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Vol. 112 No. 9

NEW YORK, TUESDAY, NOVEMBER 7, 1933

64 PAGES

San Francisco Plots 1937 Expo; Mortgage-Lifter Idea Is Liked

San Francisco, Nov. 6.
Civic moguls have taken a peep at the Chicago exposition and have decided to go for a similar affair in 1937, when the two longest bridges in the world are finished—one from Frisco for okland, the other across the state of the st penheimer, muny opera house m

penhelmer, muny opera nouse and put when fete idea was first mentioned several months ago and put to a vote among civic leaders, a minor, celebration seemed to be the general trend. But when natives got a load of, those fancy Chi grosses that have not only made that expo a success but have lifted the mortgages on hotels, theatres and other institutions, the boys decided to shoot the works.

Not only did they decide to put it on right, but they have agreed that

Not only did they decide to plat a be right, but they have agreed that erection and later junking of build-ings must be avoided. They point to the buildings of the Panama Pa-cific expo staged here in 1915 and still regarded throughout the world as one of the most successful expos

(Continued on page 61)

Sunday Symphony Beats Archaic Pa. Blue Laws

Pittsburgh, Nov. 6.

Pittsburgh Symphony Orchestra
has won the right to sell tickets
at its five Sunday concerts this season, the first time in the history of
Pennsylvania. Permit was issued
under the provisions of Sunday
Concert Act approved by the state
legislature June 2, which limits the
Blue Laws of 1794.
Issuance of Permit marked the
end of a fight begun in 1927, when
lo members of Pittsburgh Symphony society were arrested for
violation of Blue Laws in connection with a concert for members of
society who subscribed to fund necessary for defraying expenses. No
admission tickets were sold at the
door. When brought to trial, 10
were acquitted and since that time
society has continued to hold coneeris under subscription method.
Curiously enough, the concert
that marks the death of the blue
laws will have that famous blues
composer, George Gershwin, as
guest soloist.

MRS. ROTHSTEIN TELLING

MRS. ROTHSTEIN TELLING

High ROTHSTEIN TELLING Hollywood, Nov. 6.— Fox has decided to go through with Til Tell. Mrs. Arnold Roth-stein's story of her murdered hus-band's career from 1912 to 1932. Edwin Burke toiling over the

Aid of the Party

New York indie agent had been unsuccessfully trying-for a month to get a showing date for a new two-act so he could

see it.

Last week the team went on in one of the nightly ballyhoo shows in Times Square for Mayor O'Brien's political campaign. They sent their agent a wire:

'If you'll stick your head out the window at 7 o'clock tonight you'll catch our audition the Criterion marquee.'

Makes L. A. Look Too Hicky, So Blatant Theatre Ballys Out

Los Angeles, Nov. 6. Following complaints by merchants that ballyhoo banners strung from trolley and street wires to advertise shows made the town look hicky, deluxe theatres here agreed last week to abolish the practice enterthing the structure of tirely for the next two months in

the downtown area.

Agreement was reached after conferences between the Board of Public Works and a committee, headed by Bud Lollier of Fox-West Coast chain, representing downtown first-

chain, representing users of the runs.

Agreement will permit each the atre in its own street block to flaunt the advertising banners four times a year, after the Christmas holidays, with decorations confined to special

FUNERAL IN NITE CLUB

The Owner's Dying Request Carried

Minneapolis, Nov. 6.

Minneapolis, Nov. 6.

As the result of a dying request, funeral services for Guy Mooa, night club owner, were held at the bar of his establishment and the mourners lifted big mugs to drink a last beer to Guy 'on the house.'

Moon made request just before he died from a heart attack. His establishment is called 'The Monkey House.'

About Organs

Wurlitzer organ company is now also manufacturing an electric re-frigerator. That about tells the story of the organ in the picture theatre

of recent years.
While there is some \$12,000,000 invested in organs in cinemas in the

U. S., 95% of them are silent.

Paramount-Publix theatres at one time had 860 organists on the payroil; only 20 is the total today.

RENAISSANCE

Most on New Legit Basis Problem Is to Provide the Lure Besides Legal Likker Trend Is Toward Entertainment Talent-Locked Door for Exclusiveness

NO CHUMP TECHNIQUE

Repeal will see a renaissance of nite life throughout America such as was enjoyed only illicitly around Broadway during those gilded days of 1928. But unlike the pre-1929 Wall Street orgy, it will be of stur-dier timber and more economic pro-portions.

portions.

No \$5 couverts; no \$1.50 a split for ginger-ale or mineral-water mixers*. No gyp-and-take in unholstered sewers by histrionic host-esses who imbibed colored water ceaselessly while the chump paid likker prices and tried in vain to get the femme-de-nuit potted, but only passed out himself for his pai

Repeal is the answer. Or, at least, repeal is flagured to work out that way. And there is every indication to substantiate this, so far, almost everywhere throughout the U.S. Except around Broadway or in the loop.

The hinterland is yet to enjoy its heyday of hey-hey! The liberal (Continued on page 45)

OZARKS' YEARN FOR PIC FACES

Hollywood, Nov. 6.

A chance to get away from it all is being offered picture stars by the National Touring Advertising Co. of Houston, Tex., which has lettered Hollywood agents, asking that they submit names of finites open for personal appearances in Texas, Georgia, Arkansas and Alabama. For exhibiting their pans to the fans in the sorghum and sowbelly belt, stars will receive from \$15\$ to \$25\$ per showing. Appearances will be made in stores and theatres Payoff will be on percentage.

—No-mention-is-made-of-what-yint-age stars are wanted by the Ozarka, Hollywood, Nov. 6.

preference. 'Comin' 'Round the Mountain' on the sweet potato is the preferred rendition.

Repeal No Worry to Juarez; Speedy Divorce Town May Out-Reno Reno

By Mistake

irningham, Nov. 6.
Sally Rand would chuck her fans if she knew what happened at the Greater South Alabama Fair at Mobile last week. Detective Mackle White of the city police force walked into the Rose of the Sahara' concession, took a look at the crowd filling the attraction, peeped at the fan dance, and stopped the show. A fair damsel, blond, was doing a dance the authorities decided was not up to morals.

up to morals.

At police headquarters 'she' turned out to have a tough beard, a bald head and a tough voice and what's more went under the name of Bud Vallier.

Utilities Use Radio Singer-Salesman for **Political Spieling**

Cincinnati, Nov. 6. Smilin' Ed McConnell, air mer-chandiser, was hired at big dough to sway voters of Cincinnati. His sponsor, the so-called Citizens Committee, is opposing a proposed plan for municipal ownership of gas and electric utilities. Smilin' Ed has been turned loose on WLW for quarter hour periods after evening meal time to work in his own fashion.

To score his point, McConnell tells of his interest in the matter as a resident and taxpayer of the town. The chatter is drolled amidst his singing of tunes with home themes, in which he does fils own pianoing.

panoing.

Ed's job is the first of its kind in Cincy radio history. He sand-wiches it in on his regular schedule of commercials at WLW, WCKY and WKRC, some of which spread to webs.

The Paris Idea

Pars, Oct. 28. French idea of 'Who's Afraid of

the Big, Bad Wolf?' will be featured in a forthcoming revue.

Nude finish will show an immense prop Wolf huffing-and-puffing off

ail the girls' costumes.

Merchants Underwrite Pix Collins, Ia., Nov. 6.

Through the efforts of local business interests the town has talkers which will continue through the winter months, to be financed by retail merchants and others, in the event that there is a red.

Juarez, Mexico, Nov. 6.
Though the carbarets are foldins up here with the repeal of prohibition in the United States divorce hunters will keep the burg on the

map.

Juarez will probably exceed Reno

map.

Juarez will probably exceed Renomin the number of divorces granted this year to American couples. Even a few speciety women have wired for Juarez "liberty bonds."

At its present rate, Juarez will grant 2,700 divorces to American couples alone; statistics from Reno indicate only 2,500 this year.

There is dizzy speed for Juarez divorce seekers, "compared to the small like processes in American courts. From Hollywood to El Paso by airmall is four hours. The lawyer files suit rit four p. m. one day and gets the final degree on a mutual consent case the next day at four returning it by airmall so that the missus can be free over the weekend.

There are 20 grounds for divorces.

weekend.

There are 20 grounds for divorces.

If the 20 won't work the 21st mutual consent, is guaranteed to turn the trick. Mutual consent is merely

that consent, is guaranteed to turn the trick. Mutual consent is merely a matter of both huisband and wife signing a ticket. Incompatability is the usual ground, and it covers pienty of territory. There are no salacious details in a Juarez divorce petition.

Are they legal? Well, nobody knows. The business has never reached a high court in the United States. Anyway, they seem to work, for the divorced persons are marrying again. As the legal guys say they are de facto divorces, if not exactly de jure.

HITLER, PRO OR ANTI, A BLAH SHOW SUBJECT

Theory that a hot news subject is sure-fire theatrical material seems to be negated by the Hitler matter. Thus far no one's been able to sell a Hitler, item as entertainment. There's an anti-Hitler nilm in New York, made in Beigium. Been herothree months and no bidders. No-body seems to want it for distribution or exhibition.

A legit play on the subject 'Kultur' was a quick floop on Broadway. More surprising yet are a film and a legit play, both in the Yiddish language, which have been rushed through, neither of them getting to first base. Film was made by Jafa and stars Jacob Ben Ami. Booked into the Cameo with a four-week clause as the first complete film on the aubject, and as a vigorous denunciation of Hitlerism, it was barely dragged into two weeks to poor results, and out. The play, 'Germany in Flames,' on Second avenue at the Second Avenue theatre, with a strong cast of Yiddish name actors and written by Ossip Dymov, one of the biggest Yiddish writers, opened Tuesday (23) and folded five days later because of the lack of trade.

Pickford. Fairbanks Reconciled, Doug Coming Home; Mary Blames **Coast Writer for Divorce Talk**

Hollywood, Nov. 6.
Mary Pickford and Douglas Fairbanks have smoothed out their diferences, and there'll be no divorce. Miss Pickford has announced she'll not sell Pickfair, the family domicile, and is waiting for the fulfillment of Fairbanks' promise to come home.

ment of Fairbanks promise to comehome.
Deug will not remain in England
to become a British; subject, as hasbeen reported, and is getting ready
to sail for Hollywood.
Patch-up came last week during
a transocean phone conversation
between here and London. Miss
Pickford called her husband, and
both agreed that a misunderstanding had brought about the nearwrecking of their marriage.
Inside of the spilt-up situation is
that it was brought about throughthe eagerness of a Hollywood film
chatter writer for a front page
yarn.

chatter writer for a number yearn.
With the publication of this story Fairbanks was placed on the spot. He couldn't come home and keep his pride after such public statements had been credited to his wife. This inside was related in the cross-ocean conversation, in which Miss Pickford also told her husband, that her statements to the chatterer were grossly exaggerated.

Paris, Oct. 28.

Doug Fairbanks has been talking to Gaumont-France Ellm-Aubert about possible rental of studio space in Nice. If deal is completed, he will. have the stage formerly occupied by Rex Ingram.
Understood Doug would like to make one picture there, with the Riviera background figuring as a natural. Picture would be in straight English and with his regular British production unit.

production unit.

When that film is done, Fairbanks has indicated, he's going back to Hollywood.

BURNS AND ALLEN'S 3 PIX FOR PARAMOUNT

.Hollywood, Nov. 6. Burns and Allen arrive for three

Hollywooders Go Back In Hearst Private Car

George Hearst's private car took back a large Hollywood party yesterday (Monday) from New York, including E. G. DeSylva, David Butler and Sid Silvers, who came east to line up talent for the forth-coming Fox Movietone Follies, and also Al Santell and Allan Dwan, di-

rectors.
Santell is also a Fox director,
Dwan an indie. He is dickering for
indie production in New York, utilizing the Eastern Service Studios.

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Farrell Nixes Fox Bid

Hollywood, Nov. 6.

Hollywood, Nov. 6.
Deal between Charles Farrell and
Fox for the return of the player
to co-star with Janet Gaynor is off.
Negotiations have been carried on
since the return of Winfield Sheehan from Europe. Farrell turned
down studio's terms.

MORT DOWNEY FILMS IF LOSING 40 LBS.

iii Rowland and Monte Brice head for the coast this week to huddle with Joe Schenck on 'Sweet Adeline', the Kern-Hammerstein operetta, which they will produce for U. A. release. Brice will direct, with possibly Oscar Hammerstein II sitting in as aide if not tied up with the several forthcoming legit musicals in preparation.

Irene Dunne and John Boles are being considered for the original Helen Morgan and Robert Halliday parts. Miss Morgan will also be tested. Morton Downey is slated for the songwriter, when and if he reduces 49 pounds. So far the radio songster has gypped the avoirdupols of 26 pounds in seven weeks through dieting.

Production will be in the east.

Miss Hepburn Ending Trigger' Then to Stage

Hollywood, Nov.
Katharine Hepburn goes east in
two weeks to start rehearsals for
Sky Blue, Jed Harris play slated
for Broadway with the player

'Sky Blue,' Jed marris pas, or property of Broadway with the player starred.

Radio has given Miss Hepburn a six months leave for the stager. She's shortly finishing production on Trigger, her third pic for the year's program.

Pabst Tells 'Em

Hollywood, Nov. 6.

Hollywood, Nov. 6, G. W. Pabst, German director im-ported by Warners, as thumbed his first assignment, a story for Ruth Chatterton.

Told the studio the story was too ordinary and similar to other pic-tures and he couldn't afford to bother with it. They're looking for something else.

Sheehan Plans Pic on Recent French Murder Talk Talent Percentage Deals

Hollywood, Nov. 6.
Fox will make a pic based on a recent murder mystery in France.
Winfield Sheehan brought a bundle of newspaper clippings with him from his European Jaunt and has Henry Wales whipping up a screen yarn.

Hope Williams for Pix

Walter Meyers has Hope Wil-liams signed for picture work through the Small-Landau agency mrough the Small-Landau agency on the coast after she gets through with the forthcoming Courtney Burr legit production, 'All Good Americans.' Fred Keating is fea-tured in this play by S. J. Perelman and his wife.'

and his wife,
Miss Williams did one flicker for
Radio a couple of seasons back,

SAILINGS

Nov. 2 (London to New York)
Gilbert Miller (Champlain).
Nov. 4 (New York to Paris), Emil
Ludwig, Paul Lukas, Georges Carpentler, Helena Rubinstein, Beulah
Livingstone (He de France).
Nov. 8 (London to New York),
Monte Carlo Ballet Russe (Majestic).



WILL MAHONEY

Archie Bell in the Cleveland "Plain Dealer" said: "After careful consideration I'd pick Will Machoney as the funniest chap in town; in fact, he's one of the funniest in the country."

All Communications Direct to MAHONEY, 51 Malibu Beach
Pacific Palisades, Calif.

Lasky's Life of Paylowa With Imported Ballet

Jesse Lasky will do a film based on the life of Anna Pavlowa for Fox. The Monte Carlo ballet is berox. The monte Carlo ballet is be-ing brought over by Sol Hurok for the film, Hurok also supplied the Teatro dl Piccoli for a Fox-Lasky

London, Nov.

Monte Carlo Ballet Russe company closed the Alhambra here, Nov. 4, salling Nov. 8 on the Majestic, to pen Nov. 20 in New York under direction of Sol Hurok. Sixpeople coming over, mostly recruits from the old Diaghlieft troupe of 15 years as

sine and Balanchine getting

Howard Hughes' First Is Newspaper Story

Hollywood, Nov. 8.

In planning to re-enter film production after a year's absence, Howard Hughes figures to make a newspaper melodrama as the first

newspaper: melodrama as the first of his new group.
Second picture will likely be the Eeppelin air spectacle, with Hughes using stock shots made originally for 'Hell's Angels.'
The producer will operate conservatively on the pix and will not shoot the works as he has done in the neat.

in the past.

Ludwig Likes H'wood

Hollywood, Nov. 6.
When Emil-Ludwig returns from
Switzerland next February he will
become a resident of Hollywood.
Has commissioned Selznick-Joyce
offices to negotiate studio work for
him after that time.

Two Kinds of Stooges, Both Differing From Yesmen, Sez Silvers, Who Knows

Par's Sluffos

Hollywood, Nov. 6.
John Barry, B. Harrison Orkow
and Seton I. Miller have been
dropped from the Paramount writ-

Stuart Walker, director, also dropped when he wanted too much

FARMER'S DAUGHTER A **BOON TO THE FARMER**

Minneapolis, Nov. 6.
Local baking company is sponsoring a Mae West club, purpose being to attain the West plumpness. The baking company emphasizes that bread and pastries will help achieve such rounded figures.
Bakery officials hope the West vogue will result in a larger demand for foodstuffs, which during recent years have been taboo because of supposedly fattening qualities.

WB Drop Four Featured Players: Boost Chorines

Hollywood, Nov. 6.

New Warner contract list just out is minus the pames of Gilbert Bennett, Helen Vinson, Dorothy Coonan and Juliet Ware under the featured player group. Those gone in the junior star class are Mar-garet LaMarr, Jayne Shadduck and

garet LaMarr, Jayne Shadduck and Maxine Cantway, all promoted from the chorus ranks.

Only two chorus girls were dropped from the 35 previously under contract, but seven steppers have been added, making 40 on the regular payroll. Two dropped are Vivian Wilson and Bee Stevens.

William Welfman is only director who is left, and Douglas Fair-banks, Jr., is the only player in the star grouping left off the new list.

Cantor to N.Y.

Hollywood, Nov. 6. Eddie Cantor leaves for the east

Eddle Cantor leaves for the east Thursday (9).

In his party will be L. Wolfe Gil-bert, Grant Garett and Matt Brooks, writers, who are working on his radio broadcast program,

TIBBETT'S MEBBE PIC

Lawrence Tibbett will do a musi-cal picture this winter, if the proper story can be found. The singer and his personal manager, Johnny Ev-ans, are in New York to fill engagements, returning to L. A. in December.

By CECELIA AGER

In Hollywood everybody who's got a job has ipso facto got a stooge. It's human nature and the climate,

It's human nature and the climate. But though Hollywood is a stooge paradise, nobody who's achieved the eminence of a stooge entourage, really knows what 'stooge' means, finds Sid Silvers, the premier stooge of them all. They use the term freely because they've read it in the

freely because they've read it in the papers and it has an in-the-know ring. Surrounded by stooges, they ask what actually is a stooge? That's Hollywood, not to know whit's talking about.

Silvers cites as example a producer who himself has thousands of stooges. Summoned to a story conducer, Mr. Silvers' entrance was preceded by the buzz. Here comes Sid Silvers, the famous Broadway stooge. So, when the introductions were over and Silvers was seated (Continued on page 34)

Lanny Ross Spotted In 'Spring,' 'Vanities'

Hollywood, Nov.

Lanny Ross arrives from Chicago
Nov. 15 for spots in two pictures at
Paramount, 'Melody in Spring' and
'Murder in the Vanities.'
Paramount picked up Ross from
the weekly Maxwell House Showboat radio program originating in
Chicago. Hollywood, Nov

WB Cancels Brent

Hollywood, Nov. 6.
Warner's cancelled its contract
with George Brent today (Monday)
due to his refusal to go into 'Mandalay.' He was to replace Lyle Talbot, who is suffering from auto
wreck infuries uffering from auto wreck injuries

Brent is the hubby of Ruth Chaterton, who is now making her last lic. Journal of Crime, for WB.

Think Gary Cooper's Trip Will End in Wedding

Will End in vycusion Hollywood, Nov. 6.
Gary Cooper and Sandra Shaw, actress, are en route to Phoenix, Ariz., accompanied by Mr. and Mrs. Jack Gilbert (Virginia Bruce), ospanie on a hunting trip. But tensibly on a hunting trip. But friends believe they will be married

friends believe they will be married before returning.

Miss Shaw, who real name is Ve-ranica Falfe, is a niece of Cedric Gibbons, art director and former husband of Dolores Del Rio.

Cary Grant in 'Alice' Subbing Bing Crosby

Hollywood, Nov.
Cary Grant goes into the cast of
'Alice in Wonderland' at Par.
Takes part slated for Bing Crosby, who could not get together with
studio on terms.

Co-Starring Alice Brady

Hollywood, Nov. 6.
John Barrymore and Alice Brady
to be co-starred in 'It Happened One
Day' at Metro. William K. Howard

LURITSCH'S VACASH CHORE

Hollywood, Nov. 6.
Ernst Lubitsch in New York for a
month's vacash and o. at new

Paramounts wants him to choose something for a pic.

Joe E. Brown Off 'Head'

Hollywood, Nov. 6.
Warners has abandoned Crowned
Head as the next starrer for Joe
E. Brown who vetoed it. Studio
preparing another orig.

Buddy Rogers' Visit

augers' Visit
Hollywood, Nov. 6.
Buddy Rogers flew in from Chicago for a short vacash, but with an
eye on possible pix offers.
Band is still playing at the Casino, Chi.

To Circumvent Code Restrictions

Hollywood, Nov. 6. With Hollywood in arms against the regulation of salaries as suggested by the NRA code, way is begested by the NRA code, way is be-ing paved for the inauguration of percentage deals between players, writers, directors and other high salaried creative talent. Percent-age arrangement has been only con-versation for years, Preston Stur-ges arrangement with Fox on his Power and Glory' being the only one on record.

Power and Glory' being the only one on record.

First studio to approach talent on a sharing basis is Radio, which has talked to a number of name players and directors on the basis of an advance against a percentage of plcture profits from the first dollar. Although no one as yet has been contracted on this agreement, it is expected that at least two names-will-make-sharing-deals-before the first of the year.

Lasky's Poi

tic).

Nov. 9 (world cruise) Nick and Dalsy Holde (Columbus).

Nov. 11 (New York to Los Ancies) Harry Lichtig (Pennsylvania).

Nov. 11 (New York to Buenos for future produce has approached Aires), Monroe Isen (American Legion).

Grauman's Gent Farmer Act Strikes Court Snag

Act Strikes Court Snag

Hollywood, Nov. 6.

Sid Grauman's dream of being a
gentleman farmer struck a snag-in
the L. A. superior court.
He is suing George H. Flebbe,
Fen S. Hildreth, Beulah Flebbe and
the Hollywood Corp. for \$2,200.
charging fraud, Claims defendants
obtained the money from him on
representation they were organizing a. syndicate to operate farm
lands near Buckeye, Ariz., but that
the project never budded.

High School Cast

Hollywood, Nov. Victor Fleming will direct 'High School' at Metro with entire cast of high school aged actors.

Carrillo's Personals

VATTHIO'S FEROMANS
Hollywood, Nov. 6.
Lee Carrillo-flits-east this week to
testify Nov. 10 in his libel suit
against a Manhattan daily.
He will follow with two weeks of
personals around N. Y., booked for
him by Leo Morrison, before returning.

'33-'34 REVIEWERS' SCORES

Film Critics' Box Score

AS OF OCT. 15

: PC. (pictures caught), . (right), W. (wrong), no opi ion), Pct. (percentage).

NEW YORK		
PC.	w.	Pct.
KATE CAMERON (News) 82	18	.780
REGINA CREWE (American) 111	29	.712
JOHN 8. COHEN, JR. (Sun) 90	24	.711
RICHARD WATTS, JR. (H-Trib) 56	18	.660
BLAND JOHANESON (Mirror) 112	33	.652
THORNTON DELAHANTY (Post) 77	25	.650
WILLIAM BOEHNEL (World-Tele.) 105	37	.629
ROSE PELSWICK (Journal) 106	24	.622
MORDAUNT HALL (Times) 73	14	.575

NOTE—Kate Cameron is a newcomer to the list, taking the place of Irene Thirer, resigned last winter to await the stork. Margaret Tazelaar of the Herald Tribune is omitted together with the other assistant reviewers.
Variation in number of pictures reviewed depends partly on availability of assistants by some writers and also upon length of their summer vacations. Watts, for example, was absent the greater part of the summer, on a foreign trip.

CHICAC	0				
DORIS ARDEN* (Times)	68	46	22		.676
CLARK RODENBACH (News)	60	40	14	6	.667
CAROL FRINK (Her-Examiner)	66	44	15	7	667
ROB REELT (American)	57	38	15	4	.666
MAE TINEE; (Tribune)	59	39	17	3	.661
*Ellen Keene.					
‡Hazel Flynn.					
†Frances Kurner.					

Indians, Chinese Dumb Like A Fox in Selling Selves to Pix

Hollywood, Nov. 6.
In casting 'Laughing Boy,' the

Indian picture, and Good Earth, Chinese film, with people of those races, Metro has discovered that both have ideas about salaries as fantastic as their native dress and

customs.

Studio looks like an Indian reservation, with bucks and squaws roaming all over the lot, dressed in buckskin beaded clothes. No less picturesque are the Chinese being interviewed for the Pearl Buck

Indians have no hesitancy in ask-

story.
Indians have no hesitancy in ask\$1,000 for a bit and settling for a
\$10-day check. Most of them have
been brought up here from the Desert Valley and Navajo tribes. Fee
have ever seen a pic on the screen,
but they all seem to have a good
idea of Hollywood salaries.

Nonchalant
With a 'How' and an 'Ugh' they
can say '\$1,000' in the stolcal manner characteristic of the Indian.
Few speak English when in the
casting office, preferring to talk
their tribal language through an interpreter. Outside the office, they
manage to whip out English in a
fair manner, with sufficient wise
cracks thrown in to bring their
chatter up to date. Latter is probably picked up from the tourists who
by picked up from the tourists who
by beads and baskets along the
Santa Fe main line.

Chinese are equally as hard to
alk to. They seem to distrust most

Santa Fe main line. Chinese are equally as hard to talk to. They seem to distrust most everyone in pictures. Local Chinese, who have appeared in pictures, are not being considered for lead parts in Good Earth. Studio is hunting them in far off fields, mostly truck gardens.

MONTA BELL AT METRO AS PRODUCER-MEGGER

Monta Bell returns to the Metro lot, after a year's absence, as a producer and director on a long pact. Bell previously was in the producer class at the beginning of sound plx as head of the Paramount. Astoria, studio, Metro deal handled by Selznick & Joyce. Hollywood, Nov. 6.

ONE DAY ON BROADWAY

But Actor Seen, Heade for Holly-

Although J. Anthony Hughes enjoyed a short-lived legit career in Give Us This Day,' the Myers-Curtis production which opened on a Friday and closed the next day, Hughes looks sets for pictures as a secult

Arthur Landau, coast agent, caught Hughes and signed him.

PAR AGAIN HAS SCREEN RIGHTS TO BYRD EXPED.

Another Admiral Richard E. Byrd Another Admiral Richard B. Byrd feature for Par may result from the expedition to the Antarctic. As on discounting the strength of the Antarctic and the exclusive in the strength of the stre

Ulric Goes RKO for 2 Pix; Her 2d Film Try

Lenore Ulric will make a picture return this winter for radio. Studio last week obtained the legit star for one year and two yearly op-tions on a two pictures a year

basis.

It will be Miss Ulric's second try in talkers. Three years ago she made a pair for Fox.

Lukas' British Vacash Maybe Somethin' Else

STAR SYSTEMS LEAD N. Y., CHI

Kate Cameron, Newcomer, Out in Front as Women Writers Gain on Men for First Quarter of New Season-All Err on Side of High Appraisals

VARIETY RUNNER-UP

Variety's film critics' standings undergo numerous changes.

dergo numerous changes.
For the period June 1 to Oct. 15, in the seventh annual listing, Kate Cameron ('Newe'), a newcomer as a first-string reviewer, moves to the head of the boys and girle who keep track of the cinema in behalf of their public, with a ecore of .767.
At the same time Doris Arden maintains her leadership of the Chicago group of writers toos in both

At the same time Doris Arden maintains her leadership of the Chicago group of writers, tops in both cities using the star system of grading pictures, a system which seems to be vindicated anew by this new listing. Miss Arden (Ellen Keene of the Chicago Times') has led her division almost continuously since the introduction of the summary, with only one lapse last year. This is Miss Cameron's first appearance in the list. She succeeded Irene Thirer in the 'News' berth late ast winter when Miss Thirer took a furlough to await a family event, and continued throughout the spring and summer as first-string reviewer. Her performance for the last quarter of last season suggested she would take a high place, as turned out to be the fact. Her average for the March-June quarter was second bible to the cast the content of the process. the March-June quarter was second highest in the eastern coterie.

highest in the eastern coterie.

Few Chicago Changes

The Chicago placings remain unchanged except for the minor details that Carol Frink ('Herald Examiner') moves up notches to number three, while Mae Tinee (Frances Kurner of the "Tribune") drops back two spaces to the cellar. Chicago batting averages are so close together in figures, that a slight variance in any individual changes his or her standing materially. Three writers are tied in the middle zone, and the difference between top and

writers are tied in the middle zone, and the difference between top and bottom is less than a score of points. For the full season of '32-33 the range of the quintet was more than 100 points.

Resbuffling of the New York shows that Richard Watts, Jr. ('Tribune') is displaced from the leadership, falling back all the way to No. 4 position. Watts was away to No. 4 position. Watts was away to me the country several months during the summer, traveling abroad. He covered only 56 of the 127 films offered in metropolitan key spots.

Vari lace

Regina Crewe maintains her po-

Rey spots.

Vari

Regina Crewe maintains her position as runner-ing, giving the two leading places to women writers and breaking further into the supremacy that prevailed for most of last season by the men reviewers. At one time last winter there were no women among the leading quartet. Miss Cameron, by the way, tops Variery in percentage of correct appraisals of pictures, her percentage of .767 leading Variery's by the respectable margin of 56 points. This is the first time any film reviewer on a daily has topped Variery's performance, although Gilbert Gabriel ('American') in the drama department anished ahead of drama department finished ahead of VARIETY for the '31-'32 season-...917

Variety for the '31-'32 season—917 to .909.

John S. Cohen, Jr., ('Sun') moves up one number to No. 3, displacing William Boohnel ('World-Telegram'), who slips back four spaces and for the first time is charged with two 'no opinion' comments on pictures, a departure for this most incisive of writers in the field.

Errors in appraisal were predomi-

Studios Go for Agents' Option Plan Up to \$5,000,000 Till One **Exec Wakes Up; Then the Clamp**

Legit Influence

Los Angeles, Nov. 6.
ign on the side of an office
building on West Elghth street.
'Dr. Harry Nathan, Dentist.
12 Years on Broadway.'

NEXT CHAPLIN FILM VERY Q. T.

Hollywood, Nov. 6.

Everyone on the Charlie Chaplin payroll, including lab workers, must keep secretive on the plot of his forthcoming opus and its production details. They have been told that because of frequent changes in his stories during production, no word is to get out as to the nature of the yarn so that it will be a surprise when it reaches the screen.

Present story idea is based on the rhythm of life, with Chaplin resorting to his original 'tramp' char-acterization, looking for happiness in life according to his own ideals

acterization, looking for happiness in life according to his own ideals while wandering from community to community in the quest. In his secrecy request, Chaplin informed the staff to be ready to start shooting almost any day, as he figures on having the picture finished within six months for releass around Easter holidays. As usual with him no budget has been set for the production, nor will there be an outstanding current screen name in the support. He contemplates using Paulette Goddard as his femme lead. Likely that Carter DeHaven, who has been adding Chaplin in general story construction, and Henry Bergman, one of his old supporting stand-bys will also be in the cast.

Danny Hall, art director at Universal, will function in the same capacity on the picture. No director writers are listed, as the story is all. Chaplin's creation and will be revealed to the staff, scene by scene as shooting progresses. Katharine Hunter, former secretary to John Barrymore, has been added to the staff as press agent.

Story, though silent, will go heavy on musical score which Chaplin contemplates conceiving and also on sound effects.

contemplates conceiving and also sound effects.

FRANCES DRAKE'S 1ST

Hollywood, Nov.

Paramount has dropped Adrienne Ames from the lead in "Trumpet Blows,' replaced by Frances Drake, new English contractee, as her first. George Raft also in.

nantly on the easy-going side. The great majority of misjudgments appear in ratings of pictures as fair when they were outright bad in boxoffice experience. There do not seem to be any more hard-to-please critics, and the complalsant attitude toward screen quality was particularly untimely during the summer just passed. just passed.
Miss Crewe and Miss Johanese

Miss Crewe and Miss Johaneson led in Industry, viewing 111 and 112 subject, respectively. Neither has an assistant. The list is shorier by one name. Margaret Tazelaar. ('Herald Tribune') is missing from this compilation. Sine was included. when the list was inaugurated be-cause the Tribune was one of the few newspapers that employed two reviewers, and the custom contin-ued. Now that nearly all drama departments have more than one film weigher, all assistant reviewers are

Hollywood, Nov. Fearing the NRA code might yet affect the salaries of their clients, a number of agents worked up a plan to have future options pleked up a year or more in advance. Several companies, believing this an altruistic move on the part of the agents, went for the idea and are reported to have taken up player option extensions which run close to \$5,000,000. Extension of the advance options.

to \$5,000,000. Extension of the advance optioning was halted, however, when one
of the company heads had the Producers' Association tip the other
companies, pointing out that instead
of the agents playing unselfishly,
they were in reality protecting their
clients and their own future commissions. Immediately wholesale
buying was clamped down on.

Will Take Charges

Duying was clamped down on,
Will Take Chaness
Company exec, who tipped off the
move, decl.red that it would be better to take chances with what might
occur in the future than to obligate the companies with contracts
which might not be discountable at
50c on the dollar, within the nextsix months.

six months.

It is felt that with the current situation in the picture industry, the value of acting, writing or directing talent is a too speculative one to give increases in salary for periods extending more than six

periods extending more than six months.

Official, whose sagacity halted the advance optioning, pointed out that screen names, which during the past year were considered fair or good, have been on the wans and that a different value might be placed on their services or box office draw by spring when the distribution forces tell the picture makers just who will or will not sell at the theatres.

Too Much Security
With respect to writers and directors, it is asserted many directors are slipping and that writers tied with contracts for a long period are apt to become negigent through a feeling of security in their jobs. The company heads also is of the opinion that Congress, after the new year, will receive a message from the President asking for regulation of all excessive salaries in every industry.

The executive, who exposed the

dustry.

dustry.

The executive, who exposed the activities of the agents, was not selfash in his stand; he predicts also that bonuses to execs will soon be a thing of the past and that 25% to 40% slashes for officials salaries are

MG HAS 'WILDERNESS': WANTS COHAN FOR IT

Metro would like George M. Cohan metro would like George M. Conan to try films again in the picturiza-tion of 'Ah, Wilderness,' which the company bought early last week. He would play the same part he's

doing in the Guild production.

Cohan thus far is still in the maybe stage. It's a matter of terms.

9 from Stage for Pix

Hollywood, Nov. 6. Small-Landau agency has placed nine stage stars under contract for

rine stage start finder contract tor possible pix spots. They are Norma Terris, Blanche Ring, Mary and Florence Nash, Hal Skelly, Stella Mayhew, Hope Wil-liams, Helen Menken and Cora Witherspoon,

Arthur Landau of Small-Landau, Hollywood agency is still around New York, lining up people for plo-tures for another week. He departs the end of this week. Harry Lichtig (and Englander) is another departe, sailing Nov. 11 for the Coast.

Propose to Extend Film Securities' Notes; If a Sale It Washes Up FSC

Efforts are being made to have the notes of Film Securities ex-tended. If the negotiations are successful the proposed sale of the notes which had been planned for Nov. 27 will not occur. Notes are the paper secured by Loew major-ity stock pledged by Fox Films for

ity stock pledged by Fox Films for an \$18,000,000 lean. At the same time, an extension on the notes which is being sought for maybe three years more would additionally preserve the equity of Fox Film in the properties. This equity amounts to all the common stock of FSC and valued at the time of the original deal at slightly under \$60,000,000. Under an extension Film Securi-

\$60,000,000.
Under an extension Film Securities with its \$18,000,000 in notes outstanding would continue as is.

FSC and Fox, Loew
There is no telling what effect a sale of FSC securities would have on the Loew company itself besides the Fox end.

the Fox end.

If the saie should occur it is not milkely that the present note holders of FSC would receive proportionate interest in Loew stock as held by FSC commensurate with their note holdings. This would wash up FSC as an enity and Dillon-Read would become individual stock factors in Loew's rather tht. a collective group.

It's not-known what kind-of-sale plan was intended, or whether an attempt had been made by any of the note holders to acquire majority control of FSC as the telephone company was at one time reported alming to do.

However, that the people are discussing an extension of the notes may indicate that the Chase Bank, so heavily concerned in Fox, has maneuvered the present negotiations. Chase of itself owns around \$3,000,000 of the FSC notes and ERPI around \$8,000,000. If the sale should occur it is no

INDIES IN BOOM, **BUT BEHIND '32**

Business for indie producers Business for indee producers reported booming in major as well as indic circles. Reason for this is ascribed to a number of things. Knowledge that the eight majors fell 50 features under their 1932-33 fell 50 features under their 1932-33 quota; that several of them now are behind on their release schedules; and exhibitors are finding need for filler features are causes for boom trends. General reports of further major curtailment during the new year, and the uncertainty of things caused by the delayed code, are also sending things the indies way.

Leaders in the indie producer

Leaders in the indie producer ranks share part of the optimistic outlook, but not all of it. They report a marked pick-up in the past two weeks. At the same time they claim business is far behind what it was a year ago.

One of the largest indies reports

its business for the past week about \$30,000 below that of the first of November in 32.

W. F. BROWN'S 'SURVEY' ASSIGNMENT WITH RKO

RKO has sent Walter F. Brov formerly assistant to the preside M. H. Aylesworth, to Canada for survey of the circuit theatres the Last week Brown was switched to the real estate department. He may be gone about six months, according be gone to RKO

RKO has an interest in some Canadian theatres, but isn't operating any of them itself.

any of them itself.

Brown came-to-RKO-from the living Trust company as a non-showman exec with the title of assistant to the president and authority explained as 'co-ordinator' of the circuit's various departments.

of the circuit's various departments.

He dropped that title when moved
to the realty end under Al Recot.

Reorganization of the company's
personnel may not all be completed
as yet under J. T. McDonoush's
renovating campaign.

Leichter Indie Prod

Mitchell Leichter, indie distribu-tor, going into production and has formed a company of his own under the name of Anchor Produc-

tions.

Will use the Bud Pollard studios in Grantwood, N. J.

Reade Goes to Court Over RKO **Second Mortgage**

As a large creditor of RKO, Walter Reade is attempting intervene in the circuit's receivership as protection to creditors taking exception to an alleged second mortgage of \$11,800,000 that RKO gave to RCA, the company in which control of RKO is vested.

Reade went into Federal court, New York, Friday (3) before Judge Woolsey in connection with this mortgage, claiming it is on all the assets of RKO and foreclosure of it would endanger creditor claims.

assets of RKO and foreclosure of:
twould endanger creditor claims.
Reade stated to the court that
RKO's assets now are \$70,000,000
as against \$100,000,000 at time of
receivership on Jan. 23 and that
the second mortgage to RCA on the
RKO property followed adjudication
in receivership. Reade gave the date
of the mortgage as Jan. 27.
Reade is a creditor of RKO for
\$2,500,000 and prior to going into
court Friday (3) held conferences
with the Irving Trust Company, receivers, after he had been asked
to make an investigation of his
claims.
Tomorrow (Wednesday) the RKO
receivers will file a report in the
Federal courts. A first mortgage
against RKO was for \$5,000,000 with
the Chemical Bank and Central Investment Trust. Since Issuance it
has been reduced to \$1,400,000, it is
understood.
Reade is represented by Schlesingre & Schlesinger, attorneys.

Reade is represented by Schlesinger & Schlesinger, attorneys.

INDIE PRODUCER ASS'N IN FACTIONAL TIFFS

Independent Motion Picture Producers' Association on the coast has become divided into factions. Recently the organization was on the verge of breaking up because of the difference of opinions. Chief disputes have been over financial commitments, some of the members not being willing to meet dues and assessments.

Arguments on how active the as-

sessments.

Arguments on how active the association should be in industry affairs also have brought splits. Some members want the organization to expand and take part in affairs dealing with distribution and exhibiting, similar to the Hays group. Others aren't willing to spend the money for this branching out.

IMPA hadn't had a meeting for several months until the code came up. After several heated gatherings the organization is again sliding back to inactivity, and hasn't had a get-together for more than three weeks.

ERPI-GTP Suit Due

ERPTs suit against General Talking Pictures, which wis filed three years ago, is now on the active docket of the N. Y. Supreme Court and may be called to trial any day. Suit formally charges patent infilingement.

fringement.

It also alieges to Forest Phonogim is licensed under ERPI by reason of the clair it has purchased various parts from the American Transformer Co. which is a Western licensee. It also alleges 1:a Forest Phonogralim is licensed under ERPI by reason of the clair it has purchased various Pairis (rom the American Transformer C. which is a Western licensee.

Circuits Book Indie

Easy Millions, Moharch independent, has been taken by the Loew, Wairner and RKO circuits for the Loew, Wairner and RKO circuits for the Loew, Wairner and RRO circuits for them. Subsequently, bishops and priests mounced what they termed immoral pictures in which leading characters depict immoral lives and come to top. They claim this gives young people wrong ideas. At another dinner in "New York two moths ago the Apôstolic delegate to the Loew, Wairner and RRO circuits for them.

PUBLIX-COMERFORD POOL IN ROCHESTER

Pooling of Publix and M. E. Comerford in Rochester, N. Y., is under discussion in New York, out of which both Publix and Comerford operate the upstate town. Publix presently has the Century and Regent, in Rochester, while Comerford controls Fay's. Eastman, which came under the Publix banner several years ago, is dark.

A Publix-Comerford pool would take in the Par, Fox, Warner and Universal product. With Loew's having its own (Metro) and UA pictures in the upstate town, RKO is a weak third on product available.

Among the points to be settled on

Among the points to be settled on the Publix-Comerford pooling plan is whether operation of the combined houses would go to Publix or Mike Comerford. Rochester is the farthest Publix situation presently operated out of the Publix home office. Houses there are under the supervision of George Walsh along with the rest of upstate New York and Staten Island.

1,500 MORE LIGHT UP THAN IN '32

Theatres all over the country are reopening. Current tabulations show that at the end of October there were 1,500 more in lights than the same month in 1932. This means that where there were 6,000 in darkness a year ago there are now but 1,500 which is little more than 1,000 over the number which are regularly closed, in good times as well as had.

well as bad.

Since September 1 of this year approximately 800 theatres in the U.S. have turned on their lights. This is regarded more in the nature of a normal light-up. The 1,000 which reopened in the months following last spring's moratorium are now seen in the yein of a necessary re-flare for the safeguard of the business.

business.
Film leaders can ascribe no ma

Film leaders can ascribe no material reason to a literal reopening epidemic, which brings the grand total of lighted houses back to a near prosperous 15,000, other that a generally optimistic viewpoint. The NRA, they maintain, can in few ways be credited for the quantity lighting, because the openings have been gradual over the summer up until now. The Be Prepared or gambling spirit, so characteristic of the business, is also considered as one of the main factors, theoretically, for all those lights at the present time.

Los Angeles, Nov. 6.
Bishops of the Roman Catholic
Church, attending the annual convention here of the National Catholic Welfare Conference, Nov. 1516, will take steps to thwart the
further making of sex pictures.
There will be 126 bishops representing 102 dioceses in the United
States at the session.
Bishop John Cantwell, of Los Angeles, is expected to bring the
question of picture immorality before the conference and urge drastic action.

At a dinner given Will Hays in the offices of the Producers' Association last August, Joseph Scott, prominent local attorney and important in the Catholic laity, speaking as a friend of films, denounced certain pictures that were allegedly salacious and asserted that the bishops were tired of hearing complaints about them and felt they were being negligent in standing for them.
Subsequently, bishops and priests

Expect Catholic Church Will File

Strong Film Protest at L.A. Meeting

Cowan May Be Asked to Resign from Academy; Reed Wants to Bow Out Also

Kent in Dec. 1

Sidney R. Kent, president of Fox Films, returns from Europe Dec. 1. He will hop to the Coast for production conferences with studio exces on layout of balance of pictures for the 1933-34 season, besides preliminary contabs on 1934-35 output.

Figure in Poli Theatres' Sale

Hartford, Nov. 6.

Judge Edwin C. Thomas in the U. District Court confirmed the auction bid of \$3,101,000 for the Fox New England (Poll) Theatres. This was the price offered to Special Master Thomas J. Speliacy by representatives of the reorganization committee on the first mortgage bonds. Court's action finally closes the Poll theatres receivership thing. the Poli theatres receivership thing.

Control of the houses passes to S. Z. Poli, under that bid. has 76% of the outstanding by valued at around \$10,000,000.

The court also confirmed the sale

The court also confirmed the sale of \$3,000,000 worth of bonds for \$550,000 to the same group. It is figured that Loew's through N. L. Nathanson will make their appearance as the operators of the circuit under this sale and the new organization plan. The \$650,000 circuit under this sale and the new organization plan. The \$560,000 mentioned is figured to be the amount advanced by the new group in taking over operation of the chain. This money goes to cover outstanding bond interest and taxiobligations on the circuit. The new management group will receive something like \$50,000 a year for operating the circuit plus interest on the \$650,000. The latter amount is to be converted into 5% income notes due 1958.

Additionally the outstanding \$14,-

Additionally the outstanding \$14,-000,000 bonds are virtually cut in half for purposes of operation. Under the reorganization plan, \$7,074,-200 will constitute 5% bonds due 1958, and a similar amount is to be converted into income bonds due 1958 on a general mortgage plan at 5%.

Hollywood, Nov.

Convening of the Board of Gov rnors at the Academy, Tuesday (7) night, to check up the lack of harmony that existed between Lester Cowan, executive secretary, and J. Theodore Reed, president, during the code sessions in Washington last month, may conclude in a demand for the resignation of the former, on the part of several members of the board. Latter claim Cowan's attitude is too militant for the welfare and progress of the organization.

organization.

It is also likely at this session Reed may tender his resignation, which it is understood, he has held in abeyance until a showdown take place between him and Cowan on the latter's conduct during the eastern code sessions.

No Quorum

eastern code sessions.

No Quorum

Frank Capra and Carl Dreher, members of the board, attempted to get the body together over the week and and go into the matter, but could not muster a quorum. Their move was prompted by a situation that existed between Cowan and Reed in the national capital which chased the Academy prexy, Reed, back to Hollywood after the first few meetings.

Grounds, it is said, that will bused—in demanding—that—Cowan: step out, are based on methods Cowan employed in obtaining telegrams from various Academy branch heads giving him power to act as he saw fit in any situation regardless of the viewpoints of Reed. According to board members and branch heads. Cowan phoned the coast asking the latter group to send whree authorizing him to act for them as he deemed fit on matters coming up for final disposition or okaying. The wires were sent him without power qualification or limitation. A situation arose between Reed and Cowan where the former wanted to voice his authority and cowan, it is claimed, hopped in and told Reed it was to be deeded differently. Reed asked on what authority and Cowan produced his blanket power wires from the various branches and is said to have told Reed that T will act as I see fit.

For Strategy

For Strategy

That burned Reed and he imme-diately left for the coast. He then met the branch heads when he got met the branch heads when he got there and asked why they had given blanket. power to Cowan without his cognizance. They replied, it is said, that they had been informed Cowan's request was for strategio purposes and were under the impression Reed knew all about the request. They told him that the inference gotten from Cowan's request was that Reed was to barre with the producers on matters and then in case a jam might come up. Cowan would step in as the heavy and show his authority, which would kill any chance of the producers getting the best of the situation. National Council of Catholic Women later protested to General Johnson on the matter, with the National Council for Catholic Men also passing a condemnation resolution, while bishops and priests throughout the country, with others, protested to the White House. Of late 'The Tidings,' Catholic paper published in Los Angeles, has embarked on a series of editorials condemning the picture industry. The publication declares that The Catholic Church is slow to act. But evidentity the time has come to de-

A plan was on hand to force an explanation from Cowan at a meeting of the Governors last week, but was held back until current turmoil with the Screen Writers and Actors Guild had cooled down. Though the meeting that night was described as a happy event, some of the Governors following the session made it quite apparent that it would be only a matter of days before the body would request Cowan to step out.

fore the body would request Cowan to step out.

Some of the conservatives during the week, also did not like the idea of Cowan trying to get himself into controversial situations with Eddie Cantor and John Howard Lawson, heads of the Actors' and Writers' Guild, respectively, feeling it would only weaken the Academy's stand in the eyes of the pix colony.

Cowan sometime ago expressed the fact that he had an invitation to go with the Aldous Huxley expedition to Africa and recently let it-drop that he-was seriously think-ing of joining them there.

Franklin's Office

catholic Church is slow to act. But evidently the time has come to defend the teaching which is the very essence of its being.

In the view of Catholic laymen, the Church will probably not ban pictures or seek censorship, but it is felt that an expression of distagle by the bishops can go far

is left that an expression of dis-taste by the bishops can go far towards keeping parishioners away from theatres showing pictures which are disapproved.

Harold B. Franklin has taken of-fices in New York.

He has deferred any salling or vacash departure.

\$1,000 WESTERN

Hollywood, Nov. 6.
With \$1,000 in his jeans, Bob Horner has taken a company to the San Bernardino mountains to make

Bill Cody is starred.

U Has Erskin's Pic

Universal has closed for distribution rights to 'Midnight,' Cheste Universal has closed for distribution rights to 'Midnight,' Chester Erskin's first production made in the east with Sydney Fox.

Picture goes out on the releasible pronto.

WB-FOX-RKO TALK AGAIN

PICTURES

Film Salaries in Abeyance Pending OVERTURES ARE **Congressional Findings This Year**

On the film salary question, the industry now figures: (1) let Connd the U.S. Supreme Court decide the practicabilities of a high water mark for executive compen-

grees and the U. S. Supreme Court decide the practicabilities of a high water mark for executive compensation from the data the Federal Trade Commission will have completely assembled within the next two weeks; (2) but let the film industry through individual company policies immediately determine the feasibilities of putting creative talent, one of many phases peculiar to pictures as an industry, on a basis whereby the financial fluctuations of the box office would be reflected in the weekly envelope of the artist. This was voiced by industry spokesmen Monday (5) who at the same time reported the \$10,000 clause will remain in the final picture code, but that, through a gentleman's understanding reached between the industry and the Government, the excessive salary clause will remain dormant, at least until congressional—action—on—the—whole salary matter in January. Reason for belief that the clause will remain at all, according to Washington contacts, is more as a moral precautionary measure to prevent Hollywood remuneration from scaling higher during the interim. The latter—is revealed as a part of the understanding which, it is now reported, was quietly arrived at enderstanding which, it is now reported, was quietly arrived as a part of the leaders in Washington at the time. The excessive salary clause, as it slated to remain, will thus will thus will thus the saled to remain, will thus a threat in the background, industry leaders point out. It still refrains from mentioning a maximum figure, ro that it is little more than a compass without a needle, and, it is further inferred, from the view of the sagreement mentioned Monday, the Code Authority will not sndeavor to energize this of the sagreement mentioned Monday, the Code Authority will not sndeavor to energize this of the sagreement mentioned Monday, the Code Authority will not sndeavor to energize this of the sagreement mentioned Monday, the Code Authority will not sndeavor to energize this structions from Washington.

Government's Privileges

Government's Privileges

Government's Privileges

For that matter, Washington contacts further learned, any and all clauses can be arrested in enforcement by the Government. In the code the Administration reserves this right as well as one to modify, amplify or eliminate in entirety, at will, any clause or clauses in the code. Therefore certain clauses such as the heavy penalty writing can be allowed to remain, if for no ther reason right away than the psychological effect as a reminder of what the Government can do if it so desires.

According to late word in New

It so desires.

According to late word in New York, the high pay clause, from the present perspective, has met with the approval of the NRA legal advisory board as well as the Attorney General's office.

'The reason why the final code will not provide percentage remueration,'ispokesmen aver, is because the Government realizes the complexities of the business are

cause the Government realizes the complexities of the business are such that no set of rules could apply to all and that each company will have to arrive at its own solution of the problem.

Creative branches will not participate in the boxoffice gross, gardless of what develops along percentage lines. This is the first declaration concerning a royalty basis.

basis.

The star's percentage would not continue throughout the life of the picture. A picture realizes about 85% of its total gross in its first "six months and this, according to present plans, will constitute the royalty period; so that the start again-will-be-slighted.

Producers as a whole will not in.

Film on Disc

A film on a disc like a phonograph record that contains approximately 250 feet on an eight-inch disc, is part of a new toy projection equipment slated to be marketed around Christmas. The projector is designed to retail for 35 and each disc for 50c. Aiready several industries are looking into the advertising possibilities of the eavertising possibilities of the aventure.

The main patents of the film disc and projector are held by David Moore, patent attorney, who has figured in sound littgation. W. R. M., Inc., is the title of the company. Its officers are Moore, Fred Roush and George B. Ward.

Regular pictures are transposed, in spiral formation onto the disc, which is of noninfam celluloid stock.

Company plans to introduce the device profession ally.

Moore claims that for about

the device professionally. Moore claims that for about \$75 a theatre could purchase such equipment. Print and shipping costs could be be greatly reduced by the disc film, Moore claiming that a 16-inch record will accommodate a full length reel of 1,000 feet.

reet. Somewhat similar to the Spiro-graph, tried out some 10 years ago by Urban.

\$300.000 BUDGET FOR INDIE PIX, JERITZA 1ST

Gabriel Pascal, former European producer, is completing negotiations for beginning of his New York production project and will start work on his first film, starring Maria Jeritza within 10 days. Production will be in New York and the production budget thus far lined up

calls for an expenditure of between \$300,000 and \$400,000.
Wilhelm Thiele will direct this film, although story and music rights have not been cleared yet.

rights have not been cleared yet.

Pascal is negotiating with Pola
Negri on re-make rights to 'Street
of Lost Souls,' which she made as
a silent. That may become one of
the group of four pictures which he

proposes to turn out in New York.

Pascal is being financed entirely
in the United States through a
group of American financiers. Distribution deals now being discussed.

Pascal is not a German exile, as Pascal is not a German exile, as reported, although he did considerable producing in Germany up to about a year ago. He is of Hungarian birth and can go back to Germany for producing purposes if he wishes, despite having left there about a year ago. He has produced in Italy, France and Austria in the nast.

in Italy, France and Austria in the past.

Dorls Kenyon may go into the new Romberg musical which the Shuberts would like to produce. It has a Harbach book.

This is the show that Maria Jeritza was supposed to star in, with the blonde diva turning the score down.

Producers as a whole will not inaugurate creative percentage. It is
expected to come gradually, probably with one or two companies
forming a canguard to test what
may be a future royalty machinery
for the entire production end of the
business.

There were two stants on executive—salaries—over—the—week-end.

SAID TO BE ON

Proposal Merely Outlined So Far by Negotiators, but May Go Further Than in Past-Plan Movietone City as Chief Production Source, with Burbank Retained

WALL ST. DOUBT

A persistent undercurrent of talk is up again regarding the possibility and plausibility of Warner Brothers, Radio-Keith-Orpheum and Fox getting together on a merger basis. Some of those who think such a combine would be feasible and beneficial, not only to the firms involved but to the industry as a whole, are reported to have held preliminary discussions. Understanding is that the proposition is only an idea at the present time, although the hunch is not new, but indications are that the overtures being made may go farther than in the past.

As far as can be learned the pro-

indications are that the overtures being made may go farther than in the past.

As far as can be learned the proposal appears based on the Chase bank and Rockefeller interest in Fox and production management between Warners and RKO. If negotiations involving these three companies should be consummated it would represent an aggregate investment value of something like \$500,000,000.

Efforts to unveil the physical part Fox would play in such an arrangement have not been particularly successful. One of the items which comes to light on this phase is that the outlined plan proposes that Fox Movietone City become the main production source with Warners' Burbank lot also retained but RKO's Radio and Pathe studies to be surrendered to whatever use that company may see fit. Command for while on the theater end, with something like 1,000 houses involved under this three-way assembly, operation seems under consideration as between RKO and Fox.

Exce Personnel

The matter of top executive per-

Exec Personnel

operation seems under consideration as between RKO and Fox.

Exce Personnel

The matter of top executive personnel for such a merger is only being sketchily touched upon during the early preliminaries. But from the blaze of intent which has been touched off can be plucked a brand labeled S. R. Kent, president of Fox, who may be asked to oversee distribution and sales for the three companies. The personnel of the directorial boards of these companies, who would be subject to assignment, is well known in the trade, with Harry Warner presumed to figure importantly here. On the production end the current head men are W. R. Sheehan, Jack Warner and Merian C. Cooper. Fox's interest in British-Gaumont lends an international aspect to the production side.

At the same time there are those who are skeptical as to the logic of such a merger. The main doubt comes from some Wall Street men who hold that no particular purpose would be served right now by the combination, while RKO is still in receivership. Admission can begained that RKO and Rox informally discussed a union some time ago while it is known that a theater proposition has been broached between Warners and RKO at least once. Any mention of these latter two companied by the conjecture of Warner supervision of the RKO studio.

The expersion of the RKO studio in the Fox informally discussed a union some time ago while it is known that a theater proposition has been broached between Warners and RKO at least once. Any mention of these latter two companies has invariably been accompanied by the conjecture of Warner supervision of the RKO studio.

The expersed doubts on the merger mean little currently, as ultimately may the overtures in little currently, as ultimately may the overtures in latting distincts.

How Wash. Eyes Film Code Authority; N.Y. Sees Rosenblatt in Top Spot

Code's Film 9

Unless a last minute change is decided by General Hugh Johnson the code authority will contain nine industry representatives and three Government observers. The official industry learned this Monday (5), after reports from Washington for several weeks, that the authority might be stepped up by two or three more picture men.

The authority will meet in New York within 10 days after the President has affixed his signature, very likely before the final week of this month. The body will then elect its own chairman, who will be a shownan since none of the Government men will have an active voice in the group.

The line-up of the authority, now expected by industry officials to be final, includes Nicholas M. Schenck, H. M. Warner, George J. Schaefer, S. R. Kent, R. H. Cochrane, Ed Kuykendall, W. Ray Johnston, Charles O'Reilly and Nate Yamins.

MG TO SALVAGE **ALL SHELVED SCENARIOS**

Hollywood, Nov. 6.

MGM will attempt to cut down
heavy capital invested in frozen
story material purchased during
the past several years and shelved
when sultable treatments could not

when suitable treatments could not be worked out.

Louis B. Mayer is taking the most expensive properties in the scenario files, and tossing them one by one at the 19 producers on the lot with instructions to have treatments worked out.

Latest-yarn-handed-to-producers by Mayer is 'Sun of St. Moritz' by Paul Oskar Hocker. Front office instructions carry 'must' for early production.

production

production.

The property was purchased by Metro six years ago for John Gilbert. Treatments failed to jell and yarn went on and off the shelf a number of times. One produce took a crack at it a year ago for Ramon Navarro, but put it back on ice after a few weeks.

Washington, Nov. 6.

Possibility that functions of the motion picture code authority might be turned over to a hired hand who would serve as flim czar was killed during final consideration of the NRA compact.

NRA compact.
With the code slate drafted midway through negotiations and representation for all factions assured.
NRA officials scoffed at the idea
that this agency would be a mere
figurehead and that policing would
be turned over to either the Government or an authority employee
serving as executive secretary or in
similar capacity.
Much of this speculation is believed to have resulted from too
hasty examination of the list of
definitions in the code and from
lack of familiarity with the articles
concerning administration.
Deputy Sol A. Rosemblatt called
attention to the code provision defining administrator as the Administratory of the Recovery Administratory of the Recovery Administratory of the Recovery administratory of the Recovery administratory and not a code authority
employee or member, and emphasized that the authority is expected
to function as a body and not delestate its powers. With the code slate drafted mid-

sized that the authority is expected to function as a body and not delegate its powers.

Strings tied to code authorities in other industries are used to keep the film police group in check, the standard provision to the effect that the authority shall assist the administrator in enforcing the agreement having been inserted in strategic points.

Composition of the authority has been kept a deep secret by the NRA

Composition of the authority has been kept a deep secret by the NRA for a number of reasons, although, reports of the identity of Individuals slated for appointment have run through the industry for weeks. The three Federally-appointed members will be named as soon as possible after the document is approved by President Roosevelt; but final selections have not been made.

It has become practically a conclusion in major film circles during the past few days that Sol A. Rosenblatt will continue as amusement administrator directly under General Hugh S. Johnson. Not only the major business but many of the leading independent aggregations want Rosenblatt to continue as first top over the code authority.

The chairman of the Code Au-

top over the code authority. The chairman of the Code Authority will have nothing to do with the office of administrator. He will be selected by authority members themselves who in turn are being picked up by Rosenblatt as Deputy Administrator of amusement codes. The authority chairman, from all present indications, will be a show-man.

man.
Such names as S. R. Kent and
Nicholas M. Schenck are now being
mentioned for that post but the job
and the other head codists will not
be revealed until President Roosevelte signature is affixed and the
code in its final and approved draft
has been published.

Christy Chi RKO Head

Chicago, Nov.

James Christy, for many years, assistant to Nate J. Blumberg, will be in charge of the West for RKO, assisted by Arthur Frudenfeld., Blumberg will give this area his personal supervision.

WURTZEL 50% SET

Half of 1933-34 Program Already

Hollywood, Nov.

With nine pix in the can, and the tenth-now-in-production, Sol-Wurts-zel is at the half-way mark on his group for Fox in the 1933-34 sea-

son.
Producer has another group of five to be completed by Jan. 1, when he and his exec staff will take a two months vacash. They return March 1 and complete the final five during April and May.

Stock Prices Sag, Ignoring Tip Of Inflation in Pound at \$4.90: **Dullest Trading Since Last April**

Sy. AL GREASON
Yesterday's stock market was the
dullest session since April, volume
falling below 700,000 shares, less
than Saturday's three-hour day,
With Tuesday a holiday, bull and
bear seemed equally disinclined to
venture.

ure. ne dollar fell violently against ling, the pound at one time

Yesterday's Prices

				Ne	4.
Sales.	High	Low	.Last	chre	.
. 100 Col. Plet	2214	221/2	221/4	+ 14	
200 Cons. F	8	8	3		-
600 Do pf	9%	01/6	916	- %	1
700 East. K		72		- 3/2	
800 Loew's	28%	2814	28%	- 4	
800 Par-P ctf.	1%	1%	1%	- 4	٠
3.800 RCA	7	6%	6%	- 1/4	٠. ا
. 600 RKO	214	216	21/	- %	
2,100 W, B	.6%	6%	6%	- %	
	NDS	.,			
\$2,000 Loew's	84	84	84		
5,000 Par-F-L	281/	2614		-136	
2.000 Par-Pub	28	27%	28	- 14	
11,000 W. B	40%	40	404	- 1/4	٠.
	URB				
300 Tech'color.		10%	11	- %	
200 Trans-L		1%	1%		- 1

climbing above \$4.93, a new high for the depression, and not far from the predicted \$5 level. It closed around \$4.90. Hint here was plainly in the direction of American inflation, but wheat was mildly reactionary and so were cotton and stocks. During the spring rise a move like yesterday's in steriling would have inspired a violent furry. Amusement shares did nothing either way, Loews was elightly lower most of the day, but on negligible volume. Total transactions (Continued on page 25)

IATSE Decries IBEW Dispute Method in W. C. Green Epistle

Hollywood, Nov. 6.
Demanding an immediate settlement of the jurisdictional dispute studio electricians, and attacking the International Brotherhood of Electrical Workers for what it calls attempting to disrupt its union, Local 37, of the International Alliance of Theatrical Stage Employees has sent an open letter to William C. Green, prez of the American Federation of Labor, threatening withdrawal from that organization.

threatening withdrawal frem that organization.

The local charges the A. F. of L. with permitting another union (IBEW) to attempt to destroy it, and intimates that unless a quick and satisfactory decision on the jurisdiction fight is handed down, the members of the local will withdraw from both the IATSE and A. F. of affiliations.

Faith of members in organized labor has been broken by the ac-

Taith of members in organized labor has been broken by the actions of those within the movement, and the neglect of others to rectify conditions does not help restore our faith, the communications points out. After the length of time, we have been within the ranks of the A. F. of L., we should feel we were a small part of the foundation of the movement and if it is possible to dissect us and transfer our membership into two organizations, what can be the results to any super structure built upon such a shifting foundation?

B & K MGRS. QUERIED ON 'TARZAN' SERIAL

Chicago, Nov. 6.
Balaban & Katz will spot book
Tarzan' in its neishborhooders,
chilling on a complete circuit proposition. B&K has sent a round-robin
questionnaire to house managers
asking if they want the picture.
Serial now playing B&K loop
Roosevelt. Chicago, Nov. 6.

IN THE MARKET

Seattle, Nov. 6.

H. M. Thomas, for years a big shot with Famous-Players Canadian theatre operations, expects to cross the line into the U. S. A. shortly, to bid for a circuit along the Pacific coast.

He will go it on the

the Pacific coast.

He will go it on his own and has the bankroll.

F&M's Frisco Shift

San Francisco, Nov. 6. Fanchon & Marco will pull their shows out of the Orpheum Nov. 17 and return them to Loew's Warfield theatre. Deal was consummated by Marco and Chas. Skouras in a co ference here last week. Deal calls for the Orpheum to go double fea-ture following the departure of the

human talent.
Walt Roesner will continue as m.c. at the Warfield, with Fanchon supervising the stage shows personally, employing local talent.

Par Would Retain N. Y., Criterion Theatres on B'way

Paramount will make every effort to conserve the Loew's New York-Criterion property, covering one of the most important block fronts in Times Square, and to that end has called in Joseph P. Day and Feter Grimm, realty specialists, to work out negotiations along the best lines. As a result of negotiations by the trustees of Par, who do not want to let the property go, an advance of \$40,000 has been made by Par to the Farmers Loan & Trust which early last summer instituted suit of foreclosure.

One consequence of the \$40,000

One consequence of the \$40,000 payment and trustee negotiations is a postponement of the foreclosure

One consequence of the \$40,000 la near trustee negotiations is a postponement of the foreclosure sale until Nov. 15.

Meanwhile Day and Grimm are attempting to effect a sale of the property within Par or, preferably a lease with an obligation on the part of the tenant to make improvements so that sufficient income may be assured to cover interest on the mortgace, taxes, insurance and carrying charges.

The Farmers Loaff & Trust holds a \$4,000,000 mortgage on the property, and while some efforts have been advanced for a private sale, no deals have come close.

Par trustees definitely want to avoid a sale in view of the present depressed prices, as against the valuation of the property, stretching on Broadway from 44th to 45th and on both streets eastward a considerable depth, including several stores and restaurants behind the theatres. Losw's New York portion of property is on a long-term lease to the Losw interests, and the folding Co, a subsidiary of Paramount. On filing of the foreclosure suit, the Farmers Loan & Trust put in their own redelvers, Dooling & Dowling, to collect rents. Criterion at present is dark.

1933 CHAMP YEAR FOR ANTI-PIC LEGISLATION

Legislatures so far in 1933 have convened more often than in any year in American history, according to film authorities who hold the year as the toughest which the industry has yet had to combat in the nature of adverse legislation directly affecting the boxoffice. Of 300 piecesof such legislation the record to date shows only one against pictures has been successful, this being passage of the admission tax in Ohlo, largely because of factional fights within the business itself at the time.

The check-up shows that all 48 states have held sessions so far this year. Among these 16 have convened twice and, so far, four have called three special sessions.

While at this time only sight states are scheduled to convene their legislatures during 1934, picture contact men point out that the time is Legislatures so far in 1933 have

tact men point out that the time is

tact men point out that the time is too early to hazard a prediction. First of a new batch of admission tax moves popped up in the Missouri senate last week when it was proposed that admissions up to 25c be assessed 1½c and that tickets reaching over \$2 be taxed 20c.

1st Runs on Broadway

(Subject to Change)

Week Nov. 10 Paramount—Tm No Angel*
(Par) (5th week).
Capitol—Prize Fighter and the Lady (Metro).
Strand—College
(WB) (8).
Rialto— and Duff*

(Par). Roxy — Mad Game

(Fox). Music Hall—'Only Yesterday' (U). Mayfair--Sweetheart of Sig-

Mayrair—Sweetheart of Sig-la Chi' (Mono) (8). Rivoli—Broadway Through Keyhole (UA) (2nd week). Hollywood—World Changes

(WB) (3rd week).

Week Nov. 17

Paramount—The Way
Love' (Par).
Capitol—Prize Fighter and
His Lady' (Metro) (2d week).
Strand—From Headquarters'

(WB). Rialto — 'White Woman'

rar). Roxy—'Invisible Man' (U). Music Hall—'Little Women'

(Radio). Mayfair—'Midshipman Jack'

Maytair—Minishipman Jack (Radio)—Broadway Through a Keyhole (UA) (3d week). Hollywood—World Changes (WB) (4th week).

\$2 Pictures imo' (Metro) (Astor)

Foreign Films 'Sang d'un Poete' (French)
(Fifth Ave.) (2nd week).
' ille: Nitouche' (French)
(Little Carnegie) (9).
'Laughter Through Teare'
(Yiddish) (Acme) (11).

Cincy Variety Club Elects

Cincinnati, Nov. 6.

Cincinnati, Nov. 6.

Variety Club of Cincy, No. 3 affiliate with Variety Club of Pittsburgh, elected William Gebring, mgr. of Fox exchange, as first prec. Other officers are Marc Wolf, manager of Paramount theatre, Hamilton, O., and Manny Shure, manager of RKO Palace, v. p. s.; Joe Kolling, Variety and Abe Lipp, attorney for RKO Theatres, treasurer. Trustees: I Libpan, head of Keith's and other theatres; Stanley Jacques, manager of RKO exchange; Maurice White, manager for WB, and Bd Mayer.

Ed Mayer. Club has 32 charter m Club has 32 charter members and maintains permanent quarters in the Netherland Plaza, Roster to be limited to 75 and confined to amusement biz and allied trades. Other Variety Clubs in Columbus, O., and St. Louis.

METRO AFTER PAUL KELLY

Hollywood, Nov. 6.

Metro is trying to borrow Paul
Kelly from Twentieth Century for
'Transcontinental Bus'.

L. A. to N. Y.

Matt Brooks.
Joe E. Brown,
Eddie Cantor.
Leo Carrillo.
J. Cosman.
Sam Fox.
Leoppld Friedman.
Grant Garett.
L. Wolfe Gilbert.
Tohn Hammil. John Hammil. Ben Holzman. Rowland Leigh. Ernst Lubitsch. Ralph Morgan. Jeanette Sauer. Nicholas M. Schenck. Howard Smith. Katherine Swan. Lilyan Tashman, Warren William and wife. John Zanft.

N. Y. to L. A.

Monte Brice. David Butler. B. G. DeSylva B. G. DeSylva.
Alten Dwan.
Joseph Gollomb,
George Hearst.
Arthur Landau.
Sam Ledner,
Harry Lichtig.
William Rowland.
Eugene O'Brien.
Al Santell.
Sid Stilvara Sid Silvers

Inside Stuff—Pictures

Irving Thalberg's article on 'Why Motion Pictures Cost So Much', in the current Satevepoet (Nov. 4 issue), written in collaboration with High Weir, is being discussed in film trade circles. As a producer, Thalberg places much of the blame for high film costs on the distribution and theatre exhibition end, citing over-seating of de luxe theatres as being more costily than film-making. It is non-buncombe, with trade stuff control of the Metro producer's discourse is that remaking of a film productions isn't costly if ultimately, despite excessive budget costs, there is produced a good picture; for a good picture will have costs, there is produced a good picture; for a good picture will have revitalizing effect on general film patronage, whereas a poor or even just a fair picture works the other way—it not only means a loss of that rest of the film offerings. Thalberg favors reduction of pictures made and reduction of thesetres as a means to reduce the cost to the patronafor admission tickets. He also advocates a string of higher priced the ordinary film.

The suit of the Paramount trustees against a group of 12 banks and Film Production Corp. to set aside the creditor preference under the \$13,000,000 loan for which films were placed as security, will not be argued until the Par trustees see what the exact situation is under recognisation. It is indicated that the suit may be postponed until the majority of the Par creditor claims are argued, which may mean months in the event some go to the State courts on appeal from referee findings. Suit to force the banks to a surjender of the preferences under the film-hocking deal was instituted last spring immediately after Charles E. Richardson joined Charles D. Hilles and Eugene W. Leake as trustees in bankruptcy, but has been postponed since, with no developments meanwhile which would suggest the voluntary surrender anticipated as probable at the time.

In the interim much has gone on the record in the bankruptcy courts in connection with the \$13,000,000 loan, no admission by Par officials despite the trustee suit that it was in any way improper. The trustees themselves decided it was.

trustees themselves decided it was.

A foreign showman's impression of the American amusement industry, as voiced by Sir Benjamin Fuller, the Australian theatre operator, just before he sailed back to Sydney, is that the film and theatre business in this country is conducted as a big business. Sir Fuller was vastly impressed with the extent of financial investment and the scope of American showmanship—including—its—very—business-like—relations—with—Well-Street. Comparing the U. S. standards to British methods, Sir Ben liked the precision of affirmation or denial as compare to the English stalling and general uncertainty.

While 100% loyal to his British allegiance, Sir Ben recounted how he addressed a Singapore woman's club of Englishwomen and told them that America had turned out the best British picture yet, 'Cavalcade,' They didn't know that, through not having been released at the time, but when he observed that the second best British ilm also came out of hollywood, mentioning 'Disraell,' the British women's club applauded vociferously.

Coast studio publicity departments have plenty of grief in getting most contract players and stars to co-operate on still picture sittings. Even smaller fry, being groomed for bigger things, pull the stalling act on needed photos.

Last week, Warners press department was battling to get emergency art on several recalcitrant contract people. Adolphe Menjou finished a free lance spot in Easy to Love, and was hopping to Palm Springs for a two-week rest, with publicity department needing tie up stills. Menjou expressed regret at not being able to make the pictures then, but offered to return from the Springs for one day. Co-operation by Menjou resulted in press staff extending itself for him on the picture publicity.

Taking advantage of the writing talent around Hollywood, Louella Parsons will use a column each week by-lined by a name' scribbler writing scripts for studios. The column goes in the Sunday Hearst papers via Universal Service, with writers contributing gratis in return for the publicity.

Present staff of Miss Parsons in Hollywood beside, herself includes Jerry Hoffman, with Jim Mitchell in part time from the Examiner city room and Marquis Busby writing one review weekly.

First contribution was by-lined by Anita Loos, and about 25 other writers have been lined up to contribute. Writers were obtained through studio buildicity departments.

studio publicity departments.

Mervyn Le Roy spent an afternoon getting out of a tight spot when he played straight for Michael Curtiz, who tried to rib Emil Ludwig. Curtiz told the latter at lunch on the Warner lot he was the exact type for a character needed by Le Roy. Mervyn showed up and carried through for his fellow-director, explaining to Ludwi he wanted to make a test after lunch.

Back on the set, Le Roy started directing, when Ludwig appeared ready for the test and asked Le Roy to help him with the makeup. The director spent the rest of the day taking care of the blographer, figuring if he tipped the stunt that late Ludwig would burn.

RKO was aiming to let go of the Golden Gate, San Francisco, and the Hillstreet, Los Angeles, and both Fox West Coast and Fanchon & Marco were bidding for the two houses. At the time, F-WC and F. & M. looked like splitting away from each other, but with F-WC and F&M having patched their differences, F&M getting a new 10-year alliance with F-WC, RKO has only one bidder left for the spots. Under either deal RKO was to have participated in the profits except that the minimum guaranty was raised from an original \$156,000 an nually to over \$200,000.

Because blue-nosers sieze all such opportunities the Hays office privately investigated the conviction of H. Miller. Los Angeles theatre owner, who recently was fined \$1,000 and sentenced to serve six months. Miller is said to be the first exhibitor in 20 years to be sent away on charges of showing an allegedly indecent film. More important than that to Haysites, is their claim that the picture which he showed under the title of 'Red 'Headed Baby' was a German-made for medical students which was smuggled into the country.

Slip in the Fox publicity department caused Irving Cummings' name to be left off the 24-sheets for 'The Mad Game', which he directed. Cummings' contract calls for credit in all advertising, so studio will make it up to the megger by giving his name bigger play in other ad

For publicity breaks on Confins Out Party, Jesse Lasky will use 25 society girls in extra and bit scenes. Two of the blue book femmes will be brought to the coast from N. Y. Others will be recruited in San Francisco, Santa Barbara and Pasadena-Girls will be debutantes.

Unfamiliar with the Chaplin tradition, press agents in United Artists' New York office have been requesting the studio in Hollywood to send them material on the comedian and his coming picture to release to newspapers and magazines. Chaplin has been in picture retirement for (Continued on page 51)

FOR CODE PATH CLEARED

KID TRADE OFF. BUT MGRS. **DON'T CARE**

Children are falling away from the theatres again, notably the downtown houses of the larger citand numerous operators and numerous operators and managers are beginning to take down the low scales which were placed into effect about three years ago when an intensive drive was inaugurated to bring kids-back.

The average manager no longer buys film with the thought alone that it would be expected to have strong child appeal, one important operator pointing out that even it the theatres are filled with children at the low admissions, it is necessary to pack to the ratters to break. Another angle of children for the larger downtown theatres is that of driving away adults who assumed child advertising and exploitation on certain pictures made those pictures less desirable for grown-ups and-consequently, went-elsewheres by kids, when in abundance, also had a tendency to scare the elders away.

Anti-Foreign Feeling Par's Defense on 'M' Suit Over 'Day-Age'

Between now and Nov. 22 Paramount will put in an answer to the \$100,000 suit of Joe Plunkett, denying that there is any similarity between 'M' and Par's own picture, 'This Day and Age' and, also, that poor distribution of 'M' was no fault of Far. Though taking the foreign-made 'M' for distribution, Par will defend the poor sales results on the picture, it is hinted, by citing that exhibitors have a natural antipathy to foreign pictures to begin with and, secondly, that Nazi propaganda was partially responsible. responsible.
The Plunkett suit, brought in the

The Plunkett suit, brought in the name of Plunkett's company Forence Pictures Corp. (also in-cluding Walter Reade and L. Lawrence Green); claims that 'M' was infringed by the De Mille picture 'This Day and Age.'

MET AND EDUC. ORDER W. E. SOUND ON STUDIOS

Hollywood, Nov. 6. Hollywood, Nov. 6.
Froducers taking space on the
Metropolitan or Educational lots in
the future must use Western Electric sound exclusively. This edict
follows an agreement between E.
W. Hammons and Electrical Re-

What many and Electrical Research Products, Inc.
Renters already on two lots, with contracts for other sound, will be allowed to fulfill their present agreement.
Stand particularly affects Monogram renting at Metropolitan which uses Balsey-Phillips. When Monogram's contract with this firm expires it will be compelled to add \$3,500 to negative cost of each film due to the higher WE charges.

RCA channels now in existence at Educational will be ripped out when the contract expires in a month.

Much Agitation for Sun. Shows in Charlotte

Charlotte, N. C., Nov. 6.
Movement for liberalizing of the local "Sunday Taws to "permit-plotures is taking shape here. Sunday sports are already legal here, having been changed last spring.
Local theatre managers are not

appearing in any of the activities but are in the background. There is some resentment that the re-cently enacted law makes the city wide open on Sunday for everything

How Code Works

Between the time the President signs the code and January 1, exhibitors throughout the country will receive from Washington certificates of compilance. These they are quired to sign individually. If they are not in the hands of the government the theatre owner will have to forfeit his Blue Eagle, as well as the right to seek the aid of the code authority and grievance boards.

Reorganizations Of F-WC and GTE Within 2 Months

It is believed in downtown circles reorganization of Fox-Wes that reorganization of Fox-West Coast will have been completed within the next two months. Actual plan of reorganization hasn't been divulged, but from indications the new company which will succed F-WC will be refinanced on a plan where a new stock issue will replace the present indebtedness of the company.

the company.

Does not mean that the creditors will be compelled to accept the stock, but that part of the settlement will be in cash and that creditors will have their choice of a cash settlement outright on some percentage basis of their present claims or partly cash plus stock.

Chase and Fox Films are the biggest creditors, so that reorganization of the coast theatre outfit is mostly a matter of inside negotiation.

Indications are that after reorganization the Skouras Brother will continue to control operation.

The G. T. lan

The G. T. lan
Reorganization of General Theatres Equipment may be expected
within the next 60 days. The plan
so far as known is to provide protection to the stockholders as well
as the bondholders, so both may
share proportionate equality.
Exactly what interchange of obligations may be is so far uncertain,
but it is not unlikely that under the
reorganization of the company's
finances, a new stock issue may be
projected which will absorb the outstanding bonded indebtedness as
well as the \$20,000,000 in cash due vell as the \$20,000,000 in cash due

Chase.

Such plan is similar to the plan had for Fox Film in reorganizing that company, where the bondholders accepted stock for their holdings. Chase again comes to the front here as it did in the Fox Film situation. Chase looks for no pre-ferred position under the reorganization plan as against the bond-holders.

WB EXPANDING TENN. AND KY. THEATRE OP.

Memphis, Nov. 6.

Deciding to expand its circuit in
Tennessee and Kentucky, the Warner Brothers chain selected Howard
Waugh, manager of the Warner
here, as zone-manager for the two
states.

PRESIDENT TO GET IT AS 12

Change - Allied's Nary Protestations Routed-Rosenblatt Fully Sustained for Conduct on Film Code Confabs

SALARY THING OPEN

Washington,
Owing to more pressing national problems auch as farming and currency which presently are more or less absorbing the President's attention, besides certain general aspects of the NRA, it is likely that the President may not reach the film code for his signature for about a week.

Washington, Nov. 6.

Last obstacle in the path of the motion picture code was brushed aside Saturday (4) when protests of Allied States Association were tossed into the discard by Recovery Administrator Hugh S. Johnson and Deputy Administrator, Sol. A. Rosenblatt was given the go-ahead sign to take the compact to the White House.

Declaring the Allied complaints wholly without foundation, Johnson cleared the way for President Rocevelt's signature and promulgation of the unprecedented competition-limiting, job-creating agreement within the next fortnight.

A heart-to-heart talk over the mooted salary clause followed by deletion of this feature and suly diletion of this feature and suly sing of the President's signature is scheduled for today (6). The code will become effective 10 days after receiving the Chief Executive's approval,

Completion of study of the agree ment—the most definite promise ever made by the industry to outlaw unfair trade practices, raise competition to more dignified levels improve working conditions, and

improve working conditions, and spread employment—was marked by a statement by Gen. Johnson supporting his deputy administrator, who had been viciously attacked by insurgent exhibitors who fired charges that Rosenblatt had sold out to major producers and the compact would perpetuate monopolistic practices.

would perpetuate monopolistic practices.
Completely absolving Rosenblatt, Johnson promised the code would be given 'the most careful supervision' in operation and commented that a majority of Allied's complaints arose from 'fear and suspiction' about various grievance and clearance-and-zoning boards.

Other Complaints

Other Allied complaints—that the Other Allied complaints—that the code does not outfaw block booking, does not insure exercise of individual discretion in deciding upon double—or single-feature policies, and does not give an ironclad guarantee of exhibitors 'right to buy'—could not be cared for without trespassing on legal rights, Johnson retorted.

Told earlier in the week to back up its allegations or quit its grouching, Allied had no comment on the Johnson statement. Chief Council Abram F. Myers, whose indignant complaints carried so little weight, was described as 'out of the city and unaccessible.' Since leaving Rosenblatt's hands

was described as 'out of the city and unaccessible.'

William L. Hendricks of Shreveport, formerly associated with Waugh here at Loew's Palace, will succeed the new zone manager as manager of the local Warner.

Theatres under Waugh's supervision will findude the Memphis Warner and 14 houses in Kentucky.

10c TWIN PIX EPIDEMIC

San Diego, Nov. 6.
Rash of dime double-teature bills has broken out here again in a big way after an interim of business, like agreement between exhibs.

Policy grew in nabe houses and has spread to first-runs.

was described as 'out of the city and unaccessible.'

Since leaving Rosenblatt's hands week ago, the code has not been changed a jot. 'Neither as I has been dotted nor a t crossed' Varnerr was told by a high NRA official. The salary clause—regarded with corn and skepticism by Johnson—was untouched because of President Rosevelt was reliably developed as the code has not been changed a jot. 'Neither as I has been dotted nor a t crossed' Varnerr was told by a high NRA official.

The salary clause—regarded with the part of the NRA to hand this corn and skepticism by Johnson—the part of the NRA to hand this corn and skepticism by Johnson—the part of the NRA to hand this corn and skepticism provided with the part of the NRA to hand this corn and skepticism provided with the part of the NRA to hand this corn and skepticism provided with the part of the NRA to hand this corn and skepticism provided with the part of the NRA to hand this corn and skepticism provided with the part of the NRA to hand this corn and skepticism provided with the part of the NRA to hand this corn and skepticism provided with the part of the NRA to hand this corn and skepticism provided with the part of the NRA to hand this corn and skepticism, and the part of the NRA to hand this corn and skepticism, and the part of the NRA to hand this corn and skepticism, and the part of the NRA to hand this corn and skepticism, and the part of the NRA to hand this corn and skepticism, and the part of the NRA to hand this corn

Code Still Unsigned Formally But Industry Can't Treat It Lightly

FILM RELATIVE LISTS TOSSED AS PER CODE

Hollywood, Nov, 6.

Discontinuace of preferred lists of extras, carrying friends and relatives of studio employees, went into the discard at all majors last week. Central Casting Bureau is supplying all needs.

Central Casting Bureau is supply-ing all needs.

Preferred lists have been a thorn in the side of extras for years. Recently at the Washington NRA code hearing the engaging of rela-tives became an issue and its taboo was included in the pact.

NRA Unconcerned **About Intra-Havs** Office Wrangles

It doesn't make a particle of dif-ference to the NRA whether Sam Goldwyn and Joe Schenck are in or out of the Hays organization. They will have to abide by the code. And if they don't sign it before the first of the year they will have to abide by all of its man-dates without any of its privileges, so far as redress is concerned. If the industry had been able to write its own code it might be a different story.

But the government had to take but the government had to take the code out of the industry's hands and write it. That simply means that picture interests which try wrestling with the government now may find themselves under Federal

Lincoln Situation 1st With a Code Grievance

With a Lode Grievance

Lincoln, Noy. 5.

State here will not open today (Monday) and will be the first house to be presented as evidence before the code grievance board in this area when it is established. It's an indie house managed by George Monroe who also helms three others and who claims he has the most perfect example of unfair competition which can be found anywhere. The opposition, Lincoln Theatre Corp., a part of the Joe Cooper enterprises in the middle west, has three stands direct and an association with two others which are riging to feed the four all they have with the releases of Columbia and such independents as they can get. The LTC has all the rest of the film product sewed up.

Percentage figures roundly that the indies have 25% more houses than LTC and have only 10% of the films.

Turner Back at RKO

Terry Turner resumes his post as head of RKO theatre advertising and publicity under Bob Sisk next

L. K. SIDNEY'S SON SET

Hollywood, Nov. 6, George Sidney, son of Louis K. Sidney, Loew's theatre exec, has picked up a pair of shears in Metro's cutting dept.
Learning the biz A nephew of the actor of same name.

BORROWS BILL CAGNEY

Hollywood, Nov. 6.
Monogram is borrowing William
Cagney from Radio for Woman's
Man'. John Halliday and Minna
Gombel are also in the cast.

There is no chance of the film ode being tabled, regardless of what changes are made in the NRA set-up. The hint is being dropped Washington contact men that the industry had better dissipate all ideas of treating the code lightly and try ad make it work or else the government is likely to hand pictures something far tougher than the formula. This, it is conceded

the formula. This, it is conceded, might very likely be out and Federal regulation. The code machinery, now pictured in many parts of the industry as hopelessly handicapped with red tape, is geared to function far smoother than it would appear.

The Legal Angles

smoother than it would appear.

The Legal Angles

The committees designated by the code authority will be instructed to discourage at the inception of code life the re...inling by film interests of high pressure lawyers to represent them at hearings. The schedule calls for shutting off such lawyers; in this way it is expected the actor exhibitor will be forced to realize that he could have done a better job before the Code Authority or grievance board than the barrister whom he retained.

Industry leaders are attempting to impress upon bewildered parties in the business, who only now are beginning to experience some of the turmoil which went on in Washington, that the code machinery will not operate along court lines. Many of the complaints are expected to be ironed out or pigeon-holed within a half-hour or less.

Delay in the President's signing the code is causing thousands of inquiries to pour into headquarters of trade associations. The field is rife with all kinds of rumors but little can be done to hait them until the final code is printed and analyzed.

Many exhibitors are refusing to serve output the code and server of the server of the contracts until the code and server of the contracts until the code and server of the code is continued and analyzed.

the final code is printed and analyzed.

Many exhibitors are refusing to sign contracts until the code appears. To make matters worse some of the picture companies are reported, during the past week, to have re-arranged their production schedules both as to picture groups as already sold and as to allocations.

NIX SWOPE NRA PLAN FOR FILMS

Industry leaders, after scrutiniz-ing the Gerard Swope plan for con-tinuing the NRA, label the same as

timuing the NRA, label the same as impossible for the picture business. They hold it as visionary and an idealistic set-up, but one conceived rather for industries that have one trade association. It is known that the Hays organization, despite its strength in filmdom, prefers sharing responsibility for industry rule with the Government; that even though it were the one trade group in pictures it would face inevitable emerrassment under such a plan as barrassment under such a plan as

tures it would face inevitable embarrasment under such a plan as devised by Swope.

Filmdom first of all is the only industry generally known to have a code which takes in retaliers as well as wholesalers and producers. And as such it has no trade association representative of all branches, even the Hays group now holding itself up as a wholesaler, and manufacturer me m b or ship. Therefore, it could be in no postion to name members of the code authority which would earry on the work of the NRA atter 1935.

The NRA evantually cominguader the active eye of the Federal Trade Commission is expected in valve given the control of the

L.A. Biz Slows Down, but 'Keyhole' Clicks for \$13,000, and 'Angel' Garners \$16,000 in 4th Stanza

Los Angeles, Nov. 6. Nobody seems to know just what is wrong, but the entertainment buyers are not very liberal to the first-run theatres in town, Custo ers, though offered cut rates in the wntown houses, have shied and one is getting trade enough to no one is getting trade enough to brag about with the exception of United Artists, where Broadway Through a Keyhole' is holding forth. This one opened to \$1,771 on the initial day, which is in excess of the take for any of the other houses. It is not to the take for any of the other houses. It is not to the take for any of the other houses. It is not to the take for any of the other houses. Looke as though it will hit \$13,000, which will be on a par with Paramount, which may equal or run a little behind the figure with 'White Woman.'

woman."

Chinese on fourth week of Tm No Angel' will be around in \$16-100 flure and the limit of the flure and the limit of the warner houses, where lege Coach, a weak factor at both of the Warner houses, where business has been considerably off for the past month. The Mad Game from take standpoint is of little consequence at the State, while 'After Tought' is not be while 'After Tought' is not be stated and the limit of little consequence at the State, while 'After Tought' is not be stated and the limit of little consequence at the State, while 'After Tought' is not be stated and the limit of little consequence at the State, while 'After Tought' is not be stated and the limit of limit of the limit of limit of little consequence at the Criterion meant nothing, averaging less than \$300 a day for the first four stanzas.

Estimates for This Week

Chinese (Grauman) (2,028; 55-11.65)—Tm. No Angel' (Far) and stage show (4th week). Heat and other conditions slowed traffic a bit to the tune of around \$18,000. Last weeks in the \$18,400 which was used acquilitions.

under calculations. Criterion (Tally) (1,600; 25-40)—Beauty for Sale' (M-G) and stage show. They shied away from this one, which will end week with about \$2,800. Last week, second and final Stranger's Return' (M-G-M) hold over was just gap filler and totalled \$1,500.

\$1,900.

Downtown (WB) (1,800; 25-70)—

"College Coach" (WB) and vaude.

Youth not overstrong in patronising
this one, and \$5,000 had. Last week

Kennel Murder Case" (WB). little

over expectations with \$7,800.

this one, and \$5,000. and "base testing Wannel Murder Case" (WB), little over expectations with \$7,300. Hollwood (WB) (2.75; 25-65)—
'College Coach' (WB) and vaude. Started off to less than grand and slow \$5,500 looks tops. Last week Kennel Murder Case' (WB) okay at \$7,800, but not near good take. Los Angele (Wm. Fox) (2,800; 15-35)—My Woman (Fox) (2,800; 15-35)—My Woman (Fox) (2,000; 15-35)—My Woman (Fox) (2,000; 15-35)—My Woman (Fox) (2,000; 15-35)—My Woman (Fox) (2,000; 15-35)—My Woman (Bay) (2,700; 25-35), Dr. Bull' (Fox) and vaudeville. Trade here way off atclet may consequence, \$4,100. Dr. Trade here way off atclet may consequence, \$4,100. Tast week Walls of Gold' (Fox) not of any consequence, \$4,100. Tast week Walls of Gold' (Fox) not of any consequence, \$4,100. Tast week Walls of Gold' (Fox) not of any consequence, \$4,100. Dr. Trade here hard to entice them heres so that week make hard to entice them heres so that week Take a Chance' (Par) with Bing Crosby on stage did corking business of \$23,000, which had been counted on.

RKO (2,550; 25-40), After Tomell' (RKO) (Last week second and final 'Ann Vickers' (RKO) okay at \$4,800 with house showing black on holdover.

State (Loew-Fox) (2,024; 25-40). The Mad Game' (Fox) and stage

Nolidover.
State (Loew-Fox) (2,024; 25-40)
The Mad Game (Fox) and stage
show. Tough title to sell, though
subject possesses
value; will sign of with around
\$10,800. Last week (Bombshell')
(MGM) was a long pull to get
sia 700.

(MGM) was a long pull to get \$13,700. United Artists (Grauman) (2,100; 25-55), Broadway Thru a Keyhole (20th Cent.) and stage show (1st week). Exploitation got great opening and with the Jolson-Winchell coud originating here, the curious are going for this one to tune of \$13,000. Last week, third and final, The Bowery' (20th Cent.), okay at \$11,000.

Ketti Gallion, French Actress, in Fox 'Gallant'

Hollywood, Nov. 6. Ketti Gallion, French actress, en-ged by Winfield Sheehan when gaged by Winfield Sheehan when he was in Europe, comes to the Coast in two months for the lead in 'Marie Gallant,' Sonya Levien will

Attracted Sheehan's attention while playing 'The Ace' in London. She is 20.

BOMBSHELL' \$15,000 AT ORPHEUM, DENVER

Denver, Nov. 6.

Bombshell' is topping everything else in town. Still packing them in Sunday after standouts Friday and Saturday. Stage show helps. Denham dipped severely from two previous weeks.

Saturday. Stage show helps. Denham dipped severely from two previous weeks.

'One Sunday Afternoon' was one
of the best draws at Elich stock
durling past summer.
Aladdin, \$3,800; Denham, \$15,000;
Paramount, \$2,800.

Estimates for This Week
Aladdin (Huffman) (1500; 25-4060)—'Berkeley Square' (Fox). Viola
K. Lee at the organ. Around \$3,800.
Last week 'Broadway. Through a
Keyhole' (UA) did okay \$3,500, but
p playing day and date at the
Denver and whaddin, of week
and of the stage of the stage of the
ham (Hellborn) (7,500; 25-8040)—'One Sunday Afternoon' (Par)
Stage show. Big drop to \$8,000, but
not bad as average programmer.
Last week 'I'm No Angel' (Par) on
second and final week did a bang up
\$14,000.

Denver (Huffman) -(2,500; 25-58-

second and final week, did a bang up \$\frac{14,000}{2,500;}\$ 25-35-\$0)—Henry VIII' (UA). Edna Dodd at the organ. \$5,000, Last week Broadway Through a Keyhole' (UA), playing day and date with the Aladdin, gave this house the poorest business in six weeks. Held

nne Aladdin, gave this notise time poorest business in six weeks. Held only six days.

15-40)—Bombshell' (MG). Stage show with Fred Schmitt and orenestra. Smacko \$15,000. Last week The Kennel Murder Case (WB) rated standouts on Saturday and Sunday nights to get a finish of Paranount (Huffman) (2,000; 25-40).

Paranount (Huffman) (2,000; 25-40). Last week Love, Honor and \$2,800. Last week Love, Honor and OBaby' (U) took in \$2,500, an Improvement over the previous stanza.

Port. Heavily Exploits 'Emperor Jones,' \$5,500; 'Sunday,' Pan, \$7,000

Portland, Ore., Nov. 6.

J. J. Parker launched a terrific campaign on Emperor Jones (UA), now into the United Artists. Figured that pic warranted exploitation on a magnificent scale, or otherwise hard to sell. Emperor Jones got going at the UA from the start and looks like this week's top gross.

tion on a magnificent scale, or otherwise hard to sell. Emperor Jones' got going at the UA from the start and looks like this week's top gross.

Liberty's disappointment with Power and Glory' (Fox) may have been due to Pan opening the Person to be registered well but simply lacked bo, appeal. This week Liberty doing fairly with 'Golden Harvest' (Par). Nudist pic Elysia' (Foy) at the Music Box started well but dropped off last hair, evidently too tame to hold attention.

Box started well but simply lacked by the property of the property

BIZ OKE IN N. H.

Well Divided—Harlow, Harvey, Che valier, College Coach' Getting 'Em

New Haven, Nov. 6.

Biz pretty evenly distributed this
week. Harlow-Tracy combo is pulling 'em at Poll's. College boys giving 'My Weakness' & heavy play at
the College, with locals following
with

ing any westmess cause following set college, with locals following set college, with locals following set college, with local following set college, and factor in current week's attendence. Always a big draw, Weaver got ovation on return.

'F. P. 1,' originally set for full week at first-run College, shifted to two-day stand as second Week, Paramount (Publis) (2,348; 550), 'Way to Love' (Par) and 'Hell and High Water' (Par). Set for excellent \$8,200. Chevaller counting here. Last week 'Tm No Angel' (Par) on second week, held to steady \$7,000 after record-breaking first week. 1, 28 Aug. \$5,50), Bomb-

steady \$1,000 after record-breaking first week.

Poll's (30 and 'above the Clouds below the Clouds at the control of the contr

Too Many Good 'Uns In Col. This Week So No Outstanders

Columbus, Nov. 6. Columbus, Nov. 6.

Too many good ones in town this week to make any house an outstander. Ohio and Palace have the best of it, with third week of 'Footlight Parade' at the Grand one of the features. Berkeley Square winning universal acclaim but class too great for this burg.

Estimates for This Week
Palace. (EKO). (2.024-20.40).

too great for this burg.

Estimates for This Week

Palace (RKO) (3,074; 30-40)—
Way to Love (Par). Good \$10,000
in sight. Last week Three
Cornered Moon' (Par) and vaude
just topped \$11,000. (3,000; 25-40)—
Meet the Baron' (MG). Set for
strong \$12,000. Last week Broadway Keyhole' (UA) mild \$8,000.

Broad (Low-UA) (2,500; 25-40)—
Berkeley Square' (Fox), strong
opener but hardly set to better
\$8,000. Last week 'Bombshell' (MG)
strong \$10,500.

Grand (Met) (1,100; 25-40)—
Footlight Parade' (WB). Should
do \$4,000 for third week. Last week
got \$5,500.

Majestio (RKO) (1,100; 25-40)—
Midshipman Jack' (RKO). Mild
\$2,000 in alght. Last week third
of Tm No Angel' (Par) good
onugh \$2,500.

Gold-Buying Scared Providence; Biz Off; 'Baron,' \$12,000, Fair

STANWYCK'S \$9,000 MAY **BE H.O. IN INDIANAPOLIS**

Indianapolis, Nov. 6.

With the rise in temperature, business that looked good last week suddenly did a nose dive to play havoc with last week's estimates. Weather has been the hottest for this time of month for 20 years. Toollight Parade, which was expected to draw 9 G's was oft a thousand.

This week the aith will have a thing on, with the change of plotters, the weather changed to colder and snow. Managers are not seeming any too optimistic, even with the first snow flurries of the year, which always drives in a few customers.

Gus Edwards, heading the steem.

which always drives in a few customers.

Gus Edwards, heading the stage show at the big Indians, is the big frog in the little pond this week, we have a support of the little pond the week, we have a support of the little pond the week, we have a support of the little pond the little pond the little pond to the little pond to the little pond to the little pond to the little was a wise move to hold over Footlight Parade for a second week at the Circle Worst Woman in Paris' was pulled at the Apollo after six days to make way for Berkeley Square', the extra day helping the looks of the books after the Worst Woman' floppo. Only house in town where han terrible is Palace, where a good ad campaign on Meet the Baron' gives the totals a familiar look.

This Week's Estimates

good ad campaign on Meet the Baron' gives the totals a familiar look.

This Week's Estimates
Apollo (Fourth Ave.) (1,100; 25-40)
— Berkeley Square' (Fox). Elight-day run has the choppers cutting about \$3,400, oke. Last week Worst Woman in Paris' (Fox) ugh; to \$2,400, State 10,200; 25-40)
— Girle (Kats-Feld) (3,000; 25-40)
— Girle (Kats-Feld) (3,100; 25-40)
— Girle (Wals-Feld) (3,100; 25-34-40)
— Girle (Wals-Feld) (3,100; 25-35-40)
— Heart' (WB) pulling the femmes, will send this one to \$3,000, good. Last week. 'Way to Love' (Par) caught the Chevaller fans with the liking fever to hold totals to a fair \$3,500.

Lyri (Olson) (2,000; 20-25-40)
— Low's Palace (Loew's) (2,800; 30-25-40)
— Meet the Baron' (WB) backed by a good ad campaign with wide spread of one sheets and newspaper tleups will bring this one to \$5,000 mark, average. Last week Broadway Through a Keyhole' (UA) dwindled to \$4,750.

Providence, Nov. 6.
Town's screwy again. Natives are hanging onto their coin with vengeance with the result practically the whole theatre picture here is pretty well cockyed.

A couple of months ago all examinitions here seem fairly certain their troubles would soon be over, but the last few weeks has burned many a bubble for them. Despreading their troubles would soon be over, but the last few weeks has burned many a bubble for them. Despreading for the fall picture is creating about town. Judging from present pace there's not much hope of this one hurdling \$4,000. Littows for the fall picture is creating about town. Judging from present pace there's not much hope of this one hurdling \$4,000. Littows for the fall picture is creating about town. Judging from present pace there's not much hope of this one hurdling \$4,000. Littows for the fall picture is creating about town. Fay's (1,900: 15-40)—Kennel Murder Case' (VPB) and vandeville. Burnor-Mogi-and-vaude-featuring Singer's Midgets. Nice publicity on the Midgets, but house not able to cash in on efforts opening down by the many and the fall picture week-end. sort of tilted things higher with house figuring on \$12,000. And glad to get it. Last week 'Broadway Thru A Keyhole' (UA) and Weaver Brothers on stage did not reach what was hoped for higher with house figuring on \$12,000. Misjestic (Pay) (2,000; 15-25-10)—Medical picture. Gross will be near \$13,500. Maljestic (Pay) (2,000; 5-35-10)—Medical picture. Gro

Shade on stage did a nosedive for fs.500. RKO Victory (1,600; 10-15-25)— Good Bye Love' (RKO) and Deluge' (RKO) on a split-week should garner close to \$1,20; oke. Last week 'Rafter Romance' (RKO) and 'The Avenger' just about average at \$1,100 on split week also.

Buffalo Not Squawking; West, Harlow Split 27G.

Buffalo, Nov. 6.

No complaints around Buffalo this week, with strong attractions bringing good business, notably Mae West 'Angel,' which on second week at Great Lakes will nab \$12,4000.

The Buff has Bombshell' and will

The Buff has Bombshell' and will set \$15,000 or more. Estimates for This Week Buffalo (Shea) (3,500; 30-40-55). Bombshell' (MG) and stage show, Expected to get \$15,000 or better, pretty good. Last week Torch Singer (Par) and stage show, under \$15,000 are \$15

One Sunday Atternoon (Par) and vaude, very nice \$11,000.

Great Lakes (Shea) (3,400; -40).

Tm No Ange! (Par) (2nd week).

Mae-West getting-'em-all-\$15,000.

Century (Shea) (3,400; 25) 'Chartle Char (Fox), Fair \$6,500 indicated. Last week "This Day and Age' (Par) \$6,000.

Lafayette (Ind) (3,400; 25) 'My Woman' (Col). Average around \$8,000. Last week "Tarzan' (Prin) feli oft to \$6,400, exb, but promising start augured more.

Opera, NRA Parade, Football, Racing Maybe Rain, Pile on Frisco Woe

Bring on the aspirin. Excluding space of the state of the space of the

CLICK AND CLUCK SYSTEM

Bernie, 'Baron' Top Loop, \$45,000; Rest of Chi Not So Bad: Chev. NG; 'Game,' Oke; 'Keyhole' Good \$16,000

Chicago, Nov. 6.
Chicago is going crazy with its acrewy gross records. Exhibitors look at their books for the past four months then go out to order a dose of bicarbonate. Everything, is upside down; all the rules that have been in existence since show business started can now be thrown into the alley. What kind of show business at their was a bigger most month than September, September bigger than October and north appears that October will be bigger than November.

Decline last week had Balaban and Katz putting on the panic act, their showmanship ideas of the World's Fair period didn't normal times, the control of the control o

Estimates for This Week

Apollo (1,500; 50-75-51-51.50)—
Dinner at Eight (MG) (3d week).
Another week and then out. Twoa-day run got off on wrong foot
and never recovered. This week
maybe \$5,000. Last week fairish at
\$8,800.

\$5,00 (B&K) (3,940; 35-45-75)—
Chicago (B&K) (3,940; 35-45-75)—
Meet the Baron' (MG) and Ben
Bernie band retage. House perk
Bernie band retage. House perk
Bernie band retage foling into the
Bernie band retage with the rest of the loop. Last
week Ever in My Heart' (WB)
Starved miserably at \$34,900. First
time house has dropped so low since
early in June. Sally Rand on the
stage was a handicap. Seen too
often.

often.

McVickers (B&K) (2,284; 25-35)—
Mad Game' (Fox). Picture opened
Saturday (4) and may get \$1,000,
fairly good. Last week (Kennel Murder Case' (WB) drew some Powel
and mystery fans to hold to \$9,200,
fair.

oriental (B&K) (3,200; 20-40-50)

—I'm NA Angel (Pan) (5th week).

Will stick it at least two most of the state of the sta

Last week excellent for run at \$20,800.

Palace (RKO) (2.583; 40-58-83)—
After Tonight' (RKO) and vaude.
Little strength anywhere with lack of punch name on stage added to the weakness of the flicker. Constance Bennett apparently through as box office meat in this town, her last rew plctures have meant nothing. Down safely to \$22,000. Last week Am Vickers' and telepod each of the stage of the

week. The Medical State this week at the Medical State this state the State that the Medical State that State Week (1) opening. Loat week Stay nicely at \$11,100.

Oiling Max Baer

Los Angeles, Nov.

Max Baer is called upon to do some legal, sparring in Municipal Court here in answer to complaint of the Associated Oil Co. that he owes them 435 for gas and oil bought on the cuff.
Oil company since?

n the curr.

npany sicked a collector

pugilistic picture actor to

ding in the court fight for

ed obligation.

B'KLYN SPURTS

'The Bowery' Nice \$25,000 at Met 'Parade' in Strong Holdover

Brooklyn, Nov. 6.
Somewhat of a spurt at the downtown box offices. Loew's Metropolitan is okay with "The Bowery (UA) and vaude. Around \$25,000. Strand is holding over Footlight Parade' for another big week.
Albee also looks nice with Berkeley Square' and strong vaude.

Estimates for Thi Wash

Albee also looks nice with Berkeley Square's and strong vaude.

Estimates for Thi Week
Paramount (4,000; 25-35-55-55)—
Goles Harvest' (Par) and stage
show with Bill Robinson coppling
honors. Uneventful filcker, poor ast
13,000. Last week, Emperor Jones
(UA) did \$13,000, so-so.
Fox (4,000; 25-35-50) — 'Kennel
Murder Case' (Fox) and stage show
with Julius Tannen. Looks good
for \$15,000. Last week, Walls of
Gold' (Fox), \$12,000, ob)— Berkeley
Square' (RKO) and vaude. Bert
Lahr on the stage. Looks like mid
\$14,000. Last week, "Meet the Baron'
(RCO) and vaude. Bert
Lahr on the stage. Looks like mid
\$14,000. Last week, "Meet the Baron'
(MG), \$22,000, aized by 'Student
Prince,' tab.
\$15,000. Last week, "Meet the Baron'
OMG), \$22,2000, aized by 'Student
Prince,' tab.
\$17,000, dandy.

'FEMALE' CLICKS WITH \$22,000 IN DETROIT

Detroit, Nov. 6.

With the competition cut down to two stage show houses both have an outstanding show. Both opened good but from now on the battle is on. The Michigan (Paramount) has-an-all-colored-show-and-the-fox (RKO) has the 'Vanities' While the Michigan has the edge on picture of the proof of the

over and was weak at \$4,000.

This Weeks' Estimates
Michigan (P.P) (4,045; 15-25-35-40-55)—Female' (WB) and stage
show. Going strong for \$22,000.
Last week 'Night Flight' (MGM)
and stage show good \$20,000 flow.
Fox. (RKOW good \$20,000 flow.
(U) and Earl Carroll's 'Vanities' on
tage. Looks for \$30,000 flow. Last
week 'Walls of Gold' and stage show
good \$17,000.

(U) and Earl Carroll's Vanities' on stage. Looks for \$30,000, fine. Last week Walls of Gold and stage show good \$17,00. [3,000]. Is \$25.35.40. [5]. P.P. (3,000]. Is \$10.000, big. Last week Mae. West. "I'm No Angel' (Par) good \$5,000. United Artists (P-P (2,018; 15-55.35.40-55).—Henry the VIII (UA). Not drawing big, only \$6,000. Last week "Broadway Through a Keyhole' (WPB) mild, \$5,000 in Last week "Broadway Through a Keyhole' (WPB) mild, \$5,000 in Last week "Broadway Through a Keyhole' (WPB) mild, \$4,000. [4,750]. Is \$25.35.40).—'Ace of Aces' (Radio) and Bast of \$14.70. [8]. Slow at \$5,000. Last week 'After Tonight' (Radio) and Duncan Sisters mild at \$10,000.

% RENTAL PLAN

If a Click, Pay a High Per - If a Cluck Rental Proportionately Down-Pay After Film's Exhibition, Not Before-Gauge Biz Norm Working Standard

INDIES' ATTACK

A merit system for the box office whereby exhibitors would be assessed for pictures after and not before their is now gaining momentum major ircles. This would mean virtually new sales sessed for pictures arror aufore their is now gaining mementum major ircles. This
would mean virtually new sales
policy for the business. It would
eliminate the pre-determined methdo of figuring percentages and
could be gauged to place every
theatre in the country on a percentana hasia.

could be gauged to place every theatre in the country on a percent heatre in the country on a percent heatre in the country on a percent age basis.

Adjustments and sales cancellations, as well as resistance, are currently figured to eat up 25% of distribution's income. With the new method it is calculated this could be reduced to 5% or so. Most of the cancellations are known to be in apired by the theatre owner figuring this is the quickest way out of a bad bargain.

Under the new method a picture that was sold as a peach would have to turn out a peach if the distributor expected top money. All pictures would be more or less on a boxoffice par, the receipts at the end of each week determining whether the exhibitor would have to pay the distrib peach or lemon money, regardless of any prior ballyhoo of the picture at the beginning of its run.

Sli ing Percentage Sli ing Percentage

picture at the beginning of its run.

Sli ing Percentage

Already a case is being outlined to illustrate the workability of the plan. An exhibitor who is known to average a \$10,000 gross weekly over normal periods, according to the illustration, would pay 25% for a picture which did normal business. If, however, it silpped to \$8,000 or less the distributor would collect but 20% of the receipts. By the same token if it went up to \$12,500 the distrib share would be 30% and for \$15,000 and over the exhib would cut in the seller for \$5% of the take.

Most of the exhib-would cut in the seller for \$5% of the take.

Most of the exhib-distrib trouble since the inception of the business has been over advance price fixing. This, in view of the admission of leaders from time to time, that no one in the business is infallible in ludgment or can play the part of picture scothsayer.

The merit system would ease squawks in this direction. It would prevent the exhibitor from guaranteeing top money for a picture which was later to flop at his boxoffice and, in similar respects, it would protect the distributor from collecting low money on many of those pictures sold as programmers which urn among the year's biggest grossers.

Sales Power Still Valuable Proponents of the plan expect

which turn among the year's biggest grossers.

Sales Power Still Valuable Proponents of the plan expect some resistance, from within major circles. When some of the sales managers can be convinced their jobs will not be jeopardized by such a method; that the plan calls for just as much sales brains but fewer lawyers than now, it is figured the hardest job in selling the method will have been overcome.

The plan is materializing almost simultaneously with another exhibitor organization attack on high percentages. The Independent Theatre Owners' Association, headed by Harry Brandt, claims it has 421 theatres in Greater New York which will eight the "stuation-evenif" its members are forced to use all indie product. The organization last Thursday named a comultreat or study exchanged. taneously with another export organization attack on high intages. The Independent The-Owners' Association, headed farry Brand, claims it has 421 ares in Greater New Xonie and the Andas such, it is also conceed to be a difficult task for an organization unless it gets complete support. The ITOA is hopeful that members are forced to be associations throughout the country. In major cricles the indie attitude association and to hold conforences time to time with major combination of the time to time with major combination of the individual seller and buyer to the individual seller and the individual seller and buyer to the individual seller and the individual seller and the i use all indie product. The organiza-tion last Thursday named a com-mittee to study each member's sales situation and to hold conferences from time to time with major com-pany heads.

The ITOA sees little or no relief

PEACH VS. LEMON Election Fever No Help to B'way; 'Keyhole' Nice \$36,000 on 1st Wk., Both Roxys Bullish. West a 5th Wk.

Election fervor and the final week of campaigning leaves its mark upon the box offices of the big town, but Mae West carries on While the rest of the theatres fed the pinch of slow patronage, 'I'm No Angel' keeps the Paramount in lots of black and on the strength of the pull manifesta was decided yesterday (Monday), holds a fifth week, maybe a sixth, although Par has numerous pictures waiting to get in. Par people hate to throw out 'Angel' while it's still bigger than anything the house has had since the days of '23.

Fourth week of West picture is paced for, \$550,000 few library in the surprisers are the two Roxys. The Seventh avenus biggle is pushing for a \$34,000 week, while the RKO Roxy. Thoughas week originally for three days, britten of the stage of the surprisers are the two Roxys. The Seventh avenus biggle is pushing for a \$34,000 week, while the RKO Roxy. Thoughas week originally for three days, britten of the stage show. Bendley week or another four days.

Old Roxy is spurting on the strength of the stage show. Bendley was second.

Rivol is doing pretty, vall on the first week of Broadway Through a first week of Broadway Throug

second.

Rivoll is doing prefty well on the first week of 'Broadway Through a Keyhole,' hoping for \$38,000 possibly better at holiday prices today. Tuesday 'World Changes,' on the second week, points for a fair \$18,000

Juny Detter at holiday prices today, Tuesday World Changes,' on the second week, points for a fair \$15,000 coming back strong last water for \$85,000 on 'Berkeley Square,' the Music Hall currenty silps again to a mild \$70,000, indicating the Bennett draw is not what it used to be, although 'After Tonight' is probably feeling the boopposition of the election campaigning.

In the strong strong

Estimates for This Week

Astor (1,012; 83-\$1.10-\$1.65-\$2.20)

— Dinner at Eight' (MG) (11th week). Another week and out, Es-

code, contending that it is one for the individual seller and buyer to

\$15,000. A probable four weeks' run or longer in the cards.
Mayfair (2,200; 35-55-65)—Blind Adventure' (RKO). On eight days mid \$8,500. Sweetheart of Sigma Ch!' (FD) opens tomorrow (Wed).
Palace (1,700; 25-40-55-75).
Berkeley Square' (Fox) and vaude Ought to top \$12,000, beating that lake previous week on 'I Loved a Woman' (WB).
Paramount (3,664; 35-55-75-85)
Tm No Angel' (Par) (4th week) and stage show. Exhibiting exceptional bo. Stamins, Mae West opera will get \$50,000 on the fourth week and stay a fifth, the first picture to ever play the house more than three weeks and that was Mae'z previous 'She Done Him Wrong' (Par). Third week on 'Angel' was \$55,000.
Radio City Music Hall (5,945: 35-

three weeks and that was Mae's previous "She Done Him Wrong (Par). Third week on 'Angel' was \$55,000.

Radio City Music Hail (5,945; 35-555-75-98-1.65), after Tonight (RKO) and stage show and the control of the contr

MG 'Wicked Woman' from Helen Hayes to Dressler

Hollywood, Nov. 6.
Metro's Wicked Woman, orlinally intended for Helen Hayes, in off the shelf and plans are under way to prepare it for Marie Dress.

Orig by Ann Austen.

Barbara Stanwyck's Next

Hollywood, Nov. 6.
Barbara Stanwyck probably will
go into Broadway and Back' as her
next at Warners.
Actress restler

Actress resting up from sprained back received while in the

Dick Powell Helps 'Coach,' \$10,000 In Native Ptsbg., 'Keyhole' Mild 9G

Pittsburgh, Nov. 6.

Bottom apparently has fallen out of the cinema market, maybe the result of the summer weather. Last week dropped after a good start and current week looks like a repart. It's a tosa-up between Troddway Through a Keyhole, as Good start and current week looks like a repart. It's a tosa-up between Troddway Through a Keyhole, as Good start with the letter chance due to presence in cast of Dick Powell. Former local mc, getting start billing here, and should be of some bo. help, with a \$10,000 week in prospect. That's not too hot, but everything considered it isn't bad either. Keyhole, despite plugging attached to daily wint. ell column in Sun Tele, won't better a poor \$3,000, and that's pretty disastoun here. Trilton just so-so with 'Charle Chan's Greatest Case, and may gather around \$3,300, although it's doubtful, while Warner got away to a good start with Ever in My Heart and may touch \$5,000, which isn't so bad. Aldine folding after eight days of 'Tm No Angel,' so first-run site remains as is, while Pitt, with 'I key Lived' and vaude shows signs of 'Tm No Angel,' so first-run site remains as is, while Pitt, with 'I key Lived' and vaude shows signs of 'Tm No Angel,' so first-run site remains as is, while Pitt, with 'I key Lived' and vaude shows signs of 'Tm No Angel,' so first-run site remains as is, while Pitt, with 'I key Lived' and vaude shows signs of 'Tm No Angel,' so first-run site remains as is, while Pitt, with 'I key Lived' and vaude shows signs of 'Tm No Angel,' so first-run site remains as is, while Pitt, with 'I key Lived' and vaude shows signs of 'Tm No Angel,' so first-run site remains as is, while Pitt, with 'I key Lived' and vaude shows signs of 'Tm No Angel,' so first-run site remains as is, while Pitt, with 'I key Lived' and vaude shows signs of 'Tm No Angel,' so first-run site remains as is, while Pitt, with 'I key Lived' and vaude shows signs of 'Tm No Angel,' so first-run site remains as is, while Pitt, with 'I key Lived' and vaude shows signs of 'Tm No Angel,' so first-ru

Have Lived' and vaude shows signs of a slight recovery and should better \$4,200, just about an even break. Estimates for This Week.
Aldine (Loew's) (2,100; 25-30-50), Tm No Angel' (Par). About \$1,000 a day for eight days, picture coming here after big week at Penn previously. Represents a profit, but house ign't chancing any further bookings and folds after little more than a week of operation. Davis (WB) (1,700; 25-30-40), Thou Much 2,000 and 1,000 an

Lincoln Freeing Some Coin at B.O.'s Again

Lincoln, Nov. 6.

Biz is looking up a bit. LTC houses are finally seeing some good steady trade. The Indes closed down the State (first time since the opened three years ago) be-they haven't enough pix to

down the soat three years ago) betages open three years ago) betages on years the soat open.

Tracy-Brown hand, held for six
weeks at the Orph and partially responsible for the steady losses of
the house over the last month, is
out: Paul Cholet brings his new
unit in for the stage show. Jack
Crawford's band following a good
reception last week at the Lincoln
is held over; he's booked into Denver the following stretch.
Sun started the first double features ever in here at the 15c top,
which is sneaking in on the second
run houses, Rilato may ditto this
week.

Estimates for This Week

Estimates for This Week

Colonial (TPC) (750; -10-15).

Hell and High Water (Par).

Ought and enest bit here Advanced in the construction of a neat bit here. Advanced a nickel, too, \$900.

and "Headline Hunters" (RKO) and "Headline Hunters" (RKO) applit, went to an okay \$950.

Lincoln (LTC) (1,600; 10-25-40)

Beauty for Sale' (MG) and stage show built around the holdover. Jack Crawford band with Madelon McKenzie, blues singer. Looks a

Puts Pep in All **Baltimore B.O.'s**

Evidence—that—coin—is—moving Evidence—that—coin—is—moving-more freely and public is of brighter frame of mind can be gleaned from steady pick-up in grosses lately, climaxed by Tm No Angel' at the Stanley last week.

This week marks the start of the new stage show policy at the Stannew stage show policy at the Stan-ley, class arena. Baltimor's three largest barns are now vaudefilmers. This trio, Loew's Century and Stanley and the indie Hipp, sweep into a hot hight for leadership, and existence. Each displays a strong draw this week, but the Hipp will supply the fireworks with Guy Lom-bardo's band, town's favorite dance combo. A first local booking for this outfit, and should send house to new high gross, bettering \$17,500.

to new high gross, bettering \$17,500.

The Stanley, with lures on both ends, 'Broadway Through a Keyhole' and Morton Downey in person, will enag \$15,500, fine' n' dandy.

Century finds no help from stage, on the control of the cont

Estimates for This Week

Estimates for This Week
Century (Loew-UA) (3,200; 25-35-40-55-65) 'Night Flight' (MG) and five acts. No aid from yaude, but that solid coating of names will nominate film as burg's big screen appeal. Started bit slowly, but will pick up and finally touch \$14,500, smart. Last week, 'Day of Reckoning' (MG) and Cotton Club Revue on stage did nifty \$16,300, thanks to town's oft-exhibited liking for this property of the stage of the st

Worst Woman in Paris' (Fox), \$2,800, poor.
Stanley (Loew-UA) (3,450; 25-25,40-55-55)—Broadway—Thru—8-Keyhole' (UA), and Morton Downey heading stage show. Getting play from both angles, Winchell and Downey meaning something to this town. House will stand well up in burg's new three-ply vaude angle. Throngs all shows Friday and Saturday augur approximately \$16,500, hefty. Last week, 'I'm No Angel' (Par), snapped attendance record and soared to \$23,000.

Glorifying Guinan

Columbia's eastern produc-tion of 'Hello Big Boy,' a saga of Texas Guinan, scheduled to start later will be rushed into work pronto, hastened by the-demise of the famous nite club hostess.

nostess.
Columbia's second eastern flicker to be shot at the ERPI Astoria studios will also be a musical.

WEST, 'PARADE,' 'HENRY' ALL BIG IN CAPITAL

Washington, Nov. 6.
Opinion that there are only so many Mae West fans and if one of the control of the control

on nocation nere neiped last Friday (3).

Estimates for This Week
Fox (Loew) (3,434; 15-25-35-50-60)—Broadway Thru a Keyhole'
(UA), and vaude. Cotton Club Revue coupled with pic heading week
for o.k. \$2,000. Last week Meet
the Baron' (MC), and Ted Lewis
did about same. (2,424; 25-35-50-60-70)—Way to Love' (Far) and
vaude. Chevaller is big bet with
stage show containing no big
names. Against opposition may do
average \$15,000. Last week Ever
In My Heart' (WB), Stanwyck's
first pio here since personal appearance, was assisted \$15,500.
Desire was assisted \$15,500.
Desire (REO) (1,550; 15-25-3550-50)—Henry VIII' (UA). Held
over for five days at last minute
decision and headed for nice \$5,000.
Last week same pic got tremendous
\$15,000.
Met WB) (1,582; 15-25-35-50-60)—Tenotight Parade' (WB).
Opening was little under hopes bit
\$12,2001, evry nice for house considering location. Last week seccond of Kennel Murder Case' (WB).
fair \$3,500.
Palace (Loew) (2,563; 15-25-3550-60)—Tim No Angel' (Par) (2nd
week). Holding up to beautiful
\$15,000, which is average for first
week at house. Last week smashed

'No Angel' at Relighted Minnesota Grand Slam, \$22,000; Others Hurt

previous high by \$4,000 to all-time record \$32,000. Three midnight

previous high by \$4,000 to all-time record \$32,000. Three midnight shows helped out. Riatto (U) (1,853; 15-25-35-50)—"Waltz Time" (GB). Opposition plenty tough but should get o.k. \$4,000. Last week 'Love, Honor and Oh Baby' (U), got \$4,500. light for Pitts-Summerville combo, who are one of house's best bets here. Columbia (Loew) (1,263; 15-25-40)—"The Bowery (UA). Should get nice \$4,000. Last week 'Headine Shooters' (RKO) near new low for fall season with \$1,500. National (55-\$1,55)—"Dinner at Eight' (MG). Road show in second week and ought to see o.k. \$5,00. Last week opened only fair bufoled by quickly to total and unquestionably a big help in face of hot opposition.

'World Changes' \$24,000 at Met, Boston, Good

Mae West's mop up for the first week of her new film sets an all-the first week of her new film sets an all-the first week of her new film sets an all-the first week of her new film sets and a first the table of those in the biz. Wet garnered \$2,500, above estimates and a deposit of the first first

this gave Met biggest profits in its history.
Film is shelved, owing to Met's refusal to break its unbroken week-only policy. Goes to the Paramount and Fenway next Thursday, later to Scollay and Modern, which will give film equivalent of a long run at one spot. The state of the

the light of what the west objustrew.

Estimates for This Week,
Mejestio (Shubert) (1.600; 55\$1.65) Dinner at Eight' (MG) folding after fourth week, closing days
stimulated to almost sellouts, Gross
timulated to almost sellouts, Gross
tose; \$4.50 grand,
Total for run
Gesth's (RKC) (4.000; 25-35-50)
Tuvisible Man' (U) and Crawfords.
Above par, for expected \$14.000.
Last week, 'After Tonight' (RKC)
and Crawfords, just about nice at
\$10.500.
Boston (RKO) (4.000; 35-50-65)
Walls of Gold' (Fox) and Kate'
Smith and stage revue. Biz perks
up after slump due to Mae West
rivairy, which overshadowed all
(Continued on page 22)

Minneapolis, Nov. 6.
This is roughouse week; at loop, showhouses, where a rowdy array of attractions holds forth. Judging by the box-office results thus far, they the box-office of any seven-day period in a year.

The list of eyebrow lifters includes Olsen & Johnson in Take a Chance,' Midway Nighte' with a fan dance,' Midway Nighte' with a fan dance,' Midway Nighte' with a fan dancer and nudities in gold, and, last but not least, Tim No Angel'.

Reopening of the 4,200-seat Minnesota with such an acc attraction and the counts for a perfect of the counts of of the c

Jer has lost his draw here, very weak at \$2,700.

Rex (Hamrick) (1,400; 25-35).

Blind Adventure' (RKO) and Georgia Minstrels' on stage, 40 strong, indicated \$3,500 is disappointing, Last week, Elysia' (Ind), second week, ince at \$3,000.

Roxy (J-vH) (2,300; 25-35).

Charley, Chan's, Greatest, Case (Fox) with five acts Pantages vaude, consisting or Willie and Gladys Ahern, Bert Harris and Bud Howell, Capt. Mauss, Nelson and Knight and Candreva Brothers, Will run eight days, this, the opening week for Pan vaude here. Go Will run eight days, this, the opening week for Pan vaude here. Go Filgringse' sox) did a grand nosedive, pulled after five days that barely passed \$5,000 mark.

Quality Vs. Quantity Vaudfilm War In Seattle, 'Parade,' \$7,000, Big

Pantages opened this week at Rozy with five goes of Levy time; Rozy with five goes of Levy time; Rozy with five goes of Levy time; Rozy has a five goes of Levy time; Rozy has Richards & Fringle's Georgia Ministreis' & Metropolitan has atmospheric prologue, ballet nussical type; State (John Danz) advertises only girl show in town' with burlesque.

Orpheum and Rox both feel effects of opening week of Pantages vaude-ville. Battle between Orpheum and the Buttle Georgia of Pantages vaude-ville. Battle between Orpheum and the tend of the Orpheum. Public reaction will be interesting to watch. Union labor troubles now adjusted at Roxy, which should also help the spot, removing what handleap thermay be from picketing.

Estimates for This Week Blue Mouse (Hamrick) (356; 25-40)—Love, Honor, and Oh, Baby Coliscum (Evergreen) (1,800; 15-25)—Song of Songs' (Par); 'Baby Coliscum (Evergreen) (1,801; 15-25)—Song of Songs' (Par); 'Baby Face' (WB), dual; anticipated \$3,300. is fair. Last week, 'Hold Your Man' (MGM); 'Narrow Corner' (WB); dual, okay, five days, \$2,900. 'Effth Avenue (Evergreen) (2,400; 55-40)—'Night Flight' (MGM), billing 'six MGM stars' with 'Three

Little Pigs' again, third time at this house, and always getting a hand. Biz indicated strong near \$8,000. Last week, Tm No Angel' (Par), got socko \$19,500.

nanc. Biz indicated strong hear \$3,000. Last week, Tm No Ange! (Par), got socks \$13,500.

*Liberty (J-vH) (1,900; 10-25)—

The Racing Strain, (Mono): Night of Terror (Col), dual, combination that's liked by patrons here; looks in the strain of the strain

De Monzie in New French Cabinet, **Trade Fears Nationalized Films**

Paris, Nov. 6.

Picturedom is displaying considerable interest in the new cabinet here, more so than for some time in the past since it is understood, much depends on the new lineup and its attitude.

here, more so than for some time in the past since it is understood much depends on the new lineup and its attitude.

Anatole de Monzie continues as Minister of Beaux Arts in the new cabinet. That means he continues as Minister of Beaux Arts in the new cabinet. That means he continues in charge of motion picture affairs and that he will likely continue his threatened radical methods. Moreover, the new cabinet is guposed to be politically more radical methods. Moreover, the new cabinet is guilden the preceding one, so that, if it stands, it will be pretty certain to follow the Monzie's footsteps. That is sure to mean, it is felt, a governmental subsidy and governmental supervision of picture biz.

In French film circles recently it's been mentioned that de Monzie would like to become a Goebbels of the French clinema, meaning that its would like to become a Goebbels of the French clinema, meaning that its would like to dictate in France as Goebbels does in Germany.

For Gov't Control

On several occasions recently Minister de Monzie has talked about governmental decrees and codes, and it is known would mean an organization of a national film company which would take in Gaumont-Franco. Film-Aubert.

Out the tremendous debt that company wows to the French government banks and which, it seems now certain, the company will not be able to pay back from its earnings for a long time, if ever. Also, it would probably mean a nesarte chain which would take in a majority of the many national theatres sprinkled through France, all of which are losing money. These would be turned into film houses, of course.

would be turned into film houses, of course, or course, industry doesn't like the trend of the thing, at all, but is straid of protesting until things become more definite. With the page government, in spite of de Monzie's speeches and hints, it was figured he would never be allowed to actually get going. Now, with the new mob in charge avowedly for more radicalism and greater community effort, the French filmers are up on their hind feet again, watching every more more carefully than ever.

HOW BIG IS AN EPIC MADE BY EISENSTEIN?

Moscow, Oct. 6.
Sergei Eisenstein is laying out
plans for a big picture which will
tell the history of Moscow for 500

He proposes to make the film on n epic scale and will spend a year r two at it if his script is okayed y the government.

Bullish Sheep

Sydney, Oct. 5.
saying that 'Australla rides
on the sheep's back' is reflected in
improved theatre conditions generally, with the international wool
market 50% up.
This has reacted to the benefit of
clinemas, etc.

Home for Confabs

Guy Morgar, general manager for United Armsts in the Argentine, is

United Arrists in the Argentine, is in New York for ho. contabs. He'll remain about six weeks.

Monroe leen, Universal's manager for the same territory, salls Saturday (11) for home after a month of ling conditions here.

BRUSSELS CIRCUS SOLD

Brussels, Oct. 27.
Royal Circus, Brussels, is no more Rivings and fixtures were auctioned and realized the pitiful total of \$570.

"One-of-the-clowns who was attached to circus during Jacques Fermo's 10 years' tenancy, wept during the sale.

Belgian Tax Outlook
Brussels, Oct. 27.
The Belgian entertainment tax is
expected to produce \$1,357,000 (at
par) in 1934.

The tax on cambling \$1.142.850.

Universal Gets 'Countess **Imports Francesca Gaal**

Universal has sent to Germany for Francesca Gaal, young German ac with instructions to sail tress, with instructions to sall pronto. She'll probably get the lead in Countess of Monte Cristo, Uta picture, remake rights for which U closed several days ago after out-bidding Radio.

Miss Gaal was discovered in Ger-many by Joe Pasternak, who put her many by Joe Pasternak, who put her under a contract to make Universal pictures in Germany. That contract was taken over by U several months ago, with Miss Gaál ordered to start learning English and await orders. 'Countess of Monte Christo' orig-inally-started Brightte Helm. It will be completely done over.

FOX DISCLAIMS PARIS RIVALRY

Paris, Oct. 28. Fox has begun building a studio of its own here. It's in Saint Ouen and is being equipped with West

ern Electric.

"According to Fox officials studio minor in purpose, for dubbing only. The regular Fox European production activities will go in at the Paramount Johnville plant as in the

past.
Insiders, however, whisper that
it's a first step for Fox going out
on its own as far as studio space
and the other accountrements are
concerned. Otherwise, it's mentioned, Fox might just as well have
hired one of the Paramount dubbing
stages and kept it's Partislan production activities together.

PARIS DEPENDING 100% ON OWN NITE LIFERS

Paris, Oct. 28.
Now that the French are depending on French 'spenders,' rue Fontaine in Montmartre has blossomed out as the new center of night life. out as the new center of night line in Paris, boasting eight cabarets and one revue theatre in two short blocks between rue Pigalle and Boulevard Clichy. L'Ane Rouge, Chez Tes Nudistes (Zeill's old place) - Cosycorner, Le Fetiche, May Lyett's, Les Melodys, Cabaret Cubaine, and

Les Melodys, Cabaret Cubaine, and Mayamba, the last three featuring creole and chocolate-colored entertainers and dance orchestras. Very reasonable prices. For a quick flash, one can visit all eight, buy a drink and catch a bit of show in each, for 200 francs (\$12), includ-

in each, for 200 insured in a character L'Humour, also on rue pontaine, offering most nude and risque revue in town, open Thursday, Friday, Saturday and Sunday nights only, and dobn emash business. All the ETP Russian spots, the character characters of the characters. ness. All the ETP Russian spots, with their champagne-compulsory rule, he've folded. The Sphinx gettle'g the best play on the Left Bank. Lucienne Boyer's Chez Eille,' on rue Michodiere near the Opera, drawing the top hats and the ermines and the only spot actually doing a turnaway business nightity. Only Mite. Boyer and a three-piece string orchestra, but she is the current so-clety toast of Paris and is also No. 1 best seller on records.

Since the shrinkage of the dollar,

Since the shrinkage of the dollar of the cabarets Americans have put up the shutters.

Trenker's Alpine Pic

Trenker's Alpine Pic
Louis Trenker, German directorwriter-actor, arrived in New York
Monday to start-immediate production of a picture which will be
partly made here and partly-in-the
Alps. Titled, Prodigal Son, and
for Universal release.
Trenker will use local cameramen
and will shoot stuff around the skyscrapers. His idea is later to superimpose a lot of the film against Alplne background, comparing the
the buildings with the mountains.
Picture will be bi-lingual in English and German

Metro's Foreign Story Contact on N. Y. Visit

FOREIGN

Anne Bernstein of the Drei Masken Verlag, Berlin, has been taken on by Metro for European story, purposes. She will serve as authors' contact in Central Europe. Miss Bernstein is now in New York making contacts and goes back to Berlin in about six weeks.

WHITEWASH FOR SCREEN PANCHO

Juarez, Mexico, Nov. 6.
Francisco (Pancho) Villa, champion gringo killer, will be a conservative when the Mexican government's censors get through with the Metro thriller, Vilva Villa.

Ben Hecht had the script already, but the Mexicans insisted on a new deal for Pancho, and production on the fillin, to be made in Mexico was delayed for weeks. Actual shooting, however, has finally started. ally started, Pancho, it will be remembered, is

ally started.
Pancho, it will be remembered, is the amiable bandit who it was charged lined up 19 American mining men and executed them for no reason at all. He also is credited with putting 90 women on the spot, and with having staged the bloody. Columbus, N. M., raid. Because the Mexican government is going to furnish soldiers for the picture they will virtually dictate the treatment of Yilla, the hero of the tale.
Wallace Beery, who will play the part of Pancho, passed through Juarez this week to join Hecht and Jurector Howard Hawk in Mexico. With him were George Stone, Irving Pichel and Mona Maris. At the station a flock of Mexican gris asked Beery if Agustin Villa son of Pancho, was on the trainfle was scheduled to play the part of Pancho as a youth.
Something delayed him, said Beery.
The some thing that delayed

Beery.

The some thing that delayed young Agustin Villa was a petition for a sanity hearing filed in San Diego by his guardian. The netition stated that Villa went around nude, and acted queer. Somebody else will be picked for Pancho as a boy.

'THUNDER' SOLD ABROAD

Syndicate of Central European distribs has taken Thunder Over Mexico, Sergei Eisenstein film, for Austria, Hungary and Czecho-sloyakla.

Wright Is Ready to Gazzole on

Arthur Ziehm

French Law Broached to Prevent U.S. Firms Hiring German Exiles

German Anti-Dual Law Murder in Provinces

Berlin, Oct. 28.

It is understood that the widen-It is understood that the widening of the supporting program to
the extent of 1,400 meters besides
newsreel and cultiure film, as decreed for nine months, was enacted
to meet disastisfaction and opposition to the anti-double-bill measures in the densely populated disricts of Westphalia and the Rhine-

land.
It seems that distribs and especially exhibs in that district got the worst of the new regulations and grosses slumped rapidly. Reputedly district authorities were approached and hurried through an amendment for the time being trade is to be g trade is to be given a chance work up old subjects.

MIDDLE EUROPE

Prague, Oct. 28.
First Czecho-Polish picture
'Tweive Stools,' is finished and
ready-for showing. It stars Vlasta
Burlan, Czech comedian. Burian, Czech comedian. Poland, Czechoslovakia and Yugo-

Poland, Czechoslovakia and Yugoslavia have been talking for some time of a little entente for Central European picture making. Getting the three countries together for production purposes, it's figured, will give them all strength whereas, alone, they've been doing considerable struggling.

This is the first picture made by the combo and if getting over at the box offices of both countries involved is figured to be the forenumer of a more complete all around tieup for a considerable number of pictures.

umber of pictures.

Fox Shooting in Nice

Nice, Oct. 28.
Lily Damita and Henry Garat are here for some exteriors on They Have Stolen a Man, which they are making for Fox. Entire company of players was shipped down by Fox. Film is being directed by Max Ophuls under Eric Pommer supervision.

London, Oct. 28.

Lawrence Wright, music publisher, is bent on buying a theatre in the West End. His idea is to stage his summer concert shows, which he operates regularly in Biackpool and other seaside towns, in London during the winter.

Wright has made a definite offer to the Melville Brothers for the Princes' theatre, which is somewhat off the beaten track, and is far from modern. Failing to agree on the price for the Princes, wright is mibbling for the Princes, which is the price for the Princes, which is the price for the Princes, which is the prince of the prince of the prince of the prince of the pattern of the prince of the

WB Studio Vacation

WB Studio Vacation
Warner brothers (London), Ltd.,
intend to close their Teddington
studio in four weeks, and remain
closed for about two months.
Irving Asher, in charge, will sail
for New York where he will conter with home office. It is understood Asher will returned the sevent
stood Asher will returned to
stood Asher will returned to
stood Asher will returned to
stood Asher will returned
to superations with the sevent
man and the sevent
stars. Warner's intend to spend
more money on their English productions, which have hitherto been
made for quota purposes only.

Anglais Changes Hands
Sado, King & Murless, freeholders
of the Cafe Anglais, have been
bought out by Francis, Poulsen &
Sacco, the lesses. Only change
will be the replacing of Frost's band
by Lew Stone from the Monselgneur restaurant, with Jack Harris,
American, who left the Cafe de
Paris recently through differences

with the management, replacing Stone at the Monseigneur on a per-centage, an innovation for this eat-ery.

London Try for Resort Shows

Windfall for Col.

Damaged Lives, brought over
here by Dave Diamond, and distributed by Columbia, is doing a
clean-up. Current bookings lined
up make it a certainty picture wil
gross \$50,000, with Col. getting 30%
of the intake.

Picture is playing full fortnight
in picture theatres that usually
change programs twice weekly. In
some spots it is in for an indefinite
run.

Baker for B'way

Before sailing for America on the
lie de France, 25, Stanley Rayburn
signed Josephine Baker to play in
new revue in New York.
Understood negotiations are onbehalf of John Murray Anderson
and Walter Batchelor. Show is
scheduled for Sept. 1934, with Anderson to stage. Several American
writers are being approached to
fabricate material.

fabricate material.

Too Quiet for England
Practically all the dramatic critics, at the dramatic critics, and the dramatic critics, at the dramatic critics, and the dramatic critics, at the dramatic critics, and the

Paris, Nov. 6.

Newest headache of American filmers here is a continually rising murmur to the effect they're playing ball with German expatriates to the disadvantage of French workers. Legislation has been suggested to stop this and, while American companies claim there's nothing to it, they will be seriously burt if the proposed laws are put hurt if the proposed laws are put

hur: It the branch of through.
Supposedly the French don't mind americans producing in Paris and have done considerable talking trying to promote it. The German unch for have done considerable talking try-ing to promote it. The German thing, however, is too much for them. Too many German refugees working in Paris picturedom to sat-isfy Frenchmen, with the claim made that Americans are employing

A hurried through an amendment the time being. Incidentally the dis to be given a chance to rk up old subjects.

IDDLE EUROPT

FILM ENTENTE

Prague, Oct. 28.

Prague, Oct. 28.

| Incidentally the most of them. company directly pointed at. Fox has Fritz Lang. Eric Pommer and quite a few other-former Germans on its payroll in Parl's now, and Frenchmen—or some of them—don't like it. Think thew some of the lads out, or made things so hot that they left, is no reason for American companies hiring them and putting them to work in Parce. Attitude seems to be 'if you want the Germans, take 'em to Hollywood, or London. Not here.'

'em to Hollywood, or Lomoul. Not-here.'
Legislation proposed, and under-stood pretty likely to get serious governmental consideration,—would-not restrict anyone other than French from filming here, but would force foreign companies pro-ducing here to employ all French help, except in the very highest ex-ecutive capacities.

LONDON HIRING U.S. CAFE ACTS

London, Of. 28.

Clifford Whitley, who brought over 'New York Follies' cabaret from Monte Carlo, in conjunction with Felix Ferry, sails for America Nov. 8 or 15, to line up another big foor show. The one currently at Dorchester hotel has been averaging \$26,000 per, biggest money for any London night show.

Ferry, who sails on the same boat, will 'line-up a floor show for his

will line-up a floor show for his Monte Cario hotel. When Whitley finishes with his new aggregation he will send entire outfit to Monte

Carlo, with Ferry's show coming to the Dorchester. Sir Francis Towle has so much faith in big floor entertainment that it is practically certain a special theatre will be constructed at the Dorchester.

Dorchester.

Also sailing with Whitley and
Ferry are Cicely Courtneidge, Jack
Hulbert, Bobby Howes and wife
(Pat Malone), Stanley Holloway,
and Greatrex Newmen, the author.
All these are going on a vacation.

German-Norse Deal

Berlin, Oct. 28. Under the name of Nordische Under the name of Normand has been organized here especially de-voted to the import of Scandinavian film and the export of German pics to Scandinavia.

Raymond Thanes and Heinz C. Gohlisch, who have the management of the new company, have contract to this end with Schonger-

French Film Bally

Paris, Oct. 25.
Taking a page from Broadway,
Paris cinemas are going in strong
for street ballyhoo, with uniformed barkers doing their stuff and ani-mated displays also used to attract

The 'King Kong' front has an im-mense prop ape, with movable laws, clutching a struggling nude girl

Here From Orient
Tom Cochrane, Paramount's g.m.
in Japan, is in New York for a looksee of conditions and product here.
Expects to remain about three or

VARIETY

were good.

George Jessel was the master of ceremonies Sunday night. He worked very hard against growing odds as the evening grew late, made grand impression on his own and almost saved the show. But no one person could save anything completely with the sort of talent background accorded.

Jessel could probably continued to the continued to the could be continued to the continued to the could be continued to the continued to th

almost saved the show. But no one person could save anything completely with the sort of talent background accorded.

Jessel could probably continue here for several weeks if he wanted to The mob liked on the could be several weeks if he wanted to the could be several weeks if he wanted to the could be several weeks if he wanted to the could be several weeks if he wanted to the could be several weeks if he wanted to personalities thing. Jessel announced to start off with that he would not embarrass anyone in the would not embarrass anyone in the read and the several weeks in the would not embarrass anyone in the would not embarrass anyone in the would not embarrass anyone in the read any with a lot of sill, wrangling, pleading and coaxing.

A couple worth-while acts on the bill, such as Gambarelli, Frank and Mill Britton and Rex Weber. The rest pretty sad. And that is the great trouble with these shows there is not the whole thing a mess. At \$2.75 at how outsomers are entitled to finished talent, not tryouts.

Proceedings start with the Liazeed Arabs, god tumbling Araburn. Deucing, Tick Tack Trio, three girls with Jua about the bill was the several several

WINTER GARDEN, N.Y.

(Sunday Nite Concert)

Fourth week of the Winter Garden Sunday night thing is over, the show was pretty bad and the tickets still too expensive, even if the show was pretty bad and the ticket still too expensive, even if the show was pretty bad and the ticket still too expensive, even if the show was pretty bad and the ticket still too expensive, even if the show were good.

symphonics and the ne puls littra orchestrations, etc., it's still their of friend the Pop Medicy under 4 duspices of the property of the prop

puted nationalistic frugality wound assert itself.
Of course, just what would fit into the Hall is the headache of those who cause wonder at the lack of ingenuity manifesting itself with these routine shows when mechanical equipment, revolving stage, hydraulic liftis and unilimited scenic and wardrobe investince is at their command. Or what is one to expect for \$1.85 loge locations?

Abel.

PITT, PITTSB'G

Pittsburgh, Nov. 3

With any kind of a lay-out at all With any kind of a lay-out at all, the Pitt is the town's best value. With seven acts of vaude, a feature picture, "newsreel and a two-reel comedy, that two-bit scale until six bells, after that 40 cents, should make this a site for the bargain

sgam pretty Fougaria Gambarelli was likena breath of fresh air. Gamby has a male partner now who works nicely with her. She started with her Khapsody in Billing who works nicely with her. She started with her Khapsody in Billing and them they doubled to mop up soldly. When her a dozen songs. He's booked in by the Shuberts via the Shubert Hold Your Horses, of course, but a capable artist. Frank and Mill Britton band closes the Shubert Hold Your Horses, of course, but a capable artist. Frank and Mill Britton band closes the Shubert Hold Your Horses, of Scond portion is opened by Helen Dankl, radio singer who has possibilities. She had a steep who has possibilities and cleaning up. It's 11:28 by this a deaner and mimic, follows. Then Eddie Conrad and Lotic Milles in a new turn that needs polishing and cleaning up. It's 11:28 by this a cleaning up. It's 11:28 by this a foogs and sends the mob home. He could have continued for hours, seemingly, but it was mishty late and he had a date to play some the could have continued for house, seemingly, but it was mishty as the start of the start of his seeming to the start of like a harmony tulo and ticket charge which is a good to? to high is indicative of the fact the county of the fiscer of the fiscer draw, as things stand to-day, if feature isselt there, they must be a start of the county of the co

PALACE, N. Y.

Even though there isn't included turn of real sockerino proportions the stage delegation on hand, the current week manages to make a consistently diverting hour of it. As combinations go these days this five-acter has enough familiarity in personnel and routining about it to give satisfaction to at least the vaude regular. What might have vanue regular. What man limit have remarked the picture for the latter element at the first Saturday scance was the sight of Richy Scance was the sight of Richy Craig, Jr., hiding behind a mike. But happily it didn't take the crus, Jr., hiding behind a mike. But happily it didn't take the chatter boy very long to realize the error of his ways and trade the electrical mouthplece for straight delivery.

delivery.

Craig apologized for resorting to the oral cheaters. He explained that the week before he played the Albes, Brooklyns, and Treaton expected according to the control of the con

abreast of the Craig brand of wit. That the 47th street curb was represented was indicated by the response one bit of repartee, Soc Girl stoogs doing the dumbbell routine remarked that she 'couldn't get that last joke. Don't worry about it, rejoined Craig, you'll hear it again when Milton Berie plays here.

about it, rejoined Craig, you'll hear it again when Milton Berle plays here.

Craig's isn't the only act available on this setup to keep them in meriment. Down closing the show is Art Landry, who, plus rating as one of the better performing orchestras around these and other parts, has a knack for sprinkling the path with the same of the parts, has a knack for sprinkling the path with the same of the same display of chuckles also went to the Reynolds and White same display of fireworks and the seame display of fireworks and the freakaway of instruments. The femme still brings the routine to a climax by ripping off the clown toggery and makeup to reveal a natty evening sown and a load of good looks, but that didn't make it any the less refreshingly droll for the same still brings the routine to a climax by ripping off the clown toggery and makeup to reveal a natty evening sown and a load of good looks, but that didn't make it any the less refreshingly droll for the sach number she ted 'cm, this expression of sentiment mounted. As an interpreter of Tin Pan Alley's latest in the modern idlom, this comely miss can still hold her own easily. Opening spot of the bill fell to Don Ruiz and Bonita and their sprightly spectacle of ballroom terpsichore. It made a speedy starter and collected nicely.

Saturday's initial matines gave indications of a lively business week with Berkeley Square (Fox) the screen attraction.

Odec.

ACADEMY, N. Y.

ACADEMY, N. Y.

It's anniversary week down here and they go to seven acts which itereth is 5 minutes with the endired property of the control of the control

she shakes a mean wriggle.

Joe Phillips was the first to pick
up the laughs, and he owed plenty
to Alleen Cook, his foil. Stooges
nicely for Phillips and then brings
the turn new life when she gathers
up her skirts and starts to put over
some smooth legmania. Phillips
stuff is not new, but so long as he
spanks or threatens to spank his
partner—about—every—so—often—he
builds the laughs. Nice style of
working, and it would be interesting
to see what he would do with really
good material.

Styles Froos takes what would

NEWSREELS

Programs in both theatres currently are above average in enter tainment and contain less materia which is obviously magaziny, Their coverage of spot topics also affords better than usual opportunity for comparisons.

e Rhode Island oil blaze well covered by all the reels, but Universal in a plane made the most exceptional job. It semed to ven-ture right over the conflagration in the air, while on the ground it also impressed as being closest to the

blaze.

There seems to have been something wrong in the recording of Mrs. Roosevelt's speech at Chicago. The Luxer booth can hardly be blamed. Fox-Hearst covered the subject at the Embassy, but omitted the talk. When voices reproduce in a high cracking falsetto, especially when they come from responsible people discussing serious subjects, good newsreel judgment would seem to be all that is necessary.

essary.
For once F-H over-sheared a collp, which is unique when it is remembered that the Emb has the rep for letting such subjects as Australian sheep run into western horseplay length. Fin 12-year-old Jersey lad who saved his home by being the first letter writer to the President on the home loan plan was flashed in between his parents and allowed a sentence at the Emb. Luxer let Paramount's subject run full.

Better camera suchting

Luxer let Paramount's subject run utill.

Better camera spotting scored descistely for the Emb over the Luxer, on several important subjects. By virtually climbing into the hole of the destroyer and nosing up to the hole of the destroyer and nosing up to the hole of the destroyer and nosing up to the hole of the hole of the same prophic description of the San Francisco collision than Pathe. The same goes for the French train wreck, Paramount boys seemingly having been content to remain up on a hillside while the Fox lads toed the broken line. In the Los Angeles auto race, but the same properties of the properties of the properties of the properties of the destroyer was an another time the car spun until the driver separated himself from flames and wreckage. F-H also had a more intimate study of the

figure separated himself from fiames and wreckage. F-H also had a more intimate study of the had a more interest of magic expose and acrobatic work. The comedy is imane and there's to more had a more interest of the stage of the had a more interest of the stage of t

IMPERIAL, TORONTO

partner—about—every—so_often, be builds the laughs. Nice style of working, and it would be interesting to see what he would do with really good material.

Sylvia Froos takes what would have been the closing spot and sticks it out for four songs. Has dropped her pianist and sings out on the platform in the orthestra, with the mikes turned on and not much lept. She clings to the spot for four songs. Bats them over smartly, but

EMBASSY

It's a long time since Herbert Hovoer has appeared on the newspreed screens. Although buried in the program and following three New York mayoralty candidates, each of whom had a chance to speak, Hoother one rousing round of applause at an Emb Sat. mat.

at an Emb Sat. mat.

F-H payees evidently are glad
electionering is over. Wearied by
weeks of Broadway horn blasting,
they had no reception before or
atter for either O'Brien or McKee,
and were weakly demonstrative in
heir recognition of La Guardia.

By far the most significant utter-ance in current newsreel releases is the statement F-H obtained from Lloyd George.

On the Russian subject Senator McAdoo upon return granted all an observation. Russia seems to be getting more space in the reels as weeks pass. Currently there are three subjects, the high air, jaunt and a snake-like train being the other two.

other two...

Carners now rates positioning in the Emb program shead of Mussionin. The Duce, however. "only the usual of reviewing troops while the fighter posed in a brand new uniform."

Two old bachelors are married to two elderly matrons before the F-H converse and a few lauries in the first converse and a few lauries are the first converse and a few lauries are the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and a few lauries are sent to the first converse and the first converse are sent to the first converse and the first converse and the first converse are sent to the first converse and the first converse are sent to the first converse and the first converse are sent to the first converse and the first converse are sent to the first converse and the first converse are sent to the first converse are sent to the first converse and the first converse are sent to the first converse and the first converse are sent to the first converse are sent to the first converse are sent to the first converse and the first converse are sent to the first converse are

Two old bachelors are married to two elderly matrons before the F-H camera, and a few laughs are exacted after the rites by some vigorous osculation.
Other subjects: irl barmaid students, Sir Mosley, Alabama-Fordami game; Westrope, the 16-year-old jockey posing with Dempsey; snow in Montreal, English locomotive in L.A., hats.

Welly.

ascent of Russia's balloon to the stratosphere than Pathe.

Unusual subject than Pathe an ewsreel property of the stratosphere than Pathe and the stratosphere than the stratosp

Subous for a jugging oit that showed dexterity but had a mild reception.

Agdence refused to warm up until the gopearance of Major, Sharp and Minor, Sleasing femme trio in white gowns, wis; used the party stem for harmony warbling. Not them for harmony warbling. Not them for harmony warbling of the more than the stem for harmony warbling of the fine hack in full for a mattch that Rouse and chore. Line them back in full for a mattch dance, black drapes parting at the finish on an Oriental landscape backing as entrance for Harris Twins and Loretta for a combo acrobatic and adagic routine.

This got a nice reception, but best response of the evening followed the appearance of Jimmy Savo, who injected the first fash of comedy in the 50-minute stage of this act in pantomine and with nice supports. Warbling-back with nice supports warbling-back with nice supports warbling-back diminutive comic. Finale had the diminutive comic Finale hot the diminutive comic Finale hot the diminutive comic Finale hot the first back for the toy-shop idea, a doll dance, jumping-jack quartet, etc. Company round-up for the finale. Overture is Herman Fink's Melodious Melodies, a transition arrangementor English bits, cut here to 7 minutes. Arthur conducts feature is 'Way to Love' (Par). Feature is 'Way to Love' (Par).

STATE. N. Y.

Although the picture disappointed at its deluxe first run at the Capitol by faillife and the Capitol for the commission of the commission

money's worth.

Al Trahan is the headliner and funnier than usual, with some new material added to his act here and there. The comic tries out his voice seriously and Saturday afternoon the folks went for it strongs. His wrestling sequence with Tukona Cameron, now the missue, with new slants and wisecracks added, is hetter than ever.

slants and wisecracks added, is better than ever.

Here and there a few other bits have been developed in enhancing the laugh value of the turn. After larding big Sat mat, Trahan encored with one of those thank-you things, at the same time hinting that one of these days he was going to turn singer more seriously.

In the closer, Jack Sidney's samples (New Acts), the house gets a flash produced along refreshing lines and including in its lineup some smart and surefire entertainment. Revue is made up of reveral acts or specialties that have worked as such, company including Wilbur Hall, Hal Menken, Annette Ames, Three Stewart Sisters and Birdle Dean.

Rublo Sisters opened in their

Three Stewart Sisters and Birdle Dean.

Rublo Sisters opened in their symmastic-endurance act, Herbert Faye and Co. spotted second and Freddie Craig, Jr., third. The Faye act could profit from better material but in the impressions, notably of Chevaller and of lightweight talk. If the could profit from better talk. If impressing that way, is forgotten. Faye is assisted by Jack Silvers. Ebbbie Janis and Betty Bernier. The mental wizardry of Craig, Jr., in the middle of the bill, adding up figures, writing while talking about something eise, etc., hit home with the State crowd Safurday aftered in and the safety applause. Craig makes acce appearance and is as much a showman as a memory marvel.

LOEW'S MONTREAL

Montreal, Nov. 3.

Tumblers, acrobats, tap dancers make up most of bill. Opener is Carl Sayton, who partners with another acrobat in series of statuesque poses against tent-like backdrop. Strong man sturb building. Under the contract of t

slap-stick. This got a handful of calls.

Harold Boyd in the fifth had a flock of stoogs in support with another grotesque act, from rags to feehings, everything smooth and rapid. Build up to close with team of four arranged as elephant on which lone gal rides off stage. Closing act, Lester Cole and 12 supports lined up as cowboys singing 'Last Round-Up' and two or three westerns. One of the line has fine tenor voice and rest blend well as chorus. College song medley. Desert Song' selections and request numbers made up a long act that was also well received. as chorus. College song met Desert Song selections and req numbers made up a long act was also well received.

Feature, Power and (Fox),

FOX, 'FRISCO

FOX, 'FRISCO

San Francisco, Nov. 1.

Continuing 'ts policy of a lot of show for a little money, house started 10 acts of vaude with a first run film for 25 and 35 cents to good business on. Friday. But the Saturday football game and rain that light and Sunday helped drop business to a very unhappy level.

Operating the Fox for William Fox is Joe Leo with Henry Coldenburg in as manager. And the boys are on a spot. Competition has never been so stiff in Frisco, what with augmented shows and low prices at other theatres. And tils play which are off the india market, and while good enough on 'the screen don't carry the box-office weight. Result is that whenever other houses have a good week the Fox doesn't, regardless of whether it's 10 acts of vaude, stage band, double bills, or the original Custer's Massacre.

Ton acts, booked by Bert Levey,

are most familiar around here and most of them worn like a two-year-old blue serge suit. Every one has played Frisco houses at least once, and in several cases three times in last year. No fault of the booker because he can't do anything better under the circumstances which include a limited budge and an Turna, in the order of playing, are: Frank Evers and Greta, wire; Frener and Fisher, comedy hoofers; Richard Wally, juggler; Bernard Weber, singer; Three Jacks and a Queen, adagloists; Harry and Frances Usher, mentalists; Denny Nawahi, singer; Jack and Betty Cavanaugh, roping; Carlton and Ballew, comedy, irving and Lester, across.

Salew, comeny, riving and lesses, acros. Stage is immense, and those single and deuce acts looked de-pressioned to anyone back of the 20th row. Adequate p.a. system carried the volces satisfactorily,

20th row. carried the voices satisfactorny, however. Glen Goff is at the organ for an audience songfest with sildes, and Nell Schettler batons the pit band of 15, that number being required by union classifications for the 5,000-seater. Eight men backstage adds to the heavy union nut there adds to the heavy union nut lose of the control of the contr

PARAMOUNT, L. A.

Tog Angeles Nov.

Los Angeles, Nov.

Norman Thomas Quintet supplies
the cream of the stage entertainment. George Givot, with his restaurant Greek, contributes a number of laughs, but doesn't build to
a sock finish. Besides the band,
there are a dancing line and an
adagio four, that's the show at the
Paramount.

Paramount.

Colored melange clicks as usual with warbling, hoofing and iverytickling. Drummer's mad antics are not played up as much as formerly, but get over solidiy.

merly, but get over solidly.

Setting is effective and a hoop routine by the 16 girls is novel. Ghost dance by the line is okey. Band does an old radio bit and Georgia Stoll solos on the violin mildly.

mildly.

In addition to his Greek monolog, Givot does a killing libel on Harry Richman that is amusing. Closer has the Karels Four, adagiolsts, backed by the gir, in a slow finale. Feature is 'White Woman' (Par) and house half-full second show opening day. Bing Crosby short and newsreel wind up bill Leng.

PARAMOUNT, B'KLYN

Bill Robinson blossoms out with a new all-colored revue which re-places the usual unit over here and very adequately so, but runs a trife long for picture house purposes. Taking out 10 minutes or so would make the shew about right and add in tightening up the whole for bet-

Goin' to Town' is the title. It is presented in three full stage scenes, with numbers in one to break it up, and has been turned out rather pre-tentiously for a revue of this kind.

tentiously for a revue of this kind.
Talent supporting Robinson, who
does not put in an appearance until
near the middle, is headed by Ada
Brown and includes, among others,
Swan and Lee, Pearl Raines, Jimmy
Baskette, Harry Swanagain, Jesse
Cryof, Three Whippets and the Russell Woodring Choir. That lineup,
in Itself, insures the production of
talent qualities which impress ta-

talent qualities which impress favorably.

Miss Brown first appears in one as a southern mammy doing a couple hot blues number, later is given production buildup for Stormy Weather. In this connection, cloud effects are flashed in one against a drop, action later going to full with the rain streaming down as the line of girls so through an appropriate routine. For the finale the "Stormy Weather" number is brought out again.

Robinson's stair dance precede that finale and still the best thing Robinson or any tap-dancer ever did, but earlier in the running Bill taps out a routin that spells perfection. He figures also in a group number with Peal Raines and the girls.

girla.

giris.

Swan and Lee provoke a fair amount of laughs up front, alded by third man as a crystal gard another who's in a skeleton onstume for the scare stuff. Cryor follows in one with a couple pops, sold okay. Farther down are the Three Whippets, clever acrobatic

In the levee scene Robinson could do his cutting easiest, if having to trim down the running time.

PALACE, CHICAGO Chicago Nov 2

Chicago, Nov. 2.

New York should remember they're booking Chicago, not Times Square or the Bronz. Molly Floon is a variety headliner in New York, she isn't in Chicago. They was a contract of the state of the stat

opening to capacity pusiness from pening to closing.
Vaude show on its own is okay in every way; it's standard from start to finish. But it simply lacks the ability to bring them in. Public in town this summer has become largely freak conscious; they've been educated to shock attractions tripling of stars, legit attractions tripling of stars, legit attractions the star of the

its only hope being word-of-mouth buildup.
On the show end it's International House this week, trekking around the world to pick up Peter Higgins Molly Picon, Three Sailors and Long Tack Sam.
Ann Fritchard and company opened the show cleanly with their dance numbers and ran into Peter Higgins in deuce, the vocalist's easy manner being pie for the fenimes in for the Comatane Emmet Pictor of the Sailors who comicked themselves into a speech. Miss Picon next-to-closing and too long. Long Tack Sam delivered the real entertainment of the atternoom with a routine that takes in everything. Understood that Sam is planning to reorganize and enlarge this act into a unit.

Loop.

STATE L. A.

Good, solid unit of entertainment, marred only by a tendency at this house to delve into the dirt for laughs. About once a month the off-color stuff shows so strongly that it is bound to reflect on family, at the color stuff and the color stuff a

off-color stuff shows so strongly industrial control of color stuff shows so strongly industrial color off-color stuff shows so strongly attendance. Two offenders are Fiff Dorsay and Senator Murphy, who head the Fift Dorsay has a couple gags that would be cute in a poolroom and the Senator has a nudist comment that is especially blue.

Aside from that, both performers deliver money's worth, allies Dorsay has a nudist comment that is especially blue.

Aside from that, both performers deliver money's worth, whise Dorsay has been acted to the performers deliver money's worth, whise Dorsay tempo. Does Mr. Carpenter, by no means a nursery jingle; a 'My Man't per of tity that is saved from bathos by her delivery; and a French muste hall number. Clowns agreeably with Ed Lowry and is French muste hall number. Clowns agreeably with Ed Lowry and is French muste hall number. Clowns agreeably with Ed Lowry and is French muste hall number. Clowns agreeably with Ed Lowry and is present too extreme makeup, at present too extreme makeup, at present too extreme the some new NRA and Roosevelt cracks the some new NRA and Roosevelt cracks that bring it up to the minute. Got a big reception.

Only other act is Sammy Krevoff, a fast tapper, who is on for two salth, swift dances. Band opens a fast show opening day. Feature is 'Mad Game' (Fox). Also on the bill are the Spanish version of Three Life and 'Hell-O Pop,' a Ted Healy (Metro) short.

ALREE PKI VN

ALBEE, B'KLYN

ALBEE, B'KLYN

Albee has returned to straight vaudfilm again, after a few weeks of experimenting with house staged of the return many and the return than it plays, but which will leave customers satisfied. Biz Saturday afternoon very good, indicating the theatre has a chance of going places. Show starts off with Robbins trio, skating turn, and ends with Robbins trio standard acts, all comics. As it happens, it doesn't work out too badly because the third comic happens to be detter than the other two. It is the comedy parade in the dettee. Team was in good form, but audlence wasn't. Maybe the boys ought to change their material. Certainly that must be the answer to the cold reception they got, because the same turn used to garner plenty of mitting.

Bert Lahr, headlining the show,

for a comedy turn, but, Oliver attempts it and makes the grade. He just about stopped the show. Closing act is a lovely flash containing Rosits and Ramon and the Eduardo Blanco gaucho orchestra. Several other persons for specialties and the turn is a sightly ensemble. Musically and terpsichoreally aces. Up ahead of the vaude Phil Fabello hands in a masterly overture which must be plently welcome to Albee-ites. The overture's been one of the good features shelved during past few weeks with management experimentation going on. Screen announcement of the leader's name got a hand. Berkely Square (Fox) on the sheet.

ROXY, N. Y.

ROXY, N. Y.

Coming down from the Vanity Fair and bringing several of the boys and girls from that nitery floor show with him, Ben Blue gives the Roxy the stage support it needs this week. Because the light in Wy Lips Because the light in Wy Lips Because the light in Year and the stage support it needs the week. Because the light in Prentity. Despite the picture, the entertainment average is pretty good. Chairs and tables along the sides and fronting the band stand give the stage the required nite club atmosphere. With only elgh couples dancing in the band stand give the stage the required nite club atmosphere. With only elgh couples dancing in the band stand give the stage the required nite club. Blue has trimmed his own dancing efforts down to the Russian payoff, but he's on continually anyway, as a principal comic among a flock of assorted stoogea. That Blue prefers to delve depre into general to delve depre into a disastinction is no bad idea at all, for if there is any such thing as a first-class comedy pantominist around today. Blue is that. And no ritzing of the stooges in this instance for contrasting effect, with Blue retaining the missing the property of the property of the property of the property of the business.

tect, with Blue retaining the missit attire and mixing into all the roughhouse.

No ordinary crew of nondescript stooges, the Blue crew. In the line up are several boys who can step out alone and hold a spot, as for instance Born and Law of the control of the c

UNITED ARTISTS, L. A.

UNITED ARTISTS, L. A.

Second stage show at this house since reopening is topped by Chic Sale. This is the initial presentation type of show, the first being the Tearre Piccell puppets. In addition to Sale, when the same statement of the same

man, this time a desert gas station owner.

Young Ravitz has a nice personality and a finely trained voice, although his upper register is at times shaky. Kid makes a good applause act.

For the opening night of Broadway Through a Keyhole' (20th Cent.), Sid Grauman intraduced Sophie Tucker, who, attired's La West, torched out an old pop to tear the house down and in turn introduced Russ Columbo from the pic. Latter did one song without a mike and with an unrehearsed orchestra and performance couldn't be Judged fairly.

Stage production neat, but not gaudy. One cultout from 20th Contains Moulin Rouge's backed a girl the production of the contains of the contains

CAPITOL, N. Y.

Low's Six street arcade is occupied this week by that galaxy of Negro entertainers known as Cab Calloway's Cotton Glub Revue. It is probably the protect aborate and pretentious colored entertainment ever roadshowd entertainment ever roadshowd on the consuming about one hour and revealing a succession of costume changes and specialty people.

changes and specialty people.

Satin is the predominant fabric
and checolate the popular color in
his production. All the hoofers
are dressed like they were bound
for a garden party at Buckingham
Paiace. Only, of course, more so.
On production values alone this
unit would get booked.

unit would get booked.

Of cab Calloway's popularity as a band and a type of entertainer there is no doubt. His musicians give out not, versatile and plenty. Calloway personally is a hard worker and changes clothes for every apollight cue.

every spotlight cue.
Sally Gooding, Three Dukes, Eimer Turner, Avon Long, Amy Spencer, Dusty, Fletcher, Bessle Dudley,
Nicholas Bros., Mabel Scott, Two
Black Dots, and Herbert Brown are
billed.

bilied.

Metro's Day of Reckoning on the screen and the usual Hearst Metrotone newsreel complete the show.

Land.

STANLEY, BALTO

Baltimore, Nov.

This is the opening week of the new vaude policy in this Warner-owned Loew-booked 3,500-seater, town's swanklest barn. It's so adequately and splendidly so the state of the s

send the new policy off to a good start.

Opening, Martin and Martin, vet team that milks all the angles of acfobatic trapeze work; and though exhibiting nothing startlingly new, the pair perform smoothly and showmanly to good results that start the rest of the bill off to the races. In the deuce, King, King and King, Familiar turn to all by now, the mob recognizing and liking their hoofery. They still use that bit of dancing while shackled together by chart. Frank on next in 'one'. It's been a while since he's been around and his stuff is, fundamentally, unchanged, but still sound. With his foll, a personable girl with neatlooks, this vet engages in surefire gagging and rhythmic dancing that had 'em babbling with pleasure. Frank's finale, clogging out a series of military airs, whetted the crowd's palate for the headdiner.

Frank's finale, clogging out a series of military airs, whetted the crowd's palate for the headdiner.

The control of the control

of military sires, whetted the crowd's pulate for the headlines and since that almost two years, and since that hoost two years, and since the headlines that the travelers spread to reveal that stained-glass church window drop Aimee Semple MacPherson used at the Capitol. The mitts thundered so long Downey had to beg off. But he's used-to-that. Closing, Deve Harris Co. Ellied a laugh skt, 'it's a conglomers and a soft-shoeing stoogs, unlarged to the constant of the control of the co

FOX, B'KLYN

FOX, B'KLYN

The audience howled at Julius Tannen and his wisccracks, but Freddy Mack's bandsmen seemed sodisinterested. All the same, something's happened here. The show is good and the programs appear to be better each time, at least for the partition of the programs appear to the thing's happened here. The show is good and the programs appear to provide the programs appear to the program of the programs and the programs and the programs are the programs. The string of course, open, 16 of them in light colored calico plaids, taking an intro for Mack. Then out comes the m. c. and his band taking an intro for Mack. Then out comes the m. c. and his band Kay Katya and Kay follow with a so-called Doll Danco adagio. The righting here is off and to make the act look fuller than it is band stays on the stage and the turn splits its numbers by doing its second part in the latter section of the program. This trio of two hoys and a blonderform with agility and grace for production here before an audience of mothers and kiddles.

Robbins Family, quartet of two (Continued on page 17)

The Talk of the Trade

WHAT THE HECK IS BILL UP SO EARLY FOR?

BEEN LAYIN AWAKE NIGHTS WORRYIN

ABOUT THE CODE? OR IS THAT DOUBLE
FEATURE OPPOSITION GIVIN HIM TH

JITTERS AGAIN?

BOYI THERE'S AN IDEAI I SAW A COUPLE OF TRAILERS WARNERS'VE GOT COMING ON "CONVENTION CITY" AND THAT BOOK-OF-THE-MONTH THEY BOUGHT FOR ROBINSON, "DARK HAZARD," AND I'M TELLIN YOU THEY GOT MORE REAL ENTERTAINMENT IN 'EM THAN A HELLUVA LOT OF SHORTS I'VE PLAYED ... PUT THOSE TRAILERS UP IN LIGHTS, BILL. THE CUSTOMERS'LL PROBABLY MAKE YOU HOLD 'EM OVER A SECOND WEEK.

NAWI, BILL'S JEST NATURALLY EXCITED. HE'S BEEN DOWN TO NEW YORK SIGNIN A 100% WARNER DEAL, AND SMITH AN SEARS HAVE GOT HIM ALL HOPPED UP ABOUT THIS "WONDER BAR," AN THAT HEAP BIG INDIAN STORY "MASSACRE," AND "ANTHONY ADVERSE," AN "BRITISH AGENT," AN GAWD KNOWS WHAT ALL ... TO HEAR HIM TALK HE'LL PROBABLY BE BILLIN THEIR TRAILERS AS "EXTRA ADDED ATTRACTIONS."





B'way Thru a Keyhole

(With Songs)

(With Songs)

20th Centinty production and United Artists releases Peature Contained Curints, Russ Columb, Paul Kelly, Blossom Sceley, Gregory Ratoff, Texas Guinan, Ede Charles, Carlott, Texas Guinan, Ede Charles, Carlott, Texas Guinan, Ede Charles, Carlott, Carlo

Broadway Thru a Keyhole' is not strictly Broadway, but the title labels the picture as such with the Winchell name as company. Not a big picture, but it's good entertain-ment, and the chances for perform-ance in terms of gross appear rea-sonably bright.

ment, and the chances for performance in terms of gross appear reasonably bright.

Having its base in racketeering and night-full peration with a model of the state of the st

but, more important than that, less unrequited.

As a result, following a suspenserul scene that ends in congratulations rather than bullets, the gangster gets shot trying to save the girl from kidnappers on her wedding day. The anti-climax has him on a hospital bed listening to a Winchell broadcast that he's a great fellow and that one of his enemies, the best bed himsper of the girl, has best limited by the service of the girl, has winchell is heard but not seen. He's also mentioned by name, of course, and there are flashes of the Journal-Mirror combination of New York papers but no others. Not as many plugs for certain spots as might have been expected but Lindy's is mentioned.

Surprise of the picture is Russ columbo. He screens unusually well-well and suggests a type who, they may be a supplement in "Keyhole' he shows traces of camera shyness and uninished delivery, but that can be overcome.

Biossom Seeley also threatens

indicated elivery, but that can be overcome. Blossom Seeley also threatens screen promise. As a gangster moil she is out front in most of the scenes in which spotted with snap lines. Texas Guinan, playing herself, strictly that, but has not been avored with dialog.

In the one production number in which she appears, topping her 'Underspecialty, girls behind her. Frances williams is impressive. Her personality is for the screen as a singer-entertainer.

Majority of the laughs are left Gregory Ratoff as a nervous and temperamental floor show stager. A swell performance, as usual.

Constance Cummings sweet and kay, but Kelly, particularly in the artitude and mien of a gangster hard but trying hard to do so. A minor part is well done by Hobart Cavanaugh.

The music and able accompanying of the Abe Lyman band goes along with the major night club sequences, Columbo putting another band house from one number.—Lova-You, Pizzicato,' which he sings with Miss Cummings.

'Birds' Is 'Sunlight'

Hollywood, Nov. 6. Dark Sunlight set as release title of Radio's Wild Birds, now in production with Jean Parker and Tom Brown in top spots, Elliott Nugent is directing.

DAY OF RECKONING

Metro-Goldwyn-Mayer production and release. Stare Richard Dix. Directed by
Charlee Brabin. Lucien Hubhard associate
producer. Based on story by Morrie Leproducer. Based on story by Morrie Leproducer. Based on story by Morrie Leproducer. The Control of the Control
producer of the Control
Manie. Una Merkel
Manie. State State Prefix
Johnny. Spatial Control
producer of the Control
pr Una Merkel
Stuart Erwin
Spanky McFarlane
Lisobei Jeweil
James Bell
Raymond Hatton
Paul Hurst
Wilfred Lucae
Samuel Hinds

Day of Reckoning is a weakling, one of those 'nice' pictures that please but don't particularly attract. Some name strength in a good cast,

Richard Dix goes to the county jail for two years for letting some of his employer's money stick to his fingers. His extravagant wife was the motive for his embezzlements. ingers. His extravagant wife was the motive for his embezziments. While he languishes in the sky-scraper hoosegow of Los Angeles county his butterfly wife is susvely seduced by a wealthy business baron. Ultimately the wife (Madge Evans) takes a rusiliade from the baron's corned weekle (Goodel Jewell) and the big weekle (Goodel Jewell) and the language in the kind of licture that reason for the skyscraper jail becomes apparent. Tearle does a portio justice brodle off the roof.

This is the kind of picture that Fritishers declare is typical of America, in which the hero always takes the law unto himself and a sury at the work of the work of the stangaroo court, whether than a sury at the work of the surface of the work of the work of the surface of the work of the surface of how crooked a crook is. Nice crooks always triumph over lousey crooks. Picture contains good performances by two old timers, Tearle seems and stand out. Tearle seems and stand out. Tearle seems and stand out. Tearle seems in pictures. The proposed of the work of While he lanquishes in the sky-

AFTER TONIGHT

(With Song)
Radio production and release stars Con-
stance Bennett, Directed by George
stance Bennett, Directed by George
Archainbaud. Story by Jane Murfin,
adapted by Miss Murfin, Albert Shelby
Levino and Worthington Minor. Camera,
Chas. Rosher; executive producer, Merin
C. Cooper; associate producer, H. N. Swan-
son. At Radio City Music Hall, N. Y.,
week Nov. 2. Running time, 70 mins.
Carla
Rudi
Col. LieberEdward Ellie
Frans
ErlichLucien Percival
Addition 7 Addition of the Percival
Adjutant Lehar Mischa Auer
Probert Ben Hendricks, Jr.
Private MulierLeonid Snegoff
Frau Stengel velyn Carter Carrington
MitikaJohn Wray

'After Tonight' is the first of the latest film cycle of spy stories. Spy stuff is usually highly intriguing, but this Bennett starrer rates below par. It is conventional stuff which seems destined to thrive chiefly on the marquee appeal of the star and Gil-bert-Roland, sub-featured. The pattern is formula and the characters and locale not particu-

characters and locale not particularly sympathetic. She's a Russian spy, K.-14, and he is an Austrian captain. It's behind-the-front stuff during the war.

An introductory title, expounding the cause of the spy, tips it all off pronto. As soon as Capt. Rudi flashes his counter espionage identifications; and Miss Bennett's identity as the works emissary is established, that's the plot, it means not only amorous but internationad and unparticularly as the plot, and the street of his amour on espionage charges. It is established that a routine five-minute court, martial and inevitable shooting is the fate of all ill-fated war spies.

Film ends with Miss Bennett's es-

Miniature Reviews

'Broadway Thru a Keyhole' (20th Century-UA). Gangster and nite club story. Musical numbers and production value ald importantly in making it good entertainment. Runs 90 minutes, too long. 'Day of Reckening' (M-G). Well made but not suggestive of big grosses. Extravagant wife theme with name strength in east.

in cast.
'After Tonight' (Radio) Bennett starrer, Gilbert Roland featured. Conventional spy story, localed during the war. Average fileker that will have to depend on its star for best impression.

impression.

'Blind Adventure' (Radio),
Mystery adventure yarn with
good cast and some laughs.

air enough. 'My Lips Betray' (Fox). Not a big money film. This Lilian Harvey release is fair pro-

grammer.

'Female' (FN). Story not
worthy its star or production,
'Police Car 17' (Col). Melodrama that will please below
the first flight. Well told and

good action.

'Golden Harvest' (Par). Of
the wheat belt with farm fore-

the wheat belt with farm fore-closures, agricultural setbacks, strikes, etc. Fair entertain-ment despite some drabness, Looks good for farm country, but less certain in large cities. "Eat 'Em Alive' (Austin). Unique picturization of reptile and insect struggles to the death. Well photographed and presented. Sufficiently graphic and detailed to be repugnant and detailed to be repugnant to the timid, but of its kind-

great.

"Life in the Raw" (Fox). In the western classification, but with more than the average allotment of plot and punch. Should please,

"Her Forgotten Past" (Mayfeir) (Comptent was weeker)

fair). Competent east (May-fair). Competent east wasted. Not for ambitious spots. 'Rusty Rides Alone' (Col). Okay for Tim McCoy and houses which double feature.

cipal pair, the rest of the cast are

Miss Bennett flashes a new hair-bob that's strictly as-you-like-it. She essays one song a waltz theme, Buy a Kiss' that first figures in a Viennese cafe scene.

Vienness cafe scene.

Montage is deluxe and great care has even been taken not to spoil the celluloid quality by the inclusion with those splotchy war clips (instead of the control of the care of th

BLIND ADVENTURE

Regan Lady Rockingham Major Thorne.... Laura Hope Crews
Henry Stephenson
Phyllie Barry
John Warburton
Marjele Gateson
Tyrell Davie
Deemond Roberts
Charlee Irwin
Fred Sullivan
George K. Arthur
Ivan Simpson

A flim which has some fine things but won't mean much more than a good programmer for the split spots. Unbelievable story main detracting factor.

Robert Armstrong is an American in London who gets mixed up with a gang of blackmailers and kidnappers. There's mention of inter national complications and a shear of 'all-important' papers. But Arm-

t unpatriotic complications which must lead to a direct crossing of paths and the arrest of his amour paths and the arrest of his amount and the arrest of his action, which was the setting of their first accidental acquaintance. The war is over so, everything else doesn't count and it's a clinch finish.

Picture will add nothing to the Bennett-prestige-nor-is-it-arithing dispersion of Gilbert Roland. Save for the principal of the paths and the arrest of the first accidental acquaintance. The war is over so, everything else doesn't count and it's a clinch finish.

Picture will add nothing to the Bennett-prestige-nor-is-it-arithing dispersion of the paths are also as a walkon.

To children to finish the country with the finish that the strong gets the girl at the finish Explaining the story more fully han that is unnecessary. It's that that is unnecessary. It's that the unnecessary it's that the surprise experience with the paths are the finish expression of the finish that is unnecessary. It's that the unnecessary it's that the unnecessary it's the through the paths are the finish that the unnecessary it's the through the paths are the finish that the unnecessary it's that the unnecessary it's that the unnecessary it's the properties of the finish that is unnecessary it's that the unnecessary it's that the unnecessary it's the properties of the finish that is unnecessary it's the properties of the finish that is unnecessary it's the properties of the finish that the unnecessary it's the properties of the finish that the unnecessary it's the properties of the finish that the unnecessary it's the theory method with one learning the story method with one learning the story method with one learning the story method with one learning

MY LIPS BETRAY

(WITH SONGS)

Fox production and release, Stare Lilian Harvey, John Boles, El Brendel featured. Harvey, John Boles, El Brendel featured. Harvey, John Boles, El Brendel featured. Hane Kraly and Jane Storm from Der Komet (play) by Attlia Orbok. Dialog, S. N. Behrman; music and byrics, William Policies, M. Berndel, John Boles, J. G. Berndel, J. Berndel, J.

Really the first American made by and for Lilian Harvey and held back till after release of 'My Weak-It is not for big company or tant money. It sustains the ness. It is not for big company or important money. It sustains the judgment of the dialog, but it isn't so bad it will do the foreign star any harm. This picture won't alter

any harm. This picture won't alter her status either way.

Story is an adaptation of the German play, 'Der Komet,' done over here in legit as 'His Majesty's Car,' and a rewrite of all the imaginary kingdom stuff ever written. It contains most of the elements of 'Congress' Dances,' the German-made. The foreign directorial technique, symbolic motivation, cockeyed camera angles, grotsque facial closestophete, and the stuff of the container than the stuff of the container than the same old king who'd rather have a revolution and the pretty waitness than his throne and an ugly princess, only this time he's a songwriter on the side, the best reason yet devised for some singing by a king without going boldly operatic.

Smartly staged, much of it in cos-

reason yet devised for some singing by a king without going boldly operatic.

Smartly carries an expensive look at all times. There is no shricing in the other departments to put Miss Harvey over, but the material just doesn't come through. Nothing wrong with Miss Harvey's work or appearance, either, or in the manner Blystone handles her. John Boles' voice makes him a natural as the king. Only others be a supply of the supply of the

FEMALE

Warner production and release. Stars
Buth Chatterion. George Sprint Sections,
George March Sections,
Buth Chatterion Story
By D. H. Clark, Sid Hickox, photos. At
Strand, N. I., week Nov. 2. Running
Alison Drake. Ruth Chatterion
Min Thorne. Ruth Chatterion
Min Thorne. Ruth Chatterion
Miss Frothingham. Ruth Donnelly
Miss Frothingham. Ruth Donnelly
Gooper. Johnny Mack Brown
Harriet. Lois Wilson
Harriet. Cavin Good.

Remoulding of Ruth Chatterton

treatment. They all ask, What?

After last night? It goes on that way until George Brent comes along to conquer the vodka and the lady's tempting offers. The factory winds up with a new president when she confesses it's a man's job, after all, Brent getting both the job and the lady. The script strips Miss Chatterton an even six times in her bathroom and boudour for massage scenes and disrobing bits, and gets her into low cut bathing suits at least twice. When not undressed, which is not often, Miss Chatterton exhibits a flashy wardrobe, the dressing being just a part of the picture's technical excellence. When shown answering four

Just a part of the picture's technical excellence.

When shown answering four phones at once, giving three orders phones at once, giving three orders as a summary of the property of the prop

while on a typical 10th avenue make.

No abuse of the muse by the rest of the cast. George Brent merely has to refrain from being a pushover to standard over the other of the cast of the

POLICE CAR 17

Columbia production and release. Stars Tim McCoy. Evalyn Knapp featured. Di-rected by Lambert Hillyer, who wrote the story. Art Black, aset. dir.; Benj. Klein, camera; Edw. Bernds, sound; Otto Meyer, editor. At Loew's New York, N. Y., one day, Nov. 4. Running time, 67 mins.

Another Tim McCoy production which he forgets the horse opera ays, but not how to sock. Welldays, but not how to sock. developed story, not too obvious but easy of comprehension by those clienteles most likely to view this offering. Not for the deluxers though competent to make 'em sit up in lesser circles. McCov is one-half the team in a

.....DeWitt Je

police car and the active member. He wins the girl through his force-Remoulding of Ruth Chatterton from a leading dramatic actress into a dispenser of sex appeal reaches its dispenser of sex appeal reaches its furthest extreme to date in Female. This story is worthy neither of this actress or the high-grade production accorded it. It's even had enough to nullify the production and acting assets, besides an arresting title. The role, which doesn't fit Miss Chatterton, and audd be no begin to the reachest of the role of the master-mind president of a motor car factory. In the day time and a South Bend edition of the Empress Catherine at night. It's Miss Allson Drake's pleasure to select the handsomest youths from the factory personnel for 'conferences' at her manision in the evening. She warms 'cm up with vodka, because, as the which the original Catherine used to fortify her soldlers' courage. But when the boys get cluby at the office next morning, Miss Drakes them the larger gives them the strictly business' houses.

He wins the girl through his force full poles work in her behalf through as series of incidents which the heater chary of well-planted appeal. Story job is a cross of one, with skillful timing of the crises, and the action giving added to be producted only the substitution of the s ful police work in her behalf

The Woman's Angle

'Meet the Baron' (M-G). lapstick madhouse with enough comics to get a laugh from most any matron.

"Kennel urder Case" (WB). irst rate cast and direction makes this an entertaining murder mystery, but femme appeal at a low ebb because of necessarily cursory romance.

'The World Changes' (WB). Paul Muni's s.a. soft-pedalled by gawky role and eliminates flap appeal from this confusedly motivated long life story. Matrons will find interest and be in accord in its later standard episodes.

"Broadway Thru-a Keyhole" (UA), A beckoning title reveals familiar racketeer-night club background for a routine triangle romance. Made interesting anew to the femmes by sympathetic Paul Kelly.

'After Tonight' (Radio). Nicely photographed and produced, but it's still old fashioned spy stuff. Limits the clothes, credulity and heart-throbs the ladies expect in larger measure from Constance Bennett.

'My Lips Betray' (Fox). Slow, Continental style Prince Charming ale revived for Lillian Harvey's hard-working cuteness. Patient, old uard matrons will be able to stick to it.

GOLDEN HARVEST

Charles R. Rogers production and Paramount release. Features Richard Arlen. Arten. Lack Person and Paramount release. Features Richard Arlen. Arten. Directed by Raiph Murply. From Allen Pinter State Person. Photography State Paramount Photography State Paramount Par Julie Haydor
Burton Churchii
lizabeth Pattersor
Charles Sellor
Frederick Burtor
Lawrence Gray
Richard Carle
Henry Kolker Goodhue.

Though fair entertainment, backed by authentic wheat belt background and profiting from an intriguing de-velopment of love interest, picture is doubtful for the urban centers, but in the farm country, in any area, it appears a pushover for box office.

office.

On completion of 'Golden Haryest'. Par sent prints to a half dozen exchanges in the western farm beit and invited exhibitors to take a look at it, figuring its best chance would the sent of the sent of

alant at the picture so that campaigns, properly designed, could be prepared.

In New York the picture is suffed from the Broadway Paramount former house is in a position to do without the first run in view of the product on hand.

Golden Harvest' has its drab moments, made so in part by the very locale in which much of the story is spotted, a western wheat farm. It's from her that a farm-reaard boy, bitten by the bee that chases additionated the story is spotted, a western wheat farm. It's from her that a farm-reaard boy, bitten by the bee that chases additionated the board of Trade on fire.

It is this note, the quick importance brought to Chester Morris as a grain trader in the wheat pit, that takes the story off the path of authenticity which it otherwise travels. Numerous liberties are taken to justify the high rank he obtains on a raincoat and showers himself, running into the wheat pit to turn the tide of the market by making everybody believe it has rained. Clearly explained that much needed rain would assure a large wheat crop and thus drive the price down. Romantic interest attaches to saft the complex are statuched and respondent that much needed rain boy and girl who settle down, and Rosco Ates and Elizabeth Patterson, comedy hired hand and houseworker, who also settle on a farm boy and girl who settle down, and Rosco Ates and Elizabeth Patterson, comedy hired hand and houseworker, who also settle on a farm boy and girl who settle down, and Rosco Ates and Elizabeth Patterson, comedy hired hand and houseworker, who also settle on a farm boy and girl who settle down, and Rosco Ates and Elizabeth Patterson, comedy hired hand and houseworker, who also settle on a farm boy and girl who settle down, and Rosco Ates and Elizabeth Patterson, comedy hired hand and houseworker, who also settle on a farm boy and girl who settle down, and Rosco Ates and Elizabeth Patterson, comedy hired hand and houseworker, who also settle on a farm for their own. Ates gets many laughs without stuitering.

RUSTY RIDES ALONE

. Columbia production	and release. Diam
film McCov Directed	hy D. Ross Leder-
man from story by We	att Cohurn. Adapta-
tion by Robert Quigle	. At the Stanley
tion by Robert Quikie	y. At the Diamer.
N. Y., on double bill,	Oct. St. Running
Tim Burke	Tim McCov
Mollie Martin	Parbara Weeks
Mollie martin.	Dai bar o vi cono
Bart Quillan	". Hockitue Lenowen
Tom Martin	Clarence Geldert
Poe Powers	Wheeler Oakman
Poe Powers	AA HEGIGI OMMINING

Above the average western, since the story takes time to inject a few guesses. Tim McCoy, however, hasn't lost a decision yet, and he doesn't in Rusty. But he's permitted to get sufficiently mixed up with such cowboys as Wheeler Oakman, an outlaw in one breath he will be to be time to be the sufficient of the suffici be satisfied. Half the

be satisfied.

Half the reelage, or more, is devoted to hard riding. For a change not a jaw is socked. What it overlooks in fisticuffs 'Rusty' makes up in wild shootin'. The bad men surround a ranch house, and there is popping from within and without. Then the heroes, McCoy and Oakstand the same the followers settle the issue.

issum and their followers seeming man, and their followers seeming the villatious roles, are in a prone position the McCoy dog, a funior for the canine star of FBO and Rinty days, chases the heavy, Rockliffe Fellowes, over a cliff.

Waly.

Figaro Gran Giornata ('Figaro's Great Day')

(With Songs)
Cine-Pittaluga production. Directed by
Mario Camerini. No other credits avail-
able. At the Caruse, N. Y., on grind
Running time, 80 mins.
Basotto
Nina Leda Giorio
Chiodini

About the best Italian picture yet. capable hands it could get some oney from Italian audiences and me more from arty audiences. It's

the most completely entertaining Italian film to ever span the ocean and on that score could garner a few nickels. But it's brought in by a distributor who can't be bothered with programs or credits; either doesn't want or doesn't know about the gram of the company tiles, and apparently just doesn't care very much.

Story is acting excellent. It's shout a small wandering operation at small wandering operation a small wandering operation a small wandering operation a small village in Italy. The baritone and soprano quit and a local operation teacher steps in with a girl pupil. Her jeslous sweetheart complicates things and just about busts up the entire show.

A lot of langhs are sprinkled through this and some splendid singing. Tunes, mostly from the control of the control of

st manages to seem real the lead, is especially

But unfortunately, without title or a synopsis of some sort, non-Italian speaking customers will find it hopeless trying to follow the ac-tion and the laughs of those who do understand.

LIFE IN THE RAW

Interest nicely sustained in this adaptation of a Zane Grey yarr

which litts it to the upper bracket in its class. Based on a not very original theme but adroitly handled, so it builds. Photography good her basis are for her brother's orime to permit the brother to make a getaway. Not new though well twisted here. George O'Brien plays with proper dash and gets help from Claire Trevor. Greta Nissen in for a bit and pictorial. Others make good in minor opportunities. One lavish set and several good interiors and plate and several good interiors and pencellent example of what a western can be and very selden is. Chic.

EAT 'EM ALIVE

Nature subject produced by Harold Aus-in. No distribution credits. At Cameo, J. Y., week Nov. 8. Running time, 60

Since the mongoose wore out the cobra in that Ufa short, one most successful of natural life sub-

cobra in that Ufa short, one of the most successful of natural life sublecta, there have been numerous screen offerings of a similar nature. But "Dat 'Ena Aive' rolls them all into one, for it is a feature length with a strong thread of continuity holding together a dozen battles to the death between snakes, birds, turtles and insects.

It's graphic and absorbing. The photography could not be better; in fact, oftentimes through the veelage it is a source of wondermet has to it is a source of wondermet has to remove the continuity of the property of the continuity of the property of the continuity of the calls attention to the continuity of the continuity of the contin

the items which may not register so well with some fans.

The feature should be plainly advertised for its full worth, as those who can stand it will rate it far above the usual and will go out and talk.

Her Forgotten Past

Golden Arrow Production and Mayfair release. Features Monte Bine, Barbara Kent. Directed by Wesley Ford. Story and adoptation by Goo. Morgan, Jas. S. Drown, Jc., Sound; Lee Cordova, production mgr. Cast. H. B. Waithal. Eddie Phillips. Wm. V. Mong, Dawey Robinson. At Low's New York, N. Y., Oct. 81 on acuble bill. Running time, 50 mins.

Melodrama with a political slant which might have been more inter-esting had it been skillfully dis-loged. That and script faults nul-lify the efforts of several standard

logen. Auc.

Information of several standard plays the efforts of several standard plays and too be a considerable of the premise of the girl who maries her chauffeur and regrets it. That's the 'past'. Man is supposed ly killed, but it's mistaken identity, so he return to bother her when she's happly married to the district attorney, who is running for relection. No. 1 seed plus that the standard of the standar

SANG D'UN POETE

('Blood of a Poet') (FRENCH MADE)

Production, direction, writing film commentary and sets by Jean Cocteau. Distribution in U. S. Edward Ricci, Music, George Auric. At the 5th Ave. Playhouse, N. Y., week Nov. 3. Running ti 60 mins,

Geren and the control of the control

FOX, B'KLYN

(Continued from page 13)

(Continued from page 13)
girls and two boys score easily. Their stuff is modern and they have such a variety of dance stuff to present it is no hardship for them to follow another dancing turn as done here. Everything from taps to cartwheels and Arab tumbling. Proper production for this quartet would improve everything. Here, just the band the sum of the company of the cartwheels and Arab tumbling. Depte and Donnelly, alded by a burlesque to 'Uncle Tom's Cablin,' Doyle and Donnelly, alded by a brunette and one of the Robbins boys, perform a rapid piece of comedy chatter and action, Getting the folks in a pleasant mood and ready for what follows.

The line and Kay, Katya and Kay again appear for a waitz routine, the trio doing adagio stuff. Before Tannen romps on the Three Girl Friends plunk out some harmony before some buildiptical pages and the line in cadet uniforms for a military fadeout as a scrim desemble and a momentary newsreed glimpse of West Pointers on the march is fasshed across the scrim. Football short and Moytetone News, but a continuous five minutes of trailer material is much too long before the feature, 'Kennel Murder Case' (WB).

**Romanda of the continuous five minutes of trailer material is much too long before the feature, 'Kennel Murder Case' (WB).

**Romanda of the continuous five minutes of trailer material is much too long before the feature, 'Kennel Murder Case' (WB). news, but a continuous live of trailer material is much t before the feature, 'Kennel Case' (WB).

HOLLYWOOD, L. A

HOLLYWOOD, L. A.

Hollywood, Nov. 2.

Nothing outstanding this week. Billed as the farewell stanza. The control of the control

LINCOLN, LINCOLN

LINCOLN, LINCOLN

Lincoln, Nov.

With Jack Crawford's band in this spot it's the first stage band to appear so far in competition to appear so far in competition to the company of the competition of the

'Angel' Run Jams N. Y. Par Press Campaign Silly Bookings: Riv Wants 'Soup'

'm No Angel' in its fourth week at: the Broadway Paramount looks to wind up ith \$45,000, which means fifth week, although the booking schedule is congested. The booking schedule is congested. The 50Gs, it materializing, means a \$250,000 gross on the four weeks for the West filcker.

Chevalier's 'Way to Love' with Fred Waring's Pennsylvantans on the stage comes in next, followed by Cradle Song' with Bing Crosby on stage.

Take a Chance' (Par) looks slated to, shunt off into the Right for a run, but Boris Morros is fighting for the Max pletture, Duck Soup,' which he figures for two weeks. The Rivoll wants it, arguing that it had foregone the West

Soup, which he ngures for two weeks. The Rivoli wants it, argu-ing that it had foregone the West film despite its contractual privilege for a choice of four Par fickers. 'Alice in Wonderland' and 'Design for Living' takes the Par schedule

into Xmas.

The congestion arises on the stage end. Warings were slated for this week (the fourth stanza of West), but again Waring deferred to the Olsen-Shutta-Morrison act rather than kill itself and the house off by coming in on the tag end of a picture. Warings had been postponed once before.

B'way Par Status

The lease on the Paramount building, New York, disaffirmed by the Par trustees, and prospects for a reorganization plan with the holders of bonds secured by the property, are progressing slowly. After numerous efforts to arrive at

After numerous efforts to arrive at a plan representing the bondholders, the trustees admit no concrete solution has been arrived at.

The building, 32 stories high, is assessed by the city at \$14,400,000 and owned by the Paramount Broadway Corp. It is the lease of this company to Par at an annual rental of \$807,500, expiring in 1951, which has been disaffirmed by the trustees.

The building, in the name of Par Broadway Corp., is subject to the lien of a mortgage to secure bonds of which \$8,875,000 are outstanding. of which \$8,375,000. are outstanding. Taxes for the first half of this year (1933); plus interest and sinking fund payments due July 1 are in default and the Par trustees under the mortgage have declared the entire outstanding amount of the bond issue to be due and payable. Building includes the Paramount theatre and the home offices of the Par organization and many of its

theatre and the home offices of the Par organization and many of its subsidiary companies. It was built in 1925 on the 15th anniversary of existence of the Par company, then Famous Players-Lasky.

MURDER' SCRIPTER.

Joseph Gollomb, novellst, brough; here from New York by Paramount to do murder sequences in 'Murder at Vanities'.

Man.'...Woods and Dunn, fair com-edy team, take up a few minutes. Lest turn is the Four Comets, skat-ing act, two girls and two men, who give just enough and very neat. Close the show snappily. Biz showed a full floor and first balcony.

ORPHEUM, LINCOLN

Lincoln, Nov. 1.

This four-act bill the best in a month, but the crowd lsn't turning out. After six weeks the Tracy-Brown ork finally consented to houp a little and they do Tiger Rag' for the opener.

Brown ork maily consented to not up a little and they do 'Tiger Rag' for the opener Willow and Wolet number one with acopy apinning novelty with a combo of adagio and acrobatic. Warmed the initial spot neatiy. Deuce goes to the Dawn Sisters, couple of Italian griss who had to change their names to keep advitters from going nuts. It's one of the few acts wherein women take and and difficult falls. We have been advitted to the second of the few acts wherein women take and and difficult falls who here with the ork coming down to sing a glee club arrangement, featuring Do-Burnettr—Next—to closing—is—used by the Great Remy, upside down. His big stunt is walking on his hands on six-foot stitls. His 4-feet of height and baby face helps him sell.

If Critics Pan Ahead Of Public Opening

Washington, Nov.

Mil flare-up between critics and pic house boys has opened question of whether pre-views should be stopped. Instance came when one critic knocked a picture following advance showing a week before it opened.

opened.

Exhibitors argue that when they show a film to the press boys early it is a courtesy and should be treated with reciprocal generosity. One showman brought in point that it made him look silly to stage big build-up campaign on pic and then assist critic in panning it before it opened.

Gentlemen's agreement seems to be that boys will rave if they like and say nothing if they don't. After the first public showing, however, the first publ

MAJESTIC MAKES PHIL GOLDSTONE LEFTOVERS

Hollywood, Nov.

Instead of turning the remainder of its '33-'34 program over to outside producers to make, Majestic will grind out the remaining nine pictures itself.
Phil Goldstone has completed three of the 12 already and will make three specials, 'Wild Gees', 'My Life' and 'Rosary,' as well as Divorce Bed, 'which cres into work.

'My Life' and 'Rosary,' as well as Divorce Bed,' which goes into work Nov. 7. Other five will be done under Goldstone's supervision by producers he has in his own organization.

Majestic may increase its output to 16 for the year if outside picture-makers the right material.

Par Horsies Off

Hollywood, Nov. 6.

Border Legion, last of five westerns for the season at Paramount,
is finished and there'll be no more
horse operas produced until after
Jan. 14.
Havrid Trans

an. 14. Harold Hurley, who has been pro Harold Hurley, who has been pro-ducing them in connection with other executive duties, will be with-out production supervision unti-then. Henry Hathaway, director of the quintet, will meg a horseless film in the meantime.

Vocafilm, ERPI \$1,000,000 Settlement Is Reported...

Settlement. Is. Reported.

Pittsburgh, Nov. 8.

Vocafilm hopes to collect \$1,000,000 or so from ERPI before Christmas. Reports are that this may be the wind-up of Voca's \$80,000,000 suit against the electric. Action was filed some time ago.

Insiders claim that Hy Williams, Voca's backer, is set to get the approximate \$700,000 he is originally alleged to have advanced Voca.

ERPlites in New York know of no compromise being contemplated be-tween their interests and those of

Sam E. Morris Back

Sam E. Morris is expected back in New York today (Tuesday) to report on his inspection tour of new European exchanges opened by Warners four months ago.

Morris visited London, Paris, Amsterdam, Rome and Barcelona, points at which Joe Hummel, from the Warner home office, established new branches last June.

JOISON'S BIG CAST

Warners will Grandhotel Al Joi-son's Wonder Bar with most of its own stars and visiting firemen. Cast will include Dick Powell, Dolores Del. Rio, Kay Frances, Glenda Farrell, Guy Kibbee, Ri-cardo Cortez. Maybe others.

Arthur Lake Defaults

Los Angeles, Nov. 6. Judgment for \$550 against Arthur Lake by default in Municipal Court Lake by default in Municipal Court on complaint of the Hotel Agua Callente that four checks for the total amount named given to assignors were not honored at the bank of draft.

Three checks totaled \$300, according to the unanswered complaint, and one to the Callente resort was as 2500.

LOVE MADE THEM FORGET...FOR A FEW MAD HOURS ...THAT THEY WERE ENEMIES!

ENTRANCING AS AN ANGEL .

DANGEROUS
AS THE DEVIL!

She knew that her days were numbered but to a spy what matters "After Tonight"?

*

You've never seen the Glamorous Bennett more alluring . . . or love scenes more tantalizing . . . than in this story of a love that had a day to live!

CONSTANCE DEMNET

GILBERT ROLAND

Directed by George Archainbaud MERIAN C. COOPER, Executive Prod.

EXPLOITATION By Epes W. Sargent

Kept Them Watching

Kept Them Watching

An effective clown bally, in a store window was worked at small cost and to big results lately. Window, partly dressed with good from the store of the sto

That Xmas Slump

That Xmas Slump

Go over the scrap book for the best of the previous years' stunts to offset the slump caused by the Christmas shopping. Last year turned up few new ideas, but there are plenty in the years back of that. For the downtown houses the best test the amplified checking room where parcels may be left during the performance and to which the stores can miste prompt delivery, giving the customer a duplicate of the customer and the complement to this is a department where presents may be stored, free from prying eyes until Christmas eve. One store went further than this and used the bill wagon to make deliveries to homes after the children were safely in bed.

For both types the afternoon tea should be served after, one concerns about be served after, one offices a powerful bid to the three shopper. Probably possible to promote a should be served after, one colcoke, since many will want to start home early. In the outlying district service can begin a little later.

Figure out what can be done and

Figure out what can be done and start to talk about it right after Thanksgiving.

Dramatists

Dramatists

Manager with a kid club the original members off which are commencing to outgrow their original classification, has formed a Junior Club which takes those from 14 to 21. They hold a meeting in the room under the auditorium, intended for a dance hall. Children pay for admission and after the club meeting go upstairs and see the regular Saturday matinee. No films at the meetings, but debates or any other feature the manager can figure out.

Just now he's getting a good response with blackouts. Theme is goones with blackouts. Theme is goones with blackouts. Theme is ketches. A sample theme reads, Man and wife are visited by the installment man. They keep him from taking the piano away. How? Limit four minutes.'

Kids form into troupes, writing their own ideas, and four or five

Limit four minutes."
Kids form into troupes, writing
their own ideas, and four or five
are done at the next meeting. Best
(by vote) skit draws a ticket for
each, with casts limited to from
three to five.

The state of the steerer figwest that according to the steerer fig-

with the steerer fig-stars yet, but the steerer fig-that eventually he'll get a neat lattle company for stage work.

All Wrong

One chastened manager feels that he is the inventor of the wettest stunt ever tried.

He had the bright idea offering a matinee ticket to each offering a matinee ticket to each offerwould go out and do some private selling that would bring extra busicess. As a safeguard the child was to put up the price of the tickets (34) in advance and either turn up tickets or each to get the deposit back.

part of the coin and wall the rest. of the block had been lost. To check this he warned all and sundry not to buy these altered tickets, which would not be accepted at the door. The repercussion on this was such a headache of the coid, taking a loss of nearly \$100.

Luncheon Matinees

Luncheon Matinees

Taking his one from the Lenten church services; which run at the noon hour, a midtown house which does not start until half past one is trying out a luncheon matinee, so far with success.

The house is opened at noon for a dime admission, with a show of shorts and a brief trailer for the current picture, the whole runnings minutes of one. Show is the regular shorts for that day's program.

House closes at one o'clock and the cleaners pick up the sandwich wrappers and lunch boxes. The schedule is such that it has to have two projectionists anyway, so the order of the same that do not be a successful to the control of the cont

Good Hand

Sui Jen cafe, Galveston, develops a neat handout for its opening show of the season. Has four acts for the floor show and prints a cut of each on an undersized playing card, with the performer or act in the pip of the ace. Sets of four are eyeleted together and handed out with back printing about the four aces of amusement. A little expensive for flotter work, but all right for a club, where the bill continues longer.

club, where, the bill continues longer.

Sam Macco, who runs the room seems to believe in advertising, for there is another novelty shaped piece that most owners would consider sufficient in itself. And just to prove he knows his advertising oats, Macco is sparing with his use of color, to gain a smash effect.

Played Up Pigs

Played Up Pigs

Nabe theatre playing back 'Three
Little Pigs' put a banner with three
painted pigs and three small real
sausages. The banner read 'We
have Three Little Pigs (return engagement) for 25c, including a
longer feature. You can get the
other little pigs at Bowerman's for
Event of the pigs at Bowerman's for
Even of the pigs at Bowerman's for

'Yesterday' Buildup

'Yesterday' Buildup
Hollywood.
For the opening of 'Only Yesterday' at the Pantages, Marc Lachman utilized the two boards belonging to Universal at Hollywood and Vine, half a block from the theatre, for a teaser campaign. Each board, as wide as seven 24-sheet stands, contained the letter is at the Hollywood Pantagers. Not the Hollywood Pantagers of the Hollywood Pantagers Sullavan, referred to in the Billboard copy, was used with similar text, but no name to identify her.

Rode the Rickshaw

Over in Boston Gene S. Fox, of the Metropolitan, revived the rick-shaw gag for Footilght Parade' tie-ing in to the 'Shanghai Lil' song. Stunt has been a clicker the past 15 years, but not much used of

telekets or cash to get the deposit Stunt mas been a consequence of the dead of the late o

Three for Twoing

Three for Twoing
Maybe this won't be so good after
the code is signed, but it's working
just now on a three-for-two basis
and the common signature of the color
Adult patrons are given a 'tell
your friends' ticket on entering, with
the copy if you like the show, tell
your friends. If you present this
ticket on Thursday or Friday with
two friends who pay for their admissions, be our guiest at that performance. Simply hand this and
two paid tickets to the doorkeeper
Anothing to identify the holder, so
the chances are that all three will
be newcomers, but it lifts the curse
from a reduced price idea and
makes for more business on a pair
of off-nights when the feature is apt
not to be as good as the other two
changes.

Tickets are given out only Tues days and Wednesdays. Figured the won't save them too long, so i would be a waste of printing.

Wants to Find Out

Wants to Find Out
New Idea being used by the Fifth
Avenue Playhouse, New York, for
Blood of a Poet, current French
plcture. Film is very modernistic
and unintelligible to most, So manager, Edward Ricci, has a sign in
the lobby offering \$25 for the best
letter on what the picture's about
but manager Ricci claims it's worth
the \$25 if he finds out.

Uses Buy Now' Girls

Uses 'Buy Now' Girls
Hollywood.
Sam Goldwyn has tied up the
seven femme poster models brought
here for 'Roman Scandale' with the
Buy Now' campaign in Los Angeles. Gag. was easy as the girls
are familiar faces to buyers of the
various products for whose advertising they poss. set he stills taken
in the local campaign for Buy Now'.
campaigns in other cities, and get in
plugs for the Cantor picture.

In Wrong Town

Worcester, Nov. 6.

rnie Johnson, Capitol organist, can't understand how
he got out of Gotham last week
with a whole skin. Capitol had
advertised Mae West with trecovers. Ernie had one on the
rear o his car and are west
was holding forth at Paramount. Despite fact that he
rode up and down Broadway
several times with 'See Mae
West in 'Tm No Angel' at the
Capitol', there wasn't a
squawk.

Queens Up

For Take a Chance' at Paramount, Walter Lloyd tled in with a local fashion store which furnished a girl for a lobby stunt a week ahead of run. Girl is dressed in June Knight palasmae and Gards. Large sign invites current week's patrons to 'take a chance' on drawing a card from deck, Those who pull queens rate Oakleys for 'Chance' run the following week.

Grind Mats; Special Eves
A new idea in picture exhibition
has been suggested for theatre circults in connection with the showing of Fox's Berkeley Square. An
operator of an independent child
Berkeley Square' once each evening berkeley Square' once each evening berkeley Square' once each eveing in those houses of his chain of
outficient capacity to enable him to
do so profitably. The showings are
to be set for 8:15 p.m. and admission prices will be raised ten cents.
By this means he plans to establish the psychological effect of advanced prices and make his theatre
a special run house.

Grind Mats; Special Eves

BEHIND the KEYS

Syracuse, N. Y.

Realignment of the Oswego rialtotopen the Sichne circuit planning to retopen the Richardson in a wright,
following installed in a wright,
following in the state of the State,
in association
with Harry Soslow. The State goes
dark.

Santa Monica, Calif.

Bob Smith, former manager of the
Fox Criterion transferred to Fox
Florence, Calif.

Clear Lake, Ia.

E. W. Bruggman has purchased interest in Park and will assist in management.

Los Angeles.
Fox-West Coast and Capitol theatres are forming a new subsidiary partnership to take care of their Orange county pool. Two firms have been jointly operating two houses in Anaheim and one in Fulperton. To this they have each added a house in Santa Ana.

Chicago Gene Murphy of the local B.Kr. press staff to Toledo to handle the Paramount theatre publicity for John Balaban. B.Kr. press assignments being redistributed for the nelghb spots, Dave Lipton, Arch Herzoff and Eddie Levin continuing to handle the loop houses,

Birmingham.
Saenger remodeling the Lome theatre, Hattlesburg. House has been closed five years.

Pittsburgh.
After a month's fing under Harris management, first with single
features and then with duals, smallseat Avenue Cinema, downtown, has
folded. Pittsburg

folded.

Tony Stern, assistant manager of Warner, been sent by WB to Wheeling to take over the management of the Victoria, George Bronson moving to the Cort. Sig Bolomon, Wheeling city manager, handles the Capitol there. Succeding Stern at Warner is Bill Shall, Jr., son of the manager of the Kenyon, also WB.

Dayton.

Only a freak of fate protected the lives of 500 patrons Saturday night when a tuse attached to three sticks of dynamite, found under the seats in the Riaito when cleaning up in the Riaito when cleaning up in the Riaito when cleaning up mite cap and then had cone of the controlled for some months, employing non-union operators. Unions, declaim any ing non-union operators. I while picketing, disclaim

knowledge of the attempt to blow up the place.

Akron.
Holden Swiger new manager of
Palace, local link of Chatfeld circuit
replacing Jack Roth, who has returned to New York.
Prices took their first downward
slide in several months when Colonial (Shea) announced an approximately 20% reduction; 33c. top, 25c.
atternoons.

Birmingham Empire at Montgomery, recently obtained by R. B. Wilby chain, reopens Nov. 11.

Gastonia, N. C.
Murray Todd, operator, slightly
burned when fire broke out in the
projection room. Damage small.
Theatre emptled in orderly fashion.

Charlotte, N. C.

Jesters club, composed of theatre
employees and persons engaged in
film distribution, elected H. H.
Everett, manager; Arthur C. Bromber attingtions, president office
M. E. Wyman, film distributor, vicement of the control of the control of the control
employees and John Vickers, Carolina Film Delivery Service,
secretary,
Club was organized in 1932 to
take care of unfortunate members
of industry and to promote fellowship.

Elmira, N. Y. Harry B. Watts, resident manager for WB theatres here, resigned Nov. 4.

Ted Nicholas, former publicity
Lyric, moved to Loc's Falace, assistant to Jack Flox.
Art Blacker is opening the longshuttered Regent Nov. 11, secondruns at 10c,
Kenneth Stanley,
the Indiana,
English's, legit class house of the
town, starts 'Dinner at Eight'
(MG) Nov. 12.

Montgomery.
Eugene-Parrish-from-Strand-toEmpire as manger, opening Nov.
12. Vernon Cox, doorman at Strand, noves to Paramount as assistant. English of the November of the N

San Francisco. San Francisco.
Golden State and T&D, Jr.
opened old Century, Oakland, as
Central, this week, after entirely remodeling it.
Raiph Ford managing.

Beats Sunday

Beats Sunday

In some sections it is held that a membership club in which the dues are the equivalent of an admission foe is not a club in fact and cannot give exhibitions at times prohibited by law for regular shows. The ruling is not universal, and the idea forms the besis of a Relissue Club engineered by a theatre in a club in the control of the shown of the shown

Advance Info

Advance Info

House with a small rest room has installed a system of advance information which is working out well. As soon as the press book on a release is received the manger types a brief description of ager types a brief description of the state of state of the state of the state of st

In Character

In Character

From the photographs around on live girl perambulators for 'The Bowery', it is apparent that most managers are getting the post-war skirts mixed up with their ideas of the Bowery of Chuck Connors.

Girls in those days would not have gone around on a bet in skirts to pull them. Little girls wanted to pull them. Little girls wanted to pull them of the considered bad form just as the real Boweryite he boot tops were considered bad form just as the real Boweryite frowned upon the use of slang more than a week or two old.

Most of the girls wore enormous bustles, and when they leaned forward the effect was much the same, but when they stood up straight the tops of their high shoes barely showed.

Just a detail, but there is basis

snowed.

Just a detail, but there is basis for some press work in the gag, especially in the smaller towns, and it's a help to create the impression that the 'Bowery' is not a comic

Dog Racing

Dog Racing

Not many small boys have whippets for pets, but any dog race can be worked into a good outside stunt; particularly if it can be worked just before the sale opens for the first showing of the picture being advertised.

Entries are to be made in advance of the race, and it will help to be the sale opens of the picture being advertised.

Entries are to be made in advance of the race, and it will neight require that each boy appears for equire that each boy appears for equire that each boy appears to be blanked with the lobby or wherever the sunt will command the most display value.

Dogs are to be blankeded with the title of the picture and each blanket is to carry an entry number, pups being paraded around town to attract the crowd. Owners are lined up at the finish and voltawing the sale of the sale

Good Realty Tie-Up

Good Realty Tie-Up
Baltimore
Loew theatres here revived the
old tab throwaway idea in a tie-up
with a p.m. rag, and novel in that
it furthers only realty news along
with the regulation picture and
vaude blurbs and gossips.
Barbara Holmes, paper's realty
socialist takes care of that end,
socialist takes care of that end,
vice to prospective home-purchasers and apartment seekers. The tab
has contacted realty firms and sercured ads, enough of 'em to assure
financial success. The entertain(Continued on page 25)

(Continued on page 25)

C. COOPER, executive producer, Kenneth

Macgowan, associate producer.



Hollywood Preview

OF A NATION'S THUNDEROUS FOR "A PICTURE THAT WILL BE REMEM-TALKED ABOUT AND RELEASED LONG AFTER THIS GENERATION HAS PASSED"

"Honestly, reverently and beautifully made, with Katharine Hepburn and her supporting players happily fitted to the film version, "Little Women" is superbly done and impressive."

Daily Variety — Oct. 31, 1933



".....showmen's dream of the ideal attraction—and that means a golden rain across the counters of every theatre in the country until the superstitious exhibitor will begin to believe that Hepburn was put on earth especially to lead him out of the wilderness of depression.....

".... Artistically, it can be declared the finest production Radio has ever turned out. It will challenge comparison with the best productions that have come from any other studios. It's no trick to predict that it will be listed among the masterpieces of the industry by critics of all canons and degrees of fastidiousness.....

"....."Little Women" is a picture for the classes and the masses—for Main Street and Park Avenue—for the man who can't read or write and for the wizard who is master of 14 languages—for young and old, for boys, girls, men, women.....

"Little Women"—and what a story it will bel—but the entire motion picture industry and the American public can rejoice that 1933 gave them this picture, whatever disappointments it may have passed out during its run."

Hollywood Reporter, Oct. 31, 1933

PROUDLY PRESENTED TO THE THEATRES OF THE WORLD BY

RKO-RADIO PICTURES



HOLLYWOOD, Nov. 1.—The preview in Hollywood last in the theatre where it was shown. As the aminor flood around sailes, nearly drowning a copiously and unashamed into the tail it is an order of the simplicity and beautifully balanced with sailes, nearly drowning a copiously and unashamed into the tail it is an order of the simplicity and beautifully balanced with sailes, and the simplicity and beautifully of deorge Cukor's distanced with a fact every member of the cast is someone to revened nearest. Someone to rave about. You childhood days has because we're that enthused about it.



Hollywood Productions

Week of November 6

(Pictures new filming, or about to start, are listed below alphabetically studios. Symbols are: D—Director, A—Author, C—Cameraman)

PARAMOUNT

Eight Girls in a Boat' (9th week)

-Richard Wallace -Helmuth Brandis -Gill Warrington

Mildred Hollis
Betty Grey
Eléanor Lovegren
Violet Foran
Adele Pearce
Mary Lou Fisher
Louise Lynn
Vivian

Adele Fearce
Mary Lou Fisher
Louise Lynn
Vivian Ward
Douglas Montgomery
Dorothy Wilson
Barbara Barondess
Ferlike Boros
Peggy Montgomery
Margaret Marquis
Dorothy Drake

'All of Me'

victor Milner
L. Frederic March
Frederic March
Miriam Ropkins
George Ratt
Win Collier, Br.
George Ratt

Miss Fane's Baby Is Stol

At Gills

8t:
Dorothy Wieck
Baby LeRoy.
Wm. Frawley
Foreign Roberts
Hall
Ack LeRue
Jack LeRue
Lestle Palmer
Dorothy Burgess
Marcelle Corday
Spanky McFarland
Lillian Castle

Catherine the Great

Jameson
Erville, Alderson
Clyde Davis
Thomas C. Blythe
Richard, Alexande
Marie Wells
Gerald Fleiding
Bmill Chautard
Gavin Gordon
Eric Aldeh
Hal Boyer
James Marcus
Takes a Holl

Death Takes a Ho D-Mitchell Leisen
A-Alberto Casella
Maxwell Ander
Gladys Lehman

Fredric March Evelvn Venable

Josef von Stern Manuel Komroff Bert Glennon

D—Alexander Hall
A—Rupert Hughes
Adele Rogers St.
C—Al Gliks

Ç-

(5th week)
D—James Flood
A—Rose Albert Porter
Sidney Fuchman
Thomas Mitchell
Keene Thompson
C—Victor Milner

PRODUCTION Columbia
No Cannons Rear'
(2d week)
-Frank Borzage
-Ferenc Molnar
Jo Swerling
-Jos August Geo: Breakston
Jimmy Butler
Jackie Searle
Frankle Darro
Hal Sour
Donald Haynes

PARAMOUNT
'Alice in Wonderland'
('A week)
D—Norman McLeod
A—Lewis Carroll
Joseph L. Manklewicz
Wm. Cameron Menzies
C—Bert. Glennon
Cast: Tet's Fall in La (3d week)

-Dayld Burton

-Herbert Fiel

Benjamin Kline Charlotte Henry
Jack, Oakte
Louise Fazenda
Richard Arien
They Synd
Richard Arien
They Synd
Billy Barty
Billy Barty
Billy Barty
Billy Barty
Gary Cooper
Jack, Duffyian
Here Clark
Here Clark
Here Gary Cooper
Jack, Duffyian
Here Gary Cooper
Jack, Duffyian
Here Gary Cooper
Here Gary Coop

Harriette Lake Edmund Lowe Gregory Raton Greta Myers Miriam Jordan Tala Birell Ruth Warren to Every Woman'.

Lambert Hillyer

A. J. Cronin
Jo Swerling Night Bus

-Frank Capra -Samuel Hopkins -Robert Riskin Clark Gable DARMOUR

(Reisman Prod)
'Dancing Man'
(1st week) —Albert Ray —Beulah Poynter —Jim S. Brown, Jr.

Reginald Denny Jadith Allen Natalle, Moorehead Edmund Bresse Edwin Maxwell Robert Eills Huntley Gordon

FOX FOX
'Sleepers East'
(4th week')
mneth MacKenna
sderiok Nebels
nest Palmer

t: Wynne Gibson Mona Barrie Harvey Stevens Preston Foster Haward Lally Roger Imhof

to the Hoorah' -Malcolm St. Clair -Paul Armstrong -Ernest Palmer

; George O'Brlen Mary Brian Herbert Mundin METROPOLITAN

(1st week)
-Edward Ly
-Adele Rogers St Johns
Frances Highland
METRO Taran and His Mate (15th week)

—Cedric Gibbons
—Sid Wagner

Johnny Weissmuller Maureen O'Sullivan Neil Harilton Doris Lloyd Frank Reicher Paul 'Cavanagh Wm. Stack Desmond Roberts Vols D'Avril. Forrester Haryey

'Hollywood Party'
(13th week)
D—Russell Mack
A—Edmund Goulding
Howard Dietz
C—Jimmy Howe

Jimmy Howe

Marie Drevelor
Joan Crawford
Joan Crawford
Joan Crawford
Jimmy Durante
Albertina Rasch Ballet
Eddie, Quilian
June Clyde
Jorothy Short
Asnes Anderson
Francea Williams
Laurel & Hardy
Herman Bing
Johny Weissmuller
Mary Carlisle

'Going Hollywe' (11th week) -Raoul Welsh
-Donald Ogden Stewart
C. Gardner Sullivan
-Geo. Folsey

Geo, Folsey
ti
Marion Davles
Fifi Dorsay
Bing Crosby
Ned Sparks
Ted Healy
Henry Armetta
Radio Rogues
Sterling Holloway
Patsy Kelly
Bobby Watson
Stuart Erwin
Transcontinental Transcentinental

(4th week)

D-Richard Boleslavsky

Ferdinand Reyer
Frank Wead
C-Ted Tetzlant

Ted Tetzlaft

Robert Montgomery
Madge Evans
Madge Evans
Madge Evans
Gladys Eulette
Ted Healy & Stooges
Sam Godfrey
Eulalie Jenson
Gertrude Sutton
Eddie-Gargan
Ruth Selwyn
Hobby Watson
Milto Kubbe
Lew Kolly

'Viva Villa'
(2d week)

--Howard Hawks
--Edgcomb Pinchon

Sir Guy Standing Henry Travers Katherine Alexander G. P. Huntley, Jr. 'Bolero' (1st week) Edgeomb Finenon
ti
Wallace Beery
Katherine DeMille
Irving Pichel
George E. Stone
George & Pedro Rigas
Joseph Schildkraut D—Wesley Ruggles
A—Ruth Ridenour
Carey Wilson
Rubec Glasmon

Rubec Glabino,
Cast:
George Raft
Carole Lombard
Wm. Frawley
Frances Drake
Sally Rand
RADIO

Man of Two Worlds (8th week)
D.J. Walter Ruben
A.—Alnsworth Morgan
Howard J. Green
C.—Henry Garrard

Henry Garrard
Francis Lederer
Elissa Landi
Henry Stephenson
J. Farreil MacDonald
Sarah Padden
Steffi Duna
Lumaden Hare
Férréster Harvey
Ivan Simpson
Christian Rub

Christian Rub
'Rodney'
(Sth week)
D-Geo. Archinbaud
Albert Shelby Levh
R. McGrew Willis
C-Harold Wenstrom

st: Walter Husten Frances Dee Robert Shayne Frank Conroy G. Pat Collins

Wild Bird (otn week)
Eillott Nugent
Dan Totheroh
Josephine Lovett
Joseph Moncur March
Luclen Andriot

Luclen Andriot
t:
Jean Parker
Zasu Pitts
Tom Brown
Arthur Byron
Beulah Bondl
Chartles Grapewin
Nydla Wesman
Emerson Treacy

Emerson Trease

'Trigger'
(5th week)
D-John Cromwell
A-Lulu Vollmer
Jane Murfin
C-Eddle Cronjager

ti:
Katharine Hepburn
Robert Young
Raiph Bellamy
Louis Mason
Martha Sleeper
Sara Haden

"Hip Hips Hooray"
(3d week)

D-Mark Sandrich
A-Harry Ruby
Bert Kalmar
C-David Abel

David Abel
t. Hert Wheeler
Bob Woolsey
Dorothy Lee
Ruth Ettling
Thelma Todd
Phyllis Barry
George Meeker
Dorothy Grainger
UNITED ARTISTS

(Goldwyn)
(Gth week)
Dorathy Arzner
Edwin Justus Mayer
Leonard Birensky
Ray June

Ray June

Anna Sten

Anna Sten

Bate Clarke

Murlel Kirkland

Helen Freeman

Richard Bennett

Lionel Avien

(Get week)

"Trouble Shooter"

Win. Wellman

James Van Trees, Sr. 851

t:
Spencer Tracy
Jack Cakie
Constance Cummings
Judith Wood
Paul Harvey
Joe Saurs TINIVERSAL

UNIVERSAL

I Like It That Way'
(3d week)

D-Harry Lachman

A-Harry Sauber
Chandler Sprague
C-Charles Stumar

-manuel Komroft
Bert Glenhom

Markene Dietrich
John Lodge
Kont Taylor

Louise Dresser

Ruthelms Stevens

CAdbrey Smith

Edward Van Sloan

Jane Darwell

Hans von Twardowski

Bavidson Clark

Phillip Stevens

Clydo Davis

Erville Alderson

Clydo Davis

Billiand Alverane t:
Gioria Stuart
Roger Pryor
Marian Marsh
Shirley Grey
"The Poor Bich"
(1st week)

D—Edward Sedgwick

D—Edward Sedgwick

Dale Van Every
Ebba Haves
Henry Myers

Cast t:
Ed. Everett Horton
Edna Mae Oliver
Lella Hyams
Andy Devine
Andre de Berenger 'Pirate Treasure (3d week)

Catt Line O'Noill-Catt Hehard Talmadge Lucille Lund Walter Miller Houlah Hutton Wheels of Destiny (2d week) D.—Alan James A.—Nate Galtzert Carted McCord

t: Ken Maynard Dorothy Dix Philo McCullough Frank Rice

ROSTON

Continued from page 10)
competish. House loke roay for
\$22,00 to the first state of the first state of the first state of the first state of the first state show.
Orpheum (Loew) (3,000; 30-40-50)
Froadway Through Keyhole
(UA) and excellent stage show, okay at \$15,500. Last week, Bombshell' (MG) and vaude, \$12,500.
State (Loew) (3,000; 30-40-50)
Night Flight' (MG) building up house may break link of last few weeks. Should finish throup for around \$1,000. State (Loew) (4,000; 30-40-50-50)
World Changes' (EN) and good stage-show; film-svoking sphlause, which is quite unusual these days, Look to \$24,000, better than average, and looking small only when compared to last week's \$82,500 for week of Tm No Angel (Par) with all time record attendance.

Paramount (M&P) (1,500) \$5-45-55) Tootlight Parade' (1,500) \$5-45-55) Tootlight Parade' (Net)
swanky bis, due to the musical. Headed for splendid \$10,500. Last week' Kennel Murder Case' (WB), and "Tillie and Gug' (Par) pleased, hanging up better than okay \$3,000.
Scollay (M&P) (2,600; 25-35-45-55) Burgau of Missing Persons (WB) and \$245 stage show, should harvest grainly \$3,500, Last week, "Buddy' (Fox) and vaude, averaged olay at \$3,000.

HARLOW, WEST LEAD **NEWARK'S PARADE**

Looks as though. Proctor's would do proportionately the best business with 'Ace of Aces' and 'Walls of Gold.' but the cream is brought in apparently by Three Little Pigg. now in its third downtown showing. It is billed above the features the marquee and is ballyhooed by a wolf pushing three real pigs in a perambulator through the streets. If it holds its opening, it will do \$10,000.

persambulator through the street it tholds its opening, it will do \$10,000.

Estimakes for This Week Branford (WB) (2,966: 15.65)—Kenel Murder Cases (WB) L. Loke man and the street of the street of

Fred Sale, Ed Coxen J. Wiltsie Tarzan (horse) WARNERS.

George Barnes

Ann Drorak

Ann Drorak

Dudley Digges

Henry O'Neill

Robert Barrat

Clairie Dodd

Clarence Muse

Bidney Toler

Charles Middeton

Tully Marchall

Walls Clark

Wim. V. Mons

Frank McGlynn

Agnes Naicho

*King of Fashlon'

King of Fashion (4th week)

D—William Dieterle
A—Warren Duff
Gene Markey
Kathryn Scola
C—Arthur Todd

t: William Powell Bette Davis Frank McHugh Dorothy Burges:

Henry O'Neill Fer'd Gottgchalk Gordon Westcott Etlenne Girardot George Humbert Frank Darien Neila Walker Hobart Cavanaugh Phillip Reed Vecree Teasdale Reginald Owen

Hi, Nellie'
(4th week)
D—Mervyn LeRoy
A—Roy Chansler
Abel Finkel
Sidney Sutherls
C—Sol Polito

Sol Follot

"ball Mul"

Glanda Farrell

Glanda Farrell

Glanda Farrell

Robert Barrat

Ned Sparks

Hobart Cavanaugh

Fat-Wingol

Activate Dumbrillo
Georgo Mecker

Robert M-Wade

Sldney Miller

James Donialler

Millen Kibby

Marjoric Gateson

Donald Mock

"Mandalny"

'Mandalay'
(4th week)

D-Michael Curtiz

A-Paul Hervey Fox

C-Tony Gaudio

'Hells Bells' (1st week)

D-Lloyd Bacon A-Karl Farkas Geza Herczeg

Al Joison Dick Powell

(let ween,
D—Ray Enright
A—Warren Duff
Sidney Sutherland
Cast:
Joan Blondell
Pat O'Brion
Allen Jenkins
Ned Sparks

Wonder Bar (1st week)

ALL-BRITISH COMBO SHOW, \$13,000, MONT'L

Montreal, Nov. 6.

Mae West panicked the town last
week and repeats currently with a
total gross for the Capitol around
\$25,000 for the fortnight. George
Rotsky grabbed off all the local
publicity on picture coincidental
with appointment as manager of
capitol, being musged in Start
abanded bonquet by
Start and a start
with appointment as manager of
handed bonquet by
Start and handed bonquet by
Rots and handed bonquet by
Wales and a nether and spotlight
general start and start
general and an ether and spotlight
fuest-gala-opening mite that will
likely boost gross up around \$13,000.
This is an all-British week at Palace even to newsreels and comics
and is to some extent tryoutly to
Logw's good to the start
Logw's good to the start
Logw's good to the start
tryoutly to
long and a start
likely boost gross in Broadway
Through Keyhole-and 'As the Devil
Commands' and 'S. pretty gure
to increase gross to \$11,000. Princess has a good-brace in Broadway
Through Keyhole-and 'As the Devil
Commands' and 'S. pretty gure
to repeat of the start of the start
gross from \$4,500 up. Clinema de
Paris on reneat of 'Les Alles Brises
about \$1,500.

Manage Kennedy, both legit
currently and have fair chances.
Nabes are on the tip- and up.

Estimates for This Week
His Majsety's (MtTl) (1,600; 50\$1,500.—Private Lives' (Legit). Probshould be highlight of week
New (Blography, '33,500.

Palsec (EFP) (2,700; 80) "Prince of
Wales' (Regal) and stare show. This
phould be highlight of week at week,
New (Blography, '33,500.

Palsec (EFP) (2,700; 80) "Prince of
Wales' (Regal) and stare show. This
phould be highlight of week at week,
New (Blography, '33,000.

Capitol (FP) (2,700; 80) "I Ain't
No 'Angel' (Par). A wow, with

the Music (Emp) \$9,000, six days only.
Capitol (FP) (2,700; 60) I Ain't No. Angel (Par). A wow, with crowds turned away last week at \$15,000. Currently should do around \$9,000.

\$10,000. Currently should do around \$20,000. Losw's (FP) (3,200; 65)—'One Man's Journey' (RKO) and presentation set for okay \$11,000. Last week, Power and Glory' (Fox) and vaude, \$3,000; (1,900; 50)—'Broad-Princess CT) (1,900; 50)—'Broad-Wat the Devil Commands' (Col) up a little to \$8,500. Last week, 'Tarsan' (Prin) and 'My Woman' (Col), \$8,000.

\$8,000. 75-82.25) Opera (2nd week). Liable to be flop at \$4,000. Last week, \$5,000. Cinema de Paris (France-Film) (600; 50) — Les Alles Brises (2nd week), \$1,500. Last week, \$1,800.

CINCY'S UNOFFICIAL COMEDY WK. CLICKING

Cincinnati, Nov. 6.

Comedy dominates the downtown screen menu this week. Bombshell' getting the most sitters-in. It's at the Albee, which has inaugurated Saturday midnight shows already in vogue at the Lyric and Capitol, also KKO stands.

"Footlight Parade' holding over at Keith's to okay biz following smash start. Pix held 'em out every night so far, but matinee attendance dropped after first week-end. Not likely to be extended for a third week. Cincinnati, Nov. 6

likely to be extended for a third week.
First run of Tim No Angel' shifted to Grand after fortinght's stay at Albee.
Mayfair, arty smallle away from theatre district, is screening 'Maedenen in Uniform' with English subtitles.
Estimates for This Week
Albee (RKO) (3,300; 35-44)—
Bombshell' (MG). Harlow-Tracy combo, press puffs and audience hababiasting \$15,000, nice. Last week 'I'm No Angel' (Par) in sec(Continued on page 25) (Continued on page 25)

PHILA. LIGHT: LIPS' \$15.000

Philadelphia Nov 6 Indications all point to a falling on in the basiness of the downtown picture houses this week. Last week was well above normal. At the Earle is Jack Benny and

his Chevrolet Radio Revue. Trade should be above average. "Tillie and Gue is the nicture.

Gus' is the picture.

Nothing very hot scheduled for the immediate future, but Stanley's next will be Mae West's 'I'm No Angel', and Muni's 'The World Changes,' will arrive at the Boyd in two or three weeks. Aldine's next will probably be 'The Private Life of Henry VIII.'

lenry VIII.

Estimates For This Week

Estimates For This Week
Arcadia (600; 25-40-50) Solitaire
Man' (MG). Doesn't seem a good
choice for this house. \$1,800 forecast. Last week, Bittersweet'
(UA) good at \$2,200.

(UA) good at \$2,200.

Aldine (1,200, 40-85-65)—Broadway. Through a Keyhole' (UA), Only a fair week indicated. Maybe \$7,000. Last week. The Bower (UA). Down to \$5,500 in third week—good.

Boyd (2,400; 40-55-65)—'Female' (FN). Just a one week picture and not very hot, \$9,500, all that's expected. Last week, 'Bombshell' (MG). Pretty good, \$11,500.

(Aud). Fretty good, \$11,500.

Chestnut (1,500; 55-\$1.50).—Dinner at Eight' (MG). Roadshow plo should get nearly \$11,000 in second week. First week saw. \$13,000—excellent.

cellent.

Earle. (2,000; 40-55-65)—'Tillie
and Gus' (Par) and vaude. Jack
Benny and his revue headlined.
Ought to hit \$11,000 which is above
recent house average although below last week when the Warings
helped boost the gross to \$17,500.
Film was 'Midshipman Jack' (RKO).

Film was 'Midshipman Jack' (RKO), Fax (3,000; \$5-55-75)—My Lips Betray' (Fox) and stage show. Sec-ond Lillian Harvey film within month. Eddie Carr stage headliner. So-so \$15,000 all that is indicated. Last week, 'The Mad Game'. (Fox) and stage show headed by Milton Berle got \$15,500—rather good.

Berle got \$16,500—rather good.
Karlton (1,000; 30.40-50)—
'Chance at Heaven' (RKO). Only
\$3,200 forceast. Last week, 'Ann
Vickers' (RKO). Second run and
\$3,600—a trifle over average.
Keith's (2,000; 25-35-40)—'Walls
of Gold' (Fox) and vaude. Return
to combine policy helping some, but
not a lot. \$4,500 indicated. Last
week, 'My Weakness' (Fox) and
vaude, \$5,000.

vaude, \$5,000.

Locust (1,300; 55-\$1.10)—'Berkeley
Square' (Fox). In fifth week, with
'last days' advertised. \$5,000 is expected. Last week \$5,500.

pectee. Last week \$0,000.

Stanley (3,700; 40-55-75)—Footlight Parade' (WB). Should be strong in second week. Between \$17,000 and \$18,000 indicated with a possible third week. Last week, \$21,000—excellent.

\$21,000—excellent.

Stanton (1,700; 30-40-55)—'College Coach' (WB), Poor \$6,500 indicated. Last week, 'Kennel Murder Case' (WB), \$7,500—a little better than recent average.

Printer's Ink Helps Tacoma House Pull Out of Low Grosses

Tagoma, Nov. 6.

Tacoma, Nov. 6.

Concrete example here shows what printers ink can do when the product backs it up. The way Blue Mouse bult up last week surprised. Advertising space was doubled it he newspapers and to doubt it has not been supported by the source of the

Estimates for This Week

Estimates for This Week
Music Box (Hamrick) (1,400; 2540)—"The Bowery' (UA) booked for
solid week, big campaign, going for
\$5,000, very good, Last week, 'One
Man's Journey' (RKG) okay, 22,
200; 'Morning Glory' (RKG) \$1,850,
good; former four days, later,
3 days, for week's total, \$4,050, Good,
Boxwer, Cristly, 43,000, 25-4,000.

days, for week's total, \$4,050. Good.
Roxy (L-YH) (1,300; 25-40)—
"Penthouse' (MGM); Entire week,
expected \$4,000, not big. Last week,
'Lady for a Day' (Col) big. \$5,200.

Blue Mouse (Hamrick) (650; 1525)—"Love in the Raw' (Fox);
F P I' (Fox) dual, first half, then
'Don't Bet on Love' (I) and 'Plaming Gold,' for probable \$1,500. God,
Last week, 'Man of Forest' (Par)
days, lines, suprised the natives,
great \$1,000; Teluge' (RKO)' four
days, lines big, \$300, for great week,
\$1,900; advertising did it.

PAR DISAFFIRMS PLENTY

Even Hot Dog Stands Emulate Big Town Theatre Splurges

Hollywood, Nov. 6.
Theatre-like premieres for openings of hot dog stands and corner grocers are out in this town. Spots that tried to emulate these first-night splurges because they appealed to the crowds, have wised up to the fact that it takes more than brass bands and bright lights to bring them in. If the mob can't limpse the filmites, it's no go. Regardless of this attitude, among the sightseers and autograph hounds, many places opening their doors for the first time put on a similar ballyhoo by using the next best yen, hillbillies and meadow yodelers.

best yen, hillbillies and meadow yodelers.

In a few instances attempts are made to line up some celebs for the opening light, but they usually wind up behind the eight ball after a tour of the studios. Now and then owners will search the boulevard in hopes of interesting some has-been player in the idea.

One grocer who recently opened had a novel thought to line up a few players. He sent notices to the players offering sift foods, providing they made the appearance on opening night to pick up the parcel. But no one showed.

Knowing that the chance of having players for these fracases is nit the hillbillies and cowboy spleier, hang around and cash in.

NUDIES AND SEXERS

Nature Studies Make Tough for Sexology

Hollywood, Nov. Undercover feud is currently on between producers of nudist plx and sexers. Latter group feels the nudie crowd goes them one better. Richard Kahn is the first pro-

Richard Kahn is the first producer to take a sexer out of the nudle class. Has 'Children of Lone-liness,' which he intends for Fifth avenue rather than for the Main street class. Homosexual subject is being treated scientifically without the lurid atmosphere.
Kahn directs himself, and the cast includes Luana Walters, Jean Carmen, Shelia Loren, John Elliott, Juan Duval and Ed Reeves. Pic will be roadshowed.

Majestic's 'Bed'

Hollywood, Nov. 6.
Divorce Bed, Phli Goldston Divorce Bed. Phil Goldstone production for Majestic, started today (Monday) at Mack Sennett studios with Hobart Henley directing and Irving Starr supervising. In the cast are Edward Arnold, Barbara Barondess, John Miljan, Walter Catlett, Lila Lee, Robert McWade and Franklin Pangborn.

Menjou for 'Declasse'

Hollywood, Nov. 6. Radio is negotiating with Adolphe Menjou to take one of the three leads opposite Diana Wynyard in

John Robertson returns to Radlo

BORZAGE'S KID PIC

BORZAGE'S KID PRC
Hollywood, Nov. 6.
With the cast of kids filled, Frank
Borzage is in production on 'No
Cannons Roar' for Columbia.
Youngsters, ranging in age from
8 to 15, are Frankle Darrow, George
Breakston, James Butler, Jackle
Searle, Hal Sour, Donald Haynes,
Wesley Giraud, Bruce Line, Julius
Molnar and Rolph Ernst.

FAY WRAY TO 20TH CENT.

Col has an option of here, which we will be well and goes to Twentleth Century on a five-year optional pact.

Col has an option on her services for two additional pictures, which will be worked out with 20th Cent., if picked up.

Salt Lake Gives In

Salt Lake City, Nov. 6.
After 10 years of smallpox attitude toward the theatres, local newspapers are warming up. Tribune-Telegram, hardest shell of the local press trio, flashed a new film column this week, written by Kay Harms, under 'Candid Kay' siug. No bolier plate material used.

New pollcy forced by Deserte News which imported a city editor from Birmingham and proceeded to Jack up the local press.

Agent Sues Will James For Alleged 'Smoky' Coin

For Alleged 'Smoky' Coin

Los Angeles, Nov. 6.

Will James, cowboy artist and author, is being sued in Superior court by Earl J. Haley, agent, for \$2,500 as commission assertedly due in managing the sale of the novel. 'Smoky' to Fox Films.

Suit comes on the eve of launching the James picture, as made by Fox, for which the company paid the author \$15,000. Haley claims he made a percentage agreement with the scrivening cow waddy to peddle the book around the studies in 1932, and that he was over a year in selling it. James denies that he owes the agent a cent.

Arty. Ronald A. Button for plain-tiff has a court order to compel James to make a deposition in the case.

'Alice' in Early

Hollywood, Nov. 6.

Norman McLeod brings 'Alice in
Wonderland' in tomorrow (Tuesday) night not only under schedule
but also under budget.
Five days ahead of the finishing
day alloted to him.

Warren Hymer's Nurse **Rushes \$76,500 Suit**

Rushes \$76,500 Suit

Los Angeles, Nov. 6.

Marlanne Schultz, nurse, who claims Warren Hymer beat and whipped her and finally threw her into the swimming tank of his home last June, while she was professionally attending him, is determined to bring her \$76,500 damage suit against the actor to trial. Legal impediments have been swept aside in Superior Court, and trial set for about mid-November. Hymer's answer to Miss Schultz's complaint is he was intoxicated at the time of the alleged assault and battery, and that he was provoked by the nurse. Plaintiff demands \$25,000 general and \$50,000 punitive damages, beside hospital bills.

PAR'S 'FACES AND FIGURES'

PAR'S 'FAUES AND FIGURES'
Hollywood, Nov. 6.
Par's 'Beaux Arts Bâll' becomes
Faces and Figures of 1934'.
Barney Glazer gets into New York
from Parls Nov. 14 and will contact
the New York Illustrators Society
in order to hipe a number of artists
and their models for the pic. Some
will be brought to the coast, but
most of the shooting will be east.

'Woman Knows' to Thalberg

Woman knows to Instoerg
Hollywood, Nov. 6.
Irving Thalberg will produce J. M.
Barrie's 'What Every Woman
Knows' at Metro,
Helen Hayes to be starred in the
spring when she returns from her
N.-Y. Theatre-Guild-engagement.

Harold Daniels Ogles Pix

Harold Daniels Ogles Pix
Hollywood, Nov. 6.
Harold Daniels is in for a filing
at pix.
Leading man is from New York
and was in stock in Providence,
R. I., iast year. Also operated a
stock company at the Willows,
Pittsburgh, during the summer.

TO PROPERTIES

Trustees K.O. Top Exec Pacts as Not Binding-Sweepingly Disallow Costly Theatre, Office and Land Holdings - Report **Evidences Reconstructive** Progress, Including Build-Up of Cash Reserve, Assets, Etc.

SALARY CUTS 34.8%

Disaffirmi by Paramount Pub of numerous contracts headed by that of Adolph Zukor; repudia tion of leases on 20 theatres and including the Parother properti amount buildi in New York; indications of a closer control over major subsi laries into which Par was broken up last fall through a proposed plan in that connection, and various reorganizational moves, highlight a report of the P-P trus-tees just filed with the courts through Referee Henry K. Davis.

The report is in detail and covers activitles as well as recommendations of the Par trustee trie, Charles

Ane, report is in detail and covers activities as well as recommendations of the Par trustee trie, Charles D. Hilles, Charles E. Richardson and Eugene W. Leake.

A total of nine contracts for personal services, in addition to a contract with Sir William Wiseman for services to be rendered the bank-rupt, are included in agreements disaffirmed. In addition to Zukor, contracts which are concerned are those of George Schaefer, Raiph A. Kohn, Sam Dembrow, Jr., Emanuel Cohen, Rouben Mamoulian, Russell Holman, E. V. Richards and Morris Greenberg.

Report, by disaffirmation, suggests that any of these executives can be displaced by the trustees at will, unless attor court sanction new contract deals are negotiated.

Zukor, Kohn and Cohen agreements are dated Jan. 1, 1323, but it is not indicated how long they have to go. The dates of the others are Schaefer, March 20, 1223; Dembow Jan. 1, 1929; Holman, March 21, 1239; Mamoullan, March 4, 1931; Richards, July 31, 1323, and Greenberg, April 25, 1332.

Among other contracts which the trustees disaffirm are that with Technicolor dated Feb. 3, 1931; Quigley Publications, dated Jan. 1, 1931; Ross Federal Service, for checking of percentage engagements, dated May 13, 1931; Famous-Players Canadian Corp. with relation to exchange of common stock and with various utility companies and banks latter in connection with transfer agency and registrar matters on common stock.

There is one contract with Lawrence Stern & Co. relating to services in getting rental reductions, also shelved by the trustees.

iggest Lease

DIVORCE BED' HARD TO FILL

(Continued on page 29)

Those H'wood Grocer Premieres | FROM CONTRACTS | Par Reorg. Plan for Steadying Affairs Involves Big Leaseholds; Coast Tie-In with F-WC a Worry

Valentino Goes On

Chicago, Nov. 6. Quiet for some years the Ru-dolph Valentino Memorial So-Quiet for some years the Rudolph Valentino Memorial Society has awakened to fervor
once more and with the co-operation of Essaness theatres is
running a regular showing of
one of the late Valentino's pictures. Essaness has turned the
northside Keystone over to the
Society for their one-day
showing fortnightly with the
exchanges going along to bringin the old prints.
Essaness reports that the
Valentino days boost the gross
at the theatre which attracts a
large carriage-trade, mostly all
older people with the dowagers
predominating. They go for a
good soft cry over the one picture star who remains a drawseven years atter his death.

seven years after his death.

'SCANDALS' RETAKES

Goldwyn Nixes Usual Hollywood Preview for Press

Hollywood, Nov. 6.

Roman Scandals' is back into work for retakes ordered by Sam Goldwyn after the pic was previewed at San Francisco. Goldwyn will not preview the pic here, it going into Grauman's Chinese without the press getting an advance look.

Lynn Farnol, who was to go to N. Y. for the 'Scandals' opening there, stays here until the Chinese opening.

Negulescu's First

Hollywood, Nov. Jean Negulescu, Roumanian por-trait painter, and recently a pro-duction assistant at Paramount, di-rects. Man Who Broke His Heart, as his first megging job. Stephen Roberts was penciled in previously to direct.

Metro Nixes Bus Title as Its Auto Pic Cognomen

Hollywood, Nov. 6.
Metro will not become involved in the cycle of cross country bus pictures which will hit the market during the next few months. Company, now making "Transcontinental Bus," has asked studio

continental Bus, has asked studio employees to submit suggestions for release title, banning bus as part of any moniker turned in. Sales officials want to avoid clash on bus title with releases of similar pictures.

Doyle Scripts 'India'

Hollywood, Nov. 6.

Laird Doyle is scripting and dialoging Voice of India' for Jack Nelson. Story worked around todage made in India by Paul'L. Hoefier for Nelson. Production is at Metropolitan.

Jack Edwards is handling exploitation for Superstition Pictures, a series of shorts by Nelson, and also will handle a campaign on 'India'.

BLUE'S WB SHORT SERIES

Sam Sax, Warner shorts head, has signed Ben Blue for four more two-reelers this year and a series of six for next season. Warners plan building up Blue.
Joe Rivkin of the New York Leo Morrison office negotiated.

Judith Allen did not fit Phil Goldstone's Divorce Bed.' He's still looking for a lead for that pic.

Many important reorganizational moves have already been inau-rated by the Paramount trustes or

rated by the Paramount trustes or are prof sed for a speedy concen-tration of assets and, what amounts to in most cases, a steadying of the Par state of affairs. Gigantic program under way af-fects many important theatre sub-sidiary groups of Par on which ne-sotiations are open, as well as nu-merous properties, including the-atres under lease to others, build-ings, land, etc., on which early re-organization is, anticipated by bankruptcy overseers.

latres under lease to others buildings, land, etc., on which early recognization is anticipated by bankruptcy overseers.

Attempting to extend bond indebtedness and lower interest in some cases on certain theatre and building properties, in some instances the Par trustees are having difficulty in reaching accord, but on the whole the Hilles-Richardson-Leake combination feels that good progress is being made. This is particularly true of the Publix Enterprises group, much of which has been re-established on a new-deal basis through the Hobilitzelle, Blank and Perry partnerships.

In the words of the Par bankruptcy bosses considerable progress has been made and the trustees confidently expect that the theatre properties of Publix Enterprises and its subsidiaries will soon be so reorganized as to be included under the same administration as that of other theatre subsidiaries of Faramount Publix, thereby saving considerable expense and providing gains in efficiency.

One of the most important features of the reorganization program in work covers the group of theatres and buildings on the Pacific slope which were leased to Fox Film Corp. as well as directly owned-operated proporties of Par, such as studio and other assets in Los Angeles, (Fox Film in turn made sub-deals, with Fox-West Coast and subsidiary companies). Negotiations in connection with the property leased to Fox Film in December, 1930, are partly with a view to settling controversies which have arisen between Par and Fox-Frieso Obligations.

Frisco Obligations

On the Paramount theatre build-On the Paramount theatre building In San Francisco there is outstanding \$1,700,000 of bonds on which Par has falled to pay interest installments and a maturity of \$100,000 principal, In reorganization of this property a committee representing bondholders has agreed to a proposed plan of reorganization of the bond Issue, providing for postponement of maturities and reduction in interest.

or the bloom risate, proving lost postponement of maturities and reduction in interest.

On the Callfornia Theatre idg., Frisco, which is subject to the lien of a deed of trust securing serial bonds of \$300,000 outstanding, two installments of interest and a maturity of \$75,000 principal is in default. Extension of maturities and a cut in interest will also obtain here under negotiations.

In the case of the St. Francis theatre building, also in San Francisco, which has \$300,000 in bonds outstanding and a semi-amunal installment of interest plus principal of \$100,000 due July 1, there will be (Continued on page 29)

Par Shelves 'Magoo'

Hollywood, Nov. 6. Hollywood, Nov. 6.
With Richard Schayer off 'The
Great Magoo,' and on 'Trumpet
Blows' at Paramount, the adaptation of the Hecht-Fowler play has
been shelved.
Adaptation on for several weeks,
with various writers being set to

Frances Halliday Pix
rances Halliday, legit comedienne goes pix for six shorts for
Educational. Joe Schoenfeld set

her.
All to be made east at Erpi's (Paramount) studio in Astoria.

DOROTHEA WIECK





in CRADLE SONG"

PARAMOUNT
PICTURE
it's the best
show in town





Stock Market

(Continued from page 6)

for the day were under 1,000 shares; and the final quotation was fractionally lower. But one sale in

fractionally lower. But one sale in Columbia.
Only apparent effect of the depreciated dellar was further selling in honds, with Governments dipping sharply. Paramount obligations gave way under minor offerings while the others were ignored or inclined to decline slightly.

Brokerage consensus was boulded as the week-came to the marketovite with the control of the

belief that innation is ahead, despite he absence of any word from Washington that would, settle this point.

Polley of raising the domestic price for newly mined gold and of the price for newly second the price for new way. Either purchases of gold abroad must be triffing in extent, or, if they are large, they will invite violent opposition by foreign nations and lead to a currency rate competition of enormous consequence for enormous consequence and lead to a currency rate competition of enormous consequence and the price for the price

using stocks came in for fair demand.

Thitums on theatre business from the interior were not especially encouraging, mild weather having frawn the people into the open-country on week-ends, particularly in the middle west. Nearness of snowfall makes this a temporary consideration. Picture theatres are likely to do well until after Thankspiring, off as the holidays draw near. These are the usual seasonal movements to be expected.

. Loew's Earns \$2.14

News developments of the amusement week were without influence. Loew's reported for its flas-cal year to Aug. 31, showing net at \$2.14 per share of common stock of the street of the st

Issue seems to meet sales just above 29 and to command support at levels below 28. For the time being looks as though its sponsors are merely working it back and for calping profits and having no special regard either for accumulation or distribution.

However, out of such a situation, brisk move might be organized at any time if developments in the market, or within the company's individual situation, justified an operation. Just now it's riding along on the tide, as suggested by last week's trading—volume of around 15,000 shares. During the September flurry, turnover ruled up toward 50,000 shares a week.

on. in the case suggested by last veek's strading—volume—of around. 15,000 shares. During the September flurry, turnover ruled up toward 50,000 shares a week.

Something of similar inertia seems to affect the other remain ing active amusements. Columbia week and an extreme range of only two points. On the autumn upswing ten times that volume was seen in the independent producer shares. However, Columbia has steadfastly defended its market position. Fairly close bids are generally supplied and holders maintain good asking prices.

A steadfastly defended its market position. Fairly close bids are generally supplied and holders maintain good asking prices.

A waiting attitude, at the same time keeping itself before market attention by churning around in some volume. Last week sales totalled around 27,000 shares, all within the range of a single point, 7 high and 6 low, week ending with the price strady where it had been in the price of the control of the

Bonds Mixed

Bonds Mixed

Bonds were mixed. Steadiness
that sustained the various Paramount obligations when banking
announcements were made toward a
reorganization program was absent
the older of so lost it
into and the 5½'s slipped 1¾, final
prices being 27¾, and 23¾ respectively, the lower yields returning to
their premium basis over the other
for the bonds with claims filed.
The reverse was true of the certificates of deposit.

Summary for week ending Saturday, Nov. 4: EXCHANGE

High,	Low.	Sales.	Issue and rate.	th.	21/4	216	. Cug.
7%	76	100		%	3	379	- %
5%	1%	300		*	204	224	I 2
27%	6%	1,400	Columbia P. vtc 22		8%	9%	1%
14%	5%	2,400	Consol. Film pfd		7014	721/4	-1%
89%	46	4,800	Eastman Kodak (3) 74		14	14%	- 721
19	12	8,400	Fox, Class A 15			19%	Ŧ %
2014	10%	94,700	Gen. Elec. (40c.) 20	75	17%	15 bld	T 78
26'	8		Keith pfd29		2514	28%	+ %
871/4	816	15,200			67	67	
78%	35	100	Do pref. (6½) 67			2% b	
7	1%		Madison Sq. Garden		20	201/2	"– _{*4}
22	181/4	200		1/4		2.	= %
21/4	- 1/4	8,900		74	1%	14	- 7
214	*	2,100		%	11/6		
9%	14	2,900	Poths Class A	1%	7%	8%	+ %
121/4	ā~	74,100	Radio Corn	146	6%	214	- %
8%	ĭ	1.700	RKO	Y.	21/4	27	- *
285 T	10	60	Universal pref 19	Ψ.	18%	18%	
944	-i	27,800	Warner Bros	F.	6	6%	
2414	414	*****	Do nfd	<u> </u>		18% b	+1%
68%	19%	82,900	Westinghouse	576	30%	85%	+178
28% % 14 8%	7 2% 1%	200 8,200 200	CURB Columbia Picts				+ %
			PRODUCE EXCH.				•
216	.37	2,500	Par-Pub				- 1/2
			BONDS	5) 3		he reman	
914	1	\$44 000		416	3%	3%	- %
61	294	10,000	Kolth 6's '46 *	014	45	45	- %
89	48	11,000	LOOW 6's. '41 8	41/4	84	·· 84	- %
67	4714	10 000	Datha Te 187 8		80	84	+4
35	4%	5,000	Par-Fam-Lasky 6's, '47 2	8%.	27%	27%	-2
85%	54	20,000		914	2816	. 281/4	-1%
2078	814	20,000		•	11	40	
80 48	12	87,000	Warner Bros. 6's, 4	0%	381/4	40	.+ %
		,,,,,,,	PRODUCE EXCHANGE, N.	Y.			

PICTURES CINCINNATI

(Continued from page 22)

(Continued from page 22)
d week fascinated \$12,000, everydy happy.
Palace (RKO) (2,600; 35-44-60)—
eet the Baron' (MG) and Duncan
sters, 'Topsy and Eva' tab. Jack
sarl's radio admirers helping a lot
\$12,500 pull, wholesome. Last
sek 'Way to Love' (Par) and Hal
. Roy the vode header, \$11,000, ir.

in \$12,500 pull, wholesome and Hall Le-Roy. The vode Bran and Hall Le-Roy The Vode Brander, \$11,000, and the Vode Brander, \$11,000, and the Vode Brander, \$11,000, and the Vode Brander, \$1,000 in first seven days. Lyric (RKO) (1,394; 35-44)—Tille and Gus (Par). W. C. Fields and Alison Skipworth attracting the smart comedy trade-for a nifty \$1,000. Last week "Berkeley Square" (Fox) \$6,000 good. Capitol (RKO). Bennett Grox) \$6,000 good. Capitol (RKO). Bennett After Driver (RKO). Bennett After Driver Brander Brander, Brander Brander, Bran

Exploitation

(Continued from page 19) end handled by Herb Morgan

ment end handied by treus as e.
Low's p.s.
Idea clicked bigger than any similar promotion stunt, the sheet, distributed door-to-door and peed to out-going film the peed to many something more than just another wad of paper.

All Night with Mae

All Night with Mae

It took Mae West to keep the trolley cars running all night in Morcester—something they never and Fourth of July eves.

When Manager Daniels of Capitol advertised that Mae in Tim No Angel would run all night Friday night, the citzenry was a bit skeptical. It had never been attempted before.

night, the citizenty was a bit sceptical. It had never been attempted
before.

Daniels pulled off the current
off the current
Daniels pulled off the current
off

Changing Joan

Changing Joan

Exhibitors who have Joan Blondell pictures coming along can make plenty of capital of her change to her husband's name, even though the original announcement has gone stale.

One way is to announce Joan Barnes in the picture and then make elaborate correction that she hant chack to be corrected that the hant chack of the correction of the language o

out in bunches, to be vocalobby,
And don't overlook the fact that
Harry Bannister divorced Ann
Harding because he war becoming
Mr. Harding, Intimate that Joan
is seeking to deprive her better half

the same reason;—The news-Mr. Harding, intimate that is seeking to deprive her bette of the same reason. The papers should eat that one up.

Incorporations

Albany, Nov. 4.
Zenith Pictures Corp.; pictures; Alfred. Schultz 15 East 55th St., New York; ubye C. Canter and Irving P. Turman. East Conch Theatres; Luc.; theatres; lie Conc. Eleanor J. Dwyer and Marte Corp. 11 of 1450 Erondway, New York Corp. 12 of 1500 Erondway, New York Corp.

8-Month Net Loss of RKO \$3.356.552 Vs. \$10.695.503 for Full Year 1932

Ralph Spence Supplies Fox 'Follies' Background

Hollywood, Nov. 6.
Ralph Spence is supplying the story and book background for the Fox 'Follies,' which Winfield Shee Yarn is based on an idea by Philip

Reopening of St. L. Splits Up Grosses. 'Henry,' \$11.000. Big

The St. Louis, Nov.

The St. Louis theatre having rejoined the ranks once more, they're splitting the film business three ways again this week. And the result is the same as usually under those circumstances, that is to say nobody. Is getting enough to retire any large amount of bonds. That's one reason; the other is the picture of the same as usually under the same as the picture of the same as usually under the same as the picture of the same as usually under the same as the picture of the same as the same

usual. Otherwise, things are only so-so at best. Estimates for This Week Ambassador (Skouras) (3,000; 25-35-55), 'Female' (FN) and stage show. Fair for \$16,000. Last week Footlight' Parade' (WB), \$21,000,

Show. Fair 10: 45,000.

Footlight Parade' (WB), \$21,000.

New (Fox) (6,000; 25-35-55). Emperor Jones' (UA) and stage show.

Footlight Parade' (Schours).

For Jones' (Fox), \$3,000.

Grand Central (Skourss) (2,000; 55-35-50). Tm No Angel' (Par).

Good for \$5,000. Last week, \$7,000.

same pic.

Loew's State (Loew) (3,000; 25-55).

Froadway Thru a Keyhole' (UA). Poor, \$3,000; deemed old gangster stuff here. Last week

Night Flight' (MG), \$14,000.

Missour' (Skourss) (3,500; 25-35-50), "Henry VIII' (UA). Big for \$11,000. Last week S.O.S. Iceberg' (U) and "Rafter Romance' (RKO), \$6,000.

\$6,000.
St. Louis (F&M) (5,000; 25-40).
'Brief Moment' (RKO) and 'Master of Men' (Col). Fair for \$14,000.

Scripts Henigson Yarn

Hollywood, Nov. 6.
Michael L. Simmons is writing a

screen play around a story idea of Henry Henigson for Universal. Yarn is for Slim Summerville and Zasu Pitts, and Henigson will su-

Par Makes 'Capetown'

Hollywood, Nov. 6. Paramount will make a pic the colonization of South Africa

by the British.

Jack Cunningham is writing the yarn under the temporary title, 'Capetown'.

Mayo's Next at WB

Hollywood, Nov. 6.
Archie Mayo's next for Warners
probably will be 'Gambling Lady,
with Barbara Stanwyck,
It's an orig by Dorls' Malloy.

DUSCERNE RESIGNS

Hollywood, Nov. 6.
Ray Duscerne has resigned as manager of Loew's State here, effective the end of November.
Possibility of stage shows being pulled at this house because of musicians union demands.

JOE E. BROWN'S NEXT

Hollywood, Nov. 6.

Joe E. Brown's next has been settled. It's 'An Honorable Guy,' a comedy kidding the gangster cycle. Brown leaves for New York today (Mon) for a month's vacation, stoping over at Pittsburgh en route.

Miss Hopkin's Next Par

Hollywood, Nov. 6.
Stephen Morehouse Avery is
working with Frank Partos and
Ben Ackor on adaptation of "The
Man Who Broke His Heart' at Par.
Story is for Mirlam Hopkins.

Irving Trust as receiver for RKO filed a report with the Federal District Court (NY) this past week, indicating a .\$3,354,552 net loss for RKO and its subsids for the eight months ending Aug. 31, 1933.

This figure is before providing for dividends on cumulative preferred stock of subsidiaries in arrears.—Included. also 1s. \$825,097. Interest accrued on obligations of RKO from Jan. 27 to Aug. 31, 1933. which has been charged as expense on the consolidated p. and l. statement for statistical purposes, but is not carried on the books of the corporation. Income \$22,919,422

Total income in this period for RKO and its subsids, including thim and theatre companies, amounted to \$28,919,428. Expenses totaled \$32,523,254.

At the same time the receivers filed a statement on the net loss-experienced in the calendar year of 1932. Operating deficit for 1932 is put at \$11,600,175, while the net loss amounts to \$10,695,503 for this period.

Loss for 1932 includes the net loss of \$4,316,844 of Orpheum Circuit, Inc.: RKO Western Corp. (Interstate); RKO Southern Corp. (Interstate); RKO Theatres and Realty Co., and their subsids. Companies named as well as certain of their subsids have gone into bankruptory since the first of the year and some have been turned back to their former owners.

RKO presently operates around 100 theatres. same time the receivers

FOOTLIGHT' STRONGEST IN OTHERWISE DULL K.C.

Kansas City, Nov. 6.

A sudden drop in temperature to near winter slapped the week-end openings.

The Newman, after a dull six days with The Way to Love, slipped it

near winter slapped the week-end openings.

The Newman, after a dull six days with The Way to Love, slipped it out and opened Footlight Parade' a day ahead. The Fox Uptown is trying a new policy; changing its night prices from 40 to 25c. in the balcony and 40c for the lower floor, and six of the prices from 40 to 25c. in the balcony and 40c for the lower floor, and 50c. for floor, and 50c. for floor, and 50c. for floor, and 50c. for floor, and 50c. floor, and 50c.

Acynore (UA) slipped badly in last three days, finishing only \$10,000.

Newman (Par) (1,800; 25-40), 'Footlight Parade' (WB). Opened Thursday, replacing 'Way to Love,' which flattened out. Opening only given a day's publicity, as all advertising announced regular opening day, and business was not so hot, but picked up over the week end and looks good for a strong \$16,000. Last week 'Way to Love' (Par) \$5,400, blah.

Uptown (Fox) (2,040; 25-40), 'Love, Honor and Oh Baby' (U) and 'Mad Game' (Fox). Change in price policy and double features expected to build to around \$3,500, fair. Last week 'I Loved a Woman' (FN), \$3,000.

M. H. Hoffman Splurges

Hollywood, Nov. 6.
Liberty Pictures has joined the indle splurge parade and will make eight pix on its new program, according to M. H. Hoffman, who says lie will spend as much for the octet as he did on his 26 last sea-

First will be 'Cheater Phil Rosen directing.

NEW YORK

BOSTON

CHICAGO

DETROIT

BROOKLYN

WASHINGTON

BUFFALO

DALLE AS

SAN FRANCISCO

"I'M NO ANGEL

with CARY GRANT
Directed by Wesley Ruggles
A PARAMOUNT PICTURE

if it's a Paramount Picture,

Breaks existing attendance records

House records for money and attendance smashed

Sets a terrific new high in attendance figures

Plays to largest number of people on record

Smashes existing house record for attendance

Tops, by far, all house attendance records

Smashes existing records for money and attendance

Rolls up a new high record for attendance

Never such crowds in the theatres history



it's the best show in town

Chi Distribs Refuse Even Last **Year's Product to Dime Theatres**

Chicago, Nov.

Exchanges in the Film Board setup locally have settled all questions on the matter by sticking to their thumbs down decision of last year against 10c houses.

This even goes for the 1932-1933 duct which the penny ante exhibitors had been counting on a motiors had been counting on as open for the lower admish spots since there's not quite enough indice product to go around. But the major distributors here are snubbing the extra coin, preferring to let the prints gather dust on the shelves than let 'em play at a dime a head.

Son Ducks 1 Jam. in Another, Dad Pinched, Theatre Auctioned

ittsburgh, Nov. 6.

Trouble comes in bunches for Ed-ward McDade, 24-year-old Pitts ward McDade, 24-year-old Pitts-burgh theatre owner who operates— or did until a few days ago—the Elliott, a naborhood house here. Two weeks ago, McDade was ar-rested in connection with the death of his wife.

of his wife.

Last week, McDade was cleared of this charge, but held and released of this charge, but held and released under bond on a morality charge. A few days later, his 60-year-old father was picked up by police on the complaints of several small girls, who claimed the elder Mc-Dade was annoying them in the

theatre.

Then, to top it all, McDade's theatre, the Elliott, was placed under the hammer over the week-end, with his fatures being sold for non-payment of rent. Two projectors, two sound machines and a stage curtain went to M. A. Markley of New Castle, Pa., for \$350.

McDade's trial on the morality harge is scheduled to come up in a

EASTERN OHIO IN BIG PICTURE HOUSE BOOM

Canton, Nov.

activity Increased activity in eastern Ohio theatre circles is indicated in many recent changes of manage-ment and leases. R. E. Wanamaker ment and leases. R. E. Wanamaker has taken a lease on the Rex, Ottowa, O.; formerly operated by J. B. Spurlock. R. E. Bishop, owner of the Virginia, Carroliton, only theatre in that town, has leased it O. H. K. Rader. Frank Templin, of Kendalville, Ind., has invaded the northern Ohio theatre field with the acquisition of the Star, Delphos.

the acquisition of the Star, Delphos.
John Perruzzi is now operating
the Astor, Youngstown; L. J.
Pritsch, general manager of the
Palace, Campbell, O., is open three
days a week; W. J. Wanemacher
has leased theatres in several small
Ohio towns which have had no
shows since talking pictures came
in, and is using portable RCA
equipment. He has taken short
term leases on the Strand, Neffs;
Gem, Holloway, and the Capital,
Harrisville.

Boothmen \$1.90 Hour

San Francisco, Nov. 6. Theatres have signed a new pact with projectionists calling for a raise in scale from \$1.25 to \$1.90 per hour for first run houses. After for first run houses.

Has already been signed by Fox-West Coast, RKO and United Art-ists, with Orpheum and Fox due to ists, with (

ILLINOIS ALLIED'S **NON-CHICAGO GROUP**

Chicago, Nov. 6.

Allied of Illinois, formerly oper-ated through one office here in Chiage under Aaron Saperstein, adds a sub-unit to take in all theatres of the State outside of Cook County. a sub-unit to take in all theatres of the State outside of Cook County Will be known as the Downstate Illinois Exhibitors with headquarters in Peoria under the guidance of E. E. Alger, downstate indic circuit

man.

Means an Allied move for mem-bership in the southern part of the state, where formerly Allied has had little co-operation from the indie little co-operation from the indie exhibitors. These downstaters have been hesitant about joining the Al-lied crowd with their Chicago head-quarters, feeling that they would be out-voted on questions with the Cook County. (Chicago). exhibitors having little in common with the

ownstaters.

Code problem also makes the sub-nit necessary since the labor an-rotection questions of the downprotection questions of the down-state houses have nothing in com-mon with the labor and protection setup of the Chicago houses. It will mean that each unit will be able to formulate a separate code of fair practices that will be in keeping with its particular sphere.

Pitt Learns One Sort Of Patronage Costly

Pittsburgh, Nov.

Local football victories may be reat for the students—it usually great for the students—it usually gives them a Monday holiday they take themselves—but it's tough on the downtown theatres. Tradition has it that the Monday celebrants

the downtown theatres. Tradition has it that the Monday celebrants following a big gridiron win make a rush for the burlesque house, the Varlety, but undergraduates have been branching out this season, and with disastrous property damages, to other theatres.

Week before last when Carnegle Tech took Notre Dame into camp, students declared a Monday holiday, paraded downtown' 1,500 strong, tying up traffic for hours, and then made a bee-line for the Fenn, where Tm No Angel' was playing. Mike Guillen: manager, got-wind-of-it-and-locked all doors, but it was no use. They broke through the glass doors, causing around \$250 in damage, and it took a flock of mounted police to bring order.

bring order. Several students were arrested

Several students were arrested but later released when the school promised to pay the damages.

Same thing happened last week after Pitt had walloped Notre Dame, and this time it was the Mae West picture they went for again, at the Aldine, to which it had been moved. House, closed couple of years, had just been refinished and repainted for occasion, and rioting students wrecked the place, piling up around \$1,000 damages. More than a score were arrested, fined and released when school again agreed to pay for everything.

In the meantime, Variety has been passed up with Manager Georged and hoping students' absence will continue, at least until after the grid season.

'3 PIGS' IN 3 TONGUES

San Francisco, Nov. 6.
'Three Little Pigs' playing three
wintown first-run houses simulta-

eously.

Porkers have turned multi-linguists and currently are talking French at the Columbia, Spanish at the United Artists, and Yankee at the Warfield.

Picture Possibilities

"Under Glass"—Unfavorable
"UNDER GLASS" (Comedy, Wm. B. Friedlander, Ambassador
Story idea has been used before. Probably not enough fresh
to attract film interest.

'It Pays to Sin'—Unfavorable
'IT PAYS TO SIN' (Farce; Louis O. Macloon, Morosco). two days. Not a picture possibility.

College on the Cuff

San Francisco, Nov. 6 Fox Campus in Berkeley, next door to the University of California, stages once weekly football railies as bix getters. But students are champ One-Byed Connellys. Other night the house was

other night the house was jammed to the chandeliers. Manager got his district boss on the phone and chirped he had a sensational sellout.

How much dough? asked the boss.

Twenty-seven dollars,' turned the manager.

THEATRE BROADCAST **IGNORES 2 P.M. LAW**

Syracuse, Nov

When is a pe rformance not a per formance is a problem for E. L Syracuse corporation counsel, to solve, as a result of Sunday radio broadcasts from the tages of two Syracuse theatres-Loew's and Keith's—as curtain raisers to the regular programs.

Syracuse has a municipal ordinance which distinctly says that

nance which distinctly says that there shall be no performance in any theatre before the hour of 2 p.m. on Sunday.

Broadcasts as box office bait was conceived last season by Harry F. Shaw, Lowe's manager, who effected a tie-up with Roy's, local furniture house, and WFBL, which sends the program over the air. Roy's Gang, as the period is dubbed, fills the half hour from 1:30 to the proceived performance time.

fills the half hour from 1:30 to the specified performance time. With Shaw doubling as m.c., the broadcast developed a healthy following last season, giving Losw's a neat edge on the opposition in the matter of Sunday matinee patronage. Recently the programs were resumed under the same arrange-resumed under the same arrange-

ments.

Neighborhood exhibitors, forced to strictly regard the 2 p.m. rule, murmured last season, but it took the adoption of the plan by RKO-Keith's to really start the fur fly-

Keith's to reamy such that ing.

Keith's, however, went Loew's one better. It's tieup with the Haberle Congress Brewing Company, Inc., not only calls for dual broadcasts by both local stations, WFBL and WYSR, but advances the radio period time to 1 p. m. That means, naturally, that the house opens its doors more than an hour before the performance time defined in the ordinance.

dinance.

Theatres take the position that the radio broadcasts are not theatrical performances, and that therefore there is no violation of the city law. Customers merely drop in, as they might in any studio, it is explained.

REVIVE PHILO VANCE

Hollywood, Nov. 6. William Powell will Philo Vance

Warners has purchased The Dra-gon Murder, latest S. S. Van Dine blood chiller, for Powell and Eu-gene Pallette.

POX TESTS ALICE MOATS

Hollywood, Nov. 6.
Alice Leone Meats, For's socia
advisor on Coming Out Party, will
get a screen test at the studio.
Probably will be offered a writing-acting pact.

Contracts

Hollywood, Nov.

Hollywood, Nov.

Sidney Lanfield, yearly pact
with options for five, 20th Century.
Margaret La Marr, six-monther,
20th Century.
Radio pleked up option on H. N.
Swanson, producer.
Metro litted option of Russell
Hardie, stock juve.
Warners picked option of Pefer
Milne's writing pact for six months.

Title Changes

Hollywood, Nov. 'Fingerman' to Lady Killer,

r).

th material lives.

"My Gal Sal' at Radio back to Frivolous Sal."

For Value Received' to For Services Rendered, by Fanchon Royer.

"Kanssa City or Bust' to New York or Bust, Par.

Code Path Cleared

(Continued from page 7) cionable' salaries and bonus

alone.

Johnson's deep conviction that attempt to prune top salaries would
lead to difficulty, drawn-out courf
proceedings, and condemnation of
the NRA has been demonstrated to

Johnson's Statement
The outcome of the Allied-NRA:
conference was expected from the
start, because of the fact that start, because of the fact that Johnson hardly could reverse a deputy administrator whose work had been commended by five NRA advisors and whose code had been termed fair and equitable to all concerned. His statement was something of a surprise, however, and its positive assertion that the majority of complaints were baseless was viewed as a great victory for Rosenblatt. The Johnson statement follows: The Johnson statement follows:

The Johnson statement follows:

"Upon receipt of the code of fair
competition for the motion picture
industry from the deputy administrator, I was advised by a certaingroup of exhibitors that they desired a hearing and an investigation in respect of the conduct of the
deputy administrator in the formulation of said code and in respect
of the provisions thereof.

"I personally heard this group
and referred the whole matter to
R. W. Lea, assistant administrator
for industry, who accorded the requested hearing and carefully inyestigated the representation of this
group.

yestigated the representation of this group.

"I have received Mr. Lee's report and discussed it at length with him and I find that the charges made against the deputy administrator are wholly without foundation and that the complaints made with respect to the code are based principally upon fear and suspicion that just decisions may not be made by the administrative boards set up in the code, and, further, that others of the complaints could not be taken care of in the code without the invasion of legal rights.

"This code, as stated in the report of the deputy administrator, will require most careful supervision and such supervision the administrator proposes to expected over all of its operations at all times."

Col. Lea Sets in Allied size 4 the

over all of its operations at all times."

Col. Lea Sets in Allied aired its complaints thoroughly during the week, having a hot session with Gen. Johnson Tuesday night (3i) and a protracted but much more peacetul conference with Col. R. W. Lea, assistant administrator for industry, the following day.

The talk with Johnson resulted from Rosenblatt's insistence that Allied-be-made-to-put-up-or-shut-up while the day-long discussion with Lea was inspired by the Administrator's desire to accord code critics the courtesy of a hearing. With Allied and Rosenblatt at swords' point and Johnson too busy to listen to the outraged squawks of the insurgent element, Lea became the goat in the final stage of proceedings.

That Allied and nothing to avroceedings. That Allied had nothing to ex-

pect as a consequence of these dis-cussions was apparent from the start. Johnson said he merely de-

pect as a consequence of these discussions was apparent from the start. Johnson said he merely desired Lea to 'give these people a hearing' while the Administrator's right-hand-man explained These people had some ideas and I was asked to listen to them.'

The session in Johnson's office was exceedingly stormy, from all accounts, with charges and counter charges being fired constantly between the principals in the dispute and Johnson chiming in occasionally to quiet the boys down. Through it all, the Administrator evidenced lits complete confidence in Rosenblatt, whom he obtained to handle 'the amusement codes only Johnson's satisfaction with 'Rosenblatt's work was made plain when an emphatic 'absolutely no!" came in response to questions about the possibility that Lea's entry into discussions resulted from the Administrator's own dissatisfaction with the deputy-administrator. Possibility that some "slight changes" might result from the Lea-Allied gabfest was indicated by Johnson-but-the-Administrator-major overhauling of the compact was to be expected. This outlook was strengthened by Lea's attitude and explanation that he was not asked by Johnson to make any revision of the Code.

Allied's Squawks

Allied's Squawks

ducers and affiliated exhibitors, but the attempt was thwarted by the

ducers and affiliated exhibbors, but the attempt was thwarted by the Deputy Administrator's counterscharge which put Allied on the spot instead of the NRA executive.

Shunted over to Col. Lea, the code assailants hammered away at salient features of the code rather than the Deputy Administrator, covering again the ground traversed in their analysis, and briefs, striving to swing the NRA to the Fight to buy idea and selling block booking, forcaing shorts and double features in the same old fashion. Few, if any, new ideas were advanced and from superficial appearances Lea was slightly moved by these arguments. Significantly, Rosenblatt engaged in a rather lengthy conference with Allied, while the two NRA administrators were closeted again during the noon-hour intermission and following adjournment of the long meeting.

The exact circumstances under

meeting.
The exact circumstances under which the Allied delegation called upon Johnson were in dispute. While some of the complainants in unguarded moments admitted they were 'summoned.' others insisted the appointment was their own idea, while NRA sources intimated John-son had called in the Allied crowd at Rosenblatt's insistent request for

while NRA sources intimated Johnson had called in the Allied crowd at Rosenblatt's insistent request for vindication.

The personal issue between Allied and Rosenblatt has eclipsed all other developments, although the NRA lieutenant has been cautious about answering Allied's bold assertions. That Rosenblatt is seething with indignation goes without question, and was apparent when he assailed unidentified 'chieslers' in the industry at Atlanta Monday, but so far he has checked any impulses to have a drag-down right in the public spotlight. It was the Rosenblatt vs. Myers issue which featured conferences with both Johnson and Lea, with the uitimate outcome in favor of the NRA executive, whose handiwork received approval from all NRA advisory boards and had been informally commended by Johnson even before the Allied crowd began spilling its story.

Lea OK's Everything
A third conference, with Myers and Lea getting down to brass tacks and Rosenblatt supplying answers to the Allied contentions, occurred Thursday (2) and terminated in Lea's agreement that the code provided fair treatment for all parties and that grievance and zoning boards would provide adequate recomplaints to air.

During all stages of the final sessions Allied was strangely silent. Its attitude contrasted oddly with that of two weeks Before where Rosenblatt was denounced in heated terms and the code was assailed on numerous bases. No statements were forthcoming from Myers' office, and the Allied counsel glumly Informed newsmen that he had nothing to say whenever queried. Offseting Allied's complaints, endorsment of the code from factions throughout the country came to the White House, to the NRA, and to Johnson and Rosenblatt personally, Typical of these expressions of satisfaction was a unanimous resolution of the Southeastern Theatre Owners Association, addressed to President Rosesvelt, pledging whole-hearted cooperation and adopting the code. at Rosenman.
vindication.
The personal issue between Allied

Messages from various individuals Messages from various individuals revealed continued dissatisfaction with various seolated sections of the agreement, but in practically every case writers recognized the difficulty to be encountered in working out formulas suitable to every interest and expressed a willingness to go alone.

to be encountered in working out formulas suitable to every interest and expressed a willingness to go along.

The pace-setting idea of having grievance boards settle disputes of local or factional character has drawn commendation from many individuals. Rapped by Allied on the ground the indies would be out-voted on every side, the grievance board provision was termed entirely satisfactory by Col. Lea and the basic principle aroused great. Insatisfactory by Col. Lea and the basic principle aroused great instructions of the basic principle aroused great instructions of the first present in the research and planning division, showed unusual curiosity over the formula and various officials privately termed this device an ingenious application of the theory of self-government for industry.

Fox Teams Eilers-Jory

Allied's Squawks

The Allied contingent attempted to convey to Johnson ideas about Rosenblatt's unfairness and unjustifiable sympathy toward major pro- liftiable sympathy major pro- liftiable sympathy major ma

Par Disaffirms Plenty

(Continued from page 23)

(Continued from page 23)
City, Dec. 31, 1933, \$20,280; Madison
Totedo building, Toledo, O., graduated up to annual rental of \$8,470 in
1941 and Faramount, Toledo, O.,
lease to 1944 calling for rental sufficient to enable the Toledo Far
Corp. to make payments on bond issue of \$1,400,000.

In connection with the autotation.

sue of \$1,400,000.

In connection with the subsidiaries set up over production and distribution last fall, leaving Par Public distinctly a holding company as the trustees see it, the plan recommended is for very definite control by trustees of the receipts and distursements of these subsidiaries numbering five.

Taking cognizance some time of

by trustees of the receipts and unbursements of these subsidiaries
numbering five.

Taking cognizance some time ago
of the future necessity of this, with
the trustees given until Dec. 31, this
year, by the courts to arrive at a
determination as to which contracts
and leases should be adopted, the
trustees are not waiting that long
on determinations.

Already deciding not to adopt certain contracts after a survey of the
main subsides and generally assuming supervision of operations, with
trustees requiring the company to
represent to them agenda for director,
finance committee and executive
committee meetings, the Par trio
has developed and recommends a
plan for even closer control.

It asks that all, or substantially
all, of the cash receipts at New
York of this group, including Paramount Pictures Corp., Paramount
Distributing Corp., Paramount
international, Paramount News and
Paramount 'Productions, be placed
in special accounts in the name of
the trustees.

This is to principally embrace the

in special accounts in the name of the trustees.

This is to principally embrace the net foreign distribution return, after expenses of foreign sales units and domestic rentalis, of a routine nature are deducted. From these two sources accrue the principal assets of the five main subsids.

Proposal is that cash receipts are to be paid out for account of these subsids only as needed for disbursements. When funds are to be paid out to disburse outsiders, it will be only on the instruction of the trustees and counter-signature of all checks by an agent of the trustee. Funds in the special accounts are not to be used to pay indebtednesses of other subsids and checks on these accounts will require signa-

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MUSICAL

Brooklyn

Paramount

Indefinitely

ture of trustees and counter-signa ture of the referee in bankruptcy. Weekly or bi-weekly advance from special accounts will be mad to the subsidiaries to which credite to the subsidiaries to which credited only on requisitions explaining the purpose for which to be used and then on approval of the trustees, which will check back on all expen-ditures and require statements of explanation when checks go over \$1,000.

explanation when checks go over \$1,000.

No contract can be entered by any of the five subsids, under the plan, except on approval of the trustess who propose an executive committee of Par officers as the clearing house in their behalf.

In connection with the quarterly production budgets trustees demand approval by themselves before effective. Any modifications will also call for trustee approval.

The report asks the court of bankruptcy jurisdiction to enter orders authorizing this plan.

Revealing cash on hand of \$2.074 - 480 as of Sept. 29, the Milles-Leake-Richardson trio does not recommend a dividend payment at this times cash in an amount sufficient to meet administration and other expenses in curred by them and to preserve so, far as may be the assets of the estate.

As of Sept., 1933

Cash in banks as of Sept. 29 last

curred by them and to preserve 80far as may be the assets of the
setate.'

As of Sept., 1933

Cash in banks as of Sept. 29 last
is placed at \$345,634 and receipts at
\$1,589,713, with disbursements for
the period July 8 to Sept. 29 totaling
\$361,867. This amount is in trustee
accounts and does not include accounts of subside.

Figures include collection of recelvables from subsidiaries, \$1,523,
333 and from other sources, \$3,011;
dividends from subsidiaries, \$1,532,
333 and from other sources, \$3,011;
dividends from subsidiaries, \$1,531;
arefund of \$15,000 from law firm of
Cravath, de Gersdorff, Swaine &
Wood; a tax refund from City of
Chicago of, \$551; rent on Wilshire
studio property, L. A. \$1,137; reimbursement for disbursements
studio property, L. A. \$1,137; reimbursement for disbursements
made to subsidiaries, \$2,544; liability insurance premium refunds \$23,290 and from Chemical Bank on
employee stock purchase plan, \$7,504, in addition to lesser items.

Disbursements, mostly small
items except for a \$225,846 settlement with the Federal government
items except for a \$225,846 settlement with the Federal government
on 1929 tax deficiency, includes
trustee expenses to cover payroli,
clephone, office supplies, etc. of
\$5,537.

Audits of Price, Waterhouse &

\$5,537. Audits of Price, Waterhouse & Co. on subsidiary corporations will be filed later. To date there have been no disbursements by Par-Pub to trustee attorneys or accounts, either under the present bankruptcy or the equity-receivership which praceded it.

it.

Report says that certain charges have been made and are continuing to be made by subsidiaries of Parictures Corp. to the trustees for payroll and other overhead ex-

payroll and other overhead expenses.

A salary reduction analysis had been made by the trustees, showing reductions on incomes which runs up to a high of 34.8% on salaries that were \$2,000 a week as of May, 1931. In addition, since the bankruptey was declared, the report says that reductions totaling \$2,-385 a week have been made, affecting 36 employees and that the present home office payroll as compared to May, 1931, shows a weekly cut of \$67,136.

Reorganization moves and proposals, also included in the report, are covered elsewhere in this issue.

PICTURES Par Reorg. Plan

(Continued from page 23)

(Continued from page 23)
a readjustment of the bond issue
but no cut in the interest.
The Par theatre and building,
Oakland, represents different
problem. House under the deal
with Fox in 1930 was to be sublet
by PP to Fox West Coast on sameterms as riginal lease to Par. Fox
to reimburse certain expenditures
on construction and equipment.
The Par trustees have disaffirmed
the original lease and made ar-

The Par-trustees have disaffirmed the original lease and made arrangements for a new lease to be made to lower rental to a company organized by the trustee which will sublet to a Fox aubstidary. Fox continues the operation of this as well as other coast houses meantime. In connection with the Paramount, Portland, Ore., claim was made that lease was guaranteed by PF, which holds a mortgage of \$100,000 on the equipment. The first mortgage on the property is \$1,225,000. Proposed agreement to cover this situation is to release the Portland Theatres Corp. under the lease and PF on the guaranty thereof, in consideration of cancelling of mortgage on continuent, with PF setting an interest in the capital stock of the company formed to operate.

With respect to the Par, Seattle, and Rialto, Portland, claim was made that Par guaranteed both leases. Raito has been repossessed but settiement is being made on the Seattle house. Negotiations are on to readjust the Seattle lease through an agreement between bondholders, the Evergreen State Amusement Co., ar affiliation of Fox and, as third party, Paramount Pictures Distributing Corp. Proposal will call for a new lease to Evergreen for 10 years, releasing the Seattle Theatre Corp. of all obligations and Par from guaranty of lease, the Par distributing company in turn granting a franchise on its product to the house.

To Revise Bond leaues

In an effort to get a revision of terms of the bond issue against the Part Hollywood studio and Paramount theatre and building, L. A., the trustees have not yet worked out a plan satisfactory to them, they reveal. There are serial bonds of \$2,900,000 outstanding on these properties, on which interest and \$450,000 principal was due Sept. 1. In hopes that negotiations with a bondholder's committee out there would result in better terms, the trustees decided to permit funds required to meet maturities be advanced by Paramount Productions, Inc., the Producing-studio subsidiary.

A representative of Root, Clark & Buckher, attorneys to the Par trustees, has been in L. A. for some time now on this and other atempted readjustments.

trustees, has been in L. A. for some time now on this and other artempted readjustments.

Efforts to readjust on the large Vine street studio plot, Hollywood, held by the Paramount Land Corp. have also proven infectual. There is a mortgage of \$333,333 on this property, with a provision for release of the part of the plot on which a laboratory stands on payment by Par Land Corp. of \$142,800. Tender to this amount was made to the Citizens National Trust, L. A., but was refused by the bank.

No action has yet been taken to compel release of the laboratory portion of the property in hopes of a possible extension of the mortgage and a reduction in interest. Negotiations are also in progress to extend the mortgage of \$72,500, due July 1 last, on the Paramount Rancho property north of Hollywood, owned by the Par Land Corp. Another Par mortgage out there is on the Edison building at Third and Broadway, L. A. Plan is for a sale of the capital stock in satisfaction of the mortgage, amounting to \$440,000.

A three-year extension on the majority of the bonds covering the Kansas City Operating Co., a former wholly-owned PP subsidiary, has been obtained on agreement by Par to pay \$1,000 a month amortization. Deal was made with an individual who holds the majority of the bonds of which \$35,000 principal amount of mortgage bonds matured June 15 last. The Kr. C. Operating Co. was obligor-on-the-bond-issue.

New England Status

Theatres group, the Goldstein Bros. circuit, Saenger chain and the Minnesota Amusement Co. subsidiary, better known as F. & R. In connection with the Olympia Theatres, Inc., large New England Indiand the Minnesota Amusement Co.

Privileged

Hollywood, Nov. 6.

Quelling a shouting member of his crew, Josef von Sternberg said:

The one ever shouts on a von Sternberg set except Josef von Sternberg and he never shouts.

bolding company, negotiations have been opened for reorganization through a Boston reorganization committee headed by Charles Francis Adams. Particular attention is theing-devoted-to-the-Salem-Realty-company, controlling theatres in Salem, Lynn, Averill, Newton and Brockton, Mass., stock of which is controlled 50% by Olympia.

On reorganization of the Goldstein Bros. circuit, owned by a former subsid of P-P, negotiations are in progress with representatives of banks, noteholders' committees and receivers which have an interest in the circuit.

terest in the circuit.

and receivers which the treest in the circuit.

Trustees have not progressed very far on a reorganization of the large Saenger group of theatres in. Louisians, Mississippi, Alabama, Texas, Florida and North Carolina, with both Saenger Theatres, Inc., and Saenger Realty-Co., themselves in receivership. A partnership with E. V. Richards is believed likely here after financial difficulties are cleared up.

The F. & R. chain is also in receivership. Trustees have sent representatives to Minneapolis to study the situation and representatives of important creditors of that company have conferred in New York on plans for reorganization.

York on plans for reorganization.

Setting Majestic Pix Dist.; Chi, Indianapolis Still Up in the Air

Chicago, Nov. 6.

Set-up for Majestic Pictures distribution nearing a deal with Max Weisfelt spending plenty of time in the midwest getting exchange deals set for Chicago and Indianapolis. These are the only two distribution enters in the country not yet closed.

B. N. Judell, who handled Majestic here last year, will not distribute the product for 1933-1934. Other arrangements are beling made, which will likely be cemented this week.

Buzz Still Buzzin'

Minneapolis, Nov. 6.

Making another fight to put over
his proposed screen censorahip board
and a tax on film footage, A. G.
(Buze) Bainbridge, showman mayor,
has prepared a second ordinance for
submission to the city council with
a request for its immediate passage.

Repeating 'Annie'

Metro is making campaign for repeat dates on Tugboat Annie. Contacting exhibitors for rebookings within four to six weeks of the original date.

Understood to be trying to get all repeat bookings out of the way before Dinner at Eight' hits the neighborhood screens.

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CALENDAR OF CURRENT RELEASES

Harold Auten Office: B'way, Companion Wanted. (Dubbed from French.) Romance with music and sing-ing. Annabella, Jean Murat. Dir. Joe May. 88 mins. Rel. June 3. Rev. June 6.

Poil de Carotte (Red Head) (French). A story of adolescence. Robert Lynen Dir. Julien Duvivier. 96 mins. Rel. Sept. 1. Rev. Dec. 20 and May 30, Bavage Gold: Commander Dyot's thilling adventures with savage hunters. Comm. Dyott. Dir. Commander George Dyott. 87 mins. Rev. Aug. 8.

Woman in Bondage. (+litsh.) Triangle story with new sides. Betty Stockfeld, Owen Nares. Dir. Basil Dean. 72 mins. Rel. Nov. 19, 1933.

Chesterfield Offices: 1540 Broadway,

by Appointment Only. (Invincible.) A man's man who was a woman's doctor. Lew Cody. Sally O'Neill. Alicen Pringle. Dir. Frank-Strayer. 55-mins. Rel. July 7.

Dance, Girl, Dance. Musical drama. Alan Dinehart. Evalyn Knapy, Ada May.
Dir. Frank Strayer. 69 mins. Rel. Sept. 1. Rev. Oct. 31.

Have Lived. A girl's attempt to live down her past. Alian Dinehart, Anita Page. Allen Vincent. Dir. Rich. Thorpe. 65 mins. Rel. June 15. Rev. Sept. 12.

Sept. 12.

In the Money. A prize fighter and his affairs with women. Lois Wilson, Skeets Gallagher, Warren Hymer. Dir. Frank Strayer. Rel. Nov. 7.

Man of Sentiment. How an old man holds a family together. Marlan Marsh, Owan Moore, Wm. Bakewell, Christian Rub. Dir. Rich. Thorpe. 67 mins. Rel. Sept. 15.

Rel. Sept. 15.

Notorious, But Nice. Story to come. Marian Marsh, Betty Compson, Donald Dilloway. Dir. Rich. Thorpe. 67 mins. Rel. Aug. 1.

Ralnbow Over Broadway. A romantic musical mixing the gay nineties with the new. Joan Marsh, Frank Albertson, Lucien Littlefield. Dir. Richardt Drope. Rel. Dec. 1.

Columbia Offices: 729 Seventh Ave., ; Gower at Sunset, Hollywood, Cal.

Columbia Offices: 729 Seventh Ave., New York, New

87 mins. Rel. Oct. 24.

n. Carver's Profession. Woman lawyer saves her husband in a murder trial.—Fay Wray. Gene. Raymond. Dir. Eddie Buzzell. 71 mins. Rel. May. 28. Rev. June 13.

the Devil Commands. Melodrama with a rather new twist. Alan Dinehart, Mae Clark, Niel Hamilton. Dir. Roy W. Neill. 79 mins. Rev. Oct. 17.

rief Moment. A romance that flared and flickered in one brief, rapturous moment blazing into a great love. Carole Lombard, Gene Raymond, Monroe Owsley. Dir. David Burton, 69 mins. Rel. Sept. 8. Rev. Oct. 3.

Cocktail Hour. Girl Illustrator narrowly escapes missing the right man. Beb Daniels, Randolph Scott. 'Dir. Victor Schertzinger. 73 mins. Rel. June 5. Rev. June 5.

b. KeV June 8.

Dangerous Crossroads. A roaring romance of the rails. Chic Sale, Diane Sinciatr, Jackle Searle. Dir. Lambert Hillyer. 69 mins. Rel. June 15.

East of Fifth Avenue. Grand hotel dea in a N. X. boarding house. Wallace Ford, Dorothy Tree; Mary Caylisle. Dir. Al Rogell. 73 mins. Rel. Oct. 20.

ighting Code, The. Buck Jones in a mistaken identity western. Dir. Lam bert Hiliyer. Rel. Dec. 20.

per minyer, act. Dec. 80.

Fury of the Jungle. Adventure in the South American jungle. Donald Cook, Peggy Shannon, Alan Dinehart. Dir. Roy W. Neill. Rel. Oct. 30.

old the Press. Tim McCoy in a non-western story of a reporter. Shirley Grey, Wheeler Oakman. Dir. Phil Rosen. Rel. Oct. 25.

old the Fress. 11m mcCoy in a non-western story of a reporter. Shirley Grey, Wheeler Oakman. Dir. Fhill Rosen. Rel. Oct. 25.
Lady for a Day. It lives the lives of its characters, it breather romance; tears, comedy and unexpected surprises. Warren William, Mex Robert Guy Kibbee, Glenda Farreli. Dir. Frank Capra. 198 med. Romance in a steel mill and society of the Rosent. Theo. Von Eliz. Dir. Lambert Hilly and society of the Hot, Fay Wray, Theo. Von Eliz. Dir. Lambert Hilly and the Stephen Cot. 5.
Woman, Romance of the nation for the Welvetrees, Victor Jory, Wallace Ford. Dir. Victor and the polite radio patrol. Evalyn Knapp. if, Lambert Hillyer of mins. Rel. Sept. 30.
Rusty Rides Jones of the McCoy curbs crime at every turn with his every the society of the polite radio patrol. Evalyn Knapp. if, Leaderman. 58 mins. Rel. May 26.
Thill Hunter, The. Misleading title for a Buck Jones western. Geo. B. Seltz. 56 mins. Rel. Sept. 28. Rev. Oct. 17.
Unknown Valley. A full-of-fielth western drama, replete with unique situa-

Seitz. 56 mins. Rel. Sept. 25. Kev. Oct. 17.

10wm Valley. A full-of-fight western drama; replete with unique situs1 tions. Buck Jones, Cecilia Parker. Dir. Lambert Hillyer. 69 mins.

Rel. May 5.

What Price innocence. Story of a girl who didn't know. Jean Parker, Williard Mack. Dir. Williard Mack. 64 mins. Rev. June 27.

lard Mack. Dir. Willard Mack. 64 mins. Rev. June 27.

Woman Stole, The A swaggering overlord of the oil fields. Jack Holt. Fay Wray. Dir. Irying Cummings. 69 mina. Rel. May 1. Rev. July 4. Wrecker, The. The season's timeliest story, with the recent California earthquake. Jack Holt, Genevieve Tobin. Dir. Albert Rogell. 72 mins. Rel. July 10. Rev. Aug. 8.

First Division Offices: 1600 Broadway, Releases Also Allied, Chesterfield and Monogram

Avenger, The. A district attorney seeks revenge on the gang which 'framed him to twenty years in prison. Raiph Korbes, Adliente Ames, Claude Gillingwater. Dir. Edward Marin. 78 mins. Ed. Sept. 18. lack Beauty. Anna Sewell's famous book. Eather Ralston, Alexander Kirk land, Gavin Gordon, Hale Hamilton. Dir. Phil Rosen. 65 mins. Rel July 15.

July 15.

By Appointment Only. A physician couldn't make up his mind which of two metals of the most. Lew Cody. Saily O'Neill, Marceline Day. Dir. Frank Strayer. 66 mins. Rel. Nov. 1.

Dance, Cirl, Dañce. Musical of backstage life. A small-time vaudevillian becomes a might club star. Evalyn Knapp, Gloria Shea, Alan Dinehart, Eddle Nugent, Ada May, Mae Busch. Dir. Frank Strayer. 69 mins. Rel. Nov. 15.

Dassan, Jife metals.

Rel. Nov. 15.

Dassan, Life, customs, morals, habits and whatnot as lived by the penguin birds on Penguin Island. Cherry Kearton produced and directed, Two running times; 38 mins. and 51 mins. Rel. July 18.

Devil's Mate. A condemned man, on the verge of execution, is mysteriously murdered. Peggy Shannon, Preston Poster. Dir. Phil Rosen. 66 mins. Ret. 18.

Rel. Sept. 1.

Dide Bandit. A clumsy cowhand turns to the disguise of a romantic dude bandit and solves a murder. Hoot Gibson, Gioria Shea. Dir. George Meiford. 65 mins. Rel. June Gibson, Gioria Shea. Dir. George Meiford. 65 mins. Rel. June Gibson, Gioria Shea. Dir. Shear She

Lee Kohlmar, Natalie Moorhead, Jean Hersholt, Jr. Dir. Richard Thorpe. 67 mins, Rel. May 1.

Fugitive, The Secret service agents on the trail of a half-million dollar mail robberty. Rex Bell, Cecilia Parker, Dir. Harry Fraser. 68 mins, Rel. May 1.

Have Lind agent of Wealth and love. Anita Page, Allen Vincent, Alan Dine-hart. Dir. R. Thorpe. 69 mins. Rel. Oct. 1.

le Bride. A murder suspect is shipwrecked, with his captors, in the funding service of the state of the st

Jackle Searl. Dir, E. Mason Hopper. 65 mins. Rei. Dec. 1.

Phantom Broadcast. A radio crooner attains phoney fame when his accompanits secretty does his singing for him. Ralph Forbes, Vivienne; Osborne. Pauline Garon. Dir. Phil Rosen. 71 mins. Rei. Aug. 1.

Return of Casey Jones. A young engineer surmounts his difficulties through the spiritual influence of the hero of his boyhood. Charles Starrett, Ruth Hall. Jackle Searle. 67 mins. Dir. J. P. McCarthy. Rei. July 10.

Rev. July 4.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where

imate the actual release length in those states or communities where local or state consorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the the-atre after passage by the New York state censorshi ince pictures are reviewed only actual theatre showings.

while every effort is made to hold while every effort is made to hold this list accurate, the information supplied may not always be correct even though official. To obtain the fullest degree of exactness 'Variety will appreciate the co-operation of all managers who may note discrep-

Amicio

Key to Address

Amicino, 723 Seventh Ave.
Associated Cinema, 154 W. 55th.
Bavaria Film, 489 Fifth Ave.
Capital Film, 489 Fifth Ave.
Capital Film, 530 Ninth Ave.
Ave.
Capital Film, 530 Ninth Ave.
Ave.
Foreign American, 111 West 57th.
Foreign American, 150 Seventh Ave.
Germania, 22-33 19th St., Astoria,
Gloria Films, 530 Ninth Ave.
H. Hoffberg, 723 Seventh Ave.
Inter-American, 530 Ninth Ave.
Inter-American, 530 Ninth Ave.
Kinematrade, 723 Seventh Ave.
Kinematrade, 723 Seventh Ave.
Kinematrade, 723 Seventh Ave.
Kinematrade, 723 Seventh Ave.
Kinematrade, 724 Seventh Ave.
Kinematrade, 725 Seventh Ave.
Kinematrade, 726 Ninth Ave.
L. William Madison Pictal, 111 West 57th.
New Ern, 530 Ninth Ave.
L. William Madison Ave.
L. William Madiso

GEO. TRENDLE AGREES WITH POLICE CENSOR

George W. Trendle in taking over management of the local random theatres eliminated smoking in al balconies and ordered clean shows in commenting on his action Tren in commenting on its account free-dle said, Unless you clean up the shows they will deteriorate until we are back in burlesque. And look where that is today. Lieut, Royal Baker, police censor, said, It is a pleasure to make cuts without getting any squawks from the oxbibitors.

the exhibitors'.

Aldine, Pittsburgh, Opens, Shuts, in Wk; Dark 2 Yrs.

Pittsburgh, Nov. 6.
Open and shut in one week that's the record of Low's Aldine bere. House, closed for two years, was reopened week ago Friday (29) for Mas West ploture, Tm No Angel, following its record-breaking session at Penn.
Management pondered possibility of keeping it open permanently.

of keeping it open permanently, since Loew's has more first-run product here this year than one theatre can handle, but decided against it. Figured location is against Aldine's chances of clicking

these days.

So shutters went up again Satur day night (4) after eight days.

Grossman Chi Warner **Exchange Manager**

Chicago, Nov. 6.
Eddie Grossman who last week
left the United Artists exchange
here comes back here immediately
to head the local Warner-First Na to nead the local warner-First Na-tional exchange. Replaces Eddle Silverman, starting Nov. 11. Understood that Carl Leserman

Warner sales division man, may go into New York for WB.

Al Rogell Loaned Par

Hollywood, Nov. 6.
Al Rogell goes to Paramount on a loanout from Columbia to men 'No More Women' for Charles R.

Rogers.

Edmund Lowe and Victor Mac-Laglen will be co-starred.

Sensation Hunters. A college girl finds herself stranded in Panama. Arline Judge, Marion Burns, Freston Foster. Dir. Charles Vidor. Rel. Sept. 18. Shriek in the ohis. A murder myster in a swanky Park Avenue apara. Rel. June 16. Ginger Rogers, Lyle Talbot. Dir. Albert Ray. 67 mins. Rel. June 16. Skyways. Adventures of a hot-tempered aviation pilot who gets into one scrape after another. Ray Walker, Kathryn Crawford, Lucien Little-field. Dir. Lew Collins. 72 mins. Rel. Sept. 15. Sphinx, The. A deaft muts and his twin brother sphiloated in a series of Lionel Atwill. Shella Terry, Paul Hurst. Dir. Phil Rosen. 62 mins. Rel. July 3. Strange People. Thirteen men and women, twelve of whom recognize each college of the murdered man, near midnight of the murdered man. Sept. July 2. Sweeperson. Sci. College musical comedy romance. Based on the famous campus fraternity sons. Buster Crabbe, Mary Carilele, Salt. Studies: Burbanki.

Studios: Burbank, Calif. First National Offices: 321 W. 44th St., New York, N. Y. Studios: Burbank; First National Offices: 321 W. 48th 35th 7 Cailf.

Bureau of Main de Persona. Consely-drama based on the Activities of the Main of t

Lilly Turner. Side shows and grifters. Ruth Chatterton, Geo. Brent. F. McLiugh. Dir. Wm. A. Wellman. 35 mins. Rel. May 13. Rev. Jun

Lilly Turner. Side shows and grifters. Ruth Chatterton, Geo. Brent, Frank McHugh. Dir. Wm. A. Wellman, 35 mins, Rel. May 13. Rev. June 20. Little Glant, The. Robinson as a comedy gangater. E. G. Robinson, Mary Astor. Dir. Roy Del Ruth. 70 mins. Rel. May 20. Rev. May 30. She Had to Say Ves. Comedy-drama of a customer girl. Loretta Young, Lyle Talbot, Regis Toomer, Winnie Lightner. Dir. Busby Berkeley and George Amy. 64 mins. Rel. July 15.

Son of a Sallor. Comedy of a sallor who gets into a funny situation because, of his habit of telling romantic stories about himself. Joe E. Brown, Jean John S. G. Berner, John S. G. Berner, J. G. B. Brown and Theima Todd. John S. G. Berner, Rel. Dec. 20. May Mack Brown and Theima Todd. Boys of the Road. Drama of the orphans of the depression. Frankle Darro, Dorothy Coonan, Rochelle Hudson, Ann Hovey. Dir. William A. Wellman. 66 mins. Rel. Sept. 30. Rev. Sept. 26.

World Changes, The. An epic drama of a family through four generations. Paul Muni, Aline MacMahon, Mary Astor, Donald Cook, Margaret Lindsay, Jean Muli, Patricia Ellis, Dir. Mervyn LeRoy, 95 mins. Rel. Nov. 25. Rev. Oct. 31.

Studio: For Willis.

Studio: Fox Hills.

Studio: Fox Hills.

Fox Cess 444 West 55th
New York,
Adorable. Original. With music. Janet Gaynor, Henry Garat. Dir.
Dieterie. 85 mins. Rel. May 19. Rev. May 19.
Arizona to Broadway. James Dunn, Joan Bennett. Dir. Jas.
mins. Rel. June 30. Rev. July 25.

mins. Rei. June 30. Rev. July 25.

Berkeley Square. From the stage play of the same title. Turn back the years type of play. Red. Meather Angel. Dir. Frank Lloyd. 87 mins. (roadshow time). Rel. Nov. 2. Rev. Sept. 19.

Best of Enemies. The. Racial conflict comedy. Buddy Rogers, Marian Nixon, 30. Sawthorne, Tank Morgan. Dir. Rian James. 72 mins. Rel. June 19.

24. Kev. July 18. Charlle Chan's Greatest Case. Another adventure of the Chinese sleuth. Warner Oland, Heather Angel. Dir. Hamilton MacFadden. Rel. Sept. 15. Rev. Oct. 10.

Rev. Oct. 10.

Devil's in Lave, The. Harry Hervey novel. Foreign legion yarn. Victor Jory, Loretta Young, Vivienne Osborn. Dir. Wm. Dieterle. 70 mins. Rel. July 21. Rev. Aug. 1.

Dottor Bull. From the novel, The Last Adam. Will Rogers, Louise Dresser. Dir. John Ford. 76 mins. Rel. Sept. 22, Rev. Oct. 10.

Five Cents a Glass. Love, music and beer. Buddy Rogers, Marian Nixon. Rel. June 30.

Rel. June 30.

F. P. 1. (British made.) Futuristic plane landing field in mid-ocean. Conrad Veldt, Leslie Fenton, Jill Esmond. Dir. Karl Harti. 75 mlns. Rel. July 28. Rev. Sept. 19.

Good Companions, The. (British made.) From the Priestly novel of an English concert troupe. Jessie Matthews. Dir. Victor Savilla. Rel. Sept. 8.

Rev. OUT. 17.

Rev. Oct. 17.

Hold Me Tipht. Love in a department store. Jas. Dunn, Sally Eilers. Dir. David Butter. 71 mins. Rel. May 26. Rev. May 26.

Hoopia. Talker version of "The Barker, stage play made as a silent. Ciara Bow, Preston Foster, Rich. Cromwell. Dir. Frank Lloyd, Rel. Nov. 20.

I Am Suzannes. Novelty story with puppet sequences. Lillan Harvéy, Gene Raymond, Piccoli Marionettes, Yale Puppetsers. Dir. R. V. Lee. Rel. Dec. 22.

Loved You Wednesday. Stage play of four tangled lives. Warner Ellssa Landi, Victor Jory. Dir. Henry King. 75 mins. Rel. Rev. June 20.

kev. June 20. It's Great to Be Alive. An only man in a world of beautiful women. Raul Roullen, Gloria Stuart, Herbert Mundin. Dir. Alfred Werker. 68 mins. Rel. June 2. Rev. July 11. Rel. June 2. Rev. July 11.

Was a Spy. (British). Based on the story by Marthe MacKenna. Herbert Marshall, Madaleine Carroll, Conrad Veldt. Dir. Victor Saville. Rel. Dec. 15.

Dec. 15.

Jimmy and Saily, James Dunn, Claire Trevor, Dir. Jas. Tinling, Rel. Nov. 24.

Last Trails, The. Zane Gray story, Geo. O'Brien, El Brendel, Cl ire Trevor, Dir. James Tinling. 60 mins. Rel. Aug. 26.

Life in the Raw. Zane Grey story Cowboy saves girl's brother from bandit, gang. Geo. O'Brien, Claire Trevor, Greta Nissen. Dir. Louis King. 82 mins. Rel. July 7 claire Trevor, Greta Nissen. Dir. Louis King. Mad Game, The. Spencer Tracy, Claire Trevor. ir. Irving Cummings.

Oct. 2.

Man Who Dared, The Imaginative blography based on life of Anton Cermak. Preston Foster, Zita Johann. Dir, Hamilton McFadden. 77 mins. Rel. Will Rogers, Zasu Pitts, Rochelle Rel. 2.

Mr. Shell, From the story 'Green Dice.' Will Rogers, Zasu Pitts, Rochelle Rutson, Harry Green, Eugene Pallette. Ir. Jas. Cruze. Rel. Dec. 29.

My Lips Betray. Lilian Harvey's second U. S. release, but the first From the play by John Baiderson. Lilian Harvey, John Boles, El del. Dir. John Blystone. Rel. Nov. 10.

My Weakness, Musical. Lilian Harvey, Lew Ayres. David Butler. mins. Rel. Sept. 29. Rev. Sept. 26.

Olseen's Big Moment. El Brendel's first feature. Barbara Weeks, Waiter Catlett. Dir. Mai St. Clair, Rel. Nov. 17.

Paddy the Next Beat Thing. From the stage play. Janet Gaynor, Warner Baxter. Dir. Harry Lachman. 85 mins. Rel. Sept. 8. Rev. Aug. 22.

Baxter. Dr. Agry Learning of Martin From the I. A. R. Wiley story.
Pil rimage, Mother love from a new annu. From the I. A. R. Wiley story.
Dr. John Ford. 95 mins. Rel. Aug. 18. Rev. July 18.
Power and the Glory. The Jesse Leaky's 'narratage' story. A man's career in flashbacks. Spencer Tracy. Colleen Moore. Dir. Wm. K. Howard.
87 mins. Rel. Oct. 6.

th manuscript of the control of the

Dir. Kenneth MacKenna. Rel. Oct. 12.

Warlor's Husband, The. Stage play by Julian Thompson. An Amazon who had a neart. Ellissa Landi, Marjorie Rambeau, Ernest Truck, David Manners. Dir. Walter Lang. 73 mins. Rel. May 12. (Lasky production.) Rev. May 16.

(Continued on page 34)

Re-COVERING THI



UNITED ARTISTS Releases

Releases Hits All Ove



r The Country!

Super-Yessers

(Continued from page 2) at the conference table, the producer turned to him and said, 'Mr. Sil-vers, what is a stooge?'
'Take a number from one to 10,' replied Mr. livers.

plied Mr. ilvers. 'Okay,' said the producer, T've go What is it, asked Mr. Silvers

'Seven,' confessed the producer.
'Right!' said Mr. Silvers.
'But what is a stooge?' the pro-

'I know a woman who sleeps with ats,' Mr. Silvers remarked. 'Who?' asked the producer. 'Mrs. Katz,' said Mr. Silvers.

Indeed, commented the producer.
But I'd still like to know, what is a stooge. Which shows what Mr.
Slivers, whom Buddy De Sylva calls the Jewish Noel Coward, was up

Two Branches

against.

Two Branches

There are two branches in stooging, ilvers points out, the stage stooge who gets all the laughs but doesn't get paid for it, and the Hollywood stooge, who is someone to bounce sarcasm off and to say that's right, chief.

People who jump at conclusions might argue that a yesman and a Hollywood stooge are the same thing, but Silvers, the first person to be called a stogge in the theatre and the foremost authority on stooging—whose career is an inspiration to stooges the world overmaintains there's no end of difference. The stoogs gets laughs, takes abuse. The yesman merely says 'yes,' the stoogs always ends his affirmation with the title 'chief.'

A man who's nailed a job in Hollywood likes the second of the

'yes,' the stooge always ends his affirmation with the title 'chief.'

A man who's nailed a job in Hollywood likes the sound of the Word 'chief.'—after all if he's got a job it's coming to him—besides, it does him good to hear it. Silvers believes, therefore, that so long as there are jobs in Hollyweed, stooges will flourish. He gives full credit to Al Joison for developing, in the person of Harry Wardell, the first off-stage Hollywood-style stooges. Since Wardell broke the trall, thousands of embroyonic stooges have burst into full flower, finding in Hollywood opportunity, demand, and a certain state of mind conducive to the best expression of their talents. Uninformed persons unaware of the sterling worth wrapped up in the term 'stooge' have gingerly approached Silvers in Hollywood and asked him in a low voice, 'Is it true that one time you were a—stooge?' He's Proud

You don't have to withdraw it,' he always repiles. 'Yes, once I was a stooge he elevated the job of sitting in a stage box to a big

As a stooge he elevated the job of sitting in a stage box to a big business. As a stooge he drew \$500 a week-for-sitting-in a box eight-minutes while featured acts on the bill collected a couple of Centuries. As a stooge he wrote gags for the star. As a stooge he frolked with presidents, well, with one president, President Harding. 'A great guy,' he says of President Harding,' a President who played the most beautiful straight ever done in a theatre.' It happened in Washington, when Silvers was working as stooge for Phil Baker. Just before their act was to go on, the President entered his box, the box from which stooge Silvers usually worked. 'Do you mind, for fresident,' asked Silvers, 'if I come into your box and go on with the act as scholard.

Mr. President, asked Silvers, if I come into your box and go on with the act as scheduled? A Great Guy
The President didn't mind, so Silvers entered the box, went on with the act while the President and Mrs. Harding sat in back of him. Presently, from the stage Baker ad libbed, 'Who's that fellow sitting in back of you? Silvers turned around, answered, 'His face is familiar, but his name—' and then said he to Harding, putting out his hand, 'my name's Silvers, what's yours?' Harding,' said the 'President, shaking Silvers' hand while the house went mad.

ident, shaking Silvers' hand while the house went mad.

That's the sort of thing Silvers, the stooge, can look back on Cataputted into stardom with 'Take A. Chance,' summoned to Hollywood by Buddy de Sylva to write and act, Silvers' career from stooge to star is a challenge to all stoogedom.

'The whole world.' 'wants'

'The whole world,' Mrs. Katz jokes.'

WB Option Wm. Janney

Hollywood, Nov. 6. Following tests for Earth Turns at Warners, the studio has optioned William Janney for a year's contract, pendin, the preview reception of his work.

CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Worst Woman in Parls, The. Lasky production for Fox. Title is explana-tory. Benita Hume, Adolphe Menjou, Heien Chandler. Dir. Monta Bell. Rel. Oct. 20.

Freuler Associates Office: R.K.O. Bldg., Easy Millions. Original. Reputed millionaire loses his job, an inheritance and almost his sweetheart. Skeets Gallagher, Dorothy Burgess. Dir. Fred Newmayer. 57 mins. Rel. June 39. Rev. Sept. 28.

Nowusayer, 57 mins. Rel. June 30. Rev. Sopt. 28.

Kiss of Araby, Original. Sahara story of British army and Riff, with love interest. Maria Alba, Watter Byron, Claire Windsor. Dir. Phil Rosen Rel. April 21. . McGowan. 60 mins. Rei War of the Range, Sept. 22.

Gaumont-British Office: 226 West 42nd St., New York

Baroud. Story of love in Morocco. Rex Ingram.
Rev. Jan. 13 and March 21. . Rex Ingram. 65 mins

Channel Crossing. Drama. Matheson Lang, Constance Cummings. Dir. Milton Rossmer. 68 mins, Rev. Oct. 31,

ton Rossmer. 58 mins. Rev. Uct. 31, Failing for You. Comedy drama. Jack Hubert, Cicely Courtneldge. Ir. Jack Hubert. 71 mins. Rev. Aug. 4. It's a Boy. Comedy drama. Edward Everett Horton, Lestle Henson, Albert Drayton, Heather Thatcher. Dir. Tim Whelan. 66 mins. Rev. June 27. -See Baroud

Lucky Number. Comedy drama. Clifford Mollison, Joan Wyndham. Anthony Asquith. 59 mins. Rev. June 6.

Anthony Asquith. 59 mins. Rev. June 6.

Man from Toronto. Romantic comedy. Jessie Matthews, Ian Hunter, Fred Kerr. Dir. Sinclair Hill. 54 mins. Rev. Feb. 28.

Night and Day. Musical comedy. Jack Hulbert, Cleely Courtneddge, Winitred Shotter. Ir. Walter Forde. 73 mins. Rev. May 30.

Orders is Orders. Comedy of American picture unit making film in British army barracks, James Glesson, Charlotte Greenwood, Cyril Maude. Dir. Walter Forde. 70 mins. Rev. Aug. 15.

Sleeping Car. Comedy drama. Madeleine Carroll, Ivor Novello. ir. Anatol Litwak. 67 mins. Rev. June 27.

Soldiers of the King. Musical comedy. Cicely Courtneldes. Edward Event.

Litwak. 67 mins. Rev. June 27.

Soldiers of the King. Musical comedy. Cicely Courtneldge, Edward Everett. Horton, Anthony Bushnell. Dir. Milton Rosmer. 67 mins. Rev. March 28.

There Goes the Bride. Musical comedy. Jessie Matthews and Owen Nares. Dir. Albert DeCouville. 68 mins. Rev. March 7.

Waitz Time. Adaptation of Johann Strauss Die Fiedermans. Operetts of life Nienna in the 39's. Evelyn Laye. Dir. William Thiele. 68 mins. Rel. Oct. 1. Rev. June 27 and Oct. 3.

Majestic Offices: Idg., Radio City. New York City Story of a murder mystery by Octavus Roy Cohen. C. Au-Dorothy, Mackaill, Paul Cavanagh. Dir. E. Mason Hopper, l. Oct. 1. h, I Rel

72 mins. Rel. Oct. 1.
Divorce Bed, The Divorce racket exposed (no cast assigned), (no directo assigned), Rel. Dec. 1.

asigned), Rei. Devotce racket exposed (no cast essigned), (no director asigned), Rei. Dec. 1.

Morning After, The. A merry mix-up-of international spy systems. Ben Lyon and Sally Eilers. Dir. Alian Dwan. Rei. Nov. 1.

Shoet the Works. (British made.) Romantic drams of Cinderella type. Constance Cummings and Frank Lawton. Dir. Monty Banks. Rei. Nov. 1.

Sing, Sinner, Sing. Torch singer marries a millionaire. Paul Lukas, Leila Hyams. Dir. Howard Christy. 74 mins. Rei. Aug. 1.

Sin of Nora Moran, The. Woman is framed to shield the higher-ups. Zita Johan, Alan Dinehart. Paul Cavamagh, John Miljan. Dir. Phil Goldstone. Rei Nov. 1.

Trouble Susters. Weisern. Jack Hoxle, Lane Chandler. Lew Collins. St mins. Rei. May 15.

You Made. Me Love Vou. (British made). Farce comady of the tentlement.

You Made Me Love You. (British made). Farce comedy of the taming of a splifter wife. Thelma Todd and Stanley Lupino. Dir. Monty Banks Rel. Nov. 1.

Studios: Culver City, Calif. Metro • Another Language. Story of the in-laws from Rose Franken's stage hit. Helen Hayes, Robt. Montgomery, Louise Closser Hale. Dir. Edw. H. Griffith. 70 mins. Rel. July 28. key, Aug. s.

Barbarian, The. Ramon Novarro as an Egyptian guide who is really a prince Myrna Loy, Reginald Denny. Dir. Sam Wood. 80 mins. Rei, May 12. Rei. May 16.

...vi. may is. ty for Sale. Faith Baldwin's 'Beauty.' Otto Kruger, Madge Evans, Una Merkel, Alice Brady. Dir. Rich. Boleslavsky, 85 mins. Rev. Sept. 19. Rel. Sept. 1.

Rel. Sept. 1. soheli. Jean Harlow as a harassed picture star with Lee Tracy her publicity man: Franchot Tone, Frank Morgan, Ted Healy, Una Merkel. Dir. Victor Fleming. 98 mins. Rel. Oct. 13.

dway to Hollywood. Three generations in a stage family. Alice Brady, Frank Morgan, Madge Evans, Russell Hardle, Eddle Quilian. Dir. Willlard. 83 mins. Rev. Sept. 5. Rel. Sept. 15.

and the Fiddle, The. From the successful musical play by Jerome Kern and Otto Harbach. Ramon Novarro, Jeanette MacDonald, Frank Mor-gan, Charles Butterworth, Jean Hersholt, Vivienne Segal. Dir. Wil-liam K. Howard. Rel. Dec. 8.

liam K. Howard. Ref. Dec. 8. The The Leave Indicate the Leave Indicate Indi

Rel. Nov. 17.

ing Lady, James Warner Bellah's Saturday Evening Post story, Joan Crawford, Clark Gable, Franchot Tone, Fred Astaire, Winnle Lightner, Ted Healy, Dir. Robert Z. Leonardt. Rel. Nov. 24.

of Reckoning, Based on Morris Lavine's story, 'Hall of Justice,' Richard Dix, Marge Evans, Una Merkel, Comway Tearle. Dir. Charles Brabin. 10 mins. Rel. Oct. 27.

'S Brother, The.' Operata Fra Diavolo.' Laurel and Hardy, Dennis King, Thelma Todd, Jas. Finlayson. Dir. Hall Roach, 91 mins. Rel. 1004. Bray S. Rev. 1004. Jas. Finlayson.

at Eight. From the stage play. All star cast headed by Mark rossler and John Barrymore, Dir. Geo. Cukor. Roadshow length 11 lins. General release not set. Beisw. The submarine heroes of the World War. Robert Montgomery, Jimmy Durante, Madge Evans, Walter Huston, Dir. Jack Conway, 105 mins, Rel. June S. Rev. May 2.

Your Man. A smart aleck crook who escapes everything but love Jean Harlow, Clark Gable, Stuart Erwin, Dir. Sam Wood. 89 mlns Rel. June 30. Rev. July 4.

Rel. June 30. Rev. July 4.

on Broadway. Orlinia. Frees agent power in politics and society.
Robt. Montgomery, Madge Evans, Sally Ellers, Eugene Pallette. Dir.
Harry Beaumont. 70 mins. Rel. May 19. Rev. July 11.
the Baron. Jack Pearl brings his radio charactetization to the screen.
Jimmy Durante. Zase Pitts, Edna May Oliver. Ted Healy and his
stooges, Dir. Watter Leng. 70 mins. Rel. Oct. 20. Rev. Oct. 31.
ight Mary. Gangsfer story with the trial-flashiack used. Lorestz Joung.
Ricardo Cortez, Franchot Tone. Dir. Wm. Wellman. 75 mins. Rel.
June 30. Rev. July 18.

June 30. Rev. July 18.
Flight, The. Air story of a South American flight from the Sovel by Saint-Exupery. John Barrymore, Helen Hayes, Clark Gable, Lonel Barrymore, Robt. Montgomery, Myrna Loy. Dir. David O. Selznick. SS

mins, Rei. Oct. 6. Rev. Oct. 10.

Inco., The. Lee Tracy as an ambulance-chasing lawyer. Madge Evans, Frank Morgan, Charles Butterworth. Dir. Jack Conway. 84 mirs. Rei. June 2. Rev. May 30.

of My Heart. From the famous play. Marion Davies, Onelow Stevens, Juliette Compton, J. Farrell MacDonald, Dir. Robt. Z. Leenwed. Rei. May 28. Rev. May 29.

Penthouse. Arthur Somers Roche Cosmopolitan serial. Warner Baxter Myrna Loy, Mae Clark. Dir. W. S. Van Dyke. kel. Sept. 8. Rev. Sept. 12.

efighter and the Lady. Max Baer, heavyweight contender, and Myrna Loy in the title roles. Primo Carnera, Jack Dempsey, Walter Huston. Dir. W. S. Van Dyke. Rel. Nov. 10. Dir. W. S. Van Dyke. Rei. Nov. 10.
ion in Vienna. From Shetwood's stage p'uy. Exiled roysity returns fot
a last filing. John Barrymore. Diana Wynyard, Frank Morgan. Dir
Sidney Franklin. 100 mins. Rei June 16. Rev. May 1.

Stdney Frünkth. 100 minn. Rel. June 15. Rev. May 2. Solitation Crook story with plenty of punch. Herbert Marshail, May Richard Crook story with plenty of punch. Herbert Marshail, May Rel. Sept. 22. Rev. Sept. 28. Sept. 29. Sep

Storm at Daybreak. Triangular story in a Serbian setting. Kay Francis, Nils Asther, Walter Huston, Phillips Holmes. Dir. Richard Boleslavsky, 78 mlns. Rel. July 14, Rev. July 28.

78 mins. Rel, July 14, Rev. July 25.
Tugboat Annie. From the Saturday Eve. Post series. Marie Dressler, Wallace Beery. Dir. Mevyn LeRoy. 88 mins. Rel. Aug. 4. Rev. Aug. 15.
Turn Back the Clock. Story of a man who relives his past. Lee Tracy, Mae Clork, Feggy Shannon. Dir. Edgar Selwyn, 80 mins. Rel. Aug. 25, Rev. Aug. 25.

gar Tree, The (tentative title). Based on the play by Paul Osborn. Lionel Barrymore, Alice Brady, Conway Tearie, Mary Carlisle, Dir. Harry Beaumont. Rei. Dec. 1:

Beaumont. Rel. Dec. 1: Ladies Meet. Based on Raohel Crothers' Broadway success. Harding, Robert Montgomery, Frank Morgan. Dir. Harry Beaum Rel. June 23, Rev. June 27.

Studio: 6048 Suriset Bivd.; Monogram Office: R. K. O Building, Rockefeller Center, N.Y.C.

Avenger, The. Vengeance in prisor Raiph Forbes, Adrienne Ames. Dir. Marin. 72 mins. Rel. Aug. 25. Rev. Oct. 10.

Black Beauty. Horse story, Alex Rirkiand, Esther Raiston. Rosen. 70 mins. Rel. Aug. 10. Rev. Aug. 23.

Broken Dreams. From Olga Printzianu's story, Two Little Arms. Mar Sleeper, Randolph Scott, Duster Phelps, Berly Moyer. Dir. Robert N. Davide, Markey The. Confered mirragers, who did not be alexificated and the confered mirragers.

Devil's Mato, The. Convicted murderer who dies in the electric chair ahead of the shock. Peggy Shannon, Preston Foster, Dir. Phil Rosen. 68 mins Rel. Aug. 1b. Rev. Sept. 26.

mins Rel. Aug. 15. Rev. Sept. 26.
Fighting Toxan, Oll country story. Rex Bell, Luana Walters. Armand.
Schaefer 55 mins. Rel. Aug. 5. Rev. Aug. 1.
Fugitive, The. A \$409,000 mail robbery. Western. Rex Bell, Cecitia Parker.
Fugitive, The. A \$409,000 mail robbery. Western. Rex Bell, Cecitia Parker.
Gallan Fedor Theorem et ing circus in the cattle country. Bob Steele.
Galloping Romee. Western story. Bob Steele. Dir. R. N. Bradbury.
Galloping Romee. Western story. Bob Steele. Dir. R. N. Bradbury.
Sept. Rev. Cecitis. Rev. Galland. Rev. Sept. 18.
Sept. Rev. Get. 13.

Rel. Sept. 1. Rev. Oct. 31.

H. Couldn't Take it. Story by Dorc Scharg. Inside story of process serving racket. Ray Walker. Virginia Cherilli, George E. Stone, Dorothy Granger, Paul Porcasi. Dir. William Nigh. Rev. Dec. 11.

Manhattan Love. Song. Musical. Story by Cornell Woolrich, New York background. Dir. Len Fields. Rel., Jan. 39.

Phantom Broadcast, The. Radio crooner who sings by proxy. Raiph Forbes, Vivienne Osborne. Dir. Phil Rosen. 72 mins. Rel. July 8. Rev. Aug. 1. PRANTOM BYGAGGAST, The, Radio Grooner wine sings by proxy. Ralib Forbes, Vivienne Osborne, Dir. Phil Rosen. 12 mins. Rel. July 8. Rev. Aug. 1, Rainbow Ranch. Adventures of the welterweight champ of the Pacific fieet. Rex Bell, Ceccila Parker. Dir. Harry Fraser. 58 mins. Rel. Sug. 25. Rangers Code. Texas cattle ranger story. Bobe Steele. Dir. R. N. radbury. 58 mins. Rel. Sug. 25. Return of Casey Jones. The. Ralicoad story, Chas. Starrett, Ruth Hall. Dir. J. P. McCarthy. 67 mins. Rel. July 26. Sagebrush Trali. Western. Ranger escapes from prison and, preventing several holdups, has criminal arrested. John Wayne, Nancy Shubert. Dir. Armand Schaefer. To mins. Rel. Sept. 20
Sixteen Hunters. Society high life. Arline Preston Foster. Sixteen Fathom. Deep. Sponge diver's romance. Saliy O'Neill, Creighton Charty, Russell Simpson, Maurice Black. Dir. Armand Schaefer. Rel. Nov. 17.

Skyway. Aviation pilot's ship-to-shore line. Ray Walker. Kathryn Craw-ford. Dir. Lew Collins. 67 mins. Rei. Aug. 22.

ioru, Dir. Lew Conins. 0; mins. vei. Aug. 22.
hina, The, Murder mystery with a neat twist. Lionel Atwill,
Dir. Phil Rosen. 63 mins. Rei. June l. Rev. July 11.
weetheart of Sigma Chi. College musical. Mary Carlisle, Buster Crabbe.
Dir. Ed. Marin. 80 mins. Rei. Oct. 1.

Frailing North. Texas ranger gets far from home, but gets his man. Steele, Dorls Hill, Dir. J. P. McCarthy, 55 mins. Rev. June 6.

dios: 5851 Maratnon St., Hollywood, Calif. Offices: 1501 Broadway, New York, N. Y. Hollywood, Gaiff. FARMOUNT

Big Executive. Sory of big business from Atlee Duer Miller's story. RicardCortex Rich. Bennett, Elizabeth Young, Sharon Lynn. Dir. Earl C.
Kenton. 70 mins. Rel. Aug. 18. Rev. Oct. 2.
College, Humer. Comedy. Bing Crosby, Jack Oakle, Rich. Arlen, Mary Carlisis, Eurns and Allen. Dir. Wesley Ruggles. 6824. Rel. June 30.
Disgrazed. Story of betrayed love. Helen Twelvetrees, Bruce Cabot. Dir.
Earle C. Kenton. 5740. Rel. July 7. Rev. July 8.
Eagle and the Hawk, The. Story of the Royal Flying Squadron in the World
War. Frederic March. Jack Oakle, Carty Grant, Carole Lombard. Dir.
Stuart Walker. 74 mins. Rel. May 19. Rev. May 16.

bling Ship. Explanatory title. Cary Grant, Benita Hume. ir. Louis Gasnier. 6331. Max Marcin. Rel. June 23. Rev. July 18. Gasnier. 6331. Max Marcin. Rel. June 23. Rev. July 18.

Girl in 419, The. Mysterious beauty in a hospital drama. Jas. Dunn. Gloria Stuart, David Manners. Dir. George Somnes, Alexander Hall. 65 mina. Rel. May 26. Rev. May 23.

Golden Harvest. Story of the middlewestern farms and Chicago wheat pit. Rich. Arien, Chester Morris, Genevieve Tobin. Dir. Raiph Murphy. 71.

mins. Rel. Oct. 22.

Hell and High Water. Waterfront story with a U. S. Navy backgrounding. Rich. Arien, and Wm. Slavens McNutt. Rel. Oct. 27.

Standard Mys. Slavens McNutt. Rel. Oct. 27.

Standard Mys. Slavens McNutt. Rel. Oct. 27.

Bodyguard. A musical comedy star and her hired sleuth. Wynne Gibson, Edmund Lowe, Johnny Hines, Marjorle White. Dir. Wm. Beaudine Rel. July 21. Rev. Aug. 8.

ve That Man. (Rogers production.) Romantic drama. Edmund Lowe, Nancy Carroll. Dir. Harry Joe Brown. 74 mins. Rei. June 9. Rev. July 11.

July 11. No Angel. Mae West original. Mae West in tights as a lion tamer. Cary Grant, Edw. Arnold, Raif Harolde. Dir. Wesley Ruggies. 37 mina Rel. Oct. 13. Rev. Oct. 17.

nei, Jot. 18. Rev. Uct. 17. national House. Farce comedy. Peggy Hopkins Joyce, W. C. Fields, Rudy Vallee, Stuart Erwin, Sari Maritza, Burnt and Allen Cab Calloway, Dir. Eddle Sutherland. 68 mins. Rei. June 2. Rev. May 30.

e Gerhardt. From the Theo. Dreiser story. Sylvia Sidney, Donald Cook, Mary Astor. Dir. Marion Gering. 95 mins. Rel. June 16. Rev. June 13. Mary Astor. Dir. Marion dering, 35 mins. Ret. June 18. Rev. Julie 18. Mary Boland, Lilyan Tashman, Waiter Catlett. Dir. Norman McLeod. Rei. July 14. Rev. July 25.

n of the Forest. Western, Harry Carey, Randolph Scott, Verna dillie. Dir. Henry Hathaway. Rei. July 14. Rev. Oct. 31.

Man of the Forest. Western. Harry Carey, Randolph Scott, Verna dillie.
Dir. Henry Hathaway, Rel. July 14. Rev. Oct. 31.
Midnight Club, The. London Jewel thleves. Geo. Raft, Clive Brook, Guy
Blanding, Alison Skipworth. Dir. Geo. Sommes and Alex Hall. Rel.
One Sunday Afternoon, From the stage play. Loves in a small town. Gary
Cooper, Fay Wray, Niel Hamilton, Frances Fuller. Dir. Louis
Song of Songs. From Suderman's story and Sheldon's play. Martene Dietrich, Brian Aherne, Lionel Atwill. Dir. Rouben Mamoulian. 70 mins.
Rev. July 25.
Story of Temple Draft, The From Wn. Faulkner's 'Sanctuary'. The story
Dir. Stephen Roberts. 68 mins. Rel. May 12. Rev. May 9.
Sunset Pass. Zane Grey western. Tom Keene, Randolph Scott,
Burke. Dir. Henry Hathaway. 46 mins. Rel. May 26.
This Day and Age. Revoit of the children against politics and gangsters.
Chas. Elickford, Judith Allen. Dir. Cecili de Mille. 82 mins. Rel. Aug.
25. Rev. Aug. 25.
Three Connerged Moon. From the stage play. Domestic Problems of a mill

25. Rev. Aug. 23.
5. Gery and Moon. From the stage play. Domestic problems of a millinsane family. Claudette Colbert, Rich. Arien, Mary Boland. Dir. Ilott Nugent. 70 mins. Rel. Aug. 4. Rev. Aug. 15.
and Gus. Keeper of a Chinese resort and her brother, an Alaskan brancome back home to claim their inheritance, a battered ferry bow. C. Fields and Allison Sityworth handle the comedy with plenty opportunity. Dir. Francis Martin. 87 mins. Ret. Oct. 13.

opportunity. Dir. Francis Martin. 57 mins. Ref. Oct. 13.

Too Much Harmony. Usual backstage story. Bing Crosby, Jack Oakle, Skeets Galiacher, Harry Green, Ned Sparks, Judith Allen. Dir. Eddie Sutherland. 70 mins. Ref. Sept. 18. Rev. Sept. 28.

Torch Singer, The. Unwed mother doubles as a cabaret hotcha and a radio mother taiker. Claudette Colbert, Ricardo Cortez, David Manners, Lyda. Roberti. Dir. Alex Kali and Geo. Sommers. 70 mins. Ref. Sept. 5. Rev. Oct. 10.

to Love, The Chevaller incognito, finds romance with a French car-nival troupe. Ann Dvorak, Ed. Everett Horton, Minna Gombell. Dir. Norman Taurog. 83 mins. Rel. Cct. 20.

Office: 1270 Sixth Ave., New York, N. Y. Principal Jaws of Justice. (Principal.) Kazan, the dog, in a melodrama of the Northwest Mounted Police, with Richard Terry and Ruth Sullivan. 54 mins. Rel. Dec. 15.

Rel. Dec. 15.

in the Fearless. (Principal). Feature and eight subsequent two-part chapters. Buster Crabbe, Jacquelins Wells. Dir. Robt, Hill. 60 mins., for feature. Rel. July 19. Rev. Aug., 15.

der Over Mexico. (Principal). Elsenstein's Mexican made picture over which there has been 30 much controversy. All native cast. 60 mins. Rel. Nov. 18. Rev. Sept. 26.

(Continued on page 37)



that indescribable... intangible incandescent glow without which no personality can capture popular imagination

Katharine Hepburn has it in magnificent degree .

It is the ite-blood of the box office . food for the showman .

And National Scene Trailers give it to you in every talking trailer because National Scene Trailers are made with actual scenes and actual dialogue from the picture itself

Samplevues of the glamorous . shining box-office personalities that make the picture what it is



That's how

KNATIONAL SCREEN SERVICE * ***

Critics Gothe Limit/

Hollywood Reporter:

"Here's the answer to a showman's prayer... A legitimate offspring of the family that produced 'Frankenstein' and 'Dracula,' but a lusty, healthy, willing-to-laugh youngster who can stand on his own feet... This is a new idea if ever there was one ... A class mystery thriller certain to give an important account of itself both at the box-office and in critical circles... Certainly it has never been excelled as a piece of absorbing screen illusion... A remarkable achievement."

Motion Picture Daily:

"A showman's show! ... Out of the ordinary ... An outstanding money-maker for exhibitors ... Eerie, fresh and better production than either 'Frankenstein' or 'Dracula'. Believable, entertaining ... In the bag and in big!"

Motion Dicture Herald:

"Universal has a showman's natural ... Oldtimers and new idea showmen can sink their teeth in this one and boost to skies ... Terrific novelty... A real super that will jerk patrons into the theatre."

Motion Picture Magazine:

"As a thriller it will live up to its advertising. What more can any picture do? . . . Moments you will long remember."

Screenplay:

"Lovers of the unusual will thrill over this one ... Even more extraordinary than 'Frankenstein.'

New Movie Magazine:

"You'll enjoy this immensely...Thorough entertainment from beginning to end."



37

CALENDAR OF CURRENT RELEASES Love, Honor and Oh, Baby. Comedy. Slim Summerville, Zasu Pitts, Lucille Gleason, Veree Teasdale, Donald Meek. Dir. Eddle Buzzell. 63 mins.

(Continued from page 34)

Studios: Hollywood, Calif. Office: R.K.O. Bldg., R.K.O. Radio

of Aces. A pacifist goes to war and becomes a great aviator with a lust for killing. Richard Dix, Elizabeth Allan, Raiph Bellamy. 78 mins. Dir. J. Waiter Ruben. Rel. Oct. 20.

17 Tonight. A beautiful Russian spy falls in love with an Austrian spy but they place duty to their countries above love. Constance Bennett, Gilbert Roland. Dir. George Archambaud. 72 mins. Rel. Nov. 10.

a Appleby, Maker of Men, A woman reforms two of the men in he life, making a gentleman of the rowdy and a rowdy of the gentleman wynne Gibson, Charles Farrell, William Gargan, Zasu Pitts. Dir. Mark Sandrich. 73 mins. Rel. Nov. 3. Rev. Oct. 24.

Sandrich. 73 mins. Rel. Nov. 3. Rev. Oct. 24. Victors. From the Sinclair Levis novel. Irene Dunn, Walter Huston Comzad Nagel. Dir. John Cromwell. 76 mins. Rel. Sept. 22. Rev Oct. 3.

oct. 3.

of Roses. A girl of the streets reforms because of her love for a Mississippi boat man. Constance Bennett, Joel McCrea, Pert Kelton John Halliday. Dir. Gregory LaCava. 67 mins. Rel. July 14. Rev July 4.

July 4.

-e Dawn. Taken from Edgar Wallace's last mystery novel. Stuart Erwln, Dorothy Wilson, Warner Oland. Dir. Irving Pichel. 61 mins. Rel.
Aug. 4. Rev. Oct. 2.

Aug. 4. Rev. Oct. 24.

Brain, The. A small town barber becomes a big time gambler and crook. George E. Stoney Fay Wray, Phillips Holmes, Lilian Bond. Dir. George Archainbaud. 72 mins. Rel. June 18. Rev. Aug. 8.

d Adventure. Adventures in London during one foggy night. Robert Armstrong, Helen Mack, Roland Young, Ralph Bellamy. Dir. Ernest B. Schoedsack. 63 mins. Released Aug. 18. Rev. Nov. 7.

Chance at Heaven. The rich city girl who deazles the country boy and mar ries him only to send him back to his small town sweetheart. Jos McCrea, Ginger Rogers, Marion Nixon. Dir. William Seiter. 72 min Released Oct. 27.

Released Oct. 27.

ross Fire. Action western. Tom Keene, Betty Furness, Edgar Kennedy.
Dir. Otto Brower. 55 mins. Rel. June 20.

Deluge, The. Odd story of the world after a second deluge. Peggy Shannon,
Lols Wilson-Silore Blackmer, Matt Moore. Dir. Fellx E. Felst. Rel.

Sopt. 16. Rev. Oct. 10.

Diplomaniacs, The. Wheeler and Woolsey are sent by an Indian tribe to
May. Rev. May 2. Geneva Conference. Dir. Wm. Seiter. 59 mins. Rel.

Double Harness. A.

e Harness. A girl who got her man. Ann Harding, William Powell Dir. John Cromwell. 70 mins. Rev. July 25.

Dir. John Cromwell. 70 mins. Rev. July 25.
Emergency Call. Exposing racketeering in city hospitais. Bill Boyd, Wynne
Gibson, William Gargan. Dir. Edward Cahn. 81 mins. Rel. May 19.,
Fiaming Gold. Adventures in the oil, fields of Tampico. Bill Boyd, Mac Ling.
Tat. O'Frien. Directed by Ralph Ince. 53 mins. Released Sept. 29.
Fiying Devits. Triangle in a flying circus. Arline Judge, Bruce Cabot. Dir.
Russell Birdwell. 60 mins. Rel. Aug. 14. Rev. Aug. 23.

Russell Birdwell. 69 mins. Rel. Aug. 14. Rev. Aug. 29.
Headline Shooter. Adventures of a newereel cameraman. William.Gargan. Frances Dee, Ralph Beliamy, Jack La Rue. Dir. Otto Brower. 61 mins. Rel. July 28. Rev. Oct. 24.

Geodbye Love. A butler and his master both become involved with gold diggers. Charlie Ruggies, Verree Teasdale, Mayo Methot, Sidney Blackmer, Phyllis Barry. Dir. by H. Bruce Humberstone. 66 mins. Rel. Nov. 10.

Nov. 10.

Little Women. Talker versiön of the Louisa Alcott story, Katherine Hepburn, Joan Bennett, Paul Lukas, Frances Dee, Jean Parker, Edna Mae Oliver. The Commission of t

76 mins. Rel. June 23. Idahipman Jack. Annapolis story. Bruce Cabot, Frank Albertson, Arthur Lake, Betty Furness. Dir. Christy Cabanna. Rel. Sept. 29. orning Giory. Backstage story of a country girl? rise and fall. Ratherine Hepburn, Doug. Fairbanks, Jr., Adolphe Menjou, Mary Duncan. Dir. Lowell Sherman. 70 mins. Rel. Aug. 18. Rev. Aug. 22.

Acquesti Succinant. 10 mins. Ret. Aug. 15. Rev. Aug. 22.
Harriage Ties. From an unproduced play. Satire on advertising agencies
Richard Dix, Elizabeth Allen. Dir. J. Walter Ruben. 75 mins. Rei. Aug.
11. Rev. Aug. 8.

Richard Dix, Elizabeth Allen. Dir. J. Walter Ruben. 'to-mins. sen. aver. Aug. 8.

Man's Journey, Country doctor achieves fame. Lionel Barrymore, May Robson, Joel McCrea. Dir. John Robertson. 72 mins. Rel. Sept. 8.

Rev. Sept. 6.

Sept. 6.

Rev. S

Seiter. 75 mins. Rel. Sept. 1.

to Romance, The. A famous woman beauty specialist decides to go on a spree and becomes involved in a series of exciting adventures. Ann Hardings, Nils Asther; Sari Maritza, Priving-Flohel.-Dir. Alfred Santell. 67 mins. Rel. Nov. 17.

r Cord, The. Mother love carried to excess. Irene Dunne, Laura Hope Crews, Joel McCrea, Frances Dee. Dir. John Cromwell. 76 mins. Rel.—May. 9. Rev. May. 9.

Son of the Border. Action western. Tom Keene, Julie Haydon, Creightor Chaney. Dir. Lloyd Nosler. 55 mins. Rel. May 5. orrow at Seven. Novel murder mystery. Chester Morris, Vivienne Osborne, Frank McHugh. Dir. Ray Enright. 62 mins. Rei. June 2. Rev July 4.

United Artists Offices: 729 Seventh Ave., New York, N.

United Artists Omess: 729 Seventh Ave.,
Advice to the Loveloin. Romance and adventures of reporter who edits the
agony column and eventually exposes the drug racket. Dir. Alter
Werker. Rel. Dec. 1.
itter Sweet. (British made). Noel Coward's operetta. Romance of wealthy
English heauty who elopes to Vienna with her music teacher. Anna
Neagle, Fernand Grazeye. Dir. Herbert Wilcox. 33 mins. Rel. Sept.
22. Rev. Aug. 29.
Bowery, The. Story of the rivalry between Chuck Connors and Steve Brodle,
famous Brooklyn Bridge jumper. Wallace Beery, George Raft. Jackie
Cooper, Fay Wray. Dir. Raoul Walsh. Rel. Sept. 29. Rev. Oct. 10.
Broadway Through a Keyhole. Walter Winchell's story of Broadway.
stance Cummings, Russ Columbo, Paul Kelly. Dir. Lowell Sher
Rel. Oct. 13.
Emperor Jones. Eugene O'Neill's feware Asset Sept. 29. Lowell Sher

Rei. Oct. 18.
Remeror Jones. Eugene O'Neill's famous drama of a Pullman porter whe becomes ruler of a West Indian island. Paul Robeson, Dudley Digges Dir. Dudley Murph, 30 mins. Rei. Sept. 8. Rev. Sept. 26.
Henry VIII (British made). Henry and his six wives. Chas. Laughton. ir. Alex. Korda. 93 mins. Rel. Oct. 16. Rev. Oct. 17.

Alex, Korda. 39 mins. Rel. Oct. 16. Rev. Oct. 17. Later. Cass. Seagment.

I Cover the Waterfront. Adaptation of Max Miller seller about his exploits in the San Diego harbor. Claudette sheer. Sen Lyon and Ernest Torrence. Dir. James Cruze. 16 minstelle May 12. Rev. May.

Masquerader, The. Based on John Harbor. Claudette sheer. Sen Lyon and Coll. Thurston's novel. Could first sheet the seller sheet. Sen Lyon and Coll. Thurston's novel. Could first sheet the seller sheet. Sen Lyon and Coll. Thurston's novel. Could first sheet the seller sheet. Sen Lyon 23. Masquerader. Charles Sen Lyon 24. Sen Lyon 25. Rev. July 4.

Yei, Mr. Brown. (British made.) Farce comedy with music, faid in Vienna. Jack Buchanan, 69 mins. Rel. May.

J. J. J. Sen Lyon 25. Sen Lyon

Universal City, Calif. Universal Calif. Calif. New York, N.Y.

Bombay Mall. Edmund Lowe Production. Ed Marin. Rel. Dec. 25.

By Candlelight. Sophisticated comedy-drama. Paul Lukas, Elissa Landi, Ils
Asther, Esther Haiston. Dir. James Whale. Rel. Dec. 4.

Coinsellor at Law. Drama. John Barrymore. Bebe Daniels. Wm.

Wyler. Rel. Nov. 27.

Don't Bet on. Love. Comedy-drama. Lew Ayres, Ginger Rogers. Murray Roth, 62 mins. Rel. July 13. Rev. Aug. 1.

ray Roth. 52 mins. Ret. July 13. Rev. Aug. 1.
Fiddlin-Buckaroo. Westerm. Ken Maxnard. Dir. Ken Maynard. Rel. July 20.
Her First Mate. Comedy. Summerville-Pitts. Dir. Wm. Wyler. Rel. Aug. 5.
Rev. Sept. 5.

nev. Sept. 8.

Milsible Man. Mystery-drama. Claude Rains, Gloria Stuart, Henry Travers, Una O'Connor. Dir. James Whale. Rel. Nov. 13.

Ing for a Night. Comedy-drama. Choster Morris, White, Helen Twelvetrees. Dir. Kurt Neumann.

Twelvetrees. Dir. Kurt Neumann.
ing of the Arena. Ken Maynard in a circus story.
Kortman. 6 reels. Rel. June 18.
ing of Jazz. The. Reissue, with Paul Whiteman,
Murray Anderson. 9 recis. Rel. June 1.
Kies Before the Mirror, The. Powerful drama of human emotions. Nancy.
Carroll, Paul Lukas, Frank Morgan, Gloria Stuart. Dir. Jas. Whale.
67 mins. Rel. May 4. Rev. May 10.

Rel. Oct. 16. Rev. Oct. 31.

Moonlight and Pretzels. Musical. Mary Brian, Roger Pryor, Leo Carrillo.

Dir. Brice-Freund. Rel. July 27. Rev. Aug. 29. DIT. EITCE-FRUID. KEI. JULY 27. REV. AUE. 29.
Myrt and Marge. Musclai. Myrtie Vall, Donna Domerli, Eddie Foy, Jr., Ted Healy, Grace Hayes, J. Farrell MacDonald. Dir. Al Boasberg. Rel. Dec. 11.

Only Yesterday. Dramatio love story, John Boles, Margaret Sullavan, Reg-lnald Denny, Billie Burke. Dir. John Stahl. Rel. Nov. 6.

omy resecracy. Jrammato love story, John Holes, Margaret Sumiavan, Reginal Denny, Billie Burke. Dir. John Stahl. Rel. Nov. 6.

Rebel, The. (German made.) Napoleonic story in the Austrian Tyrol. Vilma Banky, Julia Trenker, Edwin Knopf.

Riders of Justice. Western. Ken Maynard. Rel. Dec. 18.

Saturday's Millions Football story. Robt. Young, Lelia Hyams, Johnny Mack Brown. Dir. Edw. Sedgwick. 75 mins. Rel. Oct. 9. Rev. Oct. 17.

Secret of the Blue Room. Mystery drama. Llonel Aiwill, Paul Lukas, Gioria Stuart. Dir. Kurt Neumann. 61 mins. Rel. July 20. Rev. Sept. 19.

S.O.S. Iceberg. An Arctic expedition is stranded in Greenland. Rod LaRocque, Showl. Rev. Sept. 28.

Strawberry Roan. Western. Ken Maynard. ir. Alan James. Rel. Oct. 23.

Strawberry Roan. Western. Ken Maynard. ir. Alan James. Rel. Oct. 23.

Studiosi Burbank.

Warner Brothers Offices: 321 W. 44th St , New York, N. Y. Baby Face. The story of a hard-bolled girl who reached the top. Barbara Stanwyck, Geo. Brent. Dir. Alfred E. Green. 71 mins. Rei. July 1. Rev. June 27.

Rev. June 27.

Captured Bahind the scenes in a German prison. Leslie Howard, Douglas Fairbanks, Jr., Paul Lukas, Margaret Lindsay, Dir. Roy del Ruth. 72 mina. Rel. Aug. 19. Rev. Aug. 22.

College Coach. A football story with a new twist. Dick Powell, Ann Dvorak, Pat O'Brien and Lyle Talbot. Dir. William A. Wellman. 77 mins. Rel. Nov. 4.

Disraell. Political drama of England. George Arilss, Joan Bennett. Dir. Alfred Green. 88 mins. Re-rel. Dec. 16.

ried Green. 88 mins. Re-rel. Dec. 16, Ever in My Heart. War theme story, but without conflict angle. German-American husband and an American wife. Barbara Stanwyck, Otto Kruger, Ralph Bellamy. Dir. Archie Mayo. 70 mins. Rel. Oct. 28, Rev. Oct. 17.

Rev. Oct. 17.

Finger Man. A petty gangster finally breaks away from his gang. James Cagney, Mac Clark and Leelje Fenton. Dir. Roy Del Ruth. Rel. Dec. 2.

Footlight Parade. Gala musical with backstage locale. James Cagney, Joan Blondell, Ruby Keeler, Dick Powell. Dir. Lloyd Bacon. 129 mins. Dances by Busby Berkeley. Rel. Oct. 2. Rev. Oct. 10.

From Headquarters. A crime drama with a murder committed right in headquarters. George Brent, Margaret Lindsay and Eugene Pallette. Dir. William Dieterle. 63 mins. Rel. Dec. 2.

Golddiggers of 1933. New version of Avery Hopwood's stageplay done as a super-musical. Warren Williams, Joan Blondell. Dir. Mervyn Lektor. 34 mins. Rel. May 27. Rev., June 13.

ys mins. Rel. May 27. Rev. June 13.
Havana Widowa. Comedy of two buriesque queens on the make in Havana. Joan Biondell, Glenda Farrell. Dir. Ray Enright. 62 mins. Rel. Nov. 18.
House On 56th Street. Drama of a gambling iddy. Kay Francis, Reardo Cottez, Gene Raymond, Margaret Lindaay and Frank McHugh. Dir. Robert Priorey. 68 mins. Rel. Dec. 25.

Kennel Murder Case, A drama depleting the unusual solution of an unusual murder, William Powell, Mary Astor, Helen Vinson, Ralph Morgan and Eugene Pallette. Dir. Michael Curtiz, 75 mins. Rel. Oct. 28. Rev. Oct. 31. Lady Killer. Story of racketeer who becomes a movie star. James Cagney, Mae Clark.

Mae Clark. Life of Jimmy Dolan, The. From a recent novel. Prizefighter finds regeneration. Doug Fairbanks, Jr., Loretta Young, Aline McMahon, Guy Kibbe 38 mins. Rel. June 2. Rev. June 20.

os mins, Rei, June 2. Key, June 20. Stevens, M.D. Story of a woman doctor. Kay Francis, Lyle Tai-bot, Glenda Farrell. Dir. Lloyd Bacon. 71 mins, Rei. July 22. Rev Aug. 8.

Aug. 8.

Mayor of Hell, The. From Iselin Auster's drama, Reform school background,
Jas. Cagney, Madge Evans, Frankle Darrow. Dir. Archle Mayo. 90
mins. Rel, June 24. Rey. July 4.

Narrow Corner, The. From the story by W. Somerset Maugham, South Sea
locale. Doug Fairbanks, Jr., Fatricis Ellis, Raiph Bellamy, Dudley Digges. Dir. Afred E. Green, 67 mins. Rel, July 8. Rev. July 18.

ges. Dir. Alfred E. Green. 67 mins. Rei. July 8. Rev. July 18. Green 19. Rev. July 18. Green 19. Rev. July 19. Green 19. Rev. July 19. Green 19. Rev. July 19. Green 19. Rev. June 27. Rev. June 28. Rev. June 28. Rev. July 18. Rev. June 28. Rev. June 29. Rev. July 18. R

Hacon. Rel. Dec. 23.

The Man from Monterey. Western drama. John Wayne, Ruth Hall. Dir Mack V. Wright. 57 mins. Rel. July 22. Rev. Aug. 22.

Mack v. Wright. 57 mins. Rel. July 22. Rev. Aug. 22.

Voltaire. Life of France's celebrated wit and philosopher. George Arliss,
Dorls Kenyon, Margaret Lindsay. Dir. John Adolfi. 72 mins. Rel.
Aug. 5. Rev. Aug. 22. одь, w. пеу. доб. 222 Working Man, The. Original. Romance in the shoe business. Geo. Arliss Bette Davis. Dir. John Adolf. 77 mins. Rel. May 6. Rev. April 25.

World Wide Offices: 1501 Broadway,

World Wide Junes: 1801 Broadway, N. V. (Releasing Through Fox)

Lone Avenger, The Original, Kon Maynard western. Alan James. 61 mins. Rel. Jiay 14. Rev. July 4.

Study in Scariet, A. Sherlock Holmes, story. Reginald Owen, June Clyde, Anna May Wong. Dir. Edw. Le. Marin. 43-mins. Rel. May. 15. Rev. June 6.

Miscellaneous Releases

Big Chance, The. (Eagle.) Prizesfibrer-socialite story. John Darrow, Merna Kennedy. Dir. Al. Herman. 63 mins. Rev. Sept. 5.

Big Drive, The. Authentic war pictures from records of eight governments. 51 mins. Rel. Jan. 19. Rev. Dec. 27.

Caugar. (Sidney Biow.) Jay Bruce captures mountain lions with bare hands. 70 mins. Rev. May 30.

Faithful Heart, The. (Heiber.) British made. Romantic story of a faithful love. British cast. 65 mins. Rev. Aug. 22.

Gigolettes of Paris. (Equitable.) Gold digger story in Parisian locale. Madge. Bellamy, Natalle Moorhead. Dir. Alphonse Martel. 69 mins. Rev.

Oct. 17.

'g Holiday, (Superb.) Compilation of war scenes. 90 mins. Rev. July 18.

Private Secretary. Girl converts her father-in-law to approval of his
son's marriage. Evajur Knapp, John Wayne. Dir. Phil H. Whiteman, 68 mins. Rel. June 10. Rev. Aug. 8.

ortant Witness, The. (Tower.) Story with a gangster touch, but mostly
done in a long distance bus. Noel Francis, Donaid Dilaway. Dir. Sam
Newfeld. 68 mins. Rev. Sept. 26.

Newsiell. Si Illins. Rev. depth. 26. hing at Life. (Mascot.) Story of a gun-running adventurer. Victor Mc-Lagien, Conchita Montenegro. Ruth Hall. Dir. Ford Beebe. 71 mins. Rev. July 18.

Rev. July 18.

Broadway. (Broadway-Hollywood.) A day in the life of a B'way col-lumnist with Ed. Sullivan taking the camera around. Big cast names in for a moment to oblige the columnist. Dir. Johnnie Walker. 59 mins. Ref. Sept. Rev. Sept. 13.

nbors Wives. (Syndicate.) Domestic murder problem. Dorothy Mackalll, Tom Moore. Dir. Francis Natteford. 56 mins. Rev. Oct. 17. Night and Day (Gaumont-British). Farce comedy of a thief chase in a wax museum. Jack Huriburt, Cleely Caurineldge. 76 mins. Rev. May 30.

Police Call. (Showmen). Ring story with an adventure angle. Nick Stuart, Merna Kennedy. Dir. Phil Whiteman. 63 mins. Rel. Aug. Rev. Aug. 29.

Merna Rennedy. Dir. Fini Whiteman, Samus, Rei. 142, 144.
Sleepless (Rights (Renington). British made story on farcical lines. Polly Walker, Stanley Lupino. Dir. Thos. Bentley. 63 mins. Rel. July 21.
Rev. July 25. Jungle. (Invincible.) Animal training methods. Rev. June 6.

Price Decency. (Equitable.) From a stage play, Jungle background for story of a girl tricked by a mock marriage. Dorothy Burgess, Alai Hale. Dir. Arthur Gregor. 60 mins. Rev. Mar. 7.

Foreign Language Films

Foreign Language Films

(Because of the slow movement of foreign films, this list covers one (Most of these and Feeders). Benglish titles,)

(Most of these and Feeders, Benglish titles,)

Sarberina die Taenzerin-von-Sansouci—(Gapital)—(Ger.)—Musical.comedy.

Lil Dagover, Otto Gebuehr, Dir. Carl Froeikh. 35 mins. Kel. Nov. 20.

Berlin-Alexanderpiatz (Ger) (Capital). Sirong orime drama. Heinrich George, Maria Bard. Dir. Phil Jutzl. 39 mins. Ricl. May 1, Rev. May 16,

Betteistudent, Der. (General.) (Ger.) Oporatta. Dir. Viktor Janson. 30 mins. Ricl. Oct. 15.

Clinq Gentieman Maudit (Protex) (French). Mystery drama. Rene Lefevye Harry Baur. Dir. Julien Duvivier. 18 mins. Rel. Jan. Rev. Jan. 24.

Oas Nachtigali Madel (Capital) (Ger). Love in Hawali. Dir. Leo. Lasky 80 mins. Rel. Jan. 15. Rev. Jan. 31.

Oas Schoene Abenteuer (Germen) (Trotox). Romantic comedy. Raethe von Nagy. Dir. Reinhold Schanzel 83 mins. Rel. Dec. 1. Rev. Dec. 13. (Continued on page 62)

Studio Placements

Hollywood, Nov. 6.
Roscoe Karns borrowed from Paror 'The Comeback,' Metro. Marilyn Knowiden, 'As the Earth Turns,' WB.

Turns, WB.
Kay Hammond,
Boat, Par.
Eddle Borden, George Dobbs, Donald Kerr. 'Sitting Pretty,' Par.
John T. Murray, Spec O'Donnell,
Lorin Raker, 'Girl Without a Room,'
Par.
George Bickel, untitled short,

tional. Guy Usher, "All of Me,' Par, Charles Wilson, Harrison Green, eleste Forde, 'Miss Fan's Baby,'

Celeste Forde, Miss Fan's Baoy,
Par,
William Bailey, Pop Kenton,
Search for Beauty, Par,
Edmund Breese, Judith Vosselli,
Edwin B. Maxwell, Charlotte Mirlam,
Robert Ellis, Donald Stuart, Dancing Man, Hopper,
George Chesboro, Ben Corbett,
Pere Bollmes, Bob Horner western,
Edward Benter, Trouble Shooter,
20th Creating Control of the Co

Oth Cent.
Cecella Parker, third Superstition hort, Jack S. Nelson-Metropolitan.
Jill Dennett, 'Chrysalis,' Par.
Emil Chautard, 'Born to Be Bad,'
oth Cent.

Emil Chauter, 20th Cent. Noel Madison, T Way, U. Leonore Kingston, Nasa Nourse, Madame Spy, U. Margaret Lindsay and Jean Muir, femme leads, Modern Hero, War-

Cunningham.

Jack Cunningham, kicks, Mg.

Bill Boyd, William Collier, Sr., 'Cheaters,' Liberty.

Eddle Welch, comedy dialog, 'Six-of a Kind,' Par.

Lilyan Tashman, 'Cheaters,' Lib-erty.

erty.
Guy Kibbee, East to Love,' WB.
Max Scheck, dance director, '
Like It That Way,' WB.
Manny Seff, adapting 'Fur Coats,'*.

Mitchell and Durant, "avvicuose Follies," Fox.
Oscar Sheridan, scripting 'Murder in Trinidad," Fox.
Fay Wray, lead 'Once to Every Woman, 'Col.
Leon Errol, 'Hold Your Temper,'

Col

Leon Errol, 'Hold Your Temper,'
Col. helard Tucker, George Guhl,
Richard Tucker, Robert Homans,
Wilfred Lucas, Faul Stanton,
'Comeback, Mg. Thy, 'Taxi
Kanny, Coldomith,
Eddle Gribbon, Nora Cecil, Virginia Hammond, 'Search for
Beauty,' Par.
Otto Hoffman, 'Death Takes a
Holiday,' Par.
"Russell'-Powell, "TranscontinentalBus,' Metro.
Luis Alberni, 'Cardboard City,'
Fox.

Fox.
William Augustin, Trouble Shooter, 20th Cent.
Neilie V. Nichols, Born to Be
Bad, 20th Cent.
Jack Carlyle, Trouble Shooter,
20th Cent.
Almeda Fowler, Alden Chase,
House of Connelly, Fox.
Humphrey Plerson, scripting an
oris, Metro.
Humphrey Plerson, scripting an
oris, Metro.
Humphrey Plerson, scripting an
oris, Metro.
Eddie Borden, J. C. Morton, Jean
Hart, Fran Yaconelli, Phil Duncan,
George Hickman, Hold Your Temper, 'Col. short.
Edmund Goulding, to direct,
Tide,' MG.
Brian Marlowe, scripting.
Moon,' Col.
Al Glebler and Eva Barclay
scripting at Educ,
LeRoy Prinz, directing
Search for Beads, Pare Silverman,
adaptation Diary of a Bad Woman,'
Goldstone.
George Waggner, dialog,
Tough,' Mono. ox. Wiliiam Augustin, Trouble Shoot-

Goldstone.

George Waggner, dialog.

Tough, Mono.
Carlos Villair, 'Cardboard City,'
Fox-Span.
Bianche Frederlei, 'All of Me,' Par.
Charles Williams, 'Sitting Pretty,' Par.
Tala Birell, Let's Fall in Love

Col.
C. Henry Gordon, 'Transcontinental Bus,' MG.
Halliwell Hobbes, I Am Suzanne,'

Fox.
Manuel Reachi, supervises WB
Spanish pic starring Enrice Caruse, Jr.
Dorothy Lee, Movietone Follies,

Derethy Lee, Movietone Follies, Pox.
Lee Tracy, Viva Villa, M.G.
Harold Huber, Edward Ellis, 'Hi Nellie,' W.B.
Russell Hardle, Turns,' M.G.
Maidel ' Red,'
Majestic,
Arthur Hoyt, Wilbur Mack,' Morsau Wallace, Howard Wilson, Adele Thomis, J. C. Marston, 'Once Over Lightly,' Radio.

Hospitality Costly, Revenue Small, B'way Agents Disillusioned on Air; Worse Than Indie Vaude

quite the bonanza that the talent agents, personal reps, peddlers of acts and other intermediaries exfact, radio, for pected it to be. many agents, has been a severe disappointment, and a costly one be-

practically every Spectacle agent in show business flocking in '49'er fashion to the ether goldfields has undergone a change of setting Now they're all looking for the best way out. The former slogan, You can't make a living in the agency business unless you go radio, has been rewritten to read, 'You can't

get rich in radio.'
Sole benefit derived from radio by

get rich in radio.'

Sole benefit derived from radio by all but a very-few-agents-is-in the slary gains made in the stage field by acts that obtained radio reps while under their management. But on the whole the returns from this-end, say the agents, have failed to justify the expenditures they undertook to crash that there radio biz. Radio how, to most agents, has boiled down to a point where it is merely a part of their stage booking activities, rather than a direct source of large income. The radio golden gate, which to all actors is so temptingly aiar, yet so difficult to swing completely open, is a psychological help to the agents, but that's about as far as radio goes in being details.

Rotating Agents

Rotating Agents

Rotating Agents

It's a merry-go-round for all agents, this constant intercharging of dissatisfied acts, which, beats anything within memory in the indie vaudeville booking field at its worst. For the agents it's just a matter of keeping an act satisfied for a time, with the inevitable result that the act will blow to another agent, whereign the same cycle is repeated.

Objective of all acts that place themselves under a radio agent's management is, of course, to land on the radio. The necessity for the agents is to get the act enough stage bookings in the meanwhile to satisfy, yet always keep the radio fame burning. The agents apend whole days of useless pursuits of radio openings, which in the end will mean less commish than a pleture-house-route-that-pays-the-act four times as much money and can will mean less commish than a pic-ture-house-revite-that-pays-the-act four times as much money and can be landed by the agent in 20 min-utes of booking office dialog. But to the act, that radio job is most important, and the agent's job is to do the best he can under the cir-cumstances.

comstances.
Costly part of the radio busto-crusto for the agents is the social phase of the sams. They expanded, entertained in put up heretofore unheard of lavish fronts to estab-lish contacts in a few cases resulted in commish that could be measured only in cents.
Without putting on the dog and
spending the coin, the same efforts
brought them dollars in their for-

mer field.

Entertaining was believed by the agents to be the principal means of silpping into the new (to them) business. And, few advertising agency execs refused the good time Charile offers. But the agents found out. No uncommon occurrence for an agent to entertain an ad man for the purpose of selling him an act, only to have the ad man turn around and book the act direct.

One disillusioned agent, in com One distilusioned agent, in commenting on the floppo, even hoped for a return to the good old Indie vaude booking gyp days. When those guys were going to give it to you, he said, 'they told you in ad-

Stage Broadcasts from Roxy, N. Y., Continue

Tastybread (Purity Bakers, Inc.) has extended its series with Jones and Hare and a combo under Ben Selvin for another four weeks, taking it up to the end of the current

Show will continue to be broad-ast over WOR, Newark, from the stage of the old Roxy.

Vaude Comics Edited For RKO-WHAM Show

Rochester, Nov. 6. thumbs down on ad libbers RKO Palace radio show over on the RKO Palace radio snow over WHAM. Station taking no chances after blushing several times lately

Jack Lee, station's contact, demands and gets complete rehearsal Currently using Russ Kahn's pit or chestra as basis of show.

ADV. AGENCIES RADIO EXECS IN AND OUT

Turn-over of radio department executives among Chicago advertis-ing agencies has been unusually high the past year a check-up re-

veals,
Included among those exiting are
John Hollingshead out of Charles
Daniel Frye Agency; O. H. Morris
and Lou Hagerman out of McJunkand Lou Hagerman out or nacouna-lin; Rube Kaufman and Nick Ely from Doremus; Nick Carter from J. Walter Thompson; Martha Linn from Lord & Thomas; Don Bernard from Hays MacFarland; Russ Wil-

liams from Erwin-Wasey; Fred Ibbett from McCann-Erickson; Jack Van Voelkenberg from B.B.D&O.
Some left by outside temptation, others by the boss' invitation.

'Alice in Wonderland' Aired from Par Film

Hollywood, Nov. 6.

Radio version of 'Alice in Won-derland' has been obtained from Paramount by Michael Fitzmaurice and Son, local advertising agency, which has sold the coast rights to Signal Oil.

Signal Oil.

Raiph Robertson, of the agency, is currently in New York on a deal for a national consumer. Procedure Is new, in that the agency is selling transcriptions which have been taken directly from the sound track of the Paramount picture, with narrative spliced in. Will be released in 13 weekly enjsodes. ln 13 weekly episodes

Signal Oil goes on the air on Dec 1 with the 'Alice' discs. RCA Victor is doing the transcribing.

Stylist Spurns Salary; Prefers % of Gross

ittsburgh, Nov.

Elsie Lichtenstul, veteran radio stylist and shopper and formerly with KDKA, is with WJAS in

similar capacity.

Miss Lichtenstul and KDKA
parted when station asked her to
go on a straight salary. She refused. Stylist had previously lined up her own commercial accounts on a perown. commercial accounts on a per-centage and station executives ar-gued that she was going after busi-ness that fell in other departments. It's belived that, her arrangement with WJAS is the same as she held

Every Night a First Night for

Outside of daytime sustaining pro grams, NBC is doing very little broadcasting from the Radio City quarters until after inaugural cere monies Saturday (11) night. Practi cally every department was move cally every department was moved over to the new jayout last Friday (3) night, with the following day going as a holiday to the personnel. Most of the program staff was left behind along—with—musicians—and announcers, with all these slated to take up their stand in the RC studies this Sunday.

dios this Sunday.

Speakers on the inaugural broadcast (11) will be limited to General
James H. Harbord, chairman of the
RCA board; David Sarnoff, RCA
prexy, who will be pleked up from
London; Sir John Reith, head of the
British Broadcasting System, and
M. H. Aylesworth. Frank Damrosch will pliot the orchestra in the
1,000 RC studios whence the ceremonies will originate. Performer
plekups for the affair will be from
all parts of the country.
Nefwork distributed around 1.000

Nelwork distributed around 1,000 invitations for the opening night and will continue to distribute that many tickets for each night up to Nov. 18. There will be a week of ceremonies, and dozens of NBC officials in town.

AUDITIONS TO BE BROADCAST

After it has established itself at Radio City, NBC will set aside an afternoon period each week for an experiment in talent selling to commercial prospects. Instead of asking the advertisers and their agency reps to come to the studies the network plans to do the auditioning of available material right over the air. Telegrams will be dispatched to commercials and agencies likely to be interested telling them of the local station and time of the openexperiment in talent selling to com-

market program.

It should be a convenience all around, figures the network. A comaround, figures the network. A com-merclal's board of directors may not collectively be in a position to at-tend a studio audition, but there is little difficulty about using the of-fice radio set as a substitute.

CANTOR NBC RETURN DELAYED TIL NOV. 19

Hollywood, Nov. 6.

Delayed with added scenes in his Roman Scandals,' Eddie Cantor has Noman Scandaia, Educic cantor has moved up his return to the Chase & Sanburn hours over NBC in the east until Nov. 19. Jimmy Durante, who has been subbling for Cantor, has received permission from Metro to continue on the Nov. 12 broadcast

Cantor will head east Nov. 14. Ben Holzman, his manager, has left for N. Y. Gregory Ratoff will ac-company Cantor east and work as 'Rublnoff' on the initial Cantor ether

DENVER POST STEADFAST

Won't Yield to Clamor For KLZ Listings

Denver, Nov. 6.

with WJAS is the same as she held with KDKA.

Building Up WMAQ

Chicago, Nov. 6.

NBC locally building up the Daily News WMAQ attion by shifting several big national accounts from WEDNR which has been the favorite child in the last. Many kild shows, the Goldberge and others are moving to WMAQ.

Feeling has been that NBC hurt it's own chances by holding WMAQ down and playing up WEDNR. Advertisers got wise to the relative strength of the stations and were all insisting on being given time on the big WEDNR. With the stations evened up on strength there's a 'wo-way spot for advertisers with no squawk either way.

Denver, Nov. 6.

After ducking the KLZ radio program listings, the Kocky Mountain News morning Scrippe-How and here of prone calls and letters and protest, and put them back in four days. Post still represent to win the battle of protests. Their phonorary was all the programs will be at the beginning, but they're typer lime they'll stop.

Fost ellis all kickers there has been some difficulty and until that there's a 'wo-way spot for advertisers with no squawk either way.

RADIO CITY CEREMONIES | Mae West Sets Hind's Air Deal, Also a Rogers-Like Strut for Press

Accused Ring-Snatcher Calls Self Radioite

Baltimore, Nov.
Accused of snatching a diamond
ring from a young lady, Joseph
Brownie, describing himself as a
New York radio announcer, is being
held-here on ball.
Brownie also faces charge of
technical assault on testimony by
the young woman that he wrenched
the ring from her hand and then
struck here. ruck here. Case awalts Grand Jury action.

DAVE LAWRENCE AT NBC FOR **CEREMONIES**

David Lawrence has been dele sated to a temporary post in NBC program department for inaugural ceremonies attending opening of the network's new stu-dies in Radio City Nov. 12. Lawrence was once on the NBC political commentator staff and editor of the United States Daily.

Also assigned is Alfred H. Morton,

whose last post was as European manager for RCA with offices in manager for RCA with omces in Parls. Morton's initial concern at NBC is also with the program de-partment, but the nature of his function is strictly financial, Title connecting him with the task is that of business manager of the program

of business manages department.

Lawrence has arranged to have the ceremonies open with a brass fanfare from the towers of the RCA skysoraper. Under his direction of the on-theair-dignitaries invited to the affair.

Removal Permit Starts **Raids on KYW Accounts**

Chlcago, Nov. 6.

KYW, 'Herald and Examiner' station, making effort to stall off the
other stations which are starting a
raid on its accounts due to radio
commission's ruling giving KYW
permission to move to Philadelphia.

Bivol. Transmitters are making

Rival transmitters are making systematic calls on KYW advertis-ers and frightening them that the station will leave town any day. With KYW staff replying that sta-tion's shift is strictly indefinite and will not take place for six months at least

Studebaker Back With 5 Stars, 2 Times Each

5 Stars, 2 Times Each
Studebaker will do another six
time splurge on a cross-country
CBS, loop starting Nov. 11, using,
Harry Richman; Helen Morgan,
Morton Downey, Kate Smith and
George Gershwin for two broadcasts
each. Schedule again will have each
of the names on for individual 15
minute programs the first, five
nights and the entire quintet for a
final one-hour show.

There will be no pickups from the
west coast this time. Orchestra setup has Willard Robison paired with
Richman, Jacques Renard with
Richman, Jacques Renard with
Rowney, Jack Miller with Kate
Smith and William Kerrigan Daly
with Gershwin.

WGN RENEWS T-D-H

Chicago, Nov. 6. Vocal trio, Tom, Dick and Harry enewed contact with WKN, Chi-ago 'Tribune' station, for another six-month ride.

Their Bo-Peep Ammonia show next-week-jumps from a three-times a week shot to six periods.

Percy Boyd with WJAS

Percy Boyd with WJAS
Pittsburgh, Nov. 6.
Percy Boyd, press agent at KDKA
for J3 years until succeeded recently
by Lynn Morrow, former radio edttor of Post-Gazette, has joined
www.s.ce. witme salesman. itor of Post-Gazette, has WJAS as a time salesman.

Between jobs Boyd did free-lance

Hollywood, Nov. 6 Deal is virtually set for Mae West to do 13 weeks on the radio for Hind's Honey and Almond Cream, beginning in February.

beginning in February.
In addition she is negotiating to write a daily 100-word box story for King Features, similar to the observations of Will-Rogers.—Deal-calls for the stuff to be syndicated with Miss West cutting in for a percentage. The latter deal is being handled by the William Morris office in New York.

office in New York.

Hugo Bell, representing the Hind's radio account, has been here working out the details of the broadcast with Murray Fell, of the William Morris office, and Jim Timony, her

Mind's is offering \$6,000 for half-hour sessions weekly to begin when the star completes 'It Ain't No Sin,' around Feb. 1.

around Feb. I. Deal also provides for Miss West to do the etherizing for five or six weeks while on a personal appearance tour. Bell is now in San Francisco making the necessary arrangements

HILLBILLY SHINDIG HAS 10c ADMISSION

Asheville, N. C., Nov. 6.
Station WWNC has been successful with a Saturday night program called "The Shindig," which runs two hours. Station charges 10 cents admission and averages 1,000 customers weekly. Money is divided among the hillbilly staint.

Asheville is a center for this type of hillbilly stuff. Every summer about 80 fiddle bands stage an annual competition here.

WBT's News Scoop

Charlotte, N. C., Nov. 7.

Station WBT scored a news scoop
Thursday night (2) when the pilot
of a smashed plane was interviewed
at his bedside in the hospital, an
ordinary telephone being used. Lee
Haynes fell 2,000 feet when his motor went out, demolishing his plane
but, strangely enough, his injuries
were all minor.

WBT scooped its rival WSOC,
which station interviewed an eye
witness for listeners half an hour
atter the WBT program. The-interview at the bedside was handled by
Gray Cole, WBT's newscaster.
Three amplifiers were used at the
studio to pick up the bedside conversation by telephone.

THEATRES STOP SHELL

Free Show for 15,000 in Audi-torium Off

San Francisco, Nov. 6.

Shell Oil withdrew its plan of doing a free broadcast of its Monday Jamboree over the Don Lee chain from: the civic auditorium when theatre men assembled in protest:

Abandonment of the plan followed a mediation meeting attended by E. H. Sanders, Shell ad chief; Fred Fidler, of J. Walter Thompson agency, and the following theatre and exchange men; Arch Bowles, Cliff Work, Robert McNell, George Mann, George Nasser and Charles Muchiman.

Latter group pointed out that they represented 400 theatres and exchanges whose business would severely suffer if 15,000 persons, were invited to the free see and hear show in the auditorium. They also threatened a boycott of Shell products, and of any artists who worked the program, and threatened a potential products, and of any artists who worked the strength of the strength o

Guest Conductors

For the first of the concert series bankrolled by Cadillac, on NBC, Nat Shilkret will direct. Same hour on Dec. 17 will have as guest vocalists Lily Pons and Ross Ponselle.

Auto manufacturer is figuring on bringing in guest name conductors for succeeding Sunday night programs.

OF RADIO MYSTICS

RADIO

Seth Parker for GM; 13 Wks. from MEXICO TOOK 13 Coast Towns on World Voyage

Chicago, Nov. 6. Seth Parker (Phillips Lord) is bing commercial for General Mo-

Seth Falls of General Mo-going commercial for General Mo-tors' Frigidaire starting Dec. 5. On the NBC red retwork once weekly

for 13 times.

Will be tied in with the world tour that Lord begins on the day of the first broadcast and out of Jonesport, Maine. Each Tuesday for 13 weeks Lord will dock at an eastern coastal town for the Frigidaire program with the listeners-in of each burg invited on board the broadcast.

Final broadcast scheduled out of Miami 13 weeks later with Lord continuing from there on his world navigation.

navigation.
Still another General Motors account, Cadillac, comes to NBC, Dec.
17. This will in no way affect the
GM shows on Columbia, though the
latter has been postponed until
atter the first of the year.

As far as Columbia concerned their GM deal is strictly with the Buick-Oldsmobile-Pontiac organiza-tion. General Motors has been un-dergoing drastic changes. In per-sonnel and make-up within the past

w weeks.
There will be no further breaking up of the General Motors ad There will be not trides of the deneral Motors advertising accounts with only Fisher Body and Oldsmobile (B. D. & O.) out of the Campbell-Ewald agency, which has always handled the GM

Hearst Uses Air For Church Ad Plugs on Coast

Los Angeles, Nov. 6.

Los Angeles, Nov. 6.

Los Angeles Examiner (Hearst)

s buying time on KMTR, Hollywood, to plug its church advertising section.

Newspaper donates the time to
various churches for gospel spreading. The goodwill offering is figtured to put the clerics in the right
frame—of—mind—for—adv._solicitor.

STORE ADV. MANAGER WRITES FAIRY TALE

Rochester, Nov. 6.

"The Thirteenth Moon," fairy tale
written by Frank R. Otte, advertising manager of the city's largest
department store, goes on WHAM
six days a week with the store buy-

department store, goes on WHAM six days a week with the store buying the time.
Originated in stories told by Otte to his 8-year-old daughter. Wayne A. Shoemaker is doing continuity for a child cast including his daughter, Virginia, and George Kozel, Jr., 10.

Washington Newsman Gossiping for WGN, Chi

Chicago, Nov. 6.
Arthur Sears Henning is starting
a Washington gossip period for
WGN, the Chicago Tribune station.
Will be called "Capitol Comments"
and ride each Sunday at 8 p.m. CST.
Program will originate in D. C. and
be piped into Chi.
Quin Ryan, WGN chief, down the
Potomac to introduce Henning on
his initial broadcast.

Local Gal Makes Good

Ruth Cambridge, the columnist's secretary, will continue to sub for Walter Winchell on the Jergens NBC quarter hour Sundays.
Commercial liked the reading she gave her collection of chatter Sunday (5) night when Winchell was forced out through liness and approved her staying on in the snot until Winchell resumed.

No Like 'Dang Fool'

Sample of the sort of censorship suggested by listeners is contained in . letter received by NBC from a woman objecting to the use of crazy headed loon and 'dang fool' in script show. Expletives were included in a recent episode of Raiston Purina's "Tom Mix Adventures."

Woman, who described herself as a physician, wrote that

Woman, who described ner-self as a physician, wrote that the airing of such language created a bad influence for the juve fans and that anything even suggesting hard name calling should be blue-penciled out of a continuity.

Code to Pres. Pronto; Labor Is Disgruntled

Washington, Nov. 6. Expectation is that the radio code will go to President Roosevelt late this week bearing signatures of a the nation's leading broadcasters.

Final revision is expected from NAB broadcasters before the week is up and, according to present in-dications, will be hurried through and become the law of the industry within the space of a few more

Obstinate objections to labor pro Obstinate objections to labor provisions for studio engineers proved of little avail during discussions of the past week and the final version will embody—regardless of the protests of crtain labor leaders—the clause calling for a three months' investigation of the 40 and 48-hour week for this class of technicians.

Similar provisions will be included Similar provisions will be included to handle the controversy resulting from Equity's entry into code-drafting proceedings. A definite time limit, presumably also 90 days, will be placed on the investigation to be conducted into questions pertaining to employment of actors and various professionals.

various professionals.

cokles Displeased

Labor compromise is acceptable to virtually every one concerned except Edward Nockles, Députy Sol A. Rosenblatt's labor advisor, who at last reports was greatly displeased by the way other union officials have acquiesced to broadcasters' demands. Conferences in Chicago the past fortnight failed to move the WCFL executive, but rather than have the code hung up longer on this point it was decided to proceed without his assent.

As now written, the code out-

longer on this point it was decided to proceed without his assent.

As now written, the code outlaws rate-cutting both directly and by dodges, requiring the filling of all rates and publication through the code authority of discount and rebate schedules and details about commissions and refunds.

Administration of the code remains a matter of conjecture, with the NAB, regardless of its restricted membership, still seeking to be designated the exclusive authority for enforcement. The temporary committee, which will direct the investigations called for, is schedule to include in its membership resident in the conference of NAB; former Secretary James W. Balds win of the Radio Commission; Mr. Nockels, Vice-President Frank M. Russell of NBC, and Henry A. Bellows of CBS; Emil J. Denemark of WGAL, Lancaster; John Shoptard of the Yankee Network, and John Elmer of WGAL, Lancaster; John Shoptard of the Yankee Network, and John Elmer of WGAM, Baltimore.

AWAY PROFIT

Stations Below Rio Caught On Too Quick and Went Into Biz Themselves-Three Questions for \$1 Became 10 for 1-Swell Racket While It Lasted

SEERS SORROWFUL

Los Angeles, Nov. 6.

mystics, those self-appointed prophets who peep into the future at three questions for a dollar, now consider themselves boys and girls without a country.

Heading south for the Mexican border stations when mysticism over local stations got the rap from the Federal Radio Commission, the seems took it on the chin and anickered. But now most of them are back and all are singing the same blues. There's no honesty south of the line, they cry.

When seering was in its heyday over local stations it was heavy gravy for the prognosticators. Many of them made small-sized fortunes. Example was a top to one prophesying clerical femme of 20,000 letters in one month, nearly all enclosing a dollar and a request for answers to three burning questions. Virtually driven out of Los Angeles, the seers went south and continued their future peeping at stations below the border with power enough to be picked up in the Western states.

Operators Smart

Operators Smart

Operators Smart

Somehow the take was way below
the gravy of former days. Despite
their ability to look into the future
the boys and griss were mystified as
to the present. But the truth was
soon revealed. They discovered that
the station operators down there
were getting first crack at the letters and were working on a 10 to
one basis.

Station operators were answering.

one basis.

Station operators were answering 10 sets of questions and pocketing 10 bucks to the seers' one. Considering that the news you the broadcasters' wouldn't do them any good, the mystics then trekked north to save the souls of the radioers, who answered the prophets' squawks with the statement that it was an old Spanish custom.

MARCONI ENTOURAGE AMERICA'S GUESTS

San Francisco, Nov. 6.

Senator Marconi with his wife and party have scrammed from this continent after an active social six weeks. Salled from here on 'Chichibu Maru' for the Orient on Nov. 2, and tix reported that his bill, at the local Fairmont hotel and for the Orient tickets were the first to be paid out of Marconi's pocket.

During their American tour Marconi had gratis privileges for any number of telegrams via. Western Union and cables via RCA. And he sent plenty.

Came out: to the Coast on a private car supplied by Santa Fe, which delegated a minor exec to see that Marconi was properly taken care of. In Frisco, an RCA rep was constantly on the lockout for him, NBC supplied him with a secretary, and the city paid all expenses for a three-day faunt to Tosemite as guest of Mayor. Rossi.

In the Marconi entourage are the inventor, his wife, a secretary, a bodyguard and a maid.

Mexico's Culture-Tosser Mexico City, Nov. 6. Mexico City, Nov. 6.
Powerful new equipment sends
XFX into the United States.
Meanwhile the Ministry of Public Education which operates XFX
has barred all advertising and
publicity of any kind. Strictly
musical and cultural.

Uses William H. Wright doing an old German character, Uncle Louie.

4 A's Oppose Station Groupings, Altho Newspapers Sold That Way

1933 Profits Dubious Until Autumn Spurt

Spokesmen for the National Association of Broadcasters who have been gathering sta-tistics for argument purposes before the NRA code authori-ties aver that up to Sept. there weren't 25 stations in the tuere weren't 20 stations in the country that could show a profit for 1933. Of those that have been operating in the black, they add, only about 10 could be rated in the big-money class; that is, over the \$100,000 level.

\$100,000 level.

Data gatherers, however, admit that with the business spurt that broadcasting has experienced the past six weeks the circle of profit-takers among station operators is in for considerable widening during the current season. It is their prediction that the 1933-34 season will excel in gross proome for broadcasting the income for broadcasting the record 1931-32 stretch by a

New York Mayor Campaign Gets Radio \$60.000

New York City electioneering brought radio this year around \$60.000. It's the largest gross garnered by the media in a local fight, with the record take accredited to the three-cornered mayoralty battle. Biggest spender on radio of the three leading parties was the Recovery (Joseph McKee) group.

Station most used was WOR, with 58 broadcasts netting it over \$30,000. WMCA collected around \$13,000 with little of this money coming from Taminany. CBS did better with its single local release (WABC) than NBC with the dual keys. WEAF and WJZ. WABC gathered \$4,500 from the McKee cohorts and \$2,200 each from the Democrats and Tusionlists. Fusionists.

Fusionists.

McKeeites topped the \$7,000 odd
that NBC got with an expenditure
of \$5,350. Next of the heavy spenders were the Socialists with a billing of \$1,113, while a broadcast of
5 minutes accounted for \$186 contributed to NBC by the Tammany
forces.

forces.
Campaign coin was also spread among the small watters in the various New York naborhoods.

Talent Costs None of Rival Sponsor's Biz

Chicago, Nov. 6.

Standard Oll considering going on for a series of spot stuff throughout the midwest, south and southwest. To this end McCann-Erickson agency-is contacting individual stations asking for info on rival oil accounts on the transmitters.

Questionnaire form is asking stations what oil accounts are on stations, hours, time and how much they are spending. Stations are giving information to time and costs due to the semi-public character of rates. But practically all are withholding talent costs, considering that strictly a private matter between station and agency-client.

Perkins Agency client.

Perkins Agency Airi
San Francisco, Nov.
L. Scott Perkins' new ad agency
has placed a series of thrice-weekly
quarter hours on KRFC for 'K-9'
dog food.

Uses William 17

Radio committee of the American Association of Advertising Agencies has declined to budge from its stand against the station group plan in spot broadcasting, Member agencies are still being urged to reject any time selling proposition in which the rate for each station is not specifically stated.

Four A's move was originally directed against Scott Howe Bowen, general station rep, when he sought to introduce the group plan in radio. Idea here was to offer to an advertiser a string of statestically located outlets for spot broadcasting for a fast sum with no mention of the individual rate for each station.

Formula that Bowen was trying to work out is nothing new in the advertising field. For years certaingroups of newspapers have been selling themselves on a similar formula the state of the state of the state of the group plan sells the ageregation on much for space in each paper the group plan sells the aggregation circulation of all papers involved at a job lot price.

4 A's radiument

circulation of all papers involved at a job lot price.

4 A's radio committee holds that the rate for each station should be made known to the buyer. It was a proper to the property of the combination in dealing with spot broadcasting should favor the combination idea when the latter, as the association sees it, is counter to the very advantages that spot broadcasting holds out to the advertiser. In spot broadcasting the property of the compelled to include a lot of stations it does require, as happens in the case of net work alignments, is free to pick the specific marketing areas it wants to cover. According to the group plan, points out the Four A; this latter fexibility is eliminated and the network situation imposed. To the individual rate demand of the Four A's the advocates of the Four A's the advocates of the Four A's the advocates of the group selling plan retort that the property rebate rates. In other words, of these outlets. These figures are merely rebate rates. In other words, offers to rebate from the sum rotal for the sum total for the sum total for the sum total for the country of the sum total for the form the sum total for the sum total for the sum total for the sum total for the form the sum total for the su

IRENE CASTLE BACK AS BERNIE GUEST

Chicago, Nov. 8.

Irene Castle McLaughlin will appear for one week at the Chicago theatre as the guest star of Ben Bernie. She is the first result of Bernie's desire to obtain novelty for his Pabst radio programs and variety bookings.

Except for a brief appearance in an amateur production for charity last spring the former dancer and film star has been in retirement for 10 years. She is prominent in north shore society.

Niles Trammel's Special

Chicago, Nov.

Niles Trammel, NBC Chicago
head, making up a special train to
attend NBC Radio City opening,
Nov.11.

Special will carry famous localites, sponsors and social register
names.

Joan Marsh's Air Click

Los Angeles, Nov. 6.

Joan Marsh, picture actress, first film player to make a radio station staff

staff.
Singing on the Bing Crosby-Woodbury Scap CBS program for a try-out, Miss Marsh is now at KHJ on the CBS 'California Melodies' as a regular. Also to do other KHJ and Don Lee coast programs.

MME. SYLVIA

MME. SYLVIA
Talk, Musio
COMMERCIAL
WEAF, New York
As the hefty palm that slapped
em down to thinness and told, Mme.
Sylvia is no indinown to the readers
sylvia is no indinown to the readers
in the sylvia is no indinown to the readers
in the sylvia is no indinown to the readers
for the sylvia is no indinown to the readers
in the sylvia is no indinown to the same of the sylvia message
in the sylvia in the sylvia message and the dehydrated wafer.
General Electric had the madame on mornings a season or two ago,
but while the equipment was a sense and the dehydrated wafer.
General Electric had the madame on mornings a season or two ago,
but while the equipment was a sense and the dehydrated wafer.
General Electric had the madame on mornings a season or two ago,
but while the equipment was a control of the sylvia message antirely from her own thoughts,
Ralston has elected the dramatizatrom method. Each of the Ralstatrom method was such the such that relation to the sum to the top
such that relate the trom the top
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randied as to make it anything but too palpable.

TERRY and TED Adventure Serial COMMERCIAL WOR, Newark Story and Commercial Commerc

mercial spasms directed at adult appeal.

"Terry and Ted' odyssey has the two kids, from whose names the serial derives its title, currently mixed up in a revolution and a hunt for sunken treasure. Like the usual run of kid air drama, the youngster characters play adult parts in the action, most of the motivation defies reasoning and the cast is split strictly into two groups, either they're with the hero or again 'Im. Plots of the 'Terry and Ted' installments do not overstrain themselves in creating excitement. It's both smooth writing and all around production that this one has in its favor.

Odec.

ENGINEERING THRILLS

'ENGINEERING THRILLS'
Sketches
COMMERCIAL
WIZ, New York
WIZ, New York
Commercial
Commerc

RUTH CAMBRIDGE

RUTH CAMBRIDGE
Talk
15 Mins.
COMMERCIAL
WJZ, New York
Miss Cambridge, Walter Winchell's secretary, and radio-heralded by the Girl Friday billing which the N. Y. Dally Mirror columnist employs in his Broadway chatter, did with the property of the columnist of the columnist of the columnist employs in his Broadway chatter, did with the passing wind the Jergens' quarter hour 9:30-9:46 p. m. EST on WJZ-NBC Sunday.
Palpably nervous, that wore off as increasing assurance asserted itself with the passing minutes, during her reading of the Vergens' Journal, which is the chatter bill.
The sec's air stuff, was done in a personal-address manner to her broadcasting him by his first name in interpolated salutations, and relevanting her hope of the formal announcement for his speedy recovery from the liness which has temporarily curbed his journalistic and broadcasting activities.

The sec's all stuff color of the formal announcement for his speedy recovery from the liness which has temporarily curbed his journalistic and broadcasting activities.

Whether with Miss Cambride was not indicated, other than the statement the program stays on the network per usual. (Subsequently, the Thompson agency for Jergens affirmed her continuance as Winchell's substitute.)

Circus DAYS

CIRCUS DAYS
Jack Roseleigh, Walfy Maher, Elizabeth Council, Bruce Evans, Frank
Wilson, Ernest Whitman
Serial Skotch
COMMERCIA
WEAF, New York

Serial Sketch.
COMMERCIAL
WEAF, New York
COMMERCIAL
WEAF, New York
COUNTERVENT RILEY
TWITTING TO TRAIN AND THE TRA

KDKA'S 13TH BIRTHDAY With Gov. Pinchot and Frank Conrad One Hour Sustaining WJZ, New York

Sustaining W.Z., New York.

Pappy of all the radio stations, Pitteburgh's KDKA slipped into its 14th year of broadcasting with ceremonies appropriate to the occarding with the search of the station.

For the rest it was a general KDKA studio jamboree, running the gamut from a mixed choir's rendition of Wagner's 'Pilgrim' chorus to hot dansapation from a local jazz band. There were singers in solo, duet, and miscellaneous groupings, assorted music, a sketch dramatizing the first point-to-point wirelessing the war. The war is produced with the wirelessing the first point-to-point wirelessing the first point-to-point wirelessing the wire

FELIN REVUE COMMERCIAL WCAU, Philadelphia

WAA, Philadeiphia
This new 30 minutes presented or
stage of the new WCAU studie
auditorium and aired simultane
ously, got over nicely and with audi
ence composed largely of Felin deal
ers makes ideal merchandising tle

ers makes ideal merchanasans co-up.

Revue includes two comedy black-outs (Jim Mullin-Arthur Bryan-Agnes Anderson), the Warwick Sis-ters harmonizing with Faul Mason's orchestra—Agnes Anderson doubling with torch stuff, Andy Arcarl, ac-Cordion specialty, and Ted Talbot ballading.

Commercial copy nicely handled and sponsors didn't overde adver-tising plugs.

FRANK JOHNSON Address 15 Mins.

15 Mins.
Sustaining
WBNX, New York
Johnson speaks for the Federation
of Catholic Alumni on the subject or
motion pictures with specific recommendations. First five minutes were
devoted to an exposition of the technical processes of Technicolor, a
swell bit of gratis publicity for that
company and for Disney's 'Silly
Symphonies' mentioned in illustration.
Joe E. Brown got a pat for clean

Symphonies' mentioned in musua-tion.

Jos E. Brown got a pat for clean pictures and espousal of manly sports. Strawberry Roan was rec-ommended as a western picture of superlative quality and there was much chatter from the Paramount studic apropos 'Alice in Wonderland.' Johnson is a good speaker. His chief political family night pro-reams is the only solution of the problem of providing suitable cine-matic entertainment for youngsters.

Eddie Peabody East

Eddie Peabody has left the Coast after 39 weeks on NBC for Safeway Stores to open for four weeks at the Fox, St. Louis.

Jumping then to New York with return to Europe impending.

\$150 DICTION PRIZE

\$150 DICTION PRIZE

Pittsburgh, Nov. 4.

First award of the H. P. Davis diction medal for Pittsburgh radio announcers has gone to Fred Weber, at EDHA since 1922. Medal also carries with it a cash prize of \$150.

Diction award is new, being sponsored by Mrs. H. P. Davis to the memory of her late husband, who with Dr. Frank Conrad founded modern broadcasting.

Prise is judged by a group of Pittsburgh air executives, representing all of town's different stations.

WBT ASKS 50,000 WATTS

WBT ASKS 50,000 WATTS
Charlotte, N. C., Nov. 6.
Station WBT has petitioned the
Federal Radio Commission for permission to extend its power to 50,000 watts.
Station already has equipment
sunction for this power, having installed it some two years ago when
granted a permit to broadcast at
25,000 watts.

Alarm Clock Keeps 'Em

Elmira, N. T.
To insure attentive listening to their merchants program Station.
Will be a supported to the support of the supp

Joshing the Spor

KGW is cautlously trying out a program-lightener that is familiar on the networks but rare on local programs. They are kidding the advertisers. In a nice way, of course. Met Bianc does the joshing and gets away with it. Gag is making talk and good will locally.

Eagling a Crow

Hollywood,
Sears-Roebuck, through KMTR,
put on a stunt that brought more
than 2,000 persons into the chain
concern's Hollywood store. Staged
an outdoor shindig on a parking lot
near its headquarters, featuring
KMTR's Beverly Hill billies.
Flugged on programs in advance
around 5,000 attended the outdoor
show.

From Going to Sleep

Elmira, N. Y.

Portland, Ore.

Hollywood

******************************* Station Entertainment Average

WGN, Chicago Reviewed Nov. 2 Hours 7:30-11:10 p. m.

WGN, Chicago Tribune station, is now independent after having been affiliated for some time with Colum-bia. Previous to its Columbia tieup had been with NBC. Though Indie station supplies programs for both NBC and CBS. It has for years had the highest standing in Chicago for the worth of its programs. As a station it has kept to strict standards of service, which has given it wide following, though costing much coin in rejected programs and an nouncements

nouncements.

As far as the night ride show on WGN now goes It is pleasant, but when the control and the pleasant, but with the control and sentence of the control and sentence of the control and sentence of the control and the control an

But the water body and the stronger programs on rival actions. Tid. Rube Appleberry, comedy serial that has a following, particularly among the men. Heavy sports angle makes it a doubtful entry for femme ears. Will now get regular early evening plugging by WGN each Monday, Wedesday and Friends and the series of the series

Appleberty now in the automates on. Had his best audience for the baseball sequences.

It is a subject to the baseball sequences. The subject to the automate for Grove's Bromo-Quinine. According to WGN policy all announcements must be tied in with some public service such as weather or time report. Here it's a time signal. Then Don Carlos and his marinhab aband from the Drake hate the subject to the subject to the subject to the subject to have become established. Interesting music all the way.

3:15. Another band session with Hai Kamp at the Blackhawk restaurant in the Loop. Popular se-

Society, Stores, Station

A fur fashion revue in the studio and over the air was introduced by KSO, during observance of na-tional fur week, with Hal Sheridan, station manager, in charge of a socially prominent group of Des Moines girls, modeling and dis-coursing on the merits of the furs they were

Tie-In Fur Fashions

Des Moines, Ia.

RADIO EXPLOITATION

(in this Department 'Variety' will collate each week news items of possible value to Radio Stations, Advertising Agencies and Advertisers on the mornhandising ond. Special stunts of all kinds will be reported, these items being turned in by 'Variety' staff men and not written by the station.

quence that builds up the station's entertainment average,
3:30. Second commercial note, again a time signal announcement, and for Graham auto dealers. Followed by the Doring Sisters, who have a par's contract. Station under a year's contract. Station under the station of the station

sical tempo of the rest of his contains.

10:30. Wayne King orchestra from the Aragon. An outstanding combo for any station, and a daily attraction here. For this early evening program King chooses semi-concert tunes that make it listenable rather than danceable, which has built up a large radio audience for the waltz orchestra.

a large radio audience for tne wain-orchestra.

10:50. After 20 minutes of King comes same amount of time for Jan Garber's orchestra at the other An-drew Karzas ballicom on the south-side. Garber is coming up fast, his Northwestern Yeast show on Sun-day hopping him high on listener percentage. Tie-in with King gives this station a sock 40 minutes that will draw listeners away from the other transmitters.

Gold:

monness gins, modeling and distive wore.

It was a two-way tie-in with 11
of the leading furriers of the city
cooperating in newspaper and store
advertising. Admission to the studio was by ticket. A visit to one
of the furriers was necessary for the
tickets. A string ensemble in the
studio made for proper atmosphere.

In all, 22 fur pieces, two from
and described to the audience and
over the air. It was a novelty and
called for some keen script work to
get the idea to the visual and ether
audience without a trace of boredom. Testing Listeners

Philadelphia.

Check-up on the value of a particular broadcast was made here recently when Warners decided to test the box-office response from Emo's Film Comment, weekly WHF feature. Wild Boys of the Road, ple without stars, was chosen, and Emo told listeners who bought tickets at Stanteners who become the starteners who have been compared to the stanteners who have been supported that 1,055 persons were checked.

abow.

Comie on the air act kidding about a blue eagle in the woods, which he was going to catch, and on the night of the open air affair he told his listeners that he had caught the bird and it was now on each borrowed from one of the studio supply concerns had been dyed blue. At the close of the show the store was mobbed by the blue eagle seekers. Community Chest drive was furthered by KTRH with a vivid dramatization of the plight of the unemployed. Station took its mikes out on the streets and ploked up interviews with down-and-outers. Station thereby added to its preedige for husting showmanship and sympathetic humanity.

Helping Community
Housto

other transmitters. Gold:

KNX, HOLLYWOOD
Reviewed, Wed, Nov. 1
Peak Hours, 7 to 10 p.m.
KNX is a 25,000-watt independent station with application in for extension to 50,000. Station is tied in with Paramount and broadcasts from the picture lot, but this control of the station of the statio

try and on stations in three British-colonies,"
7:15. Adventures of Detectives
Black and Blue, discs. Has been on station six months, with act for-merly in flesh from KHJ. Serial ad-ventures of two hick detectives.
7:30. 'Red Davis,' discs. This is the Beech-Nut serial of college life. Also has little appeal for listeners out of their teens.
7:45. 'Count of Monte Cristo,' (Continued on page 42)

(Continued on page 42)

OVERHAUL RADIO QUOTAS

ABS Bust May Hurt Radio's Future Financing; Loew Won't Take Chain

When the so-called 'third-chain' Mea was promoted by the people who promoted Ed Wynn for a quarter of a million, they had little difficulty in raising finances. Unfortunately the flop of Amalgamated may make later and better radio ventures hard to put over on the content of the flow of the ABS with the court action coauring two weeks after Wynn's will cout as ABS prez.

Wynn was staggered, and is respected will staggered, and is respected will staggered, by the idea of anybody paying-him \$5,000 for a can'pody paying-him \$5,000 for a radio every week for 55 weeks, or longer as it developed. Hence, he told intimates, if there's so much dough in radio that anybody'll pay an actor \$5,000 a week for one hand the laborate offices on 5th avenue. Wynn had Ota Gyel, who last week resigned as 'executive vice-president,' and Arthur Hopkins of legit with him. Latter bowed out quickly. Gygl continued as the general factotum with Harry Goldman, who owned the small WMSG (Madison Sq. Garden station) as general commercial manager.

Start of the new chain was delayed time and again when it finally unveiled, Wynn was in Hollywood making his Metro feature. At the public debut it became a matter of marked interest that Wynnis shain was premiering sans Wynn.

Wynn Childed Early

Actually Wynn soured on the proposition last summer. There were denials on that score but the comedian had tired.

Promoters figured that Curtis E. Dall, President Roosevelt's son-inlaw, brought in as chairman of the board, night be an influencing factor in raising the wattage and power of the small-powered chain. Third chain remained ambitious billing for ABS. It was just another of several regional networks. First legal sequel to the sudden shutdown of operations last Weeks and any hould be an involuntary bankrupto.

First legal sequel to the sudden shutdown of operations last Wed-needay (1) was the filing with the New York Federal court two days later of an involuntary bankruptcy petition by three of the network's reciditors. Those names in the papers were the Perry Ruling & Binding Co., the Handi-Man Co. and the Rite Printing Service with the total claims for office supplies amounting to \$1,500. Papers accompanying the receivership request gave the liabilities as \$50,000 and assets, \$10,000. By the time the matter is turned over to a referee this list of claimants is expected to mount into the hundreds. eree this list of claimants is expected to mount into the hundreds.
Included will be bills for hockup
wire service from the American T
& T and Western Union, elaborate
office furnishings which included
cetty rugs and paintings, rent,
studio equipment and furnishings,
the balance due on a Rolls Royce
bought to transport prospective
sponsors to the ABS layout and the
food and beverage catering for the
inaugural night (Sept. 25) ceremonles.

Disintegration

Disintegration

monies.

Disintegration
Network's staff employees have also declared their intention of fling claims, these for wages due on the last two weeks of the ABS' operation. Up to Saturday '(4) the personnel had not been officially notified that the web was through. Decision of Ota Gygl and the remaining ABS officers to call it quits was made late Wednesday evening. Last thing they did before adjourning was to advise the AT&T and WU that ABS would have no need of the toll wires after 12 o'clock that night.

Employees reporting the next morning found the doors open but the power shut off. No notice of the directors' action had been posted. Practically all the personnel had been working at a maximum salary of \$15. Most of them had put in (Continued on page 58)

(Continued on page 58)

Cincinnati, Nov. 6.

Saturday nite barn dance show at the Liberty, Covington, Ky., across the Ohio liver from Cincy, and etherized via WCKY, built up to turnaway biz for the house in its third week and is likewise fetching a heap of mail for the station from folks in smokestack regions as well as from R. F. D. routes.

The hillbilly opry features a fidders' band contest, with five combos sawin' away at each show to knock off the \$25 prize award. Performance starts at 10:30 and runs 45 minutes, being injected in theatre's regular pic schedule. House seats 1,450 and has 26-35 scale with 15c for juves.

1,460 and has 25-25 scale with 15c for juves.

L. B. Wilson, owner of the Liberty and also head of WCKY, exploits the theatre end of the presentation with a hay wagon and fiduli ork and a barn front for the house, with rural trimmings in the lobby. The radio bally pulls fiddlers and their followers from nearby points in Kentucky, Ohio and Indiana.

CKLW, Canada, Crashes **American Calibrator**

American Calibrator

Detroit, Nov. 6.

CKLW, the CBS release for this area, shifts to a new wavelength today (Monday). New band assigned the Canadian outlet is 840 kilocycles, channel it has been occupying is 540 kilocycles, which is outside the ethereal allocation for the United States. Latter starts at 550 and ends at 1500 kilocycles.

Move solves CKLW's predicament as far as the American receiving set is concerned and makes the dial midway between two other Detroit outlets, WWJ (290) and WJR (750 kilocycles). Although its transmitter is located in Windsor, Can, CKLW maintains studies in Detroit. It operates on 5,000 watts.

CONGRESS IS **BOGEY OF FRC**

Looks Like Commission Must Do Something to Mollify Squawkers-Fight for More Stations Will Bob Up in Congress Unless FRC Can Arrive at Solution to Quiet Representatives of Sparsely-Settled States

FACT-FINDING

Washington, Nov. Complete overhauling of the quota system employed to insure istribution of broadcasting facilities is in the offing. Propose by Commissioner Thad H. Brown the Federal Radio Commission has adopted a resolution calling for an immediate investigation to deter-

immediate Investigation to determine what changes should be made in the light of changed conditions within the industry.

This proposal was in the nature of a compromise in the fight for more stations throughout the nation. Commission almost simultaneously rejected a proposition put forward by Commissioner H. A. Lations under 100-watts from quota counts.

counts.

Brown's resolution noted that 'certain economic, scientific and legal developments' have occured since the quota system was instituted and that these factors may have affected the quota arrangement as a valid measure of service. The present basis for allocating facilities has been in use since June 17, 1830.

Can't Ignore 1-Lungers

Can't ignore 1-Lungers
LaFound resolution providing
that local stations be omitted from
the quota taily was rejected by a
to 1 vote, clearing the way for a
comprehensive study which besides
subjecting the present system to
examination will go a long way
toward pacifying members of Congress from sparsely populated areas
who have been complaining about
inequitable distribution of broadcasting facilities.

inequitable distribution of broad-casting facilities.
Changes in the quots system are regarded as inevitable, because of the growing discontent reflected during the last session of Congress and unless the Commission strikes some happy medium it is probable that Congress will seek to overhaul the original law to reshuffle the cards and provide a new deal.

CANADIAN STAFF MOVES

Bushnell Gets Ontario Post-Others Switch

Toronto, Nov. 6.

Ernest Bushnell, station manager for a number of years of CKNC, has been released to the Canadian Radio Commission by the Eveready firm, CKNC owners. Bushnell become program supervisor for the government broadcasting group and will have charge of Ontario and the western part of Canada.

Reorganization of the CKNC staff has Rupert Lucas in charge of the station; Charles Jennings succeeds Lucas as otheit announcer; and Ernest Morgan is added to the announcing staff.

CRCT carries the Radio Commission programs only and no advertis-

CRCT carries the Radio Commission programs only and no advertision plugs. CKNC will be the set-up for commission-arranged programs that are commercially sponsored, the Canadian government realizing that revenue must come from a source other than the two-dollar license fee levied on listeners. In keeping with the dictum that ether plugging must not exceed 5% of the total program, the commission's new commercial outlet, CKNC, will also observe this measure. commercial outlet, CK observe this measure.

Chain Income From Time Sales

	1933	1932	1931	1930	
January	\$1,839,885	\$2,635,447	\$1,989,497	\$1,418,979	
February	. 1,742,784	. 2,571,609	1,924,778	1,347,874	
March	. 1,997,463	2,864,788	2,164,434	1,652,629	Ì
April	. 1,690,177	2,649,892	2,195,800	1,574,523	,
May	1,669,194	2,305,448	2,101,525	1,731,409	
June	1,512,192	2,081,466	1,931,155	1,509,224	
July	1,364,059	1,825,433	2,027,975	1,692,680	
August	1,407,843	1,745,338	1,892,427	1,612,284	ì
September	1,555,606	1,807,795	1,951,826	1,684,581	
October	2,131,517	2,063,273	2,318,091	1,972,414	
Total	\$16 Q20 720	\$22 450 484	910 407 E00	#16 106 E07	

CBS

	1933	1932	1931	1930	
January	\$941,465	\$1,348,842	\$692,114	\$644,685	
February	884,977	1,319,414	750,621	592,943	
March	1,016,102	1,436,050	1,110,526	726,098	
April	775,487	1,354,592	1,076,103	705.442	
May	624,256	1,326,994	1.065.352	642,782	
June	553,056	915.830	1.057.230	592,248	
July	445,414	591,183	877.366	431.428	
August	499,638	540.342	774.518	392,678	
September	547,203	685.156	947.138	535,768	
October	1,114,107	972,358	1,099,717	792,838	
Total	\$7,401,805	\$10,490,761	\$9,450,685	\$6,056,895	

Oct. '33 Beat Oct. '32; 1st Monthly **Betterment of Kind in 15 Months**

Belgium Govt. Diverts Radio License Fees

russels. Oct. 24. National Institute of Radio, Belgium's official transmitting organization, should by law receive 90% of license fees for receiving sets.

of license fees for receiving sets.

For 1934 it is estimated that the amount will reach \$719,700. But of this the government, badly in need of funds, proposes to take \$102,000 for itself.

Coast Union Puts 50% Bee-on-Chain

Hollywood, Nov. 6.

Inauguration of the new Southern California network has brought un-anticipated grunts from the musi-

anticipated grunts from the musicians' union.
Tunesters' local has informed the organizers that the chain will be compelled to pay 50% above the normal union scale for each radio musician. This is, also the salary proviso for the other two coast chains, NBC and Don Lee CBS.
Chain has asked for a respite until the setup gets under way. Union is showing a reluctance to do this, but has taken the matter under advisement.

KYA'S NEW STUDIOS

San Francisco, Nov. 6.

NBC's KYA got a seven-story
boost from its previous basement to
the sixth floor of the Warfield build-

the sixth floor of the Warfield build-ing this week.
Original plan was to move the broadcaster into One Eleven Sutter, where KGO and KPO of network's western division are located, but deal fell through.
Will King has a bunch of carpen-ters hammering the innards out of KXA's basement spot to make a new night club out of it.

'Puzzles' Commercial

Chicago, Nov. 6. ompany subsidiary, Borden company subsidic Cunningham, starts a new se over NBC's local WMAQ, Nov. 7.

Nov. 7.
Show is a revised Mr. Twister idea which was formerly used for Borden. New series will be known as Tuzzles and done as a dialog script. Aubrey, Moore and Wallace agency.

For the first time since May, 1932. the national networks last month (October) showed an increase in revenue from time sales over the parallel month of the year before, In the case of Columbia the Oc-tober intake was the biggest for that calendar period in the history of the network. Both NBC and CBS figure that the current month

of the network. Both NBC and CBS figure that the current month of November will show a still wider margin on the upgrade, as compared to the same month of 1932. At the income rate that the webs are now travelling it is anticipated that the webs pointly will it is anticipated that the webs jointly will wind up 1933 with less than 15% under the 432,000,000 they. took in for 1932. Three months ago this difference came to over 30%. Both CBS and NBC have four new accounts already scheduled to start during November. Columbia newcomers are the Admiral Byrd broadcasts for General Foods (Grape Nuta), the Chesterfield series with the Philadelphia Symphony orchestra, the Carborundum Saturday night show and the Pet Milk am. affair, NBC's November group of new accounts embrace the Bar X Days for White Coditiver Oil, Dill's Best Saturday night-variety show, Humphrey Medicine's a.m. 'Home Cire' and Lonel Corp's 'True Raileroad Stories.' NBC's gross for last month (Oe-

road Stories. The Rails road Stories. NBC's gross for last month (October) was \$2,131,517, as compared to the 1932 total of \$2,063,273, While the difference here amoditist only to 3%, the jump over the previous month of September (33) comes to 37%. Columbia the past month garnered \$1,114,107 as against October 1932's total of \$972,358, or an upping of 15%, in September of this year CBS did \$647,203, with the difference between this figure and last month's gross rating 104%.

Sues Budd Hulick for A Lot of Sandwiches

Buffalo, Nov. & Minnie Clark, proprietress of the Mayfair Night club, took judgment by default against Budd Hullek of Stoopnagle & Budd and Louis Dean,

Stoopnagie & Budd and Louis Dean, announcer.

Mrs. Clark, represented by Dan Rogers, her husband, told Supreme Court Judge Larkin that Hulick owed \$72.59 and Dean \$53.85 for food and incidentals. Hulick's bill was incurred in the suburban resort in 1930 and Dean's at the Silver Slipper in 1929. Judgment was ordered acquired before the suburban both. ordered entered against both.

COMMERCIALS

ACME LEAD (6:20-Su-WABC) Smiling E McCon'il AFFLIATED PD'S (1-Tu-WABC) Princess Marie AMER ROLLING (10-Fri-WJZ) The Irom Master Bennett Chappel

The Learn Master The Learner L (10-Su-WABC)
Angelo Patri
R. B. DAVIS
9:45-Tu-Th-WABC)
'Mystery Chef' (6-M-Tu-W-Th-WABC)

(6-M-Tu-W-Th-Buck ABC).

Buck ABC).

(9:30-M-WABC).

The Big Show Control of the Control of the

GEN. BAKING
(S.39-S-WARC)
Julia Sanderron
(S.39-S-WARC)
Julia Sanderron
GENERAL (FIGAR
(9:39-WARC)
GENERAL FOODS
(9:30-F-WARC)
GENERAL FOODS
(9:30-F-WARC)
GENERAL FOODS
(19:30-F-WARC)
TO SANDER FOOD
(19:30-F-WARC)
TO SANDER
(19:30-F-WAR (1:30-TR-W-IR-W Painted Dibon Irone Wicker Irone Wicker (9:30-Sua-WEAF) Frank Munn Virginia Rea Ohman & Arden Bert Hiren Ore HERGEN WIZ RESERVICE STANDARD OF THE TRANDARD OF THE STANDARD OF

Molassee 'n' Janry Don Vorheee Orc GENERAL MILLS (6:30-Daily-WABC) (5:80-Daily-WABC)
'Jack Armstrong,
All American Boy'
12:30-Daily-WABC

12:30-Daily-WABC Flasher, MILLS GENERAL, MILLS GENERAL TIRE. (10-Tues-WEAF) Harold Stokes Or-A.C. GILBERT CO. (6:46-Sun-WJZ) Walter Tetley

to Guizar RISTOL-MYERS (9-Wed-WEAF) DILYOUGH TERE
10-WOLVEAP)
JPANE TOUBAGOUR
A PAGENTA
10-BOS-Jent-WYALP
10-BOS-Jent-WY

Revelers
Goodman Oro
HEALTH PROD'TS
(2-Sun-WZZ)
Har X Ranch
Carson Robison
Buckaroo
(7:30-M-W-F-WJZ)
Pot & Pearl
Joseph Greenwald
Loy-Welch

Joseph Greenwald
Looker Hendels Hendel CHIR SOUBIE

E SARCTURIT OF THE SARCTURITY OF TH Tony Wone Koenan & Phillips H. J. HEINZ CO. (10-M-W-F-WJZ)

Merry Macs D-L & W COAL 4:45-Tu-Th-WARU

D.J. 2 W COAL

SIGNIFIC WASC

LICE SAFE

BEX CORNALS

(F.Ta. Se WEAF)

REST CORNALS

(16:15 dally-W/Z)

CHAY, J.W. 4 Emily

LOSING SURVEY

CHAY TO RYSTALS

(S.S. WYSTALS

CHAY TO RYSTALS

CHAY TO RYSTALS

(CHAY TO RYSTALS

COMMANDER TO

LOSING SURVEY

LOSING SU Kings Henchmen'
Jane Froman
KOLYNOS
7:15-M-Th-F-WABC
Just Plain 7:18-M-Th-F-WABO
Just Plain Bill
LADY ESTHER
(10-M-WABO)
Wayne King's Ore
LABY ESTHER
(2-Sun-WEAF)

Sponsored Programs

This Department lists sponsored programs on both networks, arranged alphabetically under the advertiser's name for the week of Nov. 12.
All time is m. unless otherwise note. Where one advertiser has two or more programs they are listed consecutively.
Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F. Friday); Sa (Saturday).

Edward Recee
John MacBryde
RICHFFILD OIL
3 (10-M-WJZ)
Grantland Rice
Mary McCoy
Betty Barthell
Loith Stevens
Jack Golden's Orc (8-Tn-W-WJZ). Eno Crime Ciub Spencer Dean Spencer Dean
LAMONT-CORLISS
(2:30-Erl-WEAF)
Lee Wiley
Victor Toung Orc
(8-Fri-WJZ)
Ethel Shutta
Watter O'Keefe
Don Bestor Oro LARUS
(10-Wed-WEAF
Corn Cob Pipe Ci
of Virginia

Jack Golden's Orc SEALED POWER (8-M-WJZ) Cliff Soubler Morin Sisters King's Jesters Harold Stoke's Orc tas-wed-WEAF,
corn Cob-Pips Clus

Con Cob-Pips

SHELL EASTERN
(6:30-Th-F-Sa-WABC)
Eddy Dooley
SMITT

(7:30-Su-WJZ)
Joe Penner
Harriet Hilliard
Ozzie Nelson Orc
(8-W-WEAF)
Hert Lahr
George Olsen Orc

(8-W-WEAF)
Hert Lahr
George Olsen Orc
(8-Th-WEAF)
Rudy Vallee and
His Conn. Yanks
STD. OIL (N. Y.)
(8-M-WEAF)
Socony Sketches
NTRLING PDCTS
(5-M-Th-F-WABC) Skippy' 6-M-Th-F-WABC

(9-Su-WJZ)
Tamara
Davis Percy
Gene Rodemich
Men About Town
WELCH GRAPE
(7:45-M-W-F-WJZ)
Irene Rich (7:45-M-W-F-WJZ, Irene Rich WHEATENA (7:15-Dally-WEAF) Billy Batchelor' Raymond Knight Alice Davenport WILDROOT (4:15-Su-WEAF) Vee 2 Johnny (11-M-W-F-WABC)

Cooking Close Ups

FABST

(5-Tu-WEAF)

Ben Bernie Oro

FLYMOUTH

8-Tu-Th-Sn-WABC

Elimer E'vt Yess

Hal Dawson

RALSETN PURINA

6:30-M-W-F-WEAF

WILDROOT.

WILDROOT.

Vee wo Colling was a colling with a colling was a

ALIETON FURINA
6390-MW-F-WEAF
Adventures of
6390-MW-F-WEAF
ACTION OF THE STATE OF T (6:45-F-WARC)

Zoel Parenteau's O

Carl Van Amberga

Ent. Average

(Continued from page 40)

(Continued from page 40)
discs. Still another serial that is
mostly for adolescent listeners.
Three in a row of this juvenile type
is a little too much, although policy is that youth-appealing programs will assure listeners as older
folk will be forced to get the adjugs with kids running the radio
discount of the series of the series
discount of the series of the series
(Classlest local program for two
years. Station shares this with
KFWB and KFAC. One hour of. Sigmund Romberg music with good
soloists and adequate chorus. This
is the fourth and last of the lighopera sories with the opera sories with
popera sories with the series with
correct sories with the series
grand opera for four sessions.

9:00. News bulletins. Station has
United Press service. News handled
concisely and interestingly.

9:15. Charlie Hamp, haritone. This
local outstander started radioing on
this station and returned
the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the station and returned the stati

own and hour. Fav especially what the formmes, weeks discs. Generally a remote control band is on at this period, but edropping Curt Houck from the Hotel Roosevelt. few days previously brought the waxed program on as a filler will be replaced later by another remote. Weeks' stuff particularly well litteners as second on the Coast. to Ted FioRito. Stan.

Advs. Must Open **Books or Surveys Prove But Little**

Research in broadcast advertising has reached a state of impasse. Experts in surveying admit they've been stalking the same data and combing the same ground over and over again for the past five years, and emerging from each expedition with practically the same statistical pictures and theoretic deductions, which look and sound big but ac-

which look and source tually tell little. Will continue the same until the advertisers themselves extend some co-operation. This co-operation co-operation. This co-operation would come in the form of info direct from the advertisers' books. With few exceptions the promotional arguments submitted to show how broadcasting has sold goods are based on haphazard methods of checking and vague generalization. Until advertisers who have used all media overcome their suspicion of one another and put at broadcasting's disposal a comparative set of gures. Which figures would be in figures, which figures would be in dollars and cents and not percent-ages, the chances of changing this situation are slim.

A & P Unafraid

These figures can be revealed without at the same time disclosing These figures can be revealed without at the same time disclosing trade secrets. Several merchandiscra over this five years' period have done it, but with one exception the info has been both guardedly and niggardly dished out. The exception was the A & P stores, and from which sales data NBC last winter built' a story showing how radio as compared to newsprint sold certain products. It was the first detailed before and after effect picture, as based on actual receipts, presented by broadcasting. By getting the figures from advertisers, say the research experts, radio would be in a position to determine relative costs of replies in the various media and study the marketing possibilities of each broadcast area.

each broadcast area.

Research men say that they are Research men say that they are Research the say that the info they think he ought to have but the stuff that he asks for. In looking at radio the average advertiser thinks in terms of print advertising, and it is on the studies peculiar to this media that he bases his demands for broadcasting info. his demands for broadcasting info. Restricted from venturing into fields native to radio alone, the research men continue to function with the idea fitting their findings into the molds set up by other media.

Henry Klein is with CBS, Chi-

Comes over from the local J. Walter Thompson agency,

New Business

CHARLOTTE, N. C.
Atlantia Refining Co., series of 52
100-word announcements, daily except Sunday. Placed by N. W.
Ayres. WET..
Marlin Mineral Water Co., 28 100-

cept Sunday, Placed by N. W. Ayres. WBT.
Marlin Mineral Water Co., 25 100.

Mord announcements, beginning Nov. 1, daily except Sunday. Placed by Rogers Gano, Houston.

Nov. 1, daily except Sunday. Placed direct through headquarters in Raleigh, N. C. WBT.

Southern Public Utilities, continuation of one 15-minute programs weekly until further notice. Placed locally. WBT.

Senator Bob Reynolds, series of programs on speal of the Control of

SEATTLE

SEATTLE

General Mills (Sperry Flour), series of seven invening to discs between Nov. 2 and 15. KOL.

Continental Binking Co., series of 30 announcements, two daily, starting Nov. 30, over KOMO.

Ground Gripper, six 120-word announcements each week for amonth. MR.

Fahey Brockman (clothlers), disc program, 73. weeks over KOMO; starts Nov. 7. Also over KJR three spot announcements a week for one nonth.

Kilickitat Corp., 15 minutes of drama and music each Friday for a month over KJR.

drama and music each Friday for a month over KJR.

Vapo Products, series of 52 spots, three a week, over KOMO, starting Oct. 30.

Oct. 30.

Orpheum Theatre, morning spots
Nov. 6-7 over KOMO.

Bon Marche Photo Dept., one an
nouncement each Wednesday eve,
starting Nov. 8, to run indefinitely

starting Nov. 8, to run indefinitely.

K. Miller (shoes), one spot each morning, Nov. 12, 13, 14, over KJR.

Ben Tipp (jeweler), half hour each Monday evening, starting Nov.7; also each Tuesday eve., starting Nov. 20. KOMO.

J. E. Drain a Oo., 15-minute finance talks, five nights a week over KJR; began Oct. 20, to run indefinitely.

Ver KJR;

ST. LOUIS
Union and Franklin Fruntiure
Stores, 15-minute a.m. comedy sketch,
Tommy's Office Boy Antics,' daily
except Sunday, 26 weeks, laced
direct. KMOX.

Stack Furniture Co.

evening

direct. KMOX.

Slack Furniture Co., quarter hour evening musical, Shamrock Four, daily except Sunday, with half hour Saturday. Direct. KMOX.

Berlend Shoe Co., 15-minute dramatic sketch, Heart to Heart Club; the control of the cont

Iy. Gustav Marx Advertising Co. KMOX.

Benjamin Moore Co., weekly quarter hour, music and interior decorating talk, 19 weeks. KMOX.

Affiliated Products, five-minute transcriptions, daily except Sunday.

Mational Cerbon Co., Laclede Gas Light Co., Ocean Spray Cranberry Co., Vick Chemical Co., daily time signals. KMOX.

HARTFORD

HARTORD

Bulova Watch, Then Signals, 15
times weekly for fourteen months.
Placed by Biow Agency, WTIC.
Atlantic Gas, 39 broadcasts announcements. Placed by N. W.
Ayers and Company, WTIC.
Larrow Miling Co. (General Mills), 15
tarrow Miling Co. (General Mills), 15
tarrow Miling Co. (General Mills), 15
tarrow Miling Co. (Seneral Mills)

weeks every Thursday a. m. Placed by J. Walter Thomson Company WTIC.

Wm. Underwood Co., Thursday, Tuesday and Saturday a. m., 13 weeks on Cooking School hour. Placed by Richardson, Alley, Richardson of Boston. WTIC.

Dr. Hand Teething Lotton, daytime announcements, one a day for 45 days. Placed by John L. Butler Co. Los Angeles

LOS Angeles

Willys 77, KMTR, 16:45 to 11 p. m.

Alley, the Market of the Control o

baker Motor Cars, ten announcements three times a week, Placed direct. WDRC.
O'REU Forms, broadcasting alternately at 8:30 a. m. and 1:00 p. m. every Friday and Saturday, Placed direct. WDRC.

INCINNATI

Smith-Kasson Co., department store. Renewal with WCKY, Covington, K.Y., for series of Friday or Ruth-Twachtman First style talk or Ruth-Twachtman First style talk or Ruth-Twachtman, and Jona Britton, soprano, with Lowell Baxter at plano. Account direct.

State Automobile Mutual Insurance Co., Columbus, O., new on WILW for series of 15-min, programs labeled State's Unbroken Medodles. Spots are Tues. and Thurs. nites at 7:15-and Sun. nite at 9:45. Talent, expepiled by station, includes an ork, a male quartet and Wesley Boynton and Franklin Benz, tenors.

OKLAHOMA CITY

OKLAHOMA CITY
Happy Wonder Bakers, Continental
Bakeries, thrice weekly, Mondays,
Wednesdays and Fridays 7 p.m.,
KOMO.
Plymouth, thrice weekly, Tuesdays,
Thursdays and Saturdays, 7 p.m.
KOMO.
Chesterfield, six nights weekly 8
p.m., starting Nov. 27. Grape-Nuts,
30 minutes each Saturday at 9 p.m.,
KOMO.

KOMO.

Buick - Olds - Pontiac, six nights weekly 8:15 p.m., starting Dec. 18. KOMO.

Bourjois, 30 minute Sunday eve-

weeny 8:15 p.m., starting Dec. 18.

Romo.

Bourjots, 30 minute Sunday evening program, KOMO.

Mentle Lamp, 15 minute transcription each Friday evening, Komo.

Christian Science Church, twice monthly transcriptions, on alternate Sundays, 15 minutes, KOMO.

Pet Milk, two programs weekly at 10 a.m., Tuesdays and Thursdays, KOMO.

Hahn Funeral Home, fitteen minute remote each Sunday at 6 p.m., KOMO.

FORT WAYNE

FORT WAYNE

Morton Salt, eight weeks, starting
Oct. 30. Market reports at 11 a.m.
daily. WOWO.

Willard Tablets, Nov. 3 to Jan. 26,
at 12:15-12:30 on Fridays. Placed
by First United Broadcasts. WOWO.
Sterling Life & Casualty Co., Salty
announcements excepting Saturdays
and Sundays. WOWO.

Mrs. Millard Engentle 15 minsterling Salty and at noon on
Sundays. WOWO.

Goodrich Silvertown, Inc., four
times weekly during breakfast club
hour. WGL.

Radian Sales Co. of Detroit, daily
announcements. WGL.

W. K. Sterline Co., of Sandusky,
O., noon announcements. WGWO.

Franks Ready-to-Wear Store, daily
announcements.

WGW.

Indiana Decements at 6:15 pm.
Placed by Elteljorge of Indianapolis.

WGL.

SAN FRANCISCO.

WGL.

SAN FRANCISCO

Marinesia Laboratories, Marine
Magnesia Dential Crean, twice
weekly amouncement to the control of the con

ments, KFRC.

CANTON, OHIO

Deetz Ford Co., Canton, O., 10 minutes daily, 12:30 and 6:55, sport dashes, with Riley Miner at the mike. WHBC.

Sant Flush and Melo, manufactured by Hygienic Products Co., Canton, O., 6:30-6:45, daily except Sunday, news of Canton, compiled by WHBC.

Hyspeed Products, 15 minutes at 7:30, daily except Sunday, 'Adventures of Jimmy Allen' (disc). WHBC.

Atlantic Refining Co., 52 announcements, Placed by N. W. Ayer and Son. KDKA.

Commercial Milling Co., renewal for 2 participations in Home Forum and one spot announcement per week. Placed by Karl Behr. KDKA.

Nash Motors, 24 announcements.

Flaced by Scott, Howe and Bowen.

KDKA.

Air Line News

By Nellie Revell

Hits of the new radio season include the Ipana Troubadours, the Bing Crosby show. Albert Snalding, Ethel. Waters-George Beatty show, Joe Penner, Wizard of Oz., Peter Divors 'H Bar O' and Dobbsie's 'Ship Joy of Port of the Controversy, with opinions equally divided. Lou Holtz show appears to hold an all-time low record.

for Hill

Edwin C. Hill had an embarrassing moment this week. On his last broadcast to the West Coast stations, he forgot his glasses—and it was necessary for Louis Dean to read his copy while Hill listened in inside the control room.

Leslie Howard Wanted

David Freedman is preparing a series of dramatic scripts for presen-tation by a local agency to Leslie Howard on the Coast. Agency plans to sell Howard the air idea on the strength of the scripts and their

Three Reporters

Irving Mansfield has authored a script that is slated for Columbia late this month. The story is about three reporters named Buzz, Buzz and Etcetera, and will use Andre Baruch, Don Ball and Freddy Utell.

Short Shots.

Irving Kaufman's 'Lazy Dan' scripts heard over NBC on Sundays are purchased by Henry Dawsey for use on his three Mississippi River Show Boats. Sponsor stipulates that four weeks must elapse after Kaufman's broadcast before they are used...Swede and Lowe, harmony singers on WRNY, were complaint clerks in a Brooklyn department store...On November 18 NBC is going to introduce a pioneer program consisting of old-time radio artists; those who have been on radio since its inception. This will include, of course, Vaughn de Leath, Harry Reser, Jones and Hare, Ereen and De Rois, Joe White, Graham McNamee and Milton Cross...Lulu McConnell, who broadcasts at the rate of 272 words a minute, doesn't talk a great deal slower than that even when she's of the air...Johnny Marvin has imported his brother Frankle from the West to Join him in a new radio idea...J. C. Nugent takes the air for the first series over an NEC hetwork Saturcay (the 18th on a half-hour program sponsored by a tobacco firm.

Before Radio

Before Radio
Rosemary Lane was a classical planis... Paul Whiteman was a viola
player in the San Francisco Symphony orchestra....Will Osborne was
a truckman's helper.... Himan Brown of 'Little Italy' was a bookkeeper
....Leo Reisman was a writer... Helen Morgan was a manicurist before becoming a chorus girl....Freddy Miller was singing in a Zanesville, Ohlo, movie....Paul Sabin was an amateur ballplayer on the same
team with Bob Grant, now at the Embassy Club.

Just Peculiar

Just Peculiar

Boake Carter will not forget to throw the proverbial salt over his left shoulder... Isham Jones will not whistle before his broadcast....Ray B. Collins won't put his left shoe on first....Nathaniel Shilkret will wear a crimeon or pink tie, no mater the comments... Guy Lombardo won't use any other microphone than the one marked number 13.... Adele Ronson will not delt her radio script....Frederic William Wile will not carry a \$2 greenback... George Moran, of Moran and Mack, won't knock on wood except when he wants to gain entrance through a wooden door.

Stand By

Irene Rich has moved the scene of her broadcasts from Chicago to New York while she is making a picture in the East...Little Jack Little, who makes his debut as an orchestra leader on November 15 at the Lexington Grill, with a CBS wire, will use three planos in a 14-plece outfit...The Ponce Sisters have gone to station WLW, Cincinnati, as have also Helen Jenke, the Keynoters and Dorothy Rotay...Douglas Coulter of the N. W. Ayer ascency, has gone to Chicago to give their local branch a per talk...Eddle Wrange, who plays Black Hart' in the H-Bar-O Rangers, is only 18, but he has been broadcasting eight yearsane and Herbert Clifton, WRNY warblers, claim Fred Clifton, the Gilbert and Sullivan operetta, as their grandfather....Vera Van will attempt announcementess vocal broadcast when she begins her new commercial early in December, An announcement of her name will precede the broadcast. The sponsor's plus will finish it. No more, no less...Fred Waring's band is due in Boston, incinnati and Cleveland within the next month and will do their broadcasts from those cities.

Scrambled Notes

Scrambled Notes

Annette Hanshaw sang a number in Chinese on last Thursday's Showboat... Sam Abramson, violinist in Jack Miller's orchestra, was unable to accompany the orchestra on its vaudeville tour with Kate Smith. Abramson's mother died the night before the engagement started....

Peggy Griffith presided at the console of several Loew houses prior to coming to WRNY programs... Freddy Berrens will open that new Casino de Paris, formerly the New Yorker theatre, with a CBS wire early in December... In addition to \$5 weeks on the air, Bert Lahr can make 24 shorts, if he decides to sign a contract... Joey Nash, the tenor, will be Janet Gaynor's leading man, if his Fox Film test is okayed...

The CBS publicity department ordered 300 pictures of Moran and Mack. But the photos were destroyed when it was noticed that the Old Gold comedians were holding cigars in their hands....The George Oisens (the! Shutta) will be reunited on the air shortly... June Rae, Don Bestor's new blues singer, used to be Juanita Rae.

Just Gossip

John Royal of NBC is giving Madame Frances Alda the biggest salary ever paid a sustaining artist in two years for her new ten-week series...Charles Mack ("Two Black Crows") has a real estate development at Newhall, Calif...Leonard Keller, leader of the Bal Musette orchestra, holds a master degree in languages...John MacBryde has succeeded Dan Cassidy in the Eno Crime episodes...Airplane companies are providing free transportation for Jane Froman to fly back and forth from New York for her broadcasts while she is traveling in the new Ziegfeld Follies...H. V. Kaitenborn is conducting a course in Current History at Columbia University...Big Brother Bob Emery returns to NBC Nov. 13 after a two years absence. He will have a household-philosophy-program for Humphrey's medicines...'An Evening in Parls, 'oldest sponsored program on Columbia, is now doing a half hour period Sunday nights.

Americus Broadcast Corp., operating WENC, Americus, Georgia, wants to move to Albany, same state.

Has filed request with the Federal Radio Commission.

KRMD, Shreveport, La., wants a modification of its broadcast license to permit unlimited time on air. At present the station shares air time with the other local outlet,

Ad Agencies'

Radio Execs (Associated With the Show or Performance End of Radio)

N. W. Ayer & Son, Inc. 500 Fifth Ave. N. Y. Douglas Coulter,

, Barton, Duratine & Osborne, Inc. 383 Madlson Ave., N. Roy Durstine. Arthur Pryor, Jr. Herbert Sanford.

Benton & Bowtes, Inc. 444 Madison Ave., N. Y. м.

Biow Co., Inc. 521 Fifth Ave., N. Y. Milton Biow.

Blackett-Sample-Huramert, Inc.

Frank Hummert. George Tormey. lackman Co. 122 E. 42d St., N.

Douglas Storer. Campbell-Ewald Co. 292 Madison Ave., N. Y.

C. Halstead Cottington. Cecil, Warwick & Cecil, 230 Park Ave., N. Y. . H. McKee.

The Paul Cornell Co.

O Fifth avenue, N. Y. C.
S. Caskin.

Samuel C. Croot Co. 28 West 44th street, N. Arthur Anderson.

Erwi , Wasey & Co., Inc. 420 Lexington Ave., N. Y. C. Charles Gannon.

William Esty & Co., I William Esty.

Federal Adv. Agency 444 Madison Ave., N. Y. C. Mann Holiner.

Albert Frank-Guenther Law

Inc. 70 Pine St., N. Frank A. Arnold

Gardner Advertising Co. 330 W. 42d St., N. Y. C.

Gotham Co. 250 Park Ave., N. Y. C. A. A. Kron. Hanff-Metzger, Inc. 175 Fifth Ave. Louis A Witten.

Joseph Katz Co. 247 Park Ave., N. Y. C. Joseph Barnett.

Lambert & Feasiey, Inc. 100 Madison Ave., N. Y. C. Martin Horrell.

Lennen & Mitchell, Inc. 17 E. 45th St., N. Y. C. Arthur Bergh. Ray Virden. Robert W. Orr.

H. E. Lesan Advertising Agency 420 Lexington Ave. John S. Martin.

Lord & Thomas 247 Park Ave., N. Y. C. Montague Hackett.

McCann-Erickson, Inc. 285 Madison Ave., N. Y. Barstow

Newell-Emmett, Inc. 40 E. 34th St., N. Y. C. Richard Strobridge.

Pediar & Ryan, Inc. 250 Park Ave., N. Y. C. David F. Crosier. Edward Lontstretch. Frank Presbrey Co 247 Park Ave., N. Y. C. Fulton Dent.

Ruthrauff & Ryan, Inc. Chrysler ldg., N. Y. C. Jack Davidson.

J. Walter Thompson Co 420 Lexington Ave., N. Y.

John U. Reber. Robert Colwell. Gordon Thompson. Cal Kuhl. A. K. Spencer. Herschel Williams. Nathan Tufts.

Herb Polesie

Young & Rubicam 285 Madison Aye., N. Y. Hubbell Robinson. W. R. Stuhler. Donald Stauffer.

Pro Gridders Plan Syndicate of **Football Announcers for Indie Outlets**

Taking cognizance of what they cut or donate something, leem a 'situation' in radio, as concerns football announcing, a de ent of pro gridders have their helmets together figuring out how scribing games and Sundays crosschecking each other. The plan is almed at local stations and will probably be launched next seas

probably be launched next season. Benny Friedman is the institutor, Idea is to soour the pro lineups to pick lads with national reps who can talk and then proffer their Saturday services to indie stations for a nominal fee. Friedman's hunch at present is from five to 40 players to start his air syndicate which would offer the independent outlets a 'name' nnouncer and guarantee an intelligible account of the game. It is pointed out that with such a service some of the indies might break; away from the games the chains handle in favor of grid battles closer to home and of more local interest. This sould include high or prep school contests with the individual stations, perhaps, being able to commercialize the on or prep sensor concests with e individual stations, perhaps, ing able to commercialize the codeast and either declare the me team, or both squads, in on a

cut or donate something, cut, for the fray.

The professional football men seea chance to supply a service to
radio which they deem the air industry, as a whole, to lack, and
while it may be too late to give the
thought a whilt this season it seems
sure to be given a: trial next year.
Plan fits into the pro players' regudu cover any struggle within a 12-hour
train radius of their own Sunday
game. This, of course, would expand if it were found advantageous
to use planes.

to use planes.

Qualifications for announcing would entail a college background, as most undergraduates generally know about all the traditions and customs of other universities, and if not they would know how to find such data, and sufficient previous publicity to immediately stamp the name with authority and previlege as soon as it came over the air. Also to have sufficient enthusiasm left for the game to give: spirited broadcast.

Although the scheme is in the formulative stage Friedman is working out the details and may start canvassing the field this month.

Ted Husing Explodes—On Football

Editor Vanistry:

I read Vanistry's football review (issue Oct. 24) with more interest than I dare admit. As I galloped over the lineage given to its author, I found myself falling backwards in astonishment. Have you ever fallen backwards? If you haven't, you ought to read a treatise on covering shows sometime. I imagine that you'd get a wallop out of finding yourself broadbottomed on the floor.

Taking the article long and short.

yourself proagottomes of the noor.

Taking the article long and short,
it was interesting in its blundering.

Not that I speak of the personalities
which it mentions, for I recollect
when your rag twice gave me puffs
for my own verbal efforts, but to
hell with that.

for my own verbal efforts, but tohell with that.

For Instance, where was there
ever a football situation that WINS
had to find a solution for? All over
the country, the best in broadcasting has been given to the public for
years. My outfit (CBS) has done
alright by itself for many moons,
and the fact that its original eveof-broadcasters, from the day off
its inception to date, hasn't been
changed, must prove at least that
we are doing nobly, thank you,
please. Why, after 125 football
broadcasters of proven value, wherein
accurate yardage, plays, diagrams,
calls and reports have never been
corrected, does your unknown auFriedman say the left side of the
line is doing all the work must you
believe him? And if you didn't believe him, what good is his yalue as
a reporter? Is it such a sensational
discovery to know that the left side
is doing all the work? Or is it that
the right side did all the work that
as been grasped by a guy who the right side did all the work, and an observation has been made that has been grasped by a guy who don't know from Dixle what it is all about and then decides a comment by Benny must be finality itself? Friedman is a great football star, a master of technique and a very expert caller. It huirs me when your writer says Friedman doesn't make it too technical. That's all football is—technical science.

I died at the crack that when

I died at the crack that 'when Ford Frick says a player can keep his feet,' it doesn't mean anything, but when Friedman says it—that's the last gasp. Listen, Frick has his feet, it doesn't mean anything, but when Friedman says it—that's the last gasp. Listen, Frick has called plenty of games, and he knows when he credits a player that he is crediting a man with an extra something that doesn't appear on the surface. Then what does your author have to react differently to one announcer over another? For years, on since Rockne, definitely sold me the idea that a football broadcast technically would be the final analysis of broadcasting, I've been yelling spinners, single and double wings, triple wings, short kick wings, and Noter Dame shifts—and I think CBS listeners have gone for it in a big way. Why? Because since '26 there has been a great interest in football

from the inside out—graduates going out to spread the gospel, just like Jim Crowley is holding clinics for the sportswriters—so they carlive Jimes for the heightened technical flavor of even such a simple thing as a cross block. Despite the cracks in the column—I'm sticking to stiff technicalities—and I'm gonna keep on talking too much. Because no one man can quite falk enough to tell the whole story. And that hocey of bends and color—placey. Football is the things—give 'em flotts without the boloney about Joe Doakes breezing down the aisle. Personally your author talks thru his hat like a cub reporter. When he finishes his story he raps Friedman, unwittingly, takes a pot shot at me—and then says—who cares who made the tackle...OOPS. Where did he land he says—who cares who made the tackle...OOPS. Where did he great not have found the public wangs, and how it ought to be done. But each man has a trick for intriguing liseners, and I hope I have mine. One thing I know is that football needs a recreation of each scene—and a lot of fast chatter to tell shout it. Each play presents these things—where is the ball resting, how far out from the side of the fleld, who has possession of it, what down is fit, who got it, how did he get it, what did he do with it in trying to mask it, was it a fake, a spin, a reverse, a buck, a crash, a shove, or what, whe'e did it finally go, who led the interference, why was he hit; who hit him, who stopped the play, and then, stip and the shout his play and then shat with the littler—BAHI

You want to know the answer to the whole thing? What same do you want to hear? Then listen is it, at least you'll know the answer of it, at least you'll know the answer to the whole thing? What same do you want to hear? Then listen is it, at least you'll know the answer to the whole thing? Why and the store it and the shoul him o

Yours, Ted Husing.

пропринания выправания в принципальный в принц CHATTER

New York

44

Ann Greenway and Madle and Ray have been booked into the Pierre hotel floorshow through the NBC Artista Service. Henry King heads the spot's combo.

Bob Grant, now WMCA, broadcast) years ago, a century in radio, 10 years a

rom WJZ.

Relene Daniels, WOR, birthday artied for her son, age one.

Conrad Thibault gave the girls at mith College a baritone sample ist week.

Anthony Frome, 'Poet Prince,' will play the New York Paramount Christmas week.

Christmas week.

Just as they've buried 'Dark
Eyes,' along comes Russian recognition and Harry Horlick is looking for a new 'Two Guitars'.

Booth Tarkington's agent says
that the author long ago disassociated himself from the 'Julie's Mr.
Ames' script. Program is being
peddled without the Tarkington

Ames' script. Program is being peddled without the Tarkington tag.

Lavoris is still getting mail complaining about Easy Aces' being on matiness, even though the program has been off the mouthwash connection since say for Jud Saits.

Don Hall trio celebrating initial year on NBC tomorrow (7) by having artists on other a.m. stanzas. doing some guesting.

Her warbling of 'Big, Bad Wolf' with Don Bestor's ork had a lot to do with Florence Case's stand at he Radio City Music Hall the current week.

David O. Alber and Mignon Bushel are now one company of p.a.'s company and

Bushel are now one company of pa.'s, Lila McClelland, soprano, auditioned by Ernest Cutting at NBC is no relation to George C, the former network v.p.

For NBC it was moving day Saturday (4), but to the personnel it was an entire day off.

Thomas Sitx now agenting literary lights for radio, Among those he's offering around are William Lyon Phelps, Dorothy Thompson

JACK

BENNY

WEAF

10-10:30 P. M. **EVERY SUNDAY**

CHEVROLET

PROGRAM

ABE

AND HIS CALIFORNIA ORCHESTRA

COAST-TO-COAST

WED., 8:30 p. m. 9 p. m.

CONRAD

Wed., 8:30-9 P.M.

WABC

Thurs., 9-10 P.M.

WEAF

z:30 p. m.-3 p. m. WEAF

WABC SUNDAY, 2:30 p. 1

(Mrs Sinclair Lewis) and William Rose Benet.
John F. Reeder, advertising mgr. for Cadillac, hosting music critics and radio columnists at a luncheon today (f). It's his first contact Williferms worn by the page, boys

today (7). It's his first contact with the brethren. Uniforms worn by the page boys a place of the page boys of the page boys of the page boys of the page boys of the page page of the pa

East

Gall Miller, formerly with Ida Bailey Allen, is with Peter Lang in the 'Changeable Lady,' musical ra-dio romance, thrice weekly over WIF. Program is Philly's first at-tempt to build a real romance on

Marjorie McMullen writes and plays the lead in 'Ma Fraser's Boarding House,' serial sketch over WGY. Skit also theatre dated.

WGY. Skit also theate dated.

Bill Bandon, gultarlst, has joined Skip, Step. and Happlanna, over WGY. Bandon with Jack and Jerry Foy, hill-billy turn, for a time.

Bill Meenam paid tribute to George McClellan, resigned vice-president of NBC, 'Scissors and Paste' over WGY.

Leo W. O'Brien, political writer for the Albany Times Union, re-cently substituting for Jim Healey on daily news broadcasts over WGY.

Elizabeth Lenox mistress of cere-monies on a new hoontime com-mercial over WGY. Billy Rose, tenor, and Monica Leonard and Dottie Sherman, pianists, also on

tenor, and Monica Leonard and Dottle Sherman, planists, also on program.

Ed Harvey, program manager WCAE, Pittsburgh, tossed a surples birthday party for Manager WCAE, Pittsburgh, tossed to the property of the program of the progr

is a one-man sound effects depart-ment. He can make, every noise from a bird whistle to a boiler fac-tory in motion.

Both WWSW and KDKA of Pittsburgh, had play-by-play Pitt-Notre Dame game on the air, latter getting a last-minute sponsor and picking it up just shortly before whistle.

histie.

Leonard Patricelli is working on
new program for WTIC, Hartord, which includes 16 male voices.

Casmine-Cappols,-formety, with
toxy's New York, is now on the
taff of WTIC, Hartford, concert
rchestra and doing special arangement work.

staff of WTIC, Harttora, contest, and doing special arrangement work.

James Wilson, tenor saxophonist James Wilson, tenor saxophonist James Wilson, tenor saxophonist James World, Johnson in New York while Frank Delinaifo, is studying with

Frank Delinaifo, is studying with Tom Dorsey.

Ben Hawthorne, descendent of Nathanlel Hawthorne famous writer and George Malcom Smith, Travelare publicity department, writing continuity for Hartford Community Chest drive, consisting of six dramatic playlets for six broadcasts. Salvatore Desiafino, harpist, joins WTIC, Hartford.

WTIC, Hartford.
Revere Sisters, formerly NBC, now on WTIC, Hartford.
WDRC, Hartford, inaugurates a new program with the Birmingham Boys, at 5:45 every Sunday night.
Rocko Conflace, makes debut over Diplomats awing from mid-week to Sunday night on WDRC, Hartford.

Diplomats swing from mid-week to Sunday night on WDRC, Hartford, Webster Id imes celebrate third anniversary of broadcasting from WDRC, Hartford, and are all the state of the

RADIO Chicago

With the WGN-CBS split, three programs formerly originated in the WGN studios move to CBS studios in the Wrigley building. Just Plain Bill' for Kolynos, Story of Helen Trent' for Edna Wallace Hopper, and Painted Dreams, for Battle Creek Foods are involved. Mildred Considine, outspoken rebel against advertising agencies, writing a book. Labeled Radio in Blunderland, and threatens to do pienty of the radio exces. Bernard and Henrie hold over at the Paramount club. Earl Hoffman goes into the Congress for tea dances. George Hamld doubling between Pan problems and the NAAP convention.

gress for tea dances.
George Hamild doubling between Pan problems and the NAAP convention.
Amos 'n' Andy did six shows daily at Tivoli and Uptown on Saturday and Sunday.
Gardner Wilson doing press work for the Jack Fine midgets.
Dorothy Gulman talking of going east to do a women's angle column.
Don Ameche moves into a spot on the Campana Grand Hotel' show.
GA. Richards wall and Fledges of Charles and Charles of the Campana Charles show the convention of the Campana Charles of the Campana Charles show the convention of the Charles of the Cha

West

nestra. Jere O'Connor, KFWB announcer, ack from a Central American

chestra.

Jere O'Connor, KFWB announcer,
back from a Central American

Don Allen, who has been copy
editor at KFWB, Hollywood, traffic manager of the New Southern
California network.
Jane Johns, former singer with
Ted Fiorito's orchestra, now dramatic actress at KNX, Hollywood,
in College Daze.

KNX calims a letter receiving

KNX calims a letter receiving

KNX calims a letter receiving

to the college of the college of the college

KNX atims as letter receiving

KNX at Min Cotober.

Discs of Count of Monte Cristo'
off KNX after six months.

Likely Raymond Paige will head
east for big time.

"Tapestries of Life,' musical program commercialized by Forest

Lawn cemetery, featured on KFI

Tapestries of Life, musical program commercialized by Forest Lawn cemetery, featured on KFI and KHJ extended to KFWB, is using Jack Joy's orchestra. Fred Fowler, announcer twmTR, Hollywood, tumps to KXEV, Glendale. Succeeded by

Fred Fowler, announcer wmmTR, Hollywood, Jumps to KXEV, Glendale. Succeeded by Jim Williams.
Kay Kayser's orchestra from the Casa Del Mar, Santa Monica and George Hamilton's combo from Hight and six a.m., planning pregrams, mostly wax, in order to go into a straight 24-hour station. Grandview Serenaders, back from the east, resuming on KMTR. Harry Conway, formerly at WABC and WOR(has series of humorous and educational talks over KMTR.

Jax Wildden's orchestra from the Law of the Common Common

new equipment and frequency monitor is installed. KGIX, Las Vegas, Nev., has un-til the first of the year to complete

KGIX, Las Vegas, Nev., has until the first of the year to complete changes in equipment.
KSUN, Lowell, Ariz., operated by the Copper Electric Co., granted license to erect a new 100-watt station.
Until next Jan. 1. KMPC. Beverly Hills, will stay on the alt license to erect a new 100-wat station.
Until next Jan. 1. KMPC. Beverly Hills, will stay on the alt license to extend the state of until sunset early Seturday, in order to broadcast football games.
Chanute Kan. increases its police station power from five to 25 watts and Lincoln, Neb., has a new 50-watt transmitter to communicates with its coppers.
Art Lindsey, formerly CBS, and Don Lee, announcer over KHJ, Los Angeles, now with KOMO and KJR, Seattle.
Bert Fisher and Willard Warren back from trips east and hard at work again at the KOMO-KJR studios, Seattle. Fisher is manager and Warren research head.

Mid-West

WCCO, Columbia chain station in Minneapolis, is urging listeners to submit written comments, criticisms and program suggestions. "Football for femilinine fans program suggestions are considered to the suggestion of the submitted for femiling a week with Breat Robinson, former Minnesota end, explaining technical side of griding sport for fair sex.

Fred Tangeman has his hands full directing broadcasts over WOWO, Fort Wayne, and making his own arrangements.

arrangements.

Don and Bee Schraft, WOWG InFort Wayne, threw a masquerade
for WOWO staff, Ft. Wayne, and 25
turned out in costume.
Phil Porterfield, protege of the
late Orville Harrold, and formerly
of Fort Wayne, is now with WBBM
in Chil.
Moman Link, tenor for Perfectional Bakers on WOWO, Ft. Wayne,
used to be known as Linus, but
changed to the new monicker when
he was kidded about being Minus
Link.

changed to the new monicker when he was kidded about being Minus Link.

Merle Stillman, radio angineer of Jude in East Dudout III. ready-now the still be the state of the sta

by war veerans, went out with the vets claiming they didn't get their cut.

Lum and Abner are slated for a personal appearance at Cadla Tabernacle, Indianapolis, Radio program will be broadcast from WKBF. Steve Wilhelm has been appointed chief sports announcer and continuity writer on WKBF, Indianapolis.

Reg Martin, former continuity writer on WKBF, Indianapolis, as commercial managed wilder with the word of the state police and former Notre Dame and professional football star, gives a weekly quarter hour sports talk over WFBM, Indianapolis, is putting its first sustaining program on the air since it underwent a change of management with a remote pick-up from the Freitzel Bell Tavenn. Each continuity wilder and the program of the

new on staff of WCKY, COVINGON,
Ky,
Dr. Jacob Tarshish, rabbi of Columbus, O, is back at WLLW, Cincinnati, for a series of Sunday atternoon talks on varied topics; prostrams are 30 inhuites and created
a large following last season.
Eugene Fatterson, sound engineer
for Crosley, Cincinnati, and Flora
Blackshaw, singer at WLW, were
wed last week.

Canada

wABC and WOR(has series of humorous and educational talks over KMTR

KMTR

Law Whidden's orchestra from the KFWB-when a cutrain pole feller in his neck, will be away from the station for at least another two weeks.

FRC okays jump in power from 100 to 400 watts for KGJX, Pasadena, Calif, police transmitter,

KROW installs new equipment and moves from Richmond and Oakland, Cal,

Temporary renewal of license for KOCW, Chickasha, Okla, on condition station remains silent until ing and reconstructing stations in Canadian Radio Commission

South

Announcers at KTRH got mike fright when big guns of the Roose-velt regime thundered over the air from Houston during the recent row Houston during the recent vice Fresident John Carlsover Vice Fresident John Carlsover Feesdent John Carlsover Hearty Grier and Jerry Bedcher did the announcing when R.F.C. Chairman Jesse Jones and Postmaster General Farley took the air.

air.
Will Rogers couldn't be enticed
anywhere near KPRC, Houston outlet of NBC, when he visited town.
Movie chatterer Polly of Hollywood, a newspaper critic incog,
with a large air following, has increased to two--week over KTRH,
Houston.

wood, a newspaper critic incogwith a large all rollowing, has increased to two—week over KTRH, Houston.

Hal Komp, wife, and infant daughter, visiting musician's mother in Charlotte, N. C. Also in North Carolina on vacation are John Scott Carolina on vacation. Also with Komp band.

KoMA Oklahoma City has a sports announcer in the person of Neal Barrett, station manager. Eugene L. Cagle, advertising manager of KFIZ, Fort Worth, and Miss Christina Christian University, announces sports over the Carolina Christian University, announces sports aver Manager of Carolina Christian Christian University, announces sports aver Manager of Carolina Christian Carolina Christian Christian University, announces sports aver Manager of Carolina Christian Carolina Christian Carolina Christian Carolina Christian Carolina Christian Carolina Christian Christian

the CRC network in Ontario. J. G. McMurtrie and Joseph Pickard, who have been attached to CRCA for several years as technicians, have several years as technicians, have Radio Commission on the Canadian Radio Commission network, this unit being at Sydney, N. S. A conference between N. Nathanson, owner of the Station, and Hector Charlesworth, chairman of the CRC, was held recently at Sydney, following an inspection of the station facilities by the CRC head.



FRED ALLEN'S SALAD BOWL REVUE

with ROY ATWELL, PORTLAND HOFFA JACK SMART, THE SONGSMITHS

FERDIE GROFE'S MUSIC WEAF-Fridays-9 P.M. E.S.T. Made possible through the courtesy of

Hellmann's Mayonnaise

LEON :

11.30 P.M.—Mon., 12 P.M. Fri., 12.30 P.M.

NIGHTLY ITZ HOTEL, NEW YORK Sole Direction HERMAN BERNIE

Isham Jones Orchestra

COMMODORE HOTEL, N. Y. COMMODORE HOTEL, N. 1.
The big show sponsored by
EX LAX every Monday, 9:3010 P.M. Sustaining—Tuesdays,
Thursdays and Fridays, 11:3012 P.M.; Saturdays, 11:131- P.M., coast to coast, WABC

Direction Columbia Broadcasting System

SEALEDPOWER SIDE SHOW'
Every Mos., 7-7:50 P.M. CST
10-10:30 P.M. MST

MORIN SISTERS

Hinterland Hey-Hey

(Continued from page 1) spirit ran rife around New York, but it's a new thing to the lesser keys; to the Clevelands, Bostons, Pittsburghs, St. Louises, Phillys, Den-

With legal likker, therefore, there mes a resurrection of these towns comes a resurrection of these towns, a renaissance of nocturnal rounding and merry-making which the cafe and the nite-club entrepreneurs throughout the land are seizing upon for capitalization.

Study the Lure The big headache right now is the preparations for a scale hospitality appropriate to the liberated Boni-

faces of post-repeal. Booze is a cinch. That's no worry Booze is a cinch. That's no worry, lenty now and more plentiful when it's legally the mccoy. The idea of sneaking a drink will no longer be the novelty it has been. But, if they're to be dragged out into the light, it must be done via another approach. The appeal of postrepeal must be based on something substantial.

There are some Bonifaces who are

There are some Bonifaces who are opportunistic products of the stead era—really! They remem-'way back when ladles and gentlemen came into their after-theatre spots, conservatively partook of a bottle and paid an almost Prohibi-tion price, because they recognized tion price, because they recognized that the compensation went for something more than the mere commodity they had consumed. And that was the entertainment appurtenances. The dance music (or maybe it was only a Viennese string orchestra), the singers; et al. Prohibition reared a highly discriminating clientele. This may be difficult to believe highly he some difficult to believe highly he some

criminating clientele. This may be difficult to believe judging by some manifestations in the 13 years' evolution from the blind pigs of 1920 to the class speaks of 1933; but it was in the later demi-decade that the class speaks and the so-called drinking restaurant' educated a discriming restaurant' educated a discriminating and epicurean following lowing.
Still, the hosts of the nite life

RUBY NORTON

JACK CURTIS

CURTIS and ALLEN

Palace Theatre Bldg, New York

World's Greatest International Star

THE GREAT SIR JOSEPH GINZBURG ing of the Radio World

And King of the Vitaphone Artists of the World

OPEN FOR HIGH-CLASS VAUDE-VILLE, CLUBS, CONCERTS, RADIO ENGAGEMENTS, PICTURE PRES-ENTATIONS, AND ALL BENEFITS INCLUDED

der Personal Management of the Great ternational Stars of Ziegfeld "Foilies" WILLIE and EUGENE HOWARD Fairview Avenue and Hampton Read Great Neck, L. J. Phone 3086

TIM and IRENE

RYAN and NOBLETTE
Brown Derby and Humboldt Reer
Mon. and Frin, 9:45 F.M., FST.,
KGO Network
Carefree Carulval, Sat., 9 F.M.,
KFO and Transcontinental Network
NBC SAN FRANCISCO

EMERSON GILL

DeWITT CLINTON HOTEL

ALBANY Direction MCA

throughout the land fear that that will not be enough. Already they see evidences of that in New York. Now that every speak is more or less an open door, the magic of exclusiveness is gone. The open-sesame to anybody off the streets is sesame to anybody off the streets is chasing the discriminating away. Some spots as a result state they will maintain a closed-door 'club' membership, just so that those who choosev may be retained

Sticks

But in general, the hinterland doesn't know of that evolution. To them the booze thing alone is new. A class speak is still a novelty in many of the lesser keys. The swank establishments of New York's Speakeasy. Row in the east and west 50's are a source of constant marvel even to the professional cafe operators from the hinterland on their New York visits.

But seeing the New York sample, it is patent, all the more, that something besides just the likker will be provided to bring 'em in. They're booking cafe talent past New Year's,

provided to bring 'em in. They're booking cafe talent past New Year's, posting bonds and placing salaries in escrow for protection, just so they may be assured of the suitable talent.

may be assured of the suitable tailent.

This in itself is a novelty to the Broadway cafe bookers.

Anticipated boom in New York intel life for tailent hasn't materialized in any way comparable to the buil market, away from Broadway. But it's something new to the lesser key cittes, and, as a result, tailent bookers are finding a reater market in those towns than around the bigger metropolises. If anything, the sporadic attempts for a big comeback around New York have been rather discouraging and the better type cafe bookers would rather continue dealing with the established spots than gamble at fancier stipends with the new starters.

starters. Paul, Rudy Oke

Paul, Rudy Oke
On the other hand, the Paradise
(Whiteman) and the Hollywood
(Vallee) are doing heavy trade.
Vallee has been given an additional
four months' contract by Joe Moss.
Whiteman also stays over the winter at the Paradise.
Charlle Journal has reclaimed the
Montmartre, which became the
Garden nickle-a-dance hall, and
plans. it as a smart nitery again
with the Rocky Twins from Paris
In.

Garden nickie-a-dance hall, and plans it as a smart nitery again with the Rocky Twins from Paris Place Pigalle (now called the Pipulalle) reopens with Harry Rosenthal orchestra, Marion Chase, Fontana and Coles, 3 Bachelors and Don Alfonzo's Tango band.
Marion Harris at the sister spot to the Pigalle, the El Morocco, a closed-door-spot-on-the-east-side, is-doing good trade: Ditto the Simplon, now a cafe institution, and the Embassy with the 4 Yacht Club Boys alone remaining of the expensive show; Bob Grant orchestra also sticks. Veloz and Yolanda open there Nov. 23,

Proposed big spots in the offingare the resuscitated Palais Royale, with Sam Salvin and John Murray Anderson out, but Ben Marden et al. continuing. Charlie Lucas also plans a Montparnasse on the northwest corner of 50th and Bway. Waring's Pennsylvanians are spoken of for that spot. Abe Lyman goes into the Hotel New Yorker, having abandoned his own nite club idea. Boston sees a hectic band batte with Jack Denny at the Statler, Harold Stern at the Touraine, and Lew Conrad at the Bradford roof.

Phil Selznick, controlling four Cleveland spots, has been in New Cleveland spots, has been in New

Phil Selznick, controlling four Cleveland spots, has been in New York on a booking trip and signed considerable talent.

Radio Feature Used

Radio Feature Used
The openings around New York
are sporadic and many Part of the
Van Cortlandt hotel on West 49th
has become Around the Samovar,
Russian cabaret, with the CBS talent from the 'Around the Samovarradio show comprising the attractions. They are Ell Spivak, Inna
Miraeva, Paul Zam's orchestra and
other specialists.
The Vogue (nee the Royal Box)
on East 57th in the Sutton place
sector started last night (6) with

We are looking for a man with experience in conceiving and producing radio programs; who also has ability in selling programs to agencies and sponsors.

Answer should have complete information as to record of applicant. All replies strictly confidential and will protect applicant.

WRITE BOX 25, CARE OF VARIETY, NEW YORK

Repeal Day

Today (7) is Election Day in all but four states in the union and marks the voting of the final five states that would cinch repeal.

As a result the interies throughout the land are celebrating today as Repeal Day—despite the President's official statement that Dec. 5 will see legalization of likker—in the advance hope that the final talles on repeal will see the rest of the states voting in a way to guarantee abolition of the 18th Amendment.

Chic Endor and Charles Farrell, Frances Maddux, Carolyn Nolte and Dolores Reade. Class spot. In contrast the new Bowery Cabaret—succinctly subcaptioned 'just a jernt'—is under Cliff Bragdon's aegis at a pop spot, trankly patterned after the Bucket of Blood, McGurk's Suicide Hall and kindred Bowery joints of lively memory during the Chuck Connors era, Raymond Midgely has the floor show.

Cleveland, Nov. 6. Harry Prosper's new Mayfair, merly a chowmeinery, has been re-claimed for opening Nov. 11 with Sammy White, m.c.; Nan Blakstone, Mark Plant, Graham and Bernhardt, Florence Robinson and Mike Speciale orchestra; \$2 couvert, the fire couvert charge spot in Cleveland.

Chicago Nov 6 New show at the Chez Paree with an \$8,000 budget for talent starts Nov. 9 with Pearl Twins, Eunice Healy, and the Vernons coming in to augment the holdovers. Harry

to augment the holdovers, Harry Richman, Vincent Lopez orchestra, Sheila Barrett and 24 girls, Now that the milling World's Fair crowds have departed, all the class nite spots must spend to get trade.

Albany Perks Up
Albany, N. Y., Nov. 6.

Night clubs have sprung up like
mushrooms in Albany and immediate vicinity this fall, with the result
that orchestres and floor acts are
getting a break that hasn't been evigetting a break that hasn't been evident in at least two years. Beer has turned the trick—and in many cases removed the iron-bound door that characterized speakeasies.

Throughout the prohibition era there were a number of so-called night clubs, with singing watters and not so forte entertainers. What

girls lacked in talent they made

up in nerve.

Huge success was made by two hi-valler places, the Plantation and Cotton Club.

Cotton Club.

One of the swanklest spots is the Paradise, an old schooner converted into a floating dine-and-dance spot in the Hudson river at Troy. Opening with top prices for meals, the scale was dropped. Business is good, scale was dropped. Business is good, but moving the boat to Albany is being considered because the owners-think they-have a better chance here to get the higher prices. Larry Funk's band furnish the music.

Gutrie's Show Place includes Snooks Friedman orchestra and 20 girls. The Palms has Jot Wania and his Rio Vista orchestra and a floor show.

The Parody Club with Frank L.

Norton's 'Town Scandals,' includ-ing Bubbles, Ruth Gallagher, 10 girls and Bernie Fisk's Sun Dodgers

DeWitt Clinton and New Kenmore hotels feature orchestras, Emerson Gill at the former, and at the Kenmore Johnny Johnson.

In Kansas City Kansas City Nov. 6.

New night are opening weekly, and the managements are vieing for the business by offering attractive vaudeville bills and hot attractive vaudeville bills and hot bands. As a result there are more musiclans and artists employed here now than in years. Latest place is the Club Mardi Gras, 2201 McGee street, which is featuring James Hall, picture star, as mc. Red Mil-lard's recording orchestra looks after the dance misic. after the dance music

after the dance music.

The—Coco-Nut—Grove—has—BillyMiller's orchestra and is offering
George and June Ball and Peggy
Horner, Ima Sofer, Evelyn Price,
Norma Jeane, Syril Karz, Liberty
Belle Shadwick, Betty McKee, Marian and Millie Marsh, Donotify Harris, Holen Crandall, Florence Marsh
and Margle Elbro, and the Jo-Ann
Manners revue.

Manners revue.

At the Cotton Club. Don Torres

Inside Stuff—Radio

Inclusion of the New York mayoralty candidates in the Fleischmann whirl of last Thursday (2) night had the J. Walter-Thompson staff almost spinning from nervous prostration before the thing was over. Last minute notice from Candidate Joseph McKee that he couldn't make the mike date forced a quick realigning of the program's item schedule. Mayor O'Brien instead of keeping within the three minutes allotted him, spilled over, which necessitated immediate re-revisioning of the other bits on the bill. And to add to the producing staff's headache Margolo Gillmore, spotted for the dramatic excerpt with Conrad Nagel, misunderstood instruction and read a section of the dialog that was supposed to have been omitted.

posed to have been omitted.

Effected most of the successive cutting was the repertoire originally laid out for Rudy Vallee, with the result that warbier-bandman made the briefest showing in the history of his career on the session.

Wall Street group now operating WMCA, New York, may have to revise the terms of the leasing contract with Donald Flamm as a result of a communication the Federal Radio Commission addressed to former Gov. Al Smith. RFC advised Smith, chairman of the Federal Broadcasting Corp, board, that the reason it hadn't as yet approved the WMCA operating deal was because it wanted to have it made clear whicher Flamm would continue to be responsible for the station personnel and the programs. the programs

the programs.

As the contract now stands Flamm, as head of the Knickerbocker Broadcasting Corp., which owns the station, extends his authority only over WMCA's technical staff. Flamm's contract is for three years and \$165,000 a year, out of which sum he is obliged to pay for the transmitter's operation and the salaries of the technical staff.

Columbia's announcement last week that it had decided not to take any hard liquor accounts brought from broadcast and advertising circles mixed comment. Some thought that the network's pre-repeal expression of policy was a shrewd publicity and good will grabbing move, while others criticized the statement as ill-timed if anything. Latter quarter took the view that with the Democratic administration still campaigning on the issue the web could have at least shown the consideration of waiting until after the Nov. 7 elections.

Sentiment in the radio trade figures now that Columbia has declared itself on the problem there is no alternative for NBC but to fall into line. CBS ban in not including wines still leaves the way wide open for the legalized beverage and a substantial source of income from this source.

There is no prospective assignment for J. R. McDonough at NBC. report here last week had the latter eventually splitting his time be-tween RKO and the network to act as assistant to M. H. Aylesworth on the radio phase.

McDonough, now president of Keith-Albee-Orpheum, will confine him-self to RKO theatre matters.

Standard Brands will broadcast both the Rudy Vallee-Fleischmann and Eddie Cantor-Chase & Sanborn shows from the major auditorium studios in Radio City, despite the absence there of a glass curtain. Client has been assured by NBC's technical staff that the difference will have no unfavorable effect on the home receiving end of the programs.

Smaller NEC studio, seating around 400, will be used by the food (Continued on page 57)

and his orchestra are featured, with Johnny O'Connors doing a good job as m.c. New acts are Teddy Stan-ton and Bonnie Richardson, Vaughn Atkinson and Geneva Hawkins, Rosalie Bell and crooning brother Frank, and Betty White and her

The Pla-mor, another new place and Figure 12. The Fi

Omar Perkins' band musical fea-ture at the Grotto, which offers a snappy floor show with Dot and Dash, Connie White, Betty Burke, and the Thompson High Hatters. A fan dance is featured.

Vanity Fair has Vic Allen back as m.c. and on the floor: Virginia Barrie, Jeanne and Ramon, Bebe Young Lorraine LaRue, and the Vanit-vettes. Wayne McFadden's band. The Club Paramount, one of the

The Club Paramount, one of the close-in spots, has Anita and Man-uel, Whitey Hayes, Carmen Torres, Etta Read, and the Paramount Beauties. Johnnie Engro and his rhumba band provide the music.

The Harlem with its all-colored show has combined the Bennie Mot-ten and the George E. Lee bands.

At the fashionable Alamo, Mel Hoffman and his Aces of Harmony are featured.

American Rolling Mills starts its eekly series over NBC on Nov. 10 om WLW, Cincinnati.

Will be musical feature known as the Armco Band with Frank Simon

THE GREEK AMBASSADOR OF GOOD WILL

GEORGE GIVOT

Week Oct. 27—Pantages, Portland Just Completed "HOLLYWOOD PARTY"

HERMAN BERME

BURNS ALLEN

WHITE OWL . Every Wednesday Evening at 9:30 P.M. WABC

Direction WM. MORBIS AGENCY

Joe Parsons AS 'EDELWEISS JOE'

SINCLAIR MINSTREL Every Mon., 8 P.M., N.B.C.

NOW TOURING

WLS BARN DANCE and MERRY-GO-ROUND CREW

Money for the Theatres and Entertaining the Publi

CLARENCE WHEELER

AND HIS ORCHESTRA

Broadcasting from WBBM—CBS from Wrigley Bldg., Chicago EDDIE COPELAND, Assistant Director

75 of 100 Beer Parlors in Minneapolis Ordinanced Out of Existence Overnite

Minneapolis, Nov. 6.
With the new tavern ordinance
going into effect, 75 of the city's
100 night clubs have suspended operations and it is estimated that 50
t the 15 will remain closed per-

f the to will have approved but 25 city council has approved but 25 but the same number

licenses, but the same applications are pending.

Trader the tavern ordinance, only Under the tavern ordinance, only establishments licensed as such may have beer and dancing. In order to operate as a tavern an establishment must have a \$200 a. year tavern license in addition to a \$50 on sale' beer license, a \$26 dance license and a \$8 food license, making the total of licenses \$258 a war exclusive of any state or federal

Paul, Nov. 6.
Film circles here are breathing easier, now that many beer spots are on their way out.
Denial of 150 dance hall licenses has occurred since the new law, providing for a minimum dancing space of 409 square feet for all local beer parlors offering dancing to their patrons, became effective Nov.

Wire 'Alice' Song

Hollywood, Nov. 6.

Hollywood, Nov. 6.

Paramount's contest for a protective song around the title 'Alice ir Wonderland,' resulted in Dinit I'l Tiomkin, who is writing the picture's music, and Leo Robin be

pleture's music, and Leo Robin be-ing declared the winnah. Famous will publish their version.

Six other songs, including one written by Ann Ronell, were sub-mitted and heard.

AVIATORS NITE CLUB

Washington, Nov. 6.

Newest after dark spot here has novel a vlation atmosphere. Handle is 'Hangar Club'. It is situated just across road from airport.

across road from airport.
Figure to get trade from visiting filers who drop in Capital as well as from aviation officials of government. Waiters are dolled up in white dungarees like mechanics.

white dungarees like mechanics, with band dressed as pilots. Idea is backed by operators of airport swimming pool on same location.
Chicago once had a similar nite spot in connection with a flying field. It flopped.

Par Takes 'Roundup'

Hollywood, Nov. 6. Last Roundup, best seller pop song, will be spotted in Paramount's western, 'Border Legion'. It's the second tune in the front

at's the second tune in the front ranks to be grabbed by Par in the past few weeks, as 'Who's Afraid of the Big Bad Wolf' is being used in the opening sequence of Marx Bros. 'Duck Soup'.

Coast Musikers

Sam Coslow and Arthur John sam Coslow and Artitut Johnston's next writing assignment is on 'We're. Not Dressing,' Paramount's next Bing Crosbyer,
Bud Clayton's band, last at the

Hull Clayton's pand, that at the Hollywood barn, went north to open at the Pantages, Portland.
Rublnoff goling east with Eddle Cantor to start on the Chase and Sanborn hour Nov. 12,

Always a Thrill MARY BARCLAY Heard thrice weekly over WOR facilities. Hear her EVERYTHING I HAVE "PLL BE FAITHFUL"
"BEAUTIFUL GIRL"
"DINNER AT EIGHT"
"YOU'VE GOT EVERYTHING"
"SITTIN" ON A LOG, PETTIN
MY DOQ"

MORAN AND MACK WAXED

'Em Back to

Moran and Mack are resuming for Columbia Phonograph. Team's current run on the Chesterfield show (CBS) is responsible for the recording firm's decision to add and & M platter to the next list of

M & M plate to the most service to the blackface act in over two years. For comedy imprints M & M still hold the sales record of the indus-

hold the sales record of the indus-try.

Team's air dialogs are being taken off on aluminum but these are strictly for the performers' own library.

Whiteman Tuitioning Unknown Composers

Paul Whiteman has established a scholarship to go to the winner each year of a composition contest. Along with a year's tuition and living expenses the winner will receive a gold medal. Selected by Whiteman to do the judging of the manuscripts are Leopold Stokowski, Deems Taylor, George Gershwin and Robert A. Simon. First award will be made around Nov. 1, 1934.

award will be made around 1894.
Winner may pick any one of five conservatories for the year's run of the scholarship. However, in the event the course selected extends a year and a half or so Whiteman will continue to foot the bills. Conwill continue to foot the bills. Con-testants can't be over 30 years old, and must be American citizens. Scripts submitted will have to be scored for orchestra, although it will be okay if the contestant has it done by others and shows the committee that he actually supervised the

MUSIC NOTES

Enrique Madriguera is back on ne Columbia Phonograph lists after a year's absence.

Fletcher Henderson has moved out of the Roseland Ballroom, Broadway, for a tour of one-night-ers up to Jan. 1. Charles Bart-nett has the Roseland assignment.

Best Delaney opening a new south Representation of the Royal Tavern. Carl Lorraine or-chestra in, moving over from Al Tearney's Playground.

Shaker Tavern, Loudonville, N. Y. has opened, Williams Troubadour furnishing the music.

Stanley Hall's orchestra, of Chicago, playing one-nighters in up-state New York and New England for past several months.

Riley's Lake House at Saratogo Lake, N. Y., under the management of Matty Dunn, Saxy Marshall's or-chestra presiding.

Buddy Fields, Detroit songwriter, has a plug for his song at the Ann Arbor stadium Nov. 10. Arranged to direct the University band of 120 pleese playing his song, 'You Gotta Be a Football Hero', at the Michigan-Minnesota game. Not only a plug for the tune but a chance to see the game free.

Joseph N. Weber, prez of the AFM, is now one of those Kentucky

WORCESTER DROPS SHOWS

Worcester, Nov. 6.

Nite spot owners went into a huddle in the wee sma' hours at the Mayfalr Friday a, m. and agreed to cut out floor shows. Nut was too

MEET YOUR FAVORITE STAR OF STAGE AND SCREEN AT MIKE FRITZEL'S

CHEZ PAREE

NAB on Music Code

Oswald F. Schuette, copy-right director for the National Association of Broadcasters, appeared at the NRA authori-

Association or Broutcasters, appeared at the NRA authorities hearing on the music code lass. Thursday (2) with clause of his own, but before he had a chance to present it the code itself was rejected. Amendment that Schuette sought to submit would serve to prevent ASCAP from collecting from broadcasters a flat fee or tax for music, as now prevails through the contract between the two industries.

He would put the thing a per performance basis, something that the NAB has been fighting for since it retained Schuette to do the retained Schuette to do the pressing for a revised contract with ASCAP. Schuette's wording of the clause that he had hope to get into the publishers' code was as follows: It shall be deemed unfair competition for publishers acting in concert to grant ilcenses to radio stations which would by the terms of the ilcense preclude the radio station from contracting to use music preclude the radio station from contracting to use music from the catalogs of publishers not in the copyright combine and compel the radio stations to pay for music not included in the catalogs of the aforesaid combine.

Jack Little and Band At N. Y. Hotel Nov. 15

Little Jack Little has been breaking in a band in New England for a month, prior to coming with it at a month, prior to coming with it at the Hotel Lexington, New York, Novr 15. CBS built the band around Little, who is a CBS contractee, and is routing the new act. Metropolitan band changes around

Metropolitan band changes around New York take Abe Lyman into the Hovel New Yorker, succeeding Barney Rapp, who goes on dance tour. Charles Kerr was brought in from Philadelphia to succeed Phil Spitalny at the Paramount grill. Spitalny's two radio commercials (Goldenrod Beer and Blue Coal) having him tied up too much. The Par Grill also lost its m. c., Waiter Officer.

MRS. MACEO GETS \$50,000

Galveston, Nov. 6.
Ruling by Judge Michel Provosty of New Orleans practically assure that Mrs. Sam Maceo, wife of Gal-

that Mrs. Sam Maceo, wife of Galveston night club operator, will receive \$450,000 bequeathed her by Oakley Harris, New Orleans sportsman, who was fatally wounded March 11, 1928.

Mrs. Maceo, then Miss Jessle McBride, was Harris' fancee. On death bed he left her \$50,000. Relatives of Harris successfully contested, but Harris' mother, on her death, left will providing that dying wish of her son should be carried out. Judge Provosty upholding.

DETROIT'S RITZ SPOT

Detroit, Nov. 6.
Park Avenue Penthouse opens
Tuesday (7) with an elaborate roster of talent headed by Gus Van. ter of talent headed by Gus van, Dora Maugham, Plerce and Harris, and Helen Whyle. Sammy Wat-kins supplies the dansapation. Mary McCormic, otherwise Prin-cess MDvivani, is set for the Pent-house, starting Nov.

Opening Up Work

Opening Up Work
Easton, Pa., Nov. 6.
Dorney Park Tavern opened with
a floor show that included Buddy
Walsh as master of ceremonies;
Marlyn Rose, acrobatic dancer; the Bennet Sisters, personality girls, and Goldman Brothers, guitar play-

and Goldman Brothers, guitar play-ers and slngers.

A number of other taverns are being planned in this section, with floor shows. A few have already opened with orchestras, which plan floor shows after repeal.

P. J. Flaherty Agenting

Hellywood, Nov. 6.
Pat J. Flaherity, former music
man in New York, is in the agency
biz here with Kay & Stuart.

Henry Biagini, formerly director of the Casa Loma orchestra, now with his own band, opens Nov. 7 at the Arcadia, New York. Has been touring New England.

NIGHT CLUB REVIEWS

MONTMARTRE

New York, Nov. Charlie Journal, glorified head-waiter, has reopened this once famous spot and will try to bring it back to the station of prestige it

it back to the station of prestige it once held in nitery circles. For a couple years the premises housed a dance hall.

Montmartre is one of the very few spots which operated before prohibition. It always was snooty and catered to the class that dresses, a policy that continues under reopening of the upstairs room. Formal dress continues a must with the continues of the continues of the coupley in the continues of the couple of the

TENT CLUB

TENT CLUB

Pittsburgh, Nov. 2.

Novelty and a low tariff are infacon of Reina. McDonald's latestion, and if there's any nife life life in the state of the state

can seat around 600, favor.

McDonald is all over the place serving as manager, owner, host official greeter, entertainer and m.c., and he'll no doubt give the established nite spots here plenty to worry about. Tent Ciul also has a large bar, off from the main

room. Except for the Harrison circus, which works from the floor, show is performed from an elevated stage at one end of the dance floor, making a perfect view from any section of the room. Cohen.

LUIGIS

Detroit, Nov. 4.

Spot that has been nationally known for 10 years and still going strong. Folley may change from time to time but the same type of clientele and entertainment continues. For the past couple of years spot has been operating under closed doors as a supper club for closed doors as a supper club for

special contents of the content of t

acts include the four Marvels.

The show is strictly Joe Frisco, with the rest, while nice, strictly filler in. Joe works with a girl and without. He is doing his sand dance that was widely imitated years ago. But for the real stuff in his act Joe relies on gags. Old or not, Joe tells on the standard set by most Chi musical combos. Using eight men and well fitted for a class spot as this. Place can truly use it's trademark without exaggeration 'Where Celebritles Congregate.'

Montparnasse Club

Montparnasse Club

New York, Nov. 4.

On the fringe of Times Square, which would seem at first blush to the the wrong spot, is this little known spot. It's on 48th St., off Eighth Avenue, and this naborhood is rapidly becoming the most gasile section of New York. Every other liques has a small Denethelector, To the practical purposes this is not a nite club. It's an eating place wherein Franco - Americans or Americans of Americans or Americans or Americans or Americans of Americans or Americans of Americans or Americans or Americans of Americans of Americans or Americans of Americans

considered those lads who want to enough of those lads who want to be considered to the constant of the courses to fromages and cafe is seventy-five cents and aperitifs are marked at a quarter.

Music is ladled out by a typical Parisian four piece band and is in the French tempo, which helps considerably. Some of the helps considerably. Some of the helps cut all a speak English, but most of the constant of the

TIN PAN ALLEY

and on the stage. They have some corking ensemble routines and can also step off an occasional specialty, which they do most of the time. Their table-waiting costumes are abbreviated shorts, with a tiny blouse.

Top performer is little Dorothy Bushey (Mrs. Bernie Armstrong) Top performer is little Dorothy Bushey (Mrs. Bernie Armstrong) Top performer is little Dorothy Bushey (Mrs. Bernie Armstrong) Top performer is little Dorothy Bushey (Mrs. Bernie Armstrong) Top performer is little Dorothy Bushey (Mrs. Bernie Armstrong) Top her with the Dorothy Bushey (Mrs. Bernie Armstrong) Top her with the most and the same quarters formerly used by Chi's Coffee Dan's and later theze are used to trick who has gained polse in the last year and works chiefly with McDonald, turning on the personality Dienty with the most proporties.

For the first week only, to carry out the circus atmosphere still further and likewise to give the customers a break, Tent Club has Happy Harrison's circus, standard vandeville act, with its half-hour kicking mush and the proporties of the company of the co Chicago, Nov. 2

GOVT. NIXES MUSIC CODE

PRICE-FIXING NOT WANTED

Three Hours of Discussion Before Rosenblatt Ends Abrupt Victory for Squawkers Who Charged Monopoly and Oppres-sion—NRA Vague in Explaining What Is Favored

MUCH POUTING

Washington, Nov.

Alleged failure of the music in-ustry to conform to policies of the dustry to conform to policies of the NRA led to scrapping of the proposed music code. Completely vised and remodeled to include inticate price and discount schedules, the code was rejected last Thursday (2) by Deputy Admi istrator 801 A. Rosenblatt following three hours of discussion in which sharp cleavage within the industry was clearly reflected.

Discarding the idea of embracing

Discarding the idea of embracing

clearly reflected.
Discarding the idea of embracing the entire industry under a single agreement, Rosenblatt ordered the code to split up into three major divisions, with retailers coming in under the already-operating retail trade code, wholesalers offering amendments to the pending code for wholesale trade, and both standard and popular publishers preparing for a new document.
Denouement to the initial day's proceedings came with startling suddenness as the session reconvened following the luncheon internission, and was direct outgrowth of assaults by the Theodore Presser Co. of Philadelphia and the jobber faction. Rosenblast announced the NRA was dissatisfied with the discount schedules and other features. Sponsors of the code replied that without price-fixing, agreement was useless.

I have taken counsel and advice

'I have taken counsel and advice from my advisors representing NRA boards,' Rosenblatt declared, 'and we are agreed that under no cirwe are agreed that under no cir-cumstances would the code as now prepared be acceptable in view of the incorporation of discounts and prices. Furthermore, the code may be objectionable as possibly coun-tenancing a system of distribution-which might be oppressive to small enterprises.

Platitudes

This action was the immediate consequence of statement by Judge George Link, counsel for the Music Publishers Association, that if the discount provisions are to be eliminated, then what is left consists of mere platitudes, and that more beneficial results could be obtained beneficial results could be obtained from calling in the Federal Trade Commission to police the industry. Sponsors of the gode, Link said, would prefer to withdraw the document than have a code which consists only of platitudes and would do nothing to eliminate what we regard as unfair practices in the industry.

Code Sequels

Following the music code hearing. In Washington last week, the jobbers as represented in the National Sheet Music Wholesalers Association have proceeded to draft their own constitution. Will invite jobbers who are not members of the association to appear and voice their objections, if any. Either one of two procedures is now open to the wholesaler faction in the music industry. They may either become part of the general wholesale and distributing division coming under the authority of Deputy Admi istrator Arthur B. Whiteside or work out a separate Following the music code earing in Washington last

side or work out a separate code that would come under the jurisdiction of the music authority and yet be distinct from the operations of the publishers' code.

Doubt still exists Doubt still exists as whether the music publishers' code when eventually approved will come under the supervision of the amusements division of the NRA.' Suggestion was made by one code authority that the publishing group be assigned to the periodical division.

NRA spokesmen refused to NRA spokesmen refused to consider a request from the publisher group that it be permitted to have the code immediately retyped with the objectionable parts eliminated so that the document could be approved without going through another and distant future hearing. No date was set for the hearing of the resubmitted publishers' code.

lishing house, assailed the compact because it would 'ruin our business' by outlawing discounts to teachers and similar purchasers, adversely affect the concern's prosperous mail-order trade, and prevent sales to teachers on consignment basis.

Schoolma'ms Important iscount schedules would have limited discounts to teachers to 20% maximum while granting dealers discounts ranging from 40 to well over 15%. Designed to-enforce this section were articles excluding from consideration as dealers "profes-sional persons, teachers, schools, convents, institutes of musical education, public, religious, or educa-tional institutions, or municipal, state or federal governments or sub-divisions thereof."

tional institutions, or municipal, state or federal governments or subdivisions thereof."

While Presser opposition was the primary cause for rejection of the code, the fiery attack of Irvin Edelman was more sensational, arraigning the three trade associations on grounds of misrepresentation, slamming the manner in which the amended code had been perfected, and charging monopolistic practices of the Music Dealer Service.

Frequently rebuked by Rosenblatt, Edelman noted that only 285 concerns out of 4,550 in the industry are represented by the three groups sponsoring the code and, charged the revised version had not been passed on by even the membership of these organizations.

Edelman claimed the M. D. S. in its year of existence already has decreased employment by driving wholesalers out of business, and restricted competition. He noted that two suits already are pending against the combine, having been instituted under Federal and State anti-trust statutes.

Supporting Edelman's position, Frof. R. S. Alexander of Columbia University, submitted a report demonstrating that contrary to representations of publishers jobbers are an important factor in the distribution—system—Quoting—from—1929, census figures, the Columbia consultant declared wholesalers handle something under one-third of the annual volume of business in the entire industry. commission to police the industry. Sponsors of the pode, Link said, would priefer to withdraw the document than have a code 'which consists only of platitudes and would do nothing to eliminate what we regard as unfair practices in the initiation of the focument provision was termed by Link the 'corner-stone of the entire code.' This portion of the document appeared in an amended version distributed at the start of the hearings and brought forth immediate protests from the Presser company. Attack was concentrated on this provision with immediate and unexpectedly-effective results.

A significant secondary factor in the contract of monopollatic and oppressive of manual enterprises because it placed government sanction on operations of the Music Dealer Service, Inc., described as a combine formed by 10 leading publishers.

Song Plugging never came ppfor detailed on the problem of the Music Dealer Service, Inc., described as a combine formed by 10 leading publishers.

Song Plugging never came ppfor detailed on on other such persons. Place in the industry size of the hearings was the assualt upon 'Article Eleven,' termed small enterprises because it placed government sanction on operations of the Music Dealer Service, Inc., described as a combine formed by 10 leading publishers.

Song Plugging never came ppfor detailed on on other such persons. Place in the industry state of the state of the Music Dealer Service, Inc., described as a combine formed by 10 leading publishers.

Song Plugging never came ppfor detailed by the three groups and charged on the proposal to eliminate "making" the code of the passed on the proposal to eliminate "making" the controver details and charged the provision with the code of the passed on the provision with the monopolatic and oppressive the second provision with the provision wi

URGE UPPED

SCALES

Los Angeles, Nov. 6.
Musicians' local and theatre operators will huddle this week on the musikers' scales for the coming year. New salary lists, as proposed by the union, facks up current prices from 114 to 129 a week, but is subject to bargaining with the houses.

is subject to bargaining with the houses.

Main object of the union is to clarify and standardize salary levels, which were shot last year by the local's willingness to make concessions and deals in order put men to work.

Former price for A houses was \$65.88 a week, whether in the pit or on stage. New demand is for stage work. This applies to the two Warner first-runs, Loew's State, United Artists and Paramount. Latter, made a separate deal last year when Marco was allowed to pay the men \$40 a. week guarantee against a split of the house's profits. This agreement expired Oct. 1 and since then Paramount has been paying Paramount has been paying

then Paramount has been paying the regular scale.

B houses, like the Orpheum, have been charged \$55.56 but are being asked \$74 per man for next year. Overtime, doubling, free rehearsals and extra performances are being tightened up with higher charges for extra work.

Ask Censor Board Okay For Music Sleuth to Sit In on Previews

Co-operation of the New York State Censor Board has been asked by the Music Publishers Protective Association in the latter's drive against indie picture producers who bootleg its music. What the MPPA is particularly seeking is permission for one of its reps. to sit. In on the board's screenings so that the uses of licensed music can be detected before the films get to the exhibitors.

Harry Fox, who has charge of the MPPA's music clearances for pleures and wax recordings, recently closed in on two indic producers that had passed up the licensing formality and collected from one formality and collected from one \$1,400 after starting injunction pro-ceedings, and from the second \$3,350. In either case the MPPA imposed a fee of \$500 per usage instead of the standard \$150 rate charged for a

of extraordinary expenditures...for the purpose of currying favor with any singer, artist, performer or or-chestra leader or other such per-

L. A. MUSICIANS Most Played on the Air Last Week

To familiarize the rest of the country with the tunes most sungand played on the air around New York, the following is the compilation for last week. This tabulation will continue regularly. In answer to inquiries, these plugs are figured on a Saturday-through-Friday week, regularly.

Tabulation in turn is broken down into two divisions: Number of plugs on the major networks (WELF and WIZ of the NBC chain, and WABC, key station of CBS), along with the total of plugs on New York's two most important independent stations—WOR and WMCA.

— , — .	WEAF	WOR	
itle	WABC	WMCA	Total
'Talk of the Town'	18	17	35
'Day You Came Along'		16	33
'And So Goodbye'			31
'You've Got Everything'			30
'I'll Be Faithful'			28
'Aintcha Glad'			28
'Goodnight Little Girl'			25
'Gotta Be a Football Hero'			25
'Heaven Only Knows'			25
'Thanks''Love Is the Sweetest			24
Love Is the Sweetest			24
'Dinner at Eight'			22
'By a Waterfall'			20
'Uptown Lowdown'			20

Seek Baton Swinging Actors

N. Y. Agents Want Grant, Cooper and Gable for Hinterland Bands

Mae West Ditties

Hollywood, Nov. 6.

Mae West has the three contract songwriting teams at Paramount vieing to turn out ditties for her next picture, 'It Ain't No Sin.' As a result, Sam Coslow and Arthur Johnston, Mack Gordon and Harry Revel, and Ralph Rainger and Lee Robin are thinking up lyrical and musical ideas for Miss West and Borls Petroff, who is sitting in on the musical sequences, to select.

Beer Brings Part Time Work to 90% of Union

Ft. Wayne, Nov. 6.

Ft. Wayne, Nov. 6.

New deal for musicians, due largely to return of beer has given approximately. 90% of active membership in local No. 58, A. F. M. work again. This follows a checkup made by A. C. Willis, executive secretary, who points out that while this is mostly week-end jobs, it is indicative of bettered conditions. During past few weeks two large beer gardens have opened, employing regular or hest. 3 with the smaller places caching on and hiring three or four extra men nightly. Local is working hard to make the town music conscious again. Scale was cut 40% this fall which has enabled proprietors to take on full-sized bands.

sized bands.
Only two out-of-town groups are

Hollywood, Nov. 6. With name bands in the east un-

willing to troupe in the provinces during the Christmas season, several New York agents have sent feelers to picture stars asking them to wave batons in front of bands

for three weeks around first of year. Cary Grant, Gary Cooper and Clark Gable have been approached. Grant was offered \$2,000 weekly and a percentage for one nighters in

a percentage for one nighters in dance halls. Other two were not given figures, but were asked to submit their terms.

Agents claim the picture names would prove good draws throughout New York, Ponnsylvania, Indiana and Ohio, with the hoofing parifor partons more ready to respond to special attractions at that time of the year than picture house

spond to special attractions at that time of the year than picture house audiences. It's made clear that the names would just have to put in an appearance and lead no more than three or four numbers. Regular kick-off man would go with the bands to lead the combo for the rest of the time.

Offers are just a few of the many propositions offered pic people for the holiday season. Others are theatre work, department store appearances and various other types of pa. ing.

Most of Hollywood mob passes up the offers, prefering to remain around the home fires for Christmas.

Employes Stranded Him, Not Vice Versa-Specht

ittshurgh, Nov. 6.

ittsburgh, Nov. 6.
Mildred Sigal, 18-year-old Pittsburgh girl and a chorine at Variety, local burlesque house, had Paul Specht's salary attached here over the week-end when band leader arrived in town to play two engagements, one at University of Pittsburgh's soph hop. Attachment was for \$300, which the girl claims Specht owes for for wages.

According to the charges, Specht. stranded-Miss-Sigal-a-dancer-withsic outfit, in Reading, Pa., owing her six weeks salary at \$50 per. She claims he never paid her any money from the time she joined the organization.

Specht repiled that Miss Sigal

Specht replied that Miss Sigal specific replied that Miss signal worked three and a half weeks, not six, and that her salary was \$30, not \$50, and that she and four other dancers and his entire band ran out on him in Geneva, O., this summer

Loop Is New Center for Producing And Booking Units for Midwest

Chicago, Nov. 6.
Chicago is now the center of production for big money attractions of vaudeville. In the last few months high figure grosses have been done in vaude and picture houses by Chicago - booked or Chicago - produced shows. Trend is flatly towards the regular unit shows, going into vaude spots on percentage and guarantee arrangements.

Business has been so good for these units that the managers in this section are already talking of changing the percentage downward.

Latest to join the procession towards units is Long Tack Sam, who after his week at the Palace here, is reorganizing his act completely to make it a unit. Will put 30 people into the show which will run 60 minutes at a minimum. Will bill it as Tong Tack Sam and Oriental Revue.'

Frank Davis is forming a revue

Frank Davis is forming a revue unit. Max Richard now has his Carl Freed unit in the midwest and is changing the title for better flash. Harry Rogers working the Jay C. Flippen revue.

Filippen revue.

Among units clicking in the midwest are 'Shuffle Along,' WLIS Barn
Dance,' 'Strike Me Pink,' 'Grazy,
Quilt,' 'Midway Nights,' 'World's
Fair Midgets,' the latter two nevcomers and well regarded after setting several new house marks.

Canton, Nov. 6.
Johnny Lennon and Clarence Russell, formerly identified with the
Palace theatre here, have framed a
new vaude unit titled Varieties of

new vaude unit titled Varieties of 1933, with 30 people, including Hughie Shea's band of eleven.
The following standard vaude acts are in the line-up: McConnell and Moore, Alexander and Elmore, Adolph, Gladys and Eddie, and a six-girl chorus. New unit had its premiere last week at the Palace, Premiere last week at the Palace Lockport, N. Y., managed by Georg Delis.

Ralph Morgan's Skit

Hollywood, Nov. 6.
Willard Keefe and Red Dolan are
scripting a vaude sketch.
Will be used by Ralph Morgan in

BRyant 9-7800

Bob Kerr Thinks Dixie Ripe for Road Troupes

Bob Kerr, who handles Gene Austin on indie vaude time bookings through the south and west, is planning to route Morton Downey similarly to head his own road show. This depends on Downey's commercial work.

Kerr has brought in Carol Lee, New Orleans songstress, for a radio buildup in New York. Austin meantime is continuing his southern timerary.

SING' VAUDE TAB BY F&M FOR SAM HARRIS

Fanchon & Marco will handle the booking of the tab version of Sam Harris' Of Thee I Sing' for vaude. F. & M. Itself will likely hand the unit 10 to 12 weeks in its own or affiliated booking houses, with RKO and Loew's picking it up for further time.

'ALICE' SATIRE TAB

"ALICE" SATIRE TAB
George Libby is sending out a 26people picture house musical tab, a
stire on "Alice in Wonderland'
called 'Alice on Broadway." It
breaks in at Stamford next week.
Cast includes Bobby Barry, Harland Dixon, Ida Mae Sparrow and
Lubow and Rice.

Milwaukee's 3 Days

Chicago, Nov. 6.

Johnny Jones spotting week-end vaude in the Oriental, Milwaukee.
Playing shows Friday and Saturday with a new line-up on Sunday.

Booked out of the local Billy Diamond office.

FANNER IGNORED

FANNEE IGNORED

Pt. Wayne, Nov. 6.

Here is one town which refuses to exploit the fan dancer. New feather tosser at local nighteric coming from Chi. has been passed up as story material by both local dailies.

The wise ones still remember HindaWausau's number in burlesk at old Majestic four years ago.

arcus Loew

BOOKING AGENCY

General Executive Offices

160 WEST 46"ST.

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

NEW YORK CITY

Stooging a Stooge

Hollywood, Nov. 6.

Red Plerson, one time Ted
Healy stooge and later gagman, returns to stoogedom in
Metro's Transcontinental Bus!
He'll the stooge He'll be the Healy's stooges.

MORE UPROAR at nva san

Saranac Lake, Nov. 6.

Dismissal of Ruth Greiner, one of the new nurses at the NVA san, has started another uproar among the

patients.
Miss Greiner was engaged recently by William J. Lee and Henry
Chesterfield, who intended to eventually make her head nurse at the
san. She was engaged following the
dismissal of Mrs. Katherine Mur-

phy's sister. She was pnys sister.

She was given notice Saturday

(4) by Mrs. Murphy, who got her
orders from New York.

William Lee at the New York NVA office stated Miss Greiner was dismissed because 'she didn't do her

L&L-B-C Agency Merger Folds Under Furniture Claims: Larceny Charges

The 14-weeks' old merger of Lyons & Lyons, Inc., Batchelor & Cargill became unmerged last week with a magistrates' summons by Walter Bachelor against L&L, and a counter-magistrates' summons on grand larceny allegations preferred by L&L versus Bachelor. Eventually, after Magistrate Earl Smith

ally, after Magistrate Earl Smith issued both papers, returnable on the same date (Nov. 11). Bachelor agreed to make good some of the commissions claimed by Lyons & Lyons, and L&L agreed to release Bachelor's furniture. Said furniture consisted of three desks, two tables, eight chairs, five filing cabinets, radio, books, papers, recordings, high back chairs, phone stands, carpeting, etc., which Bachelor enumerated at length when he walked out of the Lyons & Lyons merger office in the Paramount building.

building.

Jerry Cargill remains in the L&L Jerry Cargill remains in the L&L employ, retaining a partnership interest. A previous addition to the L&L. Bachelor & Cargill agency merger was Jack Bertell, who also decentralized his cabaret booking business and took an individual office right next door to L&L for

solo operation.

After Bachelor took the initiative After Bachelor took the initiative and got out a summons for his furniture against L&L, the agents retaliated by doing the same thing, alleging a hold-out of \$250 commissions, which placed this item under the grand larceny provisions.

When Bachelor came over he

the grand larceny provisions.

When Bachelor came over he brought in with him a large staff including William Liebling, Maynard Morris, Dick Riley, Stanley Reyburn (now abroad on foreign bookings), and a secretary, besides Cargill who had been previously hooked up with Bachelor. Lyons & Lyons aver that the large associate staff with Bachelor mounted their phone, telegram and cable bills to staggering proportions, and that a staggering proportions, and that a \$514 gross return came from Bach-

Julius Kendler was called in by Lyons & Lyons to handle their legal worries.

NEW

JACK SIDNEY'S SAMPLES (8) Flash 34 Mins.; Full (Special) State, N. Y.

Flash
Yery entertaining revue, with distinct talent displayed on the part of the eight person with distinct talent displayed on the part of each of the eight person have recommended in the each of the eight person have recommended in the act as presented at the State Saturday afternoon which fails to entertain. Virtually made up of several singles, it assumes the form of a unit and might be used advantageously in picture houses.

Jack Sidney, who does the introductory honors and near the close reveals himself as a soloist, has been around before, it addition to determine the eight person of the eigh

acrobatic dance, using a chair for the more contortionistic features of the outline with the does his violin novelty. Pop Goes the Weasel' and the blke yaude. He does his violin novelty. Pop Goes the Weasel' and the blke pump bit, giving way to the Stewert Sisters, harmonist, as the radio sample. An eye-wash this rito and very clever entertainers, but if cutting of the running time was required, it could come here or by elimination of the blackout following the sampling out some hight club entertainment, act goes to an impressive set in full, with Annette Ames first marched out for some show-stopping dance routines. Sidney follows here with his solo, but could use a newer number than 'Shake Hands With a Millionaire.' Swert trio is spiliced in the sidney of the s

will be swell where they know Penner. Hal Menken's dance routine on the steps and drums, clever, pre-cedes the well-staged finale. Char.

BUDDY ROGERS NABS 5½G WEEKLY ON RKO

Hollywood, Nov.

Buddy Rogers, here for a week's vacash, begins a six-week RKO tour Nov. 10 at Cincinnati. Band currently in Pabst Gardens, Chicago. Route calls for \$5,500 a week net to the ast

While hers, Rogers tried to get Bill Seckler and Eddle Bush of the old Biltmore trio, but found Seckler is in Galveston, Tex., and Bush is in Honolulu.

lowa Cold to Aimee
Newton, Ia., Nov. 6.
Aimee Semple McPherson, FourSquare Gospel, church evangelist,
enroute west, is making the Jerks
of Iowa on a one-day stand basis.
First stop in Cedar Rapids, big
time, where she conducted a very
successful revival this summer.
Lowa interest lagraine with the

Iowa interest lagging with the evangelist merely getting mention.

BERT LOWN and Band (17)
23 Mins.; Three (Special)
Academy, N.Y.
Bert Lown's presentation may
smack as a little too methodical,
but altogether he offers most pleasing entertainment, together with
his pecial-performers. The rep
pecial-pecial-performers. The rep
casting and his hotel showing in
New York should only enhance his
value.

casting and his notel showing in New York should only enhance his york should only enhance the york should be should be

PHIL REGAN (1)

PHIL REGAN (1).
Songs, Piano
10 Mins; One,
Orpheum, N.
Phil Regan isn't going to take in
vaude until he modulates his voice
attending the work of the control of Regan's klaser and hiding it from
of Regan's klaser and hiding it from
of Regan's klaser and hiding it from
audience yelw, he's just a mechanical
man with one arm to make
tisual singer gestures. Besides,
Regan singer gestures.
Regan singer gestures
the singer gesture
to be the singer
the

SAXON SISTERS

SAXON SISTERS
Singing
9 Mina: One
Orpheum, N. Y.
Grace and Beatrice Saxon, billing themselves as sisters, offer a
routine of songs not especially distinguished by vocal excellence, but
pretty well sold. Were spotted secon here and over fairly good.
One of the grils doubles at the
plano for a portion of the 'Caroline'
number which starts out as a solo
by the other but ends as a double
and sweetly done. Jazz it up for
the finish, adding an interpretation
of their own and going of carrying
tail-lights to suggest the end of a
train.

Char.

Borde's Chi Offices

Chicago, Nov. 6.
Al Borde has opened offices in the
Woods building and will specialize
on cafe bookings.

FRED FEIBEL

ORGANIST
PARAMOUNT, NEW YORK
BROADCASTING WABC DAILY
7:30 to 8 A.M.

Selected for the KATE SMITH REVUE

Openi is Week (November 3) RKO KEITH'S, BOSTON

Next Week (Nov. 10)

CAPITOL, NEW YORK

Thanks to TED COLLINS and FERDI Direction SIMON AGENCY, Palac

THE SOUTH AMERICAN DANCERS

ON RUIZ and BONIT

MARION and BEA

Present their latest Artistic Dance Revue. Beautifully Costumed with Special Scenic Effects Personal Direction HARRY A. BOMM

RKO PALACE, NEW YORK, THIS WEEK (NOV. 3)

PARAMOUNT, BROOKLYN, NEXT WEEK (Nov. 10)

RKO Agents Think Dixie Days Here Again; Two for Every Act on Floor

More than 100 agents flocked to the RKO vaudeville booking office in Radio City yesterday (Monday) wding the place for the first time since early last summer.

For the past four months bookoffices attendance has been rather sparse, with the office offering so little work and the agents figuring regular

waste of time. Most of them have been accustomed lately to spend an hour or less daily on the floor.

But yesterday they ganged in all , not with a view of grabbing any immediate bookings, because there isn't any new playing time at RKO. But all appeared highly expectant and came over to

see what's what and when.

The expectancy all around is
that with the RKO exec complexion that with the IRO exec complexion now completely changed, things may happen. Major Leslie Thompson and Nate Blumberg, the new theatre heads, are both considered vaude-minded; Blumberg because his extensive playing stage shows in the middle west has been the only real progressive move shows in the milddle west has been the only real progressive move toward stage policies in three years; Thompson because he springs from the old Ketth circuit days and understands vaude. When the 100-odd agents gath-ered at once on the booking floor there were two agents for every act playing for BKO.

WOOLF WINS PAROLE AS PASSER OF BAD MONEY

troudsburg. Stanley Woolf, New York indie vaude booker who was arrested here two months ago and since then has been under bail charged with passing counterfeit money, was released on parole by Federal court in Scranton. Conviction without sentence was based on a previously clean record, Woolf being a first offender. Ellsworth Striker, arrested with Woolf, was cleared by the latter's plea of guilty.

tanley Woolf's plea of guilty fol-lowing his arrest by federal agents at Stroudsburg, climaxed a year of police work on the part of the aupolice work on the part of the au-thorities, during which time Woolf and Al Striker were trailed all over the east. Detectives were reported to have gone so far as to travel with Woolf's show under various dis-suses in order to obtain evidence.

First complaints against Woolf were received by the New York Dis-trict Attorney's office, which turned the counterfeiting charges over to the federal authorities. It was alleged that some acts booked by Woolf in his Bond building office for road dates were paid off in queer

When arrested in Stroudsburg for attempting to pass a spurious \$10
bill in a candy store, Woolf was
traveling with one of his vaude
shows, as was his custom. At that
time he declined to reveal the source of supply, being quoted as telling the police it would mean sure death.

Novis Personals

Hollywood, Nov. 6.

Donald Novis left here Sunday (5) for six weeks of personals, opening at the Fox, St. Louis, Thursday (9) with two weeks at the Chicago, to follow.

After Chicago he goes to Detroit. Buffalo and Toronto, Bernard and Meiklejohn agenting.

Jackson Does It

Vienna, Nov. 6.

Joe Jackson, American tramp comedian, went and did it at Saar-bruecken. The bride is 23 years old and a native.

The Jacksons will return to New when Joe completes his Euro-vaude bookings.

Jessel M.C'ing Garden; Reviving 'Jazz Singer'

George Jessel will revive The Jazz Singer under Morrie Schlesinger's direction for Broadway, probably at the St. James or 44th St. theatres. Jessel started at the Sunday nite Winter Garden vaude concerts (2) s m.c., slated for four weeks. His BS radio contract has been witched to permit him the proper time for theatre work.

THOMPSON DOES **ALL RKO HIRING**

Maj. Lealie R. Thompson has assumed personal charge of employment at RKO. Hereatter none will be fired or hired except with Thompson's personal knowledge. In the meantime, reorganization of the RKO personnel is progressing at a fast clip under J. R. McDonough.

In all lighthood so far as can be

In all likelihood so far as can be-observed, the company will not se-lect a substitute operator for Nate Blumberg out of Chicago for the midwest and southern properties of the company. Indications, are that Blumberg, who presently headquar-ters in New York, will supervise that Chi operation from New York along with his general supervisory work over all operation under Thompson. In all likelihood so far as can be Thompson.

Thompson.

Despite announcement that the Chicago office of the theatre company would be moved to the Palace theatre, Chicago, it's given presently that the company—aims to retain its Chi headquarters in the State-Lake building.

Chi headquarters in the State-Lake building.
Since Thompson and Blumberg have taken charge of theatre matters under McDonough, the RKO pool in Detroit with the Fox has gone through, becoming effective Nov. 3. Under the arrangement made first pick of films will be the the Fox, that house continuing the stage show policy. Dave Idzal will operate the pool for both sides. He

operate the pool for both sides. He formerly handled the Fox, alone. With Harry Weiss transferred from the RKO Coliseum, uptown New York, to the Albee, Brooklyn Harry Moore became manager of the Coliseum, Rudolph Kramer succeeds Moore at the Hamilton, upper Manhattan,

PAR TO BUCK ORPHEUM ST. L., WITH VAUDEVILLE

Salt Lake, Nov. 6.

Paramount, rather than buy in or take over the Orpheum locally, will start on a campaign of big shows to compete with the Orph, Bert idea is to throw 10 acts of vaude into one of its three houses in this town.

The Orpheum, under F&M. has been operating successfully. Par offered to buy the F&M interest in the Orpheum altogether or pool with the other Par houses here. Terms were practically agreed upon but at the last moment it went cold.

Loew Changes on 'Prince' Tab, Giving Six Weeks

Tab, GIVING SIX Weeks
Loew's changed its mind about
canceling the Student Prince' tab
and the Morris office had to sluff 10
weeks with RKO in order to reroute the condensed operetta with
Loew's. Opening at the Loew Met,
Brooklyn, last week, it was decided
that the plece was too heavy at the
moment, whereupon Abe Lastfogel
routed it for RKO.
Loew's later reconsidered, necessitating cancellation of the RKO
time. Tab reopens in Baltimore Friday (10) for Loew, which has six
weeks lined up for it.

weeks lined up for it.

EDITH ALLEN DIVORCED

San Francisco, Nov. 6.
Edith Allen, former Orph performer, got sheared in local courts
this week after 11 years of marriage to Clifford Holmboe, ad man.
Ex-vaudster said it was cruelty.

Whata Man-ager!

VAUDEVILLE

Charlotte, N. C., Nov. 6.

The Gene Austins became parents of a girl Nov. 3 while the radio-record songster was playing in Winston-Salem, a two-hour drive from here.

Bob Kerr, Austin's manager, claims a record for predicting blessed events, purposely spotting Austin in this territory last week on the prognostication it would happen around this date.

Beer-and-Show Policy At N. Yorker Put Back

the three-deck re Opening modeled New Yorker theatre, West 54th street, N. Y., now called Casino de Paree, designed as a night spot along Continental lines, has been set back. Show was in rehearsal seven weeks. After discontinuing early last week, Morris Green was engaged to stage the revue, which proceeded with changed plans. deled New Yorker theatre, West

Ed Hutchinson is reported out as the manager after some dispute over money paid for the coat room privil-ege. Coin was used on the house.

ego. Coin was used on the house.
Casino is terraced on the first and
balcony. floors, resembling the
former Midnight Frolle. Balcony and
smoking room will be equipped with
bars. Present plan is for a minimum
check but no admission charge. A
Brooklyn brewery is said to be
backling the amusement angle of the
nlace.

Tex's Final Full Wk. Broke House Record in S'ttle

Seattle, Nov. 6.

Texas Guinan, died in Vancouver at 8:30 a. m. Sunday (5) morning following an operation Saturday for colitis. She collapsed backstag the Beacon theatre Monday after the fourth show and was taken to General Hospital, the show going on

without her.

Her northwest tour had enjoyed big boxoffice, establishing a house record at the Roxy here, where she played her last full week.

Body being shipped to New York for burial. Tommy Guinan, brother, flew here to take charge of arrange-

Vancouver, Nov. 6.

Vancouver, Nov. 6.

Despite crisis Texas Guinan chatted with members of cast Saturday morning, chlefly reminiscing over filming of Broadway Through Keyhole. Following operation she was conscious only at odd moments but whispered to members of cast who rushed to the hospital after the show closed Saturday night.

End came as Texas was in semi-coma. Cast heartbroken but decided Texas would have wished the show to go on. They open in Victoria, B. C. tonight (Monday).

Lee Kids Again

Jane and Katherine Lee have re Jane and Katherine Lee have re-united after a year's separation, and open for RKO Nov. 21 in Paterson. The sisters split when Jane went solo in Fanchon & Marco's Whoopee, While with that unit the younger of the Lee kids was mar-ried.

Salkin-Rand Sever

Chicago, Nov. 6.

Leo Salkin split last week as Sally Rand manager. Salkin sued Rand for \$11,000 for commission and man agerial expenses, with case settled

Rand bought back her contract.

GEO. YOUNG'S NITERY

George M. Young, formerly manager of Keith's, Phila., when it was a big-timer, is handling the bookings for the Pierre Roof, Upper

Ings. for the Pierre Root, Upper Darby, Pa.
Suburban night spot is using a five-act show, booked direct. Two performances nightly, no matinees, bill changing weekly.

Pantages Road Shows Start This Month with 5 Coast Weeks After Memphis and Chicago in Midwest

Silk Strike May Nix Paterson's RKO Vaude

Paterson, N. J., Nov. 6.
Unless the strike in the local silk
mills ends within a week, RKO will
take the vaude out of Kethy.
Strike has ruined all local theatre

CHECKING GYPS THRU LICENSES

New York authorities' new method of attack against indie vaude booking office will be through the licensing end. Instead of the petty larceny charges through the District Attorney's office, as made in the past, the complaints, whenever possible, will be turned over to the License Commissioner. Future violations will thus be weighed for possible license regulation infractions, with these, if found, to result in loss of booking permits. The new license bill, which proposes to have all agents, associate bookers and others licensed and possibly bonded, is still in the course of drafting for introduction in the next New York State legislature. It will be sponsored by a New York City state senator not as yet selected.

Regarding complaints against booking office rough stuff, acts are advised to file their complaints through any of the accredited actors' organizations, such as ABA, NVA or the Theatrical Democratic League, or direct with License Commissioner Levine. New York authorities' new method

'NEW YORK FOLLIES' TOO ROUGH FOR TEX.

El Paso, Nov. 6.

'New York Follies,' with Harry Marx as comedian, folded up here after patrons of the Texas Grand complained the lines were

Manager announced the show Manager announced the show would be whitewashed for the bene-fit of BI Paso Sunday School super-intendents, but the purified version didn't click either. Some of the girls went to work in Juarez cabarets.

8 Acts on Orpheum Bill, San Diego, Burned Out

San Diego, Nov. 6. Fire in the fles of the Fox Cali-fornia here a week ago (30) caused \$15,000 in damage to the house and ruined costumes and props of eight vande acts

vande acts.

vande acts.

carl Meeker; house manager, posted notice of cancellation and paid acts off for five days work protata on seven-day salaryer Savoy, legit, offered the acts use of his house to stage a quick benefit. George Crowley, manager New Plaza hotel, offered rooms free to any acts unable to pay hotel biff.

Acts hit by blaze were Cummings and his aide, Florence Roberts; Atterbury and Gillum; Brown and Willa; Merritt and Weyman, banfolists; Eugene Jackson (colored lad from 'Cimmaron') and Brother; Whitey Roberts, m.c.; Jack Vlasken Sabot Russlan Troupe; Winfired Harvard, equilibrist, with Daddy Bruee.

Bruce.

J. W. Hutton, ork leader, got union permish to play for benefit and stage hands union offered services gratis. Under Cummings the acts framed a Burned Out Revue and put it on 28 after fire. Local troupers

DEMAREST SAILING

Bill Demarcs: goes to Europe for vaude over there, opening at the Palladium, London, early in February. Curtis & Allen is sending him

Demarest is doing a two-act with Ruth Mix, daughter of Tom Mix.

Alexander Pantages' long awaited coast-to-coast vaudeville road show route gets under way this month in somewhat modified form, amounting to seven weeks at the start but with expectations of growing to 12 or 15 before the first of the year.

With Arthur Fisher booking from New York and Billy Diamond picking up the bills for two weeks in the middle west, the regular Pan time to follow at the start will comprise Sait Lake, Vancouver, Seattle, Portland and Hollywood, in that order. The two Diamond weeks will be Memphis and the State-Lake, Chicago. be Men Chicago

Fisher may break the shows in in the east later on, but for the time being will start them in Memphis. State-Lake follows, and then the

Of the five Pan houses two, Hollywood and Portland, opened with vaude, locally booked, two weeks ago. These will be displaced by the

\$2,000 to

\$2,000 to isher sends the first show to Memphis next week (9). All bills will run five acts in length with a regular budget of \$2,000, but with some elasticity to be allowed in the event a name is available. Opening of the five coast houses was made possible by RKO stepping out as receiver, followed by some financial manipulations by Pantages himself through which some badly tangled local money situations were straightened out. At one time it appeared the theatres were in such bad shape on the financial side that it would take years to clear the way.

bad shape on the mandal side that it would take years to clear the way for reopening.

Spokane, San Francisco and San Diego, the remaining Pan theatres involved in the RKO receivership proceedings, are still tied up financially, but Pan is making deals in their behalf with a view to adding them to his vaude book before the year is over.

When the initial Pan unit goesout it will be the first variety stage show to make the coast trip on an established route since the Fanchon & Marco coast tour for presentations disbanded more than a year ago, and the first regular vaude bill to make the jump since the RKO intacts two years ago.

RKO THROWS UP SPONGE IN PROVIDENCE FIGHT

That three-cornered and very hot stage show battle in Providence, R. I., will ease up considerably next week (11) when RKO withdraws from the competition. Loew and Fay's will be left to fight it out. RKO and Loew both returned to stage shows in Providence within a couple of weeks of each other this fall, both spending heavy money for the stage shows and putting the findle Fay's in the middle. RKO was the first to admit it couldn't stand the set when the set when the stand the set when the set

dle Fay's in the middle.

RKO was the first to admit it couldn't stand the gaff, when seeking to make a pooling deal with Fay's. But the indle house, which has played vaude continuously for many years, wouldn't talk turkey, preferring to continue going it alone.

RKO Options West Unit

With Beverly West, Mae's 'll' I sister, getting the top billing, Irving Yates' all-girl unit starts an RKO route Nov. 17 at Rochester. Circuit has optioned the show for its entire time. Max Tishman agenting. Terms for the show, in which Miss West is supported by 35 others, including a girls' band, are 'ts.05 guarantee against percentage all over.

Darrow's Personals

Hollywood, Nov. 6.

Frankle Darrow, kid actor, is set for a month of personals following completion of 'No Cannons Roar,' at Columbia, which finshes around

Nov. 30.

Of the time booked, two weeks will be one-nighters in the smaller towns in northern California, the trip ending Christmas Day in his home town, Eureka, Cal.

Picture Theatres

NEW YORK CITY Paramount (10) Jack Benny Mary Livingstone Lita Grey Chaplin Jans & Whalen 3 R Bros

Variety Bills

NEXT WEEK (Nov. 9) THIS WEEK (Nov. 2)

Numerals in connection with bills below indicate openiahow, whether full or split week

RKO

NEW YORK CITY
Palace (10)
Brainer (10)
Brainer (10)
Ruiz & (10)
Ru

Barbara McDonald
Raymod Body
BAXTON
Keith's (10)
Ball Carroll's Nov
DEE Both's Nov
Let haif (1-4)
Strick Mc Pink
Downtown (16)
Alex Hyde Orc
3 Sallors
James McGonald Rivell
Lot Rivell
Lot

2d half (4-7)
Ingenues
KANSAS CITY
Mainstreet (10)
Ben Bernie Pd
N'W BRUNSWICK
Keith's
1st half (11-12)

KAY KATYA & KAY ROBBINS FAMILY FOX BELYN NOW LEDDY & SMITH

Gilbert Bros
Harry Burns
(Two to fill)
Let half (4-5)
Harry Burns
Low Parker Co
Mario & Pals
Edith's (10)
Strike Me Pink
FATKESON
Let half (10-13)
Kanes
Armo
Let half (10-13)
Kanes
Harrmony Co-Eds
Ardon (14-15)
Melis Kirk & H Ne oliver
Rossia & Remon
Eduardo Blanco Or
Lot Frespect
10t Frespect
1

Zd hair (1972)
Avaion Tr.
Melis Kirk & H.
Marilyn Maok
Hai Jerome
Gracelia & Theo
2d hair (7-9)
Cooper & Pickert
Lo Paui
Aunt Jemima Cooper & Pickert
Levent mima
J & P Michon
Royy Eng
FRAVIDED CE
FRAVIDED

RADIO ACS PHORETIA Albee (19) Buddy Rogers Bd Duncan (19) Buddy Rogers Bd Duncan (19) Duncan (19) Duncan Sis Delong Sis Arthor & Boys Arthur Tracey. Hal LoRoy Co Dorothy Dare Altern Stables

Altern Stables

Parker & Sandino

SYRA-CUSE

Kelth's (3)

Kelth's (3)

Kelth's (3)

Kelth's (3)

Kelth's (3)

Kelth's (3)

Kapitol

Ist half (10-18)

Kay Hamilton

A & M Havel

(Text half (7-9)

Kay Hamiln & K

Raylators

Anni Sutter

Colby & Murray R OFFICIAL DENTIST TO THE N. V. A

ALLENTOWN, PA.

State
1st hair (10-13)
Homer & Romaine
Unes Michael
Condition
Control Martin
Deformers
Carr & Wallin
Lydin Harris
Glark & Villin
Lydin Harris
Glark & Villin
Lydin Harris
Glark & Villin
Lydin Harris
Stanley (10)
Ted Lowis Rev
Carris
Millor Hores
Singe (10)
Ted Lowis Rev
Lo

HABRISSI FRO. P.A.

State

Sta

Loew's (10)
Nellie Arnaut Co
Mario & Lazaria
Stove Evaus
Mann R'blns'n & M
Wm Demarest

Buccaneers

NEWARK

NEWARK

NEWARK

Laytou

Carl Laytou

NORPOLER, VAL.

Jat Norva

Jat Norva

Laytou

Laytou

Laytou

Laytou

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Laytou

Laytou

Laytou

Carlor

Carlor

Carlor

Laytou

Layt

Street Joseph Company of the Company

WARNER

ELIZABETH Bits
1st haif (11-14)
Hilton Sis
(Others

Ist hair (i-1-s)
Hilton Sis
(Others to fil)
A Fennist
A Fennist
Mammy King Co
Russ-Mart Girls
LAWBENCE
Warner
2d hair (16-13)
Red Donahue Co
(Others to fil)
2d hair (9-11)
Ed Blum & Sis

Lewis & Ames
Verna Haworth Co
PHILADELPHIA
Earle (10)
Cotton Club Show
(3)

Jack Benny Rev
WASHINGTON
Earle (10)
James Evans
Annie Judy & Zeke
Guy Lombardo Orc

Eno Tr Rollickers Solly Ward Russian Revels

Fanchon & Marco

NEW YORK CITY
Bobby S. 19,019
Bobby S. 19,019
Jack & Loretta
Chung Yu Wah
(Others to fill)
Borrah Minevitch
Luisita Lerse
Wm & Joe Mandell
Luisita Lerse
Wm & Joe Mandell
ROCHers to fill)
Metropolitan (10)
Fred Waring Orc.
(Others to fill)

PHILADELPHIA

PHILADELPHIA

For (10)

Sign for (10)

For

London

Week
Palladium
5th Crazy Show
Trocadere
Russell Marconi & J
Glovanni
Elizabeth
Maurice

BRIXTON Astoria
Max Miller
Dinkie Denton 3
4 Pages
FINSBURY PARH
Astoria
Meistersingers
Empire Empire 2d Crazy Show Jimmy James Ayr & Leslie

Week of Nov. 6 Low & Webster
Sven & Helga
O'll'nry & Petr's M
Terry Sis & D'sm'd
16 Crazy Steppers
Bulgar 4
OLD KENT ROAD
Astorla

OLD KENT ROAD
Paramount Plerr'is
Norman Long
Ernest Butcher
Chns Hayes
P Rossborough
J Rossborough
J Rossborough
J Rossborough
Max Miller
Diakle Denton 3
4 Pages

Provincial

Week of Nov. 6

BIRMINGHAM Hippodrome BIRMINGHAM
Hippodrome
Nina M McKinney
Holen Raymond
3. Swifts
G S Melvin
Fredde Phyllils & A
GLASGOW
Jack Payne Bd
Boy Payne Bd
Boy Payne Bd
Joe Fanton Co
Chris Charitou
HILL.

Billy Russell Nicol & Martin Wyn & Ivy 8. Black Streaks Lorenz Taro Naito

Taro Natto
LEEDS
Empire
Mrs J Hylton
Peter Fannau
Vernon Watsou
Nosmo King
Golda & May
Christopher &
R Hudson Giris Coi

Jans & Whalen
3 R Bros
(3)
George Olseu Bd
Ethel Shutta
Joe Morrison
Rosy (3)
Een Blue
Janet Reade
Dave Schooler
My Lips Betray
BALTIMORE
Hippodrome (3)
Guy Lombardo

AND A DESCRIPTION OF THE PROPERTY OF THE PROPE

Harding (3)
Gus Vau
Burt Nagel Co
4 Harts
The Gay Boys
4 Bradnas
'Dr Bull'

NEWCASTLE
Paramount
Billy Cotton Bd
SWANSEA
Empire
Teddy Brown
3 Creighton Boys
Beryi Evetts
Hatton & Mauners

Florence Oldham
Wheeler & Wilson
Heury D Adams
La Sean
Will Power & Page
WOLVERHAMIT'N
Hippodrome
I'm Telling You'
(Revue & Variety)

Lillian Fitzgerald cannot be recommended to the recommendation of the recommendation of

Art Kahn Oro Hotel Lexington

Jack Little Ore Hotel Montclair Wm Scotti Oro Mario & Eulalie Hotel New Yorker Abe Lyman Ore Hotel Boosevelt

Marjorie Moffett

Kings Terrace Al Shayue Giadys Bentley R'b'rl'gs' William Ted Brown Orch

Marden's Biviera Variety Revue Emil Coleman Orc

Dwight Fiske
Maurell & Cordova
Waiter O'Nelll Ord

Montmartre Club

Reader & Orc.

Paradlie
Paul Whiteinau Or
NTG Rev
Fleicia Sorrell
Fleicia Sorrell
Annon
Ann Lee Patterson
And Dixle Dubar
Belda Kincaid
Dixle Dubar
Beldth Rosark
Jack Futton.
Pengy Rosa
Ramona
Rodde Street
Revenue
Ramona
Revenue
R

monut Grill

Claire Willis Chas Kerr Oro

Park Central Hote Ozzie Nelson Oro Harriett Hilliard

Pavilion Royal Dick Mausfield Ord

Cabarets

NEW YORK CITY Jack White Shella Barrett Jerry Bergan Jerry Blanchard Lillian Fitzgerald Roth-Andrews Ord

Arrowhead lan Irviug Couu Orch

Biltmore fietal Dou Bestor Orch Isabelie Heuderso Fioria Armstrong Barry Devine Minor & Root Bowery

John Barry
Nellie Durkin
3 Blue Fashers
Fred Jordan
Mabel Bradley
Ben Tabler's Bd
Brown Derby
Louely Widow
Gertrude Moody
Dunno & Donalo
Danny Lewis
Jane Lewis
Jane Lewis
Jave Abrams. Oro
Casino de Paree
Wm O'Nelli

Casino de Parec
Wm O'Neill
Florie Hutchinso
Claire Weyette
Wm Sully
Dorothy Dell
Alice Dudley
Jache Calle
Verselles
Mildred Fanton
Jimmy Carr Ore

Jimmy Carr Ore
Central P'R Casine
Eddy Duchin Ore
Geo Murphy
Geo. Metaxa
Gomes & Witoua
Ches Parce
Boddy Leonard
Nona & Sedaue
Lee & Thompson
Ai Kavelin Ore
Club Bastile
Spivey

Club Bastlie
Spivey
Sus Hicks
Palla Howard
Wallace & Aruold
Chas Columbus
Huston & Harder
Commodore Botel
Isham Joues Ore
Isabel Brown

Cottou Club Cab Calloway Orc Dan Healy Rev

Dan Healy Rev
Croydon
Charles Eckeis Oro
Delmonico's
Carlo & Narma
Blue Grass Boys
Val Vestoff
Sid Tomack
Jean Mona
Sue Chrysler
Paul Tremaine Oro

Paul Tremaine (
El Chico
Tanco & Liores
Las Ajedas
Adolina Duran
Orlando Ricarde
A.B.C. 3
Filar Arcas
Embassy

Embassy
Yacht Ciub Boys
Giorla Graftoa
Maurice & Gordob
Jane Vance
Bob Grant Oro
Godoy Oro
Essex House
Glenn Gray Ore
Gallagher's
Pat Gooder

Gallagher's

Fat Goods

Fat Goods

Fat Goods

Fat Goods

Marita & Dias

Heien Thompson

Adauen Nevius Ray

Mike Laudow Oro

Governor Clintos

Enoch Light Ore

He-Ha Club

Danny Healy

Pierre Boof.
Heury King Orch
Flace Piquale.
Harry Rosenthal Marion. Chase
Fantana & Coles:
Bachelors
Alfonzo's Bd
Piaza Cafe
Lou Taylor
Irv Grasmann
Harry Seeman
Eddie Ashman
Al Acshaue
Bussian Arts

Renea & Laura Nickolas Hadarick Barra Birs Misha Usanoff

I Jack Murray Ore

Village Barn Trini Orch 3 koborts Bros Beth Challis

Village Nut Club

Willage Nut Club
3 Roberts Bero
Blauche Lytell
Flaria Vestoff
Red Davies
Zara Lee
Scotty Conner
Budde Pratcher
Frank Hyer
Milton Spleiman O
Vogue
Charles, Farroll
Carolyn Notice
Dolores Reade

Waldorf-Astoria
Waldorf-Astoria
Madreguera Orc
Kavier Cugat Orch
Margo
Wivel Cafe

Mivel Cafe
Amy Atkinsau
Jack Wick
Lillian Lorraine
Ami Pavo
La Salle Orch

Helen Ornstein
Vernon Rickard
Faul Sis
3 Speeds
Paul Bachelor
Hollywood Ballet
Eensational Rene
Bob Purcell's Ord

K-9 Club

K-9 Club
George Olive
Billy Harrero
Leon La Verdes
J'a & Zhy Lem
Lyle Page
Billy Russell
Al Bensou
F' & G Doran
Billy Branuou
Johnny Maugum
Domluique Orch

Maroni's
Rolando & Verditts
Gwen Gordon
Neccee Shannon
Marge & Marie
Virginia Buchauan
Bob Wyatt
Maurie Moret Orch

Club Minuet

Misha Usanoff:
Samovar
Simovar
Eili Spivack
Nina Miraeva
Paul Zam Oro
Johnny Russell
Simplos Ciub
Clark & De Lys
Larry Siry's Orch
St. Morits Hotel Marbro (3)
Shelila Barrett
OLEVELAND
Hippodrome (3)
Joseph E Howard
Bellitt & Lamb
Bayes & Speck
3 Callf Redheads
Rouoff & Renova St. Morits Hotel
Leon Belasco Oroh
Vera Van
Margarite & Leroy
Triui Oro
St. Begis Hotel
Meyer Davis Oroh
Small's Paradise

Small's Paradise
Black Rhythm'
Nyra Johnson
Nyra Johnson
Speed Demons
Geo Walker
Wm Spellman
Paimer Bros
Chas Johnson Orc
Taff Grill
Geo Hall Orch
Tavera, B'klys
Eddle Jackson

CHICAGO

Jackie Heller
Maxellos
Gardeucr Co
Unie & 3 R Sis
Grace TOLEDO
Faramount (10)
Connie's Hot Choc
TODEONYO
Imperial (10)
Min Herrit
Holland & Knight
Herrit 3 & Loretta
Huris 3 & Loretta
Wilfred Dubois
Major Sharp & M Bismarck Hotel (Walnut Room) Clifford & Wayne Ted Weems Orch Barou & Biair Boulevard Room (Hotel Stevens)

Irving Gagnou Ruth Broughton Chas Agnew Ord lackhawk

Deane Jauls Hai Kemp Orch 'Skinnay' Ennis Bob Nolan Biackhawk Cafe deAlex
Corothy Taggart
Irene Georgs
Mary Stone
Evelyn Hoffman
Enrico Clausi
Sol Waguer Oro

Chez Parce Vivian Faye Ina Raye Ina Raye
Frauces Langford
Harry Richman
Rosemary Dering
Mathea Merryfield
Fonta & Coies
Vincent Lopez Oro

Frank Sherman Dick Hughes Falla Sis Sugar Kennedy Phyllis Noble Peggy Norman Joan Taylor Diane Norton Morrie Stanton Or Vincent Lopez Oro-Club Leisure Clariese & Christ'u Patsy Mack Eddie Dering 6 Saccoettes George Wahl Eddie Maklus Orc

Miramar (World's Fair) Eddle Maklus Orc Club La Masque Francis Stillmau Hewitt & May Don Wise Al Garbell Edna Leouard J & B La Marr Edna Mae Buddy Beryl Art West Earl Willis Orch Henrique & Adr' Herb Wellington Ricardo & Siskie Art Schafer Mural Room (Brevoort Hotel)

Barl Willis Orch
Club Royale
Cliff Winehili
Edna Rush
Spite & Anuis
Spite & Anuis
Spite & Anuis
Roy Rohder
Murlet Lovo
Joan Warner
Nellig Nelson
Tiftany Twins
Roy Rohder
Murlet Lovo
Joan Warner
Jone & Darnell
Dolly Harris
James Hall
Nino Rinaldo Orch
College Inn Nut House

College Iun
Wheeder Twins
Gift Dequine & D.
Alice Biue
Fhil Harris Orch
Leah Ray
3 Ambassadors
Caperton & Biddle
5 Maxellos Pabst Casiuo (World's Fair) 5 Maxellos Carter Fashion Sho Buddy Rogers Orc Jimmy Garrigau O

Jimmy Garrigau O
Palmer House
Stanley Moruer
Moore & Revel
Medrano & Donua
Hermandez 3
Vivian Vance
Mason & Faye
Abbott Giris
Richard Cole Orch Congress Hotel (Joe Urban Room)
Robert Royce
Cheris & TomasitaCorey Lynn
Carlos Molina
Verne Buck Orch
Jimmy Gerrigan O

Colosimo's

Dorothy Henry
Montenegro & Dor
Dave Maicolm
Jore Rivas Orch
Countess Boriska
Signor Barsoni
Art Buckley
Cole Sis
Irene Duval ' Paramount Faramount
B.B.B.
Bernord & Henrie
Anita La Pierre
Faith Bacon
Rob Oakley
Nina McLaughlin
Ailen Reno
Marion Kingston

Club Alabam Mildred H Chaplin Patsy M'Nair Scotty's Orch Playground
Lolo Bartram
Marle James
Bernie Greeu
Al Tracs Orch Drake
Fowler & Tamara
Jane Carpenter
Don Carlo Co
Geo Devrons Orch

Terrace Gardens
Benny Meroff
Dorothy Thomas
"Rad" Pepper
Norman Gast
Jack Marshali Edgewater Beach Mark Fisher Esther Todd DeRonda & Barry Art Carroll Frolic's

Hangar (Hotel LaSalle)

The Caritons Ciyde Lucas Orch Helen Kane Paulins Baleau

Hi-Hat Club

HI-MAT Club
Al Zimmey
Trudy Davidson
Kolya & Berte
Margar't Lawrence
Effic Burton
Falla Sis
Dot Bleyers
Bobby Dande

The erlin
Waddy Wadsworth
Alexianne
V & F. Vestoff
Jack Edwards
Vendas 6
Kolya & Bertet Froilc's
Al Belasco Orch
Irene Park
Mary Stone
Cecile Biair
Mary & Elliott
Diane Quellair Vanity Fair Mary Ann Boyes Cilff Winehill Don Fernando Orci

Via Lago
Bebe Sherman
Zita & Marcelle
Jack Housh
Wanda Kay
Al Handler Ed

100 Club Evelyn Regan
Marge & Marle
Itleanor Woods
Ethel Allyse
Rosita Carmen
Louise Massart
Yvonne Houvier
Gingor Pearson
Rae Bourbon
Dauny Alvin Orch

MGRS. SPLITS LEAVE 3% OF PAY TO SALLY RAND

Chicago, Nov. 6.
Leo Salkin's \$18,000 breach of contract suit as manager against Sally Rand has been settled out of court for \$2,500. Suit was filed in Municipal dourt here.
Miss Rand made the settlement before departing for Hollywood last' week, declaring that hanceforth she'll be managed only by the William Morris office.

Among the fanner's complaints

llam Morris office.

Among the fanner's complaints over her managerial difficulties was one to the effect that after eight different managers' got through with their weekly one-for-you-and-one-for-me routine, she wound up with but 3% of her salary each week

Marcus Vaud Opposes F&M in Salt Lake

Return of stage entertainment to the Capitol theatre, beginning Nov. 9, by Mayor Louis Marcus, head of the L. Marcus Theatres.

This is apparently a move to garner some of the business enjoyed by the Orpheum during the past two months since it put in F.&M. shows. For approximately six weeks Marcus was interested with F.&M. in the Orpheum, but pulled out on account of management policies. No live talent has played Capitol for several years.

or several years. Harry David, general manager of Harry David, general manager of the theatre string, which operates in Utah and Idaho, is in Los An-geles lining up attractions. He has announced names of Bing Crosby, Leo Carrillo, Eddle Peabody, Ruth Etting and Will Mahoney as early headliners.

Tyrell Out of Mich.

Phil Tyrell is out as booking supervisor of the Michigan, Detroit, as a result of Herschel Stuart's transfer to Arizona. Tyrell has been overseeing the Detroit shows booked by the Paramount office in New York.

He previously booked the Radio City Music Hall under Stuart.

Tucker and 'Henry VIII'

Los Angeles, Nov. 6.
Sophie Tucker will play United
Artists' Downtown theatre for two
weeks in support of the film 'Henry
the Eighth,' which goes in Nov. 15.
After that she goes to the Warfield,
San Francisco, with Oakland, Seattle and Portland to follow, latter

dates being for Pantages.

Soph will get a certain \$2,500 week and a split of the gross.

Talent on p. c.

(Continued from page 2)

but as yet has been unable to sell any one on the idea.

Main drawback to percentage deals has been that players, direc-tors and writers always have been afraid f a short deal on the re-turns. One outstanding example of

turns. One outstanding example of this is the deal a comedy team made with a studio for one picture on a 50-50 split. Picture released nearly a year ago has brought them nothing. Trouble in this case was too many corporations being formed to handle the one picture, ending in a tangled mess that none could straighten.

Confusing

Then studies in the past have been prone to scare their talent in talking cooperative deals with too much discussion of selling cost, advertising, theatre rentals, house vertising, theatre rentais, nouse per-centages, overhead, selling their particular picture in conjunction with other product, that the stars, confused with a maze of conflicting and baffling details, have passed up the percentage in favor of a weekly salary.

Radio, in its percentage offer to players, is attempting to strip the deals of all mystery, offer the players a concise and simple arrangement, which is understandable to those uninitiated in the exhibition of pictures. Other studios are planning to follow suit with non-barring arrangements.

Old Mexico
(World's Fair)
Fritzi Bey
Robinson & Lousen
Studense Mule
Sindrae
Inex Gamble
July Roysiana,
Cane Russell Queb

Loew

DR. JULIAN SIEGEL
1560 Broadway
This Week: Jane Williams; Bobby Bornar

NEW YORK CITY Capitel (10) Kate Smith Rev. Franks

Jet half (10-13)
Let half (14-16)
Let ha

Carter Dixon Rev
Orpheum
Let half (10-13)
Case Bros & Marit
Barry Breen & S
Goss & Barrows
Joe Browning
Zailfornia Reveis
- 2d half (14-16)
Mills & Raye Rev
Mulh Browning
Harold Boyd Co
Lester Cole Co
Partidle (10)

Parodise (10)
Rublo Sis
Jerome Mann
Bob Murphy
Jack Sidney's Rev Jack Sidney's I State (10) Joe Peanuts Bob LaSaile Raiph Morgan Slate Bros Aristocrats

AKRON AKRON
Loew's
Loew's
Lot haif (10-13)
Pasquail Bros
Lionei Mike Amos
Rarney Grant Co
Hob Hail
Kitchen Pirates
2d hail (14-6)
Valler & Lee
Bill Aaronyon
Chas. Foy Co
Roisman's Co

BROOKLYN

Gates Ave.

1st half (10-13)
Tankat & Okinu
Hum & Strum
Bernie & Walker
Herman Hyde
Mills & Ray Rev
Adolac & Cack
Grace Barto
Milton Douglas
Alexander & Sant's
Matennitian (20-1)

Metropolitau (10)
Kay Hamiin & K
Lillian Dawson
Lew Parker Co
Buck & Bubbles
Stone & Vernon 4

Stone & Vernon 4
Valencia (10)
Casting Campbells
Pops & Louie
Leavitt & Lockw'd
George Beatty
Davo Harris Co

MANCHESTER
Paramount
Terry's Juves

ARIETY

Trade Mark Registered
FOUNDED BY SIME SILVERMAN
Published Weekly by VABIETY, Inc.
Sid Silverman, President
154 West 46th Street New York City

SUBSCRIPTION

120 Vol. No. 9



15 YEARS AGO

(From VARIETY and 'Clipper')

Report had Marc Klaw asking \$3,000,000 for his share of K. & E.

Stock company was being formed to add to vaudeville units in France. Armistice killed the idea.

Vande act breaking in at Mor vaude act preaking in at Moss' Regent dropped after opening, so it went to the police station and de-nounced the manager as pro-Ger-man.

Election day mat at the Palace hard on the dancers. Someone sprinkled the apron with talcum powder and they skidded.

Stage hands scarce, The work jobs during the epidemic and were making more money, so they wouldn't come back.

Equity's standard contract about ready to go into effect. Dated for Nov. 11.

Hearst, going over to Universal with his newsreel, was talking about a daily issue. Hearst-Pathe had been grossing \$85,000 a month, with U, and Mutual each about \$18,000 for a similar period.

Col. Jacob Ruppert, who had been firting with the idea, announced his intention of starting the Film Clear-ing House, with exchanges in all key points to handle consolidated releases. Listened well, but didn't

Officials of a large film company officials of a trap game by one invelgled into a crap game by one of the salesmen. He rang in a professional bonester, who cleaned 'em. Officials thought it over and told the salesman to make good the losses

50 YEARS AGO

(From 'Olipper')

Fred Bert took over the manage ment of a Sacramento theatre. Later manager for Brady's enterprises. Most of the good men came from the west, the Frohmans, Hayman, Be-lasco, Bert, Grismer, et al.

W. C. Coup, circus man, went in with Frank Uffner for a dime mu-seum in Chicago, Clark at Kinzle street. Theatre annex seated 2,500. Prof. Worth's curios included in the

Magic manufacturer y outfits for a price and then the buyer how to work the

Sam A. Scribner was advertising for a couple of bloodhounds.

Leavitt's Rentz-Santley female minstrels curled up in Germany. They got to London and Pony Moore sent some of them home.

George Siosson, billiard star, won seurge siosson, billiard star, won a cushion carom match from William Sexton in Chicago. Declined the trophy because he contended the cushion caroms was not a real fame but 'emasculated billiards.'

Marcella Sembrich made her de-but at the Met Oct. 24 and scored. Long a favorite.

Henry Irving inaugurated a sea son at the Star theatre (B'way at 13th) in 'The Bells.' Admission was from \$3 to \$1, but the speculators were getting \$7-\$8 for tickets.

Lity Langtry picked on Burling-ton, Vt., to open her second Ameri-tan tour. Jumped from there to Montreal. Just a one-day break-in. the tieup

Inside Stuff—Pictures

(Continued from page 6)

nearly three years, so that the newcoming p.a.'s aren't wise yet that he doesn't get his publicity in the ordinary way. Chaplin has not employed a press agent in Hollywood since 'City Lights,' yet several times during the past three years his bill for clippings from all over the world amounted to \$400 per month. He has one room in his studio in which the clippings are arranged and pasted into books. There are enough books to fill a small library.

The Literary Digest' is now rating pictures in a boxed chart, printed on its page of reviews titled 'On the Current Screen'. The first week's chart had six classes: AAAA for 'outstanding films'; AAA, 'outstanding films'; CAA, 'outstanding films'; CAA, 'outstanding films'; CAA, 'outstanding films'; CAB, 'outstanding, chiefly for 'children'; BBBB, 'recommended'; BBB, 'recommended'; BBB

The chart now used has two classes: AAAA, 'outstanding pictures', and AAA, 'recommended', with an asterisk on titles of pictures considered suitable for children.

-code protests are not expected to be heavy. In major circles it was pointed out the proceedure under codism provides for the formula being given sufficient opportunity to prove itself one way or the other. Therefore complainants who go immediately to Washington are seen as being told to go back home and ride along with the code for the next few months. At the end of that time if the complaints are still alive then they will be turned over to the Code Authority for investigation. In the final analysis it is figured squawks won't have much chance between now and next May.

A. Paramount exchange nipped Mike Marco's attempt to run the preview of Duck Soup twice Nov. 1. The Paramount advertised the two showings, but when other exhibs in the downtown section saw the ads, they burned the wires to the exchange demanding protection. Exchange called the studio and nixed the second showing.

Result was that the theatre was capacity at 5:30 p. m. with the audience remaining for the showing at 8:45 p. m., thus killing the house's turnover for the night,

Exhibitors' strange conception that somehow Universal and Columbia are independent companies has U and Col on the constant watch-out in Chicago trying to stop indie exhibs from double-featuring their product. This follows the ruling some time ago by the major distributors that their pictures cannot be twin-billed.

Result is that exhibs wanting to double up on pictures are forced to uge indie product. Plenty of resultant headaches for Universal and Columbia, the companies often finding themselves together on a double bill.

Leo Birinski's angel for his 'Mating Time' in production at the Mack Sennett studio on the Coast is Nick Ludington, youthful member of the Ludington Air Line family, whose aviation interests are tied in with

TWA.

Mating Time' is an orig by Birinski, who is also directing. Under-stood that should the pic click, Ludington is willing to put adequate capital at Birinski's command for future productions. Films being made under corporate name of Salient Picures, have no set release.

Paramount, New York, is building up Bing Crosby's two forthcoming \$5,000 and percentage stage weeks with a 'contest' in which the audiences are asked to send in requests for whichever Par picture player they'd like to see in person.

Advance trailer in the build-up advises the customers they can pick Chevalier, Dietrich, Crosby, Mae West or any other Par player. But they'll get Crosby regardless, commencing either Nov. 10 or 17, and for two weeks thereafter.

Since the preview of Little Women', Metro, which rejected the novel at one time, has been making an energetic search for a similar tale Alternately execs are kicking themselves for turning down the pic Radio

With nothing in sight that resembles the Louisa M. Alcott novel, studio has decided to whip up a yarn with the same ingredients. Latest plan is to give Barbara Frietchie six sisters, make her a young woman, and write the yarn around the Civil War.

With most of the characters made up so that fans will have a difficult time recognizing their favs in Par's 'Alice in 'Wonderland,' studio is in a quandry in the matter of giving credits to the 42 name players. Latest idea is to make a trailer to follow the pic in which each player will be introduced both in and out of character. Studio believes the introduction necessary, and the idea of bringing them out following the title is off, as it would take about 500 feet to give various credits.

A three-cornered battle for eastern production figures with Pathe-Dupont entering the field to finance indic production as a means to fur-ther their raw stock,

Dupont entering the field to manife indice production as a means of Au-ther their raw stock, Consolidated Labs is tied in with RCA in the old Biograph studios which RCA has leased. The Photophone people figure through renting their equipment independently.

Los Angeles and Hollywood merchants are capitalizing on the current Three Little Pigs theatrical rage in connection with their holiday toy displays. Several of the biggest department stores have given over big show window space to incorporate the porcine triplets into their doll-

and and toy-town displays.

Other characters currently ballyhooed in films are being spetlighted in Santa Claus realm, notably Alice in Wonderland, and that antic offspring of Mickey Mouse.

Affected by the rave with which the Frisco preview audience received Roman Scandais', Eddie Cantor rushed up to Sam Goldwyn and imprinted a smack of joy on the producer's check after the sneak showing. Goldwyn is reported to have accepted the exuberant demonstration with an air of nonchalance—with the mental reservation of hope it ith an air of nonchalance—with the mental resoundn't become an old Cantor custom at previews.

Jack Hess, Majestic publicity director, submitted to L. A. dailies advertisements in which the producer asked for the services of a professional femme correspondent to act as technical advisor on "Divorce Bed." Ad stipulated that applicants must have had experience in furnishing evidence in divorce cases. All papers with the exception of Hearst's Exam. accepted the ad for the baddle.

Both Universal and Alexander Pantages are burning at Metro for the studio setting its formal banquet in celebration of Marie Dressier's birthday on the same evening the Hollywood-Pantages reopens.

U's 'Only Yesterday' is the screen fare. Theatre feels that the party will keep away notables.

Johnny Weismuller pulled a boner when he said that he kept his mar-riage to Lupe Velez a secret because he wished to give a fan mag writer the break on the yarn.

Result is that local daily and wire writers are giving little space to

Inside Stuff—Music

Columbia Phonograph will print an explanatory folder to go with each counter sale of its ultra-hot dance group. Folder will name various instrumentalists in the unit and sketch their careers. Included in group are Joe Venut, violin; Benny Goodman, sax clarinet; Jack Teagarden, trombone; Charlie Teagarden, trumpet, and Joe Sullivan, piano Jack Teagarden also does the vocals.

From the selling angle this type of extra hot orchestrating has an especial appeal for the collegiate consumer. Recording companies have found that the college boys and girls have developed a knack for identifying the style of certain dance instrumentalists no matter what unit they're in and that these bandsmen have developed a following for their individual selves worth capitalizing.

A review of the new Casino de Paris revue, Vive Paris', in this issue, discloses that Al Dubin and Harry Warren composed the hits of the new French musical, although this will probably be the first they'll hear of it. Their film songs from the Warner musicals, 42nd Street' and Gold Discret' are, in a familiar French habit, incorporated in the nulti-authored

Now the Song are Shuffle Off to Buffalo' (French lyrics) and You're Getting to Be a Habit With Me (in English) which are the highlights of the first act, and Pettin' in the Park, the big dance number of the second half. St. Louis Blues, always a favorite revival of French revues at both the Folles Bergere and the Casino, is again dug up. 'Stormy Weather' was programmed but didn't show. Frogram carries an official roster of co-composers numbering seven, but the unbilled Warren and Dubin contributed the mest.

Mechanical business shows no signs of being on the upgrade accordito the royalty checks received by publishers from this source for third 1983 quarter. One publisher with a number one song recorded two ways by one company got a statement showing a combined sale of 530 records, which gave the copyright owner \$10.60 ag his share. Same publiques that, the income on the hit number from the three top disk makers won't total \$60 for the quarterly period. It's the ditty's second quarterly accounting. First one was still less.

. Wolfe Gilbert, who is coming east with Eddle Cantor, is bringing with him to the council of the Songwriters' Protective Association, a number of compilating lodged by coast members, mainly against two music publishers, Sam Fox and Jack Mills.

Fox and Mills are accused of failure to pay off royalties to the writers who are 3,000 miles away from their offices and Fox is especially called to task for failure to provide royalty statements to any of the writers at the Fox studio here on picture songs during he past two years.

Score of the Mae West picture Tm No Angel' has begun to show a promising counter reaction. Last week the sheet turnover from the Music Dealers' Service, inc., source showed a daily average of 2,0002-Ditty leading was T Want You, I Need You, with That Dallas Man' and Tm No Angel' following in that order. Last named lyric is still having its troubles getting by the broadcasters.

Rudy Vallee's gross income last week went over the \$12,000 level. Week at the Capitol brought him \$5,500, the Hollywood restaurant stands \$4,500, while the Fleischman Thursday night whirligig on NBC made it another \$2,500, Out of the total, of course, came his regular staff and combo salaries, payment for standby men at the Hollywood and other

Reports received here show the Columbia Graphaphone Co., formerly British holding company for Columbia Phonograph, out of the red for the first time since June 1 and in a big way. English recorder has Increased its list of master imports from this country.

Inside Stuff—Legit

Anticipated legit draw of Katharine Hepburn, who is to star in Jed Harris' presentation of The Lake, was indicated when the show was announced. First resultant outside bid came from an ad agency, offering to pay Miss Hepburn \$1,000 for a one-minute air broadcast, subject matter to be any topic she chooses. Although under contract to Radie Pictures, star is released for the Lake' engagement until next June. 'The Lake' is due on Broadway Christmas night. Rehearsals start upon Miss Hepburn's arrival from the Coast Jate this week. Show is dated to open in Philadelphia Dec. 11. It has passed the 250th performance in London.

Inside story about James Dale's appearance in 'The Green Bay Tree,' Cort, N. Y., concerns the British player's modesty, as indicated when he told the producer he didn't think he could play the part and wanted to walk. Harris asked him why he came from London to appear in Tree with that idea in his dome. Dale replied: It was the finger of star.'

Dale remained away from rehearsal for two days and during conversations with Harris in the interval, the Englishman told the manager that he is really an artist, preferring to paint and write books rather than be an actor. Harris says story of Dale's attempted sailing is hooey,

The secret marriage of John Spencer Danforth, son of William Danforth (Gilbert and Sullivan star) and a senior at Rensselaer Polytechnic Institute, Troy, to Mildred Barringer, a Troy girl, in that city, Oct. 1, became known with the filling of a transfer tax report on the estate of Danforth's grandmother, who died in August, 1932, leaving \$117,892. The families of the couple intended to keep the marriage secret until Danforth graduated, but the fact that the will named young Danforth, led to the revelation in the tax report.

Half a dozen pleture talent secuts went back stage at the Ambassador, N. Y., on the opening night of 'Under Glass.' Their objective is Ross Alexander, the juvenile lead, who has been around for half a dozen

seasons.

Alexander's one known picture appearance was with Claudette Coibert in 'The Wiser Sex,' limed by Paramount at Astoria, L. , when Par operated the plant.

Sain Saltzman, electrician at the Royale, N. Y., suffered a second degree burn of the left hand during a performance of Divine Drudge last week when he attempted to repair a broken wire back of the switchboard. He escaped facial injury glasses protecting his eyes from the

Ward Moorehouse is making a serial feature story out of 'The Green Pastures,' chasing the show at various points out of town. Last week he covered the colored cast attraction at Atlanta, his home town, yarn again being featured in the New York Evening Sun.'

Chicago company of 'Sailor, Beware,' will have a double crew back stage until the show is running smoothly. Heads of stagehand departments with the original production will go along with the Loop company.

Aarons Again Rules New Amsterdam By Quirk of Fate and a Bank Lien

Alfred E. Aarons, formerly generel manager for Klaw & Erlanger is back in charge of the New Am standam theatre N V in associa tion with Harry Somers. Latest that the once noted theatre has been taken over by the Dry Dock Savings Bank, because of unpaid interest on the first mortgage.

the first mortgage.

Bank has not foreclosed on the house. Same procedure as for other theatre mortgage defaults is being followed by Drydock. It is known as 'mortgage in possession.' Method has the house owner make an assignment of all rents and all profits from attractions. Bank installs a representative to collect: such moneys, the individual having authority over all employees and officers of the theatre.'

'Roberta'

'Roberta'
Drydock has a similar arrangement in force the Selwyn and
Vanderblit. It owns and operates
the National, forced to take that
house over when Prudence Bonds
refused to carry the bag, Aarons
and Somers are quartered at the
National and superintend the book-

Mational and superintend the bookings in the other theatres. New Amsterdam will soon get 'Gowns by Roberta.' Possession of the New Amsterdam will rever to Erlangers when and if the profits of the show pay off interest arrearage on the mortgage, also the taxes.

Aarons was g. m. for A. L. Erlanger after latter split with Mare Klaw occupying the same position when the firm was intact. Although the resigned after disputes with the late showman, Aarons stated that whatever feeling then existed has been forgotten and that his association with Erlangers is now friendly. Casino Sold

A realty deal consummated last week brings the Casino, formerly the new Earl Carroll, back into action. Through mortgage foreclosure the house reverted to the Mutual Life Insurance Company. Latter announced that the property was sold to the Apro Realty Company which is controlled by the firm of Haring & Blumenthal (not A. C.) and Jack Shapiro, who built the theatre in 1930. Sale price approximated \$2,000,000, according to Douglas L. Elliman & Co., who negotiated the deal. realty deal consummated last glas L. Ellimar tlated the deal.

tlated the deal.

It was claimed that Mutual turned down several booking offers lately for the Casino, with no special reason being given. Insurance people dented that trouble clearing a property on 49th street, which would prevent the use of an exit, was the real cause. It is stated with authority now however, that the sale of the property solved the exit problem. Without the exit, city would not permit the Casino to operate. Understood that Earl Carroll held, the key to the situation but he was not named in the sale of the house.

Macloon Touring Side Show from Chi Midway

With the backing of Pabst luc Ribbon beer, 'Hollywood,' the show and exhibit at the Chicago fair, will be toured in the southwest by Louis O. Macloon. irst date will be the convention Oklahoma, City Nov. 19, with the fair grounds, Dalin advance will arrange succeeding

las, the following stand. Al Butler Understood that Claire Windson

Understood, that Claire Windson and Luther Reed will head 'Holly-wood' on tour, with Jane Starr and Leon Waycon' in the cast. Latter duo were in It Pays to Sin,' which Macloon opened and closed at the Morosco, N. Y., last week. He had Virgins in Cellophane' at the fair.

RITZ NABORHOODERS

Sutton Players, spotted at the Sutton Players, spotted at the Sutton an upper East Side little theatre, have reorganized under the management of John B. Clark-and Norma Downey. It is a group of young actors, playwrights and scenie artists who hope to establish the house for experimental presentations.

House reopened Monday (6) with We Call It Love by Ansella Hun-ter, announced for one week.

Time and Tide

Hans Bartsch, the play broker, sold Louis Macloon the rights to 'It Pays to Sin,' or-iginally written in Hungarian. iginally written in HungarianHe was on a boat returning
from Europe when the show
opened last week at the Morosco, N. Y. and radioed the
manager, requesting the premiere be delayed, so that he
could attend the first night.

Macloon in mentioning the
said 'Hell, I couldn't even delay the closing.'

Show was taken off
ond night.

\$196.492 Toronto Legit. Dark by Show Famine. For Sale at \$110.000

Claiming that the Shuberts who ran the theatre for years won't send any shows now,' Col. Goodwin Gibson appeared in the Court of Revision on behalf of the Alexandra vision on behalf of the Alexandra Co., Ltd., owner of the Royal Alex-andra, town's leading legit house, and asked for a reduction in assess-ment on the plea that the scarcity of attractions left no revenue

means.

Total assessment is \$196,942, but a purchaser can have the property, including good-will, for \$110,000, said the agent. House has been for sale for some time, but with no takers, as only an odd show can be picked up. Only dates this season have been 'Music in the Air and the roadshow filcker, 'Dinner at Eight'. Only definite booking for future is 'Christopher Bean'.

STAGE RELIEF GOING INTO ACTION AGAIN

Stage Relief Fund which has been under wraps for the past eight weeks because of finances, started the fall campaign Sunday (5) with a benefit variety show at the New Amsterdam. Several hundred dollars profit was indicated, regarded as okay since affair was presented with little preparation.

Fund has arranged for several legit Sunday night benefit performances. Double Door is so carded at the Ritz Nov. 12 with Sailor Beware' dated for Nov. 19 at the Lyceum. Expected that Her Master's Verpetch with play Nov. 26 for the Fund.

Master's Voice' will play Nov. 26 for the Fund.

Relief work has been going on in a limited way despite the lack of funds. Credit was established at the Mansfield hotel where a number of professionals needing shelter have been berthed. Fund will pay off the hotel with proceeds expected from the legit benefits.

O'Neal Blameless

Charges against William O'Neal whose car killed a derelict on Lafayette street, New York, recently, were dropped. Witnesses absolute the singer from blame. Victim stepped in the path of the O'Neal car from behind a parked motor. A taxl driver testified the accident was unavoidable.

POP OPERA DOWN EAST

Worcester, Nov. 6. Grand opera at popular prices he spread to Worcester, where the Co lumbia Opera Co. presents 'Aid and 'La Traviata' Nov. 14-15.

and La Traviata Nov. 14-15.

Carmela Ponselle, soprano; Edward Ransome, tenor, and Louise Taylor, soprano, will sing the leading roles. Ducats will be from 25 cents to \$1. New Municipal Memorial Auditorium will be scene.

Victor Jory in 'Spider'

victor Jory in "Spider"

Pasadena, Nov. 6.
Victor Jory, who obtained his pict ture break when spotted by producers at the Pasadena Playhouse, is returning to do "The Spider." Fox is loaning the player between pictures.

The Master Thief, light opera by Guy Bovier Williams, follows 'Spider. Jean Deveraux will stage the ballet.

SHOW BOAT'S' \$18,000

Musical Has 'Uncle Tom' and Opera

Opposish

San Francisco, Nov. 6.
Belasco, Curran and Lang procuction of Show Boar concution of Show Boar concution of Show Boar concution of Sangham and the Sangham

Gurran has been playing to swell
houses, and gross apt to hit around
18,000, which is a neat profit over
the approximate aut of 12 grand.
Has, no competition in the legit
field except for Uncle Toms Cabin
doing a scoop basis.

ROBERTA' GOES TO \$2 FOR 3D BREAK-IN WK

Philadelphia, Nov.

Announcement appeared in the week-end ad copy that Max Gordon's musical, Gowns by Roberta, at the Forrest would drop its scale from \$3.30 to \$2.20 for its third and

from \$3.30 to \$2.20 for its third and from \$3.30 to \$2.20 for its third and week.

This is the first time a big, new musical of this type has played a \$2 scale here. Gordon wanted to keep it here a third week, while it is being whipped finto shape. Hassard Short was called in last week to direct. Show will be relighted and reroutined with one new Kern number going in.

'Mismates' coming to the Walnut Monday is putting its scale at \$1.50. On same page with big Roberta' ads announcing sharp price drop is an underline for the Follies' (com-

the name of the Gordon produc-tion has been changed from 'Gowns by Roberta' to just 'Roberta.'

Authors. Dramatists Elect New Officers

Authors League of America at its 22nd annual meeting last week

The Authors League of America at its 22nd annual meeting last week protested against Germany's suppression of literature and denial of the freedom of speech for racial or political reasons. The league, with a membership of over 2,000 writers, novellats, dramatists, essayists, poets and screen writers, adopted a resolution condemning the Hitler regime's attempt to make art subservient to politics.*
Following officers were elected for the coming year: Maro Connelly, resident; Elmer Davis, first vice-president; James Hopper, Sidney Howard, John Howard Lawson, Elmer Rice, Mary Roberts Rinehart and Evelyn Scott, honorary vice-presidents. Luise Silicox was again aims as secretary and treasurer. Annual meeting of the Dramatitar Guild, of the Authors League, was also held. Guild has 478 regular members and 1,800 associate members. The board of directors: George Abbott, Maxwell Anderson, Eugene Buck, Marc Connelly, Rachel Crothers, Russel Crouse, Owen Davis, Philip Dunning, John Emerson, Anne Crawford Flexner, Jules Eckert Goodman, Arthur Goodrich, Oscar Hammerstein, 2d, Otto Harbach, Brian Hocker, Sidney Howard, George Middleton, Eugene O'Neill, Elmer Rice, Arthur Richman, Richard Rodgers, Edwin Milton Royle, Morris Ryskind, Robert E. Sherwood, Austin Strong, A. E. Thomas, Kenneth Webb, Rita Welman. Officers elected for the coming year; President, Edward Child Carpenter; vice-president, George Kaufman; chalirman of the board, Simund Rombers; secretary, Par-

year: President, Edward Chine Car-penter; Vice-president, George S. Kaufman; chairman of the board, Sigmund Romberg; secretary, Per-cival Wilde; treasurer, Marc Con-

Revamping 'Bothered'

Hot and Bothered, mustcal comedy tried out by Morris Green and
Frank McCoy at the Boulevard,
Jackson Heights, N. Y., last week,
was taken off Saturday (4). Show
is in need of much revision.
Intention was to hold the show
over a second week in the outlying
theatre. Gross in five days (opened
Tuesday, 31) was \$6,000 at \$1.10
top. Figure regarded as satisfactory.

Aborn Stricken

New Haven, Nov. 6. Milton Aborn, here with his Gilbert and Sullivan troupe, is confined to his hotel room in the Taft with a heart attack.

His family was summoned, and the impresario's condition was de-scribed as critical.

Times Sq. Babel

Loudspeakers used by political spell-binders in the three cornered fight for the mayoralty of New York, annoyed Broadway for three weeks. Spotted in Longacre Square, on the canopy of the Criterion and the canopy of the Astorhotel, the racket was intensified by trucks also with discs and amplifiers, it was a nightly free-for-all racket.

The loudspeakers however, have changed the complexion of campalgns. Soap box orators used to be heckled, but men with a difference of opinion can't talk against the amplifiers.

Burley Scenic Studio Cash and Carry Only. So 'Blackbirds' Waits

Lew Leslie's new lackbirds' didn't open in Boston until Thursday night (2), although scheduled for Monday (Oct. 30) because of a money mixup with Nina Buell Scenic Studios, headquarters in the Harlem Opera House, New York

the Harlem Opera House. New York.

Mrs. Buell who operates the scenic studios and whose clientele is principally with buriesque producers in Harlem and the Bronx insisted on cash-in-advance from Lesile although he had previously paid her about \$4,000 on account. His understanding was for the balance upon delivery. He contended delivery meant in Boston where the show was scheduled to premiere: Mrs. Buell contended it meant delivery in New York.

Augustus Pitou, Jules Murray, Marcus Heiman and Leonard Bergman, all of the Brilanger office, assured Mrs. Buell they would guarantee everything if the scenery was

sured Mrs. Buell they would guarantee everything if the scenery was delivered in Boston; that they would give her the Erlanger's check, but she wanted to know first who they were, and nothing but cash would do regardless.

Jack Robbins, publisher of Leslie's show songs, also offered a \$2,000 check upon delivery in Boston but only cash would do before the scenery could be released.

Widow' in Fort Wayne First in Six Years

Ft. Wayne, Nov. 6. Frank Blemer, former Shrine manager, relights Majestic for first time in six years with a tourish legit show, Her Majesty, the Widow' The Pauline Frederick attraction is the initial one-nighter to play this former ace theatre, since

this former ace theatre, since the road took a nose-dive. Blemer has been in the restaurant business here since he quit show biz. Shrine with its huge audito-rium gets Billy Bryant's Show Boat Nov. 12. Lodge now handling man-

Tenters Move Indoors

Charlotte, N. C., Nov. 6. The Bert Berthram Players close 16 weeks in a tent theatre here with announcement that plans are being perfected to rebuild Imperial theatre, burned in 1932, for their

use.

If plan is carried out the stock company would occasionally stand aside for road shows.

LEIBER QUITS 'MARY'

Pittsburgh, Nov. 6.
Fritz Leiber is withdrawing from
the cast of Guild's 'Mary of Scotland' following show's current week
in Baltimore. Understood that
move is by mutual consent, with
Leiber desiring to go back on his

Replacement choice said to lie etween Claude Rains and Richard

Helen C. Johnson Busted

Hollywood, Nov. 6. Listing debts of \$17,685 and a

Listing debts of \$17,685 and assets of one used car, Helen Carey Johnson has filed a petition of bankruptcy in Federal court.

Largest liability is \$10,000 due Sylvia Hahi on an agency contract in N. Y. Actress also owes Franchot Tone \$5,100 on a N. Y. judgment.

NRA PAY RULE STOPS REP. CO.

Proposed second Shakespearean season at Jolson's theatre, N, Y, is probably off because of the minimum salary provisions in the legit NRA code. Sponsors have been unable to post a bond with Equity guaranteeing salaries of \$40 weekly for seasoned players and unable to fill the balance of the roster with actors of less than two years experience. Last season a Shakespearean organization operated 28 weeks at the house under the management of Percy Vivian and Julius Hopp. Company was on percentage with the

pany was on percentage with the players getting from \$5 to \$25 week-ly and it is claimed there were

ly and it is claimed there were weeks that no money at all went to the cast. Company, however, at the together, although for economy cooked meals in the dressing rooms. Vivian & Hopp have spill, former attempting to recruit a new set of players. Hopp is presenting Shakespeare in school and college auditoriums, the outfit being outside the code and therefore not required to may at least \$40 each to players. code and therefore not required pay at least \$40 each to players.

ALL NEW DEAL IN HUB. 'BLACKBIRDS' ONLY H.O.

Boston, Nov. 6.
Rialto world premiere tonight (6)
of "Ziegfeld Follies" at Shubert,
Corinne Griffith at same time opened in 'Design for Living' at Plymouth, and Wilbur stock gave 'The Party's.

Over.'

In the new shuffle only major holdover is Lew Lesile's Black-birds, which had its several-time-postponed premiere on Thursday night (2) at Colonial. Show too-heavy, lasting till past midnight, but has sufficient features of merit to emerge as box office after generous pruning.

pruning.
Peabody players opened Thursday
night at their playhouse with
"Twentieth Century," first time seen

Helen Hayes comes next Monday (13) to Colonial in Mary of Scotland, and seat sale is brisk. Court-ney Burr brings 'all Good Americans' to Plymouth Nov. 21 and Pola NegrI will be seen in Trip to Pressbury' at Plymouth Nov. 20. Copley reopens Tuesday (14) with a new play, 'The Past of Anne Shrives,' author being William M. Blatt, Hub attorney. Countess Electra Rosanska will have leading role.

STOCK PROSPERS

Montclair Troup Called Only Good Spot Near New York

Spot Near New York

Newark, Nov. 6.

Business at the Montclair. Montclair, continues strong. Said in Newark to be the only stock around the strong of the st

3 B.O. Men Die in Wk.

Three Broadway theatre treasur-Three Broadway theatre treasurers have died within the past week. Bert Welles, formerly of the Playhouse; William Blackmore, formerly of the Lyceum, and Willie Connor of the Biltmore, passed on All were comparatively young.

Connor seemed in good health Sunday (5), kidding with his pal Jimmy Morgan at his home, Lake Hopatcong, N. J. He died in his sleep.

Uses Fox Youngsters

Hollywood, Nov. 6.
Repaying Fox for the loan of Victor Jory for 'The Spider,' the Pasadena Community Playhouse is using

dena Community Playhouse is using six of the studio's young contract players in the cast to give them training. Opens Nov. 14.

They are: June Vlasek, Wini Shaw, Dixle Francis, Blanca Vischer, Susan Kaaren and Howard Lalley.

LEGIT CRITICS' 7-WAY

Theatres Ready to Relax Anti-Gyp **And No Buy Rules Under Legit Code**

Broadway's ticket problem continues to be a problem. The new rules aimed to safeguard the public from being sypped, as formulated under the NRA legit code by the National Association of the Legitimate Theatre, may be shelved shortly. The ticket committee concedes that the rules are not working out satisfactorily, but states that, while a new system may be tried, a return to old methods will not be countenanced.

Managers are squawking, so are

tried, a return to old methods will not be countenanced.

Managers are squawking, so are the agencies—and plenty. Producers and theatre owners are not so sure that elimination of the buys was the right idea and some of them want to bring back that custom. The specs admit they got a break with the buy-out thing in the discard, because they would have been forced to go in heavily on one of the new attractions that was let down by the critics. But complaints to the ticket committee are registered daily. While the ticket men's squawks cover a lot of territory, the theme song is the effect, that they cannot break even, much less make a profit.

squawks over a lot of territory, the theme song is the effect, that they cannot break even, much less make a profit.

A Brake or Theatres?

Brokers insist that it is not helpful to theatre patronage to shut out theatrepears who want good locations and are willing to pay prejums higher than the 75-cent limit set by the rules. Managers have come around to the point where they about agree on the point, but they don't see why the spees should collect all the gravy on last minute ticket sales. Some of the points at issue were down for argument at a meeting slated for early this week, but postponed. Proposed changes in the anti-gry rules are expected to be agreed on at that time.

The matter of new back stage contracts and changes in the working conditions for stage hands and musicians, was passed on to Washington last week. That's just what was expected because the NALT general for emergency committee inclues officers of the several theatrical unions and it was figured they would vote against most of the thoanges asked by the manager. NRA rules call for unanimous askent on all such matters and upon disagreement, the Recovery Administration must make the decisions. The union problems were submitted to Sol A. Rosenblatt, deputy administration has make the decisions. The union problems were submitted to Sol A. Rosenblatt, deputy administrator, last week.

Putting it up to definition of the ticket rules by the Broadway agency and tha Lyceum theatre, Courtney Burr being named when the house was fined \$500, which action was vetoed by Rosenblatt. A hearing in Washington on the charges is carded for Wednes-(Continued on page 63)

(Continued on page 63)

DIXIE STILL BANS 'TOM'

DIXIE STILL BANS TOM'
Houston, Nov. 6.
An amateur collegiate group, the Dramatic Club of Rice Institute, stirred up a storm of protest when they announced that 'Uncle Tom' would be their fail' presentation at the Houston Little Theatre. Objections came from the United Daughters of the Confederacy and other die-hards. Mrs. W. W. Turner, state UDC president, filed the protest. On advice of Dean H. B. Welser of the Rice Institute, 'Uncle Tom' was called off.

Sue for Naylor Dough

Sue for Noylor Dough
Hollywoof, Nov. 6.
Eric Snowden, Tor lilmself, and commissar, for the Belasco here.
Mrs. Moonlight, which folded after three weeks in Frisco in 1932, has brought suit under Equity contracts against George Naylor and Charles surke of the Naylor productions for a total of \$4,725.
Charges are that the producers falled to give the troupe salaries. Gue, closing notice or expenses back to L. A.

direct.

Irst American production of Soviet Commissar, for the Belasco here. Play, by Eugene Tschirlkow, was come in Vienna. Nina Wilcox Puttant made the American adaptation. Antidipating recognition of Russistant and the Naylor productions of the play have a full production of the play Eugene Tschirlkow, was come in Vienna. Nina Wilcox Puttant made the American production of Soviet Commissar, for the Belasco here. Play, by Eugene Tschirlkow, was come in Vienna. Nina Wilcox Puttant made the American adaptation. Antidipating recognition of Russistant and the American production for the play the U. S. and M. Livinov's substant and the American production for the play the U. S. and M. Livinov's substant and the American production for the play the U. S. and M. Livinov's substant and the American adaptation and the American adaptati

Lowdown

Jane Inge, who has a 'Prof' in front of her name now that she's head of the drama dep't of the New Jersey College for Women, is a treat to the co-eds of Rutgers.

Lately she took her Jane Inge players to the McCarter theatre, Princeton, to show 'em 'A Murder Has Been Arranged.' From the mid-section of the house she presided over the light rehearsal with a demand the foots be lowered. The student electrician took the dimmer down as far as he could. Came the Lige voice.

'Can't you turn them a little lower, fellow?'

'Why, yes, Mrs. Inge, admitted the perspiring stooge, I can turn them out.'

'Mmm,' from Mrs. Inge. Tet's try that.'
And that night the scene was

try that. And that night the scene was played with the foots out.

CRITICS STRAIN THEIR TYPEWRITERS ON 'TREE

New York's drama reviewers did some high and lofty word juggling in covering 'The Green Bay Tree (Cort). In particular the boys wen arty in trying to classify the kind of an egocentric (that's one of the twobuck words used) the leading char acter is supposed to be. Nearly a score of words which rarely reach the public prints gave most of the notices an unusual tinge.

notices an unusual tinge.

Looked like the critics had the same thought, reaching for their Thesaurus to dig up synonyms. Some selected the same word, as for instance Brown of the Post, Garbiel of the 'American, and Atkinson of the Times' called a guy a sybarite, meaning a lover of luxury. Gabriel called him an epicene, a

Gabriel called him an epicene, a term applied to a person having the characeristics of both sexes.

The fellow in the play was termed a hedonist by Anderson of the Journal, Mantle of the News' and Brown, that word descriptive of one who lives for pleasure. Gabriel, who was most industrious in digging up different words to throw at one of the play heros, also alluded to him as Ganymede, cup bearer to Jupiter in classical mythology.

Hammond of the 'Herald Tribune alloned in two old terms, incroy-

Hammond of the Herald Tribune slipped in two odd terms, incroy-able, which means a dandy or a fop-and hippogriff, a winged horse Lockridge of the 'Sun' used hyper-bole, meaning an excess, but Gar-land of the World Telegram loaned

land of the World Telegram loaned his Roget to someone and depended on plainer language.

Egocentric is not in the dictionary, it being a highbrow coined term in use only a few years. Broadway hardly understood what the critics were shooting at, and having its own five-letter word meaning the same thing, it didn't matter.

'Soviet Commissar' Set For Belasco on Coast

Hollywood, Nov. 6. Henry Guttman is readying the first American production of 'Soviet

LEADING SEPTET

Gabriel, Anderson, Lock-ridge Abreast on Most Shows Caught-Four Others Also Without Sin in 1.000 Class - Score Based on 13 Flop Shows Since Aug. 23

FEWER BUSTS

So far this season, and upon com-mencement of Variety's 11th an-nual legit critics' box score, the boxs in the aisle seats are making it pretty much of a neck and neck af-

fair.
It's one of the longest necks yet, running all the way down to the tail with the first seven tied for first place on percentages and only two of the nine New York first string reviewers outside the 1,000 class

string eviewers outside the 1.000 class.

This score, as per the rules, is based on failures only. That is to say, the only opinions used are those expressed on fiops shows that have already closed. It takes in neither the hits nor moderate successes of the current young season, nor such shows as are destined to be rated as busts but temporarily avoid that classification by still running.

to be rated as busts but temporarily avoid that classification by still running.

Gabriel of the 'American,' the league's consistent leader for a full two years, continues to lead in base hits, although this time he has company. Gabriel earns the 1.000 average for guessing right 13 times in as many chances; and so does Anderson of the 'Journal' and Lockridge of the 'Sun.'

In the van and also with 1.000 batting figures, without having caught as many as the leading threesome, are Atkinson ('Times'), 12; Brown ('Post'), 9; Garland ('World-Telegram'), 7; Winchell ('Mirror'), 5. Percy Hammond missed twice out of nine for .773 and Mantle once out of 13 chances for .923.

While having to sit through their respective quotas of busto-crustos was in itself no pleasure, the lads more or less had their work cut out for them as far as calling the bad ones was concerned. That looking 'em over and waiting 'em out was considerably easier this year is witnessed by the records which show that out of 93 individaul opinions expressed on the 15 flop shows, only three went wrong.

Season's start looked like a pro-

that out of 92 individaul opinions expressed on the 15 flop shows, only three wont wrong.

Season's start looked like a producers nightmare. Commencing with Love and Bables,' which of nearly opened the '32-'34 legit year on August. There seemed no question over the merits of this quintet, since not a single critic rendered was the commencing of the commencing of the merits of the control of the contr

'Family' Quick B'way Out, But Is Going on Tour

Revival of The Family Upstairs, lasted just two days at the Blitmore, N. Y. Last season the show ran-seven months in Chicago, playing to small but profitable grosses with the aid of cut rates.

Harry Delf comedy was presented in the Loop by Leonard Doyle, with a group of fellow Lambs. Same management and cast for the shor Broadway showing, Thomas Rossheading.

heading.
Family is slated to tour regard less, with Newark the first stand out.

Dramatic Critics' Box Score

AS OF NOV. 1

(shows reviewed, R. (right), W. (wrong), expressed), Pct. percentage). Key to abbreviations:

	w.	Pct.
SABRIEL (American)		1.000
ANDERSON (Journal)		1.000
LOCKRIDGE (Sun)		1.000
ATKINSON (Times)		1.000
BROWN (Post)		1.000
GARLAND (World-Telegram)		1.000
WINCHELL (Mirror)		1,000
MANTLE (News)		.923
HAMMOND (Herald Tribune)		.778
IETY' (Combined)		1.000

(This score based on failures only)

Hand-Picked Audience to See 'Tower' Premiere as Sam Harris Experiment

Cort, Ross Accused by Actress in Civil Suit

Suit was filed in Supreme Court New York, Saturday (4) by Anits Hayward, actress, against Harry L. Cort and Clark Ross, legit managers, on a claim of \$3.000.

gers, on a claim of \$3,000.

Miss Hayward says that Cort and
Ross took \$3,000 from her on a
promise to produce a play in which
she would be starred opposite Lowell Sherman. After she gave then
the money, she charges, she discovered they had neither a theatre, a
play, nor a contract with Sherman.
Leon Epstein is attorney for Miss
Hayward.

Shuberts Veto **Follies** Trip To Hub by Bus

Although the new 'Follies' is framed to be a class revue, somebody in the Shubert office had the idea of sending the company Boston in busses. Compromise was made and the show moved to the Hub by boat, cost being less than rail transportation.

Although Bobby Connolly was supposed to have entire charge of show, as set forth in his contract to direct the Follies, inter-

tract to direct the Follies, interference is reported by the Shuberts. Lee-Is-said-to-have-asked_I_I_to-look over the show when production costs appeared to be mounting to more money than anticipated. There are four song and lyric writers with the revue, which will also, have interpolated numbers. Original arrangement with the compares was for 1% each, the writers to pay for the interpolations from their shares. Writers figured they might be working for nothing, and the contract was scratched. New deal calls for the Shuberts paying 323 weekly for each song used, to be paid to the composers according to their contributions.

their contributions.

Only person connected with the show known to be on percentage is Connolly, with H. I. Phillips, the New York 'Sun' columnist, who is credited with writing most of the sketches, said to receive a flat sum weekly.

Maritza Stay Oked

Hollywood, Nov. 6.

migration authorities migration authorities have granted a second extension to Sarl Maritza and she may stay in this rountry until April 24.

Probably will do play in New York, before returning to Hollywood.

We've got to invite 20 critics on first nights but why invite a thou-sand more? That's the way Sam H. Harris puts it in reference to the problem of managers procuring friendly audiences to Broadway

Harris puts it in reference to the problem of managers procuring friendly audiences to Broadway premieres.

During the first weeks of the new season when a whole series of successes arrived, it was indicated that the first nighters were of different lemper, the passite attitude of other seasons being changed. Harris and several other-showmen, however, don't see it that way.

The producer points to the fact that he has presented four outstanding attractions, with first-nighter reaction unfavorable, or at least, not what the management hoped for. Three were smashes at the Music Box: 'Of Thee I Sing,' Dinner at Eight' and the current 'As Thousands Cheer.' His most recent production, 'Let 'Em Eat Cake,' bowed into the Imperial to a similar reception. It is claimed that the attitude of the first-nighters at the latter show in mixed opinions of the reviews. Despite that 'Cake' is getting top sposses on Broadway.

The matter of spotting a premier on Saturday appears not to enter into the probably will also that on the week's last night. There-is a difference of opinion about Saturdays, however, one theory being that such audiences are likely to be relaxed. Next Harris premiers should be okay because audiences are likely to be relaxed. Next Harris premiers will, be the Kaufman - Woolloott drama, The Black Tower (first known as 'Snake in the Grass') and it will, robably open on a Saturday night—but with a hand-picked audience.

Plans as to how that is to be done are teep under cover; if formulated. Show's sponsors, however, emphatically state that persons attending will not be the same gen-

risins as to now that is to be done are kept under coven; if-formulated. Show's sponsors, however, emphatically state that persons attending will not be the same general group made up of inveterate first-nighters. Still burning rabaut the 'Cake' premiere, 'Harris office-say it does not have to sell tickets to anybody, the idea being dispose of the tickets to only those okayed by the producer and authors. 'Cake' premiere happened to fall on a hot night, the theatre itself being a sweat-box. After intermission a large percentage of first-nighters delayed returning to their seats and when they did, nearly the whole audience were fanning them-selves until the curtain dropped.

Miller Taking Off

Gilbert Miller is due in New York toward the latter part of the week for his first Excadway hop this sea-

son.

He's understood, having a packet of play manuscripts with him and will start production activities within two weeks. He has two plays current in London.

While abroad, Miller made:

lie oward starring picture.
Columbia in England, more recently a Howard play for London.

Plays on Broadway

Thunder on the Left

New York, Oct. 31, \$2.75 top.

Martin.Eleanor Audley......Otto Hulett

Itazis Cie McAushin Rath Brook Elsanor Adder Brook Delaward Adder Brook Circles Cie McGresse Aldea Christopher Morley's book was published a dozen years or so ago and ran into enormous sales. It has novered over the theatre from time to time ever since and now becomes realized before the footlights as a suggestion of a poetic beauty that eludes understanding. In all probability appreciation of the dramatic translation is beyond the reach of those who are not in-timately familiar with the book. Certainly this reviewer, who has no acquaintance with Morley's novel, missed the play's import pretty completely. At best its appeal would be the theatre-going and the charter going may be completely to the theatre going and the theatre-going and the charter going and the theatre-going may be a commercial venture in the theatre for the boards will be rather brief. Plece as a commercial venture in the theatre offers little promise.

Play opens with a children's party on Martin's birthday. The youngsters speculate over the vague nature of grown-up-land and Martin makes a wish that he might adventure, within the borders of the abirthday candles (10 in number make the wish come true and pressol—the child characters are projected into the lives they will live 20 years later.

Martin the Wisher finds himself with the adult stature of a man but the mind and soul of a child of 10.

a Peter Pan, reversed, surrounded by his playmates head the hearting see them. Martin sees philandering loye affairs that make the rections of the childish mind that coherves them. Martin sees philandering loye affairs that make the participants unhappy; finds his playmates beset by vague and terrifying anxieties, and despite being tempted to remain in grown-up-land by an irresistible urge, at length the feet of the definition of the decided of t

protecting innocence.

So much of the scaffolding is understanding, but the architectural details of the dramatic edifice are remote and vagrant. Episodes are vague in meaning, made more so by

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the quiet tempo of the play and the blurred reading of lines that do not controlled the play and the blurred reading of lines that do not controlled the properties. Some of the proposition of the proposition of the play some separation of the whole charade.

Probably the idea of wistful adolescence that lies behind the story is incommunicable in the stage medium. The play conveys a tantalizing wrath of sendiment that hovers James Bell achieves a triumph of delicate acting in his playing of Martin, a grotesque figure in its bizarre surroundings, yet touched with something of simple dignity. His performance is the play's chief appeal. Whether the story holds or not, they cannot but respond to this actor's playing. An equally compelling the player, earne Danty by name, whose performance of the child Bunny electrified this first night audience with the simple directness of inspired playing that would be possible only to one of her few years.

would be possible only to one of her few years.

The children (six in number) are all excellent in their artless earn-estness. The adult players also do handsomely by their assignments. Louis Jean Heyst as a philandering treatment and Katharine Warren is inciste as his practical wife. Hortense Alden alone suggested anything of the artificiality of the stage in her playing of the leading femine role,

Rush.

JOOS BALLETS

Columbia Concerta Corp. and F. C. Cop-picus present the bailet of which Kurt Jose is artistic director: and Fritz Cohen and four plane interludes played by Fritz Cohen and Ham Muller-Karl, Dances in-clude Maschs Lidelt, Werner Stammer, Elsa Kahl, Rudioh Frenk, Lina Cobel, Lois Bolks, Elsa Kahl, Karl Bergeet, Maria Kindova, Edgar Frank, Hein Rosen and Kurt Jose. At the Forrest the atte, N. Y. Del. 21.

Coming from Europe with what is supposed to be a very exceptionally big reputation, this troupe of dancers is ushered into the Forrest with much blowing of trumpets, waving of hands and shouting of hurrahs. Ultra swains audience was garnered for the opening, tickets were marked at \$44.0, customers and the contract of the contract of

were marked at \$4.40, customers and invitees were asked to dress up in black and white. And none of this will help.

In all fairness it ought to be mentioned that Kurt Joos is a fine choreographist. His troupe consists pretty largely of very capable dancers. Joos has some very good, though somewhat antiquated notions of dancing and dance staging. In the somewhat antiquated notions of dancing and dance staging. And the sound had been dead to be acceptable must be modern.) As an evening's entertainment it's no good. Trimmed down carefully to its minutes it would make a novel feature for picture houses.

Ballet does not and cannot be acceptable to the American mass. Ballet does not and cannot be acceptable to the American mass. Ballet mens acting out of stories entirely in dance measures. That's all right for Europe, not for the Uts. Because, here, if done realist it is not some succeeding of average native audiences. There does not exist in New York sufficient love of the dance, as dance, to sell this sort of thing more than for occasional concert dates.

Four scenes are acted out, of which the last, Green Table, is the best. It's a sort of satire on warn Incidentally, Frida House and surroundings. Which is not especially a knock. Joos's boys and girls really are good dancers, the men being a good deal better than average.

Music is provided by two planos, there are no stage sets used and not too many costumes, so that the production is a comparatively cheap one to operate. That may help.

IT PAYS TO SIN

rosco Nov. 8 by Louis Macloon; adapted
from Hungarian of Johann Vaszary (Jo
Hazbol Vald Urilany') by the presenter and
George Redman; staged by Monty Col-
lins; Jane Starr featured
Rita Dreyfuss Frances Woodbury
Dr. David Janossyn Leon Waycoff
Max MariskaMartin Burton
NurseJean Benedict
Miles Trefer Inger Dearger
Mitzl Hofer inger Pearson Greta KasdaJane Starr
Greta Kasdaane Sturr
Maid rancella Waterbury
WaiterJules Charmette
Groner Province Edmund Dalby
FolkesCaryl Gillin
HorvatJoe Fields
Horvat Charte
Gentleman
GentlemanEdward Walters
Margot
Zoltan Keleti Victor Sutherland
ButlerClyde Armstrong
24.0

Louis Macloon took a chance with this one, figuring out that nobody ever can tell how some shows are go-ing to turn out before paid audiences. The Chicago shownan who is best known as a producer on the coast,

Too Sensitive

LEGITIMATE

While playing bridge at the No. 1 Elks, N. Y., Al Greenstone, the theatre candy concessionaire, wanted to fight when Ben Hollander, the boatel called him a must concessionaire, wanten to again-when Ben Hollander, the bookle, called him a mus-Greenstone said he thought the word meant something hasty but was assured by others that it might be a term of affection. Hollander is known around the tracks as Benny the Bee,' also Banjo.

found out the day after It Pays to found out the day after It Pays to Sin'. It opened Friday and went into the ash keap the next night. Show billing admits it tells a highly improbable story but that's hardly an allbi. Critics hopped on the play with every key on their typewriters. Story is localled in Vienna where it is claimed the play had a run. It so that must have been credited to rawness. Show just isn't diversion. It has to do with a girl supposed to be pregnant being engaged by a doctor who aims to study her case. Femme, however, claims to be innocent and then deliberately plans an affair with the doc's best frigned to that it all any good for her is unlikely. Best seene is in a night tubb, one detail being a fairly good impression of Mae West, not an imitation.

UNDER GLASS

Farce comedy in three acts presented at the Ambassador Oct. 30 by William B. Friedinader: written by Eva Kay Flint and George Bradshaw; staged by the proposed by the proposed

'Under Glass' has the elements of nartness in the sense that it re-(Continued on page 61)

CURRENT ROAD SHOWS

'A Trip to Nixon ittsburgh. Aborn Opera Co., Garrick, Phila-

Aborn Opera Co., Garrick, Philadelphia.

Blieraphy, Erlanger, Chicago.

Blackbirds, Colonial, Boston.

Conrad Nagel. Shubert, New
Haven, Nov. 10 and 11.

Cornelia Otis Skinner, American,
St. Louis, Nov. 6, 7 and 3; Hart-Design for Living, Plymouth,

Boston. 'Elizabeth Sleeps Out,' Playhouse, Hollywood. 'Eva LeGalli' , Shubert, New-

Hollywood.

"Eva LeGalii", Shubert, Newark.

"Follies, Shubert, Boston.

'Gowns by Roberta,' Forrest, Philadelpha Shurses, Lyric, Knox-Ville, Tenn. Nov. 8 and 7; Memorial Aud. 8 and 8; Ryman Auditorium, Nash-Ville, Tenn., Nov. 10 and 11.

"High Lites of 1934' (Betty Compson), Academy of Music, Roande, Nov. 6; State, Winston Salem, Nov. 10; National, Greensboro, N. C., Nov. 8; Carolina, Durham, N. C., Nov. 9; State, Ralesjah. N. C., Nov. 10 and 11.

"Late Christoper Bean,' Royal Alexandra, Toronto, Can.

"Late Christopher Bean,' Royal Alexandra, Toronto, Can.

"Late Christopher Bean,' Hoyal Alexandra, Angeles." Mary of Scotland,' Ford, Baltimore.

ie' Hanns, Cleve.

ir.' Hanna, Cleve-

land.
St. Louis Muni Op Co., Grand Opera House, Chicago.

Take a Chance, Metropolitan, Minneapolis, Nov. 5, 8 and 7: Metropolitan, St. Paul, Nov. 3 and 9.

The Booster (Alex Carr), Music Box, Hollywood.

ENGAGEMENTS

ENGAGEMENTS

Lawrence Gray, Marjoric Peterson, John Call, Clifford Jones, John Stone, Edward Mann. Ralph Sandrord, Richard Purcell, Byron Shores, Harold Whittemore, Anthony Ross, Goodee Montgomery, Evelyn Platt, Adele Webster. Helene Sinnott, Donald Marmillan, Frank McDonald, Gluseppe Monneret de Villard, Faul Daniel, Calle Webster, Helene Sinnott, Long Katzin, Reynold Evans, Chas, Brokaw, Irving Morrow, Katherine Cornell co.

Beverly Sitgreaves, Frederic Rolland, T Was Waiting for You.

Dorothy Matthews, Strange Orthestra?

Kent Smith, Lionel Stander, The Drums Begin.

Sam Wren, Marie Adeles, All Good Americans. Weight McCornick, Beverly Sitgreaves, Williams, Bude, Freda Altman, Joshua Logan, Charles Mallard, Harry Solby, Iris Whitney, James Monroe, Clarence Bellair, Myas Brooks and Kenneth Berry, T Was Waiting for You' (complete cast).

Plays Out of Town

MARY OF SCOTLAND

ittsburgh, Nov. 3.

The Treatre Guild greens a new play in three acts and seven secone by Maxwell Anderson, with Helen Hayes, Philip Merivale and Helen Menker featured. Director by Thereas Robel Romond Jones. At the Nixon for one week at \$2.75 to punder subscription auspices of American Theatre Society.

Cecil Holm Tammas. Jock McGraw Jones And Helen Stein Helm Menker Stein Theatre Society.

Cecil Holm Tammas. Jock McGraw Jones And Helm Menker Stein Helm Men The Theatre Guid presents a vow play in three acts and sever persons and May well Anderson, with Holen Hayes, Philip Mericale and Helen Menken featured. Directed by Theresa Helburn, with setting and costumes by Robert Edmond Jones. At the Nixon for one week at \$2.75 top under subscription sumplees of American Theatre

TammasJock McGraw
John Knox
Monk
Earl of Bothwell
A Page,
Mary Stuart . Helen Haves
Mary Stuart
Mary Beaton
Mary Seton
Mary LivingstoneDeane Willoughby
Mary Livingstone Deans willoughby
Mary Fleming
Elizabeth Tudor Helen Menken
Lord Burghley George Colouris
Lord Darnley Anthony Kemble-Cooper
Lord Douglas,Edgar Barrier
Lord DouglasEdgar Barrier David RizzioPhilip Leigh
James Stuart
LethingtonErnest Lawford
Lord Huntley Charles Dalton
Lord MortonStanley Ridges
Lord Erskine George Colouris
Lord Throgmorton Ernest Cossart
Lord Ruthven Leonard Willey
Lord Dougles
Lord Douglas
A Warder Quentin Anderson

With 'Mary of Scotland,' Theatre Guild supports its old prestige as a producing organization. There's class written all over the piece and it should stick on Broadway a long time.

it should stick on Broadway a long time.

It looks like a perfect set-up. In addition to the great job of writing that Maxwell Anderson has done, those cast names, topped, of course, by Helen Hayes, who should mean more than ever before now with her cinema rep, are sufficient to carry of Scotland' is far from being weak noing even a weak piece. But 'Mary of Scotland' is far from being weak not the Pulitzer prize again.

Script is an even better job than the author's 'Elizabeth the Queen,' and it's along the same general historical lines. His prose is beautifully written, and it, spills literary gems at every turn. Read by one of the most skillful casts the Guild has ever assembled, the Anderson italog is a sheer delight, bringing back to the theatre a type of romantic literatura that, has been ab-All 'Mary of Scotland' needs is

back to the theatre a type of rumantic literature that has been abment far for Jon Scotland' needs is
the cilimination of 25 minutes, which
should be accomplished without
much trouble before the piece
reaches New York. It doesn't ring
down until 11:30. A couple of slow
spots in the first and second acts
could be speeded up easily, and there
was talk about clipping some dialogfrom the third act as well, thousand
to the first time in the English castie where Mary has been imprisoned.
Any revisions in this scene, however, would be hazardous, for it's a
most adrotly written and acted
piece of stagecraft.

Briefly, the play has to de with

the try a drama that's intense and holding.

The featured trio carry the show and carry it well. Helen Hayes' dramatic power and humorous subtleties, and it anything her two-year exile in Hollywood has given her a new poise and a new statoliness. She makes a regal queen and turns it a performance that's a mastarplece of bold power and bentle shadings. Merivale's Bothwell, too, is a three-dimensional

selves.

The settings and costumes of Robert Edmond Jones are striking and Tereas Helburn's direction is brisk and meaty. What with 'Ah Wilderness' an established hit and 'Mary of Scotland,' which should even top the O'Neill show, coming in, it looks like a field-day for the Guild this season.

Cohen.

GOWNS BY ROBERTA

Philadelphia, Nov.

Max Gordon's musical, in second week trying out at the Forrest, has

Max Gordon's musical, in second week trying out at the Forrest, has class and sood tasts in 'overy department; it has a shrewdy-chosen cast, a fine musicianly score, a book that has some moments of real drama, as well as authentic comedy and costumes and settings that, can be accorded nothing but praise. Despite all these assets, 'Gowns by Roberta' may have jenty of trouble in clicking. It is, down to be a considered to the constant of the co

for the gossamer stoy which calls for livelier and more robust melodies. There's hardly a number that can be carried out to hum or whistle although the entire score will win plenty of laudation. Smoke in Your Eyes, and The Touch of Your Hand, are both superb mm. but middle and the Fiddle, but med a water of the work of the work

(Continued on page 63)



Maybelline EYELASH BEAUTIFIER

MACKIE and LA VALLEE



"MURDER AT THE VANITIES"

MAJESTIC NEW YORK NOW

9th WEEK

'Roberta' Gets Poor \$9,000 in Phila.: **Current Week List Down to Couple**

Philadelphia, Nov. 6.

Philly's five legit attractions of a couple of weeks ago have been cut to two this week.

Business has been so bad all fall that most producers are coy about bringing shows here and are marking time until they see some upward trend. Reduced number of houses may help.

I see the Forrest with short and the Garrick which brings in the Aborn company for two weeks of Gilbert and Sullivan operas.

Next Monday finds the Walnut relighting with 'Mismates,' produced by Robert Sterling, and the Forrest offering 'The First Apple with Conrad Magel.

The Chemut returns to legit with Eva E Gallienne after four weeks of Dinner at Eight' (film). No Broad bookings are announced, but the biggest November booking is 'The Follies,' advertised for the Forrest on the 20th despite rumors to the contrary.

Last week' ping' did a poor week at the Garrick and deserved to. Company was weak. Not over \$3,000 grossed.

-Dr. Monica' stumbled along to the Forrest of its seen figure or a little less at the Broad, and Gowns by Roberts' proved disappointing with about \$3,000 for its second week at the Forrest.

IOWA MERCHANT \$1 STOCK TIE-UP

Des Moines, Nov. 6.

Iowa is apt to get dizzy this winter from the 'circle stocks' going round the state.

The typical circle stock troupe numbers about nine actors, six of whom do double duty as musicians. Salaries run up to about \$25 a week and the players usually patronize boarding houses in the key towns to which they return after their performances in the smaller outlying villages.

Five 'circle stocks' are now going strong in the state. They are Ward Hatcher, Tilton and Guthrie, Nell Shaffner, Boyd and Trousdale and Guy Bates, with Bates' troupe covering territory over the Iowa-Minn.

ering territory over the Iowa-Minn. line.

Credited with having injected new life into the troupes is the system known as 'merchants' co-operative performance', which operates by the advance man for the circle stock going into the small town and argoing into the small town and arranging a six-week, one-night-a-week contract with the merchants. Each merchant agrees to pay the company a buck a week and in return the merchant is given as many tickets to the weekly performances as he thinks his customers will want. One ticket, plus ten cents, takes the customer to the weekly performance to the weekly performance to the weekly performance.

Home Town Show Green's First in Native Dixie

Charlotte, Nov. 6.

Paul Green, University of North
Carolina professor who did the film
scripts for 'Cabin in the Cotton,'
State Fair' and 'Voltaire,' has returned to the west coast to assist
with 'The House of Connelly,' his own play that is now being rendered into celluloid. He is also working on as screen version of 'David Harum' for Will Rogers,

Meantime the Carolina Players,

Meantime the Caronna Frayers, little theatre organization at the North Carolina State university, from which organization Professor Green graduated, is staging The House of Connelly and will later take it on a state tour. This marks the first production in the south of any of the plays of Pro Pulitzer prize winner.

STARTS WITH SELL-OUT

Montgomery, Ala., Nov. 6. Edith Ambler Stock Company coultn ambler Stock Company opened an indefinite stay at Grand theatre here Nov. 1, with a sell-out. Company, owned by Walter-Ambler, comes from an eight months' stay in Birmingham. Troupe was here four years ago.

Cincy's Legit Start

Cincinnati, Nov. 6.
Clincy legit season at Shubert started last week, first half Cornella Otis Skinner, one-woman troupe, presented four performances at half four performances of Biography' at 34 top.
Receipts light Thursday and Friday, but okey Saturday, House redarkened until Nov. 12, when Pola Negri opens a week engagement in A Trip to Pressburg.

CHI BIZ OKAY:

Chicago, Nov. 6.

Chicago, Nov. 6.
Changes in legit line-up go into effect this week. Long run musical, Take a Chance' and long run drama, "Her Majesty the Widow,' hit for the sticks. Only Dangerous Corner' remains from early part of the Managerous and the Erlanger for the Theatre Guild and Bittersweet' which replaces 'Chance' as the town's musical.
Also scheduled is a Chicago company of 'Salior Beware' coming into the Selwyn on Nov. 19. Lots of talk about independent production locally to make up for scarcity of product but so far nothing come of it.

Estimates for Last Week 'Dangerous Corner' illinois (D-1,555; \$2.20) (6th week), Mystery drama going along to satisfying \$1,500 to 1,500 to 1,500

Tidewater Showboat

Charlotte, N. C., Nov. 6. James Adams Floating theatre, the original showboat, is playing North Carolina coast towns, includ-ing Elizabeth City, Manteo, Colum-bia and Belhaven, and possibly New

bia and Belhaven, and possibly New Bern and Wilmington. Completing the present tour, it will the up at Elizabeth City for the winter. Manager Charlle Hunter is prolonging the season this year, to recoup. The passing of the easymoney days are responsible for his troubles, Hunter contends.

Future Plays

iper's Son, by Allan Scott, co-author of Goodbye Again, will be staged by Guthrie McClintic as soon as he has Katharine Cornell's tour started.

tour started...

'The Scorpion,' comedy drama
by Bernard J. McOwen, has been
taken by Maris Productions, inc., in
which the moving spirit is Lawrence Wood, formerly of the Stran
theatre- N. Y., and with Schwab-& Mandel.

theatre, N. Y., and with Schwab-&-Mandel.

Harry Cort and Charles Abramson have Joined to produce a musical called 'All the King's Horses'.

Book-and-hyrics-are-by-Frederick-Herendee, score by Edward Horan.

'The World Between' by Len D. Hollister will be presented by the Mighel 'Picard Associates, announced as a new producing firm. Same concern will first present a vaudoville unit called Russlan Fantasy'. Associated with Ficard are Mme. Tanla, Flora Duane and George H. Reynolds.

Shows in Rehearsal

LEGITIMATE

'The Dark Tower' (Sam H. Harris) Music Box. 'All Good Americans' (Court-

"All Good Americans" (Courtney Burr) Apollo.
"Tobacco Road" (Anthony Brown) Selwyn smoking room. "The First Apple" ('Amen') (Shuberts) Moroseo.
"The Drums Begin' (Abbott and Dunning) Booth.
'Strange Orchestra' (Hopkins and Moore) National.
"Peace on Earth' (Theatre Union) 14th Street.
'Scorpion' (Lawrence Wood)
San Raphael hotel.
Katharine Cornell-Repertory (Guthrie McClintic) Beck.

Katharine Cornell Repertory (Guthrie McClintic) Beck. 'She Loves Me Not' (Dwight D. Wiman) 46th Street. 'Growing Pains' (Shuberts) 44th Street. 'Birthright' (Garrett and Adest) Times Square.

2 IN, 2 OUT Greenwood Snags \$7.400 on Coast: **Arthur Co-Op 2G**

Los Angeles, Nov. 6.

Charlotte Greenwood opened in The Late Christopher Bean' at the El Capitan Monday night (30), and gave Henry Duffy a profitable week at \$7,400 estimated. Piece has had a good month's run in San Franscisco before coming south and a good month's run in San Franscisco before coming south and all fay. Miss Greenwood is attracting the club patronage with two downstairs sellouts.

Romance Collect,' co-operative venture, closed at the Music Box Sunday (5) after four weeks. Final stanza grossed under \$1,300. Alexate Capital Charlette, and the Box onlight Monday he a noor, advance. Production is also co-op with two-bit passes to boct. George K. Arthur's 'Elizabeth Sleeps Out' tailled close to \$2,000, which is profitable for the sharing cast, with Arthur starring himself, piece is getting a friendly sprinkling cast. With Arthur starring himself, piece is getting a friendly sprinkling cast. With Arthur starring himself, piece is getting a friendly sprinkling commes from the throw-away passes.

OBERFELDER ROTATING STOCK K. C., OPENS BIG

Kansas City, Nov. 6.

The Shubert opened its new popular price policy Saturday (3) with a capacity house to see 'Dinner at Eight', presented by Arthur M. Oberfelder, Inc. New policy provides the showing of popular stage successes at prices ranging from 25 cents to 31. Seven night performances and three matinees will be given weekly, although the 'Dinner at Eight' runs nine days for 13 performances.

A new company will rehearse and non here each week, with the one A new company will rehearse and open here each week, with the one here starting over the Oberfeldor wheel of eastern cities. Next attraction is Double Door with a new company. The east of Dinner at Eight' included:

at Eight included;
Eveta Nudsen, Lynn Arden, Louis
Marcelle, Robert Lesile, Virginia
Mine, Louis Tanno, Audrey Davis,
Ruth Miller, Marian Warring-Manley, Pierre-Watkin, Yiola Frayne,
Marguerite Ewanson, Jack Davis,
James Kirkwood, Lowell E. Fox,
Wesley Battersea, Leonard Lord, Al
G. Wilson, Marlan Crutcher, Grace,
Thorson, Mary B. Hurst, Roy Elkins, Lester Bover.

Cincinnati, Nov. Cincinnati, Nov. 6,
The Cox, Shubert house scating
1,300, is the Cincy spoke in the fivecity circuit established by Arthur
M. Oberfeder to present dramatic
road shows at pop prices. Oberfelder came here last week from
Kansas City and announced that
the Cox had been leased for 30
weeks, with Nov. 18 as the starting
date.

date.

initial attraction, 'Dinner at Eight,' will have cast headed by James Kirkwood. Second week's show, Double Door,' to have Jessica. Newcomb and Patricia Hardy, and be followed by "Fhere-Is-Always Juliet," with Violet Heming.

CAST CHANGES

Roberta Beatty and Iwood Thomas out of Keeper of the Keys.' Maria Ziccardi and Vincent York

Maria Ziona de la companya del companya del companya de la company

Election No Bargain for B'way; Voice' \$12,000 and '3&1' 2 New Hits

With three candidates fighting to be elected mayor of New York in today's (Tuesday) election, the hottest municipal campaign in a gen-eration stirred up the populace plenty. Much of the speechmaking plenty. Much of the speechmaking and ballyhooing was concentrated on Broadway in the theatre zone, with the result that business was adversely affected, radio campaigning not helping either.

Avonned. materially in

adversely affected, radio campaigning-not-helping-either.

Grosses dropped, materially in
some instances. Little doubt about
the political stuff hurting. That was
proved by increased ticket sales for
this week. Some of the popular
shows were down as much as \$3,000
and full recovery was indicated.

The stuff of the programmer of
the stuff of the programmer of
trom two days to three weeks. Two
out of the three premieres last week
were quickly yanked out—'It Pays
to Sin,' Morosco, and 'Under Glass,'
Ambassador — while the third,
'Thunder on the Left,' Eilliott, in
doubt. Another departure Sturday
(4) was 'Divine Drudge,' Royale,
the Fulton tonight (Tuenday).

Two in the Money

Two of the newer entrants appear

the Fulton tonight (Tuesday).

Two in the Money

Two of the newer entrants appear
to be in the money—Her Master's
Voice, which topped \$12,000 for its
second week, and Three and One'
at the Longacre. Latter was
panned by the critics, but the
agency people figure it will build up
to a-success.—First-full week was
estimated around \$7,500. The World
for the total succession of the second and
enough, it is claimed; Spring in
Autumn' may be pegged around
\$4,000 with cit rates at the Miller;
Eight Belis' started weakly at the
Hudson, getting less than \$3,000.

Early this week the premiere card
for next week looked limited to
Roberta, listed for Saturday (18).
Following week (20) there are sever
possibilities; The Deat. Times
pourse: Growing Pains, She Loves
Me Not.' The First Apple, 'Mismates' and 'Scorpion,' houses to be
selected.

Estimates for Last Week

Estimates for Last Week

Estimates for Last Week
'Ah, Wilderness,' Guild (6th week)
(CD-914-\$3.30). With subscription
period over lively agency trade expected with gross going up several
thousand; average \$1,4000.
'As Thousands Cheer,' Music Box
(6th week) (R-1,000-\$4.40). Election
affected Broadway but not this retwo smach; business held to capactit.
(Champagne, Sec,' Shubert (3d
week) (6-1,395-\$3.30). Again around

affected Broadway but not this revue smash; business held to capacity at \$27,000.

'Champagne, Sec,' Shubert (3d week) (0-1,395-33.30). Again around \$12,000 but should protect the pace.

'Divine Drudge,' Royale, Taken of last Saturday after playing week and two days.

'Dr. Monica,' Playhouse (1st week) (D-896-\$2.75). Presented independently (Robert Martin and John Turek); adapted from Polish by Laura Walker; opened Monday.

'Double Door,' Ritz (8th week) (D-896-\$2.75). especially the same around \$12.000.

'Eight Belis,' Hudson (2d week) (D-1,043-\$3.30). First full week very light with trade-estimated about \$2,500; picture people bidding for rights to English meller, however.

'Green Bay Tree,' Cort (4th week) (CD-1,043-\$3.30). Big in gallery and okay downstairs with balcory and okay downstairs.

light; trade at \$10,000 profitable and word of mouth should spot importations among hits.

'Har. Master's. Voice,' Plymouth. (3rd week) (C-1,042)-43.30). Second week (comparable to initial gross without first night; takings topped \$12,000 and show looks in.

'Hold Your Horses,' Withing the stopped \$12,000 and show looks in.

'Hold Your Horses,' Withing the stopped \$12,000 and the steveral weeks bace betters even break and should some back with election over; \$20,000 estimated.

'I Was Waiting for You,' Booth (1st week) (C-708-\$2.75). Presented independently (Edward Choate); adapted from French of Jacques Natanson by Melville Burke; opens Friday (10). When the stopped stopped should be sh

Sented by Henry Moses; written by Lennox Robinson; opens Thursday (1). Pays to Si, "Morosco. Opened last Friday; closed Saturday, "Keeper of the Keys," Fulton. Closes tonight (Tuesday) which completes three weeks and gives management full share of film rights; but no business. "Let 'Em Eat Cake,' Imperial (3rd week) (M-1.445-54.40). Top the indicate of the complete of the complet

(9th week) (R-1,776-\$3.30). Moved here from New Amsterdam Monday: trade downstairs good but gross eased off to \$16,000 last week.

One Sunday of the State of the

week minutee laugh show is capacity with gross virtually \$15,000; Chicago company opening in Detroit. Week (C-1,09-34,30). Bit over-eatimated; closer estimated around \$10,000 mark; may last beyond subscription period, which has another week to 50.

'Spring in Autumn, Miller (3rd week) (C-948-32,75). Paced around \$4,000 and may do better with cut rates; looks definitely not among with the second states of the second states of

MARY'S' \$23,000 PITTSB'G EPIC

Pittaburgh, Nov. 6.

Biggest dramatic smash here in years was 'Mary of Scotland' last week at Nixon at around \$23,000, which represents close to absolute capacity. Only thing available most of the week were a few of the \$2.75 seats, with balcony and gallery complete sell-outs. Two matiness each got over \$3,000. Subscription auspices naturally helped some, but the subscription auspices naturally helped some, but the subscription auspices naturally helped some, but the subscription auspices not not subscription auspices but show sof rave notices.

Nixon currently has 'A Trip to Pressburg-likewise under-subscription auspices of American Theatre days of next week reopening Thursday (16) with Cornella Oils-Skinner, who splits a week between here and Buffalo. Sar Cerfo Grand O.20, with Conrad Nagel's 'We Meet Again' following. Nothing yet for Dec. 4, but new Ziegfeld 'Follies' comes in 11th.

CHINCT DOESN'T WALK

GHOST DOESN'T WALK-FOR PLAY'S 2-SHOW RUN

Abrupt closing of 'It Pays to Sin at the Morosco, N. Y., Saturday (4) after a two-day date left the players without coin over the week-end. Show was put on by Louis O. Macloon who neglected to inform the company that the ghost would not walk.

Most of the cast was recruited in Chlcago, where show rehearsed. One week's salary and return transone week satisfy and return transportation was deposited with Equity, Cast insisted that was satisfactory, although usual require-ment is a minimum of two weeks' salary. However, claims for the second week are filed with Equity.

Pulp Writers' Code American Fiction Guild ished its proposed code a ished its proposed code and sub-mitted it to Lindsay Rogers, deputy administrator for the publishers trade. John J. Wildberg, attorney for the Guild, helped frame the code and submitted it to Washing-It's one of the two codes com

ton. It's one of the two codes completed thus far, other being by the newspaper writers.
Fiction Guild is composed of writers for pulps and makes it explicit that its code is for protection of those who write for pulps. However, the Guild points out, since pulps are sold to more readers in the United States than any other type of fiction, the writers—ought-to be protected. be protected.

to be protected.

It's a quite complete code and
takes in all sorts of angles. First,
writers are to sell North American
serial rights only, with all other
rights remaining the authors, these
to include pictures, television, foreign publication and reprint. Same

eign publication and reprint. Same for illustrators, Within 30 days publication, magazines are asked to execute and deliver to the authors and illustra-tors copyright assi mment.

tors copyright assi nment.

A minimum rate of one cent a
word is asked for on all action and
articles and \$100 minimum is asked
for each painting for cover or illus-tration in colors. There's a \$10
minimum asked for story headings
or other black and white small

Pulp magazines using reprint ma

Pulp magazines using reprint ma-terial are to plainly specify on their front covers "This magazine con-tains reprinted material." In crediting authorship of fiction, house nom de plumes or any other names of authors outside of the one picked by the actual author is for bidden.

Decision on material must be ren dered within 20 days of submission and payment within 30 days of sig-nature of the contract, that contract to be signed within seven days of story, article or illustration acceptance.

ceptance.

Code also contains two standard forms for authors and publishers contracts and agreements which it is hoped to have okayed as legal.

Code for Writers

Wearled by the claim that only hacks are interested in a code for writers and artists, Carson W Mowre, executive editor of Dell Pub., took his code plank to Wash-Mowre, executive editor of Dell Pub., took his code plank to Washington and presented it before the League of American Pen Women. Mowre stated that he was not interested in merely providing a living wage for scribblers on the fringe of the pulps, but that he was interested in seeing a code established that would protect ethical publishers against the unfair competition of unbusinesslike writers teamed up with unscrupulous publishers.

Tam well aware, he stated, that no member of this organization needs the codicil in this code which provides a minimum rate for certain classes of fiction, but if I let that knowledge keep me from presenting the code outline to you, I would be in the same position as the man who is not interested in the NRA because he does not need the guaranteed wage of fourteen dollars a week.

Outlining a 14-point program

week.

Ouillning a 14-point program,
Mowre insisted that writers' organizations should join with ethical publishers and distributors in
the drafting of a code. that would
provide for minimum rates, fact and a 'Caar' or central agency
empowered to close the important
channels of distribution to violators of the code. ors of the code.

The talk was well received and a

emo forwarded to the national adquarters of the Pen Women by rs. W. W. Badgely, resident of District chapter

Tandem

Armer brothers, J. D. and Frank, active as mag publishers vi their Modern Publications and others, have formed still another concern to sponsor a new group of pulps. be known as Forward Publication First of the Forward mags is Revels, with Frank Armer editing and J. D. Armer handling the busi-

Mag for Cols.

So many Kentucky Colonels—millions of 'em!—that a Kentuckian, and undoubtedly a colonel, too, has conceived the bright idea of a sort of fraternal publication for the or-der. He is J. R. Wood, of Louis-ville, and he calls the thing The Colonel, of course.

Best Sellers

Best Sellers for the week ending Nov. 4, as reported by the American News Co., Inc. iction

Anthony Adverse' (\$3.00)By Hervey Allen
One More River' (\$2.50)
Oil For Lamps of China' (\$2.50)By Alice Tisdale Hobert
Dragon Murder Case (\$2.00)
Bonfire! (\$2.50)
Comrades of the Storm' (\$2.00)
ieti

toti

Life Begins at Forty' (\$1.50) By Walter B. Pitkin

More Power to You' (\$1.75) By Walter B. Pitkin

Ahl. Wideenessi' (\$2.50) By Eugene O'Neill

'Crowded Hours' (\$3.00) Alice Rossevilt Longworth

100,000,000 Guinen Pigs' (\$2.00) By Arthur Kallet and F. J. Schlink

Creat Offensive' (\$3.00) By Maurice Hindus

Lowdown on Niters

- Stanley Walker, city editor of the

N. Y. Herald-Tribune, shows himself a keen reporter in his The
Night Olub Bra' (Stokes, \$3),
which is slated for publication No.

At the helm of a big metropolitan dally's news-gathering service,
he has been seemingly a highly
gregarious person who is now retrieving, something from his investment in the ritte clubs which
he debunks.

westment in the fine wheeles when the debunks.

This is more or less a fortuitous creumstance as regards the author, or anybod else who has had occasion to rivest in nite club couvert charges, chump-checks, etc., chiefly for laboratory purposes. But for the unconscious chump who, for reasons of his own, went for some of those stiff checks in the hectic ante-1929 days, even the most casual perusal of The Night Club Era' will be something of a shock in retrospect.

Don't get the idea it's too rough—on the contrary, Walker's book is highly entertaining reading. But commentaries such as his, or anything pertinent to the subfect of post-prohibition, in relation to the same 1933 stance on things, always reminds one what a mad jazz decade it has been, through the evolution of the blind plg, the speak, the class nite club and swank drinking restaurant.

Anybody who's

Broadway will be as much interested in re-living the evolution of the undry phases of nite life, while the hinterlander whose visits to Broadway have been sporadic will likewise be edified. This is more or less a fortuitou

Toronto Quakes

Toronto Quiakes

Unexpected shake-up in Torontonewpaper circles is the appointment of Vernon Knowles, former news editor and member of the board of directors of the Mail and Empire, to the managing editorship of the Star, Canada's largest daily. Harry Hindmarsh, former managing editor of the Star, becomes vice-resident, his father-in-law, Joseph E. Atkinson, retiring from active supervision of the sheet.

Bob Farquarson succeeds as news editor of the Mail, and John Drylle continues as news editor of the Star. All changes effective Dec. 1. Vernon-Knowles is now holidaying in Florida till that date. Knowles is now holidaying in Florida till that date. We would be suppressed to have a five-year contract with the Star at \$15,000 per. Mail made him a presen-

you per. Mail made him a presentation on the eve of his resignation but stipulated no raiding.

Carl L. C. Ebbesen
Carl L. C. Ebbesen, 78, oldest active newspaperinan in the Swedish
newspaper field, and editor and
manager of Swedish publications in
the northwest for many years, died
at his home in Minneapolis on Oct.

During his long newspaper career During his long newspaper careed, he had been editor and manager of the Swedish-American Tribune, the Duluth Posten, the Rockford Posten and, more recently, the Svenska-Amerikanska Posten.

Goes to D. C.
The Associated Press has transferred to Washington another man who worked in its Albany bureau during part of the time President Roosevelt served as Governor of New York state, He is Roland Al-

New York state, He is Roland Alston, now assigned to the Capitol beat in Washington.

A graduate of the New York tate Teachers' College, Alston was a renorter on the Troy Record.org seven years before he joined the AP's Rochester branch. He was shifted to Albany two years.

Ira C. Tichenor

Technor, 71, for 30 years a newspaper reporter and special writer in Los Angeles, died Oct. 30, at the Jeneral hospital there. at the Feneral hospital there Widow and daughter, Edna, film ac-

Vanity Pubs Sniffing
Any doubt that prosperity is returning is now removed. The 'vanity publisher' is back! One of them, ity publisher is back: One or mem, anyhow, and that's something. Last of them, as far as the records show, passed out some time ago. Wouldbe authors, much as they would have liked to satisfy their vanity to see their stuff in print, just couldn't afford the couple of hundred dollars

anord the couple of numered donars to finance it. But times must be better, because one of the old-guard 'vanity pub-

one of the old-guard vanity pub-lishers' has set up shop again. Operation the same as before. He has taken a mailing address in an imposing Fifth avenue office build-ing, and under an equally imposing name denotting he is a publisher. For \$500, or maybe \$350, or What can you afford? he will print a cou-ple of hundred copies of your literary masterplece. His profit is on the printing, plus a couple of 'service' charges. He also takes 50 percent of all rights, because there's the nosof all rights, because there's the pos-sibility that a book so 'published' may make some money somehow.

Re-education

Re-education

With the country over-suppfled with mixed drink formulae ever since prohibition went on the prospect of repeal has sent the publishers on another tack. The modern generation knows all about mixing drinks, but for more than a decade wine has been something made down cellar with raisins.

New racket is to publish boks about winees, which is which, how to serve and how to drink them. Newest is Handbook of Wines and Liquors, by Howard E. Taylor, who's director of the Beverage Service Institute, whatever that is. Published by the Hospitality Guid, which specializes in hotel and catering info. Pocket size and only 56 neese for bill a bock but lives and ing info. Pocket size and only 56 pages for half a buck, but lists all wines and cordials and serves as a liberal education.

Odd Author

Odd Author

Raised and educated in Hollywood, Charles Grayson devotes his
efforts only to books instead of
films, although he has had an occasional studio Job.

The young author, still in his
twenties, has two volumes coming
out this month, 'Original Sin,' his
third hovel, is due from Aifred H.
King. The Sportsman's Horn
Book,' an anthology of sports
poetry, is being put out by Random House in New York. Latter
sells for \$4.00.
Grayson is writing a bull fighting
novel after spending some time in

novel after spending some time in Mexico City.

Ordered Conti

A petition for either a temporary or permanent receiver for the Port-land, Me. Evening News, has been refused by a Maine judge, who or-dered the continuance of operation by the newspaper company until stronger evidence of the need of a receivership was presented. Ten per-cent of the stockholders and credi-tors favored the receivership, which vigorously opposed by the bal-

Reverse

Revierse
Irving Vaughan, baseball writer
for the Chicago Tribune, starts another tour around the world with
his wife, this time sailing from a
Pacific Coast port. Last fail Vaughan set out from New York on a
swing around the globe. He will
return in time to cover the springtraining assignment. training assignment.

Irwin Is Prexy

Irwin is Prexy
Will Irwin was elected president
of the Authors Guild of the Authors
League of America, at a meeting
the other day at the Hotel Taft.
Vice-presidents elected at the same
time are Booth Tarkington, Dorothy
Canfield Fisher and Julian Street.
Louise Silcox continues as secretary and treasurer.

Winchell Rests Again Hearst Starts Something

Last Thursday (2), the Hears publications took space in othe newspapers to display in a full pagnewspapers to display in a full per reprint of two of Mr. Hearst's signed stories decrying what he termed the meddlesome activities of NRA. The articles appeared in the Hearst newspapers of Oct. 29 and

31. In the same issue in which republication was given in the N. Y. Times, a department store, which has been campaigning enthusiastically for the NRA, took Mr. Hearst to task for throwing a monkey wrench into the President's idea, and pointing out that it had found better hushness since the establishbetter business since the establish-ment of the idea, though it had in-creased salaries in accordance with

creased salaries in accordance with the retail schedules and had put more people to work.

Whether or not the Bloomingdale firm was given advance information as to the Hearst move is not known, but it was meat for the store. The same store, by the way, that used "Three Little Pigs' as the basis for another full page recently.

Murder by the Lake

Murder by the Lake
Although he has writen scores
of short yarns, Kenneth Whipple
sees his first hard cover venture in
The Murders at Loon Lake, which
king published last week. It's a
well-knit mystery story with the
culprit, as usual, the least suspicious of the lot, but with the story
so told that the reader's interest
centers on another of the characters, and not without reason. The
author has been less successful
with his second surprise. Most detective tale fans sense in the first
chapter that a man supposed to
have been killed in a steamboat explosion did not really die, but that
only supplies an accessory suspect.
It makes good light reading.
According to the author the
loale is not one of the three Adironduck lakes of that title, but one of
the five Maine spots with the same
ticket.

Agent Recognized
Story in a recent 'Saturday EvenIng Post' on ten-percenting is based
on an actual New York literary and
talent agent. His description and
the description of his office tallies
with that of the agent in the yarn.
With the agent in question, a very
active one in film and theatre, there
was considerable comment caused
by the yarn.

was considerable comment cauca-by the yarn.
Story was written by Bruce Gould and Beatrice Blackmar (Mrs. Gould). They've authored some le-git shows in the past.

Back to is Forts

Norman Klein begins going places
in 'Destroying Angel' published by
Farirar & Rinehart. It's a good detective yarn and has the added
veight of being a likely film.

Klein first came to notice with
'No! No! the Woman,' a tough detective story in the Dashiel Hammett, Raoul Whitfield tradition. He
immediately took a place alonsside

mett, Raoul Whitfield tradition. He immediately took a place alongside the two. Then he wrote a bad stralght novel entitled 'She Loves Me. Now, back to detective fiction, he's worth listening to again. 'Destroying Angel,' is tough, modern and exciting. Also has a yarn whose strands are not too easy to unravel. Plus a romance angle that's plenty okay.

Stokes Takes 'Witness'
Frederic Stokes will publish 'Take
the Witness,' novel by Alfred A.
Cohn and Joe Chisholm, instead of
Long & Smith. Stokes acquired
the book when latter firm went out

of biz.

Book when hatter him words of biz.

Book is based on the life of Earl Rogers, coast criminal lawyer, and has a foreward by Adele Rogers St. Johns Hyland, daughter of Rogers. Stokes published Cohn's previous novel, 'Gun Notches.'

More Lowdown

Raymond C. Mayer, old-time pic-ture theatre publicity man for the old Mark-Strand theatre circuit and other organizations, has turned book author. Harper publishes this week his book, How to Do Publicity, claimed by the publisher to be the most authoritative work of its kind ever issued.

Hand Made
Trails, a small nature magazine,
is hand brinted at Esperance, N. Y.
by Fred Lape, Henry and Lansing
Christman. The beat-known contributor is Clement Wood, novelist and poet, who summers on a farm at Bozenkill, near Esperance.

Others writing verse for Trails are Capital District residents. Lin-oleum cuts on the magazine cover are done by Robert Quinn of Mechanicville.

Paul Yawitz became the daily Broadway columnist on the New York 'Daily Mirror' (tab) Monday York Dally Mirror (tab) Monday (6). He substitutes for Walter Winchell for the third time in two years. Threatening nervous col-lapse and doctors' orders are the re-ported reasons for Winchell's decision to forego his journalistic chores and take a trip to California, pos-sibly Hawaii, etc., for general cura-

tive purposes.
Winchell's by-line remains on the Winchell's by-line remains on the Mirror's but Paul Xawitz receives prominence as the substitute column conductor. This means seven columns a week for Xawitz, who heretofore has been the Sunday Mirror Broadway chatterer, Winchell counding out the other six days.

chell rounding out the other six Yawitz did the pinch-hitting for Winchell for the first time over a stretch of two months when the latter was chased to California for reasons reported to be of varying nature, and another time for five weeks. Yawitz received minor billing credit during the first fill-in and was the anonymous shost for Wining credit during the first fill-in and was the anonymous ghost for Winchell on the second five-weeks time out. A. J. Kobler, publisher of the Mirror, has promised Yawitz more prominent billing.
It is not believed that Hearst orders on Winchell have anything to do with this new histus. Mirror, technically, its published by Kobler, With Winchell out and Sid Skolsty (News) coverine Hollywood, its

sky ('News') covering Hollywood, it leaves only Sobol, Sullivan and Yawitz as Broadway columnists on the New York dailles.

Posthumous Praise

Posthumous Praise

'Mrs, Haney,' which Payson publishes today (Tuesday), was completed weeks before Foxhall Daingerfield, the author, killed himself. It's by far the best book he ever wrote. Most of his stuff since he turned from trouping to writing has been along the line of meller-mysteries, but 'Mrs, Haney' is a serious, beautiful story of a southern poor white as seen through the sympathetic eyes of a sixteen-year-old son of the aristocracy.

For a man in his sixtles to have turned out such a 'swell book, and then to have beaten the rap before turned out such a 'swell book, and then to have beaten the rap before the praise poured in, makes sad reading.

One Variert mugg's opinion, conspicuously billed on the jacket, says: If Eugene O'Neill had written 'Krs, Haney' it would run two years at the Theatre Guild. If Willa Cather had written it, it would be halled as a masterpiece.

Maybe the appreciation gave the author heart failure.

Free Fan Mag.

Free Fan Mag.

That projected film fan mag, on which Clair Mexwell, the Life publisher, has been working for some time, appears this week or possibly next, for the first time. George W. Quigley, formerly with Photoplay, is in with Maxwell on the enterprise.

Called 'Picture Parade,' the new mag will have a free distribution via Western Union messenger boy. The 'zoned circulation' plan will be used, by which the mag will go only into areas in leading trade centers.

Self-Made Plug

Self-Made Plug
Simon & Schuster doing some extra hard work on publicizing 'The
First World War' with the approach
of Armistice Day. Picture book has
been selling exceptionally well, with
sales picking up, rather than declining during the past month.
Efforts being made by the S & S
publicists (chief of whom are S & S
themselves) to get the name of their
book mentioned by editorial writeers, preachers, etc., on Armistico
Day during the speeches or editorial
writing. writing.

ore on Radi

Latest of, the fan mags joining the loudspeaker field is Radio Meles. Put out by the Citterion Magazine Publishing Co., it's due to make its bow on the stands at the end of this month. Plotted for it is a monthly release and national distribution. Masthead will carry the name of Lloyd Jacquet; columnist for the whilom Broadcast Reporter, as editor.

Now L. A. Post-Record

L. A. Record became Post-Record Thurs. (2) with change in publishers, makeup and policy along with the name switch.

Zack Farmer and Le Roy Sanders

new bosses, owning majority of stock in Post Newspaper Company,

(Continued on page 58)

Going Places

By Cecelia Ager

No Fan Dancer

There is a certain reluctance on the part of Broadway Thru a Keynight-club entrepreneur to

the part of Broadway Thru a Keyhole's night-club entrepreneur to
build his show around the cabaret
talents of Constance Cummings.
But, acting under orders, he makes
her the star of his entertainment
anyway. It seems his hunch was
right, for surprise, surprise—she
does not stop the show, not even in
the picture. They cut quickly to
something else.

Miss Cummings—has warmth and
sincerity, true, but she can't sing—
and doesn't dance, and shouldn't
wear diaphanous garments either.
It's hard to tell, and so nobody ought
to suspect, from her easy, casual
way with suits, that's she doesn't
strip well. Floor-show spotlights,
however, peering through sequined
films,
sticklers for the bare
facts.

facts.

Miss Cummings uses praiseworthy restraint and is not too arch in the quaint little gas-lit era number that requires the florid gestures, hourglass figure and sweeping pompa-dour of the period, which proves she really is the nice girl the story says she is, and besides, she wears bangs

very prettily.
Frances Williams swings pleasvery prettily.

Frances Williams swings pleasantly through 'Doin' the Uptown
Lowdown, 'trim in talls and topper,
from which blonde locks stray for
becomingness' sake- She's not afraidto sing out, trouper Miss Williams,
for she knows she'll always make it.
Texas Guinan's not afraid of anything, either, for her very long,
large scarlet finger nalis make fearsome talons of her hands.

Then there's Blossom Seeley as
emissary of lived-and-learned wisecracks. With heavy-lidded eyes and
elegant grand colffure she attacks
her assignment, makes good every
time her lines show the least bit of
co-operation. Her photography ien't
half so considerate.

co-operation. Her p half so considerate.

Everything But Repose

My Lips Betray is not the most fortunate of titles for a Lillian Harvey picture. It is better not to be reminded of the ceaseless activity of Miss Harvey's extraordinarily mobile much

reminded of the ceaseless activity of Miss Harvey's extraordinarily mobile mouth.

In repose, doubtless a very nice mouth. But nobody'll ever know, for repose is the single expression Miss Harvey's lips will not assume. Her full-curved upper lip flutters like the wings of a wounded bird; her less bountiful lower lip matches it in energy. Together they smile, pout, lead, forever arranging themselves in a new pose before the last has had time to leave. It's all meant to be fascinating and light and joyous. If it falls short of its mark, it's not because of laziness. Miss Harvey does a deal of breathless running up and down of stairs, too, with sheer full skirts to breathless running up and down of stairs, too, with sheer full skirts billowing out behind her, quite some pirouetting, a bit of tap dancing that shows little girl less, knees and thighs, and all sort of cute, on-purpose awkward posing. It's sweet of her to pretend to be ungainly like that knowing all along how completely graceful she is. But that's Miss Harvey for you—anything to display her versatility, absolutely anything that she can be self-conscious about.

Some day, when she forgets how like a nymph she is, how pilant, how

scious about.

Some day, when she forgets how like a nymph she is, how pilant, how easily responsive, how miraculously lovely—Miss Harvey's going to attain the adoration she now feels sure is hers.

This woman spy business has its points, Constance Bennett shows in After Tonight. It permits a lass to go about on her own, to take her fun where she finds it, then wriggle free because everybody knows a spy's true love is her patria. After the war, of course, she may if she likes take up where she left of. Miss Bennett happens to like, for the hero is almost as dashing in civiles as the was in his irresistible uniforms.

tantforms,

And a woman spy is sort of an
international person, much too
slamorous to be confined by national boundaries or limited to one
spoch. Miss Bennett belongs to the ages, wears clothes in wartine Vienna that young ladies would give their right arms for today, throws her head back shaking out her

blonde hair with casual abandon, and meanwhile teaching her young ladies that a good coffure was as good 15 years ago as it is right now. Here is a long bob that knew even then that an enchantress' hair must never look set and worrled over, but fall straight from her crown and swith out the soft habbe about here fall straight from her crown and swirl out in soft blobs about her checks and the back of her neck, that the line of a countrie is more important than its detail. She knows instinctively that the most ardent-young-man-la-going-to re-strain his impulse to careas her head if it is so painstakingly dressed that touching it means the vandal-istic rumpling of it. Miss Bennett doesn't mind, in the course of her sovine duties, masque-

Miss Bennett doesn't mind, in the course of her spying duties, masquerading as a nurse, for something, if one has the fishr, can even be done about a nurse's uniform. There is the cape, for instance, that can be fitted nicely at the shoulders and then sweeping gracefully down to the ankles, bringing youth and daintiness and the beauty of classic line. There is nothing, of course, as fattering as the nurse's coiff, particularly when it frames round blue veys and soft blonde curls are pereyes and soft blonde curls are per-mitted to escape its innocent se-verity. But then Miss Bennett always was one to know exactly what she's doing and foretell pretty ac-curately the results.

But the Usherettes!

But the Usherettes!

Chinchilla is a haughty fur, a grave responsibility. It doesn't seem quite respectful, with chinchilla, real or fancied, round your throat—to bend your knees way down and come up in a spiral. So soon as the impression of her elegant entrance has sunk in, Lillian Shade eases out of her chinchilla trimmed jacket, and, like all good prima donnas, flings it, carless-like, on the Palace's grand viano. Now she's ready to go to town.

Ready in a violet blas-cut and molded sheath pulled high at, her neck, with long, tight sleeves appended from a rope of violets just above her elbows. Her upper arms are bare. More, the dress is backless, Crossed straps support it, and garlands of violets travel in swags across its bodice. If the customer thought the jacket was something, just let them look at the dress. There are ways and ways of being grand. Chinchilla to establish yourself, then intricate design will do lend tone to the new freedom of motion.

The Palace usherettes look on

self; then intricate design win up to lend tone to the new freedom of motion.

The Palace usherettes look on at Miss Shade's conscientiously thought-up violet ensemble, at Bonita's red and black spangles, at Bonita's red and black spangles, at Marion and Bea's nice blue princess dresses with the deep orchid velvet bows, and maybe they feel envious of the fancy clothes of those lucky ladies on the stage. They shouldn't. They're as smart, in their own uniforms of oyster white mess jackets, long slim black velvet skirts and orange velvet scarts kinoted casually at their throats, as anything that old Palace stage can offer. Their uniforms could go out of dinner anywhere and win huzahs for their simple, dashing adaptation of the current dinner dress mode.

Did You Know That-

Denton Vane, actor, is also in politics now...the new Haley will be called Jack, ir...Catherine Dale Owen wore a brown and beige tweed costume strolling up Central Park West the other day...Helen Broderick's son is a radio announcer in California...that was a cunning eel grey Tyrolean hat, with the feather standing straight up, worn by Ona Munson at one of the matiness last week...Ruth (Red Connelly is now a platinum blonde...Mrs. Rube Goldberg ave a swasell-luncheon-for Mrs. Alloe Goldberg ave a swasell-luncheon-for Mrs. Alloe Hong and the matiness in the control of the matiness of the matiness in the control of the matiness of t

playing fortissimo, with the Roxy-ettes, the Corps de Ballet, the Choral Ensemble and the Lovat Scottish Dancers giving it that-a, with light full up on a full double platform stage, the Music Hall pre-sents what it modestly calls 'A Scotch Episode.' Everything but a treadmill, and to the Music Hall it's an episode! playing fortissime, with the Roxy ettes, the Corps de Ballet, the

an episode!

Caroline Andrews it is who sings with great archness but none the less clear, true tones (Coming Through the Rye.' It may be the kilts that make her that way. The ladies of the choral ensemble, after all, dare not essay kilts. They everybody thought best, wear decent long skirts, albeit of Scotch plaid. Whatever the dimensions of their underpinnings, they are mighty zealous about waving enthusiastically at the Roxyettes and ballet corps, who, when the tapesballet corps, who, when the tapes-try transparency fades out, are discovered dancing amicably on the elevated platform above, their competitive natures reconciled for the present in one great unanimous Highland Fling for dear old Sandland.

But there's such a thing as carenvious of the fancy clothes of those lucky ladies on the stage. They shouldn't. They're as smart, in their own uniforms of oyster white mess jackets, long silm black velvet skirts and orange velvet scarts knotted casually at their throats, as anything that old Palace stage can offer. Their uniforms could go out to dinner anywhere and win huzzhs for their simple, dashing adaptation of the current dinner dress mode.

A Drop of Scotch

With the Radio Symphony orchestra and the Lovat Pipe band

But there's such a thing as carrying accord to far. The Roxy-riving according to far. The

Inside Stuff—Radio

(Continued from page 45)

packer for the Joe Penner-Bakers, George Olsen-Royal Gelatine and the Walter O'Keefe-Nestle stanzas. It is, however, likely that by the time the gelatine representation is moved over from the Times Square studio arrangements will have been made to spot it in the big seater.

KFWB, Warners station in Hollywood, is on the pan by DX fans living within five miles of the transmitter. Complaint is the station has so many harmonics that long distance tuning is limited to only a few out-of-town broadcasters, regardless of the selectivity of the

seciver. Biggest howl is made by owners of all-wave-length sets, who assert at the station can be heard more than five places on every meter

CBS-has-answered Morton Downey's no-commish ultimatum with the declaration it intends to collect on Downey's income from his coming self-booked roadshow dates.

Upon completing his current picture house bookings Downey will go out in a unit owned and managed by himself, with Macklin Megley producing and Benny Davis among the acts.

George McClelland is mentioned to head a regional network stretching from New York to St. Louis. WMCA, New York, which is expected to again revert to Donald Flamm is the prospective basic station of the contemplated hook-up.

Among the Women

By THE SKIRT

ressed Woman of the Week: TAMARA GEVA . Drudge'--(Royale)

Old But Interesting

leki Baum and John Golden have taken the oldest plot in the world and made it a rather interesting play. If nothing else 'Divine Drudge' will have brought to America a sterling actress in Mady Christians. Miss Christians is lovely; a Vilma Bainky type and a fine actress.

As the wife of an impoverished doctor Miss Christians wears mediocrewardpobe. For the monst part she donse—nurses apron and underneath is a black and white frock of simple design. There is also a green frock ust as simple. In an old-fashioned white tafted Miss Ciristian makes you want to see what she would look like in real clothes.

The surprise in this production is Tamara Geva, the dancer. But here Miss Geva is really doing some acting in playing a film star. She does it splendidly and her clothes are the last word. Her first outfit is a suit of green cloth trimmed elaborately with mink. There is a small hat and gloves of green. A pajama suit of white satin is the last word in smartness. The pants are close fitting while the top is three-quarter length with a decided fiare. White satin buttons are the only trimming if an orange scarf can be excepted. An evening frock is of grey velvet with no trimming. It needs no trimming so ingenious is the design of the upper part. The neek, line is straight across the shoulders with a loop of the velvet around the throat crossing the back at the walst line. There are long sleeves. A cape of green lined in red completes this ravishing costume.

Among the Hits
Roland Young has come back to Broadway, and long may he stay,
in a sterling play. Clare Kummer, authoress of the piece, is Mr. Young's
mother-in-law. In fact, Her Master's Voice', as produced at the Plymouth, is one of the hits of the season. When matinee boxes are filled,

that's business.

Laura Hope Crews has one of those made to order roles. As a wealthy aunt slothes worn by this actress are in themselves the last word in chic. A tailored coat, of a lovely shade of green with fox collar, is worn over a dress of the same shade. The hat of green has for trimming grapes and leaves of the material. Gloves, shoes and bag are brown. Second act calls for Miss Crews in riding habit which is a side saddle skirt and coat of tan with white shirt and brown tie and hat. The third act finds Miss Crews in a negligee of cream alencon lace over a pink satin slip trimmed with blue ribbons.

Ellerabeth Petterson, in, a, mother, role, steals a, lot. of, Miss Crews.

Elizabeth Patterson, in a mother role, steals a lot of Miss Crewer the role of a most sympathetic role clothes worn by Miss Patterson at the role of a moneyless widow. Her first two costumes were of print of the dress and coat variety. There is also a negligee of green velved and a street outfit of brown releve with a plaid jacket. Frances Fuller, as a young wife, is best in pink satin pajamas over which she wears a knitted coat. A yellow jacket is also worn with a brown skirt.

A Good Comedy.

Don't miss Pursuit of Happiness' at the Avon. It is a comedy by Alain Child and Isabelle Loudon, staged by Miriam Doyle and presented by Laurence Rivers. They all know their theatre.

Play is early American but the humor is the latest American. Tonio Selwart, a boy from the other side, should go far in this country when his accent becomes less apparent.

The three women in the cast, Peggy Conklin, Eleanor Hicks and Dennie Moore are most picturesque in the clothes of the early American period with the mother, Eleanor Hicks, especially so. Her caps of the frilly sort are so becoming.

Capitol's Show Tops Film

Richard Dix is still faring badly as far as stories are concerned. His latest is 'Day of Reckoning', at the Capitol, and Madge Evans wanders through it without seeming to be interested in proceedings.

Miss Evans wears the customary dresses of a financially limited wife, and then when she comes into money her clothes remain nondescript, One gown stands out. Of white satin it carries a white feathered cape affect.

One gown stands out. Of write sain it carries a white account of effect.

Una Merkel steals the picture but as a nursemaid her clothes mean nothing. Her one dress, late in the picture, is a printed organdle.

Cab Callaway's Revue, on the stage, proves entertaining. The girls show to advantage in trunks and brasslers of brilliants with long feathers at the hip. They wear black wigs in this number, black gloves and silver slippers.

A Sally Rand number has seven girls manipulating fans and they're none to clever at it. After seeing Sophie Tucker's picture in fans no one will be satisfied until they see Soph do this routine. There is also another picture around of Soph in shorts. If Soph is doing these things for a laugh, she's got her wish.

Well Gowned

Well Gowned

Well Gowned

Temale, at the Strand, should attract if only for the way the picture has been directed and its settings. It is the most expensive looking film which has come in a long time outside of a musical.

Ruth Chatterton wears a series of gowns all well chosen. Her evening frocks are lovely and her street suits the last word in smartness, in fact the picture consists mostly of Miss Chatterton taking showers, swimming and changing her clothes. Two evening gowns in particular will attract femme attention. One was a crepe with a sequit pointed yoke coming to a point at the throat. The gown looks very decollete until you observe a net foundation is used. A white formul dress was also of good design wherein the velvet band, coming through a loop in front, extended to the waist line at the back. A moving picture picnic found Miss Chatterton in a lovely organdic frock and large flop hat. And in this costume Miss Chatterton fried bacon and made coffee,

At the State

Al Trahan heads the stage show at Loew's State this week and gets as much applause as the auditone will give out, but they don't seem to give. A lovely blond with Mr. Trahan wears a lemon colored satin even-ting gown trimmed at the neck line with blue bands. Slippers match the dress and an orange and yellow fan is carried. Some diamonds sparkled from the fingers.

Rubio Sisters, the well known circus act, are in white tights, white satin walsts and fluffy skirts. A red rose embroidered the bodies. With Herbert Fay Co. are two girls. The stoutish one were black velvet while the slim blonds was in a grey two-plees suit with matching hat and an orange-tie,—She-soon-changed-to-a-dancing-outfit-consisting-of-green-satin shorts with white blouse. Jack Sidney's act, with real night club atmosphere, introduced a good looking girl doing acrobaties in brilliant pants and brussiere. Her name is Bertie Deane.

Stewart Sisters, three of them, wore white satin gowns and brown velvet jackets. On the left shoulder were pinned corsages of red roses with fern. A diminuity emiss called Little Annetic did a bit of Mae West and Zasu Pitts and very well, too. She is strictly a tap dancer though, Her they frock was pale green with a band of violets at the neck line, Around the walste there was the slightest suggestion of red, so the slippers were red also.

East

Nelson Morris, of the meat packing family, who split from Jeanne Aubert because she would not quit the stage, married to Bianche Biiwould not quibon stage, married to Blanche Bilbon, also of the French stage.
Waldo Mayo made permanent director of the Capitol, theatre radicorch.
Because Farmanetter and the Capitol stages are staged by the Capitol stages and the Capitol stages are staged by the Capitol stage and the Capitol stages are staged by the Capitol stage and the Capitol stage are staged by the Capitol stage and the Capitol stage are staged by the Capitol stage and the Capitol staged by the Capitol stage

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rector of the Capitol meater aumorphonous considered as times and Alice Kerwin worked at the Hollywood restaurant nights, they agreed to maintain their separate homes after they married, with Doyle dropping in to visit. Now she's telling Justice Churchill he's visiting the wrong apartments and its asking for her freedom. York now under the charter Merritt Crawford is prez. Crawford, picture trade journalist, has done two three month stretches.

trade journaist, has cone two three month stretches.

Martin Block, asst. mgr. of the Flatush theatre, B 'klyn, haled into court by SPCA, which claimed that three small pigs cooped in the lobby to advertise the cartoon did not have sufficient room for exercise. Sentence suspended, Pigs back on the farm.

have sufficient room for exercises. Sentence suspended. Pigs back on the farm.

Ganna Waiska back in N. Y., for first itme in five years. Says shell stay put. Going back, though, to settle her affairs in Paris.

Pegsy Rich goes In J. V. supper. Contest week.

Joan Williams, former 'Vanities' girl, drops \$100,000 heart balm action against Frank Richardson, vaude and pictures, and marches to an altar with him.

T Was Waiting for You, from the French, goes into the Booth Lyceum theatre celebrates 3th anniversary.

Henry Hul gets the lead in 'To-bacco Road. That's a play made from Estella Conduction of the South Conduction of the Maint Biltmore orchestra. Nancy Carroll, Johnny Waiker and other show celebs present with Mayor O'Brien doing the official work.

McManus will swing the hour of the Willey of the Williams of the Work of the Williams of the Montal of the Williams of the Williams of the Montal of the Montal of the Williams of the Montal of the

work.

John McManus will swing the
baton for the Ziegfeld Follies.

Charges dismissed against five of
seven burlesque managers. Decision
reserved on the Central and Eltings.

Bursting plan under Wood State

sevent ouriesque managers, recasor of the central and ElBursting pipe under West 45th St. early Thursday morning (2) sent a column above the roof of the Astor and spread all around Longacre Square. A couple thousand spectators gathered to gape.

Nazis lift film ban on "Horst Wessel," to permit recovery of investment, but only on condition his man because the sent of the contract of the sent of t

week. Law. Childs Carpenter prexy again. Restaurant owners band to urge that walters' tips be counted as part of their wage under NRA. Want to pay them \$6 a week and make up the difference if tips fall to complete the \$15 per. Referred to Washington. Washington.
Tinkering with gold prices brings
flood of fake gold mining stocks

New York Theatres







Dailies News From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

in N. X. state. Albany getting busy.
Nena Belmonte, who translated
'Spring in Autumn' has done into
English a second Sierra play,
'Devil's Hour.' Has two others in
reserve, 'The Spell' and 'Woman.'
Author's note in 'World Waits'
program disclaiming any intention
of paralleling Byrd expedition, is
out.

Play formerly known as 'We Meet Again' and 'Amen' is now 'The First Apple.

Again' and 'Amen is now the First Apple.'

Arthur Abeles heads a committee of N. Y. indie theatre men to decide on attitude of the association toward indie producers. Hope to cut rentals through producers the first and the tendency of the first and the tendency of the first and the

prostration

ordered to bed to avoid nervous prostration.
Students at Rutgers kidnap a student columnist when his column in the college paper gets too hot.
Last week's hotel show in N. Y. included a display of uniforms for hormalds. Nixed-under the old liquor laws, but evidently they're OK now.
Musical version of 'Porgy' now Guild, Keru and Kammerstein opened negotiations, but went cold. George Gerahwin will do the score. Probably next season.
Music pubs' code rejected by Administrator Rosenblatt.
Paderewski cancels his U. S. tour this season because of persistent neuritis. Had to drop out four years ago for same cause.
NRAA Administrator Johnson tells the reporters he no like the kicks fact in the color of the kicks fact of confidence in administration.
Supreme court issues a show

tion. Supreme court issues a show cause order to Nan Blackstone in the suit of her manager, Jack Bertell. He claims he built her into a \$500 a week attraction and she forgot her contract with him. Amalgamated Broadcasting System in bankruptcy Nov. 4 Lasted only six weeks.

forgot her contract with him. Amalgamated Broadcasting System in bankruptey Nov. 4 Lasted only six weeks.

Unpaid employees of the National Screen and Stage Legion, which for a time worked with the Market of the Stage Legion which for a time worked with the Hart of the Stage Legion and the Stage Legion and been disbanded in Sept. Support. Washington stated the Legion had been disbanded in Sept. as the screen unit under John Flynn was covering the ground. Had been occupying free quarters at the Biltimore.

Folice start to wage war on the dart machines, which have replaced the slot grift. Game of skill, but no betting on that skill say the Book publishers code provides.

one country of that sain agy the cope.

One of the cope of the cop that no

Heywood Broun now collabing ith Russeli Crouse and Corey vith ord Re

Ford.

Report that a green rose was on display at the American Museum of Natural History brought a crowd of 39,000 Sunday (5). Swamped the 50 guards

Mary McCornic reveals her betrothal to Harry Bannister.

Thamara Swirskaya, dancer, whose fiance was placed in Bloomingdale asylum, renews her fight for his release.

mandara ewas placed in Blooming the property of the property o

in N. Y. state. Albany getting busy. native work has lead the procession. Nena Belmonte, who translated Opens day after Xmas due to cur-Spring in Autumn' has done into tailed season.

Coast

Under Municipal Judge E. C. Brand's ruling, Marjorie Beebe, film actress, must pay \$50 to Dr. A. A. Hummel for taking some stitches in er arm after a fall.

Charging William T. pital interne and son of the late Thomas H. Ince, with cruelty and intemperance, Mrs. Ada Williams Ince, 19, has filed suit in the L.A. Su rior court asking \$750 a month

parate maintenance.

Proprietors of 15 L.A. niteries called before the state sales tax department in a drive to make then pay up on liquor sales. Mrs. Cecelia M. Mansfield,

actress and cabaret dancer, divorced from Gienn L. Mansfield in L.A.

from Gienn L. Mansfield in L.A..
Meryny LeRoy, director, and
Doris Warner, daughter of Harry M.
Warner, will be married in N. Y.
Jan. 3. Al Green will be best man.
Gwen Heller will be bridesmaid.
Newlyweds will koneymoon in Eu-

Jan. 3. Al Green will be best man. Gwen Heller will be bridesmald. Newlyweds will honeymoon in Europe.

Question of whether a new trial of the \$100,000 allenation of affection suit against Claire Windson, by Mrs. Marian Claire Windson, by Mrs. Marian Claire Windson, by Mrs. Marian Claire Windson, by Mrs. Read, all of the Allender of the Allender of the Allender of the Maloa, in L. A., and robbed him of \$600 in Lawrence of the Balboa, in L. A., and robbed him of \$600 in Cash and \$300 in checkland, moly the Allender of the Maloa, in L. A., and robbed him of \$600 in Cash and \$300 in checkland, moly the Mrs. Read, and robbed him of \$600 in Cash and \$300 in checkland, film of the Maloa, in the Mrs. Allender of the Maloa, in Cash and \$300 in checkland, in John Laurence and the Mrs. Allender of the Mrs.

diverse from Lelah B. Carnchan, also her cross-complaint. In both actions grounds of cruelty alleged. Allegting non-support and cruelty. Doris Hill, pletures, has filed a divorce suit in the L. A. superior court against George L. Derrick. Asks no alimony.

Augustin Villa, 21, son of Pancho Villa, late Mentian role chefath, lita, late Mentian role chefath asylum for insane.

Henry A. Menjou, stock broker and brother of Adolphe Menjou, falled to pay support money to his wife and was sentenced to three days in the L. A. jail.

After assertedly ringing doorbells in a Hollywood apartment, Francis Ford, actor, was arrested on intox charge.

charge.

Three bandits held up Alexander the Great, magician, in Hollywood and escaped with guns and other hunting equipment valued at \$300.

George W. Kessler, 24, an engineer, sentenced to serve on year in the L. A. jall after pleading guilty to charges of shooting Delores LaMar, a dancer, because of jeatuusy.

Mid-West

George Dowdy, discharged chauf-feur of Phil Baker, was arrested last week for confessed thefts of jewelry and other articles from Ba-ker's home. Unsuccessful in getting theatrical work, Dolores Smart took polson, but recovered at the Henrotin hos-

pital.
World's Fair announced the fifth
10 percent payment on the \$10,000,000 gold note issue. Payment will
be made Nov. 13. With this payment world's fair hits a record

ment works and think.

There are still 441,000 cunused tickets to the World's Fair out.

Harold Nicholson, motion picture operator, seriously wounded when sunnen held up a tavern in Chi-

gummen held up a tavern in Chicago.

M. A. Zeitlin, weight guessing concessionaire, brought to court on charges of deceit and fraud.

World's fair last week set a new record for attendance with 21,480,-142 visitors, topping all western hemisphere fair attendance marks, William Hogan, stagehand, who shot Frank C. Olson, union official last October in the Theatrical Protective Union offices, sentenced to six months in house of correction.

May Begin, cashier of Haymarket theatre, surrendered \$211 to two bandits last week.

Fair officials discussing possibilities of 1934 opening.

ABS Fiasco

(Continued from page 41)

months on the job but the gh-

(continued from page 41)
months on the job but the ghost
didn't start walking until after the
inaugural broadcast, with nobody
collecting more than three weeks
salary during the entire run of the
venture. Level of \$15 applied right
up to the studio heads and the chiefengineer.
Estimated that during the seven
weeks' operation of the networks
some 2,000 performers appeared before the ABS mikes, but not a
single one of them received anything in the way of recompense.
Like the staff employees, these had
been sold on hopes and promises.
Musicians look for their salaries to
Ed Wynn, the ABS prez. Week before he had agreed to pay them
four weeks' salary in lieu of notice
in the event the ABS suddenly shut
down. New York musicians' union
is 19,460 and involves three and a
half weeks' salary.
Loew Says' No
Loew, Inc., one of the prospective
financiers approached after Wynn
withdrew his support from the venture, dropped all consideration of
coming when it found that WBNX,
ABS New York release, refused to
relinquish a block of the network's
stock and agree to cancel the contract compelling ABS to feed programs to the station, even in the
event of a change in controlling
ownership.
Major Edward Bowes for the probosed new WMGM (5 combination

event of a change in controlling ownership. Major Edward Bowes for the proposed new WMGM. (a combination of WHN, WPAP and WRNY) issued a formal statement denying an ABS takeover. It is said that B. S. Moss, the theatre man, was the one who interested Major Bowes as a Loew official.

HAMMERSTEIN'S NEXT?

New money is reported to have been interested with a view to converting the Hammerstein theatre, N. Y., into a music hall-club similarly to the Cafe de París, which took over the New Yorker legit house site.

Angel is reported to be Norman Frank, of high social rank, who married into the Guggenheim fam-

ity.

Previously a plan was afoot to turn the Hammerstein into a club, but the angeling never went through.

BIRTHS

Mr. and Mrs. Gene Austin, daughter, Nov. 3, in Charlotte, N. C. Father is the radio-record singer. Mr. and Mrs. Casey Robinson, a daughter, Believue hospital, Los Angeles, Nov. 3. Father is a writer-director at Paramount and mother is the former Audrey Kern Dale, showgiri.

Mr. and Mrs. Gene Austin daughter, born in Charlotte, N. C., Thursday (2), at the Freebyterian Hospital.

Literati

(Continued from page 56) which in turn controls Record Pub-

Ilishing Company.

Sheet as revamped is cross between Denver Post and Hearst Herald-Express. Price jumped from two to three cents.

Sample on latters

Sample on latters.
Stunt that's been worked with, films and shows previously is being done by Simon & Schuster on 'Happy Days' by Ogden Nash tr's a phonograph recording of one of the poems, Quartette for Prosperous Love Children.
Robert Armbruster wrote music for the poem which is just on the safe and amusing side of naughtiness.

New H'wood Mag

Hollywood Stage and Screen club, of which Lew Cody is presi-dent, will publish a weekly mag-azine dealing with club and studio

azine dealing with club and studio activities. Gavin Foss, executive secretary, will edit the new publication.

layton Mag. Scheduled

Bankruptcy schedule filed in New York last week put the liabilities of the Clayton Magazines, Inc., at \$425,756 and assets, \$168,220. Main items listed in the assets column were accounts \$90,000 and copyright, \$30,000.

Takes Denton Novel

Vivian Denton, formerly on the N. Y. Mirror, and currently in Hollywood for her health, has had her first novel accepted. It's 'A Daughter Weeps,' Covici-Friede will nubleh

Chatter

David Weiss no longer with Inter-national Literary Bureau.

Jack Campbell keeps having stores dribble into the strangest maga-

Monica McCall has joined Sanford Greenburgher's International Liter-ary Bureau staff.

A boy for Aleph Katz, poet and journalist

Mickey Marks has been teething, but thinks he's about finished with the dentists now.

Ham Whitman back from Virginia labors and rewriting World-Tele-gram matter.

Charley Ferlin publicizing places. Walter Fleischman now on the staff of the Pittsburgh 'Sun-Tele-graph'. Broadway, he says, can raft for him.

Erskine Caldwell in town to de-liver his new novel to his publisher, and scrammed back to Maine the same day.

same day.

Couple of copy readers on the
Times, Robert E. Garst and Theodore M. Bernstein, have written a
handbook on their craft, called
'Headlines and Deadlines,' which
Columbia University Press is pub-

shing.
Inevitable that 'Three Little Pigs' come out in book form. Illustrated in color by Walter Disney, it goes for one buck.

Hildegarde Hawthorne back Europe. Will linger a while beging to the coast.

going to the coast.

Twenty-four hours after Dodd,
Mead got Alva Lee's script of
America Swings to the Left, the
contract was signed and the book
sent to the printer.

There will be only 600 copies of Aline Bernstein's first book, "Three Blue Suits.' And every copy carry-ing the Bernstein autograph, with-out which the book is not genuine.

Evelyn Page and Dorothy Blair have collabed on a new book, In the First Degree, to be published under the pseudonym of Roger Scarlett.

Allen Lane, the British publisher, here to pick up some American scripts for over there.

New Somerset Maugham book, Ah, King, is not titled after the British ruler. It's the name of a British ruler. It Chink character.

Mary Kennedy's book, 'A Sur-prise to the Children,' is out. Spe-cial music for the volume was con-tributed by her husband, Deems

Wife of Fuiton Oursier, play-wright and editor-in-chief of the Macfadden publications, writes pop-ular fiction under the name of Dora Macv.

Gretchen Messer, former assistant editor of Harper's Bazaar, succeeds Rosalind Shepard on the Warners coast publicity staff.

Texas Guinan Helped Make B'way History During the Volstead Era

By ABEL GREEN
Volsteadism made the former
male Bill Hart, the cowgirl star of
the silent two-reel (and an occasional feature) flickers perhaps the
best known hostess in the world.
There have been hostesses in and out of society—depending in which society you traveled—but for catch-as-catch can, free-for-all, hostessing Tex was the champ

ing Tex was the champ.
She not only made history on
Broadway but small fortunes for
herself and her sundry employers
in the nite clubs during the hectic
pre-1929 Wall street era, when suckers were in bloom and couvert
charges waved fragrantly on the
roadway subterranean air, such
as it was, in the cellars where Tex
held forth.

roadway suberrained an, such as it was, in the cellars where Tex held forth.

Tex not only helped make Broadway history during a decade that was variously colorful and fomantic was variously colorful and romantic as it was profligate and insane, but she has left an impress on the contemporaneous American consciousness that will become glorified in memory with the passing of time. They will write books, plays and cenarios about Tex, and it is no wild prophecy that she will become a legend.

A decade, and two decades, and 50 years from now—if their livers and their kidneys have managed to and their kinneys have managed to survive the rotgut which Volstead-ism foisted on an innocent and gen-erally well-meaning public—the A. K.'s of America will take much reminiscent and retrospective delight in reviewing the \$10- -pint booze prices they paid in Tex's joints as one of her aiready famous 'suckers'

That Tex never drank herself is as true as her statement on the Federal witness stand that she had nothing to do with the managements

nothing to do with the managements of the places wherein booze was allegedly sold—she was merely an employee, not boss.

ore Than a Boss

But she was boss in more than one respect otherwise. When she came into a joint, she told the lads running the place that things had to be her way, or else. She got hers, always. When payoff time came around she was well taken care of. Her own native shrewdness and the masculine co-operation of her brother Tommy Guinah, saw ness and the masculine co-operation of her brother Tommy Guinah, saw to it well that her own economic protection always was respected. But more than that, the boys always were cognizant that Tex was the life and blood of their business, and as such-the fount of trade

If they were dispensing merri-ment somewhat illegally, at least it wasn't unpopular. Texas made it ment somewhat illegally, at least it wasn't unpopular. Texas made it so. They loved to come to pay \$20 a quart for wine that may have come from from Rheims or California vineyards; \$10 a pint or \$15 a quart for hard likker that may have been-bonded in Canada or Mulberry street; they loved to come to semi-derisively be called suckers, but they came. They came back and again, and seemingly were compensated for the amount of fun which Tex's skillful pacing of a floor show, as only she could do it, gave them the self-accused chump customers.

which text skillful pacing of a tool do it, gave them the self-accused chump customers.

Tex on a cafe floor, and Tex in relection to cafes, are subjects for Broadway history in themselves. Tex's technique in curbing a recalcifrant, obstreperous or just plain masty drunkr patron was a lovely thing to behold. It not only kept the chump under wraps, but was capitalized as an unofficial box office attraction, not in the script. For the other reasonable conscious nite lifers saw in such episodes a very likely counterpart of themselves on perhaps some other night, when the stuff they drank, too, took possession of them and made 'em amourously possessive of the sparsely clad Guinan kids "arading around the cafe floor; or puglistically assertive, or any other manifestation which nite club stews assert when under untoward influence.

Later the Better

But it was all happy-days-in-Dixis for tireless Tex. The later the folic, the brighter her wit. Whether the midnite or the 2:30 s. m. show—or at the 5 s. m. breakfast spasm when they hung around and the wind-uppers dropped in to top of

the nite in Tex's joint—she was quick on draw and flip on the lip. The dailies already have been full of Texas Guinan anecdota. The late Larry Fay, N. T. G., her brother Tommy, Al Kerwin; the Guinan Alumnae who have graduated into social and histrionic prominence, and all the rest, are merely substantiating suddence to what degree Tex tiating evidence to what degree Tex

tiating evidence to what degree Tex made Broadway history.

For Tex was the epitome of Broadway. A nod or a wave of rec-ognition from her was the stamp of inter-circle Broadway standing. It was like a knighthood of being in

was like a knighthood of being in the know.

Tex knew that, too. She caught on fast. She knew that the proper cheeric might be worth some fancy figure to the right party, especially if he had an kinterlander butterand-egger in tow. George S. Kaufman is said to have dignified the butter-and-egg man as a new specie of American Babbitry, but Tex certainly giorified him.

of American Babbitry, but Tex certainly, glorified him.

That's why she could get those stire couver charges; \$2 for gingerate; almost anything for the rest of the props. After all, in those days of everybody promoting somebody else, that sort of an investment for entertainment in her spots was obean, in view of the bigger stakes the avenues and remotes here and remotes here and remotes here. the promoter and promotee hoped to

ve. Waiters Got Rich

Waiters Got Rich
Waiters got rich in Text's joints
just from tips from chumps who
wanted Tex to look knowingly their
way and give the spender a familiar
greeting.' From then on Tex capitailzed it; plenty.
Tex was the epitome of Broadway
during their by provider 1928 1929.

Tex was the epitome of Broadway during those bull-market 1926-1927-1928 days when even the busboys in her joints were pyramiding paper profits. When the Oct. 29, 1929, debacle marked the beginning of the end of a wild spending orsy. Tex gradually eased out of the cafe money.

money.

But she went into the presentation house and commenced cleaning up from a frugal bunch of suckers who paid one-tenth at a theatre ers who paid one-tenth at a theatre box office what would have been the tealift had, they patronized one of her Broadway nite joints. They, too, had heard of Tex-plenty. The nation's press had made her a marquee name long ago and she was caehing in on it even until her uncouver, where her revue was booked for the week. She died a trouper, of course—in harness—as only befitted a trouper like Tex.

Tex's prime regret probably was that she couldn't return to her Broadway on the crest of the anticipated return wave of Broadway or on the rest of the anticipated return wave of Broadway prominence with repeal. For Tex

ticipated return wave of Broadway prominence with repeal. For Tex was slated for a large nitery, all her own, as soon as it was legal. And she meant to tell the nice peo-ple all over again what suckers they had been in the past.

Can't Hand It Back

Hollywood, Nov. 6.
Latest gyp gag being worked by a
delicatessen on the coast is for
the head watter to make the rounds
of the tables following dinner with
a huge bottle of cognac, persuading
the diners to sample the liquor. He does it in such a manner that the guests think the drink is on the house. They find out different when the hill arrives, with a 75c per snifter charge attached.

MARRIAGES

MARKIAGES

Adrienne Ames and Bruce Cabot, at Carisbad, N. Mex., Oct. 31. Miss Ames, film actress, was divorced day previous from Stephen Ames, N. Y. broker, at Minden, Nev. Cabris real name is Jacques De Bujac. Kathryn M. Mullins to James E. Barton, Des Moines, Nov. 3. Groom is the comedian. Bride gave Hollis, L. I., as her residence. Roy Rogers to Gertrude Alexander, Los Angeles, Nov. 1. Both in vaude, bride formerly of the Alexander sisters.

ander sisters.

Alice Jones of Santa Monica to
Gard Moody, credit manager of
KMTR, at Los Angeles, Nov. 4.

Ada Locust, KMTR staff vocalist

Ada Locust, AMIR san Yoganst, to Harry Schuten, film technician, at Los Angeles, Nov. 4.

Horace McCoy to Helen Vinmont, in Hollywood, Nov. 4. Groom is writer at Columbia. Bride, non-

Allen Jenkins to Mary Landee at Nyack, N. Y. Oct. 30.

Chi's Champ Sure-Fire Space-Getter Is a Suit

TIMES SQUARE

Chicago, Nov. 6.

Lawsuits have turned out to be the prize publicity getters and gags around Chicago. Any time the press agents need copy quick they spring a breach of promise case, an alien-tion of affection suit, or anything that will take them into the court records. After that the story car-ries along in the dailies of its own

During the World's Fair the phony During the World's Fair the phony-gags ran riot with every midget and fan dancer in the exposition grab-bing yards of space by typing into-the courts with some goofy com-plaint. Didn't make any difference if the case made sense or not as long as it made good reading. And the dailles saw to that, even if they had to add a few wrinkles them-selves.

selves.
Some of the phony law suits that resulted in plenty publicity during the past few months are such as the Betty Kaege-Allan Dinehart story, a couple of the Sally Rand arrests, the shooting involving fan-dancer Rosalle and the Jack Fine midget, the Mona Lesile-nude gold posing in the Streets of Parls concession, the posing girl in the oyster shell and the latest one off the docket, the Madeline Woods book suit yarn.

Not Hen

Not Hep

Not Hep In many instances the attorney is not tipped that the whole idea's a gag. Press agent actually goes through all the regulation motions with the fee, all particulars and the righity worded documents. Sometimes the dailies know that the suit is a gag but are willing to go along from the news angle. But the latest punch for insiders on the press orgy is that the last Chicago pa, put-over for Sally Rand went completely haywire and got into the hands of the wrong judge with the result that Sally drew a year's sentence.

year's sentence.

And topping even that is the reduction of that year sentence by the judge to 10 days in the caboose and \$200 fine. Judge said that the year in hock would have made a martyr out of Sally but that 10 days makes here a common warrant. her a common vagrant.

Edward B. Powell, music arranger, giving his address as 5 Prospect place, took the bankruptcy veil in the New York Federal court last

Schedule he filed gave his liabili-ties as \$3,195 and assets, \$9.

Bobby Jones' Return Figures to Help Pros; Tourney Tops Are \$45,000, Open; \$54,000, Amateur

Return of Bobby Jones to com-petitive golf in a "Master's Tourna-ment," at the Augusta (Ga.) Nation-al golf club next March, is stimulatan goir cub next march, is stimulating interest in the winter professional golf tour. This swing starts in Washington, D.C., Nov. 11 and will keep practically all of the name pros and a few second string niblick artists busy until April.

pros and a rew second string hiblick artists busy until April.

Some 14 open tournaments have
already been scheduled according to
Bob Harlow, manager of the tournament bureau. for the Professional
Golfers Association, who predicts
the best tour the fairway experts
have had since Agua Callente used
to go for 25 grand and Carl Fisher
used to ley \$15,000 on the line at
La Gorce in Miami Beach.

The Jones is not going to make
the winter tour. He's not official
ty a pro golfer anyway, and is merety stepping in at Augusta to help
put over the Master's Tournament.
Jones is prez of the Augusta club,
which numbers almong its members a
handful of the few legible million-

handful of the few legible million-aires left in America, but like a lot of other spots, needs something on the marquee to draw.

50 at Augusta

At Augusta they plan to invite about 35 name professionals and 15 w. k. amateurs. Committee figures with Jones again back in there pitching all the stars will be eager to knock him off and will break their necks to get an invitation. Club is going to give the entire gate money to the pros and guarantees that this will reach \$5,000.

The pro tour then moves from

The pro tour then moves from Washington to Pinehurst and Miami-Washington to Pinehurst and Mami-Biltmore where Henry L. Doherty, Florida's, new one man boom, will once again play angel to the boys and distribute \$10,000 (largest purse of the year) in a 72-hole event De-cember 8-10. Doherty has been the joy of the pros during the lean years. Great expectations also held by the players that the same Doher-ty, having bought the Alba Hotel in Palm Beach, will fix things so they can get back into that once famous and exclusive spot. Lads figure Do-herty's boom department will put on a spring tournament at the Beach. The pros have been barred at Palm

and ready old timers broke up a bit of Dresden in the Royal Poincianna After Miami-Biltmore

bridges the continent in one jump, to Pasadena. Seven events along the Pacific featured by the Los Angeles and Agua Callente opens, Latter even started out being a \$25,000 ple for the pros but is now down to \$7,500. Come on,

Program as arranged more than 50 days of tournament golf for which gate money will be charged. Individual players get no guarantee, each man going along year after year for what he can win in prize money. He has to be good or else. No dough for a bad performance. Chambers of Commerce underwrite many purses to bring the troupe to town for enter-tainment and publicity. The pros have put many a town on have put many a town on the map as a winter golfing center.

\$54,000 Tourney Top

\$54,000 Tourney Top
Most of the events earn the purse
money and expenses through ticket
sales, although golf has never really
known big money. Back in '30 when
Bobby Jones was making it four
straight in one season, he packed
them in at the National in Minneapolis to the tune of \$45,000 and the
amateur in Philadelphia broke all,
golf records when \$54,000 was the
take. In '31 the P. G. A. championship' did \$24,000 in Providence, topfor this event. This past summer the
ormer did \$11,000 in Chicago and the

take. In '31 the P. G. A. champion-ship did \$24,000 in Providence, top-for this event. This past summer the Open did, \$11,000 in Chicago and the Amateur in Cincinnati, \$9,000. The P. G. A. in Milwaukee was a pain to the sponsors, mostly because of poor romotion and dipped into the red about 4,000 fathoms.

Harlow reports word from Australia that the Victorian Golf Association there plans a £5,000 (about \$24,000) open in 1934 as its share in celebration of the Victorian centenary year. P. G. A. tournament manager considers this an indication that big stakes are coming back for the pros. Due to American talent there has been an increase the last two years in the number of events and size of purses in summer open tournaments in Great Brittain. It is expected that two or three

It is expected that two or three leading British pros will be over for part of the American tour this winpart of the American tour this winter. Two years ago three Japanese
pros came across and the P. G. A.
is working on the Mitsui Company
to send over some more of the Nippon players who looked good on
their first yelst. Foreign players are
deemed to increase interest and the

ROSEY TRIMS WALKER IN \$3.50 TOP SHOW

By JACK PULASKI After a considerable lay-off Madi-

son Square Garden presented a boxing show Friday (2). Card was tonned by Maxie Rosenbloom, who outpointed Mickey Walker in at least 11 out of the 15 rounds and

least 11 out of the 15 rounds and thereby held onto his world's light-heavyweight crown.

Not a little surprise resulted from the announcement that the referee (Forbes) had voted for the Toy Bulldog, both Judges having given it to Maxie. Had one of the latter the wifered from assignation to maxie. Had one of the latter also, suffered from astigmatism, Jack Kearns would have had an-other champion on his hands. Both men are reputed to have trained hard for the match, which

trained hard for the match, which was news, because neither usually takes the daily routine that most scrappers follow for important contests. Maxie was tilted over not long ago on the coast by a colored fighter and that made him go to

None of the fans expected a mockout to happen, and it didn't, but the fight was an excellent ex-

House was fairly well occupied, but it should have been better what with the top price being \$3.50. Garden never before offered a heavyweight card of importance at

Tia Juana Is Turning Industrious **Now That Booze Has Gone Blotto**

Tia Juana, Nov. 6. This wide-open border town, known for years as the hell-hole of the west, is in the process of chang-ing almost overnight into a hard-working community aiming to be-come the industrial center of Mex-

come the industrial center or mea-leo.
Government officials here admit that the liquor trade which kept the town on its feet throughout the depression is dead. In broken Eng-lish they take pains to explain that the saloon men themselves 'keeled the 'egg that goozed the gold, or how you say?"

In recent month's, frinstance,

how you say?"

In recent month's, f'rinstance, they've been buying the best tequila (Mex. cactus, whiskey) at 6 pess; (§2 U.S.) per case and selling it at two bits a shot or 75 cents a bot tle. Tiajuana bourbon, which cost the maker about \$2.50 a barrel, was kept hiked up to \$20 per barrel. Beer they've been dishing out is no bargain either.

kept hiked up...
they've been dishing out is sale either to the the As a result, and coupled with the establishment of 3.2 beer joints in San Diego and L. A. and with the promise soon of real liquor in the States, the boose racket here have gone flat as an hour-old glass of important free

Life saver is the important free zone act signed by President Rodriguez of Mexico which should go into effect within another month. Rodriguez, who used to be governor, of this territory and who has homes here and in Ensenada, decreed that zones free from import duties be established in Tiajuana and Ensenada.

ada.

Decree includes stipulation for a fence to be built around the towns.
As soon as fence is up, free zone
is effective. The six richest inter-

ests in town donated enough to buy the posts and wire for the fence and the govt. has soldiers from the and the gort has soldiers from the local barracks digging post-holes and stringing the boundary. Fence will surround entire community, including business district, residential district which houses the 10,000 population of this town and the Agua Callente resort.

Agua Callente Foother Club, and race track is outside the zone, a maneuver which is aimed at compelling stable owners to buy Mexican hay in preference to paying steep duty on imported American feed.

feed.

Decree further stipulates that all
Tiajuana - manufactured products
may be shipped into Mexico proper

free from duty.

Ergo, the chamber of commerce here envisions a rush of industry into the free zone. Factories will be established, using imported duty-

into the free zone. Factories will be established, using imported duty-free raw materials, send the finished product into Mexico duty free to compete successfully with similar-goods imported under high tariff or manufactured in Mexico from highly taxed imported raw materials.

At the same time, the hundreds of Tiajuanans thrown out of work in the booze joints here because of shut downs and bad business, will find real work in the hubbub of the new industrial center. of Mexico. Whether the free zone turns out to be all that is hoped for remains to be seen, but the opportunity looks hot enough.

Meanwhile the old wide-open Tia Juana is a thing of the past, not because things aren't wide open still, but because the trade-work come around to take advantage of it.

Broadway

The Bannister has a new play. George Hoffman working on a new lobby device.

Larry Cowen's mother convalesc-ing from an operation.

Barney Gernard campaigning for Judge Moses H. Grossman.

Julius Stern, Universal director, back from a European visit.

Maryin Schenck took a bath on Fordham in the St. Mary's game. Ribber Rube Bernstein hiding in Cleveland. Has a stock burley

J. e O'Donnell has become sales chief for Shamrock Pictures, inde-

Some party to Gene O'Brien who going Hollywood. Warners' stills

epartment.

Barney Gallant is one who is con-inuing and will maintain his stablishment as a closed-door spot repeal or no.

Sam McKee presented with gold lks card case. Lost it and denied was hocked. Beatrice Atlass p.a. for 'lass,' with Armand Lubetty Under

Glass, with Armand Lubetty company manager.

Monte Brice brags he was caught in the market when he was only 13 years of age.
Joseph Gollomb on a hurry call to Par studio to script on 'Murder, at the Vanities.'

Sammy Ledner no like night clus ponsoring (Vanity Fair), so he's going to the coast.

Arthur Paul will write humorousads on wines, liquors and cordials for Continental products.

ads on wines, liquors and cordials for Continental products.
Paul (Mirror) Yawitz will m. c., the NBC insuer midnite marather of the NBC insuer of the NBC i

dry ice.

Joe Cook, Jr., programmed as secretary to 'Hot and Bothered,' which opened last week in Jackson Heights,

Porter Moore in charge of publicity at Madison Square Garden, abed Ear abcess burst. He's a Buffalo guy.

cover according to charge of publicity at Madison Square Garden, abed. Ear abcess burst. He's a Burfalo guy.

An air enthusiast, Saul E. Rogers is thinking of buying a plane for himself after dinishing that upstate between the control of the cont

that.

Boris Morros' father, 64, whom he hasn't seen in 15 years, salls from Riga, Latvia, via Liverpool on the 'Georgic' for his first visit to

America.
Sid (Mickey Mouse) Skolsky phoned his Dr. Pomerantz from the coast to prescribe for a cold, confessing at the same time that he's lonesome.

Ionesome.
Trans-Lux's new newsreel house
on Madison and 66th opens Nov. 10
as a substitute for the Trans at
56th and Madison, which will be

setn and madison, which will be discontinued.

Barney, the cop, on 46th and Froadway says that after today (Election Day) he's going to put a significant of the control of

bow benues Washburn. Jimmy Reine Nordaes, a club which has a number of Broadway ticket brokers as members gave a benefit show with professional talent. Proceeds of one G to be used for

Process of the August of the August of the August of the August of the Elizabeth of the August of the Elizabeth of the August of America. Nick promises cocktalls, wine, etc., for service in the hostely Dec. 5.

CHATTER

Warsaw

By Edward J.

Luna Park renamed 'Sto Poclech.' Polish dramatic theatre may pay visit to Russia.

a visit to Russia. German light music boycotted in restaurants and theatres.

cerman light music boyocted in restaurants and theatres.

We have a Chinese colony, too, but no chop suey places.
There are altogether 51 theatres in Foliand, and 21-in-Warsaw.—
The last Polish Miss Polonia commended in the same condition and the series and the same condition as the others. Teatre Wielich had 100 years' anniversary with Barbiero di Sevilla. Soviet films can come to Poland on the same condition as the others. Zdzislaw Czermanski, caricatruist, sarcastic about Hollywood. Tadeusz Pilarski's actors injured when motor car ducked into a ditch. The picture producing company. This of the same condition as the same condition and the same condition as the others.

ers: Polish 'claquers,' not satisfied with free tickets, want cash pay-

Zakopane (Carpathian Moun-tains) wants to be a film-producing Teatr Narodowy now playing with quite a success, 'Dinner at Eight.'

Reri, known from the film, 'Tabu,' married a Pole, and is still perform-

Reri, known from the film, Tabu, married a Pole, and is still performing here:

Marja Gella, actress, may go to Palestine; her husband has a job in Ten from Pawiak Prison' not allowed in Italy: revolutionary tendencies.

Robbers tied Janina Jankowska, an actress from Lwow, and stole some things.

Active it and take; now playing the store it in the state of the store in the state of the state

audience paid in eatables.

Management of old Alhambra
In Gdansk (Danzig) police arrested amateur actors who were going to stage 'November Night.'
In Lwow no opera this season.
Last year they played 'Carmen' with
no orchestra. Two planos instead.
Kino Miejskie, belonging to the
city, is disliked by picture theatre
owners, having cheapest seats in
Warsaw.

where, having cheapest seas with warsaw.
Warsaw.
Warsaw.
Roland's widow wants 160,000 zlotys from the city of Lowicz for the accident in which her husband was decided in which her husband was with Solaki, actor, got a silver Lufton the government, and Mary Dulebaw with Stefan Jaracz 1,000 zlotys each. Some time ago, Polish arman when. some time ago, Polish arman when. some time ago, Polish arman when.

days, for putting in an extra two

days for putting in an extra two chairs.

Teatr Artystow, built with the money of ZASP (big artists' organization), went into bankruptey. The reneral manager, Jan Pawlowski, had to resign.

Scenario writers are not getting rich in Foland. A picture theatre in Tarnopoi paid as much as 20c for performing rights for one of the B. Blume's rights for one of the B. Blume's Beston' has been produced in an original way by Mr. Syrkus. No waifs between acts. The scenery is built in several places around the theatre.

Latest to be heard of phoney moving pictures schools: They used a coffee mill and a gramaphone handle instead of real camera. Last of the managers was sentenced to prison.

prison.

Michal Bartenjew, Russian officer emigree, died from whisky oversee. He killed, long ago, Mary Wisnowska, Polish actress, on the eve of her departure to America, where she was engaged to performer.

where she was engaged to perform.
Government prizes for staging:
Solski, Strachocki, Szapiewicz, Gall
and Rodziewicz; for acting: Osterwa, Jaracz, Leszczynski, Wesrzyn, Szymanski, Ludwizanka and
Zbierzowska; for scenery: Fronaszko, Krasskowski-and Makojnik.

Mexico City

By D. L. Grahame

Fair and warmer. Squawks about the heat.

Candy butchers striking against several local nabes, contending houses want too big a split.

Big excursion of Los Angeles iness and professional people, a sored by the L. A. chamber of merce, due here this month. Alex Phillips, ace cameraman for the National Motion Picture Pro-duction Co. here, and Alicia Bo-lanos, player for the company, mar-ried here.

ried here.

Accusation that she threatened them with bodily harm has been made before the local police by an Italian couple against. Josefina Velez, whom they say is a sister of Lupe Velez.

Lupe vetez.

Cinema managers being propositioned by some civic officials concerning possibility of using bandand vaude acts during intermissions
as means of affording more musicians and actors jobs.

and vaude acts during more musicians and actors jobs.

Italian puppet show company after cleaning up here, breaking records on the road, playing tites weeks solid in the leading titles. Best stage units the leading titles. Best stage units the leading titles. Local areas company announces that it is to the leading to the leading to the leading titles. Local areas company announces that it is to the leading titles. Local areas company announces that it is to the leading titles. Local areas to half ghting is assesson tickets, grandstand, range from \$30 to \$15 and bleacher accommodations from \$3.95 to \$1.65.

Dramatic road show stranded in the provinces because leading ladymanager eloped with a trombon player. Company members have complained to the federal board of conciliation and arbitration. Board is looking for the proprietress.

Virginia Fabregas, Mexico's Sarah Bernhardt, sued again before the federal board of conciliation and arbitration for back wages, this time by Adalberto Barrgan, her prompter, who demands \$4,00 as remuneration for back wages, this time by Adalberto Barrgan, her prompter, who demands \$4,00 as remuneration for several secondly for pay by two Spanish actresses. Ludwik Solski, actor, got a silver leup from the government, and Mary Duleba with Stefan Jaracz 1,000 zlotys can. The stefan Jaracz 1,000 zlotys can. The stefan Jaracz 1,000 zlotys can. Loda Halama, dancer, disappeared for a few days. Got some exciting press stories after the American fashion.

Loda Halama, dancer, disappeared for a few days. Got some exciting press stories after the American fashion.

Ruszczynski's film, 'Mystery of Post Office Box,' that received government subskif radio, Ruszczynski's film, 'Mystery of Post Office Box,' that received government subskif you should be subskif and the state only five thousand a professor of Curtis Music Academy in Philadelpha, if Picture producers decided that only five thousand zlotys (just over thousand dollars), to be paid for a part to the best actors.

I Picture producers decided that only five thousand zlotys (just over thousand dollars), to be paid for a part to the best actors.

I Picture producers decided that only five thousand zlotys (just over thousand dollars), to be paid for a great that only five thousand dollars, to be paid for a ditted deeper than one metre.

Zygmunt Hofmoki-Ostrowski, lawyer and an author, not satisfied y with press notice of Antoni Sionimski, took the case to the courts.

In Szyfman's theatre artists are into to have more than \$140 a month, and producers a few dollars more. Stars will be paid by performance. Harry Jenkins, English author, and producers a few dollars more. Stars will be paid by performance. Harry Jenkins, English author, and producers a few dollars more. The paid by performance, the producers a few dollars more. The producers are the followed the producers and a pook after globe-trotting for a year.

In Szyfman's theatre artists are into to have more than \$140 a month, and producers a few dollars more. The producers are the producers and a producers are the producers and a pro

Berlin

By Hans Bermann

Harald Kreutzberg in November program of 'Scala.'

J. P. Ryan, formerly with Fox making personal survey of Euro-pean film conditions.

making personal survey or European film conditions.

Maria Mueller of Metropolitan opera singing for first time in Berlin at concert next month.

Municipal theatre in Mainz producing Mozart's Titus, with which theatre was opened 10y years ago.

'Deutsche Buehnenverein' to meet early in November, primarily to discuss slump of legit grosses all over the country.

Hermann Thimig, after 15 years in Berlin, going back to Vienna in spring when his contract with Asfa-Film expires.

in Berlin, going back to Vienna in spring when his contract with Aafa-Film expires. Uf a film starring Leni Riefenstahi with true spy story from the war as plot, Frank Wysbar megging, had to be cancelled in the Witzleben aerial. Workmen rushed out and managed to repair in time for Hitler's speech same night.

Paul Joseph Cremer's Rhineland Tragedy, formerly titled France-at the Rhine, due for performance in seven German cities Oct. 28, was withdrawn. Play deals with the separatist movement during the French occupation.

A scene from the Metropol film Toby in the Museum, showing three coffins with runic signs in form of a reversed swastika, was cut by the censor because one of the new Germany seems parodied.

Toronto

Arthur Stringer in town. New Roy Locksley band will be all-brass. Johnnie Jamieson ahead of 'Chris-

opher Bea Alexandrine ('Daily Star') Gibb

Alexandrine (Daily Stan, Alexandrine Reno.

A. C. Blumenthal in town catching.
Music in the Air.

Bookies wailing after that series of long-shot wins at the autumnaet.

meet.
Gord Sinclair back with a batch
of interviews with the Broadway

ggies. Kim Beatty, who was shelved by ne 'Telegram,' off on a northland

the Telegram, or on a normand survey party. Playfair Brown out as match-maker for the Arena Gardens, with Tommy McClure in. Mrs. Reginal dra anderbilt doing the nite-spots here with the N. L. (FF-Can) Nathansons.

Minneapolis By Los Roes

By Les Rees

Bill Elson of Seventh Street back from Detroit trip.

June Harris back home and dancing at Vanity Fair.

Emil Franke, Orpheum manager, in Chicago for a few days.

John Charles Thomas soloist at initia: Minneapolis Symphony orchestra concerts, Columbia office manager, back from hunting trip in northern Minnesota.

Minneapolis Symphony orchestra giving benefit concert in Lyceum theatre, its former home.

Century had midnight show under U. of M. fraternity sponsorship to crown homecoming queen.

Weldon Pictures established here by I. H. Allen, formerly with Orthon Comments of the Comment o

mobile was crowned.

Louis Pollock arrived here ahead.

Louis Pollock 'Rair Nights' with his first cold in five years, contracted in chilly sleeper.

Minnesota-lowa homecoming foot-

Minnesota-lowa nomecoming foot-bail game drew best crowd in two years—45,000 paid admissions at two bucks a throw.

Tom Burke, ocalites and former U.A. exchange manager here, in town for a few days from Omaha, where he manacys Fox exchange

now.

W. H. Workman, MGM exchange manager, a big shot at Elks testi-monial dinner for state supreme court chief justice, governor and

court chief justice, governor and the mayor. Franton. Arf. Ableson. and care size Gannon. A. H. Blank executives in Des Moines, drové here for lova-Minnes. the football game. First two named are former Minneapolitand and Mrs. Branton also along.

Irving Gilliman, after losing shirt in a three nights plunge into night-get to the street of the size of th

London

Percy Marmont putting on weight. Tilly Losch injured in taxi crash, Jack Hylton undergoing minor

eva Moore convalescing

DEVA Moore convalescing nervous breakdown.
Douglas Fairbanks, Sr., back from vacation in Morocco.
Robert Newton is reopening the 25c theatre in Fulham.
Motor Show attendance figures nearly 50,000 over last year.
Will Hay, Ir., engaged to Nan, American, of Michel and Nan.
Psyche, impressionist dancer, race at reconstance and in dancer, race at reconstance and in January.
Judicial separation granted wife-of Arthur Frince, with Julie Milburn named in charge.
Phyllis Nelison-Terry to make pantomime debut when she plays Prince Charming for Julian Wylie in his Manchester Cinderella.
William Gell, recently resigned executive post with Gaumont-Britlish, becomes managing director for Padace, of which John Maxwell is the head:

Hollywood

John Boies in Callente. Frank Pope in from N. Y. Marian Nixon in from Europe. Victor MacLagleins at La Jolla. Noah Dietrich back from hunting

trip. Jack Lewis on vacash from Hays

Tracy fishing in the High Sierras,
Byron Morgan off Warner writing staff.

ing staff.

Harlan Thompson nursing a bum gizfizard.

Mark Larkin on vacash lookseeing

gold mines.

Benny Rubin down from his Oak-land nitery,
Dudiey Nichols winning at pin

Dudley Nicnous and ball games.

Frank O'Heron back at after sick siege. Warret William and wife in New York for vacash. Mother of Paulette Goddard visit-

York for vacash.
Mother of Pauliette Goddard visiting her daughter.
John Runnsey of the American
Play Co., gets in.
Color of the American
Montmartre eatery.
Henry King boats to France vi
canal after next plc.
Blake McVelsh has Joined Warners publicity staff.
Groucho Marx resenting the bum
gags credited to him.
Groucho Marx resenting the bum
gags credited to him.
Daron Valentin Mandelstamm, exFrench pic contact, in town.
Kay Swan, D. A. Doran's assistant, filts east after studio o. o.
Margaret Brayton, back from five
years in eastern stock, ogling pix.
Transplanted New Yorkers making bets on date of the next earth-

Transplanted New Yorkers maketing bets on date of the next earthquake.
Universal doing a short titled Palsy Walsey, but it isn't about Harry Brand.
Dick Prichard in the Columbia studio publicity dept. Formerly a F-WC manager.
Fred Schiller here picking up material for the American-Buropean Feature Service. Service. Fred Metzler and the following the first of the firs

Reunion.

Wynne Gibson turned down chance to make a BIP production because she's tied up with Universal and Radio.

Groucho Marx and Arthur Sheekman fixed gags for young Arthur Marx's school essay, but kid n.g.d all of them.

Montreal

Bob Lemyre loses wife. Gary Weeb m.c.'ing at Corona. Walter Thompson down with ap-pendicitis. John D'Arcy selling instalment winter cruises.

fans all

John D'Arcy selling installment winter cruises.

Twenty-gail line at Villa Maurice making the town talk.

Vera Giularot and Willie Eck-stage.

Vera Giularot and Willie Eck-stage.

Charter of the Company of the Compan

critic, puts on own. Pro-studio.
Department stores starting films for kiddies. No admish charge, thus inside law.
Chas. de Harwood and Phil La-londe to broadcast hockey games

61

San Francisco

By Harold Bock

Jack Brower, First National sale chief, off for Portland.

Art Schwartz plugging those Wit-mark chunes around the burg. Dot Gillespie has left traffic dept. KFRC, this time definitely.

Jimmie Cagney around town for Charlie Feldman is in the Sacra pento valley for Universal sales. Dorothy Foley of the Film Board Foleys is now sec to Mel Hulling.

Walter Chenoweth is around the

Harry David, div. mgr. for Publix Salt Lake, around town for few

days.
Arch Bowles chairmaned theatre
ivision of NRA's Monday night

parade.

Harry Cohen back to L. A. after
geveral days around the RKO exchange.

Al Hixon bid adieu to his tonsils
after saying good-bye to the Orph

after saying good-bye to the Orph as mgr.
Irving Kennedy back from N. V.
after a rush visit to his mother, alling there.
Al Levin proved he can dish it out by making speech before women's clubs.

out by making speech before women's clubs.
Dorothy LaSalle new NBC bluester replacing Cynthia Duane, who goes night club.
Charile Skouras. Fanchon & Mar-Bob Collier, Milt Arthur and red Betzler in town. George Mann tossed a maguerade party at Pittsburgh for the film mob up over the weekend.
Sam Bassin of Western Posters and Bernice Hood made promises before a rabbi last Saturday night. Irving Ackerman tossing out Saturday vaude at the Casino, putting in \$100 gift nights thrice weekly instead.

in \$100 gift nights thrice weekly instead.
South of Market boys making it tough for Charlie Muchiman and Ken Dalley, who are now wearing spats.

'Call-Bulletin' used a 30-year-old pix of Jack Osterman in a Lord pix of Jack Osterman in a Lord min he did the cold three of the season of the cold three of the season of the cold three of three of the cold three of three of the cold three of the cold three of the cold three of t

Pittsburgh

By Hal Cohen

Looks like Joe Hiller has definite retired from nite-club biz.

Frank Damis has finally decided move his family here from New

Ben Sto Philly Steerman, WB auditor, called illy by serious illness of his

Charlie McClintock in town beat-ing the drums for Cornelia Otis

Charlie McClintock in town heating the drums for Cornella Otis Skinner.

The Bill Barrons at home at Cornenda apartments following their elopement.

Red-heaced Magldson Twins tourself the street of the state of th

ain. W. G. Behrse named technical di-ctor for new Pittsburgh Civic layhouse, opening season this rector for new Pittsburgh Playhouse, opening season

Playhouse, opening season this week. Reported opening bill of Pitts-burgh Metropolitan Grand Opera company set back sponsors around \$5,000. Mike Cullen tossing preview, with beer, for sports writers tonight (7) for a looksee at 'Prizefighter and Lady'.

for a looksee at 'Prizefighter and Lady',
Ada Burt (Mrs. Lou Gittleson)
Joening new Intery, Purple Derby,
With a beef-trust chorus and Al
Marsico's band.
Helen Hayes almost collapsed on
Nixon stage last week after a morning of rehearsals and an afternoon
per stricture few in from
coast late Friday into to see the
missus (Helen Hayes) in 'Mary of
Scotland'. Also in same night to
see piece Bill McDermott, d.e. Cleveland 'Plain Dealer'.

CHATTER

Chicago

E. Schwartz of Master Arts in

Eddle Levin first official spats yearer of the season. Frank Dare looking over the legit situation in Milwaukee.

Alex Halperin had to go to New York last week to get ill.

Jack Thoma celebrating his eighth north wedding anniversary.

Max Richard heading back east after a few days of mitt-shaking.

atter few days of mitt-shaking.

Max Welsfail of Majestic a New
York to Chicago commuter sending
settling of exchange dealer
settling of exchange days
ettling of exchange days
ettling of exchange for the commuter
ettling of exchange for the University Players first show at
the Womer's Club, Candida, Nov. 7.
Lloyd Lewis bored and eating
ownders of the Charles of the Communication of th

Charters.

Daily Times office now has an enclosed waiting room due to a bubbling p.a. who wouldn't wait to be announced.

announced.

A. B. Bates, v.-p. of the Chase Na-tional Bank and touring the Fox theatres, appointed deputy sheriff of Maricopa County, Ariz.

Cincinnati

By Joe Kolling

Prize waltz revival.

Manny Shure has improved his match packet vanish since playing Pablo, pro trixter.

William Kinsley, 23, Lyric treasurer, missing since Oct. 29, along with wife and baby.

Cincy Zoo got depresh offer of \$1,356 for a nine-foot giraffe from H. R. Stanton, trapper.

Meyer Lantz's Ro-Stock burn troupes leap in buses and trucks move scenery and trunks.

move scenery and trunks.

C. Harry Schreiber happlest hubby in town since wifey got back from week's visit with ma and pa in Maryland.

Vine street dotted with more beer spots than in its historic 'over-the-Rhine' days, but the atmosphere not as chummy.

E. V. Dinerman, RKO p. a., lauded by Paramount publicity department for promoting Kentucky Colonelship

Newark

. R. Austin

Gertrude Millman new reception ist at Warners.

Bill Brennan of RKO to the poster

Mr. and Mrs. Al Bagley celebrated irst wedding anniversary Oct. 13

Warner Club gave a testimonial dinner to Donal manager, Oct. 16.

manager, Oct. 16.

Sam Kopp, manager of the Broad
Street, hasn't smiled yet this season.
Whether better business will bring
the dimples remains to be seen.
A. Johnny Mack had the Irvington
Elks all sewed up to stage a sixday bleyole race on rollers, but
someone unraveled the stitches and
they sild out.
Bob Lytell transferred from secretary to Richard Hill to sesistant in

they sild out.

Bob Lytell transferred from secretary to Richard Hill to assistant in advertising department filling place left vacant by Al Zimbalist, at the Warner offices.

Members of the Warner office had a straw-fide Hallowe'en night, getting in wrong with all the downtown cops by blocking the heavy the straw-fide Hallowe'en night, getting in wrong with all the downtown cops by blocking the heavy.

Twin sons of Louis R. Golding, aged 9, are faithfully following daddy's example. They have a real projector and silver screen in the attic and run films for the neighboring kids.

Warner Club drew a thousand at their Hallowe'en supper dance at the Douglas. The Benny Fairbanks' their Hallowe'en supper dance at the Douglas. The Benny Fairbanks' and they had cumerous acts. John A. Flaherty, president, was in charge, assisted by Donald Jacocks, Richard W. Hill, Samuel Hlaskey, George Kelley, William Stillman, Daniel Oliner, G. Voorman, William Stillman, Stillman, Arnold Elsen, M. S. Kohen.

UNDER GLASS

UNDER GLASS

(Continued from page 54)

flects that type of intelligence associated with sophisticated, wealthy New Yorkers. But somehow the writing doesn't keep pace with the idea, impression being it isn't effective enough to make the Broadward of the intelligence was amployed last season. It is that of a young wedded couple quarreling upon any pretext.—Finale—in both instances sapparent. Still, the new play has its gay moments. Just a case where there isn't enough fun.

Tony and Stephanie (Steve to him) are of the Fark avenue set. They reside in her father's (William Randolf), where the instances of the property of the instances of the party reside in her father's (William Randolf), where the instances of the

looked best. There are lines which would have been regarded as too suggestive in other days, but they didn't provoke any first-night blushes. William R. Friedlander save the show a rich background, but the result of the same to doubtful. Thee.

Frisco's '37 Expo

(Continued from page 1) ever staged anywhere. All th

buildings but one were razed at trecost. That the Pala menous cost. That, the Palace of Fine Arts, is now getting dressed up and serves not only as a historical landmark, but a noteworthy piece of architecture as well as a practical use by housing a feek of indoor tennis courts.

Good-Time Town

Good-Time Town

The more broad-minded and practical of the boys point out that throughout the world Frisco is symbolical of wine, wemen, song, and a good time for all. Although natives mort and do a nip-up-whenever it's called Frisco instead of San Francisco, former is considered best way to sell such a celebration. The returns of fluor already is beginning to open up the old Barbary Coast with one of its old landmarks, Spider Kelly's, now going, and others were

bary Coast with one of its old landmarks, Spider Kelly's, now soin, and others due for openings soon. Police are trying to keep the district toned down by refusing dance permits, but it's considered inevitable that the Barbary Coast will do a return. So that is to be added to the come-on for a world's fair. At first protesting against a '8' capp, local showmen are now doing an about face, those grosses of Chi theatres being responsible for their

theatres being responsible for their theatres being responsible for their change of heart. But they will in-sist on having plenty to do with the staging of the fair so it will be run

St. Louis

Mike Marce a visitor. Charles McClintock press agent-

ing. Charlie Skouras in town for a

ing.

Charlie Skouras in town for a few days.

Variety Club erganization about complete.

Harry Miemers, Jr., new p.a. for the St. Louis.

Joe Winters directing orchestra at the recently opened St. Louis.

Charles E. Kurtxman looking after things here for Fanchon & Marco. Harry Singer also on the job.

Max Plessner looking as pleasant as a fellow can who had a cyst removed from his neck.

Christy Wilbert, George Tyson and Ken Coffman back from Variety Club banquet in Pittsburgh.

Mad scramble for Job as manager of St. Louis new 36,000,000 auditorium about completed. Several theatre managers and press agents, both in and out of jobs, have made applications but it is understood that of the several control of the several party man, James E. Daret, who is a close friend of Mayor Dickmann.

Washington

Lew Brown married.

Barbara Bennett here with Mort

Tompkins gets married

Tommy Tompsius and has pneumonia.
Joel McRea in town with Frances
Dee Who is making pic here.
Aviation bigwigs attend opening
of new Hangar club across from

Aviation bigwigs attend opening of new Hangar club across from airport.

Hardie Meakin getting calls from all over east on recent exploitation campaigns.

Carter grid contacts by inviting visiting teams to Fox.

Critics throwing orchids at Norman Pyle for swank Dinner at Eight feed and preview.

Walter Huston, Frank Conroy and entire company of 'Rodney,' now in production here, on Keith's stage to honor Director George Archainbaud.

By Harold M.

dough. Frankie Finn laying off in the old

Barnum & Bailey treasurer, died here Nov. 1. Chris Joyce Par asst. boss for a couple weeks while Freddy Johnson honeymooned.

Milwaukee

Eddie Weisfelt back in town.
Little theatres now in full swing.
Nabes putting on stage shows at
bargain prices.
Department store jams show no
sign of depression.
Police enforcing 12:30 a.m. dancehall closing rule for night clubs.
Maxine Holman at the Midnight
Frolles does her fan dancing on her
toes.

toes. Margaret Earlich has crashed the Hollywood film gates and is on her

way.
Rigid economy on part of city will do away with most park dancing and other free diversions next sum-

Neenah, Wis., has its films againater three years—due to the reopening of the Embassy. Big celebration over even addition manager, urges NRA code of fair practices for auditorium as a means of eliminating subsidized conventions. 'Unto the Light,' by Jos. H. Beck, Wisconsin University student, and Herbert Rudley, New York actor, will be given a tryout at the University theatre, Madison.

Indianapolis

ill Kiley

Eddle and Lenny gag men at the Walkathon.

W. A. Finney in town looking over the Loew set-up.

Margaret Ayreg Barnes has her new novel on the market.

Lee Mason rushed to the hospital to have his appendix eliminated. Yantis' Toastee Shoppe featuring a fan dancer. Mile. Yvonne Nemeroff.

Lee Mason runbed to the hospital to have his appendix eliminated. Yantis' Toastee Shoppe featuring a fan dancer. Mile. Yvonne Nemeroft.

Cooling systems again in operation for hottest November weather in 25 years. A. Kalberer took a day off from the here, Port Wayne, to visit friends here. Putchritude rating of town drops 20%, as Mrs. Swiger leaves to join hubby in Akron, Ohlo. Annual Halloween celebration brought the entire population downhown, as usual, but only about one person in 20 had any get-up on.

Saranac Lake

VARIETY

By Happy Benway

Danny Murphy medicoed to a good

Dan Astella trying to beat and fight off another operation. Robert Farley much elated over the surprise visit of his brother. Doris Gascoigne of the Royal Gas-coignes is a newcomer at the lodge.

Marya Blake weathering a setback like a little veteran. She has plenty of fighting spirit.

on nighting spirit.

Hazel Gladstone now upping for one meal. A new comer who has staged a nice showing. Lido cafe has added Murray Salet and Lawrence McCarthy (ex-N. V. A. patient) at the plano.

Bert Ford highly elated over the hit that his daughter made as a dancer in two local productions.

and that his daughter made as a dancer in two local productions.

Leonard Cowley seen downtowning after a mess of that bed routine, strutting himself to the talkers.

Dr. George Wilson mourns the passing of his father. Dr. Wilson is our featured next to closing medico.

Norman R. Chamberlain is radio editor of the Winnipeg Lanca, cheer-up letters to patients here mean a lot.

Talkers will be installed in the lodge in the near future. Bed patients are awaiting this long-standing promise.

Johnny Laycock left for Hollywood with an absolute okay on the arrested side after one year of faithful grooning.

Johnny Laycock left for Holly-wood with an absolute okay on the arrested side after one year of faithful ozoning.

Murray Weston, who got another big okay via the x-ray route, eporting 17 pounds of added Saranac beef while exercising.

Betty Huntington, Buckley Cottage, Liberty, N. Y., kinda under the weather, back bedding it with a find set below.

Row in Saranac and elsewhere that are sick? If you don't think it helps, ask the mailman. Viotor Monroe, who has been on vocal silence for the past six months can now be heard hollering for extra rosat beef portions.

Ben Schaffer gets nice general condition shows a improvement and he's up to town talkers at times.

Ruth Morris Camp-Internation.

Salome Schilling left the led after a tree-month observation siege of zoning, feels like she can make a go of it at home.

Fred Rith, ex-quartetter, now up for one meal at times and down-town talkers once a week after two years of that bed thing.

Emily Kennedy, Fortland, Me, ox. V. A. patient, hospitaling in the language of the patients of the part of the patients o

to 122 Broadway, moved away from the lake for drier ozoning. Mrs. Louden alding the old boy to hurthe cure.

Joseph Parker, a siege bedder, has added so much weight he is a traid to get out of bed fearing that it get out of the artist heft.

Alice Carman, showing up 10.% yla a routine of Dr. Huntoon's jujects, also adding a mess of we can that makes Kate Smith look like a second rater.

Leo Massimo got 100% check-up and is that boy happy! A little mover the pull in the propose of the control of th

Seattle

By Dave Trepp

Doc Snell bartending at Argonaut. Call Heilig in last week from

Leon Brusiloff at Madrillon. Pete Macias quits Michel for own

club.
Ted Lewis heads local Hallowe'en

Downey.
Audrey ieber, local gal, new
Earle-m.c.
Tommy Tompkins gets married

New Haven

Billy Elder battling a fever. Rodeo at Arena drew nice slice of

Frankle Finn laying on in the home cown. Krelsler packed Woolsey Hall to the skylight.

Another dine village Barn.
Things stirring around Yale University theatre.
Henry Busse's golf clubs into motiballs soon.
Foll home office shifts from Bijou

mothballs soon. So the mothballs soon. Foli home office shifts from Bljou to Foli building. The sound is soon to Foli building. The sound is soon to be so

Russia. Henry A. Mahran, 72, former Barnum & Bailey treasurer, died

By Frank J. Miller

Holly

mer. Neenah, Wis., has its films again-often three years—due to the re

OBITUARIES

Miss Guinan originally gave her Miss Guinan originally gave her attention to vaudeville, but the motion pictures attracted her and she achieved considerable success as a gun girl in western pictures in a day when western features were still regarded with favor in the more important houses and Tex was viewed in the light of a feminine W. S. Hart.

feminine W. S. Hart.

In 1923 she went to the Beaux Arts cafe, New York, with a party of friends for an after-theatre supper. It was dull and she stirred things up so effectually that the management persuaded her to become mistress of ceremonies.

come mistress of ceremonies.

The following season, with the backing of the late Larry Fay she opened the El Fay club at 105 W. 45th street. When federal officials closed that resort the Del Fay club. closed that resort the Del Fay club was created. This was followed by the first club to bear her own name at 117 W. 48th street. This was padlocked for six months in 1825 and with Fay she went to Florida and opened the Miami Del Fay

Pay, other New York ventures followed but she was marked for special disfavor and she presently retired to take her 'gang' on the stage. In 1931 she essayed to take her troupe to Paris, but an overzealous press agent painted her in such gaudy colors, she was not permitted to land and she returned home to troupe in 'Too Hot For Paris.' The show did not last long and she went back to the stage and guest engagements at hite clubs in vairous cities. In many spots she rolled up amazing grosses.

spots sne rolled up amazing grosses.

Tex was a ready talker and possessed of a fund of real wit tinged
with the unconventionality which
made her the most famous of nite
club hostesses. She created Hello
sucker, as a greeting, which really
was a borrow from cowboy argot.
And she made the Big Butter and
Egg Man so famous it served as
a title for a play. She also originated the 'Give this little girl a
great big hand' and 'She won't go
anywhere without her mother—but
her mother.' Il go anywhere.
She was married to Jack Moynahan, a Denver newspaper man;
to Julian Johnson and George E.
Townley. She divorced them all.
Her brother, Tommy Guinan, and
her parents survive.

The body is being brought to
New York for interment.

FRANK STIRLING

Frank Stirling, 53, actor, author, teacher, soldier, died Oct. 31, at his Utica home after an illness of two

Utica nome atter an iliness of two years.

He served in the Boer War, refiring with the rank of captain.

After appearances with several prominent stars of the stage, he became leading man for Helen Menken in the Wilmer & Vincent Stock Company, Utica, in 1916. He directed the Players, the Charlatans of Hamilton College and the Junior League productions for more than a decade prior to his retirement. He was the writer of several short plays and sketches. He became a naturalized American citizen in 1924.

His widow and a daughter survive.

WALTER

WALTER

Sir Walter Gibbons, who built a great many music halis in London and the provinces, died-in-London, Oct. 22, aged 62, after a long liness following an operation.

Sir Walter built the London Palladium, and in pre-war days had a chain of 40 theatres. In 1924 he built the Capitol theatre, which was leased to Al Woods before it opened. After a disagreement, Gibbons returned Woods his deposit money and conducted the

TEXAS GUINAN

Mary Louise Cecelle Guinan, universally known as Tex Guinan, vandeville artist, picture actress and nite club entertainer par excellence, died in Vancouver, B. C., Nov. 5 of an infection of the intestines. She had gone to Los Angeles to play in Broadway Through Keyhole following which she did tour of the west coast. She was stricken with colitis and on extending to medical treatment but on Saturday (4) an operation was performed from which she railed but she dided in her sleep Sunday norming.

Miss Guinan originally compared to the second of the to Gaumont-British. His last theatfreal venture was leaking of the lease of the Leisters form a fast that freat from 1922, starting continuous variety there on a very elaborate scale.

Jessie Phillips Egan, one dubbed by Tony Pastor 'the -Lillian-Rus-hospital, Weifare Island, Oct. 30 of the past four years, Mrs. Egan, suffering from an incurable compined to the past four years, Mrs. Egan, suffering from an incurable compined to the past four years, Mrs. Egan, suffering from an incurable compined to the lease of the Leister Square theater from Jack coster Square theater from Jac in Flushing. Saturday (28) she felt the end to be near and went to the hospital.

the tine will be hear and went to the hospital.

She began her stage career in 1891, in London, and attracted the attention of Tony Pastor, who saw her there in 1892. He made a contract with her, but illness prevented her making the trip until 1899.

She was married to Alban Damen, an opera singer, who died in 1891. In 1993 she married John Bgan, known as 'the blind singer.' He died in 1910 and her remains will be laid beside his in Calvary Cemetery, Long Island City.

LEO HARDMAN

Leo Hardman, 70, brother of Joe Hardman and himself a vaudeville comedian of repute, died in the French hospital, New York. Death was caused by heart trouble.

was caused by neart trouble.

He had appeared in numerous musical comedies prior to his vaude-ville career, but was best known in the latter connection. He retired about 10 years ago, shortly after the death of his brother.

Survived by a sister. Funeral services by the N.V.A., of which he was a member.

HAZEL G. CHANEY

Mrs. Hazel Genevieve Chaney, 43, widow of Lon Chaney, screen char-acter actor, died Oct. 31 in Los Angeles, from a lingering illness that sent her to the hospital Sept. 28.

sent her to the hospital Sept. 28.

Mrs. Chaney, a native of San
Francisco, was married to the
former actor 18 years ago. Previous
to her marriage she had had a
career of her own as a chorus girl.
Survived by her mother, sister,
brother, and Creighton Chaney, a
stepson.

PATRICK M. KELLEY

PATRICK M. KELLEY
Patrick M. Kelley, 50, died Oct.
29, in St. Elizabeth's hospital,
Youngstown, O., of pneumonia, He
was owner and operator of the A
Mus U theatre in Struthers, a
suburb of Youngstown and for
six years owned and managed Kelley Park, Leetonia.
His widow and two children survive.

WILLIAM CONNOR

WILLIAM CONNOR

Willie Connor, 46, one of the best known of Broadway theatre treasurers, died at his home, Lake Hopatcong, N. J., Nov. 5.

Frior to his box-office connection edid a dancing act with Tom Dingle.

For several years he was ordered to follow a routine because of high blood pressure. Connected with a number of legit houses his last berth was the box office at the Biltmore.

FRED J. WAGNER

Fred J. Wagner, 57, died at the Covina hospital at Covina, Calif., Nov. 5, of injuries he sustained al-most two years ago when function-ing as starter of the auto races at Oakland.

Oakland.

Wagner was the outstanding auto race starter in the country.

His wife survives him.

ICHARD FOX

Richard Fox, 37, of Birmingham, conductor of a radio program known as Mr. X. died Oct. 30 at a Birmingham hospital following an operation for appendicitis.

Survived by his widow, three children, his mother, two brothers and two sisters.

Survived by his widow. Interment in Monmouth. Ill.

WILLIAM BLACKMORE

William lackmore, formerly in the box office of the Lyceum, N. Y., died Oct. 30 at his home in Flushin, a victim of pneumonia,
He was connected with the house
for about 20 years, teamed with
William Fuchs.

FRANK MILLER

FRANK MILLER
Frank Miller, actor, 51, brother
of Mrs. Max Winslow and Mrs.
Harry Cohn, died at Glendale,
Calift, Nov. 2, after a long illness.
For 23 years Miller was with the
Al G. Fleids Minstrels and never
missed a performance,
Funeral and burial were private
on Saturday (4).

ANDREW SHERWOOD

Andrew Sherwood, died in Portland, Oregon, Nov. 1. He was an author and explorer of consid-

an author and explorer of considerable note.
Sherwood, besides his scientific writing, wrote a lot of poetry and a number of his pieces were set to music.

LILIAN HALL DAVIS

LILIAN HALL-DAVIS

Lilian Hall-Davis, sta: of the silent screen, died in London Oct. 25 of gas poisoning.

Depression caused through her inability to continue film work owing to liliness is believed to have been the cause of her death. Survived by husband and 14-year-old

10 IFRER

Baroness Marie von Zieber, 57 Baroness Marle von Zieber, 57, former singer and soloist of Sousa's band and of the George M. Cohan and Kate Claxuen troupes, died in Hollywood, Oct. 27. Body was sent to Philadelphia for burial.

CHARLES W. PAYNE

CHARLES W. PAYRE 56, manager of the skating rink and dance pavilion at Livingston Park, Jackson, Miss., died last week following a heart aliment. He was unmarried and is survived by two sisters and three brothers.

LOUISE MacKINTOSH BOGERS LOUISE MACKINOSH ROGERS 68, ploneer stage and screen actress, died in Beverly Hills, Callf., Nov. 1. Appeared in N. T. productions and with Fox films, Survived by a niece, Ruth Osborn, of Beverly Hills.

CHARLES

Charles A. Riviere, 62, fell dead t the Grand theatre at his home own, Thibodaux, La. He was a eteran outdoor showman. Surviving are his widow, two ons, two brothers, and one sister.

PAT HEALEY

PAT HEALEY
Pat Healey, 45, head of the Central Animal Casting bureau for pictures in Hollywood, died Oct. 29, from a heart attack.
Survived by widow, five daughters and one son.

JACOB H. ELLIS
Jacob H. Ellis, president, of the
Musicians' Union for the last two
years, died Oct. 26 in Troy, N. Y.
He was 66. He was treasurer of the
union for 30 years. nion for 30 y

DANIEL DORLEIGH
Daniel Dorleigh, old-time actor
who took the role of a rural character in his appearance with stock
companies, died recently in Pratisburg, N. Y.

other of Oscar Rasbash, com-poser of 'Trees,' died at Pasa-dena, Calif., Nov. 2, from an illness which followed the fracture of her

Besides Rasbach, she is survived y another son, William L. Schutze.

other of W. E. Banford, head of the state office, Metro-Goldwyn-Mayer, Des Moines, died in Brook-lyn, Oct. 31.

other, Mrs. Flor Slegier, of Jenny-Wren, died in New York, Oct. 22. Interment in Newark, her

DANA CLYPE COX
D. C. Cox died suddently from a heart attack at his home in Monmouth, III., Nov. 1.
He was well known in vaudeville circles 'in America, Australia and the Far East, where he toured for

many years as stage manager with Nicola the magician. Survived by his widow, Interment CALENDAR OF CURRENT RELEASES

(Continued from page 37)

Der Brave Suender (Ger) (European). Fast comedy, Max Fritz Kortner. 90 mins. Rel. April 1. Rev. April 4.

Der Hauptmann von Kopenlek (Kinemistrade) (Ger). Comedy. Max Adalbert, Dir. Richard Oswald. 96 mins. Rel. Jan. 15. Rev. Jan. 24.

Des Schwartze Husser (Protox) (Ger). Costume romance. Conrad Veldt, Dir. Gerhard Lamprecht. 90 mins. Rel. Dec. 1, Rev. Jan. 3,

Des Noches (Hoffberg) (Spanish). Musical. Conchita Montenegro. 100 Bercosque. 65 mins. Rel. May 1.

Donna d'Una Notte (Portale) (Italian), Court adventure, Francesca Bertini, Dir. Marcel L'Herbier, 85 mins, Rel. March 1, Rev. March 14 Dir. Marcel L'Herbier, 85 mins. Rel. March 1. Rev. March 14.
Drel Tage Mittelarrest (German) (Capital). Fast German farce with all-star cast. Dir. Carl Boese. 80 mins. Rel. May 1. Rev. May 23.
Drunter und Drusber (Ger.) (Germania). Musical comedy. Dir. Max Neufeld. 85 mins. Rel. Dec. 15. Rev. Dec. 25.
Elne Liebesnacht (German) (Capital). Farce. Harry Liedke. Dir. Joe May, 32 mins. Rel. May 1. Rev. May 23.
Elne Nacht in Paradies (Kinematrade) (Ger). Musical comedy. Anny Ondra. 95 mins. Rel. Fab. 1. Rev. Feb. 28.

Eine Tuer Geht Auf. (Protex) (Ger.). Mystery thriller. Dir. 68 mins. Rei. Feb. 1. Rev. Feb. 7.

68 mins. Rel. Feb. 1. Rev. Feb. 7.
Faise Uniforms (Russ.) (Amkino). Dir. Lopashinski. 63 mins.
18. Rev. Nov. 29.

False Uniforms (Russ.) (Amkino). Dr. Lopashinski, 65 mins.

18. Rev. Nov. 29.

Frau Lehman's Tochter (Ger (General). Melodrama: Hansi Karl Rieinz Wolff. 52 mins. Rel. Oct. 16.

Frau Von Der Man Spricht (German) (General). Mady Christians. Melodrama: Dir. (Piktor Jansen. 75 mins. Rel. April 15. Rev. May 2.

Friederike (Kinematrade) (Ger). Dramatic operetta based on Gotche's life, Mady Christians. 80 mins. Rel. March 16. Rey. Feb. 28.

Gefahren Der. Leibe (German) (Madison). Sex drama. Tony Van. yck., Dir. Eugen Thiele. 65 mins. Rel. May 1. Rev. May 2.

Grosse Attraction, Die (Bavaria) (Get.). Drama is show ichard Tauber. Dir. Max Refermann, 70 mins. Rel. Aug. 1. Hellscher, Der (Ger) (General). Rel. Sept. 1. Max Adelbert Dir

Rel. Sept. 1.

Hertha's Erwachen (Protex) (Ger.). Delicate life problem.

Lamprecht. 95 mins. Rel. March 10. Rev. March 14.

Heute Nacht Eventuell (Ger.) (General). Musical comedy. Dir. E. W. 80 mins. Rel. July 1.

Holzapfel Welss Alles (German) (Capital). Comedy. Viktor Janson. 85 mins. Rel. Jan. 1. Rey. Jan. Breggiet Die

Viktor Janson. 85 mins. Rei. Jan. I. Rev. Jan.

Horizon (Russ). (Amkino); Jewish search for home. Dir. Lev Kuleshov. 62 mins. Rei. May 16. Rev. May 16.

Hyppolit a Lakaj (International) (Hungarian). Fast farce. van. 77 mins. Rei. Jan. 17.

leh Glaub Nie Mehr an Eine Frau (Bavaria) (Ger.). Tough life of a sailor, to music. Richard Tauber. Dir. H. Reichmann. 80 mins. Rei. Oct. 1.

Rev. Oct. 24.

Will Nicht Wissen Wer Du Bist (Interworld) (Ger). Musical. Dir. Geza von Bolvary. Hald, Froehlich. 70 mins. Rel. Feb. 15. Rev. Feb. 21. yon Bolvary. Hald, Froehilch. 70 mins. Rel. Feb. 15. Rev. Feb. 21.

Island of Doom (Russ). Amkino). Two men and a woman on a desert isl
Dir. Timonshenko. 90 mins. Rel. July 15. Rev. July 18.

Ivan. (Garrison) (Russ.). Transformation of peasants. Dir. Dovzhenko. 83
mins. Rel. Feb. 1. Rev. March 7.

mins. Rel. Feb. 1. Rev. March 7.

July 14 (Protex) (French). Sentiment to music. Annabells. Dir. Rene Clair, 75 mins. Rel. Oct. 15, Rev. Oct. 24,

Korvettenkspitzen (Ger.) (General). Military farce. 75 mins. Rel. April 1.

Laubenkelonie (Ger.) (General). Farce. Dir. Max Obal. 80 mins. Rel. May 15. Rev. June 8.

Lockende Ziel, Das (Ger.) (Bayaria). Musical. Richard Tauber. Jir. Max Relchamann. 85 mins. Rel. June 18. Rev. June 20.

Liebling von Wien, Der (Ger.) (Buropean). Stotz musical. Willy Forst.

Gess. von Bolvary. 76 mins. Rel. June 18. Rev. June 18. July Forst.

Ljubay Strast. (Tugocaby.) Croat). Dermas of life among N. 7. imigrants.

Lythay Rel. Musikanten. Dir. (General). (Ger.) Musical farce. Camilla Surra.

Karel Davidovic, Dir. Frank Melford. 60 mins. Rel. Dec. 15.
Lustigen Musikanten, Die. (General.) (Ger.) Musical farce. Camilia Spira.
Dir. Max Obal. 80 mins. Rel. May 30.
M (Ger) (Foremco.). Powerful dramatic study. Peter Lorre. Dir. Fritz Lang.
95 mins. Rel. April 1. Rev. April 4 and April 18.
Marius (Paramount) (French). Marseilles satire. Dir. Alexander Korda.
105 mins. Rel. Jan. J. Rev. April 45.
Mano a Mano (Sp) (Inter-Americas). Western with music. Carmen Guerrero, Dir. Arcady Boytier. 60 mins. Rel. Feb. 23.

rero. Dir. Arcady Boytlet. 60 mins. Rel. Feb. 23.

Men and jobe Russian (Amkino). An American engineer jooks at Russia.

Dir. A. Macheret. 70 mins. Rel. Jan. 1. Rev. Jan. 17.

Milady (General) (French). Sequel to Three Musketeers. Dir. Henri Diamant-Berger. 120 mins. Rel. Sept. 1. Rev. Sept. 12.

Mond Uber Merokko (Protex) (Ger). See Cing Gentlemen Maudit.

Morgaenet (German) (Protex). Submarine warfare's crueity. Dir. Gustav Uoicky. 80 mins. Rel. May 18. Rev. May 23.

Moritz Macht Sein Glueck. (German) (Capital). Farce. Slegfried Arno 58 mins. Rel. Dec. 16. Rev. Jan. 17.

mins. Rel. Dec. 15, Rev. Jan. 17.
Namensheirat. (German.) (Foreign American.) Drama. Dir. Heinz Paul. 90
mins. Rel. Jan. 1. Rev. Jan. 17.

Nec Listopadowa (Polish) (Capital). Historical romance. Dir. J. Warnecki. 35 mins. Rel. May 1. Rev. May 2. 35 mins. Rei. May 1. Rev. May 2.
On Demande Compagnen (Fr.) (Auten). Musical romance. Annabella. Dir. Joe May. 85 mins. Rei. June 1. Rev. June 6.
Paris-Beguin (Protex) (Fr). Musical. Jane Marnac. Dir. Augusta Genina. 90 mins. Rei. Dec. 1b. Rev. Jan. 17.
Patriots, The (Russ) (Amkino). Dir. 80 mins. Rei. Sept. 15.
Potemkin (Russ) (Kinematrade). Sound version of Eisenstein's classic. 76 mins. Rei. April 4.

Potentin (Russi) (Sellematrater), Sould Veteron a Research and Market (Worldkino) (Russian) (Yiddish), Comedy. Spipss and Milman. 72 mins. Rel. April 1. Rev. April 15. Scampolo (Kinematrade) (Ger.) Cinderella romance. Dolly Haas. Dir. Hans Steinhoft. 95 mins. Rel. April 1. Rev. April 11. Steinhoft. 95 mins. Rel. April 1. Rev. April 11. Steinhoft. 95 mins. Rel. April 1. Rev. April 11. Steinhoft. 95 mins. Rel. April 1. Rev. April 11. Steinhoft. 95 mins. Rel. April 11. Sept. 11. Spips. Spip

Song of Life (Ger.) (dubbed English) (Embassy). Art and photography pre-dominant. Dir. Granowsky. 70 mins. Rel. April 1. Song of Life (Ger.) (dubbed English) (Embassy). Art and photography predeminant. Dir. Granowsky. 76 mins. Rei. April 1.

Soviets on Parade. (Russ.) (Kinematrade). Historica record of current Russia. 55 mins. Rei. Feb. L. Fev. March 7.

Theeder Koerner (Ger) (General) Historical drama. Dorothéa Wiecke. Dir. Karl Boses. 50 mins. Rei. May 1. Rev. May 16.

Traum von Schonbrunn (Ger.) (General). Musical. Martha Eggerth. Dir. Commensationer. 55 mins. Rei. May 18. Rev. June 6.

Trole Monnesationer. 55 mins. Rei. May 18. Rev. June 6.

Dir. Henri Irlamont. Beterral Proceedings of the May 18. Rev. May 9.

Ulani, Ulani, Chipopy, Maiowan (Pollah) (Zöprako). Musical comedy. 196

Ulca (Capital) (Pollah). Life of the newsboys. Alexander Ford. Time, 73 mins. Rei. Aug. 25. Rev. Jan. 31.

Una Vida Por Otra (Sp.) (Inter-Americas). Murder drama. Nancy Torres. Dir. John Auer. 75 mins. Rei. Feb. 17.

Victoria und Ir Hussar (Kinematrade) (Ger). Viennese operatta. Michael Bohnen. Dir. Richard Oswald. 90 mins. Rei. April 11. Rev. April 11.

Bohnen. Dir. Richard Oswald. 80 mins. Rei. April 1. Rev. April 1. Rev. April 1. Walzerfaraeles. (Ger.) (Capital). Musical comedy. Charlotte Susa. Dir. Friedrick Zeinick. Rel. March 1. Rev. March 7. Wandering lew (Jewish American). (Yiddish). Terror of Hitler regime. Bea. Ami. Dir. George Rolland. 70 mins. Rel. Cot. 15. Rev. Cot. 24. Wenn Die Liebe Mode Macht (Ufa) (Ger.). Comedy with music. Renate Mueller. Dir. Frank Wenzler. 80 mins. Rel. Nov. 1. Whither Germany? (Kimemariade). (Garman). Difficulties of Iffs. Hertha. Thiele. Dir. S. T. Dudov. 71. mins. Rel. April 15. Rev. April 25. Yidish Totcher (Yiddish) (Quality). Old-fashioned Yiddish drama. Yiddish Art and Vilna Troupes. 76 mins. Rev. May 23. Yiskor (Yiddish) (Gioria). Revamp of silent. Maurice Schwartz. Dir. Sidney Goldin and George Rolland. 80 mins. Rei. May 15. Rev. June. 5. Yorck (German) (Frotex). Historica drams. Werner Krause. Rudolf Fornter.

Goldin and George Rolland. 80 mins. Ret. May 15. Rev. June. 5.
Vorck (German) (Protex). Historical drama. Werner Knauss, Rudolf Fornter.
Dir. Gustav Ucicky. 90 mins. Ret. Nov. 21.
Zapfenstreich Am Rhein. (Wilttoy) Ger.
Siegfried Arno. Dit. Jaap Speyer. 90 mins. Ret. Sp. 1. Rev. Feb. 7.
Zirkus Lebel. (German.) (Foreign American.). Circus drama. Liane Haid:
Dir. Heinz Paul. 70 mins. Ret. Dec. 15. Rev. Jan. 2.

CODE FOR BURLEYCUE

Pittsb'g Variety Goes On With Unions Co-op

with closing after
worst week's business in 15 years,
union help at Variety, Pittsburgh
burlesque house, agreed to go cooperative for a while and, as result,
house remains open. Eddie (Nuts)
Kapin sticks as producer and chief omedian.

Stagehands and musicians first Stagehands and musicians first turned thumbs down on proposition after cast had okayed the plan, and George Jaffe, owner and manager, told newspapers he was folding for good Saturday (4) and would retire from show business. After they learned Jaffe intended to go through with it, union employes decided to see what could be done.

Jaffe sticks around but only to operate the bar in the theatre's lobby. License is in his name and couldn't be transferred.

GOWNS BY ROBERTA

(Continued from page 54) discovers in time; his ederly aunt who bequeaths him the business and a temperamental Polish night club performer.

club performer.

As mentioned, casting is exceptionally shrewd. Tamara is a visually striking and temperamentally well-suited heroine. The scene where this little modiste, generally given to strick and allored black done a Russian welding gown and could be suited by the striking of the splendid acting tamara also sings well.

Tamara also sings well.

Rob Hope, as the crooner, carries the show's comedy and does a corking job in an unconventional, easy and unforced manner. Lyda Roberti, as the fiery Polish gal, regains here the vividness she had in Holtz. Her several hot numbers were well received, and her comedy was delightful.

ber first Yootlight hit with LouHoltz. Her several hot numbers
were well received, and her comedy
was delightful.

Fay Templeton, appearing only inthe beginning, accred decisively as
the original Roberta who bequeathed the shop to her grandmortrayed by Raymond E. You and
nortrayed by Raymond E. You and
contrayed by Raymond E. You and
contrayed by Raymond E. You and
nortrayed by Raymond E. You and
contrayed by Raymond E. You and
collect hoofing and Sydney Greenclellen hoofing and Sydney Greenstreet some of his usual unctuous
comedy. As in 'Music in the Air',
there were a number of bits, extraordinarily well sung and acted.

Scenes, for which Clark Robinson
designed tasteful and satisfactory if
series of which Clark Robinson
designed tasteful and satisfactory if
a fraternity house dance on the
U. S., in Roberta's gown shop, at
a farls and at the Cafe Russe.
Last two are outstanding. Modiste
shop portions permit parading of
many gown models; whether this
old favorite idea of Ziegfeld will
click now as it used to remains to
be seen. No question but Kiviette
hos seen. No question
with certain seenes they have done
un imaginative and skillful job, but
they hole show, as a unit, needs
well in the production.
With certain seenes they have done
an imaginative and skillful job, but
they hole show, as a unit, needs
well in Kern possibly excepted) and it has no potentionally
"Gowns by Roberta' has no big
mames to sell it (Kern possibly excepted) and it has no potentionally
sure song hits nor any punch or
smash features in the story. It is
a dignified, sincere, always intelliseen, the deserves all the success
in the world but may not set it.

"Hole T. Horouchers T. Thorouchers Thorouchers Thorou

THOROUGHBRED

THOROUGHBRED

Philadelphia, Nov. 1.

This new production, offered here for a single week's try-out by the new firm of Theodore Hammerstein and Denis DuFor, shapes up as about the best of the new fall crop so far deficient of the new force of the new fall crop so far deficient of the new force of the far deficient of the new force of the far deficient of the new force of the far deficient of the far d is almost certain to be a parallel drawn between this new Florene Reserve the least come to the security of the westervali family it's comedy, the westervali family it's comedy the family it's comedy the

SHOWMAN MADE GOOD

George Hamid Leases Caroli Sites for Records

Sites for Records

Charlott, N. C., Nov. 6.

A New York showman financed and managed the North Carolina State Fair this fall—to its most successful year in the history of the institution.

George Hamid, booking agent, leased the fair property from the state, together with Normal Chambliss and Will Joyner, North Carolinians, and with the innovation of the circus type of lithographs, and emphasis on the midway, as it has never been placed before, added to his record of having made a pile of money in the show business.

The 125,000 gate for six days broke, all attendance records. The state got a slice of the receipts. A record was also broken with exhibit space rentals.

WINTERING NORTH

Lancaster, Wis., Nov. 6.

Joe Greer's society circus and rodeo has established winter and training quarters the fair grounds.

Show carries 150 head of livestock, Harry Greer on the managing end.

has very firmly rooted notions about breeding horses—notions that get ther into trouble with the track of ficials and are looked at askance by certainly of the riverse of the control of

Legit Code

(Continued from page 53)

(Continued from page 53)
day (8). rock Pemberton, Henry
Moskowitz of NALT and the alleged
violators will attend.
At last Wednesday's NALT committee session, it was decided to
name "spinal boards. Country
will be zoned, but it was voted that
reports must be submitted to the
NALT for consideration before the
sectional committees can make final
rulings.

MAYBE A UNION FOR STRIPPERS

For First Time in History Burlesque Meets the Fed-eral Government — NRA eral Government — NRA Expected to Attack Man-agers' Minimum Wage Ideas as Too Low

I.A.T.S.E. ARMED

Washington, Nov. 6.

An organized burlesk indusfry, threatened with unified action by actors and, chorus performers, will lay its economic and professional troubles before Uncle Sam this week for the first time in history. With a brand-new trade association, a recently formed professional group, and a code of fair competition, the various interests in this form of amusement are slated to appear Thursday (9) before Deputy Administrator Sol A. Rosenblatt of the NRA for public hearings.

A sharp fight is in prospect over labor provisions, with both stage-hands and professionals prepared to flay proposals to standardize compensation in burlesk houses at levels ranging from a high minimum of \$30 weekly for principals and \$40 for stage employees, motion picture machine operators and musicians, to 25 cents an hour for female employees engaged in the capacity of chairwomen and theatre attendants. These wage proposals will be dubbed ridiculously low by labor the fluores in the proposal contended in the past tacked by the NRA as falling far abort of objectives of the recovery drive. Drastic upward revision of the fluores is in prospect.

Actors' Chance
Counteracting the determination with which producers always have foode provides a golden opportunity for burlesk performers to raise standards of work beyond anything ever, attempted in the past.

Facing this danger, producers have written into the proposed code and the standards of work beyond anything ever, attempted in the past.

Facing this danger, producers have written into the proposed code and the standards of work beyond anything ever, attempted in the past.

Facing this danger, producers have written into the proposed compensation of contracts with the LaC.T.S.E. and the Federation of the recent of the prime aim under the code.

Another hot dispute is anticipated in connection with the provision creating a National Burlesk the legit code authority, which connection with the provision of conting human columns and promoting human conditions and proposed compact are restricted mainly to

treasurers and company managers is suggested.

Wage scales propose minimum of 430 for principals, \$20 for traveling choruses, \$17.50 for stock choruses, \$25 for treasurers in houses on a two-a-day basis, \$15 for treasurers on continuous policy, \$25 for press agents and managers.

NUDES IN THE 'HAM

ing Strong for Fan and

Birmingham, Nov.

Birmingham, Nov.

Birmingham getting its first taste of burlesque in years with two midnight shows each week, at the Jefferson and Temple. The shows do not call it burlesque, but it practically amounts to that.

Jefferson first launched the risque midnight shows on Saturday nights with the opening of the musical season after closing stock. At this show a girl stripped practically everything, Last week a fan dance was staged with the city censor sitting in the wings at the midnight show. The dancer, according to the wise-crackers had on more clothes than the chorus girls. But as the week passed by she shed some of the clothes for the regular shows.

The Temple last Saturday night staged 'a dance of the Seven Veils' at an owl show, with the ad in daily papers reading 'She' in her dance of the Seven Veils, six of them in the wash). Jefferson went again for the old strip stunt with the clothes heing auctioned.

City censor called on officials at the Jefferson and said she had had complaints about the midnight shows. However, she has done nothing as yet.

Seeking Legal Betting In Jersey Referendum

Trenton, Nov. 6.

Trenton, Nov. 6.
Cunningly concealed by deceptive language, an attempt will be made at today's (Tuesday) election to put across the first step in a movement to legalize horse racing and gambling in New Jersey.

Along with several other referda questions, the voters will be asked to express themselves as to whether they favor, an act 'concerning corporations for the raising and breeding and improving the breed of horses.

cerning corporations for the raise ing and breeding and improving the breed of horses.

If they do, then will come the attempted accomplishment of the real purpose the repeal of the provision of the State Constitution that prohibits gambling.

A resolution to amend the Constitution and give legal sanction to betting is pending in the Legislature. It was introduced, along with the horse racing bill, early in this year's session. Both measures are of Atlantic City origin.

A tip on what is to come was revealed last July when a group of too eager racing interests opened a track at Absecon. To get around the betting prohibition, a plan was devised for the sale of options on horses. If the horse won, the holder of an option ticket was paid so much for his stake. The reaction was so undayorable that the authorties were forced to take steps that led to the track being closed.

Bradna on Mend

Fred Bradna equestrian director for the Ringling-Barnum and Balley circus, is convalescing at St. Vincent's hospital, New York, following an operation for double hernia. Bradna came to New York from Miami, where the big top closed its season recently. Operation is the result of an accident sustained when the circus played a benefit performance here last spring.

DOG TRACK FOLDS

DOG-TRACK FOLDS

Akton, , Nov. 6.
Activities of the rimfield dog.
track, meeca of many castern Ohlo
followers of the races, appeared to
be definitely ended, with a forcelusure decree this week by Judge C.
H. Curtiss of Ravenna.
Judge Curtiss entered the decree
for the sale of the land in the case
of Julius C. Waldon against Paul
Randall and others. In connection
with the dog track operated by
Randall ayear ago. The track did
not operate this year.

RUDNICK'S BURLEY GOES INTO SHUBERT, PHILLY

Philadelphia, Nov. 6.

Shubert theatre, one of the largest legit houses in Philadelphia, will go around mid-November. Max Rudnick, who has been operat-Max Rudnick, who has been operat-ing burlesque in Atlantic City, N. J., has taken over the theatre for a series of burlesque revues, the first to be labeled 'Nude Deals of 1933.' Weekly changes are planned.

Weekly changes are planned. Built in 1918 by the Shuberts, the theatre opened with 'Chu Chin Chow.' Shortly after it housed vaudeville during the Shuberts' fing in that field. It returned to the legit field from then on, though it passed out of Shubert hands two years ago. It was only lighted six weeks last season, and has been closed so far this season.

Philly Burley Scheme **Brings Legit Protest**

Philadelphia, Nov.

Opposition is growing among civic circles here to Max Rudnick's plan of reopening the Shubert Theatre (legit house) sometime this month as a burleyoue home.

Mayor Moore has been rumored to be opposed to the idea, with pro-tests also registered by the Acad-emy of Music, which is next door. Venture is hanging fire, with nego-tictions reported to be resumed later.

Burlesque Placements

Chicago, Nov. 6.

Mitt Schuster office last week placed Dolores Leland, Ernie Holder, Herman Ferber and Inez Marvin into the Star and Garter, Chicago. Francine RaRoque, Ann Lee, Irving Fields, Buttons Fares, Dot Bond, Newton and Galimore went to the Roxy, Cleveland.

to the Roxy, Cleveland.

Gayety in Minneapolis drew Billie
Fowler, Ann LaBelle, DeCarlos and
Formada. Cleo, Ted and Eltinge,
Irwin and Dumont to Gayety, Milwaukee; Hal Rathbun, Lillian Jean,
Nancy Warta, to Empress, Cleveland; Girard and Peggy into the
Marcan unit.

CARNIVALS

For Current Week (Week Nov. 6)

E. & B.: Anderson.
Beé, F. H.: Cullman,
Beé, F. H.: Cullman,
Big State: Texas City,
Bunt's Grenter: Orangeburg,
Cettin & Wilson: Clinton, N. C.
Grenter, A. M. Samous: Walterboro.
Krause Greater: Savannah, Ga.
Lang, Dee: Stuttgart.
Leggette, C. R.: Lake Charles,
Leggette, C. R.: Lake Charles,
Markes Burling, F.: Enterprise,
Wetropolitan: Perry, Fla.
Roland Expo: Mt. Alry,
West, W. E., Motorized: Duncan,
William S. Greater: Smithfield.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

Bryant Billie Crawford Harry Dean Lee E Hunter Earle G

Lewis Shirley Larkin Peter S Lamb Gil Prucha Harry Smith Clay

DOROTHEA ANTEL

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My New Assortment of GREETING
CARDS Is Now Ready. 21 Beautiful
CARDS and FOLDERS. Boxed, Postpald for

One Dollar

INSTITUTION OF INTERNATIONALE Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY



is based on

epemolo

Box-office pictures . . . delivered on time...the secret of the exhibitors' swing toward FOX. Now . . . when you want big pictures to cash in on the rising attendance tide...FOX manpower delivers these great releases:

THE MAD GAME with Spencer Tracy, Claire Trevor, Ralph Morgan, Directed by Itving Cummings. Smash drama of the kidnap. BERKELEY SQUARE with Leslie Howard, Released October 27th.

Heather Angel. Jesse J. Lasky production, directed by Frank Lloyd, Proving a clean-up at Released November 3rd;

LILIAN HARVEY in MY LIPS BETRAY with John Boles, El Brendel, Directed by John Blystone. John Doles, El Dienuel, Duetleu vy John Doles, El Dienuel, Duetleu vy John Diyowie.

Roloscost Nowombor, 10th

OLSEN'S BIG MOMENT with El Brendel, Released November 10th. Walter Catlett, Barbara Weeks, Susan Fleming. Watter Cattert, Darbara Weeks, Susan Fleming.

Malanha & Chia.

Dalana Almanda Victed by

JIMMY AND SALLY with James Dunn and Released November 17th.

Claire Trevor. Directed by James Tinling. Peppy romance of a snappy p. a. and his s. a. sweetie, Swell music, Released November 24th. CLARA BOW in HOOPLA with Preston Foster,

Richard Cromwell, Herbert Mundin, James Kichard

Gleason, Minna Gombell, Al Rockett Produc. tion, directed by Frank Lloyd. Hot stuff Released November 30th.

JOIN THE UPSWING WITH LECT

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NEW YORK, TUESDAY, NOVEMBER 14, 1933

56 PAGES

STRONG ANTI-BLUE

Sincere Nudies Cough Up \$25 for Lettuce, Whole Wheat Privileges MORE LIBERAL U.S

Chicago, Nov. 13. Attached to the synopsis of a nudist act being peddled around to theatres is this publicity enticer:
'Suppose you are fortunate

enough to be playing this attraction at your theatre. Our legal staff will try to attain a set-up raid on the stage of your house, followed by a court order permitting the performance to continue Note the psychological effect of newsboys calling the headlines: newsooys calling the neadlines:
"NUDIST ARRESTED ON STAGE
OF LOCAL THEATRE" as against
the cries of your doorman calling
attention to the fact that the nudists will positively appear at all
performances at this theatre, now
going in for all balcony seats."

going in for all balcony seats.

Theatres locally have not said anything one way or the other, but with the Fair and carnival spirit all washed up there's no chance of the trick going through until June, 1934, when the Fair reopens, anyway.

Best gag for this nudie thing yet devised calls for the leasing of some unfertile acreage for buttons. You are then invited to Join the adam-and-eve cult with the initiation charge \$25. For that sum, you are permitted to take off the duds and stumble around on the grass.

ree Grass

and stumble around on the grass.

ree Grass

All nudists camps charge a daily fee in addition, some as low as one buck for each day in the open. For that buck the chump hudy gets two meals a day. By meals, that means, a hunk of lettuce with the more sand the better, and some whole-wheat bread. Don't ask for butter; that's against the nudiet doctrine. And no meat. Nudists dasn't eat meat; it's uncivilized.

An inside laugh on the nudies tacheme is seen in organization of the nudies at for vaudeville. Memo of the act which is called a 'symphonic rhapsody of nature's smotons expressed in the nude cails for a panoramic scene including members of the cult, an adagio team, singer, etc.

Found that no genuine nudiests could sing or adagio, so that the cult master had to go into the vaude agency field to pick up a pro team of dancers and a singer. But they wouldn't go for that 256 initiation fee to make themselves bona fide members. Result was that they were made honorary members of the strip-and-shine group.

Mary Cohan, Songwriter

George M. Cohan's daughter Mary to engaging in the songwriting pro-lession. She writes words and mu-aic, and her first ditties will be pub-lished by Frank Crumit Songs, Inc. Miss Cohan is married to Neii Litt, orchestra leader. Georgette Cohan, another daughter by Geo.

M.'s previous marriage (to Etl Levey), has been starred in legit.

Eats, Anyway

Newark, Nov. 13.
Leonard Doyle's Indie 'Family Upstairs' legit troupe had
one of those weeks at the
Broad' Street here last week.
Not enough in the box office
for a payoff.
But the actors weren't
chumps. With the show including a dining room scene,
they dispensed with the prop
meals and ate real food on the

meals and ate real food on the stage all week.

180 PLAYS IN 2 YEARS IN SAME TENT STAND

Dallas, Nov. 12.
Claiming a record of some sort for longevity, the Madcap Players, with a tent stand opposite the Ford plant here, have just concluded their second year in the same spot. Not tussy about weather, the company has bowed to neither winter's ice nor summer's heat, missing only two shows when either a rainstorm or a halistorm headed in.

Some 180 plays, from 'Smilin' Thru' to 'Saintly Hypocrites and Honest Stinners' have been gtaged, either one or two a week. Top price of 35 cents was recently lowered a dime.

FEW CHINESE ACTORS

Thalberg Can't Find 'Em Anyway for 'Good Earth'

Hollywood, Nov. 13.

Irving Thalberg's insistence that 'Good Earth' have an all-Chinese cast is threatening to hold up the skeded start of the pic in two weeks. Studio so far has been unable to find any Oriental piayers suitable for the screen, and possibilities are that Occidentals will be selected to get the pic away on time. More than 300 Chinese have been considered or tested.

Royal Ether Bally

Lady Asquith, ritish society leader and wife of the former prime minister, may go commercial on the radio in the U.S. She is being submitted on New York's radio row by Curtis & Alien.

Jack Curtis obtained the English royal society matron's authorization to set her commercially during the least frui pahroad.

his last trip abroad.

RR's Go S.A.

The railroads are going sa. in their advertising to drum up biz. Display signs in the depots and care and advertising in the newspapers are being jazzed up with such tag lines as, Travel Away Your Biues' and 'A Hotsy Totsy Trip to Montreal:

Film Biz to Take Advan-tage of Repeal to Agitate for Sunday Shows—Go Into the Pulpit to Plea for Less Indigo on the

NRA ANGLE

Capitalize the liberal spirit of the country by bending every effort to erase blue laws. Tackle municipal censorship, accept the challenges of clerics who would give the intest of the country an opportunity to defend itself in their own pulpits, and take advantage of the repeal spirit to make Sunday everywhere a wide open day for films.

The picture business is beginning to receive this encouragement from strategic centers which have about completed plans for one of the industry's most united anti-blue campaigns. Sunday cosings are already on the wane. With but slight effort (Continued on page 53)

(Continued on page 53)

FIGURE REPEAL TO HELP B.O.'S

People who spent their time in saloons never were film fans. And neither do the new steady drinkers aid the box office. But picture leaders who have long contemplated repeal, and have been weighing its consequences so far as the box office that itquor will help the business in many respects.

Small town theatres, especially, are figured set for gross improvements with legal stuff available. As the farmer sells more grain for distilling purposes so will he be able to spend more freely and send his family more often to the local picture show for divertissement.

More important in the same respect is that liquor taxes are expected to relieve government revenue problems and have the effect, at least, of making films less target for assessment.

Just how repeal will enter into the (Continued on page 54)

(Continued on page 54)

The Truth Pays

Silver City, N. M., Nov. 13. Manager theatre here advertises show as rotten, dirty, not worth seeing and packs house. Now wondering how often he can work the stunt and make

SEE A GENERALLY Legit Doesn't Worry About Morals In Its Code but Pix Must Do So

Barkers' Battle Royal

Charlotte, N. C., Nov. 13. Charlotte, N. C., Nov. 13.
Side show announcers from
the midway at the North
Carolina State Fair gathered
in front of the grandstand for
Battle of the Barkers, a new
feature of the fair this year.
The outdoor showmen each
had three minutes to describe
the buse and woodses, of his

the lure and wonders of his own particular attraction on the midway.

SOFT LIGHTS. SWEET **MUSIC COMING BACK**

Chlcago, Nov. 13,
Musicians' union employment figures show more fiddiers and pinanists stated for work within the month than have been working since the rush of the talkers. Restaurants are the cause of the new demand with all the eaterless contacting for string ensembles.
Unusual item is that all the eaterles are passing up the cornets and hot jazz groups. All want operetta music makers with an idea of returning to the gay 90's atmosphere. Even the potted palms are going back into the loop and nabe restaurants, making cozy corners for tetera-tetes to the accompaniment of soft music. To the restaurant me the repeal of prohibition means, a return to the Delmonico era.

H'WOOD PUFFLICITY

Less Than Third of 92,000 Daily Words Used

Hollywood, Nov. 13.
Writing of studio publicity is
Hollywood's most useless profesh;
like sawdust, most of it hits the

Door.

Local spots turn out 92,000 words of puff copy daily; grist from the typewriters of 123 press agents.

Studio publicity heads work on the theory that quantity and not quality production counts are each trying to outdo the others in wordage, but they even estimate that less than one-third of the stuff ever

iess than one-third of the stuff ever sees galley proofs.

But department heads are satisfied, even though home offices are not, for the more the merrier for the higher-ups. Swivel chair heads figure the more sent out the better the chance for mentioning the boss'

THE DRUNKARD

"THE DRUMKARD"
Walter Gilbert and an angel have
taken over a store room on Green
street, renamed it Barnum's Museum, and plan to open The Drukard next Saturday night (18).
Spot will reat customers at tables
with auds and sandwiches gratis.

The various codes governing or oon to rule the amusement world are not interchangeable, even funentally. The legitimate field, for instance, has no reference made in its formula as to what's good or in its formula as to what's good or bad for the stage. In pictures it's the opposite, so solemn is the pledge to maintain high standards that already some of the picture producers have been fearful of buying some of the current stage material.

As legit doesn't reach all over the country legit managers hold that they have always been satisfied to let the laws take care of morals; if a play is too rough the police do their duty fast enough without any need for code interpretation.

oretation.

Films'

Pictures, however boasted about its morals long before the NRA was conceived. So legit leaders see it as perfectly natural that the (Continued on page 44)

COWBOY FILM ACTORS' LAST ROUNDUP STAND

Hoflywood, Nov. 13.

To ride high and handsome and perhaps pull a few tail feathers out of the Blue Eagie, the cowboys working in pictures have banded together for mutual protection as the Riding Actors' Association. Corral thespians feel that they have been done wrong by major studios, and are out to have the wrong righted through orgrnization.

Yippee boys hope by this move to get representation at the studios' casting offices, where a guy who knows the difference between a horse and a goat will get the preference when horses are to be ridden in pictures.

Outfit is for cowboys, alone. They'll have, no truck with dude bridle path enuestrians who feel

Outnt. is for cowboys alone. They its have, no truck with dude bridle path equestrians who feel stylish in an English saddle. If a guy can't throw a rope he's out. There's a riding board who'ti pass on all entrants to see if they know their stuff on a cow pony. If he doesn't know what a little dogle is it's the last round up for him. Organization has over 100 members, all authentic cow country breed who milgrated west following the last stand of the cowboy. With westerns now in the discard by most studios, cow-pokes have been having a tought lime keeping saddle and soul together. Anybody who could get on a horse has been classed as a rider by the studios and the range hands have had to suffer.

Boys feel that the new organizations and the range hands have had to suffer.

and the range hands have had to suffer.

Boys feel that the new organization will get the support of the NRA and subsequently reflect to their financial and artistic benefit. Meanwhile they'll twang their gultars, yodel and perhaps whittle a bit and wait for the upturn.

Harpo Tried Everything for Laughs, Found Silence and Chasing Best

Said Harpo Marx in a low v and gentle, its cadences persuasive with charm—in fact, a voice which, if unleashed for the screen, would unmask the dumb comic cherub as afraid of his own s. a.—said he, sensitively to explain his on comedy; 'Don't get artis-

more sensitively to explain his ideas on comedy; Don't get artistice. Make 'em laugh in Kokomo. Work on the masses. Be broad.' He who, sworn to slence, is forever chasing girls on the screen with an impish, hungry gillter in his eye is not so dumb when dumb. If he talked, they'd chase him—and that would never do. A clown on the make can be tunny; the reverse is seldom true. But the Marx with the voice of the Lorelei, his eyes shing with the innoicent expression of voice of the Lorelei, his eyes shining with the innocent expression of a little child, himself explains his silence thusly: Trying everything for a laugh during his stage apprenticeship, he tried silence. It worked; so thereafter he said to inself, and meant it, Better not talk any more if you're going to cat So now he's eating steady at the Sherry Netherlands, and so are his uncles and aunts.

uncles and ounts No Formula

No Formula
Mark Brothers comedy has no
working formula that they've been
able to figure out-they trust to
luck. 'It's just the way we act at
home,' says Harpo, exposing the
Mark family life. It's what our
grandfather used to laugh at, so we
sort of figured they'd laugh at it,
too.'

But the Marx relatives, now that But the Marx relatives, now that the boys have turned professional, are getting tougher, he finds. When a new Marx picture opens, the clan assembles at theatre- for the ten opening show and does not leave it till late at night. They sit through five consecutive shows, laughing at all the straight lines, too. When at last the theatre locks up for the night, they come right out and tell the boys it was not as good, as the last one. So when Harpo's in town he has the whole family in to dinner he was the whole family in to dinner

last one. So when Harpo's in town he has the whole family in to dinner and tries to make it up to them.

The intense pursuit of femininty that is such a lively characteristic of Marxian comedy, Harpo blames on the family, too. Marx bables vault out of their cradles at the swish of a silken skirt, they say. An old Marx habit that with centuries of use has become a normal Marx refex, explains Harpo in his fetching dulcet voice.

He's on his way to Russia now.

tetching duleet voice.

He's on his way to Russia now, the first American actor to play with the Moscow Art Theatre at the invitation of the Soviet Government. He wasn't doing much talking about tt, and wore the honor lightly, because, he said, he'd rather wait and see first if he clicked. But the day before he sailed he was running around the town buying up the stock of bubble balloons; he had the knives already. knives already.

They'll find him no Pagliacci, for They'll find him no Pagliacci, for he thinks 'that Pagliacci stuff's the bunk. Audience sympathy is not necessary to get laughs, If it comes from bad to worse, ne said, he can always pick up spit. Even Russia will understand that.

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Women

Timely Payoff

Hollywood, Nov. 13.
Arthur Sheekman and Nat
Perrin each received a wrist
watch from Jimmy Durante for
contributing a few gags to his
air routine. Writers showed
their-tickers to ill-Peribers,
their agent, who commented
that it was thoughtful of Durante but after all watches. rante, but, after all, watches, didn't pay commish—and his business was selling the selling business was writers' talents.

writers' talents.

Writers now call Periberg on the phone hourly, telling him the time.

Mary Pickford May Go to Eng. for Pic And See Fairbanks

Hollywood, Nov.
Mary Pickford's next step in her reconciliation with Deuglas Fairbanks may occur after the holidays when she pulls out for England to star in a British film.
Player has found it difficult to find a story suitable for herself to produce, and has sent feelers to major companies that she would be

reeable to take a lump sum for star spot in a yarn she felt was

FOX'S ROTHSTEIN FILM **COMBO GANGSTER-BIOG**

Hollywood, Nov.

Hollywood, Nov.

Treatment of Fox's 'Now I'll Tell',
the yarn of Arnold Rothstein, being
written in New York by Edwin
Burke, in collaboration with the
gambler's widow, will be a combo
blog-gangster story.
Spencer Tracy may be in the top
spot, Burke to direct.

For Fred Astaire

Hollywood, Nov. 13.

Radio is negotiating for the screen rights to Dwight Taylor's play, 'Gay Divorce,' now running in London with Fred Astaire.

Company figures to use Astaire in it.

Ates Loses

Hollywood, Nov. 13.

Rosco Ates has been offered \$1,500 a week for a 15-min, air program by an eastern account.
Film stutterer holding out for \$2,500 finally pulled a zero.

Alice Terry's Comeback

"Hollywood, Nov.

Alice Terry is trying for a screen comeback in America. Recently tested at Warners for the first pic G. W. Pabst will make at the Burbank plant.

Crawford, Tone East

Hollywood, Nov. 13.

Joan Crawford is en route to N. Y a three-week vacash and shop

ping tour.
Franchot Tone was on train for the same purpos

HUGH WILLIAMS AT FOX

Hollywood, Nov. 13.

Hugh Williams, English actor, is
being brought out by Fox. Perhaps
a part in Rome Express.

PIC MUST GO ON

Take Actor to Fox Set in Ambu

Hollywood, Nov. 13. Hollywood, Nov. 13.

Backing a Fox ambulance up to the Cedars of Lebanon hospital, the studio took Jack Stoney to the 'Sleepers East' set for some shots.

Stoney in the hospital with a fractured ankle sustained in previous scenes of the pic.



WILL MAHONEY

The Boston "American" sald:
"Each feat of Will Mahoney's is a signal for handclapping, loud and long. If Mahoney were alone on the program it would be well worth while, for Will Mahoney hasn't a peer in his line."

peer in his line."

All Communications Direct to

WILL MAHONEY, 54 Malibu Beach

Pacific Palisades Calif.

TOO REALISTIC

U Remakes 'Ki Death Chair Ending

Tos Angeles, Nov.

Getting unfavorable audience re action from the first showings o the tragic ending of 'King for Night,' Universal exchange ha Night, Universal exchange has pulled out all exhib dates while studio is remaking a less bitterly

has Chester Morris going Pic now has Chester Morris going to the hot seat for a crime his sister committed, and accompanied on the last mile by his father, a clergy-

Pola Stricken

ittsburgh, Nov. 13.

Pola Negri collapsed after the final performance of Trip to Pressburg' at the Nixon Saturday night. Attending physician diagnosed the Illness as inflamation of gall bladder, laboratory tests being made to uer, iaporatory tests being made to determine whether hospital treat-ment is necessary.

Illness may prevent opening per-formances of her new legit show in Washington

Washington.
Actress, suffering great pain, went
through her final performance on
sheer spunk, according to physi-

Hellinger Script Sold

Columbia has purchased an original script called 'On the Nose,' by Mark Hellinger, who is writing picture stories in addition to columning for the New York Daily Mirror. It is a racing story. Reputed price around \$8,000.

ert Riskin will write the dialog. Frank Capra will direct.

FOX AFTER ELIZ. BERGNER Hollywood, Nov. 13.

Fox is negotiating for Elizabeth Fox is negotiating for Elizabeth Bergner, Gorman actress, playing in Engiand. She was one of a trio of foreigners given the Winnie Sheehan oke on his European trip. Miss Bergner is the wife of Paul Czinner, German megger.

SAILINGS

Nov. (New York to London).
Jack Kapp and wife, Cary Grant,
Randolph Scott (Paris):
Nov. 15 (New York to London),
Frank Lloyd (Majestic).
Nov. 11 (New York to Buenos
Aires) Mrs. Jack Lustberg (American Legion).
Nov. 11 (New York to Paris)
Martin Beck, Robert Hurel, Joseph
Krumgold, Georges Colin (Champisin).

Nov. 11 (Los Angeles to Hono-lulu), Sol Wurtzel, Dudley Nichols, Lamar Trotti and Bob Yost (Lur-

line).
Nov. 8. (London to New York.)
Clifford Whitley, Bobby Howes and
wife (Pat Malone), Jack Hulbert,
Cicely Courtneidge, Greatrex Newman, Stanley Holloway (Paris).

Lucille Ball Set

Lucille Ball, on a visit in New York, returns to the coast today (Tuesday) to appear in "Barbary Coast" for Sam Goldwyn.

Where Ushers Go

Two ushers at the Radio City Music Hall were dreaming during a full in attendance re-

cently.
My ambition, confessed one
unbound cadet, 'is to ride a
white horse across the desert
firing a gun in each hand.'
This is on the level.

Aftermath of Jean Malin Tragedy Is 2 Suits Vs. Pat Kelly

Tos Angeles Nov. 13. Los Angeles, Nov. 18.
Aftermath of the auto plunge from Venice pier some months ago which carried Jean Malln to his death by being trapped in the car and drowned are two suits in Superior Court involving Patsy Kelly. actress who was with the enter

actress who was with the enter-tainer in the accident.

In one shit Miss Kelly is plaintiff, demanding \$50,000. damages for in-juries which assertedly almost cost her life. This is ready to be filed as soon, as it can be legally de-termined who is owner and conces-sionaire of that part of the pier from which the car pitched. Com-plaint will charge improper wharf

plaint will charge improper protection. Other suit names Miss Kelly as defendant in action brought by Callighan-Rehfeld Ltd., who rented to the actress the car which Malin, as Miss Kelly's: guest, backed off, the pier. Firm is suing to recover repairs on the auto. Atty. J. Ronald Button represents the actress in

Fox After Sophie for Spot in the Follies'

Hollywood, Nov. 13.

Fox is after Sophie Tucker for a spot in the 'Movietone Follies' after she personals on the 'Coast for four weeks.

weeks.

Ted Shapiro, Miss Tucker's accompanist, and her husband, Al Lackey, arrived from the east Sunday (12). Miss Tucker opens at the U.A. Downtown for two weeks

Garbo's Next. 'Veil'

Hollywood, Nov. 13.

Greta Garbo's next-for Metro will be 'Painted Veil', from Somerset Maugham's novel, John Meehan completed the screen play some time ago.

Star takes a three weeks 'vacash after preview of 'Queen Christina.' Hunt Stromberg is to produce, with no director set.

Buzzell on Show Boat

Hollywood, Nov. 13.
Eddie Buzzell will direct 'Show
Boat,' going into production in the
spring at Universal.
He replaces Frank Borzage who,
has the 'Little Man, What Now?'
assignment.

Revier's Comeback

Hollywood, Nov. 13.

Hollywood, Nov. 13.

Dorothy Revier, under contract to Columbia several years ago, has hit the comeback trail.

Player has been signed by Phil Goldstone for featured spot in 'Divorce Bed', which he produces for Majestic. Goldstone grabbed her for the picture after seeing her rushes, for Universal's 'By Candlelight'. Player had a small part in the latter. light'. Pla

Grant, Scott Vacash

Cary Grant sails Nov. 18 for his native London on a vacation. He hasn't been there since hitting in

With him is Randolph Scottor, a close personal friend.

JACKSON MEETS GLAZER

Hollywood, Nov. 13.
Horace Jackson left yesterday
(Sunday) for New York to meet
Barney Glazer, who is returning
from Europe. Purpose is to discuss
We're Not Dressing,' which Glazer
will produce for Paramount.

Gone Hollywood Now Seems Old **Spanish Custom**

Wollywood May Going Hollywood now seems be an old Spanish custom. Players brought here for the multi-linguist lead in the pastime among the hotcha crowd, but the Spanish press of their brethren in the field.

Foreign correspondents kick over the traces at the first few sni Hollywood air, If they over the femmer with their titles or otherwise, they try to do it with a seeming display of wealth.

how those boys can write someted which have bounced. credentials of a couple of the for-

eign language press crowd. were representatives American and Spanish

iret of the team went irst of the team went wide and handsome at the premiers of 'I'm No Angel,' hosting a pary of femmes and paying off the \$42.50 tab with a check. Paper bounced back, the boy was called to make good. He did with more rubber, Then to make good he tried to highlack one of the male stars with a bill for \$50, for a cut he had used in some publicity in his South American paper. But before he could collect the police had the case and the writer was heading South. Another of the same complexion lost his right to credentials when he called on a studio and asked an exec to send him 10 girls for a party he was throwing. He wanted them to entertain his guests. I was placed. any future Hollywood career when he asked that the girls all be contest winners, young girls just brought into town he explained, he wanted innocence for his party—girls not blase at Hollywood shindigs. wide and handsome at the premiere

Par Testing Stagers

Par is testing a flock of easter stage people. Ethel Shutta (Mrs. George Olsen) and Joe Morrison of the Olsen band were o.o.'d for possible Hollywood work.

Kitty Carlle of Champagne, Sec, the operetta at the Shubert, is also set for Par.

Bancroft's 'Diamond Jim,' 'Barnum' Next

Hollywood, Nov. 13. Hollywood, Nov. 13.
George Bancroft has been signed
by Paramount for the title lead in
Diamond Jim Pasdy.
When he completes that job Bancroft goes to 20th Cent. for the title
part in Barnum.

Seena Owen Scripting

Hollywood, Nev. 13. Seena Owen, pic star of 15 year go, joins the Paramount writin

stair.

She'll work with J. P. Mc voy and Ray Harris on 'Often a I' de troom', a story by Lady Mary Cameron for Burns and Allen.

Beahan at Col.

Hollywood, Nov. Charles Beahan, former Universal story editor, goes to Columbia as an associate producer. First job unset.

MISS PATTERSON IN

Pat Patterson, actress, hired by Winfield Shechan while he was in England, is arriving on the Majestic from London.

Continues coastward

OPTION MISS ANGEL. Hollywood, Nov. 13.

Fox has taken up its option on

GUESSING HAPPY HAB

STUDIOS BURN AT POOR FILM TESTS IN N. Y.

Hollywood, Nov. 13.

Raves by studio heads their first viewing Margaret Sullavan in Universal's Only Yesterday turned sour when they realized that most exces on the coast had looked at the test the actress made in New York and decided she was not so hot for the screen. It isn't a case of the studios burning at passing up the player, but because of the poor quality of tests turned out in New York.

Few players tested to the poor test turned out in New York.

Few players tested in the east receive the quality photography and York.
Few players tested in the east receive the quality photography and makeup given at the coast studios. It's not unusual for a newsreel cameraman to photograph the tests. When the tests reach the coast, exces give them the once over, pass most of them by as poor bets. Later, when the player reaches the coast, usually for a rival studio, it is discovered that they have entirely different looks and personality from that disclosed in the first test.

It is figured that the average tests on the coast cost around \$250. In the east, tests are made for half

on the coast cost around \$250. In the east, tests are made for half that amount. Several of the larger studios figure that the saving on the original test is costly in the nd due to the poor results.

Healy's Stooges Wanna Pitch Now, Not Ketch Prattfalls, Squirts

Prattfalls, Squirts

Hollywood, Nov. 13.

Really artists at heart, Howard, Fine and Howard, Ted Healy's stooges, are feeling their aeathetic oats and are demanding recognition for their efforts from the studio, Healy and the rest of the world. Healy and the rest of the world. H's getting to be that the trio is beginning to abhor the word stooge. That shows they're cutting their artistic teeth.

As it stands now, the boys are paid off by Healy, who is under confract to Metro at \$1,500 weekly. They'd like to get a little more money. Such demands are not unusual here but, it's their additional wants that its causing the studio to feel that they are perhaps victims of Hollywoodtis.

They'd like to switch their routines. To be exact, they want to sock Healy instead of Healy socking them. They want to pitch for a while and let Healy do the catching. If charged water is to be squirted, they want to do all the squirting. Boys claim that under the existing conditions, their artistic efforts are being clouded under a mist of slapstick comedy. It can't go on long with creative men like them. Sooner or later someone must let them play Hamlet or perhaps Trish Justice.

That's the way things stand. In the meantime, Howard, Fine and Howard are not themselves. They've divooped a bit under the heavy handicap of being considered only folis for another's whims. Sooner or later they feel that things must be changed, otherwise they'll have to get away from it all.

MG's Robson Starrer

Hollywood, Nov.

Aletro will star May Robson in
The Witch of Wall Street.

Tan was bought from Lamar
rott, on Fox's writing payroll, at
rice around \$10,000.

MYRNA LOY IN 'QUEST'

Hollywood, Nov. 13.
Myrna Loy gets the lead in Met's 'Stanboul Quost,' orig. by Leo irinski.

another femme spy story locale in Turkey and Ger-It's anoth

Slap or Plug?

roadcast of the birthday dinner to Marie Dressler in Hollywood had the guest of honor saying that she never went to school, but that her mother told her to always read a good newspaper: Will Roga good newspaper. Will Rog-ers, m.c.ing, cracked: 'So you've been reading Vaniery for 57 years.'

Fox, Vallee Huddle

is talking terms Rudy Valee for a couple pictures. Oke with the crooner but it's up to NBC, for whom he is contracted for radlo. Understood that NBC has indicated it is willing to let Vallee so to the coast as soon as some schedule for broadcasting can be laid out. If done in time Vallee's first may be the George White 'Scandals.'

Doris Warner's Piece Of 'White' Play Has WB After Rights, Also MG

Metro and Warners are bidding

Metro and Warners are bidding against each other for picture rights to 'Men in White', hospital play by Sidney Kingsley, current at the Broadhurst, New York. Last Metro offer is understood to have been \$60,000, boosted up there by WB's \$50,000 bid on top of M.G's first offer of \$45,000.

One of the things holding the thing up now is a Metro proviso that Hays office must okay before signature. Another complication comes from the fact that the play's sponsorship is involved. Production was by two groups, Harmon & Ullman and Group Theatre. Doris Warner, daughter of Harry M. has a healthy chunk of money invested in the piece, having financed the Group Theatre's end of the production. That is the reason of the heavy Warner interest.

COHAN MULLS EASTERN PIX FOR DOWLING-ERPI

George M. Cohan may produce a picture east on financial backing of the Eddie Dowling-Erpi group which, on an arrangement with Arthur Hopkins, but up the \$103,000 for "Great Adventure," produced by Hopkins.

Hopkins.
It's not set what Cohan will do as a pleture, but pretty certain, from inside, he will avail himself of the Dowling-Erpf financing to turn something into celluloid. Not decided whether to filmize one of this plays or do an original.
Dowling-Erpf are also talking with Brock Pemberton, legit producer, to celluloid one of the play. Cohan would not himself appear. In the picture he'd make, it is understood.
His only film date was for Par in Thantom President.

Phantom President,
Metro now talking filming 'Ah,
Wilderness!' (Cohan-O'Neill-Guild
play) after the legit run.

GARY COOPER OFF PAR PAYROLL UNTIL MARCH

Hollywood, Nov. 13. Gary Cooper slid off the Para-mount salary roll Saturday (11), the seven weeks remaining on the paper being postponed to begin on March 14. Cooper and his manager, Jack

Cooper and his manager, Jack Moss, leave here for New York to morrow (Tues) night for the opening of "Design-for Living". Moss plans to return here in about two weeks, but Cooper will continue to head east until he hits Europe for a month's yearthon. month's varation.

June Knight Stays
Hollywood, Nov. 13.
Universal has taken up its option
June Knight for an additional on June K

STUDIOS OFTEN PASS UP A BET

Hepburn, Montgomery Tone, Gable, Kruger, Morgan and Others Were Among Spurned

STORIES. TOO

Hollywood, Nov.

'If' looms big' in the production of motion pictures. Many are the plays and players turned down by studies who later become phenomenal properties for some rival studies on the second guess. Every producer at some time other kicks around a sure thing. Later they kick themselves. Just a matter of another studie second guessing on a player or story and grabbing a winner.

Fox couldn't see Robert Montromery when he was brought to the New York studie for a test. Later metro saw him, and is still seeing him for \$3,500 weekly. Katharine Hepburn meant nothing to Samuel Goldwyn two years ago when a New York agent tried to interest him in the player. Producer felt that she had nothing for the screen. Those Bonus Boys
Franchot Tone was turned down by both Paramount and Fox. Latter situle also passed up Gene Raymond. At the present time, Fox is negotiating with Raymond for a three-picture contract and has paid him a bonus to appear in two pletures in the past six months. Fox again, and Paramount nixed Frank Morgan when he was offered to them while playing in New York. Metro-grabbed him and both studies are willing to pay a heavy bonus for his services.

Otto Kruger was at one time signed by Universal, but the studie called off the deal faciling the

nus for his services.
Otto Kruger was at one time signed by Universal, but the studio called off the deal feeling that the stage actor wasn't so hot for the screen. Recently it tried to borrow him from Metro, but it was no go.
Geble a Kickshop

Gable a Kickaboo

Gable a Kickaboo
Clark Gable, more than any other
player, was booted around by major studios and scouts. Every studio looked at him and passed him
up while he was playing in A. H.
Woods' Love, Honor and Betray.
They all gave him the go-by. It
wasn't until he came west with
'The. Last Mile' that he was engaged to play in a western. From
this contract he went to Metro under contract.

this contract he went to Metro under contract.

History of the players in the Al Woods show produced in 1929 is parallel. All were offered for pictures at that time, each was ng. d. Cast beside Gable included the late Robert Williams, Alice Brady, George Brent and Glenda Farrell were kicked around as poor picture prospects before being signed. Same for George Brent.

Warren William made tests for everyone while playing in New York. He almost went bail combing his hair in different styles to please scouts. Nothing ever came of the tests. Later he was sold to Warners.

Russell Hardie and Madge Evans also were dublously regarded before finally brought to Hollywood. And the stories which have been turned down but have popped up somewhere else successfully are innumerable.

Jones, McNutt Drydock While Scripting Next

Hollywood, Nov. 13.
Hollywood's pair of sailing
writer-director-producer admirals,
Grover Jones and William Slavens Grover Jones and Willam Savetis MoNutt, have returned from Cata-lina. The due tied up their beats, tossed their uniforms and gold braid aside, and are now preparing the script of their next picture, 'A Son Comes Home'. Jones and McNutt will produce

and direct it for Param

Cantor Tells 'Em in N. Y. Why \$5,000 Actors Are Worth All They Can Get

MG After Jane Cowl

Metro has propositioned Jane Cowl for one plcture. Legit star would be paid \$20,000 tor the film and featured opposite John Barrymore, with no strings after that. Miss Cowl hasn't said yes, no or maybe, but told Metro shed think about, it a couple of days. She's never been in films before. Not mentioned what picture Metro wants Miss Cowl for, but understood it's 'Parradine Case,' Robert Hichen's novel. Lionel Barrymore has also been mentioned for the cast.

Menjou Subbing For Cantor With Screen Guilders

Hollywood, Nov.

Adolphe Menjou is the spokesman and acting head of the Screen Actors' Guild while Eddie Cantor, its prexy, is in N. Y.

Prior to Cantor's departure for the east Wednesday (8), the prexy went over the plan of procedure of the body with Menjou and the members of the board of directors. He is keeping in touch by telephone, and in event of an emergency necessitating his presence here, Cantor can return immediately.

Mas West has joined the Screen Actors' Guild, along with Donald Cook, Sally Ellers and Hoot Gibtson. Total membership is 1,852.

SHAW'S 'DISCIPLE' PLAY TO RKO FOR BARRYMORE

Hollywood, Nov. 13. George Bernard Shaw, always coy in his attitude toward the picturization of his stories, has weakened again and has sold his "The Devil's Disciple' to Radio. Agreement calls for John Barrymore to play the lead and requires the play to be shot without departures from the original. Shaw has the privilege of giving the final okay to the working script.

Kenneth Macgowan, who put over the deal after working nine months

Kenneth Macgowan, who put over the deal after working nine months on the author, will supervise. At various times in the past 15 years Shaw has been talked into giving his plays and books to the screen, starting with The Christian, through The Bondsman, The Bemster, 'Cashel Byron's Profession,' and others. Many were given to British producers, of which the London Film Co. was the first. In spite of these fails from grace, he's always been a tough nut to crack.

Ralph Budd of WB Does A LaGuardia in Wyckoff

Warner Bros. has a mayor in fold at the home office, who in the election did to his town what La-Guardia did to Tammany. He's Ralph Budd, personnel frector for WB, and his balliwick is Wycoff.

N. J.

Budd, a Democrat, up
against a strong Republican machine which has had control in
Wycoff for 20 years, and beat his
opponent, mayor for the last nine

Swap Alice Brady to Par For Herb Marshall at MG

Holywood, Nov. 13.

Alice Brady has been loaned to
Patamount for the second lead in
Miss Fane's Baby is Stolen'
Dorothea Wickl in top spot.
In exchange, Metro receives Herbert Marshall for Rip Tide', the
Norma Shearer-Robert Montgom-

At a luncheon held at Sardi's, New York, Monday (13), Eddle Cantor addressed and answered questions of newspaper people in regards to picture players, theatres and the NRA picture code. Star's principal theme was a plan to disillusion Washington about salaries paid in Hollywood.

Cantor said that at the behest of the Screen Actors' Guild he would talk with President Roosevelt about coast salaries at Warm Springs, Ga., noxt. Tuesday (21). He hopes to set forth just what should be in the code from the screen actors' ylewpoint.

He said he wanted to point out to the President that picture players are not paid exorbitantly. Although it is true that some actors and actresses receive \$5.000 weekly, such engagements are generally limited and he expressed the opin-

such engagements are generally limited and he expressed the opin-ion that even such high priced

such engagements are generallylimited and he expressed the opinion that even such high, priced
players would rather work for \$300,
weekly over a period of 10 years.
Explaining why some salaries are
at the \$5,000 level he pointed out
that producers could make pictures
with other players but they wisely
demand those which bring money
into the box offices. He named
Marle Dressler as one such player
sought after by the producers and
said that if Mae West's Tim No
Angel' is going to gross \$2,500,000
Miss West is certainly entitled to
\$5,000 weekly or any amount she
asks. Another example of why
some professionals commanded high
salaries was put forth in the Cantor way, "There is only one Fritz
Kreisler because there are so many
Rubinoffs,"
Cantor explained the formation
of the Guilla static.

Rubinoffs.'

Cantor explained the formation of the Guild, stating the Academy was hardly suitable to represent the majority of coast actors. In the six weeks of its existence the Guild's membership has grown to 1,300 'including everybody from Mae West to George Arliss—and even without Arliss.'

Brent's Showdown

Hollywood, Nov. 18.
Showdown between Warners and George Brent is due this week when the player returns from a vacation trip with his wife, Ruth Chatterton, She goes into Journal of Crime, her last under the Warner contract.

Brent was suspended by the studio when he refused a part in Mandalay. Studio says rent in addition to trying to select his spots, is demanding a sitbstantial increase on his contract.

Extras Total 5.612

Hollywood, Nov. 13 Climbing up from the slump that started the middle of last month, extra work wound up last week

extra work wound up last week with 5,612 placements.
Previous totals were: Week of Oct. 7, 7,414; Oct. 14, 7,663; Oct. 21, 5,707; Oct. 28, 4,270; Nov. 6, 5,241.

Estelle Taylor Open to Conviction on B'way Play

San Francisco, Nov. 13, urr phoned Estelle Tay-lor from New York offering her a part in a Hungarlan musical E. Ray Goetz is planning. Miss Taylor didn't say yes or but is interested.

OIL HEIRESS

Wants Legit H'wood Break In, Not on Publicity Basis

Hollywood, Nov. 13.

Janel Snowden oil heiress; has energed a dramatic coach in preparing to crash the studios.

Miss Snowden, under 20, was oftered a contract at Warners, but turned it down because she figured studio wanted her chiefly for publicity and would give her little church to enote.

Big Impetus in Prep Schools' Film Interest Seen in the 1,000,000 Boys And Girls' Amateur Critic Idea

This week over 1,000,000 gtrls and bys in 6,000 high schools throughout the U. S. will have their first opportunity to become picture critics. If the venture is pronounced successful by the National Council of Teachers of English and the Hays organization then 4,300,000 high schools students in 17,956 high schools, the total of the country's class A institutions, will every week age a feature and write a 500-word orfticism of it as part of their formal curriculum.

orticism of it as part or men formal curriculum. For years in the making, this merger of filmdom and the schools of America is expected to bear fruit in many directions. In the fact that students are required to review such pictures as are prescribed in local heatres it is expected to build up the box office. As time proceeds the halping into critical formation of adolescent minds is seen as having the contraction of the process of future on future. shaping into critical formation of adolescent minds is seen as having an important bearing on future production policies. With such an army of trained critics in all walks of life the industry sees itself in a position where for the first time it will be able to get a real screen opinion from a cross-section of American life.

Emperor Jones' First

American life.

Emperor Jones' First
Three pictures have been selected
by the Council for school reviewer
testing material. The first is 'Emperor Jones'. Many of the students
already have seen the picture, having been advised in advance. The
other two are 'Little Women' and
'Altice in Wonderland'.

By the end of this week all of
the million or more school critics
will have turned in their first review under official auspices. As an
incentive at the start, at least,
prizes are being awarded the 200
who are adjudged to have written
the best reviews in the form of an
autographed copy of DuBose Heyward's adaptation of the Eugene
O'Neill stage play.
Printed text is now in the hands
of English teachers in the 5,000
schools. This contains questions
which the child critics must answer
about the picture they are reviewing.
The technical phases of some of

about the picture they are reviewing.

The technical phases of some of the questions and the extent to which they delve into production are such, in some instances, that professional critics might hesitate to answer. The course, which is likely to become an important chapter in American education and the first definite link between the classroom and the picture industry, is graded very carefully, embracing graded very carefully, embracing interrogatories on literary source and production, musical elements, and production, musical elements, cinematic treatment, photography, characterization story structure, use of contrast and comparison, humor and irony.

METRO'S SCRIPT ECONOMY PLAN

Hollywood, Nov. 18.

Metro is about to lead the way in a plan to eliminate the heavy overhead on writers caused by their long waits between pictures on salary. New policy is to place all scenarists under direct jurisdiction

scenarists under direct jurisdiction of the various producers, and charge off the scribes' salaries to them.

Other studios, watching the experiment, are expected to follow suit. It is expected that several hundred thousand tollars a year will be saved at Metro.

As being arranged, the writers will be parceled among the several producers and supervisors, answer-

ducers and supervisors, answerable only to these executives.

able only to these executives.
Back of the scheme is the economy angle. With producers charged for writer overhead, the scenarised will be kept busy and that no deadwood will be allowed to clutter up

the lot.

Heretofore, plan has been for the
writers to be employed under a
more or less catch-as-catch-can
system with producers calling for
them when needed, ccenarists often
being on the lot for months without assignment, yet drawing sal-

L.A. Customs Exec

Hollywood, Nov. 13.

Aifred A. Cohn, scenarist and novelist, has been appointed collector of customs for the port of Los Angeles by President Roosevelt. His appointment is the coast industry's first contribution to an important Federal position under the present administration.

Cohn, long active in Democratic circles, was a delegate from California to the last Democratic convention.

He has been a scenarist for 20. Hollywood, Nov. 13.

He has been a scenarist for 20 ears and has two books to his redit. He is on the Warner writ

REORGANIZAT'N PLAN FOR P-E **ALL SET**

Par trustees and officials have Par trustees and officials have cut the red tape hung up by the bankruptcy lawyers around the Publix Enterprises reorganization plan. As a result a comprehensive reorganization plan will be presented to Referee H. K. Davis in about a week on P-E. When the bankruptcy of P-E litted, a new company will be found in its place as controlled by Paramount-Publix and known as Famous Theatres.

Publix Enterprises compresses

llx and known as ramous zneatres.
Publix Enterprises comprises
around 325 theatres. It does not include Balaban & Katz, the Netoco
Chain, Finkelstein & Rubin houses,
nor the Publix-Canadian outfit.

nor the Publix-Canadian outfit.
Reorganization has been made
possible through decentralization of
the P-E group under localized reglonal partnerships and P-P's buying up of some \$300,000 worth of
the approximately \$1,000,000 in outside claims against Publix Enterprises.

Any cash layouts by P-P to Pub-lix-Enterprises will be secured by

Loew, Vogel Start 1st Lap of World Tour

Lap of World Tour
Arthur Loew and Mr. and Mrs.
Joseph Vogol started off on that
round the world Journey Friday
(10). Mrs. Loew Joined the party in
Chicago the next day with the
quartet going on from there by
Jane. The Vogels are a last minute
switch for the David Loews, who
were kept in New York by Mrs.
Loew's Illness.
Quartet will sail Wednesday (15)
from San Francisco for Sydney, the
first stop. From there on to India
and by slow stages 1) Europe and
back, with planes to 'se used wherever possible to spi d the trip.
Vogel's presence in the party is
due to his Loew heatre company
Job, with Arthur Loew anxious to
have a theatre man with him for
supervision of Metro holdings in
Sydney and other places. The Australian situation is especially the
one in mind for this.

J. G. BACHMAN PLANS 12

Hollywood, Nov. 13.

J. G. Bachman's independent Preferred Pictures plans 12 features.

Joe Goldberg will handle distribution.

CINEMA CHAIN IDEA

H. B. Franklin is angling for financial backing for a new small theatre chain idea which he aims to project, which will seat no more than 300 each and will be able to be spotted in office buildings. This might mean that Franklin's film production aims are status que as when he left RKO.

He has scouts figuring estimates on construction costs, estimated to cost no more than \$30,000 in building.

WARNERS AND **WB STAFF QUIT ACADEMY**

Hollywood, Nov. 13.

Harry and Jack Warner have both resigned from the Academy, taking along with them William Koenig, the WB studio manager; Hal Wallis, production executive, and a number of other execs and department heads. This was learned Sunday night as the Academy has been keeping resignations under cover for more than two weeks.

Also sent in was the resignation of Sam Schneider, who is the financial advisor to Harry Warner and who kicked over the traces for the Academy on their recommendation of an emergency cut restoration. Schneider, however, according to the Academy records, is not a member.

ber.

Academy group feels that these resignations were a retailation by the Warners against the body for insistence on pay restoration, which led to the Darryl Zanuck resignation. Practically all the resignation on the Warner group were in identical language with the Academy fauring one person disin identical language with the Academy figuring one person dictated all of them.

Atted all of them.

Academy governors are not perturbed as they figure they will get more quitting notices, but feel that after these withdrawals are—madethey can rebuild their ranks on a more solid foundation.

Don Gledhili, replacing Lester Cowan in a clerical capacity, will remain in charge for about a month when it is expected Frank Wood, whom Cowan succeeded, will return to his old post.

With Cowan Quitting Academy.

H. B. FRANKLIN'S SMALL Reade Does a Male Portia to Air His Peeves Vs. the RKO Rcvrship; **Court Asks More Data. Also Caution**

Investigating Comm. Sends For F-WC Execs-Trustees

Hollywood, Nov. 13.

The United States Senatorial Investigation Committee has summoned Charles Skouraa, trustees, and other executives of Fox-West Coast, to inquire into the bankruptcy petition, receivership, and trustee operation of F-WC.

Those desired to be present were on hand early today (Monday) but may not be reached until late this atternoon or tomorrow (Tuesday). Hearing prevents Skouras from leaving for a northwest theatre inspection trip with Marco, Reeves, Espy and Mike Rosenberg. They will go later.

Joe Schnitzer's **Indie Prod.-Dist.** Plan for 26 Pix

Hollywood, Nov. 18,
Joe Schnitzer is due to leave New
York. Tuesday for Indianapolis after
conferring on a new distribution
and production organization. Expects to arrange finances in Indianapolis and then come to coast,
Understood Schnitzer's plan is for
himself and two other producers to
make 28 pletures at around \$200,000
to \$250,000 for next season. Will
work at independent studio here
with releasing organization handling sales for cost plus 10%.

Wurtzel's Time Out

Hollywood, Nov. 13.
Sol Wurtzel sailed November 11
n a two weeks' vacash in Honolulu. Accompanying him are Dud-ley Nichols, Lamar Trotti and Bob

John Stone is in charge of affairs at the Fox Western during the absence.

Broadway and 47th Corp. (Walter Reade) will file a supplemental affidavit to its complainty against the RKO receivership represented by the RKO receivership represented by Schiesinger & Schiesinger, at a hearing held before Fedral Judge Bondy. It is being prepared by Schiesinger & Schiesinger, attorneys for Reade.

Judge Bondy, It is being prepared by Schiesinger, attorneys for Reade.

Judge Bondy, at the hearing, intimated he would permit the receivership to continue as is, but that if Reade or other creditors had complaints that could be upheld by testimony, he would consider them; however, he demanded proof, of their allegations. He also advised Reade to try amicable adjustment, of his differences with the receiver or RKO or both, saying much of Reade's squawk was a matter of judgment.

Reade is v.p. of the Broadway and 47th St. Corp. The company owns the Mayfair theatre on Broadway, RKO, stopped operating this spot and payment of rent on this theatre after RKO went into receivership, At the time the Mayfair had eight vears to go.

Another complainant against the

to go.

Another complainant against the second report of the Irving Trust, receiver for RKO, was the Harrison Realty and Theatre Co. of Indiana. This company alleges a claim of \$420,000 against RKO. Attorney L. Lawrence Green represented this company.

Green made objection to the Irv-

company.

Green made objection to the Irving Trust's stewardship of the company under receivership, citing objections on his client's behalf to the arrangement which RCA, RKO, Chemical Bank and the Commercial Investment Trust made prior to the receivership. Under this arrangement, Chemical as trustee has the voting privilege of all the RKO stock as held by RCA. Chemical, however, can't vote stock except at RCA's direction.

It's an-involved-thing-and, from what can be gathered, the arrangement was made to avoid foreciosure by Chemical on RKO for default by RKO on certain payments due on a \$6,000,000 loan made by CIT and Chemical originally. RCA paid amount due to RKO and RKO paid it to Chemical.

Reade's company alleges a \$3,000.

Reade's company alleges a \$3,000,-000 claim against RKO on the basis of the lease heid by RKO on the Mayfair and apparently repudiated by the receivers

Reade on Rents
Reade was permitted to address
the Court at the request of his own
attorneys. He was flamboyant in
his remarks and occasionally elicited laughter from the Court as awhole by the remarks he made. His
principal plea was that the RKO
theatres would be financially okay
but for the fact that the theatres
were being drained for finances by
the RKO picture end.
Exactly what connection his objections to the picture company had
"Continued on page 27)

(Continued on page 27)

FOX-GB TALENT **EXCHANGE DEAL**

Fox has completed an arran ment with Gaumont-British whereby the two companies will exchange some talent. Starts immediately with Warner Baxter going from Hollywood to London, and Madeleine Carroll trekking the other way. Fox owns a considerable chunk of G-B. Figured that the British company is now in a position where it wants one or two American faces for each film and better to get them this way than by signaturing people between coast jobs. There has been some opposition by coastites to U. S. players going abroad for films, with this sort of deal avoiding hard feeling.

ing.

G-B also believes that by sending some talent to Hollywood in this manner, the U. S. company will be building up b.o. value of the Britishers, from a U. S. film sales stand-

Receivership Move Vs.

Body Drops Nine Other Aides

academy of Motion Picture A and Sciences is proceeding or hand-to-mouth policy following resignation of Lester Cowan, its ecutive secretary, and the dropp of nine of its 13 employees from payroil. Academy of Motion Picture Arts

Intention of the hoard of gov Intention of the board of governors is not to appoint a successor to Cowan for several weeks, in order to see which way the wind blows before committing itself to further expenditures. Donald Gledhill, assistant to Cowan, and previously dropped, was recalled to act in the secretarial capacity temporarily. Provincing the had been discharged the secretarial capacity temporarily.

secretarial capacity temporarily. Previously he had been discharged in the efficiency move.

Staff at the Academy now comprises Gledhill, a bookkeeper, stengarpher and William Conklin, in charge of actor relations.

Five Mi

Board showed no opposition to the acceptance of Cowan's resignation, with this matter only occupying five minutes of a Friday noontime special session. Board members were more concerned with the future of the Academy and appointed a committee to inform the remaining members of the present status and andeavor to stem the tide of wholesale resignations.

Intention, expressed at this meet-

Intention, expressed at this meet ing, is to continue all of the feature of the Academy, such as the annual awards and to 'watch the working or the Academy, such as the almust awards and to 'watch the working of the code and protest whenever it is figured that the employee isn't getting a square deal.' Major Nathan Levinson, chairman

(Continued on page 38)

Mack Sennett in L.A.

os Angeles, Nov. 13.

Los Angeles, Nov. 13.

Various actions have accumulated in Federal Court on, the status of Mack Sennett, Inc., in proceedings for bankruptcy or distribution of assets through equity.

A petition presented asking that John Waldron, gen. mgr., of the Sennett studios, be named temporary receiver in Sennett's own filing, with debts listed above \$1,000,000, was taken under advisement by Federal Judge George Cosgrave.

Simultaneously an action was filed against Sennett alleging insolvency and charging him with favoritism in assigning chattel mortgages on studio equipment. Judge will rule whether situation will be settled by bankruptcy or by a receiver in equity. a receiver in equity.

Sam Briskin's Vacash

Hollywood, Nov. 13.
Sam Briskin, Columbia's general
manager, leaves for a two months'
vacash in Europe Nov. 25. Sam
Jaffee will sit in on his duties.
Mrs. Briskin accompanies.

'DISRAELI' VS. 'ROTHSCHILD'

Just as George Arliss prepares his first for Twentieth Century; Roths-child; Warners will reissue Disraell' This was the first Arliss did for W. B.

CODE DELAY IS COSTLY

Zukor, Leake, Kohn and Schaeffer Deemed All Set Under Par's Reorg.

At least four of the present executive staff of Paramount look assured of important berths in the reorganized Paramount-Publix company, according to how the downtown end figures. These four are Adolph Zukor, Eugene Leake, Ralph Kohn and George J. Schaeffer.

Zukor will remain as president. Leake looks headed for the post of chairman of the finance committee. He is presently one of the three Par trustees. Ralph Kohn will be treasurer unless offered another post which might be at the studio. George Schaeffer will likely continue as vp. in charge of distribution and as general manager.

None of this can be called official, however, as much also depends on what kind of a report Dr. Julius Klein ultimately hands in on Par and its personnel to the bondholders' group as headed by Kuhn-Loeb. Klein is rumored for a position on the finance committee or the Par board or both, similar to the position Felix Kahn, brother of Otto Kahn, has held in the company.

Finance Board

Otto Kahn, has held in the company.

Finance Board

The post of chairman of the Parboard is so far open, but three men are N. L. Nathanson, C. E. Richardson, presently one of the three trustees, and S. A. Lynch, chairman of the Trustees' Reorganization Committee. However, it is also being figured that Nathanson may only come in in an advisory capacity, probably through membership on the Par board, and that he will stick executively as head of Par's Canadian theatres.

Intimation is that C. E. Richardson, former Fox company official, doesn't feel inclined toward any Par job. But it is also though that if the post tendered should strike Richardson right he might agree to continue with Par after reorganization.

What status Lynch will have un-

tion.
What status Lynch will have under the reorganization thing isn't known. That, he will hold a high position, providing he is willing to star, seems assured.
Manny Cohen will stay production chief, but it is not unlikely that a theatre man may be shoved in at the studio to sit in with the head of production.

It's by no means certain who will head the theatre end.

PLUNKETT SUED RKO FOR 26G, GETS \$16,000

RKO has settled Jos. Plunkett's contract suit out of court for \$16,000.

The former RKO theatre operat ing head sued for \$26,000, repre-senting six months' salary, shortly after leaving the circuit a year and

atter leaving Another and similar suit pending against RKO is that of E. M. Gluckman for \$16,000.

Goldwyn Peps Prod.

Hollywood, Nov. 13.

Hollywood, Nov. 13.
Sam Goldwyn is looking for writters for 'Dark Angel,' 'Barbary Coast' and 'Wizard of Oz,' although only 'Barbary Coast,' Anna Sten's next, is the only one certain to start production this season.
With these three stories, the next Badle Cantor picture in preparation, 'Nana' in work and 'Roman Scandlas' cutting, the leisurely Goldwyn company is showing a lot of action.
Some preliminary scripting has already been done on 'Coast.'

Cooper En Route

Hollywood, Nov. 13.
Merian C. Cooper has sailed from
San Francisco for New York via
the Canal, to confer with RKO
exces on future production and the

David Selznick Shelves 'Profane Love' at Metro

Hollywood, Nov. 13. David O. Selznick has temporarily shelved plans for production of Sacred and Profane Love at Metro;

Sacred and Protane Love at Metry: story trouble.

Benn W. Levy, made the adaptation, is off the payroll. Script was handed to other writers for suggestions, but nothing resulted.

W. B.'S ANNUAL **MEETING DEC. 11**

Warner rothers' annual stockholders meeting takes place Dec. 11
in Wilmington. In 1932, certain of
the bondholder group were named
to the board, thus avoiding a split
in the control of the company as
governed by Harry M. Warner.
This coming meeting the preferred shareholders will have the
right, to elect a majority of the
board. That's because no dividend
has been paid on the preferred
stock of Warners since March 2,
1932. Means the preferred stockholders can elect six of the 11 directors. However, they must be
stockholders of record at the close
of business, Nov. 10, 1933. Info is,
however, that the majority of the
preferred stock is held in management hands or interests friendly
to the management, so that in all
likelihood the same board sticks
unless the last moment changes will
bring substitutions by the controlling group.
The previous year the situation

unless the last moment changes will bring substitutions by the controling group.

The previous year the situation was cleared because Samuel Untermyer and his bondholder group, representing close to \$5,000,000 in Warner debentures, handed the present regime at Warners a blanket support and recommendation. Charles S. Guggenheimer, of this group, went on the Warner basis of the board set up will be away from the Warner management control, the new directors whom the preferred stockholders must elect, are to replace six whose terms expire with this annual meeting.

The three Warner Brothers are among those six whose terms expire besides Waddell Catchings, Henry A. Rudkin and Abel Cary Thomas. Remainder of the board comprises Stanleigh P. Friedman, Sam E. Morris, Charles S. Guggenheimer, Morris, Wolf and John P. Laffey.

WURTZEL DECIDES FOX STUDIO REMAINS OPEN

Hollywood, Nov. 13.

Fox will not close its Western avenue plant for January and February, as previously planned. Sol Wurtzel, Fox producer who works exclusively on that lot, deciding no material economy would be effected by the shutdown, and regular employees in mechanical departments should not be given a forced layoff for the two months:

should not be given a forced layoff for the two months.

Those execs on Wurtzel's staff who did not get vacations last summer, will grab one or two weeks each after the first of the year, and production slated for peak in March and April will be spread evenly over the first four month period.

Staying Open

Hollywood, Nov. 13. Merian C. Cooper has sailed from San Francisco for New York. Value of the Canal, to confer with RKO in December, plan now being to keep two features working each matter of his duties here.

He is scheduled to return to the RKO lot Dece. 11.

WAIT WASTING MILLIONS FOR PIX

Ultimatum Demand by Film Industry on the Govt .-Procrastination Jamming the Gears of the Ma-chinery in All Branches

SEE MORE CODE STRIFE

as the Government several months ago demanded a showdown by the industry on the film code there is a strong undercurrent in filmdom this week to turn the tables or Washington. This is manifest in distribution as well as exhibition circles. Likely a three-cornered demand will be delivered to the NRA before the end of this week. It will ask, from present indications, that the code be immediately submitted to President Roosevelt for signature, or that it be officially torn up.

In event of any radical changes the third stand will be that the industry be allowed to return to Washington in full force and state its own versions. So, it is conceded with reluctance, the business may have to pack bags again and repeat all of those conversational huddles, with sleepless nights and sandwiches for suppers, before Christmas.

In New York Monday (13) there were many material signs of quick-

In New York Monday (13) there were many material signs of quickmarch preparations for another code war. Circuit heads were called into session in the Hays office, while independent leaders, flocking into town, went into closed door sessions over the weekend. Among the latter-was Ed Kuykendall of the MPTOA, who openly declared, while others confined their comment to whispers, that 'the in- (Continued on page 53) In New York Monday (13) there

Screen Writers, **Artist Managers** Coast Tieup Off

Hollywood, Nov. 13.

Plans for a hand-in-hand policy between the Screen Writers' Guild and the Artist Managers' Association has fallen through, due to the inability of the agents to sign sufficient members to meet the requirements of the guild.

In a letter to the 10-percenter organization the suild executive board states that differences between the agents make it impossible to fill its roster and to go through with the proposed deal. Tentative arrangement had been for guild members to engage only AMA affiliates and vice versa.

With the dropping of this scheme the guild now intends to draw up, a new clause in its constitution, which will comprise a code of ethics and practice for its members 'relations with agents.

Metro was set to drop 10 writers. Saturday, when the slips were halted to give the producers a chance of picking any of the group; so that no mistake might be made by firing the lads wanted.

M.-G writing staff is down to 55 now, and probably will be axed down to about 40 under the new plan.

Meeting of, all production execs

down to about 40 under the new plan.

Meeting of all production execs at Metro will be held tomorrow (Tuesday), at which time they will be asked to pick four to five writers as permanent, members of their units and also their own readers. This move is a general one in the writing-department, which will be disbanded. Some 15 or more writers will; go off the payroll.

Sam Marx. will continue as scenario editor.

Reorganization of RKO Sure by 1934: Propose One Holding Co.: **Exchange of Stock OK Under Plan**

What do you think of (fill your own worse picture tle), exec asked in your title),

ROSY READYING TO LEAVE NRA?

Washington, Nov. 13.
Early departure from the National Recovery Administration of Sol A. Rosenblatt, deputy in charge of amusement codes, was believed likely today with revelation that William B. Farnsworth, New York lawyer, has been named Rosenblatt's assistant.
With no other codes on his hearing schedule, the amusement code negotiator has virtually worked himself out of a job, although he is expected to remain on the NRA payroll long enough to watch the far-reaching motion picture code in operation.

far-reaching motion picture code in operation.
Farnsworth, recently a member of the NRA legal staff and of the Blue Eagle division, has taken over the bulk of work on the radio code and is handling all legitimate theatre matters. Presumably he will be named the third Federal member of the Legitimate Theatre, authority established to aid in enforcing this code and policing the industry.

enforcing this code and policing the industry.

While Rosenblatt's departure is expected to take place in the near future, it is not immediately imminent, it was indicated at the NRA dody. He has been urged to remain with the administration for a few weeks in case reopening of the tilm code hearings is necessary. Personally he desires to watch the grievance boards in operation and see how his ideas for leaving troublesome industry problems up to mediation agencies formed by leaders in different branches work out in practice.

FOX WOULD UNLOAD \$175,000 IN STORIES

Hollywood, Nov. 13.

Fox is trying to rid itself of eight stories, purchase price and preparation cost of which total around \$175,000. Studio figures the

around \$175,000. Studio figures the material concerned is not the type it wants to make.

Stories involved are 'Chandu, the Magician', which cost \$40,000; Hangman's House, 'It is the Law,' The Little Feature,' 'Havoc,' 'The Inside Story,' 'Children (The Ghetto and 'Bad Boy,' latter being Vina Delmar's sequel to 'Bad Girl.' These stories are now being offered around to other producers by numerous agents.'

CENTURY MAY TAKE OVER U. A. STUDIOS

Hollywood Joe. Schenck leaves New York next week, where he will try Yow work out doad for Twendeth Studies here from United Artists Corp., an a long lease.

Joe Schenck is biggest stockholder in this corporation and has 15 associates. The property on which the studie stands is owned by Mary Pickford and Douglas Pairbanks. Schenck

corganization RKO and liquidation of its receivership looks assured by the first of the year. The one step needed to on the receivership is now in swing. When completed it will have effected a complete unification of control of all theatre subsids which RKO aims to retain intact. This includes Orpheum.

Orpheum.

Such a step also would clear the path for RKO in the event of a possible merger, as a unification of the control of its theatre subsids would

sath in the vent of a possible merger, as a unification of the control of its theatre subside would facilitate combo negotiations, as has, been talked about recently. Warners and Fox have been mentioned in such an eventuality.

In the new setup, there will be but one holding company for all, all subside will converge under RKO's single stock control, with RCA sitting over all. Setup will comprise around 100 theatres: Indication of these, eventualities are had through a petition filed in Federal Court before Judge Böndy for the company to continue the exchange of its common stock for shares of Keith-Albee-Orpheum preferred and Orpheum common until Nov. 30.

Judge Bondy paved the way for continuance of the exchange on the company's own responsibility by okaying this petition with reservations. The Court stating that in okaying the petition, such okay was not to be construed as the 'court's sanction' of the plan. However, this willing the petition such okay was not to be construed as the 'court's sanction' of the plan. However, this unification plan, therefore, would lend credence o the observation that the recent assumption of operating-authority-over-RKO-theatres by Maj, Leslie Thompson and (Continued on page 27)

Pecora May 0.0. Financing of Old Roxy; Nix Lubin

Washington, Nov. 13.
Senatorial inquiry by the Pecora committee into the original financing affairs of the old Roxy, New York, is reported on the way. Promotion of the \$11,500,000 structure, which is presently in receivership, is understood to be under scrutiny by the committee.

official accounts would have not only that the bondholders' group has kayoed the plan of Herbert Lubin for refinancing of the old Roxy, with S. L. Rothafel (Roxy) returning as director, but also that Roxy personally has instructed the Lubin group he would not be associated with the plan. This would indicate that Roxy into ds remaining at Radio City Music Hall.
Lubin was connected with the original promotion of the theatre. His financial contact on, the reginancing plan was Hayden, Stone, bankers.

Cliff Work Again Given Charge of Coast RKO

Following a confab held here, Cliff Work resumes charge of the two RKO coast houses, the Golden Gate in Frisco and the Hillstreet in Los Angeles, Work flew in for contabs with Nate Blumberg and left the

ment day, also by plane.

Work had been handling the Golden Gate only, although he formerly, had charge of the entire coast for RKO.

Stock Market Prices Flatten Out. U. S. Bonds Up as Sterling Rises: **Amusements Continue to Mark Time**

tock market yesterday (Mon) turned dull and practically stationary, following the momentary bulge of Saturday. There were plenty of news items to inspire an advance but they received no attention

Yesterday's Prices

1.5						Net	
. Sa	les.		High	Low.	Last	chice	
	100	Col. Pic	2214	221/4	221/2		
	300	Con. Fil .	31/6	8	8		
2	100	Do pi	10	914		- 14	
		East, K		74	74	-1	
	200	Fox				- 14	
1	600	Loew's	2014	28%		- %	
-		Par ctis		11/2	1%		
	800	Pathe A		7%	.8		
7	200	RCA	734	7	. 7	- 4	
	ann	RKO	214		21/4	,,,	
		W. B		6%	616		
	,000		NDS		- /2		
15						1	
\$5,	000	Gen. Thr	4	31/2	3%	+ %	
3	000	Keith	45%	45%			
. 2	000	Loew's	82	82.	82		
		Par-P		26	26	- %	
		Do ctfs			.261/6	+ %	
28	.000	W. B	41	40	40	-1	
		CT	URB				
	200	Tech'color.	101/2	101/2	101/2		
			,	- 7			

Sterling doubled its previous peak at \$5.16; wheat gained more than two cents at one time and the RFC price for domestic gold took another jump, all inflation signs.

These things were ignored after (Continued on page 20)

RKO Scraps 'Now.' Puff Sheet Which Cost 20G Yrly., Budget Now 1G

New theatre management of RKO as discontinued the publication Now weekly house organ. The ompany weekly was started by

Now weekly house organ. The company weekly was started by Harold B. Franklin.
Used to cost RKO something over \$20,000 annually to get out. The new idea now working is a multigraphed bulletin which the home office sends to managers now and then and only when necessary. The bulletin looks to stand the company only around \$1,000 annually.

Although supposedly for inside circulation only, Now was being mailed to scores of outsiders, including downtown financial people and newspaper folks around, besides other company exces, so that whatever confidential status it may have presumed to have had was nullified.

The house organ was discontinued once before and under Franklin, but within a couple of weeks after discontinuance was resumed. Although supposedly for inside

WB in Pittsburgh Cut Scale to Meet Rival

Pittsburgh, Nov. 13.
Einst of downtown, first-run sites of slash admission scale is WB's Davis, where evening top has been cut from 40 to 30 cents and matinee price goes from 30 cents to two bits. Davis recently announced a second-run policy, but won't stick to that exclusively, alternating between first and second-runs according to available product.
Believe Davis action was to put

Believe Davis action was to put house on a basis of competition with Shea-Hyde Fulton, where top

Cantor Pic on B'way Xmas

Eddle Cantor's Roman Scandals' (U. A.-Goldwyn) is being spotted for its New York run at the Rivoil over the holidays.
Taking the Broadway Through a Keyhols' off tonight (Tuesday) after

Keynole of tonight (Tuesday) arter two weeks' run that started out smartly but fell off, Riv brings in "Blood Money tomorrow (Wed) and follows that up with 'Advice to the Lovelorn,' both 20th Century

BROWN'S PUBLICITY 0.0.

George Brown, Col publicity head, is due back in New York Sunday (19) after a rush trip to the coast to line up special campaigns.

He left New York suddenly on to line up special campaigns.
He left New York suddenly on
Thursday night (9).

MONO'S CAN DISTRIB

npire Release Gives Choice FP Canadi

Toronto, Nov.

Empire Films takes over distribution of Monogram Pictures in Canada. Mono has been handled by Regal for sometime and switch is a realignment of product by N. L. Nathanson.

Toronto, Nov.

Means Mono pix will be played in first and subsequent run houses of Famous Players in this country. Oscar Hanson is prez of Empire, Manny Brown, general sales man-

Lovelorn' Squawks Include a Few About Its Comedy 'Ouake

Hollywood, Nov. 13.

Local Chamber of Commerce received numerous beefs following a Twentieth Century's Advice to the Lovelorn. Claims were that the film is a tipoff on Coast earthquakes, cut-rate drugstores, and radio stations. tests came from bank presidents insurance and drug store companie

insurance and drug store companies and radio people.

The squawks did not perturb Darryl Zanuck who informs that the quake sequence is a comedy scene in a radio station when the shake hits. A singer is chanting It Doesn't Mean a Thing if the Building Doesn't Start to Swing.' Zanuck also says the reference to cut-rate drug stores shows up an angle of racketeering and claims that the American Drug Society is back of the picture 100% and he points out that nature provides earthquakes, asks who can do anything about that, and sees no harm in the picture's comedy quake.

Zanuck declares that regardless of squawks he will not alter the picture.

KANE AND WHITE SET TO START FOX 'SCANDALS'

Robert Kane leaves for Hollywood with George White Saturday (18) to start filming 'Scandals,' flat of a series which Kane will producer. Fox as a unit producer. Party of writers and stagers will be on the same train with Kane and White, though no talent. Group includes Ray Henderson, Irving Caesar, Jack Yellen, Russell Markert and Joe Cunningham.

Most of the talent will be picked on the coast, although-a-few-people may come out from New York. Only player thus far signed for the pic is Cliff Edwards, who will be sent for later.

N. Y. to L. A.

Lucille Ball. George Brown. Irving Caesar. Joe Cunningham Joe Cunningham,
D. Walter Haggerty,
Sam H. Harris,
Ray Henderson,
Irving Hoffman,
Bob Kane, Arthur Loew. Russell Markert. Eugene O'Brien. Joe Vogel. George White. George Whi

L. A. to N. Y.

Joe Breen. Gary Cooper. Merian C. Cooper. Joan Crawford. Lynn Farnol, Lynn Farnol,
Frank Lloyd,
Charles MacArthur.
David Manners,
Jack Moss.
David Rubinoff, Franchot Tone Randolph Scott.

1st Runs on Broadway (Subject to Change)

Week Nov. 17

Paramount — "The Way to Love' (Par). Capitol—'The Prize Fighter and Lady' (Metro) (2d. wk). Strand — 'From Headquar-ters' (WB) (15). Rialto — White Woman'

(Par).
Roxy—Invisible Man' (U).
Music Hall—Little Women
(Radio) (16).
Mayfair—'Midshipman

(Radio). Rivoli—'Blood Money' (UA) (15).

Hollywood—World Changes
(WB) (4th wk).

Week Nov. 24

Capitol -

Metro). Strand—'Havana Widows' WB). Roxy— 'Jimmy and Sally'

(Fox).
Music Hall—Little Women'.
(Radio) (2d wk).
Rivell—Blood Money' (WB).

(2d wk).

Hollywood—'World Changes'
(WB) (5th wk).

\$2 Pictures

(Metro) (Astor)

(14).
'Design for (Criterion) (22).

Foreign Films

Foreign Films

'Sang d'Un Poets' (French)

(Fifth Ave.) (3d wk).

'Laughter Through Tears'

(Yiddish) (Acme) (2d wk).

'Mile. Nitouche' (French)

(Little Carnegie) (16).

B'WAY PAR'S NET ON WEST 135G IN 4 WKS.

Net profit of about \$135,000 was realized by the New York Paramount on its four weeks' run of T'm No Angel', which grossed a total of \$258,000 on its month's study. On the basis of the \$48,000 drawn the final (fourth) week, the house could have and wanted to hold the West film another week, possibly two, but too many new pictures, already sold and committed on already sold and committed on the

West film another week, possibly two, but too many new pictures, already sold and committed on delivery, piled up.
This includes the Chevalier Way to Love' which the Brooklyn Paramount has been holding back waiting for the New York Par to go day and date with it but could not stall any longer. Unable to play Chevaller on top of West's two weeks, the Brooklyn Par went outside for Emperor Jones' (UA) one week and last week got Par to sluf' Golden Harvest' to it.
'Angel' not only brought the N. Y.

'Angel' not only brought the N. Y. Par its biggest gross week since 1929 but, considering the lowered Par its biggest gross were suited by the considering the lowered scale, set an attendance record the first seven days. Initial weeks takings were \$84,500, a profit of about \$55,000. On the second week it got displaying remarkable strength all clans.

RKO gets the picture for its New York houses in two weeks.

Zirn Scores Point

Appealing from U. S. District Court decisions against motio oust the Paramount trustees, Sam-uel Zirn has succeeded in getting uel Zirn has succeeded in getting leave to go to the higher Court of Appeals, with Dec. 4 set for argument. Briefs by both sides are to be filed immediately, including briefs by creditor committees in support of the trustees these committees helped to elect. Circuit Court would not entertain Zirn motion to unseat. Henry K. Davis as the referee in bankduptey over Par.

Goldbergs' 'Mad Age'

Joe Goldberg, general sales manager of Preferred Pictures, has acquired 'Mad Age' which was shown at the Riv.li, N. Y., last summer as 'This is America', nearly summer as 'This is America', near the last the same of the past 15 received.

Pecora Delves Into Gen. Theatres. Fox High Finance That Left Wall St. Bankers Holding the Bag

B&K Pulls 'Tarz' Out Of Loop Roosevelt

Chicago, Nov. 13.

Balaban & Katz has yanked Tar-zan the Fearless' serial from the zan the Fearless' serial from the loop Roosevelt. Filcker was in its second episode, after having sent the house down badly on the opening sequence at \$5,500. Neighborhood B. & K. managers now being queried if they want serial for their houses with the answers slow in coming.

P.E.'s Future Rent Position Depends on 2½ Million Ga. Suit

Publix Enterprises trustees are awaiting decision of the courts on its objections to a \$2,553,250 future rent claim before going ahead on others, setting Dec. 8 as the date on which the next, covering two theatres in Denver, will be argued. By that time opinion on the Atlanta claim is expected.

The Georgia Realty \$2,533,956.

By that time opinion on the Atlanta claim is expected.

The Georgia Realty claim of \$2,553,250, covering rent on Keith's Georgia, that city, under a lease running to 1972, after one postponement to work out a stipulation, was offered to Referes Henry K. Davis during the past week for his decision.

sion.

If favorable, Publix Enterprises trustees will better know how to proceed and then, no doubt, will file

proceed and then, no doubt, will file their many objections rent claims quickly for an early clearing of the books so far as these items are concerned.

The Keith's Georgia, Atlanta, rent claims of \$2,533,250 includes \$14,500 as balance of rent due from Feb. 1 to July \$1. at a rental of \$5,416 a month. The rest of the large claim is for future rent under large claim is for future rent under a lease to 1972, which was executed May 15, 1924.

Under the lease the Georgia Realty Corp. maintains that Publix Enterprises executed a written in-

Realty Corp. maintains that Publix Enterprises executed a written instrument of guaranty on the part of the Forsyth Operating Co. which would entitle the claimant to the full amount demanded.

Papers reveal the claim that the Atlanta Enterprises, subsidiary to PE, has no assets of substantial worth and is unable to pay, under the lease in question, the balance of its term, ending May 31, 1972. This claim long stalled, PE has no others on the docket for hearing excepting the Denver claims, totaling \$1,250,000, and covering leases on the Paramount and Denver theares in that key, Claims are Den-

atres in that key. Claims are Den-ver. Denver, \$1,000,000, and Par Denver, \$1,000,000, and Par.
Denver, \$250,000. Theatres are now operated by J. C. Huffman for receivers.

AMPA Renaissance

Following complaint of the Columbia publicity-advertising staff that the AMPA was not strictly for the film p. a. and ad men, three printer-members are getting out. It's on request, from reports.

With this development five of the Columbia publicity-ad department, Leo Friedman, Les Kaufman, George Gray, Arnold Van Leer, and Gregory Dickson, have filed applications. Gray was a charter member.

WB's Injun Booking

Warners sold "College Coach for the Rialto, then called it off so that the football picture could go into the Strand currently, in lieu of which WB has promised Mayer another picture. Inability of Female' to go two weeks made it necessary to recall 'Coach."

'House on 66th Street' is being saved for the Hollywood, where it will follow 'World Changes' for a run.

McCREA AT WB

Hollywood, Nov.
Radio has loaned Joel McCrea to
Warners for 'Gambling Lady,'
Pat O'Brien, C. Aubrey Smith
and Claire Dodd also in cast.

Washington, Nov.

Experiences of New York financiers who attempted to swing financial deals in motion picture companies and were left holding the bag when the stock market went on the toboggan in 1929 be-gan to percolate into records of the Senate Banking and Currency committee.

the Senate Banking and currency committee.

Baring 'modest' write-up of 225,000,000 capital structure of General Theatre Equipment Corp., Ferdinand Pecora, committee stem to and counsel, started digging into records of operations of Wall Street bankers to obtain control of the lim holdings of William Fox with real pay-dift promised to be uncovered when the probe resumes to-morrow (14).

vidence that efforts to manipulate film ventures brought on the

vidence that efforts to manipulate film ventures brought on the collapse of Pynchon & Co., one of a syndicate formed for the intricate financing ventures, and cost Chase Securities Corp. \$20,000,000 losses is slated for introduction later on. Pecora so far has only laid the foundation for further investi tion. While the bankers were left holding the bag, the public, for whom the securities were intended, really got a break, Pecora brought out in questioning of Harley L. Clarke, Chicago utilities magnate and former president of General Thestres Equipment and International Projector Corp.

Equipment and International Projector Corp.
Sketching framework of the machinery by which Albert H. Wiggin, Chase National Bank boss, and associated financiers muscled in on the Fox film empire and then took it on the chin, Pecora brought out that:

1. A maze of theatre-equipment

that:

maxe. of theatre-equipment
holding companies was erected
through erers of corporations.

2. Participating bankers were
given ground-floor opportunities to
clear substantial profits in distributing securities to the publica3. Fat profits were expected to

3. Fat profits were expected to materialize from so-called new discoveries in cinema technique which were slated to revolutionize the in-

were slated to revolutionize the industry.

The kiting of G.T.E. assets by 40 times proved earning power of International Projector stock was the first substantial discovery. This break down the suave confidence of Ciarke drew admission that the operation was based on potential earnings from a company which a year earlier had netted only 73c a share.

share.
This arbitrary increase in values marked formation of General Theatre Equipment out of International Projector, National Theatre Supply, three lamp companies, and Mitchell Camera Corp. The idea was described as the conception of President Clark.

scribed as the conception of President Clarke.

Bankers who grabbed control of the Fox kingdom, bogan working back in 1925, the Senate probers learned, when Clarke launched international Projector by mer ing three competing picture-machine companies and started floating securities with the assistance of Pynchon & Co., West & Co., W. Hammons & Co. and Shermar Corp. the personal holding company of Banker Wirgin.

Disclosure that even Chase Se-

Banker Wirgin.
Disclosure that even Chase Securities was too dubious about the success of this venture to participate was unearthed by Pecora in questioning of Murray W. Dodge, former Chase vice president, and director in both General and International. Dodge explained his firm regarded the International adventure as not very well seasoned and decided to test out the Clarke concern through Shermar Corp, with the idea that if Shermar profited Chese would take a hand in future financing.

Chase would take a hand in future financing.

Dodge was identified as author of a busbeduent memorandum submitted to Wiggin outlining plans for floating G.T.E., suggesting that Halsey Stuart Co. be brought into the syndicate to dignify and lend contractions of the syndicate to dignify and lend contractions.

the syndicate to dignity and lend strength to the operation. International was created with a capitalization of 25,000 7% con-vertible preferred shares and 200,-000 no-par common in a deal which netted participating bankers a hand-

(Continued on page 20)

BATTLE OVER FILM CODE

Indie Exhibs, Facing Acute Pic Shortage, Decry Balking of Code

Crimson Code

San Francisco, Nov. 13.

Managers have devised a code calculated to save thousands of bucks in daily telegraphic messages to home offices explaining why biz is off.
When the take is colossal it's because of a terrific managerial campaign. But when it's bad it's because of any one or all of 14 reasons, at as much per word: bad picture, bad stage show, or both; bad weather, good weather, stiff competition, opera season, horse racing, dog racing, NRA parades, repeal, epidemics, floods or quakes.
All they do now is date the telegram and say redific No. 1, 2, etc., without accent on first syllable.

ERPI TAKES MET

EDUCATIONAL

STUDIOS

Hollywood, Nov. 13.

1, 2, etc., w

production.

Los Angeles, Nov.

Indie exhibitors in all parts of the nation, individually and through their organizations, are protesting further holdup of the industry code and asking a break-up of the exhibilistic parcels of the pact from the production section, in wires to the President.

Hold up in section and the pact from the president.

President.

Hold up in getting the code through is working havoc with the atre men who are fighting labor troubles, rackets and price cutting

ars. Many exhibs, in addition are fac-

Many exhibs, in addition are fac-ing an acute pic shortage due to the policy, followed in the early days of the code conferences, of buying 1833-34 product subject to the pro-visions of the compact. In many instances exchanges have refused to sell pix on that basis, with theatres doing a waiting act. It is felt that further delay in con-tracting for product will leave houses with insufficient product to book in jud will force many to

houses with insufficient product to hook in 'und will force many to sign for major product without get-ting the advantages of the code on soning, clearance and arbitration. Until the code is signed exhibs will be confronted with fights against two-for-ones, throw-away tickets and other rackets with every day of, additional delay tossing more headaches at the operators.

PAR'S ARIZ. PARD DEAL WITH R-N CHAIN OF 12

Paramount may work out a partinership arrangement with Harry
Nace over the Rickards & Nace circuit in Arizona. Nace, one of the
founders of the string of 12 house
and at present operating them for
Par, has indicated a desire for a
partnership of some kind.
At first considering an operating
arrangement with Fox-West Coast,
Nor has decided against that after

arrangement with Fox-West Coast, Par has decided against that after sending Herschel Stuart into Arizona to make an investigation of the properties. Stuart returned to New York last week and will be sent into some other territory on a similar mission for Ralph A. Kohn.

Stating he has not yet reached a decision on the Arizona theatres, located in Phoeniz, Tuscon, Winslow, Casa Grande and Mesa, Par will probably either operate the houses as now or turn them into a Par-Nace partnership.

B'way Par and Rivoli Tiff Over Marx Film

readway Paramount wants to keep Duck Soup' (Marx Bros.) from going to the Rivoll. When the Par-U deal was for the Rivoll's operation, the house needed the four Par pictures agreed upon but with Twentleth Century product filling up the schedule, Par wants to retain all product. Riv similarly fought for the Mae West picture. Par on Friday (17) brings in 'Cradle Song' but has nothing dated for Oct. 24, when 'Duck Soup,' depending on what the Riv does, may be brought in.

Chi UA Stenching

Chicago, Nov. 13.
tench bomb unloosed in the
United Artists theatre about 8:15
p. m. Saturday night. Cost the
house about 175 refunds.
No clue as to motive for stenching, B. & K. being friendly with
every outfit at present.

Houseman With Nat'l. Screen
Arthur Houseman has joined National Screen Service at the New
York home office, succeeding
Charles De Grancourt as contact
With film producer-distributors and
theatres on trailers.
Houseman left Fox, Brooklyn, as
publicity director.

Houseman Netrox, Brooklyn, as
publicity director.

Board as a labor representative. He received his appointment by wife from President Roosevelt via Senator Robert F. Wagner, chairman of the National Labor Board.

L'Estrange is secretary-treasurer of Federated Motion Picture Studio Crafts. p. of California State Federation of Labor, and representative of several studio unions.

Studio rental deals will also pro-

Studio rental deals will also pro-vide for Erpl or an associated com-pany to participate in the financing or any pictures made by customers, if those pictures are set for major release. Erpl wants producers who will make pictures for \$100,000 each or better, and is not interested in tenants for Metropolitan who want to spend less than that figure.

L'Estrange Is Spotted on Coast NRA Labor Board Hollywood, Nov. 13. Dick L'Estrange will sit on the Los Angeles NRA Regional Labor Board as a labor representative. He

No N. Y. Oke on Sexer Districts are trying to get Damaged Lives, one of those pictures with a lecture, into New York but no indication how the censor board will regard it. Picture has played Canada, where produced, as well as various keys.

IMBROGLIO SEEN

Acting Administrator Lea Delaying Matters—Con-fusion in All Branches of the Industry Fetches Avalanche of Protests-Johnson Supports Rosen-

MEBBE DEC. NOW

Washington, Nov. 13. Drag-down fighting over the picture code is in prospect, and confusion which has been bothering the industry during the past week of unexpected delay is likely to continue for another fortnight.

tinue for another fortnight.
Prosumably all signed and sealed, and ready to be plunked on President Rossevelt's desk a week ago, the compact has been held up by Acting Administrator Robert W. Lea for a review of labor provisions in the production portion and possible blue-pencilling of detailed schedules of minimum wages.

schedules of minimum wages.

The hitch which developed this week conceivably will result in squaring off of Deputy Administrator Sol A. Roseniblatt and Col. Lea, with union leaders and the NRA labor board backing the former, and the industrial advisory board sitting in the latter's corner. That the issue ultimately will be taken to the White House and the whole row end up in the courts is a distinct possibility.

Bayricading himself in his office Hollywood, Nov. 13.

Educational and E. H. Hammons have leased both Educational and Metropolitan Studios to Erpl, with latter reorganizing the setup to operate under name of General Service Studios, Instead of Tormer Western Service Studios.

Erpl gets a one year lease on the Educational plant, and agreement provides for Educational to lease space there for production of all comedies to be made on the coast. Complete operation of the Metropolitan lot passes to Erpl on a five year lease. Erpl holds both first and second mortgages on this property, with Hammons cutting in for any remaining equity.

General Service, under Erpl operation, will go after all big time independent producers to have them move onto the Metropolitan lot. Harold Lloyd has already been given a proposition to switch over from United Artists, and Erpl will so after Howard Hughes for a customer when and if he returns to production.

distinct possibility.

Barricading himself in his office and refusing to confirm any rumors or make accounting to anyone except Administrator Rugh S. Johnson, who has been trooping the midwest on a speaking tour, Lea has created a major mystery which has produced squawles from every branch of the industry and threatened to unde all the good work previously accomplished toward smoothing out factional fights and controversies. controversies

Lea's intention to hold the code Lea's intention to hold the code until Johnson's return was disclosed from high NRA sources Wednesday (8) after Varnery had learned there are "esveral points" to be gone into. This revelation immediately precipitated a storm of protest from labor, exhibitors, producers, and distributors—but none of the complaints caused Lea to bat an eyelash

lash.

The nub of the trouble is Lea's feeling-Rosenblatt exceeded his authority and defied a strict NRA order in writing into the code specific minimum wages for some 50-odd-types of skilled workers in the production end. Slashing of these intricate schedules is his objective. Johnson will have to decide the issue before the compact gets to the President.

sue before the compact gets to the President.

While Lea will stand on the Johnson order that nothing but a basic minimum should be written into any code, Rosenblatt will hissis the criticated provisions bear approval of the NRA industrial advisory group and are satisfactory to both producers and employers. He also is prepared to defend his departure from NRA routine by arguing Hollywood salary scales are uniformly above averages for similar work in other industries, and recognition of this fact is imperative fi interests of the workingman are to be safeguarded.

Lea's Authority?

Lea's Authority?

Lea's Authority?

Minor mystery about the situation is the extent of Lea's authority to hold up the code. Rosenblatt probably will register strenuous kicks about this arrogant assumption of authority, especially since Johnson a week ago Saturday (4) expressed tact approval of all provisions when he issued his statement dismissing complaints and charges.

The situation which threatens to (Continued on page 31)

ROSENBLATT-LEA Code's Most Difficult Aspects, The Policing Committees, Etc., Yet to Come After Pres. Signs It

Silent Revivals

Fifty-Fifth St. Playhouse, former foreign sureseater starts on a policy of silent re-vivals Thursday (14). Attempts will be made to show tempts will be made to show only silents, and those mostly of an arty nature or of his-torical import. First in the series is Intoler-ance' by D. W. Griffith.

SOUNDMEN NRA SOUAWK **VS. STUDIOS**

Hollywood, Nov. 13.

Alleging violation of the President's re-employment act through coercion of its members, Local 695. LATSE soundmen will file complaints against Paramount, Universal and Metropolitan studios, unless the studios allegedly stop trying to force its members to take out IBEW cards for working on location.

cation.
Soundmen claim this is a violation of the Washington settlement of the recent sound trouble. After wiring Sol A. Rosenblatt, they were told to make their compilaints to Campbell McCullough, local NRA representative. McCullough, acording to the soundmen, advised that they have a rightful claim against the studios which the Government would recognize.

10 ON CODE AUTHORITY. F. D. R. TO MULL PACT

Washington, D. C.
With President Roosevelt leaving
for Warm Springs Wednesday (15)
it looks like the film code will not
be signed until his return two weeks
later, or first week in December. It
is felt that he will take the code
with him to Warm Springs for

with him to warm springs to study.

All information would point that the President intends to watch the working of the film code personally for around 30 days after it becomes

As the code stands the Code Au-thority will contain 10 men, three of hority will centain 10 men, three or whom will be Government reps. Sol A. Rosenblatt looks to be one of this trio. Objections have been made in NRA to certain members slated for appointment, but the line-up remains unchanged. Nate Yamins, Ed Kuykendall, M. Aylesworth, N. M. Schenck, S. R. Kent, W. Ray Johnson and Charles O'Reilly are the only names known to be definitely on.

WB Vitaphone Studio To Go All Year Round

Warner Bros.' rooklyn Vitaphone studio is an all-year proposition. Instead of closing down for long periods as in past years, budget has been increased 30% on shorts production and the shooting time on all subjects doubled on the program of 130 subjects to be turned out for 1933-'34.

1933-'24'.

In addition to making all eastern tests there as well as all censor cuts, the studio is providing crews for exteriors wanted by the Burbank plant. All Warner printing is also done at a large lab in connection with the studio, under supervision of Tom Spray.

The toughest phase of codedom is yet to be experienced by the Industry—getting those enforcement committees named and then giving them time to get set. It is figured by leading codists now that if the machine throughout the country is ready by February, it will be comparatively early. And since everything depends upon these committees this means that it will be at least another two months before the formula can be expected to be fully functioning.

Exactly 366 picture men from all departments will in the meantime have to be conscripted by the Code Authority. They will have to combine output twice for the committee army, since it is the authority's job to make the selections.

First, there will be 31 zones in which to set up grievance boards. First, there will be 31 zones in which to set up grievance boards. Each of these boards will comprise five men of whom an equal number will be made up of exchangemen and exhibitors with a government observer for the odd man. The same combing over the same territories is required for clearance and zoning committees, each of which will compose seven men.

Manpower

Manpower

Since jobs on both of these committees are virtually permanent, appointees being removed only by special action of the authority, and since no one man can serve on more than one committee, the industry is faced with an admittedly peculiar problem—possibly a shortage of manpower.

Arbitration will continue much as in the past, which means that board members will function as jurors in a panel.

in the past, which means that board members will function as jurors in a panel. Another complication in the manpower required by the NRA is that if a chief codist or a member of either of the other two permanent committees is, himself, a party to a complaint he cannot sit on the board before whom the complaint is being ironed out. Regarding the work of the individual boards after they have been named by the authority, the zoning and clearance jurists will find their initial work more difficult than the grievance bodies. It is

find their initial work more difficult than the grievance bodies. It is figured that, depending upon the present difficulties of box office party lines, territories will find that their mapping job may take all the way from three weeks to three months. In New York and Boston this is held up as especially true, the geopraphy battle in these two cities expected to cause the long-set_delay to_complete code_functioning.

A Long Race

A Long Race

The President's signature approving the code, therefore, is really little more than the platol which tarts the race. It will be 10 days, at least, thereafter, that the Code Authority will hold its first meeting and elect its chairman. Some complications may manifest themselves at this session which will doubtless require several before the leading codists can get down to the job of naming the smaller codists, or permanent committeemen. And, it is figured, it will be at least another month before the authority will have completed its brain picking job to police the code nationally. After that, the two sets of committees which will make the code felt in the country's home towns will have to collect, sit down, and determine what it is all about.

Gen. Johnson on Coast

Report here from Washington is that General Hugh S. Johnson will reach here next week, but not on picture code business.

Johnson is working, it is understood, on the oil code, whose traces independent dealers want to kick.

'Footlight' Biz Ups L. A. Trend; Pantages Reopening Helps Pep Things; 'Cradle Song' Mild 101/2G

Los Angeles, Nov. 13.

Addition of 4,800 seats in the first-run group with some attractions to bolster at the box office has put a little more money. Into circulation this week, but heat on Sunday-(12) knocked biz down Reopening of Pantages with Only Westerday at \$2 top indicates film will be in for at least two weeks.

Yesterday' at \$2 top indicates film will be in for at least two weeks.

Warners' Downtown and Hollywood have Tootlight Parade, opening at the latter to a formal \$3 tap which showed \$3,000 for the premiere Grind midicates the premiere Grind midicates the premiere Grind midicates the premiere Grind midicates the \$0,000 on the week and the Downtown \$14,000. Chinese-picked up nicely on Tm No Angel, which comes to a halt Sunday to make way for Cantor's 'Roman Scandals' Nov. 24.

'Cradle Song' got off to very weak start at the Paramount. Welck means nothing at the local bo, though picture got great notices. Penthouse-off at last clip in the State, giving house best opening in \$13,000, but slipping off a little at \$13,000.

Estimates for This Week

Estimates for This Week
Chinese (Grauman) (2,028; 55\$1.65) Tm No Angel' (Par) and
stage show (5th-final week). Should
come home okay on final 10 days.
Last week far better than figured
with \$17,700.
Criterion (Tally) (1,600; 25-40)
'Aidshipman Jack' (RKO). Rather
a weak soloist against heavy coma weak soloist against heavy comgrauty for Sale' (MG) had incday sojourn to around \$3,000, not
so good.
Downtown (WB) (1,800: 25-70)

day sojourn to around \$3,000, not so good.

Downtown (WB) (1,800; 25,70)
Footlight Parade' (WB) and stage show. Off to a healthy start and will amble in with around \$14,000.
Last week 'College Coach' (WB), football yarn, missed, only \$5,300.
Lost week 'College Coach' (WB) and stage show. Great pace brings it home to around \$20,000. Last week 'College coach' (WB), six days, only \$4,900.
Los Angeles (Wm. Fox.) (2,800; 15-35) 'Eroken 'Dreams' (Mono) and vaudeville. Competition in other houses with fiesh on stage pretty. stiff, so that accounts for the \$4,100 they got. Last week 'My Woonan' (Col) very mild trade at 'My Woonan' (Col) very mild trade at 'Oroheum (Bdwv) (2,270; 25,53).

the \$4,100 they got. Last week My Woman' (Col) very mild trade at \$4,300.
Orpheum (Bdwy) (2,270; 25-3)
Worst Woman in Paris' (Fox) and vaudeville. Novetty of lot of fare for small admission has worn of with trade on decline may hit \$3,-900. Last week 'Dr. Bull' (Fox) terrific struggle to hit the register over \$4,200.

500. Last week 'Dr. Bull' (Fox) terrific enurgie to hit the register over \$4.200.
Pantages (Pan) (2.700; 25-35-40) 'Only Yesterday' (U) and stage show. Great notices for premiere of this one which should help to an initial week take of around \$11,000 which at current scale is plenty, of attendance.

Paramount (Partmar) (3,595; 25-40) 'Crile Stage (Par) and stage show. Crile Stage (Par) and stage show. Crile Stage (Par) and stage show crile Stage (Par) and stage show the stage of th

hole (U A) and stage show (2nd week). Holdover week had rather a with around \$8,300. First week an excellent \$14,400. First week with much ballyhooed 1 Was A Spy' (Regal) and first pres since change of management, should-not be less than \$11,000. False with 'Aniakchak' added that should get by for \$3,000. First week). \$4,000. hifty week state (Loew) (3,000; 25-35-55). Firstelighter and Lady' (MG). St. Louis week). \$4,000. hifty with 'Aniakchak' added that should get by for \$3,000. First week state (Loew) (3,000; 25-35-55). Firstelighter and Lady' (MG). St. Louis week, 'Hondow' (First way 15,000. Last week, 'Broadway Through a Keyhole' and 'Ever acts of vaude and color straight week way Through a Keyhole' (UA), 'S1,000. Last week, 'Hondow' (Par) and 'Ever acts of vaude and book last week week and looks like holding some of ti st. \$6,000. First week and looks like holding some of ti st. \$6,000. Last week, 'Henry VIII' (Louis week). \$1,000. Last week, 'Hondow' (Par) and 'Ever acts of vaude and books like holding some of ti st. \$6,000. Last week, 'Henry VIII' (Louis week). \$1,000. Last week, 'Hondow' (Par) and 'Ever acts of vaude and books like holding some of ti st. \$6,000. Last week, 'Henry VIII' (Louis week). \$1,000. Last week, 'Hondow' (Par) and 'Ever acts of vaude and books like holding some of ti st. Louis (F&M) (6,000; 25-35-35). The proposition of the propositio

showing 'Riddie Me This' and doing fair biz around \$3,000. Imperial flopped last week on Grand Opera substituted French picture and is running French Operetta company currently. Cinema de Paris has 600,000 Francs par Mois' and ex-pects \$2,300. Nabes are doing gen-erally better.

erally better.

Estimates for This Week

His Maniesty's (Ind) (1,600; 50,50); Rik of This (1,600; Verture with stock compassion d guest
artists just getting by, \$3,000. Last
week 'Private Lives' (legit), \$2,250.

week Private Lives' (legit), \$2,250.
Palace (FP) (2,700; 60) Footlight Parade' (WB) and 'Aniakchat'.
(Fox). May get \$3,000. Last week
Prince of 'Wales' (Regai) and
Orders is Orders' (Regai) disappointing at \$5,000.
Capitol (FP) (2,700; 60) T Was a
Spy' (Regai) and stage prez. This
has good chance to go over for \$11.
Angel grossed \$8,000.

Angel' grossed \$8,000.

Loew's (FP) (3,200; 65) Solitate Man; (MG) and six acts wands at 10,000 at 10,000

good \$8,000 last week.

Imperial (France-Film) (1,600;
50). Grand Opera pulled out after
flop, last week with French picture
substituted. Currently running
French operetta company subscription basis.

Cinema de Paris (France-Film) (600; 50) '600,000 Francs par Mois', Usual at \$2,300. Last week 'Les Ailes Brises', \$2,500.

Double Billing Chev., Stanwyck, \$14,000; St.L. Okay

St. Louis, Nov. 13. Smiles on all managers this week. Business is better than in weeks. The reason is a three-day school vacation incident to Armistice Day and a state convention of teachers, which brought lots of visitors to town. Looks like every manager will dip his pen in black ink once

will dip his pen in black ink once more.

Then the smiles for some may disappear when the fight for existence among the four theatres in three blocks on Grand Boulevard resolves itself into the bitterest struggle the clienan has engaged in here. It has thow, and also price cutting.

Fox has met the St. Louis theatre's policy of two feature pictures and, a stage show with the same kind of programs, but has not cut prices to the 40c. top at the Fanchon & Marco house. In so doing, the programs, but has not cut prices to the 40c. top at the Fanchon & Marco house. In so doing, the four no concations unanimous amont, the four neighbors; two, however, have no stage shows.

The Missouri, with Chevaller and Stamyck on its dual bill, will lead in attendance and profit, perhaps, although not in gross take. House having its best week in a long time state of the structure of the state of the structure of th

Estimates for This Week

TACOMA GOOD

\$5,000 — 'Night Flight,

Tacoma, Nov., 13.

Music Box has money-getter in
Footlight Parade wille Roxy has
Night Flight for the entire week.
Names of stars main drag in this
one.

ne. Estimates For This Week
Music Box (Hamrick) (1,400; 25-40) "Footlight Parade' (WB) good at Indicated \$5,000. Last week, 'The Bowery' (UA) dandy \$5,300.
Roxy (J.-WB) (1,300; 25-40) "Night Filght" (MG) stars and bally a factor for anticipated \$4,800, big. Last week, 'Penthouse' (MG) \$4,700.
Blue Mouse (Hamrick) (650-15-25) 'Ellysia' (Indie) catchy lobby and curiosity takes' em Inside, for expected \$2,000. Last week, 'Love in the Raw' (Fox) and T.P.I.' (Fox) dual, three days, \$300; 'Don't Bet on Love' (U) four days, \$700, for good \$1,500 week.

'Only Yesterday' Good \$16,000;

Fox, with Only Yesterday, is getting what little bis there is. The Michigan, with The Przefighter and the Lady, is finding Max Bare principally a stag attraction. The Downtown continues on double bills but unless the grosses improve this but unless the grosses improve the week The Worst Woman in Paris' and Midshipman Jack' are the offering.

East of Fifth Ave, made a few dollars on low nut at \$4,500. The Fisher, a second week of Night Flight, was just fair at \$5,500. Estimates for This Week Michigan (P-D) (4045; 15-25-35-40-55)—Prizenghter and Lady' (MGM), and stage show. About \$16,000 expected, only fair. Last week Female' (WB) and stage show, oke, \$20,000. Fox (Inde-RKO) (5,100; 15-25-35-40-55)—Only Yesterday' (U) and stage show will get \$20,000 or better, fine, Last week 'Love, Honor and Oh, Baby' (U) with Vanities, okay, \$30,000.

Okay, \$30,000.

State (P-D) (3,000; 15-25-35-40-55)—Footlight Parade' (WB) (2nd wk) around \$6,000, not so good. Last week same picture, fair \$5,000.

United Artists (P-D) (2,018; 15-25-35-40-55) — Henry the VIII (UA) (2d wk), Probably will only see \$5,000, mild. Last week same picture fair, \$8,000.

pleture fair, \$5,000.

Fisher (P-D) \$2,266; 15-25-35-40-55)—Kennol Murder Case' and vaude. Headed for only \$6,000. Last week. 'Night Flight' (MGM) fair, \$5,000.

Downtown (RKO) (2,756; 15-25-35-40)—Worst Woman in Parls' (Fox). Pigure only \$4,000. slow for the control of the c

Boston Bubbling With Big B. O., 'Female' Plus Waring, \$33,500, Okav

'Masquerader,' \$2,800, Lincoln Vaudfilms OK

Lincoln Vatualities VA.
Lincoln, Nov. 13.
Stage-show houses, Lincoln and
Orpheum, will probably do their
averages, but the Stuart with
Masquerader is the dublous one.
House didn't do very well last week
with Night Fight' and could stand
a boost, because for a straight pichose the nut powed and probably
will until after the December slump
ls over.

\$1,800.

Stuart (LTC) (1,800; 10-25-40)

Masquerader' (UA). Has usual Colman possibilities, but may slip Ought to be good for a nice \$2,800 Last week Night Flight' (M) proved something about too many cooks and, in suits of ton-heavy cooks.

Parade,' \$12,000, Albee Straight Pix, Met Folds

Providence. Nov. 18.
Complaints: continuing: this week, and what to do about it is the one big answer exhibitors are looking for. Entertainment as a whole just so, but with a couple of exceptions the box office activity is very quiet. Two holdovers in town unusual, something this burg hasn't had in months. But only one, Tim No Anthing. Damaged Lives, at Carlton, had been set for a two-week stay at least, sponsors figuring that Little Rhody would go for film the same way staid Bostonlans did for s'x weeks.

Mae West really the most re(Continued on page 25)

All majors take a spurt, extra stimulus coming with Saturda hollday and Harvard-Army gan spots benefited, and biz at most con-

spots benefited, and biz at most continues brisk. Two have wow films,
Keith's and. Paramount, 'Only 'Yeaterday' packing first and Mae West
jamming 'em into the second. Looks
as if latter is going to bust all-time
records for Par.
Several other houses owe their
pull to stage attractions. Fred
Waring and band always go big
here, and Met is doing swell with
them. Fred Stone and clan are the
big names at Boston, and surrounding show is fine. Orpheum has midgets to please, and advertises an allmin. Becondway,' iong in the offing,
at lest gets place in the sun, coming into Tremont today on heeis of
'Forrotten Men'. Frotilght Parade'
has its third whack at the pursestrings, having gone into Scollay
yesterday.

Estimates for This Week

has its third whack at the purseserings having gone into Scollay
yesterday.
Tremont (Indle) (1,600; 25-55),
Tremont (Indle) (1,600; 25-55),
Tremont of the tremont of the

anvigione Man' (U), fair \$11,500.

Boston (RKO) (4,000; 35-50-65);
'Ace of Aces' (RKO) and vaude,
Not so good as preceding week, but
spot is zoomish, looking for \$21,000,
a bigger profit than previous week
of Kate Smith and 'Walls of Gold'
(Fox), which made \$22,000, but cost
more.

more. (Locw) (3,000; 30-40-50)—Meet the Baron' (MG) and vaude. Set for the gravy in \$13,500. Last week, Broadway Through Keyhole' (UA) and vaude, just fair at \$11,500.

Last week, "Froadway Through Keyhole' (UA) and vaude, just fair at \$11,500.

State (Loew) (3,000; 30-40-50)
—The Chief' (MG). Slumpish to moderate, at \$3,500, store last week, Night Flight' (MG) giving the comparison of the comp

Bernie and 'Appleby' \$18,000, Big

Kansas City Gives Maestro Scroll, a Racing Form Sheet—'Bombshell' \$15,500

Kansas City, Nov. 13.
Beautiful weather, the Armistice holiday and strong attractions gave the theatres à great break over the week end, with excellent prospects

the the treatrest agreat break over the week end, with excellent prospects week end, with excellent prospects for the business holding strong. So week end to the treatrest and the theatrest filed. At the Mainstreet Ben Bernia and his lads are the big feature, with Aggle Appleby, plcture. The course, and he and the lads were clused, and he and the lads were treets are the second week of heart-breaking business brisk with the Harlow-lawsy-station on their arrival; "And American Legion band from a post whose members had been Bernies band. Opened great with the Harlow-lawsy-station on their arrival; "And American Legion band from a post whose members had been Bernies band. Opened great with \$15,000, After a couple of weeks of heart-breaking business brisk with the Harlow-lawsy-station on their arrival; "And American Legion band from a post whose members had been Bernies band. Opened great with \$15,000, Last week 20,000, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100, \$100

split. Grinding along to about the normal \$2,000. Last week Tarzan the Fearless (Flc) and Moonlight and Pretzels' (IV), ditto.

Mainstreet (RKO) (3,200; 25-40-60), 'Asgle Appleby' (RKO) and Ben Bernie's band. Opened great and is expected to hit \$18,000. Last week Bureau of Missing Persons' (Fr proved a weaking for \$6,000. Great and the support of th

B'HAM LOOKS UP, 2 H.O. WEATHER OR THE NRA?

Birmingham, Nov. 18.

Hard as it may be to gargle two holdovers this week, although one is held over for only an extra day. Lady For a Day' was held over a second week. Tom Mix, appearing in person half of week, was held over for Sunday only.

Eusiness seems a little better all and the second week. To Mix held the second week it is the cold weather or NRA.

the cold weather or NRA.

Estimates for This Week
Albama (Wilby) (2,80); 30-35-4
Albama (Wilby) (2,80); 30-35-4
Albama (Wilby) (2,80); 30-35-4
Albama (Wilby) (2,80); 30-35-4
Albama (Wilby) (3,60), 45-4
Albama (MKO), Spilt, \$6,00, flat (MKO), Spilt, \$6,500.
Ritz (Wilby) (1,60); 25)—Love,
Honor and Baby (U), Tom Mix
held over for Sunday only, \$2,800.
Last week Stage Mother (MG) and
Mix three days, \$6,000, good.

Empire (BTAC) (1,100; 25)—
Tady For a Day (Col). Held over
1,000 and week and will get aroun, \$2,000 arter close to \$3,000 frat
week.

Striand (Wilby) (8,00); 25)—Day

\$2,000 atter close to \$5,000 atter week.
Strand (Wilby) (800; 25)—Day
of Reckoning (MG), Another just
so-so week, \$800. Last week 'Golden Harvest' (Par), about same.
Jefferson (Indie) (2,000; 15-25)—
'Under Secret Orders' (Mayfair)
and stage show. A lemon, \$1,200.
Last week 'Her Resale Value' (Mayfair)
and stage show, \$1,500.

HERTZ TALKS ON PAR COI

Invisible Man' Chi's Best. \$27,000. Very Hotcha; 'Berkeley' Too Ritzy For Loop, 'Female' Fair \$10,000

Chicago, Nov. 13.

Business creaks on with the local exhibs holding their heads. Loop has already dropped more than 40% from the roaring highs of the Fair days. Winter is here with ace show weather but there's little at the box-office numbers to please.

weather but there's little at the boxoffice numbers to please."
Lack of potent b.o. product is
making itself felt miserably among,
the Loop spots. Plenty of plctures
that will get official croons from the
critics, but not from the patrons
who pay off at the window.
Berkeley Square' is an illumination of the problem, getting critical
raves but sending the house down
to the red line or close to it. Getting a slight play at the evening
essions but the mats hold nothing.
Another Fox picture, 'My Weakness,' gets shoved into the slougs
Roosevelt with fingers crossed.
Mikely not to last
with me. Tim. No Angel' over from
the Oriental for one or two extra
Loop weeks.

moving im No Anget over from the Oriental for one or two extra Loop weeks.

For the first time Chatterton starter doesn't get the ace Chicago, going interest the control of the control o

mgle.
Dinner at Eight' closes this week after a month stay to fair results.
Not figured for B. & K, before the first of the year.

Estimates for This Week

attor a month stay to fair results. Not figured for B. & K. before the first of the year.

Estimates for This—Week—
Apollo (1,500: 50-75-\$1-\$1.50)—
Dinner At Eight' (MG). Squeezed out four weeks at two-a-day. Closes Nov. 18. Looks for some strengthening of an outlook of the control of the c

this house into the weeps at dreary Runyon mag yarn. Radio has taken 'So You Won't Sizona's Park Weakness' (Fox). Weakness for everybody concerned Might not last even one week with take of moving 'Angel' over for turned the state of the state of the loop, a slough by RKO Palace. But this house is able to take

salmost any picture, the hokler the better, and ride to town. Has developed a steady patronage that doesn't vary two grand from week to week. Holding remarkably well at \$15,000, much in the money. United Artists (B&C.UA) (1,700; 35.55)—Broadway. Thru Keyhole (UA), Two weeks for this one. Fel. Way fast and motor atter having taken good \$15,200 for opener. Goes out Wed. (15) with Empero Jones (UA) replacing. B&K still pondering 'Henry VIII' with United Artists and may not hit the loop.

Port. Relights 2: Day & Age \$6,000. Good

Portland, Ore, Nov. 13.

Looks like the b.o. comeback had come. Pan opened last week. Dark Faramount opened this week by Evergreen. Two vaude houses along the mainstem. J. J. Parker still sets the exploitation pace with campaigns reminiscent of 1927. Figure it was Parker's terrific campaign on Emperor Jones' (UA) which put that pic across for a strong week at the UA instead of into the bo. lost and found dept.

'Emperor Jones' was hard to sell. Mae West needs no selling. 'I'm No Angel' (Par) buiging the Liberty's gate. Pic well exploited but scarce-tilly needed it. Second week in this burg will probably and the sell of the probably and the probably selling of the second week of the breed and the selling of the second week of the breed and the selling of the second week of the second week of the probably and the selling of the second week of "Foottleth Parade" (WB) at Hamrick's Music Box.

the edge off second week of 'Footlight Parade' (WB) at Hamrick's
Music Box.

Estimates For This Week
Broadway (Parker) (2000; 25-40)
This Day and Age' (Par) holding
the linc above par and getting good
\$5,000. Last week Bureau of Missing Persons' (FR)-connected-nicelyfor \$5,200.
United Artists (Parker) (1000; 2540) 'Day of Reckoning' (MG) looks
okay possible \$4,000. Last week
Emperor Jostico for strong \$5,200.
Remperor Jostico for strong \$5,200.
The property of the property of the second
with Fifi Dorsay in person and
yaude, holding up to high average
around \$6,500. Last week 'Sunday
Afternon' (Par) with Roscoe Ates
vaude, good \$6,800.
Paramonant (Evergreen) (3,000;
15-25-40) 'Way to Love' (Par) and
vaude opened the house after being
dark (Evergreen) (2,000; 2540) 'The No Angel' (Par). West going west with the biggest gross in
months. B.O. turning filp flops for
a mammoth \$3,000. Last week
'Golden Harvest' (Par) and vaude
fairly for \$3,800.

Music Box (Hamrick) (1,400; 2540) 'Toollight Parade' (WB) second
week getting along fairly \$5,000.
Observat (Hamrick) (2,500; 2545) 'College Coach' (WB) average fare
for an average \$2,500. Last week
'Ever in My Heart' (WB) with Cecil
and Sally in person did better than
average with \$3,800.

Story Bruys

Story Buys

Hollywood, Nov. 12.
Warners takes screen rights to
'A Very Honorable Guy,' Damon
Runyon mag yarn.
Radio has taken 'So You Won't
Sing. by Aben Kandel.
'One More Spring,' Robert
Nathan's book, by Fox.

CHI FINANCIER TELLS PLENTY

Recounts Steps in Setting Up Par's New Financial Picture—How Hertz Huddled with Wiseman of Kuhn, Loeb-Was Zukor Readying for Retirement?

FILED MEMOS

A suggestion from Sam Katz which led to interest of John D. Hertz in purchasing the Adolph Zukor stock in Paramount and developments which eventually resulted in Hertz' suggestion to Katz that the latter resign, further brought to the forestone executive and financial difficulties in Par, prior to bankruptoy, as Hertz took the stand Friday (10) for lentthy questioning in Par bankruptoy proceedings.

Hertz, row an executive of Lehman. Bros., bankray took the stand before Referee Henry K. Davis voluntarily, on request of Par trustees, and, while an interesting witness, he proved careful for the record.

Many documents and conversations he could not remember in detail, including inter-offee communications with other Par executives, some of which he couldn't Identify. All papers offered by the Par trustee lawyers were marked in evidence, however, whether Hertz positively identified them or not.

Samuel Izzeks, of Root, Clark & Buckner, attorneys for the Par trustees, dwelt at some length on the bank group deal, better known as the film-hocking transaction, in tracing-Hertz from his entrance in the company down to his hasty exit, and, among other things, sought to bring out clearly statements imputed to Hertz that Par was in serious difficulties and faced going to the wall-life substantial credit lines were not established.

Hertz was careful going on the record in this connection, but admitted, that despita severe economies which he was instrumental in effecting, credit had to be arranged.

record in this connection, but admit-ted that despits severe economies, which he was instrumental in ef-fecting, credit had to be arranged. The taxicab mogul from Chicago said he came into Far as chairman of the Finance Committee at the invitation of Sir William Wiseman-of Kuhn, Loeb & Co., at a time when aid was needed in connection with financial and organization problems. problems.

problems. He admitted he hadn't been looking for a job and knew nothing about show business, but was drawn into the company via Sir William as a result of negotiations with the Kuhn, Loeb partner in connection with buying a large financial interest in Par.

Hertz and Wi

est in Par.

Hertz and Wi

Katz first thought of this idea with Katz to represent. Hertz's interest in Paramount, but negotiations fell through. The Chicagoan owned that he had been interested in buying the Zukor stock, which Zukor previously has stated amount to 50,000 shares. Whether or not that pre-supposed Zukor's retirement or not-wasn't touched upon. Hertz never went to Zukor, but conducted his negotiations with Wiseman, establishing the close cont. et with the Par banker that resulted in his becoming active in Par without a financial interest. When asked about taking the job without an interest, Hertz said he felit coy about it' and wasn't looking for a job but decided to go in on a legal footing equal to all others and a sajary that was exceeded only by that paid Zukor because he was-an older man and had seniority as president of the company. In cementing final okay for chairmanship of the finance board, Hertz was taken by Otto Kahn to Zukor's apartment and the decision by Hertz was immediately made that Par needed tightening up, largely (Continued on page 27)

(Continued on page 27)

B'way Strikes a Hiatus m B. O. Pace But 'Prizefighter,' \$54,000, Strong Enuff to H.O.; 'Yesterday' 85G

For some unaccountable reason, fourth week, House on 56th Street' every now and then the downflown houses feel the box office pinch.

Mayfair (2,200; 35-55-65), 'Sweetheart of Sigma Chi' (Mono), On an houses feel the box office pinch. This week the setback in the majority of the theatres can't be blamed on the weather, seasonal declines or holidays which hurt, though Armistice Day (Saturday) failed to produce big crowds all around.

From all appearances it's the attractions that are counting, since the only first runs doing good business are those with drawful pictures.

Talled to produce Dig crowds all supposed and supposed an

(WB) moving in then.
Mayfair (2,200; 35-55-65), Sweetheart of Sigma Chi' (Mono). On an eight day stay will get only \$9,500.
Midshipman Jack' (RKO) opens.
Thursday (16).
Palace (1,700; 25-40-55-75), 'Ace
I Are on vaude slow upping house's good. Last week 'Berkeley Square'
(Fox) \$12,000, fair.
Paramount (3.558: 35-56-75)—

good. Last week 'Berkeley Square' (Fox) \$12,000, fair.

Paramount (3,558; 35-55-75)—
'Way to Love' (Par) and stage show. Chevalier picture not drawing big and will have to be satisfied with about \$40,000, with Jack Benny review, Mary Livingston, Jans and Whalen, and Lita Grey Chaplin on stage probably responsible for much of that. Last week, fourth of 'I'm No Angel' (Par) \$48,000, good.
Radio City Music Hall (6,945; 35-75)—(Only Yesterday' (U) and stage show Building well and should hit \$85,000 with opportunities good for mounting the figure. After Tonight' (RKO) was no bouquet for Bennett, picture failing to Right (2,000; 40-55-55). Tille and Gus' (Par). Under expectations at \$10,500, but profit. Last week, second of 'Kennel Murder-case' (WB), \$9,500, okay for a holdover.

Philly Up a Bit Despite Forced Holdovers; 'Yesterday,' Fox, 15G

Philadelphia, Nov.

Trade in the downtown film houses which was strongly tinged ith red ink last week should show a little, but not very much improvement. In the current six days. An about-average week is indicated.

The Locust for the time being anyway: Is out on the policy of the control of the control

house.

The critics liked 'Only Yesterday,'
the Boyd's attraction, but it will
hardly do more than \$3,000, if that:
'Hell and High Water' will be lucky
to get \$4,500 at the Stanton, 'Bombshell' (now billed as 'Blonde Bombshell') ought to get \$3,800 in a second-run engagement at the Karlton.

ond-run engagement at the Asiri-ton.

The Earle has the Cotton Club Revue on the stage with 'Oh Baby,' around \$12,500 stage of the Skillet set of the Skillet of the Skillet skillet of the Skillet of the Skil

Estimates for This Week

Estimates for This Week
Aldine (1,200; 40-55-55)—Broadway Thru a Keyhole' (UA) (2nd
week). Trade not terrific, probably
\$5,500. Last week \$7,000.
Arcadia (600; 25-40-50)—Night
Flight' (MG). Second showing and
should be rather good, \$1,300 indicated. Last week, 'Solitaire Man'
(MG). More and the state of the stat

resterday' (U). Critics favorable, but pace not especially good, \$3,000 indicated. Last week 'B'emale' (WB) \$8,500, poor. Chestnut (1,500; 55-\$1.85)—'Dinner' at Eight' (MG). Should do \$3,500 or \$9,000 in third week. Last week, very nice at \$11,000. Ohe Barle' (2,000; 40-55-65)—'Oh Baby' (U and Gus' (Par) and yaude, Flow of the control of the control

\$\\$\\00e45,500\, good.

Stanton (1,700; 30-40-55) — 'Hell
and High Water' (Par). Just \$6,500'
indicated. Same went last week for 'Collège Coach' (WB).

NO WOW TRADE IN N.H., BIZ GOOD ALL OVER

BIZ GOOD ALL OVER

New Haven, Nov.

Nobody packing 'em this week, but business holding pretty steady all around. Stormy Saturday night didn't help any. Jack Pearl radio rep seems to be the magnet for Baron' at the Collegening curvey of baron' at the Collegening curvey. Shift to do to down to six days last week.

Estimates for This Week

Paramount (Publix) (2,348: 35-50)

Take a. Chance (Par. and the Collegening curvey. Col

Shooter' (RKO). Not bad, not good around \$6,000. Last week, 'Ann Vickers' (RKO) and 'College Coach' (WB) held their own at \$6,100. College (Poll) (1,565; 25-40) 'Meet the Baron' (MG) and 'King' for a Night' (U), A good \$4,500 in view, with 'Baron' taking the heavy credit. Last week, 'My Weakness' (Fox) and 'Solitaire Man' (MG) very nice at \$4,100.

SOME CAPITAL BIZ IN WASH.

With practically every house in town sitting back with newly busted records for past month, the boys have decided prosperity is back and are circusing town with exploita-tion to keep it up. But it's no go. If they haven't got the stuff they

\$19.500 on Day-Dating Of Footlight Parade.' Torch Singer' \$9,000

Denver, Nov. 13.

Four first runs are having holdouts with regularity for first time in many moons. Aladdin holdout every nite with crowd overflowing to sidewalk, best gross in over year. Same film at Denver holdout Sunday and Saturday with, matinese good doing best in thirteen weeks since Tugboat Annie. In spite of holdouts Saturday and Sunday at Orpheum that house will not do as well as last week matinees not holding up but night bushess great.

Estimates for This Week
Aladdin (Huffman) (1,500; 25-40-

ing up but night business great.

Estimates for This Week
Addidin (Rufman) (1,500: 25-4050)—doin (Rufman) (1,500: 25-4050)—doin (Rufman) (1,500: 25-4050)—doin (Rufman) (1,500: 25-4050)—doin (Rufman) (Rufman) (Rufman)
Kee at the organ. Headed for smart
\$7,500. Last week 'Berkeley Square'
(Fox) around \$3,750, although running eight days.

Denham (Hellborn) (1,500; 25-3040)—Torch Singer' (Par); and stage
show. Looks like \$9,500. Last week
Change (Rufman) (2,500; 25-3550)—Foctlight Parade' (WB); day
and date with the Aladdin. Edna
Dodd at the organ. Smacke \$12,000.
Last week 'Private Life of Henry
VIII' (UA) proved disappointing
and turned (Rufman) (2,000; 2545-40)—Bureau of Missing Persone'
(WB). Stage show with Fred
Schmitt and orchestra; \$10,500 indicated. Last week 'Bombshell'
(MG) big at \$15,000.

Paramount (Huffman) (2,000; 2540)—My Lips Betray' (Fox), and
The Worst Woman in Faris' (Fox),
Bround \$2,600 probably. Last week
So.S. Leberg' (U) boosted the
gross above the previous stanza and
closed with \$2,800.

'HENRY,' \$9,000, **BIG IN PITT.** BAER 10G

is rewspaper advertising; no doubt in the sin for some time now, with a consecution of the consecution of th

bettered opener here. Last week 'Charlie Chan' (Fox) managed to hold its own at \$4,00, Penn (Loow's-UA) (3,300; 25-35-50)—"Prizefighter and Lady' (MG). Opening disappointing; figured to build but only \$10,500, disappointing. Last week 'Broadway Thru a Keyhole' (UA) pittully weak at \$5,500. Pitt (Shafter) (1,600; 15-25-40)—"Flaming Gold' (RKO) and vaude. No trouble in making \$5,000, okay. Last week 'I Have Lived' (Ches). and vaude up around \$4,400, pretty 500d.

and vaude up around \$4,400, pretty good, Stanley (WB) (3,600; 25-35-50)—Female (WB). Chatterton has picked up a bit locally of late but not enough to turn in the neat profit her pictures were steadily accorded at one time: Looks like a \$10,000 week for this one, better than several previous weeks. Last week 'College 'Coach' (WB) around \$8,350.

Warner (WB) (2,000; 25-35-50)—Atter Tonight' (RKO). Bennett the marquee strength and should be strong enough to attract a fairly presentable \$5,000. Even she's drooping considerably around here, however, the result of hydractic strength and strength and she'd however, the result of hydractic strength and she'd heart' (WB) about the same.

PARADE TOPS MPLS, \$15,000

Minneapolis, Nov. 13.
With the reopening of the Min-

nesota and the inaugural of the Mae West box office smash out of the way, this week bids fair to assume some of the appearances of an anti-climax. At the outset it is presentsome of the appearances of an anticlimax. At the outset it is presenting considerable of a contrast to
the preceding seven days in the
matter of grosses. However, and
lighties, will be anything but a dead
loss, according to early indications.
While lagging considerably behind
Angel, the corking Warner musical promises to turn in a very
profitable total.

They're still giving vent to their
astonishment hereabouts over the
sensational way 'Angel' clicked hast
week. A gross of approximately
\$21,000 at 25-35-36-36, even 14
\$21,000 at 25-36-36, even 14
\$21,000 at 25-36-36, even 14
\$21,000 at 25-36-36, even 15
\$21,000 at 25-36-36, even 16
\$21,000 at 25-36, even 16
\$21,000 at 25-36
\$21,000 a

Estimates for This Week

SF FULL OF OK FILMS, SIX **HOLDOVERS**

San Francisco, Nov. 13.

This is a breathing spell in the business battle which began six weeks ago. For seven days at least, the boys are laying off the cannon-ing and machine gunning of each other with extra shows, stunts and whatnot.

least; the boys are laying off the cammon-ing and machine gunning of each other with extra shows, stunts and whatnot.

And as proof that this week is dedicated to Armistice Day, with all hostilities temporarily ceased, there are six holdover pictures.

That alone is something of a record in a town that been smashing every known record of show his the control of the control of the control of stiff competition, bligger losses, six holdovers: Mae West in Tim No Angel', fourth week on Market street, first two at Fox Paramount, last two at Fox Embassy: Henry the VIII, second gitanza at the Columbia; Footlight Parade' deuce week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the Paramount; Broadway Thru a Keyhole' second week at the RKO Golden Gate.

The Warfield, Orpheum, Golden Gate and St. Francis are on screen in Prizefighter and the Lady', the acting pug and Carnera on screen in Prizefighter and the Lady', the acting pug and Carnera on screen in Prizefighter and the Lady', the acting pug and Carnera on screen in Prizefighter and the Lady', the acting pug and Carnera on screen in Prizefighter and the Lady', the acting pug and carnera of the public of the public of the Warfield with the home town boy, Max Beer on screen in Prizefighter and the Lady', the acting pug and carnera of the public of the pub

weeks with 'Stage Mother' and 'Hell and High Water' splitting the billing.

La West carrying on nobly for Fox-West Coast, her deuce week at the Embassy running: right along-stay for some time.

"Henry the Vill' pulling reat-comment and good biz for the Co-tumbia, while 'Footlight Parade' getting a holdover, is apt to do nearly as well this as last week. Broadway Thru a Keyhole' not up to sxpectations at Urghey' and the stage of the Strand, playing mostly to stage, the strand, playing mostly to stage, but plenty of 'em.

Week all over town will be much better than last, which was from hunger what with an NRA parade, opening of racing season at Tantoran, and election night, buring-the production of the strand playing mostly to stage the production of the stage of

ran, and election night. During-the parade and election nights theatres went starving.

Estimates for This Week
Columbia (Far West) (1,700; 50-58-13-15.0)—Henry 8th (UA) (2nd week). At two a day and roadshow prices, 83.500 is imposing. First about 411,000.

Embassy 1921 (Pep.) (4th week). West still clicking brightly with 49.500, after \$10,000 on first week here, following \$58,000 on two weeks at the Paramount.

Fox (Leo) (5,000; 25-35)—Lady for Day (Col) and 10 acts of vaude. Pix. did well in two weeks at the Golden Gate 27 days ago, and here will get fine. \$15,000. Last week 5th Arenue (Col) and vaude drew poor \$3.000 on the color of the color o

Hoyt's Australian Circuit Reports Profit for Year at 10,282 Pounds

Sydney, Oct. 24.
Hoyt's Theatres Ltd., according to statements issued by Stanley Crick, will come out with a profit on operations for year to June 30, last, fear resulted in a profit of 10,282 pounds, of which Hoyt's would be entitled to 6,004 pounds. All other units attached to Hoyt's har shown a profit excepting Electric These which had all.
The Hoyt's profit is separate from any interest in General Theatres and is only for those attached to the group under the Hoyt's control Stanley Crick, besides being a director of Hoyt'a, is also a director of the control in G. T., and is at the same time managing director of Fox Files, whose interest in the Hoyt's group is quality products getting returns. Good Companions' goes into sixth week and will stay on. Tell Me Tonight' goes out after five months solid trade. 'Squatter's Daughter' (local) is set for a good-sized run. Secrets' made nice impression, and King of Jazz' made out three weeks to moderate business.

"King of Jazz' made out three weeks to moderate business. Its was made and the collass by creating a low gross dur-ing two weeks. Weekly trade has remained high with Elmer the Great, 'Song of the Eagle, 'Storm at Daybreak, 'Girl in 419, 'Another Language,' and 'Professional Sweet-heart.' When Ladies Meet' is hold-lage trade well and set for about

Language, and Professional Sweetheart. 'When Ladles Meet' is holding trade well and set for about
four weeks.

Business satisfactory in Meihourne with 'Tell Me Tonight,'
Man From Toronto,' 'Good Companiona,' 'King of Jazz,' Central
Airport,' 'Zoo in Budapest,' and 'I
Love That Man.'

Great business is being don
weekly by the two newsreel
theatrettes in Sydney and Melbourne.

BRYSON SYNDICATE'S WHITEHALL STUDIOS

James V. Bryson is at the head of a film corporation which has bought from the Westminster bank, acting as receiver, the old Whitehall studies at Eistree.
It is proposed to produce educational and color advertising films. Later the scheme is described a number of the color of t

tive producing company, somewhat along franchise lines.

Beverley Baxter, editor of the Daily Express for comment of years and the company of the company of

Tracing Henry VIII

The success of The Private Life of Henry VIII' carries with it, as is almost always the case, stories of its history. The newspapers here are boasting about its British origin. It was produced by a Hungarian, with Italian backing, which, according to rumor, was augmented at the finish by Jewish capital.

Arthur Keily, of United Article, saw the Tushey and kept cabling frantically to the American additional for the picture, and received a regulation reply they would first like to see a print.

Paylition Bill

London Paylilon Bill

London Paylilon show, week of Oct. 30, is dull and draggy, but it, has redeeming features in Finks & Ayres trio and Chick Elliott.

Former is a very fast skating act and holds the original Finks, with two-men-replacing Ayres and Belle Ayrlon. Chick Elliott is an Australian colored singer, who has been making a lift in the etidate, to play the West, End. She is hefty, with a realistic make-up, and delivers. She came near stopping the show.

John Southern agrees his bills are not West End, but claims since playing cheap acts he has averaged \$10,000 per week, yielding between \$2,500 and \$3,000 profit, which is more than he ever made when he played costly bills.

Australian Gag

Sydney, Oct. 22. Troupe touring the tanks listed to play Hamlet as the

opener.
A fe hours prior to curtain rise, actor cast as the Dane, approached the manager questing an advance.
M.—What for?
A.—I need a shave before the show.

show.

M.—What are we doing to-night? A.—Hamlet.
M.—Well, we'll change it to
Macbeth!

QUOTA FILMS BY SCORE FROM

CANADA

Hollywood, Nov. 13. Pepped up by completing without hitch 'The Crimson West,' British Columbia's first picture, Common-wealth Productions, Ltd., has de-cided to make an additional 16 to 20 features at its studio in Victoria,

B. C. Films will have mostly Hollywood directors, and are be-Frims will nave mostly Hollywood principals and directors, and are be-ing made with an eye to being bought by American companies for showing in the United States as British quota pictures. The Crimson West was made in

British quota pictures.

"The Crimson West' was made in 10 days, with Nick Stuart and Lucille Brown in the leads, and Robert Hill directing. Stuart and Hill are going back again for the second, called "The Black Robe, and starting in two months.

Ken Bishop, in charge of production for Commonwealth, is in Hollywood now to line up talent. Principals or director need not be British born, but 80% of company salaries must go to Britishers. Kay & Stuart) agency are handling the casting in Hollywood and may open an office in Victoria.

"Pictures cost between \$50,000 and \$75,000. Victoria and Vancouver capital is financing the venture—years of effort by British Columbia to become a picture ally of Hollywood.

Critics Snubbed Over Sorel's Casino Debut

Press cold-shouldered at Cecil Sorel's debut at Casino de Paris directors announcing seats for sale

Soreis debut at Casino de Paris, directors announcing seats: for said only. Those newspapermen who did go paid 70 francs for bale seats. Direction made no apology nor excuse with the informal announcement that seats were for sale. Explanation is that a former show was siammed by the press for being unfinished. Although public had paid high prices for first week, it later picked up. But the slams had made front pages. The following Casino offering opened at high rates and gave the press their tickets for a week later when show had chance to smooth out.

Since the press wasn't invited to this opening on which the entire paris the attentical and news world focused eyes, perhaps Cecil is warming up for a week learned and mew world for the press wasn't invited to this opening on which the entire paris the attentical and news world focused eyes, perhaps Cecil is warming up for a week before she wants the newshawks peeking.

Rene de Saxe, also in the plece, is none other than Comte Guillaume de Segur, Cecil Sorel's husband.

'Day and Age' Banned

This Day and Age (Par) has considered too Fascistic for exhibition there.

Mrs. Ike Blumenthal Dies

Mother of Dick Blumenthal and ex-wife of Ike Blumenthal and ex-wife of Ike Blumenthal died here suddenly Friday (10).

Ike Blumenthal is Paramount's European chief. Dick is an associate producer at Paramount in Hollywood.

HAKIM STEPS DOWN

Resigns From Cinema House, Lo don, Which He Organized

London, Nov. 13. Eric Hakim, head of Cinema House, Ltd., which company he helped found, has turned in his res-ignation, effective immediately. No plans mentioned. Hakim has for some years been one of the leading indies here.

Germany Decrees Vaudfilm Scale **Must Top Grind**

Berlin, Nov. 3.

Icture houses with stage shows must charge a greater admission price than plain picture houses. According to a new regulation here. That's to protect sma: film houses from competition by the big houses that go in for de luxe policies. Film Chamber explained to the industry that it doesn't approve of a combination policy. However, because of current conditions, film houses that have stage facilities will be allowed to employ them to help employment as well as theatre owners. They must, however, ask higher prices than their competitors with straight films.

Intimation is that it is a temporary measure, with film and show theatre to be completely segregated to the future "f and when better.

theatre to be completely segregated in the future 'f and when better times arrive.

ALL HAVANA THEATRES ORDERED SHUT DOWN

With Cuba still in turmoil, all theatres were completely shut down Wednesday (8). They had been running afternoons only for some time, trouble generally breaking out in Havana during the evenings, but decided that meeting places of any cort was too dangerous currently. decided that meeting places of any sort was too dangerous currently, especially after some gunfire in a theatre during a performance, with shooting from one group in the pit into the balcony and back.

Dave Lewis, Metro manager in Havana, left the country completely because of the shutdown, and is in New York for a ho, office visit pending resumption of trade.

Dutch Newsreel Chain

The Hague, Nov. 4. Cineac, Ltd., exploiting newsre rind cinemas in Paris and Bru sels, going to start same scheme in Holland. Intends to build four the-

Holland. Intends to build four the-atres here: Amsterdam, Rotter-dam, The Hague and Groningen. Amsterdam chema to open first. Will have 650 seats and every-thing to be automatic. Visitor puts dime into slot-machine and gets his ticket; walks to door, which opens automatically when he breaks an invisible ray. Grind from 10 a.m. till midnight, show lasts one hour.

Quality Native-Mades Elbow U.S. Indies Out of Market in England

Tip on Diplomacy

There's a twist in the new Film Chamber regulations in Berlin, copies of which are available in New York, as re-gards members of the Nazi

gards memoers of the Naziparty.

It is up to the discretion of
theatre owners, the regulation reads, to allow members
of the military or navy departments as well as Nazi party
members, as well as one each
of their accompanying female
persons to use seats which are
one bracket higher in price
than those for which they paid,
provided that such persons are
in uniform.

Just up theatre
owners.

IMPORTS MAKE **UP GERMAN SHORTAGE**

Berlin, Nov. 4.
Three-month period, July 1 to
Sept. 30, shows up better in a film
trade way than had been expected.
Pictures censored during the quarter totaled 66, as compared with 54 fo

totaled 66, as compared with 54 Tor-the previous three months and 68 for the same period a year ago. Figures for the three months, as compared with a year ago show some interesting angles. Detailed data follows:

Month.	Ger- man. 6	Ameri- can, 8	Other 3	n, Total 17
Aug.	13	13	2	28
Sept	13	-7	1	21
	_		_	
Total		28	- 6	. 66
Comp	arison	with	same ;	period o

t	1932:				
	Month.	Ger-	Ameri- can.	Others.	Total.
u	July	16	7	ě	21
ı	Aug		:	2	16
ŧ I	Sept	11	3	2	10
1			-	_	===

Totals . 31 13 10 54
That would seem to indicate that exhibe are in better shape for product than they were a year ago, in spite of current political turmoli. American product for the past few months has more than doubled, although other countries have dropped on imports. That's due, of course, to the fact that the Germans are letting in more product than in the past, feeling a possible need for it and Americans, too, are sulpping in more fluidly for the purpose of catching nickels while they may. With German product holding up, as it seemingly is doing, the linort figures will probably be cut

up, as it seemingly is doing, the im-port figures will probably be cut considerably in the near future. Latter thought is indicated, any-way, by the comparison of Septem-ber and August, when imports were halved though no more than an equal amount of local product showed up.

Williamson-Tait Out of Red

Australian Legit Firm Reports First Profit Year Since '29

Sydney, Oct. For the first time since 1929 Williamson-Tait turned in a profit

Williamson-Tait turned in a profit of 3,580 pounds for year ending June, 1933. Directors elated by coming out of the red but will not recommend a dividend just yet. W-T. owing to flops, depression, and talker opposition, suffered heavy losses in 1930, 1931, and 1932 amounting to around 55,000 pounds. Year 1939 proved a happy year for the concern with about 50,800 nounds.

ounds profit.

Directors announce that with new Directors announce that with new attractions coming from London and New York, business in the legit field should increase. During the bad slump, W-T found that they could not afford to take any risk with the heavy cost of importations, and fell back reviving old musicals and comedies.

Raycol Travels Sydney, Oct. 24.

Cinesound Productions Ltd., and British Empire Films Ltd., have secured the Australian rights for the

Arrangements for the handling locally were completed by Stuart F. Doyle, m.d. of both concerns.

'Harmony' Closes

London, Nov. 13. Much Harmony (Par), closed two weeks at the Plaza Fri-day (10), with exceptional busi-

Took in more money than any film in that house has in the past seven years.

Retreat has been sounded American indie pictures in Eng-land. The one place where the in-die could compete on almost even

land. The one place where the indie could compete on almost even
ground with the majors until recentily is being rapidly taken away.
from him. With the field for independents narrowing on this side,
the loss of the British field, almost
as incrative for a long time. Ill bevery much felt.
Word has seeped through to New
York circles that Gaumont-British
is about through with distribution
of U. S. indie films and will handle
no more in the future except those
contracted for. When current contracts for such films are complete
they will not be renewed. Neither
is British International likely to go
for any minors. These two companies control not only film production and distribution in Britain,
but theatre exhibition as well, so
that their dropping the pictures
will be tantamount to the films being out in the cold as far as the
country is concerned.

Matter of Quality

Matter of Quality

Matter of Quality
Attitude in England is understood
to be that the British films have
become too good to be mingled on
programs with low cost American.
output. Both G-B and BIP now
make very few programmers, going
in for expensive production whenever possible. Such films are of so
much higher grade than average indie pictures put out in America, as
to make the latter almost unmarketable in Britain today.
This explains the recent closing
in of the ranks in Britain. Gaumont-British has amaigamated its

mont-British has amaigamated its

in of the ranks in Britain. Gaumont-British has amaigamated its
various companies and has done
away completely with Ideal and a
couple of smaller distributing subsidiaries, with concentration now
only on W&F, the main G-B distributing arm. That's to clear the
way for cleaning out the many little
pictures G-B previously imported.
BIP has not yet come to this declaion, it is understood, but BIP
has another way of handling the
problem. Here also there is understood to be a mulling over how soon
the ranks ought to be closed in
more tightly. But BIP has an arrangement whereby it shooves off
pictures that aren't quite good
enough.

enough.
Thus, all films bought for British distribution by BIP carry a
contractural clause whereby they
can be moved over by BIP into the
Fathe program. Pathe is the BIP
weak sister distributing arm, with the two BIP programs thereby defi-nitely marked for exhibitors, War-dour being the class 1 program and Pathe number two

dour being the class I program and Pathe number two.

With the dropping of Simon Rowson and William Gell by Gau-mont, it is understod the ranks were closed up somewhat on personnel also. Gell went over to MIP as head of Pathe and Rowson started blooms distribution common This his own distributing company. This maneuver, and other recent moves, are felt to be a thinning out and weeding out for greater eventual concentration of film biz.

Distrib Hampered

Where the independent American producer can turn next is, of course, obviously to the independent British distributor. But the difficulty here is that the independent British distributor. But the difficulty here is that the independent British distrib is getting less and less territory to cover. He has few theatres to sell to, for practical purposes, unless getting an outstanding film. And for an outstanding film. And for an outstanding film the producer doesn't need an indice distrib.

Situation becomes more acute for the reason that only a few years ago American indies could figure on about \$50,000 or so, out of the British, market. This sild slowly but definitely until today the best contact made by American indies in England is the Majestic deal with TDC, whereby the American com-

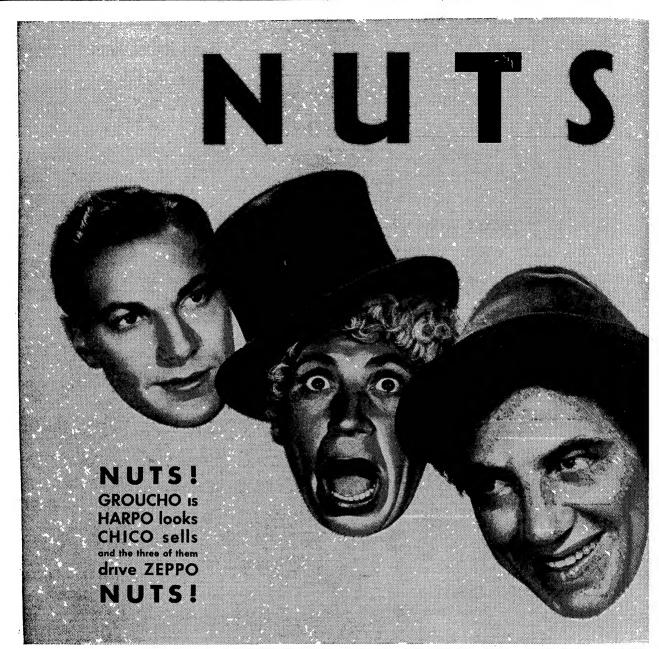
PDC, whereby the American company is guaranteed 1,500 pound per picture. That's the best figure per picture. That's the best figure being paid by anybody.

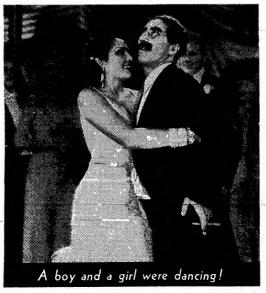
Hulbert's Playtime

Jack Hulbert and Cicely Court-neldge (Mrs. Hulbert), British stage and screen stars, are due in New York Thursday (14) on vacationing

After a couple days in New York with Arthur Lee, head of Gaumont-British's New York office, couple will go to Florida.

Supposedly no theatrical work for nem while here.

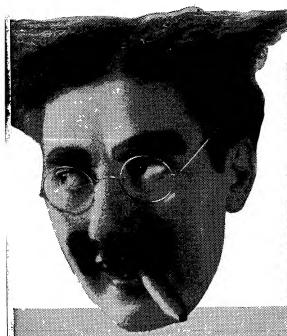






to SOUP!

LAUGHING SOUP Concocted by the greatest collection of gag men in motion-picture history... Brewed by the hand of Leo McCarey, who directed "The Kid From Spain." Decorated by any number of maidens out of uniform. And dished up by the FOUR MARXES.







**AMARX BROS. "DUCK SOUP"

a Paramount Picture, directed by Leo McCarey

if it's a PARAMOUNT PICTURE it's the best show in town!

(Sunday Concert):
For the clientele that makes a habit of these Sabbath night 'concerts' at \$2.75, the selection of darry Hershfield as m.c. on last Sunday's (12) marathon was a natural. They understood Hershfield and Hershfield understood them. The big difficulty will come here when those behind the booking have chausted the available m.c. a. In sighting around for their laugh proclivities the humorist in a couple spots delved deep into the blue for his stories. Some of them were of a kind that made even this mobblush. But in due time he emerged from the smoking-car murk and found that as long as the stuff had wit they were ready to laugh along will listed may not have been worth the ten when the sunday with the were ready to laugh along will listed may not have been worth the target.

with him.

Bill tiselt may not have been worth the tap but the congregation was regaled with enough first-rate entertainment to stamp the evening as well spent. A couple palooka acts somehow got mixed up with the proceedings but Hersheld's kindly apologies strainghtened out these kinks and the mistake were quiche forget coutling of the show there were enough highpoints to keep the interest intact. For the first section standout innovations went to Hal LeRoy and his two looker assistants, Wee Wille Robyn doubled into the niche with Abner Silver and Harriet Hoctor and her bailet support out of Hold Tour Horses, while the Hottor and her bailet support out of Hold Tour Horses, while the Hottor and her bailet support out of Hold Tour Horses, while the Hottor and her bailet support out of Hold Tour Horses, while the Hottor and her bailet support out of Hold Tour Horses, while the Hottor and her bailet support out of Hold Tour Horses, while the Hottor and her bailet support out of Hold Tour Horses, while the Hottor and her bailet support out of Hold Tour Horses, while the Horses and Horses

CAPITOL, N. Y.

CAPITOL, N. Y.

Kate Smith's 'Swanee Music Revue' unit in support of 'Prize-fighter and the Lady' (de true) and the Lady' (de

WINTER GARDEN, N.Y.

(Sunday Concert)

For the clientele that makes a habit of these Sabath night concerts at \$2.75, the selection of the concerts at \$2.75, the selec

ordinary and the cuteness their trump card.
Bowers, another comparatively new act that's been played to death around Broadway, got the booking office buffeting early in the season, but has been absent in recent weeks, or probably long enough to recoup. He did okay here with his animal noises and character impersonations.

Jack Miller's hand all looking

tions.

Jack Miller's band, all looking neat in Palm Beach suits with dark shirts, are an excellent musical background for Miss Smith and the other acts, but especially Miss Smith's singing. It's one of those technically excellent bands lacking in the color needed for strong stage impression.

impression.

Just the newsreel and trailer on the filler end. Business fair Friday night.

Bige.

STATE-LAKE, CHI

Chicago, Nov. 5.

Johnny Perkins is headliner currently making it two ex-B. & K. K. favs for this house, Al Kvalle, formerly of the Oriental, riding as m. c. Perkins is a natural in this town.

formerly of the Oriental, riding as m. c. Perkins is a natural in this town.

Perkins has a variety or pace that makes it a standard vaude turn anywhere. Ruth Petty, the vis-avis, makes up for the femme angle and gives Perkins a breathing spell while she unlooses the pipes. Perkins is in on a two-week contract and pide of the did-ove week contract and pide of the did-ove with the first the short of the did with the three the she without changing costume other than doff-ing hats and coats. Some change of dress would be a distinct help. Radio Aces in the deuce have a decided advantage over most radio turns; act at least has motion. The valuation mike technique with population of the she will be decided advantage over most radio turns; act at least has motion. The valuation mike technique with population with the population of the she will be decided and the first of the particularity well done.

The first of the firs

band scrambled out or the pit amount of the provided in the pr

ORPHEUM, LINCOLN

Lincoln, Nov. 8.

Lincoin, Nov. 8.

Cal Bard's back at the reins of this house management after a long absence while coding, and he's going back to the system which made money before. Price is cut to 25c top and there are two features in addition to the Paul Choler Capean State of the control of the control

and an excellent acrosatic clown team.
There's smart staging in this unit by rushing things up to the Reilly and the stage of the stage

time running right into a linear flarity that makes a neat closing flash. Two plos are 'Sweetheart of Sig Chi' (Mono) and Beneath the Sea' (Indie). First ple is helping because the Sig Chi's from the oliege, of course, interested and all the other frata want to go to alse it. Biz much better. Barnes.

STATE, N. Y.

STATE, N. Y.

State has one of those bills that play better than they shape up on onaper. Ralph Morgan, featured player in a series of click pictures, provides a name and gives excuse for elaborate lobby display of stills showing his character roles (Rasputin' and Bombshell' among them) calculated to pique fan curiosity But it is a specialty bill of stratight wandevit element on the stage. Layout shapes up nicely with a brisk opening, No. 2 that holds the pace, let down in speed in the Morgan spot No. 3; then a sock comedy next to closing and spirited dance fissh for a higher spirited dance fissh for a higher satisfactory finish climar, and the satisfactory finish climar, and the satisfactory finish climar, and the satisfactory finish climar, and shell (MG-M).

Joe Feanuts' Simfan Gigolos' is a novelty monkey turn depending upon its production excellence and first rate novelty. In effect it is a stage band show played entirely become and the stage of the state of th

Acts).
Morgan's 15 minutes or so are quiet, but audience interest was held up and the response satisfactory. Nevertheless, he was an interruption to the vaudeville speed of the show and the situation called for a sock

up and the response satisfactory. Nevertheless, he was an interruption to the vaudeville speed of the show and the situation called for a sock to pick it up again.

Three Slate Bros. provided the necessary element with plenty to spare. This structure was a single for a sock to pick it up again.

Three Slate Bros. provided the necessary element with plenty to spare. This structure was a single for the structure of the structure

Attendance opening night (Frl.) normal. Rush.

ROXY, SEATTLE

Seattle, Nov. 8.

This week the Roxy (J-vH) took to Pantages vaude, after a variety of policy which took the house from low take the week prior on a pix straight of \$3,000 to the top biz pulled in by the late Texas Guinan and company the preceding week of \$17,000.

from fow take the week price on a pix straight of \$3,000 to the top hix pulled in by the last Pexacding week of \$1,000 to the last per straight of the last per straight

NEWSREELS

TRANSLUX, N.Y.

(New)

RANISLOA, New New Yeark avenue is taking its newsreels and shorts so seriously the Luxer people, after passing a round 1,000,000 attendees by the turnstile at the 58th street theatre during the last two and a half years, decided Maddison avenue needed more than 150 seats. So the 450 seater two blocks north, which probably is the most modernistic theatre in the world, opened its doors Friday 100. The regular Lorents of the world, opened its doors Friday 100. The regular Lorents on between the new Luxer and any other so far as sound goes. It's about nearest thing to reproduction perfection in Manhattan. The booth investment of \$7,000 is big money these days for equipment, especially in a house of this size. Just \$3,500 went into the chairs and another \$10,000 for the vent system.

Inside there is little difference between this and glance a change in the lighting is noted. This is a suffused plink. As the result the walls which are covered in 'walnut tone motre silk,' as Johnnie Dowd describes it, appear maroonish to the Yee.

The child trade here isn't big. Ac-

eye.

The child trade here isn't big. According to the management it never runs over 10% of the gross, and only during holiday periods. Waly.

TRANSLUX

IRANSLUX
Indifference marks the make-up of both newsreel house programs this week. The Luxer passes up the New York election altogether with the management of the Embassy periods of Armistice Description of the New Series and Control of the New Series and Control of the Market Series of the New Seri

EMBASSY

REMBASSY

Newsreel men get their best break and pass it on to the audience when the sun is covering the entire football field. This is especially well illustrated here currently. The St. Mary's - Fordham clash was in shadow with the result that it is difficult to follow many of the plays. On the other hand, Colgate-Tulane and Navy-Notre Dame with well lighted ovals made it possible for camera to catch vividity all movements.

An Oklahoma oil fire, showing in both houses, is better presented at the Emb. This house has executed the Emb. This house has executed the the property of the Luxer, which has long been whooping it up as the way out of depression.

One of the most novel subjects

from the Luxer, which has iong ween whooping it up as the way out of depression.

One of the most novel subjects shown in the Emb is that of a rabbi, the sole voter in his district, going to the polls. By the time F-H gets through following the Lindberghs around Europe it will have enough footage to release either a serial or feature.

In the serial of feature the first property of the serial of the serial serial or feature. This is the time of the year when a barge overturns, exclusively Fox's. This is the time of the year when the Emb goes in heavily for such filler as ducks, turkeys, apples, parades and dancing foreigners, not to overlook Mussolimi. Memorial services for Ibanez in Spain, a sample of the Russian emissary, Emb also the Russian emissary, Emb also to like the the part of the Russian emissary, Emb also to like the the property of the services of the s

Johnson, the President and Gerard Swope. And right after this plug for the NRA it showed farmers holding up mill trucks and picketing highways.

Niagara Falls during the heavy wind, NBC moving into Radio City, Italy's mass marriage, Northern and Chinese archery among others on the program.

Waly.

Pantages, Hollywood

Money's worth in this 40c top vaude-first run combo. Ken Murray and Co., Florence Desmond and a production number built around Ravel's Bolero are the principal trimmings. Murray m. c.'s the show, mixing plenty of on the state of the principal trimmings the show of the state of the principal trimmings with mixed the state of the

introductions, but setting hot in his clowning with Milton Charleston and the cleanup, which utilizes Limberlegs Edwards to sock returned to be considered to b

'Design' at \$1.50

'Design For Living' will be roadshown by Paramount, tentatively
dated to open Nov. 22 at the Criterion, New York.

LINCOLN

Lincoln, Nov. 9.

Biz not as good as usual this week, and likewise the stage bill. It's built around the holdover of Jack Crawford and his band. They do 'Big, Bad Wolf' and Last Roundup' both.

Betray sisters, couple of musclestunters and acrobatic dancers, open the bill after the ork jazzes it up a bit. They have about two good stunts. On here about six minutes to fair reception.

Mack and Borden, comedy duo, score but once, when they do a bit imitating two hoofers fresh out of boarding school. Have one bit to do with a bid which might go over hetter. Has to do with a bid who have a but one when the boarding school. Have one bid no a bakery and for evidence shows the flour marks. He must have put 'em on himself because the thumbs point out the wrong way.

Madelon McKenzie, torch singer and cooch deluxa is in the trev

point out the wrong way.

Madelon McKenzle, torch singer
and cooch deluxe, is in the trey
spot. Gives a version of 'Minnie,
the Mooch' (bless the dear, old
lady), throws her parts about and
goes off never to return. Seems a
short five minutes.

Spot four is warmed plenty by
the Three Chocolate Drops who go
through all the legmania. Good
challenges and nice hands.

Pic is 'Beauty for Sale' (MG)
with entire show a bit more than
two hours.

Barney.

CIRCLE, N. Y.

CIRCLE, N. Y.

At 25c top for pictures of the major companies and five acts of vaude, one can't expect much in the way of talent on the stage end, and it isn't there, either, this hait.

With the large number of willing to work for marbles rather than not work at all, it should be possible to put together something better than is seen here.

One act on the current bill that's fairly good and shows promise. Four Playboys (New Acts), but so the show is pretty small time of the show is pretty small three and near to the impossible. The Playboys are colored boys in fast dancing routines. They are showing decidedly at disadvantage up here and on the small timey show. Opener looks like a third-rate circus attraction, Three Thy Tope (No. 2 Priday night at the show caught held the Playboys, who were thrown into the spot to take up an obvious wait for Ruth and Johnny Hayes. As a result, the Hayes turn, mixed double in songs and laughless talk had to close the bill, following the flash, Gene Moore and C. Emmett Gilloyle and Co. is the next to closer. Poor material and salesmanship keep it down.

Picture 'Storm at Daybreak' (MG). Business indifferent Friday evening.

PALACE, N. Y.

Pretty good show, both on stage and screen, but a triffe long, caused in part by the length of the fea-'Ace of Aces' (RKO), which ture, 76 minutes. Stage

ture, 'Ace of Aces' (RKO), which runs 78 minutes. Stage show could be tightened up a litle to run down the time consumed by the five-act bill, amounting Saturday afternoon to 69 minutes afternoon to 19 minutes afternoon to the packed first floor, a rarity around here ince the Pallost its class and went combination on a consecutive bass.

At first it begins to look like old times when Lahr starts out with the Lahr and Mercedes routine as 4 and 19 minutes, he goes into a bit with another man as a cop, then does the doctor's examination scene from Flying High.

Because of stage exigencies, Lahr is spotted third instead of next to closing. This doctor's examination can be considered the contract of the contract o

wherever the conscience sea useshears.
Combination of Lahr and Oliver on the one bill insures the show of more than the usual number of laughs. The quality is also a little better than the Palace has shown.
Roye and Maye, provide tasteful flash in closing the program, offering three dance numbers to the competent plane accompaniment provided by a male ivory-worker. Routine are split by two song numbers.

bors. No. 2 holds Jack Major, who's on 13 minutes. Known on the air as the Voice of the South' and billing himself that way, Major has a nice little turn that ends with his own yersion of 'Last Roundup,' including whistling and, of all things, yodeling. Major leads up to the song by defining 'dogie.' Char.

ORPHEUM, N. Y.

A vaudeville bill a little more mediocre than usual for the Loev Yorkville section half week start-ing Friday. Frame-up is on mon-otonous dead level without change otonous dead level without change of pace or distinction, saved from a complete loss by a generous flavoring of comedy and a sprightly finish in a dance revue. Attendance a little off on this Saturday afternoon, but probably will average up on the half-weck. Picture is the answer, 'Blonde Bombshell' (Metro). Uninspring stage show is no-body's fault in particular, but rather the result of a punchless assembly of turns. Opens with Case Bros. and Marie, two personable young men on the wire with woman assistant present strictly for billing purposes. Both of the property o of pace or distinction, saved from a

own. It's the speed that makes the number, since the revue has no special pattern or shape. Personnel has Costello and Lee, peppy juve and a plump pony size dancing soubret; Three Byrne Sisters, trio of precision steppers that might have come out of the Roxyette line-up for their style and spirit; Geruldine, acro-control and exper. Control girl is the highlight, showing a range of bits featured by astonishing twisting splits.

House leader Teddy King had allvely overture of war songs in observance of Armistice Day, Rush.

PARAMOUNT, N. Y.

(ACK BENNY UNIT)

Jack Benny, Mary Livingston, Jans and Whalen, Lita Grey Chapilin and the Bob Alton Girls comprise the Paul Oscard unit production titled 'Let's Get Going,' which constitutes the stage show at the Par this week. Feature is Chevaller's 'Way to Love the hand the Par this week. Feature is Chevaller's 'Way to Love the hand the par this week. Feature is Chevaller's 'Way to Love the hand the personal appearancing radio names siap together when cashing in on the ether rep. That's explained obviously by Benny's stage antecedents which, however, because of the greater consciousness impressed via the miles, even makes his fields of the present of the greater consciousness impressed via the miles, even makes his fields of the present of the

MUSIC HALL

Perceiving an opening in Universal's 'Only Yesterday' to bring the stage presentation and the picture in some sort of thematic relationship. Roxy this week revives the New York of other days in five tableaux. Results are not uniform in effectiveness.

in effectiveness, and the first framed but the immense size of the house and the fact that Roxy doesn't distribute binoculars mitigates against the intended humor of the tableau. It is too far off for the detail to stand out. Belle Flower and William Castle contribute chores.

liam Castle contribute chores.

Castle Garden (now the Aquarium) is painted on a drop. An old-time heman dances with an old-time house maid with red-and-white horizontally-striped stockings. Jenny Lind arrives in a real carriage with nervous horses that nearly ruin things. Then a finsh of Castle Garden Interior painted to a the present as off. Probably an ancient post card view. Viola Philo sings as Jenny.

A comedy trio in front of the

as Jenny.

A comedy trio in front of the drapes allows the change of scenery to an 180 date. Romele Van Holland of the complet of the change of scenery to an 180 date. Romele Van Holland of the change of the chan

ettes, etc.

In a ballroom of the Ward McAllister generation the girls performs Koster and Bial amazons.

This was excellent and also amusing. A good deal of research must
have been expanded on the whole
conception which, however, lacked
anything to astound or amaze.

anything to astound or amaze.

For Armistice week overture a composition called 'duns' with artillery on slides covering the curtain is used. Robert Weede is the baritone and hardly a word is intelligible, which is perhaps okay because the Flanders priest who presently gets the spoilight for a dramatic recitation is intelligible but what he has to say about dead heroes is so stereotyped, asinine and old-timey, and so out of keeping with modern Manhattan respect for realism that it narrowly dodges satire.

Land.

MICHIGAN, DETROIT

MICHIGAN, DETROIT

Detroit, Nov. 13.

This week marks the change in managership back to the former head, George W. Trendle, and his own department heads. While the house has been under the new regime for several weeks, this is the first show completely booked and produced by the new organization. In addition, this week marks the return to the local theatres of such former names as Edouard Werner, as orchestral disctors, excemendles. Both deserve a better opening show than the one built around them.

With a definite policy of clean shows in mind, Trendle has a production staff comprising Howard Pierce, doing the booking, assisted by Carla Torney, a holdover from the previous regime. On the show this week are Stan Cavanaugh Cass, Mack and Oxenta Novello, Moriarty and Burns, the Spartan Singers and the Carla Torney line. With a complete lack of a sock, show means little. Delbridge is used only for announcement and to lead the stage band. The nearest the show has to an applause getter is the production overture. Finale of the overture includes a flag waving production with can non any the stage control of the control

vein of mellow comedy and just enough sentiment.

Memory Lane its own portion of the mean of the mean

PALACE, CHICAGO

Chicago, Nov. 10.

At one o'clock Jimmy Savo was still on the train while manager Frank Smith rearranged the show. At 1:30 Savo was smacking them over their seats. First time in weeks that any act has clicked so heartily.

Dialog is still the weak link of the Sammy Lewis and Patti Moore act; that their act gets across so well is due to the ace mugging, business and hoofing. Their talk is more important, unfunny. On their comedy hoofing can't be topped.

Roxy Gang remnants are dill around, in the trey appoince turn on the billing of the first show their their show their dignity verges in the operaties will the class prestige of the tunes saving them. What happens to them if they try to get away from that defence is exemplified in the disaster that greeted the woman who condescended to sing Tree Got a Right to Sing a Torch Song.

Twe too a segar to closing. Impossible to dissect the Savo routine; the basis here is such abstract things as well as the control of the cont

things as showmanship and personality, without which there is no vaudeville.

Ted Weems brought his band over from the hotel for a week of personal appearance. Weems is a local fay, having the Trianon ballroom and other Chi apots. He did a long 25 minutes this afternoon, and a silce of some of this time would help. Weems has one of the best collections of singing-bandmen, practically every member of his band being able to get out an exercise the pipes. Pop tunes for the most part of the property of the pr

The following of the production of the productio

ROXY, N. Y.

Only the old Roxy can withstand such an unorthodox routine as hav-ing two dumb acts follow each other on the program. Fawcett and Lee have the job of following the Chi-nese risley troupe of Chung Lee Wah who open.

on the program. Fawcett and Lee have the job of following the Chinese risley troupe of Chung Lee Wal who open the program of Chung Lee Wal who open the program of the prog

BELMONT, CHICAGO

BELMONT, CHICAGO

Chicago, Nov. 8.

Revived interest in vaude apparent locally with the agents all once more attending the nabe spots to look over material. Before the William Morris office and Balaban & Katz showing spot and when operated by RKO was the Englewood rival for the town's showing honors.

B. & K. has done well with its vaude during the past spring and summer and goes into the winter according to the town's showing honors.

B. & K. has done well with its neighborhoods. Now has shows playing the Terminal, Congress, Senate, Norshore, Belmont, Tower, Marbor, Harding. All started with the Congress about six months ago with the booking job on that house inducing the discretization.





Talking Shorts

PLEASE'
Bing Crosby sketch

PLEASE
Bing Crosby sketch
18 Mins.
iatto, N.
Paramount.
And effort to dilute Bing Crosby
in a song recital to double reel
length, and no more successful than
nost similar efforts. He's supposed
to become enamored of a singing
teacher in a small town and
abandons an auto trip to take lessons.

sons:
One funny flash where a basso profunde is heard and it turns out to be a small boy. Rest of meetly slapstick and not very good of its kind. It's blamed on Vernon Dent. with Arvid Glistrom as director. Mary Kornman makes a delightful girl.

giri.

Gives a marquee name to a filler.
but that's about all.

Chic,

ANIAKEHAK'

'ANIAKEHAK'
Exploration 29 Mins.
Embassy, N.-Y.
In 29 minutes Father Hubbard
provides more realism, thrills and
human interest studies of the far
north than the majority of previous
feature-length trips into the ice

feature-length trips into the ice country.
Climax is the priest's descent into the world's largest crater country and his progress downward into a live volcanic hole, the smoke of which frequently obscures the men his party. This is described as the first exploration of its kind, as well as a trip up the side of another active volcano.
Prior to his arrival in this volcanic area, which is the one leg in the travel made by plane, the priest is shown wandering through regions which are tightly frozen in one sequence and later shown during the breadth.

the travel made by plane, the priest is shown wandering through regions which are tightly frozen in one sequence and later shown during the lecture of the capture of the c

LOUIS SOBOL 'Peeping T 20 Mins. Loew's Zi

Universal

Another in the series by the N. Y.
Journal's Broadway columnist. May
or may not have been around, but
first caught at this subsequent run
nabe house. Obviously made last
spring, as Paul Whiteman's Rhythm
Boys are spoken of, as from the
Hotel Billmore, N. Y., and the dance
team and number shown, at the
Paradise, are from last season's
floor show.

These, along with the stuttering
stooge for Fred Allen, Roy Atwell,
Gertrude Niesen, John Fogarty, a
couple of radio announcers and
other people, round out the personnel.

Sobol is introduced being examined

couple of hand amounts becomer people, round out the person the people, round out the person of the

Prizefighter and the Lady

MCM production and release. Myrna for, Max. East, Primo Carnera and Jack Dampsey co-starred; Waiter Huston, Otto Kruger featured. Directed by W. S. Van Dyke. Adapted by John Lee Mahin. Jr. und John Meehan from original by Frances Marion. Lester White, photon, At Cantol. Sew York, week Nov. 10. Running, time. On minutes.

Myrna Loy
Max Baer
Priva Carnera
Jack Demnsey
Water Hustey
Olto Kruger
Vince Barnett
Robert McWade
Murlel Evans
Jeon Howard

Happy combination a new freak name that will be talked about, and a picture that entertains in highpressure manner. That three of the four starred names are distinctly of the prize ring may limit it's femme appeal, although the campaign on the picture aims to break down that resistance by exploiting Max Baer as a new he-man lover

type.

If the women can be attracted on a wholesale basis, there's no telling how far 'Prizefighter and the Lady' will go as a grosser. Because on its merits it should do satisfactorily,

It took a woman, and the same woman, to write an out of the ordimary saga of a leather pusher. Frances Marion also penned 'The Champ.' This time no sob stuff or kid element; simply an ingenious rewrite of the prizefighter-anddame theme. Because of the familiar plot structure a personality
was needed to wrap the story was needed to wrap the story around. Baer was the personality

, he's a pleasant sur-

selected.

As for he's a pleasant surprise which will get the picture the talk and the money that talk brings. Part of the talk already is the possibility of Baer, quilting the 'ing, for pictures, which may or may not be somich maisrievy. After all, he carries the ear and nose of vegetarian transmit makes a took so good in a drawing room.

What Baer has is the physique of an Apollo, a very likable personality and an obvious ability to take direction on a picture stage. The chance to be an actor dimension of the surrounded with two of the screen's most preficient troupers, either of whom would ordinarily make the actor and the surrounded with two of the screen's most preficient troupers, cither of whom would ordinarily make the actor and production item, but does not be surrounded with two of the screen's most preficient troupers, cither of whom would ordinarily make the actor of whom would ordinarily make the surrounded with two of the screen's most preficient troupers, cither of whom would ordinarily make the surrounded with two of the screen's most preficient troupers, cither of whom would ordinarily make the surrounded with two of the screen's most preficient troupers, cither of whom would ordinarily make the surrounded with two of the screen's most preficient troupers, cither of whom would ordinarily make the surrounded with two of the screen's most preficient troupers, cither of whom would ordinarily make the surrounded with two of the screen's most preficient troupers, cither of whom would ordinarily make the surrounded with two of the screen's most preficient troupers, cither of whom would ordinarily make the surrounded with two of the surrounded with two of the screen's most preficient troupers, cither of whom would ordinarily make the surrounded with two of the su

their own selves. Baer in many respects is the real life counterpart of the role he plays. Dempsey is a promoter and referee and Carnera the heavyweight champ.

the role he plays. Dempsey is a promoter and referee and Carnera, the heavyweight champ.

The ring fight with carnera, Dempsey and Baer in the heavyweight champ.

The ring fight with the ring is the picture and Baer in the ring is the picture and the ring is the ring in the ether and adds to the interest, which is powerful plugging for the real fight, should it ever take place.

Becasue Carnera wouldn't stand for a kayo, the customary hero's victory at the finish had to be dropped. And it wouldn't be right to have the ring to have the ring to have the right to have the right of her with the

10 for the champ and five for Baer, but it's called a draw for the story's sake, and Baer's strong finish squares it.

There have been plenty of worse decisions at the real Madison Square Garden, whose atmosphere serves as the locale of this picture's fight sequence. Studio went a long way to make even the control of many ring celebs, among them Jess Williard and Jim Jefflets, before the bout, also going so far for effect as to use Carnera's real managers in the action. Bill Duffy gets his pan in often.

Miss Marion turned out an interesting character in her conceited but likeable pug, and an absorbing character in her conceited but likeable pug, and an absorbing the same strong of the same strong the same st

Miniature Reviews

'Prizefighter and the Lady' (Metro). Freak Max Baer starrer, which discloses the heavyweight fighter a good actor in film, possessed of good gate potentialities. Okay exploitation proposition.

'Only Yesterday' (U). Excellent entertainment introducing a new actress for the screen: Margaret Sullavan, who will probably go places. Should hold its own in all theatres.

'The Way to Love' (Par).
Mild Chevalier starrer Ann
Dvorak and E. E. Horton subfeatured and contribute little.

Dvorak and E. E. Horton sub-featured and contribute little.

illie and Gus' (Par). Two reel idea that does not stretch over the longer footage. Very funny in spots, but not enough spots. W. C. Fields and Alison Skipworth with Baby Leftoy for marquee strength.

Mad Game' (Fox). Entertaining film with Claire Tre-vor doing a standout characterization' to lift the picture into exciting amusement. Enough romance and action to satify with Spencer Tracy.

'Ace of Aces' (Radio). Richard Dix as a peace loving citizen' turned ruthless as an air ace in the war. Good aertal photography makes too lengthy pleture good entertainment. Elizabeth . Alian Ralph Bellamy in support.

'Sweetheart of Sigma Chi' (Mono). Good Indie on the undergraduate theme. Nice tunes and able to single in the splits.

' an of Sentiment' (1st Div.) Just another picture which

' an of Sentiment' (1st Div.)
Just another picture which
should fit the twin bills. Mostly dialog with little action. Owen Moore and Marian Marsh

'College Coach' (WB). Football yarn plus some laughs and easy to take. Cast names should help a bit to satisfac-

tory grosses.

'Her Spiendid Folly' (Progressive). Indic release for double bill utility. Mildly entertaining.

ONLY YESTERDAY

Universal production and release. Fea-ures Margaret Sullavan, John Boles, Edna May Oliver, Billie Burke, Benita Hung-Regimal Survival Survival Survival Survival Regimal Survival Survival Survival Survival Survival Survival Survival Survival Survival Hard Survival Survival Survival Survival Hard Survival Survival Survival Survival Merrit Gertad. At Music Hall, N. X. week Nov. 8. Running time, 139 mins. dialog, William Huriburt; photography, where North Nor

John M. Stahl has put together another adult, intelligent, human, and likable picture that should on the strength of these merits be a money picture. It has the additional ing.

memorable circumstance of introducing to the screen Margaret Sullavan, trained in legit and a gal of tuture box-office importance. This picture is as auspicious a launching, for a future great as could be asked by any performer.

Picture is studed with more or less prominen names, note the cast. Picture is studed with more or less prominen names, note the cast. Betty Blythe, Julia Faye, Bert Roach. Most of them are seen only for a quick flash and often only in the background. Universal says the picture was suggested by Frederick Lewis Allen's book, a volume of contemporary reminiscences. Thay conting the war, and ends in 1929 just as Wall Street laid that egg. Possibly it was the original intention to stress the recent history aspect. A picture could still be made on that subject but this isn't it. Only Kesterday is a good pit. Only Extended the contemporary reminiscences. The contemporary is a good prominent of the contemporary reminiscence in the story tradition of broken-hearted gals who love ardently, a trifle indiscreetly, and expire very young. Margaret Sullavan is the girl. An analysis of why she seems so promising would probably revert to the old truism that the best actors work within the brains and Miss Sull'in would probably revert to the old truism that the best actors work within the brains and Miss Sull'in would probably revert to the old truism that the best actors work within the brains and Miss Sull'in would probably revert to the old truism that the best actors work with the brains and Miss Sull'in would probably revert to the old truism that the best actors work with the prains and Miss Sull'in work would be more enduring for it is founded on character and personality. Her imporsonation breathes conviction and as the story unfolds she has a chance of displaying a range of emotions of the promotion of the prom

love scenes with the undercurrent of sadness are the twin pillars from which the authors have suspended that authors have suspended that authors have suspended that 1917 evening at the military ball in Virginia is handled beautifully. This picture seems certain to be potent for the women because passion and tenderness are mingled experity by authors and dialog writer in a dosage that makes for it income the suspension and tenderness are mingled crossing the suspension and tenderness are mingled crossing the suspension of the suspension and tenderness and dialog writer in a dosage that sixes for diameter in a dosage that sixes for the suspension and tenderness and dialog writer in a dosage that sixes for the suspension and tenderness and the sixes of the suspension and the suspension with lower deliberately necepting the renewed attentions of the man who doesn't know her. She never tells him.

The child grows up into a swell kid, played by a youngster named limmy Butler with much promise in his boyish bouyancy and cleaneut maniliess. As the picture end the summer of the summer o

Film needs little more praise that that it warrants its unusual length Land.

SID ROGELL SET AT COL.

Hollywood, Nov. 13
Sid Rogell stays with Columbia
an associate producer on ice pact.
His next will be 'Among the Miss

The Woman's Angle

'Only Yesterday' (U), strictly a woman's picture, especially for those who love to cry. A wealth of clothes for the girls to sec and copy.

'Sweetheart of Sigma Chi' (Mono). Rover lege. Okay for high school flaps. at Rawley Col-

'College Coach' (WB). How to get rich from the by-products of footall. Potential femme appeal of the cast snuffed out by 'for men' subject matter.

The Mad Game' (Fox). The snatch racket provides a lively background for meller, With Spencer Tracy it assures the gals interesting

'The Way to Love' (Par). A minor Chevaller concoction, agreeable but lacking the romantic development to put it over in a femme b.o. way.

rizefighter. And the Lady' (M-G). For men and women, the men for the realistic prizefight and the women for a new kind of screen here-

'Tillie and Gus' (Par). Formless hoke with keattered laughs, lacking substance and production to make it a contender for femme atten-

THE WAY TO LOVE

(WITH SONGS)

Paramount production and release. Stars Maurice Chevaller. Directed by Norman Taurog. Produced by Renjamin Ulazer; story and screen play. Geno Fowler and Cincerr additional dealers and all the start of the start o and Prank Butler, Music and Jayles,
Raiph Rainger and Lee Robin; connect,
Charles Laine. At the Paramount, N. Y.,
Francois. Rumber Market Chevaller
Madeleine. Ann Drorak
Monsleur Jose. Arthur Pierson
Suzanne. Minna Gombeat
Gent Ch. Douglas Dumbrille
Marco. John Miljan
Horrer Pierson
Robert Pierson
Arthur Housmon

Arthur Housmon

Monsieur Priaz. Afthir Housman
A Prunk. Afthir Housman
A Prunk. Afthir Housman
The prorest of the Chevaliers but
fair entertainment which will get
by on the strength of the star. Will
need all his marquee support. Ann
Dvorak is the lead in the role on
which Sylvia Sidney walked out
and it becomes evident why a fullfledged star would balk at the relatively stooge assignment.
It's another of those Paris locales
and a Montmartre romance. Miss
Dvorak is with carny knifehousman was been a star of the comprint of the premise of legal adoption.
E. E. Horton is again importantly
in support, this time as a love doctor whose atelier becomes the scene
of considerable hokum and general
business with inchriates, playful ladies, etc. This is typical of the
comedy in The Way to Love—it's
printipally synthetic and mechanriled just a bit too far. The hokum
carny wrestling sequence eventuates from the drunk stuff.
Chevaller, scemingly conscious of
yeoman needs to impress, works

ates from the drunk stuff.
Chevaller, scemingly conscious of yeoman needs to impress, works his personality overtime and to good effect, particularly in the song numbers. He's more in his element with choice tune material and has three opportunities, 'Lucky Guy,' Lover of Paree' and 'One-Room Flat,' the last two highly commercial.

cial.

Something has happened to Miss Dvorak since her hiatus in Hollywood production. Maybe, it's the part, but she misses here. John Miljan, Billy Bevan and Arthur Housman in bit parts get as much as some of the more prominent characters. Gorton seems lost almost altogether.

TILLIE AND GUS

Paramount production and release. Features W. C. Fields, Alison Skipworth. Baty LeRoy. Produced by Douglas MacLean. Directed by Francis Martin. Rupert Martin, screen play, Ben Reynolds, camera. At Rialto. N. Y., week Nov. 10. Running time, 50 mins. W. C. Fields Tillie Winterbottom... Alison Skipworth Tho King. Baby LeRoy Mary Sheridan. Jacqueline Wells Tho King. Jacqueline Wellson Mary Sheridan. Jacqueline Wilson Capitain Frag. George Barbler Capitain Frag. George Barbler

This is another effort to stretch a brief idea to feature length with horseplay and mechanical punch with the season of the stretch and appears to be some to the register. Chief hand appears to be some to the stretch and appears to the stretch and appears to the stretch and appears to the stretch and the stretch and

cont. out unis rich vein is earcely uncovered and with little to do the leads work so hard to stretch the material that their efforts become present and the second process of the second process. The second process was also and miss Skipworth are a married couple who have gone their separate ways but reunite when called to the old home for a presumable legacy. Local bad boy is trying to hog the fortune and oust the young couple from their inheritance. Last thing to be picked. Whipped into a rice setween the old boat and the new contender. Of course the old boat, owned by the youngsters, wins. Fields and friend wife then settle down to make it an admiring foursome in adoration of Baby LeRoy.

Fromise in the opening premise and process in the opening premise and mirring foursome in adoration of Baby LeRoy.

Fromise in the opening premise and process in the opening premise and mirring foursome in adoration of Baby LeRoy.

Fromise in the opening premise and process in the opening premise and process of the process o

any of choics to inject a training story. Fields is his usual self, but han-dicapped by material, and Miss Skipworth plays a bad second de-pressed by the lines and business handed her. Few favcical comedies

(Continued on page 30)

A PICTURE THAT STORMS THE AND WILL GO ON FOREVER . . .

FILM DAILY SAYS

"A CLASSIC"

It is a picture of unusual worth, one that is sure to win the plaudits of all who appreciate fine entertainment, that RKO Radio Pictures has turned out in this adaptation of the Louisa Alcott novel. If ever a classic walked out of book and into life with convincing reality, this one does. Everyone from adaptors and directors to players, cameramen and other technicians seems to have caught the spirit of the story, and its deeply sentimental charm is unfolded in a sympathetic manner that brings out all the emotional appeal and holds a suspense you would not have believed possible. To George Cukor who directed, Sarah Y Mason and Victor Heerman who did the script and Katharine Hepburn, Frances Dee, Jean Parker, Joan Bennett, Douglass Montgomery Henry Stephenson, Spring Byington, Edna May Oliver and Paul Lukas who head the cast) highest praise is due. Productions like this one do credit to the whole business of motion GILLETTE pictures.

WORLD PREMIERE RADIO CITY MUSIC HALL THURSDAY, NOV. 16TH



To them, of soaring genius, who reached for a star and brought to Earth this Miracle of Beauty.

MERIAN C. COOPER, Producer Kenneth Macgowan, Associate GEORGE CUKOR, Director

HEART AND CASCADES THE SOUL IN GLORY UNDIMMEDI



M. P DAILY SAYS

"A GEM"

"LITTLE WOMEN," produced by RKO, is fine enough and beautiful enough to belong to the whole picture business. It will beat down censorship arguments, bring new patrons to theatres, and if not that, certainly return many stragglers to the fold.

Wholesomeness and simplicity, twin characteristics which once meant something to the industry, return here and, as those who never doubted it have known all along, re-establish their rightful place. "Little Women" is like a delicate, nostalgic something out of the past—romantic, heart-thumping and appealing.

From Sarah Mason's and Victor Heerman's adaptation of Louisa May Alcott's American classic, to George Cukor's direction, to the highest of acting standards carried principally by the talented Katharine Hepburn, this Radio picture is an entertainment gem and a production achievement.

KANN



HEPBURN

in LOUISA MAY ALCOTT'S

WOMEN

with

JOAN BENNETT • PAUL LUKAS

FRANCES DEE • JEAN PARKER

EDNA MAY OLIVER

Douglass Montgomery

Henry Stephenson



Marx Bros. Try Hand Picked Idea For Coast 'Duck Soup' Preview

Hollywood, Nov.
Advertising the preview of Duck Soup' in the Los Angeles dailles, which brought loud complaints from Paramount exchange in exhibs, was really an attempt to carry out a new theory on previews—the authorized to carry out a new theory on previews—the authorized to carry out a new theory on previews—the authorized to carry out a new theory on previews—the authorized that had come specially to see the Four Marx Brothers. The brothers were behind the idea, figuring this kind of an audience was best fitted to pass judgment on their picture.

Many producers are coming to this way of thinking, chiefly in previewing films with stars having large followings. Preview crowd has foten been away off in tabbing pictures. With most people picking heir entertainment in advance, a haphazard audience wouldn't indicate box office possibilities for example of a Harlow, Arliss or Will Rogers picture, ar each has own following.

Previewing a Leslie Howard film in a house where the regular feature starred George O'Brien wouldn't give a fair estimate on the Howard pic, say the producers.

Sam Goldwyn also played to a picked audience in previewing Eddie Cantor's Roman Scandals' in sen Francisco, Goldwyn ran trailers in several neighborhood houses announcing an Eddie Cantor preview, the time and the theatre. Place was filled chiefly with fans who came to see Cantor.

DEFICIT OF WB CUT 55 P.C. TO \$6,291,748

The Warner Brothers, without quoting figures, state in an official company communication that September and October, this year, have resulted in a small net profit to

tember and October, this year, have resulted in a small net profit to the firm.

The company reduced its net loss for the fiscal year ended Aug. 26, 1933 by 55% as compared to the previous year, fore-short me, we will be suffered and the summer of the year onded Aug. 28, was 100s, after all usual dediction. A we to so, after all usual dediction in the year anded Aug. 28, was 26,231,748.46. Not 100s, after all usual dediction in net loss looks 114,091,045 of the previous year was 114,051,045 of the year ended Aug. 26, 1933, as compared with the previous year. Net income for the year ended Aug. 26, 1933, before amortization, depreciation and interest, was 223,504,457. Before amortization, depreciation and interest, charge, this figure would allow an operating profit of 31,941,559.

In addition to the operating loss sustained, a charge of \$1,176,591 has been made to deficit representing losses of a non-recurring nature, including losses arising from the substained of unprofitable properties and including a profit of \$1,286,070 arising from retirement of debentures and other funded obligations. Mortgages and funded debt were reduced from \$92,922,500,84 as of Aug. 27, 1932 to \$90,627,930 as of Aug. 20, 1933, without making any substantial change in the cash position of the company.

Cash on hand at Aug. 26, 1933 was \$2,831,123 as compared ith

KEITH STATEMENT

For 3d Quarter-Nine Mos. Total Net Loss \$354,038

Third quarter loss for B, F. Keith Third quarter loss for B. F. Keth Corp., RKO theatre subsid, ending Sept. 30, was \$210,012.67, bringing the nine months' net loss from operations as ended of the same date to \$354,038.63. First six months of the year showed a net loss of \$144,025.86. All figures are after depreciation and amortization.

Operating profit for the same nine with a grand before depreciation.

Operating profit for the same nine-months period, before depreciation and amortization was \$326,493.37. For the third quarter, the operation profit before depreciation and amortization, was \$13,417,50. Depreciation and amortizations charges for the nine months ended Sept. 30 was \$630,531,90. Amortiza-tion and depreciation for the third quarter ending Sept. 30 was \$223,-430,17.

Pecora Ouiz

(Continued from page 6) some commission and gave Clarke undisputed control.

The promoters sold the preferred and 50,000 of the common for \$2,250,000. Clarke retaining the 12500 remaining common shares and International using its receipts to acquire Acme Motten Picture Projector. Corp. for \$171,331, Nicholas Power Co. for \$690,777, and Precision Machine Co. another \$600,000.

sion Machine Co. another \$800,000.
Coinclentally, the bankers formed a trading account to stimulate a market for the securities placed on public sale, with Dodge, Clarke, and Pynchos with Dodge, Clarke, and Pynchos with Dodge, Clarke, and Pynchos a Co. profiting \$46,000 each of the company of the consultation of the consulta

national Projector Corp., which it is felt will revolutionize the film industry.

Clarker revealed he exchanged something less than 600,000 shares of international for stock in G. T. E. on a basis of one of the old for one and a quarter of the new, while 200,000 shares were swapped by the public one for one. The better ofter was held out to all comers until clarke acquired a majority interest in the new corporation. The G. T. E. head, in response to Pecora's inquiry about the fairness of this transaction, insisted the public had the same opportunity I had during the two to three months the original offer was open.

An earlier ground-floor proposition featured launching of International, Pecora brought out. When the G. T. E. predecessor was organized Wiggin and other participating bankers were given bargain rates which called for purchase of one share of preferred and three of common for \$30. After the company had been established, insiders sold one of preferred and three of common to the public for \$100, making a profit and also retaining 50,000 shares of the common for which their outlay was nothing.

When the session ended, Pecora was striving to obtain from Dodge the facts about a market pool trading in International stock. Although the financier insisted no eccount ever was formed to trade in International stormer.

ing in International stock. Although the financier. Insisted no secount ever was formed to trade in International common, he subsequently admitted an account mentioned in an office memorandum in 1927 was trading in preferred and allotment certificates.
Further details of this activity will be sought next week, when Pecora plans to recall Wiggin to the witness chair and go into the maneuvers by which Wall Street took over Fox.

Incorporations

Orient Exhibition Corp.; plays, pictures, etc.; capital stock, 310,000. Eugene Sponheimer and Grace L. Sponheimer. 1534 Edonwald avenue, Broax; Caroline Richtor, 335 Essais, 150,000. Eugene Sponheimer and Grace L. Sponheimer. Richtor, 335 Essais, 150,000. Richtor, 150,000. Marie E. Casey, Helen Tuttie, 150,000. Marie E. Casey, Helen Tuttie, and Witheiman Karmel, all of 20 Exchange place, New York.

Green Lake Amusement Co., Orchard, Edward C. Schutz, 253 Villa avenue, all of Burfato, Statut, 253 Villa avenue, all of Burfato.

C. Scoutz, ES Villa avenue, all of Buffalo.

Tramar Films, Inc.; pictures of all inds; capital stock, 100 shares no pur without the property of the property o

son, Kenilworth, N. J.; Willard Graham; till Beach street, Arlington, N. J.; Annie H. Berchen, G. Serventh avenue, Now Children's Rowr, Inc.; recreational facilities; capital stock, 220,000. Adels and Children's Rowr, Inc.; recreational facilities; capital stock, 220,000. Adels and Children's Control of the Control of t

Samuel Grown Standard Standard

Appell, 312 Crown street, Brooklyn; Lawrence Friedman, 180 Empire boulevalues of the Company o Dissolutions

Sandar Corp. Filed by Warner Bros. ictures, Inc., 321 West 44th street, New

York.
Vincent Theatres Enterprises, Inc. Filed
by Benjamin Neuman, 200 West 34th
street, New York.
Conster Car Manufacturing Co. Filed
by the company, 178 Saranac avenue,
Buffalo.

Buffalo.

Change of Capital

Fighty-first Street Theatre Corp.
\$125.000—\$20.000. Filed by William F.
Whitman, 1270 Sixth avenue, New York.

California

Universal Theatree Corp. Capital stock, \$25,000. none subscribed. Fred M. Slagel. J. Slagel, Robert Wallerstein, C. B. Glaema Enterprise.

Hanilin (1984). When the state of the state

sh.

rv Weber Agency, Inc. Capital
100 shares; none subscribed. Bsr.
D. Lane, Sara J. English, Josephine

Permits to Sell Stock

Associated Arts, Inc.; motion picture
ervice. To issue all of 100 shares, no Service. To issue all of 100 shares, no par.
Seven Seas Corp.: motion picture producing. To issue 400 of 1,000 shares, no par.

General Fetures Corp. of Calif.; mo-tion picture producing. To issue all of 100 shares, no par. To increase the control of the con-trol of the control of the corp. To increase of the corp. the corp.; San Francisco Embasey Theatre Corp.; theatre operating. To issue all of 1,000 shares, par \$1.

Oklahoma

Oklahoma City, Nov. 13.

Chandler Amusement Club, Chandler, Okla. Capital, \$5,000. Incorporators—Fred Dickinson, M. C. Dickinson and L. F. Dickinson, all of Chandler.

Judgments

Attica Film Cerp.; Columbia Univertivy; \$55,522.
Danceland Amusement Co., Inc.; Long.
stand Title Guarantee Co.; \$4,008.
Louise Groody; Beat & Co.; \$73.
Aurora Film Corp.; State Industrial
Journalssioner; \$110.

Stock Market

going on are extremely cautious not to say timid. There isn't a single exhibition of fireworks current in a 'mystery' stock. It is doubtful whether the market will see for many a day another coup like those in such issues as Auburn or Vanadium or Case Threshing that used to worker the tedium of tape followers are the tedium of tape followers are the sections.

(Continued from page 6) a better opening and in the last few minutes of trading there was a rather pronounced dip. dropped to around 1,000,000 shares and the amusements were pointedly neglected, with Loew sagging below 29 again and Warners off a fraction.

lenty of Economics

29 again and Warners off a fraction.

lenty of Economics

Out of a vast outpouring of argument and economic precept over the government's gold buying program, outside traders gathered nothing but confusion last week. The result on the tape was a net increase in the industrial average of title points, bringing the hard subsequent of the points, bringing the hard subsequent in the subsequent of the points, and thus it becomes evident that while various equity stocks are being influenced upward by whatever threat or promise of infation is contained in the government's fiscal operations, the influence does not be subsequently before the subsequently of the subse

rial and labor and no increase in income.

Neglect of amusement stocks has its cause in one of two situations. Either speculative money is being put into commodities or so-called inventory stocks (which amount to the same thing as commodities), to the exclusion of other kinds of securities, or the collapse of some of the leading units in the picture industry has completely allenated the speculator from the entire amusement family, at least for the time being.

many a day another coup like those in such issues as Auburn or Vanadum or Case Threshing that used to enliven the tedium of tape followers the tedium of tape followers are the tedium of tape followers the tedium of tape followers are the tedium of tape followers and the tedium of tedium of

speculator from the entire amusement family, at least for the time between the base and deal of logic in the assumption that inflation's first effect will be to improve prices of staples, putting more money in circulation—money that will later seep through the whole commercial structure; farmers, for instance, will get more cash and all the comparing the seep through the whole commercial structure; farmers, for instance, will get more cash and the comparing the seep seeds. Hence speculators figure on a prompt profit from the first phase of the campaign, a direct gain from rising primary prices such as grain or metals. Thereafter there still may be time for them to cash in on further progress of the recovery movemen.

In the early stages of the NRA drive there were a great many pools at work in specialities, but even these have moved aside. One good reason at the moment for the retirement, of cliques is, the attitude of the Administration toward speculative market operations. Congress mobody knows what agitation there will be for control of stock market practices. Feeling in the Street is that the Administration in the end will leave Wall Street alone to work out its own reform, and a good deal aiready has been done in this direction. But meanwhile the auspices and the stock of the control of stock market practices. Feeling in the Street is that the Administration in the end will leave Wall Street alone to work out its own reform, and a good deal arready has been done in this direction. Such elder campaigns as are now. Summary for week ending Saturda STOCK Ex again of 2½ to the end of the week at 75.

There was evidence of discouraged at 75.

There was evidence of discouraged selling in Paramount certificates, which lost ½ net to 1½, a mere fraction, of course, but still a drop of nearly 25% from the best of the week. Nothing came out in the way of progress toward a reorganization plan here. There were moderately large dealings in the two Pathologies, which is the property of the progress toward a reorganization of the the progress of the property of the progress of the progr

represented almiess drifting.

The Bond Market.

At least the amusement bonds performed according to form. The best descriptions sold off while the speculative grades held their own or moved up. Loew's dropped back 2 points on small transactions while Warner Bros, crept up a fraction as did Keith 6's. The Paramount liens were mixed. Older 6's held their word of the respective to the certificates of the respective varieties. Summary for week ending Saturday, November 11:

15/4 15/4 10/2 10/2 10/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2 11/2	95 916 58%	10 1 19%	41,800 58,200	Universal pref	20 71/6 80%	6%	6% 18% bid 88% +
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55½ 1½ 400 Consol. Film 34 3 8 14 83½ 2,100 Consol. Film 9½ 8 3½ 9½ + 8 9½ 4 8 9½ 4 8 9½ 4 8 9½ 4 8 9½ 4 7 7 - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - <td>78%</td> <td>85</td> <td></td> <td>Do pref. (6%)</td> <td>21/4</td> <td></td> <td>65 bld —</td>	78%	85		Do pref. (6%)	21/4		65 bld —
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5% 1% 400 Consol Film 8% 3 8	19	121/2	1,100	Fox. Class A	15	1414	14% +
714 % 200 American Scat	27% 5% 14%		2,100	Consol. Film pfd	9%	221/6 3 87/6	

OVER THE COUNTER, N. Y. Asked.

1 Roxy, Class A.....

1. Theatre ctis. sold \$10,000, @ \$4, off ½.

-F-Le ctis. sold \$16,000, @ 27½, 26½, 20½, off 1½.

-F-Pub ctis. sold \$24,000, @ 27½, 26½, 25½, off 1½.

EXPLOITATION By Epes W. Sargent

Spreading the Ad

Spreading the Ad

Immediately after Thanksgiving a theatre man is going to ofter a bivoyle as an Christmas present of the content of the cont

Pinched in Advance

Pinched in Advance

St. Paul.

With local cops keeping hands off in publicity projects involving nudes or semi-nudes, since the heat generated by the front-page glare given Floating Flo (fan dancer at the semi-nudes, since the heat generated by the front-page glare to have capture from the factor of the fan and the f

Car Co. Pays \$1,400

Car Co. Pays \$1,400

Minneapolls.

Neat tie-up sold by Harold Kaplan, managing director of the Minnesota theatre (Public) not the mesota theatre (Public) not director of the Minnesota theatre (Public) not did not big showhouse three large display ads, nearly an entire page each, in all three local sheets. Street railway company paid \$1,400 for the ads, which carried a large cut of the Minnesota theatre across the top. Add Fred? "Compratulations to the Minnesota theatre on your such the Minnesota theatre on your such the Minnesota theatre on your such man manager of the Minnesota theatre on your such man manager of the Minnesota theatre on your such manager of the Minnesota theatre of the Minnesota theatre of more than 100,000, with 70 percent believed to have been carried by street cars. See the Minnesota shows, Go by safe, comfortably heated street cars.

Safe Play

Safe Play

Fairmont, W. Va.

In casting about for means of exploiting 'invisible Man,' manager R.

E. Knight of Fairmont theatre additional to the state of the s

Marquee Dancers

Marquee Dancers

Gene Fox, advertising director of the Metropolitan theatre in Boston, gave the Bostonians one of the flashiest picture openings they have ever seen, when he played Warners Footlight Farade. The highlight of the opening night was having ten scantily clad gals do a hotchardance on the canopy of the Metropolitan, with 3 airplane searchlights and ten floodlights playing around the could be added to the canopy of the Metropolitan, with 3 airplane searchlights and ten floodlights playing around the could be added to the canopy of the Metropolitan, with 3 airplane searchlights and ten floodlights playing around the could be a few hundreds of people to the theatre.

Huston Helps 'Alice'

Raiph Huston of the Par press staff will accompany Charlotte Henry on her publicity tour of the nation to plug 'Alice in Wonder-land.' Tom Bally will do the ad-vance work for the tour, which is routed to the Pacific northwest and then east.

Official

Kansas City, Nov. 13.
What is believed to be the first time the U.S. Government has ever directly tied up with a theatre for the promotion of a picture star or a picture, was done here when the Post Office Department authorized and installed an official mail box in the lobby of Loew's Midland. The idea was for patrons of the house, and friends of Marie Dressler, to mail her congratulatory letters on her \$2d\$ birth-latory lett latory letters on her 62d birth-

day. When Manager McManus pro posed the plan to Postmaster Alexander Graham, the official took the matter up with Post-master-General Farley, and the master-General Farley, and the details were arranged without delay. The fact that the star would soon be seen in the the-atre in 'Christopher Bean' was not overlooked, however.

Sold by Sample

With musical comedies back, there might be an idea used with considerable success in the silent days when all above average features had a plug song. Perhaps, it should be added, and when sheet music sales were better.

sales were better.

Instead of merely singing the plug song a music store was induced to rig out a truck with a violinist and singer, the latter using a megaphone in those pre-loudspeaker days. The truck would park at the curb, the song warbled by the unseen tenor and then the side door would be shoved back and efforts made to sell copies to the listeners.

sell copies to the listeners.

It proved good business in those days. It might still be a good idea. Even if no copies were sold, it would still be a good plug for the musical score and probably help ticket sales in spite of competition from the track of the sold of the

Different Lobbies

Different Lobbies

Getting a different lobby takes some doing these days, but it is possible. One of the prettiest lobbies on record was an all black and white done in imitation of the old-fashioned woodcut style of art. Thera. was not a single touch of color in the lobby and yet it made a bigger splash than yellow on red. The walls and even the doors were masked in with only a were masked in which the paper who was used and not a gloss. It took two weeks of odd time work to get it right, but it was something that got mention in the newspapers and which brought people down to the house for the once over.

Another pretty lobby display was created from blue and silver except for the display of stills, which were Another pretty lobby display was created from blue and silver except for the display of stills, which were A third was effective in orange and hack, with the latter used for the lettering and trim.

Such trick lobbies should not be used more often than every six or eight weeks. A distinctive lobby

Such trick lobbles should not be used more often than every six or eight weeks. A distinctive lobby every week would rapidly become just an ordinary lobby for the house. It's the extra difference that counts.

Radio Contest

The Olympic theatre and radio station WIEX cooperated in sponsoring a radio audition contest to draw attention to Broadway Through a Keyhole. The audience at a night performance of the Olympic picked the winners, a youth and a girl between the ages of 17 and 25. The youth had to sing like Russ Columbo and the girl like Constance Cummings. Elimination contests were conducted at WIEX studios. Cash and jewelry were the prizes with the finalist competing for a wrist, watch.

Wuxtry!

Seattle.
Newshawits screamed 'War De-clared' on streets here this week, as they handed out tabloid sheet printed here. The 'extra' was to bally Torgotten Men' (Jewel) pre-miere, war plo at Rex (Hamrick). This spot has gone first run, The sheet was full of cannon, blood and bones a la 1917.

Loan Exhibits

With such pictures as 'She Done Him Wrong,' The Bowery,' 'I Loved a Woman' and 'The World Changes, bringing up the past, managers who are the such as the such

For Eyeglasses

For Eyeglasses

Exploitation is spreading. An optician who moved into the Empire
State building, N. Y., when it was
first opened, found he had made a
mistake in New York's then mosttalked-about building. His old
trade seemed to feel that they
would have to pay the higher rent
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would have to pay the inject reint on the new location. They stayed away.

Lately to MRA his business with typicals to his old customers to come in for a look-sea, but the response was small to the first appeal and rather less than nothing on the subsequent two pieces of mailing, so last week the orb inspector went the works.

Neatly engraved cards were sent out invitations for a reception and buffet lunch. It's the same as the theatre idea, but new for eye works. Occulist feels that if he can get them into his place once, they'll come back when the glims need fixing, just as a person who visits a new theatre is more apt to come again. It's the first visit that counts.

Fraternity Nites

Something new in the way of an exploitation contest. It takes the form of an offer of silver loving cup to the fraternity or sorrofty at Syracuse University sending the largest delegation to the Eckel on Fraternity Night of the Syracuse University sending the Winner determined by the signature of the state of the signature of t

Billing Loafer

Lynchburg, Nov. 13. Management of the Para-mount figured its advertising stunts were getting some draw, but they didn't realize how much until they decided last week to drop a coupon in each loaf of bread sold by a local baker.

bakery.
Two days later the Paramount got letter. It was from the manager of a Paramount theatre in Charlottesville, about 100 miles away.
He was doing a burn because

Teasers for 'Bull'

So old they are new, a set of teaser one-sheets used in San Fran-cisco for 'Dr. Jack,' a Harold Lloyd comedy, can be used for 'Dr. Bull' or on 'One Man's Journey.'

cisco for Dr. Jack; a Haroid Lloyd comedy, can be used for 'Dr. Bull' or on the Man Journey's last of the property of the prop

Selling 'Prize Fighter'

verning 'Prize Fighter'

New Haven.

Vernon Reaver at Poll's is plugging 'Prizefighter' for the male and female trade individually. He goes after the femme trade with a boost for Max Beer as the new 'R' man of the screen. Beer see the will man of the screen. Beer see the prize on the sporting page and ran an adv purporting to announce that 'New Haven has secured the battle of the century,' etc. Layout was typical fight adv. with only small line at bottom tieing in with theatre. An other help was the running of a state of the seed of the see

Copper Plugs

Topping the coppers is the fav publicity stunt of the midwest since the World's Fair taught 'em how Nude World' opened in Milwauke last week with the Moral Squad of the police department confiscating a number of stills from the front of the house.

P.a. Fred Minally

of the house.

P.a. Fred Mindlin printed up some \$8.10 scare sheets reading POLICE removed this photograph showing scene from 'Nude World,' and filled in the blanks of the house front.

Nautical Marquee

Nautical Marquee

Salior stories, and there always are some marines going around, could profitably revive a nautical marquee used some years ago in Jacksonville. The story of the marquee was provided with a three-foot ground the story of the marquee was provided with a three-foot structure suggesting a ship's rail, with the netting painted on board. Life preservers strung around gave the sales talks, and the title was displayed on a ship's bridge sufficient of the sales talks, and the title was displayed on a ship's bridge sufficient of the sales talks, and the title was provided up to railing not to be covered up to railing not to be covered up to the sales talks, and the title was displayed on a ship's bridge sufficient of the bridge with the lights, like the bridge, facing in both directions. Landlubbers should remember that the green light is on the bows one faces the bridge from the bows one faces the bridge from the bows one faces the bridge from the bridge and rail will give plenty of result. If desired a sea backing can be the sagatness the house wail, but the sagatness the house wail, but to use a radio for commercial signals, but be careful of FRC restrictions.

Exploits Taters

Exploits 'Taters

Exploits 'Taters Minneapoils.

The Minnesota Potato Growers' association obtained the coperation of all theatres throughout the state in a campaign to promote a Minnesota Potato Week,' Oct. 30 to Minnesota Fotato Week,' Oct. 30 to make the management of Minnesota grown potatoes.

Every Publik and many of the independent theatres ran a motion picture trailer. The sound spiel accompanying the picture urged Minnesotans to be loyal to Minnesota potatoes and to buy them not only during 'Minnesota Potato Week,' Minnesota Potato Week,' Madio talks and newspaper publicity emphasized the ciaim that potatoes are not faitening, as generally believed. The theatres donated the use of their screens.

Good Program

Good Program

Fifth Ave. Playhouse, N. Y., has a very well planned program. It's an art theatre and tries for the original. Current example is a six page folder, with one sheet short. This is folded so that it lies inside the turn. This discloses a double given over the page not wholly govered. But the page not wholly governed to a six shift in the page of the program of the program over to a six shift in the given over the page is announcement of the feature, with a smash cut, and the back is the underline with merely We join Mac West in saying 'Come Up and See Me Sometime.'

Typography is away from the usual line of show display and the entire layout suggests thought.

Skied 'Nite Flight'

Skied 'Nite Flight'

Lincoln, Neb.

Norm Prager, keeping the town consistently on the jump with his stunts for the Lincoln and Stuart theatres, did it again when he put on a two day aerial campaign high above town for 'Night Flight.' He hired a plane equipped with a siren and hung 3-feet-high metal letters on streamers out behind the plane spelling the name of the picture. Plane was sent up Sunday and Monday (the opening day) at two clock in the atternon and caught everybody's attention who could hear the siren. Gag had only been used once before and then during an election so it still had plenty of wallop.

Clean Coin

Use of cellophane as a medium of theatre exploitation and advertising was enlisted in Capitol theatre's campaign on Mae West. Idea is cellophane envelope on each piece of currency given out in making change at the box office. On wrapper is printed name of star and picture, theatre, date and slogans, such and some of the control of the

Prizes for Femmes

Promoting \$2,000 worth of merchandles as prizes, David Hillman has framed a matine contest at the Orpheum almed at the femme trade. Object of the contest is to identify the largest number of screen celeb caricatures.

Awards will be made during Christmas week, house figuring that this will bolster up the usually poor holiday stanza,

BEHIND the KEYS

Montgomery.

Milton Newsome, assist mgr. Päramount, goes to Birmingham as manager of the Rialto. Fred Bar-ton, doorman at Par succeeds New-some, while Eugene Partish, former manager Strand, takes over Empire.

Wheeling, W. Va.
Tony Stern, assistant manager
Warner, Pittsburgh, named manager of Victoria here.

Oklahoma City.

Oklahoma City.

District court, Cityde McCall was awarded verdict by jury for \$3,000 damages against Reno Theatres.
Inc., Oklahoma City, on charge of being ejected from the Reno theatre.
Management charged that 11-year-old boy was disorderly and will ap-

peal.
Nira, Tipton, Royal, Hydro, Par-amount, Tulsa, opened. Plaza, Picher, Savoy, Kingfisher, Guthrie in Guthrie; Rex, Clinton, Okla.,

closed.

R. & R. took over Metro at Durant, and Griffith Amusement Co. took-over. Guthrie. sk. Guthrie, from J. M. Fife.

Reopenings. in Oktahoma, Rainbow, Sulphur; Rex, Roosevelt; Ridto, Okeene; Rex, Ediorado; Liberty, Lone Worl; Arcadia, Enid, and Temple at Manguan.

Birmingham Birmingham R. B. Wilby last week closed a deal for the Temple, second run, once the ace house under Loew's. House dark, and no immediate repening is planned. Gene Parrieli.

manager of the Strand, Montgomery designated manager of Empire wher it reopens Nov. 11; also a Wilby

house.

Jack Phillips, manager of the Rialto, transferred by Wilby to manage Strand, Montgomery, Milos
Newsome, assistant manager of the
Paramount, Montgomery, becomes
manager of Rialto.

Los Angeles. C. F. Spaeth has taken over the Brentwood, Brentwood, from R. J.

Brentwood, Brentwood, from R. J. Goldberg.
Al Bowman has taken over the Glassell, L. A., from Donald Shaul. William Hughart has assumed management of the Central, Lowell, Arlz., from F-WC and has changed the name to the Studio. Azteca, Brawley, changed name to Eureka-DePaoil and Norris have reopened the Rainbow, Glendale, Arlz. Madame LaRue has unshuttered the Brea, at Brea, Calif.

Cal Bard, Indie theatre operator with three houses here, at a meeting of indie exhibs in Omaha last week was unanimously elected by the group to make all recommendations for the zoning, compliance and grievance boards in this territory.

Golumbus, Ga.
Mr. Frank D. Adams has been
appointed manager of the boolting
department of the Martin chain of
theatres, with offices in Atlanta,
Georgia.
Chain comprises a circuit of 22
houses in the south.



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First all-talking newsreel...and more than ever far ahead of the field. More news. better news. quicker news. because Fox Movietone News has the most complete world coverage of any newsreel. With sound and voice recorded at actual scene of the action. Insist on genuine news.

MAGIE CARPET of MONTEFONE - 26 One Roof out of the contract of



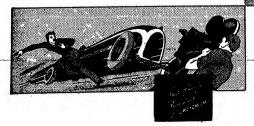
Let your patrons see the world from a theatre seat. With photography of unmatched beauty . . . natural sound . . . symphonic musical treatment . . . fascinating comment by a narrator's voice. Blends perfectly with any program. Showing in leading theatres everywhere.

MOVIE TINTYPES 12 One reel each



Screen hits of yesteryear ... including "The Great Train Robbery" and eleven other classics of the old Edison Company. Boiled down to one riotous reel each ... with side-splitting wisecracks by an off-stage voice. Just a belly-laugh natural. They will even make you laugh your head off.

ADVENTURES of the NEWS— REEL CAMERA MAN • 12 One Real each



Thrills that will knock your audiences right out of their seats . . . because they're REAL! Actual death-defying experiences of newsreel cameramen . . . who grind as danger rushes at them. Plus a blood-stirring off-stage voice, so your patrons won't miss a trick. Says Red Kann: "The stuff is gasp-inducing in its excitement."

All Produced by Movietone News, Inc.

Pasadena Admish War Has Dual 1st Runs in One Spot

Pasadena, Nov. 13.

Fox-West Coast has started a price war by switching first runs from the Pasadena to the Strand with a 25c top admish. Pasadena drops to 20c top and turns to the nd runs formerly in the Strand. but will double bill.

but will double bill.
Result is that Bard's Colorado
has started a dual first-run policy.
Likewise, all subsequent runs operated by indie exhibs are switching
to duals with 15c tops.
Tower, Warners' first
United Artists, operated by F-WC,
retain their 40c top.

AL E. CHRISTIE WANTS BANKRUPTCY RELEASE

Hollywood, Nov. 13.

Al E. Christle has made application for discharge in bankruptcy in Federal court, having assertedly compiled with every legal requirement in insolvency action taken a year ago in which the producer listed over \$2,000,000 in debts, as against approximately \$931,000 assets in property and stocks. Petition will be heard before Federal Judge Harry Hollzer Dec. 4.

Frisco's Price War

San Francisco, Nov. 13.
Price-war wages hottest in years as RKO cuts Golden Cate first time in history to 25 and 40c, effective Wednesday (15), with 'Only Yesterday' on screen. Fox going back to double bills Friday, continuing 10 vaude acts at 35c top.
F&M presentation out of Fox Orpheum, Oakland.
Sally Rand booked for the Warfield next week at \$3,000.

Exhib Loses Decision

Dallas, Nov. 13.

Dallas, Nov. 18.

Suit to force major producersdistributors to sell him films for his Denison (Tex.) theatre was lost by B. Legg in the 101st district court here. His petition named nearly all of the distributors in Dallas.

Rubin Fels of Victoria testified he closed his theatre after experiencing the same trouble.

Maschio Wants Commish

Hollywood, Nov. 13. Hollywood, Nov. 13.
John Maschio has filed sult for \$897 against Harry E. Edington of Edington & Vincent, claiming that amount on an agreement whereby he was to receive one-fitth of the commissions collected by the agency on managerial services for Charles Bickford, Phillips Holmes, Hilda Vaughan and Elissa Landi. Agency is asserted to have collected total of \$4,935 from the four players, and to have paid Maschio \$500 on the account.

FOX OPTIONS SCRIPTISTS

Hollywood, Nov. 13.
Fox has picked up the options of the eginald Berkeley and Oscar Sherian, writers, for another size

Berkeley is adapting 'Carolina, now in production. Sheridan is working on 'Murder in Trinidad.'

STAHL GETS 'IMITATIONS'

Hollywood, Nov. 13.

John M. tahl's next for Universal will be 'Imitations of Life,' Fannie Hurst novel.

Arthur

Richman writing the

Simonds Reins Premier

Dimonds Reins Premier
Hollywood, Nov. 13.
Les Simonds is taking over the production reins at Premier, starting the new job on 'She Was His Gal.' He is replacing Sig Neufeld, who is going with Roach as story head.

Simonds

Simonds, who has been working under Neufeld the past year, is the son of Joseph Simonds, president of Premier.

Crown's Indie 'Patrol'

Hollywood, Nov. 13. Buck McGowan, former assistan director, will produce a coast guard story titled 'Harbor Patrol.'

calls his company Crown Pic-

Joyce-Selznick Dough In Green Suit Released

Hollywood, Nov. 13.

Joyce & Selznick has succeeded in having attachments against the agency's bank accounts, which were slapped on by Al Green, director, lifted. The Green suit tied up over \$28,000.

SUNDAY SPORTS **WEDGE FOR** PA. PIX

Pittaburgh, Nov. 13.
Pennsylvania's overwhelming maJority for Sunday sports at general
election last week was good news
to showmen, who ele in the action
a definite indication that Sunday
shows are mounty where Pittsburgh in toward favored Sunday
sports and post seven to one.
Allegheny counter to one.
Allegheny counter to one,
and pittaburgh will enjoy its
interest Sunday baseball and footbal
interest Sunday baseball and footbal
interest Sunday baseball and footbal
interest weigelig into action, playinterest Sunday baseball and footbal
interest weigelig into action, playinterest swinging into action, playinterest swinging into action, playinterest swinging into action, playinterest swinging into action, playinto action, playinto the swinging into action, playinto the swinging into action, playinto the swinging into action, playinterest swinging into action, playinto the swinging into action, playinto, action into act

with George Gershwi as guest soloist, at Syria Mosque next Sun-day (19).

Trans-Lux Additions

The Trans-Lux circuit, now operating two houses in New York and one in Detroit, will shortly add to the string by invading Brooklyn, then Newark and Jersey City, as well as various other keys.

T-L opened a large house on Madison avenue between 59th and 60th streets Friday (10) to supplant the first site of T-L newsreels, on the same avenue at 58th street.

Cooper Operating Pool For Par-WB in Oklahoma

Oklahoma City, Nov. 13. of the Cooper-Paramoun in Oklahoma City is already in the in Oklahoma City is arready in the works. Management is under Joseph Cooper but Paramount and Warners participate actively in the thing. Around nine theatres con-cerned in the arrangement alto-

Warners participate actively in the thing. Around nine theatres concerned in the arrangement altogether.

The cooper-Par outfit is known as the Regal theatres and includes the Criterion, Capitol, Ritz, Victor and Circle. Warner theatres making up the pool include the Midwest, Liberty, Folly and Empress. Midwest was reopened Armistice Day (11) after being dark several months. wes. (11) a

Schulberg's 'Dame'

Hollywood, Nov. 13. Frowning on woman spy stories Schulberg has stponed Reunion' for several months.

Replaced by 'Good Dame,' starting Nov. 27, starring Sylvia Sidney.

ELIZ ALLEN IN 'POLICE'

Hollywood, Nov. 13.

Elizabeth Allen set for the femme lead in 'Mystery of the Dead Police' at Metro. Recently forced out of the lead in Radio's 'Long Long Father' because of a sprained ankle.

Edgar Selwyn directs with Larry Weingarten producine. Weingarten producing.

LEONARD GETS 'MARRIED'

Hollywood, Nov. 13. Robert Z. Leonard directs 'Un

happily Married' at Metro.

'Married' is an unproduced play
by Elmer Harris, who is on the lot
whipping it into screen shape.

PICTURES WB's Hipp, Cleve.

Cieveland, Nov. 13.

Hippodrome, owned by local operators since spring, is being taken over Nov. 21 by Warner Brothers as part of their expansion program, giving chain two downtown firstrun houses and two nabes in Cleve-

Deal was set by Nat Wolf, WB

Deal was set by Nat Wolf, WB division manager, who has been dickering with Charles E. Doty and C. R. Morley of the Hipp Operating Co. since Oct. 22.

Once leased by Walter Reade and and RKO, house will reopen under the Warner banner with "World Changes." Gream of WB product, along with some Fox and Columbia films. Is to be shown in this 3,600 seater. with remainder of circuit's seater. with remainder of circuit's seater, with remainder of circuit's first runs going into Warners' Lake William Watson retained as manager. Sidney Dannenberg named dis-trict manager of Hipp and chain's

STAGE WEDDING BRINGS **SUIT AGAINST WARNERS**

Reading, Nov. 13. Reading, Nov. 13.

Samuel Carlisle, treasurer for Warner Bros., has filed an answer to sult of Mr. and Mrs. Arthur Collins, who were married on the stage of the Astor theatre here last May. They were given cash, a trip to New York, outfits for the wedding and the honeymoon trip, but now claim \$711.50, which represents household goods, which they allege were promised them by Albert Sindlinger, local manager, who promoted the goods from local merchants, who remeged.

goods from local merchants, who re-neged.

Reply advances that Sindlinger acted in excess of his authority in making pomiles and disavives any complete of the state of the complete of the complete of the state of the complete of the ment around here. The State Fatte flopped recently on two marriages promised in front of the grandstand.

Tuning Up 'Fiddle'

Hollywood, Nov. 13. After looking at a rough cut of 'Cat and Fiddle,' Metro exces decided the film nosedived towards the end and ordered a rewrite job for the final two reels.

James K. McGuiness has the warmover job, with William K. Howard continuing to direct the new sequences.

Quarberg Scripts U Orig

Hollywood, Nov. 13.
Lincoln Quarberg, former press agent for Howard Hughes, gets his first writing chance. He is working on an original at Universal.
Ralph Freed, brother of Arthur Freed, and Willie Raskin are at the same studio on spec. They are adapting their own original while studio is considering another of their yarns, Trouble in the Air, musical. musical.

Revamp WB's 'Lady

Hollywood, Nov. 13.
Ralph Block and Doris Malloy
are revamping Warner's Gambling
Lady,' necessitating the set-back
of the starting date for perhaps a

week.
Pic was skeded to start within a fortnight with Barbara Stanwyck

Swerling at Universal

Hollywood, Nov. 13.
Jo Swerling now has his legs under a Universal typewriter tapping out the script on Little Man, What Now?

Swerling usually labors for Co-

MG Buys Coach Yarn

Hollywood, Nov. 13.
Metro has purchased 'The Gravy
Game,' Satevepost story of a foot-ball coach by Harry Stuhldreher, of the Four Horsemen of Notre Dame, and W. Thornton Martin. Robert Montgomery gets the lead.

Gersdorf Vice Farnol

Hollywood, Nov. 13.

Phil Gersdorf succeeds Lynn Farnol as publicity director for Sam
Goldwyn. Farnol has departed for
New York.
Gersdorf glyps up freelance publicity which he has been doing since
he resigned from the Charles R.
Rogers organization.

See ERPI Contract Loophole

Minneapolis Court's Decision Cites Stanley Test Case

Pittsburgh Nabe Quits Policy of Two-for-One

Pittsburgh, Nov.

Stealing march on proposed film code, Fulton theatre here of its own accord has definitely decided to abandon 2-for-1 coupon policy. Went into effect Thursday (9) with opening of Trivate Life of Henry VIII. Management cided to ban premium tickets. Exchanges all breathing easier as a result, for they've lost plenty of business through Fulton's 2-for-1's. Circuits in many cases have refuse.

pusiness through Fulton's 2-for-1's. Circuits in many cases have refused to play product in their nabe houses that previously played this site, claiming first-run scale in such a case was considerably under scales maintained in naborhood houses.

PAR TRUSTEES WANT FORMAL APPROVAL

Referee Henry K. Davis has set Nov. 24 as the date on which the Paramount trustees will go before the courts to seek approval on three matters which have long been pending. Included is authorization to the

Included is authorization to the trustees to purchase or otherwise acquire for themselves, or nominees, any claims, demands, debts, moneys, accounts, etc., against any corporation directy or indirectly owned or controlled by Paramount other than Film Production Corp. This authorization is understood to be wanted to cover any action Par may want to take in subsidiaries such as Publix Enterprises, itself in bankruptcy.

Another matter to come up Nov.

iaries such as Publix Enterprises, itself in bankrupicy.

Another matter to come up Nov. Va will be approval on any steps the trustees may taken in connection with theatre or other properties in San Francisco, Oakland, Portland and Seattle, which were leased to Fox Film Corp. on Dec. 10, 1930, and on which the trustees are working out negotiations for lease changes, extension of bond maturities, decrease in interest, etc. Third trustee proposal stated for approval is compromise of a claim with Walter Reade and Frank V. Storrs, whing out a \$250,000 indebtedness to the Reade-Storrs partnership in return for cancellation by Par of \$100,000 wed by Reade to Par on equipment and other improvements to his theatres while under Par operation and control.

BLONDELL WANTS AGCY. TO VOID HER CONTRACT

Hollywood, Nov. 13. Joan Blondell is asking Superior court for rescission of managerial contract with the William Morris agency on the asserted ground that latter didn't properly look after her

latter didn't properly look after her interests.
Actress states in her complaint that a representative of the agency suggested as a method of professional behavior that she should, when east, walt until a day or two before starting in a pic, and then walk demanding a higher salary Miss Blondell claims she herself terminated the agreement, but the agency insists she is still bound.

Goldman's Bow-Out

Philadelphia, Nov. 13.
Philly is still buzzing about the udden resignation of William sudden resignation of William Goldman as general manager for WB-here I.-J. Hoffman, one of the

WB-here-L-J-Hoffman-one-of-the-two national supervisors for War-ners, has been in town ever since the Goldman announcement and is prominently mentioned. Goldman made no statement other; than he was figuring on a long vacation. His salary was sup-pored to be over \$75,000. Word, if any and when, will come direct-ly from the New York office.

Minneapolis, Nov.

Minneapoils, Nov.
Exhibitors may find a loophole
in the ERPI sound equipment contracts in the rulling of, Judge B.
Wight in federal district court that
the lilegality of the ERPI standard
sound equipment purchase contract,
as held in the Stanley case, consittutes a legal defense on exhibitors' part for refusing to abide by
the agreement's terms.
he rulling was made in the replevin suit brought by ERPI against
the Bennel Berger Amus. Co. to
recover possession of the sound
equipment in the Eliko theatre, Bemiddi, because of the alleged fallure on the Berger's company's part
to carry out its portion of the
agreement.
After paying \$15,000 for the equip-

agreement.
After paying \$15,000 for the equipment, the Berger company refused to continue to pay the \$20 a week service charge which the agreement provided should extend for eight years. S. P. Halpern, attorney for provided should extend for eight years. S. P. Halpern, attorney for Berger, opposing the replevin, originally contended, as a defense, that Berger bought the equipment instead of leasing it, as claimed by ERPI, and that the latter had no night to its possession. Last week Terger sought to amend his original answer by setting up the defense that the contract, having been ruied illegal because of its violation of the anti-trust law and Clayton act, could not be enforced. He also claimed that it was null and void because ERPI allegadly had fraudulently misrepresented to Berger that it had a monopoly on sound recording, etc., and he set up a \$15,000 counter claim.

In opposing the petition for amendment, ERPI argued that the allegad llegality of the contract did not constitute a defense grounds, but the court held in Berger's

not constitute a defense grounds, but the court held in Berger's favor. Trial of the replevin suit was set for Dec. 12.

PAN. H'WOOD, TAKES U. PIX AWAY FROM RKO

Hollywood, Nov. 13 Hollywood, Nov. 13.

Pantages (FWC) has taken the
Universal bookings away from RKO
for the coming season, with the exception of 'Counsellor at Law' and
'Invisible Man.'

This counts had have brought by

This couple had been brought by RKO previous to the Pan deal.

Slow Colman Pic

Hollywood, Nov. 13.
Unless a story is found for Ronald Colman within the next few weeks, 20th Century will not make a picture with the star on this r's program.

Studio feels that it would be better to hold off until next season rather than rush a pic through for the current program. If called off Colman will make two for 20th next

Talk Pan-F-WC Deal

Talk Pan-F-WC Deal

Los Angeles, Nov. 13.

Fox-West Coast, via Attorney
Charles F. Buckley, is set to file a
petition this week for court approval
of the proposed deal betwen Alexander Pantages and Fox-West
Coast Theatres Corporation for 5050 ownership and operation of the
Pantages Hollywood theatre. Circuit's participation must have the
okay of Referee in Bankruptcy
Samuel W. McNabb.

OPERATOR FOR CONGRESS

OPERATOR FOR CONGRESS
Clarksburg, W. Va., Nov. 13.
Dorsey Annon, member of Clarksburg Motion Picture Operator
U. S. House of Representatives by
Socialist Party in Third Congressional District.
Special election will be held Nov.
28 to fill vacancy created by death
of Congressman Lynn S. Hornor,
former manager of the Grand Opera
House here.

House here.

'Reformania' Set

Meiormania' Set
Harry Rapf has engaged Al Boas-borg to write and direct 'Reform-ania,' two-reel Technicolor filmusi-cal for MGM.
Sam Paca.

Sam Baerwitz will supervise it.

THERE IS NOTHING BIGGER THAN



Tonight at the \$2 Astor Theatre, N.Y. "Trader Horn" yields its laurels to an even greater Metro-Goldwyn-Mayer attraction

A W. S. VAN DYKE PRODUCTION

BENNETT BLAH IN SEATTLE, ONLY \$2,000 Seattle, Nov. 13, Orpheum drops admission price this week from 40c. to 35c., with two-bits the balcony fare anytime. This is in the second round of the battle with its near-neighbor, Roxy, where vaude opened last week, to work of the second round of the sum of the second round of the sum of the second round rou

Seattle, Nov. 13,
Orpheum drops admission price
this week from 40c, to 35cc, with
two-bits the balcony fare anytime.
This is in the second round of the
battle with its near-neighbor, Roxy,
where vaude opened last week,
Number of acts at Orpheum cut this
week from ten to eight, with likelihood to settle soon at six acts, but
higher quality.

Estimates for Thie Week
Blue Mouse (Hamrick) (350; 2540) 'After Tonight' (RKO). Constance Bennett picture at \$2,000 is
pronounced disappointment. Last
week, 'Love, Honor and On Baby
(WB), dual on the way to exceptional \$4,500. Last week, 'Song of
Songs' (Far) and 'Captured'
(WB), dual on the way to exceptional \$4,500. Last week, 'Song of
Songs' (Far) and 'Saby Face' (WB),
fair \$3,300.

Fifth Avenue (Evergreen) (2,400;

29) Dr. Bull' (Rox) and Captured' (WB), dual on the way to exceptional \$4,500. Last week, Song of Songs' (Far) and Baby Face (WB), fair \$3,30 and Captured' (Far), fair \$3,30 and Captured' (MG), \$5,900. Liberty (Jo-Wh) (1,900; 10-15-25). The Last Trail' (Fox) and The Avenger' (Mono) dual, steady biz here, westerns liked, indicated \$4, avenger' (Mono) dual, steady biz here, westerns liked, indicated \$4, avenger' (Mono) dual, steady biz here, westerns liked, indicated \$4, avenger' (Mono) dual, steady biz here, westerns liked, indicated \$4, avenger' (Mono) dual, steady biz here, westerns liked, indicated \$4, avenger' (Mono) dual, steady biz here, westerns liked, indicated \$4, avenger' (Mono) dual, steady biz here, with Gulterson orchestra and stage prologue, en route to \$2,000 for six days. Last week, Two learts in Waltz Time' (Ger) surprised at good \$3,700. (900; 25-40) Thord and steady for the fact of the fair of the fair

PROVIDENCE

PROVIDENCE

(Continued from page 8)
markable thing town has had in years, While present pace not as of the outstanding box office, litems currently. First week picture soared to unexpected heights tilting \$17,000, and breaking all house records for last 19 years. This despite lowest scale in 'prices Paramount has had in years. Second week should bring in at least \$10,000 on strength of "Footlight Parade," at Majestic, the assured highlight of the present stanza; at least \$10,000 on strength of "Footlight Parade," at Majestic, the assured highlight of the straight picture houses this week, eliminating vaudeville after six weeks. Management here tried everything to put vaude over, but the fans did to put vaude over, but the fans did of the present of the present of the present of the put vaude over, but the fans did of put vaude over, but the the other combo stands in town, proving that the put wand of the other combo stands in town, proving that the natives went fairly decent picture with their stage shows.

"Only Yesterday" and Above the Clouds on RKO Albee twin bill. While critics are standing on their heads praising the pit, and engage for names in both films are holding things back.

Fay's and Loew's, now the only two variety houses in town, are fighting it out with radio names on their bills. Johnny Marvin at Fay's and Arthur rupset I bewel, and Another upset in the theatrical face of Providence is the sudden departure of stock at Modern Saturday after more than 30 weeks of legit. Last winter and spring town did okay by dramatic stock, but last couple of months house has been on losing end, and as a consequence same management.

Picture houses grateful that Lew Talbot its darkening the Met after two weeks of successful opera. Misci lovers have stormed the theatring th after night, at the expense of picture and variety stands.

Est

Forcottea Mon' (Jew'al) big cam paign, stressing realities, headed or \$3.500, good for house. Last week, Ellind Adventure' (RKC) with stage Georgie Minstreis' a fiop, only \$2.500. Roxy (J-YH) (2.300; 25-30). Above the Clouds' (Col), but stage show has the wallop, headlined by Roscoe Atea, around \$7.200. Last week, 'Charlie Chan's Greatest Case and vaude, eight days, okay at \$7.200.

Buddy Rogers with 'Chance,' Nice \$17,000, Cincy's Big Noise

Cin

RADIO BALLYS FOOTBALL. DENT IND.

Indianapolis, Nov. 18.

Indianapolis, Nov. 13.

Lum and Abner, heading a 12-act radio show at the Cadle Tabernacle last Friday night, played to something like 5000, attracted by the big ad campaign stressing 'free admission of the compaign at the the compaign at

\$5,500 mark, which is a trific light-weight.

'Right to Romance' will do no bet-weight.

'Right to Romance' will do no bet-ter than a mild \$4,200 at the Circle in spite of lots of ballyhoo for the world-premiere angle. Bennett seems to be slipping as a sure thing at the Apollo with 'After Tonight' and the Lyric is westing a poing and the Lyric is westing a poing and the Lyric is westing a poing battle with 'Mayor of 'Hell.' unable to raise itself above \$3,400. House is preparing for another fling at a vaudilm policy beginning Nov. 24 under the direction of Charles 'Munder policies and has closed three times kince the first of the year. Estimates for This Week

Estimates for This Week

BARON,' 12G, 'TILLIE' AND MUNI, 10G, NEW'K

Nothing sensational is happening here. Looks as though Proctor's would come out nicely with Berkeley Square' and Rafter Romance at \$3,500, while World Changes' at the Branford should cop a fine \$10,000.

the Branford should cop a fine \$10,000.
Friday Proctor's restores vaudeville, opening with Cab Calloway. The house has done spiendidly with pictures but all pictures aren't so strong as most of those shown.
Shubert has dropped its top to \$1.50 and as the Broad is still \$1.10 the legits will offer real opposition to films as soon as they get on to the possibilities of these prices. The possibilities of these prices to the possibilities of these prices. Branch we would be a baye the Branch was the Last story has them taking the Rallo, but nothing definite, A while age oven the papers had been in the Shubert.

Estimates for This Week

Estimates for This Week

Branford (WB) (2,986; 15-65), World Changes' (FN). Film liked and may come near a fine \$10,000. Last week Kennel Murder Case' (WB) (1,200; 15-25-35-150) Torch Singer' (Par) and Deliver (1). Ought to do fairly well well of the state of the

99), Tillie and Gus' (Par) and vode. Nothing hot here and will hardly lead to the property of the property of

\$9,300.

Terminal (Skouras) (1,900; 15-40), 'Aggle Appleby' (RKO) 16-40 (Mad Game' (Fox), On eight days should be near \$4,000. Last week 'Chance 'at Heaven' (RKO) and \$4,000.

Studio Placements

Hollywood, Nov. 13.

Homer Croy, to scrip and Walter
Woods, continuity 'David Harum,

Fox. Frank Partos, script 'Good Dame irls in a Boat

Sam Ash, 'Par Par Par Hooray, 'Radio. William J. Cowen, to direct 'Taxi Dancer, 'Ken. Goldsmith. Ward. Bond, 'Night Bus,' Col. Richard Carle, 'Border Legion,' Par.

Par.
Victor Heerman, adapting 'Age of Innocence, Radio.
Gordon Westcott, 'Hells

Gordon Westcott, Hens
Gordon Westcott, Hens
Wilgel ruce, Murder at Trinidad,
and Follies, Fox
And Follies, Fox
Vila, Mc.
Vila, Mc.
Stancis Lucas, kid actor, Viva
Vila, Mc.
Sila, Mc.
Solero, Par.
Christian Rub, No Cannons Roar,
Col.
Marjorie Gateson, Betty Furness,
Edwin Stanley, Let's Fall in Love,
Col.

ol. Alden Chase, 'Carolina,' Fox. Esther Muir, 'The Divorce Bed,

Majestic.
Robert Manning, Jack Nelson short, Met.
Jose Rublo, 'Cardboard City,' Fox-

Jose Rubbo,
Span,
Joel Sayre, scripting 'It's a Pleasure to Lose,' Par.
Claire Dodd, 'Journal of Crime,'

WE. Glenda Farrell, 'Hells Bells,' WB. Leo Birlinski, scripting untitled yarn, MG. Harlan Knight and Chief Myers, Laughing Boy,' Mero. Sam Hellman, scripting 'So You Won't Sins,' Radio. Henry Gordon, Raymol Hurst, C. Henry Gordon, Raymol Hatton, 'Comeback,' Metro.

o. Al Boasberg, directs, Reformania, George Barbler, 'Journal of Crime.

George Barbler, 'Journal of Crime,'
WB.
Alan Mowbray, 'House of Rothschilld,' 20th Cent.
Allen Jenkins, Ruth Donnelly and
Glenda Farrell, 'Heat Lightning,'

WB.
Roy Del Ruth, directing, and Ben
Markson, scripting, 'Upper World,'
WB. Pat O'Brien, 'Gambling Lady,

WB.
Archie Mayo, directs, Gambling
Lady, WB.
Arthur Byron, 'House of Roths-child,' 20th Cent.
Gordon Westcott, Henry O'Nelli,
Hell's Bells.

Hell's Bells.'
Douglas Doty, scripting 'Helr to Horrah, 'Fox.
Dorothy Gray, David Durand, Marllyn Knowlden, Wally Albright, Cora Sue Collins, Shirley Temple, Gyoce Kay, George Billings, William Janney, Clara Blandick, Sarah Padden, Dorothy Peterson, 'As the Earth Turns,' WB.
Louise Fazends, Wonder
WB.
Eleanor Hust, Directory (No. 12)

WB.
Eleanor Hunt, Diana Seaby, Fay
Plerre, Matthew Betz, Tom Kennedy, James Morton, William Irving,
in Harry Langdon short, Gillstrom-Pierre

in Harry Langdon short, Gillstrom-Par, George Grandee, 'She Was His Gal,' Premier, George Barr Brown transferred from Fox Hollywood, bublicity de-partment to Fox Westwood, Barbara Bedford, Tom Francis, Woman's Man,' Mono. Ben Alexander, 'Once to Every Woman,' Col. Arthur Richman, Imitation of Life,' U.

George Meeker, Heir to Hoorah,'

George Meeker, 'Heir to Hoorah,'
Fox.
Dorothy Lee Walker, 'Follies,' Fox.
Noel Francis, Bradley, 'What's
Your Racket, 'Mayfair.
Richard Carle, 'Born
20th Cent.

Selmar Jackson, 'Hell's Bells,' WB. Bobby Watson, 'Transcontinental

Selmar Jackson, Alexa Selmar Jackson, Alexa Selmar Jackson, Alexa Selmar Jackson, Richelavia, scripting World Outside, Radio, Alican Carlyle, Symphony of Suds, Roach.

Gariyie, 'Symphony of Suds,' Roach, Margaret de Man,' Mono.
Bruce Mitchell, "All of Me,' Par, Sonia Wolfson, writing fashion news, Wurtzel-Fox.
Helen Westley, Florence Arliss, Murray Kinnell, 'House of Rothschild, 20th Cent.
Tully Marshall, '

BALTO STANLEY HURTS OWN OPPOSISH

Baltimore, Nov.

Situation generally easing this veek after feverish fortnight that strewed several records in its wake. strewed several records in its wake. Fairly strong line-ups all over the loop, including season's first h.o. Henry 8th at Keith's. This Britisher evoked a storm comment and historical controversy and the cricks are still babbling about it. Looks a lock to snag dandy \$5,000

on second set-to. The New will shake some of its recent gloom with 'Berkeley Square' in at pop prices after dismal week of two-a-day's at the Maryland just

of two-a-day's at the Maryland just one month ago. This burg insists on waiting out its pics and will reward amply here with forte \$4,500.

The three wandefilmers fairly sound: Stanley has local fav in Ted-Lewis, and will head parade with \$16,500. The Hipp, after last week's pie in the sky, will drop to \$14,000, 0. k. for "After Tonight" and Lou Holts. Century not so happily off and no pick-up indicated for The Kennel Murder Case and Student Prince tab; maybe \$12,500. Begins to appear new stage show policy at Stanley will affect this sister house more than any other.

Estimates for This Week

policy at Stanley will affect this sister house more than any other.

Enstimates for This Week
Century (Loew-UA) (3.200; 2535-40-35-6)—Kennel Murder Case
(WB) and the Student Frince' tab
(RB) and the Student Frince' tab
(RB) and Last week 'Night
(RKO) and Lou Holts heading stage
and the Student Frince' tab
(RKO) and Lou Holts heading stage
and the Student Frince' tab
(RKO) and Guy Lombardo's orchestra, the band specifically;
established new high gross, over
\$15,000.

After sensational \$5,000
After sensational \$5,000
Second stanza away strongly and
extra press space will help film
maintain fast pace and end up with
buillsh \$5,000.

New (Mechanic) (1,800; 25-30-4055)—Berkeley Square (Fox). This
flick first strong screen draft this
house has found in several months.
Somplining in this town.
Started the Started
micely and will total \$4,500, hotstuff. Last week 'MB) and Ted
the Started (Loew-UA) (3,450; 25-2540-55-55)—Female' (WB) and Ted
the Started (Loews tab) (3,450; 25-2540-55-55)—Female' (WB) and Ted
the Started (Loews tab) (3,450; 25-2540-55-55)—Female' (WB) and Ted
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the Started (Loews tab) (3,450; 25-2540-55-55)—Female' (WB) and Ted
the Started (Loews tab) (3,450; 25-2540-55-55)—Female' (WB)

SAN FRANCISCO

(Continued from page 10) — Stage Mother (MG) and Hell and High Water (Par), split. Bit over recent takes with \$6,500, while S.O.S. Iceberg (U) and Mad Game (Fox), split, got \$5,000 last

week. Strand (Cohen) (970; 25-40)— Elysla' (Foy) (2nd week). Nudle a money-getter and \$3,000 on second seven days after \$5,000 on opener,

seven days after \$5,000 on opener, is good.

United Artiste—Broadway Thru Keyhole' (UA). (2nd week). Not what expected and \$5,000 average, after \$10,000 opening week.

Warfield (FWC).— Prizefighter and Lady' (MG) and stage show with Pickens Sisters. Max Baer a draw for men and women, and \$19,000 is likely. 'Meet the Baron' (MG), ably supported by Piccoli marlonettes and return date of 'Three Little Pigs' drew good \$15,000 last week.

VACATION REWARDS

VACATION REWARDS
Hollywood, Nov. 13.

Faramount has given Henry
Hathaway a four-week vacation following the completion of Border
Legion, his ninth consecutive western for the studio in 20 months.
Jack Cunningham, who scriped
the films, gets a three-week vaca-

"Naw! I never play any of them WARNER BROS. PICTURES!"

THIS MAN WILL NOT BE ONE OF THE 8.623 EXHIBITORS WHO WILL BOOK Paul Muni...in "The World Changes" James Cagney . . . in "Lady Killer"* Joe E. Brown . . . in "Son of a Sailor" Kay Francis in "House on 56th Street" Edw. G. Robinson...in "Dark Hazard" "Wonder Bar" . . "Anthony Adverse" "As The Earth Turns"

expenditures. He added from stand, also, that it appeared re were monkey wrenches in the re, apparently referring to ex-titve conflict.

ceutive conflict.
While saying that he found the corporation in reasonably good condition on entering it in November, 1931, with outstanding bank loans amounting to \$5,000,000 or \$7,000,000 and important economy measures; were adopted, testimony brought; out that shortly thereafter serious difficulties arose.

measures were according to the control of the contr

Banks That Balked

Banks That Balked

As it became apparent Par was in real trouble, with National City adamant in its stand not to renew the Par note, and other banks expected to follow suit, Hertz was represented as having told National City that if there was no renewal and others took the same action it would mean collapse of Par.

Treviously n court hearings efforts have been made to learn whether or not Hertz krew receivaring was nevitable and that may have been one of his reasons for getting out of the company when he did.

for getting out of the company when he did.

Knowing the entire credit structure was in danger, Hertz said at the Friday (10) hearing that he had conferences immediately with Otto Kahn and Wiseman in connection with some new setup. Percy Johnson of the Chemical Bank was chosen as the ideal man to form a group for the purpose. Hertz saying he told Johnson Par could stay on its feet with a reasonable amount of credit established providing there was not an abnormal drop in business. He added they hoped to cut expenses 25 percent in 1932, Topping off \$20,000,000 to \$25,000,000 and with credit to carry, believed Par could make money and pay off loans.

At about this time Hertz was

loans. At about this time Hertz was quoted by trustee counsel as having made the statement that unless something of that kind (frozen credit) was established, the whole thing would collapse. Hertz didn't deny he had said this, adding however that he couldn't remember everything and since getting out of Par he hadn't thought of Par or nictures since.

Par he hadn't thought of the pictures since.

Johnson of the Chemical Bank made his first contact on the now famous film-hocking transaction, with Bert Howell, of the Commercial National. They were to decide which would be the best way to approach other bankers until approach other bankers plan

evenually the him-pawning plan was evolved.

Hertz was asked in whose mind the idea originated. He couldn't say. In connection with debentures under two bond issues, alleged to have been violated by the transfer of Par negatives to a separate subsidiary, Film Productions Corp., whose notes to Par were endorsed over to 12 banks as security for \$13,000,000 of credit, Hertz said he did not believe the indentures were infringed, adding that Robert T. Swaine, of Cravath, de Gersdorf, Swaine & Wood, special Par council, had rendered that as his opinon.

opinion.

Hertz said he had no conversations with bankers on provisions of
the bond indentures but attended a
meeting of lawyers, including to this
best recollections, Ralph A. Kohn,
who he appended was always pres-

Hertz In On Everythi

Hertz in On Everytmi
Hertz had a hand in virtually
everything in Par. On advice of
counsel, everything was decided
through the executive committee or
Kohn handled details. He was careful not to assume full responsibility for any of the activities

which surrounded him in Par saying that the exec committee approved nearly everything at daily
11 a.m. meetings. This committee,
besides limself, included Zukor,
Kohn, Wiseman, Katz and others,
on whom, Hertz's testimony would
indicate, equal blame for anything
under attack should be placed.
It was revealed in the course of
detailed testimony on the film-hocking bank group plan, that Hertz at

It was revealed in the course of detailed testimony on the film-hocking bank group plan, that Hertz at the time was affiliated with one of the banks subscribing to the credit agreement, the First National of Chicago. Hertz said he had been a director of that bank for three or our, years before joining Par. Hertz himself had negotiations on bank credit with the majority of the houses which comprise the 12 that subscribed to the plan, but revealed that some didn't want to make the loan or subscribe to as large an amount as allocated to them. Hertz also presented for the trecord for the first time the information that both the Bank of Manhattan Trust Co, and the Irving Trust, New York, refused to participate.

cipate.

From the stand Hertz admitted that the \$13,000,000 obtained not as much as The Company of the company

From the stand Hertz admitted that the \$13,000,000 obtained was not as much as Par wanted, but it was felt this amount was sufficient. When counsel brought to light arrangements with Johnson, from man on the bank group plan, making the Chemical Bank registrar of Par stock, Hertz sald that they felt Johnson was entitled to any legitimate benefits the company could bestow.

bestow.

At one point it was asked what Katz did to help the company in its financial crisis. Hertz stated that he was pressing Katz all the time on savings but couldn't remember that Katz tried to raise any money for the company. He added Katz was most co-operative, however.

that Katz tried to raise any money for the company. He added Katz was most co-operative, however.

Katz's Reversals
The big rub with Katz came, Hertz declared, when the former returned from California to disagree with the theatre decentralization plan, although while on the Coast he had, been accord, with it, Hertz said that after Katz had changed his mind, creating discord and turmoll, it was finally a question of whether Katz should be dispensed with or the decentralization program dropped. The then chairman of finances for Par suggested to Katz that he resign.

Just as Katz was asked to step so had Knt been asked to resign, as brought out by Zukor on his examination and confirmed by Hertz Friday. (10). When Izzeks asked Hertz about Kent resigning, Hertz thanged it to 'severed his connections'. He said Kent wanted, \$200,000 in settlement of his contract, but—he (Hertz)—thought—this_formuch. Final agreement with Kent was at the \$200,000 figure. Izzeks then went into Hertz' resignation, ringing in Glenn Griswold, publicity man brought to Far in Hertz's final month or two with the company, Izzeks offered for the record a lengthy statement, picked out of 'Hertz's fines in Far, and placed it on the record because he believed it included many important facts and data. Izzeks explained to the referee that it might mean increased dividends to the creditors under the bankruptoy.

The letter, apparently prepared by Griswold at a time when Hertz was under a burn and ready to resign any minute, was undated but held in readiness for release, if and when. It detailed what Hertz had done for Par while with the company, morn into figures and facts, and, of primary importance to Izzeks, a paragraph to the effect that

done for Far while with the com-pany, went into figures and facts, and, of primary importance to Iz-zeks, a paragraph to the effect that solvency was threatened in March, 1932, when bank loans and stock repurchase commitments were ma-

1932, when bank loans and stock repurchase commitments were maturing. Those Press Statements
This letter of resignation by Hertz was never released, in its stead a short formal announcement went out. Hertz was not disposed to talk about the statement prepared prior to his quitting, but izeks made it plain that Griswold certainly didn't make up the statement out of his imagination.
Unreleased letter of resignation detailed reductions, in salary, operating expenses, rent reductions, etc., on the whole, sounding mostly lied astrong rlug by Hertz for himself after being forced out of the company.

pany.
Statement said that ratios of fixed charges to gross receipts were 19% in 1992; 24% in 1930; 30% in 1931 and 40% in 1932, and that a story total of around \$7.000.000 had been to graved on rents through abatements, to and William Gargan.

Hertz Talks on Paramount

(Continued from page 9)
on expenditures. He added from the stand, also, that it appeared the stand, also, that it appeared proved nearly everything at daily

i ing the Files

Another paper from Hertz's files, in effect, and that the directors of Par had invited Hertz to come in as chairman of the finance committee at the suggestion of company bankers and that it was realized a serious efficient. unkers and that it was realized a serious situation was faced, with bank credit exhausted and maturity of commitments for large sums threatening the solvency of the corporation. Further cutters

threatening the solvency of the cor-poration.
Further evidence to indicate Hertz tinew the company was in trouble included a circular letter from his fles in connection with rent reduc-tions which said, in effect, that the present situation is a serious one and relief must be obtained if Par was to continue as a going enter-prise.

prise.

Minutes of a Board of Directors meeting Nov. 14, 1932, covering action to break Par down into separate subsidiaries to cover distribution to break Par down into separate subsidiaries to cover distribution and production, were submitted. Hertz did not attend that meeting and said he had not seen the minutes—but, entirely familiar with the plan, said that it was in line with decentralization, savings on taxes, accounting and management were planned through it and that if anything happened distribution and production wouldn't be interferred with. Hertz, said he did not feel then that receivership threatened but Izzeks took pains to have Hertz qualify what he mean by 'no serious thought of receivership,' He also read from the minutes a statement by Kohn which indicated that if the corporation should find itself in difficulties in the future these steps (separate subsida) taken would not be detrimental to creditors but on the contrary would permit operations without restrictions of receivership. Izzeks also producted a telegram from Kohn to Hertz concerning trade paper interest in breaktown.

gram from Kohn to Hertz concerning trade paper interest in breakdown, as prophesied by Hertz, and that the dallies assumed it was all for decentralization and not bothered further for more pertinent details

ered further for more pertlinent details.

Hertz was also questioned in connection with the Columbia Broadcasting deal, returning Par's 50% interest in the company to CBS, and the A. C. Blumenthal settlement.

Hertz stated that after investigation and audits, it was decided that a surplus existed in Par at the time of the CBS deal and that the original ofter of William S. Paley, president of CBS, for the 50% interest against Par's stock repurchase agreement to buy back its own shares at \$85, amounting to \$4,-100,000, was finally increased to \$5,20,000.

Settlement—of—\$25,000 with Blumenthal; after suin to set aside the lim-hocking deal as an infringement of bond indentures, was made, Hertz stated, on recommendation of the Cravath firm because publicity on the suit would be harmful to

Hertz stated, on recommendation of the Cravath firm because publicity on the suit would be harmful to Par business and morale, besides threatening receivership.

Adjournment was taken to Friday (17), when Saul E. Rogers, Samuel other attorneys are interested in behalf of creditors, may examine Hertz.

For Fox Buildups

Hollywood, Nov. 13.

A campaign for a closer contact between Fox studios and F-WC in the matter of exploiting the film company's pix and personalities was launched at a, studio luncheon attended by Winfield Sheehan, Charles P. Skouras, lot exces and members of the two publicity denartments.

partments.
Gathering is a forerunner of similar meetings to pump up featured players and unknowns.

RYAN TAKES KORNMAN

RYAN TAKES KORNMAN
Hollywood, Nov. 13.
Mary Kornman has been given a
six ple optional contract by Phil
Ryan.
First will be the femme lead in
the tentatively titled 'Upside Down.'
Franklin Pangborn and Edgar Norton-also

Hellman, Doyle's Chore

RKO Reorg. Plan All Set

Reade Male Portia

(Continued from

(Continued from 4)
to do with his claim, for future
rent from RKO, wasn't made altogether clear, but Reade preached to
the court on the value of separating the picture end of RKO from
the theatre en His inference apparently, was under such decentralized plan his claim against the
company could be satisfied.
Reade was asked by the court
whether his claim arose from the
receivers disaffirming the Mayfair
lease, and Reade caused a ringle
when he stated: I don't know the
technical language of the law. All
I do know is I don't get rent anymore.

more.

Read also cited certain extravagent tendencies of operation by
RKO on the theatre end, through
counsel on his behalf. It was to
the effect that the fayfalr against
which RKO was wont to charge a
\$600 weekly home office fee is being operated by Reade with a surcharge of this nature of only \$25

Reade, imself, called almost vio Reade, imself, called almost violent attention to the lease which
attende for Radio City and
stated that the company didn't have
to move over into R. when it
had sufficient office space for which
they are still paying rent in the
old Palace and the Bond building
on Broadway.
He objected to the \$125,000 annual
rental fee for RKO's Radio City
office space and went further to
say that the R. C. theatres couldn't
possibly become profitable under
operation at \$1,000,000 annual
rental, which he termed exorbitant
in so many words.

operation at \$1,000,000 annual rental, which he termed exorbitant in so many words.

Reade delved at length into picture making and cited his mability to get into communication with RKO execs when he desired to communicate with them.

If you mail a registered letter to any of them, they're likely to be out of their Jobs before the letter gets to them, Judge, he stated.

They have guest executives over there (RKO) and they only work about six weeks each.'

Reade told the court he wasn't interested in getting himself a Job on the thing or anything like that but he felt that the Irving Trust wasn't sufficiently familiar with film matters to be in as receiver for the RKO company.

The court indicated to Reade that there was no technical qualities and the summan in that such receiver need not have particular technical knowledge of the business of the receivership estate.

(Continued from page 5)

Nate Blumberg has been done with this unification thing in prospect.

Thompson, is closely associated with the interests of Kelth-Albee-Orpheum, while Blumberg has been operating Orpheum for RKO.

Such continuance of the exchange of stock is to be performed without cast or expense to the living, Trust, as receiver for the company. This exchange of stock plan thus is strictly a company matter, under the court's ruling.

From what can be gleaned, the company was obliged to go to Court for advice and instructions on the peint, since the original as well as the second offer of exchange of stock which was to have extended to Nov. 30, 1933, anyway, was automatically stopped by the receivership of the company.

RKO, however, felt itself obligated to continue accordance with its notices last year and early (ids year to the stockholders of the companies concerned.

Under the plan.

Stock is as follows:

(a) Three shares of RKO Class A for one share of Orpheum preferred.

(c) One share of RKO class A for one share of RKO coording to the receivers' report, extended the argument that not only would the RKO. receivership extate be benefited through acquisition of KAO and Orpheum presently is in bankruptey of which Marcus Helman is trustee. Looked for a while like RKO might have washed up with orpheum presently is in bankruptey of which Marcus Helman is trustee. Looked for a while like RKO might have washed up with Orpheum presently is in bankruptey of which Marcus Helman is trustee. Looked for a while like RKO might have washed up with orpheum presently is in bankruptey of which Marcus Helman is trustee. Looked for a while like RKO might have washed up with orpheum presently is in bankruptey of which Marcus Helman is trustee. Looked for a while like RKO might have washed up with orpheum presently is in bankruptey of which Marcus Helman is trustee. Looked for a while like RKO might have washed up with orpheum presently so of shore would also be facilitated.

Orpheum stock chrough this exchange under the offer, could amount o

KAO, the total RRO stock required in exchange would amount to 106,224, or about 4% of the total RKO common outstanding.

At the time of the RKO receivership in January, 1932, the shares of KAO and Orpheum were segregated as follows, so far as ownership

Arlen's 'Double Door'

Hollywood, Nov. 13 spot in Paramount's 'Double Door' Film is from the current Broad-way show.

For 'Great Magoo'

Hollywood, Nov. 13.
Mirlam Hopkins, Jack Oakle and
Allson Skipworth are set for top
spots in Paramount's Great Magoo,
which Al Lewis will produce.
Leo McCarey will direct.

RICHARD CARROLL SET

RICHARD CARROLL SET
Hollywood, Nov. 18.
Richard Carroll gets a permanentposition: on the writing staff of
Charles R. Rogers at Paramount.
Recently returned from South
America, where he obtained data
and details for Rogers' production.
Green Gold'. Latter is from a novel
by Rex Beach. Carroll collaborating with Howard Estabrook.

SETTLE WYLER SUIT

SETTLE WYLER SUIT
Hollywood, Nov.
Out of court compromise on the
\$1,000 suit brought by Samuel Robinson against William Wyler, director at Universal, for commish on
studio placement, has been effected.
Action brought by plaintiff on assignment from S. K. Weisenthal has
been dismised. been dismissed.

II HANDLING 'MIDNIGHT'

Universal will Dhighty Mov. 13.
Universal will distribute 'Midnight,' theatre Guild play, fro a which Chester Ergkine recently made a film at the Edison Studios in New York.
Sidney Verse.

as follows, so far as ownership went:

Owned Owned Owned Owned

Owned Owned Owned

Owned Owned Owned

Owned Owned Owned

Owned Owned Owned

Owned Owned Owned

Stock RKAD pheum.lie. Insect Land Owner

Exact Description of Land Owner

Owner Owner

Owner Owner

Kad Common

1.098 0.308 0.340

Orpheum Common

Keith-Abbee-Orpheum was or canneled in January, 1928, just prior to the organization of RKO, and comprises a combination of the B. F. Keith Corp., the Greater New York Yaudeville Theatres Corp., besides other companies, all of which are presently directly or indirectly subsidiary to RKO.

Like Orpheum, KAO is a holding company and its authorized capital stock at time of incorporation consisted of \$10,000,00, par value. 76, cumulative convertible preferred-stock, or 100,000 shares at par value of \$100. Also has \$2,000,000 shares of common stock with a par value of i.p. per share.

Orpheum's authorized capital stock at time of incorporation was

of common stock with a par value of 1c. per share.

Orpheum's authorized capital stock at time of incorporation was \$10,000,000, par value, of 8% cumulative convertible preferred stock, or 100,000 shares of, the par value of \$100 per share. Also has 1,000,000 shares of common stock, of the par value of \$1 per share.

Capital stock of RKO under the reclassification plan of December, 1931,48 4500,000 shares, without par value. Companys B stock was eliminated under this plan. There was cutstanding until that date some 500,000 shares of Class B RKO stock was overhed by that company into the A common, under the reclassification pla

Keith Albee - Orpheum owns nearly all of the common stock of Orpheum, RKO owns all the common stock of KAO and 20,000 shares of the 60,000 shares of KAO preferred. The RKO, stock, in turn, is owned around 65% by Radio Corp.

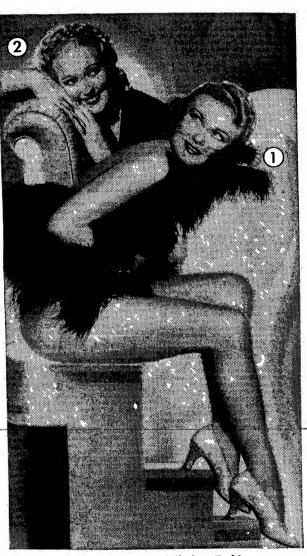
LE LT'S A PARAMOUNT PICTURE

YOUR customers must have their FUN. So here is to Parker & Pendleton, composers of You're in My Arms, But I'm in the Hands of a Receiver... You can't go wrong with a Parker song and Pendleton lyrics will give you hysterics.

SIT pretty? Yes, they sit pretty, listen pretty, look even prettier. Two good numbers that bring SEX-APPEAL right into the picture ... "Number one" red-headed and rythmic ... "Number two" blonde, blase, beautiful.



Jack Oakie and Jack Haley



Ginger Rogers and Thelma Todd

"SITTING



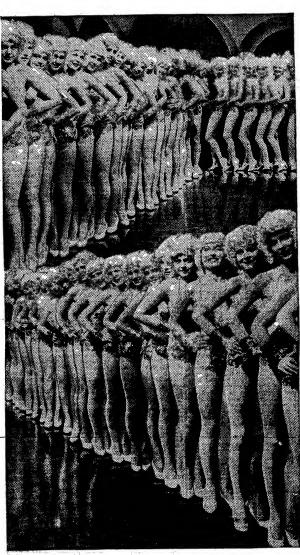
T'S THE BEST SHOW IN TOWN

TINGling tunes by the boys who wrote "A Tree Was a Tree", "Underneath the Harlem Moon", "An Orchid to You". Heard just enough on the radio by your customers to put them in a mood for "Sitting Pretty" in your seats.

DID YOU EVER SEE A DREAM WALKING? MANY MOONS AGO GOOD MORNING, GLORY YOU'RE SUCH A COMPORT TO ME

Music by Gordon & Revel

PRETTY, very pretty! These hundred Hollywood honeys, coached by Larry Ceballos to assume graceful and enticing poses. "IT", multiplied by 100, gives you SUPER-"IT", and that's what they give off in this picture.



100 Hollywood Honeys

PRETTY"

JACK OAKIE • JACK HALEY • GINGER ROGERS • THELMA TODD GREGORY RATOFF • LEW CODY and the PICKENS SISTERS Directed by Harry Joe Brown ~ ~ A Charles R. Rogers Production

VARIETY

Film Reviews

TILLIE AND GUS

(Continued from page 17)

can hold the tension for extended footage and still fewer players can boost it over.

Mounting is good with some pictural views of the race and along shore. Alaska stuff is all interior with a single street scene in Singapore. Photography only fair but sound well recorded. Opice.

THE MAD GAME

Fox production and release. Directed by
Irving Cummings. Features Spencer Tracy:
Claire Trevor and Raiph Morgan under-
lined. Screen play by William Conselman
and Henry Johnson; photography, Arthur
Milier. At the old Roxy, N. Y., week Nov.
10. Running time, 73 mins.
To the state of th

Edward Carson	Spencer Tracy
Jane Lec	Claire Trevor
Judge Penfield	.Ralph Morgan
Chopper Ailen	Carrol Naish
William Bennett	John Milian
Butts McGee	. Matt McHuch
Marliyn Kirk	Kathleen Burke
Lila Penfield.	Mary Mason

Entertaining film and first of the gangster pictures to deal with the snatch racket, kidnapping. Has sufficient romance and action. True to all moral codes, Spencer Tracy divide in prison, for having evaded income tax, Tracy turns reformer. His principle purpose for the change is revenge. His indirect purpose, which will satisfy the censors, is to help the authorities clean up the snatchers. Picture intends to project that the old liquor mobe are the present kidnappers. It amounts to a gangster, turned stool pigeon, winding up as the hero.

Film would be better if the didn't kee so for to fact the new for the tax of the

ACE OF ACES

Richar	d D	lx.	Featu	res	Eiizab	eth.	Alian
and F	alph.	Bell	amy.	Ass	ociate	prod	ucer.
Sam J	affe.	Dire	cted	by J.	Walt	er R	uben.
Based	on a	story:	Bir	d of	Prey'	by	John
Monk .	Saun	ders:	adap	tation	ı. Sau	ndere	and
H. W							
Cronja	ger:	reco	rding.	Jol	n Tr	ibby.	At
Palace	N.	Y.,	week	Nov	. 10.	Ru	nning
time.	76 m	ins.					_
Lt. R	ex T	horne			Ric	hard	Dix
Nancy	Ada	ms			Elizab	eth .	Allan
Motor	Blob		,	,	Dalni	. Da	llamy

romance.
Virtually all of the actings of the arms an airport in France out of which Dix.as.the.ace.operates.and in the air, where he carries out his ruthless butchering.

ress butchering. There are a few scenes in hospitals and dressing stations as well as in Parls, but mostly that is all skimmed over lightly in order to give the picture a buik of flying and fighting. It's the fine photography and crashes that provide the thrill.

thrill.

Radio is playing the picture at the Palace first run. House's policy is second run. It is another fiying feature, but the entertainist the doctor.

ment value is there and word of mouth may be of some help.
Dix does his usual good job and Elizabeth Allan impresses better than previously. Ralph Bellamy does the flight captain and later is commander of the squadron to which Dix belongs. His is a light part, but Bellamy gives it good attention. Art Jarrett, radio singen is worked into some scenes to croon a little. The Stroud Twins, formerly of vaude, are in for bits, also Bill Cagney. They all fits a slso Bill Cagney. They all fits.

Sweetheart of Sigma Chi (WITH SONGS)

onogram production and release. Di-
rected by Edwin L. Marin. Story by
George Waggner; screen play and dialog,
Luther Reed and Albert E. Demond. At
Mayfair, N. Y., week Nov. 8. Running
time, 73 Ins.
Vivian
Bob NorthBuster Crabbe
Morley Charles Starrett
Dizzy Lake
Coxswain
Madge Sally Starr
Bunny Biackford
TrainerTom Dugan
Professor
Coach

An excellent indie which should be able to stand alone in the splits on its appeal to adolescent patron-

An excellent indie which should he able to stand alone in the splits on its appeal to adolescent patrongenerously sprinkled with music, and the strong second tune called It's spring Again.' Latter number, however, is allowed to repeat to frequently in the opening reel.

Unlike the average undergraduate theme there is nothing rough inches where it is allowed to repeat to frequently in the opening reel.

Unlike the average undergraduate theme there is nothing rough inches were in the color, and in the second in the

Buster Crabbe seems slightly un-comfortable in the college atmos-phere, but evidently that is in-tended. Charles Starrett, as the stroke of the crew, who flunks out of the big race, impresses as too philosophical in surrendering to

philosophical in surrendering to the girls.

Mary Carliste makes a believable frat pin grabber, while Florence Lake, as the girl who confuses her vocabulary, provides several giggles with her word twists. Eddie Tamblyn not only proves an excellent junior performer but handles his role of coxswain well enough to make it important.

Waly.

A MAN OF SENTIMENT

Chesterfield production	and First Division
release. Directed by	Richard Thorpe.
Features Marian Marsh	and Owen Moore.
From original story by	F. H. Prennan:
script and dialog. Robe	rt Eills: photog-
raphy, M. A. Anderson.	At Loew's New
York, N. Y., one day,	Nov. 9. as single
York, N. Y., one day, feature. Running time,	60 mins.
Julia Wilking	Marian March
Stanley Colton	Owen Moore
Herman Heupelkossel	Christian Rub
John Russell	William Bakewell
Mrs. Russeil	Emma Dunn
Mr. Russell	Edmund Breese
Dorle Bussell	Ganava Mitaliali

'Dead Police' Hypoed

Hollywood, Nov. 13.
'Mystery of the Dead Police'
being rewritten at Metro.

COLLEGE COACH

(WITH SONGS)

Phil SargentDick Poweii
Claire Gore
Coach Gore
Dr. Phillip Sargent Arthur Byron
Ruck Wenver Lyle Talbot
Barnett
Matthews
Professor

Football yarn with a fair lineup of names, a good title and some selling points. However it hasn't sufficient punch for sock

setting bother.

Setting bother is sock setting by the case of a tough coach who hires his team where he can and is out to win no matter what. Also there's a twist in that the big game is not won by a lad fighting for his gal, but by a lead fighting the his possible for his gal, but by a lead fighting the his gal, but his gal, but by a lead fighting the h

learns the rest of the boys girlless.

In Man Dvorak is lovely for the few minutes she's allowed to show and Dick Powell is used but for a few feet here and there. He sings one song in the early sequences, the only tune in the film. Hugh Herbert as O'Brien's stooge, gets most of the laughs and Donald Meek manages to grab himself a scene towards the end. Lyle Taibot is a wise-cracking football player and almost muffs it. He doesn't look as dumb as the picture would make you believe, which is his trouble.

From a football standpoint there's you believe, which is his trouble.

From a football standpoint there is 20 to 0. That's when geme is 20 to 0. That's when gene is 20 to 0. That's when gene is 20 to 0. That's when the here gets busy for three touchdowns and conversions to win with the whistle 21-20. A bit thick.

But film is light and easy and will satisfy the unexacting. Kauf.

HER SPLENDID FOLLY

Progressive production starring Lilian Bond. Directed by William O'Connor. Bond. Directed by William O'Connor. Associated by the start of the start

LOVE ON SKIS

(CONTINENTAL MADE)

CONTINENTAL MADE:
London, Nov. 1.
Sokai production, released through British
Lion Film Corporation, Directed by L.
Vadja. In cast: Bull and Buster, Joan
Austin, Rajh Rogan, Jack Lester, Length
5,800 feet; running time 65 mins. Fraviewed Cambridge theatre, London, Oct. 80.

Weeved Cambridge tester to mins. Frowieved Cambridge tester to the conHere is a novelty. It is first rate entertainment for any picture house anywhere. It was photographed around St. Moritz, and shows some of the finest skating, skil-ing and The story et a: a conventional romance with music, and is incidental to the showing of the wintersports champions.

The dialog has been dubbed into English, with a pair of comedians supposed to be tramps from Canada supposed to be tramps from Canada champions. The things of skating champions, the stick runners supply a wealth of thrills. One of them recalls Fred Stone in his heydey. They are genuincly funny.

Lt. is adolars to neanits that this one will red word-of-mouth advertising. The wisc exhibitor will play it up.

ELFELT AT EDUCATIONAL

EINFELT AT EDUCATIONAL Hollywood, Nov. 13.
Cliff Elfelt has moved his Major Productions from the Metropolitan to the Educational jot and will do six features, starting first Dec. 1.
L. Arthur Carson is associated

Variety House Reviews

BELMONT, CHICAGO

(Continued from page 15)
two or three and build them up.
That closing drum and bagpless
number is a smashing finish that is
a flash punch for most vaude shows.
'One Sunday Afternoon' (Par)
picture. Huge main floor practically filled for the Wednesday inglit
show.

ORPHEUM, DENVER

Denver, Nov. 7.

Stage show, a Fanchon & Marco unit, was produced by Ben Black, resident producer.

A stage show, a Fanchon & Marco unit, was produced by Ben Black, and the stage of the headlining as an mc. rates below par. This house needs a regular m.c., one that will sell the show because his engagement depends on doing just that, and not an mc. who is luke-warm over the mc. business and way and just the stage of the s

HIPP, BALTIMORE

HIPP, BALTIMORE

Baltimore, Nov. in.

This strong indid is not to carry the fight right into the new double-harrelled Loew opposish. The vaude line-up this stanza may Tave, in this burg, no sensational name lure, but there's socko entertainment on deck and the news should get around.

Headlining is Lou Holtz. He hasn't been here for years and aside from some ether rep, the average customer doesn't know hilm. But carpets next time he comes in. He's mo'. In the works and after he's mo'. In the works and after he's mo' nor minute the audience is his oyster. His humor and delivery is the newest, most refreshing the local vaude fans have had a chance to gander in a year.

Four other acts grab plenty plaudic struck Kk Kk Opening, and a struck of the control of musical accompaniment made the difference and shrewd selection of musical accompaniment made the difference and sent show off to net start.

In the deuce, Janet Reade, plati-

musical accompaniment made the distribution of Pollack's pop song compositions. Turn, nicely timed, over strongly. Overture by pit orchostra, under Felica IIIa, Taxeerpis from howers of pignam. Lower floor capacity, last show Friday night.

PARAMOUNT, L. A.

Los Angeles, Nov. 9,

Los Angeles, Nov. 9,
Stage shows stand or fall on their
talent and the current Par effort
can boast of the Wing Wah Troupe,
a clever group of celestial contortionists, Aside from them, there
are Charles W. Hamp, radioite, the
only semblance of a name on the
bill: Roy Rogers, with fiashes of,
Nash and Fately, veteran tall boy,
small girl combo.
House's band streaments

small girl combo.

House's band sig number dragged too long, both at the opening and closing. First number by the girl line is a spring skate effort, hardly a strong-enough idea to hold for five choruses. Band returns for a Jazzed up Meditation from "Thais," done mediumly. Rogars, who mixes good comedy bumps with bad gags, needs to edit his act.

An Ada Broadbent rou
Rhapsody in Grey, follows,
is one of those moderne arm-aing, mute torch numbers, with
girls atthred in different sh
gowns. Miss Broadbent has
better numbers, which have tup less time. The production
winds up as a buildup for Hai
entrance.

winds up as a buildup for Hamp's entrance.

Toothpaste sponsored tenor should get himself a makeup lesson. Toothpaste sponsored tenor should get himself a makeup lesson. Several cracks batted out just lay-time to the state of the state of

STATE, L. A.

For a roller-skating act to stop the show in a house of this type is sensational, but John and Mary Mason has elaborated on a gag that's been done around eastern might clubs—the business of inviting patrons up to be whirled around. He uses plants, a couple kids, comely girl and a fat dame who tears the house down. It's impromptur, ad-lib-comedy-and-because who the states of the tear that it with their gavotte and are ramped for space in the footage allotted them before the bandstand. Smood and graceful. On their two tricks, which are graceful. On their two tricks, which are graceful. On their two tricks, battoning the band through a trio of pops that sound nice. He introduces Jimmy Starr, Herald & Express film chit-chatterer, who appeared here similarly some months ago. It was a summediately by a pologizing for summediately by a pologizing for everything. Afterward he complained aloud that the audience didn't get one of his puns. Added to that was a distasteful bit that hasn't any place anywhere—not when the summediately by a pologizing for everything. Afterward he complained aloud that the audience didn't get one of his puns. Added to that was a distasteful bit that hasn't any place anywhere—not went that the summediately by a pologizing for everything. Stage show caught. Then Miss Lee did well with a song number for a chorus.

The Masons on next to closing with a second Harrison and Fisher dance, a modern affair to Manhattan Serenade, 'closing the show of the summediated as gerialization of the house from which the was a distance of the handet the property of the part papers, included a serialization of the house from which the was on the lill.

Battle Over Film Code

(Continued from page 7) wind up in a slam-bang scrap is

A week ago Friday (8), Lea, Ro-senblatt and Johnson chewed over charges of Allied States Association charges of Allied States Association and gabbed about the code in general, Johnson pointing out subjects he wished to have mentioned specifically in his letter of transmittat to the White House. Saturday (4) Rosenblatt attempted to present the letter to Johnson for his o, k., but the General was in too great a Tush' to clear his desk and depart on his ballyhoo trip, and the job of signing was dumped on Lea.

Rosenblatt received orders to get

Rosenblatt received orders to get Lea to sign the communication and tramp over to the Presidential office Monday or Tuesday (6-7). Nothing developed the first of flast week. Rosenblatt was in the dark as Lea went about his business of being both Acting Administrator and Assistant Administrator for Industry, and it evening with the new transparence of the communication of the communica dustry, and : ewsmen were refused any opportunity to talk with the new

any opportunity to talk with the new big shot.

After a three-hour wait, this correspondent finally trapped Lea and was told, 'I'm not going to sign anything until I'm sure of it. There are several points I want to look into, and I haven't had time to get to them yet. I can't say when it will reach the White House.

Almost without exception the NRA policy has conformed with Lea's idea. When the first code came in. Johnson laid down the rule that stempts to fix braokets of wages and go into detail would result in troube and should be avoided, and subsequently has backed up this principle by an official order circulated

ble and should be avoided, and subsequently has backed up this principle by an official order circulated after the film code wage scales had been agreed upon but long before the agreement left Rosenblatt.

Wage Scales

The cause of this move lies in protests from industry against recognition of union wage scales by direct reference.

Originally the film code specified doc as the basic minimum with guarantees of 50c for 21 classes of service, office and clerical workers, and \$1.16—the scale provided in union-producer contracts—for 16 types of skilled workers. When revised by Rosenblatt the list of wages for skilled labor and laboratory technicians had been expanded to include 40 classes of labor and 17 types of technicians.

Lea maintains that in accordance with NRA policy everything excent

naintains that in accordance

to include 40 classes of labor and 17 types of technicians.

Lea maintains that in accordance with NRA policy everything except the provision 'no employee of any class shall be paid less than 40c per loave should have been chucked out. Just what will happen if Lea is backed up by Johnson is a subject of widespread speculation. NRA efficials disagree about procedure, some -holding-eny-ehanges-would have to be approved by the advisory boards which accepted the Rosenblatt draft without qualification or condition, and others maintaining Johnson is responsible only to the President. There is no precedent to follow, since in every previous case where a code has been revised by the General the subject matter altered had been criticized or actively opposed by some NRA group, while in this case no one has entered a complaint except Lea, who, under ordinary circumstances, would be powerless to do anything except advise.

Combined with his dislike for the labor provisions, Lea's hesitation about signing a code which has provoked such wrangling and controversy contributed to the delay. The Acting Administrator was represented by associates as afraid of being put on the spot if he signed the General's name to a communication about; which disputes developed later. In this respect Lea was accused in different circles of being welled-headed with his new and unaccustomed authority and desirous of exercising this power in this situation.

Labor has registered strong protests already about the office order

Labor has registered strong pro-tests already about the office order to which Lea has resorted, and will

STAN MEYERS MUSICAL DIRECTOR at the Brooklyn **Paramount** Indefinitely

scrap to the last whistle if anything is done to change the wage provisions. Producers likewise are reported to be disgrunted and on the point of going into court if changes are made without their approval. Any court action would place the entire NRA at stake, involving the basic question of authority of the Federal Government to assume control of codes which the law contemplates shall be voluntary proposals put forward by untary proposals put forward by employers.

employers.

Kicks against delay have been arriving in growing numbers. President Ed Kuykendall of the MPTOA attempted to convince Lea delay is burting the industry, while producers and distributors have been wiring in complaints that uncertainty makes it impossible to nerotiate or pictures now on production schedules. Neither froup has received the slightest satisfaction, while Rosenblatt when queried has been forced of necessity to respond that the code is out of his hands and he has not been able to learn the reasons for post-ponement.

The outlook is that President Roosevelt ill take the code to Warm Springs when he leaves Fritay (17) or Johnson will carry it to the vacation hideaway later. In any case, the compact now is not expected to become effective until some time in December.

Kuykendall's complaint was the effect that new NRA compliance loards have been threatening small theatre owners with loss of their Blue Eagles for failure to comply with terms of the President's Remployment Agreement regardless of the fact they have been granted Kicks against delay have been ar-

employment Agreement regardless of the fact they have been granted of the fact they have been granted a stay pending promulgation of the code. Lea evidenced sympathy for both the producer-distributor and exhibitor plights, but showed no signs of moving to climinate the cause for their apprehension and difficulties.

Equity Angle Protected

Equity Angle Protected
Assurance that no changes are
slated in provisions pertaining to
choruses and performers in presentation houses was given Dorothy
Bryant, Equity official, although the
Acting Administrator refused to
speed the code along as requested.
Lea intimated the document will be
held up another week on his account.

During the past wcek's confusion, Allied States, tossed aside by Johnson a week earlier, faded into the background after issuing a statement Monday night (6) renewing assaults on Rosenblatt and confidently predicting numerous complaints lodged against the Rosenblatt code will lead to certain safequards against the invasion of the legal rights of the exhibitors under existing-laws-and-decrees.

Allied statement, signed by Abram F. Myers. Signey 8 Com-

hastus against the invasion of the legal rights of the shibitors under existing-laws-and-decrees.

Allied statement, signed by Abram F. Myers, Sidney B. Samuleson and H. A. Cole, complained about many anonymous statements purporting to give the substance of our discussions' with General Johnson, and noted that Johnson's statement backing up Rosenblatt requires that 'authentic information regarding the negotiations be given the exhibitors.' The statement emphasized that 'it was the understanding that at the meetings were of a confidential nature and not to be discussed publicly.'

Meanwhile Allied had a factional fight, of its own to settle, which terminated in expulsion from the ranks of Lester F. Martin of Nevada, Ia. This step followed receipt by Rosenblatt of a telegram signed by Allied Theatre Owners, Inc., of lowa endorsing the code and expressing confidence in the Deputy. Administrator.

The outcome of this defiance of Allied Jeaders was the following self-explanatory telegram to Martinfrom Myers:

'In pursuance of motion made at Allied Board meeting. Chicago

Irom Myers:
In pursuance of motion made at
Allied Board meeting. Chicago
Oct. 24 that Allied franchise in your Allied Board meeting. Chicago Cet. 24 that Allied Tranchise in your territory be cancelled and that you be dismissed from board for failure to keep many promises of support, a written ballot was taken and vote was unanimously in favor of motion. Final action was withheld because of critical code situation involving interests of independent theatre owners. Your action in culling together small group in Des Moines to approve. Roseablate code wit a national committee is striving for changes in interest of our members and before same has even been finally approved by NRA, was disloyal not only to national association but, also to independent exhibitors generally. The explanation made to the meeting that action at that time was necessary to insure representation on local boards releas

Positive Negative

Hollywood, Nov. 13. A director couldn't stand the noise on his set, and finally told his assistant to clear all except those actually in the

'What's the matter with that fellow,' director chirped point-

ing to man in a corner.

T can't move him,' the yesman piped, 'he's the cameraman.'

B'way Stenching

Union trouble is believed behind the stench-bombing of the Mayfafr and Globe, N. Y., Indie houses using Empire operators.

Zoe Akins Finishing Up Thalberg-MG 'Rip Tide'

Hollywood, Nov. 13. With Charles MacArthur in the

With Charles MacArthur in the east with his wife, Helen Hayes, Zoe' Akins has been assigned to finish up the script on Rip Tide at Metro. Pic is due to get away next week with Norma Shearer, Herbert Mar-shall and Robert Montgomery in the leads

No. 2 Dorothy Lee Gets New Pic Tag

Hollywood, Nov. 13.

With the signing of Dorothy Lec,
New York model, to a contract, Fox
is changing her name to Dorothy
Walker to save confusion with the
other Dorothy Lee.
First job is in 'Fox Follies'.

Wesley Ruggles' Next

Hollywood, Nov. 13.
Wesley Ruggles has been handed
the directorial job on Paramount's
'Shoe the Wild Mare,' Gene Fowler

yarn. On finishing 'Death Takes a Holi-day,' Mitchell Leisen will do 'Mur-der at the Vanities.'

Howard J. Green Set .

Hollywood, Nov. 13.
Howard J. Green has been handed production supervision on 'So You Won't Talk,' at Radio.
Orig by Aben Kandel is for Zasu, Pitts and Pert Kelton.

Lederer in Color

Hollywood, Nov. 13.
Second Francis Lederer starrer at
Radio, 'Music Master,' will be completely in Technicolor. Sidney pletely in Techi Lanfield will meg.

CARY GRANT SPOTTED

On his return from England, Cary Grant gets the male lead in Thirty-Day Princess, second B. P. Schul-berg film on the new slate. Sylvia. Sidney starred, Stephen Roberts directing.

GENEVIEVE TOBIN IN 'BAR'

Hollywood, Nov. 13.
Genevieve Tobin replaces Kay
Francis in Warners' 'Wonder Ear'
Miss Francis won't finish 'Mandalay'

Wonder Bar' starts today (Mon)

question as to your authority for making such statement inasmuch as exercise of the appointing power to coerce exhibitors is a most serious reflection on the NRA. You will

coerce exhibitors is a most serious reflection on the NRA. You will cease using the name Allicd and inform your members you have no connection with this association. Parallel case involving Nathan Yamins, New England independent exhibitor, slated for post on the Code Authority, wound up in statement from Yamins denying he had approved the code and blast from Myers declaring the Allied 1th-hour fight to get a fair code 'has brought into full operation the propaganda mills controlled by antagonistic interests'.

terests'.

Afforming to published reports that Yamins had given his o. k., Myers released a wire from the Massachussetts exhibitor saying:

My attention has just been called a state of the consequent in one of the

My attention has just been duited to an article appearing in one of the trade papers to the effect that I had wired the Administration my approval of the code. This is absolutely false. I have taken no action in the way of approval or disapproval, and fall to see how I can intelligently take any action until the code in its final form has been presented to me for consideration and action.

Chi Nabe Exhibs Getting Pix Cold As Loop Passes Up Weak Sisters

TRI-STATES CONV.

Blank Co. to Expand Present Chain of 22 Houses

Des Moines, Nov.

Des Moines, Nov.

.-H. Blank, who since last March has been trustee for Publix interests in Iowa and Nebraska, now heads the Tri-State Theatres Corp. as president. Tri-States was launched to take over properties, made available by receivership of the larger circuits in the midwest, and includes the Dee Moines Theatre Co., which comprises the Paramount, Des Moines, Garden and Strand here.

Blank announced at a three-day

Strand here.

Blank announced at a three-day convention of the Trl-States, concluded today, that negotiations are now under way to secure properties in Iowa, Nebraska, Illinois, Kansas and Minnesota, Including Kansas City and St. Louis. Twenty-two houses in Iowa, Illinois and Nebraska re under the Trl-States banner.

Ralph ranton, who was di-vision manager for the Iowa-Nebr, territory under the Publix regime, will head the operating end of Tri-States as general manager.

\$6,000 in Mgr.-Ad Prizes As Hypo on Par's 'Design'

Paramount is laying aside \$6,000 as prizes in a contest for cam-paigns on Design For Living. It's the first contest of any kind carry-ing cash awards since Par went into receivership.

Into receivership.

Four prizes of \$1,000 each for distribution in as many national divisions. A first prize of \$500 in each division goes to the house manager whose theatre turns in the best gross above average on 'Design.' The same amount in each division for the lest campaign on the picture. Additional runner-up prizes of \$250 to managers and advertising-publicity men.

vertising-publicity men.

In connection with the campaign on 'Desi', 'Par is sending four men into the field to whilp up interest generally. They are Hal Danson, east and New England; Ed Corcoran, Philadelphia, south and west to Texas; James Asheraft, Detroit and west to Kansas City, and Bill Pine, from the Par Hollywood studio, who will cover the western part of the country.

Neighborhood exhibs are in Neighborhood exhibs are in howl over the release schedule on pictures which is sending pictures into the nabe spots without a snift at a loop run. This is due to the pile-up of flickers because of the World's. Fair, long-runs with the loop using fewer pictures than any time in its recent history. Exhibitors are going around the exchanges demarking an opportunity to cancel pictures unless they have had a loop advertising appearance.

pictures unless they have had a loop advertising appearance.

In the December elease schedule just drawn up by the exchanges culy 17 pictures in the entire five weeks of the month have had loop runs as against 28 which will be played by the nabes without first run advertising.

Paramount is i in this line having only two ictures in the month with a prior loop run, while three will hit the nabes cold. Only Way to Love and Too Much Harmony have been in the loop. Golden Harvert, Tillie and Gustand Thundering Herd having been passed up by salaban & Katz. RKO is sending Ratter Romance, Flaming Gold and Midshipman Jack' in without a loop appearance for Solitaire Man'; Warners missed out on Wild Boys of the Road and Fox on first run on Walls of Gold'. Besides number of Universal, Columbia and independent product. In no one week of December will the nabe houses have more than four pictures available following top runs and most of the weeks their choice of loop pictures will be only three.

It's a situation that has the extile tearing their halr wondering low they fre going to get enough cent in exploit the pictures on their cwn, since they have always depended on the loop houses to de the actual selling.

Majestic Opens Own Exchange in Chicago

Chicago, Nov. 18.
Unable to settle on a franchise
deal for local distribution, Majestic
has decided to open its own exchange. Percy Barr goes in to

Majestic now has only Indianapolis territory without distribution facilities and likely to open own spot there also.



Patent Medicine Has 15 Hours Weekly On WBBM, Chi-And Wants More

Remedies company signatured a contract with WBBM, the local CBS station, to use any and all time that the transmitter is and all time that the tradistanties as willing to put at the disposal of the patent medicine concern. Outfit has guaranteed the station to take all available time daily from 1 to 10 p.m. and from 8 to 10 p.m. on Sundays, with the contract riding for 52 weeks.

However, not likely that the sta tion will give the company much more time than it has at present, which is 15 hours weekly, divided into 60 periods of 15 minutes each. Understood that station is hesitant

Understood that station is heattant about giving any one company an overwhelming majority of time. WBEM sets a record in radio this week with its sales chart showing that the station is sold about a more considered as the station of the station o

365 Half-Hours Sold Sponsor by WMCA; Deal Almost Pays Overhead

Juciest contract taken in by a New York local station so far this year is the deal WMCA closed last week with Sally Fur Stores. Terms called or a half-hour period every night in the week for 52 weeks. Outlet will a of furnish the talent on all seven shows with that constituting an additional source of income. Four nights will combine a studio orchestra with vocalists, two other programs will be strictly instrumental and the seventh entirely devoted to warblers.

Income from time and talent on this account will go to pay a mafor portion of the outlet's weekly expense.

BEER CO.'S SIGHT-SOUND **B'CAST WITH SCENERY**

Welsbrod Beer starts Nov. 23 on WCAU, Philadelphia, for a series of Thursday night haif hour slepticum by matter the WCAU auditorium by Walter Craig. Talent will include Andre Candelori, Four Showmen Quartet, Diane and the Canadians.

Show in the auditorium will be rur like a theatrical production with scenery and costumes.

Gag Idea Turns Serious; Medicine Show on Air

Charlotte, N. C., Nov. 13. WBT is starting a Saturday night medicine show. Will have the same setting and the same gags that characterized the medicine show of

characterized the medicine show of yesteryear.

Idea for the program was born at a studio conference. Manager Bill Schudt asked for ideas to fill a spot on Saturday night. Program Director Lee Everett kiddingly suggested a medicine show. He was taken up and assigned to work out the program.

Schaeffer Chills

Chicago, Nov. 13.

Chicago, Nov. 13.

Plans of Shaeffer Pen to return
to the ether through NBC are cold.
Couldn't get ready in time.
Schaeffer had an idea about a
special merchandising campaign to
the in with the Xmas holidays but
the calendar didn't allow enough

Talking now of a regular weekly musical show to hit after the New

Charles Hamp on Stage

Hollywood, Nov. 13.

Charles Hamp, this week at the Paramount, is off the air for a while and figures on a stage tour.

He closed last week at KNX, where he had been broadcasting a half-hour a week for Strasska technosis. half-hour a toothpaste.

CAST VETERAN KIN

KNX Uses Students

Hollywood, Nov. 13

Hollywood, Nov. 13.
Vic Potel, producing an air serial, 'College Daze and Knights,' over KNX, is utilizing almost exclusives the producing an air serial, youthful relatives of show people in his cast.

Leading man is Broderick Crawford, son of Helen Broderick. Others are Violet Moss, niece of Harold B, and J. J. Franklin; Betty Le Grande, daughter of Dick Le Grande, CBS comedian; Dick Bare, coustin of the Duncan Isters, and Bert Kalmer, the song wetter.

All are college students here.

Chicken-Calling New Science as Midwest Fowls Grow Scarce

Chicago, Nov. 13.
Biggest seasonal business on spot
nnouncements starting among the farm stations throughout the midfarm stations throughout the mid-west and northwest due to threat-ened shortage of turkeys, ducks and chickens for the Thanksgiving and Christmas holidays. Commission merchants in Chicago, Indianopolis, Detroit, Minneapolis, Kansas City and St. Louis are hopping on the ether to get direct to the farmers to send them their shipments of holi-day fowl. Battle among the commission handlers due to shortage has them

send them their shipments of holiday lowl.

Battle among the commission
handlers due to shortage has them
offering the farmers special inducements over radio stations. Commission men find that they can get
closer to the farmers by loudspeaker
than if they used the mails. It saves
the commission men the trouble and
expense of making personal visits to
the farmers to corral the necessary
fowl. Besides the use of radio gives
the commission men a standing with
the farmers putting them in a class
of national advertisers. Farmers feel
that they're dealing with reputable
organizations when contacting the
radio advertising commission men
with less fear of getting the gyp.
Stations themselves are doing
everything to help the announcements along, feeling that they are
giving their farm listeners genuine
market service by telling them what
dities are suffering from a turkey
and chicken shortage and which
towns offer them the best possible
prices.

Reducing Pills Fancy Lithe Irene Castle

Chicago, Nov. 13.

Chleago, Nov. 13.

Irene Castle McLaughlin and
Marmola may get together. Marmola' last year sponsored a dramatic skit, Chickie.

New show as presently arranged
also carries the Eddie South band
and Wade Booth. Ruthrauft-Ryan
agency is also discussing radio
discs, with Donna Parker handling
the talent. cs, wi

Expected to start by Jan. 1.

RADIO EXTRAS \$5 FOR 8 HOURS

Established rate for a mob extra on commercial programs in New York is five bucks. Wage also entitles the sponsor to as many as eight rehearsal hours. As yet mobing on the air docenit rate as a calling. Very few of the network shows call for this source of support regularly.

Biggest user of human sound effects is Postum's All-American Football show on CBS Friday nights. Mob payroll here averages 24 men and one girl with the latter included for the co-ed touch. Postum had depended entirely on recorded sound effects until it found that the hills and dales of the crowd's roar on the stenciling was out of line with the volume requirements of the script's narrative. Experimenting proved that the right effects could only be obtained with noise in the flesh.

Another steady user of mobs is

Another steady user of mobs is the 'March of Time' affair on the same network and the same night.

RUBINOFF, DURANTE PLOT STAGE UNIT

Hollywood, Nov. 13 Rubinoff left for New York by rain last night (12) following the coast

productions.

The furious fiddler is plotting a roadshow stage unit, similar to The furious addier is plotting a roadshow stage unit, similar to Eddie Cantor's last season, with Jimmy Durante. If it goes through, it will be after his C&S airings, which have 10 weeks to go.

Selkirk Counted Out

Chicago, Nov. 13. Andy Selkirk is off the Househo market service by telling them what cities are suffering from a turkey and chicken shortage and which towns offer them the best possible prices.

CAPERTON REPLACES MURTA Dallas, Nov. 13.

A. H. Caperton, research director in Tracy-Locke-Dawson's Dallas office, will also handle that firm's radio production in this territory. He fills the post of Duke Murta, formerly with the agency.

No Details on McClelland Web

Former NBC Vice-President's Announcement Is Vague

George F. McClelland announced Monday (yesterday) that he was organizing a cross-country network, which project would be in competition with NBC and Columbia. The former NBC v.p. said that he wasn't prepared to name the stations he has lined up for the enterprise nor reveal any other details of his proposed organization other than it would operate on a co-operative basis.

McClelland hasn't received from

than it would operate on a co-operative basis.

McClelland han't received from the secretary of State, New York approval of the papers incorporation, the proposition, nor has he decided on a name for the organization. Tentative label is the Associated Broadcasters, Iric.

As NBC's former principal contact with its affiliates, it is pointed out in radio circles, McClelland is conversant with the weak links in the chain; that is, the indie stations which are dissatisfied with the deals they've been getting from NBC and might, under the right circumstances and inducements, be inclined to break away.

McCLELLAND SAYS 'NO'

Turns Down L. & T. Offer-Going

George F. McClelland has turned down the proposition offered him by Lord & Thomas. Connection with the agency would have given him the title of v.-p. in charge of the radio department.

McClelland intends to go through with his original plans of establish-ing his own business in the radio

CASA LOMA ON CAMELS?

Casa Louna cumb may be set for the Camel series which starts on a CBS hookup of around 65 stations either Nov. 21 or 27. It's Tuesday and Thursday from 10 to 10:30 p.m. for the variety idea.

Cig account is figuring on rounding out the show with a name comedy single or team and a femme warbler.

Radio Loses 1st Round in Fight for **Spot in Congress Press Galleries**

SENSITIVE REPORTERS

Critics Hold Spotlight

Reeder, advertising mgr for Cadillac, invited New York radio reporters to a luncheon he gave last week, but when it came to seeking advice on how to frame the concert stanza the auto maker debuts Dec. 17 Reeder addressed his inquiries exclusively to the music critics who were also present. From the latter the ad man got a lot of praise for contributing to class entertainment on the air, but little advice. Several of the critical octric indicated that they would be more interested in selling themselves to the account as musical commentators on the program. Radio scribblers burned at the disregard shown for their opinions.

Among the baton names that Cadillac figures on using during the series are Bruto Walter, Artur Bodansky, Artur Toscanini, Sergel Koussevitski, Eugene Goossens, Cossin Garballowits. dio reporters to a luncheon he gave

Kousevitski, Eugene Goossens, Ossip Gabrielovitsch, Joe Iturbi and Eugene Ormandy. Nat Shilkret will do the contracting of musicians for the program.

Free & Sleininger in Co-operative Treaty With Brunswick, Chi

Chicago, Nov. 18. Unusual 'co-operative' setup be een arranged between Brunswick Recording and Free & Sleininger, special station representatives. With Richard Voynow, ex-Brunswick manager, moving over to head the Columbia Recording division, Brunswick has turned its facilities over to Free & Sleininger, not to sell to prospective clients but for whatever good will and incidental business that may result.

Brunswick is giving F&S the use of its two audition rooms where the exclusive reps may bring agencies and clients to listen to new program ideas that F&S want for 12 stations they represent. Agencies Recording and Free & Sleininger

gram ideas that F&S want for 12 stations they represent. Agencies stations they represent. Agencies are being told that F&S are not representing Brunswick and are not selling recording service. Idea is a sort of mutual benefit league, F&S getting the use of audition facilities—and—Brunswick—the—possible business that may result from the contact with prospective clients.

Brunswick will bring in its own man to actually handle the recording sales end, replacing Voynow.

KNX May Fite FRC Okay On WIS, Columbia, S. C.

Hollywood, Nov. 13.

KNX will attempt to combat
the Federal Radio Commission's allowance of its frequency to WIS.
Columbia, S. C.
Southern station, now a 500-wateter, has asked for permission to go
to 5,000 and use in the east the
clear channel being used by the
Hollywood station in the west.

COAST NBC LOSES 3

San Francisco, Nov. 13.

Pair of coffee houses and one beer firm have cancelled on NBC, effective early in December.

S. & W. Coffee dropping the Har-

S. & W. Coffee dropping the Har-old Burdick blood-curdlers, Do You Believe in Ghoets? after 15 weeks. Folger Coffee bows out of bankroll-ing Lee S. Roberts and His Old Memory Box after more than 20 weeks. Folger may do some other type of show, though. Humboldt Beer goes off the air about same time.

TONY WAKEMAN TO CBS

TUNY WAKEMAN TU CBS

Pittsburgh, Nov. 12.
C. A. (Tony) Wakeman, for more
than a year KDKA announcer and
sports reporter, has turned in his
resignation to take a New York
post with CBS. He was called east
by Burt McMurtrie, former Pittsburgh radio executive with whom
Wakeman once worked in Pittsburgh.

burgh.

Ed Sprague, WWSW's sports an nouncer, has been named as Wake

Washington, Nov. 13.

Long-anticipated attempt of radio to gain equal footing with newspapers in the press galleries of Congress, regarded as the open sesame to all government official news sources, broke last week and resulted in the air-minded boys losing the first round of the fight. Henry Bellows, networks Washington vice-president, formally applied to standing committee of galleries for admission of three CBS reporters and was promptly denied. Action of committee, composed of newspapermen, was expected since rules of galleries specify that members must be 'persons whose chief

newspapermen, was expected since-rules of galleries specify that mem-bers must be 'persons whose chief attention is given to 'telegraphic correspondence for newspapers or newspaper associations.' Two alternatives face radio now. Bither an amicable arrangement may be made with the press, itself, involving a readjustment of the rules, or the matter must be made into an open battle, with radio going direct to members of Con-gress to secure revision of regula-tions. Present policy of Columbia is the

gress to sective revision of regular tions. Present policy of Columbia is the former. A second letter has been dispatched to Sam Bell, chairman of the standing committee of the galleries, suggesting a conference on the situation. This would prob-ably involve Speaker Garner of the House and Senator Copeland, chair-man of Senate Rules Committee, in addition to the radio and press men.

men.
Columbia's argument is that press Columbia's argument is that press gallery rules were drawn up for the purpose of facilitating dissemination of news, and the only reason radio was omitted was because it was non-existent at the time. With new Columbia news service operating the same as a press association, network claims it should have same entree to official press rooms.

Fear Open Break

have same entree to official press rooms.

Fear Open Break

Several prominent government officials are known to look with favor on the chain's efforts. Columbia also is counting on some ort of administration support in the face of widespread use of radio this year to buoy up the recovery program. But everybody is cagey, since an open break with newspapers is the last thing in the world the White House wants just now.

Situation at present is very muddled. Columbia has a staff of three full-time men, headed by Ted Church, covering Washington developments. The trio has to work under extreme handleaps, however, relying on part-time men for hot news from white House and NRA conferences, etc.

news from White House and NRA conferences, etc.
NBC is taking no open hand in the battle. Coverage of local news is in hands of local station manager and part-time tipsters. NBC executives won't say yes and they won't say no, but it is probable that is listed throw their influence behind Columbia.

Anticlinating a weakeness.

lumbia.
Anticipating a prolonged battle, Editor and Publisher published a stinging editorial entitled "The Radio Menace," asking editors and publishers to write to Bell and members of Congress protesting against radio's "assault on the free

press. Such action will definitely put the boys on the Hill in a tough spot. All are dependent upon goodwill of newspapers as well as openly realizing the power of radio. This situation is held by many to be the reason why the scrap may be settled quietly without ever coming to an open yote.

CBS Censors Lyrics

Lyric of 'Coffee in the Morning,' out of the Moulin Rouge' score, has been turned back by the CBS cen-sor to the Remick firm for toning down. 'Moulin Rouge' is a United Artists release.

It's the first blue-penciling of a

screen score since Shapiro-Bern-stein got the sapollo call from the same network in connection with the I'm No Angel ditties.

NCB ELECTS EXECS

San Francisco, Nov. 13.

Northern California Broadcasters, group of radio execs, this week balloted on officers, selecting Raiph Brunton, KJBS, to continue as

Edward McCallum, KYA, is sec-retary; Harrison Holliway, KFRC, and Preston Allen, KLX, directors.

TIGHTENING RADIO GRIP

1,500 Hand-Picked Visitors Fill Up NBC Studio at Radio City Inaugural

By Bob Landry

NRC started the first of a weeklong series of inaugural ceremonies at Radio City Saturday (11), when at hand-assorted, gowned and starch-bosomed assemblage of some 1,500 persons filled the main studio to hear an hour's broadcast. Participating in the program were H. Aylesworth, General G. Harbord, Owen D. Young Sir John Reith, From London by Sir John Reith. From London by radio telephony David Sarnoff con-ducted a three-way dialog with Messrs. Harbord, Young and Reith. It was a program in which NBC called upon its full resources and

produced in kaleidoscopic array a muster of personalities ranging from Cowl. Jessica Dragonette. Walter Damrosch, John McCor-mick, Marie Jeritza, Rudy Vallee

Whiteman, and by remote control from Milwaukee and Hollywood Amos 'n' Andy and Will Rogers

From viewpoint of those within the studio Amos 'n' Andy stole the show. Their amusing within the studio Amos 'n' Andy stole the show. Their amusing stunt of dropping their voices from high to low registers and imperceptibly changing characters en route was a novelty that left an impression amidst the many other claims upon memory. Rogers skirted dangerously close to the untactful with his kidding. While many perhaps would agree with his joshing in principle, there was some nervousfiess as to the occasion and fitness and whether Rogers would stop on safe territory. However, the slick kidder of kings and presidents adroitly put over a final twist that allowed everybody to rolax again. Main studio is a huge oblong with the audience arranged horizontally. This is okay in a radio studio, where the audience arranged horizontally. This is okay in a radio studio, where the audience arranged horizontally. This is okay in a radio studio, where the audience are appeared in the audience arranged horizontally. This is okay in a radio studio, where the audience are appeared in the audience are appeared to a supplemental and a respectively and the audience and a repear and the respective and a supplemental and a repeared to the supplemental and a su

quite lengthy letter from President Roosevelt and asked the public to continue their patronage of broadcasting under the 'good old American way' as opposed to the foreign system of assessing taxes-against receiving sets to pay for broadcasting's upkeep.

Such NBC regulars and old-timers as Miss Dragonette, Frank-Munn, Frank Parker, Elliott Shaw. Lewis James, Wilfred Glenn, Virginia Rea, Graham McNames, and Frank Elack naturally belonged on the first program. And were on Black, probably one of the busiest guys in radio with several commercials and his job as NBC musical tapnotcher directed 'SOS' by Robert Paraine, an interpretation, of radio's first and primary utilization, the saving of lives and ships at sea.

A table with microphones was ar-ranged in front of the orchestra for the transoceanic telephone. This interlude was a mechanically perfect demonstration and its sucperfect demonstration and its suc-cess was obviously gratifying to Owen D. Young and Gen. Harbord, Exchange of salutations was by prearrangement and read from scripts. Sir John Reith, head of British Broadcasting (tax-sup-ported) sat with the two RGA office related by the succession of the success

NBC's Specials

Extensive ceremonial pro-grams in connection with NBC's first week of broad-casting from Radio City incasting from Rause clude these events: Tuesday (14)

rance's Tribute to Radio City, 2:30 p.m. Paul Whiteman's Gala Radio City Program, 4:30 p.m. Memories — Fred Stone; Fritzi Scheff, George M. Co-han, Joe Weber, 11.15 p.m.

Wednesday (15) Russia Greets Radio City.

12.45 p.m.

Italy's Radio City program,
2.30 p.m.

30 p.m. Canada's Tribute, 3 p.m. Germany's Tribute, 4 p.m. British Salute, 4,30 p.m. 'The Stars and Radio,' 6.15

p.m.

NBC's 7th Birthday—Rosa
Ponselle, M. H. Aylesworth, Fed.
Radio Comm. Sykes, 10:30 p.m.
John Erskine, 11 p.m.

Thursday (16) International House, 2 p.m. Radio Burlesque from Lon-

Radio Buriesque iron 2010 on, 4.30 p.m. Mitzi Green's Party, 6 p.m. Rockefeller Centre Program,

Rockefeler Centre Program,
10.30 p.m.
Hollywood Says Hello
Radio City, 11.30 p.m.
Friday (17)

'Radio-1920,' Dr. Frank Conrad, KDKA, 2.30 p.m.
Roaming the Earth With
RCA, 2.45 p.m.
Radio Old Timers, 6 p.m.
Hawaii Tribute, 6.30 p.m.
Labor's Tribute, William
Green, 10.30 p.m.
Saturday (18)
Radio City Pioneers, 7.30

Radio City Pioneers, 7.30

South America's Tribute

p.m. Pacific Coast Carnival.

PLYMOUTH BUYS OFF DAWSON CONTRACT

Plymouth Motors has switched casts on the Elmer Everett Yess casts on the Elmer Everett Yess:
serial Change which went into effect last Thursday (9) gave the
role which Hal K. Dawson introduced to John Eldridge. Car manufacturer through the Stanley Getchell agency settled Dawson contract which had five weeks to go
for a cash payment of \$700.
Revised cast has Ray Collins in
the Mr. Jones part and Eunice
Howard playing Mary Mead. Program made its debut on CBS
Oct, 9.

OXYDOL NBC SCRIPT

OXYDOL NBC SCRIPT
Chleago, Nov. 13.
Oxydol signatured with NBC last
week for a script show to start early
In Dec. Will ride five times weekly
for 15 minutes each atternoon.
Reported as a 52-week dcal
with Blackett - Sample - Hummert
here agenting and involving \$450,000
in time commitments.

and dignified Briton of vast poise Maria Jeritza, that gay Austrian blonde who used to make herself so much at home at the Metropolitan much at home at the Metropolitan Opera, was equally nonchalant and chumny at Radlo City. Her ease and informality was a pleasing contrast amidst the rather solemn decorum of the opening.

Studios were rife with ushers and the downstairs foyer will have the photographic enlargements covering the walls as in one of the Music Itali's res' rooms.

ing the wans as in one of the authority, Itali's rest rooms. To 18, Inclusive, NEC has dropped all sustaining dance band pickups. Hookups with dine and dance sources are being replaced by specially-framed programs out of the web's new stu-

Present Federal Control May Be Merged and Ab-sorbed in Huge Bureau-cracy with Dominion Over Telephone, Telegraph, Broadcasting—White House Toying with Idea

REAL THREAT

Washington, Nov. 13.

Creation of new Federal radio regulatory commission — possibly along lines projected by Senator Couzens, of Michigan, is expected to be one of the footballs of Congress this winter.

White House recommendations for some form of centralized control of all communications system and unified operation of government systems probably is expected following a deep study now being conducted by a committee of department officials and legislators.

While no definite plans have been mapped out so far, there is no doubt a new shuffling of Federal agencies is to be anticipated, with the existing Radio Commission being made the hub of a new set-up which will handle commercial communications, broadcasting, and all phases of the communications business.

Central idea is an outgrowth of

phases of the community of discussions last spring when establishment of the post of Federal Coordinator of Transportation was being worked out. At that time thought was given to the development of a new outfit with four major divisions—land, ir, water, and communications.

and communications.

Military Aspect
One objective of the present survey committee is unification of the communication system of the Army, Navy, Coast Guard, and Commerce Department, all of which now have their separate radio establishments. Another goal is evolution of a farreaching plan under which the United States could assume control overnight of all the nation's communication, systems in event of war.

United States could assume control overnight of all the nation's communication systems in event of war.

This second phase of the study has definite and direct bearing on broadcasting. Plans being given the co. call for commandeering of every broadcast station in the country in order to facilitate mobilization, impose an effective censorship, and control public psychology.

The Couzens bill for creation of a Federal communication commission, which has been kicking around the Senate for years, may yet see the light of day and go whooping through Congress with President Roosevelts' backing. Its provisions correspond in many respects with the general outline now being perfected.

Rigid control of rates for telephone, radio, and telegraph messages looks probable. Congress frequently has shown displeasure over the way the Interstate Commerce Commission has side-stepped this phase of its work and powerful support could be obtained for legislation which would provide more effective regulation of rates.

Jerger of Postal Telegraph and Western Union—last year on the verge of becoming a reality—looks even more likely at present. The plan being doped out will provide a way for these systems to blend without creating a monopoly which might boost rates to the profiteering point. A national system of radio communication to provide competition for the merged telegraph communication is provide competition for the merged telegraph communication and receiving sympathetic consideration.

tion. The interdependent committee is slatted to make a report on its work some time in December, roydding ample time for brain trusters to work out details of necessary legislation and for President Roosevelt to give the matter thorough consideration before Congress reapper.

COMMUNICATIONS Agencies, Stations Discover Fear AS NEW DEPT. | Campaigns Even Work on Sponsors

Later the Better

Washington, Nov. 13.
Elder Solomon Lightfoot
Michaeux, Columbia Negro
preacher, has a unique theory
about time of his network
broadcast. Chain asked him if
he would mind going on an
hour later beginning Dec. 2.
'No, indeed,' Elder replied.
'All sinners stay up late, The
later we go on the more sinners we'll hit.'

Major Murray Of BBC May Be Canadian Head

Ottawa, Nov. 13.

Rumor in official circles is that the Government will appoint Major Gladstone Murray of the British Broadcasting Company, London, to the chairmanship of the Canadian Radio Commission in succession to

Hector Charlesworth.
Charlesworth, former dramatic critic and film reviewer, will be given a place in the Canadian Senate as recompense for all his worries—and this means a life appoint—

Reorganization of the Radio Com-nish, is promised when the Federal

Reorganization of the Rodio Commish. is promised when the Federal Parliament sits in January. The two other commissioners are slated to return to civil life.

Major Gladstone Murray is a former Canadian and has resided in England almost continuously since the War. He was loaned to Canada last year by the Imperial government to make a survey of the broadcasting situation in the Dominion and therefore, already knows quite a bit of what it's all about. His appointment would be popular.

FRC Decision Gives Rival Unfair Edge **WGN Suit Alleges**

Chicago, Nov. 13.

Case of WGN, Chicago Tribune station, against the Federal Radio Commission for giving WBBM per-mission to synchronize with KFAB. Lincoln, is in the courts this week. Decision expected with the fort-

Decision expected with the fortnight.

WGN has enjoined the Commission from permitting WBBM, the local CBS station, from syncing with the Nebraska station on the grounds that the additional time for WBBM puts it in a stronger position locally and claims that this is unfair competition and derimental to the WGN business.

WBBM now shares time with KFAB.

Chance's New Chance

Minneapolis, Nov. 13. Chance, long an announcer WCCO, local CBS station, has been appointed production manager of another Columbia station, WJS, Washington.

Ted Hiddinger, formerly with NIC and with WEEC, Duluth, succeeds Chance as announcer here.

Want Ruggles-Boland

Hollwood, Nov. 13.

NBC is trying to get Charles
Ruggles and Mary Boland as an air

team for 13 weeks, with options for A on additional 13.
Ralph Farmum is endeavoying to lug set the deal through Paramount.

ome so adept in putting over fear campaigns to make money for their clients that they are now using the same fear tactics to get additional

business from these same sponsors. Prospective clients are getting fearful telephone calls, letters and fearful telephone calls, letters and warnings from agencies, stations, special representatives, recording companies and others, telling the clients that if they don't go on the ether they'll likely neet commercial disaster in a few weeks. NRA thing had added extra heat, to fear campaigns against sponsors. They are retting warnings from

NRA thing had added extra heat to fear campaigns against sponsors. They are getting warnings from stations that there are rumors around that the company is not strictly NRA and that the client should, for his commercial health, go on the ether to tell the people that the company is okay according to the NRA code. It has worked in many instances, with the regular advertisers all making certain to add that NRA tag to their shows. Tugwell bill and possibilities has the stations tearing the hearts out of the clients with dire warnings, One company went on the air wiffa a long list of stations announcing: that its product was perfectly harmless. This followed a scare, skillfully encouraged.

Everybody in the business plenty jumpy; have been turning out such heart-wringing copy about halitosis, baldness, pluk toothrush, excess weight, nervousness, fissomnia that they themselves are meat for agencies and stations with extra-powerful fear campaign copy about possible public reaction and that only radio can save them.

CODE AS IS GOING THRU

Washington Nov 13

Washington, Nov. 13.

Carrying signatures of members of National Association of Broadcasters, the perfected radio code was returned to the N. R. A. last, week and slated for early prosentation to Administrator Hugh S. Johnson and President Roosevelt.

Reports from various advisors of Deputy Administrator Soi A. Rosenblatt are still being awaited, while Rosenblatt must prepare his own analysis of the code and report on proceedings. No serious obstacle is in sight, however, and the only protest probably will come from Ldward N. Bockles, operator of WCLT, Chicago, and Rosenblatt's labor advisor, who complained about the 90-day investigation of working hours of broadcast engineers.

Young & Rubicam Pilots Gen. Foods 2d NBC Hour

Appropriation has been set aside by General Foods for another hour's cycle on NBC.

Frogram idea food packer is mulling over concern's condensed version of recent Broadway dramatic hit with the casts headed by legit and pleture names. Young & Rut. acam is handling the account.

Other hour's stanza bankrolled by General Foods, the Maxwell House Show Boat, is handled by Benton & Bowless.

Gene Austin on WBT

Charlotte, N. C., Gene Austin will WIT here for a serie, night broadcasts, teamed with Candy

Austin is making C arlotte nowadding a box-office theatres. home in since becom in ixie

NBC RADIO CITY Inaugural Pro- EVENING IN PARIS
Katherine Carrington, Milton Watgram Talk, Songs, Orchestra

Sustaining WJZ, WEAF, New York

WIZ, WEAF, New York

With exception of a couple spots

NBC kept this hour's show; Saturday (11) night, celebrating its entry
into Radio City, on a solemn plane.

It opened with a patriotic hymn and
closed with another.

Solemnity of the occasion was
iven further indees by the two
oratorio

Solemnity of the occasion was
iven further indees by the two
oratorio

Solemnity of the occasion was
iven further indees by the two
oratorio

Solemnity of the occasion was
iven further indees by the
categories with the couple of the
oratorio control of the occasion was
into the couple of the occasion was
iven further indeed the
McCormaco.

The two lighter moments came
from Amos 'n' Andy and Willi Rog-

of a dedicatory poem by Jane Cowi, the excerpt Walter Damrosch chose from Thanhauser and the genre of the ballads contributed by John McCormack.

The two lighter moments came from Andro and Will Rogger and the street of the control of the listeners as to how they make their voice transitions from one character to another in the act's regular script, the blackface team delivered themselves of a couple further and Sambo stories of a couple further and Sambo stories and the start are way to a satirical turn on 'the subject of radio but soon realizing, the solemnity of the event swerved into less fun poking channels.

One enterprising stum which the participant of the Rod bard, was the trans-oceanic conversation in which the participant. Harbord, chalman of the Rod bard, was the trans-oceanic conversation in which the participant. Harbord, chalman of the Rod bard, oven D. Young and Sir John Reith, head of the Hrists Broadcasting System, and on the London end, David Sarnon. It's smoothness and efficiency technically must have had the important of the Rod bard, oven D. Young about the Rod Commercials, who should be the Rod Commercials. Who should be the Rod Commercials who advertes on the sir. Broadcasting read a letter from President Roosevelt and thanked the fans for patronizing the commercials, who advertes on the sir. Broadcasting read a letter from President Roosevelt and thanked the fans for patronizing the commercials, who advertes on the sir. Broadcasting read a letter from President Roosevelt and thanked the fans for patronizing the commercials, who advertes on the sir. Broadcasting read a letter from President Roosevelt and thanked the fans for patronizing the commercials, who advertes on the sir. Broadcasting read a letter from President Roosevelt and thanked the fans for patronizing the commercials, who advertes on the sir. Broadcasting read a letter from President Roosevelt and the Rod Ford Rooseve

INECTO ces of Science 'Romances of Sc Series 15 Mins. COMMERCIAL WJZ, New York

WJZ, New York
Prospective reform in the directions of the reacter strictness of the form o

involicity will be mitigated so far as setting up possible sales resistance.

Inecto is cleverly put together with this thought apparently uppermost. First of all the theme of the series, Romances of Science, stresses the factual and epending the stresses the factual and epending the series, Romances of Science, stresses the factual and epending the life of the series and expens has bodily asserted. In each of the series were always and the series was read and the series was well done, although the vote on the leading character in the sitt would be divided. That is the chap (James Meehan) who played Goodyear, whose tests discovered how to render rubber a commercially practical commodity. Because in uration this requires whether the series was the series was the series was the series was the series of the series was the series

CLIMALENE DOUBLES

Chicago, Nov. 13.
Climalone show with Cheri McKay and Merry Macs increases ether
time on NBC early in December, becoming a 90-minute show twice
weekly instead of a 15 minute
weekly instead of a 15 minute

Show adds additional talent with Dick Teela slated to join.

(atherine Carrington son, Claire Majette songs, Talk, Band COMMERCIAL

aon, Tisie Majette
Son, Tisie Majette
COMMERCIAL
WABG, New York
Again Bourlois, cosmetic mixer,
has switched its act on CBS. It's
also changed to a Sunday night
inche. Replacing the dramatic
serial is a straight warbling and
and melange with guest literary
lights imported to add a touch of
the haute monde to
the program's
half-hour run is a line of chatter
that strains hard at achieving the
super holty toity. The results are
dilverting.
Listening to the stitted and overaffected dalog is less painful than
the high-pitched gibbering of Claira
Majette in the moth byto brings surcease to the ears but once she drops
her notes, for patter it's anybody's
privilege for a quick twist. Nat
Shilkret lends his regular style, of
orchestral tunefulness to the program, while Katherine Carrington,
soprano, and Milton Watson, tesser,
Tor the initial sample of the new
series, Ursula Parrott did the literati guesting. After the Ex Wife
Majett tood the author series, Ursula Parrott did the literati guesting. After the Ex Wife
Majett tood the author and
series, Ursula Parrott did the literati guesting. After the Ex Wife
Majett tood the author and
as a catechism on the irresistible virtues
of the Evening in Paris' brand of
cosmetic. Writer left in doubt that
hers was not a mike personality.
To the listener actually paying
attention the program allows room
of reither a snicker or a sense of
the attoring of

It's striving for is obvious but the heavy-handed treatment nullifies the effort.

GAMBRINUS SHOW
Bob Nolan, Rig Knorr, Deane Janis, Henricita Tedro, Edna Doeser, Twister Comments and the stripe that the couldn't get anywhere with a script that muddled through 30 minutes of annoyance.

Gambrinus, brewery company spending plenty of money for time and talent on this once weekly revuce. Gambrinus brewery company spending plenty of money for time and talent on this once weekly revuce. Gambrinus brewery is the tip-off on the inspiration of this program. Song is from legit musical, 'Connecticut Yankee,' though that relationship is not mentioned. Frogram carries through an attempt at this notion, the listener being whisked back through the years to King Gambrinus court. It's anaking, and the song the stripe of the stuff cracks about 26-week contracts which mean nothing to the public. Characters individually are read nicely, but hopelessly weighed down by the writing. Only the songs were okay and they were cued to the twisted all the design and reason in order to make the cue fit the song.

There's some attempt at a story with king and queen pitted against the court jester and his heart, but not much sense in the chatter. Three Gambrinus direct plugs, first for the men, in the middle for the dealers and taverns and olos and the process of the song for the plugs and the plugs and the plugs and the cue fit the song.

There's some attempt at a story with king and queen pitted against the court jester and his heart, but not much sense in the chatter. Three Gambrinus direct plugs, first for the men, in the middle for the dealers and taverns and olos and the song the song

RISE AND FALL OF PROHI I-

RISE AND FALL OF PROHI ITION
Drama, Songs
Sustaining
WABC, New York
Columbia picked a timely occasion, election night (7), for the
program, but what set out to be an
obsequy for prohibition practically
developed into a dirge for repeal.
When the stanza faded out at 10:30
p.m. the impression it left behind
the stanza faded out at 10:30
p.m. the impression it left behind
the stanza faded out at 10:30
p.m. the impression it left behind
the stanza faded out at 10:30
p.m. the impression it left behind
the fadeout lines struck. With South
and North Carolina reasserting
their dryness, it looked, according
to the program's eplog, as though
the country would have to wait for
1934 before repeal became effective.
Was based had been well contrived.
Swittly and deffly it highlighted
the events that marked prohibition's
up and downward graph. It was
slick writing of its kind, but the
production was a row of pegs under
the script level. Major fault of the
direction was the uneven dovetail
into establish an episode's period
the director resorted to the much
used device of having a mixed
chorus-warble-the-erfain-from-atune popular at the time. Cueing
in every episode with a song in due
time became monotonous here. Two
effectively drawn dramatic bits
were those spotted around
Odec.

Shall Oil is supplementing its

Shell Oil is supplementing its Eddle Dooley football show on CBS with a campaign of spot broadcasting involving 15 towns in the middle west. Stations and starting dates are yet to be set.

SEALED POWER SIDE SHOW' Cliff Soubier, Morin Sisters, King Jesters, Harbid Stokes Band. COMMERCIAL WLS, Chicago

OMMERICIAL
WLS, Chicago
Once weekly this iston ring
manufacturer from Muskegon,
Michigan, hope onto the NEC wires
to spread a 80-minute session of
songs, orchestrations believe the session of
barking. If that manages to encompendent space.

Show is an example of the trend
n radio entertainment, the playing
down of the individual members of
the show and the build-up of the
sponsor and production. The idea
of the carnival sideshew is uppermost with the individual performers brought in by-the-way. It gives
an impression of unity that is an
advantage.

of the carnival sideshow is uppermost with the Individual performers brought in by-the-way. It gives an impression of unity that is an advantage, the state of th

ASCAP CANCELS WWAE

Station Warned Not to Use Pro-

Chicago, Nov. 13.

Notice was served on WWAE of Hammond, Ind., by ASCAP last week stating that the Society would file suit for an injunction restraing the station from playing the society's music if the station did not quit playing the music of its own accord.

Station at present has no contract for the ASCAP catalog, the society having cancelled the contract with the society having cancelled the contract when the station didn't come through with either reports or license coin.

Malto-Meal to WGN

Ohlcago, Nov. 13.
Maito-Meal now in the hands of the Mitchell-Faust agency moves over to WGN, for a new children's series. Will use the same 'Steamboat Bill' formula but will be entirely rewritten by the WGN staff. Runs three times weekly, Monday, Wednesday and Friday at 8:15 p.m. Show was formerly on WLS.

Brunton's Wash. Plea

San Francisco, Nov. 13.
Ralph Brunton heads for Washington on Nov. 20 to appear before
the Federal Radio Commission.
Dec. 14 in a personal plea for an
okay on a jump to 500 watts for
KIPS.

KJBS.

If he puts it over Brunton will

Station Entertainment Average

KYW. CHICAGO

Reviewed Nov. 6. Hours: 7:30-11:30 KYW is the oldest station in Chlcago; its call letters indicate its age. Associated with the Hearst 'Herald and Examiner morning daily owned by Westinghouse. Its oc-casional difficulty in town due to varying coverage, some radios finding it difficult to dial. Has secured permission from the Federal Radio Commission to move to Philadelphia and should be in that eastern town about the middle of next year.

As regularly reviewed it lacks a

punch program for its evening show. In vaude that punch is known as the next-to-closing act, a stand-out personality that brings them into the theatre and sends 'em out into the theatre and sends 'em-out with a wow. That's the Cantors, Jolsons, Brices; names that stand for entertainment plus. KYW lacks that at night. It lacks a sock-30-minute program that has meat. As presently chopped up into 15 minute sessions its entertainment average stutters instead of building.

The affiliation with NBC brings this station the minor shows on the network. WMAQ and WENR get the big ones.
7:30. Prof.

big ones.
7:30. Prof. Carl H. Henrickson, of the University of Chicago business school in a critical discussion of the Administration's gold policy. It's 15 minutes of vital matter for the business of the nation but seems too intelligent for the well known Morons.

too intelligent for the well known Morons.
7:45. Time signal for Monarch Corn by a particularly poor announcer. Mush-mouthed and doubtful of diction, into the Carlouress hotel as part to the control of the control of

s:00. Good comedy period here with the Black and Blue palooka detecta-tives discs for Iodent. Script should get a through its audience; the comedy being at a neat angle for the lower mass of the public. Simple comedy but okay. Show is partitioned gifted in having a grant there is the comedy being the comedy but okay. Show is partitioned in the comedy but okay is now in the comedy but of the comedy but of the comedy but of the comedy but of the comedy in the co

bars.

1:16. "Three Strings,' meaning a plano, cello and violin trio. Bed-timey and not suited for so carly in the evening or following that comedy act. Station fails back with a thud on this classical but unentertaining 1011.

comedy act. Station falls back with a thud on this classical but unentertaining full.

8:30. Weaher report for Vick's Voracias and okey, Station gets at Outside and okey, Station gets at Goubling here from the Chicago theatre where he is appearing. Comes here for the weekly publicity Chicago Theatre show. Berniel didn't bring his orchestra. Brought Al Gerhing, who played accompaniment for everybody at the plano, Frank Prince and Manny Frager for some warbling. Also Shella Barrett, the mimic and many Frager for some warbling. Also Shella Barrett needs a sight audience and an ultra one. Her Arliss and Garbo not for the tired house-frau. Bernie ambled through the period and helped the pa, boys out nicely by putting in a thick plug for 'Cradle Song' picture. For an impromptu session it was okay but it lacked the usual punch of a Bernie appearance because of it. Audience would severate the season of the

ish poetry the show cozes through the loudspeaker in oily lobules. Even its humor is sticky.

9:30. From NBC the station gets he Henri Deering recital at the

plano.
9:45. Secretary of Agriculture,
Henry A. Wallace.
10: Buell Patterson in
minutes of sports reviewing
fits in for the sports page mob.

fits in for the sports page mob.

10:05. Begins the KYW nightly
Merry Go Round' of the niteries
and bands. Starts off again with
Harry Sosnick band.

10:30. Announcement for Dees
Lemon Toothpaste plugging it to
parents for kids. Then Paul Whiteman from NBC wire at the Paradise
Cafe in New York. Meaning to
ninutes of standout-strength.

11:00. Back again to Harry Sosnick for 30 more minutes. This is
KYW "The Harry Sosnick standout.

Gold.

Ether Slants

WMCA splurged on time for the New York municipal elections. Seemingly devoted much more time than either of the web keys. Hopped from Pusion to Recovery to Tam-many headquarters. As the even-ing wore on the Fusion jubilation contrasted amusingly with the deep-ening gloom at the other two spots. Getting pretty tough when guys have to take it on the other in under the pittless soul-revealing inquisi-tiveness of the microphone.

Sainda Tea's Phil Ohman-Victor Arden duo are now assigned the Job of attracting the public so that Sainda can drive home their argument that tea is delicious at breakfast. Traditionally an afternoon and night time beverage the attempt to re-educate popular habits is a sensible if tough undertaking. Meanwhile the program is bright and interesting.

While some criticism has been, and can be, leveled at the Lady Esther Serenade on the score of overdosage of advertising, the program has one of the small less than the conding the webs. Wayne King swings with a symphonic flourism to the introductory measures and then in a voice dripping with honey the announcer coos "wrapped in the incomparable charm of Wayne King's music we bring you good wishes from Lady Esther."

Wayne King is one of four or five

wishes from Lady Isther. Wayne King is one of four or five popular orchestras in the republic whose musical personality is so marked that it is instantly recognised. A constantly expanding number of standard periods now are filled by the serenades.

are filled by the serenades.

Blackstone cigar program (Frank Crumit-Julla Sanderson) bears down heavily on the loyality theme in its sales messages. Program itself is announced to public as 'made possible by your purchase of Blackstone cigars' and a dialog between announcers is apropos which cities are most steadfast in smoking this particular brand. Loyalty for what is more correctly known as an emotional aspect to it that many advertisers seem to like. Anyhow, a good deal of talk about consumers loyalty to manufacturer gets alred nowadays.

Ed. Herliny ir Blackstone and the more an established fav.

"All in Fun," sing the Sachs furni-ture troubadors over WMCA, but some of those lyrics are a little over the boundary of good taste. Faintly stag in the trend of the parodles, Which is odd, since Sachs goes out of its way to attract family listeners and mentions little Susle's birthday and the usual sort of fami-ily milestone that makes such a high where they may next buy when furniture-minded.

mixed line we towers and possibly put up a new building for the indict station.

IVORY'S WDRC-WTAG TEST

Ivory Seap is testing out a kid frame on "WDRC," Hartford, and WTAG, Worcester, with a view of routing it out over one of the national weeks.

Program is a stamp club idea with Capt. Ken Healy doing the narralive.

Albeet D. Lasker, head man of Lord & Thomas in New York lass week from Chicago.

In the puts it over Brunton will mixed an and station average.

Albeet D. Lasker, head man of Lord & Thomas in New York lass week from Chicago.

AUSTRALIA MOSTLY WA

Inside Stuff—Radio

Men of Daring' programs, sponsored by Hollander Fur, will undergo drastic revision for the balance of the 13 week contract over WJZ. Walter Craig has been brought in by the Grey agency to write and produce the half-hour dramas.

There is a close parallel to the Men of Daring' case in the General Tire experience last year in Chicago with a series of programs called Lives at Stake. Both ideas undertook to dramatize the real life stories of living or recently dead heroes. Both programs discovered that trying to stick to historic fact was all wrong for radio with its limitations, and resulted in dull programs, episodic and fragmentary in character, with weak because truthful climaxes. In other words, the necessity for avoiding both libel and family criticism on real heroes cramps the program's style.

style.

Fur house also pointed out that most of the real life heroes were sign romance and came to violent deaths or otherwise cut down or ol ated the femme appeal of the programs. Craig will use fictionized her and drop history for the balance of the series.

Queries made by Jack Adams regarding the cost of hookup lines to Washington and Baltimore led to the report last week that the Federal Broadcasting Corp., operating WMCA, N. X., would soon start feeding programs to stations of the defunct Amalgamated network. Outlets included in report were WTNJ, Trenton; WPEN, Philly, WDEL, Wilmington, WCBM, Baltimore, and WOL, Washington.

Arrangement that Adams was purported to be working out with these stations would have the group sharing the line charges but the sustaining programs originating from WMCA coming to them on a gratis basis. Adams explains that he sought the wire charge quotations as part of a commercial program link extending to Washington which his sales department are discussing with some clients.

Newly formed radio technicians' union in Los Angeles has handed an ultimatum to the chief technicians of the various stations asking for their stand on recognition. While strike is not threatened it is known the union will take a militant stand and make demands on the stations if the technical heads refuse union recognition. Union is affiliated

if the technical heads refuse union recognition. Union is annature with the IBEW.

Meanwhile, leaders of the Association of Radio Broadcast Technicians recently formed in San Francisco, and, so far refusing to align either with the IBEW or IATSE, are making efforts to extend its organization to all stations on the Pacific coast.

'Roses and Drums' show on CBS has developed a new game for the Sunday evening parlor. It's checking up on the anachronisms and his-torical errors that the writers and others concerned with the script let alip through. To guard against historical inaccuracies Union Central (Continued on page 54)

YANKEE TALENT ON RADIO DISCS

High Brow Emphasis on 'A' Stations Diverts Bulk of Populace to 'B' Sta-tions Ruled by Canned Programs

500,000 SETS

Sydney, Oct. 24. American performers through the medium of radio discs dominate Australian radio because wax pro grams provide the largest portion of entertainment over the so-called 'B' class stations. It's a question of the 'A' grade stations being too high brow and artistic for the average set-owner. Operatio and concer people are aired by the class sta tions and in ronsequence the ho polloi dial over to the less elegant stations.

Australia because of this situation and the scarcity of live per-

tion and the scarcity of live performers before the microphones is
an outstanding exemplar of radio
discs on a nation-wide scale.
Bing Crosby is very big on waxed
programs here. Crooners in general
are fairly popular. While a great
many American performers are
broadcast off wax made for radio
Australians like English comedians
better than American funnymen.
In the order of their popularity
these radio subjects are liked by
Australians: Sporting events, jazz
bands, oldtime music, crooners, com-

Aylesworth Opens the Door

Tells NBC Execs to Can Hihat Stuff-See Everybody, No Stalling

Mauve Moods

As an aid to getting the feel of the sketch's characters one of the NBC dramatic directors urges his players to keep thinking of certain colors. Each member of the cast is assigned a color the day before and is expected to be thoroughly imbued with the mood the hue is supposed to inspire by time the final rehearsal is held.

WBBM BUYING ADS IN DAILIES FOR PROGRAMS

Chicago, Nov. 13. WBBM (CBS), is making a news paper ad splurge, taking full pages in all dailles. Even in the Chicago Tribune from whose station, WGN, WBBM has ken the cream of the

WBBM has ken the cream of the CBS programs.
WBBM is trying to acquaint the public with its super shows, with the spreads plugging not only the programs but the sponsors. Station is footing the entire bill.

edy, light operas and choral singing.
There are now over 500,000 licensed radio sets in the Antipodes.
That is considered very large as the
tax of 24 shillings per set is quite
high.

M. H. Aylesworth wants less highhat and more of an open-door atti-tude around NBC. In his first talk to the network's personnel since it took up quarters in Radio City the NBC prexy Saturday (11) warned them against letting the new swank surroundings go to their heads and assuming ritzy airs.

surroundings go to their heads and assuming ritzy airs.

Aylesworth declared that from now on it would be up to the staff, from the top executive down, to radiate a more cordial spirit toward everyone calling at the NBC offices. By his laying down of the open-door policy Aylesworth explained he meant that the executives and others were not to make themselves hard to see. Any one calling on legitimate matters should be given an audience as quickly as possible and not stayed off with resorts to-red tape and ailbis.

Richard C. Patterson, Jr., the network's executive v.-p., also delivered a pep talk. Patterson said he wanted every one to realize that if any promotions were to be made they would come from within the ranks, and that as soon as the web got backing the same than the restored.

Operating head of NBC made mention of the fact that the network was in the red for the first six months of 1933. He assured the staff that when it came to passing out raises the subordinates would be given consideration in preference to executives.

given consi

THANKS!

TO MY PAL EDDIE CANTOR

for taking a vacation from the Chase & Sanborn Coffee Hour which gave me a chance to go on the air...

TO J. WALTER THOMPSON COMPANY AND THEIR STAFF for taking a chance with me...

TO MY BOSSES METRO-GOLDWYN-MAYER for letting me broadcast ...

TO RUTH ETTING and RUBINOFF for adding class to the program ...

TO MY WRITERS JACK HARVEY...MILTON RAISON...MATT BROOKS for remembering all the old gags...



P. S. Here's hoping that my pal Bing Crosby takes a vacation too, because I've been crooning on the quiet lately and I'm the only guy who can take his place . . .

Personal Representatives LOU CLAYTON RALPH G. FARNUM

CHATTER

New York

Under the Goal Post, football novel by Edwin B. Dooley, sports writer for the New York Sun, is now on sale at the gas stations of the oil company for which he does a twice-weekly gridfron program over CBS. It's plugged on the air, too. Dooley was star quarterback on Dartmouth a few years ago.

on Dartmouth a few years ago.

Hum and Strum, from New Eng-land, booked for Loew's personal apps via Fhil Ponce.

David Baath, of Liyons & Lyons agency, is the radio contact for that firm.

firm.

Cleveland dailies were represented at the NBC Inaugural ceremonies by Bob Stephan of the Plain Dealer and Norman Slegel of the Press.

Charles Martin, WMCA, N. Z., rates as the youngest dramatic producer on the local outlets.

uucer on the local outlets.

Roxy's Tuesday night broadcast
will be a regular item on the NBC
schedule.

Gregory Stone, NBC conductor, is

naving four new compositions of his published.

Al Shane is now doing five a week for the Saily Fur Stores on WMCA.

Among NBC's Chicago cilents in the Radio City opening were T. F. Driscoll, Armour; Al Cohen, Lady Esther; Bennett Chappell American Rolling Mills, and Raiph Goble of Goble-Stack, inc.

Con Courad due with his Fran-Ciaming will make a second Russ Colombo of him. Courad changed the singer's name to Dell Compo.

* JACK BENNY

WEAF 10-10:30 P. M. **EVERY SUNDAY**

CHEVROLET

PROGRAM

THE GREEK AMBASSADOR OF GOOD WILL

GEORGE GIVOT

M-G-M STUDIOS HOLLYWOOD, CALIF.

HERMAN BERNIE 1619 Broadway, New Yo

BURNS

ALLEN

● WHITE OWL ●

Every Wednesday Evening at 9:30 P.M.

WABC .

Direction WM. MORRIS AGENCY

Fast

Frank Parker broadcast his 225th vocal hour over WIBX, Utica, N.Y. Inaugurated program March, 1926. Mary Virginia Dorlon of Troy, N.Y., who as Polly Rennsselaer has conducted a weekly program for WGY, Schnectady, N.Y., was martied Nov. 4 at Troy to Lewis B. Horger of Norfolk, Va. Hill-billy program by Bradley Kincaid now heard once weekly over 14 NEC stations via WGY, Schenectady.

Schenectady.

John Dandurand, Roger Sweet,

James McDonald and Chester Vedder now singing with Johnny Finke
planoing-directing the Upstaters
over WGY-NBC.

over WGY-NBC.

Carl Jester, announcer-singer-director of light operas in WGY's
pioneer days, the father of a baby

boy.
Tom Lewis, Waldo Pooler and
Jerry Branon, of Joe and Eddie'
over WGY, in New York recently
to make several records for World

to make several records to make several records.
Broadcasting.
Station WTAG. Worcester, last week was granted special temporary authority to increase its night time power from 250 to 500 watts. The station has been operating for some time on 500 watts during the

time power from 200 to 500 watts. The station has been operating for some time on 500 watts during the light.

Levy Snyder, assistant to Frank Educated and contact man for WHEC, arrange with Hutties little and the light of the

humorous incidents met by the hand and whistie man in the day's work.

W

Smith, of Pritspurgh and a ding in WWSW's daily dramatizations of Dick Tracy cartoon strip from Pittsburgh Post-Gazette'.

Billy Leech, s.a., singer with Marty Gregor's band, in line for an afternoon spot over KDKA, Pittsburgh.

afternoon spot over KDKA, Pittsburgh.
Pat McCullough, former director of dance band at WCAE, Pittsburgh, some simonal outfile.
Bill Saviers' engineer with WCAE, Pittsburgh, has switched to KDKA, same city.
Stephanie Diamond, announcer and actress at WCAE, Pittsburgh, now life-of-the-partying-it with home control of the partying-it with here in the control of the partying-it with here in the control of the partying-it with here in the partying in the party in the party in the partying in the party in the partying in

Queen Elizabeth in many value.

Luke Barnett, who's 'Old Man
Ribber' himself, took Lynn Morrow,
p.a. for KDKA, Pittsburgh, in town
last week and Morrow's ears are
still burning.

Chicago

Al Williamson die thing. Ben Pratt is the prize yarn-spin ner of NBC. Brown bitten by the poetry

bug.

Beany Meroff, Phil Harris, Harry
Sosnick and Carlos Molina waking
up before noon this week for the
special Radio City opening broadspecial Radio City opening casts.
Girard Ellis doubling between the Furniture Mart and Michigan Boul-

COLLINS & PETERSON

RUDY VALLEE

FLEISCHMANN HOUR, THURSDAY, NOV. 16 Material by SYD SOLLINGER

evard under the new Brunswick-Free and Heininger deal. That stratosphere flight post-poned so often NHC doesn't believe announcements about it anymore. Leslie Atlass hankering for Ba-hamas and fishing tackle. Mid-West

Cornbushing hour from KFAB Omaha, on Sundays arranged and directed by Zel Mills.

Ray Suber, KOIL, auditioning for World Broadcasting in Chicago. Trying for a Chinese part that a native Chinaman couldn't handle.

Change in personnel at WAAW when Gordon Bergquist, former chief announcer, went to KMOX, St. Louis. Bergquist travelled to Missouri city Saturday (28), took familiations Sunday, Shopen replaced him in Omaha. New face at WAAW is Milo Utterback who comes from KFOR, Lincoln.

Norm Prager, pub man for Lincoln Theatre Corp., is driving himself nuts trying to make up a daily variety program for KFAB and KFOR.

Adolph Brandes, leaving KFABs.

sen nuts trying to make up a daily variety program for KFAB and KFOR, and the search of the search summer, is now representative for Father Flannigan's Boy's Band.

Milo Utterback left KFOR, Lincoln, to join WAAW, Omaha, anouncing staff.

Shag Marrow, KFOR sales staff, is now with WIND, Gary, Ind. Same capacity.

Art Goebal, stunt fiver, gave the search of the search of the station call letters all over Lincoln.

Pauline Frederick guested over WOWO, Fort Wayne, preceding opening of her road tour. Very nervous, too.

Lester Spencer on WOWO announcing staff in Fort Wayne, conducts his own Question Box' program daily. Interviews tied up with a search of the search of t

gram daily. Interviews the up with ask-me-another chatter is the general program. The program ask-me-another chatter is the general program. The program of the program of

Gramatic staff of WLW, Ciney, Joseph A. Chambers, technical supervisor for WLW, Cincinnation as a baby daughter, which affords him opportunity for new experiments in sound control.

Elmer Dressman, publicity director, and Maurice Thompson, studiongr., of WCKY, Covington, Ky, sent to International Radio Party in St. Petersburg, Fis., this week as extra vacash treat by their chief, L. B. Wilson.

South

Kenneth Miller, former newspaperman, joins WSFA staff, Mont-gomery, Alae, for short news talk each evening. Bill Cherry, who left this station recently, has joined the staff again, giving a ten-minute sport talk daily,

Due to certain football colleges objecting to broadcasting football games, WSFA, Montgomery, forced games, WSFA, Montgomery, forced the staff of the

games, we to considerable trouble getting the returns.

Frank Tennille, Alabama radioite, left, recently for Hollywood.

Art. and Mrs. Malcoom D. Jones, Jr. Alterwise Pot and Dick, over the constant of the

Macon auditorium was the first to be a considered were the local station. The considered was the first to be a considered with the considered was a considered with a considered with a considered was a considered was a considered with a considered was a consider

Microphone installed in the office of the chief of police of Macon, Ga., (Continued on page 44)

KSTP-WJSV SYNC

One Station Is NBC-Other CBS

St. Paul, Nov. 13.

KSTP locally has been granted permission by the Federal Radio Commission to carry on synchronization experiments with station WJSV. Alexandria, Va. WJSV

WJSV, Alexandria, Va. WJSV, really classed as Washington, D. C., outlet.
What makes it interesting is that KSTP is an NBC station, while WJSV is the Columbia station in the national capital.

WOW-OMAHA BEE AS GASTON-ALPHONSE

Arrangement whereby newspaper will broadcast five programs weekly has been effected between Omahs Bee-News, Hearst daily, and WOW. Paper will use members of its staff from five different departments of the paper including sports, society fashions and womens, national contract with the paper sports, society fashions and womens, national womens, national womens, society fashions and womens, national womens, society fashions will be seen the second sports of the secon

the paper including sports, society, fashions and womens, national news, local news, and features will make up the week's schedules.

Agreement contrasts to the usual policy pursued by radio atations and newspapers in fighting each other. No cash exchange hands on the deal, station offering time and facilities, paper supplying material and talent.

Plough Adds Chi Outlet

Chicago, Nov. 13.

Plough cosmetic show on NBC this week adds a Chicago outlet, going on WIS. Cosmetic has been concentrating on the south and southeast, their center of distribu-

iton.

Benny Meroff band is the Plough show, having started on this program four weeks ago over the WEAF web.

WCAO GETS HALF A LOAF

Baltimore, Nov. 13..
Application of WCAO, local Co Application of WCAO, local Coulumbia station, for increased power to 500 watts both night and day was met by the Federal Radio Commission examiner with an amended recommendation.

Examiner approved the boost to 500 watts during the daytime house, but disapproved of any increase at night. WCAO now operates at 200 watts, unlimited time:

HERE AND THERE

WQBC of Vicksburg, Miss., granted permission by FRC to con-tinue on unlimited broadcast time

until May 1, 1934.
Station operates at 500 watts, change hours on air from day time only to broadcast periods daily from 19:30 a.m. to 2:30 p.m. and from 6 to 9 p.m.

Bill McCaffrey is now doing the booking with Loew's for the NBC Artists Service. Previously McCaffrey's assignment had him exclusively concerned with selling talent for commercial programs. Also still on agency contacts is L. J. Fitzgerald, transferred here several months age from the him.

several months ago from the bu-reau's Chicago branch.

United Air Lines planning series of radio discs starting about the first of the year. Will use 20 five-minute platters. Handled by McCann-Erickson agency, Chicago.

KOIL business office in Council Bluffs has opened with Paul Luther in charge. New office is result of idea which began a few weeks ago with the Omaha station setting aside an hour each afternoon to sell exclusively to Council Bluffs merchants.
Al Namen handling accounts.

L. A. Peak Hour Probe Puts KH1 Over 12 Outlets

Los Angeles, Nov.
Confined wholly to Los Angeles,
a recent telephone survey shows
KHJ (CBS outlet) topping the 12stations for listeners during the
peak hours, 6 to 9:30 p.m.
For six nights a week KHJ has
27% of the listening audience during that period; KFI (NBC outlet)
has 24%; KNX, independent, 18%,
and KFWB, the Warner Brothers
station, 9%.

and KFWB, the Warner Brothers station, 9%.
Sunday nights, however, KFWB leaps way ahead of the others, due to its two big efforts of the week, the Franco Hi-Jinks, vaude show, and Coronets, a locally produced historical serial, currently dealing with the lives of Napoleon and Josephine.

Josephine.

Breaking the evening into 84 15min, units for the week, KHJ has
first, second or third place in 82 of
the periods; KFI, wholly with NBC

the periode; KFI, wholly with NBC-chain programs, has one, two, three in 86; KNX in 89, and KFWB in 21, KHJ has better than 20% of the listening audience on 65 of these evening programs, KFI on 50, KNX on 30, and KFWB on six. Few of the eight other stations in Los Angelse ever rate higher than 2% of the listeners, the survey

howe

THE ORIGINAL KING'S JESTERS

SEALED POWER

ion., 8-8:30 P.M. EST SWIFT REVUE

Fri., 10-10:30 P.M. EST Per. Dir.: PAUL KAPP

THE DORING SISTERS

CBS SWIFT REVUE BROOKFIELD DAIRYMAIDS

Fri., 10-10:80 P.M. EST WGN, Chicago Tribune Station 52 Weeks, Beginning Nov. 1 Exclusive Dir. PAUL KAPP

THE GREAT SIR JOSEPH GINZBURG

King of the Radio World

nd King of the Vitaphone Artists OPEN FOR HIGH-CLASS VAUDE-VILLE, CLUBS, CONCERTS, RADIO ENGAGEMENTS, PICTURE PRES-ENTATIONS.

Under Personal Management of the Great International Stars of Ziegfeld "Foilies"

WILLIE and EUGENE HOWARD Fairview Avenue and Brampton Read Great Neck, L. I.

RUBY NORTON

JACK CURTIS

CURTIS and ALLEN

Palace Theatre Bidg. New York

NOW TOURING

WLS BARN DANCE and MERRY-GO-ROUND CREW

and Entertaining the Public RADIO STATION WLS, CHICAGO

CLARENCE WHEELER

AND HIS ORCHESTRA

Broadcasting from WBBM—CBS from Wrigley Bldg., Chicago EDDIE COPELAND, Assistant Director

New Business

ATLANTA

Shell Petroleum Corp. has booked
66 one-minute spot announcements
with WSB.

Since an induce spot announcements with the spot announcement with the spot announcement with the spot announcement with the spot announcement and spot announcement ann

evenings.

Dodge Motor Co., series of spots
over WSB.

United Drug Co., series of 15-minute transcriptions mornings from
Nov. 14-18.

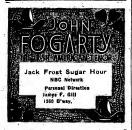
FORT WORTH

FORT WORTH

American Atrivays, series of 30minute programs; music and announcement of the series of an arrow of the series o

LOS ANGELES

E. W. Hopper, Don Lee Coast CBS, Mon. to Fri., 11:15-11:30 a. m., script show, "Romance of Helen Trent." (Blackett, Sample and Hummert.) General *Motors, Don Lee Coast CBS, Mon. to Sat., 6:15-6:30 p.m. Program not set, beginning Dec. 18.



FRED ALLEN'S SALAD BOWL REVUE

BOY ATWELL, PORTLAND HOFFA JACK SMART, THE SONGSMITHS

FERDIE GROFE'S MUSIC

WEAF-Friduys-9 P.M. E.S.T Made possible through the courtesy

Hellmann's Mayonnaise

Isham Jones Orchestra

COMMODORE HOTEL, N. Y.
The big show aponsored by
EX LAX every Monday, 9:3010 F.M. Sustaining—Tucedays.
Thuredays and Fridays, 11:3012 P.M.; Saturdays, 11:11:15
P.M., const to coast, WABC

Direction Columbia Broadcasting System

HEAR THE

MORIN SISTERS

on the
SEALEDPOWER SIDE SHOW'
Every Mon., 7-7:30 P.M. OST
10-10:30 P.M. MST

TIM and IRENE

RYAN and NOBLETTE Brown Derby and Humboldt Bee Mon. and Fri., 9:45 P.M. PST., KGO Network Carefree Garnival, Sat., 9. P.M., Carefree Caruival, Sat., 9 F.m., O and Transcontinental Network SAN FRANCISCO

Joe Parsons

Radio's Low Voice AS 'EDELWEISS JOE' Ion.-Wed.-Fri., 10:15 P.M., WMAQ SINCLAIR MINSTREL Every Mon., 8 P.M., N.B.C. CHICAGO

O'Keefe & Merritt, KHJ, Mon. 7:30-7:45 p.m., vocal, and Raymond Paige orchestra. (Emil Brisacher & Staff.)

Rio Grande Oil Co., KHJ, Sun., 3:15-3:30 p.m., Prof. Lindsley, philosophy and poetry. (Hixson, O'Connell & Seymour.)

Sears: Repetuck, KMTR, Mon. to Sat., 7:330 p.m., Koughriders, cowbond of the Control of the Con

OMAHA

Pennzoil, 15-minute transcriptions, three times per week first two weeks, twice per week first two weeks, twice per week thereafter for five weeks. Wo Wow.

Maybelline, hair tint, one-minute announcements, 30 days. WOW, Morton's 8alt, one-minute announcements, six times per week for three months. Omaha studios, KFAB.

Pyroil, one-minute announcements, Tuesadus, Thursdays, Saturdays, for three months. Omaha studios, KFAB.

KFAB.

Beem Belford, mortuary, Council Bluffs, one-minute announcements, six times per week for one year.

KOIL. KOIL.

Acacia Gardens, beer gardens, Council Bluffs, one-minute announcements. Every other day for one year. KOIL. Council

INCINNATI

Morton Rait Co., Detroit, WLW for Fri, nite 6:15-30 spots. Blurbs mingled with baritoning by Joe Emerson, front work directed by Joe Lugar. Account handled by J. Ralph Corbett, Inc.

Association of American Soap & Glycerin Producers. First-time account for WLW. Spot announcements daily to plug G. P. A. antifereze for raditors. Scott Howe Bowen ad agent.

SEATTLE

Nash, seven 100-word announcements between Nov. 7 and Nov. 20; six between Jan. 8 and 20, 1934. KOL.

Dr. Proclas, Rhodes Dept. Store, series of 50-word spots, one each Monday and Thursday, starting

series of 50-word spots, one each Monday and Thursday, starting Nov. 9. KOL.

Transport Corp., two announcements each evening except Saturday; started Nov. 1. KOL.

Orpheum theatre, 10 announcements, Nov. 10 and 10 Nov. 11, over KOL.

Emmanuel Tabernacle, halt hour

KOL.
Emmanuel Tabernacle, half hour
each Sunday for year. KJR.
J. D. Mathews, five-minute financial talks over KJR, Nov. 15, 17, 19.
Transport Motor, series of announcements, daily except Saturday
mouth Mod and KJR for one
mouth of the series of the

over KOMO and month.

Club Victor, Vic Meyer's dance band (remote), one hour each Tues. to Sat. evening, inclusive, over KOMO; each Sunday night over

Villard Tablet, 15 minutes, six nts weekly over KJR for one nights month.

mgnts weekly over Karl in one month. Wells Crystals, 15 minutes Crass except Sunday over KOMO; Trianon dance hall, Tex Howard dand (remote), one hour each evening over KXA; started Nov. 9. Trusko Tauern, five amouncements daily for a month. KXA. Stanley's Clothes Shop, five spots daily for three months, KXA.

DENVER

Frumess Optical Co., three 50-word announcements daily, 1 years. KFEL. Clayton Coal Co., four 25-word announcements daily with time signal, st months. KFEL. Fontius Shoe Co., four 50-word announcements daily, four months.

Entitis Shoe Co., four 50-word announcements daily, four months. KPEL.
Public Coal Co., three 50-word announcements daily one year. KFEL.
Barnett Wrecking Co., 15 minutes daily except Sunday, 1 year. KFEL.
Brookridge Farm Dairy, daily announcements, eight weeks. KFEL.
Armour. & Co., one 50-word announcement daily, six weeks. KFEL.
Swift & Co., one 50-word announcement daily, three weeks. KFEL.

NEW YORK

Mally Fur Stores, a half hour musical program every night in the week for 52 weeks. Placed direct.

CHARLOTTE, N. C.

CHARLOTTE, N. C.
Charlotte Hardware Co., 13 announcements beginning Nov. 2, or
Thursdays; placed locally. WBT.
Charlotte Retail Grocers' Association, 15-minute programs on Wednesday evenings, beginning Nov. 8
WBT.

additional 15-minute programs, Monday, Wednesday and Friday at noon. Placed locally. WBT.

United Drug Co., five 15-minute electrical transcriptions, week of Nov. 14, at 10:15 a.m. Placed by World Broadcasting System, New York City. WBT.

HARTFORD

HARTFORD

Dodge Motor Car Co., Inc., 100 announcements spread over a period
of year on Wrightville Clarion
Hour. Placed by Ruthrauf and
Ryan. Wright Theatres, of Hartford, six announcements weekly WDRC,
nouncements daily on current
features. Placed through M. H.
Hammer Advertising Co. WDRC.

LINCOLN

LINCOLN

Pyroil: Sponsoring announcements at various times. KFAB.

Sendol: Announcements. KFAB.
Sendol: Announcements. KFAB.
Sendol: Go. Taking on heavy announcement series promoting: Gold Days. KFOR.

H. J. Amen Coal. Announcements.
KFOR.
Cadvoilader Fur Co. Added announcements to KFAB. Took KFOR time in additionable of the series of the series of the series of the series of the series.

Gillette Rubber, series of 13 electrical transcriptions on tires. Morning program. KFAB.
Brandels Stores, series of announcements celebrating anniversary sales.

KFAB.
Brandels Ladles Ready-to-Wear, 10 announcements daily. Indefinite period. KFOR.

Miller Ohemical, plugging new preparation—idene, Sponsors early morning hour called Farm and Home, recently inaugurated. KFAB.

PITTSBURGH

PITTSBURGH

E. L. Knowles Co., daily temperature report for 52 weeks. Agency, DeForest Merchandising Bureau. KDKA.

Kaulmann Dept. Store, cales dramatization twice daily from portable broadcasting outfit in store. Indefinite. Placed direct. WCAE.

The control of the control o

KOKA.

Chrysler Corp., 100 spot announcements, Agency, Ruthrauff and Ryan

Chrysler Corp., Av. op.
ments, Agency, Ruthrauff and Ryan.
KDKA.
Fort. Pitt Brewing Co., spot announcements. Indefinite. Placed
direct. WCAE.

KANSAS CITY

KANSAS CITY

Blatz Old Heidelberg, concert orchestra, quartet and soloists; three
15-minute programs weekly; 26

Kensation Coffee correct time,
Kensation Coffee correct time,
Kensation Coffee, correct time,
Kensation Coffee,
Ken

CHICAGO

FORT WAYNE

FORT WAYNE

Fellman & Curme Shoe Co. amnouncements nightly over Old Favorite Hour. Words.

And the Co., announcements
daily over Old Favorite Hour from
6.30 to 7 p.m., WGL.

Martha Washington Candy Co., announcements daily. WGL.

Maybelline, announcements daily
af 9.30 gm. Placed through A. T.
Sears agency. WOWO.

Euings' Rendezvous, dance music
daily as part of new Round-theTown program. WGL.

Zieg-Durbin-Becker Concentrate on WOWO

Ft. Wayne, Nov. 13.

Thumselves: placed locally. WBT.

Charlotte. Retail Grocers' Association, 15-minute programs on Wedness day 'evenings, beginning Nov. 3.

WBT.

Hardaway-Hecht Co., distributors for Schlitz Beer programs Tuesday evenings, beginning Nov. 7. WBT.

Nov. 1, daily except Sunday. Placed through Co., the control of the control

RADIO EXPLOITATION

(In this Department 'Variety' will collate each week news items of possible value to Radio Stations, Advertising Agencies and Advertisers on the merchandising end. Special stunts of all kinds will be reported, these items being turned in by 'Variety' staff men and not written by the station.

roxy Shopper Boston. roxy Shopper

Woman's Home Companion' is offering free radio broadcasts to manufacturers of women's apparel. Service starts Dec. 18 over station WEDI with Marcia Ray as the shopper-style of the station of the station of the station of the station with many ramifactions with execution of shopping commissions one phase. Stores eagerly co-operate because of the builder-upper. That in turn appeals to manufacturers who want to sell to the stores.

Sample of press-radio-store-manufacturer. Il linked to reach the actual consumer.

iluted Advertising Oklahoma City.

WKY has been successful with a 15-minute morning program devoted entirely to reading prices of things offered for sale by Kerf dis dedicated frankly to merchandizing. There is no entertainment or disguising of any kind.

After two months of practical application the program is rated a money-maker for station and store and will continue. WKY's position from the start was that if house-wives read newspapers for the sole purpose of finding out the bargains of the day they will listen to the verbal delivery of such advertisements over the air.

Cowboy Tenor Meets F.D.R. Washington

Cowboy Tenor Meets F.D.R. Washington. John Fogarty appearing locally on a personal appearance, was taken up by the Montana society under the aegis of Jimmie Gillespie, culminating in a formal prespection of President Roosevelt by cowboy tenor halls from that state. Over 390 members of the Montana Society of Washington attended theatre in a body. Reception at the Hotel Hamilton the next day brought Sen. Erickson, Frank Walker of the NRA board, Montana Harry Mitchell, president of the U. S. Civil Service Comm., etc.

Keeping Station Hot
Charlotte, N. C.
At a cost of less than \$160 Station WBT on the recent election
returns kept consistently around 25
tions with whole to be the station wBT on the recent election
returns kept consistently around 25
tions with whole to be the station where
tion Manager W. A. Schudt had a
tio-up with Western Union whereby a messenger boy on duty in each
of the state's 165 counties gathered
official returns and rushed them by
wire to the station.
This of course was charged up by
the station as prestige-building and
audience-extending.

Assenting

lasses, Masses
Oklahoma City,
Mospitality Club, big social organization, was the upper crust prestige-giver for a combination radio broadcast and style show given by Brown's store and KOMO. Store's stylist described the debutante mannequins as they paraded in the Oklahoma Biltimore hotel before a swank gathering.

KOMO brought the incident into the homes of the laddes of less affuence but equal curlosity about the mode.

Mock Trials
Portland, Ore.
Larry Allen's kangaroc court over
Station KEX is bringing the station
plenty of listeners. Recently put
two local football managers on trial
on the mock charge of having each
other's signals in their possession.

ing Radio Fans Charlotte, N

Charlotte, N. C.
Radio Oracle program over WBT
drawing plenty of mail. This is a
sustained program by Claire Shadwell, answering questions of radio
fans about radio stars.

How Radio Aids City **Editors to Cover Crime**

St. Paul Nov 13

Daily News and Pioneer Press-Dispatch, both have receiving sets ir their city rooms tuned in on

ir their city rooms tuned in on police broadcasts. This ties in with the arrangement at local head-quarters, where the reporters' room is likewise equipped.

Not only does the city room catch stuff which the reporter might*miss, but it protects him if he's out on a call, also, if the report warrants, the city of can rush out another 1st handling the yarn, without the latter having to phone in such request.

Portable Mi in Store

Portable Mi in Store
Pittsburgh.

Kaufmann's, town's biggest department store, so pleased with
WCAE's sale's broadcasts from
portable broadcasting outfit in
store's interior last winter that
twee day perfected for the same
twee day perfected for the same
twee day perfected for the same
twee day retrieved and the same
twee day retrieved and the same
twee day of the same
twee day of the same
twee day of the same
taken down and assembled in two minutes and is
moved from foor to floor, wherever
saidle being advertised is being
sold.

Turkey Giveaway

Syracuse, N. Y.

Free turkey offer, standard
Thanksgiving stunt, is back of radio
promotion, ag.

WSTR (NBC) for three weeks is
offering fwo free turkeys weekly for
the best 100 word or less letter
answering the ether query, What
program do you like best and why?

Wizard of Oz' a Book

For the Wizard of Oz' show
Jeli-O (General Foods) has effected
a tieup with book publishers and
bookstores, been conditions of the
story have been been conditions of the
story have been been conditions of the
story have been been conditions of the conditions of the
story have been conditions of the conditions of the
story have been conditions of the conditions of the
book dealers.

THE

ANNOUNCE THAT THEIR FAMOUS PISTASCHIO NUT SONG IS PUBLISHED SHAPIRO, BERNSTEIN & CO.

Personal Direction CHARLES A. BAYHA

CONRAD

Wed.. 8:30-9 P.M. WABC

Thurs., 9-10 P.M. WEAF

___LEON BELASC

WABC Sat., 11.30 P.M.—Mon., 12 P.M. Fri., 12.30 P.M.

NIGHTLY ST MORITZ HOTEL, NEW YORK Sole Direction HERMAN BERNIE 1619 Broadway, New York

ABE YMAN

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC SUNDAY, 2:80 p. r WEAF

EMERSON GILL

And HIS ORCHESTRA **DeWITT CLINTON HOTEL**

COMMERCIALS

ACME LEAD
0:30-Su-WABC
Smiling E McCon'il
AFFLIATED PD'S
(Louis Phillipe)
1-Tu-WABO
Princess Marie COLGATE-PALM
(Super Suds)
10:15-daily-WJZ
'Clara, Lu & Em'
Louise Starkey
Isabelle Carothers
Helen King CRAZY CRYSTALS
2-Su-WEAF and
12 daily
Gcne Arnold
Commodores AMER ROLLING
10-F-WJZ
The Iron Master

AMER ROLLING
10-F-WATE
110-F-WATE
110-F-WATE CONTINENTAL 12:15-M-WJZ CONTINENTAL
LIJO-M-W9Z
PAR B. DAVIS
(Baking Fowd)
Mystery Cheft
John MacPherson
LONT. BAKING
SCHOOL BAKING
CORN PRODICTS
10-43-W-W-FWIII COMPA
PORT CORN PRODICTS
10-43-W-W-FPORT PRODICTS
10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-F10-43-W-W-

Carson Robison CREAM WHEAT 10-Sn-WABC CREAM WHEAT
10-So-WADC
Angelo Angelo Angelo
Angelo B. HATH
B. 18-11
B. 18-12
B. 18-1

B.30-M-Th.-F. WABC
Singin', Sam'
Sam' Frankel
Singin', Sam'
Sam' Frankel
Sam' Frankel
Sam' Frankel
B. Waller
B. Wall FORD DEALERS
7:30-5a-WEAF
Lum & Abner
Criches FUR
7:30 Gally-WEAF
Bert Hirsch Orc
Peck
9:30-5a-WABC
Julia Sanderson
Frank Cruint
GENERAL CHGAR
9:30-5a-WABC
GUY Lombardo
GENERAL FOODS
9:30-F-WABC
411-American

9:30-F-WABC
All-American
Football Show'
10-Sa-WABC
Byrd Expedition'
GENERAL FOODS
11:15-Tu-WEAF
Frances Lee Barton
5:40-M-W-F-WEAF

visiant W.E.-W.E.AF.
Wizard G. Oz'
Nancy Kelly
Jack Smart
Parker Tennelly
9-Th-WEAF
(Maxwell)
12-K. Manger
Lanny Ross
Annette Hanshat
Molasses 'n' Jan'ry
Don Vorhees Orc
Young-Rublean
GENERAL MILLS
14 daily-WJZ
GENERAL MILLS
14 daily-WJZ
GENERAL MILLS
15 GENERAL MILLS
16 DENERAL MILLS
17 DENERAL MILLS
18 DENERAL MILLS
18 CENTER
18 DENERAL MILLS
18 D

See James Property of the prop

Sponsored Programs

This Department lists sponsored programs on both networks, arranged slphabetically under the advertiser's name for the week of Nov. 20, All time is p. m. unless otherwise note. Where one advertiser has two or more programs they are listed concentrately.

secutively.

An asterisk before name indicates advertising agency han-

cates advertising agency had-ling account,
Abbreviations: Su (Sunday);
M (Monday); Tu (Tuesday);
W (Wednesday); Th (Thursday); F Friday); Sa (Satur-

HUDSON MOTORS
10-Sa-WEAF
'Sat Night Party'
R A Roife Orc
Lew White
'Blackman OXOL 10-W-F-WABO Dave, Bunny & G Bunny Coughlin Dave Grant Gordon Graham

Gordon Graham
PACIFIC HORAX
9:30-Th-WJZ
Docath Vail'y Days'
Tim Frawley
Joseph Bell
Edwin W Whitney
Lonesome Cowboy
Joseph Bonline Orc

Lew White

*Plackman

HUMPHREYS

*Plackman

HUMPHREYS

*Plackman

HUMPHREYS

*Plackman

CC-Erick.

PEPSODENT
7-Dally-WJZ
Amos 'n' Andy
7:46-Dally-WJZ
'Rise of Gold'
Gertrude Berg
James Waters
*Lord & Thomas

*J. Wait. Thomp.
JOHNS-MANVILE

8:30-WEAF

Ployd Gibbons
Victor Young's Orc

"J. Wait. Thomp.

KELLOGG

"5:30-Daily-WJZ

The Singing Lady

rene Wicker

A SALLOGG
A SALL

Lord & TROMAS

TAS JAW CWARD

Boake Carter

PHILIP MORRIS

2:30-W-WEAF

LORD RESEARCH

THILLSEURY

THILLSEURY

THILLSEURY

THILLSEURY

THILLSEURY

THE PHILLSEURY

THE PHILLSE IARUS

(Edgeworth)

10-W-WEAF

Corn Cob Pipe Club
of Virginia
*BBD&O

Cowboy Tom'
8:30-F-WABC
'March of Time'
RITCHIE
(Scott's Emul)
7:30-F-S-WEAF

7:39-F-S-WEAF
Jack Roscielgh
Wally Maher
Elizabeth Council
fruce Evans
Frank Wilson
Ernest Wilson
Edward Reese
John MacBryde

John MacBryde
(Ené Saltis)

Sené Saltis)

Sené Crime Club

Sené Club

Sené Club

Grantinad Sic

Leith Steven Orc.

SEA BAWMZ

Cliff Soubler

Morin Sisters

Hardid Stokes

Hardid Stokes

Hardid Stokes

Hardid Stokes

SHELL EASTER 6:30-Th-F-Sa-WABC Eddy Dooley

6:30-Th-F-Sal

Fiddy MBC

Eddy MBC

SINCTAIR

M-0-Wilz

Gene Arnold

Bill Child

Bill Child

Gene Arnold

Gene Arnold

Joe Parsons

Child

Gene Arnold

Joe Parsons

Child

Gene Arnold

8.Th-WEAF (Fielechmann) Rudy Valice and Hig Conn. Yanks 5.Th. old. (N. Y.) Scony Stetches Arthur Allen Arthur Allen Parker Fennelly Isabel Wenlacke Rudh Russils Howard Claney STERLING FROD. CPULING MCC. CPULING MCC. Prant. Allen Frant. Allen Frant. Allen Frant. Allen Frant. Allen Frant. Allen Frant. Allen Study Frant. Or Frant. Allen Skilpp. Pray MBC.

John McCormick
M. Daly
d "Cacil Warwick
WAITT & BOND
(Blacktone)
-8-Th-WEAF
Julis Sanderson
Parker Fennely
Jack Shilkret Ore
'BBD&O
WANDER CO
5-46-Daily-WFZ
-7-Jittle Orphan A'
Mg'st Floy Rughes
Hann Baructr
Harry Canadale

Henrietta Harry Cansdale *Blackett WM. R. WARNER *S-W-WJZ Warden Lawes E. L. WATKINS (9-Su-WJZ)

S-M-2H-F-WARD
S-M-2H-F-WARD
Skild No Oil.
6:48-Dally-WXZ
Lowell, Thomas
PROOFS SWIFT
(Butterfeld)
Oisen & Johnson
King's Jesters
Harty Sounich
1:2:18-Su-WJZ
1:2:18-Su-WJZ
1:2:18-Su-WJZ
1:2:18-Su-WJZ
1:2:18-Su-WJZ
1:30-Th-WEAF
1:30-Th-WZ
1:30-Th-(9-8u-WJZ)
Tamara
Davis Percy
Gene Rodemich
Men About Town
Blackett
WELCH GRAPE
7:45-M-W-F-WJZ

TABELL WAFWIZ
Trene Rich
TABELL WAFWIZ
Trene Rich
TEVEN WASPA
T115-Dally-WEAF
TSIIII Batchelor
Raymond Knight
WILDROOT
A115-SUPPLY
WILDROOT
A115-SUPPLY
WOODBURY
BOOM
TO THE TO T

8:30-M-WABC
Bing Crosby
Lennie Hayton
WOBCESTER
6:45-F-WABC
ZOEl Parenteau's
Carl Van Ambers
2:30-Su-WJZ
Jan Garber 'Orc
+Hays McFarland

Coast Musikers

Hollywood, Nov. 13.

Nat Finston has installed a new system in the Paramount music department for his two assistants, Sam Hawkins and Roy Fjasted. Each is apportioned haff of the productions, as they come up, and acts as contact man between the rest of the studio and the musikers on the pictures.

pictures.

Frances Hall, who does picture work at other times, presiding over a two-bit recording device in the Paramount theatre here. Makes a minute record on an unbreakable

DeSylva, Brown and Henderson is DeSylva, Brown and Henderson is rublishing 'Yes, My Dear,' by Gor-don and Revel from Paramount's 'White Woman,' Same pair wrote 'Did You Ever See a Dream Walk-ing?' for 'Sitting Pretty.'

ing? for Sitting Pretty.'

Gordon and Revel flew to New York Nov. 9 with the print of 'Sitting Pretty.' Back in 10 days. ting Pretty. Back in 10 days.
Gene Quaw's orchestra at the
Cosmopolitan hotel, Denver, has
been increased to 12 men.
Buddy Morris, planed in from
New York for a month at the War-

studio.

ner studio.

Sam Fox publishing 'Why Am I
Happy,' 'The Band Is Gally Playing,' 'Romanne', and 'His Maying' 'S Carr' all by William Kernell
from My Lips Betray,' the second
from Harvey picture released by

Lillian Harvey picture released by Fox.

With Con Conrad in New York and Archie Goettler at Arrowhead, Sidney Mitchell is holding down the Hollywood front for the trio.

Arthur Johnston due back from that N. Y. jaunt Nov. 20. Goes to work with Sam Coslow on the next Bing Crosby filcker.

William Kernell collabing on the script for "Masquerade," Fox Spanisher starring Raul Roullen, as well as writing music and lyrics for the picture. He writes the words in English and Jose Rublo translates them into Spanish.

Art Schwartz recruited all of the local bandleaders, for the "Footlight Parade" opening. Showed them the picture in advance and had each onducter member in the lobby during three property.

lobby during the premiere.

At a one-nighter played at a
beach town recently by Ted Flo
Rito, the 'leader had his Filipin
servant at the door with a clicker
to check the gate. At the countup
FloRito's check showed that there
were 9,000 peeple in the ballroom,
which tabulated only 3,000 admissubtract those who went out at intermissions.

irport Tavern opens at Albuquerque, N. M., this week under direction of Harry McClintock, late of Juarez (Mex.) cabarct. Beer and wines under new stats liquor jaw. Located adjacent Albuquerque airport

Air Line News

By Nellie Revell

Bortha Brainard, manager of NBC's program department and the only Bottina Brainatti, manager to Ables y System department in the diny woman radio executive at the network, has helped move that station four times. First Newark, then Waldorf, later Aeollan Hall, then 711 Fifth ayenue, now 30 Rockefeller Plaza.

Now It Can Be Mentioned

Now that the U. seems about to resume diplomatic relations with Russia, it may be apropos to reveal that some of our leading radio maestros trace their ancestry to the land of the Soviets. Among these are Rubinoff, Leon Belasco, Louis Katzman, Phil Spitalny, Freddie Rich, Harry Salter, Mark Warnow, Al Goodman, Jerry Freeman Abe Lyman, Leo Reisman, Andre Kostelanetz and Lennie Hayton.

Swift May Rotate

Swift & Co., who sponsor Irving Kaufman's 'Happy Rambler' broad-casts, which now originate from Boston over NBC, are contemplating having these programs come from a different eastern city each week.

Remote Criticism

Said Abe Lyman to Irving Kaufman:

last night.'

'But I wasn't on the air,' said Irv.

I know,' replied Abe. 'But Milton Berle was!'

Short Shots

Short Shots

Temperamental, these stars. A day after Irene Bordoni had been signed as guest star with Ipana Troubadours, November 15, she was offered a 13-week contract, which she refused because she doesn't feel like doing radio work regularly 'right now.' No other reason!...Leon Belasco. will act as m.c. with a French accent for a French perfumery commercial... Radio City's population increased by 800 as the staff of Radio World, returns to the air after five years in a program called Spotlight on the Universe' over WHOM....Kurt Jadasohn, head of the copyright department of WOR, has resigned to take a position with the European Society of Composers, Authors and Publishers...Dr. Billy Akst, formerly musical director of the Capitol theatre, has been visiting in New York and is returning to the MGM studios in Culver City.... Little Jack Little went to the courts to get legal consent for the 'Little' surname when he discovered that there was another Jack Little a vaudeville actor in Chicago.... Erminie Calloway, the Texas Tomboy cirl, is back on NBC....Lew Cooper will handle Charile Carille's affairs for the next five years....May Singhl Breen says NBC artists need roller skates to get from one studio to another.

Ada Patterson's two-year-old broadcast on WHOM, 'Interesting People I Have Met,' has been changed to Monday afternoons... Larry Shea, song writer, has been added to the program department of NBC... Ted Bergman's missus, the former Finette Walker of the Washington Opera. On, has returned to singing and is auditioning for two programs... Shirley Howard's NBC Rheingold Beer commercial comes up for renewal this week. Shirley was Just signed for the thrice weekly Mole program over the same network....John Kelvin has shifted from CBS to WOR. His first program will be heard next Thursday (Nov. 15)... Freddy Berrens and Charles Carllle write fan letters to each other in disguised handwritings, requesting impossible numbers, and they cause each other plenty of headaches....Babs Ryan, the feminine 'Smoothie' on the Old Gold program, was Davidson's (Tenn.) leading piano teacher at the age of fourteen....Ruth Betz, formerly of CBS Chicago office, and June Aulick have been added to the Columbia publicity department to assist on commercial programs....Theodore Kasna, research engineer at WOR, was married election night to a girl from Liberty, N. Y.... Tony Wons is getting mail from the West Coast for the first time, now that he's spotted at 11:30 am.

Scrambled Notes

Day after Frank Black, NBC general musical director, blasted the socalled classic composers for 'laying down' by refusing to write for
radio. Paul Whiteman announced his composer's scholarship. The big
lad doesn't miss a trick.... Alexander Woollcott will be heard on a new
time schedule beginning Monday (Nov. 20)...John Mills of the Mills
Brothers was married Friday in Chicago He's the second of the quartet
to take the step. Herbert married Louise Cook, Harlem dancer, last summer.... Morton Downey will leave for a vaudeville tour of Texas within
a few weeks. He will take a unit with him, and Barney McDevitt will
be his advance man....While continuing his radio work, George Jessel
plans to embark upon a series of 'Concert Comique' appearances...)
Victor Young has junked pop songs a while and is now hard at work
on a serious composition.

Cowan Aides Out

(Continued from

of the Technicians branch executive committee, resigned simultaneously with Cowan, stating that the Academy is no place for technical men. Two other members quit soon afterwards, and at the same time Lloyd Bacon, director at Warners—where Levinson is chief technician—handed in his resignation.

—handed in his resignation.
After Levinson quit, efforts werereported being made to form an independent organization of technical
men whose purpose is to dedicate
itself to research and development
work in the interests of the industry. This was the original intentof the Academy technicians before
the organization went political and
got mixed up in settlement of differences between studios and employees.

ployees.

Levinson's withdrawal is reported to be due to opposition to the man-ner in which J. Theodore Reed, Academy president, handled ques-tions at the Washington code hearings involvements workers.

873 on Roster involving studio

workers.

873 on Roster

Figures presented at the time the board acted on Cowan's resignation showed that despite the epidemic of withdrawals, 873 names are still on the rest employed in theatres.

the membership roster. Actors' and the membership roster. According writers' branch, most seriously af-fected by the resignations, still have memberships respectively of 205 and

memberships respectively of 205 and 65. Actor resignations to date total 73, and writers quittings 52.

Lester Cowarn left Friday (10) for San Francisco saying he will take several weeks' vacation before looking for another berth. Report is that he will be employed in some capacity in Irving Thalberg's unit at Metro.

PEPS MUSIC TIE-UPS

FETS MUSIC TIE-UPS

Ft. Wayne, Nov. 18.
Complaints of local film house
managers regarding slack co-operation on music store tie-ups brought
quick action from Chicago office of
DeSylva, Brown & Henderson.
Salesman came here immediately
after story in Vantsty, bringing
along a trunk full of window title
sheets and compilimentary confesses

sheets and complimentary copies. sheets and complimentary copies.
Made personal contact with stores,
promising faster delivery and
straightened matters up in general.
Stores were becoming indifferent to
this exploitation.

DETROIT'S 9 ORGANISTS

Most Played on the Air Last Week

To familiarize the rest of the country with the tunes most sing and played on the air around New York, the following is the compilation for last week. This tabulation will continue regularly. In answer to inquiries, these pluys are figured on a Saturday-through-Friday week, regularly.

Tabulation in turn is broken down into two divisions: Number of pluys on the major networks (WEAF and WIZ of the NBC chain, and WIABC, key station of OBB), along with the total of pluys on New York's two most important independent stations—WOR and WMCA.

	WJZ	WOR	
Title	WABC	WMCA	Total
Heaven Only Knows	17	15	32
"Talk of the Town'	14	16	30
You've Got Everything	20	7	27
Dinner at Eight'	15	11	26
"The Day You Came Along" .		7	26
Good Night Little Girl'	17		25
'Sing a Little Lowdown Tune'	18		25
Till Be Faithful'	15		23
Doing the Downtown Lowdo	wn' 9		23
We Were the Best of Friends			23
"Thanks"			22
I Want You I Need You'			21
'Sweet Madness'			20
		. 5	

French Should Pay Their Music Debts. Says Sig Romberg

Sigmund Romberg thinks the American publishers ought to do something about the free use of U.S. created popular songs for production purposes in Paris night clubs and theatres. If the publishers here don't make a move to force the French to pay for this material, Romberg says that he as prez of the Songwriters Protective Association will insert a clause in the writers' uniform contract making it compulsory for the publisher here pay something for this foreign grand right whether the latter collects or otherwise. otherwise

grand right whether the latter collects or otherwise.

On his recent stay in Paris, says
Rombers, he found nine out of
every 10 niteries including American pop tunes in their production
numbers. Only payment made for
this material by the cafe operators
was the royalties going to the
French translator of the lyrics.
Only performance protection that
American music now gets in France
has to do with the small rights.
French performing rights society
collects on this licensed right and
transmits a share of it to the American Society of Composers, Authors
and Publishers.

Rose's Nitery Show

Cafe de Paris, N. Y. nite life eatory, goes under the management of John Steinberg. New show will be done by Billy Rose.

Anti-Trust Case Set

Trial of the \$1,250,000 anti-tru Trial of the \$1,250,000 anti-trust suit brought by Max Mayer of the Richmond-Mayer Music Co. against the Music Dealers Service, Inc., has been set for Dec. 4. Order designating the date was signed Saturday (11) by Judge Knox in the New York Federal court.

Named with MDS in the complaint were 22 publishers who elean their sheet music through this distributing combine.

KOL's \$25,000 Console

KOL's \$25,000 Console
Seattle, Nov. 12.
KOL last week dedicated its new
\$25,000 twin console Wurlitzer organ, the largest radio station organ
west of New York. Instrument has
three manuels and 21 units.
Ivan Ditmars, KOL musical director, played on the dedication
program. Second organist is Don
Isham

PETE MACIAS and His Orchestra

and His Orchestra
Offering grand tunes of
the times from the HeighHo Club in Washington,
D. C., and via NBC., Hear
him-play.
"EVENYTHING I HAVE IS
"I'LL BE FAITHFUL"
"BEAUTIFUL GIRL"
"YOU'VE GOT EVENYTHING"
"SITTIN ON A LOG, PETTIN"
"DINNER AT EIGHT"

ROBBINS
MUSIC CORPORATION
III 799 SEVENTH AVENUE

N.Y. Band Can't Air from Pittsburgh, Union Rules

Pittsburgh, Nov. 18.
Refusal of local musiclans union to give its approval will probably cost Ernie Holst's band an NBC network hook-up from KDKA. Holst opens tonight at William Penn hotel's Chatterbox, succeeding Happy Felton, and had arranged with NBC officials before leaving New York, where he was stationed at Hotel Lexington, for a daily Ifminute program on NBC each noon, to be picked up from KDKA.

Union, however, turned thumbs down on proposition, exercising its perogative in regard to an out-oftown outfit. It's known that local has been burned up for some time due to refusal of Pittsburgh radio stations to exert any influence in getting a Pittsburgh band on the chain. Pittsburgh, Nov. 18.
Refusal of local musicians unic

chain.

Same thing occurred two years ago when Don Bestor, then at William Fenn, had a chance to go out over NEC. Difficulties were patched up, with local finally consenting to move, but. It's adamant in its standagainst Holst.

Marks Turned Down

Publisher faction of the American Publisher faction of the American Scolety of Composers, Authors and Publishers' directorate last week voted down E. B. Marks' petition for a boost in classification. Poll, which was taken in secret, nixed the request unanimously.

It was Marks' second appearance before the board on the same sub-ject within a week. Present rating has him in Class BB.

Bernie Winters East

Chicago, Nov.

Any plans of Ben Bernie to her Any plans of Ben Bernie to head coastward are postponed until spring. Present bookings will keep Bernie on vaude dates until middle of February. Actual dates set for Bernie run into Jan, the band playing Wash-ington week of Dee, 29 with other bookings practically inked in.

FIORITO LOANED OUT

FIORITO LOANED OUT
San Francisco, Nov. 13.
Ted FfoRito opens at Hotel Ambassador, Los Angeles, Nov. 21 on a loan by the St. Francis while latter's dining room is having pillars jerked out and otherwise getting dolled up.
Dancing will go on in another room in the interim with Lee Searight's band playing during Fjo-Rito's absence.

MORE ASCAP CHECKERS

MORE ASCAP CHECKERS
Corps of men have already been
put to work by the American Society of Composers, Authors and
Publishers checking up on the night
and restaurant spots using music
with the advent of repeal this
staff of checkers will be substantially augmented.

Paul Tremaine orchestra into the Village Barn, N. Y., starting Nov. 16, replacing Anthony Trini. Floor show remains the same, Roy Sedley, m.c. with Buddy Walker, Frank Hyer, Blanche Lytell, Marjorle and Irene Maw, Eddie Pritchard, Red Davis, Jerry and Turk, Louis Mann and Cowboy Jim.

All Frisco Spots Talk Floor Show Chances

San Francisco, Nov. 13. That repeal thing has every ea That repeal thing has every eating house in Frisco eyeing the possibilities of dancing and floor shows.

More cases, and even speakeasies, have opened up since Nov. 7 than in the history of the town, conservative estimates saying at least 25 have sprung up this week.

Nearly all the undercover places going for a dance band and floor show while some of the larger open

going for a gamee band and noon show, while some of the larger open spots, including Milligan's, featur-ing the same talent setup. Latter nut in Mills Hoffman and band with a floor show by Dan Wilson.

POP MUSIC CODE READY STANDARD IN PROCESS

Popular publisher faction has completed its code and figures on sending the document on to Washington Wednesday (tomorrow). Standard group's set of rules and regulation is still undergoing revision with the debate now on over certain provisions among the publishers in this end of the trade, indicating that the draft won't be submitted to the NRA authorities for another two weeks at least. Revamped pop code is, with the exception of one clause, the paper that the publishers in this division originally drew up. Portion eliminated was paragraph sanctioning publisher support of distributing combines similar to the Music Dealers Service, Inc.

ers Service, Inc.

MUSIC NOTES

Walt Wein's Merry Makers, playing at the Watervliet Tavern. Watervliet, N. Y.

Al Quodbach reopening Granada Cafe. Chicago. Henry Busee open-ing band, in from Nov. 16. Quodbach negotiating for a wire with WBBM.

Guy Lombardo band goes on a week of one-niters, playing from Nov. 17 to 23 through Pennsylvania

Then into the Stanley theatre in Philly Nov. 24.

Barney Rapp orchestra goes into the Club Forest, New Orleans, Dec. 13. Previous booking takes him into the Netherland-Plaza in Cincinnati, opening Nov. 18.

Rapp replacing Johnny Hamp band at the New Orleans spot.

Freddy Martin replaces Reggie Childs at the Roosevelt Grill, N. Y., Nov. 24.

William Farmer heads the unit at the Simplon club, Broadway nit-erie with Helen Morgan and Deslys and Clark in on the floor

Lucien Boyer, Parisian musical comedy soubret responsible for the introduction of 'Si Petite,' the waitz tune which Jack Mills has imported, is on her way to the U. S.

University of North Carolina is singing two new songs at football games this year, composed by Kay Klser, former cheer leader there and now an orchestra leader.

Charles Previn has gone under the management of Irving Mills. Previn's current baton connection is in Paramount, N. Y., pit.

Huston Ray has replaced Harold Stern at the Tourraine, Boston. Ray's unit is getting a CBS wire.

Doc Peyton's Hoosiers, until re-cently playing at Albany hotel, now one-nighting.

George Olsen orchestra into the Hotel Pennsylvania, N. Y., next

Johnny Johnson's orchestra now in the Rainbo Room of the New Kenmore hotel, Albany and broad-casting over WGY, Schenectady. Was at the same stand last sea-

Happy Felton's band, winding up a seven-week stay at William Penn hotel Saturday night (11), sets out on a one-night barnstorming tour of Pittsburgh district. Outfit has fol lowing in territory due to broad-casts from KDKA.

B'way Nite Clubs Anticipate No Hardships Under N. Y. Liquor Laws

Crumit-Vogel Release Thru F. B. Haviland Co.

Rather than wait two years or so to get a decent rating in the ASCAP, the new firm of Frank Crumit Songs Co. of which the radio singer and Jefry Vogel are equal partners, are relensing radio singer and Jefry Vogel are equal partners, are releasing through the F. B. Haviland Co. Haviland is a society member, and all copyrights are vested in that firm as exclusive distributors for Crümit Songs.

Vogel and Crumit's first publication since going into biz on their own is 'I'm Weaving Ratinbows,' by Bartley Costello, Ed Rose and Billy Basketit.

Boat Nite Club Drawn

Troy, N. Y., Nov. 13.

Paradise, an old schooner converted into an elaborate dine-dance verted into an elaborate dine-dance spot and anchored in the Hudson river, became embroiled in the election campaign through a Republican attack on Troy's seven-term mayor, Cornelius F. Burns, Democrat, who on Tuesday was elected for the eighth time.

In an advertisement published in the Troy Record, Almon H. Milard charged Burns permitted this five-masted, water-soaked fire tray to open.

Paradise quickly shot back a reply to Millard through a four-column advertisement, which, among other said.

things, said:

Paradise is not a political issue
and it has nothing whatever to do
with politicians. Paradise is a new
and prosperous business, paying
into the pockets of Troy merchants and business houses more than \$1,600 a week in payroll expense alone. Approximately \$150,000 has been spent to date since construc-tion was started last July. Approx-

tion was started last July. Approximately 60 persons have been on the dally physical since last July—and they are still on the payroll right now. Paradise has spent more than \$5,000 for newspaper and radio advertising in six weeks' time.'

Since opening Paradise has been doing a big business, although it drew unfavorable attention recently when a man, climbing one of the masts, lost his balance, fell into the river and was drowned.

Larry Funk's orchestra is at the ship.

'NOTHER FOR 'SCANDALS'

'NOTHER FOR 'SUANDALS'
Hollywood, Nov. 13.
Sam Goldwyn has added another
song to Eddie Cantor's 'Roman
Scandals'
It's 'Tax on Love,' by L. Wolfe
Gilbert and Harry Warren.

Albany, N. Y., Nov.

Night clubs which have been in existence more than a year and which make a specialty of serving meals should have no difficulty in meeting the requirements of the newly adopted regulations covering the sale of liquors and wines in New York State.

However, the new rules do not contemplate that a person desiring to buy a drink to be consumed on the premises will be required to

order a meal or anything else to eat to obtain it.

The rules, promulgated by the New York State Alcoholic Beverage Control Board, will apply only until April 1, 1934, because by that time the board expects that the 1934 Legislature will have enacted a permanent system of control and regulation. Into Troy Campaign

The night clubs will come under the provision pertaining to restaurants. Applicants must be prepared to show that the major portion of their receipts is derived from the sale of food. Meals are described as the 'usual assortment of foods commonly ordered at various hours of the day; the service of such food as sandwiches, salads, etc., shall not be, regarded as a compliance with this requirement. The rule also says, that 'guests' shell mean persons who, during the hours where meals are regularly served, come to the restaurant for the purpose of obtaining, and actually order and obtain at such times in good faith, a meal. The night clubs will come under

meal. Some owners may find it necessary to make some alterations to their premises in order to comply with the rules for procuring a license. Booths, screens and partitions of any kind are barred. Screens, blinds and curtains also are prohibited as are goorways or entrances that permit entrance to adjoining premises. Ail glass doors or windows must be clear with no obstruction to vision. Swinging entrance doors also cannot be used, No gambling will be permitted where there are on-the-premises sales.

sales may be made on credit. No sales may be made on create. No liquors or wines may be kept. In an unsealed bottle. Sales are fortidden to any person believed to be peddling liquor, persons under 18 years of age, anyone who appears to be intoxicated and any habitual

Applications for licenses to sell

Applications for licenses to sell on the premises will be received by the ABC Board from Nov. 17 to 25. Because the licenses will apply only until April 1, 1934, fees have been apportioned prorata. They are as follows: Liquors—Hotels, membership clubs, restaurants—in cities over 1,00,000, \$500: in cities over 100,000 and less than 1,000,000, \$400: elsewhere, \$250. Wines—cities over 100,000, \$66.67; elsewhere, \$33.34.

WARNING

PLEASE TAKE NOTICE that the use vocally or instrumentally, of any of the numbers of

NYMPH

upon any stage or in any other public place is strictly prohibited.

itles of the songs, all by Cole Porter,

"EXPERIMENT" "HOW COULD WE BE WRONG"
"IT'S BAD FOR ME"
"NYMPH ERRANT"
"PHYSICIAN"

"SOLOMON"

"WHEN LOVE COMES YOUR WAY" Immediate prosecution to the full extent of the law

will follow any violation

C. B. COCHRAN, Producer

CHAPPELL & CO., Ltd.

HARMS, Inc.

Publishers and Copyright Owners

WATTENBERG & WATTENBERG, Counsel

Actors Win Majority Demands Over Manager Protest at Hearing; Burlesque Code Due in 10 Days

Early promulgation of the NRA code for burlesque was in prospect Saturday (11) when announcement was made that all points of controversy have been reconciled and boosts in wage rates are agreeable to theatre owners and producers.

to theatre owners and producers.
Rapidly budgeoning the protesting parties into agreement, Deputy
Administrator Sol A. Rosenblatt in
a, single 10-hour conference brought
all warring groups into accord and
pointed the way to early addition of
the Blue Eagle to the scanty adornment of burlesque choruses and
stringers.

Notable concessions to labor were Notable concessions to abor were made by employers under pressure from the NRA, while attempts to use the code to boost admission prices were foiled and a movement to bind operators to work in concert for downward revision of union

cert for downward revision of union wage agreements was defeated.

Actors win a majority of their demands while managers lose the issues they had been fightling most determinedly.

A regular day off each week, one week's notice of dismissal, limited try-out periods, and a study of working conditions to decide the feasibility of restricted hours are promised principals and other performers, along with higher minimum wages.

Because of a lack of information

wages.

Because of a lack of information, the code authority will be directed for conduct a 90-day investigation of operating policies and labor conditions to produce facts upon which amendments limiting rehearsal and performance times may be perfected for later addition to the agreement. Frovisions to curb the midnite show reconciled actors and producers in one outstanding dispute. The code will insure actors of extra pay for extra midnite performances, not originally contracted for, with producers paying one-fourteenth of the weekly salary to performers in two-a-day houses and time and a half for all other houses.

Skilled labor won a fight over restriction of hours, and a 40-hour week for musicians, motion picture machine operators and stagehands will feature the code. Employees formerly working not more than 48 hours will receive the same amount of pay, while those employed longer periods will take an 'equitable readjustment' of about 50% of the excess pay.

No Coin Guarantee

Suggestions that the code guarantee that actors would be paid regularly in currency were discarded, as was the idea that all producers be required to produce bond in order to weed out fly-by-night operators and insure employees of payment in cold cash.

Rosenblatt ruled out the provision which pledged employers to work for revision of union contracts in order to lighten the burden imposed by high wage scales for skilled labor. This clause was regarded as contrary to the spirit of the Recovery Act.

covery Act.

Recognition is accorded wardrobe department heads, who will get \$35 a week, while sewers will receive 50c per hour. Minor employees will be paid 30c an hour for a 40-hour week instead of the 25c originally provided, and ticket takers, barkers and porters will get 35c instead of the original 30c.

Representation on the code all.

the original 30c.

Representation on the code authority for all classes of labor, and prohibition of discrimination in wage rates between men and women cloing the same class of work solve other problems.

Signing of the code in another 10 lags is anticipated, since all details have been attended to, except filing of formal reports with Rosenblatt.

Tear Shedding

Tear-shedding-over-declining-pop

Tear-shedding-over-declining-pop-ularity of burleque, interspersed with scraps over working conditions of chorus giris and repercussions from factional fights within the industry, featured the hearings. With numerous explanations be-ing given to account for waning in-terest of burlesque fans, the pro-ceedings assumed a pathetic tinge, with occasional comedy relief being provided by the posturings and blustering of various witnesses, who appeared to have only one

common thought—the wellbeing of

the chorus girls. Enthusiastic predictions tha burlesque will, come back if prop erly presented were made by pro

burleague will, come back if properly presented' were made by producers and actors allke, but unanimity was entirely lacking when it
came time to account for falling
box office receipts, disintegration
of famous circuits, and lack of adequate talent with which to restorthis variety of entertainment to its
former prosperous level.

The plaint of producers and theatre owners was an anguished cry
for freedom from governmental interference, particularly with regard
to fixing of wage scales and working conditions for actors, and choruses: Seeking to drown out, this
pathetic dirge, actors demanded
Uncle Sam rule the industry with
a firm hand to make certain of
decent standards of living.

Condemnation of fly by night producers was heard from producers'
spokesmen, along with demands
that the Federal Government take
drastic steps to prevent cut-throat
commettion from unclable and dis-

drastic steps to prevent cut-throat competition from unreliable and dis-

arasuc steps to prevent cut-throat competition from unreliable and disreputable operators on whom most of the burden of blame for the burlest's troubles was placed.

A variety of answers was forthcoming in response to Rosemblatt's frequent inquiries relative to conditions which have caused burlesque to fall to its present position—and the point never was cleared up satisfactorily regardless of the gesticulations and voluble explanations questioning of this character provoked.

voked.

'A Monopoly'

'Since it became a monopoly, the shows took on a sameness and the public tired of it.' Thomas J. Philips, speaking for the Burlesk Artists Association told Rosenblatt. lips, speaking for the Burlesk Artists Association told Rosemblatt. (Cheap competition from the talking pictures, along with general loss of employment and income by the public was blamed by Paul Weintraub, lawyer, who significantly announced he appeared as 'amicus curiac' and received no compensation for his interest. Fly by night producers' were held responsible by Murray Winkler, counsel for the National Burlesque Association of America (managers).

But whatever the explanation, the producers made it plain to Rosenblatt that current low wage scales for actors is a matter of undavoidable necessity—and every producer in the industry is 'greatly grieved' that the girls must work long hours for microscopic wages. The aeme of confidence in burlesque's ablitty to stage a comeback was reflected by Max R. Wilner, on the verge of tears, that 'the life of the burlesk is the golls'.

Tussie between the Eurlesque a tritist' Association and the producers' association forebodes bitter of wafare before labor provisions of the code bearing on actors and cho-

Tussle between the Burlesque Artists' Association and the producers' association forebodes bitter warfare before labor provisions of the code bearing on actors and chorus girls are straightened out. The \$30-for-principals, \$20-for-traveling-choruses, and \$17.53-for-stock-choruses proposed in the agreement were portrayed by Phillips as so low the girls are only 'one step ahead of prostitution,' but were termed by Weinstraub the most managers can grant without inviting the 'death knell' for their interests.

Phillip's argument was vigorous assault upon exploitation of actors by theatre managers whose only interest lies in the cash register and are unwilling to pay choruses wages which will permit a decent standard of living.

Declaring 'it is ulterly impossible for a chorus girl to live decently on salaries mentioned in this code, Phillips demanded a \$50-a-week miplimum for principals and a \$30 figure for choruses. Other requests were for adequate discharge notice, guarantees of regular payment of salary-h.currency, restrictions on rehearsals, limitation of uncompensated midnight performances, and recognition of his organization on a par with Equity.

There aren't any road shows any more,' Phillips complained. The actors have no place to go if they don't get fair treatment from the producers still operating.'

Assails Weinstock

A titt over Phillips' personal interest in the plight of performers (Continued on page \$1)

Fame in Pittsburgh

Pittsburgh, Nov. 13.
About 10 days ago, Mildred
Sigal, chorine at the Varlety,
burlesque house, sued Paul
Specht, band leader, for \$300
allegedly owed her in unpaid
wages. Made the front pages

here,
Following week she was
given a couple of specialties
and billed all over town and inthe newspaper ads as "The
Beauty Who Sued Paul Specht."

St. Charles 8th Vaud Spot on Elliott Book; **Pantages Deal Pends**

Chicago, Nov. 13

ill Pracht returns vaude to the Arcada, St. Charles (Iil.) this week playing vaude on Friday and Saturday and a new line-up on Sun-

urday and a new line-up on Sun-days. Eddle South band in as ini-tial headliner.

Booked by Nan Elliott out of the local Morris office, which brings Miss Elliott's vaude dates to eight spots, including the Balaban & Katz neighborhooders.

neighborhooders.
Pantages is continuing his negotiations with Miss Elliott to rejoin the newly formed circuit, Miss Elliott having been identified for years as the local Pan rep. George Hamid of the N. Y. Pan office made a personal visit to offer Miss Elliott the poet, but she is continuing her present connections, though it is understood that she may join Panagain, either in Chicago, Los Angeles or New York.

VAUDLESS TWIN CITIES GIVES BURLEY AN IDEA

Minneapolis, Nov. 13. Minneapolis, Nov. 13, With the Twin Cities, combined population nearly 700,000, without any vaudeville theatre, Harry Hirsch has decided to use more vaudeville acts in his stock bursque productions at the Gayety, reduce strip dancing to a minimum and make a more vigorous bid to obtain family trade.

organ ramity trade.

With this in mind, he has appointed I. B. Hamp, his principal comedian, co-producer to stage the vaudeville and comedy bits, with Morris Bair to handle the comedy numbers and dancing. They succeed J. J. McGee.

Hoot Gibson Unit Set For Pantages Routing

Hollywood, Nov. 13.

Hoot Gibson is forming a vaude unit for personal appearances. In addition to Gibson, Randall Sisters and Crockett's Mountaineers will

be on the bill.

Unit will open at Pantages Hollywood in December with a Panroute to follow. After finishing the route it will play indie houses in the west, and possibly go east. Ber-nard & Meikiejolin handling the

Jaffe Gift Doesn't Go

With trade showing some improvement, George Jaffe has decided to take the Variety, local burlesque site, back under his own ong after a single week of cooperative operation. Jaffe turned house over to stagehands, announc-ing he had retired from show busi

House is closed this week but will House is closed this week but will reopen Monday (20) under regular stock burlesque policy, with Eddle (Nuts) Kaplin sticking as producer. Understood stagehands are burn-ing plenty because Jaffe came right back in again as soon as business picked up slightly.

CHI SALE'S UNIT Hollywood, Nov.

Chic Sale is organizing a vaude unit to hie to the sticks following engagement at Artists.

Five-act outfit will play through Texas, Oklahoma, and the south-

Loew-W.&V. Southern Time Posts Notice After Two-Week Vaude Try

NEWARK RKO FULL WK.; TWO-DAY SHORE SPOTS

RKO is restoring stage shows to Newark, the Tilyou, Coney Island, and Far Roctaway Nov. 24. Newark becomes a full week stand for big budget bills and the latter pair a couple of Saturday-Sunday week-arders.

Addition of the Newark full week Addition of the Newark full week to the RKO books is nullified this week by return to straight pictures in Providence, where RKO gave up in the three-cornered stage show battle involving RKO, Loew and the indie Fay house.

For its opening sh w Newark will play the 'Student Prince' tab.

Marcus Bringing Vaud To 3 Salt Lake Spots

Salt Lake City, Nov. 13.

Starting its new policy, the L.

Marcus Capitol opened with vaudeville Nov. 9, booking through Arthur Fisher.

Marcus' Paramount installs new
policy Sunday (19) with stage band
under Duci Karekjarto, brought in
from Hollwood.

from Hollywood.

Victory, of same string, getting vaude booked hither and you.

Brendel's New Act

Hollywood, Nov. 13. El rendel and Flo Burt will make swing over the RKO circuit with new act, opening in Chicago on

e pair will work east over the circult, returning to the coast when Brendel is needed for his next pic-ture at Radio.

Burlesque Placements

Milt Schuster office last week placed Jerri Leonard, Dot Mason and Jackle Teeters in the Garrick, St. Louis; Dotores Leland into the Star & Garter, Chicago; Gene Allan and wife to the Irving Place, New York. Gayety in Minneapolis drew Bebe, Maurice Bair and wife, Shirley Lucky, Elleen Thompson, Grace Lade Law, Comman and Carrer Lade Law, Comman and Carrer Schufflin' Sam from Alsbam' went into the Gayety in Miwaukee, Mayfair in Buffalo got Elsie Ray, Frances Parks, Blodgett and Hamlton and Harry Boob' Myers.

Milne with Pan

Hollywood

Ed Milne, who for 15 years was general booking manager for Alex-ander Pantages in N. Y., is back

the payroll again.

Is making his headquarters in Seattle where he has the post of general division manager for Pan.

NEWARK SPOT TO RKO Newark, Nov. 13.

Skouras's Terminal is being now

Skouras's Terminal is being now operated by RKO, under Division Manager Brennan. House will cut prices to 35c top and run split weeks of double features.
Harry Reiners will do publicity for both Proctor's and the Terminal and Janise Rentshier transferred to State, Jersey City. Manager Nichols remains.

CANTON STOCK OFF

Canton, O., Nov.

Canton, O., Nov.

Joe Cosco, of Detroit, has abandoned his plans to reopen the Lyceum hore, dark several years, with stock burlesque.

After more than two weeks ready-

After more than two weeks ready-ing the house, Cosco decided the risk was too expensive and gave up his rian. Local men are said to have started negotiations for the house, with the idea in view of put-ting in a vaudfilm policy at two bits top.

ALL-COLORED GIRL BAND

An ali-giri colored band, purported to be the first on record for vaude, gets an RKO showing Nov. 2 at Paterson.

It's Mae Brady's Rhythm

After a trial of only two weeks, the five Loew-Wilmer & Vincent split weeks in Pennsylvania and the south have already posted notices for the closing of vaudeville. Notice is described as the customary protective measures, but the Loew office has stopped booking acts beyond Nov. 24.
Towns are Norfolk, Richmond.

yond Nov. 24.

Towns are Norfolk, Richmond,
Harrisburg, Allentown and Reading,
All had been out of stage shows for from one to two years when the Wilmer & Vincent half of the oper-

Wilmer & Vincent hair of the operating partnership decided to vaude again. Loew's maintained an indifferent attitude until the W&V end. turned bookings over to the William Morris (Laurence Golde) indie office.

Toew asked the to accept

William Morris (Datrence Gonce) indie office.

Loew asked the to accept their New York salary' in order to give the southern time a break at the start and until getting on it feet. That meant about a 25% cut on an average, but despite the ilmited cost of shows, the returns in the first two weeks were reported. not enough to cover.

J. J. Franklin Serves Notice He'll Sue RKO On Brother's Contract

J. J. Franklin, let out as manager of the Albee, Brooklyn, following departure of his brother, H. B. Franklin, as operating head of the circuit, has notified RKO that he

circuit, has notined RRO that he will sue.

Franklin claims to have had a contract, issued to him by his brother, calling for his services up to Jan 1, 1934, and guaranteeing transportation for himself and family back to Cleveland in the event of dismissal. He was dropped on the regular two weeks notice and without the carfare.

Last week, the first for the house-since Franklin's leaving, the Albeemade \$2,000, its initial profit in 19 weeks. Under the new management the Albee dropped the large house production staff which had been functioning under Franklin with a weekly payroll and productions.

with a weekly payroll and pro tion budget of around \$2,500.

F&M in Buffalo?

Buffalo, Nov. 13.

Lafayette, indie downtown first
run, may go stage show. Fanchon
& Marco mentioned.

Cracks Knuckles, Cancels

Cracks Knuckles, Cancels

Chicago, Nov. 13.

Shan-Kar, Hindu dancer, is laid
up locally with two broken knuckles
on his right hand. Slipped in his
dressing room in the Public Music
Hall, Cleveland, last week. Doctor's
orders forced the return of \$4,800
advance sale for the dancer's appearance at Orchestra Hall here.
Shan-Kar had tried dancing with
his hand in the sling in dates at
Louisville and Cincinnati, but fear
of further injury caused cancellation for about a month.

tion for about a month.

TWO FOR SHANGHAI

TWO FOR SHARUHAI

Seattle, Nov. 13.

Murray and Harris booked by Edward J. Flaher to open at Little
club, Shanghai, China, the end of
December. The Romeras ditto for
Canidrome Gardens, Shanghai.
Another American act, Bernhardt
and Bailey, is now at Little club.

San Francisco, Nov. 13. Murray Bolen and Harris Brown (Murray and Harris) will leave KFRC and the Don Lee chain shortly and hop to Shanghal, where an engagement at the Cariton hotel awaits them.

Harmony team by Ed

Harmony team Fisher of Seattle.

'POLI' IN MAZDAS

Worcester, Nov. 13.
Once again the name of Poil is in electrics at the Palace here. There's no more Palace. An order emanating from S. Z. Poil's New Haven office last week effected the change. Poil's Elm Street here will go by the same name as will the Plaza. When Pox took over the house they called it the Fox-Poil Palace.

RKO Sets Down NBC in Baby Marie Case After Threatened Injunction

RKO gave NBC's artist bureau the cold shoulder plus a rather stern calling down when the theatre circuit's ether amiliate attempted to DATES SOUTH UNPLAY! circuits ether affillate attempted to interfere with the current week's booking of Baby Rose Marie in Rochester. The kid singer opened in Rochester Friday (10), as booked, despite a threat of injunction from NBC.

Asserting it is Marie's authorized Asserting it is Marie's authorized RKO vaudeville representative, NBC entered a claim for credit and commish after RKO had booked the act on the outside through Ed Scheuing. The rather ordinary incident, similar to numerous other disputes that come up in the booking office daily, took on inter-subsidiary importance following NBC's injunction threat, and resulted, from accounts, in the intervention of important exces on both sides. The NBC exces finished second in the dispute, it was reported, iding Ultimatum

iding Ultimatum

iding Ultimatum

For several weeks NEC's artist
bureau members have been openly
threatening to take drastic measures to prevent alleged 'stealing' of
its acts by other agents. Along
with these squawks came equally
open admission that NBC is in
the regular agency business now
besides radio.

This is directly opposite to the
previous situation, in which the
other agents did the complaining
against NBC, with similar charges
made. The agency biz was the network facilities if had to offer acts,
and in several instances the other
agents were ordered to split commissions with NBC on acts that
they had been booking for years,
but which NBC had suddenly placed
under contract.

Another and long-standing com-

Another and long-standing com-plaint of the other agents against Another and long-standing com-plaint of the other agents against NBC is directed at the network's 15% and 20% commiss charges, a gasinst the 5% to which the others are limited under penalty of loss of franchise for accepting more.

Par's 'Alice' Film Holds Crosby from Par Stage Dates

Bing Crosby had to cancel his Paramount, Broadway, booking be-cause the Par studio required his presence on the lot for the film-ing-of-thloe-in-Wonderland-Crosby was in for two weeks at the Par beginning Friday (17) at \$5,000 weekly plus percentage.

Benny's \$6,500

Jack Benny unit current at the Paramount, New York, is routed at \$5.500 for Loew's Stanley, Balti-more, Dec. 1, and then two weeks into the RKO Albee, Brooklyn; booked by Lyons & Lyons, Mary Livingstone, Jans and Wha-len and Lita Grey Chaplin are in it.

Barton Remarries

Des Moines, Nov. 13. James E. Barton, while in D James E. Barton, while in Des Moines with the Strike Me Pink' company at the Orpheum, was mar-ried Nov. 3 to Kathryn Mullins.

ried Nov. 3 to Kathryn Mullins, former actress.

Barton was divorced from Mrs. Ottlile Regina Barton in New York last July 15, following a separation in 1926.

Witnesse: at the wedding occumony were Carl C. Gray and Madame Therisa, Quirighetti.

BUSTER WEST'S RETURN

After a year and a half on the coast in pictures Buster West returns with a new act at Lose's Montreal Nov. 24 sans his father, John, and his mother, who were in the act.

They've retired and new people will substitute. Lyons & Lyons booked.

5 RKO Wks for Murray

Ken Murray, back from pictures, opens Dec. 1 at the Palace, Chicago, for five RKO weeks in the west. Milton and Helen Charleston go along, as usual. Curtis & Allen agenting.

DATES SOUTH UNPLAYED

Charlotte, N. ., Nov.

The musical variety revue, High Lights of 1934, with Betty Compson in person, folded in Greensboro Nov. 8, The company of 60 disbanded and

Nov. 8.

The company of 60 disbanded and most of them went back to New York, leaving several unplayed dates in this and other southern states. Business, just wasn't there it was explained. Featured along with Miss. Compson were Frank Gaby, a Ned Wayburn chorus, and the Silvertone Radio Grenadiers band.

NVA MET SHOW DRAWS \$18,000

NVA benefit show at the Metropolitan Opera House, New York, Sunday night (12) grossed about \$18,000 at \$10 top. Attendance was slightly under capacity, but the program and some private donations made up the difference. That figure, as given, is an estimate without the official count-up being in.

About 40 acts appeared on the show, which ran from \$30 p. m. till 12:30. Major Edward Bowes of the Capitol directed the performance. Of the acts, only about 10% were vaudevillians, the rest coming from the outside, mostly radio.

Chicago Midway Show Toned Down for Road

Ft. Wayne, Nov.

of Paris tab version of the Chi, fair exhibition opened its read tour at Riley. Those expecting the sensational in the way of fan twirlers were disappointed, with other parts in the presentation livirg up to the title's rep. Chorus larger than usual.

Douglas Norworth's orchestra Turnisnes music for the show. Raiph, and Virginia Frazier, Billee Starr, Mary Lee, Marquis and Suzanne get the stary billing. Virginia Lee, blues warbler, who opened the new Bershoff Gardens here two weeks ago joined the show.

2 More Out in Frisco

San Francisco, Nov. 13

San Francisco, Nov. 13.

The boom was lowered on two stage shows last week, and current stanza may be the last at Fox El Capitan and F&M Orpheum.

El Capitan, a naborhood house booked by F&M with shows staged by Peggy O'Nelli, goes straight plx. with admish being lowered a dime to 30c.

Orph, also F&M, due to wind up this week, but depends upon union dealings what future policy will be

Keates with F&M

Hollywood, Nov.

Earl H. Keates is back with Fanchon & Marco, in charge of boo ings for the special entertainepartment, eft the organization nine

ED LOWRY MAY FRISCO

Los Angeles, Nov. 13.

Ed Lowry completes a 12 week run at Locw's State Thursday (16). Possibility he'il go to the War-field, San Francisco following a four

Richy Craig, Jr., dropped out of the Palace, N. Y., last week because of illness.

Right Back Atcha!

The standard dialog routine for agents when the time comes to tell an act that it's not wanted by the bookers is, They don't want the same old act. They want new faces. Now the acts when frequent-

ly changing agents, say, 'We don't want the same old agents. We want new faces,'

Holtz Will Head His Own Palace Bill; Run Indef.

Lou Holtz opens Dec. 5 at the IKO Palace, New York, for an in-def, run as m.c. for \$5,000 a week. For that money Holtz will also sup-nly a supporting ill every week.

The booking brings a change in policy and budget for the Palace, which has been spending between \$4,500 and \$3,000 for its five-act show lately.

show lately.

Vaudfilm combo policy stays with Holtz, whose last Palace run occurred during the theatre's two-aday straight vaudeville days. He received \$6,500 for two frolics daily then, with the house paying for the rest of the bill. For the \$5,000 he'll do four-a-day besides providing the other acts.

Units to Good Receipts' In Carolina Pic Houses

Charlotte, N. C., Nov. 14. Charlotte, N. C., Nov. 14.
Getting good pickings in North
Carolina picture houses these days
are Dan Fitch's 'Flashes of Fun'
company, with 'Cupid' Kemper carrying the comedy, with dates. in
Greensboro, Winston-Salem and
Raleigh; Nick Lucas and Ray Teal,
with the Teal orchestra, the Kelo
Brothers and Marie and Antoinette,
with booking at Greensboro and
Raleigh; and Gene Austin, with
several weeks in this and adjoining
states.

The Dan Fitch's Thashes of Fun' company, with 'Cupil' Kemper carrying the comedy, with dates in Greensboro, Winston-Salem and Raleigh; Nick Lucas and Ray Teal, with the Teal orchestra, the Kelo Brothers and Marie and Antionier, with booking at Greensboro and Raleigh; and Gene Austin, with booking at Greensboro and Raleigh; and Gene Austin, with several weeks in this and adjoining states.

Also in the state now are Freckles of the Our Gang comedies; 'Seabee' Hayworth, show boat comedian; Dewey Hayes, troubadour, and Grace Hall, yodeler; All Baba and his ghost show, giving midnight as shows, usually coupled with the film the shows, usually coupled with the film the shows, usually coupled with the film the f

B&K's Holler

\$230 Fares, Minus Sleepers, from N.Y. To Five Pantages Weeks on Coast

3 SPOTS IN 4 DAYS

New Haven Has Its

New Haven, Nov. way circuit of vaude has appeared in this town for weekends. Three houses are using a four-act combo for Fri.-Sat. run, with changes weekly.

wath changes weekly.

Acts play one nouse two nights and other two houses (all nabes) one night each. No billing of any kind except 'professional acts direct from Broadway.' iz Sat. night fair.

Management, dealing with Amal-gamated in N. has nothing to say about bookings. Just takes what is sent along.

DOWNEY'S UNIT **INTERSTATE TESTER**

Morton Downey's unit show opens Nov. 25 at Dallas for eight weeks on the Interstate time in the south

on the Interstate time in the south and southwest, playing on a straight percentage basis all over.

For the theatres down there the show will be more a less of a tester of the local pulse regarding stage show possibilities. Charlie Freeman will accompany the unit south to take the various towns' temperature.

ture.
With Downey in the unit will be the Frank and Milt Britton band, Olive Olsen, male chorus of eight,

John Henning, 50, former vaude-ville actor, shot and killed himself in a restaurant, in St. Joseph, Mo., Nov. 8.

Nov. 8.

Nell Kelly opened at the indic State-Lake yesterday, despite protests of Balaban and Katz. B.&K. squawked because Miss Kelly played in vaudeville. Memdet the Chicago two weeks ago.

B.&K. has a 30-day protection clause in its co Just a holler.

Owing to the long jumps, fares and other difficulties involved in the new five Alexander Pantages weeks on the west coast, a regular bookintact roadshow basis isn't in effect yet. At present the five weeks of time can't be played in less than seven and a half, due to traveling requirements.

illy Diamond's two weeks in Memphi Chicago (Stateroute until the first

jump (Salt Lake City) for acts go-ing out from New York is about 2,000 miles.

If buying round trip tickets to the coast and back to New York with stopovers at Salt Lake, Vani-couver, Seattle, Portland and Hol-lywood, the five weeks, the initial cost in railroad fares alone, without sleepers and hauling costs, is around-230 ner, person, leaver, bill or sleepers and haung costs, is around, \$230 per person. leeper bill on the route, if sleepers are used, amounts to another \$35 or \$40, with an \$18 sleeper charge from New York to Salt Lake before openi

Couple a Week

Arthur Fisher, booking the Pan shows from New York, may not book complete bills until the route is set. He'll send out a couple of acts a week, with Diamond or the coast Pan office filling in from Chi-cago or Los Angeles. First Fisher cago or Los Angeles. First Fisher acts, Arthur Petley and Donatella Bros., opened in Salt Lake this Bros., opened in Salt Lake this week. Next week the eastern turns will be Frank Richardson and the Trado Twins.

rado Twins.

Pantages expects to have the balance of his financially tangled coast time open by the first of the year, but in the meanwhile the long-jumps and prohibitive costs make the booking a tough proposition. Spokane, San Francisco and San Diego are the Pan towns still in abeyance.

License Enforcement Sloughs All but 4 of Detroit's 50 Bookers

Detroit, Nov. 13. New Supt. of Private Employment

Bureaus has closed down on the vest-pocket bookers in town, of which there were over 50. Strict enforcement has only four

signed up for licenses, which cost \$200. No agent will be allowed a new license next year until he pays up the past year's fee.

Aimee's 1-Niters

Aimee Semple McPherson opened at Sloux City yesterday (Monday) on the first of her percentage one-niters in auditoriums on the way to the Coast.

the Coast.
The evangelist is due at Angelus Temple Dec. 15 and will barnstorm between now and then. Dates are being set by Marvin Welt through the William Morris office.

Fog Delays Ates

Seattle, Nov. 13.

Fog caused Rosco Ates to miss opening shows at the Rosy (J-vH). Friday (10). Plane in which he was flying from Hollywood was ground-

flying from Hollywood was ground-ed at Medford, Ore.

Ates is with Pantages unit, clos-ing at Portland. He had to fly to Hollywood for re-takes. Dorothy, in act with her father, had the stage to herself, but limited herself to an-nouncement of delay and why.

Sally's \$3,000 and Split

Los Angeles, Nov. 13.
—Sally—Rand—open—at—the—Warfield, San Francisco, Friday (17)
on a \$3,000 guarantee and a spit
over \$21,000.
Set by Harry Santley of the William Morris office.

JEMIMA TO COAST

Fox is sending Tess Gardella (Aunt Jemima) to the Coast for a picture and options.

Tess is due there Dec. 2 for 'Mo-victone Follies,' her starter.

Anticipate No Union Difficulties In L.A.; FWC-Par Pool Mebbe

Hollywood, Nov. Indications are that there will be o union difficulties between the and

picture vaude houses and the musicians and stage hands union, whose new wage scale caused notices to be posted effective Nov. 19 in all flesh houses in town.

tice instead of two in case of discharge or change of polley.
Stage hands who demanded a double shift with a 40-hour week and an increase in scale are willing to continue on a 40-hour, five-day week, with stage crews increased from five to seven men, making the increase for operation about \$150 weekly, which theatres are willing to do.

Although Lowwe State in the charge of the stage of the control of the co

Ed_Lowry_completes_a_12_week
un at Loew's State Thursday (16).

Conferences over the week end
Conferences over the week end
weekly_ach
weekly_ach
the houses in town.

CRAIG_ILL, OUT

Richy Craig, Jr., dropped out of
the Palace, N. Y., last week because
of illness.

He made the scheduled Thursday
lite (9) Pleischmann broadcast, but
lite (9) Pleischmann broadcast, but
lite (9) Pleischmann broadcast, but
lite (10) Pleischmann broadcast, but
lidn't resume at the vaudfilmer.





ROMM-MEYERS-BESTRY-SCHEUING

offer their combined abilities on the placing of talent for

VARIETY - PICTURES - PRODUCTION - RADIO

in their new headquarters

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We offer our people a complete coverage... based on the abilities of four groups in the entire amusement field. We pledge our resources and capabilities, honestly and conscientiously, to your service

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HARRY BESTRY

EDWIN SCHEUING

EDWIN MEYERS
LEONARD ROMM

ALBERT RICKARD
IACK FLYNN

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HERBERT HOEY

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HOLLYWOOD SMALL-LANDAU CO.

LONDON

CHICAGO

NEW ACTS

The Theater

THE three Slate Brothers used to dance quite well, but since there were plenty of other male trics exercised by the state of the cast many many that the state of the cast members of the cast members of the cast members are the more noted members of the cast members are the state of the cast members are stated of the state of the cast members are stated of the state of the

TEMPLETON BROS. REVUE (5)

Songs and Dances
Songs and Dances
16 Mins.; One and Three
Academy, N. Y.
Templetons have been around a
long time, generally with more or
less femme support. This time it's
a toe dancer and a pair of girl tapsters. No productional effort apnerent.

respectively. The solution of the transfer of the solution of

THREE TIP-TOPS 9 Mins.; Full Circle, N. Y.

Gircle, N. Y.

Three girls of rather husky stature in trapeze and iron work that falls to impress. A small time circle to the control of the

lesque the art, and lampson almost all forms of it most viclously and humorously.

So wholehearted is their onelaught that they are literally stealing Billy Rose's "Casy Quill" from under his nose, and are making themselves far more popular with Chicago theatre audiences than are the more noted members of the cast—members such as Charley King, Anita Page, Anita Pa

GENE MOORE and Co. (4)

GENE MOORE and Co. (4)
Flash
13 Mins.; Full (Special)
Circle, N. Y.

It's in the singing, singly and
doubly, rather than in the dance
of another team that makes this
four-people flash low in entertainment value. The dance team does
fairly well and with other talent
around, plus some production or a
few girls, should get somewhere. At
least out of the Circle class of
shows.

Prima donna of the turn, a soprano, isn't so had but her partner
on the double makes that number
quite amateurish. It's a love song
before marriage, with the change
after two years to top it off. Ohar.

HARRY SMALL and Si
Dancing
7. Mines: One
Orpheum, N. V.
Male member of this mixed trio
was formerly of the Three SmallBrothers. He has dropped the two
brothers and replaced them with a
couple sisters, both of whom are
capable hoofers. Together with his
noteworthy efforts they make a
meritorious turn for the No. 2
spots.

meritorious turn for the No. 2 spots.

Threesome works together in one throughout, closing with a challenge in which the hoofery honors are pretty close, but Small a shade the best on his clever buck dancing.

Char.

Reprinted from Chicago Daily News

3 SLATE BROTHERS

HENRY-SID-JACK STATE, New York

THIS WEEK (Nov. 10)
Direction WM. MORRIS AGENCY
NAT KALCHEIM, JOHNNY HYDE
RKO SIMON AGENCY

RALPH MORGAN

Monolog 16 Mins.; One

State, New York
Ralph Morgan, picture player,
steps in at a good time, following
a large number of appearances
lately in successful pictures which
have kept him before the sans,
respectively the successful pictures which
have kept him before the sans,
respectively the successful pictures which
have kept him before the sans,
respectively the successful picture which
have kept him before the sans,
respectively the successful picture in the stage
scept a screen personality.
Vehicle is the most casual catch
as catch an operational picture in the studio and its people, principally
himself, and picture making anecounts, The anecdotes are very mild
indeed. No screen clips go with the
act, which is just an mc. introduction and 14 minutes or so of chatters.

tion and 14 minutes of so well-ter.

Just another Hollywood personal that means nothing either to the player or the stage, although Mor-gan handles his assignment with showmanly ease and the confidence that speaks eloquently of his legiti-mate stage training. Rush.

ORIGINAL 8. S. LEVIATHAN

ORIGINAL 8. S. LEVIATHAN
BAND (14)
Orchestra, Specialti
18-Mi .; Full (Special)
Orpheum, N. Y.
This may be the original S. S.
Leviathan band, from the boat of
that name, but, while fair enough,
it is a long way from winning any
medals on its music. With novelthe control of the control of the control
the chert, epecialty single, it's a
abassable attraction for theatres of
this stamp.
A drop of New York bay with the
Statue of Liberty a part of the
scene hangs in the rear and at one
point to give the effect of a boat
pulling out, is pulled to one side of
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HARMONY CO-EDS (13)

Band 18 Mins.; Full

Academy, N. Y.
Suggestive of another girl band recently playing this house. If it's a second try, no better than the first guess. Lacks the punch to cinch returns.

Girl leader tries hard, but should be adder, and her efforts that a leader, and her efforts at reader, and her efforts at rather childish, particularly the rube number. Instrumentation is four reeds, three brasses, plano, violin, guitar, double base and drums. Short of volume and lacking harmony,

All wear ankle-length dresses of identical pattern and material and make a good appearance, with several lighting effects, but it takes more than spotlights to make a band act. Ohic.

FOUR PLAYBOYS

Dancing 6 Mins.: One and Full Circle, N. Y.

Gircle, N. Y:
Colored quartet, making nice appearances, in a fast and fairly cappearances, in a fast and fairly capable routine of dancing. Worthy of
better time than this.
Boys open in 'one' and go to full
where they include some tapping on
the white hairs for novelty. The
part after the chair routime could be forgotten. Char.

WLS Barn Dance to B&K; Piccoli Puppets Back

B. & K. bringing back the Piccoli, marionettes, to the ace Chicago for week of Nov. 24. Puppets played the house late in June.

Also booked is the WLS Barn Dance for week of Dec. 1. Barn Dance will thus compete with its own show at the Eighth St, theatre on Saturday. Booking of the hill billies brings them into the Chicago in time for Chicago annual Live Stock show week. Stock show wee Salary \$3,500.

HERE'S KERAKJARTO

Salt Lake City, Nov. 18. Alexander Pantages has engaged Duci de Kerajarto as conductor of the Capitol here opening Nov. 26. Will have 25 men in the pit.

Lyman Doubling

Abe Lyman and his band, appear-ig at the New Yorker hotel, will ouble into the Broadway Paradouble into the Broadway mount, week beginning Dec. 6.

Inside Stuff-Vaude

An example of booking under present vaude conditions came to light recently in which an act producer took a long chance and got away

with it.

Angling for a secondary key city date the producer was discussing the matter with the man in charge. When it finally came time to mention price he took a deep breath and quoted \$3,000. The other half of the deal sat down with penell and paper to do some figuring, the producer perspiring freely. Finally the mathematician arose and said 'Okay'.

The producer han't seen that kind of coin in years, made about \$2,000 net on the week and would have been glad to get \$1,750 for the act. The booker was the district manager.

Harry Foster, in New York on one of his periodical booking trips in conjunction with the William Morris office, will take back to England few, if any, regulation vaudeville acts this time. He says British variety audiences are entering into the American cycle in going for names and passing up non-name bills.

passing up non-name bills.

According to Foster, anything that looks or sounds like a name over there may get by under that classification. Included in the name class by Foster for British stage purposes are all American picture players, especially such radio or stage performers as can entertain and are known on the other side through film appearances.

Actors' Betterment Association is highly pleased over the recognition accorded it last week by Mayor Kelly of Chicago. The Loop's headman asked the ABA's permish to solicit actors for gratis appearances at the annual Chi Christmas charity show. He got the okay.

Duncan Sisters are threatening suit over RKO payoff on their Topsy and Eva unit's engagement in Cincinnati last week. Contracts called for 38 people, and when the house counted only 29 it gave the Duncans the deducts.

Cotton Club floor show at the Capitol, New York, last week for \$9,000, is the highest priced intact cafe troupe yet booked for a theatre date. The show, placed by Irving Mills through Harry Pincus, numbers about 40 people, including the Cab Calloway band and Aida Wafd.

When George Shaffer notified Arthur Fisher that the weekly budget for seven acts would be cut from \$1,600 to \$1,000, Fisher stopped book-ing Shaffer's Pitt, Pitteburg.

OLIVER

WITH

MARGOT **CRANGLE**

Returned to **RKO Palace.** New York

This Week (Nov. 10) (Within 4 Months)

Last Week (Nov. 3) Running This Week (Nov. 10) Running Order RKO ALBEE, Brooklyn Order RKO PALACE, New York

2. GLEN & JENKI

3. BERT LAHR

4. VIC OLIVER

5. RAMON & ROSITA

VIC OLIVER

2. JACK MAJOR

3. BERT LAHR

5. ROYE & MAYE REVUE

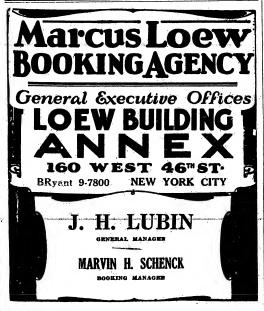
I consider it the greatest compliment of my career to be placed to follow one of Amer-Mr. Bert Lahr leading comedi

Exclusive Management

PHIL G. OFFIN SIMON AGENCY

FRED SANBORN

Discovered in Paris WHOOPS-S-S-S-S



Variety Bills

NEXT WEEK (Nov. 16) THIS WEEK (Nov. 9)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKA

MEY YORK CITY
Aren & Broderick
(Three to fill)
Aren & Broderick
(Three to fill)
Lazeed (J)
Bert Lahr
Vic Olivering
Academy (IT)
5 De Long Sig
Bodie & Benny
Rome & Gaut
Hollyw'd, Reveil)
Cal Calloway Ore
BROOKLYN

(10) 4 Ortons Allen & Kent

Duncan (1)
Duncan (1)
OOLLMBUS
OOLLMBUS
OOLLMBUS
Duncan Navon
Reliti's (10)
Carrell's Vanites
Downtown (12)
Buddy Ropers Ore
Alex Hyde Ore
3 Sallors
(TWOEMISTEAD
Reliti's (10)
Min half (10-13)
Will half (10-13)
Will half (10-13)
Strike MS (17X
Malaustreet (17)
Malaustreet (17)
Strike MS (17X
Malaustreet (19)
Ben Bernie Zd
MINNEAR (11)
Ben Bernie Zd
MINNEAR (11)
Ben Bernie Zd RONNIE VAN & FRANK RADIO CITY M. H., N. Y RODION AND RIMA FLORIA VESTOFF FOX'S BELLYN

ALL PLACED

By LEDDY & SMITH

Tyork & King
Russian Reveis
Frospect 20)
Bernice & Emily
(Others to fall)
(12 haif (14-16)
(13 haif (14-16)
(14 haif (14-16)
(15 haif (14-16)
(16 haif (14-16)
(17 haif (14-16)
(18 haif (14 haif (14-16)
(18 haif (14 haif (York & King Russian Reveis Russian Reveis Ist haif (JT-20) Bernice & Emily Color and the Color of the Color o

OFFICIAL DENTIST TO THE N. V. A
DR. JULIAN SIEGEL 1560 Broadway This Week: Madeline Hodge; Jack Starnes

NEW YORK CITY Capitol (17) 'Crazy Quilt' Show

Capitol (17)
Crazy Quit' Show
Ist had Common to the Common

State (17) Ted Lewis Rev

State (17)
Ted Lewis Rev
BROOKLYN
Gates Area
Chick Chice &
Ruth Ford
Jack Winter on &
Hollow Chick
A Chick &
DeTopersor &
Lewis Co
2d half (21-23)
Joe Young Co
Gus Roiny Co
Gus Roiny Co
Gus Roiny Co
Hustrai Tr
Jack Sidney's Rey
Jack Sidney's Rey

Valencia (17)
Kate. Smith Rev
Ludson Wonders
Cookie Bowers
Fue Environm
Sinte
1st haif (17-20)
Donais Sis
Donais Sis
Mayherty
Logers & Jonnelly
Dodge Hros, Rev
2d haif (27-23)
Chas & L. Gerard
Bernie & Walker
Sam Heartn
Dancia KRON

Chas & J. Gerard
Same for Walker
AKRON

Ist half (17-20)
Thursion

Ist half (17-20)
Thursion

Ist half (17-20)
Thursion

Ist half (17-20)

Karleya

Ulliama

Tavilia & Amore

Taviliama

Taviliama

Tavilia & Amore

Bomby Con

BATATIMO

Miles & Kover Rev

Stanics (17)

Mary Livineston

List Lawer

Ist Lawer

Ist

Cooper & Pickert Cooper & Pickert
BOSTON
AIT Loyal'S CO
Joe Table CO
Who Loyal'S CO
Loew's
Loew's
Loew's
Loew's
Loew's
Roger Walling

HARRISBURG

Earle Faber Co Aristocrats NORFOLK NORFOLK 1st heir 1972 Paul 1972 Faul 1972 2d hair (21-23)
5 Lelands
Jerome Mana
Geo Niblo Co
Carr & Martin
Shuron De Vries
PROVIDENCE
Loew's (17) 5 Arleys
Roger Williams
Lewis & Moore
Eddie Lambert
Bomby Co
2d half (21-23)

Loew's (17)
Gretomas
Britt Wood
Leavitt & Lockw'd
Wilson Bros
Gambarelli Co

Etit. Wood
Leavitt & Lockw'd
Wilson. Brose
Cambred in Mod
Capitol
1st hair (07-20)
AC & Li Cerard
Bernie & Walker
Sam. Hearn
Bernie & Walker
Sam. Hearn
Bernie & Walker
Sam. Hearn
Mills & Fridland
Abb Carney
Great Huber
Richmonal
1st hair (17-20)
5 Lelands
Arome Man
Hongan
1st hair (17-20)
5 Lelands
Arome Martin
Shuron De Martin
Shuron De Martin
Shuron De Martin
Capitol
Ca

WARNER

ELIZABETH

1st halft

1st halft

1st halft

1st halft

1st halft

2st half (22-24)

2st half (22-24)

2st half (22-24)

2st half (15-17)

1st halft

2st h

Thurston
HARRISBURG
1st in State
1st in Stat

Wills & Davis
Dave Apollon Co
(10)
'Stormy Weather'
Cotton Club Rev
WASHINGTON

WASHINGTON
Earle (17)
Balabanow 5
Milo
Hill & Hoffman
Barto & Mann
James Idva & Z
Lang & Squires
Guy Lombardo Orc

Fanchon & Marco

NEW YORK CITY
HOSY (17)
Phil Regan
Where's Elmer
6 Danwills
(Others to fill)
REGORDLYN
Taramosant (17)
Company
Libonati 3 tos
Libonati 4 tos
Libonati 4 tos
Libonati 5 tos
Libonati 6 tos
Libonati 6 tos
Libonati 7 tos
Libonati 7 tos
Libonati 8 tos

PHILADELPHIA Fox (17) Hara (17)
Lou Holtz
H Leo Shawowsky
Lew Pollack Co
(Others to UIS
ST. Louis
(17)
Stan Kavahaugh
Radio Aces
3 Sallors
(Others to fill)

Cabarets

NEW YORK CITY

Aster Reef Jack Berger Orch Bol-Musette

Mal-Musette
Millard & Anlta
George Marshal
Leonard Keller
Georgette
Leon Bedeau
L'Apache Orc

tmore flotel
Don Bestor Orch
Isabelle Hendersor
Floria Armstrong
Barry Devine
Minor & Root

Bowerv Bowery
Lou Dolgoff
John Barry
Nellic Durkin
3 Blue Fashers
Fred Jordan
Mabel Bradley
Ben Tabler's Bd

Ben Tabler's Bu
Brown Derby
Oscar Lloyd
Evelyn Dougherty
Edith Jeactor.
Gertrude Moody
Dave Abrams Orc

Dave Abrams orc
Casino de Parce
Wm O'Nell
Florie Hutchinson
Claire Weyette
Wm Sully
Florothy Dell
Alice Dudicy
Jache Calle
Jache Calle
Midrod Fanton
B B & W
Jimmy Carr Orc Central P'k Cash Eddy Duchin Ore Geo Murphy Geo, Metaxa Gomez & Whona

Chez Parce
Boddy Leonard
Nona & Sedano
Lee & Thompson
Al Kavelin Orc Club Bostile Spivey Sue Hicks Palla Howard Wallace & Arnold

Chas Columbus Huston & Harder Commodore Hotel Isham Jones Orc Isabel Brown

Cotton Cinb Cab Calloway Orc Dan Healy Rev

Croydon Charles Eckels Or

Charles Eckels
Delmonico's
Val Vestoff
Sid Tomack
Sally Mayo
Ranio & Ruth
Jerry & Turk
Aaronson Orc.

Tanco & Lorca
Lan Ajedina
Alan Ajedina
Alan Ajedina
Orlando Ricarda
Ala.C. 3
Pilar Arcas
Pilar Arcas
Pilar Arcas
Orlando Ricarda
Ala.C. 3
Pilar Grafton
Maurice & Gordoba
Inne Vance
Glond Grafton
Maurice & Gordoba
Inne Vance
Glond Grafton
Maurice & Gordoba
Inne Vance
Glond Graft Orc
Gallagher's
Pat Goode
Winir'd Greenaugh
Maritang Diaz
Idelen Thompson
Adauen Navigan
Mille Landow Orc
Ha-Ha Club
Danny Healy
Jack White
Shella Barret
She

Roth-Andrews Oren Hilyw'd Restaurant Rudy Vallee Ore Alice Faye Barbara Blane Tris Adrian Betty Real

Picture Theatres

Dalton & Craig CHICAGO

Chicago (17)

onald Novis

o Carillo

Leo Carllio Radio Rogues Mayellos

Benny Ross Co
Kanazawa Tr
DETROIT
Colonia: (10)
Maxie Co (11)
Mayfair: (10)
Varieties of '34'
Michigan' (17)
Joe Laurie Co
Jerry Coa
(Three to fill)
Eduard Werner
Del Delbridge Orc

MONTREAL
Capitol (12)
Mills Bros
(Three to fill)
ST. LOUIS
Ambasandor (10)
Jackle Heller
Radio Rogues
Davey Jones Co
(Four to fill)

Pavillon Royal

Plerre Roo

Dick Mansfield Orc Plerre Roof Henry King Orch Place Piquale Harry Rosenthal. O Marlon Chasoles J. Bachelors J. Bachelors

Ell Spivack
Nina Miraeva
Nina Miraeva
Faul Zamoro
Johnny Russell
Simplon Clnb
Clark & De Lys
Larry Siry's Orch
St. Morits Hotel
Leon Belasco Orch
Vera Van
Margarite & Leroy
Trini Oro
St. Regis Hotel
Mover Dayle Orch

Dick Mansfield

NEW YORK CITY Faramount (17) Show Boat' Mitchel & Durante Chas Winninger Lanny Ross Murlel Wilson Morlah

Murica Visions
Moriah (10)
Jack Benny Moriah
Jack Benny Moriah
Jack Benny Moriah
Jane A Whalea
Jane A Whalea
Jane Bane
Hippodrome (10)
Holtz Moriah
Jane Rode
Lew Foliack
Kay Hodyna
Metropolitan (10)
Waring Fenney's
Moriopolitan (10)
Waring Fenney's
Jane Rode
Lew Foliack
Kay Hodyna
Metropolitan (10)
Waring Fenney's
Sun Hodyna
Johnny Davis
Sturr Holtz
Johnny Davis
Johnny D

Catherine O'Neil
Jerry Lester
Pietro Gentile
Florence Valarez
Kay Katye & K
Girl Friends
Gary & Dixon
Alice Kellerman
Marion Martin
Harriett Myrne
Katherine Spector

Hotel Belvedere Art Kahn Orc

Art Kahn Orc
Hotel Lexington
Jack Little Orc
Hotel ontclair
Wm Scottl Orc
Marlo & Bulalle
Hotel New Yorke
Abe Lyman Orc Hotel Roosevelt Marjorle Monett Reggy Childs Ore

Kings Terrace
Al Shayne
Gladys Bentley
R'b'rl'gs' Williams
Ted Brown Orch

Ted Brown Orch
Last Boundup
Hal Muller
Belle Moore
Eddle Rogers
Shirley Carkins
Virginia Valence
Eddle Rogers
Jimmy Santry

Marden's Riviera Variety Revue Emil Coleman Ore Mayfair Yacht Club Dwight Fiske Maurell & Cordova Walter O'Nelli Orc

Taft Grill
Geo Hall Orch
Tavern, B'klyn
Eddle Jackson
Jack Murray Ore Montmartre Club Rock Twins Brner & Charles Reader's Oro Village Barn
Trini Orch
S Koberts Bros
Beth Chalits
Marjorle & Irene

Murray's
Patsy Shaw
Edna Lee
Bobby Brinn
Al Brady
Lee Stone Orc

Marjorle & Irene
Village Rut Clul
S Roberts Bros
Hanche Lytell
Flaria Vestoff
Red Davies
Zara Lee
Scotty Conner
Buddy Walker
Eddle Pritchard
Frank Hyer
Milton Spielman C Leo Stone Orc

Paul Whitenan Or

PTO Mittenan Or

PTO Mittenan Or

Pistola Sorrell

Crates Von Lossen
Zanotte & Manon
Ann Lee Patterson
Nelda Kilncaid
Darbarn Jason
Edith Roark
Jack Fulton
Forgy Healy

Stabythn Boys
Goldle
Gol

Cafe deAlex Irene George Mary Stone Evelyn Hoffman Enrico Clausi Sol Wagner Orc

Dolores Reade
Waldorf-Astoria
E Madreguera Orch
Xavier Cugat Orch
Margo
Wivel Cafe Goldle Robt Lawrence Sherr Bros Paramount Grill Claire Willis Chas Kerr Orc

Amy Atkinsan
Jack Wick
Lillian Lorraine
Ami Pavo
La Salle Orch Park Central Hote Ozzle Nelson Orc Harriett Hillard

CHICAGO

Bismarck Hotel (Walnut Room) Clifford & Wayne Ted Weems Orch Baron & Blair Mitzl Young Pearl Twins The Vernons Eunice Healy Vincent Lopez Orc

Clnb Lelaure
Montford Sis
Clarisse & Christ's
Patsy Mack
Eddie Dering
6 Saccoettes
George Wahl
Eddle Makins Orc Bonlevard Room (Hotel Stevens) Irving Gagnon Ruth Broughton Chas Agnew Orce Blackhawk Deane Janis iIn'l Kemp Orch 'Skinnay' Ennis Bob Nolan Blackhawk

Eddle Makins Orc
Cinb La Masque
Francis Stillman
Hewitt & May.
Don WiseAl Garbell
J & B La Marr
Edna Mar
Edna Mar
Lat Wellis Orch
Earl Willis Orch
Cinb Baysle

Cinb Royale Tracoy Gale & L Peggy Kay Sid Lang Joan Warner Szita & Annis Ethel Alice Nino Rinaldo Orch

Virginia Buchanan Bob Wyatt Maurie Moret Orch

Club Minuet
Frank Sherman
Falla Sis
Dick Hughes
Deen Norman
Cele Dayls
Morrie Stanton

Mural Room (Breveort Hotel)

Jaros Sis Paul Fay Gale Gipp Fay Peters Bob Perry's Orch

Do Jo
Oceage DeCosta
Jimmy Lane
Boggy Sherman
Mos Lee
Ned Santry
Jimmy Callison
Polimer cuse
Stanley Morner
Moore & Revel
Medrano & Donna
Hermandez
Sylvian Vance
Mason & Faye
Abbott Otia
Reliand Cole Orch

B.B.B.
Bernord & enrie
Anita La Pierre
Faith Bacon
Rob Oakley
Nina McLaughlin
Allen Reno
Marlon Kingston

Playground
Lolo Bartram
Marle James
Bernle Green
Al Trace Orch

Torrace Gardens Benny Meroff Dorothy Thomas "Red" Pepper Norman Gast Jack Marshall

Jack Marshall
The Berlin
Waddy Wadsworth
Alexianne
V & F Vestoff
Jack Edwards
Vendas 6
Kolya & Bertet

Vanity Fair
Mary Ann Boyce
Cliff Winehill
Don Fernando Orci
Via Lago

College Inn Alice Blue Phil Harris Orch Leah Ray 3 Ambassadors Account of the control of the contro

3 Ambassadors
Congress Hotel
(Joe Urban Reom)
Robert Royce
Cherle & Tomasita
Corey Lynn
Carlos Molina
Verne Buck Orch Colosimo's

Colesime's
Dorothy Henry
Montenegro & Dot
Dave Malcolm
Jore Rivas Orca
Countess Boriska
Signor Barsoni
Art Bückley
Cole Sis
Irene Duval

Club Alabam: Mildred H Chaplin Patsy M'Nair Scutty's Orch

Drake
Fowler & Tamara
Jane Carpenter
Don Carlo Co
Geo Devrons Orch Edgewater Beach Mark Fisher Esther Todd De Ronda & Barry Art Carroll

Art Carroll
Frolle's
Nell Kelly
Roblpson & Loue
Nana Parmett
Sonya Ray
Dorothy Taggart.
Eleanor Leonard
Al Belasco Orch
Irene Park
Mary Stone
Cecile Blair
Mary & Elliott
Diane. Quellair

Hangar The Carltons
Clyde Lucas Orch
Helen Kane

Ht. Hot. Club

K-9 Club K-9 Club
Leon La Verdee
J'n & B'bby Lemai
Lee Carr
Lyle Page
Billy Russell
Al Benson
F & G Doran
Billy Brannon
Dominique Orch

Maroni's Rolando & Verdi Gwen Gordon Neccee Shannon Marge & Marle

Don Fernando Urb.

Beb Sherman

Code Worries

(Continued from page 1) Government should require pictures to mention morals in their code. The only difference now is that

the NRA can't bother the legit, regardless of what type of play it turns out. But it is admitted in filmdom if a feature deesn't ring well there's a chance of the Federal government stepping in and not just keeping the show out of one city, but shelving it for the en-

not just keeping the show out or one city, but shelving it for the entire country.

Pictures know this, and there is plenty of concern over stories as well as plays that might sell well in the new season's lineup.

The east had the advantage of being in Washington while the code was being drafted, while the code was being drafted, while the west only got what was happening indirectly. As the result it is felt in parts of the east that he west does not yet appreciate the seriousness of the code; that until the machinery gets under way it is risky to take chances. It is known that in at least one company already this issue has come to pass. A coast studio head wanted to buy a pair of risque stage plays. Eastern executives wired back frantically to dissipate all such idea; that such plays were not to be had under the code.

All of which is a bit premature, the code authority not having had its first meeting, or been officially announced for that matter.

SOUND PORTABLE

Radio Chatter

(Continued from page 36)
for regular broadcasts of missing
people, lost articles, etc. So far the
chief has been microphone shy.
Wilton E. Cobb, of WMAZ, has
returned from Century of Progress
Exposition. (Continued from page 26)

witton B. Could of waaZ. has returned from Century of Progress Exposition.

KOMA, Oklahoma City, furnished the Columbia News Service with special flashes throughout the special flashes. Horoghout the progress of the columbia of the Russell oil well. Third time within four weeks that the Oklahoma City Station has covered a major news event for Columbia's recently, organized news service.

Don Evans, KOMA announcer just transferred from KTAT at Fr. Worth received the following collect telegram: 'Are you the Don Evans who went to school with me in Troy?' To which Evans wired, also collect. Tm. very sorry I did not go to school with you in Troy or anywhere else hecause if I did I'm sure I would remember you and I'm sure I would remember you and I'm sure I would remember you canding a stransor collect telegram."

When Southwest medicae had a

grams.'

When Southwest medicos had a convention in Oklahoma City, Steffen's Milk company staged a playete excolling pasteurized milk. E. C. Sutton, WKX continuity writer, prepared script and Eleanor Caughron, Paul Norman and Harold Hirschi, WKX staff artists, acted it.

ron, Paul Norman and Harold Hirschi, WKY staff artists, acted it. Daryl McAllister, WKY announcer, riding his own Chevvie again, after being held up and deprived of his transportation by big, bad bandits. Sleuths found the car at Ardmore, Okla.

First of a series of national radio debates on the question 'Shall Radio Be Changed to Conform to the British System?' was heard on WKY, Oklahoma City, sponsored by the National Advisory Council on Radio in Education and extension division of state universities.

Time of WAPI, Birmingham, has been cut 30 minutes for the winter months, leaving the air at 6:16 p.m. on Sundays, Mondays, Tuesdays, and Wednesdays. Latter half week of disturbed.

Mary and Doris Terry Andrews made radio debut over WBT, Char-lotte, N.C.

Bob Mitchell, organist, WBT, Charlotte, N. C., has new automo-

bile.

Marie Davenport, organist for Loew's State and other New York theatres' in 1928-29 and now with WBT, Charlotte, N. C., will announce her engagement to a promient Charlotte business man soon.

inent Charlotte business man soon.
Charles Crutchfield startles everybody around WBT, Charlotte, N. C.
with his vivid shirts. Fred Kirby,
Hill Billy Cavaller, same station,
reads and re-reads his fan mail, and
then reads it, to members of the
staff.

then reads it to memoers it the Spieler Edward Dunn and 'Early Bird' Jimmie Jefferies of WFAA. Dallas, cheering up the kiddles at a day nurse and hopping to Ft. Worth's advertising meet.

Lambdin Kay, general manager WSE, attending International Radio Party in St. Petersburg, Fla, returned last week from meeting of board of directors of the NAB in Washington.

Billy Beard from vaudeville, now in charge of the Georgia Artiste' Bureau and booking radio units' shows.

Bureau and booking radio units' shows.

Dan Hornsby and His Lions' Den Quartet working two different commercials over WSB, both plugging heating devices.

John Hillegas, of WSB's engineering department, recently married. Georgia Jamboree, presented by local radio stars, is a regular feature of the Saturday night performance at the Buckhead theatre, Atlanta.

West

Jay Penn, formerly at WLW, clinati, new staff baritone at. Hollywood.

"Al' Crapsey, commercial manager for KOA, Denver, won the tenset sloam from the Koch present time. His was Time's Right—Let's GO.

Freeman H. Talbot, director of KOA, Denver, will address the American Festival Alliance convention in Lincoln, Neb, Dec. 29, on The Influence of Broadcasting on The Influence of Broadcasting on Choral Programs.

Adolph Brox and orchestra playing over new wire installed in Concept a Coccanut Grove by KDYL.

SOUND PORTABLE

The Hague, Nov 4...
have turned out a
travelling outfit for projection of
sound films. It has been labelled;
Clne Sonor. Whole outfit can be
put into couple of trunks and can
be adjusted to varying voltages
(103 to 253 volta).

Projection lamp has a rating of
750 watt and size of projection is
9 x 12 foot. A smaller lamp of 500
watts can also be used, giving a
projection 7.5 x 9.9 feet.
Ellmdrums can carry 2,700 feet,
taking 33 minutes to show.



onded By Sime Silverman shed Weekly by VARIETY, Inc Sid Silverman, President

CHIPGOD IDOLON

Vol



No 10



15 YEARS AGO

(From VARIETY and Choner)

Armistice signed and papers lift the ticket tax. Shuberts gave Armistice mats, but K.

illy Watson announced the lass season of 'Krousemeyer's Alley' and the Beef Trust girls. Burley heads asked him to use small girls.

Supreme Court decided pho graph companies must pay royalty on phonograph records pressed in Canada but from U. S. masters, Leo Feist won the test case, which only for \$150.

Beating telephone books, the music publishers celebrated the Armistice by tossing out of the windows unsalable music.

Film editor was asked to as He recognized clips from 18 war pictures and some newsrels. Owner escaped through lack of abilto prove theft legally

Music pubs frantic in their efforts to replace over there with welcome home ditties. Irving Berlin first with Goodbye France.'

Keith string planned Victory shows for the small houses. To use 10 acts instead of eight.

Marie Dressler was taking an en-tertainment unit around the camps. Working for expenses and cakes.

VARIETY was warning against photographers who copyrighted pro-fessional pictures and who sued newspapers for using them. Players paid for the pics. A racket for a

50 YEARS AGO

(From 'Clipper')

declaimed against drunk he ball players. An opci the ball player

A. L. Erlanger was out ahead Mr. and Mrs. Geo. S. Knight.

Hunter's Consolidated shows played New Edinburg, Ark., Oct. 30. Unknown persons riddled the big top with bullets. Contortionist working in the ring was the only fatality in spite of the ii bily packed crowd.

Advertiser was askin for a young man who could sing, dance, play comedy and take parts in athelic sports. Latter qualification not explained.

song titles were 'She
save Me a Pretty Red Rose,' 'Apple
of My Eye,' 'G Get Married,'
Malden Dear,' 'You Ask Me to Forget the Past' and Better Luck
Tonorrow.'

Barnum & Bailey were advertising a sale of old equipment, and Forepaugh was offering his entire No. 2 outfit, the Royal Circus. Smaller managers also selli One trick sold its draft stock.

W. W. Cole was advertising for 300 billposters and 10 binglers for the '84 season.

John Robinson gave up the idea of showing in New Orleans and went to Winter quarters Nov. 11.

During the summer a lion es-raped from the John B. Dorris show in Canada. Reported as seen near London, Ont., and Dorris sent a man after it.

Inside Stuff—Pictures

That soft, languishing look which Frances Dec casts across the shoulder of George Bancroft in the Hawalian party sequence of 'lood Money' is the real thing, directed at Joel McCrea, who isn't in the pic but who haunted the sidelines during the filming. This is the courtship picture preceding the marriage of McCrea and Miss Dec, and is in a very real sense a record.

It was during the filming of the Hawalian episode that McCrea proposed, at 3 a, m, on the front lawn of the Thomas Ince studio. Thereafter the love scenes took on a new reality as played by the actress, with McCrea silently coaching from the camera spot, and Bancroft getting the professional benefit in the two-shots.

One of the most remarkable angles on the Hitler thi , as far as filmers are concerned, is the almost unanimous care which former Germans take in pointing out they're not exiles.

Again and again, former German filmers who've left the country, complain of being put in the refugee class, pointing out they left of their own volition, they left before the persecution actually started, etc.

In some cases it's a matter of thinking they may get back some day; in most it's the business of not wanting to be pitied but standing on their own as directors, writers and actors rather than as refugee talent that needs bucking up.

When Robert Low, newspapering in 'Frisco, failed recently to connect for an interview with Anna Sten, he whiled away an idle half hour in pleasant tet-a-tete with Samuel Goldwyn.

Writer who scripted the English version of 'Congress Dances' for UFA, where he met Miss Sten, made such a favorable impression that Goldwyn invited him to come up to the studio and submit qualifications for a

possible 10b.

Low ducked for the nearest typewriter, prepared a memo and sent it to the producer's hotel room within half an hour. That cinched it. Robert Low is today private secretary to Goldwyn.

Mae West's extraordinary grosses in all the keys, now with the 'Angel' film released and playing holdovers, is the subject of much trade commentary. Everybody's analysing the whyfore of her click which unquestionably tapped a new source of picture patronage since it can't all be repeat trade. The estimated gross of 'I'm No Angel' is prognosticated to possibly reach \$2,000,000 or better.

The extent of this phenomenal business may be gauged from the trade knowledge that \$500,000 grosses have been deemed averagely good of late, and a \$1,000,000 gross a wow.

With Ray Henderson going out to Hollywood as a writer on the George White Scandals, the old DeSylva, Henderson & Frown trio are all on the Fox lot agai But none of the trio is talking to any other member

of it.

They're all on the outs and all separate. DeSylva is working on the Movietone Follies'. Brown is in charge of an independent unit of his own. Last time they were on the lot they got \$10,000 as a trio from. making a film.

An independent producer on the coast was having difficulty securing a suitable femme lead for a picture.

Production start was held up, and distributing exec from the east sitting in to learn something about picture-making declared it was a cinch to find a candidate. He grabbed a casting directory—and ran through the pages. Stopping at a photo, he enthusiastically told the producer to get that girl for the spot.

Producer nearly fainted, as player selected by the easterner was a dancer, who had never appeared otherwise in pix.

The Chuck Connors, suit allegting Bowery libeled him was not a press stunt. UA spent a good deal of money in connection with the suit, mostly on high-salaried counsel, and every effort was made to suppress publicity on the affair.

Originally UA paid Connors, Jr., \$500 for a release of all claims, done quietly before the script ever went under cameras. The criminal libel suit later was dismissed after evidence that complainant was not a son of the ori inal Chuck Connors, but a nephew.

In writing reporter parts for screen stories, Robert Benchley has always abhorred the showing of a nows hound as a guy who carries—a pad of paper and a pencil in his coat pocket. Benchley not only plays the part of a reporter in Metro's Dancing Lady, but it's a part he wrote. In it he is nearer the typical reporter than anything done on the screen in that line. He never has a pencil, is always without paper, gives a good imitation of a scribe trying to read a letter which lies upside down on an executive's desk.

Publicity departments of two Coast studios are having a contest over broaks in L. A. papers, each trying to outdo the other. With only a certain number of authentic stories to go out, studios are trying everything in the p.a.'s book to get a notch.

Latest to get out in front was a yarn about a star being crazy over

wild animals and having one as a pot which burned the actor to a the because he not only hates phony publicity but also hates any type animal.

Technically, at least, all who fly the Blue Eagle come under the permanent picture code according to this clause in the Fresident's agreement, also known as the blanket code: 's agreement shall cease upon approval by the President of a code to which the undersigned is subject; or, if the NRA so elects, upon submission of a code to which the undersigned is subject and substitution of any of its provisions for any the terms of this agreement.

Through the courtesy of the Matson steamship line the DeMille Four Prightened People' company saved 10 days. Delayed by rain in Hawaii, troupe was unable to leave Hilo on the inter-island boat Oct. 18 in order to meet the S.S. Lurline in Honoiulu two days later.

Meant the loss of 10 days until the next boat, but the s.s. re-routed the Lurline so that it would stop at Hilo and pick up the

Trailers at the Fox and the Paramount, Detroit, heraids smoking has been eliminated by George W. Trendle at the Par, because of the requests of platrons.

At the Fox where smoking has recently been installed to smoking in the balcomy because of requests from patrons.

Practically all of what Metro considers its smart comedy writers have worked on Blography. Carrently, Arthur Kober has the spot. Preceding Koher were Zoe Akins, Samuel and Bella Spewack, Donald Ogden Stewart and Gladys-Inger—About-the-sume-list, augmented-by-Robert E, Sherwood, "ave writers opinions of Road to Rome" now shelved.

When Howard Hughes steams his newly purchased yacht into the Pacific, he will own the largest private boat in those waters. Has an overall length of 320 feet. Boat was built three years ugo at

of 45 to operate on a cruise.

A studio that set up shop in Flori in hopes of picture production moving down that way is reported registering people for screen work at \$5 a head

Inside Stuff—Legit

Early last month Charles E. Evans, of the one time legit team of Evans and Hocy, principally credited with the long life of Hoyt's 'A Parlor Match' on Broadway and the coad, celebrated his 77th birthday and his 60th year of active participation in establishing and creating the tradition of the American theatre. The event was held at the Uplifters Club, Santa Monica, Cal., an organization which has Dr. Samuel M. Alter as its 'Grand Muscle'.

A performance was given in which William Collier, Sr., and Joseph Cawthornc were teamed as a patter act. Material was written by Collier and Tewritten by Cawthorne'. vans presented a playlet called 'Sarah Burns a Hole in Her Pocket', written by Helena (Lena) Eyans, his wife.

his wife.

Tarlor Match' played at various times over a period of 15 seasons. It was the late Bill Hoey's custom to bring a novelty from Europe nearly every year, which was an excuse for reviving the show. Last presentation of 'Match' was the debut here of Anna Held whom Flo Ziegfeld was exploiting, the French girl introducing the number 'Won't You Come and Play With Me?'.

Police regulations hurt Broadway on election night (7), way pedestrian streams have been the order heretofore, but the cops made it unusually hard to go places. Theatre-minded people changed their plans because of slow moving crowds and the barking of the police. Net result was rather disappointing business all along the line. other times election night meant capacity.

One of the leading dramas was off \$600 from the Monday takings with other shows affected even more. Same house smartly exchanged tickets for late comers who could not bisect the Broadway throng until long after the curtain. Cops, too, made it tough to reach agencies for tickets. Balance of the attendance drop that night blamed on radio.

De Hull N. Travis, director of publicity for the War Department Commission on Training Camp Activities during the world war, who has returned to New York to become associated with an insurance company, is interested in the organization of the Little Theatre movement and organized Les Varieties in Detroit.

organized Les Varieties in Detroit.

Since he lett Broadway in 1920 he has traveled and hectured and organized the little theatre plan among the English speaking people in Paris where he lived several years. He followed the idea of Marie Antoinette and her little theatre group at Versailles.

Is Life Worth iving? was presented in Dublin last winter at the Abbey for two weeks, which is the house custom. It was regularly produced in London in August and is still playing. Opened at the Masque,

N. Y., last week.

Lennox Robinson, the author, saw Octavia Kenmore in several plays
over there and named her as one of the characters. Upon arrival here
to direct 'Life' he discovered she had been cast and would really appear.
Thereupon he changed the program name of the character in the play
he had named after the actress.

Although panned by the reviewers, Design For Living did very well in Boston, getting \$10,000 at pop prices at the Plymouth. With Corinne Griffith in the Lynn Fontanne role, matness in the Hub were capacity. Show is playing Springfield, Hartford and New Haven this week, and after Newark and Baltimore, starts westward.

Max Gordon is billed as the presenter, but Steve Cochran has the road rights. Victor Kiraly is back with the show, with Lester Thompson

Stage version of 'Dinner at Eight' had a successful run in Chicago. When final weeks were announced the gross went up around \$13,000. Show was forced to withdraw because of the filmed 'Dinner'. But the picture was a disappointment there, staying but two weeks. Picture's Broadway run was under expectations also, date at the Astor being 12 weeks.

Inside Stuff—Music

Songs from 'Footlight Parade' have been slower on the sales uptake than the counter call that at the outset attended the releases of the other two Warner Bros. musicals, 'Gold Diggers of 1933' and '47nd Street'. In the first six weeks of distribution the 'Footlight Parade' score has rated around 35,000 copies. 'Honeymoon Hotel' and 'By a Waterfall' are the

around 30,000 copies. Honeymoon Hotel and By a waterial are the top sellers here.

'Gold Diggers' group looks as though it will outpace the aggregate turnover of the '42nd Street' score. Latter did a count of slightly over 400,000 sheets, while the 'Diggers' set is already close to 390,000 copies and is still drawing an average daily sale of 1,000 copies, with 'Shadow Waltz' the main reason.

Jack Mills declares that L. Wolfe Gilbert must be thinking of two other fellows when the latter as rep for the Songwriters' Protective Association talks about Mills being in arrears on royalty payments. Mills avers that if he owes anything the amounts are puny and that checks covering these have been lying around his office waiting for the latest addresses of the writers involved.

Publisher says he's waiting for Gilbert to reach New York from the west coast so that the SPA official can be called upon to prove his assertion.

Mild feuding between Leo Reisman and Eddy Duchin influenced Vic-tor's best selling dance recorder, Reisman, to shift over to Brunswick as an exclusive artist. This was precipitated by Duchin being taken on by Victor. Duchin was former Brunswick so the effect is a swap of the dance recording magestros. Feeling dates back to Duchin having been Reisman's plano player when latter macstroed the Central Park Casho, When Reisman bowed out Duchin stayed and took over many of Reis-man's musici

Paul Specht, whose salary was attached in Pittsburgh by a chorus girl, who claimed he owed her \$300 in back wages, was released because of lack of evidence when brought before a Pittsburgh alderman. Girl claimed she worked six weeks at \$50 per for Specht last summer and that he failed to pay her a cent.

Specht replied that girl, four other dancers, and his entire band ran out on him in Teneva, O., when he fell seriously ill.

Although Ralph Rainger and Leo Robin wrote the songs used in the Chevalier-Par picture, 'The Way to Love', another title song, written around the film label, was authored by Sam Coslow and Arthur Johnston. Famous publishes that as well as 'Lover of Parce' and 'One Room Flat'

In the film exploitation department of this issue is a film bally stunt which would delight any music publisher, evidencing how eager ors are to tie up on film songs as a means to sell their pictures.

Plays Abroad

B'way Sees Washington's Old Anger **Over Spec Gouging in NRA Penalties**

Action of NRA Deputy Administrator Sol A. Rosenblatt in susthe Broadway Theatre

icket agency for one week under the legit code for gypping starting Monday (13), aroused plenty of protest and comment ticket and show circles. Likewise the administrator's white-washing of the Lyceum theatre on charges of vio-lating the new ticket rules came in for some remarks also.

in for some remarks also.

Back of the hearing in Washington last Wednesday (8), when Rosenblatt reviewed the action of the ticket; committee of the National Association of the Legitimate Theatre, was the indication that officials there no ilke ticket speculators. Intimations were that most of the officials having paid fancy prices for theatre tickets when risiting New York were in a state of mind to do something about it when the opportunity came along. It was further observed that if

It was further observed that if the legit code does nothing but clean up the ticket situation on Broadway, it will have well served its purpose. The NALT ordered theatres not to sell tickets to the Broadway agency, conducted by theatres not to seil tickets to the Broadway agency, conducted by Charles A. Levy, for a period of two weeks. The fine on the Ly-ceum, leased to Courtney Burr, who is presenting 'Sailor Beware' there, was \$500. Both punishments were vetoed by Rosenblatt pending a re-view of the testimony. Rosey halved the agency's suspension and told Burr to be a good boy.

Attends Hearing

Attende Hearing
It is charged by Louis Scadron,
attorney for Levy, that the hearing
before Rosenblatt was nothing
short of a star chamber proceeding. While it was admitted that the
broker had little chance, the attorney claims that the rules of
evidence were not followed and that
his client was found guilty on hearsay evidence. Scadron also declared the managers and other persons throwload in the case were a
'Jot of chiselers.'
The ticket agent stated that 'the

The ticket agent stated that 'the works were in for him' before he went to Washington. A branch of the agency at the Ambassador hotel, New York, sold two tickets for 'As Thousands Cheer' to a Miss Sconied, guest of the hotel, charging her \$30. Box office price is \$4.40 each and with the legal 75 cent premium added, the price should have been \$10.45.
Tickets were picked up at the

Tickets were picked up at the roadway's main office near the Music Box where the revue is play-Music Box where the revue is playing. For some reason payment was
made at the same place on Sunday,
a clerk supplying the pen and this
at the customer's insistence, she
endering a check there instead of
at the hotel. Check had not been
cashed. It was displayed by Levy
to Rosenblatt when the broker testifled that one of his clerks at the
hotel had made the overcharge
without authority. without authority.

C. D. Henson, an agent of the Department of Justice, who knew of Miss Scofield's transaction, was the only witness against the agency. Under examination by Scadron he stated he had paid high prices for tickets, but was not forced to do so. tickets, but was not forced to do so, Attorney argued that Henson's testimony was merely heresay, but Resemblatt accepted it. Witness denied there was any intention to make a case against the broker. It was explained the customer complained to the theatre and was advised there to report the syp to the NALT.

irst Penalty

irst Ponalty

The suspension is the first since
the NRA started. Showmen say
they were told in Washington that
it was okay to suspend all agencies

kick 'em all out and start clean'.
Odd angle to the matter is that
whils the brokers are under rules
for the sale of tickets to legit shows,
there are no restrictions convering for the sale of tickets to legit shows, there are no restrictions covering tickets for other amusements and events—such as boxing shows, hockey, opera and any price the customer will pay may be collected. The Consumers' board sees in the legit code the best chance to date to clean up the ticket situation.

Local Pride

Charles Washburn, the publicist, lives down on Long Island, where he owns a house. Talking things over with a feliow from Duluth, whose home is similarly valued, they compared taxes. Westerner said his taxes were \$760 a year, Washburn saying his amounted to about \$400. Other fellow burned at that, exclaiming: 'And another thing, you don't have to live in Duluth.'

Equity Wants Extra Wk. Wages from 'Sin' Backer

Through its attorney Harry P. Munns, Actors' Equity is preparing to collect an extra week's salary for cast of It Pays To Sin' anized here only to open and se in the N. Y. Morosco in three

Understood Equity wants to col-Understood Equity wants to collect about \$750 for second week's selary under contract guarantee Case is against contract-signed Bernay Ecker, who had posted onl one week's bond and transportation Cast had walved second week bon which, however, doesn't reliev which, however, doesn't relieve Ecker of the paying-off responsibil-ity. Equity holds.

also said he doubted that the fine could be collected if the case went into the courts. Rosenblatt ruled that the theatre had not falled to retain 25% of its tickets for sale in the box office nor did it knowingly do business with an unilcensed

the box office nor did it knowingly do business with an uniloensed agency. Fact that no card of instructions to ticket buyers was displayed in the lobby was explained by the fact that the show had just opened and there was confusion around the front of the house. Burr stated that he was in accord with the NALT's aims. Administrator ruled that Burr acted in good faith. Despite that, he advised Burr not to do business with the City Ticket Agency, a new unilcensed agency near the box of fice. Rosemblatt's ruling on the Broadway agency charges read in part:

fice. Rosemblatt's ruling on the Broadway agency charges read in part:

'As the record shows, the Consumers' Advisory board has here-tofore reported to the Administrator that 'ticket gouging' is one of the most long-standing and no-torious abuses in the theatrical business; that repeated but unsuccessful efforts have been made in the past to deal with it; and that the formulation of the present code afforded the best opportunity which has ever arisen for the settlement of this difficulty. And in line with that recommendation the activities of the National Legitimate Theatre committee with respect to ticket abuses have been undertaken with the full encouragement and consent of the National Recovery Administration to the end that these abuses might be eradicated, not merely amellorated.

The determination, therefore, of the Administrator is active to the second of t

"The determination, therefore, of the Administrator is, acting in full sympathy and in full approval of the activities of the National Legitthe activities of the National Legitimate Theatre Committee, that for the period from Nov. 13, 1933, to Nov. 20, 1933, no person, firm, or corporation subject to the jurisdiction of the code of fair competition for the legitimate full jength dramatic and musical theatrical industry, as approved by President Rooseveit on Aug. 16, 1933, and no agency which has accepted a licinse issued under the authority of the National Legitimate Theatre committee shall have any dealings cinse issued under the authority of.

The National Legitimate Theatre
committee shail have any dealings
with the Broadway Theatre Ticket
Agency; and that if any week's allotment of tickets in advance fail
within such period of time such
allotment of tickets shail not be issued then or at any other period
to such Broadway Theatre Ticket
Co.

The Administrator further determines that in the event of fur-

In the Lyceum case the attitude of the administrator was one of iendency. Attorney Jackson, of the National Democratic Committee, spoke for Eurr contending that no pylolations were actually proven. He

No Favoritism

Picon Legit Dec. 16

Lincoln Group Doing B'way Success Series

Lincoln, Nov. 13.

Lincoln, Nov. 13.

University Players, recently attaining top standing, under direction of Pete Sumption, will do Dinner at 1ght. Season was opened with Late Christopher Bean' and the Players plan to do five more current White Way productions. Sumption is in for the entire season and more if he clicks. Price is six-bits. Each show has six night performances and one

performances and

Legits' Golden Wedding

London, Can., Nov. 13. Mr. and Mrs. George O. Phillip eterans of the stage and footlights

veterans of the stage and footlights, observed their golden wedding anniversary in Kitchener, Ont., Oct. 8. Fifty years ago George O. Phillip was playing Lord Mount Severn in East Lynne in the Bellevue, Mich., opera house, it was the Minnle Estrelle. Theatre Co., and Minnle Estrelle was playing the bride of the play.

Estrelle was playing the bride of the play.

In her bridal gown, ready for the stage, she and Mr. Phillip were wed before the gaudy curtain, in view of the audience.

George Phillip, settled in Berlin (now Kitchener) where he opened the Town Hall theatre. Later he converted a livery stable into a theatre and it was here that Maude Daniels made her debut.

Today Phillip runs a little elgar store in Kitchener and old troupers pay him a visit when in this part of the country.

President Roosovelt's daughter, Mrs. Curtis B. Dahl, is reported having registered a complaint with him over the high price of theatre tickets which she recently bought from an agency on Broadway.
Although Administrator Sol A. Rosenblatt was disciplining a ticket broker for gypping at the time, the chief executive's daughter didn't make an issue of her experience. Paris, Oct. 28.

New Casino de Paris revue în twe acts and 86 tableaux. Produced by Heart Varnatabretto by Varnata Leo Leilevre and Amaricah. Second act funtasy by Sucha Guittry. Music o Rich Leibert and Cab. Second act funtasy by Sucha Guittry. Music o Fig. 18 Beytis and others. Denoes staged by Floyd Dupont. Starring Mmc. Coolie Sorel. Featuring Ray Ventura and his Collections. Featuring Ray Ventura and his Collections. Featuring Ray Ventura and his Collections. Burbara La Bayry, Burbar Itunter. Billy Ray, Suzanne Gray, Borta Hunter, Bully Ray, Bully R

Despite the presence of Mme. Ce-Sorel, veteran star of the Come die Francaise, special material by Sacha Guitry, a talented supporting

Birdie' is the new title of a musi-cal comedy first called 'On the Wing, which will introduce Molly Picon to the Broadway legitimate field. Show is dated for Dec, 16. Miss Picon has been starring in Yiddish musicals and appearing in

Yiddish musicals and appearing in vaudeville. Show's book was adapted by Ken-neth Webb from a play by Clal-borne Foster. Score composed by Abe Alstein, with Iyrics by Miss Picon. Birdie' will be presented by the star's husband, Jacob Kallsch.

Ex-Mugg Gets Break

troupe, lavish settings, gorgeous costumes and a wealth of beautiful girls, 'Vive Paris' strikes a new low

in entertainment, due chiefly to the absence of the late Oscar Dufrenne,

whose showmanship made the Casino de Paris the ace music hall of

The new regime fails to live up to be Dufrenne standard, and reverts The new regime Ialis to live up to the Dufrenne standard, and reverts back to the 1900 tempo, resulting in a hodge-pedge that was frequently booed and hissed until Sorel's first entrance, which saved the performance from turning into a complete bust. The disturbance started dur-

the continent.

VIVE PARIS

Paris, Oct. 28.

Hollywood, Nov. 13.

'Judas Was A Woman', an orig by Charles Malamuth is to be produced at the Pasadena Community

Malamuth is a former University f California instructor and one VARIETY correspondent in Mos-

KOLB TALKING

San Francisco, Nov.

Clarence Kolh talking about taking over the Geary for a revival of Kolb & Dill shows

Has been talking to Louis Lurie warer of the house which has been dark for some months with only a beer garden in the basement.

KAPPLER INJURED

Alfred Kappler, who appeared in 'Eight Bells' at the Hudson, was struck by a taxi Tuesday (1) and seriously injured. He is at the Flower hospital with fractures of the shoulder and leg.

Kappler was returning to the the-atre for the night performance after playing the matines (election). Bells closed Saturday (11).

Yankee Horseman's 'Old Homestead' Revival to Buck City Fellers Co.

A barnstorming production of Denman Thompson's The Old Homestead in which legal fur may fly throughout New England now

Denman Thompson's The Oid Homestead' in which legal fur may by throughout New England now seems to be a certainty, and out of it the show business may get a laugh and some education.

A legitimate revival of the famous old play, first produced in 1835, is scheduled to open in Boston Christmas week at the Holls Street theatre, with Henry Horton starred in the role which he played more than 2,000 times after Denman Thompson named him as his scheening that the street the street of the started in the role which he played more than 2,000 times after Denman Thompson named him as his scheenson in the Century Play Company claims to have given Pamous American Dramas, inc., exclusive playing rights for the season, and Elmer J. Walters will manage the production, Afair is the subject of a special article in the Boston Transcript.

In the meantime Almon S. Jackson, of Napies, Me., a famous New England, Yankee, owner, of trotting horses, after seeing a stock revival of The Oid Homestead last summer in Keene, N. H., had a publicity idea for his automobile business. He went to Bast Swanzey, N. H., Denman Thompson's old homestoad, and found it is now owned by the Pythian order of New Hampshire. He acquired the rights to all the properties and senery of the original production, including the cradie, the cowhide-covered trunk, the old lamppost, the statue

of Venus, the hair-covered sofa, the old organ, the tin melodeon, costumes and all.

City Fellera, Too
Then came the city fellers from New York offering the old Yankee horse-trader a price for his scenery and props. After the dickering failed to head up, Jackson decided to produce "The Old Homestead" in its original setting and on his own hook. Unfamiliar with the ways of the theatre, he acquired no profuce Tights. He now has a troupe of old New Englanders, 'not ressional rights. He now has a troupe of old New Englanders, 'not actors, but original types of Yankees with real Yankee twangs,' and finds he cannot play his troupe in such prohibited spots as Boston, Brockton, Fitchburg, Rall River and a score of other spots. In New Hampshire Manchester is barred, and in Maine he is barred from Portiand and Bangor; in Rhode Island, Providence, Pawtucket and Woonsocket, and in Connecticut, Bridgeport, Danbury, Hartford and Waterbury.

Woonsocket, and in connection, Bridgeport, Danbury, Hartford and Waterbury. So the Yankee horse trader got good and mad, and his production is in rehearsal in Oxford, western Massachusetts. Jackson plans to Massachusetts. Jackson plans to open Thanksgiving week in Centredaie, Rhode Island, from there to Leominster, Mass. and on Dec. 14 and 15 in the town hall: in Southbridge. Then it looks like some suburb of Boston for Christmas week to harass the big company of city feliers from New York.

ing a pointiess skit, Taying in the Hay,' and became a bediam of voiced disapproval as Ray Ventura's Collegians, in a subsequent scena, insisted on going through their pandy routines. Mistinguett, Aired Lockran and many other stage notables were onlockers at the display of French temperament.

Sorel is a great actress, but she belongs in a legitimate theatre, Imagine Ethel Barrymere doing a 45-minute dramatic sketch in the middle of the Follies' and you have an idea of Sorel at the Casino. Her Mistesses of the Barrymere doing a 45-minute dramatic sketch in the middle of the Follies' and you have an idea of Sorel at the Casino. Her Mistesses of the Barrymere doing a 45-minute dramatic sketch in the middle of the Follies' and you have an idea of Sorel at the Casino. Her Mistesses of the Mister warren word the hit numbers of Vive Paris', but they probably don't know it. They were not even given program credit. Their 'Shuffle Off to Buffalo' (with French lyrics) and the Casino, which was a stage of the first act. Pettie' in the Park't took the honors of the second act as a dance routine. St. Louis Blues' was resurrected for good returns. 'Stormy Weather programmed but not rendered. Not a single flash of undity in the mist have been support the music halls.

To Ray Ventura and his Collegians, is music lang, was assigned the tasit of playing all musical accompaniments, providing comedy, singing choruses and otherwise acting as handy men about the house. The usual by Ventura and his boys alternated between the stage and the pit, and worked hard, with practically no material outside of the Dubin-Warren tunes. No jazz or chestra, leaning to guitars and haran Mistress of the King,' by Sacha Guitty, Mine. Sorel appears as Agnes Sorel. La Belle Fernannies

or a revue theate that can not cannot would be a strings, woodwinds and tampud with the control of the control

A Tizenkettedik Ora

('The Twelfth Hour')

Budapest, Nov. 1

A play in three acts and a prologue by Lajos Zilahy, presented by the Magyar Szinhar, Budapest. Cast: Eugent Torza, Margit Makay, Etelka Dan, Arthur Som-lay, Julius Kabos, Occar Beregi. Staged and directed by Alexander Heves!

One of the most important plays een here in a long time. In "Twelfth Hour.' Zilahy voices political and social home truths with such force of conviction, such fire and courage that they cannot fail to call forth enormous response from audiences

of conviction, such fire and courage that they cannot fall to call forth enormous response from audiences everywhere.

Zilahy has shown himself a master of stage effect in other plays, and the propagation of his social and pacifist tendencies before the approved rules of plot-building and stage-craft. The result is an effect, not of a nundred-percent good play, but of something far more significant.

The central figure, which carries the stage of the stage

NRA Rules Legit Code Mandatory on Salaries; Retroactive Question in Air

NRA through Deputy Adminis-trator Sol A. Rosenblatt has ruled that the legit code as framed by the National Association of the Legiti-National Association or the Legiti-mate Theatre, is mandatory in the matter of minimum salaries. That is the interpretation placed on the ruling that the minimum applies on all contracts for legit shows this season, whether signed prior to the

adoption of the code or not.

Whether the salary provision was retroactive or not was the first question put up to the Recovery administration by the legits. So far as Broadway is concerned only we showe were involved in matter, Hold Your Horses' at the Winter Garden, and. One Sunday Afternoon' at the 48th. Street. Several plays on tour will also be affected by retroactive feature of the code.

'Horses', presented by the Shu-

'Horses', presented by the Shu-Horses', presented by the Shuberts, has a dozen stooges engaged to work the Joe Cook gadgets. They are being pald approximately \$25 weekly. Under the Rosenblatt ruing the stooges will now receive \$40. Question of whether they shall receive the difference dating from the opening of the show is yet to be decided. The NRA message to the NALT reads:

The code does not affect existing contracts except that it takes prece contracts except that it takes precedence over a contract for a wage lower than the minimum provided by the code. Such minimum as provided by the code must be paid by members of the industry. Code minimum sets \$40 was the lowest wage, but there is a \$50 minimum for shows which charge \$5.50 at the box office (no such-scale used this season).

'Sunday Afternoon' had a number 'Sunday Afternoon' had a number of bit players who were receiving around \$20 weekly but when the code was adopted the salaries were raised to the required level. Most of those players have been given notice, management saying the overhead must be reduced because grosses have dropped. Show is due for the road soon.

Skinner Walks Out on Broadway Yoshe Kalb'

Otis Skinner is out of the projected Daniel Frohman production of Yoshe Kalb' in English. Skinner insisted on being starred in the play, with Frohman objecting that the play is more important than any player. He wanted to feature Skinner. He wanted to feature Skin with that resulting in a waik-

Horace Braham and Erin O'Brien Moore are set for the piece and Maurice Schwartz is handling the staring and talent assembling with Frohman.

Frohman.

Meantime Schwartz closed the plece in its original version at his name theatre in Second Avenue, Monday (13) after more than a year's run, although it was still doing some business, in order not to cut in any farther on possible Broadway rocease.

cut in any farther on Broadway grosses.

No opening date is set yet, nor any other plans being made, everything awaiting the completion of a

Rennie Marooned

Earl Carroll's office was all steamed up Monday (13) upon re-ceiving a telegram from James Ren-nie, saying he was in leveland and unable to reach New York in time

unable to reach New York in time for Monday night's performance of Murder at the Vanities.' Majestic.

Rennie is the featured player in Murder.' Without advising the management, Rennie took a plane for Cleveland Sunday, figuring he would fly back the following day. However, a heavy for grounded all east-bound planes.

Actor sent word he was seeking.

Actor sent word he was secking a private plane, but Louis Eccles was assigned to the Rennie part.

Finestone Better

David Finestone, gener, anager for the Shuberts has recovered from a heart attack superinduced by a nervous condition. Under doctors condition. Under doctors he is reporting at his of-

routine he is reporting fice daily.

Finestone appears to be in good condition, but will eliminate all

The Grave-Diggers

Baitimore, Nov. 10. Advance ad boards of Le Gallienne Repertory in Ford's lobby last week, announced her twin attractions and contwin attractions and con-cluded—"The principal roles will be acted by those who originally created the parts."

One of the shows is Romeo

Art Groups, If Paid, Subject

Washington, Nov. 13.

To Code Rule

Washington, Nov. 18.

Little theatres must comply with all provisions of the legitimate theatre NRA code providing they are not amateur efforts in every way. Answering protests from thousands of communities where playhouses of this variety are located, Deputy Administrator Sol A. Rosenblatt has ruled the basis for determining whether such theatres are subject to the code is whether paid employees are engaged.

This ruling will require all little

This ruling will require all little theatres in summer colonies where guest actors from the professional stage often appear to comply with various code provisions during such

rhe Rosenblatt ruling follows:
Acting upon the resolution adopted by the National Legitimate Theatre Committee, I beg to advise you that so long as your organization is strictly an amateur organization resenting your plays in its own clubhouse, engaging no professional actors, using entirely as actors the services of those who work during the day, and so long as you do not come in direct competition with a legitimate theatre, your enterprise, not being strictly a legitimate theatre enterprise, is not within the operation of the legitimate theatre code. In the event of competition with a legitimate theatre, however, I advise that you will be subject to the operation of such code. The Rosenblatt ruling follows: 'Acting upon the resolution

'MEN IN WHITE,' 'ALIBI' SET FOR COAST SPOTS

Los Angeles, Nov. 13.

Henry Duffy has obtained Coast rights to two New York plays.

They are Men in White' by Sidney Kingsiey and 'Ten Minut Alibi' by Anthony Armstrong, 'Alibi' probably will be produced around Christmas.

Geo. Arthur and Aides Keep H'wood Playhouse

H wood Playhouse.

Hollywood, Nov. 13.

George K. Arthur and associates have taken a lease on the Hollywood Playhouse for another year. Elizabeth Sieeps Out will continue there until the week before 'Christmas. House will be shut down for renovation and open New Year's week with another attraction.

Under the new lease the rent is doubled.

Socialite Supers

Socialite Supers

Baltimore, Nov. 13.
Charles Emerson Cook's Auditorium Players, first legit stock in several years, opened Saturday (11) with 'Criminal-at-Large.' Company headed by Burford Hampden, Barbara Weeks, Calvin Thomas. Mortimer Weldon, Gwen Day Lurroughs, Ruth Jordan and Maurice Holland and others.

When muiti-role plays necessitate, socialities will be recruited from little theater ranks. John Mc-Kee in as stager, with Ernest Rund seene designer, Guest-star idea will be pursued when featible, as next week when liert Lytell comes in for 'Good-Bye Agal'.'

Metro's Three Plays

Hollywood, Nov. 13. MGM has purchased or has op-tions on three current Broadway plays, 'Ten-Minute Alibi,' 'Men' in White' and 'Her Master's Voice'. Company topped the \$50,000 bid 'Ten-Minute Alibi' filed by Co-

lumbla two weeks before.

Voice, current at the Plymouth,
N. Y., is figured for Robert Montgomery, also May Robson.

Musicians, Stagehands Walk Out, but a Scotch **Legit Troupe Fools 'Em**

Toronto, Nov. 13,

Reports that stagehands at the
Empire walked out at the behest
of the Toronto Musicians' Protective Association when the Scottish
Players refused to foot their share
of the bill for the nine-piece house
orchestra, were denied by Arthur
Dowell, scretary-treasurer of the
musicians' union here.

Dowell admitted that there is a
reciprocal agreement between motion picture operators, stagehands,
and musicians. As a resuit of this
agreement; the stagehands walked
when _o orchestra was employed,
claimed Dowell.

The Scottish Players have their
own pipers and are setting the stage
themselves. Toronto, Nov. 13.

LATE 'SAILOR' OPENING IN CALIF. AROUND XMAS

Los Angeles, Nov. 13,
'Sailor Beware', with which Curran & Belasco contemplate reopening the Mayan, will get away
around Christmas. Original start

around Christmas. Original start was set for Thanksgiving. Howard Lang, of Seattle, who is interested financially in the pro-duction of 'Show Boat' with C & B also will be tied in with 'Sailor'.

'Happiness' Film Price Ups G Per B'way Week

Sliding scale arrangement between Paramount and Rowland Stebbins for the picture rights of The Pursuit of Happiness' makes it possible for the legit producer to receive approximately \$40,000 from Par. Show, current at the Avon, N. Y., must play \$2 weeks on Broadway for the manager and authors to get the maximum figure. Selling price starts at \$17,500 with an additional \$500 weekly up to the 16th week. Thereafter the tilt is one G 'eekly, 'Happiness' is now in its sixth week. Play was written by Alan Child and Isabelle Louden, in reality, Mr., and Mrs. Lawrence Langner, Laurence Rivers is the trade name for Rowland Stebbins.

B. & C. Bow Out of 'Showboat' in Frisco

Los Angeles, Nov. 13.
Belasco & Curran bowed out of its half interest in 'Showboat,' now playing at the Curran, San Fran-

cisco.

Firm's interest has been taken over by Howard Lang, Scattle capitalist, and Ivan Kahn, picture agent. Lang had been partners with Belasco & Curran in the venture. He plans to hold the musical in Frisco for at least another two weeks, and then bring it to the Mayan here for what run he can get out of it. Jack Edwards is now business manager for Lang & Kahn.

BETTY BLYTHE IN L. T.

Betty Blythe has gone little atre, taking a lead in 'The Human Side', new play which opened last woek at the Gateway Players Club. Piceo is by Christine Ames.

Dickson-Morgan-directed.

Kettering Asks Jury

Chicago; Nov. 13.
Additional postponement of the suit of Equity here against Ralph Kettering et al. on claims for the 'On The Make' show.

Defendants have asked for a jury trial which means at least 60 days longer before a decision.

London Library System Broached As Substitute for B'way Agency Plan of Handling Ticket Resale

'S a Free Country

First actor hired by Dan Frohman for his Broadway presentation of Yoshe Kalb. Rabbinical Yiddish play, was Otis Skinner, born in Cambridge, Mass, and the son of a Methodist minister. Then, make sure there's no doubt, he hired Erin O'Brien Moore for the femme lead. Skinner suddenly walked out of cast.

36 Stagehands **Nearly Exceed** 'Chance' Actors

Minneapolis, Nov. 13. Union here required an army of 36 stagehands, or almost as many as there were performers, for 'Take a Chance' during the three nights ocal engagement of the Olsen and Johnson musical. Wings of small Metropolitan theatre stage were so crowded with stagehands that the actors had to fight their way through to get on the stage. Ter of stage crew were with show and local union furnished 26 men.

Cost of running stage was ap-Cost of running stage was approximately \$125 a night, or more than 10% of the nightly gross. All that most of the boys had to do was ogie and whistle, but they were paid from \$4.75 to \$9.40 per night for doing it. Despite enormous crew and fact that show got in Sunday forenoon, it was not hung by opening time Sunday night and rise of curtain was delayac until \$1.15.

Road shows and lobs have been

Road shows and jobs have been ew and far between this season First road show of the season here and playing only three nights. 'Chance' grossed a disappointing

IAN KEITH IN COAST PROD. OF 'SIXPENCE'

Hollywood, Nov. 13. Pasadena Playhouse wili produce Moon and Sixpence' Dec. 12. Ian Keith got in Sunday from

to handle the lead in the Maugham piece.

Marx Bros. Show

Holivwood, Nov.

roucho, Chico and Zeppo Marx due in New York around Thanksgiving to discuss the pro-Sam Harris, Hector MacArthur will probably write the book.

will probably write the book.

With Harpo expected back from
Russia aroun' Christmas, production is scheduled to open in New
York in January. Brothers will
come to the coast in the spring to
produce the musical as a picture.

Attach Atlanta Box Office On Past Rent Claim

from

'Green Pastures' were impounded by Superior Court Judge Humphhy Superior Court Juage Humpa-ries on complaint of C. F. Utlober-gall, trustee under assignment of a lease contract originally entered into between W. F. Winccoff, owner of the pro-crty, and A. L. Erlanger.

Claim was made that \$105,000 is due in past rent. Judgment did not attach money due Laurence Rivers, inc., booking agents for the Pastures' company.

Mecting Wednesday (15) between the National Association of the Legitimate Theatre committee and representatives of Broadway's ticket agencies, may result in one of the most important steps in the move-ment to control and regulate ticket traffic. Session will consider the formation of a central ticket agency or the adaption of London's 'library' system.

or the adaption of London's Horary system.

Both the managers the brokers agree that the new NALT rules and licensing system are not working out to the satisfaction of either side. There is further agreement that there are too many ticket agencies. How the field is to be revised is a problem. Situation: There are not enough tickets for so many agencies because there are not enough hits.

hits.

NALT's ticket committee
licensed 26 brokers. There are
agencies, however, doing business in
some form or other. Theatres are
not supposed to sell tickets to unlicensed agencies, but the latter
manage to get possession of tickets
for the hits,—by means of digging
and other methods known to the
trade. One of the smaller fry put and other methods known to the trade. One of the smaller fry put it up frankly to a ticket committeeman, saying he just had to gyp because he couldn't operate if conforming to the license rules. The showman agreed with the spec that he would be foolish to apply for a license if that were the case, having in mind the proposed changes in the ticket control rules.

Who Gets Gravy?

Showmen admit that prices on the resale of tickets will continue in some measure and feel there is some

some measure and feel there is some justification of charging high prices to customers who insist on the best locations at the last minute. Such transactions are not regarded as sypping. Brokers holding back tickets to take care of last minute demands take a chance on disposing of the tickets.

But the managers can't see why all the gravy should go to the ticket people, showmen's viewpoint being that the brokers do not invest in productions. How the extra premiums shall be disposed of is a question. When the present law, which requires the manager to kick in to the government with 50% of all moneys accepted over the actual box office price, is revoked, the matter will be comparatively simple. But at present the managers insist on some emergency system, with the 'gravy' going to charity, if necessary. The authors, however, will have something to say about that, figuring ticket money belongs on the statement if the manager gets it.

The central ticket office idea has been on the fire for years. Moride's outlined the scheme originally. Late Joe Leblang then revised the pian and it came negrest at that time to being accomplished, the sagency in the Cohan theatre. It finally fell through when the required 70% of all the managers at that time to being accomplished, the sagency in the Cohan theatre. It finally fell through when the required 70% of all the managers at that time to being accomplished, the sagency in the Cohan theatre. It finally fell through when the required 70% of all the managers at that time to being accomplished, the sagency in the Cohan theatre. It finally fell through when the required 70% of all the managers at that time to sign on the dotted line.

A central agency would aim to sell tickets at the box office price, each house paying a percentage to the agency in the Cohan theatre. It finally fell through when the receivage back in the sox office price, each house paying a percentage to the contral temperature of the tickets at the box office price, each house paying a percentage to the contral

stand in line at the theatre. Showmen believe therefore if the library system is tried here, system would have to be greatly revised. Whether the central agency or the British system will be attempted it will mean—that—most—of—Broadway-sticket agencies would probably be forced out of business.

ALICE BRADY'S STAGER

Hollywood, Nov. 13.

Alice Brady will do a play be

Christmas.

No production set, but the Metro player is reading 'Year to Pay' by Sam Ornitz and Vera Carpany.

Plays Out of Town

ZIEGFELD FOLLIES

Fanny Brice is running away with

Fanny Brice is running away with the new Ziegfeld Foillies.

It has been playing two a day for four consecutive days, sold solid. Normal Wednesday and Saturday matines schedule, starts next week. Caught Tuesday night (opening) and again Thursday night (fifth performance), the production showed great improvement under the guiding, hand, had been showed to be a support of the production of

delay attributed to the NRA labor schedules. The Ziegfeld Folites, Edition of 1933-34 is being posented under the name of the posented under the name of the posented under the name of the posented under the posented of the

to this writing, to having too much on his shoulders of the property of the shoulders of th

second a genutine surprise at the way Fanny shapes up, and the third a real howl at tire Brice comedy.

Other high spots for Miss Brice are her travesty on Almee Semple McPherson: her experiences as a member of a nudist colony; a sketch where she is the leading woman in a barn theatre; the radio favorite (now unexpurgated) where she is the leading woman in a barn theatre; the radio favorite (now unexpurgated) where she is the leading woman in a barn theatre; the radio favorite (now unexpurgated) where the first of George Washington but tells fibs; and a bit with Willie Howard in which she dons tin underwear. In the barn-theatre scene the script calls for a seduction scene and she finds the only furniture to be a planos stool. Strong and low, but handled by Miss Brice so deftly than the showled the second control of the strength of the

on and on till 12.20 a.m., but now has been sheared until it is down to two hours and 43 minutes. Fixing will probably take two or more weeks, and by New Year's show will probably be primed for Broadway.

weeks, and by New Year's show will probably be primed for Broadway.

Opens brightly and snappily. Curtain drop got the first appliance is the property of the first appliance in the probable of them spectacular and all possessing merit. Original show was top-heavy with material and talent, giving Lesile some heavy cutting as his chief problem.

Show has everything a snacking good Negro revue needs, save only an outstanding persoally an outstanding persoally an outstanding persoally specially and the problem. Show has everything a snacking sood Negro revue needs, save only an outstanding persoally getter than the state of the show has everything as the shelf of the problem. These two, and several others, are beautifully done travesties on stage stuff, in themselves calculated to make. Blackbirds different. But scattered about at they were in the two long acts, they serve only to break the true. First act's much faster than the second at present: In first act and bert the same bulk of the purely Negro numbers.

the bulk of the purely Negro numbers.
Last in the first act comes the best thing in the whole show, titled Emperor Bones. This is, so well done it becomes more than a travesty—a pretentious show within a show. There were four scenes, now cut to three (but elimination is to be restored) and four songs, winding up with an impressive Voodoo pageant, in which whole company takes part. There is piently comedy in the travesty, with the highlights of the original play burlesqued, for the laughs; but about half way it becomes serious, turning into smash spectacle.

the laughs; but about hair way it he laughs; but about hair specials becomes serious, turning into smash specials. The second opens with even more striking flash, and there were ohis and ah's as curtain went up on the setting for The Mikado. Finale seems weak in comparison to the wow close finish of Act One. At the moment the job simmers down to much rewriting, and a radical rearrangement of numbers. Show the work was a set of the control of the contro

ranged, Blackbirds another con-nect on Broadway.

Leslie is dickering to get a per-sonality, preferably a voice, which is the one lack of the show. All the other fixin's it has—and in a big way.

A Trip to Pressburg

Plttsburgh, Nov. 10.

ricisourgh, Nov. 10.

Lee Shubert presents Pola Negri in Harold Johnsrud's and Fallin Dumning's adaption of the State of t

Edna	Jane Bramley
Joan	Charlotte Andrews
Max	donardo Clannelli
Franz	Clarence Derwent
Fritz	Horald Thomas
Pritz	Harold Indinas
Director-General	Percy Ames
Julie	Freya Leign
Adolph	Walden Boyle
Countess	Pola Negrl
Carl	Richard Whorf
Lisa	vangeline Raleigh
Madame Weinlel	Florence Edney
Ferdle	Donald Randolph
Walter	Edward Colebrook
Herr Taussl	Boy Gordon
Pollceman	Horald Thomas
Hotel Mgr	T Dolo Cour
Hotel Mgr	J. DeLa Cruz
Doctor	Edward Fleiding
Bell Boy	Gilbert Squarey
Maid	Emerson Pauker

of chatter, and scored instantly. Betzl Beaton, a willowly type, with a new line of dreamy comedy at tacks that bewilders the audience, and bladdy Ebsen are stopping the show with their dancing routine. Connoily is after a big show rather than opuient one, having around 70 girls in one production number and planning even bigger ensembles before he breaks into Mew York a few weeks hence. Dancing and low comedy sketches and black-outs are the speed of the show and Miss Brice is its back. Libbey.

BLACKBIRDS

BLACKBIRDS

Boston, Nov. 11.

Berise in two acts, 22 scenes, produced by Man Boliner, Albert Michols, Joseph Zougo, Black Will Veder, mail version, produced abroad by Max Reinhardt, it's either been mistreated in the adaptation or Europe is different. Sluggish, the large way is a long way from satisfied Hunter Speedy Smith, Ceil Michols Choir, May Max Reinhardt, it's either been mistreated in the daptation of Europe is different. Sluggish, the large way is a long way from satisfied Hunter Speedy Smith, Ceil Michols Choir, May Makhawa, Worthy and Thompson, Grachen Branchs, Phil Scott, Louise Madison, Slappy Wallace, Bracy Jackson, Slappy Wallace, Bracy Jackso

silipped down the ladder. She comes back to Vienna where she hear her back to Vienna where she hear her child is dead and from there hatends to travel to red-light district in Pressburg where she will spend her remaining days. Woman calls herself a countess and a youth who becomes enamoured of her, steals money from the bank and passes himself off to her as a wealthy man-about town.

After a night gester, she learns After a night gester, she learns and the she was to the same that the she was to the same that the learns kid is the router of the husband who believed she had deceived him. Boy doesn't know this, however, and kills her winding up a suidde.

Trip to Pressburg is as simple and naive as suidde.

Trip to Pressburg is as simple and naive as suidde. The winding up a suidde.

Trip to Pressburg is as simple and naive as suidde. The winding up a full to the simple she had deceived him. Boy doesn't be anything but. It doesn't give any bomeback for Negri will be anything but. It doesn't give her a chance. Richard Whorf is miscast as the boy, suggesting none of the youthful addiation role requires.

Only member of the cast to emerge with anything like distinction is Eduardo Clannelli, as a hatending action.

Production is first-rate, and looks expensive.

a bit.
Production is first-rate, and looks expensive.
Cohen.

RECESSIONAL

Kansas City, Nov.
Play in three acts and four scenes,
William J. Härlbut, presented at Epper

Hall, by the Provincials. William J. Mack.	Direction of
William J. Mack. Mary BallenLa	Verne Evans
Jiggs Merwin	
MaxG	
Julia Brade	Jane Guencher

The world premiere of this play, which, on account of the controversial and unpleasant nature of its subject, will probably never be seen on the commercial stage, was given Nov. 1, by the Provincials, Kansacity laboratory group. It telis of the commingling of the white and

city iaboratory group. It tells of the commingling of the white and Negro races.

Christine Farraday, a white woman, seven years a widow, is courted by Brooks Wynn, diletante author. He has explored much in the Harriem section of New York, where he has a wide acquaintence. He introduces some of his Negro thinks some of the same that we have the control of the same that is not the party at her home. One of the guests is Jim Brade, handsome Negro prize fighter, escorting a girl of his own race. He is very attentive to her at the party, and Mrs. Farraday, while abhoring recognition of the fact, is interested.

Later Wynn escorts Mrs. Farra-

horing recognition of the fact, is interested.

Later Wynn escorts Mrs. Farraday to see Brade in a prize fight and Brade takes her home.

Clandestine meetings follow and Mrs. Farraday reverts to the primitive. She starts the whirlwind by being fascinated by and yielding to Brade; reaps it when she kills him and tries to stop the storm when the whites of her small town, led by Wynn, determine on destruction of the blacks to avenge the wrong to Mrs. Fararday, whom they hold blameless. The character Brade does not appear on the stage at any time.

does not expect time.

The renurciation of the woman and her teiling of the truth to save the innocent blacks follow. The play is written without attempt at the sensational, the story while unpleasant, being told simply and with conviction.

Hughes.

WE MEET AGAIN

New Haven, Nov. 10.

Lee Shubert presents Courad Naged in ever modern considering the course of the

ylvia Carson	.Irene Purcell
ilbert Carey	Conrad Nagel
libert Carey	A T Herbert
lenry	Telegaton
lelen TraversBer	trice Swanson
lelen Travers	t Was Dokker
Cilvin BarrowAlbe	rt van Dekker
disa Markle	dmonia Noney

(Continued on page 50)

Plays on Broadway

DOCTOR MONICA

rama in three acts presented by Robert tin Productions at the Playhouse, N. Nov. 6. Stars Natimova Alayred by ara Walker Both of Maria zepkowska. Set by Ramond Sovey, ected by Dmittl Ostrov.

A woman playwright in Poland penned this plees, a woman translated it into English and three women act it out. By adding simply that it's a play which tells about the crueity and brutality of men, how all sorts of women suffer at the hands of men, it is immediately understood that here is one of the stopping of the hands of men, it is immediately understood that here is one of the stopping of the hands of men, it is immediately understood that here is one of the stopping of the hands of men, it is immediately understood that here is one of the stopping of the hands of th

THOROUGHBRED

Comedy drama in three acts presented the Vanderbilt Nov 6 by Theodore ammerated and Denis Dufer: written ammerated and Denis Dufer: written ammerated and Denis Dufer: written ammerated and the second of the secon

Futurity, Beimont track's run susan race.
Petie, however, does not stick strictiy to the rules on raising thoroughbreds and Lady Jane's sire Tartar is a work horse which would bar the giddy-ap from the Futurity il: known. The sportswoman's additional interest in life is to see her off-spring, Rickey and Mary wed. She doesn't care about them chos-

ing social registrites as mates, but profers atrengthaning the Westervall strain, and she is most ambitious that they have children—plenty of them.

The Westervail b. has evaporated, Wall Street getting it, so the family exchequer depends on Lady Jane winning the stake. Report around the track is that the horse is not at thoroughbred and the stake is not at thoroughbred and the stake. He was a stake in the stake is not at the care of the wind in the stake is not at the stake is a father to them. And actually he is. When Pette was convinced that her husband was sterile, she determined to have children—with Collins. Their secret is well kept, but over since and begged Pette to marry him. And now that her ambition to breed a Futurity winner has been realized, she is willing for the knot and Niagara.

There is more to the yarn, such as Rickey's affair with an alleged Follieg' girl, who threatens still for breach of promise. She is a guest at the house uttient meters that the is an ex-nurse from Albany, where she was mixed up in a blackmall case. She and Rickey are supposed to be weed the day of the big race, and with her taking the air its sylvia and the lad who are to be hitched. Mary has already married to be wed the day of the big race, and with her taking the air its sylvia and the lad who are to be hitched. Mary has already married and the first nighters and mitigates most of the play's faults. Some of the lines should attract attention. Many of them are horse-racey, but Manhattan is familiar en

Is Life Worth Living

Comedy in three acts presented at the Masque Nov. 9 by Harry Moses; written by Lennox Robinson; tasged by same Lizzie Twohiz. Cota May General Christine Lambert. Barbara O'Nell Edde Twohig. Charles McCarthy Hedtor de la Mare. Jerome Lawler Hedtor de la Mare. Jerome Lawler Annie Twohig. John House Lawler Lawle

(Continued on page 50)

'Biog' \$16,000, Capacity, in Limited Chi Stay; 'Bittersweet' Doubtful

delayed legit season

got underway last week with one snorting connection and one on the fence. In for a fortnight, Biog raphy, first Theatre Society subscription piece, was a virtual

Chicago's

subscription piece, was a virtual sellout last week and is assured of capacity this week.

Subscription prices held down the gross last the subscription prices held down the gross last the subscription by the subscription of t

ing the musical into anomal atte.

Rival opener of the week was Bittersweet and not yet decided whether it's a click or not. Critics all took lusty socks at the piece which died the second night. Result was that Shiberts hurriedly cut Wednesday matinees to save the extra one-eighth on costs. Have restored the Wed. afternon show, but eliminated the Sunday performance.

only other show in town, Dan-gerous Corner, is going along peacefully and managing to keep

peacefully and managing its head up.
'Dixlana' showboat still wharfed on the river, but no license yet Trying hard with the cast still intact but getting no nearer to open-

tact but getting no nearer to opening.

Estimates for Last Week

'Biography' Erlanger (C-1,418;
\$2.75) (2d and final week). Capnacity for the short two-week stap.
Did \$16,000 for the opening session
on account of subscription prices.
Aiready a sell-out for the current
and final session. Music in the
Air follows immediately on Nov. 19.
Bittersweet' Grand (M-1,207;
4500) (2d week). Noel Coward
the Coward of the Coward of the Coward
the Cowa

CURRENT ROAD SHOWS

Aborn Opera Co., Garrick, Philly,
'Biography,' Erlanger, Chicago,
'Bittersweet,' Grand, Chicago,
'Blackbirds,' Majestic, Boston,
'Christopher Bean,' Rochester,
Rochester, Nov. 13-15; Nixon, Pittsburgh, 16-18.
'Dangerous Corner,' Illinois, Chieago.

Dangerous Commission of Court Square, Design for Living, Court Square, Springfield, Mass., Nov. 13-14; Parsons, Hartford, 15-16; Shubert, New Hayen, 17-18.

"Double Door," Shubert, Kansas

ity. 'Elizabeth Sleeps Out,' Playhouse Elizabeth Stoeps Vol.

Hollywood.

'Follies,' Shubert, Boston.

'Green Pastures,' Auditorium,
Louisville.

LaGallienne Civi Ford's

Mary of Scotland, Colonial, Bos-

'Mary of Scousing, but of the Mary of Scousing, 'Music in the Air,' Cass, Detroit, 'Run Little Chillun,' Shubert, Newark, 'Sailor, Beware,' Selwyn, Chicago, 'Showboat,' Curran, San Francisco

elsco.
'Take a Chance,' Davidson, Mil-

waukee.
'The Booster, Music Box, Holly-

wood.

'The First Apple,' Forrest, Philly.

'Trip to Pressburgh,' National,
Washington,

MGM STUDIOS CULVER CITY, CALIF.

Boston Hails 'Design' With Corinne Griffith

Boston, Nov 13

Max Gordon copped nice piece of change out of week's stay of Corinne Griffith in Design for Living at Plymouth. Attendance averaged fine, and there were several sellouts. This augurs well as company today passes to smaller burgs. This week to Springfield, Hartford, New

today passes to smaller ourge, ameek to Springfield, Hartford, New Haven.

Follies' and 'Blaokbirds' hold over. Former stays at Shubert, and latter moves into Majestic, its place at Colonial having previously been assigned to Helen Hayes in 'Mary of Scotland,' opening tonight (13). Hayes two weeks looks to be complete sell of the sell of th

Purcell in 'The First Apple,' at Shubert.

This last, formerly titled 'Broomsticks, Amen' and then 'Amen,' had been previously booked and canceled; and now replaces 'A Trip to Pressburg,' with Pola Negri, which has been twice booked in and twice cancelled.

cancelled.

As it stands at the moment Negri
show is out and Nagel show is in,
set to start next Monday.

Authoring the Adams' apple play
is Lynn Starling. A new one, tried
out last summer.

MARY' \$21,000 BALTO SMASH

Baltimore, Nov. 13.
Biggest dramatic smash here in years was last week's 'Mary of Scotland' at Ford's. Approximately \$21,000 at a \$2.75 top (\$2.20 matinees), house went clean for week with capacity and standees every performance. Helen Hayes is the standers were the standers were the standers were standard we

State Currently, Ford's has LeGallionne Currently, Ford's has LeGallionne Repertory at \$2.20 top. Hefty advance signals nifty \$14,000 to stanza, Following week Milton Aborn's light opera troupe comes in. No definite bookings beyond that.

'DINNER'S' 13 \$14,000 ON K.C. SUBSCRIPTIONS

Kansas City, Nov. 13.
Shuberts' policy of presenting standard plays at prices from 25c to \$1 started good this week with Dinner at Eight.' House features its season

statated pays at pines them and of statated pool this week with Dinness as an exercising the second paysem.

Company of the second paysem and thirteen performances, came near a house record for number of admissions, as there were some turnaways and extra chairs were used to increase the 1,600 capacity, for a \$14,000 gross. Company goes to Indianapolis and Columbus for a split week and then to Cincinnatt, and St. Louis for a week run in each town.

Future Plays

'Yellow Jack,' Sidney Howard's play in 40 scenes based on Paul De Kruff's book, 'Microbe Hunters,' has been taken by Jed Harris for early production.

production.

'The Flower Pot,' originally titled 'Man, Woman and Virtue,' from the Italian of Pirandello, will be a William Harris, Jr. venture next season with Lillian Bond.

'Most of the Game'. John van Druten's play, to be done by Henry Miller with Herbert Marshall and Edna Best. Comes in late in Lanuary.

'Amaco,' a play about the early days of the auto, will be Courtney Burr's next. Written by Martin

Flavin.

'The Human Element,' by Zoe Akins, is being readled by the Shuberts in association with Wm. Har-

Shows in Rehearsal

LEGITIMATE

"Haywire" (Aldrich & De Liagre), Bijou. "Tobacco Road" (Anthony Brown), Salwyn. "All Good Americans" (Court-ney Burr), Apollo, Lyceum. "Scorpion" (Lawronce Woód), Sar Raphael hotel and Bilt-more.

san Rapnae note and Bitmore.

'Strange Orchestra' (Hopkins and Moore), National,
'Dark Tower' (Sam H. Harris), Morosco, Musle Box.
'The Drums Begin' (Abbott
& Dunning), Shubert.
'Peace on Earth' (Theatre
Union), 14th Street.
'Growing Pai' (Shuberts),
44th Street.
Katharine Cornell repertory
(Guthrie McClintic), Beck.
'She Loves Me Not' (Dwight
D, Wiman), 46th Street.

PHILLY SPURT FOR 'ROBERTA'

Philadelphia, Nov. 13. Just two legit houses open last week and one had a third week holdover (Roberta') and the other revivals (the Aborn company in G.

holdover ('Roberta') and the other revivals (the Aborn company in G. and S. operas).

Trade for the latter was rather good. First week at the Garrick with three of the operas given hit \$11,000, with balcony biz very strong indeed. Management now sorry they durable to idea of staying the strong of the staying the strong of the staying the strong of th

PRESSBURG' PRIZE BUST \$4,250 IN PITTSBURGH

Pittsburgh, Nov. 13.
Worst legit flop in years around here was Trip to Pressburg' with Pola Negri last week at Nixon. Show did less than \$4,260 and more than \$5,000 of this was in the till in advance on suberpition sales. Window business almost negligible, plece getting a rap in all three dail-plece getting a rap in all three dail-plece getting a rap in all three dail-plece getting arap in all three dail-plece getting arap in all three dail-plece getting arap in all three dailing away after the usually good American Theatras society opening. Came on heels of 'Mary of Scotland's sizzling \$23,000 previous session.

House session.

Booking of Eva Le Gallienne's repertory troupe week Dec. 4 gives Nixon solid bookings right up to Ymas week.

Xmas week.

First Apple, previously We Meet Again, comes in Thanksgiving week, with Ziegfeid Follies' following LeGallienne troupe Dec. 11.
House will darken week before
Xmas, and holiday weeks bookings,
Than and New Year's, still in offine.

Revamped 'Roberta'

Max Gordon's Roberta' is slotted into the New Amsterdam, N. Y. Saturday night (18), one of the two premieres on Broadway this week. Operetta was revised during the Philadelphia date by Hassard Short, who devised a new finale and brought in entirely new costumes. New song was inserted in the score last week by Jerome Kern, Till Be Hard to Handle', sung by Lyda Roberti.

ENGAGEMENTS

Erin O'Brien Moore, 'Yoshe Kalb' (English version).

(English version).

Patricia Calvert, Harry Ellerbe,
Philip Huston, Flora Campbell,
Chas. Kradoska, 'Strange Orches-Beatrice Allen, "The Scorpion."

Robert Keith, 'Peace on Earth.'
Guy Robertson, 'All the King's
Horses.' Merle Madden, Kathryn Cornell

Shirley Booth, Elizabeth Love, 'Haywire.' Eleanor Kent, 'Sailor Beware,'

B'way Smashes Maintain Top Pace; Trailers Off, New Clicks Needed

Broadway looking for more hits. Season had a dull September, but got into stride early in October, with a flook of successes. Since then shows with money possibilities have trickled into the list slowly. Several highly rated good things are on the way in and until then any sudden click will be surprising. Despite bad going early last week due to the election, the standouts held to important grosses. Some did standed to but the least half and the but of the list of the l

White. Some a close race for top musical gross last week with Let Em Eat Cake at \$23,500 just nosing out 'As Thousands Cheer' which, with an added matines, got almost as much. 'Cheer' is the musical leader; capacity from the start.

almost as much. 'Cheer' is the start. In the start. Three new shows arrived last week with none having a chance for real coin. 'Thoroughbred' may draw moderately at the Vanderbilt', Dr. combre while 'Is Life Worth Living?' at the Masque is quite doubtful. The Was Waiting for You' was postponed until Monday (18) at the Booth. Only other opening this week is Roberta', New Amsterdam, which relights Saturday (18). 'Due in next week: 'Dark Tower'. 'Due in next week: 'Dark Tower'. 'Scorpion,' Billmore; The Drums Eggin,' Shubert ('Champagne-Sec') moves to the 44th Street; 'Growing Palns,' Ambassador, Also likely are 'Tobacco Road' and 'Mismates,' one Sunday Afternoon' leaves the Saturday at which time other withdrawals are possible.

Estimates For Last Week

Estimates For Last Week

'Ah Wilderness,' Guild (7th week)
(CD-914-83.30). With most of
subscription tickets used went into
dramatic leadership last week at
\$18,000; extra matinee (Election
day) also helped.
'As Thousands Cheer,' Music Box
(7th week) (R-1,000-\$4.40). Added
matinee here, too, sent takings wellover \$29,000 mark; about tie with
Let Tam Eac (Lake,' Shibert (4thweek) (C-1,395-\$440). Operature
making some money but hardly up
to early expectations; paced around
\$12,000; moves to 44th Street Monday; 'The Drums Begin' opens here.
'Dr. Monica,' Playhouse (2d week)
(C-896-8275). Three-person cast
drama (all' women) not rated for
run; first week estimated under
\$4,000.
'Double Door,' Ritz (9th week)

drama (all'women) not sated for run; first week estimated under \$4,000.

'Double Door,' Ritz (9th week) (D-945-\$2.75). Still making goodly profits and hooked up for winter stay; about \$10,000- in nine performances; Election day and night off generally.

'Hudson. Withdrawn on hight off generally.

'Sturray; played two weeks and one night; house dark.

'Green Bay Tree,' Cort (5th week) (CD-1,043-\$3.30). Held to eight performances; import doing steady business to profit with pace last week at \$10,500.

'Her Master's Voice,' Plymouth (4th week) (C-1,042-\$3.30). Three manness and week sent takings up the state of the state of

gross to over several processions of weak election day attendance for the procession of the procession

around \$15,000.
'One Sunday Afternoon,' 48th St.

(40th week) (C-969-\$3.30). Final week; holdover has heen dropping steadily; under \$5,000.

steadily; under \$5,000.

**Young to the state of the stat

Other Attracti

Chicago Opera Co., Hippodrome;
9th week at pop prices.
Jooss Ballets, Forrest;
some attention.

BEAN' IN L.A. GARNERS \$6,000: TWO CO-OPS 4G

Hollywood, Nov. 13.

"The Late Christopher Bean' was the only outerlander last week getting silerity and the only outerlander last week getting silerity and the stanza. Charlotte Grant Stanza. Charl

'Bittersweet' Saving

Chicago, Nov. 13.
ittersweet, town's only musical,
still undecided whether it's a click
ra miss and has ordered an eightshow week as an economy measure.
First week started off without a
Wednesday matinee but later
changed mind to reinstate mat but
dropped out Sunday night performance.

Cast Changes

Helen Gray gets Julie Johnson's art in Roberta'. Frank Camp replaces Chas. Wald-on in Pursuit of Happiness'.

ron in Pursuit of Happin Margaret Arrow takes Helen Salinger's place in 'The Curtain Rises,'

Leona Hogarth in place Edith King, Growing Pains.



VANITIES" MAJESTIC NEW YORK NOW

10th WEEK

Good. But It Sags

Frances Parkinson Keyes has written a vivid and engrossing story Marlowe's Daughter (Messner) until she climax when she draws the whip but fails to gain the needed ac celeration. Until then it's a fine job with the reader the plot on the first

page, to read with unflagging in-terest for about 300 pages, then the heroine suddenly goes impossible.

expatriate It's the story daughter of an American Senator German nearwho marries royalty, goes to Spain with her husband, who's in the diplomatic corps and there meets the real man; a cousin of the family. In the long run she almost surrenders, but is saved by her little son and returns to America, escaping the war in Germany, hat's when the story goes soggy. The heroine becomes a super-woman. he achieves too great a sucess, and the reality, which was the chief charm of the yarn becomes sunken in the whoop-la. Still readable, but it keeps the

ia. Still readable, but it keeps the story out of the front rank.

Mrs. Keyes' technique is admirable. In the long yarn she shows unusual skill in avoiding what most writers would inflict on their readers, and she draws gorgeous and believable pictures of European capitals. In spite of the sag, it's still a thoroughly readable book.

Change in Albany

Don Lehman has left The Knick-erbocker Press staff to join the United Press bureau in Albany. Re-placed by Jo Leonard, transferred erbocker Freess state of the placed by Jo Leonard, transferred from the Evening News. J. Nelson Griswold from the Syracuse Poets Standard comes to the Associated Press Bureau in Albany. Edward Live correspondent for the AE. His sister, Zoe Fales, quit the Evening News copy desk to go to The Times-Union to write Dear Boss' features. Joe Eddy, brother of Knick-News, added to the Knick copy desk. Frederick F. Seelig from Detroit new night state editor of Knick.

Radio Fan Mags Fold

Radio Fan Mags Fold
Radio fan mags, national, regional and lôcal, have simmered
down to around 40. That represents
those carried on the regular mail
ng lists of NBC and Columbia. Not
so many months ago there were
over 200 of them spotted in all sections of the country, and inspired
with the hope of garnering easy advertising coin through something
new in popular appeal.
Although the regional and local
assortment has been decidedly on
the wane new national mags continue to pop up. Latest of the latter category is a Tower Publishing
Co. edition, scheduled to make its
bow next month.

Philip Hale Retires

Philip Hale Retires
Philip Hale, dean of Boston's music critics, announces his retirement from the Boston Herald' and as program annotator for the Boston Symphony orch. Nearing his 80th birthday, the vetoran feels that he is no longer able to stand the strain of daily journalism. It is not probable, however, that his brilliant pen will like idle on the rack.
Hale attracted national attention in the early 30's, when in addition to his work for the Transcript' he contributed to the 'Musical Courier,' then the leading musical journal, of which James Gibbons Huneker was the chief of staff.

to Legs

to Legs
Cincinnati Post, a Scripps-Howard afternoon sheet, has advanced Frank Aston from general amusements editor to assistant managing editor. Aston, however, will continue to handle legit while taking on music. Max Sien, young reporter, put incharge of motion pictures and books. Harry M. Forwood, who did the job of pinch-hitting for Aston on amusements for six weeks, put back on-leg-assignments—Forwood was Vaniery representative in Denyer some years since. wood was Variety repr Denver some years sin

Best Sellers

Sellers for the week ending Nov. 11, as reported by the icti

'Anthony Adverse' (\$3.00) By Hervey Allen
'Oll For Lamps of China' (\$2.50) Alice Tisdale Hobert
'One More River' (\$2.50) By John Galsworthy
Beloved Stranger' (\$2.50) By Grace Livingston Hill
'Bonfire' (\$2.50) By Dorothy Canfield
'Tumult and the Shouting' (\$2.50) Ursula Parrott

No.-Eist Non-Ficti

Now It's the Book

'Maedchen in Uniform' was first a novel, then a film and finally a play. In the U.S. the order is replay. with the lm coming her versed, with the im coming here first, then the play and now the book. Farrar & Rinehart in pub-lishing the Christa Winslo novel has changed the title to "The Child

book. Farrar extines a trible is in the christa Winsle novel has changed the title to The Child Manuela.

It's an interesting book, making for good easy reading. The film, it is realized, was made from only a small portion of the novel and the book starts earlier and goes more fully into the life of the girl, Manuela, so that the entire tragedy is more easily understood. It ought to gain considerable notice on this side because of its deep understanding. Agness Neill. Soott, who did the

side because of its deep understanding. Agnes Neill Scott, who did the translating from the German, has done a good plees of work, although making it pretty obvious that she's English, not American.
Incidentally, the book offers an interesting study in film adaptation. So many fine books are spoiled when brought to the screen because too much is crammed into them. Whereas the producers who made a film of this chose only the most polgnant portion and left the rest strictly alone.

Mowrer Lectures

Edgar Ansel Mowrer who for many years was chief of the Chica-go Daily News Bureau in Berlin and party years was cone or the children of the property of the pr

To Suppress Shylock
Non-fiction dollar books will the policy of a new publishing house called the Violet Park Press,

house called the Violet Park Press, with the first now in preparation. Head of the new book concern is Maurice Goldstein.

Initial_Violet Park book will be a volume entitled 'Shylock, the Jew,' giving what is claimed to be a new interpretation of Shakespeare's Mr-chant of Venice, It's propaganda stuff, aiming at the elimination of the Shakespeare play from the schools.

from the schools.

Looking Ahead

The chasm between selling tires and book publishing is easily hurdled by Herman W. Lefkowitz, newest of the town's book publishmers. Under his own name, Lefkowitz, who recently forsook the tire business, is publishing a fanciful affair laid in the year 2390 called "The Last of the Japs and the Jews. Author is supposedly Solomon Cruso, and it may be the former tire man, too.

Lefkowitz, who has set himself up in the book publishing district, sys this is but the first of a number of books he will publish.

Thin But Readable

Thin But Readable
Not much in 'Scarlet Flower'
(Farrar & Rinehart) for films, but
it makes fairly good light reading.
It's a new novel by Thos. Rourke,
whose first book 'Thunder Below'
impressed nicely.

'Flower' is an action-yarn of an
American engineer who gets mixed
up-in-revolutions-and-such-in-sun
unnamed South American republic.
By 'such' is, of course, meant love.

Cartoon Correction

Lallapaloozas from the Morning Mail
Here is a book of crank and crasy fencers, from
everywhere, a belly laugh on every page.

DVMB-BELLES LETTRES

By Julial Laugh Illustrated by Seglow
SiMON AND SCHUSTER, 3864th Ave., N.X.

Carton Correction
Teaching correct English by cartons is the intent of a booklet published by Cloister Press, Hollywood,
Sterry Conway. Author takes
of of the commonest errors in Engthere is a common on the common of the com

She's a Tradition

She's a Tradition
Dorothy Parker is either a myth
or a legend. Gotten so that all gags
in a sophisticated manner, good or
bad, are credited to the lady, and
she probably enjoys hearing them
as much or as little as anybody.
Once in a while, at long gaps, she
gets out a little book just to keep
her name moving along.
'After Such Pleasures' (Vanguard) is short stories by the lady
that won't change her status any.
None of them are important, none
of them sepecially good, none of
them especially bad, all observant,
ll smart. Best story probably is

all smart. Best story probably 'Dusk Before Fireworks.'

Dusk Before Fireworks.'
Probably never before such a healthy reputation as hers and with so little actual published work, a couple small books of doggerel and a couple more books of short

Dances East

Dencis East

Deciding to get nearer the heart
of things, the mag, "The American
Dancer,' has moved its publication
offices from Los Angeles to New
York. The mag, which was founded
on the west coast, was there for
six years. With its removal to here
The American Dancer' has taken a
new editor in the person of Paul
Milton. Milton at one time edited
the Macfadden publication, "Dance
Magazine."

Duranty Here

Walter Duranty Mescow cor-respondent of the New York Times, is one of the newspapermen who accompanied Maxim Littynoff, So-viet Foreign Commissar, to the United States for conferences with United States for conferences with President Roosevelt on the question of recognizing the Soviet government. Duranty while here on a visit a year ago last summer talked with Mr. Roosevelt, then a presidential candidate, on the Russian situation.

Convict Contribe

Wayne Husted, Michigan State prison, Jackson, Mich., plans pub-lication of the Modern World, a monthly mag. Seeks contributions from inmates

of other citades of correction, but will not confine contributions strictly to what he calls inmate authors. No payment for scripts.

Irv Hoffman West
Irving Hoffman caricaturist for
the New York Daily Mirror and
Sunday American's amusement departments went to Hollywood by
plane Saturday (11) under assignment by Paramount to make
sketches of latter's stars and directors. He will remain about three
weeks, then returning to the newsnamer toka paper jobs.

Royalties to a Town

Royalties to a Town Will of the late Kahlin Gilbran, Syrian poet, reveals a bequest of his royalties to the town of Bechari, Lebanon. He also erected two trust funds to be administered by his sister for charitable distribution in the same town. Funds are about \$11,000 and royalties: of \$13,747 claready accrued.

His estate was \$53,191 gross and \$49,459 net.

Biz for Philly

Macrae Smith, the Philly book house, and about the only first-line publisher without New York representation, is remedying that deficiency. The firm has commissioned Henry Hart as its representative in the metropolis, to divert whatever good scripts he can to Philly. Hart formerly with Scribner's, where he did good work.

Winchell Off Shows

If and when Walter Winchell re-turns to the Mirror, he will not resume reviewing Broadway shows. Reported decided on before he left

Just the Drinks WE MEET AGAIN With the realization of repeal, Alnert Stevens Crockett, old-time hee old Waldorf, thinks he may now tt last get something out of his ook, 'Old Waldorf Bar Days.' Book has been a continual dis-

Chatter

Julian reen here with a new novel, written in French. Green, an American, has lived in France most of his life, writes in French and got his first scribbling recognition

Sanford Greenburgher managed to take over Henri Barbusse's account for U. S. handling while the French-man was here last week for a couple quickie lecture tour weeks.

Allan Lane, British publisher, making the rounds and buying some of this and that. Eric Possault hard at work on some Hungarian translations.

Rita Weiman's first novel is as-suming shape rapidly. No title yet, Miss Weiman always picking that

A section of the 'Cradle Song' script, written for Paramount by Marc Connolly, will be used in C. K. Ogden's book 'System of Basic

That forthcoming Noel Coward book will contain seven of his plays, all for \$3.50. Doubleday-Doran publishing the tome.

Ralph Connor, author of The Girl from Glengarry, is really Charles William Gordon. And he's a min-

Now it's Louis Bromfield who's to do a book on India, and not fiction, either.

Leonard Nason will stay in the city for the winter because of his radio scribblings. Nevertheless do-ing another novel on the side.

Blue Ribbon is reprinting 'Only Yesterday' for \$1.

Valentine Thomson here again. Spending more time here than in her native France.

John Strachey off for a swing tround the country, returning just before Christmas.

Basil Woon one of the few scrib-blers for the old Liveright concern sticking with the new one of that

Charles Hockman re-entering the

publishing biz via a brace of new organizations. Hockman has formpublishing Division and the Circle Publishing Co., but not yet set as to just what he'll do with either or both.

Is Life Worth Living? (Continued from page 48)

there

Ogden's English'.

(Continued from page 48)

Continued from page 48)

cast is by no means a one-man affair. Irene Purcell, like Nagel from plotures, gets all there is out on the role of Sylvia Carson, the name of the role of Sylvia Carson, the land of the Book has been a continual disappointment to Crockett. Originally published by the Aventine Press, but the concern got into a jam and paid no royalties. Crockett sued and got the remaining copies from the printer and then tried to sell the book himself. Discovering the dost of selling each copy was more than the list price he gave that up. the cost of seining each copy was more than the list price he gave that up.

Now his idea is to divorce the drink recipes from the rest of the book, give it a new title and infro-duction, and find a publisher who pays royalties when they're due.

Cotter's Saturday Night

Toronto, Nov. 10.
Two-act play by T. McAllister Wallace, based on the poem by Robert Eurns. Distance of the poem by Robert Despite.

Mary Edward McGreece of the Poem by Robert Douglas. Randolph Sainto Mart McGreece of the Poem by Robert Douglas. Randolph Sainto Wallace Robert Douglas. Randolph Sainto Wallace Robert Douglas. Randolph Sainto Wallace North Mary Mileon Wilson Wil

First troupe this season to essay a trans-Canada tour, win a hop into the United States at Seattle, is the Scottish Players. They're doing 'The Cotter's Saturday Night,' based on the Robert Burn's poem but considerably enlarged in incident without departing from the theme of simplicity.

theme of simplicity.

Definitely not a production with
a Broadway appeal, but a homely
insight into the life of the poor
Scottleh farmer, his family and his
neighbors, toward the close of the

insight into the life of the poor Scottish farmer, his family and his neighbors, toward the close of the 18th century.

No plot to speak of and merely a melange of Scottish songs, dances and folk-lore, with the dialog attems veering toward theology and the homely philosophy of that period in Scottish history. Piece is more for the control of the con

Is Life Worth Living?

(Continued from page 49)

butcher tries a vaude act on his wife and throws the carver at her. Then there is an off-stage suicide pact, which doesn't come off either. All these events disturb the quiet Irish resort. John Twohig, the town's head man, realizes he booked the wrong kind of an attraction. His wife Annie had bought at the stage of the heatre season. But she quit the second night, saying that anyone attending such plays should be dressed in half mourning at least. Climax came when the member of the Dail Erinn votes against the government in an important measure, returning contrite. That leads to Whitford Kane's big moment in the play. As Twohig he ing him forth with the parting shot that maybe they will be friends again, but he doesn't want to see his face for two weeks.

There is more to the story, but that is the main idea. Most of the characters are a. k., which is no break for the play's chances. It is raining most of the time the legits are annoying the populace and the current of the story in the story of the characters are an expending the populace and the care considered the construction of the time the legits are annoying the populace and the first night. Mention of some play in which Mrs. Patrick Campbell appeared in is made. Miss Wycherly as Miss Constantia says: Poor Mrs. Pat.' Laugh came because Mrs. Pat recently appeared to the players were brought from Dubthe the players were brought from Dubter the players were brought from Dubter the players were brought

lin, but most of them have been here for some time. When is well chosen, so are time. When is well chosen, so are the result of the second of

Going Places

By Cecelia Ager

Here's the Girl Reporter

Here's the Girl Reporter
Comes at last Claire Trevor to
their defense in The Mad Game,
proclaims it a lie, the decorative
dopes that pictures call girl reporters. Look at her. See how she rolls
her own cigarets, note particularly
that she always has the makings
with her. Watch the easy way she
breezes into a room draped with
slouching run men, observe her fearlessness and then remember she aimays makes an appointment beforeways makes an appointment before

ways makes an appointment before invading the other half's territory. There are guns in those pockets, she knows as well as the audience, but they don't spit blanks unless taken by surprise. Intelligent, even. Smart, because she doesn't talk; romantic, because she thinks she's in love with a gangster; casual, with a precious knack of reading her lines as if she thought them up herself'. Interesting hereause there's with a precious and the present as it she thought them up herself; interesting, because there's fascinating unpredictability to the pitch of her voice and the tempo of her performance. Nice, because she can say 'cheap guy' without putting condescending quotes around it, yet beens it separate from the rest of keeps it separate from the rest of her speech; brisk, because she real ner specui; briss, because sare realizes her news sources are as busy as she ought to be. And young and pretty and gayly dressed, with good hats smashed carelessly over one eye. Almost forthright, upright, downright, were it no! for the twinkle in her eye. Spared the stigma of perfection by the inexperienced surfeit of her make-up. Truly a girl reporter to restore the profession's picture standing.

Kathleen Burke, it is instantly apparent from her slinky gold cloth dress with long tight sleeves and mink-edged low decolletage, is a naughty woman who will come to no good end. She meets it soon enough in a beige tailored suit with a wide fitch neck-piece and muff. izes her news sources are as busy

Outmoded Sweetheart

Sigma Chi's going to have a hard time pinning the title 'Sweetheart' on its girls, may even have a hard time getting itself girls—if they see 'The Sweetheart of Sigma Chi' first. Now that the lowdown on the 'Sweetheart of Sigma Chi' is out, little prep school cuties are the best that Sigma Chi can hope for. Too

that Sigma Chi can hope for. Too bad; 'The Sweetheart of Sigma Chi was such an effective song for get-ing a co-ed in romantic mood. Not that the fresh youth of prep-school cuties is without a certain charm, but after all co-eds do have the su-perior technique of a college educa-

tion.

Co-eds have pride in their work, too, and they're not willing to be likened to Mary Carlisle, who, as the picture's 'Sweetheart,' doesn't even know that 'wamping now plays the burlesque wheels, it's that worn out; doesn't know that blonde baby dolls look pretty in toy stores but on the campus the great big lettermen would be scared to death of their strange pink-and-white fragility; doesn't know that even athaletes have to have sense enough a-letes have to have sense enough to pass their exams, and that with to pass their exams, and that with sense comes a measure of grown-up discrimination. Miss Carlisle is a soft and cuddley little number, and she can fix her full curved lips into a passable imitation of Mae West, too; but, say the co-eds to them-selves, if that's being the Sweet-heart of Sigma Chi, Sigma Chi's too casy. Like taking eardy from a easy. Like taking candy from a baby. An empty honor. Anybody with blue eyes and gold hair can have it

have it.

Miss Carliste's pincushion full of
Sigma Chi pins may even make it
tough for the brothers to spot their
pins around. Where's the co-ed so
wanting in self-esteem as to take
one, when Miss Carlisle with her
bunches of them robs the whole procedure of the tradition that made it
on much fun-the ultimate victory. so much fun—the ultimate victor; after the long pitched battle 'Sweetheart of Sigma Chi' is every body's sweetheart now.

Dyorak's Glowers

Dvorak's Glowers

Strange, the quiet but none-theless intense dislike for one another
that seems to seep through the
surface affability of 'The Way to
Love's cast.—Curious—the—black
looks they give one another when
nobody's supposed to be looking.
Maybe it's the grim necessity for
being quaint and Parisian that's
betrayed them—may be they just
can't stand one another. After all,
even if they are actors, they're only
human. But why Ann Dvorak
takes it so very hard and shoots
forth black looks all the time is
difficult to understand. For the

poor old plot's sake, at least, she ought to try to dissemble a little.

poor old plot's sake, at least, she ought to try to dissemble a little.

Sulking that way isn't going to get her any place, sitting there and glowering all the time. Little girls, even if they're tall, sim girls, ought to know that nobody's soing to love an old cross-patch. Why, her stony unresponsiveness makes a mightly hero of Chevalier, gallantily keeping his attitude in the face of such unrelenting contempt. Serves her right, if she's going to pout like that, that the cameraman lets her look mad in her worst camera angles. Suppose Nydia Westman took on like that. What if Blanche Frederici decided she didn't want to play. Supposing Minna Gombel got sick and tired of being that perennial heart of gold with a head of cold besides. Then where would the whilmsy go?

the whimsy go?

Miss Dvorak ought to look on the bright side of being cast as a carnival knife-thrower's target. It lets her dress like a gypsy, and she can wear her long bob loose. And yet she won't give in. Part of her pet is attributed to the hero's neglect in professing his love for her, but the surprise is that he likes her even a little, even for the story's sake. She could be so very nice, but somehow in 'The Way to Love' she just won't.

Tough on the Coachess

It's high time, 'Gollege Coach' believes, to settle some misapprehensions, to take up the plight of the football coach and his little woman who waits at home.

hensions, to take up the plight of the football coach and his little woman who waits at home.

Folks were thinking a coach's wife had a picnic, what with football's short season and its strictly daylight hours. Well, says 'College Coach,' wrong, dead wrong. They never stopped to consider the college trustee meetings or the coach's way of tucking his lads in bed every night or things like that, no, of course not. Oh., a football coach was a free man with nothing to do but eloquently belittle his team between halves of the Big Game so they'd feel ashamed and make it up to him in the last half. He never had a wide, or if he did, she never hag seed him to take her out nights, not. Well, Ann Dvorak opens their eyes all right, all right.

Foor little thing, nothing to do but buy pretty clothes and devise becoming coffures like a long way bob with a short curled bang, or a mass of curls arranged vertically at the back of the head (which is very nice for those hats that snuggle close on only one side). Nothing to do but wait for him, pacing gracefully up and down their little nest so that when he does bow in, she's gathered the momentum foo complain with force enough to wither the endearments ready on his lips. If she takes up with the heel's not too busy, and he is a heel. Which just shows what a football coach is.

Night Flight' warned the girls not to marry aviators: 'College Coach' does quite as much in its way to protect the freedown to the process of the protect.

Night Flight warned the sitts not to marry aviators; 'College Coach' does quite as much in its way to protect the freedom of football mentors. And Miss Dvorak displays

Burlesque Code

(Continued from page 40)

livened the hearing momentarily.
After being cross-examined by Ro-

livened the hearing momentarily. After being cross-examined by Rosenblatt relative to the Burlesque Artiste' Association's relations with Equity and the A. B. A., he was assailed by Joseph Weinstock, New York producer, as promoter of a 'one-man' organization' and challenged by Weinstaub, who 'remarked, 'These golls aren't such pathetic figures—they have to be chased out of the theatre.' Weintraub dubbed burlesque 'one of the highest forms of artistic and assthetic interpretation' which had fallen upon evil times because-of the poverty of its audience, and a deplorable lack of high-class talent with which to reattract the fan.

Burlesk is coming back, 'Weintraub related.' But its come-back will be delayed, or adversely affected, if prohibitive minimum salaries are imposed under the code.' Replying to Phillips' accusations, Weintraub pictured the average burlesque chorus member as devoted to the theatre and with such a passionate interest in her work that, she often is a nuisance to the produger. They love the atmosphere,' Weintraub sald. 'They stay around after the shows to practice

Did You Know That-

Hollywood dress shop owners are plenty perturbed over Bebe Daniels new place, figuring if will cut in plenty. Mrs. Skeets Gallager (Pauline Mason) will be in charge... The Morton Downeys have leased a lovely home in Harrison, New York... Gladys Barter has an enormous chow called 'Sinner'... Peggy Fears is back and looking swaaelli..., Margaret Sullavan is going to Europe on a vacation... Kitty Carlisle has the town talking about her in 'Champagne Sec'... Horace Braham is radi ing commercially for the next 26 weeks... Helen Morgan has exquisite hands... Mrs. Bugs Hollywood dress shop owners exquisite hands...Mrs. Bugs Baer looked very regal in a white velvet wrap and a coronet white velvet wrap and a coronet of pearls at the NBC opening...

Mme. Maria Jeritza sang divinely and was plenty gorgeous in a sky blue gown with sable cuffs; her hair platinum blonde now...They say Madeline Cameron Gaxton spends a small fortune on her clothes... Gladys Feldman has a lovely new mink coat...

Ernst Lubitsch very twinkly of eye, held court at Sard's the other day...Dorothy Hall was lunching there, too, also Judith Anderson and Jean-Dixon...Brian Donleys gives a graasaand performance in

in order to become a principal. You have to chase some of them out.

Western producers were blamed for the low wage scales proposed in the code, while the I.A.T.S.E. was charged with enforcing demands which have orippled the industry. While New York operators were in favor of a \$22.50 scale for choruses, the boys from the hinterland pre-dicted ruin if salarles were a penny over \$15. The compromise on \$17.50 led to desertion by these dissenters.

Bonds for Producers

Bonds for Producers

To drive the fly-by-mght element out of the business, Weintraub expressed approval of the idea of requiring producers to post bond insuring payment of wages and other claims such as is required by Equity, of legitimate producers. He also lent approval to the idea of an actor's union, but accused Brother Phillips' of making it impossible for producers to deal with organized performers by demanding too great concessions and refusing to permit employers to bargain delictively through their trade association.

The idea of requiring a week's

employers to bangain contentively through their trade association. The idea of requiring a week's discharge notice and of writing into the code a requirement that all performers be paid in cold cash was accepted by Winkler, the NBAA counsel who termed fly-by-night producers 'the cancer in the situation' and declared salaries have gone up since the code was drafted. Asked by Rosenblatt about complaints his organization imposes inequitable membership requirements, Winkler declared the new trade group is willing to slash its dues in any case where the \$1,000 fee is too heavy. Winkler and Weintraub maintained the association is truly representative of the producer element, and minimized the importance of secessions and non-paying memof secessions and non-paying mem-

amendment prohibiting the

An amendment prohibiting the use of the name burlesque' by any producer who does not subscribe to the code was dvanced by Winkler. Phillips' aspersions on chorus girls were "resented' by Joseph Weinstock, who proudly claimed We got the nicest girls, the most fact—working of any legitimate theatre—we got the best stage crews, the best musicians—and without Tom Phillips' one-man organization we'd get

best stage crews, the best musi-clans—and without Tom Phillips' one-man organization we'd get along splendidly.

Difficulty in obtaining adequate talent was blamed by Wilner on the 'erroneous impression' existing throughout the country than the chief attraction of burlesque houses is bare flesh. Reporting that a call' for chorus performers brought many girls accompanied by their mothers who had to be convinced no moral accidents would result if their daughters joined his companies. Weinstock decried "This idea of peo-ple throughout the country who are thinking burlesque is this and that —it's: a confounded ile."

Among the Women

By THE SKIRT

ressed Woman of the Week: ILLIE BURKE Yesterday' (film).

lim's Wealth of Clothes

Margaret Sullavan is going far in pictures if Only Yesterday, at the Music Hall, is a criterion. Miss Sullavan has looks, voice and her acting is what pictures need. Only Yesterday, starts on cocktail party, showing women in clothes of the latest modes with every fur known. Miss Sullavan is said to have interested studio makeup men not to make her look like just another picture face. But as good as Miss Sullavan is in this picture, Billie Burke is better. Atways a light comedienne, this role places Miss Burke at the top.

Edna May Oliver has but a bit, more the pity, and her one costume was of black velvet smothered in silver fox. At the cocktail party were Benita Hume, in black velvet, with sleeves of white fox; June Clyde, Jane Darwell, Noel Francis, Natalle Moorehead, Joyce Compton, Betty Bithe and a dozen others so smartly gowned it was painful.

Miss Sullavan is a simple country maid in a befitting frock. Arriving in the big city, it doesn't take long to make over the little country lass. She blossoms out in many becoming dresses, but looks her best in a white satin evening gown made very tight fitting. The trimming at the neck is a narrow band of sequins continuing around the arms and to the waist line at back. A long ermine wrap trimmed with white fox was worn over this gown.

Miss Burke was splendidy dressed. An evening gown worth copying was of black taffeta made very tight at the knees, where there was a narrow ruffle. The body tied at the shoulders in two bows forming the new high front and low back. Two diamond clips at the waist line have a novel touch. The wrap was broadtail. A dress of a light colored toth had a coque boa and muff with the tinlest white sallor hat. Nice, Another dress had a top made of narrow lace ruffles. There were plenty more dresses and girls will go to see this picture if only to see Bille Burke's gowns.

The Worst Dressed Woman

The 'Prizefighter and the Lady' at the Capitol, was off to a poor start last Friday, but before the week is over will probably be standing them up. If this picture doesn't do business there ought to be a law to make

last Friday, but before the week is over will probably be standing them up. If this picture doesn't do business there ought to be a law to make 'em attend the good ones.

Max Baer is going to be all right on the screen.

One dance number could be repeated and repeated. It shows the here in training aided by the loveliest of girls. The lassies were in short skirts, shirts and ties. Off come the skirt revealing shorts of a striped material, and then they don slacks. And how Myrna Loy has come along in her last few pictures. Several of her changes of costumes were striking. A fur trimmed cost and a print velvet were very well made, she alight blouse with a wide open neck. A short ermine cape was worn over, a sleeky satin frock made with a decided flare from the knees. Sleeves from the wrists to the elbow was a new touch. The one piece of jewelry was a circle of pearls in a broach.

Kate Smith is on the stage here this week as the worst dressed woman of any week. How Miss Smith can see fit to appear on a New York stage in a kitchen frock is beyond comprehension. Such costuming implies a misconception or indifference.

Miss Smith is acting as m.c. and introduces the cute Preisser Sisters. They mostly wear pajamas. The first pair were white with red buttons and red hair bands. One sister changes to a velvet pair in a nice shade of tangerine with a blue bow at the back. The blonde, half does clever acrobatics in silver and blue brocade trunks and brassiere. The Four Franks include a girl in blue trousers with matching blouse and bolero of gold braid. One child gives a funny impression of Garbo in black satin with rows of brilliants.

satin with rows of brilliants.

Richard Dix picture at the Palace. Aces of Aces, is a poor effort. And Elizabeth Allan. Only a fair looker and far from a good actress here. A flowered chiffon is worn by Miss Allan in the first shot. She goes to France and is seen in Red Cross costume for the most part, but shows one frock while in Paris—It-is-bleck-satin trimmed at the neck and sleeves with heavy white lace. The finish of the picture finds her in a plain afternoon dress with a three-layer frill at the neck. Nells Walker is seen for but a moment in a ravishing dress of a pale lace made with a cape edged with a chinchills band, and it looked like the real article. On the Palace stage Roye and Maye do a lovely dancing act. Miss Maye is in a long dancing frock of a tangerine shade. A gold colored cress. lined in black satin was a lovely design. Made long and clinging, the bodice had long sleeves and was kept from slipping from the shoulders by an ingenious gold cord. The singer in the act, a very blonde blonde, was in white satin with four chiffon ruffles at the hem. Huge puffed sleeves with high front and low back completed this costume. Three women with Liazeed Arabs were in gold harem costumes. The girl with Bert Lahr chose amethyst velvet for her frock.

A. M. Laughs

Jack White's Ha! Ha! Club is among the most entertaining of the night spots because he has the knack of making the audience perform as well as the actors. The patrons crossfire with Mr. White is a definite part of the show.

Mavis King, the nut saleslady so long with Texas Guinan, is at the Ha! Ha and doing a landoffice business. The entertainers Mr. White has gathered around him are amusing, especially a stooge, on the order of Jimmy Durante's coat-room boy, who in turn has his girl stooge, a funny little trick who works for any comedian. Her name is Mickey Moran.

Moran.
Lillian Fitzgeraid does her well-known comics in as funny a
as seen around in many a day. Patsy Gale sings a red dress over
which is a matching coat. Violet Love, a singer of rhythm songs, wears
a white satin frock and Doris James, at a miniature plano, is in tangerine chifton and velvet with mink sleeves. Florence Robertson, a
pretty redhead, does taps in an abbreviated ruffle frock.

Music Hall's Stage

Music Hall's Stage

Reminiscences of old New York make up the presentation at the Music Hall this week. Very cotorful but, slows up with an unfunny trio of men. The costumes of 50 years back always tickle,
One scene called 'The Masked Ball' was really beautiful. Gives the girls a chance at a ballet depicting the four seasons. Costumes were after one model, only the coloring differing. Spring was green and flame with lace edging, summer white with yellow frills, autumn purple, red and yellow, winter white and blue with swansdown trimming. The hats were the poke variety.
What looked at first to be an Amazon drill turned out to be a lovely ballet with 35 girls all of one height. The coats were of the Colonial type of red satin with white vests and gold fringe. A touch of blue was used at the back. On one leg was a blue garter, considered very daring in those days. Huge high red satin sandals were on the feet and on the heads were enormous poke bonnets of red and white topped off with white feathers.

Instead of waving the flag a fire engine, with two white horses on a treadmill, brought down the curtain.

52

Broadway

Peggy Fears back from coast Al Burks now living in Astoria. Vivian Vernon now at the Pa dise.

Major Herron grippe. the

Ernst Lubitsch in town for a little

Virginia Moran Polyclinic. busy with those

Alice Rei ograms.

Ann Morris' wisdom tooth caus-ng some annoyance.

Dick Robertson has a hunting lodge in the Catskills.

Joan Crawford expected end of the week on a vacash.

Lou Goldberg getting hotter and Earl (inky) Wingart denies his going to hire another butler.

is going to hire another putier.

Radle Harris' Hollywood-re union-in-N. Y. Sunday afternoon.

Lester Fuller may become a pro-ducer on his own almost any minute

Walter Rivers from San Fran-isco in town to visit with Gene

Milton Lazarus, p.a., 1868 West End avenue, discharged from bank-ruptcy.

Al Selig back at the Warner h.o. after some exploiting in Detroit and Syracuse.

Sam Shipman's new play will go on if and when a leading lady can be found.

Maurice Mackenzie and Frank Wilstach of the Hays office both out with colds. Frank Blakeley has returned to Paramount in the N. Y. exchange

Al Wilkie has bought an old car and is now weekending somewhere in Westchester.

Four broadcasts from Astor hotel canopy flopped because election crowds were blah.

Hank Standigl, formerly stage manager in legit, now drama ed of the Boston Tribune,

Elliot McManus, Fox purveyor wants to get married but says he can't find the right girl.

can't find the right girl.

Gabe Hess still worrying about
the code, has lost almost as many
pounds as Sol Rosenblatt,

Harry Romm's daughter, Mar-tha, is newly attached to the Will Osborn orchestra as singer.

Larry Cowen put on a tie with swastika figures in it and didn't find it out until getting downtown.

Hotel Biltmore's bill for marriage function of sportsman Bill Dwyer's daughter Thursday (9) was \$50,000

Murray Queen general stage di-ector for Courtney Burr's 'Sallor Beware' and 'All Good Americans.

Since he had his tonsils out Joe Shea has lost so much poundage he has quit taking hot baths at the NYAC.

Borls Morros will resume or WOR after an interruption when station traded him in for the elec-tioneering.

Dan Daugherty has given up all ideas about buying a house dog. His wife beat him to it by installing a couple of cats.

Mrs. Jack Lustberg off to join her hubby in Buenos Aires. He is now permanent manager for J. H. Hoffberg down thar.

John McGrail holds a senior lieu-tenant's commission in the naval reserve. In the event of war he'll draw \$3,500 per annum.

Sherman Billingsby tossed party for Steven Hannagan, the Mlami Beach and Indianapolis mugg who joined Lord & Thomas.

Looks like Jan. 3 as the date for Mervyn LeRoy and Doris Warner, ceremonics to be held east at the home of Harry M. Warner.

home of Harry M. Warner.
Arthur Israel and the forthcoming
bride from the south are planning
to chance it on Thanksgiving Day,
Par attorney not waiting for repeal.
Lum Fong is back from China,
where he went to, marry off his
daughter. Solly Ward staged a welchownessery. Lum's new untown
chownessery. Lum's Peech only

cnowmenery.

Sam Sonln, Long Beach exhib,
denies he is now operating the
TOCC switchboard. He says he only
does it out of kindness for the girl
during Junch hours.

during lunch hours.

Gene O'Brien, long with the New York "Times" on the rotogravure end, joined Warner Bros. last week as a pictorial expert to handle matter that is intended for newspapers, including roto sections.

Svend Jorgensen, owner of the Wivel, restaurant in Times Square, N. Y., gave each of the employees who have been with him four years a. \$1,000 insurance policy on the anniversary of the fourth year of the Swedish restaurants existence. Most startling frankness was the

Most startling frankness was the shot taken at the Park Avenue thirst emporium and published in the N. Y. Journal as evidence of real's celebration last week. Name and address given and picture seemingly taken with the cooperation of the nitery.

CHATTER

London

Sol Lesser here. Maurice Cowan in ecstacles about ew York.

D'Alba's house completely burned down by fire.

D'Alba's house completely burned down by fre.

Joe. Rock here on bi business, and keeping it a secret.
Delysia and Tilly Losch both figuring in divorce actions.
Romney Brent sending naughty bear to be a secret.
Belly State resigning assistant managership of Metro's Empire.
Eddie Mayo here again, having cleaned up on his last liquor deal.
Monty Banks now directing for Warner. Brothers (Londom), Ltd.
Cathleen Gibson getting speaking part in new Jack Buchanan show.
Jack Donohue off to Budapest to save the secret of th

year.

David Burns on the air, in a Jack
Pearl role, for two nights in succes-

on. Charlie Raymond geting to like ondon now he has acquired the

London now he has acquired the teaching of the teaching of the hold of the facilities of the hold of t

immediate off to Ireland to see immediate the first of the three Keys Just wed an English girl named Warrasa Soysa.

Maisie Gay has forsaken the stage and now operating a saloon outside London.

Fred Astaire and Clare Luce rendering excerpts from 'Gay Divorce' on the air.

Roy Fox again touring for Gaumont-British, having adjusted his salary differences.

mont-British, having adjusted his salary differences. Gaumont-British executives in full force at the White City race track, at the invitation of track

boases. With Gaumont-British studios in action, Shepherd's Bush has now replaced Elstree as the American colony here. Ronald Squire's 18-year-old daughter Jacqueline making stage dout with him in the new Walter

debut with him in the new Walter Hackett play.

Kempinski, the German restaurateur, who nearly made the Alhambra deal, has his eye on another site near Piccadilly.

Julian Rose and Fred Duprez exhanging solicitors' letters, all on account of the ownership of an old Aaron Hoffman vehicle.

Australia

By Eric Gorrick

Straight vaude floppo in western

Straight Yauge more and Australia.

'Moonlight and Pretzels' will be given an extended season.
F. W. Thring will do local musical, 'Collet's Inn,' in Melbourne.
Australian actors finding plenty of work around the local studios which continue to move ahead with readuation.

which continue to move aneau which production.

More American revue performers are due here very soon under engagement to Connors & Paul. Revues continue to grow in favor over

here. Since lifting of the depression few payers are some performers operative around the theatrical district now. Police, too, have been moving open-air vaude acts away.

Trade awaiting result of government's decision on film slug due to come down for decision this month. It is expected that shilling a foot will be dropped for a more favorable tax.

Only one Sydney house now devoted to British pictures. Plaza, voted to British pictures.

able tax.

Only one Sydney house now devoted to British pictures. Plaza, formerly Erlitsh, has now gone to American attractions. Stated that this house will screen Continental pictures and big British attractions when the occasion demands.

Montreal

Ernie Stone back to England.
Jimmie Oastler singing in choir.
Villa Maurice held up for \$1.50.
Hockey ethered three nights wkly.
Bpidemic of nite clubs breaking
out all over city.
Abble Wright attends pro. golf
meeting, but cannot cure slice.
Local papers picking up, 'Star'
hires two and Gazettel one new remorter.

Loew's and turned 'em

erans Loew's and turned emaway.

Last Round-Up' barred in contract to Wilf Carter, cowboy entertainer about Britain on West Indies cruise.

Betting at Canadian racetracks down \$3,557,840 for 1933, with decline of \$1173,255 in gate receipts as compared with 1932.

Prague

By Edward T.

"Maugil/ dramatic version of Kip-ling's Jungle Storles," presented in Czech National theatre. Czech-produced film of Sme-tana's opera, "Bartered Bride," has not come up to the artistic expecta-

tana's opera, Bartered Bride, has not come up to the artistic expectations.

With the exception of Kong, the only American film running in Prague is the Williamson marine subset Czech opera company, established in Czech Urania building in Hollezovice, under management of Dr. Hilbert Vavra.

On A. B. film studio lot an improvised Russian city is arising, serving as scenery for new Russian film, Volga in Flames.'

Colonel Dr. Arne Dworak, well-known Czech dramatist, author of historical 'Hussite' and other Bohemian plays, died, aged 52 years.

Rudoif Jellinek, director of Paramount for Czechoslowakia, has been appointed chief of the company's concerns in Foland and Baltic states also.

Budapest

By E. . Jacobi

Magda Zahler, dancer, back from iva. Gitta Alpar in hospital. Gall

trouble.
Martha Eggerth negotiating purchase of farm at Fot from screen

Martha Eggerth negotiating purchase of farm at Fot from screen earnings.

Pattlera to Venice with Hungarian Night in Venice' cast for outdoor shots.

Istvan Szekely, foremost screen director here, married Irene Agay. Bride one of the most promising young legit actresses.

Gustav Froelich required to pay income tax both here and in Berlin for his salary in Rakoczy March. So his car was selzed. Big advertising campaign with huge figure of orang-outang traveling round the town in special street cars with weird lighting for King Kong, but little business.

Fans backing Marika Roekk in her fight against parents to marry Laszlo Szlagyan Rosst Pigeon' for her. Father and mother say sho to young. Family scenes are in all papers.

Mexico City By D. L. Grahame

Mexican Actors and Authors Un-on prosecuting dramatic works pir-

ates.

Bull fight fans burned over high tariffs this season and threaten a

cour night fans burned over high tariffs this season and threaten a boycott.

Cine Majestic, large local nabe, operating again after two months' shut down.

Board of Health has ordered banned radio publicity for a locally manufactured face cream which was found to be a fake,

Eden cafe here robbed by gangsters, who got away with \$20 in cash and jewels, watches and lothes worth about \$100. First cab stick up here in years.

Spanish version of 'Girls in Uniform' being done at the Teatro Fabregas here, management announcing that play is an adaptation of the script from which the picture was made.

San Francisco By Harold Bock

Don Gilman to Hollywood for

Don Giman to Hollywood for a week.

Mother of Hazel McKinnon, see to Arthur Garbett, killed by an autoBinnoent and bride, former and bride, former and the see that the see that the see that the see that the seek in favor of L.A.'s Vermont avenue.

Hockey ethered three night wkly Epidemic of nite clubs breaking out all over city.

Abble Wright attends pro golf meeting, but cannot cure slice.
Local papers picking up, "Star" hirs, two and "Gazetle' one. new_re-, borter.

Doc Clarke launches fifth season Montreal Symphony. Going well this season.
Social registerites flocking to Treminal nitery to see Frenchie snakehips and hotcha line.

Gene Curtis slips up on raido announcement, but quickly snaps back to Paince from Capitol.

Jimmy Adams put on vaude show a strandinary for benefit of veri-

Hollywood

Jack Lewis back after vacash. Dick Powell taking dancing les

Charles Feldman nursing a bad tooth. wife back to Dick Hayes Seattle.

Frank Lloyd leaves for England on a holiday. crezia Bori gives both Fox lots

the orb.
John Dillon ambles Barbara Barondess from that resort.
Warner Baxter and wife motor to

that resort.
Warner Baxter and wife motor to
San Francisco.
James K. McGuinness lazying it
in Falm Springs.
James K. McGuinness lazying it
in Falm Springs.
And the standard of the steward
at Agua Caliente.
Homer Croy telling all about his
air trip from Chi.
John Bowers around on crutcheswith a bad ankle.
Lester Cowan to northern California' to rest.
Sam Zagon out of the hospital
after tonsil Jerking.
Russell Saunders.
Josephine Lovett laying off at
Metro for a vacash.
Cary Grant hops
Europe in
two weeks.

Mettro for a veacash.

Cary Grant hops Europe In two bears.

Lary Grant hops Europe In two bears.

Lary Grant hops Europe In two bears.

Joan Blondell trying to stall off an appendictils operation.

Sidney Fox and her hubby.

Charles Beahan o.o.'ing pix.

Jay Gorney, Fox songsmith, brought wife out from N. Y.

John DeSilva in from N. Y.

even some tuxedoed gents work berets at the 'Only Yesterday' pre-

miere.
Sam Nathanson spellbinding
Downey Rotarians with pix high-

Helen Kane, splasning at Paim Springs. New heir to the Jack Haley for-tunes will be named John Joseph Haley, Jr.

Louis Hyman bought a pair of glasses but finds he cannot see these Connie Sennett Gibert Roland Connie Sennett Gibert Roland

Hassen and the state of the sta

Bud Lollier started a birthagy celebration, then held it over for an additional run.
Lillian Harvey, Heather Angel, Claire Trevor and Greg La Cava to Palm Springs, Tender A. Cohn tender a stag party Nov. 22.
Elizabeth Clark, niece of George Warren, drama ed of the Frisco Chronicle, o.o.'ing pix.
Jacob Karp, assistant to Henry Herzbrun, now rates a brass name-plate over his office door.
Lance Heath Joins Tender annual tangen Heath Joins Tender Heath Joins Tender annual tangen Sternberg picture.
Larry Darmour hosting annual reunion of the Photographic Div. Assn. of the U. S. Signal Corps.
William Holt Dietz, cameraman, has filed petition of bankruptcy: 3,011 debts against assets of, 250.
Disgene Fallette and Lew Ayres with the service of the different kinds of birds from frings later.
Baby LeRoy walked off a Par

er.
Baby LeRoy walked off a Pa set. Maybe he could get equal bill ing to Dorothea Wieck and Alic

Baby LeRoy walked off a Parset. Maybe be could get equal billing to Dorothea Wieck and Alice
Brady.

Flock of theatre people will jump
to San Francisco Nov. 21 to attend
an anniversary party being given
by George Mann.

Suit for \$600 has been filed against
Theima Todd by Marie E. Irving,
executrix in the estate of Bert L.
Irving, for attorney fees.

A F.WC secretary was floored
durifig a nite school course in oral
arts in L. A. high when the teacher
told the class to read Vanistry.

Jack Cooper, the Mickey Mouse of
the country of the Mound of the Court
ment, went and the country of the Court
frightened People!

Wound up being presented with
a deputy sheriff's badge in Hilo, including a regulation tin star, No.
134. County of Honolulu, which
means the whole island.

Paris

Charles Cochran here, Jack Koerpel back on the Paris

job. Henry Garat off work because of a bad cold. cold. Freedman of Columbia

Joe Freeuman from London. The Walter Rummels having

The Willer Rummels having Suday-at-homes.
Suday-at-homes.
France with Ninon Vallin.
Paul Swan 'at-home' Sat att'noons to show Paris how he dances.
Zoltan Korda, brother of Alexander, in town before going to Belsgian Congo.
Harry McElhone of Harry's New York Bar going to New York to

Harry Mesong to Den York Bar going to Den open one there, too. Harold Smith of Will Hays outst

Harvoid Smith of Will Hays outift-made commander of Parls Post No. 1. American Legion.
Charlie Gordon managing "1889 swank nighty which staged re-opening Wednesday, Oct. 25.
Mary Garden's ma and pa taking up housekeeping in the Avenue Marceau, swank address.
The paint-slinger, Plcasso, show-ting in a pullover sweater.
The Willard Triests about leaving shortly for the Scandinavies but will be back to roost later.
Mme. Emma Eames, former opera singer, made chairman of music committee of American Women's Cibb.

committee of Club.
Talk of Gilbert Miller who bought
Tovaritch, paying \$5,000 advance
to have the Lunts play it on Broad-

Tovaritch. paying \$5,000 advance to have the Lunts play it on Broadway.

Alex Madis posted sign in the Fox studios forbidding story telling to avoid noise. He tells most of them himself.

Lushanya, American Indian contraits, booked by Bettino Conegiano, oagninpresario, for winter to the contraint of the paying the contraint of the Bettino Tagebiatt, is now in London, revising a catalog of Moza-"s works.

Jenny Dolly's jools sold because she didn't take them out of hock. They go at auction, Jenny taking what's left when 'uncle is through. Reva Reyes sued by Du Barry management for quitting them for Chez Florence. There being no contract, Reva was handed the decision. Jan Klepura, who got himself a contract with Carl Learnmle fills and gave out price-reduced tickets to them for his concert at Salle Plevel.

Plevel.

Anne Morrow Lindbergh fell for a newsgal's gag about being a tourist and talked to her. But newsgal's 'exclusive interview' got the sack, obtained under false pre-

sand exhibited inder false prelascs, obtained under false prelascs, obtained lecturer at the false obtained lecturer at the far obtained lecturer at the fall of the fall

Boston

By Len Li

John Luce p.a. for the new Boston Opera. Fred Jordan among the oldtimers

Fred Jordan among the oldtimers hitting this spot. Richard Maney in ahead of the Hone Williams play.

Billston Vinson to Nashville, owner to serious liness of his mother, the work Lesils the hardest working min town-no NRA hours for him.

man it town—no NRA hours for him. Corinne Griffith offered enough, toggery and benuty salon contracts here to last her months. Floyd Bell landed publicity job for Brookline theatre, first house in that world's wealthlest village, opening Nov. 30.

Bill Greenough back on the Herald. Bill has been a sick man, but time off with rest on Cape Codbrought him back. His first at the control of the side of t

Cleveland

By Glenn C. Pullen Pasquale Lanico visiting here an

Pasquale Lanteo various, finishing book.
Wife of Arthur Tracy Singer), seriously ill here.
Gwen Wagner's winter stock gave up after two performances.
Henry Levine, nitery owner, patched up by surgeons after auto accident.
Swartz McTige.
fighter, crooning

Silk Hat.

Sammy Goldblatt drawing prints of new beer garden for 1 opening.

All of Hippodrome's help bei (Continued on page 55)

Soothsaver Fights L. A. Ordinance. Claims Business Worth \$50,000

Los Angeles, Nov. 13. Ordinance prohibiting fortune-telling or any manner of clairvoyan prediction for money is being tested on the ground of constitutional infringement in Federal court by Ralph W. Wagner, astrologer and psychic practitioner. His plea for an injunction against the city of Los Angeles is set for hearing Nov. 20.

Angeles is set for hearing Nov. 20. Wagner asserts the linalienable right of the soothsayer to foretell the advent of a tall dark man or a buxom blonde, the assurance of a long journey, or the prospects of a flowing oil well, locally forbidden on penalty of \$500 fine or six months in the hoosegow, unless the predicter happens to be an ordained minister of some religious sect. This discriminatory clause is the target of the plaintiff's attack. He rates the right to carry on his

He rates the right to carry on his biz at \$50,000, with an asserted ex-pectancy of \$10,000 a year income which he claims is being jeopardized by the recently enforced city statute.

Anti-Blue Drive

(Continued from page 1)

the industry's part seven states, long them Kentucky, Maryland d Oklahoma, have opened up among them Kentucky, Maryland and Oklahoma, have opened up within the past 20 months. There are 10 states which yet remain closed but of these, mostly in the south, hope for conversion of the largest, Pennsylvania, within the next 10 months, is now high.

1,500 of 7,000 Citi

Of 7,000 cities and towns in which there are picture shows, it is figured but 1,500 of these are represented in the closed areas. Of these fully one-third are in Pennsylvania, one-third are in Pennsylvania, about 500 of that state's total of 700 theatres now being figured to be using their own judgment about the Sabbath.

ne using their own judgment about the Sabbath.

So far as censorship is concerned, and this is particularly obnoxious to the business in municipalities which wield their own shears, the biggest relief is expected to come from the film code. The Government already has partially approved the formula which specifies that the industry has the right to regulate its own morals and that such power is largely vested in the Code Authority composed of showmen. With the least bit of discretion, it is observed in high circles, the business should be able to do all of its own censoring, this time especially because its rights will be directly tied up with the Federal Government and the President through the NRA.

through the NKA.

In accepting the challenges of church folk, industry workers are advised to weigh their own ora-torical abilities and then to determine against whom they will be pitted in the event of a public debate in their locality.

The case of one of the first such defense talkers, in which the in-dustry was scheduled to have been dustry was scheduled to have been a party Sunday (12), is being cited party as a warning about ringers.
Ed Levy, counsel for the Motion Picture Theatre Owners of Connecticut, agreed to meet the minister of a New Haven church. To be on his toes for the contest titled, 'Are the movies a menace or a help' he visited New York last week to brush up on all details. While here it was suggested that he determins whether the local minister was to take the 'menace' side in the opposite pulpit. An investigation revealed that it was not the minister but William Short, p. a. for the book, 'Our Movie Made Children.'

Easton, Pa., Nov. 13.

Now that Sunday aports bill has passed in every city and borough in this section of Pennsylvania, prediction is that theatre managers will give more Sunday shows than aver before, being of the opinion that the people are for a liberal Sabbath Sabbath.

Concerts Sunday nights have al-ready been arranged for the State

The Sunday sports bill, legalized The Sunday sports only legarized something that has been going on for some time, baseball and football having been played light along, the only difference being now that a fee will have to be paid for a license.

Mushroom Beer Spots Headache for ASCAP

Chicago, Nov.

With the beer taverns popping up all over town ASCAP is going crazy trying to educate the beertappers about the aims and purs of the music society. Beerkeeps can't understand about tha license thing and wait until the sheriff arrives before they realize they've expected to pay for the privilege of using nickel-in-the-slot music machines.

ASCAP list of taverns up for trial is growing daily with the society trying to figure some way to meet the problem in blanket fashion.

Costly Code Delays

(Continued from page 5) dustry should demand that the code go through immediately or else that it be thrown in the ashcan. Really Seri

The code run-around, as it is nov alled, is declared costing the picture industry millions of dollars by lowering its morale and throwing it into slow gear. Leaders report hundred of deals, including theatre purchases as well as booking contracts and general uncertainty in production, are boomeranging from Washington's tardiness. men Monday were of the opinion that the Government is not fully aware of this and that the only way in which it may be made to realize the seriousness of the present picture situation is by having the industry state its own case. In other words the industry wants to know whether it can get back to work

whether it can get back to work
along old lines or how much longer
it will have to wait before it can
travel under new orders.
Leaders in the business no longer
are offering alibis for the NRA.
Some of the most important contact men, recently returned from the capital, describe the code as pigeoncapital, describe the code as pigeon-holed. A week ago it was offered that the press of more important matters was delaying the Roose-velt pen. But subsequently the in-dustry has learned the President found time to sign codes for 12 other industries on the same day. Industry leaders also discredit a lot of reports credited Washington. Some of them understand Col. Lea-ts holding in the code while inves-

Some of them understand Col. Leas is holding up the code while investigation is being made into exhibitor complaints. They even quote Lea as saying that Sol Rosenblatt did 'an excellent job' in answer to reports that the delay is due to a Lea-Rosenblatt squabble.

In major circles, as well, it is pointed out that the purpose in reducing labor classifications after majors three weeks ago submitted their approval of terms with labor in writing is beyond comprehension.

their approval of terms with labor in writing is beyond comprehension. In the event that such changes are made majors will insist upon another public hearing, it was authoritatively stated Monday.

The desire in major as well as independent circles is that the code, as is, be signed and that whatever changes the Government has in mind be made after the formula is in effect with a Code Authority.

mind be made after the formula is in effect with a Code Authority.

As for limited classifications of labor the film industry, especially the studio end, is held to employ a greater variety of workers than any other industry. In view of the fact that most of this is unionized and under contract spokesmen for majors do not see how employers would benefit since prevailing scales and union contracts are not affected by the code and would continue regardless of a formula.

gardless of a formula.

The reduction of labor classes movement was not inspired by any The reduction of labor classes movement was not inspired by any branch of the business, according to spokesmen Monday, who said that the post-code visits of Pat Casey and Gabe Hess were for the business of purpose of straightening out ambig-uities in language but that, upor completion of these conferences, the significance of not a sngle labor clause in the code was changed.

Scallionized

Hollywood, Nov. 13. Hollywood, Nov. 13.
Beer trough on Sunset boulevard opened under the name
Winchell Gardens.' Business
was bad. Proprietor yanked
Winchell' out of the sign, replaced it with 'Jockey. Club.'

COURT APPEAL **ON LIQUOR** RULE

Of the many squawks over the experimental liquor rules announced by the New York State Alcoholic Beverage Control Board, two objections are most severe—prohibition against drinking hard stuff at bars (beer okay) and rule that a prison must have been in business for one year in order to qualify for a license.

Objection to the latter rule pro ably will be quickly put up to the courts. Former judge Frederick E. Goldsmith has been retained by the Goldsmith has been retained by the Belmont bar to test the validity of the one-year rule. Belmont, which is spotted on the site of the hotel of same name, directly opposite Grand Central station, represents an investment of over \$100,000, the attorney stated. It has been open several months.

Case of Belmont

cral months.

Case of Belmont

Goldsmith proposes appealing to the Supreme Court of New York for a peremptory writ of mandamus on the grounds that the one-year rule is unconstitutional because an invasion of property rights. The contention is that the Board's rules are subject to the approval of the court. One-year rule may also prevent the opening of one of the most pretentious of new night clubs, sponsors having proposed to expend \$150,000 on the project. Belmont was projected by Louis Brooks, architect and builder. It has three kitchens and is said to employ 200 persons. Brooks built the President hotel, Atlantic City. Another spot which the one-year rule may prevenut opening is the Casino de Pares, a reconverted theatre (New Yorker), upon which about 100 G's has been spent. The rule against serving liquor at bars has the hotels guessing. Waldorf Astoria is reputed to have expended \$60,000 on its bar, with the New York hotel spending \$75,000 for its bar.

BIRTHS

Mr. and Mrs. Sam Berkowitz, son, at the Good Samaritan hospital, Los Angeles, Nov. 4. Father is manager of the Majestic exchange.

Leggers Say They Can Undersell Legit Liquor Dealers at Profit

PITTSBURGH'S LAST RAID

Liquor Excuse Closes Impersonat-

Pittsburgh, Nov. 13.
Probably the last liquor raid that will ever be staged in this distribated for the distribution of the state of th and carted away the owners, Lew Joseph and Lou Gittleson, to jail Two pints of whisky were all the

Two pints of winsky were an the raiders found.

Both Joseph, who was for years treasurer at the Nixon theatre, and Gittleson were charged with viola-tions of the Snyder act, and an ad-ditional charge of carrying conons of the Snyder act, and an ac-tional charge of carrying con-saled weapons was lodged against oseph. Gittleson was released uncealed weapons was longed as Joseph. Gittleson was released der \$1,500 bond and Joseph's \$2,500.

MOB OF CURIOUS MARK **TEX GUINAN OBSEQUIES**

Scenes of mob curlosity such as were absent even from the Valentino funeral marred Broadways final tribute to the late Texas Guinan Sunday afternoon (11). Broadway, in front of the Campbell funeral church stopped traffic, and at the receiving vault vandals stole the owers from the coffin before the commitment. There were three auto car loads of floral tributes.

utes.

The remains of the nite club queen arrived in New York Friday. Body reposed in the funeral church until the Sunday services. More than 10,000 persons passed her bler. Funeral services were held Sunday at 2 p.m., the Rev. J. McKenna, of St. Malachy's church, officiating. Her brothers, Thomas, and William, and her father, Michael, were the chief mourners, the mother being too ill to attend. Broadway columnists and other Main St. figures were the honorary palibearers.

pallbearers.

The body was placed in the receiving vault of the Gates of Heaven cemetery, White Plains, to await decision on final disposition.

LEHIGH VALLEY SPOTS

Easton, Pa, Nov. 13.
Lehigh Valley's latest night elub is Monterey Inn, near Kutztown. Frank S, Mickley is the manager. Decorated like a Mexican hacienda. Dorney Park Tavern is another night club with a floor show and Bushkill Manor is a third.

Scotch whiskey for 15 bucks under the prices quoted ads and still make a saw-buck on each case.' That's what a bootlegger is reported to have said when asked how about

have said when asked how about page ads in the dallies inserted by legitimate liquor dispensers.

Despite the intimation from Washington recently against the importation of booze from abroad, there appears to be available an unlimited amount of hard stuff on hand. On or before Dec. 5 state conventions will have ratined the vote of the states which went wet and assured repeal. Understood that delivery of case lots will be made at that time generally, but in New York the issuance of licenses may expedite delivery by wholesalers prior to that date.

The rules for the State of New York were laid down by former Police Commissioner Edward P. Mulrooney, head of the state alcoholic beverage control boad.

The Stand-Up Habit

The Stand-Up Habit

The Stand-Up Habit
That booze must be consumed while sitting at tables, is questioned. Old 3 a.m. law is part of the rules, another angle that speaks will take chances and serve known customers until unconscious. Case prices quoted in ads by large distributors are all out of line with the prices quoted by bootleggers. Best quality of Scotch, which type of hard stuff is most familiar to Americans, is quoted at \$45 a case, but there is to be added an item of \$14.77, which includes U. S. duty and tax. Another ardition in N. w York is the state tax of \$1.10 and tax. Another ardition in N. w York is the state tax of \$1.10 and tax. Same taxe of 12 quarts, the actual cost per case is \$33.87.

Same taxeg apply to brandies, other whickeys and spirits. Imported whise carry a federal tax of \$3.40 a case, while the government tax alone on champagne is \$20.50 a case.

a case, while the government tax alone on champagne is \$20,50 a case. American whiskers are quoted from \$88 to \$80 per case, there being a federal tax of \$3.00 plus the state tax (in New York), so there is little difference between the prices of Scotch and rye by the case—according to the advertised schedules. schedules.

Despite the advertised prices reports that whiskey will be colly, leggers assert that Scotch of air quality is available at \$30 per case. That booze may soon be down quality is available at \$30 per case, That booze may soon be down around the level of pre-war sched-ules was indicated by a deal which fell through. Offer from London of 60,000 case of the best Scotch at \$11 per case was turned down here because it was too costly. Duty and federal tax more than doubles the actual selling price, it being figure 1 that the stuff would cost the im-porters something over \$28 per case. They washed up on the deal and said the base rate would have

With Repeal California Will Be One of Driest States in Nation

Los Angeles, Nov. 13. With the reneal of prohibition California will stand out as one of the driest states in the Union.

der a state law recently passed

der a state law recently passed in anticipation of the national boozact going in the waste basket.

Law prohibits liquor to be sold over the bar or with meals. Wins and beer, however, can be served in hotels, boarding houses, restaurantand cares with food, but hard stuff is verboten except when sold in original packages in retail stores licensed for such selling.

Saloons or bars are barred in a section of the act which reads that no public saloon, public barroom or other public drinking place, shall sever be established, maintained or operated within the state.'

But Wide Open

But Wide Open

Despite this liquor control act
nost of the cities in California are most of the cities in California are now wide open with no trouble at all to get a drink of hard stuff over the bar at restaurants. In the better class eating places the wine list is handed ahead of the menu.

Laxness in this respect is laid to the current condition since the repeal of the Wright Act, state enforcement law, and the indifference of the scanty Federal prohibition force left in this territory.

N.Y. BANK TAKES OVER ROMAN CASINO, MIAMI

Establishment combining the Ro-Establishment combining the Ro-man Pools and Casino, Miami Beach, has passed to the possession of the Manufacturers Trust of New York, under foreclosure of the first mortgage, amounting to \$86,000. Game rooms have been leased from the bank by the Koelker brothers. Latter formerly operated the Ha-vana race track.

AIMEE'S CONVERTS

AIMEE'S CONVERTS

Des Moines, Jowa, Nov. 18.

Jowa special legislative session got off to a swell start on Nov. 6 with Aimee Semple McPherson Hutton leading prayer in the house and with appropriate party war dances in the senate.

Things are breaking swell for Aimee here although on the first night of her ten-day. revival at the Collecum plckpockets made the audience uncomfortable. Two detectives are now the first to go forward when, she asks for converts. They watch over the hip pockets of those about to get salvation.

MARRIAGES

Nelson Morris to Blanche Bilbon, Chicago, Nov 1. Bride is French ctress. Groom is the ex-husband

in Chicago, Nov 1. Bride is French actress. Groom is the ex-husband of Jeanne Aubert.

Ada Locus to Harry Shutan, Nov. 4 in Hollywood. Groom is a picturactor. Bride is a non pro.

Frances Williams to Miguel de Sousa in Mexico, Oct. 6, with second wedding in Hollywood Nov. 11. Bride is musical comedy star and screen player. Groom is Hollywood biz man.

Samuel Paul Karrakis, operator of the Broad St. theatre, Newark and a local widow were married Nov. 9 in that city.

Elizabeth Swim to Joaquin Garay in Los Angeles, Nov. 12. Groom is a coast radio and picturehouse crooner. Bride is a non-pro. Joan Orr to Leonard Murphy, in Los Angeles, Nov. 12. Both in piz. Harry Bordon (Mack & Borden) and Arlene Wagner, chorus girl with Paul Cholet's Coconut Grove Revue, married in Kansas City. Susan Midgely to Bruce Warren, screen actor, at Las Vegas, Nev., Nov. 10.

East

VARIETY

Leo Marsh, in the American, tells that several managers consult an astrologer before picking their plays. According to the star gazer, and a star of the star gazer, and a star of the star gazer, and warred as placed several his which later turned out to be fall-ures. Next step may be numerologists for titles.

Marcel Pickard Associates is the latest production concern. It's first will be Russian Fantasy with an all-Russ cast.

latest production will be "Russian Fantasy" with will be "Russian Fantasy" with all-Russ cast.
George M. Cohan a prisoner in Faunce House theatre, of Brown University, Providence, last week. Door blew shut and locked him and friends in, Finally one of them climbed through a window and released others.

friends in. Finally one of them climbed through a window and released others.

-Cloudy election day was. Dixie time for the theatres. Too raw for motoring after the ballot.

-Columbia pics filed its answer to Jim Thorpe's suit for \$100,000 alleged damages for the use of his name and picture in connection with the feature, White Eagle. Explays and the windrew. Too date then to cancel advance advertising. Mary Wigman in a hospital with a broken arm. Fell while in the theatre. Dark stairway.

'I Am a Fugitive' brings another suit. L. C. Perkins, who had charge of the camp in which Robert E. Burns was confined, thinks the picture slanders him to the extent of \$100,000. Suit against Warner Bros. NRA suspends Eway Ticket Co., NRA suspends Eway Ticket Co., or seven days from Nov. 13 and holds up City Ticket Co., until a illense' has been granted. Clears Courteney Burr of that \$500 fine. Hank de la Fallase, back from Paris, says it's plenty lively over there. Gilbert Miller, ditto, says it's dead.

dead.
Cattl-Casazza bringing over two
Italian singers for the Met. Carto
de Corso, tenor, and Virgilio Lazzart, basso. Latter has sung with
Boston and Chicago companies and
is a naturalized American.
Ossip Gabrilowitsch gets another
Mus. Doc., degree, this time from
Mt. Holvok.

is a naturalized American.
Ossip Gabrilowitsch gets another
Mis. Doc. degree, this 'time from
Att. Holyokpeller, of 'Eight Bella',
in Flower hospital with a fractured
right shoulder and a broken left leg.
Injuries sustained in an auto crash
Tuesday (7). Not dangerous but
he may be there for a month.
Lady Mendl, former Elsie De
Wolff, here to sell plans for barrooms. Used to be an interior decorator following her stage career.
The Theatre cruted to Jed Harris
or 'The Lake.' Was being hed for
'Jezebel.'
Two alleged pool rooms haided in
Times Sq. Wednesday (8) and 60
got a free ride, Five held for trial,

Jero Lake. Was being neid for Jesebei. Two alleged pool rooms taided in Times Sq. Wednesday (8) and 60 got a free dee. Five held for trial, the charged of the charged of the chartiur charged of the chartiur charged a freeholder in Monmouth County, N. J. last Tuesday. His first political office. 60-50 club. Long Beach, L. I., hadly damaged by fire Tuesday (7). One story beer garden.

ical office.

50-50 club, Long Beach, L. I., badby damaged by fire Tuesday (7). One
story beer garden,
Lawrence Tibbett gets a gold
medal for stage diction from American Academy of Arts and Letters,
Jimmy Wallington gets one for
radio announcements. Pinned on
Thursday (9).

Sunday shows now permissible in
Asbury Park, Long Branch, Freehold and Keyport, N. J., following
referendum.

referendum.

Theatre Guild to sponsor children's matinees Dec. 26-27-29.

To









GREAT MANTA

(GIANT DEVILFISM)
Sea Monstor | Weighs Over
Captured | 5,000 Pounds
A, M, to 11 P. M. Sun. 1 P. M.
(SIXTH AVE., BET. 50 and 51
(Opp. R. C. Music Hall), AD-REETS (Opp. R. C.

Amount comments on CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR **Dailies** News From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

A DESCRIBITED AND THE REPORT OF THE PROPERTY O

wanted three men.

Salem (Mass.) court approves the adoption of Wm. T. Frary by the Baroness von Bloomberg. In return for packing the new surname he gets the title ahead of his name.

H. B. Warner back from London and going to Paim Springs for a rest before Hollywood.

rest before Hollywood.

J. Lennox Pawle with his daughter, Mrs. Dermot Darby, here from London with we plays under his arm. One is Henrietta VIII.' Other is Swastiska.' Not his own, though he writes plays.

ne writes plays.

Julius Hopp contends that Shakespeare theatre is still alive, but it'll
be in the St. Nicholas rink.

be in the St. Nicholas rink.

Mabel rownell gets \$5,800 from
Chamberlin Brown, who settled her
suit when he was committed for contempt. She said he owed her money
on a summer theatre venture.

tempt. She said he owed her money on a summer theatre venture.

Mady Christians owes her job in Talent' to Rache! Crothers, who saw her in Trudge' and wanted her for the Crothers play John Golden is producing.

N. Y. Hquor regulations please speak owners. Bars illegal, no curtains, and everything in glass, quarts or less.

Mrs. Helen J. Quinn granted a divorce in White Plains court because her husband's idea of a nice quiet St. Patrick's Day was to painter and the children green.

Musical taxicabs now cruising N. Y. streets. Have radio installation and passengers can dial.

Marshall Nielan sued in N. Y. Supreme. Court for \$50,222 on a claim assigned the Tranches Crust. Note was secured by assignment of contracts and salary claims.

NRA rules that watters must reard the sa part of their minimum.

NRA rules that waiters must regard tips as part of their minimum rate pay. Employers to make good deficit.

Pola Negri sick in Pittsburgh. In-flammation of gall bladder.

Clauda Morgan fell off the horse Sunday. Shaken up but sticks in cast of 'Thoroughbred.'

Betty Compson's 'Highlights of 1934' goes bust at Raleigh, N. C.

George Gershwin expects to put in all winter on his score for the musicalized Porgy, but explains he may write a lighter opera or two as a diversion.

Portable bars the latest idea. To e wheeled around, like a tea table T٥

A. C. Blumenthal to give Lenore Ulric \$750. It's to settle her suit for salary due for her work in the defunct 'Nona.' Judgment filed.

Last week Grace Moore sang for Prez. Roosevelt, made a hurried visit to N. Y. and then skipped to Hollywood. Norma Talmadge one of the buy-ers at an art auction in N. Y. Fri-day (10).

Nickel tax on taxi rides declared invalid, but no comeback for those who've already paid.

Lambs to hold a Repeal Gambol at the Astor Dec. 7. Will run from dinner to breakfast with both in-cluded on the tleket.

General Theatre Equipment com-pany makes the front pages as Con-gressional committee queries Har-ley Clarke.

Mom, once a famous circus ele-phant and one of the largest in the country, died in Nyack Friday (10). She was 92.

She was 92.
Players Club, which was his old home on Gramercy Square, marked the 100th anniversary of the birth of Edwin Booth yesterday (Mon). Other organizations held appropriate meetings yesterday or Sunday.

day.

Moinor's "The Guardsman' was produced by the students of the City College Saturday (12) in the college theatre.

Professor Henderson of Yale comes out for lower proof boore. Says two 15% cocktalls are less hurtful than one of 30% alcoholic content. Same way with boore.

He's prof. of toxicology, not intoxicology.

Content. Same way the Content. He's prof. of toxicology, not intoxicology. Voltetad predicts a new dry capaign in the near future. Three of the Marx brothers will star for Sam H.-Harris-in-a musical to be written by Geo. S. Kaufman and Moss Hart, with music by the Gershwins. Crosby Gaige now casting 'A Hat, a Coat, a Glove.' Ragged Army and 'Man in the Zoo' will follow. More than 10,000 persons passed the coffin in which Tex Guinan's body reposed in a B'way funeral parior Saturday (11). That lost ring of Avonne Taylor (Mrs. Carlyle Blackwell) makes more stir. Two men arrested Sat-

tempted to collect, it is a lieged.
Judy, owned by Benson's animal farm, Nashua, N. H., was turned out to exercise in the apple orchard last week and acquired a Jag from eating windfall apples which had fermented in the sun. No rampage, but a big headache.

but a big headache.

Will of the late George B. Luks ignores his wife and son, giving the estate to his brother and sister.

Coast

Alleging the loss of his left eye in an auto-street car accident inter-feres with his success as a tele-vision entertainer, Bud Boyes, known in pix and radio as Joe Twirp, sues the L. A. Railway Co. for \$15,500.

for \$156,800.

Lasca Winters, screen actress, is named as co-respondent in a \$500 act nonth separate maintenance action filed in the L. A. superior court by Mrs. Lydia. Hazelton against A. W. Hazelton.

W. Hazelton.
When Aimee Semple McPherson returns to the L. A. Angeles Temple she will find her daughter, Roberta Sample Smuthe, 23, ready to dedicate her life to carrying on the religious institution founded by her mother.

mother.

Asserting she's ready 'to snort fire out of her nostrils,' Mary McCormic, opera star, has swooped into L. A. ready to begin her divorce suit from Prince Serge MDivani. She says she'll wed Harry Bannister, Ann Harding's ex-hubby, but he has denied the report.

Cary Grant has planed out of Mollywood for a vacash in England. The Playa del Rey, Calif., home of Mae Murray, and four other parcels of real estate are skeded to be sold Dec. 4 by Sheriff Biscalius in L. A. to satisfy a \$53,000 judgment received against the actress by Mrs. Elizabeth M. Stack three years ago.

Oke for her contract with Fox

Oke for her contract with Fox Films has been given Suzanne Kaaren, a minor.

Kaaren, a minor.

Joe Herman, deaf mute pic actor, for whom many-screen personages went to bat in his court case, has been placed on probation by Judge Aggeler in L. A. after his conviction on burglary charges.

Mrs. Winifred Negulesco, former wife of Jean Negulesco, painter and operation for apppendicitis in Hollywood.

wood.

Diane Warfield, screen actress, orced in L. A. from Richard Tors, pic cameraman.

ers, pic cameraman.

Asserting a fake booking agent
had promised them jobs in "Viva
villa," a group of Mexican cowboys
stormed the hotel in Mexico City
occupied by Wallace Beery and a
bunch of Hollywood players, and
left them shaky.

Doris Kenyon, screen actress and widow of Milton Sills, has filed suit for divorce in L. A. against Arthur E. Hopkins, of Syracuse, N. Y., her husband of less than five months.

husband of less than five months.
With Superior court Judge Rey
Schauer holding court in the Cedars
of Lebanon hospital, Bertram Johns,
screen actor, there with a broken
leg, received a divorce from Narma
Bliss.

Ending an eight-month vacash in Shanghai, Mrs. Tita Warner, former wife of H. B. Warner, screen actor, has arrived in L. A. on the Maru

Babe Ruth, Mrs. Ruth and their daughter Julie arrived in L. A. from a vacash in Hawaii.

a vacash in Hawaii.

Suffering from an attack of bronchitis, Lily Pons, opera singer, cancelled her L. A. concerts and is in Palm Springs recuperating.

New trial in the allenation of affections suit in which Mrs. Marian Read was awarded \$75,000 damages against Claire Windsor granted by Superiour court in Los Angeles.

The former home of Jackie Coo-gan is being operated as a guest house.

Sally De Dol, dancer, has obtained a settlement out of court of her suit for \$12,000 damages against Harry Phillips for injuries to her knees in a straffic accident.

Charlotte Rogers, Hollywood artists' representative, operated on in

Winnie Lightner is alleged to owe the government \$205 on her 1931 in-come tax, according to lien filed by John. Carter, director of internal revenue in L. A. Jess Willard haled into court for beating up a truck driver after an auto wreck.

auto wreck,
Sally O'Nell, Peter Arno, artist,
Drexel Biddle Steele and Claire Delmar, Swiss actress, were involved in

be given at the Empire with Robt. Reinhart, who does the magician in 'School.'

CBS refused permission to put its reporters in the Congressional galleries. In Washington. Columbia wanted three men.

Salem (Mass.) court approves the

Arno said he started the fireworks.
After entering into what she described as an invalid marriage with Franklin C. Stevens, sportsman, Betty Leonarda McMahan, 20 year old screen actress, has sued him for \$100,000 breach of promise damages in L. A.
Barbara Stanwyck is resting in Hollywood after her personal appearance tour in the east.
Al Joison has acquired a North Hollywood home and will move into the Toluca Lake colony.
Although quite a star already, Baby Leroy's first spoken word has been recorded by Paramount. It is 'mama.'
Ernst Van Der Decker, husband

is 'mama.'
Ernst Van Der Decker, husband of Dorothea Wieck, German screen player, is in Hollywood.

player, is in Hollywood.

Although three theatres are bidding for her services and the fan,
Sally Rand, back in Hollywood for
her Par pix contract, says she'll not
dance for California audiences,
dressed or undressed.

dressed or undressed.

Mayor Shaw of L. A. has signed an ordinance placing a quarterly license tax of \$37.60 a chair on tange pariors.

Jack Dempsey has received a permit to operate a dance hall-cate in his downtown hotel.

to Howard Henderson in Los An-

Constance Bennett vac Palm Springs, Calif.

Palm Springs, Calift.

Motion pictures are as old as the human race, asserts Earl Theisen, human race, asserts Earl Theisen, human race, asserts Earl Theisen, the control of the Los Angels department of the Los Angels of Criman Angels, and Spaln 26,000 years bofore Christ, as first attempts to create the illusion of moving pix.

Thomas Meighan in from Great Heillusion of moving pix.

Thomas Meighan in from Greats.

Sally De Vol. dancer, has filed; suit in the L. A. Superior court seeking \$12,000 damages from a truck driver for injuries to her logs in an auto week.

Ada Williams Ince, screen ac-

in an auto wreck.

Ada Williams Incc, screen actress, gets \$75 a month temporary alimony pending trial of suit for separate maintenance from William T. Ince, son of the late Thomas H. Ince, film producer.

Bela Lugosi owes the government \$265 as his 1932 income tax, according to lien filed by internal rovenue collector.

Mrs. Lon Chancy bequeathed \$25,000 to John Jeske, her chauf-feur, who sought to marry Mrs. Chancy during her last illness.

Chaney during her last illness.
Suit for \$85,000 damages has been filed against W. S. Van Dyke, film director, and Ruth Mannix, schress, as the resuit of a fatal traffic actiont, which resuited in the death of Carroll Stewart. Wife and parents of dead man filed suit.

Ace Hudkins, former puglilist, and Dave Chalmers, both of L. A., jalied in San Pedro on charges of and pare for some problemy following their alleged refusal to pay for a tank of gasoline.

Repeal As Aid

Jack Dempsey has received a permit to operate a dance hall-cafe in his downtown hotel.

Clara Bow celebrated her birthday by taking over Bevery Hills home formerly occupied by Marlene Dietrich.

With the trial in progress, counsel for Anita Page and for J. G. Mayer, Ltd., agents, reached an out-occurt settlement in their dispute over payment of commissions.

Russ Columbo, radio and screen artist, has been sued in L. A. by Warren A. Rix, acting as assigned for Irving Goldman, N. Y. attorney, seeking \$7,000 alleged due for professional services.

Gertrude Lewis, stage actress, granted annulment of her marriage

Inside Stuff—Radio

(Continued from page 35)

Life Insurance has W. H. Jernegan, professor of history in the University of Chicago, give each continuity the authoritative going-over but the Civil War fans continue to spot fallacies.

Game of sharpshooting the program's facts and fancies is good for average of 500 letters a week.

Both NBC-and-Columbia-have been asked by the New York musicians' union to up the housemen's salaries. Proposition submitted by the local not only calls for resuming the old salary level of \$100 a week for sustaining musicians, but raising the ante by \$10 on the coming year's contract.

Jaming, musicians, via contract, On the plea that the fail-off of commercial business demanded economies all around the union last summer granted the requests of the networks for a 10% reduction. Cut brought the housemen's envelopes down to \$90 per. No clip in working hours is being asked by the local.

For the first time since it took to broadcasting New York City elections CBS last Tuesday (7) had to depend for its returns on police headquarters. Network had men stationed in each of the borough police centres. New York dailies had, at a meeting the week before, pledged themselves not to furnish either of the webs with yote summaries.

For the local stations it worked otherwise. WMCA tied in with the Scripps-Howard World-Tele, and the Hearst papers fed their own air affiliate, WINS.

Four major stations in Los Angeles, KFI, KHJ, KNX and KFWB all showed commercial increases for October over the same period last year. In actual grosses, the figures are substantially the same, but increase is figured due to 20% of last year's business being represented by national and local political spielers.

In gross volume KNX and KFI, the NBC outlet, are about equal, KHJ (CBS) was in third place and KFWB, fourth, Local business for November looks even brighter.

In trying to clear time for the Camel series CBS has run into a snag along the New England sector. Required Tuesday and Thursday evening spots are not available on either WNAC, Boston, or WEAN, Providence. Both stations are owned by John Shepard III, head of the Yankee network. Only alternative for the cig account in the Boston area is taking Shepard's other outlet. WAAB, which operates on 500 watts and holds fourth rating among the town's kilocycles.

Tydol Oh Company, over CBS, had announcer Kenneth Roberts state that, in answer to many letters of inquiry, concern wished to inform the audience no fee was handed to Rear Admiral Richard E. Byrd either for his appearance on its program or endorsement of its products.

WGES, small neighborhooder in Chicago, operated by Gene Dyer, is understood to net plenty yearly on a total gross of \$100,000. WGES concentrates on foreign programs. Biggest cost of operation is commission for the salesmen.

Goodman Ace, recently completed his second film short for Warners. This is a burlesque on radio advertising which Ace tentatively titled. Tell It to the Morons. The Easy Aces have nixed \$3,500 a week for personal appearances, however; too tough.

OBITUARIES

Milton Aborn, 69, who has done more than any other man of this period to keep interest light opera, died in New York Nov 11, following a heart attack sustoined in New Haven, where he was with his company.

resario in Boston, where he organresarlo in Boston, where he organ-ized his own troupe. He came to the attention B. F. Keith, who took over his company to replace vaudeville in his Blou theatre, Boston, then his only enterprise. Giving condensed versions of stand-ard operettas, Aborn remained with Keith for several years and was first made known to New York-

IN MEMORY

NATHAN KAUFMAN Who passed away Nov. 2, 1933 May his soul rest in peace SAM JACK KAUFMAN

ers rough his production at Keith's Union Sq. theatre (now the Acme), when that house opened in 1892.

1899, with his brother, the late

in 1889, with his brother, the late reent Aborn, he founded the Aborn Light. Opera Co. Later he formed the Century Co. for the resentation of grand opera, but is venture was less successful. In recent years Aborn has confined his production largely to the Gilbert and Sullivan and Victor Herbert operas, and for long stretches was the only person keeping alive the standard light opera. He is survived by his wife and two daughters.

MELVILLE GI

MELVILLE GI

Melville Joseph Gideon, 49, died London Nov. 11 following an operation for appendicitis.

Born in New York, Gideon made little impression in vaudeville, though his ragtime compositions commanded attention. He went to London, helping to introduce the ragtime vogue there, and made \$35,000 his first season as a ragtime-planist. Later he helped produce the 'Co-optimists', an enlarged version of the concert parties which were common in the smaller sowns, but none of which had dared invade London. The enterprise was very much on the cheap because none of the projectors had much capital, but it was an instantaneous click, running for five years in London, with two years on the road to follow. Brough to New York, it lasted only 24 performances, being produced under the title of 'The Optimists'.

Gideon wrote reams of music, much of it good but very little out-

Optimists.'
Gideon wrote reams of music,
much of it good, but very little outstanding. He was a sound musiclan and a classical as well as ragtime pianist, appearing in 1896 at
Cargnegie hall as a juvenile prodigy
with Philharmonic.

GUSTAVE McCUNE

Gustave McCune, 50, dropped dead of heart disease in Alasso, Italy. He was enjoying a prolonged honey-moon with the former Doris Adele

Lassen.

He was a well known press agent

Working for Frohman, Dillingham He was a well known press agent, working for Frohman, Dillingham, Savage and others, but he was perhaps best known for his management of Proctor's Fifth Avenue the Area of the house at a time when the old clientele was drifting away from the neighborhood, and by his brilliant exploitation kept the business close to par. Recently he has been doing advance for roa show picture-features, last being with 'Caval-cade.' He was a charter member of the Theatrical Tress Representatives Assn.

Survived by his widow.

ters and a brother.

Dora Claxton, 67 (Mrs. Dora Rymph Willson), died at Connelly, N.-Y., Oct. 24, of tuberculosis of the

-N-Y-Oct-24; of tuberculosis of the spline, after a lingering illness. She was a veteran of the old vaudeville, in 1886 a member of the team of George Fellx and Dora Claxton, and later with Harry Tanean. Her daughter, Gussle Fellx, was later added to the act as Tanean, Felix and Claxton. tired a few years ago to become the wife of William Willson, a newspaperman, whose death occurred

Oct. 4.

Survived by her daughter by her first marriage, now Mrs. Charles Beck; two grandchildren and two great-grandchildren. Interment in Port Ewen.

WILLIAM LE MAIRE

William LeMaire, 40, died Nov. 11 from heart ailments at Cedar Leb-anon hospital, Los Angeles. He had

anon hospital, Los Angeles. He had been in the hospital colly three days and was conscious to the end.

LeMaire was in vaudeville for a number of years with his brother George, then with Ed Gallagher, who later did an act with Al Shean.

LeMaire hit the coast while touring with a Fançhon & Marco unit, afterward entering pictures and he recently started on a radio career.

He was a native of Fort Worth, Texas, 'His widow, the former Carol

He was a native of Fort Worth, Texas, 'His widow, the former Carol Ralston, actress, two brothers, Ru-fur and Sam, both with Twentieth Century, and his sister Ida Gold-graber, survive. Funeral Monday (13) in Holly-wood.

JAMES L. DALY

James L. Daly, 81, died in Phila-delphia of heart trouble Nov. 10, in the home of his daughter, Mrs. Walter D. Matthews.

Walter D. Matthews.

He was a member of the Arch. Street theatre stock with Mrs. John Drew, Joseph Jefferson, Lawrence Barrett and others. He later toured in Shakespearean repertory and for a time was in the silent pictures. His wife, Clara Lambert, who died in 1921, was one of the first notable mothers in the films.

Besides Mrs. Matthews three other daughters survive.

daughters survive.

RALPH LOHSE

RALPH LOHSE

Ralph Lohse, 45, of the vaudeville team of Lohse and Sterling, died last week in a sanitorium at Danville, N. Y., to which he had gone for his health. He had been ill about six months.

Widow (Nan Sterling), who was ber husband's stage partner, and a daughter survive. The team had long been a standard act and worked up to the time Lohse was stricken.

Interment today (Tuesday) in Newaygo, Mich.

HUGH TREVOR

HUGH TREVOR

Hugh Trevor, 30, former screen actor, died at the Codars of Lebanon hospital, Hollywood, Nov. 10, following a relapse that came atter an appendicitis operation performed three weeks before.

Trevor, a nephew of Mrs. William LeBaron, was at one time under contract to Radio and also did free-lance playing. Two years ago he quit pictures to enter the insurance business with James Ryan. Firm had its office in Hollywood and catered to film people: tered to film people.

ARTHUR A. TROSTLER

ARTHUR A. TROSTLER
Arthur A. Trostler, 43, assistant
sales manager of Grigsby-Grunow
Company, killed in an airplane
wreck near Fortland, Ore., Nov. 9:
Trostler had been in radio business since 1920, Feing associated
with the Freed-Elseman Company,
with Brunswick Radio when that
firm was owned by Warner ros.,
and later was sales manager for Columbia Phonograph.
Widow, daughter, mother, sister

Widow, daughter, mother, sister and brother survive.

DAVIS HITNER

Guy Davis, 61, known on the stage as Guy Hitner, died at the Milwan-kee home of his brother. Mr. Hitner made his biggest hit in 'Human Hearts'. He was a member of the Lambs club.

HERBERT O'CONNOR Herbert O'Connor, best known as a Shakesperean actor, died in Roosevelt hospital Nov. 7, of bron-chial pneumonia.

Survived by his daughter and a

JOHN E. JAMES

John E. James, 61, formerly road-show manager for J. J. McCarthy, died in St. Luke's hospital, New York, Nov. 6. He had been ill the past four years. Survived by two brothers.

other of Harry A. Young, agent

Chatter

(Continued from page 52) etained when Warner's takes ver Nov. 21.

ver Nov. 21. Ed Keenan is fashion-plate model

over Nov. 21.

Ed Keenan is fashion-plate model for clothes company when not crooning at Madrid.

Robert McLaughiln, events manager at Fublic Hall, scheming a with the company of the com

old location, taken vve vy Propper, Arthur Jones, Chicago cafe owner, and Fred Kohler, Jr., teaming up in promoting Rainbow Room's Satur-day night Frolics. John Hale of Hanna, feuding with

one of town's columnists who cracked story of salary cuts for ac tors in 'Music in Air.'

Minneapolis

By Les Rees

Vivo Netzinger back on job after

illness. Moris Abrahams back from Mil-

Moris Abrahams back from Milwaukee.
Crystal, loop grind, lost \$75 in
cashier hold-up.
Night clubs gretting surprisingly
big week end trade.
Farm strikes disturbing theatre.
and other businesses.
Emil Franke, Orpheum manager,
back from visit to Chi Fair,
Community Fund drive engagin
most of attention nowadays.
Randy Merriman, vaude and night
chimpel of the streamer at
the performer, back as treasurer at
the performer, back as treasurer at
the performer, back art departments.

Minnesota.

Frank Woolen, formerly head of F. & R. and Publix art departments,

F. & R. and Publix art departments, free-lance now. 5000. Twin Citians More than 5,000. Twin Citians Northwestern football game. Northwestern football game. On the control of the control

A. B. Hamp, leading comic, named co-producer with Morris Bair, succeeding J. J. McGee, at Gayety stock.

Nickel newsreel theatre on University of Minnesota is only one in this neck of woods and very popular with students:

WLS National Barn Dance booked into Orpheum for eight days ending it with a succeeding the succeeding the succeeding in the succeeding in the succeeding it with the succeeding it with the succeeding it with the succeeding in the succeeding it with the succeeding it with the succeeding it will be succeeded in the succeeding it is a succeeding it will be succeeded in the succeeding it will be succeeded in the succeeding it is a succeeding it is

By Raymond Terranella

Peggy Fears sky-waying to New York.

ew nite spot being daddied by

New nite spot being daddled by Jim Boling.

Mark Fisher, Jean Fay and band in for tenure at the Baker.

Kosloff's school backing a full-length ballet program on the 19th. Jack and Hannah Dempsey honored for a day at Arlington Downs. Local Houdinis to sponsor show at the Capitol as convention feature.

at the Capitol as convention fea-ture.

John William Rogers' Roam Tho
I May upped by publication in book

Morton Downey show tentative to fill Texas Guinan date at Majes-tic.

tic.
State fair directors in body at Arlington Downs to compliment the Waggoners.
Pergy Fears via plane from Los Angeles to visit injured sister in hospital.
Town gets news of Horace Mc-Town gets news of Horace Mc-Coy's marriage with Helen Vinmont in Hollywood

in Hollywood.
Ruthe Laird and her rockets in first of season's come-outs at the Palace.

Noel Francis in a big round-up

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Dickey Ethel Driver Eugene

Mierse Walter Willett Harold

Big Tops Show Profit in Toughest Year: Late Spurt Called Good Omen

Cook's Big Top Quest

ake another trip to Africa for the Ringling, Barnum & Bailey circus, mission being to dig up oddities to replace the saucer-lipped women who were featured two seasons ago. He will range the Congo, making part of the journey by

During the season Cook is the big top's lawyer, touring with the show

LAST H-W PAYDAY

Nashville, Tenn., Nov. 13. A new pay day with approximately 10,000 to be spent in Nashville came with the Hagenbeck-Wallace circus

with the Hagenbeck-Wallace circus, Nov. 6. Immediately after the night per-formance here, the circus employes were paid off. in full. The circus moved to its winter quarters, Peru, Ind.

DOWNIE SHOW CLOSES

JUWNIE SHOW CLOSES

Irmingham, Nov. 13.
Finis was written for the circus season last week with cold weather coming down. Downle Brothers was probably the last show to close, haying called it a season at Columbus (11) and going into quarters at Macon, Ga.

Hagenbeck-Wallace closed at Nashville, last of the Ringling shows to call a hait. Season turned out pretty good in the South this fall.

WIRTH'S SHRINE SHOW

Frank Wirth is staging an indoor circus for the Shrine at Bingham-ton, N. Y., it being his third similar assignment there for the organiza-tion. Show will be spotted in Kalurah Temple, in the center of the

city.
Circus will play from Nov. 27 to

STILL IN RED

Oklahoma City, Nov.
The Oklahoma State Fair association made a net profit of \$14,330 with
the 1933 exposition, final figures
compiled by Ralph Hemphill, secre-

Losses of the two previous years still leaves the fair with a deficit of \$23,826.

READER FOR MICE

Binghanton, Nov. 13.

Binghanton, Nov. 13.

Discovering that there was nothing on the municipal statute books to cover the situation, the Common Council adopted a special ordinance fixing \$\$ per day as the license fee for a trained mice circus operated by Carroll Miller.

The many McParland letting the Sparky McParland letting the Sparky McParland letting the some-folks know he's just finished i full-lengther with Richard Dix. Snapplest little theatre premeire other day, boasting presence of Mischa Elman, Peggy Fears and Macha Elman, Peggy Fears and Macha Elman,

tother day, boasting presence of Mischa Elman, Peggy Fears and Noel Francis.

Baritone Will Blallock, dated Dec. 15 by Harriet Bacon MacDonald, rates a brother and two aunts in Dallas.

Patricia Norman, annexed by Paul Pendarvis' band in K. C., vocaling with bunch at the Adolphus.

possing with outlin at the Adol-phus. It is a notified by a light headache over 35c, shortage after handling 1,500,000 midway ducats.

Claude and Clarence Stroud, Claude is the papes about their appearance with Richard Dix in Ace of Aces.

Dan Harmon and his tooters or

Dan Harmon and his tooters on a one-night stop at the Adolphus before heading north, to be followed by Faul Fendarvis from Detroit, on the control of the co

tables.

Alfred Delcambre and Clara Lou
Sheridan, in Hollywood after winning local talent contest, seen in a
local two-column picture with Lona
Andre:

John ingling, considerably improved in health, attended a meeting of the American Circus Corporation last week for the first time since he was taken ill in Florida last winter. Company was formed by the veteran showman when the Ringling interests acquired the by the veteran showman when the Ringling interests acquired the country' major tops. He was un-able to be on the lot with the Ring-ling-Barnum & Bailey outfit during the season just past, but is expected to be in his box at Madison Square-Garden when the show opens late in March.

Garden when the show opens late in March. The season was admittedly crucial. With amusements dipping in depression times, there was considerable doubt whether circuses would be able to operate unless greatly curtailed and even the ingling-show was routed a limited number of weeks ahead. However, circus business was indicated to be definitely on the ungrade. Company sent aut but three of its four major units and all made he mistake of playing Chicago on the lake front with the World's fair as its opposition. Understood the engagement played to a loss. Big top dodged rain almost throughout he season only to run into torrential rains in Florida. Miami was the closing stand, date cut from two to one day because of the rain. Attendance was over capacity, addience everflowing onto the track, with the pectacle tossed out. Looked like the show hit the territory two weeks too soon, however, wallace Tops Big Show

Wallace Tops Big Show

tory two weeks too soon, however, Wallace Tops Big Show.

Hagenbeck-Wallace show was the sensation among the big tops especially its closing five weeks in the southwest, particularly Texas stands which provided a clean-up. Understood the Wallace show's profits considerably exceeded the Ringling-B-B net take. Wallace show stay 1 out longest, playing up until last week.

Samuel W. Gumpertz, who was made general manager for the company last fall, issued specific instructions on the Wallace show to the effect that it was on its own and should it play one losing week, show was to return to winter quarters. Same thing applied to the Barnes outfit which also piled up a neat profit, but made it a shorter season than usual and went to quarters out in front.

At the meeting it was decided to continue the Ringling Chicago offices, rescinding an earlier plan to scrap the quarters. Garden date was also set. Last spring there was some conterversy over-the-ster-of the Ringling show in the Gar-

vas some controversy over the of the Ringling show in the Garof the Ringling show in the Garden before the hockey play-off finals were completed. Final contests were moved to Boston, with the ice fans disgruntled. Plan now is for spotting the hockey finals elsewhere in the city, if the New York teams are in the play-offs. Prudence Bonds is interested in the Garden and the managing director, Col. John R. Kilpatrick, was named by that company, which has an interest too in the Ringling circus group.

group. the meeting with Ringling were Gumpertz, Mrs. Charles Bing-ling, Gene Gardoneye, a bank offi-cial representing his wife, the for-mer Mrs. Richard Ringling, and John Kelley, company's general

CARNIVALS

For Current Week (Nov. 13)

Hunt's Greater: Barnswell. St. Cetlin & Wilson: Loxington, S. C. Grubergis, Max. Famous. Charleston, Max. Famous. Charleston, Marks: Newbern, Marks: Newbern, Mighty Sheesley Midway, Mighty Sheesley Midway, Moyal Talims: Albany, West Coast Am. Oct. Delano, William's Greater: Seuthern Pines.

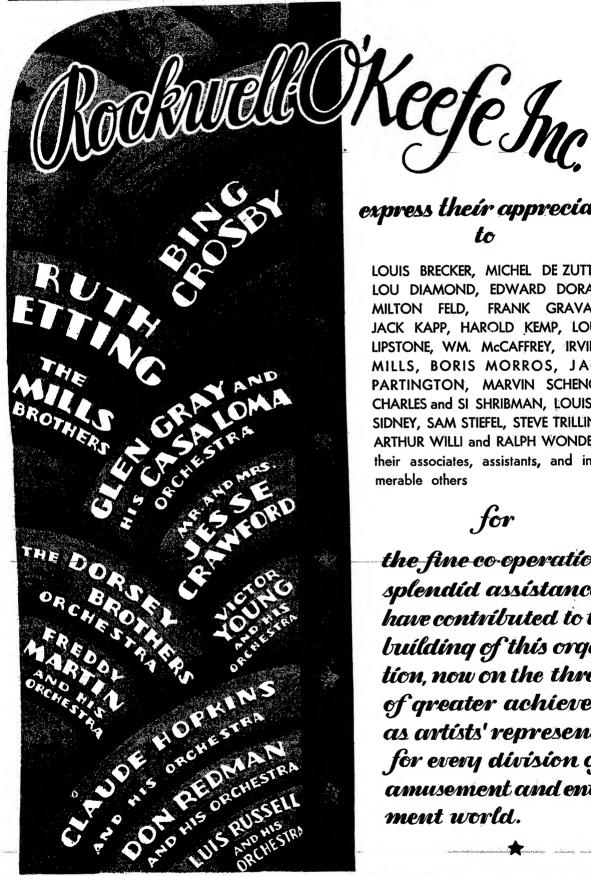
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for

the fine co-operation and splendid assistance they have contributed to the upbuilding of this organization, now on the threshold of greater achievement as artists' representatives for every division of the amusement and entertain ment world.

ROCKWELL-O'KEEFE INC. ARTISTS' REPRESENTATIVES

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Vol. 112 No. 11

NEW YORK, TUESDAY, NOVEMBER 21, 1933

64 PAGES

H'wood Clerics Eye Press Notices, They Don't Like Those Elopements

Hollywood, Nov. 20.

Local ministers have launched another cut-rate marriage war in an endeavor to stem the tide of elopements among the film mob.

Clerics are disturbed because so many of the picture names are doing their knot tying in secret and out-of-town, thus denying the clergymen their publicity breaks in the dallies. clergymen the dailies.

clergymen their publicity breaks in the dailles.

Ministers are offering to cut prices not so much for the dough-but because they figure they need the press blurbs for themselves and their churches. There has always been keen competition among the parsons for such a marrying job because it meant a break in the news columns and a possible paycheck at the studios for parsoning to the celluioid.

With elopements and quiet ceremonies now the order of the day, he ministers feel they are being deprived of these past prerogatives. Clerics are watching the papers closer than ever for news of engagements, pending marriages and chatterer tip-offs. Once it is spotted that a film celeb is about to take the maritat step the solution for the harnessing job goes on.

Femme end of the bargain is im-

on me end of the bargain is im-mediately besieged by letters and telephone calls with the ministers offering all kinds of inducements for the bride-te-be to pick her church

church.

Preachers, however, are not the
only persons who put on such a

(Continued on page 48)

Socialist Mayor, Scot, On Free List, Insists On Sitting in Balcony

Bridgeport, Nov. 20.

Bridgeport, Nov. 20.

Jasper McLevy, the Scotch roofer who became New. England's first Socialist mayor, will go on seeing the cinemas from the balcony.

The man who won a 30-year potical fight by being voted into the '. 1 chair in Bridgeport's city hall never sits in the orchestra. The shelf's good enough for him.

Jasper—that's what he likes the townsfolk to call him—went down to Poll's to see the Fox Movietone shots of his inauguration. Manager Matt Saunders invited the mayorelect to an aisle chair on the ground floor. No,' countered Socialism's new hero, 'if I came down from the balcony, people might think I've one, high-hal.' And Jasper mounted the stafts.

Bullitt from Pix

Hugh Bullit, first American Ambassador to Russia under the Roosevelt-Litvinoff accord, is formerly from pictures.

He was a story editor for Paramount about 1920.

Radio's 12 Best

1. Rudy Vallee Varieties— (Fleischmann Yeast). 2. Amos ' Andy—(Pepso-

3. Burns & Allen—Guy Lom-bardo Orch — (Robert Burns

Cigar).

4. Maxwell House Show
Boat — (Maxwell House Cof-

5. Whiteman-Jolson Revue-

5. Whiteman-Joison Revue— (Kraft Cheese).
6. Jack Benny—(Chevrolet).
7. Will Rogers—(Gulf Oil).
8. Ben Bernie — Blue Rib-bon Mait).
9. Fred Allen—(Best Foods).
10. Jack Pearl — (Lucky

Strikes).

11. Phil Baker—(Armour).

12. Bing Crosby — (Woodbury's Soap).

BWAY THEATRES FEAR REPEAL **HOTCHA**

Downtown theatres in New York and all over are contemplating early closings and other precautionary measures for Dec. 5, the day of prohibition repeal. Some of the Times Square picture houses are considering shuttling down around 11 p.m., two hours before the regular shutting time.

Most of the concern is over plate glass and other destructible lobby stuff, although some of the more cautious managers are also worrying about what might happen inside the theatres.

If a generally figured that Repeal Night will make New Year's Evelock like St. Swithin's Day in comparison.

Drinking Song Cycle

With the approach of repeal pop-lar music is in for another drink-

ing song cycle.

Several publishing firms are readying new tunes of this genre for release around the end of November while the others are dust-

AMUSEMENT KITTY

Trear, Ia., Nov. 20.
Mercha ts of the city have established a kitty in which they deposit money every month.
The br. is used for entertainment and other advertising promotional matter to draw shoppers to the

STILL POPULAR

But Greatest Radio Personality of Year Is Roosevelt-Variety Poll of Its Staff Correspondents Again Emphasizes Backwardness of Air in Developing New Talent

SAVANTS OFF

'Variety' resumes its pulse taking of the nation's radio likes with a summary of the 12 most popular radi programs for the early fall period up to November 1. As pre-viously, 'Variety' bases its poll upon the regional surveys submitted by its staff correspondents located in cities and towns throughout the

country. Ed Wynn and Eddie Cantor, ranking No. 1 and No. 3 in the last poll (May 16, 1933) are not included in the present listing. Wynn but lately (May 18, 1933) are not included in the present listing. Wynn but lately-reusmed and Cantor just came east from Hollywood and started again Sunday (19). Only one woman, Gracle Allen, partner of George Burns on the Robert Burns Cigar program ap-pears on the list of 22 national fav-

(Continued on page 38)

'STREETS OF PARIS' MAY GO INTO N. Y. GARDEN

Madison Square Garden, N. Y., is negotiating for 'Streets of Paris,' cabarets and shows first grouped in Chicago at the World's Fair. Idea is to spot the attractions in the basement of the Garden for the winter. Deal is pending, awaiting the status of prohibition repeal and the limitations of New York's new liquor rules.

the limitations of New York's new liquor rules.

At the fair the 'Paris' consisted of 16 shows and 10 bars. There are three 'Streets of Paris' touring. There is also a similar outfit on the road called 'Midway Nights,' with the Chicago tag.

'Paris' was something of a cleanup at the fair. Lowest estimated profit was \$300,000, Cost of Garden installation and guarantees is about \$50,000.

The McCov

There's a club entertainer playing the South Jersey road-houses who refers to himself, both verbally and in his advance billing as 'The Jewish Lou Holtz'. Fellow's real name

Soviet-U. S. Accord Hastens Avalanche of Vodka Flickers

Runners-Up

Fred Waring's Orch. Jimmy Durante-Ruth

Easy Aces. George Jessel.

MAE WEST GETS BIGGEST COIN IN RADIO

Mae West's salary, if and when set for Hind's Almond and Honey Cream will be \$6,000 per broadcast with the commercial absorbing the line charges and cost of authoring the script. Cosmetic currently has in mind either a Monday or Wednesday night half hour, which will make either Jan. 15 or 17 the starting date.

ing date.

Hind's order with NBC is for around 60 stations on a coast to coast link. Soon as the traffic problems have been cleared up the option on Mae West's air services will be converted into a contract. Film femme's salary is the highest starting figure yet paid in broadcasting. This is also virtually the highest net salary now prevailing in radio. With script costs deducted from his \$7,500 Wynn comes close to similar classification, however.
Ruthrauft & Ryan is the agency

Ruthrauff & Ryan is the agency n the account.

Mixed Harmony

Los Angeles, Nov. 20.

Los Angeles, Nov. 20.

Falsetto volces apparently coming from the manly lips of the Maxwell Choristers in Fox's plc, 'The Power and the Glory', has caused Philip Maxwell, director, and members of the tune outfit, to file a Superior court suit seeking \$50,000 alleged damages from the studio.

Femme octaves wafted from the hasso profundo throats of the choristers, in effect, is the result of Fox studio allegedly dubbing in a chorus of mixed voices after having hired the Maxwells to appear and sing in the film. But the public, not in on the dubbing technique, hear only the mixed volces from the male musikers and are inclined to laugh, insinuates the plaintiff.

Hollywood, Nov. 20.

With United States and Russia having resumed diplomatic relations the studios are rushing to get Soviet stories into work, figuring that the first avalanche of American films on the subject will get profitable returns in both countries.

turns in both countries.

Metro is getting ready 'Soviet, reported to have cost about \$300,000 thus far, for an immediate start. Company has several other Russe yarns on the shelf which will be dusted off. Paramount has 'Chocolate,' a modern Russe novel which cecil De Mille wants to make, and Columbia has 'Red Suare' on which Lewis Milestone and Laurence Stallings went to Russia, with Milestone directing.

Universal has 'Ural' and RKO has a story by Henry Wales who visited Moscow when with the Chicago Tribune's European press service.

Two years ago all the studios were hot on Soviet subjects but afraid on account of diplomatic relations.

Early this year Warners turned out a Russian subject in 'Scarlet Dawn' which proved a weakle at the

. o. Metro's 'Soviet' is being toned by seymour Stern for immediate production.

Bermuda Islanders Sav Radio Offsets Onions. Lillies, Honeymoons

Hamilton, Nov. 16.
Colony of Bermuda has cast acalculating eye upon radio receiving sets as a possible object for taxation. This has brought forth a mighty squawk from the residents here who contend that radio is no luxury when you live in Bermuda but a necessity.

luxury when you live in Bermuda but a necessity.

Bermudians say that outside of sniffing onlons and lilies and watching the boats full of American honeymoners dock there isn't any entertainment for them. Night life in the hotels is priced for American pocketbooks only.

NEGRO COWPUNCHERS IN PORTABLE NIGHT CLUB

Fort Wayne, Nov. 20.

Fort Wayne, Nov. 20.
Ralph Miller, former Philly pitcher and basketball pro, has erected a portable building at the baseball field here and has opened a colored nighteric called. The Last Round-Up.
Wild West atmosphere with waiters in chaps and Stetsons. In heart of colored district, the place draws mixed crowds. Guests park their cars outside the grand-stand and tramp across the diamond.

Open Season Now for Those Phoney Gander and Santa Publicity Stills

Hollywood, Nov. 20.
With Thanksgiving almost hero and Christmas and New Year in the offing, it's open season in Hollywood for those phoney photographs of picture stars celebrating the holl-days which are aimed for breaks in the newspapers and fan magazines. There's no time off for the picture star these days. Every time they get a minute to spare, the sfudio press agents hustle them to the photograph gallery where they don-some-silly looking costume to be mugged in a sillier pose. For Thanksgiving the pictures are rather standardized. Male stars appear in the mags sticking a knife into a prop gander. the picture of the major in the mags stlekling a knife into a prop gander. Femme stars are photographed in a kitchen, preparing their favorite recipie for cranberry sauce or plum pudding. Food formulae are also printed for the femme fans of the country to dich out to their old men. Recipes are usually copped from standard cooking book. Then there's always the picture of the good or always the picture of the good saways the picture of the good saways the picture of the good of the picture. The same standard cooking book the good of the cooking and classes of the good of the cooking pulling ber sich pays attention to the turkey's legs, unless on a table.

table.
For Christmas, stars are usually photographed at a Christmas tree or protections, surface or building a snow man or engaging in winter sports. Shots are made on a stage with asbestos snow and have about as much Christmas cheer as the bootleggers have this coming Yuletide. Femme stars are posed in trick Santa Claus costumes showing plenty of leg. Whiskers are out for the femme Kris Kringle as no one carcs about whiskers when gams are showing.

While the stars are in the galleries, press agents try to get other holiday arts. Usually they drag out the moth-eaten Bunny costume for Easter. It's always good, and gets a break in papers which like to please the kiddles.

METRO PERUSES ALCOTT YARNS TO TOP WOMEN

Hollywood, Nov. 20.
In digging for story material which can be used to follow Radio's 'Little Women,' MGM is considering two other Louisa M. Alcott books, 'Little Men' and 'Jo's Boys.'

Sluffing Buster

Hollywood, Nov. 20.
Belleving his front handle not sufficiently classy for dramatic parts, Paramount has added the name Larry to Buster Crabbe. Studio plans to take the swimmer out of athletic parts and put him into drawing-room stuff. Eventually the Buster will be dropped.

Hurry Up 'Nana'

Hollywood, Nov. 20. Four different units are working to wash up 'Nana.'
Assistant directors are handling two on atmosphere stuff.

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Penalty of Thrift

Des Moines, Nov. 20. couple of theatre boys in the midwest saved \$1,200 each during the depression and are both taking a year's leave of absence from Tri-States Theatres corp. for a world cruise. They sot their leaves on pleas of ill health, but G. Ralph Bratton, general manager for Tri-States, says that's easy enough to explain—anyone who had saved that much money during the past few years would be broken down in health all right. years would be br in health all right.

KIDDIN' ON THE SQUARE

Hollywood, Nov. 20.

Recall of Metro's Viva Villa'
company from Mexico City is due
to the fact that natives hired by to the fact that natives hired by studio for mob work were former adherents of Villa and took their pic raiding proclivities on the level. In one instance, when the company shot a supposed raid on a village, the Mexican mob got out of control and kept on shooting, illaging and generally terrorizing hamlet. Finally subdued but happenings had off-color reaction in Mexico City. Freviously two Mexican papers,

Previously two Mexican papers, the Dally Crafico and the Cine-grafico, attacked the company's filming of the pic as a 'desecration of historical truth.' Studios reports latter of small circula

Napoleon Not Active Enuff for Robinson

Decision of Warners to shelve production of 'Napoleon' until later resulted from agreement of studio execs that Edward G. Robinson's last picture, 'Dark Hazard' depended on characterization rather than action, and would be unwise to follow that feature with another yarn of similar tenor. Warners now looking for an action story to serve as Robinson's next picture, and 'Napoleon' is slated to follow later. Both studio execs and Robinson thecht's 'Upperworld,' which is already owned by the company.

'Dark Angel' Remake

Hollywood, Nov. 20. John Balderston has left for Engdenote the control of the readment for the remake of 'Dark Angel' for Samuel Goldwyn.

Writer is expected return about Jan. 1.

Joan Bennett Pacted

Hollywood, Nov. 20. Radlo has closed a two pic deal

with Joan Bennett.

Contract fulfilment goes over until March, however, in the interests of motherhood.

PAR OPTIONS 2

Hollywood, Nov. 20.
Paramount has handed stock contracts to Barbara Adams and Elizabeth Young. Both were originally
signed by Par on one picture deals, company taking options for termers

Miss Adams passed inspection in Border Legion, and official okay was given Miss Young after she finished a part in Big Executive.

SAILINGS

Nov. 25 (New York to Trieste) Countess Zanardi Landi (Comte de

Countess Zanardi Landi (Connecta Savoia).

Nov. 22 (New York to London), Marian Marsh, (Europa).

Nov. 20 (Los Angeles to New York, Arthur Hornblow (Virginia).

Nov. 17 (New York to London) David Manners, Cary Grant, Randolph Soctt, Jack Kapp (Paris).

Nov. 15 (New York to London).
Sir John Reth, Vincent Youmans, Franc C. Dodd (Majestic).

Nov. 15 (New York to Genoa), Mrs. Arthur Kelly (Majestic).

Nov. 9 (Hombay to Genoa), Arthur Kelly (Victoria).

Nov. 9 (Bombay to thur Kelly (Victoria).



WILL MAHONEY

The Los Angeles "Herald Express" said: "Will Mahoney is a smash hit. The audience cheered him. His falls, his comedy and famous xylophone dance brought many of the audience to their feet to shout

All Communications Direct to WILL MAHONEY, 54 Mailbu Beach Pacific Palisades, Calif.

FOX PAIRS McLAGLEN AND LOWE FOR 2 PIX

Hollywood.

Fox will bracket Victor McLaglen and Edmund Lowe again for two

on the new year's program.

Deal has been arranged whereby
the players will do the pair under
a freelance agreement. Initialer
starts in March. Stories unpicked.

Rules Asther Does Not Owe Viv Duncan's Debt

Los Angeles, Nov. 20.

Nils Asther is not responsible for debts contracted by Vivian Duncan, his former wife, prior to their marhis former wife, prior to their mar-rlage, according to ruling by Judge Ben Schelman in Los An-geles municipal court.. Such debts must be paid out of community property, and as the actor and Miss Duncan made a property settlement at time of their divorce, granted Nov. 10, 1932, Asther saved \$1,830 by the ruling. A military academy was suing him for that sum due for tuition for Donald. Duncan, nephew of Miss Duncan. Actress agreed to foot the bill, but has since gone into bank-ruptcy. ruling by

ruptcy.

Lingers for 'Ziegfeld'

Hollywood, Nov. 20. Although his contract at Univer-sal—is-up next-week, William An-thony McGuire stays at Universal to rap out the complete story for 'The Great Ziegfeld.' Then returns to New York to do

Col Frees Dot Tree

Hollywood, Nov. 20.

Dorothy Tree, brought here under contract by Columbia six months ago, has settled her contract with the studio.

During the period she made one picture. She'll freelance.

Ann Christy Loses Appeal Hollywood, Nov. 20.

Hollywood, Nov. 20.

Because she was driving at an unlawful speed at an interacction, Ann Christry loses her appeal for retrial of the \$100,000 damage suit against the Herbert Baruch Corp., found in favor of the latter in Superior court. Decision was handed down in Appellate court.

Screen actress' claim was for intries received in crashing into a ditch digging machine in 1930.

DIRECTOR-SUPERVISOR TIFF

ir Walks-Geo. Marshall icks Up Megaphone

Hollywood, Nov. 20. Differences of opinion over direc-tion of Heir to the Hoorah which Malcolm St. Clair had been direct-ing under supervision of George Marshall, caused St. Clair to drop his megaphone, which was picked up by Marshall, who will compicte

the production.

Picture, which has George O'Brien for its star, had been in production only four days when the blaze only four flared up.

Cinch Job

Representative of one of the pleture concerns phoned Will Morrissey last week, ask-Will, will you do a drunk

in a short?"

"Listen,' replied Will, Til do a stew in a longer picture than you'll ever make."

THAT'S NEWS

When Author Buys Back Hie Own

Hollywood, Nov.

William Anthony McGuire has bought back his play, 'If I Were Rich,' from Radio and has sold it to Universal.

to Universal.

Radio bought the play two years ago as a starrer for Bort Wheeler but never made the pic.

May Screen Tragedy' in Court in 150G Suit

Albany, N. ., Nov. 20. Albany, N. , Nov. 20.
Par's 'American Tragedy' may be screened before the Appellate Division in order to make their decision on a \$150,000 libel action. Faramount has appealed an order issued in Supreme Court at Norwich denying the film company's motion to dismiss the complaint of Mrs. Minerva Brown who alleges the film libels her character and reputation. She was the mother of Grace Brown, who was drowned and for whose murder Chester Gillett was executived. Paramount has requested that Paramount has requested that

ed. Paramount has requested that the court witness the picture.

Mrs. Brown charges similarity, etc., alleging that she is portrayed by implication as 'illiterate, unkempt, slovenly, neglectful, low grade and poor white trash.'

Paramount maintains the film contains nothing derogatory to Mrs. Brown, but shows the girl, Roberta Allen, to whom she compares her daughter, to be modest, reticent and respectable and with a 'reputable home life of favorable and commendable environment.'

LUPE AND TARZAN TOUR

Weissmuller Pair to Globe Trot for a Year

Hollywood, Nov. 20. Hollywood, Nov. 20.

Lupe Velez and her husband,
Johnny Weissmuller, will start a
world tour next spring, making personal appearances as Lupe and
Tarzan. Weissmuller will give
swimming exhibitions in theatres
and natatoriums.
They expect to keep going for at
least a year.

'Alice' Hypo Route Set

Hollywood, Nov. 20.

Hollywood, Nov. 20.
Charlotte Henry's chamber of
commerce personal appearance tour
to plug 'Alice in Wonderland' opens
in Kansas City, Nov. 27. Journeying includes St. Louis, Chicago, Detroit, Cleveland, Pittsburgh, Washington, Philadelphia, New York,
Boston, Atlanta, New Orleans, Dallas, Los Angeles, 'San Francisco,
Seattle and Portland.

Tom Bally is to be abeed two

Tom Bally is to be ahead two weeks, with Ralph Huston to ac-company the youthful player.

Mankiewicz Over and Up

Hollywood, Nov.

Joe Manklewicz dropped off the Paramount payroll Saturday (18) and went to work for Jesse Lasky at Fox today (Monday). Transfer of lois holts his sal-ary from \$650 to \$1,000 a week.

MAE MURRAY MUST PAY

Hollywood, Nov. 20.

Judgment of \$665 and costs of \$106 has been entered against. Mae Murray Mdivani by Municipal Judge Leo Anggeler in behalf of an assignee for several New York commercial firms.

Judgment here affirms actions in Gettern courts.

Gotham courts.

MRS. WALLY REID DIRECTS

Hollywood, Nov. 20.

Lola Lane and Richard Heming-way get top spots in 'Woman Con-demned,' Willis Kent plc starting this week at Tallsman, old Tiffany

Mrs. Wallace Reid directs. State

N.R.A. DODGES **COAST LABOR SQUABBLES**

Washington, Nov. National Labor Board, NRA sides kick, has ducked the

-smouldering Hollywood studio technician's

ing Hollywood studio technician's strike by referring squabbles between the IATSE, major studios, and IBEW back to west coast regional mediation boards.

Direct complaint that certain major studios, including Universal and Paramount, are violating the Industrial Recovery Act by forcing sound technicians to "join organizations not of their own choosing" brought III-IE results when Senator Robert F. Wagner wired Howard Robert F. Wagner wired Howard E. Hurd, IATSE local official, to take his kicks to the San Francisco arbitration group for consideration.

arbitration group for consideration.

Previously National Labor Board had been asked to interpret its September 'ruling' which paved the way for retreat of the strikers but neatly declined to be trapped into reopening the jurisdictional dispute which had been referred to American Federation of Labor officials for settlement as a family row.

can Federation of Labor officials for settlement as a family row. Requests for intervention have come to Deputy Administrator Sol A. Rosenblatt spasmodically for the past two months, while direct in-quiries to the labor outfit have in-creased recently. NRA refuses to mix into a labor dispute which in-volves rivalry between two union on ground it is concerned primarily with employer-employee relations. with employer-employee relations

HAYES' GUILD PLAY MAY ALSO BE HER MG PIC

Hollywood, Nov. 20.

Mary of Scotland, Theatre Gulld production with Helen Hayes in the too spot, is likely to go to Metro for pictures. Studio is ready to bid in the prop-erty and use it for Miss Hayes' first ple on her return.

Selznick Sues Al Green For \$38,855 Alleged Fees

Myron Seiznick, Inc., is demanding \$33,855 from Aifred E. Green In an amended cross complaint against the director filed in superior court. This is in answer to Green's court action to recover some \$40,000 calleged overpay on fees to the accuracy during the last five agency during the last

years.
Selznick previously had countered with demand for \$11,805 from the megger, stating he still owed that on contract. Latest action is to cover the entire 10% of money earned at Warners since 1928, since freen contends the contract was not binding, and that he really owes nothing. nothing.

Weingarten Gets 'Case'

Hollywood, Nov. 20. Larry Weingarten will produce.
Paradine Case, which Metro recently acquired from Robert
Hitchins.
Margaret Hawkins, just spotted
with Weingarten, will prepare the
section.

Parley Steve Roberts

Hollywood, Nov. 20,

Roberts, Par director, is off salary for 12 weeks, during which period he is permitted to do an outside pic.

Both Radio and Metro are talk-

ing one pic deals to himr

Teasdale's \$2,400 Suit Los Angeles, Nov.

Charging the California Manage-ment Corporation and its directors, Charles R. Kennely, Jr., Harry E. Edington and H. H. Helmick, had acountry of the control of the contr

penditures.

Pash Matinee Idol Type Wearies Cary Grant, Finds Polite Gents Dull

If it's true that Cary Grant's the come-hither type, he doesn't like it. he doesn't like it a bit, and besides he's sure it doesn't mean a thing

is fault that he's got shing black hair and a straight nose and good teeth and long legs. He wants to be an actor, a real actor, not one of your cultured, rming gentle

There is nothing on the screen so lacking in color, so lacking in punch meaning in color, so lacking in punch—and so hard to make interesting—as those charming cultured gentiemen for which he's always getting himself cast. It was with the greatest of glee that he donned a mash for his role in 'Alice in Wonderland'.

land.'
"You must have a talent of some soit to get on in pictures,' he says. 'Maybe it's good bridge, maybe it's putting on tunny gags for the producers when they relax at parties—but the most admirable talent of all is to know your business well. Mr. Grant's business, he believes, is acting. He began it as a lad of 12 and he's still learning.

Learned From Mae West

and he's still learning.

Learned From Mae West

Dut although he's spent the past
17 years at acting, his greatest good
fortune was being cast in the Mae
West pictures. I learned everything from her—well no, not quite
everything—but almost everything. She knows so much. Her instinct is
so true, her timing so perfect, her
grasp of the situation so right. In
her pictures it's the tempo of the
acting that counts rather than the
sincerity of the characterization.
Her personality is so dominant that
everyone with her becomes just a
ceeder. And the audlence one
reaches in a Mae West picture gives
an actor a magnificent break?

Mr. Grant does not happen to be
married, but he does not believe that
if he were, it would make any difference to his screen career. After
all he doesn't expect to be playing
charming cultured gentleme all his
life, and anyway, an actor is engaged to act, he says.

He acts as well married as single.
The greatest draws in the business
are married, Mr. Grant points out,
and the odds are that for the percentage of little girls who come to
the theatre to see an actor because
he's single, there's a far greater

centage of integrins who come the theatre to see an actor because he's single, there's a far greater percentage of home folks tucked away in farms and hamlets who say, "Well now, isn't that nice. So-

say, "Well now, isn't that nice. So-and-so has settled down."

So sincere is Mr. Grant about be-ing an actor rather than an eyeful that he'd be willing to play an old man, for instance, provided it were a good part and he thought he could do it.

CLAQUE AS EXHIBITOR COME-ON FOR PRODUCER

Hollywood, Nov. 20.

There are all kinds of stooges, but now, for the first time, L. A. theatre managers are employing professional applauders to work a previews in their houses. The house stooges are there to make the producer think his pic is going over small.

swell.

They are only used in houses rarely getting a preview to run.

Manager figures if there's a good reaction the producer'll return.

Monk Bites Dresser

Monkey working with Louise Dresser in a seene of Paramount's Catherine the Great, bit the actress in the shoulder and arm. Josef von Sternberg administered treatment on the set.

The monk blew up when reprimanded for not taking directions.

U WANTS BICKFORD

Hollywood, Nov. 20.

Fiversol-has bought The Frontier Doorstep, novel by Jeffrey Watkins, English writer, and has cabled Charles Bickford, now in London, offering him the lead.

Richard Wallace may direct.

FAVERSHAM OGLING PIX

Hollywood, Nov. 20. Faversham ogli

NINA'S BEEN AROUND

Her Li iliti in Bankruptcy Cover

Los Angeles, Nov. 20. Nina Wilcox Putnam Eliot has Ning Wilcox Putnam Ellot has filed a bankruptcy petition in Federal court, listing \$12,136 debts and \$1,977 assets. Among secured debts of \$4,931, the author specifies \$623 to George Lovett of Selznick & Joyce, with the agent holding her Rolls-Royce; garage-bill, \$350, secured by an Isotiat-Fraschini limousine; Beverly Hills hotel, \$653, holding sewice a ridling academy. \$320 ing jewels; a riding academy, \$200, holding a horse valued at \$500. Barclay's bank in Monte Carlo is

Barclay's bank in Monte Carlo is listed among creditors for the au-thor's confessed overdraft of \$2,200, with Nice, West Palin Beach, im-ingham and Mailbu embraced in the tabulation of swank spots where money is due.

BOTH MACFADDENS FILE DIVORCE PAPERS IN N. J.

Trenton, Nov. 20.

Bern in Macfadden, publisher and

Bern rr Macfadden, publisher and exponent of physical culture, and his wife, Mary, have filed divorce actions in New Jersey's Court. of Chancery, each charging the other with misconduct.

Divorce actions confer from the wife's suit last spring for the enforcement of a separation agreement under which the wife was to receive an allowance of \$15,000 a year. She charged Macfadden had falled to comply with the agreement and he attributed the failure to 'financial reverse' and filed a counter claim for divorce, naming one 'Baron Rosencranhe' as corespondent.

The wife then denied the husband's allegations and charged him with misconduct naming as corespondent one 'Betfy Bennett'. Shortly after the charge was placed before the court the husband named another corespondent, one 'Charles Wynne'.

Wynne'. Macfadden also charges his wife Macfadden also charges nis wite with 'extreme cruelty', listing, among other things, her alleged ridicule' of his attempts to impart physical culture to their children.

The entire matter has been referred to Vice Chancellor Vivian M. Lewis, who sits at Paterson, N. J.

Who Says It's Tuff to **Bust Into Pictures?**

Hollywood, Nov. 20. Jay Lloyd without stage or screen experience, from Forth Worth, Texas, visited a friend at Metro and two hours later Mayer signed him on a seven-year optional pact.

Jackie Coogan Comeback Via Collegiate 2-Reeler

Hollywood, Nov. 20. Hollywood, NOV. 20.

Jackie Coogan will star in a tworeeler with collegiate background as
his initial comeback in pictures.
Young Coogan is still attending
Santa Clara university, and the
two-reelers can be made on weekends or during vacation periods
that hat no effective with ble studies.

ends or during vacation periods without conflicting with his studies. Arthur Bernstein, identified with Coogan film activities for some time, will act as production man-ager and sales head of the company before formed

Dix Nixes 'Desire'

Hollywood, Nov. 20.

Dance of Desire' has been shelved as Richard Dix's next at Radio. Yarn was being scripted when Dix stepped in and vetoed the story. Studio is now looking for another.

SPOT ETHEL MANTELL

Hollywood, Nov. 20.
Ethel Mantell, daughter of the late Shakesperian actor, goes to Universal for a part in Two Clucks, Summerville-Fitts comedy caucas, Summeryme-Fitts comedy directed by William A. Seiter, Arthur Steam and Hagh Enfield cast for the

Museum Rights

Chicago, Nov. 20.

Chicago, Nov. 20.
Walt leney gets official recognition, when the Art Institute of Chicago places the Disney products on exhibition from Dec. 14 to Jan. 21.
Disney was invited by the Institute as it is improper for an artist to ask for an exhibit. Institute has taken the stand that the picture cartoons are another facet of modern art. Exhibit will be divided into two groups, the Mickey Mouse in black-and-white and the Silly Symphony in colors.

MARCH WITH UA. \$7,000 WEEKLY, **FOR 4 PIX**

Hollywood

Bredric March quits Paramount after finishing Death Takes a Holiday' and is understood going to the United Artists group on a two-year contract. Reported he'll get \$7,000 weekly for 40 weeks, four films a

Eddie Small has been megatiating Eddle Small has been negotiating for March recently, wanting him for Count of Monte Cristo, which would be a Reliance picture on UA release. Darryl Zanuck or any of the UA group refuse to admit such a deal has gone through.

Writers Join Units In Metro Económy Plan: Some Dropped

Hollywood, Nov. 20. With the anticipated dropping of score or more writers from the Metro scenario payroll, the lot producers are beginning to pick the writers to be spotted in their units under the proposed new unitization

Parceling of the scribblers is preparatory to the establishing of unit scheme whereby salaries of the scenarists will be charged to particular producing groups instead of to the scenario department as a whole

a whole.

Allocations so far include:
Irving Thalberg unit: Jules Furthman, Howard Estabrook, Frances
Marion, Arthur Kober and Zoe

Akins.

David O. Selznick unit: Ben
Hecht, Gene Fowler, Allen Rivkin,
P. G. Wolfson, Oliver H. P. Garrett,
Wells Root and Leo Birinski. Hunt Stromberg: John Lee

Bernie Hymen: James K. Mc

Guinness.
Lucien Hubbard: Zelda Sears and

Eve Greene.

Larry Weingarten: Howard Emmett Rogers, John Meehan, Margaret Hawkins and Sam and Bela

Division will continue during the Division will continue during the week, with a meeting then to be held to formally start the new scheme in operation. At least a score of writers, currently without assignments, are expected to be dropped in the meantime.

'33 Gold Rushers

Hollywood, Nov. 20.

Sam Harris and Walter Haggerty are planning a trip to their Mexican gold mines.

Marx Bros., interested in the proposition, will join the junket to the wide open spaces to see if thar is gold in 'em hills.

Colbert Okes Par

Hollywood, Nov.

Claudette Colbert and Paramount got together on a new deal for the coming year, with company getting the player's exclusive services for a series of pix.

First job is in Cecit De Mille's Cleonatra, which is sla'ed for production in February.

Recipe for Making Money Pictures, By Stromberg, Includes Titles

By CECELIA AGER
A good title, a viewpoint, sensitive reporting, entertaining dialog—these are prime requisites for a vocacessful picture, believes Hunt Stromberg, whose own average money pictures ranks with the industry's high ones, itles are so very

ides are so very portant, he says. They can help or hurt. A good title may mean the difference between average returns and smash box office; a wrong title can reduces mash potentialities to program proportions, can even people away from the theatre. It would be a lot better and easier if, as in the legitlmate theatre, the play and not the title were the thing. But the picture public's been trained on daring and exciling and provocative titles, and now they exect them—respond as a whole to

provocative titles, and now they expect them—respond as a whole to that sort. So you can't give to that sort. So you can't give to to be right. The ideal title is sh timely, phrased in the current common denominator. It must be arresting, yet popular. Its wording must not be too cutstanding or too unusual; nor should like the original "Bombshell" for instance, with its we connotation, nermit

unusual) nor should like the original Bombaell' for instance, with its war connotation, permit of two different interpretations at once. And it ought to express and accentuate what the star, whose name it follows, stands for.

For Mamas, Too.

The title Our Dancing Daughters' sums up, in Strombers's opinion, a draw title's essentials. It covers every angle, intrigues the lotture sudience, The picture satisfies on the jazz-mad younger general tion—at the time a subject of wide-spread general interest. So, to though the start of the s

gross proved both generations an-swered.

'Our lushing Brides' and 'Our Modern Maldens' followed on the same premise, keeping up the al-literation, too; for alliteration, in Stromberg's opinion, is on a title's asset side. Letty Lynton,' he re-minds, had alliteration besides an inherent glamour and the sugges-tion that if one woman, Letty Lyn-ton, was important enough to have a whole picture about her, she must-have-had-a-faseinating-and-exciting-life.

life.
'Eskimo,' he believes, appeals to the travel-hungry, adventure-loving audience—though sometimes he

wenders whether 'Mala the Eskimo' might not have a shade more humanness in it. The title 'Eskimo'a' lack of the sex angle is companied by the exploitation's stressing the Eskimo 'strange' moral code'. That's for the younger set, the pash romance crowd. As a matter of fact, says Stromberg, Peter Freuchen's book 'Eskimo' is a cruel, tearing description of the vicissitudes of native Eskimo life—the 'strange moral code' is mentioned but briefly. Yet it was developed as the main story theme because a picture as well as a title should encompass creity possible audience.

Partisan Viewpoi

Partisan Viewpoi

'Always take a viewpoint,' tromberg continues. 'If you tell your story from one viewpoint, you get a story with an idea—and that central ldea gives it unity, strength, co-

The Wet Farade, he believes, was potentially a great, a timely picture—snuffed out because it didn't dare run counter to the Hays idea and take sides, because it straddled the issue and presented two viewpoints instead of one.

His background of newspaper re-His background of newspaper reporter, scenario writer, director and producer has taught Stromberg to try to get everything, possible out of a story; to make every scene-mean something. Maybe he's tough, but he knows what he's after. Eight scripts were rejected on 'The White Sistier' before one came through that he would use; for, he says, 'If a laugh's intended, there's got to be a genuine laugh there—not just a genuine laugh there—not just a gag; If it's drama, it must progress with logic, sweep, acceptable motivation to its inevitable cilmax'.

with logic, sweep, acceptable motivation to its inevitable cilmax*. A good producer, he thinks, is like a good reporter. Into his pictures go the color, the side lights, the telling flashes, the little details that make up a universal human interest story out of a batch of mere facts. The producer should be a reporter on the side lines, always trying to capture for his story that which will capture the audience—and capture it fast, for Stromberg's definition of showmanship is 'interesting the greatest number of people in the shortest possible time'. Stromberg came east for the opening of 'Eskimo,' and was pleased to see for himsolf how well another of his productions, 'The Prizesighter and the Lady,' is doing; too. He recalls the 'world of carefully planned showmanship' that went into that picture—particularly its last prize

snowmanship' that went into that picture—particularly its last prize-fight sequence—is sure a world of carefully—planned—showmanship! goes into every picture that's outstanding, and congratulates himself on having the services of W. S. Van Dyke as director.

Coordinating WB Prod.

Mervyn LeRoy will rush production on 'Heat Lightning' on which he started work Sunday (19) in order to come east for his marriage to Dorls Warner, daughter of H. M. Warner, to be held Jan. 3, probably at home of the parents in Mt. Vernon, N. Y.

LeRoys will sail Jan. 4 on Empress of Britain for a four months' world cruise.

Jack Warner, who returned west Thursday (16) after three weeks' visit east, returns to New York-forthen unptials, Harry accompanying him Back to the Coast.

Wm. Koenig's Wife Sues For \$1,000 Maintenance

Los Angeles, Nov. 20.

William Koenig, Warners general manager, is being sued for separate maintenance by his wife, Neille Koenig, who asks \$1,000 a month.

Mrs. Kuenig alleges her husband beat her, made a practice of going beserte with dishes deasonated with other women.

SPEEDING 'LITTLE MAN'

with other women.

Hollywood, Nov. 20. as notified Margare Univer.

LUBITSCH MAY DIRECT For Family Nuptials 'MERRY WIDOW' FOR MG

Ernst Lubitsch may direct 'Merry Widow' for Metro. Director was in confabs with the Metro eastern execs over the week-end with financial amity reached, but some difficulties

amity reached, but some difficulties remaining on story changes.

Lubitsch leaves for Hollywood Friday (24) and will talk over final details there with Irving Thalberg, Paramount has told Lubitsch it's okay for one film, if made right away. Par has two more films from Lubitsch, but would just an sconwait.

U. S. Returners

David Sarnoff and Lewi stone are due in from European visits today (21) both arriving on the same boat. Milestone goes right out to the coast to resume pictur

Sanie boat is also bringing in Raquel Torres, picture actress, and Col. Losile R. Nattzger, American attorney in Paris.

TIMBERG'S PAR CHORE

Hollywood, Nov. 20.

Herman Timberg is working at Paramount dialoging 'Six of a Kind' Criver: as, notined angairet Sullavan to report here Dec. 10 for the lead in "Little Man, What Now." Herman Timberg is working at Pavaranount dialoging "Six of a Kind" for Burns and Allen, Alison Skip-director Frank rorzage must begin worth, W. C. Fields, Wesley Buggles his contract at Warners Feb. 1.

Johnson Turns Sphinx on Code Delay; EMIL E. SHAUER, FILM Squawks, Pleas Ignored; Hint Action Within Week; Rosenblatt Chafing

Washington, Nov.

Transmittal of the long-awaited picture code to President Roosevelt some time this week is in prospect,

there is no assurance that action will be taken at any specific Mystery still surrounds the

time. Mystery still surrounds tae unaccountable delay, since the compact reached Administrator Hugh S. Johnson nearly a month ago.

Assuming entire responsibility for the lack of progress during the past fortnight, Johnson Friday (17) declared that 'there' has got to be some action within the next week, but gave no indication when the but gave no indication when the industry's long spell of confusion and uncertainty would be ended. Circumstances surrounding John-

and uncertainty would be ended.
Circumstances surrounding Johnson's desire to delay action are entirely unknown, and the gruff former army officer refuses to make
any accounting to anyone-eitherwithin the industry, in his own organization, or on the outside.
Suspicion that political pressure
is responsible for the delay has resulted from the General's highlanded refusal to take any steps
which will place the industry at
ease and speed the pact—for which
the NRA roared impatiently back
in August—into operation. But the
nature of this possible pressure, the
motives behind it, and the identity
of individuals concerned are beyond the imagination of Washington Observers. ton observers

ton observers.

The situation this past week reached a stage where everything comes to him who waits' was the only answer that could be supplied to the growing multitude of apprehensive inquiries about code status and outlook. The only excuse which has been offered is that Johnson is too busy' to pay attention to the life pact.

Johnson is 'too busy' to pay attention to the film pact.

Left out in the cold and taking the rap from irritated producers, distributors, exhibitors, employees and other critics, Deputy Administrator Sol A. Rosenblatt chafed visibly under the strain of waiting for Johnson to get around to the film problem and looked back wistfully on the sleepless nights and conference-filled days he put in during September and October trying to bring proceedings to a rapid finish.

All Pleas Fail

All Pleas Fail

All Pleas Fail
Complaints that the industry is
unable to proceed with normal business until the code roses into effecthave failed utterly to move Johnson. Protests from labor, plaintive
inquiries from jobless theatre employees, hopeful requests for information from actors and extras all
so unheeded:

go unheeded.

The nearest thing to an explanation anyone could obtain came
from Johnson Friday (17) when the correspondent there are several things I'm not satisfied with,' but the General exercised all his administrative

VARIETY correspondent was told there are several things I'm not satisfied with,' but the General exercised all his administrative prerogatives in refusing to specify these features.

Assistant Administrator Robert W. Lea, who sat on the code for 10-days while Johnson barnstormed the middle west on a ballyhoo campaign, held up the anticipated transfer of the document to the White House with the General's approval, it was learned, and also entered new kicks: on his own behalf regardless of the fact that three weeksy age he submitted formal report to Johnson, in which no objections were made and in which all previous criticisms from outside the NRA were held without merit.

Rosenblatt has been waiting eve Rosenblatt has been waiting ever since Johnson's return Wednesday (15) for a summons to talk things over so that any doubts the Gen-eral may have can be explained away or satisfied by changes. So far the summons has not come and the persistent efforts of the deputy administrator to arrange an ap-pointment—with—his—chief—have failed.

Indications that the anti-raiding Indications that the anti-raiding clause may be removed—or its operation greatly restricted under an executive order from President Rossevelt—have strengthened the outlook for ultimate changes before the pact is signed. This feature is reported to be scheduled for discussion at Warm Springs, Ga., to-

(Continued on page 35)

Wolf Theme Variation

San Francisco, Nov. 20.
Spirited competition between Fox-West Coast and indie houses, especially in smaller towns, held a laugh for film mob. Circuit cut in San Mateo, Redwood City and for film most careful for for for formation and Burlingame. Ber Levin, operator of competing house, retailated with a special ad in peninsula dallies with the

DAVIES - HEARST ANOTHER YR. AT METRO

Hollywood, Nov. 20.

Marion Davies stays with Metro
for another year. Contract calling
for two pix during the period has
been negotiated by Ed Hatrick,
general manager of Cosmopolitan
Productions. At same time agreement was made for Metro to produce four more Cosmo productions
next year.

next year.

Contracts signed were a continuation of the Hearst pic interests with Metro.

HERTZ QUESTIONING ON PAR POSTPONED

anticipated fireworks in the questioning of John D. Hertz by bondholder attorneys in Paramount bankruptcy proceedings was postponed Friday (17) to tomorrow (Wednesday), Hertz asking the hearing be set over beause he had to attend a funeral.

ucaring pe set over because he had to attend a funeral.

At tomorrow's session Saul E.

At tomorrow's session Saul E.

Rogers, representing a group of New York bondholders, and Samuel Zirn, attorney for another group, mostly of Chicago, will be given their-opportunity to question the former chairman of the Par finance committee. Other creditor attorneys on hand may also fire at the witness, if so desiring.

Par trustee attorneys induced Hertz to appear before Referee Henry K. Davis for examination voluntarily,

Baer Asking \$5,000

Agent, or agents, for Max Baer have been phoning Metro in New York regarding future pictures for the prize ring beauty. They're asking \$5,000 a week for him.

And Metro is shaking its head, negatively. Stoo high.

Metro will not make another pic with Max Baer. His 'Prizefighter and The Lady' is the pugilist's first' and last for MG. Metro will not pick up Walter Huston's option.

Hollywood, Nov. 20.

Cinema vs. Pubs

The Hague, Nov. 9.

A controversy in Weert, village in the south of Hol and, has been settled by the Crow. Town Council to help local jubs has passed an ordinance ord. ing chemas to closs at 10 p. r. on Sundays, so that public might have time for serious drinkin; after show. Pubs had a pull with addermen and councillors but Crewn vetoed the scheme on protests from the cinema trade.

GOLDSTFIN WITH MAJESTIC

Emanuel H. Goldstein has joined Majestic Pictures as executive v.-p. Goldstein, formerly with Universal and United Artists, most recent-ly headed an indie distributing com-

PIONEER, DIES AT 67

All eastern picturedom was present at the Universal funeral chapel Sunday (19) to pay a last tribute to Emil E. Shauer, one of the founders of the film business of the film business. Shauer died suddenly in his New York home. Thursday (16) morning, aged 67. He is survived by his son, Mel, the widow and a brother, Al.

At the time of death Shauer was vice-president of Paramount In-ternational and the only important executive in Paramount whose conexecutive in Paramount whose con-tract had not been taken up or al-tered by the recent hectic upsets. He had been ailing pretty seriously for the past five years, although the end came as a complete sur-prise. The day previous he had seemed to be in better health than for some time past and was at his deck most of the day, discussing business.

business.

He had dinner Wednesday night with Tom Cochran, Paramount's Japanese g.m., in New York on business, and seemed to be keenly cognizant of his company's business conditions. The next morning, at 10, he was seized with a sudden attack and died immediately. Word was flashed to Hollywood, where his son, Mel Shauer, is assistant to Al Kaufman, studio manager. Mel caught a plane for New York immediately. That, because of the difference, in time, had him leaving Hollywood three hours before the death.

the death.

Enil Shauer was one of the most colorful men in international film bix and was long a leader in the world markets. One of the relatives in the much internatried Zukor-Kaufman-Kohn families, Shauer Joined Adolph Zukor, Morris Kohn and Marcus Loew in the penny arcade business in 1905. He remained with Zukor from that day of.

Shauer at an early age was married to Julia Kaufman, a daughter of Morris Kohn's sister. Adolph Zukor married another of the Kaufman girls and Kohn himself married one of Shauer's sisters. Ralph Ai Kohn, present v.p. of the Jamen Peramount companies, is a son of, Morris Kohn, retired.

While the Kaufmans and Zukors are of Hungarian stock, Mr. Shauer was born in Bohemia, coming to the United States at the age of two. He settled in Chicago and was a messenger boy for Mandel Brothers department store, working up from that to a buyer in the lace curtain Emil Shauer was one of the most

messenger boy for Mandel Brothers department store, working up from that to a buyer in the lace curtain department. He travelled to Europe frequently on this business, stopping off in New York often to see his relatives.

Shauer became interested with

stopping off in New York often to see his relatives.
Shauer beame interested with Kohn, Zukor and Loew in the jenny arcade business, and in Europe Tound a Kortune telling machine which he brought over for them. That put him in close and they asked him to join. He quit his job and became a partner.
In 1913, when Famous Players was organized Shauer was made assistant treasurer of the company, still, however, taking special interest in the world market. With the formation of Paramount Famous Lasky Corp., a definite foreign department was formed of which Shauer became the head.
He always looked at the foreign film biz in a straight business manner. When squabbles came up he constantly mentioned his lace purchasing affairs. I was in the lace business around the world, he frequently said, drawing parallels from that.
On tax and duty matters he alc ways tried to point, out the other country's standpoint. He was probiably at one time the most internationally minded man in the film business. His point, mentioned

nationally minded man in the film business. His point, mentioned

ably at one time the most internationally minded man in the film
business. His point, mentioned
again and again, was. They didn't
invite us into their country. We're
there because we want to do business with them, not they with us.
We've, got to respect their wishes
at least that far.'

He made 93. Atlantic crossings
and several times went around the
world. In 1925 he made one complete globe girdling trip which established his company, at that time,
as the leader in the foreign field
Under his tutelage many of the finest—man-power—exces—in-currentforeign film biz were developed.

Honorary pallbearers were Adolph
Zukor, Ai Shauer, Emanuel Stern,
Al Kaufman, Morris Kohn, Raiph
A. Kohn, Eugene Zukor, Henry
Fried, Louis Deutsch, Elek John
Ludvigh, George J. Schaefer, John
W. Hicks, Jr., Frank Meyer, Emanuel Cohen, Sigmund Weltner/ Will
H. Hays, Walter Cokell and Felix
Kahn.

Schenck-Cantor See F.D.R.

Visit Warm Springs, Ga., to Present Hollywood's Side

Screen Retraction

This week for the first time in history of newsreels, so far as is known, a reel is flashing a retraction. Paramount sevs retraction. Paramount several weeks ago made a cilp of Prof. Tugwell, one of the Rooseveltian brant rustees, in which the Prof. used a certain name to identify certain brands of patent medicines. It so happened that the name used is that of a New York chemist

Word got back to the U. S. Dept. of Agriculture and this week the Department announces the error, via the Par reel.

ZANUCK UPS 12 **TO 15 FOR U.A.** RELEASE

Hollywood, Darryl Zanuck has decided to acrease his releases for United Artists from 12 to 15 pictures this sea-

increase ins releases for other actions to make a complete season.

To date Zanuck has completed eight and figures he can get the rest done by March.

Writers will be kept busy going on scripts for pix slated for early next year, while other contract scribblers will be offered to outside studies on loanouts.

William Wellman and Sidney Lanfield, contract directors, are working at Metro and Radio respectively. Most of the company's players are on-per-pic deals, but those on weekly payrolls will either draw a layoff or be offered to other companies.

RADIO READIES SEVEN FOR PRE-XMAS STARTS

Hollywood, Nov. 20.
Radio will start seven six before Christmas; which are scheduled be completed by the middle January.
Those

Those to get under way are Three Came Unarmed, Joel Mc-Crea and Constance Cummings starred, Ernest Schoedsack direct ing: 'Success Story,' with Colleen Moore, J. Walter Ruben meggling; Tove Files Out the Window,' with Irene Dunne; 'Of Human Bondage,' with Leslie Howard, John Cromwell directing; 'I Love an Actress,' with Length of the College of t 'Success Story,' with titled Wheeler and Woolsey a untitled Pitts-Kelton feature.

WILSTACH STRICKEN, M'CARTHY SUBBING

During the liness of Frank Wilstach, J. J. McCarthy is occupying the advertising code authority chair in the Hays Office. Wilstach's condition Monday was reported serious. Pneumonia was then feared as the result of a combination of intestinal flu and grippe. This week McCarthy is meeting with a committee of three, Howard Dietz, John C. Flynn and Charles Elinfeld. This committee was named at a general meeting of press representatives in the Hays office at which the status of McCarthy was announced. The committee's duty is to enlighten the Fox publicity and advertising director on code procedure and the relations between major advertising departments and najor advertising department

major advertising departments and the Hays Office.

McCarthy subs for Wilstach as a friendly sesture to his ill-friend adding to his regular Fox Film du-ties without remuneration.

'FOOTLIGHT' IN SHANGHAI

Hollywood, Nov. 20, Warners is to do a Spanish ver-sion of Footlight Parade, starring Enrico Caruso, Jr. Pic will follow The Fortune Teller, first of the studio's Span-

Eddie Cantor and Joe Schenck are due to huddle with President Roosevelt today (21) at Warm Springs, Ga., on the picture code, Both will endeavor to show that the star-rating and salary thing is not as important an intra-trade matter as has been built up in the daily press where the mass mentality thinks of: a \$5,000 a week salary and multiplies it by 52 weeks and wants to know how anybody is worth a quarter of a million dollars for a year's work.

Cantor enlisted Schenck's assistance, hence the producer's departure from the coast hurriedly to be there and concur with the actor that the producers feel the same way.

Cantor's argument is that even a \$5,000 a week player may collect same for 20 weeks—not 52—so tits only \$10,000 a year, of which half goes back to the Government for taxes, and what's more the actor may enjoy that sort of economic favor for by three or four years; also that actually he might be better oft on an average of \$200 a week for 52 weeks a year over a period of 10 years.

years.

Screen Actors Guild's bombardment of telegrams to the White
House may have had much to do House may have had much to do with magnifying the situation but, it is felt, by some, it also achieved the purpose of halting the signified the proposed film code, as presently drafted.

Also expected to visit the President is Will Rogers, who flew east for the purpose.

Little Women's' Big Ad Bally: Breaking M. H. Record: Mebbe 3 Wks.

With the advertising appropriation increased \$5,000 above average, the Radio City Music Hall is reversing its policy of no holdovers by the decision to retain. Little Women' a second week and probably a third. M. H. Aylesworth suggested the picture for 21 days if at all justifiable.

If at all justifiable.

Women' takes the Hall to a new high of \$120,000 or over on its first week, exceeding previous top of \$130,000 on 'Cavalcade'. After 'Cayalcade' had been held two weeks, S. L. Rothafel decided against the holdover policy, refusing to take 'Henry VIII' for more than seven days despite \$101,000 gross...

GOLDWYN'S PRODUCTION SIESTA UNTIL BARBARY

Hollywood, Nov. 20, No more production by Sam Gold-wyn until Jan. 22, when he starts 'Barbary Cost.' 'Nana,' completed today after 10

Metro's Next Trio

Hollywood, Nov. 20.

Metro starts three pix this week—
'Show-Off,' the first, with possibility
of Russell Mack directing. MG is
testing Helen Lowell in New York,
and wants Fredric March from
Paramount for this. Sidney Franklin aunerylsing.

and wears

Paramount for this. Sidney Fraunlin supervising.

'It Happened One Day,' with Wiliam K. Howard directing for John
Barrymore and Mary Carlisle and
John Considine supervising is another, and 'Mystery of the Dead Police,' Edgar, Selwyn directing, is the
third for Robert Montgomery, Elizabeth Allen, Dudley Digges, Henry
Stephenson. Larry Weingarten
producing.

Hicks Vice Shauer

John W. Hicks, Jr., old-timer in the Par foreign ranks, will succeed E. E. Shauer at the head of Par International, it is reported. Ap-pointment will probably be made officially this week, elevating Hicks to the v.-p. title Shayer held. Before coming into the home of

fice. Hicks was in Aust tha for Par

FILM MORALS-OR ELSE

PICTURES

Screen Actors' Guild Asserts It Doesn't Want AFL or Equity Ties

Hollywood, Nov. 20.

Hollywood, Nov. 20.

Screen Actor Guild members
pooh-pooh the idea that their newly
formed organization is seeking a
charter from the American Federation of Labor or that it will merge
with Equity.

Snickers come as an answer to
the AFL leaders in Washington who
stated that the only way the guild
could come under their jurisdiction
was through an affiliation with
Equity.

was the Equity.

Equity.

Same members contest the declaration by Equity that it claims jurisdiction of the actor in Hollywood. Equity claims 1,000 members in the film colony, with most of them delinquent in dues. Gulid, however, has a membership roster of 1,550, nearly all paid up, it is pointed out.

Always Hollywood

Always Hollywood

Leaders in the guild movement here say that there has never been any intention of an affiliation either with Equity or the AFL and that its pledge to members during the formative period of the guild was that the organization would always be a Hollywood organization, controlled in Hollywood, with headquarters here and free of control by any parent body. This pledge meant Equity, the leaders say. Members say the labor leaders are talking out of turn and out of the air. Nothing could be done in this direction without a vote of their board of directors and then according to its constitution, such a question must get an affirmative vote from 60% of its members. No such proposition has been taken—up, it is declared.

proposition is declared.

Guild organizers and spokesmen admit they are for the guild idea exclusively as an aid, to the creative faient in pictures. Already affiliated under a gentlemen's agreement with the Screen Writers' Guild, the actors and writers combined are back of a movement whereby the directors are under the companion of the

of a movement whereby the directors would align themselves in a similar organization.

To date the directors are sticking with the Academy, although several of them have been active in meetings leading toward the quitting of that body and the creation of a guild of their own in a three-way co-operative deal with the actors and writers.

Washington, Nov. 20

Washington, Nov. 20.
Hollywood's Screen Actors' Guild,
will be out of luck in seeking a tieup with the American Federation of
Labor, according to union officials.
Denying charter application has
been received from the bunch
which bolted the Academy over
oode troubles, leaders pointedly referred to a resolution passed at the
last annual convention prohibiting
granting of charters to new outfits
competing with established Federation subsidiaries. Hollywood actors should throw their hats in the
Equity ring, was the hint.

Laemmle Hurries East

Hollywood, Nov. 20. Carl Laemmle suddenly hopped a rain for New York Saturday (18), with belief current he's on a financing matter,
Jack Ross accompanied Laemmle.
They'll return in 10 days.

Cohen's Marco Huddle

Louis Cohen left for the coast Thursday (16) to discuss business with Marco among other things and to spend the Xmas holidays with his

He is due to retur cast about Jan 1,

GRAINGER WEST DEC. 1

Hollywood. Nov. 20.

J. R. Grainger, Universal's sales
had, is due here Dec. 1 to look
over the new crop of pix.
He'll be on the coast two weeks
before returning east via the northwest.

HARRY BALABAN EXPANDS

Takes Over More Houses i cago

Chicago, Nov. 20. n last week took Harry Balaban last week over the equities on three more the-atrical properties, housing the Metropolitan, Oakland Square and the West Englewood theatres now

the West Englewood theatres now Warner operated.

Brings list of Harry Balaban's individually owned spots to eight, others being the Commercial, Windsor, Dearborn, Frolic and Pickwick. This has nothing to do with the Balaban & Katz circuit.

Arthur Hornblow Joins Paramount As Asso. Producer

Hollywood, Nov. 20.

Arthur Hornblow joins Paramount Jan. 1 as an associate producer to make seven features for the 1934-36 program. Goes in on salary and percentage of profits basis with his own unit.

Hornblow, who has been chief production aide to Samuel Goldwyn for the past seven years, sailed to New York today (Mon.) on the S. Virginia. This is his first vacash since joining Goldwyn.

His duties at Goldwyn will be divided among three men. George Opp mer will handle story and continuity, while Fred Kohlmar will be the physical production aide. Bob McIntrye will cast and handle general biz. Abe Lehr remains as general manager and vice prexy.

How Long Bird Can Twitter in Pix Now Up to Hays Office

Hollywood, Nov. 20. Hays office, in the middle on the dustry code, is in the same spot Hays office, in the middle on the industry code, is in the same spot on the formation of another code which is currently disturbing Hollywood. New past is for actors exclusively, but this time refers only to the birds, animals and reptiles that appear in pictures. Currently disturbing the code drawers is the length of time the various animals and birds should work in a day and rates for the engaging of their services.

As yet there has been mo effort made to shorten hours to spread the

made to shorten hours to spread the work of the animal actors as in the case of the other national codes. Neither does overtime enter into it.

Par's B'way Quartet

With 'Duck Soup' at the Rivol' starting tomorrow (Wcdnesday), succeeding 'Blood Monoy' after only a week, Par as a distributor will be represented this week by four pletures on Broadway. The others are 'Cradle Song' at the Par, 'White Woman' at Rialto, and 'Design for Living,' opening two-a-day run tomorrow (Wcdnesday) at the Criterion.

F&M_Ultimatum

Los Angeles, Nov. 20. Fanchon & Marco has served no-tice on Paramount that unless it can book outside product for the local Paramount theatre, F&M will re-turn the house on Dec. 1.

If F&M drops the house, Fox-lest Coast will take it over again. FWC operated it several years ago.

TO CURB LAPSES

Three Committees of 3 Each to Watch Production and Advertising—Severe Adherence to Fixed Moral Standards - Supersedes Hays Code Machine

IF FLOP, CENSORSHIP?

With Presi

art of show business through the NRA, producers will no longer be able to weep on Will Hays' shoulder. The screen, under the code, will be referred directly to the

Picture overseers envision three commissions, located on both coasts, at an annual cost to the industry of approximately \$500,000, through which all pictures and advertising will pass. Failure of these censors,

will pass. Failure of these censors, estimated to number nine men, will then bring a net of a Federal and political censorship over the entire business.

Under the code and the new commission form of morality all phases of shut-eye to incidents and entire stories, which are admitted to have gotten through because of promises and wails, are pronounced over. There is direct word that the President and the NRA have already the business know the administration's attitude on proper screen standards. Immediate and vigorous action will be taken with the first sign of picture indecency under the New Deal, film leaders understand.

Pres. Knows Pix

By his active interest in filmdom during its early code troubles, and by open expressions on some phases of the business, the President, in the opinion of picture spokesmen, has associated himself closer to filmdom than many other industries. Also because the film code is different in many respects from other formulas, it has taken up far more of his ner-

because the film code is different in many respects from other formulas, it has taken up far more of his personal attention than others.

Filmdom in another week or so will give Hollywood the full significance of what must be done morally while production is under government subervision.

The Code Authority, it is planned, will have the job of, naming the commissions. There will be three men in Hollywood to pass on all west coast activities, and another three in New York to look after pictures made and imported here, and addition to those six, for all production, there will be a third trio, also headquartered in the east, to watch advertising.

To qualify as a commissioner, which is expected to carry with it aslary of around \$25,000, a man or woman (probably both sexes will be eligible) will have to have 'a proper appreciation of what makes for wholesome entertainment', He must at the same time appreciate entertainment yalues, be impartial of indiment, and possess a broad industry perspective.

Men from within and without the business will probably be considered, although to find showmen, who have not axes to grind is conceded one of the difficulties which the author with the author with the sum of the film the sum of the sum of the film the sum of the sum of

have not axes to grind is conceded one of the difficulties which the au-thority faces in inaugurating the commission moral rule.

Hays Standard

The commissions will cover the entire industry, superceding the present Hays moral machine headed by Dr. James Wingate. Latter, nowever, inexpected to be retained by the Hays organization in a special advisory consects for more than the control of the control o

or the lays organization in a special advisory capacity for member companies only. The Hays moral code, as existent for the last three years, will be the catechism for the commissioners. The only difference, and the vital one, will be powers of enforcement.

(Continued on page 35)

NRA COMMISSION U. S. Crime Commission's Survey Of Pix in Relation to Crime **Another Angle for Code's Delay**

HOW IT'S DONE

\$12.18 Actual Cash Pays for Hotel, Theatre

Davenport, Ia., Nov. 20.
On paper the Hotel Mississippi and RKO theatre, representing an investment in excess of \$1,000,000, has passed into the hands of the builders at a sheriff's sale for \$42,821. Actual cash involved was

\$42,821. Actual cash involved was sti2.18 insurance costs.

The Third & Brady Street Corphas a year in which to redeem the building, with operation of the hotel, theatre and stores to continue as usual.

Sam Harris Into Film Prod. with 4 Marxes, Gordon

Hollywood, Nov.

Sam H. Harris Is going into picture production, aligning himself with the four Marx Brothers. Corporation is now being formed with the likelikood of Max Gordon jointies the control of ing the group.

Marx contr contract with Param

expires on completion of oup.' Likely that 'Of Thee I Sing' will

Likely that 'Or Thee I Sing will be the first picture and that United Artists will be the releasing com-pany, with the Marx-Harris organi-zation arranging 50% of its own financing.

Chaplin Troubled In Getting Aides On Long Sked Pic

Hollywood, Nov. 20. Hollywood, Nov. 20.

Name people are turning down bids to work on the Charlie Chaplin picture because of the long and indefinite production schedule set by the comedian. Despite the prestige of working with Chaplin, regularly employed writers, directors and players don't want to be out of circulation for the possible year or more expected to be required by Chaplin. Chaplin.

Chaplin.

Some people asked to work for Chaplin have been willing to the themselves up to four months, but comedian would make no promises. He has said he will finish the picture in six months, but nobody believes him.

lieves him. He expected to get started on the film this month, but present indica-tions are the launching is still some time off.

Test New Tech Process

Hollywood, Nov. Robert Edmond Jones N. stage designer, is making lighting tests for Technicolor's three-color

Jones was brought out by John Hay Whitney who will use the pro-cess on his first Pioneer pic to be released by Radio.

Schlaifer and Gold Get West and East for UA

J. Schlaifer has joined United L. J. Schlaffer has joined United-Artists as assistant to Al Lichtman, in charge of branches from Chicago west and into Canada. Harry Gold Lichtman's assistant for some year., takes over the eastern and south-ern exchanges for the UA sales chief.

Thousands of complaints from small film stockholders fill a room in the White House. Film contact men, with this knowledge, Monday (2) ventured the prediction that if for no other than the moral effect, President Roosevelt may hold up the code for another few weeks. In other words they see Congress reconvening and passing upon high salaries for all industries before the President artixes his signature. This may mean, then, that the code machinery will not start to grind until spring.

There were others, slated to occupy high positions on the code authority, who shared part of this belief. These at the same time opined that Roosevelt has no out and out

cupy high positions on the code authority, who shared part of this belief. These at the same time opined that Roosevelt has no out and out curtailment of high salaries in mind; rather his proposal is simplified to allow concerns which are paying fair dividends to their stockholders and who are also protecting them with a sinking fund to pay high salaries and bonuses correspondingly.

And, accordingly, they see in the delay a reason for Roosevelt not wanting to single out the film code for salary curtailment and to run into possible knotty legal problems, when another few weeks will telthe story for all industries.

Advanced at the same time for the code delay, despite the fact that it is generally reported within industry quarters that the Fresidenthas-the-picture-code with-lim-rightnow in Warm Springs, Ga., is this development:

The U. S. Crime Commission, or the senatorial committee investigating crime, will be in the Bar Association, New York, November 23-24 during which it will hall many picture people before it to determine to what extent, if any, underwor'd screen subject have to do with inciting crime. Charges contained in such books as 'Our Movie Made by various social organizations will be carefully sifted. It is understood that several Hays executives have already been notified. At the same time directly apent

to-hold-themselves-in-readiness to-testify.

Copeland Mentioned
At the same time, directly anent
the code, it was reliably reported
Monday afternoon that Senator
Royal S. Copeland, head of the
Crime Commission, will probably be
one of the three Government ob-servers on the industry's Code Authority.

Eddle Cantor's session with the
President this week is recarded as

servers on the industry's Code Authority.

Eddle Cantor's session with the President this week is regarded as a publicity stunt in both major and indie quarters. However, certain of the leaders, destined to sit on the code authority, are keeping in closer touch than ever with Washington. One of them is leaving for a talk with Sol Rosenblatt today (Tuesday.) It is understood that Washington has sent for the complete exhibitor record of the New York code sessions, preliminary to the public hearing in Washington, and that this record will also be delivered Tuesday. What bearing at this late date this record can have on the final code was not known in New York over the weekend, or admitted. It has been understood right along that the exhibition end has afforded none of the obstacles to the code's prograduring the past three weeks. Besides the salary issue, Article Five, having to do with blacklisting, contract player availability and anti-raiding, was also reported to be delaying passage of the formula. In sources close to the administration it was reported simultaneously that It this known is finally omitted it will be replaced with a more restrictive mandate.

Einfeld Coastbound

Charlie Einfeld hops a train to-morrow (Wednesday) for the coast, where he will linger a fortnight. Mrs. Einfeld accompanies.

Fox-WC Hied to Courts to Ditch Non-Payee Spots, Senate Body Told; Fox. Chase May Bid in Properties

Los Angeles, Nov. 20. Los Angeles, Nov. 20.

Fox West Coast went into bankruptcy in order to get rid of expensive leases on non-paying and
dark theatres, William H. Moore,
Jr., one of the circuit's trustees in
bankruptcy, told the senatorial investigating committee here to delve
into receivership and bankruptcy
practices and possible reforms.

practices and possible reforms.
On questioning, Moore admitted, the possibility of Fox Film, Wesco and Chase National Bank, the three majority creditors, bidding in the properties very soon at their own price and resuming ownership and management of the circuit now that rentals amounting to \$29,737 a month had been eliminated and another \$4,093 a month had been pared from the rent bill.

Whitewash Plungs

Whitewash Plunca

Whitewash Plunge

Senators Henry F. Ashurst of
Arizona, chairman, and William
Gibbs McAdoo of California where
the only solons of the group of five
to remain for the theatre circuit
quiz, held last Thursday (16), the
last of 10 days uncovering Southern California receiverships. and
bankruptcles. They and their
necting counsel, William H. Neblett,
did a lot of deep questioning into
the transfer of the principal assets
of F-WC to holding companies a
day before the chain field a petition in bankruptcy. Feb. 27. Moore
and Charles F. Sitouras told of the
switch in ownership of the profitable houses out of F-WC before it
took the whitewash plunge. took the whitewash plunge.

Moore apparently satisfied the committee regarding the legality of this step by saying that the assets were placed in the hands of newlyformed subside for easier handling and in order to conserve valuable leases while undesirable ones were

Hughes in Deal

Moore, Skouras and Former Chief Justice, Louis W. Meyers of the California Supreme court, all ad-mitted that the N. Y. law firm of Hughes, Shurman and Dwight mitted that the N. Y. law firm of Hughes. Shurman and Dwight formulated the entire setup of brand new holding companies that were formed to take over the chain's profitable theatres. Meyers is a members of the firm of O'Melveny, Tuller and Meyers, attorneys for F-WC's trustees with Rouben G. Hunt, who also went on the stand. Skoursa, on cross-cramination.

Hunt, who also went on the stand.
Skouras, on cross-examination,
admitted that while the idea of
bankruptcy was his, the ramifications of subsid holding corporation
was done on legal advice.

Considerate of Skouras

Considerate of Skouras

The Fox West Coast operating head was accorded very considerate treatment by the senators. His forensic difficulties and pronounciation obstacles rated him a seat next to the court reporter, instead of on the stand, and everyone apparently went out of his way to give Skouras leading questions and take liberal interpretations of his remarks. After 20 minutes, Neblett, who was a terror with other witnesses gave Skouras up and dismissed him.

He testified that he received \$1,000 a week prior to the insolvency, but

a week prior to the insolvency, but added that it was a drawing account against profits and, since the firm made no profit during his session at the wheel he thought that he 'may have to pay it back'.

Hits Profit Move

Moore explained the new corporate setup of holding companies and said that before the bankruptcy, Fox West Coast was cosing, \$25,000 a week. Of this, \$17,000 was for ent paid out on houses that were closed. Neblett attacked the company's effort through Federal courts to throw off the leases that were of no value but still retain those that would be of profit. In answer to a question of the prosecutor's, Moore claimed that there was no reorganization of any kind pending, but a few minutes

there was no reorganization of any kind pending, but a few minutes later crossed himself up by saying that although many companies had been revived after going into bank-ruptcy, he 'doesn't expect to revive

Wesco Cut 5 Grand

M.H., Old Roxy Up Scales

With 'Little Women' at the Radio With Little Women at the Radio City Music Hall starting Thursday, (16), the house boosted its week-day morning and matines admission a nickel. Up to 1 p. m. the tariff is now 40c instead of 35c, while the former 55c price afte one has been boosted to 60c.

Old Roxy has also upped itself a dime from previous top of 55c to 65c. New rise in prices at the Seventh avenue house became ef-fective Saturday (18).

F-WC Att'v Outruns Law in Moving 80G Theatre Equipment

San Bernardino, Cal., Nov. 20.
In an altercation as to who owned the theatre equipment, valued at your \$80,000. Attorney Charles A. Buckley of Fox-West Coast, on Nov. 13, removed six truckloads of assorted belongings from the Fox San Bernardino, under threat of arrest by representatives of the Pioneer Title Insurance & Trust Co, before a temporary restraining order could be served.

Dispute followed a needer netter

before a temporary restraining order could be served.

Dispute followed a one-day notice
sale of the Fox house, which had
been under lease to the circuit, by
the Pioneer company as trustees of
the second mortgage bondholders to
first mortgage of \$208,000. Bubject to
first mortgage of \$208,000. FoxWest Coast claimed the equipment,
purchased by the circuit for \$90,000
and installed while they had the
house under lease several years ago.
Subsequently F-WC bought the
theatre, and this ownership, before
the circuit's bandruptcy, brought
the equipment under the mortgage
provisions, the PTI&T company
contended. Court will decide when
the injunction action is heard.

Meantime antagonists each have
a watchman on the joby and the six
truckloads of equipment taken by
Atty.-Buckley are in a L. storehouse.

L. A. Nabe Goes Ultra

Hollywood, Nov. 20.
United Artists theatre on Wilshire boulevard, renamed the Four Star, will have a \$1 reopening, with Berkeley Square, '75c top, and first runs thereafter.

Previously '30c' hood house.

from the sums demanded by the pair. Wesco, which filed a claim for \$15,000,000, will only have an \$11,000,000 claim allowed. Chases' \$4,400,000 claim will be cut to \$3,-000,000 because of credits due 000,000 F-WC

F-WC.

Neblett asked: What is to prevent Wesco, or Fox Films, or Chase, or the three, from bidding in the stock of Fox West Coast at a price of \$1,00,000 or \$5,000,000 and, since they are the principal creditors, pocket \$5% of their purchase money and still own the company? Moore indicated that there was nothing to meavant this.

indicated that there was nothing to prevent this.

Several laughs during the proceedings, kouras said he knew of no connection between Fox West Coast and Fox Film. Then George Carman, of O'Melveny, Tulier and Meyers told the solons that F-WC was owned outright by Wesco.

'And who owns Wesco?' McAdoo oueried.

queried.

'Fox Films,' was the answer.

Again, someone asked whatever
became of Mr. Fox. McAdoo answered this one, saying: 'Lunder. stand that he became involved in a struggle to retain ownership of his company and emerged without any stock, but with a large fortune. Mr. Fox appears to be the wisest guy of all. stand that he became involved in

Ashurst launched into an attack Wesco Cut 5 Grand
Trustee also disclosed that claims for the principal creditors, Wesco and Chase bank, would be shrunken but hiding companies are nothing but hiding companies.

1st Runs on Broadway

(Subject to Change)

Week Nov. 24 Paramount-Take a Chance

(Par). Capitol—'Christopher

Capito|—'Christopher (Metro). Strand — 'Havana Widows' (WB) (22). Rialto—'Master of Men' (Col). Roxy—'Jimmy

(Fox).

Music Hall—Little Women'
(Radio) (2d week).

Rivoli—Duck Soup' (Par)

Hollywood—'World Changes'
(WB) (5th week).

Week Dec. 1

Capitol - Dancing Lady'. Sailor

(Par).

Roxy—'Hoopla' (Fox) (30). Rivoli—'Duck Soup' (Par) (2d week).

\$2 Pictures

'Eskimo' (Me (2d week), 'Design for (Criterion) (22). (Metro) (Astor) (Par)

ilms

'Sang d'un Poets' (French)
(Fifth Ave.) (4th week).
'Laughter Through Tears'
(Yiddish) (Acme) (3d week).
'Mile, Nitouche' (French)
(Little Carnegie) (2d week).

WB-SKOURASES' ST. L. THEATRES IN BKPTCY

St. Louis, Nov. 20.

A voluntary petition in bankruptcy has been filed in U. S. District court here by Skouras Brothers Enterprises, Inc., a holding company for various St. Louis motion
picture theatres. Company was
formed in 1921; the three Skouras
brothers, later selling their interest
to Warner Brothers, but again in
control of some of the theatres originally involved through an operating company, the Central Theatres
Co.

Sam B. Tamelia St. Louis, Nov. 20.

Co. Sam B. Jeffries, attorney who filed the petition, said the primary causes of bankruptcy were that Skouras Brothers Enterprises guaranteed principal and interest on the Ambassador and Grand Central with the control of the contro buildings which are now in default, and some years ago acquired a lease on the Empress, now the Midtown, which turned out to be a losing proposition.

proposition.

The bankrupt company owns 51% of the stock of the St. Louis Amus. Co., which operates 20 neighborhood houses. Jeffres said this controlling stock is an asset of the company and is subject to liquidation for benefit of creditors.

MRS. LESLIE CARTER SET

MRS. LESILE CARTER SET
Hollywood, Nov. 20,
Mrs. Leslie Carter gets a leading
part in 'The Final Curtain', George
Bachelder production, starting Dec.
1. Richard Thorpe directs.
The Hoffman-Schlager-Robinson
agency has a financial share in the
pic, having made the deal for Mrs.
Carter to do the film.

Pictures Get Stock Market Break **As Buying Moves from Few Groups** Into Wider Front of Industrials

Chi Coppers Hesitant About 'Elysia' Nudie

Chicago, Nov. 20.

While Minneapolis and Detroit dates on the new nudie, Eliyais, are coming through, Chicago remains a squabble. Court action is being resorted to by Bryan Foy and Lou Golder against the police department for mandamus to force issuance of license.

Coppers have oked the flicker for public screening but want non-ningling of sexes.

NEW OUTFIT TO TAKE OVER PE **PROPOSED**

new company will take over Publix Enterprises as the first step toward its ultimate reorganization and discharge from bankruptcy Proposal will be offered at an early date for creditor approval at a meeting to be called before Referee Henry K. Davis.

ing to be called before Referee Henry K. Davis.

The plan at this time, based on an appraisal of the value of Publix Enterprises under bankruprcy, seems to be the formation of a company (if not Famous Theatres Corp. is used—for—the—purpose)—which. will assume all assets and liabilities, and apportion its stock between Paramount Publix and others to whom PE is indebted.

The stock to Paramount Publix would be turned over in lieu of creditor items of nearly \$7,000,000 and an investment in PE by Par Publix and Publix Theatres of \$7,534.274.

Publix Enterprises owes Paramount Publix \$1,037,247 and Publix Theatres, a wholly owned subsidiary of PP the amount of \$6,748,272.

Investments of Par in PE and its subsidiaries is through stock ownership.

The total liabilities of PE at time

The total liabilities of PE at time of bankruptcy was \$41,214,000 and assets \$23,844,000, figures that have not changed vitally since then. While a new company through stock apportionment would take care of much of the \$41,000,000 indebtedness of PE, there would still remain over PE an appreciable number of claims, individual and otherwise, that would have to be adjudicated in the usual manner under bankruptcy.

judicated in the usual manner under bankrupter. With no matters of pressing im-portance on the schedule, the cred-itors meeting of Publik Enterprises yesterday (Monday) was get over to Dec. 5. Trustees meantime are devoting the majority of attention to rent and other claims.

By AL GREASON

By AL GREADIN

The stock market yesterday pushed out of its narrow range and for the first time on the movement crossed the significant level of 100 in the industrial averages, with pictures getting the advantage of new buying in a broader market.

buying in a broader market.

Large number of issues that have
been laggard came to life, while
there was evidence that the exploited inflation groups were tired. While such stocks as American Can
and Dupont scored new peaks on
the movement and year, the metals
remained quiet and the alcohol
stocks were reactionary.

Market set its initial impetus

stocks were reactionary.

Market got its initial impetus
from an increase in the government
price for domestic gold of 10 cents,
resuming the upward course interrupted most of last week. Foreign
currencies rose against the dollar,

Yesterday's Prices

#6,000 Gen. Thr. 4 8% 4 1,000 Ketth H 45 46 45 45 10,000 Pert. 224 234 234 224 5,000 Do cf. 24 24 24 2,000 Pethe ... 35 85 85 80,000 WB ... 40½ 80½ 40½ +2½ 10% 11 + % 200 Tech'color, 11

domestic bonds, especially govern-ments, declined sharply, and all the old arguments of stocks for inflation were renewed.

tion were renewed.

Loew's touched a new top on this movement at 31%, while there was a flurry in both the Pathe Issues. Columbia Jumped 2 points or more, approximating its 1933 peak. Warners did little either way, as far as its stocks were concerned, but its bonds ran counter to the trend in that section; gaining more than 2. Paramount liens were again lower on small dealings.

on small dealings.

The market opened with mixed changes, but improved in a brisk first hour. Thereafter volume dropped off as traders took profits, Buyling rush came in the last hour when dealings were at the rate of about a 4,000,000-share day.

At the gong the industrial average stood just over 101, peak for the autumn, advance being accompanied by volume and glving the bulls much encouragement.

Confusion Descens

Confusion Deepens

Confusion Deepens
Briefly the events of last week
were first the further depreciation
of the dollar in foreign exchange,
second, the recognition of Russia,
which appeared to have no effect
upon prices one way or the other.
Net result of these developments
was general deepening of traders'
confusion over the situation in
(Continued on page 27)

(Continued on page 27)

L. A. to N. Y.

Elissa Landi. Countess Zanardi Landi. Marian Marsh.

Edna Best, Joe Schenck. Douglass Montgomery. Gregory Ratoff. Sam Briskin. George Brown. Ad Schulberg. John Balderston Katharine Hepburn. Carl Laemmle.

N. Y. to L. A.

Louis Cohen. Jack Fisher. Jack Warner. Jack Warner,
Harry Cohen.
Pat Patterson.
Mr. and Mrs. Charles Ei
Joe Cunningham.
Marie Ormiston.
Hugh Williams Hugh Williams. Cliff Edwards. Ernst Lubitsch.

Catholic Hierachy Asks European Bishops to Fight Lewd U. S. A. Pix

Washington, Nov. 20.
Complaints of the Catholic hierarchy about the Tazelviousness and immorality of American motion pictures registered only a faint whisper here this week when bishops from all corners of the nation held the annual meeting of the National Weifare Conference.
Decision to create a standing committee to act against growing abuses and licentiousness of the film industry and to solicit aid of European members of the clergy in fighting cinema temptation was

fighting cinema temptation was principal accomplishment of the

meeting.

General demoralization of the United States was thrashed out by the administrative committee of the conference, but motion pictures re- friendly to pictures.

ceived only a little more attention than obscene books, dishonestly in financial circles, crookedness in business, corruption in politics,

mancial circles, crookedness in business, corruption in bolitics, miscarriage of justice, and crime.

One of Many Vices
The net result of numerous vices, of which the motion picture was named an element, was declared to be the degredation and poverty of masses of our people. masses of our people.

Hollywood, Nov. 20.

Archbishop Hanna of San Francisco was appointed chairman of a continuation committee to check upon any laxities of the moral code in films.

The archbishop is known as a liberal to accusally of supposed of the company of the

CODE WAIT JUMPS LAXITIES

PICTURES

Small Town Exhibs Can't Dodge The Blue Eagle, New NRA Ruling

Washington, Nov. 20.

Small theatres in suburban areas, and particularly maborhood houses, cannot escape the Blue Eagle through President Roosewelt's executive order exempting business establishments in places under 2,500 from the NRA.

Latest interpretation of the Presidental ultimatum restricts the exemption by defining "Immediate trade area of a larger city to include the consus Bureau in the 1930 count as metropolitan districts. The original ruling specifically said the exemption did not apply to establishments in the immediate trading area of city with greater population but laid down no rules for deciding individual cases.

This point was cleared up with a batch of interpretations of the retail trade code, when NRA ruled town of less than 18 town of

over 2,500."

Such restriction will affect hundreds of houses which at first glance apparently qualified for the exemption from both the Presentant the Presentant of the Pres code requirements — proprietors shall not be included, but all per-sons working 24 hours weekly mus-be considered. Unwarranted reduction of employees to come within this phase of the exemption, NRA warned, will be considered viola-tions subject to punishment.

Des Moines, Nov. 20.

There's code trouble in the midwest with withdrawal of the Allied Theatre Owners of Iowa and Ne-braska from the National Allied

braska from the National Allied States association Announcement of withdrawal came from C. L. Niles, Anamoss, Iowa, president of the Iowa-Nebraska group, Nov. Is. Things popped following criticism of the two-state association and of Lester F. Martin, Nevada, Iowa, ascociation secretary-treas. for acceptance of the pending m. p. code with the criticism directed at Martin from Abram F. Myers. Myers said Martin had been removed from the board of the national group and that the franchise of the Iowa-Nebraska unit had been cancelled. Myers pointed specifically to Martin's calling together a group of ple-

Myers pointed specially in a group of pic-ture men in Des Moines recently to approve the code while the national committee was attempting to get

J. G. A. Schiller Is Set As Loew's L. A. Manager

Los Angeles, Nov. 20.
J. Schiller, former, vice-prexy of the Robert Morton organ company, and a relative of E. A. Schiller, v.-p. of Loew's, Inc., suc-ceeds, Ray Duscerne as manager of Loew's State.

Loew's State. Schiller comes in Nov. 30. He has not had previous house manage-ment experience.

Pro and Con on Rosy

Thurs. Is the Day

Washington, Nov. Film code will be turned over to President Roosevelt Thursday (23) by Gen. Johnson, according to reliable information in NRA circles tonight. Scheduled to speak in Atlanta before going to the little White House at Warm Springs, Ga., the Chem pact along with a score of other completed agreements.

Johnson still has not dis-Washington, Nov. . code will be turned over

Johnson still has not dis-cussed with Deputy Rosenblatt the several points with which he is 'not satisfied.'

PAR'S COSTLY

Hollywood, Nov. 20.

Lives of a Bengal Lancer, which Gary Cooper turned down as starrer, goes definitely on the Paramount shelf after a \$300,000 expenditure. Studio feels it cannot get a flin marrative out of the book material that would provide entertainment value.

value.
Warners understood being in the same predicament with 'Anthony Adverse.'

Loop Randolph Down; Eatery Bldg. Going Up

Chicago, Nov. 20.
Town loses one of its oldest picture houses on Jan. 2, when the loop Randolph shutters will be torn down to be replaced by a three-story restaurant venture by Robert Eltel, operator of the Northwestern

Site), operator of the Northwestern station eatery.
Jones, Linick & Schaefer move out of the Randolph theatre after years of heavy profictaking, house having previously been the loop's ace first run before the days of the B. & K. deluxers.
Understood that rental of Randolph property calls for \$40,000 annually for rent and axes. Eitel's plans call for a rathskeller, main floor restaurant and a second-floor dine and dance spot, to be ready early in 1934.

Col Balks at Duals

San Francisco, Nov A deal whereby Fox-West Coas was to take a part of the Columbia product has been called off by the distributor because of double bill

distributor because of double bill fing.
Circuit planned to double bill the films, probably at F&M's Orpheum, to which F-WC has turned over the former St. Francis dual film policy at 40c. top.

But Columbia withdrew from the deal.

Sierras Quit Fox

Hollywood, Nov. 20.

Martinez Sierra and Catalina
Barcena (Mrs. Sierra) wind up
their contract at Fox this week and
leave for Spain Nov. 27. Latter
is currently in 'Cardboard City'.
Jose Rublo, writer, brought hcre
with the pair, also is leaving Fox
to return with them.

WANT WILLIAM

Sol A. Rosenblatt doesn't want a salary job in pictures, so say spokesmen who see him returning to private law practice.

Despite Washington reports, however, these picture sources do not ever, these picture sources do not see Rosenblatt quitting the NRA until he is ready.

WANT WILLIAM

Sam Goldwyn has asked Warners for loan of Warren William for 18 works more, after Goldwyn had him for six months on 'Nana', (Analaria, Warners believe it's about time Williams was back on the screen again in something.

INDUSTRY DIZZY

NRA Threat No Longer a Bugaboo-More Giveaways, Premiums, Duals, Etc., Than Ever

MUCH CONFUSION

petition are reported to be enjoying an unprecedented peak. It is esti-mated all down the line from double features to give-aways, or premiums, this system of attracting customers, frowned upon in the code, is at least 25% stronger than it was six months ago. Thi isre-gard for the imminence of the code "LANCER" YARN when it is considered that the in-

when it is considered that the industry as a whole is without any real enforcing medium currently. The regulations of the formula also are causing it to be regarded with far less seriousness in many parts of the picture country than last summer when the new NRA laws appeared ready to take hold any time. Furthermore a belief more or less widespread in major circles at the inception of the code, that the NRA's relaxation of the anti-trust laws included company mergers, as

NRA's relaxation of the anti-trust laws included company mergers, as well, now is being dissipated by legal-minds and code workers who have brought back much for the private record from Washington Lawyers are pointing out that while the code does call for less restraint on certain matters pertaining to interstate commerce, the NRA does not intend to countenance consolidations of active corporations in the same field which might result in same field which might result in trimming down competition.

Ambiguous Clauses

Ambiguous Clauses

Such significance is now literally read into a clause which at first seemed ambiguous. The wording of the clause, one of the perfunctory bits of writing in practically all codes, is. This. code als. not designed to promote monopolies or to elimate or oppress small enterprises and shall not be applied to discrimate against them nor to permit monopolies nor monopolistic practices. It is the latter phrase which contains the wrinkle which is partly inspiring the anti-laerger warning. Present trade laxities and ignorant interpretations of latitudes under the code are thus all due for a speedy rectificati. which may be extremely costly to some of the violators, when the code becomes effective.

fective.

Regarding the climb of houses with dual policies from 2,000 last summer to the present 2,500, also an increase in the same neighborhood of giveaway policies, as well as a spread in unreasonable protection, industry spokesmen see several other reasons. They remind that it is true of the industry, at least many of its theatres, during the present season to make all kinds of inducements for attendance. Why inducements for attendance. Why the ngnt should be keener now than at any time, with majors as well as the smallest city indies among the participants, is credited to many conditions.

conditions.

Among these is the code delay, with its obstructing all definite lines of industry procedure and the resultant effect of sending many distributors as well as exhibitors along the lines of least resistance, or the grab-all-you-can idea.

Can't Blame Exhibitors

Can't Blame. Exhibitors

Exhibitors are not-all =to-blame. It is conceded by industry watchers. That matter of code retroactivity and distributors refusing to indicate anything of their own volition on the subject, especially regarding contract forms now and after the code, isn't helping the general situation.

GROSSES SLIP 5%, NRA Enforcement as Seen in The Burr \$500 Legit Situation Raises Quite a Few Fine Points

A Long Wait?

irst romance inspired during the film code battle in
Washington came about over
the week end, when Tony Muto,
Hays investigator, whisked
Irene Crisp, connected with the
Hays Washington bureau, to
Maryland for the nuptials.
They plan to live in Washington until the code is signed.

YES AND NO ON **CODE TOO SLOW?**

Washington, Nov. Impatient individuals in the mo tion picture industry may feel the NRA is taking plenty of time whip-

tion picture industry may real the NRA is taking plenty of time whipping the film code into shape, but belief that this agreement sets a new record for slow motion has been dashed by NRA officials.

While genesis of the film pact cates back to Aug. 8, when Deputy Administrator Rosenblatt set his two co-ordinators to work on getting conflicting proposals into shape for hearing, officially the NRA has laken only a little over two months in smoothing out rough spots and perfecting the document. And if separate industries have been waiting a longer time with even less hope of early consummation of negotiations than the film industry. NRA records show eight codes were discussed at hearings back in August which have not reached President Rosecvelt's deak, while nine other pacts heard prior to the film code in September are still in the NRA mill.

DISALLOW \$2,533,250 RENT CLAIM VS. P-E

Ranid disposition claims against Publix Enterprises is looked for as the result of the ruling in for as the result of the ruling in favor of P.E. on one of the largest field against it, brought by the Georgia Realty Co., Atlanta, for 42,533,580. On appeal from Referee Henry K. Davis findings in favor of rublix Enterprises, the Georgia Realty Co. suffered a setback in the U. S. District Court Friday (17), where the case was dismissed after argument by hoth sides.

The Atlanta realtors, claiming rent to 1972 under a PE lease on Keith's Georgia in that city, may try to go to a higher court, but it is doubted.

problem in its hands for the past three months without announcing a

The contract matter, it is pointed out, is of vital importance to the exhibitor. He cannot determine until after the code is signed exhibitor. He cannot determine until after the code is signed whether wholesale bookings which he would make now will come under the code's terms; in other words, whether a standard form of contract will be substituted for whather words the miscellaneous company product blanks he might now sign. The disposition, therefore, is to keep away from any long-term dotted line.

Exhibitors are not all-to blame, it is conceded by industry watchers. That matter of code retroactivity and distributors refusing to indicate anything of their own voltion on the subject, especially regarding contract forms now and after the code, isn't helping the general situation.

For that mitter, the NRA legal committee has had the retroactive of political confusion.

Washington, Nov. 20.

How far NRA code authorities may go in enforcing terms of industrial compacts is a question which is plaguing the Recovery Administration worse each week. Eventual answer will have direct bearing upon operation of code nuthorities in all amusement fields, particularly in the picture industry. The particular problem bothering Federal authorities relates to imposition of fines or assessment upon individuals or units in any industry which violate code terms of regulations promutgated to ald in schleving NRA objectives. Farreaching legal tangle may result it any attempt is made by code authorities to siap fines on persons who incur their displeasure.

This difficulty bobbed up in the legitimate theatre when attempt was made to fine Courtney Burrypoducer of 'Salior Beware,' \$500 for not minding p's and q's in rules adopted by National Legitimate Theatre Committee. After announcing Burr had been fined, committee was held in check by Deputy Administrator Sol A. Rosenblatt who, after investigation, cancelled the Norigid policy has been laid.

after investigation, cancelled the fine.

No rigid policy has been laid down, according to Administrator Hugh S. Johnson, yet fact remains not a single code authority in any of the more than 100 industries operating under NRA approved eagreements has imposed fine on any violator. The general procedure Johnson said today, will be to 'gi carefully and look into every cast 'very deeply.' very deeply.

Authority's Powers

Concern about legality of authorizing film code authority to slar penaities on employers who pay unreasonably excessive' compensation was displayed by legal sharps, of the NRA several weeks ago, but after various conflicting opinions had been rendered decision was reached that the provision probably would stand tests in courts but wannot particularly desirable. Rosen-libatt, declines to discuss this proposition but is believed to have his own doubts about the provision which he passed.

Seat of the problem is provision in the Industrial Recovery Act stating penalties for violators of approved codes shall be not more that \$500 for each offense and bestowing upon the several district courts of the United States' jurisdiction to prevent violations. Federal District Attorneys are specially designated as officers responsible for instituting proceedings to prevent and restrain' violations.

The "due process' clause of the Constitution has been cited as defense for individuals who might be penaltzed by code authorities instead of being punished through courts in the manner specified if the act. Various lawyers hold opinions that exercise by code authorities of power to punish violators would be in defance of this Constitutional guarantee.

Picture painted by theoretician is this: If motion picture producer (Continued on page 34)

(Continued on page 34)

Grauman Sets 'Scandals' Back Acct. Grid Game

Hollywood, Nov. 20.
Opening of Eddie Cantor's 'Roman Scandals' at Grauman's Chi-

man Seandals' at Grauman's Chiness has been delayed until Nov. 28.
With most of the important
screen names and exces going to
Stanford to attend the StanfordU, of C. game Nov. 25, Grauman
figured it would be best to defer
the opening from the 24th.
Neil Kelly, Al Trahan, Pay Courtney, Bernice and Emily engaged so
far for the Sid Grauman prolog
with the pie.

L.A. Biz Flounders with Reasons Galore; 'Duck Soup' Is Outstander; Baron, Blood Money Both Mild

Los Angeles, Nov. 20. Business seems shot all the way around: Grosses are dropping bit by bit in the first run houses and the operators just cannot account for the reason. Some think folks are saving for Thanksgiving, others that they are spending it on football games, but the most obvious reason seems to be that general conditions are not as healthy as they were prior to March 1 and the influx of transients looking for employment over the winter season.

influx of transients looking for employment over the winter season, while jobs here have been cut way down/
Thuck Soup' at the Paramount is the outstander of the current list great is considerable less intake than the previous opus made by the quartet. Thunder Over Mexico opened (17), at the Mirror, a former grind slough house, and with the Joe Lee stunts tried again here drew great crowds in front of the 1,000-seater. Barror was off to very mild state at the State and will not give any creditable showing for the seven-day period it remains. Footlight Parade' way off in its holdower week at the two Warner houses, with the Joint take for the week stimated at around \$18,000, which was the initial eight-day income for the first week at the Hollywood half week at the two Warner houses, with the joint take for the week stimated at around \$18,000, which was the initial eight-day income for the first week at the Hollywood half week the Hollywood half week trun of Tim No Augel with around \$20,000 for the final tendys. Blood Money' weak at the U, A., with Sophie Tucker responsible for picture not dipping lower. The Invisible Man' at the KG did not get an intensive campalgning which is telling in the take that could have been greatly enhanced.

Estimates for This Week
Chinese (Grauman) (2,025; 55\$1,65), 'Tm No Ange!' (Par') and
stage show (6th-final week). Faded
out to fairly good take of around
\$20,000 for final ten days. House
re-opens (25)- with 'Roman Scandals' at a \$5,50 top premiere.
Ortherion (Tally) (1,600; 25-40),
Ortherion (Tally) (1,600; 25-40),
of explicit and the stage of the s

at \$3,850.
Downtown (WB) (1,800; 25-70),
Footlight Parade (WB) and stage
show (2d week). Holdover week
not so hot may hit around the \$10,000 mark against close to \$15,000 for
the first week,

show (2d week), Holdover week; hot se hot may hit around the \$19,000 mark against close to \$15,000 for the first week.

Hollywood (WB) (2,756; 25-65), Hollywood (WB) (2,756; 25-65), Hollywood (WB) and stage show (2d week). Not doing as well show (2d week). First eight days with deluxe yeek. First eight days with a yeek. (250) and first week (250) and first week. (250) this come home with about \$1,200 this come, which just tapped over \$1,3000, unles, which just tapped over \$1,3000, which is great for this house, which was one (Elseanstein) (ist wk). Plenty of bailyhoo and may go through the week to a take of \$3,000, which is great for this house, which was one. Ornheum taggind type.

Turn Back the Clock (MG) and vaudeville. Other stage competition giving them tough road to traves and will be an effort to turn \$3,500 this week. Last week 'Dr. Bull (Fox) had tough sledding to get \$3,800, which is fred for house.

Pantages (Fan) (2,700, 25-58-40)—Pantages (Fan) (2,700, 25-58-40).

Pantages (Fan) (2,700 on this one lost of a picture of this type that should have gotten considerable more with proper salesmanship.

Paramount (Partmar) (3,555; 25-40)—Duck Song' (Par) Dorothed week tofore, the Marx opus should come in with around \$15,000. Last week 'Cradle Song' (Par) Dorothed ome in with around \$15,000. Last week 'Cradle Song' (Par) Dorothed ome in with around \$15,000. Last week 'Cradle Song' (Par) Dorothed ome in with around \$15,000. Last week 'Cradle Song' (Par) Dorothed ome in with around \$15,000. Last week 'Cradle Song' (Par) Dorothed ome in with around \$15,000. Last week 'Cradle Song' (Par) and stage 'Cradle

week of stage shows in house. Last week Penthouse' (MG) did oke at \$13,500.
United Artists (Grauman) (2,100; 25-40-55)—'Blood Money' (20th Century) and stage show. Not a heavy tapper for the spenders. Sophie Tucker is more than 50% of the ballast for the mild \$6,800 it will draw. Last week 'Broadway Thru a Keyhole' (20th Century) (second and hole' (20th Century) (second and

'Duck Soup' Hot \$20,000 Leads Mild St. Louis

St. Louis, Nov. 20.

Doing fairly well this week, although there is nothing sensational. It's not because of quantity, for the half dozen houses are presenting the feeting double programs. And two of module programs are presenting double programs, and two of the feeting double programs. And two of addition.

Four Marxs will probably put the Ambassador out in the lead in week's receipts and bring in a great deal of profit but will not break any house records. Loew's State is in for some velvet, too, with the Dressler-Barrymore combination. St. Louis theatre continues to find an encouraging response to its barrain of two features and a stage bill at 40e top. Incidentally the policy is causing much unrest among the managers.

Estimates for This Week

DRESSLER BIG NOISE IN INDIANAPOLIS, \$10,500

Indianapolis, Nov. 20. Marie Dressler in 'Christopher Bean' has firmly placed Loew's Palace on top of the scramble. Compe tition is keen, with Duck Soup against her at the Circle and Ho against fer at the Circle and not Chocolate, the golored stage revue, at the Indiana. In addition, the Lyric spent plenty of money on ballyhoo for 'Only Yesterday.' The Apollo trying to hold its own with new Lillian Harvey film, 'My Weakness.'

ness."

Dressler is heading the parade to a stirring \$10,500, despite the opposition. The Marx Brothers are making a good showing as runners-up, garnering \$9,000.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 2540)—My Weakness' (Fox). Too
many other films to see in preference to this one, and gloom at the
box office with a take of only \$2,750,
bad. Dast week After Tonight'
Charles (Katz-Feld) (2,600; 25-40)
—Duck Soup' (Par). Marx Bros.
are popular and biz is good at \$3,000. Last week Right to Romance
(RKO) was fair at \$4,200.
Indiana (Katz-Feld) (3,100; 25-3540-55)—College Coach' (WB) and
Hot Chocolates' on stage. Should
be better, \$8,500, mild. Last week
Kennel Murder Case' (WB) and
stage show folded after fair opening, and closed at \$1,500, very bad.

Lyrie (Olson) (2,000; 20-25-40)—
My Kesterday' (BJ). Bucking
strong competities, and closed at \$1,500.
Last week
Mayor of Hell' (WB) willted to terribe \$2,900.

Lew's Palace (Low's (2,800; 2540)—'Christopher Beam' (MG).
Dressler demonstrates once again
her tremendous hold on the fans in
his town, and is overshadowing all
opposition to click \$1,500, big. Last
week 'Pritengihter and Lady' (MG)
liked, but finished no better than
\$4,800, moderate.

Sun. Nite Hockey Hurts NH, 'Soup' a Ducky 13G

Estimates for This Week
Ambassador (Skouras) (3,000; 25-35-55), Duck Soup (Par) and stage show, good 320,000, Last week "Frizage show, good stage show, good st

World Changes,' McVickers, \$12,000; Loop Not Bright; Chicago \$27,000

meant slightly below average for this house. Roger Sherman (WB) (2,200; 35-50)—Right to Romance (RKO) and Kennel Murder Case (WB). Set for a fair \$5,800. Last week Fer male (WB), and "Headline Shooter (RKO). Just about got by around \$5,500.

St.500. (College (Poll) (1,565; 25-40)—
Mad Game' (Fox), and Worst
Woman in Paris' (Fox). Taking
the leaveour trade at a mild \$3,500.
Last week 'Meet the Baron' (MG)
and 'King for a Night' (U) toped
recent house record at nifty \$4,800.

AMOS 'N' ANDY **BUFFALO SOCK.** \$20,000

Buffalo, Nov. 20

Buffalo, Nov. 20.

Buffalo emerging from a frigid well. Looks like better grosses currently all-round. Three near zero day last week knocked down tak. The seed of the seed of

Lincoln's Lineup All Changed; Double Bills And Only 1 Vaudfilmer

Lincoln, Nov. 20.

Lincoln, Nov. 20.

Theatre row is undergoing a revolution here. The Stuart begins double feature, Temale' and Yoltare, the first ace house in town to ever attempt it. The Riatto comes out of the second run classification and is doing double bills for first runs also. Stage shows are dropped from the Orpheum and the house stands on its pics alone.

Cal Bard, indie mgr., is dickering with a stock company to go into the Liberty the week of the 27th the Liberty the week of the 27th and with interest seing chumened as it has for stage shows it will probably do okay until the Xmas jam sets in. State still lets the cobwebs grow over the window of the bo.o and will probably not see light again this year. Biz is just fair.

Estimates for This Week

fair. Estimates for This Week.

Colonial (LTC) (750: 10-15)—

Worst Woman in Paris' (RKO), Looks fair, \$300. Last week, Before Dawn' (RKO) and The Texan' (RKO), okay \$350.

Liberty (Indie-TC) (1,400: 5-10)

—Tevil's Mate (Mono) and Tighting Texan' (Mono), spil and serials to match. A moneymaker in this spot at \$300. Last week Manhattan Tower (Allied) and 'Cheyenne Cyclone' (Allied), spilt, took oke \$875.

laban & Katz are bent on drive ing the newspaper boys of their nobs with last minute switches in bookings. Pictures are jerked hour-ly from United Artists to Oriental to Roosevelt. Then a memo comes. through that the biz on the picture was terrific in Flagstaff, Ari flick being pushed into the Chicago. Next minute another flash comes through that picture starved in Montpieler, Vt., and picture is or-dered into McVickers.

Biz in the last two weeks has been deliberately chilled by misplaced booking. Berkeley Square? went into the Chicago against all Judgment merely because the picture clicked in New York. It sent the house down to its worst business in six months, covering the books with red.

This week the acc Chicago got. The week the control of the picture of the picture. Will not do \$27,000 from present indications.

Estimates For This Week
Chicago (B&K) (3,949; 35-45-75) een deliberately chilled by mis-laced booking. Berkeley Square

Talisman New Cognomen

ARIISMAN New Cognomen
Hollywood, Nov. 20.
Talisman Studio Corp., a California corporation, replaces the temporary name of Associated Theatre Productions, Inc., for the organization now operating Tiffany studio.
Talisman will lease studio space and equipment.

Liberty (Indie-TC) (1,400; 5-10)
—Towli's Mate (Mono) and Tighting Texan' (Mono), split and serials to match. A moneymaker in this spot at \$900. Last week 'Manhattan Tower' (Allied), split, took oke \$45.50.

Lincoln (LTC) (1,500; 10-25-40)
—Bowery 'UA) and stage show featuring Bernle Kane. Should be a big cilck since it's the only vaude as big cilck since it's the only vaude at \$15.00.

Compleum (Indie-TC) (1,300; 10-25-40)
—Orpheum (Indie-TC) (3,300; 10-15-25)—The Wrecker' (C5I). Without the customary stage show which has been in since early Sept. Pic

Hub's \$32,000 Worth of 'Duck Soup'; 'Christopher Bean,' \$15,000, Good

Boston, Nov. 20.

Good theatre weather, good shows to go to, and good pre-Thanksgiving and pre-repeal spending spiriting and pre-repeal spending spiriting and pre-repeal spending spiriting and spiriting and spiriting and spiriting proved right draw for Met to make it three mammoth weeks in a row. 'Chris Bean' did the trick for State after quite a long spell of poor product, and Mae West continues. He sheld 'Irickery for Paramount. Boston has peppy negro show, which accounts for that spot's pull. Keith's starts slowly with 'Berkeley. Square's seeming over the average movie head. Orpheum has a better vehicle than in quite a long while in 'Night Flight'.

Paramount. (Partmar) (3,985; 28-40)—Duck Souy (Part and stage show, A lifeaswer for the house, which did a terrific nosedive the week before, the Marx opus should come in with around \$15,000. Last week. Ciradle Song' (Par) Dorothea Wieck seemed to be poison at the b-to-a-as-less-tham-\$16,000-demonstrates.

The Right to Romance' (II). Off to weak start and only \$5,000 or less expected. Last week The Right to Romance' (RKO) not good at \$4,000, especially for an Ann Harding opus. State (Loew-Fox) (2,024; 25-40).

Meet the Baron' (MG) and stage show. Started off very mild and may get only \$10,000 for final

of Aces' (RKO) and vaude, less than recent high averages, but vel-vety at \$19,500.

vety at \$13,500.
Orpheum (Loew) (3,000; 30-4050)—Night Flight' (MG) and vaude,
hitting it up very nicely, for \$14,000
for thankful change of b. o. pace.
Last week Meet the Baron' (MG)
but Singer Midgets stole the show
for a neat \$12,500.

for a neat \$12,500.
State (Loew) (3,000; 30-40-50)—
Christopher Bean' (MG). House swung from Friday to Thursday opening policy. Looke like swell \$15,000. Last week 'The Chief' (MG) inppp, to poor \$8,000.
Met (M&P) (4,330; 30-40-50-65)—
Duck Soup' (Par). Big biz at this spot, and \$32,000 in prospect, real creamy. Last week Female (WB) held screen, but Fred Waring lured the crowds, for a wow revenue of \$34,000.

Paramount (M&P) (1,200. 25 45

\$34,000.

Paramount (M&P) (1,800; 35-45-55)—Tm Ne Angel' (Par) holding over into second week; after glorious \$14,000 for first, now around \$10,500. Run ends Tuesday, house changing day ahead of schedule to 'College Coach' and 'White Woman.' Scollay (M&P) (2,600; 25-35-45-55)—"Kennell Murder Case' (WE) and vaude; good for \$8,000, fair. Last week 'Footlight Parade' (WB) and yaude smacked \$9,500,

London's West End Cinemas, Also Provinces Strong; 'Henry 8th' \$35,000 1st Wk.; 'Harmony' 25G

West-End pcture theatres doing particularly well, with provincial theatres also reporting a clean-up. Reasons for boom are favorable climatic conditions, improved economic conditions and reaction from summer, when pictures took a divelope to the pictures took and the pictures that are bringing them in, as, with few exceptions, these are much below standard for this time of the year.

the year. Rate of exchange figured \$5 to £1.

Estimates

Academy—'M' (Hakim). Lang's eriginal German production. Now in second week, and doing only \$2,500, pretty bad. Only reason foliack of interest anti-derman feel and the second week. The second week of the second week and the second with the second foliack of interest and the second fill of the seco

premiere due to total, and to long way away.
London Coliseum—This is the Life' (British Lion). Opened to \$9,000, with second week down to \$6,000. Morning Glory' (RKO) now re-

laced.
Marble Arch—I Was a Spy' (GB).
ust finished three weeks after six
eeks at the Tivoli, with final week
ear \$4,000. House has been playug second West-End releases for
everal years, and it is rather surrished to the second of the second reeveral years, and it is rather surrished to the second reeveral years, and it is rather surrished to the second reeveral years, and it is rather surrished reeveral years, and to second reeveral years.

lease.
New Gallery—'Cuckoo in the Nest' (B&D). Opened to around \$9,000, more than expected, as picture is not up to the usual team work of Tom Walls and Rulph Lynn. Looks

Tom Walls and Ralph Lynn. Looks god for rour weeks.
Pelaza — Too Much Harmony (Par). Came in very quietly, but immediately clicked, with business building daily, due to word-of-mouth advertising. Clicked to \$25.000, which is second best in West-End, and holding over.
Regal—Captured (WB). Finished fortnight to poor business, weekly average being under \$10,000. Only kept in for second week, due to condition of pre-release contract. Private Detective \$2' (WB) now current.

rate Detective 62' (WB) now current.

Rialto—Poil de Carotte.' French picture revealing very clever kid newcomer to screen, Robert Lynen, who should make good in Hollywood. Picture doing around \$3,000, and likely to attract the curious for about four weeks.

Tivoli — Gold Diggers' (WB). Very disappointing as a whole, with no reason for 'allure. Stayed three weeks to \$12,500 average. Power and Glory' (Fox) now current, and probably good for four weeks.

FIFI DORSAY IN 'BAR'

Hollywood, Nov. 20.
Fifi Dorsay has been spotted in a rominent role in Warner's 'Won-

Job means the setting back of a Pantages route, with the actress set to open at Portland next Thurs-day (16).

HELEN MORGAN'S SHORTS

HELEN MURGAN'S SHORTS
Second of Helen Morgan's two
shorts for Educational (Fox release)
goes into work in New York this
week. The Crisis', by Hugo Riesenfeld, which was in one of the Zierfeld Follies'.
Miss Morgan's first, 'Manhattan
Lullaby' by James Hanley, is finish-

TACOMA OFF

Jones' \$4,000, of Aces' Weak

of Aces' Weak

Tacoma, Nov.

Week stands is new policy at
Music Box, while Roxy goes split.

Rookings this week rate far below
attractions of prior week, when big

Estimates for This Week

Music Box (Hamrick) (1,400; 2540), 'Emperor Jones' (UA). Continues week-stand policy; looks to
reach \$4,000, which is fair. Last
week 'Footlight Parade' (WB) finished with burst of apeed, building
up to grand \$1,00,300; 25-40), 'Stage
Mother' (MG), and 'Solitaire Man'
(MG), split. Indicated \$4,500. Last
week Night Filight' (MG) big \$5,100.

Blue Mouse (Hamrick) (656; 1525), 'Ace of Aces' (RKO) and Love,
Honor and Oh, Babyl' (U), split.
Around \$1,500, weak. Last week
'Elysia' (Indie) great pace for \$3,000.

'Invisible' \$7,300 'Widows' 3 G's, Ok, Cheer Pittsburgh

Pittsburgh, Nov. 20.

Last week was a false alarm, with everything save Henry VIII at Fulton. I alling off after promising opening. This week should be different. Openings after promising opening. This week should be different. Openings after promising opening. This week should be different. Openings after promising opening. This week should be different. Openings after promising opening. The promising opening opening opening opening opening opening opening opening opening opening.

Duck Soup at Penn should have no trouble hitting \$15,000, pretty swell, about double last week. Also impressive is Invisible Man at Warner, at a great like a successor to Toracular and Trankenstein. Only Xesterday at Stanley got a great send-off from cricks, but opened only fairly well. It should build with word of mouth and favorable femme reaction to a fairly decent \$10,000. Which is considerably better than house usually does first weeks. In a fortnight should collect around \$14,000, a mop-up.

Davis likewise showing some additional strength with 'Havana Widows,' probably due to cast names, and ought to wind up on the right side at \$3,000, while Pitt, with 'Blind along to sastificatory \$4,000.

Estimates for This Week

Davis (WB) ((T00): 25-35), 'Havana Widows' (WB). (Cridnary programmer es should boost its chances, and make it an entry for the \$3,000 class. Last week' Agrie Appleby (RKO) indifferent at \$1,900.

Fulton (Shea-Hyde) (1,750; 15-25-35), 'Henry VIII' (UA) (24 week). Doing best business here since 'Cavalcade.' Opening day second week better than first week' opener and should sail along to serve should boost its chances, and week better than first week' opener and should sail adoes \$1,000 and present scale, that's a new 'Poning and and the present scale, that's a new 'Poning and and the present scale, that's a new 'Poning and and that here 'Evening' and and and the present scale, that's a new 'Poning and and the present scale, that's a new 'Poning and and the present scale, that's a new 'Poning and and the present scale

excellent. 35,000. Last week 31,100 and at present scale, that's a new Perfect (Low's-UA) (3,300; 25-35-59). Duck Soup (Par). Marx boys always a natural here. Excellent opening presages an all-right 316-000, a figure house heart enjoyed for months. Last week bilzzard defeated all chances of Prizefighter and Lady' (M(3) building, disappointment at 33,000.

Pitt (Shaffer) (1,500; 15-25-40). Pitt (Shaffer) (1,500; 15-25-50). Only Yesterday (U). Cricks went overboard on film and Margaret Sulfayan. Opening a bit disappointing but expected to build to fair 11,6500 as word gets to femme it's a tear-jett. The surfayer (1,500; 15-25-50). Thy sibile Man' (U). Another of U's freak thrillers which looks as it im gift be in the bo. class of 'Dracula' and 'Frankenstein' Gave house best opening in months, should breast tape at \$7,300, fine.

Near-zero weather mixed with thaws, snow, slush and bitter winds thaws, snow, slush and bitter winds drove grosses right down last week and looks like repeating currently, though there are pix aplenty that, should ordinarily get the fans mov-ing. Coldest November in many years has caught the show-shoppers unawares and radio is getting call

pers unawares and radio is getting the call.

'Ann Vickers' at the Capitol looks good for femme trade here and won't go so badly with the mentither, but weather may slay it. Week-end biz up to usual and barring fade-out later in week should be around \$12,000.

Palace has a coupe good ones in Tenthouses of 10,000. Loew's with above average vaude and a Lillian Harvey opus, 'My Weakness' is liable to pick up to \$11,000. What Price Innocence' and 'Saturday's Millions' at the Princess should pick up \$7,000.

His Majesty's with '20th Century' and Imperial with French operetta hold up the legit end and may biz lost to the main stems on weather. Estimates for This Week.

His Majesty's (Ind) (1,600; 50-150) '20th Construct' Carett' 150.

Estimates for Thie Week
His Majesty's (Ind) (1,600; 501,50), '20th Century' (Legit). His
Majesty's Players are getting a fair
hand in this town and should gross
around \$2,500. Leat week weather
pulled it down to \$2,000 on 'Riddle
Me This.'

pulled it down to \$2,000 on 'Riddle Me This.'

Palace (FP) (2,700; 60), Penthouse' (MG), and 'Rafter Romance' (RKO); Should make the Parade' (RKO); Should make the Parade' (RKO); Should make the parade' (RKO); Should make been smash but conditions faded it to \$11,000.

Capitol (FP) (2,700; \$0), 'Ann Vickers' (RKO); Jooks like a gross-getter in this town and fixes is for (Regal) and stage show (Isa Kremer) grossed \$10,000. Low's (FP) (3,200; 55), 'My Weskness' (For) and six acts' vaude, Sught to get \$10,000. Last week Solitaire Man' (MG) and vaude, \$2,000.

vaude, \$9,000.

Princess (CT) (1,900; 50), What
Price Innocence (Col) and 'Saturday's Millions' (U). May reach
\$7,000. Last week change of program to 'Bitter Sweet' (UA) and
'His Grace Gives Notice' (UA)

ignerial (Fears Film) (1666)

imperial (France-Film) (1,600; 50-1.50). French operetts company again currently at \$2,500. Last week down to \$1,500.

week down to \$1,500.

Cinema de Parie (France-Film)
(600; 50) 'Un' Idylle au Calre'
(French). Average \$1,500. Last
week '600,000 Francs Par Mois'
(French), \$1,250.

'Sweetheart of Sigma Chi' \$4,000 in K. C.; 'Cradle Song' N. S. G.

Kansas City, Nov. 20. Looks like a big week for both Loew's Midland, with 'Christopher Bean' and the Mainstreet, playing 'Strike Me Pink' in connection with Strike Me Pink' in connection with the film 'After Tonight' Both houses opened big in spite of the opposition from the American Royal Live Stock and Horse show. At the Newman things are not so hot. 'Cradle Song' is the feature weak week for Wieck.

Estimates for Inis week
Liberty (Dubinsky) (840; 10-1520).—She Had to Say Yes' (FN)
and Her First Mate' (U). House
seems to be in a \$2,000 groove and
don't vary much. This week is no
exception. Last week 'Mary Stevens
M. D' (WB) and 'No Marriage Ties'
(RKO), ditto.

exception. Last week 'Mary Stevens M. D' (WB) and 'No Marriage Tles (RKO), ditto.

M. D' (WB) and 'No Marriage Tles (RKO), ditto.

Mainstreet (RKO) (3.20): 25-40.

80).—After Tonight' (RKO) with the control of the co

VACCILATING WEATHER B'way Tress Hey-Hey; Little Women' \$115.000 — Wham!; 'Invisible Man' Big 42G at Old Roxy; 'Eskimo' Hot

With the Music Hall going to a U had 'S.O.S. Iceberg' in here early new big time high of at least \$115,1000, possibly more, and other attrac11.101. World Changes (WBI). (4th tions on Broadway finding enough business left to be playing to profit able business, the street looks good

this week.

As against the previous week, when business was off all over the U.S., New York is on a big spend-ing spree.

U. S. New York is on a big spend-ing spree.

The Music Hall on Little Women'
will go to a new high in getting
\$116,000. Previous top was \$100,000
on 'Cavalcade'.

Picture is positive for two weeks,
maybe three, with M. H. Aylesworth
hoping for head the second and and
the second se

wweeks and only once, 'Cavalcade.'

With 'Women' there is a boost
from 35 to 40c mornings and 55 to
60c from 1 to 6 p. m. With the
large capacity this difference adds
BICO picture on its opening day
Thursday (16) hit a high for that
day by toping \$15,000. On Saturday
and Sunday the house played to a
large number of children.

Any fears by managers that the
powerful draft of 'Little Women'
would leave nothing for the rest of
the energy a mong those that's
anding this out. A chiller, Invisible Man, 'Is taking the Seventh avenune biggie to its biggest gross in
years, \$42,000 or over, about double
the average.

The other Roxy over in Radio
City, with 'Im No. Angel' is benefling from both the Women'
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the average.

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Astor (1,012; 83-\$1.10-\$1.65-\$2.20)
Esidmo' (MG) (1st week). Heavily and well advertised, new W. S. Van Dyke "picture" of the morthland, opened powerfully well and is doing rapacity business, getting over \$18,-000 on the first six days.
Capitol (5.490; 35-72-83-\$1.10)
Prizefighter and Lady (MG) (2nd week) and stage show, Exhibiting fine stamina at indicated \$48,000 on the holdover. First week picture built to a big \$50,000.
Griterion (845; 55-\$1.10-\$1.85)
Design for Living (Par). Has its premier here tomorrow night (Wednesday). House has been dark since

in October.

Hollywood (1,553; 25-35-55-76-85\$1,10) "World Changes' (WB) (4th
week). About \$9,500 in prospect and
at low nut on house a profit. Last
week (third). \$11,800. "House on
56th Street' (WB) next on the books,
but "Disraeli' (WB) on reissue may
come in first.

come in first.

Mayfair (2.200; 35.55.45) 'Midhipman Jack' (RKO), Finishes its
hipman Jack' (RKO), See it

\$20,000.

Strand (2,900; 35-55-75-85)—From Headquarters' (WB). Lacking in box office draft, finishes week tomorrow (Wednesday) at about \$11,000, mild. Last week 'College Coach' (WB). on six days got only \$10,800.

GOOD FARE FARES WELL IN B'KLYN; PAR \$25,000

Bubstantial picture and stage fare in the downtown sector. Particularly at the Loew's Metropolitan where Broadway Through a Keyhole and Eddie Garr on the stage should do an easy \$25,000 for the

week. Strand is holding over

Strand Is holding over
Parade' a fourth week.

Estimates for This Week
Paramount (4,000; 25-35-50-65)—
Cradle Song' (Par) and stage show with Georgie Price. Figured around \$25,000, okay. Last week "The Way to Love' (Par), \$23,000.
Fox (4,000; 25-35-50)—Mad Game' (Fox) and stage show with Sammy Cohen and Babe Miller copping stage honors. Around Honor, and Oh. Baby! (Fox), \$15,000.
Albee (3,500; 25-35-50)—Only Yesterday' (U) and vaude. Big attraction is. Harold Stern's band and Miltz.Mayfair.on. stage. Mebbe. \$22,000, good. Last week, 'After Tonight! (RKO), \$21,000.

Loew's Metropolitan (2,400; 25-55-50)—Throadway Through a Keyhole' (UA) and vaude. Big Strand (2,000; 25-35-50)—Foother week, 'Arter Tonight! (RKO), \$21,000.

Strand (2,000; 25-35-50)—Foother and Lady' (Md), \$25,000.

Strand (2,000; 25-35-50)—Foother Tarade' (WB) (4th week). Looks like \$10,000, oke. Last week, \$11,000.

'Angel' Is Philly's Big Wow, \$32,000, 'Henry' a Class Click, 'Bean' \$13,000

Philadelphia, Nov. 20. Sensational pace Tm No Angel indicates that this Mae West pic-ture is likely to give the Stanley its biggest week in recent years, sur-passing even the bi 42nd Street biz and the weeks when the house went in for stage shows with big b.o. names. Irst day's gross for the West pix was in the neighbor-hood of \$6,000 with the chances very strong for the film to do a \$32,000

the West pix was in the ncighborhood of \$6,000 with the chances very strong for the film to do a \$32,000 week. It will undoubtedly be held in for a run, probably three weeks. "Henry, VIII got rare notes in the pix weeks at the pix weeks at the pix weeks at this smart-draw house; \$3,000 is seen or better although the picture is distinctly highbrow. The Boyd is another house which should move up in trade. The artraction is 'Christopher Bean' and \$13,000 is a sound estimate. The Fox did the stract of Saby' on the street and Lou Holtz heading. The Fox did the street and \$13,000 is a sound estimate. The Fox did the street and Lou Holtz heading the stage show; no more than \$15,000 forecast. The Earle has 'Meet the Baron' and Dave Apollon heading the stage show; fairly good action with Footlight Parade' (second run) but the Stanton is not so cond run) but the Stanton is not so "Dinner at Elight' is in its fourth and final week at the Chestnut Edge is definitely off now but engagement has been much better than pessimistic prophets figured; \$7,600 likely.

Last week's business was only average and perhaps a little under that. Several pictures which starte week and fell a grand or so index expected figures. On the other hand a couple managed to make the grade for holdover but then weren't strong enough to sick on for entire second week.

The Boyd, with 'Only Yesferday,' did a fair-to-middlin' \$10,500 in seven-days. The little Arcadia had afthe round \$3,000 for eight days. The little Arcadia had a fin round \$3,000 for eight days. The little Arcadia had a fin round \$3,000 for eight days. The little Arcadia had a fin round \$3,000 for eight days. The little Arcadia had a fin round \$3,000 for eight days. The little Arcadia had a fin round \$3,000 for eight days. The little Arcadia had a fin round \$3,000 for eight days. The little Arcadia had a fin round \$3,000 for eight days. The little arcadia had a fine round \$3,000 for eight days. The little arcadia had a fine round \$3,000 for eight days.

pretty fair but a little under indi-cated pase.

The Fox was weak with only \$13,500 for 'Sweetheart of Sigma Chi',
and a mediocre stage show and the Earle, wasn't anything exceptional
with \$12,000 for Love, Honor and
Oh Baby and, on the stage, the

Estimates for This Week
Aldino (1,200; 40-55-65 — 'Henry
VIII' (UA). Critics raved and better than \$8,000 is indicated for first

VIII' (UA). Critics raved and better than \$8,000.1s indicated for first-week. Last week, 'Broadway Thru X Keyhole' (UA). Not so strong when held for a second week; only \$4,900 in five days.

Arcadia (600; 25-40-50)—'Rafter Romance' (RKO). Nothing sensational indicated; maybe \$2,000. Last week, 'Night Flight' (MG), good with \$3,100 in eight days.

Boyd (2,400; 40-55-65)—'Christopher Bean' (MG). Looks strong ind best bet house has had in some time, \$13,500 indicated. Last week, Only Yesterday' (U), \$10,500 in seven days; nothing to rave about. Earle (2,000; 40-55-55)—'Meet the Baron' (MG) and vaude. Dave 4,0010n heads stage; show. Fairly good \$13,000 indicated. Last week, Apollon heads stage; show. Fairly good \$13,000 indicated. Last week, Apollon heads stage; show. Fairly good \$13,000 indicated. Last week, Cove, Honor and Oh, Esby' (U), and, ude; just under \$12,200, no.

panic.

Fox (8,000; 35-56-75)—'Jimmy and Sally' (Fox) and stage show. Didn't start very brisky; \$15,000 indicated, which is slightly over recent average. Last week, 'Sweetheart of Sigma Chi' (Mono) and stage show, wishwashy \$13,500.

wishwashy \$13,500.

Karlton (1,000: 30-40-50) Frotlight Parade' (WB). Second run
and looks plenty hot, \$4,500. Last
week, Esombshell' (MG), rather
good, \$3,700.

Keith's (2,000: 25-35-40) Curtain at Eight' (Indie) and vaude,
House reported as going after
names for stage show. Combination this week looks very sad, not
over \$4,000 indicated. Last week,
Worst Woman in Paris' (Fox) and
vaude; not quite \$5,000.

Stanley (3,700: 40-55-65) - Tim

vaudo; not quite \$5,000.

Stanley (3,700; 40-55-65) — Tm
No Angel' (Par). Started like a
house-on-fire-323,000-likely-, whichis sensation-al Ought to stay three
weeks: Last week, Poollight
Parade' (WB), disappointed with
\$5,000 for four days after two strong
weeks.

Stanton (1,700; 30-40-55) — 'Acc of Aces' (RKO). Nothing hot in-dicated; mebbe \$7,000. Last week, 'Hells and High Water' (Par) had a dismal \$6,500.

Chestnut (1,500; 55-\$1.65)—'Dinner at Eight' (MG) (4th-last week). Should get \$7,500. Last week's \$8,200 was quite okay.

'CHRIS BEAN' TO \$8,500 STRONGEST IN B'HAM

irmingham, Nov.

Marie Dressler's 'Chris Bean' is leading everything in town this week with the exception of that week with the exception or that walkathon which is still way ahead of the parade.

Merchants and theatres are yelling thunder at the walking guys.

Estimates for This Week

Alabama (Wilby) (2,800; 30.85-40), 'Chris Bean' (MG), Wow opening Saturday in rain-pointed to \$3,50. Last week Night Fight' (MG), and Arter Tonight' (RKO), split, sour \$5,000.

split, sour \$5,000.
itz (Wilby) (1,600; 25), 'Morning Glory' (RKO). Might pick up as the week travels, \$1,800. Last week Love, Honor and O, Baby' (U) and Tom Mix in person Sunday, \$2,800.

Love, Honoz and O. Saby (C) 2,300. Tom Mix in person Sunday, \$2,300. tire (BTAC) (1,100; 25), Voltaire (WE). ArC) (1,100; 25), Voltaire (WE). ArC) second week of Lady for a Day' (Col); around \$2,400. Whole town still talking about pix.

Strand (Wilby) (800; 25), Saturday's Millions' (U). Football in style and o.k. \$1,000. Last week 'Day of Reckoning' (MG) \$800. Jefferson (Indie). (2,000; 15-25), 'Constant Woman' (Mayfair). and show, 'Last Round. Up' idea. Stage portion strong, \$1,000. Last week 'Under Secret Orders' (Mayfair) and stage show, weak at \$1,000.

'Student Prince' Tab Plus Harlow Big 26G, 'Bean' Not-So in Wash.

Washington, Nov. 20.

other hand that if a pic has the stuff it doesn't need to have a b. o. name to do the business. In two weeks Margaret Sullavan has been built up locally into a full-fiedged screen idoi. Looks like film is the annual Universal hit all right.

idol. Looks like him is the annual Universal hit all right.

Keith's seems to be coming out on top in its policy of throwing schedules to the winds and yanking em when they flop regardless of when it is. House has been picking up extra trade through bringing in new show at 8 p.m. and letting the dinner hour customers stay over. Those who wouldn't come to either pile by itself are enticed by bargain of getting two for price of one. Rumbred that the other lads resent this as verging on the double-feature practice, but so far nothing's come out in the open.

Estimates for This Week

Estimates for This Week

Fox (Loew) (3,434; 15-25-35-50
Floop—Blonde Bombehell' (MG) and

'Student Prince.' Tab is getting in
older element and with Harlow
packing in the boys and girls things
look like a big week. 'Prince'
played to a Saturday mat which
just missed Cantor's which holds
house record. Probably a nice \$26,00. Last week 'Berkeley Square'
(Fox) did o, k. \$22,000. Barney Rapp
on stage didn't mean much with
Lombardo at opposition.

Earle (WB) (2,424; 26-35-50-6070), 'Havana Widows' (WP) and
vaude. Not so hot. Maybe light
\$12,000. Last week 'College Coach',
WB) and Lombardo got \$19,000,
which awas nice but nothing like the
local debut.

Keith's (RKO) (1,850; 15-25-35
So. 60) (Picht to Revence (PX'S)

boys expected with band. making local debut. 1, Keith's (RKO) (1,850; 15-25-35-60), Right to Romanec (RKO), Doing better than might be expected considering papers gave it only so-so write-ups. If it holds up may do usual. Harding business which is nice \$10,000. Last week 'After Tonight' (RKO) went out on its ear after five days, light \$5,000.

Met (WB) (1,583; 15th: \$5,000.
Met (WB) (1,583; 15t-25-35-50-6070). "World Changes' (WB). Nice reviews but stockyard drama is no longer a noyelty despite Paul Muni's acting. Should do o. \$7,000. Last week second of Foot-light Parade (WB) held up to acceptable \$6,000 but house wanted a

lot more.

Palace (Loew) (2,363: 15-25-35-50-60). 'Christopher Bean' (MG).

Dressler-Barrymore combo turning in a fair gross-but in face of recent Dressler build-ups it's nothing like it should be. Maybe adequate \$14-000 Last week 'Pizzelghter and Lady' held up following tremendous campaign to get femmes to ok. \$11,000.

'Henry VIII,' Providence, \$9,500, Big; Town Shies at 'Chris Bean' Title

CHIEF' DISAPPOINTS: WEAKNESS' \$8,000

Portland, Ore., Nov. 20, Bo, pulse strong but erratic, Two vaude houses Pan and Paramount getting biz different ways. Pan gets it on the vaude, Evergreen's Para-mount getting it so far on strong

plx.

Pan house suffered some last week from having to release Fift D'Orsay after one day's personal appearance. D'Orsay called back to L. A. to start working on Joison's new pic.

Estimates For This Week

Estimates For This Week Broadway (Parker) (2,000; 25-40) —'The Chief' (MG). Pulled after three days and poor \$1,500. Last week 'This Day and Age' (Par) also pulled after only four days for a bad \$2,000.

bad \$2,000.

United Artists (Parker) (1,000;
25-40)—Private Life of Henry VIII'
(UA). Not as big as hoped, \$5,000.
Last week Day of Reckoning (MG)
barely held to an average \$3,500.

Pantages (Pan) (2,000; 15-25-40)
—Big Executive (Par) and vaude,
with vaude chiefily holding attention, around \$6,000, okay, Last week
Sweetheart of Sigma Chi! (Mono)
and vaude, \$5,600.

Paramount (Evergreen) (3,000;

ann vaude, \$5,600.

Paramount (Evergreen) (3,000;
15-25-40)—My Weakness (Fox)
and vaude with stage band, getting
over well and holding results up to
good \$5,000. Last week 'The Way to
Love' (Par) and vaude opened this
house, \$7,200.

house, \$7,200.
Liberty (Evergreen) (2,000; 25-40)—Tm No Angel' (Par) (2nd week). Still hanging them on the rafters for a big \$8,500. First week bulged the walls for a total of 51. shows getting a mammoth \$14,000;

shows getting a mammoth \$14,009. Music Box (Hamrick) (1,409; 2540)—Only Yesterday (U) going micely for an average \$3,500. Last week Footlight Parade (WB) held for a fair two weeks getting \$3,500 and \$1,900.
Oriental (Hamrick) (2,500; 25-35)—Footlight Parade' (WB) going okay for a third week at this house after two at the Music Box about \$4,000.
WB), pigskin drama hit a soggy field for \$2,800.

'Vanities' Aids to Hotcha \$17,500; **'Bean' Big, Cincy**

Cincinnati, Nov. 20.
Carroll's 'Vanities' tab, linked with 'Walls of Gold', has the Paiace leading the downtown b. o. procession for the second successive week.' Christopher Bean' is the top take at the all-screen temples, almost doubling the Albee's biz over lass. In and trade et to. ther stands to the second successive was a successive the second successive the second successive the second second

poperate without an orchestra.

Estimates for This Week
Palace (RKO) (2,800; 44-60)—
Walls of Gold' (Fox) and Earl Carroll (Vanlites'. A fifth performance added Sat. and Sun. Stage show puffed by all cricks. Looks like \$17,500, notcha. Last week Talcs (WB) ended (WB) ended three-week run with such that the control of th

Providence, Nov. 20.
All sorts of funny twists to the present stanza. Giving exhibs the present stanza. Giving exhibs the present stanza. Giving exhibs the stanza. Giving exhibs the stanza diving exhibs the stanza diving the sta

Estimates for This Week

Estimates for This Week
Carlton (Fay) (1,400; 25-40).
Damaged Lives' (Weldon). Folded
up last Thursday after two disappointing weeks, gross in no way approaching the remarkable record
this film set in Boston, and which
apparently induced gponsors to
bring it here. Garnered around
3,000 for second week, total gross
figuring about \$8,500 for complete
run.

\$3,000 for second week, total gross figuring about \$8,500 for complete run.

Fay's (1,900; 15-25-40), 'College Coach' (WB) and vaudeville. Pleture oke, just the type that will go over with variety fans. Around \$6,500. Last week Last Trail' (Fox) and Johnny Marvin got neat \$7,000.

State (\$2,00; 15-25-40), 'Christopher Bean (MG) and vaude with the state of the state o

well \$17,500.

Paramount (Indie) (2,200; 15-250), 'Henry VIII' (UA). Although
this one is purely class, and is playing alone at a stand which has
made a fetish of double features,
current week will show a niee profit
for all concerned with gross sure to
cross \$3,000. Last week 'Tm No
Anneed (Par) on a holdover was
\$5,000.

RKO Albee (2,300; 15-25-40), Invisible Man' (U) and 'Chance at Heaven' (RKO). Around \$7,000, fair. Last week 'Only Yesterday' (U) and 'Above the Clouds' (RKO) clicked with the fans, but stuck close to average at \$5,800. RKO Victory (1,600; 10-25). 'Hold the Press' and 'Gambling Sex' on a split week should be around average at \$1,200. Last week 'My Woman' (COl) and 'Skyward, also a split week, just passed \$1,000.

Lips Betray (Fox). John Bolcs and Lilian Harvey depended upon for magneting. Press boys regret Boles sings only one number and unfavora-able anent Miss Harvey and story. Music and romance fans coming in for \$5,500 not bad. Last weck 'Worst Woman in Paris' (Fox), \$5,400.

for \$5,500, not bad. Last week worst Woman in Paris' (Fox), \$5,400.
Keith's (Libson) (1,500; 30-40)—Teanale' (FN). Chatterton the fifth wheel and rolling along to \$5,500, mild. Last week 'Footlight Parade' (WB) ended three-week run with \$6,800, nice.
Grand (IRCO) (1,025; 35-44)—'Invisible Man' (U) and 'Only Yesterday' (U), splits. Continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the continuing first runs 'farted at other houses, entry of the houses, e

Marxes Are Duck Soup for \$14,000 In Mpls.; Ben Bernie Strong \$19,000

Minneapolis, Nov. 20.

Ben Bernie in person at the Orpheum, and 'Duck Soup' on the Minnesota screen are out for first honors currently in the box office supremacy race. Both attractions will finish with respectable figures, Orph as the best.

The whole loop line-up is above average and rates strong. 'Way to average and rates strong. 'Way to the State, is commanding some attention. 'Stage Mother,' the Lyric offering, also has been winning pienty of praise and dragging emin.

All the showbares salvage of

Last week, 'After Tonight' (RKO) and WLS, 'Barn Dance' on stage, eight days to \$7,000, 'light.

World (Steffes) (300; 25-40-50-75)

—Vi Som Gar Koisvagen' (Swedish), Pulling strong in this large strong and the strong in the large strong in t

ane whose noop line-up is above average and rates strong. Way to find a week of 'Good Companions' food Love', newest Chevaller pleture, at the State, is commanding some attention. 'Stage Mother's the Lories of the lower of the

Comparative Grosses for November

Total grosses during November for town and houses listed as prevusly reported weekly. Dates given are the closing day of the week.

NEW YORK

	Oct. 19	Oct. 26	Nov. 2	Nov. 9
CAPITOL 6,400; 85-78-88- 1.10-1.65) High110,400 Low 16,000	Night Flight \$50,000 (Stage Show)	Night Flight \$26,000 (2d week)	Bombshell \$45,000	The Baron \$30,000
PARA- MOUNT (8,664; 85-55-75- 85) High. \$95,000 Low., 14,000	Torch Singer \$52,000 (Stage Show) (Sally Rand on stage)	I'm No Angel \$84,500	I'm No Angel \$70,000 (2d week)	I'm No Ange \$55,000 (3d week)
MUSIC HALL (5,945; 85-55-75- 99-1.85) High \$115,000 Low. 48,000	Dr. Bull \$65,000 (Stage Show)	Henry VIII \$101,000	Aggie Appleby \$50,000	Berkeley Sq \$88,000
ROXY (6,200; 25-85-55) High.\$173,600 Low. 7,000	Charlie Chan \$30,300 (Stage Show)	Saturday's Millions \$26,000	Walls of Gold \$24,000	Love, Honor and Oh, Baby \$30,000
MAYFAIR (2,200; 35-5-65) High \$53,800 Low. 3,500	Good Companions \$7,000 (6 days)	Before Dawn \$7,500 (8 days)	Dance, Girls, Dance \$5,000 (6 days)	Blind Adventure \$8,500 (8 days)
STRAND (2,900; 85-55-75) High. \$78,800 Low. 6,500	Footlight Parade \$55,000	Footlight Parade \$41,000 (2d week)	Footlight Parade \$23,200 (3d week)	Footlight Parade \$14,700 (4th week)

CHICAGO

100	Oct. 19	Oct. 26	Nov. 2	Nov. 9
CHICAGO (\$,040; 85-45-75) High. \$75,000 Low. 18,500	Night Flight \$58,200 (Stage Show) '(Crazy Quilt' on stage)	B'way to Hollywood \$50,400 (Fred Woring on stage)	Bombshell \$50,000	Ever in My Heart \$34,900 (Sally Rand on stage)
PALACE (2,583; 40-65-83) High. \$30,000 Low. 10,000	Brief Moment \$28,700 (Stage Show) ('Strike Me Pink' on stage)	My Woman \$26,900 (Guy Lombardo on stage)	Ace of Aces \$28,600 (Phil Baker on stage)	Ann Vickers \$28,800 (Phil Baker on stage)
UNITED ARTISTS (1,700; 85-55) High. \$21,700 Low.: 3,300	Voltaire \$7,300 (2d week)	Bowery \$21,700 (New High)	Bowery \$9,000 (2d week)	Bowery \$11,100 (3d week)

LOS ANGELES

	Oct. 19	Oct. 26	Nov. 2	Nov. 9
DOWN-	Golddiggers	Wild Boys	Ever in My	Kennel
TOWN (1,800; 25-70) High. \$38,500 Low. 5,000	\$10,000 (Stage Show) (2d week)	\$9,100	#6,200	######################################
HOLLY- WOOD (2,756; 25-05) High. \$37,800 Low 3,100	Golddiggera \$8,000 (Stage Show) (2d week)	Wild Boys \$6,800	Ever in My Heart \$7,800	_Kennel Murder \$7,800
PARA- MOUNT (8,595; 25-40) High: \$57,800 Low 5,600	Way to Love \$14,200 (Stage Show)	Tillie and Gus \$12,200 (Rubinoff on stage)	Saturday's Millions \$15,000	Take a Chence \$23,000 (Bing Crosby on stage)
STATE (2,024; 25-40) High. \$48,000 Low., 5,000	Night Flight \$16,600 (Stage Show)	My Weakness \$11,000	B'way to Hollywood \$10,300	Bombshell \$13,700

BROOKLYN-Oet 26

Nov. 2

FOX (4,000; 25-35-50)	Shanghai Madness \$11,500 (Stage Show)	Charlie Chan \$11,000	Saturday's Millions \$10,500	Walls of Gold \$12,000
METRO- POLITAN (2,400; 25-35-50)	Masquerader \$16,000 (Vaude)	Night Flight \$20,000	Bombshell \$23,800	The Baron \$22,000 ('Student Prince' on stage)
ALBEE (8,500; 25-35-50) High. \$40,000 Low. 9,000	Ann Vickers \$19,400 (Vaude)	Dr. Bull \$10,700	Henry VIII \$19,500	Aggie Appleby \$12,000
STRAND (2,000; 25-35-50) High. \$28,500 Low., 4,000	Wild Boys \$10,200	Loved a Woman \$11,000	Ever in My Heart \$7,600	Footlight Parade \$17,000

NEW HAVEN

	Oct. 19	Oct. 26	Nov. 2	Nov. 9
PARA- MOUNT (2;348; 35-50) High. \$21,000 Low 2,600	Sunday Afternoon and Indi Speaks \$5,100 (6 days)	Golden Harvest and Torch Singer \$6,700 (8 days)	I'm No Angel \$16,000	I'm No Angel \$7,000 (2d week)
POLI'S (3,040; 35-50) High. \$20,000 Low.: 4,200	Beauty For Sale and Penthouse \$8,200	Bowery \$12,500	Night Flight and Walls of Gold \$7,700	Emperor Jones and Love, Honor and Oh, Baby \$7,800
SHERMAN (2,200; 85-50) High. \$16,000 Low. 1,500	Wild Boys and No Marriage Ties \$5,900	Footlight Parade \$14,000	Footlight Parade \$4,600 (2d week)	Aggie Appleby and Ever in My Heart \$5,900

TACOMA				
	.Oct. 19	Oct. 26	Nov. 2	Nov. 9
MUSIC ROX (1,400; 25-40) High\$10,500 Loy 1,000	Masquerader and Shanghai Madness \$3,300	Her Bodyguard \$9,000 (Tex Guinan on stage)	Loved a Woman and Midnight Club \$3,200	One Man's Journey and Morning Glory \$4,050
ROXY (1,300; 25-40) High\$7,000 Low 2,000	B'way to H'wood and Another Language \$4,000	Paddy \$3,960	Saturday's Millions and Beauty for Sale \$3,600	Lady for Day \$5,200

(Continued on page 26)

Duncan Sis-Yesterday' Big 14G, Col.; 'Bean' 13G

Columbus, Nov. 20.

With front-page publicity, regal surbs by the critics and everything surbs by the critics and everything surbs by the critics and everything surbs are all many the page of the real lines for the real lines are as the page of the real lines are real many the page of the real lines are cord. This is the town's best bet, of course, being coupled with film and offering a real bargain.

'Christopher Bean' at the Broadis setting a pace for the works outside of the Paice and may beat the bigger attraction out at that. Other attractions none too hot and below substantial and the mercury hovering around a fixed week was murderous all round. Extremely cold spell, which lad the mercury hovering around 15 degrees, kept the firesides occupied but the film houses empty.

Estimates for This Week
Palace (RKO) (3,074; 25-40), 'Only Yesterday' (U) and Topsy and Bya' on stage. Duncans seem certain to click to tune of \$14,000, heavy. Last week 'Henry Eighth' (UA) best but none too good at \$8,500.

Ohio (Loew-UA) (3,000; 25-40). Columbus, Nov. 20.

tain to click to tune or the control of the control

was fair enough for the end of the long run.
Broad (Loew-UA) (2,500; 25-40),
Christopher Bean' (MG). Off heavily and looks good for neat \$13,000,
which is plenty at low admit prices.
Last week 'Mad Game' (Fox) well below the so-so level with take of

below the so-so level with take of \$4,700. Majestip (RKO) (1,100; 20-55), My Woman' (RKO) Not so bad as Vic Jory looked on as local. Should get good enough \$3,000. Last week Saturday's Millions' (U) just fair enough at \$2,400.

DUCK SOUP' ALL OF THAT IN **BALTIMORE**

Baltimore, Nov. 20.

Baltimore, Nov. 20.
Despite charity campaigns, unredictable weather, heavy legit opposish, time and tide, nothing seems able to allay that steady clink of coin across loop tills.
There's a uniform soundness of product all over this week. No fireworks, but no tears. The beavy artillery. is, entrenched, up at the giant swanker, the Stanley, where Jack Benny's unit hooks up with The World Changes. Pienty herty appeal both angles and off to pacompare the stanle of the second of

Estimates for This Week

Estimates for This Week
Century (Loew-UA) (3,20); 2525-40-55-65) 'Duck Soup' (Par) and
five acts. Vaude nil on lure, but
those mad Marxes are taking care
of everything. Pic niftilly exploited.
Par exchange going for 100 24sheets. First. two days' gitter
augurs \$16,000, hat-cha. Last week
Kennel Murder Case! (WB) and
'Student Frince' tab, plodded to
15th 13,000. (Bannaport) (2,500).

"Kennel Murder Case! (WP) and Sudent Prince' tab, plodded to n.sh. \$13,000. Hippodrome (Rappaport) (2,500; 25-35-40-55-55) The Right to Romance' (RKO) and vaude. After two last-minute cancellations recently, Alex Gray is in heading rostrum show and with class draft exerted by Harding on screen, this session looks good for \$12,000 and cokay. Last week After Tonight' (RKO) and Lou Holtz failed to New York (Schanberger) (2,500; 25-30-30) (10,000 and Lou Holtz failed to 11,000 as anticipated, fluttering to 12,000 and Lou Holtz failed to 13,000 and Lou Holtz failed to 14,000 as anticipated, fluttering to 14,000 as anticipated, fluttering

Bow-Rand Combo \$25,000, Wham S.F., Marxes Look to \$17,000; Price War On

San Francisco, Nov., 20.

Still no letup in the war that has caused grand showmen's heads.

With Golden Gate slashed to 40 cents from 65 and doing a whale of a biz, it's just that much tougher for the others.

Sally Rand and in the person at Sally Rand and the Clara Between Sally Rand and the Sally are seasy publicity making her a vital b. o. factor while Bow is holding her own. Lotta men in the house and marma coming, too, to see just what. Thuck Soup' turning the Paramount into a nut house as Marx Bros. move along at a satisfactory pace.

"Only Yesterday' is a money mount into a nut house as Marx Bros. move along at a satisfactory pulling bargain shopper.

"George Bancrott's first film in two years, 'Blood Money,' started nicely at the United Artiets, but it's future is unspredictable.

"Francis policy of dual films at 40 cents top in, Fanchon & Marco's Orpheum stands the best chance in history of the house to make a go of it. It has been in red since Pan opened it six years ago, when RKC and Bill Wagnon, six weeks ago, tried stage shows with such pix as they could get from RKO and Universal. With two films from major companies, and at a minimum price. Meanwhile conversion, of the St. Francis to second runs neans one less first-showing theatre, but it also means another low-prices house. Thirty-cent tariff on 'Gold Diggers' while same applies to nach a stage show with straight pix, and when Marco's and stage show with straight pix, and when Marco's and stage show with straight pix, and when Marco's and stage show subte such parts and the price of the control of the price of the price of the pric

Estimates for This Week

perhaps man week at the Columbia and nudie Eilysia' in third week at Strand.

Estimates for This Week

Columbia (Far Weet) (1:700;—50-75-31:8150)—Heary 8th (UA) (3rd week), Two a day, roadshow prices.

Second week got around \$8,000.

Embassy (FWC) (1:400; 35-55)—The No angel (Far) (6th week).

Tm No Angel (Far) (6th week).

Fox (1:00) (5:00); 25-35)—Picture Brides' (Aliled) and 'Man of Sentiment' (Far West) and 10 vaude acts. Dynamite policy if ever there was one, and \$11:000 at these prices accounts for many people. Last week was a record with \$15:500 on Lady for a Day' (Col) and vaude acts. Dynamite policy if ever there was one, and \$11:000 at these prices accounts for many people. Last week was a record with \$15:500 on Lady for a Day' (Col) and vaude acts. Dynamite policy if ever there was one, and \$11:000 at these prices accounts for many people. Last week was a record with \$15:500 on Lady for a Day' (Col) and vaude acts. Dynamite policy if ever there was one, and \$11:000 at these prices accounts for many people. Last week was a record with \$15:500 on Lady for a Day' (Col) and vaude acts. Dynamite policy if ever there was one, and \$11:000 at these prices accounts for many people. Last week was a record with \$15:500 on Lady for a Day' (Col) and vaude acts. Dynamite policy if ever there was one, and \$1:000 at these prices accounts for new low price is anybody's grees. At any rate that figure is about five weeks. The price is anybody's grees. At any rate that figure is about five weeks. The price is anybody's grees. At any rate that figure is about five weeks. The price is anybody are on the strange of the price is anybody are on the strange of the price is anybody are out and the green count in the strange of the price is anybody are out and the green count in the strange of the price is anybody are out and the green count in the green count i

fems alike to tune of a record \$25,000 chance. Last week 'Frizefighter and Lady (MG) with Pickens Sisters on stage and Max Baer personaling, over week-end got okay \$13,000, not what expected but still mighty good.

gross in 13 weeks.

Orpheum (Huffman) (2,500; 25-35-40)—The Chief (MG) and stage show, with Fred Schmitt orchestra. Wynn plc no pull, \$9,000, meages.

Last week, 'Missing Fersons-(EN), boosted by fair stage show, took in \$12,500.

\$12,500.

Paramount (Huffman) (2,000; 25-40)— Wild Boys of Road' (FN) and Day of Reckoning' (MG), split. Fair at \$2,800. Last week My Lips Betray' (Fox) and Worst Woman in Paris' (Fox), split, only \$2,600.

Seattle's Poor Week; 'Bombshell' \$7,500, Oke; 'Woman,' Roxy, \$5,500

Seattle, Nov. 20.
Lower prices is the bait to lure folks to the downtown theatres, with Evergeen and Hamrick houses re-scaling. New top at Paramount, Blue Mouse and Music Box is now. 35 cents. This is same as the Roxy fare, with Orpheum taking to it week prior. Fifth stays at 40 cents but holds 25-cent price until 6 p.m. daily, except Sunday, Saturday and holidays when deadline 1s 5 p.m. The two-bit scale works the same way at the other houses. Coliseum and Roosevelt (John Danz) extend, 15-cent mat price until same hours, 5 p.m. and 6 p.m. are wondering what becomes of the dough, nite Flubs play to s.r.o. week ends. Beer pauciors also taking the time and money of many. Free entertainment beer spots no doubt a factor.

Estimates for This Week

ment heer spots no doubt a factor.

Estimates for This Week
Blue Mouse Hamrick) (350 25351. The Kohlel Murder Case'
(W.) Engle St. W. Talk Last'
cock through \$2.00, talk Last'
constance.

Coliseum (Evergreen) (1,800; 1525), 'Another Language' (MC) and
Voltaire' (WIB) dual, first half;
Stranger's Return' (MG)- and
Goodbye Again' (FN) dual, last
week 'Dr. Bull' (Fox) and 'Cap(Continued on page 62)

(Continued on page 62)

MUSIC HALL, N. Y.

With a feature running within almost nothing of two hours, and a large personnel of players on its hands, it is obvious that the Music Hall people had a problem. Very little time for solo specialties in procession, or the building up of effects. Situation called for haste

decession, or the building an of effects. Situation called for haste and speed.

Problem was solved with a good deal of skill. Stage proceedings are simplified into about 15 or 20 minutes of dance spectacle, with the revolving stage employed as a time-saver which leaves no gaps to fill in. Episode is entitled The Moth and the Flame' and is a typical Market hall hallet the stage two divisions being unified by the use of a solorist who stands to one side before a futuristic French bar and provides the tyrical accompaniment.

Opening is on a semi-dim stage with dark neutral hangings as background and the center occupied by a mammoth candle stick with a flickering wick light. Ballet ensemble, dressed in an impression, istic orsion agroup of gay rounders, does a routine in dance. Mothike figures are mingled with the dancing girls to carry out the illusion.

es, dies a routine in dance. Mothlike figures are mingled with the
dancing girls to carry out the liusion.

Stage turns, revealing the second set as a gaudy night club with
the vocal group posed as revelers
and a brief principal dance by Lee
and Stuart, ballroom pair. Roxysettes are on here, of course, for a
precision bit, the best item in the
stress of the course, for a
precision bit, the best item in the
stress of the course, for a
precision bit, the best item in the
stress of the course, for a
precision bit, the best item in the
stress of the course, for a
precision bit, the best item in the
stress of the course, for a
precision bit, the best item in the
stress of the course, the course
second turning of the stage
brings back the first scene while
the singer, Robert Weede, setting
forth in song that the night has
passed in revelry and the carnival
makers are consumed by the fires of
whoopee. All of which leads to
more maneuvers by the dancing
girls and the moth-like wraths,
ending upon a thick fog of steam
more maneuvers by the dancing
girls and the moth-like wraths,
ending upon a thick fog of steam
who go up in smoke.

Miniature pageant is accompanied
by a special song number of the
same title as the charade, a swinging melody written for the occasion
by Erno Rapee, the Music Hall's
musical director, and Ed Heyman.
Newsreel is worked in at this point,
and action goes into a prolog for
the picture. Little Women (Radio)
The picture, Little Women (Radio)
The picture, Little Women (Radio)
The picture of a winter scene
Lights behind turn it into a transparency, revealing a mother and
four girls grouped around a spinet
or some such ancient instrument,
making the background for the
singing of Abide With Me, done
in most agreeable harmony. Singcenting the pole of Marnee
effin and the four daughters in the
persons of Ann Conway, Leonora
effin some such ancient instrument
making the background for the
singing of Abide With Me, done
in most agreeable harmony. Singcenting the pole of Marnee
effin and th

opening night. Katharine repound on the screen in the long-promised film version of the Louisa M. Olcott classic. Rush.

PALACE, CHICAGO

PALACE, CHICAGO

Chicago, Nov. 17.

Early morning rain changing to nice slippery sleet had the streets inpassable on Friday morning. The property of the prevenent when trying the total the prevenent when trying to the out of their homes then returned to the safety of the living room. Result was that the loop was practically deserted Friday forenon, giving the downtown theatres the worst box-office start they've had in weeks. Palace started off to wide emptiness on the sides of the house, beginning to fill up downstairs when the show was about finishing.

house, beginning to fill up downstairs when the show was about finishing.

Entire show is a late afternoon and night line-up, the flicker Right to Romance' (RKO) and the Lilyan Tashman headliner being designed for the smarter groups, particularly the femme element.

Miss Tashman May spotted in the man element of the smarter groups, particularly the femme element.

Miss Tashman May that about 10-minute act divided into two routnes. Opens with a platitudinous spiel on fashions and a creation to prove her point. Femmes were chattering all through her opening flash, taking time out to discuss the outfit in detail. Attitude of the ladles to the dress flash demonstrates how much flash clothes means to the vaudeville stage.

As one gal in the audience remarked. Tits great to see some body who realizes that actresses ordharry people. The public wints gasp costuming.

the stage arent expected was ordinary people. The public wants gasp costuming. Which man act other than the stage of the triangle wants gasp costuming the stage of the triangle with the stage of the s

Edmund Lowe, Miss Tishman's his-band. Which makes it unanimous in the Lowe family.

Show opened with the Kitchen Plrates, still tops amoig adaglo acts.
Seem to have added extra twirls and spins to an already excellent act. Bert Walton a frequent re-peater here, deuced and sold his singing stooge to an easy winner. Lot of talk that on the surface is meaningless but the addlence appar-ently enjoyed the manufacture of the meaningless but the addlence appar-ently enjoyed the manufacture. Under the material.

Walton worked in the Tashman turn; then came Mills; Gold and Raye for next-to-closing. Hokum knockabout getting familiar but good for laughs. Finishing, was alex. Hyde and his girl band, a strong flash and novelty with the 12 girls at the instruments and the four dancing queens. At the first show there were only Three Queens, however, the fourth queen begging off for some reason.

Holborn Empire, London

Lindon, Nov. 7.
Although this house is not actually in the West-Ende, it is near
enough to be called a West-Ender.
Actually, with the Palladium playing a 'Crazy' season, this is the only
house in the vicinity playing
straight twice-nightly vaudeville.
This week's attraction is a
property of the control of the control
for and his bandr Fox was booked
in about three days ago, replacing
Jack Hylton who is just getting
over an operation. Fox, who doubling at the Capitol (pictures) and
also the Kit-Cat, where he is a
permanent attraction, has a nitry
outfit.

And seemed under-rehearsed; a
difficulty which will be overcome as
the week progresses. Outstanding
is a sort of King Kong-Louis Armstrong burlesque, with Art Christmas, an all-round musician, made
up as Kong. Idea is good and when
worked up should prove bis.

The program as a whole not bad.
Opening were Los Cottrillos, acrobad attempting juggling and guitar
playing for fair returns. Duncan
Gray, comedian with
and very popular. Band closed the
bill and despite lateness of hour
had them yelling for more.

Program as a whole not bad.
Opening were Los Cottrillos, acrobad satempting juggling and guitar
playing for fair returns. Duncan
Gray, comedian with
and respected partitudes a comparative newcomer to vaudeville and a
good acquisition.

Myron Pearl four, with a son of
Chick Farr, the English comie, is
fast dance team, specializing in
Russian steps. Team has been
around here for years and is looked
The program as surface, and a server
Andrew of the severe of the comparative newcomer to vaudeville and a
good acquisition.

Myron Pearl four, with a son of
Chick Farr, the English comie, is
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The program as surface.

Randolph Sutton, light comedian
with a perfect delivery, warbled
through several numbers, one par
tive men, is surefire.

Randolph Sutton, light comedian
with a perfect delivery, warbled
through several pumbers, one par
tive men is surefire.

ORPHEUM, LINCOLN

This house is having no end of a tough time. The management never knows what pie it'll get until the last minute, the vaude budget is so low it's difficult to get any dight on with the pie is 'My. Woman' (Col) and the stage show the 'Hollywood Revue'-unit.

Show is owned to 'Ye'.

woman tool and reversible to the control of the con

tion expectancy wound to select the care and the house, announced mid-week that this would be the last stage show in here until after Christmas at the earliest. How the housell ever draw with the catch-ast-catch-earliest alone is more than can be guessed.

Barney.

PALACE, N. Y.

With Mae West's 'Angel' on the screen, the Palace probably doesn't need a good show on the stage, but good show on the stage, but it just happened to get one. an opening act can stop a show, it's either good or the audience is easy. Later the audience proved to be not so easy, so the act can take the

credit.

Opens with Irene Vermillion, backed by the Beverly girl trio and the only reason she did not chief the speech was a second of the only reason she did not chief the speech was a second of the second of th

CENTURY, BALTO.

CENTURY, BALTO.

Baltimore, Nov. 17.

Thuck Soup' (Par) is the screen attraction this week, and as customary in such an instance, the vaude goes unheadlined. Figured the pic will do all the drafting and if the five acts can keep 'em interested on their war. It was the control of the five acts can keep 'em interested on their war. It was the control of the five acts can keep 'em interested on their war. It was a control of the control of

crowd relished the turn and let 'em hear it.

Diamond Boys, next - to - shut. Their knockabout foolery and hooftery consumed about 20 minutes and ander right on the button. Plenty speedy and well paced with any sagging, the act, though familiar long of the mob by now, clicked soldy. Closing, Ruth Miles and Eddle Kover, class dance combo. Their first bit, a danse moderne to strains of 'Manhattan Serenade' held 'em glued and reaped plenty plaudits. Nifty lighting. Then five girls on a classic toe provide a break and change of costume and the team comes back for an adagio finish that won deserved favor.

NEWSREELS

EMBASSY

EMBASSY

With exception of Oscar and his wine supper, which they both have, the reel theatres vary in their assortment of clips on repeal. Here everything is aggressive. California is welcoming gin and New York I receiving California of the control of the contr

i3-year-old Japanese girl and her violin affords an interesting camera study.

English reporter who was jailed by Hitler makes a statement upon returning home which is not altogether intelligible to American audiences.

It was a statement upon returning home which is not altogether intelligible to American audiences.

It was a statement upon the statement of his kids if he has tect like the present one. While his little daughter, Minnie, is smilling he has his younger boy, Junior, flop off a toy horse. The Fox news executive sent a hurry call home last week for this small percentage of his nursery while the subject was bridgeports Socialist mayor receives city keys and in return makes one of the longest speeches, confined to a single sentence, on news-neel records.

In its sports department the Emblas some excellent subjects Garden hockey game which wound up in a fight, L. A. wrestling with place in Atlanta with another car passing over the body of an unseated driver are woven into Japanese baseball and the Bowle track. Coverage of

TRANSLUX

TRANSLUX
There are two subjects on the
Luxer program having a direct,
locally a subject of the large of the l

the idle.

If Universal hasn't grabbed him already some producer will sirn up that young man who can handle his face like a piece of rubber. U gets some other unusuals. The nine-year-old Texas boy who communes with 10 lions and the \$2-year-old man who is studying to become an air pilot are almong these.

air pilot are among these.

Reels generally have about the same coverage of the Cuban revolt. Brief firing on the fort impresses as a reconstructed scene. Luxer affords greater detail by using Paramount's views of the court-martial. Both houses have the cloud car, new experimental addition to an airship. They show a cameraman descending in the car, but most of the views would indicate that the camera boys remaining on the ship did most of the work.

When the fictional name Prof.

camera boys remaining on the ship did most of the work.

When the fictional name Prof. Tugwell used to associate with patent medicines of the faker class, turned out to be that of a reputable chemist in New York, Paramount gave over more footage and let the Department of Agriculture do some explaining currently kidmapers, the first wave and the paramount, got takements from two Chicago victims during their interview by a detective. Both houses had the USC-Stanford game; Italy's sailor memorial, French lottery, Pathe got a statement from the James Roosevelts on their return to New York from Europe.

the Georgia-Yale football game was good enough to have run longer.

STATE, L. A.

STATE, L. A.

Los Angeles, Nov. 16.

There's nothing in the current stage show to bring more than a medium reaction from an audience. Bill is pretty thin and show only unis 35 minutes. This is slated as the last week of stage shows and the spirit of defeatism is high. Best act is the Theodores, two men and woman dance team that opens with a smooth walter and the winds up with some fake kinfe throwing. Girl's oh-its-too-painful expression doesn't help sell the performance.

Tom Lomas troupe, recently at Grauman's: Chinese, are in. deucaspot with their horse gag, to mild returns, and finale the show with their stills at the Albee sisters is not by the attempts at clowning of one of the quartet. Voice mixing is so-so but a tap dance encore gets across.

Collette Lyons and Dave London are next to closing. Miss Lyons' broad comedy is hampered by some familiar gags, but she gets hot with a pair of songs and a tap dance. The contractions are incluved through an offstage mike by Troy Orr, house pa. Orchestra backs the acts without doing a specialty. Musicians need a baton-swinger in front of them. Newsreel, trailer and a Pete Smith short, Fine Feathers, round out the bill.

Feature is 'Meet the Baron' (Metro), which drew a strong house opening night.

ALBEEL B'KLYN Los Angeles, Nov. 16.

ALBEE, B'KLYN

of drag act, in a comedy vein but not as rough as the average. It's the state of th

Grant San Part of the for a rew meants and so a service of the ser

PANTAGES, L. A.

Hollywood, Nov. 17.

Dressing up three acts of vaude with an m. c. and the Colleanette Ballet, Rantages offers its patrons neat entertainment. Acts and ballet work in front of the band which comes up on the elevated orchestrapit, moves back on the stage. For the finale, entire bill gets on to the platform, goes down into the pit the sand th near entertainment. Acts and ballet

ALBEE, B'KLYN

(Harold Stern Unit)

There's a picture house unit here this week in place of the regular vaude, and a mighty good one. Forty-seven fast minutes of entertaining by a group of capable actor to be satisfactory to anyone.

Talent lineup is headed by Harold Stern's orchestra and contains Gomez and Winona, Mitzi Mayfair and Gertrude Niessen. Several other, specialties by other people help. All of them are part of the regular Stern unit with the exception of Miss Niessen, who was added for this week-only.—As-it-happens, she practically steals the show.

Affair starts smartly with agent and carmen waves the baton smartly, inclined to mild callisthenies, not overdoing it and evidently having rehearsed his numbers so that he's right on time with the boys. Tommy Smith, drummer, does the announcing it and evidently having rehearsed his numbers so that he's right on time with the boys. Tommy Smith, drummer, does the announcing in personable voice.

Olyn Landric, female impersonator, spotted here for a nice bit of lowning. His turn is a new type!

PARAMOUNT, N. Y.

(Maxwell House Show Boat) This is the seventh anniversary week at the Broadway Par, and a dull proceeding it is. As with many another semi-official celebration special eye to popular entertainmen appeal is sacrificed here at the altar of dignity.

special eye to popular entertainment appeal is sacrificed here at the altar of dignity.

With the debut of Dorothea Wieck starrey under the Paramount aegis in Cradle Song, 'the show, if anything, should have been primed for hinds to be the sound have been primed for minch in keeping with the stodyless of the secular atmospheness of conservatism.

That's why when the Afro-acrodancers, Pops and Louie, do their chores, and Mitchell and Durant chores, the latter team was not only the outstanding clicker of the show, but its life-saver.

Maxwell House Show Boat unit is the feature presentation sans Cap'n Henry (Charles Winninger), advertised but a last-minut drop-outsignment. His agent, Pete Mack, unbilled, in simulated costume and wig, subs as a mild m. c. to introduce Pops and Louie (colored steppors), Lanny Ross, Conrad Thibault, Son, Mitchell and Durant. The Bod Alton gift of the stage to back up the presentation.

As a unit it's a hodge-podge due to sundry difficulties as reported elsewhere in the news columns, including legal attacks over the Show Boat title, etc., culminating in the senses of winninger's dop-out. Ison are from the air and polite songsters. Deen the overture under the usualight Maxwell coffee radio, show, sandwich in some bright cross-talk. The others are added starters.

Even the overture under the usualight Maxwell coffee radio show, sandwich in some bright cross-talk. The others are added starters.

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ROXY, N. Y.

ROXY, N. Y.

For some weeks now the original Roxy has been offering the 15-minute Billy Jones and Ernie Hare Frastyee Bread broadcast from its stage Monday and Friday evenings to the stage Monday and Friday evening to chiceling noticeable in the regular weekly unit built around Dave Schooler and his bandsmen, plus the house line of leg-lifters.

Thus, on either Monday or Friday night there's something on the house with no tilt in prices. Folks must come at \$1.5 p.m. or earlier to take advantage-of-the-15-minutes extra stage arre, which sees Olf with the stage arre, which sees of the with the stage arre, which sees of the bread and the show at this theatre extra stage arre, which makers of the bread and the show at this theatre of the bread and the show at this theatre. Seats were not altogether at a premium Friday evening as the Jones-Hare program got under way, but pretty close to it and must mean, a farly good increase Mondays and Fridays over the previous average business of those days.

Froadcasts are novolution of the mean of the solution of the solution of the produce and Hare were obviously handicapped by weak material. Their vocal work and geniality always seems to register of kay, a song around cheese this week figuring as the best thing. Because of the time requirements, the announcer who stopped in the middle to let Jones and Hare go on at \$115 sharp, continuing the agg for the finish after the wires to WOR had been deadened.

Current show runs an hour flat.

the wires to WOR had been deadened.

Current show runs an hour flat.
It also runs to the big-top-type-ofsight fare, including two good atractions of that character, the
Danwills and Lucita Leers, Danwills open in what is undenlably
wills open in what is undenlably
citing notable for the tester board
citapult into a four-high and the
three-man buildup from the floor
without ald of springboard.

Miss Leers precedes the finale, at
the other end of the unit, in her
trapeze performance, topped by a
number of revolutions on the
nickeled bar in an exhibition of endurance. Miss Leers was one of
the featured attractions with—the
Highling show.

the featured attractions with the Ringling show.
Phil Regan, who has an air following together with a voice that appeals, headlines the stage unit. He offers four numbers, a medley of tunes he has caroled to the relies on the stage of the

and Eddy, juggling to open.

Girls are on several times, best Film is 'Way to Love' (Par).

as king's guards which draws up

the close. Schooler lips a big buildup for one scene, a thin but flowery spring-like perspective as background for one of the numbers by the line, but the audience didn't think it so startling when unfolded.

In addition to the feature, Invisible Man' (U), house has two shorts on its program, 'Pirates of the Deep' (Educ), a regulation novelty shot slightly,' and a Mickey Mouse, 'Mickeys Nightmare' (UA). ine Deep elty sho Mouse,

PITT. PITTSB'G

ittsburgh, Nov. 10.

Current layout is a dancing night-mare. Booking department appar-ently had an unfortunate tryst with terpsichore and whole bill is a huge chunk of timesteps and buck-and-wings. With just a little variety, something to relieve the monotony it wouldn't have

gram. anylody could have muffed the week should be a mystery. There isn't a turn in the whole layout of seven acts that doesn't so in for legmania, and as if that's not enough, there are two flash acts in the lineup that are strictly dance without a bit of patter or comedy to relieve the tedium.

Good acts far booteing mufs the country of the countr

tomers by that time were fed up with ankle breakers and high kick

have had 'em pounding their lists met with indifference because customers by that time were fed up the state of the state

a nautical unity and of flaps, and of the property ordinary. Picture, "Flaming Gold" (Radio). Opening day matines trade not too hot. Indicating a light week. Cohen.

Loew's, Canton

Canton, Nov.

Vaudfilm policy, first at Loew's ere in more than three years is here in more than three years is catching on nicely, biz getting bet here in more than three years is catching on nicely, big getting better, with each succeeding bill, and standees Saturdays and Sundays. Most of the acts are ordinary, but patrons forget this, when an occasional headliner tops a bill. Five acts and film feature still the policy. Charile Foy, bearing considerable resemblance to his father, headlines the current bill. He brings a troupe of funny-looking stooges in a comedy act, which goes well in the center of the stooges to good advantage in a pleasing 15 minutes of tomfoolery.

Roisman's Alabamians, snappy five-piece-jazz-band, more yerastile than the average stage band of this size, goes in strong for comedy and features an attractive dancer in some exceptional athlete numbers. Bill Aronson impersonates a dozen or so of the better known radded personated with interesting the strong of the strong for the control of the control of

IMPERIAL, TORONTO

Toronto, Nov. 17.
With Imperial tossing out reputedly stereotyped stage presentations and replacing these by at

putenty stereotypen stage presentations and replacing these by atmospheric prologs, Jack Arthur inaugurates the new policy with a workman-like job that pleased the class trade. Feature film is 'Henry VIII' (UA) and stage motif held little difficulty. It's in the style of 'Merrie England,' set in one full-stage set, a tavern interior in the Tudor architectural style, solidly. Outstanding is the fact that mustaged and well-lighted, that mustage of the set of the stage of the set of the set of the former 16-girl house line are used. Mallabars have done the costumes. Only anachronistic touch is the effecter. This cook to the English each will have been also been also

PARAMOUNT, L. A

Okay stage fare, the only weak-ness being the need of one more act. Running 54 minutes, there is a bit too much padding in a unit that contains only two turns and de-pends on the band and girls to fill

too much padding in a unit that contains only two turns and depends on the band and girls to fill in the rest.

Orchestra opens proceedings with what Georgie Stoll announces is the first rendition of 'Creole Rhapsody by a white band. A good horn sold he was a novel production number, which has been done at the old Roxy. Girls are in nifty evening gowns and pull them up to reveal men's figures in the lining. Got across.

Frank Conville scores so socko with his clownery that he can be moved up to next-to-closing and hold the more important spot handlity. Does some good hoofing, is folled by Sump Dale endectively handlity. Does some good hoofing, is folled by Sump Dale endectively teaser and his Chaplin limitation.

Bend backs Bobby Sherwood in a Louis Armstrong take-off that is pleasing. Demarest and Sibley follow for some amusing voice and plano byplay. At the opening show, with a razzing collegiate bunch down front. Rube Demarest made the mistate of trying to placate the youths with a speech about treating Miss Sibley first ing Miss Sibley for even and he should have traded gags with them. Act has some hearty comedy moments and Miss Sibley's first number smacks across strong. Second one can be speeded up some since it slows the show right at the finish. Band is sour on the finale chorus number, which includes a stiff walk on-for-a-bow routher first afternoon.

MET. BROOKLYN

MET, BROOKLYN

MET, BROUKLYN

Hard by the Brooklyn bridge, on
the easterly side of it, Locw's pride
and joy, its first run Mctropolitan
looks across the river to the charms
of Broadway, if it has any left, from
the consecution of the control of the control
and the control of the control
The Saturday afternoon influx
was not as heavy as the average
downfown. Brooklyn first 'un accomodates the last p. m. of the week,
but Saturday hardly ever is criterion here.
There are but four acts on the

terion here.

There are but four acts on the show, but adding them up on entertainment value, they surpass in both quality and measure most five and six-acters. This largely due to Jack Sidney's Samples, a revue into feweral specialty acts that have worked and still could do so la vaude. The Sidney turn runs 28 die station.

minutes, thus making up the difference in time.

mnutes, trus making up the direction in time.

It has about all that a revue of its type should have, including a variety of entertainment dispensed by a talented company of artists. They are Wilbur Hall, Stewert Sisters, Bertie Dean, Hal Menken and Annetto Ames, as well as Sidney Hinself, whose baritone solo gets there nicely.

Both Eddle Garr and John Fogarty are known over here, as indicated by the ovations on entrance by cach. Fogarty, with his substantial air following, plays second and Garr third, the Sidney unit closing. The two singles split the

ond and Garr third, the Sidney unit-closing. The two singles split the applause returns at the first Sat-urday mat.

Carrying his own planist, Eddie Weber, the Irish tenoring Fogarty appeared in his best form at the show caught. He hews closely to the line of Irish melodies to which his control of the secondity are par-licularly and personality are par-licularly and personality are par-licularly and personality are par-diction, but mixes in enough of the other brand of pop dittles to give both relief and balance.

Garr's classic stew and the impres-

give both relief and balance.

Garr's classic stew and the impressions of Wynn, Durante, Chevalier, Vallee and others are all this clever young milmic needs, but he list satisfied with just that and carries some lip material that lands well.

Hustrai Troupe (New Acts) incept the proceedings. They are doing the Wallenda wire act virtually in its entirely, but the presentation isn't quite as finished. One difference is that the act carries a clown who, gets a few laughs from the kids.

kids.
Usual Hearst-Metrotone News and Loew trailers, which never seem to have the class of other houses. Char.

PARAMOUNT, B'KLYN

Lots good entertainment wrapped up in the current stage wrapped up in the current stage shindle, but the way they had it paced at the Saturday matines took the edge off more than one item and made for a draggy hour or so, Show has Georgie Price doubling from songs to mc., in formal evening toggery and everything.

As an mc. Price doesn't stack up as resourceful, and his lack was in a major degree responsible for the snail-like tempo of the affair. Price could have used up some of his mc. time to advantage with more singling.

Stage proceedings take place before a single setting, attractively cone of the seen evith Stan Myers, also the seen evith Stan Myers, also the regular m.c., in command. Myers also gets a lick at warbling and stepping during one of the production numbers and does nicely enough in either department with the blonde assigned him for the duet. House line of 24 girls in this same number comported itself in slickly trained fashion.

At the fore-end of the presenta-

slickly trained fashion.

At the fore-end of the presentation's routine the Libonati Trio whip heaps of melody out of the xylophones and also show something snappy in the way of eccentric hooding. Rio Bros. gather, the gigles with their schnozzola entry and the control of the

'Cradle Song' (Par) tops the film card. Business at the Saturday matinee was light. Odec.

FISHER, DETROIT

Detroit, Nov. 20. Detroit, Nov. 20.

A policy that is neither fish nor fowl is being tried out here. Using a one-act vaude skit or something similar to run around 20 minutes. This week one scene is used from George Keliy's The Show Off, played by a cast of four.

played by a cast of four.

Company used in stock is called the Jewell Players. They're from a minor local radio station, WXYZ. Tie-up is good bally for the station, but can't go far as entertainment. Current skit, which is the second one presented, runs 33 minst and has them yawning plenty. With the most comfortable seats in town, this type of play is an invitation for slumber.

While the current play is a stationary of the current play is an invitation.

for slumber.

While the current play is better than the opening week production, it is plenty out of date for modern, picture theatre audiences. Using a trite situation for its few laughs, a toupee is supposed to roll them in the aisles but falls to hit the mark.

mark.

Esturae productions announced include playlets this group have been doing on the air. But policy, while an interesting experiment, has far to go to be classed as amusement. Only good point of the experiment is the fact that only the salaries of the players and cost of a drop are added to nut of the house. No orchestra or extra stage hands.

George Trendle according to the the salaries of George Trendle according to the players and cost of a drop are added to nut of the house. No orchestra or extra stage hands.

Those promoters of the Winter Garden Sunday night vaude shows should know by this time that it's not easy to fool even a small part of the public for long on a \$2.75 of the public for long on a \$2.75 top. House was hardly more than one-third filled Sunday night (19) despite such attractions as Helen Morgan, Al Trahan, Rosita and Ramon and the Slate Brothers.

Others included Jack Powell, Sld Marlon, Cy Landry, Wiolot, Ray and Norman, besides Hector and his pups. Harry Hershfeld m.c.'s.

Another act is the Three Rhythm Rhodes, only one which has no written record of any previous appearance.

Another act is the Three Rhythm Rhodes, only one which has no written record of any previous appearance.

Easy to figure from the layout of taient that the show had merit, Trahan, of course, the finest for actual enthusiastic interest with the State of the state of

STATE-LAKE, CHI

STATE-LAKE, CHI

Chicago, Nov. 19.

Widespread interest in show business over the new State-Lake policy is backed up by actual gross receipts and evidence. At the close of the first show Sunday there was a lobby holdout. At every other theatre in the loop the box offices were shrouded in ioneliness. Policy of the first show such that the loop of the first house is dependent on its price. No question that is show at the right price. Prices from 20c. to 40c. Offer a man, wife and holld admission for \$1\$.

Fitcures: By fact of the B.&K. control of the loop the State-Lake is forced to play second run or state of the control of the loop the State-Lake is forced to play second run or state of the control of the loop the State-Lake is forced to play second run or state of the control of the loop the State-Lake is forced to play second run or state of the control of the loop the State-Lake is forced to play second run or detriment to the standings of the box office. State-Lake has a family wait for the ploture in could open the ploture in second control of the ploture in the could obtain top notch first-run product. Point is, though, that the lower priced second runs still allow this house to operate at a high rate of profit.

Operation: House operates at an

boundary Point is, though, that the lower priced second runs still allow this house to operate at a high rate of profit.

Operation: House operates at an average overhead without the show of about \$7,000 weekly. Vaude for seven acts and a line of girls runs between \$3,000 to \$4,000 weekly. House carries an m.c. and 12 men in the seven acts and a line of girls runs between \$3,000 to \$4,000 weekly. House carries an m.c. and 12 men in the seven acts and a line of girls runs between \$3,000 to \$4,000 weekly. House carries an m.c. and 12 men in the seven acts and a line of girls runs between \$4,000 to \$1,000 to \$1,2,000.

The seven acts are considered and and girls get changes of costume weekly. Presentation half gets new drapings. Operation total on the house runs from \$11,000 to \$12,000.

Policy: Feature picture and seven between \$1,000 to \$1,000.

Policy: Feature picture acts of vauds. Plimen then double to the stage for a presentation session; giving a band fiash, a line of . 16 girls, m.c., and three additional acts. Question as to the physical shirting of band and the presentation session; giving a band fiash, a line of . 16 girls, m.c., and three additional acts. Question as to the physical shirting of band and the physical shirting of the current physical shirting of the current physical shirting of the current lack of big flash acts. The presentation with the girls doing two big numbers, with the band, all go to make up a punch that ooks like hold for the money. Production Butter show is produced, and that takes in every act. All turns are decased by Nigge- (Continued on page 27)

Talking Shorts

BEN BLUE nes Flossi

Comedy
20 Mins.
Strand, N. Y.
Vita. No, 1615-6
First of a series of two-reelers
Ben Blue is making for Warner
Bros. Ho followed it up with a second and then got a contract for
four more this year and a string of
str in 1984-5. W He dtrength of this
one, but after the second had been
screened

one, but after the second had been screened.

Blue is 'Hore' Comes Tlossie' which we have seen as a because of the seen as a seen as a because the seen as a seen

JANET READE Skit 20 Mins. Strand, N. Y. Vita.

treatment, thereupon winning Joe back.

Miss Reade, photographing well, does a number in the barroom sequence, I Take Em Every Time and near to the close another in the night club stretch. Keast does westward Ho' and mixes into the finale with Miss Reade.

In the beauty parlor sequence girls in dance routines of an agreeable nature routined with a veew to novelty.

HARRY WARREN Musical Novelty

HARRY WARREN
Musical Novelty

9 Mins.
Strand, N. Y.
Harry Warren oame to Warners' attention with Al Dubin, through '24nd Street' tunes, and out of it all bloemed the idea of putting Warren into a shorts novelty based on hit songs he has composed. Hence, an agreeable nine-minute subject produced with more than just a jano and backdrop.

Building an apartment or intimate spiano and backdrop.

Building an apartment or intimate be sittler of the two-Warren lurks behind the ivories playing bits of numbers carrying his name and joining, in a minor measure, the vocalistics attendant upon their presentation. Most of the singing by a prima, a mile trio and others who also provide atmosphere. A mixed dance team appears to ware the common the common than the common that the walts' from Golddiggers' and '42nd Street' from the picture of that tunefilm. members carrying his name and may fair, which is acted out the presentation. Most of the singing is by a prima, a male trio and others who also provide atmosphere. A mixed dance team appears toward the end.

Warren winds up with "Flower Waltz' from 'Golddiggers' and '42nd Street' from the picture of that name, finale becoming a cut from that tunefilm.

Warren appears a little camera shy at times but that's a composer's leense. Cher.

ON AND OFF THE Al Musical Novelty 18 Mins. Audubon,

Addubon,

This is a Mentone production, independently, made, taken for distribution by Universal. It employs a large and capable cast headed by Nick Lucas. While it has missed opportunities to be better than it is, entertaining eapacity of the subject is sufficient to insure its favorable considerable comedy relicing of the subject is sufficient to insure its favorable comedy relicing of the subject is sufficient to insure its favorable comedy relicing of the subject is sufficient to insure its favorable to the subject is sufficient to the short as though broadcast.

At the opening a high-pressure salesman is trying to induce a board of directors, a comie lot, of the value of advertising their soap suds on the surface of the come favorable the subject is subject to the top of the one favorable the program, one of the one favorable to the subject in the subject in the subject in the subject is subject in the subje

'LEAVE IT TO DAD' Comedy 20 Mins. Mayfair, Y.

Comedy
20 Mins.
Mayfair,
Educational
Of the Mermald series with
George Blckel. Follows a familiar
nattern of the father who objects
to his son's marriage, but is talked
into meeting the daughter's mother.
They meet in advance through an
auto collision, and that sets the
stage for a rough and tumble, during which the young couple elope
scenery and passing traffic and wind
up by getting married instead of the
youngaters.
Nothing new but the business is
well worked up, and it can get by
in most places where they are not
so particular.

Chic.

LUNCHEON AT TWELVE With Charley Chase Comedy 20 Mins. Rivoli, N. Y.

Charley Chase's particular brand of lunacy is hoked up quite a bit with the Laurel and Hardy sort educates rulning the public of the characters are splatfored head to foot with an uneven cost of white. It will convulse 'cm in Keokuk probably.

Chase has a following and a style. A certain buoyaney of humor keeps this from degenerating into the silliness that the usual Hollywood attempts along parallel lines produce. Picture ends in complete dementia when the painters, the garbage man, the butler and other servants mingle with the guests in a topsy-tury dancing party.

London.

FAST FI

Y. Columbia

The Woman's Angle

lood Money' (UA). Although a gangster pleture this one holds interest every minute. A true comeback for George Bancroft.
'Midshipman Jack' (Radio). For the young and old, who enjoy the anties of the young. Much of it takes place at the Naval Academy at Annapolis and even the Middles should like i

From Headquarters' (WB). Crime detection as a laboratory science via a flash-back murder mystery. Technical details usurp most of the tootage and so femme appeal fades.

'Little Women' (Radio). All-the matrons who have known the book will be enchanted. Its sincercly and tenderly wrought sentiment a boon to the ramily trade.

invisible an' (U). Novel, suspenseful shocker, dignified by the of its atmosphere and incidental characters, and relieved by natmor. First class, entertainment, for femme theiller addicts.

Miniature Reviews

ime' (MG). Native Avetic cast production with igleo whoopee variations but not sufficiently hotcha to spell bo. 'Little Women' (Radio). Superb screen rendering of Louisa Alcott's old story of a long past day. Captures and holds adult interest, but whether the younger element will go for its sombre sentiment only experience will tell. 'Invisible Man' (U). A chiller that's different and refreshin, besides gruesome. Well

"invisible Man" (U). A chillort hat's different and refreshin, bestdes gruesome. Well
made and full of intentional
and unintentional laughs.
Should do well.

"Cradle Song" (Par).
pictous debut entry
Dorothea Wieck as a Hollywood star. Too secular
pop appeal.

"Bloed Money" (UA). George.
Bancroft in a better-than-ayerage Bancroft underworlder.

"From Headquarters" (WB).
Entertaining and, by virtue of
an inside on modern police
methods, interesting murder
mystory. But will have to
work hand to get its just due
at the boxoffice.

"Midshipmen Jack". (Radio).
Fine views of Annapolis, but
seareely enough plot to hold
reh interestrand. May draw in
the Winter Woman' Par). Bromidto South See setty. Despite.

real interest. May draw in the intertand. "White Woman' Par). Bro-midle South Sea stuff. Despite good cast names is lessee ma-terial and seems best for dual

By Appointment Only (Chesterfield). Middle aged man falls in love with his young ward. No novel touches to redeem a slowly paced rehash. Marquee names but that's all.

that's all.

'Ship of Wanted Men'
(Showmen). The girl on the
hell ship with Fred Kohler and
capital support. All right if it
stays in the lower channels.

'One Year Later' (Allied).
Good cast and story ought to
get a break in the nabes.

ESKIMO

Motro-Goldwyn Mayer production and re-lease. Directed by W. S. Van Dyke. Hunt Stromberg associate producer. From the books. Der Eskimo and Die Flucht ins-weisse Land by Feter Freuchon; deput Weisse Land by Feter Freuchon; deput Vinna, Josiah Roberts, George Nogle. At the Astor, N. Y., twice daily, \$2.20 ho homenening Nov. 44. All native cast with the exceptions of the author. Freuchen, and of their white players. Hunning time, 120 mins.

dadwyn Meyer preduction and rebirected by W. S. Van Dyke, Hunt
g associate producer. From the
g associate producer, From the
land by Peter Freuchon; adaptaman Lee Mahin; camera, Chyel-Decosial Roberts George Negis, Atlog Nov. 14. All native cast with
glions of the author, Freuchen, and
life among the Esquimaux
life by S. Van Oyke, Hunting
life among the Esquimaux
life by S. Van Green
ent, July 11 to Cost impressed
ent, July 11 to Cost impressed
ent, July 11 to Cost office. It is finme' in almost every other reprocess of box office. It is finme' in almost every other relife the standards of novelty,
the dare to be different count
tything it should emerge on
that side of the ledger, excepttat Occidentals are curously
to the woes and joys of their
but as the central thesis that's
ing else again,
olite in the Arctics for the
film mind is as unappealing as
life, Eskimo. The label miligalants any and all yeoman,
by the exploitation departbut and the basic clements
used for existence. There are
best anything file and the basic clements
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best anything file and the shall be coments
of a catus and paim trees for
added scenes, process shots,
or east is all native, save the
life standard of no does the
certain to command considerthe that in the sourcerib produced scenes, process shots,
or east is all native, save the
life shall be profounded scenes, process, shots,
or east is all native, save the
life shall be processed to the solution of the same of a catus and paim trees for
added scenes, process shots,
or east is all native, save the
life shall be shal sher white players. Running time, Lav mins.

Sex life among the Esquimaux may be a highly interesting screen document, but it doesn't impress as particularly palatable cinematurgy for purposes of box office. It is interesting in almost every other respect. If the standards of novelty, and the dare to be different count for anything it should emerge on the right side of the ledger, excepting that Occidentals are curiously partial to the woes and joys of their kind. What strength of nostalgia, amour or venom, that the red, yellow, or black man exportence may be sympathetically accepted fleetingly, but as the central thesis that's something else again.

Igloo life in the Arctics for the mass film mind is as unappealing as the title, Eskimo. The label militates against any and any comandom to selling this picture away from the frozen north locale. Effort to inject anything else are chilled by that 'Eskimo' tab.

Yet the film holds a lot. There is adventure and the basic elements

to inject anything olse are chilled by that Tskimo' tab.
Yet the film holds a lot. There is adventure and the basic elements of struggle for existence. There are sympathetic leads an villainous menaces. There is a caribou stampede, a hand-to-hand fight with a polar bear, another life struggle with a wolf, the walrus hunt, a fight with the Arctic elements, a whaling hunt and a thawing of ice fices that are beautifully caught for the screen and certain to command considerable attention.

Mais, the make the conditions of the control of the con

the added scenes, process, shots, etc.

The east is all native, save the heavy, played by Feter Prouden, the author, from whose two German hooks 'Eskimo' is adapted. W. S. Van Dyke also essays a bit as a Canadian Mountle official, and the ship's crew, other mountles and the ship's crew, other mountles and live fearmers also turn in corking portrayals whether the morey as natives or not.

The old-fashloned screen title is utilized to convex the story against

a background of native linguistic action. That in itself is a bright, life and adds much to impress the sincerity and authenticity of the undertaking. The photography, credition of the states of the transfer of the transfe

the trading vessel abliscs one of that we was a consider that it was a consider that any other convenger.

Mally wives, he harpoons him in vengeance as: bo would any other convenger.

The convenger of the consider that descript a convenger of the Crown on the natives who seem to know no other allegiance than that of their stomesh. This latter equation has made Mala the affine hunter and surefire on harpooning enough whale, caribou, walrus, etc., to last the entire community, through the bitter winters.

"Eskimo" unreels in 120 minutes at the Astor. Too much. It will have to be cut, and there's room enough for that, although, strangely enough, the lengthy footage doesn't yellow the convention of the carbon was a better chance than in pop release. As a commercial venture, Metro may come out all right in view of the non-Hollywood budgeted overhead. Even counting the cost of the expedition's trek and the year and a half consumed that's nothing compared to the average cost production out of Culver City. What's more Eskimo' may even fool many and emerge a freak click, although the seems unlikely. Abel.

LITTLE WOMEN

Radio Pictures production and release.

Ratherine Rephurn. Directed by Gars Katherine Rephurn. Directed by Gars Katherine Rephurn. Directed by Gars Ratherine Rephur Land Radio Rephur Land Radio Rephur Radio Rephur Radio Radio Rephur Radio R Rinning direct parties of the control of the contro

many a day.

A notable company of stundard screen names supports the stundard screen names supports the stundard screen names approved the stundard screen names and screen names are supported to the stundard screen name of the screen name of

or casting strength.

Production is splendid on its
technical side and the script treatment is remarkably in the book's
mood, a really notable circumstance. Adapted books, particularly
those mellowed by long tradition
are commonly lacking in this
spect.

This?.

THE INVISIBLE MAN

Harrigan, I Digges, Dire novel by H. Sheriff; phot old Roxy, N. time, 70 min

time, '70 mlns.
The Invisible One... Claude Italia.
The Invisible One... Claude Italia.
Flora Canaley. Gloris Stuar.
Flora Canaley. Gloris Stuar.
Gloris Stuar.
Gloris Stuar.
Gloris Stuar.
Gloris Glo

Imagine a person being able to do anything without being seen by the human eye. Add to that the chance the man is a manise, bent on much determined the man is a manise, bent on much determined the manise as the story that has reasonable conviction, remember the heatrical license, Something like this must demand, toss in a little love, interest, and you have "Invisible Man," a pieture that develops something new and refreshing in film frighteners.

Universal, which has shown a like-

ible Man, a picture that develops something new and refreshing in film frighteners.

Univorsal, which has shown a liking for screamers, and had the nerve to put the filts one over, is delivering something here which will more than satisfy audiences. Chillers were something here which will more than satisfy audiences. Chillers were something here which will more require urgent campaigning, but so far as entertainment with the solid state of the so

less. some department of the control of the control

to bed, that way,
irst recel evokes considerable
comedy, also, in sequences at
small country inn where the invisible one secures lodging and indulges in his first murder. The innkeeper and his wife, Forrester Harwey and Una O'Connor, respectively,
are swell-comedy types, and make
the most of the opportunity. Miss
of the opportunity with the country of the comedy
shrill screen.

Love interest, odd for a picture of this type, is played down to one some in which the gipt talks to the invisible man, and another at the finish when he comes out of the other that nade him that way. A the outset it is learned that a young chemist has discovered a terrible formula, including a very dangeous crug, that nakes human fiesh invisible. His Interest had over the first had the effect, after use, of turning him to a maniar. At about the first had the starts the inurders be is locking (Continued on page.

IN ALL THE DAYS OF YOUR LIFE YOU'VE NEVER SEEN ANYTHING LIKE IT!

"LITTLE WOMEN" AT RADIO CITY

SHOWS TO 97,375 PEOPLE IN 4 DAYS THURSDAY, Nov. 16 - gross - \$15,650 · · · 23,073 PEOPLE FRIDAY,

SATURDAY, Nov. 18 gross \$21,202 ... 28,354 PEOPLE Nov. 17 gross \$15,750 ... 23,033 PEOPLE SUNDAY,

Nov. 19 - gross - \$20,584 ... 22,915 PEOPLE 97,375

CRUMBLING IN THE MIGHTY ONRUSH OF A SEA OF PEOPLE EVERY ATTEND-ANCE AND MONEY REC. ORD SINCETHE DAWN OF SHOW BUSI. NESS *

NYETTES BALLET CHEMISTAPHON

KATHAMA KATHAMA A ILILI AND

GOING INTO A SECOND WEEK AND CONTINUING INDEF. INITELY AT RADIO CITY!

THE FIRST ATTRACTION BIG ENOUGH TO BE TOO BIG FOR THE WORLD'S LARGEST THEATRE .

A MESSAGE TO GEARMARKED

There is an adage in our business which says: "The dollar that gets away never comes back!"



"Little Women" is the kind of attraction that saying was meant to describe . . . an event which comes but once into a showman's life.



Three generations have been waiting for this picture!...and they're coming afoot and in limousines, in wheezy old Fords and on the subway . . . they're coming in kiddle cars and wheel chairs to see it.



The shattering of all show history records by crowds that are storming Radio City is a glorious tribute to a picture of sheer beauty and inspiration! . . . it is a tribute to the whole motion picture world for "Little Women" belongs to all of us in conclusive proof that ours is an art and industry that enriches life with such works of genius.



Across the width and breadth of this land "Little Women" will be seen by more people than any picture ever shown before! It will play to the highest grosses! It will bring people to your theatre who have never been there before!...it will bring back those who have drifted away! It will do more to revive interest in motion pictures than anything that has ever happened!



There are millions of dollars waiting to be spent for this picture . . . it is money "earmarked" for "Little Women"

SHOWMEN ABOUT MONEY!

quarters and dimes and dollars reserved for this show and this show alone. . . it is money held in the clenched fists of eager children who for weeks have looked forward to the day when they can spend it for a ticket . . . it is money that folks who have to count pennies, have set aside for this joyous event in their lives . . . it is money that mothers and fathers and grandmothers and grandfathers will gladly spend to recapture a priceless memory!



Take their money!...for in exchange you will give them more than entertainment, you will storm their hearts with gladness and give them back something that belongs to the soul that will live on forever in glory undimmed!



Don't deprive these people of an opportunity to see "Little Women"...advertise in the newspapers and on the bill-boards as you have never advertised before!...extend your playing time!...open your doors earlier!...give extra shows! leave no avenue of publicity unexplored for remember that this is "earmarked" money, reserved, set aside by its owners for "Little Women" and the dollar that gets away never comes back!



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RKO-RADIO'S THANKSGIVING GIFT TO ALL THE WORLD!

FRANCO-GERMAN FILM PACT

So. Africa Sees Film Opposition in New Company's Move for Charter

Capetown, Oct. 24.

The American Film Distributors, South Africa (Pty.), Ltd., is being registered with a nominal capital of £20,000, with head offices in Johannesburg.

Its business will be renting of American and English talkers to exhibitors. State they have ample financial support from American concerns, and operations will start in February.

A. Shaban is managing director. Capetown, Oct. 24.

concerns, and operations will start in Fébruary.

A. Shaban is managing director, and was formerly editor of the Jewish Tribune and African Jewish Daily Press, Johannesburg. Intends salling shortly for the States and England, returning in January with pictures for this country.

Murder Has Been Arranged, thriller, is being staged by the English actor, Percy Hutchison, at His Majesty's, Johannesbur

News of death of Young Stribling received with regret over here. He made himself popular while in this country and although his fight with McCorkindale aroused criticism, his personality and cheery nature were appreciated.

Captain C. W. R. Knight, the tamer of eagles, and film producer, sailed. Oct. 3 in the Gloucester Castle for England. He has taken with him a fine specimen of a South African female hawk-eagle. Said he will return next year to shoot chema pictures of hawk-eagles in their natural surroundings.

Billed as direct from a tour of China, Japan, India and London halls, Tricardo opened at the City Hall, Cape Town, Oct. 3. The hall is entirely unsuitable for such a show.

Opera in Cape Town
By arrangement with J. C. Williamson, Ltd., African Consolidated
Theatres present the Gilbert and
Sullivan Opera company at the
Opera house, opening Oct. 17 with
'The Gondollers.'

Screening Marion Davies in 'Peg My Heart.' Picture pleases.

Harry W. Leasim, managing di-rector RKO-Radio pictures. Paris, recently arrived on the Warwick Castle to look ver South Africa for his company While on the voyage W. Leasim broke a bone in his left foot, and entered-Johannesburg-on crutches.

Fox Not Opening Henry W. Kahn, of Fox Film and aumont British, made it known at he has completed a survey for (Continued on page 54)

LONDON DAILY FOR G-B; **MILLIONAIRE STUDIO**

London, Nov. 11.
Inside story on Beverley Baxter
vacating his editorship on the
Daily Express to accept an executive post with Gaumont-British is
for Baxter to become editor of a
new daily with G.B. Inhends to float
estory is being kept quiet, but
there is little doubt G.B. will launch
a daily paper of its own shortly.

Clifton Studio
Harry Clifton Studio
Harry Clifton, the millionaire and
partner in the Clifton-Hurst Film
Productions, has purchased 67 acres
at Elistree at cost of \$2,500 per acre.
Object is to build a studio on part
of the ground for immediate production.

Australian Dea

Australian Deal
Ceell Mason, managing director of
Celebrity Films, of Australasia, has
concluded deal with Columbia and
British & Dominion films to release
their products at all his for events
their products at all his feweraland.
Mason sailed for home on Nov. 9.

FOR FOX'S FRENCHIES

Hollywood, Nov. 20.

Claude Allain, of: Fox's Paris office, is recording songs and dialog scenes here with Lillian Harvey to be used in the French versions of the Nov. 10.

be used in the Flexitive versions of their Fox pix.
Cetting scenes from 'My Weakness' and 'My Lips Betray,' and verturns to Uaris Dec. 15.

Fox English Reps Due Soon on Coast for O. O.

Hollywood, Nov. 20.

W. J. Hutchinson, managing director for Fox in England, is due at the studio for a two-week stay late in December.

Roy Simmer

Roy Simmonds, publicity director for England is also coming at the

WE-NORDISK SOUND ROW TIES UP ALL DENMARK

Stockholm, Nov. 8.

The long drawn-out controversy concerning patent rights on sound recording between Nordisk Tonefilm of Copenhagen, Denmark, and Western Electric approaches a climax. American picture companies with branch offices in Copenhagen, one after the other, have been served with court orders forbidding them to exhibit American pictures produced on the WE system, which according to Nordisk Tonefilm is an infringement on their patent rights. The theatres first ignored the threat and gave performances as usual. However, from Oct. 30 there have been no mex American pictures released in Copenhagen, and the exhibition of American pictures throughout the provinces has stopped.

Nordisk Tonefilm demands 10 centis per foot as license fee, he American pictures companies now assert they have a Danish method for treatment of pictures which is non-infringing. The German Tobis Klang-Film is also subject to examination as to whether or not it has infringed Nordisk's patent rights. Stockholm, Nov. 8.

amination as twietler or not in has intringed Norder's patent rights. Exhibition of American pictures, not only in Denmark, but also in Norway, and possibly in Sweden and Finland, is said to be at stake.

Panel Titles Help U. S. Pictures in Near East

Washington, Nov. 20.

Technical superiority of American talkies has offset the language handicap in Egypt and the Near East, according to reports to the Department of Commerce. At the present time there is no question but that U. S. films are most popular in Egypt, Palestine and to a slightly lesser extent in Syria.

Development of technique of superimposing titles in Arabic, Greek on side panels accounts for the success of U. S. productions. Dubbed pletures haven't gone over so well with the public prefering American dialogue unchanged.

Spanish Film Rivals

Barcelona, Nov. 8.

Josep Carner i Ribalta, one time
irector of Paramount's Spanish

Josep Carner I Ridaita, one time director of Paramount's Spanish productions made in Hollywood, has setablished a film company in Barcelona. The studio is already operating, but so far has limited activities to dubbing American films. The new organization is making plans for all Spanish productions with an eye on the market in South America. Because of Senor Carner's experience in the States and his influence with the Catalan government (he is their technical film gavier) the new company will probably give a good run to the older Orphea Film Company, which has been producing in Spain for about a year and a half.

WALLACH MONO. DISTRIB.

WALLACH MONO, DISTRIB.
Staunton Wallach has been named
Monogram distributor for South
America.

The will settle in Buenos Aires
and will larve furbsiliction over Argentina, there's Uruguay, Paraguay,
Venezacha decador, Bollyia and
Fer

OUOTA IGNORED IN INTERCHANGE

State Department Studies Text and Will Move If Deal Is Preferential— Both Nations Admit 15 Pictures for Free Entry-U. S. Product Held to Be

MONEY EMBARGO OFF

France and Germany have signed an official film pact for interchange of moti icture product regardof moti less of film quota laws country which hinder other forei

There have been sim. r previou pacts and agreements made by film trade associations in France and

pacts and agreements made by film trade associations in France and Germany; never before a governmental diplomatic-one. Believed in film circles the thing may head into considerable international complexity. It, as the American film trade contends, the formation of this type of pact actually means preferential trade policies, it may lead to considerable diplomatic strain on the entire commercial front.

Washington's State Department has now a copy of the agreement and the legal branch is studying it. Thus, far there have been no complaints entered or raised, the pact having been signed only a few days ago. Also the situation is a bit peculiar in that picture business is not actually seriously hurt at the moment by the pact. In France, under current conditions it doesn't hurt at all, although it may later that the fact that Americans are skeptical of the German market under current conditions on general principles.

Pact Preferenti

Pact Preferenti
Believed it can be proven that
the Trench government, by signing
this paper, has made a preferential
pact with Germany which practically excludes American films. It
so the State Department can move,
since it becomes a restriction of
American trade.

Deat was actually stemad Nov 2.

American trade.
Pact was actually signed Nov. 3,
though not made public until a few
days ago in Paris and Berlin
simultaneously. It's signed for
France by President Albert Lebrun;
Paul-Boncour, Minister of Foreign

(Continued on page 54).

Marian Marsh Goes BIP

Hollywood, Nov. 20. Marian Marsh has left for Nev Marian Marsh has left for Europe York, whence she sails for Europe Wednesday (22) on the Europa. During her European solourn she'll make a pic for British Inter-

she'll ma national.

WB's First Spanish

Hollywood, Nov. 28.
Victor Herbert's The Fortune
Teller will be the first of Warners'
Spanish plx.
Foreign film starts in three weeks
with Enrico Caruso, Jr., starred.

ic Carpet Traveller Madrid, Nov. 8.

Cameraman Charles Herbert has gone to Spanish and French Mo-rocco, the Canary Islands, the Ba-leares Islands to film footage for Fox's Magic Carpet during the win-ter. Herbert and his wife are trav-

ter. Herbert and his wife are traveling in a motor truck with a sound-man.

Herberts will cover Spain and Portugal in the spring. Durlin his stay in Morocco he covered fox Movietone on the recent trip of Niceto Alcala Zamora, president of Spain, to those parts.

Budapest Film Import Ass'n Ousts WB; Breach Charged; Jobbed, Says H.O.

Franco-American Move For Film Reciprocity

Robert M. Amsler, who represents Tenax, Amax and Era, small French producers, arrived in New York Thursday (16) with a stock of French films he hopes to place in-the United States.

To, start off with he invited the film trade aboard the ship day of arrival and screened a couple of his best

best.

He also thinks he'll be able to pick up some indic reels in America which he'll be able to bring into France and dub.

GB TO MAKE AND SHOW EXCLUSIVE ADV. FILMS

London, Nov. 20. Gaumont-British Picture Corporation has formed a new subsidiary company titled G-B Screen Service, Ltd. The company will make commercial advertising pictures which will be exhibited in the Gaumont-British theatres, which houses will give a service monopoly to various products. It claims in addition to its own circuit, a national circuit of 3,000 film houses. The subsidiary company will be under the management of Basil Davies, late managing director of Publicity Films, Ltd., a concern which transacted a similar business.

Kelly Falls Suddenly III in Orient, Sails

Arthur Kelly, head of the United Artists foreign department, was suddenly stricken with a nervous breakdown in Bombay, India, while on company business there. Instead of flying back to Paris last week, as he had intended, he left on a beat from Bombay to Genoc.

Mrs. Kelly, immediately on receipt of the news in New York, salled Wednesday to meet him in Italy.

Kent. Pommer Huddle

Paris, Nov. 11.

Fox, which is running a double program of French production—fox-Europa, under Urich Pommer, for highgrade stuff, and Fred Bacos' outfit at the Paramount Joinville studios for the regular run, as well as a lot of dubbing of American filcks, has taken a floor in the Marignan theatre building on the Champs Elysees in which to expand its offices.

'Illiom' and 'On a vole un hommer' ('A Man Has Been Stolen'), Pommer's first two French films, are just coming out of the lab. Pommer says he'll announce his further program after a huddle with S. R. Kent, due here Nov. 13.

Bacos is putting out a film every six weeks. He has just turned out 'Matricule 33,' a prison story, and 'A Suppise in a Pullman,' with Florelle. Later, he will make 'Music in the Spring,' with Lillian Harvey and Henry Garat.

NEW 'WESSEL' RULING

NEW 'WESSEL' RULING
EFFIN, Nov. 11.
The ban on the 'Horst Wessel' film, recently pronounced by the government because of the Inadequate representation of the hero stormtrooper, has been amended. According to Dr. Goebbels there is non-objection to, the film belon released under a neutral title. It is understood that this neutral title is to be: 'Horst Westmar, One of Many'.

title is to her Horst Westmar, one of Many.

This does not mean that the pleture may now be released simply under the new title. The Volksdeutsche Pilmgesellschaft will have to remodel the subject, and the submit it to consorship once more.

Fred Lange Due in

Fred Lange Due in

Argentine, arrives in New York Priday (24).

Jis regult

biz conferences.

Budapest, Nov. 10.
Film Industries association has expelled Warner Brothers here because of allegedly breaking agreements. Organization consists of ments. Organization consists of local representatives of forcign pro-

local representatives of forcign producers.

Thing started through the association deciding to take action against a block of small exhibs who were trying to bring down prices. Agreement was made that they could not have films under a certain minimum. Everybody signed except the WB man who, it is charged, gave a verbal promise to come through if he got the okay of his boss, Phil Kaufmann, WB's Central European head.

After several months of delays, association discovered that WB was effecting sales against the interests of the other companies. The local WB man said he had to follow h.o. orders and would sell his films at whatever price he saw fit. Expulsion followed.

From other sources in Budapest VARIETY learns that the case may be somewhat altered in actual fact. This info would lead to the belief that WB is actually the goat in an internal fight to better conditions for American films in Hungary.

Tariff Boost Angle

Tariff Boost Angle

Hungarian government recently
raised duty on films with superimposed titles by \$600%. Considerable
murmuring on the part of American and other distributors, but no
action taken by any of them. Warner Brothers, on orders of Phil
Kaufmann, objected strenuously,
pointing out that the profits to be
made in Hungary were too milnor to
allow of that kind of tariff rise.
Others in the Verband der Vilm
Verleiher agreed, but did nothing.
WB protested to the U. S. Consul
in Budapest, Embassy and the local
government. Investigation by the
American consulate, later, however,
indicated that no one else had gontindicated that no one else had gonplaining bitterly at meetings.
WB then threatened to resign from
the organization unless action were
taken. Shortly afterward WB was
expelled—for—the—reason—mentioned,
above, with indication it may have
been an excuse built up to stop
others from objecting too strenu-

above, with indication it may have been an accuse built up to stop others from objecting too strenuously to governmental dictates. Expelling the company from the association is actually a severe penalty. It seems that the company will now have increased difficulty in transferring money, for which members have special facilities. Also WB will lack support in handling exhibs who don't pay up, since the organization has an effective credit machine.

Guards in Armor for Paris Film Premiere

Paris Film Premiere

Paris, Nov. 11.

Local flicker palaces this year are going for gorgeous gala openings, with canoples adorned with flowers and lined by Republican Guards with this shirts, sabres and plumed helmets. to shelter the customers between their taxics and the door.

Latest big event like this, which drew Paris-American society as well as show business hangers-on, was opening of RKO's 'Conquerors' at Ermitage on the Champs Elysees, house whose big leather club armchairs sheltered the patrons of 'Cavaleade' all summer.

United Artists' Emperor Jones, with Paul Robeson, rated a similar opening party, previously, at Raspall 216 Theatre on the Left Bank. United Artists, however, provided buffet suppir, with champagne, and the crashers at the Ermitage wailed because there were no similar eats.

THE INVISIBLE MAN

(Continued from page 14)

(Continued from page 14)
for the antidote to bring him back
to a normal condition. That arrives
as he's dying in a hospital after being shot by police when his tracks
in the snow give him away.
In production, story handling and
direction, 'Invisible Man' needs
nothing which it hasn't sot. Picture's casting of English types is
also commendable. Photography
and sets impart the gruesome atmosphere a film of this type demands.

Char.

CRADLE SONG

Paramount roduction and release, Stars Dorothen, Wieck, Directed by Mitchell Lelsen, Nina Moise, associate director, Produced by E. Lioyd Sheidon; acreen play, Marc Connelly; continuity, Panke Dardy, Marc Long, Charles Langing, Charles Sheidon, Charles Charles, Charles Langing, and Charles, N. Y., week Nov. IT. Running
mina. Derothea Wieck
Evelyn Venable
Sir Guy Standing
Kent Taylor
Gestrude Michael
Gestrude Micha

Dorothea Wieck's debut as a Hollywood star is a weak 'un. A beautiful slumna of the Tempelhof and Neubabelburg studies adjacent to Berlin, her transplanting Hollywood vehice offers little to impression of the studies of the studies

ican film fans. As a commercial contity (Tradie Song: is decidedly dublous.

Miss Wieck came to attention in Manedonen in Uniform." Not that Miss Wieck that a looked not be a commercial continuous and the second of the second

most to a tarthenticity of the sectrain authenticity of the secarrange of the secMiss Wieck's likelihood for Amertean distinction is doubtful, based
on this effort, although her personal
pulchritude and her evident dramatic talents are undeniable. Perhaps more impressing in this entry
is the fresh adolescent charm and
beauty of Erelyn Venable, another
Hollywood newcomer. Sin Guy
Standing citicals. Gert tude Michael,
as another novice; Louise Dresser,
a sympathetic prioress, and Eleanor
Wesselhoeft as the captious microtress-of-novices, likewise give good
account of themselves.
Everything about the picture's

tress-of-novices, likewise give good account of themselves.
Everything about the picture's background is superb; apparently painstakingly authentic, and done with consummate understanding: But it's an open question as to how much it will mean.

Abel.

BLOOD MONEY

(With Songs)

Oth Century, production and United Artista release. Stars George Bancraft. Direction and training the Stars George Bancraft. Direction and tarty Dark Walley Bancraft. Direction of the Stars George Bancraft. Direction of the Stars George Bancraft. Directions of the Stars George Bancraft. Stars George Bancraft and Stars George Bancraft Canada Ca

Good for quality and pretty good on boxoffice chances. More about the underworld, but some novel-twists to the story. And a certain admirable economy of emphasis. This picture suggests expert film editing. Parts of the narrative were evidently left in the cutting room, as press book, for example, mentions a county jail from which Bancroft escapes. This lan't in the picture at all.

escapes. This isn't in the picture at all.

If the film proves anything in particular it is that when cooks are experts mere publicity doesn't spoil the broth. Daryl Zanuck had himself in the prother and the second provided the second provided in the provided provided in the provided provided in the beginning can only be surmised, but what is important is that, sequence by sequence, the feature has production smartness embroidered along the seams.

seams.

Bangroft is in the ball bond racket. This fact is stressed in the publicity rather than the narrative.

Probably not wanting to make a
heel out of their hero by getting too
sordid, or showing in detail how the
bondsmen prey on unfortunate, or

perhaps to keep the running time close to an hour, the modus oper-andl of the racket is only hinted. Of course, toward the end Judith An-derson gives Bancroft a few verbal one-twos on the subject of his pro-fession.

course, toward the end Judith Anderson gives Bancroft a few verbalone-twos on the subject of his profession.

Bancroft dominates the picture as an actor and a personality, but not in the intrinsic interest of Balley the Bondsman. Far more provocative as unusual samples of circumstance of the provided of the subject of t

WHITE WOMAN

WHILE WOMAN
Paramount production and release. Diracted by Stuart Walker. From an original
by Norman Relily Reine and Frank But
lor. scenario, Samuel Reffenderin, and
week Nov. 16. Running time, about 60
mins.

Carole Lombard
Builster
Charles Bickford
Builster
Charles Bickford
Builster
Charles Bickford
Hambley
James Middletor
Hember
Week Nov. 16. Running
Charles B. Middletor
Fenton
Hambley
James Bickford
Hambley
Mannes Etc.

Micharles Bickford
Fenton
Micharles Bickford
Fenton
Micharles Bickford
Michar

Artificial and hokey, this picture would be a complete dud were it not for the cast names, especially those of Charles Laughton and Carole Łombard. 174. Jesser second run material, and more certain on double bills.

The thing smacks of Tale of Lost Souls, in which Laughton also appeared it is saving still less. The Souls, in which Laughton also appeared it is saving still less. The Young the control of the c

From Headquarters

Wanner Drog, production and release.
Fustured George Brent. Marraret Lindau,
and Eugene Pallette. Directed by Willlam Dieterle. Based on story by Robert
N Lee, adaptation by Lee and Forbetter of the State of the State of the State
Neek Nov. 15. Running time, 62 mins.
Lieut. J. Stevens. Marraret Infloars
Lieut. J. Stevens. Marraret Infloars
St. Boggs. Eugene Fallette
Manny. Hugh Herbert
Manny. Hugh Herbert
Delt Winton. Theodore Newton
Muggs. Hobart Cavánaugh

Musta. ... Hobart Cavánaush
Methodical manner in which a
modern police system attacks crime
forms the structure of Trom Headquarters' and it's a backbone that
doesn't bend from weakness. But,
carried by names no draftler than
George Brent, Margaret Lindsay
and-Eugene-Pallette,-ti-is-doubtful
whether its marquee strength will
match its entertaining quality. As
a consequence, the stronger the
campaign the better.
From Headquarters' should derive some beneft from lip advertising on details of finger printing and
microscopic studies or humanmicroscopic studies or humantothe stronger in the stronger in the
article of the stronger in the
finger printing devices, weighing,
photographing and other record
matter of criminals; the detailed

filing system, booking room, radio ning system, booking room, rate and teletype rooms, chemical labs, prison cells, bull pens, etc. Plus all the police, detectives and, in this case for comedy, a bail bondsman (Hugh Herbert) who ambulance chases everyone brought into head-

guarters.

Story's mystery content maintains the strength required to offset the Interest growing out of witnessing the inside of a modern city's police force at work. Starts out with a bank job but quickly drops that in favor of the murder of a man who's eventually revealed as a blackmailer.

Romanite element is not lost, with the girl, among the weaknesses of a descrive like the girl, among the weaknesses of a descrive like the girl, among the section of the girl of the girl

lughs. Fatter also supposes a rew
lughs. The state of the

MIDSHIPMAN JACK

MILDSTILE MARY JACK.

Radlo production and release. Features
Bruce Cabot. Betty Furness. Directed by
Christy Cabone. Glendon Allvine. assoChristy Cabone. Glendon Allvine. assoWead, screen play; al Gillar, camera,
Sound. Al Mayfair, N. Y. week Nov. 18,
Sania Wangell, editor; Clem Fortman,
Sound. Al Mayfair, N. Y. week Nov. 18,
Jack Anstrin. Bruce Cabot
Ruth Rogers. Betty Furness
Jack Austrin. Bruce Cabot
Ruth Rogers. Purnell Pratt
Sally, Forther Captain Rogers. Purnell Pratt
Sally, Forther Captain Rogers. John Darrow
Clark. John Darrow
Clark.

Russell Burns... Allan Rogers... Captain Rogers...

Naval picture made at Annapolis with authentic backgrounds and finely photographed, but the same pattern that James Elverson used to employ when he alternated Annapolis and West Point stories.

'Midshipman Jack' is on familiar lines with the hero who gets in dutch with the regulations and almost loses his chance at a commission, only to become heir to a halo and marry the commandant's daughter. Possibly of interest to small towa clienteles but not for the cities. Probably a small grosser in the general run. Not helped any by a bromidic title.

This time Bruce Cabot is repeating his fourth year, and the Commandant hopes he'il learn to obey orders, which has been his failing. There is a warrant officer in the place class who has passed the naval exam. The latter precipitates as the commandant hopes who have been the failing. There is a warrant officer in the place class who have precipitates as the place has been as a commandant to the commandant overhears the outline and instead of breaking him, welcomes him as a prepective son-in-law. All done for the glorification of the school, which leaves very little room for plot development.

Cabot turns in a nice performent

and the school, and the school, and the school of the velopment.

Cabot turns in a nice performance along conventional lines with Frank contributing the most actual of the school of th

Ship of Wanted Men

Boreencraft production and Showmen's re-lease. Features Dorothy Schoatian stud-ted by the State of the State of the State of the Story by Ethel Hill. No other credits, Cast: Leon Waycoff, Gertrude Astor, Mau-rice Black, Jason Roberts, James Flavin, At Loow's New York, N. Y., one day, Nov. 15, on double bill. Running time, 60 mins.

real head is Fred Kohler as a tough matter They piek up a girl who has a state of a pleasure yacht after shooting the too attentive host. As they near the island some discussion as to how she will pay the \$5,000 required of newcomers as a landing permit. Hints that she can work her way give her chills, so the admiring captain turns the ship head into the welcoming arms of the forman and the hero is promised liberary as his reward, but the other yet his reward, but the other get the boots, and Gertrude Astor rather fancies renewed contact with the gobs. It's a flat finish to a story that up to the last 10 minutes hikes along nicely.

Miss Sebastian should have had a

aiong nicely.

Miss Sebasitan should have had a grouch against the cameraman instead of her yachtsman friend. She doesn't get a break and she needs good lighting. Gertrude Astor goos Mae West and scores how and then but the film is mostly Kohler in his familiar type.

By Appointment Only

Dy Appointment Unly
Invincible production and Chesterfeld relesse. Features Low Cody, Alleen Fringle,
Sally O'Noil. Directed by Frunk Strayer,
solid production of the Code of the Code
of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code of the Code

Quadrangle instead of the familiar triangle, but no novelty to the idea. of the man who falls in love with his young ward and then going back to his more mature fancee while the kid marries the juve. Story is loosely told with abrupt changes, and yet, in spite of the need for speed, is overwritten in many scenes. Here is a fashionable physician who adopts the daughter of a woman who dies because he could not get to her in time. Gives excuse for some ambitious setting, but not enough happens in those sets. Photography excellent, with Ade her high the high set of the hi Quadrangle instead of the familiar

Laughter Through Tears

(Yiddish Talker) (RUSSIAN MADE)

(RUSSIAN MADE)

Vuftu production and Worldkine release
in U.S. Directed by G. Critcher. Based
on stery by Scholen Aleichem; shot sile
and synchronized in the U.S. with Yiddish
Scholen Secunds, and Baglish titlee
by Wolte Kaufman. At the Aome, N. Y.
yeek Nov. H. Running ime. 75 mins
Truche Bryle. A. D. Geritchers
Txippe Beyle. A. D. Geritchers
Elye. D. A. Cantor
Elye. D. A. Cantor
His Mother S. Silberman
Finye A. J. Vubnick
His Mother A. J. Vubnick
Heidanned P. P. Scolovsky
Poilceman P. A. Sarttonov

Although shot silent this is probably about the finest Yiddish film yet. It has humon, pathos and racial strength. It is, of course, too Jewish for general appreciation, but it should be a distinct success. English titles help to follow the story. Sholom Aleichem, greatest Jewish writer, is responsible for the story. His name has been a tradition among the race for some time, which ought to help at the b. o. In New York the producers got Michael Rosenberg, of the Jewish Art Theatre, to give a running dialog explanation in the native tongue. It's more charge for the tradition of the tradition of the tradition of the tradition of the story. It'm work the producers got out certain portions and gets a number of laughs with his idiomatic expressions. By having him photographed, at the beginning, reading the Sholom Aleichem book it becomes a form of narratage.

Story is laid in a small village Although shot silent this is prob-

at the beginning reading the sholom Aleichem book it becomes a form of narratage.

Story is laid in a small village in Russia and has to do with a poor Jew who saves up his money to be a story in the same of th

ONE YEAR LATER

H. H. Hoffman production and Allied re-lease. Features Mary Brian, Russell Hop-ten, Donald Dillaway, Directed by h. Mason Hopper. Story. F. Hugh Herbert and Faul Peres; camers, Faxon Dean and Tom Galligan. At Lowe New York, N. T., one day, Nov. 15. Running time, 55

mins.

Mary Brian
Molly Collins. Mary Brian
Tony Richards. Russell Hopton
Jim Collins. Donald Dillaway
J. Atvell Kimi. Gleorge Irvine
J. Atvell Kimi. Gleorge Irvine
Jayce Carewe. Gladys Abern
Deputy Russell DeWitt Jennings
Careme. Jackie Searl
Vera Marks. Fauline Guron
Second Reporter. Az O'Mailey

Better than average indie, but too carelessly handled to rate it more than nabe bookings, though it can solo there. Once the customers are in they probably will be pretty well satisfied because of the story con-

in they probably will be pretty well satisfied because of the story content.

Oase here is of the story being better than the handling. They've all satisfied because of the story being better than the handling. They've all satisfied handling they are seen to the story and satisfied handling. They've all satisfied handling they are seen they are seen

IZA NENI

('Aunt Isabel') (HUNGARIAN MADE) Budapest, Nov. 7.

A Sari Fedak froduction. Story by Sari A Sari Fedak froduction. Story by Sari Sari Fedak froduction. Story by Sari by Sari Sari Sari Sari Sari Sari Sari Photography, Jatva Elben. Sound, Ference Lohr, Fraduction supervisor, Ernest Gal. Combassogi. Irene Agay. Eugene Torzs, Oscar Beregi, Paul Javor, Martin Ratkey, Puffy Huszar and George Egnes.

An event of first magniture in the Hungarlan picture calendar is this first screen performance of Sari Fedak, this country's most popular actress. She started 30 odd years ago in operatic and her name is linked with practically all the big the startes of the st

Good acting by well-known players lifts this out of the ordinary but not out of its class. For the not too exacting, but riving that class of patrons a break with spirited movement and a generally nice product tion. Good photography as a rule, and the sound may be all right. Not possible to judge at this house.

This time the well-known half is family to leave the ship is populated by a crew of refugees, who plan to land at a Pacific Island where there is no extradition. Included is one girl. Even the captaint is shipped because he has been framed. He's the only one aboard who understands navigation. The



"Sitting Pretty"

"Sitting Pretty!"



JACK OAKIE · JACK HALEY · GINGER ROGERS · THELMA TODD GREGORY RATOFF · LEW CODY and the PICKENS SISTERS

A Paramount Picture • Directed by Harry Joe Brown • A Charles R. Rogers Production



if it's a PARAMOUNT PICTURE it's the best show in town!

EXPLOITATION By Epes W. Sargent

Companions Help

Companions Help

It has been 40 years since concert parties such as form the basis of the companion have been companion. Here been companion have been companion have been companion have been and the new generation probably never heard of them.

One manager with plenty of feeder towns in his territory, sent our a troupe of these smaller spots. They traveled in a bus and gave a show on a flat truck which accompanied the outfit. Troupe was recruited from the clever amateurs with country to the companion of the control of the companion of the control of the companion of the control of the

Frame Suggestions

Frame Suggestions

Last year a number of theatres followed the suggestion in this department to visit the 10c stores and give a couple of passes for the broken of the suggestion in the department to visit the 10c stores and give a couple of passes for the broken of the suggestion in the suggestion in the suggestion of the story being touted. Another suggestion of the su

someone who can keep up a run-ning bailyhoo.
Getting back to the five and 10, buy some of those small pumpkin lanterns they sold for Halloween and use them on the Thanksgiving frames. Try to make the frames different, it pays.

Attention Getter

Attention Getter

One old stunt that seems evenbetter in these days of slow tax
payments is a mailed piece with the
only printing on the envelope a
large Taxpayers' Final Notice.'
Those who have not paid up will
read to see what's waiting for them.
Those who have not paid up will
read to see what's waiting for them.
Those who have not paid up will
read to see what's waiting for them.
they'll all read the enclosure which
runs to the effect that whether or
not the recipient has paid his taxes,
he owes it to himself to see the pleture being shown at the theatre on
oretain dates. This is always good
for a smile, and smiles sell tekets
Similar lines will prove almost
attention. Another good onetimer is an envelope with 'Police
Business' streamed, with a small
business card with an eight point
rown and state other than that in
which the see the cover of the story is supposed to be located.
This type is so small that it probably will not be read until the big
type has done its work.

Enrique Baez, United Artists' manager in Rio de Janeiro, shot over 'Samarang' at the Gloria theatre there Nov. 9. From the press book he got the idea for the grass skirted native girl evidentity, suggested by 'The Blue Angel.' You blow up the skirt to learn about On his own he worked out an

own up the skirt to learn about 'Samarang'.

On his worked out an Initation pearl that was supposed to be a love charm. This carried no-house-name-or-direct advertise; ment for the picture, but of course was associated with the showing by the fact it was a Samarang pearl.

Dut the loud noise was a Samarang Club having for its objective the acquirement of beauty and suntan through going bare to the waist. Summer is just starting in Brasil, which made the gag timely. Put the semi-scenic off to an important start.

Cans! Cans! Cans!

Stanley Brown, Orpheum manager, has to lay awake nights to keep ahead of the entrants in his kiddle klub contest. System is the up with local merchants whereby kids are given votes in exchange and the contest. System is the up with local merchants whereby kids are given votes in exchange and the contest of the contest o

by having this load and all subsequent hauled to private dump.

Blow-off came when express properties and Brown with Information that youngster had hired them to deliver 3,000 emptles to theatre. This time Brown begged off on receiving delivery until closing date of contest. Whese kid secured them is a mystery, but 3,000 cans at 3,000,000 tes per cans at 3,000,000 tes per cans clich for first prize—balloon-tired bicycle. Check-up revealed kid within rights as these cans previously had not been redeemed.

Christmas Parade

Christmas Parade

Manager who annually works the gift matines shortly after Thanks-giving, to get toys for poor children at Christmas time, has worked in a new slant.

This year the distribution of the control of the

New Year's Pledge

New Year's Pledge
It may be a little early to be thinking about 1934, but it's as good a time as any to have printed up some New Year, resolutions which made good 10 years ago.

A manager had neatly printed a New Year's resolution, which was, mailed to the head of each family Just after Christmas. It was also these children who applied at the allt and for a time, at any rate, it brought results. Copy was headed My resolution with the proper year date and ran on.

I resolve that during the year 1934 I shall try and give my family some joy out of Ilfe, and to that end it and the standard of the the control of the the control of th

Two from Portland

Homer Gill had the bright idea of replacing 100 feet of store awning around the Liberty lobby, with new white canvas carrying the legend Tm No Angel—Mae West. It's an eye catcher and well worth the cost for a pic likely to make a long run.

cost for a pic likely to make a long run.

H. M. S. Kendrick hooked up a mike directly in front of his screen horns and then by private wire to KOIN studios. Broadcast half hour of the pic dialog and got considerable attention from this unusual tie-up with radio station.

Booms Bridge Short

Booms Bridge Short

Rochester.

Local interest in bridge causes
RKO Palace to give the Ely Culbertson shorts a big play in tieup
with the Domocrat & Chronicle.
The newspaper prints the setup of
hands the Sunday before screen
showing in form of contest with
readers invited to try to hit Culbertson bid for prizes. Earl S.
Cobeg gives free instruction every
afternoon in the Palace lobby.

Free Heralds

Free Heralds

It's almost automatic procedure to get book marks, either in public or store circulating libraries for book-origin pictures, but there is one angle that is seidom worked, though always useful. This is seiling off the herald to a book store handling the reprints, store using the space to feature the 75c, edition of the story but adding other sales talk along the same lines. Most heralds carry a half, page space for the theatre imprint. It does not really expace direct gets metione of the page direct great medions of the fact the film is playing.

On the other hand almost any book dealer can be talked into the advantage of putting its ad on a sheet which through its pictorial advantages will hold attention where a store's black and white would go into the basket unread.

Sales talk is that the heralds are sold at oest and at a cost predicated on production in million rather rock bottom price and the thesire ock bottom price and the thesire ock bottom price and the thesire one single production in million rather them also or otherwise, getting organized handling instead of slipshod small-boy delivery.

Paid Prescriptions

Paid Prescriptions

Imitation prescriptions have been used many times, but they come in handy on 'Dr. Bull,' particularly fittey are capsuled. This was done by the Academy, N. Y., but the house thriftly laid off the cost to a chain of drug stores, which took the back to suggest that a prescription was frequently a matter of life and death and should be taken only to some drug store of repute.

The thing was printed on a small-size prescription blank with Dr. Bull's printed card and a written message done from a plate. This Bull's printed card and a written message done from a plate. This these were handed out. Many will take a capsule who they was folded and rolled until it could be slipped into a No. 8 capsule, and these were handed out. Many will take a capsule who they will be the advantage gained by the additional investment. For a couple of dollars more the actual circulation is largely increased.

Forrest T. Coker, manager of the

Capitol, succeeding Hudson Ed-wards, who goes to the Rialto.

On warrant by N. H. Waters of Waters chain of nabes, Mr. and Mrs. M. S. Gilmer of Fairfield were arrested in connection with a flare bomb in the Fairfield theatre Oct. 28. Waters; chain is non-union

Hewitt. Homewrecker

Robinson, Ill. Nov. 20.

Joe Hewitt had plenty to do when he played I'm No Angel lately. He sent out 350 post-cards, all hand written by girls, with the message Dear Al. (or whatever the name might be) I'm coming to Robinson. Sunday for a few days. I'll be putting up at the Lincoln. Come up and see me sometine. All in the second of the

Stocking Parade

Though it's a dozen years old, the stocking parade burned up Salt Lake City for Footlight Pa-rade in spite of the fact the police had to shut it down because it blocked traffic.

had to shut it down because it blocked traffic.

Department store window was used with the curtain pulled down to a little less than knee high, with, the space kettered for the picture. Six chorus girls were employed to sit in the window. For a time they would do a tap dance in unison, while seated to the stocking sit were in motion. A row of small bulbs gave the footlights idea. After the parade the shade would be pulled all the way down until most of the crowd had dispersed.

The police stopped it at the end of the second day, but permitted a one-day encore the opening day. Not only gave the theatre a new record, but the store got a lot more sales.

Gag was first worked in Newark about 1920.

BEHIND the KEYS

Loftus, of the Royalty cluema, London, sends in the two publications he gets out for his publications he gets out for his house. One is the Royalty theatre magazine, a 16-pager with two pages for each of the month's double features. The other is the Film Courier and is a four pager with a front star portrait, the inside to the the country of the contract of the month's double features. The other is the Film Courier and is a four pager with a front star portrait, the inside to the the country of the contract of the inside to the the contract of the inside to the contract of the inside the contract of the inside the inside the contract of the inside the One is the Royalty

Two Publications

Shine Parlor

Shine Parlor

No special connection between 'After Tonight' and a nall polish by Kenneth McGaffey knew where he could do a tie-in, so he sold his boss, Richard L. Moss, the idea of a manicurist in the lobby of the Hillistreet. Los Angeles, to demonstrate one of those pink pastes, which is manufactured by the owners of a string of beauty shoppes.

Not only gave the demonstration, but he planted in the dressing room of each shop a blurb about the pictical would talk about it as they worked over their clients.

Word of mouth was perhaps even better than the lobby work, since it reached persons who were not around the theatre, but the lobby got a ballyhoc that helped, and the theatre customers were appreciative of something for nothing.

Hillstreet always that the fall bert Roland on the screen. He has a big following among the Latins, and it pays to tell them where and when he is.

This foreign angle is being used more generally, but lots of towns still ignore this help when opportunity affords.

Taking the Cake

Taking the Cake

Most theatres have anniversaries and most theatres have anniversaries and most two cakes to mark the event. Generally the cakes are teed with plaster of paris over a pastebeard frame and sometimes it goes down cellar to be dusted off the next year with another candle added. Where real cake is used, it may be tied in to an estimate contest as to the weight of the cake, but that's about as far as it goes. One theatre varied the stunt one of the cake promised each parader. Kids marched half a mile to the house, where the parade was dismissed, with each child given a coupon good for a silce. Cake, which was pure fake, was taken into the theatre "to be cut" and after a 10 minute wait trays of silces were brought out to be exchanged for the coupons. Saved mess, saved the giant trouble involved in baking the giant trouble involved in baking the giant trouble involved in baking the giant investment, and it can make plenty of noise even in size-able places.

Idea From Press Book

Idea From Press Book

Idea From Press Book

Salt Lake City,

L. Marcus theatres—Capitol, Faramount and Victory—supporting
non-advertising radio gossip broadcast patterned after Winchell.
George Provol, selected after many
tryouts for spleier spot because of
perfect doubling of W. W. Phony
name of Walter Wind used to put
name of Walter Wind used to put
with Div. Age. Barry
bearing one-time shor put on bey
KDYL as build-up for Broadway
Through Keyhole' from script furnished-with press_book

Chasing the Duck

Bob Donohue, Palace publicity agent, had two boys, dressed like Grouche and Harpo, lead four ducks around town to advertise Duck Soup, A ronot in window also was (Continued on page 48).

Newburgh, N. Y.
Supreme Court Justice Morschauser has referred to Justice Wischelmer he further hearing on confirmation of a referee's report in connection with the mortgage foreclosure sale of three Middletown theatres. Justice Witschlef is ill, but Justice Morschauer indicated that the former, before whom all previous hearings have taken place, should conclude the case. The properties are the Show Shop, State, and Straton theatres, which recently were bid in for \$150,000.

Glenn W. Dickinson Theatre Co. Lawrence, Kan., has leased the lova and will reopen after completely re-decorated and new equipment in stalled. Eller Metzger to manage.

Lester Zimmerman temporarily in charge of publicity and advertising at the Fox Brooklyn. Arthur Hous-man, who resigned to join National Screen, is still doing ads and trail-ers. Zimmerman was assistant to Housman.

Syracuse.
Refunds totalling \$3,007 to the
Bellevue-Rich Corp., owner of the
Rivlera, will be made by the city
pursuant to orders in certiorari assessment cases signed by Supreme
Court Justice Frank J. Cregg.

D. E. Weshner now zone manager for the 21 Warner houses in Wis-consin. Recently advertising and publicity director for the Stanley Fablan and national Warner the-

Charlotte, N. C.
Renovation and construction program launched by Criterion here, with two shifts of 25 men working 24 hours a day to keep house closed as short as possible. Changes include lowering balcony, installation of new seats new and elaborate building with new furnishings, rebuilding men from the control of the

and painting.

Los Angeles,
Following changes have been made in Fox West Coast theatre and managerial setups in the Southern California district.

San Bernardine, Burton Jones relative west Caught and serial seri

Chicago Title and Trust last week filed suit to foreclose on Pickwick Theatre bullding, owned by Bill Ma-

lone.
Follows default of July interest on \$350,000 bond Issue. Bill charges diversion of rental coin from bond payment.
Vendome theatre reopened by John Kemp, leasing spot from receivers.

San Francisco.
Following changes in ownership in this territory;
Rex, Clovis, from John Hucknall color. Following changes in ownership in this territory;
Rex, Clovis, from John Hucknall color. Following changes in ownership in the territory. The following change in the following change in the following changes include:

Name Clanges include:
Now Turlock, Turlock, to Broadway: Mt.
Turlock, Turlock,



"LET ME BE THE LAST TO CON-GRATULATE YOU, BILL POWELL

You certainly have gone box-office in this Philo Vance show of yours! It's getting so I can't pick up a trade mag without reading about how 'Powell holds over on Broadway,' 'Powell gets double week in Washington,' 'Powell boosts average' in Denver, New Haven, or Four Corners... No clowning, though, it's one grand show. I almost went screwy trying to figure who was knocking off all those muggs and you know your old Public Enemy when it comes to murder! So it's no mystery to me why they're going big for

WILLIAM POWELL

THE KENNEL MURDER CASE"

Eugene Pallette. Ralph Morgan, Helen Vinson. Directed by Michael Curtiz.

Warner-First National Lead In National Gross Analysis of Released New-Season Pix

Hic! Scoopee!

Hollywood, Nov. 20. Repeal or no repeal, movie giggle water will remain eye-wash. Problem confronted warners when prop depart-ment started to map plans for shooting on 'Wonder Bar' last Warners when prop department started to map plans for shooting on Wonder Bar' last week. Glant bar filling entire stage called for thousands of bottles of the stuff. Bright prop boy not in the biz in preprohi days, figuring to follow studio plans to make the show biggest of all musicals from this lot, laid out a cost sheet for the McCoy instead of the phoney used hitherto. Figure when totaled knocked him dizzier than a chorus gal learning to roller-skate. Decision: All dough for Wonder Bar will go for gorgeous settings, tremendous cast, plenty of tunes, Berkeley beauties by the billions—but thirst-quenching to be confined to cold tea for whiskey, grape-juice for wine and water, nice and cold, for gin. Hie! S' too bad!

'DISRAELI' RE-RELEASE **GETTING BIG PLAY**

Announced reissue of 'Disraeli' (WB). Arliss prize film of 1929 and generally conceded as star's greatest mass vehicle, has met with speedy mass venicie, has met with speedy response from exhib leaders. Among sigs already in a.e like Libson of Cincy, Ed Fay, Providence circuit head and Bill Keyes, w.k. Dayton showman. Date of re-release set for

Reason for strong play from inoùs unusual angles on which large iraw is anticipated. Known fact draw is anticipated. Known fact that all individual return engagements filled by 'Disraell' showed receipts well in the black. Also, a new generation that has heard of but never seen Arliss' greatest can be counted on for a strong play. Third angle is in present scarcity of genuine 'family' entertainment. Check on plc's history since day of original release shows:

1,677 consecutive days of playing time.

Shown in over 29,000 houses.

Seen by more than 170 million Seen by more than 170 million persons, speaking 24 different lan-Voted greatest drama of its time by 192 recognized critics.

Sergava, Russian Find, Makes Good, First Try

Considered one of the outstanding coast finds, Kathryn Sergava, new Russian importation on Warner tolt, was awarded term contract on strength of her first role. Film imale lead and script was handled to give Sergava, ultra 'hot' type, plenty chance to show. She did.

LOOKS LIKE BROWN XMAS

Biggest number of advance bookings ever recorded for Joe E. Brown are lined up on star's latest opus, 'Son of a Sailor' (WB). Comic's draw with kids and family trade is believed responsible as schedule calls for its release to meet Yule holidays. Almost 240 dates are pencilled in and around this period, with studie putific in plenty night with studio putting in plenty night work to meet heavy print require-

SAENGER CHAIN IN 100% WARNER BUY

Saenger Amusement Co., operating about 40 houses in the south, is latest chain to sign for entire Warner-First National 1933-34 output. Deal includes all Vita shorts and trailers. E. V. Richards acted for Saenger and Grad Sears handled Warner end.

Detailed checkup of 1933-84 films already released by major distriba shows Warner-First National prod uct topping grosses on all front Survey included key cities

tankers and offers definite indication of country's general b.o. trend. Only pix on new-season schedule were included and care was taken to observe general run of product instead of merely roadshow class.

In addition to recognized leader-ship in practically every situation of Warner's musical ace, Footlight Parade, during past month, com-pany's October and early Novem-ber program sent a guiltie of

active, during past month, company's October and early November program sent a quintet of steady, dependable dough-getters into the field. Representative findings of general business registered by these films follow: "Kennel Murder Case,' marking William Powell's return in Phito Vance role, grossed way over house average in first week to surprise holdover at Rialto, N. Y. In Chiloop went haywire over Vance, doubling average bis at McVickers. Orphoum, Denver, went as even 2 grand over average; McKerters, and dual run at Par and Fenway, Boston, aggregated almost two thousand above usual take.

Other Strong Ones

Other Strong Ones

With 'The World Changes,' Warners hit new house high at Hollywood, N. Y. Film is in current 4th week with 5th more than likely, Boston and Newark, only other dates caught, registeried exceptionally strong and well over average. 'Female' biz is registering pic as easily Chatterton's biggest, with Detroit and St. Louis both in beaucoup dough.
First two dates of 'College Coach,' timed at height of football fever, show Los Angeles very hey-hey in run at Downtown and N. Y. crowds ditto at Strand.
Staanyck's different role in 'Ever In My Heart' drew a gross 20%' over average in latest date at Chi

in My Heart' drew a gross 20% over average in latest date at Chi theatre. Chi.

farther back in new-

season output showed correspondingly favorable results with WB pix, such as 'I Loved a Woman' and 'Bureau of Missing Persons.'

BIG NAMES SET FOR WONDER BAR' CAST

Hollywood, Nov. 20.

Hollywood, Nov. 20.

List of celebs already cast in
Wonder Bar reads like Beveriy
Hills phone directory. Line-up includes many new names on Warner
roster as Maxwell Arno, casting
head, looked for types most suited
to musical roles regardless of studio affiliations. Headliners with
definitie assignment in Warner dio affiliations. Headliners with definite assignments in Warners ambitious melody show or shooting, include Kay Francis, Al Jolson, Dolores Del Rio, Dick Powell, Fi D'Orsay, Guy Kibbee, Hugh Hersett, Glenda Farrell and Ruth Donnelly with plenty more to come.

Le Roy for 'Teen'

Hal Le Roy, whose fancy dancing has been Broadway's top for past two years, has been signed by Warners to play name lead in company's filming of 'Harold Teen,' based on pop newspaper strip. Le Roy just wound up at Brooklyn Vita studio in 'Private Lessons,' a 2-reel musical comedy, upon completion of which he got ticket to coast. Murray Roth, former Vita director, has been handed the megaphone for 'Harold Teen.'

Bacon's Decade with WB

Lloyd Bacon, Warner megger, is celebrating tenth year of service with the company, Bacon, son of the late Frank Bacon, handled many of WB's standout hits. Current as-signment on Burbank lot is 'Won-der Bar,' with Busby Berkeley collabing on musical end

'Footlight' Rates Top Musical Coin, **Beating Former WB Girly-Girlies** In 80% of Bookings to Date

Exhibs over the country are in a Exhibs over the country are in a hubbub of hey-hey over prosperity biz pulled in by 'Footlight Parade.' Latest Warner song-and-dance has key city silckers and small town yokels reaching deep into the jeans proving that depresh or no depresh, the dough is there if the attraction

With circus stunts and sock ads helping for record takes, more cash has poured into the tills over the past couple of week-ends with 'Parade' than many of the spots have seen in plenty of full weeks. Black ink has once more come into lits own on managers' desks. Checkup on 'Footlight' bookings to date shows 80% of situations toping former highs on Warners' 42nd Street' and 'Gold Diggers,' with holdovers in 90% of situations. Tip-off on 'Footlight' grosses is indicated in comparative business in key spots: With circus stunts and sock ads

cated in comparative business in hey spots:
Newark (Branford)—First week 10% ahead of 'Gold Diggers'—14% above '42nd Street.' Picture built, with second week showing receipts 16% ahead 'Gold Diggers'—15% ahead '42nd Street.' Show ran three weeks, with last week 20% above 'Gold Diggers'. '42nd Street' play d Branford only two weeks.
Jersey City (Stanley)—Folks went ga-ga over musical giving it a take of 46% over 'Gold Diggers' and 35% above '42nd Street.' Held over.

over.
Hartford (Strand)—21% ahead of 42nd Street; 10% ahead of Gold Diggers. Held over.
Pittsburgh (Stanley)—Ran 12% above former Warner musicals. Held

Ben Blue to Vita

Producer race for Ben Blue, vaude Producer race for Ben Blue, vaude and ether comic, comes to close with Warner ahead. Little Bos Blue goas to. Vitaphone for series of 15 comedies on 3-year term. Fuss for Ben's zig on movie contract started on completion of his two 2-reciers at Warners' Flatbush plant, Here Comes Flossie' and Nervous Hands.' Blue shorts will be released in Vita's 2-reel name series, Big V comedies.

60 FANNERS IN "PLATE"

New Pic Out-Rands Rand With That Certain Dance

Hollywood, Nov. 28.

With Sally Rand making nation fan-conscious, Warners take lead in fan fad by staging dance of 60 ostrich feather wavers in The Fashion Plate, coming release. His will be the only girly number in plc, with each cuite wearing nothing but four feathers as cover-up. William Powell and Bette Davis are starred in "The Fashion Plate," tale of a male fashion leader.

"Hi, Nellie!"

Hollywood, Nov. 20.
'Hl, Nellle!' Is the latest cry
used to cover social sins by
coast celebs.

when you spill siggle soup in the lap of a fussy dowager, trimp the little lady's ace, put the yap at the next table on the yap at the next table on the pan and he overhears, or stroll into a nudlst camp with pants on, just grin and shout 'HI, Nelle!' It may, or may not, do the trick, but what have you got to lose?

Fassword started on Warner lot, during filming of Paul Muni's 'Hi Nellei' newspaper story of an 'Advice to Lovelorn' ed, and caught on.

WB-FN Production Setup Hits New Studio High

High speed production tempo in-augurated on the WB-FN lot has reaugurated on the WB-FN lot has resulted in a new record for early completion of output by a major distrib organization. With 60 plr set for 1933-34 consumption, the associated companies last week started active filming on Wonder Bar, bringing total of films past the preparation stage to 33, more than 50% of the entire program. Of these, 25 are already released, awalting date of distribution or in final cutting stages.

of the entire program. Of these, white of the current in final cutting stages.

Pittsburgh (Stanley)—Ran 12% above former Warner musicals. Held over.

New Haven (Roger Sherman)—15% ahead of '42nd Street'; 11% ahead of '42nd Street' and In the largest personnel control of the combined companies. Number of stars, featured players, supportant of stars, featured players, supp

But 'Footlight' Socko

But Footlight Socko

Buffalo, Nov. 20.

Howling blizzard that blew into
two day and date with Footlight
Parade' (WB) failed to offer enough
opposish to stop march to bo. at
Shea's Great Lakes. Musical opened
Saturday morning and by noon 3,300
seater was S.R.O. Elaborate opening parade lined up by Shea's staff
had to be called off because of snowfall and was postponed to Monday
with plenty boom-boom and—big
take registered at close.

Warner Previews Have **Coast Wise Listening**

Hollywood, Nov. 20. Rave reports emanating from lo-Rave reports emanating from local press as result of a series of sneak previews of recent WB-Fm product, has peeved coast big shots anxlous to keep in the know. Rival studio exces who lave made catching all Warner showings part of the daily routine feel left out of things since the Burbank gang is making the preview thing really secret. Entry to showings is in the usual maner but dates are kept under derbles ner but dates are kept under derb w hours before time. Epi-of perked ears is evident on



AND I WANT TO BE THE FIRST TO FELICITATE YOU, MR. CAGNEY

on the swell job you've done in 'Lady Killer.' I caught last night's preview at the Beverly, and did my heart beat when I realized it was the inside story of a certain famous movie star's career! . . . That return bout with little Mae Clark, the girl you slapped from obscurity to fame in 'Public Enemy', is the real battle of the century. And when you threw your out of your on her, I said to myself-'Those Warner boys are going to be mighty proud of

JAMES CAGNEY

A Warner Bros. picture with Mae Clark,

Margaret Lindsay, Henry O'Neill, Leslic Fenton. Directed by Roy Del Ruth.

26	VARIE	TY		
Compa	rative (1 1 10 10 1	for Nov	ember
		nued from page		
54440	Oct. 19	Oct. 26	Nov. 2	Nov. 9
PALACE (2,700; 60) High\$18,000 Low 6,500	Too Much Harmony \$6,500 (New Low)	Berkeley Sq. \$8,000	Way to Love \$8,500	Night Flight and Facing the Music \$9,000 (6 days)
CAPITOL (2,700; 60) High\$30,000 Low 5,500	Tomorrow at 7 and Torch Singer \$8,000	Heroes for Sale and Her First Mate \$7,000	Morning Glory and Flying Devils \$8,000	No Angel \$16,000
LOEW'8 (3,200; (5) High\$18,000 Low 5,500	Beauty for Sale \$13,000 (Vaude)	Dr. Bull \$18,000 (Thurston on	Captured \$13,500	Power and Glory \$9,000
PRINCESS (1,900; 50) High\$25,000 .ow 3,500	Narrow Corner and Brief Moment \$6,500	Bowery and Devil's Mate \$7,500	Bowery and Devil's Mate \$6,000 (2d week)	My Woman and Tarzan \$8,000
		NSAS CIT	ГҮ	
MIDLAND (4,000; 25) High. \$35,000 .ow 5,100	Oct. 19 Night Flight \$14,700	Oct. 26 Bowery \$23,000 (25g top)	Nov. 2 The Baron \$8,000	Nov. 9 B'way Thru Keyhole \$10,000 25c all
MAIN- STREET (3,200; 25-40) High\$32,000 Low 3,700	Ann Vickers \$8,000 (Vaude)	Mayor of Hell \$5,500 (6 days)	Ace of Aces \$21,000 (8 days) (Midway Nights on (stage)	Chance at Heaven \$16,000 (6 days) (Burns and Allen on
NEWMAN (1,800; 25-40) High\$33,000 Low4,000	Too Much Harvest and Golden Harvest	No Angel \$22,000	No Angel \$11,000 (2d week)	Stage) Way to Love
LIBERTY (840; 10-15-25) High\$13.400 Low 1,500	\$4,000 Ann Carver and Vampire Bat \$1,800	Golddiggers and Price Inno- cence \$1,800	Heroes for Sale and Narrow Corner \$2,000	Wrecker and Double Harness \$2,000
	SAN	FRANCI		
	Oct. 19	Oct. 26	Nov. 2	Nov. 9
PARA- MOUNT 8,700; 80-40-35) ligh. \$37,000 .ow 5,000	My Weakness \$10,500	\$11,000	No Angel \$37,000 (New High)	No Angel \$22,000 (2d week)
GOLDEN GATE 2,844; 30-40-65) ligh. \$19,000 .ow 5,400	Midshipman Jack \$10,000 (Stage Show)	My Woman \$10,500	Ann Vickers \$10,500	Love, Honor, Oh, Babyl \$9,000
WARFIELD 2,700; 85-55-65) High. \$48,000 -ow 8,200	Broadway to Hollywood \$17,000 (Stage Show)	Bombshell \$18,000	Night Flight \$19,000	Ever in My Heart \$13,000
	MI	NNEAPOL	IS	
STATE (2,200; 40) High. \$28,000 Low., 3,800	Oct. 19 Night Flight \$8.600	Oct. 26 Too Much Harmopy \$9,200	Nov. 2 Solitaire Man \$17,000 ('Crazy Quilt'	Nov. 9 Bowery \$8,000
ORPHEUM (2,800; 40) High. \$25,000 Low 2,200	Ann Vickers \$9,000	My Woman and Savage Gold \$2,700	on stage) Ace of Aces \$13,000 ('Strike Me Pink' on stage)	Missing Persons \$3,000
LYRIC (1,800; 25) High. \$17,000 Low 1,200	Charlie Chan \$2,600	Day and Age \$3,500	Golden Harvest \$2,000	Tillie and Gus \$2,700
		TTSBURG	Н	·
PENN (3,300; 25-85-50) High. \$41,000 Low 3,750	Oct. 19 Bowery	Oct. 26 Night Flight \$17,000	Nov. 2 No Angel \$26,000	Nov. 9 Bombshell \$11,000
FULTON (1,750; 15-25-40) High. \$12,000 Low 1,900 STANLEY	Dr. Bull \$5,000	Disgraced \$2,900	Emperor Jones \$5,000	Turn Back Clock \$3,000
\$TANLEY (8,000; 25-35-50) High. \$48,000 Low 3,750	Lady for Day \$12,000	Footlight Parade \$23,500	Ann Vickers \$10,000	Way to Love \$4,500 (5 days)
		ILADELPI		
EARLE (2,000; 40-55-65) High\$27,000 Low 10,500	Solitaire Man \$11,500 (Vaude)	\$16,000 (Sally Rand	Nov. 2 Saturday's Millions \$11,500	Nov. 9 Midshipman Jack \$17,500 (Warings of
FOX (8,000; 85-55-75) High\$41,000 Low 10,500	Walls of Gold	on stage) Worst Woman	Rafter Romance \$14,500 (Bill Robin-	Mad Game \$16,500 (Milton Berl on stage)
STANLEY (8,700; 40-55-75) High\$37,000 Low 4,000	Sunday	Night Flight \$20,000 (Morton Downey on	Way to Love \$18,000 (Amos 'n' Andy on	
	1	BOSTON	stage)	1
	Oct. 19	Oct. 26	Nov. 2	Nov. 9
KEITH'S 4,000;_25-85-50). High\$41,200 Low 6,140	Henry 8th	Power and Glory \$13,500	My Weakness	After Tonigh
ORPHEUM 8,000; 80-40-50) High\$23,000 Low 4,000	Solitaire Man \$15,500 (Vaude)	Stage Mother \$14,500	\$16,500	\$12,500
METRO-	Paddy	Way to Love	Lootignt	No Angel

Paddy \$27,500 (Stage show)

High. \$66,000 Low... 12,500

Way to Love

Footlight Parade \$36,500

No Angel

	0-4 40	DENVER	Nov 2	No. 6
DENHAM	Too Much	Oct. 26 Harmony and	Nov. 2 No Angel	Nov. 9 No Ange
DENHAM ,500; 25-80-40) ligh\$16,000	Harmony	Harmony and To Last Man \$9,300	No Angel \$16,000 (New high)	No Ange \$14,000 (2d week)
ow 2,000	\$9,000 (Stage show)	(2d week3	(Mem tilku)	(4u week)
DENVER	Night Flight	days)	The Baron	B'way Th
,500; 25-35-50) ligh . \$27,700	\$8,000	\$10,000	\$6,000	B'way The Keyhole
ligh\$27,700 ow 3,200				\$4,000 (6 days)
APPHELIM	Solitaire Man	Power and Glory	Saturday's Millions	Kennel Murder
,600; 25-85-40) ligh . \$20,000 ow \$,750	\$7,500	\$15,000	\$12,500	\$12,500
ow 3,750		\$15,000 (55 cut to 40) (Stage show)		
PAR-	Deluge	Stage Mother \$3,500	Walls of Gold \$2,250	Love, Hon
(2,000; 25-40)	\$3,200	\$3,500	\$2,250	Ch, Baby \$2,500
PAR- AMOUNT (2,000; 25-40) ligh\$22,000 ow 1,750				
	 	SEATTLE	غم ن جران بر برجر ا	
ETU AVE	Oct. 19 Power and	Oct. 26 Penthouse	Nov. 2 Too Much	Nov. 9
FTH AVE. (2,400; 25-40)	Glory	\$7,300	Harmony	No Ange \$19,500
igh. \$26,000 bw. 2,800	\$6,500	e	\$6,400	
ROXY 2,800; 25-35) ligh\$22,500 ow4,000	Lady for Day \$5,700	Saturday's	Ladies Must	Pilgrimag
igh\$22,500	40,100	Millions \$5,600	Love \$17,000	\$3,000
ow4,000		(8 days)	(35-50c) (Tex Guinan	
	المستهدية		on stage)	144
PAR- MOUNT	Sunday Afternoon	Solitaire Man \$1,600	Berkeley Sq. \$3,800	Way to Lo \$2,700
3.106: 25-40)	\$5,100	(New low).	(9 days)	
igh. \$21,000 by 1,600	<u> </u>	<u> </u>	<u> </u>	. 304
LIBERTY (1,900: 10-25)	World Gone Mad and	Curtain at 8	Wrecker	Terror Tra
ligh\$12,000	Below Sea \$4,700	Lone Bandit \$4,200	Constant	Terror Tra and Reform Gi \$4,700
1 1 1 1	\$4,700	\$4,200	Women \$4,000	7.1,100
USIC BOX (900; 25-40)	Goodbye	Ann Vickers	B'way Thru Keyhole	Ever in M Heart
igh\$17,000	Again \$3,000	\$4,000	Keyhole \$2,200	\$2,000
w 2,000			In 1989	(New low
	Oct. 19	DETROIT	Nov. 2	l. Nov. 6
HICHIGAN	Stage Mother	Way to Love	Bombshell	Nov. 9 Night Flig
045; 15-25-35- 40-55)	\$11,900 (Stage show)	\$8,100	\$20,000	\$20,000
igh\$58,100	("Stailer Buow)			
FOX	Charlie Chan	My Weakness	Power and	Walls of Go
100; 15-25-85-	\$16,000	\$16,000	Glory	\$17,000
igh. \$50,00C	(Stage show)		\$15,000	
w 4,000	Too Much	Saturday's	Missing	Bombshel
FISHER 605; 15-25-35- 40)	Harmony	Millions	Persons \$3,500	\$4,000
igh529.000 !	\$5,000 (Stage show)	\$11,200	\$3,500	
w 3,200				<u> </u>
	POR Oct. 19	TLAND, O		
BWAY	B'way To	Oct. 26 Beauty For	Bombsheli	Nov. 9
B'WAY 2,000; 25-40) igh. \$21.000	B'way To H'wood	Beauty For Sale		The Bard \$4,700
igh. \$21,000 w 2,900	B'way To H'wood \$5,000	Beauty For Sale \$4,800	Bombshell \$6,400	The Baro \$4,700
igh. \$21,000 bw., 2,900	B'way To H'wood	Beauty For Sale	Bombshell \$6,400	The Bard \$4,700 B'way Thr Keyhole
igh. \$21,000 bw 2,900 UNITED ARTISTS 1,000: 25-40	B'way To H'wood \$5,000 Bowery	Beauty For Sale \$4,800	Bombshell \$6,400	The Baro \$4,700 B'way Thr Keyhole \$3,300
igh. \$21,000 bw 2,900 UNITED ARTISTS 1,000; 25-40) igh. \$13,200 bw 1,200	B'way To H'wood \$5,000 Bowery \$6,500	Beauty For Sale \$4,800 Night Flight \$6,000	Bombshell \$6,400 Night Flight \$2,600 (2d Week— 5 Days)	B'way Thr Keyhole \$3,300 (9 Days)
gh. \$21,000 bw. 2,900 UNITED ARTISTS 1,000; 25-40) igh. \$13,200 bw. 1,200 PRIENTAL 2,500; 25-35)	B'way To H'wood \$5,000 Bowery \$6,500	Beauty For Sale \$4,800 Night Flight \$6,000 Midshipman Jack	Bombshell \$6,400 Night Flight \$2,600 (2d Week— 5 Days) Flaming Gold	B'way Thr Keyhole \$3,300 (9 Days)
gh. \$21,000 bw. 2,900 UNITED ARTISTS 1,000; 25-40) igh. \$13,200 bw. 1,200 PRIENTAL 2,500; 25-35)	B'way To H'wood \$5,000 Bowery \$6,500	Beauty For Sale \$4,800 Night Flight \$6,000	Bombshell \$6,400 Night Flight \$2,600 (2d Week— 5 Days)	B'way Thr Keyhole \$3,300 (9 Days) Before Day
gh. \$21,000 bw. 2,900 UNITED ARTISTS 1,000; 25-40) igh. \$13,200 bw. 1,200 PRIENTAL 2,500; 25-35)	B'way To H'wood \$5,000 Bowery \$6,500 Rafter Romancs \$12,000 (Prices Doubled)	Beauty For Sale \$4,800 Night Flight \$6,000 Midshipman Jack	Bombshell \$6,400 Night Flight \$2,600 (2d Week— 5 Days) Flaming Gold	B'way Thr Keyhole \$3,300 (9 Days) Before Day
gh. \$21,000 w 2,900 UNITED ARTISTS 1,000; 25-40) gh. \$13,200 w 1,200 RIENTAL 2 500: 25-35)	Bway To H'wood \$5,000 Bowery \$6,500 Rafter Romance \$12,000 (Prices	Beauty For Sale \$4,800 Night Flight \$6,000 Midshipman Jack	Bombshell \$6,400 Night Flight \$2,600 (2d Week— 5 Days) Flaming Gold	B'way Thr Keyhole \$3,300 (9 Days) Before Day
gh. \$21,000 bw. 2,900 UNITED ARTISTS 1,000; 25-40) igh. \$13,200 bw. 1,200 PRIENTAL 2,500; 25-35)	B'way To H'wood \$5,000 Bowery \$6,500 Rafter Romance \$12,000 (Frices Doubled) (Tex Guinan on Stage)	Beauty For Sale \$4,800 Night Flight \$6,000 Midshipman Jack	Bombshell \$6,400 Night Flight \$2,600 (2d Week— 5 Days) Flaming Gold \$2,600	B'way Thr Keyhole \$3,300 (9 Days) Before Day
gh. \$21,000 w. 2,900 UNITED ARTISTS 1,000; 25-40) igh. \$13,200 w. 1,200 RIENTAL 2,509; 25-85) igh. \$24,000 w 800	B'way To H'wood \$5,000 Bowery \$6,500 Rafter Romanes \$12,000 (Frices Doubled) (Tex Guinan on Stage)	Beauty For Sale \$4,800 Night Flight \$6,000 Midshipman Jack \$3,000	Bombahell \$6,400 Night Flight \$2,500 (2d Week— 5 Days) Flaming Gold \$2,600	The Bare \$4,700 B'way Thr Keyhole \$3,300 (9 Days) Before Days) Sefore Show \$4,300 (Stage Shows)
gh. \$21,000 w. 2,900 UNITED ARTISTS 1,000; 25-40) igh. \$13,200 w. 1,200 RIENTAL 2,500; 25-35) igh. \$24,000 ow: 800	B'way To H'wood \$5,000 Bowery \$5,500 Rafter Romancs \$12,000 (Prices Doubled) (Tex Guinan on Stage)	Beauty For Sale 44,800 Night Flight \$6,000 Midshipman Jack \$3,000	Bombahell \$6,400 Night Flight \$2,500 (20 Week- 5 Days) Flaming Gold \$2,600	The Bare \$4,700 B'way Thin Keyhole \$3,300 (0 Days) Before Day \$4,300 (Stage Sho)
igh. \$21,000 w. 2,900 UNITED ARTISTS 1,000; 25-40) igh. \$13,200 w. 1,200 igh. \$2,400 ow: 800 Mr. \$24,000 ow: 800 ALBEE igh. \$33,500 igh. \$33,500 ow: 5,500 ow: 5,500	B'way To H'wood \$5,000 Bowery \$5,500 Rafter Romance \$12,000 (Prices Doubled) (Tex Guinan on Stage) Oct. 19 Ann Vickere \$10,600	Beauty For Sale \$4,800 Night Flight \$6,000 Midshipman Jack \$3,000 CINCINNAT Oct. 26 Bowery \$13,700	Bombahell \$6,400 Night Flight \$2,500 (2d Week- 5 Days) Flaming Gold \$2,600	The Bare \$4,700 B'way Thin Keyhole \$3,300 Go Days) Before Day \$4,300 (Stage Sho) Nov. 9 Anger \$12,000 (2d week, 12,000)
igh. \$21,000 w. 2,900 UNITED ARTISTS 1,000; 25-40) igh. \$13,200 w. 1,200 igh. \$24,000 w. 25-80 igh. \$24,000 w. 300 W. 33,500 w. 5,500 W. 5,500 W. 5,500 W. 5,500 W. 5,500 W. 5,500 W. 5,500 W. 5,500 PALACE 600; 85-44-600	B'way To H'wood \$5,000 Bowery \$6,500 Rafter Romance \$12,000 (Prices Doubled) (Tex Guinan on Stage) Oct. 19 Ann Vickers \$10,600 Sing, Sinner,	Beauty For Sale \$4,800 Night Flight \$6,000 Midshipman Jack \$3,000 CINCINNAT Oct. 26 Bowery \$13,700	Bombshell \$6,400 Night Flight \$2,500 (2d Week- 5 Days) Flaming Gold \$2,600 Nov. 2 No Angel \$24,506 My Woman	The Bare \$4,700 B'way Thin Keyhole \$3,300 Go Days) Before Day \$4,300 (Stage Sho) Nov. 9 Anger \$12,000 (2d week, 12,000)
gh. \$21,000 w. 2,900 UNITED ARTISTS 1,000; 25-40) gh. \$13,200 w. 1,200 gh. \$12,200 w. 1,200 gh. \$24,000 w. 800 w. 53,500 gh. \$3,500 gov. 5,500 gov. 5,500 gh. \$3,500	B'way To H'wood \$5,000 Bowery \$6,500 Rafter Romance \$12,000 (Prices Doubled) (Tex Guinan on Stage) Oct. 19 Ann Vickers \$10,600 Sing, Sinner,	Beauty For Sale \$4,800 Night Flight \$6,000 Midshipman Jack \$3,000 CINCINNAT Oct. 26 Bowery \$13,700 Turn Back Clock \$14,800	Bombshell \$6,400 Night Flight \$2,600 (2d Week- 5 Days) Flaming Gold \$2,600 Nov. 2 No Angel \$24,506 My Woman \$15,500 (Burns and	The Bare \$4,700 B'way Thr Keyhole \$3,300 (9 Days) Before Day \$4,300 (Stage Sho Nov. 9 Anger \$12,000 (2d week Way to Lo \$11,000 (Halle Re
gh. \$21,000 w. 2,900 UNITED ARTISTS 1,000; 25-40) gh. \$13,200 w. 1,200 gh. \$12,200 w. 1,200 gh. \$24,000 w. 800 w. 53,500 gh. \$3,500 gov. 5,500 gov. 5,500 gh. \$3,500	B'way To H'wood \$5,000 Bowery \$5,500 Rafter Romance \$12,000 (Prices Doubled) (Tex Guinan on Stage) Oct. 19 Ann Vickere \$10,600 Sing, Sinner, \$8,100 (Vaude	Beauty For Sale \$4,800 Night Flight \$6,000 Midshipman Jack \$3,000 INCINNAT Oct. 26 Bowery \$13,700 Turn Back Clock \$14,800 (Ben Bernie	Bombshell \$6,400 Night Flight \$2,600 (2d Week- 5 Days) Flaming Gold \$2,000 Nov. 2 No Angel \$24,500 My Woman \$15,500 (Burns and Allen on	The Bare \$4,700 B'way Thr Keyhole \$3,300 (9 Days) Before Day \$4,300 (Stage Sho Nov. 9 Anger \$12,000 (2d week Way to Lo \$11,000 (Halle Re
gh. \$21,000 w. 2,900 UNITED ARTISTS 1,000; 25-40) gh. \$13,200 w. 1,200 gh. \$12,200 w. 1,200 gh. \$24,000 w. 800 w. 53,500 gh. \$3,500 gov. 5,500 gov. 5,500 gh. \$3,500	B'way To H'wood \$5,000 Bowery \$5,500 Rafter Romance \$12,000 (Prices Doubled) (Tox Guinan on Stage) Oct. 19 Ann Vickere \$10,600 Sing. Sinner, \$8,100 (Vaude (Ethel Barry-more on)	Beauty For Sale \$4,800 Night Flight \$6,000 Midshipman Jack \$3,000 CINCINNAT Oct. 26 Bowery \$13,700 Turn Back Clock \$14,800	Bombshell \$6,400 Night Flight \$2,600 (2d Week- 5 Days) Flaming Gold \$2,000 Nov. 2 No Angel \$24,500 My Woman \$15,500 (Burns and Allen on stage)	The Bare \$4,700 B'way Thr Keyhole \$3,300 (9 Days) Before Day \$4,300 (Stage Sho Nov. 9 Anger \$12,000 (2d week Way to Lo \$11,000 (Halle Re
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igh. \$21,000 W. 2,900 UNITED ARTISTS 1,000: 25-40) 1,001: 25-40) 1,002: 25-40) 1,003: 25-40) 1,003: 25-40) 1,003: 25-40) 1,003: 25-40) 1,003: 25-40) 1,003: 25-40) 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-40 1,003: 25-4	B'way To H'wood \$5,000 Bowery \$6,500 Rafter Remanes \$12,000 (Prices Doubled) (Tex Guinan on Stage) Oct. 19 Ann Vickers \$10,000 Sing, Sinner, Sing Sinner, Sinner	Beauty For Sale \$4,800 Night, Flight \$6,000 Midshipman Jack \$3,000 INCINNAT Oct. 28 Bowery \$13,700 Turn Back Clock \$14,800 (Ben Bernie on stage) Stage Mother \$2,900	Bombshell \$6,490 Night Flight \$2,500 (2d Week- 5 Days) Flaming Gold \$2,600 Il Nov. 2 No Angel \$24,506 My Woman \$15,500 (Birns and Allen on stage) Leve, Honor, Oh, Baber,	The Barc \$4,700 B'way Thr Keyhole \$3,300 (9 Days) Before Day \$4,300 (Stage Shot Nov. 9 Angel \$12,000 (2d week) Way to Lo \$11,000 (Halle Ro on stage)
igh. \$21,000 W. 2,900 UNITED ARTISTS J.000; 38-14 J.000; 38-44 J.000; 38-45 J.000;	B'way To H'wood \$5,000 Bowery \$6,500 Rafter Remanes \$12,000 (Frices Doubled) (Tex Guinan on Stage) Oct. 19 Ann Vickers \$10,600 Sing, Sinner, \$3,100 (Vaude (Ethel Barry- more on, stage) Sunday Afternoon \$7,000	Beauty For Sale \$4,800 Night. Flight \$6,000 Midshipman Jack \$3,000 INCINNAT Oct. 25 Bowery \$13,700 Turn Back Clock \$14,800 (Ben Bernie on stage) Stage Mother \$2,900 (New low)	Bombshell \$6,490 Night Flight \$2,600 (2d Week- 5 Days) Flaming Gold \$2,600 Image: Second State of the s	The Barc \$4,700 B'way Thr Keyhole \$3,300 (9 Days) Before Day \$4,300 (Stage Shot Angel \$12,000 (2d week) Way to Lo \$11,000 (Halle Ro on stage) Berkeley S \$6,000
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igh. \$21,000 w. 2,900 UNITED ARTISTS 1,000: 25-40) igh. \$1200 PRIENT-1200 PRIE	B'way To H'wood \$5,000 Bowery \$5,500 Rafter Remanee \$12,000 (Prices Doubled) (Tex Guinan on Stage) Oct. 19 Ann Vickere \$10,600 Sing, Sinner, \$10,600 (Vaude (Ethel Barrymore on stage) Sunday Afternoon \$7,000 Leved a Woman \$4,500 WW Oct. 19 Wid Boys \$14,000 (Vaude) My Weakness \$21,000 (Vaude)	Beauty For Sale \$4,800 Night Flight \$6,000 Night Flight \$6,000 Midshipman Jack \$3,000 CINCINNAT Oct. 26 Bowery \$13,700 Turn Back Glock Gl	Bombshell \$6,400 Night Flight \$2,600 (2d Week- 5 Days) Flaming Gold \$2,000 Nov. 2 No Angel \$24,500 My Woman \$15,500 My Woman Allen and Allen and Allen and Allen and Allen and Allen and My Woman \$15,000 Kennel Murder \$5,000 ON Nov. 2 Golden Harvest \$15,000	The Barc \$4,700 B'way Thr Keyhole \$3,300 (9 Days) Before Day \$4,300 (Stage Shot Nov. 9 Anger \$12,000 (2d week) Way to Lo \$11,000 Footlight Parade \$17,000 Nov. 9 Ever in M Heart \$15,500 (Morton Downey on stage) The Barc The Bar
igh. \$21,000 w. 2,900 UNITED ARTISTS 1,000; 25-40) igh. \$13,200 w. 1,200 w.	B'way To H'wood \$5,000 Bowery \$5,500 Rafter Romance \$1,500 Rafter Romance \$1,500 Particles Doubled (Tex Guinan on Stage) Oct. 19 Ann Vickers \$10,600 Sing, Sinner, Sing \$8,100 (B'Graude or Stage) Sunday Afternoon \$1,000 Loved a Woman \$4,500 Wounday Afternoon \$1,000 Loved a Woman \$4,500 Wounday Afternoon \$1,000 (Vaude)	Beauty For Sale \$4,800 Night Flight \$6,000 Night Flight \$6,000 Midshipman Jack \$3,000 INCINNAT Oct. 28 Bowery \$13,700 Turn Back Clock \$14,800 (Ben Bernie on stage) Stage Mother \$2,900 (New low) Ever in My Heart \$5,200 ASHINGT Oct. 28 Brief Moment \$14,000	Bombshell \$6,400 Night Flight \$2,600 (2d Week- 5 Days) Flaming Gold \$2,000 Nov. 2 No Angel \$24,500 My Woman \$15,500 (Burns and Allen on stage) Love, Honor, Oh, Babyl \$4,000 Kennel Murder \$5,000 ON Nov. 2 Golden Harvest \$15,000	The Barc \$4,700 B'way Thr Keyhole \$3,300 (9 Days) Before Day \$4,300 (Stage Shot Nov. 9 Anger \$12,000 (2d week) Way to Lo \$11,000 Footlight Parade \$17,000 Nov. 9 Ever in M Heart \$15,500 (Morton Downey on stage) The Barc The Bar
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BEHIND THE KEYS

(Continued from page 23)

(Continued from page 23)

Henry Randel, Brooklyn branch
manager, third, \$300.

Salesmen writing the most contracts were \$200 to G, Peterson, Columbus; \$150 to J. Perley, New Jersey; \$100 to M. Simon, Buffalc; \$75,
M. Segel, Seattle; and \$50, E. Bradley, Portland, Me.
Par bookers in the money were
G. Haviland, New York, first prize
of \$200; L. Hughes, Portland, Me.,
second, \$160; L. Bergson, Brooklyn,
third, \$100; H. Haustein, San Francisco, fourth, \$75; and B. Brooks,
New Jersey, fifth, \$50.

Montgomery.
George Phillips named manager
of Strand, succeeding Eugene Parrish, moved to Empire. Milton Newsome, assistant at Taramount, goes
to Birmingham as manager of
Rialto.

Julian Brylawski, real estate representative of Warner Bros., here, West and the state representative of Warner Bros., here, West and the state representative for the state of deliver picture house here. The Broadway here is leased by the corporation.

Paramount and Plaza theatres, Asheville, being entirely renovated. Jesters club, composed of Charlette State over the National Theatre Supply company's headquarters. Four new members, D. Williamson, J. H. Dillon, Jack London and M. H. Brandon.

To strengthen box office prices and to streighten out office prices and to straighten out office prices. The prices are to strength of the prices of the prices are to strength of the prices and or prices are to strength of the prices and the strength of the prices are to strength of the prices are the prices are to strength of the prices are the prices are to strength of the prices are the

New name for the Detroit. Paramount Theatres, now United Detroit. Theatres, George W. Trendle, pres. Last name was Pontiac Theatres Corp.

Bill Gleason is manager of the Padre, San Pedro, for Cabart, the Caballero-Arthur-Marco firm.
Floyd Rice transferred from the Padre to the State, Long Beach. Lester Fountain, who returned from a three-month vacash in the east, is now city manager in Santa Ana for Cabart. Succeeds Carl Miller who becomes assistant to Milt Arthur and swing manager for the circuit.

Wayne Dailard replacing Marty Schwartz temporarily as manager of the West Coast, Long Beach, Schwartz recouping from a ill siege. Fox, San Bernardino, closed for an indefinite period Nov. 13.

Herb Sobottka is new manager of Coliseum (Evergreen) succeeding Maurie Nimmer. Sobottka just completed connection with Sheffield Exchange, where he handled special exploitation for Back to Nature.

San Francisco, Nov. 20.
Richard Marshall, former general
manager for Henry Duffy's legit,
chain and more recently p.a. at Fox
Embassy, shifted to Fox California,
Berkeley, as manager.
He succeeds Robert McHaie, transtered to Fox, San Matco, succeedlng Harry Brown.

St. Paul.

Two new loop houses and two nifty new nabes have thrown back their doors.

Charles Schlert, who several course, say hought the Gem, nabe house, say his spot fact by office which started in the boiler room. Damage, \$8.00. Loss is covered by insurance and Schlert is going shead for a pronto re-build.

WB managerial changes in this territory include Charlie Smith, manager of Columbia, Brockville, Pa., succeeding C. A. Clinch, now manager of Brookville Hotel.
Paul A. Shell, son of Bill Shell, Kenyon manager, to small-seat Palace, downtown, as manager, with Charlie, Murray, Palace, mg., returning to his old post at the Warney as assistant manager. All the corner as assistant manager. All with WB, has just been signed by Harris Amus. Co. in similar capacity.

Stanley Griffin, formerly at Premier, Oakland, takes over Park View, Prisco,
Lee Brothers, operating here, taking over Sutter, mento.

Stock Market

(Continued from page 6)

money and the outlook for speculation. Wheat lost ground for the week while the general commodity index remained stationary, making it plain that the first objective in the administrations gold buying campaign had so far failed of realization. So complets was the stymie that even the tipsters turned silvent common that.

In the amusement group stocks were mildly improved, while bonds suffered a sinking spell, the latter making, an especially poor showing in comparison with other industrials among speculative obligations, which normally ought to have made a better showing than silt edge lens. Place Paramount, notes, which as 4 points for the older 6%, while Warners' debentures were at one time 5 lower. Loew bonds, which are among the highly rated in the group slipped a little more than 2, but at the bottom level there was a conspicuous absence of selling pressure. Pathe bonds held their own, but transactions were so limited as followed as 100,000 shares for the inference that holders were content with their position and willing to ride it out. What progress the active film stocks made was accomplished on the smallest volume in weeks. Turnover in Loew's was soarcely above 10,000 shares for the six trading days, in several of which the smallest volume in weeks. Turnover in Loew's was soarcely above 10,000 shares for the six trading days, in several of which the smallest volume in weeks. Turnover in Loew's was soarcely above 10,000 shares for the six trading days, in several of which the smallest volume in weeks. Turnover in Loew's was soarcely above 10,000 shares for the six trading days, in several of which the smallest volume in weeks. Turnover in Loew's as soarcely above 10,000 shares for the six trading days, in several of which the smallest volume in weeks. Turnover in Loew's and the six days in several of which the smallest volume in several for the six trading days, in several of which the smallest volume in weeks. Turnover in Loew's as soarcely above 10,000 shares for the six trading days, in several of wh

000,000. ilms Follow Trend
The collective group leaders used
in the industrial average advanced
on the week about 2½ points, putting the index at 98.67 which is the
merest trifle below the best on the

movement around 99. During the week the averages hung close to the top, displaying great stubbornness, against selling. Bulls took comfort from the stability of the list, which was largely supported and provided the stability of the list, which was largely supported and provided the stability of the list, which was largely supported and farm machinery electrical goods and farm machinery electrical goods and farm machinery companies joined in the advance, but the general list responded but feebly to the nows. From the tape performance the industries that can hope to benefit from trade with the Soviets strictly limited. The provided and the nows. From the tape performance the industries that can hope to benefit from trade with the Soviets strictly limited. The provided appeared to get the provided and the provide

Summary for week ending Saturday, Nov. 18: STOCK EXCHANGE

High.	Low.	Sales.	Issue and rate.	High,	Low.	Last.	Net chg.
71/4	76	500	American Seat	8	21/2	2%	+ %
27% 5%	6% 1%	1,000 1,300	Consol. Film	23%	22	23%	+1%
14%	5%	5,000	Consol. Flim pfd	101/6	914	9%	
89%	40	8,500	Eastman Kodak (3)	75%	68%	731/4	-11/2
19	12	8,100	Fox Film A	151/2	14	14%	- %
80¼ 25	101/4	150,400	Gen. Elec. (40c.)	211/	10%	2114	+ 1/4
8614	81/4	10, 400	Keith pfd Loew (1)	8114	28%	15 bid 20%	+ %
781/6	35	100	Do pref. (01/2)	.00	06	60	-1 .
22	1%	300	Madison Sq. Garden	2%	21/2	274	+ 14
21/4	131/2	300 10,100	Met-G-M pref. (1.89)	201/2	201/	201/2	
21/2	- 7ª	8,700	Pathe Exchange	1%	11/4	1% 1%	+ %
936	11/4	10,000	Pathe, Class A	9%	7%	9%	+1%
1214	3	01,000	Radio Corp	71/2	6%	7	- 1/4
35	10	4,000	RKO	21/2	2	2¼ 20 bid	- %
91/4	1	38,000	Warner Bros	••		01/4	- 4
	_	4 - 4 - 1 - 2	Do pfd			.18½ b	id
88%		54,300	Westinghouse			89%	+ %
264 % 14 8%		200 1,900 900	Columbia Picts			10% 10%	- 14 + 1/4
			EXCH.				
							+ %
			BONDS				
914		\$21,000	Gen. Thea. Eq	4	81/4	4	+ 4
61		45,000	Keith 6's, '40	47	45	45	+ 1/4 - 1/8 -21/4
89 87		1,000	Dotho 7's '97	82 85	79% 85	79% S5	-21/4
85		11.000	Par-Fam-Lasky 6's.	2714	24	24	-4
85%		18,000	Par-Pub 5½'s, '50.	26%	25	25%	-1
80		400000	RKO debs 0's	••		384	-2%
48		130,000	Warner Bros. 0's, '			88%	-2%
Bid.	Asked.		OVER THE COUNTER, N	(* Y _A			
14 Par	-Fam-L	etfs: sold . sold \$6	Roxy, Class A				

Chaplin's RCA Sound

Hollywood, Nov. 20.

Charlie Chaplin has ordered RCA projection equipment in his studio and is getting an estimate on sound recording outfit. In previous pic he had the sound work adapted out-

Addie McPhail Set

Hollywood, Nov. 20. Addie McPhail, widow of Rosc Addie McPhail, widow of Roscoe Arbuckle, has joined the parade of former film names returning to pictures. She comes back in an Educational short, 'Springtime and Gypsies', as femme lead for Andy Clyde.

Arbuckle last directed at Educa-

Arbuckle last directed at Educational on the coast.

Incorporations

street. Brooklys; hwarts, 712 Grow street. Brooklys; and Bertha Keasel Youkers Chamber of Commerce Expesition Company, Inc. Capital stock, 31.

Youkers Chamber of Commerce Expesition Company, Inc. Capital stock, 31.

Broadway, Yonkers; and Michael Jounn, 65 West 77th street, New York.

Joyland. Restaurant Company, Inc., restaurants, pictures, paganits, cabarcts, value, Lee Tung Gwai, Wah Jow and Bing Chinn, all of, 28 Sycamore street, Burfalo.

ing Chin, all of 28 Sycamore attest, urables on Melding Company, Inc.; please on musicals, pageants, pantomimes of Capital stock, 1050 shere; 300 of 100, 760 common no par value, nan Weisburg, I. Eleft and Charlotte, nan Weisburg, I. Eleft and Charlotte, Theories Vending Supplies, Inc.; soft inke, candles, etc. Capital stock, 50 lares, no par value. Paul Raibourn, ax Schoberg and San Dembow, Jr., Radio Entertainers, Inc.; general racdeasting besienes, theatrical pooking fice, etc. Capital stock, 100 shares no ar value. Jack Lavin and Martha X. The Capital stock, 100 shares no ar value. Jack Lavin and Martha X. The Capital stock, 100 shares no ar value. Jack Lavin and Martha X. Thilliam Lieber, 22 East 40th street, New ork.

The Wonpick Corp.; operate radio stations. 200 shares, no par value. Totalions. 200 shares, no particular totalions. 200 shares, no particular totalions. 200 shares, no par value. Bridge Exhibitions, Inc.; machines connected with projection of performance with projection of performance of the performan

Sabs Gates place, Stronk: Rettnick Autonic Aut

banks avenue, all of Rochester.

Change of Name
Radio Entertainers, Inc., to Artists
Management Bureau, Fisc.
Abeles, 22 Change of Capital
Troy Lincol Theaker Co., Inc., Troy,
100,000—\$87,500. Filed by Frederick C.
Classeen, S. H. River street, Troy.

Gaiveston, Nov. 20.

Palace Theater, Seguin, Texas. Capital stock, \$30,000. Incorporators, H. H. Starcke, Lalia Noite Starcke, Edgar Noite.

Durante's Tune 'Doo' May Go in 'Hollywood Party'

Hollywood, Nov. 20.

Metre will probably use Jimmy Durante's ether theme song, 'Hinky Dinky Doo' in 'Hollywood Party.' Plece is already in Reliance's 'Joe Palooka,' in which Durante starred with Lupe Velez.

'Hollywood Party' goes in for retakes this week, with two dance numbers going into the discard. New routines will be developed by Seymour Felix and Eddle Prinz.

Col Borrows Carlisle

Hollywood, Nov. 20... Mary Carlisle has been borrowed from Metro by Columbia for 'Once to Every Woman.'

Pic marking time awaiting a male lead as Victor Jory, choice for the part, is tied up at the Pasadena Community playhouse.

HERB FIELDS ON 'CROONER'

HERB FIELDS ON 'UNUNERS'
Helbert Fleids is at Universal to
write the book on 'Love Life of a
Crooner,' starring Russ Columbo
and June Knight, George Marion,
Jr., is doing dialog.
Picture strats in January with
Edward Buzzell at the meg.

Pecora Resumes His Digging Into Charges Clarke's Juggling Poured \$40,000,000 Water Into Ruined GTE

Washington, Nov. 20.
Getting at facts about Wall street attempts in 1929 to get control of Fox picture holdings is like a cat playing with a ball of string, Senate Banking Committee found, Tangled maze of companies, sidiaries, and new corporations created by Harley L. Clarke and his New York banker associates is being unraveled slowly, but many knots and snarls continue to dety persistent efforts of Ferdinand Pecora, committee counsel.

persistent efforts of Ferdinand Pecora, committee counsel.
Further details of Clarke's expenditures and receipts in connection with purchase and subsequent sale of G. T. E. subsidiaries are slated for this week, while data regarding Chase bank loains to various participants in venture is expected to be produced when session resumes tomorrow (21).

Major disclosures last week were:

1. Assets of six companies ac-

1. Assets of six companies acquired to form General Theatres Equipment Corp. were inflated nearly \$40,000,000.

2. William Fox received gifts amounting to \$2,000,000 and \$750,000 worth of G. T. E. securities to drop patent disputes with T. E. sub-

patent disputes with T. E. subsidiaries.

3. Clarke and various bankers drew down juicy profits at various stages of complicated transactions by which various film companies were acquired and G. T. E. was

Bank in For Millions

Bank in For Millions
Declaration that Chase National
Bank sunk \$76,000,000 in G. T. E.
and various minor companies was
made by Pecora as week's sessions
closed, with many major and secondary mysteries still defying explanation. Further data and specific low-down on this phase of
Wall street venture are being
sought this week.
Encountering question-dodging
and unsatisfactory responses to various inquiries, Pecora Thirsday
(16) threatened Clarke with conempt citation to Senate, and fre-

itious inquirles. Pecora Thirraday (16) threatened Clarke with contempt citation to Senate, and frequently engaged in sarcastic exchanges with the power magnate, whose utility holdings also are under Federal investigation by the Trade Commission.

Only really concrete facts developed by Pecora in two strenuous days of digging related to write-up in valuations of International Projector Corp., National Theatre Supply Co., and four lamp companies.

J. E. McAuley Mfg. Co., Strong Electric Co., Ashoraft Automatic Arc Co., and Hall & Connolly, Inc., Much questioning and quibbing produced admission that book values of these six concerns acquired by Clarke before G. T. E. was floated aggregated 4,759,000, a boost of \$33,285,000 which, according to Pecora, represented nothing but water.

Admitting he was moving spirit in formation of G. T. E., Clarke was in formation of G. T. E., Clarke was questioned at length—and without producing results satisfactory to either Pecora or committee members—relative to his expenditures for G. T. E. subsidiaries and receipts from resale of these concerns. Testimony in this regard centered on Mitchell Camera Corp., which Clarke said he acquired for \$1,475,000, and sold to G. T. E. at cost although he admitted receiving \$3,100,000 for Mitchell from his holding company.

ing company.

Dissatisfied by Clarke's explan Dissatisfied by Clarke's explanation, Pecora tried vainly to get inside dope from Murray W. Dodge, former Chase Securities Co. vice-president, who testified he didn'know how much Clarke spent for the various subsidiaries.

Enter Santa Claus
One excuse given by Clarke for apparent discrepancies was the mysterious \$2,000,000 payment to Foxatransaction which led Pecora to observe that Santa Claus played important part in Clarke's operations.

Crooner, starring Russ Columb, and June Knight, George Marion, Jr., is doing dialog.

Judgments

Judgments

Judgments

Amscold Amssement Corp. and Soil Raives; Bank of U. St. \$1213. Columba Bilds. and Theatre Co.; 11110

The Land Columba Bilds. and Theatre Co.; 11110

The Land Columba Bilds. and Theatre Co.; 1110

The Land Columba Bilds. and Theatre Co

agreement which G. T. E. eventually carried out and also acquired 50% interest in Grandeur Inc., G. T. E. subsideiary formed to sell cameras and projectors for three-dimensional films manufactured by Mitchell and International Projectors, other members of G. T. E. family.

Whether Fox actually paid for Grandeur stock never was learned. Dodge didn't know; Clarke couldn't be planed down; and Pecora proposed to subponena Fox to clear up this and other points.

Contract between Clarke brokers for launching G. T. E. actual security transactions provoked much questioning but few clarifying answers.

actual security transactions provoked much questioning but few clarifying answers.

Agreement entered July 11, 1928.

Agreement entered July 1

cora revealed.

Banker-Broker Control

Banker control of G. T. E. was
subject of considerable questioning.

but neither Dodga nor Clarke would
support. Pecora's contention that all

11 members of board were identified
with brokers who formed syndicate
to underwrite launching. Clarke
agreement with bankers obligated
promoter to use all his shares to
vote for any five members of the
board bankers named. Dodge ddin't
think all 11 were banker representsatives, pointing out each of two
banking firms had one member.

Number of G. T. E. shares issued
when company was formed was in

banking firms had one member.

Number of G. T. E. shares issued
when company was formed was in
dispute between two witnesses.
Clarke once said 1,840,768 shares
were issued originally, but fater revised statement and raised figure to
2,840,768, while Dodge said 1,644,519
actually were issued.
Formation of new corporations to
take over subsidiaries bought by
Clarke as called for in G.T.E. contract was said by Clarke to be due
to 'bulk sales law' which prevented
sales of competing companies, but
to 'bulk sales law' which prevented
sales of competing companies, but
become a papeared to suspect reason
was to facilitate write-ups.
Value of stocks used in these
deals was disputed by Clarke and
recora, with the promoter responding 'I don't know' to a chain of
questions designed to emphasize
extent of write-up.
National Theatre Supply securities were taken over at 1074,
Clarke said, although pecora's fire-

extent of write-up.
National Theatre Supply securities were taken over at 107½.
Clarke said, although Pecora's figures showed in month before transaction this stock was quoted in over-the-counter dealings at 71 bid and 81 asked. Similar evidence showed International Projector stock taken over at \$116 was quoted at 95 bid and 100 asked.

Secondary mysteries cloude dat transactions between Clarke and Samuel R. Burns, of Jersey City, president of International Projector of an equity in property of the Cinema Building Corp., 90 Gold Street, New York, and deal between Clarke and H. E. Van Duyne, of Los Angeles, former owner of Pacific Amusement Co.

Burns, on the stand only a few minutes, couldn't remember any-thing-and-couldn't produce hooks, which might explain why International Projector baid \$590.770 for

thing and count produce hooks, which might explain why Interna-tional Projector paid \$690,770 for assets of Nicholas Power Co., and that \$225,700 of this went to the Healey estate for Cinema building interest.

Interest.

Interest.

Discussion of this business led to warning about truthful statements because the control of the control Discussion of this business led to



"TAKE
OFF
YOUR
HISKERS!"

RUSSIA is RECOGNIZED!

And of course the smart showman is bringing his program up-to-the-minute with the authentic subjects:

MOSCOW, THE HEART OF SOVIET RUSSIA LENINGRAD, GATEWAY TO SOVIET RUSSIA



One Reel Each! Inside Stuff! Positively the real McCoysky!

"He doesn't make just scenics!
He puts ideas into them."



Metro-Goldwyn-Mayer Class!

Golden Gate B. O. Scale Cut Brings San Francisco Price War Crisis

San Francisco, Nov. 20.
RKO's lopping two bits (65c. to
40c) off its admission at the Golden
Gate, it is expected, will become the
straw that busted the camel's
vertebrae.

vertebrae.
For the Gate's cut puts the matter squarely up to Fox-West Coast. It's generally thought, and in fact was practically admitted, by Arch Rowles-before he hopped off for a confab in Los Angeles last week, that when December's tapering business arrives and if good grossing pix are not available, F-WG'S Warfield, Paramount and Embassy are due for changes.
Those three are the only downfled houses in Prisco that haven't slashed. Any change for the Warfield is doubtful, however, as it has been clicking, except for one week (Baby Face' which hit a record low). But the Paramount and the Embassy are up-and-downers, good on hot stuff, but from way down on the weakles.

Nabes Are Hi For the Gate's cut puts the mat-

Nabes Are Hi

Low prices downtown are drawing from the naborhoods. They're beginning to squawk. They can't spend a lot of dough for names. And anyway that phase of this competitive war in Frisco has passed. It's entirely a price war now, let the admissions fall where they may.

Six months ago the white spot of the country when all other towns were yelling 'murder' at the bum biz, Frisco show biz is looking for an angel. He needn't be an angel with money, though. He's got to be a guy with an idea, any kind of an idea, that can and will cure the situation.

situation.

Charlie Skouras got in this morning (Monday) and is expected to make changes in price and possibly policies of Fox-West Coast houses. Joe Lee also here and may cut Fox

Walter on 'Zest'

Hollywood, Nov. 20.

Gene Walter has been spotted to write the adaptation on 'Zest' for Universal, orig by Charles G. Norris. Lowell Sherman directs.
Dale Van Every, Don Ryan and Ebba Havez are adapting "Hillbillies' for Summerville-Pitts. George O'Neill has been given the job of writing the adaptation for 'Sutter's Gold.'



(Nov. 17) PARAMOUNT NEW YORK

STAN MEYERS MUSICAL DIRECTOR



WHAR'S 'EM NOVELS

U Finds Two Newshounds Out of

Hollywood, Nov.
Aftermath of Universal's announcement that it would hire newspapermen to write scenarios is the engaging of Sammy Fuller and Jack Hellman to spend four weeks at the studio working on an orig of theirs.

Albert J. Cohen, story head of the studio, has interviewed 100 reporters since the studio's announce-

Revived Silents Click But Can't Obtain Prints

Fifty-fifth Playhouse, New York, on a new policy of revived silents, is getting a pretty nice twirl at the bo. House made money on the first subject, 'Intolerance,' on a five-day showing and played to near capacity Sunday (19) with a revival of Valentino's 'Shelk', 'Beau Geste' and 'Monsieur Beau-caire' follows:

Beau Geste and Monseur paracaire follow.
Greatest difficulty, according to the operators, is obtaining prints of the ancients, several of the majors refusing to take them out of vaults for the one time bookings.

Eddie Barnes, Barroom Singer, Spotted in Pic

Hollywood, Nov. 20,
First local beer garden personality to get a pic break is Eddle.
Earnes. With his singing waiters from the Gay. Ninetles suds parlor, Barnes goes into Monogram's Woman's Man.
He also sold a song, Simple Little Mary Ann, for the film.

Cortez in MG's Men

Metro has spotted Ricardo Cortez in one of three leads in 'Three Men,' David O. Selznick producing. Gregory La Cava to direct from orig by Arthur Caesar. Pie starts shortly to 'permit La Cava to get back to 20th Century by Jan. 1.

'Villa' Split 3-Ways

Mexico City, Nov. 20.
Metro's Viva Villa' company has been split into three units, all working with 100 miles of this spot. Howard Hawks is megging the thur Rosson piloting the others.

Stanwyck for 'China'

Hollywood, Nov. 20.
Warners' Blood of China' is
being held for Barbara Stamwyck
after she completes 'Gambling
Lady' Miss Stanwyck is to appear
as a Chinese xirl.

Lady: Miss Stanwyck is to appear as a Chinese girl. Kathryn Scola and Gene Markey wrote the screen play.

STURGES ENDS 'GREEN HAT'

Preston Sturges went off the Metro writing payroll Saturday.
He had been writing a treatment of Michael Arlen's Green Hat, interded as a starrer for Norma Shearer.

AIR FILMS ON WANE?

Hollywood, Nov. 20.

Balloon Buster' has been clipped om Radio's production schedule

resulting a shelving.

Radio's production scneuure, with yarn getting a shelving.

Radio execs suddenly decided too many air pictures were being made and several of the good ones had not been doing business.

NOISE BALLYHOOS OUT

Syracuse Bans Sound Trucks Stores Squawked

Syracuse, Nov. 20.
Loud speaker ballyhoo of current theatrical attractions from advertising trucks in downtown streets is out here as a result of a protest made by the Retail Merchants Division of the Chamber of Commerce to William E. Rapp, Commissioner of Public Safety.
Commissioner directed police to enforce an ordinator probability to

commissioner directed police to enforce an ordinance prohibiting the use of the trucks in the congested area during heavy traffic hours without special municipal permis-

Exhibitors made it sauce for the gander, too, by securing a ban on the use of radios outside of stores to attract prospective customers.

AGFA'S FINANCING FOR EASTERN INDIES

A bunching of independent pro-ducer-distributors with Agfa Film fostering the proposal and stand-ing ready to lend financial backing is reported on foot in the east and may mean an important fight by Agfa against Eastman in the raw

Agra and Du Pont are the principal competitors of Eastman in the raw film field. Agra of late-years has become very active in the market supplying film for still camera use, with heavy national advertising pushing its product.

While numerous companies are mentioned as possibilities on a grouping of independents for Agra financing and their purchase from Agra of its raw film, it is said unofficially that Menarch Productions, controlled by the Freuler Associcontrolled by the Freuler Associ-ates, Inc., is the keystone of the proposed plan.

WB's New Music Idea

Broadway and Back,' the m Broadway and Back, the musical which Warners planned as its follow-up to 'Footlight Parade,' may never be done. Since scheduling this as its fourth tunefilm, WB came across a new idea as background for a musical with the result Broadway and Back' is pushed back it not off altogether.

The musical to substitute for Broadway will again team Ruby Keeler and Dick Powell, also possibly James Cagney. Meantime 'Wonder Bar' becomes snother musical on the WB program this year.

ical on the WB program this year.

Contracts

Hollywood, Nov. 20.

Hollywood, Nov. 20.
Patsy Kelly six month option, picked by Hal Roach.
Chester Morris-Universal four pic pact signatured.
Jean Howard six months option litted at Metro.
Henrietta at Metro.
Six and Irving Cummings, meggers, six month options litted. Fox.

mings, meggers, six month options lifted, Fox. Ralph Bellamy, three pic deal,

Halph Bellamy, three pic deal,
Radio.
William Wellman to direct one
pic for David O. Selznick at Metro.
Charles Everitt to work with Al
Cohn and Paul Gerard Smith on
Harold Teen, WB.
Cloria Grant (Dorothy Lee
Walker), eight week option lifted,
Foz.

Title Changes

Hollywood, Nov. 20.
Fox 'House of Connelly' to 'Carolina.'
'Mr. Skitch' to 'The Skitches See
America,' Will Rogers-Fox.
King of Fashion' to 'Fashion.'

rown Sells One Hollywood, Nov. 20.

'Man and Woman' by Beth Brown,
Metro.

Kids Go for Nabe Cartoon Mat Bills in Lieu of Old Westerns

All-Star Walk-Ons

Walk-ons by virtually every Warner-First National star is planned for the Al Jolson pic-ture, 'Wunder Bar', in lending ture, 'Wunder Ba

Smoking Voluntarily Dropped in Detroit To Stop Ordinance

Detroit, Nov. 20.
moking has been eliminated from
all first run theatres by mutual
agreement and an ordinance that
was to prevent same has been with-

drawn.

While smoking had been general in all first run houses George W. Trendle, Gen. Man. of the local Paramount group eliminated it from his houses. In an effort to keep any legislation from passing on the matter Dave Idzal, of the Fox-RKO group agreed to eliminate the smoking in his houses and leave the law drop.

Sues John Huston For 250G in Auto Death

Los Angeles, Nov. 20.
John Huston, writer, son of Walter Huston, actor, is defendant in a suit for \$250,525 filed in Federal court by Raoul Roullen as outcome of the accident which cost the life of the Brazilian actor's wite, Tosca Roullen, when she was struck by Huston's car in Hollywood Sept. 27.
Complaint cites wrongful death, although a coroner's jury exonerated young Huston. Greta Niesen, passenger in Huston's car, is also named in the suit.

Howard Green's RKO Renewal Shunted

Hollywood, Nov. 20.

Hollywood, Nov. 20.
Radio let option on Howard
Green's contract slide, asking him
to await the return of Merian C.
Cooper to the studio for decision on
continuance of the contract.
Green holds a writer-directorproducer deal with Radio, and
starts production on 'So You Won't
Sing, Eh?' within two weeks.

WARREN DOANE'S NEXT

Hollywood, Nov. 20. Warren Doane has started another wo-reeler, 'Where's Elmer,' for Universal.

Vince Barnett has starring spot, ames Horne directing. Story by Al Austin.

NO FILM 'FAIR'

Hollywood, Nov. 20.
Columbia has called off 'World's Fair', the Fulton Oursier-Walter Wanger yarn, as the fair has ended.
Al Rogell was to direct.

Cartoons are rapidly taking th on Saturday place of westerns matinee bills for children in neighborhood theatres.

Exhibs book three to six cartoons, including Mickey Mouse and Silly Symphony, on each show. The

Silly Symphony, on each show. The youngsters do not care how old the subjects are whether they have seen them before. Neither do they object to having two or more subject so having two or more two or three of that series assures an overflow house.

Exhibs who inaugurated the idea of all-cartoon subjects for the children shows as added attractions, found the plan a money-maker from the start. Stunt was originally used by theatres who found the supply of westerns from independent exchanges was drying. up. Faced with problem of getting pictures to keep the kids interested in the Saturday matinee, they took a chance that cartoons would prove a suitable substitute.

Trèviously, where the kids would not stand for repeat bookings of a western in the same neighborhood, they accept any cartoon subject thrown on the screen and areason.

western in the same neighborhood, they accept any cartoon subject thrown on the screen, and applaud those shown before.

This demand by the kid shows is bringing out new prints of subjects released two years ago; volume of business makes investments in new prints of old cartoons profitable for the exchanges,

POPS

MAKING WHOOPEE PARAMOUNT. - New York -

AGAIN

iversary Week

Following Guest Appearance at Mitzi Green's Birthday Party Over WJZ

irection N.B.C.



JOHNNY MARVIN BREAKS ANOTHER HOUSE RECORD!!

Playing at Fay's Theatre, Providence, R. I., Last Week (Nov. 10), The Lonesome Singer of the Air Beat the All-Time Box Office Mark Hung Up by Jack Dempsey!!!

Broadcasting Monday to Friday Over WEAF Coast-to-Coast Network, 12:15 P. M. Management NBC Artists' Bureau, 30 Rockefeller Plaza, New York

new star is

N. Y. Daily News:

(3½ Stars)... "A new star has risen and is shining brightly . . . Margaret Sullavan in Universal's 'Only

N. Y. Daily Mirror:
"This beautiful, sensitive love story is played by one of the finest casts ever assembled...including a new star of genuine brilliance — Margaret Sullayan."

N. y. American:

"Margaret Sullavan scores heavily...'Only Yes-terday' possesses quality in production and has its moments of affecting beauty."

N. Y. World-Telegram:

"Comes under the head of 'drop-everything-andsee-it-at-once'....Features a new star-Margaret Sullavan."

n. y. Post:

"Margaret Sullavan managed to extort loud and anguished sobs 'Only Yesterday' belongs among the superior productions."

n. y. Sun:

".... Critics have praised Margaret Sullavan straight into talkie stardom."

N. Y. Herald-Cribune:

"Margaret Sullavan establishes herself with some definiteness as one of the cinema people to be watched."

N. Y. Cimes:

"Margaret Sullavan gives a sterling performance."

Los Angeles Examiner:

"'Only Yesterday' one of the finest pictures of the year...Universal's boast of Margaret Sullavan as new star not presumptuous."

Los Angeles Daily News:

"Margaret Sullavan, a young actress with voice ... charm.. beauty.. A picture women will sob over."

Los Angeles Cimes:

"Margaret Sullavan is a distinctive personality... She succeeds more than measurably...Women will be fascinated."

Los Angeles Herald Express:

"Margaret Sullavan sent first screen audience away singing her praises...The one really im-pressive picture of the year."

Phila. Pullic Ledger:

"A new star has risen...Margaret Sullavan gives a performance so sensitive...so trenchant...so tragic...that one is moved to the depths of one's being."

Phila. Daily News:

'A very tender and touching story of a great love serves to introduce new star—Margaret Sullavan."

Phila. Inquirer:

"Margaret Sullavan gives a performance doubly remarkable for its depth and appeal."

Phila. Record:

"A laurel to Miss Sullavan for her beautiful and convincing performance."

MARGARET

Billie Burke, Edna May Oliver, Reginald Denny Benta Humz, Onslow Stevens, Jimmie Butler and many others. Produced by Carl Laemmle, Jr. Suggested by the book by Frederick Lewis Allen. Presented by Carl Laemmle.

GREATEST PRODUCTION FOR UNIVERSAL

Pittsburgh Dailies' Hard-Boiled **View on All Theatre Exploitation**

ittsburgh, Nov. 20. Tight front established by local publishers' association, composed of three dailles here, against fostering sorts of theatre exploitation all sorts of theatre exploitation making it tough on advertising boys, who believe the original idea behind the plan is being carried to extremes. Latest technicality involved was felt last week by Joe Feldman, WB's ad chief, in his campaign for a lobby display on 'World Changes.'

In following out original New York campaign in tracing style changes, etc., of last 75 years, Feldman went to Pittsburgh 'Press' and asked for permission to make a

man went to Pittaburgh 'Press' and asked for permission to make a center display of paper's headlines back in 1858 up to present. Newspaper officials said they'd take the matter under advisement and called Feldman back next day, saying they couldn't co-operate due to that publishers' agreement.

At this, 'WB's' exploitation head wired New York 'Times,' making similar 'request and out-of-town journal, without instant's hesitation, answered it was having photostatic coples made up and was shin-

static copies made up and was ship-ping it on for lobby purposes free of charge.

Warners figure it's a break for them and feel only 'Press' was hurt, missing out on a chance for some great publicity and good-will build-ing.

Court to Decide On 'Excessive' **Rental Charges**

Minneapolis, Nov. 20. When the suit of Albert Les Amus. Co. against Warner Brothers' local exchange comes to trial here Jocal exchange comes to trial here it will devolve upon a court of law, probably for the first time, to decide whether film rentais demanded of an exhibitor under his franchise for the product are arbitrarily excessive. In seeking a mandatory njunction to compel the exchange to deliver Footlight Parade' to Albert Lea's Broadway, Lea alleges that the rental prices set on the pictures, by Warner Brothers are

bert Lea's Broadway, Lea alleges that the rental prices set on the plottures by Warner Brothers are arbitrarily excessive.

The complaint sets forth that the complaint sets forth that the company has five more years to run, and that under this franchise the Broadway is entitled to all Warner pictures. The franchise provides that a deal on film rentals shall, so made by the parties to the contract at the start of each new season.

Lea sets forth that after several months' negotiations no agreement could be reached on rentals. It states that in event of failure to could be reached on rentals. It states that in event of failure to agree upon rentals the contract provides that the theatre shall be permitted to play 25% of the product within seven weeks for every-laweek period of product available for release, rentals to be set through arbitration.

It is contended that Footlight Parade was nationally released Oct. 18, and that Lea company submitted Nov. 26-28 as the dates for the Broadway, but that Warner refused to accept.

the Broadway, but that Warner re-fused to accept.

Harlow Berlin Hit

Berlin, Nov. 11.

A big Metro week in Berlin. Buster Keaton, 'Fast Life', running fourth week at the Marmorhaus, fetched packed houses even when gale and rainstorm swept the streets. And two premieres in the biggest houses: 'Rasputin and the Empress' the Ufa Palace, and 'Red-Dust'-at-the-Capitol-in-spite of former banning.

The Rasputin conception met with protest. Events in connection with

protest. Events in connection with the Great War are too close to Ger-man minds to stand historical dis-

But Jean Harlow, for the first time on a German screen, made a hit. Lots of praise for the tropical atmosphere of the picture. Both pics were dubbed.

F-WC General Shuffling Of Managers on Coast

Hollywood, Nov.

shuffling of Fox-West Coast managers marked the past week in Southern California territory.

ritory.

In San Diego, F. F. McSpadden replaced C. F. McManus at the North Park, with McManus unassigned. Gerald T. Gallagher put nat the Fox in place of McSpadden.

California at Glendale has Lester Clark replacing F. J. Mennelly, re-signed.

At Pasadena, George Miller re-placed Lester Clark in the Pasa-dena, while James Runte took over the Strand in place of George Miller

the Strand in place of George Miller.

Lester Fountain reassumed management of the West Coast at Santa, Ana, replacing Carl' Miller, who was the Capitol at Long Beach; which was opened under direction of Harry Arthu.

In Los Angeles management of the Figueroa went to Earl Rice, who formerly had the Mesa. Mesa was assigned to Richard Darst, former assistant manager of the Grandda, Inglewood. William O. Butts, former manager of the Figueroa, replaced Bruce Fowler at the Boulevard, with Fowler going to the Uptown, where A. Borst resigned. In northern California, Richard Marshall replaced Robert. McHale at the California in Berkeley. McHale went to the Fox at San Mateo to replace Harry Browne.

Prison Official Sues Over 'Fugitive' Film

Over Fugitive' Film

Atlanta, Nov. 20.

The notorious Robert Elliott
Burns fugitive case is again in
court here in a \$100,000 damage suit
filed by Vivian L. Stanley, of the
State Prison Commission; against
Warner Brothers. Pletures, Inc.,
Vitaphone Corporation, Vitagraph,
Inc., Keith's Georgia Theatre, the
Riaito Theatre Company and Atlanta Enterprises, Inc.
Stanley charges he was libeled
in a picturization of Burns book
Tm a Fugitive' through the Inference that Burns was transferred
from one chain gang to another because he was unable to pay \$500
for a parole.
The petition, in general, denies
the various allegations of crueity
set forth in the book and film.

N. Y. Strong for Duals

Loew's has been forced to a double feature policy at its 83rd Street, N. V., once offering strong competition to Keith's 81st Street when latter had vaude.

Duals all around the 83rd Street, by RKO and independents, last week took the Loew house out of the single feature class, making entire midtown west side how a twinfeaturing sector. featuring sector.

CANADIAN SHUFFLE

Ottawa, Nov. 20.

A shake-up among the managers of the Famous Players circuit has placed Howard Knevels, formerly of placed Howard Knevels, formerly of the Capitol, Montreal, in charge of the Ottawa Regent, succeeding Ray Tubman. Latter, now manager of the RKO-Capitol and Imperial, Ot-tawa, with Tom McCoy as house manager of the Imperial. Leonard Bishop, formerly of Ottawa, has-gone to Halifax. This was the second re-allotment of Famous Players' managers in the past two months.

CHI PALACE GETS 'BETRAY'

Chicago, Nov. 20.

RKO takes the B.&K. 'turndown, 'My Lips Betray' (Fox) with Lillian Harvey, for the Palace.

Palace will play 'Betray' one or two weeks before Christmas.

lank Reassignment

lank Reassignment
Omaha, Nov.
Meeting of A. H. Blank, his managers and officials in Des Molnes
resulted in several changes in personnel along the limi with possibly
more to follow. Stanley Brown,
manager of the Orpheum here since
Hank took it over last June goes to Des Moines.

B&K POLICY CHANGES

May Revamp Chicago Loop Set-Up

Chicago, Nov. 20. Balaban & Katz considering dras tice changes in loop policy, includ-ing lowering of tariff and additional de. This was the subject for an cutive conference last week, with most discussed likelihood being return of the loop Oriental to

flesh.

Oriental is figured not for presentations, but for a vaude lineup, due to the click of the State-Lake policy around the corner, Also mentioned for vaude is the McVickers, but understood to be just a mention, with the McVickers needed as the run spot to replace the Oriental.

Presenting is the bly worry.

the run spot to replace the Oriental. Price-cutting is the big worry. B.&K. is frankly annoyed about the public's okay on the State-Lake at 40c, and has considered carving down on the ace Chicago across the street. Figured that Oriental and Chicago capacity can make up for lowered tariff.

Fulton, Pittsburgh, Off 2-for-1 Coupons Has Best Wk. Since April

Pittsburgh, Nov. 20.

In connection with its elimination of two-for-one coupons, Fulton has cut its admission scale from 40c top at night to 35c. Second downtown house in last forthight to reduce its price, Davis also going from 40c to 35c recently.

to 35c recently.

First week under new scale, Fulton did around \$3,000 with 'Private Life of Henry VIII, which holds over as result. That's house's best trade since 'Cavalcade' hast April.

Latter did \$10,000 in first week, but with a 50c top. 'Henry' only sixth picture in theatre's history to hold over. Others were 'Cavalcade,' Feet Irst, 'Bad Girl,' 'Delicious' and 'is Drive.'

FORD SET BY MONO

Hollywood, Nov. 20.

Monogram has placed Wallace
Ford in 'Woman's Man'.

Studio was unable to borrow Wil-am Cagney from Radio.

Garage Code Ends Free Parking; Marco Takes Over Orph, Frisco

Ochs, Springer-Cocalis Feudin' in Midtown N.Y.

Feudin' in Midtown N.Y.

Opening of the Lane in the Washington Heights section of N. Y. Iast
week by stringer Cocalis is the
second of the Stringer Cocalis in the Stringer Cocalis is separated to have again refused be cause of alleged tactics utilized by
306 in its difficulties with the cir-

Boring but Banned

Boring but banned

Birmingham, Nov. 20.

Screening of 'Back to Nature' and
Elysia,' nudists colony pictures, for
city censor resulted in pictures being banned from town although she
said there was nothing unmoral or
shocking about the reels. Unofficiality, she described them as boring.

However, an ordinance prohibiting nudeness on screen makes
showing the films illegal, she said.

PHOTOG ROSTER HAS 405

Hollywood, Nov. 20.
Board of governors of the Ameriran Society of Cinematographers
report the organization's roster
contains 405 names, composed of
first, second, assistant and stil
photogs, an increase of 300 over a
three-month period.
Outfit recently took in 85 new
members.

Comparative Grosses for November

(Continued from page 26)

PROVIDENCE

			CONTRACTOR A CONTRACTOR	Column to the second second
STATE (3,200; 15-40) High\$28,000 Low 2,500	Night Flight \$9,500 (Vaude)	Bowery \$17,000	Bombshell \$12,000	B'way Thru Keyhole \$13,300
MAJESTIC (2,200; 15-25-40)	My Weakness and Captured \$5,200	Power and Glory and Bitter Sweet \$6,000	Walls of Gold and Ship of Wanted Men \$4,500	Missing Persons and Worst Woman \$5,000
PAR- MOUNT (2,200; 15-25-40) High\$18,000 Low 2,200	\$5,800	Sigma Chi and Curtain at 8 \$4,000	Dance \$6,800	Tillie and Gus- and Man of Sentiment \$3,000 (6 days)
ALBEE (2,300; 15-25-55) High. \$20,000 Low 2,600	%8,200 (Vaude) (Paul White- man on	Love, Honor, Oh, Babyi \$17,000 (8 days) ('Scandals'	Ann Vickers \$11,000 (Morton Downey on stage)	Appleby \$5,300 (Lillian Shade

BUFFALO

	BUFFALO (3,000; 30-40-55) High. \$42,000	Penthouse \$25,200 (Stage show)	My Weaknese \$14,300	Night Flight \$16,000	Forch Singer \$16,000
1	Low 9,000 CENTURY (3,400; 25) High. \$21,000 Low 3,200	Power and Glory \$4,700	Captured \$5,100	Loved a Woman \$6,000	Day and Age \$6,000
	HIPPO- DROME (2,400; 25-40) High .\$22,000	Man's Journey \$5,100	Bowery \$13,200	Bowery \$8,000 (2d week)	Sunday Afternoon \$11,000 (Vaude)

RIPMINCHAM

		TANTAL OF IN	FIAT "	
-	Oct. 19	Oct. 26	Nov. 2	Nov. 9
ALABAMA (2,800; 30-35-40)		No Angel \$13,000	Loved A Woman	Take A Chance
High: \$29,000 Low: 3,500	Women Must Love \$5,000		Way To Love \$5,800	\$6,500
STRAND (800; 25) High. \$5,000 Low . 800	Shanghai Madness \$1,000	Storm at Daybreak	Charlie Chan \$1,200	Her Bodyguard \$1,000
EMPIRE (1,100: 25) High. \$12,000	Picture Snatcher \$1,600	Had To Say Yes \$1,300	Tarzan \$1,500	Great To Be Alive \$1,900

San Francisco, Nov. 20.

Aided by Fox-West Coast, Mike Marco is operating the Orpheum on his own, with William B. Wagnon out of the operating end, but collecting from Marco on the lease.

F-WC is giving Marco all necessary film product, taking the double bill policy at 40c top out of its St. Francis: and moving it into Orph, returning to the 'St. Francis to second-runs, 30c top.

Understood that F-WC doing this in return for Marco's exclusive stage shows at the Warfield, after he had jerked presentations from Orph following six weeks of red ink.

Orph following six weeks of red ink.

Marco was unable to get up for new policy inauguration, but dispatched Bob Collier and Charles Caballero to handle the job. Milton Arthur and Fanchon expected in later.

First intentions were to sell 700 balcony seats at 25c a night, but inclusion of a clause in the film deal prohibited any night price under doc. First ads on the two-bit price were changed later. Free parking also tossed out, the code of garage and parking station owners prohibiting a tieup such as Wagnon and Marco formerly had, viz., pald night salarles of parking lot employees, totaling about 8c a car and tossed in free with the admish ticket.

Cal. Distribs Take Licking On % Deals

Current low level of admission prices in Southern California theatres is giving exchange managers plenty of trouble to maintain respectable rental grosses for the home offices.

With price scales down to bear rock and with many houses in the 10, 15 and 20c classifications, exchanges are taking a licking on overage income from percentage bookings. The distribs are faced with the problem where average intake does not justify checking houses on percentage deals due to the fact grosses seldom reach the split figures over the original booking suarantee.

This—situation—necessitates—exchanges depending on weekly grosses from straight rentals on pictures, giving little chance of showing additional income through the percentage bookings. The straight percentage bookings with circuit, houses, where exchanges articipate from the first dollar intake, have also taken a nosediwe Reduced admish scales in the F-WC houses generally has clipped thousands of dollars weekly from the exchange bookings. Ficture might play to as many patrons as previously, but take is 26 to 40% less

exchange bookings. Picture might blay to as many patrons as previously, but take is 25 to 40% less through the lowered scales.

Observers of the theatre situation in this district figure that admissions generally will be upped right after the holidays, which will tend to clarify the chaotic conditions that have existed during the past three months when rules wars and three months when price wars and general slashing of admissions had both the exhibs and exchangemen dizzy.

'Nana' Peekers Barred

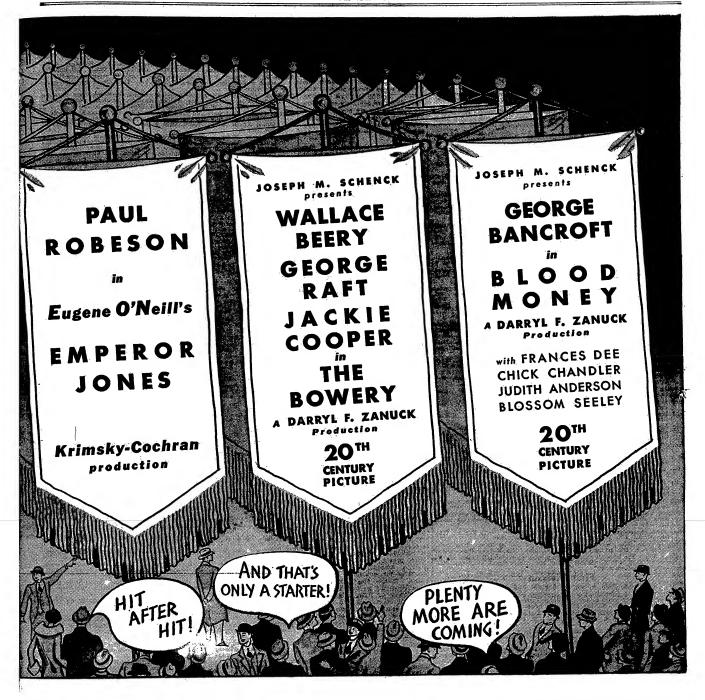
Hollywood, Nov. 20. Samuel Goldwyn is barring visi-ors to the 'Nana' set at United

Move made after it was reported members of 20th Cent. staff had been peeking.

Newark Rialto's Feture
Newark, N. J., Nov. 20
The group that has taken the Rialto-has-in-it-David, Welnstock,
David Katz, 'and Harry Brandt,
They are remodelling the house and
have the marquee down.
Opening not set and policy not
decided though a grind of old pictures is mentioned. As an alternative tabs may be used with
films. Rumored that A. Johnnie
Mack, long manager of the Empire
is being considered as manager.



for thousands of theatres row playing these smash hits



Released thru UNITED ARTISTS

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CALENDAR OF CURRENT RELEASES

Harold Auten Office Byway,
Companion Wanted, (Dubbed from French.) Romance with music and singfing. Annabella, Jean Murat, Dir. Joe May, 88 mins. Rel. June 2.
Rev. June 6.

Poll de Carotte (Red Head) (French). A story of adolescence. Robert Lynen.
Dir. Julien Duvivier. 96 mins. Rel. Sept. 1. Rev. Dec. 20 and May 30.
Savage Gold. Commander Dyott's thrilling adventures with savage hinters.
Comm. Dyott. Dir. Commander George Dyott. 67 mins. Rev. Aug. 8.
Woman in Bondage. (British.) Triangle story with new sides. Betty Stockfield, Owen Nares. Dir. Basil Dean. 72 mins. Rel. Nov. 19.

Chesterfield

: 1540 Broadway, New York, N. Y.

New York, N. Y.

By Appointment Only. (Invincible.) A man's man who was a woman's doctor. Lew Cody, Sally O'Neill, Alleen Pringle. Dir. Frank Strayer. 65 miles. Rel. July f.

Dance, Girl, Dance. Musical drama. Alan Dinehart. Evalyn Knapp, Ada May. Dir. Frank Strayer. 69 miles. Rel. Sept. 1. Rev. Oct. 31.

I Have Lived. A girl's attempt to live down her past. Allan Dinehart. Anita Page, Allen Vincent. Dir. Rich. Thorpe. 65 mins. Rel. June 15. Rev. Sept. 12.

Sept. 12.
 In the Money. A prize fighter and his affairs with women. Lois Wilson, Skeets Gallagher, Warren Hymer. Dir. Frank Strayer. Rel. Nov. 7.
 Man of Sentiment. How an old man holds a family together. Marian Marsh, Owen Moore, Wm. Bakewell, Christian Rub, Dir. Rich. Thorpe. 67 mins. Rel. Sept. 15. Rev. Nov. 14.

Rel. Sept. 15. Rev. Nov. 14.
Noterions. Sut: Nice. Story to come. Marian March. Betty Compson, Donald Dillowsy. Dir. Rich. Thorpe. 67 mins. Rel. Aug. 1.
Rainbow Over Broadway. A romantic munical mixing the gay nineties with the new. Joan Marsh, Frank Albertson, Lucien Littlefield. Dir. Richard Thorpe. Rel. Dec. 1.

Ard Thorpe. Rel. Dec. I.

Studio: Gower at Sunset.

Hollywood, Cal.

Above the Cloude. News cameraman against a naval and air background.

Robt. Armstrong, Rich. Cromwell, Dorothy Wilson. Dir. Roy W. Neill.

67 mins. Rel. Oct. 24.

ov mins. Rel. Oct. 24.

Am Carver's Profession, Woman lawyer saves her husband in a murder trial. Fay Wray, Gene Raymond. Dir. Eddle Buzzell. 71 mins. Rel. May 26. Rev. June 13.

As the Devil Commands. Melodrama with a rather new twist. Alan Dinehart, Mae Clark, Niel Hamilton, Dir. Roy W. Neill, 70 mins. Rev Oct. 17.

Oct. 17.

16t Moment. A romance that flared and flickered in one brief, rapturous moment blasing into a great love. Carole Lombard, Gene Raymond, Monroc Owsier, Dir. David Burton. 69 mins. Rel. Sept. S. Rev. Oct. 5.

Cocktail Haur. Girl illustrator narrowly scapes missing the right man. Belo E. Rev. Vine 6.

E. Rev. June 6.

Thins. Rel. June 6.

E. Rev. June 6.

rous Crossroads. A roaring romance of the rails. Chic Sale, Diane Sinclair Jackie Searle. Dir. Lambert Hillyer. 69 mins. Rel. June 18. East of Fifth Avenue. Grand hotel idea in a N. T. boarding house. Wallace Ford, Dorothy Tree, Mary Carlisle. Dir. Al Rogell. 73 mins. Rel. Oct. 20

ing Code, The. Buck Jones in a mistaken identity western. Dir, Lambert Hillyer. Rel, Dec. 30.

Fury of the Jungle. Adventure in the South American jungle. Donald Cross, Peggy Shannon, Alan Dinehart. Dir. Roy W. Neill. Rel. Oct. 80, Hold the Fress. Tim McCoy in a non-western story of a reporter. Shirley Grey, Wheeler Oakman. Dir. Phil Rosen. Rel. Oct. 25.

Grey, Wheeler Oakman. Dir. Phil Rosen, Rel. Oct. 25. Lady for a Day. It: lives the lives of its characters, it breather romance, tears, comedy and unexpected supprises. Warren William, May Robson, Gr Kibbee, Glenda Farrell. Dir. Frank Capra. 102 mirs. Rev. Bept. 22.

Kibbes, Glenda Farroli. Dif. Frank Capra. 102 mirs. Rev. Bept. '22.
Master of Men. Romance in a steel mill and society. Jack Helt, Fay Wray,
Theo. Von Eltz. Dir. Lambert Hillyer, '76 mins. Rel. Oct. 25.

My Woman. Romance of the radio. Helen Twelvetrees, 'Uctor Jory, Wallace Ford. Dif. Victor Schertzinger, '70 mins. Rel. Oct. 5,
Police Car 17. Tirij McCoy on the police radio patrol. Evalyn Knapp. ir.
Lambert Hillyer, 59 mins. Rel. Sept. 30. Rev. Nov. 7.

Ruty Rides Alone. Tim McCoy ourbs crime at every turn with his everfaithful police dog pal. Tim McCoy, Barbara Weeks. Dir. D. Ross
Ledetman. 55 mins. Rel. May 28, Rev. Nov. 7.

Thrill Hunter, The. Misteading title for a Buck Jones western. Dir. Geo. B.
Settz. 56 mins. Rel. Sept. 28. Rev. Oct. 17.

Detz. 56 inins. Rel. Sept. 25. Nev. Oct. 17.
Unknown Valley. A full-of-fight western drama, replete with unique situations. Buck Jones, Cecilia Parker. Dir. Larsbert Hillyer. 69 mins. Rel. May 5.

Rel. May 5.

What Price innocence. Story of a girl who didn't know. Jean Parker, Williard Mack. Dir. Williard Mack. 54 mins. Rev. June 27.

Woman Stole; The A swaggering overlord of the oil fields. Jack Holt. Fay Wray. Dir. Irving Cummings. 69 mins. Rel. May 1. Rev. July 4.

Wrecker, The. The season's timeliest story, with the recent California cast the quake. Jack Holt, Genevieve Tobin. Dir. Albert Rogell. 72 mins. Rel. July 10. Rev. Aug. 8.

First Division Offices: 1800 Broadway, New York, N. Y.

Avenger, The. A district attorney seeks revenge on the gang which 'framed' him to twenty years in prison. Ralph Forbes, Adrienne Ames, Claude Gillingwater. Dir. Edward Marin. '18 mins. Rel. Sept. 15.

Gillingwater. Dir. Edward Marin. 78 mins. Rel. Sopt. 15.
lack Beauty. Anna Sewell's famous book. Esther Raiston, Alexander Kirkland, Gavin Gordon, Hale Hamilton. Dir. Phil Rosen. 65 mins. Rel. July 16.

July 16.
 By Appointment Only. A physician couldn't make up his mind which of two women he loved the most. Lew Cody, Sally O'Neill, Marceline Day. Dir. Frank Strayer, 66 mins. Rel. Nov. I.
 Dance, Girl, Dance. Musical of backstage life. A small-time vaudevillan becomes a night club star, Evalyn Knapp, Gloria Shea, Alan Dinehart, Eddle Nugent, Ada May, Mae Busch. Dir. Frank Strayer. 69 mins. Rel. Nov. 15.

Rel. Nov. 15.

Dassan. Life, customs, morais, habits and whatnot as lived by the pennin birds on 'Penquin Island.' Cherry Kearton produced and directed. Two running times: 38 mins. and 51 mins. Rel. June 15.

Devil's Mate. A condemned man, on the verge of execution, is mysteriously murdered. Peggy Shannon, Freston Foster. Dir. Phil Rosen. 66 mins. Rel. Rel. Espt. 1.

Rel. Sept. 1.

Dude Bandlt. A clumsy cowhand turns to the disguise of a romantic dude bandlt and solves a murder. Hoot Gibson, Gloria Shea. Dir. George Metford. 55 mins. Rel. June 15.

Forgotten. A kindly Jewish immigrant father, cast off in his old age by his sons, brings them to their senses. June Clyde, William Collier, Jr., Lee Kohlmar, Natalle Moorhead, Jean Hersholt, Jr. Dir. Richard Thorpe. 67 mins. Rel. May I.

Thorpe, 67 mins, Rel. May 1.

Fugitive, The. Secret service agents on the trail of a half-million dollar mail robbery. Tex Beit, Cecina Parker. Dir. Marry Fraser. 58 mins. Rel. Sept. 15.

Fugitive, The. Secret service agents on the trail of a half-million dollar mail Fobbery. Rex. Bell, Cecinia Parker. Dir. diarry Fraser. 59 mins. Rel. Sept. 16. Broadway stage atr. is faced with blackmailers on the eventher. The property of the property o

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after retease. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference. The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state consorable may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorable, ince pictures are reviewed only in actual theatre showings.

reviewed only in actual theatre showings. While every effort is made to hold this list accurate, the information supplied may not always be correct even though official. To obtain the fullest degree of exactness 'Variety' will appreciate the co-operation of all managers who may note discrep-

Key to Address
Amkino, 723 Seventh Ave.
Associated Chema, 154 W.
Bevaria Film, 489 Fifth Ave.
Capital Film, 489 Fifth Ave.
Capital Film, 630 Ninth Ave.
Embassy Ficts, 723 Seventh Ave.
Embassy Ficts, 723 Seventh Ave.
Foreign Filmohole, 650 Madison Ave.
Foreign American, 111 West 57th.
Foremco, 150 Broadway.
Garrison Films, 723 Seventh Ave.
Gloria Films, 230 Ninth Ave.
V. H. Hoffberg, 733 Seventh Ave.
Inter-American, 630 Ninth Ave.
V. H. Hoffberg, 735 Seventh Ave.
Inter-American, 630 Ninth Ave.
View Era, 630 Ninth Ave.
Unalty Picts, 630 Ninth Ave.

NRA Enforcement

(Continued from page 7) (Continued from page 7) was fined not more than \$10,000 for paying unreasonably excessive salary, code authority's power could be challenged by court action based on both the Constitution and the NIRA. provision declaring Federal District Attorneys shall be responsible for punishing code violators. Entire film code unquestionably would go into the courts and power of NRA might be at stake. If courts ruled in favor of alleged violator of this part of film code, other industries would follow example and defy their code authorities to do anything about infractions. fractions.

unorties to do anything about Infractions.

Ofthand opinion of Johnson is that code authorities in certain cases might levy fines and make them stick but in others would be going beyond limits of their power. The NRA chief politied out that numerous trade associations always have had power to fine members and in situations where these associations are designated code administrative agencies this authority could be exercised Under such special circumstances, however, fines probably could not be levided on and collected legally from non-members of, particular trade associations since-fining-power is based on mutual agreement.

Whether teeth are removed from

Whether teeth are removed from both the NIRA and various codes by apprehension over this procedure remains to be seen. So far nothing more drastic than removal of a Blue Eagle has been attempted by NRA and no precedent has been established. That there has been hesitation about slapping on penalties is without question, was shown by Rosenblatt's handling of the Burr case.

Burr case.

Similar—objections—have—been raised against the blacklisting feature of the film code, various individuals holding that if code authority or some subsidiary enforcement officer attempts to enforce Section 7 of Part 5, and order all producers to refrain from employing contract jumpers, authority might be challenged on contention rights of the individual were snatched without due process of law.

Sensation Hunters. A college girl finds herself stranded in Panama. Arline Judge, Marion Burns, Freston Foster. Dir, Charles Vidor, Rel. Sept. 15, Shriek in the Night. A murder mystery in a swanky Park Avenue apartment house. Ginger Rogers, Lyle Taibot. Dir, Albert Ray. 67 mins. Rel. June 15.

Rel. June 15.

Skyways. Adventures of a hot-tempered aviation pilot who gets into one scrape after another. Ray Walker, Kathryn Crawford, Lucien Little-field. Dir. Lew Collins. 72 mins. Rel. Sept. 15.

Sphinx, The. A deaf mute and his twin brother are implicated in a series of crimes wherein four stock brokers are murdered in the same manner. Lionel Atwill, Shella Terry, Paul Hurst. Jir. Phil Rosen. 62 mins. Rel. July 3.

Rel. July 3.

Rel. July 3.

Rel. July 3.

Rel People. Thirteen men and women, twelve of whom recognize each other as members of a murder Jury, find themselves gathered in the house of the murdered man, near midnight of a stormy night. John Darrow. Gioria Shea, Hale Hamilton. 64 mins. Rel. June 15.

theart of Sigma Chi. College musical comedy romance. Based on the famous campus traternity song. Buster Crabbe, Mary Carlisle, Sally Starr, Florence Lake, Ted Flo Rito and band. Dir. Edwin L. Marin. 73 mins. Rel. Dec. 15.

Studios: Burbank, First National Offices: 321 W. 44th St.,

Calif. TIFS INATIONAL TROOPS: Set W. 44th St., N.Y.
Bureau of Missing Persons. Comedy-drama based on the activities of this little known department. Sette Davis, Lewis Stone, Pat O'Brien, Allen Jenkins, Hugh Herbert. Dir. Roy del Ruth. 74 mins. Rel. Sept. 18.
Rev Sept. 18.

Jenkins, Hugh Herbert. Dir. Roy del Ruth. 74 mins. Rel. Sept. 18.

Rev Sept. 18.

Female. A drama of a woman who does her own hunting. Ruth Chatterton, George Brent. Ruth Donnelly. Laura Hope Crews. Dir. Michael Curtiz. 62 mins. Rel. Nov. 11.

Goodbye Again. From the play. Comedy of a famous author who meets up with an old flame who is married. Warren Williams, Joan Blondell, Geneview Todin, Hugh Herbert. Dir. Michael Curtiz. 68 mins. Rel. Sept. 1. Rev Sept. Migh Herbert. Dir. Michael Curtiz. 68 mins. Rel. Sept. 1. Rev Sept. 1. Rev. Juny 25.

Havan Farrell. Guy Kibbee, Ruth Donnelly, Frank McHugh and Allen Jenkins. Dir. Ray Enright. 64 mins. Rel. Nov. 18.

Heroes for Sale. Post war activities of American vets. Rich. Bartheimes, Loretta Young. Rel. June 17. Rev. July 25.

Loved a Woman. Based on novel by David Karsner. Story of the affairs of an industrial leader and an operatic star. Edward G. Robinson, Kay Francis, Genevieve Tobin. Dir. Affred E. Green. 90 mins. Rel. Sept. 23. Rev. Sept. 26.

Lilly Turner. Side shows and grifters. Ruth Chatterton, Geo. Brent, Frank McHugh. Dir. Wm. A. Wellman. 35 mins, Rel. Aday 13. Rev. June 20.

Little Glant, The. Robinson as a comedy jangster. E. G. Robinson, Mary

Little Giant, The. Robinson as a comedy rangeter. E. G. Robinson, Mary Astor. Dir. Roy Del Ruth. 70 mins. Rei. May 20. Rev. May 30.

Astor. Dir. Roy Dei Ruth. 70 mins. Rei. May 20, Rev. May 30.
She Had to Say Ves. Comedy-drama of a customer girl. Loretta Young,
Lyle Talbot, Regis Toomey, Winnie Lightner. Dir. Busby Berkeley and
George Amy. 64 mins. Rel. 1019 15.
Son of a Sailor. Comedy of a sailor who gets into a funny situation because
of his habit of telling romantic stories about himself. Joe E. Brown,
Jean Muir, Frank McHugh, Johnny Mack Brown and Thelma Todd.
Dir. Lioyd Bacon. Rei. Dec. 23.

Dir. Lloyd Bacon. Rei. Dec. 23.
Wild Boys of the Road. Drama of the 'orphans of the depression.' Frankle
Barro, Dorothy Coonan, Rochelle Hudson, Ann Hovey. Dir. William A.
Weilman. 65 mins. Rel. Sept. 30. Rev. Sept. 28.
World Changes, The. An epic drama of a family through four generations.
Paul Muni, Aline MacMahon, Mary Astor, Donald Cook, Margaret Lindsay, Jean Muir. Patricia Eillis. Dir. Mervyn LeRoy. 95 mins. Rel.
Nov. 25. Rev. Oct. 31.

Studic Fox Hills, Fox cesi 444 West 56th St. New York; N Y. Adorable. Original, With music. Janet Gaynor, Henry Garat. Dir. Wm. Dieterle. 85 mins. Rel. May 19. Rev. May 19. Arizona to Broadway. James Dunn, Joan Bennett. Jas. Tinling, 67 mins. Rel. June 30. Rev. July 25.

mins. Rel. June 30. Rev. July 25.

Berkeley Square. From the stage play of the same title. Turn back the years type of play. Leslie Howard. Heather Angel. Dir. Frank Lloyd. 87 mins. (roadshow time). Rel. Nov. 3. Rev. Sept. 19.

Best of Enemies. The. Racial conflict comody. Buddy Rogers, Marian Nixon, Joe Cawthorne, Frank Morgan. Dir. Rian James. 72 mins. Rel. June 22. Rev. July 18.

Charle Chan's Greatest Case. Another adventure of the Chinese sleuth, Warner Cland, Heather Angel. Dir. Hamilton MacFadden. Rel. Sept. 15. Rev. Oct. 10.

Rev. Oct. 10.

Devil's in Lové, The. Harry Hervey novel. Foreign legion yarm. Victor Jory, Loretta Young, Vivienne Osborn, Dir. Wm. Dieterle, 70 mins. Rel. July 21. Rev. Aug. 1.

Döttor Bull. From the novel, The Last Adam. Will Rogers, Louise Dresser, Dir. John Ford. 76 mins. Rel. Sept. 22. Rev. Oct. 10.

Five Cents a Glass. Love, music and beer. Buddy Rogers, Marian Nixon. Rei. June 30.

Rel. June 30.

Rel. June 30.

F. P. 1. (British made.) Futuristic plane landing field in mid-ocean. Conrad Yeidt, Lesile Fenton, Jill Esmond. Dir. Karl Hartl. 75 mins. Rel. July 28. Rev. Sept. 19.

Good Companions, The. (British made.) From the Priestly novel of an Eng-Rel. Contraded the Sept. 19.

Good Companions, The. (British made.) From the Priestly novel of an Eng-Rel. Contraded the Sept. 19.

Hold Me Tight. Love in a department store. Jas. Dunn, Sally Ellers. Dir. David Butler. 71 mins. Rel. May 28. Rev. May 28.

Hoopia. Talker version of 'The Barker, stage play made as a silent. Clara Bow, Preston Foster, Rich. Cromwell. Dir. Frank Lloyd. Rel. Nov. 30.

I Am Suzanne. Novelty story with puppet sequences. Lilian Harvey, Gene Raymond, Piccoit Marionettes, Yale Puppeteers. Dir. R. V. Lee. Rel. Roymond, Piccoit Marionettes, Yale Puppeteers.

Dec. 22. wed You Wednesday. Stage play of four tangled lives. Warner Baxter, Eilissa Landi, Victor Jory. Dir. Henry King, 75 mins. Rei, June 16. Rev. June 20.

Rev. June 20.

It's Great to Be Alive. An only man in a world of beautiful women. Raul Roulen, Gloria Stuart, Herbert Mundin. Dir. Alfred Werker, 88 mins. Rel. June 2. Rev. July 11.

I Was a Spy. (British). Based on the story by Marthe MacKenna. Marshall, Madaleine Carroll, Conrad Veldt. Dir. Victor Saville. Dec. 15.

Marshall, Madaleine Carroll, Conrad Veldt. Dir. Victor Saville. Dec. 15.

Jimmy and Sally. James Dunn, Claire Trevor. ir. Jas. Tinling. Ref. Nov. 24. Last Trail, The. Zane Gray story. Geo. O'Brien, El Brendel, Cl. ire Trevor. Dir. James Tinling. 80 mins. Rel. Aug. 26.

Life in the Raw. Zane Grey story. Cowboy saves girl's brother from bandit gang. Geo. O'Brien, Claire Trevor, Greta Nissen. Dir. Louis King. 52 mins. Rel. July 7. Rev. Nov. 7.

Mad Game, The. Spencer Tracy, Claire mins. Rel. Oct. 27. Rev. Nov. 7.

Mad Man Who Dared, The Insainative biography based on life of Anton Cermins. Rel. July 14. Rev. Sent. 12.

Man Who Dared, The Insainative biography based on life of Anton Cermins. Rel. July 14. Rev. Sent. 12.

Mr. Skitch. From the story 'Green Dice.' Will 'Regers, Zasu Pitts, Rochelle Hudson, Harry Green, Eugene Fallette. Dir. Jas. Cruze. Rel. Dec. 29.

My Lips Betray. Lillian Harvey's second U. S. relesse, but the first made. From the play by John Balderson. Lillian Harvey, John Boles, El Brade. From the play by John Balderson. Lillian Harvey, Lew Ayres. Dir. David Buttermins. Rel. Sept. 29. Rev. Sept. 26.

Olsen's Big Moment. El Bernedel's first feature. Barbara Weeks, Walter Catlett. Dir. Mal. St. Clair. Rel. Nov. 17.

Paddy, the Next Reset Thing. From the stage play. Janet Gaynor, Warner

Paddy the Next Best Thing. From the stage play. Janet Gaynor, Warner Baxter. Dir. Harry Lachman, 85 mins, Rei, Sept. 8, Rey, Aug. 22.

Baxter. Dir. Harry Lachman, 85 mins, Rei. Sept. 8, Rev, Aug. 22. Pilgrimage. Mother love from a new angle. From the I. A. R. Wiley story. Henrietta Crossman, Heather Angel, Norman Foster, Marian Nixon. Dir. John Ford. 85 mins. Rei. Aug. 18. Rev, July 18. Power and the Glory, The. Jesse Lasky's narratage story. M. A. man's career in. flashbacks. Spencer Tracy. Colleen. Moore. Dir. Wm. K. Howard. 87 mins. Rei. Oct. 6. Shanghal Madness. Magazine story by F. H. Brennan. River pirates on a Chinese stream. Spencer Tracy. Fay Wray. Dir. John Biystone. 63. Chinese stream. Rei. Aug. 4. W. Milly 18. Wiley Lay. Loy. Deputs France.

Chinese stream. Spencer Tracy, Ray Wray. Dat. Solid. Spencer mins. Rel. Aug. 4. Rev. Sepj. 28.

Smöky, From the novel by Will Jamos. Victor Jory, Irene Bentley, Francis Ford. Dir. Eugene Forde. Rel. Dec. 8.

Trick for Trick. Stage play of same title. Ralph Morgan, Victor Jory, Sally Biane. Dir. Hamilton McFadden. 88 mins. Rel. April 21. Rev. June 13.

Walls of Gold. From Kathleen Norris' novel, Sally Ellers, Norman Foster. Dir. Kenneth MacKenna. Rel. cc. 13...

Warrior's Husband, The. Stage play by Julian Thompson. An Amazon who had a heart. Elipsa Landi, Marjoris Rambeau, Ernest Trucx, David Manners. Dir. Watter Lang, 74 mins. Rel. May 12. (Lasky production.) Rev. May 18.

1111

Worst Woman in Paris, The. Lasky production for Fox. Title is explana-tory. Benita Hume, Adolpho Menjou, Helen Chandler. Dir. Monta Bell. Rel. Oct 20.

ce: R.K.O. Bldg., Freuler Associates

Easy Millions Ordainit Reputed mullionaire loses his Job, an inheritance and almost his sweetheart. Skeets Gallagher, Dorothy Burgess, Dir. Fred Nyetunayer, 67 miles, Rei, June, 30. Rev. Sept. 25.

iss of Araby, Orlginal, adarts story of British grany and iff, with love more standard and almost wafter Jayron, Cladre Windsor, Dir. Phil Rosen Ref. April 21.

War of the Range.

Gaumont-British Office: 226 West 12nd St., New York

ITISH MADE)

roud. Stor. oi heve in Morgingo. Less
Rev. Jan. 3 and March 21.

Channel Crossing. Druma. Matheson Laing.
ton Ressmet. 68 fulus. Rev. Oct. 21.

Falling for You. Comedy drama. Jack Hulbert, Cloely Courtnel ir.
Jack Hulbert. Il nums. Rev. Ant. 4.

It's a Boy. Comedy drama. Didward Percett Horton, Leslie Benson. Albert
Drayton, Heather Thattener. Diff. Tim Whelan. 66 mins. Rev. June 27.

Lowe in Morocce-Sec Extropol.
Lucky Number, Comedy drama. Clifford Mollison,
Antibony Asquith. 69 mins. Rev. June 6.

Man from Teento. Romantic comedy. Jessie Matthews,
Kerr. Diff. Sinclair Hill. 54 mins. Rev. Feb. 23.

Niaht and Day. Musical comedy. Jessie Matthews,
ifred

Kerr. Dif. Sinclair Hill: 54 mins. Rev. Feb. 23.

Kight and Day. Musical comedy. Jack Hulbert, Cleely Courinei ifred
Shotter. Dir. Walter Forde. 73 mins. Rev. May 30.

Order's Lorder's Comedy of American picture unif making film in Fritish
army barracks. James Gleason, Charlotte Greenwood, Cyrill Maude.
Dir. Walter Forde. 70 mins. Rev. Aug. 18.

Sleeping Car. Coinedy Grama. Madoleine Carroll. Ivon Novello. Dir. Anatol
Litwak. 67 mins. Rev. June 27.

Soldlers of the King. Musical comedy. Cleely Courineidge, Edward Everett
Horton, Inthony Bushnell. Dir. Mitton Rosmer. 67 mins. Rev. March 28.

There Albert DeCourville. 68 mins. Ressessing March Lews and Own Narcs.

Dir. Albert DeCourville. 68 mins. Rev. March 28.

Waltz Time. Adaptation. Johann Strauss' to Fledermans. Evolyn Laye.

Dir. William Thiele. 66 mins. Rel. Oct. J. Rev. June 27 and Oct. 3.

Majestic Offices: ldg., Radio City. New York City

urtain at Eight. Story of a murder mysters by Octavus Roy Cohen, C. Au-brey Smith, Derethy Mackalll, Paul Cavanagh. Dir. 19, Mason Hopper 72 mins. Hal. Oct 1.

72 inins. Rial. Oct. 1.

19 inins. Rial. Ria

Sin of Nora Moran, The. Woman is framed to shield the higher-u Johann, Alan Dinehart, Paul Cavanagh, John Miljan, Din P stone, Rel Nov. 1.

Trouble Busters. Western. Collins. St. mins. Rel. May 15.

You Made Me Love You. (ritish made). Faree comedy of the tuming of a spitific wife. Thehus Todd and Stabley Lupino. Dir. Monty Banks. Rel. Nov. 1:

Offices Metro

Another Language. Story of the in-laws from Rose Frankon's stage hit.

Helen Hayes, Robit. Montgomery, Louise Closser Hale. Dir. Edw. H.

Griffith. 70 mins. Rel. July 28. Rev. Aug. s.

Barbarlan, The. Ramon Novarro as an Expyrian guide who is really a prince.

Myrna Loy, Reginald Denny. Dir. Sam Wood. 30 mins. Rel. May 12.

Rel. May 16.

Beauty for Sale. Faith Baldwin's Beauty. Otto Krugor, Madge Evans, Una Merkel, Alico Brady. Dir. Rich. Boleslavsky. 85 mins. Rev. Sept. 19. Rel. Sept. 1.

Hel. Sept. 1.

Meshell. Joan Harlow as a harassed picture star with Lee Tracy her publicity man. Franchot Tone, Frank Morgan, Ted Healy, Una Merkel. Dir. Victor Fleming, 28 nains. Rel. Oct. 12.

Ladway to Hollywood. Three generations in a stage family. Alice Brady, Frank Morgan, Madge Evans, Russell Hardle, Eddie Qullian. Dir. Willard Mack. 33 mins. Rev. Sept. 5. Rel. Sept. 15.

lard Mack. 33 mins. Rev. Sept. 5. Rel; Sept. 15. ta and the Fiddle, The. From the successful musical play by Jerome Kern and Otto Harbach. Ramon Novarro, Joanette MacDonald, Frank Morgan, Charles Butterworth, Jean Hersholt, Vivienne Segal. Dir. William K. Howard. Rel. Dec. 8.

16 The. Ed Wynn as a simpleton of the gay 'ulneties. Dorothy Mackail, William (Stags) Boyd, Edile Edisler, C. Hehry Gordon, Dir. Charles Ritesnor. 68 mins. Rel. Nov. 8.

Christopher Bean. The Broadway play by Rene Fauchols and Sidney How ard. Mario Dressley, Lionel Barrymore, Holon Mack. Dir. Sam Wood Rel. Nov. 17.

ard. Mario Dressief, Jonel Barrymore, Holon Mack. Dir. Sam Wood. Rel. Nov. 17.

Dancing Lady, Jank Chile, Francit Tone, Fred Aster, Winnie Lightner, Ted Healy, Dir. Robert Z. Leonard. Hel. Nov. Mare, Winnie Lightner, Ted Healy, Dir. Robert Z. Leonard. Hel. Nov. Mare, Winnie Lightner, Ted Healy, Dir. Robert Z. Leonard. Hel. Nov. Mare, Companies, Leonard. Hel. Nov. Mare, Leonard. Hel. Nov. 18.

Day of Beckening, Based on Morris Lavine's story, 'Hall of Justice.' Richard Dir. Marke Storas, Uina Merkel, Convaya Tearle. Dir. Charles Brandin. 70 mins. Rel. Oct. 27. Rev. Nov. 7.

Davil's Brother, The. Opcretta 'Fra Diavolo.' Lourel and Hardy, Dennis King, Thelina. Todd, Jas. Finlayson. Dir. Hal Roach. 91 mins. Rel. May 5. Rev. June 13.

Inner at Eight. From the stage play. All star cast headed by Marie Dressier and John Barrymore. Dir. Geo. Cukor. Roadshow length 110 mins. Convention of the Convention of t

Your Man. A smart aleck crock who escapes everything but love Jean Harlow, Clark Gable, Stuart Frwin. Dir. Sam Wood. 39 mins Rel. June 30. Rev. July 4.

Agent Harrow, Clark Gancis, Studar, Favilin. 1918. Sull' Wood. 89 limits.

Rei. June 80. Rev. July 4. Frees, again, power in politicis and soriety.

Made on Broadway Cyrightidge Ewans, Sally Ellers, Engene Pallette. Dir.

Harry Ecaumont. 'of miles, Rel. May 19. Rev. July 11.

Meet the Baron. Jack Pearl brings his radio characterization to the screen.

Jimmy Durante, Zasu Pitts, Edna May Oliver, Tod Healy and his stooges. Dir. Walter Lang. 70 mins. Rel. Oct. 20. Rev. Oct. 31.

isinight Mary. Gangster story with the trial-Relashtack used. Loretta Young, Ricarde Cortex, Franchot Tone. Dir. Win. Wellmau. 75 mins. Rel. June 30. Rev. July 18. South American flight from the novel by 18th Flight. The. Air stor Zerrymore, Holen Hayes, Clark Gablo, Liloud Barrymore, Lobe, Montgomeny, Myrna Loy. Dir. David O. Solznick. 39 mins. Rel. Oct. 6. Rev. Oct. 10.

Mulsance, The, Lee Tracy as an ambulunce-chusing lawyer. Mañge Svans.

Mulsance, The. Lee Tracy as an ambulance-classing lawyer. Mafse Evans Company of the Company of

Sonthouse, Arthur Somers Roche Cosmopolitan serial, Warner Baxter, Myrna Loy, Mae Clark, Dir, W. S. Van Dyke, Rcl. Sept. 8. Rev, Sept. 12.

Myrna Loy, Mas Clars. Dir. V. S. van lyke. tech select select selections and the Lady. Max Race, heavyweight contoulor, and Myrna Dir. W. S. van Dyke. 90 mins. Rel. Noy, 10. Rev. Nov. 14.

Seniolo in Vienna. From Sherwood's stage b'ys. faciled royelty returns for a last filing. John Barrymore, Diana Wynyard, Frank Mor an Dir. Sidney Franklin. 100 mins. Rel. Noy, 10. Rev. Now, 12.

Selfale Man. Crook story with parity of pumps. Helbert Mirrhall, May Robson, Edizabeth Allan, Rajba Forber, 12. Rev. Sept. 23.

Selfale Mother. From Bradford Ropes in the Lady Conwax. 62 mins. Rel. Sept. 22. Rev. Sept. 23.

Sage Mother. From Bradford Ropes in the Selfale Selfal

King Vidor, 88 mins, Red. July 2L. New, Ang. 1.

Nerm at Daybreak. Triangular story in a Septien settie. Kay Francis, Nils Asther, Waiter Huston, Phillips Holmes. Dir. Ric and Boleckeysky. 18 mins. Hol. July 14. Rev. July 25.

Tysboat Anni. From the Saturday Eve. Post series. Marie Dressler, Walling Hers. The Mayon Lefter Sy after the Aug 4. Rev., Aug. 15.

Turn Back the Clock. Story of a man who relives his past. Lee Tracy, Mae Clerk, Peggy Shannon. Dir. Edgar Selwyn. 20 mins, Rel. Au 25 Rev. Aug. 29.

Rey, Aug. 29.
Vinegar Tree, The (tentative title). Based on the play by Paul Osborn. Lionel Barrymore, Alice Brady, Conway Tearle, Mary Carlisle, Dir. Harry Baumont. Rel. Dec. 1.

Beaumont, Rel. Dec. 1.

n Ladles Meet. Based on Rachel Crothers'
Harding, Robert Montgomery, Frank Morgan.
Rel. June 23. Rev. June 27.

Monogram Office: R. K. O Building,

Avenger, Vengeance in prisor.
Marin. 72 mins. Rel. Aug. 25.
Black Beauty. Horse story. Alox
Plosen. 70 mins. Rel. Aug. 10.

Rosen. 70 mins. Rel. Aug. 10.

Broken Dreams. From Olga Printzlau's story, 'Two Little Arms.' Martha Sheeper, Randolph Scott, Buster Phelps, Beryl Mercer. Dir. Robert Viginola 90 mins. Rel. Sug. 10.

Devilia of the Sheeper Sheeper Sheeper who dies in the electric chair ahead of the sheek. Peggy Shannon. Preston Poster. Dir. Phil Rosen. 66 mins Rel. Aug. 15. Rev. Sopt. 25.

Fi hting Texan. Oil country story. Schaefer. 55 mins. Rel. Aug. 1.

Fu itive, The. A \$500,000 mail robbery. Western. Dir. Harry Fraser. 54 mins. Rel. ug. 10.

Gallant Fool, The one ring strong in the cattle country, Bob Steele.

Gallant Fool, The, One ring strong in the cattle country, Bob Steele.

Letta Duncan. Dir, R. N. Bradbury. 56 mins. Ret. July 28.

Gallosing Romeo. Western story. Bob Steele. Dir, R. N. Bradbury.

Rel. Sept. 1. Rev. Oct. 31.

He Couldn't Take it. Story by Dorc Scharg. Inside story of process serving racket. Ray Walker, Virginia Chertill, George E. Stone, Dorothy, Granger, Paul Porcess. Dir. William Igh. Rev. Dec. 11:

Manhattan Love Song. Musical. Story by Cornell Woolrich. New York background, Dir. Len Fields. 1ele. Jan. 38.

hackground, Dir. Ien Fields, Rel. Jan. 30.

Phartom Broadcast, The. Radio croner who sings by proxy. Ralph Forbes.

Vivienne Osborne. Dir. Phil Résen. 72 mins. Rel. July 8. Rev. Aug. 1.

Rainbow Ranch. Adventures of the welterweight champ of the Pealife Rev. Aug. 1.

Rax Bell, Ceella Parker. Dir. Harry Fraser, 55 mins.

Rel. Aug. 25.

Rangers Code. Texas cattle ranger story Bobe Steele.

N. Bradbury.

55 mins. Rel. Sept. 15. Rev. Sept. 26.

Return of Casey Jones, The. Tallfoad story. Chas. Starrett, Ruth Hall. Dir. J. P. McCarthy. 67 n ins. Rel. July 28.

Sagehrush Trail. Western. Ranger escapes from prison and, preventing several holdups, has eriminal arrested. John Wayne, Naney Shubert. Dir. Armand Schaefer. Rev. Dec. 13.

Sensation Hunters. Society high life. Arline Judge. Dir. Chas. Vidor. 75 mins. Rel. Sept. 26

Sixteen Fathoms Deep. Sponge diver's romance. Sally O'Neill, Creighton Changy, Russell Simpson, Maupice Back, Dir. Armand Schaefer. Rel. Nov. 17.

Nov. 17.

Skyway, Aviation bilat's ship-to-shore line. Ray Walk 'awford. Dir. Lew Collins. 67 mins. Rel. Aug. 22.

Sphinx, The. Murder mystery with a neat twist. Lionel Atwill, hella Tracy.
Dir. Phil Rosen. 63 mins. Rel. June 1. Rev. July 11.

Eur. Fun Ausen. 45 mins. Rel. June 1. Rev. July 11.
Sweetheart of Sigma Chi. College musical. Mary Carlisle, Bustor Crabbe.
Dir. Ed. Marin. 80 mins. Rel. Oct. 1. Rev. Nov. 14.
Trailing North. Texas ranger gets for from hone, but gets his man. Bob Steele, Doris Hill. Dir. J. P. McCarthy. 55 mins. Rev. June 6.

Steele, Doris Hill. Dir. J. P. Accarriy, 35 mins. Acv. John S. K. Steele, Doris Hill. Dir. J. P. Accarriy, 35 mins. Acv. John Steele Hollywood, Calif.

Big Executive, Story for big business from Allee Dubr Miller's story. Rieardo Cortes, Rich. Bennett, Elizabeth Young, Sharon Lynn, Dir. Earl C. Konton, 70 mins. Rel. Aug. S. Rev. Oct. Sharon Lynn, Dir. Earl C. College Humor, Comedy. Bing Crosby, Jack Oakio, Rich. Arlen, Magy Carligle, Burns and Allen. Dir. Woosley Ruggles, 6624. Rel. June 36.

Dir raced, Story of betrayed love, Richen Twelyotrees, Bruce Cabot. Dir. Accarring the Rev. Bennetter of the Story of Palma Story of the Story of the Story of Palma Story of the Story of the Story of Palma Story of the Story of the Story of Palma Story of the Story of the Story of Palma Story of the Story

Dir raced. Story of betrayed love. Helen Twelvetrees, Bruce Cabot. Dir. Barle C. Kenton. 5140. Rel. July 7. Rev. July 8. Eagle and the Hawk, The. Story of the Royal Flying Squadron in the World War. Frederic March, Jack Oakle, Cary Grant, Carole Lombard. Dir Squat Walker. 74 mins. Rel. May 18. Rev. May 18. Rev. May 18. Rev. May 18. Rev. May 19. Rev. May 29. Rev. May

Rei, July 21, Rev. Aug. Barry of Brown. 74 mins. Edward Lowe, Nancy Carroll. Jir. Harry Joe Brown. 74 mins. Rol. June 9. Rev. July 11. Nancy Carroll. Jir. Harry Joe Brown. 74 mins. Rol. June 9. Rev. July 11. Nancy Carroll. Jir. Harry Joe Brown. 74 mins. Rol. June 9. Rev. July 11. Nancy Carroll. Jir. Harry Joe Brown. 74 mins. Rol. June 9. Rev. Angel. Mag. West original. Mas West in tights as a lion tamer. No. Angel. Mag. West Carroll. Jir. Wesley Ruggies. 87 mins. Rel. June 13. Rev. Cet. 17. mattonal-House. Faros-comedy. Degge. Hoppidas. Joyce. W. C. Elaids. Rudy Valloe, Stuart Erwin, Sari Maritxa, Burnr and Allen Cab Calloway. Dir. Eddie Sutherland. 68 mins. Rel. June 2. Rev. May 30. le Gerhardt. From the Theo. Droiser story. Sylvia Sidney, Donald Cook, Mary Astor. Dir. Marion Gering. 85 mins. Rel. June 15. Rev. June 18. Carroll. July 14. Rev. July 25. of the Forest, Western. Harry Carey, Randolph Scott. Illie.

Rev. July 25.

Man of the Forest. Western. Harry Carey, Randolph Scott, lillie.

Dir. Henry Hathaway. Rel. July 14. Kev. Oct. 31.

Midnight Club, The. London jewel thieves. Geo. Raft, Clive Brook, Guy Standing, Alison Skipworth. Dir. Coo. Somnes and Alex Hall. Rel. July 28. Rev. Aug. 1.

Sunday Afternoon. From the stage play. Loves in a small town. Gary Cooper, Fay Wray, Niel Hamilton, Frances Fuller. Dir. Louis D. Lighton, 68 mins. Rel. Sept. 1. Rev. Sept. 5.

Lighton 65 mins. Rol. Sept. 1. Rev. Sept. 5.

Song of Songs. From Sudefman's story and Shoddon's play. Marlene Dietrich, Brian Aherne, Lionel Atwill. Dir. Rouben Mamoullan. 70 mins.
Rev. July 25.

Story of Temple Drake, The. From Wm. Faulknor's Sanctuary. The story
of an overscard girl. Miriam Hopkins, Jack La Rue, Wm. Collier, Jr.
Dir. Stophen Robotts. 68 mins. Rel. May 12. Rev. May 5.

Sunset Pass. Zane Groy western. Tom Keene, Rundolph Scott. Kathleen
Burke. Dir. Henry Hathaway. 46 mins. Rel. May 26.
This Day and Age. Revoit of the children against politics and gangsters.
Clima. Rocket. 28.

Three Cornected Moon. From the state play. Domestic problems of a mildly

thias, Bickford, Judith Allen. Dir. Geeil de Mille. 22 mins. Ret. Aug. 29.

56. Rev. Aug. 29.

50. Rev. Aug. 20.

50. Rev. Aug.

1270 Sixth Ave., Principal

Jaws of Justice. (Principal.) Kazan, the dog, in a medalrama of the North-west Mounted Police, with Richard Torry and finth Sullivan. 64 mins. [62] Port 415. (1612 Dev. 146.

Tarzan the Fazires. (Principal.) Reature, and, eight classequent two-part hapters. Buster (Irab. e., Jacqueline Wells; 198; Rob., 1441., 69 mins, for Cature. Rel., July 18, 1882, Amg. 18.

Thunder Over Mexico. (Principal). Element-in W. Mexican made picture over the Nov. 16. Nov. 16. 1882, Soul. 26.

Stu

R.K.O. Radio Office: R.K.O. Bldg., Hollywood, Calif. Ace of Aces. A padibat years to war and become a count aviator with a historikilling. Richard Jils, Elizabeth Allim, Eshbat belsumy. 78 min- Dir. J. Walter Bahen, 181, Cor. 29, Bryt. Nov. 14.

continued on page

For Metro's 'Jungle Men'

Hollywood, Nov. 20.

Harold Naish of Metro's writing staff leaves within a fortnight for the hadwaters of the nazon to make preparations for filming Jungle Red Men.' Will be alieed of the camera crew four months. Studio intends the native pic as a follower of Eskimg.'

Morals-Or Else

(Continued fro page 5)

(Continued fro page 5)
which the Hays mill now admittedly never possessed.

Under the new order or morals, arguments will be out. When the commission makes a decision the producer will have to execute it. Before, and now, it is conceded, Dr. Wingate, decides, but his, decision very often is subject to argument which sometimes has resulted in the producer 'going ahead, anyhow'.

It is expected that every picture passed by the commissioners will carry a title, among the credits, along the line of 'Approved under the provisions of the Code, of Fair Practice under the NRA.'

Under commission influence sex cycles face inevitable discouragement, it is voifed in high picture quarters. There, as well, it is pointed out that phoney travel pictures and jungle features containing Hollywood props will have to be publicly identified as such so that, unless bona fide, they will appear on the screens virtually as travesties. At the outset if the commissioners decide a story is thematically invidious or offensive it will be banned, and there will be no way by which a producer may circumvent such blacklisting as has been the fact in almost every such instance under the Hays moral banner.

Even the angle of supporting the commission form of regulation abeliance on the supporting the commission form of regulation being considered now. At the present it is figured that a producer would include all foreign features, put into release. This is estimated conservatively at \$300 apiece and would include all foreign features, on the advertising end it is calculated that a certain percentage of all moneys expended for ballyhoo and paid space can be turned over to the commission. No effort is made to conceal the probability that matter the code, itself, provides that the entire business shall meet its just share in meeting expenses of the code authority.

Sphinx Johnson

(Continued from page 4)

morrow (21) between President Rooscvelt and Eddle Cantor,

Roosevelt and Eddle Cantor.

Trade Body Pacified

Report that the Federal Trade
Commission was actively fighting
the code were quicted last week
when Chairman Charles H. March
revealed requests for information
about various unidentified film matters had been satisfied long ago and
intimated that the commission's
criticisms were overcome unknowingly by Rosenblatt in making revisions.

ingry by tosembatt in making revisions.

General uncertainty and a desire to be in readiness for Johnson's call to talk it over led Rosenblatt Saturday (18) to cancel a promise to address motion picture owners of Wisconsin at their Milwaukee convention Wednesday (22). With the code still in the air and the outcome unknown, the deputy administrator felt forced to refrain from discussings or interpreting the pactand' to be on hand in Washington if required.

President Rosecvelt, slated to be

if required:

President Rossevelt, stated to be away until after Thanksgiving, will receive approved ender from Johnson and, as he seed fit, sign them so that there is a bare possibility the film pact may be promulgated from Warm Springs. But until Spring Johnson loosens up, there is a basis for predicting anything expansion. no basis for predicting anything ex-cept that the film industry will get its code some day.

Shelve Fields Remake

Pa amount has shelved the remake of 'So's Your Old Man,' the W. C. Fields feature made in 1926. W. C. Fields feature made in 1925. Studio planned to make it again with Fields as Tou're Telling Me.' Josephi Manklewicz, working on the yarn with Keene Thompson, leaves Par to do the adaptation of Rodheads on Parado' for Jesse Lasky.' Thompson gets arother as-

(Continued from page 35)

After Tonight. A beautiful Russian spy falls in love with an Austrian sp, but they place duty to their countries above love. Constance Bennett Gilbert Roland, Dir. George Archainbaud, 17 mins. Rel. Nov. 10. Rev.

Nov. 7.

Appleby, Maker of Men. A woman reforms two of the men in her life, making a gentleman of the rowdy and a rowdy of the gentleman wynne Gibson, Charles Farrell, William Gargan, Zasu Ptts. Dir. Mark Sandrich: 73 mins, Rel. Rov. 3. Rev. Oct. 21.

Vickers. The Sincian Lewis novel. 1rene Dunn, Watter Muston. Conrad. Dir. John. Cromwell. 75 mins. Rel. Sept. 22. Rev. Oct. 2.

of Roses. A girl of the streets reforms because of her love for a Mississippl boat man. Constance Bennett, Joel McCrea, Pert Kelton, John Hallday. Dir. Gregory LaCava. 67 mins. Rel. July 14. Rev. July 4.

efore Dawn. Taken from Edgar Wallace's last mystery novel. Stuart Erwin, Dorothy Wilson, Warner Oland. Dir. Irving Pichel. 61 mlns. Rel Aug. 4. Rev. Oct. 24:

Ig Brain, The. A small town barber becomes a big time gambler and crook. George E. Stone, Fay. Wray, Phillips Holmes, Lilian Bond. Dir George Archainbaud. 72 mins. Rel. June 16. kev. Aug. 8.

seorge Archainbaud. 72 mins Ref. June 16. Rev. Aug. S. Hillan Bond. Dir. Sind Adventure: Adventures in London during one foggy night. Robert Schoedsack. 65 mins. Robert Aventures in London during one foggy night. Robert Schoedsack. 65 mins. Robert Aventures in Landon Schoedsack. 65 mins. Robert Schoedsack. 65

Released Oct. 27.

rose Fire. Action western. Tom Keene. Betty Furness, Edgar Kennedy.
Dir. Otto Brower. 55 mins. Rel. June 30.

Beluge. The. Odd story of the world after a second deluge. Peggy Shannon.
Lois Wilson. Sidney Blackmer, Matt Moore. Dir. Felix E. Felst. Rel.

Sept. 15. Rev. Oct. 10.

Iplomaniacs, The. Wheeler and Woolsey are sent by an Indian tribe to bring peace to the Geneva Conference. Dir. Wm. Selter, 59 mlns. Rel. May, Rev May 2. Be Harness. A girl who got her man. Ann Harding, William Powell Dir. John Cromwell. 70 mins. Rev. July 25.

Emergency Call. Exposing racketeering in city nospitals. Bill Boyd, Wynne Gibson, William Gargan. Dir Edward Cahn. 61 mins. Rel. May 19. laming Gold. Adventures in the oil fields of Tampico. Bill Boyd, Mae Clark, Pat O'Brien. Directed by Raiph Ince. 53 mins. Released Sept. 29.

lying Devils. Triangle in a flying circus. Ariline Judge, Bruce Cabot. Dir. Russell irdwell. 60 mins. Rel. Aug. 14. Rev. Aug. 29. acusseu i rowell. 60 mins. Rel. Aug. 14, Rev. Aug. 29.
Headline Shooter. Adventures of a newsreel cameraman. William Gargan
Frances Dee, Ralph Bellamy, Jack Le Rue. Dir. Otto Brower. 61 mins
Rel: July 28, Rev. Oct. 24.

Goodbye Love. A butler and his master both become involved with gold diggers. Charlie Ruggies, Verree Teasdale, Mayo Methot, Sidney Blackmer, Phyllis Barry, Dir, by H. Bruce Humberstone. 66 mins. Rel. Nov. 16.

Nov. 10.

Little Women. Talker version of the Louisa Alcott story. Katherine Hepburn, Joan Bennett, Paul Lukas, Frances Dee, Jean Parker, Edna Mae Oliver. Dir. Geo. Cukor. Rel. Nov. 24.

Melody Gruise. Musical novelty which takes place on a world cruise. Charlie Ruggies, Phil Harris, Greta 'lissen, Helen Mack.' Dir. Mark Sandrich. 76 mins. Rel. June 23.

ldshipman Jack. Annapolis story. Bruce Cabot, Frank Albertson, Arthur Lake, Betty Furness. Dir. Christy Cabanne. Rel, Sept. 29. orning Glory, Backstage story of a country girl's rise and fall. Katherine Hepburn, Doug. Fairbanks, Jr., Adolphe Menjou, Mary Duncan. Dir. Lowell Sherman. 70 mins. Rel. Aug. 18. Rev. Aug. 22.

No Marriage Ties. From an unproduced play. Sattre on advertising agencies. Richard Dir. J. Waiter Ruben. 75 mins. Rel. Aug. C. One Marie Journey. Country doctor achieves fame. Lionel Bartymore, May Robson. Joel McCrea. Dir. John Robertson. 72 mins. Rel. Sept. 8. Rev. Sept. 5.

Rev. Sept. 5.

Tofessional Sweetheart. The story of a radio singer who is forced to live up to her publicized angelic character when her greatest desire is to be naughty-naughty. Ginger Rogers, Norman Foster, Geogroy Ratoff, Zasu Pitts, Dir. William A. Seiter 73 mins, Rei June 9. Rev. July 18.

Rafter Romance. A story of Greenwich Village. Ginger Rogers, Norman Foster, Geo. Sidney, Laura Hope Crews, Robt. Benchley. Dir. Wm Seiter. 75 mins. Rei. Sept. 1.

Ight to Romance, The. A famous woman beauty specialist decides to go on a sprice and becomes involved in a series of exciting adventures. Ann Harding, Nils Asther, Sari Maritzs, Irving Pichel. Dir. Alfred Santell.

67 mins. Rel. Nov. 17.

liver Cord, The. Mother love carried to excess. Irene Dunne, Laura Hope Crews, Joel McCres, Frances Dec. Dir. John Croinwell. 76 mins. Rel May 19. Rev. May 9.

Son of the Border. Action. western. Tom Keene, Julie Haydon, Creighton Chancy Dir. Lioyd. Nosler. 55. mins. Rel. May. 5.

Chency Dir. Lloyd-Nosier - bb-ming - tiel - may - b.

Tomorrow at Seven. Novel murder mystery. Chester Morris, Vivienne Osborne, Frank McHugh. Dir. Ray Enright. 62 mins. Rel. June 2. Rev July 4.

United Artists Offices: 729 Seventh Ave.,

Advice to the Lovelorn. Romance and adventures of reporter who edits the agony column and eventually exposes the drug racket. Dir. Alfred Werker. Rel. Dec. 1. LITER SWEET. (British made). Noel Coward's operetta. Romance of wealthy
English beauty who elopes to Vienna with her music teacher. Anna
Neagle, Fernand Graavey. Dir. Herbert Wilcox, 93 mins. Rel. Sept.
22. Rev. Aug 23.

22. Rev. Aug. 29.
Bowery, The. Story of the rivalry between Chuck Connors and Steve Brodle, famous Brooklyn Bridge jumper. Wallace Beery, George Raft, Jackle Cooper, Fay Wray. Dir. Raoul Walsh. Rel. Sept. 29. Rev. Oct. 10. roadway Through a Keyhole. Walter Winchell's story of Broadway. Constance Cummings, Russ Columbo, Faul Kelly. Dir. Lowell Sherman. 90 mins. Rel. Oct. 13. Rev. Nov. 7.
Emperor Jones. Eugene O'Neil's famous drama of a Pullman porter who becomes ruler of a West Indian Island. Faul Robeson, Dudley Dir. Dudley Murphy. 30 mins. Rel. Sept. 8. Rev. Sept. 28.

Henry VIII (British made), Henry and his six wives. Chas. Laughton. Dir Alex. Korda. 93 mins. Rel. Oct. 16, Rev. Oct, 17,

Alex. Korda. 33 mins. Rel. Oct. 16, Rev. Oct. 17.

Cover the Waterfront. Adaptation of Max Miller's beat seller about his exploits in the San Diego harbor. Claudette Colbert. Ben Lyon and Ernest Torrence. Dir. James Cruze. 70 mins Rel. May 12. Rev. May 23.

Maqquerader, The. Based on John Hunter Booth's adaptation of Katherine Ceell Thurston's novel. Cousins of identical appearance change piaces, with Intriguing political and romantic results. Ronald Colman, Elissi Landt. Dir. Richard Wallace. 75 mins. Rel. Scpt. 1. Rev. Sept. 5. Love amid the pearl divers in Malaysia, Native cast, Dir. Ward 60 mins, Rel. June 23. Rev. July 4.

Yee, Mr. Brown, (British made.) Farce comedy with music, laid in Vlenna. Jack Buchanan, Margot Grahame and Elsie Randolph. Dir. Jack Buchanan. 59 mins. Rel. May.

dler Universal City, Calif. Universal

Bombay Mail. Edmund Lowe Production. Dir. Ed Marin. Rel. Dec. 25.

By Candlelight. Sophisticated comedy-drama. Paul Lukas, Elissa Landi, ils
Asther, Esther Raiston. Dir. James Whale. Rel. Dec. 4.

Counsellor at Law. Drama. John Earrymore, Bebe Danleis. ir, Wm.
Wyler. Ref. Nov. 27.

Wyler. Rel. Nov. 27.

Don't Bet on Love. Comedy-drama. Lew Ayres, Ginger ir. Murnay Roth. 62 mins. Rel. July 13. Rev. Aug. 1.

Fiddlin' Buckarico. Western. Ken Maynard. Dir. Ken Maynard. Rel. July 20. Her. Fiert. Matc... Comedy. Summerville-Pitts. Dir. Wm. Wyler. Rel. Aug. 3. Rev. Sept. 5.

Rev. Sept. 6.

ible Man. Mystery-drama. Claude Rains, Gloria Stuart, Henry Travers,
Una O'Connot. Dir. James Whale. Rel. Nov. 13.

Kling for a Night. Comedy-drama. Chester Morris, Alice White, Helen
Twelvetrees. Dir. Kurt Neumann.

, Robt ing of the Arena. Ken Maynard in a circus story.
Kortman. 6 reels. Rel. June 18.

Kortman. e reels. Rel. June 18.

ing of Jazz. The. Relszue, with Paul Whiteman, John Boles. Dir. John Murray Anderson. 9 reels. Rel. June 1.

les Before the Mirror The Several drama of human emotions. Nancy Carrol Paul May 4. Rev. May 10.

ey mins Paul May 4. Rev. May 10.

Love, Johns and Oh, Baby. Comedy. Slim Summerville, Zasu Pitts, Lucille Glason, Veree Teasdale Donald Meck. Pir. Eddie Buzzell. 63 mins. Rol. Oct. 16. Rev. Oct. 31.

CALENDAR OF CURRENT RELEASES Monlight and Protzele. Musical Mary Brian, Roger Pryot, Leo Carrillo.

Dir. Brice-Freund. Rel. July 27. Rev, Aug. 29.

Myrt and Marge. Musical Myrte Vall, Donna Domerill. Eddle Foy, Jr., Ted Myrt and Marge. Musical. Myrte Vail, Donna Domeril, Eddie Foy, Jr., Ted Heally, Grace Hayes, J. Farrell MacDonald. Dir. Al Boasberg. Rei. Die 1

Only Yesterday, Dramatic love story, John Boles, Margaret Sullavan, Reg-inaid Denny, Billie Burke, Dir. John Stahl. 105 mins. Rel. Nov. 6. Rev. Nov. 14.

Rev. Nov. 14.

Rev. Nov. 14.

Rebei, The. (German made.) Napoleonic story in the Austrian Tyrol. Vilma Banky, Luis Trenker, Victor Varconi, Dir. Luis Trenker, Edwin Knopf. Rel. June 1, Rev. Aug. 1.

Riders of Justice. Western. Ken Maynard. Rel. Dec. 18.

Saturday's Millions Football story. Robt. Young. Lella Hyams, Johnny Mack Brown. Dir. Edw. Sedgwick. 75. mins. Rel. Oct. 9. Rev. Oct. 17.

Secret of the Blue Room. Mystery drama. Lionel Atwill, Paul Lukas, Glotla Stuart. Dir. Kurt Neumann. 61. mins. Rel. July 20. Rev. Sept. 13.

Stuart. Dir. Kurt Neumann, 61 mins. Rel. July 20. Rev. Sept. 13. S.O.S. Iceberg. An Arctic expedition is stranded in Greenland. Rod. LaRocque. Glibert Gowland, Leni Relfenstahl Dir. Tay Garnett. 117 mins. (road-show). Rev. Sept. 26. Western, Ken Maynard. Alan James.

Studioe Burbank. Warner Brothers : 321 W. 44th St , New York, N. Y.

Calif. Waller Division. New York, N. Y.

Saby Face. The story of a hard-boiled girl who reached the top. Barbara
Stanwyck, Geo. Brent. Dir. Alfred E. Green. 71 mins. Rel. July 1.

Rev. June 27.

Captured Behind the scenes in a German prison. Lestle Howard, Douglas,
Fairbanks, Jr., Paul Links, Margaret Lindsay, Dir. Roy del Ruth.

2 mins. Rel. Aug. 19. Rev. Aug. 22.

College Caach. A footbull story with a new twist.

Pat OBrien and Lyle Talbot. Dir. William A. Wellman, 77 mins.
Rel. Nov. 4. Rev. Nov. 14.

Disraell. Political drama of England. George Arliss, Joan Bennett. Dir. Alfred Green. 88 mins. Re-rel. Dec. 16.

fred Green. 88 mins. Re-rel, Dec. 16.

Ever In My Heart. War theme story, but without conflict angle. GermanAmerican husband and an American wife. Barbara Stanwyck, Otte
Kruger, Rajph Bellamy. Dir. Archie Mayo. 70 mins. Rel. Oct. 28.

Rev. Oct. 17.

Finger Man. A petty gangster finally breaks away from his gang. James
Cagney, Mac Clark and Lesile Fenton. Dir. Roy Del Ruth. Rel. Dec. 8,
Footlight Farade. Gala musical with backstage iccale. James Cagney, Joan
Bliondell, Ruby Keeler, Dick Powell. Dir. Lloyd Bacon. 129 mins.
Dances by Busby Berkeley. Rel. Oct. 2, Rev. Oct. 10,

From Headquarters. A crime drama with a murder committed right in head-quarters. George Brent, Margaret Lindsay and Eugene Pallette. Dir William Dieterle. 63 mins. Rel. Dec. 2

William Dieteris, 63 mins, Rel. Dec. 2.
Golddiggers et 1933. New version of Avery Hopwood's stageplay done as a super-musical. Warren Williams, Joan Biondell, Dir. Mervyn LeRoy. 94 mins. Rel. May 27. Rev. June 13.
Havana Widowa. Comedy of two burlesque queens on the make in Havana. Joan Blondell, Glenda Farrell. Dir. Ray Enright. 62 mins. Rel. Nov. 18.
House On 58th Street. Drama of a gambling lady. Kay Francis, Ricardo Cortez, Gene Raymond, Margaret Lindsay and Frank McHugh. Dir. Robert Florey. 68 mins. Rel. Dec. 23.
Kennel Murder Case. A drama dendating the approach of the control o

Koneri Murder Case. A drama depleting the unusual solution of an unusual murder. William Powell, Mary Astor, Helen Vinson, Raiph Morgan and Eugene Pallette. Dir. Michael Curtiz. 75 mins. Rel. Oct. 28. Rev. Oct. 21.

Lady Killer. Story of racketeer who becomes a movie star. James Cagney, Mae Clark.

and Cuark.

of Jimmy Dolan, The, From a recent novel. Prizefighter finds regener ation. Doug Fairbanks, Jr., Loretta Young, Aline McMahon, Guy Kibbe 89 mins. Rel. June 20.

Stevens, M.D. Story of a woman doctor. Kay Francis, Lyle Tal-bot, Glenda Farrell, Dir. Lloyd Bacon. 71 mins. Rel. July 22, Rev Aug. 8.

Aug. 8.
rof Hell, The. From Iselin Auster's drama. Reform school background.
Jas. Cagney, Madge Evans, Frankle Darrow, Dir. Archie Mayo. 90
mins. Rel. June 24. Rev. July 4.

mins Rel. June 24. Rev. July 4. N. Somerset Maugham. South Sea locale. Doug Fairbanks, Jr., Fatricia Ellis, Rajph Bellamy, Dudley Digges. Dir. Alfred E. Green, 67 mins. Rel. July 8. Rev. July 18. Private Detective 62. From a faction story. William Powell, Margaret Lindsay, 67 mins. Rel. June 17. Aev. July 11. Silk Exprese, The. Mystery drams of silk shipments. Niel Hamilton, Allen Jenkins. Dudley Digges. 61 mins. Rel. June 10. Rev. June 27. Son of a Sallor. Comedy of a frivolous sallor. Joe E. Brown. Dir. Lloyd Bacon. Rel. Dec. 23.

Bacon, Rel. Dec. 23, Man from Monterey. Western drama. John Wayne, Ruth Hall. Dir. Mack V. Wright. 57 mins. Rel. July 22, Rev. Aug. 22,

Watch V. Wright. 57 mins. Rel. July 22. Rev. Aug. 22.
Voltaire. Life of France's celebrated wit and philosopher. George Arlise,
Dorls Kenyon, Margaret Lindsay. Dir. John Adolfi. 72 mins. Rel.
Aug. 5. Rev. Aug. 22.
Working Man, The. Original. Romance in the shoe business. Geo. Arliss.
Bette Davis. Dir. John Adolfi. 77 mins. Rel. May 6. Rev. April 25.

World Wide Offices: 1501 Broadway, New York, N. Y.

(Releasing Through Fox)

One Avenger, The. Original. Ken Maynard western. Muriel Gordon. Dir.

Alan James. 61 mins. Rel. Tay 14. Rev. July 4. Study in Scarlet, A. Sherlock Holmes story. Reginald Owen, June Civde, Anna May Wong. Dir. Edw. L. Marin. 73 mins. Rel. May 14. Rev. June 6.

Miscellaneous Releases

Big Chance, The. (Eagle.) Prizefighter-socialite story. John Darrow, Merne Kennedy. Dir. Al. Herman. 63 mins. Rev. Sept. 6. Big Drive, The. Authentic war pictures from records of eight governments 91 mins. Rel. Jan. 19. Rev. Dec. 27.

Cougar. (Sidney Snow.) Jay Bruce captures mountain lions with bare hands 70 mins. Rev. May 30.

V. mins. 4:60v. May 30.

Faithful Heart, Thie. (Helber.) British made. Romantic story of a faithful love. British cast. 65 mins. Rev. Aug. 22.

Gigolettes of Paris. (Equitable.) Gold digger story in Farisian locale. Madge Bellamy, Natalle Moorhead. Dir. Alphonse Martel. 59 mins. Rev. Oct. 17.

Hell's Hellday. (Superb.) Compliation of war scenes. 90 mins. Rev. July 18

Heil's Holiday, (Superb.) Compination of war scenes. 9 m lms. Rev. July 18.
 Her Forgotter Past. (Mayfair.) Society girl marries her chauffeur then weds a lawyer believing her first husband dead. Monte Blue, Barbara Kent. Dir. Wesley Ford. 55 mlns. Rev. Nov. 7.
 Her Spiendid Folly (Progressive). Studio girl impersonates a star in Hollywood. Lillian Bond. Beryl. Mercer, Theo. von Eltz. Dir. Ralph Black. 60 mlns. Rev. Nov. 14.

60 mins. Rev. Noy. 14.

He Private Secretary. Girl converts her father-in-law to approval of his son's marriage. Evalyn Knapp, John Wayno. Dir. Phil H. Whiteman. 68 mins. Rel. June 10. Rev. Aug. 8.

Important Witness, The. (Tower.) Story with a gangster touch, but mostly done in a long distance bus. Noel Francis, Donaid Dillaway. Dir. Sam. Newfold. 63 mins. Rev. Sept. 26.

Laughing at Life. (Massoct.) Story of a gun-running adventurer. Victor McLagien, Concitta Montenegro, Ruth Hall. Dir. Ford Beebe. 71 mins.

Mr. Broadway-Hollywood.) A day in the life of a B'way col-lumnist with Ed. Sullivan taking the camera around. Big cast names in for a moment to oblige the columnist. Dir. Johnnie Walker, 59 mins. Rel. Sept. Rev. Sept. 19.

Rel, Sept. Rev. Sept. 19.

Neighbors Wives. (Syndicate.) Domestic murder problem. Dorothy Mackalli, Tom Moore, Dir. Francis Natteford. 56 mins. Rev. Oct. 17.

Night and Day (Gaumont-British). Farce comedy of a thier chase in a wax
museum. Jack Hurlburt, Cicely Courtneldge. 76 mins. Rev. May 30. Police Call. (Showmen.) Ring story with an adventure angle. Nick Stuart,
Merna Kennedy, Dir. Phil Whiteman. 63 mins. Rel. Aug. Rev. Aug. 29.

Sleeplese Nights (Remington), British made story on farcical lines, Polly Walker, Stanley Lupino, Dir. Thos. Bentley, 63 mins. Rel. July 21 Walker, Stanley Lupino. Dir. Thos. Bentley, 63 mins. Rel. July 21.
Rev. July 25.
Taming of the Jungle. (Invincible.) Animal training methods. Rev. June 6.
What Price Decency. (Equitable.) From a stage play. Jungle background
for story of a girl, tricked by a mock marriage. Dorothy Burgess, Alan
Hale. Dir. Arthur Gregor. 60 mins. Rev. Mar. 7.

Foreign Language Films

(Note: ccause of the slow movement of foreign films, this list covers one year of releases.)

(Most of these available with English titles.)

Berlin-Alexanderplatz (Ger) (Capital). Strong crime drama. Heinrich George, Maria Bard. Dir. Phil Jutzi. 9 mins. Rel. May 1. Rev. May 15.

Bettelstudent, Der. (General.) (Gor.) Oporetta. Dir. Viktor Janson. 30 mins. Rel. Oct. 16.

mins. Rel. Oct. 15.

Cing Gentleman Maudif (Protex) (French). Mystery drama. Rene Lefeyre, pened Harry Baur. Dir. Julien Duvivier. 78 mins. Rel. Jan. Rev. Jan. 24.

Das Nachtigali Madel (Capital) (Ger). Love in Hawaii. Dir. Leo Lasky. Mar 180 mins. Rel. Jan. 15. Rev. Jan. 31.

Studio Placements

Hollywood, Nov. Jack O'Donnell, scripting 'Little Miss Marker,' Schulberg-Par, Eugene Pallette, 'Hell's Bells,' WB.

Alan Edwards, 'Woman and the Law,' Fox.

Warren Burke, scripting orig for Summerville-Pitts, U.

Summerville-Pitts, U.

Ella Lee Ruby, 'Great Ziegfeld,' U.

Jack Mulhall, Ed Hearn, 'What's
Your Racket?' Mayfair.

Marlon Dix, dialog 'So You Won't
Sing, Eh?' Radio.

Louis Sarecky,-Radio.

Reginald Owen, House of Roths-child. 20th Cent. Raymond Hatton, 'The Comeback,'

Barbara Weeks, Jason Robards, "Taxl Dancer, Goldsmith.

Taxi Dancer, Goldsmith, Knor-Franklin Pangborn, Mary Knor-man, Edgar Norton, Cornelius Keefe, Eddle Baker, Malcolm Walte, I.eo White, Bud Jamieson, 'Up and Down,' Ryan-Par.

Regis Toomey, What's Racket, Mayfair.

Margaret Hawkins, scripting with Larry Weingarten's unit, Metro. Lyle Talbot and Ann Dvorak, leads, 'Heat Lightning,' WB.

Magdalene Mascal, handling fash-ons. Warners.

Zelda Sears and Eve Green, ing 'Old Hannabel.' Metro.

George Lewis, Blondes and Red-

Arthur Richman, scripting 'Imi-tations of Life,' U. Lona Andre Lucille Gleason, Skeets Gallagher, and Cowen directing, "Taxi Dancer,' Goldsmith.

Goldsmith.

Joel McCrea, Ernest Schoedsack directing, 'Three Stand Alone,'

Edward Kaufman, scripting ori for Wheeler-Woolsey, Radio.

Lester Cole, scripting Giant Swing, Fox. Dell Henderson, 'Search for Seauty,' Par.

Beauty, Par.
James Gleason, 'Manhattan Love Song,' Fox.
Paul Porcasi, 'Coming Out Party,'

Merna Kennedy, 'Two Clucks,' U. John Sheehan, Harry Edwards hort, Educ.

short, Educ.

Jane Darwell, Montague Shaw,
Jack Mark, Joseph North, 'Cross
Country Cruise,' U.

Hugh Enfield, Charles Sellon, Arthur Stone, Frederick Bruton, 'Two
Clucks,' U.

Clucks, U. Ted Robinson, Frank Halliday, Bert Starkey, Tiny Jones, Sherry Hall and Milton Kibbee, 'Night Bus,'

Col.
Warren Hymer, Laura Treadwell,
'Eddie Phillips, Franklin Parker,
Joey Ray, Lenita Lane, 'Taxi Dancer,' Ken Goldsmith.

Skins Miller (Miller and Mack), Fox Follies, Fox.

Barbara Barondess, George Gran-dee, J. Farrell MacDonald, William Franklin, 'She Was His Gal,' Pre-mier.

Eugene Pallette, 'Hell's Bells," Warners. James Morton, "Two Clucks," Uni-

Rian James, scripting 'Hungry Wife', WB,

Catherine Toberman, 'Coming Out Party', Fox.

Bob Steele, Big Boy Williams, Purnell. Pratt, Crauford Kent, Lucille Brown, J. Carroll Naish, Jack Mulhall, Pat Harmon, Lew Harvey, 'Mystery Squadron,' Mascot

Betty Blythe, Heir to Hoorah,

Fox.
Ciliford Jones, 'Coming Party', Fox.
Alan Edwards, 'Woman and the Law,' Fox.
Frederick Burton, Emmett Vogan, Gertrude Short, 'Chicken Rancho,'

C. Aubrey Smith, Gambling Lady, WB.

Evalyn Knapp, 'Air Devils,'
William Hurlburt, scripting an orig, U. Merna Kennedy, Wonder Bar,

Merna Kennedy, Wonder Bar,
WB,
Wighla rown Faire, John
Wayne, Yakima Canutt, Lloyd
Whitlock, George Hayes and Lafe
McKee, West of the Divide, Mono.
J. Walter Rubin directs 'Success
Story' for Radio.
Humphrey Pearson scripting Toved an Actress,' Radio.
Leon Gordon, scripting—Jungle
Red Man,' MG.
William Bakewell, 'Air Devils,'
Col.

Col.

Roscoe Karns, Good Dame, ParPatricia Hines, Harold Minjur,
'Coming Out Party, Fox.

Vance Randolph, 'Comin' Round
the Mountain,' MG.

Kay Van Riper and Edgar Allen
Woolf, additional dialog, 'It Happened One Day,' Metro,
Roscoe Karns, 'Night Bus,' Col.

Rajorie Rambeau, 'A Moder
Hero,' W R.

Schoene Abenteuer (German) (Protex). Romantic comedy. Kaethe yon Nagy. Dir. Reinhold Schunzel. 83 mins. Rel. Dec. 1. Rev. Dec. 13. Brave Suender (Ger) (European). Fast comedy. Max Pailenb Fritz Kortner. 90 mins. Rel. April 1. Rev. April 4. Per Hauptmann von Kopenick (Kinematrade) (Ger). Comedy. Max Adalbert, Dir. Richard Oswald. 96 mins. Rei. Jan. 15. Rev. Jan. 24.

Der Schwartze Hussar (Protex) (Ger.). Costume romance. Conrad Veidt. Dir. Gerhard Lamprecht. 90 mins. Rei. Dec. 1. Rev. Jan. 8.

Dos Noches (Hoffberg) (Spanish). Musical. Conchita Montenegro. 10s Borcosque. 85 mins. Rei. May 1. Donna d'Una Notte (Portale) (Italian). Court adventure, Francesca Bertini. Oir. Marcel L'Herbler. 85 mins. Rel. March 1. Rev. March 14. Drei Tage Mittelarrest (German) (Capital). Fast German farce with all-star cast. Dir. Carl Boese. 80 mins. Rel. May 1. Rev. May 23. cast. Dir. Carl Boese. 80 mins. Rei, May 1. Rev. May 23.
runter und Drueber (Ger). (Germania), Musical comedy. Dir. Max Neufeld, 85 mins. Rel. Dec. 15. Rev. Dec. 20.
Elebensancht (German) (Capital). Farce. Harry Liedke. Dir. Joe May
82 mins. Rel. May 1. Rev. May 23.
Nacht. in Paradies (Kinematrade). (Ger). Musical comedy. Anny Ondra.
90 mins. Rel. Feb. 1, Rev. Feb. 28.
ine Tuer Geht Auf. (Protex). (Ger).
85 mins. Rel. Feb. 1. Rev. Feb. False Uniforms (Russ.) (Amkino). 18. Rev. Nov. 29. Longshingki 18. Rev. Nov. 28.

Frau Ven Christian (Gar)

Frau Ven Der Man Spricht (German) (General). Mady Christians. Meiofrau Ven Der Man Spricht (German) (General). Mady Christians. Meiofrau Ven Der Man Spricht (German) (General). Mady Christians. MeioFriederliek (Kliematrade) (Ger). Dramatic operate based on Goethe's life.

Mady Christians. 99 mins. Rel. March 15. Rev. Peb. 28.

Gefahren Der Liebe (German) (Madison). Sex drama. Tony Van Byck.

Dir. Eugen Thiele, 65 mins. Rel. May 1. Rev. May 2.

Tauber. Dir. Max Relchmann. 70 mins. Rel. Aug. 1.

General). Farra. Max.

Dir. Conneral Spring. May. (General). Farce. Max Hertha's Ewachen (Protex) (Ger.). Delicate tife problem. Dir. Gerhard Lamprecht. 95 mins. Rel. March 10. Rev. March 14. Heute. Nacht Eventuell (Ger.) (General). Musical comedy. E. W. Emo. 80 mins. Rel. July 1. Holzapfel Weiss Alles (German) (Capital). Comedy. Felix Viktor Janson. 85 mins. Rel. Jan. 1. Rev. Jan. 17. Viktor Janson. 85 mins. Rei. Ján. I. Rev. Ján. 17.

Morzon (Russ) (Amkino). Jewish search for home. Dir. Lev Kuieshov. 62

mins. Rei. May 10. Rev. May 16.

Hyppolit a Lakaj (International). (Hungarian). Fast farce.

yan 77 mins. Rei. Jan. Rev. Jan. 17.

laub Nie Mehr an Eine Frau (Bayaria) (Ger.). Tough iffe of a salior, to music. Richard Tauber. Dir. H. Rejohmann. 80 mins. Rei. Oct. 1.

Rev. Oct. 24. ich Will Nicht Wissen Wer Du Bist (Interworld) (Ger). Musical, Dir. Geza von Bolvary, Hald, Froehlich, 70 mins, Rel. Feb. 15. Rev. Feb. 21. von Bolvary. Haid, Froehlich. 70 mins. Rel. Feb. 15. Rev. Feb. 21.

Island of Doom (Russ) (Amkino). Two men and a woman on a desert isle.

Dir. Timonshenko. 90 mins. Rel. July 15. Rev. July 18.

(Garrison) (Russ.). Transformation of peasants. Dir. Dovzhenko. 83

mins. Rel. Feb. 1. Rev. March 7.

July 14 (Protex) (French). Sentiment to music.

75 mins. Rel. Oct. 15. Rev. Oct. 24. Korvetterkapitaen (Ger.) (General). Military farce. 75 mins. Rei. April 1. Laubenktionie (Ger.) (General). Farce. Dir. Max Obal. 80 mins. Rei. May 15. Revi. June 6. May 15. Rev. June 6.

Lockende Ziel, Das (Gen.) (Bayarla). Musical. Richard Tauber. Jir. Max Reichmann. 85 mins. Rei. June 15. Rev. June 20.

Liebling von Wien, Der. (Ger.) (European). Stop musical. Willy Forst. Dir. Geza von Bolvary. 15 mins. Rel. June 18. Rev. June 18.

Ljubav i Strast. (Vugoslav) (Creat). Drama-of- ifte among N. Y. imigrants. Rakel Davidovic. Dir. Frank Melford. 60 mins. Rel. Dec. 15.

Lustigen Musikanten, Die. (General) (Ger.) Musical farce. Camill Dir. Max Obal. 80 mins. Rel. May 40. Dir. Max Obal. 80 mins. Rel. May 30.

(Ger) (Foremco). Powerful dramatic study. Peter Lorre. Dir. Fritz Lang.

55 mins. Rel. April 1. Rev. April 4 and April 18.

Marlus (Paramount) (French). Marseilles satire. Dir. Alexander Korda.

108 mins. Rel. Jan. 1. Rev. April 25.

Mano a Mano (Sp) (Inter-Americas). Western with music. Carmen Guer
rero. Dir. Arcady Boytler. 60 mins. Rel. Feb. 23. rero. Dir. Arcady Boytler. 60 mins. Rel. Feb. 22.

Men and Jobs (Russian) (Amkino). An American engineer looks at Russia Dir. A. Macheret. 70 mins. Rel. Jan. 1. Rev. Jan. 17.

ilady (General) (French). Sequel to Three Musketeers. Dir. Henri Diamant-Berger. 120 mins. Rel. Sept. 1. Rev. Sept. 12.

oj Wujaszek z Ameryki (Polish) (Capital). Musical comedy. 120 mins. Rel. Oct. 15. Rel. Oct. 15.
ond Uber Morokko (Protex) (Ger). See Cing Gentlemen Maudit.
orgenrot (German) (Protex). Submarine warfare's crueity. Dir. Gustav
Uotcky, 80 mins. Rel. May 15. Rev. May 25.
oritz Macht Sein Glueck. (German) (Capital). Farce. Namensheirat. (German.) (Foreign American.) Drama. mins. Rel. Jan. L. Rev. Jan. 17. mins. Rej. Jan. L. Rev. Jan. 17.

Noc Listopadowa (Polish) (Capital). Historical romance. Dir. J. Warnecki. 55 mins. Rel. May 1. Rev. May 2.

On Demande Compagnon (Pr.) (Auten). Musical romance. Annabella. Dir. Joe May. 85 mins. Rel. June 1. Rev. June 6.

Paris-Beguin (Protex) (Fr). Musical. Jane Marnac. Dir. Augusta Genina. 30 mins. Rel. Dec. 15. Rev. Jan. 17. 90 mins. Rei. Dec. 16. Rev. Jan. 17. Patriote, The (Russ) (Amkino). Dir. B. Barnett. 80 mins. Rei. Sept. 15. Potemkin (Russ) (Kinematrade). Sound version of Eisenstein's classic. mins. Rei. April 6. mins. Rel. April 4.

Return of Nathan Besker (Worldkino), (Russian) (Yiddish), Comedy, Dir. Siplisa and Milman. 72 mins. Rel. April 1. Rev. April 28.

Sang d'un Pedet (Fr) (Riccl), Jean Coctéau's idea of modern films. 60 mins. Rel. Nov. I. Rev. Nov. Jean Coctéau's idea of modern films. 60 mins. Seampto (Kinematrade) (Ger.) Cinderella romance. Dolly Haas. Dir. Hans Steinhoff. 93 mins. Rel. April 1. Rev. April 11.

icksal der Renate Langen (Ger.) (General). Domestic drama. Mady Christians, Franz Lederer, Dir. Felix Guenther. 70 mins. Rel. Oct. 15.

Schutzenkoenig. Der (Ger.) (Bayaria. Mat Adalbert Greti Theimer. Jr. Franz Seltz. 80 mins. Rel. April 18. Rev. May 9. Franciseltz 90 mins. Rel. April 15. Rev. May 9. Statements of the March 14. Rev. May 16. Shame (Arnilno) (Rues) Problems of new Russia, Vladimir Gardin. Sergel Yuttevitch. 75 mins. Rel. March 1, Rev. March 14. Sonn Der Weissen Berge (Capital) (Ger.). Alpine drama. Luis Trenker, nate Mueller. Dir. Mario Bonnard. 75 mins. Rel. Oct. 15. Song et Life (Ger.). (Alpine) (Embassey). Art and photography predominant. Dir. Granowsky. 70 mins. Rel. April 1. Soviets on Parade. (Russ.) (Kinematrade). Historic record of current sia. 55 mins. Rel. Feb. 1. Rev. March 7. Theodor Koerner (Ger.) (General). Historical drama. Dorothea Wiecke Dir. Karl Boese. 80 mins. Rel. May 1. Rev. May 16. Traun von Schombrunn (Ges.). (General). Musical. Martha. Eggerth. Dir. Johannes Meyer. 85 mins. Rel. May 15. Rev. Lune 6. Trois Mousquetaires, Lee (General) (French.) Duma's classic with songs. Johannes Meyer. 55 mins. Rel. May 15. Rev. June 6.

Tols Mousquetaires, Lea (General) (French). Duma's classic with songs.

Dir. Henri Diamont-Berger. 128 mins. Rel. May 1. Rev. May 9,

lani, Ulani, Chiopey Malowani (Polish) (Zbyszko). Musical comedy. 100
mins. Rel. May 1. Rev. May 100
mins. Rel. May 25. Rev. Jan. 31.

Una Vida Por Otra (Sp) (Inter-Americas). urder drama. Nancy Torres.

Una Vida Por Otra (Sp) (Inter-Americas). urder drama. Nancy Torres.

Michael Charles (Polish Aug. 75 mins. Rel. Feb. (Gr.) Viennass contests. Ona Vida For Otra (Sp) (inter-Americas). To vide of variation and the property of the control of

DIT. Gustav Ucicky. 30 mins. Rel. Nov. 1. Rev. Nov. 21.

Zapfenstreich Am Rhein. (Whitney) (Ger.). Musical farce. Charlotte Susa.

Slegfried Arno. Dir. Jaap Speyer. 30 mins. Rel. Feb. 1. Rev. Feb. 7.

Zirkus Lebel. (Greman.) (Foreign American). Circus drama. Liane Haid.

Dir. Heinz Paul. 70 mins. Rel. Dec. 15. Rev. Jan. 3.

FILM REVIEWS

(Continued from page 20)

AUDITION TO THE PROPERTY OF TH

sonal appearances, in fruingarian colonies. 'Aunt' promises to be great suc-cess locally, and should be the same, within limits, wherever Hungarians

BEFORE MORNING

DLI VAL. WOLKING
Stage and Sereen Production and Greenblatt release. Stars Leo Carrillo. Directed
by Arthur Boeri. Asat. dir. Theo. Joes.
Walter Street. Asat. dir. Theo. Joes.
Walter Street. Camera; L. J. Wiggins,
N. Y., Nov. 18, for two days on double bli.
Directed to the Common Street. Leo Carrillo
Eigle Manning ...Lord Baxter
Leo Bergman. Bullen Confeer
Mrs. Nicholn. Louise Prussing
James Nichols. Louise Prussing
Ben Ayoub. J. Louise Prussing
Ben Ayoub. J. Louise Bpailly
Ben Ayoub. J. Louise Bpailly
Ben Ayoub. Containes Bertrand ntwies. Leo Carrillo
Lora Baxter
Taylor Holtes
Lora Baxter
Taylor Holtes
Louis Prusing
Russell Hicks
Louis Jean Heks
Jules Epoilly
Constance Bretrand
Terry Carroll

KNOCK (FRENCH MADE)

Armor production. Featuring Louis Jou-et. From the play by Jules Romaina. Illieres. At the Champs Elysees.

Minock, by Jules Romains, is one of the funniest plays written in French since Moliere. In this film french since Moliere. In this film french since Moliere. In this film the legit version and still does every year when it is revived, follows exactly the continuity of the play, keeping dialog and scenes intact. This has been done before with big success for French plays, notably. Marcel Pagnol's hits, Marius, Fanny and Topaze.

Knock, which is surefire in any language, hasn't yet been produced in America, either legit or as a film, because the author in an absent moment granted exclusive English translation rights to Stuart Walker, who has been slepping on theme ever since.

translation rights to Stuart Walker, who has been slepping on them ever since.

The state of the

Bob Steele's Thriller

Hollywood, Nov. 20.

Bob Steele spotted in lead in
Mascot's 'The Mystery Squadron'
David Howard and Bert Clark di-

'DIAMOND JIM' FOR PAR

Hollywood, Nov. 20.
Rahh Murphy will direct 'Dinmond Jim,' in which Charles Rogers
stars George Bancroft,
For Paramount release.

Variety House Reviews

State-Lake, Chi (Continued from page 13)

yer. Acts are given drapes tees, flower stands, etc. All acts lighted with tower lights, floods

setiese, flower stands, etc. All acts re lighted with tower lights, floods and spots.
Material: House plays no circuis acts, such as tumblers or straight acrobats. This is the personal decision of Aaron Jones Sr., who believes the public doesn't get full enjoyment from strict circuis material the straight of the stra

inters in the accepted sense of the past few years. House goes back to the days of standard vaude. Head-hast few years. House goes back to the days of standard vaude. Head-hast few years. House goes back to the days of standard vaude. Head-hast goes have years and color of the few years and years years years and years years

ORPHEUM, N. Y.

ORPHEUM, N. Y.

Finding a five-act bill these days that has two new acts, is something of an event. Nowadays weeks pass, without bringing two new acts in the metropolitan district. New-comers here are Harry Burns, standard vaud comic in a new sketch, and the standard or a compart of the standard or a comp

thing must be missing, better that it should be the hoofing than, the laughed be the hoofing than the laughed with the hoofing than the hoofing than the hoofing than the hoofing than the hoofing the hoofing hoofing hoofing the hoofing than the hoofing that hoofing than the hoofing that hoofing that hoofing the hoofing that hoofing that hoofing that hoofing that hoofing the hoofing that hoofing that hoofing the hoofing that hoofing that hoofing that hoofing that hoofing the hoofing that hoofing that hoofing the hoofing the

same unexciting dress throughout. Wagner band closed the show. Feature was "The Bowery" (20th Cen) and they were hanging on the rafters and eight deep inside the tapes at \$.50 this Priday evening.
Rush.

UNITED ARTISTS, L. A.

UNITED ARTISTS, L. A.

Angeles, Nov. 15.

There's few real personalities remaining who mean anything on the stage of picture house charles are to the red hot shouters, stands near the top. It's been years since Miss Tucker played L. A. Her reception at the United Artists was somewhat of a home coming.

La Tucker aided by Ted Shapiro handed five numbers to the customers, all of which they ate up, the locals a load of showmanship with her catch lines, always a Tucker feature, she handed them many a laugh. Numbers used are New Deal for the Red Hot Mamma, 'Stay At Home Pappa,' Louisville Lady,' Since the New Beer Came Around' and her themes could have remained on the stage could have remained on the stage for hours, but aided by George Bancroft, at the theater for a one show personal, she gagged her way off.

Three acts were shoved in to bolster up the stage end of the show after the rehearsal. Sid Grauman figured that Niss atlence at \$3,000 plus a percentage weekly for the two weeks. Later he chilled and added the turns as a buildup. Dorothy and Harry Dixon, comedy dancers, open with three good burlesque routines. Stone and Lee follow. Comedy chatter team have lossed the started his rope dance which closed him strong.

"Blood Money" (20th), feature. Roberts who did pretty badly until he started his rope dance which closed him strong.

"Blood Money" (20th), feature when house orchestra conducted by men show opening day (Wednesday).

WARFIELD, FRISCO

day).

WARFIELD, FRISCO

If selling shows like this'n every week, the Warrield won't have been competition. The week was not be processed to the marrow, but there's nothing like a slam-bang show to pull the biz.

Best proof of this is that current offering, the standout of the town, although Warrield's tariff is 25c over all competition of ther than-bassy, which still are 55c ton, while the Warri 1s 65. Take wont be as big as F-WC had hoped for on Max Baer-Dempsey-Carnera, et al., in Prizefighter and the Lady (Metro), but still it will be about \$5,000 over anything eise in the burg, and okay. Baer was grabbed off for a little dough, to do personals over the work was grabbed off for a little dough. And what's more, he drew customers. In answer to questions from Walt Roesner, Baer blabbed into a mike and occasionally broke into a pansy bit.

Balance of the stage show ran over the house's budget, but justified the process of the stage show ran over the house's budget, but justified the process of the stage show ran over the house's budget, but justified the process of the stage show in the stage show in the process of the stage show and Sammy Krevoff, along with Walt Roesner and band and house into a flag girls provided much in high entertainment value.

Opened with an unusual arrangement of Mandalay, by Roesner and band. Krevoff contributed two hoofing numbers, a fast tap, and a flooting plenty cute and displaying a punch in her work.

Dick and Edith Barstow were solid cilcks with their toe-tap work, the staircase dance tapping an audenter was and the provided their NBC 'casts, 'were decisive standouts with their nove armounts.

the staircase dance tapping an auduence bell.

Pickens Sisters, familiarized their NBC 'casts, were decisive standouts with their novel arrangements of the times, the numbers were little oldish but well done by the trio.

Senator Murphy followed with his chatter on political situations, drawing laughs with his timely comment on Roosevelt and NRA.

Bock.

Foster in 'Lightning'

Hollywood, Nov. 20.
Preston Foster goes into Heat
Lightning for Warners in the part
turned down by George Brent, who
is currently on the studio's bad boy
Hst.

Company treked to Victorville yesterday (Sun.) on location.

Fan Dance Short

Hollywood, Nov. 20. Hollywood, Nov. 20.
Radio is talking to Sally Rand
about a two-reeler of her fan dance.
Player is tied up with Par for
two features, and may make the
Radio short if the former studio
doesn't object.

MacNamee Doubts That He Could Get a Job if Starting Today

By Cecelia Ager

My Uccella Ager

If Graham MacNamee applied for
a job as a radio announcer today,
he says he wouldn't have a chance.
He wouldn't have a chance because
he's net a college man. Radio announcing has grown up since MacNamee pioneered the field. Its requirements have stiffened apace
with the constant striving for improvement that marks every andle

with the constant striving for improvement that marks every angle of radio endeavor. It's harder to get in at this stage and it's harder, too, to develop at this stage.

Today, says MacNamee, a radio announcer should have at least a smattering of three to four languages. Certainly he should deliver, correct pronounclation of French, German and Italian. Encountering a foreign word, a phrase, a musical term in his script, he's got to be able to take it in his stride. The way he pronounces it must not ruu afoul the knowledge and the culture of the class audience radio is rallying to its sound boxes in

ture of the class audience radio is rallying to its sound boxes in steadily increasing numbers.

Today's radio announcer is a more polished fellow than he used to be. He's more sure of himself, and his material. Though his personal initiative is reduced by the production department's taking over the collecting of the facts and the writing of his scripts—and for this reason limits his opportunities for development—it's practically impossible for him to go wrong on for development—it's practically impossible for him to go wrong on the authenticity of his patter. He doesn't suffer the fear of making mistakes that used to haunt the earlier announcers. Of course, he's actain—all announcers are when they're the air, for announcing is a nervous business—but it isn't the tremendous strain of extensivity material. of extemporizing material.

Nerve Strai

People don't realize, MacNamee believes, what a tough job even a routine radio announcer has. What if today he does read a script instead of making up his own wordshe's still dogged by cues, by timing, by the thousand and one details that make up clockwork co-ordination. Eight hours a day, every minute on his toes. He knows all he has to do is miss one cue to ball up the whole works. Jumping from one type of program to another, from comedy to classics, trying to adapt himself and his style to each—that makes for tension, that plays havoc with the nerves, says MacNamee. Maybe radio announcing listens like a soft lob—it's anything but that in practice. People don't realize, MacNamee elleves, what a tough job even a outine radio announcer has. What job-it's anything but that in prac tice, he assures you. MacNames considers himself mighty lucky that he no longer does routine station announcing, but only special broad

considers nimself mighty lucky that it he no longer does routine station announcing, but only special broadcasts now.

Special broadcast announcer, however, has his own special problems. Foremost of his duties is to keep the air hot. Only a slight pause is permissible, otherwise the listeners wonder if the station's gone dead, if their radio's blown up. He must keep up a steady stream of chatter, snatch at extraneous stuff to fill up the gaps when nothing's happening, always striving for as much flow as possible. The poorly-equipped-for-special-broadcasting announcer, the fellow who can see things only in the mass, repeats himself in such a spot, and that's bad. Good special announcer gets the color, the side lights, the human interest details in the events he's broadcasting. His romantic and imaginative funding his middle high lights so that he doesn't have to repeat himself and so bore his audience.

Each announcer has his own style, of course, but it's a good style, in MacNamee's opinion, only if it's his natural style. 'Announce Rolling the words malestically off the tongue does not endear an announcer to his listeners nor soothe their nerves.

Another Coast Network

Hollywood, Nov. 20.
Following on the heels of the formation of the so-cailed Southern California network is the announcement of another chain with KMTR, Hollywood; KGER, Long Beach, and KREG, Santa Ana, combining in the creation of the California Broadcasting System.
KMTR will be the key station of the combe starting today (Mon.).

Round the Horn-1933

Record for long distance re-hearsal and playback of a program went to the Admiral Byrd expedition's portion of the Grapenuts show which made its debut on CBS Satur-day night (14). South Pole explorers did their rehearsing aboard ship from the lower end of the South American coast Nov. 7, with the stalk and songs recorded in New York on aluminum and then re-broadcast back to the officers and crew aboard the S. S. Rupert.

Rehearsal, which was picked Renearsal, which was picked up by RCA's shortwaye trans-nitter at Rocky Point, L. L, ame through clearly and the expedition reported similarly clear reception of the disk came thro expedition

Please Listen Wires Sent Agencies for **Unique NBC Series**

Unique NBC Series

Campaign of telegrams accompanied the broadcasting by NBC last week of a series of afternon programs descreted a divertising agency attention. Both the purpose of their series of the purpose of their series dea were innovations of their kind in the industry.

First telegram, dispatched three says before the initial program (13), explained in detail what the web was doing. This wire stated that the programs stated were what NBC believed to be 'interesting and audience commanding vehicles' for the agencies' clients and that after each broadcast the network would be glad to supply quotations. Next telegram called attention to the following day's show on the series and on the day of each broadcast the agencies received another wire calling attention to the time and station, and asking for comment. All programs were released over the same time each day. Wires went to agencies in New York, Chicago, Detroit and the west coast.

Half hour devoted to the sales didea Monday afternoon was split between a 'Mutt and Jeff' serial installment and the 'Poet Prince' (Anthony Frome) stanza. Tuesday the agencies were invited to listent to an original musical comedy, 'The Pirate Prince', with Harold Levy the batonist. Ed Wolfe got the Thursday inning with a song and comedy session titled, 'The University of X,' while the Friday arining brought,' a Phil Cook variety show.

Fredericks-Mitchell to Take Over Chi GF&C

Chicago, Nov. 20.
Newly formed agency of Fredericks & Mitchell has taken over the entire advertising setup and accounts of Green, Fulton & Cunning ham. Carl Fredericks had for some time been associated with GF&C while Harry T. Mitchell comes from

Detroit.

Both Green and Cunningham had been out of the agency for years, and the remaining James Fulton of the title firm is not with the new combine.

Nash is among the top of the ac-counts being handled by F&M.

Persodent Auditions

Chicago, Nov. 20.
Pepsodent ready to begin auditioning all over again after having heard practically every available idea for its proposed Junice show.
Will go NEC, if and when, and likely to be a musical program.

SLADE NIXED BY FRC

Hamilton, O., Nov. 20.
Application of William Slade, former assistant manager of the detunot WRK, for a construction permit for a new station here, has been pooh-poohed by the examiner for the Federal Radio Comish.
Slade's request was tied in for the facilities of WHBD of Mt. Orah, Thomas ascency holio; for which F. P. Moler, has asked a renewal of license.

OUTSHOUT DOC BRINKLEY

Herb Company Wants to Build In

Mexico City, Nov. 20.

Application for a concession to operate a powerful station at La Pax, capital of Lower California, has been made to the federal government by the Harvester Herb Co.

ermment by the Harvester Herb Co. of Hollywood, Calif.

Company says proposed ether station would be a fine thing for attracting attention to Mexico and declares that unit would be more powerful than station operated by Doc Brinkley at Villa Acuna on the baseler.

WGN, WBZ, WHAM **GET FRC OKAY**

Washington, Nov. 20. Another step in the new policy of increasing the number of highpowered stations in the U. taken by the Federal Radio Commission Friday (17) when three 25,000-watt stations were upped to 50,000 watta.

The decisions came as a result of hearing held last month. The sta-tions affected are WGN, Chicago; WBZ, Boston, and WHAM, Roch-

ester.

New angle in policy is injected in ground for decision. In the WGN case, FRC admits that some increase in interference is likely to result from the power raise, but notes that 'modern receiver is generally more selective than some used in the past.'

Three more 25,000-watters have put in bids for maximum power and hearings have been set for Wednesday (22). Stations are WHAS, Louisville, Ky; KNX, Los Angeles, and WBT, Charlotte, N. C.

Philadelphia, Nov. 20. Philadelphia, Nov. 20.
Three broadcasting stations got
the turn-down from the Federal
Radio commission on requests to
hop signal strength. WFT, WIP
and WLIT had all asked for jump
power from 500 watts to 1,000.
First two refused for fear of objectionable interference; last named
refused because examiner could see
no need for increased power.

WCCO Biz Up

Minneapolis, Nov. 20.
WCCO, local Columbia chain station, reports October and November business far ahead of a year ago. The station is sold out completely on time from 8 to 10:30 pm. Monday, Wednesday and Friday nishts. Station originated what it calls a woman's calendar, with a series of morning programs especially designed to interest the fair sex, and now it can't clear a 15 minutes strip until 11 a.m. on more than two mornings a week. Minneapolis, Nov. 20.

Drury Lane Quits KNX And Newkirk Succeeds

After seven years as program director at KNX. Druy Lane has resigned to resume radio singing as staff artist at the station. Succeeded by Van C. Newkirk, who goes in as program massire.

Newkirk has been at KMTR as program director for three months atter filling the traffic manager's berth, at KHJ since the station's incention.

Todesca is elevated Edith Edith Touesca is elevated at KNX to assistant program director, being the only woman in an exec position on an independent station in the west. She formerly was an exec on NBC's red chain in New

Oats for Beauty

Chicago, Nov. 20.
Quaker Oats' company going into
the beauty bath business with Laveena. At the same time will hit
ether by way of radio discs for one
of the biggest platter accounts.
Planning on 78 masters with the
Hal Kemp band featured. Lord and
Thomas agency handling.

Expect to be on shortly after the
form of the veer. Chicago, Nov. 20

Few Femme Radio Favs

(Continued from page 1)

orites. Of course there are women participants in such shows as Rudy Vallee's Varieties; Maxwell House Show Boat (Annette Hanshaw) Muriel Wilson, Chevrolet (Mary

East

Rudy Vallee. Fred Waring. Burna & Allen-Lombardo ch. Amos 'n' Andy. Maxwell Show Boat. Ber Bernie. Jimmy Durante-Ruth Et-

Jimmy
ting.
Paul Whiteman.
Jack Benny.
Fred Allen.
Jack Pearl.
Wayne King.

leaders appear to be an stag lineup.

Ladies are better represented in the 12 runners , those programs, which, after much pondering, are estimated to fall just outside the chosen dozen. In this number comes Ruth Etting, Myrt and Marge, Julia Sanderson, Jessica Dragonette and Jane Ace. Jane Ace.

It is also notable that all the

It is also notable that all the leading programs save Maxwell are identified by the headliner rather than the product name.

Holdover Favs

Practically all of the first 12 as well as second 12 are holdovers from last season. Time has scrambled

Midwest

Rudy Vallee. Amos 'n' Andy. Maxwell Show Jack Pearl Ben Berni Phil Baker Paul Whiteman Durante-Ruth ting. Wayne Ki Burne & bardo. Lomardo. Jack Benny. Myrt & Marge.

their respective ratings somewhat. Thus Jack Pearl is eight niches iower than when he ended last spring at the apex of his vogue. Myrt and Marge are out of the first box-this-fall, possibly, due to. a long summer off the air.

Easy Aces now broadcast afternoons for Jad Salts instead of evenings as heretofore for Lavoris. That accounts for an outward drop in popularity although this can be interpreted otherwise. Evening pro-

terpreted otherwise. Evening pro-grams naturally tend to get more publicity and a different though not publicity and a different though not necessarily a larger audience. A number of programs with very large audiences such as 'Skippy,' 'Clara, Lu & Em' Little Orphan Annie' are not in the running at all, it will be noted. It can be argued that these daytime shows are leaders but because of a specialized appeal don't get their full measure of credit.

Actually the greatest radio per-sonality of this year has been Presi-dent Franklin D. Roosevelt and no-body could match the size of his

nued from page 1)

audiences on the three or four radiosessions from the White House since
Rudy
House
Hous

South

Rudy Vallee. Amos 'n' Andy. Burns & Allen-Lombardo rch. Will Rogers. Jack Pearl. Jimmy Durante-Ruth Boake Carter. Phil Baker. Paul Whiteman Revue. Ben Bernie.

the radio parade. Olsen and Johnson and Joe Penner appear to be gaining ground rapidly. Yet in the main and with all due allowances for ups and downs in individual vogues, the leaders of the fall stanza are the same individuals that were in charge of the fort last spring.

that were in spring.

Such personages as George M.

Cohan would be leaders if continuously broadcasting it is fair to

tinuously broadcasting it is fair to assume.
Rudy Vallee and Amos 'n' Andy in holding their advantage remain the outstanding marathoners developed by and in radio. Otherwise practically all the leaders are imports to radio from other branches of show business.
Of purely local favorites theremains a multiplicity. Iowa is very partial to Cecil and Sally and the

Pacific Coast

Rudy Vallee,
Amos 'n' Andy.
Jack Pearl
Frank Watanabe & Hon.
Archie (local),
'One Man's Family.'
Myrt & Marge,
Burns & Allen-Guy Lombarde. Burns & Allen-Guy Lom-bardo. Joe Penner. Ben Bernie. Blue Monday Jamboree (lo-

Pacific Coast has Frank Watanabe and Hon. Archie and 'One Man's Pacific Coast has Frank Watanabe and Hon. Archie and One Man's Family.' A town in Dixie reports its mayor as the favorite broad-caster of the community. WLS Barn Dance around Chicago and the prairie precincts rides high.

Tony Wons, Sam Pickard Incorporate in Albany

lbany, N. Y., Nov. 20. Tony Wons appears to be headed for something besides his poetry and 'Are yu listenin'?' According to articles of incorporation filed in the secretary of state's office, Wons is going to operate radio stations. secretary of state's office, Wons is going to operate radio stations. Associated with him are Sam Pickard and O. C. Doering, Jr. Pickard is a former member of the Federal Radio Commission.

The company is the Wonpick Comporation, of Manhattan. The capital stock is given as 200 shares of no par value.

In New York Pickard explained that he and Wons plan to use the corporate title to retail a certain product over the air starting after Jan. I. Station operation angle, he said, was just one of those things included in the purpose clause of the incorporation papers.

KDKA Man Electrocuted

Pittsburgh, Nov. 20.

William L. Harmon, engineer in charge of KDKA transmitter at Saxonburg, Pa., was electrocuted last week when 3,000 volts passed through his body. He was doing experimental work at the time. First aid crews worked for hours to revive him but without success. Harmon was the second radio engineer to be killed in a Pittsburgh radio plant within a year. Al Machesney, was, killed in the WJAS transmitter plant several months ago. Pittsburgh, Nov. 20.

BERNIE'S RADIO AIDES

Kansas City, Nov. 20.
Following local radio acts worked with Ben Bernie at the Mainstreet this week:
Four Gossips, from KMBC; Joan Olson, from WHB, and the Four Meltons, Negro quartet, from KMBC.

BETTER REGIONAL TALL

Home and Kiddie Mags Will Not **Publicize Air Shows for Children**

Efforts made by advertisers backing kid programs to induce the editors of parent and child magazines to set up departments of program, rating have to date proved futile. Mags approached have declined to become entangled with radio either because of the expense involved in maintaining such a department or because of the opinion there wouldn't be enough reader interest to warrant the innovation.

to warrant the innovation publication that the advertisers and their agencies have been particularly-trying to sell on the program approval idea is the Parents Magazine. Attitude taken here is that the work entailed in reviewing juve programs and oversecrite submitted in advance would require the engaging of a special staff and devising of an elaborate editorial system. editorial system.

editorial system.
Parents Magazine has a picture approval department for kids but carries no reviewers on its payroll. Film comment carried is from bulletins sent out by such organizations as the National Federation of Women's Clubs, the Association of Catholic Alumni, the D.A.R. and the National Film Estimate Service.

Encyclopedia on Air; Will Give Autographs Of Celebs as Prizes

Chicago, Nov. 20.

Chicago, Nov. 20.

Encyclopedia Britannica goes on WMAQ for 15 minutes weekly through the Charles Daniel Freyagency. It's a 13-week platter series labelled Thives of the Great,' each disc dramatizing the high spots of the careers of such well-knowners as Robert E. Lee, Disraeli, Ben Franklin, Louis XV.

Saucers were cut on the coast with Jerry Cady of KFI doing the writing and producing. Show will be tied in with an essay contest. Prizes will be autographed manuacripts running from a high valuation of \$100 for a Franklin manuacript on a little as \$10 for the lesser lights. Also a 15-volume sct of history.

City-Owned Station Nets Dallas \$28.590

Dallas, Nov. 20.

Station WRR, world's oldest municipal station, earned \$28,590 during the year ending Sept. 30, an audit just submitted to city officials shows. Net assets now exceed liabilities by \$51,496 and a cash balance of \$9,093 was shown. WRF is managed by John Thorwald.

Radio City Visitors Get Nestle's Candy, Eno Salts

Nestle's Candy, Ento Saits
Couple'or NEG clients took advantage of the celebration gatherings at the Raido City studies last week to pass out samples of their product. It was the first time that the giveaway thing was given play in a New York network studio. Audience Wednesday night was the recipient of a jar of Eno Saits and two nights later (17) the inviteds were each handed a bar of Nestle's chocolate.

chocolate.

Philip Morris elgaret had any selected Wednesday night as a give-away occasion but delivery plans, away and the stunt was demanded to broadcast. went awry and the stunt was de-ferred until some later broadcast.

Selling the Sellers

Los Angeles, Nov. 20. lorist using spot announcements on KHJ sends out letters to the station's announcers in order that they'll put a real selling argument into their spiels.

spiels.

He argues that listeners only buy a product after being convinced the announcer is sin-

Also keeps the announcers supplied ith flowers.

Nockles, Labor Rep, Approves Radio Code

Washington, Nov. 20. Radio industry NRA code should reach General Hugh S. Johnson within the next week, Deputy Admi istrator Sol A. Rosenblatt predicted today,

Pact apparently will be sent to President Roosevelt at Warm Springs, Ga., and should become the law of the industry within the next 10 days.

Last-minute objection from the Labor Advisory Board relative to provision for apprentices was met this week by revision cutting from 10 to 5% the number of employees who may be lumped under this

who may be lumped under this heading.

Approval of Edward Nockles, Rosenblatt's labor advisor, has been received, much to the surprise of a large element in the industry which had feared-the-operator-of-WCFL-Chicago, would fight to the end against the idea of a 90-day investigation of working conditions of these employees.

Formal reports from various NRA advisors are still awaited, but Rosenblatt understands all necessary O.K.'s will be forthcoming the first of the week so the compact may be turned over to the administrator within a few days.

WDAF WOULDN'T TAKE **BERNIE MALT SHOW**

Kansas City, Nov. 20.

A peculiar situation in broadcast ing arose hero this week over the regular Ben Bernie program for Blue Ribbon Beer; over the NBC chain. Ordinarily it would have been handled from the studio of the local member of the NBC rod network, but as WDAF, the Kansas City Star, has all liquor advertising banned it could not manage it. Consequently the program was given in a private room at the Hotel Wuelbloben'; jed to Chicago where it was put on the network, and local listeners got the program, given here, from some distant station. A peculiar situation in broadcast

WBBM Corrects Sponsor's Ideas on Entertainment

Cutex-Harris Tied
Hollywood, Nov.
Cutex has taken up its option on the Phill Harris band for another 13 wocks. Pickup was made ahead of the date in the document.
Harris is currently at the College lun, Chicago.

Chicago, Nov. 20.

Wibb Mass barred the Kentucky in for the United Remedies series of serves attention for the United Remedies series of serves attention for the United Remedies series of serves and all day Sunday. Mountain wild-active by the Hayes orchestra and the date to the College lun, Chicago.

Chicago, Nov. 20.

Wibb Mass barred the Kentucky in for the United Remedies series of serves the United Remedies series of ser Chicago, Nov. 20.

HELP QUALITY

Communities Have Local Favorites Who Command Big Money at Box Office-Stations with Aggressive Artists' Bureaus on Increase—Some Acts Rotate from Town to Town for Booking Gravy After Air Build-Up

ERASE STIGMA

ional radio talent i

ittedly mediocre in the past and an obstacle to stations strengthening themselves locally the quality of talent on the aver-

the quality of talent on the average is somewhat better today and may ultimately be of fair professional calibre.

Two main trends appear to be working toward this improvement in the provincial radio talent:

(1) Profitable theatre engagements resulting from popularity built up locally by radio acts. And with that organized booking agencies maintained by the regional stations to aggressively seek such theatrical engagements.

(2) Tendency, as yet not general, of professional radio talent to rotate from community to community, appear on the local stations long enough to mean something for theatres in the district, and then milk the stage bookings before moving to stations are such as a su

milk the stage bookings before moving on.
Such stations as WGY, Schenectady; WCCO, Minneapolis; WFAA, Dallas; WBT, Charlotte; WLW.
Cincinnati; WCKY, Covington; WSM, Nashville; WLS, Chicago, WOWO, Fort Wayne, and many others either operate alert artists' lureaus or develog material sources of revenue for their talent.

Money, Makers

Money-Makers

Money-Makers
These station-controlled—booking
agencies have the advantage of
being able to publicize the theatre
engagements over the air, thus focussing radio popularity on a given
theatre and a given date. What
this means in drawing big audiences, especially when theatre and
talent share percentage, is well
known...

talent share percentage, is well known. Artists bureaus have been important money-makers for certain stations for some time. WLW. Cinchnati, and WLS. Chicago, are cutstanding in this respect. Both stations are constantly looking for new talent. WLW makes frequent trips to New York for that purpose. To the regional station the advantage of a supply of dependable talent of acceptable quality is obvious, it breaks down the local advertisers' aversion to sponsoring the soprano from the First President of the control of the contro

rable vaudevillans are being constantly reported on regional sta-tions. Usually these vaudevillans with their background and working inowledge of gags, blackouts, skits, musical novelties and stunts can make themselves popular with the public and useful to the station management in very short order. And crashing the regional stations is fairly simple compared to the And crashing the regional stations is fairly simple compared to the ordeal and red tape of trying to crash New York and Chicago broadcasting. Rewards are smaller, but imprish is less.

MARX BROS. VASELINE

ecann-Erickson, the agency on the account, is trying to interest, the Cheschrough Corp., vaseline mixer, in the Marx Bros. Same agency last season paid the comics off in behalf of the Standard Oil combine.

THEATRE DATES Liberals Rap KDKA for Refusal To Broadcast Anti-War Speech

Overseas Worries

London, Nov.
Dismissal of Mrs.
Borrett from announcer's post with the British Broadcasting Corporation was due several complaints from wireless fans.
Complaint was made due to lady being wife of retired Naval Commander, who is also a mocar salesman, with suggestion made if, female announcer was deemed necessary she should have been selected from the thousands of war widows available.

NEW SCHUETTE SALARY OFF 662/3%

New contract that the National Association of Broadcasters has offered Oswald F. Schuette calls for a third of his previous salary. As chief publicist for the NAB in the latter's contract fight with the American Society of Composers, Authors and Composers, he pre-viously collected a monthly stipend

plus expenses.
Schuette has spread out his propaganda connections in the copyright aganda connections in the copyright field to take in hotels, restaurants, carcs and dancehalls. His idea is to consolidate these various ele-ments into a solid front against ASCAP. Schuctte will continue to operate out of Washington.

CAMEL GLEE CLUBS TO WOO COLLEGIANS

Camel cigarettes in its air cam paign plans to direct much of the ballyhoo toward the collegiate consumer. In line with this idea the cig's air series which will start on CES some time before Dec. 12 will include glee clubs from various universities in the east. Practically set for successive dates on the show are Harvard and Yale choral aggregations. Glee outfit will supplement the Casa Loma band and the Do Re Mi femme harmony trio. There is a possibility of one of the two weekly programs originating from the Colonnade, Essex House niterie, where the Casa Loma unit is entrenched for the fall and winter. Operators of the spot would designate the occasion as Camel Night and concentrate its quest of trade for the event upon the collegiate sources in and around New York. paign plans to direct much of the

40c TO SEE RADIO CITY

rograms by In-

Admission to the NBC broadcasts will continue on an invitation and gratis basis, but from now on a tour around the network's Badio City layout will cost the visitor dipe. The 40c tap does not entitle the tourist to sit in on a broadcas. As has entitlered to the constitution of tickets for the construction of tickets for the construction.

As-hasentherto Jean-the-policyathia, distribution of tickets for the commercial shows will be controlled by the ad agencies.

To keep the visitors from wandering over to the business of east the doors between this section and the studios will be kept looked, and the employees requiring them will be furnished with keys. NBC board of directors chose the locked-door system in preference to haring all of grands.

Fittsburgh,
World's pioneer broadcasting station, KDKA, became hotbed of heated controversy here last week when it refused Rev. Herbert Beecher Hudnut, Pittsburgh pastor and war veteran, pernission to broadcast an anti-war speech. John Gihon, program manager, said he would not put KDKA into 'the position of becoming a battleground for the fight of pacifism against warfare.'

At KDKA's refusal, Rev. Hudl.ut appealed to WCAE, Hearst-controlled station here, and went over air from rival studio. Speech, entitled 'What Did World War Do to Religion?, was an incidental feature of conference being held here for Peace and Social Action. Organization immediately passed resolution calling upon Gihon to explain his refusal.

Freedom of Speech

Freedom of Speech
Hudnut threatened to make an
issue of the ban, insisting there
should be as much freedom on the
radio as in the press. Other factions were drawn into the battle,
with E. Kingham Eberhart, of the
University of Pittsburgh faculty,
also criticizing the station. KDEKEN,
I suppose, he said for publication,
does not think that international
relations and world peace are of
general interest.
Gihon until some months ago
wrote radio scenarios for NBC in
Chicago.

CBS PONDERS STOCK ISSUE

Question of putting out a CBS stock issue for public investment is still under discussion among the network's bankers. When the prop-osition was originally submitted to the web's stockholders the sugges-

the web's stockholders the suggesttion was made that the latter such
contribute 25% of their holdings to
the pool which would form the basis
of the public issue.
Current holders of CBS stock are
William Paley, his father and his
uncle, the two Levys of WCAU,
Pilliy—I.D. and Loan; Jerome Loucheim, Philly financier, and Lehman
Bros. In the event of an issue's being placed on the open market, it is
expected that the deal will be handled through the private banking
firms of either Browns Bros. or
Pield, Glore & Co.

Totten Supes Spielers In Chi NBC Switches

Chicago, Nov. 20.
Announced change of Hal Totten
from the NBC press department to
the production division took place
last week with Totten's new posinaming him supervisor of ar

tion naming him supervisor of maniouncers.
Other switches sends Roscoe Barrett, formerly, assistant to Judith Waller, to the local sales force J. H. Whalley, NBC office manager and auditor, gets two helpers, Roscoe Barrett as assistant and R. S. Peterson as assistant auditor.

Payne's Coast Trip

Payne's Coast Trip

San Fra

W. Payne,
ager-of-MEE-isand oo-ling the
two weeks.

To is the first network exe
come out here and has the express
purpose of finding out all about the
Pacific etwork.
Payne's two weeks here will be
sent in giving the once-over to
every job in the division and to;
specting the entire Pacific setup.
From here he expects to head for

combine.
Team's salary on that previous connection was \$6,500 a week;

Maadio City Inaugural Programs

E THEATRE PRESENTS—
ik, Drams Songs
With Frank Gilmore, Laurene
Langner, Alla Nazimova, Peggy
Wood, June Walker, Inez Courtney, Stanley Smith
Mins.
Sustaining
WEAF, New York
One of the more impressive features about the mass of programs
speciality that the mass of programs
speciality of the successive nights in
behalf of the legit theatre. Through
the week practically every show on
Broadway has its inning before an
NBC mike. If the principals in
these draumte and musical productions didn't do a bit they were permitted the alternative or they of
the the successive nights in
these draumte and musical productions didn't do a bit they were permitted the alternative or they of
the chair. In addition to principals
and supporting companies there
were reps from Equity, critics, colunnists, commentators on the theatre and whonot. About the only
factor connected with legit not represented on these after midnight
troadcasts was Cain's warehouse.

Virtually everybody allotted as
peaking single the Hollywood enticements and returning to their first
loves. Legit has rehabilitated itself
in magnificent measure along the
frosaking their Hollywood enticements and returning to their first
loves. Legit has rehabilitated itself
in magnificent measure along the
Frost out that way,

It was NSR yielding its facilities
for a legit exploitation campaign
worth on the basis of card rates
way up in the colon and without
precedent, while the network in return had its channels graced with
the most imposing array of stage
agnees known to the medium, and
shape shown to the medium, and
shape shown to the medium, and
free the shape shape of the series,
Monday night (13) had Frank Gillmore, Equity head, opening the
error of the legit theatre series,
Monday night (13) had Frank Gillmore, Equity head, opening the
error of the legit theatre series,
Monday night (13) had Frank Gillmore, Equity head, opening the
error of the legit of the tourstream of the series of the series
would be a series,
Monday night (13) had Fran

ANNOUNCERS FROLIC
With John Holbrook, Kelvin Keech,
Joseph Bach, Arthur Wallington,
Henry Cross, Harry Hicks; Pat
Kelly
30 Mins.
Sustaining
WEAF, New York

Sustaining
WEAF, New York
Holbrook, Bach, Wallington,
Cross, Keech and Hicks of the NEC
announcing staff participated in an
afternoon Announcers' Froile which
Fat Kelly, chief of the announcers,
introduced as part of the NBC.
Radio City Inaugural festivities.
Each brand of radio entertainment
has had its filing and the announcers
were not to be outdone, stated
Mr. Kelly.
He took occasion to plug four of
the five who got the diction awards
as being from the NBC ranks, Wal
lington copping it in. Wal
lington copping it in. Wal
subject to the diction awards
as the weak of the diction awards
as the state of the diction awards
as the state of the diction awards
as the state of the diction awards
with an announcers' quartet essay,
ing 'Bells of SL Mary's' in nice
to the wordsters are most palatable
afternoon half hour and establishes
the wordsters as worthy of their
eroix-de-NBC.

HAWAII-KGU SALUTE With Gov. Lawrence Judd, Homer Tyson, Eddie Bush Tri Sustaining

NBC's 7th BIRTHDAY Rosa Ponselle, Cesare Sodero Songe, Talk, Orchestra Sustaining WJZ, WEAF, New York

WJZ, WEAF, New York

Rosa Ponselle Joined with NBC
last Wednesday (16) in celebrating
birthdays. For NBC it marked the
seventh anniversary of its organization, while to the diva it meant
the turning of the 15th milestone
since her Metropolitan Opera debut.
In support of her lyrical contributions to the occasion there was a
mixed chorus from the Metropolitan
and a symphonic spread with
Cesare Sodero, former NBC staff
conductor, in the podium. Hers was
a choice plece of program selection
for the event It was all staged
drown the ontertainment angle rated
high among the networks special
programs for the Radio City open-

programs for the Asias Co.

During the Rosa Ponselle portion
of the program M. H. Aylesworth
introduced Gen. Cornelius N. Bilsa,
chairman of the Metropolitan
trustees, who after sketching her
career pald tribute to the soprano's
standing in the field of opera. In
replying to the reception given her
the diva thanked the general and
Aylesworth and expressed her appreciation to the Metropolitan.

In his remarks about the NBC

preciation to the Metropolitan.

In his remarks about the NBC
end of the celebration, Aylesworth
gave the network's affiliated outlets a palm of recognition. Extendine birthday greetings to the 87 associated outlets, the NBC prexy
averred that without the existence
and support of these local stations
the web could not have achieved
its present stature.

Odec.

COMPOSERS OF THE AMERICAN

Frank Black Band, Songs Full Hour

Sustaining
WIZ, New York
NEC put this one together during the celebration stretch as a tip of the hat to the boys responsible for the scores that make the modern musical comedy and operetta what they are. A full late evening hour was devoted to the playing by a studio aggregation directed by Frank Black of medleys from the works of trying Bertwin, Jorone Kern and Sigmund Romberg, all of whom were present in the studio at the time.

Only one that did any talking on the occasion was the announcer, John S. Young. Script handed him gave recognition to the American Society of Composers, Authors and Publishers, whose pleasant relations with broadcasting, read announcer Young, made possible the ether release of the latest works from the pens of the cream of minutes there was also read a letter-ter-from Gene Buck expatiating with boom that radio and music have been to each other. A word of tribute was also accorded Max been to each other. A word of tribute was also accorded Man Dreyfus for the encouragement he has given young writers. Odec.

AROUND THE THEATRE With Fay Templeton and Powers Gourand

30 Mins. WCAU. Philadelphia

This program is written and produced by Powers Gouraud, WCAU Radio Dramatic Critic. Now in its third year it uses name show people 'guesting' each week.

third year it uses name show people guesting each week.

Tuesday (14) broadcast was in honor of Fay Templeton. Script and music tie-up with her stage career from the days of Weber and Fields up to date (Gowns by Rostra). Templeton and Goursud and Fields up to date (Gowns by Rostra). Templeton and Goursud and School of the Stage of the Stage

VOICE OF AMERICA

VOICE OF AMERICA
William Lyon Pholps, lexander
Gray, Cal Tinney, Patricia Dorn,
Donald Burr, Nat Shilkret
Talk, Songs, Band
30 Mins.
COMMERCIAL
WARG, New York
What looked like a fetching sales
idea had two strikes and three balls
idea had two strikes and three balls
called on it before this half hour
stanza reached the fadeout point.
Underwood Elilot Fisher program
was shoddy, helter skelter in production. Another handicap was the
inclusion in the cast of a 10th rate
imitation of Will Rogers with this
assignment filled by one heretofore
unknown to network channels, Cal
Tinney.
With apparently the idea of giv-MIZ, New York

Je keeping with the procedure during Radio City inaugural week of having international tributes to NBC this program was picked up from Honolulu. KGU in that city of pineapples and grass skirts is NBC's.most. westerly outlet, having been part of the network since 131.

Governor of Hawaii spoke at length, but his words were chose so cautiously that the second continually that the second continually that the second continually that the second continual to the program was a testimonial to the perfected finesse of the RCA engineers. Shortwayer was altestimonial to the perfected finesse brought program to mainland for rebroadcasting. Came through in New York like it was Fifth avenue instead of an island a week's voynage from San Francisco. Land.

m. c. Prof. William Lyon Phelps recently emerged from the cloistors of Yale University. In professional writing clockes the prof ranks as the country's champ indorser. As a radio me. che anything but distinguishes himself. Loudspeaker is memesis. His personality hann't a chance. The Professor Phelps of radio is a pallid shadow of the Professor Phelps of the lecture platform.

WIND, Gary (Ind.) seems to have deteriorated previous material. Only inform. This is the station taken over by

radio is a pallid shadow of the Proressor Phelps of the lecture platform.

For the introductory occasion the
professor had an alumnua and close
friend, Gov. Wilbur L. Cross of
Connecticut, on for a few words
greeting. The control of the control
greeting. The control of the control
come through the depression unscathed and moving on to greater
things. Carrying out the idea of
the program's title the opening
stanza also delivered a salute to
deorge M. Cohan as another American who has distinguished himstanza also delivered a salute to
deorge M. Cohan as another American who has distinguished himstanza also delivered a salute to
deorge M. Cohan as another American who has distinguished himstance in the kind of the canal posstate and General Gorgas, whose
salitation of the Pranama zone
made construction of the canal possable. The dramatic hits were not
only badly gritten, but incompetently stagged and read.

Lawrence Gray lent a
beariola Dorn, both from musical
comedy, did well by a couple of
romantic dittles, There was also
a collection of mixed voices. What
it delivered was not good ensemble
singing.

SEDERT HI-LIGHTS'

SPORT HI-LIGHTS With Harry Flant Sports gossi 15 Mins. COMMERCIAL WOWO, Fort Wayne

COMMERCIAL
WOWO, Fort Wayne
Daily feature coming on for 15
minutes from 7:48 to 8 o'clock with
special interviews set for Sunday
nights. Harry Fiannery, new addition to staff, has started this one,
which is now in its seventh week,
under banner of Superior Underwhich is now in its seventh week,
under banner of Superior Underwork Beer Co, this city. Most of the
material is gleaned from the daily
sport results with emphasis now on
the football games. Some of the
more outstanding sevents are built
up into little dramatic sketches.
The Sunday interviews include
some figure either in local of state
some figure either in local of state
some figure either in local of state
with Willard, Jeffries, etc., was recently down for a talk on the old
days. Gunnar Elliot, ex-football
and basketball pro., is the most recent guest on this program. Quetions included in copy which covertions included in copy which coverti

Ether Slants

With visionary foresight the Macy-Bamberger stores, N. Y. and Newark, affiliates, broadcasting over their common ether outlet, statio WOR, put on a nifty quarter hour last week on Wine. It was further highlighted with spot ads calling

highlighted with spot ads calling attention to Do you know which when to serve with oysters, turkey, roast beef?

Air talk was highly interesting and doubly so to a people who have recently become vintage and epicurean-minded. This is an evolution of speakeasy life and impending repeal, with greater consciousness of food and wine values.

John State of the control of the control

Pond's has a good sales approach through the shifting voices present-ing sundry snatches of ballyhoo in varying phraseology and expression. It is thus more arresting and is an-other manifestation of the general need for something new and differ-ent each time to center interest.

ent each time to center interest.

For his return to the Chase & Sanborn spot Eddic Cantor Sunday, night (19) unlimbered a performance that shot him right back among the topmost rungs of the ether ladder. It was a script built strictly to the Cantor personality and for both the comic and radio that the condit have been much happier to be compared to the condition of the parade of crossitive and blackouts but these were of paltry import in the general toil of giggies that the comedy must have garnered—from—the—rocking chair brigade. For the listener-in the only thing that marred the show was the frequent outbursts of studio sideline laughter reacting to Cantor by-play that made no bid for ether participation at the study of the comes annoying.

Sunday night's was the first

omes annoying.
Sunday night's was the first
Sunday night's was the first
Script turned out by L Wolfe Gilbert. For an introduction it a
hertily to Gilbert's credit. Gilbert
also played a bit in one of the
blackouts.

Station Entertainment Average

This is the station taken over by Raiph Atlass and now on the former WIBO wavelength. Call letters have been switched from WJKS. Station is out to cover northern Indiana and South Chicago. It has just installed as transmit antenna out the Chicago arry heard than area.

Now on the six longer than any

throughout the Chicago intercontran area.

Now on the air longer than any station in the midwest, riding from five a. m. to three a. m. Covers the entire field of, broadcasting, from hill-billy music, to Eddie and the entire field of broadcasting, from hill-billy music, to Eddie and the entire field of th

on the night caught there were no Columbia programs on this sta-tion, as unusual as rain in Call-fornia. On the night caught it im-pressed as a Gary station for Gary listeners. Which might put in the family time classification according to vaude parlance.

family time classification according to vaude parlance.

7.30. Johnny O'Hara around the crocker barrel dasussing the Hot Stove League for Prima Beer. Telling the baseball fans about the off season gossip of changes in line-up, sales, etc. Okay for male baseball fans.

7.45. One-minute disc amouncement for Nash motors. Eadly done, both in script and spiel. Hurried and jumbled that leaves a flat impression. Indiana String follows for 30 minutes of violining, 'ceiloing and planoing. Squeaky and stringy for the most part.

8.15. Announcement for Goldberg's credit stores. Walkathon by the Art Fisher band it's everything that a walkathon could possibly be. Especially in 30.

thon could possibly be. Especially in Gary.

8.30. Another announcement for Goldberg's, this time plugging the men's suits. Then to the B. P. O. Eliks benefit dance with Norman Care, dance band of family time quality.

9.00. Announcement for Asima Loan company. The Hungarian Loan company. The Hungarian worage non-Hungarian listener. But WIND is building for that heavily foreign Gary. Particularly since the foreign stations of Chicago have difficulty in reaching Gary.

9.15. At this time the reviewer happened to catch this: 'coshornia

Gary.

9.15. At this time the reviewer happened to catch this: 'coshornia zhidmazixyg' R.E-M zxytxgidg.' Which no doubt was an Hungarian amnouncement for the cough remedy. Hungarian program continues with the reviewer stolcally sticking to

Hungarian program continues with the reviewer stoically sticking to his post.

3.30. Maurie Sherman orchestra from the Cafe Venice on the far southside of Chicago. Sherman is a well-knowner around Chi and 3.45. Italian trogram. Besides the lingo there was an accordion, harmonica and tonsils. The average popular ear can get much more enjoyment from the Italian hour than any other foreign music period. Due to the fact that most American music has its antecedents in Italian nepera and classical music which attunes the pop ear to the Italian rhythm and tempo. Here also they mixed in some American music such as Echo in the Valley, which makes it also. Bacdio-American hour. It also the Main of the Walkathon with the dancers now in the 48th hour.

10.30. Back to the Cafe Venice for 10.35.

10.30. Back to the Cafe Venice for more of the Maurie Sherman music.

KFWB, HOLLYWOOD Reviewed Wed., Nov. 15 Peak hours: 7-10 p.m.

Reviewed Wed., Nov. 15
Peak hours: 7-10 p.m.

KFWE is the Warner rothers
5,000 wat station and while grouped as one of the four major stations. In Los Angeles it is extensively utilized as a means of plugging Warners. film product and its
theatres in this territory, with AlicePrindle and Ruth Durell, soloist.
Smooth program, running to the
semi-classic, and the better popular stuff. Ideally suited to the dintrap flour and assured o'r listeners
inasmuch as most of other stations
are playing talk programs at this
period.—Tarzan serial, discs. Juvenile fare and certainly not appealing to the listeners who would
appreciate the previous program.

7:30—Lone Indian. Program cretied by Robert E. Callahan, He
relates stories of Indians. Has been
on the station a year, commercialled
by a downtown department store.
In serialized form with Callahan
ostensibly at a ranch telling an

castern visitor stories of Indian lore, Seems to have deteriorated from previous material. Only limited listening appeal can be expected. 7:45—Harmonists, Mixed quartet, Ruth Durrell, Alice Prindle, Ken Darby and Rad Robinson. Swell harmonizing, mostly of popular ballad material. Restul program. A sustainer that is worthy of class sponsorship. For the Air. Week-Bardon's person of the Air. Waek-Bardon's person person of the Air. Waek-Bardon's person of the Air. Waek-Bardon's person of the Air. Waek-Bardon's person person person of the Air. Waek-Bardon's person person of the Air. Waek-Bardon's person of the Air. Waldon's person of the Marmonists, principal numbers from the three pictures. Too much plugging to be assured of cintinuous listening.

9:30—Remote of Jay Waldon's principal numbers from the Biltmore Hotel. Waldon one of the local favs. His homes who might feel like shaking a leg at this hour.

HERE AND THERE

W. A. Schudt, Jr., manager, WBT, Charlotte, N. C., in Washington, Radio Commission with a request for extending the station's power from 25,000 watts to 50,000 watts.

Carroll Gardner, former manager WAPI, Birmingham, and lately with WKBC, has been appointed manager of WODX, Mobile. Appointment was made by Frank King, receiver for the station. Steve A. Cisler is the new manager at WKBC. Eugene Pournelle is WKBC chief announcer. He comes from KRMD, Shreveport.

WOWO, Ft. Wayne and WGL are combining on two big programs. First, a minstrel show. When ready will be presented from Emboyd theatre stage as regular weekly feature. Local advertiser wants to see the thing behind the footlights before signing.

Next is a Gay Ninety hour for rewery combining 'Sweet Adeline' tang with Mae Westisk humor.

Runkel's chocolate goes on WOR, Newark, with a horse opera for the kids Dec. 7. Title plcked is 'Maveral' with the serial set for two half-hour installments a week for the first 13 weeks of its run. Show will likely shift to a once weekly schedule with the picking up of the option on the second 13 weeks. N. W. Ayers is the agency on the account.

Household Finance is making a new step in its disc programs. Now mulling a dubbing idea for a 13-platter series to start after the first of the year.

Through agency Charles Daniel Frey will use the Marsh lab here for dubbing with Vincent Pelletier as announcer and m.c.

mid-Western Radio Corp. of Greeley, Col., has filed an applica-tion with the Radio Commission in Washington to move KFKA to Cheyenne, Wyo. They also asked untimited broadcasting hours on a frequency of 780 kilocycles. Radio

jer Kiss perfume resumes Cyrena Van Gordon on NEC Dec. 14.
For the first four weeks the Thursday evening quarter hour will be limited to New York, Baltimore and Washington. Thereafter the program will take a hookup involving 12 stations and extending to the midwest.

F. W. Stevenson, Denver, has set up a combination station represen-tative agency and program clear-

handles KFXF, Denver; KVOR, Colorado Springs; KFKA, Greeley; KGHF, Pueblo.

United Prune Growers of Cal. open on WABC, N. Y., Wednesday (tomorrow) with a test sales campaign. Under contract for six weeks are 15-minute periods

(Continued on page 44)

Radio Dramatized Auto Smash: Lawyer Asks Change of Venue

For the first time in the history of Onondaga County jurisprudence, a radio drama will be used as groun for a change of venue of a criminal

Application will be made this week by counsel for Harry Leo, 28, charged with manslaughter in running down and fatally injurying Clara Beyer, four-year-old child.

Attorney Leon Reeder is prepar ing papers and will support his motion with affidavits to establish that

dramatization of the accident, broadcast over WFBL (CBS) was of such a prejudicial character that Leo would not get a fair trial in

Lee would not get a fair trial in this county.

One portion of the broadcast, ac-cording to counsel, purported to be a conversation between Lee and two passengers in his car, in which the latter pleaded with him to re-duce his speed.

Cincinnati Dailies Resume Radio Fight 1st Tried in 1931

Cincinnati, Nov.

Dailies here have renewed their fight against radio by eliminating program schedules of the five local stations. Cincy press-radio war of '31 lasted less than a month, the papers surrendering to the howl by an army of readers for restoration of air program listings to many of '31 lasted less than a month, the papers surrendering to the howl by an army of readers for restoration of air program listings in news columns. In resuming publication of station schedules at that time, the newspapers eliminated reference to commercial sponsors, whose programs were identified by names of catured talent or one or two-word descriptions of entertainment offerings.

deatured talent or one or two-word descriptions of entertainment offerings.

Enquirer, morning, and Post and Times-Star, afternoon sheets, are united on matters of mutual business advantage as the Cincinati Newspaper Publishers' Association. Explaining this body's action against radio. W. F. Wiley, gen. mgr. of the Enquirer, told Vanuxri's representative: 'Our papers have given enough free advertising to radio. Stations may buy advertising to radio. Stations may buy advertising space to announce their programs and devote other publicity to their businesses. Our action in this matter has no part in any national agreement of publishers, yet I understand that papers in Dayton, O., and Indianapolis, Ind., will soon do the same as us. In Louisville, Ky, I am informed, the Courier-Journal, which also operates a broadcasting station, has stopped free run of radio programs. That paper publishes the schedules of its station, the station paying for the space, and has notified other Louisville stations that their programs will be carried on the same basis.'

A sharp 'No' was Wiley's answer the query: 'Do the Cincinnti publishers attach any reader interest or news value to schedules of radio programs?

The decision of the local publish-

radio programs? The decision of the local publishers was put into effect Wednesday (15) and came so quickly that the city desks of the two afternoon papers didn't know about it until their first editions were off the press and questions reached them from at least one radio station.

BURKE TO CHI BRUNSWICK

Chicago, Nov. 20.

Rollo Burke is now with Brunswick Recording here in charge of
radio disc sales and recordings.
Burke was formerly with Story and

lark Plano company.

Burke alignment in no way affects Brunswick co-operative dea Brunswick co-operative deal the Free & Sleininger special outfit.

DEMI-TASSE LEAVES FRISCO

San Francisco, Nov. 20. San Francisco, Nov. 20.

MJB's Demi-Tasse Revue (NBC)
moved to KFT, Los Angeles, for at
least four weeks with Ted FloRito's
band, switching from Hotel St.
Francis here to Ambassador, L. A.,
for that period.

J. P. McEvoy, columnist and author, will do guest artist on coffce
program, Ernie Smith's sport talks
are off.

eteran Practical Joker Being Funny for WCAE

Pittsburgh, Nov. 20.

Luke Barnett, professional ribber and father of Vince Barnett, screece comic, has gone on the air. Will appear with Rosey Roswell on Later's weekly imbel's broadcast ter's weekly over WCAE.

For broadcast purposes, Barnett does his Polish waiter characteriza-

Daytime Sales 22% of NBC Total for Yr.

NBC's daytime sales for the year to date measures up to 22% of the gross volume. Proportion of Income from commercial programs up to 6 p.m. is still 3% under the 1932 level, but the network expects to wipe out this edge by the time the current year fades.

Peak of the network's daytime proportion in gross turnover was

reak of the networks daytime proportion in gross turnover was the 1932 figure. In 1931 the commercial revenue from before \$ p.m. time came to 21% of the total NBC's present 22% proportion constitutes a substantial lead over the

stitutes a substantial lead over the daytime percentage of accounts on the CBS books. Columbia's break-up places its daytime business at around 15% of the total intake.

Mid-November found NBC's gross from time 20% better than the accumulation for the half month of November '32. CBS figures to excel the November '32 total by about the same percentage. ame percentage.

RADIO WHOLESALERS IN GENERAL CODE

Washington, Nov Radio wholesalers are perfectly content to operate under terms of the general NRA code for all whole-sale trades, leaders of the business declared at public hearings here this

week.
Independent Theatre Supply Dealers' association. Independent Theatre Supply Dealers' association, reputedly representing 78% of this trade, joined in subscribing to the blanket agreement for jobbers, while Benjamin Goss, representing Radio Wholessalers, Inc., filed a brief outling views of this class of middlemen and endorsing the pact.

Music jobbers, whose insistence on special protection was one cause for rejection of the proposed agreement for music publishing and distributing, made no showing on the general wholesale pact.

Denny Brought In for Salesmen's Pep Rally

Jack Denny steps into the Amer-ican Oil Co. stanza on CBS this Sunday (26), replacing the Dorsey Bros. combination with Joe Venuti. It's a one-time broadcast for Denny with the commercial bringing him with the commercial bringing into New York from Boston so he can play also for a pep get-to-gether for salesmen the oil distrib is staging that night. Band for the show's subsequent airing hasn't been selected.

Ethel Waters and George Beatty continue with the program, which made its debut five weeks ago with the Dorsey Bros. in the cast.

SPARTON AS SPONSOR

Sparton joins the list of radio set makers on the network channels this Saturday (25) with a half hour variety show over CBS. Program will originate from De-troit. Contract is for a minimum of other tracks.

KJBS HEARING SET BACK

AJIS REALING EST BACK
San Francisco, Nov. 20.
Postponement of Federal Radio
Commission's hearing on KJBS's
application for increased power to
Jan. 15 has caused Ralph Brunton
to put off his trip to Washington.
Broadcaster will leave Frisco New
Year's Day instead of this month,

10 Sports Reviews on

Minneapolis, Nov. 30.

Sports reviewers are so popular in the Minneapolis territory that WCCO, Columbia chain station, is starting another one. Making 10 of these programs a week.

All but two of them are spon-

WCCO Artists' Bureau Calls Squawking Local **Bookers Soreheads**

Minneapolis, Nov. 20.

Local independent booking agencies are squawking against the booking agency conducted by WCCO, local Columbia chain station. Bookers allege that the radio agency is cutting prices on talent and offering tree broadcasting anouncements to various shows and night clubs as a balt to get the business. Independents claims they are unfair methods and want to retailate.

WCCO booking agency denies any improper methods and claims the independents are just sore because it is getting most of the business. WCCO bureau is headed by Al Sheehan and handles about \$0 acts. Minneapolis, Nov. 20.

SELLING HONOLULU

KGU Rate Clip to Attract More

Rate on KGU, Honolulu, has been clipped by NBC. Station's facilities may now be bought, as part of the Pacific coast link, at \$200 on the hour, \$126 for a half hour and \$70 for a 15-minute program. Previous asking price was \$250 an hour, with the short-wave service to the island included.

New arrangement between New arrangement between the web and the Hawlian transmitter will bring KGU \$20 an hour for commercial programs, while NBC will collect \$90 an hour for sustaining programs. It another network show proceeds or follows, the station's obligation for sustaining service will be \$60 an hour. By cutting the commercial rate the chain figures that more elients will be inclined to include the Hawalian affiliate.

Ratoff East

Ratoff East
Hollywood, Nov. 20.
Gregory Ratoff will do three
broadcasts starting Nov. 28 with
Eddie Cantor on the Chase & Sanborn program. Left here Saturday
(18) for New York in a party which
included Sam Briskin, headed for a
Buropean wiscash, George Browne
and A. Schulberg, Ratoff's manager,
going east on a talent hunt.
Ratoff is due back at RKO Dec. 11
to start in T Love an Actress'.
While in the east Ratoff expects
to do two weeks of vaudeville work
at \$2,500 per, for which he has an
office.

ANDY WHITE'S JOB

Major J. Andrew White, one-time president of Columbia Broadcast-ing, is with Visomatic Systems, Inc.,

ports Reviews on Station, 8 Sponsored Hellinger-Charles, WPAP's Air Twins, Solve Mystery of Grid Announcing

British Broadcasting Official Tours States

San Francisco, Nov. 20.
P. B. Mais being guested by
NBC here on his swing around the
country for NBC and the British
Broadcasting Co.
After a week covering northern
California from here Mais scrams
for Seattle. With him are his
daughter and Margaret Cuthbert,
head of NBC speakers bureau in
New York.

RADIO DISCS **NEW TAGLINE RAPPED**

American Federation of Musicians has filed with the Federal Radio Commission a petition protesting against any change in the regulation requiring stations to announce an electrical transcription as such over the air. Appended to the petition was a request that the union to advised as to the hearing date on the issue so that it could appear to give or all argument.

Authoring of the protest was done by Gen. Samuel T. Ansell, general counsel for the A F of M. Federation's action was prompted by a resolution passed by the National Association of Broadcasters in convention last month urging the FRC to eliminate the transcription reference from air announcement and instead permit the stations to describe the disks as a production of the recording company involved. Argument advanced by the A F of M, is that the lifting of the regulation as it now stands would tend not only to deceive the public but induce advertisers accustomed to employing live entertainment to resort to disk version. Substitutions of this sort would bring about an irrease in unemployment, which situation would be contrary to the purposes of the NRA.

LA. AIR BRAG ON UNUSUAL WEATHER

Los Angeles, Nov. 20.

Los Angeles Junior Chamber of
Commerce is tying in with the
steamship lines here to radio plug climate and steamship facilities

the climate and steamenp racinties to this spot.

Chamber will compete with news-papermen on meeting celebs to in-terview them for boosts. Plan is to ring in plugs for the sunshine and

ring in plugs for the service.

Telephone facilities are being arranged at various docks at San Pedro and Willmington for the broadcasts which will be piped to KMTR, Hollywood.

KMTR is donating the time and marking it off to civic betterment.

NBC Seeks Affiliates' Goodwill

Radio City Visit and New % Payoff Aimed to Please Stations

NBC last week brought in the filiated stations for three days of entertainment and showing around Main idea of the gathering was to impress upon the associated outlets the scope of the new Radio C quarters and the working orga-tzation-behind the network's pr

tation-behind the network's pro-grams.

Nothing was revealed at the get-together of the reallocation of rates proposition that the web is cur-rently developing. NEC national survey which will serve as the basis of this revision of station recompense is still in the works. Survey is expected to determine the listening circulation in each area and the relative pulling power of

the individual stations on the NBC list. With this info at hand the network will work out a realloca-tion of the rates to be asked of nathe work will work but a realloca-tion of the rates to be asked of na-tional advertisers for each affiliated station. Another angle to new deal-between NBC and affiliates will be the setting of a uniform percentage to be applied in paying off the out-lets-out-of-the-coin-collected-by-the-network. Under this arrangement the present system of relimburse-ment which brings the stations, with few exceptions, \$50 on an hour's network commercial, \$25 for a laif hour and \$12.50 for a 15-minute program will be eliminated, Network's reallocation of rates and arrival of a percentage formula is not expected before the turn of the new year.

Editor. VARIETY: The undersigned have been read-The undersigned have been reading with interest—and some musement—the recent Varisty articles dealing with the football broadcasting situation. We are not familiar with some of the names involved, notably that of Husing who appears to be a master of ceremonies of some sort. But we are also experts in the art of football broadcasting and, as such, deem we are entitled to a voice in the general proceedings.

Ings.

Ever since the start of the football season, we have been broadcasting the Columbia football games over WPAP from Baker Field. Those who have heard us—and they're three swell guys—claim that we have discovered the secret of successful pigskin broadcasting. Up until now, we have been most modest about the fact. But now we are going to cut loose and let the world know we're good. After all, we have but one more broadcast—the Columbia-Syracuse game next Saturday—so how many raps can we urday—so how many raps can we

get?

In the first place, we always open our broadcasts by admitting that we know very little about football, and even less about the teams that are playing. That puts us slightly above the rest of the broadcasters because we are frank enough to admit it

mit it.

As soon as the game begins, we leap from ourselves and become two leap from ourselves and become two people in the stands who are watching the game. We figure the plays as they figure them, we take a drink every now and then, we get, the penalities from the scoreboard; we groan when the home team mumbles and we argue as to the judgment of the quarterback.

If an expert tackle is made, we awaken our observer—and he ellips us the name. It's generally wrong —but it's a name. It's our opinion that the listener-in deem't care about a tackler. Unless it happens to be Garbo or Joan Crawford. Another thing. We always avoid substitutions. If Burp starts a same, so far as wer're concerned he finishes it. Who cares if Wanger replaces Lasky, or if Kobler replaces Patterson? When Burp starts, Burp finishes. Why should we confuse our wast radio audience with new and difficult names? We're broadcasting—not showing off.

Still another thing. We avoid technical details as though they were opening acts. Who cares if it's a Warner 7-2-2-1 or Plaza 6-6-0-0. The ball is mapped, isn't it? Montgomery's running with it, isn't he? Montgomery's running with it, isn't he? Montgomery is downed and kicked in the kisser, isn't he? Well, that's what counts. And the devil with the upbacks, wingbacks, and throwbacks.

Variery got very snooty in its first article. Saying that Ford Friedman knew what he was talking about because he stated, 'How that boy, Spoffard, can keep his feet!' That's a heluva criticism. Supplyse that it we stated that Mae West was the world's foremost picture critic. And then that Friedman gets another plug for taking issue with the referees, Fine business. We not only take issue with the referee set, that would make us the world's foremost picture critic. And then that Friedman gets another plug for taking issue with the referee set, that we're far ahead of Friedman. We might say a lot more in this letter, but we don't, believe us, we raise plenty of hell. So you can see that we're far ahead of Friedman. We migh

Perry Charles (Keeley Institute, '69).

DILWORTH ON OWN

George E. Dilworth has left NBC after a connection of five years.

He has opened an office to specialize in radio program production.

DENVER

42

Nash Motor Co., 1 min. transcription announcement, 3 a week until on announcen

Mavy Gas, 5 one-min. announce-tents a day, until cancelled, KOA. Metropolitan Beauty Parlor, 1 min nnouncements weekly, 3 mos., KOA Majestic Wax Co., 50-word an-nouncement daily, 8 weeks, KFEL.

Columbine Laundry, 75-word an nouncement daily, 1 mo., KOA,

Denver Dry Goods Co., 100-word nnouncement 5 times daily, 2 mos.

Cottrel Clothing Co., 50-word an-ouncements 3 times daily, 1 mo.,

Cottrei Clothing Co., 501-word announcements 3 times daily, 1 mo., KOA.

Cobb Dress Shop, 75-word announcements twice daily, 1 mo., KOA.

Gent's Dress Shop, 100-word announcements daily, 1 mo., KOA.

Hostess Cake Kitchen, 100-word announcements daily, 2 mos., KOA.

Marlin Mineral Water Co., 75-word announcements daily, 1 mo., KOA.

Firestone Service Stores, Inc., 50-word announcements of times daily, 3 mos., KOA.

May Co., 50-word announcements 3 times daily, 2 mos., KOA.

Sendol Co., 100-word announcements, 2 mos., KOA.

Sendol Co., 100-word announcements, 2 mos., KOA.

KOA.

KOA.

KOA.

Word daily amountements, 2 inces, 2 inces, 4 inces, 2 inces, 4 inces and 5 inces are a constant and a constant and a constant and a constant a

- JACK BENNY

WEAF 10-10:30 P. M. **EVERY SUNDAY**

CHEVROLET

PROGRAM

RUBY NORTON

JACK CURTIS

CURTIS and ALLEN Palace Theatre Bidg, New York

By Special Public Demand
The Great International Stars of
Zeros
WILLIE and EUGENE HOWARD
Treesen
The World's Greatest International
Star

THE GREAT JOSEPH GINZBURG

King of the Radio World and King of Vitanhone Artists of the Now Playing Circl Class Concert

And Open for Manical Comedy, Sponsored Radio Programs, Pictures and Carles And Comedy, Sponsored Radio Programs, Mail to Fairwa

MORIN SISTERS

SEALEDPOWER SIDE SHOW Every Mon., 7-7:30 P.M. CST 9-9:30 P.M. PCT

PITTSBURGH

Freedom Oil Works Co., temperature reports twice daily and one
daily spot for six weeks. Placed by
A. P. Hill Co. KDKA.

Natural Gas Co., renewal of daily
weather reports for seven weeks.
Placed by Ketchum, MacLeod &
Grove. KDKA.

Fapex, two announcements weekly.
Indefinite. Placed by Stott, Howe
Westgate Sea Products, one announcement weekly for 26 weeks.
Westgate Sea Products, one announcement weekly for 26 weeks.
Placed by Barnes-Campbell, Inc.
WCAB.

Ren. Weather Reports. twice daily

WCAE.

Rem Weather Reports, twice daily
for 22 weeks. Placed by Joseph
Katz Co. WCAE.

Groze's Bromo Quintne; one announcement daily for 20 weeks.
Placed by Lambert Feasley.

Grore's Bromo Quintine, one announcement daily for 20 weeks. Placed by Lambert WCAE.

Nujol, five announcements weekly for 13 weeks. Placed by McCann-Erophylactic Brush, one announcement daily for two weeks. Placed by Lambert & Feasley. WCAE.

Mistol Co., five announcements weekly for 13 weeks. Placed by Mc-Cann-Erickson. WCAE.

Dorothy Perkins Cosmetics, one announcement weekly. Indefinite. Placed by Ridgeway Co. WCAE.

Maybelline, three announcements weekly for two weeks. Placed by A.T. Sears & Son. WCAE.

Rosenbaum Optical Dept., spot announcements on first, second and third Thursday of each month for 25 weeks. Placed direct. Staff. According to the content of the conte

ternal Order of Eagles. Placed direct. WINEX.

rectainment Nov. 23. Placed direct. COLK.

rectainment Nov. 23. Placed direct.

Robert States of the States of the States of the Robert States of the R

WNSW.

Penn Paint Co., 15-minute program
once weekly for 13 weeks. Placed
direct. WWSW.

SEATTLE

Hopper-Kelley Co., two announcements weekly over KOMO. Started Nov. 19, to run indefinitely.

Maybelline, one announcement daily over KJR for 13 days. Started Nov. 10.

10.

Ben Tipp (jewelry), KOMO, half-hour program each Tuesday, which began Nov. 7; and half-hour each Wednesday, starting Nov. 20.

Andrews Oil Co. (Rocket Gas), three announcements daily for one month over KJR.

Chicago Engineering Works, 15-minute orchestra disc on Nov. 18.

KJR.

Chrysler Motor Co. (Dodge division), 190 announcements over the period of 2 year. KJR.

General Mills, five-minute disc each Monday to Friday, inclusive, from Nov. 20 to Dec. 1. KOL.

LINCOLN
Grainger Brothers, Don Carlos cotee, sponsoring Tarzan of the Apes;
Contract starts Dec. 4, 5:45-6 p. m.
sliy except Sat, and Sun. Sold by
Monte Meyer. KFOR.
Vim Malt and Beverage Co., Zeigler
Beer dally announcements over

Beer dally announce.

KFOR.

Modern Shade Co., signed year's contracts to participate in Times in Times, early morning program.

Tunes, early morning program.

KFAB.

Gold & Co., renewal of announcements over KFOR.

Carl A. Anderson, Inc., auto electric service. Announcements daily.

KFOR.

WINSTON-SALEM

WINSTON-SALEM
Quality Bakery Co, three 50-word
announcements daily except Sunday
for indefinite period plugging new
Bell Break, placed locally, WSJS
Anchor Department Store, fiveminute daily proadcast from floor of
store for six months period each
morning. New novelty broadcast
from different department each day.
Placed locally, WSJS.

LOS ANGELES

Medical Sales Co., KNX, 7:15-7.30 at Tom Wallace, baritone; and can Cowan, planist.

Toning Down

The tailors notice a decided predisposition to conservatism

by actors. is the answer. Radio is the answer. The talents contacts with the east side advertising agencies has given many of em a new alant on sartorial dignity. No more jazz clothes and hotcha men's completings.

jazz clothes and nouns men sturnishings.

This trend has also manifested itself in other respects, including east side residences and haunts such as the Park avenue speaks and fashlonable east side apartments.

On the other hand, the radio contactes in the ad agencies are the gay dogs of that profesh—their associations with the Broadway emigres has lent them a little hothar aura such as isn't generally associated with a Park or Madison avenue ad man.

Macy-Bamberger stores....

the Stoopnocracy Society.

ing rapidly.

KMBC, Kansas City, will make a civic celebration of the opening on Nov. 25 of its new transmitter. CBS will participate in cere-monies with a salute from New York and California, while KMBC itself will focd the network the governors of Missouri and Kansas.

RADIO EXPLOITATION

(In this Department 'Variety' will collate each week news items of possible value to Radio Stations, Advertising Agencies and Advertisers on the merchandising end. Special stunts of all kinds will be reported, these items being turned in by 'Variety' staff men and not written by the station.

ile Operettas

ile Operettas

KMO's Junior roadcast, sponsored by Tacoma's largest department store is sturting list third year.
Program every day except Sunday
and Monday after school hours 4
p, m. A total of 4,021 boys and girls
of school age have appeared before
the KMO mik. About 17 operettas
have been presented.
Children who do noteworthy work
on the broadcast are given a
diploma.

Dramati idnap Tri

St. Paul.
Station KSTP is dramatizing the current trial of Roger Touhy and other defendants charged with the kidnapping of William Hamm, mil-

Air Line News By Nellie Revell

WOR put the rst wines and liquor program on last Friday night. It was also first with one on beer. Henry Chapin will be in charge of the series, which will be on 'What to Drink, How to Drink, and When to Drink.' The sponsors are the wines and liquor departments of the

efore It Became a Habit Joe White, the original 'Sliver Mask Tenor,' was the first Irish tenor to broadcast from WEAF's old studios at 195 Broadway. He was also the first Irish tenor to broadcast from NBC's later headquarters at 711 Fifth avenue, but at the new studios in Radio City, John McCormack beat him to it.

verett Freeman, David Freedman's secretary, who already had three stories pertinent to radio printed in the Saturday Evening Post, just sold four more on radio...Fanny Hurst comes back to WOR for Henry Street Settlement on Friday...Irving Kaufman celebrates his 15th anniversary as an entertainer this week...Members of the NBC Breakfast Club program reach the studios so early for rehearsals that they do not have time for their own breakfasts until after the broadcast, when they go to the drugstore for it...It looks as if Charlie Adier, the only bachelor among the Yacht Club Boys, will soon lose his single blessedness...Art Sorenson, formerly of NBC press relations, is picture editor on the Evening Post....Morris Mendell Blumenthal, at one time with Sophle Tucker on the road, is now program manager at the Columbia station in Bangor, Me...Arnold Johnson gets the orchestra assignment when that magazine (True Story), which used to feature Mary and Bob, comes back to radio....Mr. and Mrs. Tim Suilivan (McCann Erickson), lost one of their twins last week.

Stand By

Stand By

Pontiac goes on Columbia December 16...Emily Post of etiquette fame, is doing the Salada Tea broadcasts at WOR with Princess Kopatkin, a string trio and singers...Phil Spitalny's vocalist, Ethel Pastor, goes into the Chicago Civic Opera Company January 3. Her first role will be in 'Aida'...Ed Smalley, who directs the Vagabond glee club on the Linit program is radio's youngest grandfather. He is forty-five...NBC has eight new hostesses...All were fixed for evening clothes, each girl having bought several to wear during the opening week at Radio City....Norman Moon, WOR tenor, has gone on tour with Ernie Holtz....Ray Heatherton, NBC tenor, will be the new Singing Troubstandour on the Ipans program...Nelson Hesses, manager for Stoopnagle and Budd, is throwing a swanky dinner at the Waldorf December 6 for the Stoopnocracy Society.

Just Gossip

Irene Bordoni is not turning down radio offers....Sylvia Froos has replaced Jane Froman on the CBS Kings Beer revue while the Froman gal does "Follies" duty up in Boston...Helen Baylis, twenty-fourth floor hostess at WOR is ill of appendicitis. Her place is being taken by Mrs. Harrlet S. Lynch, widow of the WOR and NBC announcer, who died of peritonitis about four years ago... Fran Frey, who used to vocalize with George Olsen, has formed his own dance band and is making records... Lulu McConnell, whose bridge-game skit has been a vaudeville favorite for years, doesn't play bridge and doesn't know anything about the game.

Scrambled Notes Scrambled Notes

Lew White was signed for three broadcasts on the B. A. Rolfe Saturday night show beginning next Saturday (25)... The Riviera Boys, Don Kent, Mark Whitney, and Rube Beckwith, are auditioning for a cigarette company...J. A. Livingston, columnist for the Investment News, returned to WBNX to resume his weekly series called "Talking It Over."

Shorts

Shorts

Major and Mrs. Edward Bowes (Margaret Illington) celebrated their silver wedding anniversary....Warren Hull of WOR's Grin and Bear It act is looking for a new partner... Phil Regan plays the New York. Roxy this week.... Gene Marvey played heavy in stock companies before discovering he had a tenor voice. Joe Stewart, writer and composer, accompanies Marvey on the air... Boake Carter's contract has been renewed.... If all the artists rumored to be on the new CBS Camel program were placed in one show, broadcast would run far into the nightJap Gude, Columbia publicity chief, goes to Chicago this week, to visit the Windy City offices and get a line-up of local doings....Jo Ranson's (Brooklyn Eagle radio scribe). Iltue girl suffered broken shoulder-when-hit-by-an-automobile-last-week.—The-child-is recovering rapidly.

Short Shots

lianaire St. Paul theatre man and brower. Each evening it presents in the form of a brief drama the dramatic highlights of the day's court hearing. Fred Sullivan, character man with the Bainbridge dramatic stock company at the Shuber liast season, plays the role of the judge.

Season, plays the role of the judge.

Shavers Club
Oklahoma City.

A new and unique program over
KFXR, 'We Knights of the Rusty
Blade.' Clair Waye and Harold
Sparks unintentionally started the
new club while fussing on a pianoprogram about the difficulties of
extern morning shaving with cold
water.

From letters received the namewas derived and to be a member
the radio fan has only to send in
one old razor blade, request his
membership and tell why he listens
to such a program. In four days
time the program gained unusual
interest by out of town listeners as
well as local fans, if ample fan mail
is any criterion.

Starage Facts' Program.

'Strange Facts' Program
Charlotte, N. C.
WSOC has started a series of programs known as 'Strange Facts', sponsored by L. W. Driscoll, inc. The program deals with little known and unusual facts about the world in general, and North and South Carolina in particular.
Presented in dramatized form with a musical background and reading the series of the se

WANTED FOR RADIO!

Artists who imitate stars of stage, screen, night club and radio. Individual or 13-week radio, individual or 13. week half-hour notwork contract. Write complete details with names of stars you imitate best. State if singer, instru-mentalist, dramatic; also mentalist, dramatic; lowest salary, Replie fidential, Agents' lis

Address PROGRAM BUILDER Box 50, Variety, New York

THE GREEK AMBASSADOR

GEORGE GIVOT

M-G-M STUDIOS HOLLYWOOD, CALIF.

HERMAN BERNIE

FRED ALLEN'S SALAD BOWL REVUE

with
PORTLAND HOFFA
BOY ATWELL
JACK SMART
THE SONGSMITHS

FERDIE GROFE'S MUSIC Hellmann's Mayonnaise Direction of Walter I

EMERSON GILL And HIS ORCHESTRA NOW PLAYING

DeWITT CLINTON HOTEL

ALBANY Direction MCA

NOW TOURING

WLS BARN DANCE and MERRY-GO-ROUND CREW

Making the Money for the Theatres and Entertai ing the Publi RADIO STATION WLS, CHICAGO

CLARENCE WHEELER

AND HIS ORCHESTRA

Broadcasting from WBBM—CBS from Wrigley Bldg., Chi EDDIE COPELAND, Assistant Director

Radio Chatter

New York

Cliff Clifton no longer piloting the Rev. Tom Noonan. Gertrude Robinson, former ac-tress, is an authority on early Amer-

Cliff Clifton no longer piloting the Rev. Tom Noonan.
Gertrude Robinson, former actress, is an authority on early American history, about which she is delivering a series of talks over NBC.
With Gene and Yeo magain filling-beer, Radio City Muste Hall organist, is now broadcasting a 15-minute noontime program.
Harold Kemp, NBC Artists Service, visiting Chicago in Donald Novis' behalf.
Earle, Bachman, formerly with Amalgamated Broadcasting System as sales director, now selling for Scott Howe Bowen.
Scott Howe Bowen.
Tom Rockwell, on a deer hunt in Canada, found himself cut off from civilization by a blizzard.
Lum and Abner gathered some neat press breaks during their New York stay.
Richard Mack doing Irving Mills' publicity and advertising.
Al Shayne, m. c. at the King's Terrace, Broadway nitery, claims the record marathon radio contract. Tre years with Sally's Terrace, Broadway nitery, claims the record marathon radio contract.

HEADLINING PALACE

NEW YORK

This Week (Nov. 17)

JACK ARTHUR

"JOHNNY HART"

WOR BARITONE

Direction HARRY ROMM

CONRAD

Wednesday, 8:30-9 P.M. WABC

Thursday, 9-10 P.M. WEAF

PARAMOUNT, New York This Week (Nov. 17)

THE

SIZZ-LERS

ANNOUNCE THAT THEIR FAMOUS PISTASCHIO NUT SONG IS PUBLISHED SHAPIRO, BERNSTEIN & CO.

Personal Direction CHARLES A. BAYHA

BURNS

ALLEN

WHITE OWL .

Every Wednesday Evening at 9:30 P.M.

WABC

Direction WM, MORRIS AGENCY

and 9 p. m. Bob Haring orchestra is with Shayne. Arthur Simon has quit the Musi-cal Courier where he was radio edi-tor to Join Gotham Advertising

tor to join Gotham auverusing agency.
George Lottman says Helen Danglels, WOR, graduated from Columbia law school and makes up her own contracts for theatrical engagements.
Leo Reisman will troupe 35 musicians and George Gershwin on a four-week tour of the sticks in January.

East

Irving Friedberg, off and on as announcer at WICC, Bridgeport, is off again, but is still being heard over the station as mill being heard over the station as mill being heard over the station as mill being heard with the station as mill being heard over the station as mill being heard with the station as mill being heard with the station as the station as the station of the station as the station and with the station as t

band. Farence travel.

Morris Rosenthal, manager of Majestic (Poll), Bridgeport, doing weekly film-chatter stint over

Morris Rosenthal, manager of Majestic (Poli), Bridgeport, doing weekly film-chatter stint over WICC.

Maurice Randail, one-time stock actor in England and Canada, recently celebrated his tentia with the stock and the stock of the stock

Pittsburgh, who has just been commissioned.

NEC and Elise Lichtenstul, styllist at WJAS, Pittsburgh, both celebrate their birthday on the same day.

Ed Sprague, succeeding Tony Wakeman as sports reporter over KDKA, Pittsburgh, also doubling on WWSW, Pittsburgh, for two weeks due to Wakeman pulling out ahead of schedule.

due to Wakeman bulling out aheau of schedule.

Ernie-Holst, alring over KDKA. Pittsburgh, tossed a party for Pittsburgh radio celebs at William Penn hotel's Chatterbox, where he's now playing.

Marty Gregor's band at Gay Paree nite club airing regularly over KDKA, Pittsburgh.

Ruth Fenton, formerly with several Philadelphia stations, has joined continuity staff of WCAE, Pittsburgh, preparing poetic introductions for programs from 9 a. m. to 1 p. m.

p. m. utch Haid, WWSW, Pittsburgh, lined up almost 1,000 Thanksing dinners for poor kiddies.

Mid-West

WJW, Akron, has newcomer in Art Graham, formerly WCAH, Co-lumbus.

lumbus.
That swanky letterhead used by WSM, Nashville, consumes four pages of paper, the third page being devoted to a huge tower predominating over a gloop. Beverly Hutchins on Perfection Belters program over WOWO, Fort

Wayne.
Recent guests on Lester Spencer's 'Question' Box' hour on
WOWO, Fort Wayne, were: Clifford Milnor, radio editor of JournalGazette, who talked on current
trends in broadcasts, and Robert
Baral film reviewer on same sheet,
down for a Hollywood merry-goround.

round.

Bert Gilbert handling m. c. dutles
on new Chatterbox dance program
over WGL, Fort Wayne.

WOW, Omaha, brings in its third
remote ork with Harry Fisher's
band-from the Cabete, four, days

ody with the Melody Lady (Esther Clark) pooling their talents to make a new program, The Three of Us. John Chapel, WOW, scheduled to give Omaha Woman's Club a trav-elog lecture, on Asia early in De-cember.

WKBF, Indianapolis, is putting on a big barn dance program every Saturday night from 7 p. m. until sign-off time.

sign-off time.

WFEM, Indianapolis, has a remote pickup from a new 3.2 spot known as 'Dinty Moore's.

Gene Barth, salesman at WFBM, Indianapolis, has succumbed to the sneezing and coughing fad.

Don Hastings, local radio ploneer at Indianapolis, has inaugurated an Inquiring Reporter broadcast over WKEE.

Harry Richman dropped out of

WKBF.
Harry Richman dropped out of the Radio charity revue because of the Actor's Fund 25% of the gross

clause.

Ed Peterson is the appointment fiend of radio row.

Art Linick's frau in the hosp getting an official o.o.

WGN figuring on a sustaining revue show featuring Hal Kemp and WGN warblers.

Ken Carpenter, NEC sales mgr. and Leonard Erickson, CBS sales mgr., both out of town hunting up trade.

ture making

Inside Stuff—Radio

Fleischmann yeast has Vallee tabbed to resume on the Thursday night broadcast out of New York Jan. 18.

Will Rogers—and George M. Cohan, when he returns to Good Gulf— are reported collecting at the rate of \$5,000 per. Both stars donate a sizeable chunk of that income to fixed charities.

sizeance chunk or that income to fixed charities.

Almost every notable collecting big money from the air, now donates some or even all of it to charity. Mrs. Franklin D. Roosevelt set the pace by turning all of the \$1,000 she received from Pond's last year to a

New setup in the New York office of the Joseph Katz agency has program producing functions split between Jack Nelson and H. Lawrence Holcomb, with the former handling the musical end and Holcomb in the post of dramatic director. Pair replace Joseph Barnett, the agency's original program department head. Nelson was formerly with Lord &

Radio men see significance in Al Smith's visit to Washington, D. C., in view of his chairmanship of the board of the Federal Broadcasting Corp. (WMCA, New York), which has been talking about another chain of large proportions.

Federal's proposed line-up of 17 stations concentrated east of the Mississippi has been much discussed of late.

Clicquot Club is supposed to have felt the advent of beer, as also the other mixers and soft drinks, but CC is planning a return to the ether in the mixering with Harry Reser again massiroing the Eskimos. Reser was on for five years straight for Clicquot, rating as one of the oldest and longest compensation.

Jimmy Durante is being offered around to the ad agencies at \$5,000 a broadcast. Letter by Ralph G. Farnum, the comic's agent, advising the admen of Durante's availability at that figure indicates that Metro is amenable to any broadcasting arrangement as long as it doesn't interfere with the Schnozzle's picture making.

Several radio stations through the midwest are grumbling about a time broker's failure to make payment for oil company announcements. After programs were on the air time broker offered notes or else Notes were originally for 30 days but have been renewed several times

Mildred Bailey talked herself out of the Camel commercial. She was all set at \$750 but later asked for \$1,000 with the Casa Loma orchestra, and insisted on none of the C. L. bandsmen doing any cocalizing. Resulted in the band being set but no ticket for Miss Bailey.

Ed. Wynn has decided not to pay out of his own funds the \$4,500 in salary claimed by the employees of the bankrupt. Amalgamated Broadcasting System. Comic was on the verge of clearing up this end of the ABS' obligations when his lawyer advised him against he move on the ground that if he assumed this debt pressure would be brought upon him to pay off on others. Irving Trust, as receiver for the ABS, was amenable to taking care of the salary claims if Wynn signed a note for the amount.

with money still not forthcoming.

program listing idea to the McClaren Rubber company, local tire manufacturers, and the WSOC programs will appear in the Charlotte News, afternoon, in advertising space furnished by McClaren Local dailies recently eliminated program listings from news columns.

listings from news columns,
'Crossed Wires,' a community' chest play, was presented over WWNC, Asheville, N. C., last week by Bittmore Junior College players. Planned to help local chest drive.
'Aunt Sally,' formerly conductor of a children's hour over WBT. Charlotte, N. C., appeared before the Gastonia Kiwanis club in a program of popular songs last week.
Guy Lombardo and His Royal Canadians played Greenville November 20 for the royal court ball, honoring Miss Edna Taylor, of Washington, N. C., chosen by the American Legion as Miss North Carolina.'

WWNC, Asheville, N. C., has started a Saturday night 'Shindlg' program. The Lovingood Sisters String band was featured last Sat-

Mr. and Mrs. Charles Crutchfield have moved to Charlotte, N. C., from Greenville, S. C. Mr. Crutch-field is a new announcer for WBT.

sand Leonard Erickson, CBS sales med a new announcer for WBT.

Bo Buford, WBT Lorch singer, is back on the air after recovery from a broken leg.

William Counts, chief engineer at WACO, transferred to KOMA, Oklahoma City, same position.

Troy Broadcasting Co., of Troy, Alabama, granted permission to move station WHET to Dotham and

change frequency. Joe K. Jernigan, C. W. Reddock and J. C. Smith are

the owners.

WGST enjoined from broadcasting dramatization of the murder of
Benny Lichtenstein, widely known
Atlanta man-about-town. Family

Benny Lichtenstein, widely known atlanta man-about-town. Family objected.
Rudy Clark, orchestra conductor, has dropped music for the time being and has joined the commercial staff of WAPI, Birmingham.
WSB, and the commercial margan of WSB, and the commercial margan of MSB, and the commercial marganetic marganetic

proaceasts sponsored by General Foods, Tech allows no micro-Foods inside stadium. The stadium is a special stadium in the story WSB, WGST and WTL linked for broad-cast. Unusual co-operation was for the Atlanta Community Chest drive.

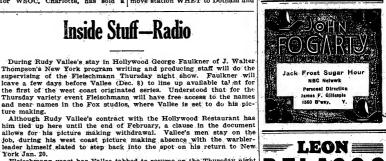
drive.

George D. Walker, back at WSJS,
Winston-Salem, N. C., after touch

Winston-Salem, N. C., a ter cound of flu.

Rev. H. B. Jackson, Negro Methodist minister, who has built upquite a following with his baritone broadcasts accompanying himself at plano, has been moved to Charlette. His WSJS broadcasts wice weekly brought quite a bit of fan Country of the weekly brought quite a bit of fan Country of the weekly brought and page 500

(Continued on page 50)



__ LEON ___

Sat., 11.30 P.M.—Mon., 12 P.M. Frl., 12.30 P.M.

NIGHTLY ST MORITZ HOTEL, NEW YORK Sole Direction MERMAN BERNIE 1619 Broadway, New York

Isham Jones Orchestra

COMMODORE HOTEL, N. Y.
The big show sponsored by
EX LAX every Monday, 9:3010 P.M. Sustaining—Tuesdays,
Thursdays and Fridays, 11:3012 P.M.; Saturdays, 11-11:15
P.M.; coast to coast, WABC

Direction obla Broadcasting System

•

ABE .

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC SUNDAY, 2:30 p. m.-8 p. m.
WEAF WED., 8:30 p. m. 9 p. m.

TIM and IRENE

RYAN and NOBLETTE
Brown Dorby and Humboldt Beer
Mon. and Pri. 9 vid F. M. FST.,
KGO Network
Carefree Carilval, 381, 9 F.M.,
KPO and Transcontinental Network
NBG SAN-FRANCISCO

Joe Parsons

As 'EDELWEISS JOE'
Monday, 9:30-10 P. M. WMAQ
Widneshy, 9-30-10 P. M. WMAQ
SINCLAIR MINSTREL
Every Mon., 8 P.M., N.B.C.
CHICAGO

band—from—the_Cabete,—four_days label to taking care of the salary claims if wynn signed a note for the amount.

Both KOIL and WOW picking up from Omaha's Junior Chamber of Commerce's House of Tomorrow Walter Vogt at mike for first, Harry Burke for WOW.

KOIL's Krain 10:409 p. m. for the air Saturdays acrease produces these. The salary stream of the salary stream of the salary stream of the salary stream of the salary claims if wynn signed a note for the amount.

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COMMERCIALS

This Department lists sponsored programs on both networks, arranged alphabetically under the advertisor's name.

All time is p. m. unless otherwise noted. Where one-has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling account.

account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); Sa (Saturday).

ACME LEAD Sintling E McCon' (Louis Philipe)
1-Tu-WABC

The WARE The Finess Marie Marie Minckett Marie Marie Minckett Marie Mari

9)30-F-WJZ
Phil Baker
H McNaughton
Mabel Albertson
Roy Skield
Merrie-Men
Nell Sisters
N. W. Ayber
A. S. BUYLE
1:30-Si-WABO
Lazy Dan
Irving Kaufman
Blackett
BARBASOL
8:30-M-In-F-WABO
Singing aam

"Blackett Soft."

Sloud-In-NWABC

Sloud-In-NWABC

Sloud-In-NWABC

Sloud-In-NWABC

Sam Frankel

"Brwin Wasev

1.46-YER

L.46-YER

Fainted Frank

Irma Phillips

Irene Wicker

9:30-WEEF

Frank Bloom

Virginia Rea

Ohman & Arden

Rett Hirsch

Reneschen Ore

Heenschen Orc
*Blackett

BEETH-NUT
:45-M-W-F-WJZ
Red Davi

Isham Jones

*Katz FITCH

7:45-Su-WKAF
Wendell Hall
K W. Ramey
FORD DEALERS
7:30-Su-WEAF
*Critcheld
FOX FUR
POX FUR

Bert Hirsen
Pack
GEN. BAKING
5:30-Su-WADC

145-M-W-F-WJZ
Red Davi
Pard Davi
Par GEN. BAMANG
GEN. BAMANG
TURN STRUCTURE
Frank Crumit
Frank Crumit
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11-58-F. WABC
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Tito Guizar

Frank Pressy

BRISTOL-MYERS

9-W-WEAF

BRISTOI-MYERS
B-W-WERSOURS
B-W-WERSOURS
FFGHAT & READ
CAUTE, PACKING
H. BRATCH TOOM
LOTIC & KAT Deck
WILLIAM
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CAUTE TOOM
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ANNINA S. ABORDA S. LIGHT S. L

Pisso-Para MILLS
GENERAL MILLS
4-Dnily-WJZ
Betty & Bob'
Betty & Bob'
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Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen

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*J.lackett
GENERAL TIRE
10-Tu-WEAF
Harold Stokes Orc
Harlow Wilcox
Carl Brickert.
*Hays. McEarlend.
A.C. GILBERT CO.

Art Jacobson
Betty Winkler
Gene Bause
10-19 Werty
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A.C. GILBERT CO.

(Effector) Z.

Walter Tetley
Chas Hill.

9-W-F-WBBC
Irvin S Cobb
Al Goodman Z.

Will. Rogers
Revelers
Goodman Ore
"Cocil Watwick
HEALTH FROD'TS
(White Cod) Rin Tin Tin'
Ringers & Smith

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8-Su-WEAF
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Caraliers
Thomas
J. Liman. Swald
CIMALINE
Oher McKay
D. L. & W. COAL
CHURALINE
J. W. T. Thompsone
J. W. W. COAL
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COLOR TO SERVE TO SER

(Floor, Was)
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11:39-3-11-WARE
12-3-11-WARE
13-3-11-WARE

E-WABC
Carson Robison
McC.Eric.
CREAM WHEAT
10-Su-WABC
Angelo Patri.
*J. Wait. Thomp.
EX-JAX
9'180-M-WABC
The Big Show
Lulu McConnell
Gertrude Missen
Isham Jones
Katt FITCH

HUMPHRETS

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Blackett LADY ESTHER 10-M-WABC

LADY SETTER
10-M-WADO
10-M-WADO
10-M-WADO
10-M-WADO
10-M-WET
2-Sh-WET
15-Sh-WET
16-WHEY
VICTOR
16-WHEY
VICTOR
16-WHEY
WITH THOMP
10-M-WEAF
10-M-WE

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GENERAL STATE
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Old Gold)
10-W-WABC
Fell-Wather
LOVEN PCKING
(Dogse) Diner)
(Stanp Adventure)
MATEX F
Harolt Sanford Ore
Sanni Crost
MATEX F
HAROLT
MATERIAL MES
(Alla-Seltory)
11-5a-NWZ Andre Kostelanex
Paul Cornell
SPRAGUE WARN.
4-F-WABC
'Croking School'
Blackett
SPRATT'S PAT.
7-45-Tu-WJZ
Don Carney's Dog

Wade
MOLLE CO.
7-M-W-F-WEAF
Roxanne Wallace
William Edmonsor

Phil Duey
*Blow
*PILISBURY
10-20-Daily-WJZ
Irma Phillips
Ress Johnson
Walter Wickler
*Hutchinson
11-M-W-F-WABC
'Cooking Close Ups

II-M-W-F-WABC
Cooking Close Ups'
*Hutchinson
PABST
9-TI-WEAF
Ben Bernie Orc
*Matt-Fogarty
PLYMOUTH
8-Tu-Til-Sa-WABC
Elmer Evit Yess
Hall Dawson
Stanley-G-URINA
G-30-31-N-F-WEAF

5:39-31-W-F-WEA 'Adventures of.' Tom Mix' 10:30-Tu-WEAF Mme Sylvia of Hollywood 'Gardner

Hollywood

*Gardner

REAL SILK

-7-Su-W37:

-7-Su-W37:

Alice Joy

*Erwin-Wassy

*RED STAR YEAST

11-Tu-Th-3-WEAF

Edna Odell

Phil Porterfield

lrma Glen

Irma Glen
Earl Lawrence
REMINGTON
5:45-M-W-F-WABC
Cowboy Tom'
8:30-F-WABC
"B., H., D. & O.
RITCHIE
(Scott's Emul)

STAND BRANDS
(Chacker)
JOS BERNEY
JOS SUNVYZ
JOS PENNEY
JOS PENNEY
HARDEN STANDAM
(Chacker)
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WARTT & BOND
(Blackstone)
- Tu-WEAF

Jula Sandorson
- Tu-WEAF

Jula Sandorson
- Jula Sandor

Varden Lawes
*Cecil, Warwick
B. L. WATKINS
9-Su-WJZ Tamara
Davis Percy
Gene Rodemich
Men About Town
*Blackett

Men About Town
*Blackett
WELCH GRAPE
7:45-M-W-F-WJZ

HERE AND THERE (Continued from page 40) Jednesday and Friday mornings, Reis and Dunn will do the enertaining.

Bascomb Hopson seeks extension of his lease on WAPI, Birmingham, from five to 15 years. Three state schools own station. Pays \$775 a month on lease at present.

With lease extension Hopson plans full time operation and new equipment.

Educator iscuit goes on WENR, Chicago, on Jan. 1 with a test kid program.
Placed through Blackett-Sample-Hummert agency for a 13-week trial. Will float five times weekly at 5:15 CST.
Show is tentatively labeled 'Jack Steel, the Boy Reporter.' All that remains is to get an idea to fit the name and write the script.

Western Pennsylvania Broadcasting Co. (new) has applied for new station license for 250 watts operation during the daytime.

Walter B. Stiles, Inc., has requested FRC permit for new station of 100 watts, unlimited time, Muskegon, Mich.

Wyoming Broadcasting Co. (R. E. Carroll), has applied for new station at Sheridan, Wyo., to use 100 watts.

Coast Musikers

Hollywood, Nov. 20.

Bobby Crawford was to return here by the end of the month. Coming with Gordon and Revel following the 'Sitting Pretty' opening in N. Y. Nov. 24.

Will Jason and Vai Burton cur-rently on music for Coming Out Party at Fox. Are then loaned out to Raddo for a short and the next Wheeler and Woolsey picture

Dr. William Axt back from N. Y. after doing a special score for Metro's 'Eskimo.'

Ralph Rainger wrote a dance he titled 'The Raftero' for George Raft to hoof to in 'Eolero.'

Coast songpluggers are all in a heat over a yarn they claim puts, them in a bad light. Appeared in the L. A. Examiner radio column. When Tad Florito orchestra goes into the Cocoanut Grove, Leif Erickson will be offered to pictures. Willie Raskin and Ralph Freed, songwriters, working on the script of an original musical of theirs for Universal.

Night Club Reviews

PETIT PALAIS

New York, Nov. 18. New York, Nov. 18.

John (of Nick and John who operate the highly successful Cub Simplon) with his brother, Ernest is the actual operating director as his brother and Nick have their hands full handling the Simplon, where Helen Morgan is presently a big draw.

Petit Paials is the new home of the old Club Europa, which was the forerunner of the brownstone front nitery, offering choice cuisine and utira service in every respect to a restricted membership - card clienteie.

witra sewice in every respect to a restricted membership - card clientele.

In its new location, the P. P. probably senses the trend of the times and amms to insure and cement a following by offering a rather pretentious little floor show for a \$2 ciub dinner and reasonably priced scale on beverages, etc.

As the name indicates, it's all designed in the continental manner with the show to suit. Even them, c. is a direct-ron-cannes, in an American originally who couldn't get to first base in his homeland but who clicked big on the cote d'Azur and after his foreign conquests becomes a prophet in his own home town. He paces the proceedings and while perhaps a bit forward he strives hard, for the necessary intimacy which for the necessary intimacy which the strip of the strip of

cate atmosphere.

It's here that Rhys and Owens scintillate with their ciever lyrics. They're the Yacht Club Boys of twosomes and should blossom forth overnight as big clickers for their stuff is bright and as arresting ar the Yacht Clubbers' quartet dittles. A planist and a bass fiddle, plus one two of the femme songstress, meander in and out with vocal solos on occasion.

or two of the femme songstresses, meander in and out with vocal solos on occasion.

The Street of Paris is strictly the office of the Petit Palais is the regular dine-and-dance interior.

This makes it doubly smart. For one thing, the third floor in the four-story brownstone club niteries around town is rately utilized save to house the overflow as at the Stork Club. That usually doesn't click with the regulars who prefer the basis. The store of the second story, where the basis is the store of the second story, where the basis is the second story, where the basis is the second story, where the basis is the second story where the se

SIMPLON CLUB

New York, Nov.

They York, Nov.

Helen Morgan is the big draw at this, one of the most successful of the nite spots catering to a personal following exclusively built up by John and Ernest, whose nocturnal hosting dates back to pre-prohibition. And, with post-repeal, it is evident why and how pseudo-membership clubs of this calibre should come the stage of the the stage

DELMONICO'S

Irving Aaronson and his Com-manders, a 13-piece outfit well known to clubs, hotels and picture houses, has put down its stakes here for what should be a beneficial

here for what should be a beneficial stay.

Rand succeeds Paul Tremaine and Orchestra, which opened the club a month or so ago, and Friday night ushered in a new floor show for the survey of the survey of the control of the feature of the opening performance but genefally impresses as an improvement.

Aaronson's music is a distinct asset both to the show and the pairons who would essay to dance to it between the three performances of the bill nightly. It's a sweet and meilow band, well in hand on all occasions and in the dispensing of popular dance tunes brings out the hythm and swing that helps those with a business of the bill nightly. It's a sweet and meilow band, well in hand on all occasions and in the dispensing of popular dance tunes brings out the hythm and swing that helps those with a late of experience behind, the 18 bandsmen among the Commanders respond faithfully to the careful and dignified direction of its leader, Aaronson, an unassuming type who sticks to his bation and his music strictly.

In addition to the band routines the club offers the Three Roberts Irosa, a harmony trio spotted here by NBC and announced as presented by the bound as mind the pair tripy novelty numbers, all playing instruments, and also move around the floor singing at close range to tables on the fringe between shows. Boys make a good impression,

Floor show retains its m. c., Sid Tomack, Sue Chrysler, blues singer and Vai Vestoff, smart hoofing youngster. Additions include Floria Vestoff, who works with Vai and singly, and Ruth, replacing Carlo and Norma, who opened the club.

Miss Vestoff as a single lands solidly, her ballet routine not on the toes, standing out as particularly surefire and clever. Apparently she works better when working alone.

Ramon-Ruth team of youngsters appear in two numbers, a Spanish dance early in the proceedings and a savage deryth further down in commence of the particular of the first and and an analyse the line of girls a chance to swing the hips around for the fired business man. A capabl

CASANOVA, DENVER

Nov.

Denver is growing up. Getting into the supper club class. Once a week. Hotel afraid of the nut for an every-night thing. And borrowing the show from a theatre. Probably nowhere eise in the U. S. A. is this thing being done. In the U. S. A. is this thing being done. And to top it off, the union allowed the orches tra to donate their services on the tra to donate their services on the thing a big sendon. A success, All tables sold and advance reservations indicate click.

Casanova club, located in the Brown Palace hotel, class spot, has been a swanic dance and dine spot for Denver's Sacred 36 and their satellites for several years. But with Claude K. Boetteher, principal owner of hotel, in on several of the first rut theatres, also might just as well use the stage show at the hotel once a week. On Saturday night, after the last show, the troupe, line girls and all, is loaded (Continued on page 46)

MEET YOUR FAVORITE STAR OF STAGE AND SCREEN AT MIKE FRITZEL'S

CHEZ PAREE

America's Smartest Restaurant and Supper Club.

611 Fairbanks

Delaware 1655 CHICAGO

Most Played on the Air Last Week

To familiarize the rest of the country with the tunes most sung and played on the air around New York, the following is the compilation for last week. This tabulation will continue regularly. In answer to inquiries, these pluss are figured on a Saturday-through-Friday week, regularly. Tabulation in turn is broken down into two divisions: Number of plugs on the major networks (WELR and WIZ of the NBC chand WIZ Of, key station of CBS), along with the total of plugs on New York's two most important independent stations—WOR and WMCA.

Title	WJZ WABC	WOR	Total
'Goodnight Little Girl'	14	14	28
'Heaven Only Knows'	10	16	26
Till Be Faithful'		10	25
'Doin' the Uptown Low		12	24
You've Got Everything		110	23
What More Can I Say	15		22
'Sing a Little Lowdown	Tune' 7		22
'Puddin' Head Jones'			-21
'Day You Came Along'			21
'Not For All the Rice'			20
'Talk of the Town'			20
We Were the Best of F		4.5	20
			1

BALLROOM SAT. NITES OFF, **BLAME BEER**

Canton, O., Nov. 20.

Ballroom managers in the Canton-Akron-Youngstown area are distressed by the decline in Saturday night attendance. They blame this on the beer parlors.

Meanwhile, however, there is a brighter side to the ballroom situation as business in general tends to improve. But the managers around here are now of the opinion that only a handful of de luxe dance bands hot off the networks warrant big money. Name bands have dopped plenty around here.

Only successful business-getter for the ballrooms in months has been 10-cent nights. But managers aren't happy at this kind of money because it makes it next to impossible on other nights to get higher

pecause it makes it next to impossible on other nights to get higher tariffs. Ballrooms try to encourage advance ticket-buying when booking name bands. Cheaper rate for those who buy ahead as against those who buy the night of the dance.

France Decides 'Spanish Town' Not a Plagiarism

Paris, Nov. 11.
Three French judges in black
bes and caps moved their court robes and caps moved their court to the Salle Pleyel auditorium to decide whether Mable Wayne's 'Ir

to the Salle Pleyel auditorium to decide whether Mable Wayne's In a Little Spanish Town's song was plagjarized from Leo Daniderff's Berceuse Tendre', which was popular here before war. They decided in favor of Miss Wayne. First time a French court has been moved into a concert hall. The court had previously heard the testimony of Henri Rabaud, director of the Paris Conservatory, who had compared the two numbers and reported: Both themes are common-place, but there has been no copying.'

Daniderff was seeking damages from Francis Day and Wood, publishers of 'In a Little Spanish Town.'

Ravel's 'Bolero' for Raft

Hollywood, Nov. 20.

Faramount will use the music to Ravel's Bolero' in the George Ratt picture of the same name. Several months ago studio purchased rights to the composition from the composer, intending to use nothing but the title. Then found that the moniker was in nublic domain and the ex-

title. Then found that the monlker was in public domain and the expenditure wasn't necessary.

Now the Spanish dance score will be incorporated in the sound track, with Raft doing bolero movements to accompany. Raiph Rainger has written—a lazz—tango—and several other tunes for the pic.

RIESENFELD AT SALIENT

Hollywood, Nov. 20.
Dr. Hugo Riesenfeld is here from
lew York to score 'Matin Time,
ret picture and the control of the control

Dr. Hugo Riesented is nere from New York to score 'Matin Time,' first picture produced by Sallent. He will remain here as head of all music activities for the Abe Meyer Synchronizing Service, which brought him west.

KERR FINED \$1,000

Local Plasters Philadelphia
 Orchestra

Charlie Kerr, who until last week held the band assignment at the held the band assignment at the Paramount Grill, has been fined \$1,000 by the governing board of the New York musicians' union for alleged underscaling. Notice of the penalty has been passed on to the executive board of the American Federation of Musicians for final action. Kerr has filed an appeal against the fine with the interna-tional body. tional body.

tional body.

Kerr's stay at the imes Square
spot was less than two weeks.
Following Kerr's exodus back to
Philly the niterie brought the present unit piloted by Mitchell Schuster. Men in the latter combo are
members of the New York local.

Kerr's union affiliation is with the Philly branch.

Set Pic Songs

Irving Berlin, Inc., which publishes the Big, Bad Wolf tune from 'Three Little Pigs', is interested in the rights to all music used by Walt Disney cartoons. Berlin's will publish three songs from 'Palooka (UA), excepting only one number

(UA), excepting only one number from the picture, 'Count Your Blessings', which Harms has. Witmarks has the Eddle Cantor 'Roman Scandals' numbers as well as 'Moulin Rouge', excepting the tune done by the Boswell Sisters which Keit-Engel has.

Female Jimmy Durante Denies Agent's Claims

Jack Bertell, cabaret agent, was given judgment for \$2,000 commiss on a managerial contract from Man Blakstone whom he alleges to have built as 'the female Durante' from \$75 to \$500 a week, booking her in London, Montreal. She is now at the Mayfair, Cleveland, for Harry Prop-

per.
Planologiste repudiates exclusive representation by Bertell, Judgment went by default and when she sought to reopen the case it was

Chi Musicians Vote

Chicago, Nov. 20.
Musicians Union will hold its biannual election on Dec. 5. Though various members have been nominated for posts of president and recording secretary its just a matter of-form with James C. Fettion
and Edward Benkert set to retain positions.

positions.
On the ballot for president are Petrillo, Angelo Cavallo and Nunzio de Pasquale; running against Benkert for recording see. Is Frank J. Votava. Carl Baumann gets no opposition to his retention of the vice-presidency. And neither has Henry Kalser for treasurer and Otto Siemers for sergeant-at-arms.

GROFE'S GROWING REP

Forde Grofe will take this own name on the Columbia phonograph labels as an exclusive artist. Grofe, long identified with Paul Whiteman, has been building up his radio rop with commercials and will now with commercia-record his band.

with commercials are record his band.

Also under Columbia's auspices, Enric Madreguera's Hotel Waldorf-Astoria orchestra is trying out a new type of instrumentation and recording with dance music. forth at the Park Avenue Penthouse Club, Detroit.

Art Kahn at Dixie Hotel: 1st Band Ever in Spot

Art Kahn switched from the Belvedere hotel to the Dixie hotel on West 42d street, New York.
This type of hostelry heretofore hearn't booked bands, which makes it worthy of note that every sort of hotel is forced to music-with-meals in anticipation of repeal.

Song Pluggers Ask Stake in Music Business

Professional contact men for the music publishers are in proc ess of organizing themselves into mutual benefit society. For the bulk of their sinking fund they look to the American Society of Composers, Authors and Publishers and the Music Publishers' Protective Association. It is the intention of

the Music Publishers' Protective Association. It is the intention of the plug intermediaries to ask ASCAP and the MPPA to set aside a small percentage of the two organizations' annual income for this mutual benefit fund.

Unlike the writers and publishers in the business, those behind the contacteers' organization point out, the plugger has no source of income once he is out of a publisher connection or his usefulness has passed. As the fellow upon whose exploitative efforts the making of a song depends he feels that some sort of financial protection for the future should be accorded him. Out of the sinking fund would be paid, in addition to pensions, sick and death benefits.

MUSIC NOTES

frving Aaronson and his Com-manders back in a Broadway spot at Delmonico's on 51st street.

Jack Ferry's unit had replaced the Jack Winegar band at the Raf-ter's, Philly.

Al Donahue unveils his combo at the Bermudian hotel, Bermuda, Dec. 21. Donahue has another aggre-gation now holding forth at the St. George, also on the Island.

Ernie Valle now has the band as-gnment at the Club Seville in the tevens-Girard, Philly.

Villa Ross, Houston, has been opened by V. Vallone and John Matranga. Curtis Smith's orchestra featured with Hillis and Flint and Louise Turney, fan dancer, in the floor show.

Sam Salvin will operate the swank Patio Lamaze, Palm Beach, this winter. Colony club, the other P. B. ultra spot, will again have Ernie Holst's orchestra.

Don Cave's band closing at the Embassy club in Hollywood. Replaced by Hall Grayson's combination, but without Grayson, who is heading east with Peter Arno, hoping for a New York spotting. Sam Middleman will baton the former Grayson aggregation.

Harry Sosnick orchestra now at Harry Sosnick orchestra now at the Edgewater Beach hotel, Chi-cago, goes on its first Victor re-cordings this week. Will turn out four sides, includ-ing 'Buffoon' and 'Dancing on a Rainbow.'

Jack Wardlaw and his Carolina Pines orchestra signed for the Pen-tagon club's fourth anniversary at Sedgefield Manor, Charlotte, N. C. This is a swanky affair.

Eddie Elkins is another bene Edgis Ekims is another bene-ficiary of the new era starting Dec. 5. With 12 men Elkins will debut at the ritzy Savoy-Plaza Hotel, New York. No band ever previously-played the Savoy-Plaza. On Repeal Night Elkins starts

On Repeal Night Elkins at playing at 7:30 and from then o

Raymond Paige's KHJ band making records for Victor. Billed as ing records for V Hollywood band. Sammy Watkins combo is holding

Schuette Behind Renewed Move For Government Probe on ASCAP

A Hotel Circuit?

A cabaret circuit, long the ideal and ambition of every cafe artist, agent and mianager, may come into being with re-peal when the machinery of legal likker vending is set up. The chain hotel may be the answer to such hopes for a fixed route

to such nopes for a need route of so many weeks.

Cafe talent and bookers' viewpoint prefers this type-of enterprise to the exclusion of all other competish. Hotels don't fold over night and don't issue bouncin paper, as a general thing.

A. MUSICIANS' **WAGE SCALE REMAINS**

Awaiting the problematical effect of repeal of the 18th amendment and other pending issues on the world, Musician's union has decided to leave its theatrical wage scale and working condition at the present level instead of at

wage goale and working conditions at the present level instead of attempting to force the upward revisions tentatively presented to managers two weeks ago.

Action to keep the current wage, overtime, extra show levels as they, now are was taken at a meeting last week, and the present status will be kept in effect at least until after New Year; and probably until after New Year; and probably until after New Year; and probably until an upward swing in show biz registers positively.

Check of box offices in the L.A. area generally is reported showing a falling off of from 25 to 40% since heer was legalized.

Result of musicians stand to reain the wage scale which has been in effect since the 15% reduction. In April is that Paramount and United Artists, among the first runs, at least, are reconsidering their first decision to close out stage part of their program by Nov. 22. That date marks the expiration of the two weeks' notice given musicians and stagehands by managers who contemplated straight sound policy as a result of anticipated and assertedly prohibitive boosts in salary and personnel under union demands. Final decision of these the attes was expected today (Monday).

Musicians last week gave the

Musicians last week gave the beach dance halls a voluntary re-duction of 15% in the prevailing wage scale over the winter months.

VALLEE OFF 25c DISCS

Found Price Cut No Royalty Help-Back to 75c Price

Rudy Vallee has quit recording for Victor's 25c list and is now on the phonograph company's 75c. re-leases. Vallee had allied himself with the cheaper disk in the hope with the cheaper disk in the hope that the quantity turnover would give him a bigger income. His contract here had been strictly on a royalty basis.

Elimination of Vallee from the two-bit platters leaves Victor's cheaper brand with Ted Weems as the only major brand name.

ANNA FITZHIU HURT

ANNA FITZHIU HURT

Dallas, Nov. 20.

En route from Dallas to play in
Waco, four members of the Bohumir Kyrl symphony orchestra of
Chicago met with injuries when
their car overturned three times
after leaving the highway.

Kyrl was knocked un-onscious,
Anna Fitzhiu suffred a twisted
back, Mary Griffith a silinh shock
and Frank Kyrl some lead infuries.

and Frank Kyrl some head injuries.

Val Olman's aggregation is fur-Val Olman's aggregation is fur-nishing the dance tempo along with the Bob Grant unit at the Embassy Club, Broadway spot. Veloz and Yolanda step into the floor bill here this Thursday (23) with the setup also including Gertrude Nicesn, the Yacht Club Boys and Jane Vance.

Washington. Federal sleuths have been asked to investigate imercial racketeering' in copyrights as the latest move on the part of Oswald F.
Schuette to combat the American
Society of Composers, Authors and

Publishers.

Allegations of monopolistic control of copyrighted works feature the complaint to Assistant Attorney Gencral Joseph B. Keenan, Federal anti-racketeering head, and members of Congress. The plea was contained in resolution adopted by Music Users Protective Association, recently organized, at mass meeting in Baltimore Nov. 6.

Resolution claims control of practically all, musical, compositions in

tically all musical compositions in tically all musical compositions in the country has passed to 'a certain group of Individuals who have combined themselves into an organization holding a monopolistic control which now is 'in a position to dictate the terms upon which an 'industry' dependent upon the use of music may continue to exist.' This 'arbitrary power,' accord to resolution, 'has been continuously exercised to the great detriment of the public.'

riple Taxation

riple Taxation

Music users further complain this
combination is gradually extending
its sources of revenue, often collecting as many as three separate license fees for the rendering of one
musical performance and is ever
actively engaged in enacting new
laws in their behalf while the
American public has heretofore
slept.

Belept. Besides calling up Kecnan average of the carry out promises to stop commercial racketeering, conference demanded action by Federal District Attorney Sobeloff, of Maryland, making direct charge ASCAP practices are in restraint of trade, in violation of anti-trust laws, and possibly in violation of postal laws and prographics. and regulations.

PLUGS SIDETRACKED OFF NBC FOR WEEK

Elimination by NBC of danceband pickups from both the night and daytime sustaining schedules to and daytime sustaining sciences to make room for the special programs celebrating the web's Radio City entry last week cut down the usual run of new tune plugs by about 54%. How this clip—affected the sale of sheet copies there is no way

sale of sheet copies there is no way of determining, say the publishers. Dial addicts on the red (WEAF) and blue (WJZ) links, however were far from deprived of listening to the latest output of Tin Pan Alley. Commercial programs here gave this source enough play to rate about 25% of the latest releases heard during the week on both NBC and Columbia. Placement between the nets of the, new songs as a rule runs 65% NBC and 35% NBC.

Bobby Crawford's Op

Crawford, head of DeSylva, Bobby Crawford, nead of Desylva.
Brown & Henderson, will be operated upon tomorrow (Wednesday)
for bladder trouble at the Doctor's
hospital, N. Y.
Crawford has been at the hos-

pital under observation for

Bettye Taylor's \$20,000 Award Wins on Appeal

Award Wins on Appeal
Albany, Nov. 20.
he \$20,000 verdict award.
Bettyé Lee Taylor, theatre organist,
was reinstated Nov. 15 by the Apnellafe Division here. The verdict,
awarded at an Albany term of Supreme Court last March, was set
salda as accessive by the tylal court;
Miss Taylor was injured when
her auto hit a steel column of the
New York Central railroad underpars on Central avenue. Albany.
The Appellate Division, in deciding the organist is entitled to the
\$20,000, blamed the city and railroad for the dangerous condition at
the underpass. Water leaked upon

the underpass. Water leaked the road and froze, endang motor traffic, the court found. Water leaked upon

OCT. EXTENDS

BETTERMENT

VARIETY

Into October neck-and-neck the two outstanding sock tunes of the year, The Last Round-Up' and Who's Afraid of the Big Bad Wolf, and the lively month at the counters and served to give both the Music Dealers Service, Inc., and the indie Jobbers a substantial edge over September's sheet distribution. The mechanicals sold a few more records.

On the eastern sector one of the

records.
On the eastern sector one of the quickest flareouts of the past year was 'Lazy Bones.' Holding top position in the September summary, the ditty wound up last month without even a look-in among the first 10. Building up strongly toward the lead rungs were 'Goodnight, Little Girl of Many Dreams' (Morris) and 'Love Is the Sweetest Thing' (Harms).

In the runner-up quartet for October were 'The Talk of the Town' (Santley), 'The Day You Came Along' (Famous), 'Bless Your Heart' (Donaldson) and 'Shadow Waltz' (Donaldson) and 'Shadow Waltz' (Remick). Curlous commentary upon the 'Santley release is the comparison of its sales position with the ace standing it held for weeks in the rating of tunes played on New York radio outlets (network and local).

Phonograph companies found the solne 'fairly brisk at least among

on New York radio outlets (network and local).

Phonograph companies found the going fairly brisk at least among the New York City outlets. Unveiling of a number of legit musical hits here was in a great measure responsible. From down south there was also a spurt of interest. Furniture stores in that region which haven't handled the shelacked platters in three years were ordering in October. Automatic machines doing duty in beer particular to the proper of the

i Biz Climbing

Chicago.

Business continues on the climb
for the music field, both in sheet
and records. Sheet seek seek seek
and records. Sheet seek seek seek
tunes, Round-Up' and Elg Bed
tunes, Round-Up' and Elg Bed
tunes, Round-Up' and Elg Bed
tune for the first time, but grab
the second rung, pushin up.
Round-Up' to first place, which
usurps 'Lazy Bones', previous high
winner. 'Shadow Waltz, 'Don't
Blame Me' and 'In Valley of Mon't
drop out of the 'top score entirely,
being particularly unusual for valley of Moon,' which has been in
the best-seller list for months, selling like a standard tune.

In the discs the big surprise is
the Don Bestor snatch of three Victor spots. Bestor seems to be Victor's pet band at present, bein
panded the ace tunes for platters.
Crosby and Lombardo. have the
Brunswick list practically to themselves, while Bernie is the big noise
on'the Columbia catalog.

Too, Sez L. A.

Tone of the sheet music and disc market during October continued to improve, with counters busy and optimistic. Head and shoulders and shoulders and shoulders above the rest of the sellers were Round-Up' and Big Bad Wolf. Climbing toward the close of the month were I'll Be Faithful, By Waterfall, 'A Year Ago Tonight' and Give Me Liberty or Love.' Consistent sellers that carried over from previous months, but failed to make the first six, were Lazybones,' 'Old Spinning Wheel,' Shadow Waltz' and 'Valley of the Moon.'

Record sales were confined largely to top music sellers and name orchestras.

Don Dean in U.S.A.

Don Dean, Argentine maestro, is in America in advance of his Buenos Aires-orcitestra-which-came-to-at-tention via international broadcasts. Lucky Strike-NBC picked the combo up from B.A. last year several times

Apex, Seattle colored night club, reopened, with Jean Calloway, sis-ter of Cab, and 12-piece band ter of Cab, and 12-piece band guesting. This spot is largest in the town, seating 90°. Hotsy floor show and table menu the draw.

OCTOBER MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING OCTOBER BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORI

6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
BONG-No. 1	'The Last Round Up'	'The Last Round Up'	'The Last Round Up'
BONG-No. 2	'Who's Afraid of the Big Bad Wolf'	'Who's Afraid of the Big Bad Wolf'	'Who's Afraid of the Big Bad Wolf'
BONG-No. 3	'Thanks'	'Thanks'	'Thanks'
80NG-No. 4	'Love is the Sweetest Thing'	'Lazy Bones'	'The Day You Came Along'
80NGNo. 5	'Good Night, Little Girl of My Dreams'	'Good Night, Little Girl of My Dreams'	'Love is the Sweetest Thing'
BONG-No. 6	'Dinner at Eight'	'Love Is the Sweetest Thing'	'It's the Talk of the Town'

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the

BRUNSWICK-No. 1	The Last Round Up, 'Annie Doesn't	'The Last Round Un' (Ring Croshy)	The Last Round Up.' 'Big Bad Wolf'
	Live Here Any More' (Guy Lombardo)		(Victor Young Orch.)
BRUNSWICK-No. 2	'The Last Round Up,' 'Home On the Range' (Bing Crosby)	'Who's Afraid of the Big Bad Wolf' (Victor Young Orch.)	'The Last Round Up,' 'Home On the Range' (Bing Cresby)
BRUNSWICK—No. 3	'The Day You Came Along,' 'I Guess It Had to Be That Way' (Bing Crosby)	'Thanks' (Bing Crosby)	'Thanks' (Bing Crosby-Jimmie Grier's Orch.)
BRUNSWICK—No. 4	'Thanks,' 'Black Moonlight' (Bing Crosby)	'The Day You Came Along' (Bing Crosby)	'The Day You Came Along' (Bing Cros- by)
BRUNSWICK-No. 5	'In the Shade of the Old Apple Tree,' 'Harlem Speaks' (Duke Ellington)	'The Last Round Up' (Guy Lombardo Orch.)	'White Jazz,' 'Blue Jazz' (Casa Loma Orch.)
BRUNSWICK—No. 6	'it's the Talk of the Town,' 'That's How Rhythm Was Born' (Casa Loma Oreh.)	'By a Waterfall' (Guy Lombardo Orch.)	'Man on the Flying Trapeze' (Anson Weeks Orch.)
COLUMBIA-No. 1	'The Last Round Up,' 'Rollin' On Our Roller Skates' (George Olsen Orch.)	'The Last Round Up' (George Olsen Orch.)	'The Last Round Up' (George Olsen
COLUMBIA-No. 2	'Shanghai Lil,' 'Who's Afraid of the Big Bad Wolf' (Ben Bernie Orch.)	'Who's Afraid of the Big Bad Wolf' (Ben Bernie Orch.)	'Night Owl' (George Olsen Orch.)
COLUMBIA-No. 3	'You Gotta Be a Football Hero,' 'This Is Romance' (Ben Bernie Orch.)	'This is Romance' (Ben Bernie Orch.)	'Wah-Wah Lament,' 'Nobody's Sweet- heart' (Clyde McCoy Orch.)
COLUMBIA-No. 4	'Heat Wave,' 'Harlem on My Mind' (Ethel Waters)	'Heat Wave' (Meyer Davis Orch.)	'Emperor Jones,' 'Dinner at Eight' (Ben Selvin Orch.)
COLUMBIA-No. 5	'You've Got Ev'rything,' '!'ll Be Faith- ful' (Bernie Cummins Orch.)	'I'll Be Faithful' (Bernie Cummins Orch.)	'Marching Along Together' (Ben Bor- nie Oreh.)
COLUMBIA-No. 6	'Easter Parade,' 'How's Chances' (Meyer Davis Orch.)	'College Medley' (Parts I and II) (Guy Lombardo Orch.)	'High Society' (Williams' Jug Band and Lowland Singers)
VICTOR-No. 1	'The Last Round Up,' 'Beloved' (Don Bestor Orch.)	'Who's Afraid of the Big Bad Wolf' (Don Bestor Orch.)	'Love is the Sweetest Thi (Ray Noble Orch.)
VICTOR—No. 2	'Who's Afraid of the Big Bad Wolf, 'Mickey Mouse and Minnie in Town' (Don Bestor Orch.)	'The Last Round Up' (Don Bestor Orch.)	'Lazy Bones' (Casa Loma Orch.)
VICTOR—No. 3	'Love Is the Sweetest Thing,' '1'll Do My Best' (Ray Noble Orch.)	'Last Round Up' (Conrad Thibault)	'Swingy Little Thingy' (Don Bestor Orch.)
VICTOR-No. 4	'Easter Parade,' 'How's Chances' (Leo Reisman Orch.)	'You've Gotta Be a Football Hero' (Don Bestor Orch.)	'Close Your Eyes' (Eddie Duchin)
VICTOR—No. 5	'The Last Round Up,' 'Shortwin Bread' (Conrad Thibault)	'Only a Paper Moon' (Paul Whiteman Orch.)	'Last Round Up' (Don Bestor Orch.)
VICTOR-No. 6	'Dinner at Eight,' 'Savage Serenade' (Leo Reisman Orch.)	'Evening' (Cab Calloway Orch.)	'Old Spinning Wheel' (Ray Noble Orch.)

(Continued from page 44) into busses and hustled over to the

hotel in time to change for the open-ing. NEC is broadcasting the hour on the west coast chain.

ing. NBC is broadcasting the hour on the west coast chain.

Ben Black, resident Fanchon & Marco producer, acts as announcer. Fred Schmitt's full Orpheum orchestra opened the program by playing for the line (Sunkist Beauties). Intillal routine around of the sunsers of the program by playing for the line (Sunkist Beauties). Intillal routine around of the sunsers of the program by the sings 'An Orchid to You' Dave and Hilda Murray, on the former Orpheum bill, stayed over for the night club premiere, and made a hit with their waltz with a fast finish. Joe Ross and Gladys Bennett have a good line of chatter followed by heading of the control of the sunsers of the

rhumba.

Hereafter the show will be put on with the hotel orchestra doing the music. Charges are \$1.50 rd dliner and dance. With Boettcher's theatre connections spot has the edge on other night spots. Rose

EMBASSY CLUB, N. Y.

Special invitations just sent out for \$15 annual memberships (\$25 for married couples) is indicative of the new trend in metropolitan nite life. Nieer spots will endeavor to maintain exclusiveness through the medium of these surcharges and membership tariffs as a meant of the specific property of the surcharges and membership tariffs as a member of the surcharges and in the surcharges and the surcharges are surcharged as a surcharge and publisher, and with the fervilar enclosed a batch of testimonials regarding most surcharge and publisher, and with the fervilar enclosed a batch of testimonials regarding most surcharge and publisher, and with the fervilar enclosed a batch of testimonials regarding most surcharge and publisher, and publisher and publisher, and publisher and publisher and publisher and publisher.

ship gag will probably be a click.
Shows offered at the Embassy
really merit some sort of protection,
both for the patronage and the establishment. Current frolle has the both for the patronage and the establishment. Current Follo has the Yacht Club Boys (Adler, Kelly, Kern and Mann) as holdovers with some new numbers. Gloria Gratton is a personality songstress who looks swell on the floor and knows how to pick the right sort of ballads. Maurice and Cordoba seem a new dance team hereabouts. They rank with the best. They grove for a smart room. They offer a tango, paso doble and rumba, and register with all.

Jane Vance is still warbling pop interludes with Bob Grant's corking dance combo and Godoy's Argentine tango-rumba band gives out a goodly quota of Latin danapation which seems as much relished as the dance pops, indicating a thorough assimilation of the continental stanards which this rice room sina stanards which this rice room sina seemily enjoys.

Music Wholesalers' Ass'n **Attacks MDS as Monopoly**

In a brochure mailed out to deal-Music Dealers Service. Inc. took issue with an attack made upon the publishers distributing combine by the National Sheet Music Wholesalers' Associa-

tion. MDS scored the jobbers' organi zation for charging that the nub-lishers, through MDS, were trying to create a monopoly of the music to create a monopoly of the business. Pubs' distributing business. Pubs' distributing outlit declared that its primary objective was to create retail outlets and to better economic relations between dealer and publisher, and with the circular enclosed a batch of testimonials regarding MDS service resolved free asstrances.

(Continued from page 42) entation yet attempted by WSOC and is getting a good reaction.

Dialect Gets 'Em

Minneapolls.

Survey made by WCCO showed that its most popular program is a local one, Teens and Tim, a series of comedy skits with a Swedish dialect is believed to hold the big appeal. Peg Beckmark, the author, plays the role of Teens; John Dilson, veteran stock actor and stage director, Tim.

director, Tim.

Haunted House as Studio
Charlotte, N. C.
WBT is combing North Carolina
for a real haunted house from
which to broadcast a series of shost
stories, with all sound effects.
Conce found, the haunted house
will become one of WBT's remote
studios and will be utilized as the
organization point for the bi-weekrogram will be devoted to legends
of the house. To further add-color
the programs will be scheduled for
midnight and announcers will ask
that listeners either dim their
lights or put them out entirely.

Theatre Organ Tie-Up
Albany, N. Y.
Lacking an organ in its studios,
WOKO has a tle-up with Warner's
Strand, which enables the station
to sell commercials with organ
music and the theatre to plug its
shows.

music and the theatre to plug its shows.

Every Tuesday and Thursday WOKO broadcasts from the Strand at. noon-prior-to-the-first-performance. Early patrons have a change to see Sneddon Welr, announcer, doing his spiels from a mike on the stage while Floyd Walter plays the Carlotte of the commercial plugging. Weir calls attention to the Strand programs and also to the fact that patrons at the first shows on Tuesday and Thursday may see a broadcast in action. The films go on immediately after the air program ends.

Music Loae Sets Up Rule on Many Trade Practices

Code filed in Washington last week by the National Sheet Music Wholesalers association stipulates that it shall be considered an unfair trade practice for any publisher to refuse to recognize a wholesaler who

Document also declares for a special price differential for the jobbers and against selling to consumers on terms less than a retail distributor can sell to the same consumers at a profit.

Wholesalers' instrument, recog-nizing that a close link prevails be-tween publishers and their distribs, authorized the wholesalers' divisi-tional authority, to co-operate with the publishers so that the two branches can operate harmonlously. With the same purpose in view the divisional authority for the whole-salers is, under the latter's, code also authorized to co-operate with the NRA's spokesman for the sheet music retailers.

Included in the wholesalers' code are provisions against bribery and other abuses similarly contained in the pop publishers' document.

Joe Mayer and Clarence Cummins of Erie, Pa., have filed application with the Federal radio commission to build a new station of 100 watts, unlimited time.

Pacilities WERE locally

B'WAY'S VAUDE STOCK CO.

Curious Showmen Visit Chicago **To Scout State-Lake Stage Shows**

Chicago, Nov. 20.

There's a tate-Lake policy in effect that has showmen from all over the country coming to town to scout the reason for box office regults. In the last few weeks such well-knowners as Marco, George Trendel, Alex Pantages. George Hamid and Reeves Espy of St. Louis have been here for a look-see. Mike Shea is due next week; so is Izzy Rappaport of Baltimore, Marvin Schenck of Loews.

The first years of the State-Lake's original policy showed a profit of \$500,000. It is now running average of \$5,000 net weekly.

Policy as set up by Aaron Jones, r., calls for a 40c top, four acts as an opening vaude show, followed by a presentation, with an m., c., three additional acts and 16 girls in line, all in front of the band. Also a feature picture and shorts. The stage end is not actually a new idea but it is being attention than usual.

All shows are produced: not just

idea but it is being closer attention than usual. All shows are produced; not just slapped on the stage. House has Charles Niggemeyer to supervise to switch acts, cut material and, most of all, dress the acts with flash settings. No circus-acts. Everything blue in words or business is out, the policy of Aaron Jones being to get family trade. To this end, the house refused to book Sally Rand, and will not play any pink or adults only pictures. Result has, been that while the other houses in town have dropped 35 or 40% from their world's fair fights, the State-Lake continues with scarcely a notleable slide in gross. Now running along at \$14,000-\$15,000 pace compared with \$16,000-\$17,000 gross average of the fair days.

\$16,000-\$17,000 gross average of the fair days.

And in the last analysis there is little doubt that the scale of 20 and 40c has much to do with the the-atre's popularity.

Olsen-Johnson 'Chance' Two-Week Palace Tab

Olsen and Johnson are preparing a tab version of their musical, Take a Chance, especially for a two-week engagement at the New York Palace, beginning Dec. 15. Show has just finished a 5-month stay at the Erlanger, Chicago, and after the Palace date, will return to original form for legit tours.

This is the first musical tab to head in the Palace and looks like an experiment for RKO as a bolstering measure for the pre-Christmas luil.

Chicago, Nov.

"Take a Chance' with Olsen and
Johnson and you go general picture
house tab shortly.

Business on present midwest tour
has been spotty. Goes to St. Louis
and then Cincinnati as legit before
shortening into 60 minutes.

Also behind tab move is the release of the Paramount picture version of 'Chance'.

Freeman to Dallas

Charles Freeman leaves for Texas tomorrow (Wednesday) with the Morton Downey unit, booked through Freeman for six weeks in the southern territory over former Interstate (Hoblitzelle-O'Donnell)

Unit opens Saturday (25) in Dal-las for 10 days.

Richy's illness Persists
Richy Craig, Jr., is still seriously
ill with the stomach trouble that
forced him off the hill at the Palace, New York, two weeks ago.
He is confined to his hotel room
and not permitted to have visitors.

Ghost Star

Charles Winninger, out of the Show Boat the Broadway Paramount, was seemingly expected by the first-show audience which applauded the player they thought was Winninger.

It was Pete Mack, the actor's agent who subbed.

WIRE CHARGES BAR AIR ACTS

wire charges are largely responsible for the sparsity of out of town stage bookings for major network radio acts. It's keeping all but the large salaried turns out of the theatres during their commer-cial broadcasting engagements, since the wire charges are prohib-litive for moderate stage-salaried

litive for moderate stage-salaried acts.
Unless a radio act's stage salary is high; such wire charges as \$350 from Washington and Baltimore, \$400 from Toronto and Butfalo, \$900 from the coast, etc., preclude variety booking chances away from the source of the broadcast which is usually New York.

If the act's radio sponsor will pay the wire charges, or the theatre will make it up on a net salary basis, the medium priced turns can accept a \$700 stage date which involves a \$400 wire bill, but this sponsor or theatre co-operation isn't forthcoming very often. A \$700 commercial radio act booked for Baltimore would become a \$1,100 act if the theatre paid the wire bills.

It's tougher, for independently placed acts than for those under contract to either of the two network artist bureaus. NBC and CBS manage to have wire charges for their own barnstorming acts discounted somewhat, but the difference isn't enough to permit much traveling for these acts, either.

MORRISON-WINKLER AGENCY DISSOLVES

Morrison and Danny Charlie Winkler are dissolving the Morri-

Winkler are dissolving the Morrison-Winkler agency formed last year. Office, with staff unchanged otherwise, will be under Morrison's sole ownership.
Winkler may either return to the music business or continue as an agent on his own.
Along with the office and agency Morrison retains his RKO franchise, also the Equity permit obtained by M. & W. a few weeks ago. Matty Rosen continues with the office.

DAVIS ON ROACH LOT

BAVIS ON ROACH LOT
Frank Davis (Davis and Darnell),
leaving vaudeville, departed for
Hollywood-last week on a combination director-writer-actor contract
with the Hal Roach studio.
In vaude Davis has long been a
comedy dialog expert, writer and
coach for other acts, besides doing
his own turn with Mrs. Davis (Adele
Darnell). He was out of vaude-forawhile several years ago as a supervisor on Pathe's shorts in the east.

PERFORMERS' BENEFIT

Performers Club of America giv-ing a bonefit show on Dec. 2 for the indigent performers at the Amer-ican Hospital. Walter Transcriptor

Walter Driver chairman of the committee. Show will be given at the Performers (lub auditorium with ducats at a buck.

THEY REPEAT

Six and Seven Dates a Year All Broadway Variety Houses Nothing Now for Some Acts-Bookers Booking from Fright and Playing Favs Only-Act in One House Four Times with Holdovers-Past Year's Startling Records

KILLING 'EM

One answer to what's wrong with vaudeville that can be traced to the booking offices is the startling number of repeats played in the remai ing first grade vari atres by certai past year.

That all the bookers are playing a few favs mainly while fear take a chance with some

ing a few favs mainly while feari take a chance with something new on the shows, and that
in many instances they're playing
the few favs to death, is evidenced
by the booking records of the past
12 months.

The records speak clearly for
themselves and call for no explanatory comment as to how the
variety theatres are now being
booked. A perusal of the bills of
the Broadway houses for the past
12 months, from November to November, reveals a condition that
prevails practically all over.
Some acts, from the records, appear to be playing stock on Broadway, and in all the houses, with the
booker of the Paramount thinking
nothing of playing the act immediately after the booker of the State
is through with it, and vice versa.
The State and Par are just mentioned for discussion's sake, since
all the other Broadway house are
involved. Seven and eight different
theatres, was unheard of in the
past but became quite common this
year.

Preisser Repeats

Preisser Repeats

year.

Preisser Repeats

For instance, Bob Hope, who in a year played the Capitol twice and the State, Paramount, New Roxy and Palace once each, Perhaps a better example of how the booknew act, cling to it with a strangle-hold, is the kid siter team of Cherry and June Preisser. Their Broadway route for this year reads: Palace, Paramount, Capitol, in that order. Cab Calloway played the Capitol four different times, and the State once.

The following listings record the individual engagements only and do not include the number of additional weeks played on holdovers. For instance, Milton Berles Broadway record for the year shows him as having played, in the order given, the Paramount, Capitol, 101. State State, Paramount, Capitol, State, Paramount, Capitol, State, State, Paramount, Capitol, State, State, Paramount, Capitol, State, Paramount,

Broadway record for the year shows him as having played, in the order given, the Paramount, Captiol, State, State, Paramount, Control of the of these bookings he was in for two to six weeks.

Broadway theatres involved are the Paramount, Captiol, State, Palace, Old Roxy, New Roxy and Music Hall; also the Winter Garden, playing Sunday night straight vaude shows and presenting, for \$2.75, the same acts that have played five and six times recently in the -75c combination houses. Since the Music Hall of late has played few specialty acts, and the New Roxy is now in straight pictures, and also because the Palace dropped its vaide for a couple of months during the year, the list narrows down and the many repeats by the quick repeat acts were played most of the time on a rotating stock variety wheel of five houses.

Theatres as abbreviated along

Theatres as abbreviated along ith the acts listed below are: (Continued on page 49)

Units Tough to Follow; Bookers Worrying. but Can't Stop Now: Legit's Ghosts Haunting Vaude

Trumped

Los Angeles, Nov. 20.
A local vaude monologist asked the orchestra leader if he looked like Robert Mentgomery or Clark Gable. Before the leader could answer the gag with "King Kong, a customer yelled, "A bum."
Actor blew up and walked off the stage. Manager of the house was walking. You'd better get an answer, advised the mgr., 'you're going to hear it often.

PAR 'BOAT' KNEE DEEP IN ATTYS.

"Show Boat" unit current at the Broadway Paramount, booked by NBC, was surrounded by lawyers from Monday through Thursday be, fore being okayed to open on Friday (17) as advertised. Sole castalty was Charles Winninger, although billed in advance, and a \$1,000 surcharge which had to be paid to Jerome Kern, Edna Ferben and Oscar Hammerstein II for permission to use the 'Show boat' title and idea for the presentation.

Winninger was forced out by fail and signment with Marshall Neilland in Long Island.

The authors of the Ziegfeld operetta production insisted on getting some remuneration from the Par people, although the unit is a variety revue from radio, where it is sponsored by Maxwell House coffee, and devold of any adherence to the Ferber-Hammerstein libretto. Jerome Kern's music wasn't used, either, excepting that with the \$4,000 tanifi-th-was decided-to-sand-wich in 'Ol' Man River' as an after-thought.

Maxwell House also had its legal representative insisting upon the

thought.

Maxwell House also had its legal representative insisting upon the coffee getting billing. Winninger, Lanny Ross, Molasses and January, Conrad Thibault et al. participate in the radio commercial.

Long Film Cuts Palace Stage Show to 35 Mins.

Chicago, Nov. 20.
Ken Murray show coming into the Palace on Dec. 1, will stay two weeks and will do only a 35-minute performance in front of the band.
Due to the 'Little Women' (RKO) picture, which will stay a fortnight. Picture runs 130 minutes, with RKO refusing any slicing of the running time.

WM. MILLIKAN SLAIN

Ex-Vaud Player Was Father of Mrs. Fay and Mrs. Coley

Raieigh, N. C., Nov. 20.

William Militkan, former vaudeville comedian, was brutally murdered in his store at Lassiter's Mill,
near this city, by a thuy who
clubbed him to death and robbed
him of the profits of the small store
he had conducted there since his
retirement from the stage. He was
the father of Mrs. Clarence Coley
and Mrs. Frank Fay, of the vaude
team of Fay, Two Coleys and Fay,
He himself had been on the stage,
for about 40 years.
He went to Lassiter's Mill about
15 years ago, his last professional
ongagement having been with 'Missouri Girli'.

In addition to the daughters al-ready mentioned, he is survived by his wife, the former Mary Soper.

When they're through playing units—or rather, when there are no more units to play—they don't know what they'll do, say the major circuit and theatre bookers. They don't think they can follow the big units with ordinary vaude shows again, but in the meantime the present is more of a worry than the future; that's the attitude all around. If the unit policy could be adopted

present is more of a worry than the future; that's the attitude all around.

If the unit policy could be adopted on a permanent basis their worries would be over. But the source is limited, and that's the rub. One major circuit booker declared last week that he sees nothing encouraging. In the way-of unit material after Feb. I, with the comparatively small amount of playing time available for the unit. shows likely to consume all of them by that date.

What it Takes

The units involved are the bigtime shows built for the Grade A houses and most of them playing, on large guarantees against percentage. All are required to be elaborate for the most one, but there are several different types of billing for heading purposes. They must have to be one of four things: a box-office hame in the cast; a title with standing in the musical field, such as 'Scandais' or Vanities'; the tab version of a recent musical, hit that can draw on its legit record when repeating in abbreviated form; or a freek attraction.

There are about 25 such units now booked or playing the de luxe theatres on, guarantees ranging from \$3.500 to \$5.500, and with from 30 to 50 people in the casts. They're all doing more business than the regulation and mostly nameless variety bills that preceded them, alternate with them and must follow them eventually unless a beter follow-up is found.

Of these 25 shows, the units distinguished by Individual names rather than a show title are: Ted Lewis, Wcaver Bros., Duncan Sisters. Waring's Pennsylvanlans, George Olsen-Ethel Shutta, Rudy Vallee, Morton Downey, Kate Smith, Betty Compson, Jack Benny.

Strictly tituiar units with established show labels as the chief billing feature are: 'Cravg Quilt', 'Cot-

lers, Waring S Fellinsy wallarins, George Olisen-Ethel Shutta, Rudy Vallee, Morton Downey, Kate Smith, Bettly Compson, Jack Benny.

Strictly titular units with established show labela as the chief villing feature are: Crazy Quilt, Continued the Continue of Conti

ones up fast.

once. Common light-colored sand is obtained. Part is dyed a purple and part bright yellow. When it has dried the two are mixed and accen grains or so are wrapped in a small paper such as druggists use for powders. That's merely to back the envelope which is printed across the top with nine numbered squares, with atraight type below reading:

Inside Stuff-Vaude

Looks like a big year for the Kellys. Walter C.'s brother, Jack, former rowing champ, headed Philadelphia's Democratic campaign which ousted the Republican machine. It was the party's first victory in 49 years over there. The 'Virginia Judge' did some campaigning, too, so did Eddia Dowller.

across the top with hine numbered squares, with atraight type below reading:

"Luck sands from the Sequami desert. of Thibet, gathered the first day after the snow melts from the plateau. Place the wrapped parcel to your forehead, your eyes, your heart and the spot on your lett. wrist where the pulse beats. Check off one of the squares above and hand to a friend with injunction not to break the chain. When the ninth recipient has followed instructions, the same should to the story of the story ousted the Republican machine. A was the party of the years over there. The 'Virginia Judge' did some campaigning, too, so did 'Tadie Dowling.

And last week George Kelly, a nephew and not the playwright, wor the pocket billiard championship. Earlier in the year the judge personally scored in his first legit show playing a Congressman in 'Bott Your Houses', the play which won the Pulitzer prize.

Lou Holtz' proposed run as m.c. at the RKO Palace, New York, didn't get beyond the negotiation stage. It was a question of money all the

vay.

RKO's best offer was \$5,000 guarantee, out of which Holtz was required o provide a whole bill; Holtz wanted more, stating he's doing better han that alone without a supporting show to worry about.

Film players making personal appearances before Coast police group these days are doing it for those courtesy cards. Pasteboards are the regulation cards of the coppers, which are recognized by motorcycle officers and others when the holders get in dutch.

\$1 PAYS FOR \$3.000 LIFE PROTECTION Even If You Are Past 55

The National Security Life Assn., 204 S. Hamilton Dr., Dept. K.-8, Beverly Hills, Calif., the largest association of its kind in the State and operating under state law, is offering to men, women and children, between the tifnet without meltal similar to the state law, is offering to men, women and children, between the tifnet without meltal samistic for \$1. which part \$1.000 for death from any cause; NO MONEY, Just your name, see, muse of beneficiary, and a Life Certificate, fully made Park Free Insection. NO ACENT WILL CALL. If you decide to beep it, send only 45 days—then about \$2. a days if not, you one nothing. OFFER LIMITED. So write today.

Exploitation

(Continued from page 23) used, and head of Groucho was placed on cutout form of Mae West for lobby display.

Lucky Substance

Lucky substance
It has been quite a little time
since there has come a report on
distribution of sand from the Sahara, lucky leaves from Siam and
similar gags. They used to be common but the edge wore off. Now
they are old enough to be renewed.
It has to be tied to some locality
play or a fortune title, but that's
simple.

One of the best ideas combines the angle of the chain letter in modified form. It was a knockout

telephonic business campaign. lo-rists, jewelers and realtors use the same routine.

One femme, who was rumored last week to be heading for the church aisle, counted 100 of these business, seattern whose could be

church aisle, counted 100 of these business-seeking phone calls in four days. Heaviest percentage, she claims, came from parsons. Laugh here was that the business-seekers got their tip from a chatter column and the nuptial-to-be report was all wet.

H'wood Clerics

(Continued from page 1)

seekers got their tip from a chatter column and the nuptial-to-be report was all wet.

Rev.a Air Commercial

As a plug for more knot-tying bit, the Rev. John Troy, of the Church of California, has contracted for an hour each Sunday morn on KMTR, Hollywood, and plans to marry one couple during that time. The Honeymoon Breakfast Club' is the nuptial title of the program which begins in January. Minister, who takes pride in the fact he marries around 700 couples a year, is looking to this program to increase the figures. He will perform a marriage each week at the broadcasting' station as entertainment for listeners and as a turther bld for more ceremonies at his church, which is know in Los Angeles as the Little Church Around the Corner.

There's to be no charge for marrying the couples.

Rest of his program is to be straight church stuff, with solo, chorus singing and a sermon.

Quickie Divorce
San Francisco, Nov. 20.
Matt Duffin of Duffin and Draper, hoofing team at Bal Tabarin cafe, flew to Los Angeles after his last night show the other night.
Got a divorce from Juliette Duffin on grounds of desertion and returned here in time for next night's

Hal LeRoy, the dancer, and Johnny Broderick, the comedian, have talked it over and decided that they'd like to be music publishers. They've got a catalog to start with.

When I Dance With You' and 'The Romance Is Ended' are their first titles.

NEW ACTS

HARRY BURNS & Co. (5)
'The Ward Heeler' (Comedy)
17 Mins.; Full and One
Orpheum, N. Y.

Harry Burns has several times before essayed new turns, departing from his standard 'I Think You Touch' routine.

Touch' routine.

As always this low comedy type approaches his audience with a vigorous comedy knack and sense of vaudeville pace. Present venture ought to build to a click, but just now it needs tightening and pacing. Semi-sketch has a good opening. Burns is a political candidate and in that capacity makes his entrance from the back of the orchestra. In the midst of his half dozen stooges formed in a campaign parade.

They range themselves across the

formed in a campaign parade.
They range themselves across the
stage with their banners and horns
while Burns goes into a dialect
('wop') stump speech gagged up
with special brand of tortured English. There is amusing by-play
with the excitable Italian getting
away from the loud speaker and his
applause cues to his supporters going wrong.

He gets into a wrangle with a girl.

ing wrong.

He gets into a wrangle with a girl in the audience, Helen Lockwood, going on the platform, revealing that she is the daughter of the rival political candidate and walking of with the gang of supporters. All that is needed to make this framework effective is to knit it closely. The material is there in the property of the control of the c

and Burns. First-rate returns at this house where Burns is standard, Rush.

HUSTRAL TROUPE (5)

Aerial 10 Mins.; Four Met. Brooklyn

The Wallendas, brought to this country a few years ago by the Ringlings, worked out something novel and decidedly daring for the high wire and here's a group that helps itself to the idea. Though

neips itself to the idea. Though the act is a good one, the Hustrais are not as finished in the presenta-tion as the Wallendas. Wire in the theatre is only about 10 feet from the stage floor. Under the tent they probably are five times that far away from solid foot-ing.

Using the long and limber poles.
Using the long and limber poles
or balance troupe carries a girl
for shoulder mounting and finishes,
also like the Wallendas, with the
blevele prop for a three-high
build-up. Act carries a clown member but he does little. Char.

SID GRAUMAN Presents

WHITEY ROBERTS

United Artists Theatre, L. A.

PALACE, New York (This Week Now! 17) Now!

ARREN and BRODERICK

"Opera in the Ruff"

MATERIAL FULLY PROTECTED

MILES INGALLS

and

MARK LEDDY

PALACE, NEW YORK, This Week (Nov. 17)

VERMILLION

THE PERT DANCER

Marcus Loe 160 WEST 46"ST C! **NEW YORK CITY** Blygg 9-7800 J. H. LUBIN MARVIN H. SCHENCK BOOKING MANAGE

"SOMETHING HAPPENING ALL THE TIME IN BOB LA SALLE'S NEW ACT," says "Rush" in "Variety" Nov. 14

SALI

LOEW'S STATE, NEW YORK Last Week (Nov. 10)

THIS WEEK (Nov. 17) Orpheum, Boston

Week of Nov. 24 Boulevard and Gates New York

assisted by

Billy Joyce - Jim Rentch

Dorothy La Salle

irection JOHNNY HYDE, WILLIAM MORRIS OFFICE (New Act Written by BILLY JOYCE)

BOOKED SOLID OVER THE ENTIRE **LOEW CIRCUIT**

THANKS TO

MR. J. J. LUBIN MR. MARVIN SCHENCK and SIDNEY PIERMONT

"A Showman as well as a Memory Marvel" Hit home at the State, New York (Last Week, Nov. 2) says VARIETY

THE LAD WITH THE INDEX BRAIN

'VARIETY'-NOV. 7 (LOEW'S STATE, NEW YORK). The mental wizardry of Craig, Jr., in the middle of the bill, adding up figures, writing while talking about something else, in the middle of the bill, adding up figures, writing while talking about something else, etc., hit home with the State crowd Saturday afternoon, sending young Cralg over to a big handful of apptaise. Cralg makes a nice appearance and is as much a showman as a memory marvel. Char. Direction: IRVING COOPER



MAX RICHARDS

L. A. Vaude and Units Hit Skids Due to Talent Dearth, Wage Fite

Los Angeles, Nov.

Los Angeles, Nov.

Vaude shows will exit from at least half the first-run group houses before the end of the month, acording to present indications. Stage presentations will also be eliminated under present plans be eliminated under present plans to local operators, with the exception of Grauman's Chinese.

Elimination of fiesh entertainment is ascribed to two causes, mability of the managers to get together with stagehands and musicians on the new wage demands.

cians on the new wage demand, and dearth of class taient, with customers said to be yawning at monotony of offerings at various houses.

houses.

The Log Angeles shuffled off its stage show Nov. 16, dropping six musicians and four stagehands, and going double feature first-runs. Management ascribes change not to altercation with unions, but to listless and medicore fiesh talent available.

Three Straight Sound

Warners' Downtown and Holly-wood, as well as Loew's State, are set to take stage portion of their stage program out on Nov. 22 and to go straight sound. This will eliminate 32 musicians and 12 stagehands at the two Warners' houses.

ouses. With Sophie Tucker set for two eeks' personals at the United Arweeks personals at the United Ar-tists, this house contemplates out-ing the flesh Nov. 28, although change to straight sound has not been finally decided on. United Artists would have Henry VIII as first attraction under the new pol-icy. Here 12 musicians and six stagehands are involved.

Par Hesitant

Paramount, which had also been slated to drop stage shows Nov. 22, slated to drop stage shows Nov. 22, was hedging somewhat on original intention as the week closed, but with likelihood that vaude would go. Band here comprises 16 and stagehands five.

Orpheum and Million Dollar are scheduled to continue with vaude, managements feeling they can get together with the unions on the wage scale.

wage scale.
Pantages' Hollywood, playing a lone hand, will continue filmyaude

B&K Dating WLS Dance Ahead of Loop Booking

Chicago, Nov. 20.

Chicago, Nov. 20.

B. & K. taking WLS Barn Dance for other dates besides the loop placement for week of Dec. I. Follows click for its one-day Harding stand last week.

Je booked for the Congress day of Nov. 10, opening following day at Chicago. So can be advertised in the Chicago as 'direct from the Congress.'

Crawfords Go South

Mr. and Mrs. Jesse Crawford will pack their own consoles and hie themselves southward for some In-

terstate time.
Organists open down there Jan. 13
eight weeks in that circuit's
straight picture houses.

COAST RUN FOR TRAHAN

Al Trahan goes to the coast through Charlie Morrison for a run at Grauman's Chinese. Trahan will headline the prolog to Eddie Cantor's 'Roman Scandals.'

Boat Showman in Politics

New Martinsville, W. Va., Nov. 20. New Martinsville, W. Va., Nov. 20. Ed Warren, whose real name is Warren Leisenring, and who is remembered by people here because of his acting on show boats that played on the Ohio River here, was elected city commissioner out at Cheyenne, Wyoming, according to Mord received here.

Vaud for Newburgh

Newburgh, N. Y., Nov. 20. Eugene Levy's Ritz opening Nov. 9 will play vaude and first runs. Iouse was formerly the Cohen and 29 will play

Clinton E. Lake, formerly manager of the New York Hippodrome, will be in charge.

Lincoln Orpheum Calls Off Its Stage Shows

Lincoin, Nov. 20,

Vaude goes out of the Orpheum
here today and ends a steady policy
which began Sept. 3.

House principally owes the dropping of flesh to a squabble with local dailies ending with no ads to
the mgr. says a vaude show can't
be handled without das, but how he
events with the says to the contraction of the contractio pects to do it with straight pics another thing.

FALLY MARKUS LEAVING AMAL.

Fally Markus and Amalgamated are splitting, with the indie booker leaving the Mike Comerford cir-cuit's booking office next week to go on his own. Out of the busicuit's booking office next week to go on his own. Out of the busi-ness for over a year, during which time he operated an independent employment agency, Markus re-turned last season to take over the

Comerford book.

Comerford will continue its own booking office under another head for its own small amount of playing time. The houses are Wilkesmare and Scranton, splits, and a last half. In Binghamton, N. Y. In addition to these, Markus has been booking the Fox, Brooklyn, and some assorted weeks, of indie time in the Comerford office. Understanding is he'll take the indie time will be the comerford office.

ing is he'll take the indie time with

Palace, Canton, Follows Nearby Loew's to Vaud

Canton, Nov. 20.
After several weeks of straight films, Palace here switches to combination stage and film programs, with Jack Pearl and his company as the first stage attraction. Other unit shows have been contracted also a personal appearance of Amos and Andy. G. B. Odlum, manager

and Andy. G. B. Odlum, manager, plans to use stage attractions hereafter as often as he is able.

Loew's, across the street, which has been offering vaudfilm for several weeks, is reported doing much better under the new policy.

'Models' Scratched

Syracuse, Nov. 20.

'Artists and Models', penciled in or RKO Keith's week of Dec. 1 is ut, and will be replaced by Charles Buddy' Rogers and his band.

Buddy' Rogers and his band.
Scratching of 'Artists and Models'
came after local reviewers handed
the razz to 'Scandais'. Latter, playing Loew's State, had less than half
the 50 girls promised in marquee
electrics and otherwise fell short.

LOAN SQUAWKS

Chicago, Nov. 20.
George Wintz has filed suit against Flournoy Miller and Euble Blake for sums of \$452 and \$404.
Suit claimed to be for personal loans in connection with the Shuffle Along show. loans in connection 'Shuffle Along' show.

Jessel Sun. Pinch-Hitter
Jack Benny-Mary Livingston radio unit at the Century, Baitimore,
this week skipped the Sunday show,
flying in for the regular Sunday
nite Chevrolet broadcast.
George Jessel filled in, being compensated by Benny direct and not
by the theatre, for the day's substitution.
Next week in Philly with Sunday
shows taboo, it's a break for
Benny's ether chores.

Revamp Hail Tab Canton, Nov. 20. Fred Hail's Words and Music' tab, which has been playing southern Ohio and Indiana territory for several weeks, is back for reorgani-

several weeks, its back for reorganization.

Some new people are being added to the cast and a new advance is being organized. Show will go out again soon with 22 people including a 10-piece stage band.

Coast Revue Unit Sets Up a Touring Record

Lincoln, Nov. 20.

'Hollywood Revue' unit, co-owned by Fred La France and Johnny Dunn, has set up a record. Show came away from the west coast last March and has worked as far east as the Fox time through Iowa and Minnesoft.

as the Fox time through lower Minnesota.

In the time since the start, the unit has laid off a total of 11 days, with over half of those compelled by long jumps. It's a 14-people show and runs about 50 minutes. Unit now has about weeks ahead. Jim Skelly is in advance.

COAST MAKEUP EXPERT HEADS UNIT IN SOUTH

Charlotte, Nov. 20. Charlotte, Nov. 20.

Tom Mix and his horse "Tony, heading a unit, has the cream of the North Carolina houses booked for dates this month. With Mix are his wife and sister, Irma, and five cowboys. They are playing picture houses.

boys.
Other units in the state now include 'Echoes of Broadway' company, with Billy Wade; Lionel Ricau, of radio; Evelyn Beason and Frankie Labit, the 'Melody Misses, who had 40 weeks.

who had 40 weeks.

"Happy Daze' company with 20 people and stage band still in this section. Steve and His Southerners orchestra playing eating houses now. Kiva Hoffman, Hollywood make-up expert running style revues with 20 models and a 12-piece

Vaude Stock Co.

(Continued from page 47)

Continued from page 47)
P (Paramount), C (Capitol), S
(State), Pal (Palace), OR (Old
Roxy), NR (New Roxy), M (Music
Hall), W (Winter Garden.) The
most frequent repeaters in these
houses the last year, with the dates
they played the order given,

they played the order given, were:

Morton Downey-C, S, C.
Borrah Minevitch-P, NR. S, C, P, W.
Geo. Olsen band—S, C, P, P.
Radio Rubes—S, R, S, P.
Lillian Shade—P, S, R, Pal.
Harriet Hoctor—C, M, NR, S, W.
York and King—S, Pal, M, S, C,
Pal, W.
Benny Davis—S, S, C.
Ray Bolger—M, M, Pal, C, P, S, C.
Lillian Miles—P, Pal, Pal.
George Givot—C, C, P, NR, Pal.
Rex Weber—C, S, Pal, W.
Frank and Milt Britton—S, S, P,
Pal, W.

Frank and Milt Britton—S, S, P, Pal, W. Will Mahoney—P, S, C, S. Cookie Bowers—Pal, P, Pal, OR, OR, C. Block and Sully—S, P, Pal, Pal. Gus Van—C, S, P, OR. Marla Gambarelli—NR, Pal, NR, C, S, W. Arnaut Bros.—M, S, C, Pal. Three Sailors—C, NR, S, Pal. Lowe, Burnoff and Wensley—C, M, Pal. Georges Campo—Pal, R, S, P.

Intree Sailors—C., N., S., Fal.
Lowe, Burnoff and Wensley—C.,
M. Pail.
Georges Campo—Pal, R. S. P.
Bill Demarest—C. P. G. S.
Eleanor Powell—M., NR, MH, P.
Slate Bros.—Pal, R. S. W.
Al Trahan—C. S. P. C. S. W.
Georgie Price—C. P., M.
Bob Murphy—Pal, S. S.
Paul Draper—M., NR, M. P., M.
Taylor and Leon—C. S. C.
Ballet and Lamb—OR, S. OR, Pal, W.
Aunt Jemima—S. S. OR, Pal, W.
Aunt Jemima—S. S. OR, Pal, W.
Aunt Jemima—S. S. Willbut Hall—OR, Pal, OR, S.
Helen Morgan—C. S. P.
Athur Jracoy—C. S. P.
S. Jane Froman—M. P., P.
Jane Froman—M. P., P.
Tom-and-Betty-Wonders—OR, P.,
OR.
Raymond Baltd—S, R, Pal,

Tom-and Betty-Woncers
OR.
Raymond Baird—S, R, Pal.
Buster Shaver—C, S, R.
Gomez and Winona—C, P, M, M.
John Fogarty—OR, OR, C.
Hal Menken—OR, S, C, S,
James Melton—P, P, P, R.
Jack Powell—S, R, R, W.
Gine, DeQuincy and Lewis—M,
NP Pal.

Jack Fun.
Gine, DeQuincy and Lewis—as
NR Fal.
NR Fal.
Sine, DeQuincy and Lewis—as
NR Fal.
Herman Timberg—NR, P. S. C.
Stan Kavanaugh—NR, OR, Pal.
Ben Blue—S, Pal, OR, W.
Colleanos—NR, Pal, OR, W.
Colleanos—NR, Pal, OR, W.
Colleanos—NR, Pal, P.
Pops and Loule—P, F, S, P, OR.
Rosita and Ramon—S, Pal, W.
Buck and Bubbles—C, S, C, S.
Shella Barrett—S, P, S, S, W.
Bub Ripa—S, P, Pal, M, OR,
Barry and Whitlodge—S, Pal, OR,
Pal.

al.

Cooper & Lathrops—S, C, P.

Cass, Mack and Owen—C, P, S, C.

Pat Rooney—C, P, S, W.

Venita Gould—Pal, P, Pal, W.

W.&V. Time Shifts from Loew to Sherman: Three Bookers in Month

Coast Vaude Perks Up With Idaho, Col. Stands

Los Angeles, Nov. 20. George Sackett, former manager of the Downtown here, now with the Bert Levey office, has returned from a trip through the mountain states adding two weeks to the Levey

books.

New stands are a split week between Boise and Twin Falls, Idaho, and a full week at the Denham.

Denver. Additional time gives the Levey office 10 weeks booked out Levey office 10 weeks booked out of L. A. Boise is played following

More Chi Midway **Attractions Are** Going on Road

Chicago, Nov. 20.
Counting on the publicity of the World's Fair for the big asset, at least 10 shows are hopping from the expo midway to road tours. Most of the units from the midway consessions are booking themselves by ringing doorbells through the midwest, though many of the units have already set themselves with circuit routes.

Going out are the Ripley Oddities, the Midget Village, Streets of Paris', Life', Mexican Village, Hollywood-at-the-Fair, Darkest Africa, Miss America and the Belgian Village Dancers.

More shows being organized without exact propriety, not having been ithin the showgrounds at all, but merely taking some one or two performers who happened to be at the fair. With the unit being plugged as direct from the fair'.

at the fair. With the unit being plugged as direct from the fair. All the midway shows are on the road with the idea of keeping inready to go back on the fair grounds on the reopening in June, 1934.

1934 Returning Vaud to **B&K's Big Indie Spots**

Chicago, Nov. 20.

Vaude stated for return to B. & K.
big neighborhood arenas, Uptown
and southside Tivoli, shortly after
the first of the year. Will be full
week stands. Arrangements now
being made with Jimmy Petrillo of
the musicians, union with a minimum of 12 men in the pit likely due
to the size of the houses.

Excellent results on the present
week-end bookings of the other
B. & K. neighborhooders is prompting the yaude spread.

ing the vaude spread.

Ben Blue to London

Ben lue who ended his Vanity Fair engagement in New York a couple weeks ago to make shorts for Warner Bros., goes abroad early in January to appear at the Cafe de Paris, London. Tentative opening date at the London spot is Jan. 9, with length of engagement, yet to be set, probably four weeks.

Blue may also fill an engagement

Blue may also fill an engagement at Monte Carlo while abroad.

ETHEL WATERS' SHORT

Ethel Waters' is set for an all-colored musical short for Meyer Davis' Magna Pictures. The Southernaires, NBC act, and Frank Wilson also in it.

Garden Charity Sundays Regular weekly straight vaude ville at the Winter Garden, Nev York, becomes a charity show nex Sunday night (25) under the Nev York American's Christmas Fund York American's Christmas Fund auspices. Proceeds go to the fund, with the show provided by the regular W. G. booker, Edgar Allen. Same fund's benefit Sunday night (18) at the Imperial, New York, krossed only \$700 at \$3 top and with the scale reported held re-sponsible. Winter Garden's reg-lar top is only 25c less than that.

Although posting notice for the closing of Loew vaude Nov. 24 in its five Pennsylvania and southern vaude towns, the Wilmer & Vincent baif of the Loew-W. & V. partnership in these towns has decided not to go straight pictures. Instead, three will retain vaude, but with another booker supplying the shows, while the remaining pair of houses go pictures for the holidays and revive vaude around Jan. 1.

Jan. 1.

New booker is Eddle Sherman, who operates between New York and Philadelphia. He starts booking Nortolk, Richmond and Harrisburg next week (25), with the Loew bills to stop the previous night. bills to stop the previous night. Later on he gets Norfolk and Richmond.

Later on he gets Norfolk and Richmond.

Sherman will be the Loew-W.

& V. theatres' third booker in less than a month. Loew office succeeded the indie William Morris office booker, Laurence Goide, under whom the houses returned to stage policies after from one to two years of straight pictures.

Reasons for the switch from Loew to Sherman, despite Loew's Interest in the houses, not given, although it further complicates matters. Sherman also books the Hippodrome, Baltimore, which is the chief Loew opposish in Balto and which Loew once 'blacklisted.'

Publix Division Head In N.W. Stage-Minded

Minneapolis, Nov. 20.

Minneapolls, Nov. 20.

John J. Friedl, Publix Northwest division manager, is convinced that stage shows have been a business stimulant on the circuit, and he will go in for them to a greater extent, according to his announcement.

The circuit just has concluded playing the second WLS Merry-Go-Round' show. It previously had played the WLS Barn Dance' in all spots. Other stage shows recently played throughout the entire circuit include 'Show of Shows,' with 32 people, and "The Dlamond Revue."

Especially in the smaller towns there appears to be a real hunger for flesh-and-blood entertainment,' Mr. Friedl explained. 'Our recent experience has been very successful with the various stage units. A band and an eight-girl line make a big show for the smaller towns and have real pulling power.'

In Minneapolis name attractions

In Minneapolis name attractions and stage shows will continue to be booked into the State occasionally. The Mills their third return engagement

Milwaukee Gets Spurt Of Rival Stage Shows

Milwaukee, Nov. 20.

Milwauke, Nov. 20.
There has been a sudden increase
in stage fare locally within recent
weeks not only in the loop but also
in the nabes including such offerings as 'Shuffle Along', vaude bills,
d'-plece symphony orchestras and
radio names.
Even the Warner, which does not
as a rule depart from its straight
film policy, got away from the
beaten path to offer Amos 'n' Andy
in person to real business.

film policy, got away from the beaten path to offer Amos 'n' Andy in person to real business.

The Palace has gone in for vaudfilm in a big way reco. 'y offering for the week beginning 'n' an excellent bill headed by Faith Bacon, Supporting the star are Don Zelaya, Bernard and Henri, Dolores, Andre and Dimitri, Don Santos, the Chicago theatre ballet and Johnny Davis and his band.

Across the street at the Fox Wisconsin, 'Harlem Nights' is current supplemented by 'Berkeley Square,' Jimmy Innes and his orchestra plus Martin Ffug at the organ.

The Riverside continues to offer its vaude-film—and good bills most of the time, 'The Garden keeps its straight picture policy as does the Alhambra.

Alhambra.

PATTI MOORE'S MISHAP

Chicago, Nov. 20. Sammy Lewis and Patti Moore Sammy Lewis. and Patti Moore dropped out of the Palace show last week when Miss Moore wrenched her shoulder. Frank Melino and company replaced.

Lewis and Moore head back to Chi in two weeks for a stay at the State-Lake.

Picture Theatres

Variety Bills

NEXT WEEK (Nov. 23) THIS WEEK (Nov. 16)

Numerals in connection with bills below indicate show, whether full or split week

NEW YORK CITY
Falace (24)
Jack Whiting
Hal Jerome (17)
Three to fill)
Lrène (17)
Lrène (Bert Walton
Lilyan Tashman
Buster Shaver. Co
(One to fill)
105th 8f. (24)
Beverly West Rev
50 Mi'l' Frenchm'n
COLLIENTS
Kelth's (24)
50 Mi'l' Frenchm'n
Collient (25)
50 Mi'l' Frenchm'n
Duncan Sis Co

DAYTON Keith's (24) Duncan Sia Milo
Rimacs
2d haif (?9-30)
Gordon & Iona
Low Pollack Co
Lewis & Ames
Proakl's Tigers
(One to di)
2d haif (21-23)
2 De Long Sla
Eddie Miller DETROIT Downtown (24) Thurston

Thurston (24)
Thurston (17).
Buddy Rogers Orc
FAB ROCKAWAY
Strand
1st half (25-26)
Chester Fredericks
4 Camerons

Linda & Dirgo Re (Two to fill)

BERNICE CLAIRE opolitan, Boston, and VIVIAN FAY , DICK and HARRY

ALL PLACED

By LEDDY & SMITH

De Vito & Denny
Rome & Gaute
Holly & Gaute
Holly & Andubon
2d half (6-7)
Whilepeta
2d half (6-7)
Whilepeta
Pritt Wood
Karre LeBaron Co
(One to Gilly Wa
Albee (24)
White's (Sandals'
Harold (17)
Arbee (18)
Harold (18)
Harold

Two to fill)

HEMPSTEAD

IN MINOID

IN MINOEAPOLIS

FORM

IN MINOEAPOLIS

IN MINOEAPOLIS

IN MINOID

Bernice & Emily
Fred Lightner
Toto Tilyon
1st hair (25-28)
Gilbert Brog
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Grace Doro
Edgar Bargen Co
Mills Gold & Raye
Virginla Lee
T Rafferty Co
2d haif (28-30)

T Rafferty Co
2d half (182-39)
Why Hall
Joe Morris Co
Harry Seamon
BALTIMORE
Century (24)
Crasy Quilt (24)
Glenn & Jenkins
Zeida Santy
Enrico & Novello
State Boston
Orpheum (24)
Gretonas
Cretonas
Com Dick Harry
Gambarelli Co
Lock*
Lock*
List Half (24-27)
Rasson Gall
Joe Morris Co
Harry S-amen
Farker & Sidan

Therefore Cayl Lowis Cayl Ted Lawis Co MONTREAL Paul Sydell & S Ann Pritchard Co Harry Fator Welsh Sinte Cayl Gut Cayl Tell Ca WARNER

ELIZABETH

Rite

int half (26.28)
Martinot & Crow
int half (18.21)
Jim Wong Co
Jim Wong Co
Any Femily
Floyd Chelsty Co
Templeton Bros Rv
Francise Arms
Jackle Green Co
(Two to fill)
PHILADELPHIA

2 Daveys

Daveys

2 Daveys

(17)
Mas Evans
Wills & Davis
Dave Apollon Co
WASHINGTON
Earle (24)
Harris 2 & Loretts
Kay Hamilton
Fred Stone Fred Stone
Sammy Cohen
Harmony Co-Eds
(17)
Balabancw 5
Milo
Hill & Hoffman
Barto & Man

Fox-West Coast

(24)

Frank Conville Co
Wing Wali Tr
J & M Mason
Edwin George
(17)

Senator Murphy
J & J MacKenpa
Barstows
Sammy

2d half (28-30)
Maxime & Bobby
Grace, Doro
Edgar Burgen Co
Mills Gold & laye
Virginia Lee
T Rafferty Co
JERSEY CITY
Loew's (24)

Fanchon & Marco

Barstows
Sammy Kreboff
PHILADELPHIA
Fox (24)
Stoopnasie & Budd
(Others to fill)
ST. LOUIS
Fox (24)

Tanchon & Marco

NEW YORK (2171

De AH Murray
Forsythe Simh & FOCHMER (24)

De AH Murray
Forsythe Simh & FOCHMER (24)

Blaters of Skillet

Harry Savoy

6 Danwills

(Others to fill)

Others to fill

Gaudac (14)

Frink ABELLYRA

Sunklat Ens

Cotters to fill

Gaudac (14)

Batty Allow (24)

Cotters to fill

Others to fill

Stational (24)

Stational (24)

Frink Coryell

Cotters to fill

Stational (24)

Stational (24)

Frink Coryel

Sunklat Ens

Lower State

Lower St

For (24) Conserved the conser **Pantages**

HOLLYWOOD

BROOKLYN
Fox (17)
Sammy Cohen
Babe Miller
Freddy Mack
Vivian Fay
Rhythm Girls
Wilfred DuBols

BALTIMORE

BALTINORE
Hippodrome (17)
Alex Gray
Song writers P'r'de
Wiest & Stanton
Chaney & Fox
BOSTON
Uptown (17)
Davc Harris-Co
Belle Blanche
Mills Rny Sev
Senna & Dean
Rector, & Dorren
Hecter's Ore

BUFFALO Buffalo (17) Amos 'n' Andy (Others to fill) CHICAGO State Lake (19) Willie Wat & McC Frank DeVo Mel Kilee 3 Little Metaloge

Gallagher's
Pat Goode
Winit'd Greennigh
Sid Tomac
Marita & Diaz
Helen Thompson
Adauen Nevins
Josephine Le Ray
Mike Landow Orc

Maxellos Kyans Giris Harding (17)
Marcus Show (17)
Marcus Show (17)
Mado Rogues (Others to fill)
Ann Pritchard
Jack Goldle Rev (18)
Sid Page (20)
Fellist & Lamb Sibby Sis & D
Fulle Ross NEW YORK CITY
Paramount (17)
'Maxwell Show B't'
Lanny Ross
Conrad Thibault
Molasses 'n' Jan'ry
Muriel Wilson
Popa & Loule
Burralo
Burralo
Burralo

DURFALE
Joe Laurie Co
Holland & Knight
Larry CHICAGO
Chicago (24)
Donald Novie
Teatro DePiccoli
Vic Oliver
(17)
Donald Novis
Lco Carrillo
3 Radio Rogues

LONG BEACH
For-West Coast
Roy Royers
2 Zarros
Bruce & Lesier
Long Coast
Long Long Coast
Long

Little Jackie Heil' Medley & Duprey Bob Ripa Sibyl Bowe-

Roth-Andrews Orch
Blyw'd Resharmat
Rudy Vallee Orc
Alloe Faye
Barbara Blane
Tris Adriac
Catherine O'Nell
Jerry Lester
Distro Gentilir
Distro Gentilir
Ray Katye & K
Girl Friends
Gary & Dixon
Alice Kallerman
Harriett Myrne
Katherine Spector

Hotel Belvedere Art Kann Orc

Hotel Lexington Jack Little Orc Hotel Montclair

Hotel Roosevelt

Kings Terrace.

Cabarets

NEW YORK CITY Governor Clinton Enoch Light Ore Ha-Ha Club Danny Healy Jack White Shella Barrett Jerry Blanchard Lillian Fitzgeraid Roth-Andrews Ore

Arrowhend lan Irving Conn Orch Astor Roof Jack Berger Orch

Millard & Anita George Marshal Leonard Keller Georgette Leon Badeau L'Apache Oro

Biltmore flotel
Don Bestor Orch
Isabelle Henders
Floria Armstrong
Barry Devine
Minor & Root

Brown Derby Oscar Lloyd Evelyn Dougherty Edith Factor Gertrude Moody Dave Abrams Orc. Casino de Parec

Casino de Parce
Wm O'Neili
Florie Hutchinson
Claire Weyatte
Wm Sully
Dorothy Deli
Alice Dudley
Jache Calle
Verselles
Midred Fanton
B B & W
Jimmy Carr-Ore

Kings
il Shayne
ladys Bentley
'b'rl'gs' Williams
ed Brown Orch Central P'h Casine Eddy Duchin Orc Geo. Murphy Geo. Metawa Gomez & Winona Last Roundup Hal Muller
Belle Moore
Eddle Rogers
Shirley Carkins
Virginia Valence
Eddle Rogers
Jimmy Santry Chez Paree Boddy Leonard Nona & Sedano Lee & Thompson Al Kavelin Orc

Malson Royale Cinb Bastile Walsh & Arnold Splvey
Sue Hicks
Palla Howard
Wallace & Arnold
Chas Columbus
Huaton & Harder Marden's Biviera

Variety Revue Mayfair Yacht Clui Commodore Motel Isham Jones Orc. Isabel Brown Dwight Fiske Maureil & Cordova Walter O'Nelli Ore Cotton Club
Cab Calloway Orc
Dan Healy Rev

Montmartre Club Rocky Twins Ernest Charles Patricle Palmer Machin Bd Reader's Orc

Machin, Bd riceader's Orc riceader's Orc Pator Shaw Bona, Lie Bona

Paramount Grill

Pavillon Royal Dick Mansfield Orc

Petit Pallas
Guy Rinnie
Francos Langford
Rhys & Owen
Counters Deon
Jay Lynne
Mile Deoris
Crawford & Caske
Jelly Coburn Ore Geo Walker Wm Spellman 3 Palmer Bros May Alex Chas Johnson Orch Geo Hall Orch

Village Barn

Village Nut Club
3 Roberts Bros
Flaria Vestoff
Zara Lee
Scotty Conner
Milton Spleiman Or

Vogue

Pierre Boof Henry King Orch Village Bara
Paul Tremaine
Ray Sedley
Brady Walker
Frank Hyer
Blanche Lytell
Eddle Pritchard
Ped. Davia
Jerry & Turk
Cawboy Jim
Louis Mann
Marjorle & Irene Place Piquale
Harry Rosenthal
Marion Chase
Fantana & Coles
3 Bachelors
Alfonzo'a Bd

Plaza Cafe Lou Taylor Irv Grasmann Harry Seeman Eddie Ashman Al Aeshane

Russian Arts
Joe Morantz Orch
Renee & Laura
Nickolas Hadarick
Barra Birs
Misha Usanoff

Chick Enders Charles Farrell Frances Maddux Carolyn Nolte Dolores Reade Samour
Samour
Samour
Eli Spivack
Nina Miraeva
Fall Zam Oro
Johnny Russell
Simplon Club,
Clark & De Lys
Larry Siry'a Orch
St. Morits. Hotel
Leon Belasco Orch
Vera Van
Margarite & Leroy
Trini Orc:
St. Reeis Dolores Reade
Wivel
Amy Atkinson
Jack Wick
Marion Cole
Frank La Salle Orc
Waldorf-Astoris
E Madreguera Orc
Kayler Cugat Orch
Margo
Wivel Cafe
Amy Atkinsan

Meyer Davis Orch Smull's Paradise 'Black Rhythm' B Nyra Johnson Meers & Norton 3 Speed Demons Wivel Cafe
Amy Attlensan
Jack Wick
Lillian Lorraine
Ami Pavo
Maidie Du Fresne
La Salle Orch

CHICAGO

Hi-Hat Club
Al Zimmey
Trudy Davidson
Kolya & Berte
Margar't Lawren
Effie Burton
Falla 'Sls
Dot Meyers
Bobby Dande Bismarck Hotel (Walnut Room) Clifford & Wayne red Weems Orch Baron & Bialr Bonlevard Room (Hotel Stevens)

Irving Gagnon Ruth Broughton Chas Agnew Orc E-9 Club
Leon La Verdee
J'n & B' bby Len
Lee Carr
Lyle Page
Billy Russell
Al Benson
F & G Doran
Billy Brannon
Dominique Orch Blackbawk

Deane Janis Hal Kemp Orch 'Skinnay' Ennis Bob Nolan Cafe deAlex

Irene George Mary Stone Evelyn Hoffman Enrico Clausi Sol Wagner Orc Maroni's
Rolando & Verditta
Gwen Gordon
Neecee Shannon
Marge & Marle
Virginia Buchanan
Bob Wyatt
Maurle Moret Oroh Chez Pares June Taylor Frances Langfor Frances Langford
Harry Richman,
Rosemary Dering
Mitzl Young
Pearl Twins
The Vernons
Eunice Heary
Vincent Lepez Orc

Club Minnet Frank Sherman Morrie Stanton Or Theima & Roland Adelina Dossona Tad Butler Cinb Leisure Jean Gordon Ruth Deun Frandray Sis Ricardo & Saskis Eddie Dering Eddle Makins Orc

Murai Room (Brevoort Hotel) Jaros Sis Paul Fay Gale Glpp Fay Peters Bob Perry's Orch Eddle Makins Orc
Club La Masque
Eddle Morton
Francis Stillman
Hewitt & May
Don Wise
Al Garbell
J & B La Marr
Edna Mae
Buddy Beryi
Art West
Earl Willis Orch Nut ouse

Jo-Jo
George DeCosta
Jimmy Lane
Boggy Sherman
Moe Lee
Ned Santrey
Jimmy Kennedy
Jimmy Callison

Cinb Royale Cinb Royate
Sid Lang
Fergy Wray
Tracey Gale & L
Joan Warner
Szita & Anuls
Ethel Alice
Nino Rinaldo Orch Palmer House
Stanley Morner
Moore & Revel
Medrano & Donna
Hermandez 3
Vivian Vance
Mason & Faye
Abbett Girls
Klehard Cole Orch

College Inn Alice Blue Phil Harris Orch Leah Ray 3 Ambassadors

Paramount
Faul Bachelor
B.B.B.
Bernerd & Henrie
Anita La Pierre
Faith Bacon
Rob Oakley
Nina McLaughlin
Allen Reno
Marion Kingston Congress Hotel
(Joe Urban Room)
Robert Royce
Cherle & Tomasita
Corey Lynn
Carlos Molina
Verne Buck Orch

Colosimo's
Dorothy Henry
Montenegro & Dorothy
Jore Malcolm
Jore Rivas Orch
Countess Borieka
Signor Barsoni
Art Buckley
Cole Signor Barsoni
Irene Duvai Lolo Battram Marle James Bernie Green Al Trace Orch Terrace Garden Benny Meroff
Dorothy Thomas
"Red" Pepper
Norman Gast.
Jack Marshall

Club Alabam Mildred H Chaplin Patsy M'Nair Scotty's Orch The Berlin
Waddy Wadsworth
Alexianne
V & F Vestoff
Jack Edwards
Vendas 6
Kolya & Bertet

Drake Hotel
Fowler & Tamara
Jane Carpenter
Don Carlo Co
Geo Devrons Orch Edgewater Beach Mark Flaher Eather Todd DeRonda & Barry Art Carroll

Vanity Fair Mary Ann Boyce Cliff Winehill Don Fernando Orci

KANSAS CITY

Botty White
Johnnie O'Connor
Don Torres Oro
Tirrelem Club
Tirrelem Club
George Williams
Ethek Williams
Liber Milliams
Julia Lee Bal
Faramont Club
Anirs CoCo-Nut Grove Kenny
Baland
Baland
Baland
Baland
Brown Frice
Brown Frice
Catherine Nictpear
Syriel Kay & N'
Liborty B Chade
Syriel Kay & N'
Liborty B Chade
Dorothy Harris
John Marjorie Albeo
Dorothy Harris
John Millera Bd
Pla-More
Bugerne
Bugerne
Branch
Branch
Benders & Jackson
Jordan & Jackson
Jordan & Jackson
Jenders & O'Hare
Francena & O'Hare
Francena & O'Hare
Cotton Clab Catherine Nickpear Sylin May Sylich Kay, & N Liborty B Chadw And Land Marjorle Albeo Dorothy Harris Joan Manners Rev Joan Manners Rev Joan Manners Rev Joan Manners Rev Joan Manners Historical Marion Marion

Radio Chatter

(Continued from page 43) mail from white listeners. He may broadcast over WBT in Charlotte. broadcast over WBT in Charlotte,
WSIS a stew when CBS announced lenn Grey's Casa Loma
orchestra and Do Re Mi Trio signed
to broadcast Tuesday and Thursdays on Camel Program when home
office of R. J. Reynolds Tobacco
Company said it knew nothing
about scheduled broadcast and had
signed no talent.

Johnny Miller, WSJS announcer,
got the merry ha ha from radio
fans Tuesday when he announced
the weather forecast as clear and
colder, it was raining torrents outside while he was forecasting.

Ray Looke and Vester Wallace of

side while he was forecasting.

Ray Looke and Vester Wallace of
Traoy-Locke-Dawson agency and
Will Crook of the agency bearing
his name, were speakers at a Dallas radio-endorsing pep rally of advertisers co-ducted by Martia
Campbell and Alex Keese of WFAA.
Nancy Garner provided entertainment.

ment.
Jimmy Jeffries, Henry D. Murphy,
Arthur Barton, Fred Lowery, Lois
Nixon and Ligon Smith are back
in Dallas after nine weeks touring
the provinces with a radio revue,
Business reported very encourag-

West

Station KMO has added another new name to its talent list in the person of Gunnar Anderson as staff organist. KMO boasts the largest pipe organ for studio use west of Chicago.

Earl Dancer's chorus of 87 singers goes on KHJ as a half-hour Sunday sustainer.

sustainer.

Rene Hennery out as concert director at KFWB, Hollywood, and going east. Christian Sprottee succeeds.

rector at KFWB, Hollywood, and going east. Christian Sprottee succeeds.
Joaquin Garay singing with the Warner Hollywood orchestra on KFWB twice a week on 15-minute periods, plugging WB film product. Coi. Dan Morgan Smith telling dog stories over KHJ, Los Angeles, Chas. S. Scheurman, orchestra leader at KOA, Denver, had a severe case of blood poisoning caused by a splinter in one of his fingers. If expects to be back at work next weeks are the Morning Revelers on KOA, Denver. Tommy Luke back on the air, via KWG, Fortland. Musical program arranged by Stanley Glarum. Cliff Engel blew into Portland from Frisco. Cliff used to announce on KGW and now is with McGregor & Soille, transcription company. Abe Berlowitz back on the air with his orchestra on KEX. Was laid up in the hospital for several weeks. Aller, gets congratulations for the return of his Circus Courfo KEX. Kangaroo bench puts the pan on local problems and characters.

Mary Lucille, is the name of the wew infant of Mr. and Mrs. Tommy

ters.

Mary Lucille, is the name of the
new infant of Mr. and Mrs. Tommy
Banke. Banks is a plant engineer
at KOMA, Oklahoma Oity.

Mark Bowman joining Jensen &
yon Herberg after doing continuity
for KEX, Portland.

Leaving NBC where she was staff-

Mark Bowman Johning continuity for Kibx, Fortland.

Leaving TBC where she was staff star and the star and the

1560 Broadway This cok: Farrell & Endor, Marcella Scellie Loew

DR. JULIAN SIEGEL

BROOKLYN
Bay Ridge
1st helf (24-27)
Bora & Moreno
Eddle Miller Co
Stratt'd & Mayb's
Earl Faber Co
Rhythmania
2d half (28-NEW YORK CITY Capital (24) Minor & Ront (Others to fill) Boulevard

1st half (24-27)
lowatt & Hardy
Glants of Har
'ete' Pete'
Bob La Salle Co.
Le. Murray Rev.
2d half (23-30)
Maximo
Hal Young Co.
Street Ballyhoo'
Earl Faber Co.
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Al Belasco Oren
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Cecile Blair
Mary & Elliott
Diane Quellair

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Helen Kane
Pauline Balean

Via Lago
Bebe Sherman
Zita & Marcelle
Jack Housh
Wanda Kay
Al-Handier Bd

100 Club
Edwing Metshon
Rose 2
Evelyn Regan
Royce 3
Yyonne Rouvier
Danny Alvin Orch Ye Olde Tavern Mickey Scott Rev. Cal Herbert Violet Cristian Lillian Francis Crane Russell Orc

Playground



FOUNDED BY SIME SILVERMAN
Published Weekly by VARIETY, Inc.
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SUBSCRIPTION

120 No. 11



15 YEARS AGO

(rom VARIETY and Clinner)

Public was turning from war plays to 'happy and quiet domestic themes.'

Managers warned the artists the ar was over and to change their

Actors mustered out told they had 90 days in which to get into muftl. After that uniforms on stage only by permission of the War dept.

Some of the houses closed by the influenza epidemic were opened, bu only on the proviso that all patron wear sneeze masks

Polly Moran told her agent, Jenie Jacobs, not to ask for more than \$500 a week for her vaude single.

Death of Samuel Nixon gave Abe Frianger managerial control of the Philadelphia houses of Nixon & Zimmermann.

John Charles Thomas quit the Shuberts for the concert stage. Had a row with the managers and

William A. Brady went overboard on 'Home Folks'. Thought he had another 'Old Homestead' and startled with a full page ad in the N. Y. 'Times.' Not a good guess.

Eight buys in the ticket agencies New low for then.

N. Y. Dist. Att'y had the mana-gers and ticket agents down for a talk-to. Set premium at 50e top.

Producers persuaded Congress to drop the 10% sales tax on film ex-p rts.

50 YEARS AGO

(From 'Clipper')

Geor ia legislature threw off all laxes on dramatic and musical shows, but upped tax on circuses from \$100 to \$200 a day. Tentmen

wire walker with Rentz-Santley show fell off the wire when it sud-denly slackened. Into the orches-tra pit and knocked the planist off her bench, but neither seriously burt. Wire walker with Rentz-Santley

Lawrence Barrett opened his sea son with Louis James and Marie Wainwright in his support. Both later starred in their own right.

icage theatre was putting over farce with street perambulators essed as 'dudes' Playing to anding room in consequence. A dude was a cake eater.

Chicago house beat the current Mickey Mouse clubs. Had a spe-cial kid mat every other week.

Mr. and Mr. Frank Chanfrau had solned a fortune out of 'Kit, the Arkansaw Traveler.' This season Mrs. Chanfrau was insisting on do-log 'Camille' alternate nights. Ruined biz.

rama slump and business good.

didn't like Henry Irv-my's enunciation. Said audiences feared he would run out of breath.

had been ill. stage with was in bet-

Inside Stuff—Pictures

Radio kidding between plane pilots and ground crews recently caused the Los Angeles dailles and wire services some futile exertion. Plane traveling west to Los Angeles carried a copper mining engineer and wife who got aboard at Las Vegas. Someone picked up the radio conversation between the ground and plane and immediately a hot this all papers that Gary Cooper had been married to Sandra Shaw in Las Vegas and that the couple were flying back to Hollywood.

When the plane came down every daily and wire service had photographers and reporters on the field, and even Paramount sent two 'still' men. Tip went out when someone inistook the pilot's conversation on the copper miner and wife for Cooper. d wife with the dailies jumping to the conclusion it was the film player.

George K. Vanderblit shot 20 reels of African hunting scenes on his last trip for which dialog was written by Joe Cunningham, who similarly handled that sportsman's 'The Devil's Playground'.

Material includes rites of native tribes but some of the party's experiences which might have injected humor were not lensed. One African monarch was induced to go through a native dance, his first hoofing in 20 years. But the old fellow got sore before the Vanderblit party departed. King had two dozen wives and his idea of hospitality was to lend a wife to each of the eight men with Vanderblit. The white men discovered a wife in their respective huts when they got there and decided to sleep in the open. The king burned at the slight to his harem and Vanderblit decided to pull up stakes.

Three Little Pigs' may hit a gross rental return to United Artists of \$200,000 in view of its many repeats. This is a record, the average rental on Silly Symphony or Mickey Mouse cartoons running between \$40,000.

The Silly Symphonys which were taken on New York first run by the Music Hall because UA's own Rivoli could not handle that as well as the Mickey Mouse series, got their highest rental from the Hall, \$1,000 a week. They scale down considerably after playing that big R. C. house but have been gotting higher rentals on repeats in subsequent houses than when they first played those subs. French version of Pigs' went into Harry Brandt's Globe, a Broadway 50e top grind, at rental of \$150.

That southern California ranch of Fairbanks, Sr., is supposed to have played an important part in the family discussions as to the future of Pickfair, their Beverly estate, the rumors of sale of which prompted the first divorce tremor on Miss Pickford and her husband.

The ranch is morth of San Diego and is reported to represent an investment of \$1,000,000 by Fairbanks pere. Joe Schenck owns some adjoining acreage and Irving Berlin once motored down with a view to buying land but wound up by just going for the ride. In any case, the carrying charges of the ranch added to those of Pickfair, no mean sum, is what is said to have brought the two film stars to consider rental or sale of Pickfair. Neither thought has become more than an idea to date with the divorce report about forgotten.

Arrival in Hollywood of Pat Patterson, English actress, engaged by Winfield Sheehan during his recent trip abroad and with Hugh Williams, also a Sheehan importation due in soon, ups Fox roster of English con-

also a Sheehan importation due in soon, ups Fox roster of English contract players to nine.

List includes nestde Miss Patterson and Williams, Herbert Mundin, Heather Angel, Mona Barrie (Australian), Florence Desmond, Lilian Harvey, Nigel Bruce and Rosemary Ames. Though the latter two are American born, they made their reputation on the English stage, where Fox discovered them. Studio dropped a number of English players following the completion of 'Cavaleade'. At that time 11 were under contract.

Hoop-La', Clara Bow-Fox pleture, slides into the old Roxy, N. T., week of Nov. 30 (Thanksgiving week) instead of Radio City Music Hall, and she old Roxy gets it for \$1,000. The Music Hall will make up the other \$5,000 of the \$10,000 gruaranty to Fox on the pleture. Situation comes about through the old Roxy trading four Universal films to RKO on a condition that also allows the old Roxy to claim four of any rejects which RKO decides upon for the Music Hall. Hoop-La' doesn't class as a reject but goes into the old Roxy as an exchange flu under the agreement, the matter also involving 'Only Yesterday' (U), which believed the Music Hall. which played the Music Hall last week.

Radio sent out 15,000, and spent \$30,000, on those special campaign books for 'Little Women', which cost \$2 the copy.

Foundation of the missive is a heavy paper container on the old-fashioned wall envelope style, printed in color front and back. This serves as a container for three booklets on advertising, publicity and exploitation. The latter booklet also contains an envelope of its own to carry samples of advertising accessories to the number of about 20. All three books are apparently bound in the new chintz wall papers, with the exploitation book on plate paper and lavishly illustrated. The other two are on newsprint. All three are unusually complete.

Since the sudden Bill Goldman parting with Warners, Joe Bernhard WB's general theatre head, has been sitting at Goldman's desk supervising the Philadelphia territory until a successor is chosen. Charles Kurtzman, formerly with Goldman, is mentioned as a probable suc-

cossor.

Over the territory five years, Goldman supervised Pennsylvania west to York, south to Wilmington, Del., and the lower tip of New Jersey, taking in Camden and other near-Pennsy towns.

In the meantime, Joe Bernhard has been on the Philadelphia job for the past couple of weeks, together with I. J. Hoffman.

roadway Thru a Keyhole (UA), which because of a well-watched production cost tabs under \$300,000 as to budget, has been doing its best business where sold as a musical. A bit spotty, this film, doing well in some big towns but off in others, plcture is seeing good grosses where the music is stressed and the film pushed by extra exploitation.

The death of Texas Guinan, who is in the cast, has acted as an artificial stimulant, it is noted by UA.

The Anna Sten picture, 'Nana,' on its expected completion shortly, will stand at somewhere, 'etween \$700,000 and \$800,000. This includes about \$400,000 charged to it in initial production work that was thrown

Miss Sten, rought over from Germany about two years ago, has been on the Goldwyn payroll all that time, principally schooling her English.

undry columnists advise readers to keep their eyes peeled at the many commissions agrees requers to seep their eyes peoled at the new films new for the reason that "several companies are deliberately soliciting advertising to slip i to their pictures."

While angling on a midget theatre ic., Harold B. Franklin has not discarded his original thought of independent picture production. He has approached Warner Bros. as his distributing channel but no deal as

As the Feb. 8 deadline approaches it becomes more evident that B. & K. will not give up the McVickers, Chi, and return house to Jones, Linick & Reducter. feture bookings makes this clear, B. & K. having contracted (Continued on page 59)

Inside Stuff—Legit

The late Flo Zürgfeld had made definite progress in mapping out another Follies before his demise, and the score was virtually completed by Hen Oaklan Some of that composer's numbers were to have been spotted in the new Follies, hacked by the Shuberts, but he withdrew his material before the revue opened in Boston.

Reason was the percentage limit set by the Shuberts, all composers to share in 2% of the gross. Inderstood there were 17 turn writers and lyricists concerned in 32 numbers used during reharsals. What, ith deletions the tunes retained cut the number of songsmiths down to eight with 18 songs programed in Boston. Oakland's 'Poor Fellow' was a sketch used in error and later taken out. Shuberts claim Billie Burke put the limit on the score generatage but it is also said that Miss Burke is to receive a straight percentage and has had nothing to do with the production.

Show's billing is 'Mrs. Florenz Ziegfeld (Billie Burke), presents Ziegfeld Follies. Philadelphia Monday (29) with Pittsburgh and one or two additional stands to be played before coming in. Slated for the Winter Garden Christmas night.

Garden Christmas night...

While Broadway managers are failing the specs about prices charged for tickets to hits, no better examples how they can stay away could be cited than the receipts of two quick flops last week. The Irish comedy, Is Life Worth Living, Masque, N. Y., had five paid admissions for one performance. Two tickets were sold for the lower floor and three for the mezzanine.

Twas waiting for You, at the Booth, played Wednesday (15) mati and night to a combined gross under \$60. In both instances the performances were like rehearsals, so far as the actors were concerned. Both shows were withdrawn Saturday (18).

Ticket brokers have contended that it is only for a limited number of shows that excess prices apply and that it is the pressure of demand as against supply that forces in the premiums.

Managers seem to agree on those points, but they earl see why the agencies get the ticket gravy, claiming such coin belongs to the manager. That appears to be the gist of what all the ticket rumpus is about.

Florence Reed, starring in Thoroughbred', Vanderblit, N. Y., is appear-ing in her first comedy part since "Seven Days'. In a curtain speech at the premiere she expressed pleasure that she could evoke laughter after voting so many seasons to melodrama

devoting so many seasons to melodrama. Play was authored by Doty Hobart whom friends regard as a double for Donald Meek. He has been writing radio scrips, but several years ago his first play, called 'Sadle', was tried out but withdrawn in Philadelphia despite favorable notices. Revised it is due on the boards under the label of 'Every Wednesday'.

Miss Reed appeared in 'Criminal at Large' late in its Broadway engagement last season, but was off the stage for months caring for her husband, Malcolm Williams, who now is reported recovered from a seri-

Mrs. Nime Buell's scenic studio, in the Harlem Opera House, N. Y., while headquartered in the heart of the Harlem burlesk belt does not confine itself to business relations with burley ue managers. The Buell studio serves legit productions although occasionally renting some scenery to burlesk houses.

In connection with the Buell-Lew Leslie imbroglio over the new Blackbirds' scenery Mrs. Buell insisted upon payment, per contract, with delivery of the scenery. She balked at Mrs. Lew (Irene) Leslie offering to put up jewelry or diamonds as guaranty of payment, stating that she (Buell) had no knowledge of its value and insisting, instead, on abiding by contractual understanding.

After being marooned in Cleveland James Rennie returned to New York and resumed with 'Murder at the Vanities'. Understood that Earl Carroll, the show's producer, has changed his mind about filing charges with Equity on the grounds that Rennie left the city without advising the manager and missed a Monday performance. Fact that Rennie is featured-made his absence doubly important.

Rennie went to Cleveland by plane on a Sunday and planned to fly back the next day but fog grounded him. When he got back his explanation apparently satisfied Carroll, outside of one-eighth of a week's salary which was deducted.

Ann Ayres, press agenting for some time on Broadway and also interested in summer show production, is puzzled over the identity of another Ann Ayres. Later is reported to have written an unproduced play called 'Interim's End,' also known as 'One Way Street.'

The girl p.a. wrote her namesake suggesting she take another name to avoid confusion. Answer was that she has, used it on Broadway and in the leading capitals of Europe with no mean success. An attempt to reach the playwriting Ann Ayers at a designated hotel met with the answer that no such person was registered.

Program for 'Roberta', which opened at the New Amsterdam, N. Y., Saturday (18), does not include a credit for the direction. Jeromc Kern, who composed the score, staged the show for the Philadelphia debut, Hassard Short then being called in to redirect. Number of changes were made in routine and show was relighted.

Dance, number, 'Blue Shadows', was staged by Joe Limon, of the Charles Weddman dancers appearing in 'As Thousands Cheer' (Music Box, N. Y.), who commuted to Philly daily during 'Roberta's' stay there.

Theatre Gulld, which has broken away from conservative ad copy in the dailies, nearly started something with extra space insertions for The School for Husbands, at the Empire, N. Y., because of using a quotation from the show in which the word adultery appeared.

Copy was accepted by the tabloids, also the Journal. Russ Crouse is the Gulld's p.a. The Journal ordered the ad out after the first edition. Crouse did not attempt to run the copy in the other papers.

Newest entrant to managerial ranks is Edward Choate, in Herman Shumlin's office as play reader, assistant press agent and company manager. He bowed in last week with T Was Waiting for You' at the Booth, N. Y. Backing reported coming from Lee Shubert, taken off after one week.

Choate and Alexander Ross conducted a .

It took Joey Kelth, of Lablang's, and Charles Levy, of the Bro dway At took doey netth, of Lenangs, and Charles Levy, of the Bro dway agency, 13th hours, to motor from New York to Boston, where they looked over the new Folles. Going by way of Worcester they were caught in a blizzard and were forced to pinch the certain one bill. They eventually managed to thaw out. Levy is to rated on for astoditis today.

Max Gordon has revived a mail order department for in The Muster', Voice', Plymouth, N. Y. Idea appears to have been forgotten in rece't seasons by most managers.
Selected mailing lists are charge. Sane plan.
New Amsterdam, N.

Double Door' Percentage Players Claim Share of Shubert Pass Tax

Shuberts may be required to include pass 'tax' money on the statements for 'Double Door,' current a itz, N. Y., which is operated

by them, as a result of a complaint the show to Equity who are on percentage. Inclusion

of such collections may result generally, with attractions and authors

Door' was produced by a new managerial duo, Potter & Haight, with the Shuberts interested, There are six players on percentage and recently when the boxes were filled and not accounted for on the state ments, they learned that the box occupants were admitted on passes each pass for two calling for the payment of 80 cents to the box of-fice.

payment of 80 cents to the box offlee.

When the percentage players put
the matter up to the producers they
were told that the pass money goes
to the Shubert employees' beneficial
fund, accounting of which, is a
matter for the Shuberts only. The
floor players believe such collections are part of the show's recepits and that they should share.
Show has been doing well and the
number of courtesy admissions are
claimed to be small.
Shuberts originated the pass tax
idea and during the boom years
total amount taken in from passes
by the Shubert circuit was estimated as high as \$150,000 yearly.
How much was paid out to
ald employees is not known.
When the Shuberts went into reelvership the pass tax thing was
queried with the result that, although the system was continued,
such collections went into the general fund.

Revenue Ruling

Revenue Ruling

Several years ago the department of Internal Revenue ruled that pass tax collections are actually admis-sion charges and a tax of 10% was thereafter collected, as with other

LAX consections are actually admission charges and a tax of 10% was thereafter collected, as with other legit tickets. Government put a like levy in the admission tax law on two occasions, first during the war. Last year when the admission levy was placed on all tickets priced at more than 41 cents, the pass tax was slapped on again, but because the Shubert passes are 40 cents per person, no tax applies. William A. Brady knocked out the pass tax last spring when he appeared before a Congressional committee and pointed out that a levy was being made on something which-brought-in-no-revenue. Regaulation removing tax on free admissions to legit attractions was inserted in the National Recovery Act, but does not apply to other types of amusement, for the simple reason that the other fields were not represented. Pass tax, however, continues to be collected in some theatres, such money helping keep the houses open.

Authors demanded sharing in all extra coin received by the box office, as set forth in the Basic Mnimum Agreement. Kick back money from ticket agencies was particularly in the authors' minds, but pass tax coin may now be almed for. Matter never has been put to an issue, but with actors now opening up the subject the authors are expected to the livering and the subject the authors are expected to the livering and the subject the authors are expected to the livering as the subject the authors are expected to the livering as a subject the authors are expected to the livering and the subject the authors are expected to the livering as a subject the authors are expected to the livering as a subject the authors are expected to the livering as a subject the authors are expected to the livering as a subject the authors are expected to the livering as a subject to the subject the authors are expected to the livering as a subject the authors are expected to the subject the authors are expected to

Matter never has been put to an issue, but with actors now opening up the subject the authors are expected to do likewise.

'Door' percentage players are said to be receiving double their usual salaries: because of the show's profitable business, but they want all that they think is coming to them.

them.

Some New York theatres and independent houses out of town using the pass tax ideas, include such takings on the statements, but the Shuberts have refused to do so up

NIXON BOOKS, CANCELS

NIXON BOOKS, CANCELS

Pittsburgh, Nov. 20.

Cancellation of First Apple, formerly 'We Meet Again,' for Thanksgiving week sent Nixon into A fantrum. Hollday session usually one of best weeks. Booking office immediately got busy and penciled in 'Bitter Sweet' from Chicago one minute and then yanked it the next. Newspapers were informed of Bitter Sweet' booking hurriedly and several hours later were called and told that operetta was out. Over weekend nothing had been scheduled. No reasons were given in either case.

Storm, Local Tax Cut 'Sailor's' Cleve. Gross

Chicago company of 'Sallor Be-ware' opened in Cleveland last week in the face of a blizzard snow fall-ing almost daily. Result was a dis-appointing gross with the first night around \$500 and the week's takings approximating \$5,500. Show ex-pected to get \$12,000 with a \$2 top. Another factor believed to have affected business is the Ohlo law which exacts 10% of admissions.

which exacts 10% of admissions
That is in addition to the Federa
10% levy. 'Sailor' tickets therefore
cost \$2.40 as against the usua

Stage Relief Active With Fresh Resources

The Stage Relief Fund with money derived from several benefits, has resumed aiding needy professionals with weekly payments to pay room rent. Fund has been functioning for nearly a year, it having started last Dec. 13. It was forced to suspend temporarily when funds were used up. Last Sunday 'Sailor Beware'

funds were used up.

Last Sunday "Sallor Beware'
played a benefit for the Fund, taklngs being over capacity at \$2,153.
Previous Sunday the Double Door
benefit gave the Fund about \$900
'Her Master's Voice and 'Ah Wilderness' are next in line for Fund

derness' are next in line for Fund Sunday nights.

A benefit supper dance in aid of the Actors Dinner Club will be held in the Medallion room at Sherry's Saturday night (25). Tickets are \$3' per person and are available at the hotel or from Mrs. Owen Davis and Selena Royle.

Cast Changes

Charles Waldron has left the cast of The Pursuit of Happiness,' Avon, N. Y. to join the Katharine Cornell repertory company. Waldron will asume his original part in The Barretts of Wimpole Street, on the rep's list. He was replaced by Frank in 'Happiness.'

in 'Happiness.' F. Carter Burgher replaced George Macready in 'School for Husbands,' Empire, N. Y.

'Tom' Show Folds
Chicago, Nov. 20.
Harry Minturn has closed his
'Uncle Tom's Cabin' show that has
been touring the midwest. DeWolf
Hopper returns to Chi for radio

Minturn understood considering ecasting into tab for picture

Flick 'Bean' Chilling Legit Show for Chi

Chicago, Nov.

Enicago, Nov.

Booking of 'Christopher Bean' into Chi being held up due to probable dating of the Metro picture into lon. to loop. Had been figured for Dec. 1 but

Had been figured for Dec. 1 but with Metro bringing pleture version into the B. & K. Oriental, Wee and Leventhal are hesitating. Now trying to get some co-operation from Metro to 'hold on' pleture' long enogh to give play at least a two-

Plea to Waive Alien Rule So Colin Clive May Appear in 'Lake'

Jed Harris has asked Equity to waive its alien actor rule in the case of Colin Cilve that he may appear in The Lake, which will star Katharine Hepburn. Cilve is a British actor whose status under the rules would bar him from appearing over here in legit for six months.

pearing over here in legit for six months.

Cilve appeared in the recently withdrawn Eight Bells, brought from London for that show. Fact is that he is a featured play, it is hoped, will result in Equity's as-sent. Manager claims he is unable to secure another actor to fit the part and it is known that he has engaged several American players-to play British characters. to play British characters.

to play Eritish characters.

George Abbott and Philip Dunning made a similar request to permit Clive to appear in The Drums
Begin, but Equity declined because
he was playing in Bells at the
time, another point being that
Drums had been in rehearsal two

Miss Hepburn arrived from the Miss Hopburn arrived from the coast Saturday and rehearsals will start as soon as the Clive matter is dispused of. 'The Lake' will open at the Beck theatre, N. Y., Christmas night. House was to have sotten 'Jezebel' but the continued illness of Tallulah Bankhead called off the booking. Miriam Hopkins has been selected as the new 'Jezebel' and is also returning from bel' and is also returning from Hollywood for another showing in

Hollywood for another showing in legit.

Harris wi present Microbe Hunters when the Take reaches the boards. Show is a dramatization by idney Howard of Paul de Kruif's novel of the same title.

TALK CHI 'CRIMINAL'

Chicago, Nov. 20.

Chicago, Nov. 20.
Possibility that 'Criminal at Large' will be presented by Wee and Leventhal here. J. J. Leventhal in town at present discussing probability with "Alexandra Carlisic original femme lead.

Being figured for the Illinois to open around the holidays.

'Afternoon' Ends Freak B'way Run Of 40 Weeks with \$80,000 Profit

Future Plays

, 'Death Holds a Candle,' police play by Glen Towns, was tried out in Hempstead, L. I., last week with a view to N. Y. production.

The Past of Ann Shrieves,' formerly Wounded Names,' getting' a tryout in Boston.

The Portrait of a Lady,' by Robert L. Buckner, will probably be done by A. L. Jones,

'The Holmass of Baker Street' will probably be the next from William Harris, Jr. About the first of the year.

ilam Harris, Jr. About the first of the year.

'That Kind of Love,' by John S. Rodell, will be put into production by Harry Bannister.

' rain Sweat,' a Negro play by John C. Brownell, may hit E'way about the time New Year's head-aches are wearing off. Author will produce.

aches are wearing off. Author will be produce.

'Miracle of the Dragon' will be staged by John S. Vadja. Prior title was 'Grotto Rallway.'

'Wooden Slipper,' Samson Raphelson comedy, will be done by Charles Hopkins and Raymond Moore. Will go into work following premier of 'Strange Orchestra' by same producers.

New untitled J. Golden play, will be put into rehearsal by Carol M. Sax within the fortnight.

Starting like a turkey and ending a Broadway run with a total profit of \$50,000 is the record of 'One Sunday Afternoon,' which head for the road from the 48th Street Saturday (18). Show played 40 weeks spanning a summer which saw fewer attractions on the list than any time since the war.

'Afternoon' opened at the Little and stopped suddenly when the bank moratorium was declared. After heing off about three weeks it was reopened at the 48th Street under a deal which brought in the Leblang office, heuse being owned by the late ticket man's estate. Instead of the house playing 'Afternoon' on percentage, arrangement called for the house to get one-third of the profits, with the estate similarly sharing, but that does not go for the road dates. Deal that reopened the show was made by George Lefty Miller.

Saved by Pictures

Saved by Pictures

Leo Peters (Bulgakov) and Lesile Spiller, who presented, were protected from loss. Managers' share of the picture rights, which were sold for \$26,500, got the show off the nut, including production and losses at the Little. Picture version was released in New York in September, show lasting two months after the film's first run showing. Little or

(Continued on page 62)

Plays on Broadway

ROBERTA Operatio in two parts presented at the

New Amsterdam No	v. 18 by Max Gordon;
adapted from Alice	Duer Miller's novel
Gowns Ry Roberts	. by Otto Harbach:
Titles by barrier, France	George Murphy
Billy Hoyden	George murphy
John Kent	Raymond Middleton
Sophie Teale	
Orchestra	Califoria Collegians
Huckleberry .	
Mrs. Teale	Roberta Beatty
Stephanie	
Angele	Robette Christine
Lord Henry Delv .	Sydney Greenstreet
Ladislaw	
Mme. Grandet	William Hain Marion Ross
Marie	Mavis Walsh
Sidonie	Berenice Alaire Gretchen Sherman Virginia Whitmore
Buyer	Gretchen Sherman
Flower Girl	Virginia Whitmore
Bortonday	William Torpey
Singer	George Dilmos
Proprietor	Stanislaw Sarmatoff
Troluteror	Stanislaw Surmaton

Miss Robert and Hote, and Let's Begin' warbled by Tamara and Hope.
There is something collegiate about Roberta's story which starts in a fraternity house in America, with the characters switching to a Parisian modiste shop, a bar and a Russian night spot in the French and the starts of the story of the

prince. John, a hick, thinks they are in love.

Aunt: Min dies between scenes. She had bequeathed the establishment to Stephanie, but the will is unsigned. Refusing to accept the shop as a gift, Stephanie agrees to a partnership with John. The full-back and Sophie quarrel, make up and quarrel again. But it is only when the ex-collegian Huckleberry Halnes, a crooner with a band from the States, tells his pai, John, that the girl loves him, that the pigskin chasse knows who he really carea.

chase knows who he really cares for the property of the property of the showing of sowns by mannequins in shops diplay salon. That is a legitimate spot for the model exhibit, each accompanied by music from the Callegians on the stage. Story is maintained in the scene which is topped by 'Blue Shadows,' a group dance artistically manipulated. Short's use of high-powered lamps backstage considerably enhances the effect.

The scene in which Tamara dons acrossing the shadows, and the tiara indicative of her former station, is another outstanding bit. The appearance of the property of the shadows, such as the stage of the shadows, such as the station, is such as the stage of the shadows of the

but she scored. Good bit of casting.
Surprising was the fact that Miss
Templeton has retained much of the
color of her voice as proven when
she sang 'Yesterdays.'
Comedy was mostly handled by
Bob Hope and Georgo Murphy, latAra Gerald, 'The Gods We Make.'

ter playing the manager of the band, with always a crack to kid his pal, Huck (Hope) the crooner, Lines bring the giggles, not the situations, except when Miss Roberti temperamentally tears off a frock too narrow at the ankies, then be compared to the control of the control o

I Was Waiting for You

Comedy in three acts presented at the Booth Nov. 13 by Edward Choate; adapted by Melvillle Baker from French original of Jacques Natanson; staged by Arthur Beck-hard.

Valter	Harry Solbe
Valter Jaire Valter	Charles Maillard
Valter	Kenneth Barre
douard	Tophus Torre
aston Marchezals	Myron McCormick
igolo	William E Plate
ean Favieres	tologic Diage
dadeleine Jadain	taigne windus
Joung Man	vera Aller
Zones Clai	Feler Miles
Toung Girl	Iris Whitnes
Doorman	James Moreno
d. Marle	.Frederick Roland
darise	Marraret Swope
olette Lausay	Helen Brooks
lerre Fromelin	Glenn Ander
derly Man	Clarence Bellalı
derly Woman	· · · · · · Myra Brooks
hambermald	Beverly Sitereaves
Maldblank	Frieds Altmay

Something from Paris, but not so gay. Impression was that in addi-tion to its sexy story the play should provide laughter. But it doesn't. Being dependent on its bed-room stuff, chances' are doubtful.

room stuff, chances are doubtful.
Broadway reviewers waited for T
Was Waiting for You' for quite
some time. It was announced for
production every now and then. Edward Choate, a newcomer, finally
bringing it forth. Production is excellent, settings being rich and i
good taste. Playing only so-so perliaps because the show is too quiet.
Two sets of lovers furnice the

good taste. Playing only so-so perhaps because the show is too quiet.

Two sets of lovers furnish the theme. A young woman is carrying on an affair with a mature fellow, while a youth is similarly attached to a woman of middle age. The time before Young man and the girl propose to do a little cheating on their own and so to Orleans.

The kids come to the realization that their little excursion isn't just a lark. They're in love and when the waiter turns out to be a detective set to spy on them by the older duo, they aren't alarmed. They have been waiting for each other, and theirs will be a new twosome, whereupon the more experienced coming apparently dedict to tast used to the control of the control o

again.

That is indicated in the last act spotted back in Parls. Madeleine Jadain talks it over with Pierre Fromlein. They are the former lovers whose young playmates went to Orleans. Their suspicions about the younger pair are confirmed, but there is nothing to do about, it.

the younger pair are confirmed, but there is nothing to do about, it.

The third act could have been livelier. Situation isn't tragic, but the actors make it rather that way. The fault is that of the players or the theory back of the direction, judging from the script which is supposed to contain a number of supposed to contain a number of the number o

(Withdrawn Saturday after one week; printed for the record).

ENGAGEMENTS

Gerald Oliver-Smith, 'Strange Or-

Gerald Oliver-Smith, Strange Orchestra.

Jas. Spottswood, 'Haywire',
 Jas. Spottswood, 'Haywire',
 Kent. Smith, Pierre deRamey,
 Ingeborg Tillisch, Oliver Barbour,
 The Drums Begin.'
 Renee Cartier, Dorls Laurey,
 Chas. Henderson, Harry C. Anderson, Jas. Stewart, Helena Rapport,
 All Good Americans.'
 Margaret Wycherly,
 Road.'
 Geo. Anderson, Cleland Davis,
 Growing Pains.'
 Leslie Dennison, 'trange Orches tra.'

WEEK OF LEGIT AIR BALL

Minimum Salaries Made Retroactive, 17 B'WAY SHOWS **Equity Starts Contract Check-Up**

Secretary of the National Association of the Legitimate Theatre was directed last week to advise all managers that the minimum salaries established by the legit code must be paid, regardless of when contracts for this season were contracts for this season were signed. The retroactive ruling was made by Sol A. Rosenblatt, NRA deputy administrator in charge of amusement codes.

geputy administrator in charge of amusement codes.

Despite the fact that the ruling from Washington was held up for nearly two months, players who have been paid less than the minimum must be given the difference, according to the interpretation of the ruling. Understood that the stooges used in 'Hold Your Horses' Winter. Garden, N. Y., constitute most of the players engaged under the minimum prior to code's adoption. Estimated the amount to be paid them will be around \$1,000 in all.

Equity has declared it will check

Equity has declared it will check Equity has declared it will check on its members as to whether they are engaged at not less than the minimum. For that purpose actors are required to file a copy of their contracts with Equity and have been instructed to sign in triplicate, one contract to the manager, a copy to the player and a copy to Equity. Salary Tip-Off Point

Salary Tip-Off Point

Plan to have members file conracts with Equity was consideredfor some time, but the inclination
of players not to reveal theirsalaries delayed the move. When
the code was in preparation,
Equity saw a chance to force the
issue and late in August adopted
the rule. Because it was not compiled with, Equity now insists on
such filing.

Although the managers are supposed to file contract copies with
Equity, members are not relleved of
the responsibility. It is pointed out
to members that by filing promptly
there can be no question as to the
probationary period of rehearsals
and it also gives Equity full time to
see that salary bond requirements
are fulfilled.

New noint concerning the minf-

see that sal

are fulfilled.

New point concerning the minimum salary set by the code cropped up last week. Code sets minimums according—to—the—box—office—topprice. Shows charging \$3.30 to \$3.85 must pay at least \$40, but if the scale is \$4.40 the minimum is \$45, Actors have asked what the rule is where the show charges the higher price on Saturday nights. Ruling has not been made as yet.

Lambs' All-Night Party To Celebrate Repeal

Lambs club will hold a 'Repeal Dinner' Dec. 7 at the Hotel Astor, scheduled to last all night, with breakfast being served in the morning. Affair will start with dinner. Floor show will follow, and then dancing—until dawn or longer.

Present plans call for the tickets to be priced at \$12 per person. Hard liquor is expected to be served with-out extra charge. Robert L. Hague, the Lambs' b. r. ace, is chairman of the committee.

A. C. Apollo Goes Film

Atlantic City, Nov. 20.

Atlantic City, Nov. 20.

The Apollo Theatre, famous for legit try-outs for 25 years, was leased Saturday (13) by the Estate of Joseph Frailinger to The Frankland Leasing and Realty Co. The latter concern, headed by Frank Wieland and P. Mortimer Lewis, operated, a and P. Mortimer. Lewis, operated a chain of picture houses in this city. The lessees said that they would spend \$150,000 in alterations and improvements and reopen as a picture theatre next Spring.

The Apollo, situated on the Boardwalk at New York ave, is the fourth theatre to occupy this site since 1892. All were built by the late Joseph Fralinger of saik water taffy fame. The first three were destroyed

POLA NEGRI RESTING

Quit ' ressburg' After Show's In-

Pittsburgh, Nov. 20. Pittsburgh, Nov. 20.
Quite a bit of mystery surrounding Pola Negri's Illness and her
sudden decision to quit Lee Shubert's 'Trip to Pressburg.' Actress,
after her reported collapse following last performance here at Nixon,
was removed to the home of friende
where she remained until last
Thursday, leaving for New York
that day.

something Miss Negri couldn't an-swer or wouldn't before she left

SPEEDY B'WAY VISIT OF GILBERT MILLER

Gilbert Miller's stay in New York will be brief. He sails back to Lon-don Saturday (25) to present Alfred Lunt and Lynn Fontanne in 'Re-union in Vienna,' due for debut

don Saturday 23, to present Anteu Lunt and Lynn Fontanne in 'Reunion in Vienna,' due for debut there early in January. Plans to
produce a new show in New York
starring Leslie Howard are off until
late spring or next season.
Howard is leaving London for
Hollywood to appear in 'Of Human
Bondage' for Radio, a commitment
which antedates his contract with
Warners. Some question about the
Priority was adjusted last week by
Miller and Jack Warner. Howards
first picture for Warners will be
British Agent.'

Buys 'American Plan'

Hollywood, Nov. 20.Manny Seff and Milton Lazarus
have sold their play, 'American
Plan,' to Chester Erskine, who will
produce it in N. Y. early in January, It is understood United Artists
has an interest in the production.
Wallace Ford has been asked to
go east for a part. Hugh O'Connell will be starred and Jean Arthur
is up for the femme lead.

Box Office Veterans

Box Office Veterans

Annual meeting of the Treasurers'
Club of America will be held at the
Astor, N. Y., Saturday (25) at which
time four box office men will be installed as life members, entitling
them to full-benefits without-payment of dues. The sliver anniversary guys are: Tobias De
Vries, William Feus, Louis. Olms
and James N. Vincent.
Five members will be elected to
the board of governors for two
years. Officers nominated are the
same as now in office: Harry E.
Nelmes, president; Lep Solomo,
vice-president; Sol De Vries, treasurer; James F. McEntee, recording
sec.; Joseph P. Bickerton, Jr.,
counsels.

ON WEBS FREE

NBC Broadcasts from Coast to Coast Would Cost \$500,000 — Radio Co-operates with Stage to Make Road Theatre-Minded - Seeks to Preserve Talent Sources-Prompt B.O. Benefit Seen

STARS BEFORE MIKE

Radio blew its country-wide trumpet loudly last week for legit. In three one-hour broadcasts during the week the entire United States was made legit conscious, 17 current Broadway shows were put on the air in excerpts, and most of the important members of the legit industry, producers and stars, faced the microphone.

Essentially a plug for radio, it turned into a big build-up for the stage. All branches of show business were represented, but legit got the lion's share. The reason back of that being, unmentioned, that both radio and picture business are beginning to realize they need legit as a talent-discovering agency.

Had legit enterprises tried to buy the time devoted to it gratuitously during the week the fees would have gone well over \$500,000. Because the ovents were broadcast over both NBC chains from coast to coast, with the admonition throughout. Walt till this show comes to

over both Noc chains from coast, with the admonition through-out, 'Wait till this show comes to your town and see it,' it is believed that the thing will become a healthy business builder for legit.

Sees Road on Mend

That thought was mentioned by Willie Howard from Boston on the Friday (17) night broadcast. There's been a big pickup noticeable', Willie said, 'throughout the road. There's more interest in shows than in the past and more will come now.'

Broadcasts started Monday night as an 'announced ballyhoo for' a return of interest in the theatre. Frank Gilmore, president of Equity, did the keynoting talk, followed by a talk by Lawrence Langner. Then Paul Yawitz, as one of the Broadway playboys. With him was Walter O'Keefe, comedian, and then came broadcasts of portions of Champagne, Sec, 'Pursuu of Happiness,' Doctor Monica, 'School for Husbands' and 'Hold Your Horses.' That meant Broadway stars in the an announced ballyhoo for a return of interest in the theatretrank Gilmore, president of Equity,
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Champagne, Sec.' Pursuit of Happiness,' Doctor Monica,' School for
Husbands' and Hold Your Horses,'
That meant Broadway stars' in the
personalities of Nazimova, Joe Cook,
Peggy Wood and others.
Wednesday night had a talk by
Brock Pemberton, and Ed Sullivan
appeared as play reporter. With
him was Jack Benny. The shows a
minstrel finale.

Threat of Central Ticket Office To Freeze Out All B'way Agencies **Brings Specs' Promise to Be Good**

Check!

Washington, Nov. 20.
When the Broadway Theatre
Agency was barred from doing
business last week for violating,
the new ticket rules, some 20
odd employees sent a telegram
to President Roosevelt protesting and stating they would receive no salaries. Message was
opened by a secretary at the
White House who telephoned
Sol A. Rosenblatt asking what
it was all about.
Rosenblatt crisply answered
that one of the principal com-

that one of the principal com-plainants against high prices charged by New York ticket agencies is the President's daughter, Mrs. Curtis B. Dahl,

READY 'SAILOR BEWARE' FOR FRISCO CURRAN

Los Angeles, Nov. 20.

Los Angeles, Nov. 20.
With Showboat' now skeded to open at the Mayan Dec. 4, instead of Nov. 27, as previously slated, 'Sailor Beware' is being readled to follow the former into the Curran at San Francisco.
Homer Curran is casting 'Sailor Beware' here.

Two Tryouts Fold

Two new shows intended for Broadway were withdrawn from the road Saturday (18). A Trip to Pressburg topped in Pittsburgh and Mismates folded in Phila. Players in the latter show were paid off by Equity from funds on deposit to guarantee salaries. Pressburg was a Shubert attraction.

During a session Friday (17) of the sub-committee of the National Association of the Legitimate The-atre in charge of theatre ticket con-trol, which lasted from 11 a.m. to 4.30 in the afternoon, a bitter con-troversy was waged in which the managerial element attempted to eliminate all ticket brokers and form a central ticket agency. The plan was defeated, for the time be-ling, the session supposed to be seing, the session supposed to be se-

It was the committee's retort alleged violations of the new rules against gouging and the complaints of the agencies that they were not getting a fair shake in the new deal. Managers and committee had previously stated that the ticket situation when the provided head of the control of the c viously stated that the ticket situ-ation was much improved because approximately the stipulated per-centage of tickets was available at the box offices for the general pub-lic and the amount of gypping held down considerably under previous seasons.

seasons.

Despite the intimation that the rules might be scrapped, the move for a central agency cames as a surprise because of the manner in which it was presented. Alternate move to try London's library system was apparently side-tracked. Shields as Backer

Shields as Backer rock Pemberton, vice chairman of the ticket committee, made the motion, ticket men later making the charge of a grab. Pemberton had the backing of Paul Shields, a Wall Streeter. It was fronte to the ticket people that a stock broker should

(Continued on page 63)

N.Y. State Angels New Relief Work Troupes

Albany, Nov. 20.

The State Temporary Emergency Relief Administration will become an 'angel' for a theatrical enterprise. Unemployed actors and acresses, who are receiving relief in Westchester county, will be sent on the road as rep companies, with the state putting up the money to finance them. There are approximately 100 idle players, and there probably will be four companies, the day as tried on Long Island last

mately 100 idle players, and there probably will be four companies. Idea was tried on Long Island last summer.

They will tour Westchester county, presenting popular plays at prices which, in some instances, will not exceed 25 cents. The play-

will not exceed 25 cents. The play-ers will receive the regular relief wage of \$20 weekly. Proceeds will be used for local relief work. John A. Robb, who played in Strictly Dishonorable, has offered to take charge of technical details. It is expected that companies will begin their tours early in December and make stands of several weeks in some communities.

'Horses' on Pay Cut

Hold Your Horses cast took a healthy salary slice during the week. Cut is 15 to 25% with every member of the company reported taking it, including Cook. Shuberts are booking Ziegfeld Follies' into the Winter Garden, due in about Christmas week. That would shunt the Cook show out of the Carden to some other snot

the Carden to some other spot.

PICON PIECE DATED

Roscoe Ates goes into Birdie, legit musical starring Molly Picon, in rehearsal for the Sciwyn theatre, Monte Wooley is staging the piece which is now in rehearsal. It opens at the Majestic Brooklyn, Dec. 11, for a week prior to coming in.

Others in the cast are May Vokes, Lee, Patrick, Ann Preshman, Bruce Evans and Jack Lesile.

Only 12 Stars in 25 B'way Legits Get Billing Above the Attraction

Out of approximately 350 principals in the 25 current legit shows on Broadway, only 12 rate star billing, while 12 others get feature

ing, while 12 others get feature mention. The significance is that of all the individuals in the present Broadway casts, only 24 are considered by their producers as worth the 70c or 80c a line rate in the newspaper ads. The 12 with star billing are those whose names appear above the title of the *Show.* Above-the-title mention has always been the theatre's technical, definition of stardom. Strangely enough, George M. Cohan is not accorded star rating by the Theatre Guild, which is presenting him in 'Ah, Wilderness' and which mentions itself and Eugene O'Neill above the title, but George M. Cohan underneath.

Dozen stars and the six shows

they star in are Marllyn Miller, Clitton Webb, Helen Broderlck, 'As Thousands Cheer'; Peggy Wood, Helen Ford, George Meader, 'Champagne, Sec'; Nazimova, 'Dr. Monica'; Roland Young, Laura Hope Crews, 'Her Master's Voice'; Joc Cook, 'Hold Your Horses'; Blanche Vurka, 'Springe' in Autumn'; Flor-

Cook, 'Hold Your Horses', Blanche Yurka, 'Spiring in Autumn', Florence Reed, 'Thoroughbred,'
The 12 featured players, in addition to Colan, are Junior Durkin, 'Growing Pains', Glem Anders, 'Vera-Arlon, 'I-Was-Waitingfor You;' William Gaxton, Lois Moran, Victor Moore, 'Let Têm Eat Cake', Jean Arthur, Kenneth Harlan, Donald Foster, 'The Curtain Rises;' Osgood Perkins, June Walker, 'School for Husbande,'

Cr. School for Husbands.

Producers of the remaining 13
Broadway legits consider the titles
alone sufficient for newspaper dis-

English Town Has Five Duals Spots; London's Warm Welcome to Astaire

A new picture house will shortly be opened at Brighton, where it will enter into compection with four others on same policy. All are conducted on two-features, which means 10 pictures per week are required for that town.

This totals \$20 features per an-

'This Side of Idolary' closed at the Lyric atter 13 days, with even Leslie Howard's popularity not saving it. 'Acropolis', by Robert Sherwood, to be produced by Marc Connelly, replacing. Cast 'headed by Gladys' Cooper, and Raymond Massey.

Massey.

Howard reported contemplating trying out another play at the Embassy theatre.

'Two Hearts' Deferred
'Two Hearts in Waltztime,' the
Nettlefold-Fogwell production, starting Carl Brisson, was held up, with
Joe May, the director being let out.
Carmin Gallion has been called
in to direct, with Francis Vlenna
and Sunny Miller commissioned to
supply the songs and dialog.

Savoy Weakening
Druyr Lane show; Ball at the Savoy; shaky. Understood Oscar
Hammerstein and Leighton Brill
have been cabled to come over end
of current month instead of next
January, to be ready to stage 'Sissy,'
the Austrian musical, in event biz
falls soon.

Atter an absence of five years, Fred Astaire returned to London No. 2. Making his reappearance in 1842. Making his reappearance in 1842. Making his reappearance in Luce. From the moment Fred came upon the stage he was a riot. There being no pit at the Palace, the pit-ties congregated in the gallery and organized a demonstration. Many social celebrities were present at the premiere to give a warm welcome to the brother-in-law of Lord Charles Cavendish, who also was present.

'Bean' on Vacation

Bean' on Vacation
It isn't often one hears of a manager closing a show that is playing
to capacity. This is the case playing
to capacity. This is the case with
The Late Christopher Bean' at the
St. James, which closes Dec. 19, but
reopens Dec. 26.
Before sailing for New York, Gilbert Miller arranged for the company to have this short Christmas
holiday.

holiday.

Ladies Night Dated

The old Avery Hopwood Turkish bath farce, Ladies Night, was produced in London at the Aldwych duced in London at the Ladies of the Ladies of

At Pavilion

At Pavilion

At Pavilion bill week of Nov.

proved more entertalning than the
average. Lee Donn, formerly Leon
Domque, the plano walloper,
proved a good opener. Idea of opening with Donn was reprisal for the
Donn beld there are best of Ernset
Remnant,
Donn held three dates with the
management, which they sought to
repudlate, but when action was
threatened, the management climbed
down.

threatened, the management climbed down.

Les Pierottys, a couple of Spanfsh acrobats, with one possessing a really good voice and sense of comedy, were a hit. Max, Moritz and Akka, the Hollywood chimpanzees, appealed greatly to the kid element, of which there was a surprising number. Palmo, juggler, is fair, and by no means will he ever attain her popularity of Gaston-Palmor, the popularity of Batty Campson, cancer, with a 'direct from her successes at the Folles Bergere, Paris,' tag, is not out of the ordinary. cesses at the Folies Bergere, Paris, tag, is not out of the ordinary House played to a sellout the firs

Given Sock in Jaw for Mocking Paris Dancer

Paris, Nov. 11, Revva Reves, American-Mexican dancer, threw her job at Florence's night club in Montmartre because someone in audicnee laughed at her act. Mocker was American so-

someone in auutemoner her act. Mocker was American so-clety girl.
Revva bolled over while finishing her number, and then went to the girl's table and slapped her face. Before the astonishment had calmed down Revva was out of the place looking for another job.

Govt. Gifts for Moscow Art Co., Now 35 Yrs. Old

Moscow, Nov.

Thirty-fifth anniversary of the foundation of the Moscow Art Theatre in 1898, received much press attention and notice from the government in terms of cash, but there was none of the public celebrating which marked the twenty-fifth

was none of the public electricating which marked the twenty-fifth niversary ten years ago.

This time Constantin Stanislavsky and Nemirovich-Danchenko, founders of the famous theatre, received 25,000 rubles each. Official presents of 23,000 rubles each were awarded to the leading actors of the troupe; I. M. Moskvin, Olga Knipper-Chekhova, M. P. Lilina (Mrs. Stanislavsky in private life), V. I. Kachalov and I. M. Leonidov, In addition 50,000 rubles were assigned for distribution among others who have been with the theatre more than 25 years.

BEING TOO FUNNY GETS SIBERIA FOR RUSSIANS

Moscow, Nov. 7. Their sense of humor has cost three Moscow literary men-playwright, scenarists and versifiers wright, scenarists and versifiers—
very dearly. The redoubtable G. P. U. gathered them up, jokes and all, and shipped them off to various unpleasant corners of Siberia for terms ranging from 3 to 5 years. The three are:
Nikolal Erdman, author of play 'Mandate,' running here to crowded houses for six years; author of much-heralded sattre 'Suicide,' which was rehearsed and braised

which was rehearsed and praised in advance, but barred by the censor just before opening night; co author on the scenario Jazz,' no being shot by director Alexandro as Russia's first musical comed

as Kussias first musical content for the screen.
Vladimir Mass, co-author with Erdman of Jazz, author of several successful satires on stage and

successful same of human writer of humarous sketches and verse; familiar to Soviet reading public as frequent contributor to the comic weekly 'Crocodie.'

All of them are accused, it appears from widespread but unconfirmed reports, of writing little funny rhymed pieces for private circulation on political subjects that are taboo. A few of their squibs are said to have committed less-majeste by touching upon high government personage.

The story does not appear in the local press, but is matter of general knowledge. It is said these writers indulged in gentile lampooning for some time on the quiet and were tolerated. More recently they seem to have broken out more publicly. There is another phase of theatrical scandal. Some dozens of actives and actresses, many of them

trical scandal. Some dozens of actors and actresses, many of them
prominent and a large proportion
of them in the ballet, have been
quietly rounded up in Moscow and
Leningrad and sent out to parts
unknown. In this instance their
sins were not political. All those
taken away were fairly well-known
for sex irregularities.

Holland's Gay Fetes

The Hague, Nov

Holland is the country of jubilees One cannot take up a paper without

One cannot take up a paper without inding reference to at least several celebrations dally, ranging from a maid who has served her mistress faithfully for 25 years to a leading magnate who has headed the firm for two decades.

Actors and legit companies celebrate a jubilee after five years, 10, 12½, 15, 20, 25 years and so on. One of these jubilees is that of Fic-tie de la Mar, daughter of the late of the companies with the companies of the late of the companies of the late of the companies with the companies of the late of the companies of the

South Africa

(Continued from page 19)

(Continued from page 13)
his company and has decided not
to open up business, but sell the
pictures to African Consolidated
Theatres for the present.
Whether a contract is attached
to this decision is not known outside those interested. Independent
showmen are to be a present
to the contract is a present
to the present of the contract of the cont

Standard theatre, Johannesburg, well patronized by Jewish frater-nity. Vera Kanavska and Paul Breitman score.

New Johannesburg Cinema

New Johannesburg Ginema
The Colosseum, African Consolidated Theatres with Green Santa
presiding at the Green Santa
presiding at the seremont, Santa
presiding at the seremont of the seremont
foot with a 207foot frontage and 145 feet deep. The
interior decorations are atmospheric, giving an open sky effect
When present with the seremont of the
height of 70 feet.
Seating capacity, 2,000 to 3,000.
The British film The Rome Express' was the first offering.

Percy Hutchison, the English actor, opened his South African tour Oct. 3 at His Majesty's, Johannesburg, with Edgar Wallace's play 'The Green Pack' and was well re-

With the warm weather coming along there is hope in the hearts of amusement caterers that some improvement in business will follow. Cinemas that have falled to record a profit are being bolstered with top features.

With apparently authentic rumors of coming opposition, African Consolidated Theatres is spurring activity.

Gaumont-British Deal
It is stated here that a contract
involving £24,000 a year has been
signed in London by David Oster
of Gaumont-British Film Co., and
Max Schlesinger for African Films,
Ltd. Contract calls for a 80% minimum of G-B products for South
Atrica. The deal comes into operation Nov. 1.
Rumored here that the English
actor, Sir Gerald du Maurler, may
come over some time next year.

Elephant Thrills

Elephant Thrills
Umtall, Rhodesia, gets thrills
through a herd of wild elephants
driven by the through big bush
fires, and taking refuge in a bush
close to the town, refuge in a bush
close to the town.
Elephants attached to a circus
playing the town were taken to the
spot to obtain a round-up of the
wild animals, but were charged and
scattered by the frightened beasts.
One charged the crowd of spectators. Eventually the police set
fire to the bush, and the herd cleared
off to other parts.

Current Pictures

Current Pictures

Johannesburg:
Colosseum—Love Me Tonight.'
Bijou—Fires of Fate.
Flaza—Arrowsmith.'
Paliadium—'As You Desire Me.'
Capetown:
Capetown:
Back Street.'
Plaza—Yes, Mr. Brown.'
Adelphi—'Dr. Jekyll and Mr.
iyde.'

e. olfram's—'Shanghai Express.'

Criterion—The Sector Williamson, A. W. Tait, of J. C. Williamson, Ltd., is over here managing the tour of the Gilbert and Sullivan opera company.

Free Gate for Little Theatre Competition

White Plains, Nov. 20. Nine groups have started rehears als for Little Theatre Week which will be held at the Westchester County Center here week of Dec. 5. Takes the place of the annual tournament held for the past five years. In past years tickets were sold at \$1 top, but this year admission will be free.

CZECH ART AWARDS

rague, Nov. 9. The Czechoslovak

awarded annually, have been pre-

Theatre prize to Jaromir Kvapil, archivar of the Czech National museum, for his play 'What I Knew': seum, for his play 'What I Knew'; musical Czech prize to A. Axmann for his 'Fourth Symphony'; German musical prize to Hans Krasa, for his opera, 'Verlobung im Traum' Krasa is now at 'ork on a new opera, 'Tysistrata'

Plays Abroad

KOZMETIKA

('Cosmetics')

Budapest, Nov. 1.
Comedy in three acts by Istvan Bekeffl, at the Belvaros theatre, Budapest. Cast: Hona Titkos, ida Turay, Antal Pager, Miklos Lazio.

iliona Titkos. Ida Turay. Antal Pager, Mikiko Leavi ya tanta iliona of beauty treatments. A great tions of beauty specialist gets enamoured of his own creation, a shall has surned into a perfect work of art. When her husband divorces the beauty because she has no thought for anything but her looks, beauty doctor marries her, only to find that she can't be lived with because she only lives for lotions, creams, messages and facials. Very amusing scene when lady appears in the bedroom on her wedding night bandaged, plastered and anointed as she has been instructed to do by the beauty doctor. After a prompt divorce he marries his un-beauty-treated secretary and starts right away on the west facial.

Ilona Titkos, though slightly overdoing the comic aspect, made a capital figure out of the artificial beauty. The whole play was brightly acted and well staged and brought much laughter, which together with very good press notices, heralds a long run.

German Pact

(Continued from page 19)

(Continued from page 19)
Affairs; Laurent-Eynac, Minister of Commerce and Industry; Camille Chautemps, Minister of the Interior, and A. De Monsie, Minister of National Education and Beaux Arts. For Germany it was signed by Ambassador Foerster of Germany, stationed in Paris.

Pact allows for the interchange of films between the two countries made in each other's back yard without regard to quota restrictions. At the same time, American films cannot enter either country unless locally dubbed or made by nationals. There are restrictions also on numbers of such films allowed in for dubbing. But France and Germany get free entry of 15 films each without regard to the quota. Also they get free entry without regard to quota of 20 straight show films each, whereas Americans and other foreign companies again must fet quota permits.

On both sides there are no re-

On both sides there are no re trictions at all on shorts, silent wereels and advertising films.

Money Ban Lifted

Money Ban Lifted
Where the most flagrant preferential clause exists is in a paragraph towards the end which has Germany guaranteeing to see that French producers be allowed to take money for payment of films out of Germany, in spite of the embargo on money which has American and other companies piling up their cash there. their cash there.

their cash there.

From the standpoint of Germany, the pact is an important victory. Country, since the advent of Hitlerism, has had tough time making both ends meet, filmatically. With the help of this sort of deal with France, Germany can sit back a bit more comfortably.

Similar pact a year ago, made by German and French film trade bodies, resulted in about three times as many German films entering France as the other way. This time Germany figures that she

This time Germany figures that she This time Germany figures that she may need French pictures to fill out her program. If so the French will get an even break on the distribution angle, although by so doing Germany will save its face and not be forced into a film shortage.

Berlin, Nov. According to a statement pub-lished by the Federal Film Chamber today a Franco-German contingent agreement has been contracted in

This agreement secures an un-This agreement secures an 'un-impoded film exchange' between Germany and France for 20 so-called version-films (German language films made in France, French language films made in Ger-many) and 15 dubbed pictures. Out-side of this the regulations of previ-ous-years-remain-in-force.

GYPSY SINGER DIES

Madrid, Nov. 9.

Ana Amalla Cano, gypsy singer who became famous during the reign of Queen Isabel II, died Nov. 4 at the age of 22 at Malaga.

Was known as one of the last great exponents of "flamenco" music, the harmon of the greater of the same process of the same process.

the harmony of the gypstes.

Tobb Mint Szerelem

('More Than Love')

New play in thee accept. Nov. New play in thee accept. Nov. Vigszinhas. Budaped Writer School and the played by Frida Gombas Irene Agay. Ella Gombasogi. Zoltan kata, Gabor Rajnay, Zoltan Maklary.

A very interesting problem han-led with an excess of stagecraft. The author, who has written a num-

died with an excess of stagecraft. The author, who has written a number of very successful plays, works after an infallible recipe, deftly mixally plays, and the stage of the

was brilliant. She is the best come-dienne on the Budapest stage at present. Zoltan Szakats in the male lead proved a decided gain to the

stage.
'More Than Love' will do very well and ought to go a long way abroad.

AMONG PEOPLE

Moscow, Nov. 1. from Maxim Gorki's early reminiscences and several of his short stories have been strung together to make this impressive play for the Moscow Art theatre. What it lacks in unity is more than

together to make this impressive play for the Moscow Art theatre. What it lacks in unity is more than made up. A. a splendid performance and lifelike sets.

The six scenes have little if any narrative continuity. The young Gorki, made up to approximate pictures of the author as a young man, appears in all the scene more as an observer, making mental notes for the books he is destined to write, than as a leading character.

Playwright P. S. Sukhotin mounted the play, sticking fairly close to Playwright P. S. Sukhotin mounted the play, sticking fairly close to Standing alone, as a one-act play, twould make a powerful curtainraiser. There is nothing even in Gorkir's Lower Depths to compare with it for sordidness raised to a pitch of tragedy. The scene is a horrible cellar where a drunken prostitute lives with her crippled little boy. The child, confined to a pitch of tragedy. The scene is a horrible cellar where a drunken prostitute lives with her crippled little boy. The child, confined to a matter of course the takes as matter of course the stream of men. Despite the dirt and horror of it all, the love between motherand son is polgnantly suggested. The youngster has made a little world for himself of cockroaches and other insects which he has caught, named and turned into symbols of those whom he likes and other insects which he has caught named and turned into symbols of those whom he likes and other insects which he has caught named and turned into symbols of those whom he likes and other insects which he has caught named and turned into symbols of those whom he likes and the curious life of the two creatures. She tries to repay him for kindness they have not known before.

Another effective episode is played out in a bakery. The scene is fa-

Indiaess they have not known before.

Another effective episode is played
out in a bakery. The scene is familiar to everyone who has read
Gorki's reminiscences. The owner
of the bakery, played by Tarkhanov
(a brother of Moskvin), provides the
most distinguished piece of acting
in the performance.

Among Feople has a good deal
of the bakery of the Lower
Depth, and is likely to remain permanently on the Moscow Art repertoire. It was directed by Kedrov,
with Largin as assistant. Artist
Ivanov is credited with the splendid
sets.

'Biography' Scrams Chi After \$19,000 Sell-Out; 'Bittersweet' Building Up

Chicago, Nov. 20.

iography made a lot of enemies locally for the legit show business. Show came into town just two weeks ago and was an immediate click and sell-out. Ticket applicants were disappointed by thousands. Those that figured they'd wait a couple of weeks for seats were informed that the play was in town for only a fortnight.

Legit has made itself completely out of contact with the public. Has walled itself up so that even its best friends aren't able to patronize its theatres. Life of any form of entertainment depends upon how made in the seat of the control of the showmen but the wearied public.

Bittersweet is the one other 'Bittersweet' is the one other

the showmen but the wearied public.

'Bittersweet' is the one other
show in town of big money chances.
After a doubtful first week has
evidently righted itself and looks
set for a run at profits.

'Dangerous Corner' moved from
the Illinois to the Cort because of
the lowered house expense at the
loop spot. 'Sallor Beware' opened
at the Selwyn last night with its
Chi company and from advance
sales, looks okay

Estimates for Last Week

'Biography' Erlanger (C-1,318;

sales, looks okay.

Estimates, for Last, Week

'Biography' Erlanger (C-1,318; estable 2,75). Closed after two terrific sellout weeks. Frevious bookings prevented additional time here. Final week at capacity \$19,000.

'Bittersweet' Grand (M-1,207; 13.30) (3d week). Apparently getting by after having been on the fence for the first 10 days. Got much 'Biography' overflow. Also as week break. May be hurt somewhat with 'Music in Air' coming to compete. Built to \$16,000 for second week without Sunday show.

'Dangerous Corner' Cort (D-1,100; 2.20) (8th week). Moves here from the Illinois which may get 'Criminal at Large,' 'Corner' has been running along without much difficulty at \$3,500-34,900 pace.

'Music in Air' Erlanger (M-1,318; 300). Came in last night (19). Advanced to the same type.

'Sailor Beware' Selwyn (C-1,488).

'Sailor Beware' Selwyn (C-1,488).

'Sailor Beware' Selwyn (C-1,488).

'Sailor Beware' Selwyn (C-1,086; 20). Chicago company opened \$2.20). Clast night.

Amateurs, Canned, Win Court Money Judgment Minneapolis, Nov.

Minneapolis, Nov.

Portal Players, local little theatre group, won a \$215 veridet in municipal court against Thomas A, H. Teeter, associate director of the University of Minnesota summer session. in a suit resulting from Teeter's refusal to permit the organization to present an original play, 1931, as an attraction for the university's summer session.

Teeter had contracted for the presentation, but after witnessing a dress rehearsal judged the performance so terrible that it couldn't be elassed as ontertainment."

classed as ontertainment.

"The play was supposed to be a serious portrayal of the unemployment situation," Teeter testified. There were about 50 actors in the east and only the leading lady k where lines."

THERE MUST BE A REASON IF SUCH PROMINENT PEOPLE CARRY ANNUITIES IN THE COMPANY I REPRESENT:

(Arranged Alphabetically)

(Aronged Alphabetically)
MCGP BARR
ACK DEMPREY
W. C. FIELDS
WILLIE HOWARD
MILLIE HILLY
MARGILD MURRAY
MARGILD MURRAY
MILLIAMEN
MILLIAM

It will not you to more to own Insurance, which tits your case percelly than to but might handless.

JOHN J. 551 Fifth Av., New York City

Phones Murray Hill 2-7838-7839

Cornelia Skinner Makes Friends in Pittsburgh

Friends in Pittsburgh, Nov. 20.
Cornella Otls Skinner, although Even generous newspaper space, nor much of a draw in three-day property of a draw in three-day property of a draw in three-day for the space of the s

'MARY OF SCOTLAND' **HUB SELLOUT AT 23G**

Beston, Nov. 20.

With 'Follies' and 'Blackbirds' both departing, Helen Hayes in Mary of Scotland' is the only legit holdover. This show did a bang-up biz at the Colonial, and is likely to repeat practical sellout, \$23,000.

Follies' was sellout, \$23,000.

Follies' was sellout, for a total of \$22,500 on last week. 'Blackbirds' na.h., perhaps due to change of locale arom Colonial to Majestic. The colonial control of the colonial to Majestic. The colonial c

repertory company long succeeded downtown.

Joke of the past week was a production at Copley of play by a local lawyer, entitled 'The Fast of Ann Shrieves'. Countess Rosanska had the principal role, Critics laughed it out.

'BEAN' SNAGS \$5,100 AS COAST CO-OPS GET 4G

Los Angeles, Nov. 20.

Extreme Indat for the first three days in the week kept local legist from getting their quota. Topper was 'Late Christopher Bean' on its third week at the El Capitan which did the stanza in \$5.00 cetimated. That's about \$1,500 under the previous week.

Two co-oppers continue to hang on; 'Elizabeth Steeps Out,' on its fourth week at the Hollywood Playshouse, and 'The Booster,' in its second week, at the Music Box. Bott got slightly under \$2,000 which is out of the red for them.

McStay on Job Again San Francisco, Nov. 20.

William R. McStay, old-time showman and now p.a. for the Dol-lar steamship line, is back at his desk after a year's serious illness that resulted in the amputation of

a foot.

Recuperated at his home across
the bay while subs batted for him
in the office and Robert Dollar kept

Shows in Rehearsal

LEGITIMATE

'Birdie' (Jacob Kalisch), Selwyn. 'Haywire' (Aldrich

Haywire' (Aldrich Liagre), Bilon.

'Strange Orchestra' (Hopkins & Moore), Playhouse.

'Dark Tower' (Sam H. Harris), Morosco.

'The Drums Begin' (Abbott & Dunning), Shubert.

'Peace On Earth' (Theatre Union), 14th Street.

'Tobacco. Road' (Anthony Brown), Times Square.

K at har in e Cornell. Rep. (Guthrie McClintic), Beck...

'Scorpi '(Lawrence Wood), San Raphael hotel.

San Francisco Mostly in Camphor; 'Boat' \$13,000

San Francisco, Nov. 20.

With Belasco & Curran turning 'Show Boat' over to Howard Lang and Ivan Kahn, piece continues at the Curran instead of bowing out after three weeks.

Biz has perked up perceptibly, after a slow start that had its backers worried. Third week pulled around \$13.00 the continue of the property of the good so such that the continue of the president after poor biz in 'Uncle Com's. Cabin' and several matines of 'Alice in Wonderland.'

House, like Alcazer, Geary, Tivoli, is dark. Clarence Kolb and Max Dill have a deal on with Louis Luric for the Geary to revive some of their old shows.

Walter Gilmon wated storeroom alled Earner's has opened on the continue of the continues of the store of the continues of the c

'FIRST APPLE' TRYOUT IN PHILA., WEEK, \$2,500

Philadelphia, Nov. 20.
The Aborn Gilbert and Sullivan company did fairly good trade at the Garrick in its two weeks stary Northing sensations by the Northing sensations by the house has had this year. About \$9,500 grossed last week.
The two try-outs were sad indeed. 'Mismates,' at the Walnut, got only \$1,600 and folded Saturday night, while 'The First Apple,' despite good notices, didn't do morthan \$2,500 in single week at Forrest.

rest.
Last-named house has Follies'
this week and sensational trade is
forecast. First-night will be something of an event and week's gross,
everything else being equal, should
beat \$30,000.

Run Little Chillun' in at the
Garrick for two weeks, hasn't much

Garrick for two weeks, hasn't much advance, but may pick up. Chestnut gets Evz La Galllenne in 'Alice in Wonderland' next week with a sell-out indicated. Indica-tions are for no more than a couple of shows at a time from now on.

Alice' Gets Civic Rep. Good \$15.000 in Balto

Ealtimore, Nov. 20.

Eva Le Gallienne Repertory approximated \$15,000\$ last week at Ford's UBO house, just doubling its gross two years ago. Attendance three performances of Romeo and Juliet light, with 'Alice' virtual capacity, prompting added matines 10:30 a. m. Saturday. Early bird show new twist to this town.

Aborn light opera troupc opens today (20) to fair advance.

Charles Emerson Cook's Players did satisfactory \$3,500 with Criminal-at-Large' at stock Auditorium. This stanza, Bert Lytell in 'Goodbye Again'.

Current Roadshows

Opera Company, Ford, Aborn Opera Company, Printimore:
Il Good Americans, Plymouth,

Lorton.
Lorton

esian for Livi

lizabeth Sleeps Out, Playhouse,

Hollywood, Thouse Chicage, Thouse First Follies, Forrest Philad-phila ton.

'Green Pastures,' Auditorium Memphis, Nov. 20, 21 and 22; Audi-torium, Birmingham, Nov. 23 and 24. ,' El Capi-'Late Christopher

tan; Los Angeles. 'Mary of Scotland,' Colonial, Bos-

on. 'Music in the Air,' Erlanger, Chi-

One Sunday Afternoon, Boule-ard, Jackson Heights, N. Y. un Little Chillun, Garries, One our variety of the control of th

B'way Legit Comparisons with 1932 Bring Cheer to Season's Outlook

roadway's legit list offers 27 attractions in all Samo week last November there were more sliows but the list then included five or six chap ticket revivals, a type of presentation that is ruled out by the legit code. Prosent, too, were a number of holdover hits whereas this season started virtually crondead center, with no holdovers now present.

the legit code. Present, too, were a number of holdover hits whereas this season started virtually from dead center, with no holdovers now present.

Comparison of the grosses-citical season an edge, but it deer legit to season an edge, but it deer legit to several dramatic successes. There are but six musicals current; with only two having a scale topped at 44.0. Only house capacity limitations prevents one, 'As Thousands Cheer' (Music Box, from getting seasons, as for the dramas last season's smash, 'Dinner' At Eight,' had a \$4.40 top, whereas the current leader, 'Ah Wilderness,' is 33.0 top, which season's mash, 'Dinner' At Eight,' had a \$4.40 top, whereas the current leader, 'Ah Wilderness,' is 33.0 top, which season's smash, 'Dinner' As Eight,' had a \$4.40 top, whereas the dramas last season's smash, 'Dinner' As Eight,' had a \$4.40 top, whereas the current leader, 'Ah Wilderness,' is 33.0 top, which season's smash, 'Dinner' As Eight,' had a \$4.40 top, whereas the dramas last season's mash, 'Dinner' As Eight,' had a \$4.40 top, whereas the current leader, 'Ah Wilderness,' the dramas last season's mash and the dramas last week, 'An Wilderness,' Guild (8th week) had the word of the season's smart and the legit was all washed way will emphasize the better tone and several are in sight.

Robertal, which bown 'She Loves Me Not,' Monday's premiere, is touted a sure thing on the form of dress rehearsals played to invited audiences, Four additional marrivals this week may, turn up one or two winners. One other show opened last week, 'An War Marting and the last week with Sailo Beware,' Mee, and when had the comedies and drama, with Sailo Beware,' Mee, and when had the comedies and drama, with Sailo Beware,' Mee, and when had the comedies and drama, with Sailo Beware,' Mee, and when had the comedies and drama, with Sailo Beware,' Mee, and when had the comedies and drama, with Sailo Beware,' Mee, and when had the comedies an

Estimates for Last Week

'Ah Wilderness,' Guild (8th week)
(CD-914-\$3.30). Tops the non-musicals; drawing capacity with the
gross at \$16,500; some subscriptions
last week otherwise over \$17,000.

gross at \$15,00; some suscriptions last week otherwise over \$17,000.

'As Thousands Cheer,' Music Box (8th week) (R-1,000-\$14,0). By hording to gross of \$27,000 which is standee trade went into list leadership last week.

'Brithright,' 49th Street (1st week) (D-708-\$2.75). Presented independently (Irving Barrett and Robert Rossen); written by Richard Malbaum; opens tonlight.

'Champagne, Sec,' 44th Street (5th week) (G-1,232-\$3.30). Moved here from Shubert Monday; business fair for this type of musical revival; about \$11,500.

'Dark Tower,' Morosco. Presented

rom Snubert Monday; outsiness tair for this type of musical revival; about \$11,500.

'Dark Tower,' Morosco. Presented by Sam H. Harris; written by George S. Raufman and Alexander-Woolloott: melodrama opens Saturday night (25).

'Dr. Monica,' Playhouse. Withdrawn Saturday after playing two weeks; succeeding attraction 'Strango Orchestra'; due next week.

'Double Door,' Ritz (10th week)
(D-945-\$2.75). Among the carry winners and figured to run through season; approximately \$10,000 weekly which is plenty.

'Green Bay Tree,' Cort (6th week)
(CD-1,043-\$3.30). Quoted average around \$10,000 with takings estimated less but making coin at steady gat.

'Green Bay Tree,' Cort (6th week)
(CD-1,043-\$3.30). Presented independently (Arthur Lubin with Shubert backing); written by Aurania Rouverol; opens Thursday (23).

'Her aster's Voice,' Plymouth (5th week) (C-1,942-\$3.30), lanked with comedy leaders; last week's:

(23). "Her votered; opens Imissacy (23). "Her sater's Voice," Plymouth (5th week) (C-1,042-\$3.30). Itanked with comedy leaders; 'Last week's takings, somewhat over previous parce the gross going to \$15,000. "Helg -Vour-Horses" Winter (132-den (9th week) 'CM-1,493-\$3,85). First h.: It light with weekend trade lively for average grosses around \$10,000.

lively for average excessions of Was Waiting for You, Booth Taken off Saturday after the week: All Good America listed follow.

's Life Worth Livi assue, and closed Saturday; player and

at Cake,' learnerial this

week) (M-1,448-\$4.40). Slipped last week when the gross was around \$25,000; was teading the list; now second to 'As Thousands Cheer'.

'en in White, Broadhurst (9th week) (D-1,118-\$2.75). Standout dramn expected, to go through season; business holding to excellent figures; arout the Varities, Majestic (1fth week) (R-1,78-\$4.30). May stay until holldays; attendance spotty ith Saturdays the life-saver; aproximately \$15,000.

'Pursuit of Happiness,' Avon (7th week) (C-830-\$2.75). Climbed toward the \$9,000 mark with carriage trade predominant; looks like sticker to moderate money.

'Roberts' New Amsterdam (ist week) (M-1,717-\$3.0). Opende notices; indications are for successful enagement for excellent production.

notices; indications are for successful enagement for excellent production.

"Sailor Bewars," Lyceum (9th
week) (C-967-33.0). Laugh show
one of comedy leaders; holding to
\$115.000 weekly.

"School for Husbands," Empire
(5th week) (C-1,099-\$3.30). Slated
to stay until holidays; subscriptions
over and gross claimed around \$10,000; some profit.

"She -Loves Me Not," 46th Street
(1st week) (C-1,413-\$3.30). Presented by Dwight Deere Wiman and
Tom Weatherly in association with
Lawrence Schwab; dramatized by
Howard Linsay from Edward Hope's
novels; comedy with songs by Arthur Schwartz and Edward Heyman
opened Monday.

Spring in

"Spring in

"Spring in

"Ten, Minute Alibi," Barrymore

"Ten, Minute Alibi," Barrymore

ning in red with takings around \$2,-000 ming in red with takings around \$2,-000 ming in red with takings around \$2.75 ming to moderate money, averaging around \$7,-000 to some profit.

"The Curtain Rises," 48th Street (6th week) (C-969-\$3.20). Moved second time; was at Ambassador; getting by with light grosses; \$3,-500.

"The Drums, Begin," Shubert (1st week) (C-1,365-\$2.76). Presented by George Abbott and Philip Dunning; with the word of the property of the

written by Howard Irving Young; with Judith Anderson heading cast opened.Friday (24).

"The World Waits, Little. Taken over the World Waits, Little, Waits, Wai

SUBURBAN TRYOUT SPOT

Newark, Nov. 20. George Fowler has taken the George Fowler has taken the Lyric, Summit, to open next week, 'Young Mrs. Meigs,' by Elizabeth Corbett, will open, to be followed by 'Ten Nights in a Bar Room.' Direction by Marjorie Granstoun.





IITH WEEK

56

Woon on Calif

Woon on Calif
Basil Woon, who's done some
brezy travelogs on France, the
frantic Atlantic, Deauville, Cannes,
etc., has done more than the average literary solourner into southern California has-he's probably
made expenses, at least, and possibly more via breezy volume titled
Incredible Land' (Liveright, \$2.59),
just issued. Sub-captioned a
just issued. Sub-captioned in
he Great Southwest, Woon has seen
as much as the usual Hollywoodsector visitor and more, for that's
his business, and has transcribed
his observations interestingly,
breezily and, what's more, practically.

breezily and, wnars most itically.

Woon maps routes, gives the low-down on Hollywood, Callente, Tia Juana, Santa Barbara, the artist colonies at Carmel and Monterey, crosses into the Grand Canyon, Reno, south Colon and the Canal Zone, and in all thoroughly covers the Hollywood and great southwest sector.

the Hollywood and great southwest sector.

He names names, cites people, gives lowdown spots of all sorts—hotels, cafes, restaurants, gambling casinos and, the like—and makes his 'fineredible Land' sound almost oredible for one who contemplates exploring that region.

Woon is as much at home in New York, Paris and Hollywood, and with the more cosmopolitan backgrounds to fortify him, he treats his newest Hollywood subject with a tongue-in-cheek attitude which will make his book wastly appealing not only to the coast visitors but the coast defenders as well. They'll relish seeing themselves in printer's ink as Woon sees them with their trick scenery, signposts and foibles.

Hollywood Oddities
More novel publishing set-ups in
Los Angeles than in any other city
in the country, even including New
York. Proximity of Carmel, the
fiterary colony, may have something to do with it. Anyhow, they
get out the oddest books in the film
capital and in the queerest fashlong.

David Graham Fischer is perhaps David Graham Fischer is perhaps the leading publisher out there. Fischer is the one-time silent film director who turned bookish. Tis-cher gets out the oddest, hand-set limited editions, some under his

limited editions, some under his own imprint.
Every time one of the Carmelites gets a book published locally, the publishing imprint is named after the title. It's that which makes the publishing set—sound as unique as the subject matter and titles. An example is that, new book out of Hollywood, called 'How to Win at Stud Poker'. Published by the Stud Poker 'Press, of course.

orrises' New Novels Charles G. and Kathleen Norris landed in Paris from Trieste after two-months-in-the-Far-East-and-in two mornis in the Far East and in central Europe. Charles said he had just finished a novelette called The Beach for Cosmopolitan, which he calls the lightest thing he has ever attempted, since no social problem is treated in it. Kathleen has been writing her

is treated in it.
Kathleen has been writing her
58th novel on this trip, Beauty's
Daughter, to run in the fall as a
serial in the American Magazine.
Charles spoke at the American
Club of Paris weekly luncheon, and
Kathleen at the American Women's
Club.

Title Giveaway

'No Regrets' practically tells all in the title. It's a yarn by Kathleen Shepard about a country girl who comes to New York, has her filing and when the fires burn out settles into a comfortable married life with a dumb early lover who willing to catch her on the bounce. It's an Aired King issue, which means that it possesses some merit, though little novelty. though little novelty.

It starts off auspiciously with the

It starts on auspiciously with the girl giving up to a rustic swain be-cause the man she wants prefers second choices for his conscience's sake, but it quickly degenerates into a familiar pattern.

rank Burnell ies
Frank Burnell, 81, who establlshed Dally Racing Form 39 years
ago, died in his winter home, Magnolla Springs, Ala. Nov. 16, Proto
to the establishment of the form
heet he had been sports editor of
the Chicago Tribune and the Inter-Ocean.

U. P.'s L. A. Service
United Press has organized
Los Angeles city news service
inder the title of Metropolita
News Service in competish with
he local City News Service.
Metropolitary to service the

he local City News Service.

Metropolitan is servicing the
ost-Record. Its creation provides
obs for seven scriveners.

Best Sellers

Best Sellers for the week ending Nov. 18, as reported by the American News Co., Inc.

Ficti

...... Non-Fiction

......By Eugene O'Neill

Remainderi roblem

Looks like the 'remainder' thing LOOKS like the Termainder thing will be the biggest problem that the book industry will have to face this season. Agitation by the booksellers on the Termainder situation has led two first-line publishers to announce they will remainder no more books.

books.

Remainders are the unsold copies of books thrown into the drug and of books thrown into the drug and olgar stores at cut prices. Bookseliers claim it educates the public to low-priced books, and keeps them away from regular book stores.

The remaindering practice has spread to the mags, too, with even more success than in the book field. Until comparatively recently, unsold copies of mags used to be converted into pulp paper. Then someone concelved the idea of hawking them.

them. The mag publishers, like the book The mag publishers, in dumping remainders merely dump them outright in lots. But at least one mag publisher tried to remainder mags on his own. He was Bernarr Macfadden. It was his idea to keep back issues of his mags on the stands at marked-down prices. The scheme worked out only too well. Readers would pass up the current issues until they became back issues. The plan was scrapped. Although book remaindering appears to be on a fair way to settlement to the satisfaction of the booksellers, mag remaindering may not sellers, mag remaindering may not

sellers, mag remaindering may not work out as well for the newsdeal-ers. The booksellers are organized

work out as well for the newsucairers. The booksellers are organized and thus can get some demands enforced. The newsdealers are not. Incidentally, most of the bookshops wit used book departments also remainder mags. It can be imagined how the booksellers would howl if the newsdealers were to remainder books!

lumenfeld Tour

lumenfeld Tour
Raiph D. Blumenfeld, editor of
the London Dally Express, is back
in New York for a short lecture
tour through the U.S.
He arrived for his lectures about

a month ago, but barely got here when he received word of his daughter's death, so he hastened home. Now he's here to carry through his tour through his tour.

Hot Chapter

Prescription for Marriage' by John Anders (Julian Messner, Inc.) will owe most of its sales to two chapters which describe the Quatz' Arts ball, frank and heetic, not to

Arts ball, frank and hectic, not to say convincing.

Outside of that it's an effort to capitalize phychoanalysis, with the lead character a practitioner who seeks to work out a formula for marriage, but only succeeds in sitring up considerable of a mess. Too propagandistic to be really interesting, but good for the library clientele.

How Poets Talk

William Rose Benet got along very nicely in the editing of his anthology 'Fifty Poets' until he bumped into Ezra Pound. Idea is for poets to choose their fayorite for poets to choose their fayorite poem, which, reprinted, make the book. Red-bearded Mr. Pound was one of the poets asked to name his choice

choice.

From Rapallo, Italy, where he has lived for a number of years, Pound wrote back that such a collection would only further aid in muddling the critical sense (if any) of the pore bloody ole public. And no noem.

Cincy's 'New Yorker' vit's Cincinnati to get a 'New r.' Published by Everett M. it's called The Cincinnati ator. A monthly, it is hoped weekly. Boyd, Spectator.

to go weekly.

Spreading
Tower Town Topics, published by
the Kable News Co., is going afield.
November issue is the first to be
given to newsstands, outside Chi-

Authentic ircus Stuff

In his 'Hey Rube!' Bert Chip-man, old time circus man now a resident of Los Angeles, has compiled an interesting history of ten outfits in this country, beginning with the W. W. Cole Circus in 1883 up to the present time. Book deals with the robust days of the circus when a fight was expected in every

with the robust days or the chrous when a fight was expected in every town.

While he does not skip over the romantic side of circus life, he goes into detail about billing wars, grifting, and other angles that were connected with the early day shows. His treatment of railroad, overland and motorized tricks is authentic. Book contains illustrations of old time paper of all sizes, publicity gags which meant money to the early outlist. Old programs, route sheets, personnel lists are reproduced. Included are small biographies of Martin Down, L. C. Zelieno, William Curtis, Dainty Marie, Ben Benö, 'Doc' Waddell and less known but never-the-less important characters in the outdoor field.

Book also contains information on the original forming of the Circus

the original forming of the Circus Fans' Association, Showman's the original forming of the Circus Fans' Association, Showman's League and the Circus Saints and Sinners Club. There's a glossary of circus terms that could well be studied by motion picture writers working on circus stories.

Party for Hannagan
Party given in honor of teve
Hannagan by Sherman Billingsby
at the latter's Stork Club was in the
manner of a prodigal host. It attracted a flock of newspaper people, all dolled up. Occasion was
Hannagan's Joining the Lord &
Thomas ad agency in New York.
His job is one of exploitation, the
assignment being given him by Albert Lasker. bert Lasker.

Hannagan was publicity director for Miami Beach and the Indianfor Miami Beach and the Indian-for Miami Beach and the Indian-apolis Speedway, also handling per-sonal p.a. ing such as Gar Wood. Bill Corum sports columnist for the New York Journal and Joe Wil-

the New York Journal and Joe Williams s.c. and sports editor of the World. Telegram-did-the-steaming up in 'rounding up the mob.' The invitations called attention to Hannagan having 'then up his pace stealing rackets' and went on to say the committee 'can see no reason why anyone should give a dinner to welcome the Hannagan anywhere.'

Debate-Proof Bridge
Just to make things more compilcated a lad named George Coffin
has invented a new game of bridge
which he calls Triangle Contract
It's for three people and not cutthroat as the current method of
playing the game three-cornered.
Supposed to be a boon two ways:
First. does away with worrying
about a fourth; second, puts all
players on their own, thus avoiding
the worry of whether you're hurt-

pusyers on their own, thus avoiding the worry of whether you're hurt-ing your partner or vice versa. Coffin's written a book explaining his game which is being published by Bruce Humphrles, Inc.

Upstate Editor Retires Morris Adams, who as city editor and virtually managing editor personified the Rochester 'Democrat sonlifed the Rochester Democrat and Chronicle' for many years, has retired. He was one of the first grabbed off by Henrst at a big salary on establishing the Rochester 'Journal' 10 years ago. Post proved not a happy one, and he later left to take the slot at the "Times-Union." Roy Yerger succeeds him there. there.

Glorifying Leaders General John F. Daniell, former army man who entered the publishing biz via the Journal of Fair Play, has formed a new organization, Leadership Publications, through which he will get out a couple of more mags. The Leadership idea will glorify the leaders in various crafts and movements. R. L. Bernier is among those associated.

Raymond Heads Guild

Raymond Heads Guild
Allen Raymond, of the Herald
Tribune, is the president of the
Newspaper Guild of New York, as
the result of the election held
Wed. (15.) Election had actually
been by a mail ballot throughout
the week previous, but announcement of winners and induction toolplace at this meeting. Other officers for a one-year term
Heywood Broun, World-Telegram,
Ist vice-president: Joseph Cookman, Evening Post, 2d vice-president: Morris Watson, Associated
Press, treasurer; John Eddy, Times,
secretary.

ident; Morris watsun asserting the press treasurer; John Eddy, Times, secretary.

Special committee on ethics was formed headed by Harold Denny, of the Times, and including Heywood Broun, Martin Sommers, of the Daily News; Joseph Greenidge, of the Long Island Daily Star; Hickman Pewell, of the Herald Tribune; L. A., Huston, of the IN.S., and Charles Bayer, of the American.

Another committee is the press associations group headed by Morris Watson. Other members are: L. A. Huston, Raymond C. Baker, of IN.S.; Edward J. Neil, of the A.P.; Sidney Whipple, of the U.P.; John Beal, of the U.P.; William P. Read, of Universal Service, and Hugh Holahan, of New York City News Association.

Guild has close to 1,000 members with the still encountering diffi-

Guild has close to 1,000 members now, but is still encountering diffispots. In New York greatest hindrance comes from the Sun where office regulations forbid posting of notices and calling of get-togethers for the men.

They're planning to print a small paper for membership and buildup purposes. culty organizing chapels in a few spots. In New York greatest hin-

Fame Comes to Bunin

Fame Comes to Bunin
Noble prize folks in Stockholm
managed to embarrass a lot of
people when they gave the literary
prize to Ivan Bunin, Russian writer.
Everybody was astonished, including Bunin, who only a couple
months age wrote a letter to a New
York magazine editor, Whit Burnett of Story, expressing astonishment at Burnett's request for some
short stories and gratefulness for
interest.

short stories and graterumess tor interest.

Bunin was first published in the U. S. by Knopf in 1923, a book of stories. In 1925 Knopf reprinted it in a \$1 volume and it still didn't sell. In 1926 Henry Holt & Co. published a Bunin book. Then all U. S. publishers seemingly decided it hest to forget all about the man. The two published volumes are still being folbed around in a number of places. A couple weeks ago t'.-yc could be picked up at a quarter a volume and less. Today they've all been dusted off and marked up. Bunin, is a big man now; his \$2 books worth almost a dollar each now. books each now.

Publishing 'Men in White Publishing Men in White
Sidney Kingsley has completely
annotated his play Men in White
for book publication purposes.
Coplous notes will go into the tome
before Covici-Friede publish it, explaining the medical terminology
used throughout. One of the few
times footnotes are used in a modern play, they generally going into ern play, they generally going into books only to explain classics when

Kingsley is not a doctor nor has he studied medicine. Just happens that at school his associates r stly became medical students studying on his own. So much so that he was able to point out an error in the Medical Encyclopoedia

rice's Sleuth Tales

rice's Sleuth Tales

The Spectator Publishing Co.,
Philadelphia concern which issues
books on insurance only, is to publish its first and only work of fiction, by Frank J. Price, Jr., onetime New York editor.
Price wrote a number of mystery stories revolving around an insurance detective. Showed the tales
to the insurance publishing house
and they will publish them. Called
Mind Wreckers, Limited.

Regal Fun

Farrar & Reinhart have conferred rarrar & Reinnart have conterred a favor on the many who de-light in Soglow's Little King car-teons in the New Yorker by gath-ering some of the best of the Print-ed work with some new ones into a collection of 66 pages of the mon-arch. Will sell at \$2.

King Buys 'Shadows'

King Buys Snauows
King Features has bought all
serial rights to 'Shadows,' mystery
have Florence Ryerson and novel by Florence Ryerson and Colin Clements. Yarn gets world-wide syndication before being pub-lished in book form early next year.

Hemingway's Short Tales
Ernest Hemingway started out as
a short story writer, following in
the footsteps of Sherwood Anderson and Gertrude Stein. He was
first printed by Margaret Anderson
and Jane Heap in The Little Review. Several other avant garde
magazines printed his stories from
time to time, but no one in a big
way. Then he published a book
of short stories in Paris. It was reprinted here and got considerable
comment.

comment.
Still took a couple years for the U.S. to catch up to him. Scribners took him over and has built him up. Printed his short stories in the magazine and a first novel, The magazine and a first novel, The magazine and a first novel, The Sun Also Rises. This set Hemingway. With "Farewell to Arms' there was no longer any question of his importance.

Now Scribner's brings out his new book, 'Winner Take Nothing,' which brings Hemingway back to short stories. In the short story field Hem is more important than as a novelist. Winner Take Nothing' is his best collection of stories.

Ing is his best collection of stories,

Politics for Women.

While spending two weeks as guest at the White House, Mrs.

Charles S. Fayerweather is gathering Washington atmosphere for her next book, Anne at Large! Mrs.

Fayerwether is a close friend of Mrs. Franklin D. Roosevelt, who wrote the foreword to her recently published girls story, Anne Alive.'

That tale had an Albany-Capitol background. In Anne at Large, which Mrs. Fayerweather is now writing, the scene shifts to the National Capitol.

Aim of the author in doing the series is not only to entertain girls but to give them a knowledge of politics and government. Mrs. Roosevelt herself has worked along written a book to make government understandable to children.

Relief Work Mag
As an additional means of raising funds with which to aid indigent scribblers and brush-wielders, the Artists' and Writers' Dinner Club is to publish a mag. Name
scribblers and artists will be asked
to contribute fiction, articles and illustrations in behalf of the cause
All profits from the undertaking
will go to needy artists and writers

All profits from the undertaking will go to needy artists and writers.

A committee from the Artists' and Writers' Dinner Club is working out the idea.

Film Money in Books
Picture money is as much the hope of the lesser book publisher as it is of the sheestring play producer. There are publishers who, but for the participation in the picture money would be unable to get by. Possible picture material is the reason why they will chance publishing the works of so-called 'first-authors'.

Bradford Romes Blan James and

Bradford Ropes, Rian James and Tiffany Thayer have sold for pictures pretty nearly everything they have had published.
Unlike the play producer, who must keep his production on Broadway for three weeks before he can share in the picture money, the book publisher need observe no special conditions to share in the plum. cial conditions to share in the plum. Publisher's share of the picture money is less than the play produc-er's, though, usually averaging 25%.

Chatter Mrs. Belloc Lowndes off to Eng-

and.

Bernard Smith and Frances New-

mark married.

Phil Stong guested at dinner by
the Authors' Club.

Next Sinclair Lewis novel
about a hotel keeper.

Sherwood Anderson has a new

story in current 'Story.'

Jay Stanwyck in from the coast
with a libretto for a musical.

Ralph McBane and Will Irwin
back from Europe on the same

back. From boat.

Hamilton Basso in town to de-liver a new novel to his publisher, Soribner.

James Warner Bellah off for the Spanish Main for dope for a new

book on pirates.

Louis Bromfield's going to spend
the winter at Princeton. Does that

the winter at Princeton: Does that mean a college book?

Frank Dodd, president of Dodd, Mead, off to see what Britis! writers and publishers have to offer.
Joseph Wood Krutch's liness crimped the party Mrs. Morris L. Ernst planned for the 'Nation' editors.

Dorothy Parker's book 'After

Dorothy Parker's book 'After Such Pleasures' is a Viking publi-cation. Erroneously credited to

cation. E Vanguard. E. C. R. Laroc, author of the

(Continued on page 62)

Going Places

By Cecelia Ager

Gifted Girls

The girls on the Palace bill this week are perfect little fiends for versatility. Anything they take into their heads to do they do—in a way. A dancer turns out to be a singer, a singer takes to roller skates. A comic sings Mighty Lak

Rose' plain and chorus in falsetto, straight woman breaks into a torch song a harmony trio attacks piano, violin and 'cello, an acrobatic dancer stops the show, a derriere-extend-ing comedienne stops it again. It's pretty good, pretty clean fun.

all pretty good, pretty clean fun.

Irene Vermillion presents a batch
of astounding new back-breaking
acrobatic dancing tricks which do
not break her back. As she jumps
off a piano stool, just so does she
land on the floor in a spilt. This,
by the by, is the only feat this
sedentary sobble can describe. The
rest are much tougher. Miss Vermillion's act, and she looks so
young to be toting a whole act of
her own, presents a girl harmony
trio addicted to fancy orchid-colored flounces with paler orchidcelored, long-waisted and peplumed
taffeta basques. When the little
ladies change to transparent pastel
Empire diresses, then the anatomically-minded discover that these
eager songbirds are really slim little ladies even though, from of the
bunchiness of their matching saint
underpinnings, they'd rather it
didn't get around. underpinnings, they'd rather didn't get around.

didn't get around.

Charlotte Arren, of Arren and Broderick, darts on and off in a series of comedy risg all designed to further her flair for placing her posterior, on a horizontal plane. Her postures all stem from geometry, she even crosses her eyes. But, just, the same, Miss Arren has found to the companion of the property of the just the same, Miss Arren has found new comic possibilities in a large black ostrich feather fan, and, be-sides, she stops the show. The Palace these even-tenored days doesn't often rise up and demand still more.

Disagreeable Hat

Disagreeable Hat
In every self-respecting murder
mystery, there's got to be a woman
in the case; someone to scream
from time to time, or certainly to
gasp. Who she is doesn't matter
very much, for the romance can
enly, be incidental to the tracking
down of the criminal, so there
should be no hard feelings that
Margaret Lindsay got the assignment in that conscientious venture
into the laboratory science of
detection, From Headquarters.

With the held guarters.

With the bold overstatement that characterises murder mysteries—
since with so many things to be settied, lots of them will have to go
unchallenged if only from exhaustion—'tis announced that Miss
Lindsay is a showgirl. Well, maybe
she was going to be a showgirl

some time. At that, they used to say that even 'Follies' girls were quite indistinguishable from just girls until Ziegfeld taught them to preen and saunter.

preen and saunter.

But gasp Miss Lindsay does, and in a very unbecoming hat—a hat, in fact, that would defy anyone to conquer its self-centered, unyleiding line. A turban that has no use for youth, a hat that doesn't like the suit it accompanies; and the suit, it just so happens, doesn't like anybody, and nobody's going to like it. There isn't a reason in the world why anybody should. why anybody should.

Dorothy Burgess crashes the mystery as a surprise suspect. She, the detectives say, is a dope flend, so she twitches and jerks and looks out of glittery black eyes and puts her whole heart into being a horrible example of a misspent life. can't help looking quite pretty

Well Dressed Sorrow

There is something fascinatingly sad about Gloria Stuart's beautifully modelled face; there's even a minor strain in her voice, a feeling of pensive melancholy which is most fortuitously suited to the ill-fated heroine of "The Invisible

Man.'

Just to look at her blonde Sleeping Beauty remoteness, anyone can
sense that hers will be a love frustrated by tragedy, that she's never
to know happiness as others know
it—not in this world. An invisible
man, a thing that strikes cold horror into everyone's heart but hers,
is her lover. While others quaking
with terror flee screaming from this
unearthly creature, she moves
quietly forward to welcome him,
calm and mournfully understandunearthly creature, she moves quietly forward to welcome him, caim and mountfully understanding. Miss Stuart, in the mystic resignation of her looks and maner, adds an important share toward establishing the mood of impeding doom that makes "The Invisible Man' such tingling, growing exottement."

visible Man' such tingling, growing exottement:
Quite level-headedly, too, Miss Stuart believes that the more realistic and attractive the background for such fantastic goings on, the more convincing they become. So the white teagown in which she does a deal of depairing, sobbing is high style besides being mediaevally picturesque with flowing sleeves and low Renaissaince neckine. The coats; she slips into every time she rushes out in pursuit of her phantom lover if her slim figure gracefully and frame her face in capes and soft collars of mink and silver fox. Her little hats are smart and young, her simple, large waved bob flattering. Chic sadness is ever so much more touching than plain-sadness.

Una O'Connor's Cockney bar-keep characterization, her straggly, pom-pous pompadour, her terrified hys-teria, register surely genuine, nat-ural humor. Just for a minute Merie Tottenham appears, but

Did You Know That-

TO THE LADIES

Harriett Lake has changed her name to Ann Sothern, for some inexplicable reason... Gary Cooper gave the strist a thrill, lunching at Sardi's... Mittel Green is very collegiate minus a hat... Sally Phipps has been studying painting for a year and making quite some progress, they do say... Mrs. Ralph Morgan has rented the house of Mrs. William Seeman, Sr., in Beverly Hills... Samuel Untermeyer and Otto Kahn attended the Saturday matinee of Green Bay Tree". Percy. Elkeles is old fashioned enough to pay ladies' checks when he meets them in restaurants... Margaret Livingston's been making a picture at Astoria... Jeannett MacDonald and Kitty Marin have returned to Holly-wood from a vecation in Palm Marin have returned to Holls

Jeannette MacDonald and Kitty-Marin have returned to Holly-wood from a vacation in Falm Springs...Inex Courtney entertained a party of girls last week for luncheon.

Mrs. John Hundley has recovered from that recent illness...Dorothy Hall and Neal Andrews take title this week to their new water front home in Westchester...Harold Franklin collects fine books...
the Jack Conleys gave a cocktail party Sunday...Jimmy Summit, purser on the Manhattan, has been very ill...
the cost of natural color portrait photographs is so high that some firms have given up that work...attorney Wineberg to Europe on the Ile de France with Gilbert Miller.

that's long enough to add her practiced share of real comedy, too.

Another New Hepburn

Another New Hepburn

Katharine Hepburn encounters in

Little Women' the first femme
competition of her career. She enacts, too, in the Christmas playlet,
her first ineffective scene. Her
period coffures, with her haft
frawn up close to the sides of her
head and piled on top, elongate her
head and accentuate her equine
look. Her little-round straw hat
perhed high on her crown furthers
it. But no matter. For more important far, in 'Little Women' Miss
Hepburn wings to greater heights.
Her technique explores new paths
and by-ways. Her virtuosity reveals a wider range.

Now she controls her voice, too,
sending it out in many guises, oa
squiet messenger of infinite tenderness, as raucous herald of young
rebellion, as grave harbinger of
resignation. The variety in her
performance is not confined to the
normal growth of her characterization; each scene discloses the
lightning flow of her thoughts

performance is not conninct to the mormal growth of her characterization; each scene discloses the lightning flow of her thoughts shining through the sensitive transparency of her face. There are three actresses besides Miss Hepnurn in Little Women, each one acting as she's never acted before, but Miss Heppurn still stands alone, even in good company.

Joan Bennett has always looked like a pretty little child. At last in Little Women' she's east as one. Lovely to see with her golden curis down her back, her effectiveness in the role of selfish younger sister is more the director's triumph than her own. There's a mainspring behind her fetching china doil responses.

her own. There's a mainspring behind her fetching china doll responses.

Jean Parker is very sweet and shy and genuinely appealing in a role that could very easily have been just a little too much to bear. Her natural gentleness and wistful little voice save it from cloyingness. Frances Dee sensibly goes her steady way amongst .uch spectacular associates, exactly right as Meg. Edna May Oliver never surrenders her surely registering individuality, no matter how small her role. The lewer her appearances, the more telling she makes them. Every one of the laddes in Little Women appreciates the need for restraint when plunged into such a sentimental world, save perhaps Spring Eyington. She rather likes to let her voice ring out clear and impressively stagey.

Kay Francis Again Set in Warner's 'Wonder Bar'

Hollywood, Nov. 20.

Kay Francis is back in 'Wonder
Bar' at Warners. Player was re-placed by Genevieve Tobin when it was figured she wouldn't complete her work in 'Mandalay' before the start of 'Bar.'

Miss Tobin, temporarily without an assignment, will be spotted in

Among the Women

Best Dressed Woman of the Week:
LYDA ROBERT!
('Roberta'—New Amsterdam)
A Real Production

Max Gordon has gone and done it again. Another hit. For 'Roberta' it is as though Mr. Gordon had said, 'On with the show and don't spare

it is as though Mr. Gordon had said, 'On with the show and don't spare
the horses.'
Columns could be written about the settings and lighting alone and
the chorus must delight in the clothes they are given to wear. One
number will long be remembered. Seven girls do a rhythmic routine in
long trained gowns made entirely of sequins, each a different color.
fashion show will delight the women. All models utilized from sport to
the most formal. And the furs. One wrap alone consisted of 12 silver
fox. Lyda Roberti was delightfully dressed all through the show.
A beige cloth dress was trimmed at the knees and the elbows with
cross fox. There was also a sequin gown in sapphire blue with net
flounce in the same shade. A black gown was of the same model,
Tamara was dressed for the most part in black, but when she donned
a gold lame gown trimmed with sable, and a diamond tiara, she may not
have known it but she was taking part in the most dramatic bit seen
on Broadway this season.
Fay Templeton, for her few minutes on the stage,
silver metal gown and Queen Wictoria headdress.

Women In 'Money'

Women In Money.

Women In Money.

lood Money, at the Rivoli theatre, is chuck full of excitement. Real melodrama with Judith Anderson the femme lead, Miss Anderson will find plenty of followers after this screening. Always a dresser of charm Miss Anderson has a well chosen wardrobe.

Black is the shade of all gowns but one. An evening frock has a unique treatment in a shoulder drape. Another gown with a pointed decolletage has diamond ornaments on the shoulders. Blosson Seely is going to much better when she contents herself with being Blosson Seely: As a cabaret singer Miss Seely wears flashy black evening frocks much bediamoned. Feathers on gowns and hate play an important part.

Frances Dee is very nice in this picture wearing many frocks of the latest modes with matching gloves. One cloth suit was trimmed with cross fox, the blouse having buttons of a bar design. A checked cloth suit was worn with a visor hat and matching gloves. One model worn by Miss Anderson was a cloth of plain material with dotted sleeves and hat. A surprise of the picture is the fine work done by Chick Chandler,

What threatened to be a dull two hours and a half at the Paramount theatre was saved by the antics of Mitchel and Durant and two little colored boys. Dorothea Wieck is starred in the picture, 'Cradle Song, and for a German girl playing a Spanish girl her accent spoils all illusion. Miss Wieck is seen for a brief moment in peasant costume and them goes into the uniform of a nun for the rest of the picture. The plainest faces look well in this garb and all actresses probably hanker after such a role but these pictures get nowher and are very threamon. The story covers a period of 17 years but no one grows older. Aren't films grand? The stage show starts slowly with a number called Music Eternal'. Beethoven is seated at a Twentleth Century baby grand surrounded by a beyy of women but the dim lighting prevented depicting what they wore. The Maxwell House Show Boat troupe of radio fame, has its large company in the hooped skirt variety of dress. A girl named Mary Lou was in a white satin peplin gown with ruffles. She was off key in her solo but bettered in a duet.

her solo but bettered in a duet.

Ted Lewis' Costuming

Ted Lewis is holding forth at Loew's State this week with the film, Broadway Through a Keyhole'. Mr. Lewis' band is surrounded on all sides by a silver lame cyc. The boys, in blue trousers with white blouses, make quite a picture. Jean Carol, dancing with a boy, is in black satin made very tight fitting. The bottom of the skirt has three ruffles and the long sleeves are opened at the top. Diamond clips hold the bodice in place.

The dressmaker who made the costumes for Mr. Lewis had a penchant for ruffles hen. The only difference was in the coloring. One white chiffor dress was sprinkled with rhinestones. The miss who wore this dress was sprinkled with rhinestones. The miss who wore this dress did, what could hardly, be called, a dance. She tried a back kick unsuccessfully. A toe dancer was in what looked to be yellow in the amber spot, Another lovely frock was white with blue daisles and matching sash and tie. There were four more frocks, three made similarly with the full skirt and one white satin made on bias lines.

Limited Stags Time
With Little Women' running two hours or more at the Music Hall,
Mr. Rothafel has done well with the little stage time allotted him. A
presentation of a decided modernistic trend in three motives was beautifully colored. Called The Moth and the Flame.

A huge candle occupies the center of the stage with a woman as the
flame. Very much Loie Fuller. Around this candle are a heavy of moths
in black tights with sparkling seguin coats and high hats. The moths
are folned by others in a pajama type of costume with one leg purple
and the other white. The stage revolves revealing a most attractive bar
of unusual height. Stools are spiraled in red. Another number, always
in the Roxy routine, has the girls in formation and dressed or undressed,
as you wish, in red trunks edged with black lace, brassleres of black.
Feathers of red adorn the hats, also the pants. A clever lighting effect.
shows in the background innumerable owls.

Mayfair's Nice Picture

Mayfair's Nice Picture

The Mayfair theatre currently has Midshipman Jack', one of the pleasantest features shown on Broadway this season. Bruce Cabot is featured and does a fine Job. The scenes of Annapolis are thrilling. Betty Furness is the heroine and sweetly pretty. Miss Furness wears many dresses but not at all sophisticated, Just a sories of frocks of the summer variety such as prints in the two-piece fashion. At a dance where hundreds of couples take part Miss Furness is in a simple light dress with a collar edging a pointed decollette. There was a dress in a diairy pattern, very effective. A plaid bodiec had a white skirt. The one unpleasant feature of the picture was a simpering part played by Florence Lake. Lak

Florence Lake.

The logs in this theatre have no ashtrays so cigarettes have to be ground into the carpets. Such nice carpets, too.

A Youngster Stands Out

Champagne Sec, the operetta, offers a dull evening. It is a great to-do about nothing with no character in any degree believable.

Helen Ford does nobly with the material at hand, and looks too cunning in her little grey taffets maid's coatume, and later in a pink sathfull ruffled net. Her voice is excellent and those coy-little antics are amusing in one so tiny and pretty.

More than any girl in the last few years Kittye Carlisle seems marked for big things. Apparently only a youngster, and with no experience to speak of, she nevertheless has much poise and a voice of no mean promise. Playing a young male prince, she wears throughout a black Russian costnine with tights showing to advantage a gorgeous pair of limbs and beautiful carriage. There is an arresting quality about this girl.



New Amsterdam Theatre New York

GOWNS KIVIETTE York

Fast

VARIETY

Attorney reveals that the will of the late Tex Guinan leaves her en-tire estate to her mother. Carol Stone, Fred Stone's young-est, in 'Spring in Autumn' in place of Helen Walpole. Now that election is over, Broad-way Assn. is asking the city to silence loudspeakers on stores and autos.

Now that election is over, Broadway Assa. is asking the city to silence loudspeakers on stores and autos.

Daniel Frohman announces resumption of Actors' Fund benefit. To be held in Januar. The property of the surface of the surfac

Women Kind?

John Cameron, active on the
Coast the past three years, planning to produce The Gods We
Make' in N. Y.

Joos ballet cutts prices to \$2 top.

Emergency relief planning four
stock companies to operate in
Westchester county giving work to
possibly 100 unemployed actors.

John A. Roob named to complete
the plans.

lossibly 100 unemployed actors. John A. Roob named to complete the plans.

Elsie Janis in town with Gilbert Wilson, whom she married about two years ago.

New York to get a planetarium. In the park occupied by the Museum of Natural History.

Franchot Cone here, which aceps reporters busy asking if and when. They won't tell.

Del Campo, pinched for begging with a guitar and his voice, told the court it was only a serenade to his inamorata.

TIRA reverses itself on tips to wast of minimum western act o

tress, here to make pictures for Fox.

Founders Enterprise Corp. of America buys from Manufacturers Trust the n. e. corner of Third Av. and 57th street, formerly a Chatham and Fhoenix Bank. Formerly the Box of the Corp. of the

complaint.

Deputy administrator Sol Rosen-blatt rules that minimum wage for stage players is retroactive to Aug. 27.

27.
N. Y. State declares a drive to collect income and profit taxes from speaks, very few of which have made proper returns.
Poet Laureate league files a code

New York Theatres







Dailies News From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. स्था । या संस्थानका स्थानका का का का नाम का स्थान का सम्बद्धाः । इस्ता । या संस्थानका स्थानका का का का नाम का सम्बद्धाः ।

with the NHA. ASIS a 30-1004 week and a minimum of \$100 save for syndicate writers, who would draw \$430.

Fool Negri's illness brings her book of the property of the prosent of the property of the property

Brewers urge two taxes on beer. Only \$3 a barrel for 3.2 and \$7 for

only \$3 a barrel for 3.2 and \$7 for stronger suds.
George Fowler has taken over the Lyric theatre, Summit, N. J., for a stock season. One play a week.
Newles and revivals.
Just disclosed that Bernarr Macfield of the season of

'Strange Orchestra' goes into the Playhous, 'Dr. Monica' goes to another house. Victor Kosow, father of Sylvia Sidney, in the N. Y. Supreme court to obtain the custody of his daughter than the custody of his daughter than the second of the court of the court of the court of the custody of t

rivation.

Peter Touchy and Frank Ayers making gestures toward an intimate revue for B'way.

Sidney Phillips and Bertram Bloch form a new producing firm. Block is on the Metro story staff but denies the pic. co. is interested to be senting.

Slock is on the Metro story staff but he sees to the s

mas day.
Congressional investigation of
en. Theatres Equipment, getting
ewspaper frontpaging. Revealed
at Chase Bank loaned more than
00,000,000.

Xmas day.

Congressional investigation of Gen. Theatres Equipment, getting newspaper frontpaging. Revealed that Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Chase Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 Filed (1) of the Late Bank loaned more than 1 F

SHIP TO THE PROPERTY OF THE PARTY OF THE PAR

Coast

Barbara Barondess, film actress, granted divorce in L. A. from Irving Jacobs.

Barbara Barondess, film actress, granted divorce in L. A. from Irving Jacobs.

Felix Chappellet, fiance of Genevieve Tobin, injured in an auto accident near Palm Springs.

Crane Wilbur has been divorced in L. A. from his wife, Beatrice Blinn, stage actress.

Bringing the total membership to 175. George Arliss, Fay Wray and Marchallet and the firm of the Soreen Artor's Guild.

Jane Hamilton, 18, and Bonny Bannon, 19, have had their contracts with Sam Goldwyn approved by Superior Court Judge Marshall McComb in L. A.

Morris Lavine, former newspaper reporter and attorney, convicted of attempted extortion in L. A. and stage and the stage of the stage

the firm was five feet shorter than the one ordered.

After refusing to divulge conver-sation regarding a pic contract with Irving Thalberg at Metro, Lily Pons, opera star, has left L. A. to resume her concert tour in Toledo, O. Illiness of Mme. Ernestine Schu-mann-Heink at San Diego will only confine her to hospital a few more Java.

confine her to hospital a few more days.

Under terms of a property settlement effected out of court, Mary McCormic, opera singer, is to receive \$15,000 from Prince Serge cove \$15,000 from Prince Serge return sine vellequishers all claims to the Prince's oil properties in which she asserted she invested \$40,000.

Gilbert has been granted a income tax credit on his 1931 \$49 413 in

Contempt citation against Harry

The contract of the contract o

week having six offices in love charms and said seem resprise seems terms; each nas been resprised seems to accompany disbanded.

Fola Negri's illness brings her back to New York. Trip to Pressburg' going to Washington with Beth Eliot in her place. Boston date for this week (20-25) cancelled and company disbanded.

Film Scaurites hearing postponed to Deon't go for this week (20-25) cancelled and company disbanded.

Film Scaurites hearing postponed to Deon't go for buses or taxis.

Full Scaurites post to the place so do until Teb. I. N. Y. motor vehicle commissioner explains it's to help the Xmas shopper. Doesn't go for buses or taxis.

Faulber Frederick plans to try. Her Majesty the Widow in N. Y. around the holidays.

Radio Genter expands as a slow areas. Showman is exhibiting the foliage of the plant in the Majest Hall. It's 16c a squint. The Majest Hall. It's 16c a squint. May be a seen to foliage the find the plant in the Majest Hall. It's 16c a squint the Majest Hall. It's 16c a squint to Jack Benny in his vaude date at Balto Sunday (19) when Benny was called back to N. Y. for an air date. Philadelphia police arrested several dealers in love charms and said that one of them drew \$10,000 a week having six offices in how charms and said that one of them drew \$10,000 a week having six offices in how for the more than the care for The Lake'.

Mary McCormic in town relate a newspaper woman for trying to sell a story. Say they in the said of the spring. The same to a check that the spring in the said of the spring in the said of the spring in the said of the spring in the spring in the said of the spring in the sp divorce from Jerry Pashos, San Francisco clothier.

Nils Asther's boy sevant sent to jai for six months for forging the actor's name to a cheek.

Ricardo Corez has ademitted that eand Mis. Christine Lee of New Six pic work permits. She was recently divorced in Reno from Lester Lee, N. Y. broker. Cortex was maried to Alma Rubens, screen star, who died in 1931.

Don Jose, 43, Hollywood projectionist and commercial photos, on trial on a charge of conspiracy in connection with asserted activities of an alleged international diamond theft ring. Attempted to forge ages checks, Federal officers assert. Delphine Evans, taxi dancer, and her husband must stand trial in the murder of Leong You, Chinese laundryman in Louding House of the word Frisco to L. A. and obtained adivorce from Julietta Mendez.

Fiorence Oakley, divorced wife of Lewis S. Stone, has returned to Hollywood and is ogling pic contracts.

Nine officials and employees of

Nine officials and employees of the Beverly-Fairfax Kennel club pleaded guilty to misdemeanor, charges for operating option betting

pleaded with your misselfication of the charges for open time. Hollywood film exec, has returned from a trip to the Philippines.

Mary McCormic, open singer, and former wife of Prince Serge Mdivani, who assertedly slapped Grace Williams, a writer, in a L. A. newspaper office, has been plastered with a \$1,000,000 suit by Miss Williams, and the work of the charge of

fined to his home with an attack of influenza.
Victor Fleming, Metro director, is ill in Honolulu and has temporarily disrupted a trip to the South Seas.
Two autos were saved by firemen at the home of Ruth Chatterton in Beverily Hills when a conflagration destroyed part of her garage, sure, the contract of the conflagration destroyed part of her garage, sure, the contract of the conflagration of the conflagration department, and Mrs. Loeve have left Los Angeles on the liner Mariposa for Australia on a trip around the world.

have left Los Augustalia on a trip around the world.

Herbert K. Somborn, Hollywood restaurant owner and former hubby of Gloria Swanson, is recovering in the Cedars of Lebanon hospital from compileations.

Games of Lebanon hospital compileations of Lebanon hospital trip of James of Lebanon hospital trip of James of Lebanon hospital trip of Lebanon hospital his hospital h

pix.
Visiting—in Hollywood, Gertrude
P. Luther, daughter of Dr. Hans
Luther, German Ambassador at
Washington, takes glom at pic

Luther, German Ambassador at ple making.

Washington, takes glom at ple making.

The second gunder of the second g

In jall.

Fred R. Cyriaks, wealthy Hollywoodan, who was sued once on acharge that he shot and killed Peter
the Great, screen dog, has been sued
for \$10,000. for alleged breach of
promise by Anna Mae Groves.

Municipal judge Leo Aggeler has
ruled that Barbara Stanwyck, screen
star, and her husband, Frank Fay,
do not have to pay a \$1,000 to John
of their son, Dion. They say it was
a cift.
Wisecracking before superior
judge H. Parker Wood in L. A.,
Mary McCormic, opera star, got a
divorce from her royal Georgian
husband, Princé Serge Mdivani.
Told the judge 'it was a noble experience, but it didn't work.

Mrs. Eleanor Hastings Neal divorced from Lex Neal, pic writer, in
Litures received while making a
picture.

Vorcea from Lea Aven, L. A.

Injuries received while making a licture, and which caused her o collapse in Boston recently, may keep Barbara Stanwyck out of her next scheduled film. She sleeps from the standard of a suedally designed e sleeps designed strapped to a specially board.

Mid-West

Grant Withers, who was m.c. at Hollywood-at-the-Fair, jailed in Chicago last week on charges of operating a con game. Charge made by Martin Whalin on a bouncing check wrangle.

bouncing check wrangle.
Court enjoined picture performer
Harry Feinberg from seeing Grace
Bergson, named as corespondent in
a suit for separate maintenance by
Mrs. Francis Feinberg, now known as Harry Beaumont, at
present district manager for Warner Bros. theatres here

Leonard Lohr, concessions man-ager, states no nude shows at Chi Fair next year.

Court ordered payment of \$6,500 back pay to 20 midgets of the World's Fair.

World's Fair.

Balaban & Katz filed petition in Washington last week for a redetermination of a claim of \$134,973 in 1930 income taxes, charging 12

errors.

Sky Ride concession at the Fair has been taken over by the Century of Progress. Original owners will get 20% of original investment, which will clear them of loss.

waten will clear them of loss.

Anna Fitziu, former Chi opera
singer, and three other members of
the Bohumir Kryl, symphony orchestra, of Chicago, were injured
last week in auto accident at Hillsboro, Tox.

boro, Tex.

Joe Cherniavsky, B. & K. band leader, reported loss of \$2,000 baton,
Joseph H. Tigerman, radio inventor, won a verdict for \$26,500 against the Grigsby-Grunow Co.

Loses One Game in 28: U.S.C. Publicity Off

Los Angeles, Nov. 20. While U.S.C. football team was running a string of 27 unbeaten games L. A. dailies plugged it in

a wild and woozy fashion. ably snagged the sports banner and the team was blurbed to high heavens. Since the defeat of U.S.C. by Stanford, however, all is

changed.

So. golf tourney for women outranked U.S.C. in banner lines. Team when mentioned here and there on sports pages gets rather casual attention, and one sports ed, who used to go the limit, has actually turned over grid coverage to a underline.

has actually turned over grid coverage to an underline.

Evidently the newspaper muggs took as much of a beating in the betting as did the pic mob. At all events, the U.S.C. Trojans, losing one game in 28, are in the doghouse.

MARRIAGES

leanor Hunf to Dr. Frank No-lan at Las Vegas, Nev., Nov. 18. Bride is a film actress and groom is a Hollywood physiciam. Bonnie Snyder, St. Louis, Mo, and Avery Rhodes, Chicago, mem-bers of Diamond Revue unit, mar-ried on stage of Orpheum, Dubuque, during engagement at this house.

ried on stage of Orpheum, Dundand during engagement at that house.

Inez Butters to Theo E. Prement, Rockingham, N. C., last week. Groom is chief electrician and bride trapeze performer on Downie Bros. show. Verna Hille, to Frank Joseph Gill,

Verna Hille, to Frank Joseph Gill, Jr., Nov. 18 at Los Angeles. Bride is a pic actress, and groom is a member of the radio team of Gill and Doemling. Opal Erne J. E. Searle, Nov. 18, at Yuna, Ariz. Bride is a picture actress and groom is a Fullerton, Calif., biz man. Verna Hille, actress, and Frank Joseph Gill, Jr., master of geremonies at radio station KhJ, were married in the St. Thomas Episcopal church, Los Angeles, Saturday (18).

Frank Pollock, opera singer, married Mrs. Gladys Letts Jans at

Phoenix, Arizona, Nov. 4.

Mrs. Irene Crist to Tony Muto,
Rockville, Md., Nov. 20, suddenly.
She is with Hays organization.

RIRTHS

To Mr. and Mrs. George Naify. San Francisco, son, Edmondson, Nov. 12. Father is manager of the

Nan Francisco, son, Edmonason, Nov. 12. Father is manager of the Victoria.

Mr. and Mrs. Roy Single, a son, Benedict hospital, Hollywood, Nov. 13. Father is a projectionist at the Orpheum, L. A.

Mr. and Mrs. Harry Stockwell, in New York, Nov. 17, daughter, Father is in cast of 'As Thousands Cheer', Music Box.

Mr. and Mrs. Pimo Orowitz, daughter, Nov. 12, in Atlantic City, Father is the exploitation man. Mother the former Peggy O'Neill of musical stage.

REVIVE BUSKING **TAVERNS**

Inside Stuff—Pictures

(Continued from page 51)

for more than enough film to supply the McVickers along with the other loop spots.

Milton Cohen, head of the United Artist camera department, is perfecting a new method of projecting stereopticon process backgrounds that will eliminate 20 of the 35 feet now needed to project still backgrounds for process shots. Cohen's wide-angle stereopticon project will not only save space, but be much more convenient than current methods, since backgrounds could be changed in an instant.

At present, either Shipman process stills, huge pictures which cost \$350 apiece, or motion picture projection on a ground glass background are used.

G. F. Fink, operating the New Victory and Tower theatres, small San Diego nabe houses, guarantees patrons a three-hour show—dual features, two-reel comedy, musical short, cartoon and newsreel. Although both houses are scaled at 20c, program throwaways have a two-tor-one admission tab, and Fink stages four giveaway nights weekly. Besides this, every kid attending Saturday matinees for a nickel draws a candy bar and youngsters at the Sunday afternoon show get an ice cream cone.

This week for the first time in history of newsreels, so far as is known, a reel is flashing a retraction. Paramount several weeks ago made a cip of Prof. Tugwell, one of the Rooseveltian brain trustees, in which the Prof. used a certain name to identify certain brands of patent medicines. It so happened that the name used is that of a New York chemist. Word got back to the U.S. Dept. of Agriculture and this week the Department announces the error, via the Par reel.

Around the Fox studio in Hollywood, they can't figure the why and wherefor of the rave notices and capacity business being done by 'Caval-cade' in Germany where it is playing in both Berlin and Hamburg. Studio was ready to accept Germany as a bust due to the British theme of the picture and possible Hitler government interference. When the rave notices started to come in, studio did not dare to hope they'd continue or that the picture would get a run.

'My Bill', a story of the late William J. Fallon, written by Gertie Vanderbilt, is being considered for filming by Warners. Yarn is biographical, said to deal with the friendship between the noted attorney and the actress.

nu une actress. That association was first brought out in Gene Fowler's book on Fallon illed "The Great Mouthpiece".

Laughter Through Tears', Yiddish film made in Moscow, is doing exceptional business at the 500-seater Acme on 14th street, N. Y. First week, at a 35c. top (tilted from a quarter) house garnered a bit over \$5.800, with biz seemingly continuing just as strong into the second week. It's from a Sholom Alechem novel, writer's fame in Yiddish circles being largely responsible for the big biz.

A. P. despatch on Al Joison's impending retirement, stating his Wonder Bar' for Warners is his last, isn't seriously accepted in the east. It's no server that while finances and prestige no longer can mean anything to a star of his calibre, Joison would like to do the Gershwin version of Torgy' for the Theatre Guid (legit) and later film it—if it's a click—hence his avowed finale in pictures is subject to revision.

Margaret Sullavan returns to the Coast Dec. 16 for 'Little Man, What Now?' for 'Universal' aithough' her 'U-contractual understanding is for ictures only in the summer.

Miss Sullavan is going into the 'Man' role hurriedly on top of 'Only Pesterday' (U) her debut filcken.

The coast Variery muggs in reporting G. B. Shaw's sale of his The Devil's Disciple to Radio, also credited Sir Hall Caine's The Christian to GBS. The late Sir Hall never had the Shavian wit as a collaborator,

Hershel Stuart, Charlle Kurtzman, Milt Feld and Harry Kalmine have been mentioned as successors to Bill Goldman, heading the Warner the-atre organization in Philly. Kalmine at one time was assistant to Goldman. Stuart is still with Par out of the home office.

Actor who resigned recently from the Academy is on that organiza

He quit two days after the adjustment committee got him a judgment of \$666.66 in a squabble with a studio.

Al Joison is making Wonder Bar' for Warners at a comparatively small salary but will share at the rate of 10% after the production cost somes back.

comes back. For the same picture Dolores Del Rio is said to be in for \$25,000.

Told not to play the scene for comedy, Leonid Kinskey gave a fervent oration in Duck Soup' as the leader of a mob of poverty-striken men As a result of his realistic work, Paramount has cut the sequence out

First team of socialites for Jesse Lasky's 'Coming Out Party', Zizi Armstrong of Santa Barbara, and Patricia Mines, Los Angeles, vouched for by the studio as bona fide members of the west coast's social register.

Farthest in advance campaign on a roadshow pic was that for Eskimo at the Astor, N. Y. Bi isplay space started two weeks ahead of exhibition:

RKO is turning its split weeks in the Metropolitan N. Y. area into full weeks currently with the Mae West picture, 'I'm No Angel.'

Dempsey Barnstorming

Jack Dempsey is trying his hand at referecing local wrestling.

Booked by Abe Kubey for three weeks of one-nighters in N. W. with Johnny Northen handling publicity. Jack stands to take out \$10,000 for his work. He gets gurantee with good slice of gross.

After sellouts in California anpearances, Kubey looks for good gate. Admish prices tilted four-bits to two-buck top.

BERMUDA HOTEL REOPENS

BERMUDA HOTEL REOPENS
Bermuda, Nov. 20.
Pop Hamilton Hotel, dark a year
now, will-definitely-open-for-winterseason, say New York directors.
Meetings with the Corporation of
Hamilton to settle tough points of
back rent and taxes, as property
owned by city.
W. H. Woods, mgr. Laurelton in
N. Y., and former headman at
Frascatt here, leads with Charile
Swift of Knott Hotels for managership. Fifty others applying.

LAYOFFS PLAY DOOR-TO-DOOR

Beer Spots Bring Back Wandering Players Working for Tips and Throwin Coin-Hit 10, 20 Spots Nightly for \$10 Average Take

FAN DANCERS ALSO

Chicago, Nov. 20. Return of taverns and the slough of prohi ition has brought back the 'buskers' to the busi : the si ers, dancers and comedians working from door to door among the drink-

eries for tips and throw-away coin Along Clark street to the north Madison and Lake streets to west the buskers are finding their best pickings. Starting out each night about nine, going from tavern to tavern for chance money.

Returns are reported okay with the dancers and prattfall comedians turning in from \$10 to \$15 nightly. Warblers are not as much, with the femme singers topping the men in

Taverns for the most part are pening their doors to the buskers opening their doors to the buskers since the hartenders all realize that some sort of entertainment helps to enliven the spots. And most of the joints so far can't affort to pay musicians and regular performers, so are willing to let the buskers work for what they can coax out of the elbow benders.

Past the Till?

Past the Till?

Some of the joints, however, are getting tough on the buskers, figuring that the money going on the floor and into the hat for the free entertainers is so much money lost for the cash register. This was the big worry in the old days of the tayerns with the buskers still trying to figure a way to get past that obtection.

Most of the spots are open to the busking mob, the bars considering the coin going to the floor as worth it in the extra enjoyment for the customers.

winkle to the old busking game, and the top money maker yet de-vised. That's the modified fan dancer hopping from tavern to tavern flipping for the throw-away dimes

Fans on the Hoof

er nopping from tavera, to divers, fipping for the throw-away dimes.

Fans on the Hoof

Only it's usually a shawl dancer, since fans cost too much for the lay-off dancer, Set-up on the shawl dancers calls for a three-way arrangement, dancer, accordion player for accompaniment and a front.

Trio grab themselves an auto and hit the busking trail about 11 octock, later than usual busking time. Front ups to the bartender chief and if getting the okay waves to the dancer to hop in. Accordion player accompaniment also, drives the auto.

Dancer will, work for a straightwo-buck charge or take a chance on the toss-in coin. Trios of this kind have been hitting as high as 30 nightly, making from 10 to 20 joints up to 3 a. m. And still all expect the returns to hop above these fluctuations are successed to the season of the temper of the boys and if the spot is a good one the troper of the boys and if the spot is a good one the troper of the boys and if the spot is a good one the troper of the boys and if the spot is a good one the troper of the boys and if the spot is a good one the troper of the boys and if the spot is a good one the troper of the boys and if the spot is a good one the troper of the boys and if the spot is a good one the troper of the boys and if the spot is a good one the troper of the boys and if the spot is a good one the troper on the spot of the spot is a good one to the spot is a good one the troper on the spot is a good one to the spot is a good one the troper on the spot is a good one the troper on the spot is a good one to the spot is a good one in the spot is a

Hollywood Goes Beer Quaffing, A La Singing, Hirsuted Waiters

DANCING AND BEER

ld Vermont Mayor Agin Mixture

, Vt., Nov. Mayor James E. Burke is making

Mayor James E. Burke is making a drive to take music and dancing out of the beer gardens. The mayor, 85 years of age, feels that people should not be allowed to drink beer while dancing, and has threatened to revoke the license of every beer garden in the city that permits dancing. Police, acting under the mayor's orders, have already closed several apots. These reopened later without music. The members of the city council, are believed to be cool to the executive's plans, but it is expected that when the matter comes to vote, the mayor will have his way.

way.

City of Barre recently separated beer drinking from dancing. The experiment, however, proved so unpopular that within a week the order banning dancing in places serving beer was lifted.

CORKING SUB SCRAP SAVES GARDEN CARD

By JACK PULASKI

By JACK PULASKI
What looked like a blah card at
Madison Square Garden Friday (17)
was saved by a corking scrap between Steve Hamas, former Penn
Stater, and Lee Ramase, the coast
heavy, who looks nothing like a
fighter. The officials thought it
was close, judges disagreeing, which
put it up to the referee who voted
in favor of Hamas.
Fight was livened by remarks
from the gallery where one leatherlunged fan kept up a running line
of comment throughout the evening.
There were times when for a full
two minutes Hamas rushed, the
Californian around the ring. Lee
didn't escape all the punches
thrown at him, but he rolled with
most of them. At intervals he took
the offensive in close. That's where
Ramage is best, his long range efforts being puny.

During those attacks by the exfootballer, Ramage took to his blike,
backing around as fast as Hamas
came forward. On offense alone the
match belonged to Hamas. Those
clips from Lee's right did some
damage, however, and while Ramage was little damaged at the end,
there was a fine, big mousy over
Steve's left lamp.

They met three times previously.
First meeting on the coast a year
or so ago, Hamas got the surprise
of his ring career by being licked by
Ramage, said then to be an over
grown schoolboy. Next two sessions
resulted in a win for Steve and a
draw verdict.

Announcer Joe Humphries made
an extended explaination of new
rules whereby the referee or the
dudges may count a round against
a fighter who fouls or uses other
unfair tactics. The fans, protested
in vain and Joe finally got through
with the spleil. House was very poor,
card not been decided on until the
day previously. Originally Young
Terry was carded to fight Ben Jeby,
winner to be matched with the new
middleweight champ, Vince Dundee,
Some say that Terry took a runout, but he claimed he was sick.
Card this Friday (24) will be
topped by Tony Canzoneri and Kid
Chocolate, at \$5.50. Six-day blik
race starts Sunday night.

Movieton Man Weds

Man Weds

Paris, Nov. 1.

Mile. Ariane. Armand Dellile, daughter of Dr. P. F. Armand Delbe married Nov. 18 to William Murray. cameraman with Fox Movletone News.

The wedding.

tone News, The weddin the Armand Chartres. ews, wedding will take place at rmand Delill place near

Hollywood, Nov. 20.
With the return of beer, Hollywood has gone screwey about beer
dens with a Gay Ninety atmosphere.
In the past four weeks, seven spots
have opened with handle bar mustached waiters and Beef Trust en-

In the past four weeks, seven spots have opened with handle bar mustached waiters and Beef Trust entrainment.

Largest of the flock is the Gay Nineties on Vine street, which after the first week decided it was giving too much away for a dime glass of beer, instituted a 50c. script purchase for admission. Script is okay for purchase on the inside. Spot out down on its entertainment, which had Frankle Balley in tights as the featured attraction. Miss Balley despite her rep and age went out with the overhead slice.

Perry's Brass Rall, Caesar's, Hermitage, The Jug and several other beer spots feature singing waiters who add much to the din but little to the entertainment of the places. Vigilance of the local gendarmes closed all the pansy joints in Hollywood. Flounce factories had quite a run for the past two years, then the coppers discovered an ordinance which prohibited the appearance of anyone in a cafe in drag unless employed in the cafe. That killed the lavender spots. Several tried to operate outside the city limits but locations business. was brutal.

Tanforan Bangtail Dope Check Dittoed At Caliente Track

Hollywood, Nov. 26.
Installation of a receiving stable at Tanforan where hapburners are segregated for one hour before each race to insure the part-mutuel addicts against the possibility of doped bangtails, has had its effect on the Caliente track in Baja Cali-

on the Callente track in Baja Callfornia.

Mexican border race spot is reported set to adopt a reception paddock for the same purpose, where,
as at Tanforan, no owner, jockey
or stable hand may come near the
nags during the preliminary race
loon. Thus eliminating all suspiclon of tampering with the horses.
Receiving stable policy has been
so rigidly enforced at Tanforan,
south of San Francisco, that the
entry of a famous and unquestioned
stable was recently scratched because the horse got to the stable
three minutes late.

Both this and the salivarium,
where chemical analysis of the
horses' saliva is made for trace of
any possible dope or exhilarator immediately after each race, are features inaugurated by the Callfornia
State Horse Racing Board, under
whose supervision legal racing is
now permitted.

Wine Plagiarism?

Paris, Nov. 11.
French International Wine Committee and Wine Chamber of Commerce are protesting against the use of French names for American

use of French names for American wines.

They say that Callfornia wines have no right to call themselves Sauternes, Moselle, Chateau Yquem and Burgundy. They have asked French consular officials in America to do something about it.

MINSTREL AS BREWER

Fairmount, W. Va, Nov. 20.
First West Virginia made beer will be called West Virginia Lager and will be made here in the new plant of the Monongainela Browing.
Co. which will begin operation.

Dec. 1.

This is the plant that will make beer in 10 days that will have the age of six-month aged brew. J. D. Alexander of this city is president of the company and Fred L. Doringer, member of the house of delegates in the state legislature and formerly tenor in Guy Brothers Minstrel Show, is secretary.

Broadway

Jed Harris' haircut long overdue. William Gaines, AP columnist, is out.

Jessel and Morris Gest talking things over:

Ruth Draper London dates.

Lilyan Tashman quite gay about things in New York.

Lennox Robinson, Irish play-wright, back to Europe.

Hunt Stromberg and Bernie Fine-man making the rounds. Emil Boreo back in circulation after hospitalization for sinus.

Sam Hardy back from English icture-making, with the missus. Ona Munson flew to Washington over the weekend to visit friends.

Bill Dicker and Dave Franklin joining Jack Bertell's booking staff. Irving Sherman's Dawn O'Day making her third straight Warney

The Les Kaufmans, with the missus at home in St. Louis, are expectant.

present the control of the control o

vate dining room in the 1c. a meal place in 44th street.

Margaret Tazelaar back after attending funeral of her mother at Grand Rapids, Mich.

Ed Finney and his boss Ray Johnson seeing football games together. And out of town, too.

Sid Skolsky's Broadway nostalgia reported from the coast as being something direly pathetic.

Eddie Cantor thinks he has the Hollywood thing under control—one picture a year and scram.

Harry Bannister and Seldon Bennett telling each other about the plays they're going to produce.

Jimmy Dawson drew a big, shinds from the boys on his 25th annias a sports writer on the New York Times.

Mrs. Arthur Jeffrey, wife of the WB theatre publicist, in Atlantic City recuperating from a recent operation.

Louic Cohen to Hollywood for five weeks to be with his family over the holidays. Jack Fisher, his shadow, follows him.

follows him.

Village bunch took over Meyer Horowitz Village Grove Nut Club, latter concentrating on his Village Barn exclusively.

Man Mountain Dean, the be-whiskered wrestler who bills himself as a Georgia hill billy, is managed by his wife.

Gor Doo and Mirlam Hopkins of the Comment of t

CHATTER

London

Leslie Sarony putting on weight. George Ayre out of Columbia p. a. job.

George Ayre out of Columbia p. a. job.

Len
ting
Tama May Wong taking the cure
at Harrogate.
Dorothy Dix secured divorce from
Talbot Strong.
Sol Lesser dining and with
Lord Beaverbrook.
Naughton and Gold due back in
America in March.
Rital John venturing into the rerue producing field.
And the strong of the

onals. 'Gay Divorce,' Fred Astaire show, ot 10 week's library deal involving

got 10 week's library deal involving \$75,000. McKiegue & Elliott giving up the publicity for the Prince of Wales theatre.

Georgle Wood out of action with fractured knee sustained in auto

Charles Carter out of Regal pub-licity department, replaced by Wil-liam Moore.

(Tady Cavendish) Adele Astaire (Lady Cavendish) too ill to attend brother Fred's Lon-

Adele Astaire (Lady Cavendish) too ill to attend brother Fred's London opening.

Frince of Wales to be present at premiere of 'Red Wagon,' due at the Regal Dec. 6.

Earle St. John and Raiph Dean shortly off to America as guests of Borls Morros. The shortly off to America as guests of Borls Morros. Charles Laughton presented to the Duchess of York after performance of 'The Cherry Tree.'

Entire Palladium 'Crazy' Gang given 25 weeks' contract for next year, dating from May.

Cooling Gallleries, Bond street. Phil Hyams giving his patrons free cocktails at the Metropole during the run of 'The Cocktail Lady'. Arthur Jarrett, Gaumont-British booking chief; cancelled his proposed trip to America because of Iliness. London the Cocktail Lady'. Arthur Jarrett, Gaumont-British booking chief; cancelled his proposed trip to America because of Iliness. London the Cocktail Lady'. Arthur Jarrett, Gaumont-British booking chief; cancelled his proposed trip to America because of Iliness. London the Market of Cocktail Lady'. Arthur Jarrett, Gaumont-British booking chief; cancelled his proposed trip to America because of Iliness. London the Market of Cocktail Lady'. Arthur Jarrett, Gaumont-British leave, originally booker, for Walter Bentley, now with Posters. Despite arousing interesting discussion, the mental home play, 'Sunshine House,' didn't last out a month. Twenty-first

cussion, the mental home play,
'Sunshine House,' didn't last out a
month.

Twenty-first anniversary of
Anima Lodge, Masonry Lodge of the
film trade, being celebrated at
Pagani's.

Jack Doyle, English heavyweight
boxing champ, to star in filmization
boxing champ, to great
Gaumont-Graphic gettling exclusive shots of Gordon Richard's visit
to the White City, with Pathe Gazette barred.

John Ford's greetings to his little
Mary by long-distance phone to
Hollywood cost him \$180, and says
Is saw orth it. It hoster, specalling in American products, is
behind all the Charles Clore theatrical ventures.

Martinus Poulsen's Cafe de Paris
till to \$5 couvert charge during the
Josephine Baker engagement has
hurt with the regulars.

Cyde Cook, Jimmy Finlayson and
Lacries Harries—negotiating for a
bank troll to form their own film
pure Francis, Francis, formerly
Sunny Jarman, presented by her
husband with diamond brooch repliea of their moth airpiane.

Charles Bickford speaking highly
of the treatment he is receiving
from British International Pictures,
but cannot get used to London fogs.
Marie Tempest to star in a new
M. Harwood comedy, The Old
Fox at Home. Show breaks in
Dorothy Fox, wife of Roy Fox,
the band leader, has crashed pic-

Folks at Home.

Folks at Home.

Dorothy Fox, wife of Roy Fox, the band leader, has crashed pictures. As a result of satisfactory test, she will do a film for Gaumont-British.

G. Gillat, former editor of Evening Standard, tendered farewell dinner at Hyde Park hotel to celesching.

Lawrence Wright, who, as reported, bought Express.

Lawrence Wright, who, as reported, bought Express theatre for

\$700,000, is trying to get William Mollison to produce his show for him, opening Dec. 15.

Airs. Bornet, first woman radio announcer, an experiment which was discontinued after several months, to play at the Kasbek, one of Bradbury Pratt's night clubs. Billy and Elsa Newell slipped out of England very quietly and left word with their intimate friends they were returning to play English dates Dec. 15. Understood opening at Prince of Wales theatre for six weeks.

Prague

By Edward T. Heyn

Only American film Flying Devils.

New picture theatre opened at Rochlitz, suburb of Reichenberg North Robernia

Vinohrady Municipal theatre this inonth presents White Guard, by Bulgarov, the last secretary of Tol-

Otto Gebuehr, Berlin actor, visi-tor in Czechoslovakia, taking a cure in water place, Niederlindenwiese, North Bohemia.

Hedwig Bleibtreu, heroine Vienna State theatre, appeared a guest in New German theatre Prague in Molenar's 'Olympia.'

Special attraction in the new building of the Urania Educational Society is an up-to-date picture theatre which was opened with Lehar's operetta film 'Frederike.'

Jehar's operetts film 'Frederike.'

Dr. Barney, the former director of the Lobe theatre in Breslau driven away rom Germany, and who to a sea of the sea of

Washington.
Picture theatre of Czechoslovakia
utilized to find murderer of a
woman named Vranka killed by a
still undiscovered Jack the Ripper.
On screen appears the head of the
woman, pictures of the trunk in
which her body was found, her underwear, and a towel bearing the
letter K.

Bermuda By S. Rolbe Kan

Hamilton hotel reopening still un

Hamilton hotel, reopening still un-settled.

Amy Mollinson joins flyer hus-band at Belmont (11).

Afriga may go to Pfincess hotel
when season starts Dec. 15.

Mayor Sir Harry Watlington
backing clean-up drive for fourists.

Backing clean-up drive for fourists, to
story to the start of the start of the start

recepts to Botary fund for crippled
lids.

receipts to ROBELY ALLES AND SET OF THE STATE OF THE SET OF THE SE

up for Variety Broadway Chatter, unless the gal's completely disappeared.

Stiff sentences for negroes accused assault and robbery on considering and the same permainer and labor and 20 strokes cat-inite tails (auch!).

Sec'y of State Cordell Hull links British Bermuda (13) to Western Hemisphere and panamerican unity. Newspaper boys with him include Hinton (N. Y. Times), Arthur Ruhl (Herald-Trib), Jordan (A.P.) and Aldrich Bell (Louisville Courier-Journal), latter being, borrowed by Hull from his boss to act as press officer to U. S. Pan Am confab delegation at Montevideo.

Vienna rich Glass

Paris

By Bob Stern

Lide putting on big floor show for

Marie Dubas, French lightweight Sophie Tucker, looking for new flat.

nat.

Barbara La May, acrobatic dancer doing second consecutive season at Casino de Paris.

Edith Wharton and Kathleen Nor-ris reading their own stories before American Women's club.

ris reading their own stories before American Women's club.
Gloria ilbert, dancer, due back from Germany soon for number in new Folies Bergere show.
Younne Vallee (Mrs. Maurice Chevaller) living in Paris and work-ing on a fashion magazine.
Marguerite d'Alvarez, of Boston and Chicago opera companies, giving concert at Salle d'Iena Nov. 22. Veterans of Foreign Wars, Paris Post, drafting, stars for all night Armistice Ball at Pershing Hall, local yets' headquarters.
Jimmy Walker and Bety Compton greeted with Sidewalks of New Nork Of Bert I imma, band leader, Worth of the Charles Holder, now married to Dr. Charles Holder, back in Paris with hubby and his daughter Margaret from summer home.
Constance Collier weeping because

daughter Margaret from summer home.
Constance Collier weeping because Law says she must leave pet pekinese in France when she goes to London to rehearse 'Hay Fever,' Noel Coward show.
Cote d'Azure, biggest night club project in years, opening soon in Moulin Rouge theatre building. More openings this year than usual. La DuBarry marked up as first closing. Dance unit of 16 Hollywood Paramount Girls, who came last December to play at Faris Paramount, has split. Eight are billed at Casino de Paris as the Eight Hollywood Beauties, and two are rehearsing for the new Folics Bergere.

Berlin By Hans Bermann

Hans Junkermann's 40th stage anniversary. 'Telefunken' seeking best German voice, 500 singers competing.

oice, 500 singers compensation. Helmuth Brandis and Helena vor ortenbach dubbing Metro pics.

Robert's American restaurant on the Kurfuerstendamm turning Ger-

Chancellor Hitler presented Dr oebbels with film camera for his

Chancellor Hitler presented Dr. Goebbels with film camera for his birthday.

Meeting of Deutscher Buehnenverein postponed until December because of election.

Louis Graveure to play French and English version of his first sound film in Berlin.

Richard Strauss preparing professional estate of German composers by governmental order.

Gustav Froehlich attached for 5,000 pengo in Budapest for income tax from Rakoczimarch, made there for German company. Finally had to make a deposit.

Cincinnati

By Joe Kolling

Jimmie Granger gave the town a fast o. o.

Barless inclosures for animals at Zoo next season.

Buddy Rogers No. 1 signer in Va-lety club's register. Dottle Wahl fan dancing at Em-

Swells going in for private roller-skating parties at pop rinks.

Not enuf idle scribes, so the Y. C. A. is starting a class in journalism for jobless.

C. A. is starting a class in journalism for jobless.

Barney Rapp's band at Netherland Plaza indef, replacing Charlle
Davis 5 weeks.

Russell Wilson, ex-crick of the
Times-Star, breezed to lead in
councilmanic election.

Jack Tlernan acting mgr. of Capllot while C. Harry Schreiber pinch
in the Moss here to monate Cox for
Arthur M. Ober Tider, Inc. sponsoing pop-priced dramatic shows.

Warner club's first dance and entertainment, held Nov. 11 at Sinton,
such a hit that it is to become an
annual affair.

Dwindling play forced folding of
only ritzy casino-nitery in these
parts; other joints gaming on close
to mothball standard.

Stanley Jacques, RKO exchange

Hollywood

Clyde Beatty, catless, in for short

Frank Tuttle and the Mrs. cooling

Willie Kent and Al Elfelt share a pair of spectacles. James Tingling in Seattle at bedside of his father.

Aben Kandel in from east

Richard Powell and Nellie Breen raming a new vaude act. Herman J. Yates in from N.Y. est time in three years.

Myra Conyers of Fanchon Royer staff, hurt in auto accident. Boots HollowLy here from Georgia visit his brother, Sterling.

Leslie Stuart has hung up an agent's shingle in Beverly Hills.

agent's shingle in Beverly Hills.
Lily Pons, in from Palm Springs,
to lunch with Irving Thalberg,
ichard Berlin, editor of Cosmopolitan, conferring with Hearst,
Bartlett Cormack in St. Vincent's
hospital for series of treatments.

hospital for series of treatments.
Claude Arthur Leotarde, projectionist, files bankruptcy petition.
Hal Roach is nursing a dislocated shoulder received in a polo game.
Lillan'Harver fractured an ankle while working in 'I Am Suzanner'.
Katherine McNelis, publisher of New Movies,' looking for material, Carlos Borosqué celebrating his 25th year as a newspaper scavenger, jerry Gottler, songwitting son of Jerry Gottler, songwriting son of Archie Gottler, in town double o'ing pix.

Despite his superstitions, Al Joison started work on a pic on the 13th.

Ray June being treated at the Hollywood hospital for an injured

William Dyer, actor, in Holly-wood hospital for medical treat-ment.

A. M. Bowles, F.-WC div mgr. at Frisco, buzzing biz with Charlie Skouras.

William Gill busy denying the report of his engagement to Janet Snowden.

Charlie Skouras on ten-day trek o northwest for looksee at F-WC

Charile Skouras on ten-day trek to northwest for looksee at F-WC properties.

A that her hange sued by James A Tatcher Angel sued by James A Tatcher Angel sued by James A Tatcher Angel State of an auto accident.

Sylvia Sidney sued in Superior court for \$19,000 as result of an auto accident.

Milton Sperling won the ping pong tourney at Manny Seff's house. Bot Lord next best.

Advance campaign on Henry VIII-has Charles Laughton billed as 'the male Mae West.'

Clare Halg, general manager of Universal's Canadian has Charles Laughton billed as 'the male Mae West.'

Clare Halg, general manager of Universal's Canadian texhanges, Mountain territory.

A college in Kentucky addressed a latter to Carl Laemmle, prez. MGM studios, Universal city.

Warners wouldn't let Joan Blondell change her name so she's letting her hair turn-prown.

Baron Joahn Beck Frlis, charge letting her hair turn-prown.

Baron Joahn Beck Frlis, charge daffaires at the Swedish legation in Washington, oo. 'Ing pix studios. Washington, oo. 'Ing pix studios. Washington, oo. 'Ing pix studios.'

Ruth Etting has bought a Beverly Hills manse. Bob Armstrong has gone for a Hollywood capyon home.

No interviews for Anna Sten. Sam Goldwyn wants her to concentrate on the wind-up week of

home.
No interviews for Anna Sten.
Sam Goldwyn wants her to concentrate on the wind-up week of
Nama.
Twent Yates of Consolidated in
town for conferences. With Ben
Goetz and Joe Aller, company executives.

town for conferences. With Ben Coetz and Joe Aller, company executives.

Ralph Farnum has made 26 trips across country in the past three and a half years without being on a train once. The season of the season of

Arnold Rose is 70.

Arthur M. Ober 27-ide, 1nc., aponsor-law, 1nc.

Arnold Rose is 70.

Arthur M. Ober 27-ide, 1nc., aponsor-law, 1nc. and 1chester Morts formulating.

Daryl Series of Arthur Mary Astor Rose and Chester Mortis formulating.

Daryl sefer an audience any more.

Disyl articy casino-nitery in these form a unique is 70.

Arthur M. Ober 27-ide, 1nc., aponsor-law, 1nc. and 1chester Morts formulating.

Daryl sefer an audience any more.

Disyl articy casino-nitery in these form an audience any more.

Stanley Jacquets, RKO exchapse is 70.

Arthur M. Ober 27-ide, 1nc., aponsor-law, 1nc. aponsor-law, 1nc. and 1chester Morts formulating.

Daryl sefer an audience any more.

Disyl articy casino-nitery in these form Kunstgewerbeschule, yet busier than ever with opera settings and deed.

Alfred Roller pensioned from Kunstgewerbeschule, yet busier than ever with opera settings and deed.

Formany.

Screen Actors Guid go. social An. 13 with Biltmore dinner dance.

Robert Mortsoners formulating.

Daryl sefer an audience any more.

Disyl grade for an audience any more.

Stanley Jacquek's pôle team deen complaint to the server and the silver and the server and

Pittsburgh

By Hal Cohen

Ken Coffman, former WB artist, back from St. Louis.
Helen Lehigh, Wheeling girl, signed by Fox for chorous.
Phil Dunning, who co-adapted Trip to Pressburg, here with show.
Walter Fleischman, formerly with INS, now on Hearst's Sun-Telegraph.
Lifa a how at the Walter Standard or the standard of the stan

graph.
It's a boy at the Jimmy Georges.
He's feature writer for the Post-Gazette.
Sam Goldwyn has handed Mary
Lange, pretty Northside miss, a.

Sam Goldwyn has handed Mary Lange, pretty Northside miss, a contract.

Bill Scott, Stanley mgr., called to Plainfield, 'N. J., by the illness of the father.

Al Barnett, U exchange manager, back on the job after a long siege of the presence of the presen

Beverly Sisters at Pitt with Irene Vermilion are Buck girls of Pitts-burgh, former film house chorines

burgh, former nim nouse chorines here. With elimination of stage shows at Stanley in Philadelphia, Jerry Mayhall has returned to his home

Mayhall has returned here: Sol Hankin and Tom Fordham, WB district managers, cracked up covering their territories in a bliz-

costume in first act of 'Trip to Pressburg,' so she changed it next

ve Broudy, member of original Pittsburgh Symphony orchestra, back in fold after absence of four years. Lew Joseph's Rhythm Club,

years.
Lew Joseph's Rhythm Club, raided couple of weeks ago, has reopened, but without its female im-

raided couple of weeks ago, has reopened, but without its female impersonators.

Marian Muller (Mrs. Eddie Peyton) was to have joined Tex Guinan's gang just a week after Tex
passed away.

Joe E. Brown in town for PittNebraska football game and opening of seven-day skating race at
Duquesne Gardenmen, after caterlage-to-the-GoD. F. for .27 years, mow,
have to get next to the new Democratic administration.

Mike Cullen had two barrels of
beer on tap for the local sports
writers at his preview of Prizefighter and the Lady.

Oscar Levant hopped back to
home town over weekend with
George Gershwin, here as season's
first symphony solois.

Eddie Peyton has had his nite
down over weekend with
George Gershwin, here has season's
first symphony solois.

Eddie Peyton has had his nite
down mentals in the two highway
routes that pass his spot.

Variety Club has worked out a
system whereby Catherine Variety
Sheridan will get the dough which
members usually spend for Yule
greetings.

system whereby Catherine Variety Sheridan will get the dough which members usually spend for Yule greetings. Charlie Danver, Post-Gazette columnist, had to get another cast for his broken ankle and won't be out for three weeks yet, making it a 10-week slege in all.

Kansas City Will . Hughes

Liberty permitting the balcony

Liberty permitting the balcony customers to smoke.

Jimmie Atkins crooning to the customers in the lobby of the Uptown.

Landon Laird pinch-hitting for Jack Moffit of the 'Star' while Jack in Hollywood Live Stock show Nov. 13-25, with reduced fares offered by the railroads.

'Sunday Star' has moved the picture page to the front of the section. It formerly was behind the real estate pages.

It formerly was behind the real estate pages.

Night clubs are going into the papers with large displays and the papers with large displays and the papers are returning the compliment with blurbs.

Howard Inches, young actor and producer, lecturing for new dramatic studie at Sam Manheim's theat the part of the producer, lecturing for new dramatic studies at Sam Manheim's theat the profit of the producer, secured a feature picture for a world's premiere and donated his theatre and help for a benefit to the charity drive.

arity drive. Harry Mestayer of 'Music in Air'

CHATTER

TIMES SQUARE

felt gay and made 10 minute speech kidding Herman Geltman's cafe revue, causing pa. to lose job when it crashed into sheets. Ben Bernie Lads wearing ten-gallon hats, compliments of the American Royal Stock show, dumosphere to the band's 'Last Round-Up' number.'

ber. Mainstreet, Playing Ben Berniand his band, did not get the break of Bernie's weekly radio broadcas from a local station, as WDAF doe not use that program on account o the beer sponsor.

New Haven

By Harold

Drama Arts Guild makes its bow here. Lawrence Tibbett at Woolsey Hall Dec. 13.

John Reaver becoming a chip of the old block.

Walter Lloyd plays big uncle to his Sat. mat.

Watter Lloyd plays big uncle to his Sat mat. kids.
They advertised Bombshell' here as 'not a war picture'.
Shubert pit wouldn't be the same without Leo Troostwyk.
Floyd Stuart optioning a chair in Commercial hotel lobby.
Can't get Robert Burns interested in the Yale team this year.
Jack Crawford blew Little Theatre trouge to a dutch supper.
Dave Endouge the West of time trained the was bookings.
'Journal-Courier' now runs its syndicated B'way stuff single col. Howard Twins put finishing touches on Yale's new football song. Virginia Clarke doubles between amateur legit and dance instructing.
Married life for Freddy Johnson hasn't brought on that worried look. Looks natural to see the Foll monicker back on the Palace again. Civic. Orch opens third season Nov. 26, Francesco Riggio conducting.
Nowadays a two-day run at the

ing. Nowadays a two-day run at the Shubert is something to write home

about. Wm. Lyon Phelps, pres., ad-dressed 200 at Little Theatre annual

Wm. Lyon Phelps, press, adressed 20 at Little Theatre annual meeting.

Eddie Weaver's musical ability will be handy for the forthcoming liables. Believe the forthcoming liables. Redish designing sets for Trieh Luck, Yale Drama Dept,'s first of season.

Bob Burns hopes to spend Thanksgiving with the wife (Alice Joy and kids.

In local interview, Conrad Nagel thumbs down talker as a steady diet of entertainment.

Arena will break out with N. Y. Metropolitan Civic Grand Opera Thanksgiving night.

Burley at Bridgeport's Park theatre trying to Jure 'ear 'erom here' Rolocal news' spacetre given verdict in damage claim of Bessie Bodek for alleged injuries in fall.

In lecture here on 'American Stage and America,' Dr. Stark Young predicted extension of musicals beyond progress of the drama.

Denver

A. M. Obertelder back from auto trip to N. Y. Air mail from the west coast into Denver speeded up. Jack Soott, former Col. booker, now selling for Sheffield. Bill Holland, singing usher, goes to Casper, Wyo., to manage music

to Casper, Wyo., to store.

Lon Filler and Bill Rosenfeld, independent exchangers, have traded

dependent exchangers, have traded offices.

Reported the J. H. Cooper enterprises will convert buildings in Greeley, Pueblo and Grand Junction into theatres.

Since the item in Variety that all organs in theatres in the city were being used, managers and others have been getting letters from organists looking for jobs.

Thief broke into Warner Bros. exchange and out of 2,000,000 feet of film to pick from, took only one short—T Love Mountain Music. How he intends using the film without sound equipment has the police worried.

out soud equipment has the police we shall be from Colorado and S. D. on the row the past week: J. J. Goodstein, Pueblo, Colo.; Kenneth Fowell. Wray. Colo.; M. C. Kellogg. Lead, S. D.; Jack Davis, Hugo. Colo.; Fed Lind, Steamboat, Colo.; and Dave Hess, Buena Vista, Colo. Phyllis Kennedy and Betty Lind, two members of the line in the Fanchon & Marco unit at the Orpheum, suffered injuries in one of the routine falls in last week's show. Miss Kennedy suffered a broken bone at the base of the spine, while Miss Lindy tore a ligament in her knee. Both were removed to St. Joseph's hospital.

Mexico City

By D. L. Grahame

lenty cold; run on hock shops

o redeem topcoats and furs.

Planes and express buses have cut
ravel time between here and Hous-on, Tex, to 14 hours.

Lid clamped on gambling in Te-nuacan, Puebla state, health retreat

President Rodriguez and Gen.

huscan, Puebla state, health retreat
of President Rodriguez and Gent
Calles.
American tourists pouring in by
train and boatloads; government estimates 40% increase in U. S. visitors
over last year.
Some first line cinemas have
slashed prices to level, which includes special and temporary federait tax for benefit of cyclone victims in Tampico and other communities.
Radio cultural broadcasts pacify
convicts and make jailers' work
easier, says federal attorner genican jails are being squipped with
recurs and the state of the state of the state
being dragged out of a small volcano into which he fell while hunting alone near Mexicali. Two Mexicans heard his yells and pulled him
out with clothes singed by sulphur.

Chicago

J. C. Stein wrestling with a cold. Irene Renee touched with the

Iren Roses

Millo Bennett preparing a volume
of poetry.
Barney and John Balaban roaming the state.
Mort Singer hopped the Century

New York.

ing the state.

Mort Singer hopped the Century for New York.

Dell Chain and Earl ing a two-act again.

Same Roberts talking of doing an 'Abraham Lincoln' unit.

Frank Davie to though its attention to the control of the control of

Minneapolis By Les Rees

First severe cold of winter hurt show husiness plenty. University of Minnesota Singers offered 'Desert Song' at campus au-ditorium.

um. old Hirsch here as company ger with 'Midway Nights' at manager

manager with Midway Nights' at Orpheum.
Once a vaudeville tango dancer, Clarence Francisco is now a chimney sweep here.
Every day at noon A. Janssen, manager of Publix loop house, Aster, feeds peanuts to the pigeons on Sixth street.
Newspaper amusement advertising mounting with theatres using more space and numerous night clube represented.
Bennie Berger, chain theatre owner and member of Allied States' resolutions committee, back from another industry code conference in Washington.
Minnesota-Northwestern football pictures rushed here by special

res rushed here by special of from Chicago in time to be no local screens evening of

plane from Chicago in time to be shown on local acreens evening of day of game.
Drawing card of 8,000 in municipal auditorium, Gen. Hugh Johnson, speaking on NRA to deadhead audience, was plenty of opposition for show house.
Bob La Piner, Publix personnel manager, red-hot football fan, was among 1,000 local rooters who traveled 1,00 miles to Ann Arbor to see Michigan-Minnesota gridfron battle.

escaped physical injuries, but feel-ings were badly hurt because he did't have insurance, and the feel of the did't have insurance, but and the feel of the city editor, himself writing feature stories on trial of Roger Tuohy, etc., charged with kidnapping of William Hamm, Publix Northwest circuit re-ceiver and owner of numerous the atre properties.

Here for several lectures. Finer

arre properties.
Here for several lectures, Elmer Rice told newspaper reporters that the little theatre is the greats hope for continuance of interest in the drama, and the future of stock companies lies principally in the little community theatre movement.

Indianapolis

ill Kiley

ill Kiley

Lee Mason out of hospital.

Jack Flex's bulldogs are named

Punch' and 'Judy'.

Tom Devine has booked 'Streets
of Paris' for the Indiana ballroom.

Charlie Olson in Chicago lining
up 4 or 5 unit shows for the Lyric.

Night clubs springing up like
mushrooms with four opening the
same night.

Ted Nicholas had the Governor
and Mayor sign the Loew birthday
scroll for Marie Dressler.

Fran Royse, formerly manager of
the Trees, is opening the Royale
Supper Club at Fountain Square.

Elies Carpenter, money changer
at the Circle, entered the temple to
become Mrs. Motorcycle Cop Hud-

at the Circle, entered the temple to become Mrs. Motorcycle Cop Hudson.

Walter Whitworth, dramatic ed. of the News, wears a bear overcoat but leaves his head unprotected as he strolls in the snow.

Walter Hickman, chick of the Walter Hickman of the strong of the Max of the strength of the Max of the Strengther and the Lady.

Exhibitors at the Northwest Eauty and Trade show credit the new trend in feminine hairdress to Mae West; the West confure with curls and cuffs all the rage.

Hesitation of Freda Lapp, cashler, in complying with the demands of the bandits selzed her purse.

San Francisco By Harold Bock

By Harold Bock

Murray and Harris readying for a scram to China.

Jay Brower hops to Denver to take a show out on the road.

Helen Wabbe stooged for RKO by screaming during 'Invisible Man.'

Bill Wagnon back after completing his deal with Marco in L. A.

Dave and Ruth Castion back after two years of hoofing in the East.

After two weeks at Carmel, Jimmy Cagney heading back to the WB lot.

Bob Coller and Charile-Caballerolooking after Marco's interest in the Orph.

Orph.

Charlie Leonard has knocked out a new play and is working on an-

other.

Mel Hertz has organist's chair at
the Fox, after a career at Fox El

Mei Hertz has organist's chair at the Fox, after a career at Fox El Capitan.
Cigars are coming from George Naify, who's pappy of a seven-pound boy.

Gigars are coming from George Naify, who's pappy of a seven-pound boy.

When the common seven the common seven the common seven the common seven the common for Soph Tucker, who'll be there Dec. 4.

Cliff Work back at exercise and deting since the walet-line sneaked up on him again.

Milton Arthur expected over the weekend to do. o. new policy at Marco's Ordenuni Martinez; Nick Turner, Stockton: Barney Gurnette, Tulare, on film row.

Will King will use two bands, one his brother Hermie's, when his new cafe opens next month. Jake Ehrlich, the theatrical barrister, was at the train to meet Sally Rand when she arrived.

Met Serbird the she can be she

eled 1.00 miles to Ann Arbor to see Michigan-Minnesota gridiron battle.

With sanction of John J. Friedi, division manager, John Branton and Bob La Piner of Publix were hosts to 65 nuns from Twin City academies at a private screening of Crad Bob La Pines of the Pill, local Michigan with matter bute and tropical music and floor show, bids public in newspaper ast to 'go cannibal.' Owner is not the New York Elly Rose.

Emil Franke, Orpheum manager, complains of sore neck from shaking head sideway to male 'Triends' and strangers who wished to view Rosa lie's fan dance from vantage spot back, stage.

Ted Bolnick sporting new automobile because old one was smashed in collision with street car. Ted

Saranac Lake

By Happy Benway

Ethel Clouds roundi year of bed sieging.

year of bed sieging.

Local night clubs fighting each other with plenty of talent.

James Marshall of the dramatic field is a new arrival at the lodge.

Mannie Lowcy, Rudy Vallee's exfiddler, doing big healthful things up here.

up here.

Are you writing to those that you know in Saranac and elsewhere that

nature, doing big healthful things up here.

Are you writing to those that you know in Saranac and elsewhere that are sick?

Nellie Queally, one of the strictly bed girls, is anticipating a new set of molars.

Nellie Queally, one of the strictly bed girls, is anticipating a new set of molars.

In the set of the strictly bed girls, is anticipating a new set of siege of observation at French hospital, New York.

Dr. Warriner Woodruff, chief cutter here, went and done it in Detroit, It's now Dr. and Mrs. Woodruff.

Archie Goulet (Prevost and Goulet), after a month's siege in bed. one we getting up to buck a mess of exception of the string a wollop of medicoling. He is at the call of the patients hours daily.

Jack Nicoll, who has been a the New York hospital under obsequents, is expected back here independently bedden the string of t

were on the natives on the consider. See that the natives on the consider. The see that the natives of the NVA san, has been shot at the ladder of fame via on appointment as professor at the Cornell Medical Center, New York. Daylor of the NVA san, has been assigned to this position for two months, and durit that time he will yisli 'be san on weekends to see that all is oke. Monthly passing show: Dr. Leach next in line as an added all medon. Fred Bones' Bachma' at smilling again. Now under the gray lamp, thinks he is under a syotlight. Chris Hagedorn back in bod als that setback thing. Wally Horron, sit's halfback of Georgetown University is a Saranacer and well known; sit's halfback of Georgetown University is a Saranacer and well known; sit has been the see that the see tha

Cleveland

By Glenn C. Pullen

Fritz Kreisler drew 3,200 to Pu')-

Fritz Kreisler drew 3,200 to Public Music Hall.
Alex Cutler plotting first Resian nitery here.
Ben Bernie slated to reopen Carter's Rainbow Room in December.
Ripley's Deliver 11 to Not.
Kenyon Mcholson here reducaring Chicago company of his 'Sailor Beware'.

ware.
Phil Selznick wiring Moe Murray,
offering her-a grand per week to
his nitery.
Katherine Wick Kelly back fro
New York for lead in Play House.
Med Hopes.
Old Guardian branch bank be-

Mad Hopes.

Old Guardian branch bank being turned into Alt Heidelberg begarden by Eddle Reinhert.

Pinkey Hunter quitting 5m
Gill's band as crooner to form own
band. Initiates it at Lotus Dec. L.

Town's society leaders organizing litte theatre group of own, with
millionaires sons glad to play butler
roles.

millione research of the control of

(Continued on page 62)

CHATTER

(Continued from page 61)

Continued from page 61)

Drama League from W. Ball and Ben Truesdale after latter got mixed up on booking dates,

Louic Bleet, co-owner of exclusive Mounds Ciub, skipping downstream of the street of

St. Louis H. Monk

Spyros Skouras in town.
The Bill Bentleys proud parents
of a baby girl.
Eddie Peabody in for four weeks
as m.c. at St. Louis,
Variety Club almost ready to
move into its new home.
The brother of the Old
Adeer to the Club almost ready to
move into the north of the Old
Adeer to the Club almost ready to
move into the Club almost ready
and plessner to Columbia for
annual Missouri U. homecoming
week.

Sounds Answer C. nomecoming Common Novis' engagement at the St. Louis his second local date in four months.

Ruth Miller, dance producer at the Ambassador, off to New York for squint at the new shows. Harry Niemeyer, Sr., Poet-Dispatch' film and drama critte, backfrom two weeks on Broadway.

Phil Shapiro leaving soon for seven-week boat trip to South America. Will be on water 36 days.

America. Will be on days.
Al Zimbalist received two \$50 checks from the Warner Club following his recent marriage. Both he and wife are members.

Omaha

By Archie J. Baley

Brandels opened its gallery for Strike-Me-Pink.
Paul Spor master of ceremonies for Eastern Star's fall festival.
George Brandels' entries making their mark in the horse show events are the properties.

their mark in the norse snow events.

Bob 'Steamboat' Fulton, Swan heater Columbus, beefing with the sangar at the young constitution of the sangar at the young casting for its January show, with the December number still in rehearsal. Cal Bard making Lincoln his headquarters, while George Monroe, Jr., rests at Excelsior Springs.

According to Tom Knapp, welfare inspector, city's night life climbing from chicken hut class to dine-and-dance level.

from chicken nut changed adding level.

Director Szold, Playhouse, and Mrs. went society to entertain on opening of 'June Moon.' Calendar included dinner before show, sup-

LETTERS

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Farrell T D Lyte Rose

Prior Allan Richardson R Zukor Dave

Leonard Bob

DOROTHEA ANTEL

326 W. 72d St. New York City My New Assortment of GREETING OARDS Is New Ready. 21 Beautiful OARDS and FOLDERS, Boxed, Post-paid, for

One Dollar

Lincoln

By Barney Oldfield

Hal Haig teaching his pooch card

Harry Borden and Arlene Wagner married.

Bicycle craze dead with the first George Monroe off to Hot Springs, Ark., for his health.

Bunny Snyder married a sax player in Don Tranger's band. Harry Foster Welch had a big time here kidding the Pi Phis.

time here kidding the Pi Phis.

Ned Nichols raided two orks
about town to get his new band.
Jack Crawford catis himself
'America's overstuffed ork leader.'
Bob Livingston flies everywhere
to book his shows for the Lincoln.
Four Albee sisters and their
mother injured in an auto accident.
The model of the control of the control
hauling the Rayburn gris to Okla.
City.
Eddie Jungbluth and Joyce Ayres
have gone musiker on a partnership
basis.

basis.

Joe Christy tried a week to find a necktle red enough to match his underweat.

George Monroe spent a full day in Omaha listening to his partner, Cal Bard, tell 'em about how he and Sol wrote the code at the indie exhibit meeting.

Sol wrote the code at the indie exhibs' meeting.

Mary Graham Minor was called from line duties in the 'Keep Moving' chorus to attend her brother's funeral in K. C. She may not return to the show.

Paul Cholet says he's going to change the name of his 'Keep Moring Revue' to 'Keep Marrying,' since there have been six knots tied since the show's been out, and another's in the offing.

Hoopla,' Buddy Rogers In Person, Detroit's Best with \$26,000

Detroit, Nov. 20.

Fox has the outstanding attraction this week offering 'Hoopla' and Buddy Rogers and band on stage. The Michigan offers Ever in My Heart' on screen and 'Memory Lane' unit on stage. The Fox has been helped plenty with the recent pooling arrangement and is now in both the michigan is done as one with the Michigan is doing a co.es, while the Michigan is doing a co.es while the Michigan is doing to t

operation. The State closed a two overks' engagement of "Footight" Parade, and is current with 'Duck Soup,' that is getting the usual Four Marx Bros. reception. The United Artists follows a two-week engagement of Henry VIII,' with 'Christen' College Coach,' Last week the Fox, with 'Only Yester'day,' and stage show led the twom with a nice 318,000, while the Michigan slipped again with 'The Prize Fighter and the Lady' for a mild \$15,000.

Estimates for This World State College Coach,' Last week the Fox, with 'Only Yester'day,' and stage show led the Michigan slipped again with 'The Prize Fighter and the Lady' for a mild \$15,000.

Estimates for This Week

Estimates for This Week
Michigan (P-D) (4,045; 15-25-3540-55)—Ever in My Heart (WB)
and stage show. Looks like about
\$17,000, fair. Last week 'Prize
Fighter and Lady (MGM) and stage
show weak \$15,000.
Fox (Inde-RKO) (5,100; 15-2555-40-55)—Hoopla! (Fox) and
Buddy Rogers in person. Headed
for smash \$28,000. Last week 'Only
Yesterday' (U) went for a good
\$18,000.

Yesterday' (U) went for a good \$18,000.
United Artists (P-D) (2,018; 15-25-35-40-55) — 'Christopher' Bean' (MG). Worth around \$11,000, oke. Hast week 'Henry VII' (UA) in 18's second week mild \$4,500.
State (P-D) (3,000; 15-25-35-40-55)—'Duck Soup' (Par). Marx Bros. should cop fancy \$20,000. Last week 'Footlight Parade (WB) in 18's second week mild \$5,000.
Downtown (Inde-RKO) (2,750; 15-25-35-40)—'Only Yesterday (U). Looks to \$5,000, fair. Last week 'Midshipman Jack' (RKO) and 'Worst Woman in Paris' (Fox) split mild \$3,500.
Fisher (P-D) (2,685: 15-25-35-40).
C'College Coach' (WB) and stock. Estimated at \$4,500, poor. Last week Kennel Murder Case' (WB) and stock mild \$5,000.

INSTITUTION OF INTERNATIONALS

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

BALTIMORE

(Continued from page 11)

(Continued from page 11)
Carney locale pix never rated here.
Best hoped for, \$3,200, indifferent.
Leat reck 'Berkeley Squree' (Fox)
with Leslie Howard accountable,
the works at \$4,500, hey-hey.
Stanley (Loew-UA) (3,460; 25-5640-55-65) The World Changes'
(FN) and Jack Benny's unit on
stage Muni has class following here
that's counting heavily. Benny, faw
mc, returns to ether-minded town
with shining radio rep to be royally
welcomed for \$19,000, cheers. Lays
week 'Female' (WB), carried by Ted
Lewis' revue, went to town for fine
'n' dandy \$18,600.

Calloway Inducts Proctor's. Newark. Wow 18G, 'B'way' 13G

Newark, Nov. 20.

Newark, Nov. 20.

Newark, Nov. 20.

Newark, Nov. 20.

They're all af Proctor's this week, where Cab Calloway is introducing the new vode policy. At the increased scale he should puil a great \$18,000. Loew's is doing ail right with Bradway Thru a Kéyhole, but nothing big. Chevalier is doing at reday is the Newark. Only Yesterday is and the Broad, with nothing to book, is dark this week. Both Business, and the Broad, with nothing to book, is dark this week. Estimates for This Week Branford (WB) (2,981; 15-65), ONLY Testerday (U). Despito some bar yesterday (U). Testerday and tweek "World Changes" (FN) fair enough at \$1,900.

Capitol (WB),(15-25-36-50), 'Might lend of the deadly low prices next door at Proctor's. They won't have cab Calloway all the time and this house should soon return to its own. Though the should soon return to the week. West the Baron' (Mg) \$12,500.

Loew's State (2,780; 16-75). Broadway Thru a Keyhole' (UA) and vode. Well liked and should easily beat an average \$13,000. Last week. Meet the Baron' (Mg) \$12,500.

Newark (Adams-Par) (2,248; 15-99), Way to Love' (Par) and vode. Chevaller dopping, but Ned Way. But the week State (190). Last week. Tillie and Gus' (Par) very bad at \$6,000.

Proctor's (RKO) (2,300; 25-35-40.

Title and Gus' (Par) very bad at 6,000.

Proctor's (RKO) (2,300; 25-25-40.

5-60-75-85), 'After Tonight' (RKO) and vode. Cab Calloway on stage sweeping everything and with five shows and greatly raised scale should easily reach a grand \$18,000.

Had to stop selling Sat. nite. Last week: 'Berkeley Square' (Fox) and Rafter Romance' (RKO) with no vode on eight days did a fine \$8,900.

Terminal (Skouras) (1,900; 15-25-40), 'Above the Clouds' (Col) and Worst Woman in Paris' (Fox) and Tury of Jungle' (RKO), pill. New policy and lowered prices with \$55

Fury of Jungle' (RKO), split. New policy and lowered prices with 35 top hoped to mean something. May-be \$3,800 this week. Last week 'Aggie Appleby' (RKO) and 'Mad Game' (Fox) at old scale okay at \$4,000.

SEATTLE

(Continued from page 11) tured' (WB) former responsible for

(Continued from page 11)
tured' (WB) former responsible for
44,100.
Fifth Avenue (Evergreen) (2,400;
Loberty (MG)
Loberty (MG)
Loberty (MG)
Loberty (MG)
Loberty (MG)
Liberty (MF) (1,900;
Liberty (MG)
Li

OBITUARIES

EMIL E. SHAUER
Emil Shauer, 67, one of the founderg of Paramount-Publik and for
many years a leading executive in
dim business, died suddenly Thursday (18) morning.
Story with greater detail in another section.

JOHN HENNINGS

JOHN HENNINGS
John Hennings, the stage since he was six years old, shot himself to death by the stage door of the Orpheum theatre, St. Joseph, Mo., Nov. 8.

He had played with many notable stars and achieved considerable success in the London Hippodrome just before the war. Following the armistice he devoted several months to the entertainment of the soldiers in the British convalescent camps. He tried the pictures briefly, but missed the applause, playing in only one Richard Talmadge production.

-About three years ago he suffered a breakdown and since then has been giving dancing lessons as

has been giving dancing lessons as a partial means of support. It is believed that homesickness for stage work led him to take his life.

WILL P. CONLEY
Will P. Conley, 72, died in New
York Nov. 13, He had been in
vaudeville for more than half a century with his wife, the late Lenthiele Conley, and later with Ward and Tanack.

He was prominent in vaudeville organizations and was executive

IN LOVING MEMORY OF OUR DEAR DEPARTED

MOTHER

SARAH MORETTE

Who Died Nov. 20, 1928

Her Two Daughters

Anna and Lillian Morette

secretary of the White Rats. He managed many road shows and dur-ing the World War was overseas with the K. of C. entertainment

He is survived by two sons, Wii-liam P. Jr., and John J. Conley. Interment at Millbrook, N. Y.

HARRY KNAPP

Harry Knapp, 72, dramatic critic of the Philadelphia Inquirer for 41 years, and chairman of the Pennsylvania board of censors for 12 years, died in Pasadena, California, Saturday (18) from a throat infection. He had been in California since giving up the censor job two years are.

Knapp used the name of 'Call Boy on the Enquirer, which kept him on its payroli until the time of

death.

Prior to his newspaper work,
Knapp was a member of the Wilbur
Opera Company.

A widow survives him.

J. D. RAINWATER

J. D. RAINWATER
J. D. Rainwater, foreman of the
Miller 101 ranch, died recently in
the Soldiers Home in St. Louis,
where he had been iii for several
months. Rainwater, well known to
showmen through the 101 show, was snowmen through the 101 show, was foreman for Coi. Geo. W. Miller 63 years ago, when the Miller ranch was at Newtonia, Mo., and passed on to the employ of Coi. Zack Miller when the latter took over command.

WILLIAM E. GREENOUGH

William Edward Greenough, 61, Boston Herald dramatic critic, died Nov. 13 at his home in the Back Bay section, Boston, after a long

Born in Calais, Me., he studied at Harvard and became member of Boston Transcript editorial staff. Became dramatic critic for that pa-per. From there he went to Herald. per. From there he went to a.
Widow and brother survive.

ROBERT RALSTON

ROBERT RALSTON
Robert Ralston, 78, died in New
York Nov. 13. He was a midgecomedian at one time of the voudeville team of Mason and Ralston,
but better known for his work in
farce comedy and in burlesque.
Interment in the Actors' Fund
plot in Kensico.

HENRY A. STAAB

Henry A. Staab, 58, former secretary of the Winconsin M.P.T.O.A.
died at Milwaukee following a long
iliness. In addition to his theatrical activities, Mr. Staab was n
member of the state assembly for
two terms beginning in 1925. Burial
at Milwaukee.

EDW. F. COGLEY

EDW. F. COGLEY

Edw. F. Cogley, 72, died at Council
Bluffs, Iowa Nov. 12. He was a star
in 'Ole Olson' in the early nineties
and later teamed with W. E. Brook
of Omaha in writing several popular
songs. He was a native of Council
Bluffs,

GEORGE TRUMBELL
George Trumbell, 47, manager of
the Colorado Theatre, Denver, died
in that city Sunday (19), He was
formerly part owner of Jackson
Park theatre, Chicago.

WILLIAM MILLKAN
William Millkan, 78, retired
vaudeville comedian, was murdered
at Lassiter's Mill. N. C., Nov. 9,
Details are given in the vaudeville

HAL BURNEY

Hal Burney (Harold Burmeister),
33, vaude, screen and radio performer, died in Eureka, Calif, Nov.
11, while playing a theatre there.
Interment in San Francisco.

Sigmut Miller, conductor of municipal railway band in San Francisco and vet member of musicians union, died in San Francisco Nov. 10.

other, 51, of Yola d'Avrii, act-ress, and Jack Vernon, writer, died Friday (17) in her Hollywood home. Children are her only survivors.

'Afternoon' Ends

(Continued from page 52)

(Continued from page 52)

no difference in the show's grosses despite the picture's release, but when the new season's successes started coming in 'Afternoon' dropped steadily.

When it was decided to try the road notice was given to 13 people in the show consisting of bit play-

in the show, consisting of bit players and extras, total number of persons engaged being 28. New personnel, plan was found to be impractical and six were re-engaged.

Among the players let out were several who had been paid about 820 weekly, but were roussed to 440 when the legit code established that minimum salary. Others getting less than \$20, were raised to \$25, management explaining those players had less than two years experience, that minimum being perence, ence, that minimum being per-mitted by the code for inexperi-

mitted by the code for Inexperienced people,
'Afternoon's average weekly gross was about \$6,500 which, because of the low cost of operation, provided a profit of over \$2,000 weekly, Highest gross was around \$10,600. Show opened Monday (20) at Jackson Heights, a New York neighborhood, house. It plays Newark next week at \$1.85, then going to Boston at \$2.20. Show is routed in other Eastern stands and is due in Chicago in April.

Literati

(Continued from page 51) ly published 'The Case of Col-l Marchand,' is really Edith

onel Marchand, is really Edith Caroline Rivett.
Sawdust and side-whiskers will be featured at the costume ball of the Artists and Authors Dinner Club at Webster Hall Dec. 15.
Geoffrey Harwood's latest tome, Fiagons at New Year's, will be rushed through the presses by Alfred II. King. Title explains why, Whit Burnett may go to live in the country for the winter. Seeks quiet. New York again for the summer, when the lads are out-of-town.

town.
Padraic Colum in from Europe

Padraic Colum in from Europe and with much to show for his absence. Included are half of a new novel, a long poem, some short poetry and a play, Jack Conroy, whose autoblographical first novel, "The Distinctice," is getting rave reviews, started life as a coal miner. Conroy also editor of "The Anvil," a bimonthly.

Chlcago, Nov. 20.
Several changes pending in the Fair for next year, not only in personnel but in concessions. Several buildings are on their way down, due to running in losses this year. Much talk about stricter blue laws for the concessions next year to eliminate the strippers and cooch shows, but looks like so much talk. Concessionaires are talking applications but are all asking for lower terms which are likely due to lowered estimates for 1934 attendance. With the attendance for the 1933

With the attendance for the 1933. Fair at 23,000,000, it is figured that the 1934 patronage will be about one-half that number, and with the 1934 patronage a cheaper mob than currently.

currently.

Estimated reports on the 1933 Fair had the net profit at \$8.861.888.22.

Total currency handled by the fair figured at \$34,744,165.25, just \$8.668,387.51 being gate receipts while the concessions drew \$25,685,777.74.

Understood that the total investment in the Fair was \$35,893,476.77.

With the 1934 edition it is expected that the Chicago Fair will be the first exposition ever to pay off.

BRIDGEPORT STRIP OUT; HOUSE LOSES LICENSE

Bridgeport worth burleskless Saturday night when police stepped in at the Park, Connecticut key of Max Wilner's (Irving Place, New York) circuit, and handed Manager James T., Kane a notice that the house license had been revoked.

ense had been revoked.

Complaints from a number of roups, particularly religious or-ganizations, did it. Theatre, long groups, particularly religious organizations, did it. Theatre, long closed, reopened with burlesque two months ago, and has been reaping a harvest at a 99c top. Shows, tame lenough the first few wecks, wentliberal about the time Sidney Levine, New York's new commissioner of licenses, started his anti-strip drive.

or incenses, started in anti-strip drive.

Acting under order of Superinten-dent of Police Charles A. Wheeler, Sergeants Joseph T. Coughlin (cen-sor) and William Wolfe let last week's show, Town Scandals, play the full performance Saturday, but advised Manager Kane that that would be the end. Kane today (20) began returning advance sale cash for this week's scheduled offering, Dancing Devils.

Wilner...had. been planning to-round out a burlesk wheel in the state, with Hartford following Eridgeport. Understeed test-case-

state, with Hartford following Bridgeport. Understeed test case-may be tried to see what's what in this city.

Zack Terrell's Circus

Chleago, Nov. 20.

Zach Terrell is coming back to the outdoors biz with a new circus, as yet unnamed, to open in Chicago at the Collseum or Stadium. Terell has located offices here and has a ready lined up several spectacle acts, particularly equine.

Reported that two possible partners in the deal are Bert Bowers, one-time part owner of the American Circus corporation, and Tom Mix. Latter particular has been known to want his own show.

Columbus Burley Holds On as Only Flesh Show

Coulmbus, Nov. 20.
The Lyceum, rebuilt this year following fire, and having gone through a successful all-summer run of burlesque stock for the first time in its history, is now on the semi-wheel basis and doing well.

flesh venture in town that able to stay out of the red.

MORE FREE SHOWS

Des Moines, Nov. 20.
The State Fair Managers' association will meet here on Dec. 13 to discuss fair problems of 1934.
Likely, that, the free attraction, end will be given more consideration.

will be given more consideration for 1934.

Kinkers Collect Claims

Performers with Col. Jack King's rodeo sued the outfit here for \$200 back salaries and attached the show. Attachment vacated when claims were settled, and show continued to Spartanburg.

OUTDOOR CODES

Washington Will Take Up Parks and Circuses Next Month

Washington, Nov. 20. Washington, Nov. 20.
Codes for the 'anusement parks, pools and beaches' and the circus industries will be taken up by the NRA some time in December, practically completing the job of brings amusement enterprises of all sorts under paternal care of Uncle

Sam.

The pools-parks-beaches compact is being revised to meet objections to preliminary proposals and formal submission is expected within the next week or ten days, while assurance has been given the circus agreement will be submitted about the first of December.

Conclusion of percitations on

the first of December.
Conclusion of negotiations on
these two codes will mark completion of efforts to bring all amusements under the NRA aegis, although professional sports still are
outside the fold.

BURLEY PLAYERS FREE ON OWN TESTIMONY

San Francisco, Nov. 20. A jury of 12 women decided that strip dances, grinds and process tium bumps are art, and not inde-cency, freeing Allen and King and his burley troupe at the Moulin

his burley troupe at the Mouiln Rouge, Oakland, last week. Phyllis Lane, Dorothy Shannon and Millie de Vore testified that their dances were art, and Jack Romig, Robert Clark and Hermile Rose swore that their gags were clean.

Rose sword clean.

King and Starr Duell, house manager, also took the oath of purity, and jury believed 'em.

Stars of the trial were a pair of trial were a pair of the trial were a pair of trial were a pair of

husky Oakland cops who demon-strated exotic dances as gracefully as the gent cow on those Bull Dur-ham ads.

MORTON'S CIRCUS

Toronto, Nov. 16.

One big-top that reputedly will not go into winter quarters this season is Bob Morton's Circus which pulled into this spot from Camden, N. J., and will jump into Richmond- Va., next week before heading for Des Moines, Denver, Kansas City and other mid-western

Kansas City and other mid-western points.

Show was launched under Shriner auspices in aid of crippled children. Show was held indoors at the Arena Gardens, first circus seen here in ten years. Split-week will hold three matinees and three night performances. Arena centrally located and business good, estimated gross of \$7,500 for first day, at \$1.50 top.

gross of \$1,000 contop.

Any pageant and show contop.

The page of the page of the page of the page

to two rings and two platforms with animal cages at south
end. No menagerle. Approximately

150 people with the show but lots
of doubling evident. This has noth
ing whatever to do with the tempo,
however. Show is not mammoth
but is satisfying and is carried off
speedly during the two-hour session.

ing whatever to do with the tempo, however. Show is not manimoth but is satisfying and is carried off speedily during the two-hour session.

Top features are Marion Knowlton and her eight lions, one cat unralled the second of the second of

and sprick in fear.

Bob Morton owner. Dave Endy in as director of entire performance. Al Waltaid and Jack Fields on exploitation. Jack Baughman as advance agent:

Good Boy Specs

(Continued from page 53) (Continued from page 53) attempt to assume control of Broadway's tickets. Shields is one of the three members of the NALT general or emergency committee named by Deputy Administrator Sol. A. Rosenblatt to represent the public. He, with Clare Booth Brokaw, a magazine editor, was delegated to act, on the ticket committee. Mrs. Brokaw was absent and her brother sat in as alternate. Third of the public's representatives is William P. Farnsworth, an attorney and

public's representatives is William P. Farnsworth, an attorney and Rosenblatt's assistant.

After much discussion and excited debate, Fred Dempsey of the stagehands union, a committeeman, declared he was opposed to giving one man control of tickets. Dempsey went further, saying he would never vote that way. He added that it was unfair to rule out of business a group of ticket brokers obligated group of ticket brokers obligated

it was unfair to rule out of business a group of ticket brokers obligated with leases and having no other means of earning a. There may have been others on the committee who were disposed to vote nay on the proposition, but they failed to speak up.

Ticket men, two of whom are on the committee, and several others present, agreed to a curious proposition however. They promised the agencies would finance a policing system to see that the licensing rules were adhered to, it was declared that any broker found violating the rules would be ruled out to business 'forever'. Provisions agreed on may be revised, but the feaction on the part of the agency people was based on the threat of extinction. So they promised to 'be good'.

The ticket committee is transal.

good'.
The ticket committee is framed The ticket committee is framed along the lines of the general committee: William A. Brady, chairman (not present) with Pemberton vice-(a rman, and Lee Subjert representing the managers; Frank Gillmore, Equity; George S. Kaufman, authors with Philip Dunning sitting in generally as alternate; Fred Dempsey, labor; and Mrs. Brokaw and Shields, acting for the public. Also added are William McBride, with Harry Kaufman for the larger agencies, and David Marks for the agencies, and David Marks for the others. His alternate Morris Rosenothers. His atternate Morris Rosen-stein will probably be named as the latter group's regular representa-tive. Dr. Henry Moskowitz is a member ex-officio, acting in the ab-sence of Brady.

Newman Charges Up

Newman Charges Up

At Wcdnesday's (15) mecting of
the committee charges were heard
against Lee Newman, a ticket
broker. Here, too, it was Dempsey
who spoke up to say the evidence
was not conclusive. However, the
committee put the matter over for
further investigation.

committee put the matter over-for further investigation. At that session in which Farns-worth-made-his-debut, question of whether little theatres should come under the code was discussed, a survey of that feld first to be made before decision. Dr. Moskowitz reported he had filed the legit code with the New York secretary of state, thereby making its provisions part of New York state's laws.

The Broadway Theatre Ticket Agency which was suspended from doing business last week, remained open but sold no theatre tickets for the week's performance. At the main office tickets for hockey, football and fights were sold. No limitation on those types of amusement, which are not in the code. Broadway also did business selling theatre tickets for the current week. Agency was accused of sell-ment week. Agency was accused of sell-ment week. Broadway also did business selling theatre tickets for the current week. Agency was accused of selling two \$4.40 tickets for \$30 at one of its hotel branches, and Washington, through Deputy Rosenblatt, barred Broadway from doing business for one week. Originally the NALIT committee suspended the agency for two weeks.

Burley Code Sat.

Washington, Nov. 20. Washington, Nov. 22.
Liberalization of membership requirements enforced by the National Burlesque Association, expected next week, will remove the

perced next week, will remove the last obstacle in the path of the burlesk code to the White House.

The compact will be presented to Administrator Hugh S. Johnson before Saturday (25), according to present indications, and should go to President Roosevelt for signature without undue delay.

Because of objections to constitutional provisions, N.I.A., newly created producers organization, will chop its annual dues from \$1,000 to the neighborhood of \$25 in order to remove what Nith terms inequitable restrictions' upon membership.

Ringling Ready to Fight Finance Co. for Return of Circus Interest

Warners Mallet Outfit Supplants Zanuck Club

Burbank, Cal., Nov. 20.

Burbank, Cal., Nov. 20.

Warner execs are going to do a good deal of story and policy conferencing henceforth on the hurricane deck of the chuker nags with mallet in hand. Studio riders have organized a new polo outfit, the Los Amigos, to take the place of Los. And the club established by Darryl Zanuck during his regime at the Burbank studio of Warners-First National.

Director members are Jack L.

National.

Director members are Jack L.
Warner, Robert Presnell, Michael
Curtiz, C. C. Burr and Charles Kenyon, with Lloyd Bacon as president
and Herman Drayer as secretary.
Club 4s a closed organization with
membership certificates issued under articles of incorporation filed by
Atty. A. Ronald Button at Sacramento. Los Amigos takes over the
assets and liabilities of the old Zanuck club, which languished when
the producer wont 20th Century, and
will play on the old Lasky Rancho.

LITIGATION AFTERMATH FOLLOWS FAIR WINDUP

Chicago, Though the Fair is over the Gorilla Village and the Days of '49 concessions continue to provide headsches for the judges who have to decide squawks for dough from builders, producers, entertainers and even Indians.

Dan Burkhart-Meyer is hollering Dan Burkhart-Meyer is hollering about his investment in the Gerilla Village building, amounting to \$17,500, according to his claim. Has asked that Gertrude Lintz, who ran the concession, give an accounting.

Baba L. Delgarian is rumbling le-gally against Lou Backenstoe, of the Gorilla Village also, asking \$270 for producing the girl show. With the girls getting to their own attorney to clamp on Backenstoe for their

to clamp on Backenstoe for their own salary claims. Days of '49 running into bankruptcy with the creditors in a howl. John O. Wagner, builder, squawking about his original outlay of \$5,000 plus additional dump-in of \$5,000. Likely, that the building will be sold to satisfy creditors. Days of '49 may run into further. difficulty involving the U. S. government, which is investigating non-payment of coin to Indians at the concessions.—Something like \$472 is due Chief Big Storm and cohors. If the Chief and others are found to be government wards, the federal authorities will step in to see what it's all about.

Outdoors Called on To Aid in Tax Drive

An informal meeting of outdoor showmen was held in New York last week for the purpose of seeking the removal of ticket admission taxes. Legit and picture interests were invited to attend and representatives of both those fields were band.

on hand.
Outdoor people were frankly told
Outdoor people were frankly told
That they were a long time coming
into the picture. They were also
told that circuses, baseball and
other outdoor amusement would
have to help bear the financial
burden before legit and pictures
would join in a campaign to remove the taxes. It was suggested
that the outdoor interests pay at
least 10% of the expense.

Meeting was called by Frank
Spellman, promoter of outdoor
amusements.

Burlesque Placements

Chlenge, Nov. 20.—
Milt Schuster office last week placed Tina at the Garrick in St. Louis; Eloiss Stewart at the Lyceum in Columbus and Fritzic Bey into the Colonial, Detroit.

Dolly Wall and Joe Moss went into the Empress. Cincinnati, Sally Keith and Roxle Mann to the Gayety, Minneapolis: Charlotte May and Louise Grantleigh to Garcty. Milwaukee.

Testifying at a bankruptcy hearing held last Friday in the U. S. District Court, Brooklyn, John Ringling indicated that with his partial return to health, he will fight to regain some of the assets which he assigned to William M. Greve in July, 1932. At the time the circus man was seriously ill and he declares Greve induced him to sign away his circus stock and his collection of paintings, hung in his Sarasota, Fla. home. Greve is connected with Prudence Fonds which is concerned in the operation of the Ringling Brothers, Barnum & Bailey Circus, also the other big tops in the American Circus Corporation, which Ringling formed several years ago. New York Investors, Inc., said to be a subsidiary of Prudence, has Greve at its head. Investors loaned money to Ringling and latter's failure to pay interest resulted in the assignment of the showman's ests.

Standard of the description of the Allied Owners' Corporation, which is bankrupt. Latter is a subsidiary of New York Investors from whom Ringling'. note was purchased, without his knowledge. Showman testified that he met Greve at Madison Square Garden during a fight show, Greve offering to advance money to Ringling. Latter borrowed \$1,714.000 for which he deposited 40% of his circus stock, for a four-year period, arrangement calling for year period, arrangement calling for 50% of his holdings over a fiveyear period.

Demand Rest of Assets

Demand Hest of Assats Ingling agreed to repay at the rate of \$400,000 yearly in semi-annual payments. Last summer when he failed to pay an item of \$18,000 interest, he claims Greve threat-threatened to attach the Ringling show, at Stubenville, O., unless he agreed to pledge all his assets with the New York Investors as added collatoral.
Ringling has a minority interest.

the New York Investors as added collateral.

Ringling has a minority interest in the Ringling B-B outfit, majority of the stock being owned by the widows of his brothers and their kin. Frudence Bonds through a subsidiary own 10% of the Ringling show and has operating control of the other big tops in the American Circus Corporation, namely, Hagenbach-Wallace, Sells-Floto, Al G, Barnes and Sparks.

When the latter four shows were operated by the Mugivan-Bowers interests, they were grouped under the corporate name of Circus City. Zoological Gardens, Inc. Ringling had an option to buy and when he went, through with the deal, and formed the American corporation, he was opposed by the widows. Understood that feeling still exists. Samuel W. Gompertz, the showman, is interested in the Prudence company project. Although long a friend of Ringling's, Gompertz was ramed as general manager of the shows by the widows at the end of the '32 season.

HELD UP FOR PASSES

MELD UP FOR PASES

Montgomery, Ala, Nov. 20.

Downle Brothers Circus when arriving here Tuesday (14) found considerable trouble with the law, Just before the motor caravan reached the city, they were greeted with a warning that several of their trucks were overloaded beyond legal capacity. The show got busy, made satisfactory arrangements for the

capacity. The show got busy, made satisfactory arrangements for the motors to be allowed to proceed, and the circus was allowed to open. When the local newspaper boys tried to find out if any warrants were issued, they were advised that no such warrants had been given the courts. With the circus having come and gone, it appears that the so-called over-loading act was just a ballyhoo to obtain passes.

BRADNA OUT OF HOSP.

Fred Bradna was discharged Fri-day (17) from St. Vincent's hospital, where he was operated on for double hernia. He is resting at Mountain Lakes, N. J.

Lakes, N. I.
Bradna is due to open in vaude-ville with his one-ri circus early next month.

Pvle's Breakdown

C. C. Pyle suffered a nervous collapse last week.

At home under doctor's care with strict orders to stay away from busiacss for the time being.



Clara bowls them over in her second hit for FOX. A performance charged with drama... melting with romance... bubbling with laughter... tense with thrills. A carnival dancer... hypnotizing, tantalizing... but loving with a loyalty that possesses her very soul. It's a great show...a showman's show...a ticket-seller's jamboree!

CLARA BOW

ın

with

PRESTON FOSTER RICHARD CROMWELL HERBERT MUNDIN JAMES GLEASON MINNA GOMBELL

From the play "The Barker" by John Kenyon Nicholson Stage play produced by Charles L. Wagner

Al Rockett Production

Directed by FRANK LLOYD

Your patrons always like FOX MOVIETONE NEWS



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64 PAGES

ASK U.S. TO SAVE LEGIT

President Signs Film Code; To O.O. SEEK COMEBACK | Chicago All of a Sudden Goes Above-\$25,000 Pic Salaries First

Washington, Nov. 27. Film code signed today in Warm Springs, Ga. General Hugh S. Johnson not back yet.

Monday morning (27) Washington contacts of the industry reported President Roosevelt had affixed his signature to the film code and that General Hugh S. Johnson, returning from Warm Springs, would either make the formal announcement in Washington that afternoon ment in Washington that aftermoon or today (Tuesday). Members of the code authority, to be officially identified with the code announcement, are planning to be in Washington, Wednesday, Dec. 5, for formal induction into office, a conference with General Johnson, and probably their first meeting, at which they will elect their own chairman. It was strongly reported in New York, both in major as well as in certain independent quarters, that Charles O'Rellly, head of the Theatre Owners Chamber of Commerce, looks like the Code Authority's choice for the chairmanship.

One of the first duties of the Code Authority, according to high codes.

ority, according to high codists direct Washington contacts, is with direct Washington contacts, is to tackle the high salary issue. All picture incomes, including salaries and bonuses, in excess of \$25,000 yearly will, if this is true, have to be checked by the authority and urned over to the Government. Final handling of the salary mater, as has been previously reported, will be up to the President and Congress in January.

Want to Hold Rosenblatt

Congress in January.

Want to Hold Resemblatt

Contrary to numerous unofficial reports, picture leaders associated with the authority set-up for the past five weeks definitely maintained Monday that the code authority will be the overseer of the picture code. Directly over the authority will be the NRA as represented in Gen. Johnson. This talk of appointment of a special picture administrator is just talk, they hold, unless an aide to Johnson is considered in that light. From what they understand, however, efforts are now being made to pravail upon Sol A. Rosenblatt to remain in this post. Picture sources close to Rosenblatt in fact several who contacted him during the past few days, feel that he will continue.

Only change in the code author(Continued on page 7)

Radio and Vegetables

Radio and Vegetables
Rochester, Nov. 27.
Yo' Sieler, technician at WHAM, declares radio frequencies stimulate vegetables from the vegetable from t

Code Authority

Washington, Nov. 27.
Code Authority apparently
has been extended from 10 to
12 representatives by President Roosevelt. Eddie Cantor
and Marie Dressler are on it, and Marie Dressler are on it, presumably not representing the Government, as is A. Lawrence Lowell, former president of Harvard University, who is seemingly the Government's representative. Lowell been a leader in a film censorahip, and it is presumed he is designated to watch films in regards to the censorial aspect.

regards to the censorial aspect.

The salary clause has been suspended for 30 days and an investigation ordered, including a full report on excessive salaries of artists, executives and their families. Specifically exempted are the writers and dramatists.

The others on the Code Authority will probably beculled from among the following whose names have cropped up often and favorably. Chast.

O'Rollly, Ed Kuykendall, Nate Yamins, Bob Cochrane, M. H. Aylesworth, Geo. J. Schaefer, Sid Kont, H. M. Warner and Nick Schenck.

Intra-trade story herewith on page 1 mentions O'Reilly as very likely for the chairman-ship of the Code Authority.

W.C.T.U. Can't Take It: Ends Film Sermons

Newsreels are to be deprived of some of their best laugh provokers by an effort among reformers to retain dignity for their causes by keeping off the screen. First or-ganization reported to have in-structed its membership to keep away from newsrec cameras is the Women's Christian Temperance

Union.

The bluenoses have suddenly found that their sincerity is misunderstood by the American picture masses. Almost every-time ananti-liquor speech has flashed on
the screen there has either been
rancous laughter or weird noises.
Never applause, unless organization members happen to be in the
audience.

It has gotten back to the blue-

audience.

It has gotten back to the bluenose leaders that they register thusly; that their speaking members have either too highly pitched voices for recording or else their physiognomy just doesn't lend itself to reproduction.

UNDER THE NRA

Gustav Blum's Proposa Submitted to Wash.—Le Gallienne Sees Mrs. Roosevelt on Civic Rep Plan-Rotating Stock

25-50c ADMISH

Rehabilitation of the road—the revival of the flesh-and-blood the-atre—under quasi-NRA auspices, and with the semi-official, if not of-ficial stamp of approval of the U.S. Government, is vest project in the making to revive general public interest in the legitimate theatre. Gustav Blum, authority and lecture on the drama and himself a Broadway legit producer of no small experience, is father of the fRecovery theatre movement which he has presented to Col. Louis Mc-Henry Howe, the President's chief secretary. Blum has also apprised Frank Gillmore, of Equity, of the idea and the Equity head has expressed unusual enthusiasm for the idea, to the extent of requesting Blum's permission. Let take it up. (Continued on page 59)

ASSIGNMENTS BY AIR

Reporters Hear From City Desk Every 15 Mins.

Milwaukee, Nov. 27.

Milwaukee, Nov. 27.
Wisconsin News, through WISN,
which it owns, has adopted a police
radio car method of keeping in
touch with reporters. Not only are
those memiers of the stall who
make the rounds in cars kept daled
with WISN by means of auto radios but those who cover their runs
on foot have been supplied with
small radios that can be plugged into
any electric socket. News hunters
plug, in every fifteen minutes wherever they happen to be and get
their orders from the station much
as squad cars are told to go hither
and thither as things happen.
New practice brought much comment locally when first unit
practice, listeners perking up their
ears to hear newspaper reporters
being told where to go and what to

ears to hear newspaper reporters being told where to go and what to do.

No Escape

Autograph hounds in New York now work seven days a week.

The persistent ones are spending their Sundays seeks ing out the apartment houses and residences where they know a gathering of stage and screen notables is due around 5 pt. m. for tea or cocktails. It's a mystery how they know, but they ferret out the information and are greeting the arrivals with the doormen.

Modest in Post-Fair Reaction

Closer Harmony

Hollywood, Nov. 27.

A new use for cellophane.

KNNX is having a large bell
constructed of this material to
throw over its sopranos during choral numbers.

Experiments have shown
that the cellophane keeps
down those shrill notes which
have been a problem with sta-

have been a problem with sta-tions by cutting through the massed singing

Over \$1,000,000 **Insurances** by 24 in Show Biz

Twenty-four theatrical people, of whom 12 are actors, are numbered among the 220 holders of life insurance policies of \$1,000,000 or more in the United States and Canada, according to the last (November) estimates.

William Fox. who heads the the-

the United States and Canada, according to the last (November) estimates.

William Fox, who heads the theatrical list with policies aggregating \$6,500,000, is exceeded only by two others in North America, Pierre S. du Pont and Martin C. Johnson, industrialists, with \$7,000,000 and \$6,540,000, respectively.

Of the actors, John Barrymore with \$2,000,000 in policies is the most heavily insured. The other 11 actors with \$1,000,000 or more are Norma Talmadge and Otis Skinner, \$1,250,000, and Al Jolson, Hardid Lioyd, John McCormack, Mary Pickford, Harry Richman, Will Rogers, Gloria Swanson, Constance Talmadge, \$1,000,000 each.

Second to Fox as a policy holder among show people is Joseph M. Schenck with \$5,250,000. Adolph Zukor and Jesse Lasky are next with \$5,000,000 aplece. Others in the exec class with \$1,000,000 or more are: Herbert J. Yates, \$3,000,000; Major Albert Warner, Henry Chanin and Irwin S. Chanin, \$1,500,000 each. Jack Warner, \$1,000,000.

That the \$2 show people represent more than 10% of the total large policy holders is considered comparatively high.

atively high.

Beer and Noise

Spokane, Nov. 27.

Hofbrau night club must keep its windows closed, Judge J. B. Li.d. actions in superior court has ruled. Complaint against the spot was registered by the Davenport Hotel across the street.

Harry Shul lsed to abide b

Chicago, Nov. 27.

With the financial success of the Fair out of mind for the moment Chicago has gone suddenly illywhite. After a summer of strippers, teasers, fanners and shawlers, the citizens' bureau is suddenly lifting eyebrows and bawling for the gendarmes every time a galshows as much as an anklo.

Acts that passed for mildness even before the hot whams of the Fair are now finding themselves that the strip is the fair are now finding themselves with the fair are now finding themselves with the fair are now finding themselves charges of bawdiness.

Out of a clear sky the burlesques are getting scrutiny from the officials; each little tavern is being scoured by hefty and suddenly blushing policewomen.

There was a terrific row last week at a Lake Forest benefit given by the pupils of the Deerfield-Shields High School of Highland Park (all of which spells swank), because of a dance done in a bathing suit fance-indecent.—People-are still trying to get him to name what he found indecent in the dance.

But doesn't matter if its high school, cafe, theatre or street corner. Everybody has suddenly become modest and indigo-nosed. Not a fan dancer in town not being incosed around by snoopers; and no matter how much clothes she wears. Town is being practically shu out of fanners of all descriptions. They are all heading for the hinterland, where such super-modesty has not yet set in.

Chicago has gone prim and prop-r. Until next summer, anyway.

Nov. 25 Is New Year's Eve in San Francsico

bye in San Francisco

an Francisco, Nov. 27.

November 'New Year's Eve' took place Saturday night (25) after-the annual big game between California and Stanford. Compared to it, New Year's is a sissy's game of drop the hanky.

Hotels were jammed, every room was sold and dining rooms packed. All furniture and rugs removed from lobbies. No lamps on tables, Pollec aplenty, Enough liquor to float the Leviathan. Every member of musicians' alion working as every cafe, speak, hotel and restaurant offered ligging as a come-on.

Theatree dismal during afternoon, but plenty noisy and packed at night.

Real Estate Boom?

Los Angeles, Nov. 27.

Local real estaters are going back to boom-time methods to sell

back to boom-time methods to see lots around town.

One East Los Angeles company hired Reinaldo Mariscal and his marimba band and rumba orchestra, from the Vista del Arroyo hotel in Pasadena, to put on a musicand dancing act for the prospective

When Pic Execs Dig Gold

Henry Henigson and King Charney Get Bug -But End Up Counting Desert Coyotes

Hollywood Nov. Combing the gold quartz samples out of their long white beards, those

Henry Henig two old son and King Charney drove their burro back to Hollywood from Death Valley and demanded the latest

Valley and demanded the latest quotation on gold. The pair started out as a couple of jaded film execs looking for a rest, but once they hit the desert; the gold bug bit them hard. Out in the middle of the silent vastness of the wastelands they reathed their desire for a gold mine and immediately prospectors sprung up, from behind every greasewood bush waving claims, prospectuses and assay reports in their faces.

their faces.
From the clamoring , the two picked out the most glowing promise and signed a contract with one Jim Miles. Adhering to his Universal policy, Henigson cut Miles grubstake demand down 10% because Miles int need to pay any commission.

ommission.
The three crossed the desert to tilles claim where the picture men pent three days looking at ore amples and three nights clocking ples and three nights clocking coyotes and pulling the straw of their bunks.

out of their bunks.

To allbit heir purchases of a gold
mine, Henigson and Charney wrote
a letter to Robert Hairts, an old
gold mine collector, telling him that
they bought the hole in the ground
for him and for him to please-remit the money they put up for
Miles' grubstake.

ILLNESS HIATUS TAKES **GOLDSTONE OUT OF MAJ**

Hollywood Nov. 27.

Hollywood, Nov. 27.
Phil Goldstone ceases his connection with and responsibility for Majestic pletures on Dec. 1.
Now ill at home, he goes to the Santa Barbara sanitarium next week for a six weeks' observation period. If his health permits, he will resume operations about Feb. 1, making three self-financed pictures a year for release through, one of the major companies.

'Corn' for Ann Harding

Hollywood, Nov. 27. E H Griffith Corn' from Metro, has sold the Katherine Cornell play to Radio for Ann Harding.
Griffith will direct. No writing assignments as yet.

MARG LIVINGSTON ACTIVE

Margaret Livingston will appea in 'Sweet Adeline' for Rowland Brice at the ERPI studio, Astoria Brice at the ERFI studio, Astoria. She is now at the same studio working in 'The Social Register', by John Emerson and Anita Loos, which Marshall Nelian is directing for Columbia. This is her first pre-tessional appearance since she married Paul Whiteman two years ago.

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VODKA PIC PUFFS

ian Mugg Requests Hays Gradentials

Hollywood film publicity is to get a break in Russian papers, the result of the U. S. recognition of the Soviet government.

Alex J. Brailowsky, representing Russky Colos, New York Russian language paper and five publications in Russia, is seeking Hays credentials.

MARCH'S SCHULBERG PIC PRIOR TO 20TH CENT.

Hollywood, Nov. 27.
Fredric March will do one for
B. P. Schulberg, after leaving the
Paramount contract roster and before going to 20th Century. He'll
be co-starred with Sylvia Sidney in
'Good Dame,' a Schulberg for Par

March's last one under his Para mount pact is the current 'Death' Takes a Holiday.'

Soph's Indie Pic Also Riesenfeld's Meg Debut

Hollywood, Nov. 27.

Sophie Tucker will be starred in Husband Hunters for Majestic, going into production Jan. 18. It will also mark Hugo Riesenfeld's maden effort with a megaphone. It's Soph's first picture since 'Honky Tonk,' which she made for Warners back in 1929.

In 1929.

Cast will include George Givot,
Leon Errol and Benny Rubin.
Upon completion of this feature
Miss Tucker will return to Chicago
to resume her vaude work at the
Chez Paree club.

WB Dusts 'Reno Wives' After 3 Yrs.: Next Musical

Hollywood, Nov. 27. After reposing in the archives for three years, Warners has dug out 'Merry Wives of Reno' and is pol-ishing the tale up for immediate production. Lucky Humberstone, who will direct, is working on the adaptation with Brown Holmes.

adaptation, with Brown Holmes,
Picture will be a musical and will
utilize the Warner musical stock
company including Dick Powell,
Ruby Keeler, Ruth Donnelly, Glenda
Farrell, Hugh Herbert, Frank McHugh, Hobart Cavanaugh and Arthur Hohl. Story an original by
Robert Lord.

Radio Wants Muni

Hollywood, Nov. 27. Radio is bidding to get Paul Muni from Warners to play the top spot in 'Success Story' which J. Walter Rubent directs. Muni is under conact to Warners. Colleen Moore will play the femme

COOPER'S \$4,000 WEEK

With Margaret Sullavan . Y. Par-Ed Sullivan Current for \$' 250

Gary Cooper and Margaret Sullavan go into the Paramount, N. Y. week Dec. 1 to do a sketch whipped into shape by Ernst Lubitsch. Latter attended to this before leaving for the coast last week. Miss Sullavan is from legit with her first picture, 'Only Yesterday' (U), just recently released.

Cooper's lik for the week is reported, \$4,000 which he finally accepted after some hesitancy. Not because of the amount, however, but because of the amount, however, but because of the angle he would he playing against hipself in a Par

but because of the angle he would he playing against himself in a Par picture across the street at the Criterion, Design for Living.

Theatre executives talked Cooper out of that angle, but while the discussions were on it left the house without a stage name for the our-ent week. Tao opened the way for the presence there this week of Ed Sullivan, N. Y. Daily News columnist, who is making his picture house debut at \$2,250.



WILL MAHONEY

The Boston "American" said:
"Each feat of Will Mahoney's is a signal for handclapping, loud and long. If Mahoney were alone on the program it would be well worth while, for Will Mahoney hasn't a peer in his line."

All Communications Direct to WILL MAHONEY, 54 Malibu Beach Pacific Palisades, Calif.

H'WOOD PROD. HALTS FOR GRID SCORES

Hollywood, Nov. 27.

Football caused studio employees, with the exception of those on actual production, to take a radio holiday Saturday (25). Exces had sets roaring out the results of the east and west games in their offices and nearly every stage also boasted a radio, with the players growling when they had to dial out for the actual shooting of a scene.

Owing to the difference in time, cherizing started at half-past nine

Owing to the difference in time, cherizing started at half-past nine with the Army-Navy same coming in. Dials were tuned in for U.S.C., notre Dame results about an hour later and about 11 o'clock the California-Stanford game claimed the attention. It was the common thing to find entire wings of the studio building empty while the workers clustered about the loud speaker.

All who could get away were to be found at the U.C.-LA, game here or in Palq Alto for the Stanford-California argument. No production was called off.

Marin, Wanger's Next

Jungle', tests now being taken of Indian boys and girls for the leads. Walter Wanger is set to super-vise 'Timber Line', story of Bonfils and Tammen, by Gene Fowier.

Buzzell's Next at U

Hollywood, Nov. 27.
Eddie Buzzell's next pleture for
Universal will be Love Life of a
Crooner, which goes into production in January with Russ Columbiators and

tion in January in the property of the following the follo

Lloyd in 3 Weeks

Hollywood, Nov. 27.
Harold Lloyd will start production in three weeks on 'Catspaw'.
Frank Terry and Kitty Howe are completing the gagging:

SET MAYHEM DUO

Mitchell and Durant, vaude team, has been picked up by Fox for 'Movietone Follies.'

Mayhem team entrains for the oast towards the end of the week.

SAILINGS

SAILINGS

Nov. 25 (New York to London)
John Balderston (Europa).
Nov. 25 (New York to Paris)
Henry Barbusse, Gilbert Miller,
Louis Dreyfus, Stanley Scott, Camille Wynn, Harry Foster, and
Greenway (Ile de France).
Nov. 25 (New York to Paris) Sam
Briskin (Ile de France).
Nov. 22 (London to New York)
Sidney Kent, Mark Ostrer (Berengaria).
Nov. 22 (New York to London, New York)
Markon Markh Enrase Bloch Son)

garia).
Nov. 22 (New York to London)
Marion Marsh, Ernest Bloch, Sydney Cohen (Washington).

Them Kuhnels, Suh!

Charlie Pettijohn, general of Kentucky colonels, has sent out a call to all colonels in show business to hold them-selves in readiness for the night of Nov. 28 when the of-ficers are to salute the NRA via the Columbia network. Figured there are some 30 colonels in films alone.

Metro's \$1.100.000 Yarns on Sale Block For Highest Bidder

Hollywood, Nov. 27.

Metro, like other studios, is trying to realize a return on a number of its stories which have not been produced by offering them for sale. Studio is offering for sale 35 stories representing an original investment of well over \$600,000 and another \$500,000 in adaptation charges at bargain prices.

Several of them have been produced as stients, but the majority represent purchases that have failed to develop into screen material.

Topping ti, list is 'By Candleight' which the studio-purchased from Universal less than eight weeks ago. Another recent buy up for sale is 'There' Always Tomorrow'.

Several of the yarns go back to the dark ages; have been produced as sient pictures. These include 'Sun-Up', 'Old Lady 31', 'Officer 666', 'Lombardi Lid', 'Polly Wille Past', 'Sis Hopkins', 'Stop Thier', 'Nellie the Beautiful Cloak Model,' Little Journey,' 'The Back Slapper' and 'Why Men Leave Home'.

Others 'n the list are 'The Victor', Willow Walk', 'Wife to Hugo.

Why Men Leave Home'.
Others in the list are 'The Victor', Willow Walk', Wife to Hugo',
Tablold', 'Promiscuous', 'The Old
Nest', 'Nocturne', Milestones', Mary
the Third', Lord and Lady Algy',
Laughing, One', 'Judicial Murder',
From Nine to Nine', 'Famous Mrs.
Fair', 'Clothes', 'Cheaper to Marry'
and Boys Will Be Boys'.

TUCHOCK 2D FEMME **DIRECTOR SINCE SOUND**

Hollywood, Nov. 27.
Wanda Tuchock becomes the second woman to get a directorial job since talkers.
She tendents

since taikers.

She is scheduled to co-direct Just
Off Fifth Avenue with George
Nichols. She wrote the yarn in collaboration with Laird Doyle. Betty Furness femme lead.

Walter Wanger Hurries 'Op 13' Before Europe

Hollywood, Nov. 27.
Walter Wanger has postponed his
interest of the trip to Europe to push
'Operator 13,' the Marion Davies pic,
ahead.
He will also produce 'Timbor
Line' and 'Vanessa' before sailing.

Suing Bette Davis

Lyons & Lyons agency through Julius Kendler's legal correspondent in Hollywood, Ralph K. Blum, is suing Bette Davis for \$1,000 com-

missions.

L&L placed Miss Davis with
Warner Bros. She repudiated her
contract, but the agents aver the
original pact has four more years

BENN LEVY BACK AT PAR

Hollywood, Nov. 27.
Benn W. Levey returns to Paramount to work out the remaining time on his former contract, which was interrupted by another kind of was interrupted by another kind of California product, the March earthquake.

Writer has finished 'The Foun-tain' at Metro.

THELMA TODD TO RADIO

Hollywood, Nov. 27.
On completion of her two-reel contract at Roach in January, Thelma Todd goes to Radio under contract.

First pic under the new contract will be 'Strictly Dynamite.'

MAE WEST TO N'ORLEANS

Hollywood, Nov. 27.

'It Ain't No Sin,' Mae West's nextfor Paramount, goes to New Orleans
for locations. Pio is written around
the old N. O, redilght district.
Company will be on location four

MARY AND DOUG WILL REUNION IN N. Y.

Hollywood, Nov. 27.

Final seal on the impending reonciliation of Douglas Fairbanks and Mary Pickford probably will be set in the middle of December when the couple holds a reported meeting in New York.

in New York.

Miss Pickford is leaving for the east Dec. 8 or 9. The ostensible purpose of her visit is to arrange for the publication of her life story, and to make a radio connection. She'll do some other writing, David B. Hampton is representing her in the literary field. Imaginati

Fairbank is expected to be in New York when his wife arrives or soon thereafter and the pair will get together and settle whatever remains of their imaginary differences. It was Miss Pickford's intention, after talking with Doug. Sr. on the trans-Atlantic telephone, to go to London. Since that phone call her plans have been changed. It is felt by both Mary and Doug that a halfway meeting might be better than a meeting in either London or Hollywood.

In spite of stories to the contrary, both Miss Pickford and Fairbanks believe they have been ill-advised, that a separation could not be anything but harmful to both.

Moran and Mack's Educ. Shorts After X-U. S. Tour

Hollywood, Nov. 27.

Moran and Mack, leaving New York for a series of one-night stands on a cross-country hop during December, are due here early in January to go into a short for-Educational.

Pair made one

Pair made one in New York be-fore starting, but will complete the series here.

Duo Involved in Alleged Warburton Foray Freed

Los Angeles, Nov. 27.
Although they had previously confessed to police that they had been hired by Sydney Bartlett, pic actor, to waylay and to disfigure John Warburton, film actor, Russell Brown and Martin Block have been

Warburton, him actor, Aussen frown and Martin Block have been found not guilty by a jury in conflection with the case. Specific charge was roboby.

Trial of the two men was an outgrowth of a grand jury investigation into the case. Black and Brown told the grand jurors they had been employed by Bartiett to beat up Warburton because he was said to have struck Alice White, film actress and Bartlett's fancee, Grand jury decided there was no corroboration of this assertion.

Both men admitted striking Warburton, who testifying, declared \$20 was taken during an encounter after the duet had run his auto to the curb.

the curb

the curb.

Bartlett and Warburton appeared in court and later chatted in friendly manner in the corridor.

Wells Root Megging

Hollywood, Nov. 27.
Wells Root, Metro writer, turns
director for Majestic.
Writing and directing
Different Women'.

AL THOMPSON INJURED

Hollywood, Nov. 27.
Al Thompson, double, broke a bridge in his mouth and received cuts on the nose and cheeks while doing a stunt in 'Springtime and Gypsies,' Andy Clyde Educational

short.

Prop man failed to replace a flower pot with the breakaway and Thompson, rolling dow stairs, smacked nite the real flower pot. He was doubling for John Sheehan.

RAFT'S NICK THE GREEK

Hollywood, Nov. 27.

Paramount has borrowed the writing team of Graham Baker and Gene Towne from 20th Century to adapt 'It's a Pleasure to Lose.'

Yarn is the Nick the Greek sa

for George Raft.

The Guy They Do Things To on the Screen Usually Steals a Pic, or Why **Tone Would Rather Play Hobo Roles**

by CEUELIA AGER

Last week Cary Grant told how
irksome he found it always to have
to play a 'charming, cultured
gentleman' on the screen. This
week Franchot Tone confesses a
like dislike for his pleture roles, but
Mr. Tone includes the words 'attempt to' in his plaint. Hollywood's
younger leading men are turning, it
seems, against charm.

younger leading men are turning, it seems, against charm.
Cary Grant would rather far avillain be; Mr. Tone dreams of playing a Canadian woodsman, a bum, a hobe—anything, so long as it is 'the complete expression of the thing.' So far, he says, his picture career has required no more than an attempt to be pleasant. here's no fun, he continues, in a part of a trempted charm.

It's a cloudy sort of role. Nobody bothers with it, nobody cares, about it specially. The writers, unless they happened to have some particular attachment for the character, unless they are fond. of it, write it, in skeleton outline. You fill it in as best you can,' he says.

"A leading man in pictures is either beautiful physically, or he strives to get a real character angle." Mr. Tone prefers to align himself with the latter type and get a different character angle on every part. The latter type can go along in pictures indefinitely, fitting into older characters when youth begins to wane. Though youth is not as important to a leading woman, he points out. Youth is essentially a feminine requirement.

Mr. Tone, who used to belong to the Group Theatre before pictures discovered he could be tossed into skimpy, parts and be counted on single-handed to fill them in with charm, has quite some theories about acting. So far, he says, he's been an expository actor, he explains, is the fellow who does the doing. The kind of actor he'd like to be, though, is the lad to whom the doing is done. Nobody's interested, he believes, is watching the man who furthers the action—everybody's too busy looking at the chap that it's happening to.

The Butler Stooge

For Instance, he says, when the butler brings the man in the wing chair a note, nobody cares about the butler. They'ra watching the man who receives it, wondering what's in it, what effect it's going to have on him. The part to pray for, large or small, the kind of part that stale pictures. They is a symplemity to be able to do it, it is spended to have a proformance on the stage and get away uith i

ROBT. YOUNG HELD AT MG

Hollywood, Nov. 27.
Robert Young gets another option turn at Metro. Goes into 'Old Hannibal.'

NOW GREY'S 'DOGGIE'

for Its 'Border'

Hollywood, Nov. 27.

Paramount has bought rights to the song 'Last Roundup' in order to use it as a title and as music in its western, now tabbed 'Border Legion.'

With the buying also went per-mission to put Zane Grey's moniker above it in order that the billing might read "Zane Grey's "Last Round Up, based on Zane Grey's "Rorder Legion."

Nude Cult Newspaper Breaks Pep Up H'wood Picture Still Photogs

Hollywood, 27.
Flock of nudlest pictures that have crashed the dailies here are influencing the studio press agents to go a little farther in undressing their femmes for stills. Looking at the nudle art in the downtown papers, the boys have forgotten Hays edicts, and aim to approach the cultists in getting the actress back to nature. Hollywood. nature.

Paramount still men went practically the limit in making publicity stills of Sally Rand. The fan never

stills of Sally Rand. The fan never gets in the way. Other studio photogs and the fan mag bulb squeezers are also after the Eve art.

There is a practical side to the p. 's demands also as nudle art is crowding out studio art in many places. Several of the fan mags are preparing to carry stills of a recent nudle wedding at Eisinore in coming issues.

6 PRIZE BEAUTS GIVEN 6-MO. TRIALS BY PAR

Hollywood, Nov. 27.

Six winners out of Paramount's 30 'Search for Beauty' pic contest have been contracted for six months, including Gwenlilan Gill, Ediabusgh. Bidred Tithoury, Johannesburg, who also won \$1,000 prizes as bonuses for best performances in the pic; Clara Lou Sheridan, Dalas; Julian Madison, Minneapolis; Alfred Delcambre, Dallan, and Colin Tapley, Dunedin, N. Z.

Less fortunate contestants must depart. Hollywood in 14 days or forfeit reium fares.

Pic Actors' Guild Ball

Hollywood, Nov. 27.
creen Actors' Guild is going to
run an art dinner and ball at the
Biltmore hotel Jan. 13, charging
\$12.50 per head. Twelve commitees have been appointed to handl

Guild during the past weeks' membership drive, got 300 applications, making a total membership of 1,789.

Colbert Stays at Par

udette Colbert, after reports of jumping, remains with Par under a new deal,

new deal. Her next will Cecil E. DeMillc. 'Cleopatra' for

2 Youngs in 'Rothschild'

Hollywood, Nov. 27.
Robert Young goes to Twentich
Century opposite Loretta Young in
House of Rothschild as soon as he
completes his stint with Janet Gaynor, in 'Carolina' at Fox.

mor in 'Carolina' at Fox.

Metro player has been out on loan from the studio since Junc.

MAMOULIAN AT COL.?

Rouben Manoullan may direct Twentieth Century for Columbia, Company is talking to the direc-

25G Decision

Hollywood, Nov. 27.
Primo Carnera got \$25,000
above his contract for permitting a draw to be shot in his
fight sequence with Max Baer
in Prize Fighter and the Lady.'
Carnera was originally brought
out to the coast to play his
part for \$15,000, then when the
studio folks asked for the draw
windup he insisted on the
bonius, which was given after
several days of bartering.

HENIGSON AIDE TO LAEMMLE JR.

Hollywood, Nov. 27.
Henry Henigson becomes executive assistant to Carl Laemmle, Jr., at Universal today (Mon.). In addition to those duties he will act as producer on a series of pictures for the company.

Moyeup of Henigson from the post of executive studio manager has been anticipated for some time.

The promotion of Henigson swings Frank Mastroly, who has been assistant to Carl Laemmle, Sr., for some time, into the job of studio

for some time, into the job of studio manager.

Sam. W. Jacobson, latest of the Universal group of associate producers, is leaving that company shortly. Jacobson asked for a release from his contract, which has 15 months to go, and the request was granted by Carl Laemmle, Jr. Jacobson asserts he is returning to New York to take charge of a studio at more than double his Universal dough.

He has been with the concern

versal dough.

He has been with the concern
more than 10 years, working his
way up from publicity writer to
chief of the department, and then
was in charge of Universal weekly
in New York before coming out last
carrier to modifie een with the concern 10 years, working his spring to produce.

Gary Cooper Sought Again for 'Oper. 13'

Hollywood, Nov.
Long distance negotiations are on again between Metro and Gary Cooper in N. Y. for the latter to play with Marion Davies in 'Operator 13,' which Walter Wanger will

Deal practically set before Cooper left for the east, but actor turned it down because studio was not set on the producer.

Raft's \$2,000 Wkly.

Hollywood, Nov. 27. Paramount has picked up the op-tion on George Raft for another

Deal provides for 52-week salary Deal provides for 52-week salary at around \$2,000 per, Raft appear-ing in a maximum of four pix. Also privileged to make one for another major during the period, but not until he has completed Par's quar-tet. Steve Roberts will direct 'The Trumpet Blows' at Par when he ends his 12-week layoff in January with Raft starred.

Colman's 1st for 20th C.

Hollywood, Nov. 27. Rohald Colman's first picture for 20th Century will be a sequel to Buildog Drummond, released by United Artists in 1929.

Nunally Johnson is working over the script, which will be an original and not another by the author of 'Bulldeg.'

Quickie

Hollywood, Nov. 27. Agues Anderson, winner of a Miss Detroit contest, contracted on Sat-urday (25) was sent out today on the 'Laughing Boy' location for quick assignment.

Fox-Antheil Huddle

Fox is talking to George Antheil, modernist U.S. composer, on a score for a musical film.

May be the Erik Charrell picture to be made in Hollywood next

Must Keep Linen Clean, Asserts Mayer as He Fires Tracy For Mexican Romeo Scene

VIVA METRO

Stuart Erwin Replaces Tracy in clause

Hollywood, Nov. 27 Stuart Erwin will replace Lee Tracy in Viva Villa. Story is be-ing rewritten to accommodate the changes and is not expected to re sume before next week at the carli-

With so many players out, Wallace Beery and Irving Pichel main of the original Mctro cast.

Personal Apps Tour As a Builder-Upper For Par's New 'Alice'

As a buildup for Charlotte Henry in advance of release of Alice in Wonderland', Paramount is sending the new actress on a coast to coast personal tour, working eastward. The picture just completed, Miss Henry will appear in most keys in local Publix houses.

METRO'S FASHIONPLATE ADRIAN-CRAWFORD PIC

Hollywood, Nov. 27.

Metro is planning an untitled fashion picture, story being written by Virginia Kellogg for Joan Crawford. Picture will feature Adrian's

Studio figures that picture will be a natural for commercial tie-ups with the possibility of selling Adrian designs to some national manufacturer of woman's clothing.

Jean Harlow's Salary Stopped by MG Execs

Hollywood, Nov. 27. Jean Harlow is off the Metro pay oll, under suspension of her weekly alary of \$1,500. Notice to this er-

salary of \$1,500. Notice to this effect was served on the actress after she falled to appear for wardrobe fittings on 'Living in a Big Way,' the Marie Dressler pic.

Prior to her recent appendix operation, Miss Harlow is understood to have called on Louis B. Mayer and requested a substantial salary tilt, which she claimed was promised by company exces some time ago. Mayer is said to have made no comment.

Wm. Wyler Ducks U Pact

Hollywood, Nov. 27. Hollywood, Nov. 27.
William Wyler has turned down
the three-year director's contract
offered by Universal and will work
out the rest of his existing covenant, which has three months to go.
May hop east for the opening of
'Counsellor at Law' at Radio City

Feminine Prerogative

Hollywood, Nov. 27. Hollywood, Nov. 27.

Sylvia Thalberg, wife of Larry
Weingarten, Metro producer, who
said she was through with pix
when she was left out at Metro, has one to work for Paramou Scripting 'Hour Bright.'

TREASON?

Jackie Coogan's Shorts to Shoot in Florida

Hollywo Nov. 27. Arthur Bernstein, general mana-ree for Jackie Coman, left today (Monday) for Mjund to select loga-tions for a series of 12 two-reclers, Coogan will mate the shorts dur-ing his Vuletidie — carton from , ac-ta Chera University.

Hollywood, Nov. of the Hays morality

Mayer. Tracy. filmdom's most

famous parade shouter, to be fired from the studio payroll for his alleged insult to Chapultepes Cadets at Mexic last week. where he was on location Vlv. Villa.

Mayer took the initiative

Tracy erted after had dropped actor from the

had dropped: actor from the roster that: so in the interest of the industry. Although other members of the Hays group have not voted as a body, it is understood that they sanctioned Mayer's move against Tracy.

Tracy has: returned to Hollywood and insists that the now farmous window-ledge incident was a great misunderstanding.

He asserts: the contractual severance is up to his lawyers and agents. His five-year contract called for thee more yearly options and that his last yearly option had one more month before expiration.

Tracy declares he has received 14

Tracy declares he has received 14

lad one more month before expiration.

Tracy declares he has received 14 stage offers since the Mexican flareup, but added he had not received a single offer from another dim concern since his dismissal.

Producer Apologizes.

Mayer sent a telegram to President Abelande Rodriguez, of Mexico, stating, that out of a deep, riendly, admiration for the remance and courage, revealed by Mexican military and political hiscomy during the past 25 years his company, decided to make Willia and that the story was not conceived to impuga the integrity or political standing of the country.

Mayer apologized for the 'de-plorable' conduct of Tracy which, he said, shocked his company as deeply as it did Mexico.

Studio supplanted Direct Howard Hawks with Jack Conway when the troupe returned from Mexico. Donald Cook replaces Donald Reed, and Dorothy Burgess goes in for Mona Maris. Studio also is figuring on writing in a part for Leo Carrillo. Charles Butterworth, Stuart Erwin, Wallace Ford and Lynn Overman have been tested for Tracy's part.

Sorsen-Actors' Guild will not instricted in the aftermath of the Tracy case. Even if there was evidence of unfairness on Metro's part in discharging Tracy, the guild, as currently constituted, would, be powerless to act, it was explained. No unfairness, however, has been charged.

within the last three years seven Hollywood made pix and two shorts have aroused the Ire of Mexican authorities with some of the films banned. They are: 'Under a Texas Moon,' WB; 'Gil' of the Rio,' Radio, 'Strangers May Kiss,' MG: 'Gay Cabellero,' Fox; roken Wing,' Par; 'Woman I Stole,' Col; 'Kid From Spain,' UA, and 'Lasce of the Rio Grande' and In Old Mozico,' Us shorts.

All players on location with Tracy are defending the actor.

Mexico City, Nov.

Mexico City, Nov. After culogizing the production as the finest ever publicity, local newspapers did a sudden about face concerning Metros Viva Villa, lambasted the producti asserting it insults this land to such an extent that the State Department has ordered federal censors to view every inch of the film and hear every rote of the discs before the picture, or any part of it, can leave for the U. . . A.

Tritut have made in arrest of Lee Trucy. Federation of Cinematographic Groups, comprising most Mexican contil iters, has voted to boycot. Viva. Villa, ageing metrous the metrod of the product of the will be in picture from showing in

will ban picture from showing in

Whale, Sheriff Confab

Hollywood, 'ov.

Jame Whole leaves next week
for London where, he will confer
with R. C. Sheriff on "Frip to Mars,"
which Ill be put into newlection
of Universal on the return in

N. W. Exhibs Picket WB Exchange As They Launch Fight Over % Terms

Minneapolis, Nov. 27.

More than 100 Twin City independent exhibitors, making scraps of paper of contractual obligations, have donned their fighting, clothes and kicked up the biggest and ugliest row in local film history by staging a 'Juli-fielged' strike' against Warner Brothers' exchange here. The organized demonstration is in protest against the 40% demand for Footlight Parade' and against other WB percentage deals. Although they signed contracts for the purchase of these films on the terms at which they now are striking,' the rampaging exhibitors are refusing use any Warner product.

Taking a leaf from organized ion labor, the 'strikers' have pulled a brand new and original stun by picketing the WB exchange. Theatre owners are taking turns parading up and down before the building, carrying banners calling the distributors' unfair to exhibitors' and asking all exhibitors to desist from buying or using their pictures. Nothing like it ever has been resorted to here before in a contract squabble.

Brushing W. A. Steffes aside for the first time in his long incumbency as head of the Northwest Allied, the embattled theatre owners decided that if they couldn't boy-cott they'd 'strike.'

Leon Elank, manager of the WB exchange, points out that the company has contracts with all Twin City suburban exhibitors, is living up to its part of the agreements and expects the other parties to do likewise. When Northwest Allied, the mental the other parties to diskewise. When Northwest Allied to the other parties to delice wise. When Northwest Allied to refuse to buy any more pictures on a percentage arrangement.

Officials of the organization de-

on a percentage arrange

ment.

Officials of the organization de-clare that 'percentages' are the ruin of independent theatres and that, if continued and extended, will force many exhibitors to the wall. They point out that the distributors now are insisting upon week-end dates and three-day runs for percentage pictures and the deals are such that there's little or nothing left in net profit for the exhibitors' end on there's little or nothing leprofit for the exhibitors' his best days of the week.

MONO APPEALS LOVE SONG USE

Monogram Fletures disputes the right of Fox to use the title of Manhattan Love Song on a picture, and has lodged protests with both the Hays organization and Fox Film.

Hays organization and Fox Film.
The indic claims prior right to
use of the title for a picture release
through purchase of a novel of that
mame by Cornell Woolrich several
months ago.
Monogram further contends announcement of 'Manhattan Love
Song was made for the 1933-34 program, and the picture has been sold
to exhibs.

Song was made for the 1933-34 program, and the picture has been sold to exhibs.

Fox recently bought, the screen rights to Kathleen Norris' Manhattan Love Song, which ran serially in Coiller's several weeks ago. Script is now being prepared by Sonya Levien and James Gleason.

Despite the similarity of titles in the Woolvich and Norris stories.

Despite the similarity of titles in the Woolrich and Norris stories both published, Monogram takes the position that it was the first com-pany to announce a film under the title, and in view of the fact a pic-ture under that name had been sold to exhibitors, Fox ehould get an-other handle for its picture.

Wynn at Rialto

Fire Chief, "Ed Wynn's The Fire Chier, "Ed Wynn't tro starring picture, has been nelled out of the Capitol, New penci York,

Film has been snared by Arthur Mayer for his Rialto.

GRISWOLD'S BERTH

Glenn Griswold, former special publicity contact for Fox and Para-mount, has become publishing direc-tor of 'Business Week,' a McGraw-

Hollywood, Nov. 27.
ennie Ray, former cameraman, has turned angel and is
putting up the bankroll for
three indie ventures.
Ray is shekeling Ben C.
Cohen in a series of three-reel
westerns starring Jack Perrin;
Harry Webb on a Tom Taylor,
western series, and Charles
Hutchinson for a feature.

PICTURE MOVE TO R. C. DENTS B'WAY BLDGS.

Universal is considering moving into Radio City. Its lease on the Heckscher building space is reported up next spring. Columbia and United Artists are reported looking the R. C. way as well. Warners, Fox, Paramount and Loew have their own buildings. Migration of film companies from 723 and 729 Seventh avenue, once the pleture curb, has lost buildings in that area other tenants outside of the industry. The Powers Building, a few years ago one of the most popular in that sector, lost last big film tenant when Monogram moved to R. C. Shortly after that the drug store, occupying

WB ADMITS OTHER CO'S **MAKE GOOD FILMS TOO**

that the drug store, occupying street space, moved out.

Minneapolis, Nov. 27.

Minneapolis, Nov. 27.
Warner Brothers' local exchange, in a legal deposition, concedes that more than 400 pictures released by other competing exchanges in the territory are 'nearly all equal to those produced by Warner Brothers' in respect to quality and revenue value and that in some instances the reputation of the actors appearing in such motion pictures are superior to any employed in Warner Brothers' pictures.'

The deposition is in the form of

perior to any employed in Warner Brothers' pictures.

The deposition is in the form of an affidavit signed by Leo Blank, Warner Brothers' exchange manager here, and is set up as one of the defenses against the suit brought by the Albert Lea Amus. Co. to compel-the exchange to furnish 'Footlight Parade' to the latter's theatres under its frainchise. The purpose is to show that the plaintiff is not dependent upon WB pictures for its existence.

The Lea company's franchise still has five years to run. This year the plaintiff and defendant could not agree on prices for film, but the former claims the right to the product with the terms to be decided later by arbitration and seeks a court order to require delivery of Footlight Parade' in particular at this time.

For the first time, in this action.

this time.
For the first time, in this action, for the first time, in this action, the court will be called upon to de-cide what rentals for various films are fair and reasonable.

Jesse Lasky to Europe

Hollywood, Nov. 27.

Jesse Lasky will knock off production after completing 'Coming Out Party' and take a two months vacation, probably in Europe.

Fox producer is to resume work Feb. 1 when he starts 'The Grand Canary,' by A. J. Cronin. Following that he will do the Pavlowa picture.

WB SALVAGES SHORT TIPS

Hollywood, Nov. 27.
Warners is mulling through its studio film library for unused footstudio film library for unused footage that can be turned into shorts. Studio is especially after seenic and adventure stuff shot for features, but which doesn't show any players, that can be clipped into travel films. Warners did this successfully last year when excess fish footage from Tiger Shark' was made into two shorts.

Pabst's 1st for WB

Hollywood, Nov. 27.
Warners have spotted G. W.
Pabst for the direction of Louis
Bromfield's new story, 'A Modern

Hero, a Barthelmess starre
Pabst's first assignment
'Journal of Crime' for Chat which he turned down as insuffi-iently interesting material.

PAR'S \$7,000,000 IN TAX REBATES

Washington, Nov. 23. Paramount received tax rebates exceeding \$7,000,000 today from

ederal Government. Based on complaints of double

ssessment and excessive liability,

Based on complaints of double assessment and excessive liability, Paramount-Famous-Lasky Corp. and Famous Players-Lasky Corp. and Famous Players-Lasky Corp. on cases involving income taxes for period from 1922 to 1929. Altogether, 28 companies were involved.

Biggest wad went to Paramount-Famous-Lasky and 16 affiliated companies, which got credits aggregating 47,276,394, while Famous Players-Lasky and 10 affiliates and subsidiaries got write-off of 471,980. Included in group sharing credits were A. H. Blank Theatre Corp. of, Mountain States Theatre Corp. Olympia Phaetre, Publix-Ohio, Inc.; Publix-Ohio, Inc.; Publix-Ohio, Inc.; Publix-Ohio, Inc.; Rhode Island Theatres, Inc., Southern Enterprises, Inc., Toledo Paramount Corp.; Metropolitan Flim Coo of Texas; Miami Enterprises, Inc., Containt Corp.; Metropolitan Flim Coo of Texas; Miami Enterprises, Inc., Containt Theatre Corp. of Virginia; Park Realty Co., New York and Pacific Cost Amusement Co., Fountain Theatre Corp., and Missouri Theatre Corp.

Cooke with Pfd Pix

Preferred Pictures, Inc., new producing firm, has added Joe Cooke former production manager for Columbia Pictures, in a similar post-

Lighton Relaxing

Hollywood, Nov.

Louis D. Lighton, Paramount producer, leaves the studio Dec. 15 for

Hertz on Stand Again Discloses **Much Inside Par Money Stuff**

Grind Specs

The first grind picture house, aside from those in two-a-day runs, that has attracted the ticket speculator is the Radio City Musle Hall, with "Little Women". Special cops were put on to drive them away, Charles Charmel the manday and Griswold, the manager, spot-ting them for the coppers who

kept 'em moving.
Specs were haw'ring both reserved and unreserved seats.

H. B. FRANKLIN'S **SURE-SEATER CIRCUIT**

H. B. Franklin is said to have al-lost completed launching a new ure-seater circuit. Something like

most completed launching a new sure-seater circuit. Something like \$50,000 is stated to have been subscribed by Franklin's new assectates towards an ultimate \$250,000. Col. Fred Levy, Kentucky theatrowner, and Alex Kempner, formerly handling realty matters for Fox Films, are associated in the sure-seater circuit which would have no house of more than 299 seats. Such a limited capacity will permit theatres in office buildings and such.

such.

That office building thing is one of the important angles of the plan, because it's figured rentals can be had as low as \$10,000 annually.

Theatres are aimed to cost no more than from \$30,000 to \$50,000 fully constructed and to operate automatically in the turnstile method.

method.

Franklin's theatre plan differs from the Trans-Lux in that Franklin's sure-seaters will serve at a b. o. scale of 15 or 20c. and would spot full length features. T-L operates on a 25c. scale straight and plays only newsreels and shorts.

Rivoli Gets Anna's 'Nana' After Eddie's 'Scandals'

Hollywood, Nov.

Louis D. Lighton, Paramount producer, feaves the studio Dec. 16 for a six weeks' vacation.

Lighton will go east with the possibility of a European trip after he reaches N. Y.

"TRANSIENT LOVE' FOR DUNNE (TRANSIENT LOVE' FOR DUNNE)
"Transient Love', play by Ann Morrison Chapin, has been bought by Radio for Irene Dunne. Jane Murfin is scripting.

"The first Anna Sten picture, "Nana," in the making 18 months and costing between \$700,000 and \$700,000 and conting 18 months and costing between \$700,000 and costing betwee

Films' Self-Censoring of Pub.-Ad. Matter May Dodge NRA's Curbs

Hays office has decided to pass directly on all advertising copy from now on, with an ad council set up for all major company publicity and advertising men. Heading the newly formed council is J. J. McCarthy; whose widd-on these matters will henceforth be considered final. Appeal from McCarthy's rulings will be possible on occasion, but only to Will Hays directly. It's not a part of the NRA platform, and does not take into consideration independents. There is also some possibility that it will be eliminated entirely when the picture code goos into effect. Came about through Hays being annoyaby constant running out on the advertising and publicity code of ethics evolved by the Hays office some years back.

Teeling among Haysites is that the office code on a & p work has never been enforced previously because no machinery for exercising it existed. Charged that often, when code was infringed, Hays office called in the person responsible only to bump into an elongated arries of buck-passing, and with no result.

Also a notion among Hays officials, and some major company exces, that with this type of censorship, the film industry may beat the NRA to the morality gun and pave the way to voluntary censorship in lieu of having it forced on the industry.

Sex Outlawed

on the industry.

Sex Outlawed

Some opposition has evinced itself to the plan, several advertising and publicity, men opposing it, but the producers are understood to have promised Hays full support, which automatically means at least a trial of the system for some time. First decision made by McCarthy was to do away summarily with the term'sex appeal-in poster advertising copy, whether accompanied by illustrations or not. Beyond that McCarthy will set up no advance rulings or statements, preferring to handle each case at it comes along.

McCarthy will have four or five assistants for the task, unchosen as yet, and the Hays office will take additional office space for the expansion involved.

McCarthy is pinch-hitting for French Wilsten with is ill.

McCarthy is pinch-hitting for Frank Wilstach who is ill.

Testimony in an effort to establish a second creditor preference to the 12 banks under their hocking deal with Paramount, and the lack of any records to show that audits of Par certified a surplus existed, giving the company the right to go through on the Columbia Broadcasting sal, highlighted a full day's session yesterday (Monday) with John Hertz under examination in bankruptcy proceedings. Samuel Zirn, bondholder attorney, questioned Hertz during the greater part of the session after a few routine matters; ad been disposed of by H. J. Friendly, counsel for the Partrustees. trustees.
While Zirn found it difficult

While Zirn found it difficult get important admissions from Hertz, it was brought out that a second bank preference, was allegadly created when Paramount was broken up into four separate subsidiaries in November, 1932. Hertz said he did not thin: Paramount Pictures, Inc., one of those subsidiaries, had assumed the debts of the bonds and others,

In connection with the CBS sale, details of which have been gone

bonds and others.
In connection with the CBS sale, details of which have been gone over before, Hertz said he was informed a surplus existed by Ralph Kohn and the chief auditor of the company but Samuel Isseks, counsel for trustee at yesterday's hearing said they had been unable to find any certificate to that effect. Original CBS deal specified, it was brought out, that the repurchase could be mide only if a surplus existed and it was certified to by an officer of the Par corporation.

Hertz's Economies
Attempting to show that Hertz knew receivership was on the way when he quit, Zirn quoted from a prepared statement, never released, which had a space blank for insertion of a word which might have ben 'receivership' or 'bankruptcy', Hertz denied that.

Questioning of Hertz brought out (Continued on page 58)

(Continued on page 58)

Col. Joy's Fox Leave Of Absence Indef, Back with Hays Org

Col. Jason Joy's leave of absence from Fox now shapes up as indefinite. Since last August Joy has been back, with Hays assisting Dr. James A. Wingate on the moral production code.

Joy expects to return to Hollywood some time this week after a consultation with Hays concerning several current pictures and the status of the moral code under the NRA.

ANOTHER SOUND CLAIM UPSET, PA. TEST SUIT

Another big upset in the sound patents field is seen in the decision handed down by Judge Albert Johnson, U. District Court, Scranton, Pa., in which he is reported to upholoid the validity of American Tribergon's flywheel patents. Decision is the outcome of Ergon's state case against Altoona Publix Theatres and Wilmer & Vincent Corp.

An immediate appeal will be taken, according to lawyers for Radio Corp. of America which claims the flywheel rights. Western Electric spokesmen refused to comment upon the decision except to observe that they are cross-liceaged to use it and that it will be up to RCA to maintain any aggressive defense.

Refusal to comment until they had chance to familiarize them-selves with the decision was the stand taken in RCA legal quarters.

PAT POWERS CONFABS

Hall wood, Nov. 27.

—Pat-Powers is-conferring-on-production of the Iwerks Willie Whopper' series of color cartoons being made for Metro release, in which he has a financial Interest.

His first trip from N. Y.

Kenyon on 'World'
"Hillywood, Nov. 27.
Charles Kenyon has been teamed
with Ben Markson on 'Upper
World', Ben Hecht yarn.
Roy Del Ruth to direct.

FOX FINANCING FRENZIED

Leake, If Sticking with Par on Reorg., May Resign as Prez of FS; **Looks OK for FS Notes Extended**

Eugene Leake may step out as resident of Film Securities, owing to the fact that Leake, who is one of the three present trustees of Paramount, is being considered for an important executive job in the reorganized Paramount-Publix company, which he may accept at the proper time. proper time.

pany, which he may accept at the proper time.

Surmise is that Leake would prefer not to mix his official business capacities between competitor firms because, as president of Film Securities, he also sits on the Loew board. Additionally there is the Fox Film connection with Film Securities so that if Leake were to continue with FS and still sit in Far, after latter's reorganization, indirectly or directly he might be involved with three of the major firms.

indirectly or directly he might be involved with three of the major firms.

No . S Liquidation

It is beginning to look pretty good, so far as downtown indications infer, that the notes of Film Securities will be extended. Were negotiations. to. result. successfully, in this respect, as indicated, it means that Fox Film will have preserved its common stock equity in FS. The paper value of this common stock netwest as held by Fox is about \$48,000,000. Liquidation of the FS notes would eradicate all value to this stock interests. Sale of the notes of Film Securities which was to have been held Monday (27) has been put off until Dec. 12. Downtown opinion is that no substantial shift in the control FS will follow and that the holding company for the \$600,000 shares of Fox-Loew stock will continue on its present setup.

The stock in question is what William Fox centered much of his Washington barrage upon before the Pecora committee. Banking firms concerned in the FS note ownership include Chase Bank, Hayden Stone, Dillon-Read, and also the Electrical esearch Products company (Erpl.).

- WALTER DISNEY TURNS DOWN 'PIG' PIC SERIES

Hollywood, Nov. 27.
Walter Disney has vetoed the plan
of producing a series of Three Littie Pig' cartoons in addition to his
'Mickey Mouse' and Silly Symphony Producer asserts his outfit has al

Producer asserts his outh has all it can handle in turning out 13 each of the two groups, and taking on added pic would detract from the quality all around.

—Plan, however, to incorporate the rorkers in two more of his Silly series.

SHUBERTS' INDIE PIX WITH ROWLAND-BRICE

irst picture try by the Shuberts m be in conjunction with Bill Kowland and Monte Brice this win-Kowland and Monte Brice this winter or spring at the Independent
studio in Astoria. Production will
be by R-B, with the Shuberts sharas owners of the material and
rights.
The deal as now proposed is limited to the Shuberts musical holdings
and does not take in straight legits.
The Shuberts mad all libretto fits.
The Shubert sone and libretto fits.

The Shubert song and libretto files will be exhumed for film possibilities, with 'Infinite Shoeblack' likely to be the lead-off.

Ray Long Resigns Col.

Hollywood, Nov. Ray Long has resigned from Co-

A New One

Denver, Nov. 27. riggs, manager of the State, is Scotch. He decided it was costing too much to pay bills by check, with the U. S. tax on checks, postage and local bank charges if your checking account is too low. So Briggs now has his checks printed on postcards. and pays his personal accounts with them. Saves ic. on postage for local bills and 2c. on those out of town. Saves time also. Denver, Nov. 27.

MERIAN COOPER BETTER, SET AT RKO

Hollywood, Nov. 27.

Ben B. Kahane was in San Francisco Monday (27) conferring with Merian C. Cooper, who returned from Honolulu with his wife, Dorothy Jordan, on Saturday. Coopers leave for New York tonight, where Cooper will confer with the RKO heads on future production plans.

heads on future production plans. Kahane discussed current production with Cooper, who is said to have recovered from his long illness and will report at the RKO studio, ready for work, Dec. 11.

In the east he will attend home office production conference and make final arrangements for the production of Jock Whitney's Technicolor picture which will be released through Radio.

Wilstach Sinking

Frank Wilstach was removed from his home to the Manhattan hospital, N. Y., Monday (27). The condition of the Hays publicist was reported to have taken a turn for the worse over the weekend. Specialists have been retained.

BILL FOX TALKS PLENTY ON STAND

Pecora Banking Probe Re views All the Details of the Fox Film-GTE-Clarke-Chase-Wiggin-Wall Street Ramifications - Former Film Magnate's Charges of Conspiracy and Double-Crossing Fired at Wall

'GRAVY' FOR TYCOONS

Washington, Nov. 27.

Sensational charges of conspiracy and double-crossing were fired at Wall St. bankers and brokers this week as Senate stock market probers delved deeply into financial manipulation of Fox Film enterprises and heard William Fox's version of how he was 'ruined' in the 'bank plot' of 1929-30.

ision of how he was 'ruined' in the 'bank plot' of 1929-30.

Current investigation of film company gyrations in the hands of Wall ist. magicians drew to a close when Fox wound up his gripping yarn Friday (24) and Senate banking committee pondered the conflicting statements about how General Theatre Equipment Corp. was floated and how Gr.E. became owner of Fox Films and Fox Theatres, Quizzing of Harley L. Clarke, former G.T.E. and Fox head, will, be concluded early next week and cinema probe abandoned.

While the two-reeler entitled 'William Fox Presents William Fox Yersents William Fox Yersents William Fox Yersents William Fox Presents William Fox Pres

venture.

Wm. Fox Presents—

Jumping at long-awaited chance to tell his version of complicated story to persons in power, Fox held

Pic Execs and Downtowners **Expected the Bill Fox Tirade**

Film industry savants utter no dismay at the broad remarks made before the Pecora committee, in Washington, by Bill Fox about certain film bankers and individuals in the industry. In the main his tirade was not unexpected in film others.

tirade was not unexpected in film circles.

William Fox's own book, authored by Upton Sinciair, had foretoid the former film magnate's attitude should such an opportunity be offered as was presented to him by the Pecora committee.

Few of those whom Fox has involved in the situation want to be quoted.

The quizzical phase of the circles.

quoted.

The quizzical phase of the situation, as some have expressed it, is that no effort was made during the Fox statements, to inquire into own original intentions and designs in the financial debacte he mentions and wherein only he was enriched so far as final results indicate.

but the largest are those which Wil-liam Fox is indicated to have per-sonally arranged in advance of his multiplicity of negotiations with the bankers and others in the Fox-Loew matter.

One of the parties mentioned fig-ures that the former film magnate's

ures that the former film magnate's expressions before the Pecora committee were those of an embittered individual who was avenging a sensitive pride that had been deeply wounded through loss of prestige and power, in his losing control of the Fox company.

As for making public expression on the Fox making public expression on the Fox remarks, the attitude as indicated is that it would be bad taste to engage in any controversy on, the matter. The feeling around is that it William Fox had a controversy to be settled, the proper method is at hand through the courts.

were betting 8-5 that it couldn't last.

Strong criticism is made in many film quarters for his statements Chase Bank whom Fox has easti-down the boys who gated dropped \$69,000,000 in the were betting 8-5 that it couldn't last.

Fox Theatres' Suit for \$5,000,000. And Fox Films' \$18,000,000 Suit, **Both Against Wm. Fox, Up Shortly**

Mayer's Reply

Hollywood, Nov. 27.
Copy of a wire sent to Ferdinand Pecora was made public by Louis B. Mayer Sun

lic by Louis B. Mayer Sun (26). It reads:

I have read in the daily press the statement of William Fox to the effect that I told him, I had caused the records of the Department of Justice to be changed in reference to the Fox-Loew merger. It is needless for me to say that I never made such a statement to Mr. Fox and I certainly never made such a statement to the Department of Justice any other department or person. The testimony is pure fabrication.

Washington, Nov. 27.

Pecora refuses to read into the record Mayer's denial of Rox.charges about fixing Justice Department records.

"I won't put anything into the record except under oath," Pecora said in reply to request from M-G-M executive to have his statement read to the committee.

Mayer will not be summoned for examination, Pecora said, but will be given a chance to testify if he applies. Committee members pointed out that if Mayer comes forward voluntarily, he would be subject to questioning.

larke's Statement

Washington, Nov. 27.
Harley Clarke, assalled by
William Fox last week in the
latter's testimony before the
Senate committee, when asked
today by Variery to comment,
merely said:
'Baron Munchausen'

Brandt, Rosenzweig Indie Picture Co.; Rosoff Financing?

A new independent producing distributing company is reported in the process of formation with Joe Brandt and Charles Rosenzweig, financed by Sam Rosoff, New York independent producing subway builder.

Brandt was president of Columbia until bought out by the Cohns.

KENT AND GB EXECS BACK AND COASTWARD

id Kent, president of Fox, returns from a European visit today (28); one week earlier than he had anticipated. With him are Walter J. Hutchinson, Fox's British chief, and Mark Ostrer, head of Gaumont-British.

British.

Ostrer and Hutchinson will go to the coast within two or three days for a studio o.o., with Kent possibly going along, or following. Depends on what business Kent finds waiting for him on arrival at his des

Derr-Sullivan Deal Off

Hollywood, Nov. 27.

E. D. Deer and Charles Sollivan have not closed to produce a series of fectures for Fox. as had been reported in New York.

Denial of the deal was made bere ty Charles Sollivan, who stated the pair had a production proposition limits up, but it was still in the process of formation, and nothing, had been done on a release through any major company to date.

Reverberations of William Fox's tirade in Washington, before the Pecora Committee, are soon to be the ard in New York. That's when the two suits by Fox Film and the Fox Theatres company against William Fox, filed more than a year, soon come to trial; in the N. Y. Supreme Court, Nassau County. Complaints of the two companies against W. F. allege that he manipulated company stock and converted assets of the company for his own gain. Fox Film and its affiliates seek recover upwards of \$20,00,000 from him.

The Fox Theatres suit was filed in May, 1932. Suit by the Fox Film was filed in June, last year. Fox Theatres seeks to recover \$5,00,00 from the former company head. Fox Film seeks unwards of \$18,000.

Theatres seeks to recover \$5,000,000 from the former company head. Fox Film seeks upwards of \$18,000,000, which was the original purchase price paid him by General Theatres Equipment, for W. F. company interests.

Complaints as filed by the two companies allege mismanagement and misfeasance against W. F. in his operation of the companies. The Court also is asked to void W. F. contract made in May, 1930, whereby he was to have acted as company advisor at a salary of \$500,000 annually.

pany advisor at a saint, annually, annually, annually, This is the same contract which W. F. referred to before the Pecora Committee, saying the company stopped paying him on it. Additionally, the Fox Film company seeks to recover W. F's alleged invested interests in certain Fox companies. The complaints allege that when William Fox acallege that when William Fox acallege that when William Fox acalleged in the saint when William Fox acallege that when William F

KATZ-ROWLAND REPORT ON U. **PERSISTS**

Downtown reports link Sam Katz with Richard A. Rowland in persistent efforts to promote the purchase of a controlling interest in Universal Pictures. Previously the name of Edward R. Tinker, Chase Bank official, was mentioned as associated with Rowland.

No details on how Rowland and Katz hope to Interest downtown people on coin but that such a plan has been submitted is well known in the financial district.

A short time ago it was handed that Rowland held air option giving him the right to buy-in under certain conditions but accounts have it that the option lapsed.

The controlling price of Universal stock has been variously put from \$1,000,000 to \$4,000,000 in different accounts. That's for control of the management stock which is separate and apart from the regular company stock. U has repeatedly and CENTRIENT ANCIPTE IT'S.

CENTURY DECIDES IT'S 'SPECIALS' OR NOTHING

Hollywood, Nov. 27.

20th Century has made up its nind not to put any script into work unless the decision is that the finished profiler will have a chance to unred as something beyond the ordinary program release.

In other words, Century has determined to strive to supply nothing but 'specials' for U ited Artists, and if the story doesn't shape as such on paper the outfit will not put listo production.

Firm plans 15

Firm plans 15 stead of 12.

Stock Market Goes Into Sharp Drop **As Outlook Toward Inflation Wanes:** Amusements Turn Quiet: Loew 271/2

By AL GREASON
The stock market broke out of its
narrow range yesterday when it reacted sharply, taking its cue from
a sharp break in foreign currencies a sharp break in foreign currencies in relation to the dollar. An over-crowded short position in exchange speculation took a good deal of punishment, with the pound slumping around 12 cents to \$5.08 and the franc crashing to around the 6-cent level compared to its recent top

level compared to its recent top at 6.75c.

Practically all the staples fol-lowed the example of stocks. Wheat was sharply off despite a late re-

lowed the example of stocks, wheat was sharply off despite a late recovery of three cents on reports the government was in the market for relief buying. Cotton lost 75 cents a bale in some options.

Amusement shares, which took small part in the infliction uproar met the break quietly. Volume shrank and prices made an orderly retreat. Loew's went down a little more than 2 points, at 27½, and Columbia about the same, while Warners slipped fractionally below the start dollar level. Turnover in all cases was moderate.

These losses compared with declines of as much as six points in much exploited issues among the industrials. Rails were weak with

industrials. Rails were weak with the rest of the market. Government bonds continued their recent advance, gains running to % of a

point.

Total transactions were around a million and a half shares, and the Dow Jones industrial index dropped to 95.7, nearly 3 down.

co ve.7, mearly 3 down.

Advance and Retreat

Last week may have made a lot
of history, but it didn't nudge the
market much either way. List
closed so nearly unchanged from
the previous Saturday that some
indices showed a fractional advance
but years and equally trivial lose.
Low years an equally trivial lose.
Low years and years and years and years and years and years.

New lows for the property of the previous states and years and years and years.

New lows for the previous states and years and years and years and years and years and years and years.

New lows for the previous states and years and

99.28.
Yew lows for the dollar in foreign
hanges promoted a bulge early
the week. Around mid-week
(Continued on page 37)

RKO. UA HOME OFFICE PUB.-ADV. SHAKE-UPS

E. A. Vinson succeeds Hal Olver on publicity for the New York RKO theatres. Olver was let out Satur-day (25) as part of the RKO pub-licity reorganizing which apparently is affecting everybody but Bob

licity reorganizing which apparentiy is affecting everybody but Bob
Sisk.

Johnny Dowd was moved up from
the photo and press bureau last
week to fill the Radio City exploitation job, which was vacated by A.
P. Waxman two weeks ago.
Vinson a vet p.a. and theatre
manager, was last at the Scollay
Square, Boston.
John Dowd's appointment as manager of the publicity and advertising department of RKO theatrsing department of RKO theatrsing department of RKO theatrsing department of RKO theatrsing the publicity and advertising department, was pretty well
looked for on the inside at RKO,
following the resignation of A. P.
Waxman. It's in line with the new
policy to elevate from the ranks.

Terry Turner, who was slated for
a return in that post, after coming
back from his Paramount job in
Detroit, was nixed by RKO higherups in the new management of the
company's theatre end.

Several changes in the U. A. publicity department, with three men
dropped and two added. Persons
going out are Leon Lee, Bill Deperman and William J, McHale. Additions are Hal Sloane and CharleyLeonard—Leonard comes from the
United Artists theatre in San Francleco and Sloane from the TransLux on Broadway.

Switch also has Alex Gottileb going from the exploitation department, under Monroe Greenthal, to

ing from the exploitation department, under Monroe Greenthal, to publicity, replacing Lee. Depermar is going to Western Union's promotion department.

Hepburn's 'Jeanne'

Hollywood, Nov. 27. Radio will star Katharine Hep-burn in a film based on Jeanne d

Arc.
Pandro Berman will produce, and
a team of writers will be set on the
yarn this week.

Yesterday's Prices

Sales.		igh	Low.	Last	chge	
300	Am. Seat.	. 4	314		- 16	
1.500	Col. Pict.	. 2014	211/2	241/2	-21/8	
200	Cons. Film	18	276	2%	- %	
200	Do pf	. 9 .	9	. 9	- 14	
2,100	East. K	70%	77		-24	
2,600	Loew's	29%	2714	27%	-1%	
4.600	Par-P cus.	1%	11/2	1%		
800	Pathe	114	1%	15%	- 1/6	
700	Do. pf	101/	9%	97/6	-11/2	
7.800	RCA	7	6%	6%	一%	
400	RKO	21/4	2		- 16	
11.800	W. B	6%		5%	- %	
,-,-		ONDS				
the same of a						
\$5,000	Gen. Thr.	. 8%	81/2	31/2		
18,000	Loew	. 81	80	80%	_	
1,000	Par-F-L	23	23	23	-21/2	
8,000	Pathe	. 821/2	821/2			
18,000	W. B	. 40	88%	86%	-1%	
	C	URB				
500	Tech	10%		10%	÷ %	
,000					- "	- 2

Balsley & Phillips Lose Court Move in L.A. Pic Sound Case

Los Angeles, Nov.

Efforts of Balsley & Phillips to force RCA to enumerate and specify its basic patents in film sound devices in connection with a Federal Court action here didn't pan out.

Demand was made through motion for a bill of particulars in the equity suit for accounting and injunction filed by RCA Photophone, Radio Corp. of America and General Electric against Balsley & Phillips. Hollywood Motion Picture Equipment Co., and Art, Reeves, president of the last named company, on the fround of asserted basic patent infringements.

Defendants' broad motion was.

tringements.
Defendants' broad motion was granted only so far as to compel RCA and its associates to prove means assignments of patents and licensing agreements from patentiars. Balsley & Phillips had hoped to put RCA on record, by chart and diagram, as to just what is claimed as its inviolable rights in the list of enumerated alleged infringements in meaufacture and sale.

of enumerated alleged infringe-ments in manufacture and sale. ERPI is said to be particularly interested in the outcome of the action. RCA has an indefinite pe-riod in which to file its limited bill of particulars.

'Honevmoon Lane' Echo Releases \$15,388 by Par

Controversy between Paramount Publix and the trustees in bank-ruptcy of Sono Art and the Metropolitan Sound Studios, Inc., over rights to a trust fund of \$15,388, has resulted in an order to Par turn the fund over to the other side.

Dispute over the 15 grand grew out of distribution by Par of the

side,
Dispute over to the other
Dispute over the 15 grand grew
out of distribution by Par of the
Eddie Dowling picture, 'Honeymoon
Lane' several years ago, Par retaining the \$15.388. Met Studios
claimed the funds by an assignment from Sono Art. Both companies were identified with the
making of 'Honeymoon Lane'. Sono
Art had disputed the validity of the
assignment, further complicating
the situation.

With Par subsequency asserts

the situation.

With Par subsequently going into bankruptcy, the trustees of that company claimed that the fund belonged to the creditors of Par and that Sono Art and Metropolitan were merely general creditors. The proceedings before Referee H. K. Davis resulted.

Sapinsley & Lukas represented Metropolitan in the action and Keppler & Keppler the Sono Art company.

Seitz on MG's 'Forest'

Hollywood, Nov. 27.

Teath in the Forest, French
prison yam, is on the fire again at
Metro after a shelving treatment.
George Seltz, just completing
Comeback, is writing a new script.

Arliss' 'Sentenced

Hollywood, Nov. 27.

Hollywood, Nov. 27.

Second George Arilss pic will be 'Sentenced,' from an English play, starting immediately after 'Rothschild' which is in two weeks of re-

Al Werker directs the latter.

Lyric, Cincy, Stickup

Cincinnati, Nov. 27.
Two armed bandits obtained \$1,100 in a holdup of RKO Lyric
Saturday (25) midnight. Duo
forced entrance behind an usher

forced entrance behind an usher while William Hastings, managor, and Mary Mills, cashier, overchecking late receipts.

After taking currency and silver, robbers ited the three theatre attaches to chairs, walked down balcony stairs and out main entrance, then ran to escape.

OLD ROXY RCVR. SEZ IT'S NOW **PROFITING**

Old Rory has jumped into the black under the present management. Whereas from July 1, 1932, to Dec. 15, 1932, under previous management, the theatre suffered a loss of around \$293,000, the theatre now shows a profit of \$42,821, for the period of June 15, 1933, until Nov. 9 this year.

These figures are after fixed charges but before interest and depreciation.

Nov. 9 this year.

These figures are after fixed charges but before interest and depreciation.

They are contained in a report which has been filed in the U. S. District Court (N. X.) by Receiver Howard S. Culman, who recommends that the house be continued under its present management. Harry Arthur and Sidney Cohen are in charge of the operation under culman. Cohen represents the bondholders.

With the bondholders having previously nixed the attempted return of S. L. Rothafel (Roxy) under a plan which had been proposed with new financial angles, by Herbert Lubin, Cullman's recommendations, in all probability, will be approved by the Court. Hearing on the report is expected before. Federal Judge Francis Caffey, on Dec. 12.

Culman cites in his report that this improvement in the cash position of the old Roxy has been occasioned despite the competition of an additional seating capacity of around 10,000 seats in the Times Square picture area, since last year. He credits the advantageous film contracts made by the theatre with distributors and reports that the attendance at the theatre had increased during the 1933 period something like 3.68% as compared with a similar period in 1932.

The house overhead has been adjusted, he states, to meet a reasonable-income expectancy and that the house budget presently is such as to strike a balance of budgets excending seat of the strike a balance of budgets excending the considerably below average weekly culman's report also mentions the legal victory won by the re-

considerably below average weekly receipts.
Culman's report also mentions the legal victory won by the receiver in establishing the permanently exclusive right to the use of the name 'Roxy Theatre.' This right had been confested by RKO and S. L. Rothafel (Roxy) until the U. S. Supreme Court finally decided the matter in favor of the old Roxy.

WILL HORWITZ ACTIVE THOUGH INCARCERATED

Galveston, Nov Will Horwitz, Houston theatre operator, who since June has been doing time at Leavenworth, has bedoing time at Leavenworth, has begun making installment payments
on the \$5,000 fine levied against him
by the Government. He was convicted several years ago of sendinglottery tickets through the mail in
connection with the operation of a
radio lottery in. Mexico, and lost on
appeal. He will be eligible for parole January.

Horwitz has directed Fred Car-nata, managing the Horwitz theatres, to hold the big Xmas party as usual this year.

Mono's Eyre'

Hollywood, Nov. 27.
Adele Commandini will make a screen play of 'Jane Eyro,' Charlotte Bronte's classic, for Monogram. Picture will be Monogram's big splurge on its current program.
Picture will start about Dec. 15,

Ben Verschleiser supervising.

Move On to Unionize Chicago Cashiers. Doormen and Ushers

Delay on PE Partnerships

Delay in the final setup of the new corporations to function over partnerships recently established by Publik Enterprises in the South and Midwest. Se reported due to the detail associated with the drawing of debentures and difficulties which arise out of claims against the theatres involved.

This is particularly true of the Blank and Perry partnerships. While the A. H. Blank deal was made as far back as last summer and Tri-States Theatres Corp. was recently organized to cover that partnership arrangement, the setup is tentative and will have to be amended later to conform to the original contract.

original contract.

Over the partnership with HunterPerry, covering theatres in Virginia
and Tennessee, which were a part
of Publix Enterprises, the company
to control will be known as Dominion Theatres, Inc.

Await NRA Ruling Whether It's 40 or 48 Hours on Coast

Los Angeles, Nov. 27.
Following dispute between stage-hands' union and certain first-run downtown theatres as to whether NRA code requires a 40 or 48-hour week for this class of employee, Local 33 of the LATSE has called a truce in its new scale demands until this week.

Status quo as to wages and working hours applies to Warners' Downtown and Hollywood, Loew's State, United Artists, and RKO Hillstreet, houses which, with the exception of the last named, have abandoned

the last named, have abandoned stage shows for straight sound

stage shows for straight sound policy.

Temporary pact was agreed to between John Riley and Ed Nefr, representing the union, and Leon Levy for Warners, Reeves Espy for Fox-West Coast, and Jack Frost for United Artists.

Point of contention between the stage hands and managers is a matter of interpreting the code, with theatre operators maintaining the hours fixed in the tentative NRA pact are 48, while the employees say 40 hours, per week.

hours fixed in the tentative NRA pact are 48, while the employees say 40 hours, per week.

To clarify the disputed issue before next Wednesday's (29) schedued meeting, Leon Levy wired W. Patterson, Warners' labor contact man in New York, to secure a semi-official interpretation for guidance mending final passage of the code.

Meantime, under the truce, the Warners' houses. United Artists, Loew's and RKO-Hillstreet will each employ two electriclans and a swings man on the old salary basis, instead of three full-time men at \$55.50 per 40-hour week, as demanded in the new union setup.

Straight sound policy houses here, open betweeh 84 to 85 hours per week, would under the new threemen minimum union scale pay each man \$55.50 per approximately four

man \$55.50 per approximately four hours per day on the 40-hour-per-week basis.

No Col. Pix for F-WC, Frisco, Double Policy

San Francisco, Nov. 27.
Deal under which part of the Columbia product was to be taken by
Fox-West Coast was called off this
week when exchange detected a
lint of double-billing in F-WC. Circuit planned to spilt Col. product
with other films at the Orpheum,
where the F-WC dual policy is being loaned out to Marco in a deal
made by latter with Charlle
Skouras.

'Law' Second Holdover For R.C. Music Hall

Another pre-booked holdover into Radio City Music Hall is Universal's 'Counsellor-at-Law,' set for the week before Christmas, with the understanding it will also holdover for Christmas week.

Some sluft product will go into the Hall before 'Counsellor' through distributors' chariness to waste good pictures after 'Little Women's' three weeks.

Nov. 27.

Local theatres are beginning to feel pressure concerning the possible unionization of the last independent outpost, in the formation of a group under the head of Cashlers, Doormen and Ushers Union.

This is the final single group of theatrical workers left without centralized bargaining and a business agent. From present appearances it looks like the unionization will go through, making every branch of

agent. From present appearances it looks like the unionization will go through, making every branch of show business in 'Chicago' 100% union. No other city in the world is so completely dominated by collective bargaining organizations. While no actual plans yether apparently drawn up by the inciplent union, it is understood that the union will demand one union the contract of the union will demand one union to the contract of the union will demand one union to the union will demand one union to the union will demand one union to the union will demand one where one every aisle, no matter what the seating capacity possible gross of the theatre may be. Houses operating matiness will necessarily be forced to use two shifts, according to the scale and hours laid down by the proposed motion-picture ode.

ing to the scale and hours laid down by the proposed motion-picture by the proposed motion-picture. No trouble particularly is expected from the cashiers and doormen, angle, since house must obviously use a girl for each ticket-window i operation, and same goes for the ticket-takers. But that usher-on-each-alsie possibility has the the-atree pienty upset, since many houses today operate without aisle coverage, particularly during the matiness when business seldom warrants it.

matines when business seidom warrants it.
While no theatres have yet been solicited by the union, it is reported that the union is first setting its organization set by enrolling all ushers, doormen and cashiers.

ROGERS' PAR HUDDLE FOR 1935 RELEASES

Hollywood, Nov. 27.
Charles R. Rogers left yesterday
(Sun.) for New York to take up a
new 1934 releasing contract with

Paramount.

Rogers is making 12 for the current Par program.

Overflow Show Biz

Harry Brand and Myron Robinson are taking over the Waldorf, Broad-way legtt house, and converting it into a 20c grind.

The Waldorf is bocated on 50th

The Waldorr is nocated on some street between Seventh and Sixth avenues, half-way down the block and across the street from both the lold Roxy and the R. C. Music Hall. Idea is for the Waldorf to be a catcher of the overflow trade from both the Hall and the Roxy.

Tinling Gets 'Trinidad'

Hollywood, Nov. 27.

James Tinling directs 'Murder in
Trinidad' for the Sol Wurtzel unit

at Fox Western.
Director just back from Seattle,
where he has been visiting his sick

JONES SCRIPTS 'TELLING ME'

Hollywood, Nov. 27.
Paul Jones has been set to script
You're Telling Me at Paramount.
William LeBaron produces wit
W. C. Fields in top spot.

L. A. to N. Y.

L. A. to Iv.
Charles R. Rogers.
Al Kingston.
Abram Robert Simon.
Robert Z. Leonard.
Harold Hurley.
Harry Sherman.
Shirley Burden.
Leonard Praskins.
Ben Goetz.
H. J. Yates.
Joe Leo.
Merian C. Cooper.
Dorothy Jordan.

N. Y. to L. A.

Mitchell and Durant. Col. Jason Joy. Col. Jason Joy.
Joe Breen.
Mort A. Milman.
Ernst Lubitsch.
Warren William.
Walter Hutchinson.
Mark Ostrer.
John C. Flinn.

PIX' LEGISLATION WORRY

Pictures Deems Itself the Winnah In Film-Crime Commission's Probe

The feud between the Motion Picture Research Council and the Hays organization, which reached a cillmax several months ago when the book 'Our Movie-Made Children' came off the press, closed Friday with the picture business figured by picture people to be the factor deciding in favor of the industry.

The Senator and others on the committee in the west and the series of experts. It is learned, however, they had no impression the two-day session was to wind up in a debate between the picture people and what they call 'professional reformers'.

The Hays office for months has been collecting data to disprove scientific theories, advanced by the Council in its book and speeches of its leaders, that pictures play an important part in inspiring way ward youth with greater waywardness. What was brought out before the senate committee in the N. Y. Bar Association building therefore was an old story to the industry. Months ago about all of the facts, figures and scientific addends which were introduced last week before Copeland were first published here.

It is known that the Hays office had a plan which it intended submit-

denda which were introduced last week before Copeland were first published here.

It is known that the Hays office had a plan which it intended submitting during the quizz and which it now may offer at a later date. This is for the establishment of a National Crime Commission which would make America crime-conscious through impartial scientifies tudies and much propaganda in that direction. On the opening day Al Smith suggested a commission for New York State, but one which would function actively with the courts. He was followed by Dr. Carleton Simon, who took a whack at censorship and paved the way the picture guns which were manned by Gov. Millisen, Gabe Hess and Tony Muto of the Hays office.

Too many witnesses meessusted

reess and rony Muto of the Hays office.

Too many witnesses necessitated curtailment of the two-day program to-the-point-where-Haysites-felt-they would have insufficient time to outline their plan. Instead both sides took to heckling each other, with the atmosphere at times getting a bit raucous. William Short, director for the council, started the war when he openly attempted to hook up pictures and erime.

W. Va. Exhibs Organize

W. Va. Exhibs Organize

Clarksburg, W. Va., Nov. 27.

Itty managers of film houses
ovganized the West Virginia Theatmeeting here. Association at a
meeting here. Association will study
theatre situation and attempt to devise ways to improve business.

S. J. Hyman of Huntington was
elected president and R. J. Heihle
of Parkersburg was named secretary with Claude Robinson of this
city made treasurer.

Executive committee consists of
the three officers and F. F. van
Court. Princeton; H. H. Banks, Wilhismson; W. H. Holt, Richwood;
T. L. Kearse, Charleston; George
Sallows, Morgantown; N. B. Cars
stradon, Keyser; C. B. Hall, Parkeersburg, and H. H. Robey; Spencer.

New Wm. Wyler Pact

Hollywood, Nov. 27.
Universal has offered a new directorial agreement to William Wyler, who still has three months to
go under his old paper.

_New spool of red tape is at a
higher figure, as a result of Wyler's
last job, 'Counsellor at Law'.

Boris Kaplan at Par

Borls Kaplan, identified with Broadway legit for many years as general manager for Arch Selwyn, has joined Paramount's eastern production department.

With Osear Serlin on talent, Kap-lan will work on tests and cover new legit shows, especially as a talent

W. A. Steffes, president of North-west Allied, has invited Ed Kuyken-dall, head of MPTOA, to come to Minneapolis 'to sell the code to Northwest independent exhibitors.'

Northwest independent exhibitors. What aroused Steffes was a press statement by Kuykendall asserting that the sole opposition to the industry code comes from a small group of Allied States' officials mostly concerned with keeping their labe.

Out Pic From 25c Dual-Film Spot

Hollywood, Nov. 27.

Joe Leo is demanding that Majestic Pictures allow him to set
dates.for 'Sin of Nora Moran' for
frist-run showing at the Fox, San
Francisco. The theatre operator
claims the picture is being withheld
by Majestic, and cites a contract
with the latter calling for first run
with the latter calling for first run by Majestic, and cites a continuous with the latter calling for first run of the picture for the city.

Shapiro, Majestic v.-p.,

of the picture for the city. William Shapiro, Majestic v.-p., who recently came to the coast to assume charge of production, admits that 'Sin' is being held up on the Fox house because the latter plays twin bills and 10 acts for a 15 and 25c scale. and 25e scale.

In order to prevent the Fox, Frisco, from getting the picture, it is reported that prints are not being shipped to the franchise exchange. Golden West Distributors.

FIRST SET FOR PREFERRED Hollywood, Nov. 27.

Hollywood, Nov. 27.

Jack Bachman starts shortly on
the first of 12 features he is producing for Preferred Pictures.
David Schlein, N. Y. theatre man,
is treasurer with Preferred. He and
Joe Goldberg, distributor, are on the
eastern end.

Code Signed

(Continued from page 1)

(Continued from page 1)
ity's present power, would come
about, it was observed by high
spokesmen, if the President, personally, felt that a better means of enforcement than through the code
authority could be realized. In such
event probably a single individual
would be named to rule the business in place of the authority. Such
a change was not held likely, at
least until the code has been effective for several months and proveitself one way or the other. }
Anent reports that fosem P.

tive for several months and proventiself one way or the other. §
Anent reports that Joseph P.
Kennedy or Charles C., Pettijohn might succeed Rosenblatt, or be appointed to a similar post under Johnson, execs had little to say Monday. There were plenty of smiles, however, including the observation that a \$6,500 a year salary would hardly appeal to Pettijohn, a \$50,000 yearly Hays counsel, or to Kennedy, banker, who at the same time was reported setting himself to go in the liquor business on a large scale.

The code breaks at an ideal-time —The code-breaks-at-an-ideal-time for some 400 indie exhibs in Greater New York who last week were found guilty of violating the tem-porary Blue Eagle by working pro-jectionists 52 hours weekly instead of the prescribed 40. These viola-tions, it was reported, will not meet with penalties. With the perma-ter greater any exhibitor with penalties. With the perma-nent code in effect, any exhibitor who is convicted of violating hours or pay stands the risk of \$500 for every day of the violation.

CONGRESS' O.O.

Much Came Out in the Code Palavers-Now the Banking Quiz Film Finances-No Jest

3 BILLS IN DRAFT

Film industry spokesmen rim industry spokesmen from both coasts now in New York figure that a Congressional investigation of the business is imminent and cannot be avoided. They point out that even the NRA cannot stave off this or prevent adverse Federal legislation; that three bills, all simed at various phases of a Governmentally regulated industry, despite the code, are being drafted for presentation probably in February. Linen washing during code hearings as well as the bank quizz is being abetted by loose talk from various major and indie quarters. A grand jury recently commenced fivestigation of some of this talk, specifically that an exhibitor or spending \$10,000 on legislation. And with all of this the industry, it is pointed out, must undergo a political metamorphosis of its own in its first experience with regulatory hodges such as innumerable both coasts now in New York fig-

in is pointed out, must undergo a political metamorphosis of its own in its first experience with regulatory bodies, such as innumerable committees and commissions which will spring into existence with the birth of the code.

Different than in other years, before the convening of Congress, major spokesmen no longer are attempting to pass off lightly impending legislation, especially in Washington. They admit that Congress during 1934 will have more inside on the industry than, it has ever possessed—and directly from the record.

the record.

There is definite information in There is definite information in official quarters that the NRA carries with it no immunity from Congressional efforts to Federally regulate an industry. This, it is declared, should serve to eliminate the present impression in many production, as well as exhibtion, quarters that the NRA banner takes care of all future political worries. At the same time it is presumed that there may be a lenient attitude toward a business struggling to comply with its code.

TABLE MPLS. ZONING **SUIT PENDING CODE**

Minneapolls, Nov. 27.
On a joint motion of both parties in the action to test the legality of zoning and protection in Minneapolls, the Federal court has set the ease over to the next term in March, 1934. If the proposed in-dustry code is signed it will result in the suit being dropped, as zoning and protection—are provided for in the code, the court was notified by S. P. Halpern, counsel for W. A. Steffes, the plaintiff, local exhib and presi of Northwest Allied States. presi States.

States.

Charging that zoning and protection constitute, restraint of trade and therefore are illegal, Steffes names the film exchanges here as defendants alleging discrimination in favor of Publix theatres, to the detriment of independent exhibitors.

Rosy's Chi Lunch

Chicago, Nov. 27.

That the film code will be signatured within the coming week was the prophecy made here by Deputy Administrator Sol Rosenblatt at a film luncheon between trains, Rosenblatt having been up in Milwaukee at an exhibitors' meeting and returning cast.

kee at an exhibitors meeting and returning cast. Henry Herbel and Alan Usher for the exchanges; Barney Balaban, Lou Reinhelmer, Jack Rose, Jack Miller of the Exhibitors Ass'n and Aaron Saperstein represented Al-

NRA CAN'T HALT No Biz Will Receive Such Careful Scrutiny on NRA Code Enforcement As Will Pictures-Gen. Johnson

Music Hall Figures

Comparisons of gross and attendance figures set by the Radio City Music Hail's two biggest grossers show the will be set to the Radio, in hitting \$118,000, outgrossed Calvalcade (Fox) by \$15,000 on the first week, 'Cavalcade' played to a greater attendance on its initial seven days. This was due in part to the Fox picture playing there Easter Week. Attendance high was 167,000 for the week and that still stands. 'Women' was 5,000 behind.

behind.

Difference in gross in favor
of 'Women' is due to the tilting of prices late last summer
and another boost of 5e mornings and to 60e week-day matinees.

ROSY LAUDS NRA TO WISC. MPTOA

Milwaukee, Nov. 27. Sol A Rosenblatt, national NRA dministrator for amusement inadministrator for amusement in-dustries, was the principal speaker at the 22nd annual convention of the MPPOA of Wisconsin and Up-per Michigan at the Hotel Schroeder last week. Rosenblatt's message to the delegates dealt with the fact that for the first time in motion picture history, producers, distribu-tors and exhibitors were weded into a compact whole, thanks to NRA. NRA

He pointed out that before the enactment of the national recovery act there was no trade association that really represented the three economic branches of the film industry.

"Defore Aug. 8, 1933," said Mr. Roseblatt, 'at least 47 antagonistic groups purporting to represent the industry sprang up and offered codes to the federal government. In no other industry was the 'dog eat dog' maxim so vividly illustrated.

But since the leaders in the three divisions sat down together amicably a few months ago to plan sincerely for the future, no other industry has surpassed the motion picture industry an point of honest co-operation with the NRA.

co-operation with the NRA.

The administrator stated that the film code went through but three revisions while many of the other codes were over 12 or 13 times before they were found suitable to all concerned.

eoneerned.

According to Mr. Rosenblatt, definite prohibitions have been agreed upon doing away with abuses practed in the sale of films to exhibitors. The double feature was not acted upon in the code because it proved too controversial.

proved too controversial.

Among features of the code
brought out by the administrator
was that buyers of blocks of pletures from a major company would
have the right to reject 10% of the
lot without paying for them and
that they would not be forced to
accept substitutes for pletures
originally announced. Treeze outs
on good films are to be a thing of
the past no one theatre being alon good ilms. are no be theatre being allowed to contract for more pictures than can be shown in order to keep them from competitors.

It is expected that at least 25,000

(Continued on page 59)

EBERHARDT'S 2-IN-1

Walter Eberhardt, ERPI p.a., to the Bahamas on a three-weeks' va-eation; also writing his third novel.

Washington, Nov. 27.

Code authorities established to enforce NRA pacts are going to do their jobs or the Federal Government will know the reason why. And Uncle San will wield the bistick over industries which defy code-administrative agencies, or where code authorities fall down on the job.

code-administrative agencies, or where code authorities fall down on the Job. Pointed warning was given by Recovery Administrator Hugh S. Johnson which is construed as having more than usual application to the striff-torn film industry, where threat of Federal regulation is eausing shivers and headaches. While Johnson did not single out any particular industry, his remarks boregreat weight because of the breaches within the cinema business and sniping directed at code. Charging Deputy Administrators with duty of seeing that "the code authority does efficiently administration. This statement ties up with pledge given a month ago to make certain that all provisions of motion pleture pact are conscientiously and fairly enforced.

"NRA will supervise code administration that all provisions of motion pleture pact are conscientiously and fairly enforced.

"NRA will supervise code administration when by code authorities," the General said. "In addition, it will directly administer the code tiself wherever an industry is unable to administer it, fails to administer it, or where there are certain functions of code administration, which by their nature, the Geovernment should perform directly."

Two major aspects of code administration are planning and enforcement, according to administration are forcement, according to administration are forcement.

(Continued on page 50)

CARL LESSERMAN UPS AS ASST. TO GRAD SEARS

Carl Lesserman has been named assistant to Gradwell Sears, western sales manager for Warners, Lesserman until his appointment handled distribution under Sears in Chicago as district manager of that territory.

territory,
Eddie Grossman, continues in
charge of Warner's Chicago branch,
As Sears' assistant, Lesserman will
make his headquarters in New
York.

Quimby's Shorts' Huddle

Fred C. Quimby, general manager of Metro's short department, is here conferring with Hal Roach and Henry Ginsberg relative to next year's product.

He will be here for a week before returning to New York via the northwest.

Lipman's 'Good Dame'

Hollywood, Nov. 27.
William Lipman is putting the finishing touches to his orig. Good Dame, for B. P. Schulberg at Par.
Wilter remains with Paramount it company buys his Heart Song.

SACHSON OUT OF SSS

Milton Sachson, treasurer of Special Screen Service, Inc., established a few months ago, has resigned.

Trailer pany was organized by Sid Blumenstock, who remains its head, when National Screen absorbed Exhibitors Screen Service with which Elumenstock up to then had been associated.

Al von Tilzer Spotted

Hollywood, Nov. 27.
Albert von Tilzer goes with I. A.
Allen to handle the musical end for
the Jackle Coogan shorts.
Eddie Cline directs.

Price Slash in L.A. Not Upping Takes; 'Sitting Pretty,' 'Henry' Both Mild; Nudie Pic Wow

That general 40c top scale of the deluxers in the first run string has not been much of a box office stim-ulant for the current week, but Elysia' at the Criterion is a sensa-

tion, with Fox plx doing nine shows 90 minutes each first three days and will hit near to \$11,000. Trade and will hit near to \$11,000. Trade at the theatres, especially in the downtown area, with the exception of United Artists, was most disappointing. Paramount and the shows at Warner seem to take any the state of t

ure.

"Female' does not seem to be much a magnet for the Warner houses as Downtown may hot around \$6,000, with under \$5,000 the estimate for Hollywood.
"Thunder Below' in for second

with under 3,000 the estimate 101. Hollywood.
Thunder Below' in for second week at the Mirror is still setting by a cattern propaganda and Night' not terrific at all in Pantages, while 'Hoopla,' though heaving exploited at the State, is going long gaps between customers at the RKO, and on six days only \$4,800. Estimates for Thie Week Chinese (Grauman) (2,028: 55-

Estimates for This Week
Chinese (Grauman) (2,028; 5511.65)—'Roman Scandals' (UA) and
stage show (Ist week). With strong
campaign for patronage opened to
around \$5,560 at the \$5.50 premiere
tonight with advance for first week
being fairly groduly) (1,600; 25-40)—
"Eystat" (Fox). Plenty bally of nudist stunts and wedding, helped to
cinch smash \$11,000 week. Last
week 'Forgotten Men' (Cummings)
walked out after nine days with
around \$5,000, which is good.
Downtown (WB) (1,800; 25-34055)—Female' (WB). Chatterton no
hot potato here will reach around
\$6,000, Last week, second and final
of 'Footlight Parade' (WB) very,
good at \$10,500 could have held
Weekleysen (WB) (2,756; 25-25-40
Heldwand (WB) (2,756; 25-25-40-

good at \$10,500 could have held over.

Hollywood (WB) (2,756; 25-35-40-55)—Female' (WB). Just cannot catch on, will be short of \$5,000.

Last week, second and final of Foodlight Parade' (WB) not up to expectations, but okay at \$7,000.

Los Angeles (Wm. Fox) (2,800; 15-35)—Man of Sentiment' (Chee) and—Ploture-Brides' (Allied), split; will do around \$3,000. Last week East of Fitth Ave. (Col) and 'Hold the Press' (Col), a washout at \$2,500.

the Press' (Col), a washout at \$2,-Mirror (Lazarus-Vinnacof) (1034; 25-40-55)—Thunder Over Mexico' (Disse Special Color of the Standard Color of the S

trade jumped a bit and will run close to \$4,500. Last week Turn Back the Clock' (MG) not good at 100 met. The control of the c

B'KLYN BRISK

'Scandals' Tab at Albee, 'Bean' at Met-Both for \$25,000

Brisk business at the principal houses in the downtown sector. Loew's Metropolitan is doing particularly well with Marie Dressler in Christopher Bean and Dave The Albee, with the 'Scandals' tab on stage is likewise bullish; may hit \$25,000.

may hit \$25,000. Estimates for This Week
Paramount (4,000; 25-35-50-55)
Take a Chance (Par) and stage
show, with Sisters of the Skillet and
Harry Savoy. House should produce a good \$24,000. Last week,
'Cradle Song' (Par), \$20,000, mild.
Fox (4,000; 25-35-50) Female'
(WB) and stage show, with Frances
Langford of radlo. Should do
\$15,000, no great shakes, Last week,
'Mad Game' (Fox), did \$14,000.
Albee (3,500; 25-35-50) Tivisible
Man' (RKO) and George White
Scandals, with Shaw and Lee. A
strong \$25,000, very hotcha. Last
week, Only Yesterday' (U) did
\$21,000. Metronolitica (2,400; 25-

strong \$25,000, very notena. Last week, 'Only Yesterday' (U) did \$21,000. Stown's Metropolitan (2,400; 25-35-60) 'Christopher Bean' (MG) and yaude. Stown Apolion rove, olgway Through a Keyhole (UA), \$25,000. Strand (2,000; 25-35-50) 'World Changes' (WB). Muni fileker should do \$9,000, fair. Last week, 'Footlight Parade' (WB), fourth and last week, \$10,500, oke.

'Student Prince' Tab With 'Hoopla' \$16,000, Newark Kinda Quiet

Newark, Nov. 27.

Nothing is opening with any hurran but they're hoping for Thanksgiving to pull them up. If it does Hoopla' and 'Student Prince' tab will be nice at Proteire and the Lady' at Low's will amash the button with over \$15,000.

The Broad Street has given up with Paul K. Karrakis turning the keys back to the Fulton Improvement Co. The house couldn't get sufficient road companies and other propositions missed fire. There are now six downtown houses dark here. Footlight Parade' did exceptionally well in the Warner neighborhoods, often playing a full week. In houses generally using spilts. This made up for the short run at the Branford.

Estimates for This Week

made up for the short run at the Branford.

Estimates for This Week Branford (WB) (236; 15-65)—
Female' (FN), and 'King for a Night' (U). If the doubles are held through Thanksgiving should be near \$10,000. Not great but good. Last week, 'Only Yesterday' (U), fair with \$8,200.

Gapitol (WB) (1,200: 15-25-35-50)—
Hower Estor III should up the take to \$4,500. Last week 'Night take to \$4,500. Last week 'Night (Col), n. s. g. at \$3,900.

Loew's State (2,780; 15-75)—
Prizenghter and Lady' (MG) and vode. Gaining strength and with holiday should please with over \$15.

Newark (Adams-Par) (2,248; 15-75)—
Week (Adams-Par) (2,248; 15-75)—
Newark (Adams-Par) (2,248; 15-75)—
(Sy)—White Woman' (Par) and vode. Going out Wednesday and on six days doubtful of \$8,000. Last week, 'Way to Love' (Par) pulled up by Ned Wayburn's Revue on stage to fair \$11,000.

Frostor's (RKO) (2,300: 25-35-75)—
(Student Prince' tab. Operetta still has some pull. With holiday may be near \$16,000, fine. Last week, 'Atter Tonight' (RKO), with Cab Calloway on stage, went to a glorious \$15,000. Lost week on not start until next start.

Split ceeks do not start until next start.

CONVINCED ON 'SUN'

CONVINCED ON 'SUN'

Convinced that The Sun Also Rises' is ple material, after Radio had shelved this Hemingway yarn, E. H. Griffith has purchased the story from the studio and will pro-duce it himself, possibly for Radio release.

Horace Jackson will write the

Dogs Not Allowed

Hollywood, Nov. 27.

Five lamposts, one each from
London, Paris, Madrid, Rome
and Berlin, have been placed
around the Writers' building at
Fox. Westwood studios,
Winnie Sheehan bought 'em
recently while on the continent.

DANCING LADY HOPS 16G, ST. L.

Admission price cutting being the order of the day, and with only so many patrons with only so much, or maybe it is so little, to spend for film entertainment, total grosses are likely to be a little off this week That, despite the fact business is

That, despite the fact business is brisk enough in numbers. Rival managers feel that for every customer Fox gains on its new price scale of 35c top, some other theatre loses one. House dropped its prices from 55c, top as a retallatory measure against the first work of the second prices and a stage show for 40c. Frice wars and rumors of wars.

recently reopened St. Louis, which offers two feature pictures and a stage show for 40c.

Price wars and rumors of wars are not standing in the way of the control of the stage of the sta

Estimates for This Week

Ambassador (Skouras) (3,000; 25-35-55)—Kennel Murder Case' (WB), and 'Strike Me Pink' on stage. Only fair for 31,400. Last week 'Duck Soup' (Par), \$15,000, better.
Fox (Fox) (5,000; 20-25-35)—Hoopla' (Fox), and stage show. Clara Bow still potent b. o, \$12,000. Last week, 'Mad Game' (Fox), and 'Dance, Gil, Dance' (Mono), \$9,000. Grand Central - (Skouras) (2,000; 36-40)—Wild Boys of Road' (FN), and 'Big Brain' (RKO), Fair, \$3,000. Last week, 'Hell and High Water' (Par), and 'Wrecker' (Col), \$3,500.

Water (Par), and Wrecker (Col), \$3,500, \$5 at £ (Loow's) (3,000; \$5 at £ (Loow's) (3,000; \$5 at £ (Loow's) (3,000; \$5 at £ (100 at £ (10

Prov. Biz Hotsy, 'Take a Chance' 9G: Dancing Lady,' \$16,000, Out in Front

'ANN VICKERS' \$3,500

Blonde Bombshell' \$4,500 in Mild

Tacoma, Nov. 27.

Blonde Bombshell' to go places as big publicity barrage an aid, but the whole town has been off the past ten days. 'Ann Vickers' likewise getting big campaign at Music Box. Blue Mouse holding to higher breckets, in wake of doubled adv. budget.

Estimates for This Week

Music Box (Hamrick) (1,400; 25-40)—'Ann Vickers' (RKO) with Sinclair Lewis in billing, expected \$3,500, okay, Last week, Emperor Jones' (UA), only fair \$3,200.

Stage Show Spots **Buffalo Stand-Outs**; \$13,000 for 'Soup'

Business holding up nicely cur-rently and preserving almost the same high levels of last week. Duck Soup' (Far) at the Lakes stark well and should go to an excellent

Estimates for This Week

Estimates for This Week
Buffalo (Shea) (3,600; 30-40-55),
Henry the VIII' (UA) and stage
show. Started well and with good
advance publicity looks to better
317,000. Last week Way to Love
(Par) and Amos 'n' Andy in person
of the \$13,500.

to fine \$19,500.

Hipp (Shea) (2,400; 25-40), 'College Coach' (WB) and vaude.

Slightly off from last week, but with indications of around \$5,000, neat business. Last week Broadway Thru Keyhole' (UA) Climbed and held on week for fine \$1,000.

Thru Keyhole' (UA) climbed and held on week for fine \$10,000.

Great Lakes (Shea) (3,400; 25-40).

Duck Soup' (Par). Away to good start and should go over \$13,000.

Last week 'Footlight Parade' (2d week) (WB), \$9,100, about \$1,000 under expectations but approximately \$25,000 for two weeks' run.

Century (Shea) (3,400; 2B). Kennel Murder Case' (WB). Looks up to about \$5,500 with Powell draw and fine opening weekend. Last week 'Ever in My Heart' (WB).

Quieted down to around \$5,200 with Yesterday' (UR) (Adv): 2B). Only Testerday' (UR) (Adv): 2B). Only Testerday' (UR) (The vertising, abould run this up to \$6,500.

Last week 'Master of Men' (Col).

So-so at slightly better than \$5,000.

Only two major spots not doing well, RKO Albee and the Majes-

tic. Both have double feature pro-grams but the fare is not to the liking of the fans, and as a conse-quence the box office activity is al-

grams but the fare is not to the liking of the fans, and as a conservant but the fare is not to the liking of the fans, and as a conservant of the conservation of the

won't be able to mooch over \$4,500, too.

Second week of burlesque at the Modern, town showing a keen appetite for the leg shows. First week closed Saturday with nearly \$5,00 in the till, best biz ever given burlesk in this good to be seen the same of the same spot; appears to be no doubt allow the same spot; appears to be no doubt burly is going to take a good silce away from the flicker.

Thanksgiving Day will see the return of grand opera to the Metropolitan. Last engagement ended in mud-slinging flasco, but showed financial profit. New company has been formed, financial support coming from local sources.

mud-elinging fasco, but showed financial profit. New company has been formed, financial support coming from local sources.

Estimates for This Wesk
Fay's (1.900; 15-25-40), 'King for a Night' (U) and stage show headed by Ann Fennington. Opened meekly but house looks to a pickup; \$6.900 will be okay, but considering classy layout it should be better. Last week 'College Coach' (WB) and vaude also oke at \$6.500 km and the classy layout it should be better. Last week 'College Coach' (WB) and vaude also oke at \$6.500 km and the classy layout of the class

'Little Women' Bubbly in Hub, \$37,000, Big; Baer, Bancroft, Laughton Draw

Dittle Women' going like a prairie fire, possibly for the biggest dough grab Keith's ever had. Pretty good biz generally. State sizes up quite socke with Prizefighter,' and George Bancorft on screen in helping Orpheum much. For first time in show history. Washington street a settline seal bo. parade to the settline seal border of the seal border of the seal of the

Estimates for This Week

across at very nice \$16,000.

Orpheum (Loew) (3,000; 30-40-50)—Blood Money (UA) and vaude. First time spot has had Bancroft, so it's getting benefit of his fan interest in his screen comeback. Should see gratifying \$15,000. Last week 'Night Flight' (MG) and vaude, began well, but broke, ending at velvety \$15,000.

State (Loew) (3,000, 30-40-50)—Trize Fight (MG) and one ock walloper, bringing in folk who creates eellouts at Garden bouts. Not so hot on general appeal, but other helps the b. o. Hollday should help to \$13,500, swell. Last week 'Christopher Bean' (MG) did a nifty \$11,000.

Met (M&P) (4,330; 30-40-50-55)—

Estimates for This Week
Keith's (RKO) (4,000; 25-35-50)—
Little Women' (RKO)... Film has unprecedented quotes, and everyling turnawy. House expects 31,100.

Met (M&P) (4,330; 30-40-50-65)—
Met (M&P) (4,330; 30-40-50-65)—
Moment (RAC) (Adde Song' (Par) and stage stage revue. Plenty level (Song and crawfords (final meek of them after two mainly at 1000.

Beston (RKO) (4,000; 35-50-65)—
Master of Men' (Col) and fine years (100) and week (Mar) (100) and week (Mar) (100) and week (Mar) (Mar) (100) and min wande. Expected \$20,000 is plenty profit for bill is least expensive of recent de luxe stage shows. Last week 'Chence at Heaven' (RKO) (Mer) (2,600; 25-35-46-50)—
Week 'Chance at Heaven' (RKO) (As week 'Chance at Heaven' (RKO) (Mer) (2,600; 25-35-46-50)—
Woman' its life saver; \$10,500 (Last week, 'Chancel Murder') (RKO) (As week 'Chance at Heaven' (RKO) (Mer) (2,600; 25-35-46-50)—
Week 'Chance at Heaven' (RKO) (Mer) (3,600; 25-35-46-5

Dancing Lady' Tops at \$44,000 As Loop Perks; 'Henry' \$13,000 **Vanities' Unit Primes Palace**

Pictures exhibit increasing strength this week with the theatres breathing more easily. And where the pictures are light the stage portions have sufficient punch to overcome the handleap.

Tancing Lady' is the hot note of the loop, soing into the Chicago one day ahead of regular schedule when Take a Chance' caved in. On its eight-day ride likely to touch \$44,500, showing the house back into the profits after three weeks of night-mare.

profits after three weeks of nightmare.

Musicals are crowding into the
loop and are beginning to hurt each
ther. Footlight Parade got by
wear enough on the first one of the
control of the first one of the
control of the first one of the
coup' due this week as replacement at the big Oriental, House is
also listed for a return to fissh
about the first of the year with a
bargain line-up.
Henry VIII' is a click the
United artists. Had been do
made and the first of the sear with a
bargain line-up.
Henry VIII' is a click the
United artists. Had been do
made and the search of the control
mediate showing looks likely for a
two-week stay. Picture got a double sale as class and hot entertainment, thus getting both carriage
and flap play.
This both carriage
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Appleby on the screen.

Estimates for This Week
Chicago (B&X). (3,940; 35-45-75)

Dancing Lady' (MG) and stage
show. Piccoli puppets on stage.
Crawford-Gable doing rehabilitation
work on this box-office, lifting up
its face to the high \$44,000 after
weeks of despondency. Stays eight
days, going in on Thursday. (23)
when Take a Chance' faded. Last
week 'Chance' (Par) doye to \$20,000
for its six days.

weeks of despondency. Stays eight days, going in on Thursday (22) when Taike a Chance' faded. Last week Chance' (Par) dove to \$20,000 for the week Chance' (Par) dove to \$20,000 for the week Chance' (Par) (Par)

should make it a forthight. Maybe \$13,000 this week, excellent. Last week, "Emperor Jones" (UA) died away in a seven-day stand to \$7,900. "Christopher Bean" (MG) next.

B'HAM'S 3 VAUDFILMERS IS UNUSUAL FOR BURG

Birmingham, Nov. 27.

Two houses are experimenting a little this week with stage shows. Alabama has brought in Nick Lucas with a stage show for four days with a stage of the stage of the stage of the stage of the stage. Both have been straight pleture houses.

Estimates for Thir West.

ture houses.
Estimates for This Week
labama (Wilhy) (2,800: 30-35-,
'('thance at Heaven' (RKO) and
days of stage show; last half,
'est Soup' (Par). Good for \$5,500,
week (Chis Bean' (MG) \$5,500.

Last week 'Chris Dean Cood. Good. Ritz (Wilhy) (1,600; 25), 'Berite-ley Square' (Fox). Fair but novelty

of vaude too much competition, \$1,-700. Last week 'Morning Glory'

700. Last week 'Morning Glory' (RKO) \$1,800. Empire (BTAC) (1,100; 25), 'Best of Enemies' (Fox) and skygazer. Same as last week, 'Voltaire' (WB), \$2,000.

\$2,000.

Strand (Wilby) (800; 25), 'Mad Game' (Fox). Light \$700. Last week 'Saturday's Millions' (U)

week 'Saturday's Millions' (U) \$1,000. Last urday's Millions' (U) \$1,000. Yetferson (Indie) (2,500; .15-25), 'After the Ball' and stage show. Off from last week \$1,300. Last week 'Constant Woman' and stage show, \$1,600.

HIP-HIP IN PITT, PIX STRONG, **BIZ DITTO**

Pittsburgh, Nov. 27.
The boys along the Main Stem are smiling these days, wringing each other's mitts and singing hosannas. The reason they give range all the way from repeal and the end of the district mine strike to good weather and a revival in the jole de vivre. But none of these is the chief factor. It's simply the old story of good product, which has always done business and will continue to do business, come what may.

Last week was the best around here since the early September NRA impetus and current session looks around state of the series of

name alone to gather in a very satisfactory \$11,500.

Fulton yanked 'Henry VIII' after two weeks, but could easily have stood a third. No matter what it would have done in third session, it would be more than 'Beauty for Sale' will be able to pick up, May be natural impetus after two sensational weeks, but 'Beauty' doesn't shape up with more than \$3,000 possibilities. Davis has 'I'm No Angel,' and although two weeks downtown, together with several nabe dates already, were believed to have milked this one pretty dry, it's still strong enough to get \$13,200, okay.

Estimates for This Week

enough to get \$13,200, okay.

Estimates for This Week

Davis (WB) (1,750; 25-35)—Tm

No Angel' (Par). Big week downtown at. Penn and another subsequent standout session at Aldine
didn't milk this one dry yet. Should
pick up around \$3,200, excellent.
Last week 'Havana Widows' (WB)
all right at \$2,900.

Fulton (Shea-Hyde) (1,750: 15-25-

Last week 'Havana Widows' (WB) all right at \$2,900.

Fulton (Shea-Hyde) (1,750; 15-25-35)—Beauty for Sale' (MG). A weak sister, without any marques help, and will be lucky to struggle along to \$3,000 unless some unexpected help arrives from the pre-holiday shopping crowds, while 'Henry WIII' (IA) were at \$3,000. giving the English Import around \$15,000 in a fortnight.

Penn (Loew's UA) (3,300; 25-35-50)—Christopher Bean' (MG). A first-race programmer and with more than an even chance of going beyond that Last week 'Dick Soup' (Par) at \$15,000 a bit of a disappointment.

pointment.

Pitt (Shaffer) (1:800; 15-25-40)—

My Woman' (Col) and vaude, A
minor name or two on the screen
for a change and a meaty vaude
line-up should give this gite its best
week in two months of operation.
Around \$5,500 indicated. Last week
Blind Adventure' (RKO) and vaude
around \$4,500.

Stanley (WB) (3,600; 25-35-50)— World Changes' (WB). Muni the magnet, of course, and despite mixed notices for the film should be able to

mcUces for the nim should be able to knock off a profitable session at \$11,500. That kind of business is music around here of late. Last week 'Only Yesterday' (U) built to \$10,700 atter slow star. \$2.55.50).—The control of the cont

'FRENCHMEN' TAB UPS PALACE, COL., TO 15G

Columbus, Nov. 27.

Stage shows plus films, when both
measure up, are proving sure bets.
here. Palace again is getting the
biz with 'Fitty Million. Frenchmen'
with plenty gals in the flesh and
Right to Romance' on the screen.
Ohio also going great guns with
musical. 'Dancing Lady' and the
S. R. O. 'sign out before the third
show opening day got under way.

All other houses way off this week-

show opening day got under way.

All other houses way off this week
with. 'Cradle Song' running so far
under hopes and expectations; that
ad and publicity bills for this one
will certainly put the Broad in the
red. Final football game of season
with Illinois here last Saturday and
heavy night club play also doing

Holiday shopping setting news-paper blurbs but bringing few down to town so far with matinees plenty light for this time of year. Estimates for Thi Week

Estimates for Thi Week
Palace (RKO) (3,674: 25-40),
Right to Romance (RKO) and
Fifty Millio Brancher of RKO) and
Fifty Millio Brancher of RKO)
Started Illio a fine \$15,000 at
least. Last week also well over the
best in months with 'Only Yesterday' (RKO) and the Duncan Sisters
in 'Topsy and Eva' on stage gathering in \$14,500.

ing in \$14,500.

Ohio (Loew-UA) (3,000; 25-40),
Dancing Lady (MG). Proving
sensation at the gate and take of
\$15,000, equalling Palace, which has
stage show against straight film
here, certain. Last week My Lips
Betray (Par) not so hot with just
\$7,400.

Betray (Par) not so not with just \$7,400. Grand (Neth) (1,100; 25-40), Fenale' (FN). None too strong and hardly more than mild \$3,000 in sight. Last week 'College Coach' (WB) slightly better at \$3,400. Broad (Loew-UA) (2,500; 25-40), Cradle Song' (Par). The new importation star in her first film unable to buck competish this week and proving a wesker than weak draw. Take of only \$4,000 in sight. Last week 'Christopher Bean' (MG) started strong but down to nothing at close was still able to show profit with \$8,000. Majestic (RKO) (1,100: 20.35).

with \$4,000.

Majestic (RKO) (1,100; 20-35).
'Aggie Appleby' (RKO). Just average \$2,400 in sight. Last week 'My
Woman' (RKO) a shade better with
\$2,600.

Women'-Thurston, \$34,000, **Dancing** Lady' 26G, Detroit

Fox leads again this week with the Michigan a close second. Fox has Little Women and Thurston on stage, with the Michigan offer-ing Dancing Lady and mild stage

ing 'Dancing Lady' and mild stage show,
Last week the Fox again had the town with Buddy Rogers on stage and 'Hoopia' on screen for a big profit, making \$25,000, while the Michigan continued in the red with \$15,000 on Ever in My Heart and \$15,000 on Ever his y Heart and \$15,000 on Ever his years which was expected to the Fisher white was expected to the Fisher white was expected to the Fisher white was a stock company on stage for a poor \$4,000. State did okay with "Duck Soup' and a nice first week of \$18,000 nown town was also okay with a second week of 'Only Yesterday.' United Artists with 'Christophe Bean' was off to a good two weeks of was a stock to a good two weeks of the second week of 'Only Yesterday.' United Artists with 'Christophe Bean' was off to a good two weeks of the second week of 'Only Yesterday.' United Artists with 'Christophe Bean' was off to a good two weeks of 'Only Yesterday.' Estimates for This Week.

Fox (Inde-RKO) (5,100; 15-25-

Estimates for This Week
Fox (Inde-RKO) (5,100; 15-2535-40-55)—Little Women (RKO)
and Thurston. Big for \$3400.
Last week 'Hoopla' (Fox) and
Buddy Rogers on stage very nice
at \$25,000.

at \$25,000. Sets on stage very ince
Minigan (P-D) (4,045; 15-25-3540-50)—Dancing Lady (MG) and
Stage Strong Apple (MG)
Last week Strong Apple (WB)
and stage Show, mid Heart (WB)
and stage Show, mid Heart (WB)
Last week Strong Apple (WB)
Last week (WB)
Country (MB)
Last week
(Fox) (Ne, \$4,000, Last week
(Fox) (Ne, \$4,000, Last week
(Fox) (Ph) Yesteday (Unix Second
week a nice \$5,000, Stage (P-D) (\$4,000, 15-25-56)

State (P-D) (3,000; 15-25-35-40-55)—Duck Soup (Par) (2nd week). Holding up for a nice \$10,000. Last week same picture did a nice \$18,000.

\$18,000.

United Artists (P-D) (2,018; 15-25-35-40-55)—Chris Bean! (MG)
224 week). Likewise obe, \$6,000.

10.50 week same picture did a. nh-3-10.50 week same (Par) and shock. Up a hit to \$8,000. Last week Conch (WB) and stock on stage mild \$4,000.

Pre-Holiday Ease-Off on B'way; 'Duck Soup' Strong with \$34,000; 'Little Women' Nifty 100G 2d Week

Weather right for business but biz isn't right. The lull in the current grosses looks to be charged more to that well-known pre-holiday split than most other allbis. The stores and turker markets rather than the theatres. Anything like an enthusiastic gross comes from the Music Hall and the Rivoli with Little Women and Duck Soup, respec.

Despite a substantial falling of indicated to occur on its third week, Little Women will do that third leg. Busted all kinds of M. H. records on its opening week and its second and current stanza bids fair to hit \$100.000, dandy.

'Christopher Bean' is a little dis-

'LITTLE WOMEN' 18G, 'QUILT' **BIG, BALTO**

Baltimore, Nov. 27. Evidences of upward trend still

Evidences of upward trend still continuing, despite all appearances of unlooked-for fluttering of hitherto box-office giant, Marie Dressler, Fer last fick, "Turboat Annie, reacked attendance records at mamonth swanker, the Stanley, but her current 'Christopher Bean, spotted in same barn, with stage show, looks to slant \$6,000 from last figure, and that when house was straight filmer. brighter side of town sees Little Women' stepping sensational pace at Indie Hipp. House has shaved stage fare to minimum, 24 minutes, to accommodate lengthy reelage of pic. Holdouts from opening performance onward, with indications of heroic \$18,000 on week. New is holding over Hoopla' after better-than-average initial stanza. Started slowly last week, then built amazingty last three day for the session of well with \$3,800 augured.

days. Looks like. Bow tans railled; current session off well with \$3,800 augured.

Estimates for This Week
Century (Loew-UA) (3,200; 25,54-40-55-55) 'College Coach' (WB) and 'Crasy Quilt' tab on stage-hefty all around, with stage garnering lauds as best tab yet to show. here. Town plenty papered with same Jouncy billing that sensation-lized musclad as legit barnstormer two sensations of the sensation of the sen

snared \$12,000, oke.
Keith's (Schanberger) (2,500: 2530-40-55) 'Cradle Song' (Par).
House orloys one-day jump over
rest of field and that helped swell
nitty start takings. First film in
probation and religious recognition,
plenty meaningful in this burg.
That angle, coupled with press heraldings, will enable house to buck
hefty rivals for sweet \$6,000. Last
week, 'Only Yesterday' (U) grabbed
same folly figure.
New (Mechanic) (1,800: 25-30-40100 and the start of the start of the start
start stopia from (2,600: Last
start sopia from (1,800: 25-30-40100 and whisked gross to \$4,200,
prompting house to try second
which, though weakening bit, will
still do good \$3,800.
Stanley (Loew-UA) (3,460: 25-2540-56-55). 'Christopher Pean' (MG)
and stage show. Unaccountain,
Stanley (Loew-UA) (3,460: 25-2540-56-55). 'Christopher Pean' (MG)
and stage show. Unaccountain,
socko figures: And with no help
from light flesh line-up, seems
headed for \$15,000, good, but under
expectations. Last week, 'World
Chances' (FN), and Jack Benny unit
on stagn. After particularly heated
start, bis realispeed and dwindled

appointing at the Capitol at about \$40,000, while 'Take a Chance' isn't steaming up the Paramount so very much at \$35,000, just fair here. Par figured a bolsterer in Ed Sullivan, Daily News columnist, through guest stars for free personals, and the standard of the Sullivan show, and the standard of the Sullivan show.

is doing okay, the week's pace is slow.

Old Roxy is pretty good on its short second week with 'Invisible Man' for a nice \$24,000 atter a tremendous opening week, and stands about second to the M. H. for any kind of enthuslastic biz. 'Hoopla' (Clara Bow) comes in a day ahead of the control of the control

to fare slower on the man week of World Changes, maybe \$8,000.

Neither the RKO Roxy nor the Mayfair indicate warming grosses, but 'Havana Widows' is helping the Strand for a fair pace, \$17,000 at

Strand for a fair pace, \$17,000 at least along the \$1.45 showings, 'Design for Living' is strong, but 'Eskimo,' at the Astor, has eased off sharply.

Astor (1,012; 83-\$1.10-\$1.65-\$2.20)

-Eskimo' (MG) (2nd week). Started off well, but quickly fell off and probable as an early departure.

Capitol (5,400; 35-72-33-\$1.10)-(Christopher Bean' (MG) and stage show. Disappointing, and will be lucky to hit \$40,000. Last week, on holdover of 'Prizefighter and Lady' (MG) good at \$48.000.

Criterion (85; 55-\$1.10-\$1.55)—
Thesign for Living (Par) (1st week). Opened up strong and on first four and the strong and confirst four head of the strong and confirmed and the strong a

100. Mayfair (2,200; 35-55-65)—Worst Woman in Paris' (Fox). Not so hot, probably only \$1,000. Last week Midshipman Jack' (IRKO) out fast after only one week and a weak \$6,500. Palace (1,700; 25-40-55-75)—Only Testerday' (U) and vaude. At \$15,-000, headed for an above average gross. Last week also nice, Tm No Angel' (Par) getting over \$14,-000.

Yesterday' (U) and vauce. At suggestions. Last week also nice, Tm No Angel' (Par) getting over \$14,000 and the property of the

Philly Banking on Grid Classic And Holiday to Bolster Weak Pix

Philadelphia, Nov. 27.

A six-day period that includes the Army-Navy football game and Basel and Samething with the local section of the six of

set \$10,500, near to its opening week's pace of \$11,200.

Another holdover, 'Christopher Bean, 'Will have a fair but not startling second week at the Boyd.

The Fox has Clara Bow in Hoopla' on the screen and Stoopnagle and Bud as stage headliners. Combination, with game and holiday breaks, should hit \$18,000, but nothing much beyond that. Guy Lombardo means quite a lot at the Earle, which, with the latter of the beautiful that the latter which, which all the latter which, and the somewhere between \$14,000 and \$15,000 on the week. These grosses represent gains of around \$3,000 over average biz, are not by any means remarkable for a period that includes the audience breaks that this one does. The Karlton has a first-run for a change in Take a Chance, but it isn't showing a very great deal. However, in a bould be boosted to a good round \$4,000 or a little better. The Stanton, with Prizesighter and Lady, figures for around \$8,600.

Last week's leader as stated was Tra No Abreel's with \$33,000 at the

and Lady, figures for around \$5,000. Last week's leader as stated was Tm No Angel with \$33,000 at the Stanley—not a house record but one of its best figures and higher, by the way, than any of the weeks when the house had a big stage show.

when the house had a big stage about the way, brain way behind in second place was the Fox with \$15,000 to 7 Jimmy and Sally plus a biggerthan-usual stage show headed by Lou Holtz. That figure was up over previous six days but not notable. The Boyd got \$12,000 with Christopher Bean—enough to waznat a hold-over.

hold-over. notable was 'Henry hold-over. Far more notable was 'Henry VIII's' \$11,200 at the Aldine-best figure since UA rented the house The Earle couldn't do much boasting with a disappointing \$12,000 with 'Meet the Baron' as film of the standard of the was also nothing to hara shout. The could be standard with \$4,100 for a second run at the Karlton was rather good.

Estimates for This Week

a second run at the Kariton was rather good.

Estimates for This Week.

Aldine (1,200; 40-56-6)—Henry IVIII' (UA). Holding up good and rehould nab \$10,500, very good, with holiday aid in view of last week's twell \$1,200.

Arcadia (650, 25-40-50)—'Saturday's Millons' (MG). Opens today (Monday). House had plenty of the control of the co

pane or \$33,500 and might even beat it. Th'd week sure. Stanton (1,700; 30-40-55)—'Prize-fighter and Lady' (MG). Indicast \$3,500 in the general upping. Last week, 'A.o of Aces' (REO) bare \$6,500, another limper.

'Henry 8th' and '5th Ave.' Dual, Packs 'Em; \$5,200

Dual, Packs 'Em; \$5,200

Dual, Packs 'Em; \$5,200

New Haven, Nov. 27.

Poll's cutting 'Keyhole' to skt days to bring new bill in on the holiday. Film being sold from musical angle-ast week Roger Sherman shifted back, and forth on pushing 'Right even credit on draw'. This with even credit on draw'. This with even credit on draw'. This with they film at the most of the control of

'Chief' Lasts But 3 Days; B.O. Price **War Hurts Ptlnd**

Portland, Ore., Nov. 27.
Price war in the bo., with all bouses suffering, due to cut admish. Fan's 15 mats set the Paramount (Evergreen) to cutting nite scale to 25c. Pan countered by killing the 15c. Pan countered by cutting the turn's standard by cutting the turn's standard by cutting the turn's man countered by cutting the 15c. Pan countered by the

'HOOPLA' IN COLLEGE TOWN, \$3,800, GOOD

Lincoln, Nov. 27.

Squabble with the dailies ever adv. policy is patched up by the Indies through their spokesman, Cal Bard, so they'll all be back in. Bit has been bullish at the Lincoln and looks like it'll continue. Capitol theatre, one of Bob Livingston's second runs, downward enters the light of the second runs, downward enters the light which made the step last week. Bit will be strong mid-week with the last minute scheduling of a game with the Organ Ags to fill the previously empty Turkey day playdate.

No sign of the Xmas falloff yet, (Continued on page 31).

(Continued on page 31),

Chance at Heaven' and Marcus Girls, \$9,000; 'Man's Castle' \$4.500

Indianapolis, Nov.

Biz is scattered this week with nobody setting the pace and nobody layering. The pace and p

Estimates for This Week

Estimates for This Week
Apollo (Fourth Ave.) (1,600; 25-40). Hoople (Fox.), Getting some attention because of strong plugs for Clara Bow, but still meagre at \$3,000. Last week 'My Lips Betray' (Fox) was dreary at \$2,200.

Circle (Katz-Feld) (2,800; 25-40). Adan's Castle' (Col.). National add didn't help as much as expected. No more than \$4,500, fair. Last week 'Duck Soup' (Far) \$7,500, good.

Indiana (Katz-Feld) (3,100; 25-35-40-65) 'Chance at Heaven' (RKO) and Marcus show on stage, Sexy campaign used on feets show helpd the house of \$0,000 gross. Last week 'College Coach' (WB) and stage show did \$7,200, poor.

Lyric (Olson) (2,000: 20-25-40)

course Cogen (WH) and stage show did \$1,200, poor.
Lyric (Olson) (2,005; 20-25-40)
'Aggie Appleby' (RKO) and Avery Diamond Revue on stage. First week of return to vaudfilm policy looks hopeful at \$7,000. Last week of traight pix with 'Only Yesterday' (U) was oke with a take of \$4,200.
Loew's Palace (Loew's) (2,300; 25-40) 'Dancing Lady' (MG). Despite the flood of film musicals preceding it here, this Crawford-Gable flicker is holding up to average at least with a figure of \$6,500, not bad. Last week. 'Christopher Bean' (MG) good at \$8,300.

Frisco Competish Cut-Throaty, Price War, Bally Chiseling, Etc.

San Francisco, Nov. 27.

It's still Uneasy Street, a riaito that's one great big headache, an avenue that's running in a circle, and once stopped will be right back where it started, only it will be more

and once stopped will be right back where it started, only it will be more muddy.

The flerce Frisco fray has now reached the stage where competitive efforts are more negative than positive. That is to say, theatres are a much interested in keeping as they are in garnering to the themselves. One outting the too themselves. One outting the too themselves. One outting the too themselves of the property of the starter of the property of the starter of the property of the starter of th

time any real local snowsnop madirectly cracked at a competition picture.

Rather thar cut the admish at Fox Paramount and Fox Embassy Chariles Skouras logal distributions of the Pox and the Company of the Pox and RKO Golden Gate is due to get extra space on Little Women' and possibly others. Five holdovers this week, Duck Soup' at the Paramount, Mae West at the Embassy, 'Blood Money' at the United Artists, 'Henry the VIII' at Columbia and 'Elysia' at the Strand.

Strand. Marfield has Marie Dressler in To-Warfield has Marie Dressler in To-Warfield has Marie Dressler in To-Warfield has Papiontingly on Friday, but is hopeful of building show. Opened disappointingly on Friday, but is hopeful of building with Ann Harding in 'Right to Rosander State West's Fries slash was eased up somewhat so that instead of two-bits for matinees it's 25 until 1 p.m. and 35 until 6, the 40c scale remaining at night. Current week is ahead of last and more than satisfactors the Fox is headed for a more than okay week with first American run of 'You Made Me' Love You, 'English-made, Majestic-released, splitting bill with the first

major plc the Fox has had, Paramount's horse opry To the Last Man' with Par getting nearly as much billing as the film of Zane Grey and more than the cast. Ten yaude acts, lowest prices in town and see parking as the film of the common of the parking as the common of the common of

get lem over, but the one consolation is that the loss is smaller than it has been.

Mae West is in her sixth week on Market street, current fourth at the Embassy holding up well, and due Embassy holding up well, and due This is fourth week of the nudistributed in the State of the state of the stand and getting enough to please all, bowling out at end of stanza to 'Forgotten Man'. United Artists doing a second week of five on 'Bleod Money' though first was no bargain and in 'Advice to the Lovelorn' is already getting the billing six days ahead.

The Marx Brothers in 'Duck Soup' sticking for a second at the Paramount, although first was somewhat disappointing, though still good. Henry the Villing though still good. Henry the Villing though after this, is fourth and goodle for house then going dark for a time.

week, house then going dark for a timilimarte is reopening with Jose Mojica in Torobidden Meiody' and will go in for foreign stuff.

Estimates for This Week

Columbia (Par West) (1.70); 5055.19-15.09. 'Henry VIII (UA) (4th and final week). Roadshowed at ligher prices, two a day, and \$4.500
Is good final figure, with \$5,000 week preceding.

Embassy (F-WC) (1,400; 35-55), Tun No Angel' (Par) (6th week), Fourth stanza, for Mae West at his lune, with \$4,500 to the lune, with \$4,500 to lun

SETTLE JAMES SUIT

METTLE JAMES SUIT
Hollywood, Nov. 27.
Suit by Earl J. Haley, director at
Metro, against Will James, cowboynritst-author, for \$2,500 as comish
for the sale of 'Smoky' to Fox, has
been satisfacorily compromised out
of court. Plaster lifted from cowboy's bank funds.

Contracts

Hollywood, Nov. 27.

Metro lifts option on Seymour
Radio lifts six months option on
Betty Furness.
Radio lifts option on associate
producer services of Kenneth MucGowan.
Virginia
Metro.

Little Women, Raves, \$17,000, Cincy; Yank 'Day Reckoning'; Waring Big

Cincinnati, Nov. 27. ittle Women' is the big money-getter in cinema circles currently getter in cinema circles currently. Expert screen treatment of the Louisa M. Alcott oflassic is magneting prates from the Louisa M. Alcott oflassic is magneting prates from the circles, who seldom shouted louder. The Palace, with Fred Warfney's orchestra, is topping the take of downtown theatres-for the third straight week.

Day of Reckoning was pulled out of the Capitol at close of second day; a case of no dice, and 'Christopher Bean' brought back to round out the schedule.

Shubert has Olsen and Johnson in Take a Chance' this week for its first musical of the season. For Cincy engagement its scale has been cut to \$2 top for nights and \$1.50 for matiness.

Cox opened last week with Ar-

To matness.

Ox opened last week with Arthur Oberfelder's pop-priced road shows, the initial attraction. Dinner at ight, with James Kirkwood, drawing around \$5.500, favorable.

The Strand, indie pop vaudefilm, mann office, Chicago, for the Oshall mann office, Chicago, for the obtained of the control of th

Chicago, after starting off with Gus Sun. Estimates for This Week Palaces (RW 16:00: 36:44-60) "Starting" AMMIons (C) on stage (Warling's Pennsylvanians on stage. Warling's radio build-up and citywide plugs in windows of Old Gold cig dealers, plus press and audience puffs, rousing b.o. music to tune of \$18,500. Last week "Walls of Gold" (Fox) and Earl Carroll "for Chaffeld (Fox) and Earl Carroll "Anitics" fetched \$16,800, oke. 03:544) "Little Women" (RKO). Helped by long-standing fave of the story, added upace in the dallies and a-hest-of-

the-season rating by pic reviewers. Biz under expectation on opening day, but took a hefty spurt Saturday. Should bring \$17,000, or better, which is large sugar here. Laweek 'Christopher Bean' (MG) \$12,-000 cate

day, but took a hefty spurt Saturday, blould bring \$17,000, or better, which is large sugar here. Last week 'Christopher Bean' (MG) \$12,000, fair.

Lyric (RKO) (3.34; 55-44)
White Woman' (Pan), Stuart WalkWhite Woman' (Pan), Stuart WalkHarding produced stock in Cincy for several years, and with Charles
Laughton the main pull. Fourth estate lade no like plot. Not. over \$4,500 in sight, light Last week, 'My Lips Betray' (Fox), \$5,200, mild.
Capitol (RKO) (2,000; 35-44) 'Day of Reckoning' (MG), first two days, with 'Christopher Bean' (MG) a repeat, substituted, for balance of week, Weak responses automatic tooks like \$3,200 at most, sorry, Last week 'Hoopla' (Fox) \$4,700, slow.

Keith's (Libson)e (1,500; 30-40)'
'College Coach' (WB), Grid yarn limits appeal; scoring \$4,800, ns.h. Last week 'Female' (FN) \$5,200, tame.

Grand (RKO) (1,025; 35-44) 'Poot. Lame.

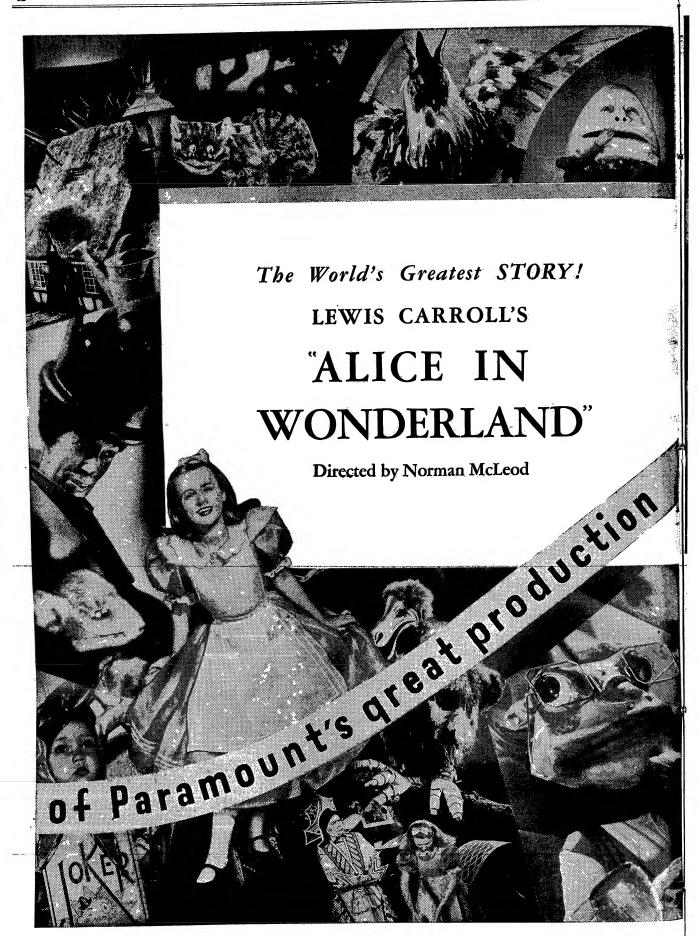
Grand (RKO) (1,025; 35-44) 'Foot. Seat indicates \$2,800, disappointing, Last week 'Invisible Man' (U) and 'Only 'Kesterday' (U) splits, \$2,400, so-so.

Family-(RKO)-(1,000;-15-25)-Helland High Water' (Par) and Goodbye Lovo' (RKO), split, \$1,800,

Strand (100), 1,100; 25-35) 'By

Appointment of (Coon. Sec. Granding of the sec. Sec. Grand







with the world's greatest CAST!

CHARLOTTE HENRY as "Alice" and Richard Arlen • Rosco Ates • Gary Cooper • Leon Errol • Louise Fazenda • W. C. Fields • Skeets Gallagher • Cary Grant • Raymond Hatton Edward Everett Horton • Roscoe Karns • Baby LeRoy • Mae Marsh • Polly Moran • Jack Oakie Edna May Oliver • May Robson • Charlie Ruggles Alison Skipworth • Ned Sparks and Ford Sterling

A PARAMOUNT PICTURE,











Play "ALICE" at Christmas.



and PLAY SANTA CLAUS TO YOURSELF!



Strongarm Bally Slows British Film Progress, Says Film Critic

Gallery First Nighters, famous theatre club headed by Lesile Bloom, opened their fall season Sunday, Nov. 5, with a talk by Connery Chappell, Sunday Dispatch film and drama writer, on the Elstree film situation. About 100 attended. Chappell maintained that the progress in British films was satisfactory, but points were lost to the industry through the persistent over-boosting of the home product, which tended to alienate fam' interest rather than gather it. Complete

est rather than gather it. Complete honesty in approach to the home film would do far more good to the trade, he said.

trade, he said.

Hands Across Sea

Sydney Kent, Fox chief, was guest of honor at a private dinner given at the Savoy, London, Nov. 8 by British Movietone News, with the Hon. Esmond Harmsworth, chairman, in the chair.

British Movietone News, Fox reel this side, is part-owned by the Harmsworth Daily Mail' newspaper interests, who have developed it into the biggest reel in the Europeun field. Dinner is an annual gettogether between the news reel men and the newspaper executives in the Harmsworth group, which comprises the three most important daily, evening and Sunday papers and Sunday papers.

Toast of 'Anglo-American' friendship was delivered by Sir Mailcolm Campbell, British speed ace, and responded to by Sydney Kent.

Gaumont News Now

Gaumont News Now

The name of Gaumont Graphie is being changed to Gaumont British News. R. Howard remains as editor, and Jeffrey Bernerd will be general manager of the company, Beverly Baxter, formerly editor of the Daily Express, will be utilized in the production of the newsreel.

the production of the newsresl.

Suit Over Brisson

A. & B. Film Productions,
Limited, hiding the identity of a
couple of indle film producers
named Applebaum & Barling, newcomers who have a bankroll-have
issued a writ sainst Carl billion
issued a writ sainst Carl billion
ract with that to appear in a film
for them, and with this in view they
acquired a suitable film story and
have imported Joe Rock to produce,
Unless Brisson settles, the thing is
likely to be fought out in court,
with the actor having to postpone
his trip to Hollywood.

Dolly Gems That Cost 25,000,000 Francs Sold, Bring Only 4,448,600

Paris, Nov. 18.
Jenny Dolly's Jewels, put on the block by the Paris municipal hocknop, brought 4,448,600 francs. She says she paid \$1,000,000 for them, which used to be worth 25,000,000 francs.

Jenny takes it philosophically.
The gems weren't doing me any
good, she said, and I'm glad someone could get them cheap.

one could get them cheap."
She's recovering from a skin-grafting operation on her face, to repair the damage done in her auto crash last March, which left her disfigured.
When my appearance has been completely restored I'll return to the stage, Jenny said. But I won't show myself until the treatment has been deemed a success.' Jenny's chauteau at Fontaine-bleau, with its gold-leaf murals and Italian marble swimming pool, will be sold privately.

Hallan mable with mining pool, will be sold privately in the Queen of Diamonds, and Charlle Levin's ex, was at the auction of Jenny's Jewels. She didn't buy anything, though. Jenny's \$1,75-carat emerald., set in a platinum ring with two large diamonds, for which she paid 4,000,-000 francs, was knocked down for 1,255,000 francs to a dealer. Altogether 23 jewels were sold, and the cheapest item was a Jeweled gold handbag, which went for 8,000 francs. A black pair, that used to belong to Gaby Delys went for 76,000 francs.

000 francs.

Mme. Pierre Colombier, wife of the French film producer, was one of the bidders.

'Paste' for Daly's
London, Nov. 17.
London, Nov. 17.
London, Nov. 17.
Statley Tapino, which has been touring the sticks under Peter Haden management, is selleduled for Daly's theatre, opening Nov. 22.
Title has been changed to "That's a Pretty Thing."

Holland Turns From German to U. S. Film

The Hague, Nov. 18.

The film situation in Holland is swinging in favor of Hollywood. For the last years Germany was gaining ground rapidly but since Hitler came to power first an underground boycott against German films was felt, then the situation changed because German films are not what they used to be.

Many good actors and producers have left the country and producers have therefore only a very limited choice. This affects the films which Germany turns out, and so Hollywood is coming into its own again. Film journals from Germany are also not very much wanted because they are held too nationalistic.

PAR MAY MERGE ITS OVERSEAS HOLDINGS

Native partnership, both financially and in an operating way, may be sought for Par's foreign properties. This is an embryo pian which certain Par interests are discussing relative to financial reorganization of Par's properties in Europe.

These properties represent an investment estimated at from \$15,000,000 to \$20,000,000 and, besides the Joinville studio, near Paris, includes some 19 theatres abroad.

Confined to Europe.

Cindes some 19 theatres abroad.

Confined to Europe
The theatre properties concerned
would include those in England and
on the Continent. South American
properties, those in Japan, Australia and Mexico City, are not
mentioned so far.

tralia and Mexico City, are not mentioned so far.

The present system would be maintained but all the European properties apparently would be assembled under a single financial canopy in which native interests already are in on most theatres posts, but separately.

Basic affiliation with Par will be experienced.

retained. The Joineville studio alone represents an investment of from \$4,000,000 to \$5,000,000 to Para-

nount.

At present Par is not producing at the Paris plant, which is currently operating on a profits present producers.

Actually, only one Par theatre in Europe has been turned back and away from Par so far. That's the

away from Par so far. That's the

one in Bondeaux. No others will be given up.

The financial reorganization of Par's properties in Europe, however, will not get under way actually until the domestic end, of the Par company is fully reorganized.

Hellman from Berlin To Paris on Filming

Berlin, Nov. 18.

Marcel Helinan, president of Matador, is off to Paris for some filming, laving just completed production of 'Madels von Heute' ('Girls of Today') here. He is one of the few Jews continuing active in production in both countries as before the political crisis.

In Paris this week he starts work on 'The Girl Without Morals,' which he will make in conjunction with Pathe-Natan.

ALL-DISNEY BILL

Ottawa, Nov. 27.
Manager Ray Tubman of the big
RKO-Capitol, Ottawa, put on an
All-Cartoon screen show Saturday

All-Cartoon, sereen show Saturday morning, which attracted a houseful of juveniles at a ding a throw. The bill of fare comprised six Disticy Symphonies, Mickey Mouse and other startes. The date coincided with the startest he Mickey Monse strip in the Ottawa Journal.

Russian Film Agency Without Head in U.S.

Moscow, Oct. 15.

Victor Smerlin, former president of Amkino, is now out of picture business entirely and has been assigned to Intourist, Russian government tourist agency.

Smerlin was in New York for a bit over a year, having been recalled about four months ago. Still, no one named to replace him, with I. Idashkin, of Amtorg, acting there temporarily.

CHEAP PRICES FOR PRESTIGE

Warners have rented a group of films to the Cine Real, at Rosario for as low as 10 pesos (\$4.25) per day, about the lowest rentals ever paid by the theatre. Apparently, this low rental figure was impelled by the Warner people's desire to secure first class representation, locally.

locally.

Even indle distribs have refused to rent the Cine Real films for anything under 50 pesos per day.

The Cine Real prior to the Warner deal never paid less than 75 pesos per day per film. It's average dally rental cost on films has been about 250 pesos per film. The 75-peso charge usually goes for reneats.

peats.

The Cine Real is a 2,500-seater and from all accounts the Warner move was one authorized by the W. B. Argentine chieftains to its Rosario branch.

Gilbert Miller Sails With 'Men in White' for **London: Others Abroad**

Gilbert Miller will produce 'Men in White, current Broadway drama by Sidney Kingsley in London. Miller closed for the London rights just ler closed for the London rights just before sailing for London Saturday morning (25) and will do the showing taken getting the next Louright after getting the next Louright after getting the next Louright and Stanley Scott, British producer; Stanley Scott, British producer; Camille Wynn, French producer, and Harry Foster, European agent, also salled for Europe Saturday (25) on the same boat after getting Fluorities.

also salled for Europe Saturday (28) on the same boat, after getting European-production rights to a number of plays current in New York. 'Roberta,' newest Max Gordon nusical, is definitely theirs for London production, with Parisian showing likely also. Also they will do 'Strike Me Pink' abroad, possibly with a part-American cast. Gilbert Miller went back to London on the same boat to produce his Lunt-Fontanne show there.

Clipping of Basic Wage Rate New Headache to Australia's Show Biz

In Spain, Too

Darecion Antonio Lonez, im surio of the Cataluna, rented the house to two agents who wanted to put on a vaudeville show two nights. Rehearsals went on for two or three days, but the opening night the two agents disappeared with the box office receipts.

Actors refused to go on unless they were paid in advance, so Lopez is out the rent of his theatre and the salary of the artists. Up to the present date the police have been unable to locate the swindlers.

TOO MANY WOES IN FOREIGN PIC DEALS

Hollywood, Nov.

After a year of trying to make money out of European film deals for American screen stars, agents have thrown in the sponge.

Trans-Atlantic negotiations about

Trais-Atlantic negotiations about eat up all the profit there is in the deal, usually a split commission affair, with English, French or German agents.

Were it just a matter of an okay, things would be different, but there's usually two weeks of cabling that runs into important money. When the deal is set, the rate of exchange further dents the net. Then the player does a nip-up when learning how much the foreign governments take out for income tax.

Spanish Dubs Via Rome

Rome, Nov. 17.

Mario Luperini, United Artists' agent here, is dubbing a few U.A. pictures into Spanish as an experiment Luperini Acceptance. ment. Luperini does the pictures into local tongue dubs on his own and has the same kind of an ar-

rangement for the Spanish language
If it works out Luperini's ides
is to send some equipment interest. is to send some equipment into Madrid and continue the work there

Buffalo's Foreign Spot

Buffalo, Nov. 27.
The former Fillmore theatre, east side neighborhood house, has reopened as the Little German theatre with foreign film policy.
'M' showing currently.

More Gimmicks Revealed as Italian **Dubbing Restrictions Go In Force**

U.A. Foreign Salesmen In N. Y., But Miss Kelly

Enrique Baez, g.m. for United Artists in Brazil, is in New York for h. o. confabs. Also here is Guy Morgan from U.A.'s Argentine of-

fice.

Couple were to be here last week for conferences with Arthur Kelly, company's foreign chief, who, however, is held over in Europe by Illness: Kelly arrived in Parls last week 'via steamer from India to Genos, and is understood to be requestating comparative town forther them. cuperating comfortably there. Mrs. Kelly has joined him.

STACKS OF SPANISHERS

Hollywood, Nov. 27.
Tests of Spanish speaking players in South America, Spain and elsewhere are stacked up high at the Fox Hollywood studio awalting

perusal by exces.

Film was sent in by Fox exchanges in various parts of the world to assist the studio in locating new faces for its Span'st pic-

Rome, Nov. 17

With the Italian new dubbing tax law becoming effective as of Nov, 11, it becomes apparent that the law has several other socks for foreign film biz

has several other socks for foreign film biz.

Law calls for a 25,000 lire (about \$2,000) tax on all foreign film biz.

Law calls for a 25,000 lire (about \$2,000) tax on all foreign films about the film dubbed outside the country. Beyond that, however, the number of foreign films shown is restricted.

Quota on Dubs

It is now necessary for theatres to show one national film for each three foreign films. Means that if not enough local mades are around Americansanga-be-formed-into-makeing a few locally to supply a sufficient number of films to allow for exhibition of their product.

There's mainter each threse which say, that Italian filmers can lay foreign films and dub them here free dubs for one local made.

Government furthe promises to use the meany made from this taxation for permotting and all to local producers.

Sydney, eral politicians have just

crease of 75 pounds per year. At the moment grab was made, decrease in the basic wage of two shillings weekly came into force.

Basic wage now stands at three counds six shillings and six-pence for a married man and family

for a married man and family.
The decrease of two shillings
weekly will hurt amusements. Under the present conditions, amusements will have to go in favor of
bread and butter. Politicians have
nover suffered cuts in comparison to
those inflicted upon the working
man.

man.

To get any trade now in the nabe districts, managements will certainly have to lower their admission scale. Trade for some time in the industrial districts has been far from bright.

The politician has been regarded in the amusement world as the greatest deadhead menace. The men in charge of the country's affairs expect and get entree to any big theatre for themselves and family, and in many cases for their friends as well.

Not one cent of the 75 pounds.

expect and get entree to any big theatre for themselves and family, and in many cases for their friends as well.

Not one cent of the 75 pounds rab will go into the box offices of the theatres, and the same box offices will go into the box offices of the theatres, and the same box offices will suffer greatly by the slash in the basic wage. "Im "She Done Him Wrong" is doing right for G.T. in a week's run in Sydney. Ficture is playing the Regent to very satisfactory business, despite fact that officials were a little fearful of the results. Australians seem to like the West type of comedy, and it is a safe bet to state that the fans will go for more of the that the fans will go for more of a tractions will be find the fand of the fant will be for each of the heat the fans will go for more of attractions. Several flops worrying managements suitsde of the heat Cloyalties' and Moonlight and Pretzels' will go into the non-click class, New shows listed include Gold Diggers, 'Adorable,' and 'Dinner at Eight.'

'Squatter's Daughter,' locally made talker, goes into its fifth week in Sydney on a daily grind policy. This goes to prove that the entertainment value is there. Daughter' has already done bigger business than many American and langlish pictures playing here. Another local, made some months ago, was seresered before Politicians last week for no apparent reason. Picture is "Two Minutes Silence' was made here by the two McDonnagh girls, and was first talker directed and produced by women.

Gaynor Second

For the Sydney senson of 'Adorable' and produced by women.

Gaynor Second

For the Sydney senson of 'Adorable' and produced by women.

Gaynor Second

For the Sydney senson of 'Adorable' and produced by women.

Gaynor Second

Norse Ban U. S. Film

'Supernatural' (Parai ount) has een banned completely in all four Scandinavian countries.

First film in years to get thumbed in the entire northern territory.

Next Latin-American

Hollywood, Nov. 27.
Frank Z. Clemente has purchased
'Hollywood Parasites' an orig by
Luls Rosado, Spanish newspaper
correspondent, as the next production for Latin-American Pictures,

Company's first all-Spanish talker Love That Came Back will open at the Million Liellar Lice. 2.

Hollywood, Nov. 27.
Phil Rosen roces to Monogra 1 to direct Bergars in Ferming 4th Liberal Atwild in a dead, Tristman Tupe adapted the State and W. T. Lackey supervises

DESIGN FOR LIVING

Paramount FUR LIVING
Paramount production and release. Directed by Ernat Lubitach. Stars Fredric
March. Garty Cooper, Mirlam Hopkins
March. Garty Cooper, Mirlam Hopkins
Paramount of the Cooper March
Recht: camera, Victor Minor, At. Gri
terion, N. 7. for twice date, on the
terion, N. 7. for twice date, on the
terion, N. 7. for twice date, on the
form. Fredric March
George March
George March
George Western Horton
Max Edward Everett Horton
Mr. Douglas Franklin Pangborn
Mr. Douglas Franklin Pangborn
Lipping signographer. I Babulation
Max Suttern Wyndham Standing

Can't miss because it holds plenty. The marquee names of Fredric March, Gary Cooper, Mirliam Hopkins and Edward. Everett Horton, co-starred, insure boxoffice virility. Ernst Lubitach name further insures that and Ben Hecht's screen treatment has transmuted Noel Coward's idea better than Coward's original expension of the company of th

on one, for she contesses quite haively she is stumped—she likes both Tom and George (March and Hearth and Hearth patterns Cooper to a rugged chapeau and March to a more formal top-plece, and Miss Hopkins interprets her reactions in relation to wearing one type of hat or another with the shifting moods. The film should be a commercial cilck in the subsequents apart from the subsequents and subseq

quite distinguished. Abel.	ness stop one from making an ap- pearance, Zeppo can immediately
	take his place. Clearing up that mystery.
CHRISTOPHER BEAN	Music and lyrics, through which much of the action is in rhyme and
Metro-Goldwyn-Mayer production and re- lease. Co-stars Marie Dressler and Lionel Barrymore, Harry Rapi associate pro-	song, serve to carry the story along rather than to stand out on pop
ducer.—Directed-by-Sam-Wood.—Based.oin. Sidney Howard's play of same name; adapted by Sylvin Thalberg and Larry Johnson William Daniels, camera. Hugh Wynn, film editor. At Capitol, N. Y., week Nov. 24. Running time, 90 mins.	song merit on their own. Every- thing's in keeping with the tempo of the production, the Marxes per- sonally staying on top of the story at all times and on top of the music
Abby Mario Dressler Doctor Llonel Barrymore Wife Beulah Bon' Ada Hielon Shipman Susan Hielon Mack	as well. The higgest slice of song- writing arrives in the heavlest pro- duction number, a satirical congres- sional or parliamentary session in
Davenport	which war is declared. Everybody in the support cast, excepting Edgar Kennedy, plays
'Christopher Bean' is so-so. Metro evidently found that what made a good Broadway play was pretty	has two swell sessions with Harpo
-	

thin when stretched to 90 minutes of colluboid. In consequence there are three or four sequences of a slapstick nature that shape and the state of t

DUCK SOUP

(MUSICAL)

(MUSICAL)
Papinount production and release. Stars the Power Mark Town of the Power Mark Tow

Practically everybody wants a good augh right now and 'Duck Soup' laugh right now and 'Duck Sour should make practically everybod laugh. It is humorous in the typi cal Marx Bros. style, a style that happens to be popular. Picture should draw and please all over.

The laughs come often, too often sometimes, which has always been the case with Marx talkers, although in this instance more care appears to have been taken with the timing, since the step-on gags don't occur as frequently as in the past. But a picture that contains enough howls to lose some of them without the losses being noticed needn't fret.

less gags this trip with more ac-cent on 'situations.' That doesn't hurt, either, Radio has killed all the good gags and is responsible for the present low caste of straight gagsters and gags. The shift to the 'situation' in this picture therefore is a relief beadles being, for the Merryes a means of changing the

gagsters and gags. The shift to the situation' in this picture therefore is a relief besides being, for the Marzes, a means of changing the pace that will draw dividends for in place that will draw dividends for in place of the constant punning and dame chasing, Duck Soup' has the Marxes madcapping through such bits as the old Schwartz Bros. mirror routine, so well done in the hands of Groucho, Harpo and Chico that it gathers a new and inlarious condy momentum all order again. Supplying the control of the contr acter, is a most important part of the team. He's an expert gag man and is so eplendid at imitating any one of the brothers, that should ill-ness stop one from making an ap-pearance, Zeppo can immediately take his place. Clearing up that mysterv.

Miniature Reviews

'Design for Living' (Par). Tip-top Lubitsch production expertly scenarized under original adaptation. March, Cooper, Hopkins and Horton as marquee names.

quee names.

'Christopher Bean' (M-G).

Hoked-up film version of sentimental comedy depends
strictly on Marie Dressler and
Lionel Barrymore. Otherwise,

Lionel Barrymore, Otherwise, pretty weak.

"Duck Soup" (Par). Compares favorably with past Marx Bros. comedies. Less gags but more bits this time. Change is for better and picture looks assured of laughs

ture looks assured of laughs and coin.

"Havana Widows" (FN).
Rowdy farce with high box-office potentialities, Joan Blon-dell, Glenda Farrell and stand-ard cast in a gold digger car-nival.

"Worst Woman in Paris'
(Fox), Major type of production given an indic type story,
Lacks the appeal essential to

success.

"Take a Chance' (Par).

Eastern-produced (Rowland-Brice) indie musical with at-tractive cast. Good entertain-ment on its girls, music and comedy. Adaption of former legit musical of same title.

HAVANA WIDOWS

First National production and release. Features Joan Blondell, Glende Farrell, Guy Kibbe, Lyle Tulbot, Alies Brayell, Guy Kibbe, Lyle Tulbot, Alies Brayell, Guy Kay Enright. Story by Earl Baldwin Galos, Stainel Logan; cameraman, George Barnes; film editor. Clarence Kolster. Al Strand, N. Y., week Nov. 22. Running time. Strand, ... 63 mins. Mae Knight. Sadle Appleby week Nov. 22. Running time.

Joan Blondell
Glenda Farrell
Guy Klibbe
Guy Klibbe
Frank McHugh
Ruth Donnelly
Hobset Cavanaugh
Maude Eburne
George Cooper
Charles Wilson
Gary Owon

Tip top rowdy comedy with a provocative title calculated to draw those who look for light entertainment, and they'll be entertained from start to finish. Hasn't been a picture in weeks with the same con-tent of rapid fire laughs, all legit-imately gained and inescapable. On that score it will click. Flock of cast names will mean something to the fans and the playing of this troupe will wow 'em from the cities to the

way stations.

Picture's 100% on what it goes after. Joan Blondell and Glenda Farrell are out on the loose as gold diggers again in the spley surroundings of Havana undergoing an in-vincible sequence of circumstances and Allen Jenkins has the low comedy character he's been waiting for a long time. Picture has been fitted with an appropriate line of rough and unrefined dialog with a laugh

with an appropriate line of rough and unrefined dialog with a laugh wrapped up in every other line. Completing the welcome package there are lively tunes, an abundance of undressed girls and Just the right amount of slapstick fun to give the completing the welcome package means and the state with the gun. Misses Blondell and Farrell are a couple of hardworking, underpaid gals in a honkey tonk chorus, discouraged when they're suspended for small infractions of the rules. Mourning in their furnished room, they get word that Havana's the land of promise, knee deep in millionaires. They mick the mooth well and the state of the control of the rules. Mourning in their furnished room, they get word that Havana's the land of promise, knee deep in millionaires. They mick the mooth well the summer with the summer with the summer with the summer will be summer

ls a lively hour, of gissies and haw, haws.

Studio gives the picture overything in the way of backgrounds for fast farce. Miss Farrell's characterization of a main chance chorine putting on the dog is a gem, while Miss Blondeil does the roughstuff. Hits between the hardboiled pair are the cream of the comedy. McHugh has some solid laughs as the half conscious stew with Jenkins topping the malo division with his tough dumbell. Latter role is the best bit of fresh low comedy in the

piece, Jenkins handling it in finished TAKE A CHANCE

plece, Jenkins handling it in minshed style.

Song numbers are entirely incidental, having to do with Havana cabaret bits which background the action itself. Therefore the strength of the st

Worst Woman in Paris

Jesse L. Lasky production and Fox Telescot Peatures Adolphe Menjou, Benlin Directed and written by Monta Bell. Adapted by Marion Dix and Monta Bell. Adapted by Marion Dix and Monta Bell. Sound S. C. Chapman, music, Louis de Francesco, At Mayfair, N. J., week Nov. 28 Running time, 75 mins. Bealts How. sound, S. C. Ontspura.
Francesco. At Mayfair, N. I., week Acv.
24. Running time, 75 mins. Senita Hume
Adolpha Bailou. Adolphe Menjou
John Strong. Harvey Stephens
Mary Dunbar. Helen Chandler
Mrs. Strong. Margaret Seddon

That this Lasty production is playing the shift Mayfair instead of one of the houses having first and second choice of Fox output carries the index number. Nice production has been sunk into a story that does not give promise of scoring in any placement. Just another case of writing to a title, though even the title does not suggest box office draft. Splendid photography, fine settings, and sometimes good acting shows through the ton suspense. Pot somewhat suggests a Pola Negri picture made some time ago, which might have given a precedent had it been remembered.

Main idea is the mistress of a French bon viveur, set down on a prairie in the States and beating it when she resilizes that she is uppetting things. Not even pioted to grant the states and beating it when she resilizes that she is uppetting things. Not even pioted to grant he was a state of the states and beating it when she resilizes that she is uppetting things. Not even pioted to grant he was a state of the states and beating it when she resilizes that she is uppetting things. Not even pioted to grant he was a state of the she was state of the she was a state of the s

IMALE A CHIPINGE
MUSICAL)
Rowland-Brice production and Paramount
slease. Directed by Laurence Schwab and
slease. Directed by Laurence Schwab and
bread by Laurence Schwab and
suddy DeSyrina. additional
lapiation by Brice. Music by '1ay Gorney,
ou Alten, Herman Rupted, Lyrice by
rom. William Schier, Photog. Dances
aged by Bobby Connaily. At Paramount,
int., week. New. 2a. Running time, 39
int., week. New. 2a. Running time, 39

ins, description of the control of t Second feature length musical by

the india Rowland-Brice firm made in the east. Despite any limitations, it stacks up favorably against the nore elaborate Hollywood musicals

more elaborate Hollywood musicals whose much higher costs naturally permit a lavish grade of production which Take a Chance' doesn't enjoy.

What audiences will be interested in mostly, or only, is the entertainment, "Take a Chance' is sufficiently entertaining to take care of that, it abounds in pretty girls and music. These items, plus a sustained comedy strain, nullify the effects of flaws in other departments.

As fone the most plus a sustained comedy strain, nullify the effects of flaws in other departments.

As fone the most plus a sustained comedy strain, nullify the effects of flaws in other departments.

As fone the most plus a sustained comedy strain, nullify the effects of flaws in other departments.

As fone the most plus a sustained comedy strain, nullify the effects of flaws in other departments.

As fone the most plus a sustained comedy strains, the principal players are James Dunn, Buddy Rogers, June Knight, Lillian Both, Cliff Edwards, Lillian Bond, Dorothy Lee, Lona Andre. All the femmes are lookers with the two girls called upon to sing the Misses Knight words and music. Both are experienced musical show players and are not away fron home on the screen.

Although inevitable comparisons with the stage original give the latter the edge on comedy rating, the film version manages to get its share of laughs. It's all done in a purely comedy well, taking the ure of the most plus and the summary of the most plus and the distage miss.

The film well may be a summary of the most plus and the distage miss.

Original script is closely followed, but the score is practically all new. Only Eadle Was a Lady, done here by Miss Roth, is retained. New tunes are bright without being exceptionally strong, although an only love possibilities.

There are moments when the original script is closely followed, but the score is practically all new. Only Eadle Was a Lady, done here by Miss Roth, is retained. New tunes are bright without being exceedingly that the screen plants, and adding to the cavery of the best line ood. The comedy dialog bits are where

The Woman's Angle

'Duck Soup' (Par). Handsomely mounted madness makes the ladies chuckle, though the Marx appeal is essentially directed toward masculine b. o.

'Havana Widows' (FN). Strident, labored farce further handicapped by an unfortunate title will prevent likeable and talented cast from drawing their normal quota of femme attendance.

'Take a Chance' (Par). Stage technique hampers continuity and story clarity, but picture attains moderate flap appeal because of younger set of cast names.

'Worst Woman i Paris' (Fox). low story and unexcifing cast out-weighs excellent production for the ladies' money.

'Christopher (M-G). Typical Dressler hoke pumped into a legit-imate character comedy interferes with the sincerity of treatment it re-quires. Title a deterrent also. Result is short of the usual Dressler hox office strengts.

'Design For Living' (Par). The three-star cast alone is worth the admission, and just naughty enough to remain nice.



beauty of Loretta Young in the Columbia picture, "A Man's Castle," and the manner in which Frank Borzage has made the most of it is one of the things that makes the hearts of shownen glad *

★ and that same alluring quality is what makes National screen Trailers ★ made with actual scenes and actual dialogue ★ the most practical form of "coming attraction" exploitation ever devised

* that's why people accept them as an intriguing, exciting part of the show * that's why these samplevue trailers are the best word-of-mouth show-sellers money can buy *

* that's how



PALACE, N. Y.

FRANKLE, IV. I.

Feature is 'Only Yesterday' (U).

Jack Whiting headlines the stage bill. Whiting has an agreeable, tastefully presented little turn patterned after those he's done in the past here. The chief difference is that he uses another girl on each occasion for his song and dance doubles, this time Amy Revere, an eyewash. She is also an apt dancer as shown in the two numbers with Whiting, but the assignment for the girl is not big.

Juvenile lead from musicals con-

bers with Whiting, but the assignment for the girl is not big.

Juvenile lead from musicals continues with an arrangement of songs he's done in various legit, shows, but mentions nothing about pictures. Same plano duo, men, carried as before and they're good, too. Whiting could have done an encore, but the way the Palace is running its show this week, the last performance goes on so late all acts were probably forced to cut or did so on their own initiative in order to get home before dawn. Hal Jerome, in next to last and sharing headline billing with Whiting, made a wisecrack about it, among other things of one nature or another that gets him laughs. His sallies about the Palace, vaude and conditions in vaude are particularly rib-tucking, but a little shead of that the talk shows some weakness.

After doing 16 minutes and over

shead of that the talk shows some weakness.

After doing 16 minutes and over tig Friday night, Jerome spent another four minutes in one lining up laughs via an encore speech that works into an argument with his partner. Maybe he was stalling until the stage was set for the Colleanos, who may have gotten sleepy by this time and taken a nap.

By the time the Colleanos were off it was 10:55 and commuters in the house were without it. Theatre could have cut the orchestracture of the colleanos were were weare the colleanos were well as the control of the colleanos were the colleanos were off it was 10:55 and commuters in the house before going to the vaude show, saving a few minutes there, if wanting, but didn't.

No. 2 act is Joe Wong (New Acts), now working as a single, doing songs and impersonations. A novelty turn and okay but not particularly heavyweight. Wong, formerly with hig Oriental acts and a hand, is mostly liked because he does things other lade from the land of lotus blossings don't do.

James Evans, novelty foot jug-

or lotus blossings don't do.

James Evans, novelty foot juggling act which though around for
many years, still has that foreign
smack, opens. A fine turn of its
kind, including some clever pedal
jugging of balls, a table and finally
a bed.

Colleanos, that versatile bunch that came over from Australia about 10 years ago, tightened up the college of t

STATE-LAKE, CHI

Chicago, Nov. 26.

The business continues at a truly remarkable pace, falling practically nothing from the high of the World's Fair. This, while other spots are

The business continues at a truly remarkable pace, failing practically nothing from the high of the World's Fair. This, while other spots are Interest to the pace of the pace

smoothly, reaturns over chairs and an easy kind or rhythm dancing.

'Rafter Romance' (Radio) feature.

Loop.

PARAMOUNT, N. Y.

Ed Sullivan, the News' Broadway columnist, is the Paramount's stage topper this week. He's in for \$2,200 and supplying the theatre with a flock of guest names all week and at every show. No opportunity to bill the guests outside, so no chance for direct draw through them, but the news ought to get around as the week progresses.

the news ought to get around as the week progresses.

"Take a Chance' (Par), is the picture, and the whole show plays on the title, with the audience chancing the regular admish price to possibly see a whole flock of stars that wouldn't be there wholesale if the theatre had to pay for them. At the performance caught (Friday night) Sullivan's 'guests' included Helen Morgan, Nancy Carroll, Mitzi Mayfair, Yacht Club Boys, George Olsen and Ethel Shutta. The others just came up for a bow, but Miss Morgan and the Yacht Clubbers gave 'em a song apiece.

For Sullivan's \$2,200 that line-up

Clubbers gave em a sons aplece.

For Sullivan's \$2,200 that line-up of names and others apsearing during the week if o chesp of Formalist has been a cher, Sullivan is the best theat other, Sullivan is the hest theat the buy, yet of the numerous columnists that have turned thesplan. Otherwise Sullivan isn't so bad either, comparatively, for he's one columnist who doesn't take himself serious on a stage, kidding rather treating his engagement as an important contribution to the theatre arts. He kids himself over the mike and with a few feet of special film and exhibits a pleasant stage presence all around. around.

The part of the show is a series of specialties aided by the girl line, to the core and singing corps. Latter section is all Sullivan and the bow-takers. Continuity was needed in the late part and the house benwertakers. Continuity was needed in the late part and the house picked Jimmy Savo to provide it. No better choice could have been made. Dropping his own turn to clown things up and keep things moving at intervals, he's on often around the continuity of the country particularly continuity at the Par this week is a throwback to a school of comedy that's rarely seen nowadays; so few can handle it well enough.

can handle it well enough.

Betty Jane Cooper and the Lathrop Bros, back from Europe, are
the first part's specialists, fronting
the line and vocal chorus with their
very neat and classy steppins. The
setting switches to a carnival effect, with the line holding over,
then followed by a pair of acrothen followed by a pair of acrocappearance. The scr numbers are
both standards, Managean Troupe
on the tester-boards and Home
Romaine on the flying bar and rings.

Show was produced at the last

Romaine on the flying bar and rings. Show was produced at the last minute, with the Sullivan booking engineered as late as Wednesday for a Friday opening. It didn't look like a rush job Friday evening, nor did Sullivan appear nervous. Maybe didn't have time to devolop stage fright, because he looked right at the audience like another Jimmy Duffy without a quiv. It's hoped that by now he hasn't learned to steal bows.

to steal bows.

Pit orchestra commemorates the
Thanksgiving holiday with an appropriate overture under CharlePrevin's direction. Usual Par news
and trailers. Biz pretty god.

Bige.

PARAMOUNT, L. A.

Los Angeles, Nov. 23.

PARAMOUNT. L. A.

Los Angeles, Nov. 23.

Two good applause acts out of the last Grauman's Chinese prolog enliven things on the stage. In addition smart production is shown in the opening and closing numbers. An outstanding sole song or dance would have helped balance the show. Martha Janis came out for a wardle, but her pep was synthetic, show the show of the show. Martha Janis came out for a wardle, but her pep was synthetic, as well as the stage of the show. Martha Janis came out for combo of hoofing and the gifls color operating with the band in a hot combo of hoofing and music. Started things off with a bing but slowed down front, instead of ignoring them and announcing George Dorromand and Co. crack comedy cyclists, who moopped up plenty with their was the stage of the show of the s

ALBEE, B'KLYN

Combination of above average draw furnished the 'A' Brooklyn house of the RRO chain this week with Turkisble Man' (U) on the screen and George White's Southelds, in unit own should get 'em two ways and take the Albee to tree and George White's Southelds, in unit own should get 'em two ways and take the Albee to its best gross in a goodly spell. Despite football fever, the ropes were up at an early hour Saturday afternoon and the infux was still strong when the price changed from the morning mat to afternoon scale, indicating draft all around.

Albee is one of the flow in the indicating draft all around.

Albee is one of the flow a combination foolicy, but was running down for a time.

From all indications the de luxer is hitting its stride, regaining the summer and early fall when on several weeks the grosses fell dangerously low. To maintain the retrieved momentum is but count on the selling and exploitation of the shows Larry Cowen is doing a good job over here.

In getting Turkisble Man' this week, the Albee plays it concurrently with the holdover at the old Roxy, N. T., where picture hit \$42,000 rnst week and stood all the advance guessers on their heads. In the Scandals' stale, grond estings and costumes, a line of fookers, some refreshing comedy and a pace that makes most unitized shows of this kind, as done in the past, look sick.

Probably no musical from legit has been cut down as expertly and compactly, retaining ang her loading for the side of the side of the compact of the side of the side

ACADEMY, N. Y.

ACADEMY, N. Y.

All-musical week at the Academy.
Opens with the Four American
Acea, casting turner of a musical or
semi-musical nature.
Paddy Cliff guitars and sings
while his female 'and company'
does acrobatics. His jokes are bad.
Major. Sharp and Minor, radio
does acrobatics. His jokes are bad.
Major. Sharp and Minor, radio
fermmes, occupy.
taffeta gowns and carry long black
kerchlefs to further the punning
conveyed by their billing.
Milo's date is the return of an
old-timer not seen around in a long
while. He, too, is musical. Imitates
birds-and-whatnot:
Hayana when band. Academy
welcomed them and seemed not terribly upset by a bill of all one typand completely lacking in comedy
except. for the opening giggle or
two on Milo. Persons with long
memories will perhaps recall that
at one time comedy was supposed
memories will perhaps recall that
at one time comedy was supposed
vaudewills. Now it's an occasional
delicacy.
Business light.

Land,

NEWSREELS

TRANSLUX

TRANSLUX

The reels generally cover in detail U. S. recognition of Russia. After securing formal comments from Roosevelt and Litvinoff they go into their libraries for old material on Russia.

Faramount and murder to the point can be seen that the sping and murder to the point can be seen the seen of the

EMBASSY

On the heels of a report that the WCTU has ordered its representareels, Fox gets a long one from the president of the organization. Saturday afternoon the Emb was full

urday afternoon the Emb was tuly of catcalls and jeers, the organization head provoking more derision than her average follower.

After a senator and a woman talk about the Long investigation, Huey himself steps before, the camera and delivers such a speech that he is the only one drawing Emb applaise.

is the only one uterms plause.
F-H boys covered the opening of the U. S. Senatorial quizz into crime, including part of Dr. Carletton Simon's speech, but mufer fireworks about the film industry that along the assion.

ton Simon's speech, our muired freworks about the film industry which closed the session. It is obvious that the reels are vering from squey. End alone the session of the

PITT, PITTSB'G

ORPHEUM, N. Y.

PITT, PITTSB'G

Pittsburgh, Nov. 24.

This burg has always been a pushover for 'psychic marvels,' who know all, see all and tell all. With any sort of build-up, they've invariably managed to make a sizable bo. dent, and it still remains a wide open town insofar as the mental wonders are concerned.

That no doubt accounts for capacity crowd at opening show, for Princess Yvonne, who is programmed as The Sensation of All Times,' drawy the top billing, both advertising. Any doubt of this audience. House was filled with the audience. House was filled with the sudience. House was filled with the pattern of the bulus of the last fortingth of the bulus of the last fortingth chapes up lifts the real value McOopens with Seven Avalons, four men and three women, in some flashy tight-rope stuff. Septet has tamily aft, and winds up spectify the service of the last fortingth of the

STATE, N. Y.

With 'Footlight Parade' (WB) on the screen, this house doesn't worry much about the stage end this week. with one of those slapped together five-act affairs filling in. As it happens, it jells into nice entertain-

Happy Harrison's Circus opens. That's a good act for the kiddles. That's a good act for the kiddles. In the deuce are Three Miller ros. (New Acts), who turn out to be a good trio of colored boy tappers. Very much along usual lines, except that the lads have gone in corproduction, which helps mightily. Cass, Mack and Owen follow, which is not too happy choice: They did well enough under the circumstances.

circumstances:

Emile Borco, next to shut, had
things all his own way. Stopped the
show Friday night, which is not
too easy to do at the State, especially in view of the fact that Borco
gets his points over by mugging.
He has one new number, The Last
Roundup as a Paris music hall
singer might do it.

Charlle Abearn closes the children

Charlie Ahearn closes the shindig with his tribe of hooligans. This act has always been good vaude and still is. Rough hokum, and the mob went for it.

nob went for it.

Blzness practically capacity,

Kauf.

CHICAGO

Chicago, Nov. 24. With 'Dancing Lady' (MG) on the

currently Louis Lipstone
ew the line of girls from the
K. show this week Crawford of sing from the construction of singing dancing and girls, so that additional choruses of the stage would have been superfluous.

Lady was pushed into the house

on a last minute call, leaving the production department with the production department with the ultra smart Piccoli marionettes on its hands. Since Piccoli boolding was set weeks ago it was Impossible to switch dates.

was set weeks ago it was impossible to switch dear large flapper and high school audience set through the marionette satire are through the satire and the satire are through the satire and excellent overture. Josef Chernlavsky as conductor and Hans Muenzer as violin solosist snatch individual, high ratings on stirring music. Donald Novis was an audience click on the opening bit with three numbers. Novis is on his section of the satire and the satire are satired as a capable and pleasing show was at ip-off that the Piccoll were not going to please this mob. Novis is a capable and pleasing singer, but the audience that denands three bows and a speech from a warbler with The Day. You Came Along is not the same audipuppelling. Solm to enjoy satirical puppelling. Solm to enjoy satirical puppelling. Solm to enjoy satirical puppelling. Oliver should be separated from some of those gags. Gets his best returns from his comedy business at the plano and fiddle. Piccoli took up the remainder of the show. Puppets appeared in this

edy business at the plano and fiddle. Piccoli took 'up the remainder of the show. Puppets appeared in this theatre late in June of this year and are repeating the best numbers. Has added other bits, some of which are much too slow for the audience this week. These flaps got the laughs only when the puppets went into slapstick hoke, such as the comedy bull chasing the toreadors. Loop.

DENHAM, DENVER

Denver, Nov. 201 ong the home of winter stock, now has a stage show that is booked and built by the manager, Louis Hellborn, for 18 years manager of the Denver Orpheum, Scale when stage shows were added, with first run films was 25c top, but with the buying of Paramount films the

the buying of Paramount films the contract called for a 40c top and the price was boosted with no loss, of patronage; in fact, the films have added to the draw.

For the current week the line is made up of eight girls, who, in vari-colored cowgirl costumes, open the show with a fast routine. Vic Schilling's orchestra, popular in Denver, furnishes the accompaniment and does a bit or two in the show.

show. Buddy Lyman does a fast novelty tap as the orchestra plays 'Sweet-Sue' and after Lyman goes off stage the-orch-sings-it-thu-megs-Thenplay it on pop bottles. Only fair, Much better when the planist and Schilling on clarinet help the boys along. A couple of the line girls are given a spot here, each doing a dance.

dance.

Lyman returns for a tap while sitting at the plano and singing a reception. The plane and singing a reception, the plane and singing a reception, the plane are sent and the pl

bridge. Plays harmonica and gets

bridge. Plays narmonica and geus across.
Edison and Louise get music out of a balloon, Louise handling the mouthplece and Edison pumping the belows. Their dog helps the theorem was the property of the prope

Pantages, Hollywood

Pantages, Hollywood

Two vocal acts head the bill and
while turns were strong and bunchy
when last seen here, the passing of
two or three years seems to have
dimmed their lustre a bit.

Edith Evans-Ray Mayer act is
cooled off by the fact that Mayer
acts as me. through the five-act
unit. He has expended so many on
that the full weight is: lacking.
Evans and Mayer have changed,
perhap's unconsclously, from a swell
vocal and plane turn to a cross-fire
team that uses a song or so along
with comedy material that is by no
means new.

with comedy material that is by memeans new means new Frankie Richardson's voice wann't Frankie Richardson's voice wann't have been been been been so with the second seco

Twins the when thee're dancing. One tap inumber has several appliance tricks.

Closer, breaking in, looks potentially like a good dance flash of the unpretentious order. It is a different idea it have one man and two girls perform waitz and adagto, work, even though the might have work even though the might have work of the continue changes. Act is fills in the costume changes. Act is called Bryant, Rains and Young. Band batoned by Slim Martin did an acceptable overture and backed the acts oke. Biz bad opening afternoon. Feature, 'King for a Night' (U).

FOX, B'KLYN

Banquet table effect has again been brought up from the scenic storeroom and as usual: the white stretch of canvas is doing duty for interest the control of the stage show. On the analysis of the stage show of of the stage show

CAPITOL, N. Y.

Ferde Grofe is at the Capitol for a run as guest conductor and his presence brities back to prominence the Cay's big so-piece orchestra, the cay's big sold the Radio City Music Hall. Grofe is widely known although less as a personality than as a composer played by other maestros, notably Faul Whiteman, Rather a surprise, in fact, when Grofe turned around the color of the conduction of his Grand Canyon Suite as an appropriate and effective overture. The show is said to stand Loew's 12,000. Those musicians when hired by the dozen cost pictly. Con Colleano performs on the Control of the show is said to stand Loew's 10,000. Those musicians when hired by the dozen cost pictly. Con Colleano is the miracle kid of wire walkers and the class of any bill he appears on.
Oddly enough, one of the best items on the Capitol stage is not part of the show tests. It is the gift may be considered the show tests in the control of the control of the control of the show tests. It is the gift have the control of the control of the show tests. It is the gift have the control of the control of the show tests. It is the gift have control of the show tests in the control of the show tests. It is the gift have the control of the show tests in the gift have been control of the show the control of the control of the show the control of the show the control of the contro

stand comparison.

Show in general was rather slow in tempo with stage waits Friday night. There was no comedy whatever in the presentation.

Business light with 'Christopher Bean' (M-G), on the screen Lind.

LINCOLN, LINCOLN

Being the only stage show stand in town this week, and with interest in vaude pretty well churned up by now, ple opposition being mighty which is spot in the doughre. Ecowery (UA-20C) is the screen fare.

weak, this spot is in the dough-re. Bowery (UA-20C) is the screen fare.

Headlined on the bill, but by no means the strength of it, is Bernie Kane, said by the theatre to be the author of many hit tunes in current film musicals. He acts as m.c. and he writes songs better than he below over from lest week are the Owens, Sisters, harmony trio, and the Carlton Coon, Jr., ork. The Owens, three comely lasses, are to add some zest where the bill lass from three different times to add some zest where the bill last Roundup.

Comedo its drainfairing and Legie, Comedo its drainfairing and the carlton the hokum provided by the latter. Some of the gags wheeze a little, but their biz is all right. Clifford can sing, too, but they, hardly have a chance to find out.

Fiash of the bill is provided by Dorothy Lang and her Naughty Nauticals, six-gai line, who come out of the pass where the season of the pass where a little, but their biz is all right. Clifford an sing, too, but they, hardly have a chance to find out.

Fiash of the bill is provided by Dorothy Lang and her Naughty Nauticals, six-gai line, who come out of the pass where the season of the pass where the season of the pass where the season of the pass which is the correct tha

STANLEY, BALTO

Baltimore, Nov. 24.

With 'Christopher Bean' (M-G) on deck this stanza, they're counting heavily on the plc and riding light on the stage, ringing in a novel innovation estimated to mightily please femme patrons, who comprise the bulk of Marie Dressler's following.

go junctures killing build-up. But this trio can apparently hurdle any obstacle. They caught the mob up the prockets in first bit, and when they had worked up their knockabout buffoonery to smash climax, a burlesqued adagio with the process of the procket of the state of the thingering stite the interest After bends, for an encore the boys came down to 'one' and snagged added laurels, tapping out intricate steps in the same effortless manner in which they score their knockabout smash gifts of models' parinde is finale, sphendid, flash of inevitable wedding march. What mob gazed on as finis was then throttled into surprise laugh ending, a shot-gun wedding black-out whammed over by the Slates.

Snow ran 80 minutes, with overtice, 'Spanish Melodies, dished outsinger. Is hardly more than fair first show, opening day.

MET, BROOKLYN

MET, BROOKLYN

Good crowd at the Met Saturday
(25) matinee went for everything, and the bill rated. Particularly well received were Dave Apollon and his troupe, and Ruth Roye. Both are well known here and their work may be familiar, but the last style samilar, but the last style sumple to the style of the form of the

ORPHEUM, MINN.

ORPHEUM, MINN.

Minneapolis, Nov. 23.

Aided and abetted by some local talent. Ben Bernie and the lads provide the entire stage show here currently and, judging by the enthusiastic accilam with which a specific astic accilam with which a specific accident with which a caught, are proving entirely equal to the proving entirely equal to the proving entirely equal to the proving entirely equal to an hour of the highly pleasant nusic which has popularized the orchestra over the air. Interspersed with the melody is some gagging and clowning by the 'old maestro' limself, some vocalizing, and a single dance specialty of about five minutes' duration. Bernie's ingratiating personality and insinuating frawling of songs lend the finishing touches to the agreeable entertainment.

PARAMOUNT, B'KLYN

It's a skimpy spectacle all around that the live segment of the week's entertainment here presents. Band is back in the pit and the performers have the stage all to themselves. And what they do with it doesn't, with the exception of a couple interludes, come under the heading of snappy, pleasant entertainment; tainment.

infiment.

Saturday's second matinee found the going duli and listless outside of the moments given to the Five Jusieys and a mixed acrobatic and the second matine for the second matine for the second matine for the second mat it looked as though the moment of the second mat it looked as though the moment in for the second mat it looked as though the house is in for a tough weel.

To Snow the mouting of the bary

though the house is in for a tough tweek.

To Savoy the routing of the bill to conceded two imilings. In one he made a feed setup of Stan Myers, the spot's regular mc. Myers didn't the spot's regular mc. Myers didn't for the spot of t

position.

Coming and going of East and Dumke excited nothing better than a slight ripple. The pair from radio did a couple of impersonations and called it an act, with the customers putting up no protest at the brief stay. The Jansleys' whirwind risley performance registered solidly and it was left to the 12 Arisotcrats to bring on the curtain following a lead-on number of no especial significance by the house line of 24 girls.

Aristocrats engaged in some more

line of 24 girls.

Aristocrats engaged in some more of the body tossing art. As an expanded adagto act this unit of six and six on the sex alignment has enough novelty routining and touches of the spectacular to make watching it nice diversion. Odec.

TABOR, DENVER

TABOR, DENVER

Denver, Nov. 22.

Tabor is one of those houses with a history—dating back to the time when it was the and the west. Built five years after the Cortax the cause of most of the shows the cause of most of the shows coming this far, and once they got here they went on to Central City. Opera house, the Tabor the gown of the shows the cause of most of the shows coming this far, and once they got here they went on to Central City. It was built by H. A. W. Tabor, subject for 'Silver Dollar,' and Tabor the cultural as well as the country. It was built by H. A. W. Tabor the cultural se will be the top include the property of the pound of the mountain country. The country is a plent of the picture crop, paying a plent y for them, and again put the Tabor on the amusement map. Then Harry Huffman took map. Then Harry Huffman took of a year's cancellation clause in the contract.

Huffman ran the Tabor on first fund of the presented of the prepared

light on the stage, ringing in a novel the bulk of Marle Dressler's following.

Bill comprises for standard vaude acts welded together in presentation style by a fashion revue.

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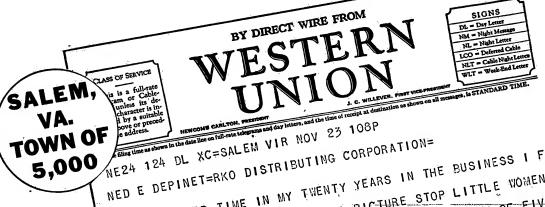
Bill comprises for the street style of the street style styl

A

VARIETY , IN TEN DAYS! QUARTER OF

Eye-staggering figures at Radio City Music Hall as "Little Women" crashes all show-world records and carries on into a third week for the first time in the theatre's history!

.. AND WHEREVER A HUMAN HEART BEATS...THE ANSWER IS THE SAME!



FOR THE THIRD TIME IN MY TWENTY YEARS IN THE BUSINESS I FEEL IT MY DUTY TO DO A RAVE OVER A PICTURE STOP LITTLE WOMEN OPENED IN THE SALEM THEATRE SALEM VIRGINIA A TOWN OF FIVE THOUSAND THEATRE SEVEN HUNDRED SEATS AS A TEST SHOWING LAST SATURDAY STOP THE PICTURE HAS PLAYED TO THREE TIMES AS MANY PEOPLE IN THREE DAYS AS ANY FULL WEEK SINCE THE HOUSE OPENED FOUR YEARS AGO AUTOMOBILES TRUCKS AND BUSES ARE BRINGING THEM IN FROM A RADIOUS OF THIRTY MILES STOP HAVE ARRANGED TO HOLD THE PICTURE OVER FOR ANOTHER WEEK AND BUILDING GROSSES INDICATE A THIRD WEEK POSSIBLE A FOURTH LITTLE WOMEN WILL DO THE BUSINESS MORE GOOD THAN ANYTHING PRODUCED SINCE ITS

BERNARD DEPKIN JR VIRGINIA THEATRE MANAGEMENT CORPOR INCEPTION STOP GRATEFULLY=

MERIAN C. COOPER, Producer Kenneth Macgowan, Associate TED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE

ENING THIS WEEK IN OVER 200 KEY CITIES.. RKO

ink the address bleepi : IQNS - Por Lerer DAY - Night Mes dore fine ne full-tel religination and c Hecriveri et MGA254 107 NE=MEMPHIS TENN NOV 24 13 JULES LEVY= STANDARD THE

MINUTES IN TRANSIT RKO RADIO PICTURES CORP RKO BLDG NYK THOUGHT YOU WOULD BE GLAD TO KNOW THAT LITTLE WOMEN SET NEW RECORD FOR MEMPHIS TODAY PLAYING TO SIX THOUSAND FIVE HUNDRED FIFTY THREE ADMISSIONS ON THE MATINEE ALONE STOP AN UNBROKEN LINE OF ONE BLOCK LONG MARCHED CONTINUOUSLY TO THE BOX OFFICE FROM ELEVEN AM TILL FIVE IN THE AFTERNOON STOP NIGHT BUSINESS WAS AFFECTED BY AN NRA PARADE THAT LASTED OVER FIVE HOURS HOWEVER BUSINESS WAS FAR ABOVE AVERAGE STOP PUBLIC AND PRESS IN MEMPHIS ACCLAIM LITTLE WOMEN THE FINEST PICTURE THE SCREEN MAS EVER OFFERED MAY I EXTEND MY CONGRATULATIONS TO RKO MADIO PICTURES FOR THIS TRULY FINE PRODUCTION AND BOX

ROY PIERCE ORPHEUM THEATRE.

YESTERDAY I PREVIEWED LITTLE WOMEN WITH A GROUP OF PEOPLE AND IT WAS MY INTENTION TO WIRE YOU IMMEDI-ATELY HOWEVER I WAS SO COMPLETELY STUNNED BY ITS SIMPLE GRANDEUR I COULD NOT GATHER MYSELF TOGETHER TO WIRE YOU. IT LIFTS THE INDUSTRY TO NEW HEIGHTS AND IT SHOULD EASILY WIN ALL THE NINETEEN THIRTY THREE AWARDS. MY WIFE AND SEVERAL OTHER LADIES HAD INTENDED TO GO TO ANOTHER SHOW AFTERWARD AND THE GREATEST COMPLIMENT THEY COULD PAY THIS PICTURE WAS TO SAY IT WOULD BE SACRILEGIOUS TO SEE ANY OTHER PICTURE DURING THE SAME DAY THEY HAD SEEN LITTLE WOMEN THERE-FORE THEY WENT HOME TO PONDER LITTLE WOMEN. I CAN NOW SEE WHY I GEOUS PRESS BOOK AND PRESS ACCES-SORIES EVER CREATED FOR A PICTURE. I RAISE MY HAT TO RKO FOR PRODUC-ING LITTLE WOMEN AND SAY I AM VERY PROUD TO BE THE POSSESSOR OF THIS PICTURE IN SEATTLE PORTLAND AND TA-COMA, KINDEST REGARDS.

JOHN HAMRICK.



KATHARINE EPRU

BY LOUISA MAY ALCOTT with JOAN BENNETT .. PAUL LUKAS FRANCES DEE..JEAN PARKER **EDNA MAY OLIVER . . Douglass** Montgomery . . Henry Stephenson DIRECTED BY GEORGE CUKOR

BNA9 1C1 NL

D BALTIMORE MD NOV 24 1700

JULES LEVY=

-RADIO PICTURES CORPORATION RADIO-CITY NYC=

DEAR JULES LITTLE WOMEN IS SMASHING ALL HOUSE RECORDS HERE INTO SPLINTERS STOP AND EVEN THAT DOES NOT DO THE PICTURE JUSTICE FOR THE CROWDS THAT ARE UNABLE TO GET IN FAR EXCEED THOSE THAT CAN STCP AS YOU KNOW I HAVE PLAYED THE VERY BIGGEST ATTRACTIONS YET LITTLE WOMENS FIRST DAY BUSINESS EXCEEDS OUR HOUSE RECORD BY TWO HUNDRED DOLLARS STOP CROWDS LINED TO THE CORNER AND A HALF BLOCK UP BALTIMORE STREET STOP COMMENTS ON PICTURE BY FAR THE GREATEST I HAVE EVER HEARD IN ALL MY YEARS IN THIS BUSINESS STOP WORDS FAIL ME IN DESCRIBING IT CONGRATULATIONS=

IS RAPPAPORT ..

RADIO'S THANKSGIVING GIFT TO ALL THE WORLD!

Congress Hears Frenzied Fox Finance Tale

(Continued from page 5)

center of the stage for two days and center of the stage for two days and pulled crowds so large Senate committee thought charging admission to help meet expenses of investigation. Mixing humor, pathos, mystery, and suspense, dethroned film exar put on ace act which kept probers and kibitzers alike sitting on edges of chairs or rocking with laughter.

laughter.

High points of Fox narrative were repeated in practically same form they were presented by Upton Sinclair in Fox blography, but new light was thrown on numerous points during occasional quizzing by Senators and Ferdinand Pecora, committee counsel, as well as by examination of Clarke and Murray W Dodge, former Chase Securities Co. Dodge, former Chase Securities Co executive and important cog in financial machine which grabbed

executive and important cog in Inancial machine which grabbed Fox kingdom.

Boiled down, Fox story was that hankers conspired back in 1928 to get him into financial hot water, refuse credit, force him into voting trust agreement which would make possible his ousting, and fixed things, so only alternative was to sell out to Chase-Halsey. Stuart group Plot was engineered primarily, Fox claimed, by Harold L. Stuart, John E. Otterson of Erpl, and Albert H. Wiggin, former chairman of Chase shank board.

Name of President Hoover entered breath-taking tale twice-once in connection with efforts to stave off Justice Department prosecution on anti-trust charges, and second, in relation to frenzied attempts to induce New York bankers to loosen up with dough required to save Fox companies from bankruptcy or forced sale.

Flurry was precipitated by charges and counter-charges fired by Fox and Clarke regarding details of intricate transactions, while other interesting interludes occurred earlier during questioning of Dodder.

Fox's 1931 Losses
Fox Films loss £5,500,000 in the

Her during questioning of Dogse.

For's 1931 Losses

Fox Films lost \$5,500,000 in the fiscal year of 1931 yet paid dividens in excess of \$4,000,000, which went into pockets of General Theatres, the committee was told by Herman Place, Chase bank by when hearings resumed today (Monday). when he (Monday).

when hearings resumed today (Monday).

Complicated story of refinancing of Fox in April, 1931, was related by Murray Dodge, who showed Chase securities was forced to take \$30,000 dehenture issue which public wouldn't go for. Fox Flims at that time cashed in The Complication of the Comp

market conditions in interest of stockholders because quoted price was far below what they felt se-curities were intrinsically worth. Market conditions didn't improve however, and company was forced to sell \$30,000,000 of notes to Chase to sell \$30,000,000 of notes to Chase group for \$27,685,000; Loew's stock to Film Securities Corp. for \$28,800,000 plus 462,000 shares of Securities' stock; and \$15,000,000 of Wesco notes to Chase for \$14,432,-500.

500.

Reorganization of Fox this summer was forced by Chase because company could not pay \$800,000 in interest due in April, Place said. Creditors took stock in lieu of n.s. notes when stock holders turned thumbs down on stock wawp plant. This resulted in cancelling \$37,818,-814 in debt. 814 in debt.

nents of Senator Couzens on Comments of Senator Couzens on payment of dividend in year when company lost \$5,500,000 prompted Aldrich to point out Chase group wasn't-bossing affairs, then. Sharp-till between Couzens and Aldrich Cocurred with Michigan solon telling-banker to shut-up.

Mr. Aldrich interposes his observations whenever he desires to do so,' Couzens snorted. I resent it. This committee will conduct its investigation in its own way and

it. This committee will conduct its investigation in its own way and will not be dictated to by Mr. Aldrich or anyone else. Clarke was recalled for questioning about the 1931 dividend and losses. He defended payment on the ground that the directors and management hadn't anticipated \$4.

000,000 amortization on films. Pointing out films usually written off progressively over period of 78 weeks, Clarke showed how theatreceipts dropped from \$1,300,000 ln 1929 to \$700,000,000 last year.

Asked by Couzens how 1931 dividend could be justified in face of log debts, Clarke pointed out debts were incurred in connection with financing in 1930. "We never considered debts of Fox Film were operating expenses, he said.

Peora brought out that Fox diant have enough dough to pay dividend in cash, while Clarke admitted Fox gave G. T. E. note for \$11,072 as partial or full payment dividend, he said idea was to conserve cash, he agreed dividend should have been passed but said didn't know it at that time.

Denial that banker control caused financial troubles of Fox Films was entered by Clarke; who added that 1931 dividend was used by G. T. E. to disch. debts.

The production, sale and exhibition of films was not disturbed by any management, whichever went into Fox Films, Clarke said.

Repeating the charge that Fox roubles led to bankruptcy of G. T. E. (Clarke said receivership wasn't considered until all other possibilities had fallen flat. He said he knew receivership was inevitable if Fox Films couldn't rebound quickly enough.

enough.

Efforts to get explanation about G. T. E. receivership from Place got nowhere when the Chase officer who said he was unable to identify the memo sent him by G. T. E. counsel outlining proposals for rescuing Clarke's company. Undersharp questioning, Clarke insisted he had had 10 years' experience in film business but agreed he was not familiar with either production or exhibition phases of business.

Examination of Harley Clarke was completed this afternoon-by Senate stock probers with Albert Wigginslated for questioning tomorrow. Just prior to being excused Clarke denied having any interest in Efforts to get explanation about

stated for questioning tomorrow. Just prior to being excused Clarke denied having any interest in Crescent Brokerage Co, which handled fox insurance, despite reading of mem from Chase files saying he was officer of Crescent. Saul Rogers, Clarke's lawyer, denied statement in memo that he had made affidavit saying Clarke was connected with the insurance company. Clarke testified about payment of \$228,925 to him by G. T. E. two days before the company went into receivership. Money represented personal expenditures for research, Clarke said. Unusual course occupied committee for some time, with research experts.

Clarke vs. Fox

Clarke vs. Fox

Clarke vs. Fox

Clarke vs. Fox

Hard feelings between Clarke and
Hard feelings between Clarke and
fox were revealed on two occasions.
During luncheon intermission on
Thursday (23) Fox accused Chloago
utilities magnate of giving him the
biggest run-around' he ever got.
Testifying about Clarke's offer to buy
companies. Fox later said rival
made offer which was 'just a little
bit crooked, which led Clarke subsequently to tell committee Fox is
partly cracked and suffering from
'hallucinations about financing'.

Furchase of Loow interest in 1929
for \$73,000,000 and of British Gaumont company for \$20,000,000 was
Indirect cause of financial trouble.
Fox averred, placing responsibility
on Stuart and Otterson, who egged
him into making acquisitions and
then fixing things so he could not,
arrange for credit to carry tremendous load.

Testifying he was urged to

Testifying he was urged to quire Loew's not only because of potential profits but because Efrit was fighting Warner Brothers, Fox sald this was start of deep-dyed plot which involved a score of banks, dozen brokerage houses, and gang of high-class lawyers.

Fact that Fox companies were highly successful and profitable was inspiration for banker conspiracy. Fox said, relating how in 14 years Fox Films had carned \$35,500,000 and Fox Theatres in four years had netted \$5,500,000.

That's what they wanted this property for the Wall St. wickimsnorted; 'it looked like Aladdin and his wonderful lamp.' Testifying he was urged to

snorted, it looked like Aladdin and his wonderful lamp.'
Loew purchase was accompanied by legal as well as financial trouble, Fox related, and in order to escape prosecution he was forced not only to lay troubles before President Hoover, but to pay Louis B. Mayer. Mr.G.M executive and Ropublican big-shot in California, \$2,000,000. Names of James Francis Burke, one-tipe counsel for Ropublican

Fox-Loew Merger

bosses, and Huston at trategic points.

Fox-Loew Merger

Fox related how he was dubious about the legality of the projected Fox-Loew merger, but finally reserved or approval from former Assistant Attorney-General William I wild Bill' Donovan and William Thompson of Justice Department. Short time later, after-Hoover administration came into Hoover administration came into Hoover administration came into Hoover administration came into Hoover administration came and Join Lord O'Brian threatened-prosecution and insisted records showed merger had been disapproved by Donovan, Fox said.

Worried, over situation, Fox went to White House, where troubes were laid before Hoover at a luncheon and assurance was received Justice Department, would give fair deal and that no political intermediaries were necessary. But Huston and Burke bobbed up with recommendation that Fox placate Mayer, who said he had had Justice Department records fixed and could have them changed back again, Fox testified.

Partial confirmation of this story came from Saul E. Rogers backed up statement that Donovan and Thompson after hemming and hawing said Uncle Sam would have no objection blending two properties.

Several months later, after stock market had gone floocy and bankers were turning cold shoulder on pleas for 'indulgence', Fox enlisted Hoover's aid a second time through Huston, committee was told, but Wiggin, with arrogance typical of and the resented Presidential interference, according to testimony.

and that he resented Presidential interference, according to testimony

Wiggin Denies

interference, according to testimony.

Wiggin Denies

Immediate denial of this story came from Wiggin, who issued statement through Chase bank publicity mouthpiece to effect that this incident can exist only in Mr. Fox's imagination, the. statement being wholly untrue. Wiggin denied Fox story that Huston dined on Christmas Day, 1929, at the Wiggin home and said the Republican potentate never had been in his residence.

Banker control of Fox properties was assailed by Fox and became subject of brief but intensive examination by Pecora after former film magnate testified \$15,000,000 disappeared from Fox Theatres treasury and Fox Films has not carned-single-penny under. Wall. St. 'mismanagement'.

Fox emphasized that only two men with film business experience—himself and Winfield R. Sheehan—were retained on directorate by G. T. E. crowd, while Pecora brought out that Matthew C. Brush, big boar operator in Wall St., had been added to board at suggestion of Chase bank group and two directors were elected as consequence of receivership action against Fox control.

Conspiracy of bankers was so

control.

Conspiracy of bankers was so ramified, Fox related, that attorneys rammed, Fox related, that accordings were engaged to start receivership proceedings and later pald off with funds taken by Clarke group from Fox Film and Fox Theatre treas-

uries. Berenson's \$500,000 Fee

Fox Film and Fox Theatre treasuries.

Berenson's \$500,000 Fee

After plan to arrange voting trust control with Dillon. Read, Bancamerica. Blair, and Lehman Brosfell flat, 'then came this blackmailing suit by an attorney in Boston named Berenson' and another action for receivership by Isador Kresci, New York attorney victed in Bank of United tates case. Fox said.

My theory is, these lawyers were engaged by the group trying to capture these companies, he explained. Neither action succeeded before Clarke-Wiggin group acquired his holdings. Fox said, but after sale Borenson was paid \$500,000 from Fox Film and Fox Theatre treasuries, Krosel got, \$50,000 in similar way, and Dryden Kuser, stockholder represented by Krosel, was elected to directionate.

Denying wrong doing, Clarke defended payments on ground such step was advised by Hughes, Schurman & Dwight, company counsel, who felt that fighting receivership actions would prove more costly than settlement. Clarke could not account for reasons part of Berenson payment should be made with Fox Theatre funds when action was directed only against Fox Films. Senators were concerned about reasured.

son for fat pay-off to Berenson, Senator Gore of Oklahoma pointing out that amount involved was equivalent to nearly \$1,000 for each share of stock represented by plaintiffs.

plaintiffs. Election of Dryden Kuser was termed by Fox 'the pay-off' in Kresel suit and defended by Clarke on ground Kuser family was entitled to representation on directorate. Peoros, however, flustered Clarke by dragging out of his trunk Clarke by dragging out or his trunk of evidence a communication from Chase bank files in which Clarke was represented as preferring to have Dryden Kuser instead of John, Kuser, because former was 'easier to handle.'

Kuser, because former was 'easier to handle.'
Insisting he left matter of selection up to Kuser family, Clarke declared he preferred as directors men of indopendent judgment, but resorted to 'don't recall' defense when asked point blank by Pecora, 'Was that why you said Dryden would be easier to handle. Clarke attempted to evade further, educing by saying John Kuser finally was lected, but Pecora trotted out 1930 Fox report which showed both John and Dryden on the list.

Sale 'Under Duress'

Sale 'Under Duress'
The story of financial difficulties leading up to sale 'under duress' to banker syndicate and G. T. E. included countless dramatic incidents

cluded countless dramatic incidents when hard-heartedness of bankers caused intense worry, miraculous escapes from apparently unavoidable money troubles.

Loew stock, part of which was bought on margin to effectuate control, was in jeopardy twice, Fox told. Once when opponents plotted market raid to force his brokers to sell him out, last minute loan of \$6,200,000 from Eastman Kodak saved the day. Previously unexpected sale of First National securities which he thought worthless

pected sale of First National securities which he thought worthless permitted escape, Werner Brothers paying \$10,000,000 for paper he acquired as bonus in Leew deal.
Clarke and Will H. Hays played dramatic poles in the first incident, Fox teilling how Hays sald a friend, a large utilities' man, wanted to buy controlling interest in film and theatre companies to help Fox out and how Clarke failed to come through. After placing valuation of \$33,333.33 on his holdings and got promise from Clarke to have Chase bank place money at his disposal to prevent forthcoming market raid.

posal to prevent forthcoming market raid.

Chase money failed to show up, but Clarke telephoned from Chicago he would be in New York before market opened on Monday and give him eash, Fex. said. Dramatically-recounting his suspense and pointing to ticking committee room clock, magnate relived two hours of anxiety which ended only with last-minute news that Eastman had come through.

Asked by Pecora when Clarke finally put in an appearance, Fox said he came, turning accusingly at Clarke, and continued, 'about 10:30 wasn't it, Harley.' Clarke reddened, seemed about to exploe, waved his hand for Fox to continue and muttered a reply which escaped Scintors and press.

When Clarke finally did ennes.

Scnators and press.

When Clarke finally did appear

Schators and press.
When Clarke finally did appear, he made a proposition which was just a little bit crooked—not much' but which would have placed him in fall had he accepted, Fox asserted. While the prior arrangement had been for Clarke to acquire control of the film and theatre companies, when the Chicago promotor finally showed up he insisted 660,900 shares of Loew stock, owned by the theatre company, be thrown in, gratis.

Regers 'Not Big Enough' tory of attempts to arrange credit also involved feverish efforts to engage counsel big enough, to persuade bankers and fight off bankruptcy, since Saul Rogers 'wasn't quite big enough, Fox recounted how he retained Col, Joseph Hartfield, J. P. Morgan's law-yor,' then Charles, Evans Hughes' firm, and finally—at suggestion of Claudius Huston—Samuel Unterwer.

Hartfield and Elchard El Dwicht.

casillar myer.

Ider (Claudius Huston-Samuel Unterillar in the color of the col

when Otterson refused to agree to resign when American Telephone & Telegraph advance of \$15,000,000 had been returned.

Telegraph advance of \$10.900,000 had been returned.

This combination plotted to oust Fox and install Harold B. Franklin, then connected with Fox-West Coast chain, as president, committee was told, and wanted to, throw Joseph D. Leo, Fox's brother-in-law, off company directorate.

Second trust was proposed by Elisha Walker, then officer of. Blair & Co., Fox testified, after he conceived the Henry Ford plan of marketing securities to the public directly instead of through banking syndicates.

rectly instead of through banking syndicates.

Bankers' stoniness ended, he said, when a circular was issued to the public by Fox Securities Corp. in January, 1930. Evidently the boys got together and talked it over, Fox said, accounting for change in attitude. This trust arrangement flopped when proposal was made that Stuart and Otterson be added to the group, which Fox said was objectionable to him.

37% Interest

87% Interest

bejectionable to him.

B7% Interest

Dicker with Lehman Bros., lair, and Dillon. Read over loan of '86, 600,000 to pay off note due English bank found Dillon. Read balking at proposition to advance, funds on usurious terms, Fox said, relating how arrangement called for 10% interest for 46 days plus 6% per annum. Claiming that this called for interest at the rate of 87%, Fox charged. The firm of Dillon Read was serving someone all the time in this matter—even at this price Clarence Dillon wouldn't go along. 'Grabbing' of bank deposits by various banks, along with agreement by 11 bankers to withhold credit was cited by Fox as evidence of conspiracy to bring about his 'ruin.' Following stock market thud, deposits everywhere were charged off against notes held by banks, he insisted, although many notes were not due. Pinned down by Senator Couzens of Michigan; Fox said some were demand notes but others had additional time to run.

Referring continuously to conspiracy, Fox in relating details of Gaumont and Loew acquisitions, noted Otterson and Stuart urged investments and knew money was obtained on short-term basis, and

noted Otterson and Stuart urged intestiments and knew money was obtained on short-term basis, and
then queried Was it in good faith
or was it to get me into such a
position that I couldn't get out?
Who dared go along with this without a definite understanding that
when the time came, the money
would be there? If Wiggin would
tell the truth, we'd know. I didn't
realize Wiggin was in this until I
was ail through and the companies
had gone on the rocks. I didn't
realize until it was all over that he
was the Santa Claus.

Again, when desoribling how he

realize until it was all over that he was the Santa Claus.'
Again, when describing how he went 'from doo' to door' in search of credit 'with my samples under my arm,' Fox sael 'some underground wire had traveled as swiftly as possible' wherever he went and that while bankers listened very attentively 'they were sorry they couldn't help—there was no money anywhere for Fox.'

Efforts to save companies involved attempt to peddle West Coast chain to both Warner Bros. and Paramount, Fox related. Figuring on earthings of \$5,600,000 but deal -fell through, presumably because bankers spiked his plan.

Shearn and Hartfield

Shearn and Hartfield

Shearn and Hartfield
Campaign to obtain capable attorneys involved retaining of Judge.
Clarence J. Shearn, and his withdrawal after Fox had threatened to shoot Hartfield, committee was informed. Relating how he lost his temper when Hartfield appeared to lay down, on the job, Fox said I called this man all the vile, flithy, dirty names that it was human for one persons to call another. I got myself in such a temper that I said I was going into a room and get a pistol, and kill him. I said 'Why don't you resign? Why don't you resign? The net result of that was that two or three days after Shearn dropped out.'
Clarke, early, In. 1929, had, in. mind not only formation of G.T.E. hook-up but a merger of Paramount, Fox.

up but a merger of Paramount, Fo and Loew, Fox testified, but nothi ever developed.

ever developed.
Mysterious aspects of deal between Fox and Clarke in connection with G.T.E. purchase of Fox Film and Fox Theatre companies were cleared up during examination of the ousted magnate.

The puzzling \$2,000,000 payment

(Continued on page 29)

EXPLOITATION

By Epes W. Sargent

Traffic Cons

Traffic Cops

One use of the smashing cutouts of the girls provided for Golddiggers' and similar productions, appears to have been overlooked. The gag was originated in Los Angeles worked for Harold Lloyd. One of the sections of, a main business street was cut off for repairs with the usual street closed signs. A thearre obtained permission from the contractor, and the police to string a row of cut-out heads of Harold Lloyd across the street. The heads were effective, but a row of Amazons would stop traffic in a double sense.

Amazons would stop traffic in a double sense.

If there are no repairs going on, If there are no repairs going on, If there are no retective to build a fence of the common of the commo

Kidding the Trailer

Kidding the Trailer roadway was talking lately because the N. Y. Strand put In a man to kid the trailer of the coming picture. Thought it was a novel idea, Not novel except on Broadway. It's been done all over the rest of the country, but seems dead enough for reincarnation again. For a ghost-murder mystery with revolver shots in the darkened auditorium, a white sheeted figure on the stage and erre moans from all over. Then the trailers started.

er started.
Proved in many sections to be a little too strong, but toned down a bit and still used, with a heavy run on basso profundos for 'Phantom of the Opera.'
From another

the Opera.'

From another angle a fiexible stereopticon was used to project a skeleton on the theatre walls, sweeping the auditorium finally to locate on the screen, where it faded out as the trailer started.

Anything that breaks the deadly sameness of the trailer week after week is welcomed. See what you can think up.

Plenty Trouble

Plenty Trouble

Several managers have made three plgs the display for the Disney caralled the best of the Disney caralled the bright date book one exhibit hat the bright date between the hat the bright day to the bright day to the display to the display to the display to the display display to the display dis

STAN MEYERS

ORGANS FOR SALE UNUSUAL BARGAINS

1531 BROADWAY
New York City Fifth Floor

MUSICAL DIRECTOR

at the Brooklyn **Paramount**

Indefinitely

kid club with a spiel on what a fine actor the purp is to be able to play the part so successfully. Going to make it a surprise stunt lest the kids stay away.

For 'Soup'

For 'Soup'
Paul Brokaw sends in a honey for Duck Soup, which was used by the Chakerres-Warner Regent, Spring-field, O. It was the first playdate in Olilo and Brokaw figured that while the Marx Bros, were known, a splash wouldn't hurt, anyway.

He tied the grocery stores to window displays of canned soups, of all brands, getting extra help from the Heinz outfit, which was plugging to the street of the window each with a half-sheet size card reading. We sell every kind of soup in the world, but Duck Soup, and that may be had at the Regent theatre.

Each store was supplied with the Regent Saturday morning. Latter angle was to get food for the Come newspapers for it in a big way. Stores also bomed heavily in addition to the display. Additional publicity was worth many times the tickets given.

Brokaw used to be with RKO in Cleveland two or three years ago.

Wrong Hatch

Morris Abrahams, MG exploiteer here, has corralled a freak animal, half duck and half rooster, which he is using to exploit "Meet the Baron" in the territory. An exhibitor friend presented it to Abrahams. After he has finished exhibiting it hereabouts he plans to send it to the Hal Roach studio to use in its comedy pictures.

Adapted by Cafe

Adapted by Cafe

The Hague.

One of the cheaper restaurants at the Hague has struck a new idea to draw customers, speculating on vanity, generally not a bad scheme. In papers it advertised that on a struck of the control of the con

Invited the Sisters

Fred Schanberger for his Keith's showing of Par's 'Cradle Song,' hosted all the nuns teaching Catholic schools here at private preview of the filek. Figured the religious would carry away glowing reports and interest their scholars, who in turn would spread the news to parents.

Another part carry and Another part and the second spread the news to parents.

ents.

Another neat angle was to invite to the editor of local Catholic weekly to come down and o.o. the film.

'Ace' Plane Contest

Manager McBride of Orpheum enmineered unique contest, with award
itio to the month of the mont

Bare for Exploit

Bare for Exploit

San Diego.

Sacrifices of exploitation gang
touched a new high last week when
'Elysia,' nudist film, played holdover week at New Spreckels theatre. Ted Rockwell, house mgr., and
Bill Brodle, p.a., got editor of Union,
morning dally, to assign Henry
Love, city hall reporter, to an oo.
trip to Elysia, nude colony near
Lake Bilsnore where pic was made.

Roys had to shed garments to get

In, paying \$2.50 each for privilege of displaying their manly charms. They left their wives at the town of Elsinore for the day, and the drive home was a rlot. Love, brave enough to go bare, halked at advertising his courage and his one-column yarn in Union was by-lined 'II. C. Hall'—Honry City Hall.

Majestio's 'Confessions'

Jack Hess, Majestic publicist, has written 5,000 words, titled 'Confessions of A Professional Co-respondent.' Yarn is being published in book form to be sent to exchanges for distribution. Story is supposed to the story of the

Fox Suits

(Continued from page 5)

quired such interests he was dent of Fox Film. Therefore, such invested interests in Fox Film and affiliates as W. F. may hold, he holds only in trust for the com-

Companies involved
Companies involved
Companies concerned are Grandeur, Inc., Fox-Case, Fox-Hearst, and the American Tri-Ergon Company.¹ Grandeur controls the Mitchell Camera company, both of which companies were subject of W. F's remarks in Washington. Co-defendants with William Fox in the suit brought by Fox Film are Jack Leo, his brother-in-law; M. J. Mechan, Bechtel Alcock, James J. McKenna, Esmonde F. O'Brien, J. J. McKenna, Esmonde F. O'Brien, J. J. Moylan and J. J. Mechan. Optside

McKenna, Esmonde F. O'Brien, J. J. Movian and J. J. Meehan. Optside of W. F. and Leo, those named were partners in the M. J. Meehan company, downtown brokerage house. Meehan, also is a large stock-holder of Keith stock. All are allegedly concerned with company-stock manipulations in concert with W.F.

W.F.
Besides Leo, others named include
Eva Fox (Mrs. William Fox), Carolyn Leah Taussig, daughter of W.F.,
Jacob Rubenstein, Bessie Livingstone, John Zantt, Alex Kempner
and Jack Leob.

Jack Leob.

It is alleged that because of
fraudulent representations by Willlam Fox that the company owed
Leo \$500,000 or some such amount,
the company paid Leo this sum for
services rendered.

Leo \$500,000 or some such amount, the company paid Leo this sum for services rendered.

Loeb and Kempner are alleged to have received aggregately \$205,000 because of similarly alleged fraudulent representations by W.F. that the sums were ewed the pair by that the sums were ewed the pair by that the summany for services. Instead, the company alleges that the two men were hired on the understanding that W.F. personally would pay back the salaries of these two men to the company. Each was receiving \$40,000 annually. Loeb used to he in-charge-of-the-Fox vaude office. Kempner was head of the realty end and presently is associated with H. B. Franklin.

John Zanft and Jack Leo are alleged to have in some way been able to charge off \$6,000,000 in market losses on stock manipulations in Fox Theatres, to latter company. This was just after the market panic.

So far as Grandeur and the Mit-

panic.

So far as Grandeur and the Mitchell Camera companies are concerned, and which Fox mentioned in his committee talks, these apparently are now controlled by W.F. personally, so far as inquiry

parently are now controlled by W.F. personally, so far as inquiry would indicate.

W.F. galned 100% control of Grandeur when he sold certain collateral regainst a \$2,300,000 note of General Theatres Equipment, in his own behalf. The collateral which was sold was held by the All Continent Company, stated to be one of W.F.' sonal holding firms.

The collateral consisted of 108,000 shares of the then Fox 'A' stock and 50 shares or one-half interest in Grandeur. The collateral at auction brought around \$450,000, an amount stated to have been bild on W.F.'s own behalf.

BEHIND the KEYS

Denver. H. A. Goodridge and Theodore Zadra have bought the Hiawatha, Denver. Edwin Bluck, one of the Hiawatha owners, will look for an-other location, and his son, Ross, also in the partnership, will con-stant of the manager for RKO

also in the partnership, will continue as office manager for RKC exchange.

Rlo Grande, Las Cruces, N. M., reopened by Foxwesco after rebuilding, when badly damaged by fire several months ago, the Del Rio was reopened, now it's closed. WE was reopened, now it's closed. WE as the continue of the contin

film.
The Princess at Ordway, Colo.,

opened.

A. E. Gould leased Opera House,
Hill City, S. D., reopened as the

Hill City, S. D., reopened as the Gengon Wesselman has leased, remodeled, installed sound on film, and expensed the Auditorium at Limon. Colo.

Westland Theatre Corp. leased, the Rex, Greeley, Colo., and the Mesa at Grand Junction, Colo. from Harry Nolan. Houses previously sold to Publix, but they defaulted and the houses were returned to Nolan when the Colorado subsidiary went into receivership.

Tom Love has reopened the Crystom Love has reopened the Love has reopened the Love has reopened the Love has reopen

Baltimore Lee I. Hecht, local attorney, re-lights the Palace on Thanksgiving with grind films; 1,900-seat loop

house.

H. M. Durkee has shuttered his Morrell, film grind at Morrell Park, near here. Also calling time-out for week's refurnishing of his Ritz, eastside nabe.

Switch in I. M. Rappaport's local set-up brings in Philip Wolfson from Philadelphia to replace Ted Routson as Hippodrome manager. Routson now handling p.a. work.

Receivers of the Fox in this town have offered the theatre to almost everybody, latest to Loew's. Fanchon & Marco, from accounts, was the first one considered by the receivers, but he took over the St. Louis Instead.

Ed Olmstead, Les Kaufman and Ralph Stitt went out from the Co-lumbla home office last week to ospecially exploit first-run key dates on. "Mang. Castle." Olmstead-will cover Indianapolis, Akron and Youngatown; Kaufman, St. Louis; Stitt, Buffalo, Rochester and Syra-cuse.

Minneapolls.

Publix managerial changes in South Dakota houses: Bert Kilne, manager of the Paramount, Mitchell, S. D., resigned, succeeded by Ralph Phillips, formerly manager of the Orpheum, Stoux Falls, S. D. Replacing latter is Fred Welmer, assistant with the Stouth of the Stouth

Easton, Pa.

Reported that United Chain Theatres leased the Lyric, Allentown's oldest playhouse, and to be reopened soon. Bankers recently took over the property at a sheriff's sale and training the particular players of the property of the property at a sheriff's sale and train operates in Bethlehem and Easton.

Ft. Wayne.
Palace, remodeled and ready to
open three weeks ago, remains dark
due to union controversy. Frank
Stouder still dickering.

R. S. Wallace has been appointed receiver for the Columbia, oldest house here, by Judge Joseph L. Floyd, in Stark county common pleas court, after judgment had

been taken against the Smith Amus. Co., owners, on a note in favor of the Alliance First National bank. Receivership will have no effect on operation of the theatre. Wallace, secretary-treasurer of the Tri. Theatres, Inc., is now in charge of the city's three theatres, Morrison, Columbia and Strand.

Shamokin, Pa.

Tha Northumberland County
Court approved the report of Receiver S. L. Gribbon, of the Chamberlain Amuse. Enterprises, Inc.
covering the March to August peperiod. The various houses yielded
\$280,493, with receivership expenses
of \$22,736.

Lancaster, Pa Two holdup men robbed Ray O'Connell, manager of the Grand, while he was preparing to take the day's receipts from his private office to a bank. Over \$900 taken.

Lawrence Whisler has taken over the Strand. Sound equipment in-stalled and other improvements

made.

The Crystal, Waterloo, Ia., revamped and now the State, with Leonard Kaplan, Sloux Falls, S. D., at the helm. New sound equipment also.

With Ike Libson again supervising operation of the RKO theatres had an in Daston, the Which had an in Daston, the Which had an in Daston, the Which had been transferred to Cleveland as been transferred to Cleveland as manager for that town and Columbus. Arthur Frudenfeld came on from Detroit to serve as assistant to Libson. A. J. Happy Melninger is also down from Detroit to manage the Capitol, C. Harry Schelber, in the Capitol, C. Harry Schelber, in peen recently transferred to the Falace, Columbus.

Cliff Boyd, a vet on Libson's managerial staff, quit the Strand (inde) to return to the Albee, Robert Morgan advances to Strand manageria.

Morgan auvances
agerica Harrison, manager and p.
agerica Harrison, manager and p.
Carlo Keith's (Libson) for the last
to conthe, resignes He will be
sume press work for a film producing firm in New York after a
month's vacash. Jim Pendergast
and Eddie Riesenback move up to
share managerial duties at Keith's.

Arthur Abeles, who acquired the Boston Road theatre about a year ago, has relinquished the house and it reverts to Leo Brecher, who will again operate himself. Broux the Harry Harris, of the Broux the Harry Harris, of the Broux theory of the Broux the Camborough. Harris will take vande out of the Central and replace it with double features. Vaude and pictures will continue at the Broux.

Gilbert P. Josephson returned as manager of the Monroe, N. Y., which he opened about five years ago.



BEN

WARNER BROS. COMEDIES
DIT. JOE RIVKIN
LEO MORRISON, Agency WILL BUY

THEATRE CHAIRS

Must be in first class condition, and not less than 600 of one kind. Only interested in chairs costing when new approximately \$10

"Abel," in "Variety," Nov. 21, Said MANTCHELL and MIJRANT

ING "CLICKE PARAMOUNT, NEW YORK, Last Week (Nov. 17)

Variety, Nov. 21

Mitchell and Durant commit corporal punishment on one another, their impression is so rousing. The latter team was not only the outstanding clicker of the show, but its life-saven. Abcl.

notographed attractively in Technicolor and possessing the knockout romedy notographed attractively in Technicolor and possessing the knockout romedy feminine background, this musical has plenty of production class and should (* very nicely astinfying.

SHORT AT THE STRAND, NEW YORK, THIS WEEK, NOV. 24

SIGNED FOR "FOX-MOVIETONE FOLLIES"

FRANK MITCHELL DURANT



comedies, and they'll COME to the other five! The fun starts December 9th with Don't "Here Comes Flossie" let your opposition have all the fun!

BEN BLUE

6 "Big V" Comedies for 1933-'34

LATEST OF THE 65 STAR REASONS WHY IS TOPPING LAST YEAR'S RECORD SALES BY 50%

Vitagraph, Inc., Distributors

Fox Financing Told

(Continued from page 26) (Continued from page 26)
made to Fox and the gift of 25,000
shares of G.T.E. stock were explained due to failure of Clarke to
carry out prior agreement under
which Fox and Clarke would have which Fox and Clarke would have been partners in acquisition of Mitchell Camera Corp. Fox said Clarke requdiated this understand-ing, but promised a half interest in Grandeur, Inc., G.T.E. subsid, free, and 25,000 G.T.E. shares for denying right to participate in purchase of four lamp companies thrown into the G.T.E. crazy-quilt.

four lamp companies thrown into the G.T.E. crazy-quilt.
Clarke and Fox originally planned to put up \$50,000 each for Mitchell purchase, while Fox was to get \$1,000,000 for time and money expended in development of three-dimensional film and talking pictures. In the end, Clarke paid \$2,000,000 in personal checks under agreement money would be used to buy half interest in Grandeur, which had been promised for nothing.
Denying 25,000 shares of G.T.E.
were repurchased by Clarke, Fox said he arranged to dispose of these holdings through Bancamerica Blair and charged Clarke with deliberately holding out hope a new note would be arranged in connection with minor transactions with expectation Fox would be forced to default and stock could be acquired for nothing. for nothing.

Rogers with Clarke

Rogers with Clarke
Returning to the stand Wednesday (22) with Saul Rogers at his eibow, Clarke corrected previous testimony which had appeared contradictory and for which he had been threatened with contempt or perjury citation, but got into more hot water trying to clear up muddled testimony about Mitchell deal and relations with Fox.
Still maintaining \$2,000,000 payment was to induce Fox to drop patent-violation claims against his companies, Clarke finally admitted under persistent questioning that G.T.E. never received any written assignment of claims or evidence that claims existed. Chiengo promoter said he 'thought we had made an advantageous deal,' but Pecora criticized him sharply for not getting written agreement with Fox.

Discrepancies in valuation placed on Mitchell good-will plagued Clarke until he resorted to the can't recall' method of escaping questioning. Showing that contract for purchase for Mitchell provided the company's good will should be included in \$1,475,000 purchase, Peora produced evidence that later good will was valued at \$2,800,000. Clarke intiniated that settlement of Fox claims had caused higher valuation to be placed on item, but when asked, How do you explain that?' retorted. I can't'.

'How do you explain that?' retorted. T can't'.

Contract Fox wangled out of Clarke and banking syndicate for his holdings in film and theatre-companies provided much interest when hearings opened Tuesday (21) and prompted Pecora to observe that Fox was only individual involved in imagination-defying transactions who came out to the good.

Deal was arranged, Murray Dodge testified, because Clarke was 'very much worried about the situation because if Fox Films falled it would affect the whole industry adversely and have an especially bad effect on G.T.E. because Fox would be unable to carry out his intention to purchase wide film'. Dodge said Clarke told him, G.T.E. should have a sympathetic view of the whole situation'.

The Set-Up

The Set-Up

The Set-Up
Providing for transfer of controlling interest in Fox Films and all of
voting stock in Fox Theatres for
\$15,000,000, the Fox-Clarke contract
also provided for following unique
considerations:
1. Fox would present written resignation of seven Fox directors.
2. Fox would turn over certain
licensing agreements.
3. G.T.E. would buy \$7,000 shares
of Fox Theatres A stock (not voting) for about \$2,000,000 from Penn
Corp.

ing) for about \$2,000,000 from Penn Corp.

4. Fox would be continued as director for five years.

5. Fox would be given a contract for five years at \$500,000 a year to be paid even if Fox died. (Subsequently Fox testified G.T.E. never has paid this salary.)

6. G.T.E. would pay all counsel tees to Untermyer and 10 other law-

BACK ON BROADWAY After Four Successful Months in Europe

BETTY JANE COOPER

LATHROP BROS.

PARAMOUNT, NEW YORK

THIS WEEK (NOV. 24)

THE DANCING TIMES-LONDON By John K. Newnham

By John K. Newnham

The best of all variety dancing acts this season, though, was seen at the London Palladium, where George Black invariably succeeds in obtaining sometimes where the way of Goner and the Lathron Bross. They dance without music. Their sense of rhytim is extraordinarily good, and one can almost say that you can hear the music coming from their feet. It is one of the most fascinating dancing turns I have seen for a long time. They danle from the States, and this was their first appearance in England, but, if I am any judge, not by any means their last. They are well worth seeing.

Direction CHARLES V. YATES

yers retained by Fox in fighting off

yers retained by Fox in fighting off bankruptcy,
7. G.T.E. would employ 10 persons, presumably members of his family, named by Fox.
8. Fox's name would remain on all theatres for three years.
9. Il pictures produced would be captioned. William Fox presents—

for similar period.

10. G.T.E. would pay \$3,000,000 for assignment of claims for salary, expenses and losses in sale of Loew

penses and losses in sale of Loew stock.

11. G.T.E. would pay premiums on \$3.500,000 of For Ille insurance.

12. G.T.E. would indemnify Fox for all losses suffered under suit brought by United States under Clayton anti-trust act.

13. Fox would share to extent of 19% in any financing done by Clarke or Halsey Stuart. (Clarke testified \$3.000,000 later was paid in settlement of this provision.)

14. Fox would assign to Fox Film and Fox Theatre stock of Fox-Rearst Corp. to indemnify G.T.E. against any claims brought by Sheehan or Courtland Smith.

15. Fox holdings of non-voting stock in two companies would be purchased for \$43,000,000. Whether many of these provisions-were carried out, committee failed to learn from Dodge, Clarke or Fox.

The 'Gravy'

were carried out, committee falled to learn from Dodge, Clarke or Fox.

The 'Gravy'
Squabbling between bankers over split-up of the gravy from G.T.E.-Fox financing was revealed during examination of Dodge, while evidence possibly substantiating Fox claims of conspiracy was obtained coincidentally in same way.

Identified by Dodge, a memo sent Wiggin in 1931 related how Halsey-Stuart was demanding that Clarke be ousted from control of G.T.E. and the maze of subsidiaries which included Fox companies, and how Chase group refused to go along. This communication told Wiggin. Fox is liable to get into a disagreeable sorap with Harry Stuart', that Stuart demanded Clarke be thrown out, but Chase would not countenance any change in management—had confidence in Clarke, and that the Lord knows this financing is difficult enough without being torpeded by Harry Stuart'.

A significant paisage—later cited by Fox in support of his accusations—mentioned that Stuart evidently is bent on getting control of them used against Fox to obtain their ends. Fox sold this passage indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existence of a scheme to withhold financial and force indicated existe

ies Any Conspiracy

facts'.

ies Any Conspiracy

If there were any conspiracy I knew nothing of it, had nothing to do with it, 'Clarke retorted, and then went on to say that the Fox charges could be proved unjustified by fact that within two weeks after he assumed control, Chase group agreed to a financing plan for Fox companies aggregating \$103,000,000. Pecora and Fox both jumped on this statement with observation that Instead of disproving conspiracy was indication that plot existed to withhold credit from Fox. Clarke's statement was dubbed by Fox a very frank admission that there was a conspiracy'.

There was not a time in 1929 or 1930 when a plan could not have been worked out for funding that was perfectly fair,' Clarke asserted.

The scrap over gravy resulted from Halsey Stuart's withdrawai from financing in April, 1931, and entry of. Paramount into the picture. Dodge memorandum said progress had been made in cutting down to \$25,000,000 a projected se-

entry of Paramount into the picture. Dodge memorandum said
progress had been made in cutting
down to \$25,000,000 a projected securities issue by obtaining from
Zukor of Faramount a statement
inta the will purchase the \$10,000,000
three-year unsecured note of the
new company as his contribution to
help'. Informing his chief that
Paramount was discussing ways and
means with Kuhn-Loeb, Dodge

added, I expect to hear from them on Monday to find out where the gravy is, if any. With Halsey Stuart out it is possible for me to discuss the whole financing with Kunh-Loeb again, a thing that I am loathe to do unless necessary as the splitup of the gravy would hurt my feel-

'Prestige'

'Prestige'
Pecora's reading of this note brought laughter and an embarrassed smile to Dodge's face, since the banker earlier nad been shocked by use of the word 'gravy' by the committee counsel and defined it as meaning 'prestige'. Clarke later refused to recognize the word, and when Pecora asked him if stock, given bankers gratis was not 'part of the gravy,' the G.T.E. organizor said it was 'part of the consideration'.

tion. The Stuart-Otterson opposition was formidable enough to cause Dodge to warn Wiggin, 'We are evidently heading into a great deal of very nasty resistance, and to point out that 'It would be a very profitable and advantageous thing for Stuart and Otterson now that they know they will not have our backing in throwing Clarke out of Fox on make this financing impossible and so obtain control of the Loew's stock and of the company for \$50,stock and of the company for \$50.non ann'

Creation of banking syndicates to play the market and force stock of Fox and G. T. E. subsidiaries up was disclosed in Dodge examina-

play the market and force stock of Fox and G. T. E. subsidiaries up was disclosed in Dodge examination. Four syndicates were run by Pynchon & Co. with \$21,000,000 ioaned by Chase in connection with one securities issue alone, committee found.

More easy profits for bankers were revealed in this phase of the probe, Dodge relating how bankers made \$44,003,332 profit on sale of \$50,000 G. T. E. shares bought for \$29 and sold to the public at \$22, that \$6,000,000 G. T. E. debentures were sold to bankers at \$9 and to the public at \$32, that \$6,000,000 G. T. E. debentures were sold to bankers at \$9 and to the public at \$32, that \$6,000,000 G. T. E. debentures were sold to bankers at \$9 and to the public at \$35,000. Old for Firm one-year notes to Halesy Stuart for \$97.75 and throwing in 300,000 stock-purchase warrants which made possible hand some profits since the purchase price named was \$35 while market quotations over the time of the deal ranged from \$43 to \$56. Halesy-Stuart, in this transaction, also got 240,000 shares of G. T. E. at \$30, much below the market, Quizzed about the honesty of this arrangement, Clarke said 'those were the best terms I could make—I really think the deal was a fair one.'

Clarke's Explanation

think the deal was a fair one."

Cirke's Explanation

Answering Fox charges that bungling by bankers caused failure of Fox Theatres, Clarke told probers G. T. E. was forced into receivership through inability of Fox Films to continue paying \$4\$ dividends despite afforts to economize. Report for 1930 shows, Clarke said, that directors whom Fox slammed as inexperienced, were good enough business men to save \$10,000,000 but that it had been found impossible to resume paying dividends.

Fox difficulties were due to the lim magnate's 'repudation' of his voting trust agreement with Otterson and Stuart, Clarke was queed as telling Dodge. Clarke maintained, Dodge testified, that control should have been placed in hands of the trust. 'That failure of Fox to live up to the agreement precipitated the financial trouble Fox got into,' Dodge commented in describing the \$12,000,000 Haisey-Stuart and \$15,000,000 Erpl loans made to acquire the Loew and Gaumont properties. properties.

Those Staggering Losses

Extent of Chase losses was revealed in detailed statement placed in the record by Winthrop W. Aldrich, Wiggin's successor. Showing that \$89,330,047 had been sunk in that \$89,330,047 had been sunit in G. T. E. and the Fox properties, the compilation revealed that collatoral and investments are carried now on Chase books for \$19,767,366. Biggest loss was suffored by the bank, which wrote off \$55,510,888, of aggregate outlay of \$77,351,076. statement shows, while Chase-Harris-Forbes and Chase Securities took the rap for \$14,061,591 in sinig \$14,071,116 in the venture.

Total advanced by Chase to the

various trading syndicates, individuals, and companies has not been stated, since questioning has centered about only more spectacular deals. Numerous big loans were repaid and are not reflected in Aldrich statement.

Chase bank put \$29,811,639 into Fox Film, and now carries its notes and stock at \$10,729,562; \$18,822,300 in Wesco, G. T. E. subsidiary formed to hold control of West Coast properties, and now values these investments at \$4,380,000; \$21,375,784 in General Theatres and values this paper-at \$275,784.

these investments at \$4,389,001; \$21,375,784 in General Theatres and values this paper at \$75,784. Stock syndicate loans to finance trading in G. T. E. securities aggregating \$2,988,357, have been scaled down to \$2,092,145 by the bank. Chaes Securities and Chase-Harris-Forbes was taken for \$1,686,517 in investments in Fox Films, Wesco, Film Securities and G. T. E. and dropped \$12,375,073 in syndicate loans and liabilities. Conflicting demands for termination of the film inquiry and for further probing of details brought out during the Fox examination troubling the committee. With a long schedule of corporations of all sorts still to be studied, many committee members feel no more time should be spent on the cinema probe, but others, including Senators Adams of Colorade and Gore of Oklahoma, feel Fox charges should be studied more comprehensively.

sively.

Adams wants Louis B. Mayer subpoenaed to explain his statement to Fox that he had Justice Department records doctored.

Abdullah Joins Col

Hollywood, Nov.

Achmed Adbullan at Columbia on a special writing assignment is the hird top flight writer added to the Col staff since Ray Long joined the ompany as an exec.
Others are Laurence Stallings and

Preston Sturges.



'The Sompolent Melodist'

This Week (Nov. 24) PARADISE, NEW YORK

Next Week (Dec. 1) CENTURY, BALTIMORE

> WM. MORRIS OFFICE (JOHNNY HYDE)

RKO SIMON AGENCY

ROFE FERDE

GUEST CONDUCTOR

Currently Playing CAPITOL, NEW YORK

WEAF-Fridays, 9 to 9:30 WOR-Tuesdays, 8 to 8:30

AS ADVERTISED—



Joan Crawford and Clark Gable in "The Dancing Lady" are bringing to your screen the greatest musical romantic sensation this industry has ever known. M-G-M of course!

'DANCING' RIG \$15,000. WIECK WEAK, DENV.

Denver, Nov. 27.

Dancing Lady' prancing to high figure for Denver firstrums within few dollars of record opening day since return of stage shows to Orpheum. Saturday and Sunday set new records for those days on any film, stopped selling tickets a o clock Saturday night for hour demonstrating their draw in Denver.

er.
Paramount got benefit of over-ow from Orpheum and on split eek looks to go better than in

week looks to go better than in months.

Max Baer not sufficiently sold to benver film fans and picture will be flop at Denver. Overflow from Orpheum passed it up to go across street to Prannour while house with second run and stage show holdout Sunday should do \$3.80 for week. Aladdin doing below average. 'Cradle Song' flopped plenty at Denham, pulled after four days. Saturday Denham played three first runs, a record here: 'Cradle first runs, a record here: 'Cradle and 'Sitting Pretty' at midnight preview. Picture over tops of heads of Denham fans.

Estimates For This Week

and 'Sitting Pretty' at midnight of the Picture of the Aladdin (Huffman) (1,500; 25-40).

Estimates For This Week
Aladdin (Huffman) (1,500; 25-40).

**Abover in My Heart (WB) Off at the Aladdin (Huffman) (1,500; 25-40).

**Abover in My Heart (WB) Off at the Aladdin (Huffman) (1,500; 25-40).

**Acade (WB) on second week went to \$4,250, considerably over average for this house. Picture played previous week at both Denver and Aladdin.

Denham (Hellborn) (1,500; 25-30).

Denham (Hellborn) (1,500; 25-30).

Denham (Hellborn) (1,500; 25-30).

Acade (WB) (Aladdin (1,500; 25-30).

Denver (Huffman) (2,500; 25-30).

Denver (Huffman) (2,500; 25-50).

Denver (Huffman) (2,500; 25-50).

Denver (Huffman) (2,500; 25-50).

The Huffman) (2,500; 25-50).

Denver (Huffman) (2,000; 25-50).

week to turn in \$5,000, ress sucrage.
Paramount (Huffman) (2,000; 25-0)—Mad Game' (Fox), and 'Havana Widows' (WB), split. Improved to \$4,000. Last week Wild Boys of the Road' (FN) and 'Day of Reckoning' (MG), split, did \$2,800, a fifth below average.

Dancing Lady' \$17,000: 'Hoopla' Uptown \$5,000; Kansas City Strong

Kansas City, Nov. 26.

Loew's Midland, the Newman, and the Fox Uptown are the first runs that will get the benefit of Thankegiving day business on the current week, as the Mainstreet will optown with clara Bow maker a nice showing and the Midland with Dancing Lady' is shooting for a new high at the 25 cent scale. It will take a lot of customers to do it. This week the Mainstreet, for six days, is shown of the control of th

Estimates For This Week

Estimates For This Week Liberty (Dubinsky) (849; 10-50-20)—"Paddy, the Next Best Thing' (Fox) and 'Brief Moment' (Col. split. Still continuing to hit around \$2,000. Lust Week: 'She Had to Say Yee' (FN) and 'Her First Mate' (U),

Yes (PN) and 'Her First mace (No.)
same.
—Right to Romance' (RKO) and
Murder at Bridge Table' (RKO).
Only in for six days for about \$6,000,
fair. Last week 'After Tonight',
(RKO) and 'Strike Me Pink', unit.
Stage show slow and dräggy without a punch but reported \$15,000
gross, big.
Midland (Loew) (4,000; 25)
Dancing Lady' (MG). Natural for
this house. Management has invited the Missouri and Kansas Uni-

versity football teams as its guests after the Thanksgiving day game. Looks like close to \$17,000, big. Last week 'Christopher Bean' (Mg) got \$1.000, big. Last week 'Christopher Bean' (Mg) got \$1.000, big. Last week 'Cradle Song' (Par). Opening not quite as strong as expected but estimated to hit \$14,000, good. Last week 'Cradle Song' (Par) slumped badly for \$5,800.

Uptown (Fox) (2,040; 25.40)—'Hoopia' (Fox). Clara Bow in her latest comeback and with the teating-publicity campaign given the picture it points to close to \$5,000, good. Last week Sweetheart of Sigma-Chi' (Mono), \$4,000, nice.

Capital Bullish, Kate Smith Revue. **Lady,' Women' OK**

Washington, Nov.
Old adage that when you've got
the show you get 'em and when you
haven't you don't, is being demonstrated in the capital this week.
Town is distinctly sour on musical
extravaganzas and yet 'Dancing
Lady' is cleaning up at the Palace.
The answer is that Joan Crawford
and Clark Gable are still a sure-fire
dramatic combination. The background dogen't matter.
Other big moment this week is re-

ground doesn't matter.
Other big moment this week is return of Kate Smith to local stage for first time in pearly two, years.
Word had been assed around that the big gal was without honor in her hometown. But the pessimists have shut up like claims. Backed up with 'White Woman' as a distinct contrast, Miss Smith is packing 'em in with her own revue.

ing em in with her own revue. Keith's is back in the big money after an off-month. Pic is 'Little Women'. Ads are playing up Katherine Hepburn, leaving attack on lovers of the book to reader copy. Getting nice break from literary editors who are grabbing up all sorts of tie-lns. Earle is going in heavy for big anniversary week, using 'Fe-male' and rive acts of vaude, but the opposition is pretty tough.

Estimates for This Week
Fox (Loew) (3,434; 15-25-35-50-60)—White Woman' (Par) and vaude. Kate Smith heading own revue in hometown is the drawing oard. Charles Laughton is played up as star of the composition of the

Barrat in 'Bar'

Hollywood, Nov. 27. Robert Barrat goes to Warners or a spot in Wonder Bar, taking for a spot in 'Wonder Bar,' taking the part originally slated for War-ren William who is east on vacash

Heating Up 'Hot Air'

MONT'L, 'HENRY' \$10,000

MONT'L, 'HENRY' \$10,000

Montreal, Nov. 27.

Milder weather and letup in winter sports helping grosses some on main street with one standout picture featured and the balance average of the property of the p

Darmour Seeking **50G from Rooney** And U on Pact

Los Angeles, Nov. 27.

Darmour Productions is demanding \$50,000 damages and a restraining order against Mickey Rooney and Universal Pictures as a result of alleged violation of contract on the part of the boy star. Darmour in its complaint asserts prior rights to young Rooney's playing time for 33 consecutive weeks beginning July 24, 1932, with a six months' option invocable next March.

Rooney was scheduled to go to work for Darmour on Nov. 25, but was then, and is now, the complaint recites, working in a Universal pic, with latter studio aware of prior contract.

Darmour is contracted to deliver Darmour is contracted to deliver picture in which Rooney was cast to Columbia, which in turn has al-ready sold it to exhibs for play dates. Columbia, plaintiff asserts, will demand damages from Dar-

mour.

Darmour's contract with the boy calls for \$3,000 for one pic, with \$500 each for additional pix under the option.

LINCOLN

(Continued from page 10). but decorations are going up to re-mind people that saving the shekels is the thing.

is the thing.

Estimates for This Week
Capitol (Livingston) (856; 10-20)

Horse Play (U) starts this house
on a first run polley. Price boost
should make it pay out nicely at
\$1,200. Last week did well as always on second runs.

Golonial (LTC) (750; 10-15)

Master off Ment \$90) nice. Last
week Worst (Worst Woman in Paris'
(RKO) and Thundering Heri
(Par)-split-took-\$900.

Lincoln (LTC) (1,600; 10-25-40)

Hoopla' (Fox) and stage show with Owens
Swell \$3,800. Last week Thorsey
(UA) and stage show with Owens
Sisters played to nice houses all
week with a whiriwind week-end
same which brought in a sweet
\$3,900. where the coulding the second of the second o

MILDER WEATHER AIDS 4-Hour Show, 35c, Grosses \$8,000; Soviet Pix \$4,000; 'Soup' \$8,500

Story Buys

Hollywood, Nov. 27.
End of the World, Vi Demar's
Cosmo yarn, 'In Conference,' by
Vera Caspary, by Paramount.
Kathryn Scola and Gene Markey,
untitlied orig, Warners.
Born to Hang' by George Bruce
Kenneth Goldsmith.
Leon D'Usseau's 'Song the
Road' by I. E. Chadwick.

Only Yesterday Sold Right, 14G, State, 9G, Mpls.

Minneapolis, Nov. 27.
What a tremendous expolitation campaign can do for a meritorious pleture is being demonstrated currently being and to for a meritorious pleture is being demonstrated currently being and the state of the s

'Female' (WB) fair \$2,500.

Estimates for This Week
Capitol (Livingston) (859; 10-20)
—Horse Play' (U) starts this house on a first run policy. Price boost should make it pay out nicely at \$1,200. Last week did well as al, ways on second runs.
Colonial (LTC) (750; 10-15)—Master of Men' (Col) is typical paying fare here; \$850, nice—Last week Worst Woman in Paris' (RKO) and Thundering Herd' (Par)—spit-took \$900.
Hoopla' (Fox) and stage show with Owen Sisters nlayed to nice houses all week with a whirlwind week-call week with a whirlwind week-call week which brought in a sweet \$3,000.
Stuart (LTC) (1,900; 10-25-40)—Duck Soup' (Par). \$2,700, good.
Last week Voltaire' (WB) and (Mono) and 'Devil's Mate' Last week Voltaire' (WB) and (Mono) split, took all right \$950.

Seattle, Nov. 27.
Pantages vaude bows out this week at the Roxy, while Levy time is up in the air at Orpheum. Stage that the Roxy while Levy time that the stage of the levy time that t

cents and talk of cut to two bits.

Metropolitan goes ahead with its
pix-stage presentation-band plan,
pix-stage presentation-band plan,
pix-stage presentation-band plan,
pix-stage presentation-band plan,
Mischa Guterson the impresarios.
But takings-have been li ht. With
less stage stuff in town, may pick
up some.

up some.

Jensen-von Herberg had exploited Pan vaue heavily. Shows good,
et a names mean little, as response
et a name mean dong Brodie last
week to weak \$4,700.

Estimates for this Week

but names meant little, as response at b.o. was mild, doing Brodle last week to weak; \$4,700.

Estimates for this Week
Blue ouse (Hamrick), (\$50; 2535)—'College Coach', (WB) anticipated \$2,500; alow. Last week 'Kenmel Murder-Case' (WB), \$2,500.

Loved a. Woman' (WB), indicated \$3,500, fair for house. Last week
Another Language (WB) and Voltaire' (WB) dual, first half with Stranger's Return' (MG) and 'Goodbye Again' (FN) last half, for Louil \$3,700, good enough.

Stranger's Return' (MG) and 'Goodbye Again' (FN) last half, for Louil \$3,700, good enough.

Stranger's Return' (MG) and 'Goodbye Again' (FN) last half, for Louil \$3,700, good enough.

Stranger's Return' (MG) and 'Goodbye Again' (FN) last half, for Louil \$3,700, good enough.

Stranger's Return' (MG) and 'Goodbye Again' (FN) last half, for Louil \$3,700, good enough.

Stranger's Return' (MG) and 'Goodbye Again' (FN) last half, for Stranger (Last) (Last week 'Blonde Bombshell' (MG) didn't keep away from the local slump, around \$6,500, Slow, considering expectation, but led town.

Stranger's Honder (Mo) 100-25 and 'Between Fighting Men' (WW) dual, anticipated \$4,000 is okay, Last week 'Avalanche' (Indie) and 'Gar Metropolitan (Indie) 1,480; 20-140)—'After the Ball' (Fox) and 'Soviets on Parade' cut to 40 minutes, was the stranger of capital and 'Granger of the stranger of the str

weak. (Hamrick) back to subsequent grind this week. Last week beluge' (RKO) diopped miserably Rexplet (July 200; 25-35). Sweetheart of Sigma Chi (Monogram) and Pen vaude. Vaude gest he ozone after more red. Around (Col) and väüde made real show, but dipped into red ink heavily for poor \$4,600.

O'Neil Scripts 'Gold'

Hollywood, Nov. 27.
George O'Nell arrived here from
New York 'yesterday (26) with a
completed screen play on 'Sutter'
Gold' for Universal.
The writer developed the treatment of the yarn in the east, and
came to the coast for conferences
with studio exces so be can make,
any revisions of changes required.

Scripts 'Buccaneer'

Hollywood, Nov. 27.

Osear M. Sheridan is scripting 'Buccaneer,' I. A. R. Wylle short story at Fox.

It's for Clairs Trevor. Sol-Wurts

zel produces.

L.&E. EASTERN REP

L&E. EASTERN REP

Sidney Phillips has effected a
tle-up with Lichtig & Englander,
Itolywood agents, to represent them
new York.

Harry Lichtig was in New York
properly the properly for that purpose, He is
now en route to the coast via the

It's News! As Thousands



"LUX is officially specified for washing the costumes and stockings of the easts in 'As Thousands Cheer' and all my other productions," says Sam H. Harris. "It is a big economy. We find it keeps them new-looking so much longer." Easter pageantry, comic fantasy and rhythmic patterns of exotic color—there's plenty of Luxing in a show like this!

and be simple Sort imital and II slashes sanct and very Cheer in An II if it

Rotogravure comes to life along Fifth Avenue in the EASTER PARADE number

Cheer is a big hit show_ UX does its part to make it go

RE'S a delectable concoction of the choicst morsels headlined in the news. It bubbles es deliciously—the audience eats it up! You can't afford to miss a mouthful!

precious bits are Marilyn Miller's clever ons of certain stage and screen headliners, elen Broderick's sharp-edged comedy that through world conferences and presidential ies. They're devastating! The show races nirls and thrusts with reckless enthusiasm. of thousands stampede the box office.

it couldn't bubble along so enchantingly eren't for the magic Madame Fulde works

back stage. Lux isn't news to her! For years she's been treating hundredth nighters to the same pert fresh costumes first nighters saw. And she's doing it again as thousands cheer for Lux. Lovely stockings, trifling bits of lingerie, washable costumes are plunged often into a foamy sea of Lux.

Not for all the rice in China would Broadway exchange Lux for cake soap. Cake-soap rubbing ruins elasticity—invites those costly runs. Ordinary soaps containing harmful alkali fade and streak lovely fabrics. That's why hit shows take no chances. Experience has proved that anything safe in water alone is safe in Lux.



HELEN BRODERICK (left), brilliant comedy star who gives those droll impersonations of Miss Liberty and women who make news, says: "Praise be to Lux—the way it keeps colors like new. It's got this whole show panicked—we wouldn't use anything else. With a hey nonny nonny and nuts to cake-soap rubbing. I hope to tell you my stockings last longer with Lux. Nuts to runs! It's Lux for every washable thing I own."



CALENDAR OF CURRENT RELEASES

Harold Auten 1540 B'way, Y.

Companion Wanted. (Dubbed from French.) Romance with music and singing. Annabella, Jean Murat. Dir. Joe May. 88 mins. Rel. June 3.

Rev. June 6.

Poll de Carotte (Red Head) (French). A story of adolescence. Robert Lynen.

Dir. Julien Duyivier. 96 mins. Rel. Sept. 1. Rev. Dec. 20 and May 30.

Savage Gold, Commander Dyott's thrilling adventures with savage hunters.
Comm. Dyott. Dir. Commander George Dyott. 67 mlns. Rev. Aug. 8.

Chesterfield

: 1540 Broadway, New York, N. Y.

By Appointment Only. (Invincible.) A man's man who was a woman's doctor. Lew Cody, Sally O'Nelli, Alleen Pringle. Dir. Frank Strayer, 65 mins. Rel. July 7, Rev. Nov. 21.

ins. Rei, July 7, Rev. Nov. 21. Irl, Dance. Musical drama. Alan Dinehart, Evalyn Knapp, Ada May. r. Frank Strayer. 69 mins. Rei, Sept. 1. Rev. Oct. 31. Have Lived. A glri's attempt to live down her past. Allan Dinehart, Anita Page, Allen Vincent. Dir. Rich. Thorpe. 66 mins. Rel. June 16. Rev. Sept. 12.

the Money. A prize fighter and his affairs with women. Lols Wilson, Skeets Gallagher, Warren Hymer. Dir. Frank Strayer. Rel. Nov. 7.

Man of Sentiment. How an old man holds a family together. Marian Marsh, Owen Moore, Wm. Bakewell. Christian Rub. Dir. Rich. Thorpe. 67 mins. Rel. Sept. 15. Rev. Nov. 14. Notorious, But Nice. Story to come. Dilloway. Dir. Rich. Thorpe. 67

Gower at Sunset. Columbia Offices: 729 Seventh Ave., New York, N. Y e the Clouds. News cameraman against a naval and air background. Robt Armstrong, Rich Cromwell, Dorothy Wilson. Dir, Roy W. Neill. 67 min Rel. Oct. 24.

67 min Rel. Oct. 24.
Ann. Carver's, Profession, Woman lawyer saves her, husband in a murder trial. Fay Vray, Gene Raymond. Dir. Eddle, Buzzell. 71 mins. Rel. May 26. Rev. June 13.
As the Devil Commands. Melodrama with a rather new twist. Alan Dinehart, Mae Clark, Niel Hamilton. Dir. Roy W. Nelll. 70 mins. Rev. Oct. 17.

rief Moment. A romance that flared and flickered in one brief, rapturous moment blazing into a great love. Carole Lombard, Gene Raymond, Monroe Owsley. Dir. David Burton. 69 mins. Rel. Sept. 8. Rev. Oct. 3. Cocktail Hour. Girl illustrator narrowly escapes missing the right man. Bebe Daniels, Randolph Scott. Dir. Victor Schertzinger. 73 mins, Rei. June 5. Few June 5.

Dangerous Crossroads. A roaring romance of the ralls. Chic Sale, Sinclair, Jackle Searle. Dir. Lambert Hillyer. 69 mins. Rel. Jun opinant, ogenie genrie. Dir Lambert millyer, 59 mins. Rel. June 15. of Fifth Avenue. Grand hotel idea in a N. Y. boarding house. Wallace Ford, Doroth Tree, Mary Carlisle. Dir. Al Rogell. 73 mins. Rel

Fury of the Jungle, Adventure in the South American jungle, Donald Cook Peggy Shannon, Alan Dinehart, Dir, Roy W. Nelli, Rel. Oct. 30. Hold the Press, Tim McCoy in a non-western story of a reporter. Shirley Grey, Wheeler Oakman. Dir. Phil Rosen. Rel. Oct. 25.

Grey, wheeler Oukman. Dit. Fill toseth Sec. 20. Care Creather or a Day. It lives the lives of its characters, it breather romance, tears comedy and unexpected surprises. Warren William, May Robson, Guy Kibbee, Glenda Farrell, Dir. Frank Capra. 102 mirs. Rev. Sept. 22.

Master of Men. Romance in a steel mill and society. Jack Holt, Fay Wray. Theo. Von Eitz. Dir. Lämbert Hillyer. 78 mins. Rel. Oct. 28.

Tueo. Von Ettz. Dir. Lambert Hillyer. 76 mins. Rel. Oct. 28.
My Woman. Romance of the radio, Helen Twelvetrees, Victor Jory, Wallace Ford. Dir. Victor Schertzinger. 70 mins. Rel. Oct. 5.
Police Car 17. Tim McCoy on the police radio patrol. Evalyn Knapp. Dir.
Lambert Hillyer. 59 mins. Rel. Sept. 30. Rev. Nov. 7.
Thrill Hunter, Tha. Misleading title for a Buck Jones western. Dir. Geo. B. Settz. 56 mins. Rel. Sept. 28. Rev. Oct. 17.

osunz. os mins. Rei. Sept. 28, Rev. Oct. 17.
What Price Innocence. Story of a giri who didn't know. Jean Parker, Williard Mack. Dir. Williard Mack. 64 mins. Rev. June. 27.
Wrecker, The. The season's timeliest story, with the recent California earthquake. Jack Holt, Genevieve Tobin. Dir. Albert Rogell. 72 mins. Rel. July 10. Rev. Aug. 8.

First Division Offices: 1600 Broadway, New York, N. Y.

Avenger, The A district atturney seeks evened on the seek of the first of the first

July 15.

By Appointment Only, A physician couldn't make up his mind which of two women he loved the most. Lew. Cody, Sally O'Neill, Marceline Day, Dir. Frank Strayer, 68 mins. Rel. Nov. 1.

Dance, Girl, Dance, Musical of backstage—life.—A small-time—vaudevillian becomes a night club star. Evalyn Knapp, Gloria Shea, Alan Dinehart, Eddle Nugent, Ada May, Mae Busch. Dir. Frank Strayer. 69 mins. Rel. Nov. 15.

Dassan. Rel. 100v.; 1stoms, morals, habits and witatrot as lived by the pengula Dassan of Pengula Island. Cherry Kestron produced and directed. Two running times: 38 mins. and 51 mins. Rel. June 13. Devil's Mate. A condemned man, on the verge of execution, is mysteriously murdered. Peggy Shannon, Preston Foster. Dir. Phil Rosen. 66 mins. Rel. Sept. 1.

Rel. Sept. 1.
Dude Bandit. A clumsy cowhand turns to the disguise of a romantic dude bandit and solves a murder. Hoot Gibson, Gloria Shea. Dir. George Meirord. 65 mins. Rel. June 15.

The. Secret service agents on the trail of a half-million dollar mail bery. Rex Bell, Cecilia Parker, Dir. Harry Fraser, 58 mins. Rel b. 15.

robbery. Rex Bell, Cecina raine;
Sept. 15.

I Have Lived. A Broadway stage star is faced with blackmailers on the eve of marriage to wealth and love. Anita Page, Allen Vincent, Alan Dinehart. Dir. R. Thorpe. 69 mins. Rel. Oct. 1.

Man of Sentiment. Playboy son marries a poor girl against his wealthy family's wishes. Marjan Marsh, William Bakewell, Owen Moore. Dir. Richard Thoipe. 68 mins. Rel. Nov. 1.

Allen. Driven from the man she loves, a girl finds solace in a Marsh.

Notorious But Nice. Driven from the man she loves, a girl finds solace in a loveless marriage with the king of the underworld. Marian Marsh, Betty Compson, Donald Dillaway, Rochelle Hudson, Dir. Richard Thorpe 7a mins. Rel. Oct. 15.

Year Later. A young couple start their honeymoon on a train, and the following year finds them on the train under different circumstances. Mary Brian, Donald Dilaway, Russell Hopton, Will and Gladys Ahern, Jackle Searl. Dir. E. Mason Hopper. 65 mins. Rel. Aug. 25. Rev. Nov. 21.

Nov. 21.

Nov. 21.

Phatem Broadcast. A radio crooner attains phoney fame when his accompanist secretly does his singing for him. Raiph Forbes, Vivienne Osborne, Pauline Garon. Dir. Phil Rosen, 71 mins. Rel. Aug. 1.

Return of Casey Jones. A young engineer surmounts his difficulties through the spiritual influence of the hero of his boyhood. Charles Starrett, Ruth Hall, Jackle Searle. 67 mins. Dir. J. P. McCarthy. Rel. July 10.

Rev. July 4.

ensation Hunters. A college girl finds herself stranded in Panama. Arline Judge, Marion Burns, Preston Foster. Dir. Charles Vidor. Rel. Sept. 16. lek in the Night. A murder mystery in a swanky Park Avenue apart-ment house. Ginger Rogers, Lyle Talbot. Dir. Albert Ray. 67 mins. Rel. June 15.

Rel. June 18.

Skyways. Adventures of a hot-tempered aylation pilot who gets into one scrape after another. Ray Walker, Kathryn Crawford, Lucien Littlefield. Dir. Lew Collins. 72 mins. Rel. Sept. 15.

Sphinx, The. A deaf mute and his twin brother are implicated in a series of crimes wherein four stock brokers are murdered in the same manner. Lionel Atwill. Shella Terry. Paul Hurst. Dir. Phil Rosen. 82 mins. Rel. July 3.

Rel. July 3.

Strange People. Thirteen men and women, twelve of whom recognize each other as members of a murder jury, find themselves gathered in the house of the murdered man, near midnight of a stormy night. John Darrow, Gloria Shea, Hale Hamilton. 64 mins. Rel. June 15.

Sweetheart of Sigma Chi. College musical conedy romance. Based on the famous campus fraternity song. Buster Crabbo, Mary Carlisle, Sally Start, Florence Lake, Ted Flo Rito and band. Dir. Edwin L. Marin. 73 mins. Rel. Dec. 15.

Burbane, First National Offices: 321 W. 44th St., New York, N. Y.
Bureau, of Missing Persons. Comedy-drama based on the activities of this little known department. Bette Davis, Lewis Stone, Pat O'Brien, Allen Jenkins, Hugh Herbert. Dir. Roy del Ruth. 74 mins. Rel. Sept. 18.
Rev Sept. 18.

tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for alx months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state consorship may result in deletions. Running time in the reviews as given in "Variety" carry the actual time clocked in the theatre after passage by the New York state censorshi , since pictures are reviewed only, in actual theatre showings.

showings. While every effort is made to h While every effort is made to note this list accurate, this information supplied may not always be correct, even though official. To obtain the fullest degree of exactness 'Variety' will appreciate the co-operation of all managers who may note discrep-

Frisco Price War Truce; Admish Battle in St. L.

San Francisco, Nov. 27. There's been a temporary truce called in the Frisco price war. Fox-West Coast didn't make the expect-

West Coast didn't make the expect-ed slash in admissions when Charlie-Skouras was in last week, and chances are circuit will carry on as is for as long as possible.

Meanwhile, the cut which Cliff Work Inagurated for the RKO Golden Gate has been eased off for matiness. Instead of 25c and 40c straight through the day, scale now runs two bits until 1 p.m., 35 until 6 p.m., and 40c thereafter.

St. Louis, Nov. 27.

The price war that has been threatened since Fanchon & Marco reopened the St. Louis recently with two feature pictures and a stage show at 40c top is on. Fox announces a scale of 35c top. St. Louis charges 25c in afternoon and Fox 20. Other reductions expected unless that the stage of the stage Other reductions expected unless managers can get together. Loew's State has threatened to go to 25c. New prices are having the effect

of increasing attendance, although not profits.

Sol Hankin Dist. Mgr. In Philly for Warners

In Philly for Warners

Warner people are discussing the
possibility of Sol Hankin as district
manager for the company's theatres
in the Philadelphia territory. This
move if made will have no effect on
the 'question of a successor to Bill
Goldman as zone manager in charge
of the entire section. Goldman's
successor has yet to be made, the
territory being supervised from the
home office in New York meantime.
Hankin formerly was in Milwaukee for Warners and about three
weeks ago returned to his old post
in Pittsburgh for WB.
Harry Kalmine is zone manager
of the Pittsburgh area and with
Hankin in Philly. C. J. Latta
is 'temporarily' covering Hankin's
former duties in Pittsburgh as well
as his own.

Question of the dispositions

as his own.

Question of the disposition of

Goldman's contract with Warner, which had a short time to run, is one of those things, the company stating Goldman did a voluntary

Pic of Jesse James

Hollywood, Nov. 27.
Jesse Weil, indie producer, inac Jesse Weil, interproducer, inactive for the past year, is planning to produce a feature based on the life of Jesse James, Jesse James, Jr., and Jo Frances James, children of the desperado, will be in the cast and make personal appearances with the pic.

Story is being written by Grace

Atwill Set at Mono

Hollywood, Nov. 27. Hollywood, Nov. 27.
Lionel Atwill has been engaged by
Monogram to lead 'Beggars in Erm'ne,' which William Lackey produces.

Tristan Tupper scripted from the novel by Esther Lynd Day.

Female. A drama of a woman who does her own hunting. Ruth Chatterton, George Brent, Ruth Donnelly. Laura Hope Crews. Dir. Michael Curtiz, 62 mins. Rel. Nov. 11. Rev. Nov. 7.

Goodbye Again. From the play. Comedy of a famous author, who meets up with an old fame who is married. Warren Williams, Joan Blondell, Genevieve Tobin, Hugh Herbert. Dir. Michael Curtiz. 66 mins. Rel. Sept. 8. Rev. Sept. 6.

Genevieve 100m, rings, herbest. Dr. Anchese Cuttiz. Sept. 8.

Havana Widows. Two girl in Havana searching for suckets. Joan Blondeil, Glenda Two girl in Havana searching for suckets. Joan Blondeil, Glenda Die, Ray Enright. 64 mins. Rel. Nov. 18.

Herose for Sate. Post war activities of American vets.

Horose for Sate. Post war activities of American vets.

Loverta Young. Rel. June 17. Rev. July 28.

Lover a Woman. Based on novel by David Karsner. Story of the affairs of a ministrial islader and an operatic star. Edward G. Robinson, Kay Francis. Genevieve Tobin. Dir. Alfred E. Green. 90 mins. Rel. Sept. 23. Rev. Sept. 28.

She Had to Say Yes. Comedy-drama of a customer' girl. Loretta Young, Lyle Taibot, Regis Toomey, Winnie Lightner. Dir. Busby Berkeley and George Amy. 64 mins. Rel. July 16.

Son of a Sailor. Comedy of a sailor who gets into a funny situation because

Lyle Talbot, Regis. Toomey, Winnie Lightner. Dir. Busby Berkeley and George Amy. 64 mins. Rel. July 15.

Son of a Salor. Comedy, of a salor who gets into a funny situation because of his habit of telling romantic stories about himself. Joe E. Brown, Jean Muir, Frank McHight, Johnny Mack Brown and Theima Took Bush, Loyd Baton. Rel. Date of the orphans of the depression. Frankie Date, Dorothy Coonan, Rechelle Hudson, Ann Hovey. Dir. William A. Wellman. 66 mins. Rel. Sept. 30, Rev. Sept. 28,
World Changes, The. An epic drama of a family through four generations. Paul Muni, Aline MacMahon, Mary Astor, Donald Cook, Margaret Linday, John Mir. Patricia. Ellis. Dir. Mervyn LeRoy. 95 mhs. Rel. Nov. 25, Rev. Oct. 31.

brudio: Fox Hills, Hollywood, Cal. Fox Offices: 444 West 56th St. New York, N Y. Arizona to Broadway, James Dunn, Joan Bennett, ir, Jas. Tinling, 67 Berkeiey Staues, Form

mins. Kei, June 30. Kev. July 20.

Berkeley Square. From the stage play of the same fitle. Turn back the years type of play. Leslie Howard, Heather Angel. Dir. Frank Lloyd. 87 mins, (roadshow time). Rel. Nov. 3. Rey, Sept. 19.

Best of Enemies, The. Racial conflict comedy. Buddy Rogers, Marian-Joe Cawthorne, Frank Morgan. Dir. Rian James. 72 mins. Rei. 23. Rev. July 18.

Charlie Chan's Greatest Case. Another adventure of the Chinese sleuth, Warner Oland, Heather Angel. Dir. Hamilton MacFadden. Rel. Sept. 15. Rev. Oct. 10

Rev. Oct. 10.

Devil's in twe, The Harry Hervey novel. Foreign legion yarn. Victor Solvil's in twe, The Harry Hervey novel. Foreign legion yarn. Victor Rol. July 21. Rev. uig. 1.

Doctor Bull. From the novel, The Last Adam. Will Rogers, Louise Dresser, Dir. John Ford. 76 mins. Rel. Sept. 22. Rev. Oct. 10.

Five Cente a Glass. Love, music and beer. Buddy Rogers, Marian Nixon. Rel. June 30.

O 1 (Relith made.) Futuristic plane landing field in mid-ocean. Conrad. F. P. 1. (British made.) Futuristic plane landing field in mid-ocean. Conrad Veidt, Lesile Fenton, Jill Esmond. Dir. Karl Hartl. 75 mins. Rel. July 28. Rev. Sept. 19.

Companions, The. (British made.) From the Priestly novel of an Eng-lish concert troupe. Jessie Matthews. Dir. Victor Saville. Rel. Sept. 8. Rev. Oct. 17.

Rev. Oct. 17.

Hopla. Talker version of 'The Barker,' stage play made as a silent. Clara Bow, Freston Foster, Rich, Cromwell. Dir. Frank Lloyd, Rel. Nov. 30, 1 Am Suzanne. Novelty story with puppet sequences. Lilian Harvey, Gene Raymond, Piccoli Marionettes, Yale Puppeteers. Dir. R. V. Lee. Rel. Dec. 22.

Loved You Wednesday. Stage play of four tangled lives. Warner Baxter, Ellssa Landi, Victor Jory. Dir. Henry King. 75 mins. Rel. June 16. Rev. June 20.

Rev. June 20.

It's Great to Es Alive. An only man in a world of beautiful women. Raul Kolling of the Stuart Starbert Mundin. Dir. Alfred Werker, 68 mins. Rev. June 20.

R

Dec. 15.

Jimmy and Saily. James Dunn, Claire Trevor. Dir. Jas. Tinling. Rel. Nov. 24.

Last Trail, The. Zane Gray story. Geo. O'Brien, El Brendel, Cl. Ire Trevor.

Dir. James Tinling. 60 mins. Rel. Aug. 26.

Life in the Raw. Zane Grey story. Cowboy saves girl's brother from bandit
gang. Geo. O'Brien, Claire Trevor, Greta Nissen. Dir. Louis. King.

62 mins. Rel. July 7. Rev. Nov. 7.

Mad Game, The Spencer Tracy, Claire Trevor. Dir. Irving Cummings. 73
 Mad Rame, The Spencer Tracy, Claire Trevor. Dir. Irving Cummings. 73
 Man Who Dared, The, Imaginative blography based on life of Anton Cermak. Preston Foster, 2(12 Johann. Dir. Hamilton McFadden. 77 mina. Rel. July 14. Rev. Sept. 12

Rel. July 14. Rev. Sept. 12.
Mr. Skitch. From the story 'Green Dice.' Will Rogers, Zasu Pitts, Rochelle Hudson, Harry Graen, Eligene Pallette. Dir. Jas. Cruze. Rel. Dec. 29.
Lips Betray. Lillan Harvey's second U. S. release, but the first made, From the play by John Balderson. Lillan Harvey, John Boles, El Brendel. Dir. John Blystone. 70 mins, Rel. Nov. 10. Rev. Nov. 7.

My Weakness, Musical, Lilian Harvey, Lew Ayres, Dir. David Butler, 76 mins, Rel. Sept. 29, Rev. Sept. 26. Olsen's Big Moment. El Brendel's first feature. Barbara Weeks, Walter Cat-lett. Dir, Mal. St. Clair. Rel. Nov. 17. Paddy the Next Seat Thing. From the stage play. Janet Gaynor, Warnes Baxter. Dir. Harry Lachman. 85 mlns. Rel. Sept. 8. Rev. Aug. 22.

Pilgimage. Mother love from a sew angle From the Lat. At Wiley story. Henricita Crossman. Heather wangle From the Lat. At Wiley story. Henricita Crossman. Heather Angels Norman Foeter, Marian Nixon. Dir. John Ford. 96 mins. Rel. Aug. 18. Rev. July 18. Power and the Glory. The. Jesse Lasky's 'narratage' story. A man's career in fiashbacks. Spencer Tracy. Colleen Moore. Dir. Wm. K. Howard. 87 mins. Rel. Oct. 6. Shanghai Madness. Magazine story by F. H. Brennan. River pirates on a Chinese stream. Spencer Tracy. Fay Wray. Dir. John Blystone. 63 Smoky. From the sovel by Will James. Victor Jory, Irene Bentley, Francis Ford. Dir. Eugene Forde. Rél. Dec. 8.

Trick for Trick. Stage play of same title. Ralph Morgan, Victor Jory, Saily Bliers. Dir. Hamilton McFadden. 68 mins. Rel. April 21. Rev. June 18. Walls of Gold. From Katheen Norris' novel. Sally Ellers. Norman Foster.

Walls of Gold. From Kathleen Norris' novel. Sally Ellers, Norman Fos

Worst Woman in Paris, The. Lasky production for Fox. Title is explanatory. Bentta Hume, Adolphe Menjou, Helen Chandler. Dir. Monta Bell, Rel. Oct. 20. Rev. Nov. 28.

ce: R.K.O. Bldg., New York, N. Ye Freuler Associates

Easy Millions. Original. Reputed millionate loses his job, an inheritance and almost his sweetheart. Siceets Gallagher, Dorothy Burgess, Dir. Fred Newmayer, 57 mins. Rel. June 30. Rev. Sept. 26.
Kias of Araby. Original. Sahara story of British army and Riff, with love interest. Maria Alba, Walter Byron, Claire Windsor. Dir. Phil Rosen. Rel. April 21.

Marriage on Approval. Novel. The conflict between the old generation and the new in the realm of love and matrimony. Barbara Kent, Donald Dillaway. Dir. Howard Higglin. Rel. Nov. 20.

War of the Range. Tom Tyler western. Dir. . P. McGowan. 60 mins. Sept. 22.

Gaumont-British Office: 226 West 42nd St., New York, (BRITISH MADE)

Baroud. Story of love in Morocco. Rex Ingram. Dir. Rex Ingram. 66 mins. Rev. Jan. 13 and March 21.

Rev. Jan. 13 and March 21.

Channel Crossing. Drama. Mathesop Lang. Constance Cummings. Dir. Millon Rossmer. 68 mins. Rev. Oct. 81.

Failing for You. Comedy drama. Jack Hulbert,
Jack Hulbert. 71 mins. Rev. Aug. 4.

It's a Boy. Comedy drama. Edward Everett orton. Lesie Henson, Albert
Love in Merocco-See Barman. Edward Everett orton. Lesie Henson, Albert
Love in Merocco-See Bornams. Cillroyd Molisson,
Lucky Marchan. 65 mins. Rev. June 8.

Man from Torento. Romantic coincity. Jessie Matthews, Jan Hunter, Fred.
Kerr. Dir. Sinclair Hill. 64 mins. Rev. Feb. 28.

Night and Day. Musical comedy. Jack Hulbert. Cleay Courtnel. Winitred.

Kerr. Dir. Sinciair Hill. 54 mins, Rev. Feb. 28, Might and Day, Musical comedy. Jack Hulbert, Cicely Courtnel , Winifred Shotter. Dir. Walter Forde. 73 mins. Rev. May 30.

Orders is Orders. Comedy of American picture unit making film in British army barracks. James Gleason, Charlotte Greenwood, Cyril Mende, Dir. Walter Forde. 70 mins. Rev. Aug. 18

Sleeping Car. Comedy drama. Madelcine Carroll, Ivor Novello. ir. Anatol Litwak. 67 mins. Rev. June 27.

Litwas. vi mins. Aev. June 27.
Soldiers of the King. Musical comedy. Clocly Courtneldge, Edward Everett Horton, Anthony Bushnell, Dir. Milton Rosmer. 67 mins. Rev. March 28
There Goes the Bride. Musical comedy. Jossic Matthews and Owen Nares Dir. Albert DoCourville. 68 mins. Rev. March 7.

Waltz Time, Adaptation of Johann Strauss' Die Fiedermaus,' Evelyn Laye Dir. William Thiele, 46 mlus, Rel. Oct. 1: Rev. June 27 and Oct. 3.

Majestic Offices: Idg., Radio City

Curtain at Eight. Story of a murder mystery by Octavus Roy Cohen. C. Aubrey Smith, Dorothy Mackaill, Paul Cavanagh, Dir. E. Mason Hopper 12 mins. Rol. Oct. 1. ivorce Bed, The. Divorce rack assigned), Rol. Dec. 1.

Morning After, The. A. merry mix-up of international spy systems. Ben Lyon and Sally Ellers. Dir. Allan Dwan. Rel. Nov. I.
 Shoot the Works. (British made.) Romantic farma of Cinderella type, Constance Cummings and Frank Lawton. Dir. Monty Banks. Rol. Nov. I.
 Sinner, Sing. Torch singer marries a millionatire. Paul Lukas, Lel. Hyams. Dir. Howard Christy. 74 mins. Rel. Aug. 1.
 Sin of Nora Moran, The. Woman is, framed to shield the higher-ups. Zitä Johann, Alan Dinehart. Paul Cavanugh, John Miljan. Dir. Phil Goldstone. Rel. Nov. 1.

Made Me, Love You. (ritish made)... Farce coincidy of the taming of a spittire wife. Theima Todd and Stanley Lupino. Dir. Monty Banks Rel. Nov. 1.

: 1540 Broadway,

Another Language. Story of the In-laws from Rose Frank stage htt.

Helberger, Robt Montgomery, Louise Closser Hale. I stage htt.

Helberger, Belly July 28, Kev, Aug.

Seauty for St. Bulb Darkburn's Beauty. Otto Kruger, Madge Evans, Una

Merkel, Aito Endy Dir. Rich, Bolsslavisty. 85 mins. Rev. Sept. 19.

Rel. Sept. 1 Brady. Dir. Rich, Bolsslavisty. 85 mins. Rev. Sept. 19.

Rel. Sept. I.

Jonnshell, Jean Harlow as a harassed picture star with Lee Tracy her publicity man. Franchot Tone, Frank Morgan, Tod Healy, Una Merkel, Dir. Victor Floming, 38 mins. Rel. Cet. 13. readway to Hollywood. Three generations in a stage family. rady. Frank Morgan Made Evans, Russell Hardle, Eddie Quillan. Willard Mack. 33 mins. Rev. Sept. 5. Rel. Sept. 15.

lard Mack. 83 mins. Rev. Sept. 5. Rel. Sept. 15.

and the Fiddle, The. From the successful musical play by Jerome Kern
and Otto Harbach. Ramon Novarro, Jeanette MacDonald, Frank Morcan, Charlus Butterworth, Jean Hersholt, Vivienno Segal. Dir. Vilief The. Ed Wynn as a simpleton of the gay 'ninetics. Dorothy Mackall
William (Starcy). Boyd. Effic Edileir, C. Henry Gordon, Dir. Charles
Ricsner. 68 mins. Rel. Nov. 3;
nitsopher Bean, The Broadway play by Rene Fanchols and Sidney Howard. Marie Dressler, Lionel Barrynnove, Heien Mack. Dir. Sam Wood
Rel. Nov. 17.

ard. Maric Dressler, Lionei Barrymore, Heien Mack. Dir. Sam Wood, Rei. Nov. 71.

cing Lady. James Warner Bellah's Saturday Evening Post story, Joan Orden Bellah Joan Charles and Saturday Evening Post Story, Joan Orde Healty, Dir. Robert Z Lecenstra 18 and Astaire, Winnie Lüghtner, Orde Healty, Dir. Robert Z Lecenstra 18 and Astaire, Winnie Lüghtner, of Reckoning. Based on Morris Lavino's story. 'Hall of Justice', Richard Dix, Madge Evans, Una Merkel, Conway Tearle. Dir. Charles Brabin. 70 mins. Rel, Oct. 27. Rev. Nov. 7.

Ler at Eight. From the stage play, All star cast headed by Marle Dressler and John Barrymore. Dir. Geo. Cukor. Roadshow length 110 mins. General release not set.

Mo. Lovo and bate in the icclands. Native cast. Dir. W. S. Van Dyke. Tendshow Bergth. 120 mins. Not yet released. Rev. Nov. 21.

Rodshow length, 120 mins. Not yet released. Rev. Nov. 21.

Below. The submarine bcross of the World War. Robert Montgomery
Jimmy Durante, Madge Evans. Walter Huston. Dlr. Jack Conway.
105 mins. Rel. June S. Rev. May.

195 mins. Rel. June S. Rev. May.

195 your Man. A smart aleck crook who escapes everything but love
Joan Harlow, Clauk Gable, Stuart Erwin. Dir. Sam Wood. 38 mins.
Rel. June 30. Rev. July 4.

the Baron. Jack Poarl brings his radio characterization to the screen. Jimmy Durante, Zasu Pitts, Edna May Oliver, Ted Healy and his stooges. Dir. Walter Lang. 70 mins. Rel. Oct. 20, Rev. Oct. 31. dnight Mary. Gangster story with the frish-fashback used. Locetta Young, Ricardo Cortez, Franchot Tone, Dir. Wm. Wellman, 75 mins. Rel. June 30, Rev. July 18.

Flight, The. Alr story of a South American flight from the novel by Saint-Exupery. John Barrymore, Helen Hayes, Clark Gable, Llonel Barrymore, Robt, Montgomery, Myrna Loy. Dir. David O. Sciznick. 89 mins. Rel. Oct. 6. Rey. Oct. 10.

Act. Oct. 6. Acy. Oct. 10. Ance, The. Lee Tracy as an ambulance-chasing lawyer. Madge Evans, Frank Morgan, Charles Butterworth. Dir. Jack Conway. 34 min Rel. June 2. Rev. May 330.

Penthouse. Arthur Somers Myrna Loy, Mae Clark. serial, Warner Baxtor hel, Sept. 8. Rev. Sept

Myrne Loy, Mac Clark.

Serial, Warner Baxtor, 12.

Pizefighter and the Lady. Max Baer, heavyweight contender, and Myrna Loy in the title roles. Frimo Carnera, Jack Dempsey, Walter Huston, Dir. W. S. Van Dyke. 90 mins. Rel. Nov. 10. Rev. Nov. 14.

Reunion in Vienna. From Sherwood's stage p vy. Exhile royelty returns for a last Higg. John Barrymore. Dinna Wynyard, Frank Morgan. Dir. Selitaire Man. Crook story with plenty of punch. Herbert Marshall, May Robsson. Bilanbelti Alian, Rahlir forber. Dir. Jack Conway. 62 mins. Rel. Sept. 22. Rev. Sept. 28.

Stage Mother. From Bradford Ropes' novel of stage life. Alice Brady, Maureen O'Sullivan, Franchot Tone, Phillips Holmes. Dir. Chas. R. Brabin. 35 mins. Rel. Sept. 29. Rev. Oct. 2.

Stranger's Return, The. Phil Stong's story of the middle western farm life. Lioned Barrymore, Miriam Hopking, Stuart Erwin, Franchot Tone. Dir. King Vidor. 83 mins. Rel. July 21. Rev. Aug. 1.

Storm at Daybreak. Triangular story in a Serbian setting. Ray Francis, Niis Asther, Walter Huston, Phillips Holmes. Dir. Richard Boleslavsky. 13 mins. Rel. July 14. Rev. July 25. Post series. Marie Dressler, Walter Buston, Phillips Holmes. Dir. Richard Boleslavsky. 13 mins. Rel. July 14. Rev. July 25. Post series. Marie Dressler, Waller Rev. Aug. 15.

Turn Barting. Prom the Staurday Evs. S mins. Rel. Aug. 4. Rev. Aug. 15.

Turn Start Rev. The Control of a man who relives his post. Lee Tracy, Mac. Rev. Aug. 25.

inegar Tree, The (tentative title). Based on the play by Paul Osbory. Lionel Burtymore. Alice Read. Convence Canter Rev. Aug. 25.

Rev. Aug. 29.

negar Tree, The (tentative title). Based on the play by Paul Osborn. Lionel Entrymore, Alice Brady, Conway Tearle, Mary Carlisle. Dir. Harry Beaumont. Rel. Dec. 1.

When Ladles Meet. Based on Rachel Crothers' Broadway success. Ann Harding, Robert Montgomery, Frank Mor

Dir. Harry Beaumont. Rel. June 23. Rev. June 27.

6048 Sunset Blvd.,
Hollywood, Cal.,
Hollywood, Cal.,
Monogram Office: R. K. O. Bullding,
Rockefeller Center, N.Y.C.

Avenger, The. Vengeance in prison.
Martin. 72 mins. Rel. Aug. 23. Rev. Oct. 10.
Beauty. House. story. Alex Kirkland, Esther
Rosen. 70 mins. tel. Aug. 10. Rev. Aug. 23. T'hil

Rosen. 70 mins. ici. Aug. 10. Rev. Aug. 29.

Token Dreams. From Olga Printzlaur's story. Two Little Ar
Sloeper, Randolph Scott, Buster Phelps: Beryl Mercer. Jür.
Sloeper, Randolph Scott, Buster Phelps: Beryl Mercer. Jür.
Sobert Viguola. 90 mins. Rel. Nov. 45.

Devil's Mate, The. Convicted murderer who dies in the
of the shock. Pergsy Shannon, Freston Foster.
uins Rel. Aug. 15. Rev. Soyt. 28.

Fighting Texan. Oil country etory. Rev Bell, Luana W,
Schaefer. 55 mins. Rel. Aug. 5. Rev. Aug. 1.

The A \$500 000 mud robber. Western. Rex Bell. Ceellia Parker.

itive, The. A \$500,000 mail robbery. Western. Rex Bell, Cecilia Parker. Dir. Harry Frascr. 54 mins. Rel. Aug. 10. Rev. Sept. 25.

Dir. Harry Fraser. M. mins. Rei. Aug. 10. Rev. Sopt. 29.

Bant Fool, The. One ring ejecus in the cattle country. Ech Steele, Arlotte Duncan. Dir. R. N. Bradbury. 50 inhis. Rei. July 29.

Salloping Romeo. Wester stery. Ech Steele, Dir. R. N. Bradbury. Rei. Sept. 1. Rev. et. 31.

See Couldn't Take R. Story by Doed. charg. Inside Story of process serving racked. Ray. Wal et. Yighiin "therrill, George. 26. Stone, Dorodby Granger, Faul. Foreast. Dir. William Night. Rev. Rev. Dorodby Granger, Faul. Foreast. Dir. William Night. Rev. Rev. Bell. Porbos, Viylenne. Oslovine. Dir. William Night. Rev. Rev. Bell. Forbos, Tylenne. Chorine. Dir. Phil Rosen. 72 mins. tol. 1019. S. Rev. Aug. 1.

inhow Ranch. Adventures of the well-even for the charge free. Rox Bell, Coccolin Parker. Dir. Harry Fracer. 59 mins. Rel. Aug. 26. ngers Code. Transa cuttle ranger story. Eules Steele. Dir. R. N. Bradbury. Stemms. Rel. Sept. 16. Roy. Sept. 29.

Return of Casey Jones. The. Lalinged Story. Char.

kyway. Avi.

65 mins. Rel. Sept. 15. Roy. Sept. 25.

Return of Casey Jones, The, Kalipand story, Char.

J. P. McCurthy, 'O'r Itlas, Rel. July 25.

Sensation 'Hunters, Seciety high life, Arline Otte, Char. Vidor, '57 mins, Rel. Sept. 29.

Sixteen, Fathoms Deep, Shonge allyer's rot ance, July O'Nelli, Crele'iten Uhnay, Bussell Simpeou, Maurice Black, Dir, Arnaud Schaefer, Rel. Nov. J7.

Kyway, Ac.

Sphinx, The. Murder mystery with a neat twist. Lined Atwill. Dir. Phil Rosen. 83 mins. Rel. June 1. Rev. July 11.

Sweetheart of Sigma Chi. College musical. Mary Carlisle, Buster Crabbe. Dir. Ed. Marin. 80 mins. Rel. Oct. 1. Rev. Nov. 14.

Trailing North. Texas ranger gets far from hone, but sets him man. Bob Steele, Doris Hill. Dir. A. P. McCarliny. 35 mins. Rev. June 6.

: 1501 Broadway, Studi : 5851 Marathon St., Paramount

Hollywood, Calif. a GIGALIVATE. New York, N.Y.

Big Execut. Story of big lushness from Allee hore Miller's story. Rivardo (vortex, 1ch. Bennett, Edizabeth Young, Sharon Lonn, -Dir. Earl C. Kenton. 70 mins. Rel. Aug. 18. Rev. Oct. 8. Rev. Cot. 18. Rev. Rev. 18. June 30. Cradie Song. Dorothea Wicek's first Hollywood production. Mother love of min for a founding in a Spanish convent. Evolyn Vocable. Sir duy Standing, Louise Dresser. Dir. itchell Leisen. 78 mins. Rel. Nov. 10. Rev. Rev. 20.

Rev. Nov. 21.

Disgraced. Story of betrayed love. Helen Twelvetrees.

Earle C. Kenton. 5740, Rel. July. 7. Rev. July. 8.

Duck Soup. Marx Brothers' nonsonsleedity. Raquel Torres, Margaret Dumont. Dir. Leo McCarcy. 69 mins. Rel. Nov. 27. Rev. Nov. 28.

Gambling Ship. Explanatory title. Cary Grant, Relitt Hume. Dir. Louis Gasnier, 6331. Max Marcin. Rel. June 23. Rev. July 18.

biling Ship. Explanatory title. Carry Grant. Henita Hume. Dir. Louis Gasnier. S31. Max Marcin. Rei. June 23. Rev. July 18. Gasnier. S31. Max Marcin. Rei. June 23. Rev. July 18. Hen Harvest. Story of the indidewestern farms and Chicago wheat pit. minus. Rei. Oct. 22. Low Nov. 7. Dir. Raiph Murphy. 7. and High Water. Waterfront story with a U. S. Navy backgroundhig. Bilch. Alen, Judith Allen, Chas. Grapewin. Sir Guy Standing. Dir. Grover Jones and Wm. Slavens McNutt. Rei. Oct. 27. Bodyguard. A musical comedy star and her hiped slenth. Wynne Gibson, Edmund Lowe, Johnny Hines, MarJoric White. Dir. Wm. Beaudine. Rei. July 21. Rev. Aug. 8.

Nell July 21. Rev. Aug. S.

I Love That Man. (Rogers production.) Romantic drama, Edmund Lowe, Nancy Carroll. Dir. Harry loc Frown. 74 mins. Rel. June 3, Rev. July 11.

I'm Ne Angel. Mae West original. Mae West in tights as a lion tamer. Cary Grant, Edw. Arnold, Raif Harolde. Dir. Wesley Ruggles. 87 mins. Rel. Oct. 13. Rev. arcs. comedy. Peggy Hopkins Joyce, W. C. Fledes, International Vision of the State Erwin. Sari Maritza, Burn: and Allen. Cab Calleway. Dir. Eddie Stuteriand. 85 mins. Rel. June 2. Rev. May 36.

Jenne Gerhardt. From the Theo. Droiser story. Sylvia Sidney. Donald Cook. Mary Astor. Dir. Mariton Gering. 95 mins. Rel. June 16. Rev. June 18.

Mama Loves Papa. Trials of a henpecked. Chas. Ruggles, Mary Boland, Lilyan, Tashman, Walter Catiett. Dir. Norman McLeod. Rel. July 14.

Rev. July 25.

itev. July 25.
of the Forest. Western. Harry Carcy, Randolph Scott, Verna rillile.
Dir. Henry Hathaway. Rei, July 14. Rev. Oct. 31.
light Club, The. London jewel thieves. Geo. Raft, Clive Brook, Guy
Standing, Alison Skipworth. Dir. Geo. Somnes and Alex Hall. Rei.
July 28. Rev. Aug. 1.

July 28. Rev. Aug. 1. Sunday Afternoon. From the stage play. Loves in a small town. Gary. Cooper, Fray Wray. Niel Hamilton, Frances Fuller. Dir. Leuis D. Lighton. 68 mins. Rel. Sept. 1. Rev. Sept. 6. Go. 6. Go. 6. From Suderman's story and Sheldon's play. Marlene Dietrich, Brian Aherne, Llonel Atwill. Dir. Rouben Mamoulian. 76 mins. Rev. July 28.

trich, Brian Aherne, Lionel Atwill. Dir. Rouben Manuolilan. 70 mins. Rev. July 26.

This Day and Age. Revolt of the children against politics and gangsters. Chas. Bickford, Judith Allen. Dir. Cech de Mille. 22 mins. Rel. Aug. 28.

Three Connergation. Proof the stage play. Domestic problems of a mildy stage of the connection of the connection of the connection. The connection of the conne

Oct. 10.

Way to Love, The. Chevaller, incognito, finds romance with a French earnival troupe. Ann Dyorak, Ed. Everett Horton, Minna Gombell. Dir. Norman Taurog. 83 mins. Rel. Oct. 20. Rev. Nov. 14.

White Woman. Tropical story with a brutal white 'k ng' of an island colony. Chas. Laughton, Carole Lombard, Chas. Bickford. Dir. Stuart. Walker. 65 mins. Rel. Nov. 3, Rev. Nov. 21.

1270 Sixth Ave., New York, N. Y Principal

Jaws of Justice. (Principal.) Kazan, the dog, in a melodrama of the Northwest Mounted Police, with Richard Terry and Ruth Suilivan. 54 mins Rel. Dec. 16.

Rel. Dec. 15.

Tarram the Fearless. (Principal.) Feature and cight subsequent two-part chapters. Buster Crabbe, Jacqueline Wells. Dir. Robt. Hill. 60 mins. for feature. Rel. July 19, Rev. Aug. 15.

Thunder Over Mexico. (Principal.) Elsensicin's Mexican made picture over which there has been so much controversy. All native cast. 50 mins.

Studios: Hollywood, Calif. R.K.O. Radio Office: R.K.O. Bldg., Radio City, N.Y.C

of Aces. A pacifist goes to war and becomes a great aviator with a lust for killing. Richard Dix, Elizabeth Allan, Ralph Bellamy. 78 mins. Dir. J. Watler Ruben. Rel. Oct. 20. Rev. Nov. 14.
Tonight, A beautiful Russian spy falls in love with an Austria But they place duty to their countries above love. Constance Bennett, Gifbert Roland. Dir. George Archambaud. 72 mins. Rel. Nov. 10. Rev. Nov. 7.

Nov. 7.

e Appleby, Maker of Men. A woman reforms two of the men in het life, making a gentleman of the rowdy and a rowdy of the gentleman wynne Gibson, Charles Farrell, William Gargan, Zasu Pitts. Dir. Mark Sandrich. 73 mins. Hel. Nov. 2. Rev. Oct. 24.
Vickers. From the Sinclair Lewis novel. Irene Dunn, Walter Huston, Conrad Nagel. Dir. John Cromwell. 73 mins. Rel. Sept. 22. Rev.

of Roses: A girl of the streets refouns because of her love for a Mississippi boat man. Constance Bennett, Joel Mctrea, Pert Kelton, John Hallday. Dir. Gregory LaCava. 67 mins, Rel. July 4. Rev. July 4.

Before Dawn. Taken from Edgar Wallace's last mystery novel. Stuart Erwin, Dorothy Wilson, Warner Oland. Dir. Irving Pichel. 61 mins. Hel. Aug. 4. Rev. Oct. 24.

Aug. 4. Rev. Oct. 24.
Brain, The. A small town burber becomes a big time gambler and crook, George E. Stone, Fray Wray, Phillips Holmes, Lilian Bond. Dir George Archainbaud. 72 mins. Rel. June 18. Rev. Aug. 8.

George Archainbaud. 72 mins. Rel. June 18. Rev. Aug. 8.

Adventure. Adventures in Lendon during one foggy night. Rohert Armstrong, Helen Mack, Roland Young, Raiph Bellamy. Dir. Ernest B. Schoedgack, 68 mins. Released Aug. 18. Rev. Nov. 7.

sea at Heaven. The rich city girl who dazales the country boy and marries him, only to send him back to his small town swechbaart. Jod McCtrea, Ginger Rogers, Murlon Nixon. Dir. William Sciter. 72 mins. Released Oct. 27.

s Fire. Action western. Tom Keene, Betty Furness, Dir. Otto Brower. 55 mins. Itel, June 30. Dir. Otto Brower. 55 mins. Rel. June 20.
Deluge, The. Odd story of the world after a secon
Lols Wilson, Sidney, Blackmer, Matt Moore,
Sept. 36. Rev. Oct. 10.
Dou le Harness. A girl ho. got Ler. man, Ann Harding,
11th. John Cromwell. 40 mins. Rev. July 23.

Dir. John Cromwell, 70 mlns. Rev. July 25.
Fla ing Gold. Adventures in the oil fields of Tampico. Bill Ltd., Mac Clark,
Fly Children, Directed by Ralph Incc. 55 mins. Rebasto Sept. 28,
Flying Devils. Trängisch in a Physic citeus. Artine July 18 Proc Cablet. Dir.
Russell Litchwell. 60 mins. Rel. Aug. 14. Rev. Aug. 29.
Headline, Shootes. Adventures of a newsried came annou. William Garkan.
Flyingus 186, 1941 Isaliamy, Jane 187 lung. Free Testers Fowers 64 minstlike, July 28, Rev. Oct. 21.

Goodbye Love, A butler and his mister hat become involved with gold diggers, Charlie Ringeles, Vertee T avalue, Maso Methor, Sidney Blacking, Thylis Barry, 116, by H is emberstone, 66 unins. Rel. Nov. 16

Nov. 16.

Little Women: Talker verbasses the Long e Alesat story, Katherine Hesseng, Joan Bennett, Paus Lohae, France Bee, Jean Barber, Edna, ac Oliver, Dir. Goo, Caker, 177 mars, Rev Nov. 21, Lev. Nov. 21, Melody Gruise. Musical royalty with talker shown on a world cruise. Charlie Englos, Phil Harrin, Geod Hesseng, Granie, Tel. Long 23, Granie, Tel. Long 23,

FURTHER CHATS ON UNION PHASE

Washington, Nov. 2

Recent attempts of theatre managers to get together with unfor leaders under nuspices of NRA Deputy Administrator Sol. A. Rosenblatt wound up with understandings that further negotiations will take place between representatives of both amployers and employees, if was announced Friday (24).

Disputes over union employment requirements reached such a point a fortnight ago that a two-day hearing before Rosenblatt was reconcted to in an effort to find a way to bury the hatchet with unual satisfaction.

Managers insisted it is a burden to employ as many musicians and stagehands as unions require, while union leaders were adamant toward suggestions that regulations be changed and fearful any such stops would result in exploitation of workers.

would result in exploitation of workers.

National officers finally agreed to leave cases up to locals and let separate settlements be made for each of the many disputes now raging; Joseph N. Wober of the Federation of Musicians and Pres. William Elliott of the LAT.S.E. agreed, to refrain from interfering except in the event of failure on the part of locals to come to agreements with employers.

Weber agreed to consider differential in wages in case of stock houses where admission fees are lower than average, and local unions will try to work out this problem.

L.A. BOOTH MEN EXAMS MAY GO CIVIL SERVICE"

Los Angeles, Nov. 27.
The Civil Service Commission considered today (Mon.) the proposal to place all members of the Board of Examiners for projectionists under civil scrvice.

Members of the examining board, which examines and licenses operators to work in the city, have been appointed to their posts, and the group eame under the wing of the city Building and Safety Commission.

ston.

Proponents of the plan to swing the examiners into civil service contend that members of the board are not conversant with details of requirements for operators, and consequently many inofficient and interesting a swillouds have been experienced applicants have been given licenses to work in theatre

This, it is claimed, places many

booths.

This, it is chaimed, places many theatre patrons in jeopardy, bosides placing exhibitors in danger of having a fire on their hands to chase patrons from the theatres for several months.

Appointive method of selecting members of the examining board also presents the problem of politics creeping in on the handing out of operator licenses. A year ago a grand jury indictment was returned against one man, who was later convicted of accepting bribes for issuing licenses to incompetent operators. Placing the board under civil service would prevent any recurrence, claim those fighting for the change in classification.

Union Enjoined

Union Enjoined

Kansas City, Nov. 27.
An injunction was Issued in Circuit Court against Harold Donovan, Frank Dowd and the Kansas City Moving Picture Machine Operators, Local No. 170, enjoining them from interfering with the operation of the Sun, neighborhood house. Dowd and Donovan are officers in the operators' union.

Request for the injunction w. made by Charles Esterly and Homer Poutz, owners of the theatre, who operate their own machines. The action was taken after odorous bombs were thrown into the house and pickets stationed outside.

Texas Holdups

Dallas, Nov. 21.

1. \$1,000, three days' receipts, talein at the Texas, Sherman.

At Wace, the Orphoun lost \$500 two nights later when two armed men forced, the lobby gashler to hand over her eash. They escaped in a sedan driven by a girl, after some cross-firing with a passing pollecman.

Fox Loses Trade Restraint Suit By Minn, Exhib

Minneapolls, Nov. 27.

It will devolve upon the state supreme court to decide whether the old standard film contract is 'll-legal' and 'restraint of trade' the local Fox exchange having appealed to that body from a decision against it by Judge Faul Guilford in district court here.

The judge branded 'the entire contract' as 'tainted' and ruled in favor of A. B. Muller, Maple Lake, Minn, exhibitor, in the exchange's suit against the latter for \$2,000 damages because of unplayed films under the contract.

under the contract.
In defending Muller, S. P. Hal-

pern, local lawyer, contended that the old standard film contract is illegal and in restraint of trade and the court upheld the contention.

25c DUAL FOX. FRISCO. **GETTING PAR. UA PIX**

San Francisco, Nov. 27.
United Artists exchange this week and Paramount last week shattered a precedent when they sold films to the Fox theatre after every major distrib had refused to service the house operated by Joe Leo for his brother-in-law, William Fox.
UA films are 'Emperor Jones,' which recently did two road show weeks at \$1.50 top at the Columbia, and 'Bitter Swest,' a first run. Paramount's is the horse oppy 'To to Last Man,' currently on the Fox

the Last Man, currently on the Fox

screen.
They'll be double-billed at the Fox, each with a film off the indie market and along with 10 acts of vaude at 25c, and 35c.
Meanwhile Columbia, which has sold its slough stuff to the Fox, is reported reticent on letting any more product go into that house, assertedly because some of the napschoods are squawking about play. assertedly because some of the na-borhoods are squawking about play-ing a picture after it's been double-billed with vaude at such a low

Pitt Alvin's Failure to Reopen Bottles Fox Pix

Pittaburgh, Nov. 27.

With more than three-quarters of the 1933-34 product held up as a result of Alvin's failure to reopen per schedule, Fox is now selling on the outside in an effort to get some long-delayed pictures off the shelf. Alvin, former legit house taken over last fall by the Harris Amus. Co, was supposed to get started by first of this month, but has run into a flock of construction difficulties, with the outlook now that it will be months before house is ready.

with the outlook now that it will be months before house is ready. When Warners and Fox couldn't get together this season, Fox lined up Harris interests, selling three-quarters of its product to them for first-run Alvin dates and the other quarter to Fuiton. Save for the few Fulton showings, there hasn't ben a Fox picture in this territory for months.

Faced with this problem, Fox dec.

a Fox picture in this territory tor Faced with this problem, Fox demanded that Harrisses do something about it. Company as result is penciling several of its buys into the 800-seat Harris-Family, naborhood house in East Liberty, for first runs, starting with 'Power and Glory' Wednesday (29); while Fox has sold three of the Harris commitment—Paddy, 'Berkeley Square' and 'Hoopla'—to Fulton. Understood Fox offered this trio to Warners, but with provision that latter would hand over three pictures to Alvin when house got under way. This Warners refused to

der way. This Warners refused to do, with deal going to Fulton.

Exhib's Sentence Stands

Albany, N. Y., Nov. 27. Albany, N. Y., Nov. 27.
Ell Sobel of Rome must serve a
5-xo-10-year sentence in Auburn
prison for attempted arson, according to a decision of the Court of

ing to a decision of the Court of Appeals.
Sobel appealed from a conviction in County Court on an indictment alleging that he had attempted to set fire to the Park theatre in Camden, which then was under his management. He was taken into custody Thursday (23).

HANLINE ON BAD WOMAN

Hollywood, Nov. 27.
Maurice Hanline is at Majestic
writing Diary of a Bad Woman'.
Just completed 'Nice Girls Don't
Swear' at Metro for Jean Harlow.

CALENDAR OF CURRENT RELEASES

(Continued from page 35)

nan Jack, Annapolis story, Bruce Cahot, Frank Albertson, Arthuse, Betty Furness, Dir. Christy Cabanne, 70 mina. Rel. Bept. 29

Rev. Nov. 21.
Moriling Glory. Backstage story of a country girl's rise and fall. Katherine Hepburn, Doug. Fairbanks, Jr., Adolphe Menjou, Mary Duncan. Dir. Lowell Sherman. 70 mins. Rel. Aug. 28. Rev. Aug. 22.
No Marriage Ties. From an unproduced play. Satire on advertising agencies. Richard Dix. Elizabeth Allen. Dir. J. Watter Ruben. 75 mins. Rel. Aug. 11.
Rev. Aug. 8.
One Mar's Journey. Country doctor achieves fame. Lionel Barrymore, May Robson. Joel McCrea. Dir. John Robertson. 72 mins. Rel. Sept. 6.

Rev. Sept. 5.

Professional Sweetheart. The story of a radio singer who is forced to live up to her publicized angelic character when her greatest desire is to be naughty-naughty. Ginger Rogers, Norman Foster, Gregory Ratoff, Zsay, Pitts. Dir. William A. Selter 73 mins. Rel. June 9. Rev. July 18.

Rafter Romance. A story of Greenwich Village, Ginger Rogers, Norman Foster, Geo. Sidney, Laura Hope Crews, Robt. Benchley. Dir. Wim. Selter. 75 mins. Rel. Sept. 1.

Selter. 75 mins, Rel. Sept. 1.

Selter. 75 mins, Rel. Sept. 1.

A famous woman beauty specialist decides to go on a spees and seconies involved in a series of exciting adventures. Ann a spees and seconies involved in a series of exciting adventures. Ann a series of exciting adventures. Ann a series of mins. Rel. Nov. 17.

The series of the series of exciting Pichel. Dir. Alfred Santell. 67 mins. Rel. Nov. 17.

Tomorrow at Seven. Novel murder mystery. Chester Morrie, Vivienne Os-borne, Frank McHugh. Dir. Ray Enright. 62 mins. Rel. June 2. Rev. July 4.

United Artists Offices: 729 Seventh Ave.,

Advice to the Lovelorn. Romance and adventures of reporter who edits the agony column and eventually exposes the drug racket. Dir. Aifred Werker. Rei. Dec. 1.

Werker, Rel. Dec. I.

Sitter Sweet. (British made). Noel Coward's operetta. Romance of wealthy
English beauty who elopes to Vlenna with her music teacher. Anna
Neagle, Fernand Graavey. Dir. Herbert Wilcox. 93 mins. Rel. Sept.
22. Rev. Aug 23.

Blood Money. The ball bond racket with a love angle. Geo. Bancroft, Frances Dec. Dir. Rowland Brown. 66 mins. Rel. Nov. 17. Rev. Nov. 21.

Dee: Dir. Rowland Brown, 66 mins, Rei. Nov. 17. Rev. 1997.

Bowery, The. Story of the rivary between Chuck Connors and Steve Brodle, famous Brooklyn Bridge jumper. Wallace Beery, George Raft, Jackie Cooper, Fay Wray. Dir. Raoul Walsh. Rel. Sept. 29. Rev. Oct. 10.

Cooper, Fay Wray. Dir. Raoul Walsh. Rel. Sept. 29. Rev. Oct. 10.
Pradaway Through a Keyhole. Walter Winchell's story of Broadway. Constance Cummings, Russ Columbo. Paul Kelly. Dir. Lowell Sherman.
90 mins. Rel Oct. 13. Rev. Nov. 7.
Emperor Jones. Eugene O'Nell's famous drama of a Puliman porter who becomes ruler of a West Indian Island. Paul Robeson, Dudley Murph. 89 mins. Rel. Sept. 8. Rev. 88pt. 25.

DIP. Dudley Murphy. 80 mins. Rel. Sept. 8. Rev. Sept. 26.
Henry Vill. (British made). Henry and his six wives. Chas. Laughton. ir.
Alex. Korda. 93 mins. Rel. Cot. 16. Rev. Oct. 17.
Masquerader, The. Based on John Hunter Booth's adaptation of Katherine
Cecli Thurston's novel. Cousins of identical appearance change piaces,
with intriguing solitical and romantic results. Ronald Colman, Elic.
Landl. Dir. Richard Wallace. 75 mins. Rel. Sept. 1. Rev. Sept. 5.
Samarang. Love amid the pearl divers in Malaysia, Native cast. Dir. Ward
Wing. 60 mins. Rel. June 23. Rev. July 4.

Studie: Universal City, Calif. Offices: 730 Fifth Ave., New York, N. Y. Universal

mbay Mall. -Edmund Lowe Production. Dir. Ed Marin. Rel. Dec. 25.

By Candelight. Sophisticated comedy-drama. Paul Lukas, Elissa Landi, Nils Asther, Esther Raiston, Dir, James Whale. Rel. Dec. 4.

Counsellor at Law. Drama. John Barrymore, Bebe Danleis. Dir, Wm. Wyler, Rel. Nov. 27.

On't Bet on Love. Comedy-drama. Lew Ayres, Glinger Rogers. Dir. Murray Roth. 62 mins. Rel. July 13. Rev. Aug. 1.

Fiddlin' Buckaroo. Western, Ken Maynard, Dir. Ken Maynard, Rei, July 20. Her First Mate. Comedy. Summerville-Pitts. Dir. Wm. Wyler. Rei, Aug. 3.

Invisible Man. Mystery-drama. Claude Rains, Gloria Stuart, Henry Travers Una O'Connor. Dir. James Whale. 70 mins. Rel. Nov. 13. Rev. Nov. 21. King for a Night. Comedy-drama. Chester Morris, Alice White, Heler Twelvetyees. Dir. Kurt Neumann. King of the Arena. Ken Maynard in a circue story. Kortman. 6 reels. Rel. June 18.

King of Jazz, The. Reissue, with Paul Whiteman, John Boles. Dir. John Murray Anderson. 9 reels. Rel. June 1.

aturray Anderson. 9 reels. Rel. June 1.
Low, Honor and Oh, Baby. Comedy. Silm Summerville, Zasu. Pitts, Lucille
Gleason, Veree Teasdale, Donald Meek. Dir. Eddie Buzzell. §3 mins.
Rel. Ot. 18. Rev. Oct. 31.
Moonlight and Pretzels. Musical. Mary Brian, Roger Pryor, Lee Carrillo.
Bir. Brice-Freund. Rel. July 27. Ber. Aug. 23.
Myrt and Marge. Musical. Myrite Vall, Donna Domeril, Eddie Foy, Jr., Ted
Healy, Grace Hayes, J. Farrell MacDonald. Dir. Al Boasberg. Rel.
Dec. 11.

Dec. II.

Dec. II.

Only Asterday. Denmatic love-stery. John-Boles. Margaret Sullavan, Reginald Denny, Billie Burke. Dir. John Stahl. 108 mins. Rel. Nov. 6. Rev. Nov. 14.

Rebel, The. (German made.) Napoteonic story in the Austrian Tyrol. Vilma Banky, Luis Trenker, Victor Varconi. Dir. Luis Trenker, Edwin Knopf. Rel. June 1. Rev. Aug. 1.

Riders of Justice. Western. Ken Maynard. Rel. Dec. 18.

Saturday's Millions Football story. Robt. Young, Lella Hyams, Johnny Mack Brown. Dir. Edw. Sedgwick. 67 mins. Rel. Oct. 2. Rev. Oct. II.

Sacres Ruhr. Dir. School, Status of Trans. Lionel Arwill, Paul Lukas, Giora Stuart. Dir. School of the Stuart. School of the Stua

Studios. Burbank, Calif.

Warner Brothers Offices: 321 W. 44th St. New York, N. V. Baby Face. The story of a hard-boiled girl who reached the top. Barbara Stanwyck, Geo. Brent. Dir. Alfred E. Green. 71 mins. Rel. July 1. Rev. June 27.

Rev. June 27.

Captured I Behind the scenes in a German prison. Leslie Howard, Douglas Fairbanks, Jr., Paul Lukas, Margaret Lindsay. Dir. Roy del Ruth. 12 mins. Rei. Aug. 19. Rev. Aug. 22.

College Coach. A football story with a new twist. Dick Powell, Ann Dvorak, New York. A lev. Nov. Labot. Dir. William A. Wellman. 17 mins. Rel. Nov. 4. Rev. Nov. Labot. Dir. William A. Wellman. 17 mins. Rel. Nov. 4. Rev. Nov. Labot. Dec. 16.

Ever in My Heart. War theme story, but without conflict angle. German-American husband and an American wife. Barbara Stanwyck, Onton Kruger, Raiph Bellamy. Dir. Archie Mayo. 79 mins. Ro. Oct. 28.

Rev. Oct. 17.

Finger Man. A petty gangster finally breaks away from his gang. James Cagney, Mac Clark and Lesile Fenton. Dir. Roy Del Ruth. Rel. Dec. 9.

Footlight Parado. Gala musical with backstage iocale. James Cagney, Joan Blondell, Ruby Keeler, Dick. Powell. Dir. Lloyd Bacon. 129 mins. Dances by Busby Berkleys. Rel. Oct. 2. Rev. Oct. 10.

From Headquarters. A crime drama with a murder committed right in headquarters. George Brent, Mangaret Lindsay and Eugene Pallette, Dir. William Dieterle. 63 mins. Rel. Dec. 2. Rev. Nov. 21.

Goldsdangs of 1933. New varsion of Avery Howword's stagenlay done as a

Golddiggers of 1933. New version of Avery Hopwood's stageplay done as a super-musical Warren Williams, Joan Blondell. Dir. Mervyn LeRoy. 94 mins. Rel. May 27. Rev. June 13.
Havana Widowa. Comedy of two buriesque queens on the make in Havana. Joan Blondell, Glenda Farrell. Dir. Ray-Enright. #2 mins. Rel. Nov. 18. House On 58th Street. Drama of a gambling lady. Kay Francis, Ricardo Cortez, Gene Raymond, Margarte Lindsay and Frank McHugh. Dir. Robert. Florcy. 68 mins. Hel. Dec. 23.

Kennel Myrefer ass. A drama depteting the unusual solution of an unusual solution of the unusual solution of the unusual solution of an unusual Burgene Palletta Dir. Michael Curtiz 78 mins. Rel. Oct. 23. Rev. Oct. 31.

Oct. 31.
of Jimmy Doian, The. From a recent novel. Prizefighter finds regeneration. Doug Fairbanks, Jr., Loretta Young, Aline McMahon, Guy Klibbe. 39 mins. Reid, June 2. Rey. June 22.
y Stevens, M.D. Story of a woman doctor. Kay Francis, Livie Tallock, Company of the Company

Mayor of Hell, The. From Iselin Auster's drama. Reform school background, Jas. Cagney, Madge Evans, Frantice Darrow, Dir. Archie Mayo, 90 mins. Rel. June 24. Rev. July 4.

Narrow Corner, The. From the story by W. Somerset Maugham. South Sea locale. Doug Fairbanks, Jr., Patricia Ellis, Ralph Bellamy, Dudley Dise ges. Dir. Alfred E. Green. 67 mins. Rel. July 3, Rev. July 18.
Private Detective 62. From a fiction story. William Powell, Margaret Linde say. 67 mins. Rel. June 17. Rev. July 11.
Slik Exprese, The. Mystery drama of slik shipments. Niel Hamilton, Alien Jonkins, Dudley Disges. 61 mins. Rel. June 19. Rev. June 57.
Son of a Salior. Comedy of a frivolous salior. Joe B. Brown. Dir. Lloyd Bacon. Rel. Dec. 22. Western States.

Daton, Rel. Det. 53.

The Man from Monterey, Western drame, John Wayne, Ruth Hall, Dir. Mack V. Wright, 57 mins, Rel. July 22. Rev. Aug. 22. Voltaire. Life of France's celebrated wit and philosopher. George Arlise, Dorls Kenyon, Margaret Lindsay. Dir. John Adota. 72 mina. Rel. Aug. 5. Rev. Aug. 22:

Miscellaneous Releases

IVISCELIAIRCOUS KEICASES

Before Morning. (Greenblatt.) From a stage play. Police official cleverly traps a murderess. Leo Carillo, Lora Baxter. Dir. Arthur Hoeri. 16 mins. Rev. Beg. Ed. Charles. 16 mins. Rev. Beg. Ed. Charles. 17 mins. Rev. Beg. Ed. Herman. 63 mins. Rev. Sept. 5. Big Direct. 18 mins. Rev. Sept. 5. Big Direct. 18 mins. Rev. Beg. 18 mins. Rev. Beg. 18 mins. Rev. Beg. 19 mins. Rel. Jan. 19. Rev. Dec. 27. Fattful Heart, The. (Helber). British made. Romantic story of a faithful love. British cast. 65 mins. Rev. Aug. 23. Gigolettes of Parie. (Equitable.) Gold digger story in Parislan locale. Bellamy, Natalie Moorhead. Dir. Alphonse Martel. 55 mins. Parislan locale. Hell's Holiday. (Superb.) Compilation of war scenes. 80 mins. Rev. Live. 19 mins.

Hell's Holiday. (Superb.) Compilation of war scenes. 90 mins. Rev. July 18. Her Forgotten Past. (Mayfair.) Society girl marries her chauffeur then weds a lawyer believing her first husband dead. Monte Blue, Barbara Kent, Dir. Wesley Ford. 55 mins. Rev. Nov. 7.

Dir. Wesley Ford. 55 mins. Rev. Nov. 7.
Her Spiendid Folly (Progressive). Studio girl impersonates a star in Hollywood. Lillian Bond, Beryl Morcer, Theo. von Eltz. Dir. Ralph Black, 60 mins. Rev. Nov. 14.
His Private Secretary. Girl converts her father-in-law to approval of his son's marriage. Evalyn Knapp, John Wayne. Dir. Phil H. Whiteman. 68 mins. Rel. June 10. Rev. Aug. 8.
Important Witness, The. (Tower.) Story with a gangster touch, but mostly done in a long distance bus. Noel Francie, Donald Dillaway. Dir. Sam, Newfeld. 63 mins. Rev. Sept. 26.

hing at Life. (Mascot.) Story of a gun-running adventurer. Victor Mc-Lagien, Canchita Montenegro, Ruth Hall. Dir. Ford Beebe. 71 mins. Rev. July 18.

Rev. July 18. Sreadway. (Broadway-Hollywood.) A day in the life of a B'way col-lumnist with Ed. Sullivan taking the camera around. Big cast names in for a moment to oblige the columnist. Dir. Johnnie Walker, 59 mins. Rel. Sept. Rev. Sept. 19.

Neighbors Wives. (Syndicate.) Domestic murder problem. Dorothy Mackall, Tom Moore. Dir. Francis Natteford, 56 mins. Rev. Oct. 17. Police Call. (Showmen.) Ring story with an adventure angle. Nick Stuart, Merna Kennedy. Dir. Phil Whiteman. 63 mins. Rel. Aug. Rev. Aug. 29,

Ship of Wanted Men. (Showmen.) Crew of refugees fight over a girl rescued in mide-ocean. Leon Waycoff, Gertrude Astor. Dir. Lew. Collins. 60 mins. Rev. Nov. 21.

Sleeplees Night e (Remington). ritish made story on farcical lines. Folly 21.

Rev. July 25.

Rev. July 25.

Taming of the Jungie. (Invincible.) Animal training methods. Rev. June 6.

Foreign Language Films

Because of the slow movement of foreign films, this list covers one year of releases.)
(Most of these available with English tities.)

Berlin-Alexanderplatz (Ger) (Capital), Strong crime drama, Helnrich George, Maria Bard, Dir, Phil Jutal, 90 mins, Rel, May 1, Rev. May 16, Bettelstudent, Der, (General.) (Ger.) Operetta, Dir. Viktor Janson, mins. Rel, Oct. 15.

mins. Rel. Oct. 15.
Cing Gentleman Maudit (Protex) (French). Mystery drama. Rene Lefevre, Harry Baur. Dir. Julien Duvivier, 78 mins, Rel. Jan. Rev. Jan. 24.
Dae Nachtigali Madel (Capital) (Ger). Leve in Hawaii. Dir. Leo Lasky, 80 mins. Rel. Jan. 15. Rev. Jan. 21.

Oer Brave Suender (Ger) (European). Fast comedy. Max Pallenberg. Dir. Fritz Kortner. 90 mins. Rel. April 1. Rev. April 4.

Per La Louiner. 30 mins. Rel. April I. Rev. April 4.

Der Hauptmann von Kopenick (Klimentrade) (Ger), Comedy. Max Adalbert,
Dir. Richard Oswald. 96 mins. Rel. Jan. 16. Rev. Jan. 24.

Der Schwartze Huesar (Frotax) (Ger.). Cosiume romance. Conrad Veidt,
Dir. Gerhard Lamprecht. 90 mins. Rel. Dec. 1. Rev. Jan. 3.

Dos Nochee (Hoffberg) (Spanish). Musical. Conchita Montenegro. ir. Carlos Borcosque. 65 mins. Rel. May 1.

Donna d'Una Notte (Fortale) (Italian). Court adventure. Francesca Bertini.

21r. Marcel L'Herbler. 85 mins. Rel. March 1. Rev. March 24.

Drei Tage Mittelarrest (German) (Capital). Fast German farce with all-star cast. Dir. Carl Boese, 80 mins. Rel. May 1, Rev. May 23.

cast. Dir. Carl Boese. 80 mins. Rel. May 1. Rev. May 23.

Drunter und Drueber (Ger.) (Germania). Musical comedy. Dir. Max Neueld. 85 mins. Rel. Dec. 15. Rev. Dec. 20.

Eine Liebesancht (German (Capital). Farce. Harry Liedke. Dir. Joe May. 82 mins. Rel. May 1. Rev. May 23.

Eine Nacht in Paradies (Kinematrade) (Ger). Musical comedy. Anny Ondra. 90 mins. Rel. Feb. 1. Rev. Feb. 28.

Eine Tier-Gert Aufr. (Protes) (Ger). Mystery thrilles. Dir. Adired Zeinler. S8 mins. Rel. Feb. 1. Rev. Feb. 7.

False Uniforms (Russ.) (Amkino). Dir. Lopashinski, 63 mins. Rel. Nov. 18. Rev. Nov. 29.

13. Rev. Nov. 25.
Frau Lehman's Tochter (Ger) (General). Melodrama: Hansi Niese. Dir. Kari Heinz Wolf. 52 mins. Rel. Cot. 15.
Frau Lehman's Tochter (Ger) (General). Melodrama: Hansi Niese. Dir. Kari Heinz Wolf. 52 mins. Rel. Cot. 15.
Frau General Charles (Ger). Description of the Melodrama Melodrama. Dr. Heinz (Ger). Dr. Heinz (General). Middy Christians. Melodrama Mady Christians. 90 mins. Rel. March 15. Rev. Feb. 23. Gotthe's litte. Melodrama (Ger). Dr. Eugen Thiele. 65 mins. Rel. May 1. Rev. May 2.
Grosse Attraction, Die (Bayarla) (Ger). Drama is show biz. Richard Tauber. Dir. Max Relchmann, 70 mins. Rel. Aug. 1.
Hellseher, Der (Ger) (General). Farce. Max Adalbert. Dir. Eugen Thiel

Rel. Sept. J.
Hertha's Erwachen (Protex) (Ger.), Delicate life problem. Dir. Gerhard
Lamprecht. 95 mins. Rel. March 10, Rev. March 14.
Hute Nacht Eventuell (Ger.) (General), Musical comedy, Dir. E. W. Emo.
80 mins. Rel. July 1.

80 mins. Rel. July 1.

**Holzapfel Weiss Alles (German) (Capital), Comedy, Felix Bressart. Dir. Viktor Janson. 85 mins. Rel. Jan. 1. Rev. Jan. 17.

**Horizon (Russ) (Amkino). Jewish search for home. Dir. Lev Kuleshov. 63 mins. Rel. May 10. Rev. May 16.

**Hyppolit a Lakaj (Internation) (Hungarian), Fast farce. Dir. Szekely Istvan. 17 mins. Rel. Jan. Rev. Jan. 17.

ich Glaub Nie Mehr an Eine Frau (Bavaria) (Ger.), Life of a sailor. Richard Tauber. Dir. H. Reichmann. 80 mins. Rel. Oct. 1, Rev. Oct. 24.

Tauber. Dir. H. Reichmann. 59 mins. Rei. Oct. 1. Rev. Oct. 24.
Ich Will Nicht Wissen Wer Du Sist (Interworld) (Ger). Musical. Dir. Geza
von Solvary. Hiald, Froehlich. 70 mins. Rei. Feb. 15. Rev. Feb. 21.
Island of Doom Russ) (Amkino). Two men and a woman on a desert isle.
Dir. Timonshenko. 90 mins. Rei. July 15. Rev. July 15.
Ivan. (Garrison) (Russ.). Transformation of peasants. Dir. Dovzhenko.
mins. Rei. Feb. 1. Rev. March 7.
July 14 (Protex) (French). Sentiment to music.
75 mins. Rei. Oct. 15. Rev. Oct. 24.
Korvettenkapitaen (Ger.) (General). Military farce. 75 mins. Rei. April 1.
Lachende Erben (Ger.) (Ufa). Farce. Max Adalbert. Dir. Max Ophuels.
77 mins. Rei. Nov. 15.

Lachende Erben (Ger.) (Ufa). Farce, Max Adalbert, Dir. Max Ophuelse 77 mins. Rei. Nov. 15.

Laubenkolonie (Ger.) (General). Farce, Dir. Max Obal. 80 mins. Rei. May 15. Rev. June (General). Farce, Dir. Max Obal. 80 mins. Rei. May 15. Rev. June (Tiddish). Worldking). From a Sholom Aleichem novel. Dir. d. Critcher, 75 mins. Rei. Nov. 15. Rev. Nov. 21.

Lookende Ziel, Das (Ger.) (Euraria). Musical. Richard Tauber. Dir. Max Lookende Ziel, Das (Ger.) (European). Stojs musical. Will, Forst. Dir. Max Gezs von Bolvary. 75 mins. Rei. June 1 Rev. 45mp 13.

Libbling von Wilen, Der. (Ger.) (European). Stojs musical. Will, Forst. Dir. Max Chal. Lubav 1 Streat. (Yugoslav) (Croat). Dram of iffe among N. Y. imigrants. Rakel Davidovic. Dir. Frank Meiford. 60 mins. Rel. Dec. 15.

Lustigen Musikanten, Die. (General) (Ger.) Musical farce. Camilla Spira. Dir. Max Obal. 80 mins. Rel. May 30.

M (Ger) (Foremoo). Powerful dramatic study. Peter Lorre. Dir. Fritz Lang., 55 mins. Rel. April 1. Rev. April 4 and April 18.

Marlus (Faramount) (French). Marseiller satire. Dir. Alexander Korda, 103 mins. Rel. Jan. I. Rev. April 25.

Mano a Mano (Sp). (Inter-Americas). Western with music. Carmen Guer-

Mano a Mano (Sp) (Inter-Americas). Western with music, Carmen Gues-rero, Dir. Arcady Boytler. 60 mins. Rel. Feb. 23.

Continued on page 62

Stock Market

(Continued from page 6)

their July peak during the autumn of uncertain market movements.

The other stepper-outer in the group was Pathe A, likewise touch ing a new year's peak at 11½ on the label in the succession of the succession o

gound money forces opened fire on the administration and a stabilization outlook began to take form. U. S. bonds dropped away during the inflation furor, but recovered most of their losses as the tide turned. Color of their losses as the tide turned of their losses as the tide turned. Color of their losses as the tide turned of their losses as the tide turned of their losses. The color of their losses as the tide turned turned to the early week inflation enthusiasm. Indicate the color of the early week inflation enthusiasm. Influence began to have the copy of their losses the color of the early week inflation enthusiasm. Influence began to have the copy of their losses as the tide turned. Color of money arguments school as the color of the early week influence of the tide of the treat of weeks of 1932.

'widend Talk Agai

Traders have thought well of Columbia since the collapse of collection of the since the collapse of collection of the since the

a zone not far from the present level.

Columbia and Pathe
Columbia was the prize performer. This usually inactive stock, represent ada, jumped from less than 2,000 shares in a week to more than 10,000 and current leading to the relatively important volume went into a new top for not only the current year but also for the whole recovery movement. It ended the week fairly close to the top at 26%, for a rel gain on the six days' trading of three full points. Columbia thus takes its place with the exclusive minority of shares that have topped among the proposed of th

Summary for week ending Saturday, Nov. 25:

STOCK-EXG

Sales. Issue and rate.

3.000 American Seat.

3.000 Condel. Film.

3.000 Condel. Film.

3.000 Eastman Kodak.

3.000 Eastman Kodak.

3.000 Eastman Kodak.

3.000 Elec. 4600.

3.000 Keith pfd.

3.000 Do. Elec. 4600.

3.000 Do. Elec. 4600.

3.000 Do. Elec. 4600.

3.000 Mellon So. Garden.

3.000 Paramount.

3.000 Paramount.

3.000 Ratio Corp.

3.000 Ratio Corp.

3.000 Ratio Corp.

3.000 Ratio Corp.

3.000 Westinghouse.

STOCK-FXCHANGE

Par's 'Cottage Rhythm'

Hollywood, Nov. 27.

Paramount's newest play buy, 'She Loves Me Not,' will be rechristened 'College Rhythm.'
Intentions is to build it as a 1934 edition of 'College Humor.'

NUDIE PIC'S PUBLICITY SOUAWKS DIDN'T HELP

Minneapolis, Nov.

W. A. teffes thought he got a break when the commissioner of public safety ordered the discontinuance of 'Elysia' at his St. Paul World theatre and he went into court and obtained a restraining order to prohibit interference with the showing. However, despite plenty of newspaper publicity, business actually began to fall off following the incident.

tually began to fail off following the incident.

Steffes is planning to brook the displeasure of Mayor A. G. Bain-bridge, reforming showman executive, by bringing the nudist film into his World here.

Incorporations

Albuny, 27.

ernitia Amusement Co. Inc.; theatrical; capital stock, 270,000. Samuel, Arthur and Herman Schulman, 911 Jeffarson avenue, Brooklyn.

President Fletures Corp.; pictures, much sicals, operatics, etc.; capital stock, 100 Bast 10th street, New York; David Gross, 60 West 67th street, New York; and Lewis Malscil, 780 East. Second street, School of American Ballet, Inc.; instruction in dancling, etc.; 100 shares no par. Edw. M. W. Warburg, 37 Beckman place; Lincoin E. Kirntein, s46 Pitth avenue. Plaza, hotel, all of New York.

3116 Salina Corp.; Syracuse; theatree, 100 East, 100 East

York.
Myron Theatre Co., Inc.; plays, plctures, etc.; capital stock, 200 shares no par. A. Weinstein, 169 East 93d street, Brooklyn, Weredith H. Coleman, 307 West 97th street, New York; and Edw. I Barnett, 1320 88th street, Brooklyn.

Droes of the section of the control of the control

East 40th street; and Jonas Bayer, 230
Riversido Drive, all of New York.

Statement, Designation
General Broadcanting System, Inc., 27
Market street, Wilmington, Del.; general
Gride, 17th street, and Sventh avenue.
E. M. Kinsey, secretary; filed by J. Vernormal mining the Building, PhilaDimmit Land Title Building, PhilaTexible Record Corp., 100 West 10th
Texible Record Corp., 100 West 10th
Artent, Wilmington, Del.; sound recording
street. Waurice A. Lichten, president;
Maurice A. Lichten, president;
Maurice A. Lichten, president;
Mex Tork.
West 10th street, Wilmington, Del.; holotographers, projection machines, cancris, etc., New Tork office, 46 Wall
errs, etc., New Tork office, 46 Wall
errs, etc., New Tork office, 46 Wall
errs, etc., New Tork office, 40 Wall
errs, etc., New Tork office, 40 Wall
errs, etc., New Tork,
West 10th Market Milliam Helfer, 63 Wall street,
New York.

Surrender of Authority
Obida Productions, Inc.; filed by Nathan Burkan, 1458 Broadway, New York.

Dissolutions

Associated Film Sales Corp.; filed by
Garey & Garey, 53 Wall street, New
York.

Sacramento.

Sacramento.

Russian Eagle Supper Club. No capital stock. Charles Chaplin, Herry
Crocker, Theodore Lodilensky, ToCrocker, Theodore Lodilensky, ToCrocker, Theodore Lodilensky, ToCrocker, Theodore Lodilensky, ToCrocker, ToCrocker, Theodore, ToCrocker, ToCrocker, Theodore, Theodore, ToCrocker, Theodore, Theodore, ToCrocker, Theodore, Theodore, ToCrocker, Theodore, Theodor

and the second s

F-WC Trustees Request Okay To Borrow \$285,000 to Solidify

Bankrupt Circuit Holdings

COLOR OR NOT

Jock Whitney Will Do 'World' One Way or the Other

Hollywood, Nov. 27.
Francis E. Faragoh has been spotted to adapt World Outside, first Jock Whitney-Ploneer yarn. When script is finished it willi be shipped to N. Y. for Whitney's

It he can't see it for Technicolor, will be produced as a black-and-life by Radio.

U'S BRONC PIX ALONE AMONG **MAJORS**

Hollywood, Nov. 27.

Hollywood, Nov. 27.

With Fox discontinuing westerns and Paramount practically set to eliminate horse operas, only major studio ballying bronc heroes is Universal with the Ken Maynard series. Though they are practically gone from the screen, cow pokes will long be remembered by both studios and exhibs as the big money makers of pictures. With talkers, the screen became sophisticated and moved its heroes out of correls and into drawing rooms with a final scrape of their heels and the guy who didn't look good in evening clothes was out of luck no matter how well he sat a horse. sat a horse

sat a horse.

No type of picture has ever earned the consistent money that the westerns returned to producers. From the inception of pictures westerns were the favorite dish. In the early days anyone who produced pictures other than westerns was a pansy. Gradually the sagebrush operas with their inevitable chase started to pall mature minds, but the kids came to the fore and retained the cowboys as their choice of screen fare.

fare...
When Lindbergh flew the Atlantic, westerns did an immediate pratt fail. The kids had found a new type of hero who used a plane instead of a bronc. From then, on, the west-erns struggled, but finally had to

erns struggled, but finally had to give up.

But the kids didn't stick by air pictures for any great length of time; about everything that could be done with a plane was accomplished in a year of air operas. Youngsters got tired of them quick.

Alice Faye Is Spotted With Vallee in Fox Pic

Molywood, Nov. 27.
Alice Faye, blues singer on the Rudy Vallee hour, comes west to appear with the crooner in Fox's The Scandals.
Gets out Dec. 7 and will be on the air with Vallee on the resumption of his ether period from here Dec. 14.

Films in Civil Suit

St. Paul, Nov. 27.
Judge Gustavus Loeveringer, who
is, incidentally, a distant cousin to
Carl Laemine, ordered three reels
of motion pictures to be shown in
its courtroom to aid in deciding the
amount of work requisite for a paying job on Minnesota highways.
Suit is brought by Minnesota taxpayers against two State officials
and six paying contractors, to nulliy \$1,800,900 worth of road work on

and six paving contractors to mine \$1,800,000 worth of road work on the grounds of conspiracy and col-lusion. Ix were taken by one of the contractors during operations and—were-entered-as-a-defense-ex-

Friedlander Megs

Iriculander Wiegs
Hollywood, Nov. 27.
Louis Friedlander, reader, assistant director and jack-of-all-trad's on-the Universal lot, has been given a chance to direct.
He will mag Vanishing Shadows, serial starting in January. Henry MacRae supervises.

Los Angeles, Nov.
Fox-West Coast creditors are to meet Dec. 6 to consider a request of Charles P. Skouras, William H. Moore, Jr., and Charles C. Irwin, rustces of the F-WC Corp. to borrow \$285,500 on certificates of indebtedness, in order to conserve assets and equities in the bankrupt circuit's properties. The petition has been filed in the U. S. District court before Referee annuel W. McNabb.
Companion petition the court's approval of compromise

McNab.

Companion petition

compranion petition

court's approval of compromise
agreements between the trustees
and a number of the largest chalm
atton and to fit in with pacts contemplated under loan arrangements.

Proposed Wesco settlement, one
of the eight major items named in
the petition, would be for \$11,331,053, as against the original claim
of \$20,592,566, with Wesco returning
to the bankrupt circuit the capital
stock of Coast Theatres, Inc., capital stock or the Carthay Circie,
115,591 shares of Pacific Northwest
Theatres, and a promissory note of
\$2,300 by F-WC Service Corp., a
subsid, secured by stock of FoxColumbia Theatres.

Chase Reducti

\$52,300 by F-WC Service Corp., a subsid, secured by stock of Fox-Columbia Theatres.

- Chase Reducti

Chase National Bank claim of 4,408,755 would be reduced by \$1,-580,000 provided a stipulated revision of the Adolph Remish claim is allowed with the course of the Adolph Remish claim of \$2,765,831 to \$2,708,315 under the petitioner's conditions.

Pantages settlement could be effected for cash payment of \$20,000, releasing claims of Rodney and Lloyd Pantages for \$450,000, the petition recites. Under optional lease to be made available by the Fox-Pantages subsid, property would require a guaranteed, cent of only \$30,000 a year as against \$110,000 required under present lease.

The D. M. Croft properties settlement could be effected for \$15,000. The could be effected for \$15,000. reducing the purchase price and spreading payments over a long period. Raymond Theatre (Pasadena) situation would require only \$5,000 in cash in the relinquishment of lease already approved by Refree McNabb. Inglewood Theatres equities of \$13,000 could be preserved for F-WC by \$6,250.

Northwest Situation

In case of the Fox-Columbia Corp. having allowed claim of \$1,500,000 against the bankrupt Pacific

Northwest Situation.

In case of the Fox-Columbia Corp, having allowed claim of \$1,-600,000 against the bankrupt Pacific Morthwest chain, a cash payment of \$66,000 would hold the assertedly avorable bid of \$450,000 on those northwest properties.

Other matters emphatically urged in the trustees' plea involve reorganization of various bond issues to take care of pressing liens in the Florence and Compton houses, Balboa in San Diego, Fox at Riverside, Fox Spokane, the F-WC office building here, the P-penix and Billings houses, and the Uptown here. For this purpose \$50,000 is assertedly required, with another \$80,000 for insurance.

Trustees' certificates would be a

for insurance.
Trustees' certificates would be a first lien against all the bankrupt estate assets, subject to subsequent issuance of not more than \$300,000 more similar incumbrance.

White Leaves Metro, For Col. on Shorts

Hollywood, Nov. 27.
Jules White, who directed numerous Pete Smith shorts, has blown the studio.

Slated to move over to Columbia direct two-reelers for Zion Myers.

Manny Wolf Upped

Hollywood, Nov. 27.

Jeff Lazarus, head of Paramount's editorial board, gots Manny Wolf, previously a member of the board, as his assistant.

Wolf will relieve Lazarus of handling the locally submitted story material while the story board head goncentrates on New York scripts and assists Emianuel Cohen, on story buys. Lazarus goes east for a New York o. o. soon.

MG Pacts Boleslavsky

Roxy, Class A.

Gen, Theatré ctfs: sold \$5,000 @ 3%, 3½, 3½, 60wn, 7
Par-F-Lasky ctfs. sold \$5,000 @ 24, 23½, 24, unch.
Par-Pub ctfs. sold \$32,000 @ 25, 23, 25, up 1.

Hollywood, Nov. Metro has given a new contract to

Richard Boleslavsky.
Director is currently doing Trans-continental Bus.

Hollywood, Nov. 27.

Joe Murphy's indic series of shorts to be made by his company, Silver King Prod.

Mae Clarke in 'One Day

-194

Hollywood, Nov. 27.
Mae Clarke spotted opposite John
Barrymore in 'It Happened One
Day at Metro.
William K. Howard directs.

EDITH FITZGERALD AT MG

Hollywood, Nov. 27.
Buith Flizgerald, scenarist, is back at Metro, assigned to the Irving-Thalberg unit.

Webs Think Hearst Halts General Strike of Press Against Radio

Broadcasters look to William Randolph Hearst to keep the newspapers throughout the country from stampeding in favor of the program listing elimination thing. As long as there's a Hearst paper in the community radio feels secure about the dailies in that town holding on to their radio departments. Hearst's behavior toward broadcasting, point out the networks particularly, has been anything but a hostile one. Where local newspaper conditions demanded it he has whenever possible reinforced his newsprint property with a transmitter, through either, ownership or alliance.

With Hearst inclined to put the medium to his own uses instead of fighting it, there is slim chance of mass action among newspapers, aver the networks, against program listings. How the Hearst attitude treats with the controversy was exemplified at a recent meeting of the New York chapter of the American Newspaper Publishers Association.

Business manager of one New York daily proposed that a resolu-

Business manager of one New York daily proposed that a resolu-tion be passed favoring the elimin-ation of all radio chatter and proation of all radio chatter and program listings from the newspapers membered in the chapter. Hearst rep present declared that it would be okay with him if the same resolution included a clause prohibiting the member-newspaper from taking any radio advertising whatever with this taking in both spotlight and radio set lineage. Discussions wound up with a decision to put the resolution on the ice for the time being.

50c a Line for Lists Is Washington Dailies Idea, Report to Webs

New York home offices of NBC and Columbia have been advised that the publishers of the Washington newspapers in meeting last week agreed to toss out all free program listings as of Dec. 1. At this gathering a uniform line rate of 50c for all such listings was set, and it was also agreed that no local station could advertise its programs unless the business were placed in all the papers included in the agreement.

ment.

Last time that a Washington daily took similar action on program listings was in early October when the Star without notice dropped the CBS schedules from its columns. Within a week the listing was back with the paper explaining that it had decided it was unfair to exclude one station's (WSJV) and not the others.

others.

All Washington dailies signatured the rate agreement Monday afternoon (yesterday).

Washington, Nov. 27.
Local radio editors are in a peculiar spot. Stations are all set to provide food and drinks for annual radio editors' party on Dec. 2. Meantime all papers have agreed to drop radio on December 1.
Stations have agreed to hold to their half of the bargain. But the boys and girls are wondering if they can show up when their titles are gone.

Seattle Latest Front In Radio-Press War

Seattle, Nov. 27.

Seattle, Nov. 27.

Local radio stations will get no more free program listings in the Seattle newspapers. That's what the three dailles here suddenly nounced last week.

Seattle thus joins the other cities which recently banned radio. Seattle thus joins the other cities which recently banned radio-good decision on no-radio-programs came suddenly. Letters were sent by the dailies to each of the nine stations.

Kogen Back to Chi NBC

Chicago, Nov. 27.
Harry Kogen has rejoined NBC production department to direct network's staff orchestra for the Sinair Minstrels and the Midwest Jamboree. Chicago, Nov. 27.

Jambores.

Kogen has been away from NBC about four months and recently has been playing dates at the Edgewater Eeach hotel besides being booked by B.&K. for various vaude dates.

Press-Radio Sieges

Newspapers in seven big cittes have tossed out radio program listings in toto. Some smaller towns have done likewise. This does not count the great number of towns and newspapers where program listings are limited to a brief summary of outstanding programs.

grams.
Cities in which all newspapers by agreement have el-iminated radio program list-ings are:

Cincinnati. Salt Lake City. New Orleans. Seattle.

Seattle.
Charlotte.
Washington.
In Denver and Oklahoma
City individual dailies have
singled out the Columbia station because of CBS news

Australian B' **Group Escapes Govt. Control**

Sydney, Nov. 1.

Broadcasting Commission has an-ounced that a cut of four shillings in license fees on sets will come into

In license fees on sets will come into operation early next year. This will make the fee charged one pound (five dollars at par).

Commission announced that government would not take over the control of the B-class stations, much to the gratification of the local air fans.

Radio Disc Company Installs Equipment For Nebraska Trio

Omaha, Nov. 27.

World Broadcasting (wax) to clinch a deal with Stations KOIL, KFAB and KFOR, controlled by Union Holding Company will install the necessary equipment and wiring so that the radio discs can originate from one point for use at will by any of the three stations. Stations take six hours daily in wax programs from World's new library service. This they can break up and use in their own discretion and convenience. World will also act as sales representative to get sponsors for the wax programs. Equipment will be set up at KFAB, Omaha.

sponsors for the Equipment vice KFAB, Omaha.

A BERNIE GAG BURNS

Minneapolis, Nov. 27 One little gag used by Ben Berni iring his Orpheum engagemen

One little gag used by Ben Bernle, during his Orpheum engagement here threatens to precipitate a damage suit against him. The gag was directed at on of the local radio stations, WRHM, whose officials falled to get a laugh out of it.

The maestro introduced local taint with his band as the contributions of the two network stations, WCCO and KSTP. Station WRHM (one of the lesser local stations which uses many recordings), sent over a record, said Bernle, holding up a disc.

Indignant officials of WRHM insisted that the gag was poor adversisted that the gag was poor adversible to the stations was the stated that the gag was poor adversible to the stations was the stations of the s

sisted that the gag was poor adver-tising for it in front of the capacity houses—which—attended—the—theatre and they feel that the station has been damaged.

'Billi in Show
Cincinnati, Nov. 27.
Cumberland Kids, hillbilly mixed
quartet, on sustaining at WCKY,
Covington, Ky, have signed for the
Duncan Sistrs' new musical.
The act is handled by Maurice
Thomp.on, studio director of the
over-the-river station.

MIDNITE JITTERS

Chi NBC Figuring on 12M. Mystery

Chicago, Nov. 27.

NBC locally discussing chances
for a midnight mystery serial to
catch the attention of the listeners
at the witching hour. It's an idea
by Will Cooper, NBC continuity
chief

chief.

Considered for the spot is a new script; just being turned out, labelled 'Desert Quests.'

WANT NEW SPIEL STYLE MINUS **KIDDING**

J. Walter Thompson agency belleves the treatment of the plug phase radio programing has been badly neglected. Being also of the opinion that the art of feeding them the ad stuff in sugar-coated doses via the loudspeakerhas shown paitry advancement from the 1928 level, the agency has decided to do something about it.

As a starter it has assigned Robert J. Colwell, supervisor of dialog and dramatic scripts, to study the problem and devise some more shownanly method of selling air audiences.

One thing the agency is trying to set away from is the straight announcement. Thompsen was among the first to resort to the dramatized plug, but the impression not is that this mode of salesmanship hasn't shown much improvement over the phase radio programing has

this mode of salesmanship hasn't shown much improvement over the straight ad spiel, and that with more concentration of thought this device might be developed into a painless and effective medium. With this quest for new ways of plus pitching, the Thompson agency may even deviate from one of its strictest policies, the rule which forbids any humorous reference to a client's product. For over two years the idea of kidding the advertiser's wares has been common among both retwork and local programs, but the Thompson office has grams, but the Thompson office has stoutly held out against joining the

parade.

Perhaps a lesson it learned some three years ago in connection with the Fleischmann Yeast Bakers' program may have had a reat deal to do with this resolution. Supplying the entertainment on this stanza at the time were the Three Doctors, Chicago patter team. Neighborhood bakers set up a yelp against the joshing that the bomics were giving them. Theirs was serious business, wrote the bakers, and it deserved serious treatment from the people that were trying to sell them yeast.

yeast.

Three Doctors were let out and substitute for the comedy session was what turned out the top high-brow program of the air, 'Great Moments in American History.'

Radio an End. Career in Itself. **Declares Jessica Dragonette**

By Cecelia Ager

When Jessica Dragonette looks about the new NBC studies and thrills at their magnifecence, she says herself and means it, insust try to be as marvelous as this equipment, I must really try.

must try to be as marvelous as this equipment, I must really try. That may be, she thinks, the secret of her success. She loves radio, she believes in it, she never gets over the miraculous wonder of it, the is proud, deeply proud to be associated with it.

To little Miss Dragonette, whose-netty face and wide blue eyes light up when she so much as stinks about radio—radio is not a stepping stone to a stage career nor a springboard to Hollywood, no. It is an end in itself. When, eight years ago she went into radio, it was by deliberate choice. She had been the Voice in "The Miracle," she had capered in The Grand Street Folicies," but she gave all that up for radio.

No one knew about radio in these

No one knew about radio in thos days. It was an uncharteded sea If she remained in the theatre, she knew she would only be following a

knew she would only be following a tradition—but in radio she would build her own technique. As a matter of fact, she'd have to. There was no radio technique. Now she looks back on those early days of radio, remembers the pitful inadequacy of the carbon mikes she used to sing into, and is ever so grateful for the experience. Just because the equipment then, was so linadequate, she was compelled to experiment, to perfect in spite of the handicaps, a radio technique. What she learned then stands by her today—although no-body must think that she's stopped learning.

Always Pioneers

That's what's so wonderful about radio to Miss Dragonette. Every-body in it is still pioneering. They haven't begun to use the facilities

available, she believes. 'We're playing with a miracle,' she says. 'The whole trend of music will change, it will be better music. Even now, nobody turns on his radio and lets it play all day. Today people select a program.'

pranes are poison on the air, Miss Dragonette counters with the thought that most sopranes are poison anywhere. There are so few

good ones. Good ones realize first of all that they must not make their audience nervous. They should sing with so little apparent effort, they should be so easy that their listeners say to themselves, Why, I could do that. There's nothing to it. The good ones know that radio technique requires more intensity of that. There's nothing to it. The good ones know that radio technique requires more intensity of thought and feeling to put themselves across, that they must ignore their visible studio; audience and think only of the millions outside waiting to catch their notes. There is something that Miss Dragonette, tapping her forehead, calls 'radio psychology,' which is the basis of all of it. You acquire radio psychology, which is the basis of all of it. You acquire radio psychology, she feels, if you're really sincere about radio.

Miss Dragonette just knows she is sincere. She is always thinking of her fans, wondering what will please them, trying so hard to do what they would like her to. Though she admits visible studio audiences disturb and distract her, she wouldn't think of retusing them admittance. They wait so long for to see her. They are, after all, her public, always foremost in her consideration.

Because of them she turns down.

sideration.

Because of them she turns down Because of them she turns down personal appearance offers. If she accepted a stage job, she might destroy the illusion, she fears. Plotures, though, that's different. She might do a picture, if it were a charming one. But for Miss Dragnette, radio is an end in itself. She wants above everything else to be worthy of radio.

Charity Act Shuffle

Chicago, Nov. 27.

General mixeup of radio performers on rival tations will take place this week in a build-up campaign for the Radio Revue charity show coming on Dec. 6.

CBS performers will show on

CBS performers will show on NBC stations and vice versa. Agreement among rival stations was made to allow the shuffling of the performers for the ad campaign.

'MA PERKINS' FOR OXYDOL

Chicago, Nov. 27.
Show for Oxydol will be 'Ma Perkins', which has built up on WLW in Cincy.
Oxydol NBC period starts on Dec. 4 for a six-time weekly ride, coming out of Chicago.

Broadcasting Studio Circuit

UP INDIE STATION Crumit-Sanderson May Tour NBC Towns for Blackstone Programs

Mills Bros. Continue NBC

lackstone Cigar may be the first network customer to circuit its air show from town to town on a come free basis. Stogle roller is waiting to get a line on the sales outcome of the stanza's Boston run before touring it around the NBC circuit. If the sales graph shows an appreciable upward trend in the Boston district the show will be moved to Hartford, Conn., with Providence the next spot and eventually New York.

The next spot and eventually New York.

Program for the past six weeks has been originating out of the Bradford hotel. Boston, with the suddiction here playing to an average of 2.800. Following the broadcast, Julia Sanderson, Frank Crumit and others in the cast have been in the habit of putting on an additional half hour of entertainment. Unusual twist about these gatherings is the banning of applause until after the thing has gone off the air. Attendance at the Blackstone solrees is predominantly male. Which circumstance may be due to the gratia distribution of the Black-tone product.

While Touring for F&M NBC will continue to pick up the

Mills Bros, on a sustaining basis when the boys swing into their when the boys swing into their Fanchon & Marco tour next month. Quartet has four weeks of the F & M time set on the coast with opening Dec. 28 at the Paramount, Los Angeles. Tentative itinerary to follow takes in Salt Lake City, Denver, K. C., and St. Louis and from that point a tour through the south.

Foursome Is finding it cheaper to make the occasional air dates for NBC than to work under the arrangement that previously prevailed with CBS. With NBC the quartet passes up the salary item and the network shoulders all wire charges. CBS contract paid the warbiers \$300 a broadcast, but made them responsible for toll costs, which, in many instances, put the dates on the debit side. Brothers would collect \$300 and pay from \$400 up to the telephone company. Foursome is finding it cheaper to ake the occasional air dates for

Idea Buccaneers Irking Pacific **Broadcasters**

Los Angeles, Nov. 27.

Stealing radio material ahead of intended production is becoming so prevalent that the local Broadcasters' Association has the evil on the fire for investigation and for the probable inauguration of protective

In at least one of the recent cases of lifting the guilt has been traced to an advertising agency. In this case a producer left material at the agency, later to find that its intro-duction had been rewritten and was being peddled by the agency under someone else's name.

Another case, receiving the at-tention of the broadcasters associa-tion, involves a series of musical programs arranged for a group of negro singers. Writers in this in-stance protected his stuff by discingnegro singers. Writers in this instance protected his stuff by discing it, but later found a station using his material with very little change by a negro unit. It was the station to which he had not submitted his

to which he had not submitted his script.
Writer, now at another station, is attempting to get satisfaction by putting on his program at current-station weekly and just one night ahead of the station using the al-leged pirated stuff.

New Setup for Denny When Resuming in Jan.

Silver Dust retires with Jack Denny from CBS Dec. 9 for the pre-hollday stretch. When the band returns to the same network for the cleanser in January it will be on a twice weekly basis and 30 minutes

per program.

Present scheduling gives the Denny unit three-quarter-hour periods a week.

TOUGH BUILDING 3RD W

Agencies Urge 52-Wk. Contracts on MUST HAVE 8 Hunch Network Rates Going Up TOWNS MINIMUM

In anticipation of a general upping of network rates this spring a substantial number of the adagencies are urging their clients to let them frame time contracts on a basis of 52 weeks. Several have already exercised this protection advice by revising existing contracts with the webs along 52-week lines though retaining the usual four weeks' cancellation clause.

Both the American Association of

Both the American Association of Advertising Agencies and the Asso-Both the American Association of Advertising Agencies and the Association of National Advertisers have of late been trying to obtain some inkling from the networks of the probabilities of a comprehensive rate boost in the near future. These organizations started giving thought to the general increase idea several weeks ago when NEC and Columbia on almost the same day announced the tilting of the ante for some 10 stations affiliated with either cross-country loop. Since last summer NEC alone has raised the call on MIZ and WEAF. New York; WTAM, Cleveland; WEEL Boston; WIR, Detroit; WLW, Cincy; WSB. Atlanta; WSM, Nashville, and WFAA, Dellas-Fort Worth.

Two Motives

Two Motives

Expectation of a widespread raising of the network rate structure is predicated on two grounds. One is that the rates now in effect with few exceptions are based on individual station power and listener potentialities that have long been surpassed, which situation makes web broadcasting the cheapest advertising neadlum by a wide margin. Other premise takes into consideration the feeling of remuneration discontent existing among affiliates and sees the general boost as a way out of this dilemma for the networks.

WCAH, Columbus, Willing ·To Carry Show Gratis; **CBS** Nixes Precedent

CBS has declared itself opposed to feedling a commercial program to any affiliate station for which the network isn't collecting a fee. Laying down of this policy resulted from reports made by WCAH, Columbus to have itself included in the hookup of the March of Time' show Friday nights. So anxious was the Columbus outlet to get the program that it offered to carry it gratis until the stanza's backer, Reminston-Rand, could provide for the station on its next air appropriation.

In its campaign to get the show WCAH appealed to the local Reminston-Rand dealers, declaring that it-was primarily interested in adding the program to the station's schedule because of its public interest value. It developed eventually that the R-R radio appropriation for the first 13-week cycle of the program didn't allow for any additional stations, and that nothing could be done about it until the next budget was made up.

Gratis proposition made by WCAH was vetoed by CBS on the ground that it would establish a procedent that wouldn't be to the network's best interests. Web further asserted that no station which had a card tate set against it could be included CBS has declared itself oppose

ed that no station which had a card rate set against it could be included in a commercial hook-up.

Weems on Real Silk

Chicago, Nov. 27.
Ted Weems orchestra goes on the
Real Silk program starting Dec. 10.
Will use guest artists for the
weekly Sunday show.
Replaces Vincent Lopes band and
Alice Joy. Chicago, Nov. 27.

THURSDAY TOO TOUGH

Chicago, Nov. 27.

hat triple threat strength of the NBC red network on Thursday nights with the Rudy Vallee, Maxwell Showboat and Paul Whiteman batting in that order, chases the Wayne King band show for Lady Esther off the Blue web on that

Show is being shifted from Thurs-ay to Wednesday nights to get way from the tough competish, away from the tough competi first midweek date being Dec. 6.

Ford May Take Over Dealers' Air Programs

Henry Ford may just prior to the inveiling of his new models in January assume the time and talent obligations for the Lum and Abner series on NBC. Under the present setup support for the five weekly programs comes from the Ford dealers in the towns covered by the hookup of 24 stations.

L & A affair went network the first week in July following a local run on WTAM, Cleveland.

Understood that CBS had a standing offer of \$10,000 bonus for any salesman or salesmen on its staff bringing in the Henry Ford

Ford has not been radio-minded and his dealers went ahead with 'Lum and Abner' despite his cool-

CONFUSED COMMANDS

Not Clear Which Agency Has Olds mobile-Account

What agency controls the radio end of the Oldsmobile account has become a moot point between end of the Oldsmöbile account has become a moot point between Campbell-Ewald and Batten, Barton, Durstine & Osborne, Campbell-Ewald is figuring to get the Olds campaign on CBS going by the first of the year, while the latter agency last week advised the same network that there would be no debuting of a show for the auto until Feb. 11.

debuting of a show for the auto until Feb. 11.

Although the Oldsmobile business
recently passed from C-E to B., B.,
D. & O., the former agency is under
the impression that since it handled the contracts for the CBS canpaign the radio end of the Olds account is not included in the swingaccount is not included in the swingdower. Deal that Campbell-Band
closed for Oldsmobile in October
stipulated that the program, booked
through the CBS Artists Bureau, be
framed around an orchestra under
Johnny Green and guest-names
from legit. It is C-E's understanding that despite the break-up of the
Pontiac-Olds-Buick Corp., the General Motors sales organization that
previously cleared for these makes,
the new agency on the Oldsmobile
account won't be authorized to
move into the radio picture until at
least-the-end-of-the-present 13-weekcontract with Columbia. contract with Columbia.

Chi NBC-Wilcox Talk

Chicago, Nov. 27.

Harlow Wilcox due to join the NBC announcing staff here by the first of the year.

Currency problem how being straightened out. Former CBS telanez and Bob Benchley unit by poler has been free lancing locally.

Attempts to Date Have Sought to Exploit Dissatisfied Affiliates of Existing Networks-Only Backing of High Finance Would Be Deemed For midable Threat

McCLELLAND'S TRY

Obstacles to the formation of an other network are believed to be ountable without the active support and backing of bi Street banking interests. Of several recent attempts to promote third networks nothing definite has materialized. Of course the ill-fated and rather abourd Amalgamated venture doesn't necessarily prove anything either way.

Minimum requirements for the nucleus of a national chain would include outlets in New England, New York City, Detroit, St. Louis, Chicago, Cleveland, Cincinnati and Washington. Large sums of capital would presumably be indispensable to create an alignment such as this although there have been some promotional overtures recently made on a basis of stations voluntarily joining another chain on a cooperative basis.

Stimulation to network casa-ize

operative basis.

Stimulation to network organizational conversations is the admitted friction existing between the two existing webs and their affiliated stations. No secret that this primarily means NBC. However, NBC is making progress toward winning back the good will of its affiliates and several of its pending policy changes are designed to strengthen NBC with the regional stations. That in a sense puts promoters of third chains in the position of competing inevitably with the powerful, highly connected existing webs.

Though a nnounced three weeks

highly connected existing webs.
Though announced three weeks ago project being engineered by George F. McClelland, former NBC v.p., is still in the feeler stage. No committals or paper from stations of strategic import have been obtained with indications being that the purposes of the approach are primarily to gain assent to becoming parties to a line of strategy.

Answer Yes If Asked

Answer Yes If Asked

In most of the conversations held
with first line stations a phrased
request has been made. Should
the network of which the station
is an affiliate ask whether the station has been approached on the
proposition the answer was to be
yes and the outlet was further to
aver that the plan as outlined had
impressed it as having many attractive features. Another primed line
was to the effect that the station
hadn't as yet committed itself but
it was thinking it over.

Promoters of this third network
idea have in conversations about

idea have in conversations about sources of business made mention of such probabilities as the A&P Stores and the General Motors products.

products.
Understood to be concerned with
McClelland in the web enterprise
are John Elwood, also a former
NBC v.p., and W. E. Harkness,
NBC's first commorcial promotion
mgr. and regarded in the trade as
the progenitor of commercial broad-

Junis Warm to Bestor

Chicago, Nov. 27. Hottest tip for the new Junis cream program for Pepsodent is the Don Bestor band.

Auditioned once before the Pepso dent execs ordered another test last week. Cream wants a musical show of strictly high-class appeal due to the hearty price on the product.

Buffalo Amused as Evangelist And Bankers Fight Over Radio

Sues KFOX for \$1,200,000 On Radio History Dope

Hollywood, Nov. 27.

Hollywood, Nov. 27.

Charging he has lost financial support from various sources for inventions, especially on basic wire-less telephony patents he claims to own, John P. McCarthy, pic director and inventor, has filed a \$1,200,000 suit against William A. Prole, Dwight F. McKinney and Nicholas. & Warinner, operators of radio station KFOX, based on a broadcast having to do with the history of radio.

radio.

Complaint asserts that in a book and in the broadcast sponsored by KFOX, Prole accribed the beginnings of radio to others, rather than to the defendant and Kendall Douglass, and thus discredited McCarthy and shook the faith of promoters in his ventures.

WAIT - SEE ON **WHISKEY BY NBC**

NBC won't declare a policy to-ward liquor advertising until the various states have settled the mat-ter of distribution restrictions and regulations. Whatever attitude is adopted for the network the same will apply to the sales procedure locally of the 17 stations controlled or operated by NBC.

or operated by NBC.
Indications are that the network
will thumb hard Ilquors because of
the medium's home connection without making public announcement of
this stand. CBS let it be known
that hard Ilquor business would be
unacceptable to this web even before repeal had peceived its required approval by states.

Los Angeles, Nov. 27. Local radio stations are refusing to follow the lead of the chains in banning liquor advertising.

KFWB has taken the lead in an-nouncing an open booze policy. Other L. A. stations expected to fol-low suit.

low suit.

However, KFWB won't allow liquor plugs until after nine o'clock at night, in order that the spiels won't be heard by kids. Station also states it will insist on a full censorship of copy and will not allow any statements along the line that liquor is beneficial to health.

KFWB Bans Substitutes For Staff Musicians Grabbing Film Gravy

Los Angeles, Nov. 27.

Los Angeles, Nov. zi.
As a direct slap at radio musicians accepting picture studio jobs.
KFWB has isued an order that any band player sending a substitute will be considered off the payroll.
Station instituted the rule on rebuilding its eight-piece orchestra. Into an 18-piece combo.

This station and other majors

This station and other majors claim to have been hard hit by their tunsters going to picture lots for film gravy and sending substitutes, who, due to lack of rehearsals, it is said, spoil the numbers.

Another Year of 'Annie'

Chicago, Nov. 27.
Little Orphan Annie renewed on
the NBC-WGN wires for another
52 weeks by the Wander (Ovaltine)

ander the WGN banner. Buffalo, Nov.

Buffalo is enjoying a loud, bitter, and rowdy fight between a local evangelist and certain bankers who used to think the preacher was a swell guy but have now changed their mi is screaming depate is being conducted publicly over the

radio. Rev. Clinton Churchill is the evangelist.

evangelist.

Issue came to a head when the preacher talking over WKBW, which he formerly controlled, warned his listeners that his speech on 'Buffalo's Church Chiseling Racket' might be cut off, and if so listeners should immediately tune in WEBR, which' would pick up his speech. Churchill was a good prophet. WKBW cut him off when he proceeded to lambast local bankhe proceeded to lambast local bankers in graphic terms. Other station quickly stepped in.

Churchili started as an infants wear salesmen, graduating into the insurance business. Billy Sunday revival converted him in 1918. A wear satesimen, graduating into the insurance business. Billy Sunday revival converted him. In 1918. At lew years ago he became a religious super-salesman, backed by Buffalo capitalists. He built a \$500,000 \tabernacle and started WKBW in core; nection therewith. Station was finally toned down by the R.F.C. and forced to become a commercial station. Formation of Buffalo Broad-asting Corporation brought in Churchill as president. Shortly after he was ousted for alleged mismanagement, and the Tabernacle Back Home Hour' was eliminated from the Columbia national network by a court decision. Recently Churchill has become embroiled with his former backers. Station has been carrying his Sunday night sermons, under the terms of a contract entered into when corporation was formed. A couple of weeks ago WKBW announced that unless Churchill stuck to religious subjects he would be cut from the air. Churchill attempted to get a court injunction restraining interference, but-failed.

All of the above was given wide publicity by the Buffalo newspapers and particularly by the local weekly Trend, which elaborated on the situation and put Churchill on the pan.

Ejects Reporters

Ejects Reporters

Sunday night Churchill resumed his tirade over WEBR and during the course of his remarks interrupt-ed his sermon for forty-five min-utes, during which he and a num-ber of cohorts endeavored with final ber of cohorts endeavored with final success to eject three representatives of Trend staff from the Tabranacle. Churchill is announcing continuance of his talks and his battle against the newspapers in general and Trend in particular, with the air waves bilatering every Sunday night with Churchill's excortations of all concerned against him.

MG Makes Air Serial

Hollywood, Nov. 27.

'An American Family,' air serial which ran on KFWB, will be the base of a film by the same title to be made by Metro.

Kay Van Riper, KFWB-dramatist, is working on the yarn at the Culver City studio.

Rotating Artists

Des Moines, Nov. 27.
Register Tribuno plans to start
rotating its station artists between
KSO, Des Moines, WIAS, Ottumwa, nnd KWCR, Cedar Rapids,
Employing the old indie vaude
wheel idea.

Ed. J. Kay to KHJ

Hollywood, Nov. 27.
Edward J. Kay is the new assistant musical director at KHJ.
Recently returned from England where he was handling music for British-Gaumont.

Station Entertainment Average

WOR, NEWARK
Reviewed Nov. 23
Peak Hours 6-9:30 p.m.
Peak Hours 6-9:30 p.m.

And Garnes of the stations. Wolk is owned by the Bamberger-Mere is an entente cordiale with NBC on exchange of talent, etc. WOR, although under New Jersey in the toning, is as much, or more a New York City station as Newark Bambergers law, their main radio of the control of the station of the control of

words or so ahead of Ford Frick, who spiels entertainingly for 13 or 14 minutes on sports. Both a current events digest and a long-distance review. Strong presumptive masculine appeal.

7:15. More news comment, this time political and general instead of sports. Gabriel Heatter, formerly on WMCA, has been on WOR some time. He compares favorably with the average run of radio savants.

7:30. Unole Don bobs up again.

the average run of radio savants.
7:30. Uncle Don bobs up again.
Variery has Uncle Quin, Uncle Nick.
Uncle Pete, Uncle Bob, and Uncle
Henry on file all with their quotas
of nephews and nieces. Uncle Don
here introduces a wildly improbable
juvenile pair of adventurers named
Terry and Teoraphy modules operardi for winning the favor of young
errand-runners. Sound good on this
one, which gives Bond's two strikes
on Ward's.
7:45. Al and Lee Reiser, twin

on wards.

7:45. Al and Lee Reiser, twin pianists, teamed with John Kelvin, tenor. Nice musical interlude. No

tenor. Nice musical interlude. No sponsor.

8. DeMarco Girls, lately of Boston, and Frank Sheery. Another musical session and okay. No spon-

PENETRO REVUE With Benny Meroff Orchestra 15 Mins. COMMERCIAL WLS, Chicage

Once weekly for 15 minutes the Plough company sends Merof and his mob on the NBC regional webs through the inidwest and south. Impossible for either Meroff or Plough to do a thorough job in 15 minutes. Before the program starts

Plough to use minutes. Before the program start it's over.

Meroff is doing both straight and comedy. Has a stooge (his trombonist), who is doing a neat job of Rooshian clowning. Besides the gabbing, music and spleia, show also crowds in a guest star. On the show caught was Larry Adler, a wiz on the harmonicon.

crowds in a guess stat. On the harmonicon.

Spiel, like the show, attempts to squeeze too much out of its money. Plugging two ttems, St. Joseph aspirin and Penetro cough remedy, the 'mutton suet salve'. But that doesn't affect Charlie Lyons. He still did a fine job of announcing. For all the excellent show on the program, it's a pity that they haven't an additional 5 between the program, the application of the program of the salve show, because it has possibilities.

FREDDY MARTIN ORCHESTRA Disc 15 Mins, COMMERCIAL WBBM, Chicago

WBBM, Chicago

COMMERCIAL

WBBM, Chicago

Among the better disc shows, with punch and speed. On for House of Eden beauty product and plugging the Eden wave. Martin orchestra is excellent on this program, giving it whatever standing it has.

Excellent on this program, giving it whatever standing it has.

Two big numbers on this platter were. L'azybones' and 'Don't Blame Me,' both tunes immediately dating the saucer, since both songs are already two months of the best-seller lists and seldom heard now.

Responsible the saucer is made between the saucers finally hit the ether. Plugging was handled by an mc. masquerading as a newspaper columnist taking the listener-in for a tour of the nite spots, and sparticular the saucers in the listener-in for a tour of the nite spots, and sparticular control of the saucers of the latener of the saucers of the listener-in for a tour of the nite spots, and sparticular control of the saucers of the latener of the latener

EDDIE CONNORS

Instrumentalist
5 Mins.
Sustaining
WOR, Newark
Connors did a five-minute stint
for WOR. That's probably sufficient
for what was essentially a novelty.
Not enough material as a soloist to

Not enough material as a soloist to span a longer period.

Masterly twanging of ukclele and other stringed instruments proves Conners is first rate and could be spotted in a program of musical or variety character.

Land.

SUNSHINE CRUISE SUNSHINE CRUISE
SIG Gary, Sydnay Mann
Nordstrom Sisters, Michael Market
Songs, Pianos, Band
COMMERCIAL
30 Mina.
WJZ, New York

If the entertainment on this program is a sample of what is in store for the winter cruise voyageur, the Cunard Line has clothed itself here with at least one good sales argument. Listening to Sid Gary's b toning, Sydney Mann's flutey meztoning, Sydney Mann's flutey mez-zo-soprano, the Nordstrom Sisters' dueting on the tworles and the Mi-chael Markel brand of shuffle syn-copation might suggest to the pros-pective S.S. Mauretania pasenger a pleasant evening's hour aboard ship. However, there's little in the ac-companying sales patter to indicate other tempting diversions that go with the trip.

with the trip.

Sandwiched it between song and band numbers are brief dialog bits intended to convey romance. These are not only badly written, but the mixed noir voicing them make them listen like an arithmetic lesson. Even if this romantic angle is muddled and the other attractions are left unitemized, the ad copy does make clear that the Mauretania's path takes the ship into equatorial waters and that the 13½ day cruise costs-from \$125 up.

Entertainment melange here

costs-from \$125 up.

Entertaliment melange here serves its purpose effectively. Numbers are nicely balanced and dovetailed. Gary received his original air buildup from CBS, while Syndey Mann's last contact was with George White's legit musical, 'Melody.' Markel is one of Cunard's standbys.

sungoys.

Program has a theme song especially written for it. Title is My Cruise Lover and the composer is announced as Ann Ronnell, who coauthored on Who's Afraid of the Big Bad Wolf. Odec.

EMERSON GILL'S ORCHESTRA Sustaining WGY, Schenectady

WGY, Schenectady
Unit, now broadcasting from the
De Witt Clinton Hotel in Albany,
first made its radio debut in 1922,
since which time he has been on
the air in many sections of the
country. Said to be the first or
the air in many sections of the
country. Said to be the first or
country. Said to be the first or
the air in many sections of the
country. Said to be the first or
the air in the first or
part air and the first or
part as sung and spoken by Pinkey
Hunter.

Hunter.

Gill's orchestra compares favorably with other well known bands. Sounds best when full instrumentation is used. It has an excellent planist and trumpeter and a fine violin section (leader is a fiddler). Not a biarve group, although the boys can get hot with numbers like Tiger Rag. Some of the pops served are a bit stale.

Orchestra is strong wordly with

scrived are a bit stale.
Orchostra is strong vocally, with
Hunter, Frank De Vol and Marian
Mann, blues singer. De Vol and
Miss Mann duet smoothly. However, songs of the fit Isn't Fair' type
are not suited to her style.

HARRISON GREY FISKE

Talke

5-Mins.

Sustaining
WOR, Newark
Veteran theatrical producer and
work, Newark
Veteran theatrical producer and
widower of Minnie Māddern Fiske
has completed to the propriately entitled
Little Old New York. Fiske goes
back a long way to the era of Mrs
astor and Ward McAllister and
brings out a mass of human-interest
detail on the life and manners of
the departed epoch.
Right now there is a vogue for
by the title of a recent book and
nim. Only Yesterday. A dozenbooks of this general nature have
been published by Mark Sullivan
and others who also go back at least
part of the way with Fiske.

A speaker of long expetence and
anoter, Harrison Grey Fiske would
anoter, Harrison Grey Fiske would
anoter, Harrison Grey Fiske would
motif or anything akin to that. He
must have plenty of material after
a lifetime among the cognocenti.

Lond.

must nave pienty of material after a lifetime among the cognoscenti:

Land.

I.V.C. PEARLS
With Uncle Don
Club for Kida
30 Mins.
COMMERCIAL
WOR, Newark
I.V.C. Pearls made crystallized vitation policy in the control of the comment o

One child was gently rebuked for not taking its LV.C. Pearls regularly. Uncle Don reminds the kids that vitamins when imbibed in the shape of codilver oil aren't haif as nice as his pearls of vigor. Uncle Don belongs in that a roudes Smiling Ed McConnell and Charley Hamp among others. He's a silcker.

AL and LEE REISER
With John Kelvin
Piano, Songs
15 Mins.
Sustai ing
WOR, Newark
Al and Lee Reiser are iveryticklers a Chanan-Arden. On
Word This combination with Kelvin Is apparently new, as is another
assignment of the pair to an orchestral interlude. Reiser-Kelvin
spot reviewed was 7:45 on Thursday (23).

spot reviewed was first on Thinsay (23).
Stacke up as a nice interlude, alstacke up as a nice interlude, alection for two pianos. Too interpretive and minus on melody. Kelvin is a tenor with a penchant for
mother songs of the kind that become increasingly nauseous to an
over-mammyed nation. Introduction referred to mother as the
greatest institution on earth. Many
a matriarch might be being thuman being instead of an institution
Otherwise Kelvin is lyrically agreeable.

Land.

WILLARD PROGRAM
With Jim and Bob
Music
To Minas
CWENR, Chicago
Programs don't mean much when
it comes to Willard and a flock of
other patent medicines. Their only
worry is getting sufficient time. If
the stations would allot it these
proprietary medicines would gladly
buy 100% of all radio time in the
country. They have swept into
radio in the past two years and are
today without question the greatest

Air Line News

By Nellie Revell

An increasing public demand for short wave or 'all wave' receivers is presenting a problem concerning secret radio conversations or private messages which are specifically not broadcast to the general public. Few of the 'short wave fans' are aware of the strict federal and international laws prohibiting anyone to divulge the nature or contents of such radio conversations or messages 'except to the person or persons to whom the same may be directed or their authorized agent.' For example, listeners who disclose anything they chance to pick up on short wave between the Byrd expedition and CBS are violators of the law and liable to a fine of \$250 and three months' imprisonment.

Short Shots

Short Shots

Irving Berlin will be master of ceremonles on a variety show to hit the air shortly after January 1 for six weeks... Marie Dressler is reported having rejected \$130,000 for 13 weeks of broadcasting...

It will be around December 21 that the orchestra of Guy Lombardo will cease being heard with Burns and Allen... Harry Rosenthal is auditioning for a program and telling his managers not to accept an offer to send his orchestra to Monte Carlo this winter... Katherine Newman is the new singing voice of Mary Lou on 'Showboat' heard on Tuesday.... Radio listeners will not hear Charlotte Henry, who played in 'Alice in Wonderland' in Hollywood because she has been booked on a personal appearance tour and will not be on the Coast when Rudy Vallee broadcasts his program from there... Jack Kapp, manager of Victor Young, composer-leader, is in London arranging for his client to write a musical for production there next summer... So 'intense is competition for ilm stars as guests on radio programs that Ipain Troubadours had a representative waiting at the airport when Elissa Landi stepped out of a plane from Hollywood to be signed for that program.

Stand By

An audition entitled The Accident Reporter' was prepared by an agency and scheduled by NBC last Tuesday afternoon. Elaborate invitations were sent out to an invited audience to attend the audition. At one o'clock Monday afternoon the audition was cancelled and the invitations recalled. No reason given... Edgar Stehli, the Dr. Huer of the Forty-ninth Street theatre... Don Bestor and his orchestra will be broadcast from the Blitmore hotel by WOR on Saturday nights.... Chico Marx will be on the program with George Burns and Gracle Allen to-morrow night... James Melton has retired from The Revelers and is off the radio for the first time in years. He has been succeeded by Frank Parker on both the Cities Service and The Revelers quartets, which is one and the same, according to what program they are on.

Scrambled Notes

Scrambled Notes

J. G. (Jap) Gude has just returned from a get-acquainted trip to the Chicago CBS studios...Harry Reser is off the air for the first time in nine years....Marjorie Horton was sunmoned west to attend her husband, a former NBC announcer, who was badly injured in an automobile accident...CBS will attempt to air the first broadcast from Bombay, India, early Wednesday mornins, December 13....WOR is taking that fast few offices on the twenty-fourth foor of its New York studios. That gives the station all of the twenty-fifth sind twenty-fourth floors at 1440 Broadway...Although Fred Allen, the NBC comic, is no singer, he invariably unfastens his necktie and collar during a broadcast, "just om make the listeners more comfortable," he explains...Irving Kaufman goes vaudeville on December 15, opening at the RKO Memorial in Boston as Taxy Dan, the Ministrel Man'...David Ross and Bill Brenton of the CBS announcing staff are competing with Ted Husing for long-distance honors. Ross trails Fred Waring and his Pennsylvanians for their weekly broadcast, and Brenton follows Guy Lombardo around the circuit, while Husing rushes off on week-ends to broadcast football games.

Just Gossip

Just Gossip

Al Goodman celebrates his 15th year as the leader of his own orchestra today. His fiddling son-in-law is the newest addition... Julia Sanderson took a tumble in her Springfield, Mass., home and now she's suffering with a sprained arm... Mary Cohan Litt, daughter of George M. Cohan, is writing songs for Frank Crumit... Wee Willie' Robyn, Roxy gang tenor since 1922, will give a concert at the Majestic theatre on December 3... Elizabeth Love, who plays Betty Graham in 'Roses and Drums,' will take the ingenue lead in the new Broadway play 'Haywire.'

Notes

Notes

Ann Greenway opens at the Monseigneur in London December 4....
Dudley Wilkinson, accompanist, will sail with her....Billy K. Wells, the
Jack Pearl'script author, will again do the book for George White's
'Scandals,' which goes into production shortly....George Blake, Lew
White's 21-year-old organ protege, is slated for the organ post in the
Mormon Tabernacle, Sait Lake City, Utah....Joseph Suddy, vocalist
with Henry King orchestra, has just completed five musical shorts for
Fox....Baby Rose Marie, who is now nine years old, will celebrate her
fifth anniversary on the air in February....Refern Hollingshead, tenor
recitalist, has turned up after a long absence with a new schedule to
start on WOR....The Landt Trilo and White are preparing a vaudeytile
skit which includes an orchestra of their own.....'Sing Sing Isn't Prison
Any More,' the song which the Four Yacht Club Boys offered on a
recent NBC Saturday night commercial, is the fiftleth original song
written by the boys in two years.....Charles Carille signed by Magna
Pictures for three shorts featuring songs in eight languages....Eddie
Connors has been playing in the WOR house orchestra for several
years, Recently he was given a chance to do a guitar solo in a highspot program. The result is that he now has a spot of his own...
Marianna Guida, secretary of Lewis Reid, program director, and Adolph
Opfinger, studio manager at WOR, whose engagement was announced
this week, will be married in the spring.... Ted Bergman is auditioning
his impersonations for a sole commercial spot on CBS. Bergman is now
heard on three different commercially for the first time in two years, but
will return in January for a pertume purveyor and also for a cereal
sponsor... Dell Campo goes sustaining over CBS beginning December 5.

returns.

In this case it happens to be Jim and Bob, labelled Hawaiian harmonists. But that label doesn't fool anybody, we know them. They're hill billies with a couple of guitars and a pair of twangy tonsils. Though Hawaiian they nasal them.

single industry in the broadcasting field.

Willard, for instance, has dozens of shows over many stations. They'll take any show, any time and almost any rate. Just give 'em a show that's down to earth, something that will please the lowest rung of the audience, and they're perfectly happy and certain of their returns.

In this case it happens to be Jim and Bob, labelled Hawaiian harmonists. But that label doesn't dou'll the speaker in large molasses.

is the Willard Messenger wan a heart-to-heart talk. He coos over the speaker in large molassesy blobs. But he must sell Willard medicine, He's been around for many, years delivering that mess sage. Gold.

Stations Chisel Rates, Charging Only for Time Used in Spiels A. C. Spark Plug will obligate itself. Tor 4 run on NBC as soon as 1ts set on a program. Plotting will be for two 15-minute periods a week. Auditioned for the spot last week were East and Dunke, the Dorsey lists of the amount of a spiels is still another as the program of the spot and the program of the spot and the program of the spot as the program of the program of the spot as the program of the spot as the program of the spot as the program of the prog

Chicago, Nov. 27.
Charging just for the amount of time used in splels is still another manner by which the radio stations are driving rivals screwy in the chiseling war now going on in the midwest.

Programs

chiseling war now going on in the midwest.

Programs come through the loud speaker strictly as commercial periods but the stations get around the full period rates by calling the entertainment sustaining. This trick seven being pulled with disc programs. The station stopwatchesthe announcements and charges only for that much time.

In this way, regular 15-minute discs are costing aponsors only at the rate of two or three one-minute plugs at the beginning and end of, the platters. This reduces the station charge almost to the zero mark, the \$125-or-so rate for the zero mark, the \$25 for the three minutes of spiel.

KWCR-WIAS SEEKING MARRIAGE LICENSE

Cedar Rapids, Nov. 27.
Station KWCR locally wants to get together with WIAS in Ottumwa, the stations believing they can do better working as one. Want to combine their forces into one transmitter and station, and increasing their power to 250 watts at night.

at night.
With the 150% increase of wattage believe that they can serve as
much territory as one transmitter
as they now do as two outlets.

'March of Time' Sent BBC May Be 1st of Series

May Be 1st of Series
Broadcast of the 'March of Time'
show next Saturday (9). will be the
first of a series of exchange programs arranged between CBS and
the British, Broadcasting Company.
Half hour session 3fill be shortwaved from this end 5 p. m. EST or
10 p. m. London time, with the
thing a rehash of the 'March of
Time' script put on over the regular
CBS hookup the night before (8) for
Remington Rand.

Hudnut on Web

Hudnut cosmetics will go net-work as soon as the new agency on the account, Batten, Barton, Dur-stine & Osborne, frame a program idea. Calkins & Holden agency pre-viously handled the Hudnut radio ballyhood, confining it to the disk method.

Frisco Renewals

San Francisco, Nov. 27.

Two renewals have come through its week for NBC programs, one r Calpack's Capt. Dobsie show, ther for Brown Derby beer's "Tim d. Irene.'

other for Brown Derby beer's Tim and Irene.

California Packing signed to continue Capt. Dobbsie (Hugh Barrett Dobbs) on an NBC transcontinental network and also over a coast hookup in mornings. The cross-country show for Del Monte is the only transcontinental in the West. Carl Olliger handles the account for McCann-Erickson.

Other renewal is by Western States Grocery for a once weekly etherization of Tim and Irene on coast hookup. It's for 13 weeks and a cut from the previous twice-weekly broadcasts.

Jessel's New Time

George Jessel is now broadcasting nightly at nine EST over Columbia. New time started Saturday (28) and superseded a previous planfor-a-staggered-schedule.

Jessel has been reported near-closing for a commercial during the last several days.

Larsen On Mar-O

Chicago, Nov. 27.

Joanne Blane and Larry Larsen are the new show for Mar-O Oil on NBC. Larsen at the organ with Miss Blane figured as a better bet for femme ears.

Show continues indef.

Denver. Nov. 27. Denver, Nov. 27.
While a student at the Denver High School, Vance Graham won the state oratorical contest. Later at the University of Virginia he won three medals in one year for oratory, declamation, and debate.

Now he's an announcer for

Standard Brands on 52-Wk. Basis Spends \$1,750,000 with NBC

J. Walter Thompson has renewed with NBC for all Standard Brand shows, with the exception of the Sunday night's bakers show (Joe Penner-Ozzie Nelson). Agency also enewed for the Pond's stanza. All extensions are on the basis of 52 weeks, with the time costs involved coming to around \$1,750,000. Pres-

weeks, with the time costs involved coming to around \$1,750,000. Present contracts on the three S. B. programs have until the first week in January to go. Along with the time renewals last week went a new \$2-week contract to Dave Rubinoff. Royal Gelatine show will continue with its present Wednesday evening lineup of 24 stations on the red (WEAR) link, while the renewal for Chase & Sanborn, effective Jan. 7, retains the current string of 54 stations. Other Standard Brand contract handed NBC last week concerned the Rudy Vallee-Fleischmann yeast whirligig. Renewal of the Pond's cream (Lamont Corlise) affair became effective last Friday (24) and embraced 20 outlets on the red loop.

CHI NBC PONDERING **20-MINUTE DANCES**

Chicago, Nov. 27.

Chicago, Nov. 27.

Possibility that NEC locally rearrange the remote control dance
band programs to 20-minute shots
instead of quarter and half hours.
Figure 15 minutes too short and 30
minutes too long, besides the angle
of the 20-minutes making for variety after years of quarter-hour
silices.

slices.

WGN, Chicago Tribune station, has been using 20 minute dance music shots for some time.

WLW's Oldest Program Celebrates 8th Anni.

Cincinnates oth Annia.

Cincinnati, Nov. 27.

Hink and Dink, blackface comics, celebrate the eight anniversary of the Cotton Queen Minstrels. WLW's coldest permanent feature program, in December with a special air show to occupy a full hour Instead of the usual Wednesday night 30-minute period.

Team has not missed any of the series of weekly broadcarts. a long series of weekly broadcarts.

ream has not missed any of the series of weekly broadcasts, a long distance record. Rikel Kent is in-terlocutor and Lloyd Shafer heads the burnt-cork opry's band. Program has been commercially sponsored at various times since 1925.

More WLS Stompers

Chicago, Nov. 27.

WLS has organized still another hill billy stage unit, to be known as the WLS Round Up. Follows the same plan as the WLS Showboat and WLS Barn Dance.

Round Up unit headed by Gene Autry, billed as the Oklahoma cowboy, along with standard WLS performers as Mac and Bob, Swede Olaf, Fritzi von Schimmick, Patsy Montana, Jimmy Longer and others with prairie handles.

ENTERTAINER STABBED

ENTERTAINER STABLED
Galveston, Nov. 27.
Eddi ray, radio entertainer, seriously stabbed in affray on house-boat here, told officers he was trying to stop fight.
With two deep wounds in back Gray walked half mile to get aid.
C. L. Mayberry, operator of place, and W. J. Lewis, employee, held.

HERE AND THERE

Application of the Hattlesburg (Miss.), Broadcasting Co., to move its station to Tuscalocas, Ala, was dismissed by the Radio Commission last week when officials failed to appear for the hearing. Company operates WFFB.

Alexander Sherwood is the new general manager of Station KFLV. Rockford, ill. He was recently manager of KQV. Pittsburgh, and previously with KDKA, WBZ, and KYW.

John C. McCloy, from KDKA, is production assistant to Sherwood. W. C. Ehlers from WBIL, Sheboygan, Wis., on the engineering end.

Vin Lindhe, who arrived in New York recently from Dallas, got a sustaining assignment from NBC when a production official of the network heard her pinch-hit for a pianist at Radio City Music Hall rehearsal.

WWAE of Hammond, Ind., has applied to FRC for boost of power from 100-watts to 1,000-watts and wants unlimited time on the air. Also asking for a shift of frequency from 1,200-kc, to 1,050. Now sharing time with WFAM, South Bend, WWAE is now in a ruckus with ASCAP, the music society having cancelled the WWAE license.

Climalene supplanting their regu-lar 'Cheri McCay and Merri Macs show' on the NBC web with a series of discs. Starting out with five platters of five-minutes each. Saucers are for contest purposes, Climalene being tied-in with Gen-eral Electric refrigerator for the notze awards.

WBAL, Baltimors, has re-erected its transmitting station from Reisterstown to Sudbrook Park, 12 inlies closer to city, increasing signal strength 200 per cent. Also newest type vertical antenna system, high capacity crown, has been installed. Last named feature original, developed in station's lab by G. W. Cooke, chief engineer.

KFRC and the Don Lee chain have put a line in the Edgewater Beach Club, formerly Tait's, Frisco, and are now remoting Griff Wil-liams' band from that spot.

Dr. Frank Conrad, Westinghouse radio engineer and the father of broadcasting, received one of the John Scott awards for 1933 at a banquet in Philadelphia last week.

Children's Exclusive Hour Increases

Rebroadcasting of Programs

Renewals

General Foods extends, effective Dec. 22, the 'Wizard of Oz' show for Jello on NBC's red (WEAF) link for another

13 weeks.
Standard Brands takes the
Fleischmann yeast show with
Rudy Vallee into its fifth year
on NBC Jan. 4 with a 52-week
renewal. Involved are 45 sta-

renewal. Involved are 45 sta-tions.

Wander Co. (Ovaltine) has made it another 52 weeks for the Orphan Annie' seript on NBC. Takes in the entire cur-rent link of 47 stations.

England's '33 Columbus Rediscovering' America: Mae Has Him Guessing

Con Emandedo Nov 97 West. Robinson Jeffers Three Little Pigs and Stanford University were among California's chief points of interest to S. P. B. Maje self-styled Modern Columbus Mais, seif-styled Modern Columbus who is 're-discovering' America for England. Visiting key points, he broadcasts his Anglo-impressions via NBC and short wave to BBC in England.

via NBC and short wave to BBC in England.
Arriving in Frisco, Mais made a special trip to Carmel to see Jeffers, poetle member of the art colony there. He also took in Stanford University and Hoover's home. O.c. ing Tm No Angel' and Three Little Pigs, he pronounced the porkers and the wolf as 'sheer art,' but Mae still has him guessing.

It must be because of my English sense of humor, he told reporters, 'but I only found one line in her picture that made me laugh. It was a good line—I shrieked at it, Beulah, will you have a grape?'

Noted as a literary critic in Lunon, Mais told interviewers that America possesses the greatest liverative of the work of the work.

America possesses the greatest liv-ing critical writer in the world, Liv ing critical writer in the world, Livingston Lowes, Harvard professor and author of Road to Kanadu. None of the news mugs had ever heard of Lowes; two had to have his name spelled for them.

Mais is now in Scattle, goes from there to Minneapolis, Pittsburgh, Boston and other spots,

A. & A. IN STICKS Akron, Nov. 27.

John Scott awards for 1938 at a banquet in Philadelphia last week.
Umberto Egizi, named supervisor of music at KDKA, Pitteburgh, and net week will bring a staff orchestra to the station. KDKA hasn't had a staff orchestra now for more than a year.
Aneurin Bodycombe, music director at KDKA, will handle all yocal units wille Egizi will have charge of all orchestral groups.

Amos 'n' Andy will invade sastern Ohlo this weekend with appearance hard with investment of the two Arangements have been made for A. 'n' A. to do their broadcast of all orchestral groups.

Sharn increase this year on rebroadcast programs. Double broadcasting is figured at about a 45% jump over last year with more programs daily adding to the list of those which have one shot for the eastern part of the country and another later in the day for the we tern section

ern section.

Among those now rebroadcasting are Plymouth, Wasey Products, Cocomait, Pepsodent, Wrigley,
Armour, Horlick's, Sealed Power
and Ovaitine.

Particularly coming in for the
double shots are the children's programs. This double transmitting of
children's shows is due to the fixed
hours for the kid's audience, rated
strictly between the hours of five
and six in the afternoon. Other programs for adult listeners may hit
almost any time in the daytime or
night depending on the class of
listener wanted. But clients feel
that a children's show must clip in
hetween the minutes of the children's hour, which is the same all
over the country.

Stations Claim 500 000 Listen to Dramatized Touhy Kidnan Trial

St. Paul, Nov. 27.

Station KSTP calculates on a basis of mail response and other check-ups that the listening audie-ence of its sustaining series of dramatizations on the Roger Touk kidnap trial has reached 500,000 persons

Number 14 of the day-by-day Touhy dramatizations over KSTP was broadcast today (Monday), Meanwhile WCCO, in Minneapolis, has carried only perfunctory news flashes on the trial along with the regular Columbia resume of cur-rent events.

Burns & Allen Get Raise As Lombardo Band Exits

George Burns and Gracie Allen will continue for General Cigar even though Guy Lombardo's aggreent though Guy Lombardo's aggreent at the expiration of its present 13-week cycle. Renewal of the B&A contract brought the pair a substantial increase over their current \$1.250 salary.

current \$1.250 salary.
Cigar company may reduce its present half hour to a 15-minute spot and bring in a comparatively unknown combo to furnish the musical interludes.

Camels Off Comics

Camel has decided to make its Camel has decided to make its bow on CBS Dec. 5 without a comic as part of the cast. Sig account au-ditioned a score or more of funny singles and teams the past three weeks, but came to the conclusion that rather than play around with uncertain personalities out of this

uncertain personalities out of this category it would be better to stick to strictly song and band.
With the Casa Loma unit set for the instrumentalizing on the Tuesday and Thursday half hours, Camel Monday (vesterday) was trying to decide on the warbling soloists from Mildred Balley, Irene Taylor and Bamona.

Les Reis Bankrupt

Les Rels of the CBS warbling team of Rels and Dunn took the bankruptcy voil in the New York of Federal court last week with the petition giving his liabilities as \$3.868 and assets none.

Pair the week before went on \$6 series for the California Prune Growers, their first commercial since joining the CBS list.

KHJ'S CRIME NO PAY SERIES

Los Angeles, Nov. 27.
KHJ has instituted a weekly
crime doesn't pay broadcast based
on cases in the files of the Los Angeles police department.
Rio Grande Oil Company pays

the bills.

Two Clowns, One Too Many

Radio Brings on Yiddish Theatre's First Rift-2d Ave. Sensation

Last week they met at the Cafe use his Royal on Second avenue, rendezvous named of Yiddish literati and stage folk. the rac

Radio has caused a rift in the Yiddish theatrical world, one of the most solldly knit stage fraternities. Current subject happens to be an anonymous character known as The Payatz' ('The Clown'). WEVD, New York, introduced the character several years ago as a Yiddish singer sans name. Went over big, becoming a draw on both air and stage appearances.

Couple weeks ago a new Clown' appeared on the scene. Using same name and same makeup, he arrived claiming that he started the time the state of the station of the s



















BERT LAHR

GUY LOMBARDO

GEORGE OLSEN

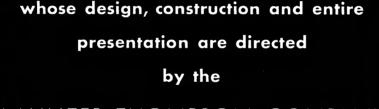
GEORGE BURNS

GRACIE ALLEN

DEEMS TAYLOR

WALTER WINCHELL

These Artists appear for our clients in radio programs whose design, construction and entire presentation are directed



LEAH RAY

WALTER O'KEEFE

J. WALTER THOMPSON COMPANY ADVERTISING

PHIL HARRIS



LEE WILEY









JOE PENNER











DON BESTOR





IRVING KAUFMAN



VICTOR YOUNG

ANGELO PATRI

HARRIET HILLIARD



Radio Chatter

Chicago

Jim Cook getting up early again, doing the daytime shift on the NBC press staff with Tom Fizdale doing the star watch. Norman Gregg back on the Erwin-Wasey agency payroll as experience and the stage of the stage o

piolter after a season as World's Fair p.a. Faul Kapp adds Adele Starr and Jack Owen to his talent list. Bill Young sprucing for the Mrs. Bill Young return home on Thanks-

Bill Young prouse The State St

flu.

Ken Shirk, former chief engineer
of KOIL, taking same post with
WIND, Gary, replacing Bill Adder.
Reinald Werrenrath, here with
Music in the Air, and others of
the cast on WMAQ for a quick
nite.

the cast on value plug.
Fred Bittke, formerly of the coast, added to the Words and Music' show on NBC.
Charile Hughes celebrating third anniversary of his First Nighter

ript. Eddie Plerce on the road with

Eddie Freies on the Addition united and the Balaban trying to drum upone oil paintings for his first run

spots.
Kelly Smith absenting himself on

Kelly Smith absenting himself on a two weeks' trip. Auditorium doing turn-away bus-iness with its series of six Mon-day concerts. Long Sam Tack rehearsing his-newly enlarged unit.

East

Stoopnagle and Budd on WCAU, Philly, one broadcast, Gov. Ruby Laffoon of Kentucky broadcast a special NRA radio pro-gram of Kentucky Colonels' over CBS.

gram of Kentucky Colonels over CBC and the CBC and the

ispecial broadcast of an appeal for of the constitution of the con

Salem, after an absence of three months.
WSJS, Whiston-Salem, is sponsoring mystery tenor known as the Whispering Tenor. His name is being kept a mystery.
Carnegie Library Foundation informs WSJS it is only radio station by the control of the winston-Salem library.

West

Mrs. H. B. Lockwood is in Chicago to open offices in the Drake Rotel for Radioart Guild of America, Los Angeles disc company.

Bill Davidson has the lead in Bullders of America, new disc series by Radioart Guild.

A. D. Robison, Uncle Robble of KOB, Albuquerque, took body of daughter who died to Kansas, the has been with station 19 months as caller on Southwest Serenders hours.

hours.
Added to KVI Tacoma CBS outlet

Added to KVI Tacoma CBS outlet is Elvin Evans as announcer.
Edward Petry of New York, national representative for KLZ, Denver, spent a day at that station, flying in and out.
Westgate Seafood Products Co., sponsoring Irving Riley and Bob Young, plano duet, over KGB, San Diego, tested program's appeal by offering recipe and can of Breast o'Chicken tuna to all writers-inners. Response has the fish factory workling overtime.

Response has the fish factory working overtime.

Bob Bowman, KGB, San Diego
program director, experienced one
of those suspenses that turns hair
gray. American Fidelity program
was slated to go on at 8:30. At 8:25
Ted Sloan, tenor, noted that although script called for singing of
the strength of the strength of the strength
Record was found and played
while Wands Hunter, Bowman's sec,
shorthanded the words and handed
Ted the typewritten lyrics just as
accompaniment vamped the intro-of
the piece. Whew!

accompaniment vamped the intro of the piece, Whew!
Lincoln Dellar, mgr. KGB, San Diego, put in new \$1,000 audition system in the local studio. Harold G. Peery, chief engineer of Don Lee system, made insallation.
Wyoming Broadcasting Co. of Sheridan, changed its name to Big Horn Broadcasting Co. and its request for a license is asking for unfilled the state of the control of the

dition room in modern scarlet, silver and black for visiting officials of national accounts who like to hear their programs while they are sip-

their programs while they are sippling tea:

Vic, of Vic and Marge, on WOC-WHO, Des Moines, is a brother of William Kephardt, NBC announcer, Paul Bien, Akron p. a., has joined WGAR, Cleveland. He is managing personal appearances of WGAR en-WHBC, Canton, has added three-quarters of an bour to its sustaining weekly program, with a line in at Moonlight ballroom at Meyers Lake Park, where the station is broadcasting three 15-minute periods. Nick Sumier doing the announcing.

proadcasting three 15-minute periods. Nick Sutmier doing the announcing.

Mayme Curtis, WADC, Akron, staff planist, uses tune-guessing stunt at 10:30 a.m. on Sundays.

Sam Timmons, of Sam and Cartisle, WFBM, harmony team, to CKY, where he will broadcast over the southern NBC.

Jim Carpenter, former manager of WKEF, Indianapolis, and the southern NBC was a superstant of the sunday of the southern NBC, and the southern NBC, and the southern NBC, leaves soon to go to KGCR, Long Beach.

William Hand, NBC political commentator, booked for a personal appearance at the Town Hall series in Indianapolis.

Wallace Robertson of WFBM, and a supersonal appearance at the Town Hall series in Indianapolis.

Wallace Robertson of WFBM, and a supersonal appearance at the Town Hall series in Indianapolis.

Orleans.

Reid-Klipatrick handling juvenlic hour from new Wolf & Dessauer broadcasting room, via WOWO, Ft. Wayne.

Connie Beaver, planist, back on air with Marguerite Hitzman after wrist injury, which laid her up for several months. Two present piano and organ sustainer over WOWO.

Al Bates, KFAB, Lincoln, Neb., transferred to Omaha studios same station.

Al Baves, transferred to Omaha studios station.
John Shaffer, KFOR announcer, is still limpling after doing a Prince of Wales dismount form one of the Miriam Klesinger, KFAE's Shirley, the Fashion Plate's driving the office force nuts by wearing an epidemic of jingling metal buttons,

TAKE A CHANCE

(Continued from page 20)

this picture mostly falls down the technical end. Otherwise ction eedy and keeps things the full 80-minute is spe

direction is speedy and New moving for the full 80-minute stretch.

Along with the others in the cast who turn in okay performances, Robert Gleckler is form-fitting in a mobster role and George McKay (McKay and Ardine) contributes an Interesting performance as a stage manager.

Bige,

BROKEN DREAMS

BRUKEN DREAMS

Monogram production and release. Features Randolph Scott and Martha Sleoper.
Associate producer, Ben Berschielser. Directed by Robert Vignola. Story by Olga

Directed by Robert Vignola. Story by Olga

Photography. Robert. Planck: recording.
John A. Stransky. Jr. At Loew's New

York, N. Y., one day, Nov. Z. as eingle
feature. Running time, 68 mins.

Random Gramma Company.

Martha Moriey. Martha Sleoper

Fop Joseph Cawthorn

Martha Moriey. Beryl More

Martha Moriey. Agent Story

Madamoiselle Adele St. Marth

Madamoiselle Adele St. Marth

der explaining to listeners that he used it for an emergency shave.

Norman Hapgood has begrey have.

Lincoin Dellar, mgr. KGB, San Lincoin Chellar, mgr. KGB, San Columbia Conserve Company, an employe-owned concern in Indiana, happool recently concluded a series of talks over another upstate series of talks over another u

Broadway and Those Adv. Agencies

Why the Broadway type of radio agent flops when trying to sell talent to the ad agencies is explained by a number of things, notably the time and money angles. Unless the agent is peddling a name—and these by now are exhausted—much bullder-uppering must be extended by the agent to sell a singer or a lesser artist:

There is no central booking office in radio. No route. No practical means of modus operandl as with an agent going on the booking floor of a theatre circuit.

To begin with, ad agency sales' resistance tougher because the advertising agency guy selling. It's a case of selling sellers.

Hence, those who manage best in agency contacts are not the hus-tlers but the meek, polite, conservatives who humbly offer their wares, sans salesmanship or ballyhoo. Maybe somebody's ego is flattered by the deferential stance,

Adv. agencies, realizing the standing of the Cantors, Bennys, Jolsons, et al., clamor for more of them. But name mike talent of this calibre has long since been signatured, so the agents, through the simple demands of supply and demand, endeavor to sell lesser people.

That starts the headache all over again. It means auditions, patient educations as to the antecedents of this or that individual, and mild persuasiveness of a type that taxes selling patience to the degree that agents are saying w nuts to the radio thing.

It may surprise many to know that in New York alone there are some 200 market contacts for radio talent among ad agencies. It means, of course, several in the same agency, as well, but all must be approached and salved, for there's no telling what the ramifications are.

Inside Stuff—Radio

Despite the low level of intelligibility that has marked the pickup on this end of the Byrd South Pole expedition, General Foods will continue including the relays as part of its Saturday night Grapenuts show on CBS. Though last Saturday nights (25) double relay, from the Byrd ship in the South Pacific 7,000 miles from New York to Honolulu and then on to the Statea, was alightly clearer than the previous week's, intelligibility of the former signal rated only 30%. Food packer believes that regardless of these muddled receptions the listeners will continue tuning in because of their scientific interest.

On the initial broadcast (18) short wave relay came by way of Buenos Aires, with the distance of the S. S. Ruppert the Byrd ship, then around 5,000 miles from New York. Announcer on each of the two broadcasts has made it a point of advising the disteners that the relays must beconsidered only in the light of experiments.

more than eight years WLW, Cincy, has tried out new talent daily, except Saturdays, Sundays and holidays. Station has three regular mike scouts, William G. Stoess, Grace Raine and Arthur Chandler, Jr., who see and hear all applicants.

Daily average of aspiring air artists is 10, the number running as high as 25 at times. Few have enough on the ball to warrant consideration. Present headliners and know-abouts in ether amusement hannels who were auditioned in the beginner class at the Crosley 50,000-watter are, Jane Froman, Mills Brothers, Gene and Glenn, Ramona, Jack Brooks and Don Ross, King's Jesters (Howard Bros.), Jean (Boaz) Fay, Mary Steele, Fred Shawn, Gene Paul King, Don Hall Trio, Morif Sisters, Ben Alley, Southern Singers, Wally Maher, Mary Smith and Ann Seymour, among others. among others.

Tensest broadcast Ed Wynn admits he's yet gone through was the one he put on for Texaco last Tuesday (21). Crowding his thoughts as he went through the performance that night was the dread of a hostile studio demonstration plus the unloosening of stink bombs.

Earlier-in-the day NBC officials received a report that ex-employees of Wynn's defunct Amalgamated Broadcasting System, disgruntied with the comic's refusal to pay off their claims for two weeks' wages out of his own pocket, were conspiring to stage a demonstration during the broadcast and also drop some perfumed notes around. Web prepared for the threatened event with a cordon of coppers and a score or so of dicks spotted in strategic spots around the studio.

Broadcast went, off without untoward incident, Studio from which the show originated was the largest and most swankily decorated of the Radio City layout.

KFWB and KFVD are burning at the manner in which their station's reception has been affected south of Los Angeles by the increasing of power of KEAE, Tia Juana. Mexican station, on frequency close to the two spots, has just increased from 2,000 to 4,000 watts with force now sufficient to broadcast into this territory and double upon on reception of the locals.

However, the two stations are powerless in protesting inasmuch as the North American Radio convention at Mexico City blew up without any direct action. Mexican station is commercialing many medical ac-counts of the type not permitted north of the line by FRC.

His staging of an excerpt from Design for Living on the Fielschmann yeast show last Thursday night (23) was Ernst Lubitsch's first contact with radio. Although the agency producers as a rule do their own directing of the program's dramatic bits, they readily stepped out of the picture when Lubitsch announced at rehearsal that he would do the setting

of the excerpt's pace for mike purposes.

In the air bit were Mariam Hopkins and Gary Cooper playing the parts they had in 'Design's' film version which Lubitsch directed.

KOH, newspaper owned station in Reno, has a way of combating the CBS news service which is broadcast over that station. At the end of the Columbia bulletin is the usual For complete coverage of news see your daily paper. Immediately following comes a spot announcement for complete coverage of all news in this section read the Sacramento

New York Evening Post's radio columnist took exception to the language used by Variery in its poll of the most popular air programs. Variery said 'the 12 best,' meaning to imply the best in a popular sense. It was interpreted to mean-best in the sense of quality.

Eddic Cantor's new writer setup on the Chase & Sanborn show takes in, besides J. Wolfe Gilbert, Grant Garrett and Matt Brooks. Latter scripter was concerned with Jimmy Durante's dialoging for the same program. Garrett's last air writing was for Olsen and Johnson.

Hollywood report that Jimmy Durante has been signatured for 28 weeks on the Chase & Sanborn program during 1934 is denied by the J. Walter Thompson agency. There has been negotiation, agency states, but it isn't set.

Irone Wick

COMMERCIALS

WEEK OF NOV. 27

his Department lists sponsored programs arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

obreviations: Su (Sunday); M (Monday); (Tues nesday); Th (Thursday); F (Friday); Sa (Saturday). (Tuesday); W

ACME LEAD 6:30-Su-WABC AFFILIATED PD'

(Louis Philipe)
1-Tu-WABC
rincess Marie

AMER ROLLING

AMER ROLLING
10-F-WIZ
The Iron Master
Jennett Chappel
AMER TOBACCO
9-Sa-WEAF
Magic Carpet
Jack Pearl
Clift Hall
Roberts Simmons
Lenders Trio
Delmarcs Sicer
Pearl
Cut Chappel
AMERICAN OUT

AMERICAN OIL 7-Su-WABC Ethel Waters Geo Beatty *Jos. Katz

A & P
9:30-M-WEAF
arry Horlick
rank Parker
Parls & Peart ARMOUR ARMOUR
:30-F-WJZ
Phil Baker
H McNaughton
Mabel Albertson
Roy Skield
Merrle-Men
Neil Sisters
*N. W. Ayer
A. S. BOYLE

(Floor Wax)
1:30-Su-WABC
azy Dan'
ving Kaufman
lackett

BARBASOL
8:30-M-Th-F-WARC
'Singin' Sam'
Sam Frankel
'Erwin Wasey

BATTLE CREEK 1.45-Tu-W-Th-F WABC Tainted Dreams' Irma Philips Ireene Wicker

BAYER
9:39-Su-WEAF
Frank Munn
Virginia Rea
Ohman & Arden
Bert Hirsch
Haenschen Orc
Blackett

Available for radio, hotel, cafe, ballroom or private parties

"MISS AMERICA 1933"

tiantic City Beauty Pageant Winne and talented in Song and Dance Direct from vaudeville and the Chez Paree, New York

Wrlt-Wire-Phone HARRY MOSS, Personal Mgr 1850 Broadway, New York City Circle 7-2270

CONRAD THIBAULT

Wednesday, 8:30-9 P.M. WARC Thursday, 9-10 P.M. WEAF

THE GREEK AMBASSADOR

GEORGE GIVOT

RKO ALBEE, BROOKLYN RKO PALACE, NEW YORK

HERMAN BERNI

MORIN SISTERS

SEALEDPOWER SIDE SHOW Every Mon., 7-7:30 P.M. CST 9-9:30 P.M. PCT

BRISTOL-MYERS

D-W-WEAF
D-W-WEAF
D-W-WEAF
P-RAIN
P-RAIN
D-W-WEAF
H Barrett Dobb
Doric & Kn bocker
Quartets
M-Wilson Orc
CALSODENT CO.
4:15-Th-WEAF
Marley R Sherris

ALIS-TR-WEAP
Marley R Sheris
CAMPAGNA
Grand Hotol
Grand Hotol
Ann Seymour
Ant Acobian
Betty Winkier
Gen, Rouse
Betty Winkier
Gen, Rouse
Grand Hotol
Grand Hotol
Grand Hotol
Grand Hotol
Grand Hotol
Grand
Gr

*Katz FITCH
7:45-Su-WEAF
Wendell Hall
K W Ramsey
FORD DEALERS
7:80-Su-WEAF

1:30-Su-WEAF
Lum & Abner
Critchfield
FOX FUR
7:30-daily-WEAF
Bort Hirsch Oro Pack GEN. BAKING 6130-Su-WABC Julia Sanderson Frank Crumit

GENERAL CIGAR Guy Lombardo Burns & Allen

'J. Wait. Themp.
GNERAL FOODS
D:30-F-WABC
All American
Football Show'
Young & Rublean
10-Sn-WABC
Byrd Expedition
Young & Rublean GENERAL FOOD:

Frances Lee Barton Young & Rubican

GENERAL MILLS
3:30-Daily-WABC
'Jack Armstrong.
All American Boy'
12:30-Daily-WABC
'Flashes'

LIONEL TRAINS
Willie Walter
James McCaillon
Fuller Smith
Armour)
5:30-5s-wKAF
Talike Fic Time
5:30-5s-wKAF
Talike Fic Time
John Goldworthy
John Stanford
Gilbert Douglas
Mr. W. Ayer
W. Ayer
LORILLARD
(GM. Gold)
GOM. Gold
GOM. GOM. DENSION
6:45-Th-WABO
6:45-Th-12:30-Dally-WABC
GENERAL MILLS
4-Dally-WAZ
4-Dally-WAZ
4-Dally-WAZ
6-Dally-WAZ

Chas Hoyt
GULF
9-W-F-WABC
9-Su-WJZ
Geo M Cohan
Reyelers
Goodman Orc
'Cecil Warwick

eash-In-wasic
ea

NATIONAL OUR THE PART OF THE P

Phil Duey.
**Blow
**PILLSBURY
10-30-Daily-WJZ
Irma Phillips
Ress Johnson
Walter Wickler
**Hutchinson
11-3-W-F-WABC
'Cooking Close Ups

11-M-W-F-WABC

(Cooking Close Ups'
*Hutchinson
FABST
*B-Ta-WEAF

Ben Bernie Oro
*Matt-Fograty
FLIXMOUNH
FLIXMOUNH
FLIXMOUNH
FULTHORY
*Stanley-Get:
BALSTN PURINA
530-M-W-F-WEAF
'Adventures of

8:30-F-WABC 'March of Time' 'B., B., D. & O. KRAFT-PHENIX 10-Th-WEAF P Whiteman Oro Deems Taylor J. Wait. Thomp.

RITCHIE (Socit's Emul)

1.89-F.9-WEAL

1.89-F.9-WEAL

1.89-F.9-WEAL

1.89-F.9-WEAL

1.89-F.9-WEAL

Ellzabeth Council

Bruce Evans

Frank Wilson

Erneat Wilson

Erneat Wilson

Erneat Wilson

Erneat Wilson

Erneat Wilson

Enneat Wils *J. Walt. Thomp KINGS BREW 7:30-Sa-WABC 'King's Henchmer Jane Froman Charles Carlile Freddle Berrens KOLYNOS 7:15-M-Th-F-WABC Just Plain Bill Arthur Hughes Blackett

ADDUCTED AND ADDUCTED AND ADDUCTED AND ADDUCTED AND ADDUCTED ADDUCTED AND ADDUCTED ADDUCTED AND ADDUCTED AND ADDUCTED AND ADDUCTED ADDUCTED AND ADDUCTED ADDUCTED AND ADDUCTED ADDUCT

Jack Golden's Orc SEALED POWER SAW-WJZ Cliff Soubler Morin Sisters Horling's Jesters Harold Stoke's Orc *Grace & Halliday Jon. Bestor Oro

J. Walt. Thomp.

LARUS

LAR

Grace & Halliday
SHELL EASTERN
:30-Th-F-5a.
:30-Th-F-5a.
Eddy Doole;
SINCLAIR
SINCLAIR
D-M-WIZ
Cene Arnold
Bill Childs
Mae McClod
Jill Showler
Harry Kogen
*Erwin-Wasey

5-M-Th-F-WABC
'Skippy'
lackett
SUN OIL
6-SUN OIL
1-SUN O

Jaby Rose Marie
TEXAS CO.
9:30-Tu-WEAF
Ed Wynn
Crahe

Rd WYNN MCNamee Pon Voorbees William Tour Voorbees Walter Trimbull William William

Foake Carter

F. W. Armstrong

PHILIP MORRIS

9:30-W-WEAF

Leo Relsman's Orc

Phil Duey

Blow

varden Lawes Cecil, Warwick B. L. WATKINS 0-Su-WJZ D-Su-WJZ
Tamara
Davis Percy
Gene Rodemich
Men About Town
*Blackett
WEICH GRAPE
7:45-M-W-F-WJZ
Irene Rich

-7:45-M-W-E-WJZ-fronc Rich *Erwin-Wasey WHEATWEAF THIP TRANSPORT Raymond Knight Alice Davenport *McKee-Albright WILDROOT 4:15-Su-WEAF Ves & John's WOODBURY 8:30-W-F-WJZ D'ng'rou Par'dise

RADIO EXPLOITATION

(In this Department 'Variety' will collate each week news items of possible value to Radio Stations, Advertising Agencies and Advertisers on the merchandising end. Special stunts of all kinds, will be reported, these items being turned in by 'Variety' staff men and not written by the station.

Pause for Cue Stunt
Chicago.
Chicago Daily News has a novel
stunt used in connection with its
station, WMAQ. It's called Fiftyfitty, and is a dramatic skit series
in which the radio listener participates as an actor in the narrative.
Listeners must, of course, have a
copy of the News' to play the game
of make-believe acting in their
homes.

Listeners must, of course, nave a copy of the News' to play the game of make-believe acting. In their make series is a copy of the News' to play the game of make-believe acting. In their make series are the control of the control o

themselves to fit local requirements.

| Isus Wows 'Em Oklahoma City, A response almost unknown in station history has been received by KOMA to its program 'News from Santa Claus.' Program was originated 10 days ago by Gordon Hittemark, program director, and Don Evans, announcer.

Although it was intended to be purely local in nature, the program immediately assumed the program intended to be purely local in nature, the program proximately 100 cities and towns in Oklahoma and 15 additional states. Apparently the first Santa Claus program of the season juveniles from all sections wrote to the station requesting special early concessions from the aerial Saint Nicholas.

After Nov. 27 the radio Santa Charaction recommendation of the santal Saint Nicholas.

olas.

After Nov. 27 the radio Santa
Claus will broadcast from KOMA's
studios, with personal appearances
scheduled daily.

Guaranteed Listeners Dubuque, Ia

Guaranteed Listeners

Some of the ether outlets catering to neighborhoods are going increased and the state of the smaller towns and headline them in connection with plugs-for the smaller towns and headline them in connection with plugs-for local concerns in the areas affected. Whether it be afternoon, or night, there will always be an audience of the locals for the particular gang.

of the locals for the particular gang.

In addition a follow up may be secured through a request program. Studio salesmen find no difficulty drumming up these contacts. Goodwill returns, community advertising and exploitation of possible talent makes for excellent outlet publicity, the smaller sheets being somewhat amenable to puffs where their territory talent is featured.

Spaghetti-Eating Contest
Bridgeport.
contest, giver Bridgeport.

Spaghetti-eating contest, given plate-by-plate broadcast, inaugurated WICC's Sunday musical series, hooked up with WOV, for La Rosa Macaroni Co, Brooklyn. Sid to be first gastronomic event of its kind ever described on the air.

Twenty contestants marked time

Bleie Hitz
Nick Dawson
Viennon & M.
WESTH CHEM.
(Jad Saile)
1:50-WARC
VARC
VARC
VIENTE CHEM.
1:50-WARC
VIRGENTE CHEM.
VIRGENT CHEM.
VIRGENTE Elsle Hitz Nick Daws

around table waiting for the first helping of the spaghetti, tomato sauce and cheese, all donated by local food spot. Joe Lopez, station director, told the story as the eaters emptied the platters. Winner went five plates in the allotted the studies of the studies of the studies of the studies. He consequence to the studies of the studies of weeks anyhow. First commercial release followed two days later. Good press notices and top reception.

-Style Ads

Des Moines.

Hal Sheridan, theatre man, recently named manager of station KSO here, is putting his knowledge of the show business into his new work.

of the show business into his new work.

The show business into his new work.

Agriculte Lee, now living in Des Moines, whose gala premier radio program over KSO is given regular theatre build-up.

Space ads in the local papers are in theatre lay-out with cut of Lee, billed in person' and the name of the station taking the place of the station taking the place of the name of the theatre. Sketches of lighted marquees of the Eltinge, Roxy, 'Shuffe Alongs' Chez Fiorence, Cotton Club, etc., with which Lee was identified, make an effective footing and further add to the general theatre style of the advertising.

Script as Give-Away
New York.
Chase & Sanborn will distribute
250,000 copies of the continuity of
the first Eddle listeners-in,
Script, by Wolfie Gilbert, concerns the trial of the writers of
'Big, Bad Wolf.' Gilbert went on
the air during the first 'cast to play
a bit,

GEORGE BURNS GRACIE

ALLEN ● WHITE OWL ●

very Wednesday vening at 9:30 P.M.

WABC .

Direction WM. MORRIS AGENCY

THE

SIZZ-

ANNOUNCE THAT THEIR FAMOUS PISTASCHIO NUT SONG IS PUBLISHED SHAPIRO, BERNSTEIN & CO.

Personal Direction CHARLES A. BAYHA

By Special Public Demand
The Great International Stars of
Ziegfeld Follies
WILLIE and EUGENE HOWARD

The World's Grentest International Star THE GREAT SIR JOSEPH GINZBURG

King of the Radio World and King of Vitanhama Artists of the Now Playing Tiol Class Concert Conservation of the Market Company, Pictures Address all Mail to Ruley Avenue and Brampton Road Fulryle Vyenue and Brampton Road

Joe Parsons

As 'EDELWEISS JOE'
Monday, '30-10 P. M. WMAQ
Wednesday, 50-130 JINSTREL
Every Mon, 8 P.M., N.B.C.

NOW TOURING

WLS BARN DANCE and MERRY-GO-ROUND CREW

Money for the Theatres and Entertaining the Public RADIO STATION WLS, CHICAGO

CLARENCE WHEELER AND HIS ORCHESTRA

roadcasting from WBBM—CBS from Wrigley Bidg., Chi EDDIE COPELAND, Assistant Director

New Business

NEWARK, N. J.

NEWARK, N. J.

Ford Motor Co., broadcasts from the Ford Industrial Exhibit week of Dec. 11, with Landt Trio and White and Don Carney Through McCann-Erest Control of the Co

minute essent weeks ago. Through D. Seven weeks ago. Through D. Seven broadcasts by Ford Frick from the auto show in the Grand Central Palace, starting Jan. 6. Flaced by Ruthrauff & A. P. Stores, 13 weeks, twice weekly recordings of Phil Harris combo. Through Paris & Peart.

DES MOINES

DES MOINES

I. A. Grocers, 15 min. trans, 8 weeks. WOC-WHO.
O'hristian Science, Com. on publications, 15 min. programs. WOC-WHO.
O'maho-Flour Mills, 15 min. programs. WOC-WHO.
Skeily Oil Co., 15 min. trans., five times a week. WOC-WHO.
Butternut Coffee, 15 min. pro., three times a week. WOC-WHO.
Gilette Rubber Co., three times a week, five-min. trans. WOC-WHO.
Rumford Chem. Co., 15 min. trans., twice a week. WOC-WHO.
Broom Beauty Beans, ive min.

JACK BENNY

WEAF 10-10:30 P. M. **EVERY SUNDAY**

CHEVROLET

PROGRAM

RUBY NORTON

JACK CURTIS

CURTIS and ALLEN Palace Theatre Bldg, New York

FRED ALLEN'S SALAD BOWL REVUE

with
PORTLAND HOFFA
BOY ATWELL
JACK SMART
THE SONGSMITHS

FERDIE GROFE'S MUSIC.
WEAF-Fridays-9 P.M. E.S.T.
Made possible through the courtesy of

Hellmann's Mayonnaise Direction of Walter Batchelor

EMERSON GILL

NOW PLAYING DeWITT CLINTON HOTEL

ALBANY Irection MCA

JULES LANDE

TROUBADOUR OF THE VIOLIN **NBC** Artist

trans., three times a week. WOC-WHO.
Fashion Notebook, two 15-min, pro.
weekly and five-min. pro. weekly.
WOC-WHO.
Tounker Bros., Santa Claus announcements, daily until Xmas.
WO-WHO.
Worden, two five-min, sports reports daily. WOC-WHO.
Oshmann Fur Co., two five-min, fur market reports daily. WOC-WHO.
Morton Salt, 15-min, barn dances every Sat. nite. WOC-WHO.
Mantle Lamp Co., 45-mi. barn dance programs once a week. WOC-WHO.
Falstaff Bretoing Co., 45-min. musical trolics once a week. WOC-WHO.
Falstaff Bretoing Co., 45-min. musical trolics once a week. WOC-WHO.

WHO.

Manbeck Motors, daily announcement, 12 weeks. KSO.

Shell Petroleum Corp., 44 one-min.

announcements. KSO.

Shell Petroleum Corp., 44 one-min. announcements. KSO. Wolf's Ready-to-Wear, 52 one-min. announcements. KSO. One-min. announcements. KSO. One-min. announcements. KSO. Othese Investment Co., three weather forecasts daily, 12 weeks. KSO. Pittsley Motors Co., five announcements daily for one month. KSO. Church of the Open Bible, half hour daily and 1 hour on Sundays for year. KSO.

hour dally and 1 hour en Sundays for year. KSO.
White's Cod Liver Oil Tablets, half hour on Sundays. KSO.
Household Finance, 52 one min. announcements and half-hour network program weekly. KSO.
Martha Washington Candies, 52 one-min. announcements. KSO.
Alken Laboratories, 52 five-min. Program Streening Go., three announcements distributed by the Comments daily, four weeks. KSO.
Retail Merchants Bureau, 6½-hour programs and 30 announcements. KSO.
Nash Motor , 39 one-mi elec.

Nash Motor ., 39 one-mi trans. KSO.

WINSTON-SALEM, N. C.
Anchor Store, increased time from
floor of store atter one week's trial.
Placed locally, WSJS.
Philos Radio, daily 50-word announcement for 30 days. Placed locally, WSJS.
Pepper's Warehouse, five-minute
daily broadcast prevailing tobacco
prices indefinitely. Placed locally.
WSJS.

prices incennitely. Flaced locally. WSJS.

McCall's Linen Shoppe, 50-word daily announcement for one month. Placed locally. WSJS.

Barber Photo Supply Co., 50-word announcement WSJS.

roth-Royers-Dizson Co., 15 minutes each night until 'Christmas starting Dec. 1. Program will be reading of children's letters to Santa Claus left at the store each day. WSJS.

LOS ANGELES

Amagon Co., KNX, Thur., 9:15-9:30 n.m. Rance Valentine, baritone, Logan & Steppings.) Lorin L. Baker, KNX, 5:15-5:30 nm, Mon., Wed., Fri. Talks on in-

fation.

Brooks Clothing Co., KFWB, one and one-half hours daily open time on various sustainers.

Slavick's, KFWB,...5:45-6 p.m. nightiy, Eddle Eben, organist; Ernie Wehl, piano, and Eob Shafer, solo-ies.

ist,

Iokelp, Southern California Network, 11:45 a.m. to 12, Mon., Wed.
Fri. Doug Douglas oddities.

Fri, Doug Douglas oddities.

Chris Beck Tire Co., 'Speed and Double Speed' (ET), '8 p.m. Sundays. Runs six months. Set by Lon Larimer. KFOR.

Edwin J. Way Er week. Gruno Control of the C

ITTSBURGH

B. E. Hess. Co., renewal of daily participation in Hone Forum. 13 weeks. Placed by Rogers and Smith. KDKA.

Acme. Reauty. Salon. daily. 15-minute program, except Sunday. Four weeks. Placed direct. WWSW.

Ruben Furniture Co., six 15-minute programs weekly. Five weeks. Placed direct. WWSW.

Never Lost a Note

MUSIC-RADIO

idney Sollinger has been on Paramount's shorts' writing staff scribbling radio and stage material for York and King, Collins and Peterson, Smith and Dale, Clifford and Marion, Al Herman, Lewis and Ames and other acts, but has never given up his job in the Loew State, N. Y. pit orchestra. He plays cello and has been in the waudfilm house's pit for years without time-out for his avocational scripting.

STANDARD'S NEW IDEA

San Francisco, Nov.

Standard Oil carrying out a new idea in alternating its symphony broadcasts over NBC. Alfred Hertz and his broadcasts from Community Playhove are off, at least until next March, and meaningle of the sas company is bankrolling symphony broadcasts from Los Angeles, Portland, Seattle and Frisco, one monthly from each city. Thursday night 60-minute sessions are cone without studio audiences. From Frisco it's the S. Symphony with Issay Dobrowen batoning. Standard Oil carrying out a

Kids Better Radio Actors Than Adults and Pay Nearly Equal

Harry Horlick 11 Years On Air-Same Sponsor

Harry Horlick celebrated his 11th consecutive year on the radio for the same sponsor yesterday (27). Director of the A&P Gypsies is one of the original broadcasting

FIXER MCMURTRIE BACK

Burt McMurtrie, CBS commercial program mgr., is due back in New York this week from his rush trip to Los Angeles to put Woodbury soap's Bi Hayton

stanza on an even keel.

stanza on an even keen.

Network flew McMurtrie out to
the coast three weeks ago when
friction between Crosby and the
agency's (Lennon & Aitchell) producer on the program developed air
performances, that weren't to the
commercial's like.

Kid actors, say program producers, make the most adept and effective users of the dramatic word before a mike. After a youngster has acquired some experience in the reading of a script the matter of directing him becomes a cinch. More readily than the adult he projects himself into the part instead of just reading his lines. player loses his place he's quick on

45

the ad lib and when it comes to acquiring the technical twists. as fading in and fading out, for ex-

ample. shows an apprehension superior to the average adult.

Recognition of the juve player's facility ith the medium

him on an equal salary plane with the grown-up actor. On the average commercial show the kid in an important role collects as much if important role collects as much it, not more than the top money paid the adults in the cast. More frequently the latter case prevails, With capable kid actors in constant demand on commercial dramatic stanzas some of the youngsters around the network studios garner as much as \$250 a week from their accumulated programs. For an adult player to take in that sum a week from radio is a rarity.

Night Club Reviews

LINCOLN HOTEL

LINCOLN HOTEL

Only semblance of a nite spothere in the last reof and a nite spothere in the last reof a nite spothere in the last r

Russian Village, Balto

Baltimore, Nov. 17

Baltimore, Nov. 17.

This Muscovite haunt, doing land office biz since opening, its did not continued to the continued of the property of the continued of the continue in town for white reason while the bonanza endured.

Spotted now in a renovated brownstone-from on charles are continued on the continued of the continued of the continue of the continued of the

Year's contract. By Billy Deltz. KFOR.

**Safeway, 50 announcements bally-hooing new store. By Billy Deltz. KFAB and KFOR.

**E. E. Hess. Co., renewal of daily participation in Hope Forum. 13 through the classification in Hope Forum. 13 through the considerable in the contract of the c

burg and an early evening \$1 din-ner that's been dished to capacity since inaugural. PRE-CAT

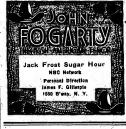
New York, Nov. 22.

Before the 18th Amendment there was a place of the 18th Amendment there was a place of the 18th street called the Production of the 18th street called the Production of the 18th street called the Production of the 18th street called the 18th street called the 18th street of 18th street is given that name. It seems that although Joe Garda was interested in the Pre-Catelan in those jolly old days, he couldn't use the full designation now, someone else having incorporated the longername.

cise naving incorporated the longer name.

Spot is a cosy, well-appointed, intimate room upstairs from the forest anything but a stiff atmosther and is so laid out as to furnish a fairly good bird's-eye view of the little show and round-the-table impromptu entertainment that figures in the evening's fun. For purposes of dancing, the floor is more in ratio to comfortable accommodation of the 200 persons the room will be considered the comfortable accommodation of the 200 persons the room will be considered to the confortable accommodation of the 200 persons the room will be considered to the confortable accommodation of the 200 persons the room will be considered to the confortable accommodation of the 200 persons the room will be considered to the considered

m.c. and thing the dashing the structurity was three shows nightly. Dinner at the hour most people calling is \$1.50, but there's no cover nor minimum charge at any time, and prices on the whole are comparatively reasonable. Tro-Cat is going to try to reach its public through its food if nothing class, and has Constantine as matter-d-hotel. He was at the Astor eight years and at the Colonychib, Palm Beach, Fla., several seasons.



__ LEON =

Sat., 11.30 P.M.—Mon., 12 P.M. Fri., 12.30 P.M.

NIGHTLY ST MORITZ HOTEL, NEW YORK Sole Direction HERMAN BERNIE 1619 Broadway, New York

Isham Jones Orchestra

COMMODORE HOTEL. COMMUNICE HOLLE, N. 1. The big show sponsored by EX LAX every Monday, 9:30-10 P.M. Sustaining—Tuesday, Thursdays and Fridays, 11:130-12. P.M.; Saturdays, 11:135 P.M., coast to coast, WABC

Direction Columbia Broadcasting System

ABE

AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC SUNDAY, 2:30 p. m.-3 p. m. WEAF

8:30 p. m. 9 p. m.

TIM and IRENE

RYAN and NOBLETTE
Brown Derly and Humboldt Beer
Mon and Frl. 945 P. U. FST.
KGO Network
Carefree Caralyal, 8st. 9 F.M.,
KPO and Transconlinental Network
NBC SAN FRANCISCO

Coast Warblers Organize Guild, For A. F. of L. to Protect Group

Aiming at chiselers they say have been taking advantage of taient for several years, warbiers are organizing the Singers Guild of Los put in

application for an American Federof Labor charter.

Organization already has over 500 membership applications on file, and a special drive is being waged to bring in all singers working in theatre fields.

Tunesters advance many complaints against practices of employers in every branch of the business. Main point at issue with regards to radio, theatres and cafes is that of the innumerable free auditions given under the guise of try-outs.

Radio stations, according to claim of Guild members, are particular offenders in getting singers to work gratis over a long period of time. Selling argument to the vocalists is they can work for a station without salary, and the business department will try to sell the artist to a commercial account for a daily or weekly broadcast.

In several instances, warblers have been given a station free talent for several months for sustain taining programs, and finally did a fadeout when business office continued the stalling act in lining up a commercial sponsor.

Sponging

Sponging

Contention of singers is that cafes with floor shows have been continually giving vocalists the runaround with numerous tryouts and auditions, and some chiselers have been able to put on a full show several times under the pretext of getting approval of backers to go for the salaries asked. Blowoff on these affairs has been a final offer a the salaries asked. Blown-affairs has been a final offer a pittance for a vocalist, with latter generally turning it down and going the further tryouts. Organizers the Singers Guild contend that arblers must establish a strong nion to eliminate all of these prac-

tices.

Part of the Gulid plan is establishment of a code of working conditions and scales for vocalists working in pictures, especially those engaged for choral work.

Present scale for this class in the studies if \$15 for "eight, hours, whether for rehearsals or recording, culid expects to put into effect a six-hour maximum, with scale of \$15, for rehearsals and \$25 for recording work.

ART TRACY FOR CAFE

ART TRACY FOR CAFE
Arthur Tracy Street Singer)
may follow Rudy Vallee into the
Hollywood, New York, when the
latter departs Dec. 8 for one Fox
picture on the coast. It will be a
leave of absence for Vallee, who returns to the Broadway spot after
five wecks.
Yallee will continue his weekly
commercial broadcast from the
coast. His band remains at the
cast under another conductor, with
Tracy doing the vocale. Latter, if
set, goes into the Hollywood
through Charlie Morrison.

A Grand Artist That's the Way to Charac-terize VERONICA WIGGINS

VERONICA WIGGINS
NBC and WOR songbird.
She's 'especially appealing
whon she bings:
"EVERYTHING 1 HAVE IS
YOU'S'
"YOU'S GOT EVERYTHING"
"BEAUTIFUL GIRL"
"SITTIN' ON A LOG PETTIN'
"THE MARROR OF HOME "THE HARBOR OF HOME SWEET HOME"

ROBBINS

Best Sellers

After experiencing a severe After experiencing a severe slump the previous stanza the sheet niusie bushicess came back nicely last week. Music Dealers Service, Inc., reported that the past week wound up with a turnover almost equaling the take for the final week in October, which week set a new high for the year. Ix best sheet sellers for the

new high for the year.

ix best sheet sellers for the
week ending Nov. 24 as reported by the leading jobbers
and syndicate stores in the
East were:
'Good Night,

(Morris).
'The Last Round Up' (Sha-'Day You Came Along' (Fa-

'By a Waterfall' (Witmark). Tli Be Faithful' (Robbins). ve Is the Sweetest Thin

SLOW NEGOTIATIONS

Filmdom and Publishers Not Get ting Anywhere

Dissatisfied with the way nego-tiations have been proceeding on-the new contract with music pub-lishers, the picture producers have appointed an entirely different set of reps to bring the thing to a close. New delegation assigned to work out a uniform scale of synchroni-zation prices consists of Morris Ebenstein, Warner Bros; J. L. Polk, Paramount, and Edward Kilroe, Fox.

Studio directors Hollywood and the home office exces of the various picture companies are at odds over the music cost issue. New odds over the music cost issue. New York contingent is objecting to the \$5,000 to \$10,000 weekly payrolls entailed in the writing of original sync scores and is anxious to arrive at a contract with the Music Publishers Protective Association which will cut down this expense appreciably. Studio men are demanding that they be permitted to go on doing their own background composing, arguing that this .ys-

go on doing their own background composing, arguing that this _ystem is the cheapest in the long run. Negotiations for a sync seale between the film men and the MPPA started last winter, or two months after the agreement which made ERPI the intermediary on music expense.

BAND AGENCY GOES INTO LIQUOR BIZ

Chicago, Nov. 27.

Ajusic Corporation of America
picks up still another sideline with
the formation of the MCA Liquor
Company, supplying wines, whis
tles, gins, etc., along with bands for
the hotel, cafe and jobbing trade.
Offering liquor to be shipped on
the first day the law allows.

Schwartz Turns Remick Catalog to Mehlinger

Hollywood, 27.
Increased business has made it necessary for Art Schwartz, Witmark-Remick head here, to turn the Remick catalog over to Artis Mehlinger, onetime manager, who was dropped last year.

Beth offers new the Warner

Both offices, now in the Warner theatre building, will move to the studio Jan. 1.

Sunday Dance Ban

Marshalltown, In., Nov. 27.
As a Sunday dance spot this town is out. City Council voted, 4 to 3. to deny an application for a permit Sabbath.

Pics not bothered, but four ehurches petitioned against sanctioning dancing on Sunday.

MEET YOUR FAVORITE STAR OF STAGE AND SCREEN AT MIKE FRITZEL'S

PAREE

ut and Supper Club Delaware 1655

CHICAGO

Mpls. Nitery Owners Organize to Fight Special Cop Order

Minneapolis, Nov. 27.
With Mike E. Collins, prize-fight inpresario and one of their number, as their president, local night-club-owners have organized to oppose, the order of A. G. Bainbridge, showman mayor, requiring them to employ a special policeman approved by his police department at their own expense.

by his police department at their own expense.
Order puts each night club to the additional weekly expense of \$25, or \$1,300 a year, that being the minimum salary required by the mayor. With their beer tax, dancing tax and other licenses, they claim that they are unable to assume any other further financial burden, and that many of them would be forced out of business. of business.

of business.

The organization also has voted to take immediate steps to secure an extension of one hour on the closing time, which now is 1 a.m. on week days and 2 a.m. Sundays.

A petition also has been filed with the city council containing the signatures of more than 600 musicians, restaurant owners and employees, urging an amendment to the night-citub ordinance to permit musici. club ordinance to permit music in restaurants selling beer and not restaurants selling beer and not having night-club licenses until 12 p.m. The ordinance now prohibits p.m. The ordinance now prohibits such music in non-night clubs after

9 p.m. Ordinance has resulted in a 'great loss of business and employment,' according to the 'petition, which states that restaurant owners cannot afford to hire musicians for the short periof up to 9 p.m.

No Hearing Till Jan. 1 on Code: **More Squawks**

Popular publishers expect no governmental action on the latest code submitted before Jan. 1. No hearing date on the new pop document has been set by the NRA authorities concerned with this end of the music business.

music business.
Opposition to the revised instrument is expected to center around
the clause which sanctions the right
of a group of publishers to organize for the purpose of selling their
merchandles directly to the dealers
at prices irrespective of quantities
purphased.

purchased.
At the last meeting in Washington on the publishers' code the indie
jobbers' attacked this provision as
untair and the understanding was
that this clause would be eliminated
from the document altogether. What
the framers of the pop code have
done sines is to strike out from
this disputed principle the wording'
which practically sanctioned the
maintenance of the Music Dealers
Service, inc. This wording extended
to publishers the right to 'enter directly or through a common agency
into a plan to sell directly to dealrer segardless of quantity purchase.
Spokesmen for the indie Jobbers
hold that the revised clause stands
as merely a case of hair splitting
and that the revised clause stands
as merely a case of hair splitting
and that the principle originally objected to is retained in full force.
Contenancing of this provision, the
publishers admit, will depend entirely on what rights the NRA administration deems they have under the Clayton Act. Latter statute
demands that a manufacturer sell
to all distributing sources at the
same price and forbids any discrimination based on quantity, quality
or territory. At the last meeting in Washing-

Another International Treaty Repudiated

International Music Hall, Bronx spot that attracted some attention by the novelty of its presentation, has split up and moved downtown. Most of the show is spotted at the former Little Club, off Broadway, while the stars Boris Thomashetsky and Borinz Puckerberg on at any

while the stars Boris Thomashefsky and Regina Zuckerberg are at another place on Second avenue. Thomashefsky and Miss Zuckerborg broke away from the others and are operating on their own, calling their place the 'Revue of the Nations'. Same policy both spots of an entrance fee for a floor show, with food and drinks available but not obligatory.

Most Played on the Air Last Week

To familiarize the rest of the country with the tunes most sing and played on the air around New York, the following is the compilation for last week. This tabulation will continue regularly. These plugs are figured on a Saturday-through-Thursday week. Tabulation in turn is broken down into two divisions: Number of plugs on the major networks (WEAF and WZ) of the NBC claim, and WABC, key station of OBS), along with the total of plugs on New York's two most important independent stations—WOR and WMCA. WEAF

	WJŻ	WOR	
Title	WABC	WMCA	Total
'uddin' Head Jones'	15	13	28
'Day You Came Along'	15	12	27
'Honeymoon Hotel'	16	10	26
'Goodnight Little Girl'		.10	.24
'What More Can I Ask'		6	24
'You've Got Everything'			23
'Don't You Remember'			23
'Heaven Only Knows'			21
'I'll Be Faithful'			21
'You're My Present'			21
Did You Ever L Walking?'	ream		

Music Notes

Guy Lombardo band hops to the coast to open at the Hotel Ambas-sador's Cocoanut Grove on Dec. 25. In for an indef stay, replacing Ted Fiorito who returns his band to San

Francisco.

Lombardo orchestra will double into the L. A. Paramount for a two-week booking.

De Sylva, Brown and Henderson have reopened Los Angeles local offices. Bobby Berman in charge. Company has been working out of Berman's hat for sometime.

Jack Mills is releasing a glass-clinking tune imported from Eng-land. It's Drink Up and Have An-other One. Raiph Stanley and Rube Sandeman wrote it.

Ozzie Nelson's signature, 'Good-night Darling,' with the bandman responsible for both the melody and lyrics, has been taken over by Shapiro-Bernstein for publication.

Mills Music, Inc., has the score of an indie screen production, 'Enlighten Thy Daughter.'

'Don't Keep Me in the Dark,' 'Dancing With You' and Tust to be Alone With You' are the tunes, and credited among the authors are Lou Hersher, Allen Taub and Betty Laidlaw. Laidlaw.

Benny eroff band scrams out of the Terrace Garden in the Morrison Hotel, Chicago, after a long sum-mer season. Will be replaced first by Jac. Russell orchestra for a couple of weeks, starting Dec. 8, and followed by Clyde Lucas band. Meroff goes into theatres for a month or so.

I Marineau, formerly band leader at U. of Idaho, set for season at Sliver-Grill in the Spokane hotel, with an eight-plece band.
Phil Sheridan booked into the Italian Gardons ot the Davenport

hotel in same town.

Johnny Johnson, playing at New Kenmore hotel, Albany, called to Asbury Park, N. J., by the serious illness of his wife, sufficing with pneumonia. Johnny Cowglil, a local boy, substituted at the plano for

ickey Kaye's CBS orchestra now at the Edgewood, East Green-bush, N. Y. Tommy Sternfeld, playing same spot with a troupe of girls. Ruth Dale and Sam Got-tissman-round out the floor show,

Bart Fried's orchestra, recently at Million Dollar Pier, Atlantic City, now at New Powell Inn, Colonie, N. Y.

ickey Alpert in as m. c. of Del-monico's with Irving Aaronson's Commanders; Val Vestoff, 3 Rob-erts Bros, Frances Hunt, Lu'u Bates, Byrnes and Swanson, Lou Bring and 16 girls in the show

Emerson Gill's orchestra has left De Witt Clinton Hotel, Albany, and is now on a tour of college dance dates. Goes as far South as Duke University and then leads North again.

Nye Mahew's orchestra, from Hotel Meuhlbach, Kansas City, now playing at the De Witt Clinton Ho-tel, Alliany, and broadcasting over WGY, Schenectady.

MPPA Radio Wax Tax 20% Ahead of 1932

Music Publishers Protective Association's distribution on fees collected from electrical transcriptions th current month amounted to around \$7,000. So far this year the publishers organization has collected from this radio source close to \$60,000, or about 20% better than prevailed for the same 11 months in

In October the divvy to MPPA members on the garnering from ra-dio disks came to \$6,500. Associa-tion has over \$45,000 outstanding tion has over \$45,000 outstanding on licenses recontly issued to commercials, with most of this expected to pour in during January and February.

Coast Musikers

Hollywood, Nov. 27.

Buddy Green and Sam Stept are angling for a picture job. Have retained Kay Stuart to 10% them. Jack Meekill also ogling films. Coast musikers patronizing the Paramount for a flash at Billy Hill, nee George Brown, nee Billy Hill, He's in the Paramount Pictorial warbling his tunes.

Max Steiner used 20 mandolin players for recording of Flying Down to Rio' at Radio the same day that Alfred Newman needed a pair for Gallant Lady' at UA. Biggest activity in mandolin players Hollywood has ever seen.

Gene Dabney and his saxophone around the studios again.

No one yet has been able to catch Charles Dunworth without that pipe in his mouth.

in his mouth.

Ralph Rainger has written a bal-let for Par's 'Search for Beauty.' Irving Caesar, Ray Henderson and Jack Yellen here to score 'Scan-dard' on Hor dals' for Fox

Howard Jackson desertward for rest.

rest:
Surprise birthday party for Betty
Rainger was featured by a new tone
poem written by Raiph and played
by the Kopinski trio.
In the party for the party for Betty
no hosted the worder leaders at
a luncheou and showing of Sitting
Pretty' at Paramount studio.
On their return from New York

Pretty' at Paramount studio.
On their return from New York
early this week Gordon and Revel
will start writing the songs for Mae
West's 'I'm No Angel,' at Paramount.

West's 'I'm No Angel,' at Parasoned 'Allee in Wonderland' in a
straight 36-hour stretch. At \$10 an
hour per man, bill was \$11,880.

Not Since Your Mother's Lullaby Have You Heard a Lovelier Voice Than This

??? 'The Telephone Girl With a **Velvet Voice**'

> LOEW'S BOULEVARD, NEW YORK (Nov. 28-30)

Legal Gadgets in Unit Contracts Have Lawyers Doing Buck and Wing

doubling as vande bookers nowadays, with the units now being played on the circuit keeping them up nights devising new clauses. The unit booking terms are quite complicated and the circuit's barristers, getting into the booking office apirit, are doing everything but restaging the dance routines.

everything but restaging the dance routines.

Some of the trick clauses which the law dept, boys think up and which be il the bookers and agents over, are a laugh all around. It's getting common for a unit booking to be held up two or three weeks while the law staff jusgles the contracts. In a couple of instances they've juggled so long the show has been lost to another circuit. The units require considerably more written understandings than ordinary acts, due to the number of people involved as a group, and the money they represent. The standard vaude contract can't be used.

NEW YEAR'S EVE. FLESH FOR LOEW'S N.Y. GRINDS

RKO will play vaude New Yes most of its New York straight picture nabes. In all, about

ra acts will be used. port from the usual New Year's rou-tine by holding the Eve stage bills over for New Year's Day.

Makarenko Goes Vodka For Vaude, Pic Ag'ting

Hollywood, Nov. 27.

Hollywood, Nov. 27.

Dan Makarenko, vaudevillian who came out here for pictures six months ago, is returning to Moscow via New York next month.

Makarenko is returning to his native land for first time in 25 years and will represent various picture and vaude interests from America there. Also while in New York he will endeavor to handle Russian releases of American state-right products.

Chinese Prolog Set

Hollywood, Nov. 27.

Sid Grauman's prolog to Eddie
Cantor's Roman Scandals' includes:
Pichiani troupe, Pansy the Horse,
Gordon, Reed and King, Budy
Ravitz, Larry Adler, Nell Kelty,
Pops and Loule and Fay Courtee,
Both Al Trahan and Borrah Minevitch forcet out because they were vitch forced out because they were unable to work more than four

Leroy Prinz staging.

Osborne's Loew Unit

Will Osborne starts on a swing of the Loew time Dcc. 8 with the first stop the Century, Baltimore. Unit built around the Osborne combo for the trek has been tagged Repealing

the Blues'.
Circuit's New York houses will play the presentation following the out-of-town tour.

New 'Rhapsody' All Off

Although booked in several stands another Broadway Rhapsody' is off for the time being. Robert Kerr and Gene Austin toured the South last season to considerable success in the first 'Rhapsody' a variety show with:

with an afterpiece.

Kerr planned going it alone this season. Several radio names sought were not available.

Rogers-Keough Part

Chicago, Nov. 27.

Harry Rogers and Ez Keough
have decided to take separate roads
and are splitting up their three
units.

units.
Rogers is keeping the Count Bernivici unit, Kcough buys out
Rogers on the Jay C. Filippen unit.
Now working out the 'Shuffle
Along' unit problem, that show beling carried jointly for the present a separate corporation.

Shubert Sunday Nights Off Till Christmas

Shuberts won't resume their Ed-gar Allen-booked Sunday night vaude 'concerts' at the Winter Gar-den, New York, till Dec. 24. House remained dark Sunday night (26), but relights next week (13) under the New York. American Christmas Fund, which has taken the W. 45. over for three night benefits. r three successive Sunday

Edgar Allen will again book the vaude if and when resuming, with the 'Foilles' expected to displace 'Hold Your Horses' as the Garden's regular week-day tenant by then.

VAUDE AGAIN AT BROADWAY

roadway theatre at Broadway and 53d street, New York, returns to vaudeville Thanksgiving Day under a split week, five-act policy and short budget, with Fally Marcus bookton ooking.

booking.

Former B. S. Moss house, under Stanley Lawton, relighted last month with straight pictures on a grind. Lawton leases it from Feiber & Shea.

Marcus will book the Broadway Marcus will book the Broadway away from the Amalgamated (Comerford) offices, which he is leaving this week. He takes the Fox, Brooklyn, with him also. Comerford circuit has discontinued its own booking office altogether, with Buddy Irwin taking the Comerford houses, excepting those booked by Marcus, over to the A. & B. Dow office.

Ramon Bankrupt

Ramon Reachi (Ramon and Rosita), admits himself broke in a voluntary bankruptcy petition filed in New York, listing \$13,416 liabilities and no assets.

onities and no assets.

The dancer's recent inte club management ventures with El Patic and El Garron, at first highly successful as class spots, ultimately flivved.

Hollywood, Nov. 27. Manuel Reachi, brother of Ramon (and Rosita) Reachi, has been added to Warners' foreign production department. He was formerly in the L. A. Mexican consulate and formerly married to Agnes Ayres. actress.

Right Off the Boat

Betty Jane Cooper and Lathrop Bros. got off the Mauretania Tucs-day (21) and three days later went into the NY Paramount, where they are current.

Act has been abroad four months, playing London, Paris and through-out Holland.

Jesters for B&K

Chicago, Nov. 27.

Chicago, Nov. 21.
King's Jesters, open for Balaban & Katz at the Marbro for a week Thursday (30).
Marbro moves opening day ahead of schedule this week due to Thanksgiving.

Ben Blue to England

Ben Blue is set for a month of personal appearances in England on concluding another short for War-ners. Tour starts in a month. Lee orrison office arranged the dates.

ix Big i

Winston-Salem, N.C., Nov. 27.
Two name acts played Winston-Salem during the past week and one got plenty of business, while the other drew a fair crowd.

Tom Mix and his cowboys packed 'em in at the State theatre for two days, while Nick Lucas had good night crowds, but the matinee busi-ness was just so-so.

WINIFRED HARVARD TAKES BAD STAGE FALL

Hollywood, Nov. 27. Hollywood, Nov. 27.—
Missing the catch rope on completion of a somersault from a set of rings, Winifred Harvard of Harvard and Bruce fell to the floor on the Pantages stage Sunday afternoon and suffered a fractive of lumbar vertebrae. She was taken to the Hollywood hospital, where she will be confined for several days. Partner is her father, Bruce Harvard. No other act replaced.

Foley. LaTour Prosper As Fire Stunt Heroes

Eddle Foley and Leah LaTour are heroes in New England and will be billed all over that territory as such as a result of their having averted a panic among 1,400 people during a blaze at the Academy, Fall River, Mass., Nov. 21.

Fire broke out in a downstairs store during the night performance, with the house packed, and smock filled the second floor playhouse. Toley and LaTour, headline act of C. B. Maddock's 'Sun Dodgers' unit, loaying the Academy, did a boy-on-the-burning-deck and kept, the customers' minds on the show long enough to get them out quietly, and without injury.

Theatre issued passes for the next evening's show to the whole audience.

Jack Lester Runs Pan Flash Act Productions

Hollywood, Nov. 27. Production department, headed by Jack Lester, has been established by Pantages, with headquarters in his Hollywood house. Will put on flash acts and after-pieces and all such turns will be office acts.

Armida Out of 'Pink'

Omaha, Nov. 27.

Artistic temperament was given the reason for failure of Armida as the reason for failure of Armida, Mexican dancer, to appear here with 'Strike Me Pink' unit last week at the Brandels. Disclosed that disthe Erandeis. Disclosed that disagreement over billing between dancer and Manager Stein of the unit reached the breaking point and resulted in release of girl from the show. isclosed that dis-

show.

Incident occurred during stand of Pink' in Des Moines previous week, and necessitated placing of Billie Leonard in dancer's place. Armida and her mother appeared at the National Horse and Stock Show the same week.

PRINCETON RECOUPING

PRINCETON RECOUPING
Jack Princeton (Princeton and
Renee) is recuperating in New
York after three weeks in the hospital at Montclair, N. J., where he
was taken following a bad automobile accident.

Two boys in another car crashed
into Princeton's new machine, completely wrecking it and sending
Princeton to the hospital with
broken ribs and a crushed kneecap.
Mrs. Princeton (Renee) was only
slightly injured.

May Invite Mrs. William Morris, San 'Mother.' to Help with NVA: Mrs. Murphy Housekeeper Jan. 1

Aimee's Soft Shoeing Armory Date in Akron

Armory Date in Akron.

Akron, Nov. 27.

Unless an Akron theatre manager jumps at the idea, Almee Semple McPherson will play Akron without opposition from her ex, David Hutton.

Aimee's local dating has been kept under . over during the negotiation state and it was dened that the evangelist had set her hand and seal to the contract, yet everything goes rapidly ahead in the sotto voice mainer for her appearance here Dec. 3.

voice mainer for here Dec. 3.

The Akron armory is the spot and she makes her appearance under the agris of a well known local impresario of entertainment—if he'll with the control of th der the accommpresario of entertainment—it in ever admit it. Furthermore he to guide her on a five-week tour one and two-night and matin

NVA'S MONTHLY LIST NOW \$5,000

Charitable disbursements at the NVA Club, New York, have jumped to \$5,000 a month, according to thenry Chesterfield. This is the biggest figure yet, and doubles the \$2,500 monthly rate of two year ago.

There are about 300 on the standing NVA charity list. Money goes for everything, from the payment of doctor bills to room rent and food for the indigent or unemployed members.

for the indigent or unemployed members. NVA's benefit show at the Metro-politan, New York, two weeks ago netted the organization about \$10,000.

Fox's Alpine 'Find'

Fox has signed Ketti Gallian, 20year-old blonde from the French
Alps. She will sail for U. S. early
in December and will start work in
Hollywood as lead in 'Marie Galante' by Jacques Deval, which Fox
is making both in French and Eng-

lish.
Winfield Sheehan, Fox vice-president, spotted her in The Ace on London legit stage. Before that she played in Rip's revue in Paris, 'La Progres s'Amuse.'

Mgr's Wife Called Cruel
Des Moines, Nov. 27.
Hale Cavanagh, manager of the
Orpheum, brought suit in district
court last week against Dorothy
Cavanagh.
The couple wed here Jan. 2, 1933.
He charges crucl and inhuman
treatment.

Downey Unit in Dallas Outgrosses Previous Str. Pic Week by \$17,000

Dallas, Nov.
Morton Downey's variety unit show opened big at the Majestic here Friday (24) and should gross \$20,000 on the week. Last week the same house in straight picture, with Constance Bennett's 'After Tonight' (Radio) grossed \$3,000.

The \$17,000 improvement with the Downey unit is on the first stage.

The \$17,000 improvement with the Downey unit is on the first stage show at the Majestic in months. Downey was booked when Tex Gujan's death left the dates open.

Downey-has-five-additional-weeks on the Hoblitzelle-O'Donnell Interstate time, all on straight percentage without guarantees. Charlic Freeman, Interstate's New York booker, came down for the opening. In the unit ith Downey are Frank and Mill ritton band, Olive Olsen, Dolly Yankee, male chorus of eight and line of 12 girls.

Drs. Prescribe Layoff

Ritchle Craig, Jr., was removed from a New York hotel Wednesday (23) after a consultation between Drs. Edgar B. Mayer, Leo Michel and Norman Taube, and is now at the Cornell Medical Ce New York.

Doctors say he will be abed indefinitely, indication being that he will be unable to resume stage work for awhile.

c thicago, Nov. 27.

hicago, Nov. 27.

Kahl are looking for other fields of endeavor besides vaude booking, band leading and insurance selling.

Will divide their attention with a school of dramatics to be ened on the north side.

That Mrs. William Morris may be asked to step into the NVA Sanitorium situation in a supervisory capacity appeared imminent following an official state-conducted meeting last week at which the recommendations of the New York State investigator Dr. David S. Park for changes in administration, were ratified.

Dr. Park had recommended that Mrs. Katherine Murphy be demoted from superintendent of the San to the role of housekeeper without authority over the patients; and that direction of the San, its affairs and the conduct and welfare of the patients be placed solely and directly under a medical head and his staff.

That Mrs. Morris, whose husband was one of the founders off the San and who made it a large part of his life's work, might be invited to participate in the administration, appeared due to agitation for it among the patients and in New York. Whether Mrs. Morris would or could accept isn't known.

Patients' Confidant

Patients' Confidant

Patients' Confident
Mrs, Moris is the NVA San
patients' unofficial 'mother' and the
one in whom they confide and to
whom they take many of their
troubles. She spends much of her
time at the Morris country home,
Camp Intermission, about two miles
from Saranac Lake, where the San
is situated, and is a frequent NVA
visitor.

is situated, and is a frequent NVA visitor.

As regards a medical head for the San, none has yet been named. The san, none has yet been named. The san, none has yet been regards as the san, none has yet been named. The san, none has yet been remain if he cares to, with the added duties of superintendent and in full charge, but providing he relinquish his private practice.

Mayer is at present in New York on a brief leave of absence from the San, and practising at Cornell Medical Center on an invitation from that institution to participate in tuberculosis research. Dr. Mayer on his Saranac Lake record has become a national figure in his specialty. In his absence the NVA medical direction is jointly under two members of the Mayer staff, Drs. Wilson and Leach.

At Dr. Park's m. ting with William Lee and Henry Chesterfield in New York last week the Mrs. Murphy and other changes were made official as of Jan. 1. On that date Mrs. Murphy severs all direct contact with the patients, with duties modified to care of the San building and supervision over the kitchen.

and supervision over the kitchen.

Dorothy Douglas Badly **Hurt in Auto Collision**

Springfield, Mass., Nov. 27.
Dorothy Douglas (Wright and Douglas) is in Mercy hospital with serious injuries received in an auto accident near here. She was en accident near here. She was en route to an engagement at the

accident near here. She was en route to an engagement at the Bloadway, this city.

Miss Douglas, whose stage partner, Douglas Wright, is also herhusband, was thrown through the windshield in a collision. It was necessary to take 64 stitches in her face. She is also under observation for internal injuries.

The local date for Miss Douglas wa, to have been with a new vaude unit produced 'y Shiren. Unit was forced to cancel six weeks after the accident.

Tanguay Still Ill

Hollywood, Nov. 27.
The purported arthrills cure that;
Eva Tanguay was reported to have
obtained in the east last summer
has not worked out.
Miss Tanguay is, now undergoing
treatment from Dr. Samuel Alter.

TWO BREAK-INS

Earl Bronson and Del Chain, both former halves of other standard combinations, have teamed up. They're breaking the new one in around New York.

Another new act currently breaking is Josephine Harmon, with Lennic Nelson.

ACTS

GEORGES and JALMAN (2) Dancing 14 Mins.; Full Orpheum, N. Y.

48

Very mild straight dancing turn mis-spotted here in next to closing due to exigencies of arranging ma-terial. Besides brunet girl and nice looking young man partner, turn carrries man planist and girl torch singer.

singer.

Opens with straight ballroom steppling, gracefully done, but in no way outstanding. Follow with Spanish routine handled straight with girl lings skirts and semi-adaglo trimmalings and finish with idea meant to be exotic, but vague in meaning in the absence of a descriptive tag. Mostly posings and arm drills. The New Deal in Industry maybe. Or perhaps "Love in a Cigaret Factory.' These symbolic dances are any-body's guess.

body's guess.

Girl singer appears between dances to fill the gaps and doesn't mean anything much. Dancers use a cabinet with trick lights at the back for entrance and they don't to start with. No. 2 or perfunctory mean much, either. Turn aims at closer is its field.

Rush.

3 MILLER BROS. Dancing 10 Mins.; Two State, N. Y.

State, N. Y.

Probably not new because they seem to know what It's all about. They seem to know what It's all about. They seem to know they can be all about. They was a sood act that will build.

Boys actually haven't much more on the ball from a straight dancing standpoint than a dozen or so other teams of this sort. But they sell It. They've gone out and bought themselves a few tricky props that put their numbers over with a bang. One is a triple step business, with plenty of rhinestones, which allows all three to do the Bill Robinson routine at the same time. It looks good.

good.
For the challenge they bring out a raised platform, again in rhinestone. That brings them off the floor and makes it all seem better than usual.

Kauf.

BOB HOPE Presents

LEW PARKER

"ANTICS OF 1933" WITH

PAUL MURDOCK—GEO. TOWNES MARION BAILER—BILL BURDEE

NOW PLAYING LOEW THEATRES Thank to MARVIN SCHENCK, SIDNEY PIERMONT, J. H. LUBIN

Management CHARLES V. YATES

THREE DE LONG SISTERS Acrobatio Acrobatio 5 Mins.; Full Academy, N. Y.

A circus type act with enough class and entertaining value to adequately serve. Its presentation makes the turn-suitable for the better grade theatres. The girls are prettily costumed, dressing themperity costumed, dressing themperity costumed, dressing themperity costumed, dressing themperity costumed, and the state of the server attractive personalities.

Tric works tumbling and for a

attractive personalities.

Trio works tumbling and for a finish do a three-high, something that's seldom accomplished by femme acrobats. A portion of the act has one of the girls standing on, the head of the other understander walking down a fight stairs which are not too steep. In this respect mends of the Rubio Sisters, a Ringling turn for years which also plays vaude.

First on a five turn bill here and audience approved.

Char.

PARK and CLIFFORD Equilibrists 8 Mins.; One Metropolitan, B'klyn

Metropolitan, Brilyn
As neat a pair of balancers as a neat a pair of balancers as a pair of balancer and bal

'PETE'
Buildog
12 Mins.; Two (Special)
Orpheum, N. Y.

Whether they have seen him in pictures or not, 'Pete,' film buildogs, should be a natural for the kids. Animal has spent nine years in film work under the tutelage of his master. Harry Sucenay, who also appears on the stage. The brown ring around 'Pete's' left eye will identify him.

around Pete's lett by the many of him.

Fanciers may argue how many of a dog's tricks are due to instinct or to training, but antics of this one are amusingly clever. Pete's presented to appear as following the spoken instructions of his master, He does a slow motion climb upon a chair and a drunk bit among other things.

Shan.

JOE WONG Singing, Talk 8 Mins.; One Palace, N. Y.

8 Mins; One Palace, N. V.
Perhaps Joe Wong is going for economy, too, now doing a single. He formerly worked double as Wong and Fuml [a.g.irl]. After graduating from several big acts, notably a big Orlental revue which included everything from Chinese flash to risley.

As a single Wong is no sensation but an agreeable No. 2. Novelty of the turn particularly gets it by, that coming largely from seeing a young Chinese who sells gags and does impressions. Wong is also what some folks might call cute, going for more of the American type of stuff than more of his preduction. Impressions in Cab Calloway, but to go a very brief song bit that's topped by some dancing. Char.

B&K Datings

Chicago, Nov. 27.

B.&K. bookings bring in Connics Hot Chocolates into the ace Chicago week of Dec. 8. Followed by tentative dating of Borr Minevitch as headlin

vitch as headliner.
Balaban & Katz has also taken
the Benny Meroff band from the
Morrison hotel for at least three
dates, playing the neighborhood
theatres, Harding, Marbro and dates, playing the neigh theatres, Harding, Marbi Southtown, opening Dec. 8.

Mae West Angle Books Sister's Unit in Loop

Chicago, Nov. 27.

State-Lake shoots the budget up next week, bringing in the Beverly West all-girl unit for the presenta tion half of its show. Will be booked in conjunction with the regular four vaude turns.

Girl unit coming in Dec. 3 has 35 femmes, in from dates in Rochester and Cleveland. Heavy use made of sister of Mae West in all billing, the ads asking the public 'to come up and see my kid sister,' with Mae West signaturing the request.

Rochester, Nov. 27

Mae West's sister, Beverly, appearing at the RKO Palace, took time off to get a revolver permit. Stated in the blank she wanted the gat for 'protection,' and added verbally:

'I have a very definite reason for getting this permit, but don't want to say what it is.'

She was accompanied by her flance, Wladimir Balkoff, and gave as character reference Hav Nash, Rochester advertising man. Stated her age as 25.

FRED SANBORN

OLYMPIA, PARIS

WHERE HE OPENED AND CLOSED THE BILL

(They generally play three acts here, but SANBORN took up so much time with his lousy French that they had to cancel the other acts)

BACK IN AMERICA AFTER NINE MONTHS ON CONTINENT ENGLAND, FRANCE and GERMANY

And Now Playing PALACE, This Week (Nov. 25)
Direction WALTER MEYERS, TOM FITZPATRICK

THE MOST TIMELY STAGE SHOW IN THE COUNTRY! -AND PROVING IT WITH STAGGERING GROSSES!

Last Figure on Hand -- A \$3,100.00 Sunday (Nov. 19, Rialto Theatre) in JOLIET! **PREVIOUS FIGURES:**

Week Dec. 1 St. Louis Thea., St. Louis, Mo. SPRINGFIELD Orpheum (3 Days)

16,000 Paid Admission; a House Record

PEORIA Palace (4 Days) 21,000 Paid Admissions; a House Record KANSAS CITY Mainstreet (Week Oct. 20) \$19,026,00 A House Record MINNEAPOLIS RKO Henepin iggest in a Year

ST. PAUL Orphoum Sensational in a Storm

FAN DANCE

"OLD MEXICO"

'MIDWAY NIGHT

The Chicago World's Fair Comes to Your Theater! • Its Stars! • Its Girls! • Its Sensations!

IS "MIDWAY NIGHTS" A GOOD AUDIENCE SHOW? LEGIMAN, Mainstreet, Kansas Chy, "Colorful, packed with great talenti; MILE FRANKE, Orpheum, Minne-polis "Most entertaining nad novel spolis" "Most entertaining nad novel RALPH LAWLER Orpheum, Spring of the property of the person with the property of the person of the pe WORLEY Falace, Feoring 171's and of needs had and our parrons were had new start and our parrons were had need for it."

ROSAL with

MONA LESLLIE'S 'Nudity in Gol

From STREETS OF PARIS

Carnival Comic DAVE LEE

DENNIS WHITE From "HOLLYWOOD"

ANDRINI BROS.

PROSPER and MARET From "Oriental Village"

JOHNNY POAT

JEAN and JOAN

BONITA FREDE

LYDA SUE

PEARL McKNIGHT

A Nicholas Boila Stage Production

For Bookings Contact Edward M. Moore, State Lake Bldg., Chicago

CHI FAIR PRODUCES 3 PERCENTAGE UNITS

Chicago, Nov. 27. 'Oddities of 1933,' third fulllength picture house unit show to

Oddities of: 1935, third fulllength picture house unit show to
he salvaged from World's Fair atractions, opened at the PalacMilwaukee, Friday (24) to heavy
business, getting \$2.600 opening day.
Show is a collection of strange
people, with a cast of around 40.
It's playing on a \$3,500 guarantee
against percentage. Al Borde, Chi
RKO agent, put it together, with
Max Halperin managing,
The other fair units (besides Sally
Rand), Jack Fine's 'Midget Village'
revue and 'Midway Nights,' previously opened and are playing.
Latter was set for two Loew weeks
after a booking trip here by Marvin
Schenck last week. It's a collection
of numbers from 'Streets of Paris'
and sells for \$4,000 and percentage.
Midget show's guarantee on dates
thus far has been \$3,500. It carries
thus far has been \$3,500. It carries
three p.a.'s, two ahead and one with
the troupe.

Ripley Unit Starting With 10 Midwest Wks.

Chicago, Nov. 27.

Ripley Believe It or Not Oddities' open this week at the Palace, Milopen this week at the Paince, all-wankee, Running as a full unit and being plugged heavily as direct from the Ripley exhibit at the World's Fair.

Unit has 10 weeks solid lined up already the RKO and Great States

United

Illinois.

Orph, Salt Lake, Quits **Vaude. Goes for Duals**

Salt Lake City, Nov. 27. The F. & M. Orpheum changes from vaude-pix policy to a straight picture, double bill. Last week of F. & M. vaudeville ended 25.

The house since its reopening three months ago has revived vaude ville in the city, with the three L. Marcus houses following suit two Occasional road sh ideas deas will be couted through here, according to Marco, but the general

manager Charles Pincus, returning to L. A. this week, being replaced by Henry Stetson of L. A.

Dixie Likes Ellington. **But Not Snake Dance**

Oklahoma City, Nov. 27. Duke Ellington band playing the atre dates through this section of the south has been well received.

Apparently only item of the en-trainment deemed objectionable to this sector is a muscle dance per-formed by a colored female im-personator. This snakey routine didn't set well and quite a number of protests were reported.

Vaud for Newburgh

Gene Levy's Ritz, Newburgh, N. Y., opens with vaude Nov. 29 with Abe Fetherg booking. Presentation policy with five acts and line of girls on split week.

JIMMY PLUNKETT DIES EN ROUTE TO FLORIDA

VAUDEVILLE

James E. (Jimmy) Plunkett died Nov. 24 at Southern Pines, N. S., en route to Miami. He was an actor theatre owner, manager and agen for 40 of his 50 years.

For the past two years Plunkett ad been travelling for his health, leaving RKO agency in the hands of his associate, Max ishman. He intended to spend the win-

man. He intended to spend the winter in Miami, but was stricken on
the train and had to be moved at
Scuthern Pines. Mrs. Plunkett was
notified and took the next train
scuth, but arrived too late.
When a kid Plunkett became an
actor in a dancing act with some
other youngsters. While with that
turn he was responsible for the
stage debut of his brother Joe Plunkett. a couple of vears his funior. kett, a couple of years his junior. Neither remained on the stage very long, preferring to enter the man-agerial end.

agerial end.
Jimmy at one time owned and
operated a string of suburban theatres the vicinity of New York.
Upon losing them he entered the
agency business. He had been a
Keith and RKO franchised agent Keith and RKO franchised agent for 25 years, during that time rep-resenting Walter Huston, James Barton, Polly Moran, Joe Cook, George Bancroft, Mae West and Harry Richman, among others. He also managed Janet Allen (Mrs. Jimmy Walker). Mrs. Plunkett was his secretary before they were married. Two chil-dren and brother survive.

No Vaude for 350.000 In N. Y. Capital Area

Not one vaude theatre in a draw ing population of \$50,000. That's the situation in Albany, Troy and surrounding territory.

surrounding tertitory.
Films have reached out to Albany's only legit theatre and they now occupy the entire 15 houses that are open.
The Capitol, legit, has gone double features, changed thrice weekly while at the same time the State, smallest downtowner with a stage, has just, abandoned a policy of vaude-films in favor of double features. F. H. Kells is in charge of the film policy at the Capitol for W. W. Farley, owner. They planned to feature a revival policy, but couldn't get old enough pictures so are screening subsequent runs.

are screening subsequent runs.
Legit, however, will pop in and
out-of-the-Capitol, whenever a road

out-of-the-Capitol, whenever a road-show is available.

The only musician who has a job in an Albany theatre is an organ-ist at the RKO-Palace and he isn't even seen in the flesh for the ele-vator-console remains in its' hole and the organist only plays a few chords in between the films.

The situation in Troy parallels that of Albany. Troy has 11 the-atres showing films. The sole mu-sician, an organist, plays at RKO Proctor's.

Bergere-Trout Open First Balto Agency Since '23

Baltimore, Nov.

Roy Bergere, quondam partner of Gene Austin, and Len Trout, local talent exploiteer, have opened National Theatrical Agency here, first uonal Theatrical Agency here, first booking office hereabouts since John T. McCaslin quit penciling acts into late Herbert Whitehurst's New Theatre back in 1923.

At present, agency is handling the State, east side nabe split-week vaudilmer, and the Southern, Cum-

vaudfilmer, and the Southern, Cum-berland; along with floor shows for half dozen local niteries and pair in Washington. One night stand dates through the South are cur-rently being set for Brown-Balley revue, 20 people, which is expected to go out Dec. 1.

Dan Hennnessy 78

Daniel F. Hennessy today (28) elebrates his 78th birthday. He's it the Taft hotel, New York.

Hennessy was one of the original equilibrium of the Keith vaudeville king exchange (U.B.O.) and re-ensible for many of the booking orthods in use through the years.

Portland Folds. Other Pan Time on Verge: Only Salt Lake Holding Up

Los Angeles, Nov. 27.
With the Pantages, Portland, Ore, abandoning vaudeville this week and trade in Seattle and Vancouver unsatisfactory, the Pantages vaudeville comeback may be abandoned. It was inaugurated less than a month ago.
Pantages. Portland

month ago.

Pantages, Portland, closing was announced here as due to union troubles, but reports from Portland are that business was the reason. Only Pan-booked vaude house doing much is Sait Lake, which would have difficulty obtaining shows if the rest of the route should blow.

Pantages, Hollywood, if the change is made, will go into double features with slough product of all the majors except WB.

Arthur Fisher, booking the road shows for the five Pantages coast weeks from New York, has the shows booked for the next three weeks. Up to yesterday (Monday)

Atlanta Now-and-Then

Loew will return to stage shews in Atlanta on a now-and-then basis, playing single attractions when available without establishing a regular vaude policy. Opening date depends on the first attraction obtained.

he hadn't been notified of a general shut-down, he stated.
Fisher has about 10 acts set in advance for the three week period, with contracts issued for the coast Pan weeks and Memphis and Chicago State-Lake on the way out. Fisher books the latter two in conjunction with Billy Diamond of Chicago.



Direction ROBERT KERR Care Leighton & Leifler, N. Y. City

TO MANAGERS, PRODUCERS AND BOOKERS

'BROADWAY RHAPSODY'

THE FIRST SUCCESSFUL SHOW UNDER CO-OPERATIVE BASIS, WAS STAGED, CONCEIVED, PRODUCED AND CAST BY

SID TRACY TRACY AND HAY

The Success of This Production Was Through the Efforts of

THE HARRINGTON SISTERS FARNELL and FLORENCE STONE and LEE

ROLLO and PETERS THE BRICK-TOPS PAUL RUSSELL

GENE AUSTIN (and) BOB KERR (Business Manager)

Any one using the title "BROADWAY RHAPSODY" ithout permission of Sid Tracy will be prosecuted

At Present Touring Loew Circuit

anks to J. H. LUBIN, MARVIN SCHENCK, SIDNEY PIERMONT, HARRY FOSTER and HENRY SHEREK for their kind offers.

SAILING FOR EUROPE SHORTLY

Personal management JOHNNY HYDE WILLIAM MORRIS AGENCY

THE FOUR ORTONS

"Make a Great Closing Act," says "Variety"

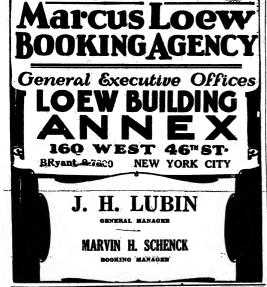
Variety, Nov. 21
FALACE, NEW YORK
Closer Week Nov. 131
Closer Week Nov. 131
with their a let collection of
tunambulism. Clean work on the
wire, and most of the tricks get
reat closing number, with the
comedy helping in some sectors.

New York Herald Tribune Nov. 18

Nov. 18
Something out of the ordinary is provided for Palace patrons this week, as the bill is closed by the wire-walking antice of the Four Ortons, who send the customers away in a happy frame of mind.

G. P.

Sole Direction MILES INGALLS, CURTIS & ALLEN AGENCY



INITIAL APPEARANCE

GEORGE

MILLER BROTHERS "SIX FEET OF RHYTHM"

LOEW'S STATE, New York, This Week (Nov. 24)

While at the Academy, New York, 'Variety,' Aug. 8 said:
"Three Miller Brothers are colored lads with an "Idea"
—Immaculate personal dressing—they made good here."
"Chie."

irection WM. MORRIS AGENCY

THE SIX DANWELLS

"Is undeniably one of the best acrobatic acts of its kind." -Variety, Nov. 21

Held Over Another Week-Original Roxy, New York

Week Dec. 1, Fox, Philadelphia, and Paramount, Brooklyn, to Follow

Variety Bills

NEXT WEEK (Nov. 30) THIS WEEK (Nov. 23)

Numerals i connection with bills below show, whether full or split week

RKO

NEW YORK CITY
Tulnee (1) or
Regt. Lown Ore
(Three to gill)
James Beans Co
Joe Wong
Jack Whiting Co
Holleano Fam
Academy
Academ

CLEVELAND Paince (1) Waring's Penns (24) Buster Shaver Co Bert Waiton Bert Walton Lilyan Tashman Kitchen Pirates 105th St. (24) Beverly West Co

Beverly West Co
COLYMBUS
Keith's (1)
Amos 'n' Andy
(Others to fill)
DANTON
Keith's (3)
DANTON
Keith's (3)
Duncan Sin Terrocan'in
Ext. (1)
Kitchen Pirates
Bert Waiton
Wille West & McG
13 Uptown (1)
66 M'in Frenchm'n

HELD OVER at the ROXY, NEW YORK "WHERE'S ELMER?"

LEDDY & SMITH

All Golden Co

Ist half (24-27).

Whippets
Levan & Watson
Levan & Watson
Browkity

Britt Wood nany
Britt Wood Nare

BROWKITN

Wills & Davis
Howard March
George Givot
The Ric (34)

White's "Scandals"

White's "Scandals"

White's "Scandals"

Li Dongon (44)

William & Marin

William Con (5-7)

Can half (5-7)

Can half (5-7)

Can half (28-20)

Cone to fill (3-7)

Can half (3-7)

Thurston
FAR. ROCKAWAY
Strand
Jot half (2-2)
Macross Sis
2 Daveys
Romero & Ducluy
(2-2)
The John Control
Commons of the Control
Linda & Dirro Rev
Histories and Linda & Dirro
Linda & Dirro Rev
Histories and Linda & Control
Linda & Dirro
Linda & Control
Linda & Dirro
Linda & Control
Linda & Lavere
Lin

4 Camerons
Mammy Padula
Mammy Padula
Mammy Padula
Cone to fill
Ad half (28-58)
May Stam & Stam
Ad Market
Merman llyde
Linda & Dirgo Rev
Linda & Dirgo Rev
Linda & Dirgo
Market
Linda & Dirgo
Market
Ma

3 De Long Sis Reynolds & White Ruiz & Bonita Watson Sis James Melton Diamonds Boys Chung Yee Wahs

OFFICIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL 1560 Brondway cek: Lillian Titus, Louise Bernard

Titus, Louise Benard
Sid Paire Co
Jack Whiting Co
Buddy Rosers Ore
SYRACUSE
Koith's (1)
Capital
1st holf (1-4,
World's Fair Rev
Murray Lane Co
(Three to, fill)
2d half (22-30)
Levan & Watson
Jackie Green Co
(One to, fill)

Loew

NEW YORK CITY

Boolevard

1st half (1-4)
Lensen-Zeilg 3
Marie DeComa
Merie DeComa
Benny Ross Co
Denny Ross Ross
Denny Ross Ross
Denny Ross Co
Denny Ross Ross
Denny Ross Ross
Denny Ross Co
Denny Ross Ross
Denny Ross Ros

Thown (24)
The months of the m

Jue Forg
John Co.
Parker, Wynn Co.
Parker, Wynn Co.
Casting Cambolis
2 da hill (C-1)
Emond Grant
Esia Lucosi
Faul Mail Co.
Harrison's Circus
Faul Mail Victor
Harrison's Circus
Paul Mail Victor
Harrison's Circus
Paul Tisen
Holland & June
Al Trahanda (1)
Full & Bondia Co.
Arren & Broderle
Sitee Bross
Sitee Bross
Sitee Pross
Sitee

Ed Ford & Whitey Jerome Mann CoJerome Mann CoContre-Dison Reven Contre-Dison Reven Contre-Dison Reven Contre-Dison Reven Contre-Dison Reven Contre-Dison Reven Reven

Paramount

NEW YORK CITY Paramount (24) Ed Sullivan 'Take a Chance'

(1)
Gary Cooper
Margaret Sutlavan
(Others to fill)
BUFFALO Buffalo (1) Ben Bernie Fid Jackie Helle

CHICAGO
Chlengo (1)
W L S Barn Cre
Bellit & Lamb
(Three to fill)
Harding (1)

Vic Oliver (Others to fill) DETROIT Michigan (1) Borah Minnevitch Donald Novie Serge, Flash Kay Katya & K

WARNER

ELIZABETH
Ritz
1st haif (2-5)
Adair & Richards
(Your to fill)
1st haif (25-28)
Musicana
Musicana
K Crow
Hill & Hoffman
Earl LeVere Co
Eno Tr
2d haif (29-1)
Frances Armes
Pote
(Three to fill)

Pete (Three to fili) PHILADELPHIA Earle (1) White's Scandals

Iternice & Emily
2 Drives & Emily
2 Drives
3 & K. Lee
Guy Lombarto Orc
WASHINGTON
Earle (1)
Duke McHale Ovc & Washers
Cese Asters
(24)
Harris 2 & Loretta
Kay Hamilton
Fred Stone Co
Saumy Colles
Saumy Colles

Fanchon & Marco

NEW YORK CITY
ROSY (20)
OPPN (20)
Welly Das Wahl
Forsythe Sim'n & F
Jack Starnes Ce
Marce & Pals
BROOKLXN
Paramount (1)
Milton Berle
Lillian Milton Bord
A Jackon's Dogs
A Cotters to fill)

Lillian Asies

Jacks

Jacks

Jacks

Others to fill

DENNIER

SUNIKIT DEN

COM. (24)

Howe, Loond & A

Chie Kerna-dy.

Sunikish Ens

LOS ANGELES

Frank Caville Co
Wing Woh Tr
J & M Mason
Bdwin George
Bdwin George
Frill And Elythia
Frill Could be a fine of the fine of the

Independent

BALTIMORE Hippodrome (21) Art Landry Ore 'Little: Women' BOSTON
Metropollitit (21)
Roswell Sis
'Cradle Song'
Uptown (24)
'Alice on B'way

HOLLYWOOD
Chinese (27)
(Indef)
Pinchlar! Tr
Pansy the Horse
Gordon-Head-&-K
Huddy Ravitz
Liddy Ravitz
Lidry Adler
Yell Kelly
Pops & Louie
Lay Courtney

LOY COUTNEY
LONG BEACH
FOX-West Coast
(24)
Roy Rogers
2 Zarros
Bruce & Lester
Lybn, Cowan
(One to fill)
LOS ANGELES
Orpheum (24)
Loptio

E'gle Teath'r

Chez Parce
Boddy Leonard
Nona & Sedano
Lec & Thompso
Al Kavelin Orc
Cinb Bastile Cinb Bastile
Spivey
Sue Hicke
Paila Howard
Wailace & Arnold
Chas Columbus
Hueton & Harder

SAN FRANCISCO
Fox (24)
Chappell & Carlton
Fetch & Deauville
Redmond & Harris
Bob Slickney
Limian Aylen
Sargent & Lewis
Dyntay Roberts
5 Biue Devils

Pantages

Alian Rogers
Westerlund & N
Snooky.
(Two to fill)
ST. LOUIS
Ambassador (24)
James Barton
SAN DIEGO
FOX-West Coast
Al lerce's Gang

HOLLXWOOD
HIyw'd Pantages

Trande 2 Co
Brante Age
Bryant Rains & Y
Mayer & Frank
Rosy (72)
Bruno Welse 2
Bryana Rains & T
Rosy (72)
Bruno Welse 2
Bryana Rains & T
Rosy (72)
Bruno Welse 3
Bryana & Hughes
Rosy (73)
Bruno Welse 3
Bryana & Hughes
Rosy (74)
Brain & Rosy (74)

London

Week of Nov. 27

Astoria
Frakcon
Canterbury M. H.
1st half. (27-28)
Tex McHond
Rome & Romaine
2d half (30-3)
R. & E. Franklyn
Hugh Ormande
Yal Domindos
Yal Domindos
Yal K Kat Rest.
8 Hythm Glris
Camacho
Palladium

Camacho
Palladium

5th Crazy Show
Trocabaret
John Tilley
Fred Brezin
Elizabeth
Maurice
New Victoria
Raifini Bd

CLAPHAM
Majestic
Raifini Bd
EALING
B'way Palladium
Campoli Orc
Leo Musel

EAST HAM
Promier
Younkman's Bd
M Zacharewitsch
EDGEWARE RD.
Grand EDGEWARE RD.
Concha & Concha
Mills & Forwaing
Murray & Mooney
FINSBURY FARE
Queenic May Gang
HLEODEN
Jack Payne B4
Raymond Smith
G Melvin
ILFORD
Super

Younkman's Bd M Zacharewitch

EDINBURGH Empire Empire
Louie Armstrong
GLASGOW
Empire
Syd Seymour Bd
Hutch
Anona Winn
Neil McKay

Arrowhead lan Irving Conn Orch

Astor Roof
Astor Roof
Astor Roof
Astor Roof
Bal-Musette
Millard & Anita
George Marshal
Leonard Keller
Georgette
Leon Bedeau
L'Apache Orc

Biltmore flotel

Don Bestor Orch Isabelle Henderso Floria Armstrong Barry Devine Minor & Root

Minor & Root

Bowery

Lou Doigoff

John Barry

Nellie Durkin

3 Blue Fashers

Fred Jordan

Mabel Bradley

Ben Tabler's Bd

rown Derby
Elmer Dale
Flo Bender
Dancing Debe
Gertrude Moody
Dave Abrams Orc

Dave Abrams Orc
Casino de Farce
Wm O'Nelli
Florie Hutchinson
Claire Weyette
Wm Sully
Dorothy Deli
Alice Dudicy
Jache Calle

Midred Fauton
B B & W
Jimmy Carr Orc

Central P'k Casing Eddy Duchin Orc Geo Murphy Geo. Metaxa Gomez & Winona

Florence Valarez
Kay Katye & K
Girl Friends
Gary & Dixon
Alice Kelierman
Marlon Martin
Harriett Myrne
Katherine Specto

otel Belvedere Art Kahn Oro Hotel Lexington

Hotel Montclair otel Roosevelt Freddie Martin Ord

Kings Terrace

Al Shayne
Gladys Bentley
R'b'rl'gs' Williams
Ted Brown Orch

Last Roundup
Hal Muller
Beile Moore
Eddie Rogere
Shirley Carkine
Virginia Valence
Eddie Rogers
Jimmy Santry

Maison Royale Walsh & Arnold Antobal Cubans Marden's Riviera Variety Revue Emil Coleman Orc Mayfair Yacht Club

Montmartre
Rocky Twins
Ernest Cheries
Patricia Palmer
Machin Bd
Reader's Orc

IBLINGTON
Hiller Heil
1et half (27-29)
E & E Franklyn
Hugh Ormonde
Hugh Ormonde
Hugh Ormonde
RTLBURN
Concha & Concha
KTLBURN
Concha & Concha
Mills & Brevning
Murray & Mooney
Legal
Legal Murray's Patsy Shaw
Edna Lee
Bobby Brinn
Al Brady
Leo Stone Orc

Leo Stone OrcParadlee
Paul Whitchau Or
NTG Rev
Fleicia Sorrell
Critess Von Lossen
Ann Leo Patterson
Ncida Kincal
Divise Dunobar
Bdith Roarik
Jack Fulton
Pergy Heab
Pergy Heab
Rainonen Boya
Rainonen
Goldie
Robt Lawrence
Sherr Bros

SUPPLACE
SUPPLACE
Beams 2 Beabes
Brondway
Fay Dawn
Fox & Evans
STREATHAM
Place
2 Matas
If way Boye & B
Morrie & Conley
WOOLWICH
Elippodrome
Cotton En

Billy Danvere
Dinkle Denton 3
Finlay & Andre
Monroe Bros
NOTTINGHAM
Empire

Empire Mrs Jack Hylton This Is the Missus

Commodore Motel Isham Jones Orc Isabel Brown

Cotton Club Cab Calloway Orc

Croydon Charles Eckels Orc

Delmonico's Mickey Alpert
Lulu Bates
Byrnes & Swanson
Frances Hunt
3 Roberts Bros
Aaronson Orc

Aaronson Orc

1 Chico
Tanco & Lorca
Lae Ajedas
Adelina Duran
Orlando Ricarde
A.B.C. 3
Pilar Arcas

Embassy
Yacht Club Boys
Jane Vance
Bob Grant Orc
Voloz & Yolunda
Gertrude Niesen
Val Olman Orc

Essex Honse Glenn Gray Orc

Gallagher's Gallagher's
Pat Goode
Winit'd Greenaugh
Sid Tomac
Marita & Diaz
Helen Thompson
Adauen Nevins
Josephine Le Ray
Mike Landow Orc

Governor Cilnion Enoch Light Ord

Ma-He Unb
Danny Heady
Jack White
Jack White
Shella Barrett
Jerry Bergan
Jerry Blanchard
Both-Andrew Orde
Hydr Restaurant
Rudy Vallee Ore
Alice Fage
Barbara Blane
Tris Adrian
Betty Real
Cherria O'Neil
Gatherine O'Neil
Gatherine O'Neil

Provincial

Week of Nov. 27

Cabarets

NEW YORK CITY

Paramount Grill Claire Willis Chas Kerr Orc Park Central Hote

Ozzie Nelson Orc Harriett Hilliard Pavillon Royal Pavillen Roy Dick Mansfield Petit Palias

Pctit Palias
Guy Rinnie
Frances Langford
Rhys & Owen
Counters Deon
Jay Lynne
Mile Deoris
Crawford & Caskey
Jolly Coburn Ore Amy Atkinsan Jack Wick Lillian Lorraine Ami Pavo Maidle Du Fresne La Salle Orch

CHICAGO Jose Rivas Orch Countess Borisk Signor Barsoni Art Buckley Cole Sis

Ciifford & Wayne Ted Weems Orch Baron & Biair

iackhawk Deane Janis Hai Kemp Orch 'Skinnay' Ennis Bob Nolan

Club Leisure

College Page College Peggy Ray
Sid Lang
Tracey Gale & L
Joan Warner
Szita & Annils
Ethei Alice
Nino Rinaldo Orch

College Inn College Inn
Alice Blue
Phil Harris Orch
Leah Ray
3 Ambassadors

Congress Hotel
(Joe Urban Room)
Robert Royce
Cherle & Tomasita
Corey Lynn
Carlos Motina

Colosimo's Dorothy Henry Montenegro & Dor Dave Malcolm

Plerre Boof Henry King Orch Place Piquale
Harry Rosenthal
Marion Chase
Fantana & Coles
Bachelors
Alfonzo's Bd

Plaza Cafe Lou Taylor Irv Grasmann Harry Seeman Eddle Ashman Al Aeshane

Russian Arts Joe Morantz Orch Rence & Laura Nickolas Hadarick Barra Birs Misha Usanoff Samover Richard Cole O
Paramount
Anita LaPeirre
Babe Kane
Elaine Manzi
Gue Van
Paul Bachelor

Ell Spivack Nina Miraeva Paul Zam Oro Johnny Russell Johnny Russell
Simplon Club
Clark & De Lys
Larry Siry's Orch
St. Moritz Hotel
Leon Belasco Orch
Vera Van
Margarite & Leroy
Trini Orc.

St. Regia Hotel

St. Regis Hotel
Meyer Davic Orch
Small's Faradise
'Black Rhythm' I
Nyra Johnson
Meers & Norton
S Speed Demone
Geo Walker
Wm Spellman
S Palmer Bros
May Alex
Chas Johnson Orch

Taft Grill Geo Hall Orch

Village Barn
Paul Tremaine
Ray Sedley
Ray Sedley
Ray Sedley
Ray Sedley
Ray Sedley
Ray Sedley
Ray Walker
Frank Hyer
Blanche Lyteil
Frank Hyer
Blanche Lyteil
Frank Turk
C. wboy Jim
Louis Mann
Marjorie & Irene
Village Nnt Cla Village Barn

Village Nat Club
3 Roberts Bros
Flaria Vestoff
Zara Lee
Scotty Conner
Milton Spielman Or

Vogue
Chick Enders
Charles Farrell
Frances Maddux
Carolyn Noite
Dolores Reade

Dolores Reade
Wirel
Mona Totten
Amy Atkinson
Jack Wicke
Marlon Cake
Frank La Salle Ore
Waldorf-Astoria
B Madresquera Ore
Kavler Cugat Oreh
Margo
Wivel Cafe
Amy Atkinsan

Club Alabam

Drake Hotel
Fowler & Tamars
Jane Carpenter
Don Carlo Co
Geo Devrons Orch

Edgewater Beach Mark Fisher Esther Todd DeRonda & Barry Art Carroll

Irene Duvail Scotty's Oren

Bismarck Hotel (Walnut Room)

Boulevard Room (Hotel Stevens) Irving Gagnon Ruth Broughton Chas Agnew Orce

Cafe deAlex

Cafe deAlex
Dorothy Denese
Irene George
Mary Stone
Evelyn Hoffman
Evelyn Hoffman
Sol Wagner
Other Parce
Thylor
Frie Taylor
Frie Taylor
Frie Taylor
Hoffman
Rocemany Derling
Mitzi Young
Pearly Twins
Bunice Month
Vincent Lopez Ore
Chib Lebone

Frolic's
Robinson & Loue
Nana Parmett
Sonya Ray
Dorothy Traggart
Eleanor Leonard
Ai Belasco Orch Hangar (Hotel LaSalle) The Carltons Clyde Lucas Orch Pauline Baleau Al-Rat Club

Club Leisure
Dave Maupin
Mary Downing
Betty Chasc
Jack Sexton Jr
Sugar Harolds Or
Henri Mack
Joe Manning Or Al Zimmey
Trudy Davidson
Kolya & Berte
Margar't Lawrence
Effe Burton
Folia Sis
Dot Meyers
Bebby Dande

Club La Masque
J & B La Marr
Edna Leonard
Eddle Morton
Francis Stillman
Al Garbell
Earl Willis Orc

K-O Club
Leon La Verdce
George Oliver
Johnny Mangum
Jilly Richards
Jimmy Carrigan
G & F Durand
Dominique Orob Maron's
Rolando & Verdutt
Gwen Gordon
Neccee Shannon
Marge & Marie
Virginia Buchanan
Rob Wyhtt
Maurie Moret rch

Ciub Minnet
Dick Hughes
Sugar Kennedy
Frank Sherman
Morrie Stanton Or
Thelma & Roland
Adelina Dossena

Murai Room (Brevoort Hotel) Jaros Sis
Paul Fay
Gale Gipp
Fay Peters
Bob Perry's Orch

Jo-Jo
George DeCosta
Jimmy Lane
Boggy Sher
Moe Lee
Ncd Santrey
Jimmy Kennedy
Jimmy Callison

Playground
Pesgy Palge
Joe Little
Addle Gould
Don Elikins
Jimmy Frances
Milored Boline
Lou Shatel Oro

Muriel Love

Terrace Gardens Benny Meroff Dorothy Thomas "Red" Pepper Norman Gast Jack Marshall Jimmy Callison
Old Mexice
Curry & Joy
Marcle Taile
B & F Cayanung
Nowell Goorrichs
Elizabeth Sandra
Falmer Bouse
Earl Spencer
Stanley Morner
Moore & Revel
Medrano & Donn
Maeon & Faye
Abbott Girls
Richard Cole
Faramount The Berlin

The Berlin
Waddy Wadsworth
Alexianne
V & F Vestoff
Jack Edwards
Vendae 6
Kolya & Bertet

Tommy Lyman Lyle Smith Ore

Vanity Fair Mary Ann Boyce Cliff Winehill Don Fernando Orch Via Lage

Bebe Sherman Zita & Marcelle Jack Housh Wanda Kay Al Handler Bd 100 Club
Bobbe Arnst
Billy Gray
Evelyn Regan
Royce 3
Danny Alvin Orc

To Olde Tavern
Mickey Scott Rev
Cal Herbert
Violet Cristian
Lillian Francis
Crane Russell Orch

KANSAS CITY

KANSAS CITY

Nut Grove
Konny
Malon
Konny
K

Johnson Says

(Continued from page 7)

(Continued from page 7)
tor, but first phase is expected .o prove relatively easy since many functions already are being performed by trade associations. Second job is one Uncle Sam is most interested in and which the Government will supervise closely.

Okay's Trade Ass'ns.

"As soon as a code authority is set up and ready to function, it will usually be well enough organised to adjust most complaints of violation of the trade practice provisions," the general remarked. "Such complaints involve the rights of one employer against another employer within the industry. Trade associations and other existing agencies of industrial self-government are well suited to the handling of this type of complaint, although, of course, the public interest must be safeguarded by general Governmental exercise of a veto. This Governmental exercise of a veto. This Governmental exercise of a veto. This down this new set-up."

Regional compliance boards created to handle complaints and ald in administration, will be supplemented by state agencies and, if necessary, by local groups, Johnson said. Principal job of these organizations is handling of labor complaints.

Labor Phase a Cinch
Enforcement of film code labor

Labor Phase a Cinch

plaints. Labor Phase a Cinch
Enforcement of film code labor
provisions is generally regarded as
one of simplest tasks facing the
Code Authority in view of provision
made for participation in decisions
by labor representatives and extensive precautions to protect rights
of workers by express provisions on
salaries and working hours.
Probably no other industry will
be policed by a code authority having such far-reaching powers over
trade practices and competition, and
no previously-approved code provides such complete mechanism for
alring grievances and employing
mediation to settle squabbles. For
this reason, NRA proposes to keep
its eye cocked on the film code
group constantly, and Rosenblatt
anticipates operation of grievance
and clearance-and-zoning boards
will be given keen supervision.
Aim of NRA is "to, give to the
code authorities the widest possible
range of self-government subject to
the ultimate responsibility of th
Administrator,"—Johnson emphasiced, but NRA compilance set-up
will "fill the blanks in industrial
solf-government" and not "where
approved machinery has failed to
adjust a complaint."

Ken Shirk, chief engineer KOIL-

Ken Shirk, chief engineer KOIL. Council Bluffs and Omaha, leaves Thanksgiving day for Chiego where he will become chief en-gineer at WIND. Shirk with KOIL for the past seven years.



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No. 12

120 Vol. 112



15 YEARS AGO

(From VARIETY an 'Chpper')

Private Chas. Marsh, of the A.E.F., saw it coming. Nine days before the armistice his wrote Vararry to insert a full page ad offering his services when mustered out.

Gus Hill had out a woman min-strel troupe. No go. Public against women minstrels. So he called it a

Chicago health authorities after parked gum on theatre chairs Claimed the discarded cuds housed germs. Found an average of four chunks to each scat bottom, not to mention the floors.

Equity arbitration scheme had its lirst tryout, Henry E. Dixey and the Shuberts being the parties to the issue. Dixic won.

Chas. Winninger mustored out after two weeks of service as army bandmaster. Called just before the ermistice.

Booking office told vaude agents to get down not later than 9:30. Tired of calling agents who were still abed.

Jerome Rosenberg, who was running stock at the 14th St., liberally posted for "The Brat," using three styles of paper. Chas. Blancy, of the Yorkville, stripped the paper the following week as he had the same play, using the Rosenberg paper.

New Chicago rule against ticket brokers was so severo the brokers were reserving seats for prominent people and then picking them out

Eddie Cantor in a jam with Klein brothers and writing VARIETY lie was the creator of the mannerisms which Klein claimed as his own.

50 YEARS AGO

(From 'Clipper')

Explaining poor business the Cincinnati correspondent told that most theatre patrons lived in the hill-top suburbs' and didn't come out when the cold winds blew.

Harry Keller was calling his show Prof. Kellar's London Ghost Mys-lery and Specialty Co. Later worked the ghost into the Blue Room Husion, long one of his best bits.

Suiton, known as Mile, Lavely, plastered the Orton show at Memphis for back pay as a wire-walker. Car of camels and a trick mule cut off the show train but released on posting of \$1,000 forfelt. Tase was compromised later.

Masonic theatre, oked buck a show un-Gave him a chance all correspondents, had a peeve. They

Barunin show was advertising for more peopleste man a larger show for the "Syscasia".

Winte baseball league proposed, get the best of the big league ayers for a championship series in Texas towns.

Announced that May Irwin, of the trwin Sisters, would have a part in the next Duly show. A correcting for a nudevilli

Inside Stuff—Pictures

Although not having a surplus of product at present for downtown New York, Warner Bros. in Inture may sell to the old Roxy without endangering its contract with Loew's New York theatres, which would not permit WB pictures into the Seventh Avenue Roxy as first runs when the admission was lower than it is now. This Roxy recently boosted its scale to 65c which gives it standard first run Broadway admission rating and permits it to compete with the Rialto any other houses wanting Warner product.

When the Warner contract was written with Loew the old Roxy had a 35c top. If a WB picture had gone in at that scale, regardless of rental to WB, Loew would have had to play it second run at the State and other houses at a higher admission. Present Roxy scale makes house gkay for Metro product,

The wife of a screen and stage comedian who left Hollywood last week to be at the bedside of her husband in New York has been getting the rap from the Hollywood mob for allegedly running out on her husband. Truth is that before she was advised of her husband's condition, he had sent to Hollywood for an extra girl who is also a metaphysics practitioner. Latter went east without advising the wife who was informed her husband's condition through a former Breadway columnist who received a phone call from a New York doctor called in on the case. Both the actor and his wife are without funds, his hostial expenses and the expenses of his wife are being paid by the columnist and a Hollywood producer for whom 1. once worked.

Author submitted some stories to a studio and called around the next day to get the reaction. Was kept waiting outside the scenario editor's office while a typewriter was busily clicking inside. Then the ed emerged, handed the writer back his material, said there was no spot on the film program for his brand of humor and wound up by saying. A funny thing, but you've got a situation in one of those yarns that's just like one I wrote. And he showed the author what looked like some freshly typed pages.

Author told him that his material had all been played on the stage and copyrighted four years ago and that if the scenario ed could show prior use of the same situation it would be okay to go ahead.

After being nixed, Columbia's Man's Castle was oked after Sam Briski, Col studio executive, in New York en route to Europe on a vacation, and Col. Jason Joy of the Hays office interviewed the New York censor authorities on several occasions.

Briskin as the active production official in charge influenced the consor board to reconsider on his plea that Col. would comply with any suggestions to remake and conform with moral standards. The element of benefit of clergy was thus squared. There must be rotakes to cover that phase of it. cover that phase of it.

An experienced exhibitor near New York had Tm No Angel' booked but after seeing it decided it wouldn't do and tried to arrange its can-cellation. His manager fought the idea and finally got his way. The film broke the house record.

Average cost for a Hollywood film company to send out a cameraman and assistant to grab scenes for stock shots is \$75.

This is usually done for a large parade, fire or other event that some day may come in handy as footage, but not required for a current pro-

Fast footwork by a small time producer enabled him to get his western picture away from a sheriff's plaster. Producer complained the splicing machine at the laboratory, which had a licen on his negative, was broken and asked permission to take his prints to another lab to do his cutting. For several days he carried the cans back and forth. When creditors finally caught on and an attachment was slapped on the picture, the shoriff could find only one real of the negative. Rest of the pic had been cached away by the producer in his walks between the labs.

When Damaged Lives' was showing at the Shubert Rialto, St. Louis, recently, portable equipment was installed, house not being wired for sound. Temporary apparatus might explain how it happened that a football broadcast happened to come through the amplifiers in the the-

atter for a moment.

Seeno at the time showed married couple, the grid announcer breaking through with "They're going into a huddle." It turned the domestic sequence into a farce, audience roaring.

When a femme star and her studio had almost agreed on new terms for her contract, a relative of the star hopped into the negotiations with what the studio considered as unreasonable demands. It caused the executives to call off negotiations and suspend the star. If negotiations are entered into again, it will be without the relative who had been told several times about interfering in his daughter's business matters.

What a difference the altraction makes in the neighborhoods, as well as downtown, is illustrated by Tm No Angel (Par), which increased the take of RKO's Greater New York houses \$116,000 as against the previous week. The West picture played a full week in all these RKO splits. Houses include around 30 RKO theatres, only two of which are downtown, the RKO Roxy and Palace.

Whi may become one of the strongest arguments of the Hays' office in support of the moral code for which it has fought is the New York reception of Little Women' at the Music Hall. Idea, of course, is that pletures can be clean and hit records, not for-getting the advantages of women's clubs, church and other enderse-

ments of such a picture.

Warners refuses to take chicken feed as rental for the Warner, N. , preferring to keep the house closed rather than turn it over to anyone cless if the terms aren't high concipt, while the theatre itself is a dead loss, and has been for a long time, the building brings in some revenue.

Trying Triist to has turned everything over on the Fynchon & Co. bankruph to Coinposition—udation, Inc., which will continue to carry on liquidation of the banking house. Fynchon came to notice in show business through its extensive financial dealings in General Phenires & Ulpment.

Rapid completion of the Bonder dam throws a crimp into the carefulty arranged plans and budget of the Bonder theatre, owned and operated by Harry and Milt Arthur.

House was erected on a financial serin, which would show a profit if the domewas boile in six sours, as plantaged. Construction is so far ahead of sked that the project will be insisted in three and a helf year. Leaving the Actions bidding succentry auditorium.

-G is toying with the idea of producing a fantas; but stedio excession make up their minds to go ahead until indications point to public acceptance of pictures of that type.

Company will scout the preview reaction of ana' (Par). It's Charles "ingsley's "Water Bables', by made if Motro decides to go abead.

Hollywood studies find to is simos

Inside Stuff—Legit

Two seasons ago Sam H. Harris virtually turned over of 'Of Thee I Sing' to the uthor.

prize. Manager did the the coast three weeks or

money.

money.

See New Yorks of the critics not to reveal the twist in the mellor's industry over asking the critics not to reveal the twist in the mellor's third act. But no such request was made, playwrights taking a chance that the performance would staid up whether the story was fully disclosed or not. One of the characters in the play is something of a mysclosed or not. One of the characteris in the play is something of a mysclose the interpretary of the interpretary of the wind of the young was all the close of the characterization is a fine bit of protean work. Kaniman and Woolleott are physically and temperamentally opposites, kaniman and Woolleott are physically and temperamentally opposites, but in addition to the fact that they sometimes play in the same poker game there are one or two similarities in their records. Both were newspapermen and both walked out. Both took a stab ar refessional acting. Woolleott was east and played in 'ricf Moment'. That gave Kaniman confidence, or he became lealous, for during the run of 'Once In a Lifetime' he went into that cast for a bit.

'She Loves Me Not,' new comedy hit, at the 48th Street, N. Y., is collegiate in more ways than one. It is localed at Princeton and four of its characters are supposed to be students there, a dean and his daughter also being prominent in the going. One of the leads is a graduate of the University of Pennsylvania, John Beal, who was a member of the Mask and Wig Club, Penn's dramatic organization.

Story was originally a novel written by Edward Hope, a Princeton grad. While at college Hope was interested in the Triangle Club, which centers Nassau's stage activities. There is a gag in the show about Ell hoodlums,' meaning the Yalo boys. Understood Lawrence Schwab, who figured in the direction of 'Sh.,' inserted the line (delivered by a communist who never saw a campus) to rib Dwight Deere Wiman, who attended New Hayen. Wiman produced the show with Tom Weetherly. But there are no cracks about Harvard, Schwab's alma mater.

Reports from Philadelphia about the Follies, which the Shubcrts are backing, are that Arthur Swanstrom and Louis Alter, song writing duo, are out of the set-up. riginally they were prominent in the pre-liminarics and passed on all proposed numbers. Evidently their 'Rain in My Heart', rated a hit when the show played Boston, is out of the score along with one or two of their other dittles. Some controversy reported over another number, 'Soul Saving Sadie', written for Fannie Brice by her husband, Billy Rose, Ballard MacDonald and Joseph Meyer. A Broadway ticket broker, who is sadd to have made a number of suggestions as a 'representative' of Lee Shubert, told Miss Brice she shouldn't use the song because he didn't 'feel it'. What Rose told the spec was plenty.

Also understood that J. J. Shubert is out

Lee supplanting him.

The New York Court of Appeals has upheld the appeal of the Kirke LaShelle Co. from an adverse decision in a suit against the Paul Armstrong Co. over motion picture rights to the play 'Allas Jimmy Valentine.' The lower courts had overruled a claim of Kirke LaShelle for half of the amount Metro-Goldwyn-Mayer paid for the crock story. Under the Court of Appeals decision Kirke LaShelle is entitled to \$6,150. The claim for damages against the Armstrong company and Phelan Beale was based on the assignment in 1921 of one-half interest in the play rights with the right to approve or disapprove any contracts for the play's production, except in films. MGM bought the film rights in 1928 from the Armstrong company for \$15,000.

Dropping of th press department of Erlanger's is something of a surprise to N. Y. newspapermen who were recently invited to meet. Tommy Labrum, Philadelphia p.a., brought over to succeed the late Francis E. Reid. Labrum was in the berth but four weeks at the time the department was discontinued last Saturday (25). So Labrum now represents Samuel F. Nirdinger, of Philly, who has the Broad Street there. Labrum is also doing free lance press work.

Irene Engelhardt, secretary to Reid and his prodecessors, also is out after being with Erlanger's for 37 year She started there as a kid when the firm was Klaw & Erlanger.

Some doubt whether 'Hold Your Horses', Winter Garden, N. Y., will go to the road after another three weeks, show also being reported moving to another house. Cast salaries were slashed last week, when it was understood notice was given 25 people in the company. That includes some of the chorus. Follies' is due into the Garden at Christmas. None of the 'Horses' cast has been asked to tour as yet.

New York still has what was formerly called carriage trade, in attendance to some Broadway shows at least.
No attraction on the list draws as much of that class trade as Pursuit of Happiness, Avon, N. Y. The lineup of private cars for ever performance is larger than for any other show in town.
Motors range from the fluest of recent models to cars of vintage, but all have drivers in light.

Motors range from the all have drivers in livery.

N. Y. Mirror (tab) is trying to catch celebrities going in and out of theatres, especially at legit openings. Photog has been assigned to all the openings with instructions to get society people. "One objections by theatregoers who seem annoyed, of the shows are helping the cameramen, figuring it

Less: after Eddle Choate became a legit producer he's back in the ranks as a press agent. Choate presented 'I Was Waiting For You', a quick fold-up. Show closed Saturday night (IT) and Choate took over the p.a. reins on 'Spring in Autumn' the following Monday.

clothes from L. A. department stores to be use Stores claim they never get credit for the and most of the time when the garments are re closined and sold at a reduced price.

Dorothea Wieck

Baby Is Stolen.'
In one scene youngster other scratches he

nilette (toddard's pappy is in the film fiel, too, but he's not in the publicity as often as his doughter. The follow's Joe bove, film salesman, who works out of the Buffel exchange of Warner-Bros. Miss toddard is Leve-is coughter by at wife.

es, the Disney emition, is doing exceptionally eli-in the United States. It's caught on especially well-duch so that the London Dully Express had a cartoon ingels thus: week ago. abro in Eng

Equity, Stage Hands for Walk-Outs, To Enforce Legit Ticket Rules

aside at this time, the Legitlmate Theatre Code Authority, the new title of the general committee of the NALT, and its sub-committee in

the ticket situation, has gone further forward in the direction of holding down gouging on roadway. LCTA is acting confi-

dently, assured of by Washington, manage ured of complete backing

dently, assured of complete vacanta, by Washington.
Under managerial direction the campaign against high ticket prices, too, has the support of other theatre, to has the support of other theatre organizations, such as the stage hands union, Equity and the Dramatists' Guild. When it was reported that several producers were dissatisfied, especially because 'buys' are out, the LTCA response was prompt and westive supports.

out, the LECA response was prompt and positive.

Tie-up for Violations

Fred Dempsey of the stage hands union declared that if the new ticket rules were violated, he would see to it, that the crew would be called out if any theatre that countenanced the violations. Frank Gillmore stated he would ask the Equity Council to give him like authority over the actors, and a response to the council to give him like authority over the actors, and a response to the council to give him like authority over the actors, and a response to the council to give him like authority over the actors, and a response to the council to give him like authority over the actors, and a response to the council to give him like authority over the actors, and a response to the council to give him like authority over the actors, and a response to the council to the c

tenanced the violations. Frank Gillmore stated he would ask the Equity Council to give him like authority over the actors, and a representative of the Dramatists Guld expressed views along the same lines. Dempsey is opposed to putting all brokers out of business, but he was insistent that all comply with the rules.

Brock Pemberton, chairman of the ticket committee, denied there was a scheme to corner theatre tickets by means of a central agency, and he said the opinion of the NALT, along with Washington, is that ticket sypping is the main evil to be corrected in the theatre. It was intimated that a separate organization designed to see that violators of the rules are punished may be formed regardless of what the NRA decisions on ticket charges may be. That idea arose when unions and the authors' organizations came out flatfooted for the ticket control rules.

Another reason for the proposed extra organization grows out of the alleged white-washing of the Lyceum theatre and its measure by Sol A. Rosenblatt deputy administrator in charge of the amusement codes. Charges against the house were upheld by the NALT and a fine of \$500 imposed. Rosenblatt reviewed the case, but nobedy could find out why he gave the theatre a clean bill of health.

Offers of 'ice' by specs to a box office over in a house which will have an indicated smash, angered the management. Lyceum case then pointed out as the cause, spec figuring that other violations by the arrow in the course of the case of the case of the case of the pointed out as the cause, spec figuring that other violations by the arrow inght be winked at also.

Froposed new organization to curb ticket evils would not wait for Washington to act if convinced a theatre had, violated the rules. It would be a sort of double club over ticket agencies of finance the policing of their own business. Cost will be about \$1,000 per month. Three leading agencies of Manace the opicing of their own business. Cost will be about \$1,000 per month. Three leading agencies—McBrides, Postal-Leb

ing agencles—McBrides, Postal-Lebiang and Tyson Operating (Käy-Sullivan)—have agreed to put up \$500. There are two other agency groups, one an organization formed when the code rules were framed. Another consists of two agencles (Broadway and the Original Tyson Fifth Avenue) who split away from the latter organization along with the smaller offices which took out ticket licenses from the NALT. Those two groups had several meetings last week without arriving at a decision as to how much they will contribute for the gum-shoeing, which will cover the small specs who refuse to apply for a license, frankly admitting they can't get by field to a 75c advance over the box office prices.

By paying for the policing, the brokers say they are showing their good faith. They feel that the whole industry, in addition to Washington officials, is picking on them. They point with some logic to their value as distributors of tickets and rate themselves as the salesmen for the theatter.

ate themselves as the salesmen for

Washington, Nov. 27.

Threats to call strikes in order to bring about compliance with the legitimate theatre code have been made to the NRA by leaders of Hopkins is under contract.

Equity, the Musicians and the LATSE.
This extraordinary course, not given formal approval by the NRA, would be much more productive of good results and enforcement than any other step, union leaders in-formed Deputy Administrator Sol A. Rosenblatt.

Recalling numerous statements by Administrator Hugh S. Johnson scoring strikes and labor strife, Rosenblatt was careful to point out he has not given the suggestion even tacit approval. Promises of President William Green of the American Federation of Labor to use the strike power as an enforcement weapon throughout industry generally have been shunned by Gen. Johnson and have brought loud screams of angulsh from employers who question the right of the A.F.L. to set. Itself up as arbiter in violation cases.

Pointing out they are desire a part in the enforcement of the theatrical compact, Equity, stage hands, and musicians informed Rosenblatt 'that in any case where a sentiatt that in any case where a theatrical producer or manager under the jurisdiction of the code violates the same they are willing to withdraw the actors, stagehands, and musicians from the theatre because of such violation.

Maylon Quits Stocks To Promote Dempsey

Spokane, Nov. 27.

Will Maylon, formerly identified with dramatic stock productions here, will present Jack Dempsey as referee for series of fight cards

early in December. Later, Maylon will sponsor the Mauler's appearance in Wella Walla, Wash, and Lewiston, Idaho.
Maylon, who sold his interest in the Colonial Club, class late spot, to his partners, Phil Brown and J. A. Wilford, is continuing to promote weekly sport cards at the Auditorium theatre.

'Birthright' Bond Pays

Birthright and anti-Nazi Birthright and anti-Nazi drama which opened and closed at the 49th Street, N. Y., last week, was paid off Monday by Equity from funds deposited there by new presenters Irving Barrett and Richard Rossen.

House management put in a claim for \$55 as the result of a check transaction.

Squire 'Blazing Comb' Award Is Affirmed

AWARI IS, Amirmed

Albany, Nov. 27.

The Court of Appeals has just unanimously affirmed a verdict of \$25.166 in favor of Louise Squire, New York city actress, against the P. W. Woolworth company.

The award was made after a trial in Manhattan in July, 1932, in which Miss Squire alleged she had been burned when a "water waving comb." bought from a Woolworth 5 and 10, "exploded and burst into flames" while she was drying her hair, under an electric lamp, The actress sued for \$50,000, alleging she had suffered permanent isfigurement.

Miss Squire was the vaude part-ner of Harry Lang.

Chi Operettas

Chicaco, Nov. 27.

Chicaco, Nov. 27.

Town gets season of light operas, opening at the Garrick Dec. 3.

Starts with "Jartered Bride" in English. Alle Mock, known for her Household Finance programs on NBC, and William Miller, featured, Low rates getting the plug at a \$1.50 to.

'BIG HEARTED' ON COAST

Hollywood, Nov. 27. Figuring on opening around Christmas, J. H. Morton is to pro-duce 'Big Hearted,' new play by

Sick Bed Luck

Charles A. Levy, the Broad-Charles A. Levy, the Broad-way ticket broker, was operated on last week for mastoiditis. He was pretty sick, but not too sick to pay attention to the races. Second day after the cutting he made two bets, his man Friday doing the phoning.

He won both wagers.

Near-Busted Rep Show **Did Five Performances** On NRA Day—Paid Off

Birmingham, Nov. 27.

NRA meant pay day for the Boob
Brassfield company, rep show at Tailadega the other Saturday night.
Playing the local theatre business
was rotten throughout the week.
Game Saturday and a big NRA

Brassfeld onened the theatre in Brashed opened the theat's rearly morning, stood out front bark-ing until house was full and then slammed the door. Thence back stage. As fast as one show ender tage. As fast as one show ender another went on with the comic do-ing the bally out front. Five shows were ground out—and pay day.

CANADIAN XMAS PANTO AFTER LAPSE OF 2 YRS

Toronto, Nov. 27.

Rehearsals get under way here
Dec. 4 on 'Robinson Crusoe' with a
London cast augmented by New
York principals. After two years
without English pantomime, an acmitted draw in this country, 'Crusoe' is expected to meet the need.

soe' is expected to meet the need.
Opens at the Royal Alexandra on
Kmas Day and, after two weeks,
will jump to His Majesty's, Montreal, for another fortnight; then
a trans-Canada hop.
Producers are G. G. Garrette and
E. M. Rawley. Book and lyrics are
by Waiter Johnson with musle by
Hal Dyson. Plans call for jobs for
approximately 50, this to include a
16-girl line and 3 chorus girls, all
from New York. There will also be
a 16-plece band. 'Crusoe' calls for
two acts in 16 scenes. Being built
and painted here, sets are designed
by William Draike, late of the Drury
Lane theatre.

Lane theatre.

Garrette-Rawley due are well, bank-rolled and panto records in Canada show no entertainment of this type has ever gone in the red.

Part-Time Stock

Bridgeport, Nov. 27.

With burlesk erased from the city scene by the police last week, Manhattan Players come to town to put on dramatic stock at the Mosque, auditorium converted into a theatre. Troupe presented by Guy Palmerton, 23, of Battle Creek, Mich, and directed by Frank Lyon, Bridgeport-born rep actor back home from the Midwest.

Cast includes Grace Carney, Jere Taylor, Velma Royton, Morgan Powell, Frank Harrington, Sadle Bellgard and John Hampshire. Plan to play three last inglists each week Bridgeport, Nov. 27.

to play three last nights each at 40c. top.

RELIEF FUND GROWS

'Master's Voice' Benefit Perform ance Brings In \$1,500

Stage Relief Fund showed a bal-ance on hand last Friday of \$1.814. Sunday night performance of 'Her Master's Voice' added over \$1.500 to the fund and it is hoped that addi-tional legit Sundays will keep the relief work going through the win-

Fund has expended \$70,524 for shelter, food and other necessities since it started last December.

Hampden Coast Rep

Los Angeles, Nov. 27.
Walter Hampden will put on a rep season at the Blitmore here during March.

Confirmation was received by Peter Ermantinger, house manager last week.

Chi Princess Noegay Chicago, Nov. 27. Princess theatre drew a stenching

last week,
Loop legitter was playing a Yiddish show, Forgotten Mother', with
Nellie Casman.

EQUITY OK'S CLIVE AS

Equity's Council made an excep-tion in the case of Colin Cilve, waiving the rule which requires a apse of six months between en-

waiving the rule which requires a lapse of six months between engagements for allen actors, unless they have appeared here for 100 weeks or more, and he will appear in The Lake. There is a group of resident allens, mostly British, in the latter class, but under new restrictions no more allens can be added to the exempt list. Jed Harris who is producing Lake appeared before Council and stated he had been unable to find any other player for the part in which Cilve is cast. Rule was waived, when the manager stated his case and exhibited a letter from Abbott & Dunning to the effect that although their request for Cilve's services has been denied by Equity, they half no objection to the exception being made for the Harris show. Abbott & Dunning sought the Englishman's services for "The Drums Begin."

Little Groups in Ohio Work on Chain Idea

Canton, O., Nov.

The Ohio Drama League, vision of Theatrical Productions Inc., will be taken over by Howard Inches, producer and director of

New York.

The success of the league's first production 'The First Mrs. Fraser,' prompted Theatrical Productions, Inc., to expand the territory covered by the Drama league and to build n the original idea.

on the original idea.
Cities already subscribing to the
Ohio Drama league shows include
Sandusky, Fremont, Fostoria, M.
Vernon, Massillon and Canton, O.
Inches hopes to add other spots.

Dowling Producing

Eddie Dowling is returning to Broadway, this time as a manager again. He will present a comedy called 'Big Hearted Herbert' by Sophie Kerr, best known as a con-tributor to magazines. Show was tried on the coast under the title of 'A Plain Man.'

'Pastures' Selling Out; One Show in Tuskegee

Birmingham, Nov. 27. The boys around Times Squar re wrong about Green Pastures'

The tour now nearing a close has been a success. The show is coming close to selling out at every performance. At Louisville the other day an extra show was given to take care of the crowd. A sell out

take care of the crowd. A sell out is expected here this week. Show is taking some dates never before attempted by roadshows and mopping up. Next week they go to Tuskesee, the home of negro culture, for one performance.

Ready Frisco 'Sailor' Hollywood, Nov. 27.

'Sailor Reware' is in rehearsal and set to open at the Curran, San Franset to open at the Curran san Francisco, Dec. 11, for two weeks. Cast for the play are Regis T omey, Murlal Kirkland, John Quillan and Helen Ebey Rock.

Howard Land is associated in producing the show with C.&B.

'HUMAN SIDE' GOES EAST

Hollywood, Nov. 27. 'The Human Side,' new play pro-The Human Side, new play produced at the Cateway, little theathere, may get a New York production. Christine Ames, the author, is taking the play east to show it to several interested producers. Studios reported to have discussed price, but author wants to await outcome on the New York end. Betty Blythe appeared in the Hollywood production.

Cornell, Hampden in Frisco San Francisco, Nov. 27. Katherine Cornell is a January 8 booking for the Columbia with a forenight of plays. Walter Hamp-den with three plays is due late the same month.

same monun.
House goes dark end of this week
when the film 'Henry the Eighth'
(UA) bows out after four good

ALIEN RULE EXCEPTION CHI SET FOR **GRAND OPERA**

Chicago, Nov. 27.
Chicago gets its season of home
opera again, the Civic opera house
reopening on Dec. 26 with Puccints
last opera. Turandot. Something
like 475,000 has been raised to get

started.

In on the production top spots of the opera will be Faul Ligons and Genaro Papi, with backing from George Woodruff and George Lyttoh.

Expect a season of five weeks.

CANADIAN TROUP FOR B'WAY IN 'WOMANKIND'

Treat English company to try the Canadian scene this season is the Canadian scene this season is the Canadian scene this season is the Colbourne-Jones troupe, who will be here in January with 'Woman Kind'. The Galantierre-Houssman opus now at the Phoenix theatre, London. Piece was purchased when the Colbourne-Jones due finished their trans-Canada tour in Shaw's 'Too True to Be Good,' 'Woman Kind' is a satirical comedy on modern philandering. Earry Jones plays the male lead. Opposite is Lily Cahill, daughter of Marie Cahill, Britishers play Montreal and Toronto, then Philadelphia. The play figured in the recent controversy when Brock Pemberton, through the Dramatist's Guild, maintained that he was entitled to a royalty percentage on 'Woman Kind.'

No Product Available, **Lincoln Indie Goes Stock**

Lincoln, Nov. 27. Honoln, Nov. 27.

Boyd Trousdale Players, stock, which have been in Sloux City, Ia, for couple of months, are slated to go into the Orpheum here tonight (27). Indle theatre group was forced into arrangement because of lack of pics, It's the first time the house has gone stock in 20-odd years.

years.
Prices are 10c. mats, 15c. balcony
and 20c. evenings on the floor. Will
give eight performances a week
(Wed. and Sat. mats). There'll be
no ork; a small cast of ten and a
nonth's trial.

Kolb & Dill Again

San Francisco, Nov. 27 Clarence Kolb is ready to go with his revival of Kolb & Dill with 'High Cost of Loving,' which will open at the Geary Dec. 4 with a

open at the Geary Dec. 4 with a \$1 top.
Walter Chenoweth set a manager. Beer bar, which Bill Zwissig has been running in the basement, continues as latter's own enterprise. Cast includes Max Dill and his daughter, Adelaide, in her first stage job; Marion Shockley, Lex Lindsay, Marion Sterley, Leonard Strong, Francesca Rotoll, Anders van Haden, Jack McDonald and Harry Walker.

CURRENT ROAD SHOWS

(For Current Week, Nov. 27)

Aborn Opera, National, Washingon.
'All Good Americans,' Plymouth.

oston.

'Biography,' American, St. Louis.

'Bitter Sweet,' G. O. H., Chicago.
Civic Rep, Chestnut, Phila.
Cornelia O. Skinner, Capitol, Al-

any. 'Dangerous Corner,' Cort, Chicago. 'Elizabeth Steps Out,' Playhouse,

Hollywood.
'Follies,' Forrest, Phila.
'Green Pastures,' Tulane, New Or-

leans. Katharine Cornell, Erlanger, Buf-

'Late Christopher ean.' El Capitan, Los Angeles. 'Music in the Air,' Erlanger, Chi-

cago.
'One Sunday Afternoon,' Shubert, Newark.
'Run, ittle Chillun,' Garrick,

'Run, Itus Oninia, Halley Phila.

'Sailor, Beware,' Selwyn, Chicago.
San Carlo Opera, Royal Alexander, Toronto.

'The Booster,' Music Box, Holly-

wood. 'The First Apple,' Shubert,

ERLANGER'S AT STANDSTILL

SAT. OPENINGS **PEEVE CRITICS**

Resentment by critics against Saturday night premieres on Broadway has been smoldering for some time but lately several have frankly objected to the practice Matter was presented at a meeting Monday (27) of the League of New York Theatres when a manager told the committee how the reviewers felt about it. League refused to consider suggesting any change, ruling it was up to the managers

consider suggesting any change, zuling it was up to the managers individually.

Reviewers say Saturday night openings invade the privacy of their week ends unnecessarily, forcing them to remain in town and write the notices either Saturday night or on Sunday. Managers have a different slant on last day starts, figuring that because Sunday papers do not carry reviews of the night before, critics are not called on to hurry from the theatre before the performance is completed. Also that they are not rushed in writing the notices.

New York American has the earliest deadline for its reviews and its critic, Gilbert Gabriel, rarely remains for any part of a third act. Other am, paper critics slide out around 11 if the performance is not nover by then, while reviewers on the afternoon papers always sick until the finale.

Gabriel has been staying for the full performance at Saturday open-

until the finale.

Gabriel has been staying for the full performance at Saturday openings. Recently he devoted a column in protest over such premieres, with the other reviewers said to be in accord with the views expressed. Most recent last day debut was The Dark Tower which bowed in Saturday (25). Show was first announced for Thursday. Authors were unable to cut the show and knowing it would run overtime, Saturday was dediced on, because of the twist in the performance 10 of the twist in the performance 10 minutes before the end. Final curtain dropped at 11:30 with all reviewers still in ther seats.

-Robertson Throws Up Coast Job for Legit

Throwing up a five-year contract with Paramount, Guy Robertson is back on Broadway after 11 months of Hollywood, adding to the growing list of players who went into pictures and are now back in legit. He will appear in 'All the King's Horses,' a musical which begins rechearsals this week. Others recently from the coast for stage shows are Katharine Hepburn, to appear in 'The Lake,' and Miriam Hopkins, who is to be in 'Jezebel.'

'King's Horses' will be presented by a new managerial combination, Harry Corf and Charles Abramson. Latter is an attorney, long a friend of the late John Cort and his family. An unnamed Chicagoan is backing 'King's' and it is claimed \$50,000 is on deposit to bankroll the production. It is said an offer of \$75,000 for the picture rights was made.

Leads will include Countess Al-

Leads will include Countess Albani, a recruit from radio, and probably. Andrew Tombes, who is undercontract to the Shuberts. Countess will appear in the role of the play's queen, with Robertson doing the

Road 'Design' Folds

Design for Living was with rawn in Newark Saturday (23) atter being out four weeks. Nocl Coward comedy was panned in the various stands, only profitable date being Boston. Max Gordon's name was used as the presenter, but road rights were bought by Steve Cochran. Cochran.

Corinne Gri th played the Lynn contanne part. Believed release of Fontanne part. version hastened the

Tellin' 'Em

Charlotte, Nov. 27.
Charlie Hunter, manager of the James Adams Floating The-

atre, show boat, had terrible business at Elizabeth City. He addressed the audience

follows

as follows:

'I have heard expressions of sympathy while here this week because of the poor attendance at the shows. I just want to tell you that I don't need your sympathy. You are the ones who need sympathy.
'All I have to do is cut loose, from the dock after this performance and tomorrow I'l be in another place. But you—you have to stay here!,

PAR ACTIVE IN LEGIT: 'SHE' \$30,000 BARGAIN

Paramount was supposed to box out of the legitimate when it dis-continued the production end of the Charles Frohman office last year but Par's activities in several productions this season virtually keeps it in the field. Picture company's latest venture on Broadway con-cerns 'She Loves Me Not,' 46th Street, N. Y., Par being mostly in-

cerns 'She Loves Me Not,' 46th. Street, N. Y., Par being mostly interested in the acreen rights end. Rights were purchased for \$30,000, a bargain for Par, considering the smass rating of the downward of the content o

the Minimum Basic Afreement.

Reported that Par has a small percentage of Schwab's show interest. Par's legit activities this season began with 'Shooting Star,' Crosby Gaige, the producer, being given a bid which topped production outlay. A somewhat different arrangement applies to 'Murder at the Vanities,' but like the 'She' deal, the reyue producer,' Barl-Garroll, will go to the coast to supervise the 'Vanities' sorren version.

At the premiere 'She' ran into some technical 'problems, from an audience standpoint. Show has a two-level construction, upper portion being about 10 feet whove the stage. The 46th Street is stadium-like, rising abruptly beyond the 10th row. Visibility is best about half-way back, where the first night reviewers were spotted.

It was discovered, however, that persons sitting in the last three rows of the lower floor could only see the feet of the players when the upper level scenes were on, because the lower rim of the mezzanine shut off the upper portion of the stage.

Wow Negro Show Treated As Confidential in Tex.

As Connicential in Tex.

A theatrical attraction which plays to around 3,000 people ought to be worth a review in any man's town, but Ida Cox and her Dark-rown Scandlash did this here-recently and the local criticas seem to have been on vacation.

Show's feature is the 'midnight ramble' starting at 11.30 p.m., and if anyone thinks this is a 5 o'clock town he should have been there. About one-third of the audience was white, with a good sprinkling of the elite.

shaking seplas did wow 'em! Houston also said to be going for the midnight revel.

STAFF LETOUTS END PRODUCING

Banks Taking Control of New Amsterdam Last Blow to Once Powerful Syndicate's Prestige-Recent Producer Ventures as Backer Lost Money

C. B. INVOLVED

Erlanger's is at a standstill. That it may be washing up with producer backing was indicated last Saturday (25), when the staff was skeleton ized, the press and booking departments being dropped entirely.

The New Amsterdam, fortress of the former legit 'syndicate,' passed to control of the Drydock Savings Bank recently, without foreclosure

The Erlanger name has not appeared on new productions since A. L. Erlanger died, but it is understood the estate backed a number of shows which failed. Result was

of shows which failed. Result was placing a mortgage of \$1,000,000 on the New Amsterdam. Financial stress accounted for the non-payment of interest and taxes and the bank stepped in under an arrangement assigning all revenue including office rents.

Collection of office rents is being made by a realty firm, while all matters pertaining to the theatre are referred to Alfred E. Aarons, and Harry Somers who represent Drydock similarly at the Selwyn and Vanderbilt and operate the National for the bank. Aarons was formerly general manager of Klaude. Erlanger and for A. L. Erlanger when the firm split.

Tenants on Cuff No More

Tenants on Cuff No More

One or two formerly prominent showmen have offices in the New Amsterdam building and have been on the cuff so far as the rent was concerned. Under the new regime they must either pay monthly or

vacate.
The once most powerful theatrical organization on Broadway has only a few executives left, including former Judge Mitchell, L. Erlanger in charge of the estate and Leonard B. Bergman the general mapager. R. Richard Anderson, who was supposed to be in general charge until Bergman returned to the staff, following the death of his uncle, A. L. Erlanger, is through.
Erlanger's booking department

the staff, following the death or his uncle, A. L. Erlanger, is through. Erlanger's booking department has been virtually inoperative for the past season, Augustus Pitourepresenting the firm's end in the United Booking Office, a merger with the Shubert booking exchange which dates back about two seasons. U.B.O. is the most active department connected with Erlanger's at present. Merged booking office was designed for the road. Pitou will handle what Broadway bookings there may be for Erlangers in addition to road routes. Several people in the auditing department are also out. Personnel of the New Amsterdam was not changed with the re-entry of Aarons.

Let Realty

Tower' Premiere Mob Hand-Picked: Regulars, Specs, Producers Barred

Building a Flop

One of newest producers on Broadway didn't, quit, when a night's box office statement in-dicated a gross of 25 bucks. He called a well-known press agent-to come on over and asked what a flop usually gets, The answer was 'Oh, about \$150 a night'.

night.'
'Well, anyhow,' said the kid manager, 'maybe you can dope a publicity stunt, so we can build the show into flop.'

MGRS. GO INTO HUDDLE TO SPUR HOLIDAY BIZ

Broadway managers got together in the rooms of the Theatre League idea of trying to make the best of New Year's eve which falls on Sunday. They plan giving legit performances on that night instead of Saturday, legal factor not being counted as impor-tant because burlesque and other amusements are given on the Sab-

amusements are given on the Sabbath.

Committee conferred with Frank
Gillimore late in the day asking his
support to the plan. The Equity
head had previously told the managers that as Equity's members
had voted against Sundays he
couldn't figure a solution.

Understood the showmen suggested that Equity call a special meeting on the grounds show business
needs all the help it can get and that
an exception should therefore be
made regardless of the membership's previous views on Sundays.

Meeting also resolved to make
another attempt to get admission
taxes removed. The National Association of the Legitimate Theatre
will be asked Wednesday to forward an appeal to the Ways and
Means Committee of the House,
asking for relief when the new revenue bill is framed.

Shubert Switch Makes Pittsb's Dark Holiday

Pittsburgh, Nov. 27. the first Thanksgiving week in its history that Nixon, town's only legit site, has been

town's only legit site, has been without an attraction. It's the result of one booking tangle and refusal of Shuberis to pull a show out of their own house to give it to an-Erlanger holding.

Orlginally set for current session at Nixon was 'First Apple,' but, it was yanked couple of weeks ago when date was given Boston instead. Then negotiations were opened for 'Bitter Sweet,' which 'ad been lagging in Chicago, and operetta was pencilled in on a moment's notice.

notice.

After show began to show signs, of building in Chi, Shuberts rescinded booking, preferring to play it in their own house, especially in a holiday seasion. Nixon worked frantically all of last week trying to locate any kind of show, ut without any success.

Let Realty
Upon the death of Erlanger the estate was estimated at as much as \$75,000,000. Other estimates placed the value around \$12,000,000 method in realty and general theatre slump greatly reduced the holdings. Decline in realty and general theatre slump greatly reduced the holding and the estate let go of several houses in and outside of. New Xork. Included was Erlanger's, now the St. James in N. Y. House was too costly to operate because of heavy fixed harges.

Any production plans, which had been recently indicated, have been shelved. The Charlotte Leslay Fixed will contest which, established her right to sue the estate as the showman's common-law wife, is believed to have further involved the estate, probably tying up funds re-

It was a hand-picked audience at the premiere of 'The Dark Tower,'

It was a hand-picked audience at the premiere of 'The Dark Tower,' Morosco, N. Y. Saturday (25). Idea emanated from Sam H. Harris and George S. Kaufman, co-author with Alexander Woolloott, who sought thereby to play the first performance before first nighters of a different type than the supposedly cynical onlookers whose faces are familiar at openings.

The success of the experiment was doubtful, in 'fact, it looked as though Harris' and Kaufman outsmarted themselves: Final curtain drew but desultory plaudits, whereas when regular first nighters like a show they 'to it' without restraint. Tower had a good chance for that kind of reception.

Dyed in the wool first nighters had the experience of receiving back their checks tendered for opening night tickets. In the absence of Harris, who is on the coast, Kaufman made the selections as to who could and who could not occupy seats on the lower floor. Restriction applied only to that portion of the house. Balcony and last few rows were sold through the box office as usual, fear seats being freed because the kind of first nighters barred would refuse such locations.

Spec. Snubbed

First night press list was pared

Spec. Snubbed

First night press list was pared down from 52 to 34 pairs. That took out the columnists, although regular allotments to the drama departments of the dailles were undisturbed. Only one producer known to be in the house, o being snubbed because classed

being snubbed because classed with the doubters.

At. several dress rehearsals for which tickets were distributed those attending were given the double o at the door and some were told they were not wanted. Included was a ticket speculator. He was kept out on the theory that he might pass the word along Broadway in ad-vance of the premiere and his opin-ion one way or another wasn't desirable.

Harris and Kaufman have ex-

desirable. Harris and Kaufman have expressed dissatisfaction over first night audiences for the past season or so-and-felt-that-unfavorable reaction might probably creep into critical reviews. They burned especially at the premiere of Let Em Eat Cake and decided on eliminating the inveterate first nighters.

ing the inveterate first nighters.
One angle overlooked by the sponsors of the new plan is the fact
that at least some of the premicre
attendants are boosters of every
show they see. Despite all arguments against the new wrinkle,
Kaufman was adamant, At least
there were new faces in the house.

WARY OF HITLER THEME 2 FILMS, 3 PLAYS FLOP

About a dozen or so anti-Hitter plays making the rounds in New York, with one by Dorothy Thompson, Sinciair Lewis' wife. Anotherby Paul and Clare Sifton has been taken by the Theatre Guild for possible quick production.

Abundance of plays on the subject is still not meeting with much enthusiasm by most legit producers who are afraid of it, in view of the fact that three plays and two films on that theme have already been pro-

Belasco, L.A., Offering

Plays Abroad

('A Trip to Heaven')
Paris, Nov. 10.
Comedy in four acts by Sacha Guitry,
th a one-act curtain-raiser. To Renard
same author. Produced Nov. 6 at the
chodiers.

Maurice Dalmasseau ... Victor Banches
Maurice Dalmasseau ... Victor Banches
Bain Anthony of Padua ... Benvallet
Bain Anthony of Padua ... Benvallet
Claude Right ... Christian Gerard
Dr. Ferand ... M. Forget
Butler ... M. Talliade
First Saint ... M. Howeve
Marcelle Dalmasseau ... Huguette Duffoe
Marcelle Dalmasseau ... Huguette Duffoe
Maidd ... Maud Trem
Redheaded Girl ... Gaby Berger

UN TOUR AU PARADIS

("A Trip to Heaven")

Paris, Nov. 10.

Comedy in four acts by Sacha Guitry, with a one-act curtain-saler. To Resaid to Grenoulle ("The Fox and the Froy"), same author. Produced Nov. 6 at the plant of the Grenoulle ("The Fox and the Froy"), same author. Produced Nov. 6 at the plant of the Grenoulle ("The Fox and the Froy").

There's fun in this, and unless this season turns out even worse than it looks, the piece ought to have a fair run.

the castle, where his mother is in the throes of a temporary hobby, reforming fallen women. The minunderstanding consists of the sisters mentioning their profession, which is interpreted by the household as referring to their immorality.

Had 'Sunshine Sisters' proved a hit, the author would have had the distinction of having three successful plays running simultaneously in the West End but it doesn't look as if he will pull off what is known here as the hat trick, which means three times in succession. Jolo.

Plays Out of Town

The Amorous Archer

Hollywood, Nov. 20.
Comedy drama in three sots and four comes by Robert J. Horner. Directed by E. R. Kay.

E. Ray.

Get Parion. Robert Homer. William Worthington, Margarita Knapp, oseph Depew, Derecce Murray, Virginia Worth. Troduced at the Spotlight,

maid put it in his pocket to bello it when it is known by sme aims. Precised for a it is bleebelen.

There's fau in this, and unless the bleebelen.

The standard there is a succession.

There's fau in this, and unless the bleebelen.

The standard there is the succession.

There's fau in this, and unless the bleebelen.

The standard there is the succession of the presented by the subject to be about to the Paris yullo, and this light competition of the Paris yullo, and this light competition of the presented by the subject to be about to the Paris yullo, and this light competition of the presented by the subject to be about the Paris yullo, and this light competition of the presented by the subject to be about to the Paris yullo, and this light competition.

The standard there is the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the Paris yullo, and the subject to be about to the paris yullo, and the subject to be about to be ab

All Good Americans

Boston, Nov. 22, comedy in three acts presented at mouth theatre, Boston, Nov. 21 with Burr; written by Laura and S, elman; directed by Arthur Sircom. asie Bond... ble Smart...

It looks as if the Perelmans wrote this for Hope Williams and it seems certain that Courtney Burr pro-duced it as the best vehicle avail-able for her.

able for her.

Burr is shooting for a sparkling, sophisticated, authentically atmosphered comedy love story based on. Americans expariated in Paris who become reminiscent over memories of Greenwich Village, and are bored with the Latin Quarter. The story is thin. The peppery dialog of the Perelmans is good and if they can continue adding wise cracks and the crisp repartee that Miss Williams and Fred Keating, already have clicking, the show may live and make a dollar.

As it now stands, the plot barely sustains interest, and the dialog is not enough to carry the load, even with a good cast and exceptional atmosphere.

atmosphere. Miss Williams has gone more feminine in her portrayal of Julie Gable, having mellowed her voice, abandoned her striding walk; and added a touch of wistfulness to her patrician. characterizations. Fred

added a touch of wistfulness. Pred patrician. characterizations. Fred Keating is working out admirably as her support.

The story tries to revolve around Keating as a happy-go-lucky expatriated bar-fly and would-be author who is keeping himself in funds as a commissionaire guide with some suspicion of being a tip-off to the United States custom service on tourists who are smuggling levelry (Continued on page 55)

PEARCE NAYAN





ROBERT

New Amsterdam Theatre New York

AMERICA RECOGNIZES RUSSIA!

BROADWAY RECOGNIZES TAMARA!

, is really RUSSIAN, and gives a fine air of reality to the whole fable."-Richard Lockbridge, N. Y. Sun. "Tamara, who plays the RUSSIAN pri

"Tamara gives the charming performance of the season."—Ed. Sullivan, N. Y. or the season."-'DAILY NEWS."

"-the allu "Tamara is adorable. She has a restrained charm seldom seen in the hurdy-gurdy of musical comedy. And . . . she is a thrilling beauty." — Peter Stirling, PHILA. "RECORD."

"There is a charming plece done admirably by Tamara called Smoke Gets in Your Eyes."—John Anderson, N. Y. "EVENING JOURNAL."

"—the exotic Tamara is appealing as an erstwhile Russian Princess. — PHILA. "EVENING BULLETI"."

"Tamara was

Now appearing in "ROBERTA," New Amsterdam, New York. Management Max Gordon and at the same time Tamara broadcasts every Sunday from 9 to 9:30 P. M. on WEAF (coast to coast) for Dr. Lyon's Tooth Powder

Chi 'Sailor' \$8,000, Slow Opener: 'Music' 18G; 'Bittersweet' \$15,000

Chicago, Nov. 27.

Business not good in the Loop.
Biography' had a great chance to
str up the speed of the season, but
scrammed out of town after playing
to two capacity, weeks.

'Saltor Beware' was the dramatic
replacement for Biography' but ran
into seatth show away to a slow
tart. Hardly topped 38,000 on first
week, but is beginning to show some
signs of perking as the word-ofmouth gets around.

On the contrary, 'Music in the
Air' drew raves at the Brianger, but
is spotted next door to Bitter
Swett, will death. Bitter Swet' has
replaced the Sunday night show but
dispensed with the Wednesday
matinee.

'Dangerous Corner' descreted the
Blinois for the Cort in order to get
a lowered overhead. Bartered
Bride,' with a local cast and production in English, expects to open
light opens. season at the Garrick
Dec.

Estimates for Last Week
'Bartered Bride,' (Sarrick (M-

light popera season at the Garrick Dec. Season at the Garrick Dec. Season at the Garrick Dec. Season Season at the Garrick Dec. Season Season

Hot Weather Lets L. A. Trio Get Nut; 'Bean' 5G; Co-ops 4G

Los Angeles, Nov. 27.
Continued heat kept the three legits operating from getting much more than nut money. Bean, at the List of the state of the st

\$9,000 to San Carlo Co.

\$9,000 to San Carlo Co.

Pittsurgh, Nov. 27.

First visit of San Carlo Grand Opera' company here in six years turned out fairly well, with troupe grossing around \$9,000 last week at the Nixon. Started off slowly, built from midweek and wound up nicely. Not a bad showing considering the \$1.50 top, with \$1 for maits.

During the week Margaret Lang, Pittsburgh girl, gave an audition for Fortune Gallo, and Joined the company, making her debut in 'Cavilleria Rusticana'.

Nixon with Le Gallienne troupe, Alloe' and Romee and Jullet' and one performance of 'Hedda Gabler'. After that comes 'Ziegfeld Follies.'

40 CORNBELT GROUPS

Iowa City, Nov. The ninth annual play production of the University of Iowa ract more than 40 amateur will attract more than 40 amateur casts from high schools, community and junior colleges in the state and will be staged at the university March 22, 23 and 24.



All Good Americans

(Continued from page 54)
he helped them to buy. Miss Williams is a fashion writer in Paris,
in love with Keating, and yet in
a perpetual lover's quarrel with him.
She finally cuts loose from him because of her suspicion of his smugcause of her suspicion of his smugmary a wealthy Puritanical American, and then Keating, to preventhe wedding, undresses in her apartment and steps out in underwear in
front of the prospective groom asking where his shaving cream has
gone. It all ends happily.
Courtney Burr still has faith in
his helief that he has a hit, and is
leading on the dereimans Williams
for both her natural drawing power
and her steady performance.

Libbey. (Continued from page 54)

THE HUMAN SIDE

Los Angeles, Nov. 20.

Comedy drama in three acts and four scenes by Christine Ames. Directed by Dickson Morgan. Cast John Roberts, State Comment of the Com

It, as reported here, Al Woods is interested in "The Human Side," plece will need a lot of rewriting before it can stand a try-out. Christine Ames' effort depends entirely on dialog, most of it being threadbare. Before the first act gets started, 'Won't you sit down?' pops up.

threadbare. Before the first act gets in started, 'Won't you sit down?' pops up.

However, Miss Ames has developed as idea. It is the story of a didea. It is the story of a didea. It is the story of a didea. It is the story of a didea of the story. He's a fast talker, manages to keep things on an even keel so that he can always get his feet under his former wife's table when. It gets too tough. Another man offers her marriage, but the former spouse spoils the opportunib by putting of the story of the

insisting that he continue to pay and pay.

Betty Blythe as the wife gives a nice performance. Ben Erway, the father, is okay but prone to over act. Mark Harrison is good in the small part of the other mass, the particularly John Roberts, Suzanne Rosser, Jack Adams and Jack Rosser. Others are bits.

Dickson Morgan's direction is away above the average for little theatres in these parts. Call.

CHI, TREAS. BENEFIT

CHI. TREAS. BENEFIT
Chicago, Nov. 27.
Benefit dance and frolic will be
given by the Treasurers, Ticket
Sellers and Cashlers Asy'n op Dec.
To be held in the ballroom of
the Masonic Temple building.
Tickets a buck for the annual
benefit affair for the EmergencyMembership Fund.

Shows in Rehearsal

'The Lake' (Jed Harris)

"The Lanv
Beck.

"Lord Richard' (Carol Sax),
Navarro Hotel.

"Tobacco Road' (Anthony
Brown), St. James.

' jrdie' (Jacob Kalish),

wyn.

'Love Story' (Richard rich), Bijou.

'Gods We Make' (John Cameron), Ed Davidow office.

Walter Hampden repertory,

HAYES' \$47,000 **NEW HUB MARK**

Boston, Nov. 27.

Helen Hayes broke all legit bo.
figures in recent years the past two
weeks in 'Mary of Scotland,' ast
Colonial, Star set up a \$47,00
total for the run, which could have
been extended indefinitely.
House was sold out so solld even
tlub big shots couldn't jimmy a
ducat despite prices offered.
No new shows. Conrad Nagel in
Lynn Starling's 'First Apple' stays
another week at Subert, having
done a superb first week of \$12,500
And at Plymouth the Ferelmans'
'All Good Americans' remains another week after garnering \$9,500
the first week. And that was pretty
good.

good.

Next new one will be 'One Sunday Afternoon,' to the Plymouth, next Monday, Dec. 4.

\$1 STOCK BEST'S OPERA \$5,000 AT \$2, BALTO

Baltimore, Nov. 27.

Baltimore, Nov. 27.

Aborn light opera troupe gave legit is bleakest local showing this season at Ford's last week. With \$2.20 top, it couldn't gross over \$5.000, despite excellent notices \$1.000 to was (Good by the couldn't where \$1.000 to was (Good by cricks passed up Aborn troupe's opening night and ogled (Good bye, which earned raves.)

Generally conceded latter guch helped by recent multiation of picture version of same play by State censor board, which evoked heated newspaper comment and heavy attendant publicity. The couldn't be concerned to the concerned to t

PRASKINS PEDDLES PLAY

Hollywood, Nov. 27.
Leonard Praskins is going to New York to market a play written by himself and Sam Mintz.
Started his six-week layoff at 20th Century today (Mon.).

Follies' Short of Philly Sell-Out; Only Two Shows, Town No Gold Mine

Philadelphia, Nov. 27.

The advance sale for Le Galilienne's 'Alice in Wonderland' at the Chestnut only ray of sunshinc in legit situation here. Considering she is here for a single week only with Thankgiving coming in that week, the considering she is here for a single week only with Thankgiving coming in that week, the considering she is here for a single week only with Thankgiving coming in that the control of the contr

Money Hits on B'way Now Equal Entire Score of Last Season

Arrival of several likely money shows pushes the new season's suc-cess score considerably upward in comparison with last season. From

comparison with last scason. From. September to June of the 1932-33 period, only nine real hits were reristered; not inclusive of the intermediate successes. First three months of 1933-34 finds just as many hits on Broadway's bourds as Mewest outstander is 'She Loves Me Not', which drew a starting gross of \$16,000 at the 46th Street. That ties for the non-musical leadership with 'Ah, Wilderness,' with 'Sallon, Bewarc,' in the 'show position close behind. The other established winners trail snew how the starting a good chance are 'The Dark Tower,' despite the fact that it drew divided reviews at the Morsoco premiere Saturday (25) and 'Roberta, which got lukewarm notices at its New Amsterdam debut the previous Saturday. Late lass were milered to the previous Saturday. Late lass was continued to the previous Saturday. The lass was saturday at the Ambassador, looked doubful of real coln, while 'Birthright' started and stopped at the 49th Street. Also closed last Saturday were 'Thoroughbred,' Vanderbilt, and 'Thunder on the Left,' Elliott.

Newest contender for damatic leadership is 'Marry of Scotland,' which openend is held down by the musical 'Aa Thousands Cheer,' 'Let 'Em East Cake' and 'Hold Your Horses' both dropping. Last week's legit business generally was of, particularly falling under expectations Saturday. No allbi for the dip, which usually starts after Thanksgiving. Latter holiday this week should lift the grosse of tick-chained the start was a start of the committed and the promote of the committed of the com

cavorable with some notices strongly 80.

'Double Door,' Ritz (11th week)

'Double Door,' Ritz (11th week)

'Double Door,' Ritz (11th week)

'Goen Bay Tree,' Cort (7th week)

'Green Bay Tree,' Cort (7th week)

'Green Bay Tree,' Cort (7th week)

'Growing Pains,' Ambassador (2nd week)

thin by Kennon Jewett; ried out tinder title of North of Broadway; opens Thursday (39).

"Her Master's Voice," Plymouth (6th week) (C-1,042-43.30), Started with theatre party last week, which helped boost the week's gross to around \$13,500; run chances bright. "Hold Your Horses," Winter Garden (10th week) (H-1,493; 33.35). Slated to silide in about three weeks coast of the start. "Let 'Em Est Cake,' Imperial (7th week) (M-1,448-34.40), Drupped to around \$20,000 last week (Msayon) in the start. "Let 'Em Est Cake,' Imperial (7th week) (M-1,448-34.40), Drupped to around \$20,000 last week, Maryon Scotland; Alvin (16th week) (M-1,487-38.36), Irss Maxwyl Theatre Guild written for week week) (D-1,37-38.36), Irss Maxwyl Theatre Guild written for drawing and the start of the start of

(13th week) (R-1.776-\$3.30). Pace varies but slightly; with cut rate support takings around \$15,000.

"Pursuit of Happiness,' Avon (8th week) (C-830-\$2.75). Class draw comedy slowly climbed to around \$35,000.

"Roberts,' New Amsterdam week) (M-1.717-\$3.30). Some ties discontention of the street of the street

ance. The Curtain Rises, 48th St. (7th week) (C-969-\$3.30). Missed one performance through illness of Jean Arthur; not certain after this week; about \$3.000.

about \$3,000.

'The Drums Begin,' Shubert (2nd week) (D-1,365-\$2.75). Difference of opinion with notices mixed and some unfavorable; opened late last

or opinion of the control of the con

mated.

'Thunder on the Left,' Maxine Elllot. Taken off Saturday; played
about three weeks to small pickings.

'Pacs Other Attractions

'Pacs On Earth,' 14th Street;
independently presented (Theatre
independence of the street of the street).

Chicago Opera Co., Hippodrome;
11th week; pop grand opera.
Joose Ballets, Forrest.

KREISLER'S PLAY TIME

REEISLER'S PLAY TIME
Buffalo, Nov. 27.
Fritz Kreisler was discovered in
Buffalo watching the stock board in
the Bache & Co. office of the Hotel
Statler for an entire day,
He told reporters he had just
dropped off in Buffalo for a day's
rest and that he was watching the
board for want of something better

ENGAGEMENTS

ENGAGEMENTS

Florence Starr, Alma Kru
Colin Cilve, The Lake,
Allace Carroli, Julia Colin, Mara
Tartar, Fred Herrick, David Korman, Chas, Esdale, Alvin Dexter,
Earl Ford, Teace on Earth.'
Arthur Aylesworth, All
Family.' Wesley, Fritz Lieber, Horcce Braham, Ethel Wilson, Mr. and
Mrs. Manart Kinping, 'Yoshe Kalb.'
Ruth, Weston, Ilku Chase, Rex
O'Malley, 'No More Ladies,'
Cecilia Loftus, Edith Barrett,
Harry Ellerbe, Gerald Oliver-Smith,
Valerie Cossart, 'atricia Caivert,
In E 1ery, Mary Newnham-Davis,
Rubert C, Conway, Leslie Denison,
Holen Trenholme, 'Strange Orchestra' (complete cast).



"MURDER AT THE VANITIES"

MAJESTIC NEW YORK NOW

12TH WEEK

Plays on Broadway

SHE LOVES ME NOT

Farce comedy in two multi-scened partereshed at the 46th Street theatre Nov. by Dwight Deere Wiman and Tom to the street from the control of t

her. She enters the rooms of Paul Lawton, an upper classman soon to graduate. He is amazed at her story, but with the ald of his pai, Buzz Jones, who is on the floor above, decides to sheld the girl from the cops. Two other students in the dormftory arctaiten in on the scheme. One has communistic tendancies which work into several companies which were several companies

above decides to sheld the activate and the common to the students of from the come. Two other students in the dormitory are taken in on the scheme. One has communistic tendencies, which work into several comedy scenes.

Curley is dressed in jersey and slacks after her hair is cut and she is supposed to be Buzz kid cousin. Buzz scoots to New York with the idea of interesting his dad in the jirl, the old by being in the motion picture business. Jones, pere, is burning over his latest film flop from Hollowood and is taking it out on his press agent. A. Augustus McNeal. Lawton wires his uncle to ald in getting a chorus girl a job. that asking how come his nonhew is mixed up with that sort of girl.

McNeal leans on the idea of augitive chorister hidding in the dormitory and speedily weaves a yarn that will save the picture by using Curley in a few retakes. With McNeal on his way to the university accompanied by cameramen for tosts and stills, Mugg going there to take Curley for a ride, Lawton's uncle flying there from Detroit and an East Side New York dialect communistic editor ready to parade the campus for Lawton, it looks like there'll be a riot in Princeton, and ther is

there'll be a riot in Princeton, and there is.

But all fun, and when the show hits its high stride in the second act, it goes over for a touchdown. There is romance and some spice, with rough and tumble action at times adding to the McNeal going strong in a student's room with photographers taking all manner of pictures of Curley and the dean. Later is mistaken for an accomplice of Mugg's and knocked out by Lawton, who also had kayoed the Mugs. Both are fied up and during the extenement a script writer is trying to take it all down on a typewriter. There is, too, a news reel, one clip having a U. S. Senator spouting

against Princeton's disciplining of the boys.

Play is animated not only by the action but as well by the number of scenes, with the enumber of scenes, with the enumber of scenes with the enumber of scenes with the enumber of the scenes of

GROWING PAINS

Comedy in three	acts presented	at the
Ambaggador Nov.	23 by Arthur	Lubin:
written by Aurania	Rouverol: Juni	or Dür-
kin fostured stope	d by producer.	
George McIntyre	Junior	Durkin
Terry McIntyre	Jean F	touveroi
Dutch		Eaton
Omor	Leo N	eednam
Pete	John	O'Shea
Hal	Garrett	Starmer
Man Dottorgon'	Mary Horne	forrison
Elsle Patterson Prudence		re Corn
Prudence	Joan	Wheeler
Alice	Anna	Erskine
Eddle	'lllam Courtle	igh, Jr.
Clay	Emmett	Rogera
Helen	Patricla	MOTTISOF
'Spats'	Philippe	de Lacy
Mary Ann	Lorrain	e Hayes
Slim		Knynes
Jackle	Jacquenne	Rusiini
Vivian	Beverly	Lugion

Adolescence as a theme has been successfully treated in the theatre

Adolescence as a theme has been successfully treated in the theatre, but is liable to become monotonous. That seems to apply to 'Growing Palns,' chances of which are doubtful part is well done. It has a whole fock of kid players and there is little doubt that some parents will derive amusement from the performance. Mrs. Rouverol certainly knows her subject, as witness the presence of her daughter Jean in the presence of her daughter Jean in the play is spotted in the patting of a college professor's home in a California town. Professor and Mrs. As a college professor's home in a California town. Professor and Mrs. As a her mother puts it, the girl has 'passed the mercurochrome stage, my baby has grown up's George's pals sense that Terry is no longer Just a tomboy has been a stage of the play is the play in the play is the play has party and all the 1-the professor in the profes

THE DARK TOWER

Melodrama presented Nov. 25, by Sam H. He	arris: Wil	tten by
-Alexander-Weolloott-and-	George B	Kauf-
man; staged by authors. Hattle	argaret J	familton
Morths Temple	Margar	et Daie
Ben Weston	wiiliam r Basil	Sydney
Danhna Martin	Leona	Maricie
Jessica Wells	argaio	Gilimore
Dr. Kendall	John 7	. Doyle
Marcus Blaine	Ernes	Milton
A Taxi Driver Max Sarnoff	Anton	Stengel
Potey Dowling	Beatric	e Blinn
A ReliboyWi William Curtis	Por	ter Hall

Alex Woollcott a reformed critic, and George S. Kaufman, who did a bit of reviewing, too, when he was dramatic editor of the New York Times, have placed an unusual show in Sam H. Harris' lap. Such excellent theatre as 'The Dark Tower' should spot it with the sea-son's dramatic standouts. K ufman devoted himself prin-cipally to satirical musicals for sev-eral seasons. collaborating for Sevdramatic editor of the New York

cipally to sattrical intested in several seasons, collaborating in 'Of Thee I Sing' and the current Let 'Em Eat Cake.' But while he was Em Eat Cake. But while he was still holding down a newspaper desk, he was dominant in the fash-ioning of the sparkling 'The Royal' Family' (with Edna Ferber). Wooll-cott has been writing for the maga-zines and like Kaufman, who took a shot at acting 'Once in a Life-time'), had one season on the stage ('Brief Moment'). Although. 'The Dark Tower' is Woollcott'e original story, it is sug-

('Brief Moment').
Although The Dark Tower' is
Woollcott's original story, it is suggestive of the Royal Family,' in the
irrst act especially. Ply 'is about,
the story of the Royal Family,' in the
irrst act especially. Ply 'is about,
the story of the Royal Family,' which looked like
the Barrymores. Players in Tower,
are performers of the top flight. At
least five in the cast are feature
neople. Their names are in lights,
but the program is not cluttered up
with large type featuring.
Woollcott had the basic idea that
a good actor could commit a murder by impersonating some mythical
assassin. His job then was to make
the victim so detestable that, the
committed in the story of the committed
that the story of the committed of the
committed light touches the
and here and so Kaufman's participation is warranted. That probably explains the smart comedy
lines of the first and last acts, second act leading up to and having
the killing performed in view of the
audience.

Hamilton as Hattie, the same actress who did so much for 'Another Language.' There is also the outstanding work of Ernest Milton as the rat Vance. He made the fellow as detestable as the authors wished, and it is sterling stuff.

Present, too, is John T. Doyle, playing a retried physician, the family's closest friend. Authors refrained from using the term hypnotism, probably as too fantastic. Tet the condition of Jessica when her husband was around clearly indicates that.

Among first act lines that drew

husband was around clearly indicates that.

Among first act lines that drew have the state that the laughter was one addressed to Damon by the manager, who, in seeking his return to the stage, derides the way he spent the last three years: Half of the time you were sitting on your patch in all wood at will. Damon cracks about Noel Coward that that individual was '23 years of age for five consecutive seasons.' Talking to the author of Tower.' Jessica says: I wish you wouldn't talk like the latest edition of VARIET.'

Absorbing story, acted by such players should insure success on Broadway.

Ibee.

BIRTHRIGHT

1	presented at the Forty-Ninth St. theatre,
t	Nov. 21 by Irving Barrett and Robert Ros-
ı	sen. Staged by Mr. Rossen; set by Cleon
ı	
ı	Table 70 Toma
ı	Paron maner
١	Jakob Elsner
ı	Freeds Inlin Brown
ı	Freeda
1	nuko waite
ı	Alfred
ı	Minna Thais Lawton
ł	Dr. Walther Federmann Milano Tilden
ı	Elen Poss Burdick
ı	Clare Calcula Diale
ı	Elga
ı	WilliAlan Bunce
ı	Hlida
J	Max Allan Gould
3	Max
۱	Kurt Strasser
	Kurt Strasser
	Abram
	Karl
	Erik Phlaum

Number three of the legit series on the evils of Hitler and still a weakle. Subject remains too big weakle. Subject remains too ing for handling within the limitations of a theatre. It either becomes too propagandistic or not enough so. Possibly the world is still too close to the Hitler situation to be able

propagandistic or not enough so. Possibly the world is still too close to the Hitler situation to be able to be entertained by it. In this play an attempt is made to be impartial. That, with this type of subject, is of course deadly. On matters of such vital public interests of the course of the course deadly. On matters of such vital public interests of the course deadly. On matters of such vital public interests of the course deadly. On matters of such vital public interests of the course deadly. On matters of such vital public interests of situations wrapped around an idea of such vital public interests of situations wrapped around an idea of such vital vita

(Withdrawn Saturday after five days. Printed for the record.)

Future Plays

'The Lady and a Life,' new play Sam Forrest, is out of the works

by Sam Forrest, is out of the works and ready for production. 'Prodigy' will be the first produc-tion of Phillips & Blooch, with 'The Passionate Guests' for their second

venture.
' lood on the oon,' Nazi play by
Claire and Paul Sifton, taken by the
Theatre Guild. Due in about Feb-

regary.

'Whatever Possessed Her,' by Hardwick Nevin, has been taken by Raymond Moore, who already has three productions on the fire with Chas. Hopkins.

'Awake and Sing,' by Clifford Odets, being readled by Frank Mer-

lin.

'Tell Me Pretty aiden,' by Jack Kirkland, being considered by Jack

THE DRUMS BEGIN

Play in three acts and eight scenes by oward Irving Young, starring Judith An-rsons, Presented at Simbert Nov. 24 by orge Abbitt and Phillip Dunning, aged by Mr. Abbott. Settings by Cirker A Robbing.Plerre de Ramey Walter Abel Wante William Wadsworth Oliver Barboun Juan Varm Jose Rube C. C. Charle Harry Cook cques

An arresting idea is contained in bott-Dunning team, a melodrama with pacifist leanings, the action being worked out against a comic background of a moving picture location. Trouble is that the play

location. Trouble is that the play is made up of discordant slements to the extent that it defeats its own purpose. Conflict is so vital that it nall probability seriously handicaps the play's prospects.

One minute the war spy plot thickens in all seriousness and the next center of interest is the almost farcical goings on of the picture people, presented in a not too kindly light, almost in a Life Time manner.

in a Life Time' manner.

To start with, the play-withinplay idea has never quite been made
into an outstanding popular success. Reason sems to be that the artificiality of back stage interferes with the grip of a superimposed story. Illusion runs shoulder to shoulder with self-declaring fiction

shoulder with self-declaring fiction and the two cancel each other.

Here a post-war spy plot is developed among people who are working on a war picture real drains as the control of the

News Writers' Guild Heywood Broun seems to have started something when he began a builder-uppering for a New York newspaper union. It began, got or-ganized as the New York Guild

newspaper union. It began, got or-ganized as the New York—Guild-for Newspapermen and is now definitely active. More important, similar guilde have sprung up all over the country, and a national organization is now being prepared. Cleveland Newspaper Guild seems to be the most active on the na-tional thing. Clevelanders' idea is to get all the cities in the United States of 50,000 population or over organized. There are 107 such cities. Clevelanders, incidentally, are also working on an Ohlo State Newspaper Guild, with a state con-vention called for Columbus Dec. 3 to put the finishing touches on it.

Newspaper Guild, with a state consention called for Columbus Dec. 3 to put the finishing touches on it. National Association of Newspaper Guilds will be organized from Washington, with a meet called for Dec. 15. New York Guild meets wednesday (29) to elect representatives for this meet.

New York Guild at a get-together last week continued its own organization by electing an executive committee. This committee will consist of the president the two vice-presidents, the secretary, the treasury plus Luther Huston, of the INS.; Charles Mayer, or the New York American; Grace Robinson, of the Daily News, and August Gill, of the Long Island Daily Star.

Daily Star.
Guild Reporter, a paper uublished
by the Guild, is a two-page proposition. Ten thousand copies of the t edition were put out, edited Joseph Rooney, of the Herald and Dick Armstrong, Next dition is being prepared, although no regular publication dates yet. Eventually it's proposed to make it a regularly issued affair.

That Remainder Jam

That Remainder Jam
According to an agreement made
by a number of leading publishers
remainders for drug stores are a
thing of the past They'll burn book
first. Also the reprint thing is putoff for two years from publication
date. It so this'll be tough for A. L.
Burt and Grossett and Dunlap, who
do a great deal of reprinting of popular novels, sometimes six months
after they first appear. Question
how agreement will work with Macaulay, who put out, popular price
reprint, or left-over only of novels
published by that firm. In the case
of novels by Ellinor Glyn, Victoria
Cross and other of the wome
heart-throbbers the big sale was at
the reprint price of three-quarters
of a buck.
On reprint books most publishers
split 50-56 with author on cash re-

split 50-50 with author on cash re-

welved.

No figuring bow agreement will work on Street & Smith. Under the trade name of Chelses House, S. & S. Issue novels at 75 cents as a starter. Mostly stuff formerly serialized in their fiction mags. Fay authors a flat price of \$125 for air rights. At present it doesn't seem so flat to some scribes, doing a Mother Hubbard and cupboard act in the Village.

Books for Kids
One of the big things in book
publishing the past year has been
children's books. Many of the pub-

children's books. Many of the publishers who for years have catered only to adult readers have added departments of literature for juveniles. Now there has been formed a new publishing house which will get out children's books only.

New concern is the Barwell Book Publishing Co, headed by Hirsh Barsky and Robert Maxwell. Organization takes its title from parts of the names of the two. Present plans of the Barwell Co. are to publish about a dozen books for juveniles a year, selling from 10 cents to \$2.

Washer Record

Nasher Record
Philadelphia Record has changed its dramatic editor for the sixth time in the past three years. Now it is Ben Washer of the New York Morning Telegraph and for a time with the World-Tely. Record's d. e. is also the reviewer. Post was held down since September by John, the son of the publisher, David Stern, who graduated from college last spring. He used the signature of Peter Sterling. At present time young Stern is in the Record's ad department.

Stern is reported angling to take and is also said to be planning an afternoon paper in Philly.

Mags for Mamas

To the big list of women's mags
is to be added another shortly,
known as 'American Wifehood.'
First issue is practically ready for
the press, probably appearing with
a January dateline. Publisher is
A. Glenn Wilson.

Book of Quality Shorts

Book of Quality Shorts

'A Story Anthology' (Vanguard;
\$2.50) because of the names it contains is well worth adding to anyone's library.

Back of the anthology is a story.

Back of the anthology is a story.

Whit Burnett and Martha Foloy.

(Mrs. Burnett) were working for newsi apers in San Francisco. New York, Paris and Vienna. In the last of these spots it occurred to them that there was no place where short stories in the English language, of a finer literary, quality, could be published. If too well written for the close papers, the yarms had no home. So they, started 'Story,' a magazine which had as its intent nothing but short stories.' It was on mimeograph, but an immediate megazine which had as its inten-nothing but short stories. It was on mimeograph, but an immediate click. Random House watched it for a couple years, decided to back it, moved it and its editors to New York. Here the magazine has been doing well and is moving ahead rapidly. rapidly.

rapidly.

Now comes this anthology, with stories taken dut of the two European years of the mag. Thirtynean years of the mag. Thirtynean years in all, and a notion of the stories is indicated by a glance at the collaborators. Such names as Brekine Caldwell, Kay Boyle, Manuel Komroff, Peter Neagoe and James T. Farrell are a cinch to sell it. Also to make it a good financial bet from future first edition standpoints.

Abdullah Has Lived

Achmed Abdullah has had more experiences, thrills, travels and accidents in every corner of the world than comes to most men in a lifethan comes to most men in a lifet-time. His experiences are advolved told in his autobiography The Cat Had Nine Lives' (Farrar & Rine-hart; 43).

From a show standpoint there are several points of interest in the book: a couple absorbing when there

book; a couple absorbing chapters about Al Woods and David Belasco There are at least a dozen yarns in the book that could make good

in the book that could make good picture plots. Abdullah has just joined Columbia. He'll probably use some of these plots.

Abdullah is the husband of Jean Wick. Jean Wick is one of the better literary agents. She sells his books, so that the dollars (which ought to be plentiful) will all remain in the family sock.

Havana Strike Fails

Havana Strike Faile
The newspaper strike in Havana
seems a complete flop as Diardo de
La Marina broke away from the
Union and published with strikebreakers in spite of shootings and
bombs placed in the building.
Eil Pais is also coming out with
its old personnel and Mundo and
Informacion are the only papers
published by the reporters on strike.
They still bring out Ahora and Informaciones.

formaciones.

The day of the battle, the President cautioned the editors against editorials criticizing killings, Orders for the arrest of four leading writ-ers were issued and they went into

ers were issued and they went mo-hiding.
Raul Dopico, a young reporter from El Pais, was killed in the Atares fight as was Enrique Plzzi, 14 years old son of Pizzi de Porza, ditor of El Pais morning edition.

K. C. Star's Pic Comment

City Star has inaugurated new feature column for the resi-ential picture houses. It is run

a new feature column. for the residential picture houses. It is run on Fridays and gives the titles of the pictures on the neighborhood screens, with a paragraph describing the picture. Such as 'Warrior's Husband, an intellectual burlesque show. Hold Your Man, lowbrow comedy of a gold digger and a confidence mand how they went straight. Ann Carver's Profession, comedy drama of what happens to the family when the wife becomes a great lawyer and the husband seeks easy money as a radio crooner. as a radio crooner.

ian James Duet

ian James Duet
Rian James has completed two
novels for Alfred King during the
past summer. First, 'Ladies in
Waiting,' will be issued in January. 'Family Tree' goes out next
June. Latter will probably be issued in serial form by Tiberty.'
James, under contract to Warner
Brothers on the coast, has resumed
writing his column for the Brookjun' Eagle.' He dropped the column when he went to the coast two
years ago.

Make-Up Novelty

Make-Up Novelty till another innovation in makeup for McCall's Magazine, starting with the February issue. Right
hand pages will read from the binding, which is said to be new for
four-column publications.

Some time ago the periodical so
concentrated its features as to
really be three mags in one.

Best Sellers

Best Sellers for the week ending Nov. 25, as reported by the American News Co., Inc.

Fiction

'One More River' (\$2.50) By John Galsworthy Within This Present' (\$2.50) By Margaret Ayer Barnes 'Oil For Lamps of China' (\$2.50) By Alice Tisdale Hobert 'Anthony Adverse' (\$3.00) By Hervey Allen Tumult and the Shouting' (\$2.50) By Ursula Parrott 'Siamese Twin Mystery' (\$2.00) By Ellery Queen

 Life Begins at Forty' (\$1.50)
 By Walter
 Pitkin

 'Crowded Hours' (\$3.00)
 Roosev.lt Longworth

 Timber Line' (\$3.00)
 By Gene Fowler

 100,000,000 Guinea Pige' (\$2.00)
 By Arthur Kallet and F.-I. Schlink

 Cur Times: Over Here' (\$3.75)
 By Mark Sullivan

 More Power to You' (\$1.76)
 By Walter B. Pitkin

Gaston's Federal Post

Gaston's Federal Post
Herbert E. Gaston, whose appointment as press contact man of
the U. S. Treasury Department coincided with the introduction by
Acting Secretary Henry Morgenthau, Jr., of a new (and with newspapermen, unpopular) policy limiting the release of all news to two
men, has been associated with Morgenthau since the New York World'
was sold by the Pulitzers to Roy
Howard. Gaston, who was night
city editor of the World', first received an appointment as secretary
and press agent of the N. T. State
Conservation. Department, then
headed by Morgenthau. Later Morgenthau advanced him to the position of Deputy Commissioner, the
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Washington, last March, as Gov-ernor of the Federal Farm Credit Administration, he took Gaston with him as assistant. With the trans-Administration, he took quaston with him as assistant. With the transfer of Morgenthau to the Treasury Department, Gaston was appointed the publicity man. The position has been unfilled in recent months. Charles Michelson, former. chief of the 'World's' Washington bureau, the world's washington bureau handled the assignment during the banking crisis, Michelson's services being loaned by the National Demo-cratic Committee.

Pegler Moves Dec. 11

Wesbrook egler moves over to the New York World-Telegram on Dec. 11. Same day his plece begins appearing in all the Scripps-Howard appers throughout the country and some other spots that have bought the syndicate rights.

On the 'World-Tele' Pegler will get the opposite side of the page from Heywood Broun, occupying a two-column measure position. He

two-column measure position. He will switch from sports to an open field, handling whatever subjects he pleases. It's the first move in Howard's slapping back at Hearst for raiding, or trying to raid, the World-Telegram and U. P. name writters.

Envoy's Career in Letters
William C. Bullitt, new U.S. Ambassador to Russia, belongs in the
literati ranks, with a background
of newspaper correspondent, novelist, and picture company story
editor.

Bullitt started newspaper work on the Philadelphia Public Ledger. After some work in the Quaker City he went abroad, then to Washingne went abroad, then to washing-ton. From this he stepped into the State Department in 1917. It was in 1921 that he joined Para-mount's story department and in 1926 he published a novel entitled 'it's Not, Done.'

Two Strings to Bow
Writer's Digest, published in Cincinnati, has another string to its
bow, a second author's mag put out
sub ross, filled with ads of the
parent pub and its course on how
to become a popular writer or why
not. The other first guide to authorship checks is called Writer's
Review. The editorial office is at a
different address in the same city,
out in the suburbs. Issued at, out in the suburbs. It cheaper price per copy. Issued at a

Perhaps a Book Reviewer?

Perhaps a Book Réviewer?
In the current New Yorker Clifton Fadiman tells that, as a pullisher's reader he rejected "Mrs.
Haney by Clinton Daingerfield.
That was four years ago. Now he
says it s'unique and strange and
beautiful—a near masterplece—a
book one can recommend. But why
writers commit suicide—this is the
long he kent from being pubopus be kept from being pub-

Conrad Pinches Dies Conrad Pinches, 82, former New

Jersey newspaper publisher, died at his home in Glendale, California, Nov. 18 after a long illness. He had been living there the past 14 years. A widow and four sons survive.

25 Years and Out

25 Year and Out Menck's Merk breaking into two single acts after January 1, with Henry Hazlett directing the Merk and Menck directing Menck, is more complete than at first thought. Id maestro is even dropping his book reviews, figuring that 25 years of using them for soap boxes for his amiable sples has been long enough. Quarter century includes years in 'Smart Set' as well ong enough. Quarter century includes years in 'Smart Set' as well as the 1.0. in Mercury, Figures he must have read and reviewed 4,000 in that time. No percentage record of his batting average.

His last' 'Library' in 'December Mercury is a listing of the first comers, in what he says promises to be a long procession of Hitler comers, in what he says promises to be a long procession of Hitler

be a long procession of Hitler books. Takes five of 'em, including the Chancellor's own 'My Battle.'

Either way, not interested as he's and finish a new book, 'Treatise on Right and Wrong,' which he's beer horsing around with since 1930.

Cashing on Bunin has decided not to let the unin negligence continue Knopf has decided not to let the Ivan Bunin negligence continue. Now that Bunin has got himself the Nobel prize, Knopf has rushed through a couple speedy and neat reprints on the two Bunin books they published years back.

"The Village" and Gentleman From San Francisco' are both coming out in new clothes this week. Latter is a book of short stories, It in all. The San Francisco yarn is one of those curious cases where one short story outshines a mature Knopf has

one short story outshines a matur novelist's complete writings. It the one piece that litterateurs rec ognize Bunin's name by.

Interest in Ring Lardner
So much renewed interest in Ring
Lardner since his death, that his
publisher, Scribner, has become extra-busy to supply the demand. The
best of the Lardner short stories
have been reissued in a single volume to sell for \$1. The publisher
has also commissioned Gilbert
Seides to cellect Lardner's miscellaneous pieces, including his radio
articles, also to be published in a
book, probably early next year.
Some time ago Scribner published

book, probably early next year.

Some time ago Scribner published
Lardner's collected works in a
fancy set. They're calling for that
now in the bookshops.

Morrissey Active Morrissey Active

J. B. Morrissey getting set for a
new publishing undertaking, having
formed the Jarmor Publishing Co.
Quartered with the Emerson Libraries, but understood to have no
connection with the other enterprise.

Morrissey not alone in the new
Jarmor set-up. beling in with an an-

Jarmor set-up, being in with an as-sociate. Expect to get going within a few weeks.

A Riing's New One
A new periodical on general affairs is being readled by Lawrence
E. Kling, which he will call the
World Digest Magazine. Kling has located in the Grand Central district and is assembling a staff.
Date for mag's first not yet set.

New Firm's First New Firm's First
New book house of Napler &
Noyes has begun activities with a
novel by Robert Paterson, entitled
Gas Buggy.' Has a number of
other novels and a few goneral
books on its initial list.

Shumate's Novel

Shumate's Novel
Harold Shumate, screen writer,
has batted out his first novel, Roue
IV. 17.8 story shout Hollywood,
with the leading character an actor.
Macauley will publish, to be out
in February.

Wallace Smith's Second

Wallace Smith, scenario writer, whose book 'The Captain Hates the Sea' was published by Covici, has another novel, Bessie Cotter', in the hands of the same publishers

Sinclair on Move

Sinclair on Move
Globe-trotting scribe for the Toronto Daily Star, Gordon Sinclairtops his 39,000-mile jount of Europe and Asia with a quick jump
to the West Indies and the northern portion of South America but
will be back in time to fill his two
youngsters' stockings on Xmas Eve,
a parental duty never shirked although the news-hawk has been
travelling with his trusty typewriter for the past four years.
The ex-Vaniery man left Toronto
Nov. 25 for Washington where he
will take a plane for Miami and
then hop to Jamaica and San Domingo; then to Cayenne, Venezuela,
for a series of specials on Devil'es
Island. Sinclair will do some pleces
on Haitf voodoo magic, but will con-

on Halti voodoo magic, but will con-centrate on the Devil's Island angle. After Xmas, at home, he leaves for vear in Africa.

& Smith Active

ar from turning inactive, Long Smith are going ahead with an

Far from turning inactive, Long & Smith are going ahead with an enlarged publishing schedule.
House is getting out two novel volumes within a week or two. One is a 'Mixers' Manual,' a compilation of cocktail recipes, novel feature being that it will be arranged in loose-leaf form and printed on water-proof paper, immune from spilled ingredients during use.
Firm is developing the loose leaf idea. A tome will be put out on bridge in that form. The publishers propose to print supplemental cockail recipes from time to time for addition. Same practice with the orige theories. Also book fans can add their own additional data to the volume. volume.

Turnbull Authoring

Turnbull Authoring
Hector Turnbull, former production erec for Jesse Lasky who gave
up his job through liness, is sojourning in New Hope, Buck
County, Pa., and writing books.
He also turns out an occasional
original, his last being 'Something
for Nothing,' which For is considering.

L. A. Racing Sheet

Los Angeles Referee, former sporting weekly, is set for re-publication, Dec. 9. Readying for reacing, now legalized in California, paper will devote its columns to local sports, principally boxing and also rim films news and comment also run films news and comment.

Chatter

Are Dorothy Thompson's articles on and talks about Germany the reason why Sinclair Lewis' new book won't be published in that

Dook won't be parameter of the country?

J. B. Priestley writes 'em in all lengths. His 'The Good Companions' stretched to way out there. His newest one, 'Albert Goes Through,' is about half the regulation novel

novel for Knopf

while here.
Ursula Parrott's novel, 'The Tumult and the Shouting,' has no sooner hit the bookshops than her story 'Forever, Perhaps,' gets way in 'Liberty.' I. Delafield, the English femme serial story

under way in 'Liberty.'
E. M. Delafeld, the English femme scribbler, here on her first visit, sails for home this week.
William C. Lengel the 'Cosmop' associate editor, will have a new novel published by Kendall under his favorite pen name of Charles Chann!

his favorite pen ham.
Grant.
The John Day Co. will not publish that book of Hitler speeches.
Will James in from the coast and sitting at the Algonquin round

Donald Brace, of the publishing concern bearing his name, from London with new scripts. Helen Grace Carlisle has fi

finally completed that new novel and it's

completed that new movel and it's now being set.
Those photos of Labrador brought back by Elliott Merrick looked so good Scribner is bringing out a new edition of his 'True North' to use the pictures.
Somebody ought to say a word for the Harry Kipke-Harold Fitzgerald series in the Satevepost. The best football yarns of the season.
"Melson—Doubleday—made a_quick

best football yarns of the season.

"Nelson-Doubleday-made as quicktrip to London and is back.
David De Haven, mgr., of the
Frisco branch of Western Newspaper Union, on coast arranging
"Sea wis comment collum." a quick-

paper Union, on coast and for a pic comment column.

Starr's article in Liberty

Dietrich is

Helen Starr's article in Liberty last week on Mariene Dietrich is the first of a series of three on picture celebs the writer has placed with that magazine

Going Places

By Cecelia Ager

Versatile, What!

Versatile, What!
The hordes of young dancing ladies who t spire to be Chester Hale Girls had better hie themselves to the Capitol this week, there to learn what it really means to be a Chester Hale Girl, the versatility, the adaptability, the little bit of bad that goes into it. They'd better examine the own souls first, discover whether they too could dance like angles one minute, change to slinous, naked sirens the next—lest they hope too lightly.

cover whether they too could dance like angels one minute, change to sinous, naked sirens the next-lest they hope too lightly. Everything that it takes to be a Chester Hale Girl is on display for them this week. The ability to make lovely, picturesque formations for Bailet in White', tripping daintily on their toes classic white ballet skirrs and silver wigs bengath a white chiffon draped stage. To shed their garments of spiritual enchantment and substitute vells of carnal sorcery next. To fling themselves about the control of the control o aimed to attract and madden a score of imaginary buils. To keep right at it when the lights are out and their cropes confess their radium paint treatment, to sacrifice willingly their own love of being seen as their nimble capes attract all attention. To be in one hour poetic, alluring, madiy but rhythmically daring, and all of these in perfect step—that's what the Chester Hale Girls are—anytime the Capitol only gives them the chance. Hope Minor, for the young dancing ladles who appire still further, who yearn even to be specialty dancers, will show them that trustyle sense is as much a requisite as grace and practice, that wide flowing skirts and high necked, molded bodices, unadorned and clinging to a sim, long-legged figure, are the things to wear to make a girl look interesting and even a little bit exotic.

a giri look mu little bit exotic.

Marie's Mugging

Marie Dressler likes to mug.

Now it can be told. 'Christopher
Bean,' in fact, tells it. She likes to
mug, she believes in mugging, she
mugs because she wants to. Nohody makes her do it; she does it
of her own free will. She's mugged
in her hokum pictures, and she
keeps right on in 'Christopher
Bean,' even in the straight parts
when mugging is not quite the right
reaction for the sympathy and sincerity the story seeks to establish
for her role.

As Abby, the hired giri Min-

cerity the story seeks to establish for her role.

As Abby, the hired girl, Miss Dressler had a character part as rich and potentiaally appealing and true as her Marthey of 'Anna Christic.' But the pathos, the depth of it languish while Miss Dressler makes faces, genuinely likable faces—but faces none the less. A magnificent, lovable personality, as Dressler can do no wrong-but the's influent, lovable personality, and the faces of the control to the control of the co

about what's funny, what's good for

a quick laugh instead. Beaulah Bondi and Helen Ship Beaulah Bondi and Heien Ship-man as scheming mother and daughter add to the reality and genuine homely humor of the story, Helen Mack is an attractive little thing who's going to look much prettier when she discovers a smoother, softer make-up.

One Good Frock

One Good Frock
It's Joan Blondell and Glenda
Farrell's luck that just when
they're being photographed with
loving kindness—it's got to happen
in a picture that's going to do them
no good socially. 'Havana Widows,'
it is to be feared, will not enlarge
that stream of triends.

it is to be reared, will not enlarge their circle of friends. Though Miss Blondell is used to photographic consideration of late, Havana Widows' is the first picture to really bring out the best in Miss Farrell—and leave the less than perfect in the shadows. Here the

lights are concentrated toward the top of her head, playing on her shining gold hair, pointing out her flattering coiffure of center parted, large waved curis and bans, calling attention to her eyes—and skipping her mouth and teeth. It would have been nice if the photography and lighting could have arranged to skip most of the clothes too. Havana Widow's wardrobe runs.

lighting could have arranged to skip most of the clothes too.

'Havana Widow's' wardrobe runs to stiff, bizarre detail, little conceits plotted to arrest attention, they know not win, which is what's the matter with them. No basic the also light stiff at the land of difference. They put their hope in fancy trimmings, in fantastic collars and suffs, madly swoping hats, never getting below the surface—Instead of building outward from the inevitable development of silhouette. They are filmsy assemblages of surface details, whereas good picture clothes are structural line, their embellishments a logical continuation of their central idea.

So Miss Farrell is weighted with

central idea.

So Miss Farrell is weighted with buttons and fringe, and Miss Blondell struggles against black and white sequin stripes held up about a daringly low cut decolletage by a transparent net foundation. It's a transparent net foundation. It's a tie. Miss Farrell is a little bit bet-ter at weary wisecracking, but Miss Blondell wears 'Havana Widow's' Biondell Wears Havana waters one interesting frock, a black satin blas cut sheath that is proud of Miss Blondell's free and easy arcs.

ilm Heroine

ilm Heroine

In her own vortied way, Margaret Dumont, veteran of several Marx Brothers pictures, it a real heroine. To have come through so many Marxian cataclysms and still to on hand in one piece for Duck Soup, requires Amazon strength, Spartan courage, and selfless service to one's art. Miss Dumont starts out, in 'Duck Soup,' as fine, as brave a figure of a woman as she ever was. If, toward the end, the majesty of her proud dignity is slightly wilted, if faint perplexity and confusion replaces some of her original well-bred forbearance, she can retire from the screen knowing that she has fought the good fight, that one woman single handed shall never be able to establish sanity pitted against Four Marx Brothers. There is nobility in her very defeat.

There is, too, immense comic assistance in her skilled straight playing, in the quentliness of her appearance and the nuances of bewilderment that she lets peek through her spite poise. She, who should be presiding over Women's Clubs, and reading, in her elegant volce, literary papers, maintains her attitude amongst the Marxes quite as if they were of this earth. They might be visiting Ambassadors or Bernard Shaw for all she lets on. Whereupon their antic become all the more extraordinary, Raquel Torres slinks decoratively by every now and then, her compact little figure done up in beard and she taces it resourcefully. Maybe next time, because she's so understanding withal, she'll be allowed to undulate by even more.

Can She Be Kiddi

Did You Know That-

A big birthday dinner was given for Mrs. William Morris last week. ... Secretary Woodin attended the Wednesday night performance of "Double Door" ... Harriett Hoctor's Aunt Annie is voted a "great scout" by her friends ... Grace Moore looked perfectly lovely the other day in that navy blue coat and small blue hat... The four principal girls of Hold Your Horses, with their four maids, all dress together in one room at the Winter Garden ... John Film is flying to California ... When Lois Moran was guest of honor at the Algonquin Supper Club a while back she removed her shoes and did a barefoot dance for the customers ... Ona Munson was guest of honor last week, escorled by Ernst Libitsch. ... Grace and Berniec Haley, who have a dress shop in Smithown, Long Isand, gave a fashion show in Ston-Fook the other day. There's a restaurant in Brooklyn which is featuring the high chair used by Mae West when she was a baby ... Grace Perkins is preparing on write again after that tag Grace Perkins is preparing or write again after that tag have lessed the triplex apartment of Allee Hearty, Raydle Harris, gave a big cocktail party last sunday Lawrence Ulyler was there and Jill Esmon Lilian Bond, L baby are very cute...The Charlie Morrisons celebrated their sixth anniversary Sun-

the whole of that naughty, naughty Parse—well for one thing, she smiles too much. For another, her clothes look like they come from the best California department stores. Her long black and white sequined evening wrap, slipping, with a determined effort to be casual, off one shoulder, is quite as spectacularly provincial as her lame redingote with its tresome and dated puffed sleeves. Charming and competent and pretty in a neat brunette way, Miss Hume. Easily the nicest woman in Paris, but the worst one—that distinction must not be so lightly, awarded.

Helen Chandler has no trouble, for her part, convincing the audience she lives in Bridgetown, Kansas, nor Adele St. Maur, who plays Miss Hume's excitable maid, that she belongs to France.

Hertz-on Stand

(Continued from page 4)

(Continued from page 4)
many disclosures, among them that
he cut the operating expenses of
Par \$23,000,000 while with the company; reduced his own salary from
\$2,700 to \$1,700; that Film Productions Corp. could not accrue any
debts other than the \$13,000,000
owed 12 banks; denial that Adolph
Zukor and Ralph Kohn were included on bonus options with Hertz,
because Zukor and Kohn's signatures were needed for the bank
deal; plans for an employer readjustment of stock purchases and a
profit-sharing plan; purchase and a
profit-sharing plan; purchase and a
profit-sharing plan; purchase of
Par stock by Hertz and Albert D.
Lasker after they joined Par,
amounting to less than 20,000
shares on which both took a loss;
and a note in connection with an unreleased resignation announcement
by Hertz referring to the crisis that
existed, despite economies. That
was allegediy before receivership
arrived.

Zirn sought to draw from Hertz Can She Be Kiddi

It gets darned m. notonous, 'The Worst Woman in Paris' points out, always to make an entrance no matter where you go, always to electrify a room with the thrillis of your presence, always to have to combat the weight of your bracelets when you want to raise your arms, always to be led to the best table, always to be led to the best table, always to eat pressed duck, always, indeed, to bathe in a swan shaped bathtub. Nobody'd believe how much Bentia Hume—always having to do just these things going to believe that really and truly life in Kansas is infinitely to be preferred.

The revolutionary ideas that nobledys—going to believe that really and truly life in Kansas is infinitely to be preferred.

The revolutionary ideas that nobledys—going to believe that really and truly life in Kansas is infinitely to be preferred.

The revolutionary ideas that nobledys—going to be believe that really and truly life in Kansas is infinitely to be preferred.

The revolutionary ideas that nobledys—going to be believe that really and truly life in Kansas is infinitely to be preferred.

Zirn sought to draw from Hertz, information concerning activities of banks or organizations in which he was the worst woman in Paris.

People do not willingly give up their respect for the superior wickedness of Paris, for the glamour and guile and chic and fre they've been told it takes to with that fascinating title. Miss Hume might be the worst woman in a very residently in the proposed of the second of the proposed of the proposed on the proposed of the pr

Among the Women By THE SKIRT

Best Dressed Woman of the Weeks AMY REVERE Palace (Vaudeville)

Palace Gowns

Jack Whiting heads the vaudeville at the Palace this week. charming personality there must be a place for him in musical comedy. Mr. Whiting has with him two planists and Amy Revere, a girl with a A short circular ermine cape is worn over a white quaint sweetness. evening gown. The trimming is of brilliants running down the sides and around the neck line. A choker of white coque feathers are around the throat and edging the low back. A stunning outfit was of black panne velvet trimmed at one elbow and one shoulder with red coque feathers.

The girl with that very funny man, Hal Jerome, was in white with a

boths of brilliants. Green velvet slippers and kerchief was a nice touch, James Evans was assisted by a hefty miss in a pale blue frock.

Only Yesterday is the picture and a second viewing makes you remember the clothes of the period in which this picture was supposed to have taken place. At the time of the Armistice we were in hobble skirts to the ground. This picture remains the best dressed film of the season. It doesn't matter if the studio went haywire as to period.

Brooklyn Par Takes a Chance

Brooklyn Par Takes a Chance

Take a Chance is the pleture at the Brooklyn Paramount. A fair film with plenty of names: Jimmy Dunn tries not to be Jack Haley and Jucceeds in being Eddie Foy, Jr. June Knight is at home having dome the same part in the stage version. She wears several lovely frocks but it is Lillian Roth who draws the allotment of fine clothes.

Miss Roth's wardrobe consists of a carnival costume of fringe with leweled trimming. A black and white checked dress had a wide white beit with bow and hat to match. A lovely evening frock had armholes encircled sumptiously with white fox. There was an ermine and fox coat and a dress of two shades of cloth. The only trimming was a diamond buckle. Another evening frock had two crystal panels crossing the throat in front and hanging in long ends down the back. Miss Roth does the Edde Was a Lady in a satin dress and feather boa the same as the original (Ethel Merman).

Miss Knight is first seen in a white shirtwaist and skirt changing shortly to an organdle dotted frock with which she wore a flop hat. A black evening dress had a meline rusche at the neck. A pretty meline dress had a side sash of satin ribbon. At a garden party Miss Knight was swathed in loads of feathers. A print street dress was worn with a tiny sailor hat. A Juliet outiff was most becoming.

There is a large chorus in this picture but they do little. Only flashes are seen of them and what they wore will always remain a mystery.

The vaideville half at this Brooklyn house seems to run itself, inasmuch as a risly act occupies the center of the bill. The 12 Aristocratia are the bright spot. Six girls and six boys, each good to look at. The risk as a risly act occupies the center of the bill. The 12 Aristocratia are the bright spot. Six girls and six boys, each good to look at. The boys were equally spotless in white cloth mess jackets and trousers. In formal attire, white ties, these boys are the last word. The girls are in pale blue satin powns with godets set in the skirts to make the fullin

'Scandale' at the Albee

Scandals' at the Albee

Brooklyn theatre attendance is on the up. Both the Paramount and the Albee were doing business when caupit, especially the Albee, where they were standing up all atternoon. George White's Scandals' is in splendid shape with a smash finale, the 24 girls doing an old fashioned Amazon march. The girls, however, are working in a rather lackadaiscal fashion. The taps are faint and the voices fainter.

Opening of this tabloid revue finds the girls in street dresses, some rose and the others blue. White vests were matched with hats. They undress to scanties of pink satin, and lace. The well remembered Cherry number had the same dresses as in the show and showed wear as did all the chorus clothes. The three-layer white skirts were worn with black patent leather jackets, red hats and gloves the same shade. Another solled collection of clothes were of mauve chiffon skirts and flowered fackets with green velvet hats.

A symphony of legs, and arms seemed a little daring for Brooklyn but it got the most applause. Against a black background the girls were clad in one-piece jersey suits. The Amazon costunes were at least clean. High white boots were worn with white tights. Coats were of red satin, heavy with gold braid. Red hats had high white algrettes. Harry Weiss, house manager, gets credit for whipping up this finale.

Among the specialists the Loomis Twins were first in pale green chiffon embroidered with red cherries. Then they were in white satin evening frocks trimmed with a brilliant. edging. For the finale they were in the Amazon costume, the same as the company, only all white and gold. An acrobatic miss wore gold pants with sleeves of the same material.

A Good Combi

A Good Combi

Tosign For Living' couldn't fall with such a cast and the Lubitch direction. Even Noel Coward should be pleased however much his script has been ignored. Miriam Hopkins, Gary Cooper and Fredric March do swall jobs with Cooper a bit out front.

Miss Hopkins made a stunning bride in the conventional white satin, well and orange blossoms. A lovely evening gown was of crystal beads solid. The bodice had a pointed front with a strap running down the back and loops hung from the shoulders. A breakfast neglige had an accordian flounce with sleeves and jabot made of chiffon petals. There were several tailored frocks for street wear and many becoming small hats.

Good Dressing

'Hold Your Horses', at the Winter Garden, has been costumed effectively. Russell Patterson has deelgned the clothes of the era of Little Old New York. Perhaps the most original chorus set found the little ponies in white short sailor dresses with kid hats and little drawers hanging below.

Ona Munson looked pretty and feminine in her white and red dotted

Ona Munson looked pretty and feminine in her white and red dotted frock with sunbonnet to match, while a French blue shirtwaist and skirt, worn with a tiny matching sailor, was most becoming. Inez Courtney, that adorable comedienne, scores again. Her red hair shows off to advantage in the lovely coloring Patterson has selected for her. One of her cutest dresses was a white taffeta trimmed in fuchsia and worn with a stunning white hat turned back with a facing of the same fuchsia. Frances Upton never looked as lovely as she does in that American Beauty velvet with the enormous plcture hat and feather boa. Harriett Hoctor's dancing is a poem but she is dressed less effectively than usual. The sets throughout are striking and Joe Cook.

If about 25 minutes could be eliminated the show would be vastly

Well Joe Cook.

If about 25 minutes could be eliminated the show would be vastly improved, even at this date.

Ask U.S. to Save Legit

(Continued from page 1) pronto with the Legitimate Theatre

Code Authority.

Federal interest comes from the MRA program's plan of increasing employment and improving general economic welfare. Blum's Recovery Theatre project is be thus hallyhood for the common purpose of enlisting immediate public suport on a patriotic basis, as well as that of the entertainment entailed. And also to influence the intra-Recovery Theatre participants to work for nominal wages on similar patriotic grounds.

As Blum wrote Col. Howe have

to work for nominal wages on similar patriotic grounds.

As Blum wrote Col. Howe, un-mployed actors, authors, stage-hands, box office men, truckmen, press representatives, stenographers and office workers, scenic artists, painters, carpenters, telephone operators, musicians, wig and make-up manufacturers, electricians, theatre-owners, not to mention all the allied industrially in proportion to the development of the plan. Employer, employee and consumers, in this case the audience would be benefited by reasonable admission rates for high class entertainment. tertainment:

tertainment:

'Only meritorious plays of the
rst order, the most competent acting, directing and staging would be
tolerated. Our youth of today, now
artistically nourished almost exclusively on a diet of questionable
motion pictures would thus have motion pictures would thus have access in the immediate neighborhood at prices within their purse range, to the best that our modern theatre affords, thereby educating and enlarging the audiences of our legitimate theatre. Young men and women in the secondary schools and colleges today are being taught the drama in general, and plays in particular, vet only a very small particular, yet only a very small percentage have ever seen 'live' flesh-and-blood actors, profession al players, in a play, Frankly, fare and price have deferred them....'

Nabe Stocks

lum's idea is a nabe stock propesition. It is designed to relight dark neighborhood theatres, many of which have been un-tungstened for months and years, he sets forth in his plan to Col Howe.

The plays are to be on an or-ganized rotating stock company basis and primed so that they will offer assured continuous employament in a patriotic endeavor, at reasonable, reduced salary rates in the best plays (at reduced royalty), at popular prices, say 25 and 50c... Extensive, general publicity by radio, newspapers, etc., sponsored by Governmental sanction and encouragement, would help promote their success. Each one of these theatres, to distinguish it, might be known as a Recovery Theatre. The 'assured continuous employknown as a Recovery Theatre. The more successful ones would con-tribute their profit to a common fund which would help support the weaker sisters.

veater sisters.

It's designed to spread on a nalonal basis, with possibly New
York as the fulcrum.

York as the fulcrum.

In a report which I read to the Legitimate Theatre Code Authority (formerly the National Legitimate Theatre Committee) two or three weeks ago, states Gillmore, I recommended that the Government should be approached in order to finance an experiment along similar lines in three medium-sized cities quite close together in Pennsylvania. But I think your plan (Blum's) is better.

La Guardia

In first writing Cel. Howe, Blum gives credit to Major F. H. La Guardia's idea of beer gardens in Guardia's idea of beer gardens in New York City for the entertain-ment of the masses and the re-employment of unemployed musi-cians as inspiration for the thought in line with the legit. 'Moreover, it would help solve, in an intelligent manner, one phase of a new prob-lem for our people—increased leis-ure,' Blum sets forth.

manner, one phase or a new problem for our people—increased leisure.' Blum sets forth.

Further embellishing on the idea, in addressing Gillmore as result of a request for further ideas to push. The plan,—Blum—believes—that—each industry, is blowing its own bugle and I believe this is the time for industry, is blowing its own bugle and I believe this is the time for the theatre to swell from a thin, piping planissimo to a reverberatory fortisatimo, or we may not be heard in the general clamor.

'I think two elements are necessary for success. First, the government must get squarely behind these Recovery Theatres. This will add in the publicity and in the re-

Cafe Police

Minneapolis, Nov. 27.
Mayor A. G. Bainbridge has ordered 50 local night clubs to have special police on duty 40 preserve law and order. Officers selected by the eatablishments must be approved by the police administration, but the clubs foot the bill.

Some of the larger night clubs in leading hotels, which are still adhering to the pro-

are still adhering to the pro-hibition regulations, have suf-fered from the competition that fan't and they have been doing some loud complaining.

duction of all expenses since it will be considered a patriotic duty to assist all along the line, from actor and author to usher, relatively, or course. Secondly, the plays selected, the players, the direction, technical staging, etc., must be of the highest order. This high quality is imperative for the continued the highest order. This high quality is imperative for the continued support and ultimate success of the venture. Governmental support which will sanction reductions will make those productions feasible at popular prices.

popular prices.

"From the financial standpoint, the Government must be ready to initiate the project and to insure the financial safety of the workers involved, but as outlined in my previous communication, if there is a common fund for profits, the accommon fund for profits, the accommon fund for profits, the accommon fund for profits, the common fund for profits, the common fund succeed, the Government would be fully recompensed and a tremendous amount of good would have been accomplished in accord with the constructive principles of the new deal.

Washington, Nov. 27.

Eva LeGallienne laid her plan for a federal-backed national theatre before Mrs. Franklin D. Roosevelt last week with hopes that support from the White House may induce Congress to provide the necessary jack.

jack. While Mrs. Roosevelt appeared interested in the project Miss Le-Gallienne declined to do much talking on the ground that she is superstitious about discussing her ambitions before they materialize. The President's wife was sufficiently intrigued to invite the Civic Repertory promoter-is come back seals

trigued to invite the Civic Reper-tory promoter to come back again, and go into more detail. Fingering her rabbit's foot, Miss LeGallienne toid how she pictures a national theatre patterned atter the Civic Repertory with a \$1\$ top and a minimum admission of 25c. Money necessary to bridge deficits would come from federal coffers. Frincipal obstacle in the way of successful operation of the scheme, Congressional approval, still looms as a formidable barrier, since Miss LeGallienne naively admitted she

LeGallienne naively admitted she hasn't given much thought to the boys who hold the nation's pursestrings. When it was pointed out that considerable lobbying will, be required, especially in these economy inspired days on Capitol Hill, she was obviously perplexed.

Certain that a national theatre could be run for a relatively small sum, Miss LeGallienne admitted she hasn't reduced her idea to dollars and cents—a thing she is expected to attend to before chatting again at the White House. LeGallienne naively admitted she

Drinks as Premiums

Local eatery trying to pep up business by giving free with every dinner a real Tom and Jerry as an appetizer. Doing good business. Other beaneries started the idea with free beer and as offset from and Jerry was advertised by word-mouth Prop. says he is fighting the roadhouses with their fiery stuff.

OITATION FOR BOOZE

CANZY KNOCKS CHOC KID FOR ROW OF BON-BONS

By JACK PULASKI

Tony Canzoneri rooklyn bounced back into the limelight of great little fighting men when he knocked out Kid Chocolate of Cuba in the second round at Madison Sq. in the second round at Madison Sq. Garden, New York, Friday Qd. There was no title at stake. It was just a scrap which was surprisingly well attended, more than 12,000 being present, although the scale was titled to \$5.50 top.

The fans sensed there would be doings, which may explain the turnout. Tony, indicated that he has cotten touch. There were times could be set to the second of the sec

out. Tony, indicated that he has gotten tough. There were times when the swarthy little guy pulled his punches, but not this time. Whether the Keed has silpped was not clearly indicated, because the fight didn't last that long.

About a minute after the second-round gong, Canzy all but toppled the sleek-hatred Cuban, who was saved from squatting by the ropes. Chocolate usually railies when tagged, but the flashy attack was not there, and at the end of the second minute the lights went out for him. him

him.

A right cross to the button was
the finale. The Keed dropped on his
kisser, the rubber guard failing from
his mouth before he hit the canvas.
He tried to arise, getting to his
knees only to fall flat on his back,
to be counted out. First time that
Chocolate has been kayeed.

"Their last meetire resulted to

Their last meeting resulted in a

fairly close decision.

Winner of last week's contest is supposed to be matched with Barsupposed to be matched with Barney Ross, the current lightweight title-owner. Ross took the crown away from Canzy in Chicago and copped a return match at the Polo Grounds. Indications are that Tony will go against Barney indoors during the winter, although for gate purposes the Garden would have preferred the Cuban on the winning

Loughran's Bow

Another fight show last week attracted attention, Tommy Loughran Another fight show last week attracted attention, Tommy Loughran winning from the new man mountain, Ray impelietiere, at the Coliseum, Bronx. Referee wanted to stop the contest midway because Loughran had a split lip. Tommy wanted to continue, and the boxing commissioners present vetoed the referee, fight going the limit, 10 rounds. Loughran was introduced at the Garden Friday, sporting a plaster that almost covered the entire lower lip.

It was announced that Loughran wants to meet Carnera, but nobody got excited about that. Next boxing show at the Garden will be Dec. 15, when Canzoner is elated to meet Cleto Locatelli, rated as the lightweight champ of Europe. Should the foreigner come out on top, he

the foreigner come out on top, he will be matched with Ross instead

Six-day bike race is spotted in the Garden this week, taking out hockey and boxing.

Rosy in Wis.

(Continued from page 7)

(Continued from page 7)
more people will be put to work as
a result of the amusement code.
Among other speakers were Senator Duffy, who praised the work
done by the president, asserting that
conditions have definitely improved
and will continue to do so and Dr.
Edward A. Fitzpatrick, state NRA
administrator, who called the NRA
a great national fraternity, a bit
revolutionary in its general style
but on the way to success, if honestily supported.
The business slump of the past
six weeks was attributed by Charles
E. Broughton, Sheboygan, to the
greed of wholesalers who built up
huge inventories before NRA got
under way and sold them to dealers who were scared into belleric the
the recovery act and boost prices.

the recovery act would boost prices.

Abner J. Rubien, counsel for the National Association Motion Pic-ture Projectionists, pledged the the-atre men that labor would co-ope-rate with them. Ed Kuykendall, president of the

Ed Kuykendall, president of the MP.T.O.A. and NRA administrator in Mississippi, was present and ursed theatre owners to make more personal contacts in their communities now that films had become such an important factor socially and politically.

Fred S. Meyer was re-elected president with J. H. Silliman also

ident with J. H. Silliman, also of Milwaukee, as v.-p. E. Langenmack, Milwaukee, was chosen treasurer, and W. L. Ainsworth, Fond du Lac,

Wages of Gin

Wide-open, off-the-street saloons, with the public bar in full view of everybody, are still a novelty to the jost-prohibition generation of drinkers. They can't get used to the idea of the unlatched door and the plate glass wide-open view.

Meantime speaks in the roadway theatre belt are squawking that the gross is something brutal. When people order a between-the-acts glass of beer, they're solicited, 'Sure you don't want a high-ball?' Barkeeps aver that the take is 50% off what it was exactly a year ago when the novelty of crashing a supposedly strange spot made a 50c. drink worth the effort. Now everybody can get 10c. ow everybody can get eer, so it's no novelty.

JESSIE COSTELLO STAGE **IDEA AGAIN GOES JINX**

oston, Nov. 27,

The blessing Aimee McPherson left here for Jessie B. Costello, acquitted murder trial star whom the quitted murder trial star whom the Semple plan elevated into evan-gelistic lights, went finx. Jessie lost her battle to take to the stage of the old historic Tremont theatre, Tremont's stage-screen premiers ballyhoed for Saturday (25) were all off and house goes dark after a long series of ill-starred adventures in showmanship.

Jessie was billed with her Four Square Gospel Mission Trio, to furnish the stage portion of a program that was to have had Face on Bar Room Floor on screen. Show was to have started Saturday. But though ads continue in papers,

though ads continue in papers, show is off.
Instead, Judge Wilfred Gray held hearing in Equity Court on row resulting from refusal of owners of Tremont to sanction Jessel's treading the boards the Booths of the past have honored.
First Division Exchange, Inc., of New York, asked Judge Gray to compel by writ the theatre to open up for Jessle. Court was told the theatre lessees were in arrears on

theatre lessees were in arrears on rental moneys and were threat-ened with padlock by owners if Jessie went on.

Jessie went on.
Jessie had been given clean bill
by local censors, but that didn't
help. Judge Gray ruled against her
appearance. "Dick Dunne, former
Garden p. a., and handling Jessie's
interests, is scouting around to see
if he cannot get her another bookbill

Tremont lessees have had a string of hard luck ventures, last being when 'Mr. Broadway' suddenly folded after tiff and was out for two days before anybody outside knew

ONE-MAN BOOZE TRUST

ONE-MAN BOOZE TRUST
Tijuana, Mez, Nov. 27.
As far as licker goes, Tijuana is now a one-man town. Miguel Gonzales is. his handle and he owns practically all the booze in town. With the exception of Caliente, Foreign Club, Caesar's and Cardinall's cellars, all the drinks now stocking the town belong to Gonzales. And he's caught short plenty. Gonzales, who got rich as owner of the Big Curio Store heër, and the International Commercial depart-

of the Big Curio Store hers, and the International Commercial depart-ment store 100 feet within the U. S. on the border, bought up all the sinking wholesale licker dealers here a year back. Since then, he's quietly annexed practically every saloon, beer joint and bottle sales room in town, as former owners were eager to graap an out. Today Miguel finds himself, with occase of five alcoholics and with oceans of fine alcoholics and darn little business.

Mr. and Mrs. Reginald Denny, daughter, Hollywood, Nov. 25. Second child.

ond cnud.

Mr. and Mrs. William Stull, son,
Methodist hospital, Los Angeles,
Nov. 18. Father is secretary of the
American Society of Cinematogra-

American Society of Cinematographers.

Mr. and Mrs. Frank. Wilson-daughter, at Woodlawn hospital, Chicago, Nov. 23. Father is vocalist with WBBM.

To Mr. and Mrs. Control Jacocks, a son, Nov. 23. Father is zone manager for Warners Brothers in Newark.

Mr. and Mrs. Carter Barron, son.

COAST TANGO TEST CASE UP

Los Angeles, Nov. 27.

Los Angeles, Nov. 27.

Efforts of the seven legalized tango operators in Los Angeles to keep another candidate from invading the charmed circle has set a legal fuse which may blow them all off the licensed gaming map. Test comes Dec. 1 when Albert Babdaty is skeded to come to trial under prosecution by the city attorney on the test issue that tango is actually a game of chance and as such violates the California state law, quite aside from any local policy concessions.

ley concessions.

This will be first time the tango game has been subjected to any court higher than municipal in this

When Babdaty applied for a permit, the favored few who had been granted a-right to operate ganged behind the authorities to kep the interioper out. But Babdaty, a doughty soul, said he'd operate, permit or no permit, and let 'em arrest him, since he aiready had \$9,000 invested in the plant. Cops nabbed him pronto.

Ballot on Dec. 19 will decide whether tango is to be permitted in unincorporated areas of the country Board of Supervisors placed it be-Board of Supervisors placed it be-

Board of Supervisors placed it b for electors after having received petition of 150,000 names asking county board to revoke the emer-gency edict which nipped the games outside towns and cities.

EXCLUSIVE BOOKING FOR FOREIGN WINES

With a view to trying to cultivate a taste for one or two good wines, rather than a conglomeration of vintages, B. C. Collada, operator of the El Chico. Spanish class spot in the Village, New York, has contracted for some Spanish wines exclusively.

Under the arrangements he has completed, no other person in New York will get the brands he is to import.

ork will go mport.

Collada contends that Américans in believing French are erroneous in believing French wines are the most popular, citing that French wine importers last year bought about 93,000,000 liters of wine from Spain.

Suit Against Winchell

Due for Trial Dec. 4

Due for Trial Dec. 4
With Eddle Cantor back in New
York, the \$250,000 damage suit by
Fleetwood Foundation, Inc., against
Walter Winchell and the N. Y. Mirror comes to trial Dec. 4. The stay
has been vacated as it no longer
becomes necessary to take Cantor's
depositions in California, the comedian, a witness, having returned to
New York for his radio work.
Fleetwood Foundation asks \$50,000
exemplary damages from the columnist and the tab for alleged damage to the promotion of a private
bathing beach on Long Island
which, allegedly, was stymied by
one of Winchell's items.

MARRIAGES

Grover S. Campbell, of the Pas-chall Texas circuit and Mrs. F. B. Whitney, owner of the Aztec thea-tre, Albany, Texas, were married in that city. Rita (Patsy) Flynn, screen play-er, to McKinley Bryant, playwright, New York, Nov. 22.

New York, Nov. 22.

Bob rockway to marry Elva.
Combs, non-pro, in Chicago on Dec.
2. Groom-to-be is control engineer
with the Columbia system in Chicago.

Ruby Coffer to C. H. Winston at Tucson, Ariz., Nov. 17. Bride a Tucson nurse and the groom a Hol-lywood pic director.

S. S. Millard to Eva Gentry in Valpairiso, Ind., on Nov. 21. Groom is producer; bride is dancer.

Marjorie Beebe to Silas Shindell at Yuma, Ariz, Nov. 22. Bride is freelance pic player and groom is a

with WBBM.

To Mr. and Mrs. Donald Jacocks, Jacksonville, Fla., and Margie Mary a son, Nov. 23. Father is zone manager for Warners Brothers in Newark.

Mr. and Mrs. Carter Barron, son, Nov. 22 in Washington. Father is Marietta, Ohio, just across the river.

Broadway

Gang of Hollywoodites in town. Ed Hurley has gone into hiding. Gary Cooper stopped traffic in Sardi's.

Samuel Untermyer to Bermuda

And Earl Wingart finally gave up that butler.

Eddie Pardo down with flu at the Lewis Milestone at the Waldorf

Maxine Elliott ean vacationing

Ben Serkowich trying to give his arthritis the shake:

Lennie Hayton expected in hattan for holldays.

Bob Ripley's made another European trip and return.

Phillips, the tavern keeper, bad cold, but better.

Joe Young is an inveterate dis-overer of new language cateries.

Bob Weitman, Par manager, has Sidney Kingsley will go to Europe see his 'Men in White' produced.

Al Kingston, Hollywood agent, in on his first trip to N.Y. in 12 years. Toni Muto, latest assistant to Will Hays, has invested in a new ward-

Howard S. Cullman went to Bos-on to see his alma mater paste

ton to see his annual Yale.
Etta Leblang, divorced from Myer Rosenstel wedding Mort Sa-

alson. Reggie Childs may hit the San lego country club after a period in

malson.
Reggie Childs may hit the San
Diego country club after a period in
vaudeville.
The Charlle Morrisons celebrated
their sixth anni Sunday with a new
bar and 70 guests.
Ben Marden's Palais Royal room.
redecorated, is the nerts in swank.
Opens next month.
Eddie Miller had to call off bookings at the Academy and Bayridge
because of laryngitis.
Mrs. Fred Marshall underwent an
appendix operation at Midwood hospital, Brooklyn, Thursday (23).
Armold Van Leer now smotting
three-correred gears as the smottalk
of the state of the state of the state of the state
Unit and Abner in from Cleveland
dor a 'sociable' at Radio City, Lowell
Thomas and Phil Cook were guests.
Ernest R. Simmons, theatrical
manager, 123 West 57th, voluntary
bankrupt; \$8,014 liabilities, no assets.
Howard Kronlek, economist, held

bankrupt; \$8,014 liabilities, no assets.
Howard Kronick, economist, held onfab with Postmaster General Farley before latter salled on vacation.
Wife of Frank Kelton, Shapiro-Bernstein gen. mgr., recovering Angapendix op at Mt. Sinat hospital.
Charley Bickford back from Eu-

al. Charley Bickford back from Eu-pe today (Tuesday). Also Hilda ughn, Hilda Knight and Jack

With agents merging, just to be different, Matty Rosen is celebrating the Morrison-Winkler unmerger.

merger.

Monte Carlo restaurant has gone dance hall a la the Silver Silpper which is now the Cosmopolitan

Monte Carlo restaurant has gome Jance hall a la the Silver Silvper I which is now the Cosmopolitan ballroom.

Silver Silv

(25) for a six months tour or purrope.
Among the picture people at the
Army-Navy game in Philadelphia
were Spyros and George Skouras,
Sam Dambow and Major Thompson.
Group and their families made up
one party on a special train.
Niteries around town are going
for cute ideas in invite cards. International Music Hall issued mock
massnorts to the newspapers. A new

CHATT

London

Conni

studying horticulture Glna Glna . as a hobby.

Adrian deceased lyric writer, left around \$25,000.

writer, lett around \$25,000.

Jeffrey Bernard won Screen GolfIng Society's monthly medal.

Mrs. Dick Henderson operating a hairdressing salon in London.

Sonny Hale latest theatrical star to become a greybound owner.

sonny Hale latest theatrical stat to become a greyhound owner. Alfred Zeitlin at the bedside of Melville Gideon till he passed away. Arthur Margetson had his car pinched outside the Green Room Club.

Meiville Gideon till he passed away.
Arthur Margetson had his car
pinched outside the Green Room
Club.

Southern opening the Garrick with vaudeville Nov. 20 or 27.
Three a day.
Suggestion at the moment is that
Crazy' season at the Heladium
folds Dec. 16.
George Dallison of Major Leadlay's office marrying a non-professional Nov. 19.
Evelyn Laye will shortly appear
in straight play under management
of Parnell & Zeitlin.
Mrs. Charles Cochran throwing
cocktail party in honor of Constance
Collier's arrival here.
Collier's arrival here.
Gerdon Richards, the jockey, with
Lord Lonsdale in the chair.
After postponement through illness, Ann Todd and Victor Malcolm
set wedding date for Dec. 6.
Barry Jones and Maurice Colbourne's 'As You Like It' withdrawn
from Phoenix after one week.
Charles Cochran won't be long
now in staging 'Magnolia. Street,'
with Komisarjevsky producing.
Agnes de Mille doing a couple
of dance recitais at the Little the
tas under Charles B. Cochran direconstruction of the production of the couple
of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of the couple of th

rection.

L. Bittner, of Leo Feist, here and has purchased 'Fashion Sweethearts' from Peter Maurice Music for America.

from Fever America.
Ena Moon, understudy to Frances Doble in Ballerina, got a chance to play and cleaned up, getting 10 curtain calls.
Jack Tindell, formerly scenic artist, was one of the crew doubling for Victor McLaglen in Dick Turisty Interne.

at, was the tree to the common and t

ly, with John Southern having found a new angel.

Effic Dunstan no longer radio critic of the Star, having been replaced by Mabel Constanduros, former ether performer.

Charles Guillver extending his stay in Hollywood till after Christmas, and when one party and the control of the stay in Hollywood till after Christmas, and when one party and the stay in Hollywood till after the stay in Hollywood till after the radio of the first straight play presented at latter house.

Betty Davles, daughter of the head of Wieland's Agency, to play lead in Jack and Jill, new Howard & Wyndhams musical.

June to play Cinderella opposite Phyllis Nelson-Terry in Julian Wylle's pantomime at Manchester. Both novices in this field. The Christs Had a other-London when making its initial bow at the shilling theatre at Fulham.

Francis Collinson, orchestra leader of His Majesty's theatre, back again after being operated on his left arm, and conducting with one arm.

Parnell & Zeitlin no longer booking, productions for Golder's Green and Streatham theatres, with Harry Tennent, of Howard & Wyndhams, y replacing.

will be tagged 'Such Is My

will be tagged 'Such Is My loved.'
Jack Arthur recovering from that Junior League show he produced. Verge Bannon leaves the Albertina Rasch fold to open a dance scholar was a major in the Great War. The crooning Stanley Maxted was a major in the Great War. Mayor ode la great of the course and the control of the course of Woman Kind.'

Berlin

Bermann

Leo Blech to conduct two concerts in Oslo.

in Oslo.

Terra completed outdoor work for Wilhelm Tell' in Switzerland.
Ag the next composer pic, a Mozart film seems to be threatening. New German Stage and Film Clubow resides in former Rathenau pal-

ace. Playing cards picturing Chancel-lor Hitler or other leaders are pro-hibited.

Playing cards picturing chancelor Hitler-or other leaders are prohibited.

For Row About Jolanthe, season's
for Row About Jolanthe, season's
biggest legit success.

Maria Mueller, Metropolitan
Opera, gave first Berlin concert,
corded cordial reception.

First four months this season '92
feature films passed German, censor, 48 German, 44 foreign.

Berlin grosses in September
totaled RM 4,143,783 as against RM
4,50,378 last year, 38 meatrestics
are being turned on the race track
of the B.M.W. motor works under
supervision of the world champion
motorcyclist Henne.

Federal Film Chamber opened a
tramaturigic bureau which gives advice of all kinds and subjects manuscripts, sketches, etc., to expert
examination for a small fee.

Fropaganda, department of the
Fropaganda, department of the
Fropaganda, department of the
Ciliod and Soli, dealing with agrarian and general political problems.
To be released shortly after the
elections.

Vienna

rich Glass

Alfred Cartot and Gasparo Cassado concerting.
Ursula Grabley here to see herself on the screen.
Jushny looking out for theatre to house his 'Blue Bird'.
Pleere Monteux (Paris) conducting newly-founded Vienna Konzert orchestra.

Paris

By Bob Stern

Beulah Livingstone back on this

de. Charles and Katherine Norris to

Shoharles and Katherine Norris to London.
Ganna Walska back to sing at Opera Comique.
Paul Swan running a weekly Saturday reception club.
Jim Wittereld signed up with Ambassadeurs restaurant.
Jacques Charles quitting Paranount theatre in Marchassisting Fred Eenneau on Fox newsrest.
Wallace Haendler planning American productions at Pigalle.
Mary Garden, now slightly ill at Cannes, says she'll be back here soon.

Cannes, says she'll be back, here soon.

Emma Eames new chairman of Music Committee of American Women's Club.
Raquel Torres; Mexican film girl, here with sister Renes and phonograph lent them by Lupe Velez.

Accept and Jenesko, Beigian ball-room dancers, sailing Nov. 22 for engagement at Hotel Radisson, Detrom Sanator Eugene Charabot, who

t. enator Eugene Charabot. Senator Eugene Charabot, who says 'Streets of Paris' is libe' no Paris, sailed for New York on He de-France. Fanny Heldy of Opera Comique ht in the face by bird shot while on hunting party. Out for ten days,

on hunting party. Out for ten days, say of the say of t

Panama

By Bea Drew

Kelley's has been done over again.
Manuel. Russel at the Cecilia theatre for a short engagement.
New show arrived from New.
Orleans for Kelley's Ritz. Mac Miller, mc.
Jackie Shannon, who was badly the control of the hospital, but unable to return to work.

the hospital, but unable to return to work.

Juan Franco Panama Jockey club to have a \$25,000 clubhouse ready the latter part of Dec. For members oily....'s dancing school presented a vaudeville show at the Cancer to the same as mc.

Elist Janis and husband, Gilbert Wilson, patd Panama a visit enoute to New York. Also Mr. and Mrs. Russel Hopton and Allan Dwan.

Else Janis and husband, Gilbert Christor of the Star, having been reading in the Star of the Star, having been reading in the Star of the Star, having been reading in the Stay in Hollywood till after Christory of the Star, having been reading in the Stay in Hollywood till after Christory of the Star of the Star of the Stay in Hollywood till after Christory of the Star of the Stay in Hollywood till after Christory of the Star of the Stay in Hollywood till after Christory of the Hollywood the Hollywood till after Christory of the Hollywood till after Christory of the Hollywood till after Christory of the Hollywood the Hollywood

Prague By Edward T. Heyn

Max Pallenberg, noted German comedian appeared in New German theatre, with his own company,

Gustav Machaty, Czech film regis-seur, was sentenced to two months in jail, for boxing the ears of a po-liceman on the leading square of

Prague.

New film corporation is a Parise company, organized in Prague, to import foreign films, especially French films; also to export Crechestovak-made films to France,

In intermission of Smetans's opera, Libussas, given at Czech National theatre, Assistant Foreign Minister Krofta broadcast an address on Czechoslovakia's foreign policy.

policy.

dress on Czechoslovakia's foreign policy.

Thirty performers, dancers and musicians went on a strike at the Alhambra, leading cabaret, demanding better salaries. The cabaret had advertised a review: Five hunded naked women.

Tanceratanz, a comedy by the Czech author, Vilem Werner, had its premiere a cross German theatre in premiere a comparent of the care of the comparent of the capacity of the

Cuba

Rene Cani

More battles. Strict radio censorship. Telephone strike still on. Nobody

Newspapers not censored, but cautioned to be good, or else.

Martial law declared. Everybody must be in by midnight. Show biz suffering plenty.

Galathea, new dance hall across from Plaza hotel, termed a nuisance, but still going on.

Municipal band had to postpone oncert in public park because truck didn't have gasoline.

Foreign correspondents having time of their lives with front page stuff breaking every minute.

Lecuona, foremost Cuban composer, went to Mexico with Luisa Maria Morales and Tomasita Nunez.

Casino, La Playa and race track taken over by government and manager arrested because he took the furniture before selzure.

Shanghai

Worth Sisters back from U.
visit, to the Cathay.

Dorothy Lochian back from U. S.
on 12-week contract at Cassa Nova. Sullivan Sisters, in Dutch East Indies, expected in town for Christ-

Lols Bernhardt out of hospital, where she left a bothersome ap-endix. whe

De Ceclletos signed for tour of South China and the Fhilippines i December.

South China and the Philippines i December.

I an Mantell resigned as manager of Ambassador cafe to tour with roadshow in South China and Philippines.

Broomfield and Greenel, colored singing-dance team, in U. S. for holidays, plan return in March for Hamilton, Mills circuit.

Brock and Thompson such a hit with their comedy at Cathay that their neat material is out altogether, with the comedy at Cathay that their neat material is out altogether, shoes of London music-hall type, with locals eating it up.

Cinemas here adding local singing, dance, music turns as side-dist to bolster steady pix diet. Proving success. Local talent mostiy from White Russlan refugee ranks, with supply soon to be exhausted. Expected to open field for American acts.

Bucharest

Mihail Sorbul writing a book.
Talk of Sean O'Casey's 'Within
the Gates' forthcoming,
Ilarle Voronca gets another
ume of poems published.
Paul Gusty, director of National
theatre, laid up for a month.
Gala Galaction borrows Lengyel's
title Typhoon-for a new-novel.
Lipinskaja discusing between performances of Pabst's 'Don Quichote'
talker.

tofmances of pasts Bon defined talker.
Liviu Rebreanu writing voluminous novel, 'The Govilla,' with portraits of local theatre guns in it. Rumanian versian of the Paul Felos pic 'Marle' passed censor and is forthcoming here under new title. 'The First Love'. Jean Mihall responsible for Annabella's Rumanian accent.

Hollywood

Frank Condon around again. Ralph Blum under the weather. Chic Sale to Frisco for a broad

Sol Wurtzel in from Honolulu va-Zeppelin salesmen after Will

Jean Harlow guest at a Domino's

Ted Healy playing tennis without s stooges. Gil Pratt laying off from the Par

aude Binyons are expecting

second heir.

Lowell Sherman over a slight op re laryngitis.

Kay Francis in Santa Barbara for

for laryngitis.

Kay Francis in Santa Barbara for a short vacash.

John Stahi has a private projection room at U.

Benn Levy's mother-in-law threw a party for him.

Jack Oakie and his mother on Honoluh vacash.

Charlie Chaplin can't make up his mind to go to work.

Bud Lollier with some quall, proving he went hunting.

Heather Angel carries a kitten around in a paper bag.

Zeppo Marx out of the eafe bis. Sold to Wilson Atkins.

The Small-Landau combo getting the rib for their helght.

Paramount studio restaurant serving caviar, 311 a pound.

Henry Travers finally getting accustomed to the quaker.

Sophie Tucker, here inder, may do a picture for Universal.

ing caviar; \$11a pound.
Henry Travers findly getting accustomed to the quakes.
Sophie Tucker, here indet, may
do a picture for Universal.
Ted Reed mistaken for the makeup man on the Bolero' set.
Faul Perez on a three-month
motor tour of the country.
Set training the country.
Charles Bickford due back Nov.
26. turning down BiP deal.
Joe Simmons ill with peritonisis
at Good Samaritan hospital.
Henry Henigson didn't even get
sunburned at Paim Springs.
Hollywood's most impressively
dressed man is John Freuler.
Too hot for much Falm Friedrig
Troo hot for much Falm Pringing
Arch Reve finally won at bridge,
taking \$28 from his press gang.
George Sommes has taken up
smoking clay pipes in a big way.
Josephine Walters of the St. Louis
Post-Dispatch' in for interviews.
Helen Ferguson handling publicfly: teamed with Laura Benham.
Edde Buzel grabbed David BipLoc Carruthers, formerly in musical comedy, has a Sunset blvd. cafe.
Evalyn Knapp suing U for \$500
assertedly due for work in a musical.
Cliff Work during the past three

cal. Cliff Work during the past three years has totaled 700 hours of fly-

Jay Henry, N. Y. lad without tage experience, being tested at stage experience, being tested at Par. Howard Sheehan and Max Krav-itz manufacturing a rust-proof sol-

Harry Green wearing a beret and home.
The Ray Henderson-Bob Kane contingent is quartered at the Bev-Wilsh.

n Reed staged a nightmare tossed his first through a

and tossed ans
Window.
Mona Barrie seeing California between pix, motoring to the Big Tree country.
Jules Goldstone hopped to San Francisco on legal biz for Fanchon

country.
Jules Goldstone hopped to San
Francisco on legal biz for Fanchon
& Marco.
Default judgment for \$508 against
Juanita Hansen obtained by Hotel
Sherman, Chi.
Sidney Phillips suing HamiltonMcFadded for \$44,408 allegedly due
The Sammy Ledner welcoming
party to George White attracted
everyone in town.
Johnny De Sylva, Broadway
agent, turned Californian and joined
the Harry Gould agency.
Harold Lloyd now occupying the
bungalow on the United Artists' lot
that Eddie Cantor had last.
Lot Land goes to the Lot Lot Lot Long
for the United Artists' lot
that Eddie Cantor had last.
Lot Lot Long on the United Artists' lot
finishes 'Woman' Condemned.'
Fred Niblo buys a 1,500-acre
and will raise sheep to pay off the taxes.
Dinner for Ray Deusern, who is
leaving Loew's State, given at the
LA. Breakfast club. Joe Osi handled.
Wayland Parisia, Don Gregory
Wayland Parisia.

dled. Wayland Parisia, Don Gregory and Katherine Herndon in play 'Wind Swept' at Producers' show-

Al Kingston to New York for a week of ogling and to establish a New York connection for his

Agency.

Irving Cummings is too busy to go to Hawaii to see his son play football, so he's sending his mother-

First time in four months that Bill Thomas was treated to a free lunch was the day he started on a milk dlet.

Carole Lombard is pouring tea in her dressing room regularly, and Bing Crosby and George Raft are drinking it.

Hugh Williams, English actor,

CHATTER

landed in Hollywood for Fox five days late due to throat trouble while in N. Y.
Rian James and Manny Seff, who say they don't like each other, were given next-door offices in the new Warner writers' building.
Faintings of theatrical folk by Helen de Zuna hanging in the foyer of the Firmarte. She's the wife or of the Firmarte. She's the wife or of the Firmarte. She's the wife of the Firmarte she's the she's the she's the firmarte she's the firma

Lola Adams Gentry, Film Board
Trade sec., house hunting now
at a mortgage-holder cleared out
a partment house which she

Dallas

By Raymond Terranella

Russell C. Curtis and piano re-

Russell C. Curtis and plane fe-turn to town.

Bert Kahn's hat in the ring as a ight promoter. Palace pit as guest batomist and soloist.

See the second second second first second s

J. C. Kelley putting down a slick oor for his new skating rink at

J. C. Kelley putting down a slick floor for his new skating rink at Fair park.
Paul van Katwijk borrowed as accompanist for Katherine Meisle's app at Sherman,
Padlocks for another owl club unless owners post bond to guarantee a legal atmosphere.
Daisy Polk on weekly program given by local artists for entertainment of the polk of

resume plane teaching and concert work.
Kosloff given a big page in local theatrical history by scribes and public witnessing his latest ballet program.
Capt. John W. Thomason, Jr., author of 'Fix Bayonets' and other stories, back from China on a hometown visit.
John Corwin Smith, besides being asst g.m. of Interstate Circuit, producing 'Evolution of Entertainment' for Palace.
Paul van Katwijk greeted by record opening crowd in history—4,000—on start of Dallas symphony's new season.

\$\text{A000}\$—on start of Dallas symphony's new season.
Grantland Rice shooting Olympic tumbling champ Rowland Wolfs and Marshall Brown at Dallas athletic club for a sports short.
Alexander Kesse, Alice Holcomb, Karl Lambertz, E. W. Jarnagan, Ivan Dneprofi and Mrs. Edward M. Polk, Sr., appearing in Corsicana concert.

concert.
George H. Rohdine, Denverite,
who used to study under Paul
Whiteman's dad, now business manager of Oak Cliff little theatre and
actor there, too.

New Haven

By Harold M. Bone

By Harold M. Bone

Ed Levy's quite an orator.

Edna Erico home from F. & M.
Jonathan Bingham elected to head
Yale 'Daily News'.

Rainbow Inn has become the
town's Cotton club.

Mignon Laird in to chew turkey
with friends for holiday.

Earle Wright settled in Poll head
valueters as pub. directed in opening concert of 40th season.

Henry Russe never removes his
topcoat when social calling.

Armory given permit for pro sport
events in competish to Arena.

Howard now billing its vaude instead of leaving it a mystery.

Howard now billing its vaude instead of leaving it a mystery.

Frank Nelson getting back into
harness again with 'The Mikado'.

Louis Galby, ex-cellist, finds golf
pro-ing more profitable these days.

Marlon (Miss America) Bergeron
etting heavy rush for local benefit wine agents apringing up. like
poor relations at the reading of a

will.
Marion Fowler handling chorus
personnel of N. H. Light Opera

Palm Springs

The Joseph Loebs here getting way from it all.

Ken Maynard resting up from a western on the desert. Martha Sleeper playing tennis in er one-piece bath suit.

Clarence Brown rides a bicycle and thinks at the same time.

King Charney wouldn't believes getting a tan until too late Olive Hatch and husband, Hubert oight, here for the water sports.

The Dick Arlens brought the baby. Six months old and weighs 20 lbs. El Mirador running a non-profit

Ball game between pic actors and ne Dunes staff called off on account of no pic actors

of no pie actors.

Henry Henigson started a new fad. Smokes cigare without taking off the cellophane wrapper.

Faramount and Fox newsreel and folumbia Screen Snapshot trucks in for the El Mirador swimming meet. Looked fike a casting directors convention with Max Arnow, Phil Friedman, Dave Werner and Fred Datig in town. Only three agents on the ground at the time—Phil Borg Al Kingston and Billy Joy.

San Francisco By Harold Bock

John Dahlinger back in the Bert Levey office, from Chi. Howard Milholland in town after managing KGA. Spokane. The George Manns celebrated their anniversary with a big blow-

out.
Will Ring sets Dec. 27 as opening date for his new dine-and-dance

date for his new dine-and-dance spot. Back from a national jaunt, Geo. Roesch is set as p.a. at the War-

Back from a national paunt, occ. Roesch is set as p.a. at the Warfield.

Lee Carroll's band in the Dewey opened Palomar cafe, once the Glanduja.

Charlie Muehlman's sec'y, Marie Green, taking her vacation Thanks-giving Week.

Louis Lapam new marine ed fradio dept. only far addio dept. Oscar Fernbach taking radio dept. Oscar Fernbach taking radio dept. only far addio dept. Oscar Fernbach taking.

Louise Reticher subbing.

Jack Frazer dropped 70 pounds of film on his toe while delivering the celluloid, and is still limping.

Lucille Dale of Columbia exchange's office staff back from Butte, where her sister passed away. Managers are contemplating a group meeting this week to attempt a solution at curbing the pass evil. Fred For bee, asst, managing ed of Chronicle, and Max Kofskey, sports writer on News, passed away last wither on News, passed away last within the present of the Pretzelet from

writer News passed away last week.

Herman Fieder, a waiter, has benned 'March of the Pretzels' from old German drinking tunes, and Meredith Willson is playing it.

Twelve-year-old youngster of Jim Faden, accessory manager at RKO exchange, missing two weeks, believed trying to crash pictures. Heved trying to crash pictures. Hered trying to crash pictures. Perguson, of California. Emil Umann a sensation at Saturday's football game wearing white Russ sweater, green hat, blue golf socks, yellow coat and carrying a portfolio of Xmas card hat, blue golf socks, yellow coat and carrying a portfolio of Xmas card, kie Marco, Mike Rosenberg, Cliff Work, Andy Krappman And Candida Saturday's football game wearing white colved eight complaints and feceived eight complaints and received eight complaints and received eight complaints and received eight complaints and received eight complaints and feverating show biz.

Brooklyn

Brooklyn

By Jo Ranson

By Jo Ranson

Ice Palace reopened:

Stein boys doing Bossert publicity.

Morton Downey eating ice cream by the quart.

Rian James writing Hollywood column for the Eagle.

W. J. McLaughlin, Strand manager, building up house front.

Dave Davidson says if it's a son heli call him anything but funion.

Edna St. Vincent Milay reading here and will travel back to coast with Trojan team.

Cuddy DeMarco; once famous boxer and contender for middle-weight crown, has joined U.A. office here as a checker.

Henie Graver, former Enright and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and the switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and Stanley trumpet player, has switched to fit Law School and the switched to

Chappell, Cleveland Rodgers, Joseph Auslander, Hendrik de Leeuw auto-

Ausiander, Hendrik de Leeuw auto-graphing books.
Eddle Dowden, Loew p. a., im-proving in health. Junior Dowden, Eddle's son, working for the Eagle, Art Arthur, Broadway columnist for Eagle, giving Typochondriac to-night at The Towers. Typos are contributors to his column.

Seattle

By Dave Trepp

Ben Shearer back from L. A. Kelo and Moran on way east. Bill McCurdy up from Portland. Emil Ludwig now selling fuel oil. The Dog House a new nite spot

here.
Club 400, across from Paramount, folded again.
Frank Coyle home after four weeks in Chl.
Harold Shaffer doing publicity for

Harold Shafter doing publicity for Sheffield exchange.
Roy Brown, Evergreen booker, to Portland on fast look,
Oscar Oldknow in town peeking at Orpheum goings-on.
Frank Newman to Portland for opening of the Paramount.
J. T. Sheiffilled and Herb Sobottka back from two months in Colorado.
John Jess who moneored to John Jess who money the Jess who was the Jess who wa

Colorado.

John Jess, who ploneered tap
John

stopper.

Repeal defeat gave Seattle a lit-tle New Year's eve celebration, with nite clubs and beer parlors getting

tie New Year's eve celebration, with nite clubs and beer parlors getting big play.

Dorothy Williams moves up from Dorothy Williams moves up from the part with American peers contraited the part with American peers of the part of the part

Pittsburgh By Hal Cohen

By Hal Cohen

Alex Kann on tour with marlonette company,
Miriam Bradford off to Syracuse
for engagement at Club Lido.

The Company of the Syracuse
for engagement at Club Lido.

The Company of the Syracuse
for engagement at Club Lido.

Lew Joseph has bought rock.

Harry Feinstein and Sam Speransa exchanging posts in KB booking department.

Arthur Flanders reported operations of the Syracuse of Club Rhythme

Arthur Flanders reported operation of the July of the Syracuse

Annual pipe organ in his Equiration of the Syracuse

Dave Broudy getting a flock of dance-band commissions from the swanky set this season.

Herman Middleman's orchestra has switched from Club Rhythme to Freda Pope's Show Boat.

Ripley's Odditorium from World's Fair here for week under auspices of Sun-Tele's Xmas charities,

Anna Mervosh, local film house and nite club chorine, in a sanitation of Season, Rope's End, 'nould Berke.

George Pennington, local newspaperman, at Harry K, Thaw's Vir-

Baltimore

By Al Scharper

Cold! Gene Ford around Guy Wonders in and out. Lowell Thomas in and out.

Phila Symph sell-out at Lyric. union reorganizing. Charlie Schanberger off to Flor-

Lester Huff new organist at Century.

Louis Azrael back and aglow over B'way.

Thomas

mother.

Mary Ward fronting Le Gallienne repertory.

George Reld back from S'west.

Will try vaude.

J. C. Hoppes throwing up theatre on eastern sho.

Johnny Howard m.c.'ing new floor show at Hi-Hat.

on eastern sho.'
Johnny Howard m.c.'ing new floor
show at Hi-Hat.
Izy Rappaport off. to Chi to o.o.
windy city yaude.
Eva Le Gallienne luncheoned by
Women's Civic Club.
Bill Saxton jubilant after hitting
40-1 plater at Pimileo.
Gene Ford o.o'ing aspirants for
Once Fred o.o'ing aspirants
Once Fred o.o'ing aspirants
Mediant for once fred o.o'ing aspirants
Once o.o'ing fred o.o'ing aspirants
With eye to B'way production.
Announcer Bill O'Toole, WCAO,
hurdled that tummy op okay.
James Boyd latest recruit to
burg's growing literary colony.
D. and d. apots still sprouting,
current 24 being all-time high.
Helen Hayes elected homorary
once fred o.o'ing all-time high.
Helen Hayes elected homorary
once fred o.o'ing all-time high.
Helen Hayes elected homorary
once fred o.o'ing all-time high.
Helen Hayes elected homorary
once fred o.o'ing aspirants
on the big doin's Election
day.
Announcer Bill O'Toole, WCAO,
undergoes dangerous op, tummy
trouble.
Bob Wolfson new mgr. at Hipp,
Ted Romtson shifting over to handle
pudger Nash goes lyceum first
time, lecturing on publishing in
church hall.

Ann Ackerman, '33 winner of A.
C. beauty pageant, in floor show at
Hi-Hat Club.
Sandwichman parading local
drags plugging Kreisler's appearance at Lyric.
Wolf are fred or on the big doin's Election
ismilar capacity,
Not a couvert charge in any nite
spot in town, with big comparable

Hayer hancock and Hayer helen hancock and hancock hanc

Detroit

By Lee Elman

Mrs. Luigi Ricardo talks several languages. Freddle Bergin reopened the Graystone Gardens last week. Buddy Fields, local song writer, has his own orchestra now. Prince Mike Romanoff in for an inder engagement at Luigi's. M. H. Aylesworth in town on inspection tour. Given dinner by WJR.

Local NRA administration inves-tigating the charge that indie pic houses work employees more than 52 hours a week.

Sam Forrest, George Cohan's play lirector, has put the shoe on the other foot and has written a drama, A Lady and a Life."

'A Lady and a Life.'
Racket of selling slugs for slot
machines for a penny aplece said to
yield promoters \$1,000 weekly.
The former Audrey Smith, dancer,
shot and killed her husband, Sleiddon W. Clark, Jr., following a domestic row. He was a son of one
of the Sinclair oil heads.

of the Sinclar uil heads.

Social register for 1934, out last week, includes Mary Duncan and Dorothy Jordan because of their husbands, respectively, Laddy Sanfor the RKO plettire studies. The state of the RKO plettire studies of the RKO plettire studies. National Academy of Science sees demonstration of a camera taking 6,000 frames a second. Developed at Mass Tech.

Will of the late Milton Aborn gives all to his wife. No schedule of seets illed yet.

NRA stage group changes its title Legitimate Theatre Code Au-Newest gadget is steel wine clossification.

to Legitimate Theatre Code Authority.

Newest gadget is steel wine closets for homes and offices.

Senate committee told Chase hank's net film loss was \$89,872,180.

President promises that booze can be bought for \$1,50 the uart, including taxes.

Ling for divores. His wife is the former Sally Phipps. Grounds not revealed, Married in 1931.

Eya LeGaillenne gets a bid to come up to the Whitehouse sometime and tell Mrs. Roosevelt all about her national theatre plan.

Lloyds, of London, offering for \$1 a year to insure golfers against suits by persons they bean with a wild shot.

shot.

Raul Whiteman going hi-hat at
the Metropolitan Dec. 15 with program of all-American music.

Mildred Lee, vande actress, and
her mother hurt in a taxl crash in
Central Park (22). Suffered a deep
laceration of the nose. Her mother
has concussion of the brain. Belle-

accration of the brain. Belleto the brain brai

(25).

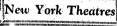
Eugene Carpenter, unemployed Brooklyn musician, sought to kill himself and his four children with gas Wednesday (22). Alarm given in time and children may recover,

in time and children may recover, but Carpenter's condition serious. Theatre Guild has bought a Nazi play for production before the season ends. It's 'Blood on the Moon' by Claire and Paul Sifton. Irving Kay Davis has sold 'Life Wants Padding' again. This time to Harry Foster, of London. Wants to premiere it there with Claudette Colbert.

Colbert, Colin Clive, who came over to play
in the defunct Eight Bells, given a
permit by Equity to go into 'The
Lake' without the six months' inter-

val.

Virginia Maynard, dance hostess, arrested with four men following a









Dailies News From the

This department contains ritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. Create for account of the company of

Eddie Foley and Leah Lateur, playing a vaudeville theatre in Fall River, halt a fire panic when they tell a frightened audience it's just a joke. Police get the crowd out a joke, Polic

a joke. Folice get the crowd out without panic.
Court of Appeals, at Albany, confirms the judgment for \$25,166.10 obtained by Louis Squire, actress against a chain store. She bought a waving comb which took fire under an electric bulb, burning her badly. She was vaude partner of Harry Lang.
Hipp opera plays "Tannhauser" without a Venus when Marle Bard failed to show Tuesday (21). No substitute-available so the Venusburg scene done without the boss.
Hotel Astor giving lessons in correct wine drinking to prepare for appeal.

substitute available so the Venusburg scene done without the boss.

Hotel Astor giving lessons in correct wine drinking to prepare for
appeal.

White Plains court removes the
court of the state of the state of the country of the state
fees. Suit brought by the first Mrs.
Steele. Steele contends he's living
on the bounty of Jeanette Hackett,
the dancer, who's No. 3.

Local NRA administration finds
that 520 indie theatres have violated
the minimum hours of employment
ruling, but did it through misapprehorma Callo ang Elaite Pring,
lately of vaudeville, discharged from
St. Luke's hospital as cured of the
intestinal trouble epidemic at the
Chicago fair.

Govt, allows Paramount a rebate
of \$7,204,413 federal taxes for 1928.

Uncontested divorce suit of Mrs.
When the state of the control of the conneur Yourans India of \$7,304, and
year. Yourans must pay \$800
a year. Yourans must pay \$800
a year for the schooling of each of
his two children.

Nudists held a convention at Town
Hall, N. Y. last week, but didn't
wear their uniforms.

Peppy Dealbrew plans a new nite
Sam H. Harris theatre goes films
with three changes weekly.

First batch of selezad liquors offered by Govt, to licensed dealers
brought in excess of \$400,000 at
\$156.10 a case and \$5 a gallon for
bulk. Went to Bernheim Distilling Co.

One of the Mrs. Wurpby, who separefer from Mark Wurpby, selezad for the selection of the selectio

holdup in which it is alieged they were involved. Police say she was the driver of the car.

Motorcade of 100 trucks moved Motorcade of 100 trucks moved and has retained counsel to recover the control of the country of the country

he took her little son to Ireland and has retained counsel to recover child.

Theatre Guild drops its option on Milne's 'Sarah Simple.' Wanted Ina Claire, but she no warman country of the state of the

recovery arter op at meutes artes San.

Clarissa La Framboise, dancer,
clarissa La Framboise, dancer,
takes \$350 of a \$100,000 breach claim
against Clifford S. King, and case
is quashed.

Chas. Carlle, nite club singer,
does 'O, Promise Me' for Marion
Davis, who was married from an
orphanage Sat. (25). He just sang:
wasn't the groom.

Coast

Fuzzy Knight and Thelma Patricia Long, his wife, sued in the L. A. municipal court for \$750 alleged due Harry H. Oshrin, New York attor-ney, for legal services.

ney, for legal services.

Greatly improved in health, Mme
Schumann-Heink has returned to
her San Diego home.

Frank Albertson has been sued for divorce by Mrs. Virginia Shelley Al-bertson.

The state of the s

City Attorney Ray L. Chesbro to prepare an ordinance replacing the city's prohibition against painisst, cialivoyants, crystal gazers and other fortune tellers, and the continue tellers and the continue tellers and the continue tellers and the continue

in Caesar's, Hollywood cafe, searched by Fed officers. Sandwich maker arrested and some whisky selzed.

seized.

Constance Bennett and her hubby,
Henry de la Falais, celebrate their
second wedding anniversary.

Bill Thomas, Par exploitationist,
and Dallas Dexter, actress, have
filed intention to wed in Los Anseles.

filed intention to wed in Los Angeles.

Joan Blondell worked for two days with an ice pack at her side, and then submitted to an appendicitis operation.

Hazel Forbes, helress to the Forbes toothpaste millions, is living in Beyerly Hills, but is not planning to try pix.

Burbank, Cal., judge ruled that I'll eggs laid by 33 hens rented for a rural atmospheric shot at Warners, belong to the studio and not the farmer-renter.

Mid-West 🗦

Hungary signatures for exhi
the Fair in 1934.

Peter Nanni, founder and editor
of the Italian Bulletin, Chicago
magazine, dined and feted on 26th
anniversary of sheet.

Jane Grey, fanner, and Sue Rousseau, cellophane flipper, into court
seau, cellophane flipper, into court
225, also Mrs. Mary William of the Court
226, also Mrs. Mary William of the Court
237 also Mrs. Mary William of the Court
248, also Mrs. Mary William of the Court
258, also Mrs. Mary William (Mrs. Edits Sheashworth of New York.

Mrs. Edits Sheashwort New York.

Rubin,
Helen Vinson has filed suit for filed suit for \$10,000 for alimony advorce in L. A. from Henry N. Vickerman, eastern biz man. Carlos Tamborrel, night changer, divorced from Maria Louisa Tamborrel, at points of revolvers, \$0 guests

Northern Cate down for \$20 each.

Mrs. Ellita Sheasby, of New York, filed suit for \$10,000 for alimony alegad due her from Louis Passage, and to orchestra leader. Outcome of divorce in 1924 under payment due at \$25 weekly for 465 weeks.

Rosala, fan dancer, drew police warning in Peoeria.

CALENDAR OF CURRENT RELEASES

(Continued from page 36)

Men and Jobs (Russian) (Amkino), An American engineer looks at Russian Dir. A. Macheret. 70 mins. Rel. Jan. 1. Rev. Jan. 17.

Milady (General) (French). Sequel to Three Musketeers. Henri Diamant-Berger, 120 mins. Rel. Sept. 1. Rev. Sept. 12.

Moj Wujazzek z Ameryki (Folish) (Capital). Musical comedy, 120 mins. Rel. Oct. 15.

Mond Uber Morokko (Protex) (Ger). See Cing Gentlemen Maudit.

Morgenrot (German) (Protex), Submazine warfare's crueity, Dir.

Uoteky, 80 mins. Rel. May 15. Rev. May 23.

Moritz Macht Sein Glueck. (German) (Capital). Farce. legfried Arnomins. Rel. Dec. 15. Rev. Jan. 17.

Namenshejrat. (German.) (Foreign American.) Drama, mins. Rel. Jan. 1, Rev. Jan. 17. Heinz Paul. 90

mins. Rel. Jan. 1. Rev. Jan. 17.

Noc Listopadows (Polish) (Capital), Historical romance. Dir. J. Warnecki, 56 mins. Rel. May 1. Rev. May 2.

On Demande Compagnon (Fr). (Auten). Musical romance. Annabelia. Joe May. 85 mins. Rel. June 1. Rev. June 6.

Paris-Beguin (Protex) (Fr). Musical. Jane Marnac. Augusta Genina, 90 mins. Rel. Dec. 16. Rev. Jan. 17.

Patriote, The (Russ) (Amkino). Dir. B. Barnett. 80 mins. Rel. Sept. 15.

Potemkin (Russ) (Kinomatrade). Sound version of Eisenstein's classic. 76 mins. Rel. April 4.

mins. Red. April ...

mins. Red. Nov. 1.

mins. Red. Nov. 1.

mins. Red. April ...

mins. Red. April ...

mins. Red. April ...

mins. Red. April ...

mins. Red. Cet. ...

mins. Red. ... Sohn Der Weissen Berge (Capital) (Ger.). Alpine drama. Luis Trenker, Re-nate Mueller. Dir. Mario Bonnard. 75 mins. Rel. Oct. 15.

nate Mueller. Dir. Marlo Bonnard. 75 mins. Rel. Oct. 15.
Song of Life (Ger.) (dubbed English) (Embassy). Art and photography predominant. Dir. Granowsky. 70 mins. Rel. April 1.
Soviete on Parade. (Russ.) (Kinematrade). Historic record of current
sla. 55 mins. Rel. Feb. 1. Rev. March 7.
Theodor Koerner (Ger.) (General). Historical drama. Dorothea Wiecke.
Dir. Karl Boese. 80 mins. Rel. May 1. Rev. May 18.
Traum von Schonbrunn (Ger.) (General). Musical. Marth
Johannes Meyer. 85 mins. Rel. May 15. Rev. June 5.
Trade Mouseusstates. (Georgia). (Franch). Dumn's classic, with sones.

onunnes meyer, so mins, nei, may 10. Nev. June v.
Trols Mousquetaires, Les (General) (French), Dumn's classic with songs,
ir. Henri Diamont-Berger. 128 mins. Rel. May 1, Rev. May 9,
Ulani, Ulani, Chiopcy Malowani (Polish) (Zbyszko). Musical comedy,
mins. Rel. Jan. 1,

mins. itel. Jan. 1.

Ulica (Capital) (Polish). Life of the newsboys. Alexander Ford. Time,
73 mins. Rel. Aug. 25. Rev. Jan. 31.

Una Vida Por Otra (Sp.) (Inter-Americas). Murder draina. Nancy Torres,
Dir. John Auer. 75 mins. Rel. Feb. 17.

Dir, John Auer. 10 mms. 14ct. rec. 11.
Victoria und ihr Hussar (Kinematrado) (Ger). Viennese operetta. Michael Bohnen. Dir. Richard Oswald. 90 mms. Rel. April 1, Rev. April 11, Walzerjaradies. (Ger.) (Capital). Musical comedy. Charlotte Susa. Dir. Friedrick Zeinick. Rel. March 1. Rev. March 7.

Wandering Jew (Jewish American) (Yiddish). Terror of Hitler regimo. Ami. Dir. George Rolland. 70 mins. Rel. Oct. 15. Rev. Oct. 24.

Wein Die, George Rolland, 70 mins, Bei, Oct. 18, Rev, Oct. 23, Wenn Die, George Rolland, 70 mins, Bei, Oct. 18, Rev, Oct. 24, Wenn Die, George Rolland, 70 mins, Bei, Oct. 18, Rev, Oct. 24, Wenn Die, George Rolland, 80 mins, Rel, Nov. 1.

Whither Germany? (Kiematrache) (Gern), Comedy with music. Renate Whither Germany (Kiematrache) (Gernan), Difficultios of life, Horths Thiele Dir, S. T. Dudov, 17 mins, Rel, April 18, Rev, April 25, Vidishe Tochter (Yudishe) (Quality), Art and Vilna Troupes, 75 mins, Relsender Yiddish drama. Yiddish-Art and Vilna Troupes, 75 mins, Relsender Yiddish drama. Yiddish (Gidlish), Giorial, Revamp of, silent, Maurice Schwartz. Dir, Silender George Rolland, 80 mins, Rel, May 15, Rev, June 8, Zapfeststeich Am Rhein, (Whitney) (Ger.), Mucleal 4cree, Charlotte Susa, Siegfried Arno. Dir, Jap Speyer. 90 mins, Rel, Feb. 1, Rev, Feb. 7, Cirkus Lebel, (German), (Woreign American), Circus drama, Liane Hald, Dir, Heinz Paul, 70 mins, Rel, Fev. Jan, 3, Key To Address Key to Address

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OBITUARIES

MARK N. DITTENFASS

MARK N. DITTENFASS

Mark M. Dittenfass, 61, one of the pioneers of the Motion Picture Sales Co, from which Universal Films eventually was derived, died at Cliffedde Park, N. J., Nov. 24.

Dittenfass entered the picture business about 1996 when a little group of independent producers led by Carl Laemmle and his Imp Film Co. banded toggether to distribute their product along the lines of General Film Co. and to fight the Motion Picture Patents Co. Dintenfass contributed the Champion brand, with studios in Fort Lee and a small indoor studio in E. 15th street. His was an odd personality and no one ever could convince him that by spending a, little more money he could produce better pictures. He was fully convinced that his Champion product was the finest on the market. He really believed it, though he seldom produced an acceptable release.

In time the various factors of the Sales Co. were absorbed into the single Universal Co., of which Dintenses was made an official. Per-

IN MEMORY of Our Beloved Friend

LYA DE PUTTI

Who passed away two years ago Nov. 27

HERB CRUIKSHANK REGINA CREWE

haps his outstanding achievement was the production of 'My Four Years in Germany' with Ambassa-dor Gerard, done in 1918, but he will also be remembered as the first producer to give the late Sidney Drew a chance; an erratic western production titled 'The Four Devils'. Later he organized the National Film Lab, and also dabbled in politics, once running for the governorship of New Jersey on the single and figured in pictures. He was to thriftily minded to stand the growing salary list.

FIRMIN GEMIER

Firmin Gemier, 68, an important figure in the Paris theatre world or 40 years, died there suddenly Nov. 26 of hear failure. He was engaged in writing a picture scenario of The Merchant of Venice.

nario of The Merchant of Venice' when stricken.
Gemier was director of the Odeon theatre, a government subsidized house, for about 10 years until 1930. He had to quit at that time because of increasing deafness, but he had earned himself an important place by introducing to the French theatre many modern stage names, including Shaw and Ibsen. He was also a fervent Shakespeare enthusist and the founder of the Shakespeare Society of France. His greatest stage role was Shylock.
Gemier also introduced Eugene O'Neill to the French theatre, by staging 'Anna Christie'.
With his troupe he came to the U. S. In 1924 for a three-week season at the Jolson theatre.
After getting out of the Odeon directorship, Gemier rested for a while, then taking over the Trocadero, another national house, and turning it into a film theatre for occasional showings. He was much interested in pictures during the heart of the place of the couple years, advancing the heart wasses.

JAMES STROUD when stricken. Gemier was

JAMES . STROUD

JAMES . STROUD
James T. Stroud, 55, father of
two St. Paul theatre managers and
himself prominent throughout the
northwest as a theatre manager,
died in Spencer, Iowa, Nov. 18.
At the time of his death, Mr.
Stroud was manager of the Finkelstein theatres in Spencer and Spirit
Lake, Iowa. His last Twin Cities
show post was with the Minnesota,
in Minneapolis. He had previously
directed activities for 16 nabe
houses for Finkelstein & Ruhen
-here.

here.

Desides is window and two daughters, two sons, James C. Stroud, manager of the Park, and Donald V, manager of the St. Paul loop Strand, survive.

sey City, died at his home there of a heart attack Nov. 21.

a heart attack Nov. 21.

He built and operated the Orpheum and later took over the Monticello and the Majestic. He also built the Galety in Hoboken. Before he settled in Jersey City he was interested with Morris Schlessinger in various ventures.
Survived by his widow, a son, three daughters, a brother, and two sisters.

MRS. BERTHA BARLOW
Mrs. Bertha Barlow, 80, wife of
Col. Reginal Barlow, actor, known
on the stage as "ma Rose, died
in Los Angeles, Nov. 21. Death was

due to a heart attack.
Funeral services were held in
Hollywood, Nov. 23. Cremation fol-

Survived by the widower and a brother, Jos ph Merkel, of Roches-ter, N. Y.

FRANK E. VALLAND
Frank E. Valland died in Atlanta about three weeks ago. He was an announcer on WEAF in 1928 but in recent years has been connected with stations in the southeast and around Los Angeles. His real name was Ney. His widow survives. Interment in Bay City, Mich.

MRS. M. G. HEIM

Mrs. Martha Gunn Heim, 50, wife
of M. G. I elm, former president of
the Electric Park Amusement company, died Nov. 24 at her home in
Cocoa, Fla. Mrs. Helm had been in
poor health for a number of years
during which she and her husband
had spent most of the time on the
coast and in Florida.

JAMES E. TÜCKER
James Edward Tucker, 67, formerly vice president of Electrical
Products Co, and credited with
bringing to America and perfecting
Neon signs, died at. his home in
Los Angeles, Nov. 23 after a lingering Illness.

Los Angeles, Nov. 2s after a linguisting illness.

Mr. Tucker, while visiting in Parts soon after the war, discovered the inventor of Neon gas illumination and brought the process to this country, where it was perfected in Los Angeles. Survived, by widow and three children.

JOSEPH A. LITTLE
Joseph A. Little, 59, promotional
speaker for the World's Fair of 1933,
died in Chicago Nov. 19.
Little was one of the 'four minute' speak'r. during the Liberty
Loan drives. Survived by widow
and three children. Burial in Chicago.

MRS. WALTER FRITSCHY MRS. WALTER FRITSCHY
Mrs. Matilda Fritschy, wife of
Walter Fritschy, manager of the
Fritschy concerts, died in Kansas
City, Nov. 22. She was stricken
with heart trouble as she stood at
the door of her hotel.

ALBERT G. NICHOLS
Albert G. Nichols, 54, famous for
a quarter of a century as one of the
Nichols Twins, champion fancy
roller skaters, died Nov. 15 in North
Adams, Mass. The other, Arthur
M. Nichols, died in 1928.

JOHN E. MARTIN
John E. Martin, 77, died in New
York, Nov. 22. He was for many
years 'in the late William Hodge's
companies, and more recently has
been in pictures. His widow sur-

JOE BANDELL

Joe Bandell, program advertise-ment solicitor for the World theatre, St. Louis, died there Nov. 15, of heart trouble. Interment in Pittsment solicitor for the World theatre, St. Louis, died there Nov. 15, of heart trouble. Interment in Pitts-burgh, where his mother and sister reside.

C. J. ALLARDT

C. I. Allardt, for 12 years manager of Orpheum, South Bend (first vaudeville theatre, built in 1911), died Nov. 17 in that city.

JAMES E. PLUNKETT

James E. Plunkett died at Southerr Pines, N. C., Nov. 24, of a heart
attack. Details will be found in the audeville-department.-

Father, ichard R. Prager, 63, of Norman Prager, well-known theatre pub man of the east and mid-west, died in New York, Nov. 21.

JAMES M. BRENNAN

James M. Brennan, 60, builder and perator of picture theatres in Jer
died in New York, Nov. 21.

Father, 72, of Mrs. Wolfe Kaufman, died in Austin, Texas, Monday (20) after a lingering illness.

However, acts do not cut in on the concessions inside or on the betting privileges. Races are of the country fair type, with cowboys and their nags principal contenders.

CAME BACK TO PAY

Showman Who Had to Pass Early Debts Returns to Square Up

York, Pa., Nov. 27.

Max Linderman, owner of the World of Mirth Carnival Shows, which wintered here last year and opened on a local lot last spring, made a round of local business concerns here to close accounts with dealers in various supplies for the carnival. Linderman had two weeks of rain here and bad breaks on the road. Eventually the show prospered. Linderman came back and pald. Show is now in winter quarters in Richmond.

State Fair of Minn. Shows \$25,000 Profit

St. Paul, Nov. 27.
Officials of the Minnesota State
Fair have announced a profit of
nearly \$25,000 for this year.
Attendance was 480,000, nearly
100,000 greater than in 1932. Increase was credited to abolition of
gate passes and decrease of admittance fee (from 50c) to two bits.

Two to One

Buffalo, Nov. 27.
Nathan Roasberg, manager of the Palace (burlesque) and James Murphy, a strike picket, engaged in an arresting match in front of the theatre which ended with a score in favor of Boasberg, he having arrested Murphy twice and having been arrested by Murphy only once. When police refused to interfere upon Boasberg's complaint that Murphy was annoying patrons of the theatre, Boasberg arrested the picket himself charging violation of the Swift law in Jostling, accounting and molesting people on the streets. Later the same day Murphy showed up again and was rearrested by Later the same day Murphy showed up again and was rearrested by Boasberg on the same charge to which the picket retaliated by charging Boasberg with a similar violation of interfering with Murphy on a public highway.

The police still neutral.

BANK BUYS PARK

Conneaut Lake, Pa., Nov. 27.
Conneaut Lake Park, northwestrn Pennsylvania amusement park, has hit the financial rocks that lie waiting for playspots in business

depressions.

The Peoples-Pittsburgh Trust Co. is the new owner of the park which went under the hammer this week for \$35,00 at a United States district court sale. There was also the obligation to pay about \$1,000 taxes tagged on the sale price.

Officials of the bank would not say what disposition they plan to make of the property.

Motor Carney Lights
Tiltonsville, O., Nov. 27.
Winters Shows (carnival) The Winters Shows (carnival) has established headquarters here. The carnival traveled 1,500 miles in trucks during the past season, it is

Los Angeles, Nov. 27.
Promoters of a semi-monthly releo and country fair have solvethe problem of advertising the
events without spending a nickel.

With the town currently over

With the town currently over-board on hillbilly and cowboy acts over the air, the promoters have a deal with each of the yodeling groups to plug the fair over the air for a 50-50 percentage on the take. As the yodelers are at the stations on percentage, broadcasters have nothing to say. As worked, a hillbilly act on each of the eight stations plugs the rodeo for two weeks, but with the instruc-tion to the listeners that if they at-

for two weeks, but with the instruc-tion to the listeners that if they at-tend to be sure and buy their tick-ets from the windows of their fa-vorites. At the fair, held Sundays at a riding academy ou the out-skirts of the lown, are cight win-dows each one with the name of a radio act over the box office. Acts cut in for half of the take at each window.

window. However, acts do not cut in on the

Cowpoke Yodelers Plug Fair Over

Air. Make L.A. Stations Like It

Minskys and Hub Censor Go to Mat Pronto on Burley's Park Opening

ZULUS IN CANADA

Seven Harlem Basutos Left in Can by Carney Co.

Toronto, Nov. 27.

Toronto, Nov. 27.

Toronto, Nov. 27.

They were wild men of Darkest Africa' during the Canadian National Exhibition, but seven Africans via Harlem are stranded at a Salvation Army hostehy here unable to re-enter the United States. A unit of the Model Shows of America (Rubin-Cherry), the Basutos were turned back at the American border in September when they sought to join their Harlem families. Natives of Basutoland, they are unable to offer documentary proof of their birth or entry into the United States.

Appeals to Washington have brought no response and the city welfare department is footing the upkeep bill here. The Negroes maintain that they had previously resided in the United States for ten years, although born in Basutoland and Nigeria. The men speak English and are a fine lot of fellows, according to Major Smith of the Salvation Army.

Tabs Back Duals

Salt Lake City, Nov. 27.
Playhouse, State Street, double eature picture grind, goes into ourly on Friday (24) as added at-

traction to pictures.

W. Rex Jewell and his MusiGirl comedy revues is the key to
new billing. Tommy Farker,
comedian; Mac Tibbits, dan-singer Tommy Seymour, singer and a of girls makes up the new bunch. Jewell m. c.

Tostevin's Opera Job

Los Angelss, Nov. 27.
William Tostevin, with Ringling
Brothers' advertising car No. 1 for
five years, is set in here for the
winter months as active manager
at the Mason opera house.
Returns to Ringlings at Madison
Square Garden in Feb. Tostevin is
the nephew of Peter Armatinger,
who manages the Biltmore.

CUTS OUT STATE AID

Albany, Nov. 27.
Agricultural fairs and their ally Agricultural fairs and their ally, the amusement business, received a virtual knockout blow with the proposal that the state greatly reduce grants of funds for next year and withdraw this financial aid completely in 1935-36.

The recommendation was made Friday (24) by a sub-committee of Governor Lehman's budget advisory committee in drafting proposals for governmental economy. The projosal does not apply to the State Fair at Syracuse.

State Fair Officers

State Fair Ufficers
Oklahoma City, Nov. 27.
Oklahoma State Fair Association
elected the following officers: A. O.
Campbell, president; F. S. Lamb,
vice-president; Oscar M. Dietz,
second vice-president; J. M. Owen,
treasurer; Ralph T. Hemphill, secretary-manager; Vera McQuilkin,
assistant manager; Lawrence S.
Felter and the control of the control
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retary-manager; Vera McQuillin, assistant manager; Lawrence S. Baker, auditor and supt. of privileges. Directors are G. A. Nichols, R. J. Benzel, Virgil Browne, John R. Eaker, J. F. Owens and C. C. Day.

CONCESSION CONSUMED

Waterless, In., Nov. 27.
The Fun House at Electric Park was destroyed by fire of unknown origin, entailing a loss in excess of \$5,000. Structure will be replaced,

Boston, Nov. 27.

Watch & Ward's blast Water & Water was nothing to the burlesque war now raging here between the Minskys and City Cen-sor Stanton R. White. The Minskys opened their burley show at the

opened their burley show at the Park Friday night on schedule in defiance of White's flat refusal of permit. And now White's saying he is going to shut 'em up tight, regardless.

Minskys signed on with Louie Boas and Adolf Burrows of Park, and sunk \$35,000 in remodeling house, giving it spic and span front and insides. Six days ago White down thumbed the proposish.

Minskys kept right on, Floyd Bell doing a swell ballyhoe, and all hands meeting all the rialto who who at a feed Friday noon at Hotel Touraine, White not appearing though. though.

Hough.

Row a Ballyhoo
Had the town talking, so there was a jam outside Park Friday might for premiere show, first gala event this spot has had in who knows when, Show went. Per schedule. Title localized Wanda Rover From the Back Bay folk were enough some Back Bay folk were noted wandaring over.

Show was snapty and had talent, and patrons seemed to think it was okay.

ent, and patrons seemed to think it was okay.

Censor White attended and took the other notion.

Thoroughly indecent show, says. 'Star of the show (referring to comely Gypsy Rose Lae') violates the city ordinances by baring her body (as if they didn't do that plenty elsewhere in town) even to the extent of walking off the stage with only her arms shielding her breasts.'

with only her arms shielding her breasts.

White says Minskys are operating through 'straw' men.

In statement White referred to after-show party thrown by Minskys at Touraine, 300 attending, when the humorously dubbed 'bad burley boys of Manhattan' outlined their plans to keep burley in Boston. Censor concludes: This is a war to the finish. They can either clean

censor concludes: "This is a war to the finish. They can either clean up or get out."
Rumor has it the censor plans to act drastically this week. White's regime ends with this year, new administration coming in.
Plenty reports affoat just as when 'Strange, Interlude' was barred as stage show.

CLOWN WANDERS

Dressed in his Barnum & Bailey clown outfit and with his face smeared with grease paint, George Fillo, 47, was arrested here when a policeman found him lappling up snow with his tongue. Fillo, who has been living in Albany, later was freed of a public intoxication charge in police court.

Tex Brunette

Dallas, Nov. 27.

State Fair of Texas black-inked \$50,786 for '33 run. Intake \$277,073, outgo \$226,287, an auditor's report showed.

LETTERS

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