. About three weeks certain.

Regent—Trade okay with "College Humor" and "Beauty for Sale." Plaza—"Double Happiness" got raves, holding to high trade.

Capitol—Weekly gross will be about average with "Shanghai Mad" and "Blind Adventure." Night trade good, matinees off.

Prince Edward—"Adorable" is not a smash hit. Criterion—"Ernie Rolls Revue," "Tout Paris" and "Goodnight, Beulah" staging makes this best yet staged by Rolls.

Regent—"Working Man" concluding great run, replaced with "The White Sister."

State—"I Loved You Wednesday" and "Turn Back the Clock" satisfy b. o.

and the girl pack off for other parts, together with love and ever. Gaby Morlay very good. Francen does a strong comeback from his Comedie Francaise unsuccessful venture. Claude Dauphin ok. Bonner, disgusted at his own reaction, has committed suicide. Elder man

Sydney, Nov. 2. Charles Munro, of General Theatre, informed VARIETY that his organization would be in the market early next year for good vaude acts from overseas. Munro stated that acts would be offered engagement on a 10 weeks' basis, with an option covering up to 26 weeks or more. American performers figuring on a visit here would be assured of continuous work if making good, but not at Broadway salaries.

Munro, besides being a co-director of the 7th Avenue Theatre, and the Hoyt chain of nabe theatres, and has always been a keen advocate for vaude acts in picture theatres under his direction.

**Ads Censored**  
Censors giving the films a spell and now seriously concentrating on imported mags.

The publishers' agents have been told to delete certain advertisements dealing in sex matters before allowing the mags to hit the stalls. Blow will mostly hurt the American fan mags.

Following on this cut order, the position arises whether the American publishers will remove the offending ads from the Australian quota or allow the ads to be deleted here.

A funny angle to the affair is the fact that many local publications carry similar ads without raising any trouble. Perhaps their turn will come next.

## U. S. TROUPE STARTING WORLD TOUR IN ORIENT

Tokyo, Nov. 23. Rex Story is starting a long tour with a new touring company. Numbers of interesting story, juggling and low comedy; Ross Lee (Mrs. Story), songs and imitations; the Larus Sisters (Tony and Sunny), xylophone and tap dances; Arline Bancroft, contortion dances; Thelma Tyndall, dancer; Patsy Shannon, piano accompanist and violin; and Bill Mercer, tenor. Girls also make a line.

Arrived here Nov. 5, played the Little Theatre of the Yokohama New Grand Hotel one night and then shifted to Shochikuza Theatre in Osaka, where did 27,000 yen, with pictures. Closed successful week at Hagioka, Tokyo, which was S. R. O. Hour's revue here was added to double feature, "Moonlight and Pretzels" and "Little Giant."

Show opens at the Strand, Shanghai, Nov. 30, and will play down the coast, making Hongkong, Canton, Saigon and Singapore. Is due in India in January. After India, Story admits, plans are indefinite. Will do Egypt if things pan out and then take the troupe down East Coast of Africa. May end in England next summer.

Story has been out with shows twice before. One party broke up in India after successful trip. As reported in VARIETY at the time, this troupe (Ruth Van Valey and company) could not play the Indian hill stations indefinitely and profitably if it had been less burdened with scenery and props. So this time Story has come out light. Said show played Tokyo one trunk.

Show as caught here was nothing wonderful, according to homelike standards, but better than any foreign act this VARIETY mags has seen in Japan in the past eight years. Show was slowed up for foreigners by use of Suisai Matsui, Japanese comedian just returned from Hollywood.

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## Ottawa Deluxer Goes Twin as a Solution

Ottawa, Dec. 11. Howard Knevelow, who doubled up at the Regent theatre. Formerly manager of the biggest Famous Players' houses in Montreal and Toronto, the circuit put him into the Ottawa Regent to see what could be done about it. After several weeks, the result is the adoption of double-feature-bills which started Dec. 9.

## PICKED FOR LONDON

Mitzi Mayfair has been signed by Felix Ferry for a new London revue. Ferry has been in New York several weeks testing talent for the show and rehearsing a li.

Ferry's current production in London is "Monte Carlo" with Barbara Newberry and Carl Landall, and a hit.





## News Glad-Hands Post Sale

Exceptional was the editorial in the New York Daily News Saturday (9) which spoke of the sale of the Evening Post to J. David Stern. Entire editorial column was turned over to a piece telling how glad the publishers were that the sale made possible a continuance of the sheet.

Fact that News is a morning paper may account somewhat for its good feelings, the fact that it is not being actually out-competed. Other things involved, too. Stern, in Philadelphia, established himself as in favor of the five day week, as did the News in New York. In other ways he has felt similarly to the News publishers on paper management.

Fact remains, no matter what the News feels, that the Post came very close to ceasing publication. Stern, himself, in telling about his purchase of the paper, said that the announcement had been set up ready to be made in the News paper, announcing that it would cease publication because purchased by other newspaper interests in New York. His deal, he said, was made just in the nick of time. He wouldn't name the other papers, but they were reported to be a combination of other evening sheets.

Bidders for the Post were surprisingly varied. Bids started out slowly, as usual, but spurred. A Sun-Post deal fell through quickly. The Scripps-Howard papers made a bid, it is understood, and one of the strongest bids came from the New York Eagle. Eagle's idea was to continue both papers but operate and publish them from Brooklyn. Paul Block also made a healthy offer. New York Times until several days before the deal went through was one of the first bidders, but couldn't get together with the Post owners on money.

No mention made anywhere of how much Stern paid for the Post, but it is understood he put up a \$300,000 cash first payment. He gets not only all rights to the paper but also the building it is published in. Building is seven years old. There's a small block of non-voting stock left in the hands of Curtis-Martin Newspapers.

## Etherized Novelist

John W. Clarke, radio announcer at KNX, Hollywood, breaks into the novelist field with "The Absurdity of Being Alive," to be published by The House of Dorg, Pittsburgh.

Arthur, 29, is the son of a suburban Los Angeles newspaper publisher. He got the idea for the novel he claims, when out of work, he painted a sign asking for a job, and carried it on his back for day after day in down town Los Angeles.

## By-Liners' Field Day

Index on page one, first edition of the New York World Telegram the day after repeal, resembled the stock market table, so many stories and credits were listed on what happened in the metropolis.

Every by-liner on the staff was assigned to some phase of the first day of legal drinking, all sections of the city being covered and many of the leading hotels.

## New Rah Rah

On top of University going monthly, after a successful trial period as a quarterly, come plans for another national college mag to be called Cosmos.

Cosmos Publishing Co. has been formed to sponsor the new publication, which gets its first issue out in January. Editorial group working on Cosmos is headed by Charles Lindsey Nathan, 3rd.

## ima Change Things

When Governor Rolph of California was running for the gubernatorial nomination, Rob Wagner's Script in Hollywood was the only paper in southern California supporting him. It welcomed him as the gladdest glad-hander in the west, a swell parade and champion baby-kisser. Then came the San Jose lynchings, and with it the Script folded its banner for Rolph.

## Covici's Mag.

Pascal Covici, of the Covici, Friede book firm, to try his hand at mag publishing too. Covici will put out a monthly which will call the "Yellow Cat" to carry a miscellany of matter.

Initial issue in the spring, Covici meanwhile deciding on an editor. Covici will continue as head of Covici, Friede.

## Boston's Bystander

Boston history new mag fashioned after the New Yorker, and called The Bystander. Issued every other week. Editor is J. Poyntz Tyler, with Edward D. Parent also affiliated with the new publication.

## Speeding Up His Story

Don Howard, news editor of the Salt Lake City Telegram, seemingly gets credit for repeal arriving when it did.

Utah was all set to repeal prohibition in a big splashway via national radio hookup listening in to the vote count at 7 p. m.

That would have been too late for the Telegram, an afternoon sheet. Howard, the story is, got inspired, phoned the chairman of the Utah legislature's committee and told him he had just received a wire from Maine to the effect that state was rushing through a quick vote against liquor, thus taking the honor away from Utah.

Legislators got excited, held a quick caucus, got the voting machinery ready and voted repeal at 3:15.

## Writers' Aid Looks Set

Beats the long-ago thought that newspaper guild thing may go places after all. Seemingly there is now nothing to stop the organization of a national institution. Organization meet is set for Washington Friday (15) with about 400 newspapermen expected to be present from all over the country.

New York and Cleveland Guilds have been the most active in the movement. Guilds have now been organized in more than 100 cities, though there is as yet no complete lineup anywhere available. Guilds everywhere have been asked to send three persons to the Washington meet if possible.

Convention will be at the New Willard Hotel, with General Johnson to address the opening luncheon. Afternoon and evening sessions will be held to figure out a constitution or working agreement and elect national officers without holding the delegates there too long. New York delegation will consist of President Raymond Allen, John Eddy, Heywood Brown, Morris Watson, Doris Fleeson and Luther Huston.

According to the New York Guild, from their office on 43d street, indications are that there will be delegates from practically every large city in the country and a number of smaller ones. Somebody's coming from as far away as Santa Barbara, California; Dallas, Texas, and Tulsa, Oklahoma.

## Out of Luck Leggers

Court clearance of James Joyce's "Ulysses" by Federal Judge John M. Woolsey decided last week can be published here unpurgated, was not unexpected by Bennett Cerf, of Random House, who holds the American publication rights and who instituted the action to have the book removed from "obscene" classification.

Cerf, when bringing the action, had Joyce do a foreword for the American publication, and had the book set up. Random House will have the book out a month after the decision.

New legality of the book is not so good for the bookleggers, who found "Ulysses" the most profitable of any of the banned books. Bookleggers' price for "Ulysses" has been around \$10.

## Cinema History

Wilfred E. L. Day, one of the foremost English picture men, announces his forthcoming history of the motion picture, which will be published in two volumes under the title of "25,000 Years to Trap-a-Shadow." Paired book will cost four guineas (\$20).

Day was among the earliest workers in the cinematographic field, though little known in this country, and it would seem that for the first time there is to be issued an authentic history of the motion pictures, based upon documented evidence and backed by a vast collection of machines and early film. After the first subscriber edition there will be a cheaper reprint.

## Shuster Slated for Prez.

Next president of the National Association of Book Publishers is slated to be W. Morgan Shuster, head of Appleton-Century. Nominating committee will present Shuster's name for that office at the annual meeting of the publishers' organization scheduled for Jan. 16, an act tantamount to election.

Present executive officer of the Book Publishers Association is Case Canfield. Rules of the organization forbid anyone holding office for two consecutive years.

## To Fill 31 Glasses

From Ray Long and Richard G. Smith comes the firm's contribution to the repeal era, the "Official Mixer's Manual," by Patrick Gavin Duffy, who in an earlier day was by way of being a mixologist. His stock of knowledge is now placed in the hands of all at three-hundred text. Old times will be back in a soft amen to his dedication to W. Johnson Quinn, of the old St. James hotel with a side nod to the late Horace Brockway, of the old Ashland house, on Fourth av. Both bonifaces whose accomplishments still endure them to eater as well as drinker. (Remember the home made pies Mrs. Brockway used to make herself for the daily menu?)

Following the new idea, the book of some 300 pages is loose leaf format with the promise of a year's supplements quarterly. Seantime there are plenty of drinks the experimenter busy. There are, for example, 228 pages of cocktail recipes, separated into 38 divisions, according to bases, of which 104 pages are devoted to cocktails of a gin base (about 425 different sorts), 28 pages with a whiskey base and another 28 pages for other combinations. One looks in vain for Fred's (Bekman street) Coronation, but Fred made his own bitters which gave the essential flavor, and long ago Fred quit his buffet bar to go grand opera. There is also lacking the B. & C. cocktail, but Broad street's famous Millionaire cocktail is present, though the very essence of the drink is overlooked. The lime is mixed with the other ingredients before being shaken. Properly it should be squeezed into the drink after it has been strained into the glass. The drink should be mixed at one in five ratio, the mixture of the lime juice with the cocktail proper creating the aftertaste which was the Millionaire's peculiar charm. By and large, however, headmaster Duffy has corralled them all, with a delectable recipe for mint julep, (the first), involving some trouble, but well worth the pains, and a brief added chapter on wines contributed by Raymond Ortelg.

A novel angle is a series of plates of 31 styles of glasses, with each recipe of the several hundred indicating the proper glass for that particular drink.

## Protection for Novels

Newman, Levy is an adept rhymester and knows his theatre. His new book "Theatre Guyed" (Knopf; \$2) ought to get a nice play from show folks. It's his conception, in rhyme, of various prominent plays, going from "O'Neill to Shakespeare," and "E. Lynn." Cleverly done and very funny, plus some nice cartoon work by Rea Irvin.

Incidentally, Knopf is trying something new in selling the book. Cover carries a note to the effect that the book will not be sold in a cheaper edition before 1936. If that figured that might do away with the lads holding out until the tome lands in the cheaper sections, a habit that's cost book business plenty in the past couple years.

## New Masses Resuming

New Masses' radical literary monthly which suspended publication a couple of months ago is now refinanced and ready to start again. First number under the new regime Dec. 23, with Herman Michelson editing. He was formerly Sunday editor of the New York World. Stanley Burnham is poetry editor and Wesley John is handling advertising. He's formerly of the Chicago Post.

New Masses reported having sufficient backing to make a strong try for a run this time and will pay for contributions.

## Pocket Size Guide

Harmon Tupper has formed the Crown Publishing Co. to issue a series of small books on the use, preparation and serving of liquor. His first will be a general work on the subject by Alexander Drex, called "The ABC of Wines, Cocktails and Liquors."

The Crown book will be of such a size as to slip into the pocket when both hands are required for the cocktail shaker.

## Exclusive Scribner's

Scribner's, the mag, must believe in exclusiveness. The first class periodical to adopt the feature of a short novel complete in each issue.

It is this thing now that a number of other class mags, notably Redbook, have taken it up. Scribner's spent much money both in payment for its long fiction and in its exploitation. Gave some staggering price awards, as well as top price payment.

## Best Sellers

Best Sellers for the week ending Dec. 9, as reported by the American News Co., Inc.

## Ficti

'Anthony Adverse' (\$2.00) .....By Hervey Allen  
'One More River' (\$2.00) .....By John Galsworthy  
'Oil For Lamps of China' (\$2.50) .....By Alice Tisdale Robert  
'Within This Present' (\$2.50) .....By Margaret Ayer Barnes  
'Bonfire' (\$2.50) .....By Dorothy Canfield  
'Tangle in Arms' (\$2.50) .....By Kenneth Roberts

## Non-Fiction

'Life Begins at Forty' (\$1.50) .....By Walter B. Pitkin  
'Crowded Hours' (\$1.50) .....By Alice Roosevelt Longworth  
'Timber Line' (\$3.00) .....By Gene Fowler  
'Our Times: Over Here' (\$2.75) .....By Mark Sullivan  
'100,000 Guinea Pigs' (\$2.00) By Arthur Kallet and F. J. Schlink  
'More Power to You' (\$1.75) .....By Walter B. Pitkin

## That New Daily

That new daily Express, with Arthur James in charge, it is understood, will not especially cater to theatrical affairs. It is scheduled to start publication Dec. 15 and will go out daily at five cents, with an attempt to reach sophisticated customers and the sporting element.

Paper will also use several pages on racing, a la Morning Telegraph, tentative plans calling for about twelve pages daily, three on racing and the rest on other news. Society, niteries, theatricals and similar matters will be catered to especially. George Bradley will do the Broadway column and Benjamin de Casseres will be dramatic critic.

Venture is understood to have ample backing. Figure on liquor and similar advertising to put the thing over.

The Morning Telegraph last week cut its price from 10 to 5c.

## Lieb Nat'l League P. A.

Fred G. Lieb, former baseball writer on the New York Evening Post, is slated for the post of director of the National League's publicity bureau. Cullen Cain filled the job for some years, leaving it to work on a Long Island weekly in which he held a financial interest. Cain is now connected with a paper in the west.

Lieb, who resigned from the Post several months ago, is said to have been offered the p. a. assignment when the National League first established the bureau, but declined it. A member of the Post's sports staff for sometime, Lieb sponsored a trip of major leaguers to the Orient in the fall of 1931. He has a daughter who is an actress.

## Where They Are Now

W. E. J. Martin, critic of the Buffalo Courier, has originated a new feature for the Sunday editions under the heading of "10-20-30-Yesteryear's Shows." The feature comments upon the attractions current at local houses 10-20-30 years ago with appropriate contemporary references indicating who is still who and what became of what in connection with the old shows.

## Herald-Trib Shifts

Quite a number of shifts on the editorial staff of the Herald-Tribune. Arthur Clarke has been named assistant managing editor, moving up from the news editor assignment. Joseph Crandall takes Clarke's former job. He was formerly assistant night editor. Everett Kallgren who now gets Crandall's old job was formerly head of the cable desk and that job goes to John Price who was formerly a cable rewrite man.

## Hill In Book For

'Sailor Beware' is out in book form. Kenyon Nicholson, Charles Robinson wrote the piece and Farrar & Rinehart publish it. Authors managed to give it a good salty flavor. It's light and amusing. On a si le reading, however, the piece doesn't seem anywhere near as funny as the play, and with no stage illusion to help.

## Low Priced Exclusives

New addition to the ranks of the book publishers is A. N. Holden, who is setting himself up as the Cassowary Press. Holden's idea is to issue a number of books in limited editions, to sell for a uniform price of \$1.50. It will be nice items of book manufacture, despite the limited number at the low price. Holden has two books already set. One is a collection of tales by Eugene Morehead Arnsfeldt, entitled "No Tomorrow." Other is a book of poetry, "An Array for One," by Kenneth White.

## Coates' Third and Best

There were three young men in the Paris Latin Quarter not so many years ago. All three showed considerable promise as prose writers, standing a good deal above the mob. One was Ernest Hemingway who has arrived. The second was Robert McAlmon, who seems to be temporarily disappeared. The third was Robert Coates, who seems now to be emerging.

Coates' third novel is 'Yesterday's Burden' (Macaulay; \$2), just published. It's his best, though he still hasn't completely gapped the bridge. It's still a tangle from general consumption standpoint. Considering that Coates started by writing during the Dada movement, he's made progress. There's continuity in 'Yesterday's Burden.'

Coates was book reviewer for the New Yorker for a year or so, working alongside his old Paris pal James Thurber. Thurber, in Paris, worked for the New York Tribune. Now Thurber writes funny pieces and does funny drawings, while Coates writes novels that are only half misty and dedicates them to Thurber.

At any rate, 'Burden' is going to draw some comment around. The boys are going to read it and talk about it, which is something. It's interesting, but his next book is the one to watch for.

## Carr Back Home

Harry Carr, special writer on the Los Angeles Times, got in on the Majestic last week on the final lap of a nine months' roving commission for his paper which took him around the world and zig-zagging back and forth, particularly in the Orient.

On the way back Carr took in the Nazi situation in Germany, discovering Prague, Czechoslovakia, as the best source of news from the refugees who fled Hitlerland. L. A.

## Chatter

In Henry Chariton Beck's new mystery story, 'Death by Clue,' the murdered man is a literary critic. New York City writers have formed the Writers' League Against Lynching. That protects publishers, too. Eustace L. Adams in Florida picking up dope for a new story to be located there.

Anthony Frome, the Post Press and the only Phil B. Kappa on the scene on air, doing the third revision of his autobiography, which he will call 'Release.'

The Dell mags are in a new location.

James T. Clonan observing his 65th year with Appleton-Century.

W. Bern Wolfe the most prolific lecturer of all the scribblers.

Elliott O'Donnell, who writes books on ghosts, comes over from England late this month.

New radio editor for the San Francisco Chronicle is Oscar Fernbach, formerly handling paper's show news.

Lee Furman, president of Macaulay, left for Hollywood with a flock of manuscripts for picture rights.

Don Roberts, formerly sports ed. of the Los Angeles Record has started at Fox as a unit publicity man.

Morton Goodman now a literary agent on his own. William Faulkner and W. R. Burnett a couple of his clients just to start with.

Abbe Arnest Dimnet, the writing Abbe that is, off to Europe after some weeks of New York.

Macaulay's literary tea for David Liebowitz and Robert Coates was the first Macaulay tea in a couple years. Mae West got the last Macaulay party.

Viking will publish the new Feuchtwanger novel. The Oppermanns in February. His last novel 'Josephus' is currently showing in a dramatic version at Maurice Schwartz's Yiddish Art Theatre.

## Among the Women

### By THE SKIRT

The best dressed woman of the week:  
MARGARET DALE  
(Dark Tower—Morocco)

#### Fine Cast and Fine Clothes

No wonder the Messrs. Kaufman and Woolcott barred the usual first nighters from the opening of 'Dark Tower' at the Morocco. They would have torn this melodrama to pieces. But with all its old fashionedness the play has merit in the cast if nothing else. What a cast! Of the men, Basil Sydney, William Harrigan and Ernest Milton give performances worth the price of admission alone. This goes double for Mr. Sydney. Margalo Gillmore, Margaret Dale and Margaret Hamilton are the women concerned and a fine job they do, too.

Miss Gillmore appears first in a beige caped street suit trimmed with beaver. Another street costume was of red cloth worn with sables. The dress had a blue glass buckle at the waist line. She showed a white velvet house gown having a green sash. And a black dress was spotted with blue. Several chic hats were worn and the shoes and gloves were all in the picture.

Margaret Dale, one of the most charming of our stage ladies, was beautifully gowned in all three acts. A burgandy red velvet house gown had a lace top of the same shade. There was a long rope of pearls. A well made street outfit was of black crepe made with long tunic effect. A white front with bow was the only trimming excepting that the tunic was finely tucked all the way down from neck to hem. A tiny hat had a brush put on at a saucy angle. A red dress was also tuniced. The underskirt was of satin while the tunic itself was of cloth. The vest in this costume was of a pale pink. Velvet was the small hat. Then another house gown was of a dull blue chiffon velvet brocade. Pearls were worn with all Miss Dale's clothes.

Leona Maricle was nicely groomed in a cloth suit of the four-piece variety. An evening gown was of black panne velvet with feather for shoulder trimmings. A short velvet jacket was carried. Another black dress was of cloth with an odd pointed collar of cerise. A sable muff was in evidence. Margaret Hamilton is a bet for pictures for here is a woman who knows how.

#### Clothes in 'She Loves Me Not'

'She Loves Me Not,' at the 46th St. theatre, is chock full of entertainment. Already the talk of the town, it is one of those plays many will see twice.

Polly Walters, the cutest trick in many a day, is such a tomboy it's a pity she had to dress up for the last scene. And though she does have to appear grown-up as a picture star, better clothes might have been chosen. The four trimmed cloth suit was commonplace. For the most part Miss Walters is in boy's clothes, although as a night club dancer she shows a lovely figure in spangled pants and brassiere.

Florence Rice was ladylike in a print summer dress with a matching coat having a white collar. There was also a green dress simply made with buttons as its trimmings. There was also a beige frock. Jane Buchanan, in a small part, wore a pink chiffon negligee and a blue tailored frock. Also a tangerine evening dress with the flounce bottom and flounced arm decoration. Frances Brandt was seen for a moment in a cherry red velvet negligee, feather trimmed. A dress of tan with black satin was worn with a coat, also of tan.

Raymond Sovey, in designing the settings, did a noble job. A double deck stage has six distinct sets, at times all showing at once.

#### Mild Comedy

'Three and One', at the Longacre, is a mildly amusing comedy translated from the French. In its original manuscript it probably was very naughty, but now its saving grace is the superb playing of Brian Dunlevy.

Ruth Shepley has come back to the stage none the worse for her long retirement. In the first act Miss Shepley is in a white satin hostess gown made very plain with a beaded belt and long fringe tassels. For a morning gown a black crushed black velvet was oddly chosen.

Lillian Bond has the most important woman's role. As a young vamp she wore two sets of satin pajamas, one white and the other yellow. One dinner dress had a black satin skirt with a silver lame blouse, and a traveling costume consisted of a brown cloth dress with yellow jacket. Edith Van Cleve, on for one act, had on a plain black satin dress with pleated godets set in the hem.

#### Colorful Stage

Stage show at the Music Hall this week is very long and tiring. 'Echoes of the Opera' had a row of men in full evening suits with a row of girls seated to the fore in white satin evening gowns all made after the same model. Two female soloists were in black velvet. The back drop was a dull blue with clouds and stars of black. Lovely effect. A fantasy called 'Scheherazade', in six scenes, was most colorful. There was wide scope for coloring and the house gave it all it had. Elephants, camels, donkeys and zebras were intertwined with the huge company. The costumes, all Bagdadian, were mostly of painted chiffons bringing out beautiful color combinations. The Princesses turned out to be an adagio dancer, by name Nina Whitney. This dainty miss was in the baggy trousers of white chiffon with the usual brassieres.

#### Constance Cummings' Clothes

The old Roxy is presenting an English film called 'The Charming Deceiver' directed by Monte Banks. A fair effort.

Constance Cummings is starred and looks her best. A bridal outfit had Miss Cummings in a watered silk dress made long and plain with all the trimming on the veil which was shaped like a scoop with large white flowers. A good looking street outfit consisted of a plain skirt with plaid top. A collar of fox fur was made exactly like the bridle of a horse. In mannish attire this miss was very much like Deltrich. There was an evening frock of white satin with a short coat trimmed with fur.

This picture was preceded by a short, featuring Ernest Truex. Another attempt at the nudist fad and as bad as its predecessors.

#### 'Counsellor' Seems Okay

Universal's 'Counsellor-At-Law', with John Barrymore, gives a different interpretation to the script than did Paul Muni or Otto Kruger. Barrymore is at his best and this picture should soar to the heights. Bebe Daniels is also excellent. A more sincere performance hasn't been seen in a long time.

As a secretary Miss Daniels has a well chosen wardrobe. Her clothes all run to dark cloth with white collars and cuffs. Doris Kenyon is in a twoed two-piece suit with beaver sleeves. There was also a black velvet suit trimmed in silver fox. Thelma Todd, in for one scene, wore a cloth dress having a square neckline of fox. Arceia Jacobs gets some comedy out of a print frock made exceedingly tight across the stern.

#### The Roxy Goes Radio

Stage show at the Roxy is a long list of Radio people. Shirley Howard, in white satin with diamond clips, was backed by the large chorus in blue tulle long skirts having no linings. Silver edged these skirts, and the bodices carried garlands of flowers. Hilda Gard Halliday was in black satin with a sash of many colors.

The chorus looked lovely in long white satin evening frocks. A silver sequin sash was the only trimming and perched on each head was a silver diadem. A girl called Bernice, doing dancing and acrobatics, wore

## Did You Know That—

Douglas Fairbanks, Jr., blushed over the scene kiding his divorce in 'As Thousands Cheer' last week; Pola Negri was in the audience, too, as well as Fritz Kreisler and Babe Ruth....Helen Ford and Beatrice Blinn lunched at Rumpelmeyer's with cocktails right out in the open, a pleasure.... Mary Lewis is working five hours a day on her voice.... They say that gorgeous set in 'Green Bay Tree' is a replica of Elsie DeWolfe's living room at Sutton Place. Cecelia Loftus seemed to be enjoying the performance of this show on Thursday night.... Marjorie Levey looked lovely in a black ensemble with a huge silver fox collar walking on Madison Ave.... Barbara Newberry and Carl Randall, now in London, will dance at Monte Carlo for the winter season.... Ethel Levey was a sensation at the 'Lambert' repertory doing 'Alexander's Ragtime Band' with a bit of Rumba; Julia Sanderson was beautiful that night in an opalescent sequin gown.... Believe it or not it was Jack Curtis in that Raymond and Caverly hat with Max Gordon at 'She Loves Me Not'.... Bolide Perkins dragged their husbands to Reuben's in costume after the County Fair party at the Waldorf, and Madeline with her teeth blacked out.... The Billy Seemans are thinking of taking a cruise over the holidays, too.... Marion Spitzer intends a trip east in January.

## Exploitation

(Continued from page 23.)

ing optional. Not fewer than six photos to any entry.

Judging will be done the week before Christmas, and the books will be given the hospitals Christmas Eve. The books will be sent to the library rather than as gifts to individual patients.

Figured that most vacationers carry a camera, and have some shots they are proud of. Last year 63 books were entered.

Carries co-operation from the newspapers, through the guild, and photo shops in anticipation of more business.

#### Kissing Cards

Lillian Harvey's 'My Lips Betray' seems to call for a revival of the kiss card, on which there is space for a lipstick impression of the holders' lips, with prize for the impression most nearly resembling that of the star.

A good way to change the scheme for novelty is to get an imprint of a kiss on a plate of glass. This is presumably the imprint of the star, though it can be contributed by one of the girls at the film exchange or locally produced by some girl who will keep quiet about it.

Cards are distributed in the usual manner with chat about the picture and instructions for taking the impressions. That's the regular gag. It's jazzed up when the holders present their cards in the lobby to have them compared with the original, which is placed over the submitted impression. Scrutiny should be rapid, but careful, with tickets going to a few whose imprints are reasonably close to the original.

Helps to have a makeup table in a corner of the lobby where the girls who did not receive cards can make their impressions. Girls should be required, however, to supply their own lipstick, since community rouge may communicate skin infections for which the theatre might be held responsible.

#### With Bottles Again

Baltimore. Ted Routson, Hippodrome p.a., used milk bottle hangers for current showing of 'His Widow' (FN). Local dairy distributed 60,000. Idea set by Routson, with theatre going for cost of printing bottle tops and passing out ducat to each of company's drivers.

two pairs of pants with white blouse. One pair was mustard color and the other black satin.

## Going Places

By Cecelia Ager

#### Palace Dressing

Miss Bolce, of Bolce and Marsh, at the Palace, has profound respect for the entertainment value of pratt falls. Whilst little red haired partner is busy, in a neat brown chit fitted frock topped with a high waisted and puffed sleeve yellow taffeta bolero jacket, playing her violin and executing extraordinary back-bends and high kicks at the same time—Miss Bolce, a white comedy riding habit rig, devised to increase her heft, is engaged in taking a lot of derriere punishment. everybody is satisfied. low comedy for them as goes for it, violin and dancing the And Miss Marsh's costume from beige riding habit to blue beaded hip length jacket to brown dress' frock—for the ladies who like to be up in what the ladies of the stage are wearing.

There's more yet for these ladies. Lew Pollack's act teems with graceful young dancers running in and out of the wings so that everyone will get a chance to see what pretty new costumes they have. dancer, Angeline, Miss are wisps of alken chiffon and glistening satin, so that she should not feel that the acrobatic dancer's peach satin blouse trimmed with blue ribbon is better than hers. But, in case she's still not quite happy about these rags, she's permitted to come out at the end in a brown chiffon evening frock with a white high round collar. This dress, with its youthful simplicity aided by its wearer's lithe and nicely proportioned figure, is the smartest of all.

Lady tight rope walkers are wearing this season, according to the brave and solidly muscled little lady with The Great Gretonas, little yellow beaded skirts and boleros, and stockings. Yes, stockings—shiny white silk ones, alas.

#### Two Blondes

That mean old rule of casting, one blonde to a picture, has been waived on 'King for a Night' (film) to let Helen Twelvetees and Alice White reveal what an arbitrary old saw it is anyway. Twelvetees, she prove, do not always have to be sisters under their top-knots.

Miss Twelvetees is one of those deep ones. Miss White tells her whole story at first sight. Miss Twelvetees parts her hair on the side and combs it up the back of her head in Golliwog curls; Miss White parts her hair on the other side and brushes it down into a ruff of waves that encircles the back of her neck and winds up straying fetchingly on her cheeks. Miss Twelvetees colors her lips, content with their own soft, beckoning outline; Miss White paints over hers a new, a larger mouth. Each is right according to the needs of her own physiognomy. Only in their common attachment for long, spidery eyelashes and thin extended lines for eyebrows, do the girls see eye to eye.

Miss Twelvetees, further, ties the necklines of her dark day clothes high about her throat with bows and fabots of white. Miss White cuts the décolletage of her dark frock to the lowest possible square and outlines its edges with little lace ruffles. Miss Twelvetees has a grey kid swaggar-coat with a double turn down collar and little shoulder pagodas. Miss White has a swaggar readster. Miss Twelvetees looks unhappy in her paid-in-full apartment in a white velvet negligee lush with white maribou. Miss White does jig saw puzzles in her apartment and has no negligees, her street clothes are sufficiently informal. Girls may be girls, but there are, proves 'King' for a Night, blondes and blondes.

#### Hope Williams' Wardrobe

When a fashion writer takes a steady job 'on a fashion magazine, suggests 'All Good Americans, well, she just takes her soul. It's so akin to embarking on a life, of shame that Hope Williams' grimly uttered decision to join the staff of 'Fashion Bazaar' is momentous enough to ring down the second act curtain. So what happens, so the third act set reveals the price of her downfall—hair and shabby Paris style now is hung with satin, draped with fringe, cluttered with gleaming oddments of modernistic furniture, each piece at such variance with every other piece that there can be but one conclusion: that their assembly-biases they are, the ugly things, the rake-off on her racket.

Now a fashion writer's wardrobe must include, to prove that she's on her toes, terribly significant items heralding the coming mode. Thus Miss Williams' tailored dinner dress is short-sleeved, high collared and has a wide, stiffly starched skirt of gold lame. The details designed to put her competitors in their place—patch pockets on skirt and blouse buttoned with arrogant rhinestone disks, short gauntlet-gloves—which under no circumstances must be removed—made the same lame. Her pyjamas, red figured metallic double breasted redingote over black satin trousers, are quite as casually self-confident and self-conscious. Small wonder then that the girl, when pursuing her private life, slouches about in a standard blue olefin raincoat and boots; that when relaxing, her Burgundy street frock and cape are not equal to the hurdles of her figure.

Miss Williams' make-up in 'All Good Americans' understands, now, how to enlarge her eyes, accent their business. Her own close-cropped, large waved coiffure has this to recommend it—it is her own.

#### Two Girls Step Out

To 'Girl Without a Room' (film) and its life among the artists, it isn't so much what a girl wears that is its assiduous concern—it's what a girl has. Anatomy, it has discovered, is ever so much more worth while than dressmaking. Put a bit of lace on a young lady's panties, and that's dressmaking done; and for some safety reason, it seems a girl does have to wear pants.

It is to note the effect of 'Girl Without a Room's' absorption in the bare facts on Marguerite Churchill. She, who used to be smothered in the clean caresses of George O'Brien westerns, has become all at once, and very efficiently, a free soul. Pulling her hair in a bang over one eye, she takes her ease in sulky abandonment lying on Montparnasse garret sofas—inhaling her cigarettes, too, dear, dear. She doesn't even trouble to dress. She wears a long, close about her when a strange young man enters the room, so brazenly naughty is she. At last, poor stifled child, she got the chance to play she's living in sin. The way she hops to it just shows how terribly dull it must have been for her all those fresh, western days.

Grace Bradley must have been cooped up somewhere, too, for all the violent sidding and slinking and fierce, relentless vamping she hurls herself into now. To a make-up of those nearly vertically ascending eyebrows and lushly shining painted-on full curved lips do Fay Wray the honor of caricaturing her. Miss Bradley adds a wild, long bob and determined, if agonizingly painstaking, accent. She thinks she is an unscrupulous Russian enchantress. She has, at least, the figure for it—the deep cut necklines and caressing fit of her negligees, which in black lace and satin panties retire for a spell—so eager to prove. Miss Bradley can wear clothes when any are vouchsafed her. Witness her way with her black velvet Russian tunic suit, its narrow shawl collar and matching velvet cap banded with sable which somehow sneaked into the production.

#### MORE SMITH 'VITTLES'

Hollywood, Dec. 11. Success of 'Menu', Pete Smith gastronomic two-reeler featuring Henry Bassett, L. A. Ambassador Hotel chef, has Metro planning another grocery opera with the chef. Now one will be 'Vital Vittles', Pete Smith narrating and Nick Grinde directing.

#### tate Dressing

Bela Lugosi heads the Loew State bill in person. Sketch offered is a total loss to those not having seen it in Dresden. A femme member with Lugosi was in a white chiffon flowing house gown. She changed for the finish to a white satin with a green chiffon scarf.

The girl with Lew Parkie wore a lovely pale blue gown having a trimming of brilliants. She did toe taps in the palest of green satin made very short and trimmed at the shoulders with feathers. With the first dress she wore silver slippers and for the taps pink ballet shoes. The girls of the Alex Hyde band were in yellow dresses.

## East

Monal Lingley starts suit in N. Y. against Mrs. Olliver Morosco, claiming damages for injuries received while making a picture for the Moroscos. Struck by an auto, she claims, as part of a scene and has since been unable to work.

Clemence Dane here to help stage her 'Come of Age'.

Peggy Fears casting for 'Divine Moment', which used to be called 'Brief Candle'. Rowland Leigh will stage.

Special detail of 700 cops and plain clothes men on guard in midtown section. Stores inspected for fire hazards in anticipation of holiday shopping crowds.

Mrs. Betty Costentino, also known as Jackie Dallas, nightclub entertainer, was stabbed on Broadway Dec. 4. Though at point of death, she refused to name her assailant to the police.

Adelaide Gloria, dancer, suing F. X. Xiques, Cuban sportsman, for \$50,000, charging assault, tells police of Rayville, L. I. she was beaten by an unknown man. Face shows signs of attack but she is unable to give details.

Gotham theatre, burlesque house, given until tomorrow (Wed.), in which to file briefs to supplement hearing last week on charge of immoral performance.

Arthur Lubin plans to give the understudies a chance at a special holiday matinee of 'Growing Pains'. Eddie Dowling has started rehearsing 'Big Hearted Herbert' which opens Xmas night in Jackson Heights.

Paul Cravath, chairman of the board of Met. op., appoints a special committee to form plans for future opera seasons instead of working year by year.

Penn. station, N. Y., using the electric eye door openers in its waiting rooms. Four in service and eight more to come.

Vice society warns of a drive against smut Xmas cards, prevalent the last two years.

Opera at the Hipp to blow Dec. 18. May resume in April after the Met season.

Frank C. Walker head new NRA body.

Arthur Tracy (Street Singer) coming with having beaten his wife so that she had to go to a hospital. She says he knocked her down with a telephone and choked her in a row over a mailbox key.

Supreme Court denies the motion to cut the estate of Laemmle Senior and Junior. Holds court is not justified in substituting its own judgment for that of the directors of Universal.

When the dog bites Owen Davis it's news. His sister, Jezebel, chewed his chin last week.

Court told that the late Smith Reynolds, husband of Libby Holman, left a personal estate of \$200,000. This is in addition to trust fund of about \$200,000.

Trans-Atlantic lines frame winter schedule but will not promulgate until Dec. 23.

Adelaide Hall, Negro songstress, gets full title to her home in Larchmont.

Sylvester Z. Pott again owner of

## WILLARD TAVERN

Under Mgt. Miss E. Person  
251 West 75th St. N. Y.  
Delicious Dinner 65c  
Also A-La-Carte  
Open Until 3 A. M.

## New York Theatres

Second Week!  
JOAN CRAWFORD-CLARK GABLE  
in "M-G-M" "PAUL MURDER"  
with Franchot Tone  
Stage: "Fargo" Grand Orch.  
Others: "The Sign of the Cross"  
"The Sign of the Cross"  
"The Sign of the Cross"

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## News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

the chain he founded. Transfer document filed in New Haven Thursday (7).  
The papers and contained acknowledgements made in 30 courts. At the same time a mortgage for \$6,943,150 on Fox New England theatre was recorded.

Equity wins arbitration suit brought against the Shuberts for salaries to the cast of 'Face the Music'. Award was for living expenses. The case was heard in court during the illness of Mary Bolan.

John Wexley's 'They Shall Not Die' to be the fifth Theatre Guild production instead of 'Blood on the Moon', reportedly based on Scottsboro case.

Brooklyn Eagle applies for a broadcasting license. Asks a wave length already occupied by four other stations.

N. Y. Evening Post passes to J. David Stern, of Phila., who will continue it. Paper was about due to discontinue when Stern stepped in. No change other than staff heads.

Marc Connelly and the Mrs. among the first to be permitted to bring ashore private stock. In from Europe and with several bottles of champagne.

Actors' Dinner Club celebrated its second birthday Wednesday (6). Has served 169,425 free dinners.

Sue Hastings' marionettes to do their Christmas appearing at the Plaza picture house. Four days.

Belle Livingston telling friends in Miami she's going to marry Count George D'Epinau, but doesn't say when. He'll be number five.

Jury finds for the wife in the divorce case of the Bernard Altschulers. Altschuler is a cellist on CBS.

Marguerite Hart and Peggy Martin arrested in the Globe theatre, N. Y. McHenry (4) on complaint of two other patrons who resented their outspoken comment on the San Diego lynching. Discharged in court the following day when complaints were failed to appear. Then preferred complaints against those who caused their arrest.

Macy's took its holiday circus to Bellevue to entertain the child. Small gift to each child.

Alexander Leftwich to the hospital for an eye op Friday (8).

Frank Merlyn switches from 'Awake And Sing' to 'False Dreams Farewell'.

Lawrence G. Wood denies that he will do 'Slightly Delirious' by Bernard J. McOwen and Robert F. Addins. Announcement sent out on behalf of the authors who now state another producer will stage.

Stronger beer now current upon the price \$2 a barrel. For tax.

Newswires tipped Al Smith was to receive a case of champagne from a grateful winner Wednesday (6).

All set up cameras, but Smith turned down the wine. Told them he could have had a cellular but no like the advertising angle.

Ray Webb V. Hays in her legal plea to stop Rudy from applying for a Mexican divorce. Court holds she failed to establish his intention and can do nothing.

Sultan, a lion, used for whoops in radio bits, shot by court order Wednesday (6) when keeper was brought into court with charges of insecure guarding and violating of health conditions.

Southern ship cruises take the slap when repeal permits home drinking. Several already canceled and ships sailing carry scanty passenger lists.

After many years of contention Federal Judge John M. Woolsey holds James Joyce's 'Ulysses' to be not obscene and allowed to be imported.

Jed Harris to direct 'Yellow Jack'. Federal Alcohol Control feels that liquor prices are too high, but will wait before taking action. Feared upped prices will give bootleggers prolonged life.

Billy Rose staging Max Baer's vaude act.

Helene Fox Williams, former actress, and Walter S. Halliwell arrested in a Park avenue penthouse by N. Y. police and a Conn. state trooper. Wanted for the 'Nutmegs' state statutory charge. It being asserted they used Mrs. Halliwell's home as a love nest. In Harlem court Sunday (10) and held in \$1,000 bail.

Eileen Wenzel, showgirl who is suing Louis J. Ehret, Jr., because of scars resulting from an auto mishap, supplied bill of particulars demanded by the defense. In substance she says she lost her looks and so her chances for a job.

Mary Lewis, of the opera, and her husband, Robert L. Hays, give a organ to Holy Cross church, N. Y. Dedicated Sunday (10).

George M. Cohan reported to be

interested in 'Tight Britches', play written by the Asheville (N. C.) Freeman. May fix it up and produce.

Warning issued that mail shipment of hooch for Xmas gifts is illegal. All right by express.

Hotels brighten as repeal brings more guests. Closures being opened again for the first time in a couple of years.

Martin Green coins 'pedagogs' for barkeep instructors.

Eva Le Gallienne plans to come into N. Y. for spring season.

Mary McCormick tells Philly newspapermen she'll marry Harry Bannister Jan. 30.

Road company being formed for 'Her Master's Voice'. Queenie Smith and Violet Kemble-Cooper to be co-stars.

Frances Williams, in town, denies talk of divorce from Miguel de Sousa and shows telegrams to prove it.

Natalie Hall, selected to sing national anthem at command performance in London.

Guild shoves the curtain for 'Mary of Scotland' back to 8:20.

Girl witness in a current suit told the court the defendant had taken her to one theatre and four burlesque shows. 'I don't tell that entertainment but ruination'.

Walter Reade, as a creditor of RKO, in court to protest against Irving Trust Co. receivers, confirming lease on Radio Music Hall and the new theatre.

are white elephants and detrimental to stockholders' interests.

Harry B. Swan, radio, in Queens court asking annulment of his marriage to actress Frances Williams.

Ivan Abramson's \$1,500,000 damage suit against the Hays organization settled out of court. Former producer claimed he was put out of business and beat Bill Fox to a book about it.

Joos ballet gives America up as lacking dance appreciation. Will go to London.

Mrs. Isabelle living, sister of Monte Glass, stricken while watching a broadcast in the NBC studio at Radio City Friday (8), dying before the ambulance surgeon arrived. He has been a sufferer from heart trouble.

Canadian govt. made a formal protest against the use of 'Quebec Liquor' commissaries by a N. Y. liquor officer raided by police.

Billy Sunday coming to N. Y. early in Jan. for a two weeks' revival.

Chung Apana, who was the prototype of Earl Derr Biggers' Charlie Chan, died in Honolulu Dec. 8.

Eleanor Anderson, member of Gertrude Hoffman's troupe at the Metropolitan, died in a fencing number Saturday (9). Received a scalp wound, and fainted.

Rumor has Anya Ondra divorcing Max Scheraga. She says no.

Several newspaper men have finished play now gunning for producers. Partial list includes: Pulitzer, Prize, 'Winning Race' by Ben Gross; 'Till Have a Fine Wedding', Ben Washer and Molly Ringwald; 'Greater Gods', William Bohner; western drama by Phil Higley, and 'Call Me Pete', joint effort of Milt Gross and Geo. D. Donnan.

Mary living his name as Raymond B. Goodyear, dated two waitresses in a Sixth avenue restaurant for a tryout. Took them to a rehearsal hall where they partly undressed while he rehearsed them.

When he didn't come back, they found their \$36 had gone with him; so they dressed and complained to the 'Previously Mother and Child'.

'Wednesday's Child' is the fourth given as a title for the Leopold Atlas play 'The Previously Mother and Child'. 'Hope of a Tree' and 'By Product'.

Speakeasies and other anti-prohibition themes out as drama material for the Broadway theatre.

one play out of every recent three has dealt with such a theme.

Courtney Burr drops 'Amaco', drama of the 'Previously Mother and Child'.

Theatre Guild gets the script of C. B. Shaw's 'On the Rocks'. Too essentially British in theme to pass without liberal revision, so it won't be shown.

Fashionable hatter offers headgear similar to that worn in 'Little Women'.

N. Y. Post to go back to standard size. Tab form not popular with stage readers.

Morris Schlessinger the real backer of 'The Locked Door'.

## Coast

Mrs. Peggy Windmiller, 32, eccentric, minor injuries in Hollywood auto accident.

Wynfred Harvard, 23, recovering in Hollywood hospital from injuries received in a fall at a performance at the Pantages, determined to do a comeback. To start light work on the rings.

William J. Clark, general manager of Par for Australia and the Far East, in Hollywood, honeymooning.

Ernest B. Schoedsack, RKO director, Charles E. Sturges, camera man, granted private pilot licenses in L. A.

Oreal Keene, dancer, suing John Costin in L. A. for \$22,500 for alleged damages received in auto accident.

Ned Sparks has filed divorce complaint against his wife, Mercedes, who recently applied for separate maintenance in Los Angeles.

Hugh E. Trevor who died recently because of an auto accident to Mrs. Rachel W. Cartan whom he was said to have been engaged to marry.

Unable to settle a dispute with Metro, John Gilbert has filed suit in L. A. to have the court construe the Metro Gilbert co. \$250,000 per pic prior to the picking up of an option.

Corliss Palmer Brewster divorced in L. A. from Eugene V. Brewster. David O. Selznick is erecting a 22 room studio home in Beverly Hills. Georgian style.

Hollywood police arrested Tom Burescia, 21, for sending alleged obscene letters to Gloria Ray, pic actress.

Bill Hart, convalescing from illness at his Newhall, Cal., home, celebrates his 63rd birthday.

Constance Cummings injured when thrown from a horse at Palm Springs.

Dist. Atty. Pitts investigating alleged threats on the life of Nelson Eddy, pic actor, in Los Angeles.

Bert Roach, received a suspended sentence of a \$10 fine or five days in jail on assault and battery charges.

Prince David Midvian, former hubby of Mae Murray, and Prince Serge, his brother, and ex-husband of Mary McCormick, appear before a judge in Los Angeles in connection with probe of the affairs of the Pacific Shores Oil Co.

Elsie Larsen, dancer and pianist, hurt in auto accident.

Jess Willard found guilty of assault and battery on Joe Logreco in Glendale. Cal. Asks new trial.

Under indictment for a holdup in which Mae West lost \$23,000 in jewelry and currency, Edward Friedman and Morris Cohen have been charged with the robbery of Abe Brown, Hollywood cigar store operator.

Joseph W. Williams, 40, radio philosopher, arrested in Los Angeles on federal charges of receiving mail in his own and forged.

Pauline Frederick has filed a personal petition in involuntary bankruptcy. Last week Miss Frederick and Morris J. Herbert, her partner in the production, filed a joint petition on the firm's biz.

Grace Darmond, former film actress, divorced in L. A. from Randolph P. Jennings, Beverly Hills theatre owner.

Bettie Milton, stage and screen actress, has filed suit for divorce in L. A. against Charles Spencer Belden, Hollywood scenarist. She asks custody of three-months-old son.

Recovering speedily from an appendicitis operation, Joan Blondell has returned to her home in Hollywood.

Evidently, believing Buster Crabbe lived his 'Trotter' role in civil life, a thief ransacked his auto and stole two suits valued at \$100.

Hal Roach, chairman of the L. A. Turf club, has asked for a permit to hold horse races at one of three sites in southern California.

Investigation of activities at the Colony Club, West Los Angeles, has been demanded in a petition filed with the city council by 50 property owners in the vicinity of the spot.

Alfred C. Read, Oakland broker, sentenced to 30 days in the L. A. jail for 'stealing \$11 from Claire Windsor, pic actress.

Alton T. Thomas, 23, son of Jim Tully, hotel author, under arrest for alleged attempted attack on Monterey Park, Calif., married woman.

Francis Weldon, dance director at the L. A. Cotton Club, nursing business said to have been registered by an unidentified stage and screen comedian. No report to police.

Jury must decide whether Mrs.

Flo Bilkie, known on the stage as Flo Jassen, was falsely arrested and maliciously prosecuted on a check charge and therefore caused to increase in weight from 117 to 160 pounds.

Passy burglars stole \$60,000 in jewels and furs from the home of Harry Rapf, Metro associate producer, in Beverly Hills.

Winifred M. Schilling, pic actress, and Robert C. Schilling divorced in L. A.

Fire damaged Ben Lyon's four-seat cabin plane \$1,000 in Hollywood.

Lloyd S. Stapes, 23, Hollywood musician, hurt in auto crash when he swerved the car to keep from striking a child.

Formal complaint charging Mary McCormick, opera singer, with assault and battery, has been issued in L. A. after Grace Williams, writer, signed the complaint. Miss Williams asserts the singer slapped her.

Tod Sloan, oldtime jockey, is recovering in the General hospital in L. A.

Minor's contracts between Tom Brown, 20, and Radio, and Consolidated, Allen, 19, and Fox Productions, Inc., have been approved by Superior Judge Marshall McComb.

Despite general interpretations of a recent Mexican supreme court ruling, divorces obtained in the state of Chihuahua are legal, according to the Bar Association of Juarez.

Edward G. Robinson, sued for \$11,000 alleged fees by A. Koffman, acting in behalf of Atty. C. K. Feldman, Feldman performed services for Robinson in West Coast litigation between the actor and Frank Joyce-Myron Selznick, Ltd., complaint asserts.

Raquel Diaz, 23, and Dolores Dolan, 29, pic actresses, injured in Hollywood auto accident.

## Mid-West

Harry Voller, Chicago cabaret promoter, seized on warrant from Los Angeles charging him with the robbery of \$20,400 in jewels and cash from a safe in Chicago. Case continued until December 14.

Mrs. Ritz Gentry Bishop Millard, dancer, held on \$5,000 bond on charge of bigamy. Second husband, John Millard, World's Fair concessionaire.

Master in Chancery denied temporary injunction sought by two Chicago Federation of Musicians members to prevent the Fair from collecting dues or disbursing union funds.

Two violins owned by Danny Russo and valued at \$500 stolen from an auto.

Thieves broke into motor bus parked in front of Studebaker theatre, Chicago, and stole costumes valued at \$900 belonging to members of the Chicago Negro chorus from 'Green Pastures' company on recital tour.

Edith Mason and Mario Chamlee booked for the new Chicago Opera Company, formed by George Lytton and others.

(Continued from page 23)

tween A. H. Blank, who holds the lease, and Ralph D. Goldberg, who holds controlling stock in realty company, which owns the house.

Plan is to show some first-run indies which have been stocked up. Operation of the house for a time is to be as an experiment to test the possibility of its form.

Management will be in the hands of Lionel Wasson for the present. Wasson will stay on the job until he has established company. E. H. Glavin, Blank maintenance man on an eight months world tour.

Bronx, N. Y.

Consolidated Amus. Enterprises relinquishing the Willis, with Loew dickering for it. Consolidated's operation of the Willis was opposition to its form.

Melrose drk again, after a month's try by S. Berman, who continues with his Rub theatre only.

William Salkin (Rhinelander circuit) has retained Gilbert P. Josephson as a business builder for the circuit's Monroe theatre. Josephson will also continue to operate his own Brooklyn and Long Island houses.

Des Moines.

Tri-State Theatre Corp. (A. H. Blank) besides management of 18 theatres, 13 of which are in Iowa, acquired since the reorganization the Chicago and New York City City; Paramount and Strand, Waterloo; Paramount and State, Cedar Rapids; and Capitol and Rialto, New York.

Newman, formerly of Des Moines as city manager and manager of the Park.

Pottsville, Pa.

John, David and Joseph Humphries and Elias Coury have purchased the Strand and Victoria theatres, Pottsville, Pa. The old Chamberlain Amus. Co. Strand becomes the Palace, the Victoria will be reconstructed for stage shows.

## WILLARD TAVERN

Under Mgt. Miss E. Person  
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Delicious Dinner 65c  
Also A-La-Carte  
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## New York Theatres

Second Week!  
JOAN CRAWFORD-CLARK GABLE  
in "M-G-M" "PAUL MURDER"  
with Franchot Tone  
Stage: "Fargo" Grand Orch.  
Others: "The Sign of the Cross"  
"The Sign of the Cross"  
"The Sign of the Cross"

JOAN CRAWFORD-CLARK GABLE  
in "M-G-M" "PAUL MURDER"  
with Franchot Tone  
Stage: "Fargo" Grand Orch.  
Others: "The Sign of the Cross"  
"The Sign of the Cross"  
"The Sign of the Cross"



# Pic Mob Claps Hands, Giggles on Repeal, but a Tame Celebration

Hollywood, Dec. 11.

The new era, in which most of the likker will be new, was ushered in on Hollywood Boulevard on the night of the repeal bingle in a somewhat uncertain fashion.

The broad highway, along which many a hip-shack has been toted by many a peripatetic conflagration, was thronged nicely around eight o'clock, with most of the mob out to see what the others intended to do.

Nobody did much of anything except stare at a float on which a chubby Santa Claus yowled banalities at feasting kids. A couple of ankles were turned when straying feet tangled, hands were clasped, no windows were broken, new deal liquor stores, with old deal prices, did so-so business and at about 11 o'clock all the boys and girls except the chronic stay-outs were tucked in their trundles and snoring like rabbits.

## Rather

It wasn't much of a celebration. New deal social clubs sold a lot of brew and a few bottles of California champagne, speaks were more or less deserted, coppers escaped socks on their schnozzles and life went stoddily along like an elephant with the mumps.

Prices, as announced by the liquor stores, were labelled 'temporary,' and with great propriety. Blended booz was offered at an average of \$1.50 a pint, with cases averaging in the middle 30s. Bonded goods ran around \$3.50 a pint, cases being in the 60s and 70s. Canadian whiskey was \$2.00 a bottle, rum was higher, alcohol went for \$5.85 a gallon and what'll you take?

## Aspirin Mart Unchanged

Wine prices varied from six-bits a bottle to \$1.25, though the Chateau Yquem type, a California vintage, reached \$1.75. Champagnes, domestic, ran all the way from \$1.90 a quart to \$3.75, with the imported stuff selling from \$4.75 to \$6.50.

Price of aspirin not quoted. Police agencies gave ample evidence during the hours following legalization of likker that law violations are not to be tolerated.

Police records, following the celebration, showed 124 drunk arrests, eight for being tight in autos, five for driving while intoxicated and 111 on simple drunk charges.

## Officials Tougher

Arrests marked the opening of a drive on the part of officials to prevent liquor abuses. Stiffer penalties also face drunk drivers as the result of the city council in amending the city's ordinance to provide \$500 fines and the month jail sentences for drunk drivers, instead of \$50 fines and 30-day sentences.

As a comparison police records show that on Nov. 6, a month previously to repeal, there were 86 drunk arrests, 23 for being drunk in cars and no pinches for driving while intoxicated.

At Long Beach where likker was sold legally for the first time in 33 years, a single pinch for drunkenness was reported.

San Pedro was quiet. One arrest was made for drunkenness, but coppers said he was not a celebrant of repeal.

## Few Milwaukee Drunks

Milwaukee, Dec. 11.

Milwaukee celebrated the repeal with more or less of a soft pedal. There was very little good liquor to be had and most spots inclined to wait.

A tour of the hotels and night clubs disclosed hilarious parties only in places where the younger generation predominated. Establishments were turned down, many brought their own. It was a far cry from the wild night that greeted the return of beer.

An interesting feature has been the remarkably small number of arrests for intoxication. Police court records show the smallest number of drink cases in 14 years. The main trouble locally is the 12:30 a. m. closing ordinance which does away with all music and dancing at that hour.

## Vermont Still Dry

Burlington, Vt., Dec. 11

The bone dry statute still rules in Vermont although the state is virtually surrounded by wet territory. States to the west and south now

## Repeal Gag No. 1

A mugg who talks like Rat-off, Rubinfoff and Sam Lyons ordered a drink 'Vat 69,' suggested the waiter.

'Vot 69,' shot back the startled patron, 'I only vant run.'

## L. A. Gets Conviction on Old Tango Bean Game

Los Angeles, Dec. 11.

Tango operators took it 'the chin when Judge Thomas L. Anderson in municipal court fined Albert Babady for operating the game termed gambling by the judge. Unless a higher court overrules, the field is left wide open for prosecution of hundreds of spots.

Action will idle, however, until Dec. 19 when city and county voters will indicate their opinion as to operation of the games in a referendum.

## MARRIAGES

Donna Damerel engaged to Gene Kretzing, both of radio. Bride-to-be is 'Marge' of the 'Myrt and Marge' air team; groom-to-be is Gene of Gene and Charlie.

Faile Jenner, showgirl to Monte Proser, of U. A. Baltimore, Dec. 4.

George Kent, stage manager of Palace theatre, South Norwalk, Conn., and Anna Ciolek at Bedford, N. Y.

Fifi Dorsay to Maurice Hill, Hollywood, Dec. 6. ride is actress; groom former medical student of Chicago.

Berdie Sweeney to Edward Scheffer, in Los Angeles, Dec. 1. Bride is secretary to Phil Gersdorf, publicity man for Sam Goldwyn.

## BIRTHS

To Mr. and Mrs. Glenn Hardmann, son. Father is organist, announcer and entertainer at WSPD, Toledo.

A son to Mr. and Mrs. Geoffrey Armbrister, December 4, at Norwalk hospital. Mother formerly on the stage as Mary Kemble.

have liquor as has Canada to the north.

New Hampshire on the east is the only dry spot along the state's borders. The situation in the state even has the druggists worried as dealers have refused to renew their prescription stock until they have been informed regarding the regulations concerning the transportation of liquor into Vermont under the bone dry statute.

New Hampshire, although closed to hard liquor, is better off than Vermont as state laws there allow for the sale of six per cent beer.

## High Reno License

Reno, Dec. 11.

Put on the pan for allegedly making it possible to turn over control of the liquor business in Reno to big shot bootleggers, who have controlled it for 10 years, the Reno city council members are ducking irate merchants.

Council voted for a control ordinance setting license fees for saloons at \$800 per year, payable in advance; cabarets, \$1,000 per year, and package dealers, \$400. Restaurants serving liquor with meals must kick in with \$500.

The ordinance had the announced support of the 'big four,' the quartet that has peddled most of Reno's booze since 1922, and it was openly asserted that the council was attempting to shut out prospective small operators.

Sixty applications for saloon licenses were filed before the council slapped on the big fee. The 60 divided to 15 when it came time for laying it on the line.

The city ordinance went into effect Wednesday (6). An organization of saloon operators was launched and its first official act was to set prices. Blended whiskey was at 25c a drink and bonded stuff at four bits.

Three places operated by non-members immediately cut the bonded price to two-bits, with the bonded price the top for mixed blended whiskey price to 15c and drinks.

## Repeal

(Continued from page 1)  
to hide away and not mingle in the limelight.

But right now the glory of a yesterday Broadway, lazing the present-day cafe entrepreneur. So much post-prohibition reminiscence concerning Shanley's, Rector's, Reisenwebers, Delmonico's, Sherry's, the Waldorf, Knickerbocker, etc., has been publicized in the public prints and otherwise, it was only natural that with repeal everybody's any consciousness or sophistication immediately sought haunts approximating these glamorous antecedents. Result has been that the smart hotels are experiencing boom times. They are worrying the lawyers for the receivers who already are seeing themselves deprived of legal fees attendant to such financial imbroglis.

## Hotel Gold Rush

Much has been voiced concerning the whole application of the truer approximation of superb epicurean delights of a yesterday Broadway, et cetera, that the sophisticated who has had all of that—but at a much higher tariff under the auspices of the class speak—deserted his most favorite haunts and headed on the snoot-lined Madison and Fifth avenue hotels—and found them all already crowded.

The speaks for the moment content themselves with the pseudo-belief that they can dispense the personal touch to their patronage which the hotels can't; that their waiters know the whims of their clientele which the NR staff augmented help doesn't, or, if it does, cannot fulfill for obvious physical reasons of limited facilities.

The speaks all take solace also in the knowledge that the appeal of the up-against-the-bar technique is too much for the post-prohibition femme drinker. There's much to that, too. Already, in the unofficial symposium which every class speak is making of such patronage that it gets, proves that. They all ask the gals, 'Do you miss the bars?' And all the femmes answer in the affirmative. The bars will be back—some time in April is the dope—but meantime, that against-the-bar drinking is a big advantage.

The speaks are consoled themselves with the idea, figuring that after the free-for-all catch-as-catch-can drinking is over they'll reclaim their own—their patronage of 10 years' diligent and personal development which an historic occasion has temporarily weaned away from them.

For fear that this weaning-away becomes permanent some of the smootier speaks are giving out a Mahomet comes-to-the-mountain routine—i. e., they've devised portable bars to cater to the whims of the bar-addicts by mixing drinks at the tables of the drinkers. Since the customers are taboored against the idea of bar to them the portable bars come to them.

The hotels on the east side—not to mention the Astor in Times Square—are seeing aperiitif hours that eclipse the Ritz bar, Paris, of the halcyon 1928-29 days. A hotel like the Waldorf-Astoria, which formerly had two bands, now has nine different orchestras dispensing music in sunny cafes, restaurants and lounges throughout the hotel, with its every cafe jammed, especially at cocktail hour.

## Hard Femme Drinkers

Park avenue maitre d'hôtels profess to be shocked by the hard-drinking habits of the femmes, but the gross is bear up. Old fashioned, the noxious fancy cocktails, seem the order of the day from the women. The speaks seemingly have made the women harder likker drinkers.

Then, too, the sit-down drinking seems to encourage the capacity rather than the capacity when they went up-against-the-bar.

Contrasted to this, immediately with repeal it was a curious anomaly along Speakeasy Row in the East 50's to note many a bar with a placard, 'Temporarily Closed During prohibition. It is as spots with repeal and the Mulrooney platform of wrecking all speaks, plus the hope of each becoming legally licensed, none dared break the law. Many a speak right after the repeal for a couple of days served nothing but beer rather than the risk being abounded while awaiting a legal likker license. The offenders, if caught and not wrecked, now have a cop on the premises at all hours to see that the law is en-

# Coast Cafe, Hotel Men Offer State \$300,000 Hard Stuff Election Backing

## Mayor's Son a Waiter

Fort Wayne, Dec. 11.

No politics here. Bill Hosen, Jr., son of Mayor W. J. Hosen, is new addition 'Last Round Up' personnel. He waits on table at the night club.

Los Angeles, Dec.

With the State of California unable to stand the expense of a special election to permit the citizenry to vote on the modification of the state liquor control act to permit the serving of cocktails and hard liquor in cafes, restaurant and hotel men met in Los Angeles last week, and guaranteed the state \$300,000 to defray the expense of the election. When the National Prohibition Law was repealed Dec. 4 California, as far as regular drinking was concerned, went dry inasmuch as only light wines are permitted to be sold in cafes or hotels.

Hotel and restaurant men called on city and county officials, told them they were willing to abide by the state law until the hoped-for election providing the officials enforced the law on the speaks in town. Officials sent out word resulting in about half the speaks closing their bars, including the swank gambling clubs. Cafe men stated that if this was not done, everyone in town would sell openly within the next 30 days and force the state to a showdown with a test case.

Meanwhile legit cafe men have petitions out for 100,000 names, necessary for the state to call a special election, which they expect to have completed within the next two weeks.

No special election has been held in the state for the past six months, and chances are that the petition to legalize tango games as a game of skill will go on the same ballot.

## Paris Spinsters Day Passes Sans Whoopee

Paris, Dec. 1.

Paris is fast deserting the tradition of public whoopee outdoors. Last Saturday (25) was Saint Catherine's Day, when girls of 25 not yet married are supposed to put on fancy bonnets and roam the streets. Anybody can kiss them.

That's what used to happen. This year there weren't six fancy Saint Catherine's bonnets on all the Paris streets. The whoopee, if any (and there must have been some, because the papers carried pictures of it) was held indoors, in the dressmaking establishments and other places where spinsters gather. Maybe it's more fun to be kissed indoors, anyway.

## Mex Mail Order Divorce Industry Ignores Court

Mexico City, Dec. 6.

Undaunted by a federal supreme court ruling that divorce laws of Yucatan, Chihuahua, Morelos and Campeche states are unconstitutional, Tamaulipas state, chief clerk of which are Tampico and Matamoros, is drafting a law which will provide matrimonial bonds severances in 15 days.

Projected measure is even more free and easy than those of the states which had their divorce statutes slapped as it will allow that seekers need not live in the state where the entire procedure to be handled by lawyers and other representatives. Tamaulipas looks for big biz.

## Smedley Butler's Cussing

Omaha, Dec. 11.

Bombastic talk of Smedley D. Butler, appearing before V. F. W. here last week, was carried by KOIL. Though General is barred from the chains because of his disregard for words, spinsters overlooked the attitude of the larger organizations and broadcast the General.

Station learned decision of chains is not unjustified as General kept up his average by cussing three times in a fifteen-minute period. More cusswords than have been heard over the air here in three years.

## Broadway

Tom (Vannier) Waller is now one of those Kentucky kernels on Gov. Ruby Laffoon's staff.

Mrs. Miles Ingalls broke her ankle.

Eddie Peabody in town minus hat, as usual.

Lillian Tashman has a gown made of tushes.

Sally Osmon, Chicago cafe entertainer, around.

St. Seader of Metro on a two weeks' vacation in Fla.

Walter Futter and Ray McCarey motoring to the coast.

Sandwich man advertises complete course in bartending for \$10.

On Munson has bids for spots in two forthcoming dramatic shows.

The Jack McInerneys now have a house at Fleetwood, up Westchester way.

George Bradley will write the Broadway column for the new daily 'Express'.

Grace Goldberg of Warner story dept. convalscing at home from pneumonia.

Martin Mooney has joined Majestic as exploitation man, under Bert Ennis.

Edwin D. Hertz likes nothing more than being a farmer out on his place near Chicago.

Lynn Farnol has his old sec back, Lila Worsell, who tried the Coast for the summer.

After 17 weeks, the Paramount, Brooklyn, has given its m.c. Stan Meyers a renewal.

Douglas Montgomery getting over an attack of flu contracted on his flight from the Coast.

Mary Lewis presenting the Rev. Joseph McCaffery and Holy Cross church with a new organ.

Philip Bartholomew back on Broadway and looking around. He's been away for some time.

Harry Ross, head man of Ross Federal Service, is back after a two months swing around the country.

If those new radio taxis put on a musical director, Cab Calloway, night be very apropos, one punster suggests.

Bobby Crawford in Doctors' hospital experience setback, but to be opened up again following appendicitis op.

Capt. Peter Freuchen, author of 'Eskimo' and under contract to Metro, leaves at the end of the week for the coast.

Patricia Bowman flew into New York from Washington for a dinner date given by the Prince and Princess Alberti.

Alice Hughes followed Mrs. F. D. Roosevelt on Central Branch Y. W.'s lecture series and told all about 'Russia as I Saw It'.

New camera lens makes it possible to take all sorts of close-ups, but with screwy results. One has Joe Cook looking like Dave Chasen.

Ted Meza and wife aboard Mauretania for South American cruise starting Dec. 8. Meza has been in nite club shows on several cruises.

Attorney Arthur F. Driscoll to Johns Hopkins, Balto, for observation; discovered infected teeth might be the cause for his indisposition.

Val Olman, Embassy club, is trying his hand at converting the Hollywood restaurant, Rub. Val is guest of honor at the departing maestro, being headed for Fox 'Scandals'.

Doc Siegel the Bway, molar extractor moving back to his old site now the Paramount building. It was the old Putnam when the doc was last there.

After getting a load of some of that legal blasted rye on Repeal Day, Joe Laurie, Jr., decided to stock up his cellar with some good old post-war bootleg.

After an extensive inspection tour of Europe, Al Richards, general manager of Paramount News and Gene LaRoche, Par News technical engineer, returned to New York.

John C. Flynn back after quickie to the coast in connection with 'Alice in Wonderland.' Tom Bally, director of publicity at the studio, here in advance of Charlotte Henry.

Those Atlantic liners are having a plenty tough time of it. As indicated by the fact that the Italian Lines have cut out second class and are using the accommodations for tourist class now.

Nick Long, with a 30-people revue and Dave Oppenheim-Mike Cleary, special writers thereof, sailed on the Champlain for London Dec. 30 to open with a specially imported American floor show at the Dorchester hotel.

A.M.P.A. is now going through the auction gag to swell its treasury.

Autograph double of Henry—'The VIII,' with Roxy doing the pen work, were sold to Bert Lehr at \$30 for a copy. A. J. Van Beuren taking one for \$25 and Meyer Davis a third at \$10.

Mayor-elect La Guardia, Josef Lhevinne, Gertrude Berg, Al Goodman and his orchestra due to be introduced by M.C. Eddie Cantor at Jewish Fed. Min. Breakfast Thursday (14) at the Waldorf. Mrs. Albert Warner co-chairman of Entertainment Committee.

## Budapest

By E. P. Jacoby

Giuseppe di Luca guest performing at Opera House.

Janos Szekely, Ufa Hitler exile, settled here.

Sister of New York's new mayor, La Guardia, lives here.

Panny Kery, musical comedienne, married to Victor Banky, Vilma Banky's brother.

Bronislav Huberman's violin recital and Toscanini conducting Philharmonic, big events of musical season.

Paul Fedak taking her picture, 'Aunt Iza,' to United States herself. Had 30 new gowns made for the occasion.

After playing the lead in 'Rakoczy March,' Margit Dayka disappeared. She left her husband, Karoly Kovacs, actor.

Paul Vulpus, who authored 'Youth to the Stars,' does not exist except as a pseudonym for Laszlo Fodor and Laszlo Lakatos.

Franci Gaal going back to stage as a German actress, scheduled to play in Bus Fekete's 'More Than Love' at the Josefstadt, Vienna.

Tokatyán, Armenian baritone, broke two ribs when he fell down 'dead' according to instructions in the part of Scarpia in 'La Tosca' at the Budapest Opera.

Ferenc Molnar received in audience by Reinart Hesty, a preliminary to being presented with the Corvin Chain, highest order of merit for artists and authors.

Two flops for Greta Garbo in Budapest, were the two pictures in which she was seen here this year, 'Susan Lennox' and 'As You Desire Me.' Instead, Budapest public has found a new pet in Katharine Hepburn.

Hedy Kiesler picture, 'Ecstasy,' made in Prague and strictly censored in Vienna on account of too much nudity shown here privately.

Hedy Kiesler is now wife of Fritz Mandel, Austrian armament magnate, and has retired from pictures.

## Moscow

By Eugene Lyons

Ed Perkins, impresario, here to fetch the Messersers, Russian hoofers, for concert tour in America.

Boris Plinyak acquired a new wife, Kira Georgievna by name and Georgian (Caucasian) by extraction.

Recognition provided additional excuse, if needed, for consumption of vodka at mixed Soviet-American parties.

Vimie Walker and family are due, if rumor proves correct, to establish a bureau for Soviet-American trade.

Increasing number of young Americans enrolled in the State Cinema School here, studying direction, camera, etc.

William C. Bullitt, newly named American Ambassador, eagerly awaited by American colony, to most of whom he is known personally.

Rezel Tolstoy putting finishing touches on volume two of his novel 'Peter the Great.' Meanwhile his play by the same name is still running at the Bolshoi.

Wayland Rudd, American Negro actor, in the regular troupe of the Meierhold Theatre here; Also has considerable role in silent film version of 'Jimmy Valentine.'

Radio broadcast intended for relay in America duly put on here at the Radio theatre Nov. 15, but was not received on the other side of the ocean for technical reason.

Louis Weltzenkorn's 'Five tar Final' awaiting final decision of censors before Soviet theatre here begins production, with Mrs. Billy Lyons on sidelines as American consultant on local color.

## Vienna

Erich Gl

Fedor Chaliapin here for a rest. Father of the Leopold Bros. died suddenly.

Irene von Zilahy back for 'Ball at the Savoy.'

Jules Romanus here singing on 'Author and Publ.'

Jewish Hanigun singing under the direction of Karl indau celebrating 80th birthday.

Radio innovation here to broadcast a mass every Sunday.

Swiss radio station at Basle, for Swiss radio station at Basle.

Oscar Wilde's 'Woman of No Importance' revived at the Akademie.

Casino experimenting with rehearsing vaude in Italy and for public.

Josefstadt planning revival of 'Candida' with a comeback of Helen Thimig.

Pajon driving car right into local taxicab, injures two visitors from Switzerland.

Robert Heger under contract to

State's Opera in Berlin, but conducting odd Tristan performance here.

Edmund Eysler trembling lest the Duerger theatre should close down before opening with his newest, 'Donauliebchen.'

Polly Frank replacing Martha Eggerth in Komjath's 'Love Dream,' as latter is under contract for a Kalmán pic in Berlin.

Max Reinhardt negotiating to put on his 'Fledermaus' at the Theater an der Wien, probably with Hans Moser, Oskar Karlweis and other artists.

## Bucharest

Mushatescu getting appendix op.

Paul Prodan replacing Mavrodi, director of the National.

Grook expected here in December; Lucienne Boyer in January.

National Theatre director Mavrodi turning a back from trip to Paris, Rome and Spain.

Lucretia Petrescu, authoress of 'Sin' completed new one for the National Theatre.

King Carol paying tribute to Mussolini by seeing and applauding his Napoleon piece.

Io. Marin Sadoveanu follows calling of superintendent over all Rumanian theatres.

George Enescu off to Paris for rehearsals of his 'Oedipus' opera based on libretto by Edmond Flegi.

Mme. Bulandra thought she would like to stage 'Mr. Cinders,' but her partners preferred that she didn't.

Maria Ventura starring in Bernstein's 'Bonheur' attracted attention of the Queens Maria and Elisabeth.

Queen Maria and King Carol present for George Georgescu's first rendering of Beethoven's uncut 'Missa Solemnis.'

## Pittsburgh

By Hai

Repeal night a disappointment to nite clubs.

Eddie Klein plans to get back into the nite club swim again shortly.

John Harries planning a winter vacation in Florida shortly after first of year.

M. Weller is town making the burg Walter Hampden-concious for Xmas week.

Joe Bernhard and I. J. Hoffman are turning a day, Eddie Grainger and Harvey Day, too.

Mayor Herron presented Charlotte Henry with key to city at Variety Club luncheon.

Donn Wermuth tossed a special preview of 'From Headquarters' for the city's police officials.

Hank Joan, and arranger, Jimmy Joe, pianist and arranger, has joined Eddie Peyton's band.

Bill Wyler, U director, forced down here by fog on way east by air and had to continue by train.

Ted Krushinski, one of six brothers with Lee Croley's band, just elected Burgess of Export, Pa., near here.

Stanley drew packed house with its winter edition of 'Pittsburgh on Parade,' for benefit of Warner Club.

Brin McDonald had to rush to Harrisburg by car to get his Tent Club liquor license in time to greet repeal.

Joe Feldmans to see New York Xmas week-end to see sister of WB's advertising chief here get married.

Jack Mayhall producing shows at Brian McDonald's Tent Club and arranging for Jack Bruce's orchestra here.

Eva Le Gallienne pounced on Sun-Tele photographer last week for shooting off a flashlight bulb unexpectedly.

H. M. (Puncherproof) Fox, Pittsburgh beer baron, a Keary called one for a day. Governor recalled celebration 24 hours later.

Double celebration for Dave Brody, his daughter, Lola, announced her engagement same day papa got a new job leading band at Union Grill.

Although Far didn't take up his option on Dell, local winner in 'Search for Beauty' contest, is sticking on coast for a while to take a fling at free-lancing.

## The Hague

By M. W. Eddy

Richard Tauber back again for holiday.

Theatre-National de l'Odéon company coming to Hague.

Agitation against influx of foreign talent is still in evidence.

Gretel Vernon, Vienna soprano singing in Carlton hotel, Amsterdam.

Two artist jubilees here: Jan Musch's 40 years on stage and M. Samoylov's 70th birthday.

Dutch cinema has been lying low for months; it seems that distributors are getting the hang of what is taboo.

## London

Poster's engagement off.

Martin Beck visiting legit shows.

Ivan Koltchinsky off to Australia.

Noel Coward off to America in six weeks.

Mrs. Milci rmed in auto smash.

Charlie Manny teaming with Victor Wise.

Clyde Cook trying out a new act with his wife.

Harry Norris with throat trouble.

George Black with be knighted rumor.

Fanny Ward doing most of her shopping at Staggs.

Virginia Cherrill says will marry Cary Grant at Christmas.

Alexander Korda back from trip to Paris, Rome and Spain.

Natalie Hall and Barry Mackay married in London Nov. 30.

Mrs. Charles Dana Gibson here visiting her sister, Lady Astor.

Doris Carson and Wally Crisham forming new team for night clubbing.

J. J. 'Kultur' incant looking over the new crop of plays in the West End.

Gaumont-British to do film version of Aldous Huxley's 'Brave New World.'

'White Woman,' due at Paramount's Plaza, held up by censorial protests.

Flores and Jetsam off to Australia in January to play for Williamson-Tate.

Margery Blinner replacing Peter Godfrey as compere at the London Pavilion Dec. 4.

Frank Lawton rushed off from matinee at the Savoy for appendicitis operation.

Hollywood celebs, numbering 25, celebrated Thanksgiving Day at Grosvenor House.

Derickson and Brown likely to stage all English pantomime for the Christmas season.

Jolly Walker exhibiting some of her drawings at Wertheim Galleries, Burlington Gardens.

Odette Athos, aged 13, singing sophisticated songs at charity concert at Dorchester hotel.

George Wood framing a sea voyager as soon as he recovers from his recent motor accident.

John Southern again nibbling for American acts, mostly for his newly acquired Garrick theatre.

Prince of Wales theatre first stage show house in West End to try bargain prices in afternoons.

Hubert Marsh, managing director of British & Dominion Films, seriously ill with heart trouble.

Rugger by floodlight is the latest opposition to show business with White City pulling 20,000 per night.

Renee Houston (Houston Sisters), married to Pat Ahearne, shortly expected to visit from the stock.

George Hayes nearly got pinched for dancing on the steps of the Royal Exchange as publicity stunt.

King George and Queen Mary scheduled to present at performance of 'Gay Divorce' last night (11).

Flood of protesting letters swamped the B. B. C. for allowing the expression 'damn' to sully the air.

The Phil Hyamases getting a thrill out of all-in wrestling at the Ring, but Cedric Beifridge quite unperturbed.

Roy Fox's newly discovered crooner from the mining district warbling under name of Dennis Dennis.

Hyams brothers experimenting on entirely vogue week at their Troxy picture theatre. Due to shortage of flickers.

Gaumont-British prevailing upon Fred Astaire to read 'Evergreen,' with object of persuading him to stay in it.

Carol Bergman over for part in Noel Coward's 'Conversation, Please,' Cochran's starring vehicle for Yvonne Printemps.

Ida Rubinstein doing a Russian ballet at the Opera, Paris, with Margaret Severn in cast. Show likely to come to London.

Carl Randall and Barbara Newberry go into the Chart show 'How D'You Do,' at Streatham for two weeks, to strengthen.

Marthe McKenna, whose war experience formed basis of 'I Was a Spy,' making personal appearance at suburban showing of film.

Leighton Brill just arrived and given carte-blanc to improve 'Ball at the Savoy' at Drury Lane, in order to force run into March.

Ernest Thesiger displaying his own watercolors and embroidery at the Arts and Handcraft exhibition at the Royal Horticultural Hall.

Jimmy Finlayson grabbing a comedy part in a Warner Brothers (London) show when he books passage to go home. This will be the last at Warners before studio closes for several weeks.

## Paris

By Bob Stern

Otto Beck behind the Castiglione bar.

Frisco back again, opening a night club.

Helena Rubinstein giving parties.

Bart Curtille trained dog breaking in new record.

Charles G. and Kathleen Norris back from London.

Roland Toutain, due for Hollywood soon.

Ed Lewis of local Morris sailed for New York Dec. 6.

Bebe and Renee, former Francis Mangan stars, dancing at Lido.

Jim Witterlsey's French Can-Can re-enacted at the Casino at Nice.

Floyd Dupont staged dance routines and acting in 'Vive Paris' at Casino de Paris.

Frank, Rita and Herman, New York December 15, open a bar there.

Anglo-American Press ation picked Bagdad, nitery, and the rest of it.

Five Hot Shots, American Negro hoofers, doing two turns in new Folies Bergere show.

Alfred Lunt and Lynn Fontaine, French vaudeville, going tonight to Egypt, their way to London.

Marie Dulas touring sticks—Lyons, Marseilles and Toulouse—under Varleto management.

President Lebrun presiding dinner of French Literary Critics' Association at Hotel Continental.

Femme artists, especially line girls from review, going tonight to Lido after the shows for free swims.

Collette, author of the French yellowback novels, doing dialog for French version of new Vicki Baum picture.

John Taylor, brother of 'Peggy Taylor' of Kitchen Pirates adagio act, expects to leave the American home and appear.

Bal des Petits Lits Blancs, which gets more artists to help it than any other, scheduled for Opera on first Tuesday in February.

Harold H. Hays rep here, and Commander of Paris Post, American Legion, worked frantically on veterans' Thanksgiving Dinner program.

Gorgeous Georges Carpentier back to his old training camp at La Guerche to try to get ready for comeback in ring. Francois Deschamps handing him again.

Robert Johnson, singer of Empire theatre among group of artists appearing at American Women's Club concert in Paris, Dec. 15.

Three American girls, called at night club, Pamphile, Earl Leslie, former partner of Mistinguett, heading them. Leslie soon to head new vaude program at Folies Wagram.

## Prague

By Edward T. Heyn

Haendel's oratorio 'Samson,' not given in Prague for 40 years, will shortly be sung.

Marionette theatres have sent a protest to the Czechoslovak government against the payment of luxury taxes, claiming their institutions produce plays of educational value.

Demonstration against Adlon and Urania picture theatres took place in Bratislava, Slovakia.

Stones thrown and windows broken by a crowd protesting against the performance of the opera 'Czarevitch,' by Lehar, on the ground that it had been made under Hitler in Germany.

Prague tabarinis, cabarets, varieties, and similar night amusement places are in a critical situation owing to the demand of authorities that a certain number of domestic artists should be engaged, in place of so many foreign ones. Unless the authorities allow the appearance of foreign artists, the showmen threaten, beginning Jan. 1 they will reduce the numbers on programs, and curtail business, so that amusement, taxes, a revenue drawn by the Prague municipality, will be greatly reduced.

## Mexico City

rahame

Work started on \$600,000 hostelry on main stem.

Zimbalist and Arrau, Chilean pianists, smash tour concert here.

Extras for some native picture producing companies on pay scale ranging from 60c. to \$2.50 a day.

Cinema strike talk again; 16 naked dishonor marchers, 200 attaches and candy butchers because of biz.

Ace matadores, who held out against heavy income tax payments the government, have been ordered to settle pronto by the finance ministry.

Melo and Luis Almada, old Mexicanos to make the U. S. big leagues, former with Boston and the latter with San Francisco, here on exhibit tour, socking home runs and crowding ball parks.

# Hollywood

Dimitri Tiomkin vacating.  
H. M. Walker back from N. Y.  
Claire Trevor east for a month.  
Jerry King boat riding to Frisco.  
Ted Claire, m. c., tested at Universal.  
Grant Mitchell in Mexico on honeymoon trip.  
Hecmar Wobber ogling projection rooms at Fox.  
Vitch, the cartoonist, has moved to San Francisco.  
Joe E. Brown back from his trip to the home town.  
Long hanging around till after the holidays.  
Garrett Fort leaves to work on a novel in New York.  
Harry Zehner is moving into Hollywood from the hills.  
Eddie Buzzell tramping about with his prize winning terrier.  
Catherine Harris and Hugh Weir of Towboys back east.  
Charlie Foy in town, adding to the total of the Foy clan.  
Watterson G. Rothacker recovering from double pneumonia.  
Manuel Reacht sued for \$183.95 by Agua Caliente Operating Co.  
Helen Vinson moved out of her house, and Leon Gordon moved in.  
Lewis Milestone and Laurence Stallings in from European jaunt.  
Al Johnson and Ruby Keeler here to N. Y. about Dec. 15 for the holidays.  
Ted Healy receiving suggestions from pals that he should wear a wig.  
Jess Willard sued for \$2,000 damages by Joe Logreco for alleged beating.  
Florence Lake rushing in by plane for a short, hence back to Chi for radio work.  
Fia Dorsey sued by Ruth Brown for \$330 allegedly due for legal services in N. Y.  
Leo Forbstein's bank shekels plastered in an attachment brought by David Lane.  
Mrs. William Gargan out of Cedars of Lebanon hospital after 10 days' treatment.  
Groucho Marx spent an entire day on Hollywood boulevard before leaving for the east.  
Will Rogers, Lionel Barrymore and Harold Lloyd speakers at Hal Roach's 20th anniversary dinner.  
"Archie Gopher" sued for \$390 by Atty. Charles Katz on 26 checks alleged not paid by bank of draft.  
Mervyn Le Roy to N. Y. for his wedding to Doris Warner. Mr. and Mrs. Charles Einfeld on the same train.  
Will and Gladys Ahern, on the coast for the past year, left for the east by motor to spend the Christmas holidays.  
The "Second Mrs. Tudor," authored by M. L. Simmons and Bernard Gardner, being rehearsed for the Pasadena Playhouse.  
Mary Pickford, Gloria Swanson, Melvanes, Richard Barthelmess, Abraham Lehr and Samuel Goldwyn sponsors of Christmas tea at the Town House.  
Former bootlegger, who has now opened a liquor store, figures to keep all his old customers. He had the phone company transfer his private bootlegger number to the new shop.  
Horace K. Bacheider as trustee in bankruptcy for the Metropolitan Sound Studios filed a court demand of \$3,500 against Halprin Productions, Inc., asserting amount due for studio rental.  
Frank J. Baum suing Chadwick Pictures Corp. and Consolidated Pictures Industries for \$40,000 judgment and recovery of title to pilot rights of "Wizard of Oz," conditionally sold to Chadwick for \$12,500 in 1926.

# Minneapolis

By Les Rees

Jimmy Grainger a visitor.  
Wrestling and boxing seasons under way.  
Sol Lebedoff, RKO salesman, recovering from a lumbago.  
George Fossel, film editor, manager of new Monogram exchange.  
Collecting bookplates is hobby of Merle Potter, Journal film editor.  
University of Minnesota presented "Faming of Shrew" in modern garb.  
Dolores Larson of Warner office staff fully recovered from fall downstairs.  
L. O. Daniels, assistant Minnesota theatre manager, Beau Brummel of loop showmen.  
Eddie Ruben headed entertainment for George Fossel for Temple Israel's indoor carnival.  
Vogel Albionson and Ray Tollefson resigned from Fawcett art staff to open own agency.  
Johnny Branton, Public shorts booker, recovering from overdose of Thanksgiving turkey.  
Stanley Soderberg, assistant cashier, marched to altar with Dorothy Collins.  
"Hollywood premiere" stunts, with local talent impersonating screen stars, a big business booster.  
One-quarter of Minnesota's official publication is from bus companies.  
Warren Anderson of Warner shipping department slightly hurt

when his automobile skidded into ditch.  
A. G. Bainbridge, showman mayor and his two sons have recovered sufficiently from their recent illness to return home from the hospital.  
Betting is three to two that even with state legislature now in session working on prohibition repeal program Minnesota won't have legal whiskey by Christmas.  
Bennie Berger, owner of theatre circuit, complaining about swindlers who sell local merchants advertising trailers, collects the dough and then beats it without delivering.  
Out of town exhibits visiting: E. S. Noreen, Hutchinson, Minn.; O. J. Blakeslee, Medford, Wis.; Mrs. B. J. Barlow, Bovey, Minn.; Floyd Perkins, Mora, Minn.; Will Glaser, Fairbault, Minn.; Mr. and Mrs. A. Uar, Preston, Minn.; Z. J. Canar, Mondovi, Wis., and Sam Cornish, Shakopee, Minn.

# Indianapolis

Ill Kiley

Ed Olmstead in town.  
Overcoats back in mothballs.  
Manny Marcus visiting from Ft. Wayne.  
Mitt Ettinger adding a few more pounds.  
Louis Pollack in town advancing Midway Nights.  
Fred Dolly up from Louisville to look after the Apollo.  
Ace Berry left the town flat for broader pastures in Chi.  
Louis Lowe opens the Rathskeller night in So.arin at buck-ten cover.  
Howard Peigley of Rivoli, Toledo, here to double-o stage shows at two houses.  
Thurston Spangler, Bud Dante and Harriet Bailey in town enroute to Dayton.  
Harriet Smith Girls trade dressing rooms at Royale for same at Rathskeller.  
Charlie Olson serves beer and sandwiches for vaude acts after midnight show.  
Lyric and Indiana ads break on same day with same line, "Extraordinary Show".  
Third Ford Pack passing with moving of the business offices from the Indiana to Circle.  
Miles Rogers and his Purdue University orchestra booked in Lyric Ballroom for holidays.  
Jack Fleck made good his threat to bring his lunch to wage scale meeting of So.arin and Lyric.  
Rio Rita Gals swap dressing room at the Royale for one at the Severin to change for Rathskeller floor show.  
Miles Rogers will take a few wrinkles out of waitlines with bookings for New Year's Eve and Sunday nite before.

# New Haven

By Harold M. Bone

Repeat celebrations flop.  
Henry Busse back in Far pit.  
Tony Sarg in with his marionettes.  
George Cosmar back in musical game.  
Murray's gets underway again.  
That Z in S Z Poli means Zeffireno.  
Eddie Weaver won a chow dog in a race.  
Dick Dorman handling Far publicity now.  
Whalley trying to boost biz with admish sign.  
Fidish Dramat hopping back and forth to N. Y.  
N. H. Light Opera Guild's next will be "Eileen".  
Fidish Dramat opened season with "Too Late".  
Club La Mora newest nite spot with floor show.  
Yale-Princeton football nite taken for a cold in the head.  
Is that a carnation or a gardenia Bill Barry sports?  
Weekend vaude at the Howard registering okay.  
Fidish Rice in for a session of his one-man trouping.  
Charles Kinney, 73, newspaperman died Dec. 6.  
He took 700 pages to record return of his chain to S. Z. Poli.  
Frank Sposa handled Met Civic op performance at Arena.  
Jack Sanson breaks long distance record for a cold in the head.  
Courier ex-citv ed, Tom King, again lands as sec. to mayor.  
Hampton Howard and a southern accent in to learn the biz at Paramount.  
Vernon Rice, Yale drama student, directs a Thornton Wilder one-acter here.  
Yale Dramat combined with Vassar females in "The Swan" at Yale theatre.  
Louis Calhern towering above crowd watching Tiger hand Yale a beating.  
Fidish Johnson has moved his bed and board to Hartford to keep Lew Schaefer company.

# Milwaukee

By Frank J. Miller

Auto shows at theatorium Jan. 13-20.  
Five night club operators fined for violating 12:30 curfew.  
Alfred Hiles Bergen directing Marquette university chorus.  
Maurine and Norva jiggling for Tom Gerun at the Bal Tabarin, succeeding Duffin and Draper.  
Ken Dalley building flash and come act around Felix and Barney Ferguson of California.  
Hope Herald prognosticating on the Orpheum stage between her KJBS astrology broadcasts.  
Blossom Seeley and Benny Fields trained up from Hollywood for the Monday night Shell broadcast.  
Jack Robinson put on his coat and cracked the front page of his own Chronicle in a publicity pic.  
Jean Harlow and Hal Rossom back to Hollywood after he shot waterfront scenes for "Good Earth".  
After thrashing Lloyd Yoder at squash twice in a week John Swallow has beat it back to the RKO lot.  
When Will King's night club opened Dec. 27 he'll use 12 gals, so Bal Tab will up its line to a dozen, too.  
Three weeks after it happened Henry Goldenberg, Fox manager, discovered that his pal, John Del Valle, and his secretary Ann Crookwell, had eloped to Reno.

# Dallas

By Raymond Terranova

Lou Holtz in for a day, en route to Hollywood.  
Adolphus dance floors idle again after Fenduriv leaving.  
Lola Gibson Deaton Tennessee-bound for eight vocal dates.  
Viola Russell gets broken leg as only injury to mar big air show.  
Duke Mosely gets big hometown welcome as accompanist for Rethberg.  
Charlie Foy in town to see brother Dick at the Old Mill, then to coast for vaude.  
Louis Veda Quince's school about to throw a big shine, "Shoe String Follies", with cost of 150.  
The record of some people—there's \$3,000 winnings still unclaimed from recent Arlington Downs meet.  
Marcus Gordon meeting Edwina Eustis and Janice Davenport.  
Duke Mosely gets big hometown school, on criss-cross bookings thru here.  
Town's dance halls given legal o.k. to remain open till midnight and two a.m. occasionally—but there's no rejoicing because this has been the practice anyway.

# San Francisco

By Harold Beck

Tom Van Osten critically ill.  
Paul Muni resting at Carmel.  
M. L. Markowitz home with a high fever.  
Gloria Stuart up for a romp in the Frisco fog.  
Roy D'Arcy in town with a play he wants to do.  
Sophie Tucker sang a \$2,000 blaze in the Victoria theatre.  
Newly opened Hof Brau cafe doing turnaway business.  
Cigars cost 20¢; Frisco, Dec. 21.  
Bob Collier back to Los Angeles, leaving the Orph to Charlie Calalero.  
Bob Roberts beating it to L. A. for a look-see at the transcription field.  
Don Gilman back at his office after most of a week at the Hearst ranch.  
Nomi Brady, Fox cashier, forced out of her job and into a hospital by illness.  
Ben Berman forgot about repeal and brought his own firewater up from Los Angeles.  
Frank Martinelli jumped a choo-choo East to look over wines for the Bal Tab.  
Dudley Gooden, of State, Martinez, and T. Tam, of Jackson, Jackson, in on film row.  
Rae Teller, sec. to Herman Warber at Fox, exchange married to Dudley Gooden.  
James Adam is again radio director of the daily Chronicle writing the column and m.c.'ing all sheet's KGO broadcasts, now that

# Cincinnati

By Joe Kolling

Edwin Booth doing indoor golf training.  
Tom Reilly is togetery nabe exhibs.  
Harry Bugle wears film row's trimmest moustache.  
Variety's nab's heaves waiting via ping pong.  
H. J. "Pop" Wessel the perpetual youth idol of cinema center.  
Since returning to RKO helm for these parts, Ike Libson has shown speed in yanking, no-pull product, several pics being replaced after one day.  
Miles Vance's tiny pix parlor in Union Terminal has all-shorts programs; two Disney's, a Mickey Mouse; two local comedy and a newie on initial bill.  
Local tin pan alley has dwindled to office of Merrell Schwarz, rep for Witmark and Remick, in Vitegraph quarters; Billy White, for Peist, only after-noon plugger here.  
Naylor Stone, news sports ed of Post, columned a congrats to Lou Smith, Enquirer grid dooper, for picking Notre Dame and Georgia Tech over Aard and Duke; first time back-slapping among Cincy dailies.

# Chicago

Harold Fair ex of WBBM set with KNX on the coast.  
Novelle Bros. in town with 8-cylinder gas wagon.  
Aaron Jones, Sr., out golfing, spite the thermometer.  
Leg Atlas readying to hop Florida-ward about Jan. 1.  
Gardner Wilson back in town ahead of "Midget Village".  
Maurie Greenwald giving the loop the orbs after a long absence.  
Eddie Solomon parading Charlotte Henry and Fred for "Allos" tie-ups.  
Eddie Bee, producing new show at Rainbo Gardens to open Dec. 27.  
Maxellos heading east after a long sojourn in Chicago at the Fair and College Inn.  
Ed Oynow and Bob Bonell out on the road stirring up trade for the Philly office.  
Phil Dumas ill, with Clarence Phillips taking about Jan. 1.  
John Ashenburt off coffin nails for a week and reports a boom in the chewing gum biz.  
Frank Montelliere of the Frisco Bal Tabarin in town for a stop-over on his way east.  
Jack Brooks is working the Phil Porterfield program gratis while Porterfield languishes in the hosp.  
Majestic pictures holding an exhibit preview of "You Made Me Love You," at Harry Balaban's Dearborn Theatre.  
John Balaban almost shakes his head off keeping time with the acts and music during first shows at the Phil office.  
Ben Bernie brought a protegee in from Kansas City, one Joan Olsen, who goes on WBBM here with the billing of "the female Bing Crosby".

# Baltimore

by Al Scharper

Pleadly first local literary to use 24-sheet billing.  
Kato Smith cutting coffee as dietary measure.  
Initial Balto Sympth of season sell-out at Lyric.  
Cool Saunders band through on tour of one-nighters.  
Marjorie Harton training chorines for "Okay Baltimore" revue.  
Blanching Ring and his "Dinner at Eight" at Auditorium stock.  
Joe Dundee, former middleweight champ, planning to open nite spot here.  
Alex Woolcott's niece, Nancy, joins Vagabonds, little theatre group.  
Larry Schanberger reviving those Wednesday midnight shows at Keith's.  
Repeat Day flopped hereabouts, due to excessive charges for "the McCoy".  
William Quinn, local socialist, latest acquisition of Auditorium Players.  
Norman Clark, "News" picture clerk, authors sketch for "Okay Baltimore" revue.  
Lonah Straw, former showgirl, now student nurse at Johns Hopkins hospital.  
Jackie Scherman back m. c'ing Hal's floor show after quickie to N.Y. for Vitaphone short.  
John Mason Brown of the N. Y. Post-theatrical-here-befores-Junker Legion on current U-way season.  
"Thieves broke into local branch of Conn Instrument Co. here last week, stealing musical instruments valued at \$1,000.  
Word went out of film shots of Sally Jland's dance being included in Burton Holmes' Chi Fair lecture at Lyric hypped the rate.  
Clare Thomas Moore's Chayren's theatre pencilled into Ford's for series of mats, starting Xmas week. Initial booking locally for this troupe.

# Philadelphia

By Arthur Waters

Larry Graver back at his old stand, the Stanley, after a few weeks at the Boyd.  
Charlie McClintock, Bernard Simon and George Alabama Florida last legit p.k.s in town.  
First drink of legal liquor handed by p. a. to critics went to credit of Bernie Simon, author of "Love Story".  
Rumors that William C. Goldman, former WB general manager, will be back in local amusement field in a few months. One has him connected with the Master.  
Bill (Doc) Dougherty no longer on the door at the Walnut. Restaurant interests, now complicated by repeal, take the two much time.  
Tommy Labrum back in Philly part-time after closing of entire Branger office plant in New York.  
Tommy commingled to Broadway frequently in interests of Samuel Nirdlinger, his former boss.  
Richard Halliburton-lecturing for Philadelphia Lecture Assembly following Le Bonhomme, surprised attention of press which was caused by nationwide publicity of La Gallienne-Barrymore story.  
Most of the big high muffed record nite at the A few had a little liquor but no real choice. Others had none. Greens, at Eighth and Chestnut, making biggest play right now and also using bidding other hostility which have an agreement on prices.



# OBITUARIES

## ADOLPH KLAUBER

Adolph Klauber, 54, former dramatic editor of the New York Times, died in the John N. Norton Memorial Infirmary, Louisville, Dec. 7, after a long illness.

Adolph Klauber went on the stage when he was about 20 years of age, alternating between stage and newspaper work. For a time he was a member of Charles Frohman's Empire theatre stock company. About 30 years ago he turned his attention more definitely to newspaper work, in time becoming the critic for the Times and noted for the exactness of his appraisals, not a little helped by his own stage experience. Later he went to the Selwyns, making a number of productions with them and, on his own, he produced 'Nighty Night', 'Scrambled Wives', 'The Emperor Jones', 'Different', 'Like a King' and 'The Charlatan'. With his wife, Jane Cowi, he was interested in 'Lilac Time', 'Smiling Thru' and other plays.

Three years ago falling health caused his retirement to Louisville, where his family figured importantly in art circles, making his home with his sister, Mrs. Jesse F. Strong.

He is survived by his widow, his sister and two nephews, one of whom is Edward Klauber, of the Columbia Broadcasting system.

## THOMAS G. McVEY

Thomas Glenroy McVey died in St. Luke's hospital, New York, Dec. 8, from a complication of diseases.

He was a brother of the late John McVey, who together as the Glenroy Brothers were well-known stars in vaudeville since 1886, when they first appeared under the management of Keith and Batchelor in Boston. Shortly after they were with Sheridan and Flynn, Tony Pastor, Harry Williams, The Hyde Show supporting Helen Mora and with Terry McGovern in 'On The Bowery' in 1898. Following this they played in 'McFadden's Flats' and in 'Fanny Mr. Dooley'.

Mr. McVey's final engagement was with Mae West in 'Diamond Lil'.

Interment in the Catholic Actors' Guild plot in Calvary Cemetery.

## GEORGE M. BROWN

George M. Brown, 54, widely known as a character comedian in vaudeville prior to his retirement 11 years ago, was mysteriously and fatally shot Dec. 3 at his home near Los Angeles.

He was a member of the team of Marlon & Brown, his wife forming the other half. When he retired he bought the California home and was raising avocados and turkeys.

He was a native of St. Louis and played the Keith, Orpheum and Loew circuits.

He returned home late in the night and went out to the rear of his house to investigate a noise, and later, when he didn't return his wife went in search and found him dead on the porch.

## LIZZIE GRIFFITHS

Lizzie Griffiths, 84, who played Little Harry in one of the first productions of 'Uncle Tom's Cabin' in the early 1850's, and who was a leading actress in the '70's, died at Norwalk, Conn., Dec. 8.

Retired from the stage for more than 40 years, Miss Griffiths called on Ethel Barrymore during an engagement here this summer and told Miss Barrymore of her seasons in Mrs. John Drew's famous company at the Arch Street theatre in Philadelphia.

She was the widow of Ezra Bennett. A son, George E. V. Osborne, of Cincinnati, survives.

## WALTER STRARAM

Walter Straram, conductor of the leading symphony orchestras in Paris, died there Nov. 25.

He gave concerts every Thursday night during the season, and always had a number by a young American composer on the program. Said to have been backed by an American woman.

## FRANK T. KENNEDY

Frank T. Kennedy, 49, long-time vaude acrobat, died Dec. 6, at St. Vincent's hospital, Bridgeport, Conn., after an operation.

A World War veteran, Kennedy traveled with such acts as the Eight Dells, Brothers Byrne, Kennedy & Mack and Kennedy & Melrose.

Survivors are a brother, Harry V. Kennedy, 'Bridgeport' ambulance driver, and a sister, Mrs. John Hubbard, Kansas City, Mo. Interment in St. Michael's cemetery, Bridgeport.

## ALOYSE F. THIELE

Aloyse F. Thiele, 64, who more than 25 years ago brought the first great orchestras and concert singers artists to Dayton, died there Dec. 4, following a long illness of heart trouble.

Thiele was society, dramatic and music editor of The Dayton Journal and with the money he earned in that capacity managed to bring leading artists to Dayton, among the first ones being David Bispham, Madame Schumann-Heink, Rudolph Ganz and Pavlowa and Mordkin. He was widely known throughout the country among artists and the various booking agents.

## CHARLES CARRELL

Charles Carrell, 57, died yesterday (Mon.) in Chicago.

Carrell at one time was the largest independent vaude booking agent in the Midwest.

He began his career he had 15 weeks on his books. He married three times and had two daughters by his first wife. Both now are married.

His second wife was Bertha Gilbert, a prima donna. His third wife had one child, now about three years old.

Recently Carrell went into radio with recording and regional chains.

## WILLIAM FLETCHER

William Fletcher, 72, known in vaudeville as 'Musical Fletcher', died in General hospital, Los Angeles, Dec. 11, of heart failure.

He was a native of San Francisco and started in show business there when 15. Until two weeks before his death he worked in Gay Nineties Cafe in L. A.

Fletcher was the father of four children, all in show business. They are Billy, Lottie, and Mary, and Edythe Elliot.

## HELEN LANDRY

Helen Landry, 50, of musical comedy, died of heart disease in her sleep Nov. 28 at Century Farm, Bowdoinham, Maine. Burial in family vault at Montreal.

Survived by Chris Lee Landry, her husband, long connected with Winter Garden, Century and Majestic theatres, New York, and now touring with the Eva LeGallienne company.

## GEORGE SANDS

George Sands, 33, died at Hollywood, Dec. 7, after lengthy illness. Scenarist and actor formerly with Warner Bros. 'Body' being sent to New York for interment, arriving at West End Funeral Chapel for services Tuesday (12) night.

Survived by a brother, Hal Sands, New York producer.

## NORMAN A. R. SPENCER

Norman R. Spencer, 38, co-founder and president of the United Costumers in Hollywood, Calif., died in Hollywood, Dec. 8. Considered an authority by his on military costumes. Native of Alberni, Can., and educated in England.

Survived by his widow, Mrs. Ruth E. Spencer, and two children.

## MARIETTA CRAIG

Marietta Craig, 49, comedienne in 'The Bat', died at Tujunga, Calif., Dec. 4. Miss Craig's stage career extended over a period of 25 years, and she attained wide recognition on the Orpheum circuit. Miss Craig also trouped with Al Johnson and others.

Burial in Glendale.

## MRS. ELECTA BENNETT

Mrs. Electa Bennett, 36, widow of Joseph Bennett, veteran actor, ended her life with poison in Hollywood, Dec. 9.

Had been working as a book editor.

## HARRISON LA BRAKE

Harrison La Brake, 45, died Dec. 2 at his home in Malone, N. Y. After performing in circuses, Mr. La Brake was a film actor until the advent of the talking pictures.

## CLYDE HOOPER

Clyde Hooper, 41, of vaude team of Hooper and Craig died in the Watkney (Ill.) hospital after colic.

(Continued on page 63)

## Par Receivership

(Continued from page 5)

will rise to under the bankruptcy cloak, worn since last March 14, and unlikely to be dispensed with for a while yet.

For the services of Charles D. Hilles as an equity receiver for the 45-day period, the court and creditors are asked to approve \$30,000, while for Zukor the amount is placed at \$23,047, less a total of \$4,502 received by Zukor from subsidiaries during the receivership.

Only one item in 15 figures, the \$125,000 requested in behalf of Root, Clark & Buckner, attorneys, who served for the receivers. The same attorneys have been serving for the trustees under the bankruptcy dating from March 14.

Rosenberg, Goldmark & Collin, special counsel for the Par company, would receive \$25,000 while Cravath, de Gersdorf, Swaine & Wood, who have been rendering special legal advice to Par for many years, would be \$15,000 under the application.

The second largest item in the application is expenses and disbursements made by Hilles and Zukor as receivers, \$34,384 during the period of the receivership, and claims up to Nov. 10 last. Ostensibly latter is disbursements that should have been made by Zukor and Hilles during the equity receivership, but were deferred.

Numerous firms of attorneys throughout the country, largely in connection with receiverships over subsidiary companies, are down on the application for lesser amounts. O'Melvaney, Tuller & Myers, Los Angeles, attorneys for Zukor-Hilles in ancillary proceedings, \$10,000.

Donovan & Ralchle, New York, attorneys in connection with original complaint on equity receivership, plus expenses, \$5,246.

O'Melvaney, Tuller & Myers, Los Angeles, in connection with services during receivership to Par for protection against California subsidiaries, \$5,000.

Vorys, Sater, Seymour & Pease, Columbus, O., legal services for receivers in ancillary proceedings, \$2,401, plus expenses, \$2,401.

Homer Albers, Boston, for services as an ancillary receiver and expenses thereunder \$1,014.

Winston, Strawn & Shaw, Chicago, for legal services to receivers in connection with ancillary proceedings in Chicago, \$1,000.

Thompson, Knight, Baker & Harris, Houston, for services as attorney to equity receivers in ancillary proceedings, plus expenses, \$1,103.

Morrison, Hohfeld, Forester, Schuman & Clark, San Francisco, attorneys for complainant, Broadway & Twentieth Properties, Par subd., in cause of equity action, \$1,000.

Choate, Hall & Stewart, Boston, legal services for Par equity receivers in connection with ancillary proceedings in Boston, \$500.

Friedman, Atherton, King & Turner, New York, attorneys for the Par receivers in suit of Lawrence J. Levin against Par, plus expenses, \$544.

Cummings & Lockwood, Stamford, legal services in connection with ancillary action in Connecticut, with expenses, \$338.

Price & Waterhouse, C.P.A. firm, for approval of bill of compensation here presented at \$450.

Expenses to Cravath, de Gersdorf, Swaine & Wood, New York, \$409.

Wilson & McVaine, Chicago, for legal services in connection with complaint of Broadway & Twentieth Properties causing equity receiverships and expenses, \$320.

George Albert, Boston, attorney for complainant in the action of Lawrence J. Levin against Par, plus expenses, \$444.

Expenses to Rosenberg, Goldmark & Collin, New York, special Par counsel, \$253.

Sonnenbush, Berkson, Lautmann, Levinson & Morse, Chicago, attorneys, for services in connection with cause of action resulting in equity receivership, plus expenses, \$270.

Pitney, Hardin & Skinner, Newark, legal services in connection with ancillary action brought in New Jersey, \$250.

Kaestor agency locally preparing a musical show headed by Mable South and Lawrence Grey, latter with legit 'Sailor Heward' company here.

Program understood for American Soap Films.

## Pix - U. S. Concessions

(Continued from page 5)

tionate representation to all elements in the industry.

Headed by Will H. Hays of MPPDA, a committee, including J. Robert Rubin of MGNM and George J. Schaefer of Paramount, found the President insistent that his order stand as written, but disclaiming any intention to meddle in film business as long as the industry behaves itself. Assuring the apprehensive committee he has no intention of interfering with contractual relations between producer-distributors and exhibitors or going beyond his legal limits, the Chief Executive suggested the NRA and the industry try to get together and resolve the doubts in the minds of the delegation.

The upshot of the White House talk was a round of secret meetings of the Hays delegation of 12 representatives of all major and independent producers, conferences with Rosenblatt, a talk with Johnson, and the written memorandum setting the industry's mind at rest.

The net effect of the agreement is a promise on the part of the NRA that the industry may go its own way with complete confidence toward introducing mediation and arbitration in order to settle grievances over film rentals and straight business relationships. Johnson also reassured the industry no attempt will be made to attack the Code Authority or take away proportionate power of major producers.

This result, according to a perfunctory statement issued by Hays, was 'very satisfactory.' Remarkable that the result of the conferences was evidenced by Johnson's memo, the MPPDA head said: 'These conferences were splendid and the conclusion is very satisfactory.'

According to the statement, Johnson gives up the right to (1) dictate appointment of removal of members of Code Authority committees; (2) interfere in selection, removal or compensation of Code Authority employees; (3) meddle in exhibition contracts or disapprove of exhibitors' spending play dates as permitted under part 9, section 5, article 5 of the code; or (4) tamper with decisions of either clearance-and-zoning or grievance boards.

Outlining the reasons for his concessions, the gruff administrator pointed out the industry in perfecting the code voluntarily made certain concessions. Recalling how the code had been referred to Lea for investigation of Allied charges, Johnson said that while Lea found Rosenblatt had acted impartially he recommended that the rights of the administrator to overrule the Code Authority should be more clearly defined.

Johnson's suggestion accordingly was embodied in Johnson's reports to the President.

Publication of Johnson's letter of transmittal also revealed that the suggestion that the salary and raiding clauses be suspended pending investigation came from the NRA chief.

Pointing out that the Code Authority is named in the code, Johnson recommended that the Administrator 'have the right upon proper showing to disapprove' any acts by the authority or supplementary groups.

Johnson endorsed the clearance and zoning and grievance boards, with the explanation that the creation of these boards is intended, particularly to care for the buying problems of exhibitors and so that they may be assured to the greatest degree possible of a sufficiency of motion picture product with which to operate their theatres.

Had Johnson refused to yield ground on these points, the protesting producers were contemplating withdrawing their signatures, forcing the NRA to resort to use of its license power, and then winding up before a judge with the entire recovery statute as well as the NRA's power over the code in its pocket.

Such a course is something Johnson has worked hard to avoid and so far when a showdown of this nature was imminent the bluff NRA chief has receded enough to pacify his opponents.

The industry's apprehension over the reservation by President Roose-

velt of the right to remove or add members of the Code Authority was dissipated by the Administrator's willingness to agree to 'exercise his discretion under paragraphs 2 or 3 of the conditions incorporated in the executive order in accordance with the recommendation of at least a majority of the voting members of the Code Authority and the successor of any person removed under the condition in said paragraph 2 shall be appointed in the manner provided in Article II, Section 2, Subdivision (f) of the code.'

This technically phrased sentence means in effect that the power of removal will be placed only with support of six or more of the 10 members and that any vacancy created by dismissal of a member will be filled by permitting the remaining members to elect a successor subject to Johnson's approval or disapproval. In other words, Johnson's hands are tied to a considerable degree, particularly in the way of adding members, and instead of the veto power being a one-way proposition it works both backward and forward.

## Scenarists Not Exempt

Besides settling doubts, Johnson's agreement had a far-reaching effect on writers, dramatists and actors who under the Presidential order were exempted from provisions of the raiding clause. Johnson agreed that professionals of this group employed under contract for stated periods are just as much subject to the raiding provision as stars, directors, and other creative workers. Accordingly, the exemption was restricted only to 'such writers, authors and dramatists as are not employed for stated periods by producers.'

Negotiations leading to this agreement were conducted for the industry by Hays, Rubin, Nicholas M. Senck of Fox, and Schaefer, while waiting anxiously at the Carlton hotel and ready to jump into the fray were Harry M. Warner, Adolph Zukor, W. C. Michel of Fox, M. H. Aylesworth, Bob Cochran, Joe Schenck, Al Lichtman, Jack Cohn and E. W. Hammons of Educational Pictures.

The suggestion that explicit veto power over the Code Authority—which drew so much fire and inspired the Hays squawk—came from Assistant Administrator Robert W. Lea after he had listened to complaints of Allied States' Association about Rosenblatt's 'bias,' Johnson revealed. Recalling how the code had been referred to Lea for investigation of Allied charges, Johnson said that while Lea found Rosenblatt had acted impartially he recommended that the rights of the administrator to overrule the Code Authority should be more clearly defined.

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ished on 'Massacre'

Hollywood, Dec. 11. Alan Crosland has finished 'Massacre' on a one picture deal for Warners.

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INSTITUTION & INTERNATIONALE

Shoes for the Stage and Street

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# Washington Sits on Outdoor Code; Practice Overshadows Labor

Washington, Dec. 11. Rigid restrictions on special inducements to picnic parties, outings and excursions will be thrashed out next week when hearings on the NRA code for the amusement, parks, pools and beaches industry are held before Deputy Administrator Sol A. Rosenblatt.

Set for hearing at the U. S. Chamber of Commerce next Tuesday (19) the compact represents weeks of difficult negotiations to bring this far-flung and loosely organized industry under the NRA banner. The code in many respects still is in the formative stage, and many significant changes are anticipated before the pact becomes effective.

Classifying labor into 11 different categories with running from \$22.50 per week. The code proposes novel steps to standardize the amusement resort business and outlaw destructive competition. Trade practice provisions overshadow the wage and hour clauses.

Only three types of bait can be used to obtain special outdoor business under the proposed agreement, with coupons, rigidly limited and added attractions, also restricted. The code prohibits offering of money or its equivalent as special inducements to outing parties, but permits the following efforts to obtain mass business:

Expenditure of not more than \$250 for promotion and advertising for excursions, picnics and special outings.

2. Rebating 10 cents a head to members of special groups, but not more than \$450, or 15% of the gross for specific attractions not including refreshment stands, cafes and restaurants.

3. Cutting admissions not more than 50% below regular box-office prices.

Special attractions which the compact would permit include fireworks displays, bands, vaudeville acts, and such unusual entertainment costing not more than \$50 for parties of 2,000 persons or, except more than \$20 for a larger group. Free dancing may be offered up to 7 p.m. as added lure.

Restrictions do not apply, however, to outings arranged by charitable organizations, schools, welfare groups, orphanages and similar institutions.

The code contains a provision banning games of chance as distinguished from games of skill as defined by local authorities and asks that price increases be delayed as long as possible in order not to counteract the objectives of the NRA campaign. When made, price boosts should be limited, the code points out, to actual increases in operating costs due to payroll adjustments.

Exempting from rigidly-limited hours all persons receiving \$35 or more a week, the code proposes to leave hours of employment to the discretion of concession and resort operators in most cases. Ten percent wage differentials are provided for the south and west, with the code scales designed for cities over 200,000 population and the area north of the Ohio and James rivers and east of the Mississippi.

Executive officers will be assured of a minimum of \$22.50 a week, with a day off each week; device and attraction supervisors, five secretaries and clerks, \$18 with a day off; device and attraction assistants, stand and refreshment salesmen, \$16 with a day off, and grounds men, \$15 with a day off.

Minimum wages for ticket takers and entrance clerks for a 56-hour week are \$12 a week; waiters and waitresses, \$10 for a 56-hour week.

With employment of youths under 18 barred, the code proposes a 10% wage differential for employees between 18 and 21, and a 20% differential for workers over 50. The latter provision is prefaced by explanation that because of the easy work and opportunity to be outdoors, many aged persons who could not hold down strenuous jobs are employed in amusement resorts.

Enforcement of the code would be placed in the hands of a code authority of six individuals from the industry picked by the Recovery Administrator plus two representatives of the Federal Government. Expenses of the code authority would be raised by the Na-

tional Association of Amusement Parks through members' dues, with affiliated organizations subject to a levy of not more than \$10 for each member, and all independent operators subject to an assessment from \$5 to \$25.

## MARBRO, CHICAGO

(Continued from page 17) the gross has been running \$10,000-\$12,000. So there must be a reason for the boost of something like \$7,000 above its normal pace. Slide-walk, the Saturday night.

By tripling its attractions at the house currently B&K is doubling its gross. 'Angel' is an undoubted b.o. walloper. Meroff is a natural for return to this house, where he is known after holding a long-run as m.c. in the old days. Particularly after an absence of about two years during which he had a nifty radio buildup. And on top of that B&K shoves in Gilda Gray for an added mitt. 'Submerged in the sea of fan dancers, she is still a name.'

Miss Gray is not the sensation she was years ago; other and more daring dancers have outstripped her, literally. The year has added a couple of pounds, which she un- wisely accentuates with a clinging white gown. But she is singing here and forgetting the shimmy.

B&K's tour to vaude started at the Congress several months ago. On Sunday bookings B&K rebuilt a circuit that was wobbling. The money returns include B&K to add one house after another until today there are 10 neighborhoods getting shows weekly. The vaude job being done by the stage after a long season. On those boosted returns with Sunday neighborhood shows at the Congress, Senate, Tower, Northshore, Century, Harding and others. The Balaban, K&A officials brought vaude back to the Marbro for a full week. And other houses, such as the Uptown, Tivoli and even the Long Beach Oriental are heading back to flesh.

How much the vaude means this week can be seen from the complaint about the small turnover, with a large portion of the audiences remaining two shows. Four acts on the books, but with the Meroff band it counts up to more than that.

Meroff is the star after a long season at the Terrace Garden room at the Morrison. Meroff steps back into vaude without a hitch and is delivering, on his own, 30 minutes of sock entertainment and variety. Loop.

## ALBEE, B'KLYN.

A 77-minute show that could be tightened up a little for better results and turnover. Friday night the vaude didn't go on until 9:15, the first showing of the feature at 10:32, 'Worst Woman of Paris' (Fox), on first run over here after a week at the Mayfair. Attendance on last show much lighter than usual.

Jack Whiting, Three Sailors and Art Landry's band top the vaude bill. Whiting getting the biggest billing. Whiting is doing an act with Amy Revere and two pianists which he played at the New York Palace a few weeks ago. It's an agreeable 15 minutes of entertainment, but could be cut down somewhat for punchier effect.

Three Sailors also were not justified in 13 minutes done in next to closing. They should be working faster than they do and reach that rope-dancing routine, that closes earlier. It came here in the form of a one-act after the audience had let the act down on the acrobatic satire stuff lighter than the boys are accustomed to.

Art Landry and his band, with Ann Butler, consumed 23 minutes, much too long, in closing the bill. A fine tune, but Landry may be trying to do too much for best audience appreciation. Much of the band work is repetitious and could be sheared without trouble.

Miss Butler, in private life Mrs. Landry, was formerly of the vaude team of Parker and Butler, long standard. She also was on the air recently, and with the Landry band does a couple of songs. Though it isn't necessary, Miss Butler uses a mike.

Irene Vermillion, with the Beverly Sisters, in a four-people song and dance, shows the hit show in 15 minutes, but Arren and Broderick No. 2, land real punch in their 10-minute comedy turn, going over very good.

The act presided over by Phil Fabbello, offers a melodic arrangement of waltzes, mostly classical, for a chance. One thing the acts are always certain to have here is capable musical assistance. Char.

# No Mayfair (Nee Columbia) Burlesk, Sez Reade

Burlesque policy reported for the Mayfair (picture), New York, is apparently just a report. Walter Reade declares burley isn't under consideration.

Reade asked for estimates on the cost of constructing a stage at the Mayfair, but for his own info only, and that probably started the story, he says.

Mayfair at the site. Seventh is Columbia.

## Obituaries

(Continued from page 62)

lision with a truck. A more complete account will be found in the vaudeville department.

Survived by his widow and daughter.

## JEAN ANGELO

Jean Angelo, 45, legit actor who later turned to screen, died Nov. (28) at his home in Paris.

He was a screen favorite and played in both the versions of 'Atlanti' the silent one made by Jacques Feyder and the talker by Pabst.

## ELSIE PORNHAGEN

Elsie Porphagen, secretary to Charles C. Warner Bros., died in New York Dec. 10 after a week's illness.

She is survived by her husband, Arthur Munzer, by her mother and three brothers.

## WILLIAM H. JOYNER

William Henry Joyner, 67, of Garysburg, N. C., co-lessee with George Hamill, of New York City, of the North Carolina State Fair, died at his home on December 2.

ransom of Louis M. Sagal of Poli chain, and Son of Eugene Bristol Road, and to A. J. Vanni, Poli executive, died in New Haven, Dec. 7 of a throat infection.

The mother of Evelyn Dockson, vaudeville, died recently in Kansas City as the result of an automobile accident.

Mother of Betty Brown (VARIETY) died Dec. 11 in New York following a major operation, aged 63.

## COVER UP NOTICE

Charlotte, N. C., Dec. 11. Notice was served on Empire Shows, operating midway at New Deal Fair, High Point, that two of their shows, 'Streets of Paris' and 'Streets of Cairo,' would not be allowed to continue because of alleged indecent dances and scenes.

## NEB. FAIR MEET

Lincoln, Neb., Dec. 11. Meeting of the county fair managers and the State Fair board will be held at the Cornhusker hotel this year instead of the Lincoln as last. Date is set Jan. 15-17. Outlook for agents is much better this year than last.

# Cops Give Grips Burley License

## Allow Bridgeport Stage Hands to Open Closed House, but Under Supervision

Bridgeport, Conn., Dec. 11. In unions that length. At least the local musicians' union has put over the reopening of the Park, southern Connecticut's only burley theatre.

With okay of Bridgeport city council, Superintendent of Police Charles A. Wheeler will allow house, which lost its license more than fortnight ago, to resume the party shows. Max Wheeler (Irving Place, N. Y.), lessee, working in cahoots with union officials, has set next Monday night (18) for reopening.

Wheeler's put it all down on paper this time and it's adherence to the rules or else. The police super's code, indicating the power given the musicians, who used all available strings to put their unemployed back to work, follows:

Shows will be for strict surveillance of police department, with understanding that should anything occur which would so warrant, license will again be revoked. Sergeant Joseph Coughlin (censor) must be accorded every co-operation in his supervision of shows,

# Outdoor Showmen Organize in Chi; Take in Circuses, Carnies, Tents

## Carlins' Park in Jam

### On Plea for Receiver

Baltimore, Dec. 11. Receivership has been asked for Carlins' Park here, state's largest amusement lot. Proceedings filed against owner, John J. Carlins, by local spring company, asserted creditor for year's billing account.

Park, erected 12 years ago, grabbed national spotlight some six seasons back as birthplace of flagpole-sitting craze. 'Past few years have had biz badly off, with public apathy continuing despite last summer's rebuilding campaign.'

## TWO BURLEYS IN AKRON, ONE ALMOST POLITE

O., Dec. 11.

Burlesque has come back to town in a new setting.

Vie Paree, Marcus, on the Palace stage resembles the 'stirp' shows so strongly that it can be classed as nothing else.

The producers of burlesque have taken a page from the lesson book of Broadway evidently for the Palace offering is a laundered tab version of the longer length shows.

La Vie Paree runs true to form. At times the stage suggests a glorified nudist camp and the company is patterned along the lines of time honored tradition even in the better presentation. Better staged and more elaborate than formerly is the picture house version but the ancestry is obvious.

This is the first showing of burlesque here since it departed from the old Grand and the first time this type of stage entertainment has been offered in a picture house along with a film in Akron.

Tab editions of Broadway musicals such as 'The Vantiles,' 'Scandals,' 'Hot Chocolates' and 'Crazy Quilt' have made more money than the palmiest days of road shows; and a laundered burlesque is going to get in on a good thing to judge from the Palace presentation.

La Fanette's fan dance resembles that of the understudy of Sally Rand who appeared at the Palace recently with the exception that the fans are dropped as a final gesture.

## Seek Theatre Bara

Minneapolis, Dec. 11. A movement is afoot to get a law through the state legislature now in session and the local city council to permit liquor bars in theatres. If the necessary legislation is obtained it's expected that the Gayety, stock burlesque theatre, and several loop grind movie houses would install the bars.

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Chicago, Dec. 11.

Corporation was formed here last week called the Outdoor Showmen's Association of America. Object was listed as follows:

'To unite all circus, tent, pertoire, carnival and other outdoor amusement managers, owners and employers.'

Aim of the organization is find ways and means for the improvement, protection and welfare of the outdoor amusement industry, to encourage clean and legitimate entertainment and raise the standards of the out-of-doors business.

Corporation, which is organized not for pecuniary profit, seeks to encourage friendly relations with everybody, from performer to owner, and including the press and political authorities. Most especially the goodwill of the public.

Election of officers to the corporation list William Newton, Jr., E. C. Velare, William Hamilton, Mel G. Dodson, E. Lawrence Phillips, Fred Beckman and Harley Sadler.

Association's first official act is the shipping of an executive committee to Washington to sit in on the code meetings on the outdoors amusement industry.

## BREAKING THE DROUGHT

Minneapolis, Dec. 11.

Animals in Longfellow Gardens, city's only zoo, privately owned and operated, got a break when the city waterworks department failed to carry out its threat to shut off the water at the zoo for lack of payment of \$100 demanded on a \$413.12 overdue water bill.

The zoo has been having tough sledding financially and is up against it trying to make both ends meet. Dan E. Richter, its counsel, said the city water works department's demands for \$100 on the past due bill was 'hard boiled' during the present emergency.

Officials of the Animal Rescue League has declared they'd bootleg water to the zoo if the waterworks' department carried out its threat.

## OP FOR PARKS

Medina, O., Dec. 11.

Two eastern theatre companies are plotting outdoor opera theatres for next summer.

Chippewa Lake Park plans to revamp its outdoor theatre, where variety shows, band concerts and picnics have been presented in recent years.

Geauga Lake Park, near Cleveland, is planning to offer opera in its newly constructed open-air beer garden which has seating capacity at tables for 3,000 patrons. New open-air garden has normal size stage.

## SHOW FOR SHUT-INS

Albany, Dec. 11.

Inmates of the Hudson jail saw without charge a Ringling attraction, one of the most completely tattooed men in the world.

He is John Solensky, who didn't mind in the least giving an exhibition behind the bars. John ran afoul of the law in a Valatie restaurant when arrested on a disorderly conduct charge. He got five days.

## ALLEGED KILLER CAUGHT

Charlotte, N. C., Dec. 11.

Officers said that Jesse Columbus Limbaugh, a carnival employee, has confessed to killing Arthur Davis, negro, in connection with free-for-all fight on carnival grounds at Columbia.

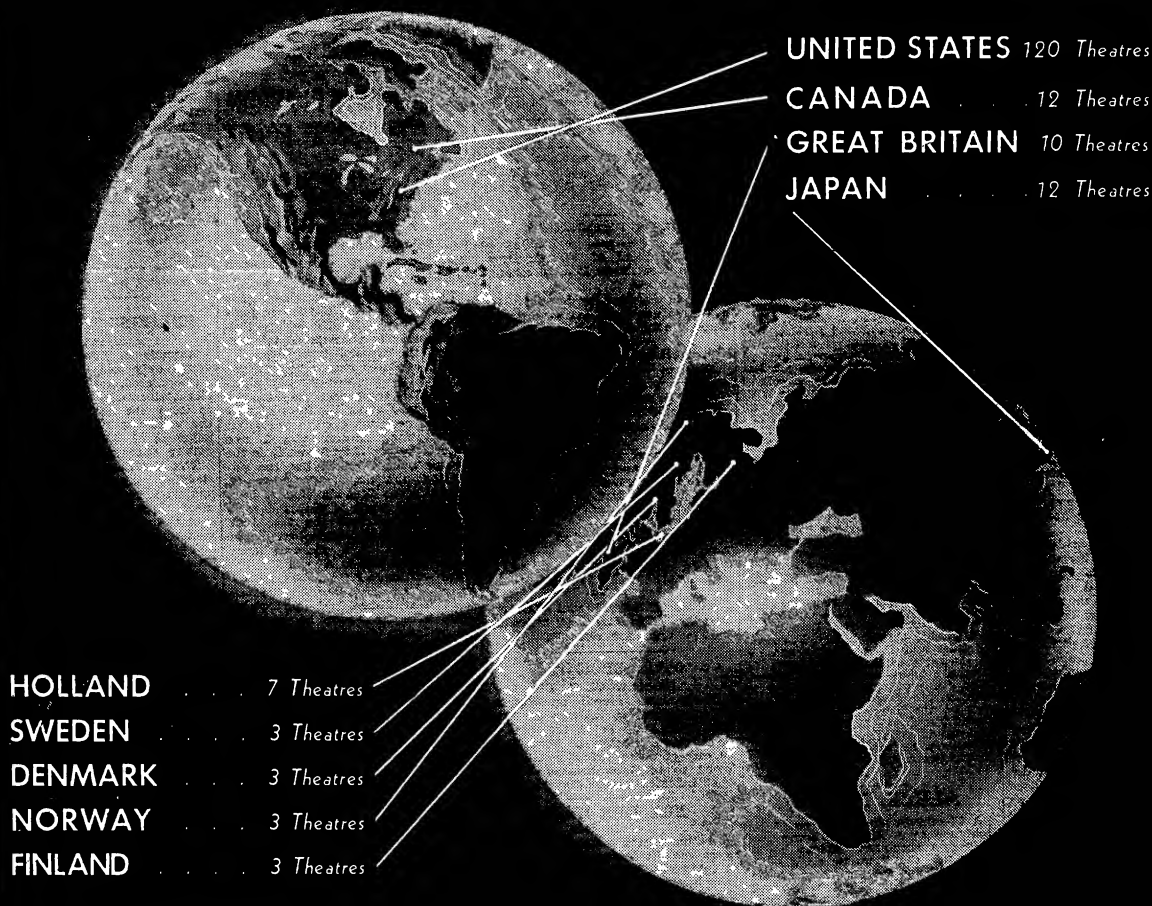
Limbaugh was arrested after a search over his shoes at his mother's home in Greenville county.

## LETTERS

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Atkinson John E	Hunter Earl Greely
Altobello Eddie	Kennedy Harold
Ballas B	Ruppel Mr
Driver B	Wright Terry
Hendricks Mrs B	Whitson Harry
Hornor S	HOLLYWOOD
Blair Chester	Wagner Julia
Jay Jimmy	Wilson Walter

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Vol. 113 No. 1

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64 PAGES

## REPEAL NO HELP TO LEGITS

### Official U. S. Census on Motion Pix And the Theatre from 1929-1933

Washington, Dec. 18. Compilation of data regarding business during the depression and collection for the first time of detailed information about the amusement industry will be undertaken by the Census Bureau in the immediate future.

Indicating probable cataloging of information of major importance to all branches of the picture and theatre business, as well as allied amusement enterprises, the Census Bureau is starting on the quest of essential facts which will make it possible to learn where and how the consumer's dollar is spent. This will be the first time the Federal Government has undertaken a study of this sort in regard to the amusement business.

An unemployment-relief project financed with a wad of \$5,415,120 from the Civil Works Administration, the five special census projects will supplement data previously acquired and cover fields never previously surveyed.

The most important program relates to discovery of "what has happened during the depression from 1929 to 1933" while another significant objective is tabulation of an index of American business conditions.

(Continued on page 49)

### Legit Code's \$40 Clause A Sock at the Vets

Legit code's \$40 minimum wage for players with more than two years' experience is being decried by veteran legit as a handicap for them, rather than a help. The young 'uns are now getting the jobs, they say.

Shoestringers and other short bankroll operators on legit production are allegedly casting novices in minor roles, in place of the established players. Minimum for actors with less than two years is \$25.

In a show with 10 minor roles the salary difference on the break-in dates where only the minimum is paid amounts to 150 a week. That can mean a lot to a shoestringer and tends to keep them out of jobs, say the vets.

### Repeal Hurts Radio?

Radio admen are more than casually concerned about repeal as a chaser-away-from-the-radio. It's already being evidenced that wide-open legal selling is sending people away from their homes, downtown to hotels, cafes, etc., and that's no dice for the radio.

Some men believe that this should save the prime beneficial result of making air shows better if any feature is to come and stay-at-home attention.

### Social Detour

Hollywood, Dec. 18. Hollywood hosts and hostesses have solved the problem of throwing swank parties and making the guests pay. At several gatherings recently the guests have found a room set apart for slot machines. Party throwers put the machines in on a 50-50 break with the owners.

### APPROVE PIX IN N. C. SCHOOL CURRICULUM

Charlotte, N. C., Dec. 18.

At a meeting of school officials at the Cherry hotel, Wilson, the group took steps to experiment with the showing of selected motion pictures in the schools of the state, as a new venture in education. The movement was led by E. E. Hundy, head of the Perquimans county school system.

Equipment in a selected list of schools will be ready to start the experiment in February. Credit for attendance at the films will be given the students.

### Scarcity of Experienced Bartenders; Customers Asked How to Mix 'Em

Scarcity of trained and experienced bartenders around New York in the legal spots has produced some odd situations. In some cases bartenders have to ask the customers how to mix certain drinks.

A request for a short pin flag puzzled one attendant. After an exhaustive search of his stock he returned with the intelligence, "Sorry sir, we haven't any short gin."

Confronted with an order for the commonplace Alexander cocktail another bartender confessed his ignorance and upon further questioning confessed that the week before he was driving a taxicab.

Many bartenders now slinking 'em once more, declined to follow their profess illicitly during prohibition. In the intervening 14 years they lost their former artistry. Another handicap for them is the numerous new mixed drink, invented since the war.

Legal spots are evidently jerry of bartenders with speakeasy backgrounds.

### EXPECTED WILL AID EVENTUALLY

As Novelty of Free-for-All  
Drinking Wears Off,  
Shows Should Prosper—  
Meantime Blah

### SMASHES UNAFFECTED

Second week of repeal was a bad one so far as Broadway's theatres were concerned. In addition to the indications that the populace settled down to do some serious drinking, the annual before Xmas slump set in with a vengeance.

It is believed when the novelty of legal liquor dies down, theatres will get their share of recovery trade, and it is perhaps fortunate that repeal celebrations came at a time when business was normally off. However, low figures early last week were a shock to showmen.

Monday and Tuesday nights in particular were dismal, with statements showing takings of \$150 for shows which had been doing moderately well. End of the last week, however, was a surprise, theatre attendance for all leaders being capacity. Same is indicated for Saturday (23) of this week, the weekend culminating with Christmas. Despite better trade at the finale, last week's grosses dropped as much as \$4,000 for some of the dramas, and only two or three smashes were able to maintain their pace. Theatre parties are expected to help hold up figures this week, as was true at several houses last week.

Shows which held their own were 'As Thousands Cheer,' which again got \$27,000; 'Mary of Scotland,' rated around \$23,000, and 'She Loves Me Not,' which topped \$20,000. The other successes slipped, but played to goodly profits.

No premieres last week. Two new shows and a revival constitute this week's incoming card. The holiday bill next week will offer: 'The Lake,' Beck; 'Talent,' Royale; 'The Locked Room,' Ambassador; Eng-

(Continued on page 55)

### MARY PICKFORD'S 10G AND % AT B'WAY PAR

Mary Pickford will rate a guarantee of \$10,000 and a 50-50 split with the house over a gross of \$60,000 for her engagement next week (22) at the Paramount on Broadway. She'll do probably five shows daily on her first time in a vaudeville picture house.

The star's personal attorney, Capt. Dennis E. O'Brien, handles the deal.

Miss Pickford will play with Alice in Wonderland, in a scene from the play, 'Church Mouse' with Helen Tucker, of the stage, opposite her.

### NBC \$22,200,000, CBS \$9,900,000 Looks Like Final Count for 1933

### 28 Fan Dancers

Minneapolis, Dec. 18. 'Fifty Million Frenchmen,' Orpheum stage attraction for New Year's week, is advertising '28 fan dancers.'

This is 27 more than ever have appeared before at one time locally.

### WB SELLS 2 TO SOVIET, FIRST FILM DEAL

First American picture contract by Soviet Russia for American films since the U. S. recognition went through is for two Warner films, 'Cabin in the Cotton' and 'Tribby.' Amkino handled the deal, with Warners getting around \$5,000 per film for the country.

Russians are looking over all American product of the past two years and picking out everything that may please them. Idea is that the time is ripe to feed more general film fare.

### French Desert Wines For Whiskey and Can't Take It Any Too Well

Paris, Dec. 9.

Frenchmen appear to be developing an unprecedented and unpatristic fondness for whiskey. This is at the expense of their own native wines. Whiskey is not distilled in France. Habitually the Frenchman's preference in hard spirits has been rum, and that comes from French colonies.

Chance in the Parisian drinking habits in some instances has necessitated drinking places hiring bouncers to keep the midnight galleys of the natives under discipline. Friday night is becoming the big whiskey-sampling night.

### As Thousands Cheer

The New English Singers who played the New York Town Hall recently were shocked and surprised at the reception of their arrangement of the old English folk song, 'The Three Barrows,' when they sang in the Rutgers University gymnasium last week.

The students stood up and cheered for five minutes when they found out it was a male trio.

With the books of either network in midmonth indicating that the December income from time sales will practically match the November grosses, the final tally for 1933 will find NBC 15% and CBS about 20% under last year's levels. For the current 12-month period NBC will show around \$22,200,000 as compared to the \$26,594,891 grossed on facility bookings in 1932. Columbia's billings for 1933 will count up to around \$9,900,000. In 1932 the latter web did \$12,601,490.

The figures, however, represent a strong comeback over a stretch of only three months. In midsummer Columbia was over 40% below the parallel takings for the year before, while the difference here for NBC showed a dip of 30%. Neither web started cutting down the minus margin appreciably until the turn into October. Since then Columbia, particularly, has been gradually but assuredly doing nip-ups over the record figures garnered by the last three months of 1931.

Despite the solid upturn of business for the webs this fall, NBC and (Continued on page 48)

### Barroom Church Makes Thea. Mgr. a Bishop

Denver, Dec. 18.

'Buz' Briggs is now a bishop and a Rev.

Briggs, manager of the State, formerly able only to entertain his patrons, can now accommodate them by marrying and burying them, if they wish. 'Buz' can even preach a sermon in his theatre if he takes the notion.

Bishop Frank H. Rice, of the Liberal church, conferred the titles on Briggs because of favors shown to the members of the church.

Bishop Rice wanted to ordain Briggs at one of the church services which are held in the barroom of the old Windsor hotel. One of the breweries had sent over a number of cases of beer to be opened after the services. Briggs declined, but at any rate the certificate that he is now Bishop Earl P. Briggs hangs in his office.

### Mary Garden in 'Thais' As Presentation Tab

First condensation of a standard opera for picture house tab purposes will be attempted by Charles Yates, with Mary Garden in the lead.

'Thais' will be the opera used, cut down to an hour running time with 25 people supporting Miss Garden and playing on percentage.

Miss Garden played some picture house dates last season as a single.

## Fairbanks, Laughton, Howard Plan Prod. in England; Other U.S. Stars

Hollywood, Dec. 18.

Negotiations are on for the formation of a picture production company in England financed by Douglas Fairbanks, Sr., and Junior, Charles Laughton and Leslie Howard. Final announcement awaits the return of young Fairbanks to England in five weeks upon completion of 'Success Story' at Radio for which he was brought over.

Possibilities are that the quartet will become affiliated with London Films which produced 'Henry the Eighth' and is completing 'Catherine The Great,' in which Fairbanks, Jr., is starred. Picture has several additional scenes to be made by Fairbanks when he returns to England. If they line up with London Films, which produces at Elstree, they'll have considerable financial interest in the company.

### U. A. Release

Plan is to make pictures in England with American stars and technicians with both the British and American distribution in mind. In the latter case, they will release through United Artists.

During his stay here, young Fairbanks is talking to writers and directors about working in England on single picture deals for the new company.

Pepped up by the American business for 'Henry VIII,' British film producers are attempting a new and drastic raid on coast talent. Several agents, some directly here from London and others working as representatives of English companies, are endeavoring to line up both star and director talent for future British production and are talking big money.

While the principal heat is on for talent of British birth in order to fit quota regulations, there is also a campaign on for Americans in order to get names established in this country, for pictures otherwise wholly English.

The proposed raid is also considered in the nature of a protective measure to beat American companies to plays that they fear Hollywood studios will export for their own quota pictures to be made on British soil.

While in the past salaries have kept many Hollywood flimflutes from England, this time the money is no drawback, especially with the advantage on the rate of exchange.

Bids are being made for Hollywood's current top b.o. draws.

### STANLEY SMITH ABROAD

Stanley Smith sailed Friday (15) on the Conte di Savoia for Naples. After spending Christmas in Genoa and New Year's in Paris, he will go to London and a legit offered him from there prior to sailing.

### Brendel's Air, Stage Trek

Hollywood, Dec. 18.

El Brendel left Sunday night (17) for Chicago, then Philadelphia, on a vaude and radio trek to last about three months.

### INDEX

Bills	50
Burlesque	63
Chatter	60-61
Editorial	51
Exploitation	25
Film Reviews	19
Foreign Film News	12
Foreign Show News	54
House Reviews	20-21
Inside—Legit	52
Inside—Music	46
Inside—Pictures	51
Inside—Radio	43
Legitimate	52-55
Letter List	62
Literati	66
Music	45-46
New Acts	49
News from the Dailies	58
Nite Clubs	46
Obituary	67
Outdoors	63
Pictures	2-37
Radio	38-41
Radio Reports	40
Sports	59
Talking Shorts	19
Times Square	50
Vaudeville	47-49
Wonon	57

### Ratoff's Mastery

Baltimore, Dec. 18.

Gregory Ratoff, personalling at Stanley last week, was reminiscing of initial visit here when he and Dick Boleslavsky, now Metro meger, were arrested for loud sidewalk argument. Both were fresh from Russia and the copper found their explanations unintelligible.

'You see,' said Ratoff, 'That was before I mastered the English language.'

### Baer's Tour, Conroy, Keaton and Johnson Among Agent's Chores

Leo Morrison takes off for the coast by plane Thursday (21), accompanied by Frank Conroy, from legit, who goes west for pictures. Morrison is setting Max Baer on a tour back to coast, and also closed a deal for Buster Keaton to make six two-reelers for Educational.

Moffat Johnson, legit, will shortly trek for pictures also.

### TOWN VOTES NO SUNDAY ALL THEATRES SHUTTER

Kansas City, Dec. 18.

Manhattan, Kansas, the home of the State Agricultural College, and one of the leading small cities of the state, was showlessly this week when the theater managers closed their houses indefinitely in protest against a vote of citizens against Sunday shows.

The managers announced that they were losing money and that without the benefit of the Sunday business they could not remain open.

Local papers carried advertisements for a theatre at Junction City, twenty-one miles away.

### Lou Edelman Moves Over From MG as WB Producer

Hollywood, Dec. 18.

Lou Edelman joins the Warner exec staff this week as a producer, moving over from Metro.

His first job will be from an orig. Archie Mayo to direct.

### Technicolor 'Merry Widow'

Hollywood, Dec. 18.

Irving Thalberg is planning to produce 'Merry Widow' in Technicolor for Metro, which Ernst Lubitsch is to direct.

Producer is discussing contracts with Tech for the new three-color process recently developed and being used by Walt Disney's Silly Symphonies.

### From Tarzan to Anzac

Hollywood, Dec. 18.

Johnny Weissmuller spotted in the lead of Metro's 'Red Man,' yarn of Amazon Indians.

### SAILINGS

Dec. 21 (London to New York) Edward Laurillard (Majestic).

Dec. 15 (New York to London) Norton Ritchey, Peter Aitken (Washington).

Dec. 15 (New York to London) Mark Ostere (Borengarla).

Dec. 26 (New York to London) Ruth Collier (Bremen).

Jan. 6 (San Francisco to Sydney) Al Aronson (Marlinosa).

Jan. 3 (Paris to New York) Yves Mirande (Ile de France).

Dec. 16 (New York to Paris) Jean Lennuer, Kurt Joos and ballet, Edwin Miles Nadman, Sidney Jay, Pandro Herman (Ile de France).

Dec. 15 (New York to Paris) Michael Farmer (Europa).

Dec. 15 (New York to Naples) Stanley Smith (Conte di Savoia).

Dec. 17 (London to New York) Helga Murray (Manhattan).



### WILL MAHONEY

The Oakland 'Post Examiner' said: 'Will Mahoney sent the audience into hysterics with his goofy songs, stories, and his dancing wherein he has a series of falls that rolled the audience into the aisles. Don't miss Mahoney, he's great.'

All Communications Direct to WILL MAHONEY, 460 80th St., Brooklyn, New York

### WAMPAS FIGHT FOR EXISTENCE

Hollywood, Dec. 18.

With producer opposition obstructing the pathway as in the past, the Wampas in a last round struggle for existence, contemplate electing a contingent of baby stars and holding a Wampas Frolic early next year.

Decision was made at a meeting last week, although the Producers' Association is against the idea. It was also pointed out at the session that funds had to be raised to keep the organization alive.

Should all the studios oppose the plan in a unit, the Wampas boys claim their ability to get the public to enthuse will aid in choosing stars from ranks of budding freelancers.

Also claim that the United Artists organization and Warner-First National would tie in with the idea, despite the Hays opposition and players be chosen from their respective units.

George Landy, proxy of the organization, is getting up a committee to do the choosing and handle arrangements for the Frolic. Officers for next year will be picked by a committee consisting of George Thomas, chairman; Pat Dowling, Barrett Keisinger, Bill Pine, Phil Gersdorf, Teal Carle and Bill Thomas.

Wampas baby star and Frolic idea has killed three years ago when the producers and Los Angeles papers declined to lend support.

## No Academy Awards This Year

### But Substitute Proposition Formulated by Howard Estabrook

Hollywood, Dec. 18.

With the annual Academy award for 1933 possibly eliminated on account of the chaos which reigned during the past year in the ranks of the Academy of Motion Picture, Arts and Science, Howard Estabrook comes forth with an award idea to be sponsored by all creative organizations functioning in the industry.

He has sent a letter to the heads of the Screen Actors' Guild, Screen Writers' Guild, American Society of Cinematographers and the Academy offering a plan whereby a merged committee representing these organizations makes Motion Picture Award instead of the usual Academy award.

Idea presented by Estabrook is to have the main committee appoint sub-committees to handle the entire affair which would be climaxed with a banquet sometime in January. The plan calls for the combined membership of the four organizations to vote on their choices for the period running from Nov. 1, 1932, until Dec. 31, 1933.

It provides that the awards be for

## Warners Draw Line on All Actors Muddling with Scriveners at Work

### Only a Serial?

Hollywood, Dec. 18.

Hervy Allen, author of 'Anthony Adverse,' has turned down several offers of Warners to come here to adapt the book for films.

'Can't see how it can be made into a picture,' he says.

### Writers' Cuff Just Spot for Marking Guild Entree Fee

Hollywood, Dec. 18.

All the notes of writers who joined the Screen Writers' Guild and were unable to pay the initiation fee of \$100 have been extended for an additional six months, with not one of the 30 or 40 who went on the cuff coming through, it is reported.

Money for the initiation fee was loaned by various members with the task of collecting up to the board of directors. The six months' term was up this week, but with all asking for more time it was decided to extend the paper.

### Polly Walters' Second Film Opportunity, Par

Paramount is testing Polly Walters of 'She Loves Me Not' in New York this week. If she clicks she goes to Hollywood at \$500 per. Walters had Miss Walters under contract last year for one-fifth of that salary, using her as a telephone operator in five straight pictures and then letting her go.

### How to Bust In

Hollywood, Dec. 18.

Aaron Rosenberg, all-American guard on the Southern California football team, has crashed films as assistant director at the Fox Hollywood studio.

Rosenberg scrimmages with Irving Cummings' 'Disillusion' company.

### PAR DROPS 2 WRITERS

Hollywood, Dec. 18.

Jack O'Donnell and Joseph Moncur March have been dropped from Paramount's writing staff.

Waldemar Young sent to adapt 'Here Is My Heart' for Claudette Colbert. Jeanie MacPherson goes on the adaptation of 'Cleopatra,' the next Cecil B. De Mille pic.

Hollywood, Dec.

Warners has taken the initiative in barring writers from showing scripts to players while the story is still in the writing process. Studio claims it was forced to take this action because of actor interference on yarns which resulted in numerous stories being botched up.

Same trouble exists in all studios with players getting their in on stories with suggestions to better their own parts, usually to the detriment of the story in general and other players in particular.

### The Old 'Build-up'

As a general rule, actors all believe that their story sense is much better than writers and for that matter producers and supervisors. To this extent, they'll do anything to rewrite their parts, mostly by suggestion, with the writers. While awaiting the completion of scripts, hazy around with the writers, get the inside on their particular part and figure ways and means of building it up. Writer, believing he or she is bettering the story, by getting the actor's view of the part, goes stronger for the particular idea.

While all studios have frowned on players' scrivining activities, none have put their foot down on the tampering. Warners' edict of last week is the first official action. Despite players' impressions of their fine story sense, in the past five years, few if any have succeeded in writing a yarn that has been bought by a producer.

### MacDonald's 'Duchess' Operetta With M'gomery

Hollywood, Dec. 18.

Metro set 'Duchess of Delmonico's' for Jeannette MacDonald with possibility that Robert Montgomery gets the non-singing male lead. Story is by Edgar Allen Woolf, music Nacio Herb Brown and Arthur Freed.

Harry Beaumont directs, Walter Wanger producing.

### Stromberg's Garbo

Hollywood, Dec. 18.

Hunt Stromberg has been given the assignment to produce the next Greta Garbo production. To be 'Painted Veil' from a novel by Somerset Maugham.

### Gary Cooper's Last

Hollywood, Dec. 18.

Figuring the budget would run over, the assignment to produce the western special based on the life of Wyatt Earp for Gary Cooper, Paramount has shelved the idea, and taken Grover Jones and William Slavens McNutt off the yarn and set them to work on '52 Weeks for Fidelity.'

Cooper and Claudette Colbert will be toppers. It will be Cooper's finale for Par.

### McFadden's 'Follies'

Hollywood, Dec. 18.

Hamilton McFadden replaces Eddie Sutherland, reported ill, as director at Fox on the 'Movietone Follies.'

### Powell's Starrer

Hollywood, Dec. 18.

First National has purchased 'Flirtation Walk' by Delmar Levan and Lou Adelman, Metro supervisor, as a starrer for Dick Powell.

### EUNICE COLEMAN'S CHANCE

Fox has picked Eunice Coleman out of the line of Earl Carroll's 'Murder at the Vanities' at the Majestic, New York, and is sending her to Hollywood with a contract. 'Vanities' is Miss Coleman's first Broadway show.

### VINES' TENNIS SHORTS

Hollywood, Dec. 18.

Ellsworth Vines, tennis champ who turned pro, is being offered to the studios for filming. Idea seems to be shorts on tennis.

# Open Season for Usual Pre-Xmas Influx of Panhandling Letters

Hollywood, Dec. 18. Avalanche of usual sugar-coated, semi-crank pre-Christmas touch letters to stars are landing at the usual number of gifts sent to players by fans who expect a cash remittance in return. Letters are mostly the phonus balonus, crying, pleading and in some cases demanding sufficient money to bring happiness to some unfortunate family. Many of the letters couched in a manner that is near threatening with the star cautioned that if financial aid is not forthcoming, they'll be exposed as not needing the call of the suffering. Gifts are anything and everything from a quilt to a horsehair belt, all, of course, made by loving hands for their favorite star. Accompanying the gift is usually a note explaining the sender's current financial condition which is always low.

In practically all cases, the gifts are returned to the sender with a polite note of thanks. Now and then, something slips up and the gift is not returned in which case the star usually hears plenty about it for the next six months.

Majority of the letters and gifts come to femme stars; they're figured easier for the touch. About the only thing the males receive in this line are letters from prison inmates who sometimes send them hogswallow poems or jewelry trinkets.

## FOX'S \$50,000 BID FOR EVA LE GALLIENE

Eva LeGalliene is being propositioned by Fox for 'L'Aiglon', from Rostand's French play. Fox offer is understood to be \$50,000, for the one film.

Actress hasn't made up her mind, holding out for several details. First she'd rather do the piece as a play in New York, then to film. Also she wants to see script and adapt it before signing. She's promised to go out to Hollywood in about four weeks, at which time she will make up her mind.

Clark Gettis, Miss Le Galliene's manager, is handling the negotiations.

## Kidnap Plot Against Showman's Son Nipped

Seattle, Dec. 18. Plenty of excitement in town when reported plot to kidnap John von Herberg, son of J. G. von Herberg, theatre magnate, was nipped in the bud, with two arrests made.

Would-be kidnap leader, who gave his name as Logan, was arrested after clever work by police and sheriff's office.

Logan, police say, had asked about the young fellow in the high school where he attended classes. This aroused suspicion, so teacher reported to police. Would-be kidnapper was shadowed, arrested and he confessed his plans, implicating two others, one of whom was caught.

Men being held in jail but only vagrancy charges may be possible as crime had not yet been attempted actually.

## S.O.S. Rice on 'Soviet'

Hollywood, Dec. 18. Metro, via Irving Thalberg, has written Elmer Rice asking if he'll assume the script of 'Soviet' and whip it into shape for screening. Studio has had its share of grief with this yarn on Russia and is reported to be in for over \$100,000 to date on the writing end alone.

Rice is reported to have phoned back—and is understood not to be particularly keen for the job. He's in New York.

## WANGER'S 8 MORE MGM'S

Hollywood, Dec. 18. With the expiration of his first year's contract with Metro, Walter Wanger draws a new deal for eight more pictures for 1934. He did four the first year.

## Whittlin' Him Down

When those two college boys, Mervyn LeRoy and Charlie Einfeld, hopped a train from the coast last week, each waving Warner pennants, LeRoy got board barking, 'Stanford by 40 points'. All of which upset Einfeld no end, who feels an allegiance to Columbia through having had a blue and white banner over his bed when a boy.

But the duo kept reading the sport page across the country. At Kansas City LeRoy was quoting, '30 points', at Chicago that 30 became 21, at Toledo it was 14, at Harmon 7. When they got off the train the director was sobbing, 'Even money.'

And Einfeld is still holding

## L. A. County Inmates Not So Poor Now as They've Sound Pix

Los Angeles, Dec. 18. The Los Angeles Poor Farm is not such a poor farm. The spot is equipped with Western Electric Sound apparatus, and gets free fix from local exchanges. When sound came in the institution had to discontinue silent screenings. But some time ago a citizen left \$1,000 to the inmates.

Erpl was appealed to and granted special concessions. Then the inmates scraped together pennies to help pay off for the sound equipment.

## Picture Club As Iz

Its future in doubt for some time, with many of its original members and supporters bowing out, the Motion Picture Club, New York, has notified remaining members it will reopen tomorrow (Wednesday) at the old Bond building headquarters, with a maitre d'hotel in charge. This supercedes the idea of moving the club quarters to smaller and less costly space in a Times Square hotel.

New head of the dining room is Henry Steln, formerly of the Peckness Country Club in Jersey.

## Durante East for Xmas, Back on Air Later On

Hollywood, Dec. 18. Jimmy Durante left for New York Saturday (16) to spend the holidays with relatives. He'll be back about Jan. 4.

Prior to his departure he signed a contract with Chase & Sanborn to relieveddie Cantor of his radio chore next spring.

## ADRIENNE AMES' LOANOUT

Hollywood, Dec. 18. Adrienne Ames goes from Paramount to Fox on a one-picture loan. Fox wants her for 'Scandals'.

## Looks Like Kris Kringle Permanently Snubbing Chatter Squad on Gifts

Hollywood, Dec. 18. Receiving no kick back from the 'no gifts to chatters' agreement of last year, studios have decided to follow through this Christmas and exclude the chatters from the gift list. To this end, none of the studio publicity departments will play Santa Claus to the puffer-upper. Last year, studios killed the present idea, sat back following Christmas to await an unfavorable reaction. Much was their surprise when nothing happened. There was considerable putting on the part of the knick-knack fanatics, but they evidently realized that their bread came from the studios and that as the personal element did not enter

## RAFT APOLOGIZES Glazer Reports He Was Pushed, Not Hit

Hollywood, Dec. 18. The short-lived skit about a Paramount set in which Benjamin Glazer, associate producer, said he was pushed instead of struck by George Raft, screen actor, was ended when Raft 'apologized manfully,' according to Glazer.

Raft objected to a line in which he was supposed to say something about 'my mother's grave.'

## REDUCED PROD. IRKS 10%ERS

Hollywood, Dec. 18. Unwilling to schedule too much production over Xmas and New Year's, fearing that with both holidays falling on Monday, a weekend celebration will be the rule, studios have ordered light work until after Jan. 1.

Consequently, agents have gone through the toughest two weeks they have experienced in several years, one of the largest having sold but four minor players during the past fortnight.

Last week there were 23 pictures in production in all Hollywood studios. With three exceptions, all have small casts.

However, of the trio, only 'Catherine the Great' meant anything to the agents. Other two having long casts are 'Viva Villa' and 'Laughing Boy' at Metro. Former, outside of the usual studio schedule, is being shot with Mexican accents. Latter other than four leads, is using an all-Indian cast, most of them from the Navajo reservation.

Immediately following the New Year, all studios have heavy production schedules which will keep them going to near capacity until the end of February.

20th Century will work full blast until the program is completed late in April when a two-month closing will go into effect. Warners has a similar plan, though a studio shutdown may not go into effect this year. Universal is currently inactive with production resuming Jan. 10. Radio has but one picture working with nothing set to start during this week.

## BENNETT'S 1ST FOR MG BY CLARE KUMMER

Clare Kummer goes on the Metro writing staff, that studio's first Constantine Bennett picture to be her initial assignment. For the time being Miss Kummer will work on the New York end, along with Robert Z. Leonard, who is east, on the Bennett script. She goes to Hollywood later.

Script to be adapted by Miss Kummer and Leonard is 'Unhappily Married,' play by Elmer Harris. The femme novelist was set with Metro by the William Morris office.

## Thalians' Charity Shorts

Hollywood, Dec. 18. Thalians are planning a series of six two-reelers to help the relief fund. Now negotiating distribution arrangements.

## Worried Authors Write Poor Stuff, Sez Sid Kent, Talking on Quality; 'Little Women' Click Encouraging

### Cut-Rate Spirit

Hollywood, Dec. 18. Pic stars have reduced their average of Yuletide greeting cards from 500 to 125. Largest card house here claims only 10 persons have bought engraved plates. Rest of the mob went for line cuts or ordinary type, cutting the nut 50%.

## Coogan Back to Profs As His Film Return Meets Fiscal Grief

Hollywood, Dec. 18. Jackie Coogan's return to pictures has brought nothing but a financial mix-up to the actor as I. A. Allen, producer of the Coogan shorts, failed to acquire the necessary bankers, and couldn't pay off the company.

Two reels, 'Love in September,' was completed Dec. 4 and to date none of the principals, higher salaried members of the company and other employees have been paid off. Coogan, in on a guarantee and percentage basis, also has received nothing as yet for his efforts.

Allen has raised around \$1,800 in the past few days with which he has met outstanding checks and salaries of labor, but his negative being held at the Roy Davidge laboratory for the lab bill. Jack Jasper, lab exec, is trustee for the picture, which now has two attachments against it. Tallman studio wants \$1,650 for rental and Smith and Aller claim \$680 for raw film.

Allen claims he was to have received two checks, one for \$5,000 and the other for \$7,500 from his two backers on completing the production. Backers' reneged, he claims. Allen hasn't named them yet.

Allen's agreement with Coogan calls for the two-reeler to be released if a major release cannot be obtained. Coogan has returned to Santa Clara university, where he is taking a business course.

Arthur Bernstein, representing the Coogan family, takes over Jackie Coogan's sort, 'Love in September,' which has been in litigation because I. A. Allen, original producer, failed with bankrupt.

Ira Simmons is trying to sell it to a major company for release.

## Cagney-Robinson Top Billing Hits WB 'Chump'

Hollywood, Dec. 18. Matter of top billing for Warners 'The Poor Chump,' figured as a co-starrer for Edward Robinson and James Cagney, may result in the picture being abandoned.

Day after the announcement of the story for the pair, both announced they'd have to see their names on the top or it would be no go.

## GOT TIRED WAITING

Bob Wyler Quits U. Voluntary—His Brother Remains.

Robert Wyler, director, has left Universal voluntarily after 10 months of waiting salary checks without assignment. He had about two months longer to go on his contract but preferred to tear it up.

Wyler directed several hit films in Paris and was sent for by the Laemmles. When he got to Hollywood, however, they asked him to wait for assignment. He got tired waiting.

His brother, William Wyler, directed Universal's 'Counselor at Law'. He's in New York with Robert on a vacation. William returning Tuesday (19) by plane. He was propositioned by Columbia to direct 'Twenty Years' but has a 'T' contract until April.

## U SETS PICHEL

Hollywood, Dec. 18. Irving Pichel has been signed by Universal to direct Gloria Stuart in 'Caphary's Corner,' English novel

Not had business or poor management but inferior pictures and a lack of sufficient talent names, is responsible for the present slump in theatre business according to Sidney H. Kain.

One of the principal reasons for poor pictures he says is the scarcity of good material from the writing field. Depression has taken its toll here, he points out. Scribes were hit by the economic turnover as well as the other fellow and as a result, aren't turning out the quality of past years.

It's all bunk that the best writing is done under the stress of worry and necessity, he says. Writers worrying about their losses in the stock market and often when will they eat has resulted in a mediocre type of product getting into print.

All companies must create new talent if they expect to keep abreast of the box office, he claims. They are all depending on a limited number of name draws and borrowing one another's players far too much, he continued, unless new personalities are given a chance the industry will suffer.

## room Stars

Fox, Kent says, will discontinue this borrowing from other lots and give its own players, and especially prospective stars chances to prove their worth.

He denied the reports that there would be any executive changes at the Fox plants. 'We are well satisfied with the present lineup and while there will be some tightening up there'll be no important changes. Staff we have have proved that it can deliver, given the right stories and talent.'

Kent says that he has only one concern about the code and that is the question as to how much time its operation will take of important people needed in the making of pictures.

Nothing 'Oh, other film subjects, he said.

'One of the most healthful signs is the heavy business being done by Radio's 'Little Women', a proof that dirt has no place in pictures and that simple stories, intimately told, have and always will be the best money makers. All the milestones pictures of the industry have been the so-called sexless films.

'Stage has fallen down in the supplying of material for films. This year the best season for a long time, has only eight plays that are current successes. In the past the stage used to give us at least 100 plays a year.'

'Recent English pictures are proving to us that American producer had better wake up. Already we are being beaten in England and in countries supplied by England by some pictures produced there. However, welcome better product from England. It will have the effect of proving to us we have real competition.'

## MARY NOLAN SNOWBIRD STUFF FOR U TALKER

Universal and Mary Nolan, formerly on U's star list, are talking a one picture deal.

To be based on Miss Nolan's tabloidized 'confessions' of her life stories, plus the sensational dope angles.

## Mirande Coming Over

Yves Mirande, France's most prolific writer, leaves Paris for Hollywood on Jan. 3 to take up a Fox bid.

Mirande has been on the coast before several times but only for French versions.

## Par's 2 New Faces

New face recruits for Par's featured player list include Joe Morrison of George Olshok's orchestra, and a new one of Frank Craven, who's now in 'Salon, Havana,' play.

Craven goes west ahead of Morrison who doesn't start until July.



# Hot Court Battle Impends Over Allowance of \$295,562 Legal Expenses in Par Receivership

A hot fight against allowance of \$295,562 as expenses of the equity receivership in Paramount, prior to its adjudication in bankruptcy, is promised as a host of attorneys yesterday afternoon (Monday) put in objections or indicated they would file papers in that connection by Friday (22), date limit set for that purpose by Referee Henry K. Davis. Counsel for creditors of Par who put in an appearance yesterday (Monday) were held down considerably by the referee but despite the ruling that there could be no examination before him as to justification of the \$295,562 requested, some interesting points were raised. Saul E. Rogers, representing an independent group of bondholders and a stormy petrel in Par bankruptcy proceedings, asked Ellihu Root, Jr., senior member of Root, Clark & Buckner, counsel for the Par trustees, why Charles D. Hilles, who knew nothing of show business, should be allowed more salary as a receiver than Adolph Zukor. Though Rogers was insistent in his objection against allowing Hilles a greater amount than Zukor, Root attempted to explain his position in upholding the claim. He stated that Zukor at the outset had asked for no more than the annual salary as a Par exec at the time and that while his familiarity with the routine of the company's affairs made the job of receiver easier, for Hilles it meant much more work, including nights, in gaining a grasp of the tangled situation, requiring effort out of proportion to what Zukor had to expend. Additionally, (Continued on page 54)

# Writers' Guild Nixes Scribe's Charges Vs. U

Hollywood, Dec. 18. Screen Writers' Guild has decided against William F. Kay on his charges against Alfred J. Cohen, former Universal scenarist, who the latter had kept stories belonging to Kay. He also claimed fee splitting. After hearing Kay's story the guild's adjustment committee, consisting of Seton I. Miller, Ernest Pascal, Frank Butler and Harvey Gates, declared the charges unsubstantiated. It was also reported that Kay had charged a studio with a similar offense and was paid \$35 in settlement.

# 'ESKIMO' FOLDS AT \$2, FOR REGULAR RELEASE

-Metro jerked 'Eskimo' from the Astor, New York, its only sale so far, two-day or otherwise, on Sunday (17). House goes dark until 'Queen Christina' (Garbo) is ready, figured for Dec. 27. Par shutters 'Design for Living' Tuesday (19) but is hanging on to the Criterion. 'Eskimo' planned to roadshow, will be delivered as a programmer by Metro on the regular 1933-34 schedule instead of as a special. It will probably be available some time in February, MG holding back the northern until then so that 'Dinner at Eight' can get out the month before. 'Eskimo', which darkened the Astor, New York, Sunday (17) has played no engagement other than this. Additional roadshow plans were canceled.

## TWO FILM BAILS

Two mid-winter affairs of picture organizations are the Warner Club ball at the Waldorf-Astoria Jan. 20, and the annual shindig of the Motion Picture Salesmen, Inc., slated for New Year's Eve at the Hotel Plaza.

## That Ole Debbil Jeff

Hollywood, Dec. 18. Fan magazines are offering bootleg prices for stills nixed by the Hays' office. Jeff (Bulldog) McCarthy is acting as Hays censor in New York and Joe Green out here.

# ALL JOCKEYING FOR CHOICE XMAS DATES

With the majors looking for the cream holiday bookings at the same time, the dating situation is tense at the moment and has some of the large accounts shifting playdates around. 'Alice in Wonderland' has 240 playdates in the U. S. for Christmas week, largely as result of a strong sales and exploitation campaign. Meanwhile 'Duck Soup', 'Roman Scandals' (Eddie Cantor), 'Flying Down to Rio' and 'Design for Living' are looking for the preferred Xmas and New Year playdates.

Because of conflicting availabilities and protection, some of these pictures are going to lose out. 'Alice', for instance, will not get the benefit of the Paramount, Brooklyn, which loses its protection on 'Duck Soup' if not putting it in Xmas week. With that house it was a question of taking one or the other. The Mort Shee people selected 'Duck Soup' in the thought it was better for the dominating adult trade in downtown Brooklyn.

Of the 240 'Alice' playdates around the country, on shifts from one house to another, most are from a weekly change to a run theatre, also in 'A' class, but preferred in thought of holding 'Alice' for two weeks.

Broadway Par plays 'Alice' Xmas week, though at first 'Design for Living' had been figured for the first of the holiday weeks. Radio City Music Hall initially put in a bid for same picture.

# Barney Balaban New Contract O.K. But John B.-W.B.?

Chicago, Dec. 18. John and Barney Balaban spent a week in New York. Understood that Barney is all set for a new contract to handle Balaban & Katz. John's contract, which expires Sept. 1, 1934, is not expected to be renewed.

Also reported that John Balaban is trying to make a deal for the Warner house locally and to throw in the Harry Balaban theatres as a complete circuit.

# INDIE MONOGRAM LOOKS TO ALIGN WITH HAYS

If Monogram joins the Hays organization, and such an affiliation is imminent, a number of things stand to happen.

First of all it would add to Hays majority of the Code Authority as well as getting the strongest indie producer into line. This may vitally affect the continuation of Federation of Motion Picture Industry, formed chiefly to represent indie producer interests during the establishment of the code.

# B'ham's Woman Censor Bans Par's 'White Woman'

Birmingham, Dec. 18. The new censor, Mrs. Harriett B. Adams, nixed Par's 'White Woman' clear out of town. It was the second picture she had reviewed and had just left the Alabama where she said 'The Bowery' was a swell bunch of celluloid.

# RCA OUT OF EDUCATIONAL, SENNETT

Hollywood, Dec. 18. RCA biophone, having pulled its sound channels and equipment out of Educational and Mack Sennett Studios, is left with permanent sound apparatus in only the RKO Radio, RKO Pathe and Talisman plants.

Educational let go of RCA Photophone at expiration of contract, as the lot is now controlled by an Erpi subsidiary, and Western Electric sound will be used there exclusively in the future. RCA Photophone equipment went out of Mack Sennett studios when the latter got into bankruptcy troubles.

RCA Photophone still retains its hold on the sound recording business of independents. Its percentage of cost royalty basis will remain in effect for all pictures costing \$35,000 or less. In addition, customers will be amply supplied with RCA apparatus as the company has four sound trucks for rent to producers, and latter can use these on any lot without having to use permanent channels.

Originally, RCA Photophone equipment was installed in Tec Art, Mack Sennett, RKO Pathe, RKO Radio, Educational, and Tiffany Studios. Tec Art folded some time ago, and with Educational and Sennett went out of town. RKO Radio, RKO Pathe, and Talisman (Tiffany) have permanent sound channels.

# Famous Theatres, on Purchase of P.E., Will Not Revive Home Office Op.

Home office operation of theatres by Paramount will not take on a new lease of life, interrupted by decentralization and bankruptcy, as a result of the proposed purchase of Public Enterprises by a new P-P subsidiary, Famous. But it is expected that the servicing of theatres throughout the country will begin to increase through Theatre Management Corp.

Famous Theatres, newly created Par subsidiary, will be the holding company, and operation will be in the field covered by Publix Enterprises units and partnerships. These now receive and pay for servicing to T.M.C. which was evolved and is headed by Sam Dembow, Jr., with a small staff at the h. for the purpose.

Famous Theatres is headed by F. Frank Freeman, real estate head of Par. Ralph A. Kohn is v.-p., Walter B. Cokell, treasurer, and J. D. Van Wagner, a Par attorney, the secretary.

As a Par theatre subsidiary, Famous control is actually under Kohn as v.-p. of Par in charge of all theatre operations, but as to all corporate details and control, plus home office contact with the various partners making up the Famous group of theatres, Freeman will be nominally in charge for Kohn. In the chair of v.-p. over all theatre operations, Kohn exercises similar field authority over other subs as Balaban & Katz, Public New England, F. & R., Famous Players Canadian, etc., just as in the old days these as well as the Public Enterprises group were a part of the Public Theatres domain headed by Sam Katz.

While Famous Theatres asks the right under its offer to buy PE, to

# Nudie Stills Shame Pic P. A.'s, So They're Doubling in Petticoats

## M-C's \$115,000 Feature

Hollywood, Dec. 18. 'Women in His Life', carries the lowest negative cost of any film made on the Metro lot in years. It came in three days ahead of schedule and at a cost of \$115,000. Supervised by Lucien Hubbard, it is one of the few made on this lot on which only one writer worked and carries a solo scribbling credit for F. Hugh Herbert. Feature was directed by George Seitz as his first meggung job for Metro.

# \$15,000 FOR AN INDUSTRIAL 1-REELER

Abe Lyman orchestra, Alois Havrilla from radio, and 20 Milmirg Mannegins participated last week in the production of a one-reel commercial film advertising Collins & Aikman velvets. This is thought to be one of the most ambitious industrial pictures ever turned out. Cost for the single reel was \$15,000.

Castle Films did the job for the velvet people.

## Reviving Lloyds

Embassy Pictures is dubbing a talk sequence onto the old Pathe-Harold Lloyd features. Company put on a sound track on two of the films, but has now switched to the chatter idea. Off-stage voice will describe the action kidingly.

Hollywood, Dec. 18. Hollywood is glorying in its new era of virtue, enforced on it by the most recent Hays edit, the code and intimation of Federal interference unless it cleans up. Chief surprise is the manner in which chain theatre advertising men are claiming to welcome the clean. As they look upon it, they've stripped Hollywood gals of clothes in their advertising as far as they can go, but the nudists have gone even further and now, with nothing left to top, they'll go for a new type of art, calling for plenty clothes.

Town recently bargained with stills of the local nudist colony, with papers printing pictures of a nudie wedding, the sex men feel that they are now pikers in the art of epidermis showing.

The Limit, Plus. As one chain ad man put it: 'The nude wedding pictures showed us that we have our limitations and as long as we have no further surprises up our sleeves we might as well go to the other extreme and see how much clothes we can put on the gals and still be artistic.'

Such pictures as 'Little Women' have been taken to heart by the p.a.'s. It was a revelation to them that girls in hoop-skirts, in puffed sleeves and with dresses failing to show any ankle were just as effective.

Producers also say they welcome a film clean-up. 'They are now saying that they never intentionally wanted to sell their films, but did so because the other fellow was doing it, and no one took the Hays edicts seriously at first. But the edict, plus the threat of teeth from Washington, is now considered the McCoy.'

# JOE GOLDBERG, WORRIED BY HEALTH, ENDS LIFE

Disturbed by illness which he believed was incurable, Joe E. Goldberg, former general sales manager of Columbia Pictures, took his own life by gas Wednesday (18) in a West 52d street, New York, furnished room, which he had rented the night before. Goldberg resided with his wife, Eddy, at the Hotel Biltmore, N.Y.

His body was discovered around 4 a. m. when gas fumes attracted investigation. Mrs. Goldberg, unaware of her husband's act, was in their suite at the Biltmore when notified by the police around 4.30 a. m. The night before, Goldberg had complained about severe headache and had informed his wife that he was going to a Turkish bath.

Services on Thursday (14) were followed by cremation at Fresh Pond, Long Island.

Goldberg was 48 years of age at the time of death. He was a native of Chicago, but had lived for the past 20 years mostly on the Coast. In 1911 he joined the California exchange which was taken over by Universal. After the war, upon being mustered out of the marines, he joined Consolidated Film, resigning in 1921 to become the film buyer for the West Coast theatres. In 1931 he resigned to become general manager of Columbia Pictures. Under his direction the Columbia outfit jumped ahead to reach major company recognition. He left Columbia 2 years ago. Recently he took an interest in Mascotte Pictures, a new company, but later switched from that to make a hookup with Jack G. Bachmann in Preferred Pictures. Among other interests Goldberg was partnered in some theatre operations on the Coast with Dave Bersohn and Charles Koerner.

Besides his widow, Eddy, survived by a brother, father, son, now on the Coast.

He was in sound financial position at the time of his death. A dread fear of a threatened tumor on the brain is deemed the cause for his act.

## Jerome Goldberg Ag'ting

Jerome S., son of the late Joe E. Goldberg, is the agency business with Jack Kent, actor.

Offices are located in Beverly Hills and associated with them are Douglas Williams and Erwin Kane.

# DISTRIB BIZ UP FINAL <sup>1</sup>/<sub>4</sub>

## New RKO-Radio City Lease Terms Indicates 100% Rockefeller Control

While the RKO people may be receiving \$1,500 weekly as an operating fee for handling the Radio City theatres, actual control of the operation and everything pertaining to it lies with the Rockefeller people. The Rockefellers are in show business, and every indication points more strongly that they not only intend to stay in but to branch out.

They have granted RKO no relief, which might be expected from interests who don't figure to stay in the biz. Under the \$1,000,000 rental for the two Radio City theatres, about everything RKO does or wants to do, or even thinks of doing or spending, is subject to the approval of the Rockefeller interests and literally mortgaged to the latter, so far as the R. C. thing goes.

The new lease to which RKO has assented for the R. C. theatres provides, among other things, the following:

(1) Operation of the R. C. theatres to be entirely independent of RKO.

(2) Operation and policy shall be under a supervisory committee of six, three of whom shall be independent.

(3) No labor, nor anything shall be bought or ordered without the price being first approved in writing by the landlord (Rockefellers).

(4) All checks and disbursements must be countersigned by the Rockefeller representative.

(5) While the R. C. theatre companies do their own bookkeeping, the Rockefellers designate the accountants for the work.

(6) All scenery, uniforms, costumes and equipment belongs to the Rockefellers.

(7) The budget must have the prior written approval of the Rockefellers.

(8) All contracts and commitments must have prior written approval of the Rockefellers.

(9) The Rockefellers have the right to modify any such contracts where and when feasible.

(10) No change in the admission prices can be made without the prior approval of the Rockefellers.

(11) The policy and standard of the shows shall not be changed without the prior written approval of the landlords (Rockefellers).

(12) All insurance contracts carried by the R. C. theatre companies are assigned to the landlord (Rockefellers).

All of which indicates what a pretty tight string the Rockefellers have tied around the operating end of the R. C. theatres. Considering that a few months ago, the Rockefellers obtained a substantial block of shares in RKO, looks like the old family is contemplating something in the way of film maneuvers.

The conditions which have been attached to the operator of the R. C. theatres are about the most rigid ever encountered in show biz. This is especially so when considering the fact that while the rest of theatredom has received rental concessions on properties almost everywhere, RKO must continue to pay the Rockefellers the full established amount of \$1,000,000 a year.

## FOX PRIMES 21 BEFORE APRIL

Hollywood, Dec. 18. Fox has 21 features planned between now and April 1, the busiest continuous three months on the two lots for more than a year.

Three are slated to go in today (Mon.) including 'Bottoms Up', 'Follies' and 'Scandals'. 'David Harum' follows Thursday (21). Sked calls for five in January—'Murder in Trinidad', 'Wife for Sale', 'Three on a Honeymoon', 'Gold Rush of 1933' and 'Lottery Lover'.

Plans also call for six each to go in February and March.

## Goldwyn in Person

Hollywood, Dec. 18. Sam Goldwyn leaves for New York Jan. 2 to personally direct the national advertising and exploitation campaign on 'Nana,' starring Anna Sten.

Fred Kohlmar heads east at the same time to hunt up some talent for Goldwyn.

## RUMORS TAG HAYS WINE TALKS

Will Hays' contract as head of the MPPDA has at least another three years to go.

Reports early last week that Hays was lunching with representatives of the California wine industry and was discussing switching his crown from pictures to the golden grape is evidently groundless. At least that part about Hays taking a new job.

Reported the wine representatives are in New York, or were when the reports were active. And it is also known Hays has many friends among the big wine men.

## Kent Stays West, Misses First Code Authority Parley

Hollywood, Dec. 18.

S. R. Kent will be unable to attend the first meeting of the code authority in New York Dec. 20, as he is extending his stay here another week or 10 days. Plans to be back in New York Xmas morning.

In his stead, William C. Michael, v.-p. of Fox Film, will function as proxy.

Kent contemplates giving a good part of January to the code situation. On Feb. 1 he will go to Florida for a month's vacas.

## SHUBERT TURNS ANGEL FOR PICTURE VENTURE

Lee Shubert is taking a fling at pictures, this time with Bill Rowland and Monte Brice, latter to do the casting and direction with the legit producer putting up the coin. Details of the release by the new combo, not yet decided.

Rowland went to Hollywood last week with the idea of rounding up several stars. He explained that it depends upon what name players are available, just what type of story will be used for the first picture.

Films will be made in the East and released through United Artists.

## PATHE WILL FINANCE INDIE COAST PRODS.

Hollywood, Dec. 18.

After looking the laboratory situation in Hollywood over, Stuart J. Webb, president of Pathe, returned to New York and is due here again late in January when he will make plans to tie in with an independent plant and build a lab here to handle film process work.

Plans also call for Pathe to finance indie product as part of its laboratory operation.

## LOOK TO HIGH PARITY IN '34

1928 Was Peak at \$300,000,000 Gross—Last Quarter Saving '33 from Being Worst Year

### CRIED IN '28, TOO

1934 is looming up auspicious for distributors. Reliable sources reveal that the last quarter '33 had cellars already back on a pre-depression basis. These estimate that distribution's total income in the U. S. right now is at the rate of \$250,000,000 per annum which is around \$50,000,000 under the grand summation realized in the peak 1928 year.

An improvement in sales automatically speaks for an increase at the box office. Better business conditions and more theatres lighted are obnoxious to the industry.

This last quarter, authorities hold, is saving '33 from passing out as the worst year in industry sales. (Continued on page 21)

## PAVE WAY FOR G. T. E. REORG.

Negotiations between U. S. Senator Daniel O. Hastings, receiver for General Theatres Equipment, and the Chase Bank have progressed to a point where the GTE indebtedness to the bank will be reduced by \$5,000,000 thus paving the way for a speedy reorganization of the equipment company.

The indebtedness of GTE will have been reduced from \$20,000,000 to \$15,000,000 as owed Chase. Other negotiations are pending between the parties to a complete rehabilitation of General Theatres Equipment.

Part of the consideration involved is stated to be the bank's assistance in the refinancing of the equipment company under the reorganization plan.

Reorganization is expected to culminate by the first of the year. The proceedings so far mark an unusual tendency on the part of Chase to see things in the way of General Theatres Equipment. Credit for this end looks to go to Senator Hastings' efforts on behalf of the receivership company.

The plan for an exchange of stock for the debentures is still on the wing although, as yet, the parties have not decided on what basis to effect the exchange.

## No Exec Berth for LeRoy—Remains WB Director, Sez J. W.

Hollywood, Dec. 18.

Jack Warner denies that Mervyn LeRoy will be made a Warner Bros. exec upon his return here after his marriage to Doris Warner.

He'll still be a director, Warner states, and likely will meg 'Anthony Adverse'.

Lou Halper and wife, Jack Warner and Alfred E. Green leave for New York this week to attend the wedding of Mervyn LeRoy and Doris Warner, set for Jan. 2.

## Spyros Skouras East

Los Angeles, Dec. 18. Spyros Skouras heads east tomorrow (Tues), after 10 days here on trustees operations of Fox West Coast and the bankruptcy sale of the company assets which will take place early next month.

## Hoped That Par Publix Settlement Will Be Nearer 50c on the Dollar Than the 30c Previously Estimated

### Loew's 30th Anni.

Loew's, Inc., including its picture subsid, Metro, is having plans for a celebration of its 30th anniversary during January. Company will drive for record business that month.

## FIGURE REPEAL TO MEAN 10% B.O. TILT

Repeal of the box office in wet states may increase the level of grosses somewhere close to 10% according to film men.

In the towns which have known no downtown life for 13 years, the return of liquor is expected to show a marked upping in business at the theatres in such areas. People who have seldom thought of remaining downtown after office hours or going out of their neighborhoods are likely to be drawn by the legal likker thing is the theory.

## California Outfit Finally Admits Pix Are World Affairs

Hollywood, Dec. 18.

For the first time since the organization of the Institute of World Affairs held annually in Riverside, Calif., motion pictures as a round table topic were admitted to the curriculum this year.

'Cinematography as an Agency for World Unity' was the subject discussed at last week's concluding session. Jesse Laszky was chairman at the round table initialer, with Walter Disney, Mervyn LeRoy, Boris Morikoff, head of the Cinematography dept. at University of Southern Calif., J. F. B. Carruthers and Mrs. Thomas G. Winter as associates.

## ROXY \$18,500 PROFIT VS. 229G LOSS IN '32

Howard S. Cullman was reappointed receiver of the Roxy, for six months by Federal Judge Francis Caffey after a hearing last week. The report which Cullman submitted to Judge Caffey showed that the Roxy has a profit of over \$18,500 for 1933 compared to a net loss of \$229,500 for 1932. Figures are before interest on bonded indebtedness.

The theatre has approximately \$150,000 in cash on hand which will be partly used to pay off some \$50,000 in city taxes.

## Richards Back to N. O.

E. J. Richards goes back to theatre operation in New Orleans any time now as a partner of Paramount in the old Saenger houses. Everything's about set between Richards and Paramount excepting a reversion-price should be paid by Paramount for taking back the houses. This reversion price thing is the usual condition attached to partnership deals by the reorganization committee of the Par trustees. Richards will share in the profits of the new company which will be set up to take over the Saenger outfit under the partnership arrangement.

Hopes are high within Paramount that under a final reorganization plan the bankrupt company will be able to satisfy claims in liquidation on a basis of 50c on the dollar. Deduction of the two bond issues, due between 1945 and 1950 leaves the amount of liabilities at around \$25,000,000, not counting the future rent claims. The millions which aren't expected to be allowed.

of Paramount Publix are getting nearer to a final reorganization plan; after more than six months of examination of officials of Par and collection of data and documents, the trustees are now ready to assume the task of approving claims. Steps which eventually will lead to reorganization and liquidation of claims as the court finally allows them are under way. It is very probable that these outstanding claims, minus the bonds of about \$27,000,000, will eventually stand at under \$20,000,000. Assets of Paramount Publix, including the money it has invested in subsidiary companies, is placed at over \$153,000,000.

### That \$13,000,000 Bank Claim

Major creditor item is for over \$13,000,000, the amount of the loan made by a group of 12 banks with hypothecated film negatives of Par as security. In view of the trustees' suit to set aside an alleged creditor preference through the holding of film assets, it is now considered a good possibility that the 12 banks may participate in a reorganization of Paramount and permit extension of that credit rather than try to foreclose against the film which the trustees claim was illegally transferred for the purpose of setting up credit.

Should this be the final outcome on the \$13,000,000 item, Par would have to satisfy immediate creditor liabilities of possibly less than \$10,000,000. Through Paramount Pictures, Inc., holding company over production and distribution, there is presently a reserve of over \$5,000,000, built up principally out of rentals, foreign and domestic, to apply in that direction.

Any final liquidation of PP in bankruptcy at 50c on the dollar will be considerably higher than was anticipated last summer, when 30c was estimated.

## CAL. PREVIEWS OUT, WB NO LIKE IT

Hollywood, Dec. 18. Warners has discontinued previewing pix on the coast. Studio also intends to hold some so-called previews in New York, not for reaction purposes, but as on the coast, as a means to bolster b.o. receipts.

A few recent previews were staged after the negative had been shipped east as complete. Local preview reviews caused too many complications.

## Brock's 2d Musical

Hollywood, Dec. 18. Following the preview reception of 'Flying Down to Rio', Radio assigned Lou Brock to make another feature musicker. Nothing definite set on production until Marian C. Cooper returns from the east.

## Stocks Ignore New High Gold Price; List Goes to New Low on Setback; Loew Eases Below 30 for First Time

### GREASON

The whole body of stocks extended their recent losses yesterday (Monday), touching a new low for the December decline. Development came in the face of an advance of five cents in the Government price for gold to \$34.06.

Losses during mid-afternoon amounted to as much as two or three points in some volatile issues.

### Yesterday's Prices

Sales	High	Low	Last	Net
600 Am. Seat.	3 3/4	3 1/4	3 3/4	- 1/4
100 Col. Pic.	2 1/4	2 1/4	2 1/4	- 1/4
1,400 Con. Film	3 1/4	3 1/4	3 1/4	- 1/4
200 Con. F. pf.	10	9 1/4	9 1/4	- 1/4
1,000 East. K.	7 1/2	7 1/2	7 1/2	- 1/4
200 Fox	14	13 1/4	14	- 1/4
4,900 Loew	31	29 1/4	31	- 1/4
100 Loew St.	7 1/4	7 1/4	7 1/4	- 1/4
12,800 Par. C.	2 1/4	2 1/4	2 1/4	- 1/4
2,400 Par. C.	1 1/4	1 1/4	1 1/4	- 1/4
2,400 Par. C.	1 1/4	1 1/4	1 1/4	- 1/4
18,100 RKO	1 1/4	1 1/4	1 1/4	- 1/4
1,000 RKO	1 1/4	1 1/4	1 1/4	- 1/4
8,800 W. B.	5 1/4	5 1/4	5 1/4	- 1/4
BONDS				
\$1,000 Gen. Tr.	9 1/2	9 1/2	9 1/2	- 1/4
5,000 Keith	51	49 1/4	51	- 1/4
45,000 Par. F.	28 1/4	27 1/4	28 1/4	- 1/4
5,000 Par. F.	28 1/4	27 1/4	28 1/4	- 1/4
23,000 Par. Pub.	20	19 1/4	20	- 1/4
35,000 Par. F.	1 3/4	1 3/4	1 3/4	- 1/4
1,000 RKO deb.	17	17	17	- 1/4
18,000 W. B.	89 1/4	88 1/4	89 1/4	- 1/4
CUBS				
200 Techn.	8 1/2	8 1/2	8 1/2	- 1/4
200 Trans-L.	1 1/4	1 1/4	1 1/4	- 1/4

but a show of firmness around the closing lessened the decline. Commodities were about unchanged while the general bond list was inclined to softness, notably governments.

In the amusement group Loew displayed a disposition to press (Continued on page 27)

## City Court Reverses State Ban on 'Blood Money' in Maryland

Baltimore, Dec. 18.—Censor ban on 'Blood Money' was lifted by Judge Samuel K. Dennis last week. Though favorable decision was anticipated, due to Judge Dennis' previous reversal of the Board's ban of 'Song of Songs', Loew's had Prizefighter and Lady rushed from Washington and showed into current week at Century, which had been slated for 'Blood Money' showing.

Censor Board Chairman Bernard Gough testified ban had been slapped on flicker because it dealt with corruption of high officials, which was denied by Hilary W. Gans, attorney for V. A., who pointed out film had been approved by censors in other states.

### L. A. to N. Y.

Lester Hammel.  
Ralph Harris.  
John M. Stahl.  
Paul Muni.  
Mr. and Mrs. Richard Wallace.  
Seymour Skura.  
J. G. Bachman.  
Claire Trevor.  
Ruth Collier.  
E. H. Griffith.  
Francis B. Faragoh.  
John D. Clark.  
Bob Sisk.  
J. P. McEvoy.  
Jimmy Durante.  
L. A. Clayton.  
Danny Danter.  
Fred Quimby.  
J. Stuart Webb.  
Sophie Tucker.  
Toby and Pat Wing.  
Phillips Holmes.  
Alfred E. Green.  
Jack Warner.  
Lou Halper.  
El Brendel.

### N. Y. to L. A.

Mrs. Eddy Goldberg.  
Ralph Hewitt.  
William Wyler.  
Capt. F. B. Freuchen.  
Lee Marcua.  
Harry Brand.  
Leo Morrison.  
Arthur Schwartz.  
Howard Deltz.  
Al Melnick.  
Mrs. Henry Kolker.  
Frank Conroy.

## Defer Kaplan Appeals

Hearing on two appeals of Sam Kaplan, ousted president of New York operators union, 306, scheduled by the Appellate Division, New York, for Jan. 2, will be postponed at the request of Kaplan, it is understood.

One appeal of Kaplan is from his conviction on conspiracy and coercion charges by General Sessions, while the other is an appeal from the decision of the lower courts upholding the right of the I.A.T.S.E. to remove him from 306. Appeals have been pending almost a year.

## CLEARING PATH FOR AUCTION OF F-WC

Los Angeles, Dec. 18.

In an effort to clear the boards for the auction of the Fox-West Coast bankrupt estate soon after New Year, several of the smaller but nevertheless nagging claims were adjudicated before Referee in Bankruptcy Samuel W. McNabb during the past week.

In the case of T. E. Tally's claim for \$3,744 against the F-WC, a compromise figure of \$3,184 was allowed, representing a sum the circuit was declared to owe the theatre operator on civic assessments against the Criterion.

Claim of the California Trust Co., involving the lease of the Belmont theatre and disputed rentals, was disallowed.

Objection to the claim of Einstein Investment Company involving F-WC responsibility for a number of theatre rental arrears, through subsidiaries, was taken under advisement, after arguments whether Federal or State Courts should have jurisdiction on points involved.

Most of other F-WC bankruptcy issues were put over to Dec. 23.

## New Par-W&K Deal

By the close of the week Par hopes to have arranged a new management deal for part of the company's theatres in Alabama, North Carolina, Virginia, Georgia and Tennessee with Kinney & Wilby, the latter to operate and participate in the profits.

Upwards of 30 houses are included in the deal.

## 1st Runs on Broadway

(Subject to Change)

Week Dec. 22
Paramount—'Alice in Wonderland' (Par).
Capitol—'Going Hollywood' (Metro).
Strand—'Convention City' (WB).
Rialto—'A Chance at Heaven' (Radio).
Rox—'Mr. Titch' (Fox).
Music Hall—'Flying Down to Rio' (Radio).
Rivoli—'Roman Scandals' (UA).
Hollywood—'House on 56th St.' (WB) (4th wk).
Week Dec. 29
Paramount—'Design for Living' (Par).
Capitol—'Dinner at Eight' (Metro).
Strand—'Lady Killer' (WB).
Rox—'Son of Kong' (Radio).
Rivoli—'Roman Scandals' (UA) (2nd wk).
Hollywood—'House on 56th St.' (WB) (5th wk).
\$2 Picture
'Queen Christi' (Metro) (Astor) (27).

## LUDWIGS DUCK RICE

Public Official's Vacation Really a Honeymoon

Minneapolis, Dec. 18.

L. J. Ludwig, assistant Public Division director for the Northwest circuit, departed for a two weeks vacation to Bermuda. Two days after his associates here received an announcement of his marriage to Miss Margaret Lee Gardner, daughter of George D. Gardner of Indianapolis, Ind., where the wedding took place.

Newlyweds will be at home after the first of the year, when the groom resumes his Public duties.

## NRA Compliance Means Wage Cuts, IATSE No Like

Following the notice just sent out by William Elliott, president of the I.A.T.S.E., that operators who will have to go to 40 hours weekly will have to do so at considerably less salary in many instances, some feeling against this order has cropped up. Notice, sent to all operator and stage hand locals, also has the locals squawking; it is understood, because of the IA demand that extra men be supplied theatre owners at no extra cost to the operators.

The Elliott order reads: 'At the present time you have a signed contract with a theatre to furnish operators or stage hands for more than 40 hours per week for a set price, you will have to work out your contract and supply the additional men at no cost to the employer.'

This will mean that the theatre gets more men but pays no more for the maintenance of the booth, and operators who now are working over 40 hours, will have to come down to the code maximum. Squawks itself up in the question whether or not one of the purposes of the NRA was to reduce salaries.

In Finn, who heads the International Brotherhood of Theatre and Industries under NRA there is no loss in pay although the working hours are reduced, as against the IATSE situation.

## Readying 'Alien Corn'

Hollywood, Dec. 18.

E. H. Griffith, director, and Francis E. Faragoh, writer, have left for New York to work with Sidney Howard on the adaptation of 'Alien Corn' for Radio.

Pair expected back in three weeks.

## Loew, Inc., May Come Under Direction Of A.T.&T. and Erpi Thru Stock Sale

Loews, Inc., may land in the lap of American Telegraph & Telephone at an early date. This does not deter the Loew management group, as headed by Nick Schenck making a competitive bid for the working control of Loew shares as held by the Film Securities Corp. This amounts to 660,000 shares, which are scheduled to go on sale today (Tuesday).

There has been no indication that the management group of Loew is entertaining any thought of bidding. The management contracts held by Schenck and his group are figured to run for another couple of years at least, although downtown feeling is that the Loew management group actually be found allied with another film company.

The A. T. & T. interest in the Loew stock is derived from the \$3,000,000 in Film Securities' notes as held by Electrical Research Products, Inc. (Erpi), an A. T. & T. subsidiary. Present market appraisal of the 660,000 shares of Loew stock is stated to be above the outstanding amount of \$18,000,000 Film Securities notes. Thus the management group, if buying in, could purchase the Loew block for about 20% of the shares' original selling price to Fox.

The switch of Chase Bank's interest to A. T. & T. seems assured as Chase is stated to be anxious to conclude its interest in Film Securities in this way. The premise is

## Steffes Group Signs 'Under Protest'; Fear Board Upkeep Assessments

### H'wood's Chest Swells

Hollywood, Dec.

Adding \$10,000 last week, the Motion Picture Division of the Community Chest had total contributions of \$151,144 up to Saturday (18).

Total represents 75 1/2% of the quota set from the motion picture studios and affiliates. Columbia went over its quota with 111%, and Metro is second with 93%.

Other quota percentages are: Samuel Goldwyn, 80; Warners, 71; Fox, 63; 20th Century, 58; Radio, Paramount, Beeton Div. tied at 56; Agents, 29; United Artists, 28; and Universal, 13.

## EXCHANGE WINS IN 10c ADMISH VIOLATION

Minneapolis, Dec. 18.

The right of an exchange to refuse to fulfill the terms of a serial contract when an exhibitor violates a 'reasonable provision' of the agreement is upheld by the federal court here. Judge J. J. Moloney directed a verdict in favor of the local RKO exchange on this basis.

RKO was defendant in an action brought by A. O. Jensen (Forest theatre, St. Paul) who sought \$300 actual and \$10,000 'estimated' damages to his business when RKO refused to deliver a serial after the third episode because Jensen was violating a 10c minimum admission clause contained in the contract.

The court ruled that Jensen had breached the contract, hence the exchange could do likewise.

## Dick Powell, Ginger Rogers in WB Musical

Hollywood, Dec. 18.

Warners has set 'Hot Air' as the new title for 'Radio Romance', starting today (18), with Dick Powell in the top spot.

Ginger Rogers and Pat O'Brien also penciled in. Yarn is an orig by Paul Moss and Jerry Wald.

that rpi and A. T. & T. intend to maintain control of this interest if feasible.

Can't Avert Sale  
Unsuccessful attempts were made yesterday (Monday) before Federal Judge Knox to avert the sale by stockholder interests in Fox Film the Fox film company itself, and debenture holders of General Theatre Equipment. Claim on all sides was that a sale of the Loew stock, as held by F. S. at this time, would prejudice the interests of the objecting parties. There was no objection from General Theatres Equipment itself.

The injunction which Judge Knox decreed last week, which forbids the government continues against the Loew stock, as scheduled for sale, falling into hands of parties who may be aiming at a Fox-Loew combination in violation of the Clayton Act. This injunction aims directly against a combination of Fox-Loew interests as possibly predicated on Chase Bank control of Fox.

Injunction was granted at the request of the government in furtherance of the 1931 consent decree against such a combination by these two companies.

Judge Knox indicated that Thomas N. Perkins and John R. Hazel might continue as government trustees of the stock, pending further instructions from the court, but might be relieved of certain duties in connection with same.

Minneapolis, Dec. 18.

Majority of the territory's independent exhibitors who follow the lead of W. A. Steffes, president and business manager of Northwest Allied States, in signing the new industry code 'under protest' and 'conditionally', it was indicated at a meeting called by the organization that the board of theatre owners from all parts of Minnesota and the Dakotas, including non-members.

After analyzing and interpreting the code, Steffes told the exhibitors he would not assume the responsibility of advising them whether they should sign it unconditionally or 'under protest' and conditionally or not sign it at all.

'You'll have to decide for yourself what to do,' Steffes said. 'If I'd tell you to sign it and then a heavy assessment is levied against you for your share of the code authority, boards cost you'd want to tar and feather me. On the other hand, if I told you not to sign it and you found yourself unable to use the grievance committee in an important dispute, I'd catch hell, too.'

One of the exhibitors wanted to know what action Steffes proposed to take himself as an individual exhibitor.

'I was hoping no one would ask me that,' he replied. 'But I might as well tell you that I'm going to sign it "conditionally" and under protest.'

Queried what he will do if the deputy administrator refuses such an acceptance, Steffes says he 'didn't know' if he would sign it minus the protest and conditions. At the same time he told those present that mimeographed forms stating his 'protest' and conditions for signing were available for distribution.

Whereas and To Wit

These forms read as follows:  
I, ..... (name) ....., execute and subscribe to the Code of Fair Competition for the Motion Picture Industry approved by the President by Executive Order dated November 27, 1933, under protest, such execution and subscription having been imposed as a condition precedent to the right to file complaints with and defend my rights before the Code Authority and before several boards established by said Code.  
I execute the Code on the following interpretations, understandings and conditions:

1. My action is not to be construed as an agreement to arbitrate controversies relating to clearance and/or coming before Clearance and Zoning Boards or the Code Authority as constituted in said Code.  
2. The above mentioned Executive Order of the President is to be carried out according to its plain meaning and is not to be interpreted as to destroy the protection against arbitrary or oppressive action afforded thereby.

3. This does not constitute a waiver of any rights now enjoyed under any law, decision, judgment or decree, and does not preclude undersigned from seeking additions to or modifications of said Code, or bar me from taking legal action necessary to protect my rights or interests.

4. I agree to comply with all the requirements of the National Industrial Recovery Act.

## Stagehands' Extra Money Demands KO's FWC New Year Shows

Hollywood, Dec. 18.  
Fox West Coast has decided against special New Year's Eve performances in all theatres on the circuit that have stage shows.

Circuit officials reached this decision after both the stage hands and musician unions asked extra compensation for such performances. FWC had added labor costs and other expenses would not allow the de-luxers much profit.

Straight pic houses may run midnight shows, decision in the hands of individual managers.

### LOU LEVINSON AT PAR

Hollywood, Dec. 18.  
Lou Levinson moves over from Columbia to Par to prepare his 'Double Jeopardy'. Bayard Veiller acts as producer.



# CLEARANCE-ZONING 1ST—C.A.

## Keep It in the Open

If the Code Authority bottles itself up by meeting behind closed doors and permitting its members to cast secret ballots it stands an excellent chance of defeating the very purposes of the code. After all, the code itself is the Code Authority. This board's decisions will establish precedents which in turn will serve as official interpretation of the latitude and limitations of the various clauses. Until such precedents are established the Government, as well as leading codists within the industry, admit that the code is just so much paper and printed matter.

The industry as a whole is sufficiently in the dark and apprehensive as to its relations with the NRA without having its Authority thicken that smoke screen, and quite possibly stir up rebellion by adopting the stance of star chambering.

The Authority is a government channel. While private trade associations properly have the right to decide their policies behind closed doors, the Code Authority concerns every one in the business from office boy to top executive. The industry is, therefore, entitled to direct contact with every movement made and action generated by that Authority.

Some spokesmen for the major interests describe the Authority as quasi-judicial, hence entitled to deliberate alone as jurors. On the other hand, a few weeks ago, some of these spokesmen joined with others and even offered to extend their influence to make the Authority an open book. It was argued then that among the best media to insure a fair status all around would be the light of complete publicity.

If the secret method of voting is carried out it is apparent that a codist can speak one way for the record but vote another with no one the wiser. And if the meetings are in chamber with credence can the industry be expected to place in the version of what occurred given out for publication?

It is predicted that not all of the meetings will be in closet, that cases on appeal may be given public hearing. But, it is also anticipated, meetings bearing on policy will be behind closed doors.

In the final analysis the industry as a whole is bearing the NRA burden. It is, therefore, entitled to first hand information concerning the country's great experiment in regard to itself. It is as much interested and has the right to know how and why a member cast his vote and how and why the Authority as a whole arrives at conclusions.

Bring the Code Authority out in the open and keep it there. Otherwise the interpretation on secret meetings and balloting will be 'covering up,' with the industry then standing a good chance of heading directly into more trouble—and plenty of it.

## Seeing Show Free Not Compensation For Ushers, NRA Tells Exhibitor

Minneapolis, Dec. 18. George Johnson, manager of two film theatres at Red Wing, Minn., town of 10,000 population near here, wanted to get around the code provision requiring him to pay his ushers a stipulated sum by charging the latter 'admission' in the amount for which they'd be on the payroll.

Johnson, however, was advised here that this couldn't be done under the code. His ushers have been contributing their services gratis in return for the privilege of seeing the shows free, but henceforth they'll have to be paid in coin of the realm, instead of entertainment.

Illustrative of how the new industry code is striking home here without delay is the fact that both operators are meeting with local exhibitors this week to demand an immediate 20% pay boost under the code. It is expected that the theatre owners will decline to grant it and put the matter up to the grievance board soon to be appointed.

## Code Approach Hastens Indie Film Releases

That this week will see the end of bootleg pictures, heavy sex, semi-nudist, and similar product is causing some of the purveyors of the same to rush them into release.

They are apprehensive about that first meeting of the Code Authority and persistent reports that one of its first mandates will be to put all pictures and advertising under the machinery which until now has functioned strictly for Hays member companies.

## BOOGIE MAN

Allied Membership Drive Via Fear Campaign

Chicago, Dec. 18. First campaign for added Allied membership in the southern Illinois territory got under way last week with a get-together in Peru, Ill., under the direction of E. E. Alger, downstate v.p. of Allied Illinois theatres.

Alger sent a scare-up letter to the exhibitors, telling them of the film codes bugaboos.

## Marie Dressler Misses First Code Mogul Meet

Beverly Hills, Cal., Dec. 18. Marie Dressler, Presidential appointee to the Code Authority, will not attend the get-together of the body in New York, Dec. 30.

However, shortly after the Yuletide holidays she will leave for Manhattan and attend the subsequent sessions, or other, of importance from time to time should she be summoned.

## 'Narcotic' Pic Nixed

Albany, N. Y., Dec. 18. Exhibition of the picture, 'Narcotics', has been forbidden in New York by the State, barred not by the censors, but by Dr. George M. Wiley, assistant commissioner of education, who witnessed it at a private showing in Warner's Madison.

## Mayo Methot's 'Nurse'

Hollywood, Dec. 18. Mayo Methot replaces Dorothy Burgess in Warner's 'Registered Nurse'.

## INITIAL SESSION TO TACKLE MUCH

First Code Authority Con-fab Wednesday (20)—Rosenblatt, Lowell and Gov't Reps to Sit Back—Only in Advisory Capacities

### 67 BOARDS

Washington, Dec. 18. Facing the greatest problem encountered by an industrial group, film Code Authority puts its heads together Wednesday (20) for initial session which will consist of election of officers, establishment of committees, and preparations for setting up subsidiaries needed to carry out self-regulation.

The actor representative Hugh S. Johnson that no interference will occur to handicap efforts to institute arbitration of distributor-exhibitor disputes, the C.A. will tackle the job of establishing clearance-and-zoning boards first, in order to pave the way for the new regime and remove obstacles which have been delaying negotiation of contracts for the current season.

Entire membership—including Marie Dressler, Eddie Cantor and Dr. A. Lawrence Lowell—is expected to attend. Assurance has been given that Sidney H. Kent, who had been expected to pass up first session, will be back from Hollywood for the organization meeting. (Coast dispatch has it that Kent's Hollywood stay is extended; W. C. Michell will be his proxy).

The actor representatives will attempt principally for the purpose of watching the wheels go round and getting the low-down from Deputy Administrator Sol A. Rosenblatt about extent of authority and method of operation of the C.A. Since they are entitled to participate only when matters touching welfare of actors are under consideration, indications are this pair (or their proxies) will only sit on the sidelines Wednesday.

Declaring he will make no recommendations as to the form of organization, Rosenblatt said he would participate principally in an advisory capacity, particularly since he, as one of the trio of non-voting Government members, cannot take part in reaching of decisions. Same applies to Dr. Lowell, who is expected to sit back and concentrate on observing how the industry leaders go about settling their own problems.

Task of picking individuals for the 67 boards and committees appears formidable, although nominations for membership are coming.

(Continued on page 54)

## Indie Codists Say They Will Ignore Authority Board Rulings Unless Meetings Are Held in Open

### CODE EDUCATION

How It Works—Sub-Committees Pass On the Data

time the Code Authority agrees on a policy it will issue a detailed letter of instruction and explanation to the various sub-committees embracing zoning, grievance and arbitration phases. The 300 or more people on these committees pass it on to exhibitor constituents in their territory.

In the meantime Rosenblatt has broken code ground in five spots, Milwaukee, Columbus, Atlanta, Charlotte and Philadelphia.

## ROSENBLATT'S H'WOOD SURVEY

Washington, Dec. 18.

After having held the film business in the palm of his hand, Deputy Administrator Sol A. Rosenblatt is thinking about looking over the place where pictures are made.

While no definite plans have been worked out, Rosenblatt indicated recently he is thinking of making a trip to Hollywood sometime after Christmas. This will be his first visit to the home of major producers and code critics, high salaries and raiding problems.

How long Rosenblatt may stay in Hollywood or just when the visit may take place is as uncertain as the reason for the anticipated journey. Indications are, however, that the NRA executive will kill two birds with one stone—gain first-hand knowledge of many of the industry's problems and pick up dope for the forthcoming reports on 'fabulous' salaries and star raiding.

## Kuykendall Denies

That Ed Kuykendall is no longer a theatre owner is denied. The MPTOA president could not sit on the Code Authority if this were true, as only active participants in the industry are eligible to such posts.

Kuykendall relinquished only his partnership in a Tupela, Miss., theatre but retains his two theatres in his home town, Columbus, Miss., and is considering acquiring other houses.

After 40 intensive months of the code front the major battle looms for tomorrow (Wednesday) when the Authority board holds its first session.

The majors announced yesterday (Monday) that this meeting and others will be star chamber (closed), and important indie codists as quickly retaliated that unless the meetings are wide open they will not only ignore the secret rulings but will hand their own opinions to the press and bring the fight to the White House door.

Between Monday and Wednesday the majors are holding several sessions of their own at which a change of mind on the star chamber phase may be evidenced. From all indications at this writing, however, the Authority will go into action under a blanket.

As to Will Hays, as nominal industry head, his position is now regarded as stronger than it has been in five years, because where the courts threw out arbitration, uniform contracts, film boards etc., these matters are now returned under the code, and it is no secret that the majors are counting upon a majority of the votes, identified or unidentified. At the same time, and in response to other indie reports that the Hays machine is washed up, and that the majors will not support it and also the Authority, etc., it was held in major circles that Hays' personal burdens are increased. The code, as interpreted by that faction makes the enforcement of industry morality strictly a Hays matter.

(Continued on page 50)

## Code Will Tilt Pix Costs by 12½ Millions for '34

Hollywood, Dec. 18. Under code operation, Majors' budgets next year will be increased \$12,500,000 over the 1933 budget, \$135,000, if studios make the same number of pix.

Two items most significant include labor, which represents 15% increase, or \$6,885,000, and supplies representing 20% increase, or \$5,615,000.

## Dave Lipton Blows Out On B. & K. Press Dept.

Chicago, Dec. 18. Dave Lipton, who started as office boy in the press department of Balaban & Katz, and has risen with the firm to senior member of the press staff, has resigned. One of the fastest men in advertising and publicity in the Midwest, Lipton is mulling several offers, one of them to head the theatrical department on a Chicago daily; the other to take over the advertising department of a local circuit.

Lipton's leaving B&K Jan. 1 figures as the first explosion of much inner turmoil of the B. & K. press department in the past three months. B. & K. press department, which is headed by Bill Hollander, has lost some of the best men in the business, who left for spots elsewhere, among them Ben Seckovich, Bill Pine, Oscar Doob, Lloyd Lewis, John Joseph, Dave Davidson, Charlie Kurtzman, Herb Ellisberg. At present the press department consists of Archie Herzoff, Eddie of the fastest men in advertising and publicity in the Midwest, Lipton is mulling several offers, one of them to head the theatrical department on a Chicago daily; the other to take over the advertising department of a local circuit.

## Code Authority Voting on the Q. T., Secret Ballots, Star Chambering?

on a paper indicating thumbs up or down, star chamber proceedings and other clannish practices and symbols are predicted for committees which will rule the industry on the eve of the first session of the Code Authority in New York this week. Voting codists must be protected. It is maintained that their ballot should be as private as a voting booth on Election Day.

Symbols for yes and no are being contrived for members in the high code court—the Authority. In order that the protection may be complete, even brother members should not know each other's opinions.

Only in lower code courts, such as arbitration, grievance and zoning boards, is the authority now expected to open its doors to the press for public hearing.

If present slants materialize, should the Authority decide to investigate any phase of the business such will be done quietly. Whether subsequent reports will ever be available to the entire business remains to be seen.

The civil courts are still available. Anyone not liking a ruling of the Authority can state his case there.

Arguments against open meetings are numerous. The most popular is that if codists know they are going to be quoted they are liable to prepare speeches in advance and sessions may get nowhere.

# L.A. Rainy Season, Pre-Xmas Dent B.O.'s; 'Show Boat' (Stage) at Pan, 11G; 'Girl Without Room' Good 13G

Los Angeles, Dec. 18. Plenty of rain at the beginning of the week, all kinds of income tax obligations and Yuletide shopping smacked the first-run house right on the chin.

Pantages went into a radical change of policy by bringing in 'Show Boat', a two-hour attraction, as its stage bait and eliminating the feature picture. House will make profit on the week with a \$11,000 gain in sight.

Paramount got best start of week with 'Girl Without a Room' and may reach \$15,000 for the week. State will come in behind, having 'Prizefighter and the Lady' as the screen magnet, with the Warner houses using double bill, 'From Headquarters' and 'Disraeli', and just so-so.

Chinese went dark with 'Roman Scandals' last night after three-week session with pic on howson stanza drawing less than \$9,000. 'Henry 8th' remains at U. A. until 24th and for the 10 days of final season will hit around \$6,000. 'Berkeley Square', another of the holdovers at the Four Star, for its final four days ending Sunday night will come home with around \$1,500. 'Elysia' stuck for fourth week at Criterion and with glamour off of attraction will slip into around a \$2,000 take. Second week of the 'Patrols' at Mirror with 'I Were Free' just struggling along at the RKO.

**Estimates for This Week**  
Criterion (Tally) (1,600; 25-40). 'Elysia' (Foy) (4th week). Fast pace started to let up and will hit around \$3,000. Last week it fell little short of \$4,500.

Downtown (WB) (1,800; 25-35-40-55). 'From Headquarters' (WB) and 'Disraeli' (WB) split. Double offering helping plenty with the Arliss release no slouch and will help toward \$6,000. Last week 'Havana Widows' (WB) better than anticipated, \$4,400.

Four Star (Fox) (900; 50-75). 'Berkeley Square' (Fox) (3rd week). Did ok for neighborhood location holding pic this long with last four days bringing in \$1,500. Second week it drew \$3,500 which was good. House goes dark until day before Xmas, with no attraction set.

Hollywood (WB) (2,750; 25-35-40-55). 'From Headquarters' (WB) and 'Disraeli' (WB) split. Double offering helping plenty with the Arliss element in double bill will help considerably. Should come to around \$5,500. Last week 'Havana Widows' (WB) ok at \$5,800.

Mirror (Lazarus-Vinmarco) (1,034; 25-40-55). 'The Patrols' (2nd week) (Amkino). Not too big a net as expected. Looks like \$3,000. Last week it hit little over \$3,700.

Pantages (Pan) (2,700; 35-55). 'Show Boat' (M&P) and shorts (1st week). Stage offering thrives daily a new policy for this vaude filmer. No feature; only shorts. Not bad at \$11,000. Last week it drew \$12,000. 'Above the Clouds' (Col) (2,900).

Paramount (Partmar) (3,535; 25-40). 'Girl Without a Room' (Par) stage show. Off nicely and may come home with around \$13,000. Last week 'Design for Living' (Par), \$9,000 on holdover week.

RKO (2,950; 25-40). 'I Were Free' (RKO). Drama picture geared for more than \$4,000 on nine day stay. Last week 'Man's Castle' (Col) for holdover got very bad return coming in with around \$1,800.

State (Loew-Fox) (2,024; 25-40). 'Prizefighter and the Lady' (MG). Fairly good will hit little short of \$10,000. Last week it drew \$10,000. A tough struggle to get \$6,700.

United Artists (Grauman) (3,100; 25-40-55). 'Henry VIII' (U. A.) (4th week). Doing best of the local holdovers, attractions, for final 11 days will come home with \$5,000. Last week, third stanza, \$5,800.

## Bennett Co-Star with March in 20th's 'Cellini'

Hollywood, Dec. 18. Constance Bennett is the femme lead in 'Affairs of Cellini', co-starring with Fredric March for 20th Century. This is her second for 20th; first 'Moulin Rouge'.

## BABY LE ROY JOINS LANGDON

Hollywood, Dec. 18. Baby LeRoy will be the other half of a muscling team with Harry Langdon in the latter's two-reeler, a musical, 'Leon Errol' will direct the musical scenes.

Paramount is loaning the babe to Arvid Gillstrom, who produces the shorts for 'Par' release.

## DITTO IN N. H.

Still Some Figures Not at All Bad Considering.

New Haven, Dec. 18. Snow, and Xmas shopping leaving most of the houses limp. Stage hang-on till the holidays. Stage seats in and it's tough to get a smile out of a manager these days.

About an even break on bookings of nice product and clucks, with some spots using the week to unload a dud or two.

Poll bringing in 'Roman Scandals' for one night, New Year's Eve. Same house w/ pop price 'Dinner at Eight' starting 24th.

**Estimates For This Week**  
Paramount (Publix) (2,348; 35-50). 'As Husbands Go' (Fox) and 'Tone Cowboy' (Loew) around \$5,000, not so bad this particular week. Last week 'Girl Without a Room' (Par) and Bill Robinson colored revue, all that could be expected this time of year at \$5,500.

Poll's (Poll) (3,040; 35-50). 'Toopla' (Fox) and 'Day of Reckoning' (MG) (2nd week). Last week \$7,500; doubtful if it could improve much at a better time. Last week 'Her Sweetheart' (MG) and 'My Lips Betray' (Fox) made the grade at \$8,700.

Roger Sherman (WB) (2,200; 35-50). 'Havana Widows' (WB) and 'Secret of Blue Room' (Loew) good bill going to \$2,500 on six days. Last week 'Lady Killer' (WB) and 'I Were Free' (RKO), slipped off to a sad \$4,200.

Pol's (Poll) (1,655; 25-40). 'Women in His Life' (MG) and 'King of Wild Horses' (Col). Pews practically in mothballs on this one, with week \$2,500. Last week showed no complaint at all on 'Berkeley Square' (Fox) at \$4,700.

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## 'Lady Killer'-Lombardo, \$15,000 in Q. T. St. Louis

St. Louis, Dec. 18. Week before Christmas and nobody expected much and nobody is going to be disappointed. Worse, there's nothing outstanding. 'Little Women' is in a second week at the St. Louis, it's still the best in town. It raises the grosses up. It fancy figures the first week and will bring in some profit, the second. Guy Lombardo and his band are helping things along. The Ambassador but the take will be nothing tremendous. Other houses may break even and no more.

**Estimates for This Week**  
Ambassador (Skouras) (3,000; 25-35-55). 'Lady Killer' (WB) and Guy Lombardo on stage. Fair at \$15,000. Last week 'Only Yesterday' (U. A.) \$14,000.

Fox (Fox) (5,000; 20-25-35). 'Cur-tain at Eight' (Maj) and 'You Made Me Love You' (Fox). Poor, \$8,000 same as last week's 'As Husbands Go' (Fox).

Loew's State (Loew's) (3,000; 25-35-55). 'Blood Money' (UA) and 'The Chief' (Maj). Fair, \$10,000. Last week 'Should Ladies Behave' (MG) and 'Solitaire Man' (MG). Ditto.

Missouri (Skouras) (3,500; 25-35-55). 'Girl Without a Room' (Par) and 'From Headquarters' (WB). Fair at \$7,000. Last week 'After Tonight' (RKO) and 'College Coach' (WB). \$8,000.

St. Louis (F. & M.) (4,000; 25-40). 'Little Women' (RKO) (2d wk) and stage show. Big at \$14,000 the first stanza.

## CINCY LOOKS TO BREAK EVEN SO THAT'S OK, TOO

Cincinnati, Dec. 18. In current week's field of red ink, most of the ace film stands are close to the even line, which is as much velvet. Anatole French, 'Ladies' (WB) and 'Dancing Lady' (WB) at the Palace, which has 'Chance at Heaven' on the screen, is magnetizing in a way to put the house back in the lead of the b.o. march.

Of the all-cinemas, the Albee is fronting with 'Should Ladies Behave', retitled for 'Dancing Lady', closed pursuit by 'Dancing Lady' in its second week at the Lyric.

Ford's 'These 30 Years', ad pix was free-gated during the past week at the Tat. Auditorium. It did not require police to preserve order and was no hurt to regular amusement temples. In the main the flapper balls were great for many of the idle, affording them shelter and lounging space.

Shubert, dark until Dec. 31, when Walter Hampden opens a four-day stay, registered fair recent last week with Eva Le Gallienne and her rep troupe.

Cox, spoke in Oberster's \$1 top drama wheel, has Corinne Griffith in 'Design for Living' this week. Film version of the play comes to Albee next week.

**Estimates for This Week**  
Palace (RKO) (2,600; 35-44-60). 'Chance at Heaven' (RKO) and '50 Million Frenchmen' tab. Stage attraction drew nice notices and the movie put for \$13,500, he-de-de last week. Last week, 'Sitting Pretty' (Par) and five acts topped by Radio Rube, slowed down to Albee.

Albee (RKO) (3,300; 35-44). 'Should Ladies Behave' (MG). Screen version of 'Vinegar Tree' farced by Albee. Fair, \$10,000. Last week 'Lonesome Barrymore' and Alice Brady. Reviews n.s.h. Getting \$8,500, okay. Last week, 'Man's Castle' (Col) \$7,600, dismal.

Lyric (RKO) (1,394; 35-44). 'Dancing Lady' (MG) (2d week). A nimble \$8,000, following \$14,500 in first week for theatre's sweetest take in two years.

Capitol (RKO) (2,000; 35-44). 'I Were Free' (RKO). Irene Dunne on marquee. Fast getaway indicated \$4,000, cheerless. Last week, 'Little Women' (RKO) this week of initial screening, pranced to a neat \$3,200.

Keith's (Liberty) (1,500; 30-40). 'From Headquarters' (WB). New thrill and interest angles for a murder mystery puffed by press. Fair start points to \$4,200, so-so. Last week, 'World Chances' (WB), \$4,800, mild.

Family (RKO) (1,000; 15-25). 'Police Car 17' (Col) and 'Thundering Henry' (Col). Made into a measure product for this bit-bang and horse-opery gallery and booming at \$2,900. Last week, 'The Chief' (MG) tapered off to \$2,400 after heavy beginning for much better than normal biz.

Grand (RKO) (1,025; 25-35). 'Midshipman Jack' (RKO) and 'Tropical Heat' (Col). Hot going for \$1,200, feeble. Last week 'Toopla' (Fox), 'Disraeli' (WB) and 'Mad Game' (Fox), divided \$1,500.

St. Louis (F. & M.) (4,000; 25-40). 'Rosalie Value' (Fischer) and vaude headed by Mammy and Iler Lor Cabin Boys. Grinding to \$2,000 last week. 'In the Moon' (WD) and 'Kentucky' (WB) revenue topping stage \$2,200, aver.

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## No Panics in Philly This Wk, Altho 'Sitting Pretty' Pretty Good at 19G

### 'MYRT & MARGE' \$7,000

Indianapolis Beating Christmas Jinx

Indianapolis, Dec. 18. Christmas buying season is helping the downtown houses somewhat this year by bringing hordes of shoppers to the theatre district instead of allowing them to stay at home as they have done for the past several weeks. That fact, coupled with the temporary closing of the store, and the end of the walkathon, has caused something of an upturn in business for the first runs.

Lyric is faring well with 'Myrt and Marge' and six acts of vaudeville, while the Apollo is speeding along with 'As Husbands Go'. Radio fans of the stars of the former pic are helping kick up the Lyric gross to a neat \$7,000, while Warner Baxter is pleasing the Apollo's usual femme trade to a very good \$4,750 net. 'Females' next in line with a probable take of \$4,500 at the Circle, and 'Blood Money' trails close behind with a gross of \$4,000 at the Palace.

**Estimates for This Week**  
Apollo (Fourth Ave.) (3,500; 25-40). 'As Husbands Go' (Fox). Clicking very good, \$4,750. Last week, 'Jimmy and Sally' (Fox), \$2,800, weak.

Circle (Katz-Feld) (2,600; 25-40). 'Females' (Mills). At the Last week second stanza of 'Little Women' (RKO), \$5,000, oke.

Lyric (Olson) (2,000; 20-25-40). 'Myrt and Marge' (U) and vaude. This house is doing very since resuming its vaudeville policy a month ago. Well over par with \$7,000. Last week, 'Laughing at Life' (Judell) and 'Midway Nights' on stage went out with \$10,000, with credit due the latter.

Loew's Palace (Loew's) (2,800; 25-40). 'Blood Money' (MG). Off at \$4,000. Last week, 'Women in His Life' (MG), \$5,750, slow.

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Philadelphia, Dec. 18. Nothing hot in sight downtown this week. A slight upping may be registered in a couple of the theatres, but no real strength is forecast until Christmas.

The Stanley's musical pic, 'Sitting Pretty', won very nice notices but isn't doing anything sensational. Week's gross should be around \$19,000 and that doesn't warrant a second week. 'Alice in Wonderland' next.

The Boyd has Ann Harding's 'Right to Romance' lucky if it hits \$5,500. 'House on 6th Street' follows, with 'Little Women', much anticipated, next.

The Earle looks a little stronger than last week but a long way under the pace maintained before that, when 'Scandals' and Lombardo's Orchestra gave the house two sensational weeks. Picture is Ed Wynne's 'The Fire Chief' and Grace Barrie and Sammy Cohen are stage headliners. Between \$16,000 and \$17,000 indicated.

The Fox has 'I was a Spy' on the screen and a 'Bottoms Up' revue on the stage; nothing more than \$14,000 indicated.

The Aldine after four great weeks of 'Henry VIII' is having rough going with 'Advice to the Lovelorn' which is just staggering through a single week at about \$6,000. 'Blood Money' in tomorrow (Tuesday) and 'Roman Scandals' next, opening Xmas day.

'Disraeli' (WB) at the Karlton as a kind of experiment but no more than \$3,200 expected, while 'From Headquarters' at the Stanton looks a dubious \$3,000.

Last week's recent par was undistinguished. The Fox had the lead, such as it was, \$15,000 reported for 'As Husbands Go' and Mary McCormack's 'Disraeli' (WB) at \$10,000.





## 'Prizefighter' at \$13,500 Balto's One Best Bet

Baltimore.

Last week proved nearly wash-out, due primarily to Christmas price-clamping and conflicting bookings, further mired by sheet of ice on thoroughfares that kept customers to their hearthside. Despite evidence of better weather, current session, perennially sluggish week indicated all around, brightened only at Century, where dual talent revues treads rostrum and 'Prizefighter' and Lady's screened, should cheer at \$13,500. Hipp just fast with Braden and Crenshaw, of a Sailor, slow getaway auguring approximate \$12,000.

Current is last week of vaudeville policy at grandstand, which washed ledgers in red recently.

**Estimates for This Week**  
Century (Loew-UA) (3,200; 25-35-40-55-66) 'Prizefighter' and Lady's (MG) and 'Okay,' Baltimore revue on stage. Pic of last week's treads and that's a hipo in season of generally unexciting product. Stage-show drafting heavily from relatives and friends of large cast, and with cricks blurs evening. Skeptical in house goes to town for hotcha \$13,500, negligible nut of talent show production accounting for week's profits. 'Prizefighter' and 'Lady's Killer' (WB) and Will Osborne's unit just so-so, bit over \$12,500.

**Hippodrome (Rappaport)** (2,500; 35-40-55-66) 'Prizefighter' and Lady's (FN) and Fred Braden's Circus on stage. Smart booking to bridge over year's naturally weakest stanza, what with pic and stage merger merging into natural for horde of youngsters descending on town to lamp top displays. Looks to build as week advances and offset indifferent start. Out to smooch \$12,000. Last week 'Havana Widows' (FN) and George White's 'Scandals' tab only attraction in town to hold up, strong \$16,000.

**New (Mechanic)** (1,800; 25-30-35-40-55) 'Mr. Skitch' (Fox). House in doldrums, as evidenced by yanking of 'Jimmy and Sally' (Fox) after it failed to snag measure \$2,000 in six days. 'Oliver' (Fox) and 'Big Moment' (Fox) shoved in and after complete public apathy and critical spanking it, too, was pulled in. Last week's current Will Rogers flick rushed in today (18). 'Skitch' had been nursed all alone: as ace in hole for Christmas week candy, but unless it elicits press raves, not much chance of important money. Outlook current session dark, maybe mediocre \$2,600, incited by Rogers' prestige.

**Stanley (Loew-UA)** (3,200; 25-35-40-55-66) 'White Woman' (Par) and stage acts headed by Bela Lugosi and Mary Small. Latter local after-warbling youngster who recently clicked on big time and may influence gate a bit, but not enough to offset panned flock and disinterested public. This deluxer off track as far as 'Prizefighter' play is concerned and indicated nose-dive under \$10,000, deep crimson. Last week just as grievously red with 'Sitting Pretty' (Par) and stage-show.

## N. O. Cashiers Have More Spare Time This Week Than Code Allows

New Orleans, Dec. 18. Lenty red ink around to paint Santa Claus pictures with. Houses are at sixes and sevens here, Saenger and State getting a 6's each, with the Orpheum knocking off of a \$7,000.

**Estimates for This Week**  
Saenger (3,588; 40-40) 'Female' (WB). Chatterton no dice here, so that house can look for a bare \$6,000 at most. Last week 'Take a Chance' (Par) got \$3,000, \$3,000.

**Loew's State** (3,218; 40) 'Advice to Lovelorn' (UA). Tracy is another lad New Orleans hasn't heard about. House is pretty for this one, with week 'Should Ladies Behave' (MG) not much better, with \$7,000.

**Orpheum** (2,400; 35) 'Masquerader' (UA). Colman and Landi are helping the Orpheum on this one, with a \$7,000 in the offing. Last week 'Little Women' (RKO) second week to \$8,000, mighty nice.

**St. Charles** (2,000; 20) 'Waltz Time' (G-B). This Britisher with Evelyn Laye a nice click here, with an ingratiating \$2,000 in the offing. Last week 'Lilgrimage' (Fox) so-so at \$1,200.

**Ador** (700; 30) 'Goodbye Again' (MG). Perfect title for this week. Film gives the cashiers much more time to themselves than the code allows. Last week \$1,300. Last week 'I Loved a Woman' (WB) not much better at \$1,700.

## SHOPPERS TOO BUSY: 'BLOOD MONEY' \$8,500

Kansas City, Dec. 18.

Without a single sign of encouragement in sight for this pre-Christmas week the managers will be satisfied with anything that comes in and it won't be much. 'Prizefighter' has not let down on its publicity to put 'The World Changes' over and it is expected to make the best showing on the street. At the Loew Midland 'Blood Money' is showing, but not much is expected. The star, George Bancroft, is not box office here, and the title will keep some of the regulars away.

Stores are jammed with shoppers, who are spending real money, but who do not have time for picture shows. Last week was also dismal. 'Little Women' held for the second week at the Mainstreet shipped terribly so bad that the papers stated that the Kansas City public was lacking in supporting a great picture.

**Estimates for This Week**  
Mainstreet (RKO) (3,500; 25-40) 'Blood Money' (WB). Last week a fair business over the week end, which helped for an estimated \$8,000, fair. Last week, 'Little Women' (RKO), second week, \$6,500. House has white's Scandals for Christmas week and is selling reserved seats for New Year's eve show with Dulc Ellington's band featured.

**Midland (Loew)** (4,000; 25-35-40-55-66) 'Blood Money' (WB). The price will help here but the week's gross will be pretty light. Around \$8,500. Last week, 'Prizefighter' and the Lady's (MG), \$9,500. For the week's profits, the house will show 'Dinner at Eight' with all seats for a quarter, the regular scale.

**Newman (Par)** (1,800; 25-40) 'Lady Killer' (WB). Strongly advertised as the story of a certain movie star's sensational career picture enjoyed fair takings over the week end and will probably take about \$7,000. Last week, 'Sitting Pretty' (Par), \$8,700.

**Uptown (Fox)** (2,040; 25-40) 'Female' (FN). Ruth Chatterton fans will give this one some business, but the management is not counting on anything starting. Will be satisfied with \$3,000. Last week 'Only Yesterday' (U), second week, \$3,500.

## 'Sitting Pretty' OK \$5,500, 'E. of 5th Av.' Nice \$4,000, Seattle

Seattle, Dec. 18.

Reduced advertising budgets this week. Biz likewise running on reduced budget. Henry Santry band and specialty acts at Paramount upping biz there, but takings only fair, weather and season cutting in. All houses plugging for Xmas week attractions, with Fifth Ave. making a lot of noise over 'Alice in Wonderland,' which looks well timed.

**Estimates for This Week**  
Bliss (Mousie) (1,950; 25-35) 'Little Women' (RKO) (3rd week). Still good, \$6,500. Last week, great for socko \$6,500.

**Coliseum (Evergreen)** (1,800; 15-25) 'Penthouse' (MG) (2nd week). 'To the Last Man' (Par) dual first half; 'Beauty for Sale' (MG) and 'One Sunday Afternoon' (Par) dual, last half. En route for \$4,000. Last week, good. Last week, 'Turn Back the Clock' (MG) and 'Deluge' (RKO) four days, \$1,800; 'Berkeley Square' (Par) and 'Broadway to Hollywood' (MG) dual three days, \$1,600, for \$3,400 week.

**Fifth Ave (Evergreen)** (2,400; 25-40) 'Sitting Pretty' (Fox). Well sold and \$5,500 is okay, also a better take than a year ago. Last week, 'Christopher Bean' (MG) slow \$6,300.

**Liberty (J-VH)** (1,900; 10-25) 'East of Fifth Avenue' (Col) and 'Thriller Hunter' (Col) dual. Expects an okay \$4,000. Last week, 'SOS Iceberg' (U) and 'Fighting Parson' (MG) dual, fair \$4,000.

**Orpheum (Oldknow)** (2,700; 25-35) 'Day of Reckoning' (MG) and 'White Woman' (Par) dual, with six days. Last week, \$6,000. Last week, 'Aggie Appleby' (RKO) and 'Mad Game' (RKO) dual, and stage, fair \$6,000.

**Paramount (Evergreen)** (3,100-25-40) 'Jimmy and Sally' (Fox) with Henry Santry and his Soldiers of Fortune band on stage helping. Last week, \$7,000. Last week, 'Lil' (Fox), Clara Bow no draw, \$3,400.

**Roxy (J-VH)** (2,300; 25-35) 'Myrt and Marge' (U) and 'Broken Dreams' (MG) dual, holding over the slow \$2,200. Last week, 'Good Companion' (Fox) and 'One Year Later' (Maj) dual, pulled after \$2,100 in four days. Last week, 'Marge' (U) and 'Broken Dreams' (MG) dual, three d, \$1,700, for slow \$3,800 week.

**Musical (J-VH)** (1,900; 10-25) 'Free' (RKO) Fair \$3,000. Last week 'Only Yesterday' (U) (2nd week) \$3,300, good.

## Ready to Settle

Following the Raft-Glazer, box last week, an associate producer at a major studio wants to hang a sign in his office reading, 'I change lines'.

## XMAS BLIGHT FELT IN PROV.

Provi

Another miserable week in prospect. Not only are exhibitors lighting the annual Christmas bugaboo, but the weather is sort of holding things back. Opening off to bad start, but only of slight headways, which tied up traffic, and with movie fans concentrating hard on Christmas shopping it's not likely that the end of the week will see much uptrend.

**Estimates for This Week**  
Fay's (2,000; 15-25-40) 'Ever in My Heart' (WB) and vaudeville. Stage show doing most of the work; will be close to \$6,000; fair. Last week, 'From Headquarters' (WB) was a bit more solid at \$3,900; oke.

**Loew's State** (3,200; 15-25-40) 'Blood Money' (UA) and vaude with Welcome Lewis headlining; another poor week in prospect unless there's a pick up; not more than \$8,500, so-so. Last week, 'Should Ladies Behave' (MG) was sour grape \$5,000.

**Majestic (Fay)** (2,200; 15-25-40) 'As Husbands Go' (Fox) and 'Mr. Broadway'; bill not catching any laurels, and unlikely to catch the coin; will be lucky to garner \$4,500. Last week 'Hoopla' (Fox) and 'Public Stenographer'; Clara Bow's appeal succeeded in bossing \$6,300; more than anticipated; oke.

**Paramount (Indie)** (2,200; 15-25-40) 'Sitting Pretty' (Par) and 'Important Witness' (Chester); musical film helping things, and as a consequence this stand will be a shade better than the other stands at \$6,800; fair. Last week's 'Cradle Song' (Par) at \$5,000.

**RKO Albee** (2,200; 15-25-40) 'If I Were Free' (RKO) and 'Ace of Aces' (RKO); cracks thumb down on both, and most likely this will have some effect later in the week, even though start was better than anticipated; \$7,000 for 10 days. Last week 'Little Women' (RKO) was nice at \$6,100 for eight days after a terrific first week.

**RKO Victory** (1,600; 10-25) 'Her Forgotten Past' (MG) and 'Abandon the Clouds' (RKO) looks oke at \$1,200 for split week. Last week 'None So Blind' (Heber) and 'Malay Nights' fair at \$1,000 on split week also.

## Montreal's Near-Zero Weather and Xmas Shopping Damp Pix

Montreal, Dec.

Worst week of year with temperatures around zero and department stores taking everything, main stems will be lucky to be out of red. Capitol goes double feature on may not be much of a man stems, but they won't be much for anybody. His Majesty's, only Montreal legit house, dark.

**Palace showing** 'I Loved a Woman' and 'Cinderella' not likely to do much better than \$6,500, and Capitol, with 'Havana Widows' and 'Ever in My Heart' may run to \$7,500. Loew's has 'Worst Women in Paris' and vaude, maybe \$7,000. Princess, 'The Chief' and 'Sing, Sinner, Sing', \$5,000.

Imperial repeats 'Maedchen in Uniform' and 'Cinderella' at Paris has 'L'Abbe Constantin', around \$1,000 apiece.

**Estimates for This Week**  
His Majesty's (Ind) (1,600; 50-150). Dark. Last week, 'Tomorrow and Tomorrow' (legit), \$1,500. **Palace (Fay)** (2,200; 60) 'I Loved a Woman' (WB) and 'Female' (WB). Not much above \$6,500. Last week, 'Take a Chance' (Par) and 'The Chief' (Par), \$6,000. **Capitol (EP)** (2,700; 60) 'Havana Widows' (WB) and 'Ever in My Heart' (WB). Slow \$7,500. Last week, 'Bombshell' (RKO), \$10,000. **Loew's (FP)** (3,200; 60) 'Worst Woman in Paris' (Fox) and vaude. Not so hot, \$7,000. Last week, 'Miss in Persons' (WB) and vaude, \$7,500.

**Princess (CT)** (1,900; 50) 'The Chief' (MG) and 'Sing, Sinner, Sing' (Maj), off, \$5,000. Last week, 'Blood Money' (UA) and 'Chance at Heaven' (RKO), \$6,000. **Imperial (France-Film)** (1,600; 50) 'Maedchen in Uniform' (2d week), \$1,000; about same as first week. **Cinema (CT)** (1,600; 50) 'L'Abbe Constantin', \$1,200. Last week, 'Tant on Rien', \$1,200.

## Comparative Grosses for December

Total grosses during December for towns and houses listed as previously reported weekly. Dates given are the closing day of the week.

### NEW YORK

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>CAPITOL</b> (3,400; 35-72-88-93-110) High. \$110,400 Low. 16,000	Day of Reckoning \$34,000 (New Prices) (Stage Show)	Prizefighter \$50,000 (2d. week)	Prizefighter \$48,000 (2d. week)	Christopher Bean \$30,000 (6 days)
<b>PAR-AMOUNT</b> (3,533; 35-50-75) High. \$25,000 Low. 14,000	No Angel \$48,000 (New Prices) (4th week) (Stage Show)	Way to Love \$32,000	Cradle Song \$38,000	Take a Chance \$34,000 (Ed Sullivan on stage)
<b>MUSIC HALL</b> (5,045; 35-55-75) High. \$118,000 Low. 44,000	After Tonight \$70,000 (New Prices) (Stage Show)	Only Yesterday \$82,000	Little Woman \$118,000 (New High)	Little Woman \$98,000 (2d week)
<b>ROXY</b> (3,200; 25-35-55-65) High. \$173,600 Low. 7,000	Lips Betray \$29,000 (New Prices) (Stage Show)	Mad Game \$19,000	Invisible Man \$42,000	Invisible Man \$22,000 (2d week)
<b>MAYFAIR</b> (2,200; 35-55-65) High. \$53,800 Low. 3,500	Sigma Chi \$9,500 (8 days)	Midshipman Jack \$6,500	Worst Woman \$7,000	Chief \$9,000 (8 days)
<b>STRAND</b> (2,000; 35-55-65) High. \$78,800 Low. \$81,200	Female \$12,400	College Coach \$10,800 (6 days)	Headquarters \$12,900 (8 days)	Havana Widows \$14,600

### CHICAGO

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>CHICAGO</b> (3,900; 35-45-75) High. \$75,000 Low. 18,500	Baron \$48,800 (Stage Show) (Ben Bernie on stage)	Berkeley Sq. \$90,500	Take a Chance \$20,000 (6 days)	Dancing Lady \$45,000 (8 days)
<b>PALACE</b> (3,500; 45-65-85) High. \$30,000 Low. 10,000	After Tonight \$20,300 (Vaude)	Invisible Man \$26,100	Right to Romance \$21,000	Aggie Appleby \$28,100 ('Vanities' stage)
<b>UNITED ARTISTS</b> (1,700; 35-45) High. \$21,700 Low. \$43,500	Keyhole \$16,200 (New Prices)	Keyhole \$8,500 (2d week)	Emperor Joe \$7,900	Henry VIII \$18,300

### LOS ANGELES

	Nov. 16	Nov. 23	Nov. 30	Dec. 6
<b>DOWN-TOWN</b> (1,800; 25-35-40-50) High. \$38,500 Low. 5,000	College Coach \$5,300 (New Prices) (Stage Show)	Footlight Parade \$15,000	Footlight Parade \$10,500 (2d week)	Female \$6,100
<b>HOLLY-WOOD</b> (2,700; 35-55-65) High. \$37,800 Low. 3,100	College Coach \$4,900 (New Prices) (8 days) (Stage Show)	Footlight Parade \$17,000	Footlight Parade \$7,900 (2d week)	Female \$5,500
<b>PAR-AMOUNT</b> (3,500; 35-55-65) High. \$57,800 Low. 5,600	White Woman \$12,500 (Stage Show)	Cradle Song \$10,000	Duck Soup \$14,000	Sitting Pretty \$10,800
<b>STATE</b> (2,024; 25-40) High. \$48,000 Low. 5,000	Mad Game \$8,000 (Stage Show)	Penthouse \$13,500	Baron \$10,000	Hoopla \$10,000

### WASHINGTON

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>EARLE</b> (2,424; 35-50-60-70-80) High. \$27,000 Low. 6,000	Way to Love \$15,000 (New Prices) (Vaude)	College Coach \$19,000 (Guy Lombardo on stage)	Havana Widows \$12,000	Female \$16,000
<b>FOX</b> (3,434; 15-25-35-60-80) High. \$41,500 Low. 11,000	Keyhole \$18,800 (Vaude)	Berkeley Sq. \$22,000 (Barney Rapp on stage)	Bombshell \$23,000 ('Student Prince' on stage)	White Woman \$19,000 (Kate Smith on stage)
<b>KEITH'S</b> (1,350; 15-35-55-60-70) High. \$20,000 Low. 3,700	Midshipman \$4,000 (4 days)	After Tonight \$5,000 (5 days)	Right to Romance \$9,000	Little Women \$21,000
<b>PALACE</b> (2,953; 15-25-35-50-70) High. \$32,000 Low. 6,000	I'm No Angel \$11,000 (2d week)	Prizefighter \$11,000	Christopher Bean \$12,000	Dancing Lady \$18,000
<b>COLUMBIA</b> (1,263; 15-23-35-40) High. \$19,000 Low. 1,100	Bowery \$4,000	Charlie Chan \$4,000	I'm No Angel \$7,000	Walls of Gold \$3,000

### MONTREAL

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>PALACE</b> (2,700; 60) High. \$18,000 Low. 5,500	Prince of Wales and Orders \$8,000	Footlight Parade \$11,000 (Stage Show)	Penthouse \$9,000	Cradle Song \$7,500
<b>CAPITOL</b> (2,700; 60) High. \$30,000 Low. 5,500	I'm No Angel \$8,000 (2d week)	I Was a Spy \$10,000 (Stage Show)	Ann Vickers \$11,000 (Mills Bros. on stage)	Henry VIII \$18,000
<b>DEWEY</b> (3,400; 65) High. \$18,000 Low. 5,500	Man's Castle \$13,000 (Vaude) (Dave Applon on stage)	Solitaire Man \$9,000	My Weakness \$10,000	Stage Mother \$9,500
<b>PRINCESS</b> (1,000; 50) High. \$25,000 Low. 3,500	Keyhole and Devil Commands \$8,000	His Grace Gives Notice and Bittersweet \$6,000	Price of Innocence and Saturday's Millions \$5,500	Man's Castle and Above the Clouds \$5,500

(Continued on page 24)



## American Filming in Paris Booms, All Majors Plunging on Product; German Policy Big Factor in Move

Paris, Dec. 9. It now is certain that Americans will produce more pictures in Paris within the next few months than ever before. With Fox in full production activity, Universal gets started within a few weeks on a heavy production program. United Artists is expected to announce production activity shortly. Paramount is getting production plans ready and Warners may also suddenly show up. There is a strong rumor that Metro is asked to several directors and is getting up estimates on how much it would cost to produce films here.

It's a simple matter of economics. Distributing branches here are finding it tougher and tougher to sell run-of-the-mill Hollywood product. Exhibits are more and more insistent in their demands for some local-made. By buying a few independent local-makes for distribution and including them in regular programs, the American distributors are having an easier time. Therefore, they say, why not make the pics themselves? Universal's announcement of production activities last week was a surprise to the trade because so complete and elaborate. Been considerable curiosity in Europe's film trade for some months just what they would do, but nobody guessed. Max Friedland, a Laemmle relative, was in charge of U's production in Germany. In the pre-Hitler era he had laid out a very ambitious production schedule for that country. Then came Hitler just as the first film was completed and everything had to be stopped. Too expensive to cut off cold, so U played along for a while. Now, it appears, Friedland, his company, his scripts and cameras will move to Paris and get busy.

Corroborated by U

That it's no fly-by-night thing is further indicated by Universal's announcement of activity in the production line in London. Immediate production is to start on a series of films there, also, with shooting to commence at Twickenham about Jan. 1. Films will be made in collaboration with the local production script to be an Edgar Wallace yarn, "The Man Who Changed His Name."

Where possible the French and British units will work together, as the Fox F & B units do, and some versions will also be made for general distribution.

Paramount is in a rather difficult position on production here. First of the big Americans to get going, the company made a lot of pictures and got considerable money out of the films—in spite of frequently circulated stories to the effect they were losing. Reorganization and re-employment in the U. S. stopped that. Now the Paramount Joinville studio is rented out. But Par would like to use it itself for a few films, without, however, putting up much money for production purposes.

Gasnier Delayed

Louis Gasnier, French director who's been in Hollywood, arrived from New York about two months ago with an idea of making some pictures for Par. Company had promised to release at least four for him, giving him an advance distribution contract for them, plus a guarantee of stable co-operation, but Gasnier had to provide the cash. Thus far he's been unable to raise enough francs to even get started, in spite of his distribution thing.

That's a bit unusual because the money is pretty well guaranteed, but Frenchmen are so conservative, why Paramount should have to ask outside money to produce pictures. Also they were frightened off by the bankruptcy stories. I's all reacted very badly for Par, because by now the entire trade is lost considerable respect for the company on the idea that it couldn't raise enough cash to make a couple of pictures in France. Not strictly true, of course, because Paramount (Continued on page 63)

### Bebe Daniels, BIP Confab

Hollywood, Dec. 18. British International is negotiating for Bebe Daniels to appear in one or more pictures. BIP has already made two for AEP.

Miss Daniels will go to BIP already her story selections, some of which were her successes in silent pictures.

## KINEMATRADE ENTERS AMERICAN MARKET

Kinematrade, until now distributors of foreign language films in the U. S., is switching to the domestic field in both distribution and production.

Company is working on the production of "Kidnaping," an African action film, which is being syndicated and sounded in New York and expects to produce a number of features and shorts in the East after that.

## CHINA SETS UP NO CAN DO RULES

Recent interest from several of the major American companies in China, with the announcement that a couple of them may go there for a film or two, notably Metro for "Good Earth," has led Chinese Government to figure out some laws governing film-making in that country by foreign interests.

New law, copy of which has just arrived in the United States, states that foreigners must first obtain a passport for traveling in the interior of the country and then a permit from local authorities. Pictures, under all circumstances, must be supervised by representatives appointed by local authorities. Subject matter of films, according to the law, must be okayed also, and must not be derogatory to China or its prestige, antagonistic to the principles of the country or political leaders, contrary to good custom or morals or relate to superstitions of any sort.

Beyond that, films made by foreigners must be passed by the National Board of Film Censors in China before they can be exported.

## Here from Down Under

William C. Clarke, Paramount's g.m. in Australia, is in New York for a h.o.o.

Hasn't been here in several years and will spend a couple weeks. Mrs. Clarke, who's never been in New York before, is helping him look the place over.

## German Ukase Orders Trade Exch. For Exhibs Laxity On Govt Rules

Berlin, Dec. 9. Government's beginning to show its teeth in film matters. Official film program was again reviewed in the Nazi trade paper last week with additional mention of enforcement policies.

Article mentions that certain regulations enacted by the Film Chamber have not found sufficient observation in some parts of the country and that a far severer control will now be carried out with the aid of the police.

Transgressions now will be punished with high penalties, with possible exclusion from the film chamber. That's tantamount to complete banning from the trade, since membership to the chamber is compulsory.

That's for all film regulations, such as control of admission fees, organization of various film branches, co-operation with the film bank, etc.

Another new regulation has been issued by the Film Chamber on the matter of double features. First idea of banning twin feature program has been modified, with two or three pictures now okay. But governmental explanation has come

## Aronson Selling Mono Program in Antipodes

Al Aronson, formerly Metro chief on the Continent, has taken over all Monogram product for Australia. He sells Jan. 6 for Sydney to form his own company there and will distribute the films on a percentage sharing basis.

Aronson is taking 31 pictures with him when sailing and others will be shipped to him at regular intervals. He expects to open a couple exchanges in Australia.

## MOULIN ROUGE LEGIT AGAIN

Paris, Dec. 8. Moulin Rouge is going back to legit. Once the ace musical comedy spot of Paris, the big show-house went films about four years ago, but lack of product is forcing it back to its original policy.

Moulin Rouge is now operated by Pathe-Natan. It has a seating capacity of well over 2,000 and eats up new films too fast, according to the operators. P-N has Paramount and other outside product, but cannot supply the Red Mill with first-run stuff because of its other boulevard houses.

Undecided just what the first show will be, but a music hall extravaganza is being assembled, with some feelers out for American talent to head the lineup. Line of girls will be brought over from London.

## CANADA PREFERS FILMS WITH BRITISH FLAVOR

Toronto, Dec. 18. Three times as many British films have been exhibited in Ontario during 1933 than in the year before, according to the annual report of Major J. C. Boylen, chairman of the board of censors. His report covers the fiscal year ending Oct. 31.

Of the 490 features exhibited, 108 were British films, this giving a percentage far in excess of quota requirements. Boylen makes the point that, although the United States trade regards Canada as part of the "domestic market," pictures produced against a British background and with a British viewpoint are the screen entertainment most favored by Canucks.

However, of the 2,219 subjects submitted during the fiscal year, 1,494 were approved as submitted; 701 were approved after certain deletions or revisions; and 24 were rejected. Of 25,882 specimens of advertising submitted, 23,496 cuts and posters were O. K'd. Acceptance followed the changing of 1,062 after alterations and 1,324 were tossed out.

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Another new regulation has been issued by the Film Chamber on the matter of double features. First idea of banning twin feature program has been modified, with two or three pictures now okay. But governmental explanation has come

## French Trade Joins World Clamor Against Franco-German Film Deal

## SPANISH EXHIBS MUST USE GOV'T MADE SHORTS

Madrid, Dec. 9.

Spain is the latest country to go in: obligatory shorts for theatres. New law went into effect here providing that theatres must show whatever films on sanitation are delivered to them by the governmental sub-section of Sanitation and Benevolence.

This department will manufacture the shorts and decide what days it wants them shown. Then films will be delivered to the theatres with orders and instructions. Mostly shorts will be 12 minutes affairs, or a bit over one reel.

## RADIO REVAMPS WORLD SALES SET-UP

RKO has completely reorganized its foreign department, with Phil Reisman's entry as chief of the department, and will revamp previous sales methods completely. Company will open offices and exchanges in Europe and other spots and go after business directly instead of selling territorial rights everywhere as in the past.

Bo Dowling remains with the company's foreign department, but steps out of the chief's office to become general field representative. The world market, for convenience sake, will be split up into three portions, with divisional managers in charge of territorial sales.

Two world divisions go to Dowling's former assistants, Robert Hawkins and Ethel Smith. The third goes to B. D. Lion, who came over from Universal a few weeks ago. Miss Smith will have charge of the Philippines, England, Australia and the Far East. Lion will handle all Europe, including Russia. Hawkins gets Cuba, Porto Rico, Mexico, Egypt and South Africa.

On straight sale representation, Siegfried Lindstrom will have all the Far East under his wing.

## Tunes Outweigh Pic

Madrid, Dec. 7. Carlos Gardel, Argentine tango crooner, has started something new as far as Spain's concerned. The pampas lad with the pipes is getting so much applause on two songs in Paramount's Spanish talkie, "Melodia de Arabal," that they're stopping the pic and repeating the tunes.

The songs are the well-known tangos, "Silencio en la Noche" (Silence at Night) and "Barrio Viejo" (Old Neighborhood), and they're bigger than the flicker.

## TOBIS PAYS 6 P. C.

Berlin, Dec. 9. The general meeting of the Tobis, Tonbild-Syndikat A. C., will be held on Dec. 21. The financial statement for the business year ending June 30, 1933, is the first after the capital reorganization from RM 12,000,000 to RM 5,400,000. It was announced that 10% of the stock capital—RM 540,000—will be transferred to a new reserve fund. A dividend of 6 percent will be paid and a balance of RM 25,000 carried forward.

Current business is reported to be satisfactory.

## FRANCO-RUSSIAN DEAL

Paris, Dec. 9. Soviet Government about to conclude agreement with French, to permit making Russian pictures in France for Russian release. This comes simultaneously with Russian bid for American films, which the Bolsheviks will use to keep the crowds coming to the theatre.

Dec. 9. Neat little storm is brewing here, with every one excited over that Franco-German film pact, started by the Americans complaining, the British took it up, now the French, themselves, raising a fuss and the Americans can sit quietly back and wait for results.

Most criticism seems to be headed Charles Delac, who has in the past, "Film trade," that part of it that is outspoken, claims that it's amicable equitable, that Germany will get all the breaks and France none, that it will actually hurt France in that it may alienate from France the pleasant relations of some other countries, offended at such an arrangement.

Actually, beyond personal annoyance at the fact that Frenchmen would deal openly with the Germans under current conditions, American companies have no complaints against France. The pact, on this side of the Rhine, can't hurt the U. S. much immediately, although the conservative element points out that it may lead to trouble and headaches later. Actual difficulty is with Germany.

Other File

Americans insist that Germany, by this pact, is definitely showing favoritism to France against Americans and American interests. Information here is that the State Department in Washington is investigating the pact and may take diplomatic action, but in the meantime the representatives of foreign film-firms here have decided to protest on their own and have also requested their home governments get busy.

Situation becomes somewhat ambiguous, though providing an interesting human element sideglint the world feeling, when the thing is examined from French standpoint. Germany, according to the pact, accords the French the most favorable treatment it has ever accorded any country for the release of films in Germany, although it is at the same time making the most stringent regulations in history against release of American films.

Yet France restricts German films somewhat and America restricts no foreign films in any manner. Despite which seeming favoritism to France, the French Chamber Syndicale, official body, has today issued a protest to the government objecting to the thing and asking to have it cancelled.

## 'WHITHER GERMANY?' BANNED IN ENGLAND

London, Dec. 9. There's a bit of agitation the moment about the licensing of "Whither Germany?", which was originally made in France, with the English version very much edited, and shown in America.

It is a recapitulation of Germany, compiled by official war records and newsreels, with a running commentary spoken by Shaville Gardiner. On the afternoon prior to its trade showing at the London Hippodrome the licensing committee of the London County Council forbade the showing.

The film occupies the unique position of not having to be passed by the Board of Censors, for the reason that it is compiled from current news events, but the I. C. C. have the power to ban any picture that does not bear the certificate of the Board of Censors.

Hitchcock ignored. Alfred Hitchcock, regarded here as an ace director, has been signed by Gaumont-British for a year, with an option.

The contract calls for three pictures, for which the director will receive something in the neighborhood of \$20,000.

## V. S. VERSION OF FRENCH PIC

An English version of the French picture, "Tito Schipa's," "Trois Hommes En Habit," will be made in the U. S. independently and released under the title of "Three Lucky Men." It is compiled from the story by David Blaifox is doing the adaptation and dialog.



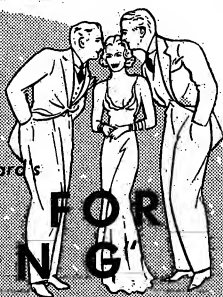
JANUARY

*A Happy  
New Year  
from  
Paramount*

1 9 3 4

# PARAMOUNT'S NEW YEAR

DEC. 29



Noel Coward's

## "DESIGN FOR LIVING"

starring

**FREDRIC MARCH**  
**GARY COOPER**  
**MIRIAM HOPKINS**  
**EDWARD EVERETT HORTON**  
**ERNST LUBITSCH**  
 PRODUCTION

JAN. 5



## "8 GIRLS IN A BOAT"

with

**DOUGLAS MONTGOMERY KAY JOHNSON**  
**DOROTHY WILSON WALTER CONNOLLY**

Directed by Richard Wallace

A CHARLES R. ROGERS PRODUCTION

A poignant love story of girls in school very much on the order of "Maedchen in Uniform"  
 "A sure-fire picture for women."

JAN. 12



EDDIE DOWLING in association with  
 ARTHUR HOPKINS presents

**LILLIAN GISH**  
**ROLAND YOUNG**

in

## "HIS DOUBLE LIFE"

An Eddie Dowling Production  
 Directed by Arthur Hopkins  
 Associate Director William C. de Mille  
 LILLIAN GISH makes a triumphant return to the screen, skilfully assisted by Roland Young. A production personally supervised by Ben Jacksen

JAN. 12



**DOROTHEA WIECK**  
**ALICE BRADY**

in

## "MISS FANE'S BABY IS STOLEN"

with Baby Leroy

Directed by Alexander Hall

Sensational is the only word to be used in connection with this picture! For suspense, excitement, emotionalism, no picture in recent months has surpassed this

JAN. 19



CECIL B. DE MILLE'S

## "4 FRIGHTENED PEOPLE"

with

**CLAUDETTE COLBERT HERBERT MARSHALL**  
**MARY BOLAND WILLIAM GARGAN**  
 DE MILLE the jungle four people shedding civilization with their clothes... Males and Female.

JAN. 26



## "ALL OF ME"

starring

**FREDRIC MARCH**  
**MIRIAM HOPKINS**  
**GEORGE RAFT**

From the stage play "Chrysalis"  
 Directed by James Flood

An outstanding play! An outstanding picture! An outstanding cast!

if it's a PARAMOUNT PICTURE



# STARTS OFF WITH A BANG!

**JAN. 26**



Zane Grey's  
**"THE LAST ROUND-UP"**

Based on Zane Grey's novel "The Border Legion"  
with

RANDOLPH SCOTT MONTE BLUE  
BARBARA ADAMS FRED KOHLER  
and FUZZY KNIGHT

Directed by Henry Hathaway  
One of the best Westerns in recent years

**FEB. 2**



**"SEARCH FOR BEAUTY"**

with the 30 International

"Search for Beauty" Contest Winners and  
LARRY "Buster" CRABBE IDA LUPINO  
ROBERT ARMSTRONG JAMES GLEASON  
ROSCOE KARNs TOBY WING

Directed by Erle Kenton

A showman's picture pre-sold already by one  
of the greatest exploitation "searches" ever  
staged by a motion picture company. A splen-  
did show with every exploitation possibility.

**FEB. 9**



**"SIX OF A KIND"**

with

CHARLIE RUGGLES and MARY BOLAND  
W. C. FIELDS and ALISON SKIPWORTH  
GEORGE BURNS and GRACIE ALLEN

Directed by Leo McCarey

Six larcenous picture-snatchers stealing  
laughs from each other... who wins?

**FEB. 16**



**"BOLERO"**

starring

**GEORGE RAFT**

with

CAROLE LOMBARD and  
SALLY RAND the FAN DANCER

Directed by Wesley Ruggles

Raft as a dancer of international  
fame, climbing to success on a  
ladder of women

**FEB. 16**



**"NO MORE WOMEN"**

starring

**EDMUND LOWE and  
VICTOR McLAGLEN**

with Sally Blane and Minna Gombell

Directed by Albert Rogell  
A CHARLES R. ROGERS PRODUCTION

Lowe & McLaglen at it again  
Women trouble, of course!

**FEB. 23**



*Marlene Dietrich*  
**"CATHERINE THE GREAT"**  
Directed by JOSEF VON STERNBERG  
A Great Spectacle! A Great Show! A Great Romance!



it's the best show in town



# • MARCH IS WARMER, IN THE WEST

**MARCH 2**


## "DEATH takes a HOLIDAY"

*starring*
**FREDRIC MARCH**
*with*

EVELYN VENABLE    KENT TAYLOR  
SIR GUY STANDING    HELEN WESTLEY  
KATHERINE ALEXANDER

Directed by Mitchell Leisen

A picture whose excitement, melodrama and magnificent performances should be described in five dollar words

**MARCH 9**


## "BABY IN THE ICE BOX"

*with*

RICHARD ARLEN    SALLY EILERS  
Grace Bradley    Robert Armstrong  
Roscoe Ates    Charles Grapewin  
A CHARLES R. ROGERS PRODUCTION

One of the most unusual stories ever screened' a picture that will build to a sensational climax

**MARCH 16**


## "MELODY IN SPRING"

*with*

CHARLIE RUGGLES    MARY BOLAND  
LANNY ROSS

Directed by Norman McLead

A romantic comedy of youth with music and songs and all the laughs that Charlie Ruggles and Mary Boland usually provide

**MARCH 23**


## "THE TRUMPET BLOWS"

*starring* **GEORGE RAFT**

ADOLPHE MENJOU    FRANCES DRAKE  
ROSCOE KARNs    SAM JAFEE

Directed by Stephen Roberts

A picture of love and pride, sacrifice and selfishness, grace and beauty, in that great, crowded, exciting heart of a tropical city—the bull ring.

**MARCH 30**

## *Mae West in* "IT AIN'T NO SIN"

Music by Gordon & Revel, who wrote the music for "Sitting Pretty" - Another ralloicking, roaring story for MAE; laid in New Orleans in those good old days. It has its moments, and they are many.


 if it's a **PARAMOUNT PICTURE**

# BIG SPRING CLEAN-UP IN APRIL, MAY AND JUNE

APRIL 6



## "GOOD DAME"

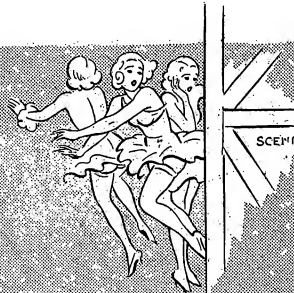
starring SYLVIA SIDNEY  
and FREDRIC MARCH

with Jack LaRue, Dorothy Dell

Directed by Marion Gering

A B. P. SCHULBERG PRODUCTION

APRIL 27



Personally supervised by

EARL CARROLL

## "MURDER AT THE VANITIES"

With JACK OAKIE, LANNY ROSS, KITTY CARLISLE, SALLY RAND, DOROTHY DELL and the most beautiful girls in the world. Now a smash stage attraction in New York. An exciting story with comic interludes, tuneful music and beautiful girls, presold to the public by a huge publicity and exploitation campaign.

APRIL 13



## "WE'RE NOT DRESSING"

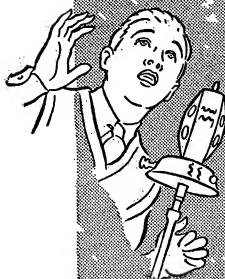
starring

BING CROSBY

with

W. C. FIELDS, BURNS & ALLEN, ETHEL MERMAN, IDA LUPINO

In story, cast and music, it will top "Too Much Harmony", "College Humor" and "The Big Broadcast". A Spring clean-up. Even the birds will warble melodies from the picture.



## CECIL B. DE MILLE'S "CLEOPATRA"

starring CLAUDETTE COLBERT with a stellar cast

The triumphant successor to "The Sign of the Cross" — a glamorous, romantic, spectacular picture of the world's most famous and beautiful woman — her life and her loves. A perfect role for Miss Colbert.



Listed below are a few of the Paramount Pictures that will be produced in April, May, June and July of this year

"MAN WHO BROKE HIS HEART"  
"LADIES SHOULD LISTEN"  
"IT'S A PLEASURE TO LOSE"  
"WOMAN OF THE EARTH"  
"FACES AND FIGURES OF 1934"

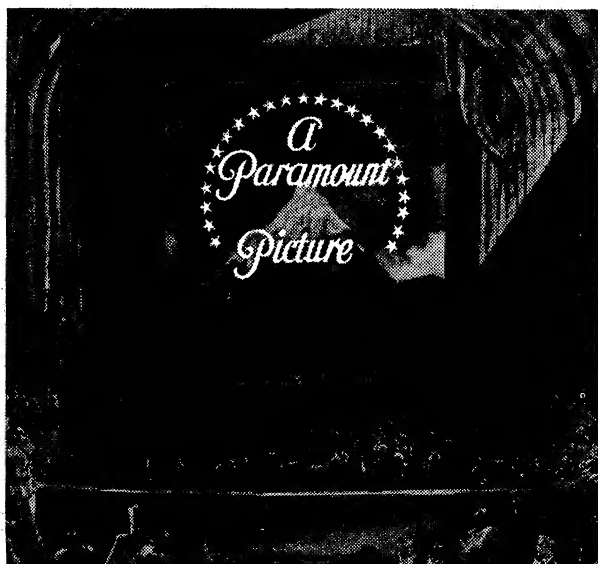
"COME ON MARINES"  
"HONOR BRIGHT"  
"30 DAY PRINCESS"  
"DOUBLE DOOR"  
"GREEN GOLD"

"OFTEN A BRIDEGROOM"  
"SHOE THE WILD MARE"  
"LITTLE MISS MARKER"  
"THE GREAT MAGOO"  
"YOU'RE TELLING ME"

it's the best show in town



*Start the New Year right!*



*Start* WITH A  
P A R A M O U N T  
P I C T U R E \* \* \*



'Advice to the Lovelorn' (U.A.) Two more well thought of by the ladies, Robert's incredible needier twist. These two for

# Legit Show, 5 Acts (Some Yiddish) And Film for 15-30c at Clinton, N. Y.

A legit show, five acts of vaude and a feature film for 15c matinee and 20c night, is the layout at the Clinton, in the heart of New York's East Side. That means a stage show running well over two hours and perhaps a record in modern-day marathon shows.

Theatre opened with this policy a couple weeks ago, and with two immediate results. Business has been upped to near capacity and the show has been a success. And all the regular Yiddish legit houses have suffered a loss of business. Hard to believe that one the house with a long record of this sort can affect four or five bigger theatres, so maybe it's just coincidence, but the fact remains that regular legit Yiddish theatres have been while the Clinton's management has locked the red ink in the vault.

Show itself isn't especially good, although it contains some good material. Night gags are good, but there are no headlines or outstanding attractions. But current week has The Great Lester, standard vaude act, plus Jennie Goldstein, one of the best comedians in legit and radio names. Miss Goldstein is in on a percentage basis.

Theatre is not sticking to Yiddish, necessarily, though making sure that at least a portion of the program is in that language for regional purposes.

Opening of the show caught was a two-act melodrama entitled "The Husband". It's one of the old-school gags about the gal who married two husbands without knowing it and the tragedy all around. Orchestral accompaniment is good. Flowers during the sad recitative moments. No compromise here. One cheap set, quickie furniture and old-fashioned hoke thrown on the stage. The thicker the better, and evidently a good idea judging by the applause the piece got.

Theatre has a legit stock company for this stuff, headed by Louis Weiss, Helen Bleh, Jack Shargel, Annie Augenblick and Morris Dorf. None of them especially good actors, and none especially bad, but all okay for what's wanted here.

Vaude starts with a girl who sings a half dozen hotcha numbers. Good looking, with pretty good set of pipes. Names are in Yiddish and announced in English through loud-speakers which aren't so loud, so her name escaped. She's okay for a time vaude act.

In the next is another Yiddish turn, Dave Medoff and his wife. They're known from radio programs and are evidently well recognized. Medoff and his wife are on an overlong 25-minute appearance.

Leonard Martoff follows. He's a baritone who sings Italian, Russian and English, with some Yiddish. Nice voice and ought to be okay as a novelty because of the language versatility, his Yiddish, English and Russian coming out without a trace of an accent.

Next-to-shut is a novelty act called the Dixie Girl Revue. That's a misnomer and obviously a phony name. The act consists of breaking in. Turns out to be three lads and two girls in a fine novelty turn that's ready for the closing spot in any house. The boys play mandolins or yegroway yegroway while the third blows into a mouth organ. Harmonize nicely. Two girls are a cute-looking sister team who dance and sing and the boys provides just enough color and change of pace. One of the boys later goes into a song which is nicely sold. Girls change costumes and the boys are neatly accoutred all three times.

Finisher is Sacha, who plays an accordion. He was once, so it's claimed, in the Follies. Anyway, he knows what to do with the music. Doesn't belong at the close of the show, but he's good.

Entire show is badly routinized and has several other obvious faults, but it's there in quantity and not far off in quality. Legit troupe works only twice a day, vaude turns being in the shows. Supper show is limited to four acts and entire bill on a split-week swing basis. *Kauf.*

## ALBEE, B'KLYN

Combination of five acts sent in here this week, with better care exercised in the making is in direct contrast to the card of five which previously had the stage and dragged the vaude-show along suffering. In the order in which appearing, the Honey Family, Ar Frank, Lanny Ross, Ross and Edwards, and Chaney and Fox, make up an ideal bill which romps along at a fast pace and in balance and variety in its favor.

Show runs 65 minutes, about right for five acts. Throughout the period things move along snappily, minus any stalling, padding or unnecessary delay.

Bill is benefited by the improvement in the Ross and Edwards next-to-closing turn. Days have

cut up their routine a little to permit a worthy addition, Johnny Conway, stooge type who's there and more on the O'Sullivan's. Lanny Ross, who leaves for the next week, is in contract with Par in a couple of weeks, in the middle of the bill, doing a bunch of numbers in 'one' to a mike. He registered big Friday night, closing his routine with 'Last Roundup', a number that's getting to be outworn but can't be sold much better than by Ross.

Ar Frank is No. 2, with Vivien Peterson a decided asset, notably in the fine rhythmic dancing form she shows. Frank has been standard for a long time and can always be relied upon to fulfill his assignment. Over here his act seemed fast and right.

Honey Family of acrobats, six young folks of neat appearance and, so far as the three girls are concerned, a sturdiness physically that's not often duplicated, lead off the hour.

With Chaney and Fox on the tail, this places girls and flash on both ends. The Mistinguette dance on the stage, one of the prettiest of the Honey Family or Fox have ever created, has been replaced by a Russian dance, modernized, also on the lickers. In other respects the act is all right.

'Counselor-at-Law' (U) is on the Simples this week. Fairly good house Friday night despite nasty weather. *Char.*

## CAPITOL, N. Y.

There's nothing especially the matter with this Capitol stage show except that the Music Hall does the same thing so much better and on a much more lavish scale. Is Music Hall also overshadows the other metropolitan houses in the extent of its resources, both on the stage and in its production personnel, not to speak of the address of the house itself. An institution the novelty of which has not yet entirely worn off.

Current Capitol frolic centers on a scene set against a background in Venice, a highly ornate affair with an arriving and departing gondola and much coming and going of colorful costumes and scenery. While a choir supplies melodious musical accompaniment. Vivian Fay does an exceedingly graceful specialty dance fronting the ballet. Florence and Alvarez contribute an agreeable bit of adagio stepping and the Six Danwells give the scene much interesting action with their rhythmic acrobatic specialties.

Various items lead up to scenic climax for which a myriad of illuminated stars are lowered from the wings for one of those Christmas tree-billing novelty jobs so familiar to the regulars at the Paramount. Pietro Gentili, baritone, is prominent with an entrance solo from the gondola and during the running.

Most of the act is a novel ballet, the girls being dressed to represent the famous pigeons of St. Marks, the way for this being paved by a variety presentation of the style of one of James A. Fitzpatrick's traveltalks dealing with the canal city and making much of the pigeons in the famous square. It's not a very brilliant idea, but it serves the screen for a build-up, but it serves its purpose here.

Preliminary to the scenic spurge was a half-hour of 'Modern' one of those vaguely futuristic arrangements. Girls (Chester Hale group of 24) are dressed in long tight dresses of silver cloth, elated in jagged design with jet black. Dance consists of posings and jerky movements in broken rhythm. Apparently the mood modern, restless and jerky as expressed fantastically in these jerky drills and jerky union gestures. Gentili sings off stage and Florence and Alvarez appear to do a variety billing novelty job in the style of St. Vitus movements. It's one of those things you feel you should be enthusiastic about without knowing why. The act responded with spirit in this performance, perhaps for that reason.

Trailer for next week's attraction — "Going Hollywood" (Cosmopolitan) — is a pretty little lobby act in the program as an item in the show, but does not vary especially from the routine announcement except in its footage and elaboration of the screen ballet.

Augmented orchestra is under the direction of Don Albert as guest conductor. Overture 'Selections from 'Pachelbel' and an interesting feature and earned special commendation.

Feature is 'Should Ladies Behave' (MGM) light comedy from stage play 'The Vinegar Tree' with Lionel Barrymore and Alice Brady, mild entertainment at best. Attendance at this Friday evening performance brutal. *Kauf.*

## PALACE, N. Y.

Five acts that look pretty much like a vaudeville show at the place where they used to be vaudeville shows. There's diversity, comedy and slight appeal, but Sylvia Froos is the 'big name'.

Opening is the Demanti Trio, Arab acrobats, though none of the seven members look as though they knew their Koran. But it's Arabic in dress and pyramid building in the good old style, with a four-high build-up and a slick trick with a top mounter arched on a pair of two highs which let themselves down until all hell broke loose, and the build it back again. Far from the routine stuff, and the audience spotted it. Winds with the usual ground tumbling, but not too much. They cut the simpler tricks out. Nice five-minute opener that leaves all clear for the next act.

Deucer is William and Elsie Maxwell, with the latter the main hit, particularly in her Helen Morgan bit, with the stuffed legs. Might have gone in for the plug end, and a few minutes, but cut before it stopped kicking.

Third was Miss Froos and her trusty mike. Radio singer seems to have gone in for the plug end, but she's a good one. 'One of those occasional perfect songs', and mentioning the picture source of 'Uptown Lowdown'. First bit, 'Talk of the Town' (Lucky Yiddish Girl), without announcement, and a melody starting off with 'Dream Walking' which fits her style nicely. Has the voice for a job, but her face can't lose it, smile, which takes some of the heartbreak out. When she first came along, Miss Froos used to kick in with a brief time, but now she's a regular. Probably regarded as below the dignity of a radio star, but it helped back last year.

Three Sailors are next to shutters, and over the top. Just one of the mayhem tris, but their stuff is more intelligent than most, and they're now winding up with a challenge skipping dance in soft pants to the music of 'Anchors Aweigh' that's something else again. After the insanity of their main turn, it's something to see them go into a soft pants dance. The applause is heartier than that at the end of the older routine.

Stone and Vernon in their adagio work, and the three-minute overture by Charles Stein and his pitters. Remainder of two hours and 32 minutes goes to 'Counselor-at-Law' (U), Pathe News with a Geo. O'Brien and a Helen O'Brien distillery, and shorts. The two minutes is for the playlet, leaving it a flat two and a half hours. *Chic.*

## MET, BROOKLYN

('Crazy Quilt' Unit)

Billy Rose's 'Crazy Quilt' show, cut down to an hour for combination policy purposes, takes the place of the regulation five-act vaudeville bill here this week. It's the second show of its type in succession for the house, which just ahead of this played the Ted Lewis unit.

For a change from vaude now and then such shows as this are advisable if they have anything at all to offer. There's been so long a period of regular vaude here and elsewhere, with the same acts bobbing up all the time, that it's a wonder anyone bothers any longer. Anytime the diet from the stage thus can have no bad reaction unless the shows used for varying purposes are bad.

In this case there can be none but minor complaints. Any at all is due to the fact that the show is a fairly good Broadway run as a musical, with new people carrying it for vaude or picture show purposes, and the quality of the acting is all right. It runs an even hour, which is not too long, but could be tautened up a little here and there for a substandard factory entertainment. Toward the end, when Charlie King introduces himself and others in highlights of their careers, the going isn't as fast as it should be. The show is a King himself does three numbers, one a double with Anita Page listening and looking her prettiest. One of these could be eliminated for more compactness.

Miss Page hardly does much throughout the whole unit except lend looks. Her name, but it's actually Eleanor Powell who puts the punch into the show. Her two tap routines leading up to the main number are a fairly good routine in 'one' further up doesn't go as far, but good.

Smith and Dale, on the comedy assignment, are doing a little of this and a little of that from sketches or

# NEWSREELS

## TRANSLUX

Paramount dips into the headlines by following up the Scottsboro and Wendell cases. Regarding the will matter it's a rather marriage certificate as reproduced in the papers several weeks ago, together with an interview with the prisoner who claims himself sole heir. Loyalty to Libby issues a statement and familiar court house scenes are included.

Same reel also is hurrying up material between Austria and Germany, showing Austrian guard being posted on the border. Paramount, as well, has more detailed coverage of Madrid riots than the Embassy.

P-H camera evidently was nearer at hand than Pathe when a car in the L. A. auto race met with mishap. Still the boot to business was the Luxor's idea of a good lead this week. It forgot to look into any of the hotels contenting itself, between Paramount and Pathe, with interiors of a liquor store and a saloon. The first big shipment of scotch as well as a congressional promise that excise taxes won't go any higher. Tenth theatre had Farley and Litvinoff in Rome, just brief flashes with no statements. Also dog shows, and the Princeton boys masquerading as chorines, Miami golf, Mrs. Roosevelt winning an award and later Xmas shopping.

The new radio station at Cincinnati and Notre Dame's latest football coach are also among more about Arizona Indians. Carpenter attempting a comeback, old views of Rockefeller and some more dogs and ducks, they're included. *Waly.*

## EMBASSY

It's strictly a holiday program currently at the Emb. This is best attested by the fact that the lead clip is mainly a reshoot of last winter's snowstorms.

Santa Claus, Ind., is dusted off, again. Madam Chiang of China, regular contributor, is back. So are ice coated fishing, winter homes for wild ducks, Secretary Perkins, Hearst's cattle; St. Moritz skiing, Canadian liquor, amateur boxing, N. Y. American fund, Dempsey selling papers for another fund, London's skidding buses, Coney Island's walking contest.

Emb's idea is to get a new twist for the liquor angle, this time getting a college professor to give one of those old-time talks about the best way to earn a diploma. Almes McPherson sticks his thumb in the fence in her talk about repeal.

The one-man band, a guy plays eight instruments, mostly horns of the comb and tissue paper kind. In the next reel, a fifteen-year-old giant is another. A flock of Japanese tits attempting English songs affords a cute nurseryish scene.

It seems that those Garden hockey players have discovered the way to crash the newreels. Everytime they see a camera crew around now some one sticks a stick away their sticks for a little static diversion. And the newreel audiences enjoy this better than the legitimate turns on ice. *Waly.*

## UPTOWN, L. A.

Los Angeles, Dec. 15.

This Fox-West Coast nab, with a straight picture policy of duals for the last three months, returns this week to presentations, on the theory of putting in staggers whenever it can. That the film end of the bill needs bolstering.

The house management felt that 'Right to Romance' (Radio) and 'Blackie the Trick' (Gaz) weren't sufficient for the 40c rap, so added Jack Rie's Radio Minstrels, locally recruited act of 35, including Jimmie Bittick's orchestra.

Both in pictures, used the same act in eastern vaude three years ago, with himself as interlocutor.

Running 30 minutes, presentation is in need of considerable tuning up. Radio part of the title is a misnomer, obviously an attempt to bring in local customers who go for almost any type of an act from local stations.

Presentation is well dressed, with band in blackface and chorus of 12 girls in front and forming the minstrel circle. Chatter from Paul and George Hickman, from local vaude, as end men. Stella Bailey, in pictures via the contest route, is interlocutor, but seems out of her element suffering from shyness and inexperience.

Hickman Brothers' gags are pitifully ancient and few get over. Same old line of chatter from Pessie Gaylor, blackface comic. Bud Harrington, from Bittick's combo, and the Diamond Studded quartet, also orchestra members, are standouts. Former sing the numbers to heavy applause and the latter combo does some good harmonizing.

Line girls are on their feet for the first time in a long time, and two of them under the introduction of Lee and Gray, are on once for a short and snappy tap duet.

Routining is fake, orchestra takes care of its end, and with new gags and chatter could be made to be quite acceptable in nabs and subsequent runs. *Stan.*

## ACADEMY, N. Y.

Show's down to four acts here currently because of the extra time that Dave Apollon occupies. Pretty good layout, as those things go. Starts with the Eno Troupe, oriental pedal jugglers that are better than average.

Boles and Marsh, in the duce, are two girls that will bad dogs with no effect. One of them doesn't sing badly, but does only one song. She ought to sing more. That would avoid sing the much time to heavy applause and the latter combo does some good harmonizing.

Chaz Chase follows and has himself on an easy romp with his zany routine. Apollon closes. His act has been a rather good one in the past couple years except that the Filipino boy who stooges for him has been given a few more lines and is funnier than he used to be. Then Wilma, Dave and Goodell, the Three Sisters do specialties, and the entire turn is fashioned to satisfy.

'My Lips Betray' (Fox) on the screen. Theatre about one-third full Saturday matinee. *Kauf.*









MERIAN C. COOPER, Executive Producer

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THE EQUATOR *they're doing the*

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*the tantalizing, mesmerizing Brazilian Dance Sensation  
that soon will be driving America Melody Mad!*

**SEE IT!** . . . and a thousand other wonders in a  
spectacle set to rhythm, that fills the earth with  
beauty, laughter, song and dance and sweeps  
to eye-staggering sensation as the Flying Armada  
Of Beauty soars on wings of giant planes down  
heaven's twinkling pathway!

NOTHING LIKE IT HAS EVER  
BEEN DONE! IT MAKES YOUR  
FONDEST DREAMS OF MUSI-  
CAL ROMANCE COME TRUE!



with

## DOLORES DEL RIO

GENE RAYMOND

RAUL ROULIEN

GINGER ROGERS

FRED ASTAIRE

and 200 Beautiful Girls Picked from 10,000

Haunting Melodies by VINCENT YOUMANS

Stunningly Directed By Thornton  
Freeland. ★

Fabulously Staged by Lou Brock. ★

Lilting Lyrics by Edward Eliscu and  
Gus Kahn.

ANOTHER GREAT NATIONAL NEWSPAPER ADVERTISING CAMPAIGN

# Comparative Grosses for December

(Continued from page 10)

## BROOKLYN

	Nov. 16	Nov. 23	Nov. 30	Dec. 6
<b>FOX</b> (4,000; 25-35-50) High, \$43,600 Low, 8,900	<b>Kennel Murder</b> \$15,000 (Stage Show)	<b>Love, Honor, Oh, Baby</b> \$15,000	<b>Mad Game</b> \$14,000	<b>Female</b> \$15,000
<b>METRO-POLITAN</b> (2,100; 25-35-50) High, \$39,000 Low, 14,000	<b>Bowery</b> \$24,400 (Vaude)	<b>Prizefighter</b> \$24,000	<b>Keyhole</b> \$25,000	<b>Christopher Bean</b> \$20,000
<b>ALBEE</b> (3,500; 25-35-50) High, \$45,000 Low, 9,000	<b>Berkeley Sq.</b> \$22,000 (Vaude)	<b>After Tonight</b> \$21,000	<b>Only Yesterday</b> \$21,000	<b>Invisible Man</b> \$25,000
<b>STRAND</b> (2,000; 25-35-50) High, \$28,500 Low, 4,000	<b>Footlight Parade</b> \$16,300 (2d week)	<b>Footlight Parade</b> \$11,900 (3d week)	<b>Footlight Parade</b> \$10,500 (4th week)	<b>World Changes</b> \$11,300

## SAN FRANCISCO

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>PAR-AMOUNT</b> (3,700; 30-40-65) High, \$37,000 Low, 5,000	<b>Footlight Parade</b> \$19,000 (New Prices)	<b>Footlight Parade</b> \$13,000 (2d week)	<b>Duck Soup</b> \$15,000	<b>Duck Soup</b> \$9,000 (2d week)
<b>GOLDEN GATE</b> (2,840; 25-35-40) High, \$19,000 Low, 5,400	<b>After Tonight</b> \$9,000 (New Prices) (Vaude)	<b>Invisible Man</b> \$11,000	<b>Only Yesterday</b> \$12,000 (New Low Prices)	<b>Right to Romance</b> \$13,000
<b>WARFIELD</b> (2,700; 35-45-65) High, \$48,000 Low, 8,200	<b>Baron</b> \$19,000 (New Prices) (Piccoli on stage)	<b>Prizefighter</b> \$19,000 (Max Baer and Pickens Sisters on stage)	<b>Hoopla</b> \$23,000 (Sally Rand on stage)	<b>Christopher Bean</b> \$17,500

## ST. LOUIS

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>AMBASADOR</b> (3,000; 25-35-55) High, \$48,800 Low, 15,500	<b>Female</b> \$15,000 (Stage Show)	<b>Take a Chance</b> \$17,000	<b>Duck Soup</b> \$15,000	<b>Kennel Murder</b> \$14,000
<b>FOX</b> (5,000; 20-25-35) High, Low..	<b>Emperor Jones</b> \$9,000 (Stage Show)	<b>Lips Betray</b> and <b>Last Trail</b> \$10,000	<b>Mad Game and Dance, Girl, Dance</b> \$9,000	<b>Hoopla</b> \$12,000
<b>STATE</b> (3,000; 25-35-55) High, \$31,500 Low, 10,800	<b>Keyhole</b> \$10,000	<b>Prizefighter</b> \$11,000	<b>Christopher Bean</b> \$14,000	<b>Dancing Lady</b> \$15,000
<b>MISSOURI</b> (3,500; 25-40) High, \$29,500 Low, 7,400	<b>Henry VIII</b> \$11,000	<b>Way to Love and Ever in My Heart</b> \$10,000	<b>Missing Persons and Sigma Chi</b> \$7,000	<b>Cradle Song and King for Night</b> \$8,000
<b>ST. LOUIS</b> (4,000; 25-40) High, Low..	<b>Brief Moment and Aggie Appleby</b> \$14,000 (Stage Show)	<b>My Woman and Above the Clouds</b> \$4,000	<b>Chance at Heaven and Aggie Appleby</b> \$13,000	<b>Man's Castle</b> \$14,000

## PHILADELPHIA

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>EARLE</b> (2,400; 40-55-65) High, \$27,000 Low, 10,500	<b>Tillie and Gus</b> \$13,000 (Vaude)	<b>Love, Honor, and Oh, Baby</b> \$12,000	<b>Baron</b> \$12,000	<b>Aggie Appleby</b> \$15,500 (Gus Lombardo on stage)
<b>FOX</b> (3,000; 35-45-75) High, \$41,000 Low, 10,500	<b>My Lips Betray</b> \$16,000 (Stage Show)	<b>Sigma Chi</b> \$13,500	<b>Jimmy and Sally</b> \$15,000	<b>Hoopla</b> \$19,000 (Stoopnagle and Bud on stage)
<b>STANLEY</b> (3,700; 40-55-65) High, \$48,000 Low, 3,700	<b>Footlight Parade</b> \$16,500 (Stage Show) (2d week)	<b>Footlight Parade</b> \$9,000 (3d week, 5 days)	<b>I'm No Angel</b> \$33,000	<b>I'm No Angel</b> \$27,000 (2d week)

## DETROIT

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>MICHIGAN</b> (4,045; 15-25-35-40-50) High, \$58,100 Low, 6,800	<b>Female</b> \$20,000 (Stage Show)	<b>Prizefighter</b> \$15,000	<b>Ever in My Heart</b> \$15,000	<b>Dancing Lady</b> \$26,000
<b>FOX</b> (3,000; 15-25-35-40-50) High, \$50,000 Low, 4,000	<b>Love, Honor, and Oh, Baby</b> \$30,000 (Stage Show) (Vanities on stage)	<b>Only Yesterday</b> \$18,000	<b>Hoopla</b> \$25,000 (Buddy Rogers on stage)	<b>Little Women</b> \$34,000 (Thurston on stage)
<b>FISHER</b> (2,000; 15-25-35-40-50) High, \$29,000 Low, 3,200	<b>Night Flight</b> \$5,000 (Vaude)	<b>Kennel Murder</b> \$5,000	<b>College Coach</b> \$4,000	<b>Cradle Song</b> \$5,000

## BOSTON

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>KEITH'S</b> (4,000; 25-35-50) High, \$43,000 Low, 5,800	<b>Invisible Man</b> \$11,500	<b>Only Yesterday</b> \$10,000	<b>Berkeley Sq.</b> \$11,000	<b>Little Women</b> \$43,000 (New High)
<b>ORPHEUM</b> (3,000; 30-40-50) High, \$23,000 Low, 4,000	<b>Keyhole</b> \$11,500 (Vaude)	<b>Baron</b> \$12,500 (Singer's Midgets on stage)	<b>Night Flight</b> \$13,500	<b>Blood Money</b> \$12,500
<b>METRO-POLITAN</b> (4,330; 30-40-50-60) High, \$69,000 Low, 12,500	<b>World Changes</b> \$23,500 (Stage Show)	<b>Female</b> \$34,000 (Fred Waring on stage)	<b>Duck Soup</b> \$34,000	<b>Cradle Song</b> \$26,500

## CINCINNATI

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>ALBEE</b> (3,800; 35-44) High, \$33,500 Low, 5,800	<b>Bombshell</b> \$14,500	<b>Only Yesterday</b> \$7,500	<b>Christopher Bean</b> \$12,000	<b>Little Women</b> \$16,500
<b>PALACE</b> (2,600; 35-44-60) High, \$28,100 Low, 4,500	<b>Baron</b> \$11,500 (Stage Show) (Duncan Sisters on stage)	<b>Take a Chance</b> \$16,500 (Buddy Rogers on stage)	<b>Walls of Gold</b> \$18,800 (Vanities on stage)	<b>Saturday's Millions</b> \$18,700 (Fred Waring on stage)
<b>LYRIC</b> (1,394; 35-44) High, \$22,400 Low, 2,900	<b>Tillie and Gus</b> \$4,500	<b>Worst Woman</b> \$5,700	<b>My Lips Betray</b> \$5,200	<b>White Women</b> \$3,800 (6 days)
<b>KEITH'S</b> (1,500; 35-40) High, \$22,100 Low, 3,200	<b>Footlight Parade</b> \$20,700 (2d week)	<b>Footlight Parade</b> \$20,700 (3d week)	<b>Female</b> \$5,200	<b>College Coach</b> \$4,300

## BUFFALO

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>BUFFALO</b> (3,600; 30-40-55) High, \$42,000 Low, 9,000	<b>Bombshell</b> \$15,000 (Stage Show)	<b>Ann Vickers</b> \$16,500	<b>Way to Love</b> \$19,500 (Amos 'n' Andy on stage)	<b>Henry VIII</b> \$12,500
<b>CENTURY</b> (3,400; 25) High, \$21,000 Low, 3,200	<b>Charlie Chan</b> \$6,500	<b>Missing Persons</b> \$5,500	<b>Ever in My Heart</b> \$5,200	<b>Kennel Murder</b> \$5,900
<b>HIPPO-DROME</b> (2,400; 25-40) High, \$22,000 Low, 3,500	<b>Dr. Bull</b> \$12,000	<b>Beauty for Sale</b> \$7,300	<b>Keyhole</b> \$10,000	<b>College Coach</b> \$9,700

## DENVER

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>DENHAM</b> (1,500; 25-30-40) High, \$16,000 Low, 2,000	<b>One Sunday Afternoon</b> \$8,000 (Stage Show)	<b>Torch Singer</b> \$9,000	<b>Duck Soup</b> \$11,000	<b>Cradle Song and Golden Harvest</b> \$5,000 (Split)
<b>DENVER</b> (2,500; 25-35-50) High, \$27,700 Low, 3,200	<b>Henry VIII</b> \$5,000	<b>Footlight Parade</b> \$12,000	<b>Christopher Bean</b> \$8,500	<b>Prizefighter</b> \$4,000
<b>ORPHEUM</b> (2,000; 25-35-40) High, \$20,000 Low, 3,750	<b>Bombshell</b> \$15,000 (Stage Show)	<b>Missing Persons</b> \$12,500	<b>Chief</b> \$9,000	<b>Dancing Men</b> \$15,000
<b>PAR-AMOUNT</b> (2,000; 25-40) High, \$22,000 Low, 1,750	<b>S.O.S. Iceberg</b> \$2,800	<b>Lips Betray and Worst Woman</b> \$2,600	<b>Wild Boys and Day of Reckoning</b> \$2,800	<b>Mad Game and Havana Widows</b> \$4,000

## NEW HAVEN

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>PAR-AMOUNT</b> (2,345; 35-50) High, \$21,000 Low, 2,500	<b>Way to Love and Hell, High Water</b> \$4,500 (6 days)	<b>Take a Chance and White Woman</b> \$8,000	<b>Duck Soup</b> \$10,000	<b>Cradle Song and Tillie and Gus</b> \$8,500 (6 days)
<b>POLIT'S</b> (3,040; 35-50) High, \$20,000 Low, 4,200	<b>Bombshell and Above the Clouds</b> \$8,800	<b>Prizefighter and Chance at Heaven</b> \$7,800	<b>Only Yesterday and Olsen's Big Moment</b> \$9,000	<b>Keyhole and Master of Men</b> \$8,600 (6 days)
<b>SHERMAN</b> (2,500; 35-50) High, \$18,000 Low, 1,500	<b>Ann Vickers and College Coach</b> \$6,100	<b>Headline Shooter and Female</b> \$5,500	<b>Kennel Murder and Right to Romance</b> \$5,500	<b>World Changes and Goodbye Love</b> \$4,700

## SAUL ROGERS PLANS TO FORCE PAR ISSUE

Demands will be made on the Paramount trustees to take action as a result of the evidence uncovered in a series of examinations of Par and former Par officials in bankruptcy proceedings before Referee Henry K. Davis. One demand in that direction which is known will be made, will come from Saul E. Rogers, attorney for a group of bondholders. Similar pressure may be expected from other quarters.

Rogers is preparing a summary of important testimony which has been brought out from Ralph A. Kohn, Adolph Zukor and John D. Hertz, all of whom have undergone lengthy questioning by himself and other attorneys, including counsel for the Par trustees.

Rogers will turn his summary over to the Par trustees, urging action in line with what appears on the official record. If no action is taken by the trustees, Rogers will recourse to the courts to force such action be taken.

This development of the Par bankruptcy situation may cause considerable confusion, depending on what stand the attorneys for the Par trustees, Root, Clark, Buckner & Ballantyne, choose to take. The firm has frequently endeavored to object to questions shot at Kohn, Zukor or Hertz by other attorneys.

Rogers' summary is expected to dwell notably on charges of mismanagement in Paramount, that the Columbia Broadcasting Co. sale was made despite that surplus existed at the time and, among other things, that the Par witnesses had inside knowledge that receivership was inevitable.

## Kresge Financing

Kresge department store money is financing a film venture which is about ready to start. Chicago group has the S S Evisa all set to send a cast, author and director to the Caribbean Seas for a series of six shorts.

Warner Bros' release is set.

## Arliiss 'Rothschild' Will Have 75 Talking Parts

Hollywood, Dec. 18.  
'House of Rothschild', Darryl Zanuck production for Twentieth Century starring George Arliiss, will have 75 talking parts.

Among the characters of the plot will be Napoleon, Talleyrand, Metternich, Wellington with the action swirling all over Europe.

Among the supporting cast will be: C. Aubrey Smith, Reginald Owen, Alan Mowbray, Paul Harvey, Noel Madison, Florence Arliiss, Ivan Simpson, Holmes Herbert, Arthur Byron, Leonard Mudie, Lumsden Hare, Oscar Apfel, Mathew Betz and Leo McCabe.

Alfred Werker directs.

## Myrna Loy Loaned Par

Hollywood, Dec. 18.  
Myrna Loy will be loaned by Metro to Paramount for the lead opposite Gary Grant in 'Honor Bright', slated for production the end of January.

Austin Parker and Sylvia Parker are preparing the screen play from orig by Jack Kirkland and Melville Baker. Louis Lighton will produce.

## GORDON MORRIS ON 'SEA GIRL'

Hollywood, Dec. 18.  
Gordon Morris is the latest addition to the RKO Radio writing staff. He will write the story and script for 'Sea Girl'.

Picture will use backgrounds and special sequences made by a special expedition sent to Thursday Island by Radio several months ago. Shirley Burden will supervise.

## TITLE SEARCH

Hollywood, Dec. 18.  
Radio is looking for suitable release title to paste on 'So You Won't Sing, Eh?', Pitta-Kelton feature comedy.

Picture started last week with William Seiter directing.  
John Mack Brown Set  
Hollywood, Dec. 18.  
John Mack Brown gets the featured spot in 'Swan Song' for Invincible which Frank Strayer directs. Anthony Colowday adapted from novel by Gordon Norris.

## 28TH ANNUAL

# VARIETY

## ANNIVERSARY

## NUMBER

OUT SOON

Advertising Copy May Be Sent  
Now to Any "Variety" Office

CHICAGO NEW YORK HOLLYWOOD  
Woods Theatre Bldg. 154 West 46th St. 6282 Hollywood Blvd.

Rates Remain Unchanged

(Continued on page 20)



By *Epes W. Sargent*

## Schools for 'Women'

artford,

enttle.  
of all

## Back to 1817

# BEHIND *the* KEYS

1- Bagdad theatre.

**Easy for Alice**  
Hartford,

Louis Schaefer, manager of the Allice Theater, for Allice's first large-scale campaign of thirty dollars managed to get more than \$1,500 worth of publicity through a tie-up with Sage-Allen Company, one of the city's largest department stores. The store gave Allice four broadcast and with tales of toys on Allice the daily broadcasts for two weeks were devoted in a great part to the picture. On the store's children's department, too, Allice had the same city two entire broadcasts were devoted to a play built on 'Allice'. The store gave more than two full pages of newspaper copy to the picture. The store's window displays, decorated an entire 'Allice' set on one floor and sent out 15,000 announcements to 'Tim' club members with 'Allice' played up strong in the few drawings of characters from the picture.

### Choir Women for 'Pretty'

'Sitting Pretty' suggests the chair warmer in the lobby who is going to wait for the opening of the picture, with copy 'I'm sitting pretty to be first in line to see 'Sitting Pretty' when it comes Wednesday.' Get a man with a nimble tongue and he'll bark the picture plenty for two or three days! Old stuff, but not if you

Another gag is to offer a prize the week before for the kid who can sit pretty the longest. Line the contestants on the stage and disqualify any kid who moves a muscle. Last one out gets the prize, which does not have to be important. Not apt to be a long distance event, since merely telling a small boy he must sit still makes him wiggle.

Another angle is the girl who is sitting pretty at a table in a restaurant window, using the most comfortable chair in a furniture display or otherwise living up to the title. It should not require a large outlay to get two or three girls in various spots, and they'll help the girl angle in the picture.

—  
Corn Hickers

**Corn Huskers**  
Dubuque, Ia.

For what it may be worth in other hinterland spots the idea of a corn husking contest on stage brought the Orpheum plenty of rural patrons in when county champs in the stalk stripping field went at it to the tune of rasping and thumping of golden ears in containers. The theatre had the county agricultural agent and a prominent farm representative as judges.

There was plenty of excitement and fun for the city folks, with those in the know taking in the grace, speed and action of the fave. Little cost and where possible is always good as a novelty.

### Human Interest

Rochester.  
Manager Jay Golden of the RKO Palace theatre looked around for the person who would most enjoy seeing the film 'Little Women' and picked Mrs. Emily Murray from the Monroe County Home. She had never seen a 'talkie' and she was brought up in Lynn, Mass., near the scene of the story. Given a box seat, she made some excellent human interest copy for publicity.

**Purposes.**

*Girls... Wives... Everybody*  
 will revel in this sprightly romantic comedy

• They'll glory in this story of a model American wife on a fling in Paris...who couldn't make a chump of her husband, because he made a chum of her sweetheart.

They'll gasp at the stunning Paris creations...delight in the merry situations from the stage hit by the author of "When Ladies Meet."

# AS HUSBANDS GO

**WARNER BAXTER**  
**HELEN VINSON**  
**WARNER OLAND**

**Catharine Doucet**

From the play by Rachel Crothers

Directed by Hamilton MacFadden

JESSE L. LASKY Production

Your patrons  
 always like

**FOX**  
**MOVIETONE**  
**NEWS**









**THE SAME TO YOU—Metro-Goldwyn-Mayer**

# Comparative Grosses for December

(Continued from page 24)  
**PITTSBURGH**

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>PENN</b> (8,000; 25-35-50) High. \$41,000 Low. 3,750	<b>Keyhole</b> \$9,500	<b>Prizefighter</b> \$9,000	<b>Duck Soup</b> \$15,000	<b>Christopher Bean</b> \$15,000
<b>FULTON</b> (1,700; 15-25-35) High. \$12,000 Low. 1,500	<b>Charlie Chan</b> \$4,000 (New Prices)	<b>Henry VIII</b> \$9,100	<b>Henry VIII</b> \$5,000 (2d week)	<b>Beauty for Sale</b> \$2,400 (5 days)
<b>STANLEY</b> (8,000; 25-35-50) High. \$48,000 Low. 3,750	<b>College Coach</b> \$8,350	<b>Female</b> \$7,500	<b>Only Yesterday</b> \$10,700	<b>World Changes</b> \$10,500

## KANSAS CITY

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>MIDLAND</b> (4,000; 25) High. \$35,000 Low. 5,100	<b>Day of Reckoning</b> \$8,000	<b>Bombshell</b> \$13,000	<b>Christopher Bean</b> \$14,000	<b>Dancing Lady</b> \$20,000
<b>MAIN-STREET</b> (8,200; 25-40) High. \$35,000 Low. 3,700	<b>Missing Persons</b> \$6,000	<b>Aggie Appleby</b> \$15,000 (Ben Bernie on stage)	<b>After Tonight</b> \$15,000 (Strike Me Pink on stage)	<b>Right to Romance and Murder at Bridge Table</b> \$4,500 (6 days)
<b>NEWMAN</b> (640; 10-15-20) High. \$33,000 Low. 4,000	<b>Footlight Parade</b> \$16,000	<b>Footlight Parade</b> \$8,500 (2d week)	<b>Cradle Song</b> \$5,800	<b>Duck Soup</b> \$7,000
<b>LIBERTY</b> (640; 10-15-20) High. \$13,400 Low. 1,500	<b>Moonlight &amp; Tarzan</b> \$2,000 (New Prices)	<b>Marriage Tie and Mary Stevens</b> \$2,000	<b>Had to Say and Her First Mate</b> \$2,000	<b>Paddy and Brief Moment</b> \$2,000

## MINNEAPOLIS

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>STATE</b> (2,300; 25-40-55) High. \$26,000 Low. 3,800	<b>Penthouse</b> \$6,000 (New Prices)	<b>I'm No Angel</b> \$6,000	<b>Way to Love</b> \$5,500	<b>Bombshell</b> \$8,000 (8 days)
<b>ORPHEUM</b> (2,800; 25-40) High. \$25,000 Low. 2,200	<b>Aggie Appleby</b> \$11,000 (New Prices) (Midway Nights on stage)	<b>After Tonight</b> \$7,000	<b>Chance at Heaven</b> \$17,000 (Ben Bernie on stage)	<b>Right to Romance</b> \$2,500 (5 days)
<b>LYRIC</b> (1,300; 20-25) High. \$17,000 Low. 1,200	<b>Loved a Woman</b> \$2,000 (New Prices)	<b>Mad Game</b> \$3,000	<b>Stage Mother</b> \$2,000	<b>Wall of Gold</b> \$2,500

## PROVIDENCE

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>STATE</b> (2,300; 25-40-55) High. \$29,000 Low. 2,500	<b>Baron</b> \$13,100 (New Prices) (Vaude) (Singer's Medlets on stage)	<b>Day of Reckoning</b> \$10,000 (Street Singer on stage)	<b>Christopher Bean</b> \$9,900	<b>Dancing Lady</b> \$15,500 (Eddie Garron on stage)
<b>MAJESTIC</b> (2,300; 15-25-40) High. \$17,500 Low. 2,800	<b>Berkley Sq. and Saturday's Millions</b> \$6,800	<b>Footlight Parade</b> \$17,500 (New High)	<b>Footlight Parade</b> \$8,800 (2d week)	<b>Lips Betray and Female</b> \$4,300
<b>PAR-AMOUNT</b> (2,300; 15-25-40) High. \$18,000 Low. 2,200	<b>I'm No Angel</b> \$17,000	<b>I'm No Angel</b> \$5,300 (2d week)	<b>Henry VIII</b> \$7,300	<b>Take a Chance and Hell, High Water</b> \$2,200
<b>ALBEE</b> (2,300; 15-25-40) High. \$20,000 Low. 2,500	<b>After Tonight</b> \$8,800 (New Prices)	<b>Only Yesterday and Above the Clouds</b> \$6,800	<b>Invisible Man and Chance at Heaven</b> \$6,300	<b>Master of Men and Right to Romance</b> \$4,000

## SEATTLE

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>FIFTH AVE.</b> (2,400; 25-40) High. \$26,000 Low. 2,800	<b>Night Flight</b> \$6,900	<b>My Weakness</b> \$5,600	<b>Bombshell</b> \$6,500	<b>Duck Soup</b> \$5,100
<b>ROXY</b> (2,800; 25-35) High. \$22,500 Low. 4,000	<b>Charlie Chan</b> \$7,200 (8 days) (Vaude)	<b>Above the Clouds</b> \$5,900	<b>My Woman</b> \$4,500	<b>Sigma Chi</b> \$5,700
<b>PAR-AMOUNT</b> (2,100; 25-35) High. \$21,000 Low. 1,600	<b>I'm No Angel</b> \$4,500 (New Prices)	<b>I'm No Angel</b> \$4,000 (2d week)	<b>Baron</b> \$4,100	<b>Stage Mother</b> \$2,000 (5 days)
<b>LIBERTY</b> (1,900; 10-25) High. \$12,000 Low. 2,100	<b>Night of Terror and Racing Strain</b> \$4,100	<b>Lost Trail and Avenger</b> \$4,700	<b>Avalanche and Police Car</b> \$3,700	<b>Sensation Hunters and Fighting Men</b> \$4,300
<b>MUSIC BOX</b> (900; 25-35) High. \$17,000 Low. 2,000	<b>Footlight Parade</b> \$7,200 (New Prices)	<b>Footlight Parade</b> \$6,000 (2d week)	<b>Footlight Parade</b> \$3,750 (3d week)	<b>Footlight Parade</b> \$3,000 (6 days) (4th week)

## PORTLAND, ORE.

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>B'WAY</b> (2,000; 25-40) High. \$21,000 Low. 2,500	<b>Missing Persons</b> \$5,200 (8 days)	<b>Day of Reckoning</b> \$3,500	<b>Dr. Bull and Chief</b> \$2,500 (New Low)	<b>Female</b> \$4,000
<b>UNITED ARTISTS</b> (1,000; 25-40) High. \$13,200 Low. 1,200	<b>Emperor Jones</b> \$5,300	<b>Day of Reckoning</b> \$3,500	<b>Henry VIII</b> \$4,000	<b>Prizefighter</b> \$4,100
<b>ORIENTAL</b> (2,500; 25-35) High. \$24,000 Low. 800	<b>Ever in My Heart</b> \$3,000 (Cecil and Sally on stage)	<b>College Coach</b> \$2,800	<b>Footlight Parade</b> \$4,400	<b>Footlight Parade</b> \$3,200 (2d week)

# 'Scandals' Without Zone Curb Goes to L. A.'s U. A.

Los Angeles, Dec. 18. Without the usual zoning protecting "Roman Scandals" which closed at the Chinese on Sunday night reopens at the United Artists for a run on Christmas Day. As a rule on attractions coming to other houses from the \$1.50 Chinese play dates have been held up from 30 to 60 days. However, with United Artists operating the theatre the production was on the way to U. A. plays to a 55c top so there will be no stage show for the Cantor picture.

# N.D. RESUMES OPEN SUNDAY FIGHT

Minneapolis, Dec. 18. North Dakota exhibitors will initiate another referendum on Sunday movies in connection with the state primary next June. It was announced here by John Piller, Valley City, N. D., exhibitor, and president of the North Dakota Theatre Owners' Association. Petitions will be circulated after Jan. 1 and a meeting will be held in March to map out a vigorous campaign and raise the necessary funds, he says. Proposition was defeated by 812 votes at a special election last September. The exhibitors blame this setback on one of the Fargo, N. D., exhibitors who ran advertisements in the newspapers and trailers on his screen, urging the public to vote against Sunday shows and "keep the sabbath day holy". Piller says that in the next campaign the fight will be carried directly into the camp of this "enemy exhibitor" who will be "exposed" as being "alone among theatre owners" in opposing the Sunday movies.

# S. J. GREGORY BKPT. FOR \$9,000,000 IN ILL.

Chicago, Dec. 18. S. J. Gregory, midwest circuit manager, went into bankruptcy for \$9,345,798 last week. Involved were a number of theatre leases which Gregory had acquired and had later transferred to other operators. One 10-year lease, the La Grange theatre, is for \$1,200,000. Other theatres are the Midwest, Ambassador, the Palace in Cicero, the Pantheon in Berwyn. In the list of 325 creditors is a \$12,000 income tax to the U. S.

# 'Timberline' Completed For Howard in March

Hollywood, Dec. 18. Adaptation of Gene Fowler's "Timberline" at Metro is expected to be completed tomorrow (Tues.) with Powell and Louise Wootton, who did the script, scheduled to shove off for New York Wednesday night on the Chief. William K. Howard will direct the picture which goes into work in March. Studio still undecided about the two Barrymores for the Bonfils and Tammen parts.

# NRA Violation Alleged on Coercive Grounds in Suit by 306 Vs. Indie Ops.

## Crew Starts 'Good Earth' Trek for China Scenes

Hollywood, Dec. 18. George Hill has left for Shanghai to make background and process shots for Metro's "Good Earth", also to check the feasibility of making the entire production in that country for Irving Thalberg, the producer. A camera crew, headed by Charles Clark, and art director, A. Toluboff, accompanied Hill, group to be gone four months. Metro has assigned Seymour Stern to do a camera treatment of "Good Earth", which will act as a photographic continuity for the film. Stern, one of the editors of Experimental Cinema, will work out the movement of the camera, trick montage shots and other angles for the lens. Continuity developed by Stern in no way interferes with the regular adaptation of the story by Frances Marion.

## Empire Stays Publix Without Guarantee of Lease by Paramount

Syracuse, Dec. 18. Empire State Theatres, Inc., Publix subsidiary, will continue its tenancy of the Paramount, formerly the Temple, for another term of five years upon the expiration of the present lease in early 1934 as result of an agreement reached last week by William Cahill, owner, and a representative of the corporate lessee. Cahill at first demanded that Paramount Productions or the Paramount Distributing Corporation guarantee the lease, but eventually signed on the dotted line without the protective provision. Extension of the tenancy is accepted here as definitely ending any chance that the Paramount might pass to the Schine interests under a pooling agreement. Schines, now represented by the Eckel, had made overtures for the Paramount's main street show window. Eckel is a side street house.

## PAR-GOLDSTEIN BROS. PARTNERSHIP DEAL

Partnership deal for the operation of the former Goldstein Bros., 17 houses in Massachusetts may be closed this week with Publix. These theatres presently are part of the Par New England system in Chicopee, Springfield, Holyoke, Ware, Greenfield, Pittsfield, Northampton, Palmer and North Adams. Evelyn Venable goes to Fox on loanout from Paramount for a featured spot in "David Harum", Will Rogers next picture, which James Cruze directs. Player finished her first for Paramount, "Death Takes a Holiday", last week.

## BIRMINGHAM

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>ALABAMA</b> (2,800; 20-35-40) High. \$25,000 Low. 5,500	<b>Penthouse</b> \$6,500	<b>Night Flight and After Tonight</b> \$5,000	<b>Christopher Bean</b> \$5,500	<b>Duck Soup and Chance at Heaven</b> \$10,000
<b>STRAND</b> (900; 25) High. \$5,000 Low. 800	<b>Golden Harvest</b> \$800	<b>Day of Reckoning</b> \$300	<b>Saturday's Millions</b> \$1,000	<b>Mad Game</b> \$700
<b>EMPIRE</b> (1,100; 25) High. \$12,000 Low. 800	<b>Lady for Day</b> \$3,000	<b>Lady for Day</b> \$2,400 (2d week)	<b>Voltaire</b> \$2,000	<b>Beat of Enemies</b> \$2,100 (Vaude)

## TACOMA

	Nov. 16	Nov. 23	Nov. 30	Dec. 7
<b>MUSIC</b> (1,400; 25-40) High. \$10,500 Low. 1,000	<b>Bowery</b> \$5,300	<b>Footlight Parade</b> \$7,000	<b>Emperor Jones</b> \$5,200	<b>Ann Vickers</b> \$3,300 (6 days)
<b>ROXY</b> (1,300; 25-40) High. \$7,000 Low. 2,000	<b>Penthouse</b> \$4,700	<b>Night Flight</b> \$5,100	<b>Stage Mother</b> \$3,500 Solitaire Man	<b>Bombshell</b> \$4,700

Following filing of suit for damages by Harry Sherman, president of New York operators, Local 306, against the Independent Theatre Owners Association and the Allied Motion Picture Operators and 85 theatre companies using 11 Allied boothmen, Sherman went into the N. Y. Supreme Court Friday (15) to apply for a temporary injunction against 11 Greater New York theatres pending trial of the action.

Before Justice William T. Collins, the 306 president used as a basis for his action 11 houses which he alleges threw out 306 operators in favor of Allied members. Decision was reserved on his application for an injunction against barring 306 men in the booths of the 11 theatres and for a restraining order against the use of Allied operators. In his argument before the court, Sherman covered the ground of the ITOA contracts, went into what he alleges is unfair picketing and specifically directed the attention of Justice Collins to Section 7A of the NRA which deals with employees who coerce employees as well as with company unions.

Claim of the 306 local, in original complaints that ITOA and other theatres were violating the provisions of the NRA, is that Allied Operators is a company union. The Sherman suit, first of its kind to be brought in the State rather than Federal courts, embraces a lengthy complaint and follows on 306's initial complaints of NRA violation to Grover S. Whalen in New York.

Action asks for \$250,000 actual damages and \$750,000 exemplary damages. It names three groups as defendants.

They are group 'A', the ITOA as an association and the 63 individuals who are members of the organization; group 'B', a total of 85 operating companies which do not hold membership in the ITOA; and group 'C', Benjamin D. De Agostina, as president of Allied Motion Picture Operators.

# 'Spilling Salt' Picture Jams Up in L. A. Court

Los Angeles, Dec. 18. Somebody probably spilled the salt without making proper propitiation to the oger gods, with the result that the production of "Superstitious of Spilling the Salt" has got itself all tangled up in court. Harry M. Gould has filed suit claiming an agreement with Raymond Nazarro made in April, 1932, gave him one-half interest in a series of plays dealing with origin of superstitions. Picture dealing with split salt was made, Gould claims, without recognizing his rights, and others of the series are being ordered to be produced, with defendants threatening to assign their rights to third parties. Gould demands a legal determination of title and an accounting from Nazarro, Jack Nelson and Borden Pictures Corp.

# Northwest Reopens 18

Minneapolis, Dec. 18. Reflecting improving conditions and a more optimistic outlook, the Film Board here this week reports 18 theatres in the territory recently reopened as against a single house, the Town Hall, Isle, Minn., closed. The same report lists seven theatres as changing hands and five installing new sound-on-film equipment in place of disc. Houses reopened were the New, Adrian, Minn.; Majestic, Ellsworth, Minn.; Majestic, Halstead, Minn.; Gem and Bonux Art, St. Paul; Princess, Spring Grove, Minn.; Orpheum, Gronora, N. D.; Auditorium, Kildeer, N. D.; Strand, Mint N. D.; Grand, Northwood, N. D.; Ritz, De Smet, S. D.; Star, Hecla, S. D.; Star, Hurley, S. D.; Rex, Menno, S. D.; Crystal, Onsdorf, S. D.; Coyote, Vermillion, S. D.; Rex, Glidden, Wis., and Grand, Menominee, Wis.

# MG Shelves 'Harbor'

Hollywood, Dec. 18. With the purchase of "Men in White", Metro has shelved "The Harbor", 10th.

**JOAN BLONDELL**

The latest model in farmer's daughters  
out to get even with the  
traveling men!

**ADOLPHE MENJOU**

He made himself sales manager over-  
night—and what a night!

**DICK POWELL**

He thinks all "conventi " should  
be done away with—at conventions!

**FRANK McHUGH**

So good a salesman he can close a deal  
without thinking—and usually does!

**GUY KIBBEE**

He brought his wife along—but he  
doesn't know it yet!

**MARY ASTOR**

She's hunting an excuse for a divorce  
—and it might be you!

**PATRICIA ELLIS**

She's the sweetie of many a suite!

**RUTH DONNELLY**

No husband can fool her! She reads  
men like an open pocket-book!

**HUGH HERBERT**

They gave him the Freedom of the  
City—and does he take liberties!

9

STAR REASONS WHY YOUR NEXT  
BIG MONEY-MAKER WILL BE . . .

**"CONVENTION CITY"**

FROM WARNER BROS. . . . OF COURSE!  
Directed by Archie Mayo A First National Picture



# CALENDAR OF CURRENT RELEASES

## Harold Auten

1940 B'way,  
New York, N. Y.

**Companion Wanted.** (Dubbed from French.) Romance with music and singing. Abbeila, Jean Murat. Dir. Joe May. 58 mins. Rel. June 3. Rev. June 6.

**Mirages de Paris** (Illusions of Paris) (French). Adventures of a girl who wants to become a theatrical star in Paris. Jacquelin Francell, Roger Theville, Marcel Vallée. Dir. Victor G. Sjöström. 62 mins. Rel. Dec. 26.

**Poll de Carotte** (Red Head) (French). A story of adolescence. Robert Lynen. Dir. Julien Duvivier. 96 mins. Rel. Sept. 1. Rev. Dec. 20 and May 30.

**Savage Gold.** Commander Dyott's thrilling adventures with savage hunters. Comm. Dyott. Dir. Commander George Dyott. 67 mins. Rev. Aug. 8.

## Chesterfield

1540 Broadway,  
New York, N. Y.

**By Appointment Only.** (Invincible.) A man's man who was a woman's doctor. Lew Cody, Sally O'Neill, Allen Pringle. Dir. Frank Strayer. 68 mins. Rel. July 7. Rev. Nov. 21.

**Dance, Girl, Dance.** Musical drama. Alan Dinehart, Evelyn Knapp, Ada May. Dir. Frank Strayer. 69 mins. Rel. Sept. 1. Rev. Oct. 31.

**I Have Lived.** A girl's attempt to live down her past. Alan Dinehart, Anita Page, Allen Vincent. Dir. Rich. Thorpe. 65 mins. Rel. June 15. Rev. Sept. 12.

**In the Money.** A prize fighter and his affairs with women. Lois Wilson, Skeets Gallagher, Warren Hymer. Dir. Frank Strayer. Rel. Nov. 7.

**Man of Sentiment.** How an old man holds a family together. Marian Marsh, Owen Moore, Wm. Bakewell, Christian Rub. Dir. Rich. Thorpe. 67 mins. Rel. Sept. 15. Rev. Nov. 14.

**Notorious.** But Nice. Story to come. Marian Marsh, Betty Dillaway. Dir. Rich. Thorpe. 67 mins. Rel. Aug. 1.

## First Division

1600 Broadway,  
New York, N. Y.

**Avenger.** The. A district attorney seeks revenge on the gang which "framed" him to twenty years in prison. Ralph Forbes, Adrienne Ames, Claude Gillingwater. Dir. Edward Marlin. 78 mins. Rel. Sept. 15.

**Jack Beauty.** Anna Sewell's famous book. Esther Ralston, Alexander Kirkland, Evelyn Gordon, Hale Hamilton. Dir. Phil Rosen. 65 mins. Rel. July 15.

**Broken Dreams.** A father's devotion to his young son. Randolph Scott, Martha Sleeper, Beryl Mercer, Buster Phelps. Dir. Robert Vignola. 68 mins. Rel. Dec. 1.

**By Appointment Only.** A physician couldn't make up his mind which of two women he loved the most. Lew Cody, Sally O'Neill, Marceline Day. Dir. Frank Strayer. 68 mins. Rel. Nov. 1.

**Dance, Girl, Dance.** Musical drama. Alan Dinehart, Evelyn Knapp, Ada May. Dir. Frank Strayer. 69 mins. Rel. Nov. 15.

**Dawn.** Life, customs, mores, habits and whatnot as lived by the penguin birds on "Penguin Island." Cherry Kearton produced and directed. Two running times: 38 mins. and 51 mins. Rel. June 15.

**Devil's Mate.** A condemned man, on the verge of execution, is mysteriously murdered. George Shannon, Preston Foster. Dir. Phil Rosen. 65 mins. Rel. Sept. 1.

**Dude Bandit.** A clumsy cowhand turns to the disguise of a romantic dude bandit and solves a murder. Eoot Gibson, Gloria Shea. Dir. George Melford. 69 mins. Rel. June 15.

**Eat 'Em Alive.** Jungle super thriller. 60 mins. Rel. Feb. 1.

**Fugitive.** The. Secret service agents on the trail of a half-million dollar mail robbery. Rex Bell, Cecilia Parker. Dir. Harry Fraser. 68 mins. Rel. Sept. 15.

**He Couldn't Take It.** Inside story of a process server who makes good with his summonses and sets his man. Ray Walker, Virginia Cherrill, George E. Stone. Dir. Phil Rosen. 65 mins. Rel. Nov. 1.

**I Have Lived.** A Broadway stage star is faced with blackmailers on the eve of marriage to wealth and love. Anita Page, Allen Vincent, Alan Dinehart. Dir. R. Thorpe. 69 mins. Rel. Oct. 1.

**In the Money.** A goofy fella suddenly broke in, and his hopes on a Shakespeare-minded prize fighting champ. Skeets Gallagher, Lois Wilson, Warren Hymer, Sally Starr. Dir. Frank Strayer. 67 mins. Rel. Jan. 1.

**Man of Sentiment.** Playboy son marries a poor girl against his wealthy family's wishes. Marian Marsh, Owen Moore, Wm. Bakewell, Owen Moore. Dir. Richard Thorpe. 68 mins. Rel. Nov. 1.

**Notorious But Nice.** Driven from the man she loves, a girl finds solace in a loveless marriage with the king of the underworld. Marian Marsh, Betty Dillaway, Donald Dillaway, Rochelle Hudson. Dir. Richard Thorpe. 75 mins. Rel. Oct. 15.

**One Year Later.** A young couple start their honeymoon on a train, and the following year finds them on the train under different circumstances. Mary Brian, Donald Dillaway, Russell Hopton, Will and Gladys Ahern, Jackie Searl. Dir. E. Mason Hopper. 65 mins. Rel. Aug. 25. Rev. Nov. 21.

**Phantom Broadcast.** A radio crooner attains phony fame when his accompanist secretly does his singing for him. Ralph Forbes, Vivienne Osborne, Pauline Garon. Dir. Phil Rosen. 71 mins. Rel. Aug. 1.

**Rainbow Over Broadway.** Musical romance of an ex-musical comedy star of twenty years ago. Joan Marsh, Grace Hayes, Frank Albertson, Lucien Littlefield. Dir. Richard Thorpe. 72 mins. Rel. Jan. 15.

**Return of Casey Jones.** A young engineer surmounts his difficulties through the aid of his father. Fred Foster, Dr. Charles Victor. Rel. Sept. 10.

**Sensation Hunters.** A college girl finds herself stranded in Panama. Arline Judge, Monte Belmont, Fred Foster, Dr. Charles Victor. Rel. Sept. 10.

**Shriek in the Night.** A murder mystery in a swanky Park Avenue apartment house. Rogers Rogers, Lytle Talbot. Dir. Albert Ray. 67 mins. Rel. June 15.

**Sixteen Fathoms Deep.** Sponge diver thriller. Sally O'Neill, Creighton Chaney. Dir. Armand Schaefer. 60 mins. Rel. Nov. 17.

**Skyways.** Adventures of a hot-tempered aviation pilot who gets into one scrape after another. Ray Walker, Kathryn Crawford, Lucien Littlefield. Dir. Lester Koenig. 64 mins. Rel. Sept. 15.

**Sphinx.** The. A deaf-mute and his twin brother are implicated in a series of crimes wherein four stock brokers are murdered in the same manner. Lionel Atwill, Sheila Terry, Paul Hurst. Dir. Phil Rosen. 62 mins. Rel. July 2.

**Strange People.** Thirteen men and women, twelve of whom recognize each other as members of a murder jury, find themselves gathered in the house of the murdered man, near midnight of a stormy night. John Darrow, Gloria Shea, Fred Hamilton, Warren Hymer, Dr. O'Brien, Allen Jenkins, Hugh Herbert. Dir. Roy del Ruth. 74 mins. Rel. Sept. 10.

**Sweetheart of Sigma Chi.** College musical comedy romance. Based on the famous campus fraternity song. Buster Crabbe, Mary Carlisle, Sally Starr, Florence Lake, Ted Fio Rito and band. Dir. Edwin L. Marin. 73 mins. Rel. Dec. 15.

## First National

321 W. 44th St.,  
New York, N. Y.

**Bureau of Missing Persons.** Comedy-drama based on the activities of this little known department. Betty Davis, Lewis Lewiston, Allen Jenkins, Hugh Herbert. Dir. Roy del Ruth. 74 mins. Rel. Sept. 10.

**Female.** A drama of a woman who does her own hunting. Ruth Chatterton, George E. Stone, Dorothy Dandridge, Laura Hope Crews. Dir. Michael Curtiz. 62 mins. Rel. Nov. 11. Rev. Nov. 7.

**Goodbye Again.** From the play. Comedy of a famous author who meets up with an old dame who is married. Warren Williams, Joan Bonita, Genevieve Thibault, Herbert. Dir. Michael Curtiz. 65 mins. Rel. Sept. 8. Rev. Sept. 5.

**Havana Widows.** Two girls in Havana searching for suckers. Joan Blondell, Glenda Farrell, Guy Kibbee, Ruth Chatterton, Frank McClugh and Allen Jenkins. 64 mins. Rel. Nov. 15. Rev. Nov. 23.

**Heroes for Sale.** Post war activities of American vets. Rich. Barthelmess, Loretta Young. Rel. June 17.

**I Loved a Woman.** Based on novel by David Karsner. Story of the affairs of an industrial leader and his domestic partner. George E. Stone, Ray Francis, Genevieve Tobin. Dir. Alfred E. Green. 90 mins. Rel. Sept. 23. Rev. Sept. 26.

**She Had to Say Yes.** Comedy-drama of a "customer" girl. Loretta Young, Lytle Talbot, Regis Toomey, Eddie Lightner. Dir. Busby Berkeley and George Amy. 64 mins. Rel. July 15.

**Son of a Sailor.** Comedy of a sailor who gets into a funny situation because of his habit of telling romantic stories about himself. Joe E. Brown, Jean Muir, Paul McGuire, Johnny Mack Brown and Thomas Todd. Dir. Lloyd Bacon. 70 mins. Rel. Dec. 23. Rev. Dec. 5.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

The run-in time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorship, pictures are reviewed only, theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of exactness 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

## Studio Placements

Hollywood, Dec.

**Gladys Lake.** Jackie Coogan short. I. A. Allen.

**Jamison Thomas.** 'Boleto', Par. K. Mulvey, fan mag contact, Fox.

**Ivan Simpson.** Henry Stephenson, Charles Irwin, 'Mystery of the Dead Police', Metro.

**Agnes Anderson.** 'Laughing Boy', MG.

**Aunt Jimena.** 'Follies', Fox.

**Norman Reilly Raine.** 'Scripting 'Round House Mangle', MG.

**Shella Terry.** 'When Strangers Meet', M. H. Hoffman.

**Leonard Mudie.** 'Mystery of the Dead Police', MG and 'House of Rothschild', 20th Cent.

**Erin la Bissoniere.** 'Good Dame', Schubert-Par.

**Heiler Flint.** Edward Maxwell, 'Sind Barco' and Samuel Hinds, 'Ninth Guest', Col.

**Gl Pratt.** 'Scripting 'Trumpet Blows', Par.

**Walter Renavant.** 'House of Rothschild', 20th Cent.

**Christy Cabanni.** 'When Strangers Meet', M. H. Hoffman.

**Sam Ash.** Leslie Fenton, 'Disillusion', Fox.

**Richard Schayer.** 'Soviet', Metro, with Louis Weltzenkorn.

**Lulu Vollmer.** 'Scripting 'Comin' Round the Mountain', MG.

**John Miljan.** 'Poor Rich', U. George Auerbach, assisting Larry Weingarten, MG.

**Walter Edgerton.** George Marion, Jr., 'Journal of Crime', WB.

**Chic Chandler.** 'So You Won't Sing', E. Radio.

**Jackey Daniels.** 'Night Bus', Preston Sturges, adapting 'Twentieth Century', Col.

**Nick Barrows and Rex Taylor.** 'Scripting on 'Husband Hunters', Majestic.

**Ben Orkow.** 'Scripting 'Gaily I Sin', Majestic.

**Phillip Faversham.** Phillip Reed, 'Gambling Lady', Warner.

**Edgar Kennedy.** 'Heat Lightning', Warners.

**Myrna Kennedy.** Wonder.

**Robert McWade.** Henry Kolker, 'Journal of a Crime', Warners.

**Malcolm Stuart Boylan.** 'Scripting an origin', Fox.

**Leon D'Ussau.** 'Scripting Jackie Coogan short', I. A. Allen.

**PAGE C—COAST STUDIO PLACEMENTS.**

**Billy Pendleton.** Lucien Littlefield, 'Billy Griffith', 'So You Won't Sing', E. Radio.

**Howard Estabrook.** 'Scripting 'ography', Fox.

**Ralph Bellamy.** Harvey Stephens, 'Transient Love', Radio.

**Houston Branch.** 'Scripting 'Often a Bridgework', Warner.

**Stephen Morehouse Avery.** 'Scripting 'Man Who Broke His Heart', Par.

**Dowey Robinson.** Bradley Page, 'Joseph Saura', Florence Dallas, 'Ernie Adams', Edward Gargan, 'Patricia Farley', 'Good Dame', Par.

**Charles Wilson.** 'Ninth Guest', Col.

**Henry Wadsworth.** 'It Happened One Day', MG.

**Seton I. Miller.** 'Treating 'Murder on the Beach', Fox.

**Charles Grapevin.** Grace Bradley, 'Roscoe Ates', 'Baby in the Ice Box', Par.

**Edward Cahn.** 'Directs 'Murder at the Old Man's', Col.

**William Augusti.** 'Coming Out Party', Fox.

**Jack Party.** Arthur Housman, 'Back in the Goods', Road.

**Gertrude Michael.** 'Woman and the Law', Fox.

(Continued on page 34)

**Wild Boys of the Road.** Drama of the 'orphans of the depression.' Franka Darro, Dorothy Frazar, Connan, Rochelle Hudson, Hovey. Dir. William A. Wellman. 68 mins. Rel. Sept. 30. Rev. Sept. 26.

**World Changes.** The. An epic drama of a family through four generations. Paul Muni, Aline MacMahon, Mary Astor, Donald Cook, Margaret Lindsay, Jean Muir, Patricia Ellis. Dir. Mervyn LeRoy. 95 mins. Rel. Nov. 25. Rev. Oct. 31.

**Studio: Fox Hills.** Hollywood, Cal. ces: 444 West 58th St., New York, N. Y.

**Arizona to Broadway.** James Dunn, Joan Bennett. Dir. Jas. Tinling. 67 mins. Rel. June 30. Rev. July 25.

**Berkeley Square.** From the stage play of the same title. Turn back the year type of play. Leslie Howard, Heather Angel. Dir. Frank Lloyd. 87 mins. (roadshow time). Rel. Nov. 3. Rev. Sept. 13.

**Best of Enemies.** The. Racial conflict comedy. Buddy Rogers, Marian Nixon, Joe Cawthorne, Frank Morgan. Dir. Kian James. 72 mins. Rel. June 22. Rev. Oct. 17.

**Charlie Chan's Greatest Case.** Another adventure of the Chinese sleuth. Warner Oland, Heather Angel. Dir. Hamilton MacFadden. Rel. Sept. 15.

**Devil's in Love.** The. Harry Harvey novel. Foreign legion yarn. Victor Jory, Loretta Young, Vivienne Osborn. Dir. W. Dieterle. 70 mins. Rel. July 21. Rev. Aug. 1.

**Doctor Bull.** From the novel. Dir. John Ford. 76 mins. Rel. Oct. 17.

**Five Cents a Glass.** Love, music. Rel. June 30.

**F. 1.** (British made.) Futuristic plane landing. Yield. Leslie Aumont. Rel. July 23. Rev. Sept. 19.

**Good Companions.** The. (British made.) From the Priestly novel of an English concert troupe. Jessie Matthews. Dir. Victor Saville. Rel. Sept. 8. Rev. Oct. 17.

**Hoopa.** Talker version of 'The Barker,' stage play made as a silent. Clara Bow, Preston Foster. Rich. Cromwell. Dir. Frank Lloyd. 85 mins. Rel. Nov. 30.

**I Am Suzanne.** Novelty story with puppet sequences. Lillian Harvey, Gene Raymond, Piccoli Marionettes, Yale Puppets. Dir. R. V. Lee. Rel. Dec. 22.

**I Loved You Wednesday.** Stage play of four tangled lives. Warner Baxter, Elissa Landi, Victor Jory. Dir. Henry King. 75 mins. Rel. June 15. Rev. June 20.

**It's Great to Be Alive.** An only man in a world of beautiful women. Raul Roulien, Gloria Stuart, Herbert Mundin. Dir. Alfred Werker. 68 mins. Rel. June 15. Rev. July 25.

**I Was a Spy.** (British.) Based on the story by Marthe MacKenna. Marshall, Madeleine Carroll. Conrad Veidt. Dir. Victor Saville. Rel. Dec. 15.

**Jimmy and Sally.** James Dunn, Claire Trevor. Dir. Jas. Tinling. Last Trail. The. Zane Gray story. Geo. O'Brien, El Brendel. Dir. James Tinling. 60 mins. Rel. Aug. 25.

**Life in the Raw.** Zane Gray story. Cowboy saves girl's brother from bandit gang. Geo. O'Brien, Claire Trevor, Gretta Nissen. Dir. Louis King. 62 mins. Rel. Sept. 22. Rev. Nov. 7.

**Mad Game.** The. Spencer Tracy, Claire. mins. Rel. Oct. 27. Rev. Nov. 14.

**Man Who Dared.** The. Imaginative biography based on life of Anton Cermak. Rel. Sept. 22. Rev. Sept. 26.

**Mr. Skitch.** From the story 'Green Dice.' Will Rogers, Zasu Pitts, Rochelle Hudson, Harry Green, Eugene Pette. Dir. Jas. Crone. Rel. Dec. 22.

**My Lips Betray.** Lillian Harvey's second U. S. release, but the first made. From the play by John Baskerton. Lillian Harvey, John Bode, El Brendel. Dir. John Bystone. 70 mins. Rel. Nov. 10. Rev. Nov. 7.

**My Weakness.** Musical. Lillian Harvey, Lew Ayres. Dir. David Butler. mins. Rel. Sept. 22. Rev. Sept. 26.

**Olsen's Big Moment.** El Brendel's first feature. Barbara Weeks, Walter Catlett. Dir. Mal. St. Clair. Rel. Nov. 17.

**Paddy the Next Best Thing.** From the stage play. Janet Gaynor, Warner Oland, Harry Green, Eugene Pette. Dir. Jas. Crone. Rel. Dec. 22.

**Pilgrimage.** Mother love from a new angle. From the L. A. R. Wiley story. Henrietta Crossman, Heather Angel, Norman Foster, Marian Nixon. Dir. John Ford. 65 mins. Rel. Aug. 18. Rev. July 18.

**Power and Glory.** The. Jesse Lasky's 'matinee' story. A man's career in flashback. Spencer Tracy, In Coleman Moore. Dir. Wm. K. Howard. 87 mins. Rel. Oct. 6.

**Shanghai Madness.** Magazine story by F. H. Brennan. River pirates on a ship. Rel. Aug. 4. Rev. Sept. 28.

**Smoky.** From the novel by Will James. Victor Jory, Irene Bentley, Ford. Dir. Eugene Forde. Rel. Dec. 8.

**Trick for Trick.** Stage play of same title. Ralph Morgan, Victor Jory, Sally Blane. Dir. Walter Forde. 88 mins. Rel. April 21. Rev. June 13.

**Walls of Gold.** From Kathleen Norris' novel. Iers, Norman Foster. Dir. Kenneth MacKenna. Rel. Oct. 13.

**Worst Woman in Paris.** The. Lasky production for Fox. Title is explanatory. Rel. Oct. 20. Rev. Nov. 23.

## Freuler Associates

Office: R.K.O. Bldg.,  
New York, N. Y.

**Easy Millions.** Original. Reputed millionaire loses his job, an inheritance and almost his sweetheart. Skeets Gallagher, Dorothy Burgess. Dir. Fred C. Fisher. 68 mins. Rel. June 10. Rev. Sept. 24.

**Kiss of Araby.** Original. Sahara story of British army and Riff, with love interest. Maria Alba, Walter Byron, Claire Windsor. Dir. Phil Rosen. Rel. April 21.

**Marriage by Approval.** Novel. The conflict between the old generation and the new in the realm of love and matrimony. Barbara Kent, Donald Dillaway. Dir. Howard Higgin. Rel. Nov. 20.

**War of the Range.** Tom Tyler western. Dir. J. P. McGowan. Ins. Rel. Sept. 22. Rev. Dec. 12.

## Gaumont-British

Office: 228 West 42nd St.,  
New York, N. Y.

**Baroud.** Story of love in Morocco. Rex Ingram. Dir. Rex Ingram. 65 mins. Rel. Jan. 13 and March 21.

**Channel Crossing.** Drama. Matheson Lang. Dir. Ross. Rel. Oct. 21.

**Falling Star.** Comedy drama. Jack Hulbert, Cicely Courtneidge. Dir. Jack Hulbert. 71 mins. Rel. Aug. 4.

**It's a Boy.** Comedy drama. Edward Everett Horton, Henson, Albert Drayton, Heather Thatcher. Dir. Tim Whelan. Rel. June 21.

**Love in Morocco.** See Baroud.

**Lucky Number.** Comedy drama. Clifford Mollison, Joan Wyndham. Anthony Asquith. 59 mins. Rel. June 6.

**Man from Toronto.** Romantic comedy. Jessie Matthews, Ian Hunter, Kerr. Dir. Sinclair Hill. 54 mins. Rel. Feb. 28.

**Night and Day.** Musical comedy. Jack Hulbert, Cicely Courtneidge, Winifred Shotter. Dir. Walter Forde. 75 mins. Rel. May 20.

**Orders in Orders.** Comedy of American picture unit making film in British army barracks. James Gleason, Charlotte Greenwood, Cyril Maude. Dir. Walter Forde. 74 mins. Rel. May 18.

**Sleeping Car.** Comedy drama. Madeleine Carroll. Anatol Litwak. 67 mins. Rel. June 27.

**Soldiers of the King.** Musical comedy. Cicely Courtneidge, Edward Everett Horton, John Baskerton. Dir. Walter Forde. 74 mins. Rel. March 24.

**There Goes the Bride.** Musical comedy. Jessie Matthews and Owen Nares. Dir. Albert D'Amourville. 68 mins. Rel. March 7.

**Waltz Time.** Adaptation of Johann Strauss' 'Die Fledermaus.' Evelyn Laye. Dir. William Thiele. 66 mins. Rel. Oct. 1. Rev. June 27 and Oct. 3.

## Majestic

Office: RKO Bldg., Radio City,  
New York, N. Y.

**Charming Deceiver.** The. (British made). Comedy of mistaken identities. Frank Lawton, Constance Cummings. 73 mins. Rel. Dec. 8. Rev. Dec. 12.

**Curtain at Eight.** Story of a murder mystery by Octavus Roy Cohen. Directed by Dorothy Mackall. Paul Cavanagh. Dir. E. Mason. 72 mins. Rel. Oct. 1.

**Divorce Bed.** The. Divorce racket exposed (no assigned). Rel. Oct. 1.

**Morning After the War.** Merry mix-up of international spy systems. Lyon and Sally Eilers. Dir. Allan Dwan. Rel. Nov. 1.

## Office: R.K.O. Bldg., Radio City, New York, N. Y.

## Majestic

(Continued on page 31)

# AMERICA'S GREATEST A

# ADS ON DARRYL F. ZAN

**BIG!** So big, we had  
to get artists as famous  
as these to give it the  
campaign it deserves!



JAMES MONTGOMERY FLAGG



DIEGO RIVERA



HOWARD CHANDLER CHRISTY



BRADSHAW CRANDALL



McCLELLAND BARCLAY



HAYDEN HAYDEN

**WATCH FOR  
THEIR CAMPAIGN!  
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# ARTISTS ARE DOING THE LUCK'S PRODUCTION OF

## HARDING

# Gallant Lady

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20<sup>TH</sup>  
CENTURY  
PICTURE  
Presented by  
JOSEPH M.  
SCHENCK



### MOTION PICTURE DAILY'S HOLLYWOOD PREVIEW

#### "Gallant Lady"

(20th Century)

HOLLYWOOD, Dec. 5.—"Gallant Lady" is big and fine. A thrilling picture, throbbing with a measured beat of human sympathy.

Audiences will meet, know, and be pulling for as well a group of human beings, led by Ann Harding and a stellar cast, as have graced the screen in some time.

Not since "Holiday" has Miss Harding been accorded such a genuine, sincere and meaty role. She handles it with feeling and telling effect.

The story concerns a girl courageous. Her fiancé, killed in a take-off on a trans-Atlantic flight, forces her to have her child adopted. Her attachments to three men, her business success, her yearning and quest for her baby boy, and her final break for happiness are meager highlights of an absorbing plot.

Charged with quiet power, suffused with poignant pathos, the picture reveals dramatic heartbreak in a touching and tender mood. Sigh and sob are broken by smiles and laughs. Ann Harding softly etches a portrait that engraves itself on one's memory.

Clive Brook, as a social outcast, elevates human frailty superbly. Tullio Carminatti is gay, Otto Kruger is dependable, and both give quality performances as the two other men in Ann Harding's life. Janet Beecher, rich in stage experience, turns in a warm, competent and sincere portrayal. Dickie Moore is a lovable, regular fellow. Betty Lawford, as the female menace, handles a tough job nicely.

Gregory La Cava's direction, keeping the human values well in front at all times, is expert in all departments. Sam Mintz's screen play is a model of craftsmanship.

"Gallant Lady" explores the heartaches and groupings of real people. Its soft symphony reaches the hidden springs of emotions and plays wholesome music on the heartstrings.

Appealing to all classes, "Gallant Lady" may well be considered outstanding, should do standout business where Ann Harding's name pulls and should rejuvenate her popularity elsewhere.

up with UNITED ARTISTS EXPLOITATION!



## CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Shoot the Works. (British made). Romantic drama of Cinderella type. Constance Cummings and Frank Lawton. Dir. Monty Banks. Rev. Nov. 1.

Sing, Sinner, Sing. Torch singer marries a millionaire. Paul Lukas, Lella Hyams. Dir. Howard Christy. 74 mins. Rev. Aug. 1.

Sing of Nora Moran. The Woman is framed to shield the higher-ups. Zita Allen, Dinahart, Paul Cavanagh, John Miljan. Dir. Phil Goldstone. Rev. Nov. 1.

You Made Me Love You. (ritish made). Farce comedy of the taming of a spiteful wife. Thelma Todd and Stanley Lupino. Dir. Monty Banks.

**Offices: 1540 Broadway,**  
New York, N. Y.

New York, N. Y.

**Another Language.** Story of the in-laws from Rose Franken's stage hit. Helen Hays, Bob Montgomery, Louise Closser Hale. Dir. Edw. H. Griffith. 70 mins. Rel. July 23. Rev. Aug. 8.

**Beauty for Sale.** Faith Baldwin's "Beauty." Otto Kruger, Madge Evans, Una O'Connor, John Brady. Dir. Rich. Boleslawsky. 55 mins. Rel. Sept. 19.

**Bombshell.** Jean Harlow as a harassed picture star with Lee Tracy her publicity man. Franchot Tone, Frank Morgan, Ted Healy, Una Merkel, Arthur Hodge, Roy Rogers. Dir. Frank Capra. 74 mins. Rel. Sept. 19.

**Broadway to Hollywood.** Three generations in a stage family. Alice Brady, Frank Morgan, Madge Evans, Russell Hardie, Eddie Quillan. Dir. Willard Mack. 53 mins. Rel. Sept. 6.

**Cat on a Hot Tin Roof.** From the successful musical play by Jerome Kern and Otto Harbach. Ralph Morgan, Jean Harlow, Frank Morgan, Charles Butterworth, Jean Harsholt, Vivienne Segal. Dir. William K. Howard. Rel. Dec. 8.

**Chief of Police.** Dime and 50 cents of the gay "nineties." Dorothy Mackall, William (Stage) Boyd, Effie Ellaler, C. Henry Gordon. Dir. Charles Riesner. 68 mins. Rel. Nov. 3. Rev. Dec. 5.

**Christopher Bean.** The Broadway play by Rene Fauchois and Sidney Howard. Lionel Driesler, Lionel Barrymore, Helen Mack. Dir. Sam Wood. 90 mins. Rel. Nov. 17. Rev. Nov. 28.

**Dancing Lady.** James Warner Bellah's Saturday Evening Post story. Joan Crawford, Clark Gable, Franchot Tone, Fred Astaire, Winnie Lightner, Otto Harbach. Dir. Noel Langley. 74 mins. Rel. Nov. 24. Rev. Dec. 1.

**Day of Reckoning.** Based on Morris Lavine's story, "Hall of Justice." Richard Dix, Madge Evans, Una Merkel, Conway Tearle. Dir. Charles Brabin. 74 mins. Rel. Oct. 27. Rev. Nov. 1.

**Dinner at Eight.** From the play by Noel Coward. All star cast headed by Marie Dressler and John Barrymore. Dir. Geo. Cukor. Roadshow length 110 mins. General release not set.

**Eskimo.** Love and hate in the icelands. Native cast. Dir. W. S. Van Dyke. 100 mins. Rel. Dec. 12.

**Hell Below.** The submarine heroes of the World War. Robert Montgomery, Jimmy Durante, Madge Evans, Walter Huston. Dir. Jack Conway. 100 mins. Rel. June 8. Rev. May 2.

**Hold Your Man.** A woman who escapes everything but love. Jean Harlow, Clark Gable, Stuart Erwin. Dir. Sam Wood. 69 mins. Rel. June 30. Rev. July 4.

**Meet the Baron.** Jack Pearl brings his radio characterization to the screen. Jimmy Durante, 120 mins. Rel. Dec. 12.

**My Darling Clementine.** The story of the man who tamed his wild stogees. Dir. Walter Lang. 70 mins. Rel. Oct. 20. Rev. Oct. 31.

**Midnight Mary.** Gangster story with the trial-fashback used. Loretta Young, Ricardo Cortez, Franchot Tone. Dir. Wm. Wellman. 75 mins. Rel. June 22. Rev. July 1.

**Night Flight.** The air story of a South American flight from the novel by Saint-Exupery. John Barrymore, Helen Hayes, Clark Gable, Lionel Barrymore, Myrna Loy. Dir. David O. Selznick. 89 mins. Rel. Oct. 8. Rev. Oct. 10.

**Nuisance.** The Lee Tracy as an ambulance-chasing lawyer. Madge Evans, Frank Morgan, Charles Butterworth. Dir. Jack Conway. 84 mins. Rel. Nov. 17.

**Penthouse.** Arthur Somers Roche Cosmopolitan serial. Warner Baxter, Myrna Loy, Mae Clark. Dir. W. S. Van Dyke. Rel. Sept. 8. Rev. Sept. 12.

**Prizefighter and the Lady.** Max Baer, heavyweight contender, and Myrna Loy in the title roles. Primo Carnera, Jack Dempsey, Walter Huston. Dir. W. S. Van Dyke. 90 mins. Rel. Nov. 10. Rev. Nov. 14.

**Reunion in Vienna.** From Sherwood's play. Exiled royalty returns for a second honeymoon. John Barrymore, Diana Wynyard, Frank Morgan. Dir. Sidney Franklin. 100 mins. Rel. Nov. 10. Rev. Nov. 14.

**Solitaire Man.** Crook story with plenty of punch. Herbert Marshall, May Robson, Elizabeth Allan, Ralph Forbes. Dir. Jack Conway. 62 mins. Rel. Nov. 17.

**Stage Mother.** From Bradford Ropes' novel of stage life. Alice Brady, Maureen O'Sullivan, Franchot Tone, Phillips Holmes. Dir. Chas. K. Brabin. 58 mins. Rel. Oct. 29. Rev. Oct. 31.

**Stranger in the Parlor.** A story of the middle western farm life. Lionel Barrymore, Miriam Aikman, Stuart Erwin. Dir. Franchot Tone. Dir. King Vidor. 88 mins. Rel. July 21. Rev. Aug. 1.

**Storm at Daybreak.** Triangular story in a Serbian setting. Faye Francis, Noel Coward, Charles Bickford, Phillips Holmes. Dir. Richard Boleslawsky. 75 mins. Rel. July 14. Rev. July 25.

**Tugboat Annie.** From the Saturday Eve. Post series. Marie Dressler, Wallace Beery. Dir. Mervyn LeRoy. 83 mins. Rel. Aug. 4. Rev. Aug. 15.

**Turn Back the Clock.** Story of a man who relives his past. Lee Tracy, Mae Clark, Ralph Forbes, Shannon. Dir. Edgar Selwyn. 90 mins. Rel. Aug. 25.

**Vinegar Tree.** The tentative title. Based on the play by Paul Osborn. Lionel Barrymore, Alice Brady, Conway Tearle, Mary Carlisle. Dir. Harry Beaumont. Rel. Aug. 25.

**When Ladies Meet.** Based on Rachel Coarley's Broadway success. Ann Harding, Robert Montgomery, Frank Morgan. Dir. Harry Beaumont. Rel. June 22. Rev. June 27.

**Studio: 6048 Sunset Blvd., Hollywood, Cal.** **Monogram** Office: R. K. O. Building, Rockefeller Center, N.Y.C.

**Avenger.** The vengeance in prison. Ralph Forbes, Adrienne Ames. Dir. Ed. Anderson. 72 mins. Rel. Aug. 10. Rev. Aug. 23.

**Back Beauty.** Horse story. Alex Kirkland, Esther Ralston. Dir. Phil Rosen. 70 mins. Rel. Aug. 10. Rev. Aug. 23.

**Broken Dreams.** From Olga Printzlau's story, "Two Little Arms." Martha Sleeper, Ralph Scott, Buster Phelps, Beryl Mercer. Dir. Robert Vignola. 70 mins. Rel. Aug. 10. Rev. Aug. 23.

**Devil's Mate.** The convicted murderer who dies in the electric chair ahead of the shock. Peggy Shannon, Preston Foster. Dir. Phil Rosen. 66 mins. Rel. Aug. 10. Rev. Aug. 23.

**Fighting Texan.** Old country story. Rex Bell, Luana Walters. Armand Schaefer. 55 mins. Rel. Aug. 6. Rev. Aug. 1.

**Fugitive.** The \$500,000 mail robbery. Western. Rex Bell, Cecilia Parker. Dir. Harry Fraser. 64 mins. Rel. Aug. 10. Rev. Sept. 26.

**Gallant Fox.** Horse story. Rex Bell, Cecilia Parker, Beryl Mercer, Arlette Duncan. Dir. R. N. Bradbury. 66 mins. Rel. July 29.

**Galloping Romeo.** Western story. Bob Steele. , N. Bradbury. 54 mins. Rel. Sept. 1. Rev. Oct. 31.

**He Can't Help It.** Doris Scharg. Inside story of process serving racket. Ray Walker, Virginia Cherill, George E. Stone, Dorothy Granger, Paul Porcasi. Dir. William Hinn. Rev. Dec. 11.

**Phantom Broadcast.** The radio crooner who sings by proxy. Ralph Forbes, Rex Bell, Cecilia Parker. Dir. Harry Fraser. 59 mins. Rel. Aug. 25.

**Rangers Code.** Texas cattle ranger story. Bobe Steele. Dir. R. N. Bradbury. 64 mins. Rel. Sept. 1. Rev. Sept. 26.

**Return of Casey Jones.** The railroad story. Chas. Staretz. 54 mins. Rel. Sept. 1. Rev. Oct. 31.

**Riders of Destiny.** Western scrap about water rights, with some big flood stuff. John Wayne. Dir. R. N. Bradbury. 53 mins. Rel. Oct. 10.

**Sensation Hunters.** Society high life. Arlette Judge, Preston Foster. Dir. Chas. Vidor. 75 mins. Rel. Sept. 20.

**Sixteen Fathoms Deep.** Sponge diver's romance. Sally O'Neill, Creighton Miller, Russell Simpson, Maurice Black. Dir. Armand Schaefer. Rel. Nov. 17.

**Skyway.** Aviation pilot's ship-to-ship love. Ray Walker, Kathryn Crawford. Dir. Lew Collins. 67 mins. Rel. Aug. 25.

**Spinix.** The murder mystery. Rex Bell, Cecilia Parker, Arlette Duncan, Dir. Phil Rosen. 63 mins. Rel. June 1. Rev. July 11.

**Sweetheart of Sigma Chi.** College musical. Mary Carlisle, Buster Crabbe. Dir. George Marshall. 74 mins. Rel. Aug. 25.

**Trailing Horn.** Texas ranger gets far from home, but gets his man. Bob Steele, Doris Hill. Dir. J. P. McCarthy. 55 mins. Rel. June 6.

studios: 8851 Marathon St., Hollywood, Calif. **Paramount** Offices: 1801 Broadway, New York, N. Y.

**Big Executive.** Story of big business from Alice Duer Miller's story. Ricardo Cortez, Rich. Bennett, Elizabeth Young, Sharon Lynn. Dir. Earl C. Kenton. 70 mins. Rel. Aug. 18. Rev. Oct. 8.

**College Humor.** Comedy. Bing Crosby, Jack Oakie, Rich. Arlen, Mary Isle, Burns and Allen. Dir. Wesley Ruggles. 624. Rel. June 30.

**Cradle Song.** Dorothea Wieck's first Hollywood production. Mother love of a young man, a young girl, a young boy, a young girl. Evelyn Venable, George Standing, Louise Dresser. Dir. Mitchell Leisen. 78 mins. Rel. Nov. 10. Rev. Nov. 21.

**Design for Living.** Adapted from Noel Coward's play. Fredric March, Gary Cooper, Miriam Hopkins, 32. Howard. Dir. Ernst Lubitsch. 90 mins. Release not set. Rev. Nov. 28.

**Disgraced.** Story of betrayed love. Helen Twelvetrees, Bruce Cabot. Dir. Earle C. Kenton. 6740. Rel. July 7. Rev. July 78.

**Duck Soup.** Marx Brothers' nonsensicality. Raquel Torres, Margaret Dumont. Dir. Leo McCarey. 69 mins. Rel. Nov. 27. Rev. Nov. 28.

**Gambling Ship.** Explanatory title. Cary Grant, Bentia Hume. 78 mins. Release not set. Rev. Nov. 28.

**Girl Without a Gun.** A young man, a young girl, a young girl. Evelyn Venable, 72 mins. Rel. Dec. 3. Rev. Dec. 12.

**Golden Harvest.** Story of the middlewestern far. Rich. Arlen, Chester Morton, Genevieve Tobin. 78 mins. Rel. Oct. 22. Rev. Nov. 7.

**Hell and High Water.** Waterfront story with a U. S. Navy background. Rich. Arlen, Judith Allen, Chas. Grapewin. Sir Guy Standing. Dir. John Ford. 78 mins. Rel. Oct. 27. Rev. Nov. 7.

**Her Bodyguard.** A musical comedy set and her hired sleuth. Wynne Gibson, Edmund Lowe, Johnny Hines, Marjorie White. Dir. Wm. Benning. Rel. July 21. Rev. Aug. 8.

**I Love a Bunch of 'Em.** (Rogers production.) Romantic drama. Nancy Carroll. Dir. Harry Joe Brown. 74 mins. Rel. July 11.

**I'm No Angel.** Mae West original. Mae West in tights as a lion tamer. Cliff Ely, Clint Culp, Raft, Raft Haroldo. Dir. Wesley Ruggles. 95 mins. Rel. Oct. 13. Rev. Oct. 17.

**International House.** Farce comedy. Peggy Hopkins Joyce, W. C. Fields, Rudy Vallee, Stuart Erwin, Sari Maritza, Burns and Allen, Cab Calloway. Dir. Eddie C. Galt. 78 mins. Rel. Oct. 27. Rev. Nov. 7.

**Jennie Gerhardt.** From the Theo. Dreiser story. Sylvia Sydney, Donald Cook, Mary Astor. Dir. Martin Gering. 95 mins. Rel. June 16. Rev. June 12.

**Mama Loves Papa.** Trials of a henpecked. Ruggles, Mary Boland, Lilyan Hashman, Walter Catlett. Dir. McLeod. Rel. July 14.

**Man of the Forest.** Western. Harry Carey, Randolph Scott, Vera-Cliff. Dir. Henry Hathaway. Rel. July 14. Rev. Oct. 31.

**Midnight Club.** The London jewel thieves. Geo. Raft, Olive Brook. Standing. Alison Skipworth. Dir. Geo. Somnes and Alex Hall. 78 mins. Rel. Aug. 1.

**One Sunday Afternoon.** From the stage play. Loves in a small town. Gary Cooper, Fay Wray, Niel Hamilton, Frances Fuller. Dir. Louis D. Brown. 78 mins. Rel. Aug. 1.

**Sitting Pretty.** Backstage story smartened up. Jack Oakie, Jack Haley, Ginger Rogers, Thelma Todd, Gregory Ratoff. Dir. Harry Joe Brown. 80 mins. Rel. Nov. 24. Rev. Dec. 6.

**Song of Songs.** From "Sederman's" story. Bing Crosby, Jack Oakie, Skeets Gallagher, Fred Astaire, Fred S. Jay, Spargo. Dir. Allen. Dir. Eddie Sutherland. 70 mins. Rel. Sept. 15. Rev. Sept. 15.

**Take a Chance.** Roland & Brice production of the stage musical. Jas. Dunn, Cliff Ely, Clint Culp, Raft, Raft Haroldo. Dir. Lawrence Schwab. 88 mins. Rel. Oct. 27. Rev. Nov. 28.

**This Day and Age.** Revolt of the children against politics and gangsters. Chas. Bickford, Judith Allen. Dir. Cecil de Mille. 82 mins. Rel. Aug. 28. Rev. Aug. 28.

**Three Cornered Moon.** From the stage play. Domestic problems of a mildly insane family. Claudette Colbert, Rich. Arlen, Mary Boland. Dir. Elton Nugent. 70 mins. Rel. Aug. 4. Rev. Aug. 15.

**Thundering Herd.** The Upper class western with the usual ingredients. Randolph Scott, Judith Allen, Clint Culp, Raft, Raft Haroldo. Dir. Henry Hathaway. 67 mins. Rel. Nov. 24.

**Tillie and Gus.** Keeper of a Chinese resort and her brother, an Alaskan bad man come back home to claim their inheritance, a battered ferry boat. Dir. E. J. Ratoff. 78 mins. Rel. Oct. 13. Rev. Oct. 13.

**Too Much Happiness.** Usual backstage story. Bing Crosby, Jack Oakie, Skeets Gallagher, Fred Astaire, Fred S. Jay, Spargo. Dir. Allen. Dir. Eddie Sutherland. 70 mins. Rel. Sept. 15. Rev. Sept. 15.

**Torch-Singer.** The unwed mother doubles as a cabaret hotcha and a radio mother talker. Claudette Colbert, Ricardo Cortez, David Manners, Lyda Roy. Dir. Alex Hall and Geo. Sommers. 70 mins. Rel. Sept. 8. Rev. Oct. 10.

**Way to Love.** The Chevallier, Incognito, finds romance with a French cavalry troupe. Ann Dvorak, Ed. Everett Horton, Minna Gombell. Dir. John H. Auer. 78 mins. Rel. Oct. 13. Rev. Oct. 13.

**White Woman.** Tropical story with a brutal white 'n'gs' of an island colony. Chas. Laughton, Carole Lombard, Chas. Bickford. Dir. Stuart Walker. 66 mins. Rel. Nov. 3. Rev. Nov. 21.

**Principal** : 1270 Sixth Ave., New York, N. Y.

**Laws of Justice.** (Principal.) Kazan, the dog, in a melodrama of the Northwest mounted with Richard Terry and Ruth Sullivan. 54 mins. Rel. July 15. Rev. Oct. 17.

**Tarzan the Fearless.** (Principal.) Feature and eight subsequent two-part chapters. Buster Crabbe, Jacqueline Wells. Dir. Robt. Hill. 60 mins. for feature. Rel. July 19. Rev. Aug. 16.

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**Too Much Happiness.** Usual backstage story

**Little Women.** Talker version of the Louisa Alcott story. Katherine Hepburn, Joan Bennett, Paul Lukas, Frances Dee, Jean Parker, Edna Mae Oliver, Dir. George Cukor. 117 mins. Rel. Nov. 21.

**Melody Cruise.** Musical novelty which takes place on a world cruise. Charlie Ruggles, Phil Harris, Greta Nissen, Helen Mack. Dir. Mark Sandrich. 76 mins. Rel. Nov. 21.

**Idishpansh jacc.** Annapolis story. Bruce Cabot, Frank Albertson, Arthur Lake, Betty Furness, Dir. Christy Cabanne. 70 mins. Rel. Sept. 20. Rev. Nov. 21.

**Morning Glory.** Backstage story of a comedy girl's rise and fall. Katherine Hepburn, Paul Lukas, Arlene Harris, Mary Duncan. Dir. Lowell Sherman. 70 mins. Rel. Aug. 18. Rev. Aug. 22.

**No Marriage Ties.** From an unproduced play. Satire on advertising agencies. Richard Dix, Elizabeth Allen. Dir. J. Walter Ruben. 75 mins. Rel. Aug. 11. Rev. Aug. 8.

**One Man's Journey.** Country doctor achieves fame. Lionel Barrymore, May Robson, Joel McCrea. Dir. John Robertson. 72 mins. Rel. Sept. 8. Rev. Sept. 5.

**Professional Sweetheart.** The story of a radio singer who is forced to live up to her publicized angelic character when her greatest desire is to be naughty-naughty. Ginger Rogers, Norman Foster, Gregory Ratoff, Zasu Pitts. Dir. William A. Seiter. 78 mins. Rel. June 9. Rev. July 18.

**Rafter.** Romantic story of a Greenwich Village. Ginger Rogers, Norman Foster, George Sidney, Laura Hope Crews, Robert Benchley. Dir. Wm. Seiter. 75 mins. Rel. Sept. 1.

**Light to Romance.** The famous woman beauty specialist decides to go on a spree and is arrested in a series of adventures. Joan Blondell, Nils Asther, Sari Maritza, Irving Pichel. Dir. Alfred Santell. 67 mins. Rel. Nov. 17.

**Morrow at Seven.** Novel murder mystery. Chester Morris, Vivienne Osborne, Frank McHugh. Dir. Ray Enright. 63 mins. Rel. June 2. Rev. July 4.

### United Artists

Offices: 729 Seventh Ave., New York, N. Y.

**Advice to the Lovelorn.** Romance and adventures of reporter who edits the agony column and eventually exposes the drug racket. Dir. Alfred Werker.

**itter Sweet.** (ritish made). Noel Coward's operetta. Romance of wealthy English beauty who elopes to Vienna with her music teacher. Anna Neagle, Fernand Gravey. Dir. Herbert Wilcox. 93 mins. Rel. Sept. 28. Rev. Aug. 23.

**The ball boat racket with a love angle.** Geo. Bancroft, Frances Ir. Rowland Brown. 66 mins. Rel. Nov. 17. Rev. Nov. 21.

**Bowery.** The story of the rivalry between Chuck Connors and Steve Brodie. (Amos Brookings). Bridge game. Charles Beery, George Raft, Jackie Cooper, Fay Wray. Dir. Ray Walsh. Rel. Sept. 23. Rev. Oct. 10.

**Broadway Through a Keyhole.** Walter Winchell's story of Broadway. Constance Cummings, Russ Columbo, Paul Kelly. Dir. Lowell Sherman. 50 mins. Rel. Nov. 21.

**Emperor Jones.** Eugene O'Neill's famous drama of a Pullman porter who becomes ruler of a West Indian island. Paul Robeson, Dudley Digges. Dir. Dudley Murphy. 80 mins. Rel. Sept. 8. Rev. Sept. 26.

**Henry VIII (British made).** Henry and his six wives. Chas. Laughton. Alex. Kirk. 92 mins. Rel. Dec. 19. Rev. Oct. 17.

**Maskerade.** The Based on John Hunter Booth's adaptation of Katherine Cecil Thurston's novel. Cousins of identical appearance change places with intriguing political and romantic results. Norma Talmage, Elissa Landi. Dir. Richard Wallace. 75 mins. Rel. Sept. 1. Rev. Sept. 5.

**Samarang.** Love amid the pearl divers in Malaysia. Native cast. Dir. Ward Wing. 60 mins. Rel. June 23. Rev. July 4.

### Universal

730 Fifth Ave., New York, N. Y.

**Beloved.** Musical. oles, Gloria Stuart. Scherzinger. Rel. Jan. 23.

**Bombay Mail.** Edmund Love Production. Ir. Ed. Martin. Rel. Jan. 23.

**By Candlelight.** Sophisticated comedy-drama. Paul Lukas, Elissa Landi, Nils Asther, Esther Ralston. Dir. James Whale. Rel. Dec. 18.

**Counselor at Law.** Drama. John Barrymore, Bebe Daniels. Ir. Wm. Wyler. Rel. Dec. 18.

**Cross Country Cruise.** Comedy-drama. Lew Ayres, June Knight, Alice White. Dir. Eddie Buzzell. Rel. Jan. 15.

**Don't Bet on Love.** Comedy-drama. Lew Ayres, Ginger Rogers. Ir. Murray Rothberg. Rel. Jan. 15.

**Fiddler on the Roof.** Western. Ken Maynard. Dir. Ken Maynard. Rel. July 20.

**Gun Justice.** Western. Ken Maynard. Rel. Dec. 18.

**Her First Mate.** Comedy. Summerville-Pitts. Dir. Wm. Wyler. Rel. Aug. 3. Rev. Sept. 5.

**Horse Play.** Comedy. Summerville-Pitts. Dir. Ed Sedgwick. Rel. Nov. 27.

**I Like It That Way.** Musical. Rodger Pryor, Gloria Stuart. Dir. Harry Lachman. Rel. Feb. 12.

**Invisible Man.** Mystery-drama. Claude Rains, Gloria Stuart, Henry Travers, Una O'Connor. Dir. James Whale. 70 mins. Rel. Nov. 18. Rev. Nov. 21.

**Ing.** for a Night. Comedy-drama. Chester Morris, Alice White, Helen Twelvetrees. Dir. Curt Neumann. 68 mins. Rel. Oct. 30. Rev. Dec. 12.

**Ing of the Arena.** Ken Maynard in a circus story. Lucille Brown, Robert Kortman. 6 reels. Rel. June 18.

**Ing of Jazz.** The Reissue. with Paul Whitehead, John Boles. John Murray Anderson. Rel. June 18.

**Ladies Must Love.** Musical. Broadway story. June Knight, Nef Hamilton, Sally O'Neill. Dir. E. A. du Pont. 60 mins. Rel. Sept. 25. Rev. Dec. 5.

**Love, Honor and Oh, Baby.** Comedy. Slim Summerville, Zasu Pitts, Lucille Gleason. Dir. Richard Wallace. 68 mins. Rel. Oct. 16.

**Madame Spy.** Drama. Fay Wray, Nils Asther. Karl Freund. Rel. Jan. 8.

**Midnight.** Drama. Sidney Fox, Henry Hull, O. P. Heggie. Ir. Chester Crookine. Rel. Jan. 22.

**onlight and Pretzels.** Musical. Mary Brian, Roger Pryor, Leo Carrillo. Dir. Karl Freund. Rel. July 27. Rev. Aug. 25.

**Myrt and Marge.** Musical. Myrtle Vall, Donna Damerell, Eddie Foy, Jr., Ted Holey, Grace Hayes, J. Farrell MacDonald. Dir. Al Boasberg. Rel. Dec. 11.

**Only Yesterday.** Dramatic love story. Margaret Sullivan, Reginald Denney, Billie Burke. Dir. 105 mins. Rel. Nov. 4. Rev. Nov. 14.

**Rebel.** (The German made.) Napoleon story in the Austrian Tyrol. Vilma Banky, Luis Trenker, Victor Varconi. Dir. Luis Trenker, Edwin Knopf. Rel. June 18.

**Saturday's Millions.** Football story. Bobt. Young, Leila Hyams, Johnny Mack Brown. Dir. Edw. Sedgwick. 75 mins. Rel. Oct. 9. Rev. Oct. 17.

**Secret of the Blue Room.** Mystery drama. Lionel Atwill, Paul Lukas, Gloria Stuart. Dir. Kurt Neumann. 61 mins. Rel. July 20. Rev. Sept. 19.

**S.O.S. Isaberg.** An Arctic expedition is stranded in Greenland. Rod La Rocque, Gilbert Gussaby, Emil Reinhardt. Dir. Tay. Carnot. 117 mins. (road-show). Rel. Sept. 26.

**Strawberry Roan.** Western. Ken Maynard. Dir. Alan James. Rel. Oct. 23.

**Strawberry Roan.** The Story of a wild horse and his conquest. Ken Maynard, Ruth Hall. Dir. Alan James. Rel. Oct. 23. Rev. Dec. 12.

### Warner Brothers

321 W. 44th St., New York, N. Y.

**Baby Face.** The story of a hard-boiled girl who reached the top. Barbara Stanwyck, Geo. Brent. Dir. Alfred E. Green. 71 mins. Rel. July 1. Rev. June 27.

**Captured!** Echoes the scenes in a German prison. Leslie Howard, Douglas Fairbanks, Jr., Paul Lukas, Margaret Lindsay. Dir. Roy del Ruth. 73 mins. Rel. Aug. 13. Rev. Aug. 23.

**College Coach.** A football story with a new twist. Dick Powell, Ann Dvorak, Pat O'Brien, Ray Talbot. Dir. William A. Well. 77 mins. Rel. Nov. 4. Rev. Nov. 14.

**Israeli.** Political drama of England. Geo. Fred Green. 83 mins. Rel. Dec. 16.

**Ever in My Heart.** A love story without conflict angle. German-American husband and an American wife. Barbara Stanwyck, Otto Kruger, Ralph Bellamy. Dir. Archie Mayo. 70 mins. Rel. Oct. 23. Rev. Oct. 17.

**Finger Man.** A petty gangster finally breaks away from his Cagney, Mae Clark and Leslie Patten. Dir. Roy Del Ruth. Dec. 9.

**Footlight Parade.** Gaiety musical with backstage locale. James Cagney, Joan Blondell, Ruby Keeler, Dick Powell. Dir. Lloyd Bacon. 129 mins. Dances by Busby Berkeley. Rel. Oct. 2. Rev. Oct. 10.

**From Headquarters.** A crime drama with a murder committed right in headquarters. George Brent, Margaret Lindsay and Eugene Pallette. Dir. William Dieterle. 63 mins. Rel. Dec. 2. Rev. Nov. 21.

**Gold-diggers of 1933.** New version of Avery Hopwood's play. George Raft, William Warren, William H. Chyau, Joan Blondell. Dir. Mervyn LeRoy. 94 mins. Rel. May 27. Rev. June 13.

**Havana Widows.** Comedy of two burlesque queens on the make in Havana. Joan Blondell, Gladys Kell. 62 mins. Rel. Dec. 18.

**House On 66th Street.** Drama of a gambling lady. Kay Francis, Ricardo Cortez, Gene Raymond, Margaret Lindsay and Frank McHugh. Dir. Robert Florey. 68 mins. Rel. Dec. 23. Rev. Dec. 5.

**Kennel Murder Case.** A drama depicting the unusual solution of an unusual murder. William Powell, Mary Astor, Helen Vinson, Ralph Morgan and Eugene Pallette. Dir. Michael Curtiz. 75 mins. Rel. Oct. 23. Rev. Oct. 17.

**Life of Jimmy Dolan.** From a recent novel. Prizefighter finds regeneration. Doug Fairbanks, Jr., Loretta Young, Anne McMahon, Guy Kibbee. 83 mins. Rel. June 2. Rev. June 20.

**Mary Stevens.** M.D. Story doctor. bot, Glenda Farrell. Dir. Lloyd Bacon. 71 mins. Rel. Aug. 8.

**Mayor of Hell.** From Isella Butler's drama. Reform school background. John Barrymore, John H. Egan, Patricia Darrow. Dir. Archie Mayo. 90 mins. Rel. June 24. Rev. July 4.

**Narrow Corner.** From the story by W. Somerset Maugham. South Sea. Dir. John H. Egan. 75 mins. Rel. July 18. Rev. July 18.

**Private Detective 62.** From a fiction story. William Powell, Margaret Lindsay. 67 mins. Rel. June 17. Rev. July 11.

**Slack Exposed.** The story of a drama of Dr. patients. Jenkins, Dudley Digges. 61 mins. Rel. June 10.

**Son of a Sailor.** Comedy of a frivolous sailor. Joe M. Lloyd. 60 mins. Rel. Dec. 23.

**The Man from Monterey.** Western drama. John Wayne, Ruth Hall. Dir. Mack Sennett. 75 mins. Rel. July 22.

**Voltaire.** Life of France's celebrated wit and philosopher. George Arliss, Doris Kenyon, Margaret Lindsay. Dir. John Adolf. 72 mins. Rel. Aug. 8. Rev. Aug. 22.

### Miscellaneous Releases

**Before Morning.** (Greenblatt.) From a stage play. Police official cleverly traps a murderer. Leo Carrillo, Lora Baxter. Dir. Arthur Hoerl. 60 mins. Rel. Nov. 21.

**Big Chance.** The (Eagle). Prizefighter-socialist story. John Darrow, Merna Kennedy. Dir. Al. Herman. 63 mins. Rel. Sept. 5.

**Big Drive.** The Authentic war pictures from records of eight governments. 91 mins. Rel. Jan. 13. Rev. Dec. 27.

**Carnival Lady.** (Goldsmith-Hollywood.) Carnival background for a triple love story. Boots Mallory, Vincent Allen. Dir. Howard Higgin. 67 mins. Rev. Dec. 5.

**Faithful Heart.** (Fisher.) British made. Romantic story of a faithful love. British cast. 65 mins. Rev. Aug. 22.

**Gigolottes of Paris.** (Equitable.) Gold digger story in Parisian locale. Madge Bellamy, Natalie Moorhead. Dir. Alphonse Martel. 59 mins. Rev. Oct. 17.

**Hell's Holiday.** (Superb.) Compilation of war scenes. 90 mins. Rev. July 18.

**Her Forgotten Past.** (Mayfair.) Society girl marries her chauffeur then weds a lawyer believing her first husband dead. Monte Blue, Barbara Kent. Dir. Wesley Ford. 55 mins. Rev. Nov. 7.

**Her Splendid Story.** (Greenwich.) Studio girl impersonates a star in Hollywood. Lillian Bond, Betty Mercer, Theo. von Eltz. Dir. Ralph Black. 60 mins. Rev. Nov. 14.

**His Private Secretary.** Girl converts her father-in-law to approval of his son's marriage. (Gennep.) John Wayne. Dir. Phil H. Whitman. 68 mins. Rel. June 10. Rev. Aug. 8.

**Important Witness.** The (Tower.) Story with a gangster touch, but mostly done in a long distance bus. Noel Francis, Donald Dillaway. Dir. Sam Newfield. 60 mins. Rel. Nov. 21.

**Laughing at Life.** (Mascot.) Story of a gun-running adventurer. Victor McLaglen, Cecilia Montenegro, Ruth Hall. Dir. Ford Beebe. 71 mins. Rel. May 12.

**Mr. Broadway.** (Broadway-Hollywood.) A day in the life of a B-way columnist with Ed Sullivan taking the camera around. Big cast names in for a moment to oblige the columnist. Dir. Johnnie Walker. 59 mins. Rel. Sept. 18.

**Neighbors Wives.** (Syndicate.) Domestic murder problem. Dorothy MacKall, Tom Moore. Dir. Francis Natteford. 58 mins. Rev. Oct. 17.

**Police Call.** (Showmen.) Ring story with an adventure angle. Nick Stuart, George Raft, John H. Egan. 60 mins. Rel. Aug. 23.

**Ship of Wanted Men.** (Showmen.) Crew of refugees fight over a girl rescued in mid-ocean. Leon Waycott, Gertrude Astor. Dir. Lew Collins. 68 mins. Rev. Nov. 21.

**Sleepless Nights.** (Ramington.) British made story on farcical lines. Polly Walker, Shirley Lupino. Dir. Thos. Bentley. 63 mins. Rel. July 21. Rev. July 25.

**Taming of the Jungle.** (Univisive.) Animal training methods. Rev. June 6.

**White Face.** (Heiber.) British made crime story from an Edgar Wallace book. All-British cast. 65 mins. Rev. Dec. 5.

### Foreign Language Films

(Note: because of the slow movement of foreign films, this list covers one (Most of these available with English titles.)

**Berlin-Alexanderplatz.** (Ger.) (Capital). Strong crime drama. Heinrich George, Maria Bard. Dir. Phil Jutzl. 90 mins. Rel. May 1. Rev. May 16.

**Bettelduinen.** (Ger.) (General). Operetta. Dir. Viktor Janson. 80 mins. Rel. Oct. 15.

**Cinq Gentlemen Maudit.** (Protex) (French). Mystery drama. Rene Lefevre, Harry Bair. Dir. Julien Duvivier. 73 mins. Rel. Jan. Jan. 24.

**Das Nachtkind.** (Capital) (Ger). Love in Hawaii. Dir. Leo Lasky. 60 mins. Rel. Jan. 24.

**Der Brave Sueder.** (Ger.) (European). Fast comedy. Max Pallenberg. Dir. Fritz Kortner. 90 mins. Rel. April 1. Rev. April 4.

**Der Hauptmann von Koppenick.** (Kinematrad) (Ger). Comedy. Max Adalbert. Dir. Richard Oswald. 96 mins. Rel. Jan. 15. Rev. Jan. 24.

**Des Noches.** (Hoffberg) (Spanish). Musical. Conchita Montenegro. Ir. Carlos Borcua. 85 mins. Rel. May 1. Rev. May 23.

**Donna d'Amore.** (Italian). Court adventure. Francesca Bertini. Dir. Marcel L'Herbier. 85 mins. Rel. March 1. Rev. March 14.

**Drei Tage Mittelmeer.** (German) (Capital). Fast German farce with all-star cast. Dir. Leo Lasky. 90 mins. Rel. May 1. Rev. May 23.

**Eine Liebesnacht.** (German) (Capital). Farce. Harry Liedtke. Dir. Joe May. 83 mins. Rel. May 1. Rev. May 23.

**Eine Nacht in Paradies.** (Kinematrad) (Ger). Musical comedy. Anny Ondra. 90 mins. Rel. Feb. 1. Rev. Feb. 28.

**Eine Träne.** (Ger.) (Protex) (Ger). Mystery thriller. Ir. Alfred Zeisler. 78 mins. Rel. Feb. 1. Rev. Feb. 7.

**En Glad Gutt.** (Norwegian) (Scandinavian). From Bjornson. Ir. John Brunius. 80 mins. Rel. Nov. 15.

**Frau Lehman's Tochter.** (Ger.) (General). Melodrama. Dir. Karl Heinz Wold. 82 mins. Rel. Oct. 15.

**Frau von der Man Spricht.** (German) (General). Mady Christians. Melodrama. Dir. Viktor Janson. 75 mins. Rel. April 15. Rev. May 2.

**Friederike.** (Kinematrad) (Ger). Dramatic operetta based on Goethe's life. Mady Christians. 90 mins. Rel. March 15. Rev. Feb. 28.

**Galathea.** (Hoffberg) (Spanish). Musical. Conchita Montenegro. Ir. Carlos Borcua. 85 mins. Rel. May 1. Rev. May 23.

**Gefahren der Liebe.** (German) (Madison). Sex drama. Tony Van Eyck. Dir. Eugen Thiele. 65 mins. Rel. May 1. Rev. May 23.

**Grosse Attraktion.** Die (Bavaria) (Ger). Drama is show biz. Richard Tauber. 80 mins. Rel. May 1. Rev. May 23.

**Heilscher.** Der (Ger) (General). Farce. Max Adalbert. Dir. Thiele. Rel. Sept. 1.

**Hertha's Erwachen.** (Protex) (Ger). Delicate life problem. Lamprecht. 85 mins. Rel. March 10. Rev. March 14.

**Heute Nacht Eventuell.** (Ger) (General). Musical comedy. Ir. M. W. Emo. 80 mins. Rel. July 1.

**Holzappel Weiss Altes.** (German) (Capital). Comedy. Felix Bressart. Dir. Viktor Janson. 85 mins. Rel. Jan. 1. Rev. Jan. 17.

**Horizon.** (Russia) (Aminko). Polish search for home. Dir. Lev Kuleshov. 62 mins. Rel. May 1. Rev. May 16.

**Hyppolit a Laka.** (International) (Hungarian). Fast farce. Dir. Szekely Istvan. 77 mins. Rel. Jan. Jan. 17.

**Ich Glaube.** In Mein Heim (Fay) (Bavaria) (Ger). Life of a sailor, Richard Tauber. 80 mins. Rel. Oct. 2. Rev. Oct. 10.

**Ich Will Nicht Wissen Wer Du Bist.** (Interworld) (Ger). Musical. Dir. Goza von Bolvar. 70 mins. Rel. Feb. 16. Rev. Feb. 21.

**Island of Doom.** (Russia) (Aminko). Two men and a woman on a desert isle. 70 mins. Rel. Feb. 1. Rev. July 18.

**Ivan.** (Garrison) (Russia). Transformation of peasants. Dir. Dovzih 83 mins. Rel. Feb. 1. Rev. March 7.

**July 14.** (Protex) (French). Sentiment to music. 75 mins. Rel. Oct. 13. Rev. Oct. 24.

**Kavetennek.** (Kavetenn) (General). Musical. 77 mins. Rel. Nov. 15.

**Lachende Erben.** (Ger.) (Ufa). Farce. Max Laubentkolone. (Ger.) (General). 77 mins. Rel. Nov. 15.

**Laubentkolone.** (Ger.) (General). 77 mins. Rel. Nov. 15.

## COAST FILM OPS. ASK FOR 25% WAGE TILT

Los Angeles, Dec. 18.—Southern California bootmen at a meeting of their representatives with major circuit officials last week asked for restoration of scales prior to cuts granted by the unions during the past year.

The scales for 1934 agreements would provide for a tilt of 25% over those now in effect in all situations, but would be on a par with the rates originally negotiated between the IATSE representatives and the theatres for 1932. Circuits, because of poor business during the depression, asked for and received several cuts in wage scales from the unions.

The second meeting between the IA men and theatre representatives is slated for this week, with the two groups trying to get together to iron out scales for 1934 in all spots.

## More Duals South

Birmingham, Dec. 18.—Double features have landed back in several spots in the south after being absent for a number months. They began appearing just as soon as the picture code was signed.

At Memphis nine houses, most of them males, were playing doubles. They have appeared recently in Mobile, New Orleans, and a number of other spots.

Duals are quite plentiful in the smaller towns where the patrons have little to do after show time so they don't leave the theatre.

## Theatre Blazes

Albany, N. Y., Dec. 18.—Two downtown film theatres were threatened by a fire, which was confined to the State theatre late Friday night (15). The Leland theatre immediately adjoins the State, separated only by sidewalks. Damage to the State is estimated at \$20,000 and its equipment. Cause of the blaze undetermined and the fire chief ordered an investigation.

Damage of \$2,000 was caused at the New Rialto theatre in Massena by a fire resulting from the use of a blowtorch to thaw frozen water pipes. Only one side of the house was damaged.

## Laymon's 'Tough Breaks' Gets a Coast Angel

Hollywood, Dec. 18.—Gene Laymon's musical short, 'Tough Breaks,' made on spec, will be distributed by J. H. Hoffberg exchange in New York. Laymon is due back here Thursday (21) from the east, and will produce more of the two reelers for Hoffberg.

Laymon started his picture with the whole company on spec, but half-way through shooting he located a backer in the Finley Investment Co., Spring Street house, and was able to pay off. Laymon wrote the tune for 'Tough Breaks,' in which Laymon also appears.

## Commandini Ends 'Eyre'

Hollywood, Dec. 18.—Adele Commandini has finished script on 'Jane Eyre' for Monogram. Picture is next on production list for that company, and will get underway the first week in January. Den Verschleiser will produce.

## Title Changes

Hollywood, Dec. 18.—'Trouble' to 'Looking for Trouble,' 20th Cent.  
'Ever Since' to 'Ever Since,' Fox.  
'Metro's Transcontinental' goes out as 'Pugitive Lovers,' 'King of Fashion' to 'Fashions of 1934,' WB.  
Radio's 'Once Over Lightly' has been retitled 'Meanest Girl in Town.'  
'Three on a Honeymoon' for Fox's 'Promenade Deck.'  
'Woman and the Law' becomes 'Every Girl for Herself,' Fox.  
'Columbia's Paul Street Boy' to 'The Great Glory.'

## STORY BUYS

Hollywood, Dec. 18.—Fox has bought 'Fifty-Two Weeks for Pleasure' by Elizabeth Alexan-

# GENTLEMEN OF THE PRESS, *I Thank You!*



## *N. Y. Daily Mirror:*

"A stunner . . . Elmer Rice's recent Broadway hit has been made into a film drama of unusual strength and brilliance . . . Barrymore does his greatest work as 'Counsellor at Law,' and Bebe Daniels is a delightful foil for him."

## *N. Y. American:*

"Another hit for the Music Hall! . . . It comes to the screen a vivid well-played piece, in which tense drama is punctuated by lines of laughter."

## *N. Y. Daily News:*

(3 stars) "Elmer Rice's play faithfully filmed . . . Barrymore performance convincing . . . William Wyler, who directed, keeps the action moving spiritedly."

## *N. Y. Herald-Tribune:*

"Barrymore is admirable in his role . . . 'Counsellor at Law' is a striking, intelligent and invariably interesting motion picture another in that series of superior works being presented at Radio City Music Hall."

## *N. Y. Times:*

"Inclusive and compelling . . . moves along with lusty energy, the scenes being so complete that none of them seems a fraction of a minute too long . . . Mr. Barrymore gives to it the vigor, imagination and authority one might expect."

## *N. Y. Journal:*

"Elmer Rice's silver-tongued attorney is impersonated by John Barrymore, who has in the play a highly entertaining vehicle for his brilliant talents . . . Smartly cast and directed . . . moves fast and vigorously."

## *N. Y. World-Telegram:*

"Mr. Barrymore appears here in a part which falls so perfectly into line with his ability as a sterling actor that it might very well have been written for him originally."

## *N. Y. Sun:*

"'Counsellor at Law' the daddy of them all (Lawyers' films) . . . Unquestionably the best written lawyer play of the modern era in this country."

*John Barrymore*  
with  
**BEBE DANIELS**  
**DORIS KENYON**  
Another big  
one from  
**UNIVERSAL**

Onslow Stevens, Melvyn Douglas, Isabel Jewel, Thelma Todd, Mayo Methot. From the sensational stage success by ELMER RICE. Produced by Carl Laemmle, Jr. Directed by WILLIAM WYLER. Presented by Carl Laemmle.

# COUNSELLOR<sup>AT</sup> LAW



# Film Reviews

## Sin of Nora Mason

(Continued from page 19)

the illicit friend of the governor. When a former circus boss shows up to tantalize her, the governor kills him in a struggle, the girl shouldering the guilt. In this respect, with the governor not even commuting the sentence to life imprisonment in view of the circumstances, the story is lacking in conviction.

Zita Johann plays the girl and never makes much of an impression under these circumstances. Alan Dinehart steals the picture as the d.a., with the governor entrusted to Paul Cavanagh, who seems ill cast. John Miljan, as always, provides a cold menace. Char.

## Advice to Lovelorn

United Artists release of 20th Century production. Stars Lee Tracy. Directed by Alfred Warner. Associate producers, William Goetz and Raymond Griffith; screen play, Leonard Friskin; from novel by Nathaniel West; camera, James Van Trees, Sr. At Rivoli, N. Y., week Dec. 18. Running time, 65 mins. Toby Prentiss.....Lee Tracy Louise Boley.....Sally Blane Benny.....Paul Harvey Mrs. Prentiss.....Sterling Holloway Gaskell.....Dean Adair Richards.....Matt Briggs Circulation Manager.....C. Henry Gordon Krans.....Charles Levinson Rose.....Isabel Jewel Miss Howell.....Ruth Fallowe Miss Lonelyhearts.....May Boley

'Advice to the Lovelorn,' nee 'Miss Lonely Hearts,' is neither a good newspaper nor a racket expose yarn. It's a polyglot of lots and little of anything. Its background is Fourth Estate, but its evolution is a plea for the legit druggist and a pan against the cut-rate drug shops which sell spurious brands, etc. This tie-up should be worth plenty via American Druggists Syndicate co-operation.

Whatever the picture holds is due to Tracy, who has been given an unauthentic newspaper story. The pre-production squawks on the original story context may have resulted in a botched compromise that misses fire all the way. It's disjointed, oftentimes abandoning the story skein completely to take up a new tack, and later trying to hook

em up for plausibility. Latter is never achieved.

Save for Tracy no one else matters in the cast. Sally Blane, as the femme lead, is a stoogette and Sterling Holloway achieves something as a faithful office boy. The rest are also-rans, as is the picture. Abel.

## JIMMY AND SALLY

(WITH SONGS)

Fox production and release. Features James Dunn and Claire Trevor. Directed by James Tuning. Screen play, Paul Schofield and Marguerite Roberts; dialog, William Conselman; music, Jay Gerny; lyrics, Sidney Clare. At Roxy, N. Y., week Dec. 18. Running time, 65 mins. Jimmy.....James Dunn Sally.....Claire Trevor Ralph Andrews.....Harvey Stephens Lola Wenzel.....Lya Lys W. Marlowe.....Ted Prouty Shirley.....Gloria Roy Mary.....Alma Lloyd Joe.....John Arledge

Jimmy and Sally' rates as a single day attraction. Its week stand at the Roxy seems a pre-Xmas stopgap. Lightweight, frothy, obvious and punchless, it's one of those things.

James Dunn is Jimmy, the fresh p.a. who gets fired. Claire Trevor is Sally (idea originally was for Sally Ellers to play that part) who is Jimmy's amanuensis and sweetie—and who later becomes a sort of big business girl, stepping into Jimmy's shoes when he's ailed.

A couple of the sensational ballad stunts on behalf of a meat packing concern go awry, but the sensationalism appeals to the boss' dialectic, paramour (Lya Lys), who enlists him as personal p.a. for her cabaret career until gangster complications set in.

Sometimes William Conselman's dialog is sufficiently convincing to offset the triteness of the theme, but in entire main the entire structure is too flimsy and synthetic. A couple of songs are dragged in.

Most convincing single performance is that of Harvey Stephens. The script makes it too tough for the rest. Abel.

## Madge Evans Loanout

### For Fox 'Follies' Spot

Hollywood, Dec. 18.

Madge Evans on loan from Metro goes into the Fox 'Follies'. Production due to start tomorrow (Tues.)

## Grant Under Knife

Hollywood, Dec. 18.

Word was received here by Paramount that Cary Grant had been operated on last week in London. Player advised the studio he expects to leave England the end of this week, reporting at the studio for work by Jan. 10.

## McGuire Cuddles

### Yarn Quintet for

### U-March Meshing

Hollywood, Dec. 18.

William Anthony McGuire is the script writing phenomenon of the day—a sort of literary Colossus at Universal.

He's jockeying along five stories more or less at once, which have to be brought under the wire for Carl Laemmle, Jr., by March, when production resumes.

Tales are 'When the Time Comes', 'Love Life of a Crooner', for June Knight and Russ Colburn; 'If I Were Rich', with Arthur Prior; 'The Practical Joker', Stanley Bergerman production featuring Chester Morris, and 'The Great Ziegfeld'.

## Thomas Does Trailers

### Thru Pete Smith at MG

Hollywood, Dec. 18.

George Thomas, head of Warners publicity department for the past two years, starts at Metro in charge of trailers.

He will work in the Metro advertising department under Pete Smith.

## Extras Total 3,797

Hollywood, Dec.

Rain and cold weather, combined with lagging production programs because of the holidays, gave the extras a sock on the chin as a Christmas gift. Some 2,797 people were called to work last week by Central Casting, a low figure.

Wet weather caused postponement of several big outdoor scenes. Best day for the extras was Friday (15) when 710 received checks.

Edgar Selwyn's 'Mystery of the Dead Police' at Metro took 150 of this number.

## Another WB Musical

Hollywood, Dec. 18.

Ginger Rogers, borrowed from Radio, ran chief in part in 'Radio Romance' Warner musical. Dick Powell and Pat O'Brien also set.

## CUNNINGHAM LOSES HOSS

Hollywood, Dec. 18.

Jack Cunningham is back on Paramount's writing force after a month's vacance. Having done six horse operas in a row, he'll be given a stableless yarn to handle.

## Gering's 'Princess'

Hollywood, Dec. 18.

Marion Gering to direct Paramount's 'Thirty Day Princess'. He's a switch from Stephen Roberts, who gets another one.

## Robson-Moran's 'Hillbillies'

Hollywood, Dec. 18.

Homer Croy was added to the Metro writing staff to prepare a new treatment for 'Hillbillies'. Picture will co-feature May Robson and Polly Moran.

## Lincoln

(Continued from page 11)

terday.' Lincoln is getting sweet oblivion with 'House on 56th St.' alone.

Estimates for This Week  
Capital (Livingston) (850: 10-20)—'Stranger's Return' (MG), and 'S.O.S. Iceberg' (U). Double bill worth a fair \$1,700. Last week, 'When Ladies Meet' (MG), and 'Wild Boys of the Road' (WB) dualed first half, and 'Hold Your Man' (MG) last half, did well considering, \$1,900.

Colonial (LTC) (750: 15)—'Jimmy and Sally' (Fox). Light fare, \$800. Last week, 'My Lips Betray' (Fox), and 'Smoky' (Fox), split, took fairish \$850.  
Lincoln (LTC) (1,600: 10-25-40)—'House on 56th St.' (WB). Won't draw anything after the fare of vaudeville or dual bills that's been steady diet here at the b. o. tag, \$1,200. Last week, 'Kennel Murder Case' (WB), and 'College Coach' (WB) just so-so, \$1,600. First double bill in here, too.

Rialto (Bard) (1,100: 10-20)—'Hearts of Humanity' (Maj), and 'Picture Brides' (Allied). Double bill with 'Race Night' in second canto to help out for first two days will fair at \$800. Last week, 'Fury of the Jungle' (Col), and 'Sleepless Nights' (Chees), with 'Tace Night' opening, fair \$750.

Stuart (LTC) (1,900: 10-25-40)—'Olson's Big Moment' (Fox), and 'Power and the Glory' (Fox), double. Most likely show in town to get money this week, but won't kick over traces too much for fair \$2,400. Last week 'Only Yesterday' (I), nose-dived on finish for slim \$2,200.

## MUGGS LONG, COLLINS BOLSTER FOX YARNS

Hollywood, Dec. 18.

Ray Long and Frederick Collins are at the Fox as a team to bolster up the writing staff and material for future pictures.

The two former magazine men are expected to bring new writers from the mag field into pictures and to act as contacts between the executives and writers in the preparation of stories.

Long was until recently story editor at Columbia.

## San Diego Indie Exhibs Await F-WC OK on Duals And Price Increases

San Diego, 18.

San Diego county association of indie theatre owners have passed a resolution to abolish double-features. Intention also was voiced to raise prices.

Under NRA set-up here the 23 indie votes can be overbalanced by the one Fox-WC decision, as F-WC (with 5 local houses) is the only 'studio affiliate' and rest are 'un-affiliated'. Resolution, which calls for single features by Dec. 31, has been sent to F-WC office here and indies are awaiting answer anxiously. If Fox 'no' all the near-unanimous tie hopes are shattered.

Owners matched notes and found that subnormal admish prices, two-for-one, passes and such actually cut the volume of business and that showing of double feature merely raised the nut.

## 'Tish' Out of Mothballs

Hollywood, Dec. 18.

Irving Thalberg is taking Mary Roberts Rinehart's 'Tish' out of camphor. He wants to dust it off for the next Marie Dressler pic. Serial was purchased several years ago but the studio has never been able to get the right treatment.

James K. McGuinness is adapting 'Tish'.

## 'Waffles' Mystifies, Coast Aides Left Holding the Bag

Hollywood, Dec. 18.

Career of the much attached feature, 'Waffles', continues to be rough picture, produced by Helen Mitchell (Mrs. Oliver Moscoso), which cost \$58,000, at present in the hands of New York courts awaiting disposal.

'Waffles' was attached as soon as the negative reached New York by Warren Millais, who claimed \$8,000 due him for directing, and in settlement of a demand note issued by Miss Mitchell. On learning of Millais' plaster, the Roy Davi laboratory, which had expressed the film to N. Y., immediately tied up the picture by seeking to throw the Helen Mitchell company in bankruptcy.

Davidge lab had a first lien on the negative, but allowed it to be shipped C. O. D. to Ira Si mons, who was to distribute, in hope of getting out its own money in addition to money for other creditors. Negative had six plasters on it here, but the creditors allowed the film to leave, as they expected to get some return from the distribution by Simmons. Most people connected with the picture here were left holding the bag.

Millais' attachment action will make matters tough for indie producers here who must send their negatives east without all bills being paid. Lab, which usually handles the shipping, will not let the negatives go for fear of N. Y. plasterers.

## COL. LOSES YOUNG

Producer Resigns—Weighing Three Bids for Majors

Hollywood, Dec. 18.

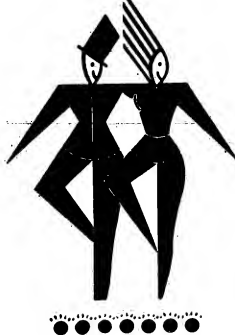
Felix Young, for the past 11 months producer at Columbia, tendered his resignation Saturday (16). During his stay he produced 'Brief Moment', 'My Man' and 'Let's Fall in Love'.

Taking time out to ponder three propositions from major studios.



**BEN BLUE**  
WARNER BROS. COMEDIES  
Dir. JOE RIVKIN  
LEO MORRISON, Agency

## SEASON'S GREETINGS



## F&M STAGE SHOWS

1500 BROADWAY  
NEW YORK CITY

## FLORENCE and ALVAREZ

HOLLYWOOD RESTAURANT  
AND DOUBLING

CAPITOL, NEW YORK, This Week (Dec. 15)

OPENING FLEETWOOD HOTEL DEC. 30, MIAMI BEACH

Thanks to WM. MORRIS OFFICE

## HOPE EDWARD MINOR AND ROOT



Two consecutive years in New York at Hotel St. oritz and Hotel Biltmore. Also doubled at the following theatres: Radio City Music Hall, RKO Roxy, Capitol, Palace, Paramount, Albee, Beacon.

NOW

## PARAMOUNT, BROOKLYN

(This Week, Dec. 15)

IGHTLY

## BILTMORE HOTEL, NEW YORK

IL BLOOM, 799 7th Avenue, New York

## Cantor Presenting Anti-Audience Theory to Ad Men at Luncheon

On the theory that what a polyglot Manhattan, Brooklyn Queens in-person audience likes in a studio is not representative of the general American taste, Eddie Cantor is agitating against all audiences attending commercial radio broadcasts. To this end he is hosting at luncheon meeting at the Waldorf-Astoria, N. Y., on Thursday (21) to ad agency men and program sponsors to present his case against the principle of admitting an audience to a broadcasting studio.

Cantor argues when he's aiming at an elephant one shouldn't cater to the tail; he wants to exploit coffee to Texas, Omaha, Montana, Oregon, Saskatchewan and Manitoba hinterlands, he shouldn't be guided by the direct reaction of a metropolitan audience. The New Yorkers are but a small minority of his merchandising market.

On top of that, Cantor contends that the vast unseen audience must resent the prolonged laughter emanating from the studio. Instead of these deadheads becoming gratis stooges and a good laugh builder-upper, there is a definite reaction against them. For unconsciously Cantor plays to the visible audience at the expense of the greater number of mike-dialers.

### They Get Synthetic

Cantor states he knows all the tricks in the book to get reactions from his visible audience, but he feels that he, and every other comedian, becomes synthetic under that modus operandi. He believes that it will inspire to the development of radio-creativity to play totally to 100% unseen audiences than have even a handful of laymen in the studio.

Cantor states Amos 'n' Andy, Burns and Allen and others haven't done bad without laugh stooges. He feels that the noisy about comedians needing a feel of an audience for gag-timing is merely a sop to personal vanity. He states that radio comedians when permanently canning studios into celluloid and on a sound track have no audiences during production, so radio should be likewise.

What's more, the timing of laughter only reacts against the program, for the visible audience prolongs the response and the unseen audience feels it has missed something.

Cantor states Jack Benny is with him on the idea, also Jack Pearl and Ed Wynn. George Jessel wasn't at first, but Cantor convinced Jessel after a while.

John Reber, head of the J. Walter Thompson agency's radio dept, is also for the idea, and, with Cantor, is behind the move to abolish the studio audiences.

## FRC SATISFIED ON SMITH WMCA LEASE

Washington, Dec. 18. Controversy over leasing station WMCA, New York, to a syndicate headed by Alfred E. Smith, was wound up last week with formal approval by the Federal Radio Commission of the deal between Knickerbocker Broadcasting Co. and the new Federal Broadcasting Corp.

Arrangements for the final okay were worked out a month ago following warning by the commission that the agency agreement might not meet with approval and the exchange of correspondence terminated with a letter from Judge Eugene C. Sykes, chairman, Wednesday (13) to the former president candidate declaring "The Commission has no objection to the agreement."

Point at issue was extent of Federal's control over programs, equipment, and technical operation in view of commission regulations that responsibility for operation must rest with the actual licensee rather than with a parent or subsidiary concern.

### RIEHL TO NASHVILLE

Nashville, Dec. 18. J. Oliver Riehl has joined WSM as a production man. He has been with WFAA, Dallas, for several months.

Previously with NBC, Chicago.

## Dumb Become Witty

Every of those radio press agent offices now has a professional gagster or epigrammatist attached to the staff. They're the boys who grind out those alleged smart cracks in order to make the radio and Broadway columns, and pseudo-credited to this or that client, usually a band leader or a crooner.

## NBC APPOINTS AMBASSADORS AT LARGE

NBC has extended its station relations service to include traveling trouble-fixers. Repts from this department are now kept making the rounds of affiliated stations in their assigned territories, straightening out any hitches over program clearances, etc., that might develop and serving as an intimate link between network home office and the allied outlet.

Handed good-will building portfolios in this connection last week were Easton C. Wooley and Keith Higgins, both picked from the network's regular staff. Fair will come under the authority of Donald Withycomb, NBC station relations manager.

Chicago, Dec. 18. NBC is going out of its way to increase its good-will relations with its member stations by giving them network recognition. An ambassador that network spirit by affording them chances to put sustaining shows and call letters on a national hook-up. Detroit and Cincinnati next week starts a session of the show called Heinie and His Grenadiers.

Not only does NBC figure to build that spirit among the stations but there's also the commercial angle on the chance that some national advertiser will get a load of the sustaining shot and decide it's just what he's been looking for to do his national radio job.

## Chiropractic College Wants to Use KICK

Omaha, Dec. 18. Stock of KICK Broadcasting Company has been purchased outright from owner-operator Ben Elrod by B. J. Palmer, Davenport, Iowa, principal stockholder in the Central States Broadcasting Company, now operating WHO-WOC, Des Moines and Davenport. Coinciding with the purchase application for permission to move the station from Carter Lake, Iowa, to Davenport was made to the Federal Radio Commission.

Purchase is thought to be for the purpose of giving Palmer another license in order to operate a station for his School of Chiropractic at Davenport, operation there depending on decision of FRC. Though old equipment of WOC is still in Davenport, thought that KICK equipment will be moved there.

Until FRC can take action on the case, Elrod will continue to operate for the purchasing company, probably until February 1. Station is powered at 100-watts and is now listed at 1,420 kilocycles, though application to FRC also asks a change to 1,370 kiles. Personnel includes Gene Cook and Gordon Henry, announcers, and Myrl Jones and Dell Burdick, operators, besides owner-manager Elrod.

### BUICK START DELAYED

Quick frame with Bob Benchley, Howard Marsh and Andre Kostelanetz won't make its bow until Christmas week. Shifting of the debut from the previous week was prompted by the fact that the unloading date for the brand's new models had been put off.

## Esty Gets Feenamint

When the "Potash and Perlmutter" series currently on NBC folds the balance of the Feenamint account will pass from McCann-Erickson to the William Esty agency. Esty is now handling the spot broadcasting phase of Feenamint advertising as well as the cowboy show on NBC for another Health Products Corp. brand, White's Cod Liver Oil.

Second 13-stanza cycle of the "Potash and Perlmutter" serial has several weeks to go.

## If They Can't Drink It Themselves They Won't Advertise It!

Apart from the intricacies of trying to stay within the laws of the various states another reason the advertising agent are holding back on radio programs involving spirituous frumment is the matter of quality.

Admittedly the liquor trade is at present too confused and disorganized for anybody to know much about standards of merit. A great deal of diluted and questionable whiskey is being sold and the public is already getting critical.

Advertising agencies hesitate to risk a black eye to themselves through innocently participating in merchandising sub-standard stuff. Figure possible kickbacks might be hard to explain. Especially with everybody very demure about the Tugwell bill.

## Chamberlain Deciding; CBS Split Web Likely

Chicago, Dec. 18. Ruthrauff and Ryan agency running up and down radio row trying to get its network time on either NBC and CBS for the Chamberlain lotion show. Has had everything for weeks now with neither chain able to clear the split network as wanted. NBC looks finally out of the picture entirely with CBS more likely to clear the desired network.

Understood to be ready for the air by Jan. 15.

## Radio Code Authority Gets Going

### John Shepard, 3d, Named Chairman—Puzzling Points Need Clarifying

Washington, Dec. 18. Wheels of the radio code authority were set in motion last week during a three-day organizing session.

Election of John Shepard III of Boston, head of the Yankee network and leading spirit in code negotiations, as chairman, was chief matter of business. James W. Baldwin, former Federal Radio Commission secretary and NRA industry advisor in code proceedings, was named executive officer and paid director of C. A. work.

Detailed rules and regulations occupied the industry policemen the major part of the time, but low-down on result of this work was kept confidential pending analysis of the proposals by the NRA legal section and final approval of the industry's outline.

Until NRA has passed on proposed regulations, code authority can do little but sit and wait, since both sides are disposed to proceed with utmost caution. Second check on speedy inaugurating of work is delay required in getting ratification of various provisions in the code, since both the authority and the NRA must participate in explaining puzzling points.

Matter of code authority financing was muddled over with the industry leaders working out concrete plan involving assessments upon stations in accordance with advertising scale. Small percentage of net revenue probably will be required, leaving the big stations to carry the greater part of the burden. Final action on this proposition also will be delayed since the general NRA policy on code authority finance hasn't been announced yet.

## Communications Mergers

Washington, Dec. 18. Enactment by Congress this winter of legislation tightening the government's grip on all forms of communication appears more probable than ever on the strength of reports President Roosevelt is prepared to advocate establishment of a powerful communications commission and champion mergers in this field.

Admitting his interdepartmental committee on communications has rendered its report, President Roosevelt last week declined to divulge his personal opinion relative to whether Congress should leave the existing set-up undisturbed or supplement present laws with more effective legislation. The implication was, however, that the White House will go to bat for much stricter supervision over telephone, telegraph, radio and broadcasting.

Probably few changes in the 1927 radio act will take place, but Federal power over radiotelegraph presumably will be extended on the ground that this means of communication offers increasingly important competition for telephone and telegraph.

Congress is sharply divided on the matter of Federal regulation versus private initiative and is equally split on the question of chains versus independents. Members from rural sections, who still dominate the House whenever sectional matters are up, generally favor more rather than less stations and oppose the big-business set up, while members from urban districts favor a weeding out of low-power local transmitters.

Immediate reaction toward the President's plan was varied in Congressional circles. Senator Couzens, sharp critic of broadcasting, declared he would fight monopoly, while Speaker Rainey suggested the entire matter be left until after the depression.

## Blow Merges WAAM-WODA in Jersey; Report of CBS Connection Denied

### 2 Shows Weekly as Junis Starts Dec. 28; No Time for 3d Show

Chicago, Dec. 18. Pepsodent show for its Junis hand lotion subsidiary will start on NBC on Dec. 28 with the Eddie Duchin band as set, but will be on the wires only twice weekly instead of three times as originally planned. Network unable to clear three chains weekly, but show is expected to get its three weekly shows shortly after the first of the year. Starts off with Thursday and Saturday half-hours, with the third half-hour to be added on Tuesdays, if and when time is clear.

Stations WAAM, Newark, and WODA, Paterson, start operating as a merged entity and under the single call letters WNEW on Jan. 15. Meantime Milton Blow, ad agency man and pres. of WNEW, Inc., has put in a bid for the equipment in the defunct Amalgamated Broadcasting System's studios. Blow has already taken over some of the latter space as the New York source of broadcasting for the Jersey outlet. Other studios will be maintained in Newark and Paterson.

Associated with Blow in the WNEW project is Richard O'Day, the original owner and operator of WODA. O'Day has the title of v.p. in the new corporation. Stations which now share the eastern end of the 1250 k.c. wavelength are licensed to operate at 2,500 watts during the day and 1,000 watts nightly.

After that CBS turned over its old WABC 5,000-watt transmitter to Blow has developed the report in New York broadcasting circles that the network is interested in the Blow-O'Day enterprise with a view to using WNEW, after a substantial increase of power had been obtained from the Federal Radio Commission. The New York key station for a second Columbia link. Both Blow and the web flout the report as baseless.

Price offered by Blow for the ABE equipment which includes microphones, broadcasting racks, test sets and amplifiers is \$8,500. Donald H. Clark, when brought over from Columbia to take charge of WNEW's program department. Tentative arrangement has CBS feeding WNEW sustaining program routed out of WCAU, Philly, for the Dixie supplementary.

## HARRY SHAW SPENDS WK. A MONTH IN WASH.

Waterloo, Ia., Dec. 18. President Roosevelt has named Harry W. Shaw, president of the Waterloo (Ia.) Broadcasting company, operating WMT, as the first of three members of the radio broadcasting code committee. Congressman C. Willford made the appointment known.

Shaw plans to spend a week of each month in Washington. He was recently named chairman of the Black Hawk county NRA compliance committee.

### Wesson Shifts, Spreads

Chicago, Dec. 18. Wesson Oil company shifts its "One Man's Family" show from Wednesday to Friday on Jan. 5, on the NBC.

On the same night show increases its NBC ride to include the southwestern territory.

### KAY FRANCIS AS GUEST

Kay Francis appears as guest star for "Ipana Tooth Paste" Dec. 27. She will do a scene from the film, "House on 6th Street" (WB).

# SEE COMMENTATORS' END

## Deems Taylor Remembers Where He Is, and Likes Slumming in Radio

When Deems Taylor goes to work on his m.c. scri next Kraft broadcast, is it what he keeps in mind: is it not a music appreciation hour—it's entertainment. So don't discuss it in terms of Beethoven. Include in your announcement of the next piece the name of Paul Whiteman—and don't make your introduction longer than the piece you're introducing. Remember this in vaude, as you try to keep the people amused—and for God's sake don't use a pun.

Stokowski's introductions for his Chesterfield symphony orchestra programs, Taylor considers ideal. He neither couches his announcement in technical terms nor does he phrase them as if he were talking to tiny tots. Whatever explanations he makes are based on the premise, not that he must lead his little audience by the hand, but that his listeners would appreciate translation of the technical foreign language musical directions with which the composer has sought to guide the conductor.

Taylor, music critic, opera composer, and also a fellow who counts the day lost should fate deny him the pleasure of tuning in on Amos 'n' Andy, has turned his scholarly mind to a contemplation of radio. Ending with a comment that he knows nothing about radio, these are some of his conclusions.

**Vaudeville Analogy**

Radio is not vaudeville—it only seems to be. It's so much like vaude, it's treated as if it really were. But vaude plays to a different audience every night, radio plays to the same audience every night. Radio is complicating that with its studio audiences. First of all, studio audiences are pushovers. Method of distribution of tickets guarantees it. Though the excuse offered for studio audiences is the claim they permit the timing of laughs, most of the laughs wrung from studio audiences today come from pantomimic business, comedy costumes and visual bits. They are no longer a true indication of the laughs in the script, the only laughs available to radio's important audience outside.

Radio programs allot from five to ten seconds for laughs, forgetting that the receiving set audience units average from one to three persons. The natural reactions of small groups to comedy is a smile—not a chuckle—and that doesn't take five to ten seconds. Meanwhile the studio audience is roaring, and the home audience waits, feeling it is left out of something. And Taylor has noticed that more and more radio performers, particularly if they come from the theatre, are playing to their studio audiences. Studio audiences are such grateful, friendly, receptive souls, nobody can blame an actor for being an actor before such a magnificent actors' set-up.

But returning to the crux of radio's problem, the necessity of keeping its year-round audience entertained, Taylor says radio's got to find a well that won't run dry. It's incredible, the amount of material that radio uses up. There aren't that many standard jokes to revise.

Taylor believes the solution to radio's material consumption of material lies in paying more attention to form and not relying on substance—since already radio's running out of substance. Character—comedy rather than jokes, comic delivery rather than gags. Create a pattern from which to work. It is the new more of a trend in radio performers toward developing a style that distinguishes them, toward building themselves into definite personalities so that they don't have to rely on what they say to be funny, but can count on the fact that it is they who say it, in their own individual way, that makes it funny.

Amos 'n' Andy are actors

### CBS Staff Takes Slap

Abolition of the Columbia News Service, one of the terms of the peace agreement between the press and radio, will mean the jobs of 20 men. Affected by the slated letout will be 11 men in the New York office, four in Chicago, three in Washington and one each in Denver, Los Angeles, London and Paris.

Several of these association connections to join the network's news collecting bureau. Suggestion has been made to the higher-ups CBS that they try to induce the various press associations to make room for the New York representation of the staff when the Columbia News Service folds. This is expected to take place by the first of the year. What aggravates the tough break for personnel involved is that it comes during the holiday period.

Columbia News Service has been in operation about three months, at least one veteran CBS employee, Steve Trumbull, was a victim. Paul White, who organized and managed it, will likely be assigned back to the job of publicity chief.

## Local Sponsor Timid About Going Network, So 'Vic and Sade' Walk

Chicago, Dec. 18.

Declining to stay off the network any longer act of Vic and Sade withdrew from the Jelke oleomargarine local show on WMAG and returned to an NBC network sustaining spot this week.

When originally going on a local commercial short for Jelke act had been given to understand that they would be sent network commercially for the account by the first of the year. When renewal date arrived Jelke hesitated about that network angle and the act bowed out, considering the act too good for just a local period.

## 45-Min. Programs Set By Young & Rubicam

First series of 45-minute commercial programs in network history will make its bow Jan. 20 on CBS for the Borden Co., with the latter's cheese brands to get the plug. Program will be tagged '45 Minutes of Hollywood' and include an interview with some picture name from the coast and a dramatized excerpt from a film production about to be released. Band and vocal interludes will originate from the network's studios in New York.

Carl York has been set to do the interviewing. On the coast currently for the Young & Rubicam agency, reps on the Borden account, lining up the screen stars and making the studios contacts for the release preview idea is Don Stauffer. Scheduling arranged for the show will give it the 8 to 8:45 Saturday slot. Hook-up will take in 30 stations. Mark Warnow will do the instrumental batoning.

comedians—they have yet to tell a joke, Graele Allen's charm is her rare comic delivery, Ed Wynne's style of telling gags makes you laugh, not the gags themselves, George Jessel has created a pattern—his business of telephoning his mother. This is the sort of thing Mr. York means when he suggests attending to form instead of substance. It's always been a good rule in

## AIR REPORTERS SCOPE LIMITED

**Press and Radio Make Peace Largely the Publishers' Terms—Restricted Newcasting Under Press Supervision and Non-Commercial Clause**

### REFERENDUM

Radio's agreement to let the press regulate the newcasting end of the business is construed within broadcasting and ad agency circles as signaling the early demise of the news commentator. With the listeners now accustomed to getting from this source the latest garblings in spot news, opinion prevailing in these two circles anticipates a sharp falling off of loudspeaker interest when the commentator, as stipulated in the agreement between radio and the press, is limited strictly to background matter.

Networks themselves were fully aware of this likelihood when they agreed to the 'background' angle as part of the pact giving the press complete control over the broadcasting of news. NBC and Columbia are, however, in hopes that the news commentators working under commercial banners will be able to shift their styles of presentation enough to overcome the deficiency. If the loss of these accounts is the price that they must pay, it's none too high, the networks feel, as long as the press is willing to drop its sniping tactics toward radio and show a spirit of co-operation when it comes to printing program listings and other news items pertaining to broadcasting. Implied in the radio-press pact is an understanding that the two factions will for-

### Gulf Remains

Attempt by radio and the press to arrive at a peaceful adjustment of their differences looked far from assured yesterday (Monday). Newspaper publisher, faction, responsible for last week's peace negotiations, expressed itself as highly disturbed when it was learned that Alfred J. McCosker, president of the National Association of Broadcasters, had wired KNX, Los Angeles, in answer to a query from that station, that he had agreed neither for the industry or for his own outlet, WOR, Newark, to refrain from the broadcasting of news.

get all past differences and accord each other the right co-operation. Credit for the settling of the feud is given M. H. Aylesworth, who made the overtures to the press. Columbia's aggressiveness, however, brought the issue to a head and eventually influenced newspaper's change of attitude about servicing broadcasting with the news. At the time the Columbia News Service was organized strong opposition to the project was voiced among the CBS directorate, so that when the press agreed to parley over the situation there was no difficulty getting this faction to assent to the idea.

**Must Be Ratified**

Before the agreement drawn up by reps from the networks, the National Association of Broadcasters, the American Newspaper Publishers Association, the Associated Press, the United Press and the International News Service can be put into effect, it must first obtain the approval of broadcasters and newspapers affiliated with these organizations. Pact recommended by this committee of representatives provides:

1. That a committee of seven members shall be set up to furnish

(Continued on page 62)

## Dog-and-Cat Fight Before FRC As Californians Compete for Air

### A Non-Aggression Pact

Comment is heard about the one-sided character of the press-radio settlement. Then clauses of the peace treaty overwhelmingly favor the press. Broadcasting agrees to practically everything the dailies want.

But the one thing radio wants, the printing of radio program lists in dailies, is not mentioned in the formal terms of settlement. Any concessions along these lines appears to be left entirely to the individual discretion of local publishers.

Radio has accepted a system of dictation from the press as to what, when, and how news bulletins may be broadcast. It has retreated from the field and possibly doomed the news commentator type of commercial program.

It is believed that political considerations and the expected difficulties with congress at the next session was the controlling motive with the broadcaster. Peace with the press, however, steep the terms, was deemed a strategic necessity at this time. Dailies have been verbally if not formally pledged to a spirit of 'co-operation.'

## Cleric Builds Church On Funds Contributed By Air Parishioners

Hollywood, Dec. 18.

A church is being built in Hollywood as the outgrowth of daily religious services from KFAC. Church will be named 'The Church of Hollywood,' the title of the daily air program.

Services have been a morning feature on KFAC for more than a year, conducted by the Rev. William Hogg, evangelist, formerly associated with Paul Rader.

Listeners have supported the program on daily calls for contributions, with the minister receiving from 1,800 to 2,500 letters a week, containing checks and money.

Now with plenty of money in the kick the cleric feels that he can afford to build and has acquired a lot at Argyle and Yucca, within a stone's throw of Hollywood Boulevard, on which to build a permanent place of worship.

### MUSIC 67% OF NBC

**Network Surveys 1933 Programs By Content**

Official analysis of NBC programs for the year 1933 just compiled by the network shows that music consumed 67.4% of the programming. This forms an interesting commentary in view of tin pan alley's constant squawks against radio.

NBC programs were divided in addition to music between the following classifications: Literature, drama, talks, 17.9; current events, 3.1; women's and children's programs, 4.7; novelties, 2.8; physical training, 2.3; religion, 1.8.

Of the grand total, including music, NBC calculates 21.15% of all programs were educational in nature.

### MINCEMEAT SEASON OVER

Nonesuch Mince meat (Beldman's) winds up its run with Leo Leisner, the Yacht Club Boys and 'Vision Ruth on NBC Dec. 30. Expiration date will make it total of 12 weeks for the program.

Commercial had no intention of staying on the air beyond the 13 week period, since the producer is strictly seasonal one.

Washington, Dec. 18.

Efforts of Hearst newspapers to expand their radio chain by acquiring two small transmitters in the Los Angeles area, provoked heated exchanges regarding financial responsibility of rival broadcasting companies in oral arguments before the Federal Radio Commission last Wednesday (13).

Hearing counsel for three different groups fighting for facilities in California, the commission brought near an end the prolonged and acrimonious fight over assignments of stations KTM, Los Angeles, and KELW, Burbank. Decision, which without doubt will be challenged in local courts, is not expected until well into next year.

Sensational charges of financial irresponsibility were fired back and forth between counsel for the Hearst interests and the Don Lee chain as the tug of war entered its last stage prior to commission action on an examiner's report recommending KTM and KELW facilities be turned over to the Don Lee system. Hearst, through the Evening Herald Publishing Co. of Los Angeles, has arranged to purchase these stations if applications for license renewals are granted.

The found two former communist attorneys arrayed against each other, Duke M. Patrick, former general counsel, representing the Don Lee group and Paul D. P. Spearman, former assistant general counsel, appearing for Hearst, KTM and KELW.

**Heard Stock Methods**

Calling attention to a finding by Examiner Ralph L. Walker that financial statements of the Evening Herald do not reflect 'the actual financial condition' of the paper, Patrick charged the Hearst company has paid dividends 'far in excess of earnings' and that the Hearst corporations, holding companies and subsidiaries employ 'every financial practice used in the boom era' and condemned by Senate stock market investigators.

Replying in kind, Spearman shot (Continued on page 62)

## Gen. Foods Burns At Hearst-Byrd NBC Broadcast

General Foods may take retaliatory measures against NBC as a result of the cross-country broadcast the network gave the Hearst salute to the Byrd Antarctic expedition Sunday (17).

Food packer several weeks ago asked NBC to refrain from releasing over its web any of the programs that General Electric shortwaved to the expedition through WGY, Schenectady. Initial reaction to NBC's disregard of the request developed yesterday (Monday) when the agency on the G.F. account, Young & Rubicam, switched the Borden Co.'s morning show on NBC to Columbia, effective Jan.

In urging NBC at the time to lay off any dealing in connection with Byrd, General Foods pointed out that it had the admiral and his expedition tied up on the Grapenuts stanza over CBS Saturday and that it was inclined to the opinion that anything outside of this would weaken the effect of its own holiday.

On the Byrd program Sunday the Kings Features end of the Hearst enterprises was responsible for Bob Ripley, Rubie Goldberg and Bugs Baer.

Among the other programs supported by General Foods on NBC are Maxwell House Coffee's Show Boat, Cape Diamond Light (Diamond Crystal Sales), Paul Wing the Story Man (Post Toasties), and 'The Wizard of Oz' (Jell-O).



## Station Entertainment Average

WGL, Fort Wayne  
Reviewed Mon., Dec. 11  
Hours, 6:15 to 10 P. M.

Typical example of more or less local radio fare. Peak hours between 6:15 and 10, with most of the program home-made. Those sustaining have been doing their stuff now for a long time, and are considered regular features. General schedule is quite steady, with no particular stand-out personality. Most of the novices break in on this station and then shift over to its big sister, WOWO, located in same building. WGL, next in line when looking for a parking place on the dial. A definite personality could weld those Round-the-Town book-ups together, it seems.

6:15—Old Favorite Hour, maintained least a steady moment, who get a minute break-in during the three-quarter hour program. Organ and piano music presented by Marguerite Hiltman, staff artist. Used to play on request numbers, but this turned into a headache, so musician decided to pick her own pieces. Plays everything, from early Irving Berlin to modern tunes. Includes a "guess this one," too. Running over a year now, which shows its popularity.

7:00—Henry Lange and his Benewick Recording orchestra. First band in station's Round-the-Town series of local night spots. Comes from Berghoff Gardens and has enough appeal to last. Smooth music.

7:15—Brown County Revelers, with Crazy Crystals label opening and closing. Indiana residents, group which took its name from county in southern part of state where the hill billys nest. Most popular feature sponsors ever had.

7:30—Fort Wayne College of Music under direction of Emil Boulliet. A decided change in presentation

after listening to the mountain music. Symphonic program given by leading musical institution here. In between new pupils are solicited through the radio. This comes on once a week.

8:00—News report, with Harry Flannery reading the five star final. Nightly except Saturdays. Takes on new life, due to city being minus a morning sheet, now.

8:30—Cadman Wayne orchestra from Chatterbox room. Hotel Anthony's West in line on Round-the-Town feature. Band now on fifth week, "Montana Moon" haunting signature.

8:45—The Romancers. Don't know where this gets its name. Male voices with hot piano solos.

9:00—Max Burkhardt, "The Professor." Good dialect of current topics with songs, such as "By the Light of the Silvery Moon" and "Geel I Wish I Had a Girl." Funny in its way.

9:15—First Break in local outlay. Regular Sunday feature of American Weekly. This time, "Dr. Rudolph's Problem," with suspense built up in the operating room.

9:30—Two Modern Maids in Rhythm. Schedule had North Side High School and town. Sorry, but this was a last minute switch. Only real let-down so far.

9:45—"Deep River," with the chain coming in regularly from now on. Action on sentimental rich, such as "Willard Robinson, the Evangelist of Rhythm" and a tonal baptem! and then something about the soul. Not much talk about this one.

10:00—Boswell Sisters. And a fitting climax to evening. Still depicting all comers in this field. "Way Up to the Sun" with a talkie-talkie patter, followed by the band, playing a torrid Indo-China thing, called "Nagasaki."

### IVORY STAMP CLUB

Capt. Tim Healy

Talk, 15 Minutes

COMMERCIAL

WDRG, Hartford, Conn.

A program that pleases and entertains every age. Originally intended as a child's program, it has won for its listeners all ages. This is a program that is built up around which the main character and the only one handles his talk.

Every Tuesday and Thursday night at 7:15, all radios in this vicinity are directed to listen to the Stamp Stories by Capt. Tim. There is a thrill in every story. One night it will be a foreign country and the story of its stamps, the next night a theme of stamps.

Capt. Tim's splendid voice has won him thousands of listeners, mothers and fathers have at last discovered a program that every one can enjoy. The Ivory size soap, night without any worry that their children's nerves will be upset.

Splendid stories, delightfully told, interest sustained to the very end of the program and clever handling of the program and clever handling of the program.

Capt. Tim placed on the air here by Doug Storer of the Blackman Co. tie-up of the merchandising plan worked out by the Blackman Co. and the Ivory Soap Co. to promote the sale of Ivory Soap, special attention being paid in this particular program to Guest Ivory. Every listener sending in two wrappers of the Guest Ivory size soap receives in return a Stamp Album and 20 Stamps to start their collection; every 2 wrappers they receive 10 stamps. The end of the program. This program has added many thousands of new stamp collectors.

Placed on WDRG for a test program.

### SEARS ROEBUCK & COMPANY

Class Program

15 Mins.

COMMERCIAL

KLZ, Denver

Program starts with toyroom jumble, the animals making all sorts of noises, and the dolls chattering. After the opening plug toyland comes to life, and someone finds that Raggedy Ann and Front Street are missing. The dolls are let, which takes up most of the fifteen minutes, is given over to hunting for this pair. The soldiers are organized and go to the station to see if they have gone away. The others search the store, and finally in the last minutes, and after all have given up hope, the pair are found playing checkers in the Colorado cabin in the toy department. Immediately a checker tournament is organized, which will be made a feature of future broadcasts.

Program built on a child's level and appeals to them. Only plugs are at opening and close and consist mostly of invitations to visit Santa at the toy department. It is obvious that the children will get the parents that they will be easy to sell toys.

### RUDY VALLEE IN HOLLYWOOD

Chic Sale

10-Mins.

COMMERCIAL

WEAF, New York

Cagney seems to have been making his radio debut in this instance.

Rudy Vallee's Fleischmann Yeast

revenue presented him along with

several other actors in a dramatic

incident lifted bodily from the mo-

tion picture, "Private Jones." On

screen Leo Tracy and Donald Cook

faced each other as hard-boiled pri-

vate and tough lieutenant. Here

Cagney, did the snarling soldier

sternful of discipline, war, and offi-

cers.

Cagney's voice and personality

come over the air as effectively as

been. His performance is

forceful, authoritative, and believ-

able at all times.

Land.

Program purports to be 60 minutes

like \$7.00 automobile eating up

cement turnpike. Style was em-

brodered all through the routine,

pacing, and fingermastering. A

program ideally suited to make

people feel kindly toward the bank-

roll making it possible would be

hard to duplicate in the entire

roster of broadcasting.

Ever gracious Vallee is liberal

with credits. But he doesn't gush.

That's very helpful. Others try to

be courteous and often succeed in

giving folks a headache from excess

of billing. Vallee is a professional

and his own professional

advertisements on those participat-

ing in his programs and in addition

gives the public interesting tidbits

concerning his own professional

activities apart from those for

Standard Brands. He might be de-

scribed as a showman who has hu-

mor and perspective and is also a

gentleman.

Two of Vallee's headlines of last

week (14) are individually covered

under radio reports. They are

James Cagney and Florence Des-

mond. Chic Sale has been prob-

ably working for the other success

any time an advertiser is prepared to meet the

question. Here he offered "Pop

Eyed Kink," that was done some

years ago as a short for Fox Mov-

ies.

June Kentry sang and showed a

fine voice. When her dramatic

and is created the radio market-

ability will be strong, for she has

something to go with the to-be-

achieved celebrity. A spiky guitar

and harmony are as far above the

usual radio offerings of this clas-

sification as champagne is above

coca-cola.

Harry Jackson orchestra is work-

ing in and out of the band. The

latter is on the coast. Vallee gave

this outfit a generous verbal build-

up. It's a nice aggregation and they

handled the show smartly.

Land.

MAVERICK JIM

Sketch

30 Mins.

COMMERCIAL

WOR, Newark

Here's a horse opera, that favors

giving 'em all barrels at once and

many times over. The suggested

trick of the western epic

that the author of the "Maverick

Jim" idea doesn't jam into each of

the four minutes the action unfolds

a series of shots and another gringo

is supposed to be biting the dust.

The narrative is thickly sug-

gested with the gamine's sugges-

tions and torture devices, with the

application of hot irons to the eyeballs

a frequently referred to item in the

last category. It is a

pretty picture for the kids just

around the bedtime hour.

Runkel's chocolate and cocoa has

this program down for release

Wednesday and Friday evenings.

That the show packs enough ex-

citement to get and hold a kid's

attention there's no gainsaying. Com-

pared to the blood and thunder

and black villainy that the "Maverick

Jim" tale projects, the "Tom Mix

series for Ralston Purina on NBC is

a Sunday-school shindig. Never-

theless, the latter epic to date has

drawn over 500,000 boys. All

which would tend to show that it

can be fed the youngsters in a small,

quiet way and still produce the re-

sulting time in a big way.

Writing the "Maverick Jim" series

is Stuart Sterling, who is also re-

sponsible for the Eno Salts mys-

teries on NBC. Central character

he is named after the author. He

is a combination of Red Matersson,

Bill Hickok and other similar

worthies who made their impress

upon America's pampas of the

rough, but despite the pace and

noise it's a disjointed piece of con-

tinuity that Sterling writes. Cast-

ing and acting are lively, but

the pacing when the tale grows

uncertain, producing touch, due

mostly to a lack of resourcefulness

in dovetailing transitions.

A good deal of the plot of Mex-

icans and constant use of the ex-

pression "greaser" comes under the

head of racial slurs and ought to

be dropped by the station before the

government sends through a mo-

norandum.

Odee.

### JAMES CAGNEY

"Private Jones" (Sketch)

10-Mins.

COMMERCIAL

WEAF, New York

Cagney seems to have been making

his radio debut in this instance.

Rudy Vallee's Fleischmann Yeast

revenue presented him along with

several other actors in a dramatic

incident lifted bodily from the mo-

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handled the show smartly.

Land.

HEI IE AND HIS GRENADIERS

Music Comedy

15 Mins.

# TAX ON TUBES, WATTAGE

## Poisoned Publicity

There seems no decrease in the deliberate poisoning of the wells of publicity as practiced within radio. Press agents and personal reps are conspicuous offenders and certain radio columnists, knowingly or otherwise, are permitting themselves to become accessories after the fact.

This poisoning takes the form of sly digs slipped into the various columns. The items may be true enough, but the victim of the sly digs possibly stands to lose plenty.

Advertisers, when not completely sold on a program, can sometimes be pushed into an impulsive adverse decision against their own show, or its headliner, by some calculated bit of propaganda. The advertiser interprets such comment to be a genuine reflection of the public's attitude, whereas it actually is nothing but the indirect offspring of somebody being sore at somebody else.

Columnists would rightfully resent and resist efforts to abridge their editorial scope. Some newspapers have permitted their radio editors great latitude. But the editors continue to play politics. Even if they can truthfully assert financial integrity, they can have no defense in forsaking impartiality because of friendships with certain press agents.

Radio personality or program flops make good reading, and so far as comment reflects a general trade view, or even a purely personal critical reaction, that's okay. But such comment becomes unfair when it is lanted to hurt somebody. That's pediculous.

Press agents are the prime news sources of radio columnists. That's profitable both ways. It cuts down the pedestrianism required to remain a radio editor, and provides the material to meet the demand.

The press agents frankly attract and hold their clients by profound assurance that they, the p. a.'s, are buddies with those radio columnists who really matter. It's a jolly arrangement, with the radio performer paying the bill. However, what the radio performers don't know about publicity is plenty.

And what makes poisoned publicity doubly odious is that the planted slurs against one person may hurt another. For example, to slap at a program's author as a stupid donkey can do as much or more damage to the performer using that author's material.

## VOORHEES BURNS AT BENTON AND BOWLES

Burning over the ad agency's (Benton & Bowles) decision to engage another leader for the prospective Palmolive musical whirl, Don Voorhees has handed in his notice of withdrawal from Maxwell House Coffee's Show Boat. Next Thursday night's (28) broadcast will be Voorhees' last here. Gus Haenchen has been retained to replace him.

Voorhees' peeve against the B & B outfit arises from the fact that he had been preparing the material for and auditioning the Palmolive frame for several months. Idea that the soapmaker has okayed here for early debut on NBC is a series of tabloid versions of the more popular operettas, such as the 'Student Prince', 'Blossom Time', 'Vagabond King' and 'Desert Song'. Part of auditions routine of 'Student Prince', which Voorhees claims to have framed, was included in last Thursday night's (14) Maxwell House Boat edition.

Voorhees has been on the Show Boat stanza since it debuted over a year ago. His other baton assignments are Texaco, Bond Bakers and Fletcher's Castoria (Albert Spalding), the latter two CBS accounts.

## Guy Lombardo on Coast, MJB Coffee Commercial

San Francisco, Dec. 18. Guy Lombardo will do at least a pair of commercials for MJB Coffee on its Monday night Demi-Tasse Revue during the two weeks he is at the Ambassador Hotel, Los Angeles, Jan. 1 and 8 the dates.

During Lombardo's fortnight in Los Angeles Ted Flotro will slip back up here for two weeks at the St. Francis Hotel, returning then to the Grove and his MJB broadcasts, with Lombardo coming up here.

## CBS Restores Pay

CBS puts back into the personnel's pay envelopes this Saturday (23) the balance of the 15% cut that became effective in June, 1932. Network on Oct. 1 of this year restored 7 1/2% of it.

Understood that NBC will take similar action by Jan. 1. Latter web returned one of the two 10% slashes in October.

## L.A. TIMES QUILTS KHJ

Coast Daily Leaves CBS Link For KMTR, Indie Outlet

Hollywood, Dec. 18. The Los Angeles Times withdrew from KHJ, CBS network station, Friday (15) and is going over to KMTR, independent station. The Times has been broadcasting the past seven years from KHJ three times daily for 15-minute periods.

## NBC Auditions Spotted On Wednesday Nights

Audition finales for vaude talent having buildup and commercial sales possibilities has been shifted by the NBC Artists Service from Monday to Wednesday nights. Change was made for the convenience of the various department heads, delegated to sit in on these hearings. Ruby Cowan continues in charge of the event.

## Pic Air Show

Hollywood, Dec. 18. Dick Powell, Ted Flotro and band, Wheeler and Woolsey give an audition here Dec. 20 over telephone wires to CBS in New York for the Old Gold hour. Powell will m.c.

## Hudnut on Net

Hudnut has arranged to start a half hour musical show on CBS either Feb. 9 or 14, with the date depending on how soon the network can clear the required 51 stations. Jack Whiting will make his commercial debut on this series. Jack Denny's is the band selected.

It's Hudnut's first network affiliation. For the past year the cosmetic mixer has done some heavy spending in spot broadcasting with disks. Hudnut's niche on the CBS schedule is 9:30 to 10 Friday night.

## CBS Picks Philharmonic

Pasadena, Dec. 18. CBS will broadcast an open air concert by the L. A. Philharmonic orchestra, Jan. 1, in connection with the annual Pasadena Tournament of Roses.

Band will play from the Bush Gardens and will be aired between the parade and the east-west football game between Columbia and Stanford.

## BROADCASTING TO PAY MORE

Looks Like Congress Will Sock Radio — Stations May Have to Pay Royalty to Uncle Sam for Using the Public Domain

### \$500. MINIMUM

Taxation along European lines is expected to be levied against radio tubes by Congress. This is anticipated to yield the public treasury around \$200,000,000, although that's a guess. Another proposition likely to come before Congress is a fee to be paid by the holders of broadcasting franchises, namely, stations.

On the tube taxing angle cordicable inquiry has already been made by advisers to the White House. Data on tube sales has been collected and radio engineers of national prominence consulted.

Imposition of a levy on wave length franchises is in line with a provision contained in a bill introduced by Senator G. C. Dill of Washington at the last session of Congress. Senator Dill would have the transmitters tapped according to the amount of power noted in the licenses granted by the Federal Radio Commission. Fee would be on an annual basis with the scale running from \$500 up to \$10,000 for the stations operating on clear channels and at the limit of power allowed, 50,000 watts. In the event this measure meets with Congressional okay NBC which operates 11 stations of this latter category will be by far the top taxpayer of the industry. CBS controls four outlets of 50,000 watt range, WABC, New York, WBT, Charlotte, WCCO, Minneapolis, and KMOX, St. Louis. Predicted.

At the October convention of the National Association of Broadcasters Henry C. Bellows, CBS v. p. and chairman of the NAB's legislative committee, voiced a prediction that the next sessions of Congress would find radio industry up for taxation. The government, he said, had to contrive new sources of revenue and since radio had so far escaped tax attention that industry would undoubtedly be among the first mentioned as a co-supporter of the burden.

### XEW, MEXICO, SUE

Mexico City, Dec. 11. Station XEW is charged with infringement and plagiarisms by dramatic author in a suit just filed. Copyrighted material was allegedly used without payment of royalty by the station.

## 100 Dentists Ask Easier Ethics

Want Advertising Rights — One Tooth Mechanic Is Radio Sponsor

Albany, N. Y., Dec. 18. Barred from the use of radio, moving pictures, stereopticon slides and other means of advertising, dentists lost the first round of their fight to have the restrictions removed when Supreme Court Justice Loughran denied their application for a restraining order in Albany on Friday (16).

A group of 100 dentists in the state has brought suit to test the validity of the new regulations. The action is directed against the University of the State of New York, the Board of Regents, the State Board of Dental Examiners, and Dr. Minor J. Terry, secretary of the examiners' board.

Purpose of the regulatory board passed last March, is to prohibit all dental

## Bands Ask That Radio Discs Be Limited to Single Performance

### Studio Signals

Regina, Dec. 18. Vic Nelson, CKCK announcer, is now a Knight of the Garter.

Al Smith, pianist, was rattling off a Tube Bloom number at a dizzy pace. It was the last piece on a quarter-hour bit, and Vic saw that the program was going to end 30 seconds too soon, but how to tell Al? Tapping him on the shoulder might mean a sour note or several off-keys, and of course speaking was taboo. So Vic took off his garter, went around to the front of the piano and stretched it. So did Al.

## BONUS SYSTEM FOR CHI NBC SALESMEN

Chicago, Dec. 18. Chicago NBC office has placed its service-salesmen on a salary and bonus basis, as against previous set-up of straight salaries.

In this way super-salesmen in the organization can be certain of coin return in proportion to their ability. Likely that under this plan NBC will put in a quota system whereby those who drop and stay below a certain figure in sales will be automatically dropped from the organization.

### May Co. Sues WMCA

Because the Federal Broadcasting Corp. tossed out the commercial business when the former took over the operation of WMCA, New York, the May Department Stores has brought suit in the New York Supreme court for specific performance of contract. Lessors of the outlet, headed by Jack Adams as president, didn't like the low rate given the store chain by the previous WMCA sales setup.

Named in the complaint is the Knickerbocker Broadcasting Corp., which operated every phase of the station up until the leasing deal with the group of Wall Street scions. Action, however, is being defended by them. Contract that the May outfit is trying to enforce had 13 weeks to go.

Chicago, Dec. 18. Bands are learning their lesson about radio discs; learning that they can do as much harm as good, particularly when a station has the right to play and replay the same records. Bands and band booking companies are insisting before signing for disc shows, that the platters will be played only once on one station.

It follows the howls of the bands when they have gone on sustaining discs to find that stations are killing the reputations of the bands by playing the platters to death. This was the case here in town with Phil Harris on sustaining platters on WBBM, while the Harris band was at the College Inn in person and on WENR. The WBBM played and replayed the Harris saucers as direct from the Goddard in Los Angeles despite the Harris in-person appearance in town. This muddle is claimed partly responsible for the brodie Harris took at the Inn, despite the excellent reports on the band.

This situation has caused the bands to get suddenly careful for whom and how they record. Hal Kemp insisted on this protection before going on platters for Quaker Oats-Lavina. Contract specifically states that the saucers must be played only once on any one station.

### TONY WONS OWN TONIC

Radio Performer Heads New Medicine Firm

Tony Wons goes on CBS around January 1 to sell a medicinal builder-upper of his own. He's taking two morning periods a week. Interested with Wons in the distribution of the concoction is Sam Pickard, CBS v. p. in charge of station matters. Label tentatively given the tonic is 'Natural Crystals.'

Wons has on the same web another commercial contact, Johnson floorwax, on which he has received a 26 week renewal, effective Jan. 1. In addition to the two commercials Wons will retain his two sustaining spots a week. Through the latter scheduling Wons retailers his 'Scrapbooks' on a splitting arrangement with the network.

## Harron Unites

### ABS Survivors;

### Stymies WMCA

Linking up by Paul Harron of the stations once included in the Seaboard division of the defunct Amalgamated Broadcasting System into a co-operative idea has served to curb the expansion projects of the Wall Street coterie now operating WMCA, N. Y. Latter group had under consideration a plan of welding some of the former ABS affiliates into a regional network extending to Washington when Harron stepped in and formed what he has for the time being tagged the 'gold network.'

Despite the Harron move the Federal Broadcasting Corp., which operates WMCA, will continue to proceed slowly, avers Jack Adams in weaving together a regional of its own. Adams is still negotiating to that end with an outlet in Boston and another in Providence.

Harron is connected with the operation of WFAB, New York, and WPEN, Philly. Other outlets in his link are WDEL, Wilmington; WOL, Washington, and WCEM, Baltimore. For the time being the regional affair is operating on a basis of sustaining programs in exchange, it's using Western Union wires for the hookup.





## Air Line News

By Nellie Revell

NBC's 'Singing Lady' was forced to change her script and continuity when she started to broadcast adventures of Pinocchio by WMCA, which last week obtained a radio copyright on the etherization rights to the puppet's carryings-on. WMCA will begin a Pinocchio show at the first of the new year, the air script being adapted from Colodi's original by Allan Wade.

### Incomplete Distribution

Julia Sanderson-Frank Crumit Blackstone show leaves the NBC waves at the end of this month, the time being taken by Fred Allen. Blackstone cigars, because of incomplete distribution, couldn't take the complete coast to coast network, which Allen will get from Sal Hepatica. However, Sanderson-Crumit stay on CBS.

### Multi-Lingual Russel

Dan Russel has returned to the roster of NBC announcers. Russel speaks six languages, including the Scandinavian. NBC is not cutting its announcers' staff, even though the transcriptions are being made of the local station announcements. The discs aren't likely to be used for a long time yet.

### Theatre Click a Cincher

Stage is still the most rapid medium of discovering a singer's potentialities. In spite of her immense fan mail, Shirley Howard's Mollie Shaving Cream sponsor over NBC three times a week signed her for the next 52 weeks only after she had scored at the Roxy a week ago.

### Short Shots

Billy K. Wells, be a partner in David Freedman's new Script Building Corporation, which goes into operation after the first of the year with four commercials. Meyer Davis has been engaged to conduct his orchestra at the White House on December 30 for President Roosevelt's New Year's party. Jack Smart has returned to the March of Time program, having been off because of the Friday night Fred Allen programs. Sale of the Metropolitan Opera to Lucky Strike was made personally by Merlin H. Aylesworth. The Playboys, a three fellows on two pianos act, will go commercial over CBS early in January. New Arthur James daily, Express, will have two radio columnists—Hazel Austin and Sid Weiss. George Givot, Max Baer and Bee Palmer are auditioning together. Roger Wolfe Kahn auditioned for an oil company last week, reportedly Tydol. Kings Beer may be back as a radio advertiser soon.

One of the first liquor commercials looks to be that sponsored by the Spanish wine growers, through the Spanish Chamber of Commerce on WOR. Program was auditioned last week, the lineup including Jack Shilkret and his orchestra. Max Baer, the heavyweight, didn't guest star on his arrival in Gotham because he wanted \$2,500. Sigmund Spaeth, Heywood Brown, Jack Koroed and Gilbert Seides, all newspapermen, form the quartet comprising WOR's Magazine of the Air, which will be on for a half hour every Wednesday night starting January 3. It's a sustainer, but an effort will be made to sell it. Freddie Martin now has six weekly broadcasts, two on WOR and four on NBC. CBS studio floor (22nd) is being repainted. Babe Ruth has been signed by Esso Gasoline for 39 transcriptions, the story being that of Babe's life. Tom Curtin is the author and the kid actors include Julian Altman, Arthur Scanlan, Andy Donnelly and Laddy Seaman. Ruth Etting returns to New York January 1 to page a sponsor.

### Scrambled Notes

Pepsodent is now radio's largest user, with three half hours being cleared, and Amos 'n' Andy and the Goldbergs five quarter hours each. Lucky Strike ranks next with the two and a half hour show of the Metropolitan Opera. William Esty agency takes over the Ruppert account. Hal Tillotson joins the radio department of Rockwell-O'Keefe agency. Gregory Stone and Alexander Kiriloff, both NBC orchestra conductors, will take a joint trip to Russia and Vienna the latter part of this winter. Ben Alley auditioned for a BBD&O commercial last week. The Funnyboners will return with the same program they were featured over during the summer. Leonard Whiteup, Walter Samuels and Felix Bernard, known as 'The Playboys', start January 7 on a Sunday morning commercial for Pepto Mangan (M. J. Breitenbach Co.).

## Inside Stuff—Radio

Eddie Cantor has aired Great Neck and his elaborate establishment there is for sale. The Cantors and their five daughters are ensconced in a three-floor tower apartment on Central Park West. He explains the switch to urban quarters by the pressure of the eldest of the girls who found it a handicap to attend dances in Manhattan and reside on Long Island. When the kids put it up to him that way, Eddie says, he gave in.

Cantor declares a report that he was engaged to appear in the Palais Royal nitery, to be a canard.

Gen. Smedley Butler evidently holds no terrors for regional stations. Ex-Marine has been making a tour of the middle west and south and getting on the kilocycles plenty. Networks have banned him because of his unreliable control over a life-long affection for strong language. Besides a station in Iowa the general has been heard within the past fortnight over WSOC, Charlotte, N. C., and KOMA, Oklahoma City.

Musical comedies of 15 minutes' length with special scores written to fit the book are being made under the title 'Love Making, Incorporated'. These are being waxed by World Broadcasting. Walter Craig is composer-Librettist-director of the series sponsored in the east by Sunshine Beer of Reading, Pa.

Although Nino Martin's contract with the Metropolitan Opera Co. restrains him from taking a commercial assignment outside of NBC, M. H. Aylesworth has waived the restriction and the tenor continues on the Lint show over CBS for another five weeks. Ed Klaubner, CBS v.p., did the permission, contacting with Aylesworth.

What made Martin's affiliation with Lint more complicated was the taking over by Lucky Strikes of the Saturday afternoon Metropolitan Opera broadcasts over NBC for the remaining 14 weeks of the Met's current season.

Gillette's forthcoming series of 26 one-minute waxed announcements placed by J. H. Neebel, of Detroit and recorded by World Broadcasting may set a record for cramming a lot into 60 seconds.

Included in the 60 seconds is a whistling signature, an opening announcement, a dramatic situation, a closing announcement, a whistling sign-off.

## Radio Bass Hits Opera

Chicago, Dec. 18.  
Norman Gordon is starting in grand opera on Dec. 25 with the revived Chicago Civic Opera.

Gordon was formerly with NBC here as bass voice in the Merrie-Men quartet.

Two Franke are planning a radio comeback. They're Frank singer and Frank (Jerry) White. Original combo was Bessinger with Frank Wright, now on the coast in the radio advertising field. Bessinger is also manager of the Stork Club where he entertains.

## Radio Performers Ass'n Likely as Chi Etherites Go Benefit Dizzy

18. some benefit ruling such as the Equity and the Actors Fund system, whereby the Fund draws 10% of benefits at which legit performers show. Several leading etherites with stage background have gotten together locally to draw up some sort of a petition to get the radio performers to regard themselves as members of an independent profession, just as the musicians, legit performers, vaude performers and others.

Movement is starting locally for the formation of a radio performers benefit organization to take care of the needy of the radio profession. Entire idea is the outgrowth of the dozens of benefits that radio performers of Chicago and elsewhere have played for other organizations. Yet from all these benefits the radio performers drew nothing. Radio people feel that they need

# WALTER C. KELLY

## "The Virginia Judge"

As Al Smith would say: "Let's look at the record"

- **1902**  
laid Mr.
- **1903**  
Marie Dressler and Walter C. Kelly in "Sweet Kitty Swallows," a travesty on "Sweet Kitty Bellairs."
- **1904-1912**  
Headlined in vaudeville in every city of importance in English speaking world as "the Virginia Judge," including 5 annual engagements of 8 weeks each at the Palace Theatre, London
- **1913**  
Featured single in the "Whirl of the World" for 30 weeks at the New York Winter Garden
- **1914-15-16**  
Featured or headlined on Keith and Orpheum Circuit
- **1917**  
Featured single in the "Show of Wonders," New York Winter Garden, 22 weeks
- **1918**  
Headliner of the Orpheum Road Show
- **1919**  
24 weeks on Sunday Nights only at 3 different Broadway theatres, Century, Winter Garden and Casino for the Shuberts
- **1921-2-3-4**  
Usual tours on Keith and Orpheum Circuits
- **1925**  
Touring England and Scotland, Stoll Tour and Varieties Controlling Co.
- **1926**  
Featured single with Shubert's "Passing Show"
- **1927-8-9**  
Touring in Vaudeville and Picture Houses
- **1930**  
Ten weeks Broadcast local tie-up from station WHAM from Rochester, New York; sponsor Absorbine, Jr. Co. 16 Weeks Fox studio, Hollywood, Cal.
- **1931-2**  
Lounging under swaying Palms in Florida and loafing on New Jersey beaches
- **1933**  
Star of Maxwell Anderson's Pulitzer Prize Play, "Both Your Houses," management Theatre Guild; Six weeks broadcast for Gulf Oil, NBC

NOW AVAILABLE FOR THE LEGITIMATE, PICTURES or RADIO

ALL COMMUNICATIONS

# WALTER C. KELLY

ELKS CLUB, 110 West 43rd Street, New York

## RADIO CHATTER

### New York

Ben Bernie's son, Jason, in radio debut Dec. 18.

Edward J. Darragh is the latest addition to Scott Howe Bowen's station service department.

Ford Motors asked the Landt Trio and White to restrict their repertoire to ditties of the hillbilly genre.

Gregory Stone, NBC batonier, is a heavy importer of Russian records. Jones and Hare claim to be first on the air to have a signature song, first warbling tune to collect for a program and the first to kid the product they were trying to sell.

Bill McCaffrey brought the Levey into NBC for a program board hearing last week.

Larry Lowman has called it a winter cruise and is back on the whirl at CBS.

Vivien Ruth wants it to be known that in the first name it's an 'e' and not an 'a'.

Gertrude Ramsey, sec. to E. P. H. James at NBC, detonsiled.

Royal Gelatine has yet to pick the band to replace George Olsen's when Bert Lahr is also slated to give way (Jan. 3) to Jack Pearl.

Ben Gross' column on the 'Daily News' has been cut down to two sticks, with the copy strictly program reviews and each of these limited to a single sentence. Means all chatter and advance program notices are out until Col. J. M.

Patterson, the orders

Leonard Cox now with the McCann-Erickson radio department.

Nathan Kroil into Vanderbilt hotel; will have NBC wire.

Lulu McConnell's son on sick list. Paul Whiteman sustaining broadcasts will be switched as to hours when he goes into the Biltmore. But Kraft Cheese commercial stays the same.

### Chicago

Tom Revere of the New York Benton and Bowles office into town to check over the setup on the Clara, Lu and Em show.

John McLaughlin joining N. W. Ayer locally as assistant to Naom McGuire in radio.

Reinold Werrenrath, Tito Schipa and John McCormack had a three-way long distance phone get-together.

Leslie Atlans doing sessions with the M. D. over a recalcitrant sinus.

Jimmy Noone band going WGN through the Club Morocco.

CBS locally installing dial radio control for its exec offices.

Harold Stokes band and King's Jesters latest show to addition for that beer account.

### South

Joe Ford has returned to WKBC Birmingham, after leaving his hand at agenting. Handling sports now.

Little Jimmie Sizemore, five years old, brought in 6,700 pieces of fan mail to WSM, Nashville.

Harry Stone, manager WSM, Nashville, has returned from St. Petersburg, Fla., where he went for business.

W. Halslip former announcer at WHAS at Louisville, Ky., and WBT at Charlotte, has joined the staff of WSJS at Winston-Salem, N. C., as announcer. He assumed his new duties during the past week.

Earl Gluck, manager of WSOB, Charlotte, N. C., has been elected president of the Charlotte Engineers club.

Lee Everett, program director for WBT, Charlotte, N. C., and commentator on Southern football broadcasts, has been elected to record for prognostications on leading games. He had some exciting times in connection with these football broadcasts, including being irate non-conformers to his views call and dress him down with strong language and offer to bet tremendous odds that his forecasts were wrong. His record indicated that these strong-language-users were only 74% right. Lee formerly played football at the University of North Carolina.

Tom Callahan, chief control operator at WBT, Charlotte, N. C., is discussing heredity with reference to his infant son these days. The son hauled a salt seller at his father, who didn't duck soon enough. The son, he says, was injured at a different place.

Federal Radio Commission has granted WSOB, Charlotte, its permanent license covering the move from Gastonia to Charlotte and making allowances for changes in equipment.

He, with Bo Buford, here under a temporary construction permit.

'Dark K-Nights', a regular feature of WBT, Charlotte, N. C., has gone into the producing game on the side. He has two shows in nearby schools now in rehearsal, with three more set for production a little later.

It may be a far cry—or howl—from crooning to Hill Billy singing, but Bill Elliott, high tenor at WBT, Charlotte, N. C., vows it's much more lucrative. He, with Bo Buford, Thorpe Westerfield and Tony Hadji, recently signed a long-running commercial for 12 broadcasts a week.

Buford, a former blues singer, Westerfield a dance band banjo and guitar player, and Hadji a viola and oboe player. The latter plays banjo in the foursome.

Tarzan of the Apes, a transcription serial, has been sold to Southern Dairies, Inc., by WSOB, Charlotte, N. C. The platters are made by American Radio Features Syndicate. (Continued on page 52)

## Teaberry Goes Script For Test Ride on WLW

Chicago, Dec. 18.

Kaster agency locally is making a test for Teaberry Gum with a disc dramatic show after years of 'Sports Reporters.' Start on WLW in Cincy for a one-station test this week. To run 26 weeks with a 'Guilty or Not Guilty' script show, each built around a court room scene.

Recordings were made here by the World Broadcasting company.

### Radio City Mishap

First major accident in the new NBC layout at Radio City occurred last Thursday night (14) when James Coleman, staff electrician, had his shoulder injured by the glass curtain in the Radio Guild studio. Coleman was testing the five-ton affair preparatory to its use on the Maxwell House Coffee Show Boat hour.

Coleman was standing under the curtain tinkering with its mechanism when the motor controlling the glass enclosure suddenly started to speed up. Before the electrician could hop out of the way it had him wedged to the floor.

## NEW BUSINESS

### PITTSBURGH

808 Co., participations in Home Forum three times weekly for 10 weeks. Placed by Scott Howe Bowen, Inc. and Heprl, Hurst and McDonald, Inc. KDKA.

E. E. Hess Co., participation in Home Forum once weekly for 13 weeks. Placed by Rogers and Smith. KDKA.

Standard Oil of New Jersey, 15-minute electrical transmissions three times weekly for 10 weeks. Placed by McCann-Erickson, Inc. KDKA.

Russell Miller Milling Co., 15-minute electrical transmissions three times weekly for 13 weeks. Placed by A. T. Sears & Son, Inc., and Mitchell Advertising Agency. KDKA.

Commercial Milling Co., participation in Home Forum three times weekly for four times. Placed by Karl Behr. KDKA.

Baur Baking Co., five-minute program six times weekly. Indefinite. Placed direct. WWSW.

Jade Beauty Shop, three announcements weekly for two weeks. Placed direct. WWSW.

S. and S. Shoe Co., three announcements weekly for four weeks. Placed direct. WWSW.

Rosenbaum's Department Store, six spot announcements. Placed direct. WWSW.

Sears Roebuck Co., eight spot announcements. Placed direct. WWSW.

### FORT WAYNE

International Hair Oil. Spot announcements, weekly. WOWO.

Hess Witch-hazel Cream Co., five minute beauty talk weekly. WOWO.

Dr. J. C. Sterling, weather reports daily. WOWO.

Gillette Safety Razor Co. Daily announcements. WOWO.

Dodge Auto Co. Night announcements. WOWO.

Bonilla Co. Fifteen minutes weekly on Weds. at 2 P. M. Four spot announcements in between. WOWO.

Cass Hotel, Chicago. Short announcements. WOWO.

Hotel Governor Clinton, New York. Short announcements. WOWO.

Kamm's Export beer, of Mishawaka. Renewal eight times weekly. WOWO.

Golden's Haberdashery. Holiday announcements nightly. WOWO.

G. E. Bursley & Co., Mon., Tues., Fri. WGL.

### SEATTLE

Barnett Auction Co., one 100-word announcement daily except Sunday over KOL.

Pacific Finance Corp., series of 50-word announcements, one each day, Mon. to Fri., over KOL.

Proctor's (dept. store), two 15-minute auction broadcasts daily for two weeks, starting Dec. 18. KJR.

Lundquist-Lilly (clothing), 15 minutes each Thursday, 'Hearkins & Rider,' over KOMA.

Consumers Credit Corp., series of 26 spot announcements, starting Dec. 18. KOMO.

Crazy Wells (mineral water), 15 minutes, 'Smilin' Through' each Friday, beginning Dec. 22, on KOMO.

International Bible Students, series of 30-minute discs, five between Jan. 7 and Feb. 4. KJR.

Depositors' Bond Co., 15-minute financial program each Tuesday and Friday evening; starts Dec. 19, to run indefinitely. KJR.

Crazy Wells (mineral water), 15-minute program, 'Smilin' Through,' (Continued on page 51)

## RADIO EXPLOITATION

(In this Department 'Variety' will collate each week news items of possible value to Radio Stations, Advertising Agencies and Advertisers on the merchandising end. Special stunts of all kinds will be reported, these items being turned in by 'Variety' staff men and not written by the station.)

### Sports For Women

Minneapolis. WCCO has established a sports' school for feminine listeners. It's an outgrowth of the football for feminine fans' program which proved highly successful. Brad Robinson, former University of Minnesota football and basketball star, goes on the air 15 minutes two mornings a week to explain the technical side of basketball.

After he teaches his feminine listeners all there is to learn about that game, he'll take up hockey and baseball in turn. In introducing their instructor to the girls, Florence Murphy, announcer, stated that he won his B.A. (Big Athlete diploma) at the University of Minnesota.

### Begin Charity in Studio

Boston. Station WEEI through Manager Charles W. Burton, is carrying through a unique good-will-building program on behalf of charity. Several ingenious tie-ups have been worked out.

First of all on the theory that charity begins at home, WEEI will hire 20 unemployed musicians. These men will be picked strictly on the basis of their needs for work.

Only married men with families who have been irregularly employed during the past year are being used. Boys behind the charity drive have underwritten their salaries for five weeks, during which musicians will broadcast 45 minutes daily. Part of the stunt is a build-up of the orchestra as such by WEEI with the thought and hope that some advertiser will be attracted and may continue the unit under sponsorship when the charity session is over.

Each of the 45-minute radio productions to start Dec. 30 will consist of an imaginary parade. Listeners will be asked to join the parade (viz: make cash donations) and help the imaginary parade reach the \$4,000,000 goal for the city of Boston.

Each participating charity organization will have an imaginary float in the parade. Announcer from reviewing stand describes the float. Children's hospital as an example will be described as showing a sick child, pale, anemic, undernourished, with poor helpless parents looking on. Float idea will be enhanced by and under-pattern of march music.

### 10c Show For Kids

Des Moines. Des Moines, KSO, Des Moines, has an outstanding Saturday morning matinee for kids. There is a weekly draw from \$100 to 400 cents a head and the show is conducted by Charlie Flagler at the Des Moines theater where an hour is devoted to kids before the mike who go on without a rehearsal. This follows an hour of pictures, usually westerns and Mickey Mouses.

### Word Hunt

Des Moines. Des Moines, KSO, Des Moines, has an outstanding Saturday morning matinee for kids. There is a weekly draw from \$100 to 400 cents a head and the show is conducted by Charlie Flagler at the Des Moines theater where an hour is devoted to kids before the mike who go on without a rehearsal. This follows an hour of pictures, usually westerns and Mickey Mouses.

With \$350 in cash and several radios to be awarded, it has increased the station's listening hours plenty.

### ing Clerks

Seattle. Local department store starts today putting Christmas carols on the air remote from store auditorium and sung by chorus of 15 employees.

Program, 15 minutes each morning except Sunday, comes over KOMO, replacing the former store shopping talk until Dec. 22.

### Swedish Julotta

Early morning Christmas Julotta services observed by all Swedish people for centuries will be broadcast by radio station KFLV in Rockford, Ill., from 6 until 7 a. m., December 25.

First service of this kind was

conducted by Martin Luther, marking the first anniversary of Luther's founding of the Protestant faith. The service is conducted entirely in Swedish and is celebrated by Swedes all over the world.

Through Station KFLV the ceremonies will be conducted by Rev. A. T. Frykman, pastor of the Swedish Mission Tabernacle in Rockford, Ill.

### rand Scale

New York. When Franklin D. Roosevelt attains his 52d birthday on January 30, both CBS and NBC will unite in carrying to the nation the details of a Birthday Ball in honor of the President.

Committees in communities all over the country are at work organizing dances and other community gatherings to be held coincidental with the big hop in Washington. A nation-wide series of dance music pickups is being framed.

Financial proceeds from this mammoth multiple birthday party will go to F. D. R.'s pet charity, the Warm Springs Foundation for Infantile Paralysis.

Both networks will work together on the stunt, greater radio exploitation undertaking ever attempted.

## RUBY NORTON

JACK CURTIS

CURTIS and ALLEN

Palace Theatre Bldg. New York

## Isham Jones Orchestra

COMMODORE HOTEL, N. Y.

The big show sponsored by EX LAX every Monday, 9:30-10 P.M., Sustaining—Tuesdays, Thursdays and Fridays, 11:30-12 P.M.; Saturdays, 11:15-11:45 P.M., coast to coast, WABC

Direction Columbia Broadcasting System

## GEORGE BURNS

and GRACIE

## ALLEN

WHITE OWL

Every Wednesday Evening at 9:30 P.M.

WABC

irection WM. MORRIS AGENCY

## Joe Parsons

Radio's Low Voice

AS 'EDELWEISS JOE' Monday, 9:30-10 P. M. WMAQ Wednesday, 9:30-10 P. M. SINGLAI MINSTREL Every Mon., 8 P.M., N.B.C. CHICAGO

## CLARENCE WHEELER

AND HIS ORCHESTRA

roadcasting from WBBM—CBS from Wrigley Bldg., Chicago

EDDIE COPELAND, Assistant Director

### NOW TOURING

## WLS BARN DANCE and MERRY-GO-ROUND CREW

Making the Money for the Theatres and Entertaining the Public RADIO STATION WLS, CHICAGO

## JACK BENNY

WEAF  
10-10:30 P. M.  
EVERY SUNDAY  
CHEVROLET  
PROGRAM

## ABE LYMAN

AND HIS  
CALIFORNIA ORCHESTRA  
COAST-TO-COAST

WABC

SUNDAY: 2:30 p. m.-3 p. m.

WEAF

WED.

8:30 p. m.

9 p. m.

## JULES LANDE

TROUBADOUR  
OF THE VIOLIN

NBC Artist

## "TODAY'S CHILDREN"

Written by Irna Phillips

Sponsored by

Pillsbury Flour Mills Co.

NBC—WJZ 10:30 A.M.

WENR 10:15 A.M. Daily

## LEO ZOLLO

nd His Orchestra

STARTING TOMORROW (DEC. 20)  
WEAF OVER NBC BLUE NETWORK

from 2-2:30 E.S.T.

PLAYING NIGHTLY BENJAMIN FRANKLIN HOTEL

# Most Played on the Air Last Week

To familiarize the rest of the country with the tunes most sung and played on the air around New York, the following is the compilation for last week. This tabulation will continue regularly. In answer to inquiries, these plugs are figured on a Saturday-through-Friday week, regularly. Tabulation in turn is broken down into two divisions: Number of plugs on the major networks (WEAF and WJZ of the NBC chain, and WABD, key station of CBS), along with the total of plugs on New York's two most important independent stations—WOR and WMCA.

Title	WEAF WJZ WABC	WOR WMCA	Total
'Did You Ever See a Dream Walking' 33	19	52	
'Everything I Have Is Yours' 28	15	43	
'One Minute to One' 23	19	45	
'Goodnight Little Girl of My Dreams' 22	12	34	
'Puddin' Head Jones' 22	10	32	
'Don't You Remember Me?' 19		32	
'Old Spinning Wheel' 19		31	
'Annie Doesn't Live Here Anymore' 13		30	
'You're Gonna Lose Your Girl' 11		29	
'It's Only a Paper Moon' 14		26	
'Roof Top Serenade' 14		25	
'I Raised My Hat' 14		21	
'Smoke Gets Into Your Eyes' 13		21	
'I'll Be Faithful' 10		21	

## MPPA Copyright Sleuth Welcome at Screenings Of Nat'l Review Board

Permission has been granted by the National Board of Review for a rep from the Music Publishers Protective Association to sit in on feature and shorts screenings held by the former body. MPPA sought the privilege as a way of checking up on the unlicensed use of copyrighted music by picture producers.

Because of the phlegmatic way that the film men have been proceeding about their end of the negotiations, the MPPA is beginning to wonder whether the picture industry really wants to operate under a uniform music licensing contract. Meantime, the publishers' organization is compiling cases of alleged copyright infringement in picture scores with a view to proceeding against some of the producers involved in the event the present negotiations for a uniform synchronization fee contract falls through. MPPA claims that it has in its files at least 50 such violations collected within the past three months.

## 6th Whiteman Concert At Met Under Auspices

Paul Whiteman's 'sixth experimental concert in modern American music' was offered within the sacred walls of the Metropolitan opera house on Friday (15). Jazz deers' previous concerts were in Carnegie, Aeolian, Madison Square, and outdoor auditoriums. Latest was under auspices, and very snooty too, on behalf of the Church Mission of Help, Diocese of New York.

Per usual Whiteman introduced a couple of new things, but opened and closed with Gershwin, 'American in Paris' and the 'Rhapsody in Blue'. Dana Suesse was featured solo pianist officiating in her own 'Valses for Piano and Orchestra', and Felicia Sorel was the solo dancer, the first time the Whiteman programs enlisted choreographic assistance.

Alton Rinker (brother of radio songstress Mildred Bailey) contributed 'Peter Peter Pumpkin Eater' as a novelty. Show-stopper as was Franz Traubauer's 'Bouncing Ball', arranged by the composer with Russell Case. William Grant Still's 'A Deserted Plantation' was another first performance, arranged by the negro composer.

Adolph Deutsch, Carroll Huxley, Miss Suesse, Joseph Livingston (whose tip-top version of 'St. Louis Blues' was a wow), Domenico Savino and Ferde Grofe did the arrangements. Roy 'Bargy' piano; Michael Pignitore, banjo; Miss Sorel, dance; Ramona, piano, were the soloists.

After Gershwin's 'An American in Paris' opener, 'Waltzing Through the Ages' reprise the valse from Beethoven and Johan Strauss down to Oscar Strauss and Lehár. Malneck-Signorelli's 'Park Avenue Fantasy' was also very good; Blues Trilogy (Sorel-Ramona) and Still's 'Deserted Plantation' fanned the first half.

(Miss) Dana Suesse's 'Valses' reopened, that young modernist composer again evidencing her talents. Then 'St. Louis Blues', 'Wash Blues' and Gershwin's 'Rhapsody' in that sequence, plus the usual Whiteman organization's versatile specialties.

## Finston's Vacash

Hollywood, Dec. 18. Nat W. Finston, general music director at Paramount studios, on his first vacash in four years.

Spending time in Northern California on golf links and returns to studio Jan. 2.

## Reisman's Mishap

Leo Reisman is at Medical Center, New York, with a fractured hip sustained in a fall on the slippery pavement Saturday (15).

Reisman fell when alighting from a car in front of his home in Bronxville.

Wilfred Munk, Watertown, N. Y., orchestra conductor, suffered an injury to one ankle when he slipped and fell on an icy sidewalk. Scheduled to direct concert by the Wasco orchestra, he was replaced by Harold W. Munk as conductor.

# Music by Telephone Wire From Central Point Pepped by Repeal

## Educational Benefits

Los Angeles, Dec. 18. Homer Griffith, University of California football player, after completing a course in engineering at the institution, opens with the band of the Beverly Wilshire. As a crooner.

## SONG PLUGGING GRIND RETURNS

Songpluggers who used to hang around to 5-6 in the morning at the late spots see a return to that grueling grind with more and more hotels, restaurants and the like opening up new plugging avenues through the addition of important dance music.

Repeal has chased the night-lifers into the open away from the speakeas and more dance music means more spots for the pluggers to cover. On top of that, they didn't have radio stations advertising agencies, radio artists and the like to cover in former years. It's double coverage.

## MUSTN'T DO THAT

Cafe Owner Socks Leader—Union Issues Warning

St. Paul, Dec. 18. Castle Royal, newest night club in town, has been running in plenty of difficulties. Opened with union pickets carrying placards in front of the place. This was adjusted but later Juan King, the orchestra leader, got into an argument over wages. He took a sock from one of the owners and gave notice. Union warned the cafe against socking batters.

Cafe now finds it tough to get floor acts. Its policy of gratis acts for two and three nights fell into disrepute after a dozen acts tried out without any contracts or paid employment resulting.

## B'WAY INCREASING CAFE HEADLINERS

With the new Casino de Paree in the field, and Ben Marden's Palais Royal starting this week, the Hollywood and Paradise restaurants are going in for name attractions. These Broadway spots are losing or have lost respectively Rudy Vallee and Paul Whiteman.

With Vallee on the coast for Fox's musical 'Scandals', Sophie Tucker comes in as a stopgap. Vallee's Connecticut Yankees band has been left behind with Arthur Tracy (Street Singer) as the headliner.

Paradise is bringing in Buddy Rogers and band Jan. 28 but meantime is dickerin' with Ginger Rogers to start. Other names will be slipped in similarly.

Palais Royal wanted Eddie Cantor but that's cold. Cantor is never cafe-minded. Jeanne Aubert opens as headliner with Emil Coleman music, Boswell, later, Yacht Club Boys, Fred Keating and Charles Weidmann Dancers.

## Gentry Orch. Reopens Chicago Opera Club

Chicago, Dec. 18.

Opera Club finally getting started and operated by Herman E. Foster who had been associated formerly. Opens on Dec. 27 with Tom Gentry band, booked through Jim Roberts of National Music attractions.

For afternoon tea dansants will have Jose Rivas and his tango marimba outfit.

## loses, Opens

Bridgeport, Dec. 18. Peach Orchard, city's only class niterie, reopened by Jimmy McNamara with Jake Wallace managing. Club first launched by Reelie Johnson as acting for Reelie Browning, but folded ten days ago.

H. E. Ward, formerly president of the Columbia Phonograph Co., bought the controlling interest.

Wired Music, Inc., the outfit which services restaurants around New York City with orchestral music through loudspeakers hooked up to a common source. Ward's plan of reorganization, which he expects to put into effect around the first of the year, includes replacing canned music with live orchestras and warblers.

Western Electric has under consideration a similar 'wired music' proposition which it is figuring on introducing into the restaurant, cafe and beer garden field also around the first of the year. ERPI now working out operating costs of the project and a scale of prices for the restaurant clientele.

Music furnished by Ward's organization at the present time is strictly of the phonograph record variety. With the habit of dining out brought back by repeal and restaurant grosses jacked up accordingly, Ward anticipates a large enough increase of clients to make worthwhile the substitution of live dance and string combo.

## A. T. & T. No Li

Wired Music, Inc., is still operating under a writ of mandamus it obtained over a year ago from the New York Federal Court, in which the American Telephone & Telegraph Company was ordered to supply W.M. with any hookup wire service it required. When the telephone company refused to lease it a hookup service, Wired Music took its case to the Public Service Commission and from that group obtained an affirmative order. A. T. & T.'s refusal to heed this order resulted in the injunction proceedings.

# Beer Gardens Like Discs Sans Vocals

With the automatic machines now their biggest source of disk sales, some of the phonograph companies would prefer to have the dance bands stenciling for them eliminate the vocal refrains. Attitude here reflects the tendency of the automatic machine user to pick for purchase those dance tune recordings that are all instrumental.

Beer garden operators, who have become the major consumers of the automatic disk turners, are thumbing the platters which interpolate vocal bits between straight music on the grounds that their patrons object to them. Customers say that the warbling interferes with the rhythm when it comes to hoofing.

## SELECT PUBLICATIONS START

Incorporation papers for the Rockwell-O'Keefe, Inc., publishing adjunct, have been okayed and the thing will start operating as soon as a selling agent has been picked. Tag given the sheet music subid is Select Publications, Inc., with the stockholders taking in Thomas Rockwell, E. (Corky) O'Keefe, Bing Crosby and the members of the Casa Loma band.

Publishing firm will control the copyrights on the material specially written for the band and Bing Crosby and other attractions handled exclusively by the Rockwell-O'Keefe office.

## Repeal Changes Title

Hollywood, Dec. 18. On account of the prohibition repeal, U has changed the title of a song by Conrad, Mitchell and Götter from 'The Good Old Days' to 'Miss 1934'.

Nelson Maple's orchestra is playing on the Paradise Ship, Troy, and is broadcasting over WGY, Schenectady.

Nacio Herb Brown and Arthur Freed have written a song 'This is the Night' for Metro's 'Mystery of the Dead Police'.

# Gratuity Evils Outlawed by NRA Create Problem of Enforcement

Music Publishers Protective Association is trying to find out whether the plug payoff ban contained in Section 7, Clause 4D, of the broadcasting industry's code applies also to bandle and mike performers not directly in the employ of a network or station. Query to that end and a request for a general interpretation of the clause have been addressed to James M. Baldwin, chairman of the radio code authority.

What the MPPA particularly wants to know is whether the clauses give Baldwin and his committee confers authority to act in case where bands or warblers picked up by remote control are proved to have received gratuities from music publishers. Will the code's policing group instruct a web or station involved to deny further broadcast service to a cafe, restaurant or hotel unless the band or performer guilty of taking is removed from the program?

## Arrangements a Gift

MPPA's letter also asks the radio code authority whether the accepting of special orchestration should be considered a violation of Clause 4D. Appended to this question is the info to the effect that the pop publishers' code now on file in Washington specifically names the special arrangement as among the things that a publisher is barred from giving to a band as a plug inducement.

View held by the MPPA heads is that since, according to the licenses issued by the Federal Radio Commission, a network or station's responsibility for the program it broadcasts extends beyond its own studios, the broadcaster should be shouldered with enforcing the gratuity provision of the code, also among talent not directly in his employ. This responsibility should, contends the MPPA, include bands and acts booked directly by commercials.

## Link Quits Keit-Engel

Harry Link pulls out of Keit-Engel, Inc., at the end of December. He has been functioning as a combination gen. mgr. and professional mgr. for the publishing firm since its organization a year ago last April.

Davis-Coots-Engel catalog which was turned back by NBC after the breakup of Radio Music, Inc. served as the basis of the K-E partnership at the time of formation.

## Carl Nutter Located

Buffalo, Dec. 18. Carl Nutter, arranger for Ben Bernie, who disappeared during Bernie's engagement at the Buffalo here last week, was located the first of the week at the City hospital where it was stated he had been taken after having developed a sudden illness.

Nutter's disappearance was reported by a local friend, and he was finally located through the police department.

## WALTER CLARK OUT

Warners Doesn't Renew Music Supervisor's Contract

Walter Clark steps out of his special supervisory assignment over the Warner Bros. music publishing interests Dec. 31. His contract, originally termed for 14 months, has not been renewed.

Clark's entry into the organization followed an exchange of differences between Harry Warner and Buddy Morris, v.p. in charge of the W. B. publishing combine and was also prompted by stockholder criticism at the time that the Warner organization was filled with relatives. Latter angle was harped on in the general recidivism attempts on the film company. Buddy Morris is a son of Sam Morris, v.p. in charge of W. B. film sales.

With the coming in of Clark the direction of the W. B. publishing interest were split up. Morris retained the operation of the Witmark and Remick firms, while Henry Spitzer took over the running of Harms, Inc., and the latter's subsidiary interest in Famous Music Corp.

During his stay Clark concerned himself with trying to increase the various publishing firms' foreign and mechanical incomes. Also revenues deriving from performing rights.

Clark's previous connection was with RCA Victor.

## Movietone Music Covets Red Star's X Rating

Request made by Fox Film that the membership held by the now defunct Red Star Music Co. be transferred to the Movietone Music Co. is being considered today (Tuesday) before the board of directors of the American Society of Composers, Authors and Publishers. Red Star's rating on the ASCAP royalty list is class X, which status is automatically assigned to a publishing firm once it steps out of active operating.

Fox Film has since the breakup of Red Star been publishing its sheet music under the Movietone trade mark with the Sam Fox Publishing Co. serving as the selling agents. Picture company now trying to induce the Society to allow it to assign Red Star's performing rights to the Movietone Music Co. and to accept the latter corporation as a substitute member.

Under the X ranking Red Star collects from the ASCAP divvy \$5 a quarter.

## MILLS ABSORBS MARLO

Negotiations are expected to be completed this week for the transfer of the Mario Music Co.'s catalog to Mills Music, Inc. Only hitch left is getting the Mario firm's creditors together and working out an agreement of settlement.

Mills' chief interest in the Mario catalog is 'Home', the big selling song that started the Mario publishing business.



## Casino de Páree Blends Continental Cafe and American Show Features

Casino de Páree should prove a big click. There are conditions, most notably that of a wine and liquor license, but otherwise it has everything. If the House isn't forthcoming by New Year's for the big money take it'll be too bad. Under the statutes, being a brand new cabaret music hall idea, the Casino doesn't qualify. King's Beer is all that's sold—and featured—explained by some of the King's brewery bunch being heavily interested financially.

John Steinberg runs everything from kitchen to front. That's the smartest move, along with the class Billy Rose revue. Between the two, the spot can't miss—save for the likker thing. Selling is too necessary with the public's present feverish desire for beverages with its food.

But, discounting that, the Casino de Páree has a setup that should eventuate into a gold mine for more than one reason. Apart from the economic yield, the spot has the earmarks of becoming a New York landmark comparable to the former Ziegfeld roof; Folies Bergere and Casino de Paris, Les Ambassadeurs or the Mouline Rouge of Paris; or the Kit-Cat and Cafe de Paris of London; or the Casanova, Haus Vaterland or Kempinski's of Berlin. For the New York spot is a combination of all.

It's a theatre with dining tables in lieu of the former seats. It's not a floor show, but a carefully planned and thoughtfully contrived revue on a restaurant stage. It has scenery, costumes, production and everything. It qualifies as the Ziegfeld show of cabaret entertainment.

The geography of the Casino de Páree is that it's in the former Gallo theatre (later called the New Yorker) on West 34th and Eighth avenue. The construction of the entire structure looks every bit like the \$125,000 said to have been invested. The show also looks like the \$20,000 that was put in to it.

The lower floor has some 650 places, upstairs about 500 more. Tables are so arranged that they can dovetail through being prismatically segmented into larger tables; in other words, a party of four if becoming eight can share an exhibition of themselves and the rest of the diners, but it also yields a 'moonlight dancing' effect.

There are steps that lead from both the orchestra and lower floor onto the stage where the orchestra and dance between shows. There is a subdued scrim effect that not only shields the dancers from making an exhibition of themselves but also yields a 'moonlight dancing' effect.

There are two dance orchestras, Ben Pollock and Don Redman. They flank the stage on either side in stage boxes. They alternate for dance sessions and also for playing the show, although Charles Drury, who shows music, principally conducts the Pollock combo. The sepi Redmanites give out ho-de-ho for Bee Palmer's specialties and also their own brand of music between the two, that phase alone is a draw. Both will have WMCA and WABC wires.

The tariff, of course, is the biggest attraction. No covert at any time. Dinner at \$1.50, \$1.75 and \$2. A \$1.50 and \$2 minimum after the theatre. Complete dinner and dance show; if the crowd warrants there will be another frolic at 2 a.m.

The show alone is worth an admission. If the place clicks it will merit a gate admission of some sort in lieu of a covert, probably

for no other reason than ease the pressure.

It's truly the most unusual nite club in the city, combining as it does the better features of the American theatre with the Continental supper club. It's a la the old Ziegfeld Follies.

The show isn't catch-as-catch-can by any means, having special material devised and authored by the producer, Billy Rose. With Webster, Loeb, MacDonald, Monaco, Heyman and Green (save for one song by Fields and McHugh, that done by Max Baer) Rose has fashioned all the special song material. Brooks did the costumes and they're really as is the nifty lighting by Clark Robinson, who divided the settings. Billy Livingston designed the highly interesting costumes which, eclipse the out-and-out nudist trends of the Paradise and Hollywood cabaret-restaurants, and yet achieve the same pulchritudinous intrigue. Bob Alton did some remarkable work with the dance staging.

There are some 40 girls. Showgirls are Ziegfeld-Carroll-White alumni, and plenty bullish on the musicals. They're recognized as in the \$75-\$150 beauty class which gives an idea of the nut. It runs to \$9,000 a week of which Max Baer collects \$3,000 net, plus \$250 a week for the girls. The two bands are around \$2,750. George Givot is m.c. Rose's highly touted Hinda Wassau, burly cooher, tries to be a little different but is as usual. The show is a combination of dancers, Saxon Sisters (with intricate Al Siegel arrangements), Sylvia Adams and Lois Rees round out the show. Also Bee Palmer.

Baer is of course the big draw. He's cute kid wearing his talls like a London juvenile and only nervous when reprising that Metro routine out of 'Prizefighter and the Lady' which accounts for the film of the same title by Fields and McHugh, being interpolated.

Idea is for Rose to bring in a new headliner—every month or so. Fannie Brice (Mrs. Rose) starts the show. She's a little different. He's a London juvenile and only nervous when reprising that Metro routine out of 'Prizefighter and the Lady' which accounts for the film of the same title by Fields and McHugh, being interpolated.

Besides the nude and semi-exposure stuff there is plenty of production and color and flash including a neon-light effect that reminds of the neon signs in Gold Diggers, this time illuminating guitars and miniature heads.

Place mostly needs advertising right now. It's not on the map at all. The show is a combination of dancers, Saxon Sisters (with intricate Al Siegel arrangements), Sylvia Adams and Lois Rees round out the show. Also Bee Palmer.

Place is cut up into several places, including Steinberg, Rose, the King's Beer lunch, etc. The show unit doesn't take the investment in the house rental. That's \$400 minimum (10% of the first \$4,000 gross) and 5% thereafter for the first four weeks.

One of the big surprises of it all is Bee Palmer who wasn't billed. Miss Palmer, working very ho-de-ho, strictly for the Redmanites, appears in the show at night and thereafter, and not only flashed the swiftest personality she's had in years (what's that gal done to herself) but reaffirmed the show-wise knowledge that she's one of the best song saleswomen extant. She whammed 'em.

No small attraction are those two nifty bars, the Nudist, with Wynn decorations, and caricatures of Broadway, stage, screen, journalistic and other notables, and the upstairs bar by Tony Sarg. Great for intimate after-show or in-between interludes, with a pianologist, et al., on hand; but right now, with no selling, everything is a stymied.

There may be capricious criticism about the girls being too far away and there being no ringside. That's discounted by making more than the ringside seats valuable; everybody can see. Too often all one sees are the heads and shoulders of the average floor show—here it's very comfortably offered on a rostrum, a regular stage. The fear about the dancing on the stage is likewise neatly offset by the scrim effect. Furthermore the spot is a novelty, it's new and different.

## COMMODORE CLUB

Detroit, Dec. 18. This spot is probably the most exclusive of all the spots that require no initiation fee in this village. Keeping a high-class clientele merely by the watchfulness of the doorman and doing a rushing business for that reason if no other. Decorated in club and English country home, the bar leans to the latter. Using a three-floored private home, private rooms have been decorated with legends on the wall of the nature of 'Frankie and Johnny', etc.

With only one name, Bernard and Henrie, the rest of the talent is capable and Kent gets the mits warmed up. While show as is might easily be cut without much loss by the elimination of a couple of acts, they rest more than hold up their end of the bill.

Other acts to outstand are the mistress of ceremonies, Pauline Baleau. Breaking into the m.c. angle, gal is son of a dance singer. With a saucy manner and nice sense of humor that coupled with cute appearance should get her places. Handcapped plenty by the two by four dance floor, the skating act of Frank and Ronald also succeed in stopping proceedings.

Handcapped plenty by a nice Spanish number and the Three Lewis Sisters do mild harmony singing, while Ruth Dunning does big singing in her own style. Music is done by a capable by Harker Thomas and his Commodore Club orchestra of six pieces. Lee.

## VANDERBILT, N. Y.

New York, Dec. 18. At one time a famous spot, the Della Robbia room of the swank Vanderbilt on Park avenue and 34th is back in the field once again with a new show. The new show featured, plus Chic Endor and Charles Farrell from the rostrum. The latter are handicapped because they work week-ends and, unlike their joint-Vogue Club engagement, a much smaller interior, the Vanderbilt's capacity is again 'em.

Kroll, probably an anonymity to many, is in line with the general trend by all the hosteries to cash in on this here now like gold likker gravy.

This hostelry, like some of the lesser known hotels—notably the Weylin, Madison, Chatham, et al.—may become one of the swank bachelorette spots, such are the varieties of the public's patronage since post Dec. 5. The hotels have suddenly come back into their own, while the most popular of speaks brooded, although the latter are beginning to regain some foothold.

Charles Gaylord, formerly with old Mason-Dixon orchestra and now with orchestra of his own, just back from West Coast. Goes into Chatterbox of William Penn Hotel, Pittsburgh, January 2.

## Taft Hotel, N. Y.

For three years George Hall had what was deemed the snap job among hotel managers. It was a lunch and dinner session, and at 8:30 p.m. Hall was through.

Now with selling oke, supper dancers and in order and Hall needs extend his engagement for after-theatre dance sessions. Probably the best feature of the Taft, a pop priced hostelry in the heart of the city, is the addition of the Roxy theatre on 7th and 51st street, is that sandwiches are cheap and cocktails 25c, no convert—em.

But the Taft is smart along with all the other hotels in that the convert can be dispensed with, so long as a generous likker menu and wine list is placed before the average person, especially under present psychological sales conditions. They're sampling this or that, and instead of the 25c cocktail they'll wind up paying 60c for a pony of 1893 fine champagne (in itself a fancy liquor at legal tax) and the check adds up just the same.

Hall, anyway, for his debut with the snap and banquet policy had a pretty turnover of guests. In view of the competition that nite with Phil Harris opening at the St. Regis, Shop Fields at the Plaza, and Paul Whiteman having a big party at his Paradise restaurant right after the Whiteman concert at the Metropolitan opera house.

Abel.

## PICKWICK CLUB

Birmingham, Dec. 15. It looks like it took a real estate company with a piece of apparently dead property on its hands to teach the local nites that there's some dough, particularly the hotels. Real estate company entered the field by using something the local hotels haven't been using, showmanship. (Continued on page 48)

## Inside Stuff—Music

Absence of a uniform synchronization contract binding publishers and picture producers is chiefly responsible for the huge drop in income shown this year by the Music Publishers Protective Association. Organization's collections from EPI in 1932 amounted to \$310,000. This year it doesn't expect to tally \$150,000 from film sources.

Overcoming this difference to some extent is the boost obtaining this year in money from licenses issued on electrical transcriptions. Collections from the disked programs for 1933 will go over \$75,000, as compared to the \$31,000 that radio brought in the year before.

Under the arrangement the MPPA has with its membership and also outside publishers it deducts 10% from the license money it collects.

Jerome Kern is plenty peeved over the way the bands over-arrange his 'Smoke Gets in Your Eyes' ('Roberta') and is thinking of restricting the number off the air completely. He's done it before on occasion, some times holding back his show tunes for months from public performance outside, of the stage.

Irwin Dash, ex-American song plugger, now heading his own indie song publishing biz with the backing of Campbell-Connelly, is recalled by the Tin Pan Alleyites as a strong investor in British pounds. Dash is an American who has been domiciled in London, and in business there.

Robbins Music Corp. of Xmas bonuses will give its employees an extra week's salary.

Gertrude Hoffman, at 50, commenced a profession night (15) at the Paramount Grill, New York.

Miss Hoffman's bit in the show is a ballroom waltz with a dancing partner. She's not essaying any of her once noted mimicry. In the same floor show is the line of Gertrude Hoffman girls, coached by Miss Hoffman and keeping her name alive through the years.

## MUSIC NOTES

Irving Berlin, Inc., publishes the two song numbers by Victor Schertzinger in Ben Zeldman's 'Beloved', which Universal distributes. Deal was closed with the producer by Dave Dryer, coar prep for the publisher.

Freddie Rich has returned to the Columbia Phonograph Co. list after a two-year absence. CBS maestro records two this week for the CPC's next batch of releases. Claude Hopkins will be included in the parade of bands aired by Chrysler Motors one time contact with CBS Jan. 7.

Joe Morris and Archie and Mrs. Fletcher left last Saturday (23) for a two weeks' stay in Miami.

T. B. Harms has taken over for America. 'Without That Certain Thing,' by Max and Harry Nesbitt. Irwin Dash published. It first in England. Also has the new Eddie Cantor radio number, 'I'm Living on Love,' by Henry H. Tobias and Joe Young.

Herbie Kay band into Hotel Mark Hopkins, San Francisco, Jan. 2, when Anson Weeks leaves for Fox-West Coast theatre dates up and down the Pacific.

Charles Gaylord, formerly with old Mason-Dixon orchestra and now with orchestra of his own, just back from West Coast. Goes into Chatterbox of William Penn Hotel, Pittsburgh, January 2.

## More English Imports

Jack Mills has sold another tune to Campbell-Connelly, London publishers, and imported them here from England. Latest song out of the Mills Music, Inc., catalog going to C-C is 'So Shy'.

Three numbers of English authorship that Mills acquired are 'Miss What's Her Name,' from the British International screen musical, 'You Made Me Love You, Ray Noble's 'If You'll Say Yes, Che!' and 'Old Whiskers,' the last comedy ditty published by the Crescendo Music Co. of London.

## NBC Neds 27 Times

NBC will observe the Christmas holiday period from Dec. 20 to Dec. 27 with a series of 27 special broadcasts divided about equally between red and blue networks.

Foreign pick-ups from Quebec, Norway, Bavaria, Berlin, Winchester Cathedral, England, Holland, Australia, and London will be included.

Novelties will include a Washington Christmas party presided over by President Roosevelt, an A Capella Choir from Chicago, a Rockefeller Center party, Christmas at Ellis Island, and the Metropolitan Opera's 'Hansel and Gretel'.

## Santry Heading South

Seattle, Dec. 13. Playing Canadian time, on swing from New York to the west coast, Henry Santry and band, clicked to okay biz north of the line.

Three weeks will be played in Washington, Idaho and Oregon, when Santry heads south.

## McEVoy CASE STARTS

Shapiro-Bernstein Suit This Week

Trial of the infringement suit brought against J. P. McEvoy by Shapiro, Bernstein & Co. is slated to start this week before Judge Knox of the New York Federal Court. Publishing firm's suit arose from McEvoy's inclusion in a serial carried by Collier's of the lyrics to 'You Can't Stop Me From Loving You'. Damages asked is \$1 for every copy of the issue (Dec. 12, 1931) involved. Circulation of the mag on that date is estimated at 125,000.

Lines of the song were used in the final installment of McEvoy's serial satire on broadcasting, 'Are You Listening?', which story was later filmed by Metro. According to the publishers, McEvoy had through a previous serial, 'Follies Girl in Hollywood', jammed himself with them. Shapiro, Bernstein at the time objected to his insertion here of lyrics from the firm's catalog but dropped the matter after it had called the writer in and warned him against doing it again.

## CHRISTMAS CAROL SPIRIT

Classification meeting held last week was the first in years in which the publisher faction on the directorate of the American Society of Composers, Authors and Publishers passed up demoting some member. Sentiment prevailing favored deferring any such proposal until after the pre-Christmas breakup as a sort of gesture to the holiday spirit. Distribution of the royalties for the last 1933 quarter will be made by the Society the latter part of this week.

Six publishing firms had promotion petitions up before the ranking committee at this meeting but only one, to be voted, tipping from class CC to B was granted. Ager, Yallen & Bernstein. Latter publishing combine had the previous quarter received the reverse action.

Other publishing houses that requested a nudge upward in classification were Millers Music Co., Southern Music Co., Santley Bros., Joe Morris Music Co. and Sam Fox Publishing Co.

## 'PAPPY'S CABIN'—A CAFE

Tacoma, Dec. 18. 'Pappy's Cabin', new downtown cabaret, opened to packed house with orchestra and floor entertainment, using about 20 show people. But only one being revamped to appear as huge cabin. Dave Bales is owner.

## MCA SPREADING

Chicago, Dec. 18. Music Corporation of America will open a branch office in Dallas about Jan. 15. Will be headed by Norman Stept.

MCA will also open an office in Montreal about February.

## Cafe Burned Down

Wheeling, W. Va., Dec. 18. The Dells, one of upper Ohio Valley's swankiest night clubs, was completely destroyed by fire believed to have originated from a carelessly tossed cigar.

New York Nods to Its New Favorite

EDDIE ELKINS and His Orchestra

Now at the Savoy-Plaza where their new friends where their old are dancing to

"EVERYTHING I HAVE IS YOU"

"I'LL BE FAITHFUL"

"SITTY ON A LOG PETTIN' MY DOG"

"THE HUSBAND OF HOME, SWEET HOME"

ROBBINS MUSIC CORPORATION  
799 SEVENTH AVENUE  
NEW YORK

MEET YOUR FAVORITE STAR OF STAGE AND SCREEN

AT MIKE FRITZEL'S

CHEZ PAREE

America's Smartest Restaurant and Supper Club

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CHICAGO

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# Loew Gives Up Indie Stage Show Fight in Balto After 4 Weeks and \$50,000 Cost; Stanley Straight Pix

Loew's latest effort to stamp out indie opposition in Baltimore ends this week with the closing Saturday (23) of stage shows at the Stanley in that city and return of the house to straight pictures.

The Stanley's stage shows will have lasted only four weeks, at a cost to Loew's in losses there and in business detracted from its other Balto house, Century, about \$50,000.

The indie at which Loew's double-baited stage offensive was aimed is Izzy Rappaport's Hippodrome, which plays name shows when it can get them and probably is the leader among indie-boked and operated theatres of the country in regard to stage bill expenditures. It's business has been affected by Loew's big push, but not enough to drive it out of the running.

The Hipp and Loew's Century retain their stage shows when the Stanley goes straight pictures. Latter is a Warner-owned house, operated by Loew under the WB-Loew pooling arrangement in Balto, and had been out of vaude for about six years. It seats 3,400 and as constructed, isn't a flattering house for stage bills.

Stanley's stage policy was Loew's second direct anti-opposit attack, in addition to its continue battle with the Balto indie over stage bookings, particularly names. Previously the Loew booking office had been ordered to step on the Hipp among the agents, who were, in turn, notified to advise their acts that acceptance of a date at the Hipp would possibly result in loss of opportunity to play anywhere for Loew. After about a month this was rescinded.

Last week the Hipp trimmed both Loew houses at the box office, getting \$14,000, about \$4,000 less than the two circuit stands combined. Hipp played the 'Scandals' tab and 'Havana Widows' (FN) against 'Lady Killer' (WB) and Will Osborne unit at the Century and 'Sitting Pretty' (Par) and Gregory Ratoff on stage at the Stanley.

## RKO SETUP GETTING BACK TO WHERE IT WAS

With the rise of the present authority at RKO former employees who had been dropped by the Harold B. Franklin regime are back again.

The purchasing division is back where it was under D. P. Canavan and some changes have been made in the theatre managing end.

Ted Zohbel, brother of Herman Zohbel, company treasurer, is the present manager of the 81st Street theatre, N. Y. He has succeeded Jack Markle.

Sam Maurice is out of the Fordham, N. Y., and in his place Ray Conner, who had been dropped by Franklin, is holding forth.

Ray Hodgdon is another returner, as a house manager this time. Major Leslie Thompson made the appointment.

## Duck Whoopee Night

Loew and RKO bookers looking for acts for the New Year's Eve shows for the circuits' New York neighborhood straight picture theatres, are having a tough time getting 'em.

From the acts' viewpoint, acceptance of the one night engagement this far in advance might cost them a full week's booking some place else. The majority prefer to hold out until the last minute before okaying the one-ner.

In the past most of the theatres were in-audience-regularly, hence had no difficulty with the New Year's Eve problem.

## UNIT OUSTS 10 ACTS

San Francisco, Dec. 18. Henry Santrey and troupe of 26 booked to open Jan. 12 at the Fox at reported \$2,500 and percentage. Ten percent goes to Bert Levey for booking. During that week the 10 vaude acts are out.

## How True!

'Artists and Models,' booked by RKO for the Albee, Brooklyn, next week (22) has been switched into the Palace, New York, instead.

Fired the revue tab wouldn't blend with the Albee's Christmas week picture, 'Little Women.'

## Broadway With 'Guest' Bookers Out in 3 Weeks

Vaudeville went out at the Broadway, New York, Saturday (16) and the house went dark with it. Stage show try lasted three weeks.

Stanley Lawton had operated the Broadway for a month with straight pictures before adding the vaude, retailing both at 25c top all day. He's giving up the house altogether now.

In its three weeks the Broadway did a protean act on the booking end, with what looked like a 'guest booker' policy. It had three in three weeks: 'Folly Marcus, the Dows and Arthur Fisher.'

## B&K UPTOWN BACK AS FULL WK. STAND

Chicago, Dec. 18. B. & K. Uptown goes back policy next week. Had been playing now and then stage entertainment for the past year but now set again as a week stand for the northern section of the circuit.

Opens with the Benny Meroff band unit and followed with the Beverly West unit. On completion of unit weeks house goes into a regular vaude schedule.

## Berle and Units in

### Chi Palace Datings

Chicago, Dec. 18. Following the two-week booking of 'Take a Chance' with Olsen and Johnson, the Palace draws Milton Berle for another fortnight stay.

On Jan. 12 comes the Cotton Club Revue and the week after the 'Greenwich Village' unit.

## Called to 'Scandals'

Baltimore, Dec. 18. Chic Jordan, captain of line girls in 'Scandals' tab, planned out of here for Hollywood last Wednesday ( ) in response to wire from George White to help routine chorus for his forthcoming 'Scandals' flicker, now under preparation on Fox lot.

Replaced here by Joy Marsh, during tab's engagement last week at Hippodrome.

## F&M Fold Coast Pair

Los Angeles, Dec. 18. Code and minimum salary requirements took vaude out of two of the Fanchon & Marco string. Manchester, playing five acts on split week policy and the Fox Arlington, Santa Barbara, have folded that part of the entertainment.

## Gamble on Flash

Gracelia and Theodore are taking a long shot with a pretentious new act having three sets of scenery. It will be a seven-people act.

## 3-ACT'S AUTO DATE

Keller Sisters and Lynch go to Cleveland Dec. 22 for the Ford dealers' 'Lum and Abner' broadcast of that date. Show emanates from WTAM.

## Hodgdon RKO Mgr.

Ray Hodgdon, away for about a year, is returning to RKO in the capacity of house manager. He'll be spotted in one of the circuit theatres this week.

Major Leslie Thompson made the appointment. Hodgdon since leaving RKO has been in the wholesale cheese business.

## NO WORK, FULL PAY-OFF, THAT'S NEWS IN VAUDE

One of those things that happens about once in 1,000,000 years in the vaude field occurred in Fall River, Mass., last week. A five-act bill was paid off in full without working when the theatre decided to go straight pictures.

Theatre is the Majestic, Fall River, which William Resnick manages, William Dunn owns and Doc Breed of the RKO Boston office books. When the acts reported opening day they found the stage door locked. In the manager's office they were advised that the vaude was out and expected the usual treatment. But Manager Resnick knocked them over with a full pay-off.

Lucky acts were Major, Sharp and Minor, Iffton and Brent, Dainty Ann Howe, Bob Nelson and Five Mariners.

In the New York indie circles there's a difference of opinion as to whether Manager Resnick is a wise guy of a stage manager or a plain nuy. Latter contention is held by the indie vaude boys who never pay off.

## Staley and Birbeck in Revival After 40 Years

Rochester, Dec. 18. Richard and Cass Staley are readying 'The Musical Blacksmiths' variety act for a golden anniversary tour. It played for nearly 40 years, touring all parts of the world as Staley and Birbeck, and at one time was a feature of Primrose and West Minstrels.

Act carries 3,000 pounds of properties and shifts from blacksmith shop to parlor scene. 'Tunes played on horseshoes and a hollow anvil features the classic refrain, 'Never Take the Horseshoe from the Door.' Act was standard at the beginning of the century.

## HUTTON GOES HOTCHA

Aimee's Yodler Competes With Can-Canners

Los Angeles, Dec. 18. At a Cafe de Paris, a good stone's toss from Aimee Semple McPherson Hutton's Angelus Temple, David Hutton, the piano-grabbing yodler, has gone hotcha on percentage.

In his engagement, the heavy-weight baritone mingles with the maids of the chorus and can-can dancers. Singing 'Last Round Up,' 'Let's Make Up Sweetheart,' and a travesty on 'nd opera, Dave flirts his seat this way and that as his tones battle cigaret smoke, blowsy talk and clattering plates.

## Blackstone Treks West

Los Angeles, Dec. 18. Fanchon & Marco is bringing Blackstone, magician, on from Chicago to book him out over their time throughout the west.

Georgia Minstrels, with a 'Creole' girl chorus, also on P&M circuit, are slated to continue showing through the east, instead of going south after the Christmas week in Denver, as first booked.

## Sale Route Readied

Los Angeles, Dec. 18. Chic Sale's personal appearance tour in the Texas area with a unit is being readied. Jack Frost, who has been house manager at the U.A. theatre, will be his manager on the trip.

## BENNY UNIT AT \$6,500

Jack Benny unit, with Frances Williams, plays the RKO Albee, Brooklyn, week Dec. 29 on guarantee and percentage. Guarantee figure is \$6,500.

# Capitol and Par Off Synthetic 'Names'; Moderate Priced Bills Until McCoy Attraction Shows Up

## Eva Steps on It

Hollywood, Dec. 18. A group of film and stage people at a farewell party for Sophie Tucker in Hollywood were astonished to see Eva Tanguay sprightly and active again.

Miss Tanguay sang 'I Don't Care' and another of her old tunes to electrify the guests. At the piano was Ted Shalpin, now accompanist for Miss Tucker, who worked with Miss Tanguay 14 years ago.

## AGENT STOOGE NEW BOOKER MENACE

New York indie agents are up in arms and privately discussing ways and means of combatting the new indie booking office gag—the booking stooge. They're particularly peeved at Mack Brown, who operates out of the Dow office, but nobody cares to put in the first official squawk, because the Dows happen to have the biggest indie book in town.

The general complaint against Brown is that he is declaring himself in 'on' to many of the other agents' bookings, or copying their acts outright.

Brown is the agent who brought on the coming New York State legislature bill for the licensing of all booking office and agency employees. It happened before License Commissioner Levine during a hearing of a non-payoff charge against the Dows.

Belle Dow testified before the Commissioner that 'Brown's office is in his hat.' But as far as the agents can see, Brown's office evidently is in the Dow office because he hangs around there all the time. It's rather mysterious, say the agents, how Brown so frequently happens to know which acts the Dows happen to want for next week, sometimes even before the acts authorized reps know it. They figure Brown surely must be psychic.

## Unit for Dixie Time Starting From Balto

Baltimore, Dec. 18. Jack Mosser reading his 'Street o' Dreams' unit which goes out of here Friday (22) to open Christmas Eve in Winston-Salem, N. C., followed by three weeks of split-time set by M. S. Hill, touching late's National theatre in Greensboro, with dates in Henderson, Spartansburg, Charlotte and High Point. Unit, 15 scenes, comprises Bud Fisher's band, Margaret Rogine, Dave Blake, Julian and Korien Hall, Al Gold and a line of girls. Travels by bus.

## Syracuse Units

Syracuse, Dec. 18. 'Greenwich Village' troupe, given its premiere at Keith's last Friday, marks the start of a cycle of stage shows, penciled in for both Loew's State and the RKO house during the next two months.

'Strike-Me-Pink' is set for Keith's the week of Dec. 29th. Loew's will have the Ted Levey revue, opening Jan. 5, 'Crazy Quilt,' with Charlie King and Anita Page, the week of Jan. 19, and Cab Calloway and band the week of Feb. 2.

## Lubin Indisposed

J. H. Lubin is ill at his home on West End avenue in New York. Not serious and expected back at the Loew office the end of the week.

Paramount and Loew picture houses on Broadway are off name bookings at heavy sugar as a general policy for the time being, maybe permanently. They are especially opposed to forcing names with synthetic build-ups and billing for acts that don't draw, as a means of avoiding repetition of the costly mistakes of the past.

That accounts for the total lack of names on both the Capitol and Paramount's book for more than a week in advance, and for the name policy that has been followed for the past month with exception made only when something that sounded like the McCoy came along.

Paramount has Mary Pickford next week (22) at \$10,000 and a split, but nothing beyond that. Capitol is laying low altogether, having nothing resembling a name set for any future date.

## Both Work on Own

Without agreeing on it, but working strictly on their own, the two houses have committed themselves to their most conservative policy in years. Loew office says it will be content to have the Capitol go along with moderate priced stage entertainment when nothing else, the sure-fire name line is available, while Paramount feels likewise about the Par.

The non-name shows don't attract any business by themselves, it is felt, but neither did the majority of 'names' played at heavy Jack in the past. So the two Broadway dealers, by playing the non-namers at short money, won't be risking the heavy losses they formerly suffered with the flop 'attractions.'

Chief reason for the lack of even the most reliable type of names on the Par and Capitol books is that the two houses aren't around, Pickford was a last minute pickup for Par, and without her the house would have gone along with a moderate priced stage show.

In the past when there was a shortage of names, the Par and Capitol, like the other picture houses, have attempted to manufacture their own. But the majority were bookkeeping and billing names only, without the box office draw that should go along. It cost the theatres plenty.

## ALBEE'S SANCTUM USED AS A REHEARSAL HALL

It looked like murder in the Palace theatre building last week when a cleaning woman rushed into Broadway screaming that she found a woman's body on the floor of an office. Cops rushed up, only to find the stuff was a dummy.

For Cameron, rehearsing a new act in the office, had left the dummy on the floor overnight.

There's another story in the fact that the office used by Cameron as a rehearsal hall was once the powerhouse of the vaudeville business. It was E. F. Albee's private office.

## Pitt Trying Units

Pittsburgh, Dec. 18. Pitt, town's only vaudeville house, will depart from its regular vaude policy for a week starting Friday (22) to play the presentation unit, 'Bottoms Up'. If successful, management may alternate its vaude with tab musicals.

Occasion has Pitt plastering town with 24-sheets, first time management has gone in so heavily on exploitation since house opened couple of months ago.

## Lehr Unit Starts

Chicago, Dec. 18. Latest unit set for midweek dates is the Reynor Lehr 'Show of Shows,' booked by Freddie Rosenthal. Goes into Paramount, Marion, Ind., for a two-day break-in stand Dec. 23. Followed by five days at the Paramount in Hammond, Ind.

In the show are the Andressens and Sylvia Clark as featured acts, backed by 18 girls. Entire unit carries 45 people.

## 'Bottoms Up' 1st Freeman Non-Namer; N. Y. Agents 'Producers' in a Hurry

'Bottoms Up', produced by John Hickey and Harry Anger, with Pop Cameron and Co., Helen Honan and 16 Chester Hale girls, will be the first non-name unit to go south on the new Hoblitzelle-O'Donnell-Paramount time. It opens Jan. 7, following the Howard Thurston magic unit which starts the trip the previous week in Dallas.

Two more non-namers will follow 'Bottoms Up', with the Kate Smith show next. Weaver Robinson shows will follow over the time, with three non-name units splitting them up.

The policy set by the new route's bookers, Charlie Freeman, who moves into the Paramount home office about Jan. 15, calls for a name show about once every four weeks.

Upon appearance of the story that Freeman's booking plans won't include agents, but call for direct contact with the producers instead, agents suddenly became 'producers'. Freeman received about 20 ideas for unit shows the first day.

## Networks' Gross

(Continued from page 1)

Columbia on the year ill still be substantially under the 1931 tallies. NBC that year grossed \$25,607,000 and CBS, \$11,895,000. During the course of the current year there was only one month in which a network tallied under the level for the corresponding month of 1930. It happened to NBC in May and the difference came to \$32.

Though NBC and Columbia are due to come through 1933 about neck to neck in the drop in business as compared to 1932, the former week is expected to show a red differential on the current year's operations, while indications for CBS are a profit of substantially over \$500,000. Last year Columbia netted a profit of \$300,000 on a gross time turnover of \$12,601,000, with the narrow margin due mostly to the fact that the network was still geared away up while business kept falling off. In 1931 CBS' profit clippings came to \$3,000,000.

## Lou Breese Goes Shea

Minneapolis, Dec. 18.

Lou Breese goes to Shea's theatre, Buffalo, N. Y., opening Jan. 5, as orchestra director.

He came to Minneapolis from the Public house in New Orleans and directed the Minnesota theatre orchestra for 27 weeks.

Pinky Hunter, who served a 10-year association with Emerson Gill's orchestra to organize a unit of his own, is now playing at the Lotus Garden Restaurant, Cleveland, where Gill long held forth. New combo. is broadcasting over WTAM. Hunter was presented with a baton by Gill's boys on his departure.

## Night Club Reviews

(Continued from page 46)

Hotels have expected to get a floor show for a few bucks, put an ad—any kind—in the papers, and get big business pronto.

This new spot is the Pickwick club and is located out of the downtown district. It was formerly a home for the Kamran Grotto. First of all a new dance floor was installed and now a ventilating system is being added. Name bands are being secured as rapidly as possible by Bill Pitts, but Bill Napp and his band have the permanent seat at this time.

In addition to some swell local copy, the club is advertising in a number of out-of-town papers, hoping to catch people coming to Birmingham. That's one the hotels didn't think of.

Brown.

## Waldorf-Astoria, N. Y.

This swank Park avenue hostelry well illustrates what real has done. Formerly very ultra, but probably flirting with possible deficits in certain rooms, now every cafe, grill and lounge in the Waldorf is booming, and turning them away.

Empire room with Eric Madreguera's regular dance music has added Rodita and Ramon as 'les premier danseurs du monde' (which takes in a lot of territory, although they're plenty good), and, instead of Madreguera and Xavier Cugat's bands, the W-A now has seven dance orchestras scattered throughout the hotel.

For luncheon, tea, dinner and supper, plus the continental lounge in the main lobby, the bars are doing turnaway trade for the simple reason that drinks are now 35c and in the snooty Waldorf.

Besides which Madreguera and the R&R dance team are sufficiently attractive on their own into the exclusive Empire room, where a supper couvert of \$1.50 (\$2 Saturdays) obtains.

Abel.

## SAVOY-PLAZA, N. Y.

This Fifth avenue hostelry on the Plaza also hearkened to the repeal call, throwing up its very nice Directors room and putting in Eddie Elkins' crack dance band. Elkins formerly was one of the more prominent dance purveyors and under NBC auspices. In this high-grade hostelry should get on the map pronto.

Again the cocktail hour influx and the general feeling that mecoy likker can be had in a reputable hotel such as the Savoy-Plaza figures. It's the reason why the speaks have been forced to throw aside the exclusivity angle and advertise that they're now open door establishments, for the feeling exists that the speak might 'blend' its stuff but that the non-selling hotel must needs stock up on legal vintages.

Anyway, Elkins has a nice band and a nice setting to do his stuff in. A dance team will probably be booked in. It belongs in a room of this calibre.

Abel.

## CAFE MEN PLEAD GUILTY

Houston, Dec. 18.

Anthony Lamanita, operator of La Vida, a classy Houston nitery, and two employees, D. Jacobs and A. F. Lala, drew suspended sentences on felony gaming charges after pleas of guilty.

Conviction marks high spot in anti-gambling war there.

## Milton Weil's Catalog

Chicago, Dec. 18.

Milton Weil music company here will publish all the new music in the 'Topsy and Eva' show which the Duncan Sisters open at the Apollo on Christmas day.

Show is copied after the original musical but has an entirely new musical score with the exception of the 'Remembering' theme tune.

## Acts That Were Born in Show Biz

## Become 'Amateurs' to Beat Code

Chicago, Dec. 18.

Vaude bookers locally have taken no action on vaude code setup, following the lead of Balaban & Katz who are continuing their showing nights on an assumption that there's a 90-day lee-way before everything is set on the code.

Vaude agents last week held an impromptu meeting and got together on an agreement to hold prices on showing nights to \$7.50

per person, according to the code ruling, but no agent held to the agreement and allowed their performers to work at cheaper prices. Show business locally is waiting for the establishment of a code committee so they can find out just what they can and cannot do under the code setup.

Amateurs, Chisel Goes On  
Of more importance is the strict (Continued on page 50)

## Attendance Records! Take The Count

# MAX BAER

FISTIC IDOL  
becomes

## BOX-OFFICE CHAMP OF THE STAGE and SCREEN

AS CAPACITY AUDIENCES CROWD THE AUDITORIUM  
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## A GOLD MINE FOR THE BOX OFFICE

# MUSICAL BLACKSMITHS

ON THEIR GOLDEN ANNIVERSARY TOUR

THE MUSICAL BLACKSMITHS AND THEIR WONDERFUL TRANSFORMATIONS WILL BRING BACK THE OLD VAUDEVILLE PATRONS AND THE YOUNGER GENERATION, WHO HAVE NEVER SEEN ANYTHING LIKE THIS WILL FLOCK TO THE THEATRE TO SEE WHAT DAD AND GRAND-DAD APPLAUDED 50 YEARS AGO.

Now the Newest  
Novelty in Vaudeville

Carry MUSICAL DIRECTOR and STAGE CARPENTER to INSURE MANAGEMENT A PERFECT PERFORMANCE

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# NEW ACTS

**MAX BAER (8)**  
With George Givot  
Comedy, S. and D.  
12 Mins.; One  
State, N. Y.

For guy whose business is pushing boxing gloves, Max Baer gets a lot closer to being an actor than a lot of guys whose business is acting, let alone other fighters. But he's still chiefly a fighter, which is no secret now that his stage debut is history.

Baer does pretty well for himself and his audience in this vaude turn, although not half as well as he did in the "Prizefighter and the Lady" picture. The contrast goes to show what production enhancement, build-up, surroundings and direction can do. Baer was a big surprise of the pleasant sort as a thespian in the picture. So good, in fact, that he made it tough for himself to follow himself. If there is any disappointment over his stage act it can be attributed to that.

Without the picture precedent Baer wouldn't have been expected to do more than the average pug doing a bit of slumming in the varieties. His dance in the act with eight girls, mostly blondes, from the Casino de Fere, doesn't look as good as the same dance did in the picture. Nor does his song come over as well, although excusable on the grounds he rehearsed it only the night before under tutelage of Jimmy McHugh, who wrote it.

Most of all Baer has lots of personality. He's a big boy with a ghastly features, and the girls in the State audience audibly okayed the physical department. And he smiles nicely, too. Not punchy, but nicely. That's also a novelty for a fighter.

In addition to the s. and d'ing, Baer does some chatter with George Givot, who makes an entrance from the orchestra to give out his Greek routine with Baer thereafter playing straight. But when Givot departs and Baer is left alone, the latter doesn't appear exactly scared. He walks up to the mike, all alone, just as though it were another pushover, and croons.

Baer wears a double-breasted tux throughout. Outside the theatre he's pictured in ring tights, but not inside. He's doubling over here for the week from the Casino at \$2,250, of which \$3,000 goes net to Maxie. *Bigs.*

## FANNERS AT WHOLESALE

St. Paul, Dec. 18.  
Local RKO Orpheum has booked "Fifty Million Frenchmen" for six days, coming in on Dec. 23 for the first Twin Cities showing. Show includes 28 fanners; tariff, 55c top; Unit booked through Anatole Friedland.

This show, with Katharine Cornell in town for three days beginning tonight (Monday) at the legit Metropolitan, comprises the only flesh here until after Jan. 1.

**FRED BERRENS and Orch. (21)**  
Band, Specialti  
25 Mins.; Full  
State, N. Y.

Freddie Berrens, now a radio man, returns to vaudeville with a band that listens well, abetted by three specialty turns of ability. No production to speak of and it's one of those slapped together affairs which doesn't suggest permanency, but for the pickup dates wherever Berrens happens to plant it, it will do.

Martha Raye, Paul Keist and an unbillied mixed dance team whose names were announced but not caught, are the outsiders. With them Berrens has a 17-piece orchestra whose musical capabilities can't be discounted, although just another band among many for stage purposes. It lacks the novelty of distinctiveness necessary for standing out in the heavy stage band competition of vaude nowadays.

Berrens, should know that value of novelty in vaude as well as anyone. His old mechanical piano turn was for years one of the standard novelties of vaude.

Miss Raye, the specialty leader on applause at the State, is a coon-shouting girl who has come along rapidly in a year or so, and now rates attention. She's a vigorous worker with a decidedly different slant on song delivery. Keist gives out one song with a powerful set of pipes, through the mike. Dance team is acrobatic, the girl a limber contortionist with whom the boy mops up the floor.

Berrens' conservative, almost inaudible, announcements are probably his own idea of how the former batonist of the Columbia network should deliver them, but his vaude background ought to tell him that more punch is required. *Bigs.*

**SOLLY WARD and Co. (2)**  
Comedy  
14 Mins.  
State, N. Y.

Discarding his old full stage comedy sketch, Solly Ward is now out in 'one' with two nice looking women. The act is completely modernized, and that serves to bring Ward's Dutch comedy up to date with it.

In going from the old act to this one Ward bridges the wide gap between the passe style vaudeville and the present day form. It was smart switching on this veteran comedian's part, and a mistake on the part of other old-time comics not to do likewise. Under the change, which he brought about himself, Ward is as fresh and new as any new comedian that could be found.

Turn is mostly talk, between Ward and the two women, one as his wife and the other a dame on the make. It leads into the standard catching situation which Ward does so well, and ends with a trivocal in which the lyrics don't rhyme so well, but well enough to sell the idea. It travels at a good rate of speed and covers a lot of ground in 14 minutes. *Bigs.*

**DODGE BROS. (5)**  
Dancing, Comedy, Songs  
10 Min.; Full  
Orpheum N. Y.

When the Dodge threesome get around to deciding just what act they want to be a No. 2 edition of they shouldn't have to go far for the picking. As their routine now stands it's a hodge-podge of the Rio Bros., Mells, Kirk and Martin, the Three Sailors and a few other turns of similar knock-em-down-and-drag-em-out classification. Bits that the Dodge boys have culled from here and there are obvious enough when it comes to identification, but the why the Freres Dodge attempt to duplicate them makes for anything but pungent comedy.

As eccentric hoofers the Dodges have possibilities. Individually they shuffle a neat eccentric mixture, but they have something to learn about the application of rhythm to precision tapping. With them in the act are two girls, one to add a touch of acrobatics and the other to fill the interludes with warbling. What little the former miss unlimbers in somersaults and splits is okay, but the songsters is of little help. *Odec.*

## 'SHOW BOAT' A TAB

Hollywood, Dec. 18.  
Fanchon & Marco are negotiating to take over "Show Boat" after its try at Pantages here and send it on tour as a unit.

## Picture Census

(Continued from page 1)

cerns for use of Federal departments and commissions.

### Census'ims

The major part of the work will be patterned after the usual census of manufacturers, with information being compiled regarding number of firms, value of product, number of employees, and related subjects plus new lines of inquiry which have not been fully mapped out.

The census of business, Commerce Department attaches explained, will serve as a basis for planning and readjustments by individual business houses. Officials expect to turn up information about overcrowding of various fields, degree of competition in different sections, stability of employment and business.

Detailed questionnaires have not been completed yet, but those for the service industries, in which amusement enterprises are classified, will be more ambitious than the forms normally used in biennial survey of manufactures.

Considerable information regarding the production of motion pictures is on file in the census bureau offices, having been collected during the manufacturing surveys, but little hope is at hand regarding the far-flung exhibition branch of the film-and-theatre-business. Neither is there a great deal of information about distribution. The special surveys will produce data which will permit the filling of these gaps and give a more complete picture of the importance of, and conditions in, the motion picture industry.

# Publicity-Duckers Puzzle Press as Chester Hale Goes Incognito

## Salt Lake Stages Out On Stand of Musicians

Salt Lake City, men thrown of work at the Paramount and Capitol theatres, by Marcus, Salt Lake's mayor, as both houses killed stage shows last week.

Paramount theatre dropped 25-piece stage symphony directed by Kerekarto, when union demanded six-day Capitol, running vaude, stage band wanted four shows at \$55 per week per man, instead of three, and like concessions from stage hands and operators. The latter two okayed the deal, but the musicians, union said \$43 per week or else.

Stage shows have been running in both houses for four weeks at regular loss, but management was willing to continue in an effort to build business. This was first revival of stage shows in over two years.

Theatres think union unfair not to allow concession on number of shows, since same players will be allowed to play all evening dances for much less per week.

## Smith Unit Changes

Akron, O., Dec. 18.  
Kate Smith's "Swanee Revue", playing Loew's Ohio circuit, has made several changes in personnel. Cookie Bowers, who started with the unit, is ill with pneumonia and is confined to a Boston hospital. June and Cherry Preisser, also with the original unit, have left to join a Schubert revue opening in Pittsburgh. Steve Evans and Don Cummins and the Three Rileys are new additions.

Chicago, Dec. 18.  
Four Franks return to the Kate Smith "Swanee Revue" unit on Jan. 1, when it opens at the Hennepin in Minneapolis. Franks had been with the unit for eight weeks, but left for some indie vaude time.

Now in the midwest and opened yesterday (17) at the State-Lake and will play few more midwest dates before joining the Smith revue, with which they are set for 10 weeks.

## DROP COLORED TEAM

Buck and Bubbles were taken off the bill at Loew's, Jersey City, Sunday (17), house claiming they were not in condition to do their act. Bernard and Rome replaced for the remaining four days.

Syracuse, Dec.  
Tw odd slants on publicity, croppings of the last week, local dramatic editors more or less dizzy.

Chester Hale, responsible for the staging of the vaudeville version of Greenwich Village Follies with Harry Carroll and George Bennett, composer, and others directly concerned with the production's sponsorship, were here for final rehearsals and Friday's opening at Keith's, but there was nary a peep about their presence from the theatre to the dramatic desks.

When a d. e. finally heard about it on Saturday, the tip came from an opposition manager. Inquiry at Keith's brought the explanation that it was felt any spotlighting of Hale's connection with the revue would hurt, rather than help at the box office. Management felt town's theatergoers were Hale-d to the saturation point a couple of seasons ago when Chester Hale Girls were a standard part of Loew units, first at the State and later at Keith's. Incidentally, the Follies has a group of 24 Hale chorines.

On par with that experience of local d. e.'s was the apparent we-don't-want-publicity attitude adopted by the Civic Repertory Theater of Syracuse, now formally incorporated, as it prepared for the opening of its stock company at the Civic, formerly the Ritz, on Christmas night.

Outside of a telegraphic dispatch from Albany announcing the incorporation of the organization with a membership of 150, not a line of publicity on company personnel, plays, etc., appeared in local papers, thus assuring that the troupe virtually will open cold. The last stock to open with only a week's advance flopped at the Empire two seasons back.

## WLS 'Barn' Unit Heads For Southern Towns

Chicago, Dec. 18.

WLS artists bureau have set the Barn Dance for a tour into the south shortly after the first of the year. Go into the Ambassador, St. Louis, Jan. 19 as the southward starter.

Complete northern midwest time with additional B. & K. bookings, opening with a week at the big Southtown, then into smaller Chicago houses. And from town into the State in Detroit week of Jan. 7.

# MERRY CHRISTMAS AND HAPPY NEW YEAR TO ALL

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RAY

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MARIE ANTOINETTE BEATRICE HOWELL  
GORDON and GERMAINE THE FLORIDIANS



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## 15 YEARS AGO

(From VARIETY and 'Clipper')

Louis Maclean was managing a road show house in Rockford, Ill. Minister wanted to rent the house for Sunday morning but no cash, so Maclean booked him 60-40 on the collections.

Al Woods took a company to London to play 'Friendly Enemies' which had made small fortune over here.

Picture men were after the then new Central theatre on Broadway. Fox had a bid of \$75,000 a year and Pat Powers lifted him 10 grand.

Iroad lifted ban on private cars, which had existed during the war.

Ir James Barrie refused \$100,000 for the screen rights to 'Peter Pan'.

Government was planning to cooperate with producers who made Americanization films. Not outright propaganda, but showing the chances of the immigrant. Was to work through 2,000,000 school teachers as boosters. Idea a flop.

William Fox was playing with the idea of special authors for his stars. Starter was George V. Hobart to write for William Farnum exclusively. Didn't work out.

Famous Players was contacting legit managers to finance stage productions in return for a third of the profits. For that they were to get the film rights free. Ahead of the times. No dice.

## 50 YEARS AGO

(From 'Clipper')

Steele Mackaye, dramatist, installed his patent chairs in the Union Sq. Each pair of seats pivoted to a post and swung back after the show to form aisles up which the patrons passed. Daniel Frohman also had them in the old Lyceum, but the idea was not practical.

Indianapolis theatre was building (trade by offering a horse and buggy to the patron who most accurately estimated the weight of the outfit. To offset pre-Christmas slump.

Actors' Fund adopted the practice of advertising its monthly disbursements. First report was for November, showing \$1,483.13 for charity and \$314.80 for funeral expenses.

Nathan's circus, which had been attached in Garnett, Kansas, was to go on the block Dec. 18.

'Lights O' London' com any had plenty of scenery. Shifting railroads at Forest City, Ark., the show had an emergency track built to change the special cars over to the new 11' Cheaper than breaking bulk.

Janauscheck had been booked for 'The Windsor Mystery' which had burned down the week before. She nixed her manager's suggestion to change to the 23rd St., a smaller house, and the company laid off.

May Irwin made her debut as a member of the Daly company. Clipper advanced that 'the lady's roundness of figure' was apt to limit her usefulness. Still she managed to get by to the millionnaire class.

## Inside Stuff—Pictures

With the Rockefeller's getting the full \$1,000,000 yearly rental on the two Radio City theatres from RKO, those theatres in 1934 will be carrying the largest fixed overhead of any two theatres in the history of the business. Other sums must be added to the rental costs. There is an operating deficit of around \$150,000 for 1933. Additionally there are such fixed charges as insurance costs. Also approximately \$600,000, which the two R. C. theatres owe in aggregate to various creditors like RCA and the Rockefeller's, in addition to money owed to RKO itself for advances.

If these figures be correctly com the two R. C. theatres would have to undergo an initial fixed around \$38,000 weekly.

Were this sum to be added to the approximately \$33,000 in salaries carried weekly by the two theatres, the overhead charge then would amount to \$71,000 weekly.

This is outside of film rentals, show costs and advertising outlays which easily would make the weekly running charge of the two spots, by estimate, reach about \$105,000 weekly.

There can be no doubt that the RKO people will find some means of getting around some of these charges. It is likely that the \$600,000 outstanding indebtedness may be delayed for a year or more, but the operating deficit and the rents, salaries and other costs must continue, thus reducing the amount which the two theatres eventually must make up for 1933 and 1934 by only \$11,000 weekly.

The fact that RKO must pay \$1,000,000 rent on the two Radio City theatres, rather than \$1,200,000 as originally estimated, looks to indicate that the construction of the two buildings cost slightly under \$10,000,000. Original estimate of the cost was \$12,000,000. The rent on the theatres was computed at 10% annually of the construction cost.

One of the reasons why Sam Katz probably never will be called for examination in the Paramount bankruptcy is that he disagreed with the decentralization policy which preceded the receivership. One of the bondholder attorneys gives it as his opinion that Katz disagreed with the same policies which the bondholders oppose.

It was over the theatre decentralization, which began while Katz was on the Coast, that the head of Public walked out. It started in Katz's theatre department with large home office forces sent back to the field, or fired, and spread throughout the organization. Both Adolph Zukor and John Hertz have said from the stand that the breakdown of Par into four subsidiaries was also a part of the decentralization scheme, one of the moves made with which bondholders have found fault.

Principal reason why S. R. Kent will also likely escape the witness chair in the airing of Par's troubles is that he went out of the company at an early stage of the difficulties.

With many midwest theatre buildings going into the hands of receivers, operators of the theatres in these buildings are finding themselves being pushed out of their houses by men who are going over their heads to the receivers and offering slightly higher rentals.

With the receivership thing voiding all leases the operators have no comeback, the receiver shoving them out for propositions which call for a little extra rental only. Approximately 30 theatres have changed hands in this manner in the past few months, with several large circuit operators using this means to add several money-making theatres to their chains.

In most cases the theatres were able to pay their way, the buildings going into receivership because of the office and store vacancies. In three instances the added rental offered the receivers was only \$1,000 additional annually on leases which called for rents of \$10,000 to \$20,000 a year.

Mrs. Arnold Van Leer, wife of the Columbia exploiter, uncovered a photograph sag last week. An unknown person phoned claiming to be from the Long Island Daily Star and asking for a picture of the Van Leer baby for publication. Although they lived on Long Island, Mrs. Van Leer was suspicious. A few minutes after she made the appointment she phoned the newspaper back and checked on whether it really wanted her baby's picture.

Editor was puzzled, saying he knew nothing about it, but assigned a reporter to be at the Van Leer home at the appointed time. Photog arrived, was nabbed and admitted he was a commercial photographer making 'dates under the press pretext, then later sold mamas the pictures.

The same thing is going on in New York with some photog firms using the names of the major press camera syndicates as a wedge.

Discord has broken out within the hitherto peaceful circle known as the New York bunch of writers on the Coast. This group hold mutual admiration social sessions, but is also subject to the usual petty jealousies and submerged rivalries.

One scribbler, once a corporal in N. Y. journalism but now a colonel in Hollywood, has managed to lose to his fellows at times. The other night, however, a pretty husky lad from the east got tired of the colonel's egotism and slapped him down for a long count. Everybody present publicly deprecated the battery, but privately there was much satisfaction. Now the bunch is divided into two camps, the batterer leading one clan and the battered the other.

the General Talking Pictures monopoly action against Electrical Research Products, Inc., Judge John P. Niels in Wilmington (Del.) Federal Court ruled that defendants could ask questions of plaintiffs concerning damages, but could ask no questions designed to bring out particulars of the plaintiff's case.

Ruling regarded a further setback for ERPI and co-defendants American Telephone & Telegraph and Western Electric, which already are under temporary injunction in GTP's action. Co-plaintiffs of GTP are Stanley Co. of America (Warner) and Duovar Radio, the latter an equipment company.

Paramount studio found itself in a jam with the Society for the Prevention of Cruelty to Animals following an article in a Los Angeles daily in which George Raft stated that he would kill a bull in the bullfight sequence of 'The Trumpet Blows.' Investigators for the society visited the studio and insisted on reading a script. It took a complete reading and an hour's argument by officials to prove that Raft had just been talking. Paramount has purchased the bullfight sequences photographed in Mexico by Sergi Eisenstein on his 'Thunder Over Mexico' for 'The Trumpet Blows.'

Final detail in connection with the Paramount-Karl Holblitzelle partnership which has been in operation for sometime now under the corporate name of Interstate Circuit, Inc., will be disposed of tomorrow (20), if no objections prevail, when courts are asked to approve the sale of the Dent Theatres as part of the deal. At the hearing tomorrow Referee Henry K. Davis will be asked to approve corporate charters, by-laws, debentures and other documents incident to the consummation of the sale by Dent Theatre and the capital stocks of all its subsidiaries.

Hollywood is now 95% clean so far as stills are concerned. This is based on the number of photographs submitted by the studios for okay to the Hays office. Only 5% hit the wastebasket as being too lurid. However, these photos do not include stills which were unofficially

presented by one studio, 52 of which were ordered destroyed. Fearing these snaps would get the ax the studio put them in a tester it explained, but asked that they not be officially entered.

With the case in its hands for more than a week now, the Circuit Court of Appeals may hand down a decision by Friday (22) on Samuel Zim's motion to remove the three trustees from Paramount under its bankruptcy, Charles D. Hillos, Eugene Leake and Charles E. Richardson, on grounds they were not qualified to serve and were improperly elected. Friday (22) is the last day of the present session of the Circuit Court. If the decision isn't forthcoming then, the soonest it can be handed down will be Jan. 2 when a new session of the higher Federal court convenes. The case was argued before the Circuit Court, 11th Justice Manton presiding, Dec. 11.

Some confusion as to the origin of material for 'Only Yesterday' (U). Universal bought the title from Frederic Allen's book and the story from a novella by Stefan Zweig, 'Letter From an Unknown Woman.' In the release Zweig's name was not mentioned, with some people writing to Viking Press, American publishers of the book, try to point out that Universal had copied the material.

Viking handled the film sale originally.

Los Angeles society was engaged by a studio to provide names of debutantes to work a picture. Writer was given a salary by the studio and girls were engaged on a day check.

Writer collected \$1 commission per day from each of the debts he placed and studio hauled him on the carpet and dropped him from the payroll. Then he wrote a yarn panning the studio for the type of publicity given the debts.

Considerable criticism levelled at Walter Reade for his gruesome lobby display on 'King for a Night' (U), at the Mayfair, N. Y. Indie operator had a couple of dummies, dressed entirely in black, perched from a hangman's noose, one at each side of the boxoffice.

Picture does not deal with a hanging but climaxes on an electrocution that is u

When the filming of 'Little Women' was first suggested at Radio the studio, then headed by Dave Selznick, is reported as having had a difficult time convincing the New York end on the advisability of making the picture. The New York execs, with possibly one exception, looked askance at 'Little Women' as outdated.

Siding with Selznick at the time, and about the only id. was Harold Franklin.

Most of the New York columnists, including several radio chatters, fell for the yarn that Mae West's pic 'I'm No Angel' was banned in London. Not true. Picture is at the Carlton over there on its third week.

What happened was that it was okayed without cuts, then, last week, the London Common Council passed a petition asking the censor to take it off. Nobody paid any official attention to the petition.

Jack Warner has dispatched a long memo to all his writers, directors and actors warning them to have no truck with newspapermen visiting the lot.

Warner, in the edict, states that all info for reporters should emanate from the publicity department and that for employees to be seen in the company of newsmen would be bad taste.

Colleen Moore holds a contract with Radio giving that company the privilege of picking up an option for a group of pictures within 30 days after completion of her first production.

But Miss Moore had a clause of her own inserted in the pact providing that, if the option were picked up, the studio cannot call on her to work in a second picture for at least 90 days after completion of the first.

Three 'Alice in Wonderland' songs has the Music Dealers Service cautioning the trade not to confuse them when ordering. Famous Music publishes the official thematic played throughout the Paramount film of that name. Feist publishes its own 'Alice in Wonderland' song which Eddie Cantor introduced, and DeSylva also has an 'Alice in Wonderland Folio' which contains the Lewis Carroll lyrics.

RKO studio is now its publicity department to plug the in its pictures.

Home office sent out orchestrations of two of the numbers from 'Flying Down to Rio' with instructions to have the tunes plugged by Coast orchestras. Radio film exchanges in various parts of the country have received the same assignment.

Despite reports that Lew Ostrow leaves Monogram for Paramount, Ostrow is staying with the independent company, says Trem Carr. Report is believed to have started when Ostrow was in communication with Par over turning over the title of 'The Last Round-Up', used on a Mono western three years ago, to Par for its current horse opera.

The writer-husband of a screen star shot dice the other night and lost his car to another player. Car represented a \$5,000 pass. The winner of the auto had to return it when he discovered the machine belonged to the writer's wife. He's been trying to collect some part of his winnings ever since.

Recognized extras yelled when they discovered that a number of assistant directors and other studio help, including the lot manicurist, had been given extra work. Manicurist works often as atmosphere inasmuch as the studio guarantees her three days work before the camera weekly.

After Eddie Cantor's 'Ki From Spain' was released in France in English and had played all the key spots, Samuel Goldwyn had the picture withdrawn from release. Dubbed it in French and repeated most of the engagements. Picture has had unusual success in Europe.

Reports from the Mississippi state tax commission shows the amusement tax in that state lacked \$5,000 of bringing in as much money during November as in October. Only the tobacco tax and amusements failed to reach the October figures.

G. W. Pabst, in directing his first film for Warner, has made that he believes in inserting only a few closeups in a film.

Idea doesn't set so well with Richard Barthelmess, Pabst production.

Paramount has purchased the bull fight sequence photographed by Sergei Eisenstein in Mexico for his 'Thunder Over Mexico' for 'The Trumpet Blows'—though latter picture has several bullfight sequences—now calls for an actual killing.

Engaging of Frank Butler as scenario head at Roubin is a move by that studio to get away from its comedies in favor of action fares. Roubin gives Butler full say for both two real any stories.

Inside first year Coast





## Unionists Held For Trial in Carroll Case

Walter Percival and Fred Marshall, president and business agent for the Scenic Artists Union, New York, were held for trial in Special Sessions court by Magistrate Brodsky in the West Side court Friday (15) on the charge of conspiracy against Earl Carroll. The manager lodged the complaint with the district attorney in October, the men being remanded at the time in the custody of their attorney, the late Morris Hillquist.

It is the first legal recognition of alleged unfair practices charged against two stage unions, the legit code authority being disregarded. Scenic union heads were held under a penal code section which reads: "If two or more persons conspire to prevent another from exercising lawful trade, they shall be guilty of a misdemeanor."

When Carroll was producing "Murder at the Vanities," the union instructed each of its members not to supply sketches or settings under a bill of \$5,000 due on last season's "Vanities" was paid. The manager contended that "Vanities" was corporately owned as is the present "Murder" show and that he is not an officer of either corporation, nor does he share in the profits. After certain acts alleged as intended to prevent Carroll from presenting the "Murder" show, his attorney, Leo Rosset of House, Grossman & Vorhaus, lodged a charge of attempted extortion and conspiracy with the prosecutor.

Affidavit presented to the court by Carroll stated that when the union, which is a combination of employers and employees, refused to do business with him he asked, "Does that not mean I am virtually unable to remain in show business or make a living?" with Marshall represented as replying: "It looks like that."

Milton Lazarus, publicity man for "Murder," testified that when the show was about to be sent to Philadelphia for the try-out, Marshall accompanied by six men prevented him from loading props in a truck. Lazarus said he then hired several taxis, but again at the Penn station the same group tried to stop the props from being placed on the train. Show opened badly in Philly and one fault was the failure of a revolving platform to work. When the device was examined it was found that the ball bearings were encased in paper.

Carroll figured that he paid scenic artists a total of \$103,000 when he produced "Sketch Book," "Floretta" and last season's "Vanities." "Murder" corporation was represented by Victor Roudin at the hearing in which Assistant District Attorney Fred Sperling appeared for the people.

Understood the manager will make similar charges against the baggage transfer organization.

## COOK SAYS CLAIM ON SHOW'S MOVE IS PHONEY

From Newark where "Hold Your Horses" played last week, Joe Cook tagged a report that the show had started touring after playing 11 weeks at the Winter Garden because the star didn't care to remain on Broadway, as being both ridiculous and untrue. Report is said to have emanated from the Shubert office.

Declining business caused the show to leave. Business in Newark was marked by balcony strength, upholding those who contended that "Horses" had been remained at the Garden had the balcony been cut rated. Original plan was to move "Horses" to another theatre with more balcony room than the Garden, where most of the seats are on the lower floor.

### SAX'S RE-ECHO IMPENDS

Carol Sax's production of "Re-Echo" by I. J. Golden is set for the Forrest theatre Jan. 10. Date may be changed a day or so to conform with the 10 other projected openings for that week.

Piece opens New Year's Day in Philadelphia at the Broad Street.

## Mgr. Walks Rather Than Sponsor 2d Av. Hokum

Joseph Buloff has walked out on the Second Avenue Theatre stock company (Yiddish) because he said the plays were not good enough.

Company opened early this season with the intention of playing 'high class' drama. Opened with an arty fantasy which flopped quickly. Management claims customers asked for a return to old-fashioned hoke. Several arty plays on the schedule were thrown out and company ordered to start rehearsing some old-timers.

Immediately handed in his notice, claiming he couldn't afford to be starved in anything like that.

## BROKERS WARY OF SAT. YEAR-END CELEBRATION

Showman and ticket brokers are skeptical about roadway's business possibilities Saturday night (30) of next week because New Year's eve falls on Sunday. Agencies report the demand for tickets is light and are wary about stocking up with ducats. They credit the light call on the fact that the holiday will be celebrated the next night, when hotels and cafes are heavily booked with parties.

Only nine shows have tilted prices for that Saturday, whereas usually nearly every theatre on the list up the scale. Among the attractions sticking to the regular scale are the three Theatre Guild shows, including "Mary of Scotland," the dramatic leader. The musical "Roberta" too sticks to regular scale.

"As Thousands Cheer" will have the top price, scale being \$6.50 top as against the normal \$4.40. Two shows will charge \$5.50 at the box office—"Let 'em Eat Cake," a \$4.40 top show and "Sailor Beware" a comedy with a top of \$3.30. "She Loves Me Not" and "The Lady and the Unicorn" will be \$4.40 which is a buck over the regular scale. "The Pursuit of Happiness" goes to \$3.85 and "Men in White" will be \$3.30, both latter shows advancing the scale 50 cents.

## Calif. Pays Insurance On Victim of Bandit

San Francisco, Dec. 18. State of California will pay \$5,000 insurance to mother of recently murdered Hughie Tarr, treasurer at the Curran, who was shot to death by a mad gunman several weeks ago.

Several local theatre men brought the case of the mother, who was being supported by Tarr, to the attention of Timothy A. Reardon, director of industrial relations, who went to bat with state officials, arguing that Tarr was slain while protecting his employer's property and therefore was entitled to the insurance. Police have found no trace of the killer.

## Buffalo Court Won't Hold Promoter Joe Tierney

Buffalo, Dec. 18. Charges of grand larceny against Joseph V. Tierney, producer, and brother of Harry Tierney, songwriter, were dismissed in City Court here. Tierney who organized a musical stock at the Erlanger in 1929 was brought here under arrest on the complaints of Rev. Edward J. Fenger, editor of the Catholic Union Times, and John Walsh, a restaurant proprietor, who claimed they had been defrauded of \$4,000 and \$1,000 respectively by misrepresentations of Tierney in inducing them to invest the money in the theatrical venture.

City Court held that the transactions were personal loans and had not been obtained by Tierney through misrepresentations.

### Vidor's 'Double Door'

Hollywood, Dec. 18. Charles Vidor's first picture under his directing ticket at Paramount will be "Double Door," from play by Elizabeth McFadden.

Glady's Lehman is writing the screen play, and picture will be produced by Lloyd Sheldo.

## British Code Scouts

Evidence against one of the two Broadway ticket brokers who, the Legitimate Theatre Code Authority decided, had violated the rule by charging more than 75 cents premium, was supplied by two Britishers who were visit New York and who sail back this week.

The Englishmen in 'turning in' the agencies said they read about the effort to eliminate gyping and as they were not compelled to pay as much in London, they felt it their duty to complain.

An investigator for the Code Authority thereupon got the story from the visitors, who said they paid \$6.50 each for "As Thousands Cheer." The over-charge was small compared to prices exacted in other seasons.

"Cheer" tickets are \$4.40 at the box office. If bought at an agency 75 cents plus four cents tax is added, the resale price normally being \$5.19.

## Chi 'Beware' Cast on 2 Wks. Pre-Xmas Cut For 4-Wk. Run Guar.

Chicago, Dec. 18. Cast of "Sailor Beware" at the Selwyn has accepted a slice in pay on a guarantee that the show will continue for at least two weeks beyond Christmas Day with full salaries to be paid.

Understood that entire cast has accepted \$50 per person for the two weeks of pre-Xmas on this run guarantee. Otherwise show was scheduled for a fold. Business has been on the slow climb for the show after it had opened to brutal panings from the reviewers.

## First Code Minimum Wage Claim Enforced

The courts have promptly upheld the establishment of minimum salaries as set forth in the code for legit theatres.

Miss E. Fredericks, in "One Sunday Afternoon" who figured about \$135 was due her. She obtained a judgment without delay. Understood the claim was paid by the show management in Boston where show closed Saturday (16).

Equity has several claims of players who were in "Afternoon" and is seeking collection. The claim of Mrs. Fredericks was not filed with Equity, the actress taking the position that method was too slow.

"Afternoon" had a number of bit players, average weekly pay being \$20. When the show became operative, show claimed it raised all salaries to conform to the minimum. Later it was revealed that while the salaries were partly tilted, the full amount required was not paid. Management stated it awaited the delayed ruling of Equity until too late, the effect the minimum pay was retroactive, meaning that regardless of when contracts were signed, all salaries had to be boosted to the minimum of \$40 weekly, unless players had less than two years' experience. Prior to going to the road, "Afternoon" eliminated most of the bits and doubled up on others.

Flock of stooges in "Hold Your Horses" were also engaged at less than the code minimum. Those retained are said to have been paid the difference dating from the opening of the show.

## This Is Layoff Week

Most of the limited number of attractions on tour are laying off this week, prior to Christmas. No attraction was reported laying off last week, showmen not taking advantage of Equity's ruling permitted a two week cessation, because not learning of the rule until too late.

Little attraction flock of attractions would have laid off two weeks had there been opportunity to make preparations to do so. That takes in Broadway, where grosses did tail-splins. Despite that, only one show is dark this week, "Double Door," Rita, N. Y.

Out of the lay-offs: "The Green Pastures," "Follies," "Hold Your Horses," Civic Repertory (Eva Le Gallienne), "Biography," "Bittersweet."

## 2 More B'way Ticket Agents Tagged For Overcharge on 'Cheer' Tickets

### Author of 'Last Mile' Acts in Yiddish Play

John Wexley, author of "Last Mile," is going actor in "Yosse Kalb," English dramatization of the Yiddish play.

Wexley is a nephew of Maurice Schwartz and was called in by Schwartz to help on the staging. Got so interested he took one of the parts for himself.

## 'LOVE STORY' TRYOUT IN PHILA. SERIES OF JAMS

"Love Story," the S. N. Behrman comedy, was tried out in Phila. last week and ordered off for repairs. Understood to have reverted to the author. Its engagement at the Walnut Street was accompanied by a flock of annoyances to Joseph Verneer Reed, who presented it, several jams coming through the theatre's failure to pay the stage hands. To get the curtain up for the first and last performances, Reed paid the deckhand's claims himself, which money was not refunded.

When the production arrived the crew refused to move it from the pavement until paid \$280 due on a prior engagement. There was no money in the box office and Reed shelved out. Saturday (16) night the crew demanded its wages of \$580 before permitting the curtain to rise and again the producer came through. It was also necessary for him to advance \$380 for newspaper ads.

In five performances the show grossed \$2,950, but \$2,000 came from Philly's Forum, a theatre organization which bought out two performances. Money had been paid previously to Arthur J. Beckhard, who staged "Story," later turning the coin over to Reed. Beckhard has a contract to present five attractions this season in Philadelphia for the Forum. His first was "Spring in Autumn," and because of the agreement, Reed consented to book the Walnut, designated by the society. Reed claims something over \$800 is due him from the theatre and planned suit to recover. House is reported under lease to Theatre-goers & Producers, with Katherine McCarron and Peter J. McGovern mentioned as managing directors.

## Legit Benefit Preview For Stage Relief Fund

Stage Relief Fund is aiding 100 needy cases weekly. Majority of the applicants for money, food and clothing are professionals who were able to tide themselves over last season.

With legit Sunday benefits mostly put over until after New Year's, fund is concentrating on a dinner dance and raffle to be held at the Park Lane hotel Thursday (21). There will be a show, too, with Jack Benny, m.c. Next legit benefit will be a professional matinee of "Talent" at the Royale next Tuesday (26), that performance being prior to the show's premiere.

Commissary is being stocked up for the holidays, excellent donation responses from wholesale grocers being reported. The commissary is now located in the clothes shop, 39 West 46th street, N. Y.

Financial statement up to last Friday (15):

Gross receipts	\$73,651
Benefit Dec. 17	114
Sale programs Dec.	20
Algonquin supper	105
Paul N. Turner	25
Frances Fuller	10
A friend	10
Other	15
Grand total	\$73,951
Gross disbursements	71,329
Balance	\$2,621

### Bainter in 'Doddsworth'

Hollywood, Dec. 18. On completion of "It Happened One Day," at Metro, Fay Bainter returns to New York to play the lead in "Doddsworth," Sidney Howard's adaptation of the Sinclair Lewis novel.

Walter Huston is being sought for the male lead.

Legitimate Theatre Code Authority, executive arm of the legit field operating under NRA code, went into action Friday (15) and again the ticket thing was the main consideration. Two ticket agencies are ruled out of order for over-charging, and the 'pass-tax' system was virtually put into the ash can.

Evidence against Leo Newman and the Warfield brothers, who operate the Library agency, was gathered by gum-shoe workers who have been policing the brokers for weeks. The policing cost is paid by the brokers at the rate of about \$1,000 monthly.

In both cases tickets for "As Thousands Cheer" were sold at more than allowed 75-cent premium limit. The same show, which is more in demand than any other in New York, brought trouble to the Broadway Theatre Ticket agency, which was suspended from business for a week.

Evidence to Rosenblatt Code Authority 'suspended sentence' on Newman and the Warfields, but it is up to Sol A. Rosenblatt, the deputy administrator, whether or how the brokers shall be punished. Feeling at Friday's meeting was to hold off disciplining violators until such time as other brokers, if any, are detected gyping and then slap on suspensions en masse.

Two members of the committee disagreed with the evidence in Newman's case, so the minutes were forwarded to Washington. It is a requirement that Rosenblatt review the testimony before punishment can be meted out, as was so when the Theatre agency was on the carpet and was suspended for two weeks, only to have the administrator cut the time in half. Evidence against the Warfields was similarly sent to NRA headquarters.

Rosenblatt telephoned the committee that any free admissions solicited indiscriminately by telephone or otherwise were palpably on the same footing as the throw-away system, and therefore an unfair practice in violation of the code. Lee Shubert, however, appeared and made a lengthy defence of his pet pass tax, which he claimed made up a fund in aid of actors and other employees. The committee was not convinced.

The manager said that certain people had a call on him and were entitled to passes. That feature of theatre courtesies had nothing to do with the situation, and it was clearly established that persons entitled to free entrance or the passing of a house for the good of the show should not be classed as indiscriminate distribution of passes.

Pass Taxes Up Motion to stop all pass taxes was put aside awaiting a ruling from the Treasury Department, which was queried on such collections. Point to be made was that the question is whether pass taxes have the same status as cut-rate tickets. Washington recently ruled that the tax must be collected on the original or established price on all tickets regardless of the price at which they are actually sold. In other words, a \$3 ticket calls for 30 cents tax even if sold at \$1.50 by cut-rate agencies or a box office.

If the department so decides, pass taxes would automatically be eliminated because 75% of the coin so collected would have to be paid to the government. Passes to Shubert houses and some other theatres calls for the payment of 40 cents per \$3 admission. Should such admissions be classed as cut rates, 30 cents would therefore go to the tax collector, leaving only 10 cents retainable. Understood the department previously ruled on pass money from another angle, classifying the collections as actual paid admissions. At the time as high as 55 cents per person was being collected on passes. When the present admissions tax law was passed, levying on all tickets priced at 41 cents or more, the pass collections were established at 40 cents, thereby escaping the 10% federal levy.

### Gish, Lederer as Team

Los Angeles, Dec. 18. Henry Duffy is making a deal for Francis Lederer to play his original part in "Autumn Crocus" when play is done at the El Capitan.

Duffy wants Lillian Gish to play the femme lead.

## All Set to Film 'Magnolia Street' Before Play Sees London Premiere

London, Dec. 9. At the suggestion of A. B. Rawlinson, who adapted 'Magnolia Street' for stage purposes, Heinrich Fraenkel has been called in to help Rawlinson do the film version. Gaumont-British will make the picture at their Shepherd's Bush studios. Victor Saville will direct.

Work on picture commences early in March. Thus far only one casting has been made, that of the Rose Berman part. Meanwhile, Charles Cochran is casting the play, which is due to premiere at Opera House, Manchester, end of February, for five weeks, coming to London, with no house act.

London Hails Cantor. Eddie Cantor's nomination to President Roosevelt's trio to administer film industry code, got a great break from the national press here—over 500 columns—and a lot of front page stuff.

Since Eddie was presented by Samuel Goldwyn in 'Whoopee' three years ago, Cantor's stock as a comedian has gone up.

ird of a Stunt. Gaumont-British accompanied their invitations for the press showing of 'Turkish Time' with a straw basket containing a large turkey.

U.A. Booking. Despite having their own pre-release house in London, End, United Artists are still booking with Gaumont-British. 'roadway Thru a Keyhole' goes into the Tivoli early in January, while 'The Bowery' opens for a week at the New Gallery on Boxing Day.

Lecester Square theatre, U.A.'s own releasing house in the West End, has 'I Cover the Waterfront' to follow 'Henry VIII,' expected to run till Christmas.

Pioneer's New Deluxer.

London, Dec. 9. The Astoria (Brighton), Ltd., of which E. E. Lyons is managing director, is opening its new Astoria picture house in Gloucester place, Brighton, Dec. 21. The opening ceremony will be performed by Sir Cooper Rawson, M.P., and the feature will be 'Henry VIII,' supplemented by Disney's 'Santa's Workshop.'

Twenty-three years ago Lyons built the Academy in Brighton, one of the first de luxe picture houses in England.

The new house is a magnificent and imposing 2,000-seat structure facing 150 feet along the main thoroughfare from London, and within the shadow of the royal pavilion.

## Actor Claims Ophelia Role When Mgr. Would Cast Wife as Hamlet

Moscow, Dec. 9. Minor scandal in the Moscow theatre resulted in Sergei Martenson, one of the outstanding Moscow actors, resigning from the troupe. Veveled Meierhold was holding forth at a 'tea' on his ideas for a revolutionary production of 'Hamlet,' Shakespeare being all the rage here now. When he came to discuss who'd play Ophelia, he designated his wife, Zinaida Reich, to play the lead, Hamlet.

Meierhold has been accused of favoring his wife. Some even go so far as to say his plays are tended to revolve around Madame Reich rather than the revolution. However, the naming of Mrs. Meierhold as Hamlet's Ophelia and Martenson to play the role of Hamlet, he arose and a shocked troupe heard him say:

"If Comrade Reich plays Hamlet, then I shall insist on playing Ophelia."

A few days later he handed in a resignation. He is now playing the lead role in a Music Hall revue.

### TWO 'MACHINALS'

Moscow, Dec. 9. Sophie Treadwell's 'Machinal' will have a new Moscow premiere soon in a new Moscow theatre.

It is being produced by the Simonov Theatre (recently organized by Reuben Simonov), at the same time it is having a successful run at Talov's Kamerny theatre.

### lice Cocca Recovers

Allice Cocca, legit actress recovering from blood poisoning after pricking her finger with a lobster shell. Doctors thought they'd have to amputate a finger, but two minor operations seem to have pulled her through.

## France Goes Further In Talent Exclusion

Paris, Dec. 10. Further action restricting the appearance in France of foreign performers and plays of foreign origin taken by Ministry of National Education, which requested subsidized theatres to favor French plays and plays whenever possible.

This follows the decree in March limiting foreigners to 10% of total personnel. This would have made serious trouble if picture producers and theatrical and night club managers, hadn't found enough loopholes in the ruling to get by.

With new ruling showing further trend of nationalistic sentiment, American distributors are afraid the lid will be clamped on their films.

The ministry's letter is called 'A General Alarm' and orders the subsidized theatres to 'engage no foreign artist and present no foreign work unless first informed by the ministry of the intention.' It recalls that hundreds of competent French actors and playwrights are living in poverty, and asks that they be favored.

## HARPO A RIOT IN LENINGRAD

Leningrad, Dec. 18. Harpo Marx was a sock on his first appearance at the Music Hall here tonight (Mon.).

The American silent comedian did a six-minute silent with two Moscow Art theatre actors in his support. Counting the applause gasps and the encores, he was on the stage 25 minutes, the Russians responding to the American pantomimic comedy hilariously.

"Marx plays here six nights, after which he departs for a short engagement in Moscow and sail for home thence."

Harpo sailed from New York with the terse statement that he intended to play at the Moscow Art theatre, refusing further comment. That left the inference that he was ribbing somebody. The Music Hall sketch with two Art players explains that.

## Code Authority

(Continued from page 7) In with increasing speed from each of the 32 exchange centers. Acting on behalf of the code group, Rosenblatt last week announced suggestions from every trade organization in the country, would be welcome and that he would be "very happy" to receive any recommendations from exhibitor groups.

No Politics? Indications that political affiliations will be considered were seen in reports that by nomination of persons already nominated includes inquiries about their friendship for the Roosevelt Administration. But Rosenblatt laughed at the suggestion that political considerations are involved; however, inside dope is that "friends of the Administration" will get first call, particularly in filling the posts of 'Impartial Government representative'.

Just how the public members will be appointed hasn't been decided and matter probably will be laid before the Code Authority. Code will pick best individuals available, provided by the C.A. with approval of the NRA.

Check-up of industry nominees will be directed at questions of whether they are bona fide representatives of the class by which they are suggested, and general business reputation. Although the code doesn't require it, there is no question that persons picked will be signers of the pact, which automatically will bar a number of individuals and probably will affect Allied States' nominees particularly. Just how far any code authority can go in levying fees on non-signers has been a thorn in the side of the NRA in a number of cases, and because administration of the film pact promises to be more costly than enforcement of

any other industry agreement, the C. A. is expected to watch its step very closely. Rosenblatt says, "I have no suggestion of the matter but will explain the general NBA stand."

The H'Wood Situation In the matter of organization, appointment of Hollywood committees—to investigate working conditions of extra, film and production units and to regulate agencies—will be delayed until the distributor-exhibitor boards have been set in motion. Most urgent matter is organization of the clearance-and-zoning groups, and way will be cleared for disposition of this problem.

Drafting of a form for use by exhibitors in signifying approval of the code will be another job tackled at the start. While endorsements have been wired to the NRA, exhibitors are still waiting for a physical job of getting their Johnnancocks is formidable and belief that the best way to obtain their signatures is to send blanks to every one of the thousands of theatre-owners.

Producers have signed up 100% of the exhibitors, but the NRA has doubts about the President's executive order. Columbia, United Artists and 20th Century—only studios who declined to sign a blank check several weeks ago—Informed Rosenblatt they would accept the compact on the strength of the interpretations of the executive order.

Committees probably will be appointed to look after the matter of filling posts on the mediation boards. There will be 224 members of clearance-and-zoning boards, and the NRA has arranged for 32 grievance boards. Composition of the agency committee is stipulated in the code, aggregating 10 members, but the size of freelance and extra players, committees is not fixed.

No Vaude Squawks. Emphatic denial that squawks are being registered by theatre owners and managers and by vaudeville actors was made by Rosenblatt. Reports of widespread grumbling by these groups over the vaude production of the pact were called by the NRA executive's attention, but Rosenblatt replied "there hasn't been a single complaint from a single manager or actor in the whole United States". This statement applies particularly to reports that actors are taking it on the chin from the code authority. They have found the added payroll burden so great they have abandoned a presentation policy.

Uncertainty about the forthcoming study of working conditions in Hollywood production units was cleared up by Rosenblatt's statement that this job will be left to the C. A. and will relate only to the subject of limitation of hours. The question of wages will be untouched in this investigation, which was prompted by squawks from Hollywood that the code leaves a wide loophole for working unlimited hours.

Doubt about procedure with respect to premiums also was resolved with explanation that no attempt will be made to carry out the provision of the code which calls for a price-cutting by agreement of 75% of all exhibitors until some case actually arises. In other words, premium practices will be left undisturbed until some exhibitor protests and demands a showdown in a particular area.

## Par Receivership

(Continued from page 4) Root declared, acceptance of receiver post for Hillis involved an agreement to accept the offer.

\$2,400 Weekly Receiver's Salary. Rogers pressed Root as to whether \$2,400 a week as a receiver was the proper salary for Hillis in view of the fact the banker-politician knew nothing of the business. Root hesitated to answer, saying he thought the figure proper because Hillis had to drop what he was doing at the time and work overtime to serve as a receiver.

Rogers, who was first of the attorneys to file objections, was permitted a brief to oppose the allowances on "jurisdictional grounds" and for the reason the amount is allegedly excessive. Requested by other attorneys, also, Rogers asked further evidence from Par's receivers' counsel why the amounts were set. Under the receivership should be allowed.

Samuel Zirn, another bondholder attorney, offered a six-page affidavit, objecting to allowance of the receiver expenses, together with an annexed 90 pages of affidavits dating from last March when the

## London Flop of 'Acropolis' No Bar To Presentation of Piece on B'way

equity receivership was attacked as illegal and improper. Placing these papers on file, Zirn made a demand on Referee Davis to investigate and hold hearings as to the legality of the receivership and the propriety of the application for receiver expenses. Application by Zirn to take testimony in this connection was denied, the attorney noting an exception.

Victor House, appearing in half of creditors, was denied the same application for examination, both he and Rogers noting exceptions.

Banks Want More Dope. Banks, including the group of 12 which loaned Par \$13,000,000 on security of hypothecated film, were also represented at yesterday's hearing. They agreed with other attorneys that the facts supporting the allowance of the \$225,000 were meagre and pressed for more detail before making their objections.

Morton G. Bogue, representing the bank group of 12, stated he was not prepared to make any objections, but asked for a careful examination as to whether the \$225,000 was warranted or not. This was taken as an indication that independent creditor interests, including bondholders, may expect support from the big bank creditors of Par in fighting allowance of the large sum asked for while Par was in receivership, a period of less than two months.

Erving Kramer, of White & Case, attorneys for the Manufacturers Trust Co., stating the record is meagre as to warranty of the amounts, asked for by the Hillis-Zukor receiver duo, attorneys and others, also demanded more facts than have been offered.

Kramer asked that the referee consider the amount of money paid to house attorneys of Par, the claim by S. A. Lynch and as to whether there is any duplication of allowance in view of the fact Public Enterprises is a separate estate in bankruptcy. Salary of executives prior to and after bankruptcy should also be considered in the opinion of the Manufacturers' Trust counsel.

Indie Bondholders Ditto. Another attorney a little in the dark as to whether the allowances were excessive, Maxwell Brandon, representing an independent bondholders committee, requested an opinion from Root in the hope he might arrive at a more reasonable decision himself.

Before Root had a chance to get up, Zirn interposed the observation that the Paramount estate was not represented by its own counsel excepting through Root, Clark & Buckner, who are asking the largest amount under the receivership, \$125,000.

Root said he realized he was biased with respect to the allowances for Zukor and Hillis as receivers and for his own firm but that he felt the figures asked for were moderate. In connection with other allowances, he said that they had been carefully investigated and that there was some difference with Rosenberg, Goldmark & Collin, special Par counsel, as to one item, but that as it stood now Root felt the amounts paid were right.

While he had the floor, Root asked Referee Davis for the right to put in an answer to objections which would be filed by Friday (22), the referee allowing his firm until Dec. 23 to put in such answers. Referee Davis stated that all attorneys will get notice when the applications for allowances goes on the U. S. District Court calendar. The procedure is for the referee to make recommendations on such applications, with the Federal courts acting on such recommendations. When the case goes to the U. S. District Court, it will probably be there that the fight will get the warrent.

An item of \$15,000 which the Cravath, de Gersdorff, Swaine & Wood firm, according to a trustees' report, refunded to Par, as explained at yesterday's hearing, when brought up by Brandon. The amount, it appears, was paid to the Cravath firm on the eve of the receivership for services in connection with the Joe Quttner anti-trust suit against Par and others. When a question was raised about it, the money was returned to Par.

The Cravath firm, special counsel to Par for years, asks \$15,000 in the

London, Dec. 9. Robert Sherwood's 'Acropolis,' despite its flop here, is scheduled for production in New York in the fall, says Sherwood, but Raymond Massey and Gladys Cooper, although they will be over there, won't be seen in it.

The radio scene in the finale of 'Whistling in the Dark' went a little awry at the premiere here, Dec. 5, at the Comedy, but the show went very well and the critics gave it box office notices.

Though the filmization has been shown here, the first-nighters apparently were unfamiliar with the denouement.

Charles Cochran will withdraw his revival of Noel Coward's 'Hay Fever' from the Shaftesbury, Dec. 9, after a run of three weeks.

Clare for Revue. Charles Clare is trying to get W. H. Berry for his new Prince of Wales revue, 'Show,' now scheduled to open Jan. 15, and if Berry accepts engagement it will be first time he ever played in continuous revue in the West End.

Ellis and Nina Newell will co-star in the show.

'Ballerina' Folds. 'Ballerina,' which never really got going since its opening, closed Gaiety Theatre, London, Dec. 8, negotiations pending for show to go to Alhambra, where 'The Tudor Wench' is flopping, but not likely. Meanwhile, Gaiety Theatre, which will stage annual revival of 'Charlie's Aunt' for Xmas season.

In the Nite Spots. Ann Gannaway opened four weeks' season at Monseigneur restaurant, Dec. 4, and scored nicely. Girl croons sophisticated material, which is entirely new for here. Likely she will be held over.

Anderson and Allen also made London debut at Trocadero restaurant, in Charles Cochran's supper revue, and pleased. Boys are here now, the revue extending to March, including four weeks at the Trocadero.

Olga Lindo and her leading man, Olga Dainin, sang at South Africa on the 'Savannah Castle' Jan. 12. Contract is with the I.V.T.A., and calls for three months with option. Most of the company will be recruited locally. The repertoire of plays so far arranged is 'Barrett's of Wimpole Street,' 'While Parents Sleep' and 'Mother of Pearl.'

Lindo is a great draw in Africa, where she first appeared about two years ago, playing over a year, though her original contract was for 12 weeks.

Laurillard's Claim. Edward Laurillard is off to New York. He will try to dispose of his old musical, 'The Blind Boys' for films, but his main object is to collect something like \$20,000 from Francis Lederer in commission.

Laurillard claims he lost a lot of money in exploiting Lederer, and was instrumental in fixing his Radio contract.

Nix Double Pay. Flanagan and Allen have an offer of a new contract with General Theatre at double present salary, but have not accepted. Boys came into the Hippodrome show, 'Give Me a Ring,' on condition that two weeks of their old G. T. contract be cancelled for every week they play in 'Ring.'

Their G. T. contract is now used up, but they declined to sign again.

Undiscouraged Angel. OUSKAROV, a musical starring George Robey, Rita John, an Australian actress who recently inherited \$250,000 is to tempt fortune once more with a revue titled 'You're Sincerely,' with Seymour Hicks. He will be supported by Viola Tree, Binnie Barnes, Louise Brown, Victor Oates and others. 'Give Me a Ring' opens in Edinburgh, Dec. 23. This will be Hick's first appearance in a revue.

application which came up yesterday. This \$15,000 has no relation to the same amount refunded to Par, a member of the Cravath house explained.

Zirn didn't get an answer, but for the record he understood why the Rosenberg, Goldmark & Collin firm had received \$5,000 the day of the receivership and didn't return it.

Referee Davis revealed that the Southern District Reporters' Association had filed an application with his office for allowance of \$3,300 in connection with the Par receivership.



# Repeal No Help To Legits

(Continued from page 1)

lish version of 'Yoshe Kalb,' Nation; Cornelia Otis Skinner, 48th Street, and 'The Gods We Make,' house to be announced.

One of the season's heaviest new show cards may arrive during New Year's week. Only shows to lay off this week are: 'Blackbirds,' Apollo, and 'Rowing Pains,' Ambassador. Claimed latter will relight either house.

## Estimates for Last Week

'Ah Wilderness,' Guild (12th week) (CD-914-\$3.30). Some leaders affected first time last week; pace here off to about \$13,000; should recover briskly after this week, with Christmas coming next Monday.

'All Old Americans,' Miller (3d week) (C-914-\$3.30). Getting class draw and will probably do better after holidays; got around \$6,000 last week.

'As Thousands Cheer,' Music Box (12th week) (C-1,000-\$4.40). Exception to the rule; played to capacity throughout week and again around \$27,000.

'Birdie,' Selwyn.

'Blackbirds,' Apollo (R-1,168-\$3.30). Laying off this week; due to resume Christmas day.

'Champagne Sec,' 44th St. (9th week) (O-1,323-\$3.30). Dived but out rate deal probably kept it out of red; gross estimated not over \$7,000; probably tours after New Year's.

'Dark Tower,' Morosco (4th week) (D-961-\$3.30). Opened just before the annual pre-Christmas slump; moderate money to date, but figures to climb; last week about \$6,500.

'Double Door,' Ritz (14th week) (D-945-\$2.75). Took slap like most others; percentage show should come back; about \$5,000.

'Green Bay Tree,' Cort (10th week) (CD-1,042-\$3.30). Dropped, but rated one of Broadway's best performances and should attract moderate money to gross to \$7,000.

'Growing Pains,' Ambassador. Laying off this week; reported resuming at another house.

'Her Master's Voice,' Plymouth (9th week) (C-1,042-\$3.30). Comedy success got about \$10,000 last week, but should come back with goodly share of holiday trade.

'Jezabel,' Bechynore (1st week) (CD-1,096-\$3.30). Presented by Guthrie McClintic; written by Owen Davis; Miriam Hopkins in part originally slated for 'Follies' Bankhead; opened tonight (19).

'Let 'Em Eat Cake,' Imperial (10th week) (M-J,488-\$4.40). Took it on chin plenty, with takings dropping under \$14,000; for comeback next week, however.

'Mary of Scotland,' Alvin (4th week) (D-1,387-\$3.30). Another exception last week, with takings

quoted around \$23,000; that was top for non-musicals.

'en in White,' Broadhurst (13th week) (D-1,118-\$2.75). Consistent money; some slight affect last week, but okay around \$10,000.

'Murder at the Vanities,' Majestic (15th week) (11-1,776-\$3.30). Estimated around \$13,000; low for engagement, but with few musicals on list sure of good holiday money.

'Pursuit of Happiness,' Avon (11th week) (C-830-\$2.75). Slipped under \$5,000 for first time; theatre parties will boost trade this week; same for other shows.

'Roberts,' New Amsterdam (5th week) (M-1,717-\$3.30). Slipped to about \$15,000; doing very well on lower floor; expected to climb back over \$20,000 next week.

'Sailor Beware,' Lyceum (13th week) (C-967-\$3.30). Barely hit affected for first time; but finished strongly and quoted bit under \$13,000 last week.

'School for Husbands,' Empire (10th week) (C-1,099-\$3.30). Probably to last week and rated to be in holiday money; estimated around \$8,000.

'She Loves a Not,' 46th St. (4th week) (C-1,413-\$3.30). Comedy smash little affected and topped \$20,000 again; production outlay virtually paid off already and will clean up.

'Ten Minute Alibi,' Bijou (10th week) (C-908-\$3.30). Moved here from Barrymore Monday; slipped badly last week, with indicated pace under \$4,000.

'The First Apple,' Booth (1st week) (C-704-\$3.30). Presented by Lee Shubert; written by Lynn Starling; well regarded out of town; opens Friday (22).

'Tobacco Road,' Masque (3d week) (D-700-\$3.30). Break from dailies upped pace slightly; bit over \$3,000; may get by; sticking for chance at holiday col.

'Three and One,' Longacre (9th week) (C-1,019-\$3.30). Moderate grosser to some profit; off with field last week; approximately \$5,000; theatre parties this week.

'No other to Guide Her,' Belmont; revival; melodrama enacted by midgets; opens Thursday (21).

'Peace on Earth,' Civic Repertory (14th Street); anti-war drama presented by independent group.

## HUB'S LEGIT BLACKOUT, AWAITS O'NEILL PLAY

Legit in total eclipse here this pre-Christmas week. Concluded 'First Apple' departed 16th after nice four weeks at Shubert, double length of its originally planned stay. It set up season's run record.

'On Coleridge' ended two weeks at Plymouth, pleasing, but not doing the biz this opus merited. These departures and temporary closings, same night, of Peabody Playhouse stock, left the legit blacked out. Coming are 'Days Without End,' world premiere of O'Neill opus, for Wednesday eve, Dec. 27, Plymouth; 'Bitter Sweet,' Shubert, and 'The Play's the Thing,' Tremont, both on Christmas Day.

Tremont venture is something new, sponsored by Irving A. Isaacs and Arthur Casey. 'Piccol' comes to Repertory New Year's day, which is date set for premiere of 'Whatever Possessed Her,' Raymond Moore production, prior to Broadway debut.

O'Neill drama is most important item looming. Oddity is that in this two men will play same role, another O'Neill invention. The actors are Earle Williams and Stanley Ridges, who quits 'Mary of Scotland' for this part of a part. 'This even said that role is so freakish that Ridges is to end it. And it had Larimore beg: play is said to have something after a Jekyll-Hyde motivation.

Downtown happenings has a current feature in front among society folk to float a group theatre idea at the Wilbur. Also, it is announced, Peabody Players wish to come closer in town.

## Lincoln Stock Is Left Homeless by Turn-Back

Lincoln, Dec. 18. Boyd B. Trousdale players, two weeks in the Orph here and going good-in spite of the season, came down to the theatre to find it had been turned back to the landlord, Frank D. Eager, and their proposition melted.

They and the audience that night were left high and dry when negotiations with Eager for continuance came to naught.

Trousdale left Thursday (14) for Des Moines, Ia., where he is hopeful of inducing the President theatre.

## Shows in Rehearsal

'Among Those Sailing' (Binney and Walker) Selwyn.

'Come of Age' (Delos Chap-pell) Morosco.

'Dark Victory' (McKaig) Empire.

'Talent' (John Royale).

'All the King's Horses' (Cort & Abramson) Ambassador.

'Echo' (Carol Sax).

'Wednesday's Child' (and Haight) Ritz.

'The Wooden lipper' (Dwight D. Wiman) Playhouse.

'Yoshe Kalb' (English) (Dan Frohman) National.

'Living Moment' (Fears) Vanderbilt.

'Whatever Possessed Her' (Raymond Moore) 48th Street.

'Big Hearted Herbert' (Eddie Dowling) Eastern studio, Astoria.

'Locked Door' (Schless and Friedlander) Longacre.

'Partners We Are' (Dwight D. Wiman) Playhouse.

'Days Without End' (Theatre Guild) Guild.

'No More Ladies' (Shuberts) Shubert.

'Gods We Make' (John Cameron) Edison hotel.

'Halfway To Hell' (Elizabeth Miele) Morosco.

'Walter Hampden Repertory, Fulton.

## FOLLIES' \$31,000 PITTSBG MARK

Pittsburgh, Dec. 18. Best takings of legit season so far went to 'Follies' last week at Nixon, where old magic of Ziegfeld name was still found to be there. Show got around \$31,000 at \$3.85 top, topping previous high by 'Mary of Scotland' by four grand. However, attendance at non-musical piece was greater, since it played under subscription auspices and at \$2.75 scale.

Notices for 'Follies' good, with general belief that Fanny Brice carried the burden and has seldom been better. Predictions, however, are for only moderate New York success.

Nixon dark this week, reopening Xmas night with Walter Hampden in repertoire of four plays, 'Hamlet,' 'Macbeth,' 'Richelieu' and 'Servant in the House.' After that nothing pending until Jan. 15, 'Hold Your Horses,' with 'Bitter Sweet' following week.

## CORNELL'S \$16,000 HALF WEEK IN MINNEAPOLIS

Minneapolis, Dec. 18. Katharine Cornell, second legit attraction of the season at the Metropolitan, playing four nights and two matinees, turned them away for four performances of 'Barretts of Wimpole Street' and did virtual capacity with 'Romeo and Juliet' two times.

Gross for half-week was an enormous \$16,000. Orchestra was eliminated and an extra row of 30 seats placed in pits for each performance of 'Barretts.' Incidentally, show's advance sale of \$9,600 was largest in theatre's history. Nothing announced yet to follow.

## FRISCO SOLOS

'Sailor Doing Fairly—Road Shows—Sight For New Year

San Francisco, Dec. 18. 'Sailor Beware' at the Curran is the burg's sole legit piece and going fairly well at \$9,500 on first week. Henry Duffy, back with Belasco & Curran, plotting future stuff at the Curran. Columbia has some roadshows, with Katharine Cornell and others booked for after first of year.

## SYRACUSE CIVIC REP

Syracuse, Dec. 18. Syracuse Civic Repertory theatre opens Christmas night with pre-release performance of the play, 'Her Master's Voice.' Company, recruited by Brace Conning, executive director, announced today (Monday) as including Ruth Gutterman, Stephen Sandes, Aline McDermott, Lois Jenson, Rosa Burdick, Richard Bender, David Galtier, Joseph Eggen-ton, Charles Harrison, Vallejo Gantner and Joe H. Smith. Associated with Conning will be George Chenot, house manager; Richard Bender, technical director, and William Secher, stage manager.

## 'LOVE STORY,' 5 SHOWS, IN PHILLY GETS \$3,000

Philadelphia, Dec. 18. Philly had another week with a single legit attraction. In fact, only half a week, as that lone show didn't open until Wednesday night. It was S. B. Behrman's 'Love Story' produced by Vernon Reed. In five performances at the Walnut it did \$3,000, first two nights being taken by the Forum here.

This week brings another try-out to the Chestnut—'No More Ladies' by A. E. Thomas—on Saturday night and still another—'Divine Moment' with Peggy Fears presenting—at the Broad on the same night. Former is subscription and in for two weeks; latter in for one week only.

On Christmas day the Forrest relights with 'Hold Your Horses,' also a fortnight booking and 'Re-Echo,' another try-out, starts at the Broad New Year's matinee. 'Bitter Sweet' listed at the Forrest Jan. 2. No word from the Garrick at all which is causing considerable comment.

## Pre-Christmas Bargain Prices No L. A. Hypo; Co-ops, 4½; 'Alibi,' 5

Los Angeles, Dec. 18. 'On the Cuff,' a co-operative musical comedy, by and with Roger Gray, opened at the Music Box Monday, did an estimated \$2,400 on the week, which should get the producer off the cuff, give the cast a few dollars. 'Elizabeth Sleeps Out,' on its eighth week at the Hollywood Playhouse, got some holiday cheer, jumped to around \$2,100, considerably better than the previous week, gives the co-operative cast an extra dividend.

'Ten Minute Alibi' on its first full week at the El Capitan did \$6,000, also helped by the pre-Christmas spirit. Piece went in at the last minute with a weak cast. Low budget should see Henry Duffy in the black.

## New Anti-Hitler Play Acquired by the Guild

Theatre Guild is going to go after the Hitler thing. Has picked up a new play by Ferdinand Bruckner, Austrian playwright, on the subject, entitled 'Races.'

Piece opened in Zurich on Thanksgiving week and got nice notices. Bruckner is the man who got a lot of serious attention in Europe with a couple plays during the past few years.

Guild has an American-written anti-Hitler play, 'Blood on the Moon,' written by Paul and Claire Sifton. Guild hasn't decided whether to try either play this season.

## CHICAGO LEGIT WAITING FOR XMAS GUN

Chicago, Dec. 18. Chicago's legit week remains status quo, which means that there are two shows around. Everybody now waits.

Xmas Day when the number of legits will hop. Ina Claire in 'Biography' comes back for an additional fortnight at the Erlanger, following its capacity elick last month.

Duncan Slaters are due back to town for a revival of 'Topsy and Eva,' coming into the Apollo. Show has been revamped with no book and lyrics, only the theme song remaining in the show that holds the long-run record of town. Cast has raised Equity bond only the chorus line being protected by bond.

Eva LeGallienne brings her repertoire into the Grand for a fortnight, playing two shows, 'Alibi' in 'Wonderland' and 'Hedda Gabler.'

Original plan to add 'Romeo and Juliet' to the line-up is cold.

'Sailor Beware' will stay at least two weeks beyond Xmas day, which is the agreement made between cast and manager when the cast took a two-week pre-Xmas cut salary on a guarantee of two additional weeks at regular pay.

## Estimates for Last Week

'Dangerous Corner' Cort (D-1,100; \$2.20) (13th week). Going along on low cost operation and managing to get by with its cut-rate system. On the edge at \$3,000 but paying off.

'Sailor Beware' Selwyn (C-1,066; \$2.75) (5th week). Playing up its \$1.50 matinees and its seats at one buck at nights. Will go beyond Xmas on salary agreements. Now at \$9,000 and many hopes.

## Talk of Another Try at English Opera in Chi

Chicago, Dec. 18. Negotiations on to reopen the Opera in English company which folded after one week at the Garrick. Executives of the company, led by Charlie Tannhauser, are figuring on an opening Christmas Day with 'Bohemian Girl.'

Company is considering 'cutting the top to \$1, while the previous price was \$1.50 for the best seats. Show business can't understand how the company can break even at such a low top when, with excellent patronage it couldn't make its break figure at a scale 50% higher.

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**Nat'l Scriber's Union**  
Haywood Brown is president of the American Newspaper Guild; formation of which was completed in Washington, D.C. (13). Thus, in spite of all the skepticism of many who said it couldn't be done, there is now a definitely organized, and governmentally recognized organization of newspapermen for the entire country.

Not quite as many newspapermen as expected showed up in Washington to work on the national organization but about 20 cities were represented by about 200 newspapermen. Twenty-three individual newspaper guilds, representing many cities, sent wires authorizing their inclusion in anything that was decided and promising to abide by whatever constitution or by-laws were adopted.

Scribers met in an all-day session, worked out a constitution, pledged allegiance to the NRA, and voted national officers.

Besides Brown, officers are Lloyd White, Cleveland Press, first vice president; Andrew McLean Parker, Philadelphia Record, second vice president; Edward Burks, Tulsa World; third vice president, R. S. Giffman, St. Paul Daily News; fourth vice president, Adoniam Evans, Richmond Times-Dispatch; fifth vice president, Emmet Crozier, Newark Star Eagle; treasurer, John Eddy, New York Times, secretary.

Executive committee was also elected: Doris Fleeson, New York Daily News; Ruth McKenney, A.K. Beacon Journal; Thomas Brown, Buffalo Evening News.

#### Gabriel's Novel

Gilbert Gabriel pulls a neat trick in 'Great Fortune' (Doubleday-Doran, \$3). It's a novel that has, nothing to do with the theatre or theatricals.

Gabriel's story is still another drama of the bank crash and stock market collapse. To get away from the overdone aspect of the subject, he has a timely playwright tell his story, as prospective play material, to a legit producer.

It's a pretty strong story, beautifully written, and cleverly handled, but not altogether believable and a bit hard to follow. Ought to get nice attention, however.

#### Free Post Staff Changes

Practically no editorial staff changes in the New York Post with J. David Stern taking the paper over. Ralph West Robey, financial editor, resigned immediately, that being the only important shift. Explained that he didn't agree with Mr. Stern's financial views.

Paper is cutting down on financial and stock market news somewhat. Walter Young was brought in by Stern as advertising director. He comes from the Herald-Tribune, but does not replace Joseph Boyle, who continues as advertising manager under Young.

#### Baltimore's New Yorker

Baltimore has new mag patterned after The New Yorker, and tagged quite appropriately, The Baltimorean. Published monthly by Washington Publications, Inc., which operates similar venture in Capital City. Edited by Justin Herman.

The Townsend Club, which has sprung after four indifferent years, formerly served Baltimore in like capacity.

#### Sisson, Ament Partners

Edgar Sisson, one-time editor of Cosmopolitan Magazine, in with Robert S. Ament on two new mags published by the Fiction Guild. Mags are the World Adventurer and World Man Hunters.

Sisson and Ament jointly editing as well as publishing. Distribution of the mags is through the Hearst distributing organization, the International Circulation Co.

#### New 'Smoke' Sponsors

Smoke, the poetry mag, is to get new interest in life, with four persons now concerned in its maintenance.

The quartette are S. Foster Damon, Susana Valentine Mitchell, Frank Merchant and David C. DeJong. Publication will be quarterly.

#### Midwest Review Fades

Midwest Review, a literary publication in Chicago, has folded. Had been putting up a struggle since its founding about a year ago.

### Authoritative

The Hearst papers which are panning the NRA, have placards pasted on New York American and Journal editorial rooms quoting President Roosevelt as saying:

#### rice Cutting Fi

That long-awaited opportunity by the New York members of the American Book Sellers' association to strike at the department store price-cutting on new books has presented itself. Headed by Frank L. Magel, who has the Putnam Bookshop, association has gone before the NRA authority to accuse the book price-cutters of violating the retail code authority.

Claimed by Magel and his group that the department stores are obtaining a monopoly of the retail book trade by underselling the independent booksellers. Acting with Eric Crowell, of the Doubleday-Doran bookshops, and Arthur W. Womrath, of the book store chain bearing his name.

At the same time the committee made its code complaint, a communication was also forwarded to the National Association of Book Publishers asking that the publishers also do something to curb price-cutting by the department stores.

Although the independent book sellers have time and time again murmured against the price-cutting tactics of the department stores, this is the first direct action taken.

A cinch that the department stores will flatly protest to the last ditch, because the cut-price books are said to be excellent 'business leaders'. That is, the cut prices on books attract trade which might not otherwise attend the department stores. What loss these stores take on the book sales is said to be more than offset otherwise.

#### Pegler's First Squall

roup of writers, including playwrights, have organized themselves into an anti-lynching propaganda body. One of their first gestures was the filing of a protest with Roy Howard (Scripps-Howard) over a Westbrook Pegler article on the subject.

Pegler has only been a member of the S-H force about a week; being two columns as a feature on the same page with Heywood Brown in the N. Y. Telegram. It may be Pegler's first squawk on his new affiliation.

#### Two Authors in

Saturday (18) two internationally known authors entered upon adventures greater than any they had written about in their books.

Louis Joseph Vance, creator of the Lone Wolf, died in his apartment in the Town House from inhalation of the fumes from his clothing and the arm chair, apparently ignited by a smouldering cigarette when he fell asleep. He was 43 years old.

Robert W. Chambers, famous for his novels of society life, famous for lately following an abdominal operation at the Doctors Hospital.

#### C. B. Rourke

Cornelius B. Rourke, Chicago newspaperman, died Dec. 13. Rourke, who had been in the business for 30 years, was with the Chicago Daily News on political doings in 1912 rumpus.

Burial in Port Huron, Mich. Widow, brother and sister survive.

#### Columnist's Home Click

Heavy local sales in Rochester for 'Seen and Heard', reprint of columns by Henry W. C. in the Democrat and Chronicle. Publication is the idea of Richard Flanagan, manager of McCurdy's department store.

Book is locally printed to sell for \$1 and McCurdy's has exclusive distribution through the holidays. Book goes on general sale Jan. 1.

#### New Bunin Stories

Current (January) issue of Story has a new yarn by Ivan Bunin, winner of the Nobel prize. It's his first thing to be printed in English since he won the prize, a'ough Knopf issued a couple reprints of his works last month.

Harrison Smith and Robert Haas are rushing to press a volume of Bunin's new short stories.

#### High J in Paris

Anglo-American French Association of Paris blew the roof off the town with annual banquet Monday night (4) at Bagdad niterie, with \$3,000 worth of free wines supplied by members of French Wine Export Commission with their eye on repeal. The boys put on a show of the Gridiron Club type.

Wythe Williams, known as master of ceremonies, Tommy Cope of the U.P. did a tap dance he called 'Mr. Slipping, Sliding, Bouncing Dollar'. In a skit on the Four Power Conference Percy Philip of the New York Times did J. Ramsay MacDonald, Leland Stowe of the Herald-Tribune, Edouard Boucquer, and Sifton Delmar and Stephen Charing of the London Daily Express did Mussolini and Hitler. Then prohibition was formally buried and the 203 guests tackled 32 free champagne.

Wednesday the Association held its annual meeting, electing Stowe president; Andy Garner, English vice-president; Ralph J. Frantz, managing the Chicago Tribune European edition, American vice-president; Dermot MacDermot, secretary, and George Langelaan, of the A.P., treasurer. American executive committee members are Bertram J. Perkins of Scripps Publications, Eric E. Hawkins of the New York Herald-Tribune, Wythe Williams and Frederic K. Abbott.

#### Cash for Gags

A new deal for writers is announced by Jack Smalley, for more than a decade managing editor of Fawcett Publications, Inc., who is now a partner, editor and general manager of the Bob Edwards Publishing Co. in Minneapolis.

Antoinette Pavoni, Capt. Ily's ex, is half owner in the project. Company publishes 'Calgary Eye Opener', 'Red Pepper Annual' and two monthlies, one of which, 'Your Love Life', a sexer on love and marriage, is edited by James Parker Hendry.

As announced by Smalley, the new deal is payment on acceptance for gags, cartoons and stories, policy rare even in the ultra pub field nowadays.

#### Bonifis Audit Ordered

A complete audit of the Boma Investment company, holding corporation of Frederick G. Bonifis, late publisher of the Denver Post, has been ordered on application of the executor, Eric E. Hawkins, of the first round of the threatened fight between the elder daughter, Mrs. Clyde Berryman, and the executors, has been won by the daughter. She had made plans to apply to the court for authority to have her attorneys make the audit. Bonifis was the controlling stockholder in the Boma Investment company. Shares were also held by his widow and his younger daughter, Helen. The Boma Investment company controlled the stock in the Denver Post. Although the estimate of the Bonifis fortune has been placed at \$12,000,000, some think the value is closer to \$20,000,000.

#### No Dice

vident intention of Emerson Books to add another to the rapidly growing line of pop versions of sex facts doesn't tell. It's 'Sex Habits', by two German physicians, nicely translated, but too involved to interest other than medical men who can understand the scientific definitions with which the early chapters fairly bristle.

Working away from the purely physical, the authors hit no new note and do not advance their arguments in a fashion to interest laymen. Not much of a sale predicted at the \$2.50 price.

#### Burkhardt's Tome

Eve Burkhardt, wife of Robert Burkhardt, Warner studio publicist, has sold her mystery tome, 'Murder at Breakfast', to Macrae-Smith for publication this spring.

This is her second novel in the catchem school of fiction under the name of 'Adam Bliss'. The Burkhardts, using the name 'Rob-Eden', have authored 18 novels.

#### Something to Foster

Articles of membership have been filed at the secretary of state's office, in Albany for the Eddie Gardner association. It's purpose is to 'foster social and fraternal spirit' among New York City newspapermen. Harry Feldman of 1235 East 124th street, Brooklyn, is named as the first director.

### Best Sellers

Best Sellers for the week ending Dec. 16, as reported by the American News Co., Inc.

#### Ficti

'Anthony Adverse' (\$3.00) ..... By Hervey Allen  
'Oil for Lamps of China' (\$2.50) ..... By Alice Tisdale Hobart  
'Within This Present' (\$2.50) ..... By Margaret Ayer Barnes  
'One More River' (\$2.50) ..... By John Galsworthy  
'Bonfire' (\$2.50) ..... By Dorothy Canfield  
'Babble in Arms' (\$2.50) ..... By Kenneth Roberts

#### Non-Fiction

'Life Begins at Forty' (\$1.50) ..... By Walter B. Itkin  
'Crowded Hours' (\$3.00) ..... By Alice Roosevelt Longworth  
'Timber Line' (\$3.00) ..... By Gena Fowler  
'100,000,000 Guinea Pigs' (\$2.00) ..... Arthur Kallet and F. J. Schickel  
'More Power to You' (\$1.75) ..... By Walter B. Pitkin  
'Our Times: Over Here' (\$3.75) ..... By Mark Sullivan

#### Jingles Pirated?

Looks as if Tin Pan Alley is going Chopin Alley in its attitudes, if suit in preparation by a lyric-writer against a novelist's publisher indicates anything. Grounds for action are lyricist's claims that novelist used one of the rhymester's lyrics in a fiction story without payment or authorization.

Book publisher has been asking better known Broadway composers would they testify that the songwriter could suffer no financial damage from such use of his lyric. Some said it purely can help sell. Then the songwriter's royalties might actually be helped by the plug. One composer said he'd be willing to testify that song could be hurt that way unless the words were bigger than 'Bi', and 'Bad' and 'Wolf'.

Funny twist is that novelist in question happens to have had several musical hits and made his first money as a poet. He can write ace lyrics any day a producer wants them done that way.

In his novels he deals with the contemporary scene as frequently use personalities, publications and snapshots of songs to give a documentary reality to his fictitious characters. In one book he has a femme character sing something like this:

You're the fly in my coffee  
You're the tack in my shoe  
You will always be  
My calamity  
I can do without you—  
At which point the character is called to a telephone by the fly in her coffee.

If the author ever re-writes scenes of that sort they probably will reveal the songwriter's lawyer at the other end of the line, asking if the novelist is prepared to accept service in a suit for a royalty accounting on the use of the song.

'Coffee' incidentally, the song at issue, nor is De Sylva, Brown, or Henderson the songwriter. This is added to keep their lawyer from telephoning VARIETY.

#### Allegra Eggleston Dies

Allegra Eggleston, daughter of Edward Eggleston of 'The Hoosier Schoolmaster' fame, and illustrator of the stories written by her late father as well as of the historical studies for children written by her sister, Elizabeth Eggleston Seelye, died last week in Glens Falls, N. Y., after a lingering illness. She had been in failing health for sometime and did not return after the summer in the Adirondacks to Westchester County, where she usually wintered. Miss Eggleston, who was 74 years old, was not only an illustrator but a painter, being noted for her paintings of horses and of equestrian scenes.

#### is Thalberg Agai

King Features syndicate has bought serial rights to 'Too Beautiful', first novel by Sylvia Thalberg, sister of Irving Thalberg and wife of Larry Weingarten. Metro producer, Yarn goes to the papers in February.

First printing of the published by Julian Messner, was sold out in five days. It's now in a second printing.

#### Payment in Fame

Another brace of arty mags being readied for publication, to carry the usual assortment of advance guard literature.

One is to be called 'Manuscript, the other Minority. No payment but plenty of build-up for contributors.

#### rewster Tells 'Em

Eugene V. Brewster, the one-time film fan mag publisher, who is now story agenting on the coast, has written a book, and published it himself, too, called 'The Ten Essentials for Successful Pictures' for \$1.

#### Slot Machine Sales Bi

'Mechanical dispensing' 'Statepost' must be proving successful, judging from the fact that the numerous machines town are marked empty the after the mag's publication date. If people go to the machines for their Stateposts in the metropolis, where there are newstands practically every corner, they are more likely to go for the mechanical mag dispenser at points far removed from a newstand.

A surprise in view of the success of the mechanical dispenser is that other national mags have not as yet adopted the same means. Plan whereby other mags with other than the Statepost publication dates might share the same dispensers not feasible because of the size of the Statepost.

#### Boasts From Rivals

'Story', literary monthly, has a growing contradiction in literary tieups. Edited by Whit Burnett and Martha Foley, it is published by Random House. A first anthology of stories from the mag, however, was published by a different company, Vanguard.

Now third tieup comes along from a different publisher again. It's a contest conducted by Doubleday-Doran for the best novel written by an author who has had a story published in the magazine. Winner gets a \$1,000 prize plus regular royalties. Lewis Gannett, Martha Foley and H. E. Maule will judge the manuscripts.

#### Columnist Between Covers

Rochester Democrat & Chronicle is publishing in book form a collection of columns by Henry W. Cline. Writer is a reporter on the D & C, who does his column three times a week in a peculiarly naive style with a flair of human interest. He has a strong local following and some of his work has attracted attention outside.

Louis Wiley, business manager of the New York Times and a former Rochesterian, wrote the foreword.

#### Chatter

The Hon. Peter Aitken, son of Lord Beaverbrook, who owns the big newspaper chain in England, sailed for England Saturday with his fiancée, Janet McNeill, of Montreal.

Viking will start the New Year off with a rush by publishing five books, four of them novels. Company has also taken over the first two books by Erskine Caldwell, published by Scribners. Caldwell went over to Viking with his third book, so company's Viking might as well have him all the way.

Joseph Hergeshimer has completed new novel, 'The Footscap Rose', which does to early Pennsylvania what his 'Limestone Tree' did to early Ky. Knopf will publish.

Eric Hodgins, associate editor of 'Redbook', joins the editorial staff of 'Fortune' the first of the year. Somebody's getting up a volume of pieces from the American Speculator, with the idea of calling it a year-book of best pieces from that mag. Stokes will publish.

Henri Barbusse is writing a bio on Stralin which Macmillan will publish.

Glenway Wescott in town after writing two-thirds of a new novel in Paris. He'll finish it here this winter.

Matthew Josephson off to Russia. David Graeme, who wrote 'Montesieur Blackbird' is really Graham Montague Jeffries.

Edith M. Stern off to Jamaica to finish a novel there. Has already disposed of it to Vanguard.

Viola Ilma in from abroad. Who is Jack Beaton, author 'Jack Robinson'?

John Spargo, author and lecturer, is recovering 'his home in Old Bennington, Vt., from fractured

(Continued on page 57)

# Going Places

By Cecelia Ager

**Adrian's Spree**  
'Should Ladies Behave?' asks the picture at the Capitol. Well, that's up to them—but it would be very good if they'd stop talking for a spell. They're pretty ladies and stylish ladies and they have quite a few amusing ways of saying things, but alas, they haven't always such amusing things to say. Sporting ladies, they don't let on when they know that their chatter has begun to pall. No, they hope to it harder than ever—and that's what everybody agrees that ladies should hush up.

Adrian, at least, asks no questions in 'Should Ladies Behave'. He tells them right out what ladies should wear. Mulling about amongst his paints and paper in his director's studio on the Metro lot, he knows because he knows that no matter how much rope he gives his style-creating fancy, Alice Brady can cope with it. Adrian has listened to the prophetic promptings of his own particular muse, and lo—double jabots are born. He called them into being, placed them judiciously on each side of the neckline, to simulate for flat-chested unfortunate a heft that was left out. He looked at them, their merciful errand achieved, and say bread upon the waters. For a little act of charity he was repaid with a delicious idea. And now there blooms in the shoulder straps of Alice Brady's nightgown a pair of folded satin jabots. Mary Carlisle's two-piece sports dress is finished at its high neckline with the same fresh originality—which only goes to show what a long road there has been since its inception, for Miss Carlisle has no need of the services of the double jabots.

But, when encouraged by the presence in one cast of three such worthy models as Alice Brady, Katharine Alexander and Mary Carlisle, Adrian's creative ideas rest content with merely one boon to the femme figure. What about catching a fold of material into a high little round collar at the neck, then contriving to leave the shoulders bare, catching it again over the shoulders and fashioning it into sleeves. Well, why not? So Miss Brady is granted an arrestingly new black velvet dinner dress, and Miss Alexander walks about very handsome and poised and proud in a thrilling—  
—for, if you let yourself go, such things can be thrilling in new settings. So, remember Miss Alexander's all-over-sung long-sleeved, tunicked, high-necked theatre costume, which, when she turns her back, arouses a wave of excited femme comment at the shock of its bareness—and recalling Miss Brady's full-length, long-sleeved, shawl-wrap with the wide draped shawl collar which he fitted so datteringly to her slender figure, thinking over the vivacious, mad hats he put on her head at just the most fantastically expressive angle, Adrian can sink back knowing that his contributions have done more for 'Should Ladies Behave' than all their chatter can tear down.

## Capitol Writings

Now what can be the matter with the Chester Hale Girls, they're writhing so. Squirming all over that Capitol stage, flicking their silver cloth train about, doubling in jack-knife bends and then straightening themselves out again, throwing their arms to the heavens, supplicating, yearning, little temblers starting in their toes and working convulsively upward till they reach their out-stretched finger tips and vanish.

The devil in them—fantastic silver zig-zagged with black velvet costumes on them, 'Moods Moderne' said the program about them, an interesting tri-sectioned white pleated perspective screen coming out V-shaped from the stage behind them. All this, when they're already trying to plumb the significance of costumes that have one long, thorough black velvet sleeves—and for the other arm no sleeve at all. But they shake off their perplexity, grimly begin. So it's hooty-toity 'Moods Moderne' they're saying about them, is it? Very well then. The Chester Hale girls, these 'Moods'—they'll give them 'Moderne'. It's smart to be coochy.

'A Carnival in Venice,' unit No. 5—that is quite another matter. The white doves of St. Marks, first of all. Dainty pigeons, fluttering prettily on their toes, their arms encased in graceful white wings, their heads sweet in white feathered

casques. Little white birds frolicking winsomely till it's time to twitter off and shed their wings, and scramble into their Venetian gypsy dresses. Gypsies dance in St. Marks square, too, it seems; very uniform gypsies who all wear rainbow shaded skirts and deep blue velvet bodices, hats, and shake red tambourines on exactly the same beat.

Florence, of Florence and Alvarez, is a bit intense herself for her work in 'Moods Moderne,' only it rather makes her identify herself with a windmill and wave her arms and legs in a rotary motion while wearing her silver circular skirted frock with the black velvet cats-whiskers bow. By the time she's ready for her Venetian number, however, she's gotten it all out of her system and goes through her waitz quietly, just folks.

## It's Your Mother

Well, says 'Advice to the Lovelorn,' womankind in the mass may be a bunch of dopes—but a boy's best friend is still his mother. Conspicuously Jean Adair, Lee Tracy's mother-in-law, shows the difference in the two women's response to his yearnings. Miss Adair believes every word he says. She suffers only one doubt—that folks don't appreciate her son as she thinks.

Now look at Miss Blane. True, it's a pleasant pastime. She's wholesome and neat, and her dark dresses are always relieved at the neckline with lingerie or lame scarves, and she wears rhinestone clips on her ears to match the rhinestone on her frocks, and she's got a baby bonnet hat to prove she's up in the mode even if it doesn't suit the length of her face. But everything Lee Tracy tells her she tries to resolve with her own poor femme intelligence.

She has no faith, that's what's the matter with her. She won't believe him, but she will write letters to the Lovelorn column. In fact, all women—save mothers—write letters to the Lovelorn column. That just shows you about women, says 'Advice to the Lovelorn.' Even Isaac Jewell writes them, and she looks like she's pretty smart. But writhing them, she loses her usual sense of humor, goes melodramatic with a gun and everything.

## Doleful 'Nora' Johann

Mighty fortunate, The Sin of Nora Moran, to have secured for its very sad story the doleful services of Zita Johann. While it may be difficult for some to look at Miss Johann and mither 'Nora' at the same time—for Nora is a jolly name and Miss Johann most certainly not—a laughing-eyed creature—that's not Miss Johann's fault.

But Miss Johann, who is not one to let anything interfere with her march to the electric chair, pays no attention to the name Nora, and gets right to work as a decoy for ill-fortune. She practically fastens the straps of the chair herself, so consuming is her year for self-sacrifice.

Naturally, since anguish is her forte, Miss Johann cannot be expected to concern herself with the frivolity of fashion. Her hair clothes hang disinterestedly from her figure. Her hats soberly cover her head. She doesn't believe it more fun to sympathize with a chic wench than to drown.

## A Dietrich Waif

It would not have been wise to ask Judith Allen, right after she finished 'Hell and High Water,' how she liked working in pictures. She'd probably return the query with one of those withering, contemptuous glances that characterizes most of her acting in this quaint little waterfront film. Quaint, because in it Miss Allen stands like Winged Victory before the cabin of a heavily laden garbage scow, her dress whipped about by her excellent figure by what must certainly be a strong breeze. Or those times she's fished out of Captain Jericho's nets, which, he has carefully explained, have been stretched to catch stray bits of refuse that might happen to tumble off his gondoli. A newcomer

## Did You Know That—

Oliver McCure gave a cocktail party last week...Mrs. J. J. Murdoch is moving her entire greenhouse of prize orchids to California...A new boy named Robert Lynen has excited favorable comment on his performance in the French 'Poli de Carotte'...speaking of costumes, Kivietta deserves credit for her clothes in 'Roberta'...Especially her silver lame gown with two whole silver fox animals worked into a train...the women gasp at those furs wiping up the stage...Thursday night's performance of that operetta found Nana Carver, Will Hays, Doris Konyon, and Dorothy Dille in attendance...Fred Keating in 'All Good Americans' is by the way of becoming a matinee idol...Dottie Hall may be found the evening sandwich lunch between rehearsals...Charles Gulliver sailed for England after only two days in New York...Horace and Gladys Graham gave a buffet supper Sunday night...Irma and Jack Warner are coming east for the wedding of Doris Warner and Mervyn LeRoy...Mrs. Jack Alcock has returned from Hollywood...the Charles Elmdorf are in town again, too...Peggy Fears' dress shop is no more...Mrs. Edna Sullivan gave a birthday party for her three-year-old girl this week...Grace Foster is back from Florida...they say that Ann Andrews is crazy about cats...Fritz Leiber does beautiful art work as a hobby...Louise Campbell's new wife looked lovely the other night, in a black dinner dress with a pearl and coral neckline and tiny pearl buttons down the back...Elmer Rice gives an interesting account of Russian version of 'Hamlet,' as performed by the Soviet theatre group in Moscow...Bobbie Harris and Inez Courtney lunched at the very gay Madison hotel Monday...Marilyn Miller has the miseries—sinus.

to pictures—even though somehow she's playing leading roles—Miss Allen can't complain that she has not been properly baptized.

Miss Allen rather fancies Mariene Dietrich's upward and outward straight line eyebrows. They are nice eyebrows, for Miss Dietrich. Miss Allen evidently doesn't like her own mouth either, but the new one superimposed is so flawlessly regular in its so deep red curves, it's too good to be true—or interesting. For the rest, Miss Allen has quite some collection of dresses for a penniless waif, and a fine supply of cosmetics. Most particularly a huge supply of vaseline to make her eyelids shine.

## Literati

(Continued from page 56)

ribs and other injuries received when his automobile plunged down a 15-foot embankment into a river near West Woodstock.

Robert Hichens in Egypt and will stay there until it gets warmer in New York.

George Shively back from Europe and a scouting trip for scripts for Bobbs Merrill.

Lincoln Stevens back to the coast after landing the revived New Masses a hand in getting started.

A new demand for the book 'Little White Lies' prompted by the success of the film. Book has sold over 2,000,000 copies in the 55 years since it was first published.

Bobbs Merrill has the book rights to 'She Was a Lady,' by Elizabeth Cobb, Irvin's daughter.

Douglas Fairbanks, the one-time 'Harem' star, has joined Alfred A. Knopf and will handle the Amerimerk.

William C. Lengel has quit Cosmopolitan to become Fulton Oursler's assistant on Liberty.

Booth Tarkington in town for a brief time. He'll be back in town—Sean O'Faolain pronounces it like O'Phelan. Idea is to spell it correctly, though.

Lorena Hickok, former member of the Associated Press's New York staff and a traveling companion of Mrs. Franklin D. Roosevelt on the latter's last summer tour, is now a special investigator for the Federal Emergency Relief Administration.

# Among the Women

By THE SKIRT

The Best Dressed Woman of the Week:  
**IMOGINE COLA**  
(Loew's State)

## Bill at the State

Max Baer is drawing surprisingly inadequate audiences at Loew's State this week. At least a machine gathering was very skinny. With Baer are eight girls doing a number from his picture, 'Pitfighter and the Lady'. They are in it shorts and blue silpovers. One thing is certain, the act is minutes too short.

With Solly Ward are two women, one, a Miss Carrington, is wearing a good looking print gown in colors, white, coral and green. A small black hat and matching gloves make up the ensemble. Imagine Cola, dark haired girl, is in a tomato red dress made with long sleeves kimono style. A collar and jabot are of silver sequins as is the small hat.

With Fred Berrens' band is a turn called Dietz and Donald, the girl being a contortionist acrobatic performer. Her costume was a short rose dress with blue ruffles and belt.

Martha Rainier introduced as a femme Cab Calloway, was in a red and white striped organdie having white puffed sleeves and collar. Frances Langford, from radio, was in white satin with a huge ruff of leaves around the throat. A string of diamonds formed a narrow belt.

## Illian Gish's Hats

The Paramount this week is showing a picture called 'His Double Life'. It is Arthur Hopkins' first effort with the screen. Always a master of the stage Mr. Hopkins should have no trouble in his new field. 'Fortunate' is a very British, the atmosphere of the play. Miss Gish has a style all her own. She dresses as she does in real life. Very simple with hats that only Miss Gish would dare wear. A simple black frock had a Peter Pan collar of white with a striped tie, and a coat with cape was worn with a small brimmed straw hat. Two dresses sported wide flat collars and a light colored cloth two-piece suit had a ruff about the throat and at the elbows. There was a print dress with an edging of lace.

Ben Bernie and his lads comprise the stage show here with Mr. Bernie in the best of humor. He pranced through all the numbers. Rozario De Orellana sang an operatic aria dressed in white chiffon with bandings of brilliants on the bodice.

Ann Harding is now a plastic surgeon in 'Her Right to Romance', the Music Hall. It would take many surgeons to fix this picture. However, Miss Harding succeeds in looking just as Miss Harding looks in every picture.

Her clothes are well chosen and only in the operating room does she discard earrings. A white organdie was in striped design made with much fullness in sleeves and bodice. Black velvet was oddly trimmed with white organdie ruffles, the same being carried out in a muff.

There are shots of Miss Harding aquaplaning, boating and aeroplaning, all dressed in simple good taste. One frock in a dark material was trimmed with dotted cloth and the sailor hat had a band of the dots. Very chic. Two two-piece suits are worn with silver fox but as a bride in white chiffon, small hat and wearing gardenias, Miss Harding is at her best. A well made pajama ensemble was of a checkered silk, the coat being unusually long.

## Palace's Good Week

The Palace is doing all right with 'Counselor at Law', John Barrymore's picture. By 4 p. m. the ropes were up. Good vaudeville, too, like old times.

Opening was a troupe of Arabs and William and Elsie Newell right off the boat were No. 2. The years are mellowing this excellent comedienne, or is it because of spending so much time in Europe. At any rate Miss Newell remains one of our funniest women. Her dress was of a light material, trimmed with two sides of material being utilized. Long sleeves consisted of four ruffles, two of them white.

Sylvia Froos, in front of a mike, was in a badly chosen dress of blue slinky material trimmed at the sides and shoulders with gold. There was a gold sash or bow in the rear, and gold slippers.

One girl in the Stone and Vernon act was a kid in a plaid gingham. She also wore a tomato red velvet made long and clinging with but a diamond buckle as a sole ornament. The adagio dancer was in a silk tunic of a leopard design. Also a coral velvet tunic, much soiled, was worn by this performer.

The Three Sailors rounded out a right good bill.

## ire Looks Li ire

James Dunn is faring much better in the picture 'Jimmy and Sally' at the Roxy. Sally is played by a nice looking girl named Claire Trevor, who is a ringer for Claire Luce.

Miss Trevor is a stenog in the regulation black and white office frock that seems to be a uniform in that line of work. Every new day brings forth a change of costume. A rise in position gives this miss opportunity for better clothes. A luxurious white velvet coat was trimmed with fur. A white evening dress seemed to have a silver stripe. A ruche of flat feathers was across the knees. Lya Lys, a foreign girl, was a real ramp in vampish clothes. She made her first appearance in a fitch coat. A very sumptuous negligee was of a spangled lace with plenty white fox. As a singer in a night club she was in black velvet with a straight feather trimming used over the shoulders and down the back and half-way to the hips.

During the picture Miss Trevor changed her hair from a middle to a side part. The first was more distinctive.

## Roxy Costumes

The Roxy stage presentation started off with a bang and slowed up with Gene Austin, Candy and Coco. They were on too long, but with the insistence of the audience, however.

The Gas Foster girls started in costumes too beautiful. Very full skirts of yellow and red had a green edging which rippled and rippled. Bodies were bare but for the brassieres and large black hats were worn well back off the forehead. A dancing marathon by these girls was done in black velvet tunics. One silver sleeve had silver fringe while the other sleeve was red with red fringe. The effect was most startling. Hilda Murray and the girl of Reynolds and White wore for the final evening gown, one white with a silver sequin collar and the other black net with plenty sequins.

## irl Necessary

In 'Advice to the Lovelorn' at the Rivoli, Lee Tracy is once more the flip reporter. Picture has a deal of comedy and Mr. Tracy doesn't let a situation escape. Jimmy Conlin, from Yauco, is in for a bit as a radio announcer, and swell.

Sally Blane is the girl concerned but here is one picture in which a woman would never have been missed. Miss Blane has little to do, but does it well and wears a series of simple frocks. All dark colored with different treatment at the neckline. One dress had mole skin for the collar while the pockets were outlined in the same fur, also the hat. A dark dinner frock had two sets of clips. A velvet was square at the neck with a lace yoke. Expensive looking buttons of gems were down the front of this dress. A bridal costume, as for the street, was of a lightish material. The hat was but bands of velvet ribbon.



## East

Crover A. Whalen, NRA city administrator, appointing a committee of actors and managers to serve on an advisory board for the betterment of stage conditions. Includes Helen Haver, Gilbert Miller, Alis Skinner, Frank Gillmore and Lee Shubert.

Gary Leon takes out a license in Detroit to marry Marjorie Mitchell, showgirl in a B-way supper club.

Jane Cowell to be starred in "Come of Age," the Clemence Dance play. Due next month for Delos Chaplin.

A. C. Blumenthal named pr of the reconstructed Pool circuit.

Walter Huston goes to Max Gordon for the lead in "Oodsworth."

Crosby Gaige is having "Haggard Army" rewritten.

Arthur Aylesworth has filed a salary claim with Equity against Acorn Productions, Inc. He was in and out of "Big Heated Herbert."

Equity allows "Follies" an extra week of rehearsal in view of the fact that the show is being rehearsed by Murray Anderson goes in to revamp.

Arch Selwyn to London to corral "Nymph Errand" and another play.

Escape Me Norel. Hopes to bring over entire London cast for the former.

Elizabeth Hall parked in the Frank Merh offices as play ready.

Jack Benny looking for a comedy in which he can star himself. Will be his own backer.

Mary Pickford in town Tuesday (and getting plenty newspaper space).

"Yellow Jack" in quarantine for a time. Jed Harris uncertain just what to do.

Midget production of "No Mother to Guide Her" to give Sunday mats. Players not in Equity.

George Gerstwin on a tour of 31 one-act plays with Leo Reisman's orch. and James Melton.

Rosa Ponselle says she's been robbed of \$10,000 in jewels.

Barkeep and a waiter pinched for selling liquor illegally. Dual charge of selling untaxed liquor and not under A. B. C. permit.

Sister Aimee becomes Jessie Costello from her Boston Tenet. Latter says Aimee's jealous of her popularity.

Polles not satisfied death of Louis Joseph Vance was due to accident. Suspect robbery and killing.

Myra Furst to receive credit success using only those not cut-rate on the original run. Figures on the high priors for herself.

Jean Ryn, of "Hold Your Horses" in an auto accident on the Jersey Meadows Sunday (17). Broken nose and bruises.

Equity suggests abolishment of reserved seats to end ticket speculation evil.

Jane Cowell out of "Come of Age" Judith Anderson in.

Five debutantes scheduled for the first week of Met, opera. Two of the newcomers are natives.

Maurice Colborne and Barry Jones, English producers, will come to N. Y. via Montreal. Open there Jan. 1.

Harry Hershfield, proxy of the reformed Cheese Club.

"Gashy" back with Roxie at least for a week at the Music Hall.

Tilly Louis, Viennese dancer, here to defend the divorce suit brought

by E. P. W. James, a brother of Mr. Marshall Field. Nothing to do with the public murmur to Prince Obolensky in case she's free.

Geo. W. Hamill will move an indoor circus into the Hippodrome tomorrow (20) to run over the holidays. Four shows daily.

Smaller house in Radio City becomes RKO Center theatre Friday (22).

Several fur pieces belonging to Evelyn Nesbitt brought only \$15 at an Atlantic City auction sale.

Whitehead's parents here to celebrate their golden wedding anniversary with the bandman.

Podrecca's puppets miss out on the holidays, but will play a short season at the Hudson starting Jan. 8.

Michael Saks, owner of the Second Avenue theatre, obtains court order against Federation of Actors, Louis Weissman and S. Mendelson. Required to show cause why he cannot fire Mendelson, who was hired as a drummer but couldn't drum. Weissman, representing the federation, investigated, but refused to supply a competent sheepskin mauler, so Saks asked the court to run over the holidays.

Primo Camera tells court referee in that breath of promise: case that his own bit on the Sharkey fight was a dud.

Constance and Faure Binney to return to the stage in a play by Laura Walker.

Reverend is stealing beer licenses and selling them back to the owners. Cheaper than waiting for a duplicate.

Sheppard & Bhandan ready to get back to show biz with "Mahogany Hall." They did "Foolscap" last season.

Mitzi Mayfair out \$1. Illegal parking.

Mrs. Adrienne La Champ Kelm, Hungarian dancer, plunged from a window on the 15th floor of the Lincoln hotel.

Four directed to Lode-wick Vroom of the St. James theatre. Another directed that her "alcohol" be given Mrs. William Blom.

Prospect that Ben Hecht and Gene Fowler will have another drama for sale.

Penelope, a showgirl at the Hollywood restaurant, asked the court Tuesday (12) for a split from Eddie Stone. Action under the names of Dorothy and Irwin Marlestone.

Richard Quire sought release from Jack Squires, last heard of when he was with Ed Wynn's "Laugh Parade." Referee John Ford withheld release.

Rachel Crothers now a member of the Institute of Arts and Letters.

"Yoshe Kalbe" postponed from Dec. 20 to Dec. 21.

Booth Parkington in town for his first visit in five years.

William Hackett, small page boy in Radio City Hall, caused the arrest of four gate crashers Wednesday (13). They came in through an exit when opened by departing patrons. Hackett, who then to the movie office where they were unable to show ticket stubs. Each took one day in jail.

Brian Aherne going back to London to work with Eugene O'Neill.

Complaint made to the NRA by Amusement Employees' Union, Local 118, that Johannes Witberg, supt. of the Academy Music, at Skouras house, had been fired for joining the union.

Michael Kalleser announces that having staged all his own plays, he'll now give his attention to staging plays of other authors. He's joined the new Civic theatre movement and his first chore will be on "Moon Magic" by Eugene O'Neill.

Ira Petina, Russian soprano, hired for the Met.

Peggy Fears decides to try her "Diving Mommy" play, coming into the Vanderbilt, N. Y., Jan. 1.

Nat. Assn. of American Composers and conductors plans circulating library of the orchestral scores of works of the members. To encourage playing of native music.

Irving P. Franklin and Donald M. Stone, who combine to make stage production of "Hotel Alimony." Deny reputed affiliation with 20th Century, film firm.

"Perhaps We're" changed to "For Love or Money."

Meyer Davis will supply the music for "President Roosevelt's New Year's party."

Waiting musicians form a post of the American Legion to be named after the late John Philip Sousa.

Stage Relief Fund celebrated its first birthday Wednesday (13).

Police commissioner Bolan bans radios from all taxicabs, effective Dec. 20. Says cabs are for traffic, not concert. Companies expected to fight edit.

Janet Snowden, society girl, in N. Y., pressing annulment of mar-

riage as a preliminary to a hoped-for film career. She eloped with Prince di Cirignano last August.

The late Texas Guinan's effects at auction. Everything from a bullet proof auto to a reding machine.

Mrs. Antoinette Perry Frueauf, retired actress, caused the arrest of Herman Rappoport, solicitor for the Actors Memorial Fund, which the police allege to be a non-existent organization. She appeared against him in the night court Dec. 15 where he was held in \$500 bail.

Theatre Guild buys "The Sleeping Clergyman" by James Bridle, but probably will not produce until next season.

John Golden will start Rachel Crothers' "Talant" with a preview matinee Dec. 26. Receipts to the Stage Relief Fund.

Dance masters seek to revive the waltz. Claim that with the passing of TNT hooch there's a demand for a more dreamy style of choreography.

Mollie Picon's "Birdie" announced for Friday (22), won't be caged until at least a week later.

Rebecca Brownstein, of Equity legal dept., in Park street hospital after long illness.

American Tobacco Co. will sponsor air programs from the Met. Both networks.

William Mack, of headquarters staff, took a beating in the 135 Club, W. 51st St., Thursday (14). Five gorillas patted him with chairs and changed his seat before he could make arrests. They had searched his overcoat in the check room and found police papers.

Crane Wilbur, of Equity rehearsal Thursday (15) on complaint of his former wife, Beatrice Blinn Wilbur, who holds a \$1,700 judgment against him. He put up \$2,000 to get out of the rehearsal.

Claim is part of the divorce settlement.

Empire State picture operators' union, joining from interfering with Charles Danzinger and 11 other members of the union in their present employments. Danzinger and others were ordered to pay assessments, claiming the union was insolvent.

Mrs. Ella Fishbeck in a Brooklyn court Thursday (14) to testify in her suit against Pathé Sound Studios for \$50,000 for nerves wrecked by studio fire in 1929. Her husband also asked \$50,000 for his nerves.

Her husband also asked \$50,000 for his nerves.

and allowed the husband's claim in full.

Federal govt. decides to abandon all pending prosecutions for liquor violations against the state.

N. Y. liquor authority rescinds its regulation prohibiting licenses to places open less than one year.

Suicide of Adrienne La Champ, Viennese dancer, last week, starts something. Spoken of as wife of Chauncey W. Kelm, theatrical producer.

Now Mrs. Kelm, who died in Larchmont, wants to know if, when and where he got divorce before marrying the dancer.

Mr. Gordon announces he will present Mary Pickford in a new stage comedy. No details yet.

Broken rib prevented Secty. Ives from broadcasting last night (Mon.). Slipped on the ice.

William B. Friedlander and Morris S. Schlesinger plan to produce the first play of the new season.

Don W. Crull to leave for Jackson Heights a quarter hour past midnight. That gives Father Time only a 15 minute start.

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# Canadian Border Towns Add Dancing To Lure Week-End Excursionists

Burlington, Vt., Dec. 18. Canadian road houses just across the Vermont border are making an intensive drive this year for business on New Year's Eve. Establishments have gone through the slackest summer and fall in many years and are looking forward to the holiday celebration as a last stand.

Roadhouses in Phillipsburg and other border towns spent heavily during the summer in an effort to offset the return of beer in the States and attract tourists across the line. However, the season proved the poorest since 1929.

More money is now being expended in the effort to draw Americans across the boundary for New Year's. Most places are offering low rates for holiday week-end accommodations and booking two name bands—one for the holiday eve celebration and the other for dancing New Year's afternoon and night.

Indications on this side of the international line are that there will be very few parties going to Canada for celebrations this year.

## TONY CLOUTS CLETO STILL FANS SQUAWK

By JACK PULASKI

Cleto Locatelli, a new little fighting man from Italy, tried his stuff on Tony Canzoneri the Brooklyn Lightweight Friday (15) at the Garden and came out loser. But he put up a good battle and from the way the fans razed the decision and cheered the visitor, indications might have been that he was robbed.

He wasn't. The judges agreed that Tony is the best man and he did the fight experts, some giving Locatelli but one round. Toward the end of the 10 rounder Cleto tapped the oncoming Canzoneri so often with lefts that the crowd forgot he lost all the early sessions.

The newcomer showed a fairly good variety of punches and his one two punches landed several times. Apparently he cannot hit very hard, but Canzy can take it—one reason he is an outstanding boxer. Tony mixed up his attack when he realized that Locatelli's left mitt was lathered. Left hooks to the tummy brought down the stranger's guard.

Never in trouble himself, Tony had Cleto reeling several times. A clip on the chin 40 seconds before the bell sent the visitor clear across the ring, only the ropes saving him from dropping. He held on until it was over.

The match was intended to develop a candidate to fight Barney Ross for the title. Barney has out-pointed Tony twice, so the Garden would have preferred Locatelli coping. Looks like the guy will do rather well with the run of light weights, but against Ross it'll be quite different. A referee present as an observer predicted that if they meet Barney will kayo Cleto. However, Italy should develop some crack fighters because over there they take boxing seriously and there are elaborate training quarters in several spots.

There was only a fair turnout. Reason appears to be the Garden's upping the ticket scale to \$5.50 top as against the usual \$3.30. No bouts are carded for the Eighth avenue arena until after New Year's.

Prelims furnished some excellent milling. They liked the Billy Hogan-Frank Carlton set to especially. Hogan is a lanky welter who looks like a corner. In the second round he nailed Carlton with a left to the bufoon and Frankie took nine. Scrap between Petey Hayes and Lew Feldman went to the former and there was squawking from the fans about that decision also. Lew was tilted over in the first round, but hopped right up and it looked like he was out in front at the final bell.

Nacio Herb Brown and Arthur Freed are writing an original tune, "We're Troughin' Again", to be used in Metro's Rip Tide.

Number with singing by Arthur Jarrett and Earl Oxford in the picture.

## Actor Cops Dictionary; Police Court Paradox

Thomas Ryan, who claimed to be an actor, and Frank Mulhern, a musician, both of the Mills hotel, pleaded guilty in Special Sessions, New York, to a charge of petty larceny. They were arrested Dec. 12 outside of Brennan's book shop on West 47th street after they had stolen a dictionary worth \$8 from the place.

Although they were convicted of larceny the court sent each to jail for four months to be treated as drug addicts.

## Frisco Repeal Revel Tours with \$2,435 Net Gross of Only \$650

San Francisco, Dec. 18. State Labor Commission and a half dozen professionals are after Charles Sharon who assertedly failed to pay off after producing oppo two night Repeal Carnival at the civic auditorium and is now playing one night stands in Arizona.

Figures compiled by the labor comish attorney, Arthur L. Johnson, made it appear that Sharon's "Jazzmania of 1933", on the road with six cars, a bus and a truck, has a weekly net of \$2,435, and a weekly gross of approximately \$650. Most of the \$650 is already tied up by boxoffice orders for the local auto firm that sold Sharon the cars, so Johnson foresees a flock of other labor claims.

Johnson has been told by complainants that Sharon has gotten a sizeable sum of dough from the acts, including several hundred dollars from the 14 members of the Ted Lee band, and others. The band is on the payroll for \$420, the line of 14 gals getting \$360, Valerie Valice \$100 for fan dancing; two girls, Annette Reicher and Marie Clark, \$100 each; Downey Sisters, \$150; Long and Short, \$100; seven drivers, \$35 each; and similar salaries for others.

Complaints have been sworn to on charges of violating the semi-tourist labor law, petty theft of labor, and violating stage wage law.

Complainants, who worked at the auditorium date and in nearby towns, and the payments demanded, are: J. S. Endress, advance man, \$77; H. Leonard, advance man, \$54; Ernest, \$111; W. J. West, assistant producer, \$59; O. A. Barr, general agent, \$71. Downey also filed a complaint in behalf of his daughters, the Downey Sisters, for \$200. Girls are now on tour.

On the civic aud's two nights Sharon was to get \$640 from restaurants, \$111; and liquor dealers staging the repeal carnival. Of that, \$135 was deducted when last night's show wasn't staged; \$150 went to Phil Sapino's band; \$200 went to the auto finance company on b.o. orders; \$30 was paid the Downey Sisters and \$20 was advanced, leaving Sharon his equity in the remaining \$5.

## TONER GETS WORKHOUSE

John Toner, 27, of 64 West 82d street, scenic artist, was sentenced to five days in the workhouse by Special Sessions, following his conviction of assault.

According to Aaron Lieberfort, sign writer of Brooklyn, Toner beat him up during an argument over work in the Exposition Hall at Grand Central Palace on Nov. 10.

## MARRIAGES

Betty Compton to Irving Weinberg at Albuquerque, N. M., Dec. 13. Bride formerly was wife of James Cruze, director. Weinberg, her manager, formerly was married to Ruby Blaine, actress.

Alys Walsh to Grant Withers, Lodi, N. J., Dec. 10. It's the actor's third venture.

Sandra Shaw to Gary Cooper, New York, Dec. 15.

Dorothy Brown to Frank Merlino, Elkton, Md., Dec. 14.

## BIRTHS

Mr. and Mrs. Robert Young, daughter, at Hollywood, Dec. 12. Father is a featured player at Metro.

## No More Whiskbrooms

Minneapolis, Dec. 18. A bill introduced into the state legislature would require night club and road house owners to provide transportation for drunken customers to their homes.

The measure is believed to stand a good chance to pass.

## Beach Club Suit Against Winchell To Trial in N. Y.

Because George Jessel is heading for a Florida vacation, his deposition was taken Friday afternoon (15) and the \$250,000 damage suit by Fleetwood Foundation, against the New York Daily Mirror and Walter Winchell, its Broadway columnist, was set to start yesterday (Monday). It will probably last a couple of days in the N. Y. Supreme Court before Justice Carew.

Suit dates back to a piece by Winchell in his Mirror column on Nov. 23, 1929 on the Fleetwood Beach Club as an alleged racket. Damage claim sets up \$50,000 as cash loss and \$200,000 prospective damages.

Winchell was originally on the board of governors of the proposed new Fleetwood beach club at Long Beach, L. I. which was to have an all-Jewish membership. Bert Weiss and Harry Rose (as the Fleetwood Foundation, Inc.) promoted the venture and enlisted Winchell along with Mark Hellinger, Eddie Cantor, George Jessel, Bugs Bae, Harry Hershefeld, et al., on the board.

Eventually Winchell's name was dropped from the board, as the culmination of an objection from Cantor. Alleged reason for that was the comedian's statement that with Winchell around the latter might mis-report some happening at the club. Winchell's ensuing prospectus merely dropped Winchell's name.

Winchell, in the claim, is quoted as having printed, "and I hope others won't invest in the damn thing because our names are being prostituted."

Winchell was examined before trial (Oct. 28) at which time Richard J. Mackey, of Mackey, Herrlich, Vatner & Breen, counsel for Fleetwood, sought to bring out that Winchell was piqued because the proposed beach club was not as exclusive as he thought. The instance of a \$50 a week clerk on the Mirror who had also been invited to join was cited, and that this clerk had accepted Winchell's pseudo-honor of being invited.

Fleetwood's specific damage claim is that after the promotion fopped the promoters, Weiss and Rose, returned some \$7,500 in advance subscriptions without a penny loss to prospective members; paid \$16,500 cash for the realty for the proposed club, the rest covered on mortgage, membership solicitors, architects, etc., and in all incurred some \$50,000 specific damages. The \$200,000 is for prospective profits.

## Before Trial Exam

Winchell's lawyers, O'Brien, Driscoll & Raftery (Arthur F. Driscoll and Benjamin Pepper) are defending the suit. The Mirror's regular lawyer, E. A. Robertson, is also appearing but under the columnist's contract with his paper he must assume all legal costs on libel suits, etc.

When Winchell's name was dropped from the club, following Cantor's attitude, Winchell is said to have testily stated, "Am I not as good as Baer, Hellinger, Hershefeld and the rest?" and wanted to know why he was off the prospectus.

At Winchell's examination before trial in Justice S. A. Cottle's court, Mackey wanted to know whether that was his pen or real name. Winchell said, "No, that is my real name." To the question, "That is the name you were born under," Winchell replied, "That is the name I went to school under at the age of 8. I don't know what it was if there was another name."

In con- with the interroga-

(Continued on page 61)

# Each New Yorker a Booze Tester Now As Repeal Interest Still Runs High

## Ask Gov't to Finance \$1,500,000 Akron Hall

Plans have been completed for a civic auditorium on a downtown site, to cost approximately \$1,500,000. Architects have completed drawings and the project will be vision committee with request for a government loan on a 70-30 division. The structure is planned to liquidate itself over a period of 35 years.

Plans call for a building 200 by 250 feet, with capacity of the auditorium proper of 6,000 and an annex theater seating 600 would be included.

Public events and special attractions for many years have played the Armory on High street, which is far inadequate for large events, it was said.

## Bowery 'Smoke' So Terrible Even the Cops Won't Taste It

Bartenders and proprietors of places selling liquor in New York without license will be given jail terms up to four months with no alternative of a fine, if they are convicted in the Court of Special Sessions.

The stringent sentences were fixed last week by Chief Justice Frederic Kernochan, and his ruling will take effect in all the five boroughs of the city.

"I want to make it plain to all bartenders who are selling liquor without a license that they, if convicted, can expect flat sentences of three months in the workhouse," Justice Kernochan announced. "And this court will deal harshly in the cases of proprietors, who will receive terms of four months in jail."

Twenty-three persons were arraigned in Manhattan during the first week of repeal. Most of them pleaded guilty to selling 'smoke' in places along the Bowery. The detectives who made the arrests told the court they would not take a chance tasting the stuff sold in these places. The court held that the fact that an officer had asked the seller for a drink of whiskey was sufficient to warrant conviction, regardless of what they were sold.

Three bartenders in established places were among those who received three-month sentences. They were: William Wimberley, employed in the Weeping Willow club at 148 West 141st street, who sold Detective Salvatore Accera a drink of whiskey for 30c on Dec. 9; Charles Meyers, bartender in a place at 63 West 120th street, received 35c for a drink sold to Detective Lawrence Mullins on Dec. 11, and William Davis, working in the Sunkist Gardens, 51 St. Nicholas avenue, who got 50c for a drink of whiskey on Dec. 9.

## Bargain Xmas Dinner

Minneapolis, Dec. 18. Local loop hotel, the Dyckman, is advertising Christmas dinner at 75c for adults and 50c for children with a local magician and children's entertainer, Henry Gordien, putting on a show for a good measure.

They call it a 'Christmas party' and include a singer, Marguerite Rodange, and organist, Arthur Walker.

## Rosoff's Beer Buy

Sam Rosoff, subway builder, is back of the new money-in-King's Beer. Said to be in at around \$1,500,000 for a piece of it. The \$8,000,000 deal for Hoffman's gingerale people to take it over didn't go through; too much financing required.

Some of the original King's Beer bunch has sold out a place at a time and gone into other ventures. Several of this group are in on the new Casino de Paroe.

Interest in repeal and legal likker remains unabated around New York and elsewhere. The speaks' sole solace is that they've had their day for 13 years; it's okay with them that the hotels get a look-in now. In time, it is believed, everything will taper off and matters find their balance.

Meantime the hotels and restaurants are enjoying unprecedented boom times. 'Not since 1928' is a common by matinee d'hotel of the amount of business being done now; that means anywhere from 200% to as much as 400% better than in recent years.

The speaks, heretofore trading chiefly on the personal equation and closed-door, pseudo-exclusivity appeal, as a result have been forced to take display ad space in the daily papers. Whether through panic or the desire to remain on the map for the big New Year's push, or what, heretofore exclusive spots are among the paid advertisers.

## Biggest New Year's

New Year's is expected to be the biggest ever, certainly since the war. Even those traditional house-party-at-home New Year's celebrants are planning to step out that night.

The recent blasts against allegedly poor quality of some likker store brands, with suspicion that even the biggest stores are retailing poorly blended goods, is reacting still more favorably for the step-out trade, rather than stocking up for home consumption. Not that there isn't much retail purchasing but it's in small lots rather than case goods, with everybody testing this or that brand.

Instead it is felt that the reliable big hotel will at least sell meritoric.

(Continued on page 63)

## SECOND HAND CHI EXPO STRIP CRASHES BALTO

Baltimore, Dec. 18. Chi expo comes to Baltimore! Billed as 'Salon de Paris, direct from Century of Progress', it's being hawked to all comers a dime a head.

Converting a dilapidated shooting gallery into a seatless theatre, and slinging a 6x3 stage with gingham trailers, where the bullets formerly flattened against steel, they're open from 9 a.m. till they stop coming.

Presentation akin to that formerly pursued by carneys till a no longer naive countryside's indifference brings on a change, here it pops up all over again in a burg that could never be crashed by even an adroit strip as far back as the gaslit era.

Fair of girls in tawdry, faded brasses and 'loin-clothes' comprise 'show'. Barker out front begging 'em in from sidewalk with spiel bringing our complete Chicago Fair Streets of Paris revue that thrilled 50,000,000! Notwithstanding mercury went to 25, girls brought right out onto sidewalk platform to demonstrate. Recalled as many as 10 times.

Inside, dozen phoney 'oil paintings' of nude ling walls, illumined by baby spots. Then the show, consisting of half dozen poses by each performer, announced as 'looking for fat flea' and 'An Athletic Girl,' interspersed by double-entendre chatter. There's an opportunity to step into ante room, where girls strip down a bit. For this extra ravishment 35c is exacted.

None of routine running the joint seemed willing to divulge monicker of formal presenter. Besides, they're beet by worries, for biz, as they explained, is lousy.

## CLEARED OF ASSAULT

Richard Wells, 29, actor, of 252 West 139th street, New York, was freed in Special Sessions Friday (15) when arraigned on a charge of assault.

Complainant, James Cagill, 17 West 129th street, failed to appear to press the charge. Cagill had Wells arrested on June 23 on a charge of beating him up.

Broadway

Department stores all jammed.  
Tilly Loesch back from Europe.  
Cecil de Mille in for the holidays.  
Irving Tishman, Richard  
back from Chi. Al Fields at  
Broadway spot. her's  
Mrs. Benny Ross recuperating  
from an appendectomy.  
Columbia club hosted Frank  
Scully as jest of honor.  
Jean Lenauer back to Paree after  
two weeks of New Yorking.  
Betty Jane Cooper and Lathrop  
Bros. making a Warner short.  
Nat Karson doing the sets for  
Biberman's Imperial Theatre.  
Peter Freuchen to Hollywood to  
start pronto on an original for  
Metro.  
Herb Smollen, Chicago press  
agent, ing his fortune in Man-  
hattan.  
Ann Pennington states she'd like  
to come back as a comedienne or  
travelling agent.  
Buddy (Howard) Robbins, Jack  
Robbins' 13-year-old, formally con-  
firmed Saturday (16).  
Maria Jeritza, opera diva, flirting  
with film offers. Also will do that  
Shubert operetta, maybe.  
Benny Friedman developing as an  
after-dinner speaker. At present he  
does it for love and charity.  
Ben Blue and stooges sitting first  
row at Garden amateur fights,  
slipping hot feet to each other.  
Fritz Block in town briefly for  
rehearsals of English version of  
'Yoshe Kalbe,' which he adapted.  
The Jack Curleys, moving in from  
Great Neck for the winter, will  
occupy Lita Grey Chaplin's apart-  
ment.  
J. P. Mc Voy flying east for Xmas,  
but back to Hollywood Jan. 6 for  
Paramount on another scripting as-  
signment.  
Betty Swalm, secretary of Walter  
Craig, exited with her boss from  
World and is working for him in his  
new office.  
The Julius (Bing) Kendlers to  
Muncie, Ind., on their annual over-  
the-holidays' visit to Frank Ken-  
dler's folks.  
Harry Hershfield working on a  
book on gags and their origin, with  
special design to point deadly paral-  
lels in gag history.  
Lindy applying for a likker  
license. Had to. Didn't want to  
sell but too many walking out when  
finding only beer served.  
Ham Fisher, speaker at an auction  
thing at the AMPA meeting Thurs-  
day (14) to the tune of seven bucks  
for a book by Harry Hershfield.  
Arthur Tracy (Street Slinger) on  
a Bermuda cruise. He'll be  
this week at the Hollywood restau-  
rant when Sophie Tucker comes in.  
Hotel Greystone, upper Broad-  
way, installed, with repeat, its first  
dance combo. Ken Cramer, the  
-bassist-Spot-may get a CBS  
wire.  
Mr. and Mrs. Wilburforce White-  
man, parents of Paul, celebrated  
their 50th anniversary in New York  
last week on one of their periodic  
visits from Denver.  
Leo Marcus in from the coast for  
a week to visit his mother, Mar-  
cus, with the Greenberg Bros. of  
Hollywood (Western Costume Co.)  
is starting a new distillery at Bur-  
bank.  
Revised floor show at Char-  
lie Journal's Montmartre club in-  
cludes Teddy Linn, George Met-  
tata and Tanya Tany. Moves are  
the Charles Reader band and Rocky  
Twins.  
Leo Morrison back to the Califor-  
nia Sunshine Inn, N. O., in-  
cluding escorting Max Baer east.  
Baer squawking plenty about the  
cold weather. Harry Brand another  
cost returner.  
Plenty of spooks that the speak-  
ers' cuisine is superior to the  
kitchen fare of the average, fash-  
ionable hotel, and that may be the  
speaks' best break when the repeal  
hullabaloo leaves the city.  
Mack Millar, Broadway p.a., who  
also has an official job at City Hall,  
gets through Jan. 1 with the change  
in administration. He's handling  
both the Palais Royal and Hol-  
lywood restaurants, competitive  
spots.  
Vestoff is doing the dance  
routing for the Al Diamond  
club, Broadway niterle, slated to  
open Christmas eve. Andy Rozoff  
and Wally Brown are writing the  
floor show's score and Harry Kirby  
will do the producing.  
Ralph Hewitt, former captain of  
the Columbia team, attached to WR  
publicity. Albany, given leave of  
absence at request of his mother,  
who has asked for assistance of  
Hewitt in connection with the Rose  
Bowl (Pasadena) game this year.  
Lena Horne this year is on  
its way out as an expression for  
muggs and wise guys. It has  
reached the vocabulary of laborers  
who dig holes in the streets and  
weak a guy was throwing dirt into  
a hole on Seventh avenue and some  
kids gathered around. He promptly  
told them to scram. In dialect.

Paris

By Bob Stern

Paul Lukas villa on  
French Riviera.  
Raymond Chalmandler as  
secretary of Medem circuit.  
Alice Halicka to have show at  
Knoodler's in New York this winter.  
Florella, opera diva, back from  
Florella dressmaking house over-  
name.  
Arthur Moss and wife back, doing  
depression pieces on America for  
French movie.  
Leylo George finishing novel at  
home on Left Bank, where she will  
stay for winter.  
Jacques Feyder working on cos-  
tume picture of Rembrandt's time.  
Script by himself.  
George roadruth telling Ameri-  
can Women's Club about his 35  
years Broadway.  
'Able's Irish Rose' (French title  
'Bloch de Chicago') through here  
after 100 performances at Madeleine  
Theatre.  
Germaine Rouer of Comedie Fran-  
caise surrounded by distinguished  
diplomats at dinner party given in  
her honor by Helena Rubinstein.  
Fritz Block in town briefly for  
rehearsals of English version of  
'Yoshe Kalbe,' which he adapted.  
The Jack Curleys, moving in from  
Great Neck for the winter, will  
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who dig holes in the streets and  
weak a guy was throwing dirt into  
a hole on Seventh avenue and some  
kids gathered around. He promptly  
told them to scram. In dialect.

Berlin

By Hans Bernham

Victor de Kowa with Matador  
Film next season.  
Jacques Benoit-Levy's 'La Mater-  
nelle' (U) ran for six weeks.  
At general meeting of UFA, Dr.  
Hugenberg was re-elected chair-  
man of the board.  
Maria Ivoegen, opera star under  
Bruno, Walter, seriously ill; her  
sister, Marie, died.  
'Row About Iolanthe,' rural com-  
edy, biggest legit hit in Berlin this  
season. Hitler and Dr. Goebbels  
were in three days here for one  
Nuremberg Nazi party meeting at  
Nuremberg this summer will be re-  
leased at the UFA Palace, Dec. 1,  
under the title 'The Victory of Be-  
lshazzar.'  
Claire Kaufmann, star of the op-  
eretta 'Marie Louise' at the Metro-  
pol theatre, will play femme lead in  
a new singer film, Carl Froelich  
megging.

Budapest

P. Jacobi

John Wanamaker here.  
Hunnia studio dark this month.  
Mother of Imre Kalman, com-  
poser, died here after long illness.  
English Players here for one  
week. Press and word-of-mouth  
both bad.  
Shaw's 'Caesar and Cleopatra' re-  
vived at Vizsginzhaz. Little re-  
sponse.  
Imre Harmath not allowed to at-  
tend rehearsals of his play 'Bridge'  
at Andassy ut theatre.  
Gitta Alpar had to stop 'Dubarry'  
run. Baby expected in May, so  
Gitta has cancelled all contracts.  
Shortage in girls. Twenty-four  
chorines left for Italy with a mainly  
Hungarian opera touring company.  
Kiralj theatre threatened import of  
English girls, bringing great re-  
sented.  
Erzsi, actress, married  
Michael Savoy. Rich landowner  
against his father's will. Young  
husband was packed off to South  
America by irate parent day after  
day.  
Pesti theatre already gone dark,  
after one moderate and one full-  
ledged flop. Producer, Istvan Brody,  
walked out Group of financiers  
with Alexander Hecsei, ex-National  
theatre director, as manager and  
director, may take over the lease.  
While Paul Lukas was here on

CHATEAU

two days' visit after six years in  
Hollywood. Vizsginzhaz was anxious  
to get him to play a South American  
adventurer in 'Gold Fish,' new Hun-  
yadi play now going into rehearsal,  
but Universal refused to grant  
Lukas long leave.  
'Benghion,' play of Jewish life in  
Galicia, banned after dress re-  
hearsal. About pogroms and a Jew-  
Gentile family, since the play is  
anti-Semitic demonstration at the  
universities here have been recur-  
rent, police judged it best to let such  
subjects alone for the moment.  
Andor Miklos, owner and editor-  
in-chief of most important local  
newspaper concern, publishing and  
printing office, died at 53. Widow is  
Frida Gombaszegi, dramatic actress.  
Will leaves her in possession of im-  
portant concerns and instructs her  
to conduct them personally in fu-  
ture.

Hollywood

Larry Darmour  
Al Johnson visiting the U.A. lot.  
Mel Shauer back in town from the  
east.  
Joe Perry objects to being called  
Sam.  
Preston Foster eastward for vaca-  
tion.  
Jack Lombard, 'ing at Co-  
lumbia.  
Margaret Sullivan due here about  
Dec. 21.  
Elliot Nugent building domicile  
at Bel Air.  
J. Walter in with  
foot soldier.  
Jerry Horwin and Phil have  
decided to split up.  
Monta Bell acted all over his of-  
fice for Jean Hersholt.  
Mae West plugged the local Com-  
munity Chest over KFI.  
William Frawley claims he's  
going to stick to the coast.  
Will Rogers in Phoenix, Ariz.,  
speaking at a Xmas benefit.  
Mrs. John Lodge (Francesca  
Braggiotti) opens a dance school.  
Doug Fairbanks, Jr., has made one  
night club appearance since he ar-  
rived.  
William Otto has joined William  
Gill's agency. Formerly with Small-  
Landau.  
Jack Moss in from New York, let-  
ting Gary Cooper do some honey-  
moon.  
Jack Coogan, Sr., sued for \$172  
over auto accident by Henry Lin-  
denbaum.  
Warner stillmen bragging about  
Bebe Daniels, she'll pose during  
lunch hour.  
Sid Skow and Constance Ben-  
nett glared at each other at the  
'Moulin Rouge.'  
Mae West, unsolicited, sent a  
check for \$1,000 to the Motion Pic-  
ture Relief Fund.  
Harvey Thew has quit board of  
directors of the Screen Writers'  
Guild. Too busy.  
Mr. and Mrs. Joe E. Brown cele-  
brate their 19th wedding anniver-  
sary Christmas eve.  
Bing Crosby paired with Harry  
Bassler in the amateur-pro tourna-  
ment at Long Beach, but purp  
led down and delivered only four.  
DeSylva, Brown and Henderson  
will publish all the music from  
'Alice in Wonderland.'  
Michael Melody here from New  
York for same part in 'Wonder Bar'  
he played on the stage.  
Charles Bickford being nice to  
fan mag writers these days. He's  
even entered the contest.  
William R. Frazer elected secre-  
tary of local unit of National Se-  
curity Owners Association.  
Local press pouting at Col. Jack  
Moss for not tipping them off on  
the Cooper-Shaw wedding.  
Agnes Anderson gets \$25 weekly  
from Metro under minor's contract  
closed by parents in Michigan.  
Herbert Mundin sued for \$650 by  
Louise Lloyd Jones on a note al-  
leged given in London in 1931.  
Herbert Mundin promised \$4  
to a friend, but purp fell  
down and delivered only four.  
Marion Thompson and Leo Gensler  
writing lyrics as well as script for  
Paramount's 'Melody in Spring'.  
Roger Pryor changed his mind  
about getting a house; moved into  
one of those two-floor apartments.  
Charles Steele, flying out from  
New York to spend the holidays  
with the missus, Alice MacMahon.  
W. S. Van Dyke, Ramon Novarro  
and Bud Barsky made kokum chiefs  
of the Navajo tribe while on loca-  
tion.  
Tom Baily back from escorting  
Charlotte Henry around on those  
Charmers of Commerce personal ap-  
pearances.  
Introduced to Prince Ferdinand  
Wilhelm recently, Will Rogers  
checked. 'You're not one of those  
princes, are you?'  
George Somnes gave up his Palos  
Verdes estate, moved to a Holly-  
wood apartment for the winter. Too  
much fog on the Palisades.

Stockholm

Toscanini will give three concerts  
in Stockholm at the Concert House  
in November-December.  
'She Done Him Wrong,' Mae  
West's starting picture, has been  
banned by the Swedish censors for  
being immoral.  
Among American pictures this  
season 'Cavalcade' is the greatest  
success here. Played eight weeks at  
the big Palladium.  
The Oscar theatre has again an  
American operetta, 'The New Moon',  
which looks like turning out about  
as great a success as last season's  
'Dinner Song'.  
The small Vasa theatre played  
'Dinner at 8' under Gosta Ekman's  
direction for six weeks. Finish has  
been changed, with everybody going  
happily to the dinner.  
The 3 Andrew Rivels, Europe's  
most famous clown trio, nationally  
Spaniards, played Gothenburg, sec-  
ond largest town in Sweden, for two  
months at the Schumann Circus.  
The Dramatic Theatre in Stock-  
holm showed a profit last season of  
kronekr 300,000, while the previous  
season was kronekr 200,000 in the  
red. Increase due to success of  
'Green Pastures'.  
Josephine Baker is in Stockholm  
again, giving two red-hot shows  
every night at the Auditorium (1,500  
seats) to completely sold-out houses.  
She is accompanied by her 16 mu-  
sical Baker Boys and an acrobatic  
dancer, Dana Beach.

San Francisco

By Harold Brock

Harry Arthur back to L. A.  
Dal Tabarin will be enlarged.  
Kay St. Germain chanting with  
Anson Weeks.  
Polly Wray up for the weekly  
Shell Oil broadcast.  
Cliff Work hopped to L. for a  
look at the Hillstreet.  
Bill O'Neill to San Joaquin valley  
to exploit 'Little Women' for RKO.  
George Burton of 'Mallor Beavars'  
grieved over the death of his air-  
dale.  
Indie theatre owners meet to hear  
Attorney L. S. Hamm explain the  
code.  
Wife of Harold Whalen (Jans and  
Whalen) enroute to Reno for di-  
vorce.  
Anonymous burlesque show at the  
Green Street, making three such in  
town.  
Hal Greuber, RKO film booker,  
daddy to a seven and half pound  
baby girl.  
Paul Aglietti, ex-owner of Plaza,  
Oakland, now operating Eddy street  
liquor store.  
Ben Westland and ses he gendered a  
new heater, so bounced for it. (Ben  
Westland bought a coat.)  
Henry Goldenberg, Fox manager,  
figures he's a film cutter after clip-  
ping 'Elmer Sweet' from 90 to 73  
minutes.  
Charlie Bronson, owner of Holly-  
wood Music Box, up to o. o. the Kolb  
& Lita, only to find it had been  
closed for a week.  
On film row: Bill Peters, Lyric,  
Maneta; Ned Steele, Colusa, Colusa;  
Frank Enos, California, Pitts-  
burg; Louisa, Borja, Salina, Sa-  
linas; Willard Wagner, El Campa-  
nile, Antioch; Bill Tamblin, Nevada  
City; Everett Howell, Monrach,  
Porterville.

Pittsburgh

By Hal Cohen

George Jaffe in New York for  
burlesque talent.  
Frances Faye searched all over  
town at four a.m. looking for a  
kosher steak.  
Bobby LaDon, song writer, here for  
couple of days with his wife, Vilma  
Elsen of 'Follies'.  
Roy Rowe, Warner manager, back  
on the job after being down a week  
with a throat ailment.  
Ralph Radcliffe, little theatre ac-  
tor here, leaves to join Louis Mac-  
Loom's Hollywood-World's Fair ex-  
hibition.  
Beef 'Trust chorus out at Ada  
Burt's Purple Derby, with an all-  
right revue staged by Lou Bolton  
current.  
Mrs. John Maloney, wife of Metro  
exchange manager, in charge of an-  
nual Xmas party for 'Catherine  
Variety Sheridan'.  
Patricia Brangan, six-year-old  
daughter of Bobby LaDon, of  
Nixon backstage crew, had a bit in  
Le Gallienne's 'Alice in Wonder-  
land'.  
Don Ross flew to New York every  
night after 'Follies' performance for  
radio program but couldn't get back  
in time for two matinees. Chorus  
boy took his numbers.

London

Tommy Rilly's wife returning to  
London.  
The Lawrence Wrights expecting  
the stock.  
Vera Kornis, Rumanian society  
beauty, breaking into London in a  
revue.  
Mrs. Pat Campbell on her way  
to Hollywood for 'Rip Tide' at  
Metro.  
Leighton K. Brill insists his sud-  
den arrival to London is purely a  
pleasure trip.  
Carey Grant, Virginia Cherrill and  
Randolph Scott flying to Paris to  
meet Noel Coward.  
Sir Henry Lytton, who retired  
from Gilbert and Sullivan opera  
last year, considering breaking into  
pictures.  
Gracie Fields running a Christ-  
mas sweep, with over \$10,000 prize  
money, for her Orphanage Endow-  
ment Fund.  
Jeanne Aubert, throwing a tem-  
permental at the Moseigneur res-  
taurant, with management having  
to call in another act to finish the  
week.  
Evelyn Laye out with concussion  
following electrician falling on her  
at studio during filming of 'Princess  
Charming,' causing hold-up of work.  
Institute of Amateur Cinematog-  
raphers awarding annual gold  
medal for best English talker. Alex-  
ander Korita first recipient for  
Henry VIII.

Mexico City

By D. L. Rahame

Ken Maynard in town,  
ing.  
Health Department showing pri-  
vately for medicals in first-run ci-  
emas here a sex hygiene film titled  
'Price of a False Step'.  
Plenty cold; electric heater em-  
poria sporting electric heaters in a  
tourist catering saloons  
featuring old-fashioned Tom 'n'  
Jerry.  
Bull-fight ring company and four  
acres for bond ordered to post bonds  
pending decision of their injunction  
suits against government over in-  
come tax tolls.  
Theatrical Federation suing Per-  
nando Soler, actor-manager, for  
\$400, claiming he failed to pay  
agreed 20% of gross for run of  
'Crime and Punishment,' Spanish  
version.  
Four male and one femme extras  
employed by Burinda Films, new  
native picture producing enterprise  
now making 'La Mujer del Puerto'  
at the Alcazar, using company for  
back wages.  
Editorial of government organ  
slams national picture-making in-  
dustry, saying that actors in a  
sector should listen in on cinema  
during showings of native pictures  
and be guided more by audience's  
comments than by friends flatteries.

Prague

By Edward T. Meyn

'Aladdin,' a play soon to be pre-  
sented by Czech national theatre,  
written by Jan Klokoc, pseudonym  
of prominent Czech diplomat.  
Erotikum, one of the best of Czech  
silent film producers, seven years  
ago by Gustav Machaty, recently  
synchronized is now running at the  
Avion.  
Fifth anniversary of the estab-  
lishment of radio in Czechoslovakia  
was celebrated by the Radio Jour-  
nal studio in its new quarters in the  
Pochova postoffice building.  
Anniversary of the establishment  
of the Yugoslav Kingdom was  
celebrated by the Czech national  
theatre with a performance of the  
melo-tragic comedy, 'The Hare,' by  
Miroslav Feldman.  
A new symphony orchestra has  
been established in Prague, consist-  
ing of musicians out of employment  
and German refugees. New or-  
ganized by Anton Bednak and  
Richard Kar.  
Two little Czechoslovak Jackie  
Coogans' Peter Schulhof and Miss  
Sabula Trebyalova are the stars of  
a new Czech musical comedy, 'The  
Sunny Side,' by Vancura. Schulhof is  
the son of Professor Erwin Schulhof,  
the opera and symphony composer  
and pianist.

Bermuda

By S. Rolbe Kan

Agitation continues strong for a  
casino on White's Island.  
Party of newspapermen and p. a.s.  
at St. George's to exploit Furness  
Horse and Mid-Ocean golf course.  
Motor car act introduced in par-  
liament, exploding myth there are  
no autos in the so-called isles of  
rest.  
Mayor-elect Frederick Mansfield  
of Boston, says, 'We'll have a clean  
stage in Boston if I have anything  
to do with it.'  
Richard Halliday and mother,  
Mrs. Harriet, accompany Walter  
P. Chrysler, Jr., to Bermuda, play-  
ing occupying two suites at Inverurie  
cottage.



# Minneapolis

By Les Rees

W. J. Kupper a visitor. A. G. 'Buz' Bainbridge back home from hospital, but still too ill to see visitors.

Journal, local evening and Sunday sheet, announces it will accept no distilled liquor ads.

Forrest Crossman here ahead of 'Vanities' at Orpheum.

Russ Scheid of Minnesota theatre mourning loss of his pet alligator.

No attempt to interfere with showing of 'Elysia', first nudist picture to be seen here.

State hospital, Rochester, Minn., has installed sound-on-film equipment and is buying pictures.

Gilbert Nathanson of new Monogram exchange passing out cigars in consequence of birth of son.

Betty Crane, Panthea secretary, one of heirs to \$30,000 estate left by her father, Mrs. recently deceased.

Leading night clubs report much heavier New Year's eve reservations than a year ago, with prices slightly higher.

Stage show scrap scheduled for New Year's week with '50 Million Frenchmen' and 'Hot Chocolate' at Orpheum and State, respectively.

Morris Abraham, MGM exploiter here, shipped his freak animal, half-duck and half-rooster, to W. R. Ferguson at the New York home office.

In his review of 'Elysia', nudist picture at World, Merle Potter, Journal movie critic, complained that the players always 'were going in the wrong direction.'

Film row's sympathy to J. H. Lorentz, Fox exchange manager, whose mother was struck by an automobile and instantly killed. A short while ago he lost a sister in an automobile accident.

Minneapolis Symphony made initial excursion into hot jazz with playing of 'Rio Grande' number at Sunday pop concert.

Hard, WCCO radio staff artist, soloing at piano.

Out-of-town exhibits visiting film row: Will Geer, Earl Carroll, Charlie Perrizo, Saak Center, Minn.; Fred Schnee, Litchfield, Minn.; Walter Arnold, Harvey, N. D.; Larkin Brothers, Medvella, Minn.; H. F. Hurt, Lanesboro, Minn. and O. J. Blakeslee, Medford, Miss.

# Baltimore

By Al Scharper

Charlie Needles opening likkerly. Gene Moore down from New York. Nellie McCourt having pipes tutored.

John McCaslin shutters dime museum.

Charles Ruzicka back from Euro-Dean jaunt.

Ted Routsom sporting loop's trimmest mustache.

Ned Dobson in to gander 'Okay Baltimore' revue.

Leonard Weinberg resumes their spile over W. Gans in and out. Ditto Paul Wilschach.

Izzy Rappaport taking weekly flyers to N. Y.

Nat'l Novelty Co., carney supply firm, goes up in blaze.

Congress hotel reopens bar. Faw haunt of the profligate in day. Fresh in the public department at Faw.

Cookie Bowers did five-day stretch in Sinat hosp. to avert pneumonia threat.

The 'Front Page' produced by Barnstormers, Johns Hopkins U's drama club.

Joe Hergeshelmer has polished off that new novel and scrambled back to West Chester.

Al Getz, a poetry owner, had 14 stitches taken in forehead after motor smash-up.

WPBR Kiddies Club at r. r. station to greet Jimmy Small, an alumna coming in for vaude date at Stanley.

Late cancellation of Guy Lombardo's sked date at Alcazar turned away 400 disappointed tootsie-tossers.

# Seattle

By Dave Trepp

Al Orr over from Spokane. Marc Bowman in new berth at Roxy.

Jimmie O'Neal busy with state's rights pikes.

Mrs. Al Baker from Spokane to Arizona for a rest.

Al Rosenberg elected prexy of N. W. Allied exhibitors.

Keighley and Escocoe hop to Fort Lewis with vaude show.

Harry Pheil doing some barnstorming with an operatic company.

Lorin Solon of Portland days manager for Vic Meyers' new nite club.

Exhibits from all over N. W. attend annual-convention at New-Washington hotel last Friday.

Peggy Morrison, fan dancer at State, does her number at Allied Exhibitors' annual dance.

The two Fred Mercys, senior and junior, in town from Yakima valley, reporting big success.

Myrtle Johnson of Paramount exchange wins first prize at annual ball of N. W. Allied exhibitors, wearing one of Mae West's gowns and impersonating the 'come up gal.'

# St. Louis

Monk

Ruth Wilbert back from Pittsburgh. Variety Club now completely furnished.

Duke Hickey of Universal in town for a few days.

Ralph Nichols back from New York-looking over shows.

Tom Bailey of Paramount, through here ahead of Charlotte Henry.

Ill Bentley back on job completely recovered from injuries suffered when hit by street car several months ago.

Paul Beisman, with little to do at the American, legit house closed most of the time, went to Springfield, Mo., last week to manage one-night stand of 'Green Pastures.'

Arthur M. Oberholzer spending a lot of time here trying to put over his scheme to revive the legitimate stage with traveling productions at \$1 top. Also trying to learn why business in St. Louis should be worse than in the other four cities on the circuit.

Thirsty St. Louisans are still waiting for a chance to do their drinking legally, as state bone dry law is still in effect. Legislature is in special session trying to fix things but is devoting its time mostly to debating over whether future drinking shall be done sitting down or standing up, and whether liquor should be sold by the drink or only in bottles.

# Chicago

A. J. Balaban here to sell his house in Evanston.

Lou Lipstone declaring 'time out to take care of a cold.'

Eddie Levin's arty phonograph disc collection growing.

Abe Lastfogel in town to complete his deal with Amos 'n' Andy.

George Browne's story being syndicated through the Hearst papers.

After 16 years in show business F. N. Weber can still talk railroad-ing.

Aaron Saperstein down to Peru, Ind., for the southern Illinois Allis meet.

Ruth Etting in town for a couple of days before heading westward again.

Will Harris got his picture in the papers for his work on the charity show.

Sarajane Wells of the 'Jack Armstrong' shows, broadcast from her bedside.

J. C. Stein back from New York with two more priceless antiques for the home office.

Marion Clate, who was here with 'Bittersweet', will sing with the Chicago Civic Opera.

Town sprouting with little theatres in the regular legit theatre fails to do its duty.

William C. Ferguson among the local performers giving benefit for unemployed at Sheltzer, Mo. 2.

W. C. Osterberg looked like old times, bringing in A. J. Balaban, Vincent McPaul, Henry Sonnen-schein, Mort Slinger.

# Denver

Harry Nolan in Texas on winter vacation at his citrus ranches near Brownsville.

Henrietta Walters, secretary to Jack Langan, Universal exchange manager, and E. W. Easterbrooke, non-par, married.

Mrs. H. Allen, secretary to R. J. Morrison, Fox exchange manager, has gone to Hollywood for a job in the publicity department at Fox.

Following out-of-town exhibits on the row: Ed Schulte, Casper, Wyo.; Tom Murphy, Raton, N. M.; Nathan Salmon, Santa Fe, N. M.; Wm. Osterberg, Scottsbluff, Neb.; J. J. Goodstein, Pueblo, Colo.; Ed Ward, Silver City, N. M. and Chas. Klein, Deadwood, S. D.

# Washington

By Don Craig

Angie Ratto celebrates 19 years with show.

Mighty shows and pre-views have critics groggy.

Sol Sorkin still walking floor with two-month-old offspring.

Jim. Being piloted about between sessions at Waverly school, Manassas, Va., by Mrs. Har-die Meakin.

Not to be outdone by Eddie Melcher, who did Broadway over week-end, Maybelle Jennings calls off work for three days for similar jaunt.

# New Business

(Continued from page 44)

each Friday evening. Starts Dec. 20, to run indefinitely. KOMO.

Nyal 15-minute discs, Dec. 18, 20, 22. KOMO.

Baxter's Shoe Store, addition of three announcements a week to old contract. KOMO.

Golden Balm, 15-minute Golden Moments program each Wednesday and Friday evening. Started Dec. 6. KOL.

Tall's Travel Shop, series of spot daytime announcements. KOL.

# OMAHA

Inter Transat, Co. bus lines. One-minute announcements, 62 times. Began Nov. 26. Placed by B. W. Holman Agency. WOV.

Gillette Razor Blades, 100 1-minute transcription announcements made by World Broadcasting Co. Placed through Ruthrauff, Ryan Agency, New York City. WOV.

Peruna, United Remedies Co., patent medicine. One-minute announcements daily for one year, beginning Dec. 1. WOV.

F. & F. Laboratories, cough drops. Time and material not yet set. WOV.

Quaker State Motor Oil Co., 60 one-minute announcements. Started Dec. 1. Received through World Broadcasting Co. KOLL.

Hupmobile Motor Co., one-minute announcements. Test campaign. Placed by Scott-Howe-Bowen. KOLL.

Miffler-Knuth Chevrolet Co., local dealers. One-minute announcements. This contract 26 times, open account. Began Nov. 24. KOLL.

NYAL Drug Co., five-minute transcription. Dec. 20, 22. A. T. Sears Co., representatives. KOLL.

Goldstein Chapman Co., department store. One-minute announcements; 52 times. Began Nov. 24. KOLL.

Martha Washington Candies, one-minute announcements, daily through holiday season. Began Nov. 22. KOLL.

J. P. Stove & Co., series of 52 announcements daily except Sunday, beginning Nov. 16. Placed locally. WBT.

Dodge Motor Co., 13 100-word announcements daily except Sunday, beginning Nov. 16. Placed by Ruthrauff & Ryan, Inc., Chicago. WBT.

Nash Motor Co., 13 announcements daily, beginning Jan. 10, 1934. Placed by Scott Howe Bowen, Inc., New York City. WBT.

Carolina Talc Co., 10 announcements, twice daily, beginning Nov. 19. Placed locally. WBT.

Charlotte Paint Co., 52 announcements daily except Sunday. Placed locally. WBT.

Lees-McRae College, Banner Elk, N. C., 15-minute program, Nov. 26. Placed direct. WBT.

Stoco (cold remedy), Stowe Drug Company, 52 weeks, one-minute announcements twice daily. Placed locally. WBT.

Dodge Motor Company, four weeks, night program. Placed by Radio Sales Company, New York. WBT.

# NEWARK

Lumphy's Homeopathic Medicines Co., 26 weeks, with Steve Severn doing 15-minute talk weekly on dogs. WOR.

Gillette Safety Razor Co., 26 weeks, five-minute recordings daily. WOR.

North American Radio corp., 13 weeks, two weekly spots 15 minutes each, with Gabriel Heatter, news commentator. WOR.

Fisher Bros. (women's apparel), 15-minute program a week for six weeks. WOR.

# DENVER

Kortz Jewelry Co., spot announcements twice daily with weather forecast, 25 days. KOA.

Radio Motor Co., spot announcements 10 times mo., 3 mos., KOA.

Xumismatic Co., 15 mins., weekly, 2 mos., KOA.

Gillette Safety Razor, 26 one-min. spot announcements, KOA.

Clara Stanton Drug Store, two spot announcements weekly, 30 days. KOA.

# New Haven

By Harold M.

'Bill Robinson's troupe calls him 'father'.

Julia Diana Jacobs put on a solo show here.

Charlotte McQuiggan's father died suddenly here.

Ben Cohen knows N. Y. orix by their first names.

Roy Phelps will miss the family Xmas dinner after all.

Sy Byer has shifted his baton to Bridgeport's Jungle club.

Unusual sights—Terry Reynolds craning Thibett cracked Woolsey.

S. Z. Poli never goes out in the lobby between acts of a play.

Worthy Hills will double between nite club and an air sponsor.

And now Elm Terrace Inn goes floor show with weekly change.

Sal and Sonny Boy Amato, ex-Par, now doing nite-club tooting.

Lawrence Tibbett cracked Woolsey Hall attendance record (13).

Yale's Dept. of Drama revives 'Venice Preserved' for one nite (19).

Ada Brown and that abbreviated Par stage door didn't go along very well.

Sam Yaffe back pounding Par Ivories with even less hair than before.

Shubert clientele going class—silk tupper noted at 'Jezebel'.

Eddie Weaver does a Rubinfolt to center dressing rooms between shows.

Ward Morehouse and Owen Davis brought a touch of B'way to town last week.

Locals wondering just how active A. C. Blumenthal will be in the new Poll operation.

It was an election bet or just artistic stuff that has Jack Kilfeather going around unclipped?

Donald Oenslager did the sets for Miriam Hopkins' 'Jezebel', which opened at Shubert.

Earle Wright burned when switch in 'Chris Bean' title tossed all his art work in the soup.

Yale theatre duties for an occasional local lecture or bit of scribbling.

# Cincinnati

By Joe Kelli

Nixon Denton, Times-Star sports ed, overtured by syndicate pubs.

Passes out for RKO employees.

Bill Danziger here to Yule with army.

Joe Stickler encrusted as Gifts mgr.

Col. Arthur Frudenfeld not of Kentucky, suh, but out of Uncle Sam's army.

Paramount sales staffs of Cincy and Columbus held one-day huddle with Joe Unger, Milton Kussell and J. E. Fontaine.

George Smith and M. R. Duke Clark intact the hypo.

# Club vs. Winchell

(Continued from page 59)

tion on Winchell's place about not investing, Mackey wanted to know whether Winchell had made any such investment. The columnist stated that 'outside of my name' he made no cash investment.

His expression of opinion that the Flamingo Beach Club was being worked as a racket was predicated on the reports he had heard that the club's promoters used his name in trying to sell memberships, Winchell testified, 'I said that I knew that a member of the staff or someone connected with his family was approached and offered a membership in the club; that this fellow said to me, "Thank you for the compliment of recommending me; where am I going to get such money, to join a club like that?"

Winchell was on the stand all day Monday under Mackey's examination, and trial continued until today (Tuesday).

Jessie's deposition denied endorsing the new beach club until shown his signature on a letter to that effect, but he still didn't remember having authorized such type of letter.

It was understood that Eddie Cantor, despite the reputed objection at that time to Winchell, will be the columnist's witness at the trial.

Winchell—and Cantor—have both made pictures for United Artists, points out Mackey, the plaintiff's attorney.

Mackey's trial opened with 'unusual' Zack, president of F. F., on the stand, after the jury was impaneled. Winchell, who was in court wearing smoked glasses, is expected to be reached today (Tuesday). Trial will probably last until Wednesday (20).

# Saranac Lake

By Happy Benway

Are you writing those you know in Saranac and elsewhere?

Robert Farley was bed-sided by his Chicago brother, which caused much happiness.

John Loudon, who signed setback after setback, is weathering it fight like an old veteran.

James Marshall, actor and Lamb, has joined the gas-house gang (pneumo-thorax) and doing great.

Jeanene LaFau in bed smilin while getting adapted to the san's curing routine. She is on the oke side.

Those holiday novelties that Jerry Vogel sent up here are the berries they pack a wallop of good cheer.

The daughter of Al Jocker is back home, resting nicely. Al himself staged a nice comeback at the NVA Lodge up here.

Eddie Delroy, minstrelman and ex-manager of flash acts, throwing out his chest. The Delroy heir is expected to return to Ray Gu.

Bobby Hatz, ex-NVA-ite, will enjoy the holidays oozing in his hill-top city. Brooklyn air was not so good for our little Bobby.

A. W. C. is coming to Ray Gu and his orchestra, also Elvira Johnson, formerly of Lew Leslie's 'Blackbirds', for the wonderful entertainment that they gave at the lodge during the last holiday.

Among those who are successfully lamping it under the watchful eye of Elvira Johnson are Murray West, Tommy Vicks, Danny Murphy, Bert Ford, Leo Massimo, Ford Raymond, Joseph Parker, Sal Ragone, Jack Nicoll.

Joe Hall (D.D.H.), who Saranaced here for about 10 years, is now located in Tucson, Arizona, and just getting to like the change. His son, D. H. Jr., who is following his father's footsteps, is up in amateur theatricals there.

Passing show. It finally hit 24 below zero. So what? Dorothy Wintry trying to go on a mess of fat via the strictly abed route...

Ruth Hatch, bed-sided by her mother, helped towards that comeback. Pontiac theatre back to giving away sedans. Since repeal only one drunk was nailed. He was an out-of-towner, pinched for singing 'Sweet Adeline'.

Saranac club reopened. Every body bedding. It was founded by the late William Morris...Repeat ball netted 400 couples, plenty of wet talent between dry anchors.

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Every body bedding. It was founded by the late William Morris...Repeat ball netted 400 couples,

# OBITUARIES

## JOSEPH GOLDBERG

Joe Goldberg, 40, former distributor of Columbia Pictures, died suddenly, Wednesday (13). At the time of his death Goldberg was associated with Jules Bachmann in independent film production.

Funeral services were held Thursday (14) afternoon at 2:30 at the Riverside Memorial Chapel. Masonic as well as Jewish services were held. Burial was in Fresh Pond Crematory, Long Island.

Before joining Columbia, Goldberg was in charge of film buying the Fox-West Coast theatres, was under Goldberg's salesmanship that Columbia forged into major company ranks. Last year, after leaving Columbia, accompanied by his wife, Eddy, Goldberg made a trip around the world. He returned to join in the formation of a new film company with Walter Futter and Howard Ebenstein, and known as Resolute Films.

Project didn't go through, however, and Goldberg later hooked up with Jules Bachmann.

Survived by his widow, his father, a brother and a son.

## THOMAS D. VAN OSTEN

Thomas D. Van Osten, sec.-mgr. of California Theatre Association, died in San Francisco last week (11), at the age of 72 after several months' illness from a nervous breakdown and general ill-health.

Authority on theatre legislation and other intricate industry questions, Van Osten had represented California showshops at the state legislature for many years and was responsible for the squashing of many laws that would have vitally affected show biz.

He organized the Motion Picture Theatre Owners of America, which developed into Allied Theatre Industries, and finally into the present association. Nearly every theatre in the state is a member, that in itself making the organization unique.

Van Osten's career included a term as treasurer of Sousa's band, a number of years as advance man for Barnum & Bailey, orchestra director at the Columbia Exposition, and organizer of one of the country's first musicians' union, that at Savannah, Ga.

## HARRY POLLOCK

Harry Pollock, 53, former sports editor of the New York World, and until recently the press agent for Caliente, shot himself to death early Sunday morning in the driveway of his home at San Diego.

Pollock was a native of Baltimore, spending his early newspaper career in Washington. Before coming to New York he managed Ham Jenkins, one time heavyweight wrestling champion. He handled six day bike events at the Garden and was associated in sports ventures with Dempsey and Kearns. He managed the Olympic Auditorium in Los Angeles ten years ago for two years, then going to Caliente.

He returned from New York ten days ago. He was divorced recently from his wife. Besides his daughter who lives in Glenwood Landing, New York, and his mother, two sisters survive.

## CLAUDE BROOKE

Claude Brooke, 30, English actor, who made his early American appearances in "Black Crook" and "Around the World in 80 Days," died at his home, Leonia, N. J., Dec. 14. He had been under the care of the Actors' Fund for some years.

He played in the original "Dawn of Tomorrow" production with Eleanor Robson, was in the first "Seven Keys to Baldpate" cast, with Clarence Reed in "The Road to Destiny" and Belasco's "Daddies." He was also seen in two pictures, "The Great Gatsby" and "Sorrows of Satan."

Survived by his widow, Cora Leslie. Interment in the Fund plot in Kensico.

## THEODORE M. TOBANI

Theodore M. Tobani, Sr., 78, perhaps best known as a composer of "Hearts and Flowers," died in Jackson Heights, L. I., Dec. 12. He is reputed to have written more than 4,000 compositions, but only one outstanding number. Estimated that "Hearts and Flowers" has enjoyed a sale of 23,000,000 copies. He was for several years musical director at Wallack's the-

atre here, and played for the Simpson and Chestnut theatres, Philadelphia. For more than 60 years he has been a member of the Music Mutual Protection Union.

Survived by five daughters and three sons. Interment in Astoria.

## WILLARD SPENSER

Willard Spenser, 31, composer of "The Little Tycoon" and other operettas, died in Philadelphia Dec. 16. "Tycoon," written in 1930-31, was the first successful light operetta score written by an American composer. Raymond Hitchcock was a novice chorister in the premiere. He was also composer of "Miss Bob White," "Rosalie," "The Wild Goose," and "Princess Bonnie." He also wrote considerable instrumental music.

Survived by his widow and son.

## FRANK KENNEDY

Frank Kennedy, of the vaudeville team of Kennedy and Mack, died at his home in Bridgeport Dec. 6.

Several years ago the team retired from what was left of vaudeville and opened a training school in Bridgeport, graduating many of the present-day girl acrobatic dancers. He was the last of five children, all of whom were well-known acrobats. Interment in Bridgeport.

## CLARENCE MCCREARY

Clarence K. McCreary, 50, who some 20 years ago started the first picture theatre in East Hampton, L. I., died at Sunbury, Pa., Nov. 26. He was shop foreman for the East Hampton Star and operated the theatre for three years as a side line. Later he worked at the Edwards theatre as projectionist.

Survived by his widow and two sons.

## MRS. CHARLOTTE BAKER

Mrs. Charlotte Baker, 52, Kansas City, Kansas, died Dec. 9, at Bethany Hospital. She is survived by her husband, A. F. Baker, manager of the Electric theatre, in Kansas City, Kansas; a son George Baker, manager of the Newman theatre, Kansas City, Mo.; and a daughter Mrs. Maraland Baker Snyder, Omaha, Neb.

## JOHN A. SWENSON

John A. Swenson, 73, widely known in musical circles, died at his home in St. Paul on Dec. 11.

Mr. Swenson organized the Arpl club, famed St. Paul male chorus, and was organist at the Trinity Lutheran church.

Survived by his widow, three sons and three daughter.

## DR. HELEN STAHL

Dr. Helen Stahl, 45, wife of Com. J. Stuart Stahl, pioneer film producer, died in Hollywood Dec. 13, following an abdominal operation.

Funeral services were held in Hollywood, and burial was made there.

Survived by one sister, a nephew and one niece.

## MRS. W. T. PFOLH

Mrs. William T. Pföhl, 72, of Winston-Salem, N. C., for 30 years manager in that district for Outdoor Advertising Co. of Richmond, Va., died suddenly Dec. 13 from heart attack. Her company controlled practically all billboards in this district, and she was well known to theatrical and circus billposters.

## JERE MCAULIFFE

Jere McAuliffe, 74, died in New York Dec. 10. He had been on the stage half a century, his most recent appearances having been in "Sally, Irene and Mary," "My Maryland" and "Honeymoon Lane." Interment in the NVA plot in Kensico.

## EARL WILLIAMS

Earl Williams, 62, pianist in Carl Rich's band, died Dec. 6 at Bethesda hospital, Cincinnati, following an operation. He collapsed while playing at Greystone ballroom in that city Dec. 3. Burial in Cleveland.

## CHARLES W. PORTER

Charles W. Porter died in Omaha, Dec. 5, following a brief illness. He was a charter member of the IATSE, having been a stage employee for upward of 45 years.

## JOSEF WALDMAN

Josef Waldman, 40, a violinist once with the Phila. Symphony or-

chestra, fell to his death from a window of his New York apartment Dec. 11. He had been ill for several years.

## TED JEFFERSON

Ted Jefferson, 40, Australian actor, died Dec. 17 in the Santa Monica (Calif.) hospital from poison reaction after extraction of several teeth.

Survived by wife, three children and brother, Stan Laurel. Funeral and burial in Glendale, Calif.

Mother of John Leroy Johnson, head of Universal studio publicity department, died at the home of her son in No. Hollywood, Dec. 12. She was 69. Funeral services were held in Hollywood.

Father, 76, of Isidore Bernstein, independent producer now with Seven Seas Corp., died Dec. 10 in Los Angeles following a paralytic stroke after an illness of six months.

## Commentators End

(Continued from page 33)

radio broadcasters limited daily news bulletins for broadcasts purposes.

2. That newspaper press association members of the committee shall select such editors as may be necessary to receive from each of the three principal associations—the United Press, the Associated Press, and the International News Service—copies of their press reports from which news bulletins will be selected.

3. That broadcasts based upon bulletins from the morning newspaper report will be put on the air not earlier than 9:30 a. m. and from the afternoon report not earlier than 3 p. m.

4. That these broadcasts will not be sold for commercial purposes.

5. That the Columbia broadcasting system will dissolve its present news service and that the National Broadcasting Co. will not enter the news collecting field.

6. That all expenses of the broadcasting committee will be borne by the broadcasters.

7. That occasional news bulletins of transcendental importance shall be furnished to broadcasters at times other than the stated periods agreed upon.

8. That broadcasters shall regulate their news commentators to limit them to background matter and to eliminate the recital of spot news.

9. That newspaper and broadcasters will co-operate to limit the broadcasting of news by newspaper-owned stations and independent stations.

10. That the Publishers' National Radio Committee will recommend this plan to newspaper publishers and will urge the press association to adopt it.

With the adoption of the agreement all around CBS will immediately give up its twice daily newscasts for Gold Medal hour. First 13-week cycle of this contract expires, anyway, the end of December.

## Dog-And-Cat Fight

(Continued from page 33)

back an assertion that careful study of testimony in the intricate case indicates "the Don Lee Broadcasting System is busted to the tune of \$30,000, and that instead of possessing a surplus of \$70,000, as noted by the examiner, the company must be found insolvent."

Terminating the case a Chinese puzzle, Frank Scott, on behalf of KFKM, Sacramento, said the Herald "offers nothing to the public which is not now available from other stations" and desires to acquire KTM and KELW only "to enhance Hearst prestige so that those who can or will not read may hear" Spearman retorted that the James McClatchy Co. owners of KFKM, due to the improvement their station only to publicize their papers in Sacramento and Fresno.

Spearman noted that the Don Lee system desires a Redlands outlet only because of failure to acquire control of KFKM at San Bernardino and assumed operation of the Don Lee station at San Diego.

A final shot in the dispute about financial condition of the leading rivals was fired by Spearman with the assertion that KTM early this year made a profit "a little better than \$15,000" while the Herald has "paid more dividends in one year than Don Lee is worth."

## Radio Chatter

(Continued from page 44)

Local newspaper carries the daily Tarzan strip and the radio feature was immediately popular. Radio station WBT, Charlotte, N. C., celebrated the increase of its broadcasting power from 25,000 to 50,000 watts on December 12 with a dedicatory program.

Max Farrish, seven years old, has started a commercial contract for 26 weeks for Cheerwine Bottling Company, introducing a new beer. Over WSOB, Charlotte.

Bernie Proctor of New York, program expert for CBS, is in Charlotte in connection with a tour of all Columbia stations making a study of local program problems. He will be here for ten days in conference with W. A. Schudi, Jr., manager, and Lee Everett, program director.

Marie Davenport, organist for WBT, Charlotte, N. C., met and conquered all comers in a recent contract bridge tournament.

Karl Selden, former trombonist with WBT, Charlotte, N. C., was guest soloist with the North Carolina Symphony on a recent state tour. The orchestra is a statewide organization.

Hal Carter, WBT, Charlotte, N. C., has moved out to a small farm where he can stretch his legs and raise a few sustaining vegetables. Fellows at WBT say that this program will never go commercial.

Proceeds of the Saturday night Shindig program for WNCN, Asheville, N. C., during December will be used to swell the Christmas Cheer fund of the Salvation Army.

Business has picked up so much at WERC, Elmwood, an extra desk has been added to the business office.

Velma Dean has wound up her vaude tour of the west and south and is back home in Nashville.

WSM inaugurates this week a "backstage" program with ad libbing by station talent. Nothing prepared. First program Sunday night at 10:30.

George D. Hay can now call himself an m.c. at WSM, Nashville.

## East

Evening Tattler program with Charles and Willie, described as Boston's only radio comedians, will broadcast from the Normandy ballroom starting Dec. 20. WEEI carries show.

Louis LaHaye, brother of Jud LaHaye, WICC (Bridgeport) program director, auditioning for announcer's job at station.

David Tomlinson, WICC adventure chatter, kin of Edward Tomlinson, CBS' South American expert.

Morris Rosenthal, manager of Maestri (Poll), Bridgeport, fan-clubing.

Bridgeport Little Theatre League linked with Marge Hull's work in WICC Friday-night variety show. Lionel LaTour succeeded as WICC news-fasher in the short "Post and Telegram" by Tom Cullen.

Doris Lapointe, WCAX, Burlington, Vt., artist, is now appearing at the Comet ballroom in Winooski.

WEEI, Springfield, Mass., state's most powerful station, flatly refuses to accept commercial accounts for its Sunday broadcasts.

Richard Shepard, Harley Wilson and Mary Ella Putnam are the only entertainers on WCAX, Burlington, Vt., with a local sponsor. Trio is on the air twice a week for the Hall Puritans Co., Lexington.

Ionizer is newest commercial account on the books of WCAX, Burlington, Vt. Concern has fifteen minute program nights a week.

Arthur Potter, former accompanist for the Keating Twins in vaudeville, is playing theatre dates with "Joe and Eddie," WGY sketch act.

Members of WGY's staff, who were or still are church soloists, including: Koln D. Hargy, studio manager; Asa O. Coggeshall, program director, and Billy Rose and Chester D. Vedder, announcers.

Measurements of the Adirondack Mountains region, Willard J. "Bill" Purcell, WGY engineer, had an automobile mishap which forced him to hike seven miles in the cold on an unfrequented road between Speculator and Indian Lake.

Jerry Branon, WGY singer-actor and one-time radio warbler, recently said, "I do." Bride is from Pittsfield, Mass., where Branon has played many theatre dates.

H. V. Kallenborn discussed NRA initiation Russia and numerous other topics in a lecture at Temple Beth Emeth at Albany.

Marilyn Mack got top billing as headliner of the vaude bill at the

Ritz, Newburgh, N. Y., which is showing partiality toward radio artists for its stage shows.

## West

Wendell Hatch new p.a. at KMTB. Frank Watanabe and Honorable Archie celebrate their 1,000th night on the air tonight (Mon.).

Orpheus Ensemble due to leave KTAB, San Francisco, soon.

Marillah Olney leaving KTAB, Frisco, as continuity editor to de agency work.

Emil Goughe of Heart Radio Service in San Francisco on first visit in several months.

Borden's program on NBC, Frisco, with Three Hascals and Pair of Pianos, expired.

Jack Hughes, 10-year-in Hollywood.

Barney Oldfield is in L. A. endeavoring to get picture names for tie-ups with Triumphant cars.

Tacoma KMO now flits.

KVI, Tacoma, moved bag and baggage, including trucks of do-dads and machinery from Tacoma Hotel, to new studios after closing at midnight Saturday and opened Sunday at 8 with church. Fifteen huskies all wanting face the mike helped and were then each given a whirl at the dead mike.

Four elevators were kept busy carrying guests skyward for dedication of new Tacoma KVI (CBS). Not a sound from Tacoma press about KVI new studios. Shopping News even forgot.

Maury Amsterdam looks likely to follow Benny Rubin as m.c. of the Shout hour from KFCR over coast CBS. Rubin washes up Christmas Day.

Harry Jackson's "Hollywood on the Air" orchestra backgrounding the Rudy Valley, Fleischmann hour from NBC's L. A. studio.

Joe Griffith, formerly vocalist with Vincent Lopez, is warbling on KFWB's "Laf Clinic."

Jan Rubini and wife Adelaide Crane back at KMTB, Hollywood in a daily program "Melody Man."

## Mid-West

Fred Jeske, with station KSO, Des Moines, for a year, goes to WOC-Des Moines, succeeding Red Ellis.

Denver Darling, who swears that's the name on his birth certificate, comes to station KSO, Des Moines from KMOX, WGBF and WBOW. Darling will take over Charlie Flagler's Sat. morning matinee for kids at the Des Moines theater.

Col. B. J. Palmer of the Palmer School of Chiropractors, Davenport, Iowa, and head of station WOC-WHO, starts a new DX program Dec. 16, broadcasting from two to three o'clock in the morning to his graduates scattered all over the globe.

Peter MacArthur, WOC-WHO production manager, is convalescing nicely at a Des Moines hospital.

Minnesota State Tourist Bureau programs, floating every Saturday night, alternately between KSTP and WCCO on time donated by these stations. George H. Bradley, bureau director, gave 15 minutes of chatter on Paul Bunyan, northwoods legendary character. Bunyan tall tales, retold by Bradley, included life in Minnesota during the year of the two winters and the great blue snow.

## LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING or CIRCULARS WILL NOT BE RETURNED. LETTERS UNDESIRABLE IN ONE ISSUE ONLY.

Beggs Lee Lammie Jack  
Brower Walter Lawless J. J.  
Caldous James Lenoir Jean  
Cleveland C. M. Is Harry  
El Cota William  
Gutran John Snyder Evelyn  
Griggs Edna

## DOROTHEA ANTEL

220 W. 72d St., New York City  
My New Assortment of GREETING CARDS is Now Ready. 21 Beautiful CARDS and 1000s of Bored, Post-paid, for

One Dollar

## I. MILLER

INSTITUTION & INTERNATIONAL

Shoes for the Stage and Street

SHOWFOK'S SHOESHOP—1552 BROADWAY

# NEWARK CLERIC BALKS MINSKY

Newark, Dec. 18.

Protests from the pastor of a church along the street are holding up the Minsky's license for burlesque at the Broad Street. Indications the deal will have to be called off altogether. Minsky's, leasing the house for a long term, intended to open Christmas day.

Broad Street, about 20 years old, has never been anything but a legit stock house. Paul Karakakis, who had it for stock the last time, walked out a couple of weeks ago and the Broad has been dark since.

Minsky's idea was to rotate their New York, Brooklyn and Boston shows into the local house, but the clerical protest stopped it before the papers were signed. Following filing of the first complaint by the Rev. George Evans Dawkins of the First Baptist Peddie Memorial Church across the street, License Commissioner Michael Duffy was flooded with squawks from five other churches and numerous private sources.

A counter-protest, asking that the license be granted, is circulating among merchants in the vicinity of the theatre. It bears about 60 signatures.

It is held possible here that the theatre owners and Minsky's go over head of Commissioner Duffy, who has indicated the license won't be granted, and force the issue. But that course, even if successful, wouldn't do much good because the Commissioner doubles as the local censor.

# French Foto Butcher At Buffalo Burly Ok'd But Will Stop Selling

Buffalo, Dec. 18.

Charges against Nathan Boasberg, operator of the Palace (burlesque and pictures), in connection with the sale of alleged lewd pamphlets and photographs at the theatre were dismissed in City Court when it was shown that similar publications were being distributed by numerous standstills throughout the city. Boasberg agreed to discontinue sale at the theatre of the books complained of.

# Burlesque Placements

Chicago, Dec. 18.

Milt Schuster office placed Val Dez and Peggy Knott and Bennett, Watson and Farley into the Atlanta, Atlanta. Helen Greene goes into the Empress in Cincinnati.

Dean Newton went into the Avenue, Detroit, in connection with the Gayety, Milwaukee; Maurice Blair to Garrick, St. Louis; Alfred Kay to Gayety, Baltimore. Shufflin' Sam from Alabama company booked into Empire, Toledo, while the Star and Garter here got Elmo Maize, Joe B. Santley and company.

Milt Schuster's office last week sent Cleo, Ted and Elinor, Babe Davis to the Gayety in Minneapolis; Ruth Willson, Ruth Hamilton and Shiekée Haywood to the Gayety in Milwaukee.

St. Louis, drew Faye Norman, Jacquett's and Ruby Shipman. Gayety Baltimore, getting Bert Morton and Frau. Bowers Sisters, Joe Klich, Margie Carroll and Snookie.

Local night club bookings sent Dixie Fogg to the Old Style Inn, Audubon Park, Old Mexico and James Gordon into the High Hat.

# Bridgeport Burley Again

Bridgeport, Dec. 18.

Burlesk reopened today (18) at the Park, operated by Max Wilner (Irving Place, N. Y.), with Sam Davey, nicknamed a violin pit-band maestro, picked by local musicians' union as manager.

Opening show 'Streets of Paris,' with Mike Sachs and Jerry McCawley. Admission scale 99c top. House personnel under Davey same as when house license was revoked by police a month ago.

# Hackett's usical

Walter Hackett is writing the book for a big musical, and Sir Oswald Stoll has it under consideration as a candidate for the Coliseum.

# Pittsburgh's \$700,000 Playboy Spender Gets Chance in Burlesque

Pittsburgh, Dec. 18.

look of front-page publicity in last three or four weeks has resulted in a burlesque engagement for Harrison McCready, Pittsburgh playboy. He opens for a week today (18) at Variety, where he'll do a night-club sketch he wrote himself.

McCready, who is said to have squandered a \$700,000 inheritance in last couple of years, has been in court for last month trying to break a \$150,000 trust fund he created for a daughter by his first wife. He has since married and been divorced again.

High spot of McCready's hearing came when he turned up in court blotto and had to be sent to the hospital for a cure. That makes 60 times he has undergone a similar treatment in last few years. He's taking his stage debut seriously, insisting upon picking his own woman partner and writing his own material.

# CALENDAR OF CURRENT RELEASES

(Continued from page 36)

Laughter Through Tears (Yiddish). Workingman. From a Sholem Aleichem novel. Dir. G. Crichton. 78 mins. Rel. Nov. 15. Rev. Nov. 21.  
Locke Zie, Das (Ger.) (Bavaria). Musical. Richard Tauber. Jr. Max Reichmann. 85 mins. Rel. June 15. Rev. June 20.  
Liebling von Wien, Der (Ger.) (European). Stolz musical. Willy F. Fajst. 75 mins. Rel. June 15. Rev. June 20.  
Luistigen Musikanten, Die. (General) (Ger.) musical farce. Dir. Max Obal. 80 mins. Rel. May 30.  
M (Ger) (Foremco). Powerful dramatic study. Peter Lorre. Dir. Fritz Lang. 95 mins. Rel. April 1. Rev. April 4 and April 18.  
Marlene (Paramount). Musical. Musical satire. Dir. Alexander Korda. 103 mins. Rel. Jan. 1. Rev. April 25.  
Mano a Mano (Sp) (Inter-American). Western with music. Carmen Guerrero. Dir. Aracady Boytler. 60 mins. Rel. Feb. 23.  
Men and Jobs (Russian) (Amkino). An American engineer looks at Russia. Dir. A. Macheret. 70 mins. Rel. Jan. 1. Rev. Jan. 17.  
Milyady (General) (French). Sequel to Three Musketeers. Dir. Jean-Marie Berger. 120 mins. Rel. Sept. 1. Rev. Sept. 12.  
Mile. Nitouche (French) (Protex). Charming love story. Rai David. 90 mins. Rel. Nov. 15.  
Moja Wujazek z Ameryki (Polish) (Capital). Musical comedy. mins. Rel. Oct. 15.  
Mond über Morokko (Protex) (Ger). See Cing Gentlemen Maudit.  
Morgenrot (German) (Protex). Submarine warfare's cruelty. Dir. Gustav Ucicky. 80 mins. Rel. May 15. Rev. May 15.  
Namensheirat. (German) (Foreign American). Drama. mins. Rel. Jan. 1. Rev. Jan. 17.  
Noc Listopadowa (Polish) (Capital). Historical romance. Dir. J. Warnecki. 95 mins. Rel. May 1. Rev. May 2.  
On Demande (Paramount). Musical romance. Annabell. Jr. Joe May. 85 mins. Rel. June 1. Rev. June 6.  
Paris-Begun (Protex) (Fr). Musical. Jane Marnac. Dir. Augusta Genina. 90 mins. Rel. Dec. 15. Rev. Jan. 17.  
Patriots, The (Russ) (Amkino). Dir. Sept. 15.  
Potemkin (Russ) (Kinematrade). Sound. Eisenstein's classic. 70 mins. Rel. April 4.  
Quick, Koenig der Clowns (Ufa) (Ger). Comedy. Lillian Harvey, Hans Albers. Dir. Robert Siodmak. 80 mins. Rel. Dec. 1.  
Return of Nathan Becker (Workingman) (Russian) (Yiddish). Comedy. Jr. Shapir and Milman. 72 mins. Rel. April 25.  
Sang d'un Poete (Fr) (Rice). Jean Cocteau's idea of modern films. 60 mins. Rel. Nov. 1. Rev. Nov. 7.  
Scampolo (Kinematrade) (Ger). Cinderella romance. Dolly Haas. Jr. Hans Steinhilber. 93 mins. Rel. April 1. Rev. April 11.  
Schickel de Renet (Lantern) (Ger) (General). Domestic drama. Mady Christians, Franz Lederer. Dir. Felix Guenther. 70 mins. Rel. Oct. 15.  
Schutzenkoenig, Der (Ger) (Bavaria). Max Adalbert, Gretl-Thelmer. Jr. Franz Seitz. 90 mins. Rel. April 15. Rev. May 9.  
Shame (Amkino) (Russ). Defenses of silent. Vladimir Gardin. Dir. Sergei Yutkevich. 75 mins. Rel. March 1. Rev. March 14.  
Sohn Der Weissen Berge (Capital) (Ger). Alpine drama. Lulu Trenker, Renate Mueller. Dir. Mario Bonnard. 75 mins. Rel. Oct. 15.  
Song of Life (Ger) (dubbed English) (Embassy). Art and photography presentation. Dir. G. Krenowsky. 70 mins. Rel. Feb. 1. Rev. Feb. 7.  
Soviets on Parade. (Russ) (Kinematrade). Historic record of current Russia. 65 mins. Rel. Feb. 1. Rev. March 7.  
Storch Hat Uns Getraut, Der (Ger) (General). Lil. Jr. Herman Kosterlitz. 80 mins. Rel. May 15.  
Theodora (Ufa) (General). Historical drama. Dorothea Wiecke. Dir. Karl Roese. 80 mins. Rel. May 1. Rev. May 16.  
Traum von Schonbrunn (Ger) (General). Musical. Martha Eggerth. Dir. Johannes Meyer. 85 mins. Rel. May 15. Rev. June 6.  
Trois Mousquetaires, Les (General) (French). Duma's classic with songs. Dir. Henri Diamant-Bergman. 123 mins. Rel. May 1. Rev. May 9.  
Ulan, Ulan, Chlopchy Malowani (Polish) (Zbyzsko). Musical comedy. 100 mins. Rel. Jan. 1.  
Ullrich (Ufa) (General). Life of the new boyboys. Alexander Ford. Time. 73 mins. Rel. Aug. 25. Rev. Jan. 31.  
Una Vida Por Otra (Sp) (Inter-American). Murder drama. Nancy Torres. 70 mins. Rel. Jan. 1.  
Victoria und ihr Hussar (Kinematrade) (Ger). Viennese operetta. Michael Bohnen. Dir. Richard Oswald. 90 mins. Rel. April 1. Rev. April 15.  
Walzerparadies. (Ufa) (General). Musical. Charlotte Susa. Dir. Fritz Zelnitz. Rel. March 1. Rev. March 7.  
Wandering Jew (Jewish American) (Yiddish). Terror of Hitler regime. Ben Ami. Dir. George Rolland. 70 mins. Rel. Nov. 1.  
Wenn Die Liebe Macht (Ufa) (Ger). Comedy with music. Renate Mueller. Dir. Frank Venzler. 80 mins. Rel. Nov. 1.  
Whittier Germany? (Kinematrade) (German). Disbutes of life. Hertha Thiele. Dir. S. T. Dudo. 11 mins. Rel. April 15. Rev. April 25.  
Yiddische Tochter (Yiddish) (Quality). Old-fashioned Yiddish drama. Yiddish Art and Vlna Troupes. 75 mins. Rel. May 23.  
Zapfenstreich Am Rhein. (Whitney) (Ger). Musical farce. Charlotte Susa. Dir. Siegfried Arn. 90 mins. Rel. Feb. 7.  
Zwei Gute Kameraden (Ger) (General). Military musical. Fritz Kampers. Dir. Max Obal. 75 mins. Rel. Nov. 15.

Key to Address

Amkino, 723 Seventh Ave.  
Associated Cinema, 154 W. 55th.  
Bavaria Film, 439 Fifth Ave.  
Capital Film, 450 Fifth Ave.  
Cineplex, 154 W. 55th.  
Embassy, 154 W. 55th.  
European Film, 164 West 55th.  
Filmchoice, 509 Madison Ave.  
Foreign American, 154 West 55th.  
Foremco, 1560 Broadway.  
Garrison Films, 723 Seventh Ave.  
General Foreign Sales, 723 7th Ave.  
Gloria Film, 154 W. 55th.  
H. Hoffberg, 723 Seventh Ave.  
Inter-American, 50 East 42d.  
Internat'l Cinema, 1499 First Ave.  
Interworld Films, 1454 Broadway.  
Jewish American, 630 Ninth Ave.  
Kinematrade, 723 Seventh Ave.  
Madison Film, 121 West 55th.  
New Era, 600 Ninth Ave.  
Portale Films, 630 Ninth Ave.  
Protex, 422 E. 68th.  
Edward Rict, 66 Fifth Ave.  
Quality Picta, 630 Ninth Ave.  
Ufa, 723 Seventh Ave.  
J. H. Whitney, 350 East 72d.  
Worldwide, 1501 Broadway.  
Zbyzsko Film, 274 Madison Ave.

# Repeal Interest

(Continued from page 59)

lous brands and also it's reacting a bit in favor of the heretofore reliable speak which, it is felt, is trying to reclaim public attention and cement good will by not offering poorly blended or cut wet goods.

Palais Royal opens Friday (22) Ben Marden not wanting to do so until the likker license is assured. The Police Commissioner lifting the one-year rule on likker licenses, has spots like Gallagher's happy for their 71 months in business, were thus held up, along with others, more or less new.

New York Health Commissioner Shirley W. Wynne's broadside against the ineffectual brand of legal likker may be the salvation of the speak. At least there of wise spenders argue, the smuggled bootleg has the punch and the taste of authenticity. The present legally approved 'blends' are nothing but cuts, and said to be inferior to prohibition stuff.

Gags about repealing repeal, etc. are going the rounds among small drinkers. Complaints about the kickless quality of the legal booze have been many.

# Second Showmen's Organization Registered as New York Corp.

# BARNES BUILDS TRICK FOR COAST TRAVELOC

Baldwin Park, Cal. Dec.

Following closing of the indoor circus season, Poodles. Hanneford trope, Clarkdonians, aerial act and the Canastrillas, ground and high act, come west to join the Barnes Circus wintering here.

Addition of six bulls builds up the Barnes trick considerably, may necessitate the addition of several cars to the train. Spec will also get a build up this year through the addition of 20 girls.

Show will play its usual coast and mountain states route but will probably be routed into eastern Canada.

Show went all the way to Nova Scotia four years ago, did big business in the Maritime provinces until a train wreck forced it back to winter quarters.

# Morrison Chi Fair P. A. Chief for 1934; Lay Low 'Til Jan. 15

Chicago, Dec. 18.

Jack Morrison, former city ed of the Chicago American, has been named chief of the World's Fair publicity, replacing Ross Bartley who bowed his way out.

No move on publicity for the 1934 occasion will be made before Jan. 15. Everybody waiting until that time to get some ideas as to just what the 1934 will be, who will be in and who out. Concessionaires have until Feb. 1 to decide whether they're coming in or out. Understood that the big winner of the 1933 Fair, the 'Streets of Paris,' will not be among those present this coming summer.

# MEXICO SEEKS YANK TOURISTS BY RADIO

Mexico City, Dec. 14.

Southern Pacific Railroad of Mexico will establish a high powered radio station to broadcast programs designed to attract American tourists into Mexico.

Station will be located at Mazatlan, west coast port.

# Filming in Paris

(Continued from page 12)

didn't go after the cash itself, but that's the small-fry trade reaction.

Story has arrived here from devious routes that Universal, when movie over, will completely shut down in Germany and that Warners, too, may completely close shop there. Unverified in both cases, but pretty certain that Warners will show up here for some productions quickly, especially since the company has already announced a healthy production project for London.

United Artists has been talking to quite a number of independents here. Company wants these fellows to make some films, partially financed on their own. Figure that if the little fellows can dig up a bit of money, they're safe enough for U.A. to play with. Company has offered to finance as much as 50% of complete production activity, but conditions it offers by promising to pay that money only on delivery of negative. The deal would pay a lot of cash and then being freed with the alternative of either paying the rest or having production halted in mid-career.

Meantime Fox is having itself a swell time and turning out pictures on regular schedule. Eric's coming to produce his films without halt, turning out some product that hasn't been released generally yet but is said to look and sound good. And the Fred Bacon pictures being made for Fox are going right into the Fox release programs and selling nicely.

Edward Petry special representative organization has added WFLR, Baltimore, to its list of stations.

Albany, N. Y., Dec. 18.

A co-operative organization, assist owners of carnivals has been launched as a nation-wide project through formation of the American Carnivals Association, Inc., according to articles of incorporation filed in the secretary of state's office. Association's purposes are:

To foster, protect and promote the welfare and interests, partnerships, firms and/or corporations engaged in the ownership, management or operation of, or employed by or otherwise interested in carnivals or other collective amusement enterprises or organizations, whether known as railroad shows, motor truck shows or otherwise.

Also to bring about greater conformity and certainty in business connections and conditions, establish closest of business associations, encourage and protect trade and commerce by and among the members.

Also to adjust differences among members; spread reliable commercial intelligence; protect members against unjust and unlawful exactions by carnivals and others; furnish information to members to enable them to regulate credits, collect debts and otherwise promote their interests.

Also to advance in every lawful way the interests of the carnival business; elevate standards of integrity, honor and ethics among members and to cherish the spirit of brotherhood; to own and hold real estate and other property necessary to carry into effect the foregoing principles.

Association's offices are located in the Central Trust Building, 25 Main Street East, Rochester, N. Y. Five directors will serve until the first annual meeting takes place. They are J. W. Conklin, Vancouver, B. C.; Max Linderman, New York; James P. Guzy, Washington, D. C.; John M. Sheesley, Valdosta, Ga., and Fred Beckwith, San Antonio, Texas. They also are the subscribers to the certificate of incorporation.

Project is similar in intent to the Outdoor Showmen of America, recently organized in Chicago.

# CIRCUS CODE HEARINGS GO OVER TO NEW YEAR

Washington, Dec. 18.

Hearings on the circus code, tentatively scheduled by the National Recovery Administration for Thursday (21), have been put over until some time in January due to pressure of other work and delay in whipping the proposed pact into final form.

Latest dope is that circus industry will present its case formally to Assistant Deputy Administrator William Farnsworth about Jan. 15. Farnsworth will conduct hearings on the amusement parks, pools, and beaches code tomorrow (19).

# IOWA FAIRS UP

Des Moines, Dec. 18.

Iowa fairs are on the upgrade, according to A. R. Corey, secretary of the Iowa state fair board, in an address before members of the Iowa Fair Managers' association.

There were 47 fairs showing a cash balance on hand this year at the close of the season, as compared with 43 in 1932. Thirty-one fairs ended up in the red for 1933 as against 33 during 1932.

# MINN. STATE FAIR DATE

St. Paul, Dec. 18.

Officials of the Minnesota State Fair board announced that the 1934 Minnesota State Fair will be held next Sept. 1 to 8, inclusive.

The 1933 fair rang up an attendance of 430,000, nearly 100,000 greater than in 1932. This year's show also netted a profit of \$25,000.

# Cronin PSCA Head

Hollywood, Dec. 18.

S. L. Cronin, general manager of the A. G. Barnes circus, is the newly elected proxy of the Pacific Coast Showmen's Association. PCSCA's annual ball Jan. 10 at the Biltmore.



# TERROR... *in her heart* INVITATION... *in her eyes*

Audiences will sit enthralled at this vital, vivid drama of a woman who braves a firing squad to bring her country victory.

**THE REAL LIFE STORY OF A BEAUTIFUL SPY** exerting every feminine charm .. sacrificing every tender emotion ... to her perilous profession.

Never have you shown a more absorbing production.



## I WAS A SPY

with  
**MADELEINE CARROLL**  
**HERBERT MARSHALL**  
**CONRAD VEIDT**

Directed by Victor Saville  
A Fox-Gaumont-British Picture

Your patrons always like  
**FOX MOVIE TONE NEWS**



# VARIETY

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15¢

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56 PAGES

## RADIO SEES TOUGH SPOT

### U. S. Wants Lowdown on Pic Salaries, Payroll Questionnaire Via NRA

Washington, Dec. 25. Federal government's campaign to collect the low-down on motion picture payrolls probably will take the form of a questionnaire along the lines of that sent out a few months ago by the Federal Trade Commission in response to Senatorial prodding.

With report to the White House slated early in March, NRA will get to work some time this week preparing the forms and starting the question-asking blanks on the way to all producers. Exact style of questionnaire probably will be determined by Divisional Administrator Sol A. Rosenblatt in conference with Administrator Hugh S. Johnson and long-haired boys of the research and planning division.

The NRA questionnaire will cover much the same ground as was cultivated by the Trade Commish but also will contain new questions for persons who struggled to supply the previous information and will reach companies which weren't on the other list.

Work will be facilitated by reference to the Trade Commish's question form and analysis of dope obtained in that survey but NRA inquiries will supplement already-received information. The trade group sought only generalized information from large corporations and confined questions to salaries, bonuses and other compensation of officers and directors, while NRA will want low-down from big and little producers alike and particularly wants to know about the "fabulous" salaries paid stars and members of the family.

### WAITERS' STRIKE BOOMS THEATRES IN MADRID

Madrid, Dec. 16. Show business here has hit new heights, with the b. o. take in every house, legit and pictures, at new tops. Probably won't last, but for the time it's swell. The reason for the boom is a curious one—all waiters are on strike, with cafes, bars, cabarets and restaurants tied up.

Strike's been on about a week. Started when the waiters decided they needed more money. They all walked and the government's trying to patch things up. In the meantime, it was a tough blow in civic affairs because everybody in Madrid literally lives around a coffee table. Practically no business is done in offices, so that when the lads who take orders stopped, practically all business was crippled and nobody knew what to do with their time.

The strike has hit business in general to a surprising extent, so that Madrid has the appearance of Gullah Creek on Saturday afternoon, but showmen are getting their first break in years.

### All Right, You Try!

Dallas, Dec. 25. Clarence Linz, Paramount-Public receiver here, who is leaving in January, has invited the critics of four papers to stage and present their idea of what a stage show should be in his exit week at the Palace.

He reserves the right, or threat, to do his own reviewing.

### NOT A SINGLE REP SHOW IN U. S.

Chicago, Dec. 25. Unofficial survey made of the legit situation reveals the death this year of one type of show business; the rep show. Not even one rep show of any calibre is known to be traveling in the country at this time. Such a situation is unique in the history of legit in the United States.

This has nothing to do with the number of legit repertoire shows such as the Eva Le Gallienne and Katharine Cornell troupes, Le Gallienne and Cornell shows travel under standard production contracts. The rep show as termed by Equity means those companies which play stands of one week or less and play a different show each night.

Other branches of show business in the legit sticks continue the decline, there being only an occasional ripple in the still waters of stock and circle stock. Only shows having a chance are those coming through with recognizable New York casts. Stock and legit men in from the small towns are unanimous in stating that radio has eliminated the small town as far as legit is concerned. They want names in the cast that they have heard over the radio or seen on the screen.

### Farewell to Speaks

Speakeasies are starting to fold fast.

Generally it's a case of 'who cares?' with no tears or regrets by anyone not connected with the management. But in some instances there is genuine sorrow. Nice guys ran some of the speakeasies and after 13 years of prohibition some of the places had built up traditions.

As these more highly regarded spots close up, unable to get legal licenses or continue outside the law, the boys have formed the habit of putting on one big final gala night.

### IN THE MIDDLE TWIXT GOV'T, BIZ

Figure NRA Disputes Can Lead to Such an Eventuality—Gov't Could Demand Air Facilities, and Radio, Itself Big Biz, Might Suffer in Loss of Big Biz Good Will

### DEVIL VS. DEEP BLUE

With everything that is happening, or may happen, in the business world affecting or affected by the NRA, the position of radio is growing precarious. For on one hand radio faces the danger of more or less alienating the good will of big business, and on the other there is the possibility of antagonizing the administration in Washington.

Radio's objective is to steer between these two worries if possible. It is not known whether radio considers the retaliation of big business, as expressible in curtailed advertising and loss of good will, as

(Continued on page 33)

### Fine Leader \$2,000 For Being Abusive To His Musicians

Chicago, Dec. 25. Richard Cole, who is leading the band at the Empire Room of the Palmer House, has been spanked with a \$2,000 fine by the local Musicians Union. Plaster came as the result of a board decision that Cole was acting in a manner unbecoming an orchestra leader, which means getting tough and abusive with the men in the orchestra.

Cole will pay off in installments, the musicians' board to hold another meeting to decide how the installment plan will be arranged.

### Long-Distance Call

An official representative from London is said to have arrived in New York last week to influence Sam H. Harris to delete that skit from 'As Thousands Cheer,' wherein the British royal family is treated in a humorous vein. Such a visit has not been totally unexpected.

Understanding is that the producer will see it in the British light, else it may jeopardize Harris' future legit enterprises throughout Great Britain.

Presumed theory is that Americans wouldn't favor an English revue satirizing President Roosevelt.

### B'way Lassies Put It On for Palais Royal Debut; Chorine Relativity

### A Translation

Oscar Lifshay's official billing is that of 'Repetiteur' at the Radio City Music Hall. His job is to play piano for ballet rehearsals.

### AMERICAN FILM RUNS A YEAR IN PARIS

Paris, Dec. 25. New world's record for long runs has been hung up here by an American film, 'Back Street.' Universal picture ends its first year on Jan. 4 and still holding on pretty strong, although showing in its original American version.

Film opened the new Caumartin theatre, a 500-seater, on Jan. 4, 1933. Intention was to hold it two weeks, if possible, but it got rave notices and clicked immediately. From the first week on theatre has been advertising the picture to follow, but never hit a gross so low as to call for an out.

Meanwhile Universal has dubbed the film into French, with that version showing around in various spots, but in no way affecting the biz at the Caumartin.

Longest film run was that of 'Big Parade' (silent) at the Astor, N. Y.—a year and eight months—but never, since talkers, has there been a picture running a year in consecutive showings.

### Costly Paris Parties

Paris, Dec. 16. Prices for New Year's parties staying up as high as ever this year. Prices in better type of place run anywhere from \$10 to \$50 a head, in many cases with wine, taxes and tips extra.

Lido, for instance, which is good average, is asking \$15 including tip, but the wine c-sts extra.

### DISCS FOR POSTERITY

Mussolini Starts Archive of Today's Big Shots

Rome, Dec. 16. Government has decided to make discs recording the voices of famous contemporary Italians including statesmen, scientists, singers, literary men and celebrities in any rank or life.

All gramophone firms here making discs are obliged to send a copy of all their output to the National Disc archive.

By CECILIA AGER

All the Broadway ladies Friday night (22) put on their very newest tiaras, gave an extra outward sweep to their long wavy bobs, wrapped their ermines close about them, picked up their ubiquitous trains with wrists heavy with bracelets, and tied themselves to the opening of the Palais Royal, there to lend their glittering presence to the long awaited reincarnation of one of Broadway's most nostalgic traditions.

Bonafide Ziegfeld girls snooted 'Scandal' pretties, 'Scandal' pretties trained their longnettes on 'Vanties' upstarts. It had been a long time since all of Broadway was assembled in one room for classification. The grading was easy. The sophisticates wore restaurant costumes, hats, sleeves and such. The others could be detected by the depth of their décolletages. If a girl let on, by the formality of her gown, how seriously she took the occasion, she's a nouveau. Class, some of the girls know, never gives in.

No Torso Tossing But the bland serenity of even the 'follies' girls might have been a bit ruffled, could they have believed that the Palais Royal's rose colored lighting—as it blotted out all the red in the room—would dare to rob them of their make-up too. Yet

(Continued on page 41)

### N. Y. LIQUOR CONTROL BANS THEATRE BARS

Albany, N. Y., Dec. 25. Not a chance. That's the answer to theatre managers' who may be thinking of converting a rest room or mezzanine into a rendezvous with wine or liquor.

Inquiry at the offices of the State Alcoholic Beverage Control Board disclosed in no uncertain terms that there is nothing in the regulations to permit theatres to take on liquor as a side-line. It was suggested that possibly legit theatre managers might look to some extra income during intermission.

It was emphasized at the ABC Board's office that the drinking on-premises regulations pertain only to clubs, restaurants, dining cars and ships.

Meanwhile, with the board relaxing some of its regulations against supper clubs and other restaurants, it appears assured that bars, now prohibited, will be permitted to stage a comeback. The ABC Board's regulations against stand-up drinking are temporary, extending only until next April 1.

Both Republican and Democratic leaders at the Capitol predict that the 1934 legislature, convening on Jan. 3 and which will enact liquor control laws, will authorize bars. The only opposition appears to come from Republican legislators representing the normally dry upstate sections.

# Coast Decision That 10%ers Can't Be Summarily Aired by Talent

Los Angeles, Dec. 25. Picture clients cannot informally dismiss their agents, provided they are ready, willing and able to perform their duties as business contacts, according to a ruling of Superior Court Judge Thomas C. Gould in favor of the Ruth Collier-Minna Wallis agency brought against rube Cabot actor.

Decision probably will have a far-reaching effect in the picture industry as it probably will stop an agents' war, which has been running wild for the last six months, due to clients, on alleged promises from unscrupulous agents, running on their agreements with reps, who had been handling them for long periods.

Judge Gould held Cabot was not justified in discharging his agents last April 26, or during any portion of the first year, provided they hold to represent him—if it was their wish to continue as his reps. Court held Cabot's contention that Ruth Collier sought to have him cast in unbecoming parts was a trivial excuse—the attempted discharge and was rejected.

Suit for declaratory relief brought by the complainants asked for \$27,453 damages, as an estimated percentage of Cabot's salary during the existence of the agreement. Due to the fact that the damage element was so speculative, the monetary demand was dropped during the trial.

Legal interpretation involved in the plea was a point which made the action a test for the industry.

Previously in actions of this type, plaintiffs were forced to sue for a specific amount and were seeking damage over a period they actually worked, but in event they obtained a judgment they were unable to bring further redress measures under the particular violation.

Testimony brought out that the agency had obtained Cabot's first pic work and had made a contract with RKO for him, whereby he jumped in five years from \$200 a week to \$2,000.

Likely that with this ruling, provided that Cabot does not pay the commission past due, that another action will be brought by Collier-Wallis to collect damages.

Martin Gang, attorney for Cabot, said he would appeal the decision. Ralph H. Blum represented the agents.

## Roach's Yule Siesta

Hollywood, Dec. 25. Roach studio has closed for two weeks. Laurel and Hardy comedy was called off last week because of the death of Laurel's brother, Ted Alexander. Pic will pick up on reopening.

An untitled Todd-Kelly comedy with Gus Meins directing finished last week.

## WB SHORTS' SIESTA

Warner's Vitaphone studio in Brooklyn will close down for a month this season, probably in March.

It's the short producing center for WB.

## INDEX

B & O	38
His	42
Chatter	53
Editorial	43
Exploitation	19
Film Reviews	10-11
Foreign Film News	15
Foreign Show News	48
House Reviews	12-13
Inside—Legit	43
Inside—Pictures	43
Inside—Radio	43
Legitimate	44-47
Letter List	54
Literati	49
Music	37-39
New Acts	40
News from the Dailies	52
Nite Club	60
Obituary	64
Outdoors	55
Pictures	2-29
Radio	30-36
Radio Reports	32
Talking Shorts	10
Times Square	51
Vaudeville	40-41
Women	50

## Blackout

Hollywood, Dec. 25. Pals of Ricardo Cortez threw a wedding shower for him. Al Jolson sent ham, painted black.

## Despite Col. Signing Harriett Parsons Is's Still Tuff to Connect

Hollywood, Dec. 25. Columbia's engaged Harriett Parsons to take charge of gathering material for Columbia's Screen Snap Shots, single reel series.

The daughter of Louella O. Parsons is expected to put the bee on stars and featured players, get them to pose gratis for short sequences in the reel, with buildup being it is grand exploitation for those who will work for nothing.

Columbia has always encountered difficulty in getting full co-operation from other major companies to use their contract stars and players in line in Screen Snapshots. It is expected Miss Parsons will overcome this obstacle.

However, first few days of the new regime resulted in major companies advising contract people that they are not to appear in any outside ads for any purpose or for any without approval of the contracting studio.

## Extra Total Up

Hollywood, Dec. 25. Santa Claus wasn't as tough on the extras as expected. Pay checks were issued last week to 4,816, a jump of more than 1,000 over the previous week's 3,797.

Rush of work to complete pictures before the holidays, and shooting of many outdoor scenes, which had been held over because of rainy weather the previous week, are responsible for the extras' Christmas cheer.

Biggest day was Tuesday (19) when 1,138 were working, mobs being called for 'Harold Teen' at Warners and 'Viva Villa' at Metro.

Scores of ex-cameramen, assistant directors and other unemployed studio workers who formerly have averaged two and three days a week as extras will experience a cashless Christmas as a result of the NRA ruling that no extras are to be employed except through the Central Casting bureau. While the code does not affect the extras until the Authority works out the studio situation, studios nevertheless must work under the NRA ruling that all engaging be done through the Central bureau.

Actual intent of this clause of the code was to check the employment of relatives and friends to whom the studio felt itself to be under obligation, but it is having a drastic effect upon groups not aimed at by the code.

## Sutherland Critical

Hollywood, Dec. 25. Edward Sutherland, film director, is in a critical condition, following an emergency operation for abscess on the lung by Dr. E. B. Woolfan Saturday night (23). Sutherland was stricken with pneumonia first, forcing abandonment of his current assignment on the 'Movietone Follies' for Fox Film, with complications setting in and necessitating the operation.

The crisis is due tomorrow (day).

## MARY SUTHERLAND'S CRASH

Nashville, Dec. 25. Mary Sutherland, whose screen career was postponed by an auto crash here, was said to be responding to treatment at Protestant hospital. She has been in a critical condition with a punctured lung and five fractures of the jaw.

Miss Sutherland was on her way to start on a studio contract in Hollywood when she stopped in Nashville to visit relatives. Her car skidded and crashed. Physicians fear her beauty may be marred.



## WILL MAHONEY

The Pittsburgh 'Press' said: 'Here is a statement which, even when it cools, will still be true: Will Mahoney is the funniest man in the world. The funniest. The screamest. He did something last night that I never saw before in Pittsburgh: He excited direct.' All Communications Direct to WILL MAHONEY, 460 80th Brooklyn, New York

## FILM RELIEF FUND'S SPLURGE

Hollywood, Dec. 25. Distributing 1,000 Xmas baskets and the same number of meal tickets to needy persons of the film business, the Motion Picture Relief did its utmost to see that everyone connected with pictures enjoyed a hearty Xmas dinner.

The baskets held a chicken and various accessories for a holiday dinner, and cost the Fund around \$5 each. The meal tickets distributed were good for \$1.50 dinners to-day at Sardi's, Brown Derby or Levy's Tavern.

The organization did not turn down a request for either baskets or dinners to any persons applying who could show reasonable dependence on motion pictures for livelihood.

Generous contributions from individuals and companies to the MPRF assisted greatly in the spread of its work. With more than \$6,500 expended on Xmas alone, the Fund will hit a high mark of expense for the month of December, with disbursements going over the \$20,000 figure. Deficit incurred over contributions for the Xmas Fund will be made up out of general account.

## Colman's 'Drummond' Sequel for 20th Cent'y

Hollywood, Dec. 25. Ronald Colman starts his first pic, 'Bulldog Drummond Strikes Back,' at Twentieth Century Jan. 6. It's a sequel to 'Bulldog Drummond,' which he made for Sam Goldwyn as a silent some years ago.

## BARRYMORE'S 25G—AND

He \$5,000 Daily After Two Weeks

Hollywood, Dec. 25. John Barrymore has another one of those \$25,000 a week and \$5,000 a day jobs.

It is with Columbia starting in February as lead in '20th Century.' The 25G's are for two weeks, and after that the \$5,000 a day stipend goes in.

Script is being readied for production with no director set.

## Lawrence Buys MG Off

Hollywood, Dec. 25. Vincent Lawrence has had his written contract with Metro cancelled, with the writer reported paying \$6,000 for his release.

Lawrence signed a deal with Metro four months ago, and worked on the screen play of 'China Seas.'

## NO TRIP FOR KOHLMAIR

Hollywood, Dec. 25. Samuel Goldwyn had a change of heart about digging up new talent in the east.

So the trip shortly after New Year for Freddie Kohlmaier to the metropolis is off.

# If You Can Make 'Em Sit Forward You've Got a Picture, Says LeRoy

## Marcin's Par Finale

Hollywood, Dec. 25. Max Marcin, after a year with Paramount as director and writer, winds up there this week. His finale is the scripting of 'Chance Company' from an original by Anna Cameron.

## COOGAN COMEBACK SHORT IN LEGAL JAM

Hollywood, Dec. 25. Fight over possession of the negative of Jackie Coogan's short, 'Love in September,' has started between I. A. Allen, the producer and two creditors. Latter are Eddie Cline, who directed, and Frank Good, the cameraman.

Cline and Good, backed financially by Arthur Bernstein, manager for the Coogan family, want to pay off the \$5,000 owed other creditors and obtain possession of the picture. Allen refuses to give up his legal claim to the negative, although he is unable to pay off salaries and other debts incurred while making it.

Talisman studio and Smith & Ailer, raw stock firm, who have attachments on the negative, have agreed to call off the sheriff long enough to allow the film to be edited. It is hoped that with the picture in shape for exhibition a release may be obtained and the creditors get their money. Film is in the Roy Davidge lab, where Jack Jasper is acting as trustee.

Young Coogan is back from college for the Christmas holidays, but the second short, which he was to do during this time, is off.

## Jazz Up 'Merry Widow'

Hollywood, Dec. 25. Rogers and Hart have been assigned by Metro to modernize the story and songs of 'Merry Widow.' Original score will not be altered other than the orchestration but two numbers will be added for Chevallier with the possibility of the original lyrics being brought up to date.

Silko has not okayed a femme lead as yet, but it is almost set for Joan Crawford.

## \$150,000 Alienation Suit—

## Against Victor Fleming

Los Angeles, Dec. 25. Victor Fleming is named in a \$150,000 alienation suit by Paul A. Lockwood, cameraman, who alleges his wife, Patricia Lockwood, was enticed away from their home and abandoned in San Francisco by Fleming on Oct. 4.

Husband charges that as a result his wife has lost her reason and is at present confined to a hospital in a serious condition.

## Spotting Ulric

Hollywood, Dec. 25. Radio has changed its mind about putting Lenore Ulric in 'I Loved an Actress.'

Studio is looking for a yarn that will provide more eccentric and exotic possibilities. Also looking for a new lead for 'Actress.'

## Betty Boyd at WB

Hollywood, Dec. 25. Betty Boyd, away from films three years, returns for a part in 'Modern Hero' at Warners.

## SAILINGS

Jan. 8 (New York to London), Frank Osas (Majestic).  
Dec. 40 (New York to Buenos Aires)—Fred Lange—(Southern Prince).  
Dec. 28 (London to New York), Margaret Vines, Francis Lister, Henry Mollison (Washington).  
Dec. 23 (Los Angeles to Honolulu) Mr. and Mrs. Arnold Mayo (Lurline).  
Dec. 21 (West Indies cruise) Heywood Brown, Ruth Hale (Lafayette).  
Dec. 20 (Paris to New York), Carlos Gardel (Champlain).  
Dec. 20 (London to New York), William Mollison (Majestic).

Mervyn LeRoy did shoot a picture in 17 days, but that's because there were a lot of special circumstances connected with the case. First of all, he used only one set; usually he uses 50. Next, there wasn't any extra to delay matters. Often he's had to deal with hundreds. No, for 'Heat Lightning' all he had to do was worry about the cast, and since there were three of his proteges, Alene MacMahon, Glenda Farrell and Preston Foster, in a cast of but eight actors, actually they worried about him.

Then, for the most part, they were out in the desert. Up at the crack of dawn, at 5 a.m. to be exact, ready to shoot at 6.45. At the studio he begins at 9. Two hours' start right there, and everybody liked it that way for sunrise on the desert is lovely, besides, the light's best for the camera, then and they all knew he was in a hurry to get east for his wedding, so they all helped. That's how he was able to shoot a picture in 17 days. But you can get married every picture.

Sincerity—and a sense of what LeRoy strives for in his pictures. You can have the most gorgeous sets and a million dollar production, but if the words don't register sincerely you've got nothing. It's the tone of speech, he thinks. The rightness at the right time. You can say 'I love you' eight thousand ways, but there's just one way to say it at one certain time. Just what is the right way? Well, believe it, it's so.

You know how it is. One fellow likes a thing, another thinks it's terrible. If you listen to everybody, you go screwy. So the thing to do is ask yourself, does this ring true? You can feel yourself. If it's right, either it'll be all right—or all wrong. Oh, it can be all wrong. But it won't be half and half.

'Fugitive's' Finish

As a matter of fact, that's how he got that comment on final fadeout, 'I steal—in I Am a Fugitive.' Originally the picture ended with a shot of Paul Muni crossing the border between the U. S. and Canada and, looking over his shoulder at the stars murmuring 'Nuts to you!' LeRoy ran the picture off in the studio projection room but somehow the finish didn't hit him. Muni wouldn't say that, his instinct told him. Then he tried it without this last shot, ended it with the 'I steal—' scene, but photographing with the lights full up, No, still it wasn't right. And then he remembered that the audience loves a blackout, how the words a scene blackout on finger in their memory. So he shot the scene again, this time all black save for a beam of light on Muni's face when he read the tragic words. And now, even as he was shooting it, he knew he had it. It was sincere.

After the preview of 'Fugitive,' LeRoy's mother reproachfully said, 'Mervyn, did I bring you up to make pictures about convicts?' Just as, after she saw 'Lone Caesar' she chided him, 'Mervyn, did I bring you up to run around with gangsters?'

The matter of tempo, that's a question of feeling too. LeRoy says to himself—see where that camera sits? That's where your whole audience sits, the first row and the last row and all the rows in between. If they lean back in their chairs—your scene's no good. But if they sit forward, you've got it.

It's showmanship, LeRoy declares, to know when they're going to sit forward.

## Babe Arlen Aids Dad

Hollywood, Dec. 25. Richard Arlen, the 25-year-old son of Richard Arlen and Jobyna Ralston, will play the name part in Charles R. Rogers' 'Baby in the Icebox.'

Baby's father is the male topper in the picture.

## Sierra's Wife an M. P.

Madrid, Dec. 14. Dona Maria de Martinez Sierra, wife of Gregorio Martinez Sierra, Spanish dramatist now working on the Fox lot in Hollywood, has been elected a member of the Spanish parliament.

She said she ran for office because she didn't have anything else to do. She was a Socialist candidate from Granada and won hands down.



## Radio Adv. Agencies' Offers of 2 Varying Prices Irks Pic Names

National advertising agencies have been slipping fast ones over on the New York motion picture executives in requesting the latter to lend their support to broadcast of stars from the coast.

Agency gag was to go to the New York people and inform them that they have a national hook-up coming from the coast and would like the use of their stars for this, in return for which, besides paying the stars, they will mention the name of forthcoming productions.

In the meantime, these national agencies have been making various offers to picture stars to etherize. These offers are far in excess of the prices that are submitted to studio advertising heads when the agencies want the people.

Last week for the Fleischmann hour, the agency offered \$1,000 for Charles Ruggles and Mary Boland. The latter aggregation had previously been offered \$3,500 from the same agency, it is claimed in New York.

Another instance was Claudette Colbert, for whom the agency offered \$1,000 was made and she informed the publicity department she had turned down \$1,750 and wanted \$2,000.

The local advertising heads are very much perturbed over New York falling for the picture mention gag, as a subterfuge for the chiselling tactics of the advertising agencies.

## METRO, FOX BIDDING FOR VODKA PIC STAR

Moscow, Dec. 15.

Suda Kavish, one of Russia's foremost femme picture stars, is getting bids from Metro and Fox, but Government refuses to permit her to leave, even for one picture. She is studying English. Young, blonde and beautiful. Protégé of Ivan Pudovkin, ace director.

## Wheeler and Woolsey East for Air-Stager

Hollywood, Dec. 25.

Wheeler and Woolsey leave here Wednesday night (27) for New York by plane for a four-week vacation.

During their eastern stay they will broadcast Jan. 22 for Hines' Honey and Almond Cream and possibly do a week of personals at the Paramount.

## Lilian Harvey Taking Pact Peeve Into Court

Hollywood, Dec. 25.

Outing at Fox for various reasons, Lilian Harvey has decided to take her contract into court here to get the proper legal interpretation of the ticket.

Miss Harvey has been dissatisfied with conditions at the studio for the past month.

## Choozey

Hollywood, Dec. 25.

Joyce & Selznick agency, which has had a list of almost 400 clients, started the weeding out process last week by dropping 25.

About 60 more will be eliminated.

## VICKI BAUM JOINS WANGER

Hollywood, Dec. 25.

Finishing a new treatment on "Merry Widow" for Irving Thalberg at Metro, Vicki Baum goes over to the Walter Wanger writing unit.

She will script "Tell Hell," which she wrote in collaboration with Jack Neville.

## PAR DROPS 'PANTHER WOMAN'

Hollywood, Dec. 25.

Kathleen Burke, winner of last year's "Panther Woman" contest, staged by Paramount, has been dropped from the studio's contract list. She will freelance.

Gail Patrick and Lona Andre, runners-up in the contest, re still under contract to the studio.

## Comrade Harpo

Moscow, Dec. 16.

Harpo Marx states that the four Marx Brothers become a United Artists unit for their next picture, which will be a Russian story turning the five-year plan topsy-turvy.

Harpo got off to a great start in Moscow by cracking to the Soviet press, through his femme interpreter, that he was related to Karl Marx, the Socialist, one of the favorite heroes. They took it seriously and welcomed Harpo as a comrade.

## Hemmer Must Amend His \$250,000 Complaint Against Mary Pickford

In a memorandum handed down by Judge Knox in the New York Federal court last week the attorneys for Edward Hemmer, who is asking \$250,000 from Mary Pickford for alleged managerial services, were charged for dragging in extraneous matters and making conclusions in their complaint. Judge Knox ruled that Hemmer's counsel may file an amended complaint within 20 days and that if it again offends the accepted practices of preparing such papers it must be dismissed.

Screen star's counsel, Arthur F. Driscoll, of O'Brien, Driscoll & Furferty, had opposed Hemmer's plea for permission to revise his complaint. In granting the motion Judge Knox cautioned Hemmer's lawyers against including matters of conclusion and characterization which have no place in a pleading based upon a claim for services rendered.

Court's comment referred to the paragraph in the complaint where Hemmer states that, among the services he rendered Mary Pickford was the advice he gave her against consorting with Douglas Fairbanks because she had not as yet received her divorce from Owen Moore. Hemmer in his complaint describes himself as a family friend of the Pickfords and avers his counsel was rendered the picture name through her late mother, Charlotte. Richard J. Mackey acts for Hemmer.

## DURANTE IN—HALEY OUT

Called to Coast for White's 'Scandals'—Jack Haley III

Jimmie Durante came to New York for the ride. He got in Friday (23) and left for the coast again Saturday.

While enroute east Metro loaned Durante to Fox for George White's 'Scandals,' following indisposition of Jack Haley, who was originally slated for the comedy lead.

Durante had come east to spend the holidays with his father. Instead, the 32-year-old actor Durante, who hasn't been away from New York for 60 years, is returning west with his son. Xmas celebrated somewhere in Kansas.

## Jeanette's Concert Tour

Hollywood, Dec. 25.

Following completion of her second picture at Metro, Jeanette MacDonald leaves here on the first leg of a world concert tour which will open in Buenos Aires with other South American cities to follow.

Even S. A. she goes to China, Japan and Australia, thence to India, closing the tour in Russia. She will be gone about five months.

## June McCloy's 4th?

Galveston, Dec. 25.

June McCloy, former film actress, now singing with Johnny Hamp's orchestra, and Ward L. Gamet, executive in the Humphreys organization, secured a marriage license here Dec. 18. The band moves to California early in January. Gamet said they would be married then.

This, it is said, will be McCloy's fourth venture.

## Success Story

Hollywood, Dec. 25.

Story of Frank Butler, newly appointed story editor at Roach studio, is not unlike those Horatio Alger success stories.

Butler goes to Roach Jan. 1 at \$1,000 weekly, the studio in which he started as an extra seven years ago.

## Max Reinhardt States He May Come to U.S. in '34

Dec.

Max Reinhardt admits he has been negotiating for two months with RKO to put on spectacles in the RKO Roxy Theatre in New York (now called the RKO center). He said nothing was settled yet. Chief di seems to regard terms.

If the deal goes through Reinhardt will go to New York in the spring and put on an elaborate production, with music, of Shakespeare's 'Midsummer Night's Dream.' That is Reinhardt's favorite right now, and he is working constantly on ideas for the show.

Wallace Haendler, the American who runs the Theatre Pigalle here, expects Reinhardt to put on the Shakespeare production in his house in the spring. The whole question seems to be whether the dollars will ring louder than the francs.

'Chauve-Souris,' Reinhardt's version of Strauss's 'Die Fledermaus' has picked up at the Pigalle and both Haendler and Reinhardt expect it to run for some months.

Reinhardt is leaving Paris shortly for a few weeks' vacation in Salzburg, and will not get down to serious thinking on the New York proposition until he gets back, he said. He is leaving everything in the hands of Robert Kommer, his New York agent.

## LEVINE OUT-TALKED HOLLYWOOD BANDITS

Hollywood, Dec. 25.

When holdup men invaded the home of Nat Levine, prez of Mascot Pictures, on Saturday night (23) and told him to take off the ring on his finger, the producer replied, 'You yellow so-and-so, take it off yourself but you haven't the guts; you'll have to shoot me to get it.'

Whereupon the bandit struck Levine over the nose with the butt of his gun, breaking the producer's glasses.

Sam Bischoff, First National producer, entreated the stickup men not to shoot, giving up \$100 from his pocket and his wife, Hattie Bischoff, likewise dug up \$50 from her purse.

Holdup men left with this, although others in the Levine household that night had plenty of valuable on their persons. The victim-host of the physical assault had about \$500 in his pocket, the women had about \$20,000 in jewelry among them and there was about \$1,000 among the other male members in the party which included Ben Fish, brother of Sam Goldwyn, who is a Metro exchange man from Seattle, and his wife; James O. Normanly, vice-president Bank of America, and his wife.

Following Levine's decisive stand against the burglars, and their relatively petty haul, they exited in haste and forgot to search, the others.

## Bernie's Par Pic

Boi-Bernie, who played the New York Paramount last week and signed for a picture, will appear in 'The Great Magoo' instead of 'Murder at the 11th.'

## AL HALL DIRECTING MAE

Hollywood, Dec. 25.

Al Hall gets the director spot on 'Purr's It Ain't No Sin.'

It's Mae West's next.

## Studios' Installment Purchase Plan for Stories; Economy Move; Agents No Like, Authors Say Ok

### It Does Happen

Hollywood, Dec. 25.

When Lilian Harvey walked out on Fox 'Scandals,' pleading she was sick, George White said he would put a bit player in to replace. So he grabbed Alice Faye for the spot, who originally had but one number with the Vallee band.

First day's rushes satisfied and Fox has given Miss Faye a film contract.

## Metro Deprecates Stockholm Report On Garbo Quitting

Stockholm, Dec. 25.

Local newspapers printed a story Thursday (21) to the effect that Greta Garbo was through with Hollywood and was coming here next month to start her own picture company for local production. Story was credited to authoritative sources and predicated on supposed knowledge that her current Metro contract is for one picture only.

Metro says nothing to it and that Miss Garbo has a long term paper.

## BOYS GO TO BAT ON ROSE BOWL GAME

Los Angeles, Dec. 25.

Sports writers on local dailies are turning press agents and doing nips-ups in type to plug the Rose Bowl game New Year's Day. The yarns are now what a great team Columbia has and what a battle it is going to be with Stanford. Local fans are used reading propaganda on sport pages here, but seldom so obviously that the average reader ignores it.

Situation is a complete reversal of what the sport lads were writing when Columbia was first named. At that time there were nothing but gutfaus.

Tickets are \$4 top and not selling fast. Last year's game between U.S.C. and Pittsburgh fell short of a sell out and indications are that the coming contest may not even approach that gate.

## Setting Anna Sten

Anna Sten, whose two-year contract is up in May, will make another picture early this spring for release on Sam Goldwyn's current 'Barbarian' program. 'Barbarian' (1933-34), planned as German star's second, would be made for next year, if at all and if Miss Sten's contract is renewed. Gary Cooper is set for the lead in 'Barbarian' if and when.

George Oppenheim from the Goldwyn studio, is in the east looking for a Sten story to enter production, the end of February when 'Nana' goes on general release.

Second picture will be Tolstoy's 'Resurrection,' with Frederic March opposite Miss Sten.

## Pooches' \$9,000 Damage

Los Angeles, Dec. 25.

Paul Muni's pet pooches are responsible for a \$9,000 damage suit filed against the actor and his wife by Hattie Margolies, former landlady from whom they rented a furnished house on Beverly Drive.

Complaint recites that the dogs spoiled several rare exhibition rugs, and that the premises were otherwise damaged during the Muni tenure.

## HOWARD BACK

Returning from Europe Thursday (21), Leslie Howard will remain in New York over the holidays before reporting back to the RKO studio.

On getting back he 'Of Human Bondage'

Hollywood, Dec. 25.

Purchase of film rights to books, plays and originals on the time payment plan in the later part inaugurated by several major studios.

Idea now being established, may wind up with formation of a financing corporation for the purchase of stories along the lines that the public purchases automobiles, radios, furniture and washing machines.

In making current story purchases studios offer authors or their agents a sliding scale of payments, with 10% of purchase price down. Second payment, 30, 60 or 90 days later, its for putting up another 40%. Its final 50% payable another 30 to 90 days later. If picture starts production, however, at any time during the payoff period, company must remit balance in full.

Option Payment

The initial 10% payment is really an option payment. If the company scenario staff cannot whip an acceptable treatment into shape before the second installment is due yarn can be tossed back to the writer without any further monetary obligation on the part of the producer.

Same holds true of the final 50% payoff. By the time that comes due, studio is in a good position to know whether or not the particular yarn will go into actual production. If story or casting difficulties arise, studio before the final installment is to be paid, and the yarn is on its way to the files for all time, company can get out from under the final payment. This will give all rights back to the author.

In this manner, studios, all of whom have hundreds of thousands tied up in bad manuscripts and stories, can artificially protect themselves in further story losses. It is easier to save half of story costs on unproduced yarn than to freeze up the entire amount by outright purchases, as was the custom for many years.

The present story market is at a low ebb, and but few writers have squawked on the time payment purchase plan for their scribbles. Literary agents are fuming over the new terms being offered on story purchases.

## CHATTERTON-BRENT'S OWN PIX VIA UA

Hollywood, Dec. 25.

Ruth Chatterton and George Brent, a boost of \$50,000 over the \$75,000 offered by British International for one picture, 'Bella Donna'.

Miss Chatterton also wanted two round-trip tickets, first class, plus last word on story and supporting cast, as well as directorial okay. B.I.P. refused.

Figured here Warners will give George Brent a release. His contract has almost a year to go, with options. Understood Brents (Miss Chatterton) want a United Artists outlet for their own pictures.

Property agreement between George Brent and Ruth Chatterton, made within a month after they were married in 1932, wherein each waives any claim to the possessions of the other prior to marriage or any community property thereafter, was filed with the county recorder Dec. 22.

Long delayed filing exempts her salary from common use, although Brent's money is not so tabooed.

## HAWKS' METRO DEAL OFF; SEEKS ONE PIC JOB

Hollywood, Dec. 25.

Howard Hawks on Metro have agreed on a cancellation of the director's contract which had two months to go.

Hawks was to Mexico to direct, 'Viva Villa' but resigned after he was stricken with tropical fever. He has been ill at home since his return from Mexico several weeks ago.

Hawks is negotiating with both 20th Century and Columbia to direct one picture.

## \$500 an Hour for Every Hour The Code Authority Convenes Is Theoretical NRA Overhead

It cost the industry over \$1,600,000 to help the government write the code. And now, according to picture statisticians, for every hour that the Code Authority is in session it will cost the business around a theoretical \$500. In other words the authority sessions are going to be more costly than telephone calls to Europe. Film gab is at its all-time highest at \$8.35 per minute. The Authority's first session last week represented \$1,250 in salary costs alone.

The \$500 authority hour does not include the melody value of all members of the board. The incomes of Charlie O'Reilly, Nate Yaminis and Ed Kuykendall are not included because these men are classified as drawing an income from their own businesses. Neither is the \$6,000 yearly stipend of the deputy administrator included. The figure is based mainly upon the salaries of cost codists as H. M. Warner, S. R. Kent, M. H. Aylesworth, Nick Schenck, W. Jay Johnston, George J. Schaefer and R. H. Cochran. The Authority general sessions salary costs are a comparative drop in the bucket to the rest of the industry paid-for time, which will be represented in the national machine, or sub-committees. Some 400 men, next month, will be named to places on grievance board, zone and clearance committees.

Statisticians figure that since these men will represent the cream of the business the field \$50 a week is ultra-conservative as an average for their salaries.

Six hours a week, at least for the next six months, devoted to their NRA duties is also considered light by the in-men. At this rate, \$333.33 can be clocked off by the industry for every hour that all the sub-committees are functioning.

How many millions the first year of the NRA will cost the picture business not even the statisticians can conjecture.

## INDIES WORRY ABOUT DIRT PIC ANGLE

Hollywood, Dec. 25. Afraid of what the Code Authority may do to reasonable pictures, independent producers are following the majors in making preparations to cut off—color sequences out of scripts. Independent Motion Picture Producers' Association, through Nat Levine, its secretary, has been trying to learn what the code rules on obscenity will be from Fred Beeton of the Lays office, but hasn't been enlightened. Hays office doesn't know either what the standards for impurity are to be.

Indies have agreed among themselves that they don't want to put themselves in a position to get an accusing finger from the Code Authority. Their scripts will get cleaned up before using, they aver. IMPPA held a meeting Wednesday (20), to discuss finances and how to get them. 'Dirty' topic was not brought up because of lack of definite information.

## 20 C's Nat'l Trade Shows

Hollywood, Dec. 25. National trade showings for 20th Century's 'Gallant Lady' and 'Moulin Rouge' have been arranged by United Artists.

'Gallant Lady' will be unfurled or exhibs in key cities. Dec. 29, while 'Moulin Rouge' gets started Jan. 5.

### SULLY ON 'ROUGE'

United Artists has called in G. C. Sully to handle exploitation of 'Moulin Rouge', forthcoming musical. Sully was in charge of the cross-country trail idea for Warner Bros. on '42nd Street'.

First date for 'Moulin Rouge' is the Aldine, Philadelphia, Feb. 2.

### Pierson to Russia?

Wayne Pierson, film exploiter, may become a U. S. film trade commissioner to Russia.

Meantime Pierson is chairman of the President Roosevelt Birthday Committee which will stage celebrations Jan. 30 with proceeds to the Warm Springs (Ga.) Foundation for Infantile Paralysis.

## Mono. Production Stays on Met Lot Along with Lloyd

Hollywood, Dec. 25. Trem Carr will continue production of Monogram pictures on the Metropolitan lot, according to a deal made Saturday (23).

He had been dispossessed by the General Service Studios from the Monogram building to permit Harold Lloyd to move in its forces preparatory to entering on production of his 1934 release. Under the new deal Monogram will occupy the former Howard Hughes building, which will be remodeled and redecorated.

Monogram production will be resumed Jan. 10 with three pictures.

Harold Lloyd moves from the U. A. lot back to Metropolitan, 2, to start production on 'Catspaw'. The new set-up should facilitate administration and speed matters in his office.

General also has contracted Oscar Lagerstrom, former chief dubbing man for him and three new sound channels are being installed on the lot at a cost of \$125,000.

Deal for Lloyd to use the Met lot in the future, besides giving him the Monogram quarters—the best office building on the lot—also requires the studio to construct a new stage and a private bungalow for the comedian on the lot. The stage will be for the exclusive use of Lloyd, with any other producers being denied the privilege of using any sets that might be constructed by Lloyd for his pictures.

The switch of Lloyd from the United Artists to Metropolitan lot is not predicated on Erpi or any of the latter's associated organizations participating in the financing of the comedian's pictures. Lloyd will lose in his own money for production, as he has done since he left the Roach, 10 years ago.

Inside on the move is the reported superstition of Lloyd. He headquartered at Met for several years, and made all his most profitable pictures there. The last two were produced at U. A. with his last, 'Movie Crazy', hitting a strong low hit. Hays, a hunch, the comedian wanted to get away from the apparent hoodoo of the U. A. lot, and finally decided to try his luck at Metropolitan again.

Lloyd will release his 'Cat's Paw' through Fox Film for 1934-35 program.

## 'RESURRECTION' REMAKE SET FOR STEN-MARCH

Hollywood, Dec. 25. Samuel Goldwyn has arranged to remake Tolstoy's 'Resurrection' with Anna Ste and Freddie March in the leads. The picture was set yet. The will replace 'Barbaric Captivity', which has been set back until Gary Cooper completes 'Operator 13' for Metro.

'Resurrection' was produced as a silent by Edwin Searns for United Artists release with Dolores Del Rio and Rod La Rocque in star spots.

### McGRILL WITH HAYS

John McGrill, veteran picture publicist, has joined the Hays organization.

J. J. McCarthy has assigned him to his staff of men engaged in censoring advertising and publicity under the Hays advertising code, now a part of the NRA document.

## ROSY'S PROMOTION

Divi I 5 to Cover All Amusement Bi

Washington, Dec. 25.

Promotion of Deputy Administrator Sol A. Rosenblatt in NRA ranks came last week with recognition by Administrator Hugh S. Johnson of importance of amusement industries.

A new major division in the NRA set-up was created by Johnson's order placing all amusements on a footing with four major classifications and removing these enterprises from the trades and services division headed by Division Administrator A. H. Whiteside.

Amusements henceforth will constitute Division 5, with Rosenblatt carrying the title of Division Administrator. Promotion of Assistant Deputy William P. Farnsworth to status of full deputy is anticipated.

Under the previous arrangement, while Rosenblatt was accountable directly to Johnson, his office was handicapped by red tape requiring all administrative action to be taken by Division Administrator Whiteside. The new set-up should facilitate administration and speed matters in his office.

## RAMISH'S LARGE F-WC CLAIM ADJUSTED

Los Angeles, Dec. 25.

The Adolph Ramish claim, one of the most important in the bankrupt liabilities listed against Fox West Coast Theatres, has been settled under a compromise deal authorized by U. S. District Court last week. Under its provisions the bankrupt estate, operating through a newly formed financing company, the Fox Northern, obligates itself to pay Ramish \$598,056 over an extended period, a sum which reduces the original claim considerably, and also the same time protects heavy equities for the estate. Cash payment is \$48,056, with balance to be paid at the rate of \$7,500 per month until 1940.

Also compromised under court authority is the so-called Ingelwood purchase, taking care through new arrangement of the Adolph Ramish mortgage on the Granada and Ingelwood theatres at Ingelwood, Calif., upon which a balance of \$39,000 was due. Compromise reduces this indebtedness to obligate F-WC for equipment in the theatres only.

Involvements of the Chase National Bank (Continued on page 40)

## Hays' 12 Commandments to P.A.'s Just About Takes in Everything

Hollywood, Dec. 25.

In its new clean-up campaign on stills and advertising copy the local Hays' office has handed the studio publicity chiefs a set of 12 new commandments to guide them in the elimination of suggestiveness.

Must be divided into two classes. First seven are for regulation of stills and the last five concern advertising copy.

The commandments are:

1. Thou shalt not take or cause to be taken any photograph in which girls are shown posed in underwear, fancy lingerie, teddies, scanties or drawers.

2. Thou shalt not photograph girls in scenes in which the females pull up their skirts to show a lengthy display of legs and the unfasting of a garter.

3. Thou shalt not photograph girls in salacious or bonding over postures which show the legs above the knees or displaying a portion of the thighs, whether covered or not, at which other persons in the photograph are pointing or making fun of.

4. Thou shalt not photograph the so-called fan dance type of photograph in which delicate parts of the anatomy are covered by fans, feathers, hair or other types of scanty or peek-a-boo material.

5. Thou shalt not photograph groups of chorus girls in scenes in

## Famous Theatres' \$1,800,000 Bid For PE's Assets Formally Approved

### H. B. Scouting

H. B. Franklin, for his proposed chain of cameo houses, has two theatre real estate men on the job looking for sites and properties.

They are Alex Komper, former Fox Realty executive, and Sanford Whiting, until recently attached to the Paramount real estate department.

## Unique Issues to Be Ruled Upon in Futter-Educ. Suit

The service of a complaint in the action recently started by Walter A. Futter against Educational Films involves the interpretation of two clauses in the distribution contract which is of general interest to producers and distributors. The action is based on two distribution contracts for two different series of Futter's curiosities films.

There was a clause in the contract providing that Educational could charge print cost at 8c. a foot, based upon the then cost of raw stock and laboratory prices, subject to increase or decrease as costs of raw stock and laboratory prices go up or down.

Subsequent checkup of Educational's books allegedly showed that the price of prints ranged around 2 1/2c. to 3c. a foot instead of the 8c. specified in the contract. The difference of over \$3,000 which Futter claims as an overcharge is one of the items Futter is trying to recover. Educational claims that they had the right to charge the full 8c. price whether they paid that much or not.

Another clause in the contract related to the distribution of advertising charges against the Futter series. The clause was in the usual form, giving Educational the right to spend for advertising such sum as they thought advisable, not exceeding an average of \$500 for each picture, with the proviso that the apportionment of advertising expenses was to be in the sole discretion of the distributor.

Futter claims that a subsequent checkup of the books showed that the advertising charge against the Futter pictures was more than the actual charge that should have been made, even though it averaged less than \$500 a picture. Futter claims that the overcharge for advertising comes to close to \$3,000.

With attorneys in Paramount starting to prepare papers immediately and hoping to have them ready for signing by the end of this week, Famous Theatres, now theatre subsid of Paramount, will probably be in control of Public Enterprises by the turn of the new year. On the closing, Par's new Famous Theatres subsid will pay over to the Irving Trust Co. as receiver for Public Enterprises the sum of \$240,000 in down payment against the \$1,800,000 bid for the properties.

Offer of Famous was approved before Referee Henry K. Davis by creditors of Paramount Wednesday (20) and on the following day (Thursday) the creditors of the PE bankrupt voted to accept. In the cases of both bankrupts, PP and PE, there was only slight opposition against the offer by the EP subsidiary to take over PE's assets at the price and under the terms and conditions set. This was offered by the Security-First National bank of Los Angeles, which wanted further details in connection with the transaction. Objection was overruled by Referee Davis, who quickly approved the making of the offer.

Irving Trust's Position

As a result of the transfer of assets from PE to the new subsidiary of Paramount, the control of these assets pass under certain restrictions, set forth before, from the Irving Trust Co. Latter, as trustee of the PE bankrupt, continues to function in administration of the bankrupt from the point (Continued on page 42)

## BALABANS-PAR AGREEMENT OK

Chicago, Dec. 25.

Both John and Barney Balaban have practically closed the matter with the Paramount-Public officials. It is understood that Adolph Zukor and Ralph Kohn have okayed their initial agreement, which will be recommended to the trustees and in all probability will be accepted.

Under the agreement John Balaban is to turn back his Toledo holdings to the Paramount-Public circuit and withdraw all claims to Detroit except for the 25% interest that the Balaban & Katz corporation owns.

One bone of contention which was holding up the works was a clause which the Paramount heads tried to insert into the deal, calling for the withdrawal of all the Balabans from competitive show business, which refers partly to the Harry Balaban personal circuit in Chicago, and mainly to J. Balaban and his possible plans. This clause was eliminated from the deal.

## CHASE BANK BUYS F-WC TRUSTEES CERTIFS.

Los Angeles, Dec. 25.

Chase National Bank has bought the \$208,500 trustees' certificates authorized as a loan to Fox-West Coast Theatres through Referee in Bankruptcy Samuel W. McNabb.

Money is to be used by the bankrupt circuit trustees to meet pressing, current obligations and to conserve equities in various theatrical properties operated by the chain. Certificates will stand as a lien against the F-WC estate.

Negotiations were effected by O'Melveny, Tuller & Myers for F-WC and Attorney B. F. Shipman for the Chase interests.

## Les Howard in 'Bondage' Before Starting at WB

Hollywood, Dec. 25.

Leslie Howard reports to Radio Jan. 1 to start 'Of Human Bondage' at Warner Bros. directing.

Radio and Warners have ironed out conflicting assignments for the player, who starts his contract at Warners on completion of 'Bondage'.

# WOULD DOUBLE PATRONAGE

## Mystery in Future of Loew Control Stock, Bid In by Financial Group

Much mystery over what is to be done with the 660,900 shares of Loew stock taken over last week by the noteholders of Film Securities Corp. at a forced sale. One unconfirmed report that a new holding company would be formed for the whole block to replace the Film Securities Corp., calling for a unified control of the shares which represent working control of the Loew company and its subsidiaries including M-G-M.

A prerequisite of such a plan would be for certain of the present noteholders to sell out their interests.

meantime the stock is under control of the noteholders protective committee of Film Securities Corp. This committee acquired ownership of the shares at an auction held Tuesday (20) in the Vesey street auction rooms. Represented on the committee are the various noteholders of PSC, including Hayden Stone, Erpi, Dillon-Read, Chase Bank.

John Dillon, of Hayden Stone, acted for the committee at the sale. The purchase price was \$13,604,335. This is at the rate of \$28.15 per share. The price paid was below the market level for the stock at the time, but since the stock has fluctuated narrowly just above the purchase price level.

**Pro-Rata Split Up?**  
A split-up of the stock among the noteholders, is reported likely, with each of the financial interest involved taking stock to the amount of their notes. Several potential intimations are concerned such a (Continued on page 39)

## LABOR GUNNING H'WOOD 10%ERS

Los Angeles, Dec. 25. California State Labor Commission will hold a public hearing in two weeks for picture and theatrical agents to devise a set of rules and regulations, or the 10%ers as a result of complaints before the board on alleged unethical practices.

Labor Commissioner Frank C. McElroy authorized the hearing through his Los Angeles officials, Deputy Commissioner Thomas Barker and Atty. Frank C. Lowy. Particular attention will be devoted to objectionable clauses in contracts in use.

While independent of NRA code procedure, this hearing is expected to some extent to cover matters which will also be the subject of a general investigation when the Code Authority, through special committee, takes up the agency situation. Same questionable practices which developed considerable heat when the Academy tried to reach a code agreement with the agents will be threshed out at the state meeting.

Labor Bureau is vitally concerned in the agency issues, because all agents are required to secure operating licenses through this body. Commission not only has powers to adjust small claims growing out of client-agent disputes, but at the considerable jurisdiction over the forms of contracts issued by agents, and has authority to revoke licenses. One of the most thorny questions to be handled is whether or not clients will be obligated to pay agents for jobs not actually secured by the agencies. The commission's ruling heretofore has been that an agency can charge only for engagements actually procured by it, but cannot bind the artist to pay commissions on jobs secured by other agents. It is on this issue that many complaints have reached the commission, and many others have gone to the courts.

Labor Commission found no objectionable features in the Academy's proposed agency code.

## Rescind Cuts?

Reports are that right after the first of the year some of the film companies may rescind a portion of the salary cuts. Around the Hays encampment there was no such expectancy, but from outside it had been heard the directorate is allowing Will Hays the exact amount for '34 that he had to spend in '33.

There are two versions on the Hays matter. The more optimistic see the appropriation, if it is as large as it was in January a year ago, sufficient to make up the 25% cut levied on the Hays personnel. At the same time they note that the subsequent enlargement of the Hays staff, especially in public relations and moral codes, may easily be consuming the original end of their salaries which was snipped off during shearing time.

## Coast Labs Nix Shipping of Negs With C.O.D. Tags

Hollywood, Dec. 25. Negatives of independent pictures are being shipped to New York by coast laboratories only after all lab charges against the particular picture have been satisfied.

The local labs are refusing to ship negatives east with C. O. D. tags attached. New twist is the result of recent instances where the labs found they lost control over a negative if it went out of the state, even with a C. O. D. attached for accrued charges. Seems attachments can be filed against the negatives in New York or other states, and courts could dissolve the C. O. D. backed on to cover the lab charges, and lift the film into keeping of the court until any attachment is satisfied or released.

With margin of profits in the laboratory end showing small net to operators, latter could not be stuck with losses on many delivered C. O. D.'s. One lab was the first victim when an indie picture, which piled up several claims here, was shipped to a New York lab with a C. O. D. attached. One man claiming the indie company owed him several hundred dollars was in New York when the negative came in, and he slapped an attachment on the film.

The laboratory finally got in the clear insofar as its claim against the picture was concerned, but ruled out any further C. O. D. shipments out of the state unless the company is fully protected in advance by either payment at this end, or deposits of lab charges in banks.

## PAR H.O. SALES EXEC'S O.O. ON COAST PRODUCT

John Hammel, Par home office distribution executive, returned to New York Saturday (23) after a general checkup on the coast.

Hammel was sent on to look the entire situation over from the sales angle, confer with studio chiefs, and to eye the new product to be released in the next few months.

## For the Holidays

Idney R. Kent and Gene Raymond, Fox star, reached New York on the same train to be east for the holidays. Raymond is going abroad for three months.

Thomas Mitchell, Paramount writer, also came in at the same time.

## INDUSTRY ADOPTS THIS GOAL FOR '34

**Aim at 50,000,000 More Ticket Buyers — Deem Time Ripe for Return to Normalcy—Enlist Parent-Teachers, Radio, NRA and All Other Means**

## MISSING NO BETS

Double picture attendance during 1934, with this as a slogan, the major industry is already materializing its most ambitious public relations campaign. The radio, classroom and box office all are being utilized as media to recapture or initiate an approximate 50,000,000 additional ticket buyers at American film theatres.

The time is considered ripe and no bets can be overlooked. In addition to the public relations campaign Haysties are keeping in mind the spirit of the NRA. Every opportunity to emphasize the new deal on the screen and to swamp morality critics of the business is also being seized upon.

During Xmas week over 1,000 theatres throughout the country are giving free shows to the needy. The number of non-theatrical spots engaging in the same campaign is not known. Many are hospitals and institutions for the poor and disabled.

## All for Good Will

Istributors, as their contribution, are in most instances allowing such film to be shown rent-free. Such pictures, however, are not to conflict with product now in its regular run.

The radio phase is debuting modestly. Hays programs are being tested over Station WINS. Within a short time the better offerings are promised to be included in national broadcasts. Hays Office has added to its public relations staff to arrange the radio end.

Relations with schools are now actually blossoming for the first time. Letters from approximately 2,000 English teachers in as many U. S. high schools endorsing the student-critic idea have been received. It represents an industry build-up of the past three years during which the National Council of Teachers of English studied the (Continued on page 55)

## Sheehan in Top Spot on All Fox Prod.; All A.P.'s Must Get His OK

Hollywood, Dec. 25. Previous to his return to New York, Sidney R. Kent strengthened the authority of Winfield R. Sheehan and curtailed the power of the various associate producers on the lot.

On Kent's order, Sheehan will supervise all production, with subordinate producers compelled to confer with him on all issues. No producer on either lot will be independent of front-office oversteering.

Plus this added authority, Sheehan will produce the most important pictures on the new year schedule. Included in this batch will be all the Will Rogers and Janet Gaynor films.

Kent put Sheehan into the driver's seat as a result of a comparison of the pictures the former produced during the last year and those handled by the other executives.

Kent was accompanied east by W. J. Hutchinson, managing director of Fox British interests, who had been here several weeks on a studio look around.

## Gov't Census on All Phases of Amus. Starts Jan. 1; 16,000 Enumerators Will Tabulate Data for 6 Weeks

## Pic Chest 80% Set

Hollywood, Dec. 25.

The Motion Picture Division of the Community Chest has raised a total of \$159,721.37, representing 80% of the quota for the industry. Columbia heads the list with donations of 111% of quota, while Metro stepped out during the past week to hit 94% of its mark.

Percentage of quota standings of other studios are: Warners and Sam Goldwyn tied at 80%; RKO Radio, 70%; Fox, 64%; Paramount, 53%; Beston special division, 52%; 20th Century, 58%; United Artists, 43%; agents, 30%; Universal, 16%.

Drive will continue until the full quota has been reached.

## NO CONTRACTS ANY MORE BY 20TH C.

Hollywood, Dec. 25.

Darryl Zanuck has permitted options on all 20th Century players to lapse and will use only star material from the open market in future pictures.

Advance estimates are that 20th features will average \$500,000 in cost.

## Goldstone Convalesces Before Vacash Trek

Hollywood, Dec. 25.

Following a two weeks' sojourn at the Cottage hospital in Santa Barbara, Phil Goldstone goes to New York and possibly Europe for an extended vacash.

He does not plan to resume production until late in the spring, and then he will produce for a major release.

## Heavy Prod. Forces Only N.Y. Vacash for Lasky

Hollywood, Dec. 25.

Jesse Lasky will take a four weeks' vacash in New York instead of Europe. Change brought about through heavy production sked in February.

On his return 'Springtime for Henry' and 'Red Heads On Parade' are set to go.

## Hectic Production

Hollywood, Dec. 25.

Metro is fling 'Streets of New York', the John Barrymore picture, only one jump ahead of rewritten 'Dialo'.

Florence Ryerson is on the set, connecting lines while the cameras grind.

The other night she was called out of bed at 1 a.m. in order to have dialog ready for 10 o'clock fling.

Washington, Specialized questions will be asked all elements of the amusement industry by Government nose pokers in conducting the special census survey of what has happened to business during the depression.

Question forms published week for use by enumerators in every county in the nation contained a number of particular inquiries to be put to theatre-owners, dance halls, bowling alleys, and other enterprises classified as amusements.

General data required from all establishments relates to identity, name of owner, location, number of units in same line of business owned by replying firm and whether business was running in 1929. Along with explanation of the kind of business and type of function—wholesale, retail, service, amusement, or miscellaneous—Government wants to know the principal lines of goods sold or handled or principal sources of operating revenue in order of their importance based on 1933 volume of business.

Amusements must signify whether they are local independent chain units, or concession operators and must supply information about film rentals, attraction expenses, and professional services. All businesses must give number of proprietors (Continued on page 40)

## COAST STUDIOS IN BOOM PROD.

Hollywood, Dec. 25.

Metro generally in a production slump at this time of the year carries eight films in work over the holiday season, the heaviest end of the year production for that lot in years. Fox and Warners similarly are at peak production. Paramount and Radio, slightly below normal. Only out ahead dark lot, production-wise is Universal.

At Metro the flood tide is expected to last into February.

Eight at this plant, using 27 contract principals in the casts besides their quota of supports, bits and extras, are:

'Tarzan and His Mate,' 'Mystery of the Dead Palms,' 'Viva Villa,' 'Rip Tide,' 'Laughing Boy,' 'It Happened One Day,' 'Old Hannibal' and 'Men in White.'

While no pictures are definite to follow this slate several are being readied and aimed at the pre-emptive in this group are 'Sadie McKee,' for Joan Crawford; 'Streets of New York,' 'Stealing Through Life,' as most likely for late January or February filming.

## AM. PIX SQUAWK VS. TUFTT OTTAWA CENSOR

Toronto, Dec. 25.

Because the present board of censors is reputedly banning too many American films, New York interests through Col. John A. Cooper are urging the government here to establish a board of appeal. Major J. C. Doyle, chairman of the present board in Ottawa, states that American film heads are complaining about the number of pictures lost in Ontario, this being the best territory in Canada so far as revenue is concerned.

The club is advanced by film folk that the Ontario censor board is the toughest in the Dominion.



# Bright Take All Over L. A.; 'Alice' Grabbing \$17,000; Cantor's 'Scandals,' 'Lady Killer,' 'Skitch' Oke

Los Angeles, Dec. 25:—The sunshiny local picture houses have had in five weeks loomed up with the induction of the Yule relaxation period.

With the kids out of school, etc., folks started giving the picture palaces rather heavy play with Paramount, the Chinese being in the lead. Latter house got off to a big start Saturday at regular scale with 'Little Women' taking in as much on the two opening day shows.

It would have with \$5.50 night premiere and at the same time giving the common folks a chance to get in on a Grauman premiere, with lights, stars.

'Roman Scandals' opened at the United Artists today (25) to a heavy trade and looks as though it will stick for two weeks. The Will Rogers picture, 'Skitch,' opened at the State and though no record breaker in take will bring the house well into the black figure on the week.

Warner houses are getting October trade again this week on 'Lady Killer,' with the Downtown running a bit ahead of the Hollywood house. 'I Am Suzanne' (Fox) and the Jesse Lasky products for Fox, went into the Four Star Saturday (23) and looks as though it is good for a four-week stay.

'Show Boat,' holding over at the Pantages, looks as though it will beat the initial week take by two G's or so.

Mirror getting fairly good play with 'Mirages of Paris,' in for couple weeks.

'Son of Kong' went into the RKO today (25) with a rather unpretentious campaign paying the way.

**Estimates for This Week**  
Chinese (Grauman) (2,028; 55-11.65)—'Little Women' (RKO) and stage show (1st week). Off to a good start at regular scale on Saturday and on two days \$4,500.

Criterion (Tally) (1,600; 25-40)—'Elvira' (Bryan Fox) (5th week). Just lingering for a last b.o. gasp. 'Elvira' came home at \$3,000 on the week. Last week forty stanzas had hard job to hit \$3,000.

Downtown (WB) (1,800; 25-40-45-55)—'Lady Killer' (WB). Best trade in five weeks, with around \$9,000. Last week 'Disraeli' (WB) and 'From Headquarters' (WB) okay at just over \$5,000.

Four Star (Fox) (900; 50-75)—'I Am Suzanne' (Fox). Looks as though initial week for this one will hit around \$5,000. House was closed from 17th to 23rd following early run of 'Berkeley Square.'

Hollywood (WB) (2,566; 25-35-40-55)—'Lady Killer' (WB). Gives house new lease on life and will hit around the \$9,000 mark. 'Disraeli' (WB) and 'From Headquarters' (WB) were not so forte at \$5,700.

Los Angeles (Wm. Fox) (2,800; 15-35)—'Fog' (Wm. Fox) and 'The Money' (Invincible) split. Fairly good going with bargain prices around \$5,200. Last week 'Only Yesterday' romped through nicely to tune of \$4,000, with single screen attraction on second run.

Mirror (Lazarus-Vinnacof) (1,034; 25-40-55)—'Mirages of Paris' (Pathe-Natan). Trade here started neatly and will end with around \$3,600. Last week, second and final week, 'The Patriots' (Amikind) just so—\$2,600.

Pantages (Fox) (2,700; 35-55)—'Show Boat' (Fox). Having a good last and four daily for the holidays will come home with around \$13,500. Last week first stanza for this one stood at \$10,500 with show operators taking it on the chin for a couple of G's.

Paramount (Partman) (3,595; 25-40)—'Alice in Wonderland' (Par) and stage show. Initial day, b.o. around \$2,200. Last week, b.o. good \$17,000 likely. Last week 'Girl Without a Room' (Par), with Blackstone, the magician, to boot, it got over \$13,000.

RKO (2,550; 25-40)—'The Son of Kong' (RKO). Off to a fair start with little advance hallelujah. Should hit around \$7,000. Last week 'I Were Free' (RKO) and ten-day show bowed out with \$5,500.

State (Loew-Fox) (2,024; 25-40)—'Mr. Skitch' (Fox). Off to nice start and should wind up with around \$12,500. Last week, 'Skitch' and the 'Lady' (MG) far better than initial indications showing with a \$19,500 finish.

## 2 Reopen in Lincoln; 'Alice' \$2,000, 'Skitch' 3G

Lincoln, Dec. 25.—Theatre row is presenting two reopening houses as the seasonal gift to the public this week. The State will come out of the cologne for the first time in two months and try to make the few pictures they have available.

Last presentation will be 'Invisible Man' and ought to be a good one for the spot. Other house to get the call is the Orpheum, relighting under the colors of the LTC, which will screen 'Alice in Wonderland' (Par). Every day that gets this house tries to build it up and has to, because the previous holder always sees that it's run down before he let go.

Flesh is still out of the picture, but Bob Livingston, in charge of LTC destiny, says for sure it'll be in on New York's day, probably at the Lincoln. Under the new policy, the policy will be intermittent, though. Biz with the kids turned loose ought to be swelling like a smashed finger all week. General fare is also looking.

**Estimates for This Week**  
Rialto (Bard) (1,100; 10-20). 'In the Money' (Ches) and 'Sing, Sing, Sing' (Maj). Double bill with third shot of 'Race Night' oke for \$1,000. Last week 'Picture Bride' (Alley) and 'Circles of Humanity' (Maj); also dualled with 'Race Night,' slim seasonal take \$550.

State (Monroe) (500; 10-15-25). 'Invisible Man' (U). Opens this house after a two-month absence of pics. Novelty of reopening and the post-Xmas spending trend will place it at a good \$950.

Orpheum (LTC) (1,400; 10-15-25). 'Alice in Wonderland' (Par). Also an opener pic and should be good choice with all the kids on vacations and the pub campaign in advance. First screen here in a month, hence should take a nice \$2,000.

Lincoln (LTC) (1,600; 10-15-25). 'Son of a Sailor' (WB). Appears oke fare here for a neat \$2,000. Last week 'House on 56th Street' (WB), opened fair, but winded to hopped quarters, \$1,300.

Stuart (LTC) (1,900; 10-25-40). 'Mr. Skitch' (Fox). With the usual Will Rogers pull bids fair to keep in house with the kids. Last week \$3,000 expected. Last week house dualled with 'Olsen's Big Moment' (Fox) and 'Power and the Glory' (Fox), only about \$1,600.

## CINCY IN CELEBRATION MOOD; PALACE \$16,000

Cincinnati, Dec. 25.—Natives are celebrating with more zest than in years in line with general feeling of better conditions and with Ohio again officially wet through belated adoption of a new state constitution.

Increased holiday spirit is wreathing box offices in smiles at the main picture parlors, early trade indicating a new gain in total receipts over the same week last year.

Cotton Club Revue on stage, linked with 'Rainbow Over Broadway,' at the Palace is chief local picture currently. 'Cradle Song,' which has Evelyn Venable, localite, in the cast, at Albee for three days prior to opening of 'Design for Living,' brought in \$16,000. Last week 'Chance at Heaven' (RKO) and '50 Million Frenchmen' tab, \$11,000, red.

Capitol (RKO) (2,000; 35-44)—'Alice in Wonderland' (Par). From day season material en route to \$5,000, merry last week 'If I Were Free' (RKO), \$4,500, okay.

Albee (RKO) (3,300; 35-44)—'Cradle Song' (Par), three days, at 'Design for Living' (Par), opening Xmas for seven-day run, \$11,000. Last week 'Should Ladies Behave' (MG), \$6,200, slow.

Lyric (RKO) (1,894; 35-44)—'As Husbands Go' (Fox), three days, at \$7,000. Last week 'Dancing Lady' (MG) (2d week), \$6,600.

Grand (RKO) (1,025; 25-35)—'Dancing Lady' (MG). Transferred from Lyric, opening at Lyric for full week. Indications for \$2,800.

## B'HAM OPTIMISTIC 'Skitch' \$8,000, 'Alice' \$6,000; Town Looking Up

Birmingham, Dec. 25.—Even if business does fall off a bit this week there'll be no tears for things seem to be definitely on the comeback. Department stores say Christmas shopping this year has been better than any time with in the last five years. Show business has also shown a turn for the better.

**Estimates for This Week**  
Alabama (Wilby) (2,800; 30-35-40)—'Mr. Skitch' (Fox). Rogers is good here for a sober week anytime, \$8,000. Last week, 'The Bowery' (UA), ding don \$5,500.

Ritz (Wilby) (1,600; 30-35-40)—'Alice in Wonderland' (Par). Opened Friday to good business, especially the kids, and after all the kids are the ones to be pleased this week; specialty scale for picture; \$6,000. Last week, 'Footlight Parade' (WB), in second week, \$5,000.

Empire (BTAC) (1,100; 25)—'House on 56th St.' (WB). Kay Francis has a pretty good following and may mean around \$2,000. Last week, 'Sweetheart of Sigma Chi' (Mono), big \$2,600.

'Strand' (Wilby) (800; 25)—'Girl Without a Room' (Par). Too many other good bills in town, \$900. Last week, 'Solitaire Man' (MG), 'Hell and High Water' (Par), rushed in on split after 'White Woman' (Par) was banished by the censor, all three pictures around \$2,000.

Jefferson (Indie) (2,000; 15-25)—'Secrets of Wu Sin' and Harry Shannon stage show, \$1,600. Last week, 'Secret Sinners' and stage show, \$1,200.

## Some Seattle Show Hopes Unfulfilled; Orph's \$5,500 Tops

Seattle, Dec. 25.—Showmen view Christmas week with new hope after last week's nose dives, but biz got slow start. All making big bid via advertising for patronage, with Fifth Avenue having Charlotte Henry for a few personal.

Orpheum attracting fair attention to show here in the burg. While slowing, badly last week, 'Little Women' considered to have enough on the ball to take a fourth week.

**Estimates for This Week**  
Blue Moon (Hamrick) (950; 25-35)—'Alice in Wonderland' (Par), fourth week; tapering off to \$3,500. Last week, third of same film, fair at \$4,000.

Orpheum (Evergreen) (1,800; 15-25)—'Night Flight' (MG) and 'Charley Chan's Greatest Case' (Fox), dual, okay \$3,300 on six days. Last week, 'Penthouse' (MG), and 'To the Moon and Back' (Par), dual, good \$2,400; One Sunday Afternoon' (Par), and 'Beauty for Sale' (MG), dual, three days, bad \$1,400 for \$3,500 week, fair enough.

Matinees usual to do shoppers dropping in to rest.

Fifth Avenue (Evergreen) (2,400; 25-40)—'Alice in Wonderland' (Par). Drove show, but the crowd came, 'Sitting Pretty' (Fox) on screen but not at b. o.; getting poor \$5,000.

Liberty (J-VH) (1,300; 10-25)—'Sawberry Roan' (U) and 'Before Midnight' (G), dual, indicated \$1,600, fair. Last week, 'East of Fifth Avenue' (Col), and 'The Thrill Hunter' (Clow), dual, bad \$3,500.

Musie (Hamrick) (900; 25-35)—'Counselor at Law' (U). As expected \$4,600, good. Last week, 'If I Were Free' (RKO), not so forte at \$2,500.

Orpheum (Oldknow) (2,700; 25-35)—'Big Brain' (RKO), and 'Lone Cowboy' (Par), dual, with six acts vaude, price change eliminates 25c. In busy Saturdays, Sundays and holidays, picture going heavy on highway. Fair \$5,500. Last week, 'Day of Reckoning' (MG), and 'White Woman' (Par), dual, with stage, \$4,500. Last week, 'Lone Cowboy' (Par), dual, with stage, \$4,500.

Paramount (Oldknow) (3,106; 25-35)—'Son of a Sailor' (FN), with big kid show to help along, expects \$4,000, okay. Last week, 'Lone Cowboy' (Par), and 'Henry Santry on stage, fair \$5,100; then 'As Husbands Go' (Fox), for six days, slow \$2,800.

RKO (2,300; 25-35)—'Right to Romance' (RKO), with big billing for Ann Harding, anticipated \$4,000, fair. Last week, 'Myrt and Marge' (U), and 'Broken Dreams' (Maj), dual, three days, slow \$2,200, fair, then 'Chance at Heaven' (RKO), four days, slow, \$1,600 for so-so \$3,800 week.

Nice, Last week 'Midshipman Jack' (RKO) and 'Horseplay' (U), split, \$1,100, poor.

Family (RKO) (1,000; 15-25)—'Olsen's Big Moment' (Fox) and 'Rex, King of Wild Horses' (Col), split. Steady and drop-in trade coming along for \$2,500, whoope.

'Thundering Herd' (Par), divided, \$2,000, swell.

## Buddy Rogers Sends 'Sailor' to 20G, 'Skitch' \$18,000; 'Alice' NSG, Phila Up

### 'Scandals' \$6,500 and Holding in Portland

Portland, Ore., Dec. 25.—Christmas week boosted grosses generally, but b. o. biz is spotty. Economic operation is the new deal in this burg. J. J. Parker splurged on 'Roman Scandals,' figuring pic is good for three weeks at the United Artists. But general exploitation is being cut. Figure there's sometimes more black ink in lower gross levels.

'Dancing Lady' was a wow at Parker's Broadway; and that house following with 'Going Hollywood' (MG) which may hold for two weeks. 'Little Women' (RKO) moved from Hamrick's Music Box to the Oriental for a fourth week and going nicely. Music Box now has 'Counselor at Law' (U) and getting okay results.

'Tillie and Gus' (Par) is something of an unknown quantity. Pic registered well but failed to hold the big Paramount. To recent for combo bills and now has 'Alice in Wonderland' (Par) and 'Olsen's Night Out' (Fox) getting fair attention.

Parker had a trick combo bill at the Broadway last week. Exploited 'Cavalcade of Movies' (Princip) as Film Paragon, with 'Stage Mothers' (MG) exploited as Footlight Daughters'. New titles undoubtedly get extra biz.

'Should Ladies Behave' (MG) just fair at the U. A. 'Stage Mothers' (RKO) failed to get much attention at the Oriental.

**Estimates for This Week**  
Broadway (Parker) (2,000; 25-40)—'Going Hollywood' (MG) starting at a hot pace and likely to hold, first week getting \$6,000, good. Last week 'Cavalcade of Movies' (Princip) and 'Stage Mothers' (WB) did nicely, getting \$4,700.

United Artists (Parker) (1,000; 25-40)—'Roman Scandals' (UA), first week getting \$6,500, big and holding. Last week 'Should Ladies Behave' (MG) poorly at \$3,000.

Paramount (Evergreen) (3,000; 25-40)—'Alice in Wonderland' (Par) and 'Olsen's Night Out' (Fox) combo, good holiday trade, around \$6,000. Last week 'Tillie and Gus' (Par) off at the b. o. down to \$4,500.

Music Box (Hamrick) (1,400; 25-35)—'Counselor at Law' (U) going better than average and should connect for okay \$5,000. Last week 'Little Women' (RKO), \$4,400. Second \$5,100. First \$7,700.

Oriental (Hamrick) (2,500; 25-35)—'Little Women' (RKO), fourth week, moved over from the Music Box, looks like around \$3,000. Last week 'Tillie and Gus' (Par) and 'Alice' (RKO) combo, just fair at \$2,800.

## NH BACK TO NORMAL, 'ALICE' CUT SHORT

New Haven, Dec. 25.—Swinging back to normal again, after pre-holiday lull. In general, town has been going heavy for period between Thanksgiving and Xmas, with only a single week (last) showing a really bad box office moratorium.

Par cutting 'Alice' short to bring in 'Design for Living' ahead of time. Roger Sherman shifts to Saturday opening.

**Estimates for This Week**  
Paramount (Publix) (2,348; 35-50)—'Alice in Wonderland' (Par) and 'Rainbow Over Broadway' (Ches). In for five days only. Just fair at \$4,500, with 'Alice' draw questionable. Last week, 'As Husbands Go' (Fox) and 'Lone Cowboy' (Par), weak at \$4,300.

Poli's (Poli) (3,040; 35-50)—'Going Hollywood' (MG), and 'Fog' (Col). Matinees look especially big on the one, but going heavy for Crosby. Nice \$8,800 in view. Last week, 'Hoopla' (Fox), and 'Day of Reckoning' (MG), not too bad at \$7,600.

Roger Sherman (WB) (2,200; 35-50)—'Counselor at Law' (U), and 'Son of a Sailor' (WB). This one will do business and should pick up a very nice \$6,500. Last week, 'Havoc' (WB) and 'Secret of Blue Room' (U), couldn't stand pre-Xmas gaff, weak \$3,800 on six days.

College (Poli) (1,555; 25-40)—'After Remini' (RKO) and 'Before Dawn' (RKO). Bennett fans should lift this one to an oke \$4,300, with holiday prices helping. Last week, 'Women in His Life' (MG), a last-minute gaff, \$3,000. 'Havoc' (WB) and 'King of Wild Horses' (Col), touched bottom with \$2,200.

Philadelphia, Dec. 25.—Outstanding feature of the situation in the downtown picture houses is the weakness of 'Alice in Wonderland' at the Stanley. It was very apparent that the Stanley-Warner people here expected the downfall of 'Alice' because before its opening Thursday, announcement was made that it wouldn't run a full week. As a matter of fact it will get only five days at the Stanley and in that time despite some fair matinee trade and the inevitable holiday bust, it will get over \$13,000 in those five days. Notices, with one exception, were favorable.

None of the current holiday attractions look particularly hot, though, of course, a general upping of grosses is to be expected. The Fox has Will Rogers and ZaSu Pitts in 'Mr. Skitch' and a stage show that isn't overburdened with names. Should hit a couple of grand over average with around \$18,000 although first two days of run, Friday and Saturday, were way off. That goes for all the houses in town except the little Arcadia which, with a second run of 'Im No Angel,' had sensational trade Thursday. Last week, 'Disraeli' (WB), Christmas slump or no. The Arcadia, which has been having a tough time with recent films, should hit \$5,500 with this one and maybe even more. It will play nine days in all at this small but de luxe Chestnut Street house.

The Earle has Buddy Rogers as stage show, and Joe E. Brown's 'Son of a Sailor'. The combination isn't record-breaking but, with midweek shows and holiday should get \$2,000.

The Boyd won't do much with 'House on 56th St.', which figures for around \$11,500 and the Stanton doesn't look so hot with 'The Money' (U). It will play nine days in all at this small but de luxe Chestnut Street house.

'Cradle Song,' at the Karlton, was given enthusiastic notices by the reviewers, but won't do much on the week. It will hit \$5,700.

The Aldine should turn in some real trade, however, with Eddie Cantor's 'Roman Scandals'. It will hit \$5,700. Last night (Sunday) and looks good enough for a couple of weeks. The theatre's last two pictures, 'Advice to the Lovelorn' and 'The Loveless', as compared to their predecessors, 'Henry VIII'.

'Dancing Lady' follows 'Alice' at the Stanley on Wednesday. 'Little Women' is scheduled next for the Boyd.

**Estimates for This Week**  
Aldine (1,200; 40-55-65)—'Roman Scandals' (UA). Christmas Eve midnight-show opening. Looks hot. Neither 'Advice to the Lovelorn' nor 'The Loveless' could last a week. The latter didn't hit \$4,000 in five days.

Arcadia (600; 25-40-50)—'Im No Angel' (Par). Mae West picture in second-run house. In worst days of pre-holiday slump, it got sellouts. Will hit \$3,500 or \$4,000 in week and will be held for three extra days. 'The Loveless' (U), first run and dismal, \$1,200 in four days despite some good notices.

Boyd (2,400; 40-55-65)—'House on 56th St.' (WB). Doesn't look like much, not a b.o. magnet, \$11,500. Last week, 'Disraeli' (WB), pretty bad last week, only \$3,800.

Earle (2,000; 40-55-65)—'Son of a Sailor' (FN) and vaude. Buddy Rogers heads stage show. Although 'Cradle Song' (Ches) and 'The Loveless' (U) were not so good, \$1,000 week is indicated. That's very nice indeed although not record-breaking. Last week, 'The Chief' (MG) and 'Havoc' (WB) picture no drawing card and stage show lacked names, only \$14,500.

Fox (3,000; 35-55-75)—'Mr. Skitch' (Fox) and stage show. Rogers picture well received by critics but \$11,500. Last week, 'Disraeli' (WB), pretty bad last week, only \$3,800.

Karlton (1,000; 30-40-50)—'Cradle Song' (Par). Another critics' pet. Hardly likely to do more than \$3,700. Last week, 'Disraeli' (WB), pretty bad last week, only \$3,800.

Kaith's (2,000; 25-35-40)—'Hoopla' (Fox) and vaude. Opening mid-night show Christmas Eve and should be good bet for holidays. 'Cradle Song' (Ches) and 'The Loveless' (U) were not so good, \$1,000 week is indicated. That's very nice indeed although not record-breaking. Last week, 'The Chief' (MG) and 'Havoc' (WB) picture no drawing card and stage show lacked names, only \$14,500.

Stanley (3,700; 40-55-65)—'Alice in Wonderland' (Par). Looks badly off. Last week, 'Disraeli' (WB), \$12,000 in the five days it will play. Last week 'Sitting Pretty' (Par) about \$6,000 in four days over first week.

Stanton (1,700; 30-40-53)—'Women in His Life' (MG). Looks so-so, maybe \$3,000. Last week, 'From Headquarters' (WB), \$6,500, n.g.

# LONGER RUNS UNDERSTANDS

**Loop Booms on Holidays, Product;**  
**'Soup' Tops at \$40,000; 'Betray'**  
**With O. & J. Unit, \$24,000; Cantor Big**

Chicago, Dec. 25. Worst is over and the managers are sprucing up the annual zoom into the money. New product down the line; two in on Saturday (23) and a new one due today (25).

Paramount product gets the break from its B&K affiliate. There is 'Duck Soup' at the Chicago. Design for Living' at the Oriental and 'Alice in Wonderland' at McVicker's. Marx brothers are having the best of it for the loop currency, starting off at an excellent pace and likely to touch hot \$41,000, best this house has viewed in a couple of moons.

'Roman Scandals' comes into the United Artists today with heavy exploitation on the Cantor howler. Cantor has always found Chicago the best coin town in the country and this picture looks no exception to the rule. With the New Year's eve whoopees in sight the United Artists is going to get the 30's, meaning sidewalk holdouts.

Palace is doing an unusual thing, holding over the Olsen and Johnson 'Take A Chance' but putting in a new picture. Substituting 'My Lips Betray' (Fox) for 'Chance At Heaven' (RKO) which means house may even get repeat trade for the Olsen-Johnson unit.

Week follows the regular course of events for Xmas, weak on Saturday evening and Sunday afternoon, but building up from Sunday evening into a rush of trade, particularly for the Monday holiday.

'Little Women' at the Roosevelt is in its fourth loop week and still doing business. Castle at State and Madison streets started Christmas Day with the Sergei Eisenstein 'Thunder Over Mexico,' and strange for a house that can hardly be labeled an art spot.

**Estimates for This Week**

Chicago (B&K) (3,940; 35-45-75) — 'Duck Soup' (Par) and Dave Apollon unit on stage. Theatre perks up with a sudden shot of life due to combination of boxoffice picture, stage show and holiday plicity. Headed for sweet \$40,000, a wonder figure after weeks of crimson in the 20's. Last week was an example of scarlet when the house slid to miserable \$27,700 on 'House on 56th Street' (WB).

McVicker's (B&K) (2,384; 25-35) — 'Alice in Wonderland' (Par). Competing with Eva Le Gallienne stage version of the Lewis Carroll story, also a little theatre production of the play several weeks ago. However, still going into the currency in a big way for \$20,000, parents going after their way to bring their kids to the 'Show and Ladies Behave' (M-G) starved without a chance at brutal \$5,300, Lionel Barrymore has played around town so often in so many pictures that it is flatly considered bad 'bo', locally.

Oriental (B&K) (3,200; 30-40-50) — 'Design For Living' (Par). This is hardly the house for the patronage and on that account not likely to go for much coin. On holiday ride figures okay, however, at \$21,000. Last week sitting pretty (Par) meandered miserably, finishing at so-so \$10,200.

Palace (RKO) (2,583; 40-65-83) — 'My Lips Betray' (Fox) and 'Take A Chance At Heaven' (RKO). The Comics did an excellent pre-Xmas session last week at \$25,500 with 'Chance At Heaven' (RKO). This week coming to the house at \$24,000, getting a good deal of repeat trade.

Roosevelt (B&K) (1,500; 25-35) — 'Little Women' (RKO). Now in fourth loop week, last two weeks at Palace and two here. Did excellent \$11,200 here last week and holding to \$8,000 currently. 'Son of a Sailor' (WB), Joe E. Brown feature, to follow for the Christmas laughs.

State-Lake (Jones) (2,700; 20-30-40) — 'Walls of Gold' (Fox) and 'Roman Scandals' (UA). This picture and consistent of house, which is later currently to tie \$16,000. Last week despite pre-Xmas managed good \$13,300 with 'Flaming Gold' (RKO).

United Artists (B&K-UA) (1,700; 35-65) — 'Roman Scandals' (UA). Opened today (25) and hopes for \$35,000, terrific, but in line with Cantor draw in the weeks of the holiday season. Last week 'Cradle Song' (Par) couldn't even get started and out at week \$6,500.

## Tacoma Also Spurts

Tacoma, Dec. 25. With much of surrounding territory marooned by the floods, and local weather bad, box offices had to take it last week, but nice upping is in prospect for this week. Music Box is joining other spots in using 'Alice in Wonderland' for Xmas week. Roxy to run 'Her Sweetheart' for eight days and off nicely enough.

**Estimates is Week**  
 Music Box (Hamrick) (1,400; 25-35) — 'Chance at Heaven' (RKO) and Elks' stage show for two days, big event, got big \$15,500; then 'Alice in Wonderland' (Par) for six days, well exploited, but slow for \$2,500. Last week 'Too Much Harmony' (Par) slowed up to \$2,500.

Roxy (WB) (1,500; 25-35) — 'Her Sweetheart' (MG) resumed from 'Christopher Bean.' In for eight days, prospective \$4,000 is okay. Last week 'Fire Cat' (MG) slowed to \$1,500. 'Charley Chan's' (Fox) 4 days, very slow, \$990 for week's total, \$2,650 slow. 'Blue Mouse' (Hamrick) (650; 15-25) — 'This Day and Age' (Par) and 'Kennel Murder Case' (WB) split. Looks good or \$1,800. Last week 'Wild Boys of the Road' (FN). 'Ever-Ready My Heart' (WB) and 'Good-bye Love' (RKO) dual, split week, slowed to \$1,400 pace.

## VANITIES' AIDS TO OK \$16,000, 'ALICE' 7G

Kansas City, Dec. 25. The holiday spirit which has been absent around the theatres for the past week is very much in evidence for the Xmas attractions and the ticket machines are clicking merrily. Loew's Midland has 'Going Hollywood' and 'Bing Crosby' bring the fappers and their boy friends, and the house is in for a big week.

At the Newman the widely publicized 'Alice in Wonderland' will get the kiddies and grown folks.

The Mainstreet has 'Havana Widows' on screen, but is spurring with 'Vanities' for the stage show. For many years Carroll's 'Vanities' has been a holiday attraction here, but this is the first time for the show at the Mainstreet. Last week pictures \$60, but a fine gross will be turned in.

Indications are great for all the houses and the managers have nearly forgotten the pitiful showing made last week.

**Estimates for This Week**

instreet (RKO) (3,200; 25-40-60) — 'Havana Widows' (FN) and 'Earl Carroll Vanities' (MG). Going strong and will likely show close to \$16,000, good. Last week 'World Chances' (FN), \$4,000, bad.

Midland (Loew) (4,000; 25) — 'Going Hollywood' (MG). Strong on the week. Probably around \$15,000. Last week 'Blood Money' (UA) was razed terribly by the papers and only got \$7,300, pretty poor.

Newman (RKO) (1,800; 25-40) — 'Alice in Wonderland' (Par). Has had lots of good publicity and special promotion. Opened light Friday, but got started better Saturday and held nicely over the week-end. Looks like \$7,000, good. Last week 'Lad Kniter' (WB). Cagney only fair, \$5,500.

Uptown (Fox) (2,040; 25-40) — 'Jimmie and Sally' (Fox) and 'Son of a Sailor' (WB). Double bill, offered as a holiday treat, and will draw about \$7,700, fair. Last week 'Female' (FN) poor at \$2,500.

Conselman Switches  
 Hollywood, Dec. 25. William Conselman is back at Fox-Western after working for a period on 'Scandals' at Westwood.

Working on an undercover org for Sol Wurtzel production

## PG HOLDOVERS, 10% MORE GROSS

**Extended Stays at the Same Time Alleviating Film Shortage—More Theatres Means More Value Per Film**

### OP. BUDGETS DOWN

Increase in the circulation of pictures through longer runs which, it is estimated, may total 10% as against the low point struck at the height of economic advertising and depressed theatre business, is helping to fortify the position of the distributor. At the same time extended playdates, where the product warrants, are eliminating the film shortage which quickly crept upon the industry with bad times and remained until last summer.

In a compilation of this season's rental returns, the major distributors, some more than others, but all in a measure, will owe a portion of the increase to longer engagements than would have been possible in 1931, 1932 and early this year. Setting aside the portion of this season's increase in sales for the distributor that results from better product, better terms, a greater number of accounts in some instances and grosses which reflect higher percentage returns, it may be that 10% of that increase will come from longer runs.

Where before a picture would go through its dates on minimum playing time, with engagements often cut when pictures were jerked, since August when the 1933-'34 season commenced, many pictures have benefited vastly by more days of the same number of theatres.

An outstanding example is the Mae West Picture, 'I'm No Angel,' which got four weeks instead of usual one at the Paramount, N. Y., alone, as well as extended engagements in other parts of the country, week stands in split week houses, etc. 'Little Women,' with its three weeks at the Music Hall on fancy rental terms and a current third week at the RKO Center is another; ditto 'The Bowery,' 'Too Much Harmony,' 'Smile, You Fool,' 'Counselor at Law,' 'Morning Glory,' 'Henry VIII,' 'Penthouse,' 'Tugboat Annie,' 'Prizefighter and Lady,' 'Footlight Parade' and others on this year's programs which have gotten more playing time than they would a year or two ago.

The theatres themselves have made increased circulation a possibility and a fact. Geared so high in the good times and slow in getting down to the level where they could operate at a profit in line with depression possibilities, during the past year the theatre men placed their houses in order. Where before they could not have held a money picture a second week because of the overhead, the nut has been brought down to the point now where the run can be extended.

At its old \$55,000 nut, the N.Y. Par could have held 'Angel' only two weeks instead of the four, made possible by reduction of operating figures nearly 50%. This is true generally of theatres all over, chain and independent such as the Rivoli, the United Artists, Detroit, which in the good times averaged five or six weeks on each booking, all came down to one, two or three weeks depending on box office draft of product. With few exceptions the run houses are climbing back to normal on length of playdating, not so much because they are getting the same grosses as in 1929 but because the grosses of today, against operating costs, are providing the same ratio of profit, or close to it.

In addition to sales collection

## Mary Pickford's Personal Tilts

**'Alice' to Strong \$55,000; B'way Bullish, Cantor, 45G; 'Rio' 95G**

From all indications Mary Pickford, on a personal at the Paramount, will lead the town. Credited with providing most of the draft at the boxoffice, she and the 'Flying Down to Rio' picture at the Music Hall, are out to cop what the town's spending during Xmas week. Coupled with the picture, 'Alice in Wonderland' which makes it a natural for the kids who are out of school over the holidays, the Par should end in the neighborhood of \$55,000.

Though all business has been sluggish for the past two weeks and no real reaction was expected at the boxoffice of the town until Christmas night, the Par combination of 'Alice' and Miss Pickford started off encouragingly Friday (22), doing better in comparison to its average than both the Capitol and Music Hall.

The Cap may see \$50,000 with 'Going Hollywood,' on the strength of the Bing Crosby name which has previously meant more than anticipated.

Music Hall is playing 'Flying Down to Rio' 12 days, carrying it past New Year's day. The first week the RKO musical is expected to hit over \$95,000, with the Xmas holiday period to help.

'Roman Scandals,' which opened nicely at the Rivoli, Saturday (23), still in time for Christmas, and 'Dancing Lady' at the State, appear to be best among the Broadway houses. The Eddie Cantor picture was helped on its opening day by the personal appearance of Cantor and an effective exploitation campaign. It has a chance for \$45,000 on the first seven days.

State, depending largely on the Crawford-Gable starer, may come close to \$20,000 again, which is swanky business here. At the State's vaude opposition, the Palace, the going isn't so enterprising. With 'The Sign of the Cross' and 'Artists and Models' tab on the stage, house may beat a fair \$12,000, but doubted unless the pickup is exceptional.

Over in the Warner camp, which was hard hit by pre-Xmas shopping and indifference, much better business is also expected. 'Convention City,' which came on the Strand Friday (22), ought to be able to hit around \$20,000 or so, while 'House on 56th Street,' staying at the Hollywood for a fourth week, should come to \$11,000. Last week it was knocked down to \$9,200.

The Mayfair is doing better than expected with 'Criminals' Largely' and on the first seven days ending today (Tuesday) will stand at around \$8,500 with pace expected to beat a little now that Christmas is over.

The Rialto this week displays 'Chance At Heaven' for a fair \$9,000. Metro opens 'Queen Christina' (Globe), Tuesday night, on a two-day run at a \$2.20 top.

**Estimates for This Week**

Astor (1,012; \$110-\$115-\$5-\$20) — 'Queen Christina' (MG). Garbo premiere tonight (Tuesday).

Capitol (5,400; 35-55-75-\$110) — 'Going Hollywood' (MG) and stage show. Should hit nice \$50,000. Last week 'Should Ladies Behave?' (MG) under \$35,000.

Hollywood (1,553; 35-55-75-\$85-\$110) — 'House on 56th St.' (WB) (4th week). Shot up last week at \$9,200 by pre-Christmas defection of business, but should recover to about \$11,000 or better currently and may stay over New Year's week.

Mayfair (2,200; 35-55-65) — 'Criminals Largely' (Heiber). Better than expected at \$8,500 ending today (Tuesday) and remains until falling off too far.

Palace (1,700; 35-40-55-75) — 'Son of a Sailor' (WB) and 'Artists and Models' tab on stage. May beat \$12,000, fair. Last week 'Counselor at Law' (U) wasn't as strong as expected, only \$10,000.

Paramount (5,564; 35-55-75-\$95)

on any given picture that are greater for the same number of accounts than a year ago, the fact that a theatre holds over a picture, or gives it preferred or longer playing time, is reacting favorably in another direction for the distributors. This lies in the value of sales impetus by virtue of the longer runs

'Alice in Wonderland' (Par) and Mary Pickford on stage. Offers stout draft for the kids and maybe \$55,000 or better. Last week 'His Double Life' (Par) couldn't withstand demands of Santa Claus and \$18,000 not far from house's all-time low.

Radio City Music Hall (5,945; 60-65-99-\$115) — 'Flying Down to Rio' (RKO) and stage show. Here on a 12-day stay over New Year's and pacing for possible \$95,000 on first seven days. Last week 'Right to Romance' (RKO) just barely made \$70,000, some profit with holdover of stage show from previous week.

Rialto (2,000; 35-40-65) — 'Chance At Heaven' (RKO). Not the strongest draw this house has picked, but looks to be okay enough at \$9,000 possibility. Last week 'Hell and High Water' (Par), \$8,500, mild.

Rivoli (2,200; 40-55-75-85) — 'Roman Scandals' (Goldwyn-UA). Opened good Saturday (23) and should hit \$20,000. Big first week, mainly three days on second week of 'Advice to the Lovelorn' (UA), only \$6,000.

RKO Center (3,535; 25-40) — 'Little Women' (RKO) (3d week). A natural for Xmas week, with the children out of school; should hurdle a big \$30,000. Last week, second, \$25,000 and lucky to get that.

Roxy (6,200; 25-35-55-65) — 'Tr. Skitch' (Fox) and stage show. Will Rogers hasn't been box office in New York in last few pictures, but at chances to reach \$30,000 house will be doing pretty nicely. 'Jimmy and Sally' (Fox) and stage show last week took \$19,000, weak.

Strand (2,900; 35-55-75-85) — 'Convention City' (WB). Opened Friday (22) and probable for best chances any picture has had here in weeks, will be better than good \$20,000 and possibly holdover. Last week 'Sin of Nora Moran' (Maj) only \$7,200, much red.

State (2,000; 35-55-75) — 'Dancing Lady' (MG) and vaude. Features bringing the business after a two week's stay at the Cap and in the neighborhood of \$20,000 will be the answer. Last week 'Christopher Bean' (MG), which is being given another title in other Loew houses, owes it to Max Baer's personal for the nice \$19,000 turned up.

## Santa Passes Up St. L.; Thurston Show \$8,000; 'H'wood Fair

St. Louis, Dec. 25. No great amount of Yuletide cheer is coming via the box office this week. Unless the last half improves considerably over the first, week could scarcely call it cheer at all.

Most of the prospective customers seems to have had a lot of late shopping to do. With little time on their hands for a show.

Only Thurston at the Ambassador and 'Alice' at the Missouri are bringing them in in numbers that will prove highly profitable. Loew's won't do so badly with the Davies Crosby combination, although the start was nothing to brag about.

And at other two houses, Fox and St. Louis, will be far out of the money.

**Estimates for This Week**

Ambassador (Skouras) (2,000; 25-35-55) — 'Sitting Pretty' (Par) and Magician Thurston on stage for \$18,000. Good. Last week 'Lady Killer' (WB) \$23,000.

Fox (Fox) (5,000; 20-25-35) — 'Olsen's Big Moment' (Fox) and 'Criminals Largely' and stage show. \$8,000, poor. Last week 'Curtain at Eight' (Monogram) and 'You Made Me Love You,' same.

Loew's State (Loew's) (3,000; 25-35-40) — 'Alice in Wonderland' (Par) getting fair \$11,000. Last week 'Blood Money' (UA) and 'The Chief' (MG), \$10,000.

Missouri (Skouras) (3,500; 25-35-40) — 'Alice in Wonderland' (Par) \$9,000, okay. Last week 'Gid With-out a Room' (Par) and 'From Headquarters' (WB), \$6,000, not so okay.

St. Louis (F. & M.) (4,000; 25-40) — 'Son of Kong' (RKO) and stage show. Poor \$8,000. Last week 'Little Women' (RKO), \$14,000.

# 'Wonderland' \$9,000; 'Counselor' 8G's, Best in Slow-Starting Minneapolis

Minneapolis, Dec. 25. Four days of slim pre-Christmas takings get this week off to a small's pace start. The pall of gloom cast over the picture business hasn't lifted an iota. The present hope is that Christmas night will bring a turn for the better. There is not a great deal in the way of entertainment ammunition to effect the needed box-office transfusion. The best bet seems to be "Alice in Wonderland," a great holiday card for the youngsters, at the Minnesota, with "Counselor at Law," Orpheum offering, running in a close second. The State and Lyric have "Broadway Through a Keyhole" and "Take a Chance," respectively, neither of which stands out as an ace boxoffice card here. There's nothing remotely a stage attraction at any of the vaude-film houses, although the Orpheum has some "fresh and blood" in the person of Alida Cline, psycho-analyst, who is giving free readings on the mezzanine floor.

Plethora of musicals maybe is becoming a boxoffice detriment. Including "Myrt and Marge" at the Grand, there are no less than three of these on view in the loop this week. Losing their appeal as such, recent newcomers, "Footlight Parade" and "Dancing Lady," indicate. Week-before-Christmas surprises were "Lady Killer" and "Elysia" at the Lyric and World, respectively. The former gave Bob Le Fèvre's Lyric its best seven days since the initiation of the present 25c scale several months ago. The latter, the traditionally worst week of the year for the show business, the nudist film did well enough at the World to warrant its retention for a third successive week.

**Estimates for This Week**  
Minnesota (Public): (2,000; 25-35-40)—"Alice in Wonderland" (Par). All the kiddies in town flocking to see this one, but it takes a lot of days to count to a sizeable figure even in this big house. Much favorable comment on picture and it's likely to get a better break from adults later in the week. Good promotion job by Manager Harold Kaplan. May hit \$9,000. Fairly good. Last week "Sitting Pretty" (Par), \$7,000, fair, all things considered.

Orpheum (Singer) (2,800; 25-35-40)—"Counselor at Law" (U). Title means little to box office here, as stage play never was a great success. John Barrymore no local magnet, either. But picture meeting favor and that will help. Alida Cline, psycho-analyst, advice counselor, also helped in business. Then, too, Manager Emil Franke did good job in selling attraction to Jewish trade and lawyers, and overcoming some of pre-Christmas handicaps. Great newspaper splurge on new illuminated front and marquee didn't hurt, either. Off to a very fair pre-Christmas start, and may reach possible \$8,000. Last week, "Little Women" (RKO), \$6,300. Fine considering \$2,500 pre-Christmas sale and week before Christmas.

State (Public) (2,000; 25-35-40)—"Broadway Through a Keyhole" (UA). Suffering from recent abundance of musicals. Not cast names that count here. Manager Frank Steffy sold picture well. After a Saturday and Sunday that were almost dead losses, the picture as well as in opposition houses, fair \$5,000 may be in prospect. Last week "Cradle Song" (Par) \$3,500, poor.

World (Steffes) (900; 25-35-50-75)—"Elysia" (Foy). Third week for nudist picture, and it ought to cop \$2,000. Good. Second week, \$1,200. Okay.

Uptown (Public) (1,200; 25-35)—"Tuck Soup" (Par). A good \$3,000 indicated. Last week "Footlight Parade" (WB), \$1,500. Light.

Lyric (Public) (1,300; 20-25)—"Take a Chance" (Par). Still another musical and no cast names of importance. Will do well to better \$2,500. Light. Last week "Lady Killer" (WB) \$4,500. Best big price went down from 35c to 25c top and very big.

Grand (Public) (1,100; 15-25)—"The Bowers" (UA), second loop run, and "Myrt and Marge" (U), first run, split. About \$1,000, very good. Last week "Ann Vickers" (RKO), second loop run, and "O'Neil's Big Moment" (Fox), first run, split, \$700. Light.

Aster (Public) (900; 15-25)—"Horse Play" (U) and "King for a Night" (U), first runs. Maybe \$1,000 fair. Last week "Bureau of Missing Persons" (FBI) and "Dr. R. M. Fox", second runs, split, \$600. Light.

## WON'T LOAN MC GUINNESS

Hollywood, Dec. 25. Metro turned down Paramount's request for the loan of James K. McGuinness for work on "It Ain't No Sin," Mae West's next.

Metro decided he was needed on is home lot as a script doctor.

## INDPLS. UP

ing Hollywood's Good for \$7,000—Rogers, 6G

Indianapolis, Dec. 25.

Last week managers of downtown deluxers were surprised with many new faces giving the box office tallies an unexpected boost, due to the closing of the Walkathon which had been enticing the natives to the State Fair Grounds in numbers amounting to several thousands nightly. With the big Indiana dark, other houses gathered in the roving citizenry. With all the houses lying low for the holiday, splash, the Apollo and Lyric crashed through for the best grosses.

This week profits were called back from the newspapers to change early scale prices from 25c to 30c, to meet the level set by the Indiana for reopening. Holiday crowds are expected to swell grosses all over town, and managers are counting on the take. The Lyric takes first place with Count Berninelli's stage unit.

"All in All" looks like a little celebration in order for New Year's Eve.

## Estimates for This Week

Apollo (Fourth Ave.) (1,100; 20-25-40)—"Mr. Skitch" (Par). Split \$5,000. Last week "As Husbands Go" (Fox), \$5,000, great.

Gircle (Katz-Feld) (2,500; 25-40)—"Gracie Song" (Nat). Fair \$5,500. "Dance for Living" (Par), \$5,500, 10 days, split, good. Last week, "Femal" (WB), \$3,800, weak.

Indiana (Katz-Feld) (3,100; 20-25-40)—"Son of a Sailor" (WB). Fair at \$5,000. Goes to Sunday opening. Last week, dark.

Lyric (Olson) (2,000; 20-25-40)—"Sweetheart of Sigma Xi" (Monro). \$5,000. "Dance for Living" (Par), \$5,000, 10 days, split, good. Last week, "Myrt and Marge" (U) and vaude, \$7,000, very good. Loew's Palace (Loew's) (2,800; 25-40)—"Gone with the Wind" (MG). Good, \$7,000. Last week, "Blood Money" (MG), \$4,500, poor.

## N. O. OK WITH YULE AID; 'ALICE' LIKELIEST, 12G

New Orleans, Dec. 25.

Christmas week will mean profit all around locally, with "Alice in Wonderland" at the Saenger topping the parade.

Programs are not particularly prepossessing anywhere but the grosses will be attractive, everything considered.

## Estimates for This Week

Saenger. (\$5,680; 40) — "Alice in Wonderland" (Par). Perfect for the holidays with a nice \$12,000 assured. Last week "Female" (WB) got a bare \$7,000.

Loew's State (3,218; 40)—"Gone with the Wind" (MG). Bing Crosby is helping the Marion Davies draw and house should top \$10,000. All that the theatre managed with "Advice to the Lovelorn" (UA) last week, was \$6,000.

Orpheum (2,400; 35)—"College Coach" (WB), and "Kenne" (Murder Case) (WB), split. Likely \$9,000, plenty hotcha. Last week "Masquerader" (UA), managed to get \$7,000, which is not so bad either.

St. Charles (2,000; 25)—"Solitaire" (WB). R's not the picture, but Yuletide that the theatre will be grateful to for a healthy \$2,500. Last week the theatre garnered \$2,000. "Solitaire" (WB) and called it an ingratiating figure.

Tudor (700; 30)—"Footlight Parade" (WB). Repeating here after a week at the Orpheum and will get a decent break at about \$3,000. Last week "Goodbye Again" (MG) brought tears with \$1,300.

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## Hollywood Productions

### Week of December 25

(Pictures now filming, or about to start, are listed below alphabetically by studio. Symbols are: D—Director, A—Author, C—Cameraman)

<b>COLUMBIA</b> 'Night Bus' (7th week) D—Frank Capra A—Samuel Hopkins Adams C—Robert Riskin Cast: Joe Walker Clark Gable Claudette Colbert Lewi Ryskind Charles Irwin Ivan Simpson Henry Stephenson Eddie Chandler	<b>Mystery of The Dead Police' (4th week)</b> D—Edgar Selwyn A—Philip Macdonald C—Oliver Marsh Cast: Robert Montgomery Elizabeth Allan Lewis Ryskind Charles Irwin Ivan Simpson Henry Stephenson Ralph Forbes	<b>'Baby in the Ice Box' (3rd week)</b> D—Casper Robinson A—James C. Cain Cast: Unnamed It Ain't No Sin' (1st week) D—Unanalog A—Mae West Cast: as went
<b>'Murder at Ruxford' (2nd week)</b> D—Lambert Hillier A—Zarod Shumate C—John Stumar Cast: Ralph Bellamy Shirley Grey Willard Robertson Rita Laitoy Wheeler Oakman C. C. Smith Ralph Romley Ruth Abbott Vincent Sherman Harry Todd	<b>'Mystery Loner' (2nd week)</b> D—Wm. Nigh A—Edgar Wallace C—Archibuteo Cast: Noel Barry Edwin Maxwell Laurie R. King Gustav von Seyffertitz Cornelius Keefe South Howard Ralph Lewis Geo. Hayes Olaf Hyten Gordon DeMaigne	<b>'Swan Song' (2nd week)</b> D—Frank R. Strayer A—Garry Morris C—M. A. Anderson Cast: Claire Windsor Johnny Mack Brown Antia Louise Kenneth Thompson Nile Welch Marty Gordon Joseph Swickard
<b>'The Line Up' (1st week)</b> D—Howard Higin A—Leo McCarey C—Benj. Klino Cast: Wm. Gargan Marlan Nixon A. J. Lister John Miljan Harold Huber Greta Meyer	<b>'Outshine The Great' (7th week)</b> D—Joseph von Sternberg A—Manuel Komru C—Bet Glendon Cast: Mariene Dietrich John Lodge Kent Taylor Sam Jaffe Louise Dresser Ruthanna Stevens C. Aubrey Smith Olive Tell Edwina Van Sloan Jane Darwell Harry Woods Hans Von Twardowski Davidson Clark Philip Bloomer Familton Thomas Erville Alderson Clude Doolittle Thomas C. Rhythe Richard Alexander Gerald Fielding Marie Wells Gavin Gordon Rita Allen Hal Boyer James Marcus	<b>'WARNER' 'Wonder Bar' (7th week)</b> D—Lloyd B. Davis A—Karl Farkas C—Gesa Herzog C—Sid Hilcock Cast: Al Jolson Kay Francis A. J. Lister Ricardo Cortez Dorothy Dandridge Louise Fazenda Guy Kibbee Hugo Herbert Robert Barrat Henry O'Neill Hill J. O'Neil Merna Kennedy Frankie Darro Henry Kolker 'Journal of a Crime' (5th week) D—Wm. Keighly A—Jacques Duval C—Ernest Haller Cast: Ruth Chatterton Frank Morgan Philip Reed Clairo Dodd Francis Parker Henry O'Neill Gertrude Barker Edward G. Robinson Frank Reicher Henry Kolker Lella Bennett Harold Huber Noel Madison Olaf Hyten Clay Clement
<b>'Caroline' (6th week)</b> D—Henry King A—Paul Green C—Reginald Berkeley C—Hal Boyer Cast: Janet Gaynor Lionel Barrymore Hans Von Twardowski Henrietta Crosman Philip Bloomer Familton Thomas Erville Alderson Clude Doolittle Thomas C. Rhythe Richard Alexander Gerald Fielding Marie Wells Gavin Gordon Rita Allen Hal Boyer James Marcus	<b>'Bottoms Up' (1st week)</b> D—David Butler Cast: Spencer Tracy Albany Butler Herbert Mundin Sid Silver	<b>'Gambling Lady' (5th week)</b> D—Archibuteo A—Doris Malloy C—Ralph Block C—George Barris Cast: Barbara Stanwyck Pat O'Brien Joel McCrea Claire Dodd C. Aubrey Smith Arthur Vinton Paul Pervanham
<b>'The Line Up' (1st week)</b> D—Howard Higin A—Leo McCarey C—Benj. Klino Cast: Wm. Gargan Marlan Nixon A. J. Lister John Miljan Harold Huber Greta Meyer	<b>'Bottoms Up' (1st week)</b> D—David Butler Cast: Spencer Tracy Albany Butler Herbert Mundin Sid Silver	<b>'Modern Hero' (4th week)</b> D—O. W. Fabel A—Lionel Bromfield C—Theodor Sparkuhl Cast: Edmund Lowe Victor McLaglen Sally Diane Minna Gombel Christian Rup Albany Butler Rom Dugan Hedora Hunter Wm. Francis S. F. McDowan Frank R. Strayer
<b>'The Line Up' (1st week)</b> D—Howard Higin A—Leo McCarey C—Benj. Klino Cast: Wm. Gargan Marlan Nixon A. J. Lister John Miljan Harold Huber Greta Meyer	<b>'Bottoms Up' (1st week)</b> D—David Butler Cast: Spencer Tracy Albany Butler Herbert Mundin Sid Silver	<b>'His Kind' (5th week)</b> D—Leo McCarey A—Kenne Thompson C—Walter Connolly C—Henry Sharp Cast: Charlie Ruggles Mary Boland W. C. Fields Allison Skipworth George Burns Grace Allen Bradley Page Wm. J. Kelly Grace Bradley James Burke Dick Bush Leo White Lew Kelly Verna Hillie Augusta Alfr. F. James Katharine Parker C. Aubrey Smith
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# Strong Pic Lineup in Frisco Doing Big; Cantor, 'Alice' Best

San Francisco, Dec. 25. With that fatal week before Xmas gone managers have loaded their guns with the heaviest artillery available and it's a tough competitive battle this week.

And it's quite the most imposing lineup of shows yet: 'Roman Scandals' at United Artists; 'Alice in Wonderland' at the Paramount; 'Dr. Scatch' at the Garden; 'The House of the Living Dead' at the Golden Gate, leaving to struggle along as best they can the Fox with 'Fog' and 'Puss 'n' Boots' the Orpheum with 'Kennel Murder Case' and 'Thundering Herd' and reopened Filmart with Ed Wynn's 'Chief'.

Cantor and 'Wonderland' are set to stick around awhile, while 'Counselor' is getting a Sunday opening at the Golden Gate instead of the usual Wednesday, leaving 'Little Women' to run up a total of three weeks and five days, at all-time record. 'Counselor' will do nine days, house then reverting to usual Wednesdays.

Helping the Warfield, which at 65c is the highest priced house in town, is the O'Neill Sisters annual kiddie revue on stage along with the usual F&M show. Produced by Peggy and Helen O'Neill it's a money piece in this town.

**Estimates For This Week**  
Filmart (Far West) (1,400; 25-40)—'Fire Chief' (MG). Lagging at \$1,200, after having been turned down by RKO. Orph. House reopened for this'n.

Fox (Leo) (5,000; 25-35)—'Fog' (Col) and 'Puss 'n' Boots' split with 10 vaude acts. Last week's 'Fog' Xmas feature, tied in with multi-acts and lots of show at lowest prices of the town, okay at \$1,000. Last week saw \$4,000 on 'Fog' in the 'Money' and 'What Price Decency' (Mal), split.

Golden Gate (RKO) (3,844; 25-35-40)—'Counselor-at-Law' and stage show. Opened Sunday, and though Barrymore not big here, expects okay \$11,500 and will run two extra days to get back to usual Wednesday opening. 'Little Women' (RKO) bowed out after three weeks and five days, last stanza pulling around \$7,500, while third week got \$1,500.

Orpheum (F&M) (2,400; 25-40)—'Kennel Murder Case' (WB) and 'Thundering Herd' (Par), split. Drawing \$3,000, okay. Last week's 'Havana Widows' (WB) and 'Day of Reckoning' (RKO) up to \$6,000, best house has had to date, indicating it is big.

Paramount (FWC) (2,400; 25-35-40)—'Alice in Wonderland' (Par) with Charlotte Henry in person three times on stage, very big at \$11,500. Last week's 'Sittin' Pretty' (Par) brought in meager \$9,000.

United Artists (1,400; 25-35-40)—'Roman Scandals' (UA). Off to the races at probable \$16,000, a very hefty take. 'Thunder Over Mexico' (Prin) coming after week and half of poor biz totaling \$4,500.

Warfield (RKO) (2,700; 35-45-65)—'Mr. Scatch' (Fox) and stage show plus O'Neill and 'Chief' (WB) good family trade to \$19,500, as compared to \$17,500 on Joe E. Brown's 'Son of a Sailor' (WB) surprisingly good, with Dorothy Lee on stage.

# Denver Sees Holdouts Christmas Eve and Is Otherwise Unusual

Denver, Dec. 23. summer extending till Christmas crowds holding up unusually well; apparently folks spent Christmas eve at some first run house. Crowds in shopping district Saturday biggest ever, with traffic jam extending for blocks.

Stores did biggest Christmas business in four years, and first run houses doing biggest business before Christmas in memory of any manager.

Orpheum held them out Friday, Saturday and Sunday, proving Rogers draw teamed with Zasu Pitta. First time two first runs have had holdouts in four years. Denham checked up two holdouts Sunday, with 'Alice in Wonderland', which will run three days to close current week and will be held indefinitely.

**Estimates for This Week**  
Aladdin (Huffman) (1,500; 25-40)—'Son of a Sailor' (FN). Viola K. Lee at the organ. Around \$3,500. Last week, 'Isaiah' (WB) did about as expected and turned in \$2,000. Film is made to order for this house, and did a big business when first released.

Denham (Hollborn) (1,500; 25-30-40)—'Tillie and Gus' (Par). Stage show with Jerry Ross. Pulled after four days to start 'Alice in Wonderland' (Par) on Sunday. Week may figure \$7,000. Last week, 'Take Chance' (Par) took the house above average with several standouts during the week and turned in close to \$9,500.

Denver (Huffman) (2,500; 25-35-50)—'Man's Castle' (Col). Stage show with Ted Mack and band. Around \$6,000. Last week, 'Female' (FN) turned in \$6,000, more than average and doubling last week before. Return of Ted Mack to Denver for fourth time responsible for big share of this money. With a break in a picture and a top price a direct lower to equal the Denham and Orpheum, both with stage shows, Ted would have packed the Denver.

Orpheum (Huffman) (2,600; 25-35-40)—'Mr. Scatch' (Fox). Stage show with Ted Mack and band. Extra. Headed for \$14,000. Last week, 'Lady Killer' (WB), aided by Georgia Minstrels on the stage, turned in \$11,000.

Paramount (Huffman) (2,800; 25-40)—'Horse Play' (Unl) and 'Smoky' (Fox), split. Around \$2,500. Last week, 'Blood Money' (UA) turned in a little better than average week and finished with \$3,500.

# KONG, BERNIE 26G; BOSTON PERKS UP

Out of the trenches after Xmas is the key to this week's biz. All spots showing a rise.

Flock of attractive shows brightens the Hub as last week's compared to previous week's general slump.

**Estimates for This Week**  
Keith's (RKO) (4,000; 25-35-50)—'Counselor-at-Law' (Par). Showed pick up \$1,000 handling. Superb. Last week, fourth of 'Little Women' (RKO) splendid at \$15,000, the film breaking all kinds of records during the run and setting the public's taste firebrands again.

Boston (RKO) (4,000; 35-50-65)—'Son of Kong' (RKO) and Ben Bernie show. Grand weekend starter and looking rosy for making \$26,000. Last week, 'If I Were Free' (RKO) and more particularly stage show, 'The Student Prince', tabloid \$20,000. Last week, 'The Student Prince' (RKO) and more particularly stage show, 'The Student Prince', tabloid \$20,000.

Majestic (Indie) (1,600; 25-40-65)—'Road to Ruin' (1st Div.). In third week and picking up fine; should get \$1,500 easily. Last week, away from \$1,500 of rest; very low at \$3,500, yet profit.

Orpheum (Loew) (3,000; 30-40-50)—'Dancing Lady' (MG) and vaude. Film looks swell to hit \$17,000. Last week, 'Dancing Lady' (MG) and vaude, looks swell at \$11,000.

State (Loew) (3,000; 30-40-50)—'Going Hollywood' (MG). Getting plenty praise generally. Gives spot its best draw, running strong. House expects to cop \$15,000, magnificent.

Met (M&P) (4,330; 30-40-50-65)—'House on 68th St' (WB) and stage show. Merrily on way to \$31,000, hunkadory. Last week,

# Prov. Believes in Santa Claus; All Biz Up; 'Hollywood' \$14,000

Providence, Dec. 25. There is a Santa Claus. But one of the upgrades, apart even better than anticipated by exhibitors. Nearly all of the stands weren't flying on any breaks until the folks had finished with their Christmas shopping and celebrating, but things began shaping up for some stands on openings of new bills.

Two spots, RKO Albee and Paramount, played off opening new bills in the middle of the last week of the pre-Christmas holiday, preferring to wait until Christmas Day before unloading. But Majestic, Fox and Loew's State openings as usual on Friday, and experienced fairly good business, at least better than they had figured on considering the pre-holiday busbush.

# PITT AT LEAST 25% IMPROVED

Pittsburgh, Dec. 25. Everything pointing to nice Xmas session generally.

Last week was easily 25% better than week before Xmas last year, and week-end business, that is, two days before holiday, was slightly better than normal.

'Going Hollywood' at Penn, got away with a double late minute shopping rush and on strength of this should have no trouble checking off a notable \$17,500, nice takings anywhere, any time. Stan, key next in line for top dough with 'House on 68th Street' and with Kay Francis, who has become a potent b.o. factor here, of late, should be a cinch for real dough at \$14,500.

Although not one of the majors, the Pitt is the house that'll probably kick up the biggest furry this week. 'Teddy Joyce', runs a Pittsburgh idol, on stage for his first visit here in more than two years, site ought to clean up. Looks like a strong draw for \$10,000, his best takings thus far, and may even hit beyond that with any kind of break. Davis has 'Alice in Wonderland', which was played last week, but was rejected there, and while notices for this one were widely at odds, there should be enough holiday business to air up \$3,400 anyway.

But only for three days, with weak \$1,300 resulting, in order to get a Xmas opening with 'Mr. Scatch'. Joe E. Brown, finally here, and his 'Son of a Sailor', should give Warner an excellent \$7,000.

After several weeks of first-runs exclusively, due to shutdown of Davis, Smith and East, East Liberty has reverted to second-run policy on 'A' product starting this week with 'Only Yesterday'.

**Estimates for This Week**  
Davis (WB) (1,700; 25-35)—'Alice in Wonderland' (Par). This one reopening house after three-week shutdown. Although received with mixed notices, terrific build-up, together with holiday kiddie business, should result in \$14,000. Last week, 'Ever in My Heart' (WB) \$3,400, all right. Penn was to have played 'Alice' this week, but rejected it.

Fulton (Shea-Hyde) (1,750; 15-25-35)—'Mr. Scatch' (Fox). Opens today (25), house switching to Monday inaugural from Thursday for holiday season. 'Smoky' (Fox) pulled Saturday (24) for \$1,200. Last week, 'Mad Game' (Fox) in six days 'not so fortunate at \$2,900, but that a grand better than same period last season.

Penn (Loew's-UA) (3,800; 25-35-50)—'Going Hollywood' (MG). Musical, just the sort of lightweight fare for holiday week and with plugging Hearst sheet has been giving it a weak draw. But it has no trouble leading town at \$17,500. Last week 'White Woman' (Par), pretty brutal at \$6,500.

Pitt (Shaffer) (1,600; 15-25-40)—'House on 68th St' (WB). Kay Francis becoming a real boxoffice factor here and consistently good for a first visit. With the holiday week, also to work on \$14,500, maybe better, doesn't seem unlikely. That's okay. Last week, 'Lady Killer' (WB) at \$7,000, considerably better than several previous Cagney pictures.

Warner (WB) (2,000; 25-35-50)—'Son of a Sailor' (FN). Joe E. Brown, a native draw, with this as a start, Warner should be sittin' pretty at \$7,000 without much trouble. Last week 'Crade Song' (Par) a surprise at \$5,000, getting overflow of Catholic trade.

# NO ALIBIS IN MONT'L THIS WEEK; PAL 10G

Montreal, Dec. 25. Main stem troubles over for a spell, since pix are the only biz to escape post-Xmas slump. With best shows in town a week the first run houses last week ran pretty close to red, but are due for a boost currently.

Palace has 'Sittin' Pretty' and 'Alice in Wonderland'. Children barred from pix in this town may make a difference, but this program should collect around \$10,000. Carlito showing 'Counselor-at-Law' bolstered with Disney 'Night Before Xmas' should gross \$9,000. Loew's has been building up name on much above average vaude and with Lillian Harvey in 'My Lips Betray' has a good chance for \$9,000.

Princess brace 'Red-Headed Woman' and 'Broken Dreams' looks like \$8,500.

His Majesty's playing 'Wandering Jew' with personal appearance of Jacob Ben-Ami. The show is showing marionettes in play for children's-biz-and-Ginema-de-Paris repeating 'L'Abbe Constantin' for around \$1,000.

Nabes should pick up after a poor past two weeks.

**Estimates for This Week**  
His Majesty's (Ind) (1,600; 50)—'Wandering Jew'. With Ben-Ami in person, should gross around \$3,900. Last week dark.

Palace (F&M) (2,700; 60)—'Sittin' Pretty' (Par) and 'Alice in Wonderland' (Par). This is a big program

with flock of popular stars and looks like five figures, not less than \$10,000. Last week 'I Loved a Woman' (WB) and 'Femals' (WB), \$8,000.

Capitol (FF) (2,700; 60)—'Counselor-at-Law' (U) and Disney 'Night Before Christmas' May get \$9,000. Okay. Last week 'Havana Widows' (WB) and 'Ever My Heart' (WB), \$3,500.

Loew's (FP) (3,200; 65)—'My Lips Betray' (Fox) and vaude. Last week \$9,500. Last week 'Worst Woman in Paris' (Fox) and vaude got a nice \$9,000.

Princess (CT) (1,900; 50)—'Red-Headed Woman' (MG) and 'Broken Dreams' (Mono) all right for \$6,500. Last week 'The Chief' (MG) and 'Sing, Sinner, Sing' (Mal) \$5,000.

State (Loew) (3,450; 25-35-50)—'Going Hollywood' (MG). Marlon Davies and Bing Crosby both back considerable following hereabouts. Town heavily papered and packed. Last week's 'Going Hollywood' (MG) and vaude, and packed. Last week's 'Going Hollywood' (MG) and vaude, and packed.

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## Miniature Reviews

Each identity is concealed behind an elaborate mask. Some of the players can be identified by the timbre of their voices or the cadence of speech. Charles Butterfield, a former member of the Black Panther Party, couldn't be mistaken for another. W. C. Fields projects

## *The Woman's Angle*

'Convention City' (FN). Rapid fire farce too fast, wise, and irreverent for women for average femme comprehension and approval.







this arrangement which needed a bit of rough comedy for balance.

Whole venture is marked with crudities and loose ends and isn't fair test of a holiday circus in New York. If such an event can elicit it will have to be done on a more elaborate scale than this. *Rush.*

mas music grouped under the title 'The Previn presiding at the leadership desk. Nice production bit backs music up. Semi-transparent drop-out in 'one' represents a latticed window panel garnished with snow. Dim lights vaguely reveal a group of carol singers in a winter scene, reminding the old standbys 'Come All Ye Faithful,' 'Holy Night' and the others. Radio Rogues have their series of caricatures of air and other personalities, shrewdly jazzed up and cartooned just enough to give them point. An excellent item for

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the vaude taking 64 and the feature catling up 90. Plenty of tralle as usual, with an extra dose this week in the New Year's Eve anniversary month announcement. Business down Friday, as was to be expected. *Chic.*

upon various precarious platforms.

Dave Schooler, getting to be quite an eloquentist, presides in the place of the absent Dave Karger. He makes his rhymed comments upon the proceedings. This constitutes a regular part of the house policy and it is a further touch of individualism in the program.

Friday night (22) there was one of the Tastee Bread radio broadcasts from the stage by Jones and Hare and their ingratiating and somewhat overdone wit.

These programs hold enough laughs, melody and snap to qualify as entertainment, the novelty and the speed excuse the advertising. A radio sales pitch. The radio is a modern mode in its claims and fairly sensible in the duration of the sales spels.

Frank

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Sherman doesn't belong, largely because he chatters too much and doesn't dance enough. That dancing of his will get anybody, but he doesn't do enough of it. And his clowning with the girl, while funny, just doesn't jell with the rest of the pre-Christmas Albee purity.

Stone and Vernon, a nice adagio turn, close the show. Flashy and fast turn, with a couple novel notions to get away from the sameness of adagio.

Kauf.

the vaude taking 64 and the feature catling up 90. Plenty of tralle as usual, with an extra dose this week in the New Year's Eve anniversary month announcement. Business down Friday, as was to be expected. *Chic.*

upon various precarious platforms.

Dave Schooler, getting to be quite an eloquentist, presides in the place of the absent Dave Karger. He makes his rhymed comments upon the proceedings. This constitutes a regular part of the house policy and it is a further touch of individualism in the program.

Friday night (22) there was one of the Tastee Bread radio broadcasts from the stage by Jones and Hare and their ingratiating and somewhat overdone wit.

These programs hold enough laughs, melody and snap to qualify as entertainment, the novelty and the speed excuse the advertising. A radio sales pitch. The radio is a modern mode in its claims and fairly sensible in the duration of the sales spels.

Frank

overlong. Freed's chances of landing favor  
(Continued on page 48)

Ivan Lebedeff.  
Sam Jaffe.  
Bert Wheeler.  
Robert Woolsey.  
John Cline.  
Thomas Mitchell.  
George O'Brien.  
Walter Wanger.  
Harry C. Arthur, Jr.  
William J. Hutchinson.  
Bryan Foy.  
Marjorie Gatenon.



## Strike Threat Saves Paris Exhibs From Crushing Theatre Tax Burden

Paris, Dec. 12. The threat of a strike won for the French theatre business relief from proposed taxes which, it was feared, would put both legit and picture houses out of business.

The Chamber of Deputies, in considering the new budget, which had already caused the fall of three cabinets, proposed to reinstate the taxes on show business which were somewhat cut after the theatre strike two years ago. Even with the cuts the picture theatres now pay about 30% of gross and the legit 12%, and the Chamber was going to jack these figures up again.

**Make Strike Threat**  
Associations of theatre managers got together and pulled a high-pressure campaign. Henri Clerc, a deputy, who also writes for theatrical newspapers, put in a counter-project in the Chamber. The whole theatre business went up in arms, and made the legislators understand that if taxes went up again the theatres would unanimously darken.

Accordingly the Chamber, in the last day of the budget debate, substituted a tax on gasoline, one on farmers' profits and another on foreign labor for the theatre tax boost. The Senate is unlikely to change this.

The tax on foreign labor, however, which amounts to 10% of the cost, is domiciled in France and 15% for transients, has American film people here worried. Employers are supposed to fork over these percentages of the salary of every foreigner they employ.

Nobody knows yet whether this applies to professional and office workers or only to manual laborers. The text is framed in such a way that they can make it mean anything they like, according to the reaction.

Meanwhile the American Chamber of Commerce here is trying to find out what it is all about with the idea of getting the Senate to change this tax proposal. If it goes through as is, American outfits here will have to fire all their American and German help, which doesn't seem possible, or else operate under a terrific handicap.

## SOVIET AUTHORS WATCH HOLLYWOOD AS MARKET

Moscow, Dec. 12. Hollywood's renewed interest in Soviet themes following Washington recognition of Moscow is causing a minor flurry among local authors. They are not at all averse to having their stuff put into American flickers and rewarded with American greenbacks, inflated or otherwise.

It is known that Alexander Tarasov-Rodionov, author of 'Chocolate', has ridden to Cecil DeMille's readiness to give a personal hand in the shooting. ('Chocolate' is reported to be in the hands of Paramount, although author has not been officially informed of it.)

In general Soviet scribblers are watching the news from Hollywood to see whether their masterpieces are being filmed. Their fear is that self-appointed go-betweens will sell Russian plays and books without the author's knowledge.

They know that they have little or no legal protection as yet in the U.S.A. But they are ready to make entry through the press. Most of them have copyright protection in Germany and other countries. A flicker due without their consent would therefore run into trouble as soon as it left America.

Requests for Soviet stories, original and others, have reached Moscow from New York and Hollywood in recent weeks, evidently under the impetus of recognition. Working synopses of a batch of outstanding plays and novels are being prepared by Eugene Lyons, Variety correspondent.

### FEULER'S 'THIRTY'

Hollywood, Dec. 25. John Feuler has started 'Love Past Thirty' at Talisman Studios with Vin Moore directing. Novel by Priscilla Wayne scribbled by Earle Snell.

Pic is being made for National Players, Ltd., with cast including Lids Wilson, Theodore von Eltz, Gertrude Messinger and Mary Carr.

## 'The Champ' Voted Italy's Champ Pic

Hollywood, Dec. 25. Frances Marion and King Vidor have received medals from the Italian Art Commission for contributing 'The Champ'; commission's idea of the best picture released in Italy during the past year. Presentation was made Friday by Marquis De La Ross, Italian consul here.

The awards, known as the Vireggio prizes, are given annually by the commission. A jury composed of leading Italian playwrights, dramatic critics and authors make the selection.

## AUSTRIA BANS FILM 'REUNION'

Vienna, Dec. 25. 'Government here has banned 'Reunion in Vienna' for showing in this country in any form. Figured the Metro pic is ridiculing the Hapsburgs and laughing at Austrian history.

Metro is somewhat surprised at the action since no attempt has been made to show the film in Austria, despite Metro's attitude that the picture really can't annoy Austrians, since it's based on fictitious characters.

As a play, 'Reunion' had a long run in New York, on the road and in London, with no objections from anyone.

Plans are set to dub the film into French, Italian and German and the picture has therefore not been shown in any of these countries.

## Nephew Max Laemmle Loses Paris U. Post

Paris, Dec. 16. Two versions going the rounds of why Max Laemmle is out as chief of Universal here. One says that Max kicked because his salary wasn't adjusted to keep pace with the sliding dollar and walked. Other theory is that Max started opening branch offices in various parts of the world without telling Carl Laemmle about it, and when Uncle Carl found out he let Max out.

Walter Friedland, new European director, slipped into Paris quietly from Berlin and took over, everybody assuming at first that Laemmle still was with the outfit anyway. Finally Universal publicity department sent out a little piece reading, 'We learn that Max Laemmle is no longer with Universal.' (This 'We learn' stuff is French newspaper style.)

## Ban Matinee Duals

Buenos Aires, Dec. Exhibs and distribs here have reached an agreement on films which stipulates that theatres which have a cat's show must not go for double features. 'Cat's show' is really a local trick phrase for matinees. Shows that start at 1:30 p.m. come under that category.

Theatres that open evenings only, it is understood, may show as many films as they please.

## Banks Calls Time Out

Paris, Dec. 16. Halt called on production of 'Votre Sourire', French flicker being directed by Monty Banks for Debilly & Husco at Jacques Halk Courbeville studio.

Film is three quarters finished. Victor Boucher and Mary Glory were starring, and Warner Brothers were keeping their eye on the production with a view to importation.

The South African Government has decided to have a film archives in Capetown. Films of historical and natural interest will be housed. I. W. Schlesinger will supply pictures already shown through the country.

## G. C. Smith Heads New Paris Film Trade Unit

Paris, Dec. 16. Guy Croswell Smith, former chief of United Artists in Paris, has completed the formation of a new company which he will head. Firm's name is Production Cinematographique Internationale. It will specialize in local distribution of foreign product, especially picking up a number of American independents and also will sell local-mades for world distribution.

## China Bound Talkers Must Have All Dialog: Translation Verified

Hollywood, Dec. 25. To expedite release through the censorship sieve, all American pictures going to China will hereafter be required to have accompanying dialog translations. And to prevent dispute as to accuracy of translations, the lines will be scanned here by Vice-consul Yi-seng S. Kiang of the Chinese Republic.

American films hereafter will be censored at Nanking by the Ministry of Interior as central authority, instead of at Shanghai and other ports, where censorship was not always conclusive.

## FOX TO INCREASE FANDANGO FLICKS

Hollywood, Dec. 25. Fox will boost its Spanish picture production next year. Making six this year with new slate calling for nine features.

First will be 'Masqueraders' starting Jan. 3, starring Paul Roulien and Conchita Montenegro.

## BIP Filming 'Dubarry'

Film rights to 'The Dubarry', musical, have been picked up by British International. Play was seen in New York last season after a run in Berlin and London.

Paul Stein will direct the film, work on which is figured to start pronto.

## 'Song' Gets By

Sydney, Oct. 25. Censor board has finally compromised with Paramount on 'Song of Songs' and allowed it to pass, after heavy eliminations.

Board had twice banned the picture completely.

## VAF Resists Picture Trade's Move To Limit Running Time of Shows

London, Dec. 16. Sam Eckman, Jr., in conjunction with all the other American renters over here, is determined to keep film programs down to three hours. This has caused the Variety Artists Federation and the Agents' Association to be up in arms.

They claim two features, news reel, cartoon and orchestra selection consume that much time, which means the film people are bent on cutting out the vaudeville end of the picture houses. Picture house owners agree if they decide to leave from their program their grosses probably will tumble.

V. A. F. and Agents' Association are threatening to get members of Parliament to argue their claim, and it looks like there is going to be a fight.

### Absent Mentor

Florence Freedman, who prepares many foreign stars for their London debut, will not be at the opening of Elizabeth Bergner in 'Escape Me Never', at the Lyric. Bergner is one of Freedman's pupils, and she expressed a desire that her tutor should not be in the house for the opening, lest it make her nervous.

**Settles for Half**  
Fanny Holzman, before sailing for New York on the Ile de France, settled the commissions claim of Edward Laurillard against Francis Lederer. Laurillard claimed \$30,000, but accepted a settlement of \$15,000. Claim will be paid by RKO.

**New B.D. Financing**  
British & Dominion Films Corp. have just put on the market a \$2-

## French Gov't Credits on Big Scale First Step to Nationalize Screen

## Fox Spanisher Readied With English Titles

Hollywood, Dec. 25. Figuring 'The Sword and the Cross' should meet favor with English speaking audiences in this country, Fox will give the Spanish picture a set of English titles and seek bookings for it here. Religious story is based on early California history.

Pic will be the first Spanisher made by Fox in Hollywood to get regular runs before non-foreign audiences. Execs are counting on 1,200 art theatres in this country as potential booking spots.

## H'wood Writers Peruse WB-Brit.

## Pix with Asher

Hollywood, Dec. 25. Four Hollywood writers have been engaged by Irving Asher, Warner's British chief of production, to look over the proposed material for the coming year and offer suggestions. Quartet is made up of Marion Orth, Pierre Collins, Norman Houston and Joe Poland. They are working with Brock Williams, English story department head.

Scribblers are in for consultations on the 26 films to be made in England as next year's slate to give suggestions for treatment but they will not write the yarns. This work will be done by British scenarists under quota requirements.

Already contracting for Reginald Denny to go to England for Warner's, Asher is lining up several other Hollywood names, principally British, for top spots in some of the new product.

Warners are planning to pump more pep into its British product for the coming year in line with the present British trend toward splurging.

### Lange Home-Bound

Fred Lange, Paramount g.m. in Argentina, leaves New York Saturday (30) for his office after a couple weeks of looking over the New York product and meeting the h.o. execs.

Paris, Dec. 16. Government credit on a large scale will soon be made available to the film industry through a special bank, controlled by the Bank of France, which will lend funds to producers at the Bank of France discount rate, it was announced by Anatole de Monzie, Minister of National Education.

This is the first step in a Government program to pull the French picture business out of the mire into which it is sinking deeper every day. Successive Cabinets have been wondering for months what they could do about it, and now that the first half of the 1934 budget is passed and Chateaufort Government is sitting pretty, they are beginning to get down to brass tacks.

De Monzie's idea is a nationalized picture trade, but he intends to work toward it only a step at a time, beginning with credit advances.

**roup in Deep**  
The Gaumont group owes \$50,000 francs to the Bank of France, which took over the frozen film credits of the Banque Nationale de Credit last year.

Both the Gaumont and Pathe-Natan outfits are having hard sledding. Gaumont took over the Rex, Jacques Halk's 4,000 seater white elephant on the boulevards. Gaumont is said to be looking for buyers for this theatre and the ex-Halk Colisee on the Champs Elysees.

Pathe-Natan is producing at minimum speed, and showing films of other concerns in many of its Paris theatres. They call this cooperation.

Paralysis of the big producers is leaving the field open to Indies, who hire Pathe, Braunberger-Richebe, Paramount or other studios and make just one picture, the money lasts that long. Angels for such productions are easy to find in the shape of boy friends of actresses who want to see their names in electric light bulbs. The system does not make for high class production, although the dearth of films is such that many of such pix make good first run houses.

This is the situation De Monzie wants to remedy, and he figures that if he can and money to the big producers they'll get going again.

## THOSE MARLENE LEGS GIVE HINDOOS IDEAS

Bombay, Nov. 25. Local censor board and commissioners of police have joined hands in petitioning the government for stronger powers of censorship as a direct result of the sixty 2's being used here by Paramount for 'Song of Songs'.

Bombayites no like the posters because of effect on the natives. There is no poster censorship in India currently. Until recently the censor department and the American distributors had a friendly agreement to talk over posters and delete material that was objectionable, but now they're seemingly on the outs.

## Fox Keeps Pena

Hollywood, Dec. 25. Jose Pena was already pricing steamship tickets to return to Spain when Fox slipped him a contract as stock player to work in foreign pictures. Young actor was brought here several years ago by Metro, but couldn't see enough jobs ahead so was preparing to go home.

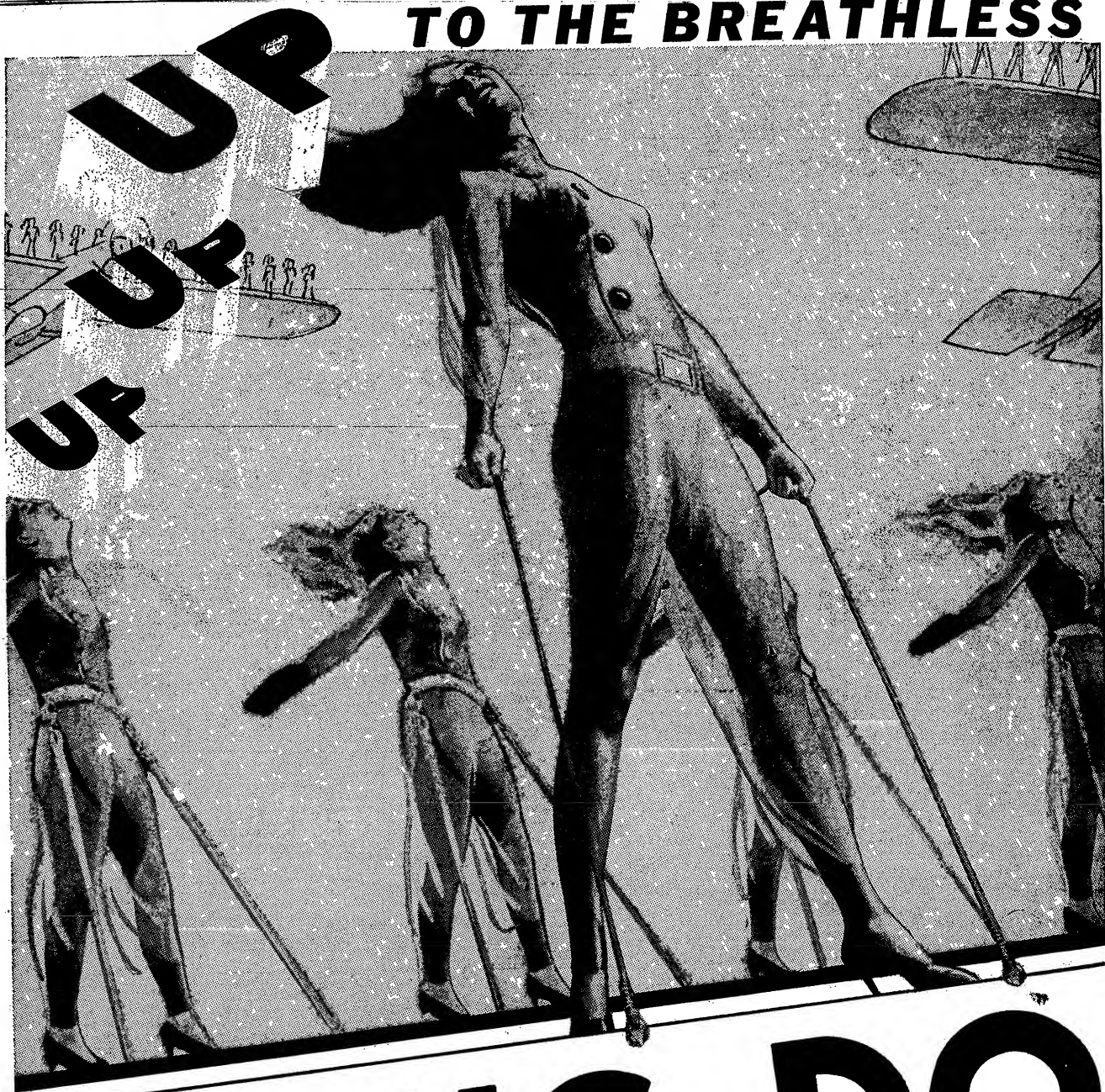
Pena may get a chance to appear in Fox's domestic later. His next film will likely be 'Masquerade', starting Jan. 2, with Raul Roulien and Conchita Montenegro in the leads.

## Second Commonwealth

Hollywood, Dec. 25. Fred Newmeyer has left for Victoria, B. C., to direct 'Black Robe', second pic for Commonwealth Productions. George Meehan handles camera with Nick Stuart and Lucille Brown in topers.

Possibility that H. B. Warner and Desmond Roberts will be set for support.

## TO THE BREATHLESS



FLYING DO



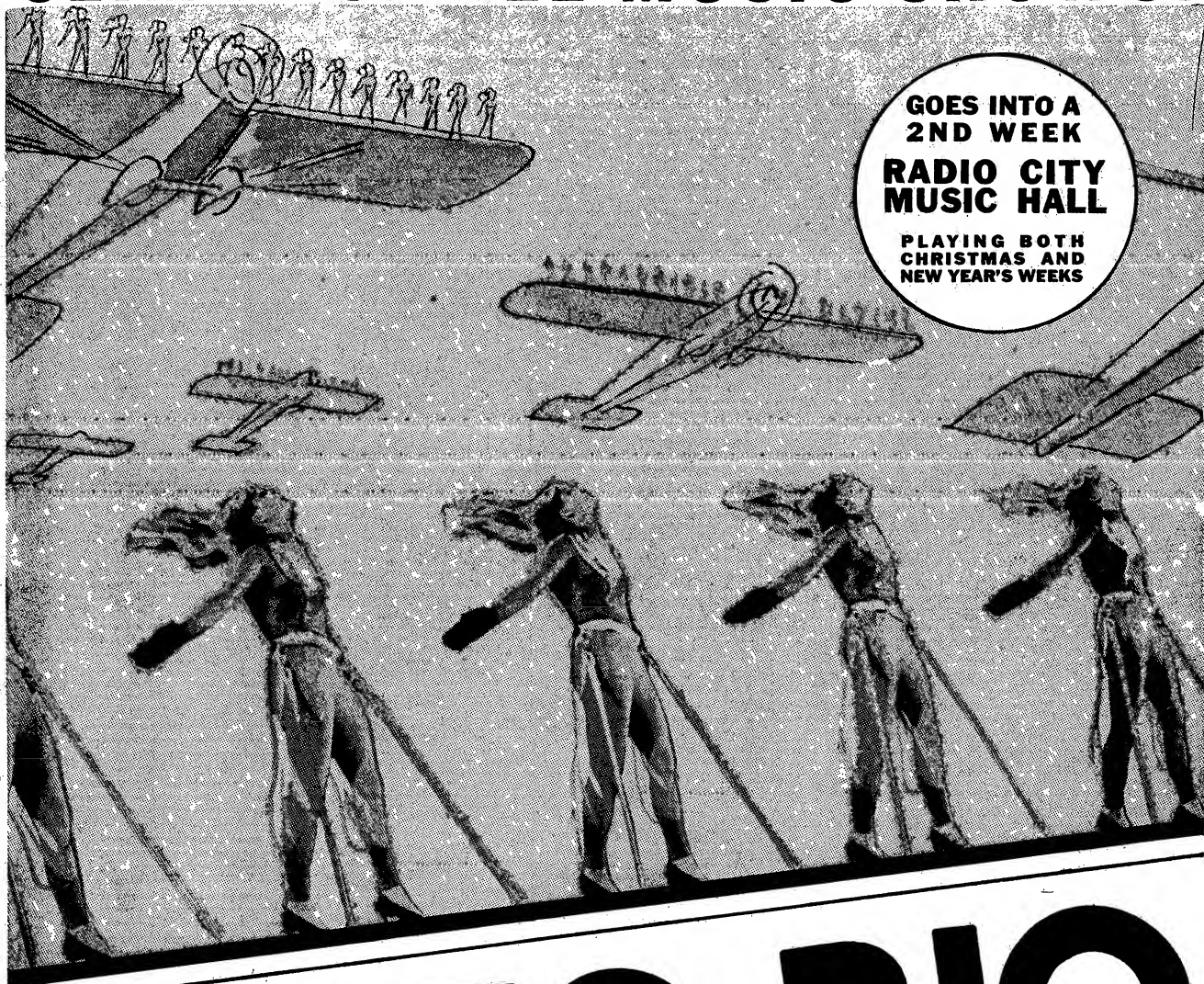
MERIAN C. COOPER

Executive Producer

IT'S WRITTEN IN THE SKIES!...



# CLIMAX OF ALL MUSIC SHOWS!



GOES INTO A  
2ND WEEK

**RADIO CITY  
MUSIC HALL**

PLAYING BOTH  
CHRISTMAS AND  
NEW YEAR'S WEEKS

# WN TO RIO

With the new song hits that are now  
filling the air "Orchids in the Moonlight"  
"Flying Down to Rio" "Music Makes Me"  
and the  
**TARTANIZING HYPNOTIZING CARIOCA**

Music by VINCENT-YOUMANS  
Lyrics by Edward Eliscu and Gus Kahn

with  
**DOLORES DEL RIO**

GENE RAYMOND • RAUL ROULIEN  
GINGER ROGERS • FRED ASTAIRE  
and 200 Beautiful Girls Picked from 10,000  
Staged in Fabulous Beauty by Louis Brock  
Stunningly Directed by Thornton Freeland

## ANOTHER SMASH HIT FROM RKO-RADIO



# CALENDAR OF CURRENT RELEASES

## Harold Auten

 1540 B'way.  
New York, N. Y.

**Companion Wanted.** (Dubbed from French.) Romance with music and singing. Anna May, Jean Murry. Dir. Joe May. 83 mins. Rel. June 3. Rev. June 8.

**Ingras de Paris (French).** Adventures of a girl who wants to be a star in Paris. Jacqueline Francell, Roger Thellier. Dir. Felzer Ozer. 82 mins. Rel. Dec. 23.

**Poll de Carotte (Red Head) (French).** A story of adolescence. Robert Lynen. Dir. Julien Duvivier. 96 mins. Rel. Sept. 1. Rev. Dec. 20 and Aug. 8.

**Savage Gold.** Commander Doyt's thrilling adventures with savage hunters. Comm. Doyt. Dir. Commander George Doyt. 67 mins. Rev. Aug. 8.

## Chesterfield

 Offices: 1540 Broadway.  
New York, N. Y.

**By Appointment Only.** (Irrevocable.) A man's man who was a woman's doctor. Low Cody, Sally O'Neill, Aileen Pringle. Dir. Frank Strayer. 66 mins. Rel. July 7. Rev. Nov. 21.

**Dance, Girl, Dance.** Musical drama. Evalyn Knapp, Ada May. Dir. Frank Strayer. 89 mins. Rel. Sept. 1. Rev. Oct. 31.

**I Have Lived.** A girl's attempt to live down her past. Ian Dinehart, Anita Page, Allen Vincent. Dir. Rich. Thorpe. 66 mins. Rel. June 15. Rev. Sept. 12.

**In the Money.** A prize fighter and his affairs with women. Lois Wilson, Skeets Gallagher, Warren Hymer. Dir. Frank Strayer. Rel. Nov. 7.

**Man of Sentiment.** How an old man holds a family together. Marian Marsh, Owen Moore, Wm. Bakewell, Christian Rub. Dir. Rich. Thorpe. 67 mins. Rel. Sept. 15.

**Murder on the Campus.** Mystery with a college background. Shirley Grey, Charles Starrett and J. Farrell McDonald.

**Notorious, But Nice.** Story to come. Marian Marsh, Betty Compton, Donald Dillaway. Dir. Rich. Thorpe. 67 mins. Rel. Sept. 15.

**Rainbow Over Broadway.** Musical romance. Grace Hayes, Joan Marsh, Lucien Littlefield. Dir. Richard Thorpe. 72 mins. Rel. Dec. 23.

## First Division

 1600 Broadway.  
New York, N. Y.

Releases Also: Chesterfield and Monogram

**Avenger, The.** A district attorney seeks revenge on the gang which "framed" him to twenty years in prison. Ralph Forbes, Adrienne Ames, Claude Gillingwater. Dir. Edward Markey. 78 mins. Rel. Sept. 15.

**Back Bay.** Anna Stewart's love story. Alexander Kirkland, Gavin Gordon, Hale Hamilton. Dir. Phil Rosen. 85 mins. Rel. July 15.

**Broken Dreams.** A father's devotion to his young son. Randolph Scott, Martha Sleeper, Gervy Mercer, Buster Phelps. Dir. Robert Vignola. 85 mins. Rel. Dec. 7.

**By Appointment Only.** A physician couldn't make up his mind which of two women he loved the most. Low Cody, Sally O'Neill, Marceline Day. Dir. Frank Strayer. 66 mins. Rel. Nov. 7.

**Dance, Girl, Dance.** Musical of backstage life. A small-time vaudeville becomes a night club star. Evalyn Knapp, Gloria Shea, Alan Dinehart, Eddie Nugent, Ada May, Mae Busch. Dir. Frank Strayer. 69 mins. Rel. Nov. 15.

**Dassan.** Life, customs, morals, habits and whatnot as lived by the penguin birds on "Penguin Island." Cherry Kearton produced and directed. Two running times. 78 mins. and 51 mins. Rel. June 15.

**Devil's Wife.** A condemned man, on the verge of execution, is mysteriously murdered. Peggy Shannon, Preston Foster. Dir. Phil Rosen. 66 mins. Rel. Sept. 1.

**Dude Bandit.** A clumsy coward turns to the disguise of a romantic dude bandit and solves a murder. Hot Gibson, Gloria Shea. Dir. George Melford. 65 mins. Rel. June 15.

**Eat 'Em Alive.** Jungle super thriller. 66 mins. Rel. Feb. 1.

**Fugitive.** The secret service agents on the trail of a half-million dollar mail robbery. Rex Bell, Cecilia Parker. Dir. Harry Fraser. 68 mins. Rel. Sept. 15.

**He Couldn't Take It.** Inside story of a process server who makes good for his summonses and gets his name in the papers. Ray Walker, Virginia Cherrill, George E. Stone. Dir. Ed. Lewis. 64 mins. Rel. Jan. 1.

**I Have Lived.** A Broadway stage star is faced with blackmailers on the eve of marriage to wealth and love. Anita Page, Allen Vincent, Alan Dinehart. Dir. R. H. Thompson. 69 mins. Rel. Oct. 15.

**In the Money.** A goofy family suddenly broke, pin their hopes on a Shakespearean-minded prize fighting champ. Skeets Gallagher, Lois Wilson, Warren Hymer, Sally Starr. Dir. Frank Strayer. 67 mins. Rel. Jan. 15.

**Man of Sentiment.** Playboy son marries a poor girl against his wealthy family's wishes. William Hopper, William B. Davidson, Owen Moore. Dir. Richard Thorpe. 68 mins. Rel. Nov. 1.

**Notorious But Nice.** Driven from the man she loves, a girl finds solace in a loveless marriage with the wrong man. Betty Compton, Donald Dillaway, Rochelle Hudson. Dir. Richard Thorpe. 74 mins. Rel. Oct. 15.

**One Year Later.** A young couple start their honeymoon on a train, and the following year find themselves on the train under different circumstances. Mary Brian, Donald Dillaway, Russell Kopton, Will and Gladys Aherne, Jackie Searl. Dir. E. Mason Rooper. 65 mins. Rel. Aug. 25. Rev. Nov. 21.

**Phantom Broadcast.** A radio crooner attains phoney fame when his accompanist secretly goes his singing for him. Ralph Forbes, Vivienne Osborne, Pauline Garon. Dir. Phil Rosen. 71 mins. Rel. Aug. 1.

**Rainbow Over Broadway.** Musical romance of an ex-nuptial overnight comeback in a Broadway night club. Joan Marsh, Grace Hayes, Frank Albertson, Lucien Littlefield. Dir. Richard Thorpe. 72 mins. Rel. Jan. 15.

**Return of Casey Jones.** A young engineer surmounts a difficult situation through the spiritual influence of the hero of his boyhood. Charles Starrett, Ruth Hall, Jackie Searl. 67 mins. Dir. J. P. McCarthy. Rel. July 10.

**Sensation Murder.** A college girl finds herself strangled in Panama. Arline Judge, Marion Burns, Preston Foster. Dir. Charles Vidor. Rel. Sept. 15.

**Shriek in the Night.** A murder mystery in a swanky Park Avenue apartment house. Ginger Rogers, Lyle Talbot. Dir. Albert Ray. 67 mins. Rel. June 15.

**Sixteen Fathoms Deep.** Sponge diver thriller. Sally O'Neill, Creighton Chandler. Dir. Armand Schaefer. 60 mins. Rel. Nov. 17.

**Skyways.** Adventures of a hot-tempered aviation pilot who gets into one scrape after another. John Collins. 72 mins. Rel. Sept. 15.

**Sphinx, The.** A deaf mute and his twin brother are implicated in a series of crimes wherein four stock brokers are murdered in the same manner. Lionel Atwill, Sheila Terry, Paul Hurst. Dir. Phil Rosen. 62 mins. Rel. July 5.

**Strange People.** Thirteen men and women, twelve of whom recognize each other as members of a murder jury, find themselves gathered in the house of the murdered man in the middle of a stormy night. John Darrow, Gloria Shea, Hale Hamilton. 64 mins. Rel. June 15.

**Sweetheart of Sigma Chi.** College musical comedy romance. Based on the famous campus fraternity song. Buster Crabbe, Mary Carlisle, Lyle Starr, Florence Lawrence, Ted Fio Rito and band. Dir. Edwin L. Marin. 73 mins. Rel. Dec. 15.

## Subbank

## First National

 Offices: 321 W. 44th St.  
New York, N. Y.

**ide.** Comedy-drama of a woman's doctor. Warren William, Jean Muir, Allen Jenkins. Dir. Robert Florey. 65 mins. Rel. Jan. 27.

**ig Shakedown.** The dramatic expose of the cut-rate. Betty Davis, Charles Farrell, Ricardo Cortez. Dir. John Ford. Rel. Jan. 6.

**Bureau of Missing Persons.** Comedy-drama based on the activities of this little known department. Betty Davis, Lewis Stone, Pat O'Brien, Allen Jenkins, Hugh Herbert. Dir. Roy del Ruth. 74 mins. Rel. Sept. 15.

**Convention City.** The hilarious town-down on big business conventions. Adolphe Menjou, Dick Powell, Mary Astor, Guy Kibbee. Dir. Archie Mayo. 69 mins. Rel. Dec. 30.

**Female.** A drama of a woman who does her own hunting. Ruth Chatterton, George Brent, Ruth Donnelly, Laura Hope Crews. Dir. Michael Curtiz. 62 mins. Rel. Nov. 11. Rev. Nov. 7.

**Goodbye Again.** From the play. Comedy of a famous author who meets up with an old friend who is married. Warren Williams, Joan Blondell, Genevieve Tobin, Hugh Herbert. Dir. Michael Curtiz. 66 mins. Rel. Sept. 8. Rev. Sept. 5.

**Havana Widows.** Two girls in Havana searching for suckers. Joan Blondell, Glenda Foy, Guy Kibbee, Ruth Donnelly, Frank McHugh and Allen Jenkins. Dir. Ray Enright. 64 mins. Rel. Nov. 18. Rev. Nov. 23.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of exactness 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

**Key to Address**  
Amkino, 725 Seventh Ave.  
Associated Cinema, 154 W. 55th.  
Bavaria Film, 129 Seventh Ave.  
Capital Film, 630 Ninth Ave.  
D.W. Film, 725 Seventh Ave.  
Embarass Film, 725 Seventh Ave.  
Eurocinema, 125 West 55th.  
Filmmontage, 509 Madison Ave.  
Foreign American, 111 West 57th.  
Formosa, 1250 Broadway.  
Garrison Films, 725 Seventh Ave.  
General Foreign Sales, 725 7th Ave.  
Hollywood Film, 600 W. 58th.  
H. Horner, 725 Seventh Ave.  
Inter-American, 60 East 42d.  
Internat'l Film, 1540 Broadway.  
Interworld Film, 630 Ninth Ave.  
Jewish American, 630 Ninth Ave.  
Kinematrade, 725 Seventh Ave.  
Madison Picta, 111 West 57th.  
New Era, 600 Ninth Ave.  
Portale Film, 630 Ninth Ave.  
Proctor Film, 62 E. 58th.  
Edward Ricci, 65 Fifth Ave.  
Quality Picta, 630 Ninth Ave.  
Sundance Film, 220 W. 42d.  
Ufa, 725 Seventh Ave.  
J. H. Whitney, 350 East 72d.  
Worldkino, 1561 Broadway.

## Studio Placements

Hollywood, Dec. 25.

**Frank Davis,** junior producer at Metro, goes with **Walter Wanger** as assistant to the latter.

**Sam and Bella Spewack,** scripting 'Soviet' in 'The Great Dictator'.

**Waldemar Young** scripting 'Ever in My Heart' for Par.

**Sylvia Froom,** 'Follies' for Fox.

**Jackie Gardiner,** scripting 'Green Mansions' for Radio.

**Billy Seward,** Betty Grable, Lois January, Gloria Warner, untitled Lou Hovland, Col.

**Dorothy Greer,** Harry Woods, Tom Francis, 'Ten Baby Fingers', Col.

**Jameson Thomas,** Col. Madison.

**Julianne,** 'Rip Tide', Metro.

**Mary McLaren,** Ronnie Cosby, 'Regiment 220', WB.

**Donchita Montenegro,** Valentin Parera, 'Masquerade', Fox.

**Paul Green,** scripting untitled pic. Warners.

**Letter Cole,** U. 'Wife for Sale', Fox.

**George O'Neill,** developing untitled orig. U.

**Phillip MacDonald,** treating 'Return of Frankenstein', U.

**Henry Walthall,** C. Henry Gordon, Frank Reicher, William Davidson, 'The Great Dictator', WB.

**W. H. Griffiths,** 'So You Won't Sing, Eh?', Radio.

**Doris Hill,** untitled Crescent feature.

**Frederick Schrock,** scripting untitled yarn, Fox.

**Claude Binyon,** writing orig. for Burns and Allen, Fox.

**Earl Balaban,** scripting orig. for Ruby Keeler and Dick Powell, WB.

**Lee Moran,** 'Heir Chaser', WB.

**Ray Enright,** directs 'Lady of Romance' formerly titled 'Hot Air', WB.

**Stanley Bergerman** produces, Harry Lachman megs 'Countess of Monte Cristo', WB.

**Dick Pritchard** for publicity dept. handling exploitation under Max Shane.

**Waldemar Young,** returns from 'Metropolis'—scripting 'Men in White' to Par.

**Delmar Daves,** orig. Warners.

**Perceval,** 'Upper World', WB.

**Harold Huber,** Paul Hurst, 'Line Up', Col.

**Harry Wood,** untitled short, Col.

**Phyllis Barry,** Laurel and Hardy short, Roach.

**Irene Franklin** and Vince Barnett, 'Regained Nurse', Warners.

**David Durand,** 'Viva Villa', Metro.

**Heroes for Sale.** Post war activities of American vets. Rich. Barthelmess, Loretta Young. Rel. June 17. Rev. July 25.

**I Loved a Woman.** Based on novel by David L. Karsner. Story of the affairs of an industrial leader and an operatic star. Edward G. Robinson, Kay Francis, Genevieve Tobin. Dir. Alfred E. Green. 90 mins. Rel. Sept. 23. Rev. Sept. 26.

**Masacre.** Drama of the modern Indian and his conflicts with the white men. Richard Barthelmess, Ann Dvorak. Dir. Allen Croeland. Rel. Jan. 13.

**She Had to Say Yes.** Comedy-drama of a 'customer' girl. Loretta Young, Lyle Talbot, Regis Toomey, Winnie Lightner. Dir. Busby Berkeley and George Ar. 64 mins. Rel. July 15.

**Son of a Sailor.** Comedy of a sailor who gets into a funny situation because of his habit of telling romantic stories about himself. Joe E. Brown, Jean Muir, Frank McHugh, Johnny Mack Brown and Thelma Todd. Dir. Lloyd Lonzo. 70 mins. Rel. Dec. 23. Rev. Dec. 6.

**Wild Boys of the Road.** Drama of the 'orphans of the depression.' Frankie Darro, Dorothy Connon, Rochelle Hudson, Ann Rovey. Dir. William A. Wellman. 60 mins. Rel. Sept. 26. Rev. Sept. 26.

**World Changes, The.** An epic drama of a family through four generations. Paul Muni, Alene MacMahon, Mary Astor, Donald Cook, Margaret Lindsay, Jean Muir, Patricia Ellis. Dir. Mervyn LeRoy. 95 mins. Rel. Nov. 25. Rev. Oct. 31.

**Studio:** Fox Mills, Hollywood, Cal. **Fox** Offices: 444 West 56th St.  
New York, N. Y.

**Arizona to Broadway.** James Dunn, Joan Bennett. 67 mins. Rel. June 30. Rev. July 26.

**Berkeley Square.** From the stage play. Lyle Talbot, Heather Angel. Dir. Frank Lloyd. 87 mins. (roadshow time). Rel. Nov. 3. Rev. Sept. 19.

**Best of Enemies, The.** Racial conflict comedy. Buddy Rogers, Marian Nixon, Joe Cawthorne, Frank Morgan. Dir. Rian James. 72 mins. Rel. June 23. Rev. July 15.

**Charlie Chan's Greatest Case.** Another adventure of the Chinese sleuth. Warner Oland, Heather Angel. Dir. Hamilton MacFadden. Rel. Sept. 15.

**Devils in Love, The.** Harry Harvey novel. Foreign legend yarn. Victor Jory, Loretta Young, Vivienne Osborn. Dir. Wm. Dieterle. 70 mins. Rel. July 21. Rev. Aug. 1.

**Doctor Bull.** From the novel, 'The Last Adam.' Will Rogers, Louise Dresser, Dir. John Ford. 68 mins. Rel. Sept. 22. Rev. Oct. 10.

**Five Cents a Glass.** Love, music and beer. Buddy Rogers, Marian Nixon. Rel. June 30.

**F. P. 1.** (British made.) Futuristic plane landing field in mid-ocean. Conrad Veidt, Lesie Leavelle, Benton, Jill Esmond. Dir. Karl Hartl. 75 mins. Rel. July 28. Rev. Sept. 19.

**Good Companions, The.** (British made.) From the Priestly novel of an English concert troupe. Jessie Matthews. Dir. Victor Saville. Rel. Sept. 2. Rev. July 15.

**Hoopla.** Talker version of 'The Barker,' stage play made as a silent. Clara Bow, Preston Foster, Rich. Cromwell. Dir. Frank Lloyd. 65 mins. Rel. Nov. 30. Rev. Dec. 5.

**I Am Suzanne.** A condemned man, on the verge of execution, is mysteriously murdered. Peggy Shannon, Preston Foster. Dir. Phil Rosen. 66 mins. Rel. Sept. 1.

**I Loved You Wednesday.** Stage play of four tangled lives. Warner Baxter, Elsie Ferguson, Victor Jory. Dir. Henry King. 75 mins. Rel. June 16. Rev. June 20.

**It's Great to Be Alive.** An only man in a world of beautiful women. Raul Roulien, Gloria Stuart, Herbert Mundin. Dir. Alfred Werker. 68 mins. Rel. June 16.

**I Was a Spy.** (British.) Based on the story by Marthe MacKenna. Herbert Marshall, Madeline Carroll, Conrad Veidt. Dir. Victor Saville. Rel. Dec. 15.

**Jimmy and Sally.** James Dunn, Claire Trevor. Rel. Dec. 15.

**Last Trail, The.** Zane Gray story. Geo. O'Brien, El. rendel, Cl. re Trevor. Dir. James Tinling. 60 mins. Rel. Aug. 25.

**Life in the Raw.** Zane Gray story. Cowboy saves girl's brother from bandit gang. George O'Brien, Claire Trevor, Greta Nissen. Dir. Louis King. 62 mins. Rel. July 7. Rev. Nov. 7.

**Mad Game, The.** Spencer Tracy, Claire Trevor. ir. Irving Cummings. 78 mins. Rel. Oct. 27. Rev. Nov. 13.

**Man Who Dared, The.** Imaginative biography based on life of Anton Cermak. Preston Foster, Zita Johann. Dir. Hamilton MacFadden. 77 mins. Rel. July 14. Rev. Sept. 12.

**Mr. Sketch.** From the story by 'Green Dica.' Will Rogers, Zasu Pitts, Rochelle Hudson, Harry Green, Eugene Palette. Dir. Jas. Cruze. Rel. Dec. 23.

**My Lips Betray.** Lillian Harvey's second U. S. release, but the first made. From the play by John Balderson. Lillian Harvey, John Boles, El Brendel. Dir. John Hyams. 70 mins. Rel. Nov. 19. Rev. Nov. 7.

**My Weakness.** Musical. Lillian Harvey, Lew Ayres. Dir. David Butler. 74 mins. Rel. Sept. 23. Rev. Sept. 26.

**Olsen's Big Moment.** El Brendel's first feature. Barbara Weeks, Walter Catlett. Dir. Mal. St. Clair. Rel. Nov. 17.

**Paddy the Next Day.** From the stage play. Janet Gaynor, Warner Baxter. Dir. Harry Lachman. 65 mins. Rel. Sept. 8. Rev. Aug. 22.

**Pilgrimage.** Mother love from a new angle. From the I. A. R. Wiley story. Henrietta Crossman, Heather Angel, Norman Foster, Marian Nixon. Dir. John Hyams. 70 mins. Rel. Aug. 18. Rev. July 15.

**Power and the Glory, The.** Jesse Lasky's 'narrative' story. A man's career in flashbacks. Spencer Tracy, Colleen Moore. Dir. Wm. K. Howard. 67 mins. Rel. Oct. 6.

**Shanghai.** Madeline Carroll, stage story by F. H. Brennan. River pirates on a Chinese steamship. Spencer Tracy, Fay Wray. Dir. John Hyams. 63 mins. Rel. Aug. 4. Rev. Sept. 26.

**Smoky.** From the novel by Will James. Victor Jory, Irene Bentley, Frances Ford. Dir. Eugene Ford. Rel. Aug. 8.

**Trick for Trick.** Stage play of same title. Ralph Morgan, Victor Jory, Sally Blane. Dir. Hamilton MacFadden. 68 mins. Rel. April 21. Rev. June 13.

**Walls of Gold.** From Kathleen Norris' novel. Sally Eilers, Norman Foster. Dir. Kenneth MacKenzie. Rel. Oct. 15.

**Worst Way to Succeed, The.** Lasky production for Fox. Title is explanatory. Bonita Hunt, Adolphe Menjou, Helen Chandler. Dir. Monta Bell. 75 mins. Rel. Oct. 20. Rev. Nov. 28.

## Freuler Associates

60 mins.

**Easy Millions.** Original. Reputed millionaire loses his job, an inheritance and almost his sweetheart. Skeets Gallagher, Dorothy Burgess. Dir. Fred Newmeyer. 67 mins. Rel. June 30. Rev. Sept. 26.

**Kiss of Araby.** Original. Sahara story of British army and Riff, with love interest. Alisa Alfa, Walter Byron, Claire Windsor. Dir. Phil Rosen. Rel. April 21.

**Marriage on Approval.** Novel. The conflict between the new in the realm of love and matrimony. Dillaway. Dir. Howard Higgin. Rel. Nov. 20.

**War of the Range.** Tom Tyler western. Dir. J. Sept. 22. Rev. Dec. 12.

## Gaumont-British Office 226 West 42nd St., New York.

(BRITISH MADE)

**Baroud.** Story of love in Morocco. Rex Ingram. ir. Rex Ingram. 65 mins. Rel. July 23. Rev. March 21.

**Channel Crossing.** Drama. Matheson Lang. Constance Cummings. Dir. Milton Rosmer. 68 mins. Rev. Oct. 31.

**Falling for You.** Comedy drama. Jack Hulbert, Cicely Courtneidge. Jack Hulbert. 71 mins. Rev. Aug. 15.

**It's a Boy.** Comedy. Edward Everett Horton, Leslie Henson, Albert Drayton, Heather Thatcher. Dir. Tim Whelan. 66 mins. Rev. June 27.

**Love in Morocco—See Baroud.**

**Lucky Number.** Comedy drama. Clifford Moulton, Joan Wyndham. Dir. Anthony Asquith. 69 mins. Rev. June 27.

**Man Feels Too.** Comedy. Jessie Matthews, Ian Hunter, Fred Kerr. Dir. Sinclair Hill. 64 mins. Rev. Feb. 23.

**Night and Day.** Musical comedy. Jack Hulbert, Cicely Courtneidge, Winifred Shotter. Dir. Walter Forde. 73 mins. Rev. May 30.

**Orders in Orders.** Comedy of American pleasure and making film in Italy. James Gleason, Charlotte Greenwood, Cyril Dr. Walter Forde. 70 mins. Rev. Aug. 18.

**Sleeping Car.** Comedy drama. Madeline Carroll. Litwak. 67 mins. Rev. June 27.

**Soldiers of the King.** Musical comedy. Cicely Courtneidge, Edward Everett Horton, Anthony Bushnell. Dir. Milton Roemer. 67 mins. Rev. March 28.

(Continued on page 21)

# EXPLOITATION

By Epes W. Sargent

## Selling 'Henry'

Small townier is starting now to sell 'Henry VIII,' though he has no idea just when he will be able to show it. Brought in merely as a picture, the probable sale is that the town would give Hen the razzerberry. It does not go in for high-brow stuff, as a community, but it can be led.

Figured to play the picture two days, with a previous feature held over. The latter title will be run until 4:30, when the house will be closed and cleaned up. At half-past eight it will be opened to a single showing to the patrons. Patrons are those who have been sold the idea of bringing the picture to town for the sake of community pride. Each patron gets a ticket for each dollar contributed, and manager expects to sell a sufficient number of tickets to run the two day program. On the night of the first showing the box office will be dark, with the cashier inside looking at the film. No admissions will be taken for any reason.

The following morning the picture will go on general run and the people who would not be coaxed in on a straight appeal will crowd in to see what the little paid a dollar for the night before.

Manager already has worked the gag on two other pictures, so he knows he's playing safe.

## Pavement Pests

Recent report had a theatre clearing extra butchers and sheet pasted to the tile floor of the outer lobby. Always gets over, though it is far from being new. But the correspondent notes that the poster was glued to the tiles and then varnished down to protect the glue. That's not so good.

Proper adhesive for the lobby floor paper is not glue but a thick solution of water glass (silicate of soda), which not only ties the paper to the floor but protects it from reasonable moisture. Edgar Hart was about the first to use the idea, when he was down in El Paso, and he could make a poster last almost a week in spite of the number of persons who trod upon it.

Although the stunt has been in use for lobbies for the past dozen years, no one seems to have had an idea to paste business streets with one sheets. They may not last very long, but if they are put down the open day for the theatre, they will send people over to the show in sufficient numbers to pay a handsome profit on the cost. Care should be taken to fasten the poster to the main flow of traffic in the morning, so they can be read by those hurrying to work. Upside down to the home-going crowds, but will still serve to remind of the morning's reading, and that's enough.

## New 'Lady Billposter'

The Hague. In a small village, Alphen on the Rhine, not far from Leyden, a firm of window cleaners has attracted customers through a rather cute scheme. They dressed one of their men up as a Volendam-girl, the picturesque costume admired by thousands of American tourists who go to Volendam in the summer. The 'girl' climbed the high sash-ladders at the windows of her customers and she did a good job. One day, however, one of the cops got suspicious because she took steps 'like a longshoreman' and he asked her and discovered that she had a growth of beard on her cheeks which looked like three days without a Gillette. She was arrested and had to change into male clothes again, the stunt was over. Even so it was a good advertisement.

## Coupon Contests

Offsetting the slump which is apt to follow holiday merry-makers, a coupon cutting contest is one of the best bets, if the prizes can be made of sufficient importance. Automobiles, airplanes, trips to New York or Chicago or a similar spot, an ocean cruise, if it is worked near the coast, or a bus tour, if inland, all size up pretty well, and the prize will be apt to turn her nose up at a fur coat. As a rule the best idea is to tie it to a local paper, with a subscription drive, with the understanding that the paper will use its influence to help obtain the prize, but will not have to contribute cash but do the advertising for both paper and the prize.

Votes are to be given in various ways, but perhaps the most exact stunt is to pay off on actual sales. In one instance the sales units were \$5, \$2.50 and \$1.25. Girls were given 1,000 votes for a \$5 unit but only 400 for the \$2.50 sale and 150 for the smaller sum. The cash units represent yearly, half yearly and quarterly subscription to the paper, or face value in tickets to the theatre. Girls were nominated as candidates and given 100 votes each. The receipts, one of which was handed the purchaser, the second given either the paper or the theatre, while the

third was retained as her voucher after being validated. Two different colors should be used to prevent a would-be ticket purchaser from getting a subscription, or vice versa.

The contest should run for not less than four nor more than eight weeks. It's made plenty of money for numerous theatres in the past, and is as good as new where not recently used.

## Cheer Pills

With several films featuring medicals, it's a good idea to revive the old cheer-up pills, used on earlier films and now apparently forgotten. Not quite as cheap as the capsule idea, but less trouble than folding the capsule heads. Smallest size pill boxes are used, containing two or three small candy pellets. Face of the box is printed with the message and the printed and turned inside, and the printed side the recipient to take the pills immediately after supper and then go down to the theatre to wait results on the specified nights.

Not for a general throwaway, since the boxes are not as cheap as put always true, a great deal of the boxes will not be a ruinous expense and, if placed in proper hands, will be passed along to others for the laugh.

Cutting the cost might be effected by selling half the space to a drugist by his announcement that he is stocked with all other kinds of pills and medicines. Novelties such as these should not be put out too often, or they cease to be novelties, but now and then they can do a lot of good work for a picture.

## Auto Ad Films

Auto shows start as the New Year's headchase subside, and always there are auto makers with advertising films who want to get theatre showings. Most managers seem to feel that the ad reel is a detriment to the show, but this is not always true. The ad reel depends upon the way it is handled.

Ten years back Herschel Stuart, then running the key Paramount Theatre in St. Louis, made capital of the situation. He assured himself that the picture to be run was not too patently advertising, then booked it in on the promise that the auto people would do the advertising for the full show, both in the newspapers and at the auto show. The plug for the ad-show was so worded as to tie the picture to the show and not to convey the impression that there was a catch to the idea.

As a result Stuart got a lot of extra advertising for his theatre in a week when the house needed extra advertising to offset the show, and moviegoers thought he was smart in getting hold of an auto feature the very week of the display. They thought it a special booking and not an advertising deal, all depends upon the way it's done.

## Double Copy

Paris office of Fox Films used one display ad for both the trade and the public. The ad read: 'Cavalcade,' and did it neatly and effectively.

It prepared a full page for the Journal, Paris daily, announcing the simultaneous presentation in Paris of the picture 'Cavalcade,' and this was given graphic presentation through the use of a map showing the location of 29 spots, including the principal theatres, at which it would play in each town under the legend of the city itself. Three of the legends were brought up from the lower border to indicate spots in Algeria.

This page, in reduced form, was then used for the trade papers with the exchange advertisements overprinted in red; merely a three-line announcement supplementing the self-evident value of the newspaper display.

the entire bombardment of advertisements.

## Alice in Seattle

Charlotte Henry, 17-year-old Alice in 'Alice of Wonderland' (Par) arrived at Elgin, Ill., for three personal appearances on stage Sunday and Monday. Exploitation engineered by Vic Gauntlett, who has her come as guest of the Chamber of Commerce, giving the affair a city wide outlook, with C. C. Cline couple receptions for Charlotte.

Ghost writer stories in papers gave her impression of Seattle, etc. Frank Hull of Olympic hotel gave her a fairyland and quick display in half yearly and quarterly subscription to the paper, or face value in tickets to the theatre. Girls were nominated as candidates and given 100 votes each. The receipts, one of which was handed the purchaser, the second given either the paper or the theatre, while the

## School Cricks

Journalism students in English department at Central high school are now being given credit for written reviews on pictures they see. Put into effect here after mid-semester in line with a new policy of the National English association to teach school kids to get more than entertainment out of pictures, also figuring it an easy way to combine business with pleasure.

Never reached ears of theatre folk here until the showing of 'Little Women' which brought so many reviews into teacher, Mrs. Savidge, that she got Brandeis management to offer prize for the best.

Naturally objections from theatre men, some of whom offer to cooperate to extent of playing host to school kids now and then, as given added publicity in high school weekly as well as boost to business. Especially with the trend toward turning such sentimental classics into 'kiddie' shows, the kids practicing may be worth backing. At least, no objection from kids. Only drawback is ban school puts on the wild and woolly films which are what kids see most often.

## Travel Talks

Sophie Smith, of the Little Picture House, N. Y., who's always on her toes after new ideas, has another in a series of six travel talks for Saturday mornings, illustrated with films and lectured by well-known names. The theatre is an adjunct of the Film Guild, and through its officers can command good names, so she's a safe bet for the six morning performances.

Not so easy for the average exhibitor to command known speakers, but in almost every town there is one who has been abroad and glories in talking about it. A survey of the exchanges can probably provide the illustrative matter. A couple of reels can be run up into an hour and a half lecture, which is plenty long enough. If it conflicts with the bought in from Allen Brothers, Summit and Forest, St. Paul, purchased by Oliver Rowe and Irving Gilman, respectively, from H. M. Jensen; New State, Lancaster, Md., by Steneham; Burr from P. E. DeVilliers; Hollywood, McVillie, N. D., by Lyric McMillan from George McMillan; and the Rialto, Westington Springs, by W. H. Burton from L. W. Hulbert.

# BEHIND the KEYS

## Minneapolis

Theatres changing hands include the Union Opera House, New Philadelphia O., after long titling for Lester W. Hutcheon, manager of the Orpheum, at McKees Rocks, Pa., who has returned from a trip through the States. The Shubert interest, Johnny Lennon, formerly with Palace here, now associated with Palace, Lockport, N. Y., producing standard for the house. George Starr, until recently with WB Alhambra, has resigned to become manager of Fred Hall's 'Words and Music,' musical revue, now playing eastern Ohio film theatres.

Tony Stern exchanges manager-ships with Earl Ochenbein, who goes from the Liberty to the Victoria Jan. 1 after extensive repairs necessitated by fire. Joe Blumenfeld has taken the President from the Winslow Estate and will open at the Shubert legit about Jan. 1 with last downtown runs, double billed, at 15c.

## Pittsburgh

Warners reopening two houses, long closed, in this district Xmas day. One is Park, Johnstown, and the other is Columbia, Erie, latter dark for last eight months. One other WB site in Erie, Ardra, remains closed, and no indication of reopening it in near future.

Managerial Orpheum in McKees Rocks, a Mort Sea house, only temporary, with Lester Hutcheon back on job again after swing through Ohio for Shea.

## Lincoln

Liberty and Orpheum theatres, (Indie TC) were allowed to fall back to the Orpheum, D. D. Eager, Deal is on with the Lincoln Theatres Corp., a J. H. Cooper midwestern enterprise, for reassignment of control.

LTC at present has the Stuart, Lincoln, Colonial and a friendly association with two second run houses, Sun and Capitol. The Stuart and Lincoln have been doing duels.

## Hartford, Conn.

Ben Cohen, Lenox, Hartford, to College, New Haven, Dick Norman publicity, Allyn Hartford, to Paramount, New Haven, Lloyd Foley, formerly manager studio Hartford, RKO, Boston to Poli, Bridgeport.

## idea, working through clubs an lifters.

Helps to lift the picture in the eyes of those who think sex stories vulgar, and it doesn't hurt the sexers any. Good idea for Lent.

## Move Blackstone

Los Angeles. Welding machine and sheet-iron boiler in which Blackstone, the magician, was to be sealed for his mysterious once-per-week escape, was a potent curiosity exciter in the lobby of a de luxe during the frantic holiday competition for attention. Placard on the boiler announced that a certain welding machine company had accepted the necromancer's challenge that he could ease out of any iron enclosure and that their employees would seal the entertainer in the container. Display drew crowds like a magnet.

## Unpaid Lilies

Brooklyn church is pulling a beauty contest which may appeal to managers as offering something different and at the same time tie in to the Heburn-Sullivan vogue.

Contestants are denied the use of paint, rouge, lipstick and other beauty aids, though they are permitted to have their hair dressed by a professional. Even bars the use of evening gowns, all dresses being up around the neck.

For theatre purposes it might be a good idea to require the winners, after judging, to wash their faces to prove there's nothing phony about the looks.

Probably the gag will bring a small class of entries, but there are plenty of girls who would still look pretty good if they dispensed with beauty aids, and it can be talked up to make interest.

## Working the Season

Tacoma. Walter Fenney, local manager for Jensen & VonHerberg's Roxy, broke the front page of Tacoma's largest daily to show the Shubert interest, cut giving paper's classified girl Xmas greeting card. Background showed one of Fenney's classic photos of a ballet girl in action. Roxy advertisement featured an afternoon sheet and big at times.

## Canton, O.

Forney L. Bowers, back as manager of the Union Opera House, New Philadelphia O., after long titling for Lester W. Hutcheon, manager of the Orpheum, at McKees Rocks, Pa., who has returned from a trip through the States. The Shubert interest, Johnny Lennon, formerly with Palace here, now associated with Palace, Lockport, N. Y., producing standard for the house.

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## Easton, Pa.

Lyric, Allentown, closed for some time and recently taken over by United Chain Theatres, Inc., reopened with vaudeville. Stage shows only Saturdays, straight pictures the other five days.

## Montgomery.

Dexter opened Dec. 10; owned by Ike Katz, who operated Tivoli past five years. Dave Vazis, chief engineer for Alby theatres here, goes to Anniston to handle remodel of Rialto, which opens January.

Vernon Cox, former doorman at Strand, now assistant mgr., Paramount.

Victor Santini, a really man, reported angled Miami theatre, which folded after four weeks. A German was nominally the house's operator.

## Wheeling, W. Va.

Virginia theatre, owned by Charles A. Felner, who recently filed a check for \$10,000 to the Wheeling Enterprises, Inc., who recently operated the Capitol, Court, Liberty and Victoria theatres, now in the hands of Warner Bros. The

(Continued on page 19)

## Emergency Stuff

Manager who had a package of ad mats go astray was in a quandary until he got the idea of getting away from the usual run. Selecting a clean and legible type face (which he had to borrow from a job printer), he sold the title with a double column announcement in a 12-point size, headed with six points between the lines. It stood out on the page above the mass of usual displays, and he figures that it sold some extra tickets to those who do not usually respond to the hysterical type of theatre ads. Might not work for a purely spectacular picture, but on quiet titles it's a winner for a one-time idea.

In a somewhat similar emergency another manager prepared a type display ending it with a cut from an old cartoon ad with 'and a Mickey Mouse cartoon.' Cartoon went up to extra hand because most people figured he had intentionally played up Mickey.

There's always some indicated exit in a jam if only the manager keeps his head. Now and then an entirely different appeal will sell more tickets than another picture's clutch or a line of dancing girls. Usually the ad cut best, but for the occasional change of pace an all type will have a stronger sales effect.

## Swanky

One of the most elaborate hotel advertisements yet produced is that turned out for the Cumberland, a new London hotel, with all of the latest gadgets. The ad is swanky, if for nothing else it would be notable for a foreword by John Drinkwater, who dwells upon the historical environment of the hotel, a theme carried on by Philip Page, who is careful to inform the reader that the structure is several hundred years old. In fact, the famous Tyburn, where England's master criminals paid their last debt to society, there is no danger of the guests being haunted in the assumption.

There is a brief description of the hotel's many modern improvements, told in a conservative vein, and a price for such prosaic mention as prices, etc.

Splendidly printed and bound in board covers with marbled paper, each ad is packed in a cellulose plane. Altogether a job to be proud of from every angle, including sales to the right person.

England's most famous hotel, Epsom-Taylor, who's entitled to take a bow.

## Co-op Ads

Six loop theatres, the Alhambra, Garden, Palace, Strand and Warner and Wisconsin are using a group advertisement each week from Sunday to Wednesday inclusive under the heading 'At the Downtown Theatres.'

Each house is given the same amount of space to announce its attraction, and the theatres pay a pro rata amount. Turnover is taken with the art work and composition and a different house gets the top of the ad.

On Thursdays and Fridays each theatre runs any kind of an advertisement it cares to.

So far the scheme has worked out very well and the theatres concerned are saving some money and at the same time getting good attention value.

## 'Alice' Is Easy

Grotesque, 'top-kidded' and silly creatures in 'Alice in Wonderland' give an easy clue for exploitation gags. Art Abelson, who just came here from the States to manage the World, where film is booked Christmas week, found it comparatively easy to locate a stillwalker, who was made to look like one of the creatures on the loose. This particular creature used four-foot sticks to put him up in the air above the shopping street crowds, and along with gully clothes and paper-mache mask had the extra attraction needed to get attention from the tie-buying hordes.

## Round Up the Cards

One of the annual stunts of one neighborhood theatre is the Christmas Card matinee held the last week in January, when each child bringing 10 or more cards is admitted to a special show.

Figured out by then the cards have served their purpose and are about ready for the waste basket. Instead he collects them and turns them over to a guild which visits the two nearby hospitals all through the year to bring cheer to the patients. Cards are packed and given to the hospital for the children's wards. Originally they were pasted into books, but it was found that a child unable to sit up could derive little pleasure where the sin-

(Continued on page 55)





The beautiful, ecstatic romance of a "7th Heaven"...  
in a brilliant setting of spectacular loveliness...enticing  
girls, captivating melodies, glorious dancing...and the  
Piccoli Marionettes...a show in themselves. A picture  
your patrons will always remember!

A Jesse L. Lasky  
Production

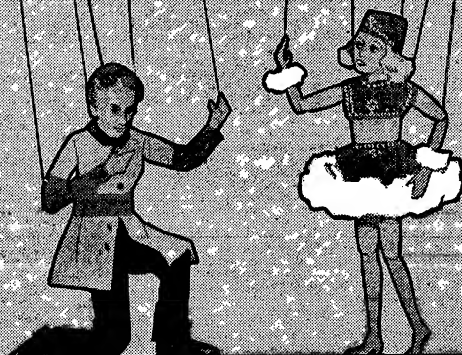
# I AM SUZANNE

## *Lilian Harvey*

Gene Raymond  
Leslie Banks

Padrecca's Piccoli Marionettes  
Directed by Rowland V. Lee

Your patrons always like  
**FOX MOVIE TONE NEWS**



**FOX**

SINCLAIR



## MOVE BY KAPLANITES IN 306 ELECTIONS?

One-day session,  
picture ends will be

Now that the Motion  
Picture Code is settled,  
the next big job facing  
this industry is

# THE NEW CODE FOR LOVERS!

MILLIONS WILL SIGN IT...THOUSANDS  
OF SHOWMEN WILL SIGN FOR IT!

It will revolutionize the love habits of  
the nation

Establish a 24-hour day for romance  
Call 20 million idle husbands back to  
their home-work!

A MAMMOUTH NATION-WIDE DRIVE TO PUT  
THE COUNTRY SQUARELY BEHIND THE N.C.L.  
STARTS JANUARY 13th WITH THE RELEASE OF

## Easy To Love

FEATURING PRACTICAL DEMONSTRATIONS  
OF THE NEW RULES FOR ROMANCE  
BY THESE PROMINENT LOVE EXPERTS—

**Adolphe Menjou**  
**Genevieve Tobin**  
**Edward Everett Horton**  
**Mary Astor • Guy Kibbee**  
**Patricia Ellis**  
**William Keighley, Director**



Here are a few of the  
**STARTLING  
NEW RULES**

*for Husbands...  
Wives...Sweethearts!*

1. Make your sweetheart's wife feel perfectly at ease when she visits you—even if you have to smoke a cigar to do it!
2. Don't ask embarrassing questions when you visit your husband's other apartment . . . It might annoy your hostess.
3. Don't question your husband's alibi about staying all night with a sick friend... Maybe she was sick!
4. Don't try to teach your husband's sweetheart a lesson... Take lessons from her!

## WARNER BROS.

SET THE NEW STYLE IN SCREEN ROMANCE FOR 1934!

## CALENDAR OF CURRENT RELEASES

(Continued from page 21)

**Apple Appleby.** Maker of Men. A woman reforms two of the men in her life, making them the leaders of the rowdy and the gangster. Wynne Gibson, Charles Farrell, William Gargan, Zasu Pitts. Dir. Mark Sandrich. 78 mins. Rel. Nov. 3. Rev. Oct. 24.

**Vickers.** From the Sinclair Lewis novel. Irene Dunn, Walter Huston, Conrad Nagel. Dir. John Cromwell. 75 mins. Rel. Sept. 22. Rev. Oct. 3.

**Bed of Roses.** A girl of the streets reforms because of her love for a Mississippi boat man. Constance Bennett, Joel McCrea, Pert Kelton, John Halliday. Dir. Gregory LaCava. 81 mins. Rel. July 14. Rev. July 4.

**Before Dawn.** Taken from Gregory Wallace's last mystery novel. Stuart Erwin, Dorothy Wilson, Warner Oland. Dir. Irving Pichel. 61 mins. Rel. Aug. 4. Rev. Oct. 24.

**rain, The.** A small town barber becomes a big time gambler and crook. George E. Stone, Fay Wray, Phillips Holmes, Lillian Bond. Dir. George Archibald. 72 mins. Rel. July 13. Rev. Aug. 8.

**Ind Adventure.** Adventures in London during one foggy night. Robert Armstrong, Helen Mack, Roland Young, Ralph Bellamy. Dir. Ernest B. Schoedsack. 63 mins. Released. Aug. 18. Rev. Nov. 7.

**Chance at Heaven.** A rich city girl who dazes the country boy and marries him then to send him back to his small town sweetheart. Joel McCrea, Ginger Rogers, Marion Nixon. Dir. William Seiter. 72 mins. Released. Oct. 27.

**ross Fire.** Action western. Tom Keene, Betty Furness, Edgar Kennedy. Dir. Otto Brower. 55 mins. Rel. June 30.

**Deluge.** The odd story of the world after a second deluge. Peggy Shannon, Lois Wilson, Sidney Blackmer, Matt Moore. Dir. Felix E. Feist. Rel. Sept. 18. Rev. Oct. 17.

**le Harness.** A girl who got her man. Ann Harding, William Dir. John Cromwell. 70 mins. Rel. July 25.

**ing Gold.** Adventures in the old fields of Tampico. Bill Boyd, Mae Clark, Pat O'Brien. Directed by Ralph Ince. 63 mins. Released. Sept. 22. Rev. July 25.

**lying Devil.** A tale in a flying circus. Aline Judge, Bruce Cabot. Dir. Russell Birdwell. 60 mins. Rel. Aug. 14. Rev. Aug. 29.

**line Shooter.** Adventures of a newsreel cameraman. William Gargan, Frances Dee, Ralph Bellamy, Jack La Rue, Dir. Otto Brower. 51 mins. Rel. July 25.

**Goodbye Love.** A butler and his master both become involved with gold diggers. Charlie Ruggles, Verree Teasdale, May Methot, Sidney Blackmer, Phyllis Barry. Dir. by H. Bruce Humberstone. 66 mins. Rel. Nov. 10.

**Little Women.** Talker version of the Louisa Alcott story. Katherine Hepburn, Joan Bennett, Paul Lukas, Frances Dee, Jean Parker, Edna Mae Oliver. Dir. M. S. B. Rel. Nov. 24. Rev. Nov. 21.

**elody Cruise.** Musical novelty which takes place on a world cruise. Charlie Ruggles, Phil Harris, Greta Nissen, Helen Mack. Dir. Mark Sandrich. 76 mins. Rel. Ann. Sept. 23.

**Idshipman Jack.** Annapolis story. Bruce Cabot, Frank Albertson, Arthur Lake, Betty Furness. Dir. Christy Cabanne. 70 mins. Rel. Sept. 23. Rev. Nov. 21.

**orning Glory.** Backstage story of a country girl's rise and fall. Katherine Hepburn, Doug Fairbanks Jr., Adolphe Menjou, Mary Duncan. Dir. Lowell Sherman. 70 mins. Rel. Aug. 18. Rev. Aug. 22.

**No Marriage Ties.** From an unproduced play. Satire on advertising agencies. Richard Dix, Elizabeth Allen. Dir. J. Walter Ruben. 75 mins. Rel. Aug. 11. Rev. Aug. 11.

**One Man's Journey.** Country doctor achieves fame. Lionel Barrymore, May Robson, Joel McCrea. Dir. John Robertson. 72 mins. Rel. Sept. 8. Rev. Sept. 5.

**rofessional Sweetheart.** The story of a radio singer who is forced to live up to her publicity. Ginger Rogers, Norman Foster, George Raft, Zasu Pitts. Dir. William A. Seiter. 75 mins. Rel. June 8. Rev. July 18.

**Rafter Romance.** A story of Greenwich Village. Ginger Rogers, Norman Foster, George Raft, Laura Hope Crews, Robert Benchley. Dir. Wm. Seiter. 75 mins. Rel. Sept. 1.

**Right to Romance.** The famous woman beauty specialist decides to go on a spree and marry to Vienna with her music teacher. Anna Harding, Nils Asther, Sari Maritza, Irving Pichel. Dir. Alfred Santell. 67 mins. Rel. Nov. 17. Rev. Dec. 19.

**Tomorrow at Seven.** Novel murder mystery. Chester Morris, Vivienne Osborne, Francis McHugh. Dir. Ray Enright. 62 mins. Rel. June 2. Rev. July 4.

## United Artists

Offices: 729 Seventh Ave., New York, N. Y.

**Advice to the Lovelorn.** Romance and adventures of reporter who edits the agony column and eventually exposes the drug racket. Dir. Alfred Werker. Rel. Dec. 1. Rev. Dec. 19.

**itter Sweet.** (British made). Noel Coward's operetta. Romance of wealthy English aristocrat who marries a girl who is a prostitute. Anna Neagle, Fernand Gravelly, Dir. Herbert Wilcox. 93 mins. Rel. Sept. 22. Rev. Aug. 29.

**Blood Money.** The ball bond racket with a love angle. Geo. Bancroft, Frances Dee. Dir. Victor Bromberg. 66 mins. Rel. Nov. 17. Rev. Dec. 21.

**Bowery.** The story of the rivalry between Chuck Connors and Steve Brodie, famous Brooklyn Bridge jumper. Wallace Beery, George Raft, Jackie Cooper, Fay Wray. Dir. Raoul Walsh. Rel. Sept. 23. Rev. Oct. 10.

**oway Through a Keyhole.** Walter Winchell's story of Broadway. Constance Bennett, Charles Laughton, Paul Kelly. Dir. Lowell Sherman. 80 mins. Rel. Oct. 13. Rev. Nov. 7.

**Emperor Jones.** Eugene O'Neill's famous drama of a Pullman porter who becomes a king of the South Sea islands. Dudley Digges. Dir. Dudley Digges. 80 mins. Rel. Sept. 8. Rev. Sept. 26.

**Henry VIII (British made).** Henry and his six wives. Chas. Laughton. Dir. Alex. Korda. 93 mins. Rel. Oct. 18. Rev. Oct. 17.

**Maquerader.** The Based on John Hunter Booth's adaptation of Katherine Cecil Thurston's play of English appearance change places with intriguing political and romantic results. Ronald Colman, Ellsli Landl. Dir. Richard Wallace. 75 mins. Rel. Sept. 1. Rev. Sept. 5.

**Samarang.** Love amid the pearl divers in Malaysia. Native cast. Dir. Ward Wing. 60 mins. Rel. June 23. Rev. July 4.

## Universal

Offices: 730 Fifth Ave., New York, N. Y.

**Beloved.** Musical. John Halliday. Rel. Jan. 23.

**Bombay Mail.** Edmund Lowe Production. Ir. Ed. Marlin. Rel. Jan. 1.

**By Candlelight.** Sophisticated comedy-drama. Paul Lukas, Elissa Landi, Nils Asther, Esther Ralston, James Whitmore. Rel. Dec. 13.

**Counselor at Law.** Drama. John Barrymore, Bebe Daniels, Ir. Wm. Wyler. Rel. Dec. 26. Rev. Dec. 12.

**Cross County Cruise.** Comedy-drama. Lew Ayres, John Knight, Alice White. Dir. Edgar Allan. Rel. Dec. 15.

**Don't Bet on Love.** Comedy-drama. Lew Ayres, Ginger Rogers. Rel. July 13. Rev. Aug. 1.

**Floodin' Buckaroo.** Western. Ken Maynard. Dir. Ken Maynard. Rel. July 20.

**Gun Justice.** Western. Ken Maynard. Rel. Dec. 18.

**Her First Mate.** Comedy. Summerville-Pitts. Dir. Wm. Wyler. Rel. Aug. 3. Rev. Sept. 8.

**Horse Play.** Comedy. Summerville-Devine. Dir. Ed. Sedgwick. Rel. Nov. 27.

**I Like It That Way.** Musical. Rodger Pryor, Gloria Stuart. Dir. Harry Lachman. Rel. Feb. 12.

**ible Man.** Mystery-drama. Claude Rains, Gloria Stuart, Henry Travers, Una O'Connor. Dir. James Whale. 70 mins. Rel. Nov. 13. Rev. Nov. 21.

**ing for a Night.** Comedy-drama. Chester Morris, Alice White, Helen Twelvetrees. Ir. Kurt Neumann. 78 mins. Rel. Oct. 30. Rev. Dec. 12.

**ing of the Arena.** Ken Maynard in a circus story. Lucille Brown, Robert Kortman. 8 reels. Rel. June 18.

**ing of Jazz.** The Reissue, with Paul Whitehead. Dir. John Murray Anderson. 9 reels. Rel. June 1.

**Ladies Must Love.** Broadway story. Juna Knight, Niel Hamilton, Sally O'Neill. Dir. G. A. Fitz. 60 mins. Rel. Dec. 13.

**Love, Honor and Obedience.** Comedy. Slim Summerville, Zasu Pitts, Lucille Gleason, Verree Teasdale, Donald Meek. Dir. Eddie Buzzell. 63 mins. Rel. Oct. 16. Rev. Oct. 31.

**adame Spy.** Drama. Fay Wray, Nils Asther. Dir. Karl Freund. Rel. Jan. 8.

**Idnight.** Drama. Sidney Fox, Henry Hull, Ir. Chester Erskine. Rel. Jan. 22.

**Moonlight and Pretzels.** Musical. Mary Brian, Roger Pryor, Leo Carrillo. Dir. Karl Freund. Rel. July 27. Rev. Aug. 26.

**Myrt and Marge.** Musical. Myrtle Vall, Donna Dornell, Eddie Foy, Jr., Ted Healy, Grace Hayes, J. Farrell MacDonald. Dir. Al Boasberg. Rel. Dec. 11.

**Only Yesterday.** Dramatic love story. John Boles, Margaret Sullivan, Reginald Denny, Billie Burke. Dir. John Stahl. 105 mins. Rel. Nov. 6. Rev. Nov. 14.

**Rebel.** The (German made). Napoleonic story in the Austrian Tyrol. Vilma Banky, Louis Brock, Victor Varconi. Dir. Luis Trenker, Edwin Knopf. Rel. June 1. Rev. Aug. 1.

**Saturday's Millions.** Football story. Bobt. Young, Lella Hyams, Johnny Mack Brown, Edw. Sedgwick. 75 mins. Rel. Oct. 3. Rev. Oct. 17.

**Secret of the Blue Room.** Mystery drama. Lionel Atwill, Paul Lukas, Gloria Stuart. Dir. Kurt Neumann. 61 mins. Rel. July 20. Rev. Sept. 18.

**S.O.S. Iceberg.** An Arctic expedition is stranded in Greenland. Rod LaRocca, Gilbert Gowland, Leni Riefenstahl. Dir. Tay Garnett. 117 mins. (road show). Rel. Sept. 25.

**Strawberry Roan.** Western. Ken Maynard. Dir. Alan James. Rel. Oct. 23.

**Strawberry Roan.** The story of a wild horse and his conquest. Ken Maynard, Ruth Hall. Dir. Alan James. Rel. Oct. 26. Rev. Dec. 12.

## Warner Brothers

Offices: 321 W. 44th St., New York, N. Y.

**Baby Face.** The story of a hard-boiled girl who reached the top. Barbara Stanwyck, Geo. Brent. Dir. Alfred E. Green. 71 mins. Rel. July 1. Rev. June 27.

**Captured.** Behind the scenes in a German prison. Leslie Howard, Douglas Fairbanks Jr., Paul Lukas, Margaret Lindsay, Dir. Roy del Ruth. 75 mins. Rel. Aug. 13. Rev. Aug. 22.

**College Coach.** A football story with a new twist. Dick Powell, Ann Dvorak, Pat O'Brien and Lyle Talbot. Dir. William A. Wellman. 71 mins. Rel. Aug. 14. Rev. Aug. 22.

**Diarrail.** Political drama of England. George Arliss, Joan Bennett. 117 mins. Rel. Aug. 13. Rev. Dec. 16.

**Easy to Love.** A frothy farce. Adolphe Menjou, Genevieve Tobin, Mary Astor, Guy Kibbee, Edward Everett Horton. Dir. William Keighley. 75 mins. Rel. Aug. 13. Rev. Aug. 22.

**Ever in My Heart.** War theme story, but without conflict angle. Germaine American husband and an American wife. Barbara Stanwyck, Otto Kruger, Ralph Bellamy. Dir. Archie Mayo. 70 mins. Rel. Oct. 23. Rev. Oct. 17.

**Finger Man.** A petty gangster finally breaks away from his gang. James Cagney, Mae Clark and Leslie Fenton. Dir. Roy Del Ruth. Rel. Dec. 9.

**Footlight Parade.** Gaiety musical with backstage locale. James Cagney, Joan Blondell, Ruby Keeler, Dick Powell. Dir. Lloyd Bacon. 128 mins. Dances by Busby Berkeley. Rel. Oct. 2. Rev. Oct. 10.

**From Headquarters.** A crime drama with a murder committed right in headquarters. George Brent, Margaret Lindsay, Eugene Pallette. Dir. William Dieterle. 65 mins. Rel. Dec. 2. Rev. Nov. 21.

**Goldiggers of 1933.** New version of Avery Hopwood's stageplay done as a super-musical. Warren Williams, Joan Blondell. Dir. Mervyn LeRoy. 94 mins. Rel. Aug. 13. Rev. Aug. 22.

**Havana Widsow.** Comedy of two burlesque queens on the make in Havana. Joan Blondell, Glenda Farrell. Dir. Ray Enright. 62 mins. Rel. Nov. 18.

**Hi, Nellie.** Comedy-drama of a newspaper 'love' columnist. Paul Muni, Brenda Farnham, Katharine Bergasa. Dir. George Cukor. Rel. Jan. 20.

**House of 999.** A gambling lady's gambling lady. Kay Francis, Ricardo Cortez, Gene Raymond, Margaret Lindsay and Frank McHugh. Dir. Robert Florey. 68 mins. Rel. Dec. 23. Rev. Dec. 5.

**Kennel Murder Case.** A drama depicting the unusual solution of an unusual murder. George Brent, Dick Powell, Helen Vinson, Bob Morgan and Eugene Pallette. Dir. Michael Curtiz. 75 mins. Rel. Oct. 23. Rev. Oct. 17.

**Life of Jimmy Dean.** The From a recent novel. Prizefighter and reputation. Doug Fairbanks Jr., Loretta Young, Aline MacMahon, Guy Kibbee. 89 mins. Rel. June 2. Rev. June 20.

**Mary Stevens, M.D.** Story of a woman doctor. Kay Francis, Lyle Talbot, Glenda Farrell. Dir. Lloyd Bacon. 71 mins. Rel. July 22. Rev. Aug. 8.

**Mayor of Hell.** From Iselin Auster's drama. Reform school background. James Cagney, Madge Evans, Frankie Darrow. Dir. Archie Mayo. 90 mins. Rel. June 24. Rev. June 24.

**Narrow Corner.** From the story by W. Somerset Maugham. South Sea locale. Doug Fairbanks Jr., Patricia Ellis, Ralph Bellamy, Dudley Digges. Dir. Alfred Hitchcock. 75 mins. Rel. June 23. Rev. July 18.

**Private Detective 67.** From a fiction story. William Powell, Margaret Lindsay. 67 mins. Rel. June 17. Rev. July 11.

**Silk Express.** The Mystery drama of silk shipments. Niel Hamilton, Allen Jenkins, Duke Maggessa. Rel. June 16. Rev. June 27.

**Son of a Sailor.** Comedy of a frivolous sailor. Joe E. Brown. Dir. Lloyd Bacon. Rel. Dec. 21.

**The Man from Monterey.** Western drama. John Wayne, Ruth Hall. Dir. Mack V. Wright. 57 mins. Rel. July 22. Rev. Aug. 22.

**Voltaire.** A comedy of a philosopher and his philosophy. George Arliss, Doris Kenyon, Margaret Lindsay. Dir. John Adolfi. 73 mins. Rel. Aug. 5. Rev. Aug. 22.

## Miscellaneous Releases

**Before Morning.** (Greenblatt.) From a stage play. Police official cleverly traps a murderer. Leo Carrillo, Lora Baxter. Dir. Arthur Hoerl. 56 mins. Rel. Nov. 21.

**Big Chance.** The (Bagle.) Prizefighter-socialite story. John Darrow, Merna Kennedy. Dir. Al Herman. 63 mins. Rel. Sept. 5.

**Big Drive.** The. A musical play from records of eight governments. 93 mins. Rel. Jan. 19. Rev. Dec. 27.

**Carnival Lady.** (Goldsmith-Hollywood.) Carnival background for a triple love story. Boots Mallory, Vincent Allen. Dir. Howard Higgin. 61 mins. Rel. Dec. 24.

**Faithful Heart.** The (Heiber.) British made. Romantic story of a faithful love. British cast. 65 mins. Rel. Aug. 22.

**Gigolette of Paris.** (Equitable.) Gold digger story in Parisian locale. Madge Bellamy, Natalie Moonhead. Dir. Alphonse Martel. 59 mins. Rel. Oct. 23.

**Hell's Holiday.** (Superb.) Compilation of war scenes. 90 mins. Rel. July 18.

**Her Forgotten Past.** (Mayfair.) Society girl marries her chauffeur then weds a lawyer believing her first husband dead. Monte Blue, Barbara Kent. Dir. Wesley Ruggles. 65 mins. Rel. Nov. 7.

**Her Splendid Folly.** (Progressive.) Studio girl impersonates a star in Hollywood. Lillian Bond, Beryl Mercer, Theo. von Elitz. Dir. Ralph Black. 60 mins. Rel. Nov. 7.

**His Perfect Wife.** (Superb.) Girl converts her father-in-law to approval of his son's marriage. Evelyn Knapp, John Wayne. Dir. Phil H. White. 68 mins. Rel. June 10. Rev. Aug. 8.

**Important Witness.** The (Tower.) Story with a gangster touch, but mostly done in a big dramatic style. Noel Francis, Donald Dillaway. Dir. Sam Newfield. 63 mins. Rel. Sept. 26.

**Laughing at Life.** (Masco.) Story of a gun-running adventurer. Victor McLaglen, Conchita Montenegro, Ruth Hall. Dir. For Beebe. 71 mins. Rel. July 13.

**Mr. Broadway.** (Broadway-Hollywood.) A day in the life of a B'way columnist with Ed Sullivan taking the camera around. Big cast names. Rel. Sept. 19. Rev. Sept. 19.

**Neighbors Wives.** (Syndicate.) Domestic murder problem. Dorothy: MacKall, Tom Moore. Dir. Francis Natteford. 56 mins. Rel. Oct. 17.

**Police.** (Shen.) A story with an adventure angle. Nick Stuart, Merna Kennedy. Dir. Phil Whitman. 63 mins. Rel. Aug. Rev. Aug. 23.

**Ship of Wanted Men.** (Showmen.) Crew of refugees fight over a girl rescued in mid-ocean. Lew Waycott, Gertrude Astor. Dir. Lew. Collins. 65 mins. Rel. Dec. 21.

**Sleepless Nights.** (Romington.) British made story on farcical lines. Polly Walker, Stanley Lupino. Ir. Thos. Bentley. 63 mins. Rel. July 21.

**Taming of the Jungle.** (Invaluable.) Animal training methods. Rel. June 6.

**White Face.** (Helm.) British made crime story from an Edgar Wallace book. 11-British cast. 65 mins. Rel. Dec. 5.

## Foreign Language Films

(Note: Because of the slow movement of foreign film covers one year of releases.) (Most of these available with English titles.)

**Berlin-Alexanderplatz.** (Ger.) (Capital.) Strong crime drama. Heinrich George, Maria Bard. Dir. Phil Jutzl. 90 mins. Rel. May 1. Rev. May 16.

**Bettelstuder.** (Ger.) (General.) (Ger.) Operetta. Dir. Viktor Janzon. 89 mins. Rel. Dec. 12.

**Cinq Gentlemen.** Maudit (Protex) (French.) Mystery drama. Rene Lefevre, Harry Bair. Dir. Julien Duvivier. 78 mins. Rel. Jan. Rev. Jan. 24.

**Das Nachtlagel Madel.** (Capital) (Ger.) Love in Hawaii. Dir. Leo Lasky. 80 mins. Rel. Jan. 16. Rev. Jan. 31.

**Der Brave Suender.** (Ger.) (European.) Fast comedy. Max Pallenberg. Ir. Eriz. Rel. Jan. 16. Rev. Jan. 31.

**Der Hauptmann von Kopenick.** (Kinematrad) (Ger.) Comedy. Max Adalbert. Dir. Richard Oswald. 98 mins. Rel. Jan. 15. Rev. Jan. 24.

**Doos Noches.** (Hofberg) (Spanish.) Musical. Conchita Montenegro. Dir. Carlos Borcosque. 65 mins. Rel. May 1.

(Continued on page 26)

## INDIES BLAME STATE-RITERS

Hollywood, Dec. 25.

Several small independent producers here are blaming their financial breakdowns on the come-ons made to them by state right distributors. Indies claim they were lured to spend more than their budget on features by promises of state rights that the money would be returned in 'overages' and in later films due to build up of the 'indies' names.

It hasn't worked. The Indies turned in a more expensive negative than called for in their contracts with the state right exchanges, but the overages didn't materialize. Instead, the build up, and the Indies went into a financial hole from which they couldn't crawl out.

## S. F. USHERS' UNION WOULD ENFORCE NRA

San Francisco, Dec. 25.

Theatrical Attendants' Union, composed of front-of-the-house employees, denials that it intends to seek a \$21 minimum wage for ushers, cashiers, pages and other members. Idea is strictly to police the NRA code by seeing that maximum hour rules are enforced and other provisions adhered to.

Some 150 local theatre workers are on the picket line of the union, which has an A. P. of L. charter.

## Roach Asks Novarro To Join 'Toyland' Film

Hollywood, Dec.

Hal Roach is endeavoring to get Ramon Novarro to postpone his current tour in Europe in order to play the romantic lead in the Laurel and Hardy feature, 'Babes in Toyland'.

He also has a bid in for Rudy Vallee for the spot if he can't go through with the proposed Novarro deal.

It is far unable to cast the juvenile, calling for a boy and a girl around 16 years of age, probably is he will use amateurs in the parts, and might also use a femme in the male half of this combination.

## Charlotte Henry Option Taken Up Early by Par

Hollywood, Dec. 25.

The success of Charlotte Henry in her personal appearance swing around the country, has Paramount exercising option on her ticket a month ahead of legal date.

Company will not spot the player in another picture until at least the middle of February, giving her a six-week rest from the transcontinental tour.

Although Paramount has not lined up next pictures for the player, there is a good chance that 'Mrs. Wiggs of the Cabbage Patch' will be dusted off for a re-write.

## Matt Hughes' 20th Op.

San Francisco, Dec. 25.

Matt Hughes, owner of the Sunnyside theatre at the government bombing base here, has left for Ontario, Canada, where he will undergo his 20th operation for shrapnel wounds sustained when a member of the Canadian army during the war.

Government medics will operate on him. While he's gone Mrs. Hughes will run the house.

## Hadden on 'Trinidad'

Hollywood, Dec. 25.

George Hadden, former Belasco director, has been engaged to co-direct 'Murder in Trinidad' at Fox with Louis King.

Nigel Bruce set for the to Sol Wurtzel produces.

## QUIGLEY SUES ON MESQUITE

Los Angeles, Dec. 25.

Claiming that Horace McCoy, Columbia writer, fraudulently acquired possession of a story, 'Rider Jack', Robert Quigley has sued against his fellow-writer for \$200.

Plaintiff says the yarn was sold to Ken Maynard for \$275 and that McCoy did not pay him what was allegedly due.



# HAPPY 1934!

## What this Week Means for the Weeks to Come

### 1: Greta Garbo at Astor



"Queen Christina" starts a \$2 top two-a-day run at the world's leading roadshow house. The notices are 100% praise. The advance sale at the theatre is unprecedented. It is no exaggeration to say that this is **THE BIGGEST ATTRACTION IN SHOW BUSINESS**

### 2: Marion Davies—Bing Crosby

"Going Hollywood." People are commenting breathlessly on this great musical. Fast, luxurious and with the greatest musical score since "The Broadway Melody." Hit! Hit! Hit!



### 3: "Dancing Lady"

(Joan Crawford, Clark Gable, Franchot Tone) continues its amazing business — getting career as the best musical yet released. Hit! Hit! Hit!



### 4: Laurel and Hardy in

"Sons of the Desert" arrives. This is tops for comedy. It raises Laurel and Hardy to full feature length stature as *guaranteed* stars. This is a Hit! Hit! Hit!



### 5: Big plans completed

for popular price engagements of "Dinner at Eight" and "Eskimo. Also campaigns started on



"The CAT and the FIDDLE" (Ramon Novarro and Jeanette MacDonald); "IT HAPPENED ONE DAY" (Lionel Barrymore); "LAUGHING BOY" (Ramon Novarro and Lupe Velez); "THE MYSTERY OF THE DEAD POLICE" (Robert Montgomery); "RIP TIDE" (Norma Shearer); "TARZAN and HIS MATE" (Johnny Weissmuller and Maureen O'Sullivan); "VIVA VILLA" (Wallace Beery, Fay Wray, Leo Carrillo)!

What a pleasure to know  
that you can count on  
LEO for HIT after HIT,  
WEEK after WEEK,  
YEAR after YEAR!

METRO-Goldwyn-MAYER

10<sup>th</sup>

Championship Year!

THE WEEKS TO COME MEAN  
HITS! HITS! HITS! from  
Metro-Goldwyn-Mayer



## PAR WILL PROBABLY NOT RE-SIGN WIECK

Hollywood, Dec. 25. Indications are Paramount will not make a new deal with Dorothea Wieck, German importation, who came here for two piz.

Although 'Mrs. Fane's Baby Is Stolen,' her last pic on the lot, promises b.o., studio is dubious about re-signing her due to the poor showing made by 'Cradle Song,' her first American pic.

## 'Elizabeth and Mary' Will Be Made on Coast By U

Hollywood, Dec. 25. 'Elizabeth and Mary' will be produced by Universal on the coast, and not in New York as reported. Company expects to get the picture under way Jan. 15 with Lowell Sherman directing and in a featured part. Universal is planning to bring several stage players from the east for the picture.

## Fixing 'Sea Girl'

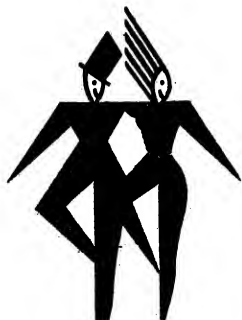
Hollywood, Dec. 25. A new treatment is being written by Wanda Tuchock and George Morris for Radio's 'Sea Girl'.

This is the yarn for which Ernest Shackleford and George Drumgold went to the South Seas for background footage.



**BEN BLUE**  
WARNER BROS. COMEDIES  
DIP. JOE RIVKIN  
LEO MORRISON, Agency

## SEASON'S GREETINGS



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## Fargo Takes Affiliated As Coast Rental Spot

Hollywood, Dec. 25. Robert L. Fargo has taken a lease on Affiliated studio and will use it as a rental lot. Carl E. Jacobson and Harry A. Devaux are associated with him, and the company, which is being incorporated, is financed by San Francisco capital.

Fargo will take over negatives made by Television Pictures, selling them to the state right market. Figures to have 12 features and a like number of shorts during the year. 'My Escape from Cannibals' and 'Vanishing America' are first two Affiliated will handle.

The studio is part of the old Christie lot.

## Gaynor, Farrell Reunion Pic at Fox, 'First Love'

Hollywood, Dec. 25. First picture for the reunited team of Janet Gaynor and Charles Farrell at Fox will be 'First Love.' It's based on a Kathleen Norris yarn, 'Manhattan Love Song,' scripted by Sonya Levien and James Gleason.

## Seven Seas' Pix

Hollywood, Dec. 25. William Fliske III is in New York to negotiate a release for 'Cane Fire,' produced by Seven Seas in Hawaii. Fliske and Count Alfredo Carpegna are backers of the indie company.

Next picture for Seven Seas will be 'Moro,' Philippine Island head hunter story. It replaces 'Dark Surrender,' negro yarn in which Paul Robeson had been slated to star. Latter is abandoned.

'Moro' is by James Bodrero, author of 'Cane Fire,' Bodrero is writing the script with Edward H. Knopf, who will direct, the company going to the Island of Luzerne, Philippines, in February. Isidore Bernstein is supervising.

## What Protection

Los Angeles, Dec. 25. As 'Roman Scandals' opened at the L. A. United Artists Christmas Day, one week after it closed at the Chinese, protection was kicked to the four winds.

So Radio is figuring on jumping 'Little Women' to the Hillstreet immediately after it closes its \$1.50 run at the Chinese. Simply theorize that if U.A. can disregard protection of local deluxers, Radio can, too.

## Par Retains McLaglen For 'Broke His Heart'

Hollywood, Dec. 25. Victor McLaglen, on completion of 'No More Women' at Paramount, goes into 'Man Who Broke His Heart.'

Carole Lombard is in the other corner. It's an Al Lewis production.

## Indie Monarch Theatre Chain to Add Houses

Monarch, the Feld-Chatkin-Katz theatre chain, will go to a dozen houses or so after Jan. 1 under an expansion plan.

Company is operating five houses now, two in Indianapolis, and singletons in Akron, Youngstown and Steubenville, O. Excepting for Steubenville, which was straight film from the outset, the other four have dropped stage shows or vaudeville and also gone straight pics.

Frank Moneyhan has assumed charge of advertising and publicity for the two Monarch theatres in Indianapolis, resigning from Loew's, to succeed Ace Beery.

## Holiday Exception

Los Angeles, Dec. 25. Breaking precedent, the first Metro-Goldwyn-Mayer picture preview ever to be shown in any downtown Los Angeles house goes into Loew's State on New Year's Eve.

Preview initialed is to offer opposition to special New Year stage shows scheduled for competing downtown deluxers.

## Coast F-WC Units Tied

Los Angeles, Dec. 25. Beginning today the Pasadena and Glendale districts of Fox West Coast circuit, comprising nine houses, will be combined with the Los Angeles city district.

Enlarged supervisory unit will be operated by district manager Al Hanson.

## Contracts

Hollywood, Dec. 25. Warners picked the option Patricia Ellis for another year.

Warners picked up Robert Baratz's option for another six months.

Adele Thomas option picked up at Radio.

Fox has lifted option on Lillian Harvey for a year.

Metro has lifted option on Florence McKinney for another six months.

Options lifted on Kay Francis, William Dieterle, Phil Faversham, Phil Reed and Earl Baldwin, Warners.

Radio has picked option on Tom Brown.

Fox has given a seven-year pact to Shirley Temple, five-year-old actress.

## Chi Nabe Film War as Haymarket Sews Up Product for 4 Releases

Show business battlefield of the city is now Madison and Halsted, the former haven of burleycues, but now primarily cluttered with 10c and 15c picture spots. Feud has already resulted in the closing of one house, the Mid-City, and the likely forcing of the Empire from straight pictures back into burley.

Follows the gobbling up of all product by the Haymarket under Florence Paley. Former burley Haymarket has bought up all the indie film for four releases, which means that the house is running the same pictures four times a year, thus preventing other houses from taking the pictures on other runs. Furthermore, only indie film is available for dime admissions, the major distributors having this year decided not to sell product to any dime theatre.

Lack of product forced the Mid-City to fold last week, since it couldn't compete at the necessary 15c for major film. Empire now

finds itself getting tight around the collar for the same 15c reason and is now ready to add burlesque to make the 15c sound reasonable to the transients who frequent the West Madison street curbs.

Haymarket, the winner of the fight so far, has built up a terrific following among these transients, all of whom think that the Haymarket is swell. This follows the deal made between the theatre and the West Side Hotel Managers' association. Due to the ruling of the Board of Health, West Madison street hotels must clean out their lodgers every morning at 7 a.m. to make sure the places get a thorough airing. Managers' association and the Welfare groups went to the Haymarket and got a daily supply of 300 free passes for the lodgers who move from hotel to theatre to lodge every morning. This has built up good will strength for the theatre, the transients planking down a dime at the Haymarket when they finally do find themselves in the money.

## ROXY, N. Y.

Per usual the stage show eclipses the screen fare. That's been the secret of the theatre's post-receiver-ship operation which has taken it out of the red and into a profit regularly. 'Jimmy and Sally' (Fox) is the flicker; Gene Austin heads the stage show. Rostrum entertainment runs 65 mins., as long as the feature, with a Disney revival, 'Noah's Ark' and newsreel in between.

Gene Austin, probably still the Victor record's top seller with his 'Blue Heaven' of yesteryear, has lost none of his appeal in the interim, enhancing that through a radio rep out of Chi and an extensive roadshow tour through the south all last year. He pianologs and croons 'em for show-stopping returns. With him are Candy and Coco, whom Austin picked up in New Orleans. Their novelty guitar-string bass and vocal calisthenics went for a score all their own.

Another big impression was by David and Hilda Murray, . . . Abel.

"VARIETY," Dec. 19, 1933

**GENE AUSTIN**  
Management ROBERT KERR  
Variety, 6282 Hollywood Boulevard, Hollywood, Cal.

MERRY CHRISTMAS and HAPPY NEW YEAR  
TO ALL MY FRIENDS

# GREGORY RATOFF

(RKO Radio Pictures)

Starting January 5 with Miss Lenore Ulric

In "I Love An Actress"

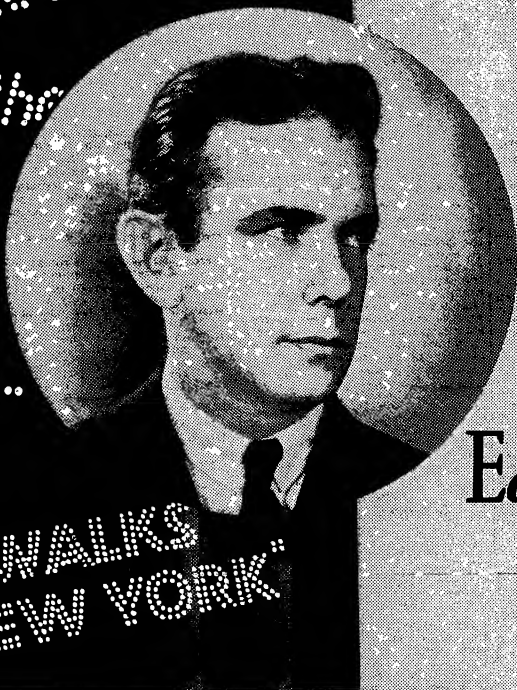
Management  
**SCHULBERG-FELDMAN**  
401 Taft Building, Hollywood, Calif.

Personal New York Representative  
**HERMAN BERNIE**  
1619 Broadway, New York City





IAN  
Honeymoon Lane  
SALLY  
IRENE  
AND  
MARY  
"SIDEWALKS  
OF NEW YORK"



*Eddie Dowling*

In Association with

PARIS BOUND  
The Jest  
LAW  
ANNA CHRISTIE  
THE HAIRY APE  
MACHINAL  
Holiday  
WHAT PRICE GLORY



*Arthur Hopkins*

*Presents*

An Eddie Dowling Production  
 Directed by Arthur Hopkins  
 Associate director Wm. C. de Mille  
 Supervised by Ben Jackson

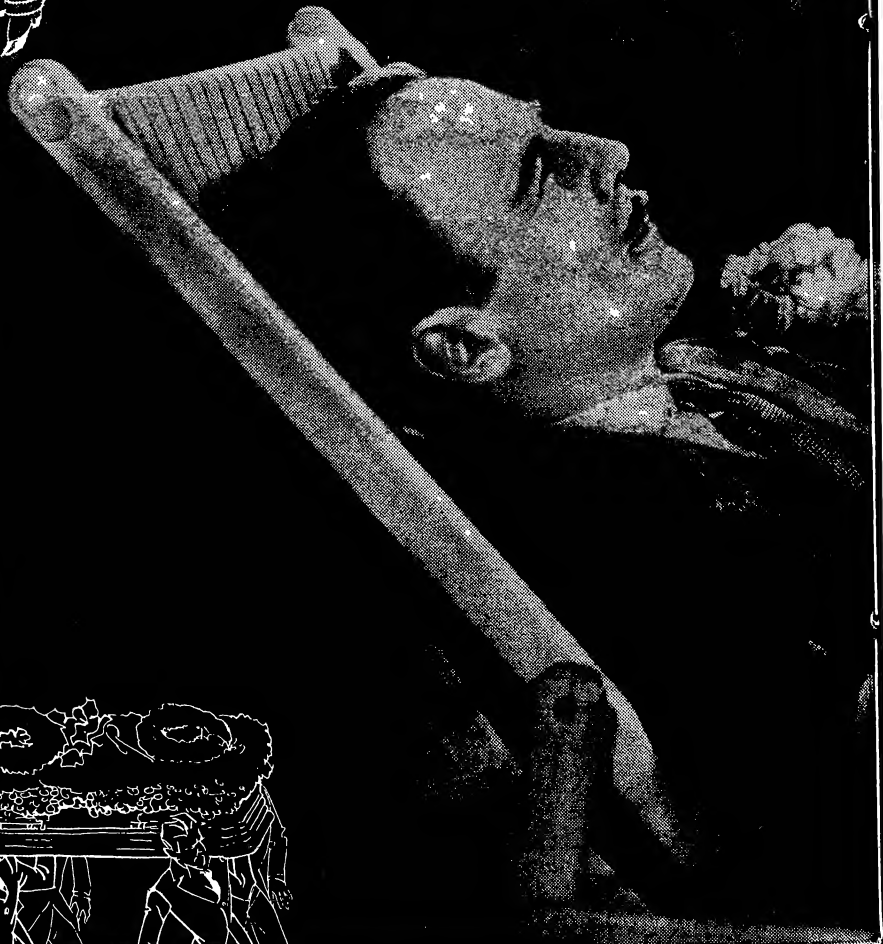
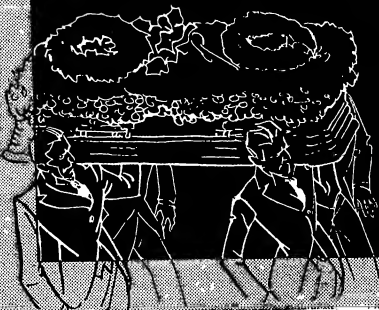
# LILLIAN GISH *and* ROLAND YOUNG



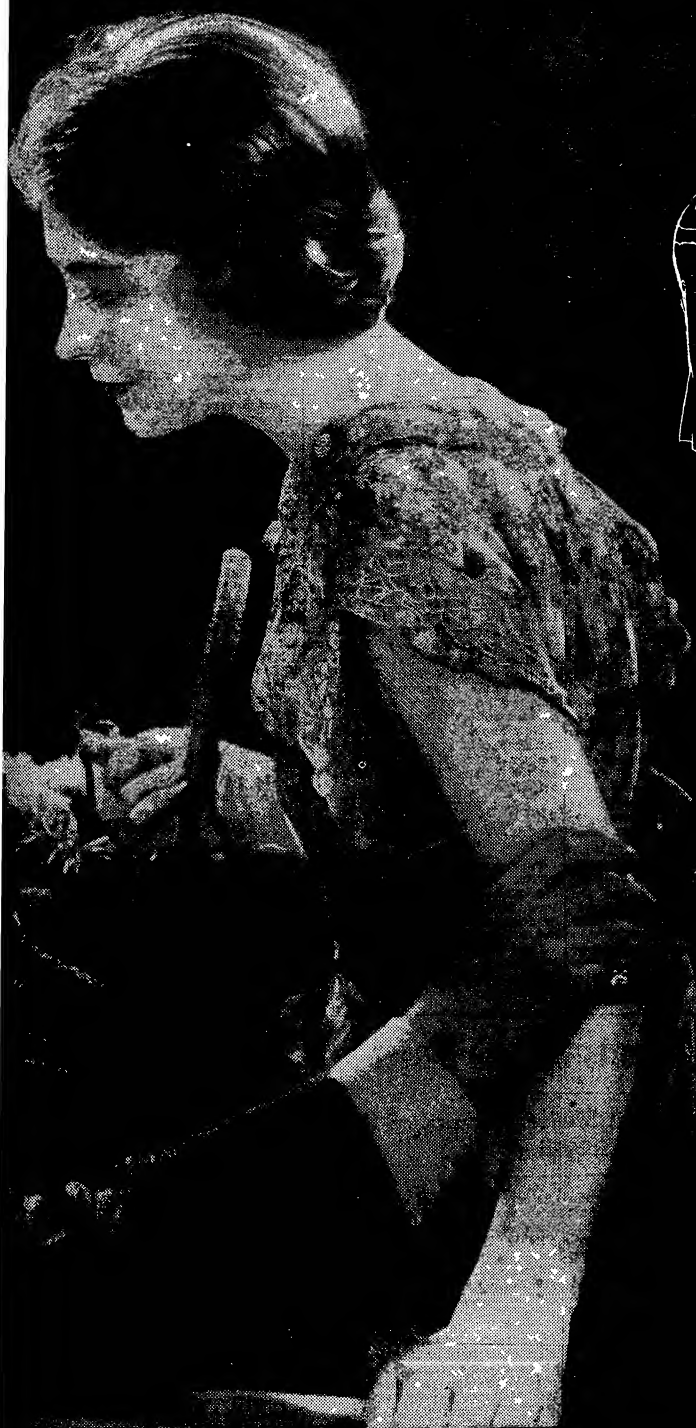
The first half of his double life proposed to him. He was too weak to resist her so he ran away from it all.



It was his own funeral. He thought he had buried his past in a casket, but the reports of his death were greatly exaggerated.



# HIS DOUBLE LIFE



The second half of his double life was someone he had never heard of before, and she presented him with two full grown sons. He wished he had stayed at his own funeral.

The whole of his double life he found at last, and they lived happily ever after.



A P A R A M O U N T R E L E A S E



## Famous Authors at \$200 Per 15 Min. Script, and Doing Radio a Favor At That Figure, About Washed Up

icago, Dec. 25. Its mind to get without name writers. Ether's past experience with big money writers has left a strictly see-saw impression. Few radio audiences of scribbling names while those who are sold scared away by the terrific rates asked by the typewriter-plunkers.

One sponsor of a woman's production was not for Kathleen Norris and topped the best price previously paid for any writer by nearly \$200 by offering Miss Norris \$650 for every episode. Miss Norris snuffed it out of the window.

Many writers eye radio in much the same light as they did motion pictures as the goose that keeps on laying the golden eggs in bushel-loads. When they talk about radio prices their minds wander to the U. S. Treasury.

Average price of royalty or writing by big league scribblers is around \$200 per episode. Arthur Somers Roche is being marketed to radio at \$250 per episode for the bare outline of an original plot. With the sponsor to guarantee at least five, but preferably six, programs weekly.

Clarence Buddington Kelland is offered at \$250 per episode for royalty on published works. P. G. Wodehouse is offered at \$150 per episode for other rights to the 'Jeeves' series.

**Comic Strip Rates**

Sax Rohmer got \$150 per episode for his 'Fu Manchu' serial. Among the comic section heroes Dick Tracy is being offered by the Chicago Tribune to radio advertisers for \$250 for local rights or \$500 for national rights, with Tracy now exploited in some 50 papers throughout the country.

Brooks taken by big name writers who have tried to tackle the ether on their own has convinced radio people that renowned literateurs cannot be counted on to turn out a workable or guaranteed script.

It has been found that the value to radio of the name writer is, not the writer, but the character that has been publicized. Thus Percy Crosby would presumably have little, if any, following on the ether on his own, but 'Skippy' is a national winner. Same goes for 'Orphan Annie,' 'Tarzan,' 'Sherlock Holmes,' etc.

## Chicago Ether-Petrillo Talking Changes in 1934 Music Contract

Chicago, Dec. 25. Radio wants 12 changes and Jimmy Petrillo asks for four changes. In the current setup in the Musicians' Union deal with the networks, present contract expires on Jan. 1, but at present pace of negotiations looks like current deal will be held over a couple of weeks.

Networks, among other things, asked that there be no extra charge for doubling while Petrillo wants doubling eliminated entirely. Networks want no extra charge for auditions on the stand that they should not be taxed for trying to get jobs for the musicians.

Petrillo countered with a proposal to unionize library and sound effects men.

Walgreen drug Chicago, which have been sponsoring baseball and football games, go into the femme side of the industry on WGN with a program titled, 'Lovely Ladies.' Will be ethered by Myrna Dee Sergeant on Tuesday, Thursday and Friday for 15 minutes in the morning. Will be talks on beauty with no brands of cosmetics mentioned.

Earl Burnett head comes into the Drake hotel, Chicago, on Jan. 20. Bringing in a cast of 15 which includes 11 men and women, male trio and man and women vocal duet.

Replaces the Clyde McCoy band.

## Renewals

**Pistol-Myers Co.** (Ipana Toothpaste) gives its Wednesday night a second cycle of 13 weeks starting Jan. 3 with 42 stations on NBC's red (WEAF) loop involved.

**Carleton & Hovey Co.** (Father John's Medicine) extends the Wednesday and Sunday quarter hours on NBC's blue (WJZ) roots for another 13 weeks, effective Jan. 14 and 17.

**Chevrolet Motor Co.** has tied up its current Sunday evening spot on the red link for the season's second 13 weeks, beginning Jan. 7. Renewal affects stations.

**General Petroleum** has picked up another year's ticket on the 'Memory Lane' serial authored by Ted Maxwell on an NBC Coast network.

**Ilamook Cheese** is newal Woman's Magazine of the Air. NBC, San Francisco.

**Remington-Rand** on 'The March of Time' (CBS) for a second 13 weeks, effective Jan. 5. Extension affects 30 stations.

## 'Buy Pittsburgh' Movement on Radio Talent

Pittsburgh, Dec. 25.

Burned up because most of the big local air advertisers insist upon going to the networks for their talent, passing up the Pittsburgh product entirely, an agency here held a theatre audition Sunday afternoon (23) to which every well-known Pittsburgh account possibility was invited.

Aldine theatre rented for occasion, and agency put on a program composed entirely of Pittsburgh talent. It included 17-piece band conducted by Al Marsico, former leader at Enright, So-and-So trio, winners here in Paul Whiteman contest of more than a year ago, and several others.

It was the first concentrated effort ever made to get local talent on the network commercially. More than 250 invitations, to radio editors, newspapermen and advertising executives of several big Pittsburgh corporations, were extended. Program ran an hour.

It's long been the complaint of Pittsburgh radio editors that networks have constantly passed up Pittsburgh. They insist that a town with three such large stations, KDKA, WOAI and WJAS, should provide at least one, or two chain programs at least.

## Crumit-Sanderson Hold 1 And Lose 1 in January

Frank Crumit and Julia Sanderson have been renewed for another full year by Bond Bread, dating from Jan. 1. At the same time, Crumit and Sanderson lose their evening show, Blackstone Cigar, which goes off the air after the first of the year.

Team had been doubling on both for some time, but Blackstone is dropping its ether exploitation for a time.

## Ed Schallert Airing

Hollywood, Dec. 25. Edwin Schallert, drama and picture editor of the Times, goes on the air Wednesday night (27) with a weekly radio review of pictures and comment over KMTB, new radio affiliate of the Times.

He expects to get a guest star or featured player each week to help build up listener interest.

## GULF OIL FUTURES

Goodman Takes a Vacation—Berlin Needs An Act

With George M. Cohan responsible for the suggestion and the leader amenable to the idea, Gulf Oil retirees Al Goodman from its program on NBC this Sunday (31). Goodman resumes 15 weeks later when Cohan steps back into the show to replace Will Rogers. Cohan had pointed out to the account that it would be good show business to reserve Goodman for the acts on the series that devoted themselves to special musical material. Withdrawal was okay with Goodman since it would give him a chance to take a vacation in Florida.

Goodman has also been signatored to head the band when Irving Berlin succeeds Cohan May 6 for a five-week run on the Gulf Oil stanza. Berlin was given tract without either the composer or the commercial having the least idea of what sort of an act he will do. Same uncertainty about routine prevailed when the original deal was closed with Cohan.

Emil Coleman's combo will musical interluding for the week Rogers cycle.

## Bakers' Giveaways Open Ether Break For L. A. Stations

Los Angeles, Dec. 25.

Failure of local bakers to agree among themselves is proving a break for radio stations and air talent.

Recently they agreed not to present giveaways with their bread but the pact was allegedly broken when Franco resumed the giving of coupons to patrons for admission to the public broadcasts at KFWB of the weekly Hi-Jinks.

Now all leading bakers say they are going either in competition with Jevens first under the wire. This concern has bought time for a weekly hour vaude show over KMTB, to be broadcast before coupon-holding customers at the Hollywood Women's club.

Bert Butterworth m.c.'ing the new program.

## South Orch, Brooks on Chamberlain CBS Show

Chicago, Dec. 25.

Chamberlain hand lotion finally settled on a network spot, starting on a CBS split web Jan. 14.

For a CBS week 15-minute shot at six p.m. featuring the Eddie South band, Jack Brooks and some medico speller not yet selected. Also a couple of femmes for a dramatic punch. Through the local Ruthrauff and Ryan agency.

## VINCE HOLD MCCORMACK

John McCormack's stay on the Vince show (NBC) has been extended by the Charles R. Warner Co. to the middle of March.

South band, Jack Brooks and some medico speller not yet selected. Also a couple of femmes for a dramatic punch. Through the local Ruthrauff and Ryan agency.

## NBC Imports Spanish Singer

## Believed to Be 1st Major Instance of Radio Scouting

One of the first cases of foreign talent importation in radio is that of Carlos Gardel, being brought over by NBC. He sailed from Paris Wednesday (20) and will be in New York about a month before making his air debut on Jan. 31.

Gardel is a Spanish singer discovered by Paramount and started in Paris. Spanish versions made in Paris. Has come up phenomenally in Spain during the past year, to the extent that several theatres in Madrid and Barcelona have stopped films in mid-projection for encore purposes on his songs.

NBC will put him on sustaining for buildup purposes, with hopes of a commercial to follow. Several minor people have been imported by radio companies previously for air work, but never before has been anyone brought over by the

## Foods 65% of NBC Daytime

Food industry is responsible for 65% of the \$24,500,000 that NBC has grossed on the sale of daytime facilities from January, 1927, to October, 1933. This fact is contained in a study just-completed by the network to show the development of day time advertising. Study when printed will be distributed among ad agencies as a reference source on the subject.

Represented by the \$24,500,000 is 21% of the total expenditures made by NBC clients over the 1927-33 stretch. Of the next three major daytime spenders the house furnishings industry, chiefly refrigerator makers, leads. Next, in that order, come cosmetics and drugs and the soaps and cleanser brands.

## Patent Med. Time on Ether Drops 40% in Month as Other Biz Hops

## FRENCH RADIO REVENUE

How Taxes Are Derived to Support Programs

Paris, Dec. 16. French Government radio stations will have revenue of 70,000,000 francs in coming year. Of this, 50,000,000 comes from taxes on tube sets, 5,000,000 from taxes on crystal sets and 15,000,000 from taxes on tubes themselves.

It is expected that about 25,000,000 francs of this will be spent on programs, which need a lot of improving. Tax figures indicate that there are about 1,500,000 receiving sets in the country.

## WLS Passes Up Met. Opera for Own Yodelers

Chicago, Dec. 25.

NBC affiliate WLS, the Prairie Farmer station, which divides time with WENR has refused to take the Lucky Strike Metropolitan Opera. Won't displace its afternoon commercials at station rate for the NBC affiliate coin. Besides, is anxious to keep its WLS Merry-Go-Round show going since the period is building up rapidly. Metropolitan opera would cut right into it.

Now appears that the Metropolitan opera will go to the Herald-Examiner outlet, KYW. Other NBC station, WMAQ, is set for the operatics also.

## WLW Staff Changes

Cincinnati, Dec. 25.

Four outs and one newcomer at WLW. Those departing are Richard Nichols, production manager, Paul Stewart and Zelma Tilden, dramatic actors, and Dorothy Rotay, blues singer.

Leon Benson joins the continuity department. He is an alumnus of the Paramount press department in Manhattan.

Radio's march away from the patent medicines has begun. All stations execs deny any official or unofficial notice to quiet down on proprietary advertising, but nevertheless the transmitters have silenced about 40% of the ent medicine time already drop-offs are still on the increase. Figured that with current contracts expiring that the cure-alls will not have more than 15 or 20% of the air time that they had at their radio peak.

Other business, considered more legitimate, is coming back fast to radio with the stations now able to be more choosier in the type of accounts they'll accept. Business is on the climb in other industries, with every rise making the stations more and more independent of the stomach-cure propositions.

Even with those patent cures under contract stations are taking advantage of movability clauses to shift the patent stuff off the ace hours and shoving them behind the eight-ball in the weakest afternoon and morning hours. WBMB took the move last week with its flock of patent remedies, cutting the total down at night so that now only Cal-Aspirin has an evening spot. And even that is figured to go to a daylight spot. With the prop remedies all agreeable to the time shifting, preferring to take optional time on the air than none at all.

NBC locally separated itself from Willard tablet last week also, a sweet quiz enabling NBC to call it quits when Willard asks for a seven-week respite.

## Lennie Hayton Stymied By L.A. Union Rules Loses Woodbury Acct.

Broadcast of Jan. 9 will be the last for Lennie Hayton on the Tuesday night Woodbury show over NBC. Account's dissatisfaction with the dance combo under his direction is the cause. In agreeing to the withdrawal Hayton admitted that he has found it difficult to maintain a first-rate dance unit from among the pickup men available to him in Los Angeles. Pick of the town's musicians, the leader pointed out, had permanent berths and the rules of the local union banned them from doubling into other jobs.

Band likely to fill the vacancy is Ted Fiorito. Unit was auditioned last week by Lennon & Mitchell, the agency on both the Woodbury and Old Gold accounts. Stay of the Mills Bros on the Woodbury show may be extended from three to nine weeks; Bing Crosby starts his second 13-week cycle on the stanza, Jan. 16.

## Plough Ok's NBC Move; Looking for New Show

Chicago, Dec. 25.

Plough company has accepted a new spot for its Penetro revue on NBC in order to make room for the 30-minute Sal Hepatica program coming through from the east. Plough program is 15-minute affair.

Company is plotting several changes in its current line-up, now headed by the Benny Meroff band. Is auditioning several local NBC and indie shows, all of which have a musical background.

# WHY BRIT. SHOW BIZ IS OK

## WCCO, KSTP Decline Advertising For 'Sins of Love' Motion Picture

Minneapolis, Dec. 25.—Radio stations WCCO and KSTP, Columbia NBC, refused to carry advertising announcements 'Sins of Love,' ancient German-made obnoxious film with new title and presented at the Schubert theatre last week by a group of individuals who have connection with the theatrical fraternity here.

WDGY and WRHM, local independent stations, however, carried the announcements which were sensational in the extreme. Journal turned down similarly daring advertising copy, but other newspapers carried it.

Irony in that theatre was sublet for attraction by Mayor A. G. Bainbridge who, has waged a fight for censorship of the screen and theatre advertising. There was no interference with the attraction or its exploitation, including the front of the theatre with banners, papers and posters promising daring sex revelations.

is representing

In fighting for censorship, one of the points made by Mayor Bainbridge, who always has been a showman himself, is that theatres have been misrepresenting their offerings, showing posters of nearly nude women who weren't present in the pictures. 'Sins of Love' contained none of the promised sex sensationalism. However, a young woman lectured on 'sex' to exclusively female audiences at matinees and male audiences at nights. She started her talk to the men by expressing a hope that 'you are all gentlemen.' Frequent raucous laughter interrupted her oration on how to be happy though married.

## Camels Finds Glee Clubs on Wane in American Colleges

Camel has abandoned the idea of guesting university glee clubs in its CBS programs. In looking around for organizations of this stripe the clog account found there weren't enough available within overnight train distance to New York to make the thing worthwhile.

Survey developed the info that the college boys weren't given these days to choral practice on a big scale. In many of the halls of learning the glee club appendage has disappeared altogether while in most of the spots where it still prevails the enthusiasm for collective tonsiling is negligible.

## Say Shortwave Police Should Talk Both Ways

Tacoma, Dec. 25.—KGZN, Tacoma, police radio station, caught its first man. Merchant patrolman noticed men in pharmacy, called station, short wave did the rest and the cops arrived to catch the burglars.

Request has been made to radio submission to permit experiment in two-way communication over short wave, prowl car men to talk back to police headquarters as well as be able to receive messages. J. C. Picken, Tacoma radio engineer, is making the experiments with would revolutionize short wave hookups.

## PURE OIL SHOW STARTS

Minneapolis, Dec. 25.—Jack Malerich's orchestra together with Clem Dorland and Betty Brewer, singers, get a 12 weeks' contract to go on the ether over WCCO.

Program sponsored by the Pure Oil company of Minneapolis twice a week.

## Those Gifts

his year more than ever the columnists are the fair-haired journalists on the Xmas plunder.

Loot makes anything that the film chatters were won't to receive in former years seems playtime in comparison.

## HEARST BEHIND McCLELLAND, RUMOR

Los Angeles, Dec. 25.—Unverifiable reports here mention William R. Hearst as toying with the idea of bankrolling George B. McClelland, former NBC vice president. McClelland has been working on a third network ambition since his departure from NBC.

Story as whispered around Los Angeles is that KFI, 50,000 watt, would detach itself from NBC to become the California outlet for the proposed new group. This, of course, is not admitted.

Besides his maneuvering for a couple stations on the west coast William Randolph Hearst is trying to get an outlet in Detroit. Paper for which he's seeking to tie up a transmitter in the latter city is the 'Daily Times.'

First station to get a bid from Hearst in Detroit was WJR, 10,000-watt. Deal submitted involved stock in the Hearst enterprises but R. Richards, who holds the controlling interest in WJR, refused to discuss anything but a cash proposition. Richard's asking price was \$2,500,000.

McClelland has consistently refused to comment on the status of his rival network negotiations although the involved stations which he has approached how to answer questions. McClelland has remained inaccessible to the trade press since his first announcement which was minus all details.

## BASEBALL UNDECIDED

Clubs Can't Make Up Minds For or Against Radi

Chicago, Dec. 25.—Radio stations lining up their baseball broadcasts for the coming season are meeting the usual reluctance on the part of the park owners against the ether. Opinion is strangely divided throughout the baseball world, some feel club owners being convinced that radio is a great aid to the box office while others consider it an audience-burglar.

Each year sees a different station doing the holdout angle. Prima beer, now arranging for its broadcast of the 'Cubs' games over WBBM, local CBS station, is in conference with St. Louis Cardinals, who are this year's head-shakers.

## Flournoy on Coast

Los Angeles, Dec. 25.—David Flournoy, formerly community head at radio station KMOX in St. Louis, has migrated to the coast.

He is with the Chet Crank agency here and is scripting the Gilmore circus.

## TERHUNE AND DOGS BACK

Albert Payson Terhune resumes telling pious tales for Spratts Patent, Ltd., Jan. 21 over a Sunday matinee hookup on NBC's blue (WJZ) loop.

Paris & Pearl placed the business and the contract is for 15 weeks.

## BROADCASTING SWAYS BALANCE

In New York N.S.G.—Radio As a Keeper-at-Homer In U.S.—Not So in England

## LONDON'S 37 LEGITS

During the second week of December, the following statistics applied to the theatrical situation existing in New York and London. What makes the figures possibly misleading is the fact that New York has a highly competitive amusement-radio which does not exist in England where radio is devoted to education, propaganda and music, with practically no amusement angles in the American sense.

New York  
Legit shows ..... 23  
Principal cinemas ..... 14  
Deluxe vaudeville ..... None

London  
Legit shows ..... 37  
Principal cinemas ..... 17  
Deluxe vaudeville ..... 7

It will be observed that London theatrical production exceeds New York's by a substantial margin. So-called 'big time' vaudeville still functions in London, however changed in character, whereas it doesn't exist in New York at all. Prices of admission as between London and New York attractions are approximately equal although the foreign exchange rate would artificially upset this.

A British Line-up  
Just how little competition to the older amusements British radio provides can be gleaned from a typical evening's schedule. This was the line-up on the British kilocycles for Dec. 12:

6—Farmers Bulletin, Regional announcements.  
6:30-7:30—Reginald King Orchestra.  
7:30—'Scientific Research.'  
8—Gramophone Variety.  
8:30—Play 'Band.'  
9—Welsh Guards Band.  
9:15—Music of Schubert.  
9:45—Fred Hartley's Novelty Quintette.  
10—News Flashes.

Radio is effective as an advertising medium in America just in proportion to its success as an amusement. And although broadcasters and sponsors tend to think of radio in terms of advertising, show business has rightly recognized the radio as a competitor amusement. There is certainly some grounds for considering the London-New York comparison as significant. Although other factors, such as union regulations, play some part in influencing the tide of theatrical activity as between the two cities, London and New York have much in common. Plays, films, and actors are constantly being interchanged.

In any event it is clear that the British radio program is not designed or calculated to build stay-at-home habits, detrimental to theatrical attendance, whereas this is demonstrated what American broadcast consciously and successfully strives for.

## MILLS BROS.' LONDON DATE

Will \$4,000 Weekly By Doubl

Mills Bros. are due for a European tour late in the spring. 'Already set for the foursome is a four week run in London starting May 7. First two will be at the Paladium and the other pair at the Empire with the boys doubling from either spot into the Mayfair hotel. Combined salary will amount to \$4,000 a week.

English contract cedes the team the right to do broadcasting and private parties. Tom Rockwell, the quartet's manager, will accompany them on the tour.

## Ratification of Press-Radio Pact May Meet Snags from Stations Owned by Dailies and Indies

## Back to Farms

Chicago, Dec. 25.—hat things are picking up throughout the country is emphasized by the statement of radio manufacturing company that there is a sudden demand for battery set radios. Several factories have started turning out the old-fashioned battery sets to meet a demand that outstrips the supply.

Battery sets are for the farms where electricity is still unknown, and the farms into which some coin has started flowing.

Powers-that-be at both NBC and Columbia feel assured that the pact giving the press regulatory authority over news used for broadcasting purposes will be ratified at the meeting of the newspaper and radio factions called for Jan. 6. W. R. Hearst is expected to fall in line with the proposition and the only opposition that may force a revision of the peace program is figured to come from newspapers operating their own stations. These, it is anticipated, will demand wider latitude in the time of day designated for newscasting as well as the right to consume as much air space as they deem necessary.

Appreciable percentage of indie broadcasters located in all parts of the country have already declared themselves as against yielding any of their newscasting privileges to the press. Major part of this opposition derives from the midwest and westcoast. Objections from the indie station and outlet operating newspaper sources are expected to result in considerable revamping of the recommended 10-point program but without depriving the press association of a controlling voice in the news available for broadcasting.

## NBC RED WEB BOOKED SOLID FOR JAN.

NBC swings into the new year with the red link's (WEAF) evening schedule practically all blocked off by commercials and only two periods available—the blue (WJZ) loop for coast to coast hookups. As far as the night time setup is concerned the advertiser support on the combined red and blue strings is stronger now than it was at the start of 1931, which turned out the biggest January gross in NBC history. Time sales for January, 1934, would achieve the January, 1931, level because of the wide margin in the sale of before 6 p.m. facilities.

Only two evening spots available on the red's evening schedule involve Saturday. They are the spaces between 8 to 8:30 and 9 to 9:30. On the blue link there are fragments of time open each evening of the week but with the exception of two niches these can offer nothing beyond the basic network of 17 stations.

## Fred Culbert Overseas Successor to Morton

Frederick P. Culbert has been named head of R.C.A. for Europe, to replace A. H. Morton. Morton is business mgr. of the NBC program department here.

With Culbert assuming his new office, headquarters will be switched from Paris to London.

## Sues Columbo for 60G

Los Angeles, Dec. 25.—Russ Columbo is being sued in Superior Court for \$60,000 and an accounting on his engagements since October, 1931, by the Russco Enterprises, Inc., a managerial agency which claims 33 1/3% of the entertainer's net income under contract.

Accounting is demanded on road-show appearances in a number of eastern cities during which his asserted salary was \$3,800 per week and for Columbo's \$25,000 engagement with 20th Century in 'Broadway Through a Keyhole.'

## MARY OLDS BANKRUPT

Mary Olds, mink splendor on household subjects with an office at 500 Fifth avenue, has taken the bankruptcy way out with a petition filed in the New York Federal court. She listed her liabilities as totaling \$167,000 and assets at \$100,000.

## CBS LEASING LEGIT HOUSE AS A STUDIO

CBS may lease a dark legit theatre as its outside studio for commercials that want large sitting audiences at their broadcasts. Network has recently looked over several available houses in the Broadway sector and the proposition is now in the term dickerer process. Ed Klauber, v.p., is doing the negotiating for Columbia.

Prior to turning its attention to the legit field CBS had under consideration the auditorium studio atop the New Amsterdam theatre in Times Square which NBC used before moving into Radio City. NBC had also submitted as available for the purpose part of the former NBC quarters at 711 Fifth avenue.

## Mae West's 7G for Air Comm'l Nixed by Par

Paramount studio last week refused permission to Mae West to guest star on the Hinds program on NBC.

Deal, before kayored, was on a basis of \$7,000 for the one appearance, with Charlie Morrison agenting for Miss West with the Lennen & Mitchell advertising agency.

## Announcer Has Talent

Lincoln, Dec. 25.—Laurel Gilbert, former KFAB announcer, has promoted himself into the cast of the Donnellie Civic theatre of Detroit.

Announcement is that the company'll open tonight (25) with 'Tour de Monde,' Company is under direction of T. W. Stevens.

# **SETH PARKER CRUISE** With Phillips Lord 30 Mins. **COMMERCIAL** **WEAF, New York**

Loyalty and simple-mindedness characteristics of the Seth Parker fans. That fact alone keeps these weekly pickups from seaport towns from being ticketed immediately for prize-ticket dullness.

Phillips Lord (Seth Parker) is making a trip around the world on a schooner. For the first 13 weeks he proceeds leisurely down the Atlantic seaboard from north to south and once a week ties up at some convenient dock to give a broadcast. For which Frigidaire pays him money. It's a victory for Lord and Bob Berger, his manager.

Frigidaire, of course, bought and expects to capitalize on the loyalty of those Seth Parker addicts. They will have to be the judge of their own bargain. Meanwhile, by the only criterion that a radio program can be judged under for the purposes of a trade paper record, the "Cruise of the Seth Parker" is intolerably sappy.

From "Prize" Lord handed out for 30 minutes what the advance announcements stressed as a great radio novelty. Namely, there was no continuity and no prepared program. It would be truer to say that an attempt was made to make a virtue out of poverty of inspiration. This was the third of the seaport frolics, the first and second being from Portland, Maine and Boston. And if Lord has so soon run out of ideas, maybe Frigidaire ought to protect their investment and hire an author.

Microphones were spotted in various parts of the ship. There was a good deal of pseudo-technical shouting of orders and an effort throughout to embellish the proceedings with glamour. Minute after minute trickled by, however, with nothing happening. There was little to describe and no amount of synthetic oxygenization could quite turn those sailors into picturesque personalities. They were scarcely intelligible.

Lord succeeded in amply proving his claim that the program was ad lib and the talent was amateur. Which only proved again that careful preparation and experienced performers are fundamentals the neglect of which inevitably results in disaster.

Lord himself is a canny radio trouper, but he's leaning with both elbows in this series upon the non-critical and endlessly good-natured character of his typical audience. But presumably even the blind, the half, the invalid, and the Polyanna is capable of that universal muscular reflex the yawn. *Land.*

# **CALLING ALL CARS.** With Frederick Lindsley. 15 Mins. **COMMERCIAL** **KHJ, Los Angeles.**

It's patent that the idea for this weekly series was taken from the Lucky Strike programs based on cases from the Federal Secret Service files. For local consumption KHJ has taken its material from criminal cases handled by the local police.

On for the last three weeks the program is building to a good popularity among listeners who go to air-dramatics. Touch of authenticity is given the broadcasts by introduction of the weekly air cases by Chief of Police James Davis.

Half hour dramas are divided between narration by Frederick A. Lindsley and the enacting of the highlights by station's stock players. Material well within the choice of cases picked being those which help to build for suspense. Crime doesn't pay alone is put over, but not in those words. Chief Davis in his introduction takes an opportunity to pat the local police department on the back and remind the listeners that crime is a losing game.

Only cases to date have been those in which the police have got their man. Unsolved mysteries don't figure. *Stm.*

# **HALF HOUR IN 34 TIME** Dorothy Miller, Garfield Swi Songs, Band 30 Mi **Sustaining** **WOR, Newark**

Program authorities at WOR could make this one easier on the sensibilities by eliminating the puerile patter that runs through an otherwise pleasant half hour. What adds irritation to annoyance is the practice of repeating the same line of continuity week after week.

Simplest solution of this obvious exhaustion is to cut the announcer's contributions down to mere mention of numbers and soloists. Musically, the program for its kind should have better tunes than average. Ancient German tunes are culled with fine taste for lilt and melody and cover a wide variety of sources. Soprano range of Dorothy Miller and Garfield Swi's baritone, whether in solo or duet, lend themselves smoothly to the vocal requirements of the operetta or standard excerpts allotted them. *Ode.*

# **DEL CAMPO** Tenor 15 Mins. **Sustaining** **WABC, New York**

CBS at least is trying to do something to develop new talent. No question but that radio sorely needs a training school for nascent talent, else in short order it will have exhausted all its talent resources.

Del Campo is a tenor who may win that peculiar public fancy which sustains certain crooner bands, et al., household words. He's a romantic warbler who does his stuff competently but, it is feared, with not sufficient distinction to threaten another national craze. He's sponsored by Con Conrad, who piloted Russ Columbo. *Abel.*

# **PINKY HUNTER'S ORCHESTRA** Sustaining WGV, Schenectady

A new combination playing over NBC from the Lotus Garden Restaurant in Cleveland, where Hunter long was a featured singer on the radio, is being broadcast by Emerson Gill's orchestra. Hunter left Gill near the close of the latter's engagement at the De Witt Clinton Hotel, Albany, and is now making airings, to organize his own band.

Hunter's unit plays as smoothly as though it were a veteran organization. Leader, one of radio's pioneers, knows the style of music and the type of program that will appeal to listeners. Luncheon-hour broadcasts make excellent loud-speaker entertainment. They blend with the dining atmosphere, too.

A capable pop singer, Hunter does many of the vocals. Another singer, occasionally warbles, as does a femme vocalist. One thing Hunter lacks is a theme song comparable in distinctiveness to the number he sang some 10,000 times with Gill's band. *Jaco.*

# **REPEAL PARTY** Booth's Pale Dry One Hour **COMMERCIAL** **WGAI, Philadelphia**

This program—one time shot, was taken from 12:15 to 12:15 the night of repeal, and sub-titled "Thru the Years with Booth's—a fast moving, fascinating microphonic word picture of headlines and happenings from 1913 to '33."

Mac Parker, local newspaperman did the commentating, and handled over 5,000 words of copy at the speed of a typewriter. The tempo, especially rapid in the latter part of the program, was maintained by music (Paul Mason's) and ensemble numbers nicely tied in with continuity done by eight voice mixed chorus.

Good music was supplied by one of Philadelphia's most famous bartenders (Mike Gannon of Green's) who reminisced about John L. Sullivan, Jim Corbett, Nat Goodwin, Doc Davis and other celebs of the 90's vintage. The broadcast caused a lot of comment and clicked nicely. *Waters.*

# **CAMPUS NIGHTS** Songs, Band 15 Mins. **Sustaining** **WMCA, New York**

Just another label for a program framed around a quartet and a studio band. Brand of warbling mixed by the foursome is pretty bad and any complaint from the universities or colleges mentioned in the continuities would be justifiable.

Each of the Thursday evening quarter hours is dedicated to some institution of learning in or near New York City. Program opens with a thumbnail sketch of the university's history and purpose, and set forth in its charter, and between song bits the announcer conducts a Cook's tour of the institution's architectural layout.

Besides the alma mater's own songs the quartet for its repertoire resorts to sentimental and marching tunes of ancient vintage. The university's history and appeal objective are the alumni of similar origin. *Ode.*

# **LYON AND HEALY CANTER** Records 15 Mins. **COMMERCIAL** **WBMM, Chicago**

For some years now phonograph record companies have been printing a line on their discs: "not for radio broadcasting." But the station's history and use of the disc as the phonograph firms do nothing to stop the practice. The notion has grown up throughout the industry that the phonograph companies secretly approve of the broadcasting, labelling it free advertising.

And this program, paid for by the Lyon and Healy music store locally, is a case in point. This music company is playing 15 minutes worth of records on the air each morning and then tells the audience that the records or the manuscripts are to be sold to the public at Lyon and Healy. This has been going on for some time so it must be assumed to have been successful financially. Most of the records chosen are

# **Honesty**

Hollywood, Dec. 25.  
 Gloria Stuart has turned down a \$500 offer to sing one tune with Rudy Vallee over the Fleischmann hour.  
 Voice not properly trained for etherization, she said.—*From Daily Variety, Hollywood.*

# **Ether Slants**

Runkel Brothers chocolate highlight the sedative influence of their product for insomnia. There's a malt in the cocoa and slumber, they say, is irresistible. Program over WOR that carries this message is "Maverick Jim," a half hour program the second like a whole evening. It's a rambling, leisurely sort of a show heavily freighted with effects of mooring steers and other sounds typical of Arizona.

"That Mexican" and "grasper" are expressions used for the villain. Proving that radio is starting where Hollywood after remonstrations from Mexico City left off some years ago.

Ruby Keeler hit the ether for the first time the other night on the coast, and went over in great style. It was on the Fleischmann NBC program where she and Dick Powell were billed. Friend Al Johnson was an impromptu member of the cast, and after a few remarks introduced the missus. She slipped over an individual number, then chanted with Powell.

Later she did a dramatic sketch, "The First Kiss," with Powell and Ann Stone, that went over to resounding results with the audience of 300 in the RKO broadcasting studio.

Texaco boasts of itself as one of the first in the oil industry to sign the NRA code; which is evidently to persuade the public that Texaco was an exception in the reluctance of that chaotic industry to give in. Louis A. Witten speaks for Texaco. Meanwhile Ed Wynn's gags were heavily sprinkled with quips about drunkards. This sounds strange over the air. So far as radio was concerned until the last couple of weeks, the public has alcoholic drinking did not exist.

Gertrude Berg's slick script "Rose of the Goldbergs" continues to support a high public taste and production merit. A dozen little details of well-thought-out action can be counted in almost any of the installments. Not only is the dialect of remarkable fidelity but the naturalism of the characters and the things that happen to them is of legitimate stage quality. Not hard to understand why this show keeps its favor.

classical numbers, evidently on the belief that the morning air is crowded with popular discs due to stations' morning musical clocks.

# **GOLDEN EAGLE DRY GOODS COMPANY** Santa Claus Program 15 Mins. **COMMERCIAL** **KLZ, Denver**

This program, going on daily for 15 minutes, is a topnotch program for casual public interest, and but for the fact that it's time to start the dinner, mother probably would be listening in also. That's not necessary, as in many instances she has been covered. Santa urges all listeners to gather their old and broken toys and send them to the fire department for boys and girls less fortunate.

In between Santa and the kids indulge in season chatter and he sings several songs, and together they put on a tab play, "Pied Piper" was used to give a cover. Santa urges all listeners to gather their old and broken toys and send them to the fire department for boys and girls less fortunate.

# **NURSERY RHYMES** With Milton J. Cross, Lewis James, Josef Stopak Orchestra 15 Mins. **Sustaining** **WEAF, New York**

"Many a gem from a master pen" combined with Heron's rhyme "I'm sure you know, about a lamb with fleece like snow" tells the report on this NBC quarter hour for "ladies and gentlemen between the ages of three and seven." It's as jingly as Santa's sleigh and as captivating as Jack Who Climbed the Beanstalk.

Actually the program possesses the same quality as the Milton Cross, NBC announcer, and Lewis James, oft-used tenor, are credited with putting it together. Rhymes are good, so is the music, and the show displays a blithe bounciness and gaiety well calculated to delight tots. And incidentally can make adults chuckle reminiscently. *Land.*

# **Air Line News**

By Nellie Revell

A movement reported afoot in legit and which is going the rounds of the studios is that a protest will be made by representatives of the legit theatre against radio's free audiences. While there can be no legal grounds for a kick, complaint will be made that it is unfair and unethical competition. It will be pointed out that the theatre is feeling the opposition of radio enough without studio audiences to make it worse.

# **Smith a Radi**

Alfred E. Smith is authoritatively quoted, in his capacity of chairman of the board of WMCA, as being strongly opposed to broadcasting of liquor-sponsored programs. Further, he will move against the station having any.

# **Sparton Knows Own Mind**

Sparton Radio show starting Dec. 31 on NBC, with Dick Himber, the "Three Stamps," Frances Langford, and Joey Nash, set a record in radio for the rapidity with which the deal was consummated. It took just six days to settle everything. NBC show will replace Seymour Simon on CBS.

# **Short Shots**

The Leaders start commuting to New Haven next month when they start a commercial for the Connecticut Mutual Life Insurance Co. on WTIC. Maurice Barrett has a new sustaining at WOR. Bob Simmons is making a short for Warners. Littman's has renewed the Ben Alley, Betty Ray, Abe Goldman morning show for 13 weeks. Mills Bros. will do two pictures, "Operator 13" and "All Dressed Up" while on the coast. Rube Goldberg and Frank Parker have been signed by Goodrich Tires for a commercial. Test of the show and the time now being settled. Frank Crumit and Julia Sanderson auditioned for new commercial, to follow their Blackstone Cigar show, last week. Ben Bernie is vacationing in Florida. Ditto K. K. Hansen, who's in lahassee. Dick Himber and his band, an NBC outfit, played a Xmas Day date for CBS. Paul Stewart, former legit actor turned to radio, is back in New York from 13 months with WLW, Cincinnati. Vic Irwin and the Betty Boop show with Bonnie Poe, due back on NBC in February. Lionel Stander, who plays the Russian waiter on the new Ex-Lax show, got his long awaited break in radio. Both he and Geoffrey Bryant, in the same show, are from legit.

# **Stand By**

Peter Van Steeden replaces Will Osborne on the morning "Linit-Karo-Mazeo" shows on CBS at the end of January. Harry Winston, of the Leean agency, moves to the William Ely outfit Jan. 1 to handle the Ruppert's Beer account. Cheerio, dissatisfied with the time given his evening show opposite Lowell Thomas, is trying to have it shifted. Camel show will start using guest stars shortly. Mary Pickford may be one of them. Dave Casem, WOR press head, was prevented from attending the WOR press party last week due to the illness of his wife. Eleanor Radcliffe, 11-year-old daughter of Vernon Radcliffe, has landed a commercial berth after being in radio three times. She'll be in the Ray Knight Kuku show when it starts to plug spark plugs. Edna Luce is doing a radio column for the Journal of Commerce. Buddy Rogers, Ted Lewis and Ted Fiorito auditioned for Old Gold last week. Mort Millman is due back from the coast this week. Jack Arthur, on WOR for two years, goes off Jan. 5 for vaude dates. Jesse Smith is conducting the Leo Reisman orchestra on the Philip Morris show while the band leader recuperates from his fall. Scruppy Lambert and Billy Hilltop return to CBS as Trade and Mark Jan. 6 for the Smith Bros. couchdrop outfit. Donnie Damerel, Marge and Myrt and Marge, will marry Gene Kretzinger of Gene and Charley in Chicago Dec. 30. Hortense Ruge and Don Hall, of the Don Hall Trio, celebrated their third wedding anniversary Xmas Day. The Pickens Sisters are back from Hollywood.

# **Scrambled Notes**

Richard Hudnut sponsors Jeanie Lang and the Rhythm Rogues on CBS soon. Mildred Bailey is making shorts series for Educational. Joe Morrison's coast departure held over until Feb. 1. Vera Van's brother, Dick, is in the picture "Flying Down to Rio." Van will come east before February. Kautman starts for Loew vaudeville in January. Ernie Holtz auditioned last week for Royal Gelatine. Albert Spaulding is making Victor records. Jane Wilson, soprano, is signed for 13 transcriptions for Dr. Scholl's foot products. And, as the late Rennie Wolf said, "Forgive us, our Xmas, as we forgive those who Xmas against."

# **Gossip**

CBS is auditioning Consuelo Gonzalez, west coast songstress. Likewise Charlie Leland, Los Angeles m.c. Ward Wilson will shortly team up with a female mimic for another air spot. Vera Van has dropped two sustaining spots over CBS in order to devote more time to the preparation of her twice weekly Pontiac program. Reggie Child's band, formerly at the Hotel Roosevelt, goes vaudeville shortly, with Inez Courtney featured. Donald Novis goes into the Brooklyn Paramount December 29 and then shoots to Baltimore for a Loew tour. Bob Wilder now handles all remote programs at WOR, taking that job over from Louis Reid. Teddy Hurlig, son of Hurlig (Hurlig and Seamon), is trying to crash radio with a trio. The kids are now on WEVD.

# **FRANCE PEPS RADIO** Paris, Dec. 16.

French government has taken over so-called Radio Paris station, privately owned; and christened it Poste National. With an increase in wattage and improvement of equipment it will form a French reply to the Nazi high-power transmitters.

Expected that government will organize a radio symphony orchestra and generally strengthen the programming of station. Legit and opera personalities previously not available are already being used. Despite a relatively high number of receiving sets, broadcasting in France is distinctly backward.

Noble Sissle band opens at the College Inn, Hotel Sherman, Chicago. Sharing the room with Paul Ash band, which plays the early evening shows.

Arthur Karr now with Coconut Grove in Manhattan, N. Y. Music by Arthur Allard's orchestra. *Land.*

# **GERSHWIN TOUR NOT HALTED BY MISHAP**

George Gershwin tour of one-nighters will start as scheduled Jan. 14, despite the cracked hip suffered by Leo Reisman, who had been booked to go along as conductor. Charles Previn leaves the Paramount, New York, pit to replace Reisman. Harry Askin, booker of the tour, engaged Previn after Gershwin had wired him from the west coast advising—against—a postponement. Concert combination including Jas. Melton will open in Boston, ending as far south as Richmond, west as St. Louis and north as Toronto and complete the circle in Brooklyn. Route takes in 28 one-night stands.

Columbia Phonograph radio disc division is set to move out of present quarters on Canal Street, Chicago, nearer the center of the radio industry locally.



## PERFORMERS START WORRYING OVER RADIO'S INABILITY TO DIG NEW TALENT

Foresighted performers, especially those with small fortunes who, from the strict economic viewpoint might have fewer qualms about the future than others, are decrying with much gusto the scavenger tactics of radio. Especially as regards the non-development of new talent, these artists with vision complain that nothing has been done to propagate the business and they feel that with the exhaustion of new talent, the entire structure of radio entertainment will collapse.

What's more not only are the ad agencies and stations not creating new talent but it is charged, they are rapidly killing off those with any reputations through ineffectual script material.

It is charged that no radio author can turn out cataloged gag and business for radio comedians, for example, out of a gag file. It's gotten so that the best known of the scriptists are too much in demand for their own and the general good of the performers. Some of these writers now have stooge authors, as many as three and four, laying out the routine gag stuff, with the main author filling it to suit.

It's mechanical, formula script patterning that's not only a detriment to the performer who must needs take the rap for the poor material from a public which knows nothing about the inner niceties of this here radio, but is also tending to undermine the entire structure of radio entertainment.

## EDDIE CANTOR SHOW WARING OPPOSITION

Ford Motors has picked the 10 to 10:30 Friday evening spot on NBC's red (WEAF) schedule for the Fred Waring and guest artist series with the debut date February 9. Same talent combination will make its bow the Sunday before (4) on Columbia opposite the Eddie Cantor-Chase & Sanborn show on NBC. Ford program on CBS will run from 8 to 8:30 p.m. Cantor's stanza also goes on the air at 8 o'clock. Hookup for the Ford program in the case of either web will take in over 80 stations.

Among the guest names under consideration for the Ford airprint is Mary Pickford. There is a possibility of Will Rogers going on for the debut show as a friendly gesture to the auto manufacturer, with Gulf Oil, amenable to the arrangement. Event would have Rogers on the air twice the same evening and on opposite channels.

## Al Pearce Goes Cross Nation Twice Weekly

Los Angeles, Dec. 25. Al Pearce and his band, famous on airings of both CBS and NBC Coast chains, goes transcontinental as a sustainer over NBC starting this week. His vaude program goes east twice a week on an afternoon spot.

Audition test for NBC execs in New York went out Dec. 15 from the stage of the Broadway theatre in Santa Ana.

## KNX Crowded Out

Hollywood, Dec. 25. With Paramount wanting space, KNX is abandoning its headquarters on the Paramount lot early in February and moving to a structure that they are building at Gordon and Sunset Blvd.

The vacated space will be given to the Ben Schulberg unit as a writers' building.

## HAZARDS OF ENGINEERING

Birmingham, Dec. 25. Serious damage to the tower of WSM, Nashville, and possible death to two persons in an airplane was averted last week due to the quick-thinking of Bill Montgomery, engineer. Befogged by rain and a low ceiling the plane made a miraculous landing a few feet from the station's 678-foot tower.

Montgomery saw the plane in distress and threw a spotlight into the air, aiding the pilot in landing between eight heavy steel guy wires.

## Sylvia Stone in Home Burg

Pittsburgh, Dec. 25. Sylvia Stein, Pittsburgh girl and known as Sylvia Stone when she worked for Phil Spitalny's female trio on the "Chicagoaters" program, stays here identically, having landed a spot with So-and-So trio at WCAE. She replaces Alice McCorkle, who has left the group to do solo work.

So-and-So's started at WWSW couple of years ago, and first came to attention when they won a Paul Whiteman audition here. Since then, they've graduated into local majors.

## HERE AND THERE

Peter MacArthur, program director for Central broadcasting co., Des Moines, convalescing from attack of gas bacillus gangrene, usually fatal except to a fellow like MacArthur. Shut the car door on his leg and paid no attention to the wound until the infection set in.

Guy Earl in Washington attending hearing of KNX, Los Angeles, plea to extend from 25,000 to 50,000 watts.

Morrell Packing company, dog food outfit, will start its new campaign on WGN, Chicago, Tribune station, on Jan. 8 for a twice weekly shot with Bob Becker. Program will run along with animal stories and the care of hounds.

Program will also go on platters. Marguerite Drennen placed by Leo Silberman agency, Chicago, to write the scripts for the weekly Gambrinus beer show on WBBM.

KSO, Des Moines, made a transcription of coal coming down a chute for sound effect with Consumers Consolidated Coal co. announcements and its so good its now being syndicated for other coal companies.

WOWO, Fort Wayne, will broadcast a special holiday program to Indiana farmers and dairymen of the country on December 20 at 1:30 P. M. Last year the special feature was confined to state only, but this year it goes out over Columbia network National Farmers' Bureau is arranging with the station.

KTUL, Tulsa, starts functioning Dec. 25 under the management of J. T. Griffin, William C. Gillespie, J. A. Teeters and Harry Hutchinson. It was formerly KCOW, of Chickasha, Okla.

Street & Finney agency is now handling United Drug account's regular periodic series of five platters on their one-cent sales. Walter Craig again got job of building programs despite change of agency.

Richard J. Powers has been placed in charge of the northwestern division for ASCAP. Will operate out of Portland.

Plymouth's newspaper broadcasting campaign will take a spread of 80 stations with each getting 13 one-minute announcements in recorded form. On its previous campaign the auto make used 55 stations.

Fred Hoey, sports announcer for the Yankee chain, who lost his voice while broadcasting a World Series game over CBS, is taking a three months' respite from mike duty.

Art directors of the Chicago advertising agencies are putting on the formal feed-bag Wednesday (27) at the Knickerbocker.

Jack Lawin, Whiteman's personal manager, and Martha packed into their car and motored westward to spend the holidays between St. Louis and Kansas City.

Hinckley & Schmitt water company, Chicago, go to the ether with a show for Corinnis Water. On WGN with a colored quartet for 15 minutes each Sunday evening, known as the Corinnis Water Boys.

## CBS OFF AD LIBBER

Announcer Who Didn't Follow Script Gets Notice

Chicago, Dec. 25. Milton Ikler blows out of the local announcing staff of CBS and WBBM.

Two-week notice follows Ikler's tendency towards extemporizing on the ether and not following copy as written.

## Electrical Gadgets Mustn't Hurt Radio, Says French Gov't

Paris, Dec. 25. Executive order by wireless administration makes it obligatory for everybody using an electric motor or dynamo, from central supply to a vacuum cleaner, to fit it with apparatus to prevent it from disturbing radio reception. Rule goes into effect April 1.

This is expected to improve broadcasting conditions, which have been greatly troubled by static in Paris. Government took this action as soon as it went into the radio business itself by taking over Radio Paris and making it a national station.

Domestic electric apparatus will be denounced before being sold to the retail trade. Cost in big public services, however, which are outside the jurisdiction of the wireless administration, may not have to obey.

## Radio's Tough Spot

(Continued from page one) more to be feared than an irritated Federal government with unlimited powers of control and taxation.

Radio can be caught in the middle of a struggle not directly concerning radio. That struggle, mostly undercover, is between certain business interests and the NRA. It chiefly concerns efforts to spike the labor guarantee clauses regarded as a threat to the open shop.

To line up support for the NRA the government relies greatly upon radio. President Roosevelt has already employed the radio with distinguished political success.

Thus radio finds itself unwittingly on a spot. As a public means of communication and propaganda the NRA regards it as the greatest and most formidable weapon. But as an advertising media broadcasting feels that it cannot become involved in anything so controversial as a contest of strength between the NRA and big business.

## Embarrassi

Obviously radio hopes to escape invidious choices as between its clients and the administration. Yet a choice would be unavoidable if the NRA, faced with insurrection or scuttling, decided to appeal to the public.

Outwardly the government requests the facilities of the networks. Such requests are of course interpreted as mandatory by the webs. In the event of an administrative spokesman taking the drastic course of replying to NRA opponents by name over the radio the embarrassment to the networks could be very great if the finger of accusation was leveled at individuals high among the councils which control huge advertising appropriations. Especially with the competitive newspapers anxious to divert advertising away from radio.

Theory and fear of broadcasting is that if Washington becomes sufficiently riled at NRA opposition it may do just this very thing.

One angle to the proposed Federal Communications reorganization is that the government would be released from the role of favor-asker if radio was represented in a Federal department part of the cabinet by a secretary. Then if desiring to go on the air with a message to the public there would be no question of asking to use the radio. The government would simply use what would then be its own facilities.

Presumably the type of reorganization contemplated under the communications department would be an arrangement to lease air channels to stations for commercial use as at present but retaining for the government the jurisdiction of law on matters of state.

## RCA Television Equipment Okayed By British Broadcasting Company

### Audiences Vary

Chicago, Dec. 25. Comparison of the seat sales of the Radio Revue charity show and the Mayor's show demonstrates the difference between other following and political following. Radio Revue at the Stadium filled the 50c gallery seats at 7 p.m.; the \$1.50 seats didn't sell out.

At the Mayor's show the \$100 boxes and the \$20 and \$30 box seats were sold, while the gallery and balcony seats showed vacancies. Understood the Mayor's benefit show grossed \$65,000 on its program alone.

RCA's television transmitting and receiving equipment has crashed the British market. Starting Jan. 1 the British Broadcasting Co. will use RCA apparatus to project pictures on ultra short wave bands with the possibility of the American equipment later becoming Britain's sole official television medium.

BBC's contract with the Baird television setup for the use of the latter's equipment in London stations has until March 1, 1934 to go. Nothing has been said by the government owned web about renewing with the result that the Baird outfit, an English corporation, worrying how the receivers it has sold around London will be supplied with television programs. Pictures projected by the BBC through Baird equipment are carried along short wave channels. Until the Baird situation has been decided either way the broadcasting with RCA apparatus will be confined to ultra short waves. RCA sets due for English distribution provide for this ultra short wave reception.

RCA's Subsidiary RCA tested the equipment connection with the BBC through the former's stock ownership in Electric & Musical Industries, Ltd., a British concern, which besides making radio transmitting and receiving equipment controls the British Gramophone Co. Latter organization was originally an outgrowth of the Victor Recording Co. of this side.

Outstanding difference between the Baird and RCA televising methods is that the latter makes use of the cathode ray lamp in clearing the image while the Baird system revolves around the spiral disk.

## Nine Theatres Use Same Station in Vermont

Waterbury, Vt., Dec. 25. Radio station WDEV is making a strong bid for theatre advertising. Nine theatres have signed contracts with the station for daily broadcasts of their programs. Theatres now on the air over this station are Lyric, Waterbury; State, Burlington; Bijou, Montpelier; Strand, Randolph; Idle Hour, Hardwick; Burns, Newport; Opera House, Barre, all in Vermont, and Premier, Littleton, N. H., and Opera House, Woodside, N. H.

Programs are on the air in a group and the final station announcer asks his listeners to speak to theatre manager if their favorite theatre is not among those on program.

## Benny Fields Shelling

Hollywood, Dec. 25. Benny Fields gets the m.c. spot on the Shell hour at Frisco beginning Jan. 1.

Follows Benny Rubin who has had the plotting spot for 24 programs.

## Canadian Commish Sued

Ottawa, Dec. 25. Performing Rights Society of Canada has taken action against the Canadian Radio Broadcasting Commission for alleged infringement of copyright in the public performance of eight popular musical compositions which the society claims to control along with many other works. Society asks for its fees in the matter, the price for the eight songs being \$2,500. It is Case has been referred to Justice L. A. Audette as referee.

## HEDDA HOPPER ON CBS

Hollywood, Dec. 25. CBS has Hedda Hopper in tow for a weekly ether chatter program, devoted wholly to Hollywood and film personalities. Chain is looking for a coin caller for it.

## GRIEG-BLAIR SPREADS

caso, Dec. 25. Greig, Blair & Spight has tied up KWK, St. Louis, for local representation. Jack Stewart, who has been with KNX in Los Angeles, comes out shortly to join Phil Blair in the local office.

## WRITERS' AIR CREDIT

France Will Give Lyricists Special Mention

of lyrics of broadcast songs will hereafter get their names on programs in newspapers, and they will also be announced over the microphone.

Order by Jean Mistler, postmaster general, who runs the radio business here, is in reply to a letter from Georges Millandy, president of the lyric writers' union.

## Wants Next 14 Years Set Before Spending \$30,000

Birmingham, Dec. 25. Whether WAPI gets that increased power and extended lease remains unsettled after last week's developments. Bascom Hopson, head of the firm leasing the station from the three state owned schools, wants his contract, expiring Aug. 1, 1937, extended for ten years. If this is granted he plans to spend \$30,000 on improvements, including a vertical antenna.

Consent of the University of Alabama, Woman College at Montevallo and Alabama Poly must be secured before the lease can be extended. University has consented but the other two schools want a little more time to think it over.

## Australian Link

Sydney, Nov. 30. Doyle-Fuller-Albert radio combine linked up their station 2UW last week with Associated Commonwealth Broadcasters. New combine operates the most powerful chain of B-class stations in Australia, including 2UW, Sydney; 3DV, Melbourne; 4BC, Brisbane; 5AD, Adelaide, and 6ML, Perth.

2UW, Sydney, is the only station to provide a 17 hours' continuous service daily to the fans.

## Pat Kennedy's Date

Chicago, Dec. 25. Pat Kennedy joins WGN, Chicago Tribune station, to go on a commercial for a new nose-drop product being turned out by the Paris Medicine company. Starts Jan. 1 for a local test, hitting the ozone six times a week at 1:30 p.m. Account is set through Steel-Goble agency here, will likely go network after a couple weeks of testing proves the show.

Kennedy, who was formerly vocalist with the Ben Bernie outfit, has been free-lancing in vaude.

## Cold Season Over Mar. 1

Emission withdraws its 'Circus Days' series from NBC's red (WEAF) link March 1. Script program is on a Friday and Saturday evening route and by the expiration date will have completed its original 13-week cycle.

Another account coming of the same web the week before Hedda Hopper.

## SALE NIXES OILER'S OIL

Hollywood, Dec. 25. De Sale has turned down an air offer to go on a coast program for Associated Oil. Play said to be slight.

# COMMERCIALS

## WEEK OF DECEMBER 25

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); Sa (Saturday).

**ACME LEAD**  
6:30-9:30-WABC  
Ed McConnell  
Henri, H-Mc

**AFFILIATED POPS**  
(Louis Phillips)  
1:30-WABC  
rincess Marie  
Blackett

**AMER. BOLLING**  
10-F-WJZ  
"The Iron Master"  
D. & O.

**AMER. TOBACCO**  
(Lucky Strike)  
Jack Pearl  
CIT. Hall  
Roberta Shimmens  
Leaders Trio  
Debarco Sisters  
Al Goodman, O.C.  
Lord & Thomas

**AMERICAN OIL**  
7-50-WABC  
Ethel Waters  
Jack Denny  
Joe Katz

**A. & F.**  
9:30-10-WABC  
Harry Horlick  
James Melton  
Paris & Pearl

**ARMOUR**  
9:30-F-WJZ  
Baker  
H. McNaughton

**Mabel Albertson**  
John Shiled  
Merrie-Men  
Neil Slattery  
N. W. Ayer

**A. S. BOYLE**  
(Floor War)  
1:30-Su-WABC  
"Lucky Dan"  
Irving Kaufman  
Blackett

**BARBAROL**  
8:30-10-Tu-Th-F-WABC  
Edwin Hill  
Erwin Wasay

**BATTLE CREEK**  
1:45-Tu-Th-F-WABC  
"Painted Dreams"  
Irma Phillips  
Freud Wicker  
Erwin-Masey

**BAYNE**  
9:30-10-WABC  
Frank Munn  
Virginia Rea  
Charm & Aiden  
Frank Hirsch  
Hanschen Ore

**BECHE-NUT**  
8:45-10-WJZ  
Jack Roseligh  
Curtis Arall  
Marion Harney  
Elizabeth Wragge  
Bunnie Howard  
Peggy Alenby

**BENSON**  
10:45-Tu-WJZ  
"Magic Moments"  
Voe Lawhurst  
Muriel Wilson  
Marcella Shill  
Walter Wilson  
Jane Ellison  
(8:30-Su-WABC)  
(None Sun. Mine)  
Leo Reisman's Ore  
Yacht Club Boys  
Vivian Wynn

**BRISTOL-WATERS**  
11-WJZ  
Inana Troubadour  
Joe Bert  
CALIF. PACKING  
9:30-10-WABC  
H. B. Davis  
Loric & Knicker  
Quartets  
M. Wilson Ore  
Thompson

**CALISODENT CO.**  
4:15-WJZ  
Marley R. Sherris  
Thompson

**CAMPBELL**  
8:30-10-WJZ  
"Grand Hotel"  
Ann Seymour  
Art Jacobson  
Ann Macnee  
Betty Winkler  
Gene Rouse

**10-F-WJZ**  
"First Nighter"  
June Meredith  
Ann Macnee  
Carlton Erickson  
Cliff Souler  
10-F-WJZ  
"Sugarcane"  
Aubrey Moore

**CARBONUMORE**  
9:30-10-WABC  
Edward Anna  
Francis Norman  
F. H. Greene

**CARLETON-HOVEY**  
(Edith Gold)  
10:15-WJZ  
Muriel Wilson  
John Horlick  
B. Cecil, Warner  
CARNATION MILK  
10-M-WABC  
Gene Arnold  
Lullaby Lane  
M. L. Eastman  
Ann Paul King  
Erwin, Wasay

**CENTRA**  
8:30-10-WABC  
Alfred Spalding  
W. Youngman  
CHAPPEL BROS.  
1:45-Su-WABC  
"Rin Tin Tin"  
Don Ameche  
Bob White  
Virginia Ware  
Johnna Goss  
Jack Daly  
Rogers & Smith

**CHEVROLET**  
10-Su-WABC  
Jack Benny  
Harry Livingstone  
Frank Black  
Camp-Bwald  
CITIZEN SERVICE  
8-F-WABC  
Granatiana Rice  
Leslie Dracoste  
Cavaliers  
Lore Thomas  
CLIMAXINE  
12-Tu-Th-WABC  
C. McKay  
Merry Mac  
W. S. Hill

**CITIZEN**  
8-F-WJZ  
Leah Ray  
J. Walt, Thomp.  
D-L & W COAL  
1:45-Tu-Th-WABC  
"Pittie Lill"  
Hiram Brown  
Ruth York  
Rose Koenig  
Alfred Cora  
Ned Weaver  
Jas McIngha

**JACK BENNY**  
WEAF  
10-10:30 P. M.  
EVERY SUNDAY  
CHEVROLET  
PROGRAM

**ABE LYMAN**  
AND HIS  
CALIFORNIA ORCHESTRA  
COAST-TO-COAST  
WABC  
SUNDAY, 2:30 p. m. - 3 p. m.  
WEAF  
WED.,  
8:30 p. m.  
9 p. m.

**"TODAY'S FASHION"**  
Written by: Irma Phillips  
Sponsored by  
Pillsbury Flour Mills Co.  
NBC-WJZ, 10:30  
WENR 10:15 A.M. Daily

**SEASON'S GREETINGS**

**ANTOBAL CUBANS**

*The New Influence on Material Jazz*

Role Direction E. S. AZPIAZU, 441 East 64th Street, New York

Muriel Wilson  
John Sanford  
Gus Haenschel  
Benton-Bowles  
10-Su-WABC  
"You & Robbin"  
GENERAL MILLS  
5:30-Daily-WABC  
Jas Armstrong  
All American Boy  
4-Daily-WJZ  
Zetty Churchill  
Don Ameche  
Betty Winkler  
Art Jacobson  
Carl Brickett  
Louis Slattery  
Blackett

**GENERAL TIME**  
10-Tu-WABC  
Harold Stokes Ore  
Harriet Wilcox  
Carl Brickett  
Hays  
A.C. Fielding  
A.C. Fielding CO.  
(Director)  
4:45-WJZ  
Walter Tetley  
Chas Hoyt

**8-Su-WJZ**  
Geo M. Cohen  
Seymour  
Goodman Ore  
CRABBY CRUSTEAS  
HEALTHY PRODUCE  
(White Code)  
Duckett  
"Bar X Ranch"  
Carson Johnson  
(Buckeye)  
7:30-10-W-F-WJZ  
Pot & Pearl  
Joseph Greenwald  
John McPherson  
McC-Erick

**8:15-10-W-F-WJZ**  
"H-B-B-B-B"  
WABC  
H. B. Davis  
Nell O'Malley  
Joe Grace Italian  
Billy Hallop  
John Horlick  
Erwin-Wasey  
EDNA HOOPER  
8:15-Tu-Th-F-WABC  
"Helen"  
Lester Tremayne  
Virginia Clark  
Dorothy Hays  
Dolores Gillen  
Jack Tetley  
J. H. HEINZ CO.  
10-10:30-WJZ  
Dance Valley Days  
Din Frazer  
Joseph Bell  
J. W. Whitely  
Lonesome Cowboy  
Joseph Bonhime Ore  
McC-Erick

**FEFRODENT**  
7-Daily-WJZ  
Amos 'n' Andy  
Charles Correll  
Foghorn Leghorn  
(Rise of Gold)  
8-Daily-WJZ  
Gardens Here  
James Waters  
"Lord Thomas"  
PHILIP  
7:45 Daily Ed. Sa.  
RUBINOW  
Boake Carter  
7:30-8:30-WJZ  
"HILLY MORRIS"  
9:30-10-WABC  
Ossie Nelson Ore  
Phil Dwyer  
"Blow"

**WILLSBURY**  
10-10:30-Daily-WJZ  
Alice Flynn  
Glencham  
Rudy Vallee and  
His Conn. Tanks  
J. Walt, Thomp.

**11-M-W-F-WABC**  
Cooking Close Up  
Butchman

**PAIST**  
9-F-WABC  
Ben Bernie Ore  
"Matt-Pogary"  
9:30-10-F-WABC  
"Adventures of  
Tommy"  
Artella Dixon  
Pauline West  
Walter Thompson  
Andrew Donnelly  
10:30-10:45-WABC  
Mme Sylvia of  
Hollywood

**REAL SILK**  
12-Tu-WJZ  
Lawrence Gray  
Lewell Thomas  
Erwin-Wasey

**RED STAR YEAST**  
10:30-10:45-WABC  
Edna Odell  
Phil Portfield  
Irma Allen  
Earl Lawrence  
10:30-10:45-WABC  
"Cowboy Tom"  
Baby Rose Marie  
8:30-F-WABC  
"Stack-Goble"  
"B. M. & O."

**REYNOLDS**  
10:30-10:45-WABC  
Cana Lora  
Dorothy  
Do-Re-Mi  
"Wm. Batsy"

**REYNOLDS**  
(Scott's Emul)  
7:30-8:30-WABC  
Wally Maher  
Elizabeth Coughlin  
Bruce Evans  
Frank Wilson  
Ernest W. Bittman  
Edward Reese  
John MacBrady  
Freddy Shattuck  
8-Tu-Th-WJZ  
"Edna Time Club"  
Spencer Dean  
W. W. Ayer

**RICKEY'S OIL**  
10-M-WABC  
Gratland Rice  
Muriel Wilson  
Betty Barthell  
Miss Gena  
Jack Golden's Ore  
8:30-9:30-WJZ  
Cliff Souler  
Morin Slaters  
Frank Cordner  
Harold Stokes's Ore  
Grace & Halliday

**SUNOL**  
9-M-WABC  
Gene Arnold  
Bill Chiles  
McC-McCloud  
Joe Parsons  
Cliff Souler  
Harry Kogen  
Erwin-Wasey

John Goldsworthy  
John Sanford  
Gus Haenschel  
Benton-Bowles  
10-Su-WABC  
"You & Robbin"  
GENERAL MILLS  
5:30-Daily-WABC  
Jas Armstrong  
All American Boy  
4-Daily-WJZ  
Zetty Churchill  
Don Ameche  
Betty Winkler  
Art Jacobson  
Carl Brickett  
Louis Slattery  
Blackett

# RADIO EXPLOITATION

(In this Department 'Variety' will collate each week news items of possible value to Radio Stations, Advertising Agencies and Advertisers on the merchandising and exploitation of all kinds of goods and services, these items being turned in by 'Variety' staff men and not written by the station.)

## Curious Questions

Curious Questions Kansas City.  
"Curious Questions" went on the air this week, as a WDAF presentation, and will continue every Tuesday night.  
Some of the curious things that have happened to which answers were given on this week's broadcast, together with musical settings, were:  
"Who was Annie Laurie?" "What Glee author was so thin he had to wear lead in his shoes to keep from being blown away?" "In what war were half a million women engaged as soldiers?" "Why was I thrown out of the house after the bride and groom?" "What is the origin of the horseshoe as a lucky charm?"  
Listeners are requested to send in any 'curious questions' that may be interesting them, to be answered on future broadcasts.

## ixing With Beer

Harry Woodfin and Morrie Nimmer are busy at Paramount (Evergreen) with Pilaner (beer) program on N. W. hookup (KOL in Seattle) to broadcast every Sunday night (9:00) for half hour from stage. Beer parlors atmosphere on stage. May hand out checks good for one drink, but no serving in there being considered. Show includes 15 place band and specialties.  
Big kiddie show during Christmas week, with 75 in cast, is another ex-

ploration angle, the kiddies coming from George Barclay school of dancing and always attracting good of fond relatives and friends, besides giving a good show. Miss Reilings baby orchestra, tots 3 to 4 years old, ten in number, is another Xmas special attraction on the Far stage.  
Saturday night, when Henry Santry closed athletes of U of Wash, football, crew and basketball, were guests at house with Santry routine taking cognizance of same. Got good breaks in the papers and helped big.

## Union Hours

Kansas City.  
During the recent KMBC inaugural program pigeons were released from a bird's nest, surrounded with greetings from the respective mayors to be read on the air as they arrived at the new transmitter. The birds were not released until noon so that a number of the carriers were not in by dark.  
Trouble was that the birds roost at dark wherever they may be, not troubling to seek their home.

## KFOR Fetes its

Lincoln.  
KFOR here was host to every kid in town between the ages of 3 and 12 for an advertiser's party in the Lincoln hotel. Don Tremaine, hotel mgr., loaned the entire facilities of the hotel to the station, which has studios in the hotel. Kids had no entrance obligations and the party was broadcast over the station from two to four o'clock in the afternoon with all the kinds being called to the mike to tell who they were and to tell to mom—the secret of holding the listeners.  
After the mike program was con-

(Continued on page 38)

**RUBY NORTON**  
JACK CURTIS  
CURTIS AND ALLEN  
Palace Theatre Bldg, New York

**Isham Jones Orchestra**  
COMMODORE HOTEL, N. Y.  
The big show sponsored by EX LAX every Monday, 9:30-11:30 P.M. Saturdays, 11:30-12:15 P.M. Sundays, 11:15-12:15 P.M. coast to coast WABC  
Direction  
Columbia Broadcasting System

**GEORGE BURNS AND GRACI ALLEN**  
WHITE OWL.  
Every Wednesday  
Evening at 9:30 P.M.  
WABC  
Direction WM. MORRIS AGENCY

**Joe Parsons**  
Radio's Low Voice  
AS 'EDELWEISS JOE'  
Monday, 9:30-10 P.M. WMAQ  
Wednesday, 9:30-10 P.M. WMAQ  
SINCLAIR MINSTREL  
Every Monday, Tuesday, N.B.C.  
CHICAGO

# LEO ZOLLO

AND HIS ORCHESTRA

WEAF OVER NBC-BLUE NETWORK

PLAYING NIGHTLY BENJAMIN FRANKLIN HOTEL, PHILADELPHIA





# RADIO CHATTER

## New York

Ed Wynn's contract has been extended to June 1 and at an increase in salary.

Brillo has retired Tito Guizar from the Sunday mat spot on CBS until Jan. 14.

WOR tossed a party for the press at the Astor hotel Friday (22).

Wendell Hall has been renewed by F. W. Fitch Co. for another 13 weeks, dating from Dec. 24. He's also made six new records for Victor for January listing.

Gregory Stone, NBC maestro, is authoring a book on gypsy music which E. R. Rieu will publish.

Ralph Wonders is on Hollywood assignment for CBS Artists' Bureau. Among the Old Gold auditions for the Fred Waring spot to date are Ted Lewis, Phil Spitalny with chole and Mills Bros. and Buddy Rogers with Ruth Sittin.

CBS spending heavy for artists in the home phones. They are being offered exclusively to radio eds in each town.

Johnny Johnstone, NBC press, flooded with mail as result of Bob Stephens' writing in his Cleveland Plain Dealer column that if any of the fans planned visiting New York for the holidays they could get entry to the Radio City broadcasts by merely writing Johnstone. There's all due for the "we're sorry" reply. Network last week said so to 1,500 requests for tickets to these affairs. Listerine may go into a Saturday evening spot on NBC with a variety stam.

Dorothy Rotay, from WLW, Cinoy, with the William Scott band at the El Mocambo.

NBC is soliciting sightseeing traffic for the RCA studios. Announcements over the air urging the curious to flock refer to a nominal charge. That's 40c.

## Chicago

Tom Shirley, the CBS speller, getting a schmoop at the West Suburban hospital.

George Damerel in town to attend wedding of sister Donna Margo of Myrt and Marge.

David Forgan, Jr., has joined the local CBS sales force.

Phil Cullin replaced Norman Cordon in the Merriemmen Cordon in the Armour show, Cordon, now with the Chi Civie Opera, sets an NBC solo build-up.

Bill Hay in the market for an alarm clock.

Dick Voynow getting ready for a return to Furniture Mart, but with his new furniture student.

Jack Laft through to visit his family.

Dick Henry looping around after a long absence.

Leo Abramson got a dose of pomegranate poisoning.

Leo Salkin doing his good deed for the season with a benefit show at the county tuberculosis san.

Lloyd Lewis back on the job after a hospital siege and a New York visit.

Edna Kellogg, cousin of Clara Louise Kellogg, of former opera seasons, will sing with the Civic this year.

Duncan Sisters on the ether for an advance plug on their show.

Ralph Goble about top for the swankiest agency office.

Jeff King, hippie, wrist trying to push those Columbia doors around.

## East

John A. Holman has resigned as Albany district manager of the New York Telephone Company to become assistant to the Broad-casting Stations, Inc., of New York.

Three Schoolmolds and Joe Pino, of WGT, were featured in a Christmas benefit show at the Union Square theatre, Pittsfield, Mass.

Jim Healey, Albany Times-Union WGT aircaster, probably will need a new hat. Announced as speaker at a Hudson social meet, he was described as the world renowned radio artist.

A nightly rush to the Albany Knickerbocker Press microphone. Only an intermission for Byron Snowden. Besides being news broadcaster he's police reporter.

Barjoleers (Don and Lee Hancock) and the McDonald Brothers are on a new twice weekly afternoon program sponsored by "Crazy Water Crystals" Company over WGY.

Schenectady concern formerly presented Miss Billie Walker's Long Horns, hillbilly act, on supper-hour show.

Eliz Ferdinand, Felix, Felix, Jr., Angelo, Victor and Vincent, play in the orchestra which Felix batons on a once weekly commercial over WGY.

Three School Molds, WGY singing and theatre act, are Vermont girls, one of whom formerly was a

school teacher. They hoof as well as warble on p.a. dates.

WDEV, Waterbury, Vt., has opened a studio in the Pavilion hotel, Montpelier.

Jack Tierney, announcer for WCAX, Burlington, Vt., is confined to his home by illness. Donald Daley is substituting.

Dorothy McDermott, Burlington Daily News business office, is breaking in as announcer on WCAX, Burlington, Vt. She is handling the advertising matter for some of the women's wear stores.

Local talent productions are now turning to the radio stations in the state as a medium of advertising.

Jane Dillon, impersonator, ended her one-year commercial series, broadcast six times a week from WCCO, St. Paul, Saturday.

Sponsors Borck & Stevens, bakers, didn't renew. Miss Dillon negotiating with George Engles, NBC.

Archie Maynard's WICC oak located at White House, formerly Peach Orchard, Bridgeport.

Harold Thomas, ex-WBAN, Providence, and ex-WVIC, Bridgeport, got a radio station for 1,320-kilocycles in Waterbury.

Joe Lopez, WICC exec, Christ-massing with the old landlady at WABC.

Latest personal clicker at WICC, Bridgeport, Carol Benedict, 17-year-old Norwalk bluesinger.

Joe and Edna, WICC pianist, gets Bridgeport tavern stand.

Application of Western Pennsylvania Broadcasting Company at Greensburg, Pa., for station to operate daily only 250 watts has been set for a hearing by Federal Radio Commission.

Jimmy Balmer, district manager for Harris Amadio company in Pittsburgh, made his radio debut over WCAE last week, playing Mar-ley's ghost in presentation of Dick-ey's Kmas Carol. A 250-pound "ghost."

Ed Harvey's "Our Family" sketch on WCAE, Pittsburgh, celebrated its third anniversary last Saturday.

Helen Eisenstein, Carnegie Tech drama graduate and actress on WCAE, Pittsburgh, has shortened her name to Wayne for professional purposes.

Frank Conrad, assistant manager at KDKA, Pittsburgh, and Louis Kaufmann, globe-trotter for WCAE, were fellow members of the Telegen Club at Penn State college 10 years ago.

Pittsburgh Variety Club, in conjunction with KDKA and KDKA, netted \$1,200 for charity with an hour's program over KDKA last week. Those requesting numbers, by phone or in person, had to plunk down so much.

Ruth Fenton, continuity writer with WCAE, Pittsburgh, and station have parted company.

Walter Sickles, WWSW announcer, has just been named permanent sports announcer at that station, succeeding the veteran Ed Sprengly, who left WWSW recently to take over similar post at KDKA.

KDKA Sprague replaced Tony Wakeman at KDKA, latter having resigned, presumably to go with CBS in New York.

## West

Fred Shields, KNX announcer, loaned to NBC to handle spelling on the Rudy Vallee hour from the coast.

Denver will be on the New Year's celebration hoop up over NBC radio. KOL is to be caught in the Silver Glade at the Cosmopolitan hotel, the Casanova at the Brown Palace hotel, and the Broadmoor country club.

Walter Sickles has resigned as p.a. for KMTR, Los Angeles. Burbs handled by Lindsey MacHarrie, production manager.

Ven-Ni Seattle orchestra leader and KOL announcer, moving about gingerly because of a broken rib, the result of a friendly gymnasium tussle with Frank Anderson, fellow KOLer.

KOL Seattle, storerooms piled high with food and toys—Christmas cheer for needy Seattle families on the KOL annual Christmas Fund list.

KOMO-KJR, Seattle, staff members celebrating the Yuletide with a studio party, 15 minutes of it on the air.

Thomas F. Smith, KNX announcer, is now writing programs for the station.

## South

Johnny Sullivan, former stock actor, now with Highfliers on KJZZ, Fort Worth.

Baker Blue Boys, Mineral Wells, Texas, have gone back on WBAP, Fort Worth, by remote control.

Jack Amadio, the orchestra, Hawaiian Vagabonds, string band which has been appearing for two years of KJZZ and KTAT, Fort Worth, will be in Frisco.

Odum, a member, enlisted in the Navy.

Swift's Jewel Gems, novelty

dance orchestra, daily on WBAP, Fort Worth.

WZAP, Fort Worth, and WFAP, Dallas, Saturday night began a joint program, "The Round Up." Numbers alternated between two studios for two weeks. Will be regular weekly feature.

KTAT, Fort Worth, held benefit program Dec. 16 and repeated Dec. 23. Onlookers brought food and other articles, which were given to the needy.

WSOC, Charlotte, N. C., has inaugurated a series of radio plays, using releases from Columbia Pictures original manuscript and classic dramas.

Grady Cole, news commentator for WBT, Charlotte, N. C., may lose an eye as an aftermath of a hunting trip. He tripped and fell and a sharp tree branch pierced his left eye. Despite this he has continued thrice daily comments on current news. Doctors give him a fair chance.

Bernard J. Procter of New York City program expert for CBS, has just spent ten days at WBT, Charlotte, N. C., seeking to iron out program kinks. He is returning to New York for the holidays and will then continue his tour of the CBS stations.

Esther Vernon, one of the Three Sorchies, female trio heard on the Quality Bakery program four times each week over WJSJ in Winston-Salem, N. C., and WBIG in Greensboro, N. C., was to the altar with Sam Dorsey.

Christine Lamb, WSM, Nashville, celebrating eighth anniversary of association with station.

There are two sets of brothers in Archie Williamson's band at WBRC, Birmingham. There's Archie and Matt and Sidney and Frank Wagie.

NBC decided not to send an announcer to Birmingham to announce WAPI, Birmingham, in picking up the speech of Secretary of Agriculture Wallace. NBC preferred to leave the matter in the hands of the Birmingham station and save that additional expense.

## Mid-West

Wie Toft, KFAB, Lincoln, elgar-ing the boys and candying the girls since the wife presented him with Marilyn Jane.

Russ Baker moved from KFAB's Omaha studios to the Lincoln end to take over announcing duties of Lauren Gilbert, who joined the Bonstelle players in Detroit, Mich.

Tommy Spencer, a radio pick-up, hick-toned it to Spencer, Ia., for a Christmas chat and turkey with the home folks.

WAAW, Omaha engineers made a special experimental DX broadcast testing station's channel Monday night.

Dee Dirks, KFAB boss, in town with a new idea, to have WBEM-KFAB synchronization and effects on Omaha studio with John Henry.

Duke Ellington and company, at Brandeis Omaha week of Dec. 15, was a real pep program Thursday (21) 11-11:30 p.m.

WJR, Detroit, has taken a box at the Symphony for its staff.

Gracie Bonham, staff pianist of WJR, has given Benny Kyte a silver mounted baton as a remembrance.

## Radio Exploitation

(Continued from page 24)

cluded all the kids were called in on a mammoth spread which was furnished by local merchants who ad over the station.

'Brewers' Ball' Recalled

WTMJ and the Milwaukee Journal jointly promoted a Christmas party for children in the Municipal Auditorium. Expecting 16,000 attendance the hall and overflow places was jammed by 23,000. Funds were raised to provide free toys for Milwaukee kids and lassies.

Helmlie and His Grenadiers' German band on WMJ was the entertainment attraction and in this predominately German burg proved surefire. Walters had trouble serving beer in the congestion.

'Brewers' Ball' has Milwaukee seen such crowds in one place.

Armour-3 Pipe

Chicago. Armour company has tied in with click of Walt Disney's Silly Symphony cartoon, "Three Little Pigs" for a spring card plunge on its Phil Baker air show.

Cards carry drawings and paraphrase of the cartoon, headed "Walt's Afraid of the Big Bad Beetle?" Wolf part of cartoon is drawn as Beetle. Three pigs are Baker, Harry (Bottle) McNaughton and Mabel-Albertson.

Coal and Perfume

Des Moines. KSO has a new program put on by H. H. Air, who claims to be a furnace dietician for a local coal company. The doc lives up his advertising with strange facts concerning coal and by-products of coal which takes in wide range from medicines to perfumes.

Gives him an "oddities" classification.

## Ad Agencies'

Radio Execs (Associated With the Show or Performance End of Radio)

N. W. Ayer & Son, Inc. 500 Fifth Ave., N. Y. C. Douglas Coulter.

Batten, Barton, Durstine & Osbourne, Inc. 333 Madison Ave., N. Y. C. Roy Durstine.

Arthur Pryor, Jr. Herbert Sanford.

Benton & Bowles, Inc. 444 Madison Ave., N. Y. C. E. M.

Blow Co., Inc. 521 Fifth Ave., N. Y. C. Milton Blow.

Jackett-Sample-Hummert, Inc. 130 Park Ave., N. Y. C. Frank Hummert. George Tormey.

Blackman Co. 123 E. 42d St., N. Y. C. Douglas Storier.

Campbell-Ewald Co. 292 Madison Ave., N. Y. C. C. Halestead Cottingham.

Cecil, Warwick & Cecil, Inc. 230 Park Ave., N. Y. C. J. H. McKee.

The Paul Cornell Co. 580 Fifth Avenue, N. Y. C. L. S. Caskin.

Samuel C. Crost Co. 28 West 44th street, N. Y. C. Arthur Anderson.

Erwin, Wassy & Co., Inc. 420 Lexington Ave., N. Y. C. Charles Gannon.

William Esty & Co., Inc. 100 E. 42nd St., N. Y. C. William Esty. John Esty.

Federal Adv. Agency 444 Madison Ave., N. Y. C. Mann Holmer.

Albert Frank-Guenther Law, Inc. 70 Pine St., N. Y. C. Frank A. Arnold.

Gardner Advertising Co. 330 W. 42d St., N. Y. C. R. Martini.

Gotham Co. 250 Park Ave., N. Y. C. A. A. Kron.

Hanf-Metzger, Inc. 175 Fifth Ave. Louis A. Witten.

Joseph Katz Co. 247 Park Ave., N. Y. C. H. Lawrence Holcomb. Jack Nelson.

Lambert & Feasley, Inc. 400 Madison Ave., N. Y. C. Martin Horrell.

Lennen & Mitchell, Inc. 17 E. 46th St., N. Y. C. Arthur Jergh. Ray Virden. Robert W. Orr.

H. E. Loran Advertising Agency 420 Lexington Ave. John S. Martin.

Lord & Thomas 247 Park Ave., N. Y. C. Montague Hackett.

McCann, Erickson, Inc. 285 Madison Ave., N. Y. C. Dorothy Barstow. Margaret Jessup.

Newell-Emmett, Inc. 40 E. 34th St., N. Y. C. Richard Strobridge.

Pedlar & Ryan, Inc. 250 Park Ave., N. Y. C. David F. Crozier. Edward Longstreth.

Frank Presbury Co. 247 Park Ave., N. Y. C. Fulton Dent.

Ruthrauff & Ryan, Inc. Chrysler Bldg., N. Y. C. Jack Davidson.

Waiter Thompson Co. 420 Lexington Ave., N. Y. C. John U. Reber. Robert Colwell. Gordon-Thompson.

Cal Kuhl. A. K. Spencer. Herschel Williams. Nathan Tufts. Herb Polese.

Young & Rubicam. 285 Madison Ave., N. Y. C. Hubbell Robinson. W. R. Stuhler. Donald Stauffer.

## NEW BUSINESS

(Continued from page 34)

announcements weekdays, from Dec. 22, 1933, through Dec. 21, 1934, placed by Williamson - Thomas Agency, Greensboro. WBT.

Haverly Furniture Co., Charlotte, N. C., program, Dec. 12, 1933, Tuesday evening, placed locally. WBT.

Haverfield Co., Charlotte, N. C., Announcements beginning Friday, Dec. 1, 1933, mornings. WBT.

N. C. Series of 15-minute announcements, from Nov. 27, 1933, through to June 19, 1934. Placed locally. WBT.

Meckenburg Nurseries, Charlotte, N. C., Series of 15-minute announcements, from Nov. 27, 1933, through to June 19, 1934. Placed locally. WBT.

## BALTIMORE

Watch Tower, Judge Rutherford religious lecture, transcription, once weekly, 52 weeks. Placed direct. WBAI.

Bob Fleigh, Inc., 6-minute daily announcement, seven times. Placed direct. WBAI.

Joseph L. Lennen Co., shopping service announcement, daily, 13 times. Placed direct. WBAI.

Hendler Greenery Co., 5-minute announcement daily, 13 times. Placed direct. WBAI.

Sanderson Beauty Shop, shopping service announcement, daily, 13 times. Placed direct. WBAI.

## WINSTON-SALEM, N. C.

A. Cohn Jewelry Store—100-word announcement daily for one month. Placed locally. WWSJ.

Winston Steam Laundry—100-word daily announcement for one year. Placed locally. WWSJ.

Southern program, 15-minute daily announcement for one month. Placed locally. WWSJ.

Sosnick & Co. Department Store, thirty-minute program, each day, 190 to 200 words. Placed locally. WWSJ.

Franklin Kidd, former Chicago tenor with Dorothy Thompson, pianist, for six months, starting December 24; placed locally. WWSJ.

## CHICAGO

Aaron Lewis Company of Akron, O., 15 weeks of 15-minute discs to start after Jan. 1, each Saturday, 7:45 p. m. Guenther Bradford agency, Chicago. WLS.

Lancaster County Seed Company, Paradise, Pa., series of six 15-minute discs every Saturday morning. C. F. Kern Advertising agency, Philadelphia. WLS.

## LOS ANGELES

Tempe Bread Co., KMTR, Thur., 9 to 9:30, series of 15-minute discs to start after Jan. 1, each Saturday, 7:45 p. m. Guenther Bradford agency, Chicago. WLS.

Rocket Gasoline, KFWE at Southern California Network, Fri., 9 to 9:45, military band brass band under Jack Joy's direction.

Burbank Winery, KFWS, Tues., 6:30 to 6:45 p. m. Middle Ebb, orchestra.

Cadillac Car Co., Coast Don Lee CBS chain, 12 stations, Mon., 9 to 9:30. Ray Paige's orchestra in old-fashioned tunes.

## SEATTLE

Chevrolet Motor Co., series of 60 one-minute discs, per day starting Dec. 26, over KOMO.

Buick Motor Co., series of 12 one hundred word announcements, three daily, starting Dec. 26, over KOMO.

Dodge Bros., series of 20 one minute discs, two daily, starting Dec. 22. KJR.

Mary Romano, series of eight 50-word announcements, two a week, starting Dec. 27. KJR.

## NEWARK

Larrous Milling Co., 13 weeks, twice a week, starting mid-January. WOR.

Koppers Seaboard Coke Co., renewing 13 weeks, Monday nights starting Dec. 25. WOR.

Standard Oil Co. of N. J., 13 weeks, quarter hour three days a week, starting Jan. 3. WOR.

## BRIDGEPORT

Crazy Water Crystals, 25 weeks, with the Mountain Melodians, hillbilly-string ensemble, and James Milne, m.c. Daily, except Sunday, at 11:30 a. m. and 5:45 p. m. Begins Dec. 26. WJZZ.

General Ice Cream Corp., New Haven, eight weeks, with the Melodians, male quartet, in quarter-hour at 8:45 p. m. Thursdays. Began Dec. 21. Special promotion on acidophilus ice cream. WICC.

Henry King, currently at the Hotel Pierre, has gone exclusively with Irving Mills.

Billy Hill was awarded the four star split of \$2,500 from the \$12,500 bonus distributed by the ASCAP writer's faction for the final 1933 quarter. Responsible for the top rating was Hill's "The Last Round Up".

Jimmy Noone band into the Club Morocco, Chicago, to go over WGN shortly, being spotted through Sam Lutz.

Johnnie Ryans and band into the Red Lantern club, Chicago.

# Paramount 100% Control of Famous Means Screen Exclusive for Firm

An investment of \$2,500 in 1928, when Harms, , invested 50% for the organization of Famous Music Corp., culminates this week with a little over \$100,000, when Harms disposes of the same half interest in the music publishing company. Paramount is the purchaser. This gives Par 100% control of Famous Music Co., as Warner Brothers (through its domination of the Harms firm) owned the other half. Warner and Par companies, rivals in film producing, being pooled in one music publishing adjunct, made it a bit delicate at times, and hence the outright sale to Par. Famous Music didn't flourish from the start, as in addition to the \$2,500 each which started the firm in 1928, an additional \$25,000 each was advanced by both co-partners in 1928. However, in 1930, that was repaid in full and a \$65,000 net yield has since been realized, besides an existing cash balance. The over-\$100,000 paid to Harms (WB) by Par will estop Paramount from freelancing its screen musicals.

When Par's existing five-year contract with Famous Music expired in September of this year, Shapiro-Bernstein acquired the Mac West "I'm No Angel" picture, DeSylva, Brown and Henderson has "Sitting Pretty" and other Par musicals, etc. Now, with Par owning Famous 100% it is safe to assume that all Par screen musicals will be published by Famous. Lew Diamond of the Par home office will continue co.-ing Famous, with Abe Frankl, in charge, of the professional dept.

Henry Spitzer, general manager of Harms, handled the deal for the WB-Harms end.

## Musicians Find Road Not Fit for Man or Beast; 6 Hours Late

ridgport, Dec. 25. Mickey Carr's Canadian Capers orchestra left here at 5 p.m. one of those icy evenings last week to play a dance job in Port Chester, N. Y., 35 miles away. They arrived at 11 a.m. Perils of those six hours on the Boston Post road tell the story of what is probably the most exciting Bridgeport-Port Chester trip in history.

Musicians traveled in two cars. In Westport, nine miles down the line one car skidded into a Mack truck and was practically demolished; the passengers, unhurt, were ordered to hitch-hike the rest of the way. The surviving auto proceeded to Norwalk, three miles farther, and crashed into the rear of a loaded lumber truck. The driver of the Port Chester employer that it was no more go, but the latter advised that he'd pay the taxi fare. The lads hired a cab, and in Stamford the machine broke down with a flat tire and cracked an axle. It took two hours to arrive at Stamford and Port Chester was finally reached.

After the job the orkers waited until 7 a.m. for a train, getting back to Bridgeport at 9 o'clock. That is, all but the tenor sax, Fred McKenna. He decided to 'bum' it home. The car in which he got a ride turned over in Stamford.

Physical casualties—none. Financial—\$300 damage to the ork's autos.

## Music Notes

Enric Madriguera's new contract with the Waldorf-Astoria will continue his stay in the hotel's Empire Room for another year.

Tic Toc Club, Park Central Hotel, opens New Year's Eve with Gypsy Markhoff's unit and Irene Bordoni.

Freddy Miller's stay at the oosevelt has been extended for other five weeks, effective Jan. 3.

Donald Heywood and Abe Tuvim wrote the score for the Manhattan Casino. E. B. Marks is publishing.

Mort Beck starts on a cross-country sales tour for Mills Music, Inc., Jan. 3.

## Chicago Ad Agencies

Radio Execs (Associated with the Show or Performance End of Radio).

Aubrey, Moore & Wallace, Inc. 420 North Michigan Ave. J. H. North. F. G. Ibbett.

N. W. Ayer 164 W. Jackson Blvd. Nason McGuire.

Batten, Barton, Durstine & Osborn 221 N. La Salle St. May.

lackett-Sample-Hummert 221 N. La Salle St. Edward Alshire. N. H. Peterson.

ritchfield 400 North Michigan Ave. teels.

Doremus & Company 208 S. La Salle St. H. Ray Henderson.

Erwin, Waasey & Co. 230 N. Michigan Ave. William Weddell.

Fredericks & Mitchell Straus Bldg. Carl Fredericks.

Charles Daniel Frey 333 N. Michigan Ave. Larry Triggs.

Gundlach Advertising Co. 400 N. Michigan Ave. Irving Rosenbloom.

Henri Hurst & McDonald 520 N. Michigan Ave. L. Decker.

Kirtland-Engel 646 N. Michigan Ave. Kenneth Ring.

Lurd & Thomas 319 N. Michigan Ave. Henry Sellinger.

atton, Fogarty, Jordan 307 N. Michigan Ave. H. L. Weiher.

McCann-Erickson 910 S. Michigan Ave. Raymond Atwood.

Hays McFarland 333 N. Michigan Ave. Don Bernard.

McJunkin 228 N. La Salle St. Gordon Best.

Roche, Williams & Cunningham, Inc. Straus Bldg. William Roche.

Ruthrauff & Ryan 360 N. Michigan Ave. Frank Steele.

J. Walter Thompson 410 N. Michigan Ave. Thomas Luckenbill.

## Tough Sheriff Must Pay \$4,648 for Raid

Worcester, Dec. 25. A verdict of \$4,648.40 was awarded Entertainment, Inc., of Boston, which operates the Bal a l'Air dance pavilion in Shrewsbury, last week in Superior Court against Sheriff H. Oscar Rochelleau of Worcester County. Dance spot owners had contended the sheriff's deputies wrongfully entered their property, smashed doors and wrongfully took \$400 from the cash drawer. They also said that business which had amounted to \$1,000 a week before the deputies' visit, fell off considerably afterward. In addition, the \$400 taken from the cash drawer never was returned, according to the suit.

Last August two deputies gained entrance to the box office by demolishing the wire grating and panels of the door. They were serving a writ secured by a plumbing firm. At the time the deputies claimed that the box office was "admission denied them, but they met physical interference on the part of a park employee.

## BAKALEINIKOFF TO FOX

Hollywood, Dec. 25. Constantine Bakaleinikoff, musical director, has jumped from Paramount to Fox. Handles orchestration on "Bottoms Up."

## Ban Volume Swellers

New York musicians union has banned the practice of members using an electrical attachment to increase the volume or tone of a string instrument. Prompting the ban was the fear that employers might resort to these mechanisms as a means of cutting down the number of men in an orchestra. One exception goes with the rule and that involves the vibraphone.

## WHITEMAN SUES ALBANY 'KING'

Legal feud between Frank E. Graves of Albany and Paul Whiteman over the former's exclusive claim to the right to the title "King of Jazz" was revived last week by Whiteman when he filed suit in the New York Supreme Court charging Graves with unlawful use of the Whiteman picture and name for advertising purposes. Whiteman is asking exemplary damages of \$25,000, together with any punitive damages that the court may decree and an injunction restraining Graves from continuing the practices imputed to him in the action. Forming the basis of the Whiteman suit is a circular alleged to have been distributed by Graves. Circular heads off with the caption: "Authoritative proof is the best; here it is: If Frank E. Graves is not the original King of Jazz, why did they pay him? Reprinted underneath this reading matter are photos of Graves and Whiteman from a newspaper clipping along with photostats of two checks, one of \$1,500 received from Universal Pictures and another for \$250 payable to Graves and signed by Whiteman's lawyers.

Graves started the exchange of legal actions the early part of 1933, when he sought to prevent Universal from releasing "The King of Jazz" and to recover \$75,000 damages which he had sustained through Whiteman's use of the title. With the payment of \$1,500 Universal obtained a full settlement of the issue as far as the picture was concerned, while Whiteman elected to fight the case. After prolonged court maneuvering, a Whiteman's attorneys, Gilbert & Gilbert, advised their client to settle the case for the \$250 which Graves agreed to take.

Whiteman in the complaint filed last week quoted from the general release signed by Graves, which stated that the settlement was not to be deemed an admission by Whiteman that Graves had any claim against him for the use of the words "King of Jazz" or that the Albany bandman had any property right in this billing. Whiteman's complaint also calls attention to the fact that another circular allegedly distributed by Graves referred to the latter's booking office as "King Jazz, Inc." and that subsequent checking with the New York Secretary of State developed that Graves had received no lawful authority to use the title.

## Music Code Under Professor

### Pop Publishers Placed Under General Publications Group

Authority over the popular music publishers' code has been taken out of the hands of the NRA's amusement division and turned over to the deputy administrator in charge of publications, Professor Indesey Rogers would immediately after the first of the year set a date for hearing on the pop men's new constitution.

Standard publishers are marking time about turning in their revised document to Washington in the hope that the NRA administration will in the meantime declare itself in favor of a policy of price fixing. When the music industry appeared before the code analysis authority with a master code about two months ago the pop and standard

## E. C. Mills Suggests His Salary Be Restored to \$50,000, but ASCAP Sez Charity Starts with Writers

### A New Low

Sole deluxer on Broadway this (Xmas) week using the Victor Herbert classic "March of the Toys," a time-honored holiday orchestral number, is the Capitol record.

It's usually included in the repertoires of every picture house presentation. This year, even the radio-casters are pianissimo on this "Babes in Toyland" excerpt:

### Dough, Show, Grief for 2 Casinos Launched In Rebuilt Legits

New York's two new elaborate music hall-neries, the Manhattan Casino and Casino de Parée, both situated in converted ex-legit theatres, have been having their troubles. With the Parée it was lack of a liquor license at the start, and with the Manhattan a show that needed re-casting after the opening.

Parée finally obtained its license late last week. Up to then business had been light.

Max Baer withdraws from the Parée floor show tonight (Tuesday), with Bill Robinson going in for a couple of weeks. Fannie Brice, whose husband, Billy Rose, produced the show, may follow. Spot was again offered to George Jessel, who had rehearsed at the cafe before it opened, but walked when the management refused to post his salary in advance. He again turned it down.

Baer was in for two weeks at \$3,000 per with an option for two more. Loew is booking him for more vaude dates.

At the Manhattan, which had its license opening, George Price went in the second night as m.c., replacing Roy Sedley. Considerable doctoring on the show was required, in addition to the m.c. replacement.

Parée has been in hot water with the floor show members over salary all along. When Rose stepped in with his own people, the previous troupe of girls was let out without pay after rehearsing 11 weeks. Some are reported to have complained to the labor commission.

### Adamson-Lane Tunes Set For 'Bottoms Up' at Fox

Hollywood, Dec. 25. Buddy De Sylva had a change of heart on the songs for "Bottoms Up" at Fox. He is taking out the tunes supplied by Gus Kahn and Dick Whiting and using those written by Harold Adamson and Burton Lane.

Officers' salaries of the American Society of Composers.

Publishers say as is with the advent of the new year. Proposal submitted by E. C. Mills that these stipends be boosted back to where they were a year ago was rejected last year by the Society's board of directors.

Before the cuts went into effect Mills was getting \$50,000 a year, Gene Buck, president \$35,000 and Raymond Hubble, executive secretary \$10,000. Slash taken by Mills and Buck amounted to \$10,000 each, while Hubble's annual figure became \$6,500.

In asking for the restoration of old salaries Mills argued that the move would be logical now that the Society's income was assuredly on the way up. Unanimous viewpoint taken by the board was that conditions didn't justify putting the trio back at the previous stipends. Deems Taylor, one of the directors who opposed the measure, remarked that if there were any boosts to pass around they should go to the writers in the lower brackets, many of whom he personally knew were sorely in need of more money.

### A Big Melon

Society last week distributed the largest royalty plum in the history of the organization. Amount split up among the members amounted to approximately \$500,000. Society on the year passed around about \$600,000 more than it did in 1932.

Divvy increase for the last quarter came to within 10% for the publishers and around 15% for the writers. Double A writers' cut this time wavered in the vicinity of \$1,900, while the AA publishers drew checks from \$13,000 up.

Responsible for the major part of the current year's jump in income was radio. Opening of a large number of theatres this fall also helped out the Society's exchequer. Another source of important support the past few months have been the beer gardens.

Final quarter's distributed this year was about \$50,000 over the last year for the previous three months. For the second quarter the coin divided up totaled around \$400,000, or about \$35,000 better than it had been for the January to March, inclusive, stretch of 1932.

## Disc Copyrightable When Song Is Public

London, Dec. 15. A friendly action brought against Stephen Cawardine & Co., restaurant proprietors, by the Gramophone Company of England, was decided Dec. 14.

Justice Maugham ruled in the case of an alleged infringement that despite the overtone of "The Black Domino" being 100 years old a record of it comes under the copyright law.

By this is meant that the music itself isn't subject to copyright ownership, but the record, as played by the London Symphony orchestra. This means that no theatre, restaurant, hotel, sports grounds, or any public gathering in England has the right to use any copyright record with the aid of a loud-speaker.

The gramophone company are approaching the performing rights society in an endeavor to get to grant one license for the playing in public of all records.

### Music an Omen?

Music business is better. More hits and more copies selling on each hit.

Publishers who realize that pop music is strictly in the luxury class deduct from it as things nationally are getting better.

Charles R. Hector has the bandstand assignment at the Touraine hotel, Boston. His air connection is W.A.B. and other stations on the Yankee chain.

\_\_\_\_\_

Coakley, Tom, thena C., Oakland, Calif.	Gonzales, Aaron,
Coleman, Emil, Palms Royale, N. Y. C.	Hollywood, Calif.
Cole, King, Solomon's D. H., L. A.	Gonzales, S. N.,
Cole, Richard, Palmer House, Chicago.	Ana, Cal.,
Conley, Ralph, 1110 Grand St., Wheeling,	Goodman, Al, NBC
W. Va.	Goodrich, Silvertown
Connecticut Collegians.	Ave., N. Y. C.
Lantern	

David Hillman,	King, Henry, Pierre H., N. Y. C.
4th St., Sabte	King, Wayne, Arngon B. R., Chi.
N. Y. C.	Kline, M., 5450 Spruce St., Philadelphia.
100 Wadsworth	Knapp, Orville, Cafe de Patee, L. A.
	Kneisel, E., Biltmore H., Atlanta.
	Knights of Melody, Edgewater H., Pointe Claire, Quebec.
	Knight, Felling, President, H. C.

Brien, Tom, Saranac Lake H., Saranac  
Connell, Mark, 316 W. 98th St., N.Y.C.  
e. N. Y.  
Hare, Husk, Canton Tea Gardens, Chi-  
Hearn, Travo, LeClair H., Moline, Ill.  
Isen, George, 1619 B'way, N. Y. C.  
Isen, Gus, Boston And Seattle Wash  
Sorey, Vincent, CBS, 41  
N. Y. C.  
Sosnick, Edgewood  
Chicago,  
Southall, Geo., care M  
San Antonio, Tex.  
Spector, Irving, WOKO,  
Spitany, Phil, Park Ge

dy Auditorium,  
Albany, N. Y.  
Albany, N. Y. C.



CHITAGAO

## The Single Woman

By Joe Laurie, Jr.

What has become 'single woman' without whom no vaudeville show was complete?

Some have married and retired from the so-called show business. Some are on a few are still playing dates here and there or now and then, and many have

The big stadiums, better known cinema temples, demanded fast -cha singers. Personalities didn't count where one

face looked as good as another after the second row. Public address systems were put in and most of the performers sang or talked behind

'mike'—and so the 'single woman,' who became a headliner through her personality, and depended on her mannerisms didn't cope with the new conditions in show-business ... and so dropped out.

She was a great gal, the 'single woman.' She had to be. Her appearance was the signal for bookers, agents, managers, orchestra leaders, actors and town-guys to go 'on the make.' Many single women carried piano players, some of them had husbands who would stand in the wings and say, 'take another bow, Baby.' Some carried maids, others carried mothers and sisters to 'dress them.' But they were carried mostly for alibis.

She was a smart, wise-cracking gal and knew how to handle fresh guys. She would appear helpless and moan, 'I don't know how to get my railroad tickets'... I don't know how to check baggage... I don't know this and I don't know that, with the result that they had everything done for them. So, you see, the 'single woman' was far from dumb.

### Material

The 'single woman' more than any other artist was just as good as her material. Very few could overcome the handicap of bad songs. They were always on the lookout for writers of good songs, especially comedy songs. The popular songs they could get from the publishers, who even paid them for using them. A song introduced by Nora Bayes, Sophie Tucker, Belle Baker or Blossom Seeley meant a hit. Publishers would furnish many of the women with clothes and with special versions of songs. The professional managers of the music firms would entertain them on the road, paying for their meals, hotels, etc. Leaving most of her salary for banking purposes.

Many of the big headliners would get special writers and pay big royalties, usually 10% of their salaries. This would not only give them an edge on their sister artists that were using published songs, but would also save them the trouble of appearing early for rehearsals for fear some one on the bill was using the same songs.

It was a common sight on rehearsal mornings, to see a single woman's piano player or herself appear at the theatre as early as seven a. m. to get the number one rehearsal check so nobody could beat her to it. Leaders were bribed, stage managers were tipped, wires were pulled to keep other acts from using a new published song hit that the 'single woman' depended on to put over her act.

Clothes became an important item

with all 'single women.' As soon as one of them would appear with a stunning creation, the others would hunt up the same modiste, who would then enjoy a season's prosperity. Or until someone else would design a better creation. The same thing with authors. Lanche Merrill was the most successful of all writers for 'single women.'

Very few 'single women' of vaudeville made good in pictures. Most of the big headliners were used in the days of the early talkers for their specialties, with a weak story as a background. The result usually was bad pictures with no options taken. There have been many 'single women' that have made good in small parts and bits. But no 'names' ever clicked.

The single woman covered nearly every field of vaudeville. The majority were songsters, character and straight. Many did musical acts, a few male impersonators. There were jugglers, a couple of wild animal trainers, many grand mimics, divers and swimmers, bicycle riders, equestrians, aerialists, wire acts, mystics and many dancers. But very few monologists and talking comedians. To name all the great single women would take volumes, but a few of the outstanding ones were:

**Monologists:** Beatrice Herford, Marie Cahill, Bertie Fowler, Frances Kennedy, Carrie DeMarr, Claudia Coleman.

**Jugglers:** Selma Elly Kathi Gultini.

**Aerialists:** Ruth Lillian Leitze, Dainty Marie.

**Male Impersonators:** Kitty Doner, Kathleen Clifford, Florrie LaVere, Jean Southern, Lillian Schreiber, Ella Shields, Florence Tempest.

**Mimes:** Jeanne Elsie, Elsie Janis, Miss Juliet, Ina Claire, Cecelia Loftus, Venita Gould, Gertrude Hoffman.

**Divers and Swimmers:** Annette Kellerman, Nobe, Odiva.

**Equestrian:** Lillian St. Leon, Mille Bradna, May Wirth.

**Animal Trainers:** Dolores Valletta, Adgie.

**Poings:** Bessie Clifford.

**Magie:** Adelaide Hermann.

**Bicycle:** Minnie Kaufman.

**Wire:** Bird Millman.

**Aerobatic:** Beatrice Sweeney.

**Frak:** Anna Abbott.

**Musical:** Ann Gray, harpist; Nora Kelly, piano; Monette, violin; Jean Middleton, violin; Daisy Nellis, piano; Countess Nardini, accordion.

**Character Singers and Comedians:** Fanny Brice, Nora Bayes, Dorothy Foy, Ray Cora, Sylvia Clark, Maggie Cline, Trilzie Frizange, Irene Franklin, Marie Dressler, Lillian Fitzgerald, Charlotte Greenwood, Bobby Folsom, Nan Halperin, Grace Hayes, Mary Haynes, Frankie Heath, Pauline Hart, Florence Moore, Annie Hart, Stella Mayhew, Marie Nordstrom, Irene Ricardo, Blanche Ring, Lillian Shaw, Marie Stoddard, Sophie Tucker, May Usher, Gertrude Vanderbilt, Elizabeth Murray, Daphne Pollard, Flo Lewis, Edna Aug, Dorothy Brenner, Rae Samuels, Annie Kent, Rex Kelton, Anna Chandler, Ray Dooley, Emma Curus.

**Prima Donnas:** Natali Alt, Olga Cook, Mme. Chilson Ohman, Grace Fisher, Lulu Glazer, Sallie Fisher, Lora Hoffman, Margaret Irving, Dorothy Jordan, Grace LaRue, Ruby Norton, Ruth Roland, Adele Rowland, Yvette Rugel, Lillian Russell, Fritz Scheff, Olga Steck,

## New Acts

MARY PICKFORD and Co. (3)  
"The Church Mouse"  
19 Mins.; Full  
Paramount, N.

Mary Pickford as a holiday attraction in a Broadway theatre at the moment is one feature worth the \$10,000 and percentage she is getting. She is a national institution and her appearance in person on the stage is a rare event. The character of an occasion, if not an event. Present appearance is her first as part of a varied stage entertainment and her only for appearance since Belasco's 'Good Little Devil.' And that's more than 25 years ago. Test of the Pickford draw is that Friday night on the opening, while the other metropolitan houses all but empty, a full audience gathered to welcome her and gave her a greeting that falls to the lot of few stars.

Vehicle is a mere trifle, but wisely chosen to give the actress an opportunity to play a little episode. It is a scene in the Cinderella type that has done so much to bring her to her present eminence among personages not only of America, but of the world. It is part of the legend of 'The Church Mouse' from legit.

Set is a bank office and Mary is the poor little stenographer who craves the pleasure of a little romance. She is a little girl, pleading for a job and then whimsically worms her way to his story heart with her naive way of taking charge out there. It's a little 'Tess of the Storm Country' and a little of 'Kiki' and a lot of 'Daddy Long Legs.' It's indeed a medley of all the Pickford episodes. It is brilliant and charming about it, but for the present purpose it's perfect.

Sketch is the work of Ladislaus Podor, direction credited to Melville St. John and engagement is by arrangement with William A. Brady. Supporting cast of three comprises Harlan Tucker, leading man, and Carrol Ashburn and Robert Love.

JEANNIE LANG and Radio Rascals (4)

Songs  
11 Mins.; One  
Hipp, Baire

Jeannie Lang is from radio. With a piquant, saucy style and manner, she's something of a repressed Betty Boop and probably persnickety about it. With a blimp, gay manner of piping pop songs and novelty bits, her new turn can deceive niftily on any bill. Working into mikes, does three songs to the applause. Attractively put out in white street suit with fur ruff collar.

Radio Rascals, brought from coast by Miss Lang where they did radio work in support. They form background with quiet harmonizing. Oke on appearance and display nice pipes and sense of rhythm. One bit of their own, a travesty of antiquated style of light operatic warbling, that's well brought out and a click. One chap, incidentally, particularly capable in throwing false voice.

Local date is break-in for the act.

4 Mills Bros. in 'Op. 13'

Hollywood, Dec. 25.  
Mills Brothers and Ned Sparks are first castings for 'Operator 13,' the Marion Davies pic at Metro.

Colored quartet will also have lines.

Marguerite Belle Story, Singers: Betty Bond, Sadie Burt, Amy Butler, Fay Courtney, Margie Coate, Eva Clark, Jeanette Childs, Dresser, Ann Greenway, Clara Howard, Marion Harris, Josie Heather, Anna Held, Aunt Jimima, Dora Maughn, Mabel McCane, Emma O'Neill, Ruth Royce, Kate Smith, Aileen Stanley, Blossom Seeley, Mary Seely, Susan Frances White, Ethel Waters, Fanny Ward, Lizzie Wilson, Willa Holt Wakefield, Aida Overton Walker, Lucy Weston, Bessie Wynn, Winona Winter, Frances Williams, Marguerite Young, Miss Patricia, Ruth Eting, Lillian Shade, Ethel Merman, Helen Morgan, Rita Gould, Eva Tanguay.

Dancers: Irene Castle, Lucille Cavanaugh, Mlle. Dazie, Evan Burroughs, Fontaine, Ida Fuller, Gilda Gray, Harriet Hector, Jeanette Hackett, Ledova, Lubowska, Alma Hackett, Nina Fane, Frances Frithland, Catharine F. Towell, Toots Turk, Rosamunda, Princess Radjah, Suharet, Corinne Tilton, Marjia Waldron, Mariou Wilkins, Mae Murray.

And so the Single Woman has gone the way of the Monologist. They say show business travels in cycles... and maybe they will come back... I hope it's soon 'cause we sure need the grand artists that are called 'SINGLE WOMEN'

## Pittsburgh Club Acts Organize to Fight 'Amateurs'; Want \$7.50 Minimum

### Ramish vs F-WC

(Continued from p. 4)

tional Bank in the Ramish ramifications are also taken care of in the settlement through the Fox North-ern.

With these items adjusted, over two-thirds of the claims listed against F-WC in the bankruptcy proceedings before Referee Samuel W. McNabb have been either reduced, allowed, disallowed or otherwise handled.

Inventory of the circuit's now clarified assets were to be filed by the early part of this week. Chief assets are the stock of the holding company, theatre equipment and a few leases. The value will be fixed by three appraisers to be appointed by Referee McNabb following the inventory.

Auction of the bankruptcy's properties is not expected until late in February or early in March.

### Gov't Census

(Continued from page 5)

and firm members, number of paid employees, both full and part time, on the payroll on Dec. 3, specifying men and women, and report number of all paid workers on the payroll nearest the 15th of each month during 1933.

Inquiries about operating expenses call for statement about total salaries and wages paid to all employees in 1933, total operating expenses, and percentage of payroll paid to part-time workers.

Similar questions about income ask for receipts from admissions and from any other sources. Merchandise on hand Dec. 31 must be evaluated according to either original cost or replacement value. All establishments must tell how much of total receipts represent credit business and how much was sales tax.

The survey, requiring services of 16,000 supervisors and enumerators, will start shortly after the New Year and will run for about six weeks. The undertaking, according to Census Bureau Director, William L. Austin will furnish the first accurate measurement of the effect of the depression on various phases of distribution and service businesses. More than 2,400,000 establishments will be canvassed.

Inc this is the first time that service trades and amusements are included in a census, it will be possible to ascertain where the consumer's dollar is spent, in what kind of stores, for what classes of merchandise, and how much of it is spent for service and amusement. Austin remarks, "The consumer is the foundation stone of our entire business structure and accurate knowledge is essential in

Pittsburgh, Dec. 25. Burned up over coffee-and-cake money in local cafes and night clubs, a group of home talent acts have organized a society to hold out for more dough. Of an estimated 100 locals working in Pittsburgh spots, almost half have joined up. They want a fixed minimum scale of \$7.50 nightly for single.

Organizers claim several money-making clubs here, which can afford to pay more, are shelling out as little as \$20 weekly for acts, in some cases even going below that. Society says there are a few clubs that refuse to afford to pay more, but they'll get a break if society's investigating committee is satisfied about financial status of owner or owners.

Thorn in side of performers is the dancing school racket. They claim owners of dancing schools are sending a flock of talent to nite clubs here continuously, collecting the modest stipend themselves, and telling the kids they're working for the experience. Performers' Society is trying to put a stop to this and has consulted NRA officials about legality of this sort of things.

Floor shows in most of Pittsburgh's nite spots are composed almost entirely of local talent.

order to base all planning on this foundation.

Urgent need for a survey of this sort arises from code enforcement and NRA campaign, Austin pointed out, since no planning on a national scale can even be contemplated without a complete inventory of each business community on a recent date. The survey also will fill a definite need by providing facts for comparison with the 1929 census of distribution, the first count of this sort ever taken. Austin added, remarking that the 1929 survey has proved of great value in organizing business by codes and preparing a background for economic planning.

Concrete facts about employment will show relative job opportunities in the different service trades which normally absorb about 20% of all persons gainfully employed in the country, the Commerce Department official emphasized, while fluctuations from month to month will be an aid to seasonal planning for both the individual business man and the community.

Emphasizing that the questionnaire has been made as simple as possible without sacrificing matters of importance for brevity, Director Austin reassured all business men that individual returns will be held strictly confidential and no results will be published which might tend to disclose important business secrets or permit identification of the firm supplying the information used.

## Marcus Loew BOOKING AGENCY

General Executive Offices

160 WEST 46TH ST.

ANNEX

BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

## FRED SANBORN

After fighting with the French Language in Paris is now back again to pick up his ENGLISH—dates.

Season's Greetings

GAUTIER'S TOY SHOP  
CAPITOL, NEW YORK, THIS WEEK (DEC. 22)  
Direction MEYER B. NORTH

## Talk It Over

The old year is about over and the new commencing. With the New Year comes the New Deal. That's everybody's wish. Even vaudeville—poor vaudeville.

But New Deals don't walk into the booking office door and just sit in anyone's lap. They have to be grabbed. Sitting and moaning won't grab one. The sitting and moaning booker who looks at the theatre operator's sour pan when vaudeville is mentioned, and then just sits and moans, won't get one. Nor will vaudeville—poor vaudeville.

There can be a New Deal for vaudeville. And perhaps there will be if those who make their living in it will stop sitting and moaning and go out and grab it. If they'll get together, talk it over, devise ways and means.

The circuits have talked things over before. They have talked over the excessive salaries with a view to curbing them. They have agreed to work together. Only to turn around, double cross and build up more excessive salaries. The salaries would not have been excessive in the first place if the circuits hadn't made them so.

But the circuits have never bothered to sit down and talk over the things worth talking about. Their confabs have been on matters destructive, not constructive. Perhaps that is why they have never had lasting effect.

Together the major circuits currently have 46 weeks of good playing time. Combined these 46 would make a season's work. Booked in five individual sections they don't amount to much.

There is the matter of that playing time that could be discussed. Putting it together somehow, in some way, that an act can know where it's going next week, that a new act can break in, that the bookers will know, too.

new material problem is most important. The circuits and the circuit bookers are doing nothing to cure this particular problem. With a couple of weeks apiece, and pulling in opposite directions, they certainly can't.

And there is also a matter of policy. It becomes more evident daily that the present style of catch-as-catch-can vaudeville bill is washed up. A new mode of presentation must be devised, and quickly. If the bookers cannot devise it, who can? They might do it sensibly—together.

The circuits are playing vaudeville not generally or because they like it, but only where necessary. There must be some use for it, else they would not play it. But vaudeville as it's now booked and played is becoming more and more useless. The circuits can use the right kind of stage show. They need something when pictures don't draw. They play stage vaudeville now because there's nothing else. Useful vaudeville would be worthwhile to them, where they need it. But they'll never find it alone. They might—together.

So get together, talk it over. Perhaps some good may come of it. On the other hand, what can they lose?

## CANTOR SHOWS \$12,000, SPLIT

Eddie Cantor will play three picture house weeks in the east commencing Jan. 5 at \$12,000 for a split on the gross. He supplies and pays the rest of the show himself, with the William Morris office booking. Opener (6) is the Paramount, Brooklyn. Following week Cantor plays 'Warner' Earle, Philadelphia. New York Paramount will be the third date, with no date set. Cantor doesn't want to play the Broadway house till his picture 'Roman Scandals' concludes its run at the Rivoli.

### Troupers Crash

Albany, N. Y., Dec. 25. Six vaudeville actors were injured when the sedan in which they were riding to Rochester collided with a truck on a slippery road near St. Johnsville. They were removed to the Little-Falls hospital and, after treatment, resumed their trip.

Eddie Accardi, of Brooklyn, was driving the sedan. The others injured were Nini Landrino, of New York; Frank Rhone, of Brooklyn; Minnie Spinelli, of Brooklyn; Nino Dileva, of Brooklyn, and va De Marico, of New York.

### Girl Crooner Oked

Los Angeles, Dec. 25. Metro has secured court approval of a minor's contract with Bernice Gaunt, 20-year-old Hollywood high school girl, who recently appeared as a warbler with Gus Arnheim's orchestra. Salary starts at \$75. Girl is professionally known as Shirley Ross.

### \$1,500 for Craigs

Family of Richy Craig, received about \$1,500 net from the benefit performance in New York. Shows were at the Paradise cafe and New Amsterdam theatres. Latter was staged by Bob Hope in the family's behalf.

### End of a Lark

Baltimore, Dec. 25. Gang of holidaying prep school students heckled Donald Novis during an afternoon's stagelike act at Century. Novis burned and after exchange of words with studes, invited 'em up on stage. At this juncture Benny Davis came running out of wings and addressed youths who were perched high upon the shelf, telling 'em Novis was once a pug. That closed the incident.

## OLD MINSTRELS IN VAUDE UNIT

Billy Jackson is staging a minstrel unit with McIntyre and Heath and other vet. blackface people, to run as an hour show for vaude houses. It opens Jan. 5 at Portland, Me.

In addition to M. and H. troupe includes Bert Swor, Pall Mall, Freddie Jones, Larry Clifford, Eddie Kennedy, Harry Fontaine, Fred Freddy, Eddie Brennan, Billy Howland (interlocutor), Joe Jenell, Harry Dallas, Olie Olsen, Will Cuddy band (11) and an 11-girl line. Tom Poynten is stage manager.

### N.W. Orph Cuts Vaude

Los Angeles, Dec. 25. Orpheum in Seattle, one of Mike Rosenberg's Principal Theatres houses, is slated to go straight sound after New Year, after a 12-week period of vaude-pix. Action in the north may be forecast of what will happen at the Los Angeles Orpheum, where a check of the next two or three weeks will decide whether this house, too, will go to sound policy, according to Rosenberg. Current biz indicates sluff of vaude.

### Harris-Cohen Unit

Chicago, Dec. 25. Latest arrival in the string of units is the Will Harris show, 'Artists' Models'. Cast includes Zelaya, Ch. Kennedy, Alphonse Berg, Darling Twins, Don Santo, Burns, Moriarity and Burns. Line of Abbott girls and a group of posing gals for the Mons. Berg routine. Abe Cohen managing the unit, which is headed for Iowa dates. Another unit, similarly labeled, Shubert's 'Artists and Models,' is playing the east.

## 7 Units Set for South; 3 Full Weeks North in Jan. for Jumps

Seven units are set to go over the Charlie Freeman-booked Hollitelle-O'Donnell time in the south, commencing Dec. 30. First two will play only the six southern weeks, but by the time the third show opens (Jan. 13) it is expected additional playing time from Paramount and independent sources will have been added to the route.

Indie jump-breakers in Philadelphia, Pittsburgh and Louisville are among outside full weeks coming in. Hempstead, L. I., may be the showing and fixing spot around New York. Thurston's magic show, opening Dec. 30, and 'Gettysburg' with Pop Cameron and Co. Helen Honan and 16 Chester Hale Girls, Jan. 6, are the shows going directly south. Balance of bookings extend to the week of Jan. 17, with only one spot (Jan. 10) open, but to be filled this week. Other shows following the first pair are: Jan. 13, Johnny Perkins, 12 'Vivacrats', Jerry and Baby Grands; 20, Weaver Bros.; Arthurd and Morton Havel, Honey Boys; 16 Hale Girls; Feb. 3, Marty Perkins' all-colored unit, formerly the Bill Robinson show; 7, Kate Smith's 'Swanee River Revue'. Shows will carry titles to be billed as revues rather than vaudeville or presentations.

## ABA Acting as Code's Policeman, Has NRA O. K.; Some Complaints In

### SYRACUSE MAYOR ASKS STAGE SHOWS' RETURN

Syracuse, Dec. 25. Rolland B. Marvin, progressive mayor of Syracuse, thinks it's about time flesh was returned to the Keith and Loew stages permanently. Taking his cue from a sextet of stage bookings divided between the two houses, Hizoner addressed letters to that effect to William J. Tubbert of RKO and Harry F. Shaw of Loew's last week. Marvin admitted he was interested in jobs for musicians and stage hands. Last Spring, he induced the local theatrical crafts to take substantial salary cuts, ending a prolonged 'Riako' holiday that closed all major houses. Theatres, incidentally, are looking forward to 1934, anticipating that the Syracuse grade crossing elimination project, shortly to start, will greatly stimulate business. Project calls for the expenditure of more than \$4,000,000 during 1934-35.

### Riverside, Milw., Takes To State-Lake Policy

Chicago, Dec. 25. On Dec. 25 Riverside, Milwaukee, goes into a policy similar to that current at the State-Lake. Will be booked out of the local William Morris office. Ed Weisheit will produce the shows which will be sent in by Sam Bramson.

### Letford's Split

Chicago, Dec. 25. Charges of cruelty won a divorce for Ama Lou Barnes Letford from William K. Letford, music arranger for Buddy Rogers band. Miss Barnes has been with Fanchon and Marco and lately with radio. Besides the divorce Mrs. Letford gets \$350 attorney's fees, the custody of the child and \$30 a week. Emmet Byrnes acted for the wife.

### Washington Drops Vaude

Vaude didn't last long at the Washington, Washington Heights in opposition to the Audubon. Booked by Pantages, vaude at the Washington stayed but one week. Back to straight pictures.

Betterment Association has set itself up as the New York policeman over violations of the vaudeville code, in lieu of the establishment of a permanent code authority. ABA's aim has been approved by James Hodgson, NRA director in New York, who has assigned J. Freund, district compliance director, to work with the ABA on reports of infractions. ABA's executive secretary, Ralph Whitehead, says a number of complaints have already been lodged with the organization charging bookers and agents with violations. Most of the charges involve chiseling on the code's \$750 daily minimum wage for acts among indie bookers.

Whitehead says that with okay of Hodgson, the ABA wants to encourage the filing of complaints at its office by acts and others who may have grievances through code violations. The complaints, according to Whitehead, will be treated confidentially, turned over to the district code director and jointly investigated by him and the ABA for possible prosecution.

Want Full Vote ABA called a meeting Thursday night (21) with intention of electing a new set of officers and board of governors as required under its A. F. of L. charter, but turned it into an open session due to sparse attendance. Election will be held Jan. 4 at 11 p.m. in the Edison hotel instead.

At last week's meeting, in explaining the postponement, Whitehead stated he didn't care to create the impression that the elections were rushed through with the small attendance. It's the desire of the ABA to land some important names for the officers.

Whitehead and Pat Rooney, vice-president, may be the only present officers to retain their posts, from accounts, although the current board may remain almost intact. Edna Dowling won't run for reelection as president, nor will George Price go out for the first vice-presidency again.

### Palace Goes Minsky

Nudes on the stage at the Palace, New York, this week for the first time in that theatre's 20-year history. Strippers are in the Shubert's 'Artists and Models' tab, which replaces the usual vaude bill currently. Show was switched from the Albee, Brooklyn, to the Palace this week, with the former playing 'Little Women' on the screen and the unit figured too hot for the kid trade. Palace front accompanying the show is also very a la Minsky.

### Omaha's Stage Outlook

Omaha, Dec. 25. Although no Omaha in town has announced vaude or stage units as a set policy, town has almost a continual run of flesh entertainment just ahead. Brandeis, Mort H. Singer operated, has a line-up including 'Fifty Million Frenchmen', Kate Smith, Morton Downey, and Olsen and Johnson's 'Take a Chance', successive weeks beginning January 19.

Orpheum is going to some trouble to scare up local talent. Week of Dec. 22 house will offer its semi-annual kiddie revue produced under the direction of Manager Joe Rosenfield. Local talent show is being produced under the same wing for a New Year's Eve presentation, Rosenfield's first on the production end.

### Fay's, Phila., Gets Vaude

Fay's, Philadelphia, returns to vaude Jan. 1 with eight-act bills on a full week. Eddie Sherman booking.

### Dancers at White House

Chaney and Fox will dance at the White House in Washington at the party given by the Roosevelts for their intimate circle. Its a third White House 'command' performance by the vaudeville team.

### NRA Rules Stop Kid Shows in Rochester

Rochester, Dec. 25. NRA rules forced Manager Lester Pollock of Loew's to cancel a Saturday morning Christmas show for children.

Plans were all set including a doll contest sponsored by the Democrat & Chronicle (newspaper) and special kid acts as well as films, when orders came from headquarters that the whole setup was against the rules. Doll contest was continued with announcement of winners in the paper instead of from the stage. Annual free morning Christmas show sponsored by the Times-Union will go as scheduled; free shows not being barred.

### RESUMES STAGE SHOWS

Akron, Dec. 25. Palace, Chatkin-Feld house, which dropped vaudeville several weeks ago for a straight picture policy, resumes stage shows starting Jan. 7, with the Cotton Club Revue opens for a week. The colored show will be followed Jan. 14 with Olsen and Johnson's 'Take a Chance' musical.





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Happy New Year.

## 15 YEARS AGO

(From VARIETY and 'Clipper')

Elsie Janis took the front page of VARIETY's anniversary number to tell she was in London in 'Hullo America' under Sir Alfred Butt.

Maurice Tourneur bought the rights to a Drury Lane drama, 'White Heather' for \$12,000 and the same sum for 'The Best of Friends.' Famous Players paid \$3,500 for 'Good Gracious Annabelle' and \$5,500 for 'The Rescuing Angel.' Select paid \$4,500 for a George Barr McCutcheon play for Alice Brady.

Blanche Bates produced a Red Cross playlet at the Palace with the expectation of getting her players free with the idea of getting something for the charity. Had to pay the people and wound up \$43.66 in the red.

Equity, recently formed, took its first stand against Sunday shows. Helping the Church Federation of Indianapolis, which was battling against Sunday shows.

Colonial theatre was circularizing the entire west side telling it would get the Palace shows the following week at reduced prices. Keith trying to build the house.

Burns Mantle, then on the 'Evening Mail,' in a jam with the Shuberts, who pulled their ads until he retracted.

Louis Macloon, who had rented his Rockefeller (N.Y.) theatre for Sunday to a church on a percentage basis, in a jam. Baptist church and the minister said no dice unless Macloon provided a tank.

## 50 YEARS AGO

(From 'Clipper')

Standard theatre destroyed by fire and reported would not be rebuilt, but it was. Second N. Y. theatre to go within 15 days. Average was one fire every two years.

Road managers complaining of an excess of musical festivals. Every city had one, tying up business for a week.

Promoter planned a 12-hour go-as-you-please race for Xmas day. Top prize was only \$75. Others \$25, \$15 and \$10. Other entrants got nothing but the exercise. There were 40 entrants.

Theatre owner in Ketchum, Idaho, told the populace his hall was free for all local balls, etc.

E. C. Taylor was featuring a handcuff escape act and took space to announce he was using a pair of genuine prison shackles. He worked in a box. Part of his magic show.

Current gossip had Lillian Nordica paying Col. Mapleson \$10,000 for the privilege of appearing in his opera troupe. Wanted to get established.

Chicago house managers formed comb. To prevent roadshows from going to cheaper houses the week following the big date. People waited for the smaller prices.

Dan Sully quit a vaude combo to prepare his 'Corner Grocery.' Farce was a Peck's Bad Boy type and paved the way to a fortune.

McKee Rankin sold his Third Ave. theatre to Kate Claxton and her husband.

## Inside Stuff—Pictures

Wheeler and Woolsey have a Christmas headache as a result of the deal they made with Columbia on 'So This Is Africa.' Boys claim that in the first place Harry Cohn gave them a fast talk to close the proposition. This came after an argument the pair had with Dave Selznick at Radio.

Deal with Cohn provided that after the cost of the Wheeler-Woolsey picture came out the boys would share 50-50. Cost ran over \$200,000 with \$17,000 charged as incidentals. The two comics got nothing.

'Africa' was released last spring and to date the comedians are still taking turns at dreaming of when they are going to get any financial return from the effort.

A foreign agent's worries are getting more and more complicated. A curious case cropped up in Persia recently when a Chaplin print was smuggled into that country by a film bootlegger. Regular exhib had the film rented from United Artists, so when it showed up simultaneously in a theatre across the street he investigated.

Someone had taken a print, cut it into strips and mailed it into Persia. There it was reassembled and shown, thus avoiding payment for both distribution and duty. Exhib who had the film legally sued, but the case was thrown out of court and he was ordered to pay damages to the bootlegger—all because there are no copyright laws in Persia.

With both Paramount and United Artists to distribute pictures based on Catherine of Russia, confusion and conflict are expected to result. Already the two companies have had some argument over title, each wanting to call their picture 'Catherine, the Great'. One other title Par had for its production was 'Her Regiment of Lovers', but firm is reported not so hot for that one now.

The UA release has carried the 'Catherine, the Great' title from the start. It is a London Films production, made in England, with Douglas Fairbanks, Jr., in the cast and, as with the Par-Dietrich film, has already been completed.

A bitter race on among three producers of musicals at Fox on the coast to see who can come home first with his picture.

George White, prior to coming west, had announced he would start his picture Dec. 18. Buddy DeSylva and Lew Brown, each doing a picture, decided White would not beat them to the barrier, so, for the first time in the history of musicals in the picture business, three pictures got off simultaneously on the same lot with each of the producers saying he is coming in first.

White's aim is to get through in four weeks. The others hope to do as well.

Harold Lloyd's coming picture, 'Catspaw,' will probably have fewer frogs than any of his recent efforts. Comedy writers working on the script have found the slow moving character of an American boy raised in China does not lend itself readily to injection of the familiar guffaw situations, so they are seeking to find laughs in other ways.

Lloyd, it is indicated, will have to do plenty of tramping to carry the story instead of depending on gags.

The fancy RKO press book on 'Little Women' has started something, notably a complaint from Sam Goldwyn to United Artists over the campaign books on 'Roman Scandals'.

Lynn Farnol, Goldwyn's eastern press representative, has gone to the defense of the UA advertising department, which prepared the Cantor press book, at the same time trying to take apart the elaborate 'Little Women's' campaign book.

Hays-Coast office has called a halt on Los Angeles newspapers falling for benefit press agents' bunk about star and featured players appearing at these performances without first obtaining the authority of the players involved.

Newspapers agree that hereafter they will check these stories before printing.

Fox has finally decided to film 'David Harum' in the same period in which it was written. Several scripts had been written in which the old yarn had been brought up to date, but final decision was made that Will Rogers would be more effective as the old horse trader, especially in view of the heavy reader interest in the book in rural sections. Script to be used is the one written by Walter Wood.

When the Shattuck interests, controlling the Schrafft stores and restaurants, heard they would have to put up \$500 as a contribution to a benefit fund as part of a tie-up on the Mary Pickford personal at the New York Par, they spawked. Tie-up was thereupon called off.

Prosposal was to start a benefit fund during the Pickford engagement with the star sponsoring it.

A chatterer announced the next pic of a femme player but took a dig at the actress for apparently putting on too much weight. In reality, the player has maintained her poundage at the same level for the past five years.

Kickback is that the player's next yarn takes place in the 90's and the studio is trying to persuade the girl to pick up 10 pounds.

Heading the protest of Harry Brandt, of the Independent Theatre Owners' Association, that the Eddie Cantor broadcasts Sunday nights seriously affect theatre biz, Samuel Goldwyn goes to New York noon to try and have Chase & Sanborn change its air hour.

Goldwyn's interest is that the squawk may affect bookings of Cantor's film in smaller communities.

Argument being used by a couple of film angels to get a release for their picture is that if they get a good distribution deal, they can induce plenty of new money from friends to come into the production end of the industry.

These men, socially prominent, have plenty of coin themselves.

Champ bag holder among Coast press agents is Bill Plante. Plante contributed two months' services to Helen Mitchell (Mrs. Oliver Morosco) on 'Waffles' and right after that hooked up with I. A. Allen for a month publicizing the Jackie Coogan short, also in a financial muddle. No salary for Plante in either case.

Correspondent for a foreign newspaper asked for an interview with a star at a major Coast studio. At the appointed time he arrived at the lot but begged to be excused because his secretary was unable to accompany him to jot down notes.

In the curious way which such things happen, Japan has picked itself a new screen favorite. Bing Crosby is the lad the Japs seem to care for. Crosby's films are the biggest drawing cards and his phonograph records top current sales over there.

In breaking a precedent and putting a float in the Pasadena Rose Bowl parade, Paramount figures it will more than get its investment back from the newsreel clips. 'Search of Beauty' plugs will cover the float.

Metro is playing down the pugilistic angle on Max Baer for the Canadian biz. The Baer film, 'Prizefighter and the Lady,' goes out as 'The Conquering Sex' for the Canuck trade.

## Inside Stuff—Radio

Half hour Sunday night frame which Lehn & Flak takes over on NBC's red (WEAF) link Jan. 7 will change ad agency pilots at the end of the 10th week. Ruthrauff & Ryan will start the series off plugging the manufacturers' Hinds Honey and Almond cream. With the 11th broadcast direction of the spot switches to Lennon & Mitchell with the advertising devoted to two other L&F brands, Lysol and Febeco.

Commercial's negotiations for Mae West to do a guest appearance or two on the program will likely be resumed when the air spot goes over to the Lennon & Mitchell agency. Wheeler and Woolsey have been penciled by R&R into the Jan. 21 stanza.

Alice Roosevelt Longworth is being offered for radio by Clark Getts, her manager. Lady of the legend: wit has consistently refused to appear on the lecture platform because of her abhorrence of being 'mauled' by the public, and her belief that lecturing and mauling are inseparable. But she is apparently willing to do her lecturing behind the locked doors of a radio studio.

A daughter of the Republican side of the house, Mrs. Longworth has recently been a dinner guest of the Franklin Roosevelts at the White House.

Mary Pickford is asking \$7,500 for a singleton on the Hinds Almond and Honey cream series, which makes its entry on NBC Jan. 7. Miss Pickford has let it be known, however, that she would prefer to pass up the one time for a 13-week cycle framed around a radio script especially authored for her by Rupert Hughes.

'Price quoted by her rep to ad agencies for the 13-time idea is \$5,000' a broadcast.

Raymond Rubicam, of the Young and Rubicam agency, last week purchased an obscure western trade paper devoted to the tourist trade. This he will revamp and reorganize under a title to be selected.

Rubicam is the controlling shareholder of 'Tide,' the advertising trade paper. Also reported that Rubicam has his eye on a weekly journal of comment.

As was the case on Rear Admiral Richard E. Byrd's previous trip to the Antarctic the General Electric Company, through its short wave length, W2XAD, Schenectady, is offering to send messages from relatives and friends to members of the expedition. This is the only 'mail service' the Byrd party gets.

About the same budget will obtain for the Hollywood addi the Fleischmann-Vallee air show; \$3,500 for four acts. James Cagney, the first from-the-coast name, is set at around \$1,250. The following week Chic Sale and June Knight are booked.

True Story Magazine's Sunday evening drama series, 'True Story Court-of-Human-Relations,' will originate out of NBC's New York studios. Program will take the red (WEAF) loop, with Jan. 7 the starting date.

Jack Pearl received \$3,000, his top figure, from Lucky Strike, not \$4,000 per spot at around \$1,750, but when he came back to Lord & Thomas agency it was at 30¢. Ince L&T failed to lift his option Pearl shifts to the J. Walter Thompson agency.

Elder Solomon Lightfoot Michaux whose congregation from the banks of the Potomac is picked up by CBS' Washington link and chain-broadcast every Saturday has three commercial offers. All nixed.

Cunard Sunshine Cruise program on WJZ carries spotlight ads in the New York daily reading: 'A smart half hour of entertainment with no long or tedious advertising messages.'

Research into several fields of broadcast theory and technic will be sponsored by the Federal Radio Commission as the result of decision to set aside three frequencies for special experimental operation under strict government supervision.

## Inside Stuff—Legit

Although Lew Leslie advertised Bill Robinson to re-start with 'Blackbirds' at the Apollo, N. Y., last night (25), the colored musical reopened with the same cast as when it shut down for the week before Xmas. Robinson was guest star with the Leslie show at its original premiere, but had to bow out for a 'Headin' for Harlem' picture house tab he was heading.

Similar reasons figured in Robinson not going back into the show as he opens tonight (26) at the Casino de Paree, cafe-music hall, and on Friday (29) at Loew's State, N. Y., deeming the doubling and prior contracts too complicated.

Leslie dug up some fresh b.r. last week and will keep 'Black Birds' going another month or so, after which he doesn't care if he goes on the road, as he always does better en tour.

Although they could get at least six additional weeks on the coast for 'Show Boat,' Oscar Hammerstein and Jerome Kern are refusing to sell Pacific rights to the show. The company, doing three a day at the Pantages, Hollywood, had cut the time to 110 minutes, but Hammerstein and Kern ordered the eliminated scenes back and the musical now consumes two hours and 25 minutes without an intermission.

If show goes tab, Fanchon and Marco would book it for their coast spots. But the longer version makes it necessary to pay overtime to the stage hands, and with 18 needed the nut would be too high to venture other towns. Howard Lang is producing the show here.

A patient nicked Dr. Leo Michel with a penny \$100 banknote last week. The lad gave the name Harry Norton and claimed he was in the cast of 'As Thousands Cheer,' that being one of the few shows the doctor hasn't seen. He also claimed that Ray Bolger recommended him. That appeared to be the clincher for Doc.

He complained of severe pains. Was given treatment, tendered the queer and was given change. When the counterfeit was discovered, it was also found out that no such person is connected with the 'Cheer' show.

Lambs tossed a beer party at the club Thursday (21), the affair being tagged as 'Seidel Night,' No. 5. One of the main attractions was venison stew, the deer being the gift of Dan Healy, a 'Lambkin' or new member. The deer was sent by N. Y. State Troopers and Healy didn't know what to do with it. He also entertained along with his 'Ha Ha' club pals, Jack White and 'Weismuller' Jerry Bergen.

James Murray, steward of the Lambs for 28 years, is out. Kitchen and bar have been leased as a concession at \$2,500 a year. Murray declined the concession.

Johnny William Duke, known as 'Goosey' around Leblang's ticket agency, attended a performance of 'Double Door' being given a ticket by Matty Zimmerman. During the scene in which a character in the play is supposed to be locked in a sound proof vault, the colored boy became excited and yelled a warning.

## House Tax Committee Puts on Act Of Hearing Legits' Plea for Relief

Washington, Dec. 25.—Lacing blame for plight of the legitimate theatre on stiff cinema competition and burdensome Federal taxes, spokesmen of the drama last week urged Congress to lift the obnoxious 10% admissions levy in revising tax laws this winter.

Plea was just one of those things, with quartet of witnesses given only 10 minutes to argue their case before prejudiced members of House Ways and Means Committee. There is no indication any change will be made in the admissions tax, as members disclosed a general intention of piling on rather.

moving—taxation burden on the Revenue rather than on the theatres.

Film industry failed to participate in crusade for abolition of excise tax and all it got from the legit witnesses was occasional sighs.

Principal appeal was made by Henry Moskowitz, speaking for the legit code authority, who presented a formal resolution asking for immediate repeal of admissions levied of 1933 revenue law and protested the tax has failed to produce desired revenue. As proof of this contention that levy is a failure, Dr. Moskowitz recalled former Secretary of the Treasury Ogden L. Mills predicted yield of \$42,000,000, while receipts show only \$15,000,000—was realized.

**Blames Taxes**  
The cause of this tax has been 'disastrous to the theatre,' code authority mouthpiece remarked, noting that 4,000 theatres—3,000 of them legit houses—are dark and the 'road is dead.' Blaming taxation for the decline of legit drama, Dr. Moskowitz sourly observed that the majority of the people are not theatre-minded. When you talk about dramatic art they think of Douglas Fairbanks and the movies.

Plea for consideration for 'those whose meter is the theatre' came from Frank Gilmore, Equity president.

**Collapse of Road**  
When admissions levy was contemplated, 40,000 companies were on tour, Gilmore declared, but in following season number dropped to 35, and this season only 23 attractions are on the road. Danger of double taxation was mentioned with reference to Ohio's new 10% admissions charge.

Effect of depression on stagehands and moving picture machine operators was sketched by Fred Dempsey, I.A.T.S.E. head, who pointed out how road companies have dropped off from 300 five years ago to 23 today.

Film competition was cited by Dempsey, who explained that tax on two \$3 pasteborders will pay at least one admission to motion picture house and in many cases will provide entire amount needed to see film entertainment. Effect of this circumstance has been concentration of few remaining legit operators in big cities.

**Double Agency Impost**  
Internal Revenue Bureau ruling that admissions levy must be collected according to face value of tickets without regard to actual selling price was brought up by Matty Zimmerman of Public Service Ticket agency, who aroused more interest from committee members than any of the other witnesses. Charging his business is the only one in the country singled out this way, Zimmerman said he is threatened with forced retirement from business unless double taxation of this sort is curbed.

Explaining how his agency keeps new attractions afloat and finances hard-pushed producers, Zimmerman said I can't go on and lose on the guarantees and the business both. Declaring he has paid \$5,000 or more a week in Federal taxes, governor warned if he is forced to quit, government will lose the money, bluntly adding that he believed them to be gypping. That there is less over-charging by the specs than heretofore, is an indicated

One of the leading brokers was approached on the Central office plan and he refused to consider heading such a project on the ground that it wasn't for the theatres' best interests. Member of the Code Authority charged at one of the meetings that 28 out of the 31 licensed agencies were not fully complying with the rules, bluntly adding that he believed them to be gypping. That there is less over-charging by the specs than heretofore, is an indicated

## Syracuse Civic Puts On Experimental Dog

Syracuse, N. Y., Dec. 25.—Civic Repertory Theatre of Syracuse, bowing in tonight with 'Her Master's Voice' at the Civic, merely the Ritz, bit high hat.

Its house staff, down to the ushers, will wear evening dress, it is promised.

Attempt will be made to train patrons to (1) reach the theatre on time and (2) stay up until at least 11 o'clock, both problems that are local unsolved after all these years.

Brace Conning, executive director, announces no seating of late arrivals until after the first act, while the evening performances are scheduled for 8:30 instead of the traditional 7:15. It's a local habit to walk out of the theatre at 10:30 regardless, and so to bed.

George A. Chent, long Shubert representative here, is house manager, while his new assistant is Phil Goldman, who as last Shubert manager, turned the key in the old Wieting several years ago. Since then, Syracuse has been more, or less showless.

## Brooklyn Yiddish Troup Folds Over Salary Cut

First of the Yiddish legit companies to fold current season is the William Schwartz troupe at the Hopkinson theatre, Brooklyn. Closed up when actors refused to go on.

Troupe was called in four weeks ago and told times were tough. They agreed to a 50% cut all around for four weeks on a promise from the management regular salaries would then be reinstated. Four-week period ended with the management still pleading poverty, so the troupe decided to call everything off.

## ENGAGEMENTS

Eleanor Audley, Ann Mason, Grant Richards, 'Halfway to Hell'.  
Hilda Spong, 'Whatever Possessed Her'.  
Augustin Duncan, Dodson Mitchell, J. W. Austin, Courtney White, Stephen Appleby, Emily Draper, Walter Baldwin, 'The Devil of Pie Land'.

Kenneth Hunter, 'Dark Victory'.  
Betty Starbuck, 'All the King's Horses'.  
Foster Huff, 'Ladys Matthew, 'Romantic Barber'.  
Lou Polan, 'Yoshe Kalb'.  
Violet Kembel-Cooper, Tom Powers, 'Mackerel Skies'.  
Chisholm Beach, Charles Holden, 'Re-Echo'.

Alice Brooks has replaced Alice Newcombe in 'Peace on Earth'.  
Miss Newcombe goes into 'Days Without End'.

## Code Official Finds B'way Gypping; Weighs Ousting Many Resale Shops

itimate Theatre Code Authority continues to concentrate on Broadway's ticket problem and again radical changes in the present license rules are being considered. There is, however, a swing away from the central ticket office idea because they have watched recent developments now believe that one large agency would not provide a wide distribution, which is an important factor.

One of the leading brokers was approached on the Central office plan and he refused to consider heading such a project on the ground that it wasn't for the theatres' best interests. Member of the Code Authority charged at one of the meetings that 28 out of the 31 licensed agencies were not fully complying with the rules, bluntly adding that he believed them to be gypping. That there is less over-charging by the specs than heretofore, is an indicated

## 200% Angel

A new angle in angels is the lad Jacob Kalich dug up to sign checks for a Molly Picon musical.

He told Kalich, Miss Picon's husband, to go right ahead and spend whatever needed. Cast and other talent was engaged and 'Birdie' opened in Brooklyn. Proved to be a flop and folded after one week without coming into New York. Kalich spilled the sad news.

The boy with the check book, instead of being distressed, smiled, told Kalich it's too bad, told him that what he and Molly really needed was a rest, and he bought them both a boat trip to Norway and back with the promise of a new production when they returned.

## PLAY IN PRELIM RUN ON B'WAY AS BREAK-IN

'Talent', a new play Rachel Crothers, is being presented at the Royale, N. Y., by John Golden this week in a series of nine 'pre-view performances.' It is to all intents and purposes being regularly played, but the reviewers will not be invited to attend until next week if the show 'opens' at that time.

'Ticket scale is \$3.50 top, with the box office, regularly functioning. There are allotments, too, at cut rates. Producer explains the show is being tried out on Broadway instead of going out of town.

Last week 'Talent' was even nightly, various organizations tending. Understood, tickets were sold by those groups, proceeds going to charity.

## Seattle Met Studies Legit-Film '34 Policy

Seattle, Dec. 25.

New policy for next year being arranged for Metropolitan, former Klaw & Erlanger theatre here. Kent Thigley under advisement—(1) light opera stock similar to last summer's fairly successful trial; (2) foreign piz in foreign tongues; (3) Duffy road shows for week stands at about three-week intervals, with Seattle to be the tryout spot. Portland to follow.

Combination of foreigners and road shows, with foreigners giving way for the stage when and if, may be the lineup. House to light about Jan. 15 on one of the plans.

## GEO. M. INTERESTED

Charlotte, N. C., Dec. 25.—Sam Forrest, New York director, attended a presentation of 'Tight Britches,' realistic mountain drama, at the Plaza theatre, Asheville, last week.

The play was written by John Talnort Fouts and Hubert Hayes. Forrest saw the show for George M. Cohan, who, after reading the manuscript, became interested in it.

## Plays on Broadway

### JEZEBEL

Guthrie McClintic production, starring Miriam Hopkins in 'Jezebel' by Owen Davis. Staged by Mr. McClintic; settings, Donald Oenslager. Spiritually by Alton Jones and Donald Oenslager. Dec. 19 at the Ethel Barrymore, N. Y., at \$3.50 top.  
Miss Sally.....Cora Witherspoon  
Uncle Billy.....Fred Payton  
Gordon.....Frank Verelock  
Daphne.....Frances Creel  
Bap.....Alston Burling  
Mammy Winnie.....Laura Bowman  
Julie Kendrick.....Miriam Hopkins  
Lulu.....Bliss Jackson  
Zola.....Anita Jackson  
Miss Ann.....Rena Mitchell  
Dick Ashley.....Joseph Cotten  
Allan Dargy.....Henry Richards  
Rick Buckner.....Gage Clarke  
Preston Kendrick.....Reed Brown, Jr.  
Ted Kendrick.....Helen Claire  
Amy Kendrick.....Helen Claire  
Joan Labiah.....Bliss Jackson  
Joe Staley, County Clerk.....Ivan Witschick

Whatever longevity 'Jezebel' achieves on Broadway, and that looks limited, will be more to the credit of the production than the Owen Davis play. For as a play, despite all its fine southern airs of before the war, sub, it's awfully like the old 10-20-30 mellers in spots. It's chiefly when the expert trouping can't sustain the ineffectual lines that this becomes too apparent. In the main, to the credit of all concerned, the skillful histrionics sustain the structure.

Time is 1853 and a Louisiana plantation. Miss Hopkins has been slightly meandering through the northern capitals and abroad, and returns very contrite and hopeful of cementing a past existing love for a Reel (Reel, Reel, Reel, Jr.). She reckons not on the bride from New York city that Preston Kendrick (Brown) has taken into himself.

In plume she eggs on the champ pistol shot of the community, so that the inevitable challenge and duel eventuate, only it is not Preston Kendrick who is the brother, Ted (Owen Davis, Jr.), who steps in as the challenger, out of an altruistic sense.

All of Miss Hopkins' old friends turn on her in rigorous indignation, one calls her the titular lady, there are a couple of other harsher re-primands, and it culminates in a death twist. The velvet fever that's been coursing its way up from New Orleans grips Preston. His bride, though willing at first to go with him to the leper's colony in nearby Louisiana, turns to nurse him—which means almost certain death for both—finds herself physically unable to do so, whereupon Miss Hopkins reclaim her yesterday's man and that's that. It's about as exciting as this synopsis. 'Jezebel' was off-postponed until Miss Hopkins finally inherited it. Originally the Broadway head was primed for the title role.

McClintic has given it a consummate production in every respect. The staging is splendid and the Oenslager settings, impressively authentic, but the script isn't there.

Miss Hopkins does exceedingly well with her vacillating role. Reed Brown, Jr., who will probably receive the Hollywood ood. In short order, under the present intensive west coast scouting for new faces, this brilliant couple of others in the same category, including Frances Creel, daughter of Blanche Bates and George Creel, who is making her Broadway legit debut, and the brilliant couple of Gage Clarke, Cora Witherspoon, Laura Bowman (as a colored Mammy Winnie), Owen Davis, Jr., Helen Claire and Frederick Worlock are other cast outsiders. Abel.

## MASHIACH KUMT

(Messiah's Coming)

Operetta in two acts and six scenes by William Siegel presented at the Saks Public Theatre. Lyrics and music by Joseph Rumshinsky; dances arranged by Lillian Shapiro; lyrics and stage direction by Mr. Saks.  
Nehemiah Bick.....Abraham Teitelbaum  
Rachel.....Zina Gotsman  
Leah.....Annie Leeb  
Zilpah.....Frances Weintraub  
Dinah.....Diana Goldberger  
Zevke Tom.....Ludwig Satz  
Chaim.....David Lubritsky  
Shrimm.....David Lubritsky  
Dinahle.....Gould Lubritsky  
Rabbi.....Boaz Young  
Tzippe Henie.....Sally Schorr  
Sol Shloyme.....Irving Grossman

First musical hit of this and several seasons. Show has a lot of quality and it's really going into the money class. Good thing, too, because Saks was needing a hit show for a long time.

There's nothing really new about this operetta, but what is needed. It's good old-fashioned hoke, slapped on thick and served with all the trimmings.

Story is one of those patchwork things. The little town beggar who is mentally afflicted is in love with the blind girl who's equally poor. When he's hear her he's almost mad. The wealthy butler, who is a beggar, is aged and feeble, wants the blind girl, who is (of course) very pretty. To get

the girl he promises to take her to a doctor and have her sight restored. She falls. Just as the wedding is about to take place, the beggar sets fire to the building, and one runs, leaving the blind girl alone, but the stamp comes back to save her, making a nice hoorayish first.

A rich friend from America arrives, cures the girl, cures the boy and everything ends well. As an illustration of the naive which went into this production there is the entrance of the American. He wears a white suit and carries a stick. He throws handfuls of gold to the right and left and passes out dollar bills to everyone he meets. That proves he's a wealthy American. It's the accepted small town European notion of Americans and it's a lot of fun.

Joseph Rumshinsky has provided a neat score for the piece in his usual masterly fashion. Every bar is recognizable and traceable but it blends so smoothly. Outstanding musical number is 'I'll Be Your Eyes; You Be My Heart,' which he used in one of his other operettas some time back.

Set is the moon-struck boy does a splendid piece of acting. It's a bit out of his usual line, but he's always been a highly capable actor. Second honor goes to Diana Goldberger, who won't stay on Second Avenue much longer. She's a lovely child, a capable sourette and a good singer. If her English is any good, it's a pity it must be, she'll have right on uptown and to class company. She's probably the best light comedy prospect from the Yiddish theatre since the emergence of Molly Picon.

Irving Grossman doesn't get a chance to sing, which is too bad, and does get a chance to act, which is equally bad. Second Avenue is the wealthy butcher, Goldie Lubritsky as the blind girl, Sam Kasten as a shadchen, and Sally Schorr as a beggar are outstanding in the cast.

Lillian Shapiro's dance staging is not as successful as in the past. She's highly talented and capable, having given some of the best of her first taste of really fine dancing in legitimate theatre, but here she was evidently hampered by insufficient time or material. Kauf.

## PLAYS OUT OF TOWN

### VENICE PRESERVED

New Haven, Dec. 19.—A revival of 'Venice Preserved' by William Shakespeare, presented by Yale School of Fine Arts, Department of Drama, at University theatre.

Every once in a while Yale's Drama Dept. puts on a production for the public at the University theatre. Some of these works have commercial possibilities, but usually, due to the large casts and elaborate staging, the plays are prohibitive for a profit. This time they've probably raised a grand old pile of envy on viewing the lavish way they go about things at the University theatre. Some of the expense of 'Venice Preserved' is borne by the department itself, while many of the costumes and props have been donated. In the case of 'Venice Preserved,' the effect is to some expensive-looking materials.

They have a way all their own of operating things at this theatre. It's somewhat along the lines of the op'ry house prop who sells you a ticket, collects it and then beats it backstage to roll up the receipts. In this show the guy who takes up your ducat blossoms out later as a senate guard in Act 3, Scene 1. And the females who are not engaged in the cast of 'Venice Preserved' are all one big happy family. They take their theatre seriously here. No orchestra (not even a pit in the house) to distract audiences from the play. It is a curtain call of any kind at finale.

Play is directed by Alexander Dean, who does a capable job. Dean's production is for both shoes, going through a pretty thorough preliminary period before they meet the public eye and the result is a nearly perfect performance. 'Venice Preserved' is a top-hole stuff from beginning to end.

Sets are by Donald Oenslager, who has been covering more territory lately than an lusternum collector. A single set-structure is used throughout three acts, various scenes being handled by lights, drapes, etc. Simple, but effective.

Costumes are by Donald Oenslager, who has been covering more territory lately than an lusternum collector. A single set-structure is used throughout three acts, various scenes being handled by lights, drapes, etc. Simple, but effective.

(Continued on page 47)



# N. Y. LEGITS SEE DAYLIGHT

## Manager-Author Peace Split Anew By Legit Code's Film Right Terms

After conferences and propositions to and fro between the managers and the authors since last spring, with the legit code arriving in between but not settling the issues, the two groups are still talking it over. Just when everything was seemingly agreed on, the Dramatist Guild huddled and declared what was supposed to be the final agreement to be no dice.

Managers got together early last week and transmitted to the Guild an amendment to the 'Basic Minimum Agreement.' The Guild's counterproposal, as applied to salary, looked it over and voted nay, on the grounds that the show producers had added a rider about which they knew nothing. The managers denied they tried to put anything across on the authors but the Guild rejected the proposition, it would have to be talked over further.

The jam concerns picture rights. Legit code does not void existing contracts (except any minimums) yet in light of the existence of the Basic Agreement, the code rather suggests that producers get a percentage of the film rights of shows which run less than three weeks on Broadway. N.Y.A.'s angle to the suggestion, which is the form of an amendment to the code, is that by declaring managers in even on the flops, might thereby stimulate producing and add to actors' employment.

### Code Changes Terms

Code's amendment would give a producer 15% of the picture rights for a show that lasted only one week, 25% for a two weeks' run, while the agreement itself provides a full 10% interest on plays which run three or more weeks. Further stipulated that the author must get not less than \$500 advance royalty, but should the play run less than three weeks, he must receive the regular percentage on the gross. That is extra royalty.

Authors agreed that were a show to open after any Monday and the playwright is paid for full eight performances pro rata and the engagement extended for three successive Saturdays, the manager would be entitled to the full 10% share of the picture rights. Managers wanted to know if the code provision was made an amendment to the Basic Agreement, whether the same rule applied. One leading author said it would, but later the Guild's Council decided the opposite way.

### He the Beans

It appears to be a highly involved situation with each group watching the other, neither aiming to be outsmarted. The rider claimed to have been attached to the final draft of the amendment was a proviso giving the manager the choice of contracting with playwrights either according to the Basic Agreement as is or under the code amendment. It appears that this little matter tilted the apple cart.

Idea came from a summer show producer who can secure plays for approximately \$200 for the try-out and who sought for himself and others the right to pay the difference and retain the production rights regularly.

Salary of Joseph P. Bickerton, Jr., the arbiter of picture rights sales, was set at \$15,000 annually. Matter of Bickerton's salary has been under discussion between the managers and authors as long as the matter of film rights participation. Amount was tentatively set at \$5,000 more, the agreed-on figure being a concession from both sides.

### Arbiter Unpaid

Question what happens to the 5 1/2% collected by Bickerton on all purchases of 'reversion' rights to produced plays was raised by Herman Shumlin last spring when he asked for an accounting. At the time there was a conflict over what bank was to be the depository for the picture money, question arising through the failure of the Harriman National New depository is the Chemical Bank of N. Y., but compensation checks went unsigned by the man-

### Midget Payroll, Too

Joe Leone is up to his hips in midgets. The restaurateur is using 'em in his midget theatre on West 48th street, N. Y., house once being called the President, also having had half a dozen other names. Show is a revival of 'No Mother to Guide Her,' with the tiny actors making up the cast. Ticket takers and ushers will be midgets.

And the players midget salaries.

## HARRY CORT, ROSS CLEARED

An old indictment for grand larceny against Harry L. Cort, producer and son of the late John Cort, and Clark Ross, playwright, was dismissed in General Sessions, New York, Wednesday (26) on recommendation of the district attorney.

Both were indicted on charges made in 1927 by Anita L. Hayward, a dancer, who alleged they defrauded her of \$3,000 through misrepresentation. Since the indictment Ross has faced two trial juries and Cort one. In each case the jury failed to agree.

Miss Hayward charged that Cort and Ross represented to her they were the owners of Daly's theatre; that they had signed Lowell Sherman to a contract, and that they had purchased a play called 'Tropical Love' from the author, Corning White. They promised to co-star her, she said, with Sherman, provided she would stand part of the expense of production.

### 'Not the Type'

The dancer alleged that the play was finally produced, but she was not in it. She was told, she said, she was not 'the type' for the part. The play was a flop, lasting only two weeks. It was not until long after the show closed that Miss Hayward made the charge against the two men.

In his recommendation to Judge Joseph E. Corrigan that the indictment be dismissed on the ground of insufficient evidence and his doubt that any jury would find the men guilty, Assistant District Attorney Richard E. Gilbe said:

"There is no question in my mind that it would be utterly impossible to ever obtain a conviction in this case and it would be a waste of time to give it to another jury. Therefore, I recommend that the indictment be dismissed."

### Coastal 'Cavalcade'

Hollywood, Dec. 25. Pasadena Community Playhouse will produce 'Cavalcade' around Jan. 15.

First time the play has been staged in this country. agers' designee, William A. Brady. Up to late last week the arbiter had received no salary for the current year, although \$10,000 had been voted to him as a lump payment. It was stated that the fees of the arbiter's office amounted to an average of \$30,000 for the past seven years. There was no previous provision for splitting up the coin but with Bickerton's salary being set, the balance is to be split 50-50 between the Dramatists' Guild relief fund and the Theater League. Estimated that already this season the arbiter's office has collected in excess of \$30,000, more plays having been bought for pictures this season than usual, several plays being bought for as much as \$75,000. Understood the Guild has agreed to pay Bickerton a bonus of \$2,500 yearly from its share of the proceeds.

## FIRST 3 MONTHS SHOW BIG GAIN

Same Number Shows as Last Year, but More Hits—Some Even Beat Annual Pre-Xmas Bogey—'Cheer,' \$27,000; 'Loves Me Not,' \$21,000; 'Mary,' \$20,000 Last Week

### BUT THE ROAD?

First three months of the 1933-34 season indicated a definite recovery in legit. That goes for Broadway. As for the road, readjustment will probably be necessary before touring is again profitable. Number of productions so far this season is about the same as last. But there are more hits at present than last year.

Minus no holdovers whatsoever, this season figures to ride ahead on the strength of attractions. Next week with possibly 10 additions may give Broadway a larger total, not considering cheap ticket revivals which passed out with advent of the code.

Last week's attendances were better than expected for the week before Christmas and did not depend only on theatre parties. While most grosses were low for the engagements there were exceptions. 'As Thousands Cheer' held to capacity, approximating \$27,000. 'She Loves Me Not' more than held its own moving up to \$21,000. 'Mary of Scotland' also sold out and also bettered \$20,000. Both shows are drawing what is considered musical comedy figures. Possible contender for dramatic honors is 'The Lake' with Katharine Hepburn, which opened tonight (26), but gross cannot measure up to either 'She' nor 'Mary' because the theatre (Beck) hasn't the capacity of the berths or either leader.

### Musical Weakness

The list's weakness is in musicals. Strength in that direction may come next week if the 'Follies' arrives at (Continued on page 47)

## SHEAN PAYS UP, AVOIDS SUSPENSION BY EQUITY

Al Shean has agreed to settle salary claims of players in 'Light Wines and Beer,' legit show which he and several others backed about three years ago. Case was arbitrated recently with the decision against the actor. Shean objected and sought to have the case reheard. Equity refused to consider having another arbitration and because of Shean's refusal he faced suspension of his Equity membership, which would have ruled him out of legit.

Shean then applied for a writ to enjoin Equity from taking such action. Last week, however, he agreed to pay off.

Court action was withdrawn.

### Relief Fund Statement

Proceeds from a supper dance and auction at the Park Lane hotel, N. Y., last Thursday (21) were somewhat under expectations. Full report on the net was not received up to Friday.

Weekly financial statement shows an anonymous contribution of \$100, largest gift so far this season:	
Gross receipts .....	\$73,951
Contributions—Anonymous ..	100
Elvira Theatre Club .....	20
Part of proceeds from the ..	
Park Lane Supper Party ..	59
Other contributions .....	5
Total .....	74,135
Gross disbursements .....	72,283
Balance .....	1,851

## Equity Limits 'Follies' Rehearsals, Aims at Fixed Rule of Eight Hours

### 1934

A legit producer who lives on Long Island has the job of squaring his 13-year-old son with the school teacher. The kid was dismissed from class and his parking remark was a blunt 'Go to hell.' Teacher called up the father and pop bawled out the kid.

Later, the boy telephoned the teacher telling her she was not only a squealer but a house. Pop heard about that, too.

Initial action in the limitation of hours of rehearsal for legit shows was taken by Equity last week in the matter of the 'Follies,' which layed off prior to resuming Monday (25) at Newark. Shuberts, presenting the show under the name of Billie Burke were permitted to rehearse the chorus a maximum of four hours daily.

Matter of abuse of the rehearsal privilege has been under consideration by Equity all season and it was one of the major questions before the National Association of the Legitimate Theatre. Latter and the Code Authority have concentrated on the ticket situation with the result that few other problems have been dealt with.

'Follies' players and especially the chorus were given exceptionally long hours of rehearsing. Revue had five weeks of preparation and was on the road six weeks, during which rehearsals were called, whether there was a matinee or not.

### For 8-Hour Day

The Shuberts asked for extra rehearsal time for the pre-Christmas lay-off. A committee of chorus, girls in the meantime had appealed to Chorus Equity asking for half pay for the dark week. Answer was that if new people were placed in the show, gratis rehearsals are the rule.

Equity was on the verge of demanding half pay last week, however, until the Shuberts came forth with the claim that 12 new girls were added to the ensemble, three additional male principals were engaged and two new finales were to be staged. In addition four new blackouts were to be inserted. Equity permitted free rehearsals but set the four hour limit.

Matter of rehearsals would probably take some time to adjust, but Equity is holding out for a limit of eight hours per day. It is charged that choristers are frequently rehearsed for as much as 16 hours at a time with half hour intervals for meals. Rehearsals of more than eight hours would call for partial salaries if Equity's plan goes through.

Bobby Connolly severed his connection with the 'Follies,' despite the fact that he had a contract giving him entire charge of the direction and production. Connolly based his claim on what he called interference from the Shubert office. John Murray Anderson took charge last week, after he refused several times to consider the assignment, principally because of the terms.

Connolly was on the verge of walking several times, with the Pittsburgh engagement—being the culmination. He demanded and received a release from his contract.

## Frances Marion Peps Mary Pickford Play

Hollywood, Dec. 25. Frances Marion left for New York today (Monday), getting layoff on her writing ticket at Metro after finishing script of 'Good Earth.' The writer goes east primarily to assist Mary Pickford in getting the latter's play in shape for its Broadway opening. Max Gordon will produce the play.

### U Buys 'Human Side'

Hollywood, Dec. 25. Universal has bought 'The Human Side,' new play by Christine Amn., which had its first production at the Gateway Little theatre here. It may produce it in New York in the spring, prior to making it into pic.

## SHUBERTS LOSE 'HORSES' SUIT

Murphy, of 'Hold Your Horses' riders, was awarded the full claim for royalties against the Shuberts at an arbitration hearing last week. The vote of arbitrators was unanimous and Murphy's name was ordered restored to the program. Understood the composer will apply to the council of the Dramatists Guild, asking that J. J. Shubert be suspended as a producer on the ground that he willfully violated the Basic Minimum Agreement as established by the award.

Constant quarreling marked the rehearsals and the try-out in Boston of 'Horses' between J. J., the book writers and the composers. On the eve of the show's Boston date, Shubert ordered Murphy out of the rehearsal theatre in New York and refused to send him to the Hub. When 'Horses' opened at the Win Garden, N. Y., the composer was barred from the house, front and back and was not given program credit, although he figured in the writing of several numbers.

Decision in Three Minutes. The award was handed down three minutes after the testimony was completed. Shubert was ordered to pay Murphy within five days.

The 'Horses' production is said to be owned by Producers Associates, a subsidiary to the new Shubert parent corporation known as the Select Theatres Corporation. Although the award is technically against the subsidiary, the contract breach is charged against the manager personally.

## Slayer of Hugh Tarr, Curran Treas., Captured

San Francisco, Dec. 25. Police this week captured the bandit who recently shot and killed Hughie Tarr, Curran treasurer, and city officials are in the throes of a vigorous campaign to send him to the gallows without delay. He is Eddie Anderson, 28, confessed slayer of Tarr and perpetrator of a dozen holdups.

Timothy A. Gordon, state director of industrial relations, says that the state will pay Tarr's mother \$5,000 insurance compensation as a result of the killing. The payment will come as a result of efforts of local theatre men.

### 'Tom' on the Level

Lincoln, Dec. Mrs. Dorothy Reeves, vet trouper, is gathering a bunch of old-timers here and in Omaha to go out and hit the opera houses in the tanks with 'Uncle Tom's Cabin.' Takes off in two weeks.

Whole company with exception of little Eva, will be vet 'Tom' show people. Play will be done straight with no burlesquing and the old joke all there.



# CHICKEN CROSS \$8,700

## PHILLY TO GET MANY TRYOUTS

Philadelphia, Dec. 25. Although Philly has been unkind to the best legit attractions this year, doing a thumbs-down on all but one, the next three or four weeks are to see four more new ones making their initial bows here. Two got underway Saturday night, beating the Christmas gong. One was 'No More Ladies,' presented under subscription at the Chestnut for two weeks and the other was 'Divine Moment,' Peggy Fears' new one at the Broad and in for only a week. Tonight, Joe Cook's 'Hold Your Horses' bows in at the Forrest. On January 1, Carol Sax's production of I. J. Golden's 'Re-Echo' comes to the Broad, also for a week, and then 'Among Those Sailing,' with Faure and Constance Binney, Chestnut's next will be 'Ten Minute Alibi,' with the Forrest getting 'Blittersweat' on the 8th. Cook show has been advised that he may do fairly well; 'No More Ladies' has subscription nucleus.

## PITTSB'G GOES BEGGING FOR NEW YEAR'S WEEK

Pittsburgh seems to be the stepchild of legit this season, and for no reason whatsoever. It's tough to get shows here, although the town gave the break-in 'Follies' \$3,000, 'Mary's Second' \$2,000, 'Ah, Wilderness' \$15,000, and Eva Le Gallienne \$13,000. Here it is the peak, and Nixon finds itself without a show for New Year's week, second holiday season house will be dark this season and first time on record in local legit history. It's a pity, giving week when any club could have walked away with a profit. Same would be true of next week, but management can't corral an attraction. This week, Nixon has Walter Hampden, who's opening his tour in repertoire here. But next week, New Year's, there's nothing in sight and there's nothing in sight for the week after that either. Next in view is 'Hold Your Horses,' Jan. 15.

## VENICE PRESERVED

(Continued from page 44)

has every color of the rainbow shooting down from the rafters, out from the wings, up through center stage and all over the place. No foots are used. Flashes and show lighting an execution spot at dawn, is a swell piece of work. Costumes, supervised by Frank Poole Bevan, are extravagant or simple, as required, but always fitting. Maybe the cast is tagged as amateurs still in the preparatory stage, but they're no glouches when it comes to putting on a show. Performance, Richard Kolimar registered as one of the male leads, with Arthur L. Sachs a close second. Virginia, a blonde, Edna Sachs and Dorothy McLaughlin, as major femmes of cast, were excellent. Balance of company, a large one, carried through without a falter. Play was produced as department's annual revival and pleased a class audience. Bona.

## MOON AND SIXPENCE

Pasadena, Cal. Dec. 18. Drama in two acts and four scenes, a prolog and epilog by W. Somerset Maugham. Directed by Byron Kay Foulger. Cast: Shirley Jones, Edna Smith, Emmett Sarfield, Thomas C. Smith, Martha B. Deane, Ben C. Brindley, Herbert Kraus, Byron Kay Foulger, Doris Hall, Cyril Thornton, Elsie Jensen, Barney Brown, Dorothy McLaughlin, Cobb, Mel Dinelli, Marilyn Martin, Michael Penwick. Produced at the Pasadena Community Playhouse, Dec. 12. On the theory that genius is terrible, that one must be patient with it because its soul is always in torment and that its results make a better world through its contribution to the arts, 'The Moon and Sixpence' is a play. Edna Ellis' adaptation of W. Somerset Maugham's novel follows the original story closely but does not make it a commercial play. If its present form the piece has been covered by several New York producers, who have found it wanting. Charles Strickland, an Englishman, troubled with genius, leaves his wife and family after 14 years

## Shows in Rehearsal

Oliver ('Perhaps We Are') (Dwight Deere Wiman), Ambassador.  
'All the Kings' (E. Abramson), Imperial.  
'The Wagoner' (Dwight Deere Wiman), house.  
'Come of Age' (Frank Merlino), Little.  
'Among Those Sailing' (Frank Merlino), Little.  
'Halfway to Hell' (Elizabeth Miele), Fulton.  
'Whatever Possessed Her' (Raymond Moore), 43rd Street.  
'Re-Echo' (Carol Sax), Edison hotel.  
'Wednesday's Haight', Ritz.

## Ford's, Baltimore, Dark At Xmas; Town Travels To Capital for Shows

Baltimore, Dec. 25. Ford's (UBO) sans booking first Christmas week in years, though Clare Tree Major's Children's Theatre troupe comes in to present 'Cinderella' at single matinee Thursday (28) to strong advance. House hasn't been lighted since early November and only one future attraction set, Ina Claire in 'Biography,' week Jan. 8. Charles Emerson Cook Players at stock Auditorium have been finding going sweet, with 'Dinner at Eight' holding into last, second, week for approximately \$8,000 on fortune. Hasty advance sale augurs nifty stanzas currently for J. M. Barrie's 'What Every Woman Knows,' guest-starring Edith Talafiero. Unprecedented paucity of touring legit's touching burg causing much fretting. In lieu of home-scene activity, the dailies' critics have been hopping over to Washington to catch openings at the National and writing up criticisms in their columns, exhorting theatre-hungry mob to go over likewise. Result, estimated 5,000 locals commuted to Capital to view Katherine Hepburn in 'The Lake' despite poor notices accorded piece in local reviews. Same wholesale commuting prompted by 'Follies' engagement in Washington several weeks back.

of marriage and goes to Paris to paint. He is powerful, elemental, sensual. He believes only that some day he will be famous. He denies himself everything as punishment for his sins. In Paris he steals his benefactor's wife, only to cast her aside as soon as he is finished with her. She commits suicide. He works as a painter. His benefactor's native girl becomes his chattel and bears him two children. There he believes he finds the peace and inspiration he has been seeking and paints from morning until night. When his native friends leave him he fears something is wrong. He is informed he has leprosy. With but two years left to live he paints murals furiously on his cabin wall. With death near, blind and deaf, he orders the cabin burned down. He is a genius and is satisfied to have his work die with him. Back in London, his widow, who has not seen him since he deserted her, supplies information for his biography, highly colored material of a moral nature. Theme and treatment is slow in the first act at times too theatrical no help is Ian Keith who gives an exceedingly artificial performance for the first half of the play. Second act, with Maugham at home in the South Seas, is good theatre, fast developed drama but morbid due to leprosy angle. Individual performances are good and bad. Doris Hill, Cyril Thornton, Elsie Jensen, Martha B. Deane, Thomas C. Smith and Byron Kay Foulger are on the good side. Others, mostly recruited from the theatre's school are not so hot. Direction is okay, though it lets down in places in which the director is doubling as an actor, particularly in the handling of Keith whose worst moments are when he is playing opposite Foulger, the director. Lack of the public's sympathetic interest in genius as outlined in this play is the piece's main drawback. Call.

## TOTAL TAKINGS ON TWO SHOWS

### Last Week Worst in History of Chicago—Town itself in Good Financial Shape

### FOR NO REASON

Chicago, Dec. 25. Total take of the legitimate theatres Chicago last week, was \$27,700. This the worst mark in the history of it in this town. Down to two shows last week, unheard of in the memory of the oldest legit man in the Midwest.

Pre-Xmas week, no, there seems no good reason for that kind of business. While New York is having its best legit season in years, Chicago is experiencing its poorest. The roster of two shows has lasted for more than a month now, with business at all times discouraging. 'Sailor Beware,' a New York click, can't get started locally, with the cast working on Broadway. 'Vanities,' but their combined take was \$47,000. Local hopes now hold for the post-holiday ride with four shows coming into town. Two of these are locally produced pieces, and one is a return engagement. Coming back for another fortnight is 'Biography,' which has two capacity weeks at the Erlanger last month. Eva LaGallienne opens at the Grand with her 'Alice in Wonderland' and 'Hedda Gabler' repertoire.

Two local shows are the Duncan Sisters' revised edition of 'Topsy' and Eva at the Apollo and black-and-white 'The Lady of the Shalott.' Scarcity of legit talent in the loop has resulted in a sudden growth of little theatre strength, three local groups are estimated to trade many spots. The Luther Grene productions are turning out successful pieces at the tiny Punch and Judy. Charles Freeman's 'People's Institute Players' are getting a west-side play, while the University Players are doing week stands with modern plays at the Women's Club theatre.

### Estimates for Last Week

'Dangerous Corner,' Cort (D-1-100; \$230). (14th week). Show will go out on Jan. 6 after a run just on the right side of the fence. The low cost of production, plus this one going despite so-so trade, getting along on cut-rate draws; \$2,700 last week.  
'Sailor Beware,' Selwyn (C-1-086; \$275). (6th week). Cast on short money for pre-Xmas week for guarantee of two weeks beyond holiday date at regular salary. Pugging \$1 seats and matinees for cheap money. Down on the usual slump last week at \$6,000 but hoping for pick-up with New Year's eve trade.

## Lederer Picks Swanson For L.A. 'Autumn Crocus'

Hollywood, Dec. 25. It's been set for Gloria Swanson and Francis Lederer to be bracketed in the Duff & Curran production of 'Autumn Crocus' at the El Capitan, opening soon after Jan. 1. Lederer will direct the play.

## Cornell Advance Sale Points to \$17,000 Wk.

Seattle, Dec. 25. Katherine Cornell opens here today at Metropolitan (Indie) in 'Barrett's of Wimpole Street' and 'Romeo and Juliet,' with advance sale indicating a \$17,000 week. Grand big in prospect with mailorders in from far away as western Canada. Miss Cornell and company jumped all the way from Duluth, Minn., to Seattle, skipping small towns in the Dakotas and Montana. Week in Portland follows local engagement. Scale here is 50 cents to \$2.50. On closing night first performance of 'Candida' outside of N. Y. will be given at the Met.

## Broadway Sees Daylight

(Continued from page 45)

the Winter Garden and if it is a better reveue than out-of-town showings stamp it. Others of the 10 shows listed to open next week include 'Big Hearted Herbert,' Baltimore; 'Divine Moment,' Vanderbilt; 'Oliver' (Dwight Deere Wiman), Broadway; 'The Wooden Slipper,' Ritz; 'Halfway to Hell,' Fulton; 'Talent' (playing preview performances this week), Royal; 'The Gods We Make' house to be announced; 'Dark Victory,' house to be announced. 'Ten Minute Alibi' is in the final week at the Bijou, with 'No More Ladies' possible for next week; 'Growing Pains' announced to resume, stopped at the Ambassador. Topgross last week not accurately indicative; so figures below are average, with some exceptions.  
'Ah, Wilderness,' Guild (13th week) (CD-914-\$3.30). Among best of Broadway's good things; average weekly take around \$16,000; set for season.  
'All Good Americans,' Miller (4th week) (C-914-\$3.30). Should do well from now on; around \$6,000, but figure to be better.  
'As Thousands Cheer,' Music Box (13th week) (R-1,000-\$4.40). Leads the list; standee trade general last week and exception to pre-Christmas slump; trade; \$7,000.  
'Blackbirds,' Apollo (3d week) (R-1,163-\$3.30). After playing two weeks and laying off last week resumed Monday night; colored revue started badly, but may catch on.  
'Champagne,' 44th St. (10th week) (C-1,323-\$3.30). Probably goes on tour soon; did moderately well, with starting pace over \$11,000, which eased down.  
'Dark Tower,' Morosco (5th week) (D-961-\$3.30). Business from now on will properly rate smart meller; around \$6,500 last week, but should do much better.  
'Double Door,' Shubert (15th week) (D-1,047-\$2.75). Moved here from Ritz Monday and will be cut rated upstairs; average for engagement about \$9,000.  
'Green Bay Tree,' Cort (11th week) (D-1,042-\$3.30). Fairly good importation with class draw; average over \$9,000, and not much affected lately.  
'Howling Pains,' Was announced to resume; stopped at Ambassador after short run; last week average over \$9,000, and not much affected lately.  
'Her Master's Voice,' Plymouth (10th week) (C-1,042-\$3.30). Among the comedy successes; average has been over \$12,000 and will beat that figure this week.  
'Jezabel,' Barrymore (2d week) (CD-1,098-\$3.30). Drew divided notices but lauded as production; better line on chances after this week.  
'Let 'Em Eat Cake,' Imperial (11th week) (M-1,485-\$4.40). Business after this week will decide length of stay; started around \$26,000 but dived recently.  
'Mary of Scotland,' Alvin (5th week) (D-1,387-\$3.30). Exception; business last week; last week with the gross well over \$20,000; leads the dramas.  
'Men in White,' Broadhurst (14th week) (D-1,118-\$2.75). First two months' average; takings quoted at \$14,000; off somewhat lately but well up among dramas.  
'Order at the Vanities,' Majestic (16th week) (R-1,776-\$3.30). Doing fairly well for a musical; average since moving here on New Amsterdam around \$15,000.  
'Pursuit of Happiness,' von (12th week) (C-830-\$2.75). Expected to stick into spring; average grosses topped \$8,000 to profit right along.  
'Roberta,' New Amsterdam (6th week) (M-1,717-\$3.30). Started out with average of \$20,000; off last two weeks but should come back to better than starting figures.  
'Sailor Beware,' Lyceum (14th week) (C-967-\$3.30). Early hit jumped to \$15,000 gait and figured to carry that pace through winter; much better than out of town companies because better cast.  
'School for Husbands,' Empire (11th week) (C-1,099-\$3.30). Selling tickets for another month; average better than \$10,000 to some profit.  
'She Loves Me Not,' 46th St. (5th week) (M-1,485-\$3.30). Comedy leader; 'STRAIGHT-AWAY' cleaning up in musical comedy theatre; better than \$20,000 right along.  
'Talent,' Royale, This week announced for preview performances; playing nine times to regular prices at \$3.30 top.  
'Ten Minute Alibi,' Ujou (11th week) (D-608-\$3.30). Deal week; moved here from Barrymore last week after business dived; moder-

ate engagement for English meller; tours.  
'The first Apple,' Booth (1st week) (C-704-\$3.30). Presented by Lee Shubert; premiere postponed from Friday to this Wednesday (27).  
'The Lake,' Beck (1st week) (D-1,214-\$3.30). Presented by Jed Harris; English drama with Katharine Hepburn starred aroused exceptional interest; opens tonight (26).  
'The Locked Room,' Ambassador (1st week) (D-1,156-\$2.75). Presented independently (Schlessinger and Friedlander); written by Herbert Ashton, Jr.; opened Monday (25).  
'Tobacco Road,' Masque (14th week) (D-700-\$3.30). 'Still' questionable of sticking; perked up a bit then slipped back last week; under \$2,000; trade after this week will tell.  
'Three and One,' Longacre (10th week) (C-1,019-\$3.30). Moderate coin comedy; averaged around \$8,000 and should tie or better that mark from now on.  
'Yoshe Kolb,' National (1st week) (D-1,164). Presented by Daniel Frohman; Yiddish drama attracted East Side attention last season; opens Thursday (28); English version by Fritz Block.  
Other Attractions  
Cornelia Otis Skinner, 45th Street, opens Wednesday (27) for holiday date in 'Loves of Charles II'.  
'No Mother to Guide Her,' President; revival with midgets actors postponed; opened Monday afternoon (25).  
'Peace on Earth' (14th Street) Civic Repertory theatre; anti-war piece rated better than even break.

## L. A. 'Alibi' Takes Time Out for Pre-Holiday Slump, Co-ops Hold Up

Los Angeles, Dec. 25. Rather than take a rap on the pre-Christmas week, Henry Duffy folded his 'Ten Minute Alibi' for the slumps, re-opened it Sunday mat with what might be considered renewed vigor. Only other legit attractions in town were 'On The Cuff,' Roger Gray's co-operative musical which got \$2,200, not bad for this effort, and 'Elizabeth Sleeps Out,' co-operative production of George K. Arthur's at the Hollywood Playhouse, which grossed \$1,500 to Thursday night when it closed after eight weeks. 'The Good Train' followed, opening to a good advance and got around \$1,300 for the first three performances. 'Love Chiselers,' a new play produced by J. H. Morton opened at Belasco last night (Sunday) to a fair advance. In the meantime, legit's are getting opposition from Pasadena Community Playhouse with 'A Christmas Carol' and 'Dickens' 'Christmas Carol' set to follow, opening tonight.

## Season's Greetings

## MACKIE and LA VALLEE

Featured in EARL CARROLL'S "Murder at the Vanities"

## MAJESTIC, NEW YORK NOW

10TH WEEK



MGM STUDIOS CULVER CITY, CALIF.



## Those 61-Cent Dollars Balking N.Y. Visit of 'Nymph,' Smash in London

London, Dec. 16. Despite 'Nymph Errant,' the Charles Cochran smash currently at Adelphi, where it opened in October, having paid for its production cost, \$50,000, and still making weekly profit of \$5,000, negotiations are on between Cochran and Arch. Selwyn to take show over to New York in fact.

If negotiations are successful, show leaves London early in March, with 'Magnolia Street' now being cast replacing. Difficulty of bringing show to New York is some of the cast not anxious to accept salaries in dollars, due to the fluctuating exchange.

**'Here's How'**

William Walker, who wrote 'Ballyhoo,' is doing a musical show for Howard & Wyndhams, titled 'Here's How.' Piece is practically finished. George Robey definitely engaged. Negotiations pending with Lila Damita and Jack Whiting. Musical will tour provinces with West-End run at the Alhambra likely.

**'Loves Me Not'** for London

Louis Dreyfus, the Drury Lane theatre chief, purchased rights of 'She Loves Me Not' for England. Dreyfus bought show after seeing first act at the 46th Street theatre during his recent New York trip. Piece follows 'Procenium' at the Globe in a couple of months.

'Biography' is another of Dreyfus's purchases which will be staged in London early in 1934, and for which Lila Claire is being negotiated to play her original role.

**Joe Marks May Do Shorts**

Joe Marks blew in from Australia having just finished four months with Connors & Paul revue. Likely to pick up a few weeks here with John Southern at the London Pavilion and Garrick.

Then Curtis & Allen want him to do a series of shorts for Warners.

**'Bordeaux' Leads Sail**

'Richard of Bordeaux' principals, Henry Mollison, Margaret Vines and Francis Lister, sail on the Washington Dec. 23. Rest of cast, costumes and scenery will be obtained in America. William Mollison, who has an interest in the show with Dennis King, will produce, and sail on the Majestic Dec. 29.

There is a lot of speculation in theatrical circles whether 'Bordeaux' will duplicate its London hit on Broadway.

**Co-op 'Brummell'**

A musical version of 'Beau Brummell,' which opens at the Saville Dec. 22 is to be produced on a co-operative basis.

The proposition was put up to the British Actors' Equity, who found no fault with the project in that the cast went in as proprietors and gamblers.

**Fog Hurts Biz**

The fog for the past week has been persistent and generally cold, playing havoc with show business, both legit and pleasure. Even some of the big successes were materially affected.

**Honors for Hicks?**

There is more than a reasonable expectancy that when the New Year Honors are announced it will be found that Seymour Hicks will have a knighthood. His name is Edward Seymour Hicks so his name would then be addressed as Lady Edward instead of Lady Seymour.

**Xmas Attractions**

In addition to the two pantomimes, 'Queen of Hearts' at the Lyceum, and 'Babes in the Wood' at the Scala, Christmas attractions in the West End will include the usual annuals 'Peter Pan,' 'Alice in Wonderland,' 'Treasure Island,' 'Buckle's Bears,' 'When Knights Were Bold,' 'Alfie Butcher,' 'Charley's Aunt,' 'Toad of Toad Hall.'

After being dark for many months the Victoria Palace will stage a revival of 'Daddy Longlegs' Dec. 25, with Renee Kelly in the part she originated in 1916.

Basil Dean will produce Humperdinck's fairy opera, 'Hansel and Gretel' at the Cambridge Theatre, and the Cambridge Theatre mystery show at the Little Theatre, and of course there is Bertram Mills' circus at Olympia.

**Actor Groups Merge**

After several years' hickering, the Stage Guild and British Equity have merged. At a general meeting of the Stage Guild, Nov. 29, it was agreed the organization should be a single, and British Equity will accept all its members without payment of entrance fee.

There is now only one actors' trade union in England.

## 1st Soviet Export Act

Moscow, Dec. 15. Asaf and Sulamith Messerer, of the Moscow Grand Opera, will be the first ballet stars of the Soviet to be granted permission to visit America. Their tour opens in New York in January, when they will appear in outstanding numbers from 'Salambo,' 'Red Poppy,' 'Bayerka,' 'Don Quixote,' 'Flame of Paris,' and other new Russian ballets.

They sail from Havre Jan. 3 on the Ile de France. Bookings limited to four weeks, and under the direction of Columbia Concerts Corp.

## Paris Impresarios Favor a Law to Make Sure of Good Reviews

Dec. 25. Paris theatre managers are campaigning for a new law to create a censorship commission of three to pass on all press criticisms before publication. Claim they have not been getting a square deal lately, and threaten to bar all critics from performances.

Critics had to buy their seats to cover several recent premieres.

## Next Drury Lane Show Picked After Wrangle

London, Dec. 16. Much ado about what is to follow 'Ball at the Savoy,' current at Drury Lane. Understood special directors' meeting was held three days after Louis Dreyfus' arrival from America. At first it looked like it would be turned into a stormy affair.

Directors blamed Hammerstein for failure of the show. It was proved Hammerstein told directors in the first place 'Ball' was not a good show, but he would do everything in his power to make it commercial, which he did.

After a lot of wrangling it was decided the next Lane show should be the Jerome Kern-Oscar Hammerstein musical, in course of being written. The directors decided the co-authors submit a script for their perusal. Kern and Hammerstein arrive in London early in February, with show going into immediate rehearsal, opening early in March.

## Nadja's Egypt Tour

Paris, Dec. 13. Walter Wanger's sister, Beatrice, who used stage name of Nadja, has started blase Paris with her oriental dance program and has been booked for a series of concerts in Egypt.

She originally discovered Shant-Kar, young Hindu dancer, now touring America under NBC artists' management.

## JANET OLCOTT DUE

Monte Carlo, Dec. 15. Janet Olcott, 17-year-old daughter of the late Chauncey Olcott, grand pianist, sails Dec. 23 from Villefranche to make her American debut at Town Hall, New York, Jan. 14, under the direction of Columbia Concerts Corp.

## FRENCH STAGER DIES

Paris, Dec. 16. Emmanuel, 70, stage manager of Theatre Michel since 1923, died Thursday (14) of heart disease.

Started as actor and from 1905 until the war was director of Theatre Moliere and Bouffes Parisiens.

## Mex Goes O'Neill

Mexico City, Dec. 8. O'Neill's 'Lazarus Laughs' is being done in Spanish by a highbrow co-sponsored by the fine arts department of the Ministry of Public Education at the Teatro Hidalgo here.

Good response from the intelligentsia.

## ACADEMY

(Continued from page 13)

ably are materially reduced by Cass, Mack and Owen, who precede him. This comedy trio of two boys and a girl are the highlight of the current program and render a performance that not only bespeaks originality in many spots, but is full of roughhouse tumbling and laughs.

But the Academy bill could be enhanced for reception, even despite the foggy aroma of the place, were the trailer and newsworthy footage, which runs 21 minutes, materially cut down.

Pretty nearly a three-hour show counting the feature, 'Right to Romance,' but the house could please neither the management of the timing elements, it seems. Stage end is only about an hour long with Freed's 25 minutes.

## MET, BROOKLYN

Linked up with 'Going Hollywood' (Metrol) for the week is one of those pleasant little vaude bills that run true to traditional booking pattern, yet dish out enough of an assortment to hold the interest for an hour.

Congregation at the Saturday matinee gave liberally to all, from the Chinese troupe in the unenviable task of the symphonic fanfare that Alex Hyde used for his fade-out. But they singled out Ben Blue and his clown support for the rave handout of laughs and applause.

Enough showmen were on tap to call it a nice representation for the day preceding Christmas Eve.

Following the smooth and colorful whirl of act in acrobatic and whatnot by the Chung Ling Fou, Jr., menage, Hai Jung, who hails from opera and musical comedy, unlimbered a cycle of songs, with the style and more than lyrics, and found that they were pretty much for him. Chase and LaTour showed up next with the old 'Around the Corner' sketch and old 'Tapping out' the chuckles.

It was apparent that a lot of the customers had never seen the turn before.

Getting them to tag along with him was a pushover for Blue from the start. Regardless of whether he was soloing or mixing the frolics with the blonde or the stooge three-some, the response remained fairly unanimous.

Hyde's acquisition of the Four Rhythm Queens, each comely younger a standout specialist of the tapping act, presented with help helped perk up the act in a big way. Foursome's last appearance here was with Barney Rapp, and one of the previous acts at the hotel being everything the spectators had to shower. Ruth Brett, Hyde's caroling mainstay, also did some handsome collecting.

Odeco.

## PARAMOUNT, L. A.

Los Angeles, Dec. 21. 'Alice in Wonderland,' supplemented by a children's show of 300 kids from the Fanchon & Marco school, is ideal holiday entertainment, and a jammed house at the opening show testified to the smartness of the combo.

Central idea of stage presentation is circus, with an ensemble of diversified talent, presented with flash, color and absorbing action which never lets down for a moment. Costumes are attractive. Outstanding jammers include puppets in dangling dance against a toynshop background; the side-show characters novelty; the pony chorus, with young females dressed to suggest rabbits, bicycles and scooter maneuver; skating chorus, and ballets, topping in an acrobatic ensemble in which at least half a dozen jukes show promise of becoming act enterphonies.

Entire show has a finish and a professional calibre which takes away any suggestion of clumsiness or amateur theatricals. Acts are nicely devised by personal staging of Fanchon to appeal to youngsters, with just the right balance between singing, dancing, precision numbers and comic novelty, fitting themselves to their stuff with zest and fine intuition, for entertainment.

Additional features are Chale Sale in a two-act time, 'The Bugler,' a 'Betty Boop' and newswear.

## LOEW'S MONTREAL

Montreal, Dec. 22. Best vaude show of the year was the general verdict of the customers. Some of the acts had to plead to get away. Not a bad spot in the whole outfit.

Opener, Winnie and Dolly, acrobatics. Show something different and good looking. Deuce, Pope and Thompson, mad and funny with girl having pleasant voice and man clowning on instruments, straight and grotesque. Act is smooth and fast moving.

Third spot held the Duponts, clown act with nice looker as stooge. Includes some clever juggling with balls and Indian clubs, dancing, in time, and a club with balls bounced on drums, further incited the customers. Change

## G. T. Reaching for Australia's Legit Through W. T. Would Clinch Control

### Britain Protects Own Chorus Girl Beauties

London, Dec. 16. Cliff Whitley's importations of American show girls in his 'Hollywood Revue,' the cabaret at the Dorchester hotel, has set a vogue for American show girls. Several night spots in town are figuring on emulating the idea and have approached the Minister of Labor for the necessary permits.

This has resulted in wholesale refusal, with ministry claiming as the girls are only paid \$60 per week they could be replaced by natives of similar attractiveness.

## REDS SILENCE PET DRAMATIST

Moscow, Dec. 12. New by A. Afanogenyev, called 'Le' 'The Ivanoff Family' as producers preferred, has been suddenly and most unexpectedly banned by the government censors.

No explanation.

Afanogenyev is a Communist and more or less the fair-haired boy of the Kremlin. He is author of 'Chudak' ('Eccentric') and 'Fear,' both of which rank high in the roster of productions officially favored. The last-moment prohibition on his latest therefore caused sensation.

Second Moscow Art Theatre had brought the play to the point of dress rehearsal, when the mysterious shutdown order came. In Kharkov it had had its premiere. According to reports several score other cities and towns were rehearsing for simultaneous openings on a nation-wide scale. In fact, the banned piece was slated to be the most produced and therefore the most lucrative in Soviet history. Censorship cost Afanogenyev several hundred thousand rubles.

## Moulin Rouge Quitting Films for Music Show

Paris, Dec. 16. Moulin Rouge switched back to legit today, after several years of films, with the opening of 'Victoria and Her Hussar.' Musical is a German importation which has already shown in London also.

Management of Gaite-Lyrique is putting on the show, with the idea of staging lavish musical comedy. Moulin, in the old days, was a revue theatre, it being the theatre that started the careers of Mistinguette, Harry Pilcer and others.

## SHOW AND TEA FOR 10c

London, Dec. 16. There is a picture theatre in the West-End of London that gives two full feature pictures, a Mickey Mouse, a newswear, a comedy short and a cup of tea, all for 10 cents.

to tambourines and end on plate and apple tossing during which is called 'clown,' got act flock of calls and difficulty in getting away.

Leavitt and Lockwood in the fourth spot put on grotesque singing, dancing and patter act that went with a roar from start to finish. Impersonations of Mae West and Wallace Beery one of the high lights, but good singing, better dancing and clever chatter put this act into big-time class. Another one the crowd wouldn't let go.

Next to closing act is Emile Boreo, favorite in this town. Went across from the beginning and never lost his audience. He got biggest hand of show. Garnered three encores in one of the biggest hits ever registered on Loew's stage.

Closing act Ralph Olsen and Co., three men and three girls, singers, tap and toe dancers, adagio dancing, impersonators, and another act to go over strong, difficult to get was to follow Boreo.

Worst Woman in Paris' feature.

### IC GORRICK

Sydney, Dec. 2. A hint comes from the highest authority of a possible linking of General Theatres with Williamson-Tait. Should the deal reach finality, G.T. would control all of the legit as well as all the picture theatres in Australia. It would be away the biggest link-ups of entertainment interests in the world.

With the return of E. J. Tait from abroad next month, the deal will either go across or be given thumbs down signal. Attractive overtures have been made on behalf of G.T. and it does look as though W-T will give the proposition consideration.

With the powerful G.T. interests linked with those of W-T, legit would be given a chance to make a comeback. The world's market would be sought for attractions suitable for Australia and important stars would be contacted.

In the last two years, legit has suffered tremendous losses because of the depression and the opposition offered by talkers. So heavy were these losses that W-T found it a safer policy to fall back on revivals, rather than spend heavy dough on new attractions.

Ever since the formation of G.T. the one big idea back of those in command has been to gain complete control of the Australian business in Australia. Now that the film field has been conquered, fresh fields are being sought, hence the desire to break into legit.

It was thought by many that W-T would join with the combine some little time back when an offer is said to have been made to take over the W-T houses and convert them into suitable talker theatres, but W-T decided not to come in on the terms offered. Now, however, it is learned, negotiations have been resumed by G.T. for a link-up on a basis of handling legit attractions. There is also the possibility that G.T.'s may be able to use the combine's name to prevent any possible opposition taking over, or joining W-T in an endeavor to counteract the activities of the all-powerful G.T.

General Theatres will take over the control of Waddington's Theatres, Ltd., following an agreement signed last week. W-T will give G.T. two more semi-city theatres in King's Cross and Majestic. It has been reported that certain distributors were anxious to use the King's Cross for first release, but the buy by G.T. puts an end to such hopes.

Some months ago, G.T. execs stated that they were not to cop control of as many theatres as possible from one end of Australia to the other. Only Sydney theatre to hold out against the combine is Carroll's Prince Edward.

Cinesound Production, Ltd., will send prints of 'The Squatter's Daughter,' to London and New York to be trade-screened. Cinesound hopes to break the over-Mae market with this production.

'Squatter's Daughter' has proven to be the most profitable of any yet turned out locally and is now in 5th week at the City Hall. More pictures are in production at Cinesound.

**Notables Arriving**

Quite a batch of notables coming in on the next boat including E. J. Tait, Sir Ben Fuller, W. J. Douglas, and Arthur Loew.

Trade is on tip-toes to see how the W-T will blow when this bunch hits town.

**Mae West Hits High**

When 'She Done Him Wrong' first hit these shores, Mae had great difficulty in placing the picture with G.T. Far, however, decided to give the picture a try out of town in western Australia. They liked her Mae West picture. G.T. decided to put the film into the Regent, Sydney, with the result that a nice gross was turned in. Now Far states that for next time G.T. will have to meet their terms.

A syndicate of real estate contemplative building a talker theatre in Brisbane, Queensland, at an estimated cost of 30,000 pounds. Site is right near the City Hall and a splendid position. When completed, theatre will be offered to the highest bidder on a long lease. G.T. has offered the City Hall and in Brisbane and states they would not make a bid.

G.T. going ahead with their suit against the Charroon Far and alleged breach of faith of the booking of Fox-Gaumont pictures for their Sydney theatre.

...the time  
...the time  
...the time

## Among the Women

By THE SKIRT

woman of the week:  
**SOPHIE TUCKER**  
Hollywood (ticker)

### Hollywood's Floor Show

Sophie Tucker is home again, this time appearing at the Hollywood restaurant. A new repertoire of songs by Jack Yellen had a large dinner crowd in stitches.

Sophie has brought back from California a gown as gold as the sun. It looked more Paris than California. Of gold lame, it was made with the high front and cowl back. For a minute a coat of the same lame was shown. Lined with brown velvet, the sleeves, in bell shape, carried two rows of sable. On Sophie's blonde head was perched a diadem of diamonds, while long earrings and many bracelets rounded off a costume that made the women gasp.

The floor show at the Hollywood has for m.c. young Jerry Lester. Starting off with 15 girls in white satin tunics made very short, with long black stockings and up to the knees, they gave that naughty flare so dear to the revue man. Three girls in school, in dresses of Alice blue, white berthas and white sailor hats. As a contrast, six girls were in Mae West dresses of chiffon in different shades all made transparent. For one instant a tableau at the rear of the orchestra revealed two absolutely nude girls. How do they do it?

### A Well ressed 'Mouse'

Mary Pickford is back on Broadway and on the stage. If Miss Pickford had come in in a legitimate show it would be no surprise but to do a picture house, with its four and five shows a day, is rather out of the ordinary for the likes of Miss Pickford, anyway.

Her vehicle is a scene from 'The Church Mouse' played so admirably not long ago. Bert Lytell and Ruth Gordon. Colleen Moore also did it on the Coast. The Misses Moore and Gordon should see the way Miss Pickford dresses the poor little mouse. Little lady is too fine an actress to do a part badly and does what is expected of her as far as performance is concerned, but why does she dress the part of a girl looking for a job in the height of fashion? A green woolen dress was made in skirt and waist model with matching shoes and hat. Miss Pickford looked as though she had stepped off the boat from Paris, and the part calls for a poor little mite who is starving.

The Paramount theatre has chosen for its Christmas film offering the long-heralded 'Alice in Wonderland'. It may please the children but will be a perfect bore to grownups. Picture carries plenty of big names but all are unrecognizable due to the fantastic makeups. The two faces recognized are Louise Fazenda and Edna May Oliver, but they look like an ad for balloon tires. Little Charlotte Henry is ideal as 'Alice' in appearance, but is noticeably inadequate as an actress. Her few costumes ran true to book form.

On the stage there was a gingham ballet with the Paramours girls in checked dresses of blue, lavender, yellow and pink.

### Marion Davies' Musical

It was inevitable that Marion Davies should want to do a musical, and what Miss Davies wants she evidently gets. She is very fortunate in her first musical venture up by Rachel Walsh and Walter Wanger in charge. In 'Going Hollywood' Miss Davies also is supported by Bing Crosby, doing his best screen work to date. It is another back stage story, the only difference seeming to be the numbers.

As a teacher in a girl's school, Miss Davies has a peach of a boudoir. You wonder why the anxiety to leave it. Miss Davies is discovered in a tailored robe of satin. A cloth dress having a white collar follows and from then on there is a wardrobe of extreme beauty. A coat almost red-tinged was very tight fitting with buttons as training. A sailor hat was kept in place with an elastic under the chin, in fact, most of the hats were elastic banded. A daisy number was done beautifully with Miss Davies doing taps in shorts and then overalls. A silk ruffled white dress was embroidered in daisies and was worn with a large fluff hat.

An evening frock had sequins topping a satin skirt and worn with a fur trimmed cape. A caped tailored suit had an ermine tie. An Irish lace collar was effectively used on a black velvet dress. As a prince, in tights, Miss Davies probably realizes by now that the knees would have been better covered.

Lavish is the finale of the picture with musicians banked in rows up stage, while the chorus of girls does a slow rhythmic number, some in long flowing satin gowns and the rest in tights. Miss Davies here wore a huge hooped dress of exaggerated proportions in white spangled net trimmed all over in white fox. The head was adorned with a bushy of this fur.

### Palace's Tab

A condensed version of 'Artists and Models' is holding forth at the Palace this week and is good entertainment. It couldn't be otherwise with Jimmy Savoy, and he's surrounded by lovely girls.

Plenty of backlots, on the shady side, and dance numbers by the chorus of 16.

A diamond number had eight girls wearing black hooped dresses with the skirts in pattern representing bracelets. Very effective. The rest of the girls were in tunics of solid rhinestones. A tap Amazon formation was done in velvet Colonial costumes shading from palest yellow to dark green.

The latest Harlem number had the girls in black trunks and brassieres embroidered in silver sequins with matching capes. Taps were littered with xylophones for another item and the girls did remarkably well with the hummers. Costumes were silver. In dresses with short capes of pink chiffon and black feather trimmings.

### Roxy's Dresden Ballet

The Roxy theatre is very Yuletide this week. The Gae Foster girls have a lively time as dolls and a Dresden ballet is quite the loveliest thing seen around in many moons.

The stage for this number was done with balcony and huge candelabra as decoration. The big company was in white satin ballet costumes made hooped fashion. Girls as pages were in white satin pants and coats. All carried staffs with huge meline bows. York and Johnson did the warbling in hooped dresses of pink and green. The girl of Gine, DeQuincy and Lewis was thrown all over the place in a white satin, black fur trimmed gown.

House has Will Rogers' picture, 'Mr. Stitch,' which is mildly amusing. Zasu Pitts, Rochelle Hudson and Marjorie Denison had little opportunity for letting. Miss Denison did her clever impersonations in a suit and beret. Again she did them in a satin suit with lace. Miss Hudson wore one lace party dress and Miss Pitts was for the most part in a print foulard. A white ruffled or ruffled was the

### On a Double Bill

At Loew's New York theatre Thursday (21) a double feature film bill was offered to a slightly filled house. J. Stuart Blackton has a grand time with a film called 'The Film Parade,' Mr. Blackton doing the announcing himself. He terms it a cavalcade of the films. It is rightly named and goes back to the earliest pictures. It is surprising to see how time has dealt with the screen women. Those remaining professionally active are today much more beautiful.

A western featuring Tom Tyler, 'When a Man Rides Alone,' has for its female lead Adele Lacey. Miss Lacey sits her horse well in riding

## Did You Know That—

Mrs. Franklin Roosevelt was the center of an admiring group at Chamin's 46th St. theatre the other night...

Mrs. Edmund Goulding is very ill... Mr. Conrad Nagel in town for her nubby's opening in 'The First Apple'... the John talls are here also for holidays with the two children and a nurse... Minna Wallis has been here since her arrival 10 days ago, and cold... Inez Courtney will join that party of 20 sailing to Nassau for New Year's... that Gertrude MacDonald (Mr. Maxwell) shopping Saks Thursday afternoon... I live in New York... Helen Menken doing such a swell job of Queen Elizabeth for the Guild, has received dozens of different biographies of Elizabeth from friends... Mrs. Richard Wallis were stunning black roadtail... with a white brocade, scarf, coat and black hat with white egrettes while lunching at the Madison... the Gilbert Kahns gave a cocktail party last week... Helen Hayes is exhausted after a matinee of 'Mary of Scotland'... Laugh of the week was Ker Francis' telegram explaining her absence from and read to the Algonquin Supper club, which said that her lawyer wouldn't let it appear.

## LUCINDA BANKRUPT

Fears-Reichenbach Shop Pushed by Creditors

Peggy Fears' Lucinda Shop, Inc., women's apparel store at 501 Madison avenue, N. Y. City, has been petitioned into involuntary bankruptcy by George Bernard and Harold Grossweiner with a claim for \$6,200, as trustees for Lucinda's Shop, Inc.; Omar Kiam, Inc., \$231, and Brenner, Joseph & White, Inc., with a claim for \$493.

Before Peggy Fears (Mrs. C. Blumenthal) joined the Lucinda venture, it was solely operated by Mrs. Harry (Lucinda) Reichenbach.

### Gertrude Stein Tells 'Em

Gertrude Stein jizzed up the American Women's Club in Paris at a literary dinner, telling the girls what a creative artist really is. One clubwoman told of her troubles with Picasso, who always replied vaguely when she asked him what his pictures meant. Miss Stein said that is what artists hand those who don't understand.

### String of Femme Mags

A. Glenn Wilson, who recently entered the ranks of the magazine publishers with 'American Wifehood Magazine,' is readying another, to be called 'The Modern Feminist.' The two are the forerunners of a chain of publication mostly women's mags, which Wilson and his associates will sponsor.

togs of the pants and short waist variety. As a schoolmarm she is in a jumper dress of black with white top, the same jumper is also worn with a plaid top. A neat frock was of a light cloth with darker sleeves and belt, and a small matching hat.

### Not for Long

Miriam Hopkins has come back to Broadway, but not for long, if that rests on 'Jezebel' at the Ethel Barrymore theatre. A weak script and weaker in direction. Miss Hopkins and the play's sets designed by Donald Oenslager make the evening possible. Helene Pons Studio is given program recognition for the costumes of 1853, and what a delight they were.

Miss Hopkins' first hooped dress was of green silk with a trimming in bands of a checkered black and white. The house program carries a picture of Miss Hopkins in a white dress and an oil painting couldn't be much more charming. The hooped skirt and bodice is sprinkled in silver stars, while meline floats over the entire costume.

A pale blue two-ounce dress was painted in a rose design. There was also a red velvet having a small pink vestee with white at the cuffs. Cora Witherspoon was also nice in the period costumes, her best one being in a gorgeous shade known as plum velvet. Helen Claire was sweet in a yellow silk hooped gown trimmed with white lace ruffles.

Mary Martin, a gorgeous blonde, did a parade in nothing but feathers; Mary Howard did some taps in blue velvet pants and pink blouse; Sue Austin was a high kicker in pale blue accordion pleated chiffon skirt and lace bodice; a doll number was solved by a young lady in midnight blue chiffon made tunic fashion with bands of silver sequins, the dolls being in pink and green taffeta dresses with huge poke bonnets; four Pierrot dolls were in lavender and yellow; Florenz and Alvarez, dance team, had the woman in a long clinging black velvet gown trimmed with silver cordings. A second dress was of tangerine satin.

Una Walton wore a white chiffon gown made with three shoulder capes. She appeared in another number dressed in pants and mess jacket of white satin. Betty Reo was in fuchsia satin with white vest. Another number by the chorus was dressed in long black satin skirts edged with rose ruffles. Chapeau were bandana-like in white, spotted in several colors. Barbara Blane did some acrobatics in white satin sprinkled in brilliants. Iris Adrian sang some daring songs in black chiffon having no linings. A picture hat was feather trimmed and a bow was around the shoulders.

## Going Places

By Cecelia Ager

### It's Toy Week

The Capitol doesn't give a fig about making better little children this Xmas tide. It just wants to make them happy. And so the Chester Hale Girls live up their hungry rithing and become straightforward, uninhibited Wood-ers Soldiers. The overture is short and light as it can be, and just as the toys start marching out of Santa's bag in the Silly Symphony 'Santa's Workshop,' the film fades out and the stage lights up and what do you suppose is happening? Why, those very same toys are marching on the stage.

There are giraffes, animals, too, and Punch and Judy all. Where on Gauthier's educated ponies are enchanting, Gauthier's little dolls so smart, while George Prentice's Punch and Judy resounds with hearty slapstick as the children yelp their joy at finding someone on the receiving end.

And since it seems there's got to be mechanical dolls, Marie Rio remembers all the way through her dance that she is mechanical, and besides, three little gnomes put on her pink ruffled dress for her just the way they do the doll's dresses in 'Santa's Workshop,' and when they find her satisfactory, stamp a huge O.K. on her pink panties in exactly the same cute way. Aileen Clark, the long pantaletted old fashioned singing doll, maintains the mechanical illusion right through her song.

Little boys are rewarded for their patience with the doll part of the show by the brave acrobatics of the Harrie Twins and Loretta and though they themselves can't bear those show-off little girls who toss rhythm songs with big-lady torso tossing thrown in, the kiddies are polite and submit. All in all, faced with the Capitol's presentation for their delight, the tough younger generation won't grieve. And without Victor Herbert's 'March of the Toys,' too.

### Miss Del Rio's Eyes

When they see 'Flying Down to Rio' and note what Dolores Del Rio accomplishes with her eyes, the girls are going to kick themselves, neglecting their flirtation practice so long. So short-sighted of them, right at the time when full puffed sleeves are a part of every young woman's costume, not to have realized—until Miss Del Rio pointed the way—how very useful those sleeves are for hiding behind and letting only the eyes beckon over their billowyness.

Miss Del Rio is just a girl again in 'Flying Down to Rio,' just a care-free little bird with a chic little figure good at bathing suits and slim, low-backed tennis dresses. Like a white orchid they say—but with earrings and black, softly and becomingly waved hair. Miss Rogers, who in this picture seems a bit damey convincingly to engage the attentions of so discerning and sensitive a lad as Fred

Astaire—her blonde hair is dressed so blowily, makes him nevertheless a good dancing partner. She do the proper steps without in any way distracting attention from his most superior antics. Miss Rogers, too, leads an aviation ballet in gold cloth flying tops. The rest of the girls, lashed to the wings of soaring, zooming, speeding planes, do hand and leg drills smiling gaily, never letting on how cold they are with only fluttering bits of chiffon or plane wing collars on their brevities with which to fight the winds.

Thomay Bailey, it's plain believes that when a lady comes out on the stage of the State and sings refined, high-class songs, she ought to look high. She does, in singing, in her flowing drap-eries. So Miss Bailey stands before the mike statuette in black velvet dramatized by a floor-length velvet cape lined with ermine. But, not quite satisfied with the graceful line of her rippling cloak, Miss Bailey tops it with a Pierrot collar fashioned of white tulle and fronds. The collar's fine and the cape is splendid, and yet somehow they don't get on together. They're at cross purposes. The collar cries to be looked at, and so does the cape. The collar's frivolous, the cape's majestic. Miss Bailey hasn't quite the authority to reconcile them.

Virginia Lee of Lee and Rafferty, looks so much like Joan Crawford she's fun for that alone. But she dances with great chic, swings about with her shoulders smartly straight and steady, dresses with a flair for her type besides. Always wears a bit of blue at her neck—brings out the blue of her eyes; fits her clothes to a high waistline—sets off her good long legs. But since she's so keen to m.c. the challenge dance finale of her act, which bit of timidly delivered singing—talking nearly spoils the good impression she's made by her dancing, it would be nice of her to mention Bill Robinson before she goes into her staircase taps. Adeline Bendon is very nimble at toe whirls, and she's got a grey chiffon dress with a yellow underskirt to match her hat and gloves which whips about very airily while she's whirling.

### 'Convention City'

As 'Convention City' sets them, all men are suckers and all women, doublecrossers, so let's look them over and have some fun.

Joan Blondell, a luscious chorus girl whose asking price is a grand and taking price \$20. Patricia Ellis is the boss' sweet young daughter alert to any opportunity to review the facts of life. She's Terry plays the wife who's never alone—when her husband's away, Mary Astor is a traveling saleswoman who knows some good stories herself, Ruth Donnelly is a pouting stool pigeon for sub rosa carryings-on, Barbara Rogers does a lot of territory since she left Alabama. A right lively bunch of gals who know at least what they want and get it.

Miss Blondell achieves her destiny by her belief that panties are plenty underpinnings for any girl, and her knack of waking up first and straightaway restoring her makeup. Miss Ellis has a white satin evening dress drawn up into a circle of self-material around her throat for clandestine straying into other people's rooms. Miss Donnelly's nds tailored suits make the best snooping costumes. Miss Astor smoulders most accurately in black.

'Convention City' rather fancies Miss Astor, and so it gives her an occasional unselfish impulse which she makes very credible. But she's just like the rest in a crisis, it holds, a statement which the audience, sort of yearning for somebody to give food and going to question, her voice and the steady look in her eye are too honest.

### The Poor Kids

The dear little kiddies, helpless victims of the annual Xmas programs arranged, so they're told, their chairs, fling themselves prone in the aisles, and hooting and shrieking, beat their little heels into the deep red carpets. Children are people, so they can stand just so much. Just on more toy

(Conti ned on page 51)



# Red Tape Balks Wet Gifts From That Dear Paree

Paris, Dec. 16.  
As far as the French post office knows, America is still bone dry. The American consulate here has announced that the expatriates may send their friends at home anything up to \$100 worth of wine, champagne or cognac for Christmas. But try and get a package of it shipped by parcel post!

Clerks behind postoffice windows would-be shippers the horse 'Mais non,' said one today. 'You're wasting your time trying to get that country. Didn't you ever head of American prohibition?'

The shipper saw the chief of the post office who told him he'd read about repeal in the papers, but hadn't received any official orders, so for him it didn't count yet. Liquor stores are nevertheless doing a rushing business with expatriates, who find other means of sending the stuff over. Shipments as high as six cases of champagne have been sent. The boys are rushing to get their stuff on the Bremen, sailing Sunday (17), which is the last boat in before Christmas.

## CIGARET PAYOFF

Hollywood Tango Operators' Shy at the Red

Hollywood, Dec. 25.  
Tango parlors have shorn their Santa Claus whiskers with the \$150 per chair tax levied on the games by the city.  
Instead of the usual \$5, \$10, \$15 and \$25 prizes awarded to winners, parlors are handing out 5, 10, 15 and 25 cartons of cigarettes, which have cash value of \$4.50, \$9, \$13.50 and \$22.50.  
Edge seems to be wearing off the racket as with miniature golf.

## Sold Cop Indecent

Pictures—3 Months

Pleading guilty to selling indecent films, Albert Spector, 42, motion picture examiner, was given three months, with the execution of the sentence suspended pending good behavior, by the justices in Special Sessions, New York, Friday (22).  
Spector was arrested Oct. 2 in his room in the Hotel Chesterfield, after selling Policeman Victor Calgiri three negatives for \$50.

onths for 'Cure'

Elise Gordon, 33, who said she was an actress, of 143 West 47th street, was sent to the workhouse hospital, New York, for four months by the justices in Special Sessions on her plea of guilty to possessing heroin.  
She was arrested in her room Dec. 7 by officers of the Narcotic Squad.

## MARRIAGES

Doris Groday to be married to Edward Simon, non-pro, in Chicago on Jan. 7. ride-to-be is from legit.  
Helen Freeman to Edwin Corle, short story writer, at Ensenada, Mex., secretly Dec. 2, 1932. Bride one of the founders of the N. Y. Theatre Guild.  
Wanda Toscanini to Valdimir Horowitz, Milan, Dec. 21. She's the daughter of the conductor. He's a concert pianist.  
Mary Carter to Danny O'Shea at Bountiful, Utah, Dec. 20. Groom is a stage and screen player.  
Pearle Cooper to Lew Borzage at Las-Vegas, Nev., Dec. 20. Groom is an assistant to his brother, Frank Borzage.

## BIRTHS

Mr. and Mrs. Walter Disney, a daughter, Dianne Marie, in Hollywood, Dec. 18. Father is creator of Mickey and Minnie Mouse and Silly Symphonies, including 'Three Little Pigs.'

## Hook, Line, Sinker

Chicago, Dec. 25.  
To encourage more fishing the State of Wisconsin is presenting variety shows under the auspices of the State Fish Hatcheries. Shows are produced by Mercedes.  
Public is offered a regular singing and dancing variety shows with side exhibits of pickler, bass and trout. Show is traveling under tent and covering the more populous parts of the State.

## Literati

(Continued from page 49)  
zine, later publishing the tales in book form, it was estimated that the previous mag publication did not detract from the sales of the book.  
Serial publication of a novel in a mag has always been felt to be an incentive to sales of the same story in book form.

Trotzky's Expose  
Leon Trotzky (Borstein), who with Lenin (Ullanov), founded the present Soviet government, is now living in exile on the island of Prinkipo, near Istanbul, where he is writing a novel revealing the inside story of the Russian revolution. British International has made a bid for the film rights.  
Trotzky was formerly a newspaper reporter in New York.

## Stars Rap Recipes

Several film stars have taken issue with a cocktail recipe book. Stars claim the cocktail recipe in the book to be their favorites and served at their homes have no place on their fav lists.  
Some of the stars also say their recipes are at variance with those in the book. It just goes to show how important is the matter of cocktail recipes nowadays.  
At end of the book is a list of favorite remedies for the morning after.

## Chatter

Slaley Huddleston, who writes books in from Europe.  
Leland Stowe, Herald-Tribune correspondent in Paris, and William Hillman, Hearst, rep. in London, arrived Saturday to look over the patrie for a few weeks before going back to work. Stowe will lecture a few weeks on the Hitler thing.  
Alexander Kerensky, former head of the Russian republic before the Soviet regime, is now editor of 'Gnu,' White Russian newspaper, in Paris.

William Gaines, former New York columnist for the Associated Press in newspapers, has joined the staff of Photoplay.

Eva LeGallienne's autobiog, 'At 33,' out Jan. 5.

Despite Bennett Cerf's assertions that he would keep the Random House list of authors down, he has a couple of new ones in the persons of George S. Kaufman and Alexander Woolcott by virtue of the fact that he has their play, 'Dark Tower,' for publication.

Eden and Cedar Paul the most industrious of German translators for the American book market. Two out of every three German books brought out in English here are the results of their efforts.

After several years' work on that novel, 'James Shore's Daughter,' Stephen Vincent Benet has finally delivered the script to his publisher, Doubleday, Doran.

Roland Young, who has also scribbled on occasion, who is a biographer of Thorne Smith, who is funny, too. Or Thorne Smith may do a blog of Roland Young. Or they may do a blog of each other.

The Sheeds, of Sheed & Ward, the book publishers, spending Christmas in their native England.

David Cornes, De Jong, who gets into most of the arty mags, has broken into the big time at last. Knopf has taken his first novel, 'Belly Full Straw.'

Frances Parkinson Keyes writing from Russia. There to pick up some data for a new book.

Jeffrey Farnol comes over soon for a lecture tour.

John Kobler, Hearst editor, in from a European visit. On the same boat Edward Hope.

Quite a literary party in from Europe Friday headed by Charles Norris and Mrs. Kathleen Norris. Also Kathleen Ann and Rosemary Benet.

Clara Brokaw, film reviewer on Vanity Fair, has been succeeded by Helen Brown.

## REHEARSAL HALL THIEF

Dancer Takes Girl's Handbag—Gets 30 Days

Raymond Goodyear, 24, dancer, of 360 West 51st street, was convicted in Special Sessions, New York, Friday (22), of petty larceny and sent to the workhouse for 30 days.

According to Betty Norton, 19, also a dancer, of 225 West 16th street, on Goodyear's promise to obtain her a job, she went with him to the Jane Grey Studios, 209 West 48th street, where a rehearsal was in progress. The girl said after she changed her clothes in the dressing room she left her handbag containing \$35 in the place.

It was some time later she remembered the bag and when she went to get it it was gone. Goodyear, who had been seen by others coming out of the dressing room, had also disappeared. He was arrested later at home.

## Medicinal Purpose All That's Needed to Get Jolt in Dry Vermont

Burlington, Vt., Dec.

Although Vermont is still officially bone dry liquor can be purchased easily and openly. A ruling by Attorney Lawrence C. Jones has made it possible for drug stores to resume the handling of whiskey. And they are selling without a physician's prescription.

All buyer has to state is that liquor is wanted for medicinal purpose. Most of the drug stores are displaying large signs to the effect that prescriptions are no longer necessary. Best drug store liquor can be purchased for \$1.75 a pint.

Liquor can also be brought into the state from Canada, an individual being allowed to bring across the line \$100 worth a month. All that is necessary at ports of entry is to declare the liquor and pay the government \$1. Vermont officials are patrolling the highways, but a search warrant is necessary to search an automobile.

## Billboards Nix Likker

Ballys; Fear of Reform

Billboards will never advertise likker. Beer is okay but hard stuff to reform for fear that such advertising might furnish ammunition to warrant elements which have campaigned for years against billboards because they deface the landscape.

## Going Places

(Continued from page 50)

shop happen to life, and everything may happen.

But the Music Hall, innocent of the temper of its little guests, hearing only the delighted gasps of the mothers and unaware of the grim foreboding, thus far, of their heroic offspring—goes slowly and thoroughly and beautifully on its way animating the decorations of Xmas trees, vitalizing ecclesiastical figurines and quaint old toy shop wares, all with the same complete seriousness.

Sooner or later everything wakes up, sooner later everything dunes. Even the shabbed blue metallic-washed saints, archly draped from head to toe so that everyone can discern the flesh that they've renounced beneath, even the saints have difficulty putting out of their minds the thought that their gleaming silver halos would make good line-up head-dresses.

What makes the little ones so bitter, as they sit squirming in their seats after the Silly Symphony 'Night Before Christmas' is finished, is their realization from past experience that when at last the old toy shop does come to life, it'll start bounding around with jumping jacks and hobby horses, tin soldiers, sleazy dolls and lots of other nonsense that no self-respecting modern child would be caught dead with. No remote control battle-ships, no Babe Ruths, no nothing. You wait and wait while grown-ups sing and dance and frolic till you hope they'll drop, and what do you get? Jumping jacks. Well, mother's having such a keen time maybe if we ask her why she likes it she'll let us go to see Ken Maynard.

# Winchell and 'Mirror' Nicked \$32,500 In First Columnist Gossip Verdict

A jury in Justice Carew's part of the N. Y. Supreme court, after deliberating from 9 a. m. to 3 p. m. Thursday (21) returned a verdict of \$32,500 against the N. Y. Daily Mirror and Walter Winchell, roadway columnist on that tabloid, in favor of the Fleetwood Foundation, Inc., which had originally sued for \$250,000 damages. The award was split up into two parts, \$30,000 as damages against the Mirror and Winchell, and an additional \$2,500 against Winchell alone, as punitive damages, on the findings that Winchell's alleged libelous squib was actuated by malice.

Justice Carew in charging the jury, after the summations of Arthur P. Driscoll, acting for Winchell and the Mirror, and Richard J. Mackey, who successfully prosecuted the case, stated that if malice is proved, there should be additional punishment. No malice was shown on the part of the Mirror, which merely published the item, but the additional \$2,500 against Winchell was considered as having created the offending statement.

Fleetwood Foundation, Inc., which sought to promote the Fleetwood Beach Club in 1929 as an exclusive all-Jewish club (this was at a time when the Westchester-Biltmore, the Lido Beach Club and a Connecticut country club figured in allegedly discriminatory publicity involving show people) enlisted sundry prominent actors, newspapermen, et al. as a nucleus.

Winchell was on the original board of governors, but after Eddie Cantor had allegedly objected to belonging to a club where some gossiping columnist might misconstrue his actions to the public damage, Winchell's name was dropped from the second prospectus issued by the club. Whereupon, it is alleged, Winchell's spleen asserted itself via a piece in the Mirror characterizing the Fleetwood Beach Club promotion as a 'racket.'

## Specifies Losses

Fleetwood, when the negative publicity looked like the venture collapse, refunded some \$7,500 in prepaid subscriptions, suffered a \$16,500 loss as advance payment on the ground lease for the proposed beach club (rest by mortgages, etc.), lost some \$15,000 for salaries to salesmen, etc., and in all suffered about a \$50,000 actual loss. The jury seemingly conceded every cent of it by turning in the verdict for the \$30G's against both Winchell and the Mirror, plus the \$2,500 punitive damages.

Gene Buck, Harry Hershfield, Mark Hellinger, Eddie Cantor, Felix Iman and others were in court (George Jessel testified by deposition through a subpoena from a Florida vacation) and altogether it was an all-star array in the New York Supreme court while the trial lasted for four days last week.

Arthur F. Driscoll of O'Brien, Driscoll & Raftery stated he would appeal, and also made a motion to set aside the verdict. Justice Carew refused to submit briefs for the appeal within 15 days and added he would give Richard J. Mackey of Mackey, Herrlich, Vatter & Breen, for Fleetwood, an additional five days for rebuttal.

Much feeling existed during the trial as Mackey once was employed in the O'Brien-Driscoll office.

## Winchell's Risk

The Mirror has its own attorney, E. A. Robertson, in court. Driscoll was the trial attorney, being Winchell's personal counsel, and was also acting for the tab. (Understood that the columnist, by nature of his gossip, must contractually assume costs for lawsuits growing out of his department in the paper.)

It was Robertson who insisted that a stenographic report be made of Mackey's summation speech, wherein Attorney Mackey scored the columnist as follows:

'If this was a club that had been established, had been in existence for years, like the New York Athletic Club or some big well-known club, a puny man like Winchell, a gossip monger in the street, could not injure a club of that kind; but here was a club built up in the sporting and theatrical circles in 42d street, which was meant to furnish people of the Jewish religion a place where they could not be discriminated against... Mr. Winchell admits that he did not know anything about any other club except that a Mr. Linskind, a \$50 a week clerk, who was not in his exclusive social class, received a letter from the club in regular form telling him if he was interested he could send in for further information, and when he looked at this letter that Mr. Linskind had received, he immediately concluded that the whole thing was a racket and dishonest; also coupled with the fact that some unknown friend had telephoned him and said there was a bad crowd behind the club; and then he heard the worst of it all, that Mr. Rose was a plumber, and that so disgusted him, this man of high social standing, a man who thought that he was getting into some Park Avenue club, a man that thought he is too big, too exclusive to associate with a common plumber, that so disgusted him that he went out and wrote this rotten article, which is in issue here before you as the cause of the downfall of this enterprise...'

'When Mr. Winchell wrote the article he had the thought that it was not exclusive; when he put his name up to become a member of the Board of Governors he was expressly told that his name was being used for the purpose of trying to attract members to the Broadway district, that they were getting a group of celebrities, that they wanted the window dressing of his name and knowing that, it having been told to him, understanding that, he gave them his name...'

Attorney Mackey grew sarcastic over some of the vacillating testimony by some of the professional witnesses who were called as witnesses. Mackey opined, 'Now there is the first example of the kind of men we have to deal with here, men who do not care what they say; they just go on the stage and spout lines that they memorize over night and they will speak them here in the court room without room for oath, the same as they spout them on the stage...'

## Crawford Innocent

Mackey also re-emphasized how Albert Goldman, Commissioner of Plant and Structure, Jesse Crawford, the organist, and Saul Tepper, artist, were allegedly away by the Winchell piece from not joining the beach club. Crawford actually cancelled a contract he had previously entered into before the place appeared, but when seeing it in the tab, he stopped payment thereon. This was made much of as testimony for the plaintiff.

Mackey also opined that when Winchell's name was dropped from the board of directors 'he (Winchell) went off the handle and he put this article in the paper and he made a person for the express purpose of destroying this club which he felt had slighted him. He said, 'If I were king—these men that write columns on the papers, particularly those men who are employed to put over a scandal and bring out distasteful things, they get to feel that they are kings; they get to feel that if they are offended, off with his head.'

It was intended to show that no ill feeling existed between Cantor and Winchell at that time, but, stated Mackey in his summation:

'You heard about all the good feeling between not only Cantor, but all of Cantor's employees, and yet in the same column in which the libelous article appears the following paragraph: 'If I were king I would make Nat Dorfman, press agent for Eddie Cantor, write down 1,000,000 times, 'One of my duties to my clients is to wipe the breach between actors and newspaper men, but to cement good will between them.''

To show-newspaper circles, this is deemed the first time that the gossiping type of Broadway chatter was judicially weighed in court, in any legal summation.

## Reno Wives' Starts

'Hollywood' Dec. 25.  
Warners' 'Merry Wives of Reno' is set to go into production tomorrow (26), cast include Guy Kibbee, Frank McHugh, Hugh Herbert, Roscoe Ates, Glenda Farrell, Robert Cavanaugh, Margaret Lindsay, Ruth Donnelly and Donald Reed. The story is based on the novel 'The Reno Wives' by Tabbot, who will not complete 'Registered Nurse' in time.

## East

Peggy Rich settles her breach suit against Jack DeRuyter out of court. Also gets a release from DeRuyter's aunt against possible suits.

Radios stay in those musical taxis until O'Ryain, new N. Y. police head, comes in and makes a decision.

Walter S. Halliwell and Mrs. Helen D. Williams, former showgirl, held by N. Y. authorities for Connecticut extradition request, continued in \$1,000 bail in Harlem court.

Joseph Verner Reed closes his offices and announces he's through with the theatre in perpetuity.

Dave Ferguson succeeds the late Loney Haskell as sec. of the Jewish Theatrical Guild.

Drive planned on N. Y. professional panhandlers. Held that personal solicitation is no longer necessary.

Sinclair Lewis made a scene at the Nobel Centenary dinner Monday (18). Walked from the dias because photographers annoyed him and sulked in his room for 20 minutes.

New winter phone book out. Has 5,000 additional names. Smiths and Cohens make gains, but Jones and Kelly families just hold own.

Joseph P. Bickerton, Jr., to draw \$15,000 yearly as arbiter of picture right to stage plays for dramatists' Guild.

Lily Pons tells she's divorced from August Mesritz, but she refuses to date the split. Happened during her vacation.

All city liquor mix can be tagged by Jan. 6 as 'straight', 'blended' or 'phony'.

Kay Francis announces that she and Kenneth McKenna are amicably estranged. Ties the actress' second amiable peeve against a husband.

First day of Texas Guinan sale brings \$9,100 on jewels and furniture. Fetches around \$1,000.

Armored car got \$340 and the Rolls-Royce sold for \$400.

Under the will of the late William Seymour, the Players Club will receive the manuscript of an original play by Edwin Booth, together with some of his stage costumes.

Museum of the City of New York receives costumes of Edward L. Davenport, Mrs. Seymour's father. Other photographs, sketches and books to Harvard to be known as the Davenport-Seymour collection.

Bookstores appeal to Code Authority for protection against cutlars. Objecting to dept. stores cutting new fiction for trade getters. Authority rules it has no right to fix prices.

Mouss Exerjian gets first prize for the best design for rebuilding on the sites of the present New York and Criterion theatres. Contest sponsored by Jos. P. Day and Peter Grimm.

A. Shean makes peace with Equity on the 'Light Wines And Beer' deficit. Will pay the \$340 awarded actors to dept. stores.

Envy Temptation out of 'Roberta' a couple of nights because of a cold. Gretchen Sherman replaced.

Theatre Guild starts its three Matinees of Magic at the Guild theatre today (Tues.). Robt. Reinhardt the entertainer.

Met opera borrowing from pictures. To give a one time tryout to

## News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

th winner of contest to be sponsored by the Shubert Memorial.

Harry Lewis beats the bass drum mislayer. He's lost his pickled whale, valued at \$25,000. Being trucked east from Chi and just vished.

Commissioner Mulrooney says liquor stores can remain open Christmas and New Year's.

Licenses of the New Gotham, Harlem burlesque house, suspended for two days because police snooters didn't care for the strip acts. Warned an encore will be more serious.

Judith Day, singer, guest at Woodward hotel, causes arrest of James Bernard, who entered her room. He told the judge he just dropped into make a touch. Got six months for vagrancy.

Hohn Muller, salesman, pinched last week for putting mice in soup. That would have been all right on he fished them out again and collected from \$100 to \$150 from the restaurant prop. Finally one trailed him and caught him getting an encore in another place. Pinched. Held.

Mrs. Antoinette Frueaugh, theatrical producer and mother of Antoinette Perry, actress, gets Surrogate's okay to spend \$15,000 on her daughter's marriage. She's still guardian of her daughter's \$75,000 estate. Miss Perry was married Oct. 7.

Betty Real gets her divorce from Eddie Stone, crooner with Isham's band.

Harry Rosenthal planning a sequel to 'June Moon.' Trying to get David George Kelly to write a scenario in the Ring Lardner style. Doing the music himself.

Steam again coming from the chimney of 'White Horse Tavern.' This time it's Leo Singer again, and he plans to produce at the Casino. John Murray Anderson may stage.

Jerome Wallace and H. Clay Blaine, 2d form Associated Theatrical Managers. Will reveal their plans in a week or so.

That midget drama failed to open last night but is scheduled for last night (Monday).

Philadelphia social register drops the names of Katharine Hepburn and her hubby. In last year's list accused widow Smith, the hub, was born there.

Estate of late Joseph LeBlanc was by a real estate agent for \$60,000 commissions. Had been engaged to leave 1476 Broadway, but later a deal had been put through without him.

Hortense Alden recovering from a years operation and a bad cold.

Tony Sarg will barnstorm Brooklyn theatres this holiday instead of a permanent N. Y. spot.

'Yellow Jack' reports to the contrary.

Dr. A. Lawrence Lowell, appointed to the N.R.A. film authority board, says his regret is that his scope too limited as having no vote.

Gertrude Lawrence sends from London denial of her reported engagement to Doug Fairbanks, Jr. Says never asked her.

Gen. Smedley T. Butler initiated into the N. Y. chapter of Circus Saints and Sinners.

George Abbott will produce and play the lead in 'Gladys' at the 'Gladys' Playhouse. Play is about John Brown.

Mady Christians has laryngitis, so 'Talent' is set over to Jan. 2.

N. Y. city council thinks a business concern can be used for alienation of affections. It is probable that its action caused a wife to desert her husband. Suit brought by Louis Gold, who says business took his wife's time.

Leslie Howard backs on this side with script of 'This Side Idiot.' Says it was a London flop because Britishers are 'too commercial.'

A very subdued Piff Dorsey in town with her new hubby. Says hotch is out for keeps.

Jury verdict for \$15,500 in her suit against the B. P. Keith Corp. caused Mrs. Rose Rubin to collapse in Supreme Court Thursday (21). Her suit alleged she had contracted a hernia following a fall in a Keith theatre.

Dwight Deere Winman bringing in two shows in one week. His added 'Older' Oliver' will bring 'Slipper' Beatrice Inn Wilbur brings separation suit against Crane Wilbur in N. Y. Supreme Court. Recently had him arrested on defaulted alimony, on which he is held in \$2,000 bail. Assests she was abandoned in 1931. Wilbur will defend the suit. Action in two courts on divorce and back alimony.

W. Felton Melhuish to try grand opera in the Hipp. To open about Jan. 10.

Sale of seats at the Met about 20% up from last season.

Thieves take the outcashes from parked auto of Leopold Godowsky. Mostly mementoes of his late wife.

Lord Inverclyde finally gets divorced from June. She got a default decree in Reno in 1931 which English courts do not recognize.

Mrs. L. A. Trotter, of Raleigh, N. C., went to local picture show Thursday night (21). Seated next was her husband and the other woman. Police got there too late to make arrests.

Guthrie McClintic went Thursday (21) to join his wife for the holidays and get the Cornell troupe up in 'Candida.' Will stay with them to Seattle.

National theatre conference of little theatres in session here Thursday (28). George Pierce Baker will preside. To discuss the Code and other matters.

Mrs. Marion C. Dolloff, nite club cashier, found in her apartment Saturday (23) unconscious from gas.

Bellevue hospital, not serious. Pat Rooney and Herman R. Timberg announce they have swelled the bankroll to the point where that revenue seems to be a 1934 certainty.

S. N. Barnman going to Hollywood and then to Arizona to write a play.

That new 'Lloyd and Sinclair' Lewys play to be called 'Glory Hole.' But they'll rewrite it. About the Civil War.

Edward F. Gardner, who ran a summer school in Caldwell, N. J., will do Dorothy Parker's new story, 'After Such Pleasures,' in drama form.

Rowland Stebbins says no more production for him until he sees the day George Kelly is working on. He may do that.

'Wednesday's Child,' announced for Jan. 8, will come in about a fortnight later. Line scene changes making production involved.

Now it's Bertram Friedhof II who is to marry Mary McCormic. Had announced she was going to wed Harry Bannister.

Tallulah Bankhead, ex-Alabama, to recuperate.

Fritzi Scheff hosting in a N. Y. hotel to lift the mortgage on the old home. Got an extension of the foreclosure to April 2.

Court refuses musical organization an injunction preventing competition alleged from city department bands. Holds the bands to be no menace to taxpayers, and that's the only ground on which an injunction could issue.

Molly Picon, a 'Birdie' out of its cage, and with her husband heads for Hollywood.

Heaviest Christmas exodus in years reported by roads and bus lines. N. Y. Central reports a 55% increase over last year.

## Coast

Miriam Jordan has filed suit for divorce in Los Angeles from Joseph Davis of New York and London.

Joseph May Vienna, Austrian pic producer, holidaying on the Coast. Y. Inland for a travel magazine of Osaka, Japan, pic producers, comparing scenes in Hollywood.

Alice Pilmer DeRoulet awarded divorce from Philip DeRoulet actor in Superior Court.

Jeanette MacDonald appointed vice-president in the Alliance Française, one of the oldest French fraternal organizations.

Mrs. Idah McGilone Gibson, 73, Hollywood syndicate writer and drama critic, died Dec. 17. Also edited 'Woman' seasonal magazine.

Estelle Taylor is convalescing in L. A. from a slight attack of bronchitis.

Winnie Moore, novelist, has filed suit for divorce in Los Angeles from her husband, John H. Moore, whom she married 23 years ago.

Thomas J. Burescia, who pleaded guilty to the charge of writing obscene letters for a travel picture actress, sentenced in Los Angeles to six months in a Federal prison.

Harry Bannister, former husband of Ann Harding, here for Christmas.

Actors John firemen in extinguishing a fire at Radio studio.

Johnny Weissmuller arrested in Ventura, Calif. for speeding.

Paul Lukas suffered a broken collar bone while riding at Palm Springs, Cal.

Chas. Spencer Belden, film writer, has filed a cross-complaint in answer to his wife's complaint for a divorce. He also asks divorce.

Home for a travel picture actress, sentenced in Los Angeles to six months in a Federal prison.

Harry Bannister, former husband of Ann Harding, here for Christmas.

turned over the \$1,500 he received for it, according to a suit against his \$25,000 estate brought in Superior court.

Suit of Myron Selznick, Inc., against Charles Brabin, director, for \$5,000 in commission has been continued pending negotiations for a reported settlement out of court.

Agency claimed it obtained two Metro jobs for Brabin on which the neigier failed to pay the commission.

Annexed to the suit is a filed suit in L. A. seeking \$5,000 from her former husband, Don Lee, radio station owner, allegedly due under a property settlement.

## Mid-West

Chicago Fair will have an English Village next year.

Barbara Darlys and Maria Matyas to appear with Chicago Civic Opera.

Commercial radio from Chicago to Asia put in operation last week.

Furnishings of the 225 Club sold for \$2,210 at auction on an estimated value of \$45,000.

Claim of being mentally ill following his divorce from Lilyan Cole, nite club warbler, is being made for William Elsenstadt in a petition to avoid payment of \$7 weekly to alimony. Now wants her to pay him alimony.

Eunice, amounting to \$400,000 received from concessionaires at the 1933 Fair are being tied up and will remain so until enabling legislation for next year's fair is passed at the Springfield, Ill., assembly.

## Behind the Keys

(Continued from page 19)

lease of the Virginia was completed with the first payment of \$5,000 paid to Dr. E. B. Clovis, custodian of Feinler's property. It is drawn for a period of three years at \$12,000 a year. Feinler's proposal for an extension of his debtors petition was granted when 32 of the 33 creditors, representing more than \$80,000, signed. The Conservative Life Insurance Co. of this city, the heaviest creditor, with a claim of \$58,000, did not sign the extension proposal.

The Universal and Imperial theatres at Lenox have been taken over by North Carolina Theatres, Inc. This brings the N. C. group to 36, dominating the state.

Redecorating the Municipal, Asheville, closed since a fire in August, has been let by the Asheville city council. Contract price is \$6,575.

Denver.

Chas. Bumstead has organized the Novelty Amusement Co. which will show picture theatres in Pitkin and Eaton, Colo., with a portable equipment.

Bronx, N. Y.

Skouras has reopened recently acquired Blenheim after thoroughly redecorating and renovating. To turn it over to Harding & Blumenthal is off.

Manhattan Playhouses has turned back the Mount Morris to Max R. Wilner, and understood that the circuit will turn back three other houses to their owners, the Jewel, Regun and Florence. Samuel Friedman is the owner of the Jewel and Regun.

t Paul.

Billy Moore now in charge of Strand, replacing Ed Forni; Don Strand asst.

D. T. Latsch, managing director of the deluxe nabe Hamline, has set Jack Torsets as manager of this house.

Mustard & Rowe, owners of the State, opening the former nabe Summit as the Beaux Arts. House dark nearly three years.

Minneapolis.

Leo Morton, chief of staff at Minnesota theatre, promoted to treasurer, succeeding Don Merriman, re-

signed. Gordon Grant, floor captain, becomes chief of staff.

Joe Floyd, assistant manager of Pantheon here, appointed manager of Grand Rapids, Mich. S. D., just acquired by Harold Ruben. Lowell Kaplan promoted to assistant manager, succeeding Floyd. Cliff Gilt, manager of Pan, becomes general manager of two houses.

Hollywood.

Fox West Coast set the following pre-holiday managerial changes for Southern California.

At the Virginia theatre, Vallejo, Jack Ryan replaced Robert Harvey who assumed management of the Co. vacancy at San Jose, replacing Fay Reeder.

Reader took over the Senator at Sacramento in place of Ralph Allen. L. H. Heinonen went to the State at Stockton, replacing A. V. Brant.

At the Senator in Oakland, E. C. Gates, formerly of the now closed Campus at Berkeley, moved in to replace D. H. Baldwin, resigned.

Indianapolis.

Ace Berry, former general manager of the Circle Theatre Co., operating Circle and Indiana theatres, resigns. J. M. Halperin appointed to vacancy by Kaye. Tom Long, former manager of Circle, moved to Indiana as p. a. M. D. Cohn, former district manager for Public in Southern Missouri territory, to the Indiana as manager.

Utica, N. Y.

After nine months' darkness, the Onelda reopens today under the supervision of Morris Shulman, representing the Olympic theatre interests here. Shulman, in addition, has the direction of the Strand, Canajoharie.

Seattle.

Jimmie O'Neal and Joe Cooper take over operation of Rex, from John Hamrick, who has long-time lease from the city on this old vaude spot. New operators to run inside.

St. Louis City.

L. E. Davidson has returned as manager of the Capitol. He had been city manager for the Tri-State Theatres corporation in Des Moines.

Joseph J. McCormick has been named representative for Tri-State.

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## New York Theatres

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KATHARINE HEPBURN  
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LOEW'S

JOAN CRAWFORD  
and CLARK GABLE  
in "DANCING LADY"  
Stage Stars Slim Henny  
Bailey, Others

MARION DAVIES  
BING CRABE  
in "Going Hollywood"  
On Broadway "KMAS REVUE"  
"SANTA'S BAG"  
—Friday—  
"Dinner at 8"

55th St.

CAPITOL

55th St.

55th St.

# Broadway

Abe Cohen ahead of Joe Cook's 'Hold Your Horse'.  
Roxettes sending out Xmas cards as a group.

Joe Brandt down for a few days with a cold.  
Janet and Jeanne off on vacation together.

Mex Confrey has signed on an exclusive with the Robbins Corp.  
Mrs. Eddy Goldberg, widow of the late Joe Goldberg, to the coast to rejoin her family.

Frank Orsatti, coast agent, to London a business quickie sailing Jan. 3.

Fanny Holtzman, the attorney, back in New York after five months of Europe.

Gen. Smedley D. Butler inducted into the Saints & Sinners club at the last session.

Harry Ebbetts, the fighter, has a liquor store in Freeport. But returns to the ring.

Lawrence Music Co. releasing six from the Macdonald and Harry Ebbetts partnership.

Lindsay Parrott, feature scribe of the New York Trib going to Russia shortly for his paper.

Attendance at the regular weekly Cheese Club luncheons, recently revived, growing to capacity.

So far Larry Wiener is one and a half insults up on Jules Ziegler in that daily Sals luncheon scrap.

Mabel (Bird) Farber, mother of the Farber Sisters, is conducting a dining place at 30 E. 60th street.

Noel Coward, who appears just as mysteriously as he disappears, is in New York with a new script.

John Campbell and Dayton Stodard in Philadelphia for the last time press-agenting different shows.

Joe (Poster) Harris and Margaret Hussey, who's just received the ring, take the big leap in the spring.

John Anderson has bought himself a house in Connecticut. Supposed to be 160 years old and quite a joint.

Another Kentucky Colonel in the show ranks is Mort Blumenstock, advertising director for Warner theatres.

Lynn Farnol wrote his first fan story the other way, for Ann Sten, after another writer had flopped on it.

Latest is dolls designed and dressed to look like stars in outstanding film roles. First is 'Little Women'.

Earl Gulick of General Outdoor Advertising—recuperating from a double pneumonia. Planning to finish it in the south.

Happy Felton's unit now at the Ambassador hotel, New York, Maurice and Colleen are ballroom whirlers, heading the show.

Though Paul Whiteman doesn't come in until Jan. 6, Don Bestor decided to call (23) at the Biltmore hotel Tuesday.

Jerry Freeman will likely fill in at the Paradise restaurant between Paul Whiteman's (1) and Buddy Rogers' entry (36).

Lou Davis who has been bringing his own likker to house parties—and has insulted more hosts, as a result—is still going to the Casino de Paris, open two weeks, has had five press agents already—Alex Yokel, Charlie Washburn, Dick Maney, Harry Stephenson, Ted Mitchell.

Busiest press agent in town is Emmanuel Eisenberg, working on the Garbo opening and handling 'Men in White', legit show, at the same time.

Enric Madriguera has been signed by Felix Ferry for a stay this coming summer at the Casino in Monte Carlo. Madriguera leaves the Waldorf-Astoria Jan. 1.

Yugi Ito, lead designer at one of the New York film palaces, has his name on the inside of the door in the shed of outside as a result of someone turning it around on different hinges.

Marion Bent (Mrs. Pat Rooney) celebrated her 54th birthday Saturday (23). She missed Christmas by two days, but Pat, who is also 54 on his next, hit the Fourth of July right on the nose.

# Panama

By Bea Drew

Mary Lee Kelley still in Hot Springs for her health.

John Downe will be the pianist in the assistance of E. P. Howard.

A Male Chorus of 24 voices is being formed by Otto Moore of Chicago.

Joe Corco, one of Panama's best known hotel owners, died in Gorgas hospital.

Madalyn Lopez, dancer, is studying stenography. Dancing being what it is.

The old Washington hotel, for years a landmark in Colon, will be demolished.

Cuban 'Pirate' orchestra from the Hotel Plaza and the Sams Souci, Havana, playing here.

Sydney Lowell, treasurer of Fox, with Mrs. Lowell paid Panama a visit. Also to see Frank Lloyd, wife of the director.

Iris Anderson threatened to do things to Erna Casazera, enter-tainer at the Richmond. The Judge said, Oh, yeah!

Another book giving the low down

on Panama cabaret, 'Incredible Land', by Basil Woon, is plenty hot, but far from the absolute truth. Panama has a fan dancer at Kelleys Ritz. Patrons are so startled, when at the finish she holds both fans over her head and stands perfectly nude, they forget to applaud.

Eleanor Van, who has been making a name for herself in the Panama National Opera, left for a vacation in N. Y. Saba Shepherd another show girl, is doing splendid work in the opera. She had the lead in 'Madam Butterfly'.

Patricia Farrell, entertainer in the Atlantic was robbed of \$1,900, \$500.00 cash, the rest in diamonds. Hazel Romaine went for a swim and when she returned her room was in disorder and jewelry valued at \$1,410 gone. Mirra Romaine, her sister married Staff Sergeant Samuel Coach of France Field, Canal Zone.

# Barcelona

By A. Fernsworth

Ilia directed the orchestra at the opening of his new revue at the Comico.

Orpheo Film contracting again for its next picture. Ricardo Nunez, now filming 'A Prisoner Escaped', has been named for the lead, and Antonia Colome will be starred opposite.

Penella's new show, 'The Wolf Brother', has elicited. Strike does not seem to have affected returns so far. His last show, 'Jazz Singer', ran only five weeks last spring because of another street car strike.

Street car strikes which stop transportation in Barcelona for two weeks affected show business. Victoria theatre, playing musical comedy and with six weeks more to run, closed. Urquina, Paramount picture house, featuring free bus service at night as part of the regular bill.

Juan Mestres, Impresario of the Liceo theatre, Barcelona's very high hat opera house, has filed a claim in the local courts against Laura de Santeimo. Miss de Santeimo has a contract to appear for three appearances this season for 15,000 pesetas, but on Dec. 3, the night of her debut she refused to go on until Mestres gave her 5,000 pesetas. Performance was given in honor of the composer, Manuel de Falla, and Mestres gave in.

# Pittsburgh

By Hal Cohen

Frances Faye's sister, Mitzel, traveling with sister this season.

Jerry Goff looking more and more like Hardie Albright every day.

Several of the town's leading night spots are still without their liquor licenses.

The best line in James Cagney's 'Lady Killer' was eliminated by the censors.

Glitterson showing Judge Frank Waldmayer of Atlantic City the town.

Johnny Harris and Harold Lund to St. Louis for installation of the city's new chapter there.

It's a girl at the Herman Mid-dlemans. He's the pianist. Mother is a sister of Jackie Heller.

Frank Daniels, after a year of bachelorhood, has moved the wife and kiddie here from Jersey.

Nick Englehart, publicity director for TWA in this district, has been a beneficiary since Thanksgiving.

Henry Wadsworth, Carnegie Tech, drama grad and former stock juv here, now on coast for Metro.

Charley Danver, Post-Gazette columnist, back at his desk after 11 weeks abed with busted ankle.

Joe Cappel staying on indef at m.c. at Plaza cafe, and the Mrs. Frances Knight, sticks with him.

Romo Vincent, who used to m.c. here at the Show Boat, now parking his rotund form in Houston, Tex.

Buddy Joyce says he left town with Packard and 30 suits and came back in a Ford and one pair of pants.

Vilma and Buddy Ebsen out of last three performances of 'Follies' here, when Buddy went down with pneumonia.

Fred Sanders, who ran defunct Sanders Inn, now operating a new night spot, Club Gaiety, on Sawmill Road.

The Joe Feldmans drove to New York over week end to attend marriage of Joe's sister, Hilda, to a Gotham attorney.

Local sportsman who went to the coast to open a gambling spot with an actor, is back again, the deal having fallen through.

George and Florence Fisher Parry, cricketers, respectively for Sun-Telegraph and Press, to Broadway to look over some of the new shows.

# Hollywood

William Shirley hibernating. Allyn Callahan up and around. Stuart Paton returning to England.

Abraham Robert Simon has laryngitis.

Lee Tracy drinking ice water at parties.

Louis Lewyn to Mexico City for holidays.

Raoul Walsh Christmasing at the Hearst ranch.

Carson Warburton studying to be a cameraman.

Mary Inlow and Harriet France in agenting bit.

Terry Turner remaining until after the holidays.

Lamar Trotti in Atlanta, Ga., visiting the family.

Jerome Saffron back after wandering thru Italy for the last.

Al Johnson wants to do a remake on 'The Jazz Singer'.

James R. Grainger his swan song.

Harry Akst handling the rehearsals of 'Scandals' at Fox.

Frank Davis looking the Columbia team over at Tucson.

Pat Casey acting as teacher of code to studio managers.

H. K. Batchelder celebrated his 18th wedding anniversary.

Al Axt has organized a 14-piece orchestra among U employees.

Cliff McDougall vacationing in Cedar Rapids with his father.

Reeves Epsy laid up with a cold for a couple of weeks.

Henry Ginsberg, Roach G. m., floored for a week with the flu.

Larry Adler concerting with his harmonica at the Bev-Wish.

Neal Agnew, East, sales manager, at the studio from the h. o.

Michael P. Tato of El Mundo, Buenos Aires, in town for pic dope.

Bob Joyce, Columbia grad, flying to Tucson to ride in with the team.

Frank Joyce spending Christmas at St. Moritz instead of Hollywood.

Proceeds from her fan dancing bought Sally Band an orange grove.

Dave Dreyers threw a buffet supper for the tunesmiths and others.

Mort Downey in from Interstate circuit to help for holiday.

Low Stone threw shindig on his new boat when it arrived from New York.

John Meehan had two of his nags in the Caliente Christmas Day races.

Frank Borzage carted his office furniture out of Columbia to Universal.

Ben Piazza, Metro's caster, spent Christmas with his mother in New Orleans.

Fred Rahmah, magician, has produced a two-reeler of himself doing tricks.

Mr. and Mrs. Alan Dinehart (Mozelle Britton), spent holidays in Dallas, Tex.

Colleen Moore, Eddie Eckels, Landy and Hunt, among the Yule housewarmers.

George O'Brien left Saturday night (23) for New York to spend New Year's east.

Mildred Hollis, N. Y. contest winner, back east to sing at Hotel Bessert, in Brooklyn.

Clara Lippman, widow of Louis Mann, who wrote several plays, alone in town ogling pix.

Marjorie Gatenby, after doing 22 pix in Tex, resuming the coast en route to New York for a holiday.

Roddy Cushman, who has been visiting Alfredo Codona on the coast, has just returned to Mich. to join his wife and children.

Sol Wurtzel and John Stone tossed a stag party for George O'Brien at Levy's. O'Brien leaves East-after-being-under contract for 10 years.

Jack R. Young, cameraman, awarded \$70 in his \$700 suit against Fred C. Dorris, in which he charged the latter with responsibility for loss of two shorts.

Universal is demanding an accounting for \$11,800 from Chester Bennet as an aftermath of an agreement by the director to make a pic in the Malayan states, with expenses advanced by studio.

# Bucharest

D. N. Pora writing novel. Zohari Stanciu translating D. H. Lawrence.

Marla Voronica turning out one volume after another.

Victor Etitinu finished new drama 'The Fun of Gold'.

P. E. N. Club gave banquet in honor of Ion Marin Sandovianu.

'Rampa' quoting 'Pierre' Weber's contempt of the present-day theatre.

Augusta married to Lieutenant G. L. Pajandru.

Lidia Sturza Bulandra adapting 'The Night of the Begonia' for the Regina Maria theatre.

Ex-Minister Trancu Jassi lecturing on the life and work of Beethoven and Chopin.

Princess Kallimachy making come-

back to the stage under her maiden and star name, Dida Solomon.

The big Romanian coloratura, shifting from Opera House in Geneva to the State Opera at Bern.

Local schoolboy, Leon Mircea, aged eight, turns to singing in French and gets offer from the Alcazar de Paris.

After Richard Strauss, Maurice Ravel, Igor Stravinsky, and Pietro Mascagni, latest newcomer to this city as conductor of international repute is Gregor Fittlerberg, director of the Philharmonic Society in Warsaw.

# Paris

Bob Stern

Lily Damita back from London. Nina Mae MacKinney out of Chez Florence.

Baron Collier here on way to Baden-Baden.

Irvin Marks leaving soon for United States.

Charles Granville resigning from Comedie Francaise.

Ed Perkins of Hollywood due here soon from Moscow by way of Budapest.

Cary rant and Virginia Cherrill hopping over from London for a few days.

Noel M. Noel, Percy Noel's son, leaving in January for Tokio to study Japanese.

Meg Lemonnier cast for feminine lead, in opera starring Pills and Tabet, booked for Bouffes Parisiennes.

Prefect of Police Chappie shutting down on new night club licenses.

Big nabes have installed weighing machines in lobbies with passes for those who guess their weight.

Musicians' union urging national legislation to permit the jobs of members to play in military bands.

After 30 years building, National theatre will be completed New Year's Eve and inaugurated in November.

Government's tourist bureau reports 935 Americans, mostly from California and Arizona, came here in November, spent some \$185,000 on sight-seeing, amusements, etc., and predicts that 2,000 more will come here as tourists during December.

His Majesty's Players folded. Wilfrid Carru on way to N. Y. Montreal symphony appealing for funds.

Sid Tomack m. Chez Maurice.

Chris Ellis doing free-lance announcing.

Art Dupont to Ottawa to talk in junctions with CRIC.

Gene Tunney here and 'takes it' from Jim McDonagh.

Hotels and cabarets booked capacity New Year's Eve.

Cards most popular form of Xmas present in theatre circles.

Hockey attendances here showing heavy slump from past year.

Carl Berthson now publicity man for Montreal stock exchange.

Ritz-Carlton only hotel with counter charge left in Montreal.

Between revues and straight vaude at Leoc's.

United Amusement Corp. operating 13 nabes here, resumes dividend payments.

Manager N. C. Klap, Dominion theatre, north-end nabu house, held up and \$362 taken.

Colbourne-Harry tour starts Monday (24) in Windsor, King's with Toronto and New York ahead.

# London

Lawrence Grossmith ill. Tim Whelan off to Egypt to get warm.

The to the West Indies.

Best Ralfour returning to the screen after four years.

Big changes in hotel name bands expected early in 1934.

Parnell & Zellin acquiring touring rights to 'Music in the Air'.

Evelyn Laye recuperating at Brighton following studio mishap.

Greta Nissen in car smash. Bistree escorted with bad shaking.

King and Queen of Denmark seeing 'Nymph Errant' and 'Ladies Night'.

Oliver 'Blakeney' meeting her mother on her first visit from the States.

Another son born to Mr. and Mrs. Patrick Barker (Renée Houston) Dec. 11.

Eric Barker giving Gog's Bar the air, claiming Gordon Gog is not a man about town.

Gillie Potter threatens to go in for politics and will make a stand at the polls.

Gwen Farrar trying out new act at the Cafe de Paris with her latest partner, Ann Denys.

Renée said off for New York to appear in 'Women Kind', and then heads for Hollywood.

Cary Grant underwent operation for internal abscess in London resulting in hospital stay of 14 weeks.

Theodore Komarsky off to his native Italy, now that 'Escape Me Never' is off his mind.

De Morney, formerly in charge of entertainment at the Savoy hotel, moving to Cafe Anglians.

Ann Todd defied superstition with green bridesmaids at her St. Margaret's, Westminster, wedding.

Jack Harris and his band flying over to Paris to play at Lord Tyrrell's ball at the British Embassy.

Silva Paganini, a razzing at the Troxy, Phil Hyams' latest super in the East Side, and was taken off the next day.

'The Girl from Crawley's' by M. C. Underwood, due at the Fortune theatre Jan. 15, has been banned by the censor.

'Night Club Queen', the flop play by Anthony Ascham, to be filmed by Sound City Studios as a Metro quota picture.

Jennie Dolly, still undergoing facial treatment following auto smash, has moved to London for a house, to settle here.

Stanley Scott, just back from America, has gone to Paris in search of action for a proposed international revue.

Jimmy Phillips, for many years with Lawrence Wright Music company, has been appointed general manager of Peter Maurice Music.

Glenn Ellyn off to Prague to play four weeks with option at Grand hotel Steiner; no difficulty about taking money.

Deputation of stage folk headed by Sir Gerald du Maurier made desperate plea at House of Commons for abolition of entertainment tax.

Leon Harvey, British heavyweight champ, signed up with his wife to appear in Lawrence Wright's revue, 'On with the Show', at Palace.

Mr. and Mrs. John Maxwell and Mr. and Mrs. Arthur Dent presented to the Prince of Wales during the charity performance of 'Red Waggon' at the Regal.

Peter Mazzina, formerly managing director of the Ambassador Club, now in same capacity at Brighton, will, it is said, be promoted, has bought this night spot from Bradbury Pratt.

# Baltimore

Ibert Schaper

Phila orch sell-out at Lyric. Army-Navy gridders in '34 looming for Balto.

Archie Cameron New must. 1 comedy, 'Cremona'.

Art Price throwing up flashy new music at his El Aurora.

Century, Stanley and Hipp dingling Yule party for ophans.

Tommy Tucker ork on ophan-enters.

Jimmy Freeze buying first iron hat.

Bob Lansinger's son to be ordained priest, June 1.

Congress Hotel converting grill into play, opening New Year's Eve.

Ferrin Somers down from N. Y. to stage show for Community Players.

Lytic concert hall defeats move to zone gas stations into same block.

Chum McLaughlin boasts burg's best collection of phonograph platters.

Laddie Sanford and missus (Mary Denney) in-for-Harford-Hounds-Illus.

Alfred Knopf back to N. Y. after visiting with the H. L. Menckens.

Edith Telford going to get married to Every Woman Knows at stock Auditorium.

Elmer Greenfelder off to Manhattan to sit in on rehearsals of his 'The Little Rascals'.

All the drama crux over to Wash- (Continued on page 54)



# CHATTER

(Continued from page 53)

ington last week to o.o. Katherine Hepburn in "The Lake".  
 Kites Nuts Year's Eve couverts tilted bit over last year with heavier reservations recorded.  
 Expensive castenets swiped from dressing room of Elva Kilis' twelve floor shows at Celestial.

## Dallas

By Raymond Terrahella

Richard Bonelli and bride guests of the Eli Sangers.

Stephan Brown putting stake shows back into Capitol with a Xmas middle revue.

Mrs. Leslie Virden, seen in Oak Cliff little theatre's "Lightnin'" was in Fraxley's roadshow years ago.

David Guion, with 27 new compositions, leaves home to hibernate in N. Y. for a while.

Ethel Leginska homing here to baton Dallas symphony Jan. 14.

Main stem feeling funny over a recent big murder trial, where fans gladly paid entrepreneurs two bucks or more for seats and didn't mind rising at 5 a.m. to make the sale.

Dallas little theatre run "Amaco" at same time of Broadway staging.

Ed Kuykendall explained code at meeting of Texas theatre owners association.

Fan dancing without the fan caused the d.a.'s office to place in line in again by bulk house which may become permanent unless nudism, etc., is purged muy pronto.

Michael Press Dalling for the holidays and a concert.

Local magi tribe greatly astir over Thurston, first big-namer here in two annuums.

David Fessetzi back into Palace for some batoning.

New \$40,000 south side nabe nearly ready for a Hollywood opening.

## Cincinnati

By Joe Kelli

Ed Schott, son of George F. Coney Island prez, sans appendix.

Bill Hill, vet operator of a nearby Kentucky dice, dance and drink spot, has passed on.

Al Segal, bob columnist of the Post, is pro head of the Cincy newspaper men's guild.

Evelyn Venable, screen bowing in "Cradle Song" is a native, her historical start being made in student Shakespearean productions at Walnut Hills Hl.

Bert Lyttel likes Cincy because his mother, the late Blanche Mortimer, well-known dramatic actress in her day, was born here while her father, J. K. Mortimer, famous comic was playing the old National theatre.

Don Brodie is for holiday.

Delay by Ohio lawmakers on liquor regulations and blended stuff a boom for New Year's eve.

William Onie has discovered a b-e'er cigar.

Paul Krieger, Maurice White and Allan Morris, actor, b-fellow Barkers of Variety club of secret practice on table tennis.

Netherland Plaza charging top convert, \$7.50, among downtown hotels for New Year's eve, tariff at other inns and cafes ranges from \$1 to \$5 head and includes some extra.

Hazen, its appointed mgr. of Hotel Gibson, comes from Westchester Country Club, N. Y.

## Bermuda

By S. Raibe

Gia Barlow and Hubert Nieberling arrive Jan. 4 to sing in local production of Gilbert & Sullivan's "Princess Ida" (13-14).

Hotels slackening, hoping for better Xmas.

Fanny Turend returns York (19) after triangular Bermuda and Nassau.

L. J. Ludwig, Public exec at Minneapolis, and Mrs. Ludwig, among the dancers at the Belmont.

## DOROTHEA ANTEL

220 W 72d St, New York City  
 My New Assortment of GREETING CARDS is Now Ready. 21 Beautiful CARDS and FOLDERS. Boxed. Fast. paid. for

One Dollar

## I. MILLER

INSTITUTION INTERNATIONALE

Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP—1552 BROADWAY

## Minneapolis

By Les Rees

Gordie Greene here for Christmas. Dorothy Wilson back home from Hollywood for holiday vacation.

Auto show set for week of March 10 at municipal auditorium.

Bennie Berger preparing to embark on California vacation trip.

One leading local hotel offers record low price of \$3 per person for New Year's eve dinner and festivities.

Bill in legislature proposes to remove liquor restrictions for holiday period, pending enactment of permanent program.

Film Board elected W. H. Workman, MG exchange manager, president for fourth successive term, and chose Frank Mantzke, Universal exchange manager, vice-president, and Mrs. Mabel M. Dietz secretary and treasurer.

Most exchanges laying off film salesmen with pay during Christmas holidays.

More than 7,000 attended free shows at 23 Public Twin City theatres, donating gifts for poor and needy.

Harvey B. Cannon, of Superior, Wis., stopped over here en route home after European vacation trip.

## New Haven

Harold M. Bone

Perry Dring back Rainbow Inn.

Trixie Wells broke out in an opera role.

They're trying to start another marathon here at the critics' Christ-Ann's old Opry House has become a ballroom.

Russ Spang, ex-Far pit, now at Seven Gables Inn.

Jimmie Mahon's spare pennies now go for dog biscuits.

John Grindrod ready to fold the fishing rod for the winter.

Par helped Legion Post entertain local orphans in Xmas show.

Par only house in town running New Year's Eve show.

Wallington's Strand putting on a battle for Sunday operation.

Yale Drama studies in evening dresses make nifty usherets at Yale theatre.

Almost any day now Eddie Weaver will begin handling nursing bottles.

Valence Preserved, originally set for three nites by Yale Drama dept., cut to single show.

It wouldn't be Xmas at County Jail without Jerry Fryer's annual vaude show for the guests.

## Indies on Code

(Continued from page 14)

is beginning to shape up as a certainty that the authority will meet more often in camera than in the open. Even the indies are in the opinion certain deliberations, especially over matters of policy, should be thrashed out behind shut doors.

They feel that, chiefly appeals should be decided in the open. Nevertheless, they point out, if the votes are recorded, as well as the general trend of all meetings, the industry will be in a position at any time to turn over its books to the Government.

The Flinn Angle

It wasn't because of John C. Flinn, or anything about him personally, that riled the minority. It has been subsequently revealed that the indies at the outset expected the majors would be able to put their own selection into the executive secretaryship. What irked the indies were reports of premature roadwork for the authority, materializing with the naming of Flinn.

Finding that the session wasn't getting anywhere the secretaryship was quickly referred to a committee of two majors and one indie, including Flinn's boss, George T. Schaefer, of Paramount.

Schaefer was the other, and Nate Yumins, the indie. Before that committee met minority leaders conceded Flinn's appointment, unless major strategists denied otherwise.

Such spokesmen laid their stand to principle, admitting at the time they had no candidate and did not oppose Flinn.

Thus, according to insiders, was a cue to sidetrack into unit battle formation all of the other problems.

The committee on rules includes Ed Kuykendall, W. Ray Johnston, M. H. Aylesworth, financing, S. R. Yumins, Harry M. Warner.

Charles O'Reilly, Schaefer and Kent are on the suit to list prospective appointees to zone grievance and clearance committees; and code signatures committee comprises J. Robert Rubin, Kuykendall and Yumins.

## HOPE BOOTH

Mrs. Lawrence Thomas, 51, once known to the stage as Hope Booth, died December 18 of lobar pneumonia. She had been in retirement for more than 10 years.

Miss Booth came into the limelight around the turn of the century when she rented the Lyceum theatre, London, and produced "Little Miss Cute," which was shown only one night. Presently she came back to the States, appearing in vaudeville in a series of poses in a living picture suit, considered highly daring for those days, though as a matter of fact she was more fully clad than most players since she was decidedly thin and required an abnormal amount of padding.

She married James A. B. Earl, who had considerable money, but divorced him to marry the late Renold Wolf, then drama critic of the Morning Telegraph. She also divorced him to marry Lawrence Thomas, a lawyer.

Following her divorce, from Wolf she appeared in several sketches and plays, but with no very great success. She was spectacularly in the news, but failed to cash in with her stage work except in "The Little Blonde Lady."

She is survived by her husband.

## FRANCES PERALTA

Frances Peralta, nee Phyllis Partington, soprano, of the Metropolitan opera co., died in New York Dec. 22.

She had been singing in opera on the West Coast with considerable success when she came to New York in 1911, obtaining employment as an understudy and getting her chance when Marguerite Sylva's voice failed her in a performance of "Gypsy Love." Her success led her to further study in Italy and she sang there, taking the name of Peralta. Engagements with the Boston and Chicago companies followed with the Metropolitan again achieved a linguist, she sang in Italian, French and German, and was familiar with practically every soprano role in the large repertoire of the Metropolitan.

She is survived by two sisters and a brother.

## GUSTAV A. WOLF

Gustav A. Wolf, 70, for 40 years head of his own orchestra, died in the Montefiore home, New York, Dec. 3, of arterio-sclerosis.

He started his career as a drummer in the 15th Regiment field music, joining the organization while still under age. In the early '90s he organized an orchestra, which was in particular demand at political celebrations.

Survived by his widow, the former Marguerite Fehr, and two sisters, Internment in Brooklyn.

## MARGARET GROVES

Margaret Groves, 27, died Dec. 15 at the Northwood sanatorium, Saranac, after a lingering illness of three and one-half years.

Miss Groves was a well-known character in the theatrical field, her last two ventures before taking ill were with the "Vagabond King" and "Naughty Marietta" companies.

During her Northwood stay here she was under the care of the Actors' Fund.

Internment New York City.

## WILLIAM T. PARKINSON

William T. Parkinson, 76, died at the Grand Central Hotel, New York, Monday (19) night. Former member of the Nebraska State Fair board for 15 years, on the Pawnee County Fair board 10 years and in the legislature six years.

Survived by his wife, C. O. Brown, Laramie, and a brother whose whereabouts are unknown.

## JAMES (TOD) SLOAN

James (Tod) Sloan, 59, worldwide known jockey, died Dec. 21 at Los Angeles. He had been confined to a hospital for several weeks for treatment of the liver.

Rode 119 winners, out of 260 in one season. In 1899 he drifted into vaude, and in 1907 he married Julia Sanderson, pic actress, and six years later they were divorced.

When he died two friends were at the bedside.

## H. PAYNE

P. H. (Red) Payne, 40, most recently bandmaster with the World shows, died Dec. 14, of influenza, in Savannah, Ga. He had spent ve

# OBITUARIES

years each with the Sells-Floto and Robbins shows and was widely known in sawdust circles. He had been on the road since he was 16, excepting 22 months in the A.E.F.

Survived by his mother and three sisters. Internment in Fulton, Mo.

## WILLIAM H. CLAGETT

William H. Clagett, 59, who was connected with show business before he took up newspaper work in Washington, D. C., died recently in that city, after a brief illness. His widow, Mrs. Mary Kealty Clagett, was well known actress before her marriage.

## FREDERICK W.

Frederick C. Wight, 78, composer of "Venetian Romance" and "The Girl and the Bandit," operettas, died in New London, Conn., Dec. 23.

"Romance" was produced at the Knickerbocker, New York, in 1930. In addition he had written about 169 instrumental compositions, mostly marches.

## THOMAS

Thomas Allenby, 72, vet screen actor, died in Hollywood Dec. 19.

Collapsed as he entered an auto to go to obtain passport for return

## IN FOND MEMORY

of My Pal and Friend

### GEORGE LIPSCHULTZ

Who Died Dec. 24, 1935

### JERRY VOGEL

to his home in Australia, where he intended to spend the rest of his days with a sister.

## LILLIAN BURSLEN

Lillian Burslen, 26, died at the American hospital, Chicago, Dec. 22, as the result of an accident last year. Fell while doing an iron jaw act with a circus at Elmira, N. Y.

For some time Miss Burslen had been with the Sells-Floto show.

## JAMES B. ADAMS

James B. Adams, 43, radio singer and actor, died from heart trouble in Glendale, Calif., Dec. 19. Adams was a performer with the Ranch Boys, KTWB entertainers in Hollywood.

## J. D. DOWNEY

J. D. Downey, publicity man, was killed in Florence, Ariz., when the auto carrying members of a theatrical troupe from Bisbee to Phoenix overturned. He was the father of the Downey sister, well known in vaudeville.

## LAMBERT SCHOFF

Lambert Schoff, 78, who had been 20 years with the Metropolitan opera orchestra and spent other years with leading bands and orchestras as first oboe, died in Long Beach, Calif., Dec. 19.

other of the Kapp brothers died in Chicago, Dec. 21. Among the sons in show business are Jack Kapp of American record corporation, Paul Kapp, Chicago radio agent, and Dave.

other, 66, of Harry Rubin, chief of the projection department in Public, died Thursday night (21) of a hemorrhage. Burial was in New York City (22).

Wife of Walter B. , manager of the Comet (the Denver, died Dec. 16.

## LETTERS

When Sending for Mail to VARIETY Address all Clerks, POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED. LETTERS ADVERTISED IN ONE ISSUE ONLY

Bryant James	MacLus James
Calhoun James	McLaughlin E
Cervino James	Mierze Walter
Culline Billie	Sibert Jane
Davis	Sturm Jack
Farrell Thos	Thornbrooke
Joseph A C	Valentin Lilli
Kingsdon	Warren Joe
Lorraine	Wilson Harry

## CHICAGO

Burns Curly  
 Hale Lefley Mrs  
 McCarthy F  
 Miller Cash  
 Wilson Blanche Mrs

# FAIR-CARNIVAL DUAL DEATH

## Chi Fair Wants 50-50 Split on Gross From 1934 Concessionaires

Chicago, Dec. 25. Concessionaires in 1933 World's Fair are wondering whether they are going to be included in the roster of next year's fair when they heard the terms offered. Concessionaire deals for 1934 fair calls for a straight 50-50 split between concession and fair. That's from the first penny with no deduction for operating expenses. At the terms offered concessionaires claim that there'll be little chance of coming out on top, particularly with the expected drop in patronage.

Concessionaires have until Feb. 15 to decide whether they're coming into the 1934 fair or stay out.

## CIRCUSES ORGANIZE IN LOOP ONCE MORE

Chicago, Dec. 25. Chicago coming back as the booking center for small circuses. Several circus and fair performers who have found the going tough in the outdoors business the past two years have decided to take out their own tricks.

Among those getting ready for the 1934 season are Denny Curtis and M. G. Dodson. Shows being readied are two-ring affairs for the most part, the circus boys having satisfied themselves that anything less hasn't a chance these days.

## TEXAS FAIR OFFICIALS

Dallas, Dec. 25. Newly-elected officers of the State Fair of Texas are Rosser J. Coke, presy; Hugo Schoelkopf, first v.p.; Marvin Cullum, second v.p.; and Roy Rupard again sec. Retiring head Otto Herold got newly created office of general manager. Expired terms of nine directors were voted renewed.

Entire fair slate is pushing plans for its '36 expo. In honor of Texas' first one hundred years, even to the point of bidding for Army-Navy grid game at that time.

## RODEO HOLES IN

Charlotte, N. C., Dec. 25. The King Brothers Rodeo, established with 100 head of horses, mules, Texas long horns and buffaloes. In charge are Mr. and Mrs. Jim Eskew of Garland, Texas, with 20 helpers. Col. Jack W. King will spend the winter in other sections of the country. His rodeo was organized in 1907.

## Double Biz

(Continued from page 5)

plan submitted by the industry from every angle.

That school endorsement alone, it is observed, means well over 1,000,000 certain student contributors to the box office, since it calls for child reviewers attending their local theatres and does not try to sell equipment and film libraries to the school house, itself.

to Dec. 25. Some Toronto theatres received free advertising in newspapers over the holiday season, according to a circular letter which has been sent to managers announcing that seven women's organizations, headed by the Home and School Council, intend to insert daily ads which will sponsor such current films as are considered suitable for children. Understood that managers would like to see this established as an all-year custom.

If the picture is not recommended, there is always the theatre's own advertising, plus the lure of a film which is not O.K.'d by the club women.

## Exploitation

(Continued from page 19)

side cards were more easily handled. Children are told of the event before Christmas, and reminded to save their cards. Last year more than 2,000 cards were turned in and it was late in the spring before they were too dog eared to be passed along.

Just a goodwill gesture, but the members of the guild are all well known, and they put in a powerful plug for the theatre.

## Exploiting Soap

The Hague. There is a strong competition here in the soap-line between the Sunlight-concern and the German Henkel-Persil combine. They have tried to outwit each other in advertising; the one started with airplane skywriting, the other chartered a plane dragging along a huge flag with the soap name displayed in giant letters, visible from great height.

The latest move of the Henkel people is production of a film to advertise Persil (washing powder). Scenario written by Dutch lightning poet, Clinge Doornbos, who takes main part in production, assisted by twelve legit-artists here. It is a 100% Dutch pic. Though this idea is not new, as such screen advertisements have been in use for years here, this is the first commercial film on such a scale here, as it has a running time of 2 1/2 hours.

Emiere shortly in Tuschinski, Amsterdam, and then on tour in provinces for housewives, admission free, of course. Trade curious what will be counter move of the Sunlight ad experts.

## Adult Kids

Manager who found his kid club was slipping a little saved the stunt by adding associate members, starting with the Mayors. He had a form of induction for the new juvenile members, and he changed this slightly for the adults.

Children were impressed when the town highlight took his turn, and went out and spread the word with the result that the roster now includes most ministers, a bulk of the teachers and a number of prominent merchants, many of whom take time out to attend most of the meetings, feeling that it helps their kids. The manager is giving their parents the works and take a feeling of pride in the fact that mother is a lay member where they are active.

Here is large enough for the additional addition, with the elders sitting in the balcony and enjoying the cartoons and other features quite as much as the active members.

Manager's next move is going to be a big party some time after the holidays, with the cost defrayed by the admission paid by the associates. This amounts to \$15 or \$20 a meeting, and he figures by then to be able to throw a real party at no cost to the house.

## Not Quite Grass

Minneapolis. As an added attraction to augment 'Counsellor-at-Law' at the Lyric, the manager, Emil Franke, had Aida Cline, psychoanalyst, give free readings to men and women on his mezzanine floor. He linked-up Miss Cline and the picture by calling her 'advice counsellor.'

Prior to the engagement, she called up all the prominent people in the city by telephone and 'lured' them to the theatre for 'free readings.' The 'free readings,' however, didn't include admission to the theatre which, of course, they had to pay. Hundreds accepted the 'invitations,' including district court judges, well-known business men, etc. The picture, it is said, six months has had an office in one of the loop's leading department stores and has built up considerable following. The attraction cost the showhouse little and brought in considerable business.

## Eerie Man

San Diego. New Spreckels here on its campaign for invisible man. Signed up an entire club under red and green spot with eerie set. Small slit in wall back of chair enabled unseen house stooge to see and hear all that went on. The picture, it is said, 'Ask Invisible Man' any question and hear his answer.' 'Suckers asked and hidden stooge answered via small mirror and toned-down loud speaker.' Voice seemingly emanated from empty chair, and stunt pulled crowds, especially when guys held up colored cards and 'invisible man' told 'em the right colors.

## FOLLOWS SLICED APPROPRIATIONS

Carnies Forced Into Still Dates as States Cut Fair Money—And Still Dates Don't Pay Off—Lack of Premium Coin Checks Fair Attendance

## STATES CUT 60%

Chicago, Dec. 25. now taking the nine-count, appear completely sunk as State legislatures conti. to knife state and county fair appropriations down to the zero mark. Carnies have long ago discovered that their only chance for money is fair dates. They starve completely on stills.

An example of what is happening in the various states is seen in the action taken by the Arizona legislature. Arizona in 1931-1932 appropriated \$44,300 for the State Fair, but nothing for 1933-1934.

This is one indication of the decline of appropriations with each bringing the death of the fairs and its hanger-on carnies one step nearer.

## Contests the Bait

With the drop in appropriations came a similar fall in attendance. Without premium money the fairs can scarcely operate, for without money for contest winners there's little inducement for farmers and their housewives. Just seeing the exhibits is no attraction since they've seen the same exhibits year in and year out. Only the contests and the hope of winning cash premiums keeps the interest alive.

Last year was bad enough for the fairs and carnivals, with the carnies forced to play many still dates as a number of fairs failed to open. Practically every carnies finished up the season with a loss and the coming season looks even darker.

Carnival owners recently got together and held several meetings to decide what to do about it but so far haven't thought of any idea to get those appropriations back to normal.

County fairs are particularly hard hit, the legislatures playing the State Fair for favorite, salvaging the big festival at the expense of minor exhibitions.

Survey of several states gives the best picture of the decline in appropriations in the past three years:

Missouri: No appropriation for county fairs 1931, 1932 or 1933. State Fair, 1931-32; \$133,800; 1933-34, \$60,000.

Minnesota: County, 1931, \$170,000; 1932, \$170,000; 1933, \$170,000; 1934, \$136,000; 1935, \$120,000.

Tennessee: County, 1931, \$56,842; 1932, \$42,910; 1933, \$22,400.

Illinois: County, 1931, \$304,322; 1932, \$298,412; 1933, \$182,666. State Fair, 1931, \$165,726; 1932, \$183,156; 1933, \$127,719.

Kansas: No county fair appropriations. State Fair, 1931-32, \$157,000; 1933, \$56,000.

Nebraska: County Fair, 1931, \$157,481; 1932, \$131,636. State Fair, 1931-32, \$241,200. Deficit on 1931-32 Fair, \$46,466, which is included in appropriations for 1933-34, \$95,560.

Ohio: State Fair, 1931, \$295,000; 1932, \$170,000; 1933, \$146,672.

Wisconsin: State Fair, 1931-32, \$240,000; 1932-33, \$190,000; 1933-34, \$25,000. County Fair, 1931-32, \$300,000; 1932-33, \$270,000; 1933-34, \$134,000.

## INDOORS IN PHILA

Philadelphia Dec. 25. Buck Taylor's Circus and Rodeo, with May Wirth as star, which played all last summer at the Million Dollar Pier in Atlantic City, opens a two weeks' engagement indoors this afternoon at the Cavalry Armory.

Show is being given for the benefit of the Associated Hospitals and Prison Welfare Association.

## Outdoor Amusement Code Laid Over Because of Lack of Representation

Washington, Dec. 25. Perfection of an NRA code for amusement parks, pools and beaches was shelved (19) for a two-month interval when Assistant Deputy Administrator, William P. Farnsworth and advisors, perplexed by lack of information regarding this industry and its poor organization, recessed public hearing on the pending code proposals.

majority of the blue ribbon amusement parks but backed by only a handful of pools and beaches, proposed code came in for withering criticism before the brief hearing was recessed until February 19. NRA labor and consumer advisors subjected the industry suggestions to sharp criticism, while the U. S. Labor Department condemned the wage and hour provisions as entirely contrary to the spirit of the recovery drive.

The abrupt termination of protracted code-negotiation steps came as a partial surprise, leading lights in the proceedings having been warned such a step might be necessary in view of the lack of coordination and probable criticisms ultimately fired against the proposal.

Winding up the two-hour public examination, Assistant Deputy Administrator Farnsworth pointed out that with the majority of the industry in hibernation there is no need for rushing the code into operation and that before proceeding the code should be worked up added dose on many technical points must be available for consideration.

Principal speaker during the curt session was Frank W. Darling, president of the National Association of Amusement Parks, leading sponsor of the code, who defended the trade-practice provisions as necessary to prevent cut-throat competition, warned that because of the industry's seasonal nature normal code practices must be modified lest the industry be 'codified out of existence,' and sought to justify the low wage scales and long hours proposed on the ground the industry cannot be limited to a fixed schedule.

Proposal to give all employees earning under \$35 a week a day off was described as a 'radical' change in policy which will reduce hours worked by one-seventh and require 16 percent increase in working forces.

Under the proposed code, Darling said, many part-time workers would be placed on a full-time basis, spreading employment and supporting the NRA ideal. Limitation of daily or weekly working time in another fashion, according to Arthur E. Francis of Manhattan Beach, N. Y., would contradict the NRA, since employers would stagger help without increasing working forces.

While no labor representatives appeared to quarrel with these contentions, the Labor Department and the NRA labor advisory board evinced displeasure at the industry proposals. Mary Anderson, chief of the Labor Department's women's bureau, submitted a brief condemning the code severely.

Question of representative nature of the National Association of Amusement Parks and the American Association of Pools and Beaches was raised by the NRA executive, who obtained admission only 102 of 300 top-notch parks are members of former and only 78 pools and beaches belong to latter outfit. Leonard B. Schloss, officer of the A. A. P. B., estimated there are 2,000 pools with locker accommodations for over 2,000 patrons and only half of the association membership is in this class.

The industry mouthpiece explained that because the industry never has been organized compactly and rarely uses careful cost-accounting methods, there is no information about the proportionate operating cost of any particular concession or attraction. Darling agreed with Farnsworth's observation that parks either run on the ragged edge or net a substantial profit.

Changes in the code for the benefit of the consuming public were demanded by Thomas McGuire, NRA consumer board representative, who urged drastic changes in the trade-practice section, asked for an amendment to insure adoption of safety requirements, and suggested a provision requiring observance of Public Health Service regulations by pools and beaches.

McGuire assailed provisions restricting the form of inducements which may be offered to special outings, picnics and excursions, contending the limitation on a 10 percent rebate for admissions was too small a concession and would drive parties to competing amusements or municipal parks. Darling insisted the rate-cutting provisions are the 'most important part of the code' and pointed out that in many states competition for excursion business has been so keen many parks have put themselves out of business by offering excessive inducements, while persons arranging for special outings have pocketed neat profits.

Plea for special representation for pools and beaches on the Code Authority was made by Sol Pincus, representing Pool Owners Association of New York City. Pincus noted that pools don't have the problem of concessionaires, employ different types of la'or, and don't go in for ballyhoo and said that with many more pools and beaches than parks the code authority should include more than one member from the pool and beach branch of the business. Anticipating this demand, code sponsors had suggested an amendment giving this faction two members on the code group.

While no action will be taken until the 60-day recess has expired, it is possible the NRA will separate the parks from pools and beaches, whip through a code for the former faction, and impose a labor-and-hour code on the latter group. Efforts to put over a representative trade association for pools and beaches have met with little response, and probably the only way to overcome refusal of pool and beach operators to join a single organization will be to force them to subscribe to some previously approved code for service industries or to accept a code worked out arbitrarily by the NRA.

## JACKPOTS IN N. B.

St. John, N. B., Dec. 25. City council of Moncton, N. B., has announced its intention of warring against all jackpot coin machines. Last year, after a campaign was launched by the city police against the jackpots, the council decided to call off the dogs of the law and issue licenses for one year. Complaints of losses in the machines has caused the council to testify the jackpot operators that the licenses would not be renewed. St. John, N. B., city solicitor claims the jackpots are legal, and it is through him that the machines are continued in operation, despite a deluge of complaints.

## EXPERT MANAGEMENT

Charlotte, C. Dec. 25. The 1933 North Carolina State Fair, operated under lease by George Hamid of New York City and the late W. H. Joyner of Garysburg had a net operating profit of \$15,366.44, and only half of the association membership is in this class.

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Week Sept. 15th, Played Palace, Chicago  
Week Oct. 20th, Played Fox, Brooklyn  
Two Weeks, Pent House Club, Detroit, Mich.  
[Nov. 21st and 28th]

Dec. 8, Played Palace Fox, Philadelphia  
OPENING DEC. 29, PARAMOUNT, NEW YORK  
OPENING JAN. 7, METROPOLITAN, BOSTON



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