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VOL. 110. No. 4

NEW YORK, TUESDAY, APRIL 4, 1933

48 PAGES

IS RADIO'S

Some Cross-Country Squawks on Beer [THER GIVES IN Stooges Organize to Play All Benefits;

Chicago, April 3.

Advocates of repeal thinking a head to the need for 36 states induced by the season of the repeal thinking a head to the need for 36 states induced by the season of the right, April 70rk, stock burleague, is experimenting with nine different processes on 'been right,' April 70rk, stock burleague, is experimenting with nine different processes of been right,' April 70rk, stock burleague, is experimenting with nine different processes of the season one burly troupe.

General consensus of the sagacious characteristic one burly troupe.

The season of the season of the sagacious one burly troupe.

The season of the season of the sagacious one burly troupe.

The season of the season of the sagacious one burly troupe.

The season of the season of the sagacious one burly troupe.

The season of the season of the sagacious one burly troupe.

The season of the sea

Henricl's will close at their regu-More conservative places such as Henrici's will close at taelr regular hour and make no effort to participate. Better type restaurants expect to keep beer and serve it 'ut not to stress the fact. However, there will be plenty of local foampairos dedicated to beer. Merchandize Mart, where NBC has its headquarters, will have a special beer grill for men only. State-Congress here and the Gayety, Milwaukee, are the first midwestern burlesque houses to adopt beer. Or, rather, to bring it back, for both houses were beery in the old days. Rathskellars in the cellars of theatres are contemplated. Meanwhile bottled beet the State-Congress.

Rialto and Star and Garter will probably sell bottled beer, the same as pop, in the audience, but no further expansion of policy is contemplated.

N. Y. Optimistic

N. Y. Optimistic

The New York roadhouses look to the beer thing as a natural this summer. They figure It'll raise a big load from them, for protection, and are Joyous at the prospect of the propect of the mixing waters for those who bring their own bottles. Additional space, amounting to 350 square feet, has been leased by Sandy Thompson adjacent to his Saratoga club, in Harlem, for conversion into a beer garden. It will be known as the 'East Indian Beer Garden' and open for business Friday (7), if and when beer is okay. A new revue will be staged for the opening of the garden.

Milwaukee's Price Ideas

Mllwaukee, April 3. The local citizenry has risen in wrath against the announced price of \$2.60 a case of 24 12-ounce bottles and about \$16 for a 31-gallon barrel

Protestors point to the fact that Protestors point to the fact that cost of labor and ingredients has shrunk greatly since 1918, when beer had its last fling, but, so far, the brewers have not shown much will-lugness to lower the price. It is their contention that the great cost of putting plants back into shape

(Continued on Page 43)

Deprived of several schools destroyed in the earthquake, necessitating outdoor classes, this city's Board of Education will use the radio for one half hour of instruction daily for all of its junior high schools, and several of the grammar grades.

grammar grades.

CBS's daily American School of the Air is to be the program utilized for this ether education.

Daily use of the air feature that the state of the air feature that the state of the call of the termined at a meeting of the tory, literature and other subjects through the CBS Gramatizations. Loss of school books and other equipment in the quake clinched, the wholesale use of radio for education, a departure that it is claimed would never have been considered but for the conditions of the schools following the calamity. City schools will use the printed manuals supplied by CBS to enhance the daily broadcasts which come to the outdoor classes through loud speaker systems.

Just a Rough Idea of How N. Y. Hotels Bid for Biz

How the receivers of a newer midtown hotel, east of Fifth avenue, New York, are bidding for business, has attracted attention in hotel circles. Announcements have been mailed to any number of prospective guests, inviting them to Join the hotel's 'Over Night Club.' To Join, one merely has to sign the register, single or double.

It is an invitation or notice to the effect that the hotel welcomes guests without lagrage. Announcer guests without lagrage. Announce hotel is available and pajamas, tooth brush and razor will be supplied without cost, other than the regular rates for rooms. midtown hotel, east of Fifth ave-

Effete East Side Merchandising Sharps Admit the Air Needs Frank Show Values - Not Merely a Bally of Sales' Graphs Exec Invasion Follows Stage Talent's Dominance of Air Waves

FEW 100% AIR NAMES

Radio's antipathy to anything of

In Long Beach.

Long Beach, Cal., April 3.

Long Beach, Cal., April 3.

Long Beach, Cal., April 3.

Portived of several schools devel in the earthquake, necesting outdoor classes, this sity's and of Education will use the for one half hour of incition daily for all of its junior achools, and several of the mar grades.

Bis's daily American School of all ris to be the program utilit of this ether education. All ris to be the program utilit for this ether education. All ris are the proposition of the service of t

way antecedents. A recent coun-try-wide analysis of the radio pub-

(Continued on page 30)

What a Break

Hollywood, April 3.
Every Hollywood bit player
wants to make Fox'e extra
call for April 10-11, when
studio needs 237 people to
drink beer in a beer garden
scene for 'My Lips Betray.'
The new 3.2% beer will be
used, with regular \$5 and \$7.50
checks paid.
Decision to use real beer
came when studio discovered
that for 'Five Cents A Glass,'
now in production, near beer
caused more burps than the
real stuff, spoiling many feet
of film.

Filed Early as U. S. Awaits the Day TO SHOWMANSHIP Backstage Buffets Keeping 'Em Alive

1,000 Inaugurals

First week of release found over 1,000 sets of the recording of the recent inaugural cere-monies in Washington disposed of by Columbia Phonograph to

dealers.

Event was stenciled on three 12-inch platters, the recorders using CBS broadcast wires for the pickup, and no royalty paid the network.

Studios Withhold **Sluff Yarn Sales:** Fear Horse Laff

Hollywood, April 3.

Plans of Mctro, Paramount, For and Radio to sell their surplus story Plans of Mctro, Paramount, Fox and Radio to sell their surplus story material to other producers has so far been a blank with only one or two sales made owing to executive Interference. In each case where the agency commissioned to sell the yarns has reported a producer interested in a particular story, the studio owing it has refused to sell, figuring that if a compotitor saw possibilities in it, it should remain at home.

Listing of the stories in catalogs has brought laughs due to the inaccuracies in synopses. At Paramount producers in synopses. At Paramount producers in synopses. At Paramount producers in synopses. The paramount producers in synopses and paramount in a particular site verything to be sold, and should they see any possibilities in a particular story it would be held out.

Synopsis Warped

Synopsis Warped

Synopsis Warped
Several of the Par producers requested storles be withdrawn after reading the synopses. In one case, a moducer insisted he had never a moduce insisted he had never the synopsis of the synopsis of the synopsis of the synopsis. In other cases, studios refused to let stories out when the original was delivered, it was a story he had worked on for several months, but it could never be recognized by the synopsis. In other cases, studios refused to let stories out when they found that opposition producers were interested. Fear was that writers who (Continued on Fage 43)

(Continued on Page 43)

Social Torch Songs

Chicago, April 3.

Mrs. Furber Marshall, Gold Coast society matron, will sing torch songs for NBC. Artists' Bureau secured her for sustaining periods over her for WMAQ.

Mrs. Marshall is reported to have onstrating was sung professionally at the Kit Cat big business demonstrator.

And now the stooges have organ-ized, impelled to get together be-cause of the actors' move to quell the benefit racket. The stooge fa-vors and will play all benefits and his meeting place is a Sixth avenue

atery.
Title adopted is the National Association for the Prevention of Cruelty to Stooges. By-laws of the organization read:

organization read:

The N. A. P. C. S. is not in sympathy with the ban against benefits, as this is the way we've been eating the past year.

Complaints are to be filed with continuous control or benefits degreeding the continuous of the control of the control

stooges.

If animals are used in the act, stooges must insist on equal bili-

Second-hand clothes are not to be accepted if more than six months old.

There is an N. A. P. C. S. president, Joe Frankenstein Plosky, who really is a stooge to a stooge. The v.-p. Is Frank Swick, who claims to be understudy to Ted. Healy. The secretary is known as Baron Cohen, alleged to be an ex-pug and blied as the 'monopede monologist.' There

the monopede monologist. There should be a treasurer.

Membership committee is holding up the application of Benny Baker, Lou Holtz's stooge, on the grounds that he looks too well fed. Holtz is accessed of staking Baker on the

Gyps Reaping Harvest Through So. Cal. Quake

Los Angeles, April 3.

Three gyps resulting from quake destruction, still not under control, are receiving the attention of city officials. They include sale of tickets for fake benefits, collection of old clothing and food for relief of the collection of city execs who are warnetention of city execs who are warnetenting of city execs who are warnetenting of city execs who are warnetenting of city executions.

tention of city execs who are warnlng the public that any official inspector will carry proper identification. Better Business Bureau, likewise, has prepared a warning for

Where Wanda Wound Up

Where Wanda Wound Up Tacoma, April 3. Wanda Hawley, old time film queen, packed them in at a local department store here one day demonstrating wash dresses. Store did big business for Wanda was a good demonstrator.

\$95,000,000 Tied Up on Coast Alone Forfends Moving Hollywood East

Hollywood, in its physical entirety today, represents a dirt, frame and equipment of around \$85,000,000. It would cost almost that much to transport the film colony to any eastern sector of the U. S., as accessories, etc., freighted to any newly acquired ground in twestment. That's the heat answer, therefore, to any

icate it present investment. That's incate it present investment. That's that is the present in the present in

continued is not in such shape where occasionally it witnesses one or more applications for receivership. Hollywood migration talk has been traced by industry investigators to eager realtors and newspapers that were for coloring the quake reports along possible evacuation lines.

1 Quake Per 1/4 Century's Okay Filmdom, however, is willing to take a chance every 2t years on the quake stuff. The contract of the c

with its marshland for a backdoor would be excellent forugin rose for more and the second of the sec

prices, -in the minds of filmdom's -mathematiclans.

Too Much Cash Outlay Again, coast property couldn't be sold immediately. Acquiring new land elsewhere would mean a cash outlay. And in between, or during the period of transit and construction of the second of the s

dustry, think up another one.
Reports that companies were interested in the sale of the Massapequa air field and some acreage at
Glein Cove got all over Eroadway
last week as first 'evidence' of a new

Hollywood.

But, they were just reports, Paramount is still paying out around \$50,000 a year to keep the Astoria plant in darkness, and there are a score more of smaller studios which would like to see some business. Should that pilgrimage eastward ever be made, industry spokesmen maintain, it will certainly give first consideration to established studio properties before consulting realtors about more groundage.

That Makes It \$362,000

Hollywood, April 3.

"Walking Down Broadway," which
Else Town Strohelm made for Fox
last fail at a cost of around \$300,000, was reshot at a cost of \$62,000
and will be released under the title,
Hello, Sister."
Retakes were made by Edwin
Burke and Al Werker, neither of
whom will get screen credit, as
Von Strohelm's contract called for
him having it.

having it.

ONLY \$200,000

H. G. Wells' Price for Origina Story for Films

Hollywood, April 8.

H. G. Wells has notified studios here that he has an original idea for a picture which he will sell for \$200,000. He requests studios interested, through his agent, to send one to Engiand to discuss his idea.

H. G. apparently hasn't heard of the cuts.

50-50 Break

Hollywood, April 3.
Screen Writers Guild, in its
attempt to organize the acribblers, made a list of all screen
writers receiving credits. List
totaled 600.
When Shakespeare, Dickens, Vottaire, Balzac and others of the immortals were
crossed off, 300 recognized
screen writers remained.

—From 'Variety's' Hollywood Bulletim.

-From 'Va wood Bulletin.

HOLLYWOOD ISLAND AT CHI FAIR IRKSOME

Chicago Anril 3. Hollywood building at the World'

Fair is still the big headache to the Exposition management from re-norts. Because of the proposed site ports. Because of the proposed and island and the need for driving piles deep into the ground the lowest building estimates start around \$180,000. This apparently sends the cost question out of Anyhow the proposition is still insettled.

Agents Give Hollywood Go-Bye as Fee, Rent Savers

Hollywood, April 3

Hollywood, April 3.

With city and state license fees for agencies due April 1. a number of agents are planning the removal of their offices from Hollywood to Beverly Hills, where the total license is \$10 against Hollywood fees of \$100 for the city license and \$115 for the state permit.

Already the Jessie Wadsworth, Max Shagrin and Hoffman-Robinson agencies have taken space in Beverly Hills office buildings, with others planning to follow during the Another factor in Beverly Hills office buildings, for as low as \$15 and \$20 per room.

General movement is under way among the agents to get away from the established Hollywood-Vine locations. Joyce-Selnnick are planning to move into their own building, better the state of the control of the state of the control of the planning to move into their own building, better the state of the control of the state of the planning to move into their own building, better the state of the state of the planning to move into their own building, building the state of the st

client less commercial.

Homes leased by agents rent for from \$60 monthly upwards. Similar accommodations in an office building in Hollywood office buildings would run fully \$150 monthly.

Split Billing

Hollywood, April 3.

Hollywood, April 3.

Philip Klein, with the Fox story department for the past five years, now gets the title of story editor, sharing the duties of Julian Johnson, who has been heading the story department without official title.

Under the new setup Johnson will buy all stories, which will then be made ready for the screen under Kiein's supervision.

DOROTHY TREE'S 2D FILM TRY

Dorothy Tree of legit gets an-other film chance, this time with Columbia. William Morris office

Asset her for a termer.

Miss Tree had a brief trial at Paramount a couple of years ago.

She was on Broadway in 'Clear All Wires' this season.

JANET READE LOOKS IN

Janet Reade and Harry Cohn, the Columbia prez, talking it over for

a picture try.
Waiter Batchelor, Miss Reade's
agent-husband (recently reconciled
after a split) is trying to sell his
wife as a Mae West picture type.



WILL MAHONEY

This week, Paradise, New York.
The Los Angeles "Herald-Express" said: "Will Mahoney, the show stopper, has an especially constructed Xylophone to be playe with the feet! ... some feat! (pardon the pun). Whatever you do don't miss Mahoney."

RALPH G. FARNUM

MARXES-KATZ' FIRST PROD., 'OF THEE I SING'

Hollywood, April 3.

With the four Marx Brotherg having signed a five year contract to make pictures for Producing Artists, Inc., Sam Katz's organization, their first picture will be 'Or Thee I Sing, 'starting the middle of June, possibly at the United Artists studio, with Norman McLeed leaving Paramount to direct. No release set.

release set.

With his associates, Max Gordon and Sam H. Harris, Sam Katz plans to open offices in Hollywood this

week.
Also set forth they have sufficient finances, but source of bankroll they are disinclined to disclose.
Katz has been at Universal several times recently discussing the possibility of a release of any product his company would make. Understood that the Laemmles are willing to negotiate with Katz on a straight releasing basis only.

Understanding in New York is that Chicago money is behind the Katz-Gordon picture venture. Financing, from the report, is coming from Greenenbaum & Sons, Loop invest-ment firm with whom Katz for-merly had dealings through the Balaban & Katz circuit.

Fair's Show People

Show people in on the World's Fair in one form or another are Earl Carroll, Paul Ash and Ted Leeper. Leeper, manager of the New York Paramount for many years, has a 15 months' contract to handle the carbida dienlay at the

years, has a 15 months' contract to handle the carbide display at the fair for Union Carbide Co. Carroll, who recently made a trip to Chicago on the matter, is said to be planning a musical show in as-sociation with Balaban & Katz. Ash may act as musical director.

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Is Zat So?

Hollywood, April 3.

At a recent Hollywood opening a vaude actor who was standing in the mob outside of the theatre heard the announcement from the carriage starter for Mr. Warner's car, Mr. Lasky's car and Mr. Kahane's car.

He began to laugh, and said thatnext year this time, at an opening, you will hear them call for 'Mr. Warner's bleyele; Mr. Lasky's skates and Mr. Kahane's kiddle kar.

REPORT THALBERG SET AS MGM UNIT FILMER

Irving Thalberg, despite all rumors, is not through with pictures or with Metro-Goldwyn-Mayer. He's all set to go back to production with that company as soon as health permits, which is believed to be within a few weeks.

According to an agreement reported to have been despress up. That

orted to have been drawn up, Thai-erg will go back to Metro as an asberg will go back to Metro as an as-sociate producer with a full produc-tion unit of his own. He will make 10 to 12 pictures yearly under this arrangement, the only studio stip-ulation being that he must not make more than that number. Latter clause is at the advice of Thaiberg doctors who fear over-work.

L. A. Would Regulate

Los Angeles, April 2.

Proposed ordinance now before public weifare committee of City cauncil, that is meeting with opposition from amusement interests, places loud speakers under regulation, with a license fee attached. Restrictions suggested are based on a code now in effect in San Francisco, which limits the use of such speakers on autos to from 10 a.m. to 10 p. m., with no vehicle so equipped permitted to pass any one given point more than four times during a day. during a day.

Motor bally must also remain 300

Motor bally must also remain 300 feet distance from churches, schools, hespitals and funeral chapels. Who-lation of the Bay City ordinance is a misdemeanor; punishable by a fine of \$860, or six months imprisonment, or both. Proposed local ordinance is sponsored by the Better Eusiness Bureau, and is aimed primarily at cut rate stores which broadcast competitive prices, although the amusement

prices, although the amusement baily provisions remain.

Extra Work Drops

Hollywood, April 3.
Placement of extras slumped 750 last week to 3,296, still about average blz for these days and conditions.

ditions.

No big sets during the week, with 150 extras on one stage the top.

Roach Separating Short And Feature Production

Culver City, April 3. Culver City, April 3.

Separate unit for producing the Hal Roach features probably will be established when next season's program is started. Feature director, writers and technical help would handle the three Laurel and Hardy full-length nictures instead of the full-length pictures, instead of the two-reeler staff as in the past.

Other plans for next season again call for 40 shorts, including the two which Hal Roach may make in

Algiers Going on His Own

Algiers toling on his turn
Hollywood, April 3.
Sid Algiers, production manager
for M. H. Hoffman the past six
years, has resigned and plans to
produce independently under name
of Sterling Pictures.
He has taken offices at Metropolitan.

Shields Scoring 'Fra Diavolo' Hollywood, April 3. LeRoy Shields, NBC musical di-rector, arrived here yesterday (Sun.) from Chicago to score 'Fra Diavolo' for Hai Roach.

for Hai Roach.

Shields were here six weeks ago while picture was in production, to supervise songs and music.

FEMME BEAUTS! MALES ALSO. **PAR IDEA**

Los Angeles, April 3.

Paramount will conduct in Engailsh speaking countries a world
wide search for perfect specimens
to be used in their production,
'Scarch for Beauty,' which Lloyd
Sheldon will produce. United States
will be divided into eight sections
from which tieups through thesatres and newspapers are to produce four men and four women,
Other 22 contestants, elseven of each
sex, are to be chosen from foreign
countries. countries

countries.

Winners in each section will be brought here for five weeks' stay at the studio, all expenses and return transportation paid, with committee of directors to chose the two individuals to play lead in picture. Paramount figures stunt a great world wide box office stimulator. Buddy De Sylva's musical at Pox will similarly stage a nation wide beauty hunt.

Mercantile Releases Another 10% of Deposits

A. Would Regulate
Loud Speaker Ballyhoos.

Los Angeles, April 2.

Proposed ordinance now before bolic weifare committee of City mell, that is meeting with opition from amusement interests, ces loud speakers under regular, with a license fee attached.

perienced a run and was later re-organized.

Monogram Pictures, along with several other film and show com-spanies and individuals, was tied up by the Moreantile situation, and also in the Harriman National Bank, the most prominent institu-tion in New York now in the hands of a Federal New York on the hands of a Federal to take the pro-ting of the property of the pro-ting of the proting of the pro-ting of

'Hooker' Title Banned

Hollywood, April 3. Hays office has ordered Fox to get a new tag for 'Sandy Hooken' the Clara Bow picture. Studio has requested suggestions from employees.

Life of Armour Basis Of Early Warner Yarn Hollywood, April 3.

Warners are preparing a story suggested by the life of J. Ogden Armour, meat packing king, who died in 1922. Yarn, titled 'Red Meat.' died in 1922. Yarn, titled 'Red Meat,'
will center largely around the stockyards, although some of Armour's
other interests will be included.
Studio is in a hurry for the script
and has cancelled Charles Kenyon's
vacation so the writer can start
cett

SAILINGS

April 15 (Honoiulu to Shanghai) Harry Bannister (Tasu Mauri). April 12 (New York to London) Diana Wynyard (Empress of Brit-

Diana Wynyard (Empress of Britain).

April 3 (Loa Angeles to Honoiulu)
Harry Bannister (Mariposa).

April 5 (London to New York),
Manny Goldstein (Majestic).

April 1 (New York to Paris) seel Mederatt, Vanni-Maroux, Geramine Giroux (Champlain).

April 1 (Los Angeles to New York) John Gilbert and wife (Virginia Bruce), (S. S. Santa Paula).

April 1 (New York to London) Bert Feldman and Richard Hardaman (Olympic).

April 1 (New York to Genea),
Molly Pleon, Jacob Kailch (Rex).

March 31 (San Francisco to Batavia), Morey Mareno (President Van Buren).

March 31 (San Francisco to Batavia), Morey Mareno (President Van Buren).

Marah Jeritus, J. J. Vincent, Mr. and
Mrs. Hal Roach, Doug Brinkley
(Bremen).

March 11 (Sydney to San Francisco to J. W. McBurney, 'Doc Faige,
Mike Connors, Queenle Paul (Mariposa).

G. B. S. THOUGHT Foreign Players Get HWOOD N.S.H. **APPARENTLY**

Hollywood, April 3.

Claiming that neither Hollywood nor England's studios were far enough advanced to produce any of his plays as pictures, George Bermard Shaw wisecracked his way through Metro's reception for him Tuesday (23), adding that perhaps he'd return here some day an., show Hollywood how to make films.

Marion Davies played guide to the Irishman, personally conducting him through the studio. In deference to their guest's reputation, Metro's wisecrackers, processing his gast with the mention of 'yes men, the Bard Lirew his large right and left. To some, but was a source of sarcastic wit, to others just a bewhiskered rude old men.

Playwight as far as is known.

others just a bewinskered rude our man.

Flaywright, as far as is known.

Flaywright, as far as is known.

Mayer, who was host to Shaw at a studio luncheon. When introduced to the producer. Shaw exclaimed, '850 there really is a Mayer.'

Gave Nothing Away

Shaw was surrounded by Metro's great at the luncheon. Charles Chaplin also was on hand. Other than the introductions, everybody kept quiet and allowed the Irish wit to speak. He said nothing that could be copied for a picture. Shaw flew here from the Hearst ranch at San Simeon, rejoining the Empress San Simeon, rejoining the Empress of Britain, which left Los Angeles on the last leg of its round-theof Britain, which left Los Angeles
on the last leg of its round-theworld tour Tuesday night. Shaw
had embarked from the boat at San
Francisco Saturday (25).
Studio invited the local press and
wire services to meet Shaw. Scribes
were introduced as the 'Hollywood

"Hollywood press?" questioned the traveler. 'So far on this trip I have "Hollywood press?" questioned the traveler. 'So far on this trip I have met the Italian press, the Russian press, the Australian press. What ha Hollywood to do with the press. Nothing important happens here. Hollywood press, bosh!

The Hollywood was important anough to have a press.

'All right, then,' he interrupted his enlightener, and turned to the

'All right, then,' he interrupted his enlightener, and turned to the thoroughly squashed representative of the press, saying, 'Ask me some

questions.

When no questions of any importance were forthcoming he turned on his heel and left the press behind the eight bail.

Eckels Nosing In on Whitbeck, for Katz Job

Hollywood, April 3. Eddie Eckels, director of publicity for RKO Radio Studios, is negotiating to leave the organization and join Sam Katz's new com-

He stepped in to cdge out Frank Whitbeck, who was up for job

Whitbeck, who was up for Job.
Whitbeck a year ago was high
and mighty in the press agent
group. He is now handling exploitation on a sexer at a downtown
L.A. 900-seat grind house.

Marie Dressler Quite Ill

Hollywood, April 3.

Strong probability Marie Dressler will be unable to play in 'Tugboat Annie' and 'The Late Christopher Bean,' both of which figure promi-nently in Metro's calendar of '33-

Since her return from New York, following her operation, she has been far from strong, but insisted upon going into 'Dinner at Eight,' now in production. Current opinion is that the strain of working in this feature will necessitate an indefinite

Harry Langdon, Song Writer Hollywood, April 3.

Harry Langdon is trying his hand at song writing. Comedian did

Lift Out of U. S. to Bar Deport Stigma

Hollywood, April 3. Shows to aid foreign film players ordered deported by the Government is the newest form of benefit performances here.

Benefits are thrown by patriots in order that the players ordered from the country by immigration authorities can pay their own fare back home without hav-ing the stigma of deportation which would bar them from re-

which would bar them from re-entering this country.

One of these benefits given by
Spanish players for a fellow coun-tryman at a small downtown the-atre netted \$340, which, with cash
gifts here and there, enables the
leave stayer to return home in
more or less style. more or less style

Other foreign groups are planning similar stage benefits for those who have been given notice

4 PLAYERS SCRAP OLD FOR NEW PAR PACTS

Four Paramount contract players. Chevalier, Fredric March, Richard Arlen and Carole Lombard, have signed new papers with Parahave signed new papers with Para-mount Productions while confetti was made out of their old Par-Publix documents. Deals were ne-gotiated by Watter Tuller, of O'Melveny, Tuller & Myers, local attorneys for the receivers, who is dickering to switch papers similar-by for Norman Taurog, Steve Rob-ery Conversion 1. Lighton and Gary

Cooper.
Latter talked with Sam Katz, but
it didn't get past the Conversation

President Gives Okav

Hollywood, April 3. President Rooseveit has granted ermission to use the title of his

book, Looking Forward,' for that of the Metro picture originally made as 'Service.' An excerpt from the book will be used as a title lead

the book will be used as a title lead for the picture, saying ittle was suggested from a paragraph on optimism in the President's book. Picture will be released as Cosmopolitan production instead of Metro, with Hearst newspapers to give big advertising campaign in all Hearst publications' centers. As result of the title change, the release date originally set for April 7 will be changed to the latter part of the month.

McGowan Eastbound: Will Join Roach in Europe

Hollywood, April 3. Robert McGowan, who directs the

Roach 'Our Gang' comedies, left here Saturday (1) for New York,

here Saturday (1) for New York, following signing of a new contract to continue megging the same series next year.

After a few days on Broadway he sails for England, to join Hall Roach, and will probably direct the picture to be produced there this summer by Roach for Metro quota release.

McGowan carries with him to McGowan carries with him to New York his first book, 'Gangster's Baby,' a yarn on racketeers from the kid point of view, picked up discussing gangsters with his juve-nile actors. He hopes to get a pub-lisher for it before sailing.

Cabot, Jordan Teamed

Hollywood, April 3. ado will bracket Bruce Cabo Dorothy Jordan in 'Hide in th

Yarn is a new buy from France Noyes Hart, 'Satevepost' writer.

METRO RETAINS ROBSON

Hollywood, April 3. Metro has taken up its option on

wards and music of a pop tune
called 'Calling All Cars'
Langdon now peddling the song, lot for another 40 weeks. Beyerand starting to write another one. MacArthur handled the deal.

Merger, Merger

Albert Deane of Paramount's foreign department got a letter last week addressed to him, care of 'Paramount United Artlists Fox Metro Goldwyn Mayer Corp., New York, U. S. A.'

Letter came from Italy, but the postman delivered it.

ACTORS' MUGGS IN DEMAND FOR ADS

Hollywood, April 3.
Requests for advertising tleups with major studio players are on the increase. Wise to the fact that studios object to their players indorsing most articles, the requests from the manufacturers and ad from the manufacturers and ad agencies ace only for photographs to be used for display purposes or throwaways. Gardner Advertising Co. of St. Louis, handling the Raiston Purina account, is asking for permission to use players in a comie strip circulated through the Hearst Sunday name.

strip circulated through the Hearst Sunday papers.
First to fall in line on the strip is Tom Mix. Cartoon is full page in color and has continuity, with the latter alming to illustrate what eating Raiston Wheat cereal will do for youngsters. Desiring to get more comedy in order to the strips, adventisation to use El Brendel, Jimmy Durante and Buster Keaton in future strips.
Hailigan Candy Co. of Davenport, Ia., is requesting players photo-

is requesting players photo ohs to insert in their candy bars graphs to insert in their candy bars.
Idea will be similar to that used by dea will be similar to that used or cigaret companies in previous years. Pictures here would be miniature. Fromader Advertising Service, also of Davenport, has a similar idea for other manufacturers.

other manufacturers.

American Creations, ad company
of Jersey City, wants stars photographs for several of their advertising accounts. According to requests, picture names seem to help
the sale of any and all low priced
commodities from candy bars to
puzzles. Studios as a rule turn puzzies. Studios as a rule turn down the requests, but players re down the requests, but players re-cently are granting them as a pos-sible opportunity to increase their income. One player has set a figure of \$250 for all indorsements, or the granting of permission to use her photograph.

Metro's 2 for Lukas

Hollywood, April 3. Metro is negotiating to borrow Paul Lukas from Universal for two pictures. First will be 'Rhapsody.'

High-Priced Stars, Ritzy No More, Meet Unionizing Idea Half Way

John Barrymore Set for Col. Lawrence Role

Hollywood April 3.

John Barrymore will play the part of Col. D. E. Lawrence, who headed an army of Arabians in the war. In Radio's 'Fugtive From Glory,' film based on the book, 'With Lawrence in Arabia.

in Arabia."

This is the picture for which Ernest Schoedsack went to Mesopotamia for background material a few months ago. Fugitive' was formerly dubbed 'The Uncrowned

VON STERNBERG, METRO TALK; DIETRICH MAYBE

Hollywood, April 3. Returning from Europe last week Josef von Sternberg conferred with Watler Wanger at Metro on a three

Understood that with Mariene Dietrich's Paramount contract expiring upon the completion of Song of Songs, she will line up with the director on the Metro deal.

Maharaja Turns Angel

Maharaja of Johore, Indian ruler of the Malay Peninsula, will turn picture angel to finance Ward Wing, producer, in making a travel drama in India. Wing leaves here this week by auto for New York, accompanied by his wife. Lori Bara, sister of Theda Bara. He sails for India in May.

in May.

Wing met the Maharaja while
making 'Samarang' in the ruler's
country. Latter picture was financed
and released by Bennie Zeidman,
who has a contract to buy all footage made by Wing during the cominer year.

Argentine Editor Here

L. S. Sasiavsky, motion picture editor of 'La Nacion,' leading Buenos Aires daily, is in New York for a look-see of conditions. After a week or iso here, he goes to the Coast where he'll look about the studios, then he'll double-ot he British and European film spots before going home.

going home.

Saslavsky is all for American
filckers claiming that a year ago he
couldn't speak any English, but
picked up the language with suffi-cient ease to get along entirely by
looking at the Hollywood output
when it reached the Argentine.

Hollywood, April 8.

Present attempts by picture players and writers to organize find the high priced actors and scribes heading the movement. In the past it has been impossible to interest most high salaried contract people in organization, the feeling among them being that with contracts, their positions were secure. Formerly, the only people interested in organization were those getting smaller pay and the free lance people.

Present unrest in picture business

Present unrest in picture business with considerable talk of bankruptwith considerable talk of bankruptcics and receiverships has been a
considerable source of worry te
those in high places who realize
that their positions are as much
in jeopardy as the smaller people,
and they have taken up the cry of
lorganization.

It's all flattering to the small fry,
who for the first time in picture
who for the first time in picture
the first time in picture
that the first time in the sweet
fighting for a common cause, with
their high priced co-workers, who
in the past ritzed them.

A showdown with fireworks is

their high priced co-workers, who in the past ritzed them.

A showdown with fireworks is expected at an actors' branch meeting at the Academy Wednesday (5). Indications are that the meeting will be a virtual inquest on the question as to whether actors or a group of them, members of the plant for an affliation with Equity to bring them under the wing of the American Federation of Labor. Session will be open to all players who signed waivers agreeing to take the recent salary cuts, with their agents and attorneys permitted at the gathering. Academy Emergency committee will attend with its counsel, John G. Mott, who is expected to answer any critisms amend its direction of the salary cuts and attorney are any critisms all middle and the players who are reported to have charged this group with mismanagement of the salary cut adjustment.

Grant Offering to Quit

Grant Offering to Quit

Grant Offering to Quit
Lawrence Grant, alternate representative to Walter Huston on
the actor committee, who has been
under criticism from the radical
group, will offer his resignation.
Claiming that charges aimed at
its members are unfair, the emergency committee is expected to repanies will resume full nay before
the eight-week period has expired.
This restoration, it is said, will
result from the finding in a checkup
of financial information being sup-

result from the finding in a checkup of financial information being supplied by the studios. Harry Cohn is expected to announce full resumption at Columbia immediately, with Metro expected to follow. In-timation of MG restoration was given in a statement by Louis B. Mayer in answer to Will H. Hays' five point scheme. Radio also has given hints that the cut won't last long at that studio. long at that studio.

Tuttle on Cantor

Hollywood, April 3. Frank Tuttle will direct 'Andro-cles and the Lion,' starring Eddle Cantor, in the Sam Goldwyn pro-duction due to begin at United Artists' studios May 15.

Bannister to Orient As Hearst Reporter

Hollywood, April 3.

Hollywood, April 3.

Harry Bannister sails Saturday
(3) for Shanghal, where he goes as
correspondent for InternationalNews Service (Hearst).
Actor for a number of years has
desired to join the ranks of newspapermen, and under his year's
control of the control of the control
of the control of the control of the control
of the control of the control of the control
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Quake Benefits Net \$4,000 Los Angeles, April 3.



GEORGE STEVENS

Director

Who scored a box-office winner for Universal in "The Cohens and Kollys a week ago for the earthquake vice in Trouble" his first assignment on a feature length picture, has been in Trouble in the state assignment on a feature length picture, has been in Trouble in the state assignment on a feature length picture, has been in Trouble in the state of the st

Zukor Left Free and Clear

Side-Stepping Trusteeship Permits Fuller Attention to Active Companies

Adolph Zukor, who has been co-receiver of Paramount Publix dur-Adolph Zukor, who has been coreceiver of Paramount Publix during its equity receivership, will continue as oh if executive of the company, watching all its terms of the company, watching all its terms of the continue and the company, watching all its terms of the continue will be able to continue virtually as the top executive without official embarrassment from the receiver. This belief, it is said, prompted Zukor to make the announcement through his newly because the present attorney. Even the continue of the creditors wanted Zukor as a trustee, it was felt he could better serve the interests of the estate and its creditors the other way.

serve the interests of the estate and its creditors the other way. Claim is that 95% of the major creditors favored Zukor as a trustee, alone or in association with two other trustees.

Zukor is president of the Par distributing, production and foreign subside, not affected by the P-P bankruptey. In view of the unfilled presidency over carother subsidies of the control of the co

s well.

Possibly before the end of the week, Zukor may visit the studio in dollywood for a few weeks.

GILHAM HEADS PAR'S PUBLICITY AND ADV

Robert Gilham became director of advertising and publicity for Paramount Publix yesterday (Mon-day) on the resignation of Arthur Mayer, who steps out to devote his time solely to the operation of the Rialto, N. Y. Theatre was turned over to Mayer by Paramount under a deal tentatively in operation for several weeks, with Mayer meanwhile running the house. With Gilhaux's appointment to the P-P post, a home office adverses to the part of the property of the prop Mayer, who steps out to devote his

east and west on exploitation of unusual Paramount pictures.

After many years away from Par, Film last fall handled the New York and L. A. runs of Cecil B. DeMilie's Sign of the Cross.' He was frequently reported as returning to Far advertising activities permanently and was once mentioned as Mayer's possible successor. Film is now in New York.

The control of th

miliar with the Publix Theatres as with the picture end.

In devoting his time to the operation of the Risito, Mayer goes back to the field from which he stepped more than a year ago to head advertising for P-P. He was formerly a divisional director over the middle west and is the last of the div. directors to quit P-P.

Max Winslow Going Into Columbia Prod. on Coast

Columbia Prod. on Coast
Max Winslow of the Columbia
Pictures' home-office directorate
and a brother-in-law of Harry
Cohn, will accompany the Col. prez
back to Hollywood some time next
week, and take up production duties at the studio.
Winslow is leaving Irving Berlin.
Inc., music publishers, of which he
is a partner, to engage in the new
film production activity.
In production activity.
In production activity.
Astorial apartment in New York
with a minor illness which booked
like appreadicities at first but lan't
quitt so serious.

Radio Splitting 30 Films On 2 Season's Programs

Hollywood, April 3. Total of 30 features are slated to he made by Radio between now and the midle of June. Films, which are all to be made on the Radio lot, will be divided between this and next

Six productions going into work this week are 'Jamboree,' 'Rafter Romance,' 'Careless,' 'Ad Man,' 'Bed of Roses,' and 'Flying Legion.' All are on budgets averaging under \$200,000.

Studio purchased 'Road to Heaven,' by Vina Delmar, paying \$15,000; 'Hide in the Dark,' Francis Noyes Hart's 'Satevepost' serial, and Montgomery's Edward P. M 'Double Harness.'

WB Selling Away from Itself a Means to Keep Theatre Losses Down

Although it keeps its own Holly wood and Warner closed in New York, operating the lone Strand, WB is selling considerable product away from itse'f. Angle with the Warners is that its revenue to the distribution department in rentals from competitive theatres is more

ZEIDMAN'S 2 SPECIALS FOR U, LATTER BACKING

Hollywood, April 3.

Carl Laemmle is negotiating with Ben Zeidman to make four specials for Universal. Two pictures are to be 'Marchof Two Worlds' and a wild animal story.

Universal would finance the productions for Zeidman.

Publix's New N. Y. Setup

Publix theatres in New York have Publix theatres in New York have been grouped under a new corporation. Netco Theatres, to take in around 15 houses, formerly known as Empire State Theatres and split up into two divisions, the Rochester and Hudson Valley divisions. George Walsh, operator of these theatres, will headquarter in New York.

New theatre company is not to be confused with Publix-Netoco, which operates in New England.

'Soviet' Off, Furthman Again on Columbia Lot

Hollywood, April 3.

Jules Furthman, loaned to Metro
by Columbia to write 'Soviet,' is
back on his home lot. He is doing
an original, 'Biddy,' for Frank Capra
divertion.



BEN DOVA

You must come "ova" to see Ben Dova, who is held "ova" at Radio City (RKO Roxy) this week (March 31).

Many thanks to Leon Leonidoff. Direction MAX RICHARDS

DEMBOW UPPED. SPITZ RESIGNS

Sam Dembow, Jr., becomes the directing head of theatre activities with full powers, as a result of the sudden resignation of Leo Spitz Wednesday (29), after a meeting and immediately boarded a train for Chicago. Spitz unofficially stood between Dembow on the theatre end and Zukor as directing head of Paramount-Publix, the parent company

Though Dembow has officially been in charge of operation and maintenance of theatres, servicing, etc., since Spitz was brought to Nev York a year ago, Spitz assumed virtual charge of administration matters as they concerned theatre and allied departments, such as rea

With Dembow's nowers expected With Dembow's powers expected to widen, most likely he will continue as v.p., which he has been for many years. The unfilled presidency of Publix, formerly held by Sam Katz and unreplaced, will probably go to Zukor, who also is president of the other P-P subsidiaries, including Par Distributing, Par International and Par Productions, Inc.

Dembow, Zukor Direct

Dembow, Zukor Direct
In this way Dembow's operations
over the theatre end will be direct
with Zukor instead of indirect, as
while Spitz has been on the theatre
floor in an 'unofficial adadvisor to John Hertz on the theatre
spitz later became an unofficial advisor to John Hertz on the theatres,
real estate, rent adjustments, and
other matters. He has been occupying Katz's former deluze offices in
Publix headquarters.
Although having had the support

Publix headquarters.

Although having had the support of Adolph Zukor since brought east by Katz to negotiate rent reductions and readjustments, a few weeks ago he and Zukor began disagreeing over policles under the Zukor-Hilles receivership, from inside, with final blowoff coming suddenly last Wednesday. His contract for one year at a reported salary of \$100,000 is said to have had the contract guaranteed by deposit of securities.

Spitz had an extensive law prac-tice in Chicago, to which he has re-turned. His clients include Balaban & Katz. While in Paramount head-quarters in New York, Spitz fre-quently made week-end trips to keep in touch with his law activi-

ties.

It is admitted in Par circles that
Spitz effected many economies for
Publix under rent readjustment and
other deals prior to the receivership. His support from Zukor
originally came as result of this.

Ralston Fails in Effort For Labor Theft Charge

Hollywood, April 3.

Esther Ralston visited District At. Esther Ralston visited District Attorney Buron Fitts last Friday (31) in an effort to get him to consider grand theft of labor charges against I. E. Chadwick, producer of 'Black Beauty,' on which she worked, and for which she alleges she hasn't been paid.

been paid.

By Columbia to write 'Soviet' is back on his home lot. He is doing an original, 'Biddy,' for Frank Capra direction.

Capra, also loaned to Metro to mee 'Soviet' returned earlier, with work of both going to nought as 'Soviet' is back on the shelf.

Fox Film's Reorganization Plans

All Set. May Be Announced Within Month -Kent, Et Al. to Coast

Cooper-Carroll to Org. Big Key 25c Circuit

A string of large seaters in key tations at 25c top, is the goal of A. exhibitors who also operate the Hippodrome, New York. Houses in podrome, New York. Houses in Chicago, Milwaukee, Minneapolis, St. Louis and Detroit are being con-sidered. In each case, while thea-tre or theatres are not divulged, the negotiations are on for houses of major chains operating in these

major chains operating in the cities.

In Chicago, where negotiations are well under way to take over the Stake-Lake from RKO, Cooper & Carroll may close for other circuit theatres with large capacities, possibly with B&K, concededly over-

theatred.

Another house in New York, in addition to the Hipp, is the Mayfair, which has received Cooper & Carroll's o-o.

In Ohio C. & C. are the successful operators of a string of nine 10c theatres.

Theatre Management Co. Rendering Same Services as Publix

The newly-created Theatre Man-The newly-created Theatre Management Corp, in principle and purpose similar to Publix Theatres Corp, has begun functioning with all partners of Publix contributing to its support as a starter. At an early date it is expected that groups of Publix houses now in receivership will subscribe to the plan. In

early date it is expected that groups of Publix houses now in receivership will subscribe to the plan. Individual receivers in most parts of the country have themselves agreed to take the home office service and will petitlon the courts to shay the composition of Theatre Management Corp., Publix Theatre Mesomes a corporation in name only. Among its assets are certain accounts receiveble; liabilities include an item of 44,816,733 owed Paramount Publix, the parent company. While Publix Theatres Corp. has been popularly regarded as a holding company for Publix houses, actually the corporation does not control a single theatre property or lease. Publix always functioned as an operating and servicing subsidiarry, which is the same purpose of Theatre Management Corp.

Theatre Management setup, with partners and other so-ckilled Publix houses, paying for its maintenance, takes care of the payroil of home office Publix personnel which has now been synitched to a partner of the payroil of the payroil

to Theatre Management, which from the same Publix h.o. in New York is disseminating the same type of information, advertising aid, booking co-operation and buying power as did Publix.

Mormon Story Based on Brigham Young, Par Idea

Hollywood, April 3.

Paramount is flirting with the idea of producing a spectacle similar to 'The Covered Wagon' around the Mormons in Utah, and based on the life of Brigham Young. Studio has several writers submitting ideas. Most of the yarn will be written around Young's colonization accomplishments, and continuing down to the present day.

Two years ago, a picture based

Two years ago, a picture based on Young's life was produced in Utah with capital raised in Salt Lake City. Production was never

MacFarland at Rivoli
James Hood MacFarland goes into
the Rivoli. N. Y., tomorrow (Wednesday), in charge of advertising
and publicity.
Robert Long, who's been in Riv,
may go back into the neld for U.A.

By before the senate shortly.

Financial reorganization of Fox Film under Sid Kent, is under way Film under Sid Kent, is under way and likely to be publicly announced within the next month, upon its completion. In the meantime, Kent, accompanied by Spyros Skouras and other officials of Fox, including legal counsel, left Sunday (2) for the coast.

for the coast.

Party will confab on matters pertaining both to the studio and the
Fox West Coast theatree. It is
probable that in the reconstruction
plans under way Fox may shut
down its studio for a couple of
week or more. This, however, is
mostly conjecture and while talked about is not known to have been definitely decided.

Fox company's new deal with the pankers has it sailing clear for the

future.

Bond interest was met as due

future.

Bond interest was met as due Saturday (1).

Indication that this was to occur was handed Friday (31) when Martin C. Ansore, attorney for Benjamin Schellenberg, stockholder, withdrew the latter's petition for a receivership of the Fox company. Grounds for withdrawal were that such an action was to be nixed in view of the constructive plans which the company and its bankers had under way for reconstruction of the financial setup of the film company. Federal Judge Knox assented and the receivership sult of Schellenberg's fell by the wayside. Ansorge had previously conferred with Kent, Fox, lawyers and U. S. Senator D. O. Hastings, who is receiver Schellenberg's in from Brookline, Mass., and a holder of 200 shares of Fox stock.

Ansorge's Legal Reservations

Ansorge's Legal Reservations

Ansorge's Legal Reservations
Ansorge, as Schellenberg's attorney, however, asked the right to
continue certain litigation against
Chase Bank and certain other defendants who originally were named
as co-defendants to the receivership
action.

action.

Fox was represented in court by Richard E. Dwight and Otto B. Koesel, of Hughes. Sclumman & Dwight, Fox Film's general counsel. It was not certain Monday (3), whether Spyros Skouras was to continue through to the coast with Kent and the latter's party, as Skouras was expected to make a stopover in Milwaukee, and perhaps on to the coast latter on.

stopover in Milwaukee, and perhaps go on to the coast later on, Included in Kent's entourage were Sidney Towle and A. J. Michel, lat-ter comptroller of Fox West Coast, Towle has a similar post with Fox's film end.

W. B. STUDIO WILL BE **KEPT CLOSED TO JUNE 1**

Hollywood April 3.

Despite reports of an earlier re-opening, Warner studio, which closes Saturday (8), will not unshutter again until June 1. Five pictures now working finish this week and Fellow Prisoners,' wi'l wind up next week

week.
While the plant is closed, writing department will work on next season's stories. Three scribblers, Sheridan Gibney, Gene Markey and

Sheridan Gibney, Gene Markey and Katharyn Scola, went on the payroll today (3). Latter team will adapt 'Female.' Payday at the studio has been moved back from Wednesday to Saturday because of the continued difficulty of getting the cash on time. Saturday has been payday since the bank holiday.

Ohio Censor Goes On

Columbus, April 3, George White last wee

Gov. George White last week vetoed the bill providing for the remission of penalties on motion picture exhibitors if they show an uncensored film through lack of notification from the state board. The house definitely sidertacked the measure when it was sent back to it. The governor stated that the bill would have drawn the teeth from the state's censorship-taw and, would leave the board practically powerless.

GROSSES UP, CUTS MAY GO

How Indies Bungled Big B'way Chance AVERAGING NOW **Indicated by Fox-Roxy Product Deal**

Indies bungled their own chance for a first-run show case at the old Roxy by asking too much rental and attempting major company tactics to force the house into a different policy. As a result, the old Roxy currently slips away from indie

in force the house into a different policy. As a result, the old Roxy currently slips away from indie films and back to major company product Friday (8), with several Fox pictures booked consecutively. The Fox film move, in booking three, the old Roxy may miped other products and the first product which is a strictly a business proposition, with the present Fox administration aiming to sell its product where it will bring in income.

When the major companies withheld product from the old Roxy on the grounds that the house scale pany's affiliated neighbo, or the minor theatres of New York's metropolitant territory in general, the indies hopped on this situation as a means to boost their prices for product to almost prohibitive rates. Others apped the majors and demanded that the old Roxy shift its scale to a host sell can be sell to a be sell to a breeze as a sell to a

ends.

Indie excuse was that by selling to the old Roxy at the current b.o. scale they might forfeit the big chain accounts.

might forreit the big chini accounts.

With major product back in the old Roxy, the indies have '-as opportunity for first-run showings on the main stem. Some of the indies rental demands ran as high as \$5,000 for a weeks' run. They never got it, however.

Fox pictures scheduled for the old Ray are Internal Machine, openings of the product of the pr

No Legal Aspects

No Legal Aspects

The Fox attitude is stated to have had nothing to do with the current visit in New York of two government agents from the Department of Justic investigating alleged prejudiced bookings against the old Roxy. Receiver Howard Cullman, head of the old Roxy management, made such representations in a formal complaint.

The Fox deal with the old Roxy and the Fox Brooklyn was made between John Clark, Fox general sales manager, and Harry Arthur, operating consultant to Receiver Cullman, and, who operates the Fox Brooklyn and, who operates the Fox Brooklyn and, who operates the Fox Brooklyn

who operates the Fox Brook-independently.

ing consultant to Receiver Cullman, and, who operates the Fox Brook-lyn, independently.

Major company product back into the old Roxy ends a 10-week period for the old spot during which none but indie product was available, with the one exception of a single Faramount film. Hereago (10 Roxy management and Par currently are at legal odds.

The currious indie attitude is exemplified by one company that had the chance to book the old Roxy at \$2,560, one week, on a picture, but instead took a percentage arrangement for the Mayfair, Broadway. The Mayfair booking resulted in a rental fee of only \$00.

De Sylva's Fox Musical

Hollywood, April 3.

"My Weakness' will be the title of
the first Buddy De Sylva musical
under new Fox contract, to be directed by David Butler. Richard A.
Whiting and Leo Robin wrote the
sones.

songs.
Picture will have chorus of 20 national beauts, who will be obtained through contests conducted in metropolitan centers.

KBS' 2 VIA RKO Holiywood, April 3.

Hollywood, April 3.

Kelly, Bischoff and Saal, their contract ended with Earl W. Hammons, will release their next two productions through RKO. First will be 'The Big Brain,' with the next, 'Deluge.'

Rentals, Staff's Co-On

Albany, April 3.
The Empire and Rialto at Glens The Empire and Riaito at Glens Falls wint on a co-operative basis at the close of business last week. The management and employees alike will share in both houses. Films will be hired on a sharing basis with the theatres.

The Rialto, playing naude, will hereatten operate our with first last the control of the control o

DeMille's 400G Par Budget: All **Prod. Costs Cut**

Hollywood, April S.
Paramount's budget for the C. B.
DeMille, special End of the World,
which goes on next season's program, will be \$400,000. This is an all gram, will be \$400,000. This is an all time low for a De Mille splurger which, it is pointed out, shows trend of the times as far as studio budgets are concerned.

In former days studio would never mention anything short of a million dollars when planning a film of the type intended for End of the World.

In lining up the new assession

World.
In lining up the new season's product the average budget aimed at will be \$250,000, with the bulk of the pictures expected to come under the wire for less than \$175,000. The \$250,000 average is about \$25,000 lower than product for the current year. Season before the average was \$375,000.

FIVE METRO PIX NOW AWAIT UNION STAND

Hollywood, April 3.

Metro's list of pictures postponed pending the IATSE's decision on the eight week pay cut
has mounted to five, with no shooting scheduled on the quintet before
next Monday (10). Union decision
is expected on or before this date.
Pictures now ready to go but
awaiting the union stand are 'Night
Flight', with John Barrymore,
Clark Gable, Nils Asther and Jean
Hersholt, Clarence Brown directing; 'Stranger's Return,' Lionel
Barrymore and Miriam Hopkins costarred, King Vidor directing; prictures now ready to go but awaiting the union stand are Night. Flight," with John Barrymore, Clark Gable, Nills Ashter and Jean Bersholt, Clarence Brown directing: Stranger's Return, 'Lionel By Barrymore and Miriam Hopkins costarred, King Vidor directing: Stranger Rhapsody,' Kay Francis and Nils Ashter starred, Richard and Nils Ashter starred, Richard and Nils Ashter starred, Richard Annie, Dressler-Beery, Mervyn Lea Roy megging.

Jaydee's Big Things'

Hollywood, April 3.

J. D. Williams, in town for the past week, it, as usual, surrounding his activities in mystery, Says all both and the standard of the big things is negotiations between Williams and Charles Farell for the actor to go under contract to Williams with a view of the latter selling the contract to one of the major companies.

Col. Wants Powell, Fields for 'Apple Mary; the retitled 'Madame' La Guimp.'

Picture will have Jessle Ralph in the title role, with Frank Capra directing.

\$20,000,000 WK.

That's a Rise of \$4,000,000 at the Country's B. O.'s Since the Moratorium-This Is Sufficient to Rescind and Absorb All Cuts -Four Weeks, Thus Far, Has Saved Enough for 25 Major Productions

\$28,000,000 A WK. IN '32

With a national jump in theatre attendance from the moratorium weskly average of 64,000,000, to a present 80,000,000, the country's box office is officially figured to have risen from \$16,000,000 to \$20,000,000 a week. With distribution returns proportionately better, near nor-malcy is already reflecting itself in sporadic company rescinding of personnel cuts.

Although the summer, less production era, and the general depression are still ahead, film lead-ers are hopeful that the last three

Col. Orders Cuts Off

Late yesterday afternoon Co-lumbia Pictures Corp. ordered the salary cuts rescinded at once. This is the first maojr company to take this step. This means that when the ghost walks at Col on both coasts and throughout the or-ganization at the next ghost trot, it won't waltz in three-quarter time or any other rhythm, but at the former 100% salary basis, prior to the industry's decision on percent-age slashes. The Columbia board, with-out any other industry consul-tation, deemed its own status didn't warrant further econo-mies.

mies.
Queried as to the amount of
saving which the cuts represented, Harry Cohn, president
of Columbia, kiddingly razzed
its economy value, professing
not to know the mathematics,
and at the same disclaiming
any personal action in matter,
stating it was a general Col
board move.

Par Trustee's Election Postponed **A Week: More Legal Entanglements**

Laemmle Trip Off

Hoilywood, April 3.

Hollywood, April 3.

With several important productions coming up, coupled with the littler situation. Carl Learning, Jr., has called off his planned trip to Germany. Instead, he will take a short vacation on the coast, and relieve his father of production details.

Young Laemmile was to take a three months' vacation abroad, with his father in charge of production, aided by Henry Henigson.

Moore, Skouras, **FWC Co-Trustees:**

Los Angeles, April 3.

Los Angeles, April 3.
Attorneys for Fox-West Coast
creditors, after conferring over the
well was and until non Monday
(3) agreed on William H. Moore, attorney, and Charles Stouras as two
of the three trustees for the organization. Considerable debate is on
now on the third, with A. L. Gore
and John P. Treanor, one of company receivers, being eliminated
from those proposed. Selections
now are between H. O. Davis, former general manager of Universal,
and Frank H. Nichols, former president of the Continental National
Bank here, as the third man.
Hearing scheduled for this (Mon-

Bank here, as the third man.
Hearing scheduled for this (Monday) afternoon was postponed until
Thursday (8), at which time voting
will take place. In the meantime
Sidney R. Kent and a New York
party are due in on Wednesday
night, and will go into conference
with creditors' committees for the
determination on the third man.
posed Skouras as trustee, last Priday changed its onling the more

Film Exchanges, which had opposed Skouras as trustee, last Friday changed its opinion this morning, when attorney Joseph Loeb, representing these creditors, agreed to the naming of Skouras.

Although the Chase-Fox-Wesco interests had agreed with minority creditors of Fox-West Coast to get together in an attempt to make an amicable selection of a trustee for the bankrupt, opposing groups were at swords points all during the meetings last week. Indications were that a battle royal would take place when voting on the official takes place Thursday (8).

First creditors' meeting, held March 29, was continued until today (3). Nothing was accomplished at the first contab, since majority and minority attorneys agreed to convene privately in an attempt to convene privately in an attempt to the contable of the co

come before Reterees S. W. and Naho and All officers of Fox-West Coast, as well as people who have been dealing with them, have been subpoenaed by the minority to appear for questioning regarding deals of Chase, Fox Film an I National Theatre Supply Co., and the relationship of these firms with the bankrupt. Also to be scrutinized is the the majority bill-holders and the receivers to corner sufficient claims to elect their own choice of trustee. Understood here that the Chase-Fox group was ready to abandon any attempt to seat Charles Skouras as trustee because of the overwhelming. trustee because of the overwhelming trustee because of the overwhelming objection of the minority to any member of the present regime. Their choice was said to have switched to John P. Treanor, the other co-receiver, with the idea of having him engage an experienced operator to run the circuit, but that situation clarified lixely on Monday.

Admission that the 12 banks holding notes of Film Productions Inc., for the \$13,369,932 loan a year ago, would probably get a preference in liquidation of Paramount Publix in bankruptcy, highlighted developments yesterday (Monday) as election of a trustee was postponed a week until Monday (13). This admission came from a Par attorney, Godfrey Goldmark, of Rosenberg, Goldmark & Colin, on questioning by Justice Chase in the Circuit Court of Appeals,

This development, coming suddenly, had the immediate effect of complicating the status of the Paramount estate, with doubt as to whether there will be adjudication of the voluntary petition asked for March 14, or adjudication of the Kent Coastward by bondholders, the same date on which P-P itself was declared in equity receivership.

equity receivership.

Election of a trustee in bankruptcy, under the voluntary proceedings, which was exhedued for
yesterday. (Monday) was postponed
a week by the Circuit Court of Appeals on reserving decision as to
whether the involuntary petition
should be adjudicated instead.

Application before the Circuit
Court asks for a writ of prohibition to restrain the U. S. District
Court and Referee Henry K. Datary petition and section of a
trustee thereunder, as well as a
writ against Judge Bondy, to con(Continued on page 46) Circuit

Industry Urges Rolph Veto of Bill Relieving

Agents of Supervision

Hollywood, April-3.
Following a protest by industry leaders, Gov.
is expected to an expected to an expected to a mean from the state restrictions from film agents in their dealings with actor, writer and director cilents.
Chief film argument against the amendment is that it would remove from the jurisdiction of the employment law all agents handling-people earning \$200 and more weekly.

promise jurisdiction of the employment law all agents handlingpeople earning \$200 and more
Bill, passed by the House andSenate, is said to have been lobbled
through quietly by George Frank
and his attorney.

Would Legalize Verbal Deale
Signing of the amendment, it is
argued, would give legality in courtto so-called verbal agreements in
commission cases, several of which
type have been thrown out of court
within the last year. Judges
pointed out in their decision that astife agents come under the provisions of the employment law noverbal agreement has any standing,
inasmuch as the statute specifically
states that commission agreements
must be in writing.
With industry leadership interest
with industry leadership interest
has come a stronger agitation
among agency clients for the institution of a code of practice for
agents such as was recently suggeated by the Academy. This body
is working toward such a code,
which would also entail membership in the organization for the 10percenters and the establishment of
a standard form of agent-client contract.

G. B. Stern Sailing

Hollywood, April 3.
G. B. Stern finishes her writing contract at Radio and salls from New York April 12 for London.
She was at Radio for six months,

Money Rates Drop, Wheat Soars. But Stock Prices Are Sluggish: Amusements Mark Time, Kodak Off

By AL GREASON

By AL GREASON

The stock market drifted through another duil day although there were developments that in another day might have inspired a brisk run up. Wheat gained a cent and a happen of the stock around \$6,000,000 or less than half the profit for the previous year. Unofficial feeling is that the divi-dend will be maintained at the \$5

evel.

Amusements did practically nothng, with Loew holding closely to
to recent zone and volume extremey light. Bonds merely repeated
ist week's prices.

Paramount Trading Ends

Paramount Trading Ends
New setback to trading in the
amusement shares came last week
in the striking from the Stock Excommon. Nothing particularly new
happened to the company to change
its status, but the technical departure of that one-time leader of
the group from the speculative picture had a depressing effect all
around.

there has from the speciment of the around a depressing effect all around.

End of the issue's career—for the present, anyhow—was accompanied, as usual, by rather large scale as usual, by rather large scale as the change of the second of th as part of a revogant and program, which, once complete, might restore the issue to Big Board trading. Company may, of course, apply for relisting, although there has not been a return of rejected stock in a

generation.

Departure of Paramount from the list is the third in a year among the amusement group. General Theatres new stock was the first to go by the board, followed in a few months by Shubert common, both companies being in receivership. Companies being in receivership dropped by the Curb. The ruling on Paramount common (PX) does not, of course, have any effect upon the two bond issues regularly traded in in the Stock Exchange bond department.

instruent.

It was an inauspicious week all around for the theatre stocks. A Fox stockholder's exploratory suit asking a receivership for that company and demanding an accounting was of brief duration. It was brought a few days before payment on the Fox debentures was due, April 1, and was promptly withdrawn when it was made known continued on page 42)

Par Forfeiting \$12,500

With Ernst Lubitsch feeling that With Ernst Lubitsch feeling that he doesn't want to make the acreen version of 'Design For Living,' Paramount will probably forfeit the \$12,5000 deposit given Max Gordon toward the purchase price of the piece. Understood Gordon was asking \$75,000 for the screen rights.

Civic Huddle on Wages

Altoona, April 8. With theatre operators attempting With theatre operators attempting to reduce hose regimes attempting to reduce hose regimes from 1800 to 1135 weekly, respectively. The received the receive received last Monday, March 27, but recopened Tuesday through the efforts of Mayor John J. McMurray. A disinterested committee was named to investigate the projected reduction, to report findings this week. All but one of the theatres are locally owned, the exception being that of the Wilmer-Vincent chain.

Yesterday's Prices

Shares.	Open	. High	Lest.	chge.
100 Con. F. pf	. 7	7	7	
2,500 East, K		48%	481/4 -	-21/4
800 Fox	. 1	1	1 .	+.%
100 Keith pf	. 9	9	. 9 -	+1
1,200 Loew's	. 10%	9%	10	
200 Do pf	. 871/2	87	87	- %
4,400 RCA	• • •	3%	3%	
200 RKO	. 11/4	1%	11/6	
2,500 W. B	1%	1%	1%	
BC	DNDS			
\$3,000 Keith	801/2	80%	301/4	ŀ ¾
5,000 Loew's		55	55	
3.000 Par-F		61/6	614 -	- *
1,000 Par-P	6%	6%	6% -	- %
	URB			'
1,000 Tech	314	2%	3%, -	- 34 ·
800 Trans-L	11/4	11/4	11/4 1	- 76

Bargain Twin Bills Shatter Frisco Peace

price and quantity war is deemed a wirtual cortainty for this burg before the end of April.

Frisco's houses have been run ning along at a gatisfactory nace for years, but recent conversion of Fox's St. Francis and the big Fox policies of two first-run pix at minimum admissions is seen as sure to bring on an unheaval of the entire Riaito and its long standing crede of healthy prices, with a spirit of co-operation between all.

Risatic and its long standing credo of healthy prices, with a spirit of co-operation between all.

Four weeks age Fox West Casat started the radical move in its 1,500-seak Market street house, the St. Francis, scaled at 40c top. Initial week the take was \$5,500, second stanza is skyrocketed to a vigorous \$9,500 and third week, though dropping to \$7,000, was still plenty good—so good, in fact, competition houses have felt the pinch.

Reopening last Saturday (1) was the \$0,000-seat Fox, which Joe Leo is operating for his brother-in-law, William Fox. Leo is asking is cents for matiness and two-bits at cents for matiness and two-bits at operating for his brother-in-law, William Fox. Leo is asking is cents for matiness and two-bits at operating for his brother-in-law, William Fox. Leo is asking is cents for matiness and two-bits at topening day freworks, including Hollywood stars, etc., and, in addition, has a two-week the-up with a toothpaste brand permitting free admission to all customers handing the doorman a carton.

Little early yet to estimate the Fox's intake, but lowest prices in town, adjacency to every street car line, and the class of house itself are items counted upon to the Golden Gate Loew's Warfield with F&M revues will have only stage show in town. Following King Kong, which is in for a run, it is possible that the Gate may go into a reduced price policy, while there has been some talk of Fox Faramount following suit.

In the proposal of the competitive process of the competitive process of the content of the competitive process of the competitive process of the competitive process of the competitive process of the competitive pinch.

B&K May Get 'Kong'

Chlcago, April 8.

Question of where King Kong's will get its first Chicago run brought up the possibility last week that the Palace would violate its traditional no holdover policy. This is to give the exchange the loop break they believe 'Kong' should have.

have.

Meanwhile Balaban & Katz wants
the picture for the Oriental and it
may Yet be sold away from RKO.
Radio exchange believes three
weeke minimum and at 25% deal
can be had for the Oriental. Palace
would arrange in advance for both
vaudeville and picture to play two



Thanks to H. B. Franklin and Herschel Stuart HORACE HEIDT Returns to Broadway
Hald Over RKO Roxy, New York

TRIAL NECESSARY

Feld, Chatkin Danied Summary

Milton Feld and Dave Chatkin Milton Feld and Dave Chatkin suits against Publix as result of denial Friday (31) by Judge Valente of motions by each for summary Judgment, means they must go to trial. In denying the motions, the N. Y. court ruled that Feld and Chatkin had not proved they were discharged by Publix, as a leged. Justice Valente held that a triable lama eviated.

issue existed.

Decision sets forth that Publix denied the allegation Feld and Chat-kin were not permitted to continue in its employ after Dec. 10 and that on that date Feld and Chatkin were informed the salary check given them would be the last they'd receive. Publix answer declares, also, that on Dec. 10 company gave plaintiffs checks for two weeks' salary due and nothing else occurred.

Writers' Guild Expects 100% Studio Membership

Hollywood, April 3.

Screen Writers' Gulld hopes to have 100% membership of the recognized film writers by the time the annual meeting of the body is cailed April 6 at which time a new slate of officers will be elected. Old officers stepping out, by agreement, will not contest new election at which will not contest new election at which will be contest the state of the contest o

1st Runs on Broadway (Subject to Change)

Week April 7
Paramount — 'Mind Reader' Paramount — Million (WB).
Capitol — 'Gabriel Over the White House' (Metro) (2d wk).
Strand—'42d Street' (WB)

(5th wk). Rivoli—'Secrets' (UA) (4th wk). Roxy — Infernal Machine'

Ox). RKO Roxy—'Out All Night'

(U).

Music Hall — 'Cavalcade'
(Fox) (6).

Palace—Parole Girl' (Col).

Rialto — Destination Unknown' (U).

Foreign Films
'Viktoria und Ihr Hussar'
(Inematrade) (German) (Eu-

(Kinematrade) (German) (Europa) (8).
'M' (Foremco) (German)
(Mayfair) (2d wk).
'Hertha's Erwachen' (Protex)
(Little Carnegle) (4th wk).

Week April 14 Capitol—'Today We Live' (Metro). Strand — 'Central Airport' (WB). NB). Rivoli—'Oliver Twist' (Mon) (12), RKO Roxy—'Big Cage' (U),

in 'Trouble.'
Rialto—'Cohens and Keliys'
(U).
Mayfair—'Bondage' (Fox).

\$2 Pictures
'White Sister' (Metro) (Astor)
(4th wk).

Hollywood

Briefly rewritten extracts from "Variety"s Hollywood Bulletin, printed ach Friday in Hollywood, and added to the regular weekly. Varietys The Bulletin does not circulate other than on the Pacific Giges. News from the Dailles in Los Angeles will be found in that customary spertment.

Paramount has spotted Al Jack-son to write the book for a musical which William Le Baron will pro-

Metro has promised to loan Jimmy Durante to Reliance for 'Joe Palooka' as soon as the comedian completes his stage engagement in New York.

Lenore Coffee is scripting for Four Frightened People, which Paramount has purchased as Cecil B. DeMilie's next.

Dolores Del Rio will appear in T.a Modesta,' by G. B. Stern, as her first picture under her Radio contract.

Behind on western releases, Monogram will shove two, "The Gal-lant Fool' and Fighting Texans, in following completion of Return of Casey Jones," Sefore resuming pro-duction on the regular feature re-

Dorothy Yost has been put on a rewrite of the Faramount script, 'Don't Call Her Madam,' which will feature Alison Skipworth, Mary Bo-land and Charles Ruggles.

Faith Baldwin's Beauty will probably be George Fitzmaurice's last picture under his present Metro contract. Marion Davies is in mind for the film.

Leslie Charteris English novelist is working on a treatment of E

Depends on Rentals If. RKO Shuts 2 in Detroit

Detroit April 3.

Detroit, April 3.

Whether RKO will continue the operation of the Uptown and the Downtown theatres in Detroit looks to be decided this week in New York. Houses were to have shut down Friday (31), but until decision is made will continue. What RKO decides depends on readjustment of overhead conditions with ment of overhead conditions with landlords and unions, and unless re-ductions can be had, RKO will have to let go, as houses aren't deemed operative under current overhead

costs.
Rent on the Downtown amounts
to about \$45,000 annually, and on
the Uptown around \$25,000 annually,
Union Guardian Trust, one of
Detroit's closed banks, is trustee for
the bondholders on the theatres'
real estate, and the factor to make
the decision as to reductions in a
rental way. But so 2a no agreement has been met between the
parties.

parties. Understanding here is that if the Understanding here is that if the properties revert to the bank, Arthur Freudenfeld, presently district manager for RKO in Detroit in charge of the two theatres, may operate for the bank and realty

Agents Want That 50% Cut, But in Office Rent

Hollywood, April 3.
Hollywood agents are seeking reductions in office rent up to 50%.
Loss of commissions because of reduced player, director and writer

duced player, director and writer salaries during the out period is causing even the larger agencies to look for ways to akimp. In one office building, with a landlord who refuses to drop rents, agents located there are talking of organizing and presenting a threat of moving if a cut is not granted, are thinking of moving to every find a country agents are thinking of moving to every Hills, where taxes are lower.

L. A. to N. Y.

Robert McGowan. Ward Morehouse. Leo Turtledove. Dave Werner. Diana Wynyard. Eddie Alperson. Joe Toplitsky.

N. Y. to L. A.

Edward Sutherland.
William Saal.
S. R. Kent.
Spyros Skouras.
Sidney Towie.
A. J. Michel.

Phillips Oppenheim's 'Gangster Clory,' so that studio may determine whether or not to pick up its option on the story.

Fox is bringing Helen Broderick here for a part in I Loved You Wednesday.

Exteriors for Til Be Hanged if I Do' are being shot near Guadala-jara, Mexico, by Ford Beebe, pro-duction manager for Mascot, and Ernie Miller, lensman.

Lec Robin goes on International Rouse' as his first lyric job under a 24-week termer with Paramount.

Following a leave of absence, Donald Ogden Stewart has returned from New York to resume work as a writer at Metro.

Possibility of a release with Brit-ish Gaumont took Larry Darmour and George Weeks to Kanaas City, for a conference with Arthur Lee, N. X. rep of BG.

7 Bet a Million, by Emmett Anthony, Chicago newspaperman, will be first produced by Robert Welsh for Radio release. Picture, to be made at Pathe, will cost \$150,000.

Rushing Beer Film
Title 'Song of the Eagle,' Intended
by Paramount for a patriotic pleture, will be used instead on Charles
R. Rogers' ilm now called 'Beer
Baron. It gives the beer yarn a
rushed for day and dating in all key
cities beginning April 28.

Metro's 'Nora' has been retitled 'Midnight Lady,' and will have Lo-retta Young, on loan from Warners, and Franchot Tone i: the leads which Clark Gable and Jean Har-

Refusing to accept the eight weeks cut; Brian Marlow went offor the Paramount writing staff. Here continues at Columbia, where he was or loan, to write an original.

Short-Wave Enthusiant
Tom Jentzges, projectionist at the
F-WC Eroadway, Santa Ana, has
been relaying messages through
his short-wave radio between Metro,
technicians left in Alaska to complete scenes for Teshimo' and their
families here. He also relays messages for the studio.

Helen Mack has been given a three-picture contract, with options, by Radio. She had a bit in 'Sweepings.'

Leonard Praskins is back at Metro to do a script on "Tugboat Annie."

Henrigson's Lawsuit
Henry Henigson, Universal studio
manager, goes to Chicago April 28
Constance Cummings has been
given a three-picture contract by
Universal, starting in the summer,
when she returns from Europe.

Werner Stays On

Dave Werner is staying at Universal. He left here Friday (31) by plane for New York, where he will present a play, during a leave of abgence.

to press a damage action against the Excelsior Motor Maintenance & Supply Co. Henigeon wants a re-fun on a contract for sound equip-ment, to which he bought rights five years ago.

Sarah Y. Mason is on the Universal lot to write an original. Erwin Gelsey is doing an adaptation of Man Who Reclaimed His Head, by Jean Bart.

Full Pay at F-WC
After working two weeks on 50%
salaries, F-WC employees were last
week restored to full pay. This is
in effect for two weeks, when, if the
emergency still exists, the 50% cut
will go in again for another two
weeks.

Mirror, Hollywood, goes vaudfim Sunday (9), with four to five acts each week and a Saturday midnight performance for tryouts. Jack Adams will direct the pit band.

Radio has bought Houston tranch's original, 'Fire-Eater.' The tory is for Bill Boyd.

Schulberg, Ltd.
B. P. Schulberg Productions, Ltd., as been formed by Paramount's (Continued on page 23)

MANAGERS AT 53c AN HOUR

Cleveland Framing Civic Shows as Showmen-Union Deadlock Goes On

Cleveland, April 4. No settlement is yet in sight for Cleveland's unions and theatre men After two weeks of futile parleys ever wage cuts, both sides are hope lessly deadlocked and are now standing back, throwing mud at sech other and wrangling over contract interpretations. Fewer conferences are being held, and it looks as if Cleveland's 92 theatres. 81mady shuttered for three weeks will stay dark until Easter.

For the last week unions have negotiating individually with reps of nabes, closed since March 11, and with heads of chain the-

reps of nabes, closed since March 11, and with heads of chain theeatres, which closed March 18. Both of the latter turned down the unions' three counter proposals, elaming they either did not give enough relief or left too many openings for future litigation. Labor officials, in turn are holding out against the 38% cut asked for nabe boothmen and the 38% states, on a grounds that the thestreet promises are filled with loopholes. During negotiations in New York unions first compromised with a 15% cut but went up to 20%.

Truce Fails

In their third and last compromise to nabe owners, stagehands' and beperators' locals stated they were willing to take the 25% cut until Aug. 1, with the old scale being restored then until present contracts applies Sept. 1. Plan was to use the
(Continued on page 40)

N. Y. OPERATORS NIX ALL THEATRES' CUTS

While operators in some parts of The country are signifying a willingness to yield some small cuts, the strongest of the locals, New York's 306, has voted to grant no relief whatever, either to chains or Independents.

Chains had asked for a 25% reduction. The indies, though asking for some relief in the present emer-gency, had not indicated percentage

desired.

General opinion among operator
unions around the country, except
where dire business setbacks in the
atres prevails, is that chains are
trying to force unions to cut now
with the 25-35-50% personnel re-

with the 25-35-30% personnel reductions as the lever.

An exception is Buffalo, a hard-hit show town, where operators are attempting to work out a cut of around 15% for local theatres, Mike Shea, virtually confolion, the first frun situation in Buffallo, had asked

Shea, virtually controlling the first run situation in Buffalo, had asked for 50%. In New York, 306 takes the attitude, so far as a chains are concerned, that a 10% cut was granted last spring and under the agreement 5% of that cut is supposed to be returned to boothmen this coming September.

Inability to get together with operator unions in three towns in Wisconsin last week resulted in Warner Bros, and Fox each closing

operator unions in three towns in Wisconsin last week resulted in Warner Bros. and Fox each closing down six theatres. Houses of chains are located in Racine, Sheboygan and Appleton. Chains demanded a 25% cut, unions refusing to grant more than 18%, the situation in Meanwhile, the situation in Cleveland remained deadlocked, with theatre remaining coses after new or the second step of the control of the contr

No Philly Shut-Down

Philodoiphia Appli 9 Philadelphia's independent house lid not close on Saturday, as threatened, because of a rental war M.P.T.O.A. reported that exchanges had made individual settlements with exhibitors to such an extent that further action was deemed up

necessary.

However, numerous closings for the summer season, some to take place soon, are forecast. General conditions are given as the reason.

Zukor's Attitude on Par Employees Who Purchased Par Stock

With Paramount Publix, in bank-ruptcy, forced off the big board, Adolph Zukor, from accounts, is deeply concerned over employees deeply concerned over employees and former employees of P-P, whos deeply concerned over employees and former smployees of P-P, whose money is tied up in the company's common stock. They had been given the right by P-P to buy the stock, in peak times, at \$52 a share, on convenient installments, although selling for more on the Stock Exchange at the time. Last Wednesday, when the stock on a turnover of 10,300 shares struck a new low of 25c (although the price had nothing to do with the removal of any stock), the N. Y. Stock Exchange governing committee removed it from the big board. That step was taken at the close of business the following day (Thursday). Action by the Stock Exchange was taken because of the company's failure to maintain transfer offices in 'New York.

York.

At the same time the committee on securities of the Exchange ruled that all deliveries of Paramount Famous Lasky 6% bonds due in 1947, and certificates of deposit for the Paramount Publix 5% bonds due in 1950, must be made henceforth with the certificates stamped to indicate that proof of claim has been filed with respect thereto and providing for assignment to the transferce of claims.

Courtesy Pass \$5.400 Fund. Up in Midwesco

Milwaukee, April 3.

The \$5,400 raised via a 10c courtesy pass tax bobbed up in the bankruptcy proceedings of Fox Midwesco Theatres. Julius Goetz, trustee for creditors in the action, maintained that the money should be turned over to his group while theatre men contended that the creditors of the credit of the cred

See Repeal of Nutmeg Theatre Seat Impost

Hartford, Conn., April 3. Richmond Quits F-WC
Los Angeles, April 3.

Phil Richmond, for last four years
in Fox-West Coast real estate department, has resigned.
He left last night (2) for his former home in Connecticut, where he plans to spend several months.

CHI JANITORS

House Managers in Windy City Nurse Their Bruises _Dispirited and Die Subordinates gusted as Get Two or Three Times More Salary Than Managers - Paradox of Responsibility Without Any

NO DAYS OFF

Premium

Chicago, April 3. Chicago theatre managers in man cases get \$35 a week while the house janitor (union) gets \$40. This paradox of the man in charge getting less than his lowest menial em-

less than his lowest monial employee could not be duplicated outside of show biz and perhaps not outside of Chicago, admittedly the strongest union town in America. Strongest union town in America counting the tomatoes. House managers here are, of course, long accustomed to paying their projectionists, musicians, and stagehands anywhere from \$75 to \$150 weekly, but the pain and humiliation of the janitor getting more money is comparatively a recent phenomenon following the last batch of salary cuts for non-unionists.

phenomenon following the last batch of salary cuts for non-unionists.

Discouraged

It's no secret to anybody who cares to find out that managerial morale in Chicago is at the lowest ebb in theatrical history. The boys ebb in the properties of them. They feel they are putting in long hours, worrying, fretting, taking the criticisms of their superiors, and assuming the not inconsiderable burden and responsibilities of running a theatre while their so-called subordinates est all the gravy.

Right now house managers entonelip for their independence and envying these same subordinates. Average house manager puts in about 12 hours work a day. That contrasts with the five or six-hour working days of the unionists. Most managers for the past year don't get any day off but work straight through something like 84 hours a week. This figures out as average works, This figures out as average average house managers setting \$75 a week in Chicago, it is said. And that's probably top. Balaban & Katz managers have taken four pay cuts in all. Other circuits have also slashed plenty and often.

and often.

House managers appear to be developing an inferiority complex.

Long since shorn of most of their
initiative, they now feel they have
been deprived of all dignity and
standing in dealing with their own
employees whose incomes are twice
to three times as great.

Warners Sets All-Negro Film for Chi 1st Run

Chicago, April 3.

Warners have spotted the all-colored picture, 'Scandal,' controlled by Irving Yates and Jack Goldberg, in their Metropolitan here opening April 26

April 26.

It will be the Chicago debut and south side first run for the Lincoln Film Co.'s newest opus.

Tenn. Sundays Look Set

Memphis, April 3.

A Sunday film bill was introduced in the Tennessee legislature by Memphis, representatives. Sponsored by Mayor Watkins Overton of Memphis, it assures its passage for Sunday openings here.

New RKO Subsid Proposed to Assume Orpheum's Old \$2,390,000 Debt to KAO

Newsreel Theatre for Chi?

Chicago, April 8.

Possibility of Chicago getting a newsreel theatre this summer. World's Fair crowds provide a natural testing opportunity, it is thought, as the floating population would be considered in the proposition of the constitution of t Chicago Annil 9

rest.
However, if it materializes, newsreel arcade will probably be in the

Owners Dickering to Take Back Par's Minn. Mpls., 4.200 Capacity

Minneapolis, April 3.

Local company owning the Minnesota theatre, headed by S. L. Mc-Knight, banker, has taken steps to cancel Paramount-Publix's 100-year lease of the \$2,000,000 4,200-seat de luxer, one of the largest and most elaborate in the west. The theatre, costing P-P more than \$5,000 a week to carry even while dark, has been closed for more than a year. Rental has not been paid since last December and a suit was filed several weeks ago to collect the unpaid rent for the past four months.

Robert Driscoli, attorney for the owners, has served notice on Par that the local company is taking the theatre back. He anticipates no opposition.

itio

position.

In other hands, the Minnesota would be serious opposition for Publix Northwest circuit, now in receivership, but making progress with its reorganization. Publix would be left with four loop first run houses, the largest of them being the State, eaching 2,300, many conditions of the progress, the Cartury, 1,500 and capacity.

B'WAY PAR'S FREE BEER: HIPP'S BASEMENT IDEA

Two New York theatres that may go for beer as a drawing card are the Paramount and Hippodrome, each with its own idea. The Par, for the first week or two of legalized beer, may try to get away with handing it out free as part of the admission to the theatre, by setting up a bar in the lobby or downstairs in the smoking room, probably latter. Although a ruling has not yet been obtained as to whether a license is required to give away beer, the Par may go ahead and test out the matter. With all theatres looking to suffer at the start through competition from hoteis, beer gardens, bars, etc., where the part was the part of the theatre of the traction of the tractio

into the Paramount free-beer gag.

The Hipp may go in for beer as a perminent staple by converting the theatre's basement into a drinking place. Basemen was formerly Toy-market be old Albee regime. town under the old Albee regime.

Chicago, April 3.

B & K houses here, notably the large first runs, are considering installation of bars for free beer as a box office iure, if and when locally

BUTTERWORTH'S SOLO

Charlie Butterworth's contract with Metro calls for but one picture, The Chaser, to star Lee Tracey. Butterworth closed recently in Howard Dietz's Flying Colors,

Organization of a new subsidiary of RKO which will be known as the Stadium Theatres Corp. is under way, pending approval of Federal Judge Bondy, who is considering the move on the request of the RKO receivers. The new company will be a kind of holding company for certain obligations due from Orpheum Circuit.

Circuit.

Creation of the new firm arises out of complaint stated to have been originally lodged by M. J. Meehan, stock broker and owner of one-third of the preferred of Keith-Albee-Orpheum. Another one-third is owned by RKO, which also owns all the common stock of KAO.

Objection was made that certain obligations amounting to \$2,394,655, credited as owed by KAO to RKO was really owed by Orpheum to RKO, instead.

Organization of Stadium Theatres Corp. is by agreement of the op-posing parties to take over that obligation and thus relieve RKO of

billiston and thus relieve RKO or that the burden. The surface in the squabble comes from the fact that the complaint mostly has to do with the way Orpheum got the money. Orpheum is controlled by KAO and the advance of \$2.394.55 which was handed Orpheum was given by RKO through Keth-Albe-Orpheum, and the latter company, therefore, set down as the company of the co

the debtor on the amount to RRO, with Orpheum set down as the debtor to KAO. In the debtor to KAO. The money and t

Orpheum, Denver, Recyr. RKO Pool Called Off

on bonds sold when the Denver Orpheum was in process of building. Bonds worth \$20,000 have been redeemed.

Defendants in this action are the Denver Orpheum Company, the Orpheum Theatres' Operating Corporation, lessee of the building, and equipment, the Orpheum Circuit. Inc., holder of a second mortrage of \$485,810. Keith-Albee-Orpheum Corporation now holding a second mortrage as collateral security from Theatres. Corporation in which Harry Huffman is interested. Because of contracts, pictures will because of contracts, pictures will Defendants in this action are the

Because of contracts, plctures will be divided between Aladdin and Orpheum. Bank claims Denver Or-pheum Company owes \$1,100,000 and is insolvent.

Easter Budgets Denting L. A.'s B. O. Appeal: Still, 'Rasputin' \$16,500, Very Nice; Par, Ditto

Los Angeles, April 3. pennies for Easter Pinching clothes sort of shattered possibilities for any outstanding take currently but biz rather big at State, Paramount and Downtown.

'Rasputin' at the State, minus a stage show, got the best takeoff on the week, with Paramount running second with 'Pick Up,' aided by a strong F&M unit. Rube Wolf ag-gregation at this house figured as ponsbile for a major percentage

Both Warner Downtown and Holiywood with '42d Street' in its third stanza held up in great shape. At the Downtown, it his around \$1,-900 on initial day of the holdover week, with the Hollywood house b ing \$700 behind that figure. Holds

week, with the Hollywood house being \$700 behind that figure. Holds a fourth week at Downtown. Chiness looks to have a dud in 'King Kong,' now in second week, with the \$1.10 gate figured to hurry cores april 9 after two weeks and three days. 'Big Cage running simultaneously at the Warner Western and Beverly houses off to good start. Some start of the weeks and three days. Big Cage running simultaneously at the Warner Western and Beverly houses off to good start. Western weeks and three days in the RKO, off to fath pace and will probably do business equal to that of the previous week, when 'Goona Goona' was field over. Outlying houses are doing tremendous business with '\$23 Street.' The 'Dome, Ocean Park, seating 1.7 the 'Dome, Ocean Park, seating 1.7 attendance it has had in its history over Saturday and Sunday, doing 152% over regular Saturday grosses, and 100% more over Sunday grosses. Tower, at Pasadena, 1,200-seater, and will run 14, possibly three weeks.

Estimates for This Week

Beverly Hills (WB) (1,611, 25-50)

—'Big Cage' (U). Off to a little better than house average business which has been with second and third run policy. Should hit around \$2500

which has been with second and the country in the country of the c

week 'What Price Decency' (Equit) and 'Manhattan Tower' (Rem) at \$1.30 mo dice. Marco) (3.58; 25-40) — Pick Up' (Par) and stage show. Opening day start 50% better than previous week, with credit soing to Rube Wolf and Grace Hayes on stage end for draw. Looks like around \$16,000, excilent, Last week 'Great fare for the house, with ittile short of \$12,000. RKO (2.550; 25-40)—'So This Is Africa' (Col) and 'Parole Girl' (Col). Should come in with around \$8,000. fair. Last week 'Goona Goona'. (1st Assert Colon of the State (Loew-Fox) (2,024; 25-40)—'Rasputh' (MG). Those three Bartymores did not hurt this one's draw bits \$16,500. This Is a start (Loew-Fox) (2,024; 25-40)—'Rasputh' (MG). Those three Bartymores did not hurt this one's draw bits \$16,500. The last (FD) better than anticipated at a cround \$3,700. Western (WB) (2,500; 25-50)—'Big Cage' (U). Fairly food and may get around \$7,800. Last week 'Girl Missing' (W). Staty Kool (MC) Hossing' (W). Staty Kool (MC) Hossing' (W). Staty Kool (MC) Hossing' (M). Staty keek 'GIR Missing' (W). Soly (As) at little better than \$6,000.

PAR TAKES P.A.'S NOVEL

TARE TAILES P.A.'S NOVELL Lou Goldberg's 'Man Who Made a Fortune' has been taken by Para-mount under a 45-day option. Macmillan Co. is publishing Gold-berg's novel, being based on the ift of F. G. Bonfils, late 'Denver 'Post'

owner-editor.

Milton Mackaye, from the drama desk of the N. Y. Evening Post, will do the adaptation as his first script job in Hollywood.

'KONG' AND 'GABRIEL' **GET IT ALL IN PITT**

Pittsburgh, April 3.

Pittsburgh, April 3.
Looks like 'King Kong' at the
Stanley and 'Gabriel Over the White
House' at the Penn will split what
there is to split this week, with the
former likely to get a shade the
better of it. Neither one, however,
living up to advance expectations,
living up to advance expectations,
or defined satisfactory
spell.

In view of Lenten season and a..., Spell. In Man all the better of it at the opening, and should be able to stand up to \$14,000 or slightly more. Some choice exploitation got this one off to a nice start, and novelty ought to keep it going. Terrific Hearst splurge, together with institution of the start splurge in the splurge in the start splurge

should build to a minimum of \$13,000, anyway.
That's going to take trade away
from the rest of them, however,
with the drain being feit all along
the line. Fulton, with 'Whistling in
the Dark,' will have to whistle to
gather brutal \$2,500, while at Davis
'Grand Slam' and 'When Strangers
Marry' looks about the same. Variety, in last weed of waudfine and
winding up with feeble \$2,950, while
Warner may manage fair \$4,800 with
'Christopher Strong' on strength of
Hepburn build-up.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Davis (WB) (1,709; 25-30-40)—
'Grand Slam' (FN) and When
Strangers Marry' (Col). No b.o.
strength and hardly an entry for
even the fair dough. Maybe \$2,500,
not so hot. Last week 'Mind Reader'
(WB) and 'Virgins of Ball' about
the same.

(WB) and 'Virgins of Ball' about the same.
Futton (Shea-Hyde) (1,750; 15-25-40)—Whistling in the Dark' (MG).
Good entertalisment, but they don't provide the state of the stat

than average, the current outlook. Last week "Hasputh" (MG) around \$11,000.
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Stewart's Gable Yarn

Hollywood,, April 3. Donaid Ogden Stewart is due in from New York today (3) % do an original for Ciarke Gable at Metro.

Tacoma Good Nuff

Tacoma April 8. First-run plan for Riaito is out with the house to go dime grind, H. T. Moore, owner of building, operating.

erating.
Possibility is that both Music Box
and Roxy may go vaude, as stage
hands and musicians appear coming to workable terms. Four days
per week plan for Music Box vaude.
Estimates for This Week

Estimates for This Week
Music Box (Hamrick) (1,400; 25)
—Big Drive' (PD). In for full
week, \$4,800 is big. Last week Private Jones' (U), four days, did \$3,600; "Topase' (RKO), last half, for
week's gross of \$3,80, good enough.
Rocy (J. (J. (H)) (1,300; 15-20)Blame the Woman (Prin) and
Williamson Beneath Sea' (Prin)
double, last half, Indicates a good
\$4,200. Last week, 'Uptown New
York' (WW), ist half; 'Midnight
Warring' (Mono) and High Gear'
(Cafo, last half, double, for oke
Blue Mouse (Hamrick) (565): 18-

\$4,000.

Blue Mouse (Hamrick) (850; 15-25)—'Hard to Handle' (WB) and Rome Express' (U). pouble, expects \$1,700, oke. Last week, 'Hello Everybody' (Par) and 'Infernal Machine' (Rox), slow at \$1,250.

No Hits, No Runs, No Errors, S. F. **Mooches Along**

San Francisco, April 8. With product not up to par, it's nip and tuck among the houses this week, palms going to the low-priced double bill theatres, Fox and St

Francis.

Hot weather Sunday (2) killed biz that day, but it's hoped loss will be

Francis.

Hot weather Sunday (2) killed bis that day, but it's hoped loss will be made up.

Joen sont the 5,000-seat for the sond the sond up.

Joen the strip saturday, with a bunch of Hollywood stars taking hows at the early night show; also that 15 and 25c admish undenlably accountable for much of the Intake. Froduct will be Indie stuff, but curred in the sond i

me e New Yorker. March 24, 1933 Drawn by Al Fruch

'Christopher Strong,' \$19,000. Nice: 'Gabriel' 17½G; 'Sister' 11G, 2d Wk.

'SCANDALS' TAB 24G. 'SLAM' 7½G, CINCY

Cincinnati, April 3.

White's 'Scandals' magneting the record take of the season at Aibee Current grosses of four more of the six first run theatres also show et gains over last week.

'Rasputin' drawing swell and will holdover. 'Gabriel Over White House' only fair box office. Lyric and Paiace will offer midnight per-formances Thursday in celebration of 'New Beer's Eve."

Estimates for This Week
Albee (RKO) (3,300; 35-65)—
'When Strangers Marry' (Col) and tab edition of George W dals,' with Wille and Eugene How-

When Strangers Marry' (Coi) and tab edition of George White's Scandals, with Willie and Eugene Howard. One of the biggest bargains ever. Boxoffice stampede, banner week of season for this house with \$24,000, a wow. Last week 'Frivate Jones' (U) and vaude headlined by Tats Waller, a local radio name, stampede, banner week of season for this house with \$24,000, a wow. Last week 'Frivate Jones' (U) and vaude headlined by Tats Waller, a local radio name, stamped to the stamped of the s

Ufa (400; 30-40)—'Hurrah, It's a Boy' (German). Fair \$800. Last week 'Barberina' (Cap), ditto.

has one of picturedom's best known names, Mary Pictford, in 'Secrets' in second week it's not good, not in second week it's not good, not agreat deal, quality of the picture also counts, and houses that haven't got some of each in their current attractions are reging the pinch. Lent, too, must be counted on in this lettington for. This Week

Estimates for This Week Estimates for This Week
Fox (Leo) (5,000; 15-28)—"Speed
Demon' (Col) and 'Should a Woman Teil?" (Maj). Opening week off
to good start, with fireworks for
first run policy at extremely low
price, with latter big rator. May
ht \$10,000.

first run policy at extremely low price, with latter big factor. May hit \$10,000.

Goldon-tate (RKO) (2,844:30-40-Goldon-tate (RKO) (2,844:30-40-Goldon-tate (RKO) (2,844:30-40-Goldon-tate (RKO) (2,844:30-40-Goldon-tate (RKO) (2,844:30-40-Goldon-tate (RKO) (2,844:30-60-Goldon-tate (RKO) (2,844:30-60-Goldon-tate (RKO) (2,844:30-60-Goldon-tate (RKO) (2,844:30-60-Goldon-tate (RKO) (2,844:30-Goldon-tate (RKO) (2,844:30-Gold

Loop is buzzing with rumors of revived life all brought about by the forthcoming World's which opens June 1. It begins to look as if the summer grosses may eradicate some of the wrinkies from showmanly brows. Majestic theatre, with 1.996 seats

vill enter the loop competition with pop price vaudfilm April 15. Adelphi is another legit going into the pop division and the Erlanger is hot for a Paul Ash show.

lilinois new sales tax was slapped wn Saturday (1), but doesn't ap-y to theatre admissions. Estimates for This Week

ply to theatre admissions.

Estimates for This Week
Chicago (B&K) (3.946; 35.55.75)
—Hell to Heaven' (Pen') and stage
show. Moderate \$28,000 in view for
the week. Last week 'Picl. Up'
the week. Last week 'Picl. Up'
the week. Last week 'Picl. Up'
the week. Sail-colored show, go'
cood \$35.60.
—McVickers (B&K) (2.284; 35.55)
—Wax Museum' (WB). Wretched
week. Gets B&K'- fifth choice features and shorts to match, but this
week maybe an upped \$9,000. Last
week Clear All Where (MG) worth
only of the week (Bart All Where (MG) worth
only of the week (Bart All Where (MG) worth
only of the week (Bart All Where (MG) worth
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only of the week (Bart All Where (MG) worth
week with Staff (Bart All Where (MG))
Paleze (RKO) (2.53; 40-68-33)
—Christopher Strong' (RKO) and
vevening was good, and gross for
has been pegted around \$18,000 last
several weeks, and got that last
week with 'Rome Express' (Gaumont.U).
Artists (B&K) (1,700: 55150—(Gahriel Over White House'
(MG), Reopened Friday (31) with
trade okay. Maybe \$17,500.

Stuart, Lincoln, 60c Top Plenty Hi, but Gettin' It

Lincoln, Neb., April 3.

Heavy dramatic stuff features the ace houses along the row this week. but with everything favorable and none of the cheaper houses billing

none of the cheaper houses billing grade A pix, biz should look up. Last week's pull indicated biz in general to be on the up.
Wage controversy has cased to be noised about any more, and a quiet settlement is expected soon. Joe Cooper, overdue from N. Y., hasn't arrived yet. Meanwhile Bob in exploitation problems. LTC had in exploitation problems. Stuart gate is still a bone of contention among the paying public.

Stuart gate is still a bone of contention among the paying public, with its doubled dough demand over every other house and presentation of the same class bill. To make the admission stand out like a sore thumb, the legit Liberty, directly show, and a sore the same class and a content of the content of th

show, a stage band and vaude for a dime. The pic house gate nights is 55. This week Rasputin goes into the Stuart, and the management hopes for the best. The Lincoln, taking a brodie last week, can't help doing better with 'Son-Daughter.' Outstanding last week was the reception given the Wheeler-Woolsey borly. So This Is Africa!—It was the control of the student of the stage of t

burly. 'So This Is Africa'—it was the first standou biz at the old Colonial in many moons.

Estimates for Tris Wesk.

Good 10-12-20)—

Secondar LTC'('650: 10-15-20)—

Secondar LTC'('650: 10-15-20)—

Secondar Standows best week in months at high SRO \$1.800. Lingon (Tris 10-15-25) (Tris 10-1

Consistent Uptrend Marks Philly: Rasputin, 16G; Earle, 17G; Fox, 18½G

Philadelphia, April 3.
Nothing really sensational ex-

Nothing really sensational expected.

"Rasputin," which had a roadhow engagement of four weeks at
the Aldine around the Christmas
holidays, looks good at the Boyd
and should get a sound \$15,000 on
the week, which would warrant the
holdover that the S-W people have
new conditions and with the reduced
scale, is around \$14,000.
The Earle is likewise promising
with Cab Calloway heading the
stage revue and 'Crime of the Century' on the screen. Good notices
war
aussed some difference of opinion,
and the getaway pace was satisfactory; \$17,000 can be expected.

The Fox, after a couple of bad
weeks, should pick up a little with
Pleasure Cruise; ought to hit \$18,
"Our Betters' preceived mixed no.

Pleasure Crulse'; ought to hit \$18,-500.

'Our Betters' received mixed notices on its Stanley opening; no tices on its Stanley opening; no dependence of the stanley opening; no the stanley set of the stanley of '242 Street.'

The Stanton, on the other hand, should register a nice gain. Special exploitation and advertising is figure of the stanley of

age.

42d Street, moved to the Karlton after its sensational run at the Stanley, should get \$6,000, which means two grand over the normal figure for the theatre.

Estimates for This 'Veek

Arcadia (600; 25-40-50)—'Rome Express' (U). Corking bet for this house; \$2,900 not impossible. Last week 'Son-Daughter' (MG) weak at \$2,000, which was about the figure expected.

ALL'S TOO QUIET ON THE B'KLYN THEATRE FRONT

Brookiyn, -April 3. Peaceful as a morticlan's chapel in front of the picture houses. Paramount is offering a weak flicker, Pick Up' (Par), and a stage show with Walter O'Keefe and Janet Reade. Around \$21,000, mild business, indeed.

Estimates for This Week

Estimates for This Week
Paramount (Par) (4,200; 25-3545-55-75-71 Citup" (Far) and stage
show. Sarian Profit with a
which means a slight profit with a
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So Much B. O. Patronage. It's Surprising N. H. Mgrs

Tough to figure this town these days. Maybe the fans figure they'l spend before another crash grab surprising business currently despite competition of a four-performance sellout on 'of Thee I Sing, at the Shubert of the Shubert of

'GABRIEL' NOT SO LUSTY '42D ST..' WOW. DETROIT

Detroit, April 3.

Opening a day early the Michigan with '\$2nd Street' led the procession leading to better times—it one forget about the seventh week of the holiday and no one's got a dollar. From the opening this one started to jam them in, although the bad weather didn't help. Weather bear weather didn't help. Weather the bad weath

arouna \$30,000, possibly more. The Downtown rescinded its closing order to play 'King Kong' a second week after a first week with plenty of profit. House dropped vaude for the 'Kong' engagement, but still grossed several thousand larger than with the flesh.

larger than with the flesh.

The Fox seems to be worst sufferer of the present situation with
a series of weak pictures and no
stage shows to bolster. For a third
week house has been deep in the red
with current attraction 'Humanity'
not strong enough to snap it out
of the depth.

of the depth.

The United Artists opened weak

The United Artists opened weak

with 'Garriel', partly due to the

weather, but should build with the

Last week all houses, with the ex
ception of the Downtown, with

'Kong' and Pick Up' at the Mich.

were mild. 'Kong big for these

times, with a better break in weath
er would have gone to town; as is

the Michigan started out weil

with 'Pick Up' and wound up with

a fair \$18.500, not bad considering

a weak picture bolstered with two

names.

Estimates for This Weel

names.

Estimates for This Week
Michigan (F-P) (4,045; 15-25-35-40-55)—42nd St.' (WB) and stage show. Very hot cha to a big \$35.Pick Up (Par) and stage show fair at \$16,900.
Fox (5,100; 15-25-35-40-55)—Humanity (Fox). Looks mild for only \$5,001. Last week 'Sallor's Luck'.

"Downtown (RKO) (2,750; 15-25-35-40-55)—'Klips Kong' (RKO). Second week mild at \$4,800. First week a good \$3,500 P. (2,315; 15-25-35-40-55)—'Cabriel Over White House' (MG). Slow start, due to weather, but building to a fair \$7.-500. Last week 'Sign of the Cross' (Par) week at \$3,000 ln its second

Fisher (FP) (2,865; 15-25-35-40).

week.
Fisher (P-P) (2.665; 15-25-35-40)
"Clear All Wires' (MG). Slow
goin', about \$5,500. Last week 'A
Lady's Profession' (Par) \$5,300.

New Beer's Eve

Chicago, April 3.
Balaban & Katz will have an
extra 11 p. m. performance the
night of April 7 for suds-wel-

comers.

They are billing it as 'New Beer's Eve.'

Orph Vode, 'Kong, 'Gabe.' Mussolini **Hi-Light Boston**

Ornheum's switch back to vaude

gives that house the spot after 14week slump. It has also brought of a price war. For Vic Morris has not only doubled his show but slashed admish, and the biz gener-ally views this with alarm. Other managers insist they will stand pat, but the rush is on for the Orpheum and they may be forced to pardown to compete. In opinion of some this would be calamitous; just when tide is turning, with union still holdouts, whole line-up would prices later. Even penny's loss counts these days, they argue; the lower the admish the rougher the uphlii climb later.

lower the admish the rougher the upbill climb later.

Orpheum put on five good acts, with "White Stater," slicing top figures to 40c, the lowest ever, and it means the house has got to pack from the first state of the state of

Publix seems loath to part with 42d Street, as well it might: It is defined by the seems of the

B'way Expects a Big Lull Next Wk., But Currently 'Gabriel' \$55.000 Nifty; 'M' 15G; 'Keyhole' 92G

This is the week when the theatres will have to try to make up in grosses what will be lost Holy Week, starting Sunday (9). Just about the same time maybe legal beer will come along and divert still theatres.

From all indications, although the along with the marked outdoors, spring weather, considerable improvement will be shown this week.

provement will be snown turs week.
Radlo City Music Hall points to
the best business comparatively in
expectation of beating last week's
nice \$30,000 by, getting \$92,000 or
'The Keyhole,' with Kay Francis
and George Brent as bait.
The other R. C. bouse RKO Royx

The other R. C. house, RKO Roxy, with \$33,000 probable, has inaugurated a stage band new policy and pictures. Feature is 'Pleasure Crulea

Cruise.

The Capitol comes back to life with Gabriel Over the White House, a natural and with rave notices. Although opinions are mixed, which makes for increar, looks like and a superior of the company of the compan

brutal.

Mayfair, under Walter Reade's operation, is expected to do its best in a long while with 'M.' Joe Plunkett's German importation. May reach a nice \$15,000 or more.

in the conservation of the

Estimates for This Week

Astor (1,012; \$1.10-\$1.65-\$2.20). White Sister (MG) (3rd week), disappointer and probably out in couple weeks. 'Heli Below' con

White Slister (MG) (3rd week). A disappointer and probably out in a couple weeks. "Hell Below" comliaspointer and probably out in a couple weeks. "Hell Below" comCapitol (5,400; 35-75-99-31.85)—
'Gabriel Over the White House' (MG) and stage show. Holds over after a very first big week of 385,600, with the stage of the stage show. Children each world-of-mouth of pace to beat poor 24ch00. "Cream of pace to beat poor 24ch00." "Cream of pace to beat poor 24ch00."

The Keyhole' (W2) and stage show. Disappointing depending wholly on stars for draw; maybe \$1,000 in sight. Last week Tady's \$2,000. Last week Tady's \$1,000 in sight. Last week Tady week Tady in \$1,000 in sight. Last week Tady week Tady in \$1,000 in sight. Last week Tady's \$1,000 in sight. Last week Tady week Tady in \$1,000 in sight. Last week Tady week Tady week Tady in \$1,000 in sight. Last week Tady's \$1,000

tion, may help a little, but show scheduled to go out after six days. Last week 'Pick Up' (Par) sunk to \$34,600.

Radio City Music Hall (5,945; 35-55-75)—The Keyhole (WB) and stage show. Francis-Brent team drawing 'em for a big \$92,000, beating last week's very nice \$90,000 on 'Sweepings' (RKO).

'Sweepings' (RKO).

Rivoli (2.200; 40-55-75-85)—'Secrets' (UA) (3rd week). Getting around \$15.000 this week, okay, and holds over a fourth. Third stretch of seven days was \$20,000. 'Oliver Twist' (Mono) opens Wednesday

Twist' (Mono) opens Wednesday (12).

RKO Roxy (3,525; 35-55-75)—
Tleasure Crulse' (Fox) and stage show. New policy of stage band units, with Horace Heldt, alding for the Order Stage Stag

a fifth. Third week's takings ran to \$22,000.
Riaito (2,000; 25-40-65) — 'Girl Missing' (WB). Not drawing as expected, and if \$9,000 will be luoky. Might bulld to that and beyond through title and word of mouth. Last week 'Lady's Profession' (Par) drew a swell \$13,000.

NEWARK MILD

'Rasputin' Tops Town with \$17,000 -42nd St.' in 3rd Week

Mild week here. The Barrymores in 'Rasputhr' will be bring a markey whatever business the bring a markey reach \$17.000. There's not find show that the bring should be bring the work of the bring should be bring the b

reminal, dropping 'Cavalcade,' back to regular prices again. House cuts earlier opening, starting now at 11.

at 11.

Apparently no opposition to German films here. Little is doing well enough with them. Warners runs them sporadically at Stanley and at Regent, Elizabeth, and weekly at Castle, Irvington. At Castle they are added at end of regular double bill.

are added at end of regular double bill. Estimates for This Week
Branford (WB) (2.985; 15-85)—
"Moreover the state of the

Rådio Murder Mysiery (RKO) fine at \$5,600.
Little (Cinema) (299; 15-25-40-50)—Zapkenstreich am Rhein (75-40-50)—Zapkenstreich (75-40-50)—Zapkenstreich

(Kinematrade) and 'Elisabeth von Osterreich' (Tobis) okay with over \$1.100.

Osterreich' (Tobis) okay with over \$1.100.

State (2.700. 11-75)—

Loow's State (2.700. 11-75)—

Loow's State (2.700. 11-75)—

Loow's State (2.700. 11-75)—

Mewark (MC) and Grand week, United Card week (Med Must Fight' (MG), bad at \$8.000.

Newark (Adams-Par) (2.248; 15-89)—

Strictly Personal' (Par) and [likely to pass \$8,000. Last week (Woman Accused' (Par) beat expectations, getting \$10,800. Last week (Woman Accused' (Par) beat expectations, getting \$10,800. Proctor's (RKO) and vande. No termine trade, maybe \$10,000. Last week 'King Kong' (RKO) fine at \$17,000.

—Torondway Bad (Fox) and 'Tace Turns theough (Tace) and 'Tace Turns theough (Tox) and 'Tace

Terminal (Skouras) (1,900; 15-50)
—Broadway Bad' (Fox) and 'Hace
Track' (WW). Opens Monday and
tuns through Thursday. Without a
week-and can hardly amount to
more than \$1,000. Last week on 110
more than \$1,000. Last week on 110
more than \$2,000 to \$15,000.

Zasu Pitts' Fourth at Radio

Hollywood, April 3 Zasu Pitts will have a part in adlo's 'Careless.'

This is in addition to the three at that studio for which she recently signed a contract.

'Rasputin' Ballyed to \$11,000, Mpls.

Hot Selling-'Pvt. Jones' \$3,300-'Sailor's Luck' \$5,000, Okay for 7 Days

Minneapolis, April 3. For the third successive week, the State has a big edge over all loor opposition and is monopolizing a large proportion of the first-run business. This time 'Rasputin' is turning the trick.

Several other pictures in town are not without merit, but none carries a really strong box office punch. 'Sailor's Luck,' at the Century, has been carrying along the best of the bunch, and bids fair to sail through its nine-day run to a very respect-able finish.

The mercuty respects able finish. In the very respecttivate Jones' and Lawyer Man,
the de-pheun and Lyric are well
lited Orpheun, and Lyric are well
lited States. Because of the oreday of
gragement of Eddie Cantor and his
company at the Orph, Jones' will
run but six days.

run but six days.
Auto show at the Municipal Audi-torium, offering a large amount of entertainment at two-bits admis-sion, half-price compared with for-ner years, proved considerable opsion, half-price compares was amoney pears, proved considerable opposition for the theatres over the week-end. Two road shows, Eddle Cantor and 'Of Thee I Sing,' the first in a long while. here, and box office naturals, also pulled from the film emporhums. The State alone serms immune to all this opposi-

Estimates for This Week

Estimates for This Week
State (Publix) (2,200; 55)—Rasputin' (MG). Sold as a daring sex
similer, with the three Barrymores
sufficiently emphasized, sensational in
sufficient emphasized, sensational in
the web of a demoniac monk.'
Among the thrills promised to customers were 'iove orgies in Rasputin's hideaway'.' Got bang-up retin's hideaway'.' Got bang-up resilor's Luck (Fox). Went in two
down of the hideaway'.' Got bang-up reState Fair (Fox). Big \$4,000 indictated. Last week 'Sign of the

Men Must Fight (1907), ***

New days, first (1901); (1,400; 40) — Suptomin (Foblis); (1,400; 40) — Suptomin (Foblis); (1,400; 40) — Suptomin (Foblis); (1,300), good.

Lyric (Publis); (1,300), good.

Lyric (Publis); (1,300; 35) — Lawyer Man' (WB). Neither Fowell nor office, and the suptomin (1908); (19

Lyrie (Publix) (1.300; 35)—Law yer Man' (WB). Neither Powell nor title seems to mean anything to box office. Maybe \$3,000, light. Last week '20,000 Years in Sing Sing' (FN) \$3,600.

Grand (Publix) (1,100: 35)—'Sign of the roos' (Par), Second loop of the roos' (Par), Second loop run and full week \$3,000, big.

Aster (Publix) (900; 25)—Internal Machine' (Fox), first run; 'Island of Lost Souls' (Par), second loop run, and Fast Life' (MG), second loop run, and 'Mysterious Rider' (RKO) and 'Mysterious Rider' (Par), loop first runs, split, \$700, light.

Cantor's Nifty \$10,500 Is High Mark in Birmingham

Birmingham

Dening of spring season is bringing slow business this week except for Eddic Cantor, who is grossing nicely. Clartor, who is grossing nicely. Clartor, who is grossing nicely and the state of Tantages for the state of the state

Estimates for This Weel

Estimates for Thic Week
Alabams (Wilby) (2800: 28-35-40)
'Kild From Spain' (1/A), Great business, like a neaf \$10,500. Last week
'Cynara' ('L'A) lasted four days and
replaced with 'Pick Up' (Par), week
fair, \$6,000. Empire (BTAC) (1,100; 25) 'Keyhole' (WE). Town's second best het,
\$7,000. Strand (Wilby) (800; 25) 'Madame
B'anche' (MG). A round \$1,800. Last
week 'Dangerously Yours' (Fox)
\$1,600.

\$1500 Source Office of the American State of the American State of State of

'Gabriel' and '42d St.' Just About Drain L'ville

Louisviile, April 4 Jack Schwartz's Brown Theatre Corp. took over control of the Brown March 31; will continue showing of RKO and Columbia pic-

ures. Riaito, after sensationally suc-essfui week on '42nd Street,' held t over a second week and doing

it over a second ween and commicely.
Loew's is doing lot of plugging on 'Gabriel,' getting fair attention. Rest are suffering.
National may book vaudeville out of Chicago, with pictures. Cantor and Loew and Loe

Estimates for This Week
Loew's (3,400; 25-35-50)—Gabriel Over White House' (MG).
With aid of bg national ads may
hit \$\$,500, fair. Last week 'Rasputin' (MG) did swell with \$\$11,000.
Hit (G) (2,700; 2530-35)—420 Street: After whoopage 100 Street A

Strand (Fourth Ave.) (1.706; 25-55-50)—She Done Him Wrong' (Par). Expects \$8.000, excellent. Last week 'King's Vacation' (WB), poor at \$3,000. Of et \$1.700.

pher Strong' (RKO) Off at \$1,700. Last week 'Great Jasper' (RKO),

Last week Great Jasper (RKO), \$1,500, poor. Alamo (900; 15-25-40)—'Death Kiss' (WW). Off at \$1,100. Last week miserable with 'Laughter in Hell' (U), doing only \$1,000.

'Gabriel' Only Mild in Wash.: Some Think It's a Religious Pic

Washington, April 3.

First real apring sunshine town has seen this year playing havoc with bo. Everybody working on their autos and jamming stores and auton's capital turned in poorest all-around openings in year.

Washington is real test of effect of pay cuts. Predominantly U. S. everybody at once. Result seems to be that they tighten up first few weeks afterward and then as they adjust their budget things get back everybody at once. Result seems to be that they tighten up first few weeks afterward and then as they adjust their budget things get back even two cuts wage scale is comparatively high here.

Another explanation of slump this week is linck of hit shows. With exemplay the seems of the s

even picked up by chain. He is one of best in game for exploiting and it in behoing.

It in behoing, a puzzle. Loew put big campaign behind it and of all towns where it should go this is it. Opened weak and is building slowly. General opinion is that theme of bailty-based on title is too intelnite or based on title is too intelnite all about. Some even get notion it is religious show. Clever gag was sending two trumpeters out four mornings about dawn of low mornings about dawn of low carrying out Gabriel idea. Pients called ail papers each a. m. asking what all noise was about.

King Kong is slipping after Kong is slipping arter was the control of the contro

Everything's Very Hotsy 'Round the Indpls. B. O.'s

Indianapolis, April 8. Conditions here are good. Thing picking up conservatively, due more perhaps, to good pics. With the union wage war settled, all houses are boosting everything. This week Loew's Paince did plenty of advertising and exploitation with "Gabriel Over the White House." Ohlo, recently opened with foreigns, is plugging along nicely, and returns are increasing weekly.

Estimates for This Week

Apollo (Fourth Ave.) (1,100; 25-40)—Big Cage' (U). Should end up around \$3,400, good. This pic has more than the usual appeal because of Beatty's winter headquarters being at Peru, Ind. Last week's Great Jasper' (RKO) bucked up to \$3,000, good.

good.
Circle (Circle) (2,600; 25-40)'Blondie Johnson' (FN). Starte

Circle (Circle) (2,660; 25-40)—
Slondie Johnson (FN). Started
well and should hold up to around
\$3,000. Last week Lady's Professon of the start week Lady's Profesprofesson of the started of the started
professon of the started of the started
professon of the started of the started
for this spot. Will finish around \$7,500, good. Keller Sisters on stage
this week. Last week 'So This 18
Africa' (CO) started slowly but
built nitedy to \$6,500.

Will get nice
\$5,000. because of the campaign exploiting the tone of the pic. Last
week 'Rasputin' (MG) excellent
\$1,000 for this spot.

Ohio (Lampbell) (1,400; 25)—'Nur
Am Rheln' ('Only on the Rhine').

Onio (Lampbell) (1,400; 25)—'Nur Am Rhein' ('Only on the Rhine'). Around \$750, good for third week of theatre's reopening. Last week 'Ein Walzer vom Strauss' around same figure.

Buffalo Trade So-So

Buffalo, April 3.

Weather fine, which means biz suffers to some extent all around, but particularly at the Buffalo, where 'Gabriel Over White House' where 'Gabriel Over White House' is a disappointer at \$12,000.

'Kong' on second week at Great Lakes doing pretty well at \$6,000.

Estimates for This Week

Lakes doing pretty well at \$6,000.

Estimates for This Week

Buffale (Shea) (3,500; 30-40-55)—
(Sabriel Over White House' (MG)
and stage show. Off to a very poor
start, \$1,200 looks tops, a severe
disappointment. Last week 'Pick
Up' (Par) got only \$1,20; 55-40)
Great Lakes (Shea) (3,40; 25-40)
Great Lakes (Shea) (3,40; 25-40)
Great Lakes (Shea) (3,40; 25-40)
Great Lakes (Shea) (3,40; 25)—
Cohens and Kellys in Trouble (U)
and Men Must Fight (MG). Will
be around average from indications,
(WB) and 'Afraid to Talk' (U) \$5,
800, okay.

Hipp (Shea) (2,400; 25)—'Clear
All Wires' (MG) and 'Lucky Devile'
(RKO). Double bill expects to get
around \$1,000, fair. Last week
"No Other Woman' (U) managed to
get \$7,200.

Lafayette (Ind) (3,400; 25)—
Racetrack' (WW) and 'Jungle
Eride' (Mon). Just so-ao, maybe
Mary' Idat week When Strangers
Mary' Idat week When Strangers
Mary' John (John Condon)
(Fox) ditto,

came a anyway. Road show leng Estimates for This Week

Estimates for This Week
Earle (WB) (2,424; 25-35-50-6070) Girl Missing (WB) and vaude.
Morton Downey getting the crowd.
Should net nice \$21,000. Last week
The Keyhole (WB) in o. k. \$20,-

The Keyhole' (WE) in o. k. \$20,00.
Fox (Loew) (3,434: 15-25-35-5060) 'Men Must Fight' (M-G) and
vaude. Light \$18,500. First week
without top vaude name in months.
1757) and Grace Moore, fair \$20,00. Slipped towards end along
with everything else.
Keith's (RKO) 1.830; 15-25-3560 'King Kong' (RKO). Second
veck a little off but o. k., maybe
\$5,00. Last week opened tremenstarted to slip. \$15,000 blg money
though.
Met (WB) (1,583; 25-35-50-60.

though.

Met (WB) (1.583; 25-35-50-60-70) 'Sign of the Cross' (Par). Second week gettling o. k. \$5,000. Last week was surprising with big \$9,500.

gasping from exploitation which are the content of the content of

\$8,000 FOR '42D ST.' IS SEATTLE'S BIG NOISE

Seattle, April 3. '42d Street' is getting top dough; great lines and national exploitation a tremendous hein

ettled.

Trying to give most for the money Trying to give most for the money is fav local indoor sport for showmen. Vaude and bands locking up for added values. Fifth Ave, joins NRF string this week, settling back to old policy of big plc, one at a time, while duals move to Paretiment of the proper bands of the path and uphill.

Estimates for This Week
Paramount (NRF) (3.165: 25-40)

spond as it should. It's a nice show-shop but off the path and uphill.

Estimates for This Week
Paramout (NRF) (3.165; 25-40)
—'Sailor's Luck' (Fox), and 'Dangerously Tours' (Fox). Double, go, gond of the path and the path of the path

Biz Really Too Good In Col. to Shut Down **Despite Union Wars**

Columbus, April 3. Columbus, April 3.

Another alleged finale week this session here, with Loew and RKO houses being advised last Friday that they were to remain open through the current week close this Friday unless the salary troubles with the stagehands are ironed out. May be the last and

again may not, though.

Ohio and Grand are on the go as far as biz is concerned. Both should show plenty profit, as they did last week, with other houses

did last week, with other houses lucky to get by in any form.

Palace already is booming its next two shows, the condensed 'Scandals' being booked for the stage next week and 'King Kong' to follow.

'Gabriel' Blows Its B. O. Horn in Balto for 15G's

Baltimore, April 3.

Business continues on the upgrade in town, and proving a surprise to everybody, who are still trying to make the grosses agree with depressions, Lents and wobbt banks. Attractions themselves the public is coming to see them in sufficient quantities to keep the ledgers in the black.

'Gabriel Over the White House' appears to have the best of the lot as far as pictures are concerned, breaks, with the Hearst rage spreading themselves. Picture is causing comment and figures as a build possibility from the start. Telck-Up is taking care of itself the properties of t

Estimates for This Week

5 of N. O.'s 7 Banks Closed Means B. O. Crene

exploitation to be put off.

Estimates for This Week
Palace (RKO) (3.074; 25-40)
Sweepings' (RKO). Hardly better
than \$5,500 in sight. Last week
Thivate Jones' (U) none too good
with mild \$3,500.

Ohio (Locus Statisted hot enough
to Insure at least \$9,000, which
means plenty cash in the net columns. Last week 'Rasputin' (M-G)
did plenty standee biz and garnered too \$14,000.

Crime of the Century' (Par). Not
too much expected, but fair enough
at \$4,500. Last week 'Broadway.
Bad' (Fox) plenty bad at \$3,500.

Grand (Keth) (1.100; 25-40)
Street' (WB). Second week and still
dislood this week after doing tremendous \$12,000 last week; third
seasion almost assured.

Majestic (RKO) (1.100; 25-35)
E 'Men of Ameri-1' (RKO). Not there
ta \$2,200. Last week 'Vampire Bat'
(MA), same.

Going Places

By Cecelia Ager

Something big to look at, and something easy to understand—the fantasy. The Young King, at the Music Hall. Color, lights and pagantry, and all the while the fun of watching how defly the action of the spectacle synchronizes with the glorious tones of Margaret Anglin's narration. Climax, too, as the grandeur of the scenes mounts to the brilliant cathedral, finale, ewept along in the heightening spell of Miss Anglin's epic voice. Fine clothes for the nobles in the corration scene, white sait princesse dresses with long trains and gold gauze and gold leaf huge upstanding collars for the ladies, gold and scaple and grey magnifecence for scarlet and grey magnificence for the men. Lots to see and he con-

scalet and grey magnificence for the men. Lots to see and be con-tent—for the Roxyettes had given right at the start.

The Roxyettes are stenogs this week, bouncing on the keys of a mammoth typewriter, leaping off, then swarming amack into a straight line for their celebrated unanimous kicking, frolleing about with a joy-ous twist of their derrieres, playful minxes happy in their orchid pink satin dresses, neat little typists with white celluloid gauntlets, collars and satin dresses, neat little typists with white celluloid gauntlets, collars and belts, lassies turned to symbolism with dollar signs buckles at their waists. Earthy little maidens to balance the nobler things to come.

Beauty First
'Crazy Week' at the Paramount
may upset the lobby, play havoc
with the actors and drive its producers mad, but the ladies on the

bill stay sane. The ladies have too many things to think about, thank you, to forget that it is their job always to be decorative. They will enter into the spirit of the thing only so far as it doesn't interfere with their pretty clothes, pretty dancing and pretty singing. That is, all save Fatsy Kelly, who is a good who knows it or how much she looks it. Barbara Newberry glides about a smart young thing whose excelient legs are not to be denied. When she dances in a trim white mess jacket and long black skirt, there's a siash way up the side that settles that. When she swoops around in all-over pale pink lace with a blue velvet beit and floor-reaching cir-reaching cir-

inat. When she swoops around in all-over pale pink lace with a blue velvet belt and floor-reaching circular skirt, it's a simple matter to pick up the skirt alluringly without losing step. Ruth Petty believes so in looking her most careful best that she adds formal long blue gloves to her pink chiffon skirt, blue taffets jacket costume. And the 24 David Bines Girls, who, after all, are not allowed the free will of, specialties, contrive to look very serious throughout, even when dressed as Puritan malds in gray chiffon ruffes and pantalettes, they turn their backs to show the black mammles' faces in papier mache pinned to their derrieres.

Grace Moore's Grand Manner When a prima donna agrees to a picture house appearance, she should, Grace Moore believes, sug-(Continued on page 40)

RALPH O'HARA HELD ON MURDER CHARGE

Chicago, April 8.
A coroner's jury decision at the Saturday (1) inquest that the killing of Fred Oser by Ralph O'Hara was justifiable homicide, did not not obtain O'Hara's release. Police department filed a murder charge against him despite inquest findings and a new grand jury meeting Tucsday (4) will be asked to indict.

against him despite inquest findings and a new grand fury meeting Tucsday (4) will be asked to indict.

Little evidence was brought out at the trial. A series of witnesses testified that Oser was in the habit of carrying a revolver, which contradicted what the family and friends of Oser have been contend-

After uccessfully avoiding the police from Fig. 20 Maley in Custody
After uccessfully avoiding the police from Fig. 20 Monday. (27), Tom Moley has been locked up and kept over night by the authorities. On Tuesday he won ball at \$5,000, but O'Hara, formally charged with murder, was denied his freedom pending the inquest. Police investigations during the week preceding Saturday's inquest (1) centered around the pistol found next to Oser's body, and, according to O'Hara, brought into the union offices by the murdered man.

found next to Oser's body, and, according to O'Hara, brought into the union offices by the murdered man. This pistol was traced by serial numbers to Julius Dickstein, an operator at the O'Inental theatre, who admitted having purchased the weapon in 1931, but claimed it was stolen from the pocket of his automobile four months ago. Police claimed Dickstein was a Maloy favorite' and held one of the plum jobs. The man of the plum jobs. The property Maloy's alibit that he was tied up all Thursday afternoon (23), which was the afternon Oser allegedly telephoned and made an appointment to see Maloy the next day—the day he was killed. Maloy denies having made an appointment to see Maloy the next day—the day he was killed. Maloy denies having made an appointment, stating he purposely refused on advice of his lawyers. Police were hinting all week that they believed there were others in Maloy's private office at the time of the killing other than Oser, the victim, and O'Hara by Oser's widow, who is reported destitute.

Reopening Macon Indie

Macon, Ga., April 3.
The Riaito, Macon's premier picture house until Publix closed its doors in 1930, is now being repaired for reopening under independent

management,
Bankruptcy of the Publix group
released the building to the owner
(George Siappey, Fort Valley), but
he has no definite plans to announce
but

Studio Placements

Junior Durkin, 'On Probation,'

Par.
Ruth Fallows, Merna Kennedy,
Emergency Call, Radio.
Barbara Weeks, Diane Sinclate,
Claude Gillingwater, Jessie Raiph,
Carole, Lincoln, Frank Albertson,
'Ann Carver's Profession,' Col.

Adolphe Menjou, Mary Duncan

"The Morning Giory, Franchot Tone, Loretta Young, Franchot Tone, Harold Huber, Claire Dodd, 'Mid-night Lady,' Metro. Arthur Byron, 'Dinner at Eight,'

Arthur Byron, Dinnet at Metro.
Clark Gable, Nils Aether, Night Flight, Metro.
Irene Browne, Frank Atkinson, My Lips Betray, Fox.
Mirlam Jordon, The Devil's in

Love, Fox.
Sidney Blackmer, 'Cocktail Hour.'

Signey Discussion Col.
Col.
Douglas Fairbanks, Jr., on loan from Warners for 'Morning Glory,'

Tom Warners for Radio.
Cliff Edwards, 'Flying Circus,'

Radio.
Stuart Walker, William Harrigan,
and Mitchell Lelsen to direct
'Apartment Nine,' Par.
Ginger Rogers, Gregory Ratoff,
Frank MeHugh, 'Careleas,' Radio.
Claire Dodd, Allen Jenkins (borrowed from WB), 'Ratter Romance,'
Radio.
John Boles, 'Forbidden Melody,'

Fox. Iriam Jordan T Loved You Miriam Jordan T Loved You Wednesday, Fox. Herman Bing, Maude Euburne, 'My Lips Betray,' Fox. Mary Carlisle, 'College Humon,'

Mary Carliele, Conebe Par.
Gloria Stuart, Tt's Great to Be Alive, Fox.
Barbara Leonard, Stuart Holmes, Albert Conti, F. Schumann-Heink, 'Adorable, Fox.
June Clyde, 'Hold Me Tight,'

Jane Ciyue, Arrett, Fox.
Robert Elliott, Charles Starrett,
The Return of Casey Jones, Chadwick.
Lucille Brown, 'King of the
Arena, 'U. Corrow 'Ann Carver's

Arena, U.
Frank Conroy, 'Ann Carver's
Profession, Col.
Samuel Hoffenstein, adaptation,
Design for Living' Par.
George Raft, 'Trumpet Blows,'

George Raft, "Trumper Par.
Par.
Edward Kaufman, Charles Logue, adaptation, 'Stairs of Sand,' Par.
Henry Myers, orlginal, Par.
Henry Myers, orlginal, Par.
Liewellyn Hughes, original, Par.
Liewellyn Hughes, original, Par.
Meyers, Ed Kaufman, adaptath "Meyers, Ed Kaufman, adaptath "Meyers, Ed Kaufman, adaptath "Meyers, Ed Kaufman, adaptath "Meyers, Ed Kaufman, adaptath, "Meyers, Ed Kaufman, "Meyers, "Meyers

Sam Trintz Takes Adelphi

END OF HOCKEY WON'T HIRT MONTREAL RO'S

Hockey came to an untimely end in this city this year, which re-leases around 13,000 fans for the films twice a week for the next two films twice a week for the next two films twice a week for the sight to hare the films films the sight to have the films the sight to have the films the sight to have the films of these the Palace gets the call with Rasputin, one of the call with Rasputin, one of the films of the films

of another \$13,000 this week to Loew's.

Capitol is trying an experiment and has gone all-British with a brace of pix. Hard to estimate how this will figure. House dropped this will figure. House dropped fail to show much improvement; \$11,000 maybe. 'Princess has Cynara,' another tough one in this

nara, another tough one in this town.

His Majesty's is getting by in stock so far, but a few weeks will settle that problem, one way or the other. Imperial and Cin de Paris doing just fair with French pix. Nabes showing little change, mostly in red.

Estimates for This Week

His Majesty's (Ind) (1,600; 20-75)
'Counsellor-at-Law' (legit). Can
figure on \$3,000 if interest holds up.
Last week 'As Husbands Go,' opening stock season and running fr Tuesday (28) for five days gros

\$3,000.

Palace (FP) (2,700; 60) 'Rasputin' (M-G), This looks like a panic at the start and may hold up with lack of heavy competish to gross around *\$15,000, very nitry. Last week 440 Street' (WB) hit on high beginning of week but faded some at ond to a nice enough \$13,000

gross.

Capitol (FP) (2.700; 50) My
Wife's Family' (Brit) and The
Lodger' (Brit), Being only Britishers in town, may bring in enough
old countryers to give a fair gross
at \$11,000. Last week Topaze'
(RKO): and Tack Devile' (RKO
fell below average of this theatre
recently to \$10,000.

recently to \$10,000.

Hard to \$10,000.

Hard to Handle (WP) (\$3.00); 60) 'Hard to Handle' (WP) (\$3.00); 60) 'Hard to Handle' (WP) is and seven acts and the seven act

Imperial (Franco-Film) (1,900; 50) L'Amoureuse Adventure' (French). May gross \$1,200. Last week Violettes Imperiales' (French)

Week Violettes' Impermes (Franco-Film) (2002) 1.3 Femme Nuc (2d week), Repeat on a gross of \$900, may get around \$700 on holdover.

More Go 306

Second independent circuit in Greater New York to drop Empire operators and swing back to Locai 306, the I. A. T. S. E. affiliate, is the Manhattan Playhouses, totaling houses. The Blenheim, Bronx. an indie operation, swings back to

rators from 306 went back into Operators from 306 went back into the Manhattan circuit booths and the Blenheim yesterday (Monday) following a contract negotiated with owners by Harry Sherman, lately chosen president of 306.

owners by Harry Sherman, lately chosen president of 306. Previously, Lee Ochs chain gave up Empire in favor of 306, which it had previously deserted.

DEFENSE RESTS

Femme Exhib's \$150,000 Restraint Suit Dates Back to 1925

Los Angeles, April 3. Los Angeles, April 3.
Defense in the suit brought by
Mrs. Fae Robinson against the major distributors will rest tomorrow
(7ucsday). Suit is for \$150,000 for
alleged restraint of trade. She operated the Seville theatre in Inglewood in 1925.

wood in 1925.

Defense's motion for a non-suit was denied Frilay and the renainder of tha. day was spent introduen gt seimony of the branch managers to the effect that the black book for zoning was not used collectively and in conspiracy in determining zoning.

Jack Warner and Louis P. Mayer, subpoenaed by the plaintiff, took the stand mercity to declare that they were engaged in production and knew nothing of the selling and distributing policies of their respec-

Sam Trintz, who has the Monroe, takes the Adelphi. Former legit house, on a five-year lease from the estate. House is now being renovated and spruced up fo ropening in May.

Trintz hasn't decided on policy, a related to the related to the policy of the standard production and knew nothing of the selling and but straight pictures at 25c. top distributing policies of, their respective companies.

Port. Sure Proves They'll Stage Show Battle Spend If It's a Good Show

Spend If It's a Good Show

Portland, Ore., April 3.

B. O. bix taking a slight impetus and looks like punch exploitation should get back the old grosses in a few weeks. Idea of what bix there is in the burg evident from Bill Mc. I should get back the old grosses in a few weeks. Idea of what bix there is in the burg evident from Bill Mc. I should be should be should be should be sold out at \$3 top.

RKO Orpheum doing an exploitation splungs this week with return of Georgie Stoil as band leader to sell but registering fairly.

Par's Sibe Done Him Wrong' brought back by Fox-Parker for a fourth and possibly fifth week at the Biatto. Longest running picture in the burg for many moons? Gr. Rasputin', now in its second week at the United Artists and may hold for a third. 'Rasputin' clicked for tog gross in the burg in that small house on its first week.

s first week. Estimates for This Week

on its first week.

Estimates for This Week
Braadway (Fox-Parker) (2,000;
25-40)—"Fick Up' (Par). Looks
fair for \$4,000, including two days
of 'Fast Workers' (M6), which was
Jerited. Last week 'Woman Accused tear, 182,00.

—'Christopher Strong' (RKO) with
vaude and stage band. Well exploited and going for a fair \$5,800.

Last week 'Cohens and Kellys in
Trouble' (U) only \$3,600. Perker)
United Artists (Fox-Parker)
United Artists (Fox-Parker)
United Artists (Fox-Parker)
United Artists (Fox-Parker)
United Strong (Fox-Parker)
Un

though at \$4,300.
Liberty (Fox-Parker) (2,000; 15-25)—'Men Must Pight' (MG). Going just fairly for possible \$2,800. Last week 'Luxury Liner' (Par) nicely at \$3,000.

\$3,000.

Rialto (Fox-Parker) (1,500; 25)—

'She Done Him Wrong' (Par).
Fourth week and still getting biz.
Looks like okay \$3,000.

Auditorium (Civic) (3,500; \$1 to \$3)—'Of Thee I Sing.' One night only of roadshow sold out for record biz of \$5,500.

Lackev's Six for Radio

Hollywood, April 3.

Negotiations are on for William Lackey, who has been producing for Monogram, to go over on the Radio lot with his own unit and make six features for next season's program.

Plans are for Lackey to bring with him Phil Rosen, his director, and Tristram Tupper, writer. Deal and a percentage of the profits to be split among the trio.

Indianapolis Publix Group Sold by Rcvr.

Five picknown of the control of the

cess at Newcastle.
Company includes V. U. Young,
Company includes V. U. Young,
Company includes V. U. Young,
Of Gary; C. J. Wolf, Wheeling, W.
Va.; Pierre Goodrich and Lesile Colvin, of Indianapoils. The Tivoli,
Ritz and Indiana in Richmond, which formerly were operated in
the P-F-M chain, will be 'perated
by Robert Hudson, of Richmond, in
co-operation with, the Theatrical
Managers, Inc.
All the theatres have been in
operation recently by Irving Lemaux, trustee in bankruptcy.

Egyptian, L. B., Reopening

Long Beach, Cal., April 3.
First of the badly damaged Fox-West Coast houses in the local quake area to reopen is the Egyp-tian, which resumes Friday (7). Entire rear wall has been rebuilt, and

canopy and marquee reinforced, in addition to other repairs. House policy will be single fea-tures on a three changes a week split, at pop prices.

PUBLIX REJECTS 1

Not Helning Prov's Straight Pic Houses

Providence, April 3.

Providence, April 3.

Another topsy-turvy week. Between Lenten season and unfavorable was able weather conditions exhibitors are nearly daffy. Rain spoiled first two opening days, and Sunday the wood of the season and unfavorable weather conditions exhibitors are nearly daffy. Rain spoiled first two opening days, and Sunday the when the sun broke through the clouds and gave automobilists a day of warm sunshine. The present sethe stands. Stage opposish also is greater than ever. Olsen and Johnson are at the RKO Albee, group of ether stars with revue at Fays and the musical commoderation of the week. Then there is the Modern with dramatic stock.

Then there is the Modern with dramatic stock. The present of the season of th

Estimates for This Week

Estimates for This Week RKO Albee (2,500; 15-55)—Parole Girl' (Coi) and stage show featur-ing Olsen and Johnson. Stand should get \$9,000. Last week Pri-vate Jones' (U) so-so at \$5,000, even though stage show was ballyhooed to the skies.

though stage snow was ballyhooed to be shown to be shown to be shown with the 'Girl Pirates' revue. Another giand spending plenty of coin to bait the lans. Live entertainment has been clicking week after week with the olicking week after week with the play with pleture product. Week will see at least \$\$5,000, great. Last week 'Behind Jury Doorg' (Mayfair) just lucky to get swell stage show to be shown to be sho

to come through at \$8,700.

Loaw's State (3,700; 10-25)—Gabriel' (MG). Weather and Lent started this one off to poor pace, but chances are that comment will build up gross to at least \$8,000. Picture drawing raves. Last week Rasputin' (MG) piled up biz all through the week, despite adverse or the state of the Barrymores for a sensational \$12,800. Majestie (Fav.) (2,90; 15,53.

a sensational \$12,800.
Majestic (\$2,200; 15-55)—
Mid Read (\$Fay) (2,200; 15-55)—
Mid Read (\$Fay) (2,200; 15-55)—
Mid Read (\$Fay) (2,200; 15-55)—
Mid Read (\$Fay) (\$

bottom at \$4,000. Last week 'Broadway Bad' (Fox) and 'Salior's Luci' (Fox) oke at \$6,500.

Paramount (2,200; 10-40)—'Pick Taramount (2,200; 10-40)—'Pick Official of the salion of the s

BALTO ARTY FOLDS

Baltimore, April 3.

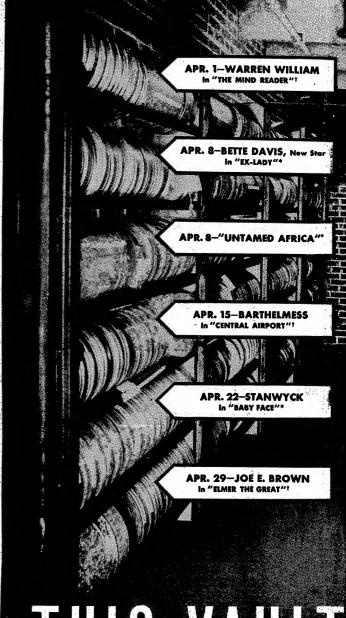
PUBLIX REJECTS 1

Publix, through its upstate operating subsidiary, has turned larek equity opera house, Fulton, N. a New York outfi, incorporated for Y, to the Bloom Amüsement Co.

We frankly admit we are

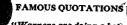
HOARDING PLATURES

for your protection!



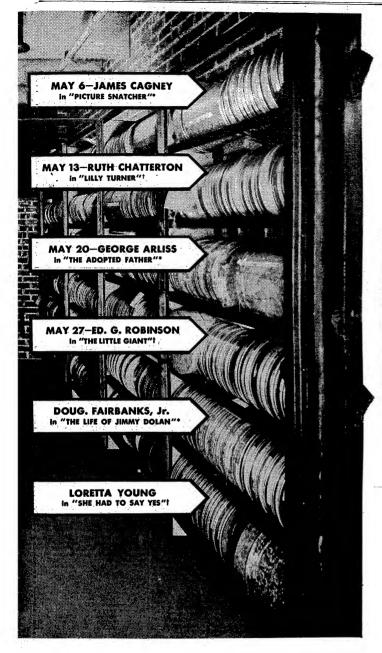
THIS VAULT

AT 321 WEST 44TH STREET GUARDS THE FUTURE OF YOUR THEATRE!



"Warners are doing a better job than anyone else in the business."— Kann in M.P. Daily, Mar. 23





No wonder you can't see anything else on Broadway but



RADIO CITY MUSIC HALL-"The Keyhole"

PARAMOUNT, APR. 7-"The Mind Reader"

RIALTO "Girl Missing"

STRAND, NOW "42nd Street"

STRAND, SOON . . . "Central Airport"

It contains enough completed pictures—and big enough pictures—to keep you operating at a profit for weeks to come!...With more consecutive big star names than even Warner Bros. have given you all season!...Ready now for immediate week-after-week release!

*A Warner Bros. Picture TA First National Picture Vitagraph, Inc., Distributors



MUSIC HALL

VARIETY

New York, March 30. John Murray Anderson, recalled from Europe by RKO, takes his first bend this week as the Radio City Music Haif's new stage producer. The question of whether this former legit stager will have any more success than his pred-week, for Anthony and the stage of the sta

nerson takes no chances in his intitisi effort.

Most important of the two current stage items, and practically the
whole show, is "The Young King,"
which must be Anderson's favorite
plece of stage business. He's done
it several times before. But he
never had the coin to spend on it
as he has here, nor the staging,
fighting, costuming and other faclittes. Rather than something
new, which had been expected from
the theatres new recent on an
oldie. When they disrobe the
young king here, kid, they disrobe
him.

By confining his show and

oldie. When they disrobe the home kind here kiel, they disrobe home kind here kiel, they disrobe home kind here kiel her kiel

staging that counts, and characteristic in a stager's Utopia at this theat.

Program says there's a cast of 500. If not, it looked like 500 in the final scene, the king's coronation in the cathedral. At any rate, the huge stage is well filled, and you can't do that with a flash act.

There are six scenes. One occurring before the drages and puttered to the continue of the continue of the production—overlength. Though the costumes are stunning, the lighting superb and the stagecraft striking, the quality is shorter than the running time. Anderson will be a superbased of the continue o

be with entertalnment. And that means taient, besides the proper use of it.

City Rhythm' first of the two states are the states and the states are the stat

next show.

'William Tell' as the overture Friday night, Erno Rapee conducting. Teil' as the overcus t, Erno Rapee conductin okay, Mr. Rockefelier. Bige.

CHICAGO

Chicago, April 3. Chicago, April 3.

This week the Chicago has what amounts to a three-act vaudeville bill. First comes Betty Jane Cooper bill. First comes Betty Jane Cooper their roll act precisely as at the Palace some months ago. Thereafter comes William Demarest and Hope Vernon, who work vaudeville atyle in one. Finally the Ted Formance.

Weems orchestra crosses the performance.
That the results are favorable might superficially be an argument for a vaudeville policy. More people will probably agree than disagree that the Palace vaude shows are more consistent than the Chicago stage shoy. In other words, the average of merit is more dependable, fluctuates less from week to week.

pendable, fluctuates less from week to week.

Miss Cooper and her partners have class, Bill Demarest is funny, and Tred Weems has versatile music for elaboration, as all have been reviewed in detail before. New to the Chicago is Joseph Chernlawsky, who conducted the pit ensemble with a certain fine showmaniy frenzy that extrain fine showmaniy frenzy that extrain fine showmaniy frenzy that response. He stomps and cuts the air with Impressive down-beats of a vigorous baton. Just the sort of musical oratory that picture-house audiences like.

Heaven' (Par) was taking the biame for the poor business. In the newsreet the Madison Squarc anti-Hilter meeting was received in complete slience. Land,

PARAMOUNT, N. Y.

New York, March 31.
It's 'Crazy Week' at the Paramount and the house's only hope to
provide a draw. 'Murders in the
Zoo' (Par), despite that it has no
heavy box-office names, may puil on
a par with the better murder-mystery stories, and there may be some
draft via the stage through a poetty
Prent and Mill Erittor; but if the
business runs over the house average, doubtfuil; it will be because of
the 'Crazy Week' stunt
It was Boris Morros' idea, sec-New York, March 31.

age, doubtful; it will be because of the 'Crazy Week' stunt.

It was Boris Morros' idea, seconded by others in Publix, and executed in advertising and theatre exploitation by Jack McIers and the street of the state of the stat

Ads have featured such catchlines

have featured such catchlines as custoo as a clock. 'mad as a March hare,' etc., in building up the stage show for the box office. What-ever may be the squawks against the unit show, and they're likely to be unimportant, there can be no complaint on measure. It's fuller than the house has ever handed out for the price it takes to get in here. While presumably the unit may be cut down, Friday night at the fluid cluxe short is a few and a superior of the control of the crazy week occasion, the proceedings maintain pretty good interest all the way through.

Some cutting would tighten up for

terest all the way through.

Some cutting would tighten up for even better results. Bob Alman, who formerly produced units for the Paramount, Brooklyn, and more lately has been assisting Boris Petroff, has not gone in for a great deal of staging, with the show more closely cut to the vaudeville manner of presentation. Unit oness cale

disably cut to the vaudeville manner of presentation.

Unit opens cold, without any announcement of any kind, with a couple blackout bits from boxes out front. One is obviously staged, the other looks as though, it could be compared to the cold be compared to the couple of the baseline of the couple of the baseline of the couple of the

the show, with anything likely to happen. The audience was a little puzzled falling to get the idea of it all, but saide from a boat farewell scene, probably got straightened out before the show was over.

In the boat scene, 'Goodbye,' from Trying Golors,' it's a little subtis, the stand it any longer and starts to hell' and 'g. d.' things, it's also agmething of a shock. Never before strong language. Scene runs quite long, but has to do that in building up for the finish.

act and squeal, are on early and a hit Friday night, but dropped from show Saturday (1). Ruth Petty has a minor assignment, doing a taiking bit with Hope.

bit with Hope.

Despite the length of the unit, the
show was running only slightly over
average in time Friday night due to
a feature of only 61 minutes.

Business fair Friday night.

Char.

RKO ROXY

New York, March 31.

Another change in policy for the RKO Roxy, this time a stage band and variety program, headed and variety program, needed by Horace Heldt's jazzists, and likely to mean something if the house gets any sort of a break on film product. Necessarily, the smaller of the two Radio City deluxers becomes the stuffo for film choice, and the elab-orate variety show should be the major pull.

orate variety show should be the major pull.

Billed as the first edition of The New Roxy Varieties, "it's a vaude type entertainment, as the billing suggests. What purports to be a booking office discloses a massive flat-top desk with a huge male tooking more like a benign scholar than a vaudevilie bookier. The cross-section of the desk serves as a supplementary rostrum, on top of the stage, from whence the Roxy-ettee make their first appearance out of the inkwells. In turn descends Frances Langord, greing over very well lyrically, suggesting either that the acoustics are extraordinarily good, or that a skillfully camoufaged mike helps the situation.

Herman Hyde and Mons, next.

situation. Herman Hyde and Mona, next, however, further attest to the excel-iont acoustics, proving that the new Roxy, for all of its 3,700 seats, isn't too greatly handicapped by size for the state of the state o

riety calibre.

Hyde is a funny mime, with a flock of sure-fire comedy and hoke business, including a sligeaw bit that will probably be copped by the faction, this probably be copped by the faction, this pay serve as some sort of establishment of priority, at least to this reviewer. The girl works very hotcha but is a good performer on her own, although Hyde's cloward of the constitute the bulwark of the siln-stering.

stering.

Sunny O'Dea, fresh out of 'Walk a Little Faster,' breaks it up with an okay hoof specialty, and Myrio and Sarine, with a tango, likewise register, on a par with their unique and striking black-and-gold contricts of the control of the co

peated his impressive click of last week at the sister Music Hall.

During the show, Charles Previn, the former maestro, batons for the acts, using the Heidt boys. The 22 men in tropical-looking megs factors that the state of the contrasting to the entrance. He'en contrastingly colored. Considering the average husky stature of the Californian's orchestra, that's not the best outfitting for the boys, who'd look better in the conventional sports vious desire to get something different in band-act stage costuming. Plenty of stage show. Up until Heidt's advent, the variety acts ranform 9:15 until 10:10 p.m. and Heidt called it an evening 21 minutes later, after impressing the idea that he wants the customers to get clubby with his boys and all that called stage bandery is, of course to standard to require the require

the straining of the straining of the finish when the Britton band starts to break itself up. Just prior to that, Hope works his regular routine with the stooges, which also the work of the straining of the str



EMBASSY

EMBADS I

Hilf of the current rogram is bromide and magazinery; the type or mild to and magazinery; the type or mild to the days there is quite liable to be a mild riot in this house over Hitter. Two factions are definitely shaping up in the Embassy audience. There was a contest to a draw Saturday between applauders and bocern. The din reached as opposite in the Luxer, which, through Pathe, was daring enough to semi-close Hitter. Only manifestation there was subdued hissing.

to semi-close Hitter. Only manifestation there was subdued hissing.

Description of the state of

TRANSLUX

Luxer was the only house Saturday afternoon to screen the Garden mass meeting in protest of Hitten Paramount made the citp. Incidentally, Par news dominates the cur-

rent program. House is getting back to its orig-inal policy of giving oddities picked up by Universal a break. Such sub-jects as a blind man building a house, a one-arm golfer scoring on the green and new slants on beer always prove diverting from the regular run of formal news and magazine material.

Pathe got a general laugh from its subject on pretzel bending. Champion bender by taking herself and ability seriously proved a comedy natural.

edy natural.

Ruth signing, his new contract was covered by all the reeis. Par also worked in the Babe's House of David act. Both houses had the MacDonald - Mussolini conference, Hoover returning to Falo Alto, circumparts of the second by the second contract of the second co

ish sailors, Australian dogs and monkeys, ice breakers and icebergs, hockey, Manchuria, Eliffel Tower, Stoopnagle and Budd, English horse race, John D. Rockefeller being en-tertained by Florida youngstors. Waly.

MARIVAUX, PARIS

Paris, March 27.
This Natan ace boulevard house has changed from straight film to stage presentations. Show this week opens with Natan's newsreel, a well-balanced selection of interesting

panamen selection of interesting shall up a selection of metal 1 up a

College, New Haven

New Haven, March 80.

New Haven, March 80.

A. Fanchon & Marco show came back to town after a couple stage-less months, and the patron reaction gestion of the stage of th

CAPITOL, N. Y. New York, March 31.

Layout this week is a yes-and-no affair. It has many elements of good entertainment and certain points in favor of special approval for its own clientele, but the arrangement is hit

Show was completed and ready when it had to be reframed, due to the addition of Ray Bolger as, a specialty turn and m. c. Why was not apparent on the surface, unless the eccentric's presence was desired for Grace. Moore, the show's feature and reported in at \$3,000, which represents a cut of \$1,000 by the diva. Anyhow, Bolger was not billed at all set this name on the object of place. When the second day, which represents a cut of \$1,000 the diplay until the second day. Real strength of appeal is the re-

at the first performance and didn't get his name on the lobby display get his name on the lobby display.

Real strength of appeal is the return of the Chester Hale Girls and the reappearance of Yasha Bunchuk, both favorites of long standing at this de iuxe stand. Miss Moore did the standing at the standing and presentation entertainment, be she removed that the standing at the st

atter midway of the running. Everything eise concentrates on dancing, and that makes the diva's contribuating eise concentrates on dancing, and that makes the diva's contribuation. The divalence of the state of th

(Continued on page 44)

Gabriel Over the White House

Cosmopolitan production and Acoustry
Cosmopolitan production Hatten Distrete
by Gregory LaCava. Adaptation by Carety Gregory LaCava. Adaptation by Caregregory LaCava. Adaptation and Carety Gregory LaCava. Adaptation by CareMarket St. Rev. Gregory LaCava.

Market St. Running time, 85 mins.

March 31. Running time, 85 mins.
Hon, Judson Hammond. Waiter Huston
famper Brooks. Arthur Byron
Pendola Molioy. Karen Moriey
Hartley Beekman. Franchot Tone
Timmy Vetter. Dickle Mooro
Nick Diamond. C. Henry Gordon
John Bronson. David Landau

A mess of political trips super-latively hoked up into a picture of strong popular possibilities of which the Hears: advantage and that the Hears: advantage and that many pool box office.

I to technical side, and its dra-matic highlights have been shrewilly bolstered with excellent accessories, such as crowd sequences, striking backgrounds and elaborate effects, It is Waiter Wanger's first Metro production as a supervisor.

A clevely executed commercial

oming of the archanged president goes the resurrected President goes to be made a dictator to deal with the emergency, and when Congress refuses he declares martial law and takes control. He goes out to meet as army of hunger marchers at any of hunger marchers at them to his policies in an address, sends the army out after the gangsters in an elaborate battle scene with tanks, and for the finish meets the diplomats of the world on the American navy assembled thereabouts, and talks them into paying the American foreign debt and agreeing to a new disarmament pact.

All these separate episodes are staged with the pomp and ceremony of a super-Blue Jeans. Part of the debt conference involves the bombing of two obsolete battle cruisers by an air force, and the sequence has a whale of a melodramatic kick.

cruisers by an air force, and the sequence has a whale of a melodramatic kick.

While all these sprightly doings while all these sprightly doings while all these sprightly doings while all the service of the secretary and his young man aid fail in love, but in an extremely sedate and discreet way that won't distract attention from the main issue of attesmanship, at the same furner of romance.

Finalc is a hippodrome. Diplomats of the world are gathered to sign the new peace treaty, and they are selected to sign the new peace treaty, and they pageonity. The President appears last to affix his signature, which done, he slumps across the table, is carried to the some study, and there expires with the same churchly address of the selection of the selection of the few actions of the American stage on a close of the American stage on of Presidential stature, plays the part so persuasively here that witnessers will be tricked into accepting its monstrous exargerations. Franchett Tone, young newconcer Karen Morley, a satisfying mlayer in almost any sort of an assignment, carry what amount to walk-on parts and make them look like leads. They gain the passing the litusion.

FIRES OF FATE

meiodrama with chief reliance placed on authentife desert locales in the Egyptian Sudan and a gencrous overuse of the Egyptian Camel Corps. This essays to pulmotor the action much the same as the chases in the average western. With no known players for marquee display, the only sales angle is the camels, and that evidence the feature can be sold from the travelog angle. Everything depends on the advertising, and even that work the pin the A and top B divisions.

Basis of the story is the 'one-

and even that won't help in the A and top B divisions.

Basis of the story is the 'one-year-to-live' pattern, the hero freezing the heroine instead of telling her why he shies off. It is spending the shies off. It is spending to the shies of the shie

M

(GERMAN MADE)
(GERMAN MADE)
(English Titles)
Nero production and Forence release.
Directed by Fritz Lans. Scenario by Thea
von Barbou. English titles by Wolfe Kaufman. Fritz Arn Wagner, Holog, At Mayfair, New York, starting March 31. Running time, 92 minutes.

ning time, or minutes.
Murderer
MotherEilen Widmann ChildInge Landgut
ChildInge Landgut
Safe-BreakerGustaf Grundgens
Burglar Fritz Gnass
Card SharperFritz Odemar
PickpocketPaul Kemp
Confidence Trickster Theo Lingen
President of Police Ernst Stahl-Nachbarr
Superintendent Lohman Otto Wernicke
Superintendent Grocher Theodor Loos
The Blind BeggarGeorg John
Counsel for Defense Rudolf Blumner
Criminal ChiefGerhard Bienert

Due to its theme, 'M' will receive divided reaction wherever it's shown. On general release in Amer-ica this German-made with native hebivih dialog and English titles may strike an adverse majority. Morbid to at extreme, even though constantly compelling and often almost thriliing; that undertone morbidity i likely to stand against it in its bid for popular appeal.

or popular appeal.

The picture is rich with technical excellence and sharply true to life virtue in this instance, because the brutai-realism of the story will be the cause for any box office trouble the film might encounter.

It was no simple matter to establish a degenerate child murderer as the principal character, treat him can be seen to be supported by the seen of nature for over an hour, and then in the final ten minutes suddenly urn audience hate into sympathy. In less capable studio hands this flend who murders golden haired action all the way. But through the action all the way. But through the action of Fritz Lang the child-killer becomes a pittid figure, warranting pity rather than hate.

But that the picture is assured

ranting pity rather than hate. But that the picture is assured of the last-minute switch in sentiment is not enough, to guarantee that the theme as a whole will be relished. It doesn't leave a sweet tast of the control of the contr

coating.

The German technique is followed all the way. Now and then the studio workmanship of that country delivers a technically noteworthy picture, and this is one of them. The thing is simply yet beautifully done and can serve as a film classroom example of how to make the impossible almost possible.

Impossible aimost possible.

There are so many flawless performances in the cast. Loore's is outstanding mostly because the interest is centered on him. Eilen Widmann, Gerhard Bienert. Otto Wernicke. Theodor Loos and several others can give the average charent of the content of the content

together disproportionate service in greating the illusion. Russh.

FIRES OF FATE

(BRITISH-MADE)

British International projection and browner prelease. Directed by Norman and Forenace. The cities are superimposed at the bottom of the pictures, preventing to refer the cities are superimposed at the bottom of the pictures, and brief and to the pictures, preventing to the cities are superimposed at the bottom of the pictures, preventing to the cities are superimposed at the bottom of the pictures, preventing to the cities are superimposed at the bottom of the pictures, preventing to the cities and brief and to the pictures, preventing to the cities and brief and to the pictures, preventing to the cities and brief and to the pictures, preventing to the cities and brief and to the pictures, preventing to the cities and preventing to

Miniature Reviews

'Gabriel Over the White-House' (Cosmopiltan). Plaf waving flap doodle, strewdly dished up for the man in the street and his best girl. Beautifully produced, cannily hoked and looks like money all around. 'The Keyhole' (WB). Male divorce co-respondent theme worked into film of slight ap-peai. Clothes most important item. Kay Francis, George Brent featured. 'Gabriel Over the White

Brent featured.

(Foremco). Germanmade with English titles.
Technically excellent, but story
questionable for general ap-

questionable for general appeal,

"Telegraph Trail" (Vita). A
little different wentre with
John Wayne. Indian attacks
and cavalry charges replace
the usual western gags.

"The Outsider" (M.G.). English quota nieture of fair inter-

ilsh quota picture of fair interest. But no names for the manquee and a doubtful box-office

'Fires of Fate' (BIP). On-the-spot story adapted from Conan Doyle. Authentic desert stuff and camel corps give some

stuff and came corps give some novelty but no puil in the cast names and a doubtful bet in U. S. houses.

'Pleasure Cruise' (Fox). Most of its appeal in the title. Genevive Tobin and Roiand Young, top names, tack marquee strength.

strength.
'Murders in the Zoo' (Par).
Good little picture which but needs exploitation attention to make it click.
'West of Singapore' (Monogram). Fair indic effort for possible evolute in prior costs.

possible soloing in minor spots. Otherwise, double bilis.

THE KEYHOLE

Warner Bros. proc	luction and relense.
Cay Francie and Ge	orge Brent featured.
Directed by Michael	Curtiz. Adapted by
Sohert Presnell from	Alice D. G. Miller's
Adventures' Borney	McGill, photog. At
C Music Hall N.	Y., week March 80.
Running time, 70 mir	
	Kay Francis
	George Brent
	Glenda Farrell
	Allen Jenkins
THIR WHITE	
naurice Le Brun	Monroe Owsley
	Helen Ware
Schuyler Brooks	Henry Kolker

Maurice Le Brun. Morreo Ossisy
Portla Brooks. Helen Ware
Schujer Brooks. Henry Koller
Cheve Schujer Brooks. Henry Koller
Cheve Schujer Brooks. Henry Koller
Cheve Schujer Brooks. Henry Koller
George Brent trying to be ingratiating as a 'special investigator' in
divorce cases, but the part of a
wife-tramer precides all chances
but this is the picture's chief flaw
and the reason for 'Keyhole' classifying as a second-rater.
With Brent, and also co-featured,
they'd be easy to like in a scory that
could give both a break. This yarn
treats neither very weil.

It's a cinch from the start which
way the wind will blow, and the detreases in its routine way, are pever
very interesting. Entertainment is
confined to the personal performances of the lead pair and the genseries wardrobe worn unaffectedly
While Brent is constantly fighting
his own part, a similar handicap
hears down on Miss Francis, although in a smaller way. She's
married to a rich old gen who's as
farried to a rich old gens who's
for a rich old gen who's as
farried to a rich old gens who's
farried to a rich old gens
farried to a rich old
farried to be a rich old
farried to hold their rich who's
fa

MURDERS IN THE ZOO

Paramount production and release. Di-
rected by Edward Sutherland. Story by Philip Wylle and Seton I. Miller. Photog- raphy. Ernest Haller. Features Lionel At-
Philip Wylle and Seton I. Miller. Photog-
raphy. Ernest Haller. Features Lionel At-
will. Charlie Ruggies. Gall Patrick. Ran-
dolph Scott, Kathleen Burke and John
Lodge. At Paramount, N. Y., week March
31. Running time, Gl mina.
Peter Yates
Eris Gorman Lionel Atwill
Jerry Evans
Dr. Woodford Randolph Scott
Roger HewittJohn Lodge
Evelyn Gorman
Roger Hewitt John Lodge Evelyn Gorman Kathleen Burke Professor Evans Harry Berestord Dan Edward McWade
DanEdward McWade

Accounts may have to get behind this one to give it real box-office draft. That's about : it is needs for this picture has what it takes to the compact in subject matter and action, it is also exceedingly well played and directed. Main questfon will be the women, though they like to shiver, too, but the snakes in this

one are apt to be more than some can stand.

Picture scelly what the title Implicture and the scell of one murfer in the inness. The picture opens with this, vinckip planting the jealously-mad zo-dogist. Eric Gorman. Character is excellently played by Lionel Atwill. As a polished, highly respect-of general and contain collections of the planting the proposition. His wife is the main instigator.

provocation. His wife is the main institation:
A total of three nurders, plus an attempted fourth, meaning Gorman is butting 7.50 in his lengue. Gordinary of the meaning of the meaning of the content of the meaning o

pretty legit. Lions grapple with tigers and a general rlot of jungle beasts is on.

Chill angle is not only in the murchard and the mainer they are committed. After the first, with the man's lips first sewn up so he can never iciss a woman again, the big zame collector works out his murders with the aid of reptiledom, one of whose members, a green mamba, provides many of the shivers. The woman from the same collection of the shivers. The woman from the ship of the ship

up turner through the danger ele-ment.
Charlie Ruggles, as the zoo's press agent and timid among animals, is the film's smile control. He's had better material and been funnier, but in this case almost any comedy is acceptable.

is acceptable.

Picture only runs 61 minutes, so
there's something doing most of the

time.

Femme leads are Gail Patrick, her first major part, as Randolph Scott's sweetcart, and Kathleen Burke, the Panther Wathleen Enther Wathleen Enther Wathleen Enther Wathleen Enther Wathleen Enther State of Miss Burke value (light-hearted) by Iossins here oyawning adjigators. oy tossing ner to yawning alligators. Despite the universal revulsion to reptiles, a bit of research will show some surprising zoological snakehouse attendance figures—and this psychological aspect might be kept in mind.

DER BRAVE SUENDER 'The Brave Sinner') (GERMAN-MADE)

Alilanzilim production and European Film release. Starring Max Pallenberg. Iter Connection. Fritz Kortner: photography Guenther Krampt; music, Nikolaus Brodsky; scenario, Alfred Poligar and Fritz Kortner. At the Europa, N. Y., on grind run. Running time, Do minutes.

ning time, 90 minutes.
Legooid Pichier. Max Pallenberg
Wittek Hein: Rushmann
Hedwig. Holly Haas
Ludmilla Josephine Dora
Ludmilla Josephine Dora
Karl. Peter Wolf
Karl. Julius Brandt
Commissioner Kruil. Julius Brandt
Commissioner Kruil. Eiskehard Atendt

Unusual film from several angles, and pretty good from a Germanic standpoint, but hardly box office. It's Max Pallenberg's film debut, Pallenberg being one of Germany's footber of the part of the pa

Film is a farce built around the misad-entures of a minor bank official in a small town. He's intrusted with a small amount of money, spends part of it attempting to declar the small amount of money, spends part of it attempting to declar the small properties of the sma

WEST OF SINGAPORE

Milenberg is, of course, a great
actor. The part is hardly worth the
footage here, but he does everything
to only jous attifactory. His acting
work is too brilliant to stack up
against this sort of thing. Incidentally, the thought occurs that it's
the sealar waters again here of all
the sealar waters again here of all
the sealar waters again here of all
endentally, the thought occurs that it's
the sealar waters again here of all
the sealar waters again here of all
endentally, the thought occurs that it's
the sealar waters again here of all
endentally, the thought occurs that it's
the sealar waters again here of all
endentally, the thought occurs that it's
here. As a water of the sealar of the sealar water
water and Pallen
berg, two spiendid character men
and generally seen in serious drama
only, in a high farce.

Pamiliar theme of a strongminded male digging oil out of
ropical swamps and succording to
the film's making (early in 31) he
film dom and but frow become populithe film's making (early in 31) he
are wasted and Friz Gruenisum
gets in a comple lovers.

Fig. 1.

Fig. 1.

Fig. 2.

Fig. 2.

Fig. 3.

Fig. 3.

Fig. 4.

WEST OF SINGAPORE

M. H. Hoffman production and Minogram
of Alay.

Kuul.

ul. () wilned on page 33)

PLEASURE CRUISE

Pox production and release. Fectures
Feet production and release. Feet under the feet production of the feet produ

Muld cinematic sailing. Slow in the main, and particularly tedious in the rence to the English play original, list capping spice will not be rufficient to offset the major deficiencies. Likely to fare best in the leaser stands. It's not a big key first-run attraction.

It's not a big key first-run attraction. The spirit spirit

thretical arpects of the story structure.

Roland Young has been tending house in between finishing that first round, while his wife (Genevieve Tables) is earning the wherewithal. A tiff promote her to take the measure cruise solo. But Young, who denote the obvious penury has man of the board of a shouler line, arranges to double as a barber in order to say on the wife.

The 70 minutes' running time reems much longer, which gives an idea. Perhans Tuttle, the director, could have done something to saved things un, but the lethards story than the same and the rest of the trained one.

THE OUTSIDER

(BRITISH-MADE)

Hakim made this picture for Metro quota purposes and M-G is trying it over here because it has a different idea. That it is double billing at the first hard it is double billing at the first hard it is double billing at the first hard it is double and it has no cast names for America to offset light story value. Sound is a bit uncertain, and the left, and it is not all the story is the story in the story is the story in the story is the story is the story is the story is the story in the story is the story is the story is the story in the story in the story is the story in the story in the story is the story in the story in the story in the story is the story in the story in the story in the story is the story in the story in the story in the story in the story is the story in the story

inguing is poor in a good the modifies. Not much chance in most spots.

Story is about a surgical appliance maker, a cocky young foreigner, in the crippled through the use of vibration and tensinc. Conservative English surgeons will have none of his device, and ne persuades the crippled daughter of one of their care. She submits to win the boy she thinks she loves, but mean-while fails in love with the inventor. Test is apparently a fail was a stage play this ran better than three months in New York. At will. That was nine years ago, it is still schemed as a stage play and rather implausible at the finish. It suffers from too slow a pace and the present of the stage of the core. The control of the core is a part of t



Chicago . . Philadelphia . . Pittsburgh . . . Cincinnati . . St. Louis . . . Minneapolis . . St. Paul . . Toronto and more than 100 EASTER WEEK DATES that will make Variety's Boxoffice reports sizzle With good news!



'Off to nice start ... looks set for \$7,300

veek \$5,500.

DETROIT

WASHINGTON

Everything's King Kong this week . . . the ape man is aiming at house record . . a beautiful Variety Mich. 28th

WITH FAY WRAY... **ROBERT ARMSTRONG** BRUCE CABOT....

FROM AN IDEA CONCEIVED AND EXECUTED BY **MERIAN C. COOPER COOPER-SCHOEDSACK** PRODUCTION

DAVID O. SELZNICK, Executive Producer

BALTIMORE

King Kong of Balto at WOW 17 , it's socko from the 1st bell ... will give Hippodrome highest mark... a terrific \$17,000 ... hotthing that has hit this town."

Conflicting or Vague Reports on Germany Leave U. S. Trade Groping

Reports reached New York from widely divergent sources over the widely divergent sources over the week-end on two phases of the Hit-ler - anti-Jew movement which touched film business. One report had it that Hugenberg, head of Ufa and member of the Hitler cabinet, had ordered all Jewish help dis-missed from the Ufa lot. Another had it that all American film com-had it that all American film companies in panies in Germany had received notices ordering them to dismiss their Jewish 'representatives, rental agents, branch managers and other

assistants.

No verification possible in New York of either phase, although in film circles the Hugenberg Uta report is not believed credible because of the fact that certainly the move would burt Hugenberg's own company. There are very few Jews on the Ufa actor payroll now and very few ever have been. There are quite a-few among the technicians and few ever have been. There are quite a-few among the technicians and in the production end, but these are almost irreplaceable and UTa would find itself crippled if they were dismissed.

Hugenberg is generally exonerated because hurting the American filmers in Germany would again hurt UTa, since UTa's large theatre chain is even now hungry for product.

product.

None of the American film com-panies in New York has heard di-rectly from any German reps in confidential letters or messages.

confidential letters or messages.

Major Frederick Herron, foreign representative of the Hays office, has been working on the matter and has been in close touch with Washington in an attempt to get a clear view of the situation. He has been unable to learn anything definite, however, affecting the film industry. As far as Washington can officially which affects picture business, although the mention is made that the Nazis, having set a precedent in the

though the monition is made that the Nazis, having set a precedent in the Woolworth chain storc matter, can be expected to do anything.

In the Woolworth thing the chain's Berlin stores were boycotted because it was claimed that one of the dime store owners' ancestors, way back, way beck was been succeeded with the firm's ownership or management to-day is of that race. The Woolworth company has since issued a formal statement that the original Woolworth was not of Semitic stock.

From various theatrical and literary agents in New Yor have

erary agents in New 101 come repeated letters and cables de-

erary agents in New Yoi have come repeated eiters and cablos denying that there is any seriousness that there is any seriousness that the York cap of these institutions are so repeated and so completely deny any difficulty that they, on the face of it, lead to the suspicion that the situation is more serious than would seem.

Costly to U. S. Interests

In the U. S., German film bookings continue to be affected outness that the German films now on this side are mostly owned by Jews, or outright by American interests, and certainly have considerable American money tied up so that banning or boycotting for the films be by cotting home pocket-books.

Claimed by those who use this argument that any ban should be directed against the purchasers of Germanic films from now on, but not against the films aiready in. Further argument is that overnot against the films aiready in. Further argument is that overemphasis on any phase of this is harmful because not alone hurting locally but also affecting the Jews in Germany who form a goodly percentage of the film industry and for whom help is needed at this time. In the meantime and despite rule.

In the meantime, and despite ru-mors of local boycotts, 'M', Nero picture, got off to a good start at the Mavfair, on Broadway. It was produced by a Jew and has a Jew as its star.

SAM ECKMAN RECONSIDERS

London, March 25.
The Kinematograph Renters' So-city's committee appointed to study the election of president and vicepresident, recommended, and the ccuncil agreed on, the elimination of the office of vice-president, and Sam Eckman will continue a third

car as president.

This is a complete surprise to the adustry, which understood that

'Wax Museum' Initialer With Titles in Flemish

Hollywood, April 3. Superimposing titles in Flemish as been tried for the first time in Hollywood on 'Wax Museum,' which Warners is readying here for the foreign market. Picture will also

oreign market. Picture will also get titles in Trench and every form of the Spanish language.

Wax Museum' is in technicolor, which is reason for the title dubling being done here rather than in New York, where WB's pictures are generally prepared for foreign exhibition.

HITLER COSTS **UFA BRITISH** FILM BIZ

London, March 26.
The reciprocal arrangement between Gaumont-British and UFA,
whereby G. B. was to jointly make
pictures with UFA in English and
German, is off. Arrangement was
entered into 12 months ago, after
the success of UFA's 'Congress
Dances,' which proved smash. Since
then four pictures have been made.
The cost of these four to G. B. is
said to be around \$\$90,000, with
'F. P. One' costing the most.
Although it is assumed that the
end of the deal is due to the inferior quality of the pictures, the

end of the deal is due to the in-ferior quality of the pictures, the real reason, so insiders claim, is the present German Government's pol-icy of Jew baiting.

It is said G. B. and UFA were

ready to enter into a new arrange-ment, rather than break away al-together, but the anti-Semitic out-cry has definitely decided G. B. to abstain from further discussions.

ory has deimite; we abstain from further discussions.

This attitude is entirely due to Ostree brothers, who control G. B., and who are determined to do all in their power to stem Jew batting in Germany. It is understood they have given 'lefinite instructions to the heads of all their subsidiary companies to abstain from dealing with Germany. General Theatres, which is one of their subsidiaries. with Germany. General Theatres, which is one of their subsidiaries, have been instructed not book any acts of German origin. It is understood all the London

at its understood all the London agents are shortly meeting to pass a rule refusing to handle German acts for England.

The Jewish element in England, an important asset to all forms of entertalnment, have banded together, promising they will not attend any entertainment which in-

News dispatches from Berlin last night had it that Max Reinhardt, Germany's most eminent theatrical producer, had been forced out of the Deutsches Theatre with which he had been identified for a quarter of

'Quixote' Disappoints

"Quixote' Disappoints

Brussels, March 22.

The European premiere of the French version of G. W. Pabat's Don Quixote was given at the Metropolic chema here and disappose of the propose o

Dubbing Ban Defeated Guatemala, March 27. No Spanish dubbing ban here, as

reported in the U.S.

Law prohibiting the use of dubbed Spanish pictures was proposed in the governmental circles here some This is a complete surprise to the Industry, which understood that Industry, which understood that Eckman would not be a candidate.

Gag to Australia

Sydney, March 15. When William Gargan tel Sydney, March 15.
When William Gargan tells
Joan Crawford in 'Rain' that he
will take her to Sydney, Australla, and quickly land a job
the local audlences just yelled
their heads off with laughter.
Jobs over here just now are
as scare as rocking-horse dust.

FOX'S INTERNATIONAL PLAN TO SHIFT STARS

Fox has practically completed a program of world production that calls for interchange of stars and names among Hollywood, Berlin and Paris. Possible that London will be-

names among Hollywood, Berlin and Paris, Possible that London will be-come another link in the chain later but it isn't now being figured. First practical use of the new move comes with Henry Garat French star, who's now completing his first Hollywood picture, 'Ador-able.' Immediately on completion Garat sails for Furons where he able. Immediately on completion, Garat sails for Europe, where he will make a picture for Erich Pommer and Fox in Paris. Lillan Harvey will be handled the same way, going back to Berlin after either one or two pictures in Hollywood. Both will be back in Hollywood later, merely moving back and forth between the continents for specific films. In Michael With that idea in mind, Fox abroad is signing up several other strong

is signing up several other strong European film names. Willy Forst is understood to have a Pommer-Fox European film names. Willy Forst is understood to have a Pommer-Fox term paper, and it is insisted that. Willy Fritsch lalow will make the switch from Ufa to Fox. Idea here is to reunte the Fritsch-Harvey team which has been Europe's biggest bo. draw for several years. Fritsch could not be brought to America because of his lack of Inowledge of the English language. Pommer leaves Ufa next week and Former leaves Ufa next week and will be to the will merely step over and start production immediately. If, as is suggested in foreign film circles, Marlene Dietrich and Joseph von Sternberg join Fox, it will be on the same arrangement. This move was practically set several months ago.

German Censor Tough

Berlin, March 24.
Censorship is more active and rigorous than it has ever been.
More than haif a dozen of the new features got thumb-downed during the last week. With some of them (such as the new Bolvary feature co-starring

With some of them (such as the new Bolvary feature co-starring Gustav Frohilch and Nora Gregor), appeal goes to superior court. Some, however (such as the sex picture Exstase*), are definitely out. Definite veto has also been put on quite a number of old pictures, such as practically all the Russian ones, Fotemtin, etc.

Newsreel Intro

Newsreel Intro

Paris, March 24.

M. Andre de Laboulaye, who succeeds M. Paul Claudel as ambassador in Washington, made a succeeds M. Paul Claudel as ambassador in Washington, made a full formation of the succession of the Legion of Honor.

While at the studio M. de Laboulaye accepted Kane's invitation to make a sound news picture which has been sent to the United States to introduce the new ambassador before his arrival there.

CANADIANS ELECT

CANADIANS ELECT

Ottawa, April 3.

The annual meeting of the Motion Picture Distributors Association of Canada resulted in the re-election of Lt-Col. J. A. Cooper as president. He will also serve again as secretary.

Directors were elected as follows: Clair Hague, Universal; James Travers, Canadian Educational; J. P. O'Loghilin, Fox; Harry Paynter, Vitagraph and Warners; M. A. Milligan, Paramount; H. M. Masters, United Aritists; H. L. Nathanson, Regrai; L. M. Devaney, Radio. G. O. Burnett was re-elected as treasurer of the Canadian association.

Mrs. Gus Schaefer Dies Berlin, April 3. Mrs. Gus Schaefer died here sud-denly Friday night (31). Mr. Schaefer is head of Para-mount's local offices.

Haik Insolvent, Theatres Taken Over by G.F.F.A. Under Gaumont

Mareno Metro Head In Dutch East Indies

Hollywood, April 3.

Morey Mareno, from Metro's home office, has been appointed to succeed W. J. Flinger as head of the company's office at Batavia, Dutch East Indies.

Mareno spent some time at the Metro studio here prior to sailing Metro studio here prior to sailing from San Francisco, Friday (31), on the President Van Buren.

PRODUCT LACK **SHUTS PRAGUE DELUXER**

Prague, March 21.
Sensation in Prague film circles when the Fenix, the largest picture theatre of the capital, closed its doors for the, time being on the ground it is unable to secure suitable films. Owner of the theatre is also chairman of the Prague theatre managers' union.

also chairman of the Prague theatre managers' union.

A meeting of the exhibitors this
week will demand of the Czechoslovak government the abolishment
of the arbitrary quota system which
greatly restricts the entry into
Czechoslovakia of foreign films.

In place of his present right
in the control of the control of the restricts
a minimum charge of 5% be imposed
on every foreign film based on cost
of from 8,000 to 10,000 crowns. Another plan proposed by the firms
handling American films is that a
tax of 5% be imposed on 10,000
crowns charge of a foreign film, but
that this sum be deducted from the
final financial returns after release.
Unless one of the plans is adopted, it is reported here that other
film theatres following the example
of the Fentx will close up.

of the Fenix will close up.

JOINVILLE OUSTS KANE ON SUMMARY VOTE

Paris, March 25.
A meeting of the directors of the Paramount French studios at Joinville dropped Robert T. Kane from his dual position there of managing director of the company and gen-eral manager of the studio. Move director of the company and gen-eral manager of the studio. Move was ordered by the Paramount re-ceivers in New York. For the stu-dio job he had a special contract, yet unexpired, which, he thinks, entitles him to sue the corporation. Reason for immediate dismissal is said to be a contract Kane, as managing director, made with his assistant, Fred Bacos, giving lat-ter exclusive rights to rent studio space on a percentage basis. That this is merely an excuse, however, is indicated through the general trade knowledge that the renting idea was first decided on in New York.

renting idea was nest decided on in New York.

Meeting of the board was pre-sided over by J. C. Graham, who came over from London. Re Blu-menthal, who makes Paris his headquarters, has taken charge of the studio's affairs temporarily.

Promotion for Marks

Sydney, April 3.

Sydney, April 3.

Cecii Marks has been named managing director for United Artists in Australia. He succeeds Ralph Doyle, resigned.

Marks joined U.A. in 1928 as manager of the Melbourne office and a couple of months later was made general manager for Australia, which post he has 1/d sluce.

Italian Film Scandal

Italian Film Scandal
Rome, April 3.
Five directors of Luce Films have been arrested on charges of embezzling government funds. Luce is the official Italian picture company. Baron Aliesandro Sardi, head of Luce for the past few years, was appointed to the post of representing Italy at the Chicago State Fair Ing Italy at the Chicago State Fair Luce fob. He's now in Chicago and, It is intimated, will be questioned on the Luce situation when he r-turns.

Paris, March 25. Parls, March 25.

Jacques Halk, whose last effort was building the Theatre Rex, has gone into receivership with liabilities not yet known definitely, but sufficient to cause large losses to the local market.

Production and distribution ends

the local market.

Production and distribution ends are causing especially heavy losses to De Rouves, picture financier, as well as to practically every advertising medium, the latter having been taken for comparatively heavy credits. Tradesmen and supplies will be losing through the theatre end where Haik had put Francis Mangan in charge, with full power to order goods either in the theatre's name or under his own.

To avoid creating undue disturbances in the local market, a first step has been taken placing the Haik chain under G.F.F.A. managethat that kild the losing the Rex, Olympia, and the losing the Rex, Olympia, and the county of the control of the country of the c

survive.

Haik had bought RKO's product.

Haik had bought RKO's product, including 'Bird of Paradiss' and 'Bring Them Back Alive,' but had not sufficiently exploited the latter. This Frank Buck production, played up properly, should have been good for a run. Haik had lately resorted to bringing foreign stars into the Rex at any cost; following Jack Hylton, he had Jeanette MacDonald, thanks to whom he owes the unprecedented turnover or \$100,000 in. thanks to whom he owes the un-precedented turnover of \$100,000 in two weeks. An angle of American interest is that, due to the G. F. F. A. change of policy since merging with the Halk chain of houses, the Mangan-William Morris combine is losing bookings of the big theatres; these are going instead to Erenthal's Universum agency, which has a geni-Universum agency, which has a gen-eral stage contract with G. F. F. A.

Would Market Native Hindu Films Abroad

Hindu Films Abroad

Signor Del Torce, an Italian film
director from Torce, and the Control of the Control
manual film
director from Torce, and the Control
manual film
He is on a visit to India with a
view to exploring the possibilities
of producing Indian talkies acceptable to international markets.
India, he said, possesses natural
scenery and other conditions suitscenery and other conditions suitmanual film
based in the production of films
based in the production of film

Canada Drop?

Ottawa, April 3.

The 1932 amusement tax revenue in Ontario amounted to \$1,966,000, according to information brought out in the legislature in connection with the estimates for the current

year,
Tables of estimated revenue for
1933 presented by the Treasury department show, however, that the
theatre patrons are expected to contribute only \$900,000 in the ticket
that this year. Which means a retribute only \$300,000 in the ticket ta: this year. Which means a reduction of 10% for the government and, likewise, the expectation of 10% less in receipts for the theatres themselves from the political view-

rascal's Enterprise
Paris, March 25.
Gabriel Pascal of G. P. Films,
Berlin, is now arranging to remain
more or isses permanently in Paris,
where he contemplates producing
six Prench productions. Of these,
at least five will have German versions as well.

will be sed. It is repried that Pascai is dickering with Maurice Livingston to handle the French distribution.

Dick Blumenthal on Own
Paris, March 24.
Dick Elumenthal, son of Ike Blumenthal, general European manager
for Paramount, is no longer associate producer of Joinville, due to
the general shutdown.
Dick is now planning acceleration

Dick is now planning production on his own account.

AN EXHIBITOR TELLS A BEDTIME STORY TO HIS SON

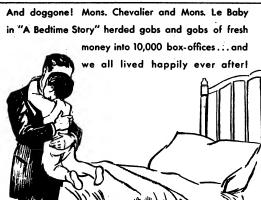
THE TIME WINTER—1939

Well, son, the Spring of 1933 found things pretty bad for your old pop





And then—PARAMOUNT made a picture—starring Chevalier and a little boy just like you . . .



CHEVALIER

"A Bedtime Story"

HELEN TWELVETREES

ADRIENNE AMES + EDWARD EVERETT HORTON + BABY LEROY

A Garamount Picture

Directed by NORMAN TAUROG

EXPLOITATION

Actors for Bally

Actors for Bally

Edgar Hart, of the Majestic, Columbus, O., urges the use of actors
the control of the control of the control of the control
they are obtainable. Might be added
that amateur, actors are a second
best bet where the troupers are not
to be had, but Hart is an old-time
actor himes and the control of the control
to the control of the control of the control
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put over with a special children's matinee after school dismissal. In some towns it might even be possible to sell the school authorities on an early dismissal one day, to permit the children to attend. Customary to make a special price for the youngsters, but not absolutely essential, though it helps.

Jigged 'Em

Figged 'Em

Exploitation works in radio as
well as for theatres. Lester Edwards, p.a. for WRNY, New York,
wanted to get a fan response for
the Nardone Mountaineers. On the
broadcast he offered a jigsaw puzzle
that when fitted together made a
that when fitted together made a
one announcement, when the supply
one announcement, when the supply

was exhausted. Edwards offered the idea to some Edwards offered the idea to some ad agencies handling air accounts, but they couldn't see it. It was advertising an advertisement. But the time is coming when it is found to be a seen as a seen to be one jump ahead of the times.

Plugged 'Goona'

Plugged 'Goona'

Los Angeles.

Hillstreet made a strong drive on 'Goona Goona' with 150 24-sheets out 20,000 love powder envelopes, some of them in the dance halls and night clubs, where they promoted special nights.

Radio announcers were added to a mailing list of picture editors, a Radio announcers were added to a mailing list of picture editors, a love powder following a heraid a colpie of days later. One store staged a Goona Goona' fashion show of bathing suits named after the picture, advertising in the newspapers, windows and Lobby punch was a string band, mostly gultars, playing Hawaiian music, which was amplified for the marquee horns. Richard L. Moss, manager, sat in with Kenneth McGaffey on the plans.

Leo Keeps Busy

Leo Keeps Busy
Every little while some reference
to Leo, the touring trademark of
MGM, gets into the papers, but Leo
himself achieves publicity six days
son, Metro exploitation head, gets a
report and one of the most recent
will give him some idea of what he's
doing. Leo is playing the stores
this trip, and March 12 he moved
from Syracuse to the Pair furniture
and the store of the pair furniture
to the pair of the pair furniture
to the pair of the pair furniture
to the pair furni

store in Binghamton, N. Y.

Two shows a day were given, but
the llon was on exhibition from
9 a m. to 5:39 p.m. each day, with
two shows each afternoon. The attimpection only were 200; 500; 500;
1,200; 2,000, and 3,000, a total of
7,400 persons. On the two performances daily the figures were 350,
800, 600, 7,200 and 4,000. A
800, 600, 7,200 and 4,000. The
inspection total.
Lee visited the Llons' luncheon
Lee visited the Llons' luncheon

inspection total. In the Lions' luncheon and on Width the Lions' luncheon and on Width the was taken to a Boy Scouts meeting. On both occasions he was given honorary membership. The trainer spoke over the radio from a local station on Tuesday and on Wedeneday and Thursday he spoke at different high schools, which probably accounts for the rise in the attendance figures, with a cake that was sent to the local orphanage, and 1,000 child visitors were presented with candy bars. Saturday Leo beat it for Rochester.

bars. Saturday Leo beat it for Rochester.

The store used 52 inches of ad-vertising and the papers gave 10 readers. Looks as though Leo is still in the black.

Texaco session, with flashers and buzzers.

Haircuts for 'Twist'

Oliver Twist' is one of the faw collection of the town of th

In for It

Friday advertisement for the Fox Brooklyn carried a panel stating the prices. Daily 'News' space added 'We pay taxi.' space added 'We pay taxi.' but the compositor taxi' but the compositor turned the exciamation point into an 'i,' and it made beautioup trouble for Arthur Houseman, the pa., who had to explain to the taxi riders. Friday advertisement for the

Worked the Bally

Worked the Bally
One of the few spots visited by
the '42nd St. Special,' Dick Wright,
of the WB Strand, Akron, made it
work for him like a coal heaver. It
work for him like a coal heaver. It
was due to stop in town only 20
minutes, but long enough to serve
as the met the train with the American Legion band; the boys kicking
in with the music to get front row
looks at the gals, and he had Postal
my the strain with about 5,000
of the citizenry banked up for a
background.

messengers to carry 'Welcome to Akron' banners, with about 5,000 of the citizenry banked up for a background; schrift cangle proved one one of the best, for the judee juggiers put out 20,000 four-page tabloids about the train through their door-to-door salesmen and backed this with a display of the electrical kills with a display of the electrical kills with a display of the electrical kills with the salesman to tell all about it. The music counters and dise shops backed up the songs of the songs of the salesman to tell all about it. The music counters and dise shops backed up the songs when the same loudspeaker, incidentally, was used to broadcast the inaugural address of President Rosseveit. A tie-in to the classified department of the 'Times-Press' gave about 109 were broken back to 1930 and 'All Quiet.'

Try to Line Up Brisbane

Arthur Brisbane is being brought into the plans of Ralph Foliotic for (Col.) at the Wm. Fox Los Angeles (Col.) at the Wm. Fox Los Angeles week of April 1.

Replica of the Giendale alroot will be made in cake-ice cream and dispatched to the Hearts editor by plans, to be on his table in New York (Col.) at the Col. (Co

Cracked the Nut

A preview of Connie Bennett's 'Our Betters,' recently described in 'Variett' as being 'too utterly utter,' was the tipoft to Cliff Rust, RKO manager, to do something—and plenty—in order to make the house

was the tipoft to Cliff Rust, RKO manager, to do something—and plenty—in order to make the house He started with an idea for a style show in the foyer, co-operating with Newman's, a local fadies' ready-to-wear shop. Newman's kicked inwest shop. Newman's kicked inplings, when Art Steagali, Cliffs man Fridny, conceived a hookup with a five-plece band from the Pirate tea rooms, also gratis, to find the started of the ready of the rea

One for Matrons

One for Matrons

United Artists is laying out a contest for 20 key cittles on 'Secrets,' and this time gives a thought to the artist for 20 key cittles on 'Secrets,' and this time gives a thought to the artist of the artist of

DON'T WORK WITH SHACKLED HANDS

own and operate your theatre with a free hand

... Break loose and go places with RCA **Victor Photophone**

What's your choice? Will you try to pack them in with sound as out of date as a nickel thrillerand fail? And from time to time lay out good American money on an old horse—trick it out with gadgets and call it modern?

Or—will you join the big parade to RCA Victor Photophone High Fidelity? Will you take the cue from exhibitors from Broadway to Main Street and equip your house with the finest, the most accurate sound reproduction ever achieved? Use the new RCA Victor idea—own your own equipment outright-add to your capital assets and your inventory-increase your borrowing

With the RCA Victor outright sale policy your money does a job that sticks.

Where can you match the RCA Victor Photophone set-up? Brand new equipment . . . best performance in the world. Outright sale, no strings. And easy to buy, with initial payment, terms and trade-in taken care of as you like. Will you mark time, and take it . . . on the chin? Or will you break loose and march for-



PHOTOPHONE DIVISION

RCA Victor Company, Inc.

(A Radio Corporation of America Subsidiary) CAMDEN, N. J.



it . . . in the pocket? Get full details from RCA Victor Photophone today by mailing convenient coupon. There's nothing to lose-everything to gain.

RCA VICTOR COMPANY, INC., Photophone Division, Camden, N. J., U. S. A.
Picased send us the complete story of RCA Victor Photophone High Fidelity Sound Equipment.
Company
Attention of
Address
City State

Thank You Mr. Arthur Brisbane

New Born American Today

The Real Mussolini. — By Arthur Brisbane-

Copyright, 1933, King Features Syndicate, Inc.
MIAMI, Florida, April 1.—
Nicholas M. Schenck said every
intelligent man should see the
"Columbia's pictures" film of
Mussolini speaking and in action.
He is right. The picture shows
Mussolini and his work before
you. You see and hear him
addressing crowds such as never
gathered to hear any other man
earth. You study with amazement the physical power that
ment the physical power that
makes it possible for his mental
strength to do its work. In the
faces of the crowds, and in their

This picture should be shown in both Houses of Congress, in every high school, club and uni-

versity.

It illustrates, as no picture has done, the role that talking pictures are destined to play in edu-

cation.

All other education will be feeble in comparison. If that picture can be preserved, historians of the future will not need rians of the future will not need to GUESS about Mussolini. They will see him and hear him. Psywill see him and hear him. Psychologists will analyze him, statesmen will borrow from him,

Such pictures will teach those that write the history of the human race, as the writers of natural history would be taught if they could see the mammoth thrashing out paths through the forest, or the Dinosaur browsing the tops of all fern trees. Education will be real in future years when teachers will say "You shall now see the face and hear the voice and judge the sincerity of the historical character who interests us today."

Mrs. J. J. Line



FOR TELLING
14,000,000
READERS IN
HUNDREDS OF
NEWSPAPERS
WHAT WE HAVE
BEEN TRYING
TO GET ACROSS

THANK YOU

MR. NICHOLAS

SCHENCK

TO THOUSANDS

OF EXHIBITORS!

(Pres. Loew's, Inc., and M. G. M.)

FOR RECOMMENDING A
WORTHY PICTURE EVEN
THOUGH IT IS A
COMPETITOR'S
PRODUCT!

Dramatically Described by LOWELL THOMAS

"MUSSOLINI SPEAKS!"

A COLUMBIA Special PRODUCTION

CALENDAR OF CURRENT RELEASES

Offices: 729 Seventh Ave., New York, N. Y. Studios: Pathe Studios, Cuiver City, Cal. Allied Dowboy Counsellor, The. Hoot Gibson poses as a lawyer. Dir. George Melford. 65 mins.; Rel. Nov. 25. Rev. Feb. 7.

Eleventh Commandment, The. From the play by Brandon Fleming. Marian Matsh. Theo. Von Eltz, Alan Hale, Dir. Geo. Belford. 84 mins. Rel. Feb. 20

Intruder, The. Monte Blue, Lila Lee. Dir. Albert Ray. 62 mins. Rei. Jan. 25 Fron Master, The. Success and romance in a steel mill. Reginald Denny, Lila Lee, J. Farrell MacDonald, Virginia Sale. Dir. Chester M. Franklin. 66 min. Rel. Nov. 16. Rev. Feb 7.

Man's Land, A. Hoot Gibson western in which he runs the gang to earth.
Marian Schilling. Dir. Phil Rosen. 70 mins. Rel. Dec. 16.

Officer 13. Motorcycle officer exposes racketeers. Monte Blue, Lila Lee, Seena Owen. Mickey McGuire, Jackie Sesrie. Dir. George Melford. 63 mins. Rei, Dec. 15. Rev. Jan. 31.

Parisian Romance, A. Famous stage play. Lew Cody, Marian Shilling, Gilbert Roland. Dir. Chester M. Franklin. 76 mins. Rel. Oct. 1. Rev. Oct. 18.

Chesterfield Offices: 1540 Broadway, New York, N. Y.

Beauty Parlor. Cupid in the barbershop. Barbara Kent, Joyce Compton, Join Harron. Dir. Rich. Thorpe. 64 mins. Rei, Oct. 25. Forgotten. Original. Story of a forgotten man. June Ciyde. Wm. Collier, Jr., Natalie Moorhead. Dlr. Rich, Thorpe. 65 mins. Rel. Feb. 15.

King Murder. Original. Based on a celebrated N. Y. case. Conway Tearle Natalie Moorehead, Don Alvadaro. Dir. Rich. Thorpe. 69 mins. Rel Nov. 1. Rev. Nov. 1.

Love is Like That. Comedy. Rochelle Hudson, John Warburton, Dorothy Revier. Dir. Rich. Thorpe. 65 mins. Rel. Mar. 15.

Slightly Married. Comody drama. Eventyn Knapp, Weiter Byran, Marte Pre-der and State of the Company of the Com

Studio: Gower at Sunset, Hollywood, Cal. Columbia Offices: 729 Seventh Ave., New York, N. Y

No. 4. Rev. Feb. 14.

Story of the wrestling game and its frameups. Leo Carrillo, a Todd, Dickie Moore. Dir. Lew. Selier. 67 mins. Rel. Nov. 4. an. 17.

of the Trail, The. A U. S. cavairy officer, who is court martialed, and redeems himself. Tim McCoy, Lusna Walters. Dir. D. Ross Lederman. 58 mins. Rel. Dec. 9.

Men Against Woman. Man's strength against woman's wiles. Jack Heit, Lillian Miles. Dir. Irving Cummings. Time, 68 mins. Rei. Nov. 15. Rev. Dec 29. Man of Action. Original outdoor drama. Tim McCoy, Dir. Geo. Melford. 57 mins. Rel. Jan. 20.

Mins. Rel. Jan. 20.
 Mark It Pald, Original story of motorboat racing. Wm. Coiller, Jr., Joan March, Dir. D. Ross Lederman. 69 mins. Rel. Nov. 12. Rev. Jan. 24.
 Mussolini Speaks. The 1831 address with newareel shots. Interpolations by Lowell Thomas. 74 mins. Special. Rev. Mar. 14.
 Me More Ordids. A millionairess who is regenerated by the new American spirit. Carole Lombard, Lyle Taibot, Walter Connedy. Louise Closses Hale. Dir. Walter Lans. 70 mins. Rel. Nov. 76 febrard. Leo Carillo, Obey the Law. Original of an atomatical market field. Jan. 20. Rev. Mar. 14.
 Olien. Men. Tim. McCoy western original. Florence Briton. Dir. D. Ross Lederman, Rel. Mar. 3.
 This Is Adrica. Original. Wheeler and Wolsey go to Africa with some

Legerinan, acel. Mar. s.

This is Africa. Original. Wheeler and Wolsey go to Africa with some tame llons. Racquel Torres. Dir. Eddie Kilne. 67 mins. Rei. Feb. 24. ***** Artica. Uriginal. Wheeler and Wolsey go to Africa with some Came look. Racquel Torres. Dir. Eddie Kline. 87 mins. Ref. Feb. 24.

State cooper. July Story of a war between two gas companies. Regis Drally K. Kanpo, Barbara Weeks, Ray Hatton. Dir. D. Ross Lederman. 68 mins. Ref. Feb. 10. Rev. Mar. 28.

***That's My Boy. Football story off the usual lines. Rich. Cromwell, Dorothy Nov. 22.

**Nov. 22.

Nov. 22.

This Sporting Age. Revenge on the polo field. Jack Holt, Evalyn Knapp.
Dir. A. W. Bennison. Time, 71 mins. Rel. Sept. 15. Rev. Oct. 4.

Breason. Original. Knassa after the civil war. Buck Jones, Shirley Grey.
Dir. Geo. B. Seltz. 62 mins. Rel. Feb. 10.

Yanity Street. Girl breaks a window to get into jall, but lands in the 'Fol-lies. Heion Chandler, Chas. Bickford. Dir. Nick Grinds. Time, 67 mins. Rel. Oct. 18. Rev. Oct. 11.

mins. Rei. Oct. 15. Rev. Oct. 11.

Virtue. A street walker who goes straight. Carole Lombard, Pat. O'Brien.
Dir. Edw. Buzzell. Time, 85 mins. Rei. Oct. 25. Rev. Nov. 1.

Washington Merry-Ge-Round. Folitical satire. Lee Cray. Constance Cummings. Dir. Jas. Cruse. Time, 85 mins. Rei. Oct. 25. Rev. Oct. 25.

Westera Code, The, Tim McCoy western. Dir. J. P. McCarthy. 58 mins. Rei. Sept. 18. Rev. Feb. 21.

White Eagle. Ruck Jones as an Indian pony express rider. Jones, Barbara Weeks. Sept. 27.

Lambert Hillyear. Time, 65 mins. Rel. Oct. 7. Rev.

First Division Offices: 1600 Broadway, New York, N. Y.

Releases Also Allied, Chesterfield and Monogram Big Drive, The. Authentic war pictures from records of eight governments 91 mins. Rel. Jan. 19. Rev. Dec. 27.

yı mins. Rei, Jan. 19. Rev. Dec. 27.

Condemned to Death. Based on the story Jack o'Lantern. Arthur Wontner,
James Weish. Dir. Walter Forde. 78 mins. Rei. Oct. 10. Rev. Nov. 22.

Cona Goona. Love charms on the Island of Ball. Dir. Andres Roosevelt,
Armand Denis. 68 mins. Rel. Nov. 28. Rev. Sopt. 29.

Bocrets of Wu Sin. Coolie smuggling racket unearthed. Lois Wilson, Grant
Withers, Toshia Mori. Dir. Richard Thorpe. 65 mins. Rei. Jan. 16.

Rev. Feb. 28.

Slightly Married. Marriage in a night court turns out well after all. Evalyn Knaph, Walter Byron, Marie Frevost. Dir, Rich. Thorpe. 69 mins. Rei. Dec. 10. Rev. Jan. 3.

Takes a Holiday. All multi-color western of a mysterious stranger. Wal-lace MacDonald, Virginia Brown Faire. Dir. Alvin J. Nietz. 59 mins. Rev. Dec. 13.

Thrill of Youth, The. A girl with two sultors cannot make up her mind.
June Clyde, Allen Vincent, Matty Kemp, Dir. Rich. Thorpe. 65 mins.
Rel. Oct. 28. Rev. Nov. 1.

Btudios: Burbank, Calif. First National Offices: 321 W. 44th St.,

Biondie Johnson. The female Public Enemy No. 1. Joan Blondell, Chester Morris. Dir. Ray Enright. 67 mins, Rel. Feb. 25.

Cabin in the Cotton. A social study of the poor whites. Rich. Barthelmess. Dorothy Jordan, Bette Davis. Dir. Michael Curtiz. Time, 79 mins. Rel. Oct. 15. Rev. Oct. 4.

Oct. 15. Rev. Oct. 4.

Central Airport. A triangle in the aviation game. Richard Barthelmess and Sally Eders. Dir. William A. Wellman. Rei. April 15.

Sally Eilers, Dir. William A. Wellman. Net. April 19.
Sentral Park Western cowboy hunts bandits in a New York park. Joan Blondroll, Wallace Ford, Guy Kibbee. Dir. John Adoln. Time, 68 mins. Rel. Dec. 10.

Srah, The. How one couple reacted to the panic. Ruth Chatterton, Geo Brent. Dir. Wm. Dieterie. Time, 65 mins. Rel. Oct. 3. Rev. Sept. 13. Employee's Entrance. Original Love in a Dept. Store. Warren William. Loretta Young, Alice White. Dir. Roy Del Ruth. 74 mins. Rel. Feb. 11. Rev. Jan. 24.

Rev. Jan. 23.
Frisco Jenny. Madame X' in San Francisco locale. Ruth Chatterton Donald Cook Jas. Murray. Dir. Win. A. Wellman. 73 mins. Rel. Jan. 14. Rev. Jan. 10.

Grand Siam. A buriesque on the popular bridge fad. Paul Lukas, Loretta Young, Frank McHugh, Glenda Farrell. Dir. William Dieterle. 67 mins. Rel. March 13.

These tabulations are compiled from information supplied by the various production companies and

various production companies and checked up as soon as possible after release. Listing is given when release stating is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should present the service subsequent to that period should present the service services of the calendar for reference or the calendar for the company of the calendar for the company of the projection room showings and can only approximate the actual release length in those states or communities where local or state censoranp may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage oy the New York state censoranje, since pictures are reviewed enly on actual theatre showings.

showings.

While every effort is made to held
this list accurate, the information
supplied may not always be correct.
even though official. To obtain the
fullest degree of exactness 'Variety'
will appreciate the co-operation of
all managers who may note discrepancies.

COAST ALMOST 100% AGAINST DUAL BILLS

Los Angeles, April 3 Los Angeles, April 3.

Returning from a trip through the Imperial valley in the interest of eliminating double features, Gus Metzger, president of the Independent Theatres of Southern California, reported to his organization last week that he had received 100% co-operation from the theatres contacted.

With the exception of one or two operators in the Los Angeles terri-tory proper, the move is solld for a return to single feature programs. Indie board meets again this week

inde board meets again this week to take up the question of new zon-lng and the problems that will con-front some of the exhibs, that of using westerns already under con-tract, along with a major feature.

MG Catching Up

Behind on releases most of the current season so far, Metro is beginning to catch up with itself and has a total of 10 pictures scheduled for national outgo during the most of April and Market and the control of the

Publix-U.A. Breach in Minn. Over Rentals %

Minn. Over Rentals %

Minneapolis, April 3.

Bitter fight between Publix involving the entire territory and
United Artists is prompting UA to
piay its pictures in every spot in
opposition to the circuit's theatres.
It's the first open break between
Max Stahl, local UA exchange
manager, was instructed to go
ahead and sell in every spot where
Publix is operating.
UA's insistence upon a 35% share
of the gross for Kid from Spain'
and 15-25 percentage on others created the breach.

House Front Price War

With numerous independents in the field, a bidding war is on among the builders of house fronts and lobby displays. A combination of a couple of the vectoran builders who a couple of the votcran builders who have controlled the major theatre accounts on Broadway fell through and has had the effect of opening the field wide, with competitors underbidding sharply. House fronts for one of the major Broadway houses are being supplied for from \$150 up, it is claimed.

While not long ago, the Broadway theatres were trying to outdo each other than the best of the beautiful and the beautiful and the little with the been of out the litem of expenditure as low as possible.

Life Begins. Tactfully handled maternity story from a stage play. Loretta Young, Frie Linden. Dir. Jas. Flood and Elliott Nugent. Time, 72 mins. Rel. Oct. 1. Rev. Aug 30. ments, etc., vct. 1. 462, Aug 30.
Match King, Fictitious romance of the Swedish financier. Warren William,
Lill Damita, Dir. Howard Bretherton-Wm. Keighiey, 79 mins, Rei,
Dec. 31, 18cv, Dec. 1

Mind Reader, The. Mind-reading as a new racket. Warren William and Constance Cummings. Dir. Roy Del Ruth. Rel. April 1.

Constance Cummings. Dir. Roy Del Ruth. Rel. April 1.

Sliver Doilar. Sliver bom days in Col. Fdw. G. Robinson. Dir. Alfred E. Green. 84 mins. Rel. Dcc. 24. Rev. Dec. 27.

They Call it Sin. Kansas girl breaks into N. Y. show life. Loretta Toung, Geo. Brent. David Manners. Dir Thornton Freeland. Time, 70 mina. Rel. Nov. 5. Rev. Oct. 25.

son a March. Three schoolgiris have adventures. Joan Blondell, War-ren William, Ann Dvorak, Bette Davis. Dir. Mervyn Le Roy. Time, \$3 mins. Bel. Oct. 29. Rev. Nov. 1

mins. Rel. Oct. 29. Rev. Nov. 1

mins. Rel. Oct. 29. Rev. Nov. 1

menty Thousand Years in Sing Sing. Visualization of Warden Lawes book.
Spencer Tracy. Bette Davis. Dir. Michael Curtiz. 75 mins. Rel. Jan. 31.

Rev. Jan. 17.

You Said a Meuthful. Joe Brown swims to Cataina. Joe E. Brown, Ginger
Ebeste. Dir. Lioyd Bacon. Time. 79 mins, 126. Nov. 24. Rev. Nov. 32.

Studio: Fox Hills, Hollywood, Cai.

Studio: Fox Hills, Hollywood, Cal. Fox Offices: 830 Tenth Ayes, New York, N. Y. Adorable. Original. With music. Janet Gaynor, Henry Garat. Dir. Wim. Dieterle. Rel. April 28.
After the Ball. British made. Love at a diplomatic ball. Esther Ralston, Basil Ratibone. Dir. Millton Rosmer. 68 mins. Rel. Mar. 17. Rev. Mar. 21.

Mar. 21.

Broadway Bad. Story by Wm. R. Lipman and W. W. Pezet. Modern drama.
Joan Biondell, Ginger Kogers, Ricardo Cortes, Margaret Sedden. Dir.
Call Her Savage. Tiffany Thayer's story of Age. Rar. 1.
Call Her Savage. Tiffany Thayer's story of Call the C

mins. Rel. Nov. 27. Rev. Nov. 29.

Cavalcade. Noel Coward's pageant of British society. Diana Wynyard. Clive Brook, Herbert Mundin, Ursuia Jeans Dir, Frank Lloyd. Roadshow iengtii 110 mins. No release date set, Rev. Jan. 100.

Dane State of the Company of the C

Rev. Feo. 22.

Face in the Sky. Romantic adventures of a biliboard sign painter. Spencer
Tracy, Marian Nixon, Stuart Erwin. Dir. Harry Lachman. Rei. Jan. 16.
Rev. Feb. 21.

Handle with Care. Comedy. Jas. Dunn, Boots Mallory, El Brendel. Dir. David Butler. Rel. Dec. 25. Rev. Dec. 27.

Hot Pepper, Flagg and Quirt—with Lupe, Edmund Lowe, Vic. McLagien, Lupe Velez. Dir. John Blystone, 74 mins. Rei, Jan. 18. Rev, Jan. 24. Humanity, Original Physician who seeks to save his son from a woman's influence. Boots Mailory, Alex. Kirkland, Irene Ware. 'Dir. John Francis Dillon. Rei. Mar. 19. rnai Machine. From the novel by Carl Sloboda. Drama. Genevieve To-bin, Chester Morris. Dir. Marcel Varnel. 65 mins. Rel. Feb. 10.

Me and My Gai. Comedy grama. Joan Bennett, Spencer Tracy. Dir. Raoul Walsh, Time, 78 mins. Rei. Dec. 4.

Salier's Luck. Original. Romance of a U. S. Navy gob. Jas, Dunn, Saliy Ellers, Victor Jory. Dir. Raoul Waish. Rel. Mar. 3. Rev. Mar. 21.

Second Hand Wire. Engker's secretary steps from his office into his heart.

Second Hand Wire. Engker's secretary steps from his office into his heart.

Second Hand Wire. Engker's secretary steps from his office into his heart.

Second Hand Lawrence of the his office into his heart.

Sheriock Holmes. The Con.

Sheriock Holmes. The Con.

Brook, Miriam Jordan, Ernest Torrence. Dir. W. K. Howard. Time,

Brook, Miriam Jordan, Ernest Torrence.

Wire Howard of Homes.

Warner Eaxter, Miriam Jordan. Dir. Wim. Dieterie. Time, 78 mins.

Rel. Oct. 18. Rev. Oct. 28.

Kel. Oct. 16. Rev. Oct. 26.

Smoke Lightning. From Zane Gray's 'Canyon Walla.' Geo. O'Brien, Noil
O'Day. Dir. David Howard. Rel. Feb. 17.
State Fair. From the novel by Phil Stong. Love and triumph at the state
fair. Smit Gaynon, Lew Ayres, War Rogers, Louise Dresser. Dir.
Tess of the Storm Country. Talk version of an old silent, Janet Gaynor,
Chas. Farrell. Dir. Al. Santell. Time, 76 mina. Rel. Nov. 26. Rev.
Nov. 22.

Busy to Work. Talking version of 'Jubilo.' Will Rogers, Marlan Nixon. Dir. Jas. Blystone. Time, 76 mins. Rel. Nov. 13. Rev. Dec. 6.

Warrier's Hubband, The, Stage play by Julian Thompson. An Amazon who warrier's Hubband, The, Stage play by Julian Thompson. An Amazon who warrier's Hubband, The, Stage play by Julian Thompson. An Amazon who warrier's Hubband Stage Stage

Freuler Associates Office: R.K.O. Bldg., New York, N. Y.

Deadwood Pass. Original. Western. Hidden treasure and government agents. Tom Tyler, Alice Dath, Western. Hidden treasure and government agents. Tom Tyler, Alice Dath, Western Library, Milloner, Description, Reputed millionaire loses his job, an inheritance and almost his sweetheart. Skeets Gallagher, Dorothy Burgess. Dir. Fred Newmayer.

Minus and sweeneart. Skeets Gallagher, Dorothy Burgess. Dir. Fred Newman, The A fighter who goes to the top and back again. Win. Coller, Jr., Josephine Dunn, Far O Malley, Dir. Burton Kins. Forty, Niners. The overland trek in phoneer days. Tom Tyler. Dir. J. P. McCarthy, 49 mins. Rei. Oct. 28. Rev. Dec. 29.

Gambling Sex, The. Racing story with a society slant. Ruth Hall, Grant Withers. Dir. Fred Newmeyer. Time, 61 mins. Rei. Nov. 21. Rev. Dec. 27.

Kiss of Araby. Original. Sahara story of British army and Riff, with love Rei. Feb. 23.

Hel. Feb. 20.7 of a boy's regeneration surmounting complications. Regis Penal Code. Story of a boy's regeneration surmounting complications. Regis Registry of the Complete Complete Story of the Complete Story of the Savace Ciri, The. Big same hunters find a white jungle beauty. Rochelle Hudson, Welter Byron, Harry Myers, Adolph Milar. Dir. Harry L. When a Man Rides Alone. Robin Hood of the West and some daring stage cach holdups and fast riding. Tom Tyler, Adele Lacey, Duke Lee. Dir. J. P. McGowan, Rel. Jan. 29.

Offices: 1619 Broadway, New York City Majestic

Walestic New York City Warner, New York City Warner, New Spring Countries of Spring, Lew Cody, Waiter Byron, Marceline Day, Dir. Curtain Strayer, 12 mins, Rei. Oct. 1. Rev. 1. Rev. Oct. 1. Rev. Per Day Cod. 1. Rev. P

Public Be Damned, The .Story behind present-day conditions. Evelyn Brent, rat O'Brien. Dir. Christy Cabanne. Rel. Mar. 1.

"At O'Brien. Dir. Christy Cabanne. Rel. Mar. 1.

Sing, Sinner, Sing, Dramatel life of a torch-singer, From the play by Wilson
Rel. Mar. 15.

Christy Cabanne. Rel. Mar. 15.

Troub-Guillon. Lee I Hyams, Taul Lucus. Dir. Christy Cabanne. Rel. April.

Troub-Guillon. Lee I Hyams, Taul Lucus. Dir. Christy Cabanne. The Art Cabanne. The Rel. 2011.

The Cabanne. The Rel. 2011. Christy Cabanne. The Rel. 2011.

Skeets Galingher, Mary Erian, Lew Cody. Louise Fazenda, Hedda Hopper. Dir. Christy Cabanne. Thios. 70 mins. Rel. Nov. 18. Rev. Dec. 20.

Vam ire Bat, The. A thriller. Lionel Atwill, Fay Wray, Melvyn Douglas, George E. Stone, Maude Eburne. Dir. Frank Strayer. Rei. Jan. 21. Rev. Jan. 24. Via Pony Express. Jack Hoxle western. Marceline Day. Dir. Lew Coilin. Rel. Feb. 8.

Woman in Chains, The. Rel. April 1. (Continued on page 23)



this industry has ever heard!

Electrifying news for every man and woman in this entire industry! A new note of joy in the movie sky! Pictures are the life-blood of this business and Leo comes through, just as he always does with HITS! HITS! HITS! in smashing succession. Join the merry M-G-M springtime chorus!



"GABRIEL OVER THE WHITE HOUSE"

Simultaneous nationwide openings tremendous. Never such critical enthusiasm. Never such word-of-mouth praise. Never such *cheers* inside a theatre.



BARRYMORES in "RASPUTIN"

"Rasputin and the Empress" at popular prices is a clean-up! Another big M-G-M road-show that becomes a popular price sensation.



GARLE-HAYES in "WHITE SISTER"

First engagements in Boston and Chicago top-"Strange Interlude's" grand grosses. Advertise it in your town "playing simultaneously with its \$2 Broadway S. R. O. engagement at the Astor, N. Y."



Joan CRAW FORD—Gary COOPER in "TODAY WE LIVE"

You'll see these TWO GREAT STAR names in headlines from Coast-to-Coast! You'll see "Today We Live" leading the industry's box-office reports! Watch!



LIONEL BARRYMORE in "LOOKING FORWARD"

Just previewed in New York! Confirms every rave notice from Hollywood papers. The most powerful heart-interest picture of years. The title is from President Roosevelt's own book and the film carries a signed foreword from the book. Lionel Barrymore is magnificent. Clarence Brown's direction is superb.



And here's the way the M-G-M line-up follows in the Spring Parade of Hits!

JOHN BARRYMORE in "Reunion in Vienna" with DIANA WYNYARD: "HELL BELOW"

RAMON NOVARRO in "The Barbarian" MARION DAVIES in "Peg O' My Heart"

METRO-GOLDWYN-MAYER

(Continued from page 21)

Studios: 4876 Sunset Drive, Hollywood, Cal. Offices: 1600 Broadway, New York, N. Y. Mayfair

Behind Jury Doors. Newspaper reporter unearths a jury-framing case after many adventures. Helen Chandler, Wm. Collier, Jr. Dir. Breezy Eason. 67 mins. Rel. Dec. 1. Rev. Mar. 28.

Heart Punch. Mur-ler story with a prize ring angle. Lloyd Hughes, Marior Shilling. Dir. Breezy Eason. Time, 64 mins, Rel. Oct. 15, Rev. Dec. 13. Her Mad Night. Mother assumes guilt for a daughter's crime. Irene Rich, Conway Tearle. Dir. E. Mason Hopper. Time, 67 mins. Rel. Oct. 1. Rev. Nov. 29.

Malay Nights. Original. Mother love in the tropics. Johnny Mack Brown Dorothy Burgess. Dir. E. Mason Hopper. 59 mins. Rei. Oct. 1. Rev Feb. 7.

Midnight Warning, The. Original. Wm. Boyd, Claudia Dell. Dir. Spencer G. Bennett. 57 mins. Rel. Nov. 15. Rev. Mar. 14. Studios: Culver City, Calif. Offices: 1540 Broadway, New York, N. Y Metro

Barbarian, The. Ramon Novarro as an Egyptian guide.

Clear All Wires. Picturization of the recent Broadway hit about a foreign correspondent. Lee Tracy. Benita Hume. Dir. George Hill. 78 mins. Rel. Feb. 17. Rev. Mar. 24.

Rel. Feb. 17. Rev. Mar. 24.

Divorce in the Family, Jackie Cooper saves the family happiness. Jackie Cooper, Conrad Nagel, Lewis Stone, Lols Wilson. Dir. Chas. F. Riesner. Cooper, Conrad Nagel, Lewis Stone, Lols Wilson. Dir. Chas. F. Riesner. Fast. Life. Typical Haines Gory with a thrilling speed boat race. William Haines, Cliff Edwards, Conrad Nagel, Madge Evans. Dir. Harry Foliard. 82 mins. Rel. Dec. 18. Rev. Dec. 27.

Flesh. Wellace Beery as a wrestler. Karen Morley, Riccardo Cortez, Jean Hersholt. Dir. John Ford. 36 mins. Rel. Dec. 9. Rev. Dec. 13.

Faithiess. Rich girl learns the lesson of the depression. Tallulah Bankhead, Roy. Montgomery. Dir. Barry Beaumont. Time, 76 mins. Rel. Oct. 15.

Fast Worksers. John Cilledon.

Fast Workers. John Gilbert as a skyscraper worker. Robert Armstrong, Mac Clarke, Muriel Kirkland. Dir. Tod Browning. Rel. Mar. 10. Rev. Mar. 21. Gabriel Over the White House. From an anonymous novel. The U. S. under a grant of the White House. From an anonymous novel. The U. S. under a grant of the White House. From an anonymous novel. The U.S. under a grant of the Care. Rel. Mar. 21. Karen Moriey, Franchot Tone. Dir. Green J. La Cave. Rel. Mar. 21. Karen Moriey, Franchot Tone. Dir. Green Walter Huston. Dir. Jack Conway. Rel. May 5.

Rei. May 5.

Kengo. Remake of the silent of the same title. Sorcery in central Africa.

Kengo. Remake of the silent of the same title. Sorcery in central Africa.

Cowen. Time, 85 mins. Rel. Oct., 1. Rev. Nov. 22.

Mask of Fu Manchu. Chinese plotter seeks the sword of Chengis Kahn.

Boris Karioft, Lewis Stone, Karen Morley. Dir. Chas. Brabin. Time,

88 mins. Rel. Nov. 5. Rev. Dec. 6.

Men Must Fight. Picturisation of the Broadway play. The war problem in

1940. Diana. Wynyard, Pullips Roimes, Lewis Stone. Dir. Edger Soil
wyn. Bel. Peb. 17. Rev. March 41.

wyst. Rel. rep. 11. Rev. March 14.

Outsider, The. An unlicensed surgeon performs seeming miracles. Harold Huth, Joan Barry, Frank Lawton. 90 mins. Rel. Jan. 27.

Payment Deferred. Murder story from the play of that title with Chas. Laughton in his original role, Maureen O'Sullivan, Dorothy Peterson. Dir. Loti 97 Mendez. Time, 80 mins. Rel. Oct. 8. Rev. Nov. 16. Prosperity. Past depression comedy with Marie Dressier and Polly Moran Dir. San Wood. Time, 87 mins. Rel. Nov. 12. Rev. Nov. 29.

Rasputin and the Empress. The Russian overthrow and its cause. John, Ethel and Lionel Barrymore. Dir. Rich, Boleslavsky. Roadshow time, 133 mins. Rel. March 24. Rev. Dec. 27.

Red Duest, Jern Harlow and Clark Rable as a new team in a story of indo-China. 1tr. Victor Fleming. Time, 83 mins. Rel. Oct 22. Rev. Nov. 8. Reunion in Vienna. From Sherwood's stage play. Exiled royalty returns for a last fling. John Barrymore, Diana Wynyard, Otto Kruger. Dir. Sid-ney Franklin. Rel. April 28.

t of Madame Blanche, The. Based on Martin Brown's play 'The Lady,' Irene Dunne, Phillips Holmes. Dir. Chas, Brabin, 88 mins, Rel. Feb. 8, Rey, Feb. 7.

Service. The story of a great London department store. Based on the Eng-lish stage success. Lionel Barrymore, Lewis Stone. Dir. Clarence Brown. Rel. April 7.

Rel. April 7.

8. Novarro, Lewis Stone, Warner Oland. Dir. Clarence Brown. 81 mins. Rel. Dec 23. Rev. Jan. 3,

8trange Interlude. The famous O'Neill play. Norma Shearer, Clark Gable. Dir. Robert Z. Leonard. Time, 110 mins. Rel. Dec. 30. Rev. Sept. 6.

Today We Live. An English girl ambulance-driver during the war. Joan Crawford, Gary Cooper. Dir. Howard Hawks. Rel. April 21.

Crawford, Gary Cooper. Dir. Howard Hawks. Rel. April 21.
Whati No Beer? Buster Keaton and Jimmy Durante in the beer racket.
Phillip Barry, Roscoe Ates, John Miljan. Dir. Edward Sedgwick. 64.
White Sletter The. Based on the famous F. Marion Crawford novel. Helen
Hayes, Clark Gable. Dir. Victor Fleming. Rel. April 14.
Whitelling in the Dark. Adapted from the Broadway stage success, in which
a famous mystery writer is kidnapped and forced to plan a murder
himself. Ernest Truex, Una Merkel, Jean Hersholt. Dir. Eillot Nugent.
Rel. Jan. 27. Rev. Jan. 31.

Avening as a Britha government agent's love affair in Bombay.

Nov. 20.

Avening Sea. Britha government agent's love affair in Bombay.

Nov. 20.

Nov. 20.

Diamond Trail. Western. Rex Bell. Dir. Harry Fraser. Rel. Dec. 30. Fighting Champ, The. Western. Bob Steele, Arletta Duncan. Dir. J. P. McCarthy. Time, 64 mins. Rel. Dec. 15. Rev. March 14.

Girl from Calgary, The. Girl cowboy comes east to stage triumphs. Fift D'Orsay, Paul Kelly. Dir. Phil Whitman. Time, 64 mins. Rel. Sept. 24. Rev. Nov. 22.

Guilty or Not Guilty. Bootlegger's moil frees from prison an innocent girl.

Betty Compson, Claudia Dell, Tom Douglas. Dir. Al Ray. 66 mins.
Rei Dec. 1

Hidden Valley. A ranch foreman takes to a blimp to locate a spot. Bob Steele, Gertrude Messenger. Dir. R. N. Bradbury. 57 mins. Rel. Jan. 1. Lucky Larrigan. Western. Rex Bell, Helen Foster. Dir. J. P. McCarthy. Rel. Dec. 10. Rev. Mar. 28,

Man from Arizona, The. Cowboy saves his pal from double harm. Rex Bell, Reoma Judge. Dir. Harry Frazer, 67 mins. Rel. Dec. 15.

Set Homas Judge. Dir. Harry Frazer, 67 mins. Rel. Dec. 15.

Set Home Arizona Set Land Harry Set Land Ha

Strange Adventure. Sob sister and detective avenge a millionaire. Regis Toomey, June Clyde. Dir. Phil Whitman and Hampton Dei Ruth. 60 mins. Rel. Feb. 14. Rev. Feb. 14.

Blood. Western. Bob Steele. Story by Wellyn Totman. Dir. Phil Rosen. Time, 62 mins. Rei. Nov. 5. Rev. Jan. 24.

Studios: 585t Marathon St... Paramount Offices: 1501 Broadway, V. New York, N. New York, N. New York, The Broadcasting story with many air stars. Stuart Ewin, Office Rev. Oct. Br. Hyams. Dir. Frank Tuttle. Time, 80 mins. Rel.

oct. new oct. 1s.
on Doliar Scandal. Based on the Teapot Dome Investigation. Robt. Armstrong, Constance Cummings, Olga Baclanova. Dir. Harry Joe Brown 76 mins. Rel. Jan. 6. liev. Jan. 10

78 mins. Rel. Jan. 6. Rev. Jan. 10
et of the Century. The From the European stage play of same title,
Beaudinally, Feb. 22, Rev. Feb. 21.
Reckening. Original sea story by Robt. Pressell of a Flying Dutchman
of tolay. Shirrey Gray. Class. Ruggies, John Halliday, Verroe Tenadale.
Dir. Paul Sloane. Rel. Mar. 24.
Be Divling. The Wessell Stage Class. Ruggies of the Rel. Mar. 24.
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Devil is Driving, The. Wynne Glison, Edmund Lowe, Dickie Moore. Dir. Stoloff. Rel. Dec. 9. Rev. Doc. 20.

Evenings for Sale. Vlennces enbleman becomes a gigolo. Heriert Marshall, Sari Maritza. Chas. Ruggles. Dir. Stuart Walker. Time, 51 mins. Rel. Nov. 11. Rev. Nov. 16.

CALENDAR OF CURRENT RELEASES Heritage of the Desert. Zane Grey story. Western theme. Randolph Scott, Sally Blane, J. Farriel Macdonald. Dir. Henry Hathaway. 68 mins. Hot Saturday. Gossip in a small town. Nancy Carroll. Dir. W. Seiter. Time, 72 mins. Rel. Oct. 28. Rev. Nov. 8.

22 minz. Rei. Oct. 22. Rev. Nov. 5.

17 Had a Million. How various persons would react to an inheritance. Gary Cooper, Geo. Raft, Wynne Gibson, Chas. Laughton, Jack Oakle and many others, each in a single sequence. Directional sequences by various directors. Time, 85 mins. Rei. Nov. Rev. Dec. 6.

laland of Lost Souls. Novelty story. Chas. Laughton, Richard Arien, Leila Hyams. Dir. Chas. Kenton. December special. Rev. Jan. 17.

King of the Jungle. Novelty story. Buster Crabbe, Frances Dec. Dirs. Humberstone-Marcin. Jan. special release. Rev. Feb. 28.

Lady's Profession, A. Story by Nina Wilcox Putinan. Speakeasy prop. masquerading as riding master. Geo. Barbler, Sari Maritza. Dir. Norman Bacaled. Bel. Mar. 3. Rev. Mar. S. Nove. Garabler, Saria Maritza. Dr. Norman

Luxury Liner. From the novel by Gina Kaus. Grand Hotel on shipboard. Geo. Brent, Zita Johann, Alice White, Verrec Teasdale. Dir. by Lothar Mendez under B. P. Schulberg. 10 mins. Rel. Feb. 3. Rev. Feb. 7.
Madame Butterfly. From the opera. Sylvia Sidney, Cary Grant, Chas. Ruggles. Dir. Gearing. Rel. Dec. 30. Rev. Dec. 27.

Dir. Gearing. Rel. Dec. 30. Rev. Dec. 27.

Madleon Square. Sporting story. Jack Oakle, Marian Nixon. Thos. Meighan. Dir. Harry J. Brown. Time, 70 mins. Rel. Oct. 7. Rev. Oct. 18.

Murders in the Zeo. Original by Philip Wylle and Seton I. Miller. Drama largely held to a zoological garden. Chas. Ruggies, Lionel Atwill, Gall Patrick. Dir. Edw. Sutherland. Rel. Mar. 11.

Patrick. Dir. Edw. Sutheriand. Rel. Mar. 17.

Mysterious Rider. Western. Kent Taylor. Dir. Allen. Rel. Jan. 27.

Night After Night. Humor in the night clubs. Mae West, Geo. Raft, Constance Cumminga, Allson Stipworth. Dir. Archie Msyo. Time, 70 mins. Rel. Oct. 14. Rev. Nov. 1.

No Man of Her Own. From the novel 'No Bed of Her Own.' Clark Gable, Carole Lombard, Dorothy Mackalll. Dir. Wesley Ruggles. December special. Rev. Jan. 3.

Phantom President. Political story of a presidential double, George M. Cohan Jimmy Durante, Claudette Colbert. Time, 77 mins. Rel. Oct. 7. Rev Oct. 4.

Co. 1.

Pick Up. (Schulberg.) A girl of the people and a service station shelk. Syvina Stiney, Geo. Raft. Dir. Marion Gering. Rel. Mar. 31. Rev. Mar. 28.

She Done Him Wrong. Parphrase of "Diamond Lil." Mae West, Cary Grant. Nosh Beery, Owen Moore. Dir. Lowell Shorman. Rel. Jan. 27. Rev. Feb. 14.

Feb. 14.

of the Cross, The. Spectacular version of Wilson Barrett's play of Roman persecution of the Christians. Claudette Colbert, Fredric March, Elissa Land, Chas. Lauython. Dir. Cecil B. De Mille. 118 mins. Regular release Feb. 10. Rev. Dec. 6.

tity Personal. (Rogers.) Original by Wilson Mizner and Robt. T. Shannon on the matrimonial agency racket. Marjorie Rambeau, Eddie Cullian, Dorothy Jordan. Dir. Raiph Murphy, Rel. Mar. 13. Rev. Mar. 21.

Lan, Dorothy Jordan. Dir. Raiph Murphy, Rel. Mar. 13. Rev. Mar. 21.

mins. Rel. Oct. 21. Rev. Nov. 15.
Undercover Man, Secret service bests the gangsters. Geo. Raft, Nancy Carroll. Dir. Jas. Flood. Time, 74 mins. Rel. Dec. 2. Rev. Dec. 6.
Under the Tonto Rim. From the Zane Grey story. Stuart Erwin, Verna
Hille, Ray Hatton. Dir. Henry Hathaway. Rel. Mar. 24.
Wild Horse Mesa. Zane Grey's story. Rudolph Soott, Sally Blane, Fred
Kohler. Dir. Henry Hathaway. Time, 60 mins. Rel. Nov. 25. Rev.
Jan. 17.

Jan. 17.
(oman Accused, The. From the story in 'Liberty' by ten well-known authors.
Girl accused of murder with action chiefly on a pleasure cruise. Nancy Carroll, Cary Grant, John Hailiday. Dir. Paul Sloan. Rel. Feb. 17.
Rev. Mar. 14.

Principal Offices: 11 West 42d St., New York, N. Y.

Blame the Woman. British made with Adolphe Menjou and Claude Allister as a pair of crooks. Dir. Fred Niblo. Time, ?? mins. Rel. Oct. 1.

Devil's Playground, The. George Vanderbilt's expeditionary film. 64 mins. Rel. Jan. 1. Rev. Jan. 1. Re

Rel. Feb. 15.

Veodoo. Travel. Voodoo ceremonies in Haiti produced by Sergeant Wirkus,

'White King of LaConave.' 4 reels. Rel. Feb. 15.

With Williamson Beneath the Sea. Underwater exploration. 60 mins. Rel.

Jan. L. Rev. Nov. 29.

Studios: Hollywood, Office: R.K.O. Bidg., Radio City, N.Y.C. R.K.O. Radio

Animal Kingdom, The. The man who could not distinguish between his wife and mistress. Leelle Howard, Ann Harding, Myrns Loy. Dir. Edw. H. Griffith. 85 mins. Rel. Dec. 23. Rev. Jan. 3.
Cheyenne Kid, The. Tom Keene Western. Dir. Robert Hill. 65 mins. Rel. Jan. 20.

unsyspine Kid, inc. Tom Keene Western. Dir. Robert Hill. 55 mins. Rel. Jan. 20.
Christopher Strong, From Frankau piar, Story of a daring English aviance. 77 mins. Rel. Mart. 31. Rev. Mart. 14.
Concaperors, The. A story of American depressions and their surmounting. Rich. Dir. K. ann Harding, Edm. May, Oliver. Dir. Wim. Wellman. Time, 8 mins. Rel. Nov. 15. Rev. Nov. 22.
Gold Stmins. Rel. Nov. 15. Rev. Nov. 22.
Gold Martine Strong, Stro

Tổ mins. Rel. Déc. 16. Rev. Jan. 3.
King Kong, Original. A 60-foot ape is captured in the wilds and creates havoc when it escapes while on exhibition in New York, Fay, Wray, Robt. Armstrong Dir. Merian C. Gooper. 100 mins. Sev. April : Rennedy, Dir. John Robertson. Time, 61 mins. Rel. Nov. 4. Rev. Dec. 27.
Lucky Devils. Original. Giorifying the picture stum em. Bill Boyd, Wm. Gargan, Dorothy Wilson. Dir. Merian C. Cooper. 63 mins. Rel. Feb. 3. Rev. Feb. 21.

Hunt. Junior amateur detective captures jewel thieves. Junior Durkin, Mrs. Wallace Reid, Virginia Henry. Dir. Irving Cummings. 64 mins. Rei. Mar. 24.

Are Such Fools. Leo Carllio. Dir. Wm. Nigh. Time, 66 mins. Rel. Nov. 18 Rev. Mar. 14.

Rev. Mar. 14.

Men of America. Bill Boyd, Dorothy Wilson, Chic Sais. Dir. Ralph Ince.
Time, 57 mins. Rei. Dec. 9. Rev. Feb. 28.

Monkey's Paw, The. W. W. Jacobs mystery story of a hoodooed charm. C.
Aubrey Smith, Ivan Simpson, Louise Carter. Dir. Wesley Ruggies. 55
mins. Rel. Jan. 13.

mina. Rel. Jain. 13.

t Dangerous Game, The Joiand recluse who hunts human beings for the property of the prop

Peb. 28. Peb. 28.
Past of Mary Holmes, The. Destitute opera singer unwittingly accuses her state of Mary Holmes, Teles. Destitute opera singer metals before the state of the

atom of Crestwood, The. Mystery at a week-end party. Ricardo Cortez, Katherine Moriey. Dir. J. W. Ruben. Time, 77 mins. Rel. Oct. 14. Rev. Oct. 18.

Renegades of the West. Cowboy avenges his father's death and cleans up the rustlers. Tom Keene, Betty Furness, Koscoe Ates, Rockeliffe Fellowes. Jir. Casey Robinson. 55 mins. 18t. Nov. 25. Rockabye. Sentimental mother-love story. Constance Bennett, Joel McCrea. Jir. Goo. Cukor. Time. 70 mins. 18t. Nov. 25. Itov. Dec. 8. Sallor Be Good. O'clinal. The fleet's in again. Jack Oakle, Vivience Osborne, George E. Stone. Dir. Jas. Cruze. 68 mins. 18tl. Feb. 10. Itov.

orne, G

Searlet River. Picture company films a western film. Tom Keene, Dorothy Wilson, Roscoe Ates. Dir. Otto Brown. 54 mins. Rel. Mar. 10.

Secrets of the French Police. Foreign mystery. Gwill, Andre, Frank Morgan, Gregory Ratoff. Dir. Ed. Sutherland. Time, 58 mins. Rel. Lec. 2.

Rev. Dec. 13.

Nev. Dec. 1s.

Sport Parade. Novelly story. Joel McCrea, Marian Marsh, Wm. Gardan. Dir. Dudley Murphy. Time. 65 mins. Rel. Nov. 11. Rev. Dec. 20.

Strange Justice. Oddities of the criminal code. Mae Marsh, Norman Foster, Reginald Denny. Dir. V. C. Schertzinger. Time, 64 mins. Rel. Oct. 7. (Continued on page 27)

Hollvwood

(Continued from pag: 6)

independent producers. Directors are Schulberg, Bertram Allenberg and Louis E. Schwartz, Continue in Radio Shorts
Edgne Kennedy, Harry Sweet and
Harry Gribbon, and Clark and McCullough have been given contracts
by Radio to continue their short
subjects on next year's program.
Sam White will direct Clark and
McCullough group.

Howard Hughes, through the Caddo Co. has filed sult in Superior court against Lewis Milestone for \$10,000. Money is alleged due on two lonns of \$5,000 each made the director in 1931.

Diana Wynyard leaves here to sail from New York on the Empress of Britain. Actress is getting a be-lated vacation to England, after be-ing kept here by Metro for Re-union in Vienna.

Trims Accredited List
Latest Hays office list of accredited press correspondents contains
165 as against 168 names for the
previous three months' period.

Illness of Katharine Hepburn in New York has brought a postpone-ment of Morning Glory at Radio. Howard Green, working on the adaptation, was taken off tempo-rarily to do an original for Aun Harding.

Radio will make 'I Escape,' origi-nal by James Creelman, based on the recent financial trouble.

'Life of Vergle Winters' was abandoned by Radio as being too frothy for Ann Harding. Gladys Lehman, adapting the script, now goes to Universal.

Bank of America won a judgment of \$28,726 by default against Ray-mond and Frances Hatton in a suit to collect on a promissory note.

Reports to the contrary, a check-up reveals that all employees of Co-lumbla, including execs, have taken the cut as prescribed by the Acad-emy agreement. Cut went into ef-fect March 6.

Clive in 'Buccaneer'
Up for a part in Fox's 'Paddy the
Next Best Thing,' Colin Clive will
first go into 'Buccaneer' for the
same company.

Four for Wanger
Four Metro pictures to be handled
by Walter Wanger are Red Headed
Woman of Parls, starring Jean
Harlow; "Another Language, starring Helen Hayes; "Christine for
Greta Garbo, and a casting office
yarn for Marion Davies.

Max Fisher, former orchestra di-rector with Joe Cornbleth, recently of the Lyons & Lyons office, joined Max Shagrin agency. Monte Car-ter also in the office.

Ainsworth's Task
On probation from Folsom, after
completing nine years of a 15-year
forgery rap, Phil Ainsworth, onetime actor and divorced husband of
the late Barbara LaMarr, must find
employment within two weeks or
return to the prison to complete
his sentence.

Harry Green's picture returner is the same part in Par's 'Great Magoo' that he created on the stage. Jack Oakle also in the cast.

Janet Gaynor optioned for an-other year by Fox.

Several Firsts
Sol Wurtzel's first of 20 pictures
for Fox started (3) at the Western
avenue studio. It's John Stone's
first domestic associate job on the
lot and Paul Roullen's initial domestic pic.

Metro has purchased "The Belle Perkins." by Howard Emmett Ro-gers and Edgar Allan Woolf, for the next Jackle Cooper picture.

Dusting Off 'Daughter'
Paramount is dusting off 'The
Lost Daughter,' German play, which
it has owned for two years, as a
Fredric March-Claudette Colbert

picture. Columbia will produce eight Tim McCoy westerns for next year's pro-gram, having taken over the con-tract from Metcor Productions.

Zeidman's Italian Film

Amelio Colantoni and E. A. Pat-terson leave May 25 for Italy to pre-pare for the prouction of their story, "The March of Two Worlds," which Benniz Jediman will make. Others of the unit follow July 1.

Columbia is after Nancy Carroll for a three-picture contract. British Gaumont wants actress for one.

\$15,000 for 'Heaven'
Radio has just paid Vina Delmas'
\$15,000 for her 'Road to Heaven,'
which will feature Dorothy Jordas'
and Joel McCrea.

TO BRING B TO TH

FOX blankets these smash

Again FOX shatters precede Timed to coincide with local

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custor

NOEL COWARD'S

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Courage it is sure to give you!

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erage it will give you! You'll be entertained g But more than that, you'll leave the theatre course. But more than that, you'll leave the theatter with your head high, your spine tingling. Feeling that ALI'S RIGHT WITH A WORLD THAT CAN PRODUCE AND ADVERTISE A PICTURE SUCH AS "CAVALCADE"!

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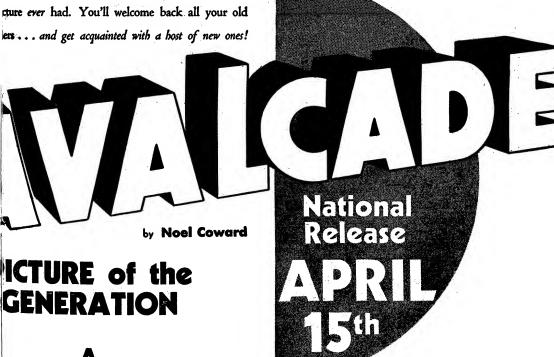
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And Principal Cities

NEW YORK 1657 Broadway

CALENDAR OF CURRENT RELEASES

(Continued from page 23)

Sweepings. Novel. Biographical study of a merchant prince. Lionel Barrymore, Alan Dinehart, Gloria Stuart. Dir. John Cromwell. 77 mins. Rei. April 14. Rev. Mar. 28.
Thetf of the Mona Lisa, The. Foreign made. Willy Forst, Trude von Molo Dir. G. Von Bolvary. Time, 83 mins. Rei. Oct. 21. Rev. Sept. 15.

Dir, G. Von Boivary, Time, 83 mins. Rei. Oct. 22: Rev. Sept. 18.

Thirteen Women. From Tiffany Thayer's story of the power of suggestion. Ricardo Orter Arenge Direc. Dir. Dir. Dir. G. Archainbaud. Time, 69 mins.

Topase. From the stage play of that title by Marcel Prevost. French story of the power of suggestion. Topase. From the stage play of that title by Marcel Prevost. French story of an innocent who gets wise to the way of municipal graft. John Barrymore, Myrna Loy, Albert Contl. Dir. Harry D'Arrast. 80 mins. Rei. Feb. 28. Rev. Feb. 5.

United Artists Offices: 729 Seventh Ave.,

Cynara. Philip Merivale stage hit Ronald Colman, Kay Francis, Phyllis Berry. Dir. King Vidor. Time, 79 mins. Rel. Dec. 28. Rev. Jan. 3. Halisiujah, I'm a Bum. Al Jolson introduces the new rhythmic dialogue. Jolson, Madge Evans, Harry Langdon, Frank Morgan, Chester Conklin. Dir. Lewis Milestone. 80 mins. Rel. Feb. 3. Rev. Feb. 14.

from Spain, The. Eddie Cantor masquerades as a buil fighter down in Mexico. Cantor, Lyda Roberti. Dir. Leo. McCarey. 74 mins. Rei. Jan. 21. Rev. Nov. 22.

Magic Night. Viennese operetta. Jack Buchanan. Dir. Herbert Wlicox Time, 79 mins. Rei. Nov. 2. Rev. Nov. 8. Time, 78 mins. Rei. Nov. 2. Rev. Nov. 8.

Perfect Understanding. Swanson original laid in England. Gloria Swanson, Laurence Olivier, Genevieve Tobin, Sir Nigel Playfair, John Hailiday. Dir. Cyril Gardner. 84 mins. Rei. Feb. 22. Rev. Feb. 28.

Rain. Jeanne Eagles' famous stage hit. Joan Crawford, Walter Huston. Dir. Wm. Gargan. Time, 35 mins. Rei. Oct. 12. Rev. Oct. 18.

ets. Stage play. Man tries to hide from his wife secrets she pretends not to know. Mary Pickford, Leslie Howard. Dir: Frank Borzage. 83 mins. Rel. April 16. Rev. Mar. 21.

Studio: Universal City, Calif. Offices: 730 Fifth Ave., New York, N. Y. Universal Afraid to Talk. From the stage play Merry-Go-Round' about crooked politics. Fric Linden, Stdney Fox, Tully Marshall, Louis Calhern, Dir. Edw. L. 1919. Marshall, Louis Calhern, Dir. Edw. L. 1919. Mail. The. Commercial flying thrill story, Pat O'Brien, Rajh Bellamy, Gloria Stuart, Slim Summerville. Dir. John Ford. Time, 85 mins. Rel. Nov. 3. Rev. Nov. 8.

All American, The. Football story. Rich. Arlen, Giorla Stuart. Dir. Russell Mack. Time, 73 mlns. Rel. Oct. 13. Rev. Oct. 14. ine Tonight. Comedy-drama. Love story unfolded in scenic beauty of Swiss Alps. Starring Jan Kiepura. Dir. Anatol Litwak. 85 mins. Rei. Mar. 23.

Mar. 33.

Big Cage. The. Original. Man against beast, different from Jungle films.
Clyde Beatty, Kaymond Batton, Anlia Page, Andy Devine. Dir. Kurt
Chens and Kellys in Trouble. Comedy. Famous team in story with nautical
background. George Sidney and Charile Murray. Dir. George Stevens.
Rel. Mar. 23.

Destination Unknown. Adventure on a rum runner adrift in the Pacific. Pat O'Brien, Ralph Bellainy, Betty Compson. Dir. Ray Garnett. Rel. Mar. 2. Hidden Gold. Tom Mix pals with bank robbers to locate hiding place of their loot. Judith Barrie, Ray Hatton, Eddle Gribbon. Dir. Arthur Rosson. 58 mlns. Rej. Nov. 3. Rcv. Mar. 28.

Kiss Before the Mirror, The. Powerful drama of human emotions. Nancy Carroll, Paul Lukas, Frank Morgan, Gloria Stuart. Rel. April 20.

Laughter in Hell. Chain gang story. Pat O'Brien, Merna Kennedy. Dir. Edw. Cahn. 72 mins. Rel. Jan. 12. Rev. Jan. 17.

Edw. Cahn. '2 mins. Rel. Jan. 12. Rev. Jan. 17.

Lucky Dog. Touching and dramatic story of devotion that exists between a man and his dog. Chic Salc. Dir. Zion Myers. Rel. April 6.

Mummy, The. Mystery thriller. Boris Karioff, Zita Johann, David Manners.

Dir. Karl Freund. Rel. Dec. 22. Rev. Jan. 10.

Nagana. Tropical drama. Taia Birell, Melynn Douglas. Dir. E. L. Frank. Rel. Jan. 26. Rev. Feb. 21.

Okay America. Columnist story. Lew Ayres, Maureen O'Suilivan, Louis Calhern. Dir. Tay Garnett. Time, 50 mins. Rel. Sept. 3. Rev. Sept. 13.

Old Dark House. A night of terror in an English country home. Boris Karloff, Melvyn Douglas, Chas. Laughton, Gloria Stuart. Dir. Jas. Whale. Time, 70 mins. Rel. Oct. 20. Rev. No. 21.

Out All Night. Comedy. Sin which a siacker finds himself very much in the

Private Jones, Comedy in which a stacker finds himself very much in the war. Lee Tracy, Donald Cook, Gloria Stuart. Dir. Russell Mack. 70 mins. Rel. Feb. 18. Rev. March 20. Rev. March 20. Rev. March 20. Rome Express, The. British made. Grand Hotel on a French train. Esther Ralston, Conrad Veldt. Dir. Walter Forde. 85 mins. Rev. Feb. 28. Rustlers' Roundup, The. Action Western with Tom Mix, Diana Sinclair. Dir. Henry Mackae. 56 mins. Rei, Mar. 16.

r Trail, Original. Tom Mix western. Naomi Judge, Arthur Rankin, Ray Hatton. Dir. Armand Schacher. 55 mins. Rel. Feb. 2. Rev. Feb. 14.

Just Had to Get Married. Matrimonial adventures of a newlyrich couple. Slim Summerville, Zasu Pitts. Dir. Edw. Ludwig. 71 mins. Rel, Jan. 5. Rev. Fcb. 14. Studios: Burbank, Calif. Warner Brothers Offices: 321 W. 44th St , New York, N. Y.

Ex-Lady. An experimental marriage strikes a snag. Bette Davis, Gene Raymond, Frank McHugh. Dir. Robert Florey, of mins. Belled Davis, Gene Raymond, Frank McHugh. Dir. Robert Florey, of mins. Belled Davis, Gene Raymond, Charles and Cha

dissing. Two girls cleverly foil a kidnapping plot. Glenda Farrell, Ben Lyon, Mary Brian, Peggy Shannon. Dir. Robt. Florey. 69 mlns. Rel. Mar. 4. Rev. Mar. 21

Hard to Handle. Cagney as a high powered promoter. Cagney, Mary Brian. Dir. Mervyn Le Roy. 81 mins. Rel. Jan. 28. Rev. Feb. 7. Haunted Gold. Search for gold in a haunted mine. John Wayne. Dir. Mack Wight. 58 mins. Rel. Dcc. 17. Rev. Jan. 17.

Wright, 58 mins. Rel. Dec. 17. Rev. Jan. 17.

a Fuglitye. From the story I Am a Fuglitye from a Chain Gang. Faul a Fuglity of Parell. Dir. Mervyn Le Roy. Time, 53 mins. Rel. Nov. 13. Rev. Mov. 10. Rev. 10. Rev.

Lawyer Man. Inside story of the profession. William Powell, Joan Blondell. Dir. Wm. Dicterie. 68 mins. Rcl. Jan. 7, Rev. Jan. 3.

One Way Passage. Love develops for a prisoner. Kay Francis, William Powell. Dir. Tay Garnett. Time, 69 mins. Rel. Oct. 22. Rev. Oct. 18. eii. Dir. Tay Garnett. Time, 69 mins. Rel. Oct. 22. Rev. Oct. 18.
Parachute Jumper, The. Two ex-marines and a girl wbo go aloft. Doug.
Fairbanks, Jr., Bette Davis. Dir. Alfred E. Green. 72 mins. Rel.
Jan. 28. Rev. Jan. 31.

th Dawn. Russian refugees in Constantinople. Doug Fairbanks, Jr., Nancy Carroli, Lilyan Tashman. Dir. Wm. Dieterle. Time, 58 mins. Rel. Nov. 12. Rev. Nov. 8.

Rel. Nov. 12. Rev. Nov. 8.
Telegraph Trail. Difficulties encountered in the building of the telegraph. John Wayne, Frank McHugh, Marceline Day. Dir. Tenny Wright. 55 mins. Rel. Mar. 18.

mins, Rel. Mar. 18.
Untamed Africa. Thrilling African adventure. Under supervision of Wynant D. Hubbard, F.A.G.S. Rel. April 8.
Was Museum, The. Original. (Technicolor.) Mystery and thrills in a wax works. Lionel Atwill, Fay Wray, Glenda Farrell. Dir. Michael Curtiz. 78 mins. Rel. Feb. 18. Rev. Feb. 21.

World Wide Offices: 1501 Broadway, New York, N. Y.

Taps. A Boy Scout troup to the rescue of Ken Maynard. Ken Maynard, Junior Coughlin, Scout Troop 107 of Hollywood. Dir. J. P. McGowan, 61 mins. Rel. Jan. 29.

Dynamite Ranch. Ranch manager falls to vanquish the hero. Ken Maynard Ruth Hall. Dir. Forrest Sheldon. Time, 59 mins. Rel. July 31. Rev

False Faces. Doctor makes a racket of his profession. Lowell Sherman, Lila Lee, Peggy Shannon. Dir. Sherman. Time, 83 mins. Rcl. Oct. 13. Rev. Nov. 29.

D Express. Straight-shooting sacrifice in the career of a cow country hero. Ken Maynard, Helen Mack. Dir. Alan James. Time, 82 mins. Rel. Nov. 20. Rev. Mar. 7.

Hypnotized. Jam following a big sweepstakes win. Moran and Mack. Dir Mack Sennett. Rel. Dec. 25. Rev. Jan. 17.

Lone Avenger, The. Original. Kcn Maynard western. Muriel Gordon. Dir. Alan James. 60 mins. Rel. April 9.

Phantom Thunderbolt. Ken Maynard western in which he helps Coyote Guich get the railroad by cleaning out a gang. Francis Lee. Dir. Alan James. 61 mins. Rel, Mar. 5. Study in Scarlet, A. Sherlock Holmes story. Reginald Owen, June Clyde, Anna May Wong. Dir. Edw. L. Marin. 71 mins. Rel. April 2.

Race Track. Original. Turf story. Lco Carillo, Kay Hammond, Junior Coghian. Dir. Jas. Cruze. 78 mlns. Rev. Feb. 25.

Texas Buddies. Cowboy, veteran of the AEF, turns aviator to balk the vil-lains. Bob Steele, Nancy Drexel. Dir. R. N. Bradbury. Time, 57 mins. Rei. Aug. 28. Rev. Nov. 1

bstone Canyon. Western, in which the hero tries to solve the mystery of his birth. Ken Maynard, Cecilia Parker. Dir. Alan James. Rei, Dec. 25. Trailing the Killer. Epic of the North Woods. Dir. Herman C. Raymaker Time, 64 mins. Rel. Dec. 4. Rev. Dec. 6.

Uptown New York. Married happiness and a past. Jack Oakie, Shirley Grey Dir. Victor Schertzinger. Time, 74 mins. Rel. Dec. 4. Rev. Nov. 20.

Miscellaneous Releases

Bachelor Mother, Thc. (Hollywood Pro.) Original. A mother borrowed from an old ladies' home walks into tragedy. Evalyn Knapp, Jas. Murra, Margaret Seddon. Dir. Chas. Hutchinson. 69 mins. Rei, Jan. 3. Rev. Feb. 21.

Town, The. (Invincible) Vice crusade story. Lester Vail, Frances Dade. Dir. Arthur Hoerie. 57 mins. Rev. Dec. 27.

Big Town, The. (Invincible) Vice crusade story. Lester Vall, Frances Dade. Dir. Arthur Meerle. if mins. Rev. Dec. 27.

Darin John Marin, Marin Marin. Dir. Christy Cabanne. 68 mins. Rel. Jan. 3. Rev. Med. 28.

Face on the Bar Room Floor, The. (Invincible.) Temperance discussion. Dulcic Cooper, Bramwell Pietcher. Dir. Bert Bracken. Time, 65 mins. Rel. Oct. Rev. Ct. 18.

Footster Elevier. Chr. 18.

Footster Elevier. Time. 65 mins. Rel. Dec. 1. Rev. Daring. Benita Hume. Dir. Mauster Elevier. Time. 65 mins. Rel. Dec. 1.

Hotel Variety. (Capital.) Grand Hotel in an actors boarding house. Hail Skielly. Olive Borden. Dir. Raymond Cannon. Timins. Rev. Jan. 10.

Jungle Killer. (Century.) Expose of wiid game hunting in Africa. With lecture. Rel. Nov. 25. Rev. Nov. 29.

Manhattan Tower. (Remington.) Suggestive of Skyscraper Souls. Romance Strayer. 62 mins. Rel. Dec. 1. Rev. Dec. 20.

Strayer. 62 mins. Rel. Dec. 1. Rev. Dec. 20.

Pride of the Legion. (Released also as "The Big Payoft.") (Mascot.) From a Peter B. Kyne story. Barlara Kent. J. Farreli MacDonald, Glein Tryon, Matt Moore. Dir. Ford Beebe. 71 mins. Rel. Jan. 18. Rev. Jan. 24.

Racing, Strain, The. (Urving-Maxim.) Original of yela auto Taces with air

Racing Strain, The. (Irving-Maxim.) Original of the auto races with air stuff. Wally Reid, Jr. Dir. Jerome Storm. 58 mins.

Red-Haired Alibi, The. (Tower.) Gangster story. Merna Kennedy, Theo. Von Eltz. Dir. Christy Cabanne. Time, 75 mins. Rel. Oct. 21. Rev. Oct. 25. riet Week End. (Irving.) Murder at a house party. Dorothy Revier. Theo. Von Eltz. Dir. Willis Kent. Time, 58 mins. Rel. Oct. Rev. Nov. 1.

Nov. 1. Price Decency. (Equitable.) From a stage play. Jungle background for story of a girt tricked by a mock marriage. Dorothy Burgess, Ahalle. Dir. Arthur Gregor. 60 mins. Rev. Mar. 7. an in Chains. (Auten.) Tragedy of a woman tied to an hypochondric. Eng. cast. Dir. Bestil Bean. Time, 68 mins. Rel. Nov. 18. Rev. Nov. 22. (Continued on page 46)

CIRCUITS POOL **NW DISCARDS**

Seattle, April 3.

Jensen & Von Herberg have just closed an amalgamation with Fred Mercy, Sr., and Jr., in Yakima, that marks another big step in their spreading out. Deal includes that marks another big step in their spreading out. Deal includes the J-vH Liberty, and the Mercy houses, Majestic, Yakima and Capital, comprising all the theatres in that city. These houses were recently turned back by Fox West Coast and Washington State Theatres

Mercys have theatres in Walla Walla, and other nearby Washington and Oregon towns. Move is
on for amalgamation deal to include
all the Mercy holdings. This means
choice additional theatres for the
J-vH circuit, which recently acquired the big Fox theatre in Seattle, and which will soon acquire
the Paramount in Portiand, as that
real estate owners, who are Jonsen-Yon Herberg.

This also means proposed vaudeville circuit for these operators to
include Portland, Seattle, Yaklma,
Tacoma and Walla Walla, or four
or five weeks, to start with.

or five weeks, to start with.

Fred Mercy, Sr. will be general
manager of the Yakima houses.

No Minn. Taxes

As result of action by the house committee on taxes, in voting to postpone, indefinitely, proposed measures which would have placed a state tax on theatre admissions, be no adverse theatre legislation during the state legislature's presents session.

ent session.

One of the measures before the body would have taxed all admissions 5c. Another bill provided for a 1c tax on admissions over 50c.

The North Dakota state legislature also has adjourned without enacting any adverse theatrical legislation, other than a sales' tax applicable to all lines of business.

Fox-N.E. Appraisal

Hartford, April 3. Federal Judge Edwin S. Thomas Federal Judge Edwin S. Thomas as appointed three men to serve as appraisers of the Fox-New England Theatres, Inc., in Connecticut and Massachusetts. At the same time the court approved the detail work already accomplished by the re-relevers

As appraisers of the 16 properties, controlled by Fox-New England, Judge Thomas nominated Attorney Thomas D. Gill, Frederick J. Bliss Thomas D. Gill, Frederick J. Bliss of real estate appraisal firm of Bliss & Cole, and Andrew J. Collins, theatricai man of South Norwalk who also is receiver of the Publix Theatres in Connecticut.

The receivers named by Judge Thomas on Feb. 10 are Autorneys Thomas on Feb. 10 are Autorneys Thomas J. Spellacy and Benjamin for the strength of the strength of the service of the strength of the stre

Thomas J. Spellacy and Benjamin Slade and Samuel Spring, each under bonds of \$5,000. The receivers took immediate possession of the theatres and on April 5 another hearing will be held, when the question of confirmation of the receivers will be taken up. will be taken up.

Principal Drops One

Principal Drops One

Principal Theatres is returning
the Garfield, first run in Alambra
(asuburb), back to Lazars and Vinmoney, the Common of the Common o

Minneapolis, April 3.

Conflict between the aheep men and cattle raisers.

Cott. 16. Rev. Feb. 14 ali. Dir. Forrest Shedon. Time, 62 mins. Rel.

Oct. 16. Rev. Feb. 14 ali. Dir. Forrest Shedon. Time, 62 mins. Rel.

Oct. 16. Rev. Feb. 14 ali. Dir. Forrest Shedon. Time, 62 mins. Rel.

Oct. 16. Rev. Feb. 14 ali. Dir. Forrest Shedon. Time, 62 mins. Rel.

Mary Doran. Dir. Taul Stein. Time, 67 mins. Rel. Oct. 23. Rev.

Nov. 22.

Onstant Woman, The. From Eugene O'Nelli's play 'Recklessness.' Conrad.

Nagel, Lelia Hyams. Dir. Victor Schertzinger. Rel. Mar. 18.

Nagel, Lelia Hyams. Dir. Victor Schertzinger. Rel. Mar. 18.

Bath Kies, The. A murder mystery with a motion picture studio background. Dovid Manners, Adrienne Ames, John Wray, Beia Lugesi.

Dir. Schwin L. Marin. Rel. Dec. 25. Rev. Jan. 8.

Schwin L. Marin. Rel. Dec. 25. Rev. Jan. 8.

AND JOHNNY PERKINS GOES ON FOREVER



CRAZY BUT STILL GOING

PARAMOUNT, NEW YORK

IN "CRAZY WEEK"

SUREFIRE CURE FOR DEPRESSION BOX-OFFICE BLUES

O.L.OZ

1674 Broadway New York

Air Line News By Nellie Revell

Three In 10 Years

Frunk Black, NBC's general musical director, says that during the 10 years he has been hearing auditions, only three radio aspirants ever reached the top as a result of these hearings.

Sings, Too

Eleanor Holm, Olympic swimming champ, may return from Hollywood appear on a radio series sponsored by a bathing sult manufacturer. The champ now sings.

Scattered

Scattered
Former personnel of the NBC Artists Service is pretty well scattered
Phil Ponce, Ed Scheuing, Mort Milman, Herman Schaad and Ken Dolan
are in business for themselves; Bill Murray is with the William Morris
office, and Bill Card is with Mort Milman.
The only one remaining of the original set-up is John Babb.

Official Frown

When Commissioner Mulrooney came to CBS for his Inside Story broadcast, six announcers appealed to him to have speeding tickets squashed. The commissioner frowned.

Air Vet at 12

Lester Jay, appearing on WOR, WABC and WEAF, is only 12 years old, but has been on the air five years.

In the Family

Tommy McLaughlin has eight aunts, living in towns between Seattle
and Bucyrus, O. Each sends him fan mall after every broadcast, making
suggestions and requests. You can imagine!

Just a Picture

All the Four Eton Boys ever saw of that famous English school was picture of an Eton Jacket. They hall from small towns around St. a picture of an Eton Jacket. They hall from small towns about 2015. Half the quartet are brothers, Charlie and Jack Day. Art Gentry and Earl Smith are the other two.

Short Shots

Weber and Fields will be the next guests of Edwin C. Hill...Floyd
Neale, that announcer at WOR with the pure white overcoat, has acquired a bright blue roadster—so what?...Johnny Marvin is playing
Middletown, N. Y., this week...Morton Downey, the Irish tenor, likes
to sing 'Ell Ell'...Annette Hanshaw can't read a note of music and sings
pertirely by ar...Ruth Etting has a 150-acre farm near David City, Nob.,
her birthplace...Frances Langford will be Abe Lyman's Lucity Strike
vocalist every second Thuraday...Charile Carllie, Columbia warbler, has
one of the toughest assignments on the air. He's on six programs, three
of them commercial, each reculring a different type of song...William
bering to forget where he left his headplees. Ben Alley's middle name
is Deber, given him by his elder brother...WINS' 'Jazzless Sunday' lan't
any more, the Arcadia dance orchestra furnishing riythm twice on the
Sabbath...Ben Alley and bride are seeing the local sights and the shows,
now that Ben's temporarily divorced from air work...Bing Crosby, Kate
Smith and Morton Downey never took a singing lesson in their lives...
Barbasol, with Singin's San, goes from three to a single broadcast weekly
for the summer...The quartet on the tew Richfield OI. program is the
Four Clubmen formerly featured exclusively on Cless...Jess Fugh, who
was the, Old Hunch on Prince Albert, is in Chicago appearing on the
Nortiwestern Yeast program...Tony Stanford, NBc production man, is
back on the job after a tonsilectionry...Bourjob is changing to a musics
Frank Parker...Evelyn and Maybelle Ross, New York girls, are Do and
Re of Columbia' 'Do Re Mi Girls', and Ann Ealthy of Brooklyn is Mi.
They are former vanded typicalisms...Fritz Kreitzer, Guy Lombardo's lanist,
is now called 'Enemy' by the bandmen...'sleep', Fred Waring's signature song, was adapted from an old-hymn, 'Visions of Sleep', written 40
years ago.

ture song. was adapted from an old hymn, 'Visions of Sleep', written 40 years ago.

Scrambled Notes

Marie Gerard writes that she had to give up something for Lent, so she gave up her husband. ..George Beuchler has been making records since leaving the Columbia mike...Arthur Tracy has an accompanist lug around that accordion...Pauline Alpert, planist, and Al and Lee Reiser, plano team, have been signed by WOR for a year. ..H. V. Kaltenborn doesn't prepare a script. Speaks extemporaneously, referring to notes...Manilo Ovidio, WOR baritone, is accompanied at the plano by his maternal grandmother...Dick Mansfield, CBS band leader, is a ringer for Vallee...Elsie Hitz dons horn-rimmed spees to read her script...A new commercial goes on WOR April 16 sponsored by Edros Natural to be lured onto one., Dick Powell is going to play varieving acount New Fork...The Wheaten program leaves the air in May...Jane Pickens will have an atternoon sole spot on NBC...Solly Ward's Esso show on EBS will have a new author...Henry Lloyd, of The Sizzlers, has written a fox-trot ballad: 'You Took My Breath Away', dedicated to a mouth wash...Phillip F. Whitten, formerly in the sales department of CBS, is now with WINS...Ruth Cleary, Johnny Marvin's accompanist, is abrunette double for Janet Gaynor...Frank Luther writes radio columns for the fun of it...Champ listener among air artists is Singin' Sam (Harry Frankel) who spends hours daily giued to a receiver....Floyd Thomas Buckley played with Pearl White in the movies...Masters of LNOTON, bartions... Don Higgins is more more strained and audience with the Pope last week in Rome and persuaded His Holiness as to a special broadcast for the U. S....Sugene Leri, of the Villa Eugene, was once headwaiter at the St. Rome and persuaded His Holiness as to a special broadcast for the U. S....Sugene Leri, of the Villa Eugene, was once headwaiter at the St. Rome and persuaded His Holiness as to a special broadcast for the World April 71...Howard Petrie, NBC announcer, and Allie Wood, hostess of the sa

Paige Moves Up

Los Angeles, April 3.
Raymond Paige, musical and program director for KHJ, becomes musical director general for the Columbia Don Lee Coast chain. He will continue to operate from KHJ.

Mahlon Merrick, formerly with
KFRC, comes to KHJ as program
director.

ALLEN COMPLETES 26

Linit retires the Fred Allen Sun-day night show with this Sunday's (9) program, completing a 26-week

run.

Corn Products Corp. had been considering shifting the stanza to some other night in the weck for the summer, but finally decided to use the coin for the plugging its Kre-Mel dessert product on a three-times a week afternoon schedule.

Renewals

Bayer's Asperin. Has added another 13 weeks, effective April 16, for its Album of Fa-millar Music on NBC. Sunday night schedule retains same setup of 45 stations and talent.

worcester Salt Co. Extends its Saturday s. nza (Paul Victorine's band) on the blue (WJZ) link for six weeks. Takes the contract up to May

15. Union Central Life Insurance of Cincinnati. Has renewed through CBS' Chicago office its Drums' programs

for 42 broadcasts starting

April 23.

National Tea. Renews daily program over WBBM, Chicago, for 13 weeks starting March 27.

Remington Rand. Has sixnatured for another 22 weeks
over 16 CBS stations. Retains
its thrice weekly spots and
CC topic of the control of the control
Rations). Contracted for another 52 weeks on NBC's basic
blue link. Makes it the fourth
year for this commercial's
Rin Tin Tin' thriller.
Reid Murdock & Co. Wholesale grocer of Chicago has extended its Sunday afternoon
mystery tenor' affair to Oct.
24. Pads the run on NBC to
39 weeks.

weeks.

Union Life Insurance Co. of Cincy. A 52-week CBS con-tract expired last Sunday (25) tract expired last Sunday (20) but is continuing Roses And Drums' to June 18 when off the air for the summer. Program due back Sept. 3 with an increase of from 17 to 26 sta-

due back Sept. 3 with an Increase of from 17 to 28 stations.

Luft & Co., makers of Tangee lipstick. Four additional weeks on CBS, which takes the program with Keller, Ross & Sargeant to April 27.

Spratt's Patent, Ltd. Added three more weeks to its Don Carney's dog chats, or until May 8. Watkins Co. (Dr. Lyon's toothpaste) shifted its half-hour stanzs to Sunday night (9 p. m. EST) (and added 13 weeks to the network's contract, effective with April 2. Musical affair, with Gene Rodermich, Jean Sargeant and Frank Luther, stays as is.

RENEWALS LEAP IN TOP WEEK SINCE FALL

Hope that beer will nudge business is still strong in the ranks of the air advertisers. Network clients, who since the banking moratorium have been holding back on renewals, fulfilled the wish to some extent last week by staging a little business rush of their own. NBC and Columbia garnered 11 extensions, the largest number achieved during any one week since early last fall the largest number achieved during any one week since early last fall two new accounts. Philip Morris cigaret and Kre-Mel, an output of the Corn Products Corp.

NEC has three other accounts it deems hot enough for possible signaturing this week. One is a household furnishings account, the second a food package and the third a deodorant. In the Columbia sector negotiations are on for a summer proprietory drug requisite, an eat-able brand and a paint account. The charp spurt came after three weeks of doldrums for both chains.

JEAN WAKEFIELD'S ATTEMPT

JEAN WARKFIELD'S ATTEMPT
SAN Francisco, April 3.

Jean Wakefield, blues singer, got herself into a publicity mess last week when she became despondent atter a few drinks in her apartment and took poison.

Before swallowing the lethal dose, Miss Wakefield made a few phone calls and tipped off friends who dashed to her place and hurried her off to emergency hospital where she was treated. She will recover. Singer was formerly staff member of KFRC and was last with Tom Gerun's band at the Bal Tabarin here and Forrest Club, New Orleans.

Radio Reports

RICHFIELD COUNTRY CLUB
With Ernest Glendenning, Alex.
Morrison, Betty Barthel and Jack
Golden
Talk, Songe, Band
30 Mins
COMMERCIAL
WEAF, New York

30 Mins.
COMMERCIAL
WEAF, New York
If there was one thing the debut
program (31) of this series door
program (31) of this series door
if there was one escaping it.
Within the space of every five minutes listeners were reminded that
Richfield Oil, its service stations and
Golden Rule dealers were responstation of the service stations and
Golden Rule dealers were responstation of the service stations and
Golden Rule dealers were responstation of the service stations and
Golden Rule dealers were respontwo or three minutes' expatiation on
the golf swing. Betty Barthel's
quavering over the blues and Jack
Golden's listenable dance music.
There was also a quarter for a couply the backgrounders and to supply the backgrounders and to suplist comedy material to fit into proceedings, the applying of the brakes
upon Glendenning's effervescent
style, a little instruction on two
to simminate the wheeze from mike delivery and a more subtlety contrived
into supply the supply the suplist glendenning's effervescent
style, a little instruction book
or something to be obtained for the
saking at any Richfield service statransphere. Morrison also made
mention of a goff instruction book
or something to be obtained for the
saking at any Richfield service statransphere. Morrison also made
mention of a goff instruction book
or something to be obtained for the
saking at any Richfield service sta-

or sometuing to the various station asking at any Richfield service station asking at any Richfield service station was also asking at any Richfield service on the warbling, Miss Barthel has a down south dialect that could be capitalized for comedy, with the proper material. The kinack is there. The episode at the service station, coming midway in the program, was too talky and draggy for sock effectiveness. Tacking on of a blow-commit but made it and the solution of the service of

PAT BOMACHELLI'S ORCH. Sustaining WGY. Schenectady

WGY, Schenectady
Orchestre has been broadcasting
recently on luncheon-hour programs. Apparently a local unit, it
is smaller than the hotel bands usually heard on this feature. Plays
fast numbers in snappy style, but is
not so forte on the slow ones, which
predominate. Neither instrumentation nor arrangements cilck with
the slow stuff. Effect obtained is
not smooth.

not smooth.

Planist sounds good, and Billy
Sherman and Ted Wolgat do the
vocals. A trio also sings, but this
seems to take too much away from
the orchestra's instrumental

the orchestra's instrumental strength.

Combo should realize its limitations and forget what the larger bands do. Jaco.

Adams' \$3,706 Verdict Over Dutch Masters

Over Dutch Masters
Jack Adams' two years of litigation with the Consolidated Cigs Co.
over the cancellation of the Duck
Masters' program, culminated last
week in a verdict of \$3.706 for the
Adams Program, summated last
week in a verdict of \$3.706 for the
Adams producing organization
Adams previously operated. Award
was made by Justice Valente in the
New York Supreme Court. Adams
is now in charge of the artists'
service at WMCA_New York.

Adams contended that Dutch
Masters had contracted with him,
through Young & Rubicam, ad
agency, for production of 52 weekly
programs on CBS and that with the
S5th broadcast the commercial suddenly decided to call it off. Move,
sall Adams, lett him holding the
Both States of the contracts
and the contracts
S20,000 to \$6,000. It was the latter
sum he brought suit for.
Following the verdict for Adams
the defendant asked for a 10-day
stay and got it.

Wheatenaville Off April 20

Frank Knight's Wheatenaville sketches will call it a run with the April 20 broadcast. Juve serial has been on NBC since last August.

WOODBURY'S RADIANT REVUE With Al and Lee Reiser, Jack Arthur COMMERCIAL WOR, Newark

Woodbury's ad story here revolves around its brand of Radiant face powder and to entice the femme fans into giving it an attentive ear fans into giving it an attentive ear the manufacturer has had whipped together a fitting and pleasant melange of entertainment. Though framed along conventional lines the program shows good balance in the allocation of the numbers. To the allocation of the numbers. To the allocation of the numbers to the control of the numbers to the control of the numbers. To the allocation of the numbers to the allocation of the numbers. To the allocation of the numbers of the control of the numbers of the numbers of the numbers of the numbers of a late Sunday for 30 minutes of a late Sunday. Both the smooth melodic pipes of Both the smooth melodic pipes of

for 30 minutes of a late Sunday afternon.

Both the smooth, melodic pipes of Arthur and skillful Reiser digits are well known on this indie kilocycle. Mere announcement of their cycle. Mere announcement of their commence of the substantial following formulation as substantial following formulation of the sunday of the come through with a performance rating it on a par with the best of the sunday with the sent of the sunday of the come through with a performance rating it on a par with the best of the sunday with the sunday of the come the sunday with the sunday of the coming fashions in hats, textiles or gowns and then proceding to dove-tail the point that Woodbury's will keeping with the changes in hat and garment styles. Sample box of the powder is offered for the writing.

STORY OF COFFEE With Henrik Willem Van Loon Talk COMMERCIAL WEAF, New York

Talk
WEAF, New York
A&P has taken a special series of
evening spots on NBC to plug coffee brands and has brought in the
fee brands as usual,
make his subject interseting.

In the first series (31) Van Loon
traced the history of the mocha
particle back to the Romans and
stream to the series of the the
feet of the series of the the
peating his theme—that the coffee
bean was the 'most social little
creature that ever happened on this
globe of ours.' The history of Eupeating his theme—that the coffee
bean was the 'most social little
creature that ever happened on this
globe of ours.' The history of Eupeating his theme—that the coffee
bean was the 'most social little
creature that ever happened on this
globe of ours.' The history of Eupeating history of the the control of the
fers expression and exchange of
Van Loon, but the descanted
the free expression and exchange of
Van Loon . Terspersed his history
tracing with some purpeat bits of
the world's literature 'ros: from
coffee cups.'

Van Loon . Terspersed his history
tracing with some purpeat bits of the
prevailed in Germany in the 18th
century when that country made the
bean a government mopopoly. A
colordully romantic tale this popularge of the A&P air staff to put
the bee on for a contest the chain
stores had hooked up with this spebest compositions on the theme of
why A&P can sell its coffee so
cheaply. Even if they don't win
some cash, it's a jigsaw puzzle reward for all participating. Odec.

GABRIEL HEATTER

GABRIEL HEATTER News Commentator Sustaining WMCA, New York

Sustaining
WMGA, New York

Only handlcap to keep this fellow
from progressing beyond the smalltime air ranks is his delivery. It's
with the small state of the small state of the small
time air ranks is his delivery. It's
within airs of the small state of the small
and faulty articulation, and a tinge
of dialect. Otherwise he offers a
frank analysis and attack upon the
news topic at hand, a deft facility
for ripping aside the bunk and sham
an inclusive grasp of the facts connected with a subject.
Heatter's comments take him over
the day's news highlights with an
occasional dip into some human interest item. His viewpoint on local,
is ilberal. For that listening element which makes a habit of this
kilocycle Heatter will be a neat fit.
Spotting usually given him is 10
p.m., E.S.T., and it's every nim is 10
p.m., E.S.T.,

CHAUNCEY PARSONS 'Songs for Sale' Sustaining WIBO, Chicago

WiBO, Chicago
A pleasant 15 minutes is provided
by Chauncoy Parsons, a tenor with
a romantic note in his voice. This
program is unpretentious, but
the songs. It's a Friday night 7:30
local.
Parsons sings with the Sinclair
Minatrels and is pretty well known
in Chicago radio circles. Land.

NET TIME SALES ON UPBEAT

Nets Open Up on Beer Songs: Coast Cautious; Chi's Beer Bally

Both NBC and Columbia have declared their outlets open to been songs. After harboring misgivings. solution last week let it he known that the brew ditties would be okay for bands and warblers.

NBC was the first to lift the ban, Columbia following suit the next

day.

Program departments were incitned to dodge giving release to the beer numbers until their sales departments posed the question of how they expected to entice brewery accounts into buying air time if beer songs were barred.

Coast Brewers' Stance

Local radio stations figuring on beer as a cure for current poor business are finding the brewery doors closed to them insofar as getting beverage money for commercial programs.

ting beverage money for commer-cial programs. Present indications point to more business than the breweries can handle, so as yet the beer makers can't see any reason for advertising. Later, when competition enters the field, the air is expected to be filled nightly with talks expounding the virues of different brews.

virtues of different brews.
Right now there are only two
breweries operating here and these
have daily lines of thirsty customers
waiting to place orders. Pointing
to, these lines is the brewers' argument against air advertising.

Others Plan Operation

However, three other brewing

However, three other brewing companies with establishments in the north are planning to open new plants here, while two crews of salesmen are out trying to sell stock in two more beer promotions in addition. When these get going, plus the competition from the former established eastern brands, there'il be plenty of business for radio, say the broadcasters. Most ambitious beer-air scheme to-date is that of Freeman Lang, local disc operator, who is trying to interest a brewery in his plan to operate a beer garden from which an hour's broadcast would emanate anightly. Lang's idea is to engage a stage at one of the dark turn it into a garden or the clerman variety, put of the chart of the

Chi's Beer Bally

Chi's Beer Bally

Chiago, April 3.

WBBM locally and CBS nationally will observe Beer Night, April 8-7, with a special program. Mikes will be placed at the Frima brewery here to report the loading of the first brewery trucks, the gurgling of the matt in its vats, the botting and barrelling ceremonies, and other unfamiliar sounds supposed to be enchanding omens for thirsty Americans.

chanting omens for initiary ambicanos.

Milwaukee, Cincinnati, and St. Louis will also be hooked up for a special circuit that night. Network at first had a little fear of reactions in some spots because of the general prevailing uncertainties concerning beer as a radio theme, in or out of advertising. Beer idea on WBBM is credited to Steve Trumbull.

Some months ago CBS carried on Some months ago CBS carried on its network a trans-Atlantic broad-cast (sustaining) of the wine mak-ing start of the new season in France. Crunching of the grapes and other noises of the process were brought into the American parlor.

KFRC's Beer Salute

AFRUS Beer Salute

San Francisco, April 3.

KFRC artists bureau, headed by
Bills Levey, will make northern
California towns beer conscious
next Saturday night with celebrations over the return of suds.
Levey has lined up balirooms and
haifs and made a deal with the
musicians' unions in these towns for
orchestras. KFRC will surply the
talent and the station-union will get
a split on net receipts.

Radio's Top Spender

Siashing of the Lucky Strike air budget pushes Standard Brands 'way out front as the biggest spender radio now boasts. On the Fleischmann boasts. On the Fleischmann account alone Brands is scheduled to disburse for time this year over \$750,000; the Chae & Sanborn Sunday night show calls for an additional annual billing of close to \$500,000, while the Royal Gelating stanza will cost around \$350,000 for network facilities over the

for network facilities over the 52-week period. Lucky Strike piled up a chain bill of \$1,711,000 last year. Pepsodent spent \$1,575,00 on hookup facilities for its Amos 'n' Andy and Goldberg pro-

AIR WEBS DROP 13-TIME RULE

Policy of holding radio co ciai accounts to signaturing for the minimum 13-week term is out as re-gards the networks. With most admminum issweak term is out as regards the networks. With most advertisers now operating on monthly budgets, in stead of the hithertokreannual appropriation, and symbol method in the room of the proposition of the state of the lawest position but are willing to make the progression but are willing to make the propriation of the state of the propriation of the propriation of the propriation of the progressive discounts apply as long as these extensions eventually round out a 13-time cycle. Practise

long as these extensions eventually round out a 13-time cycle. Practise has been that for every successive 13-times renewal the account derives an additional 5% discount on the time rate, but before the advertiser can enjoy this advantage he must first span a full 13 broadcasts.

'Hollywood on Air' Will **Get New Continuity**

Hollywood, April 3.

Thollywood on the Air, heretofore considered a more or less haphazard affair, is to be standardized.
A semblance of serial continuity
will be injected into this weekly
Radio studios-NBC.

Period is to be divided into three
sections with a romance running
throughout. Pattern on which sucted throughout. Pattern on which succeeding programs will be based will
have the boy and gri as hinterlanders trying to crash the film
extra line. Second section will be
for the plugging of pictures and the
third period is to be devoted to
dramatizations of events in the film
industry.

Nibless Gloria

Before returning to the Coast last week, Gloria Swanson tried to land on the air but no bites. One offer received was a one-timer on the Fleischmann hour, which the film star wouldn't accept.

KMTR ADDITIONS

Hollywood, April 3.

John Vail to KMTR for a twice weekly 15-minute program to be dubbed 'Songology.' He'il sing in

1ST BETTERMENT SINCE JULY, '32

NBC's \$1,994,000 Gross for March — CBS \$1,006,658 —Both Improvements Over February After 6%-8% Slumps—Hopes That March Pace Lasts Through April - NBC Jumped 17%, CBS 13%

APRIL UNCERTAIN

March gave both NBC and Co-lumbia the first upbeat in time sales, as compared to the provious month, since the networks' income tallies from this source started slid-ing lest July. At NBC the facilities turnover hopped 17% over the Feb-ruary total, while the jump for CBS leveled of at close to 13%.

leveled off at close to 13%. Even the comparison of monthly totals by year showed an improvement. Difference between this year's February and that of '32 made it a 33% clip for NBC and a drop of 32% for CBS. In the contrast of the March periods the margin of loss for NBC came to 36% and slightly under that level for Costalightly under the level for Costalightly

iumbia. NRC closed last month with a total billing of \$1,994,000 as compared to the \$2,864,763 taken in during March. '32. Columbia the past month accumulated from the sale of time \$1,066,558, as compared to \$1,-436,050 of the March a year ago.

Lucky Strike Loss

Lucky Strike Less

NBC had come through February of the current annum with \$1,708,562, while the Columbia net for the columbia of the current annum with \$1,000,000 and \$1,

will be the Lucky Strike Tuesday night show.

Other comparative totals from time sales are noted in table in ad-joining column.

Rubinoff No Like Par **Cut: Goes Barnstorming**

Dave Rubinoff played Newburgh, N. Y., Thursday (39) as a test date on his proposed barnstorming tour with an orchestra, set to get under way around May 1. Meanwhile, Rubinoff may play a couple stage dates on which NBC is now working in his behalf.

in his behalf.
On quitting Paramount, Rubinoff was getting \$350 a week, to which he had been cut from \$300. In addition to resenting this reduction, Rubinoff is reported having disliked the idea of being shifted from the Paramount, N. Y., to the Brooklyn bourse.

KEEPING WHITEMAN WARM

Gen'l Motors Hasn't Yet Decided on 1-Hour Periods

General Motors has asked NBC to keep Paul Whiteman and the Mon-day night spot bankroided by Buick, warm until it decides on appropri-ation and policy for its contem-plated one-hour aerial session. Net-work compiled with the request by scheduling Whiteman indefinitely

dubbed 'Songology.' He'll sing in front of a string orchestra. Another new one at this station will be the 'All American Trio,' vocal and instrumental, under direction of Arthur McIntyre.

Disc Kid Serjal
Los Angeles, April 3.
Remington-Rand, local stationery firm, has taken the disked kid scrial, 'The Roundup.'
Script program starts tomorrows (4) over KHJ.

Chain Income From Time Sales

NRC 1022 1022 1021 1020 1932 \$2,634,447 2,571,609 2,864,783 1933 January \$1,839,345 February 1,706,602 March 1,994,000 1931 \$1,989,497 1,924,778 2,164,434 Total \$5.539 947 \$8,070,839 \$6,078,709 \$4.419.455 | 1933 | January | \$950,057 | February | 893,018 | March | 1,006,658 1931 \$692,114 750,621 1,110,526 1930 \$644,685 524,728 732,165 1932 \$1,348,842 1,319,414

\$4 104 206

Ether Over L. A. Thick with Religion: 60 Hours Weekly Stations' Lifesayer

Victor Radio Disc Dept. To Be Near NBC Cousin

Total \$2 949 722

Chicago, April 3.
Victor's new radio disc division to be headed by Bill Young, will move into the Merchandise Mart, convenient to NBC, its corporate cousin. Michigan Bivd. location has been abandoned. Equipment is now en route by truck from the Camden factory of Victor.
Young returned from the east Saturday (J)

NBC'S NEW CIG ACCOUNT: OLD **GOLD. T00?**

Another cigaret account, Philip Morris, has been brought in by NBC. It will make up in part for the reduction in Lucky Strike's time. New stanza debuts on a time. New stanza debuts on a cross-country hookup over the WEAF link April 17 on a 52-week contract subject to the usual 13-week options. What it's going to use for enjertalment besides Rany Weeks hasn't yet been decided.

Philip Morris period will take a quarter-hour clocking thrice weekly release coming at 8:45 p.m. Mon-days and at 9 Wednesdays and Sat-

urdays.
Indications are that Old Gold,
upon expiration of its present 13week contract with CBS, will swing
to NBC. Negotiations to that end
are on, everything depending on
concessions to be made by the net-

work.
While Lucky Strike continued to
support NBC to the extent of three
hours a week, the web was obligated to exclude all other cigaret
accounts other than those amenable
to local release. But with Lucky
down to a single weekly period, the way is cleared.

way is cleared.

Harwood, upon his return to New York, recommended that Magnolia be dropped from the Old Gold program. This was done March 29 without announcement or apology, Mandy Lou was the new substitute title adopted by Old Gold.

Ed Lowry's Option

Chicago, April 3.

Chicago, April 3.

Ed Lowry, veteran picture house m.c., now functioning for Balaban & Katz, has been optioned by NBC until April 22.

Web will try to sell Lowry for a radio commercial.

D. Williams Dies
Sydney, March 15.
H. B. Williams, general manager
Australian Broadcasting Commission, died at Sydney after a very
short illness.

Los Angeles, April 3. Religion is currently the salva-

tion of radio stations hereshouts Aerial preachments are holding up broadcasters whose other commer-cial business, with the exception of proprietary medicines, has been 3.12 on a gradual downgrade the last

e9 559 961

£1 901 578

six months.

six months.

Top for sky piloting has just been reached with 60 hours a week now being sold by local outlets to various churches, denominations and societies which preach at full comercial prices. This does not inmercial prices. This does not include the 12 hours a week that Aimee Semple McPherson, or her cohorts, are on the air from her own

Nearly all the orthodox creeds are

Nearly all the orthodox creeds are using radio as an adjunct to church work. Plus this are several clerics without pulpits who spout and have the air as their only outlet.

Passing around the contribution box for an air church service is a trick in itself. It's one of those intimate little talks about the necessity of money to carry on the contribution with the contribution of the co

Most prompt in payment on the stations' lists are the cicrics, A proof, if nothing more, that the radio contribution box is a success.

Kahns Divorcing, It's Hannah and Columbo

Los Angeles, April 3.

'Immediately following her divorce from Roger Wolfe Kahn at
Reno Hannah Williams will probably marry Russ Columbo. Latter
arrived here a few days ago from
the east by plane after cancelling a
10-weeks' theatre tour.
Meanwhile, NBC's San Francisco
office has submitted the WilliamsColumbo combination to Standard

Columbo combination to Standard Oil with a script titled, 'True Ro-

Columbo cancelled his tour with band at Cincinnati. Orchestra re-turned to New York.

'Or Else' Clause

Chicago, April 3.

Chicago, April 3.

Nunn-Bush shoes will sponsor a Pat Flannagan sports talk over WBBM. Starts April 12 and continues during the baseball season. Deal is unusual in that the contract specifies that WBBM can spot the Nunn-Push program before or after the ball game at the station's convenience, although before game time is the nominal spot for it.

GRACE LARUE ON AIR

Hollywood, April 3.
On for two nights as a tester,
Grace Laltue returns to KMTR in
two weeks to solo in a nightly 15minute session.
Station hopes to grab a commerciai for the former vaudeviillan.

CHATTER RADIO r mang kalupan ng mga palang ang manaka nu binangga mulang palang ang ang mga malang ang mga mga mga mga mga m

East

About \$10,000 damage the result of a fire in the studio of WAMC, Anniston, Ala. Station in the Ala-bama hotel and blaze confined to studio.

M. H. Aylesworth and his Chlcago NBC chief, Niles Trammel, made one of those sudden trips together to Washington.

Dave Rubinoff is having himself routed for one-nighter dance dates.

With Jeff Sparks at WAAT, Jer-sey City, no longer, Dale Kennedy, program director, and Walter Keller are splitting his spieler assignment between them.

J. A. Murphy is doing 'The Country Store' show over WCAU, Philly with Mabel Paige. Murphy is also authoring the continuity.

Radio Syndicate, New York City, has taken over the mike and vaude direction of Anthony Pesci and is billing him as 'The Wandering Min-strel.'

strel.'

Bob Taplinger, CBS p.a., is now delivering his squibs by taxt.

Cecil, Warwick and Cecil is still auditioning the 'Old Bill' script for the Warner account, with NBC the

ELEON ___

•

Tues.: 12:30-1 A.M. Sat.: 11:30-12 M.

NIGHTLY ST. MORITZ HOTEL, N. Y. Sole Direction HERMAN BERNIE 1619 Broadway, New York

SOCIETY'S CHOICE

EMIL COLEMAN

NOW APPEARING

CARLTON

CLUB

THE GREEK AMBASSADOR OF GOOD-WILL

GEORGE GIVOT

OLD GOLD WARC EVERY WEDNESDAY, 10-10.30 P. M., COAST TO COAST HERMAN BERNIE

1619 Broadway, New York

KIT-CAT LONDON ROY FOX BAND

B.B.C. Network Decca Records

ABE LYMAN

CALIFORNIA ORCHESTRA CALIFORNIA Onc...
Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA
Thurs., 8:45 to 9 P.M. E.S.T. COAST-TO-COAST

destined release, if and when okayed.

destined release, if and when okayed.

NEC is playing around with a Toodle Sockers' idea (a WLW, Cincy, origination), with hearings for the transparent of the transp

EST.

A rep of the new Ed Wynn network has been in Cincy for the past week dickering for contact with a station here. Of the five in Cincy all but WFBE, 100-watter, are lined up with NEC or CSS.

Collection of the five in Cincy and the Collection of the Collection

West

Eastern Oregon Broadcasting Co., La Grande, Ore., petitioning for li-cense to erect 100 watter. KVOA, Tucson, Arlz., seeking per-mission to change transmitter. KROW, Oakland, Cal., requests jump in power from 100 to 500 watts and the facilities of KFWI, San Francisco.

and the sections of Krwyk, Holy-Kay and Riper of Krwyk, Holy-Kay and Riper of Krwyk, Holy-Kay and the section of the section of the following a breakdown as a sensit of her Paramount theatre personal appearance. She will convalesce at home, but is not expected back at the station for a month. FRC permitted KOB, Albuquer-que, N. M., and KOAC, Corvallis, Ore, to cut their air time about 50% until June 1. Both are operated by agricultural colleges in their re-spective states.

agricultural colleges in their respective states.

Definition Cal. Portland, Ore. to Termitor the transmitter rescinded because not completed by required date.

KFWB, Hollywood, has resumed its weekly picture gossip column under a new title, 'Studio Whispers.' Being handled by George Fischer, p.a. at the station.

Sara Langham, continuity writer, returns to KFWB after two months' lliness.

illness.

KTAB changes in staff: Jimmie
Kendrick rejoining as announcer,
George Taylor coming on as m.o, of
own hour, and Maurice Gunsky as
yogalist

vocalist.
Russell Garceau from auditing de-partment of Coast NEC to produc-tion office and assistant's desk.
CBS has centralized all western publicity in the office of Harry El-liott, Frisco.

Mid-West

Clad in pajamas, Rev. Preston Bradley, Chicago broadcasting clergyman, united Larry Fisk, sound engineer, and Theima Jasper, secretic, in matrimony during the wee hours of March 18. Couple kept their marriage a secret from other WeBMers for a week.

The week of the week.

WeBMers for a week.

Jack Brooks and Norm Sherr, a total week of the week.

Jack Brooks and Norm Sherr, a total week.

John Javis, on WiSN, Miller Webmer, we will we will be well as to the week.

Jack Brooks and Norm Sherr, a total week.

John Morbania and Brooks and Webmer of the week.

John Morbania and Brooks and Webmer of the week.

Jack Brooks and Norm Sherr, a total week.

John WiSN, Miller week.

John WiSN, Miller week.

John Webmer of the week.

Searching for Program

William B. Warner Co., responsible for the Warden Lawes series on NBC, is scouting for a program to carry the tag of one of its deodorant products. Idea was offered to Bing Crosby, but no connection was made. was made.

Lawes show, plugging Sloan's Liniment, has been extended for a couple of broadcasts and will wind up as of April 23.

COLUMBIA PHONO'S SUSTAINING DISCS

New regime heading Columbia Phonograph has decided to branch nto radio sustaining programs. Appropriation of \$25,000 for the pose has been set aside with Henry V. Walker, formerly of the CBS sales staff, to handle the selling end. Ed Conne will do the talent booking

Ed Conne will do the talent booking for this division.
Policy in mind calls for the pro-duction of almost every type of pro-gram on the air, with discs to be sold in series of 13 to stations. Though the majority of the record-ings will run 15 minutes, five and 10-minute programs will also be turned out. Recording outh believes that stations are now more inclined to break up the 15-minute segments for advertisers and also to charge for these lesser silices of the clock at proportionate rates.

CHESTERFIELD MAY STICK

Until June 1-Ponders Leaving Air

Though it has handed into CBS cancellation notice, effective April 15, there is a possibility that Chest-erfield will remain on the network

until June 1. With Lucky Strike maintaining its Thureday night sessions to June 29, and Old Gold talking about a renewal of its Fred Waring presentation, Chesterfield is giving second thought to teaving the air. Viewpoint of Chesterfield is that it will stay on with its present sixtimes a week schedule or not at all. If continuing plans are to renew the contracts of both Bing Crosby and Ruth Etting.

Radio's Ritz

(Continued from page 1)

(Continued from page 1)
It's tastes revealed that of the 10
most popular radio stars, only one
claimed radio parentage. That was
Rudy Vallee. The others were all
from the stage, most of them haying been stage stars before they
found the air, or vice versa.
Now the rush from Broadway to
Fifth and Madison avenues has
commenced in the exec end. Against
the number of performers that have
made the jump the number of execs
to have migrated thus far has been
small, but the few 'hat have landed
on the radio side of the fonce have, on the radio side of the fence have,

on the radio side of the fence have, on merit alone, shown up the non-showmen of radio with ease. Radio now expects showmen to take over the executive poets of radio, just as the stars of show business have captured the microphones, from all indications. The average theatre showman, finding his own business not so hot, naturally evad the other.

average theatre showman, finding his own business not so hot, naturally syed the ether.

Of the original all-radio talent, a scarce handful has survived the invasion from without. The Wynna, Cantors, Downeys, Smfths, Whitemans, Pearls and the others have crowded out the biggest non-show names. A few have resisted the competish, such as Vallee and Amos 'n' Andy, but the majority has faded Even A. and A. trace their theatrical birth to the theatre, having been a smail-time blackface team B. R. (before radio).

It's getting so that radio's effete east side ether merchandizers now practically admit that their business needs Broadway's application of practical showmanship. Radio selling is now considerably more than a matter of sales graphs, high mathematical listener percentages and such as the show, how will it entertain, and will it interest 'em enough to sell them product? That's where Broadway and Broadway's showmanship tin.

manship fit in.
While those of radio who so loudly voiced their objections to the Broadway invasion up to a year ago or so are still objecting, they can't stem the tide. Show business is moving in.
The sad but true picture confronting the 100% radiottes is that of Broadway and Fifth avenue crossing once more above 23d street.

Judy-Jill Quit NBC

The second of th

Singing Hotel Mgr.

Chicago, April 8.

Possibly the only public singing hotel manager in this country is Joe Palise, of the Morrison hotel here. This trumps the old-time singing waiter.

Palise yodels via radio as part of the regular orchestral broadcast from the hotel dining room for KYW. It is his maiden endeavor as a professional entertainer. sional entertainer.

CROSS-THREATS IN L. A TANGLE OVER REMOTES

Los Angeles, April 3.

Los Angeles, April 3.

Threat of the Los Angeles' musicians' union to stop remote control musicians' union to stop remote control musician programs over any station which discharges all its musicians has been met, it is reported, with a counter-threat by local broadcasters.

The outlets are said to have agreed that should any one station agreed that should any one station means, all stations will immediately drop their hotel and cafe hook-ups.

KFWB's Amateur Kid Search for 'Hi-Jinks'

Search for 'Hi-Jinks'

Kids between 12 and 17 will be
given a crack at radio by KFWB,
which has issued a call for youngsters for auditions with the intention of sporting the passable ones
on a junior 'Hi-Jinks' program.

Broadcast will be a one timer as
substitute for the weekly 'HiJinks' vaude program, but kids who
show signs of taient will be promised spots on future programs.

It's the first instance locally of
a station looking for taient from
the amateur field.

COUNTER-PROPOSITION

NAB Meeting Mills Today—Newton Baker Not Attending

National Association of Broad-casters has worked out a counter proposition on the music tax, with its copyright committee scheduled to meet E. C. Mills and discuss it today (Tuesday). It will then be up to Mills to relay the details of his pourpariers to a meeting of the his pourpariers to a meeting of the day of the day of the details of

day (6).

American Society on Jan. 18 informed the NAB that the ASCAP members were as dissatisfied with the formula expressed in the presthe formula expressed in the present license sgreement as the broad-casters can possibly be' and offered to meet with NAB reps for the purpose of revising the sustaining fee and commercial tax setup.

At today's get-together Newton D. Baker, legal headman for the broadcasters, will not be present. But the production of the production

Marlboro Cig Pluggers Switch to Another Brand

Switch to Another Brand
Los Angeles, April 2.

After plugging Mariboro cigarets
for the first five weeks of their sixmonth contract, Sam Coslow and
the Raymond Palge orchestra were
switched by the Philip Morris Tobacco Co. to the Philip Morris Ciggie, which has reduced its price
from a quarter to 15c. Mariboros
stay at 20c.
Program originates at KHJ for
the coast CBS chain.

BUCHANAN'S NEW SPOT

Hollywood, April 3.

Stuart Buchanan, loaned by KNX for the principal part in the weekly 'Charles the Second,' English Coronets series at KFWB, is out of that part to fulfill a previous set weekly engagement at KFI.

Gale Gordon, who was 'Henry VIII' in an earlier Coronets series, replaces him.

SWEETEN AT KFRC

San Francisco, April 3. San Francisco, April 8, Claude Sweeten, for years conduc-tor at RKO's Golden Gate and Or-pheum here, becomes musical direc-tor at KFRC, Don Lee-CBS chain. He succeeds Walter Kelsey, out last

He succeeds watter nesses, out many week.

Another KFRC change is Mel Venter, ex-KFBK, Sacramento, as announcer. He supplements the vacancy left by Walter Bunker, Jr., who has left for Europe.

ASK FOR DETAILS IN RICHARDSON VS. WYNN

T. W. Richardson's suit against Ed Wynn and the latter's Amalgamated Broadcasting System has reached the bill of particulars stage reached the bill of particulars stage. Suppose the suppose court of the suppose court of

the complaint as the originator of the pian on which the Amalgamated hopes to operate, has asked the court that the comedian and Ota Gygi be restrained from disposal of ABS and also for an accounting the same accounting of the ABS and also for a superation of the ABS and AB

housed.



GUS VAN

NOW APPEARING This Week (Mar. 31) LOEW'S STATE NEW YORK And Also

CLUB LIDO, 7th Ave., 52nd St. New York City

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and HIS ORCHESTRA

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'Creating a New Style In Music

PAUL SABIN

And His Orchestra Every Tuesday and Thursday WEAF (NBC) at 7.30 P.M. E.S.T. OHRBACH HOUR

Also Featured in Columbia 'Sh (Hal Skelly Series) Personal Management HARRY MDSS, 1850 Broadway, New York

The Gags All Here!
our prices even Milton Berle
they're a steal!

GAGS

Al Schwartz-Irv Brecher

"The House That Joke Built

WABC

Rev. Father Coughlin's Stair Rebuttal Draws Record Radio Audience

Detroit, April 3.

Father Coughlin, radio station WJR and 26 other NBC chain stating have been threatened with a libel suit by E. D. Stair, publisher of the Detroit 'Free Press' and formerly in show biz as Stair & Havlin.

Havilin.

Suit, it is understood, will be based on statements made by Father Coughlin over the chain hookup Sunday (26) on his regular weekly broadcast. The Rev. Coughcommented on Stair's al-activities as president of De-

leged activities as president of De-troit Bankers Co.

Suit and threatened counter-suit have caused considerable comment with odds being offered from any angle, including that neither side will actually sue. Counter-suit by Father Coughlin is supposed to be based on claims made in the Free Presse that the priess used money is the counter-suit by Shrine of the Little Flower. It was announced by Leo Fitz-patrick of WJR that no attempt would be made to censor the broad-

At was announced by Leo Fitzpatrick of WJR that no attempts
patrick of WJR that no attempts
could be a sunday (2) by Father Coughlin, but that the affiliated stations could decide their
own course of action regarding the
subsequent broadcasts.
Father Coughlin has been broadcasting for several years from his
parish just north of Detroit, where
he built the Shrine of the Little
Flower with donations from that
as small way, he has gradually
worked up his following to the
point where he buys a chain period
like any commercial and offers a
semi-religious period. Last year he
used part of the Columbia chain,
including the then local CSS outlet, WXXZ. This year he switched
to a hookup of indie stations.

Interest in Bombing

One of the record high listening audiences red-lettered 4 p. m. Sun-day (2) for the Rev. Coughiin's talk as result of nation-wide publicity



TYDOL HOUR 80 P. M., Mon.-Wed.-Fi

A Ben Rocke Production





SIGMUND SCHATZ

ad His Castle Harbour Orchestra Second Successful Season at the Finest Resort Hotel in the Western Hemisphere

Castle Harbour, Bermuda

IMMERMAN & SON, Inc.

155 WEST 44th ST., NEW YORK
SUPERIOR COLORED TALENT
For Robert Stage Building Act. Retucked the and Stage Building Act. Retucked Core and Exhibition Dustries
all types of Stage and Exhibition Dustries
Unusual Voice Culture Method
STUDIO AVAILABLE BY THE HOUR
STUDIO AVAILABLE BY THE HOUR
BRyant 9-633

THURSTON

On a Renewed Contract lays and Fridays, 8:45 P.M. (EST) N.B.C, Coast to Coast

Watching the Mail

Winnipeg, April 3.
Up this Dominion way radio tallent doesn't expect and doesn't expect and doesn't get, a high monetary reward. But what seems a new low has been struck by a local comedy team.
Act thought it was going to get \$15 for its first broadcast, settled for \$10 and the station thought that was too much. So the twosome is still on the air—under a guarantee of \$5 against five cents for every fan letter they get.

given the bombing of his residence in Detroit. The bombing, coming close on the heels of a sensational excoriation by the priest on the Detroit banking system, further centered the nation's ears on the cleric's broadcast.

While as dynamic in general delivery, much of the last talk was more bombast than actual sensationalism, indicating a restraint, some of which was admirable enough, but chiefly induced, it is

more bombast than actual sensationalism, indicating a restraint, some of which was admirable enough, but chiefly induced, it is presumed, by legislative or and other restrictive precautions.

There was a note of sensationalism when the priest cautioned his listeners that should a breach in the etheral communication occur that they stand by the way that they stand by a few minutes for low stands of the sta

libel litigation.

The cleric, with admirable restraint, didn't dwell on the bombing of his residence. The announcer casually mentioned that it had become a well-known front-page item in the past week, and that was sufficient identification. Likewise effects factive was the passing commentary that the roadways leading to the Little Church of the Flowers, which is the Rev. Coughlin's parish, in Detroit, were clogged with eager

is the Rev. Coughlin's parish, in Detroit, were cloged with eager humanity.

Shows' Big Rib Rev. Coughlin's parish, in Detroit, were cloged with eager humanity.

Rev. coughlin sever commenting the show before a still grower commenting the state of the sever commenting called a state of the sever constant of the sever constant of the Wayne County clerk's office (Detroit) mentioning saloon and other offside interests in association with the personalities and enterprise which have centered the priest's ire of late.

For all his anti-show sympathy, the showmanship attending the Rev's broadcasts is something worthy of many a professional radional contextainer's serious attended the state of the state of

DeCordoba-Osborne's 26 Wks.

Pedro de Cordoba and the Will Osborne band start a daytime series for Kre-Mel of the Corn Products Corp. Monday (9) over a 28-station CBS hookup. Quarter-hour stanza, clocked for three times a week, will be labeled "The Friendly Philoso-

Time contract with the network calls for a minimum of 26 weeks.

Kogen Back and Busy Chicago, April 8. Harry Kogen is back at NEC as musical conductor. He gets the Monday night Sinclair Minstrel job and aiso the Sunday 'Northwestern Chronicle' assignment from Yeast-

Kogen was the original leader for Yeastfoam several years ago.

Paul Whiteman is not renewing with the Rhythm Boys Irene Tay-lor, her contract expired, is already off the Whiteman payroll.

AGENCY SENDS V. P. TO PROBE PRIORITY

Chicago, April 3.

Frank W. Harwood, vice-president of Lennon a..d Mitchell agency, made a special trip to Chicago last week to settle the dispute over 'Magnolia, Mamm' of the Kitchen,' which has been on the Old Gold program for the past six weeks. Panny MM. Saddridgs of the Kitchen,' which has been on the Old Gold program for the past six weeks. Panny MM. Saddridgs of the Kitchen,' which has been of the pack to 1919 in theatres and 1921 on the radio for the character and billing. Artic -Iell has been doing Magnolia for Old Gold.

Miss Baldridge and her present sponsor, Spray-X., seek merely to obtain the exclusive rights to the name and billing and apparently have no desire to recover damages. Although Miss Baldridge's present have no desire to recover damages. Although Miss Baldridge's present 1, she presented her program for 97 weeks over NBC as a sustaining turn. She is now on WGN (Columbia).

After serving notice through at-

After serving notice through at-torneys on March 15, Miss Bald-ridge had phonograph records made of the Old Gold programs March 22-29. It was anticipated that the of the Old Gold programs March 22-29. It was anticipated that the cigaret account might change the name of its Negro character and end the incident by acknowledging the priority. But Harwood, speak-ing for Lennon and Mitchell, spurned the suggestion of an air announcement that the Magnolia character had been originated by Miss Baldridge and Artie Bell's in-terpretation was mimickry. How-ever, the moniker was changed to Mandy Lou on last Wednesday's (29) Old Gold show.

KHJ Free Air Plugs for **Hollywood Bowl Concerts**

Los Angeles, April 8.

KHJ, local CBS outlet, is donating one hour a week to exploitation for the coming Hollywood Bowl for the coming Hollywood Bowl period. Bowl programs will be symphony concerts by various amateur combinations. All concerts will go over the Don Lee chain. "
First program will be by the Los Angeles Business Men's orchestra. Other amateur and community com-

binations to go on the air on suc-cessive weeks will be the Pasadens cessive weeks will be the Pasadena Community orchestra, Santa Barbara Symphony, San Diego Symphony, Pomona Valley orchestra, Monrovia, Community orchestra, L. A. Women's symphony and the Scottish Rights orchestra.

NBC BUREAU DUTIES

McCaffrey on Fleischmann Tai -Stratton, Theatre End

Duties outlined for Bill McCaffrey, who joined the NBC Artists Service Saturday (1), will confine him to contacting the advertising agencies. McCaffrey, formerly an RKO booker, will submit acts for the weekly Frieschmann variety show, which assignment puts him in trutre and the service leaves the post-dates recruited from vaudeville, Readjustments of assignments in the artists service leaves the book-

the artists service leaves the book-ing of NBC talent for theatres to Chester Stratton and Ruby Cowan, latter also continuing to pilot the

latter also continuing to pilot the Monday night auditions.
L. J. Fitzgerald, formerly head of the artists' bureau's Chicago branch, is in the home office with his concert booking under the jurisdiction of George Engels, v. p. in charge of talent sales.

Seek Wynn's Sub

Texaco is chasing a substitute name to slip into the Ed Wynn spot this summer when the comic goes west to make a licture. Wynn's departure is tentatively figured for late May.

Contract between Wynn and Texaco has 30 weeks to go.

Aylesworth as Clincher

A JIESWOTH AS LINCHER

NEC looks set for another oi. account. In a set of the count of the cou

New Canada Dry Bill
Canada Dry yesterday (Monday)
auditioned a new program comprising Sid Silvers, Jean Sargent, Babs
Unn, Billy Hillipot and the Lenny
Hayton orchestra.
Line-up was submitted by Morproce-Winkles.

Always in Character

Chicago, April 3.

Clars, Lu and Em never go to night clubs for what is possibly a unique reason among entertainers. To be seen or reported in such places would be to step out of character and to break the illusion that they are the simple country yokels they impersonate on the air. Hence, the girls avoid everything and anything which might suggest they are sophisticated or worldly.

Clars, Lu and Em in private do only the things that they believe Clars, Lu and Em, as radio characters, would condone.

Big Seating Capacitiees For Expo Radio Studios

Chicago, April 3.

Radio arrangements for the Century of Progress Exposition, as worked out here by NBC and CBS, call for both networks to loan the fair equipment for one studio apiece. Each studio, however, will be freely accessible to rny and all broadcasters who may use the equipment gratis but bring along their own microphones. Independent stations not affiliated with either web will be on a par with NBC and CBS at the fair.

be on a par won....
the fair.
There will be 650 seats in each of
the two studios besides a third and
larger studio to be set up by the
fair itself and to contain a regular
stage and a considerably larger

Jas. Hanley Fills Open Radio Commish Spot

Radio Commish Spot
Washingfon, April 8.
Confirmation of James H. Hanley
brings membership of Federal
Radio Commission up to full quota.
FRC had been operating with only
three members pending new appointments by Roosevelt, was associated with Arthur F. Mullen,
vice-chairman of the Demonratic
resent the Fourth Zone replacing
Charles McK. Saltzman who resigned last July from the FRC.
Eugene O. Sykes, representing
Third Zone, whose term expired
Feb. 23 was reappointed two weeks
ago.

Feb. 3 as a factor of the commission goes to Herbert L. Petty, Kansas City, radio director of last Democratic Campaign Committee. Petty succeeds James W. Baldwin, who resigned to go with National Association of Broadcasters March

Petty was connected with Metro for a while,

42 SESSION RENEWAL

'Roses and Drums' May Return to Chi If Stages There Revive

Roses and Drums' program, sponsored by Union Central Life Insurance, Cincinnati, has renewed with Columbia for 42 broadcasts. But these need not be consecutive, which suggests the account is considering a summer vacation. Last weather, and the control to the consecutive, which suggests the account is considering a summer vacation. Last weather, and the warm weather.

Although a Chicago account and originally broadcasting from here, program was moved to Manhattan program was moved to Manhattan some months ago because of the hardships of getting 'names' for its Sunday casts in legit shriveled Chicago. However, program may come back to Chicago for a time during the World's Fair to get in on the excitement.

Patterson's Chi O. O.

Chicago, April 3.
Richard C. Patterson, executive vice-president of NEC, arrived in Chicago Saturday (1) escorted by Niles Trammel, Chicago v.p. It's Patterson's first visit to the Chicago branch.

CBS Auditions While NBC Talks It Over With Anheuser-Busch

If the brewers are going to do any air ballyhooing, thinks the NBC program department, it should be carried on with dignity and class plus. To this end the network has suggested to Anheuser-Busch a 50piece symphony orchestra under Walter Damrosch. Another idea is that if the brewer desires, it can cut down the orchestra and use guest artists from the Metrop

Other execs, however, favor the opinion that the potential buyer of a glass of beer would more likely be interested in a variety show.

Anheuser-Busch is the first of top national brewers reaching point of talking time rates.

Columbia has already auditioned a session of its own composition for this beer firm. Framed to run a half-hour, it includes a band un-der Nat Shilkret with Waiter O'Keefe and Lyda Roberti.

Coast Renewal
Hollywood, April 3.
Walkers, Los Angeles department
store, has recontracted for KFWB's
'Lone Indian' program.
New contract calls for 156 broadcasts. This has the Indian bill on
three nights a week instead of five,
as formerly,



DUMB CRACKERS ROBERT BURNS PANETELA WARC

BURNS & ALLEN

Dir.: WM. MORRIS AGENCY

"The Best in Music" BILLY

ARTZT

EXCEPTIONAL MUSIC AND DIBECTION FOR PARTICULAR CLIENTS TUNE IN!

"MYSTERIES IN PARIS" Columbia MONDAY Network 9:50 P. M.

DON HALL TRIO WJZ WEAF Dally 7.80 A.M. Sunday 7.45 P.M.

VERNA BURKE Hetel Park Central Gr NBO Network

SOUTHERN SINGERS

Mans M. GALE, 151 West 46th Street



GLORIFYING the POPULAR SONG HESTERFIELD Program **COLUMBIA-COAST-TO-COAST NETWORK** MONDAY and THURSDAY, 9 P. M., E.S.T

VARIETY

Vaude-Minded Managers Call for Theatre Cost Cuts Besides Salaries

Before vaudeville can even hope to stage a big or small comebach there must be a readjustment of the control of

Acts at Garrick, Chi

Chicago, April 3.

Louis Chicco of Consolidated Agency reports that all acts that played the Garrick during its one week television-vaudeville try have been pald off. In addition, Consolidated obtained them additional book-

ligs.

Betty Burnett goes into the Play-ground Cafe for two weeks, Arthur Bryson into the Grand Terrace cafe, Dr. Harrian Tarbell and San-ami and Michi were booked into the

ami and Michi were booked into the Orpheum, Madison.

Harry Foster Welch went to New York on business for the Consoli-dated office but will return and play the Orpheum, Milwaukee, soon, to adopt a vaudfilm pollcy booked by Consolidated.

MILWAUKEE 7-ACTER

hanged.

If only matter of cutting the lots, values comeback would be (Continued on page 47)

April 7.

Nan Halperin heade the inaugural life for the Althambra, Millwaukee, which starts a seven act policy April 7.

Vaude Gaining Ground In the Far Northwest

Seattle, April 3.

More vaude for the Northwest with RKO, Portland, opening April 6 with five acts and stage band policy, and plans hanging fire for similar setup for Jensen-von Herberg houses, Roxy in Tacoma, and Fox in Seattle. Bookings by Edward J. Fisher, Inc., Seattle. RKO to have Georgia Stoll as band director.

to have Georgia Stoll as band director.
Vaude situation in this section hinges on new contracts with musicians and stagehands unions, with outlook for reasonable arrangement, along lines stated in recent interview with J. G. von Herberg in Variety.
Keighley & Roscoe, booking Rex (Hamrick) five acts, expanding route as follows:
Beilingham, Saturdays; Everett, soon; Orpheum, Spokane (NRF), four days, opening Wednesdays; Lewiston, Ida., Granada, Sundays-Mondays.
Other towns, including Wenatchee expected soon.
Tacoma, four days, likely soon: also week in Vancouver, B. C., and week in Portland, in sight.

Unpaid Grips Hold Up N. Y. Hipp Performance

N. 1. Hipp FCHOMMERCE
With the house a week and a half
in arrears on salarles, stage hands
at the Hippodrome, New Tork, held
up the show for a half hour Friday
afternoon (31). The union members
refused to let the stage show go on
unless paid off in full. They raised
the asbestos a half hour later when
the management delivered the salarlea.

Aries.

Hipp, in indie vaudfilms, is under Cooper & Carroll's operation. A. & B. Dow office is booking. So far no payoff complaints from the acts.

Downey's Coast Weeks

Morton Downey is slated to play three weeks for Fox West Coast under a deal arranged through CBS. Dates not set but probably early in May, Stands considered are Los Angeles, Oakland and San Fran-

cisco.

Downey plays Chicago, week of April 14; following at Milwaukee,

and Omaha.

Downey is anxious to play the Coast in order to join his wife and baby, who are now there.

Claire's 2d Thought

Ted Claire was to have gone gold prospecting in New Mexico, but a hurry-up F&M call to Toronto changed him back into an m. c. What's more, he's holding over. Mrs. Claire's suggestion, furthermore, that with beer gardens, etc., more, than being a gold prospector. The other three of the proposed foursome carried on regardless.

MILLS OUT-ILLNESS

MILLS OUT—ILLNESS
The Mills Bros., current at the Regal, Chicago, for B&K, were unable to go on yesterday (Monday) when John Mills suffered a sudden attack of pneumonia.
It is likely the coming week Friday (14) at the Paradlse, N. Y., will also be cancelled.

Reopening New Orleans
Orpheum, New Orleans, is shut
down, because of the bank holiday
in that territory, according to RKO

dvices.
It's slated to reopen Easter week
with King Kong plus the regular

MORT SINGER IN IOWA

Partnership With Morgan Ames Expanding

Chicago, April 3.

Mort Singer is in partnership with
Morgan Ames and the pair now
have three houses in Iowa. Dick
Bergen, of RKO here, is placing four
acts on a split week basis between
the Orpheum, Davenport, and the
Iowa, Cedar Rapids for the SingerAmes vertnership.

lowa, cedar Napius for the Singer-Ames partnership. Meanwhile, a third house, the Cquimbla in Davenport, was ac-quired by Singer-Ames Saturday (1), and will operate straight pic-tures. Both Singer and Ames are headquartering: n Iowa.

Two L. A. Downtowners Take On Stage Shows

Los Angeles, April 3.

Stage attractions go into the President and Palace (Principal) this week. Former will stage the 'Hot From Hollywood' barnstorming outfi, headed by Suniksir Edde Nelson and Sill Dooley, week-up the 'Hot Palace' and 'Hot Palace' and Elg Show featured players start a seven-day stand at the Palace, a block away.

Both houses go into a single feature policy effective with the stage shows, President screening 'Dangerously Yours' while Palace gets 'State Fair' B. O. tariff at both houses will be 25c and 35c with latter price in effect all day Saturday-Sunday.

Picon in Palestine

Molly Picon salled Saturday (1) for Palestine for ten days of personal appearances there. She comes right back immediately afterward. Miss Picon completed a round the world trip several months ago but decided to make this long journey for the few dates in order to spend the Yiddlsh Passover holldays in Palestine.

MILWAUKEE GETS BRISK STAGE SHOW REVIVAL

Milwaukee, April 3. Palace will be added to the growing list of places where real people are getting back on stages on April

Harry E. Billings, first manager of the Palace, returns to handle the house for Palace Theatre, Inc., a

house for Palace Theatro, Inc., a local group. Vaudeville is promised plus films, with shows opening on Fridays.

The Palace was originally used for Orpheum shows in association with the Majestle. Recently it operated as a straight pleture theatre under Midwesco.

The town now has stage show. at the Riverside, Alhambra, Majestle, Davidson and Gayety, in addition to the Palace. A few weeks ago there were no stage shows, with the exception of those at the Davidson and Gayety.

ception or those at the Davidson and Gayety.
Starting April 27, the Pabet will begin operations with a stock company directed by Albert Mack, several years ago director for Sherman Brown's Players. Popular prices will prevail, and present plans include guest stars

clude guest stars.

The sudden reversion to flesh seems to have been started by the immense popularity of the WLS Barn Dance' company that packed the Alhambra several weeks ago. The same house is now tenanted by the WLS 'Merry-Go-Round.'

One Pay Cut Exception

John Fogarty, air tenor, on strength of showing at the Roxy, N. Y., has been booked into the Fox, Brooklyn, at an increase in salary of \$200. This will bring the total up to \$450, but that may not be the permanent salary set for future dates.

Following Brooklyn, F. & M. may book Fogarty into Philadelphia or book Fogarty Into Philadelphia or Boston. Jimmy Gillesple is repre-senting Fogarty on bookings.

46™ST.

NEW YORK CITY

Marcus Loew

BOOKING AGENCY

General Executive Offices

J. H. LUBIN GENERAL MANAGER

MARVIN H. SCHENCK

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A 21/2 Hour Show at \$1.50 Top

Personal Direction, ROBERT KERR

WRITE-WIRE-FOR OPEN TIME-LEIGHTON AND LEFFLER, 141 WEST 44th ST., NEW YORK

Now! Entire Week April 3 at the

YD

Now Assisted by MISS MONA

Presenting Their New Edition of "A Treat in Travesty"

A VARIETY MIXTURE SEASONED WITH AND BY INTERNATIONAL SUCCESS

NOW IN RADIO CITY, NEW YO

At RKO ROXY

Dir.: PAUL DEMPSEY

9

Say No Unionism Behind ABA Title **Change: Chains Okay Benefit Angle**

Sanction of the A. B. A., organized by actors to fight the benefit show evil, was reported given by the four major variety circuits at one of their tri-weekly booking office sessions last week. It remains for the actors association to officially ask the forcuits for their standing in the matter. This was done by letter yesterday the week the association of the matter. This was done by letter present association, switching the middle word, which had been Benerh the middle word, which had been Benerh the middle word, which had been Benerh to the circuits the association declared its specific purpose is to combat the benefit evil, without thought of unionism or organization for other purposes.

ACTS BALK AT

unionism or organization for other purposes.

No Met Show?

As part of the circuit recognition of the A. B. A., it's understood the NVA Fund drive the week of April 21 will not include the usual benefit performance at the Metropolitan Opera House, New York, unless with the consent of the new organiza-

the consent of the new organization.

Several benefits over the past
weekend were officially overlooked
by the A. B. A.'s board of governors,
as members had pledged themselves
to play them prior to joining the
A. B. A. Among them was the benefit for the Roosevelt swimming pool
staged by the New York 'News'
Saturday night (1) at the Capitoi.
The newspaper advised the A. B. A.
that the pool fund is oversubscribed
and that part of the surplus will
be turned over to the latter for distribution among the various theatrical charities.

Several members icft the anti-

Several members left the anti-benefit meeting at the Edison hotel early to play the benefit at the Capitol.

Winchell Didn't Take 25% Cut Bernie Did

Walter Wischell refused to take the 25% out from his 37,000 salary at the Brooklyn Paramount last week. It was announced that are had accepted it following his week at the New York Par, along with the Ben Bernie band.

Bernie, at \$8,500, agreed to the reduction, but Winchell held out, although permitting Publix to intimate he had accepted.

As did the New York house the week before, the Brooklyn Par lost moncy hast week with the Winchell-Bernie combination. Gross was \$26,000, against the \$12,000 cost of the two headline acts. Walter Winchell refused to take

Frank Strawn, Pianist, Killed in Auto Crash

Atlied in Auto Crash,
Omaha, April 3.
Frank Strawn, Orpheum pit planist, died as result of Injuries sufficed
in an auto crash near Sabetha, Kan.
Martino Rossi of New York, singer,
was in the car and sufficred a bruised
chest, but was able to continue to
Wichita, Kan., where he was scheduied for a concert.
Lucius Pryor of Council Bluffa, Ia.,
concert service manager, suffered a
broken leg and scalp wounds, and
his son, Philip, who was driving the
car, received a broken collar bone
and fractured peivis.
The car skidded in the snow and
struck a culvert.

Gold-Raye Divorce Up

Sidney Goldstein appears before Referce Thomas W. Churchill in the New York Supreme Court today (4) to teil why he should be granted a divorce from his wife, Rita T. Goldstein, with whom he formerly did an act under the team name of Gold and Raye. Mrs. Goldstein is not defending the action. Named in the suit is an unknown co-respondent. The Goldstein were married in August, 1926.

One F&M at B'way Par

Paramount, New York, next week (7) will take care of a third of its three-week hooking obligation to Farchion & Marco by playing an F. & M.-built stage show.

The brandway Far has contracted for F. & Al-5, Sally, Whoopee, Them, and Dewort Song tabs, but played only the latter.

SHORT CHI **PAY-OFFS**

RKO is having considerable diffi culty talking acts into making the 1,000-mile jump to Chicago for a week at the RKO Palace there, only to be paid off short at the end of the engagement. House has been handing out part salaries to acts

the engagement. House has been handing out part salaries to acts for the past three weeks, telling them to take it or leave it, and werbally promising to deliver the balance later use so the salaries of the salaries of the salaries and the salaries have the salaries of atre had not been paying in fuli over a month.

for over a month.

CBS says it is considering a demand for its acts to receive their salaries in advance of all engagements, should the short payoffs

Free Open Air Show in So. Calif. Quake Area

Los Angeles, April 3.
To help build morale in the quake zone, Warners' Downtown and Bert Levey, booking the latter, sponsored a free open-air show at Compton in

the public square.

Participating were 11 acts and Dick O'Meara, m.c. More than 5,000

locais attended.
Acts Included: Vic Farks and
Keene Twins, Golden State Four,
Ted and Art Miller, Bob Gilbert and
Elicen Schofield, Ralph Peters, Jean
Swanee, Bill Borzage, Paul Gordou
and Faye LeRoy, Wilt Gunzendorfer,
Royal Hungarians and Gray's Red
Jackets.

Wong Going Politician

Los Angeles, April 3.
Nee Wong, Oriental actor, is giving up vaude to enter politics in Honelulu, where he now resides.
He has written friends here that he feels he is too old for the stage grind. Wong last played in this country for RKO. country for RKO.

Rapid Fire Repeat
Frank De Voe is currently playing his third split-week in three weeks at the RKO Prospect, Brook-

lyn. RKO booked the songster for a showing at the Prospect three weeks ago and he became a local fav. two return trips resulting.

CUT SALARIES PLUS RR **FARES SAVE NOTHING**

RKO is now obliged to pay transportation expenses besides the salaries, due to the cuts, in order to get acts to make the jumps from New York to New Orieans and Chicago. The two cities are 1,400 and 1,000 mlles away, respectively, from the booking office.

As the balance of the remaining nine and a half weeks of RKO time is confined to the northeast with Boston the furthest away, there are no jump-breakers between New York and the N. O. and Chi weeks, necessitating direct jumps to both

Payment of railroad fares has in

Payment of railroad fares has in some instances brought the cost of acts for N. O and Chi to a point where the former regular salaries are equalicd, which makes it impossible for the two out of town RKO dates to benefit from the four-circuit joint salary reductions. Acts that travel by auto do not get the railroad rate, but the circuit pays them the equivalent to the cost of a bus trip on a per person basis. There's no longer a ban at RKO against traveling by car. Formerly acts were threatened with cancellation if failing to travel by rail.

Under the cut salary plus fare arrangement, the cut is giving the railroad more of a break than the

B'WAY LUXERS OFF COST ACTS

There's no discosition just now on the part of the Brondway picture houses to go for heavy money hames' on their stages, with or without the salary cuts. Experiences of the past few weeks with 'names' ranging in price from \$5,000 to \$29,000 were sad enough to put a damper on the film theatres' desperate bids for box office attractions. Neither the Paramount now the fact of the past of th

contity learned that under current conditions, even a comparatively excellent week's gross with high salaried turns isn't sufficient to warrant the stage expencitures.

For the time being they prefer the soft pedal system for stage shows, with no heavy stage costs.

For the first time in several years neither the Capitol nor the Paramount has a sligie 'name' act booked for the future.

Robey's Rice Single
Andy Rice Is writing a new act
for Gus Robey of Robey and Gould.
Latter has gone into a commercial

Cantor's \$56,500 Clean-Up in Week: Whiteman, Radio Names in New Unit

James Hall and Family Barnstorming by Bus

Chicago, April 3.

A family act consisting of James Hall, Jenny Hall, Georgia Hall and Larette Kellar, is in rehearsal here. Six line girls plus Carl Lorrathe's orchestra will constitute the balance of what will be a compact musical that the control of the cont

PAUL ASH GANG **LOOP SUMMER** REVUE

Chlcago, April 3.

Morris Silvers, Paul Ash, and Will Harrls have merged their talents within the scope of the local Wil-

within the scope of the local William Morris office which moves this week into 'arger offices in the Butter building. Principal enterprise that will be undertaken under the new affiliation is a special summer revue in Paul Ash style to get World's Fair patronage. In addition Ash will set up an orchestra booking service in the Morris office. Negotiations on with the Erlanger theatre here may be closed. Selwyn was also considered but smaller capacity and location was not as alluring for the considered but smaller capacity and location was not as alluring for the blass in mind. It is hoped to get the proposed entertainment iaunched around May 15 just ahead of the World's Fair. Idea is call it Paul Ash's Erlanger theatre and revive the old 'Merry Mad Gang' that gave Ash such a vogue years ago at McVickers and the Oriental. Will Harris will act as producer.

Oriental. Will Harris will accumproducer.

Meanwhile Publix-Great States has set Ash and a unit for two weeks opening April 16 in Springfield Feoria, Aurora, and Joilet. Ash will play on percentage against a guar-

RING CHAMP POISED

KING CHAMP FOISE.

Maxile Rosenbloom, light heavyweight champ, turning actor, is rehearing a threesome with Ann Roth
and J. Fred Coots.

So far Maxle's acting has been all
in the rehearsal hall, but Loew has
the turn pencilled in for a break-in
when ready.

Hard Times Splits Acts by Score, **New Partners No Cure for Trouble**

The past 12 months will go down in history as the great divider of in history as the great divider of its and sharped and the splittups have not been of much history as the great divider of standard vaudeville teams. More than 100 long established variety combinations have been forced to dissoive during the past year by conditions, either to quit the business or scele other partners in hopes of taking on new life and beating the depresh.

Among the splits have been partners of the partners of the splittups included about every standard team but the have been partners on and off for many seasons; men and women who grew up in the business together, and to whom working with a new sidekick seens like working in a new world. Others, after working in an ew world. Others, after working in the partners as the world w

Paul Whiteman's hand has been added to the line-up of the William Morris office's second two-a-day variety roadshow. It will be an allradio bill, topped by the Whiteman band and Jack Pearl. The Cantor-Jessel show, which blazed the one-niter trail in the east, south and middle west, resumed for two nore weeks March 26 in New Orleans and grossed \$55,500 on 14 performances in several different towns, finishing the week Saturday (1) at Kansas

The \$59,300 attracted by Cantor-The \$59,300 attracted by Cantor-Jessel in in week is not only held to be unique under present condi-tions, but more than other shows have drawn in the same territory in pre-dorresh days. Of the total, Cantor drew around \$18,000 for him-

self.

Grosses in the seven individual towns were. New Orleans, \$6,580; Houston, \$8,580; San Antonio, \$7,750; Ft. Worth, \$7,260; Dallas, \$9,900; Tulsa, \$9,200; Kansas City, \$7,100.

\$1.50 Top, Twice Daily
Show appeared twice only, matinee and night, in each turn at \$1 and \$1.36 tops and reserved seate of the second section of the second section of the second section of the second section of the sec

night in Cincinati, with Cantor re-turning to New York for a week or so and then jumping to Hollywood for another Goldwyn picture. Tentative line-up for the radio bill includes, besides Pearl and the Whiteman band, the Boswell Sis-ters, Arthur Tracy (Street Singer) and Stoopnagle and Bud, all on per-centage. Pearl has received per-mission from his ether sponsor to broadcast from out-of-town. Open-broadcast from out-of-town. Open-der the search with about four weeks, all one-niters, to be laid out. Louis Epstein, representing the Morris office, leaves this week for the road to arrange the route.

Merry-Merry Vaud at Chi. Oriental—Almost

Chicago, April 3.

Earl Carroll and Abe Lastfogel were in town last week on a proposition that would have converted the Oriental into a two-a-day musical policy, but it fell through when found that the idea under the proposition of the control of

Powell Personals, Then M. C. Spot at RKO-Roxy

MI. C. Sput at KKU-RWXy
Hollywood, April 2.
On completion of 'Gold Diggers of
1933' at Warners, Dick Powell hopped
to St. Louls to play a week of personals. He then proceeds to Pittsburgh for seven days at the Stanley.
From there he goes to the RKOROXy, New York, to m.c. the stage
show.

STATE, N. Y.

VARIETY

STATE, N. Y.

Good vaude here this week, bill being well studded with talent and speedy from the first act on and through the show. Oke film, too. The show the show

ORPHEUM, N. Y.

Evidently it was Cagney rather than a light-waisted bill that got the Yorkville burghers out in the rain Friday night. Not pressing against the tapes, but a good crowd as the property of the Yorkville burghers out in the rain Friday night. Not pressing against the tapes, but a good crowd as the year of the load should be recommended by Andrew Show gets off to a vigorous shore with Rector and Doreen in a showmanly stunt. Not only good tricks, but sold for their value, with the thing life six minutes and most of the time bearing the weight of his by-no-means light partner and none-too-light traps. Practically every stunt got a hand, which is something for an opening act to Other acts as good have died in the same spot because they knew what to do, but not how to do it.

Doris James (New Acts) got the second spot for a routine of four same spot because they knew what to do, but not how to do it.

Doris James (New Acts) got the second spot for a routine of four settint is done and doesn't try to tesse the applause with fake exits. Cuts down the final bow a little, but she's over by then.

Third comes Fritz and Jaan Hu

eithi is done and doesn't try to tesse the applause with fake exits. Cuts down the final bow a little, but she's over by thenes Prits and Jean Hubert in their familian drunk acro specialty and off to three bows. In spite of the length of time they have been around, there's always snough in the audience apparently of them is a woman. That helps the final patter, but they were going strong before the disclosure.

Sid Marion tops 'em on the marasse and dd much the same inside. The same in the final patter, but they were going strong before the disclosure.

Sid Marion tops 'em on the marasse and dd much the same inside and they laugh and applaud pienty. His woman feeder is considerable of a help and can handle questionable material nicely. Some of the stuff liked it and give him an extra hand after the light man figured he had and enough and shut off the spot. Back for the gas gneech.

Juntal of the stuff is been allowed and shut off the spot acrobatic dancer and an impersonator of Durante in a pasteboard echnozie. One woman in each of the four preceding acts, but the first sweet the first glimpse of better in terms. Good solo dancer, but the line suggests a break-in rather than a turn which has been around a long time. More go-as-you-please than unity in the steps.

REX, SEATTLE

REX, SEATTLE

All the bally and advertising for the Rex (Hamrich) features vaude-value for the Rex (Hamrich) features vaude-value, was king at Orpheum. Pantages, Ackerman-Harris and Fisher circuits out here in the N. W. Fite acts are used, recruited in the south. It is a sea of the five of the results of the five of

LEICESTER, LONDON

Continuous variety seems to spell continuous prosperity here, since managing this house. His first was Nina Mae McKinny, the colored sal, who came in for a fortnight monthly the colored sal, who came in for a fortnight monthly the colored sal, who came in for a fortnight monthly the colored sal, who came in for a fortnight monthly the colored sal, who came in for a few weeks. Current attraction, is Don Azpiazu and his Cuban Ensemble, supported by Mariana. rumba dancer, and Cella Montalvan bard should draw.

by Mariana, rumba dincer, and Celia Montaivan.

The Cuban band should draw plenty of extra money for the Leiplenty of extra money for the Leiplenty of extra money for the Leiplent of quality, as opinions differ on that point. They can only be assessed as a novelty, and that they are without doubt. The Mariana kid shakes the best pair of gams seen around London for a decade, and the rest of her anatomy Montaivan girl sings nicely, with that cute accent the London high-brows love so much, a personality and a pair of peppers that hold.

Arötnd-this novelty Foster has

Aromat-this novelty. Foster has built a very entertaining bill. Outstanders are Harald and Lola, in a couple of dances that are well rendered, with their snake dance a mean the standers are the

money.

Band is in for fortnight with option, and will more than likely hold over. But if anything should go wrong with the boxoffice, Foster says he has already lined up a genulne Harem girl by the name of Hadji Yovka, who escaped from the sultan's clutches, leaving the old man hot and bothered.

ACADEMY, N. Y.

Conventional five-act layout, well balanced and with more than the usual amount of variety. Bill leans more to comedy than dancing, which is something nowadays.

wantered and with more than the board to comedy the Bill leans which is something nowadays. While delivering no great sock at any point, the first half show here will appease the 14th street crowd even if the picture. Sailor's Luck Saily Eliers team on the screen may do a little drawing. There's nothing else for the box office on this show. Saily Eliers team on the screen may do a little drawing. There's nothing else for the box office on this show, show opens with comedy and closes with a colored band act, Lucky Millinder, that includes some comedy crossfire. In between are two other comedy turns Hal Sherman and Co. Other and the street of the sail of the s

snakehips specialty of Josie Oliver is much above fair.

Sherman, just ahead, seems to register best on dancing also. His closing comedy eccentric runs the safety of the same statemon made an error advisable. Sherman carries an orb-getterin Beth Miller, who besides feeding on comedy does a couple toroh numbers.

The No. 2 act is Doily Kay, who The No. 2 act is Doily Kay who The No. 2 act is Joily Kay who The No. 2 act is Joily Kay who The No. 2 introduction to vaude. Blues singer could make use of better diction and better use of newer numbers, but depends mostly on a style of delivery that is individual to put her over. Adding a dramatic touch to It Want to Go Homen average hand for deucers, but sort of lost out with the encore of Dinah. Briants, opening, were liked as usual.

Threatening rain brought a pretty Dinah.' Briants, opening, liked as usual.

Threatening rain brought a pretty good house Saturday afternoon.

Char.

IMPERIAL, TORONTO

Toronto, March 31.

IMPERIAL, TORONIO

Toronto, March 31.

Current bill at the Imperial may be final stage offering until business conditions improve, further policy at the Knevels deluxer resting with the musicians. Pit boys have been as decision by Thursday (6) as to whether they will take a 20% cut. If they don't the house goes dark or double feature. Management is still uncertain, but tains that other and the still the

ind. Exploitation also had Raft broadcasting from the hocky match and the wrestling matches, where he had a ringside seat.

With Detroit and Buffalo off the Fanchon & Marcor route, stage bills are stated assembled here under the stage of t

HIPP, BALTIMORE

HIPP, BALTIMORE

Baltimore. March 31.

After two elema of comparing about its value and the producing a bout its value and again by producing a name headliner and printing the name of the picture in again by producing a name headliner and printing the name of the picture in again type (Par). Bought from Keith's. I. Rappaport has only RKO flickers, and the occasional outside buy of a picture or two is strictly essential. The producing and the producing the producing the producing and the producing as a value budget at this with the budget, if there is such a thing as a value budget at this parties from seams on platinum. And the use of the names continues to be the thorn in the side of the Loew, which has the rival Century.

NEW ACTS

RAY SHANNON and CO.

Skit 17 Mins.; One and Two (Special) Academy, N. V.
Ray Shannon is anything but new to vaudeville, but in his current skit, which retains the background of his old act, the material and with the skit of the wintage. A little

sikt, which retains the background of his old act, the material and routining is of late vintage. A little long on running time and slow in spots, Shannon's skit is acceptable fare for combinations of this calibre. Shannon at first does a prop man at a theatre. Carrying a drop of a stage door with practical entrance, with some of the acts arriving at house. It's here that Shannon uses his most questionable material, particularly wisecracks in connection with washing out the sike. It might with weak man and two girls with looks and appearance if not unusual ability. One of the young ladies seems to have a good soprano voice but last permitting with simple of the control of

outer.

For laughs Shannon goes fem impersonator, but the talk is not too strong. In the cutting some the weaker crossfire could dropped without being missed.

In middle of the bill here and ove fairly Saturday afternoon. Char.

DORIS JAMES

Gongs 11 Mins.; One Orpheum, N. Y.

11 Mina; One Orpheum, N. Y.
Personable young woman who can phrase better than she can sing, but sings well enough to class as a warbler. Makes the mistate of overvising her facial expression interpretation, which is sufficient. For this reason she was better in the straight than the comic songs, but sold all four nicely enough and without leaving the stage.

First two songs are sung leaning against the plano, with the last so they may be understood. Promising single, and if she gets just the *-".i's songs she can mop up. Chic.

Booles and MARSH (2)
Comedy, Singing
14 Mins.; One
Orpheum, N. Y.
Two women and atthing 1 with the
Orpheum, N. Y.
Two women and atthing 1 with the
and smutty. Heftler member of the
team traces back over her tag lines
with litustrations to make sure that
it's unanimous. Of laugh lines there
with litustrations to make sure that
it's unanimous. Of laugh lines there
much of her time talking.
The partner makes a sharp and
optic holding contrast. For the
fadeon the petite Jilss Marsh does
fadeon the petite

JOE and IDA ST. ONGE
Acrobatic
6 Min.; Full
Orpheum, N. Y.
Of this turn's brief performance
four minutes are given over to a
set blue nearly regulated melange
has the man introducing his arm
lift. With two strands dropped from
the grid, St. Onge makes his ascent
by a series of turnovers, gathering
the tape around his biceps as he
Interlude on the rings includes the
regulation foot-to-shoulder swings,
hand-to-hand rotations and ironjaw whirls. Nice opening act.
Odec.

LOEW'S, MONTREAL

The battle has been hot and heavy throughout this scason, with both sides sticking and slugging, and al-most killing each other off by pay-ing terrific and startling prices for

sides sticking and slugging, and almost killing each other off by paying terrific and startling prices for
acts.

Are now running out of
names and the repeat idea is in
order. Bernle is a 12-month repeat
at this house currently. And of the
three other acts on the bill, two are
back again; Whitey Robers, and
ing shown at this spot hardly skx
months ago. That's crowding it a
bit close. Headilners may be able
to stand a 'brought back by popular
direction of the stand of the stand as 'brought back by popular
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Salkin's Milwaukee Date
Chicago, April 3.
Leo Salkin agency here has taken
over the booking of the Palace, Milwaukee which will open April 14
with a vaudfilm policy including five
acts. Max Turner will book for
Salkin.

Harry Billings is house manager.

LOEW'S, MONTREAL

Montreal, March 31.

First week of seven acts of vaude to deven acts of vaude to deven acts of vaude to deven acts of vaude to develop the seven acts of the

act that hit fans. Dog acts rare in this town.

Herbert Faye, supported by two formmes and man, earne in fourth spot with good line of patter and character acting. Built up n'arily to purante a standout. Two cells and bir annians.

Durante a standout. Two cells and big applicate.
Paul and Nino Chezzi were another standout act in the fifth spot with acrobatics and strongarm stuff.
Eddle Cornad, reminiscent of samericolorism and transparent toolking gal as foll and made big play getting near raw at times, but crowds here can take it. Another big hand, Closing were White and Manning, mixed team with three ten dancers in support. They sang a couple of Cornect clowing and trick dancing which got across.

MET., BROOKLYN

Even at the two-granul shash in his salary, which brings it to \$6,500 for the current week, it looks as though Jack Pearl won't turn so the pearl won't be salary and indication that the house will enjoy enough above a normal week to cover in major part the difference will enjoy the salary beyond the stage beyond the salary beyon

Variety Bills

NEXT WEEK (April 8) THIS WEEK (April 1)

Numerals in connection with bills below indicate opening cay of show, whether full or split week

RKO

MEW YORK CITY
Music Hell (389)
4 Flash Dell (389)
4 Flash Dell (389)
6 George Christie
Arthur Mahones
Ear Miller
William Dollar
Loreno Kink (al)
Academy (31)
70 28 half (5-7)
Flo Mayo
Yox & Walters
Milo
Noble taill)

yox & Walters
Milo
Noble Sissle Orch
(One to fill)
BROOKLYN
Albee (8)
De Toregoes
(Three to fill)
Gus Edwards' Rev
Prospect
1st half (8-11)
Floyd Christy

1st half (1-4)
Carl Rosini
Hazel Crosby
M & A Skelly
Floyd Christy
Lew Pollock Co
HOUSTON
Kelth's (31)
Fifi D'Orsay

Kelth's (31)
Fifi D'Orsay
(Three to fill)
LENBROOK
Reith's (9 only)
Yokoes Japs
Madeline Patrice
Lew Seymour Co
Mel Klee
Bartee Sis rtee Sls NEWARK Pilace (7)

Filace (7)
Gray Form
B & J Brown
Garner Wolf & H
Dalton & Rose
(One to fill)
Violet Ray & N
Ross & Bennett
Venita Gould

AT THE GOOD OLE ROXY

DEMAREST and SIBLEY HAL MENKEN Both Placed by LEDDY & SMITH

(Three to fill)
2d haif (12-14)
Gene Sheldon
(Three to fill)
2d haif (5-7)
Swan Lucille & C
Sred & Austin
Ramona
Rae & Harrison
6 Olands

6 Olands
ALBANY
Palace
1st half (8-11)
Lee Port & Dotty
Waller O'Keefe
(Three to fill)
2d half (12-14)
(70 fill)
2d half (8-7)
Ghezzie

(To fill)
2d half (5-7)
dhazis
the state of the state of

DR. JULIAN SIEGEL

1560 Broadway This Wk.: Benny Meroff; Johnny Boyle

Edil Bales A Senay as Belli Bales Bales Bales Bales Bales Ball Robinson Co Bill Robinson Ci NCHNATI Calles Co Concert Conc

Snowball
Peto Peaches & D
12 Girls
Myra Johnson
Earle Lattimore
Red Strugge
Don Redman Orch
Mills Bros

Mills Bros

RALTIMORE
Century (7)
White & Manning R
Lawrence Gray
Radio Rogues
Al Trahan
Long Tack Sam Co

zd half (12-1)

2d half (16-1)
(17-2)
Bluck Landolf
Floyd Christ
Floyd Christ
Floyd Christ
German

MKRY
German

1st half (8-1)
The Gheers

1st half (8-1)
The Gheers

(FFor to fill)
(FFor to fill)
(FFor to fill)
(For to fill)
(For to fill)
(For to fill)
(For to fill)

Class Manning & C
Clark & Vordi

Class Manning & C
Clark & Novelle

Role & Dounelly
Role & Dounelly
Role & Novelle

Loew

NEW YORK CITY O'Nelli & Manners Freddy Crais, Jr Freddy Crais, Jr Freddy Crais, Jr Freddy Crais, Jr Fredrick Co. Mimi Rollins Co. Metroecista Co. Crais Co. Ann Greenway J. 2d haif (11-2) Ming & Revel Crais Co. Crais Crai

Orpheum
1st haif (7-10)
trems, Fitz Co
hester Hale Co
nnette Ames
St John Bros
and Show
2d haif (11-13)
ari Jack & B
arn Sargent
lim Timblin Co
fragelia & Theodo
fragelia & Theodo

Jean Sargent Sim Timbila CC. Sim Timbila CC. Gracelle & The Correct State of the Correct Stat

Al Trahad Sam CoBoston Congress of the Congr

MONTREAL
Loave's (71)
Chappele & Carlet'n
Russell, Arme's & E
Andre Renaud
Geo Niblo Co
Joe Jackson
Harry Savoy
ON EVARK
State (7)
France & LaPell
Kaye & Sayre

Mike Ames
Zelaya,
Chase Foy Co
NEW ORLEANS
State (7)
5 Arleys
Thos Fullmer Co
Finil Bores
Date E Barstow
WASHINGTON
Fox (7)
Desert Song' Mike Ames Zelaya

WARNER

ELIZABETH ELIZABETH

Ist hait (T-10)
Mortle's and the charloos
Evanse & Mayer
Harry J Conley
2d hait (11-13)
N T G Rev
2d hait (11-13)
Conley
10 April (14-6)
Frank Richardson
Harry Savoy Co
Lewis & Moore
HE Sarle (7)
Honey Tr

Helen Lynd
Sid Marion Co
Donatella Bros Co
Jack Pepper Co
(31)
Cab Calloway Rev
WASHINGTON
Earle (7)
Downey & Lee Sis
Zelda Santley
Cab Calloway
(31)
Geo Campo Co Geo Campo Co Rimacs Petit & Douglas Morton Downey

Bert Frohman Jack Powell

Bert Frohman
Jack Powell
Alexander & Sru's
Alexander & Sru's
Faramount & Signia
Good & Signia
Good & Mills
Hour Performers
(SAN FRAMCISCO
Warfield (Si)
Sterling Holloway
Charlie Leland
Freddle Mack
ST. 20UB)
Dick Powell
Cothers to fill)
TOBONTO
TOBONTO
TOBONTO
Le Paul
Bal Accordion & S.

Fanchon & Marco

NEW XORK CITY
Tollow Thru'
Joe Penner
Joe Wann
Joe

WASHINGT
Loew (7)
'Desert Song'
Perry Askam
Tanzi
Earl Askam
Joan Danton
John Merkyl
Charles Boyle
Syivia Shore
John Wagner

OLD KENT RD. Astoria

Astoria
'On the Air'
Gillie Potter
Carlyle Cousins
Marlo Lorenzi
Graham Payn

Graham Payn
PECKHAM
Tower
Ivy & Fat Hyde
PENGE
Emplre
Jack Peyne Bd
Lewis & Lawn
Haig & Escoe
B & E Frankinn
Peter Fannan
Tom Davies &
Bud Richie

STRATFORD Broadway Raifini Bd

Raifini Bd
Empire
8 Dainty Maids
J Pean & D Ross
Eileen Audrey
Histoni Bros
Fyne & Furley
Bergil Beresford
Ted Ray
Leo Curtis

STREATHAM . Astoria Anniversary prog's Palace Carello Bd

SYDENHAM Rink Ivy & Pat Hyde

WOOLWICH Hippodrome Czardas Bd

SUTTON Cinema

LONDON

Week of April 3

Canterbury M. H.
1st half (3-5)
5 Tziganos
Tinymite & Well'd
2d half (6-8)
Mayer & Kitson
Addington & Sylvia

Dominion
Vander & Viadimir
Tom Lucas
Palladium
Bux & Bux
Clapham & Dwyer
G S Melvin
Joe Mandell

BELKTON
Astoria
'I Sketch Your W'
Vera Bryer
Horace Percival
George Baker
Veronica Brady
Co as booked

EDGEWARE Grand Parsons' Bd

Grand
Parsons' B4
FINBBURY PARK
Empire
Murray & Mooney
3 Marinos
Christine & Duroy
Randopp Cutton
Rusty & Shine
HOLBORN
Empire
Jack Payne B4
Betty Hobbs' 8
ISILINGTON

ISLINGTON
Blue Hall
1st half (3-5)
5 Tziganos
Les Sidvas
2d half (6-8)
Cameo 3
Fred Lindsay Co dsay Co BURN

MILBURN
Grange
Persons' Bd
LEWISHAM
Palace
Czardas Bd

Provincial

Week of April 3

BOSCOMBE
Hippodrome
Albert Whelan
Alexander & Mose
'The Charlndles'
Bobby Olrac
MANCHESTER
Paramount Paramount
Somers Bd
NEWCASTLE
Paramount Faramount
Scovell & Whildon
SOUTH SHIELDS
Empire
George Leyton
Bert Maddison
Edwin Adeler

Georgian Girls Norman Court Georgian Girls
Norman Court
Norman Court
H Claff & W Wager
Sylvester Co
Revene & Norval
Phylla, Lestera
Empire
Layton & J'hnstone
Juggling Demons
Claudic Dampier
Waget H drans
Shaw & Stanton
Alma Victoria
Barbette

Picture Theatres

NEW YORK CITY
Parramond (31)
Patron and (31)
Patron Perkins
Carl Randall
Barbara Newberry
Bredwins
Ruth Petry
Book Book
Book
Book
Book
Book
Murray Wood
'Murders in Zoo'
RKO Roxy (31)
Horace Heidt
Ben Dova BOSTON
Capitol (31)
Edward Jordan
'Klng's Vacation'
Metropolitan (31)
'Rainbows'
Roy Smeck
'Keyhole' DETROIT
Michigan (31)
Barry & Whitel'dge
Celleano Co
George Prentise

George Prenties
'42 St'
NEW ORLEANS
Latry Rich Co
Frances White
'Co
Frances

Maxine Stone

Maxin

MUTGETS IN ON THE STATE OF THE

Mary Neville Syd Lang Orch

Playground Betty Burnett

Terrace Gardens
Paul Sis
Mayfield 3
The Daniels
Alice Blue
Don Pedro Orch

Bert Lowon Frances Langford Rachel Carlez 4 Sizzlers

Place Pigalie

Peggy de Albrew Veloz & Yolanda E Madreguera Orch D Alberto Tangoiste

Royal Box Elizabeth Welch Opel Cooper John Maclin Charles Lewis Gordon St. Chad

St. Regis Hotel

Vincent Lopez Orc

Cabarets

NEW YORK CITY

re Hotel Ethel Pastor Harold Stern Orch Central P'k Casing Eddy Duchin Orch H'lyw'd B'stauran Harry Rose Collette Sis Frank Hazzard Blanche Bow Marquerite & Lero Ted Lewis Orch Carleton Club Irene Bordoni Fitzgibbons Emil Coleman Orc Chateau Internat'i

Hotel Lexington
Don Bestor Orch
Motel Montclair
Charley Eckels Or Joe Moss Orch
Will Oakland
Buddy Kennedy
Club Mayfair
Millard & Anita
Oscar Davis Hotel Pennsylvania Johnny Johnson Co Oscar Davis
Margle Landy
Madlyn Moore
Beth Cannon
Lee Monte Carlo Stan Meyer's Orch James Hall M C Revue M C Revue
Nut Club
Joe Haymes Orch
Paradise
N T G Rev
Cantor's Beauts
Abe Lyman Orch
Park Central Hote

Beth Cannon
Lec
Al Crawford Orch
Al Crawford Orch
Al Crawford Crambe's Eam
Cool Crambe's Eam
Cool Crambe's Eam
Local Crambe
Local
Lillian Cowan
Local
Local
Local
Local
Local
Cool Crambe
Cool
Local
Cool
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Local

WASHINGTON Cotton Club

Cotton Club
Alda Ward
Henri Wessel
Swan & Lee
Anise Boyer
Roy Atkins
Roy Atkins
Leitha Bill
Elmer Turner
4 Flash Devils
Alma Smith
Little Bits
Elobyr Savieste
Norman Astwood
Duke Ellington Or
Club Lido
Gus Van

Club Lido
Clus Van
Tom Manahan Orob
Van Sisters
Gracie Woods
McCarthy & Paytor
Club Richman

Gordon St. Chad
Russlan Arts
Joe Morantz Orch
Renee & Laura
Nickolas Hadarick
Barra Birs
Misha Usanoff
Simplon Club
Tacht Club Boys
Larry Siry's Orch St. Morits Hotel Leon Belasco Orch Alfredo's Orch Gypsy Nina Vincent Lopes Orcit
Small's Paradise
Small's Paradise
Small's Paradise
Small's Paradise
Meers & Norton
Speed Demons
Goo Walker
To Demons
Goo Walker
Taft Grill
Geo Hail Orch
The Casarda
Karol's Benoze
Lope Small
Meers Hander
The Logan
Taft Grill
Geo Hail Orch
The Casarda
Karol's Benoze
Villag Engene
Felix Ferdinando
Villag Engene
Felix Ferdinando
Village Barn

McCarthy & Fayton
Club Hichman
Jerry Freedman Or
Florence & Alvarez
Francis Faye
El Chiec's
Duran & Moveno
Li Flamenge
Al Valencia Orch
El Flamenglo
Al Valencia Orch
Mabel Scott
Mabel Scott
Maculta Flores
Jonatol Rumno
Marquita Flores
Jignacio Rumno
Martu da Horre
Accambesey Club
Gloria Crafton

Embassy Club
Giorla Crafton
Tito Coral
Aber 2
De Marcos
Jane Vance
Henry King Orch
Don Carlos Oro Gypsy Trail Baroness Erzsi Louis Hegedush

CHICAGO College Inn

Biackhawk Blackhawk
Peggy Moore
Perry & DeSylva,
Deane Janis
Hal Kemp Orch
Bismarck
Wade Booth
Gladys Devoe
Art Kassel Orch

Art Kassel Orch

Tina Tweedle
Marjorie Tate
Marge & Marie
Honey Sis
Jacite Daw Orch
Cafe DeAlex
Marie de la Vega
Anrie de la Vega
Entico Ciausi
Dennis O'Neil
E Hoffman Orch
Chez Faree

Chez Parec Chez Parce
Genev Tighe
Jimmy Ray
Edith Griffin
Frances Stevens
Henry Dunn
J & E Torrence
Ella Logan
Pauline Belleau
Dorls Robbins
Ben Pollack Orci

College Inn
Frank Libuse
Phil LeVant
Folles Bergere
Joe Lewis
Paul Small
Rita White
Inez Gamble
Sylvia & Clemence
Irwin Lewis
Anita LaPage
Herb Carlin Orch

Villa Eugene
Felix Ferdinando
Village Barn
Will Osborne Orch
Waldorf-Astoria

Nina Laughlin Jack Denny Orch

Frolic's
Tex Guinan Gang
Florence Barlow
Ralph Cook
Tyonne Douvier
June Carroll
Bernio Marshall
Easter & Hazelton
Dick Lane Easter & Hazeltor
Dick Lane
Dick Rock Orch
Minuet Club
Frank Sherman
Art Buckley
Margaret Lawren
Joe Buckley Orch

Joe Buckley Crel
Paramount
Nan Blackstone
Anita LaPierre
Mary Nolan
Peggy Moore
Genevieve Moore
Billy Carr

Betty Burnett
Eddle Clifford
Vaughn Sls
Julia Lyons
Robinson & Louise
June Hurley
Noma Bailard
Cari Lorraine Orch

Vanits Fair
Sally Sweet
Chas Craft
Doris Linihan
Phylis Rae
Billy Carr

Chas Straight (
Via Lago
Jackle Hamiln
K & H Benda
Wiki Bird
Marjorie Lewis
Al Handler Bd
100 Cinb Ercelle Sis
Lililan Law
Lottl Loder
Earl Riekard
Edwina Marchon
Vaughn Sis
Mary Luster Orch 225 Club Wini Shaw Carol Chapel Kirby & DeGage Jules Stein Orch

Frances McCoy Marie Whitney Ciff Winehili Chas Straight Or

Blame Stagehand Cost For Non-Vaud Portland

Portland, Ore, April 3.
High cost of stage crews holding up stage shows in the burg. Fox-Parker eliminated F&M stage units from the Broadway on that account, and no compromise reached on reductions.

ductions.

RKO Orpheum folded its circuit vaude for the same reason. House now books local acts with stage band in one set. Two men on the

stage.

Bill McCurdy's end of stage costs for one night of 'Of Thee I Sing' reported to be \$500. Demand was for 30 men on the stage.

Local trouble with stage crews has been amouldering for months. One indie picture exhibitor with three houses went non-union.

Marco Continues Raid On Air Acts for Par

Hollywood, April 3.
Continuing his spotting of air acts at the Paramount, Marco has a deal on for Frank Watanabe and Honorable Archie, KNX's stellar nightly script act, for week beginning April 13.

. Ether act. a Japanese houseboy Ether act, a Japanese houseboy affair, has been running on KNX for two years and is considered one of the most popular programs, outside of chains, on the coast. Eddle Holden, former vaude comic, and Reginald Shariand English, screen player, enact the parts.

Pittsb'g Vaude Out

Pittsbrg valude Out

Pittsburgh, April 3.

After a short filer into vaudfilm,
Varlety theatre here has given up
and goes to straight pictures.
House was formerly Academy,
burlesque, but switched to films
and vaude shortly after first of
year. Started out promisingly, but
trade fell off during bank holiday
and mader vauddlim policy, top was
40 cents. With straight pictures,
there'il be a two-bit top.

Biz Delays Howe in East

Los Angeles, April 3.
M. H. (Doc) Howe, Fanchon &
Marco booking manager, is remaining in New York for another two months.

Howe had intended to return here this month, to become manager of the Paramount for F&M, but book-ing developments are delaying his

ACTS FOR SALT LAKE RKO

Salt Lake City, Utah, April 3.
Stage presentation policy will be augurated at the RKO Orpheum 3) by B. D. Cockrill, manager. House will use a line of girls and one or two acts, plus local talent with house band as a background.

Fresno Vaude in Prospect

Los Angeles, April 5.

Los Angeles, April 5.

Warner Brothers will install vaude three days a week in Fresno, providing present negotiations with the stagehands and musicians on

salaries pan out.

Bert Levey, now booking the Downtown, here, would handle the Fresno house.

Kalmar-Ruby Start Tunes
Hollywood, April 3.
Bert Kalmar and Harry Ruby
started work at Metro today (Mon.)
on music for 'The Fire Chiet', which
Chuck Reisner directs.
Pleture gets under way June 1,
upon arrival of Ed Wynn.

Singer Changes Bands Los Angeles, April 3.

Los Angeles, April 3.

Jane Barneberg, formerly with
Ted Florita's orchestra as vocalist,
has joined Jess Kirkpatrick's combo
at the Biltmorc here.

Empty Carton Admish For Majestic, Chicago

Chicago, April 3. Majestic theatre, which opens April 15 with a vaudfilm policy under S. J. Gregory operation, has

under S. J. Gregory operation, has several propositions on tap to make a tie-up with a radio advertiser. Majestic wants to adopt the same stunt of admission by empty carton as succeasfully used some montis ago by the old Roxy in New York, and the control of the

Worcester Unions Cut

On Basis of 'Donations' Worccster, April 3.

Visit of S. Z. Poll here last week started tongues wagging and re-vived rumor that the founder would emerge from retirement and take over the three Worcester houses.

over the three Worcester houses. Official announcement after a conference between S. Z. and his counsel here was that the confab had nothing to do with resumption of the chain. It has been indicated that Thomas J. Meehan, manager of the RKO Albee in Providence, would be recalled to Worcester.

Poll's visit followed a few days after one by Harry K. Arthur, former manager of the Fox interests, Arthur stated he was here merely in the interests of the Fox receivers to check up. And just before Ar-thur's arrival there was a general

hakeup of managers. During the week the Theatrical Employees and Picture Operators, Local 96, voted to make voluntary cuts in wages to encourage the the-

atres to remain open this summer.
'Contributions' will be made every Contributions will be made every fifth week from that week's pay. This donation will be 25 or 50 per cent, to be regulated according to the classification of the house. The rebate will start with the week ending April 28 and continue every fifth week up to and including August 11. With the exception of Jess Myers stock burleague and an occasional split week of vaude at the Plymouth (independent), the city still is without a flesh show.

Columbus Deadlock

Columbus Deadlock

The four Lew and RKO houses here are come and read there are come and read there are continued to the are continued to the are continued to the ware scale fight with the stage hands. Scheduled to close last Thursday night managers of the four houses had to wait until almost closing time for word from New York to keep under way for one more ween the as yet been agreement has a yet been agreement has as yet been had their required notice and the closing may come this Thursday.

J. Real Net, who operates the downtown Grand and a chain of neighb houses, will continue at the old union scale.

Ice-Breaking Wisconsin

Chicago, April 2.
A new route laid out by Billy Diamond for the WLS Barn Dance through Wisconsin will open up to stage entertainment a number of towns or theatres that haven't seen attractions in from one to three

Towns include Rhinelander, Appleton, Oshkosh, Manitowoc, Wa-tertown, Escanaba, Iron Mountain, Waukesha, Racine and the Fox,

From Buyer to Seller

Benny Kuchuk is out of the Fan-chon & Marco New York office as a staff booker, but remains on com-mish. He had been booking F&M's eastern week-end vaude time, which lately faded out. On commish, Kuchuk is selling F&M shows and acts to theatres.

Nelson-Knight on KFWB

Hollywood, April 3.
Billy Nelson and Irene Knight,
former vaude act, go KFWB for a
spot in 'III-Jinks' and for a weekly

quarter hour.

Another new program in the offing at the same station is a beer garden to feature three singing and

gagging waiters.

ARIETY

SUBSCRIPTION \$7

15 YEARS AGO

(From 'Variety' and 'Clipper')

Shuberts added 19 more shows to string for the coming season, mostly from Elllott, Comstock & Gest.

Marjorle Rambeau, star of Eyes of Youth,' broke her ankle while skating. Receipts fell from \$11,000 to \$4,000.

William E. Robinson, who imper William E. Robinson, who Imper-sonated a Chinese magician as Chung Ling Soo, killed in England doing the bullet catching trick. Robinson invented many of the standard tricks and was an author-ity on spiritualistic fakes.

Ringling show was planning to get \$1.10 top and 60c for the cheaper seats. No tax on the side show at 25c with the excess on the other tickets counted to cover. Lesser shows were to ask 30 and 55c.

Dramatic Mirror was sold to United Publishers, who intended to drop theatricals and make it a pic-ture paper. No go. Too many film papers already.

Managers were planning to drop one nighters from their show sched-ules. Business not so good in the sticks. Beginning of the end.

Cohan & Harris were planning to try out 12 plays in spring ventures to decide which they would use the coming season.

Mary Pickford, Doug Fairbanks and W. S. Hart were planning to spend a month working for the Liberty Loan drive. They did and on the trip formed the United 'Ar-tists.'

Washington was crying for mor theatres. War workers were pack ing all show shops.

50 YEARS AGO

(From 'Cliper')

No training trips for ball players in the good old days. They worked on the home lot. If it snowed they stayed in the gym. First season under one association.

Barthelomew's Equine Paradox, a troupe of 40 trained horses, had give 100 consecutive shows in Bos-ton and the trainer was presented with a \$1,000 diamond by the house

Fire in a tent show in New Or-leans cost two lives. Tent caught from a gasoline flare and was put out with a single bucket of water, but the crowd stampeded.

Haverly's minstrels in financial crouble. First hint that all was not well. He had a cross country chain of houses and several troupes. First chain bust.

McIntyre and Heath were hired for the Barnum & Balley concert after the ring show.

Tabulation showed 21 circuses to take the road.

Circus clown in England was presented by some admirers with a locket. Some other admirer swiped his watch and chain during the esentation. Killed the profit.

Old Wallack's theatre renamed the Star. 'Clipper' offered 'this may seal its doom.' House stayed open for some 20 years when name was transferred to a house at 107 and Lexington.

Cosmopolitan theatre, which re-cently had had a fire, in more trouble. One of the columns sup-porting the balcony sagged during a performance. Cheap house 'way out of town around 42d st.

Ventriloquist billed himself as the Octo Miraculum. He claimed sole rights to 'talking, speaking or sing-ing pictures,' which would cover plenty of ground now.

Inside Stuff—Pictures

With 60 players and 17 directors on its contract fist, Metro currently has seven players and three meggers, borrowed from other studios, working on the lot. Players are Loretta Young, Claire Dodd, Harold Huber and Kay Francis, from Warners; Ann Harding, Radio; Saily Eliers, Fox, and Miriam Hopkins, Faramount. Negotiations are on with Faramount to borrow either Ricardo Cortez or George Raft for Midnight Lady: Borrowed directors are Mervyn LeRoy and William Wellman, both fom Warners, and George Cukoy from Radio.

Mariners, and George Cukoy from Radio.

Hollywood has heretofore considered Metro's contract list too formidable to make borrowing on any great scale necessary. When the producers agreed on the loaning pact several months ago, Metro was the main objector, holding out for some time against loaning its players, but finally failing in line when it became known that other studios were willing to pay a substantial bonus for the use of-several MG names. With a number of rival studio people now at Metro, studio finds that it is losing the profit it made on its one loan out of any consequence since the pact was made, that of glving Clark Gable to Paramount for one picture. Studio receives six weeks' salary for three weeks of Gable's services at Par.

During Merian C. Cooper's visit in the east he spoke much to the eastern RKO execa about economy in production. The execs were profoundly impressed, particularly with the fact that Cooper was willing to back up his aims with cash. Coming from a Hollywoodlan, the RKO higher-ups were a bit amazed, but happily so.

The particular point that thrilled them was the fact that Cooper was willing to wager \$500 of his own money that he would effect a proportionately equal overhead saving at the RKO studio operation, as the company's eastern heads have accomplished in the home office and in the field, on the theatre end.

These theatre savings, if computed on a yearly basis, are estimated to run over \$11,000,000. The RKO people expect to spend less than this amount altogether on production this coming season.

Maybe Einstein could figure it, argued the easterners, but for Cooper to win his bet, on any kind of basis, the only way to do so would be to make no films at all.

In granting John V. Farrow five years' probation on a charge of making dales attauments in his passport application, Federal Judge Harry A. Holzer severely criticized high handed methods of immigration department officials.

The court stated that at the end of the period Farrow could withdraw his present plea and enter one of not guilty if his probationary record justified. Court also recommended that he not be deported.

In attacking methods of immigration officials, Judge Holzer stated that he had never heard of a parallel wherein one and the same branch of government service was vested with the responsibilities of performing duties of policeman, investigator, prosecutor, jury, judge and executioner, which he pointed out took place in the case of Farrow.

The Australian screen writer ran afoul of the recent anti-foreign investigations, in Hollywood, under Murray W. Garsson's direction. Latter is no longer with the Dept. of Labor, having been let out by Frances Perkins, secretary of labor.

As in the Coolidge and Hoover administrations, there were moves to probe the picture business, already under the Roosevelt regime there to be a superior of the picture subsets of the Roosevelt regime there to be a superior of the Roosevelt need to be the Roosevelt need to Roosevelt need the Roosevelt need to Roosevelt Roosevelt need to R

German press, trade and others, became considerably excited over an article in Tagebuch by E. A. Dupont, German director. Dupont, in Hollywood, for Universal, wrote a piece for that Berlin fan mag that no more foreign talent would be admitted to the United States for film work ever and that the current Europeans in Hollywood would all be slowly let out. According to Dupont, even the 'demi-gods such as Garbo. Dietrich and Chevaller' will be slowly eased out and within a short time the Hollywood studio would become strictly 100% American from a talent standpoint.

standpoint.
Article was obviously inspired by the anti-foreign talent campaign
under special investigator Murray W. Garsson, since let out by Frances
Perkins, the new secretary of labor.

What looks like an out-and-out publicity stunt is the Warner Bros.' Coast suit against Aline MacMahon, seeking \$27,500 damages for alleged refusal to play a scene in Gold Diggers of 1933". Litigation is claimed at the studio to have been brought on by Miss MacMahon's contract, which gives her the right to refuse to play any indecent scenes. Studio exces say that with a wealthy husband, the player has been independent and choosy. Scene in dispute is where Warren William, dead drunk, is to be disrobed and put to bed by Miss MacMahon. When she first refused to carry out the director's instructions, a double was called in, the action claims. The subsequent footage was declared no good, and she was again notified to make the scene. Her second refusal was followed by the suit.

Before signing waivers to take the 50% emergency period cut, severals of the top pay coast players demanded a signed agreement by their producer bosses to the effect that the waivers would be null and vold should it ever be discovered that any of the cut salary was rebated to any other person taking the slash.

Back of this was a teeling on the part of the high priced talent that the wholesale cutting might not be altogether on the up-and-up and that in some cases persons apparently agreeing to half salary might later be rebated.

Holders of secured claims against Fox West Coast say they are in a far worse position than those with unsecured claims, because they have no voice in the election of a trustee. Some of them point out that even if they could vote, it would have to be for those now in power, because if they did otherwise and the present regime continued, their rebel action would be remembered. Since almost every secured creditor is a partner in theatre holdings with F-WC they are not making many audible complaints against the existing organization.

Otto Kahn, of Kuhn, Loeb, Paramount bankers, and Mildred Zukor, both P-P bondholders, returned to New York on the Rex Thursday night (39), their-return-believed, hastened by the P-P, bankruptoy and the election of a trustee yesterday (Monday) with deposit of bonds for vorting desired. Kahn is listed as controlling \$200,000 in 6% bonds; Mildred ling desired. Kahn is listed as controlling \$200,000 in a Nukor Loew a total of \$26,000 in 5½ and 6% bond issu

With things not going so good, editor of a coast trade paper, his wife, and a backer have formed a corporation to conduct a florist's establishment. This will kill off his only two regular advertisers, also florists, who have been paying off in posles.

Inside Stuff—Radio

Philip Morris' decision to go NBC came the day before the musicians' union in Boston decided on the special scale it would allow this cigaret account for the recording of its Yankee network show. Disc intention was spot broadcasting in other sections of the country. Tobacco outfit lost patience, with the protracted union negotiations and yielded to the chain's sales talks.

Arrangement P-M had in mind was to pick up the New Engiand pergam, originating out of Boston, by wire for recording in New York, After the musicians' union had advised the Yankee web that the men on the Philip Morris starax would have to be paid an extra fee if the series were recorded, it found that its regulation didn't contain a waxing scale. Eventually the union officials agreed that the charge would be \$10 per man above the studio salary, but it was too late.

While Coast musicians are expected to propose a 15% cut in their wage scale, it is understood that the two Los Angeles chain stations, KFI (NBC) and KHJ (CBS), will be compelled to pay added costs for chain broadcasts, a tab that has previously been waived. Heretofore the union had agreed not to charge sextra for programs of these stations going over the circuits on condition that the broadcast bands were kept up to a 25-man minimum, done in both cases. Whether or not this minimum crew ruling will be affected by the new scale is undetermined.

Southern California papers give at least three times as much space to CBS publicity matter than to NBC, according to a check-up. One of the chief reasons, it is pointed out, is the Indifferent attitude shown the papers by the NBC local outlet in the matter of changed programs, which often mixes up the daily logs.

Another reported reason why the papers lean to CBS on the Coast is that they are serviced with every type of news from this outlet without any attempt to cover up material that might be construed as detrimental to the local istation or chain.

The ramifications of radio advertising sometimes create minor entanglements from unsuspected sources. For instance the line in the lyric of the song, 'I Hate to Think That You'll Grow Old, Baby', from 'Strike of the song, 'I Hate to Think That You'll Grow Old, Baby', from 'Strike

Me Pink.

One line reads, 'You have the skin you love to touch, baby', but because that's Palmolive's advertised trade-mark slogan, it's taboo in connection with other commercial programs. Jack Osterman found this out
as part of his Jo-Cur broadcast Sunday matines. He had to switch the
line.

California newspapers and radio stations are still making faces over the manner in which each treated the news of the recent earthquake. Publishers blame radio in editorials for the early reports, charging the ether stations with exaggerations in describing damage and loss of life. Chief press complaint is that radio carried the first stories of '600 dead', Ether faction is retorting that not only did the local newspapers carry similar alarming early reports, but that while radio dropped the quake the second day the papers continued to keep it alive for two weeks.

James H. Hanley, Omaha attorney, who is being made a member of the Federal Radio Commission, doesn't know anything about radio, but he's a Democratic wheel horse and something of a law partner of Arthur Mulen. Latter was President Roosevelt's floor manager. Hanley will probably get along all right because the was prohibition administrator in Nebraska, and he didn't know about or believe in that very much either.

Critchfield agency's liquidation will take some time, from report. There is no hurry. The agency was, and is, in good standing. Explanation of the fade-out is that with the uncertain future some of the Critchfield financial backers simply voted to withdraw their capital. Around Chicago 515000 was mentioned as the cash sum taken out of the business in the form of return of original investment.

George Tormey continues as head of the program department of Blackett-Sample-Hummert, ad agency. Bob Goldstein, reported slated for that berth, is a talent buyer with an office in the B-S-H agency, also doubling as Abe Lyman's manager.

Inside Stuff—Legit

Variety's' recording of a 'no opinion' in the New York dramatic critics' box score has again been challenged, this time by Walter Winchell. Obviously an exhibit of the tring at conclusions in the reading of legit of the conclusions of the conclusions of the conclusions and the conclusions of the conclusions of the conclusions of the conclusions of the conclusion of the reviews needs expressed in the conclusion of the reviewer to express himself clearly and without doubt as to his opinion of the box office chances of the show. Reviews which through contradictory statements fail to deliver one definite opinion are set down as 'no opinion'. Likewise criticisms that confuse the reader who seeks a clear appraisal of the show in question. The 'no opinion' called on Winchell was for his review of 'Pigcons and People'. The conclusion of his notice read, in part, 'It is my idea of a hit show. I mean, I think 'Pigeons and People' merits success—but I wouldn't make a large bet that it will have it.'

Storehouse on West 43rd street that held the props and productions of the late Flo Ziegfeld's shows, has been virtually emptied. Recently many wagonloads have been carried away and burned, some of the wooden construction being broken up and given to neighborhood ('Heil's Kitchen')

construction being broken up and given to neighborhood ('Hell's Kitchen') kids for home fuel. Among the things disposed of were trappings dating back to the 'Follies' of 1912. By disposing of the stuff which had no intrinsio value, the estate has reduced the rental costs.

The large Shubert storehouse on Greenvich street in the Village has been stripped, with many settings also put to the torch. Shubert receivers announced some time ago that the building would be turned in the street of the street, and the street in the street i

Morris Green has applied to the Authors League for arbitration of differences between himself and Irving Kaye Davis, press agent and author. Green has the production rights to Davis' The Naked Womani, but the latter has refused to accept any of the name players suggested by the manager. Leonore Ulric, Fay Bainter and Francine Larrimore were proposed by Green, with Davis turning down all three.—Davis' wife-is-Eilas Nielley. She appeared in other Davis' works and was formerly professionally known as Bertine Broad. Last of the Davis plays around Broadway was the short-lived 'Veils', presented at the Forrest a year or two back.

Reported the receivers of the Barrymore theatre near Broadway asked the landowners for a rent reduction. Latter quoted 'Variety's grosses on Design for Living' as counter-argument for an increase in terms.

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'Here Today'	9-13-32	'Wc. the People'	1-24-38
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T Loved You Wednesday'	10-13-32	Yiddish Operetta	1-31-33
'Incubator'			10- 1-82

OUT OF TOWN

(Shows this season which opened out of town and never reached New ork. Also out of town revivals or local productions.)

'Apple Cart, The'	11-15-32	Lauder, Sir Harry	12- 6-32
Between 5 and 6'	1-17-83	'Merry Go Round'	11-29-82
		'Merry Widow' (revival)	11-22-82
'Black Cotton'	10- 4-32	Merry Widow (revivar)	10-25-32
Bridal Wise'	1-17-83	'Mr. Mary Sawyer'	
'Brief Moment'	11-22-82	'No Money to Guide Her'	11-29-82
Bringing Up Father'	1-81-38	'Passing Show'	9-20-32
		'Pettleoat Town'	11- 1-32
Brondway Rhapeody'	1-24-83	'Plain Man and His Wife'	1- 3-83
Cantor-Jeseel	2- 7-33	'Pure in Heart'	10-11-82
'Captive. The'	1- 3-33	'Pygmallon'	12-20-82
Chicago Operetta Co	1-24-33	'Real Thing, The'	1-17-88
'Chillingtons, The'	11-20-82	'Red Robin'	8-14-88
Cuckoo in the Nest'	12-20-32	'Rookery Nook'	11-22-32
'Cyraho de Bergorac'	11- 8-82	'Rose of Flanders'	9-27-821
'Detroit Civic'	12- 6-32	'Sea Wife'	12-20-32
'Dixle on Parade'	2- 7-38	'Second Man, The'	2- 7-88
Doomeday Circus'	2-28-38	'Son of Perdition'	8- 7-88
Doris Kenyon'	1-24-88	'Spite Bride'	11- 1-82
'Family Upstaire'	1- 8-33	'Tattle Talee' 1-8-38 and	2- 7-88
Forward March'	10-25-32	Theatre Unit. Inc	10-18-82
Corward March	1-10-33	'Too True to Be Good'	11- 1-82
Grand Guignol'		Trip to Preseburg, A'	8-14-83
'Harlem'			8-14-83
'Humpty Dumpty'	9-20-33	'Under the Covers'	8-14-38
'An Abraham'e Bosom'	11-13-32	'Undrese Parade'	8-14-88
Insult'	10-23-82	'Uptown Players'	10-18-82
'Intermission'	10- 4-32	'Very Great Man'	
'In the Spring'	1-17-83	You Never Get a Break'	12-18-32
'King Henry VIII'	12-13-32	'Young Ideas'	10-18-32

"U. S. GROUP GOING FOR PRODUCING IN LONDON

A group of six Philadelphians have proposed to enter show business on the production end, with their enterprises centered in London rather than Broadway. Idea is to

suner than Broadway. Idea is to present from four to six musical shows there. Instead of actual new attractions, rights to American successes will be sought.

Deal has progressed to the point of interesting Bobby Connolly, who will be director of production. The first show aimed at the British capital during the spring is 'Take a Chance'.

first show aimed at the British capital during the spring is 'Take a Chance,' current at the Apollo, New York, which Connolly staged for Schwab & DeSylva.

Understood the Philly group has given assurances the bankroll will be ample. If the plan is successful, hew musicals may be produced in group. They began by the same show business is in better shape there than here. Considered too are the lower production and operation sosta, including English stage salaries.

El Capitan Pitmen Out

Hollywood, April 3.

Difference of \$11 a week has resulted in a lock-out of the three musicians at the El Capitan. Ved by musicians Local 47 for regularly musicians Local 47 for regularly by musicians Local 47 for regularly by the control of the

Frederick, Star-Producer

Amber, by Martin Brown, has been purchased by Pauline Frederick for legit production.
William Morris office sold the script to Miss Frederick, who intends to act in as well as produce it.

Brigham Young' Goes On Amid Mormon Debate

Omaha, April 3.

Brigham Young', opening tonlight.
(3) at the Omaha Community Playhouse, deals with the subject of Mormonism. It was written by John McGee, a native of these parts, who now is director of the Purdue University Little theatre, and Bernard Szold, director of the Omaha Playhouse. Both have spent a long time in research.

Play seems to worry both the established Mormon church and the Reorganized Church of Latter Day Saints, an offshoot of the former.

The Reorganized Church represen-Omaha, April 3

Reorganized Church of Latter Day Sainta, an ofshoot of the former. The Reorganized Church representatives, who have been in Omaha conferring with the authors after reading the script, object to Joseph Smith, founder of Mormonism, being referred to as "polygamist." Ray Whiting; pastor of the Reorganized Church in Council Bluffs, I.a., across the river, said that he'd go to court if necessary to prove the 'stubborn authors' wrong about their reference to Smith's polygamy, but

go to court if necessary to prove the 'stubborn authors' wrong about their reference to Smith's polygamy, but they claim historic authority and stick by their guns.

That part is all right with the reference to the state of th

Cantor and 'Sing' Hit

Minneapolis, April 3.
Minneapolis only gets a roadshow every biue moon, but they come in pairs.

paira.

The latest example is April 4, which brings the Eddle Cantor troupe to the Orpheum for a one-day two-performance stand. The same day '0f Thee I Sing' opens a three-night four-performance engagement at the Metropolitan.

When the Lyceum had its infrequent New York Theatre Guild attractions, a Shubert-Erlanger show (one of the few visiting here during a season) always found its way into the Metropolitan at the same time.

a season) always found its way into the Metropolitan at the same time. The Cantor scale is \$2.75 top; '07 Thee I Sing,' \$3.30. A sell-out for Cantor at both performances in the 2,890-seat Orpheum would mean nearly \$10,000 for the single day.

More Coast Activity In Legits Than for Past Year and Half

Los Angeles, April 3.

Likely that six of the 10 legit houses here will have attractions simultaneously during April for the first time since February, 1931, when seven shows were on view. Currently, only three are in the lights, including 'Dinner at Eight, opening at the Belasco tonight; 'Criminal at Large,' continuing at the El Capitan, and 'Love's Passport' at the Egan, with Lucille La-Vertylegs Car' goes into the Hollywood Playhouse tomorrow (Tues.), replacing 'Too Young to Know,' which leasted two weeks. Former stars Betty Compson. Supplanting 'Hedda Gabler,' with Anna Q. Nilason, at the Hollywood Music Box, which went dark over the weekend, is 'Tm So Sorry,' starting Wednesday (5), with George K. Arthur. Following 'Criminal' at El Capitan, in for a run with Pauline Frederick, comes 'Counselior at Law,' with Joe E. Brown now rehearing 'Shore Law,' and the start of the control of the contr

snowing locally, is: The Hand in the fag, the fact of In rehearsal is 'The Hand in the

Peggy Fears' London Venture Hits a Snag

Pian of Peggy Fears to send the cast and production of 'Champagne Supper' to London, instead of showing it on Broadway, is in doubt. It was thought the idea was entirely feasible because most of the players are British. However, a hitch to immediate embarkment came as a

are British. However, a hitch to immediate embarkment came as a result of that circumstance, one of the leads stating she did not care to make the trip because, being a British subject, she would not be permitted to enter this country upon the show's return the amount of the show's return the show's return the properties of the show's return the show's return the properties of the show's return the show's return the show's return the show's return the state of the show's return the show's retu

FRISCO LEGITS SET

tor and 'Sing' Hit Minneapolis Together Managers See in Equity's Coolness to New Pact an Aim for Domination

'Crazy Quilt' Ban Costs Mayor Party's Support

Minncapolis, April 3.
The banning of 'Crazy Quilt' here season before last by Mayor W. A. Andersoft proved to be one of the things 'hilch cost him the indorsement of his own Farmer-Labor party for re-election.

ment of his own Farmer-Labor party for re-election.

At the convention here last week to decide whom to back in the forthcoming mayoralty election, Alderman I. G. Scott, a Farmer-Labor leader, cited the banning of 'Crazy Quilit' by the mayor as a reason why the party should sponsor another candidate.

'Mayor Anderson has too many eccentricities,' should Alderman Scott. 'His prohibition of 'Crazy Quilit' is a sample of this eccentricity and narrow-mindedness. He won't even be on the ticket after the June primary.'

The convention Indorsed W. A. Lattimer, an attorney. Two other candidates in the mayoralty race are A. G. Bainbridge and Lohrn Miller wower and manager of radio Miller wower and manager of radio manager of radio work of the convention and manager of radio womer and manager of radio miller wower and manager of radio manager of radio womer and manager of radio miller wower and manager of radio manager of radio manager of radio womer and manager of radio manager of radio womer and manager of radio manager of radio manager of radio womer and manager of radio manager

Miller, owner and manager of radio station WRHM.

MET. BENEFIT'S \$16,000 **EXCEEDS FUND'S HOPES**

EXCEEDS FUND'S HOPES

Society's benefit for the Stage Relief Fund at the Metropolitan Sunday (25) was a bigger financial success than anticipated, the net proceeds approximating \$15,000\$. There
is a hitch in the settlement, however, because of differences with
The crew presented a bill for \$1,\$50 and the Cittzens' Committee,
which sponsored the show, put in
an objection, which, it is reported,
has been placed before the union's
heads. The Met uses a large number of stage hands for its.operatic
presentations and the minimum
crew otherwise is 28 men, who
was a stage hands for its.operatic
presentations and the minimum
crew otherwise is 28 men, who
was a stage hands for its.operatic
presentations and the minimum
crew otherwise is 28 men, who
was been placed before the union's
heads. The Met uses a large number of stage hands for its.operatic
presentations and the minimum
crew otherwise is 28 men, who
was been placed before
the hands of the composition of the proceeds,
same applying to musclean, if musicals are presented for Relief Fundserver, refused to go along with that
arrangement for the Met affair, insisting the show was designed solely
for the Fund. Gross takings were
\$25,000, there being a number of
side issues to attract money, all going to the benefit purposes.

Last Sunday (2) a benefit was
held at the Hippodroms, the Relief
sufferers to split the net. Next
Tuesday (1) a matine benefit of
The Cherry orborard' is carded at
the New Amsterdam, Fund to receive total net.

Tabulation of contributions for
the week up to March 31, not including the Met event:

\$25,000 kmet being a number of
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the New Amsterdam, Fund to receive total net.

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The Cherry orborard' is carded at
the New Amsterdam, Fund to receive total net.

Allen Corn' benefit.
Constance Bennett Party.
Theatre Club, Inc.
Gertrude Smith.
Jeannie S. Smith.
Jeannie S. Smith.
Shipley Joness.
Ottille Amend
Caroline Willies
Mary and Florence Nash (In
memory of Jefferson DeAngelis)
Richard S. Aldrich.
Prooklyn Fed. Jewish Charities

Connelly-Liveright?

Other contributions

Pittsburgh, April 3.
Returning to his home town for the first time in almost 20 years for the opening of 'The Green Pastures,' Marc Connelly told old newspaper friends that he is finishing a new play which he may produce himself news acason to a serious film at produce to the produce of the at the request of the President in 1847, in exchange for which he per mitted them to settle in Utah.

MITTER SAID FRANCISCO LEGITS SET

San Francisco, April 3.

Two move for this month tures, Marc Connelly told of the content of the more strength of the most of the more strength of

The reason for the tenacity with which some showmen oppose the termination of the Basic Minimum Agreement between the Managers' Protective Association and Equity, was indicated last week when the first arbitration hearing on the question of whether the contract shall be voided or continued, was held

question of whether the contract shall be volded or continued, was held.

It is virtually conceded on both sides that the Agreement is outmoded, as regards its original intent—that of preventing actors walking out in sympathetic strike in the event of a strike of stage hands or musicians, or both. Also the 80-20 casting thing is obsolete.

Student of the strike of stage hands or musicians, or both. Also the 80-20 casting thing is obsolete.

Student of the strike in the stri

Shubert In Opposition

Shubert in Opposition
Lee Shubert is credited with being the leads are contented to the content to the content

demanded assurance against a repetition of the 1919 actors' strike, but that, Shubert never mentioned that to his fellow managers, has never been, denied. There is no. similar pressure now for Shubert's fighting pose in continuing the Agreement. Both the managers and Equity allege, violation of the contract provisions and at the first arbitration session the edge seemed to go the managers. Second session was held Monday (3), but the decision will probably not be reached until late this week. The M.F.A. contended that Equity independent was a contract to the second contract of the con M.P.A. Troubles

Among the indie producers are some of Broadway's best known managers. Little trouble has ocsome of Broadway's best known managers. Little trouble has occurred between them and Equity, whereas the M.P.A. has been almost constantly embroiled in controversy with the actors' organization. Principal allegation of the contract breach on the part of the M.P.A. has been the failure to pay salary claims awarded against it. It was admitted the M.P.A. did not refuse, but for the past 18 months has demurred at payment on one pretext or another.

months has demurred at payment on one pretext or another. We regard the agreement as a stabilizer, despite the fact that only some managers are members of the M.P.A., said a showman. That is a mild expression in explanation of

a mild expression in explanation of why the managers do not want the agreement to be abrogated. The arbitrator for the M.P.A. is Waiter Reade, Professor Wesley Sturges, of Yale, an authority on international law and arbitration, is acting for Equity, while Francis H. Sisson, vice-president of the Guar-anty Trust Co., is the judge. Equity claimed that \$29,000 remained un-paid in claims to its members most paid in claims to its members, most of the sum being charged against the Shuberts.

Downtowner Rings Off

Downtowner Kings Off

'Secret Among Four' which was
to have been the debut production
offered by Kenneth Nash, a New
York downtowner, is off. Show did
not look so good at dress rehearsal
and the new manager ordered the
east paid for two weeks, portponing
the opening indefinitely.
Treviously Nash sought additional rehearsal time but Equity
declined to extend the four week
limit for dramas.

Play on Broadway

Comedy in three acis presented at the Vanderbilt March 27 by Gar Productions. Inc., written by Daniel Kuell; stared by Gar Productions. Inc., written by Daniel Kuell; stared by Harvey Stephens featured.

Hids Plowright Phyllis Blackety.

Peggy Conkille Martin Phillips.

Ross Alexander Blackety.

Gorffey Bryand

Mrs. Patricia Henley, Katharina Alexander Betty Decker.

Gorffer Bryand

Mrs. Patricia Henley, Katharina Alexander Betty Decker.

Gorffer Bryand

Gorffer Bryand

Gorffer Bryand

Mrs. Patricia Henley, Katharina Alexander Betty Decker.

Gorffer Bryand

Betty Decker. Claire Trever Besulah. Georgetto Harvey Ogsteborps. G. Aber Smith As a spring presentation, The Party's Over' is fair diversion with doubtful chances of registering. Picture value indicated. Dan R deliga a show on his own for some time bows in. It has been some time since his collaborative The Gingham Girl,' a musical click that started him and Laurence Schwab on Broadtain from that told in Three Cornered Moon' in the adjoining Cort, because both are localled in freside mad-houses, telling of family squabbles based on the shooting of the banked with the shooting of the banked because most of the characters are unattractive personalities, being embuded with selfishness. Seems budd with selfishness seems with the bankelys of 'Party'. The Blakelys are wholly dependent on Bruce Blakely, the eldest son, successful in New York's financial district. Old man Blaked son, is ordered bankely in warpped up in various civic organizations and the Daughters of the American Revolution. In successful the property describes as 'gent, retired'. Mother Blakely is wrapped up in various civic organizations and the Daughters of the American Revolution. In successful line of the service of the American Revolution. In successful the bankel house waitress Betty who is in delicate condition. Phylipia, a sister, is goofy about Martin, whose sole ambitton is to become a radio and the American Revolution.

delicate condition. Phyllis, a sister, the state of the s

OUT OF TOWN REVIEW

STRANGE GODS

Philadelphia, April 3.
This drama—a first play by Jessica Ball, a Florida woman and wife of the editor of the "Times Union," Jacksonville—proved to be one of those try-outs which provoke the question, 'Why was it ever produced?'

the former commits suicide—reason to the former commits suicide—reason where the story in the West Florida pine barrens, and, presumably, the local color, character types and native ldiom are accurate. Unfortunately, she hasn't been able to write a play. The central characters are a sophisticated New Yorker and his wife, a lawyer who had once been a suitor for the hand of the wife, and an untufored and wistful cracker boy, befredded by the New Yorker and an untufored and wistful cracker boy befredded by the New Yorker and the words. The second act has some fairly cracker boy befredded by the New York words. The acting matched the writing-and an untufored and wistful cracker boy befredded by the New York words. The second act has some fairly cracker boy befredded by the New York words. The second act has some fairly cracker boy befredded by the New York words. The second act has some fairly cracker boy befredded by the New York words. The acting matched the writing-and and a wistful cracker boy befredded by the New York words. The second act has some fairly cracker boy befredded by the New York words. The acting matched the writing-and and wistful cracker boy befredded by the New York words. The acting matched the writing-and and wistful cracker boy befredded by the New York words. The acting matched the writing-and and wistful cracker boy befredded by the New York words. The acting matched the writing-and and wistful cracker boy befredded by the New York was a stocious performance, and wistful cracker boy befredded by the New York was a stocious performance, and wistful cracker boy befredded by the New York was a stocious performance, and the word was a storic was a

THE PARTY'S OVER | Philly Stock Exploits Shaw's 'Piracy' Squawk

Shaw's 'Piracy' Squawk
Philadelphia, April 3.

The Hedgerow Theatrie, repertory
art group in Rose Valley near here,
and its director, Japar Deeter,
came in for some free publicity last
week in connection with George
Bernard Shaw's visit to the Hollywood studios.

On the M-G lot, Shaw met Ann
Harding, who told him that she
had played in one of his comedies—
Captain Brassbound's O' over
Captain Brassbound's O'
Captain Brassboun

'Air' Moving Brings on Mgr.-Landlord Dispute

Mgr.-Landlord Dispute.
When the production of Music in the Air' was moved from the Airin, New York, to the 44th Street where it resumed after a three weeks shut-down due to the moratorium slump, there was a mix-up in which stage hands, the owners of the Airin and the show management were involved. 'Air' was produced by Pegry Feura-Biumenthal, with Nick Holde the general management were involved. 'Air' was produced by Pegry Feura-Biumenthal, with Nick Holde the general management were involved. 'Air' was produced by Pegry Feura-Biumenthal, with Nick Holde the general management was presented by the builders, Pincus. Goldstone & O'Day, the latter construction head for the first two named. Miffed over switching the show to the 44th Street. A. H. Pincus motified Holde that the show would have to pay the house \$1,800 weekly for the three weeks it had remained in the Airin. No explanation was the Airin. No explanation the Airin and settings. In the mantime stage hands called for both the Airin and 44th Street remained ide, but at regular scale wages.
Holde promptly put the matter

soon the Alvim and satisfactor from a mained idle, but at regular scales with the stage hands and the stage hands and the stage hands and the province of the union or its members to take sides in a controversy between managers. The union leader agreed and the men were ordered to move the show.

Alir suspended on Tuesday, and the stage hands are staged and the men were ordered to move the show.

Alir suspended on Tuesday, and the stage hands are staged and the men were ordered to refund on tickets just before currain time. It looked certain that the show would take a loss that week. The Alvim managers were anklous to close the house, figuring the theatre would lose \$3,500 weekly for at least two weeks, because of the slump. It was then agreed to forego the usual two weeks closing notice. As a matter of fact general theatre business materially improved later Alvir resumed at the 44th Street last Friday (31) under an eight weeks' guarantee from Leblang's. Latter stipulated the synth in the atres as more conducive to success of the deal. 'Air management the

Latter stipulated the switch in the-atres as more conducive to success of the deal. 'Air' management re-fused to make payment on the ar-bitrary rent charge and it is doubt-ful if the claim will reach the

LEGIT PLUNGE ON CHI EXPO

Prospects for legit shows next ımmer in Chicago are looking up, with the World's Fair crowds depended to furnish prosperous busiess. That is directly dependent on the present set-up of the exposition itself, the directors having made no provision for theatrical amusements ithin the fair grounds.

Understood those in charge favor holding rather strictly to exposition lines. There is to be no midway in the sense of that feature of the Chi-cago World's Fair of 1892.

ago World's Fair of 1892.

If there is no change in plans, hicago's theatres, particularly the Loop, should benefit Chicago's Chicago's theatres, purcusary, those in the Loop, should benefit thereby. That would reverse the show industry of last summer there, when the legit houses were bare of shows for most of the heated run.

Vetran showmen state that for a generation or so, show business has not benefited from fairs, because the fairs were self-contained in ofthe fairs were self-contained in of-fering amusements, actually opposi-tion to theatres. That goes for state fairs which formerly were clean-up stands for touring shows. During more recent seasons, however, book-ers have routed attractions away from the fair towns.

It was established that 'downtown' was a good when the fair was holdsood when the fair was holdwas rosod when the fair was holdwas rosod when the fair was holdwas rosod when the fair was holdsoon as night shows were staged within fair grounds, theatre attendance dropped to nothing. Case in point: a hit of former years was cleaning up in the sticks and was slotted into a state fair spot. The
advance man was doubtful of profitable trade, but was ordered to blast
on billing. The manager's prediction was something like 40 G's on the week. The actual gross was
less than the cost of advertising, which was \$2,500. It was quickly
realized that the various shows and
come-ons within the fair grounds
captured the townsmen and the
visitors.

There are a number of shows re-ported aimed for Chicago next sum-mer. Only two are definitely de-cided on among the present Broad-way crop. Take a Chance and 'Music in the Air' (taken off during way crop, 'Take'
'Music in the Air' (
the bank situation)

Barrels of Hoke for A Dime Gets Expiring Stock Out of Red Ink

Lincoln, April 3.

Linoln, April 3. Grenray Stock company is finally out of red ink. Two weeks ago the run seemed about over. Patronage slowed even for the 3-hour performance at a 35c top.

Ray Weaver, however, acting mgr. for the show made a tleup with a local baking company, wherein the latter delivers a coupon if presented with a dime at the bo. allows one adult adm. The 1,400-seater has been packed ever since and the weekly nut is about \$700. Company presents a 3-act play

company presents a 3-act play each week opening with stage band presentation and two acts of vaude sandwiched between each act.

Bush Burrichter, comedian, recently joining the show, is the house drawing card. Besides, he picks the plays, directs the show, reads up on Joe Miller everyday and handles the stage exclusively. Vaude acts are by members of the company presenting routines which used to tour major vaude circuits.

Ocean Cruise Shows

Ocean Cruise Shows

The Mauretania vhich salied Saturday (1) morning for Bermuda
and Havana has the following professional show aboard: Eddie Stanley, m.c.; Carlos Coletta, Carol Gale,
Mabei Farrar, Jill Raindford, Baron
and Blair, Marjorie Lane, Bernice
Jarnot and Sam Mirkur's orchestra.

The liner is due back this Saturday (8) and sails at night on a
nine-day cruise spanning Easter. It
will touch Nassau, Havana and
Bermuda. A larger show will be
carried: Bernard Granvilla, m.c.;
Belle Baker, Shaw and Lee, Sid
Garry, Jans and Whalen, Helen
Grant, Bardo and Mann, Nordstrom
Sisters Nario and Lasarn, Niccolini,
Pall Mali and Bernard and Henry.

WEST OF SINGAPORE

(Continued from page 15) (Continued from page 15) shouting. Arrival in the wilds of the social miss' brother, and then the girl in person. The brother goes for the blonde and shoots the oil man when the latter interferes. You can bet her nobs is going to the continue of the content of

TELEGRAPH TRAIL

Schlessinger production and Vitagraph release. Stars John Wayne. Directed by Tonny Wright. Sid Rogell, associate producer. Screen pits, and dislog. Kurt. Kennduck. Screen pits, and dislog. Kurt. Kennduck. Stars. Screen pits, and dislog. Kurt. Kennduck. Screen Pits. Cast. Frank McHuph. Marceline Day, Ott Harian, Albert J. Smith, Kakima Canutt, Clarence Geldert, At Low's New York, N. Y., one day, March 28, on double bill. Running time, 64 mins.

ma Canutt, Charence Geldert. At Low's New York, N. T., one day, March 23, on souther bill. Running time, 64 mins.

Not the usual western outline, story hinging on the stringing of the first transcontinental wires. For the control of the first transcontinental wires. The control of the first transcontinental wires. The control of the first transcontinental wires with kind. Direction good with intelligent placement of comedy to temper the fight stuff.

Outline has been used before; the white man who uses his indian air. This time it's a freighter who can get fancy prices for his services because he alone can bring goods through the Indian lines. He scents in the appearance of the telegraph a means of quick communication his monopoly. So he urges the Indian time. He seems the line. There is an attack on the camp, but Wayne gets word through by cutting into the line, and the camp, but Wayne gets word through the most of the composition of the line and the country of the lines of the country of the lines and l

Ich Und Die Kaiserin ('The Empress and I') (GERMAN MADE)

(GERMAN MADE)
An Uta-Spich Postill, March 22.
Irected by Friedrich and Robert Liebmann (assed on an idea by Fellx Saiton).
Gaster of the Common of the Common (assed on an idea by Fellx Saiton).
Musical score by Frans Wachmann. Theme song by Friedrich Hollsender. Camera Spirided Behn-Grun. Set. Berlib & Rochrig. German casat: Mady Christians. Conrad Veidt, Lillian Harvey, Heinz Ruchmann, Friedel Schuster. Husbert v. Meyrinck, Julius Falkenstein. Julius Falkenstein. Berger, Lillian Harvey, Maurice Boyer, Lillian Harvey, Maurice Surger, Friedel Schuster, Ernest Thesigor, Huntiey Wright.

Friedrich Hollaender's, musical and cabaret wizard's first effort in pix, and a mighty good one, even if we put it down as a lucky break that, in his first stab at direction, he could enjoy all the technical support of a big Pommer production.

Story is laid in the French second empire, with Mady Christians as empire, with Mady Christians as Harvey as her pretty hairdresser, who loses one of the garters pinched from her majesty. Garter is found by a handsome marquis, who during a fox hunt stoops for it, falls off his horse and, thinking he won't live, sends for his first love to sing for him.

starts a brand new little song of her boy friend's, young musician in the boy friend's, young musician in a picture of the Empress opposite his bed, the marquis, in his feverish dreams, has a vision of the Empress being at his beddide, and he is all the more puzzied when, after his picture of the beddide, and he is all the more puzzied when, after his pirtle he had sent for hadr't been there to sing for him. He is rather sure now that it's none other than her majesty having a yen for him, her majesty having a yen for him, pications at a court ball and come marquis' house, when he expects the Empress for a tefea-tetle supper, with the pretty little halrdresser coming instead. Moreover, the mare coming instead, Moreover, the mare coming instead, Moreover, the mare melody of the little song which the mysterious lady visitor had sung at his bedside, and all ends well when he finds out that this song is opus 10. Oct. The content of the conten

Ploture a b. o. hit here, with excellent notices, fully deserved, as, with lavish settings, smoothly flowing action, a good cast and nice music, it's good entertainment all round.

MANULESCU (GERMAN MADE)

GLEHMAN MADE:
Berlin, March 21.
Blien Richter production. Directed by Dr.
W. Wolff. Foreign distribution. Hiss Filme.
Co-dustroing Ivan Petrovicz, Ellian Richter,
Leitzer and State Control of the Control
Hildebrandt, Hubert v. Meyrinck.
V. Fritz Kampers. Screen play by G.
Kiaren and Rameau.

This Kampers Serven play by G. Karea and Rameau.

This is the third time the life of Manulescu, most famous of all gentlemen crooks, has been filmed. Conrad Veldt and I. Mosjoukine have played the part before. Now Ivan Petrovicz is the charming lady killer and jewel pincher.

Screen play shows not much another than the serven played the part before. Now Ivan Petrovicz is the charming lady killer and jewel pincher.

Screen play shows not much another than the serven of a seal continuity; it's a series of episodes, rather, with the hero pilering jewels and conquering ladies, wherever he goes. For a change he is caught, breaks out of jall, promotes some traveling funds and start the same of the serven of the s

UNE FAIBLE FEMME

('A Weak Woman') (FRENCH-MADE)

Parls, March 20.

Paris, March 20.

Paramount production and release. Directed by Max de Vaucorheil. From the play by Jacquus Devai. Recorded Westera Electric. Featuring Mcg Lemonnier, Andre Luguet and Pierre de Guingand. Paramount theatre, Paris.

Just a programmer, and it has taken all Max de Vaucorbell's Hollywood experience to enable Duval's Hollywood experience to enable Duval's Story of Meg Lamonnier, as the sweet widow, not being able to decide between Andre Luguet as a sportsman and Pierre de Guingand as a fooplish musician, doesn't lend to repeat.

itself to much, and has a tendency to repeat.

Meg Lemonnier appears to be putting on fashionable curves. Acting is satisfactory all round. Sets are nice and photography good.

2 Summer Candidates

from her majesty. Garter is found by a handsome marquis, who during a fox hunt stoops for it, falls off his first horse and, thinking he won't live, horse and, thinking he won't live, sends for his first love to sing for his first love to sing for his first love to sing for horse and, seeing her hands abe is small state to the horse and when, sotto voce and eyes closed, he asks her to sing, she

The Woman's Angle

'The Keyhole' (WB). Gals today won't get terribly wrought up over the sad, romantic problems of a heroine with so much money and a pri-Whose specialty is framing women.

'Gabriel Over the White House' (M-G). Topical political and economic panaceas. Effectively dramatized with cheers and flag waving but questionable for feminine interest.

'M' (Nero). The capture of a pathological murderer depicted with realistic artistry, compassion and dramatic suspense, limited by the nature of its theme and unfamiliar sordid background to the femme

, 'Girl Missing' (W. B.) Breezy little ABC mystery that will give an nour's unpretentious surcease to nabe ladies.

'Murders in the Zoo' (Par). Cuts off femme response by unpleas-antly murdering the sympathetic pair.

'Pleasure Cruise' (Fox). Pleasant cast in polite comedy. Film re-strained by its good manners from gathering the speed necessary to give it substance with the ladies.

LENTEN SLUMP Chicago Legit Just an **PERVADES PHILLY**

Philadelphia, April 3. Two of the three theatres open reported satisfactory if not sensa-

tional business and the third housed

n out-and-out flop.

Last named was the Broad with
Strange Gods, produced by Sam
Wallach with reported backing by

Last named was the Broad with Strange Gods, produced by Sam Wallach with reported backing by the author's husband. With one extending the show cancelled its second week. Show was playing the Broad on a straight rental basis. Gross was probable to produce the show cancelled its second week. Show was playing the Broad on a straight rental basis. Gross was probable to produce the straight rental basis. Gross was probable to produce the straight predicted for it, and it closed at the Forrest Saturday night, and lays of at least until the straight predicted for it, and it closed at the Forrest Saturday night, and lays of at least until Easter week. Future undecided. Grown and the American Theatre Society's subscription foundation, of a bout the same figure in its second and last week at the Chestrine. Garrick relighted with "3-Fenny Opera." Considerable advance interest and curiosity was manifest and the single week's engagement should be produced to the shows since the Christmas holidays. Tonight (Monday) finds the Shubert reopening with its first show hard. Figures and People' is the attraction and the advance sale has been encouraging. Looks like a good week although, in this huge musical comody house, the veat religious should be supplied to the shows a single week.

The Chestnut has Ethel Barrymores 'An Amazing Career'—also for one weekjonity—and despited sis, the star should have a good week. It seems certain that Holy Week will find Philly without a single legitmate attraction.

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It see

Estimates for Last Week

Estimates for Last Week

'Another Language' (Forrest, second week), Didit's show the pick-up
espected, but held close to opening
bookings for house announced.

'When Ladies Meet' (Chestnut,
second week). Subscription foundation helped, but week's figure
wasn't noteworthy, being between
\$4,000 and \$7,000. Ethel Barrymore's
An Amezing Carreer' this weer only.
An Amezing Carreer' this weer only.
10 and 10 announced books of the control of the control
11 trenched \$2,000.

'3 - Penny Opera' (Garrick).
Opened Saturday night with nice
Indications. This week only. Mask
and Wig show next on Easter Monday.

Fay 'Tattles,' Revised. Heads for Chi Expo

Portland, Ore. April 3 Portland, Ore, April 3.
Frank Fay's new edition of Tattle
Tales,' musical road show, with
Frank Fay and Barbara Stanwyck
featured, played two good days at
local auditorium. Show hunger of
the burg responsible for a good deal,
to the dorps than eastern spots, for the dorps than eastern spots, for bich it is headed,

which it is headed.

With it is headed.

He from here to Spokane, Billings,
Berner, Sporane, Colorato Springs,
Denver, Sporane, Colorato Springs,
By
that time the show ansas Cili.

Shape for Chicaro during the exposition. Portland premiere of the new
edition left much to be desired.

Show is clean and well dressed.

Frank Fay appears almost ccaselessity throughout the entire performance, evidently ad-libbing much of
the time. Piece gives the impression that it started off without
script and is being written as it
Sees along.

script and is being written as sees along.

Miss Stanwyck gives the bo.
name on the film celeb nagle. In
the last analysis, this musical conslate of Frank Pay with two carloads of props, ditto of weil-trained
shorus line, good wardrobe, no
book.

Echo of Week Before

Chicago, April 3.

For the past several weeks the Chicago legit report might well have been a carbon copy. First of all the Irish Players grabbed their customary splifty \$12,000, or little Cort piece, Franty Upscairs, hovered around \$4,000. Naturally, inferest now looks forward to the slowly crystalizing promises for the summer and World's Par time. That the loop weather than it was during the regular season is a conservative statement in the light of the present and the past several months.

Estimates for Last Week

Abbey Players — Harris (1,084; \$2.20) (6th week). Scrams April 17 for Boston. Still doing excellent business and probably not far short of \$12,000. Rumored for a possible return engagement during World's

return engagement during World's Fair.

'Family Upstairs'—Cort (C-1,100; \$2,20) (15th week). Steay trot; \$4,000-\$5,000 pace week after week on cut rates and service passes.

Pastures' Holds Over At Pittsburgh, \$18,000

Pittsburgh April 3
Around \$18,000 for Green Pastures' last the Marc Connelly piece holding over
and advance indicating another
profitable session. That's a neat
figure considering low top, \$2.20.
Big play for school and collegal
rates going to students in parties of
50 or more.
Latest boolding

160 or more.

Latest booking for Nixon is
George M. Cohan's 'Figeons and
Feople, which comes in April 17.
House will be dark next week, with
and Podrecci's puppets in 'The Piccoli' and 'When Ladies Meet,' both
under subscription auspices of
American Theatre Society, the following two weeks to wind up season.

Kruger's 'Counsellor' in Frisco Wins Holdover

San Francisco, April 3.

Henry Duffy has held over Otto
Kruger in 'Counsellor-at-Law' for a
fourth week. Business has held up
in fine style.

Only competition for the fourth
week is Walter Hampden at the
week is Walter Hampden at consacchi. latter drameter and open
catholic Church as all right for
Lenten attendance. Opens tonight (3).

sacchi, latter drawing an okay from Catholic Church as all right for Lenten attendance. Opens tonight (3). Curran, Geary, Tivoli and President dark, but first named gets Eddie Lambert-John Murray revue, Jig Saws, the 16th, while Louis Macloon's 'Hand in the Fog' finally has been definitely settled for the

New Milwaukee Stock Milwaukee, April 3. A. A. Ellingson, formerly connected with the Garrick Players, has taken over the Majestle Stock company, offering 'Cradle Snatchers' as first bill. House was recently opened by Russell Brice with the Clylc Repertory Players as a co-op venture.

Shows in Rehearsal

'Man Bites Dog' (Bamberger and Klawans), 48th Street. 'Enchantment' (Henry Moses), Plymouth. 'Best Seller' (Shuberts), Bi-

'Best Seller' (Snuverco,)

joil.
'For Services Rendered' (Sam H. Harris), Music Box.
'Little Old Boy' (John H. Hammond, Jr.), Mansfield.
'Unto the Third' (James Gilchrist), apartment.
'The Comic Artist' (Arthur Beckhard), Booth.
'Hilda Cassidy' (Kaplan and Stone). Lyceum.

Stone), Lyceum.

'Bed and Bored' (J. Watkins),

HAMPDEN'S BIG 12G TOPS L. A.

Los Angeles, April 3. With a minimum advance campaign, Walter Hampden came to town last Monday and in eight performances got \$12,000. Hampden played four performances each of

Hamlet and Caponsacchi. Both bills received attention from the high schools and colleges hereabout, with the students making up the major portion of the audiences. Hampden does several one-night stands between here and San Francisco, where he stays a week. Pauline Frederick in Criminal at Large, at the Drothagas, took \$6,200 on the opening week. Miss Frederick, aiways a local fav, was a good buy by Henry Duffy for this piece.

a good buy by Henry Duffy for this please.

Gabler' folded at the Music Box after three weeks of black hunger. Final stanza was under \$1,200. House remains dark for a week, then I Am So Sorry, another attempt at legit producing by George Lis advances are from office to office already, c.o.d. He's no fool. Too Young to Know' closed at the Hollywood Playhouse to \$1,700 Saturday after two weeks of unsatistation of the producing the standard of the standard was the standard of the standard of

Estimates for Last Week
Walter Hampden, Blitmore (one
week only) (D-1,858-82.75). Beat
the local guessers by getting \$12,000
for the week with his two piays.
"Criminal at Large," El Capitan
(1st week). Got away to a good
start at \$6,200 for the opener. Opening night near capacity, with pieture mob well represented Sox (3d
"Hedda Gabler," Music So, Folded to less than \$1,200. "I Am So
Sorry' next. opening April 5.
"Too Young to Know, Hollywood
Playhouse (2d and final week) (C1,103-\$1,859. Ducked after two
weeks without breaking even.

Show-Hungry Portland Pays to See Musicals

company, onering 'Cradle Snatchers' as first bill.

House was recently opened by Russell Brice with the Civic Repertory Players as a co-op venture.

Cantor's Houston Gate Houston, April 3.

Eddie Cantor's road show grossed to stop of the company of the compan Portland, Ore., April 3.

Current Road Shows

For Week April 3 Abbey Players, Harris, Chicago.
'An Amazing Career,' Chestnut.
Philadelphia.

'Broadway Rhapsody,' Erlanger, Atlanta, Ga.

'Caponsacchi' and 'Hamlet,' Er-lunger-Columbia, San Francsico. 'Counsellor at Law,' Davidson. Milwaukee.

Milwaukee.

'Of Thee I Sing,' MetropolitanMinneapolis, April 4, 5, 6; Metropolitan, St. Paul, April 7, 8.

Future Plays

\$25 An Hour' is to be produced by Aifred E. Aarons. It was written by Leyia Georgie and Giadys Un-Metaxa the probable lead.

Hilda Cassidy,' hy Wm. Jorda: Rapp and Henry and Sylvia Liffer ant, placed in rehearsal by Harold

Milwaukee.

'Of Thee I Sing,' Metropolitan, Minneapolis, April 4, 5, 6; Metropolitan, St. Paul, April 7, Status, April 4, 5, 6; Metropolitan, St. Paul, April 7, Status, Projectolis, Shubert, Newark.

'Of Thee I Sing,' Metropolitan, St. Paul, April 7, Status, Projectolis, Shubert, Newark.

'Piccolis, Shubert, Newark.

'Pigeons and People. Shubert, Minneapolitan, St. Politaciphia, St. Poli

B'way Enters Spring in Good Form, Last Week Affected About 10%

Broadway's business had a tendency to shade off last week, some grosses being affected about 10%, but there were exceptions to the trend and some increases were recorded. The legits may be said to

corded. The legits may be said to have fully recovered from the moratorium slump and the suring period started well, the fewness of shows dropping out attesting to that fact. It is indicated that 17 out of 22 productions will play out the season, which has two mouths to go. There are seven other attractions on the current boards, including five revivals which are operating at small money.

current boards, including five rerivals which are operating at small
monopother high gross mark was set
by 'Strike Me Pink,' which approsimated \$37,000, about all the house
(Majestic) can do at the scale.
Nearest to that musical is Take a
Committe leafer. Design for Living,'
with grosses around \$27,000, still
has no contender, and half the 20
weeks' engagement has been played
to virtual sell-out attendance.
The sell-out attendance, the
summer holdover possibilities, with
Pink' the standout; 'Chance,' 'Music
in the Air' (which resumed Friday,
31) and 'Gay Divorce,' the others.
Summer stays by the dramas are
tout is due to stop at the end of May.
Only one arrival last week, 'The
Party's Over,' at the Vanderbilt,
which drew some good notices, but
mostly mixed opinions. Credited
way land moderately, 'Only one
withdrawal last Saturday, 'A Saturday Night,' Playhouse.

Due next week: 'Three Penny
Opera,' Empire, 'For Services Rendered, 'Booth and 'Strange Gods,'
'Alire in Wonderland', New Am-

house not named.
Estimates for Last Week
'Alice in Wonderland,' New Am-sterdam (9th week) (C-1,702-820).
'The Cherry Orchard,' revival, plays first half; both shows announced in-definite; nearly \$14,000; three mati-nees.

first half; both shows announced indefinite; nearly \$14,000; three matiness.

[10] To Corn, Belacco (7th week) (7th interest of the matiness o

accomplished; rated around \$27,000, which widely tops the dramatic field.

'Dinner at Eight,' Music Box (24th week) (C-1,000-33,30). Ending sixth month and should last out the sentine of the sentine of

Closed last Saturday (1) after playing five weeks; relights this week with 'Her Tin Soidler.'

with 'Her Tin Soldier.'

'Strike Me Pink,' Majestic (5th week) (R-1,700-33.85). Virtual capacity all last week including mid-week matinee: gross approximated jendership.

'Take a Chance,' Apollo (19th week) (M-1,720-84.40). Runner up among musicals and another likely summer holdover; paced around \$13,000 last week and somewhat Inc. The Part's Ower Ventage 1.

"The Party's Over,' Vanderbilt (2nd week) (C-971-\$3.50). Started fairly well with approximate gross of \$5,000; claimed agency sales showed life.

showed life. "Three Cornered Moon, Cort (4th week) (C-1,043-82,75), Moderate macey show that figures to stick through spring; paced around \$6,000. "Wenticth Century, Pracahurst (14th week) (C-1,118-\$2,30), Starting pace for resumed cngagement around \$9,000; regarded satisfactory and engagement expected to last through spring."

through spring.

"Goedbye Again," Masque (15th
week) (C-700-33.30). Percentage
arrangement between players and
management; pace of \$5,000 thereforc okay; indefinite.

Other Attractions

Shakespeare theatre (Joison's); Shakespearean revivals,

Shakespearean revivals.

'Tragedy of the Ages,' Mecca
Temple; religious drama opens
Thursday (6).

'As Husbands Go,' Forrest; re-

vival.
'Riddle Me This,' Hudson; re-'The Best People,' Waldowf; re-

'Young Sinners,' Ambassador; re-vival.

Seattle Stock's \$3,900, 'Sing' Opposish, \$11,000

Seattle, April 3.

Seattle, April 3.

American Players building at Moore, with second week grossing at Moore, with second week grossing stages of the attraction. As Husbands Go' the attraction. William Walsh and Billy Van Every starring in 'As Husbands Go' Manager Wolf has good lineup for future weeks, including 'Laff That Or Stages A Holday,' Closing 3-day engagement at the Metropolitan, four performances, 'Of Thee I Sing surprised with packing the house nights at \$3.30 top. Total intake for the four shows close to 'Sing' breaks the jump east with one night stand in Yakima; then plays Spokang; then hops to Twin Cities.

Pasadena Little Theatre Premiering Shairp Satire

Hollywood, April 3.

Hollywood, April 3.

Next production at the Pasadena Community theatre will be the American premiere of Crime at Blossoms, by Mordaunt Shairp. Play, a satire on morbid curlosity as incidental in murder cases, has been done in England.

Lenore Shanewhe is directing and production will open either April 4 morbid to will open either April 4 morbid; now playing.

'Sing' N. Haven Sell-Out

'Sing' N. Haven sell-out
'Of Thee I' Sing' reopened the
Shubort, which has been dark since
an unsuccessful attempt to run
butey a couple of months ago.
The inouse, a 1,700-s-catter, was a
solution atil four performances of
Marc : 30 last half.

Engagements

Minor Watson, Ralph Theodore, Rich, Ewell, Donald Randolph, Her-hert Heywood, Fred Miller, Vera Ann Watter, Skylia Floid, Howard Phillips, Jeanne Wardley, Conrad Cantzen, Fred Knight, Josephine Deffry, Salo Donaly, Gregory Deane, Marguret Barker, Go, Greenberg, Frieda Altman, Chas, Meyer, Herry Harlon, May Brek, Jos, Giney, Hilda Chas-ldy, Peggy Wood, Ernest Truex, lan

English Equity Agitates New Deal On Standard Contract Conditions

London, April 3.
Actor's Guild met here today (3)
and decided to frame a new standard contract. Idea is to make
things easier for actors on soveral
important counts. Many members
of the Actor's Guild are also members of Actor's Equity in the U.S.
prove formation of a committee to
agree on the new standard contract.
This, it was stipulated, must include
payment to actors per performance

payment to actors per performance rather than per week, as well as payment of some sort for rehearsal

Another proposed clause would

Another proposed clause would force the management to supply all clothes used by actors.

Several of those present at the meeting voiced their opposition to continuance of closed shop, but nothing was done on this matter, with present conditions continuing. Generally felt, and pointed out, that there's been too much rehears that actors get the worst out of cancelled productions or shows which suddenly curtall activities.

GERMAN STARS FLOCK TO STAGES OF VIENNA

After an almost two years' (875 per 3 rmances) run of the 'Woisse Rool,' Ernet Marlschika, in the Stadttheater, has started a new big musical review; 'Gluck muss man haben'. Once more the Farner's atmosphere, so successful in the 'Weisse Roel' run. Yarn has been doctored by Marischika and Herman Feiner, but it's very modern and snappy, with a good musical score by Anton Profes, and put over in big style.

big style.

Opening of the show was a big event, with Cochran (London), Shubert (N. Y.) and Dreyfus (Parls) in the audience.

Mistingueste at Ronacher'a

Another one of the big items in present Vienna show biz is Mistingueste, who is at Ronacher's with a cast of 80. Mistinguester's name still means a lot with the Vienna fans.

One of the big successes of the season is Fritz Kreisler's musical comedy, 'Sissy,' starring Paula Wessely and playing to capacity for

wessely and playing to capacity for more than three months of season, big things are selled should be season, big things are still a shed, which we season by the season of the leading German stars. Max Pallenberg is due in April, and so are Werner Kraus, Maria Bard and Luise Rainer. Gitta Alpar (unless she books for London to step into poor Anni Ahler's shoes and keep 'His Majesty's show going, which, by the way, she was originally scheduled for, with poor Anni eventually substituting for her), Gitta Alpar might also pay her first professional visit to Vienna end of this season, a 'debut' eagerly expected in Vienna.

\$150,000,000 Gross

London, March 24.
Addressing a meeting of the Royal
Empire Society (London) March 20.
Simon Rowson cited film statistics.
He said 960,000,000 people paid
\$150,000,000 for admission to pictures in Britain last year. Of this
amount \$24,000,000 was entertainment fax.

ment tax.

At the time the quota bill went into effect the English picture houses showed \$5% to \$7% of American films. At the present moment this figure has been reduced to \$2%, Rowson falled to mention that the drop in percentage of Americanshown pictures may have been occasioned by the quota bill which make it compulsory to show native product.

DUTCH ANTI-ALIEN MOVE

DUTCH ANTI-ALIEN MOVE
The Hague, March 25.
Agitation of home against foreign
taient in concer halls, cates and on
the stage, kept up. The Home Office has now instailed a royal commission to investigate the matter.
Chairman is the manager of the
Hotel Wittebrug at The Hague.
Commission has a task to gainst
dilen labor in Holland, passed by
Farliament in 1980, should be
amended to restrict influx of foreign
artists.

Ten Australia Weeks Connors & Paul Idea

Sydney, March 15.
Mike Connors and Queenie Paul
will leave for America this week in
search of taient for their vauderevue chain in Sydney and Melbourne.

bourne.

Acts will te offered a ten weeks' contract with the option of a longer stay if successful. Connors and Paul control the only vaude-revue attractions playing here at present. For many years they were associated with the Fullers, but branched out on their own.

on their own.

It is believed by many that vaude could stage a comeback provided suitable acts could be gotten. Unhave all been against a revival try

MUSICAL 'APPLEJACK' IN LONDON HAILED AS HIT

London, April 3.

He wanted Adventure, at the Saville is a musical version of 'Captain Applejack,' Bobby Howes is featured in the cast and the show tooks like a huge success.

Critics were indifferent to the piece, but the audience reception was splendid and the call for tickets looks good.

There was a musical version of 'Captain'. Applejack' produced in New York under the title of 'Captain Jinks' about seven years ago. It played at the Martin Beck Theatre with Joe E. Brown and Louise Brown and was fairly successful.

Going Places

(Continued from page 11)

(Continued from page 11)
gest to her audience that she is indeed grateful for the opportunity to
sing to them, and yet at the same
time do not let them lose sight of
the fact that after all she is a prima
donna. So Miss Moore is singing
to the Capitol audiences this week
utterly gracious in the low sweep
of her bows, the frequency of her
warm, friendly smile, but maintaining an air of indubitable classiness
withal.

Her costume, for instance, is refined and sweet, but sweet in a most
dignified way. Its delicate grey
chilton is politely accented with
salmon pink turban, gloves and
handkerchief. Miss Moore's makeup too is restrained; though she
does use green eye shadow, she
blends it smoothly.

Booking offices, according to the New Roxy stage show 'At the Book-ing Office,' are quiet, decorous rooms where bookers fall asleep at their desks and dream dreams of vaude-wills, and adden at a contraction of the contractions of the contraction of the contr

where bookers fall asleep at their desks and dream dreams of vaude-ville and radio acts going conscientiously through their routines. The doors of their offices are related by a line-up of page girls trended by a line-up of page girls trended by a line-up of page girls very cloth down the front, a lively troupe which used to be known as the Roxyettes, but now have changed their billing to the Streamline Rockets. They double, in the bookers' dreams, to the little imps who inhabit ink wells, fanciful sprites who pour out of their red and blue standing stockings and his bottle stopper hats, who clamber over the side of the desk and down to the floor, the red girls quite as hearty as the blues and of equal numbers.

Doilers, it appears further, keep books on their desits supported by bookend gold and black statutettes who in their dreams turn out to be tango dancers, Myrio and Sarine, for example. The figurine on their desk blotters is just as apt to be Sunny O'Dea as not, and if it is Miss O'Dea, they're lucky, for in her silver bell-hop costume, whisked into smartness with full puffed sleevas and violet 'evet shirt, gloves and cap, she'd brighten any-body's slumber. Frances Langford in white and crystal, sings into a microphone hidden behind a pen, that's how the size of bookers' desk compare to the stature of their acts—when they're dreaming. Ecokers, it appears further, ke

LONDON SHOW WORLD

Pavilion Bill

London Pavilion newcomers, week of March 20, total four. Outstand-ers are Raiph Holbein, German com-edy cartoonist. Holbein draws at lightning speed, figures becoming animated as completed. Good com-

animated as completen. Good con-edy, thoron Spurr, American comedy dancer, has several laughs, new here. Dancing is his mainstay. Charles Austin and Fred Malcolm get laughs austin and Fred Malcolm get laughs to weak finish. Nancle Lovat and Michael Cole, musical comedy names, are too quiet for this house. Bill just fair, with nothing outstanding.

At the close of 'While Parents Sleep,' at the Garrick (at presen London's longest run) Leon M. Lior will stage an army play dealing with India by two army officers, entitled Beggars in Heil.'

Betty Haddon, only 13 years old, has had two songs published. She is the daughter of Archibald Had-don, a former dramatic critic, and for years publicity man for Sir Oswald Stoll at the Coliseum.

Casting London 'Music'
Oscar Hammerstein here casting
'Music In the Air.' Those likely to
be signed are Ivor Novello, Lea
Seidl and Dorothy Hyson, Understood Hammerstein, Jerome Kern,
Louis Dreytins, Jack Buchanan and
Louis Dreytins, Jack Buchanan and
torested in venture.

Show is intended for His Majestry
to follow 'The Dubarry,' which was
scheduled to close in May. But the
sudder' death of Anny Ahlers has
altered grangement and stop-gap
altered grangement and stop-gap
before 'Music' is ready.

before 'Music' is ready.

'Music' Cast for London'
Oscar Hammerstein II and Louis
Dreyfus off to Berlin. Object is for
Hammerstein to look over 'Bal um
Savoy,' (Ball at Savoy'), currently
at the Schauspielhaus, Berlin, and
due at the Drury Lane in the fall
adaptation, and also decide if it is
suitable for America.

'Music in the Air,' which is the
next for His Majestry theatre, is
having casting troubles. If is now
will be brought over to play in the
English production. One thing is
certain, that the part of 'Frieda
Hattzfeld' will be played by Peggy
Wood.

Slates Get Writ
Slate Brothers have issued a writ
against E. Remnant, who is behind
the John Southern syndicate operating the London Pavillon, claiming two weeks' salary and damages.
Act was booked at the Pavillon
for a formight, with the formight
first day, with the management alleging their material was too blue.
Writ was served on March 17, with
defense due in 11 days.

Herbert Wilcox, of British & Do-minion Films, cabled to the Bos-well Sisters to Jaya in the next Jack Sing, due early in May. The grist cabled back they would do so at \$4,500 a week, plus five return fares, and they cannot stay for more than free till the fall but they were not free till the fall.

Playhouse Change
'Files in the Sun' closes at th
Playhouse March 25. Lawrence Oil
vier, playing opposite Gladys Coo
per, in "The Rats of Norway, which
follows, with Raymond Massey pro

Dark Holy Week
The Whitehall management emulating Galety and closing 'Road House' for Holy Week. Walter Hackett showing confidence in a prolonged run, by re-dressing the show for Easter.

REINHARDT TOURING

REINHARDT TOURING

Max Reinhardt is contemplating a Scandinavian tour in April with the Deutches Theatre Company. Negotiations are under way to present von Hoffmansthal's 'The Great World Theatre' at the National theatres in the three Nordic capitals, Stockholm, Copenhagen and Oslo.

L'il Arthur Goes French Parls, March 24. The plans for a series of shorts featuring Jack Johnson in sporting activities have failed.

activities have failed.
The ex-champ, who wishes to re-main permanently in Paris, has opened a gymnasium and will teach boxing to the French.

Maugham's Berlin Success
Berlin, March 24.
Somerset Maugham's play For
Services Rendered' has scored a
considerable success in the 'Komodie,' one of the Kurlurstendamm
houses formerly operated by Max
Reinheard!

Unions Vs. Theatres

(Continued from page 7)

month truce between the two

one-month truce between the two rates for necotations on new scales. Reject Union Proposal Offer was rejected by John Kalafat, representing small exhibs, who want a 38% reduction or one man instead of two in each booth for \$83 weekly, in addition to elimination of stage hands who average \$83.60 now. Although unions squawk that theatres don't want to reopen until Lenten season is over. Kalafat answered nabes would take off the shutters this week if operators would offer 'reasonable relief'. Battle between labor and downtown oricuits is more confusing and bitter, due to two sides taking different interpretations of proposed settlements. In their moder as and offer mediany, unions issued the following terse ultimatum:

We will accept 75% of the wages to which we are legally entitled and

'We will accept 75% of the wages

lowing terse ultimatum:
"We will accept 78% of the wages
to which we are legally entitled and
negotiate privately with reps of
each group of cheatres the matter
of the remaining 28%.
Reps of the cheatres the matter
of the remaining 28%.
Reps of the cheatres the matter
of the remaining 28%.
The constant of the cheatres of the cheatres
and the constant of RKO, and Nat Wolf,
of Warner's, is complicated.
Unofficially, it is understood the
musicians' refusal to consider the
demanded wage reduction is the
chief fly in the ointment for theatremen. Until the musicians'
local is willing to talk turkey, Palace and State managers won't
promise to restore vaude, and it is
this factor that is holding up all
definite agreements. definite agreements.

Civic Shows

definite agreements.

Civic Shows

Unable to get any of the parties to declare a truce, Mayor Ray T. Miller is now intending to form an arbitration board to break the deadlock which is keeping about 2,000 theatre men idle, lowering the public's morale through loss of entertainment an arbitration board to break the deadlock which is keeping about 2,000 theatre men idle, lowering the public's morale through loss of entertainment and through loss of entertainment and the second public and legit attractions if available. Only houses open now in the whole town are second public attractions if available. Only houses open now in the whole town are the Main, with a negro burly selection of the second public and half-a-dozen vaude acts from Chicago for current week.

Little drama theatres also flourishing as result of shut-down, while town cafes and night clubs showed a spurt in biz. Managers of pic houses in nearby towns report that their biz has trebled, due to some movie fans being willing to drive 30 miles to see a picture.

Indols' 171/2% Cut

Operators took a 17% wage reduction, and the stage hands of from 10-15% after theatre owners and international officials from New York arbitrated here last week.

week.

Mayor Reginald H. Sullivan de-Mayor Reginald H. Sullivan de-serves a lot of credit in bringing out good results of the conferences. When the theatres announced they were going to close, the mayor called union leaders together, and they agreed to a truce for one week opening the channel for the conferences.

conferences.
Under the compromise, contracts
with the stage hands will expire
August 24, with the new wage
schedule going into effect at once.
William C. Billott, president of
the International Stage Hande' and
Operators' Union, and E. J. Tinney,
both of New York, were the union

Wisconsin's Closings

Wisconsin's Closings
Milwaukee, April 3.
Labor and economic conditions
were given as the reason for closing theatres in four Wisconsin
cities by Save Enterprises and the
Warners, Racine, Appleton, Kenosha and Sheboygan are the places
affected, atthough it is said that
more closings may be in order in
other communities.
Closings will not affect Mil-

waukee houses. Local loop operators are now getting about \$50 a week instead of \$77.20 for a six hour day, seven days a week as hefore.

Tabs in Emergency

San Francisco, April 8.

San Francisco, April 3.

Dan Markowitz planning musical tab shows for his Embassy, 35 cent first run house he's operating without benefit of unions. Policy supposed to start April 16 with Paul Armstrong, staging, latter coming into the picture when a Markowitz deal with Dick Wilbur fell through. Non-union house has been getting a daily docage of stench bombs. Business is bad.

Syracuse C. C. Steps Out Syracuse, April 3.

Four major circuits operating Syracuse's six darkened first run theatres, and the affiliated theatrical crafts were left today to effect their own adjustment of the wage resultance of the command of the command of the major of the command of the command of the command of the command of the controversy had progressed beyond the point where mediation was the solution. The chamber statement, five pages in length, urged that 'public opinion demand the reopening of the theatred of the first of the committee of the first of the chamber statement. The Syracuse local of the International Association of Theatrical Stage Employees rejected the good offices of the civic committee, and stated it would deal only with the theatred; (2), arbitration was rejected by the Moving Pleture Operators Union when the theatres; (3), arbitration was rejected by the Moving Pleture Operators Union when the theatres specified that the question of the must be considered as well as 25% wage refund; (3), acceptance of the 25% proposal by the two unions 'would still give them (the union members) a yearly income greater than in any of these groups' (i. e., unions connected with the building trades and wage earners in industrial planty); (4), there appears to be only one of three solutions, as the continuous of the theatres to remain closed, or to operate non-union. The former would not bring the wages of the unions out of line under present conditions. The second is against the interests of the public—the partons of the theatres, and the latter is not desired.'

With reference to its comment upon wage levels in Syracuse, the purchasing power and retards business; nevertheless, in this emergency when wage scales are being greatly lowered and the patrons of the theatre being largely from the classes where greatly reform the classes where greatly reform

K. C. Still Onen

Kansas City, April 3.
Situation remains unsettled, although the theatres are still open pending conferences between the managers and the unions. All houses had posted notices of closing on April 1, and it was understood that they would look their down on April 1, and it was understood that they would lock their doors unless the amusement crafts grant-de concessions of at least 25% reduction in wages until Sept. 1.

The papers played the story up and even editorialized suggesting a contest of the story of the story up and even editorialized suggesting a

Wisconsin's Closings
Miswaukee, April 3.
Labor and economic conditions
rere given as the reason for closing theatres in four Wisconsin titles by Saxe Enterprises and the Yarners, Racine, Appleton, Kenona and Sheboygan are the places fleeted, although it is said that nore closings may be in order in their communities.

Closings will not affect MilClosings will not affect MilClosings will not affect Mil-

Inside Stuff—Music

Shapiro, Bernstein has a contribution to the beer song cycle which makes no mention of beer. It's titled 'We're All Back Again (Me and That Old Gang of Mine'). It expresses the sentiments that go with the foam but sidesteps direct reference, angle being to avoid any down-tumbing of the ditty in dry states.

Title sheet carries four writers—Al Plantadost, Bob Murphy, Jack Glogan and Ben Bernie, who, as pilot of Pabst's Biue Ribbon, has a two-fold interest in the number.

Checks representing a split-up of the money received from the French performing rights society were sent to ASCAP writer members last week. Also participating in the divry were several U. S., publishers whose contracts with publishing agents in France do not include the performing rights.

American Society received the French payment, around \$75,000, several months ago, but considerable ciercial work was required in apportioning the sum to the proper authors and publishers on this side.

Coast radio station, whose broadcasting room is in a hotel, found a unique way of cutting the salary of its musicians but continue to pay the scale. Band has been paid off at the end of the week collectively, but a previously agreed amount is deducted for room hire. As it was a case of grifting or no Jobs, the musicians agreed to this scheme of beating the scale.

Commonly accepted practice among publishers now is to cut in name warbiers on coin collected from the sal of sync rights for screen shorts. Most of the pubs make it a 50-50 srilt, though the less liberal keep the singers down to 25%.

With rare exceptions the producer of the short leaves it to the singer

Included in the E. B. Marks catalog for American representation, covering all world sync and air performing rights, are the works of 63 publishing firms located in 18 foreign countries.

Germany heads the Marks list with 21 publishing houses, France is next with eight, Mexico is represented by seven, and England six.

Week before the late Eddie Lang was prevailed upon to undergo the tonsil operation which resulted in his death (26), the guitarist assented to an insurance agent's argument that he take out an additional \$10,000

Milis Music has bought the rights to 'Rasputin' (song) from the Frank Goodman firm. Arrangement being made of the composition for re-cording by Cab Calloway on his Brunswick contract.

CAN'T DO THAT

L. A. Musicians Get Series of Don'ts From Local 47

Los Angeles, April 3.

New don'ts for musicians, as ordered by local 47:

Members are prohibited from playing with the American Unit, a co-operative group, for anything but cash until the latter redeems cutstanding trading clips given to

Musikers are barred from playing either on stage or in the pit of the Liemert, nabe house, until further

No playing for Isadore Epstein, sponsor on KGER, without permis-

sion.

Members not allowed to accept board or room as part payment for services at hotels, cafes or restaurants without permission.

Foreign born members must complete citizenship papers as scon as possible.

Jazz King Suit Delay

Albany, April 3.

The \$250,000 suit against Paul Whiteman for the use of the term King of Jazz, which came up in Supreme Court here Thursday (80), was put over, the term due to the Graves, Albany's aspirant to the exclusive rights to the title.

Graves, abany's aspirant to the exclusive rights to the title.

Graves, according to his attorney, was too ill to appear.

To support the contention that

Graves, according to his attorney, was too ill to appear.

To support the contention that there is nothing exclusive to the title, Whiteman's counsel logated 'Rag Time Mike' Bernard, once a familiar figure in the old Tin Pan Alley, who won Irst prize in a 'Police Gazette' contest.

WEEKS AFTER FIO RITO

WEEKS AFTER FIO RITO

San Francisco, April 3.

When Ted FloRito's contract with
MIB coffee expires May 25 and
maestro leaves Frisco, it's likely
Anson Weeks' band will take the
NBC Monday night spot, which has
Peter B. Kyne, the author, as cofeature,
FloRito may go into the Miramar,
Santa Monica, after doing one night
stands on the road, following his
closing at the Hotel St. Francis
here.

RICHMAN'S \$4.500

Harry Richman opens April 8 at Mike Firtzel's new Chez Parce, Chi-

He goes in on a flat salary of \$4,500 per for three weeks.

Dahl Band with Malin

Dahl Band with Malin
Hollywood, April 3.
Ted Dahl's orchestra goes into the
Club New Yorker (6) when Jean
Malin and his floor show return to
that spot.
Ted Healey's show out April 4.

Los Angeles, April 3.

Press agent who ballyhooed the opening of a band at a local night spot, appeared at the premiere with three guests. Their entire order during the evening was a bottle of ginger-aic, but the p. a. was presented ale, but the p. a. was presented with a \$25 check, which was taken out of his salary. The account mes him very

One Way

little more per week.

—From 'Variety's' Hollywood

BLACKHAWK

Chicago, March 30. Chicago, March 30.
Hal Kemp's orchestra has been quietly winning a lot of friends for this room. More friends than the cuisine (grub), still served lukeling a substantial business and expects to run right through the summer for the accommodation of the stepper-outers among the World's Fair mob. And there'il be legal beer to enhance what is probably a bright promise of gittering opu-

lence.
Blackhawk is at the busy end of the loop. That might be considered the right end except that may be reversely that the second of the right end except that the second of the reversely the Exception is at least good no matter how excellence in this regard is to be measured. It will indubitably be one of the active oases during the summer.

summer.

Kemp's swelling renown is due to his notions, modern and progressive, on orchestrations and his abundant employment of the brasses. Not without significance is the reported habit of many rival bandsmen to visit the Blackinawk and bring their arrangers on Monday night. Kemp sticks his administed in the renormal properties of the properties of the renormal properties. His blendings are frequently exotic, always arresting. He is stamped with unmistakable distinction and superiority in musicianship. A

always arresting. He is stamped with unmistakable distinction and superiority in musiciansity and authority in musiciansity in the state of the stat

perally.

Deane Janls, a handsome redhead, is more or less a permanent flature at the Blackhawk, having appeared with other orchestras and also douwith other orchestras and also doubling on occasion into Beandkay film pariors. She is an attractive songstress. Floor show otherwise consists of Pergy Moore, grifted with animation, and Perry and De Sylva, exceptionally good at hall-room waitz-adacto, who combine speed with class. — Land.

Frolics Being Readied To Cash In on Beer

Los Angeles, April 3.

Former operators of the Frolles, Culver City, figure to reopen the night spot within the next few weeks to cash in on beer. Deal also includes Ted Florita's band going in for three months during the summer, moving here from the St.

for three months during the sumer, moving here from the St. Francis, San Francisco.

If deal goes over, Jimmy Grier, whose combo arrived here this week, and so far unspotted, will substitute at the Frisco hotel.

Remick Pro Dept. Takes Heavy Cut: **Want Young Blood**

Remick has put its personnel through such a slashing that hard-ly any of the professional staff are left on the job. Intention of Buddy

you the protessional sarar are leading to the by many forms, because of the Warner Bros. Interests in for the Warner Bros. Interests in the Warner Bros. Interests in the work of the Williamski firms is to replace the former Remick contact men with younger employees picked from other departments.

Though Remick will do little publishing of new numbers by outside writers, WB will occasionally assign it the songs from one of its film musicals so that the music firm will be in a position to maintain its class A rating in the American Society. In determining a publisher's rating, the ASCAP, according to its bylaws, is required to take into account the publisher's current contributions to the fund of available music.

Feldman Sails Home With Two Catalogs

Bert Feldman, London music publisher, sailed for home last Sat-urday (1) with British and conti-nental rights to both the Witmark and Remick catalogs for the next two years. Feldman closed for no other catalog during his 10-day visit here.

visit here.
Included in the Witmark-Remick
deal are the European film synchronization rights.

Fined and Expelled

Los Angeles, April 3.

Because they assertedly refused to discontinue playing with non-union musicians at the Hippodrome, Robert Webb and Harry Klass have been fined \$300 each and expelled from Local 47.

Both men falled to appear when summoned to face charges. Theatre has since been placed on the unfair list.

FIGHT CLOSES CLUB

Albany, April 3.

The Silver Silpper, local night citib, was closed last week collowing a fight in white stabled. John Bugs Dolan has a police record, is charged with assault, first degree. Eattle was over a girl. The waiter, William Frankenheck,

will recover

MRS. BLUE STEELE CRASHES

mas. BIJUE STEELLE UMASHES

Birmingham, April 3.

Mrs. Betty Lund Steele, wife of
Blue Steele, orchestra leader, was
injured at Knoxville, Tenn., last
week when an airplane in which she
was flying crashed.

Mrs. Steele received a fractured
jaw and other injuries but will recover.

BOASBERG'S RETREAT

Arrangement which brought Ai Boasberg into Columbia Phonograph with Ed Conne is off as far as Boasberg is concerned.

Conne will continue with the recording company, but Boasberg returns to writing material for air comics

MILLS' NEW COUPLE

Irving Mills has taken Jerry Arlen and James Van Heusen, of the col-lar and shirt family, under exclu-sive writing contract for his Law-rence Music Co.

rence Music Co.

First of their numbers being given publication is 'You, Hi-Di-Hi and Me.'

SPITALNY FOR VICTOR

RCA Victor has signatured Phil Spitalny for a series of recordings. Incorporated in these wax pro-ductions will be the choral idea Spitalny introduced on the air via his commercial program.

Annual ASCAP Meeting Boils As Classification Comm. and **Board Attacked by Writers**

\$1,800,000 in 1932

American Society's 1932 income underwent a slight drop, as compared to 1931. Of the \$1,800,000 taken in last year, almost 50% of it was derived m radio

ASCAP in 1931 collected \$1,900,000.

New Paris Anti-Alien Ban Is Severe on Musicians

Paris, March 24.

Due to a drastic c.: in th percentage of foreign musicians allowed in Paris spots, there will be a lot of Americans out of a job here shortly.

The edict just signel by President Lebrun is effective at once. It calls for a reduction to 30% within a fortnight, 20% within a month, and only 10% within two months. Only a few establishments which have sceured special permission from the Labor Ministry can retain 3% foreign artists. Besides the U. S. boys, the new ruling affects South Americans, Russians, Hawalians, Cubans and several groups of gypsies from Central Burope.

Most of the relight reports have had American juzz orchestrae as one of their featured attractions. The majority of these musicians will now have to move on to the Riviera and the provinces or sail.

Riviera and the provinces or sail.

Five Rosens, \$30 Snub Prompt Berman's Scram

Hollywood, April 3.

Bobby Berman (E.B.B.) walked out of his cellar spot last week, claiming Rosen trouble. Al Rosen, agent, bought into the cate some time ago, placed his brother set there were five Rosens in the cellar with the customers.

Blowoff came Monday (22) when Berman wanted to boost the budget of his floor show from \$80 to \$110 weekly.

Berman is now negotiating for a Chicago spot during the World's Fair. Hollywood, April 8. erman (B.B.B.) walked

Crawford Sails

Jesse Crawford salled for London Friday (31) for a four weeks' en-gagement at the Empire theatre organ. Empire is Metro-Goldwyn-Mayer's ace London picture house. Crawford's booking was arranged through the Loew office in New

Organists' four-week term carries series of options. Mrs. Crawford a series of options. Mr did not accompany him.

Vogel Branching Out

Jerry Vogel, the firm's present general manager, is negotiating to take over the sheet-music division of the Plaza Music Co., jobber. Be-fore proceeding, Vogel is talking over the situation with the Music Dealers Service, Inc.

Dealers Service, inc.
Vogel has been with Plaza for ai-

PETTIS' 2D RETURN

Pittsburgh, April 3.

His show boat deal with Eddle
Klein being off, Jack Pettls and
band return to the William Penn
hotel for their tilird engagement
there in little more than a year.
With Pettls are two featured soloists, Dolores Reade and Pat 'Jarrington. ists, Dolores Reade and Pat Har-rington.

Pettis succeeds Smith Bailew who has been at the hotel for six weeks.

Annual meeting and dinner of the merican Society of Composers, Authors and Publishers last Thursday (30) developed into an acrimonious attack of the writers against the Society's classification committees and board of directors. At the height of the verbal exchange several board members, including Saul Bornstein, of Irving Berlin, Inc., of-Gered to resign.

The argumentative reached its climax when George reached its climax when George Whiting, writer, asserted that instead of calling the organization by its present name it should be relabeled. The American Society of Publishers. The writers turned their fire in this direction after several publishers had taken exception to the remarks of authors on their own classification committee. Latter were flayed by their own ranks, being called unfair and lax in the way they determine the writer ratings. ratings.

Rose as Example

Rose as Example

Billy Rose capped the climax by citing his own case as an illustration of what he thought was wrong in the ASCAP's classifications. Rose declared that as a writer he was still in Class AA, but believe the didn't belong there today, although he may have two years ago when he was much more prolific, when he was much more prolification of the number of recent peruting of the number of recent peruting of the standard processing the songs on the air, in theatrag, dancehalls, etc., would prove he was right.

dancehalis, etc., would prove ne was right.
Furthermore, said Rose, he doesn't believe he rates AA royalty dividends, confessing that he didn't deem himself in the same class with Berlin, Kern, and others of that standing as to quality as well as productiveness. Rose stressed he wasn't laboring vinder any delusion of false modesty; his self-incrimination would cost him money, but that he could best present himself as an example of the unsatisfactory classifications.

re could best present himself as an example of the unsatisfactory classifications. Rose made the point that the classification committee in making local committee in making local committee in making the committee of the committ

mera, and breakfasts and dinera.

Rose's opinions on classification are said to voice the sentiment of the topnc:-hers who couldn't say the things which Rose voiced for them. He mentioned that the procedure of determining subsequent writer standing was in need of radical revision, and to that end proposed that a special committee from the writer ranks be appointed to the writer ranks be appointed in the said of the said of



Poor Ghost

Poor Ghost

Renee Carroll, Sard's hat check girl, whose 'In Your Hat' had the bloom of youth brushed off It as a syndicate feature, now comes from the Macaulay press in book form with 25 cartoons by Aiex Gard and apparently some added material. It's intended to be very witty and very wicked, but Miss Carroll has been unfortuned in the sparently aimed at the bicks in the hinterland and painted a highly colored picture of Broadway sinners, where-as there are comparatively few bicks in the hinterland and many more on Broadway.

Rather surprising that the young woman who has been so extravagantly touted by the columnists should have been so unfortunate in the selection of a proxy author. With the wealth of material that should be at her command, she is reduced to telling how gangstere transmission and comment on 16-mm film for no very clear reason other than the resurrection of the story of the picture actress in the smut; film. Were Miss Carroll as wise as she would have herself believe, she would know that the original had been bought in and that the present film is posed by a girl selected for her close resemblance to the star.

She takes a few cracks at Nancy Carroll, pokes 'Inn at Will. Hays'

She takes a few cracks at Nancy She takes a few cracks at Nancy Carroll, pokes fun at Will Hays' ears and puddles around in some mild if rather antique dirt, but in general in Your Hat' suggests it has been authored by the mugg who used to write Drummers' Yerns' for the train butchers.

Another Meld

Another Meld

From indications, a G. P. Putnam's Sons-Minton, Balch amalgamation, may be the next union to follow the Appleton-Century thing. No secret that Putnam and Minton, Balch have been under joint control, and the disbursement of mutual trade lists by the two hints that they may be together in title before long, as well as operation.

If the Putnam-Minton, Balch union does become a fact, the sole thing necessary will be the imprinting of the joint names of the two. No other changes necessary, as the present hook-up of the two is in all respects like a single concern.

Practically a Free Man

Practically a Free Man
Boyd Gurley, m. e. of the Indianapolis Times, is in New York on
special assignment with the 'WorldTelegram,' both papers being published by Scripps-Howard. Nature
of his work here is confidential.
An and the second of the sec

his expose of Ku Klux Klan leaders in Indians and he is credited singly as the man who put the night-shirt organization on the scrap-heap. It was through stories he unearthed that evidence was secured that put C. S. Stevenson, the Kian state leader behind the bars for life. Stevenson was convicted of murdering a girl with whom he had been intimate.

Just a Hearst Best

Just a Hearst Beat
Hearst papers throughout the
country carried a story, Friday,
March 31, telling of George Bernard Shaw's arrival at the Panama
Canal, after his stop-off in Hollywood. Yarn dated Panama Canal'
had Shaw denying he had lost his
but saying: 'Of course not. They
but saying: 'Of course not. They
all fell for me.

heart to any Hollywood film star. but saying: 'Of course not. They all fell for me.'

On that day he was only two days out from Los Angeles, off the coast of Mexico, on the Empress of Britain, and not due at Balboa, first canal stop, until April 3.

It was evident that one of the Hearts services had sent out mineographed copies of stories to cover Shaw's Itinerary and that some one slipped.

'World' Men in Soft

'World' Men in Soft
Juley plums continue to drop off
Democratic patronage trees and fall
Into the laps of former New York
World' men. Herbert E. Gaston,
ex-executive of the Pulitzer paper,
has moved on from Albany to
Washington as chief assistant to
Washington as chief assistant to
federal Farm agencies, whead
of Federal Farm agencies, and
Electropic of the State Conservation department has
been filled by the advancement of State Conservation department has been filled by the advancement of John T. Gibbs, another alumnus of the 'World', from the secreturyship. Gaston originally was appointed to the post of secretary, which includes the department's publicity assignment. Later he was promoted by Commissioner Morgenthau, who owns an agricultural paper, to the deputy commissioner's job.

_If True

Chicago, April 3.
Literary circles here are buzzing with a sensational story, unconfirmed, that Nathan Leopold of Loeb-Leopold stan Leopold of Loeb-Leopold notoriety, is the author of a not the standard of Loeb-Leopold notoriety, is the author of a not the standard of the standard of the standard of the standard of the university printing houses. Whether the story is sheer invention or not it is being widely told. Piquancy of the report is that the alleged work is halled as one of the finest samples of religious scholarship published in the past decade.

Lucky Authors

Lucky Authors

Most coveted of all literary awards, the Guggenheim Fellowships, have been announced, with 38 fortunates to get them. The fellowships furnish a year's upkeep to meritorious scribblers to complete new works, and what with present-day incomes from literature, the fellowships are highly desired. It is allowships are highly desired. Set a fellowship sample for the fellowship award set to be 'American Spectator' opinion of his 'Eimi.' Another is Leonard Ehrlich, whose first novel, 'God's Angry Man,' drew much attention to him. Glenway Westcott, too, is on the list. Ehrlich and Westcott will write new novels. Cummings may do a book of poetry.

Lucklest of the group is George and the control of the group is George and th

George Anthell, composer, is anoth-er repeater.
Guggenhelm Fellowship awards permits the recipients to go abroad to work. Naturally, most are going abroad.

Scores Brantona Carditana

Scores Brentano Creditors
Creditor-trusteeship of Brentano's
ended with withdrawal of the committee last week.
Protested that the concern is,
solvent save for frozen assets and
only insistence of 'certain creditors' can wreck the corporation.
Stores have been returned to management of Philip L. Dickinson, who
was appointed by creditors in 1390.
In spite of the warning, Robert J.
Blum, attorney, acting for seven
publishers, threw the company into
bankruptcy Thursday (30) in the
federal court.
Those suing and the sums claimed
by them are Chas. Scribner's Sons,
\$13,000; Dodd, Mada & Co., \$11,000;
Harcourt, Brace & Co., \$15,500;
Houghton, Miffill Co., \$15,700; Blue
Ribbon Books, Inc., \$600; Grosset &
Dunlap, \$1,400, and Frederick A.
Stokes Co., \$5,500.

Stokes Co., \$8,900.

More Sharks

Stephana Hawkins, who as Lottle
Perkins recently sent an impossible
picture script to the scenario gyps
and got rave urges to send them
some money, is in again.

This time she sent the synopsis of
This time she sent the synopsis of
antity publishers.

Most agem of literature and offered
to publish it at prices ranging from
\$360 to \$775, with royalties ranging
from 40% to 25%. Only two houses
turned it down, and but one of these
frankly told her it was drivel.

The most interesting response
was from a Kansas City publisher
who wanted to come to Denver and
work on the first chapters with her.
That would be \$50 extra.

Six Months' Job

Ronaid Miliar, who was executive editor of 'Liberty' before Bernarr Macfadden acquired it, has gone to Chicago to edit 'The Official World's Fair Weekly,' a mag to be gotten out in connection with the fair.

The mag will be published but for six months, or for the duration of the fair. First Issue out April 28.

Diverse Eulle

Beth Brown's new book, 'Man and the evils of the New York divorce

Beth Brown's new book, 'Man and Wife' (Claude Kendall) deale with the evils of the New York divorce laws which recognize only one cause for a legal split and force the mismated to commit four feionies to the second of the seco

That Shaw Session

That Shaw Session

Lecture of Bernard Shaw next
week at the Met, his first and sole
one in this country, is unquestionably the biggest literary event over
here in years. Not since Dickens
came over something like 100 years
attention council and Shaw's visit.
And the methods of both to bring
Americans flocking were identical.
Dickens professed dislike of Americans love them the more for it.
Academy of Political Science, at
Columbia University, which arranged the Shaw lecture, can't even
begin to estimate the number of

begin to estimate the number of applications for tickets to the talk applications for tickets to the talk. Academy long ago gave out the information that no more seats are available. However, applications still come in by the heaps. That in spite of the fact that only the balcony and dress circle are available, the Academy reserving the lower floor and boxes for its members and special guests.

Duncan's Hangout

Duncan's Hangout
Raymond Duncan, the longhaired exponent of the classic in
poetry and the dance, has purchased
an old building on the rue de Seine,
on the Left Bank, which he is renovating and converting into fiats to
be rented only to writers and
dancers who have more merit than
money. Duncan has moved into his
ovaries of the control of the control
of the control of the control of the
control of the control of the control
and American writers are invited
to give readings from their works.
Smoking is not allowed in the Duncan ateller, sit he host is of the
opinion that it relaxes the brain
and is a vulgar habit accessible to
all classes, whereas his followers
must strive only for the higher
things in life.

Lathron Writes Life of Mix

Monroe Lathrop, former dramatic editor of the Los Angeles 'Express.'

and not reprise a first and first

Best Sellers

Best Sellers for the week ending April 1, as reported by the American News Co., Inc.

riction
'Ann Vickers' (\$2.50) By Sinclair Lewis
Walls, of Gold' (\$2.00)By Kathleen Norris
South Moon Under (\$2.00)By M. K. Rawlings
'Unfinished Symphony' (\$2.50)By Sylvia Thompson
'Hardy Perennial' (\$2.50)By Helen Hul
'An American Girl' (\$2.50)
Non-Fiction

Stock Market

(Continued from page 6)
that the company would meet the obligation.

Disbursement amounts to \$900,000 but a considerable portion of the notes are held by banks friendly to the notes are held by banks and the state of liquid resources. However, the stockholder suit brought about sell-the first time in many months, touching a low at % on the movement since last aummer. It recovered to the even dollar, but late in the high ped again to %.

Shust high ped again to %.

Shust hope again to %.

Shust hope that level. It was no effort to push it through on the upside. Dealings were moderately active and all wishin the half point said to the associated with the pany, while sellers appear to be scattered old holders. Behavior of Lowe's preferred was equally perchanged by the normal sold with the pany, while sellers appear to be scattered old holders. Behavior of Lowe's preferred was equally perchanged by the normal sold with the pany, while sellers appear to be scattered old holders. Behavior of Lowe's preferred was equally perchanged by the sellers appear to be scattered old holders. Behavior of Lowe's preferred was equally perchanged by the perchanged by the sellers appear to be scattered old holders. Behavior of Lowe's preferred was equally perchanged by the perchanged by the pany willing to take on long common stock while letting the seathers of the preferred were willing at a new low of 31%. Difficulting the pany interests should be willing to take on long common stock while letting the seathers of the preferred were willing at a new low of 31%. Prices were barely steady around the level of their minor recovery. Dealings ready by the pany by the pany by the pany

Low. 1% 6% 5% 50% 4 10% 8 8% 87%

Summary for week ending Saturday, April 1: STOCK EXCHANGE High. 1% 4½ 10% 11% 61% 2½ 21% 21% 21% 21% 21% 21% 21% 21% 21% Sales. Jesus and rate. American Seat. Consola Flim. 500 Columbia P. vtc. 2,460 Consol. Flim pfd. 4,700 Eastman Kodak (3). 16,600 Fox. Class A. 42,200 Gen. Elec. (1). 10,00 Loew (1). 10,00 Loew (1). 10,00 Columbia P. vtc. 10,00 Columbia

2 10 5 2% 2% 3 3 15 12 14 0 8	1% 13½ 1½ 1½ 1% 8 1 10%	24,100 800 800 41,200 2,200 40 20,400	Madison. Sq. Garden. Met-G-M pref. (1.80) Orpheum pfd. Paramount (note). Pathe Exchange. Pathe, Clase A. Universal pref. Warner Bros. Do pfd.	15 15 14 14 14 14 14 15 11 14 11 11 11 11 11 11 11 11 11 11 11	1% 15 15 14 14 14 15 11 11	1% 1% 1% 1% 1% 1% 1% 1%	- % - % - %
81% NOT	10% E—Strick	16,400 en from	Westinghouse	251/4	22%	231/2	-114
			CURB				
11 14 4 4	7 6 2% 1%	100 700 100	Technicolor	 6 8% 1%	 6 214 1%	 6 8% 1%	-: ‡ %
			BONDS				
2½ 87 84½ 68½ 10% 16¼ 10 1¼ 20	1½ 29½ 48 47½ 4½ 0¼ 8½ 12	\$20,000 12,000 82,000 10,000 82,000 83,000 43,000	Gen. Thea. Eq. '40. Kcith 6'e, '46. Loew 6'e, '41. Pathe 7'e, '37. Par-Fam-Lasky 6'e, '47. Par-Pub 5'g', '50. RKO dsbs 6'e. Shubert 6'e. Warner Bros. 6'e, '30.	11/4 32 59 60/4 6% 8	1 30 54½ 58% 4% 0½	1 80 85 58½ 0% 7½ 	- 16 -2 +256 +156 +1 + 16
			Over the Counter, N. Y.				
31d. Gen.	Askod. 2 Theatre	cfs. sold	Roxy. Class A	••	••	••	

Incorporations

New York
Albary, April 2.
Parkshire Bidge Amusements, Inc., ings: theatrical: 100 ohares, no par, Acadia Film Corp., Manhattan; pic-tical: 250 ohares—150 preferred \$100, Northern Film Corp., New York; pic-tical-states, Inc., Manhattan; theatrical; portered \$100, abl common page. 100 c.m. 100

office broadcasting stations; 100 enteres no Resort Entertainment Bareau, Inc., New York county; entertainment of all kinds, answements; \$500. Attainment and Designation Designation of the County of the County to, Del.; general radio broadcasting business: New York Office, 561 Fitti avenus, New York City; Ed. Wynn, predictart; 100 shares no par Value.

Miller, Faul Miler, Gilbert Hodges, C. W.
Else Angeles Brandcasting Company,
Inc. Capital etock, 190,007; nons subscribed, William K., Young, Forrest F.
bet Bergen.
B. I. Schulberg Froductions, I.d.
B. I. Schulberg Froductions, I.d.
Alenberg, Louis E. Swarta.
Al Miller, Paul Miler, Gilbert Hodgee, C. W.

Judgments

Callette, Inc.

Pre-Beer Squawks

(Continued from page 1)
and the rush of production entities
them to consideration.
The first of the management of the consideration.
The first of the milk of the management of the management of the warious vaniage points to give listeners a cheerful little earful of the various noises that go with the first deliveries of beer along about midnight, April 6. Mikes will be spotted at a brewery, a loading platform, in a freight yard and in leading gardens. Those who stay at home will have the joy of listening to the driver of the first trucklead of beer and the words of the engineer pulling the first train out of town. All this pies the necessary clamor that goes with the process.

The town in the process.
The town in the process of the special of the management of the management of the management of the process. The two is the sheled in the good old way and the breweries are doing their best to get as much beer into action on time as they possibly can. But it looks as if there were going to be many unable to get their fill the first few days. Even the biggest vats have limits. And Milwauke surely doe love its hops.

Enter Florida
Miami, April 3.
Amusement operators here and throughout Florida have their ears to the ground for any hopeful rumbling which might resemble the tramp of the brewers' big horses State legislature assembles tomor-

oute legislature assembles tomorrow (4).

Much controversy has developed
over the possibility of breaking
Florida's constitutional provision
against sale of 'any intoxicating'
beverages, with legal opinion now
apparently swinging to the conviction that the legislature can legalize
3.2 per cent brew through liberal
interpretation of the constitution.
Several operators in Miami are
ready to shoot. One of the choice
locations for a combination cabaret and beer garden would be the
Froilies cafe, still operating as a
two-bit dance hall with a floor
show.

abow.

Besides the Frolics, and all of
them hoping to get in on beer's
ground floor, the Sliver Sliper,
Auby's Lagoon, the Pier (Beach)
and the Bagdad are holding over
their winter shows and doing fair
business without the beverage.

Some of the Beach hotels are
Some of the Beach hotels are
Plaza still has enough reservations
to indicate one of the latest closing
dates in history.

dates in history.

Maine Going Wet
Portland, Me., April 3.
Maine is going wet! A referendum may hold the movement up
for a few months, but suds are going to be general throughout the
state. The 3.02 beer bill has passed
the Legislature and received the
Governor's signature, and unless
Christian Civic League and the
Methdists put the brakes on by referendum, Maine for the first time
in 75 years will quench its thirst
legally.

in 75 years will quench its thirst legally.

Industrial leaders, business firms and hotels urged the Legislature to put this law across to save the State's tourist business.
It is confidently felt that if a referendum is allowed the drys will be

Call It Soft Stuff

Call it Soft Stuff
Tacoma, Wash, April 2.

Max Froile, former RKO pit leader and owner of Froiles Villa, eat and dance pavilion, has engaged five-piece German band for his gatden and will serve Fabst brew. Commissioners rows the commissioners rows to the commissioners and village of the commissioners of \$250 or more a year for roadhouses selling beer.

Some will not take out license but sell the brew contending government has designated new brew as non-intoxicating and their soft drink privilege will prevail. County sheriff admits he don't know what

Theatre Beer Banned Minneapolis, April 3. Under the city ordinance regulating distribution here of 2.2 per cent. beer, sale of the bevorage would be published at theatres, path to be published at theatres, path to be published at the the published at the publis

on the premises would be restricted to hotels maintaining dining rooms, restaurants and night clubs. It cannot be dispensed over bars or at lunch counters, if the ordinance is adopted.

Ohio Beer Gardens

Ohio Beer Gardens
Canton, O., April 3.

Meyers Lake Park, largest amusement resort in eastern Ohio, will install a beer garden as the result of legalized beer, officials of the company have announced. Large recreation building housing roller rink and cafeteria will be converted into old time beer garden. den.

New spot will be ready for open-ing late in May.

GAMING AGAIN OFF CAL. SHORE

Los Angeles, April 3. Gambling on the high seas got under way again off the Southern California coast (1), after a lapse of several months, with the resumption of activities by two boats, the Monte Carlo and the Johanna Smith II.

As opening day bait, visitors were transported to and from the ships by tenders without cost and were given a free dinner, as an inducement to have them hang around the gaming tables.

Monte Carlo is advertising a new bar that opens (7), serving real hear.

Photos at \$15 a Doz. New Gyp Racket by Hollywood Kid Scouts

Holivwood, April 3. A small touch racket, but one of volume, is the baby talent scouts working herabouts who advertise in the personal columns of the daily papers, requesting mothers to bring their offspring for interviews. Scouts infer that they have contacts with studios where bables are employed,

infer that they have contacts with studies where babies are employed, and that the prodigles will be presented to directors.

Gyp comes when the scout asks the mother for photographs of her youngster. No matter what kind of photo the fond mean hands the scout, they won't do. New pictures must be taken, and therein is the racket. Scout has his own photographer take the pictures, and charges the mother from \$12 to \$15 per dozen. Cost to the supposed scout is probably \$3 top to turn out the pictures. One of the racketeers has been averaging 30 sales a week, making himself a neat profit and promising nothing. He has a contact with a producer making kind pictures, so every supposed scout the contact with a producer making kind pictures, so the season of the pictures. One of the racket several months ago through a contest held by Paramount to get a youngster for a Chevaller picture. Smart guys picked up the idea and made a racket out of what Paramount did as a publicity gag.

as a publicity gag.

Friars Beer Party

The Friars will hail official beer on Saturday night (8) with an old and young timers' night billed Thown Memory Lane'. Joe Laurle is the main guy and he signed the

notices.

The committee comprises a lisof about 200 members, which means they will sit in, gargling tunes and lager. A dozen barrels of brew have been ordered and the thirsty can start quaffing at 10 o'clock. The nick is a modest two bucks.

Foaming Sideline

Los Angeles, April 3 Los Angeles, April 3.
Salesman for a radio station
devoted the better part of half
an hour trying to sell air time
to a merchant.
Unable to close a deal handed

Unable to close a control to the merchant. 'I also take advance orders for beer,' he casually remarked.

—From 'Variety's' Hollywood

FOOD AND MANY LAUGHS AT DEMPSEY'S DINNER

By JACK PULASKI

By JACK PULASKI

The only interesting pugilistic event last week was a feed to the sports writers, tossed by that new promoter, Jack Dempsey, at the Park Central. Scene was a love feast with the former champ doing mc. Every boxing commentators was present, pleased to compilment the popular former champ and wish him well.

Dempsey comes forth as sponsor of the Schmeling-Baer heavyweight fight due early in June at one of the hall part of the schmeling-Baer heavyweight fight due early in June at one of the Ball part of the work of the Schmeling-Baer and the winner is to meet Jack Sharkey for the title. according to present plans. The Garden's match between the gob and Carnera is also on the summer cards but regardless of the fact the title is at stake, the Schmeling-Baer affair should be the big noise. Associated with the giant-killer is Tim Mara, who once had a hunk of Tunney, and there was kilding by both that promoter and Dempsey among the guest was Capt. Dennis O'Brien, legal adviser to Jack, when he isn't occupied, with affairs of Doug and Mary Fairbanks, George M. Cohan, and Sam H. Harris.

The dinner signalized the opening of the press campaign for the press.

M. Čohan, and Sam H. Harris.
The dinner signalized the opening of the press campalgn for
Dempsey's debut fight show, but
there were little incidents that provided a special kick to the guests.
Dan Parker, sports columnist on the
Mirror, strode across the hall and
stack. We his culmist, Those two
hirds had been calling each other the News commist. Those two birds had been calling each other names for two years, Walyou Car-nera being the unwitting cause of it all. Now they smile when they

Heuser Beats Ebbets

Heuser Beats Ebbets
Final fight show at the Garden
for six weeks went on Friday (31)
with Harry Ebbets of Freeport,
which Harry Ebbets of Freeport,
who trimmed him again. It was a
slugging match but not on a par
with their meeting on the SchadCarnera card. This time Harry was
not cut and while the foreigner
won on points, he carried away
souvenirs, such as two cut eyes
and a frayed mouth. The match
mierely was a convincer to Ebbets,
who wanted to win because it would
give him another chance at Rosenbloom's light-heavyweight title.
Slapsy Maxie has defated both
contenders so they appear to be
both out.

contenders so they appear to be both out.

Another German was present—
Hans Birkle, who was introduced by Joe Humphries as hailing from California—the only laugh of the evening. Hans got a smacking around from Art Lasky, the new Lasky came east with the record of 22 kayo wins out of 27 fights. He didn't do it to Birkle which lan't strange because Hans is one of the toughest of many a hopeful heavy. However, Lasky demonstrated a punch and had the German groggy from right shots to the man groggy from right shots to the

WB's Bus Tieup

WB's Bus Tieup
Warner theatres in New York,
Washington, Pittsburgh, Wilmington, Newark, Jersey City and towns
nearby to these will figure in a contest for 150 round-trip tickets to the
World's Fair, Chicago, in a tie-up
with the Martz bus lines. Prizes
will be apportioned to theatres according to size and importance.
Mort Blumenstock, for Warner
theatres, and Frank Martz may extend the tie-up to WB theatres in
Ohlo and further in Pennsy.

MARRIAGES

James Whipple, NBC stage direc-James Whippic, NBC stage direc-tor, and Margaret Sullivan, mem-ber Chicago A Capella Choir, in Chicago, March 25. Avon Taylor Manville, former act-ress to Carlyle Blackwell, actor, March 25, in Reno.

Tm Telling You'.

By Jack Osterman

Pictures and Ring for Guy, Freed of Murder

Hollywood, April 3.

Publicity attending Curley Guy's trial and acquittal in Long Beach on a charge of murdering Capt waiter Wanderwell, has started him on two careers—boxing and films Jack Kearns has taken Guy under his wing and is paying for his fighting lessons, with the view of managing him should the boy show promise.

Guy is also set for a small part in 'Phantom of the Air,' Universal serial, starting this week. Before the Wanderwell episode, Guy was an airplane mechanic.

Speak Owners Figuring Their **Beer Problems**

Test cases on beer will probably result from plans of some speak-easy proprietors to take out licenses to vend the brew.

outset unless they eliminate beer.
Also being weighed is the maintenance of a legal beer license if the
hideaway continues to sell hard
grog. Revocation proceedings might
be in order quickly, it is feared, on
the grounds that while the place is
selling beer legally, it is also operating in violation of Federal liquor
laws by merchandising bootles
been obtain licensee for beer will
depend, nonreletors admit, on how able to obtain licenses for beer will depend, proprietors admit, on how stringent are the investigating pro-cesses prior to issuance of licenses.

Some speak owners lean to the opinion that since the beer was passed to bring the Government much-needed revenue, the Government will not turn around and continue to spend large amounts in Federal enforcement in States which accept beer within their borders. And if repeal is sanctioned, that'll be that be that.

'Malt' Soon 'Beer'

Anheuser-Busch people yester-day (Monday) started to change their electric sign at 46th and Broadway, N. Y., to read beer. When the sign was put up in anticipation of legal suds some day, the words 'mail' were mazdaed, with this four-letter one chosen so that beer' could take its place without reconstruction of sign.

Nothing wat set on construction

Nothing yet set on construction by A-B of a large beer garden on the 46th street corner, but it's been tentatively planned for some time.

Surplus Yarns

(Continued from page 1)

had worked on the story originally and now at other plants, had ideas about the particular yarn which the studio owning the story did not know about.

know about.

Impression is that most of the storice will be withdrawn from the market within the next few days, with the studios forgetting about their sales possibilities. Too much jealousy and fear of the double-cross, coupled with executive apprehension that they might get the horse laugh if a rival studio gets a good picture out of a story they have al-andoned, will probably kill the idea.

One of the first sales of excess scripts made by Paranount was the transfer of Owen Johnson's novel, 'The Salamander,' to Warner Bros.

Bros.

They have turned it over to Kenyon Nicholson, who will adapt it for Constance Bennett.

WHEREIN A COLUMNIST MAKES A COMEBACK.

WHEREIN A COLUMNIST MAKES A COMEBACK.

Ostermenia

Say, Editor, you don't know what you did last week by leaving out my column, or did you lose it? Reports are you tore it up, but I hardly believe that, after all we've been through together. Anyway, was off all over town and, in some spots, people were cheering that Osterman was off 'Varlety'. It lagree that Osterman may be off his nut, but never off 'Varlety'. It slipped the copy underneath the door on a cold, wet Saturday night, and maybe it got lost in Pulsaki's rubbers, but, nevertheless, I slipped it under the door and, as the old it under the door and, as the old worth two in the 'Mirror'. (Airlight, I made it up.)

Lots of things have happened Ed. since I've been off the paper, I finished a highly successful run of 14 weeks at the Club Richman with my pal, Lou Schwartz. We're still partners and I'm taking the old revue on the road for a few weeks. You know, when you go to work for new routine. They say, 'Play ball with us for a little while and everything will be okay.' I've played ball so long this season I look like Babe Ruth. Anyway, Lou and I have an idea for this summer when they cut that beer back to 3%. We're going to open a place on the Pelham road. Nobody has ever owed us up there before and we want to ty it for the novelly. Reverse Picketing

novelty.

Reverse Picketing

novelty.

Reverse Picketing
Noticed a lot of pickets walking
up and down Broadway in front of
dark theatres, with signs stating
they were unfair to organized labor. Those pickets in front of the
Hollywood theatre should carry
signs reading, THIS THEATRE
WAS UNFAIR TO THE WARNER
BROTHERS. Incidentally, it's ironic
(I'm nuts about that word, dear
Editor) that when the Winter Garden closed its doors the name of the
picture was 'Grand Slam.'
There's a big sign on 50th and
7th avenue announcing Armour's
Star Ham, but it doesn't give the
name of the actor. Maxie Rosenbioom is going into vaudeville and
aircau'y has laryngitis from reheersing, which goes back to my old
theory and body can get on the stage
but as a sea of the resident sets he
as a sea as the President sets his

As soon as the President gets his

but actors.

As soon as the President gets his swimming pool I'm going to get a bathroom for myself. The baby welghs 17% pounds and is contained by the state of United Artists says there is one consolation in getting a cut, you used to worry about your salary and now you only have to worry half as much. Cute? It's getting so now that Winchell makes up to write his column. (Remember, Ed., these are all snapshots at man-fluence and all snapshots at man-fluence and the shadow of the state of the sound it was a big success. They called on Rube Goldberg twice and he asked the toastmaster, 'Where am I, at the Roxy' In closing will just say that Wait Disney wanted to have Mickey Mouse behave as much like human beings as possible, but now human beings as have as much like human beings as possible, but now human beings would like to be like Mickey Mouse, (Second plug for Horne.) Hoping to see my column this week.

ARE YOU READING?

Osterman.

Bill McStay Loses Leg

San Francisco, April 3. San Francisco, April 3.
Bill McStay, former showman and
'Frisco character, for the past several years general press representative of the Dollar Steamship Line,
is at the Alameda Sanitarium, recovering from the amputation of his
icft leg at the knee.

Amputation was necessary follow-ing an infection. Stanley Dollar, head of the steamship company, plans to send McStay on a world tour upon his recovery.

BIRTHS

Mr. and Mrs. Abo Goodman, son, March 29, in New York. Father Is with Fox films in home office of publicity dept.
Mr. and Mrs. Robert Prown, Jr., son, at Cedars of Lebanon hospital, Hollywood, March 15. Father is a

East

VARIETY

Mrs. Jimmy Walker gets her Flo-rida divorce. Signed last week. Un-der the local law either party may remarry at once.

Stage Society not permitted to produce its Play No. 2, because it was 'Champagne Supper' and Equity ruled that Peggy Fears had used up all the free rehearsals on that.

Cab Calloway in a jam in Dur-ham, N. C., last week when a gang of Negroes stormed the warehouse in which he planned to hold a dance for Negroes, tickets being sold to white persons to look on. Rioters chased the band out and took pos-session of the place.

Miefa Rizzato, one of the run-way girls in the Minsky show, Brooklyn, fell off the platform into the pit Monday (27). Feared her back is broken.

Six footers form the bulk of the ast of 'Strange Gods.' Seven out the eight top that mark.

Workers Film and Photo League to hold a series of forums on film at its headquarters. First will be April 9, open meeting.

Robert J. Mulligan, vaude and stage actor, has written a drama, 'Ferment,' which may get a pro-duction this season.

Dorothea Wieck, of Maedchen in Uniform, arrived on the Hamburg Frlday (31) to go into Paramount pictures. Boat also brought Anna Droysen, 8 feet 4 inches tail, and her sister, slightly shorter. For the Ringling show.

'Comic Artist,' Susan Giaspeil's play, will open cold Easter week,

Mona Lisa club gets a visit from ne police and three men are in the oils. Diners permitted to finish neir meals before being bounced.

Five directors of the Italian agency for the control and distribution of motion pictures on charge of embezzlement of high sums and three have been given five years each.

Radio commission orders WNJ, Newark station, off the air. Time goes to WHOM, which also gets WKOB assignment, giving it three-

Refusing a motion in the Fannie Todd Mitchell-Lean Leonidoff-Sey-mour Woolner Hitigation, Judge Bonynge in Brooklyn Suyreme court characterized it as both futtle and yexatious. Woolner alleged he had been threatened with unfavorable

New York Theatres



"King Kong"

FAY WRAY

PRKO 86 th ST. LEX. AVE

Wed, to Fri., April 5 to 7 TWO FEATURES "BROADWAY BAD" and

"ROME EXPRESS"

TRKO 81 st ST. BROADWAY Wed. to Frl., April 5 to 7 'BROADWAY BAD"

> with JOAN BLONDELL





Dailies News the From

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. कार्यसम्बद्धाः कार्यसम्बद्धाः स्वतिकारम् स्वतिकारम् । विकास स्वतिकारम् स्वतिकारम् । स्वतिकारम्

publicity if he did not pay all costs of litigation, and his wife moved to a tender of litigation, and his wife moved to shave this stricker. from his answer. There are three suits. Woolner is be entered into a technical marbing be entered into a technical marbing with a riding master to gain the author for divorce. Leonidoff the merican citizenship.

The distance to marry the recentship of the comparing the filming of a scene for paramount's 'Song of Songs.'

A bill, introduced by Assembly marries and the comparing the comparing the comparing the comparing the contract for the dancer. When her during the filming of a scene for paramount's 'Song of Songs.'

A bill, introduced by Assembly marries are the comparing the com

ALLE THE PROPERTY.

Mayor O'Brien cuts appropriation for concerts in N. Y. city parks, but hopes private funds will insure music.

Next Hart-Berlin musical will be 'As Thousands Cheer,' to be staged by Sam Harris. First draft practically completed. Due in June.

Maxine Elliott's villa at Cannes suffers \$100,000 damage by fire.

Peggy Fears tells reporters she will not seek a separation from A. C. Blumenthal until she can talk it over with him alone shore he quit her hower that he was to be seen to be

Opera ball—New York's first—at the Met April 28 for the opera fund. Ben All Haggin will be in charge.

Fifth Ave. Ass'n wins its fight. Army Day parade will above shopping zone.

Guilds' 'School for Husbands' set back until next fail. Has been off and on several times. Casting trou-ble may also set back 'Sarah Sim-ple.'

Once more they are talking about 'Nine Pine St.' Now it's by John Colton, 'based on material collected by William Miles and Donald Blackwell,' which suggests they kept the idea and threw away the original view.

Libby Holman's baby gets its firs picture in the dailies.

Helen Kane listens in on the trial of Murray J. Posner, who is having another hearing in the bankruptcy case in which she figures. Says she put her money in a safe deposit in Chi. because she feared racketeers.

Otis Skinner back from his trip to Africa.

Hearing on Sam Kaplan's appeal from ouster decision is adjourned until tomorrow (Wed.).

Otto Harbach and Frank Mandel

The government called the last of its witnesses in the mail fraud case against the Diversified Corp., film makers. Used up 72 days with the defense yet to get its innings.

Henri Diamant-Berger, of a French film company, arrived in New York. Says his company will make two productions over here with American locales. Company and technicians due next week.

Harry A. Romm and Simon Fien-stein trifling with the idea of doing a sepia comedy by Nobie Sissle.

Former 'Tin Soldier' now 'Her in Soldier.' W. A. Brady now in-

Lingerie dealer crashes the papers by declaring in a suit against Mrs. Edw. L. Stanton for goods, that they were bought not for herself but for Betty Compton. Mrs. Stanton is the wife of Jimmy Walker's former sec-

Kathryn Ray, who with Macoot Unzue, said to be an Argentine mil-lionaire, is being sued by her for-mer maid. Latter charges she at-tempted to act as peacemaker be-tween the two with the usual result

Ludwig Zatz, Jewish actor who has been playing in European countries the past two years, home again and to open at the Rolland April 11 in a new play.

Soviet travel agency trying to drum up trade for a pilgrimage to the Moscow Theatrical Festival June 1-15. Working through the Travel League, which sponsors.

Loew's will establish a Ziegfeld museum in the theatre he once oc-cupied. Asking for contribution or loan of souvenirs of the producer.

loan of souvenirs of the producer.
Johanna Richke, German dancer,
in Supreme court asking \$123,500 of
Grey S. Staples, tobacco ran. She
charges conspiracy to defraud her
into giving up her European career
to the state of the state of the state of the state
Zach. Smith Reynolds, co-defendants. Reynolds is alleged to
have signed a cablegram confirming Staples offer of support while
having wired the American consult
lawing wired the American consult
in Berlin that he held an artist's

Fred Astaire to marry the recently divorced wife of Eliphalet N Potters, Jr., social registrite.

Jesse L. Livermore, noted stock operator, married last week (28), to Mrs. Harriet M. Noble, concert Mrs. I singer.

Old indictment against Kiki Rob-erts, former showgirl and friend of the late Legs Diamond, quashed in consideration of her recent good be-

Warner Bros. to build a gymnasium and drill hall in Sing Sing. In acknowledgment of assistance given in fliming '20,000 Years in Sing Sing.' Warden Lawes took pay for the rights to his book.

Evelyn Herbert of 'Melody' to quit Sat. Ill health.

Mrs. Brooke Adams, wife of a night-club entertainer, suing Henrietta Pirring for \$100,000 alienation of her husband's affections.

'Cherry Orchard,' originally planned for four weeks as alternate to 'Alice in Wonderland' at the New Amsterdam, will be continued. Has shown a remarkable draw.

Playiand, Westchester, civic park inquiry brings out that the director gets \$15,000 a year and a cut on net profits, but thinks the job worth \$50,000 annually.

Theatre Advancement, Inc., ; ormed. Subscription play plan

Herman Waske, old Coney Island showman, dead. Credited with hav-ing been the first to show pictures on the Island.

Leo Bulgakov will have charge of a Russian show at the Chicago fair.

Coast

James N. Crotton, Callente exec, sued in L. A. Superior court for separate maintenance by Enriqueta Nugent Crofton, charging cruelty and asking \$2,000 monthly and \$5,000 attorney fees, Mrs. Crofton known on the stage and screen as Mona Rica.

Mrs. Charies Skouras absolved from blame by an L. A. coroner's jury in the auto death of Mrs. Ed R. Maier, wife of a local brewer,

Irene Halperin, former dancer, sued her husband, Victor Halperin, film producer, in L. A. Superior court for separate maintenance. Plaintiff charged she was forced to live with her brother-in-law and nother-in-l in-law, and that the latte

Six alieged dealers were each fined \$50 in L. A. night court following a police raid on the Club Airport Gardens. Harry Schneider, asserted bartender, was arrested after police raided the Sokoloeff club, social ciub.

Bandits who entered the LaBrea L. A., bound and gagged Earl John-son, manager, and Ira Fullmer, em-ployee, after forcing the manager to reveal the combination of the safe The yeggs escaped with \$250.

Betty Blythe, actress, filed a vol-untary bankruptcy petition in U. S. District court, L. A., listing liabil-ities at \$8,152, and assets of \$200.

Giade theatre, Lindsay, Calif., de-stroyed by fire, which assertedly started when a trained horse dis-charged a pistol during a vaude act.

H. B. Warner filed suit for \$340 against Josephine Valex de Valla-lobos in L. A. Municipal court in answer to the defendant's suit for \$343 against the actor. Both are suing to cover damages to their cars as the result of an accident.

Police arrested W. L. Jones and John H. Oggie, film technical ad-visers, after they assertedly crashed their car into a party of equestrians near Hollywood.

Catherine Ann Jaccard, actress, divorced from Jacques Jaccard, film director, in L. A. Superior court.

Lynn Cowan, m.c., injured wher his car collided with another at a Hollywood boulevard intersection.

Mariene Dietrich, actress, removed to her Santa Monica, Calif., beach home with head injuries caused guish himself at the opener today when she was thrown from a horse was Charlie Lung, of the KHJ Don

A bili, introduced by Assembly-man Percy West, to repeal the Calif three-day marriage license law, was defeated in the assembly 54 to 14.

Mabelle E. Stephen filed suit for \$10,175 against Mickey Walker, prize fighter, in L. A. Superior court, charging assault and battery.

Six alieged dealers were booked at the L. A. county jail on suspicion of gambling, following a police raid on a Hollywood gaming apot. Film celebrities present when the police stered were not molested.

William Boyd, stage and screen actor, arrested by L. A. police on suspicion of drunken driving after he crashed his car into two parked machines.

Alice Joyce, actress, filed a voluntary bankruptcy petition in U. S. Federai court, Carson City, Nev, listing her liabilities at \$47,784.72, and assets at \$161,045.75, of which only \$24 is in cash, with balance consisting of promissory notes and household goods.

- William Von Brincken, film writer, convicted by a jury in L. A. Su-perior court of making false police reports regarding an asserted gun battle with bandits.

Midwest

To discourage automobiles driving through the grounds, World's Fair in Chicago is now charging 25 cents per car in addition to 10 cents a person. Congestion of traffic is becoming a problem.

Irene Castle McLaughlin will be the leading lady in 'Return to Folly,' a play written by Harlan Ware, press agent of the Sherman hotel, north side communities for the benefit of the former actress' home for lost dogs. Mrs. McLaughlin, apropos the play's title, gagged it was probably 'folly to return.'

St. Louis symphony orchestra, ending its season early, left music-lovers sentimentally galvanized to preserve and perpetuate the orches-tra

Biackhawk cafe, Chicago, was stuck up by four men, who grabbed \$1,850 and escaped.

Armored car company had \$15,000 in theatre cash in their offices when Chicago bandits called. In a shooting afray the bandits lost. Jack White, one of the hoods, got a bullet in the abdomen and was arrested Other escaped. Money was un-

CAPITOL: N. Y.

(Continued from page 14)

(Continued from page 14)
dance specialty and Gomez and Winona, making a special feature as
a climax with their faacinating ballroom routines, made more important by bringing Bunchuk up to the
clai musical accompaniment. Finale
has all the girls dancing in an intricate circular grouping, with Miss
Rto doing whirls within the ring
Rto doing whirls within the ring
the state of the within the ring
center for a pedestal effect. All
making a first-rate climax to a
sprightly dancing entertainment
that was well sustained.

Cabbel over the Wite Kouse'
Cabbel over the Wite Kouse'
ance at the first evening show Friday very good, indeed. Rush,

PARAMOUNT: L. A.

Los Angeles, March 30.

Los Angeles, March 30.
For the third successive week,
Eanchon & Marco is presenting locai radio acts on the Par stage. It
remains, however, for Grace Hayes,
making her first local appearance
in several years, to run away with
the show, and demonstrate to picand musical comedy names of yeateryear won their spurs. Now an
NEC artist, Miss Hayes is still the
vivacious comedienne of old.
Supplementing Miss Hayes omyon, Lynn, who is no mean performer, and who demonstrates a
versatility that is outstanding in
giving impressions of noted radio
names.

Leescary, April 4, 1933

Lee coast system. He demonstrated how one man can interpret a vector of roles without so much as merchy from his chair. Lung is a creditable performer and rates high in entertainment value.

Other KHJ performers, all members of the Clobe Headliners (flow) the control of the contro

sister of Abe Lyman, aids in the warbling.
Show ran one hour and six mins, at the opener today, which will necessitate considerable pruning to provide the considerable pruning to see the considerable pruning to the considerable pruning to the considerable pruning to see the considerable pruning to the considerable pruning to the considerable pruning to the consi

ROXY, N. Y.

New York, March 31. New York, March 31.

Biz as usual at the old Roxy. It's consistent despite mediocre film bookings. The house hasn't been able to secure any major company product or the better indie films owing to certain antipathy against the spot because of its b.o. scale, and tops at 55 cm weeklays and tops at 55 cm weeklays and tops at 55 cm weeklays.

and tops at 56c on weekends.

Current show has no stage name allure. However, out of it will rise John Fogarty. Around Fogarty there is built an entertaining program which has but one flaw. That's in the line. The girls appear inadequately trained. It's offside judgment that has them coming on for fish lad is still singing. Either Fogarty should be away in the wings or the girls should stay off until he's through.

There is no reasonable alibi for

he's through.

There is no reasonable alibi for the line being untrained.

Fogarty (New Acts) is one lad Fogarty (New Acts) is one lad the line of the

finishing with Irina Eyes Ale Domi-ing! and the showmen can learn that the same principle applies to theattre operation, as in ordinary that the operation, as in ordinary money received. The customers at the old Roxy prove by the consistent biz they are getting expected value for their money. Beyond that lit-tle counts except to maintain that same standard of value and prin-ciple.

same standard of value and principle.

On the program with Fogarty,
besides Dave Schooler and his band,
a permanent and worthy fixture,
and the program of the principle of the program of the program of the principle of the pr

hands.

Line girls open the show, as usual, coming up on the pit elevator bunched under life preserver rings. Those rings look curlously out of place, but not seriously so. What the girls lack is precision mostly, and the unbalanced use of the rings when caught accentuated this. this

the rings when caught accentuated this.

Dave Schooler does the usual introing, bringting on Mills and Shea, comedy tumbling pair clad in sallor workers. Had Menten, nowelty tapper, and Dorothy Crooker, control dancer, are the other specialties. Strictty speaking, the program contains only six acts. Both Menken and Miss Crooker are worthy speaking six acts. Both Menken and Miss Crooker are worthy speaking the six acts. Both Menken and Miss Crooker are worthy speaking the six acts and speaking the six acts. Both Menken with his dancing on miniature platform steps is an okay individualist. Miss Crooker runs to around four minutes on her control stuff, doing while dancing on one fot.

Couple of shorts, newsreel and feature round out three-hour bill, which is plenty for the price scaled, which is plenty for the price scaled, which is plenty for the price scaled.

Broadway

Jack Sydney to the Coast.
Rita Weiman back, all healthy

Bill Norton, manager of Music Box, off to Havana. Martina Morton and Eddie Parks reuniting for vaude.

Harold Winston says married life

Mrs. John Golden recovering from major operation in Doctors' hospi-The Lou Angers' kid, four weeks eld, is bigger than his old man aiready.

n M. Cohen writes he's gather noss. Been in the same theatre

ing moss. Been a three weeks now. hree weeks now.

Tom Walker, electrician with
Strike Me Pink,' lost mother and
ather within a week.

father within a week.
Mark Barron and Howard Benedict feuding with that 10 balls for a jit game for a buck a side.
Ernie McCauley champ squawker about under-estimated gross. Charle Hertzman runner-upper.

Charlie Hertzman runner-upper.
Renee Carroli selling quite a few
of her 'In Your Hat' books across
he cloakroom counter at Sardi's.
Hai Horne spent the weekend at
Shalot, as the guest of the Harry
Arthurs on the latter's country
place.

Jerry Vogel on the occasion of his 25th anni in the music biz fetcd with a special nite Sunday at the Paradise.

Friars presented Ben Bernie with colored sketch with cigar in the kisser. Drawn by the portraiturist, kisser. Drawn Vic Guinness.

kisser. Drawn by the portraiturist, Vic Guinness.

Peggy Fears moves office whereever show plays. Now quartered at 4
4th editect, where Music in the
term of the property of the
Wash't the fact that the Winchell
laid an egg at Friars event to
Bernie, but that it was a dirty egg.
His allbl also laid an egg.
His allbl also laid on egg.
His past, present and future.

Ruppert's brewery posted 100 G's
with government in lieu of stamps
and permitted to bottle beer to be
Mallison's Silks making a big
display of the Dubarry Violet,
named for and by Grace Moore.
Takes 100-foot show window frontage.

Ruppert Stilks making a big
display of the Dubarry Violet,
named for and by Grace Moore.
Takes 100-foot show window front-

age.
Leon & Eddie's 'declare a 25% dividend'—what used to be a buck is now 75 cents.' But there's a gimmick—slice goes only between 4 and 10 celabel.

mick.—slice goes only between 4 and 0 o'clock.

Lee Posner wants all and sundry to know that he's not related to Murray Posner, who handed wads of money so the paper say, to Belen Kane.

of money was the paper say, to Belen Kine.
Word from the Const on decree of divore, granted there to Mrs. Ted Dowell. She's the former Anne with Abe Lyman's band, silkerist with Abe Lyman's band the won in a raffe a week ago. Si says it was a superfect to the state of the state

Ditto for Betty Allen, show girl in Take a Chance. 'Allend and Taube, All Trahan has a bright, new spring coat that's an eye-blaster. When he walked into the Edison hotel lobby, a belinop, without being hotel lobby, a belinop, without being offer a being the second edition of the Junior Jack Levin. director of the Copyright Protection Bureau, put over the second edition of the Junior Borne Endowment Fund for the Hospital of Joint Diseases. Tap beer sales in the speaks at a brew lower and the second properties of the Hospital of Joint Diseases. Tap beer sales in the speaks at a brew lower and the second properties a spuri in beer sales and setting \$1 a bottle therefor. Stite that early inquiries for spring and summer tourigm augurs a buil market for the British and French liners and pessimistically predict land better get off the secan to keep losses down. Among the telegrams sent out by

the German de luxe rassenger boats had better get off the ocean to keep losses down. He was a seen to be the seen down. He was a seen to be year of the column last week from the paper, were those signed by Hitler, Cohan and others, and whom the year of whom the work of which was a seen to whom the year of whom the work of which was lost in the shuffle. Johnny Collins, manager of Louis and long distance calls and long distance calls and was the seen the work of the report that Armstrong had died from a dog bite. Rumor, which Collins states had no foundation in fact, originated through the Harlem scapesine system and was carried in a Broadway column.

CHATTER

London

Anny Ahlers left around \$8,000 Karavaleff off to Paris on flying

Watkins here booking

Harvey Watkins here booking golf opponenta.
Sydney Hyman's flat ransacked, with only gold taken.
W. McQueen Pope unofficial advisor to Violet Meinotte.
Georgie Wood on the water for flying visit to New York.
Naunton Wayne compere-ing in Manchester for a whole month. Itali in his letters to Mrs. Jack Dawles.
Ciro's and Cafe de Paris cabarets asking for Mariana, the Rumba girl.
Gina Maio introduced to Prince George, and as nervous as a debutante.
Wardour Films distributing Moregory (Town), a UFA submarine story.
Whimsical Walker, 82-year-old

ory. Whimsical Walker, 82-year-old own, recuperating from throat Whimsical Walker, 04-year-outlown, recurerating from throat operation.
Report from Paris is only topic is imminent war between France and

imminent war between France and Germany. Simon Rowson away from office for diplomatte reasons; a new kind of disease.

Ann Fenn undergoing operation necessitated through recent fall

necessitated through recent land from horse. Great Rex Newman's latest stunt is supplying toffee-apples to West End agents. Tommy Cole (Cole Bros.) ha de-veloped heart trouble and not yet

Tommy Cole (Love Bross) ha developed hear trouble and not yet repeated by the collection of the collec

Salinawii. Hali. general manager of Balcipool Tower Co., ill with ulcers' in the stomach.
Everybody asking who is 'E. S.' of the 'Daily Express', new writer on the desired and the stomach of the 'Daily Express', new writer on the stomach of the 'Gamara' of the Coloster Salina' of the Coloster Square theatre bill after failing on the stage.

Nina Mae McKinney off the Lolcaster Square theatre bill after failing on the stage.

Nina Mae McKinney off the Lolcaster Square theatre bill after failing on the stage.

The One Girl,' now that admission prices have been haived.

Insiders predict Fox's managerial hand in Gaumont-British will soon Betts Films, Lid, releasing R. H. Naylor's 12 takke shorts under title. What the Stars Foretil.

Harry Foster awaiting marriage that, did not the swelly betterhalf, due in three week!

Harry and Joe Buxton, provincial cinema owners, just leased Pavillon, Liverpool, from the Broadheads.

Five hundred unemployed British Legioners used by Gaumont-British Legioners used by Gaumont-British Legioners used by Gaumont-British Country and the cornell's West End debut.

George Black framing roadshow

but.

George Black framing roadshow
for tour, headed by O'Gorman
brothers and Bower and Rutherford.

A special train service being run
from Berlin to London for the annual Oxford and Cambridge boat

nuai Oxtoru and Cambrago Tace.

A. W. Baskcomb in state of coma following collapse at studio during filming of Novello's T Lived With You.

Sir Nigel 1 fair desires to be called host at London Pavillon instead of usuai appellation, comnare.

pere.'
Edith Evans just back from States taking over lead in 'Once in a Lifetime,' complete with American

States taking over lead in Once in a Lifetime, complete with American accent.

London Negro colony offended with Stanley Baidwin, former England Stanley Baidwin, for Hornard Stanley Stanley Baidwin, Cambridge Stanley Stanley Baidwin Stanl

owner, in which Associated Theatre Froparties directors have interest, in terpersenting A.T.r. interests in the presenting A.T.r. interests in the present of the last reverse face. Charles Cochran saw 'Kid From Spain' twice in one 6ay, and Mr. and Mrs. Albert de Courville (Bdith Kelly Gould) (wide in three days.

Paris

By Beulah Livingstone

Montmartre biz beginning to pick up a little.

Boris Karloff here for a few days from London is taking in the sights. Lucien Boyer is contemplating a trip to New York during the sum-

ner. Mary Wigman, back from her J. S. tour, to Paris en route for

Mary Wigman, back from her U. S. tour, to Paris en route for Dresden.

Leo Antin buying best features 1.60 Antin buying buyi

Leona Clarkson Grugan, rormery hasistant of Mme. Toresa Carreno in Berlin, has opened her own music school here.

School here.

Berlin, has opened her own music school here.

The second of the second has been dearly been dearly writer. Mrs. A. D. George.

Bert and Maurice LiVingstowerid the difference of the control of

Advertising Stuit and Security Sults.

All Paris licerati interested in the disputes between Maurice Rostand and Maurice Lehmann, who withdrew the former's "Napoleon IV" from the boards of Theatre Porte Saint-Martin.

Berlin

Miami

By Ben Prout

'Cavaleade' runs 27 days at \$1 top at Mayfair.

'Maedchen in Uniform' packs Beach Community, moves into Paramount in town and fills in the week Sally Rand completes ninth week Sally Rand completes in the thing and the sall of the sall

Honolulu

Mabel Thomas

Irene West gone to Orient to place colored floor shows.

Eddie Imperial' Mitchell to Kauai to organize a Mickey Mouse' club. Rita Bell, singer, arrived from the place of the short of the

entertained. Gone to Maui for a short tour. Johnnie Nobel, Hawaiian Victor artist, made musicai director and given fuli charge of all entertain-ments to be held at the Royai Ha-walian Hotels, Ltd.

Bermuda

Dick Sanger going to Russia soon with his wife.

Mrs. Lowell Thomas and junior Castle Harbouring since arrival Prank Smith of Phility Eve. Builetin on his third holiday here since last summer. Gertrude (Three Cornered Moon') Tonkonogy enjoying the honeymoon Working and the Cornered Moon's Tonkonogy enjoying the honeymoon Worman Bel Geddee booling hustily at boxing-wresting bouts (24) eve before sailing with society bride. Turkish champ and Swedish champ rasslers' in phoney exhibitant pressers' in presert with the phoney exhibitant pressers' in phoney e

Loop

Francis X. Bushman may get a job at WGN.
Lou Greenspan returned to Hollywood Monday.
Dave Balaban in agony with a mouthful of bad teeth.
Ike Rose, foster father of midgets, rolled into town in his special bus.

Artie Collins replaces Deli Coon t the LaSalle hotel and goes over

Tommy Sacco back from Arabian rili, Columbus, Ohio, which he is

Grill, Columbus, Onto, Mino, Abooking,
Pen and Pencil club plots a beggars' bail for April 30 to bury Old
Man Depression.
Fritz Blocki's daughter, aged sig,
pronouneed his radio program 'a
nise kissy show.'
Mrs. Billy Earl as a girl in Germany posed for an oil painting that
now hangs in Henrici's.
Thiernational House at University ow hangs in Henrici's.

International House at University
Chicago will present Emperor

now hancs in Henrici's.

International House at University of Chieago will present Emperor Jones' with a Negro cast.

A sahion show, with University of Chieago co-eds as models.

An electric sign six feet high, big senough to statisty any actor, will spread the name of Paul Muni tover that Apollo.

Without assuming a disguise Anne Jesselson is press agent at YMCA, answering for the local Though Corror's Wilthews Review of Literature' is sponsoring a piny and the proposed of the proof of the Corror's Wilthews Review of Literature' is sponsoring a piny and the proof of the Paul Munice Greecing, Paul Best and Assistant Manager Henrich and Corror's Wilthews Review of Literature' is sponsoring a piny and the proof of the proof o

Hollywood

Ai Boasberg back in town. Naylor Rogers taking it easy in San Francisco.

Harry Joc Brown, outside of being a producer, is Lew Cody's life-time manager.

There's a hotel and drug store in Charleston, S. C., named after Frances Marion.

cmarieston, S. C., named after Frances Marion.

Dick Pritchard, F-WC manager, last at Redands, is joining the Co-Manager, last at Redands, is joining the Co-Manager, last at Redands, is present the season of the

nis Hollywood celant, Leonard Stevens and Stevens and Stevens and Stevens and Stevens and Visiting the studios. He won't act this year, trip up and down the coast and visiting the studios. He won't act this year.

Boris Petrof, cane and all, spending his time on working sets at: Paramount, getting wised up to the picture business.

Paramount, getting wised up to the picture business.

Bebe Daniels will sing two songs in Columbia's "Cocktail Hour. Tunes written by Victor Schertzinger, who is directing, one of the femme leads in the Pasadena Community Playhouse's production of The Crime at Blossoms. Sam K. Wineland has joined the Abe Meyer synchronizing service to assist in scoring and recording musical accompaniment to pictures, and the production of the control of the production of the

material.

Eddie Kaw and Frank M. Black-well, Pathe newsreel men, are at Radio giving technical advice to Otto Brower, who will direct the studio's film, 'News Reel.'

Coney Island

Brighton theatre dark; no new policy set as yet.
Al Smith down Sunday, one of his infrequent visits.
Infrequent visits.
It was the set of the s

Old Bowery getting dolled up with new stands, concessions and side-Mayfair, Century circuit, bills its double features as 'associate features'.

Steve Loewer, WB home office pub. dept., doesn't mind the trip Joe Mack, stage manager RKO Plaza, Schenectady, unexpected visitor at Tilyou. Mardi Gras, grind picture house, offices two features, shorts and refers two features, shorts and refers two features, shorts and retried. Tilyou's neat front on Mae West's Done Wrong' billed it as the 'hottest thing since the Coney fire'. Chick Fewster, ex-Dodgers and fired. Mgr. William Woolfolk of Loew's Coney Island, and Sam Kaplan, asst, kept busy with 10c early-bird Mayer.

Coney Island, and Sam Kapian, asat, kept busy with 10c early-bird matinees.

I should be should

motion picture exhibitor and President Concy Island Hebrew Association.

Haif Moon hotel, near Sea Gate, Sunday nite dancing in grand ballroom. Managing director, Dave J. Martin; assistants, Schlemmer and Fulton.

(Continued from page 27)

Foreign Language Films

Foreign Language Films

(Note: Because of the slow movement of foreign films, this list covers one year of releases.)

(Most of those available with English titles.)

A Nous la Liberte (Auten) (French). Comedy drama. Henri Marchand, Raymond Cordy. Dir. Rene Cair; 95 mins. Rel. May.

Alone (Russ)) (Amkino). Dir. Trauborg. 68 mins. Rel. May.

Lill Dagover, Otto Gebuelt. Dir. Carl Froelich. 85 mins. Rel. Nov. 29,

Lill Dagover, Otto Gebuelt. Dir. Carl Froelich. 85 mins. Rel. Nov. 29,

Brand in der Oper. (Capital) (German) Musical drama. Gustav Froelich.

Dir. Carl Froelich. Eg. July 19.

Broken Vow, The. (Capital) (Polish). From a novel. Krystyna Ankwicz,

M. Cybucht. 89 mins. Rel. Aug. 25.

M. Cybuisti. 39 mins. Rei. Aug. 25.
Cing Gentleman Maudit (Frotex) (French), Mystery drama. Rene Lefevre,
Harry Baur. Dir. Julien Durtvier. 78 mins. Rei. Jan. Rev. Jan. 24.
Clown George (Russ.) (Amkino). A clown saves the nation. Dir. Soloviev.
65 mins. Rei. Aug. 21. Rev. Sept. 13.

Coffeer Pour Dames (Prantagua). A clowd saves the nation. Dir. Soloviev.

Coffeer Pour Dames (Prantaguant) (French). Musical faree. Fernand Gravey.

Bo mins. Rel. July 1. Rev. Nov. 8

Das Nachtigeli Madel (Capital) (Ger). Love in Hawaii., Dir. Leo Lasky.'

Bos Schoene Abenteuer (German). (Frotex). Committe cornedy. Kaetha

Bos Schoene Abenteuer (German). (Frotex). Committe cornedy. Kaetha

Committe Cornelly. Kaetha

Bos Schoene Abenteuer (Berman). (Frotex). Drama. Harry Baur. Dir. Julien Duvivier.

Bom min. Rel. Oct. 1. Rev. Oct. 26.

Cer Ball (German). (Protex). Domestic comedy. Dolly Haas. Dir. Wilhelm

Thiele. S5 mins. Rel. Oct. 1.

Falsche Ehemann (German) (Protex). Farce. Dir., Johannes Guter 85 mins. Rel. Oct 1. Rev. Oct. 23. 85 mins. Rel. Oct 1. Rev. Oct. 23.
Der Falsche Feidmareschai, (Capital) (German). Military musical, Viasta Burian. Dir. Carl Lanae. Time, 81 mins. Rel. July 12.
Der Hole. Richard Cowwolk (St. Mins. Lett. St. Comedy, Max Adalbert Dir. Hans of Cowwolk (St. Mins. Lett. St. Capital). List. Rev. Der Her Burovorsteher. (Capital). (Ger.). Felix Bressart. Herman Thinig Dir. Hans Behrendt. Time, 86 mins. Rel. June 14.

LIT. HARS SCHEPART. Time, 86 mins. Rei. June 10.

Der Schwartze Hussar (Protex) (Ger.). Costume romance. Conrad Veldt.
Dir. Gerhard Lamprecht. 90 mins. Rei. Dec. 1. Rev. Jun. 2.

Dlary of a Revolutionist (Russ.) (Amklino). Dir. Urinov. 80 mins. Rei. June 4.

8. Rev. June 14.

Die Blumenfrau von Lindenau (German) (Protex). Comedy. Renate Muel-ler. Hanal Niese. Dir. Georg Jacobi. 10 mins. Rel. July 1. Rev. July 12. Die Lustigen Weiber von Wien. "apitai) (Gert) Willy Forst, Irene Eisingen Dir. Geza von Borway. Time, 87 n. n.a. Rel. July L. Dienst is Dienst. (New Era) (Ger). Musical. Ralph Roberts. Lucle Englische. Dir. Carl Bosse. Time, 84 mins, Rel. June 8.

Donna d'Una Notte (Portale) (It). Court adventure. Francesca Bertini. Ruggero Ruggarri. Dir. Marcel L'Herbier. 85 mins. Rei. March 1.

Rev. March 14.

Rev. March 14.

Rev. Dec. 20.

Russian Comedy. Dir. Max Neufeld. 55 mins. Rev. Dec. 15. Rev. Dec. 20.

Rev. Dec. 20.

Musical comedy. Anny Ondra.

Russian Comedy. Anny Ondra.

Tuer Geht Auf. (Protex) (Ger.). Mystery thriller. Dir. Alfred Zeisler.

S mins. Rev. Feb. 1. Rev. Feb. 7.

Prinz Verliebt Sich. (Capital) (Ger). Musical. Lien Deyers. Dir Conrad Wiene. 75 mins. Rel. May.

Uniforms (Russ.) (Amkino). Dir. Lopashinski. 63 mins. Rel. Nov 18. Rev. Nov. 29.

18. Rev. Nov. 29.

Friederike (Kinematrade) (Ger). Dramatic operetta based on Goethe's life.
Mady Chrittians. 90 mins. Rel. March 16. Rev. Feb. 28.

Utta Entdeckt inr Herz. (Capital) (Ger). Musical comedy. Gitta Alpar,
Gustav Froelien. Dir. Cart Froelich. 30 mins. Rel. Oct. 4.

Gloria. (German) (New Era). Transatiantic aviation drama. Gustav Froellich, Brightte Heim. 76 mins. Rel. Nov. Rev. Nov. 1.

Golden Mountain (Russian) (Amkino). Dir. Yutkevitch. 80 mins. Rel. April
9. Rev. April 19.

Hertha's Erwachen (Frotex) (Ger.). Delicate life problem. Dir. Gerhard Lamprecht. 95 mins. Rel. March 10. Rev. March 14.

Herthe's Erwachen (Protex) (Ger.). Delicate life problem. Dir. Gernard Lamprecht, Ss mins. Rei. March 10. Rev. March 14. Holzaght of March 18. Holzaght 19. Rev. March 14. Holzaght 19. March 18. Grink. Ref. March 19. Rev. Aug. 12. Rev. Aug. 18. House of Death (Russ.). Amkino. Based on Dostolevsky's life. Dir. Federov. 79 mins. Rel. Aug. 12. Rev. Aug. 18. House of Death (Russ.). March 19. Rev. Aug. 18. Rev. Aug. 18. House of Death 19. Rev. Aug. 18. June 24. Hyppolit a Lagal (International) (Hougarian). Fast farce. Dir. Szekely Ist-House 19. Rev. March 19. R

Entre Lusen. Dir. G. W. Pabst. Time, 78 mins. Rel. Nov. 8.

Keine Feier Ohne Meyer (Ger.) (Germania). Musical farce. Slegfried Arno. Dir. Carl Boese. 83 mins. Rel. Oct. 28. Rev. Nov. 3.

Korvettenkapitaen (Ger.) (World Trade). Military farce. 75 mins. Rel. April 1.

April 1.

Gouturiere de Luneville (Par) (French). Musical of woman's love.

Madeleine Renaud, Pierre Blanchar. 90 mins. Rel. July 1. Rev. Oct. 22.

Le Bai (French) (Protex). Domestie comedy. Dir. Wilhelm Thiele. 83 mins.

Rel. Oct 1. Rev. Oct. 4.

Rel. Oct 1. Rev. Oct. 4.

Rol Des Regullieurs (French) (Protex), Cornedy with music. Milton. Dir. Georges Cotombier. 80 mins. Rel. June 1. Rev. June 1. Georges Cotombier. 80 mins. Rel. June 1. Rev. June 7. Libbe 1 Libers. Dir. Plaul Martin. 80 mils. Republication. Libert June 7. Libbe 2. Libert June 7. Libbe 2. Libbe

masv. Datuotic. Dir. Frank Melford. 60 mins. Rel. Dec. 15.

Luise, Koenigin von Preussen, Asso. Cinema) (Ger), Historical. Henry Porten. Dir. Carl Froelich. Time 25 mins. Rel. Oct. 4.

Maedchen in Uniform (Filmcholoe) (German). Polgnant drama. Viceke. Dir. Richard Froellich. Rel. Jan. 10. Rev. Sept. 27.

Man Brauch Kein Geld. (Capital) (Ger). Musical (arce. Dir. Karl Bosse. Rel. Nov 10.

Men and Jobs (Russian) (Amkino). An American engineer looks at Russia Dir. A. Macheret 70 mins. Rel. Jan. 1. Rev. Jan. 17.

Dir. A. Macheret. 70 mins. Rel. Jan. 1. Rev. Jan. 17.
Mensich Ohne Namen (German) (Protox). Polgnant drama. Werner Krauss.
Dir. Gustav Ucicky. 56 mins. Rel. Nov. 1. Rev. Nov. 15.
Miche (Paramount) (French), Musicat comedy. Suzy Vernon, Robert Burnler,
Dranem. 90 mins. Rel. July 1. Rev. Dec. 6.
Mond Uber Morokko (Protex) (Ger). See Cing Gentlemen Maudit.
Moritz Macht Sein Glueck. (German) (Capital). Farce. Slegfried Arno. 85
mins. Rel. Dec. 18. Rev. Jan. 17.
Namensheirat. (German) (FAF). Drama. Dir. Heinz Paul. 90 mins. Rel.
Jan. 1. Rev. Jan. 17.

(Capital) (Ger.) Prelude to the world war. Dir. Rich. Oswald. Time, 73 mins. Rel. Sept. 1.

1915. (Capital) (Ger.) Prelude to the world war. Dir. Rich. Oswald. Time. 73 mins. Itel. Sept. 1.

Oberst Redl. (Capital) (Ger). Spy thriller. Lil Dagover, Theo. Loos. Dir. Lagranton. Time. Pinis. Rel. Aug. 30.

Paris Granton. Time. Pinis. Rel. Aug. 30.

Paris Granton. Time. Pinis. Rel. Aug. 30.

Paris Granton. Pinis. Rel. Dec. 16. Rev., Jan. 17.

Pension Schoeller (Schneider) (Ger). Comedy with music. Berliner, Tiedtke, Schultz. Dir. George Jacoby. 90 mins. Rel. Sept. 17. Rev. Sept. 20.

Piri Mindent Tud (Artus) (Hung.) Farce. Dir. Stephen Szekley. 15 mins.

Purpur und Waschblau. (Capital) (Ger). Dramatic comedy, Hansi Niese, Else Elster. Dir. Max Neufeld. Time, 85 mins. Rel. July 30.

Reserve Hat Ruh. (New Ern) (Ger). Military farce. Fritz Kampers, Lucie Englische. Time. 89 mins. Rel. July 30.

Rhap Petersen. Mosquidine. Time, 89 mins. Rel. Aug. 20.

Rempols (Kinematrade) (Ger.) Cinies, 80 mins. Rel. Aug. 20.

Scampols (Kinematrade) (Ger.) Cinies, 90 mins. Rel. Aug. 20.

Scampols (Kinematrade) (Ger.) Cinies (Ger.) Conscious Dolly Hass. 80 mins. Rel. April 15.

Schubert July (Ger.) Cinies (Ger.) Musical of Schubert's life.

Rei, April 15.

Schubert's Fruehlingstraum. (Capital) (Ger), Musical of Schubert's life.
Carl Joeken. Dir. Rich. Oswald. Time, 71 mlns. Rel. June 28.

Schutzenkoenig' (Ger.) (Germania). Max Adalbert, Grell Thelmer. Dir. Franz Seitz. 39 mlns. Rel. April 15.

Shame (Amkino) (Russ).Problems of new Russia, Viadimir Gardin, Dir. Sergei Yutkevitch, 75 mins. Rel. March 1, Rev. March 14.

CALENDAR OF CURRENT RELEASES Storian Patrol (Russ.) (Amkino). Dir. Protozanov. 50 mins. Rel. May 13.
Rev. May 31.
Singer (Russ.) (Amkino). The war terrors. Dir. Timoshenko. 61 mins. Rel. Rev. May 31.

Sniper (Rusa.) (Amkino). The war terrors. Dir. Timoshenko. 61 mins. Rel. Aug. 25. Rev. Aug. 30.

Soil is Thirsty (Russ.) (Amkino). Dir. Reisman. 63 mins. Rel. May 5. Rev. May 10.

May 10.

Song of Life (Ger.) (dubbed Engilsh) (Tobis). Art and photography predominant. Dir. Granowsky. 70 mins. Rel. April 1.

Soviets on Parade. (Russ.) (Kinematrade). Historie record of current Rus18.55 mins. Rel. Feb. 1 Rev. Marchi.

Storman Rel. Feb. 1 Rev. Marchi. (Synchronized.) Danger in
the mountains. Time, 89 mins. Rel. Aug. 25.

the mountains. Time, 89 mins. Rei, Aug. 25.

Fingle Tangle, (Kew Era) (Ger.), Comedy, Ernest Verebes, Fritz Kampers, Bilasteth Viminoff. Dir. Japp Speyer. Vime, 93 mins. Rei. May 16.

Trapeze (German) (Protes). Circus drama. Anna Sten. Dir. A. E. Dupont. May 10.

Tenck (Klinematrad) (Ger). Romantic drama. Dorothea Wiecke. 90 mins. Rei. Appl. 18.

vel. April 13.

Ulani, Chiopcy Malowani (Polish) (Zbyszko). Musical coinedy. 100 mins. Rel. Jan. 1.

mins. Rel. Jan. 1.
Ulica (Capital) (Folish). Life of the newsboys. Dir. Alexander Ford. Time,
73 mins. Rel. Aug. 25. Rev. Jan. 31,
Unknown Heroses. (Capital) (Folish). Polish police activity. Mary Bogda.
Unknown Heroses. (Capital) (Folish). Polish police activity. Mary Bogda.
Victoria und Ihr Hussar (Klinematrade) (Ger). Viennese operetta. 90 mins.
Rel. Aug. Ger).

Voice of the Desert, The. (Capital) (Polish), Algerian story in nuthentic locales. Adam Brodzicz, Mary Bogda. Time, 89 mins. Rel. Aug. 25.
Walzerparadies. (Ger.) (Capital), Musical comedy, Charlotte Susa. Dir. Friedrick Zeinick. Rel. March I. Rev. March I. Rev. March I. Friedrick Zeinick. Rel. March I. Rev. M

Heldermann, Ida Wuest. Dir, J. Fleck. '85 mlms. Rei, Oct. 27.

vorck (German) (Protex). Historical drama. Werner Krauss, Rudolf Forster.

Dir. Gustav Ucicky. '90 mlms. Rei Nov. I. Rev. Nov. 27.

Zapfenstreich Am Rhein. (Wiltingy) (Ger). Mucical farce. Charlotte Susa.

Stegfried Arm. Dir. Jaap Speyer. '90 mlms. Rei. Feb. I. Rev. Feb. 7.

Zirea. "Aud. '70 mlms. Rei. Dec. I. Rev. Jan. 30.

Zwei Herzen und Ein Schlag (German) (Protex). Operetta. Lillan Harvey.

Dir. Wilhelm Thiele. '90 mlms. Rei. Sept. I. Rev. Sept. 13.

Key to address—Amkino, 723 Seventh Ave.

Associated mems. He ave.

Associated mems. Lev. 530 Ninth Ave.

Filmcholce, 33 West 426 St.

Foreign American Films, 111 W. 57th St.

Garrison Films, 729 Seventh Ave.

Garrison Films, 729 Seventh Ave.

George Schneider, 575 Riverside Or.

Harold Auten, 1560 Broadway.

International Clinena, 1499 First Ave.

Intervery of Films, 1560 Broadway.

Kinematrade, 723 Seventh Ave.

New Ers, 530 Ninth Ave.

Pottale Films, 530 Ninth Ave.

Pottale Films, 530 Ninth Ave.

Symptomic Control of the Ave.

Zbyszko Film Corp., 274 Madison Ave.

MET. BROOKLYN

(Continued from page 34)

(Continued from page 34)
weeks ago the Met had a still more
immentable story to tell about another current air fave. Ed Wynn.
But regardless of the tale at the
box office, the gathering on hand
for the second Saturday mat showed
by their testimony during the Pearl
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I'm a Bum' (UA).
Following a fairly exciting exhibit
of hand-and-head balancing by the
Rubio Sisters to neat patters of approval, Russ Brown and his goodlooker stooge tries to prove, but
fruitlessly, that the old ones still
hold good. The Brown rigamarole
ran long and dreary, with rarely an
encouraging kickback. Act made
some redemption for the control of the
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straity when the girt untovereet an expe-soothing pair of underplinings yes-soothing pair of underplinings. With Ross Wyse, Jr., the next item, the occasion started to take on life. The boy's cross-fire and clowning with his father drew the laughs in steady array, while his whiriwind style of buck-and-wing-ling gave them something to realistic pair of the style of th

PALACE, CHICAGO

Chicago, April 1. Chicago, April 1.
Belie Baker, four years by the clock absent from the loop, came back Friday and aroused sentiments of cordiality strong enough to supartition of the control of the cont

ing single since 'way before receiv

and the Palace looked Friday as it might be paying a penalty this week for the possible privilege, if such it proves to be, of playing future Hepburn products. Meanwhile the public lish't breaking down any doors, although business picked up later in the day.

Land.

'Trumpet' Doesn't Blow Again: Mex. Opposish

Hollywood, April 3. Mexican government objecting again, Paramount called off all preparation on Trumpet Blows, story concerning Mexican builfighting, written by Porter Emerson Browne some time ago.

Milton H. Gropper had worked on screen play and was called off, due to Mexican objections. Bradley King then started on the script, with Mexican authorities again squawk-

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk POSTCARDS, ADVERTISING of CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Blers W Robert Bonnar Diana Lustig David

Pomerance Harry Prior Edward Ruth Mary Murdock Japle

Par's Trustees

(Continued from page 5)

(Continued from page 5)
tinue the equity receivership which
has been in force since Jan. 26.
In arguments before the Circuit
Court, attorneys for bondholdera,
notably Victor House, who led the
fight, Insisted that Paramount
Publix had illegally transferred assets by setting up subsidiary corporations. He named five companies, including Film Productions,
Inc., through which Par floated the
loan of over \$13,000,000, with a
group of 12 banks, maintaining that
this constituted a preference amons
liabilities.
Others included the saccase.

Itabilities.

Others included the separate subsidiaries which were set up in November, 1932, to cover distribution, foreign department, studios and production, and real estate. This, it was charged by House, reflight the substitution of the substitution franchises, film receivables, stoci of subsidiary distribution assets, etc.

These assets, it was charged.

tion assets, etc.

These assets, it was charged, were transferred under an agreement Nov. 17, while the film negative assets set up in Film Productions, Inc., a deal over which numerous bondholders have sought to show violation of indenture, was engineered in March, 1932.

Question of Priority

Question of Priority

Leading the bondholder forces on argument, House sought to show that the involuntary petition in bright and the sought to show that the involuntary petition in James 25, while the first that the sound of the sound of

had precedence.

Aside from whether the creditors of PP will be best served by a voluntary or involuntary adjudication, the Circuit court decision is expected to settle the question of priority once and for all. Comment of the Circuit court yesterday (Monday) was that in either event a trustee would be elected by the creditors.

Charles D. Hilles, on Adolph Zu-kor's withdrawal as a candidate, is seen as the P-P trustee, although under adjudication of the involun-tary petition it may be that the election will swing in another direc-

tion.

In addition to House, attorneys representing bondholders on a plea for dismissal of the voluntary proceedings, include Samuel Zirn and Saul Rogers.

Saul Rogers.

Rogers is entering an appeal from a decision of Judge Patterson in the U. S. District court holding that Judge Bondy had jurisdiction in conclusions after held Hilles acquires after held Hilles acquires after held the second of the held of the voluntary petition, has not yet been decided due to illines of Judge Patterson. asking for annulment of the voluntary petition, has not yet been decided due to illines of Judge Patterson.

of Judge Patterson.

Yesterday afternoon (Monday) after the Circuit court hearing, House stated he would file an appeal from Judge Patterson's decision concerning Judge Bondy's jurisdiction. Circuit court gave lawyers for both sides until today (Tuesday) to file affidavits and



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My New Assortment of GREETING
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CARDS and FOLDERS, Boxed, Postpald, for

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I. MINILEER Shoes for the Stage and Street SHOWFOLK'S SHORSHOP-ILLS BROADWAY

O B I T U A R Y

PATRICK KEARNY

Partick Kearny, playwright, died of gas poisoning in his apartment in New York March 28. Despondency was believed to have been the

ency was believed to have been the cause, the recent bank holiday haying prevented the production of his most recent play, 'Veiled Eyes.'

'Veiled Eyee' went through a series of mishaps. It was written several yeare ago and accepted by the late David Beliasco, who was on the point of producing it when death bought is and confirmed to the production of the production of the production being practically cast when the bank thing broke. With the money that he last got for an option on 'Eyes,' Kearney broke. With the money that he last got for an option on 'Eyes,' Kearney produced his own dramatization of 'Sickness of Youth,' a psychological etudy by Professor Sigmund Freud. etudy by Professor Sigmund Freud. Alten was a very It was put on with a short bankroll it legit and pix. H at the Cherry Lane Playhouse in Greenwich. Village and couldn't make the jump uptown. Kearney first came to prominence with an original play, 'A Man's Man,' in Cyrano, and with Elisabeth Ber with an original play, 'A Man's Man,' in demand,

known as the manager of 'A Bunch of Keys,' the first and one of the most profitable of the Hoyt farces. He toured the country with it for

Survived by a daughter, who is resident in Hollywood.

FERDINAND VON ALTEN

FERDINAND VON ALTEN
Touring with the Cutt Goetz play,
'Dr. Practorius,' Ferdinand V. Alten,
with a heavy attack of flu, had to be
left behind in Dessau (town in midGermany). He died a few days later
(March 17). Alten'e real name was
Baron von Lamezan auf Altenhofen.
He was an army offeer, and, very
much against hie family'e wishes,
he went fo the etage 20 years ago.
He was 48 when he died, and he
leaves a wife and two children
Alten was a very popular actor
legit and plr. He played clonel
Plokering in 'Psgmallon', the Count
in Cyrano', and he was feetured
with Elisabeth Bergree it wisauephan's
Circle'. In plettures was very
Circle'. In plettures was every pictures he was very and, and for a certain

William Morris

which had a nice run and was also taken for pictures, William Haines playing the lead. Then he adapted Dreiser's 'American Tragedy,' which likewise was a hit. His dramatization of 'Elmer Gantry' didn't do so well, and from that time on he came into a series of mishaps. Survived by his widow, from whom he was eeparated.

whom he was separated.

E. TEMPLE THURSTON

E. Temple Thurston, novelist and dramatist, died in London March 19, aged 53. He succumbed to influenza and pneumonia following a game of golf three weeks ago.

Commencing his writing career with two books of poems at the age of 16, he soon turned his attention to more serious work, and books and plays quickly followed. His best known novels are 'Sally Bishop' (which has been filmed), 'Traffic,' The Garden of Resurrection.' His most famoue play wae 'The Walls,' Charlis' Orliven,' The Barden of Resurrection.' His most famoue play wae 'The Walls', Charlis of March 19 and Four Walls', Charlis of March 19 and Four Walls', Charlisled water-coor artist. His last book was 'A Hanit of Hair,' bublished in 1932.

GEORGE A. FRIEDMAN

GEORGE A. FRIEDMAN

GEORGE A. FRIEDMAN
George A. Friedman, 58, gen. mgr.
for Mille Music, died of heart
disease at his home in Brooklyn
last Monday (26). Connected with
the music publishing business for
over 30 years, Friedman in turn
over 30 years, Friedman in turn
the Broadway Music. Co. and Fred
Fischer before joining the Mills
frm.

For the past year or eo Friedman had been in poor health, but never-theless kept in close contact with the job. It was Friedman who obtained for Jack Mills, his last emtained for Jack Mills, his last employer, the latter's first executive assignment in the music business, as professional manager for the Harry Von Tilzer Philly branch about 20 years ago.

Friedman is survived by his wife, two daughters and a son, Burial was in Mt. Judea cemetery, Brooklyn.

HENRY B. HERTS Henry B. Herts, 62, died in his ew York home March 27 after a five year illness. He was the de signer of the cantilever theatre balsigner of the cantilever theatre bal-cony, which dispensed with sup-porting posts in the auditorium, and had designed a number of the-atres including the Lyceum, Liberty, Galety, Shubert, Booth, Fulton and Longacre theatres in New York. Survived by his widow and two

GUSTAVE O. BOTHNER

Gustave O. Bothner, 76, old-time theatrical man, died March 26 in Lenox hospital, New York, of a Lenox hospital, New York, of a complication of diseases. He was for 10 years booking agent for Charles Frohman, with whom he had sold opera librettos in his youth. He was advance man for the Hess Opera Co., George S. Knight, the comedian, and manager for Lillan Russell in her first starring venture, but he is perhaps best

time he had almost monopolized all the good second leads of the well-dressed and monocled gentleman crook type.

ALBERT PAULIG
After Ahlers and F. v. Alten, a
third prominent German actual
die within one week, Albert Paulic,
He was in his early 60°e, although
he looked much younger. Only his
intimate friends knew that, for
many years, he had been suffering
from heart trouble which has now
ended a life full of brilliant work
for stage and screen.
Paulig was one of the best German 'pere noble' players and a speclaist for the type of old bachelor
which, Indeed, he was in his private life, too.

which, indeed, he was in his private life, too.

Apart from his regular stage work, Paulig has been featured in hundreds of pictures, since the early days of the German film in-

JOHN IMMERMAN

JOHN IMMERMAN
John Fred Immerman, 66, connected with Balaban & Katz in
various capacities almost from the
very start of the firm, died March
27 in Chicago. He was the father
of Walter Immerman, vice-president and general manager of Balaban & Katz. Another son, Elmer
Immerman, is the manager of the
Crawford theatre, Chicago.
Elder Immerman was in good

Elder Immerman was in good health until a few days before his death. He had been attached to the Roosevelt theatre for time. Burial in Chicago.

IDA SIMMONS

Ida Simmons, 76, prominent in burlesque in the last two decades of the last century, died in the Home for Incurables, New York, March 27.

March 27.
With her father, 'Pop' Simmons, she formed one of the first burlesque troupes in 1883 and for years was a star. Best known for her skipping rope dance and for her shapeliness.

WILLIAM J. SMITH
William J. Smith, 65, who in his
younger days played in the support
of the elder Fairbanks, Maude
Fealey and others, died in WilkesBarre April 1. He has been a
rancher and teacher since leaving the stage.
Survived by his widow, a son and a brother and sister.

HERMAN WACKE

Herman Wacke, 74, pioneer Coney Island showman, died at his home in Sheepshead Bay, March 29, home in Sheepshead Bay, March 29, after a lingering illness.

He was prominent in island affairs for 49 years, retiring about 10 years ago on account of his age.

ADELE WATSON
Adele Watson, 43, character actress, died March 27 in the Queen
of Angels hospital, Los Angeles,
from double pneumonia. Deceased
is survived by her mother, three
slsters and a brother.

WILLIAM H. TOWNSEND

home in New York March 28. He had recently appeared in the Show-boat broadcasts.

MRS. JOHN H. R. ARMS Mrs. John H. R. Arms, 23, of Maplewood, N. J., died in a New-ark heepital April 1, following an operation for mastolditis. She was frequently heard over WOR and WCAP.

WCAP.
Survived by her husband, a son born only a few daye ago, a stepson and her parents.

OLGA HYDE ZEITLIN
Mrs. Olga Hyde Zeitlin, 36, sister
of the Hyde boys of vaudeville, died
March 31 in New York. She was
secretary to her brother, Johnny
Hyde of the William Morris office.
Alex and Victor Hyde are other
brothers. Husband was Max Zeitlin, non-ner.

lin, non-pro.

STUART GIBSON

Stuart Gibson, newspaperman and playwright, died in Baltimore March playwright, died in Baltimore March 29 of pneumonia. He was em-ployed on the Baltimore 'Sun'. He was the author of several plays and one musical comedy and of recent years had done many radio sketches Survived by his mother, his widow and three children.

YUK MONG
Yuk Mong, 25, known on the
screen as Monte Fook, died from
gunshot wounds in Los Angeles,
March 27. Police were of the opinion that it was an Oriental love
killing.

OSKAR HUETTL
Oskar Huettl, 62, died at his
home in Los Angeles, March 3. He
was a cello and saxophone player,
and a member of L. A. Musicians'

CLARENCE G. MANLEY
Clarence G. Manley, 24, died a:
Inglewood, Calif., March 3. Deceased was a member of Musicians
local, No. 47, Los Angeles.

P. COLBY SHAW P. Colby SHAW
P. Colby Shaw, violinist, 52, died
at his home in Pacific Palisades,
Calit., March 7. Funeral services
were held at Woodlawn cemetery,
Los Angeles.

JOSEPH TIMMONS

Joseph Timmons, 86, film sunt man, died March 29, in the Los An-geles General hospital from injuries received in an auto accident. No known survivors.

PAUL CASE
Paul Case, 88, actor, died March
29 at the General hoepital in Los
Angeles from injuriee received
when he was thrown from a horse.
Deceased is survived by his mother.

Mother, 73, of the Cherniavsky trio, concert musiciane, died at her home in Los Angeles, March 26. Survived by her husband, Abraham Cherniavsky, former violinist, and

Father of Russell Holman, of the father of Russell Holman, of the father production staff, died in father of the f Faramer of Russell Holman, of the Paramount production staff, died in Newark Wednesday (29). Funeral on Friday was attended by principal Paramount production execs.

Mother, 81, of Don Carrothers, Southern California indie exhib, died March 28 at Hermosa Beach, Cal. Burial took place in Denver,

Mrs. Bernice Boardman Nebee, sister of Eleanor Boardman, died in Woodbury, N. J., March 27.

Bankrupt Realty Firm Given \$11,550 Judgment

Given \$11,550 Judgment
Los Angeles, April 3.
Trustee for the benkrupt Ocean
Park Realty Corp, was awarded a
judgment for \$11,550 against the
Pier Amusement Co. Amount was
for rental on two booths, and a percentage agreement on rental of
Toonerville Town, concession on the
Ocean Park pier.
Agreement on the concession was
that the Pier Amusement Co. was
to pay 20% of all receipts the first
two years, and 25% for the last three
years of the lease, with a guarantee
of \$3,000 a year.

of \$3,000 a year.

Cheyenne Budget Halved

Cheyenne, Wyo, April 3.

The budget for Frontier Days will be cut from the \$40,000 of last year to \$18,500 this year.

Made necessary by loss of \$7,000

Willam H. Townsend, 60, former actor and radio entertainer, killed Ross Fenton Farm, Deal, N. J. himself by gas poisoning in his roaderle, this season.

Star, Central Go Stock, No N. Y. Spot For Wheel, Now Down to Three Weeks

Wallace Loop Parade

Chicago, April 3.

magenbeck - Wallace chrous opens April 15 at the Collseum for 16 days. Will parade in the Loop Friday night preceding the Saturday matinee opening. This will be the first night parade of a circus in 35 warmand first.

parade of a circus in 35 years and first time for Hagenbeck in Chicago since 1915.

HOLD IRV. SELIG FOR LABOR LAW VIOLATION

Springfield, Mass., April 3.
Irving Selig, former manager of
the State, buriesque stock, pleaded
not guilty in District Court to a
charge of violating the labor laws.
He was released to await trial April

Musicians and stagehands of the State accused Selig of failing to pay wages, but the formal complaint was made by a etate labor inspec-tor. Police said that when Selig gave up the burley venture he turn-ed over \$150 to meet salaries due performers,
After Selig stepped out, the etage-

After Selig stepped out, the etage-hands and musiclans continued on a co-operative basis. It now is the only stage show in the city, follow-ing recent closing of Fanchon & Marco shows at the Palace. Bert Green, who for years was orchestra director of the Falace, has gone over to the State.

Vaude-Minded

(Continued from page 32)

ediately aseured, say independ

(Continued from page 32)
immediately assured, say independent managers who remain vaudeminded. But addition of vaude to
their shows would tack on so much
oubsequent overhead, the experiment wouldn't be worth the risk.
To the bow so well actors salaries
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that the circuits are campaigning for a reduction in union labor
costs is encouraging and a sign
that the chains are working in
the right direction. A cut in thie
end is as necessary as in the talent
dependent of the salaries
to salaries
to the salaries
to the salaries

slight reduction in the unmanalosses.

Theatre is saving about \$1,000 a week by going straight pictures, but on the other hand its own picture company is losing \$2,500. This leads to be a several arguments because the several arguments reductions, many managers pointing out that an adjustment that would permit the resumption of vaude would, in the long run, benefit the film companies on a wholesale scale.

No Vermont Band Tax

Burlington, Vt., April 3.

Traveling dance bands can continue to play Vermont without pay-

tinue to play Vermont without pay-ing a tax.

Bill providing for a tax on such organizations entering the state was among the unfinished business left by the General Assembly when it adjourned.

Teddy Hahn will take to the pit of the Liberty, picture house of Covington, Ky., opposite Cincy, April 15 with a 14-piece combo. Band will be supplemented with vocal talent.

Central, New York, and Star, Brooklyn, withdraw from the Empire burlesque wheel April 7 and 14, respectively, which cuts the road-show route to three weeks. Both houses are operated by the Raymond small, Whill dropping transparent of the start was the stock policies at both houses will be booked through the Herk office. Last week another Raymond spoke on the Empire wheel, the Gayetty Brooklyn, quit the wheel, going dark. Two additional withdrawais leave the wheel without a Newark. Cent 1 on Broadway, which opened three weeks ago in opposition to two other Times Square burlesques, Minsky's Republic and Rudnick's Ettinge, has been getting by with the wheel shows, but a stock policy will be more sexible, the Raymonds figure. New Results, the Raymonds figure.

lessees obtained the house for \$60,000 a year rent. Minskys paid double that amount for the Central earlier this season.

BEER BID FOR FAIR

Corn Belt Event Has Offer of \$1,000 For Privilege

Spencer, Ia., April 3.
Lee C. Dalley, secretary of the
Clay County Fair association, has
received an out and out offer of
\$1,000 for the beer vending rights
for 1933. Tentatively, pending
later developments, the offer has
been turned down by the fair direc-

Long Beach Takes Tent Outfits on a Long Ride

Long Beach, April 3.
Invasion of Long Beach by tent shows and airdromes was spiked by the offer of Milton Arthur to stage a three-day benefit at the State, which resulted in the reschilding of a permit given one tent outfit to open with dramatic stock for a charitable group. Bars are being kept up against other canvas

troupes.

Arthur's show will turn over all proceeds to the Community Gardens, 20-op idea that has put 20,000 Long Beach unemployed to work raising

vegetables on vacant plots.
All local theatres will reopen as soon as needed repairs are made, State, which is a steel building, spent \$15,000 to repair plaster and

No Payoff in Salt Lake

Chicago, April 3.

Burlesque etock company operated
by Nat Field and Solly Field is
playing in Sait Lake City at present
but is not paying ealaries. After
a six monthe engagement in Denver troupe moved to Utah and

Several members of the company returned to Chicago looking for jobs with salaries at the end of the week,

Placements

Milt Schuster, Chicago, made the following burlesque placements last week: Thelma Friede, Evelyn Campbell, Gem, Chicago; Ten Cute Tooties, Jessie Rece, Garrick, St. Louis; Babe Davis, Katy Weiss, Gayety, Miwaukee; Jean Bartness, Grand, Evansville, Indiana; Billy Boob' Reed, Mayfain, Burfalo.

Empire Wheel

Week April 3

Beauty Parade—Trocadero, Philadel-phia.
Dimpled Darlings—Star Brooklyn.
Girls of U. S. A.—Gayety, Washington,
Jazztime—Howard, Boston.
Jingle Jingle—Empire, Nowark.
Peaches—Central, New York.

THE BOHEMIAN ART THEATRE World's Largest and Most Beautiful MARIONETTE SHOW

We carry our own Electrical Sound Equipment for Summer Resort Book-ings at Theatres, Fairs and Parks anywhere East of the Mississippi.

WRITE OR WIRE: Stephen J. Nawrath,



VARIETY

It's fun to be fooled ___ ...it's more fun to KNOW

EXPLANATION:

Here is one way it is done: As the knife thrower raises his arm for the throw he lets the knife go over his shoulder into the wings. Continuing the gesture, he sweeps his arm forward in the throw.

A knife instantly appears imbedded in the wood,

into the board, framing the girl so closely that she cannot move until the knives are removed.

A knife instantly appears imbedded in the wood, dangerously near the girl's body. You'r eyes tell you that it is the same knife the magician threw. But they are wrong. The knife that you see is another knife. The end of the blade operates on a spring pivot cleverly concealed in the board. The girl standing against the board presses at the right place and a knife is sprung from behind the beard into position.

SOURCE: "Magic Stage Illusions and Scientific Diversions" by Albert A. Hopkins, Munn & Co. A clever trick employed in cigarette advertising is the illusion that manufacturing processes account for mildness in a cigarette.

EXPLANATION: All popular cigarettes are made in much the same way. Cigarettes vary greatly in mildness because they vary greatly in the quality of tobaccos used. Mildness, as well as character and good taste, depends upon the quality of tobaccos used.

It is a fact, well known by leaf tobacco experis, that Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.

This is the most important statement ever made in a cigarette advertisement.

Weigh its words. Consider what it means. It offers you a new measure of smoking satisfaction.

Smoke Camels critically and learn to appreciate what costlier tobaccos can mean to you in mildness, in throat-ease . . . in added pleasure! Other cigarettes, we believe, will taste flat and insipid to you forever after.



— NO TRICKS ..JUST <u>COSTLIER</u> TOBACCOS

IN A MATCHLESS BLEND



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VOL. 110. No. 5

NEW YORK, TUESDAY, APRIL 11, 1933

56 PAGES

H'WOOD'S LAST DITCH M

Chicago Banks on 50,000,000 Tourists' \$2,000 WAGE TOP, 31 Shows on Broadway in Holy Week,

Chicago, April 10.
Chicago's big summer which gets going June 1 when the Century of Progress Exposition opens, will be the result of some 600 business conventions, special rates and special trains on ail railroads, uncounted thousands of automobiles, and the combination of a World's Fair with Sive years of preparation and ballyhoo behind it.

Estimates of the crowds are necessarily arbitrary, but the Exposition itself has from the first based all its calculations on the expectation of 50,000,000 dmissions over the 150 days. At 50 cents a head, the main gate alone will gross 325,000,000 for the Expo on that figuring.

the main gate alone will gross \$25,000,000 for the Exp on that figuring.

An enranous influx of people is sure. Hotels have advance resertance. Hotels have advance resertance. Hotels have advance resertance. Hotels have advance to the first time mortgage. Such financially jammed taverns as the Stovens and Blackstone trankly expect the Exposition to restore the bloom of health to their pailld selves.

It is generally thought, however, and during hard times will unquestionally prove the case, that the overwhelming bulk of the millions pouring into Chicago will come by fliver or bloyde with a sandwich in one pocket and a clean collar in (Continued on page 50)

(Continued on page 50)

Accident's P. A.

To keep the newspapers around the country steered in the right direction when it came to covering the condition of Myrt Vail, of the Myrt and Marge team, injured in an auto smashup, the CBS home offices Saturday (8) rushed Paul White, press headman, to Chicago. While's assignment is to reconcile the fact of her incapacity with the sudden change in the serial's plot, which has her mysteriously disappeared.

Classified 'For Rent' Advertising on Radio

Chicago, April 10.
Radio is now being employed as radio is now being employed as a substitute or supplement to classi-fied 'for rent' advertising. Central Renting Service, subsidiary of the important Chicago Title and Trust Co, bankrolis two periods weekly over WBBM to stimulate apart-ment-parity.

ent-renting. Jack Brooks suppiles the enter-

Rule on Gospel Service

Columbus, April 10.

Lenten services have been held in the closed Hartman theatre by ministers of the various faiths. They are held daily and for one hour. April 10.

They are held daily and for one hour. They are held daily and for one hour. They have been continued in the help with the help wi

at the opening of the services and off again at the conclusion.

Aerial Problems

NBC is censoring lyrics containing any phrase or word which might be misconstrued through faulty pronunciation over the air.

Network asked Shapiro, Bernstein, publishing firm, to substitute for the word 'impunity' in the song, 'I Lay Me Down to Sleep,' on the theory that listeners might mistake it for 'imers might mistake it for 'im-

-ers might mistake it for imMistage and the order
doubted whether the average
radio fan would know the
meaning of 'impunity' anyway.
Lyrics of 'Let There Be Love'
have been barred by NBC and
Columbia. Objection is that
the words are similar in
phraseology to the 'Let There
Be Light' theme of the Bible
and therefore the number
might be considered sacrilegious by some listeners.

SWINDLER TAKES B'WAY SPECS—OF ALL PEOPLE!

How even the wise guys among Broadway's ticket specs can be aken was demonstrated lately when half a dozen agencles were clipped by a youth who used various names but usually the same method. The fellow telephoned late in the afternoon, ordering six tickets for the several hit shows. He got the tickets, making payment with phoney checks.

phoney checks.

The man contrived to get entree into the RKO building, Radio City, and the Warner Brothers office building. He would call after the office staffs had gone for the day. Once he was seated at an RKO desk when the boy from an agency appeared and insisted the kld take a check. The delivery boy from another agency went against the same thing, that time the gypper being in the Warner plant. In still a third spot in a big mercantile building, the delivery boy refused the check. Thereupon the man excused himself to get the cash and didn't come to get the cash and didn't come

Last veek one of the agency kids ran into the fellow in front of a theatre offering for sale the tickets he had obtained a shor' time before. The agency boy hung onto the cui-prit and forced him to walk to the agency. The man used the names of North, Feldman, Gilbert, among

others.

Each agency was reimbursed by the gypper's wealthy mother, who, through an attorney, advanced the idea that her son was cracked because he could secure all the moncy he wanted. Among the agencies he took or tried to take were Tyson's (Sullivan-Kay), McBrides and

East-West Confab on Coast Seeks Basis of a New Deal for Industry Promising Its Salvation-Readjustment Deemed Vital-No Guarantee, Royalty Idea for Stars Again to

IGNORE STAR UNION

Everything must come down permanently. That's the keynote of the industry's executive heads' esensions in Hollywood this week. Stars and exces salaries must come down to \$2,000 top and under, and production budgets must get as near the \$150,000 average level as pos-

That's viewed as the salvation of

the picture business.
Eastern executives will endeavor to convince the Coast execs that nothing else can matter. The recent

(Continued on page 54)

CHI AD AGENCY **ANGELS LEGIT**

Chicago, April 10.

An advertising agency is reported as backing the production of a farce entitled 'Eggy Be Carefu,' to open about May 1 at a local theatre, possibly the Selwyn.

The merchandising angle and a tie-in with the World's Fair exhibits of the advertising agency's clients is the motive. Piece was produced in London with Feggy Worth, who is slated for the Chicago production, which also is to include June Walker and Stella Mayhew if contracts pending are closed. David Russeli, recently identified with the local Civic Operetta Repertory, is general manager, while Nat Burns is to be stage director.

Jigsaw Jamborees

Minneapolis, April 10.
Latest opposition for local show-houses are 'Jigsaw Jamborees.' Fromoters are holding them in a loop natil. Admission is 28c for adulting the state of the premises or watch others doing so.
Those who work the 200-piece puzzles are entered as contestants in 'a contest to determine the Jigsaw puzzle champion of the Northwest.' I Title and a silver loving cup goes with it.

Small Spending Bulk for Big Summer \$150,000 A PROD But Rest of the Country Has Only 15

Worth It?

Units of dancing girls appearing in Manhattan's deluxe picture houses receive less than the minimum scale established for legit shows by Chorus Equity, although the picture house chorines are on the job as long as 10 one of the job as 10 one of the jo

JOHN RINGLING, LAST OF CIRCUS FAMILY, AILING

John Ringling, the last of the even Ringling brothers, four of whom climbed to supremacy in the American circus field during the iast decade, is so iii that it is doubtful if he will again be seen on the lot. He is confined in his home, Sarasota, Florida.

The showman was stricken in New York about the middle of January, the illness not becoming public. He was subsequently removed to Sarasota, partially recovering. He visited the Ringling, Barnum & Balley winter quarters frequently but his is a wheel-chair case and he had to be ilfted in and out of his car. Understood that he had little to say in the make-up of the outfit which opened the season at Madison Square Garden Saturday (3). There are no vital changes in the performance nor in the complement, except that Samuel W. Gumpertz is the general manager, which also goes for the other Ringling circus enterfor the other Ringling circus enter

Ringling is 68. Upon the death of Ringling is 68. Upon the death of his wife several years ago, he re-married and Mrs. Ringling is with him in Florida. Prior to the depres-sion, he was reputed to be one of the wealthiest American showmen. the wealthlest American showmen. Depreciation in values and circus losses in other big tops which the Ringlings took over at his instance resulted in a show-down within the family ownership circles last December.

Two Ringling widows, Mrs. Charles and Mrs. Richard, are reputed to have inslated there be a change, with the result that Gumpertz was placed in charge. Latter through Prudence Bonds holds notes payable by the Ringling enterprises.

payable by the Ringling enterprises in which the corporation has 10%

More than ever Broadway is the main street of the nation's legit show business this current week. In all there are 31 attractions on Broadway while throughout the country there are but half that

York.
Chicago has four attractions, the
Loop having more shows than any
of the other keys outside of New
York. Boston has but one show
(Plecoll, marionettes), but gets a
stage show Saturday and a whole
group next week. There is only
one legit attraction piaying Philadeinbia.

one legit attraction piaying Philadelphia.

Nearest thing to Broadway in show activity is Los Angeles where five attractions are playing. By the end of May it is indicated Los Angeles, Hollywood and San Francisco will be sharing 14 shows between them.

From the demand for bookings from various points the indications are that there is pienty of business to be had for shows, but managers are wary of touring. There is no doubt at all that there are not enough shows on the boards and there is little doubt that producers are producing for Broadway, discounting road possibilities because of the bad going of the past three or four seasons.

50% for \$25

There is a colored show called The Son of Old Black Joe' in rehearsal up in Harlem. Last week Mark Barron, drama colmunist for the Associated Press, and Buck Crouse, the Gnild's p. a., bought 50% of the show for 25 bucks. Show has a cabaret scene and a theme song, 'Rasputin, Hifaluting, Ever-Loving Man.' It's a published number.

6-Gal Show's \$250 Gross As a Shining Example

St. Paul, April 10.

Shining example to burlesque players whose craft has hit the skids is Hazel Mack, former burley queen, who, when shaking went sour, erganized a six-girl show for nite species.

nite spots. nite spots.
Miss Mack lines up local girls,
and, with her husband, who m.c.'s
the act, manages to gross \$200 to
\$250 per week on three shows. Hazel
is handy with the needle and sews
all the costumes, getting by dirt
chean.

all the costumes, getting by dirt cheap.

The Mack shows are becoming the talk of the town and their originator isn't so sure whether she'd care to return to hip tossing if and when burley comes back strong.

Even Lions Go Native in Hollywood, Beatty Finds in Own Nature Study

normal rough and ready llon

Mr. Beatty charges the Hollywood lions with being traitors to their breed. Beneath their hypocritically savage manes lurks the dry rot of Hollywood civilization. They're soft; they've grown fond of man instead of fearing hlm, and a lion who likes nan, in Mr. Beatty's estimation, is ust a bum.

When Mr. Beatty took his 46 lions When Mr. Beatty took his 46 lions and tigers out to Hollywood to make The Big Cage, he didn't ask to meet Marlene Dietrich, and he didn't seek an introduction to Joan Crawford. No, there were other picture stars whose work to him was far more interesting than these celebrated young ladies; Jackies, for instance, the lion who gave such a fascinating performance in 'Central Park,' or Jimmle, whose gallumphings across the screen had always seemed to Mr. Beatty to have such singular

Lions with Inhibitions

So Mr. Beatty met his idois, and now he knows he wouldn't trade a hair off the mane of any one of his crude beasts for all the polite lions in Hollywood. His animals may know nothing about manicures, bu

in Hollywood. His animal mount was a common to the best of the way the hollywood lions follow their trainers, but when he way the Hollywood lions follow their trainers, but when he wants action, at least he doesn't have to prod them with a stick. He doesn't have to coax them to look fierce. Bless them, says Mr. Beatty fondly, his cate have no inhibitions. They don't have to fight repressions instead of fighting each other.

Mr. Beatty's animals are trained, yes, but only up to a certain point. Getting in there with them is training them, is the way he puts it. He takes full grown animals, whereas the Hollywood lions have been reared in eaptivity from cube. They we had a quiet isolated up-bringing, in which the beare them further against undue cavorting. In the Beatty school, on the other hand, not only are the nexe mixed but breeds as well. He puts llons and tigers of both sexes together because, as he says succincity, it keeps the fight in them.

Used to the discreet behavior of the Hollywood lions, at first the studio anticipated the same conduct

studio anticlpated the same conducstudio anticipated the same conduct from Mr. Beatty' a nimals, expected impossible things of them, such as turning them loose among a crowd of people. After watching them for a while, however, the studio aban-doned the idea and soon was busy constructing an elaborate system of alarms, cages within cages, and

(Continued on page 40)

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Agents' Bill Vetoed

Hollywood, April 10.
Governor Rolph vetoed the Redwine bill lobbied through legislature by George Frank, radical agent.
Bill would have excluded agents
handling people earning \$200 a week
and over from jurisdiction of the
State Labor Commission. Studio talent producers and State

Labor Department opposed it

METRO'S 2D ALL-STAR CAST, NIGHT FLIGHT

Hollywood, April 10.

Metro's second all-star production, 'Night Flight,' starts (21) with John cnd Lionel Barrymore, Helen Hayes, Clark Gable, Myrna Loy, Frank Morgan and Franchot Tone in the cast. Clarence Brown directs. Currently, studio has in production 'Dinner at Elight,' the Dressler-Beery-Barrymores - Tracy-Harlow-Hersholt picture. Both are being produced by David O. Selz-nick.

nick.
Mixed enthusiasm greets the starting of the second all-starrer, with the studio divided on whether or not it is good policy to have so many names in two pictures which will be released within close proximity to each other. General opinion is that while hoth nice may be box. is that while both pics may be b.o. socks, due to their star draw, other films with lesser names will suffer.

Cooper's Balk May Be Nolan's Opportunity

Hollywood, April 10.

Lloyd Nolan, New York stage plasy, is being considered for Paramount's One Sunday Afternoon, 'originally bought for Gary Cooper. Cooper is refusing to accept the assignment until his contract is settled. Cooper's contract is with Paramount Publix. Studio unable to get him to sign over to Paramount productions.

WILL MAHONEY

WILL MATIONE!
This Week, Loews, Jersey City.
Mr. Gordon Hillman in the Boston Daily "Record" said: "After seeing Will Mahoney, the head-liner at Keith's, there is a suspicion in my mind that Mr. Mahoney is ments on the stage."

BALLE CEADNIM

RALPH G. FARNUM

Five Players Erased From Fox Payroll, One Switched to Writing

Hollywood, April 10.

New Fox contract list has five players dropped and one switched to the writing department. Still on payroll, but using a typewriter instead of grease paint is Fert Hanstead of greater paint is

stead of grease paint is Fert Hanlon.

Off payroll are Gene Raymond,
Marian Nixon, Genevieve Tobin,
Neil 'O'Day and Minna Gombell.
Both Miss Nixon and Miss Gombell
were with Fox for the past three
years, the latter having been
brought from the New York stage
as coach for young players.

Contract list is the second to appear within three days. First ware
name was included among the
writers. Studio continues to pay
him. His ticket has until June to
go. Latest list is minus LaMaire's
name in any capacity.

Writing staff consists of 20
scribes. This is the highest number of writers on the Fox lot for
several years, 12 having been considered a large quota in the past.
Players contract list is down to 37,
which 's the lowest of the major
lots excepting Radio.

Comedy Director, Sutherland Finds, Is the Step-Child of the Industry

'Heaven alone knows what's funny,' remarked Edward Suther-land, pondering the difficulties of making comedies and of being a comedy director. 'Nobody else can anticipate it.

"What was straight business in the rushes turns out a howl before the control of 'What was straight business in

A hard row, making comedies, but Mr. Sutherland has worked out a few principles he can cling to that something must happen in a feel assured a certail measure of comedy will be planted. Comedy is a mechanigal thing, he recognizes. It works on a rule of three three steps to a gag, he ploints out, the approach, he gag little, in other words, the plus quality. There must always be a plus quality. There must always be a plus quality after the gag, he says. Mr. Sutherland, illustrates his theory thus. Man walking toward bannap heel, agg. How the audinone Surprise Vs. Suspense Then, continues Mr. Sutherland, running gags, gags that are repeated throughout the pleture, are short, and the pleture, are strength of the pleture, are strength of the pleture, are strength of the pleture, and he believes surprise is more effective than suspense in comedy, and he believes, too, that comes, if they are to survive, must be careful to the survive, must be careful.

not to be too fresh, or too smart. Comics, to last, must be dunber than the audience. Further, picture comedies should be topical, should be set against a topical background. Their problem is to hop on topical gags just before they break, so gags just before they break, so that they ride the crest of public

Mr. Sutherland, who looks more mr. Sutherland, who looks more like a juvenile than a director, is resigned to the fact that a com-edy director can create an Olympian illusion about himself because of the very nature of his specialty. He gets no respect as an artist be-cause he's supposed to be concerned gags and slapstick all the with

time.

He worries harder than the artistic drama fellows, for the pace of his pictures has to be so terrific that something must happen in them every reinute—but just the same he has no dignity, no artistic eminence. The artistic director can except cleare the transfer of the property of the property

Unsung Specialists of the Screen Who Starve Plenty Between Calls

Autograph Prices

Berlin, April 1. Newspapers here front-page 'New York reports' about prices recently fetched there for autographs.

fetched there for autographs, The quotations: Garbo, \$25; Chaplin, \$10; Dietrich, \$10; John Barrymore, \$5; Chevaller, \$4; Bidford, \$3.50; Fairbanks, \$3.50; Davies, \$5; Constance Bennett, \$3.50; Jackie Cooper, \$2.50; Frank-lin D. Roosevelt, \$3: Woodrow Wil-son, \$3; Herbert Hoover, \$2.50.

DOC MARTIN'S BEER SIDELINE IN H'WOOD

Los Angeles, April 10. Dr. Harry W. Martin has taken on another side line. Already he has had his hands pretty full, for in addition to being the husband of Louella O. Parsons, Hearts film chatterer, he is chairman of the State Boxing Commission, medical head of the Motion Picture Relief Fund, technical adviser on pictures, and political campaign adviser and treasurer in addition to his medical bractice.

practice.

Under the name of Harry Martin, with his professional title dropped, he has taken the exclusive agency for Blatz (Milwaukee) beer and their Highlife brand is being offered restaurants and picture personalities by his agent, Irving Weinberg, who calls himself the boy friend of Betty Competency. Betty Compson.

Metro Rounding Up Musical Artificers

Hollywood, April 10. Dick Rodgers and Larry Hart were given a year's contract each by Metro. Next assignment is with Edmund Goulding on 'Hollywood

Revue.'
Deal provides for Robbins Music company to publish all the teams' music, whether written for Metro or other purposes.
Metro is also dickering for Jack Yellen to come west and write sketches and lyrics for the revue and Lou Silvers to conduct the musical score.

Pennsy Mutilates W-W

Pittsburgh, April 10. Pittsburgh, April 10.
Originally banned in its entiretly
by the Pennsylvania board of censors, Columbia's Wheeler-Woolsey
comedy, 'So This is Africa,' has
finally passed but with countless
eliminations. So generous were the
cuts that several scenes must be
remade on the Coast before the pirture can be released in this state. Scheduled for a WB first-run date ir. a week or two, film as a result will

ir. a week or two, film as a result will be held up here for almost a month.

SAILINGS

April 19 (New York to Paris) Harry Joe Brown, Bebe Daniels, Lily Damita (He De France).

April 15 (New York to Paris) Henry Garat, Col. Leslie R. Naftzger

April 12 (New York to London), Diane Wynyard, Samson Raphael-son (Empress of Britain). April 11 (Paris to New York), Ike Biumenthal (Olympic).

April 8 (Los Angeles to New York), Harry McCoy and wife (Santa Anna).

April 8 (Los Angeles to Honolulu) Mr. and Mrs. Frank Borzage, Al Jolson, Ruby Keeler, Bert Wheeler, Robert Woolsey (Mariposa).

April 7 (New York to London) Beatrice Lillie, Pola Negri, Ray Henderson, Serge Rachmaninoff Gilbert Miller, Victor Ridder, Jean Hershoit (Europa)

April 5 (Paris to New York) Robert Kane (Paris).

April 5 (Berlin to New York), Gus Schaeffer (Manhattan).

April 4 (Berlin to New York) obert Nisenson, Gus Schaeffer

Hollywood, April 10.

Much has been written of film players who, despite their popularity and ability; work only a few weeks during the year. Little has been said, however, of the few individuals who are specialists in a particular type of part and who have a tough time getting a few days' work during a 12-month period, even though they are indispensable when their services are. In a touch spot is Steve Clemente, for years in vaude as a knife' thrower, but seldom used in pic-tures unless in an impaling scene, Clemente, through an accurate knife, is about the only person in pictures trusted to heave daggers at leading men. Of similar importance, but working as seldom as Clemente, is Jack Ganshorn, sharp' shooter. Ganshtorn is certain of a day's check if it is necessary to shoot the pipe out of someone's mouth and the stair Falls.

Double in Stair Falls

Mazetti Brothers, former acro-bats in vaude, specialize in stair. falls. One of the boys does a good dame, and doubles as many a name dame, and doubles as many a name femme when it comes to rolling. down steps: Both boys usually double as the principals in a fight, and end up with a roll down the stairs, which, as in vaude, is their big finish.

Harvey Perry, stunt man who specializes in high dives, usually works when the leap is over 60 feet. Few of the stunters want to tackle a dive over 50 feet, with Harvey taking the chances, but not often.

often.

Bert Nelson is the colony's champlion fighter. He and his lion, Prin-2cess Pet, double for the stars ingtheir animal scraps. Pat, formerly in vaude with Nelson, will fightmost anyone, occasionally tacklifieda stranger on the set. She's &trick animal with a penchant for
clowns. That is, if a lion ever

His Hands Feed Hhim Major McBride, one-time magician, doubles his hands for the principals in trick card dealing section, doubles his hands for the principals in trick card dealing section, double for dealing from the bottom, dealing seconds, and filling trick hands. Dorothy Dillion, with a rep for having the most beautiful hands in pictures, allows them to be doubled for the mitts of femmes with unattractive digits in closeups. Many a star, who is otherwise a looker, has fat fingers, chewed fingernalis and generally homely lunch hooks. Harry Earles, the midget, doubles for babies when the youngster is scheduled to do something beyond his years. Robert Elmo and C. G. Del Valle, vocal imitators, are employed when the His Hands Feed Hhim imitators, are employed when the sound of a particular bird or an-imal has to be dubbed into a pic-

These persons are all short term workers though necessary to the production of many a picture. Their salaries run from \$10 to \$50 per day, with few of their calls lasting over two days. Like all specialists, which is their forte.

New York Gets Break

Hollywood, April 10.

Metro has extended Jimmy Durante's 10-week leave of absence, permitting him to continue in 'Strike Me Pink,' until June 1. Durante's vacation was up this month.

On returning from the legit engagement, Durante straits in 'Hollywood Revue of 1933.' Jack Harvey, Durante's manager, who came here to get the extension, returned to New York yesterday (9).

Whether or not Jimmy Durante will be required to hurry home will largely depend on Metro's starting date for its 'Hollywood Revue'. Studio is now trying to approximate the date and hoped to be able to get a definite answer to Jack Harviston and the starting date for its 'Hollywood Revue'. Studio is now trying to approximate the date and hoped to be able to get a definite answer to Jack Harviston of the the date and hoped to be to be to get a definite answer to Jack Harviston of the the date and hoped to be to be to start a definite answer to Jack Harviston of the the date and hoped to the the date and hoped to the the date and hoped to be the to start a definite answer to Jack Harviston of the the date and hoped to be the to start a definite answer to Jack Harviston of the date of the

Picture Mob Kisses \$500,000 Goodbye—It Went for Beer Stock

Hollywood, April 10.

Hollywood, April 10.

Sinking their wats into brewery stock, most of it phoney, picture people have kissed goodbye around \$500,000 in cash during the past gooth. Crews of gilb security salesmen have guiled any in the first pictures of the prospective returns from the suds factories. The show folk have just staggored off the merry-gor-round to realize that most of the promotions were pipe dreams and the promoters have scrammed for fresher fields.

This in spite of ... warning from the Better Business Bureau last December in which was listed 128 companies that hoped to snag champane that hoped to snag champane that have been considered to the companies of the promotion of the pro

the Better Business Bureau last December in which was listed 125 companies that hoped to snag champane money by putting up a beer front. B.B.B. also reminded prospected that the standard reputations, were still running and would remain tops in the industry.

This wasn't heeded by members of the picture mob who were contacted by the paper-pushers in a campaign that started as soon as the beer bill was introduced in Congress. Gab was so smooth and pausible that few of the prospects stopped to investigate the financial state of the standard standard that the started the financial state of the standard standard the standard standard the standard s

BENNETT SOUAWKS ON **RADIO 2-PIC RUSH ACT**

Hollywood, April 10. Constance Bennett has protested Radio's intention of putting her into two pictures between now and June two pictures between now and June 15, when her current contract ex-pires. She is set to start on 'Bed of Roses' tomorrow (11), but is reneg-ging on doing 'Salamander', which

Roses' tomorrow (11), but is renegrating on doing 'Salamander', which Kenyon Nicholson is now scripting. 'Actress' protest is on the theory that she cannot complete the second picture until after her contract has expired, although if started before that date she would be expected to finish it.

Back of the squawk is the attempt of Radio to get her to take a reduction on a new agreement, with Miss Bennett reported to be holding on the started of the picture. She has requested the studio has postponed indefinitely the starting date of the picture. She has requested the studio to cancel the remainder of her contract as she desires to negotiate elsewhere for her own unit. Studio is burning and her request is cold. Sam Hinds, Pasadena lawyer, who dabbies in theatricals with the Pasadena Community Players, had ben 'End and the second over the White House'.

Dietrich's Ditties

Hollywood, April 10.

Mariene Dietrich will record for aramount's 'Song of Songs' a

Mariene Dietrich will record for Paramount's 'Song o' Songs' a cleaned-up English version of a risque German song, 'Johnny.'
Number, along with another racy German ditty, 'Peter,' were phonograph-recorded by Dietrich in Germany and enjoyed a large surreptitious sale among neone undertious sale among people unde standing German in this country.

Harvey Pic on New Program

Hollywood, April 10.
'My Lips Betray,' Lilian Harvey's
first for Fox, will be released on
next year's program, with no date

next years problem...
yet set.
Company has six pictur's to go
on the current year's schedule,
which is expected to be completed
by June 1.

Theatre Beer

Los Angeles, April 10. Angeles, Wm. Fox downangeles, Wm. Fox down-town first run, which in past has provided about every pos-sible convenience for

has provided about every pos-sible convenience for patrons, has now put up the beer sign, and is only local house granted a permit for sale of the brew. Restaurant, operated in con-junction with house, can be reached only through the gate, which means an admission from every beer drinker, even though he doesn't attend the show.

snow.
Management underestimated first day's demand and sold out its 22 cases by 2:30.

Chevalier's Finale For Par, Then One In Paris for Pagnol

Maurice Chevaller starts the first week in May on a new picture for Paramount, immediately after which time he goes back to France for one film there, to be partially produced by himself. His Paramount ticket is finished at the end of his next pic-ture and thought likely that he won't re-sign, although if he does ture and thought likely that ne won't re-sign, aithough if he does he will leave himself time for the

he will leave himself time for the Paris pic.

Marcel Pagnol, French author of Topaze and 'Marius,' is writing the story for the picture and Raoul Moretti is preparing the songs. Film will be produced by the Pagnol Frenchman's idea in making a picture at home is understood to be that he's somewhat frightened of his drop in appeal and prestige among his countrymen and figures a film made there will bring him back to a closer entente. Also he figures that Pagnol, generally accepted as the most popular current French author, will be considerable asset in a combination, with Pagnol-Chevalier meaning fairly certain bo. success.

'Pinkie' Ziegler Wants Comeback as Censor

Chicago, April 10.

Mrs. Effe Pinkie Ziegler is trying to get back on the local censor
board by petitioning the courte that
she was illegally removed. She won
a point in the lower courts last
week, but the city attorney's office
took an appeal and the matter will
go before the Appelate division.
Since Pinkie Ziegler's departure
from the 'Censor board, Sergeant
Costello of the Police Department
has been head censor and has
steered an equitable and fair course

Costello of the Police Department has been head censor and has steered an equitable and fair course with the exchanges and theatres feeling they were dealing with a person whose firmness was tempered by common sense. Constant friction between the censor board and the common sense, and the common sense, and the common sense of the common sense o

peared, and the intervention of Po-lice Commissioner Aliman pre-volusly required at frequent inter-vals has not been required.
Fearing a revival of the disrup-tive tendencies manifest under Mrs. Ziegler's censorial rule the indus-try as a whole is protesting against her return. But even if she is suc-cessful in her legal moves to get constitution in the regular properties of the solution is the fact that she will be only a member and not the head of the board as before. She is basing her case on her civil service status. her case on her civil service status

DeMille's Bermuda Shots

Hamilton, Bermuda, April 7. Shooting scenes for a Cecil B.

DeMille picture started here this week. Much secrecy attached to the proposition, but why nobody knows. Actors seem to be in the

Harry Beresford supervising the ork. Biii Halloran, Canadian

work. Bill Halloran, Canadian swimming star, who appeared in a short with Johnny Welsmuller, is in the cast. Others unknown.

"Murders in the Zoo," currently showing here, in which Beresford plays the professor, identified him to the inhabitants.

Shift Leads

Hollywood April 10. Clarke Gable will replace Fran-chot Tone as male lead in 'Black Orange Blossoms,' opposite Jean Harlow, which Sam Wood directs for Metro. Tone instead goes into Midnight Lady, with Loretta Young and Ricardo Cortez, male lead, who was borrowed from Para-

WOULD FOSTER ACTORS' BUSH LEAGUE

Creating new channels for talent, or artist shock troops, is part of the new deal program expected to produce much discussion at the coast round-table confabs this week. Like legitimate has its stock, and big league baseball its bush leagues, so must filmdom establish a nursery for screen personality recruits.

Film commanie net colur fee

Film companie, not only Film companie, not only for artistir, but economy protection, must organize and subsidize stock companies and train them from the start along Hollywood lines. The present policy of waiting until a player makes a name in legit before being conscripted for Hollywood lan't solving the salary issue, and the salary issue is the salary issue, and the salary issue is the salary is the sal

Hollywood, April 10. At the meeting of the actors branch of the Academy last Wed-At the meeting of the actors branch of the Academy last Wednesday, Will Hays came in for a panning, though only by reference, and the stream of the stream o

of J. Theodore Reed, chairman of the Emergency committee, There is a certain man now heading west with the New York executives who ought to be given a real James Cagney slap in the face.'

BEER FETE BOOSTS PIX BUT HURTS LEGIT B. O.

Exhibs and other theatre showmen, decrying the billion dollar beer baily accorded the advent of the legal brew, are aiready feeling the negative reactions of the 8.2% beverage. Claiming that it was the grandest, freest ad splurey accorded any commercial commodity, showmen are somewhat jaclous of all the front page space accorded beer's legalization — and thereafter—and are feeling it plenty at the box offices.

fices,
The niteries and restaurant life The niteries and restaurant life spurted with the beer thing, and it is expected that this will have a generally favorable reaction all around, in short order, but meantime beer shot biz on Broadway, in the loop, on the boast and in all keys. The worst affected were the legits because the crowds were inclined to wander around downtown control of the should be shou

tain.

Coupled with Holy Week's traditional brake on all theatro grosses, the beer opposish is making it plenty-tuff for everything.

Miriam Hopkins' Broken Ankle Stalls 'Strangers'

Hoiiywood, April 10.

Hollywood, April 10.
Metro has postponed 'Strangers
Return' from April 17 to May 1.
Reason given is that Miriam Hopkins, borrowed from 'Faramount
for the lead, broke her ankie.
In the meantime, Phil Stong, author of the story, will be brought
on lot to revise script, alded by
King Vidor, who will direct.

Some Don't Know Diff Between Currier & Ives and a Lee-Lash **Drop**; Pic Mob Nerts on Antiques

Aw, Nuts!

Hollywood, April 10.
Harry Edington is placing
bets of 10 to 1 that Greta
Garbo, whom he manages, is
not on her way to America,
but is still: in Sweden. His
first wager was with an agent
in his own office.
Mysitfying the Garbo case
is the contention of the Johnson steamship line that she is
Hollywood-bound.

Ain't It the Nertz! **New Oakie Contract Ends 4-Way Pay Split**

Hollywood, April 10.

Jack Oakle has signed a new con-tract with Paramount and for the first time in his picture experience he is not going to divide his weekly pay check four ways. Only dipper into the new salary will be Eddle Small, his agent, for the standard 105.

Sing., his agent, for the standard 1950.

Sing., his agent, for the standard 1950.

So a week as against the \$1,000 he has been getting. After two months it will be boosted to \$1,500 and runs for five years with \$3,000 a week on the last option period. When Oakle first went to Par he was under contract to Wesley Ruggies, with this director getting Ruggies, with this director getting AI Rosen and Eddie Small were in the dip for commission fees, but now it's all clear except for Small.

Free Rooms for Stars Chicago Publicity Bid

Hollywood, April 10.

Since Chicago has become just a place to change trains as far as Hollywood east and west-bound traffic is concerned, hotels there are traffic is concerned, hotels there are making a bid for film trade by offer-ing rooms gratis, as a place for names to wash up and be inter-viewed before hopping the next rattler. Figuring to the in on pub-licity attending movements of film prominents, several large hostelries studies offering this free service to film celebs crossing the country.

studios offering this free service to film celebs crossing the country. One of the leading hotels points out in its invitation that it is better to be interviewed by the press in a hotel room than on a railway platform. Hotel also offers the assistance of its publicity contacts to inform newspapers of the brief stopowers of celebrities.

Fox's Irish Pic

Hollywood, April 10.

Fox is negotiating with John
Ford to go to Ireland and make
one picture.

Ford as yet has not okayed his
assignment on Will Rogers' next,

'The Last Adam.'

Mae West's 'Madame'

Mae Wests Madame

Mollywood April 10.

Don't Call Me Madame' will be
the title of Mae West's circus picture, which she wrote under the
title Montana Bell. "Madam' was
originally bought from a group of
Writers' Club members as a story
for Alison Sitipworth and Mary Boland, but divarded. Claude Binyon and Frank Butler are working with Miss West on the screen treat-

Stone's Big Moment

Hollywood, April 10. George E. Stone, who has been waiting for his big opportunity in pictures, thinks he sees it in KES's 'Dig Brain,' based on the story of the ilife of Jack Factor, Chicago barber. He will be ttarred in the production.

barber. He will be ttarred in the production.

George Archainbaud will direct the story, which is to be released through Radio.

In the past few months the picture colony has gone nutty on first editions, old manuscripts, early prints and other things dear to the heart of collectors. Most of the Hollywood mob is said to have acquired its yen for old things as an quired its yen for old things as an affectation. Few would know the difference between a Currier & Ives print and a Lee-Lash backdrop. However, they are going hook, line and sinker for the idea, proving themselves iffesavers for the antique and book dealers, who find chumps few and far between these days. Despite the number of phoney collectors here, there are in pictures several persons who do get a kick out of gathering books, manuscripts and prints for the pleasure ownership of these articles gives. Having an appreciation for the works

or the early masters, they do not 24-sheet their hobby.

Pic Mob Falls for Prices

Pic most pairs for Prices

Too costly for the average person to indulge in, dealers know that picture people are their best bet andfind it easy to sell old works to then at several times the price, they would bring from non-professionals.

However, those collectors who are however, those collectors who are on the square about it are bar-gain hunters. Only the phonies get

gain hunters. Only the phonies get gypped.
One of the best and most complete collections of Mark Twain first editions is owned by Steve Roberts, former two-reel director, now at Paramount. Edward Kaufman, another two-reel gagger, goes for O. Henry. He also has two unpublished manuscripts, one by Ambrose Biferce and the other by

published manuscripts, one by Ambrose Blerce and the other by Charles Reade. Kaufman also collects original hunting prints. Raymond Griffith is another first edition collector, as is Al Green, whose library is valued at over \$150,000. '' Jo Swerling goes in for rare books and 14th and 15th century synagogue scrolls. Swerling, a former 'Variety' mugs, received his yen for collecting through reviewing vaude acts and hearing old gags brought to life. One of he best collections to life. One of he best collections of oid documents is owned by Philip McKenzie, an assistant director. of old documents is owned by Philip McKenzie, an assistant director. Jean Hersholt, Harry Ruby, William Counselman, Zeppo Marx, Joe Manklewicz and George Yohalem are regular attendants at all book sales and anxious to pick up anything that will enhance their collections. Lowell Sherman and John Barrymore of Description of the Country vear-old son.

Hatton Goes for Swords

Hatton Goes for Swords
Raymond Hatton has a room full
of Japanees swords and daggers
that would excite the envy of any
student of Samurai. I. E. Chadwick, indie producer and butt of
many an indie production joke, goes
for Dickens in a big way and, until
or Dickens in a big way and, until
control of the English author's
works.

works.

James Madison, who gathered jokes for years, hunts the bookshops for copies of old penny dreadfuls. He has a storeroom crowded with Diamond Dick, Dick Merriewell, Buffalo Bill, Nick Carter and other dime novels that quickened the pulse of many a youngster decade ago

ies ago.
Then there's Sam Mintz, who, not
he outdone by his townfolks, Then there's Sam Mintz, who, not to be outdone by his townfolks, started to hoard pipes and now has a collection of over 100. And he smokes them all. Edward G. Robingon is another pipe addict.

Marie's Finale

Hollywood, April 10.
Marie Dressier has told intimate friends that her stage and screen career would be completed after she finished making 'Tugboat Annie' for

AHEARNS EAST; ILLNESS

AHEARNS EAST; ILLARESS
Hollywood, April 10.
Danny Ahearn and his wife left
for New York Saturday (8), where
they were called by the illness of
Mrs. Ahearn's mother.
They will be east about 10 days.

Amusement Industry Battling 32 Adverse Bills in Calif. Legislature

Los Angeles, April 10.
With 32 bills adverse to motion
picture interests awaiting action before the California state legislature,
concerted plans are being iaid to
vigorously fight them in committees
or on the floors of the two houses,
directly apply to theatres or the first
directly apply to theatres or the first

dustry as a whole, while a majority cover other lines of business, but

also affect pictures.

Measures in which theatrical and picture people are most vitally interested include the two-men-in-abooth legislation: 10% tax on all admissions in excess of 10c; selected sales tax on film and photo supplies; the Redwine amendment to the state employment agency act; the several racing measures; tax of the several racing measures are the several racing measures. also affect pictures.

Two-Men Slap at Nabes

Enactment of the law compelling employment of two men in a booth at all times would hit heavily most at all times would hit heavily most of the independent houses of the state, as well as a majority of the circuits' naborhood houses where, under existing agreements with the projectionists, certain types of the active are permitted to operate with one man per shift.

Entire industry is vitally content of the control of

which would remove state control and supervision of agents in their dealings with actor, writer and director cilents. Their main contention is that the proposed amendment, if slenged by Gov. James E. Rolph, Jr., would give agents immunity from state jurisdiction in the handling of people earning \$200 and upwards weekly. A veto by Gov. Rolph is hoped for.

Theatre men are particularly in.

Gov. Rolph is hoped for.

Theatre men are particularly interested in killing the several blis
that would legalize horse racing and
pari-mutuel betting, even though
the latter would be confined to daylight hours. Special tax on film is
also looked upon as an added burden which the industry at this time
cannot easily assume. Likewise, the
10% admission tax, which would
house in the state, is repicture
house in the state, is repicture
burdensome at this time.

Bills That Would Hit

Other bills, not primarily directed at the industry or theatres, but which, it is felt, would be interpreted as applying to them, include: Old age dismissal, which would prohibit discharge of an employee solely because of advanced years. Workmen's compensation, increasing the basic payment, and increasing the basic payment, and increasing the basic payment, and included the self-discharge of the self-discharge of the state. Elimination of industrial welfare division of the state.

Price discrimination and unfair competition. er bills, not primarily directed

division of the process of the proce

rance measure increasings in the state of th

Chain Taxation Heavy
Chain store taxation: Several
plans for taxation introduced, most
severacy
which sevoud assess the
extraction of taxation introduced, most
severacy
children of taxation introduced, most
severacy
clip of taxation introduced, most
control of taxation, introduced, introduced,
introduced, introduced, introduced, introduced,
introduced, introduced, introduced, introduced,
introduced, Another similar measure provides for considerably lower taxation, viz: First, \$3: second to fifth, \$10: sixth to tenth, \$20: eleventh to twentieth, \$25, and then \$35 for all in excess of that number.

Taxation, based on the sale price and which would levy it for each loc sale, with the exception of food stiffs.

stuffs.

Stamp tax on documents.

State income tax, ranging from 1% on the firs* \$1,000 income to 6% on wages over \$5,000, with deductions to be \$1,000 for single persons. \$2,000 for married persons, and \$200

\$2,000 for married persons, and \$200 for dependents.
Four bills cover different angles of racing and parl-mutuel betting, and there are three measures applying to elimination of vending machines, with one of the bills excepting and the parties and the second of the bills exception.

ing sanitary machines.

Theatre opposition to the adverse theatre angle.

Polly's \$2,500 Personals

Hollywood, April 10.
Polly Moran left Sunday for
three weeks of personals in the
east. She opens at the Fox, St.
Louis, with Chicago and Cincinnati
to follow for RKO. Salary is set at
\$2,500. Jack Curtis arranged the

route.
Following the three weeks, Miss Moran goes with NBC for a 13-week broadcast contract. Possibilities are that she'll appear on the ties are that she'll appear Ward Baking Co. program.

U'S SCREEN MUSICAL TO BE PRODUCED EAST

Universal is making arrangements to produce its first feature in the east since the company, in old silent days, gave up operations at Fort Lee, N. J. Picture will be 'Shoot the Works,' musical, and may mean the beginning of a move to the Atlantic Seaboard of a portion of U's production. Paramount's Astoria studio will be used, under plans. It's a Rowland-Brice pro-

obby Connolly has been signed Bobby Common, has to stage the dances for the picture through a deal closed in his behalf by Leo Morrison on the coast. Later by Leo Morrison on the coast. Later on Connoily will probably stage the dances in Eddle Cantor's next picture, with Sam Goldwyn, on his return from Europe, expected to okay the contract.

The U musical, slated to go into production in New York May I,

role U musical, stated to go into production in New York May 1, will include Lew Ayres and Sidney Foxe. Company is dickering for services, also, of Leo Carrillo.

KBS-KATZ CONFABS OVER 12 PIX DEAL

Hollywood, April 19.

Sam Blechoff and Burt Kelly of KBS are talking with Sam Katz on a 12-picture deal for next year. Katz informed the producers that he would have big personalities available, possibly such as Wallace, Beery and Gary Cooper to be used in these pictures. Descriptions may be brought to be gottations may be frought to be content partner in the outfit, joins Bleschoff and Kelly in discussion.

Happy Extra Week

Extra placements almost doubled last week over the one previous, reaching a new total of 6,185. Bigsest set all through the week was on 'Voltaire' at Warners.

Top day was April 6, when 1,392 extras worked.

Rasch to Stage MGM's

Albertina Rasch will probably join er composer-husband, Dimitri Tiher composer-husband, Dimitri Ti-omkin, in Hollywood shortly to sit in on dance staging of Metro musi-

in on dance staging or metro musi-cal productions.

Tiomkin went to Hollywood last week, engaged via the William Mor-ris agency to write two scores for Metro. He is making his home with William Morris, Jr., during his coast

GARBO'S ALIAS

When the Swedish steamer, Annie Johnson, put into Antwerp on Monday, Mile. Gustavson went ashore for a couple of days wandering about the city vieiting its art museums and galleries and port. Only when the Annie Johnson left

Only when the Annie Johnson left yesterday to continue her voyage to San Francisco did Antwerp citizens iearn that Mile. Gustavson was

legislation is being handled out of here by W. H. (Bud) Lollier of Fox West Coast, who has Thomas D. Van Osten stationed in Sacramento to keep a sharp watch on legisla-tion. Fred W. Bectson of the Hays office is looking after the interests of the film industry, outside of the

Gagging to the End

Holiwood, April 10. Hollwood, April 10.
When Wilson Mizner, who
died April 8, received word
four weeks ago that his brother,
Addison, was dying in Florida,
he wired: 'Stop dying. I'm
trying to write a comedy for
Joe E. Brown.'

Addison died shortly after

Bernstein Plans First 90% Co-Op Indie Film; All Share Except Labor

Hollywood, April 10.

Latest and most comprehensive scheme on the coast for producing a co-operative picture needs only \$15,000 *ash to get under way. Plan is that of Isidore Bernstein, who has tied up on co-operative contracts nearly everything needed to make a picture, with exception of cast, not yet selected. Labor, including extras and bits, insurance and minor items, will be paid for in cash.

This is Hollywood's first commonwealth picture try since Mike Levee's Screen Guild, which never got beyond the talking stage.

Bernstein aiready has a share-Bernstein aiready has a share and a share in the cast. He claims he is making no commission on the deal, beyond his share in the grose, but expects to take a profit on the second nicture, if any. He suthored

beyond his share in the gross, but expects to take a yound on the second picture, if any. He ruthored the story, a suicide yarn, called 'Mine Is the Blame', Lois Weber will direct. Bernstein is operating under a permit to sell and issue up to 100 units or percentages in the company.

under a permit to seil and issue up to 100 units or percentages in the company.

In his general allotment of percentages, Bernstein lists the backer as getting 10% of any profits, in addition.

For the percentage of the set of the backer and cast principals.

Farticipants, and the amount each will share in any gross after the \$15,000 and interest is paid, are Bernstein, as author of story, 5%, and for supervision, 3%; Sylvia Francis Seid, dialog, adaptation and screen play, 3%; J. Allan Frankel, legal work, 2%; Shalist and Gantz, accounting and business management, 1%; Lols Weber, direction, 5%; William Leiser, publicity, 1%; Alwyn Wyckoff, supplying cameras and cameramen, 4%; Republic studio, space, sets, lights, cutting and projecting rooms, etc., 5%; R. C. Achtwell (Galleries, props and sets, 2%; Roy Davidge Laboratory, developing and printing, 4%; Edward H. Schroeder, cutter, 1%; Hollywood State Bank, acting as escrow 4%; Lewis Physico, sets and drawings, 4%; commission for selling picture, 5%; and 10% to the backer. Five cast principals will divide 37%.

Brown Says He'll Pay

Drown Jays He ii Fay
Hollywood, April 10.
Rowland Brown has promised to
pay the \$2,000 he still lowes on a
judgment for \$3,000 obtained against
him by Edward Small at the rate
of \$100 a week for the next 14
weeks, and \$400 at the end of the
fitteenth week.
Sum awarded Small was for commissions and money he loaned
Brown.

'Palooka,' Stu Erwin

1 atound, Stu Erwin
Hollywood, April 10.
Stuart Erwin to head cast of 'Joe
Palooka' to be made partial musical for release through United Artists.
Jimmy Durante was wanted on
loan from Metro but his extended
Broadway musical stay eliminated
that possibility.

GERMAN 'M' PULLED

Anti-Hitler feeling in New York forced Joe Plunkett to pull 'M' at the Mayfair over the week-end and substitute an English dubbed ver-

sion.

German talker got off to a good start at its Broadway stand, but too many customers asked for refunds after listening to a few minutes of German dialog.

MARIE ELLIOTT'S CHANCE

Hollywood, April 10.

Marie Colman, formerly Marie Elllott of the New York stage, is being
brought west by Paramount for
'Gambling Ship.'

Reorganized Screen Writers' Guild **Pledges Members to Closed Shop**

Honolulu Vacashers

Hollywood, April 10.

nonywood, April 10.
Coterie of film luminaries left
Friday (7) for the Hawaiian Islands
on the 'Mariposa.' Party included
Al Jolson, Ruby Keeler, Bert
Wheeler and Robert Woolsey, Frank
and Rene Borzage, and Pat O'Brien
and wife.
Group will ramain to Marie.

Group will remain in Hawaii un-Group will remain in hawan un-til May I, with exception of Wheeler and Woolsey, who leave, after a short stay, for Yokohama on a world tour, which will keep them away from Hollywood till Sept. 1. Joe Fisher will manage them and conduct the personal appearance tour through the Far East.

PARAMOUNT WANTS BANCROFT'S RETURN

Hollywood, April 10.

Hollywood, April 10.

Paramount is dickering with George Bancroft to return to its fold. Actor conferred with the studio last week on a ticket for next year's program.—Bancroft was considered one of the foremost grossers on the Par program during the time he starred with the studio. Meantime Edward Small is pegotiating to buy 'When the Time Comest from William Anthony Me.

Meantime Edward Small is nego-tiating to buy When the Time Comes' from William Anthony Mc-Guire in which to star Bancroft on the United Aritats program. Small made the offer when Universal, for whom he is writing the story, be-gan dickering with Bancroft to do the yarn. Small is Bancroft's agent.

Dietrich, Von Sternberg For Goldwyn Banner

Hollywood, April 10.
Negotiations are on for Josef von
Sternberg and Marlene Dietrich to
go under Sam Goldwyn's banner
and make two pictures for him for
next season's United Artists pro-

gram.
Edward Justus Mayer is making an adaptation "Nana," Emile Zola story, which von Sternberg wanted Paramount to make with Miss Dietrich. Understood that if she does not go for the story, Goldwyn will use it for Anna Sten with von Sternberg megging.

Lab's Suit vs. Prod.

PoowalloH Hollywood, April 10.
Consolidated film laboratories
Monday filed sult for \$107,462\$ in
Superior Court against I. E. Chadwick and Chadwick Pictures Corp.
Action is based on 12 promissory
notes given by Chadwick and his
corporation as far back as five
years ago.

Star Billing for Grant

Hollywood, April 10.

Believing that Cary Grant has served his apprenticeship as a featured player, Faramount will elevate him to stardom in his next picture, Gambling Ship.

Starting date of the feature has been set back, with Grant at present recuperating from an operation.

Mono Execs Arriving

riviono Execs Arriving
Hollwood, April 10.

Trem Carr, v.p. in charge of Monogram production, and Lou Ostrow, production exec, leave Saturday (15) for New York for a meeting of the company's directors prior to the company of the co

PAR OKES MARY KORNMAN

Hollywood, April 10. Kornman, formerly Our omedienne, currently in Parmount's 'Colige Humor' was offered a contract after the first rushes. Frances Dee is out of the picture.

Hollywood, April 10.
Screen Writers' Guild, in the most drastic action yet taken by an employee group in the industry, pledged tiself to a closed shop with severe penalties being imposed on those not abiding by a severe penalties being imposed on those not abiding by a severe penalties being imposed on those not abiding by a severe penalties being imposed on those not abiding by a severe penalties being imposed on those not abiding by a severe penalties being imposed on those not abiding by a severe penalties being imposed on those not a severe penalties being imposed

penalties being imposed on those not abiding by a new contract now before the body for adoption, at its annual meeting flurreday night (6), Signing of the proposed contract started immediately following the meeting, with 102 members having affixed their tag and paid the \$100 fee required at a late hour, although the specific conditions of the new agreement had not yet been worked out. Only 150 signatures are necessary for adoption. Reorganized Guild now has around 275 members,

Proposed Contract

Proposed Contract

Proposed contract provides for the following regulation governing the organization individually and colectively:

1. Agreement that the writer will

lectively:

1. Agreement that the writer will not work for any company that does not abide by the code and that no signatory to the contract, nor bound by existing agreements, shall work for any studio that employ writers who refuse to abide by the code.

2. The paying of \$100 into the treasury of the Guild to be used for such purposea. as: the Executive board sees fit, including the cost of litigation to enforce this agreement.

3. The code to be adopted on the written assent of three-quarters of the Guild membership.

4. Exclusive purpose of the code is to establish working conditions for writers and while it does not provide for a scale of salary it will contain provisions dictating attitude and position of the signers to any attempt to obtain any seneral abrogation of the signers to any attempt to obtain any seneral abrogation affecting compensation.

5. Agreement that if the contract is not only between the Guild and liability to be assessed punitive damages up to \$10,000.

6. Agreement that contract is not only between the Guild and other signatories, but between each and the signatories, but between each and the signatories, and the signatories are signatories, but between each and the signatories, and the signatories, and the signatories and the signatories, and the signatories are signatories, and the signatories and the sig

6. Agreement that contract is not only between the Guild and other signatories, but between each and all of the signatories jointly and severally with each other. That suit can be brought against any signer to the agreement on written consent of 7% of other members of the organization.

7. That the contract shall become effective on signature of 150 mem

8. Contract can be cancelled on written consent of 51% of the mem-

9a. No signer will enter into any contract of employment between 9a. No signer will enter into any contract of employment between April 7, 1933 to May 31, 1933, which will provide an option of his service after the latter date, except that he may agree to work on a single picture extending beyond that time. Purpose of this is to give time for the adoption of the code in computer form.

Lawson Elected President

Lawson Elected President
John Howard Lawson was elected
president after O. H. P. Garrett and
Louis Weitzenkorn had withdrawn.
Garrett represented the conservative
element of the reorganized body and
Weitzenkorn the left wing with both
agreeing to step out in favor of a
middle ground candidate, Lawson.
Frances Marion was elected vicepresident; Joe Manklewicz, secretary, and Raiph Block, treasurer.
Board of Directors elected were O.
H. P. Garrett, Louis Weitzenkorn,
Lawrence Stallings, Dudley Nichols,
Grover Jones, Howard J. Green and
James presidents opposition to the
most radical features, these will go
into the agreement giving writers
closed shop and black-list elements
that will be a complete departure to
any previous agreements made in
the industry between employer and
employee.
One of the expected provision is

employee.

One of the expected provision is One of the expected provision is a royalty arrangement whereby the scenarist will be paid on grosses and not profits, to be paid weekly with the Guild given the right to audit privileges of picture company books. John Howard Lawson, Guild president, denles aim is closed shop, although contract signed by 125 writters to date contains clause that when code is drafted and signed, all aarree not to work for company fail-

agree not to work for company failing to conform to code and will not work for studio employing writers

SIROVICH BILL NO GAG

RKO Rescinds Cuts. MG Ditto: WB May Follow; Par, Fox, Full 8 Weeks

Hollywood, April 10.

RKO Radio today (Monday)
agreed with the emergency committee of the Academy to reinstate
full pay at that studio. Following
the committee's examination of
figures received from several studios, the committee found both
RKO, and Metro collections had
reached average business done in
eight weeks prior to the banking
moratorium and on Monday it conferred with B. B. Kahane, who, in
view of the producers' previous
agreement, stated full pay would
be resumed as of today.

Later in the day the committee Hollywood, April 10.

Later in the day the committee was scheduled for a similar meet-ing with Louis B. Mayer and it is expected this company would follow suit.

WB in 48 Hours?

WB in 48 Hours?

Deadline for all companies supplying financial statements to the Academy was Saturday (8.), but Warners and Paramount asked for additional time until Monday noon. Indications are that Warners figures will show a similar return to pre-moratorium levels and within 48 hours will agree to the immediate resumption of full pay, atthough the studio is dark. However, several writers are still working and resumption would also affect these and other contractees not on layoff or now on loan elsewhere.

It is not expected under present financial status that Paramount

not on layoff or now on loan elsewhere.

It is not expected under present financial status that Paramount will rescind the cuts. This company and fox are expected to take full recourse to eight weeks emerging the country of the country when the company would halt cuts when it is shown that the income of individual firms had been brought back to average of the eight weeks prior to March 4, when instituted. Columbia and Hal Roach returned to full pay last week, not waiting for the Academy to check their figures.

United Artists, Metro and Warner Bros. looked most likely early last week to return personnel to normal scales on paydays end of this week. These three majors from the outset unofficially opposed the 25-85-50% sulary reductions.

As strongly favors cancellation to the control of the control

a vacation.

Fox and Paramount, remaining majors will go straight through on the eight week emergency measure.

S. R. Kent opposed cancellation of the cut prior to April 29 on behalf of Fox.

the cut prior to April 29 on behalf of Fox.

Interpretation is that if any major believes its condition justifies it, as with Columbia, it could cancel the cut immediately. The could cancel the cut period, effective that it is a second could be a considerable grundled because the cut period, effective that it is a considerable grundled, did not justify a cut in the beginning. It was felt that all agreed on the measure so that the burden would not be carried by those few who really needed relief.

While all took the emergency cuts, the program had little or no effect in the direction of getting unions to substantially reduce scales.

Fox Clips Buys

Hollywood, April 10.

Hollywood, April 10,
Fox front office has notified all departments that no purchases, except those absolutely necessary for the continuance of normal operation, be made for the next 90 days. Studio stated that ligid economy would be in force for that length of time and that materials of every description on hand would have to be singlehed.

The Resolution

The following is the purpose of the Sirovich resolution:

1. To investigate and study all matters relating to the production, licensing, spie, distribution, financing, incorporation, commercial operations, banking, theatre leasing or ownership, realty, sound production, and all other related and inter-related combinations affiliations and organizations of production, distribution, license, iease, of sale.

2. To investigate all matters and acts relating to or con-

and acts relating to or conand acts relating to or con-cerned with the issuance, sale, or hypothecation of motion pictures and picture industry securities of all forms, directly or through agents, or other means or by banking or secur-tive saling oversulations of

means or by banking or security selling organizations of their associates or affiliates.

3. To investigate and study all receiverships, bankruptcles, and building of theatres; all agreements and arrangements for sound recording and reproduction; all over and covert agreements, and arrangements with any persons, firms, groups or corporations for the effecting or consummation of loans or other financial transactions and for the underwriting, disand for the underwriting, dis-

and for the underwriting, distribution, sale, hypothecation of, or speculation in securities issued by or on behalf of motion-picture corporations or their associated or affiliated organizations.

4. To investigate into the dissipation of the assets of the various companies in the payment of exorbitant and unmerited salaries and other forms of compensation to executives, actors, directors, forms of compensation to ex-ecutives, actors, directors, stage managers and other officers and employees.

SCHULBERG PROBABLY LEAVES PAR AS PROD.

Hollywood, April 10.

Indications are that B. P. Schul-berg gets out of Paramount on ex-piration of his present contract. He is fortifying himself by putting people under personal contract to use as wedge for other studio berth or possibly for England.

or possibly for England.

He signed Guy Robertson for a
seven year termer over weekend,
and has Marion Gering, director,
and others under personal contract.
Schulberg applied in Superior
court for okay on a contract he is
giving Gilda Storm, legally known
as Gilda Oakleaf, 19-year-old actress, for seven-year period starting at \$75 weekly.

Spingold Widens Field

Spingold Widens Field
Nate Spingold, who came from the
advertising field into Columbia Pictures' home office, is extending his
duties on the New York end to take
in supervision of all branches, with
special eye to stories.
Max Winslow, who sponsored
Spingold into Col, is going out to
the Coast with his brother-in-law,
Harry Cohn, in the course of this
week most likely, as Cohn, president
of Col, is recuperating from an appendicities attack.

Rapf Gets Billing

Harry Rapf is the first of the group of Metro producers to get his name on the screen.

Since L. B. Mayer took charge all stones or producers were stricken from so corpoducers were stricken from so corpoducers were stricken from the control of the strick of the strick

INDUSTRY NOT SLIGHTING IT

Too Sweeping and Powerful in Its Import to Be Lightly Treated Any Longer-Comes Up Today (Tuesday)—Selling Film Stocks Short, Over-Exploitation of the Industry's Affairs, Receiverships and Other Things May Have Inspired It

PACKS MUCH 'POISON'

The most sweeping and authoritative Federal probe measure Sirovich bill—regarded as eclipsing Brookhartian movements and Fed-Trade Commission powers become an actuality today (11). This was the prediction and admission of film lobbyists Monday

With industry leaders now With industry leaders now absent in a group on the west coast, they will be back in time, it is expected, to bring all available pressure and strategy into play as to who will compose the probing committee of seven authorized in the Sirovich resolution.

Sirovich resolution.

The fact that the resolution was reported favorably out of the House Committee on Rules was sufficient to many that little could be done to Impede its passage. The report that one of the rule committee's strongest members, John O'Connor, who is a brother of Basil O'Connor, ormer law partner of Rossevelt, also carried the significant of the resolution of the president intervene might be fulle. Certain of the lobbylists declared outright, before leaving for fulle. Certain of the lobbyists de-clared outright, before leaving for Washington, that they would not approach the President.

approach the President.

The House of Representatives wilf formally vote upon the recommendation today (Tuesday). Its passage would most likely nean that automatically the Senate would also adopt a concurrent resolution.

also adopt a concurrent resolution.
Under the Strovich resolution all
phases of picturedom can be immediately investigated, and in any part
of the U. S. The Committee of
Seven then has the right to report
its findings in the form of new bills
designed to correct and thereafter
permanently mould the industry.
When the strong the

permanently mould the industry.
When the measure was announced several weeks ago industry leaders regarded it lightly, but when the committee reported it out Friday film lobbylsts expressed their amazement. The week-enc will releption calls. On Monday it was regarded as too late to supplement the strategy counted upon, which had either failed or had not de-livered.

had either failed or had not de-livered.

The Sirovich role, even on Monday, was not regarded seriously. They see in the resolution part of a general movement on the part of regarded seriously. They see in the resolution part of a general movement on the part of the seriously desired to the resolution of the seriously desired to the resolution of the largest two years, along with a proclivity for publicity, is figured to have made the industry one of the first targets. In filmdom, according to spokesmen, only four of the largest 200 corporations controly ling an estimated 40% of the country's current wealth are picture interests. They are Paramount, Centinued on page 40)

Dembow in Garyn's Post

Pat Garyn, g. m. of National Screen Service, who resigned, ef-fective April 8, lett for Florida im-mediately. He will be gone four weeks before making a new connec-tion.

George F. Dembow has joined N.S.S. as assistant to Herman Rob-bins, president.

Abolition of Control in New York Only Theatre Remedy, Opines Kent

Bill Fox in It?

Officia's in New York yesterdey afternoon (10) heard telephonically from Washington that there are strong reports in the capital linking William Fox with the Sirovich measure

William Fox with the Sirovich measure.
Washington licutenants and some in New Yorl. could interpret any Fox Interest as meaning only one thing—that William Fox has started his fight to return to film business.
The Fox report was of special interest to picture investigators who arrived in Washington, under California ington, under California instruction, from New York last night.

HAYS STILL ON TRAIL OF DIRT

Still hoping to effect a whereby considerable dirt can be eliminated from the screen at its source, will Hays is demanding that a system be launched whereby the Producers' association will be empowered to pass upon all pro-posed story buys before sales are completed. source, Wili Hays is demanding

Alleged violation of the Hays' code through the purchase of salacious material in the hope of eliminating the objectionable parts during adaptation would be stopped should the new demand of the head of the Motion Picture Producers & Distributors of America be com-plied with

Hays has suggested that one of his staff here be appointed to work with company story buyers in order that censorship angles can be ironed out before the material reaches the negotiation stages.

Discuss It On Coast

Violation of the code will be dis-cussed at the coast meeting this week between execs from the home offices and the studios.

Hays sent a communication to the various company heads, in which he called attention, par-ticularly, to Paramount's 'Sanc-tuary.' He wrote:

'If a book or play is actually salacious in essence it is almost lactous in essence it is almost im-possible to develop a proper story from it. Certainly it is never pos-sible except with great expense and worry. Such a book is "Sanc-tuary." The one best place to pre-vent this is at the time the story may or may not be purchased."

U. S. Attorney's Reps O. O.'ing Roxy Situash

Three representatives of the U. S. Attorney General arrived in New York over the week-end to look into charges made by Howard S. Cullman, receiver, that producers have declared a boycott against the old Roxy. The investigators are particularly interested in the claim that many foreign companies as well as local are shutting off the theatre's channels for first run product.

product.
Exhibitor leaders who are following the proceedings expressed the belief Monday that the outcome may be surprising. They expect the angle of box office price control to feature.

Alperson, Michel East

Hollywood, April 10.
Eddie Alperson, New York film
buyer for Fox West Coast, and A. J.
Michel, comptroller, returned cast Saturday (8).

Hollywood, April 10.

There can be no remedy for the present theatre conditions, according to Sidney R. Kent, until there is a complete decentralization of circuits that now depend on New York control.

'We shall never get back to normai, he declared, 'until theatre operation is back in independent hands and small circuits are being nands and small circuits are being handled as in the past by such men as E. V. Richards, Spyros Skouras and the other regional operators who brought the exhibition end of the business to its highest degree of efficiency.

or emciency.

He denied that the producers intend a wholesale horizontal slashing of salaries but said that adjustments must be made of higher salaries in order that pictures might be made within the scope of present theatre grosses.

Quality must be improved, he said, and of the two necessities the making of better pictures is the more important.

Predicting a summer of lower grosses than at any other time in the past, Kent was of the opinion that an upward trend can't be expected until the later part of August.

gust.

'Grosses to the picture companies,' declared Kent, 'have not recovered from the heavy blow given theatres by the bank moratorium. That is due to the fact that between 3,500 and 4,000 banks throughout the country are still closed,' stated the Fox prexy. In addition, he declared, there has been a 12 to 18% drop in foreign been a 12 to 18% drop in foreign receipts, due to the repercussion of the banking condition here and the political upheaval in Germany and other parts of Europe.

Some May Pass On

'Getting out of the current pre-

Some May Pass On

'Getting out of the current predicament, in which the picture industry finds itself,' Kent stated, 'is
not a matter of an eight week
emergency period, but one for eight
years' consideration, in which
everyone involved must do his share
to remedy.' Kent was optimistic,
however, that it could be accomplished, but at the same time, being
of the opinion that several companies now in existence might pass
out during the readjustment period.

He feels that Fox can make the
grade, and that recent indications
and happenings have given his
company considerable hope. He
states they have just completed
new financial arrangements that assure the com-vany remaining in the
field.

JULIAN SAENGER LOST \$5,000,000 IN PAR STOCK

New Orleans, April 10. New Orleans, April 10.
Final accounting in the estate of
Julian Saenger, former president of
Saenger Theatres, Inc., showed that
he left nothing.
Reputed at one time to be worth
\$5,000,000, Saenger lost practically
all his money in Paramount Publix
stock.

Fox's 46 in '34

Approximately 46 pictures have been set as Fox's production schedule for 1933-34.
Of these 20 have been assigned to Sol Wurtzel, 10 to Winfield Sheehan and cleft aplice to Al Rockett and Jesse Lasky.

LAZARUS' QUICKIE EAST

Jeff Lazarus returns to the Par-mount coast studio tomorrow amount coast studio tomorrow (Wednesday) after a quick trip to New York to contact the h.o. on production matters.

New Stock Market Week Starts Well: Picture Issues Participate Mildly; Loew Top for Move; Pathe Bonds Up

Ry AL GREASON

Prospects of inflation inspired a further advance in stocks yesterday, the sixth session in succession Nothing new came into

the sixth season in succession for the climb. Nothing new came into the picture, but prospective the prospective control of the picture, but prospective the control of the picture of the prospective that accompanied the resumption of trading March 15. Volume was 1,760,000 shares. Picture stocks took a moderate part in the day's demonstration, with Loew moving ahead quietly to 12, its best on the recentration, with Loew moving ahead quietly to 12, its best on the recentration, with Loew moving ahead quietly to 12, its best on the recentration, with Loew moving ahead quietly to 12, its best on the recentration, with Loew moving ahead quietly to 12, its best on the recentration, with the control of the picture of the pi would look more impre if the rails and the utilities d be made to join in the whoo-(Continued on page 23)

CSER INQUEST JURY A CHICAGO SCANDAI

Chicago, April 10.
Ralph O'Hara, organizer of the Motion Picture Operators' Union, was indicted by the grand Jury for the murder of Fred F, Oser, leader of the seven rebels ousted some months ago from the union. Indictment followed three days after a coroner's inquest jury voted that O'Hara's deed was 'Justifiable homicide.'

edde."
Within a week of the coroner's
inquest Coroner Frank Walsh issuper that the six members of the jury had been forever
barred from future jury work.
Walsh declared the verdict was
'outrageous and shocking' but defended the system of using professional jurors for inquests as unavoidable.

avoidable.

O'Hara was rearrested but is at liberty on \$10,000 bail. Hearing was postponed until today (10) when data for trial will be set. O'Hara case is first major case to come up under the new state's attorney, Thomas J. Courtney.

Meanwhile Tom Maloy, business agent of the union, has adopted Edward J. Maloy, 11-year-old son of his brother, Joe, who died March 14. Joe 'Haloy was for years city examiner of motion picture operators.

B.I.P. Pix Deal Figures In Powers Bankruptcy

Powers Pictures, Inc., which filed a voluntary petition in bankruptcy, shows accounts payable of about \$13,000; notes payable, \$182,000, and additional accounts payable (B.I.P.) of \$4,000. Against this the are listed accounts receivable

Yesterday's Prices

Sales.	High.	Low.	Last.chge.	
700 Col. Picts	. 84	8	84 + 4	
100 Con. F. I		214		
200 do pf		7"	7.0 %	•
2.400 Eastman K.		58	53% +2%	
300 Fox F		74	1 + 14	
		11%	12 + %	
3,000 Loew's				•
100 do #			411/2 +2	
100 Par. cfs	. %	%	% + %	
300 Pathe	. %	*	% - %	
600 do A	. 1%	1%		
15.000 RCA	. 4%	31/4	4% + %	
400 RKO	. 116	144.	11/4 - 1/4	
8.100 W. B	. 1%	11/4		
700	NDS			
\$2,000 Loew's	. 58%	58%	58% +1%	
7,000 Par. P	. 6%	61/2	6% + %	
15.000 Pathe	60%	64	661/4 +31/4	
2.000 W. B	1814	10%	16% + %	
		10/2	2012 1 12	
	JRB			
200 Tech	. 34	814	34 + %	

Midwest Show Biz Tied To Wheat: Rainbow Is Another 10c Advance

Chicago, April 10 Rising wheat prices are regarded is the most cheerful omen for show as the most ensertin omen for snow business in the middle west in years. Wheat is already up eight cents a bushel since the Roosevelt adminis-tration started applying the pul-motor, and if it goes another 10 or 15c higher showmen feel that the prairie will be theatrically resur-rected.

prairie will be theatrically resur-rected.
Vaudeville and dramatic stock, as well as traveling shows, will get their first breaks in years if the prophets can be believed.

TACOMA 100%

All Houses Open and All Locally Operated

Tacoma, Wash, April 10. Tacoma. Wash, April 10.
The local theatre situation is different than any other city on the
Coast, as with the reopening of the
former Fox Rialto, now Moore's,
every theatre is running full blast.
With the Moore house relighted,
every house here is now operated
by theatre men from this neek of

by theatre men from this neck of the woods. Jensen & Von Herberg, with Walter Fenney, local manager, now operating the former RKO house, now the Roxy. John Hamrick, who has long operated the Blue Mouse, has added two other houses to his local string, the former FWC Broadland and Hamrick Temple, latter former legit house and a deluxer. Ned Edris, veteran local manager, directs all these houses for his boss, W. J. Connor assisting.

all these lowers of Connor assisting.

The Riviera, downtown small seater, operated by Pearl Constanti, who was brought up in the business and took the reins on her father's death. Doug Kimberly is manager for Moore's Rialto, Charles Rodelger of Moore's Rialto, Charles Rodelger of Moore's Rialto, Charles Rodelger ouse, sisting. viera, downtown

Advance News at Sea

Transatlantic passengers sailing beginning next week, can enjoy the latest newsreels on the ocean even before these pictures are shown or

land.

By an agreement between the Compagnie Generale Transathantique and the Pathe-Natan, every Tuesday night a special copy is made of the newsreel to be released in Paris on the following Friday, and this film is rushed to the boat train. Line plans a similar tie-up with an American service for the boats sailing from New York.

Peddling Tully Tale

Hollywood, April 10.

Paramount is offering Jim Tully's helved story 'Beggars of Life' for ale at \$10,000. Story has been on the offer three News 100 of the three News 100 of three N

BEBE DANIELS' GRAND TOUR

Bebe Daniels sails on the lie de France April 29 to make a couple of pictures in England and also to essay a personal apps tour a la Jeanette MacDonald on the con-

tinent.
Miss Daniels is an accomplished songstress, in addition to her pic-

2 of Schulberg's Shelved,

Hollywood, April 10. Hollywood, April 10.

William Beaudine engaged by B. P. Schulberg to direct the now shelved 'On Probation', has been switched to 'Nine Foints of the Law.'

Elliot Nugent, engaged to direct Hock Shop,' also shelved, will get the original story he is working on to direct instead.

HOW MUCH N. Y.'S 1% SALES TAX FIGURES

Exhibitors in New York

Exhibitors in New York will have to pay out approximately \$3,820,000 during the next two years under the 1% sales tax which was approved by the Albamy legislators Saturday night.

It is figured that New York box offices represent around 10% of the national U. S. gross. New York is tax measure.

Little effort is being made by the film industry to oppose such taxation in that it includes all industries. In New York, however, the industry figures it was fortunate because the original measure called for 2% of the gross.

Reduced taxation in other forms, such as on real estate, etc., is looked to by him spokesmen to ease the burden of the sales tribute so week for the next two years, their other responsibilities to the government will be lessened.

2 of Schulberg's Shelved, Meggers' New Assignment Showdown Between Majority and Minority FWC Creditors Up This Wk

Labors of Love

Hollywood, April 10.
Donald Crisp's entire time
these days is devoted to labors

tness can's is devoted to labors of love.

During the day he is doing his duty as a citizen, by serving as a member of the Federal Grand Jury, and at night he works for art's sake/ as a directorial member of the y emergency committee. 'Variety's' Hollywood

Reopening Circuit Dark Houses with Crafts In on a %

Omaha, April 10. Musicians and stagehands are

opening dark Brandels with vaude on percentage for all concerned Easter Sunday. Seven acts, two a day, low prices, run full week policy Charles A. Lewis of St. Louis form ing circuit including Des Moines, St Sioux Falls, and Council Bluffs, on a similar plan.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed ach Friday in Hollywood, and added to the regular weekly 'Variety.' The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary

Soylet' starts production in about ter Ruben, and intend producing it seven weeks, when Wallace Beery here this summer with Janet and Clark Gable are available at Metro. British censor regulations will be kept in mind during prepa-

Henry Duffy's coast production of 'Counsellor-at-Law' opens Sunday (16) at the El Capitan. Has already played the Alcazar, San Francisco.

Westcotts Divorcing Mrs. Gordon Westcott, wife of the Warner actor, is asking \$465 tem-porary alimony in her suit for di-vorce, filed in Superior Court.

James Tingling, who has been directing Spanish versions at Fox, returns to domestics as megger for 'Arizona to Broadway.'

Two underworld stories, 'On Probation' and 'Hock Shop,' have been shelved by B. P. Schulberg. They were to be his next pictures for Paramount release.

Joe Simmons, president of Tower Productions, arrives this week to confab with Sig Neufeld on boosting the budget of Premier's pictures. Cost will be upped to \$50,000.

Jory Option Exercised
Victor Jory's option has been
taken up by Fox, and he goes into
I Loved You Wednesday.

Katz's New Offices
Sam Katz has taken offices for his
Producing Artists, Inc,' in the Warner Theatre Bidg. Max Gordon and
Sam H. Harris also headquartered

"The Lady and the Prizefighter," for Clark Gable and Jean Harlow, will be given a musical background by Metro, Howard Hawks directing.

Answering the \$500,000 suit against him and three others by Jack Montgomery, on behalf of Baby Peggy Montgomery. Norman Sper alleges he has no information or belief that Montgomery is the father of Baby Peggy, as set forth in the suit. All other charges are denied.

Larry Darmour has taken over production reins from George Weeks on 'His Lordship Carries On, which Regin.ld Denny is directing and starring in. Rest of Denny fea-tures will be produced by Weeks.

'Star-Spangled Banner,' original story, is being prepared by Univer-sal. Title previously was on a Metro yarn that was shelved.

Cary Grant's return to the hos-pital for a second operation has postponed Par's 'Gambling Ship.' Staging 'Illusion'
Lew Cantor and C. S. Humphrey
have brought 'The Great Illusion,'
by Bernard S. Schubert and J. Wal-

Speak on Radio Finance
John Speak has been engaged by
Radio to act as contact man on
finances between home office and
Merian C. Cooper. He succeeds
Philip Siff, who followed Dave Selznick to Metro.

Nils Asther played only one day in Metro's 'Dinner at Eight,' when he was replaced by Edmund Lowe, studio deciding he was a better type for the part.

William A. Bowen and Williams Jennings Bryan, Jr., attorneys, are going into radio disc recording as a sideline. Have opened an office at Metropolitan studio, Fay Thompson in charge.

Hollywood's Mirror launches a vaude-pic combo policy next Sunday (16), and will play exclusive indie first run features.

Rubin Sues Skouras Benny Rubin has sued Charles Skouras for \$500,000, alleging the F-WC excc had directed Fanchon & Marco to fire the comic because of a statement by the latter that east-

Harry Joe Brown of the Charles Rogers unit sails from New York April 19 on the Ile de France for two months abroad.

Stuart Erwin, off payroll at Par, goes on a termer at Metro, with co-featured parts in mind for him.

Joe Manklewicz goes onto the Ed Wynn story at Metro along with Kalmar and Ruby.

Repairing Quake Damage Fox West Coast will reconstruct the West Coast, Long Beach, which was damaged by the quake, at a cost of \$50,000.

Maurine Watkins and Keene Thompson are scripting 'A Man I Knew' at Par.

M-G's 'Half Married'
Comedy with navy background,
'Half Married,' is being written for
Metro by J. K. McGuinness and
Delmar Daves.

Courtney Terrett is doing a story for an original musical at Col.

Robin at Fox
Paramount has loaned Lee Robin
to Fox to write lyrics for the next
Janet Gaynor feature. Dick Whiting will collab on the tunes.

Jaydee Staying Jaydee Staying
J. D. Williams, now conferring
with indic producers, players and
(Continued on page 27) Los Angeles, April 10.

Though O'Melveny, Tuller & Myers would function as attorneys for
the receivers for Fox West Coast
they withdrew as candidates for the
same position with the trustees,
They were selected Monday for the
post with latter subject to approval
of Referee McNab. This selection
of Referee McNab. This selection
was made despite protest from
minority creditors who will appead
before McNab April 13 when meetlag takes place for the examination
of the bankrupt corporation, and
protest against the law firm's sea

Received against the law firm's seaprocess against the law firm's seaSidney R. Kent and Spyroa
Sidouras have been subspeciated by
Sidouras have been subspeciated by
Minority attorney to specially
Thureday meeting when firework
are expected to be exploded by vasrious minority creditors.

Three major battles are scheduled to take place in regard to the
Fox West Coast Theatre's bankruptcy. They are looming despite
a compromise between minority and
a compromise between minority and
the election of William H.
The compromise the compromise of Challenge Skouras

April 4.

Some of the creditors are preparing to challenge the election of Skouras, while others are drawing up papers to dispute the filing of the papers of

the creditors to collect damage from the receivers and their bondsmen. The opposition being waged against Stouras as a trustee is bearing the second of the bankrup as energy and allegation, that he has personal and prior instead of the bankrup as a capital investment and not a loan, as stated, and therefore not recoverable. The proper second of the prior bank property and the prior bank p

on the problems that are confronts and the problems that are confronting them.

Major question is whether to continue the current operation and eventual liquidation of the circuit under the present corporate structure or to dissolve the 100 subsidiaries and operate and liquidate the houses individually.

Estimated that it will take between one and two years to get at discharge in bankrupty for the circuit and that the eventual total assets realized may run up to \$5.400,000. Receivers, in urging a speedy appointment of trustees, reaveled that \$250,000 was needed immediately to meet commitments that couldn't be dedged.

12G Saving on the O. H.

New Orleans, April 10.

Saenger offices have been transferred from former headquarters, thereby effecting saving of \$12,000 yearly. S. V. Richards returned from New York on Saturday.

L. A. to N. Y.

Anita Louise Anita Louise.
Henry Garat.
Bebe Daniels.
Harry Joe Brown.
Jack Harvey.
Bertrand Robinson. Trem Carr.
Lou Ostrow.
Morris Shiller.
Danny Ahearn.
Eddie Alperson.
A. J. Michel.

N. Y. to L. A.

Lou Goldberg, Adrienne Ames, Dorothea Wiecke. Pat Casey, Mark Larkin. Lyda Roberti. Emanuel Cohen. Jeff Lazarus.

Mandatory Arbitration Is Anti-Trust Violation, Important Minn. Ruling

April 10. contracts containing mandatory arbitration clauses are in violation of Sherman Anti-Trust Federal Law and non-enforecable according to a decision handed down here in Federal District Court by Judge P. W. Guilford. The de-cision was rendered in the by Judge P. W. Guilford. The de-cision was rendered in the action of Fox Film Exchange here against A. B. Muller, operator of a motion picture theatre at Maple Lake, Minn. The Judge held in the de-fendant's favor, but granted a 30-day stay to permit the Fox com-pany to appeal. An appeal will be taken.

pany to appeal. An appeal will be taken.

Fox, showed that it had entered into a contract with Muller in September, 1929, calling upon him to pay \$1,305 for 41 pictures. Another contract specified that Muller should pay \$40 for four films.

"Standard Contract Reversed The contracts were drawn on the should pay \$40 for four films.

"Standard Contract Reversed the contract and the contract of the

such arbitration clauses violate the Sherman act.

A number of other independent exhibitors hereabouts have refused to live up to their contracts and if higher courts uphold Judge Gull-ford's decision a hetty blow will have been struck at local exchanges. These exchanges have been await-before theight guide against exhibitors for contract violations.

PUBLIX DENVER SUBSID BKPT.; TURN 'EM BACK

Mountain States Theatre Corp., subsidiary of Publix and operator of eight theatres in Colorado, was adjudged bankrupt by Federal Judge Foster Symes. Assets total 815,379: debts, \$715,118.

816,379; debts, \$716,118.
Willbur Newton of Boettcher &
Newton, appointed receiver. The
Boettchers own the Denver and
Paramount theatre buildings in
Denver. Rumored theatres will be
turned back to owners soon.

To Reorg. Okay Publix Houses, Sluff the Rest

Expectation is that the majority of the theatres in the Publix Enterprises setup, numbering around 185, will be reorganized for permanent operation through the bankruptcy over this group now in effect under the Irving Trust trusteeship, with George Topliff in charge.

After two months of recapituation of assets and liabilities, Irving Trust funds, from inside that there

tion of assets and liabilities, Irving Trust finds, from inside, that there is a large number of houses which, if reorganized in line with proper rents and other expenditures, can be made self-sustaining. Houses which are in hopeless shape will have to go under the hammer. Houses to be liquidated are expected to move at an early date for auctioning.

Pittsburgh, April 10.
Paramount-Publix has relinquished seven theatives in the Pittsburgh district, all reverting back to their original owners. Houses are the State and Penn. Unfontown, Pa.; State and Strand Unfontown, Pa., and the Mishler, Olympic and Capitol in Aller, Olympic and Capitol in Aller, Jonna, Pa.

Move in part of the general plan of P-P receivers to unload unprof-ltable holdings.

C. M. Fox's Judgment

Judgment for \$47.722.99 has been entered against Publix Theatres Corp. in favor of C. M. Fox, who sued for breach of contract in his dismissal from the company's em-

ploy.

This figure is the full amount asked for by Fox, who left Publix last January though holding a contract that had several years to go. Fox was an executive in the Publix construction department.

Al Steffes' Sure-Seater

Chicago, April 10.

Chicago, April 10.

Al Steffes, Minneapolis exhibitor and Allied official, has leased the Playhouse on Alchigan blvd, to open about April 22 with foreign pluries at 25 or 64 by the Chapin estate, has been a legit house, alchicuth it was in the picture column about six years ago for a while. Steffes is ripping out part of the present seats and installing loges. House capacity of 500 will be reduced because of this alteration. Steffes will call it the World Playhouse as a bid for the international elements at the World's Fair. House is on the direct pathway leading to the Expo.

Md. Breathing Easier With Tabling of Some **Drastic Legislation**

Just before adjourning the Maryland House of Delegates last week strangled a bill calling for drastic broadening of the powers of the motion picture censors. It was a bill that had the picture people of the state tearing out their hair, for the statute would have imposed an almost imposed be not because the censors would have been given power over each piece of advertising matter used in the industry; that would mean the piece of advertising matter used in the industry; that would mean state of the piece of piece of piece of the piece of pie broadening of the powers of the

25c, while the reel charge would have been increased to \$2.50.

Bill had been introduced in the Senate by David G. McIntosh, of Baltimore county. It was all evidentity, from all reports, a part of the war that was waged down at Annapolls over the picture industry and its censorship in this state. The two sides were strictly pro and con as far as the industry is concerned, one side having fought to rid the industry of all censorial shadcles entirely, while the other side was trying to rig it with every sort of rope. It was during this meeting that the present board was given the needle by several delegates, who charged the board with being too lenient and who aquawked film.

Serk Has 2 More

Set up as LaSalie Pictures Corp. and with his initial distribution venture, 'Big Drive' well into cir-culation, Ben Serkowich will follow

American-mades, produced Inde-pendently,
"Big Drive' took Serkowich out of press agentry into distribution.
Toward the end of this month Loew's will play 'Drive' in all its Greater New York houses. Circuit has exhibited picture in its out of town spots, as has RKO.

Cinema Sues Warners

Los Angeles, April 10.
Alleging infringement of film developing patents which were originally issued to Leon Gaumont Feb. 17, 1909, Cinema Patents Co., Inc., has filed suit in U. S. District Court against Warner Brothers' Pictures, Inc. Action asks an injunction probibiting further use of the patents and an accounting of all profits from the operation of the disputed mechanisms.

Gagging a Fite

Tueson, April 10.
Theatre here that had gone open shop was being picketed by a member of the projection-ists' union, who' wore a sandwich sign reading: 'This theatre is unfair to organized labor.'

labor.'
House management retailated
by placing the following line on
the marquee: 'The man who
carries this sign refuses to work
for \$56 per week.'

EXHIB WOULD SUE U.A. TO **BOOK FILM**

Minneapolis, April 10.

One of the few instances in the history of motion pictures, an exhibitor attempted to replevin the print of a film. It occurred here today (10), when Joseph Friedman, owner and operator of the Tower theatre, independent St. Paul loop first-run house, started replevin proceedings in the District Court here against United Artists to compelit to deliver 'Secrets' to him. Just as the deputy sheriff, was serving papers on the UA exchange, the latter decided to give Friedman the print, and suit was thus stopped. The sheriff's office was to serve the replevin papers on UA's local exchange late today and demand the surrender of 'Secrets' so that it could be turned over to Friedman for did not statist to the picture, Friedman stated he would be compelled to close his show house at a great loss to himself, as no other picture is available for him at this time.

time.

He set forth that he went to New York and made a deal with Al Lichtmann for United Artists for the Tower. A contract later was confirmed and delivered to him and 'Secrets' was set in for Baster Week, he claims. He said that he even eceived all advertising matter from United Artists

United Artists.

When he tried to obtain the print today, however, Friedman asserts that the exchange informed him the exchange informed him to the enterest of the trief of the trief of the enterest in Minneapolis. The Tower scale is 35c top and UA pointed out that the picture should have its initial release in Minneapolis at a theatre charging a higher admission. Friedman says he called attention, however, to the fact that nothing in his contract specified that an admission in excess of 35c should be charged or that the picture was to be released first in Minneapolis. United Artists recently broke

Major Circuits, Among Cleveland's Reopened 83 Houses, Woo Renewed **Good Will Via Cut Scales, Trailers**

P. E. Exam. Postponed

Examination of officers in the Publix Enterprises bankruptcy, of which Irving Trust Co. is trustee, was postponed yesterday (Mon-day) until April 17.

The examination, to occur before Referee Henry K. Davis, was post-poned due to expectation that there would be a meeting of P-P cred-ltors in bankruptcy yesterday (Monday). Later that also was postponed.

Free Shows for the **Unemployed Negated By Sundry Elements**

Conceding that along with the need for fuel and food there is also a growing necessity to provide the unemployed with entertainment, theatre overseers report that after numerous experiments designed to bring about this relief they are unable to each of the state of

cumstances the box office is in no position to effect wholesale gratui-

scattered Among during the past few months, con-ducted by some of the circuits, re-ports that in many cases are that free tickets were not properly dis-tributed by some of the relief or-ganizations. Without naming any of these groups picture men state that on occasional check-ups they that on occasional check-ups they found relief workers, themselves, using the passes.

In the final analysis the unem-

In the final analysis the unemployed element in the better class theatre would meet with the resentment of regular paying fans, especially women. This is regarded as preventing any theatre co-operation in itself. In order to overcome it exhibs would have to set aside special shows when the audience would be all unemployed. Again the financial meagerness of the box office is claimed to negate this practice today.

tial release in Minneapolis at a the-atre charging a higher admission. Friedman says he called attention, however, to the fact that nothing in his contract specified that an ad-mission in excess of 35s should be charged or that the picture was to charged or that the picture was to be released first in Minneapolis. The contract was the picture was to be released first in Minneapolis with the picture was to be released first in Minneapolis with Publix throughout the entire with Publix throughout the entire with Publix throughout the entire with Publix and opened two weeks ago with on film prices and the local ex-

Cleveland, April 10. The 83 Cleveland theatres, shuttered for nearly a month, turned on lights agair. Friday (7) after operators and stagchands agreed to take a 25% cut until August 1 followed by a month's truce until new contracts are signed.

Musicians local, however, still re-fuse to accept the slash, so RKO Palace and Loew's State have dropped vaude and Intend to run straight pic policy until musicians come to terms.

come to terms.

Chief credit for breaking the union-theatre deadlock goes to Mayor Ray T. Miller, who stopped into battle as arbitrator. Mayor finality persuaded unions to take reduction and then won over Col. E. A. Schiller, representing Loew's, RKO and WB houses, with plea that film entertainment was a civic necessity. Report that Washington's department of labor officials might investigate theatre shut-down, together with mayor's previous plan to stage film-vaude shows at Poblic Music Hail, are factors that helped to hasten agreements on both sides. to hasten agreements on both sides

to hasten agreements on both sides. Although seven-chair-houses and-major indie theatre came out of battle with all their original demands for a 25% chop settled, the owners of 75 nabes failed to get their requested 35% reduction relief from boothmen. In the fall it is considered to the contracts will demand that staff of two boothmen per theatre must be two boothmen per theatre must be cut to only one man.

Dropping Stage Shows

Dropping of vaude bills at Palace and State, until musicians' local climbs up on the bandwagon, will keep at least 10 stagehands out of work as well as 30 musickers on the idle list. Indications are that neither house will put back vaude until middle summer or perhaps fail.

fall.

All three major circuits slashed ticket prices for reopening of houses and built up more good will by running trailers apologizing for lack of film entertainment in town for four weeks.

Stagehands Squawk

Stagehands Squawk
Reopening of two houses were endangered by a last-minute fight between Manus McCaffery, business manager RKO theatnes, McCaffery squawked that latter had used porters instead of stagehands to change marquee signs and threatened to keep his men from working in either Palace or Keith's 105th.

Franklin replied he didn't know it Franklin replies no unit along, was against union rules and offered to pay stagehands for time the porters had spent in doing work, whereupon McCaffery cailed off

to pay stagehands for time the porters had spent in dolng work,
whereupon McCaffery called off
threatened strike.

Reopenings brought in only fairly
good biz, due to beginning of Holy
Week, warm weather and to the fact
that a certain percentage of fans
still suffering from a bank-holiday
hang-over have forgotten the theitre-going habit. Managers out to
offset it with heavy splurges in divertising and ballyhoo.
Despite comeback of pictures.
Cleveland yet has less than a hand,
full of fiesh shows and no hand,
full of fiesh shows and no folding
its in the vauddim bills at Hantis.
During two weeks his show van into
some nice black figures but Etzel
decided competish from ple houses
was too strong. Play House, little
theatre with two auditoriums, and
George Young's Gayety burly company are still making money.

Columbus Settles

Columbus Settles Columbus, April 10.

Columbus, April 10.
Columbus theatres are not to
close, difficulties with the stagehands having been ironed out by
compromise even though neither of
the interested parties will admit L.
Stagchands are to take a cut simline to that now in force in Cleveland, and for the summer months
of the year only.

Altoona Jam-Up

Aitoona, April 11. Altoona, April 11.
Union operators began picketing
all leading local theatres last Friday when a businessmen's committee appointed by the mayor (Continued on page 44)

Still No Paramount Trustee

Four Weeks Have Lapsed and No Adjudication-Irksome Legal Stalling

viction. But Delve well into education the control of the control

L. A. Has Lots of Alibis for B.O. Pace Slowing Down to a Waltz: 'Gabriel' Mild \$12,500; 'Zoo' 16G's

Los Angeles, April 10. Holy Week, advent of beer and any other thing the exhibs could think of seemed to be the reason for gross descents this week. Paramount stands to the fore on take, with 'Murders in the Zoo,' and the State next, disappointed, however, with the start of 'Gabriel Over the White House,' supported by a heavy

State near with the start of Gabries over with the start of Gabries over with the House, supported by a heavy Heaville of the start of the start of the start of the start of the house. This is a compromise on an originally agreed upon four weeks' minimum. "22 Street," in fourth shall only the start of t

Estimates for This Week

Chinese (Fox) (2,023; 55-51,10).

In the control of the chinese (Pox) (2,03).

Low notwork (WB) (1,800; 25-70).

Cheek (1,800; 25-70).

Chinese (WB) (2,756; 25-65).

Chinese (WB) (2,756; 25-67).

Chinese (WB) (2,756; 25-67).

Chinese (WB) (2,756; 25-67).

Chinese (WB) (2,756; 25-70).

Chinese (WB) (2,756; 25-70).

Chinese (WB) (2,756; 25-70).

C

tractions.

The Angeles (Wm. Fox) (2,800;
15-25), 'Strange Adventure' (Mono)
and Justice Takes a Hoilday'
(Mayfr). Just so-so and will hit
around \$3,900. Last week 'Air Hostess' (Col) and 'Penni Code' (Mono)
had struggite ohit \$3,500.

Paramount (Fattman' (3,658; 25Paramount (Fattman' (2,635); 25Paramount (Fattman' (3,658; 25Paramount (Fattman' (3,658; 25Paramount (Fattman' (4,658); 25Paramount (Fattman' (4,658); 25Paramount (5,658); 25Paramount (5,658); 25Paramount (5,658); 25Paramount (5,658); 25Paramount (7,658); 25Par

(Par) same.

RKO (2,950; 25-40). 'Cohens and
Kellys in 'Frouble' (U) and. 'Man
Hunt' (RKO). Indicates very bad
\$4,00. Last week 'So This Is Africa'.
(Col), Wheeler-Woolsey combo, bit
disappointing at \$3,30.
State (Loew-Fox) (2,024; 25-40).
Gabrief (MG). Not the machine

state (Loew-FOX) (2,024; 25-40). 'Gabriel' (MG). Not the machine gun start anticipated with the strong Hearst paper campaign and support; looks around \$12,500. Last week 'Rasputin' (MG) very big at \$12,350

Holy Week in Col. No Bugaboo: Biz Looks Oke

Columbus, April 10.

Local theatres are to stay open and are looking for one of the biggest of the columbus of

Estimates for This Week

up the crumbs.

Estimates for This Week
Palace (RKO) (3,074; 25-40)—
'Great Jasper' (RKO) and George
White's 'Scandais' (condensed) on
the stage. Are on way to mighty
\$15,000. Plenty heavy and a money—
RK(O) only \$3,300.
Ohio (Lew-UA) (3,000; 25-40)—
Perfect Understanding' (UA). Britlish-made Swanson vehicle not pulling well: hardly better than very
mid \$4,600 in sight.

—Murders in the Zoo' (Par) No
more than silm \$4,000. Last week
'Crime of the Century' (Par) bettered that mark by only a few cents.
Grand (Neth) (1,100; 25-40)—
'42nd Street' (WB). Third and last
week of record run. On way to
above-average, but none-too-tortabove-average, but none-too-tortabove-average, but none-too-tortabove-average, but none-too-tortabove-average, but none-too-tortabove-average, hot none-too-too-

week of record run. On way to above-average, but none-too-forte \$6,000 this session after getting \$12,-000 the first and Just Detter than \$9,000 inst week. Majestic (RKO) (1,100; 20-30)— 'Sailor Be Good' (Par), Started well and should do fair \$2,500. Last week 'Men of America' (RKO) worse at just \$2,300.

MONTREAL'S GROSSES PRETTY GOOD SHAPE

Montreai, April 10.

Lent's last week and the coming longest holiday of the year should smooth out a few dents in previous grosses along the rialto, and even the naborhood houses are showing better by last returns. This means a respite before the heat's start, but

better by last returns. This means a respite before the heat's start, but all in all theatre men are plenty pleased the winter is over.

George Rotsky fitted himself with a nice vehicle in 'Rasputin,' which grossed \$15,000, very good, last week hold up, indged by week-end results, with a fair chance of taking another \$12,000 ; big money these days.

—Capitol took a near-flop on British pictures last week, and, having made to come back to its nice sverage. Two Paramount pix, 'A Lady's Profession' and 'Luxury Liner,' ought to gross \$13,000. Loew's has 'Wax Mu. seum,' and its seven-act vaude bills plenty word-of-mouth boosting late-ly. Should be good for \$12,000. Princess shows 'So This is Africa' and 'State Trooper,' and looks like \$0,000 show's have had a poor week, but may pick up currently.

Estimates for This Week

His Majesty's (Ind) (1,500; 20-75)

—Criminal at Large.' Stock com-

Nabes have had a poor week, but may pick up currently.

His Majesty's (Ind) (1,600; 20-75)—
Halos (FP) (1,700; 10-75)—
Lady's Profession' (Far) and Luxury Liner (Far), Look like a good to the control of the c

Tacoma and Holy Week Make All B. O.'s Meek

Make All B. O.'s Meek
Tacoma, April 10.

It's Holy Week. Wowl.

It's Holy Week.

It's Holy Week

break into the town scon.

Estimates for This Week

Music Box (Hamrick) (1,400; 25)

—Big Cage (U). Looks for a bad
\$2,500. Last week, 'Big Drive' (FD),
didn't hold up, slow at \$2,800.

Feme trade slow.

For the storm (Col). Likes
twise off, \$2,000. Last week, 'Whistling in the Dark' (MG); 'Blame the
Woman' (Prin) split, fair, \$2,700

ing in the Dark' (MG); 'Blame the
Woman' (Prin) split, fair, \$2,700

The Woman' (Prin) split, fair, \$2,700

Would box (All the Woman' (Prin) split, fair, \$2,700

Last week, 'Hard to Handle' (WB);
then 'Sallor's Luck' (Pox), slow at
\$1,350.

B'ham Not Bad

Birmingham, April 10. Birmingnam, April 10.

Easter shopping, surprising as it
may seem, is moderately good, and
business at the theatres is sloppy
during the matinees. Nights pretty

nay seem, is movedently good and only of the control of the contro

Balto Resigned To Pre-Easter

Baltimore, April 10.

It's the week before Easter, That's about the entire story, of the gross possibilities of the downtown acers, Week product all down the line as every house decides to accept fate about the gracefully on the chins of the gracefully of the chins of the two stage houses, where the vaude line-up strength greatly outwelfs the bo, punch of the flickers. This is the case at the Century to the control of the

Cantor shore was goes first run for schange, the upstairs Loew spot being assigned 'A Lady's Profession. The gross will be read in smal

Estimates for This Week

Estimates for This Week Century (Loew-UA) (3,000; 25-35-40-55-45), 'Hell to Heaven' (Par) and vaude. Stage show strength of a good show is holding up the palp-able flabilness of the picture. Total will add up into smaller than usual figures at fairlish \$13,000. Last week it was the pull of 'Desert Song' on the stage that helped 'Woman Ac-cused' (Par) over the jumps to nice \$15,500.

the stage that helped "Woman Accused' (Par) over the jumps to nice \$15,900.

Hippodrome (Rappaport) (2,500; 26-36-56-56), 'Bio n die Johnson' (WB) and vaude. Also at this house indicated \$12,000, down from recent figures. Last week touched \$15,200 for Ben Bernle band on the stage a Keith's (Schanberger) (2,400; 30-40-50), 'Wax Museum' (WB). Looking for a regular pre-Baster slide to \$3,500. Last week Luxury Linere trade to take a good enough \$14,400.

Maryland (Penn Mutual) (1,800; 40-76), 'Manhattan Tower' (Indie), One week for a state-righter didn't gession to \$1,500 or under. Lack of names or exploitable strength acted against the flick's chances.

New (Mechanic) (1,900; 30-40-50), 'Grien week Luxury Linere cept the kide wholl come down on the no-school days. Maybe \$2,500. Last week Turts of the Mour (UA) and 'Roosevelt, Man of the Hour (UA)), and 'Roosevelt, Man of the Hour (UG)). That's the way the show is billed this week, the space as the feature, and likely just as ground in the top \$15,000. Last week 'Gabriel Over the Steinmany customers to the boxoffice. Register goes off bodly currently to \$1,000. Last week 'Gabriel Over total, 500 of the excellent total.

Beer Little Help in Holy Week: Parole Girl,' Palace, \$18,000, Oke

BUT FOR ALBEE BIZ NOT BAD IN CINCY

Cincinnati, April 10.

Theatre biz not so bad consider-ing Holy Week, beer rush and first spell of warm weather. Gene Den-

spell of warm weather. Gene Dennis is grabbing beaucoup splurges
in the daillies but isn't putting the
Albee anywhere at all. All other
houses better by comparison.
Hell to Heaven' is sweet box office
and Tasputtin good as holdover,
or two performances at Shubert
today, grossing \$1,000, as finale of
five weeks' tour of one-nighters.

Estimates for This Week.

Albee (FWC) (3300) \$5.55.

with another one to follow leady, 390 week. Last week beverybody (Par) and 'Fast ers' (MG) pretty good at Men. Week and the series' (MG) pretty good at Men. Week and the series' (MG) pretty good at Men. Week and the series' (MG) and vaude, headlined by Gene Dennis. Billing honors to the Kansas 'girl' psychic, who is paying her first profesh visit to Cincy and came into a chunk of the series of the series and the series of the series and the series of the series and the series of the seri

putin (MG). Second week, 18,000. mild, following 18,000, good, for first Keith?

Keith? (1,500; 25-40)—Mind Reader (WB). Take for first three days indicates \$4,600, fair. Last week Grand Slam (FN) slowed down of 18,000, 10,25: 15-30)—The Outsider (MG). and "Whielting in the Dark' (MG). Split week, 15,500, poor. Last week 'State Fair' (Fox), second run, drew 38,500, fine. John Comming Com

3 Weeks of 'Rasputin,' After 4 for Mae West. Tells Port.'s Good News

Fortiand, Ore., April 10.

Check 'Rasputin' as a royal flush, and winning the third week's pot a point of the control of the c

Estimates for Thia Week
Broadway (Fox-Parker (2,000; 2540), 'Sherlock Holmes' (Fox). Looke
like a bright apot after several dull
like a bright apot after several dull
week Tick Up' (Par) off afts about
off and the several sever

\$5.400.
United Artists (Fox-Parker) (1,-000; 25-40). Rasputin' (MG). In third week getting okay \$2,500; second week \$4.500; first big \$8,700.
Oriental (Hamrick) (2,500; 25-58).
Big Cage' (U). In a tough spot following too many animal pictures. Glowing too many animal pictures. Week "Key Biole' (WB) did nicely week "Key Biole' (WB) did nicely *42,700.

colis oving too may are tough spot colis oving too may are many colis over the colis of the colis over the coli

Chicago, April 10.

Beer did a lot for the restaurants and nite clubs over the week end, but seemed to mean little to the theatre, which were preparing to accept the usual Holy Week slap with the customary resignation.

The account of the seemen the seemen to accept the bear to being negative that the seemen the seeme

hold a fairly even keel with minimum fluctuation can be attributed
to a fixed polley and fixed average
of entertainment which the B&K
deluxer takes for the Weak
Celuxer takes for the Weak
Chicago (B&K) (3.94); 38-55-75)
—Rasputin' (MG) and stage show.
Holy Week indications here point to
\$80,000, not so bad considering.
Stage shows lately lightweight.
Cass, Boll in an Fickens Sisters,
Cass, Boll in an Fickens

K. C. Still Palavering With Unions: Biz Fair

With the possibility of an agreement being reached by the theatre unloss and the managers in their unloss and the managers in their order of the theatre unloss and the managers in their order of the theatre unloss and the manager of the theatre or the theatre o

gross.

Estimates for This Week
Liberty (Dublinsky) (660, 10.26)—
Had to Get Married' 10.10 (10.10)—
town New York' (Tif), oplit, ing fairly steady and profiting by
the split-week policy. Will get
about \$2.00, 'fair. Last week 'Bitter
Tea' (Col) and 'Lawyer Man' (WB),
\$2.200.

the split-week policy. Will get also 200, 711. Last week 'Hitter also 200, 711. Last week 'Hitter also 200, 711. Last week 'Hitter also 200, 711. Last week 'No More also 200, 711. Last week 'Gabriel' (MG) caused more comment than any picture for years week 'Gabriel' (MG) caused more comment than any picture for years week 'Gabriel' (MG) caused more comment than any picture for years week 'Gabriel' (MG) caused for East week 'Gabriel' (MG) caused for sea good \$4.600. Last week 'Pickup' (Fa). \$1.000. The Kyhol' (WB). Headed for a good \$4.600. Last week 'Pickup' (Fa). \$1.000. The Kyhol' (WG). \$1.000. The Kyhol' (WG)

PAR'S 'TORCH SINGER'

Paramount, through the Morris office, has purchased 'Torch Singer,' novel by Charles Grant, nom-deplume for Bill Lengel, Hearst edi-

'Torch Song,' made by Metro two ears ago, not the same.

Philly's H. O.'s Off from Okay Last Week: 'Halleluiah.' 11 G: Fox. 16G's

Philadelphia, April 10.

Business in the downtown film sector was atthe above delivers are one result. Indications therefore point to a general falling-off in grosses this week, naturally much busemented by the traditional Roly that the section of the section o

ion to left the series and the end left in lef

42D ST.' H. O. HOLDING UP PANICS SEATTLE

Seattle, April 10.

Seattle, April 10.

Holy week felt.
Talk of town is '42d Street' being held over at Music Box; may last three weeks. Warner Eros. Special and other national exploitation together with class of the musical and local exploitation accounting for big gross, making this a natural. Solid one; if the three days attendance broke house records, but lower fare holds down bo; first week a great \$8,500; second looks to do half that at least.

This hurt 'Gabriel' at Fifth Ave., usual result in this town. When one house gets a pic with 'it,' others

N. H., in Anticipation of The Drought, Conserving

New Haven, April 10.
The big plunge takes place this eek. Newspaper space at a new ow and exploitation unheard of

New Haven, April 10.

The big plunge takes place this week. Newspaper space at a new low and exploitation unheard of these days. The second of these days. The second of these days. The second of the

8th Week of Banking . Holiday Is a Record 'Holy Week' for Detroit

Detroit's had be been a consistency of the constraint weeks for eight weeks—benk holdsay, and no beer, either. All houses sinffing and result means apples. The RKO Downtown stays open after a last minute decision. The Michigan gets a chance to cut cost by the walk-out of the musiclans and result still. With the walkout at the Michigan the management substituted another feature making that house, once the top house between Chicago and deew fork, a double conce the top house between Chicago and deew fork, a double with the cape of the concentration of the constraint of the constraint

to attempt to comman town.

'42d Street' after a terrific first week at the Michigan continues its first run at the Fisher. Instead of closing for Holy Week the Downtown is just going along with 'Christopher Strong.'

Estimates for This Week

Christopher Strong.

Estimates for This Week
Michigan (P-P) (4,046; 16-25-35-4010-55). Laddes They Talk About.

(PCP). At's the blues at only \$12,000.
Last week '42d Street' and stage
show a terrific \$23,900.
Fox (Indle) (6,100; 15-25-35-4015). After the Ball' (E0) and
\$5,000, mild. Last week 'Humanity'
(Fox) week at \$4,500.
Downtown (RKO) (2,780; 15-2535-40-55). Christopher Strong.

(RKO). Only \$4,600 in Sight on the strong week, \$4,200.
United Artists (PP) (2,018; 15-2535-40-55). 'Gabrier' (MG). Second week in \$4,500.
Last week The strong the strong week in \$1,500.

Week 14,300.

Last week "User Strong on the strong of the stron

only \$4,700.

Clear All Wires' (MG) and Broadway Bad' (Fox). Dual, with former bullyed. Lee Tracey name counting, good at \$4,800. Last week 'Sailor's Luck' (Fox). Dual, slow at \$3,500.

Liberty (3-vH) (2,000; 10-15-25)

Mussolin' (Col). Big campaign, Brisbane comment played up, pic liked but off at \$4,000. Last week Brisbane comment played up, pic liked but off at \$4,000. Last week Brisbane Comment played up, pic liked but off at \$4,000. Last week Brisbane Load' (Sheet). Dual, good enough, \$4,600.

Music Box (Hamrick) (955); 25-

This hurt 'Gabriel' at Fifth Ave, usual result in this town. When one house gets a pic with 'it,' others suffer.

Union troubles seem settled for stage hands and booth operators. Booth scale runs \$150 to \$210, union to have option of one or two men to with outlook for increas 1 employs ment.

The For, renamed the Roxy, opens Saturday (15) for Jensen-Von Herberg and Mercy, one of the 25 houses in this string.

Eximates for This Week
Fifth Ave. (NRF) (2,306; 25-40)
Plike Lip (Par). Flopping; only
\$3,800. Last week 'Gabriel' in Mercy in the string of the stri

B'klyn Blah-'n' How

Brooklyn, April 10.
Although picture fare is okay business is terrible. Not a ray of sunshine anywhere. nine anywnere. Estimates for This Week

sunshine anywhere.

Estimates for This Week
Paramount (Par) (4,000; 25-35-45-45-55-70) Murders in the Zoo'
(Par) and stage show. Nothing to
\$15,000 in Voew, looks like a new
low. Last week, Pickup' (Par) did
\$21,300, mid.

Albee (RKO) (3,500; 25-35-55)
Ring Kong (RKO) 2d week) and
stage show. Way down, \$14,000.

Metropolitan \$,500; 25-35-55-75)
(Gabriel' (M-G) vaude. Nothing
extraordinary at \$18,000. Last week,
Tm a Bum' (UA) and Jack Pearl
on the stage produced poor \$1,500c
Trooper' (Col) and stage show.
Doing good bustness at \$12,500. Last
week, 'Daring Daughter,' a meager'
\$10,000.

week, Daring Daughter, a meager \$10,000. Strand (WB) (2,000; 25-35-50) '42d Street' (WB). Third week, In vicinity of \$10,000, not bad. Last week, okay \$12,500

SEEMS BOSTON NEVER HEARD OF DEPRESH

Beer is bringing an astonishing stimulus to theatre biz, and with stage hands agreeing to a slash of ditto by the musicians everything may be all right.

Cheerio is all the more striking

as new programs bring not one film of first rank to the screen. Class is seen only in stage shows. Yet attendance is shove average, and it looks as if Holy Week, ordinarily dull, will be 25% better than, say, last year. Almost wholly due to public's reaction to the 3.2 brew. resulting in more generous spend-

ing in all lines, say showmen.

Return of vaude gave Orphe blggest week in many a moon. Scollay packing them in with class variety acts. Boston also has a

cream vaude revue. Estimates for This Week

Keith's (RKO) (4,000; 35-50)
'Christopher Strong' (RKO) and
'Man Hunt' (RKO). Audiences dis-

Beer, Spring, Holdovers and Holy Wk's Advent No Boons to B'way: 'Cavalcade.' Over \$100.000, a Wow

Despite beer and Holy Week managers are looking up none the less. They're getting used to tak-

Despite beer and Holy Week managers are looking up none the less. They're getting used to tak-in. With a lot of folks not having the time to bother with shows in sampling the new brew, when the novelty of trying to get stewed on 3.2 beer will have a taworable reaction on theatre business. Managers believe it will do good if for no other reason than that the suds will get people out, away from radios, and they have been been to summer and the suds will get people out, away from radios, and they have been to employment also can't but reach happing. At least one big town house is in the money. Radio City Music Hall have been to such a subject of Cavaicade. Picture is definitely to hold for Easter week and possibly for a third stames. But it takes aweek-to-beat the various elements of opposition theatres are facing, including the nice spring weather. A lot of holdovers on the list, Eroadway otherwise, including 'Gassecond' week, will be fortunate to get over \$35,000, okay just the same after a-strong-first-seven days of \$55,000. German filcker at the May-fair, after a strong status is a size to seven a support of the real reader.

\$52,000: 'M,' German flicker at the May-fair. after a strong start, is also

Political Opposish.

Looks as though business would hit the nadir this week. No one has

brought in a picture they must see and grosses will bump the bumps Fight for the city election runs un-

til May and free drinks and eats with vaude actors taken free from the theatres, offer plenty of unfair

competition—to say nothing of Speaks'

'Mussolini Speaks' died at Mosque, runriing 11 days with prices dropped the last three. Orpheum reopens for this week only with a Jewish picture. Hardly expected to hurt anywhere unless the M. S. Schlesinger offers stock at Broad next week directed by Rowland G. Edwards with Bert Lytell as lead. Prices are from 25 to 85.

'Mussolini

Just Makes It Tuffer

Newark, April, 10.

Newark's Free Feeds.

holding its own reasonably well and ought to get in the neighborhood of \$10,000 currently, not bad either. Current week has the English dialog version displacing the German "42nd Street" at the Strand and "Secrets' at the Rivoll are on the tail end of their profitable runs. "42nd Street," in its fifth week, at the Rivoll are on the tail end of their profitable runs. "42nd Street," in its fifth week, expensed to the standard of their profitable runs. "42nd Street," in its fifth week, at the standard and the first standard with the standard and the first profit of the Rivoll tonight (Tuegday) after four heavy between \$11,000 and \$12,000. The first control of the houses getting new pictures between the standard with importance, will do the best business. With two Universal pictures on its show. Firthing President' and Enstination Undard Standard with the standard with a the Rivolume of the standard with all the Rivolume of the standard with a line Rivolume (Fox), should see under \$15,000. "Out All Night," at the Rivolume (Fox), should see under \$15,000. The week). With "Cavalcadar men on the standard with the standard of the standard with a line Rivolume (Fox), should see under \$15,000. The week). With "Cavalcadar men of the standard with the standard wit

Estimates for This Week
Astor (1,012 * \$1,0-\$1,65-\$2.20)—
White Slater' (MG) (4th week),
With 'Cavalcade' now out of the
Galety, the Astor will have a better chance, but doubted that 'Sister' can weather the gale very long.
'Hell Below' soon due.

ter chance, but doubted that 'Sister' can weather the gaie very long. Hell Below' soon due.

C-pitol (5,400; 25-75-99-\$1.65)—
Gabriel Over White House' (LfG)
(2ad week) and stage show. Efbidover should lure around \$35,000, oks.).

Mayfair (2,200; 35-55-75)—'M'
(Foremco) (2nd week). Germanmade has been building from its opening, and after a very nice first week of \$15,000, ought to draw in the neighborhood of \$10,000, may lead to the control of the cont

stell w. of 1.600 a prettal. a any sooner, see the control of 1.600 a prettal. a any sooner, see a see

000. "Oliver Twist" (Mono) opens tomorrow morning (Wednesday).

RKO Roxy (3,525; 35-55-75)—Out All Night' (U) and stage show. Indications for a disappointing \$35.000. Last week 'Pleasure Criuse' (Fox) only \$29,000. The stage of the stage o

WB's 100 Shorts

Warner Bros. will not produce as Warner Bros. will not produce as many shorts for 1933-34 but will allow longer shooting time on each. While exact number, has not yet been determined, it will probably be around 100.

This year the company soid and will deliver 133, of which only three, one each with Roscoe Arbuckle and Jack Haley and a band short, remain to be produced.

Beer Opposish Asserting Itself in Mpls.

Spring Also—Exhibs Decry Nation's Free Beer Bally-Grosses Mild-Arliss, \$5,500

Minneapoiis, April 10.

State again is out in the lead but it the state and it is the lead but it the state and it is the lead but it the state and it is the lead but it the state and it is state and it is spring or maybe it's spring or to be spring or maybe it's spring or to the spring or maybe it's spring or to the spring or maybe it's spring or

months and originally slated for a lescer house, it is justifying Manager Bob LeFevre's faith in it.

Estimates for This Week
State (Publix) (2.200; 55), 'Gabriel Over the White House' (MG).

Heaps of publicity, but political aspect, absence of cast names and unattractive title are handleaps. Looks publicity, but political aspect, absence of cast names and unattractive title are handleaps. Looks publicity, and the look of the look of

U. Adds Writers

Hollywood, April 10.
Eleven writers went to work at
Universal last week to work on
stories preparatory to the studio's
opening for production May 1.
New scribes starting week to you'd
y Jack O'Donnell and Scott Pembroke
for 'Kid Gloves'; Laird Doyle, 'Gulliver's Travels'; Erwin Gelsey, 'Man
Who Reclaimed His Head'; Martin
Brown, 'Behavior of Mrs. Crane';
James K. Millen, 'Bluebeard', and
Edward North, James Gow, Robert
Donaldson, Sarah Y. Mason, Frank
Wead and Guy Sar to work on untitled originals.
First six to go into production
when studio reopens will be: 'Kid
Gloves', 'Alaska Bound', 'Only Yesterday,' In the Money, 'Men Without Fear and 'Suicide Club'.

"Meadybark-te-Mellymond."

'Maedchen' to-hollywood
Dorothea Wiecke, Paramount's
newest 'maedchen' from Germany,
left for Hollywood yesterday (9)
after 10 days in New York.
She was held over in New York
for several days so that the home
office p. a. departments could work
up some press stunts.

Prov. Marking Time, but Biz Could Be Worse

Providence, April 10.
Picture houses just marking time, and are apparently reconciled to taking it on the chin plenty this Attractions are especially week. poor, and exhibitors are making no effort to beat the annual Holy Week

bugaboo.
The Majestic, one of the leadi The Majestic, one of the leading picture stands, has two foreign made films, which is somewhat unusual for Providence. Foreign made that the Providence foreign made that the Majestic booking indicates that house doesn't care much what happens this stanza.

Loew's State, the town's biggest picture emporium, is also straggling along with Perfect Unmade in Eng.

Loew's State, the towns whence picture emporium, is also straggling to the provided of the pro

and thek with the Albee for first honors.

The stock company at the Modern continues to dent picture grosses, and this stanza seems to left town last Saturday night after taking plenty of cream from the picture stand standard from the picture standard

Estimates for This Week
RKO Albee (2,500; 15-55)—
Christopher Strong' (RRO) and stage show. This is the second stand in the last month. First one went over big, and from the present outlook this week's gross looks rosy. Feature picture is oke, and adding plenty of attempth to live entreation. Last week 'Parole Girl' (Col) and stage show featuring Olsen and Johnson; great week at \$12,500.

Last week 'Parole Girl' (Col) and stage show featuring Olsen and Johnson; great week at \$12,500.

May and (1,600; 15-55) — Inferent the Holy Week bugaboo aside, and come through for at least \$6,500, Last week 'Condata' and the stand will brush the Holy Week bugaboo aside, and come through lors at least \$6,500, Last week 'Condata' at \$3,500 largely because of greatly publicized stage show.

Lowe's State (3,700; 10-25)—'Perfect Understanding' (UA). Nothing at \$3,500 largely because of greatly publicized catage show.

Lowe's State (3,700; 10-25)—'Perfect Understanding' (UA). Nothing at \$3,500 largely because of greatly publicized catage show.

Lowe's State (3,700; 10-25)—'Perfect Understanding' (UA). Nothing at \$3,500, and this one will no doubt lessen the number a great deal. Miracle if it strikes brief' (MG) was slow in getting started, but the windup showed \$8,500, good.

Majestic (Fay) (2,200; 15-5b)—'Dist' (In owned) and and stream the substitution of the stand wallowing in the red at \$2,000. Last week 'Mind Reader' (WB) and 'Forgotten' (Chest) a terribe disappointment at Paramount (2,200; 15-5b)—'Dinder the Tonto the Week' Pick Up (Par) and ninc-day ing chapters of 'Whispering Shadow, serial, all in all it's plenty of show for the money, 'Had add the Tand and steam and the chances are that the gross won't be any higher than \$3,500, off. Last week' Pick Up (Par) and sing chapters of 'Whispering Shadow, serial, all in all it's plenty of show for the money, 'Had add the Tand' (Col) and Great Jasper (MRO). Latter picture is secondment. Plus last Lawek' (State Trooper' (Col) and To-jaze' (RKO) also oke at \$2,500.

LINCOLN LIGHT

'Big Cage,' \$1,800; 'Pick Up,' Mild

Big Cage, \$1,800; Pick Up, Mid \$2,700

Lincoln, Neb., April 10.

Pix this week are just as light in story texture as they were heavy for the last six days. The gross curve shouldn't bend much either way from its slightly above-average trend during the past seans anything any more, which is doubtful, the latter part of the week will settle off a little since spring vacash at the U, start! Wednesday (12) running through till he next Tuesday and the Lister with the latter part of the week will settle off a little since spring vacash at the U, start! Wednesday (12) running through till he next Tuesday and the Lister with the latter part of the week will be to be the latter with the high so to be the latter with the high so top the latter with the high so the latter with high so t

first-run gates, even the two-bit toppers.
Indications are that the Capitol, playing seconds at a dime, will have to boost the ante or there'll be no more pix. Exchanges are finding that the diff between a half dollar and a dime is too big an incentive to wait until the show comes around agrain.

to Wait until the show comes accoun-again.

E. Cage. Beatty is no stranger here, having played the State Far three years in a row in person. Pickup' goes in the Stuart and the Lincoln gets 'Keyhole.'

Estimates for This Week

Estimates for This Week Colonia (LTC) (56): 10-15-20)—
Murders in the Zoo' (Par). Should fit this house pretty well to a \$900 click. Last week Second Hand Work of the Colonia (LTC) (L60): 10-15-25.
Lincoln (LTC) (L60): 10-15-25.
Keyhole' (WB). Light stuff in an out of the way house, which lan't so good at \$1,700. Last week Son to \$1,900. (MG) had a moderate run to \$1,900.

To state the state of the state

INDIANAPOLIS PERKY: SWANSON, GOOD 10G'S

Indianapolis, April 10.

Things are still perking up here. Rainy weather held things down a better that we weekend, but on a gent and the property of the prop

with beer back, the Antiers hotel is reopening its dance and eatery. Has a floor show and Carlton Coon's band.

Estimates for This Week

band.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 25-40), 'Salor's Luck' (Fox). Should net around \$3,300, good. Hae native pull because of Dunn-Eilers combo.
Last week 'Big Cage' (U) did here for the kids and because of Beatty's winter quarters at Peru, Ind.

Girds (Circle) (2,800; 25-40).

Good at this spot. Last week 'Blondle Johnson' (FN) did a little better than that figure.

Indians (Circle) (3,000; 25-40).

Rood at this spot. Last week 'Blondle Johnson' (FN) did a little better than that figure.

Indians (Circle) (3,300; 25-40).

Indians (Circle) (3,300; 25-40).

Rood at this spot. Last week 'Blondle Johnson' (FN) with Keller Sisters and Lynch on the stage closed with good \$8,500.

Low's Palace (Loew) - (2,800; -25-40). Perece Understanding (U-A).

Por Forter Understanding (U-A).

Or his spot. Last week 'Gabriel Over the Whit House' (MG) clicked despite the title for \$10,000.

Ohio (Lampell) (1,400; 25). Der Schrecken der Garnison' and Rome Express' (U), split. Should get good \$1,300.

Calloway and 'Song' Tabloid Do Much to Bolster Wash. Biz

Washington, April 10. Town is in usual Holy Week slump although not as bad as it might be. Vaude houses are batt-ling for the business with Cab Cal-loway and 'Desert Song' running about neck and neck.

Calloway opened nicely at the Earle backed up with 'Air Hostess,' Cab rating top billing with his unit only act on bill. He's doing o.k.

Fox isn't giving 'Desert Song' as much ballyhoo as Calloway, but compled with 'Sallor's Luck' has bill rox isn't giving 'Desert Song as muce ballyhoo as Calloway, but compled with 'Sallor's Luck' has bill which is entertaining and will build.

Big puzzle is 'Maedchen in Uniform,' which started off very big at Met. 'Pie was deliberately sold they see when they get inside. Surrounded with critics' quotes as finest yet produced it is listed as 'unusual love story.' When they find out that there isn't a man in the clon its made of the all-German dislinesty the results in more squawkar. Pic is distinctly a critics' show and it's a question whether it'il pack 'em in sufficiently before the real face last week. Boys were banking on local interest to shove it into big money. Despite big campaign it kicked in only average \$15,500. up on political pictures.

Hardie Meakin jumped opening last week and put 'Christopher Strong' in Kelth's one day early, yranking King Kong.' Kong,' pre Strong in Kelth's one day early, yranking King Kong.' Kong,' pre Strong in Kelth's one day early, yranking King Kong.' Kong,' pre Strong in Kelth's one day early, yranking King Kong.' Kong,' pre Strong in Kelth's one day early, yranking King Kong.' Kong,' pre Strong in Kelth's one day early, yranking King Kong.' Without opposition run, but it's strong point is the sweet cash that rolls in the first seven days.

Advance stuff on 'Strong' used old controversy stunt and it worked plastered all over town stirring up question over Katherine Hepburn. Digregarded story and tittle entirely. Resulted in nice opening.

Estimates for This Week.

plastered all over town stirring up question over Katherine Hepburn. Resulted in nice opening.

Estimates for This Week

Earle (WB) (2,424; 25-35-40-50-60-70), All Hostess' (Col) and vaude. Cab Calloway responsible for the business; should see nice 1900.

Week of the color of t

Monogram Steps In on Chadwick Difficulties

Los Angeles, April 10.

Monogram Pictures has filed a third party claim in the \$2,000 Municipal court suit of Esther Raiston against I. E. Chadwick, in which eacress tied up the negative of Pileck Beauty from the court of the against I. E. Chadwick, in which 'ie actress tied up the negative of Black Beauty,' now being held at Consolidated Lab... — Actress placed a garnishment transgainst the film, but Consolidated answered that it has a prior lier for of \$2.25 and \$1.00 to \$1.482 by \$1.00 to \$

MIDST DENVER SNOW, BIZ FAIR

One of worst snowstorms of winter started Sunday and looked to keep going with some managers claiming it killed crowds but Denver and Paramount claimed it helped. Friday night beer celebration kept box offices quiet.

Aladdin is up with better picture

Aladdin is up with better picture than last, week. Denham tying last week with box office still down in face of storm and beer. Denver is running sheat, Orpheum will finish running sheat, Orpheum will finish. Paramount is pulling 'Men Must Fight,' and substituting 'Strictly Personal' on Tueeday to finish the week, apparently below last. A.y., 'Tattle Tales,' at the Broachuse box offices. 'Tattle Tales end at \$2.75 top and good crowds gaw every performance. Show good entertainment, or with stags show and section of the stage of the s

Estimates for This Week

Estimates for This Week
Aladdin (Huffman) (1,500; 25-40)
Cohens and Kelly's in Trouble' (U).
Up a little to \$3,200.—Leat week
Smoke Lightning' (Fox), 2 days,
and Broadway Bad' (Fox), 5 days,
disappointing \$2,500.
Hellibotti (1,700; 15-28)
Hellibotti (1,700; 15-28)
Hellibotti (1,700; 15-28)
Hellibotti (1,700; 15-28)
Hellibotti (1,700; 10-28)
Here-day holdover, and Big Payoff. (Mas), 4 days, poor \$2,700 for
both.

off. (Mas), 4 days, poor \$2,700 for both.

Denver (Publix) (2,500; 25-35-40-50) 'Pick Up' (Par). Will be lucky to kies \$5,000, light. Last week 'Gabriel' (MG) a flop at \$35,000, logheror (MG) and the state of \$7,200. Last week 'Topaze' (RKO) finished with a nice \$8,500.

Paramount (Publix) (2,900; 25-40) 'Men Must Fight' (MG). Weak at \$2,000. Last week 'Hell to Heaven' for only three days, but turned in only \$2,400.

Buff Hipp's Double Bill Helps Offset Holy Week

Buffalo, April 10.

Buffalo and Holy Week are the world's worst theatre combination, yet with one exception local shows look to do better than the previous

look to do better than the previous week.

Hipp in the best shape with chance for \$8,500.

But instance for This West.

But instance for This West.

But instance for This West.

But instance for the stance of the stance for the stance of th

(MG), and 'Lucky Devils' (RKO) got \$5,200.
Lafayette (Ind.) (3,400)—Parole Girl' (Col), and 'Self Defense' (Mono). May get around \$5,000.
Last week 'Racetrack' (WW), and 'Jungle Bride' (Mono), fair at under \$6,000.

Hollywood, April 10.

Ewing Scott, explorer who made Igloo, Artic picture Universal is releasing, will return to make a with the

Sid Rogell, who produced west-erns for Warners this year, is back-ing the expedition and has agreed to obtain a release for it.

WARNERS P. A. SWITCH

Arrangements have been com-pleted by Mort Blumenstock for the Arrangement of the pleted by Mort Blumenstock for the transfer of Harry Goldberg from Newark to Philadelphia in charge of publicity and advertising over Warner theatres in that territory.

At the same time Jules Curley in the same time Jules Curl At the same time Jules Curley transfers from Philly to Newark in charge of the WB houses in that

Going Places By Cecelia Ager

Kayhole Peeps

Ksyhole Peeps

There can be no question, after watching so many of them in their baths, that the people in The Karbolo's are a very relation of the peep to the pe

cousturs.
Miss Francis wears the clothes and is sad amidst the marble halls of 'The Keyhole,' but it's Glenda Farrell who, unaided, provides a good juley characterization. As a golddigger who works the smart boats, her phony grand accent is a joy all by itself. Then her make-up is improved, her colfure more flattering, and her photography careful, so'that she looks as she acts. She takes a broad comedy role and enriches it with little subtleties.

Tobin's Fallen Archness

riches it with little subtleties.

Tobin's Fallen Archness
Genevieve Tobin is at it again
in Pleasure Cruise'—as provocative as can be. Her nose is wrinkling, she's maiding little grimaces,
she's lausthing little grimaces,
she's lausthing little grimaces,
she's lausthing little grimaces,
she's lausthing little grimaces,
she's laveling little grimaces,
she's nevel toward the camera rather
than slight them and look at the
person she's talking to instead.
Quite irresistible, Miss Tobin,
She's never wavered in believing
it; now in 'Pleasure Cruise' it's become a reality. The reward for
holding a thought long and hard.
This metamorphosis from fancy
to fact has been accomplished visually by improved make-up, as
individual and flattering confranand the sheet of the sheet of the
standard of the sheet of the
countries ways have always suggested she must.
Nicer still, the determined archness of Miss Tobin's screen personality has calmed. She has tempered her insistence on her allconquering allure, she has subdued
her mannerisms, and so very frequently in 'Pleasure Cruise' she
actually is bewitching. She now reveals herself an excellence on verveals herself an excellence on the
country of the sheet of the sheet of the sheet
country in 'Pleasure Cruise' she
cutually is bewitching. She now reveals herself an excellence of the
country of the sheet of the sheet
country of the s

could do, but doesn't, any more

could do, but doesn't, any more. Tough Job, Panthering It's not so easy to shake off a sobriquet like 'The Panther Woman,' Kathlene Burke is finding out. Startling as an innocently friendly startling as an innocently friendly it has developed, in 'Murders in the Zoo,' into well nigh a dastardly curse. After all, if a girl keeps on being called 'Panther Woman,' she's got to do something about it no matter how gentle and domestic her real instincts may be. Miss Burke, who, when she forgets, talks and acts diffidently littery like Billie Burke, has therefore to keep puilling herself together trying to fix a wild gleam in her eyes, trying to slink with feline stealth, thing to fixe my with savage fire. In the start of the star

enough!

Miss Burke's problems don't end Miss Burke's problems upin the with just how does a Panther Woman panth. How does she look it is her nutshell, too. New eyebrows,

perhaps, with a diabolical upward slant, lots of eyeshadow to make the eyes mysterlously glinting coals. Civilized clothes, long fitted skirts swishing out around the hem, but no hesitancy about wearing the pelts of her fur-bearing cousins, for the law of the jungle governs Panther: Women, too.

for the law of the jungle governs Panther: Women, too.
Gall Patrick, a laboratory assistant in her father's zoo, doesn't mind associating with snakes, wearing chemists' aprons, or being forgotten when she leaves the acreen.

Shot for Back-Sliding

Shot for Back-Silding
'Gabriel Over the White House'
mouthel of of pat solutions to a
lot of heady problems, but even its
one-two-three omniscience doesn't
dare to tackle the question of how
logically to switch Karen Morley's
romantic yearnings from one man
to another. That's something it
had better leave alone; just say
it's so, and let it go at that.
One of Miss Morley's strongest
screen attributes is her one-man
that chose in her throaty tones.
She's a sitcker, all right, just to
make it harder. And yet it is Miss
Morley herself who finds a way out
of the dilemma, for all her fathfulness. She does it by the look
In her eye.

of the dilemma, for all her faithtuliness. She does it by the look
in her eye.

When the president is just a human being, she looks at him with
an earthy look. When he becomes
Gabriel's agent, she watches him
with a maternal look. She keeps
on loyally looking at him, and so
stays in character. That way it's
all right for her to transfer her
earthy look to his young secretary,
so long as she's faithful in some
fashion or other.

Miss Morley enters the White
House as a secretary in name only,
therefore she wears a frivolous littie black velvet pill box hat with
a wicked wisp of a veil. After Gahird with the she will be the she way
had be the she way of the she way
had goes attadfastly about her
business in discrete utits subtle
with good taste and reserved flair.
Once, after her reform, she breaks
out in a slinky evening dress and
say little chinchilla case, but she
gets shot in it, so when she's recovering at the hospital she's
learned her lesson and wears a
coarse cotton hospital gown in bed.

Laurels to Their Feet

Laures to Their Feet
The New Roxy Streamline Rockets have never been so preclous as
this week, when, with the confusion of Macy's 'River Club Fashion Show' all about them, they come
out smiling and flinging their arms
to the heavens quite as if all were
veel!

Their direct, experienced ways. (Continued on Page 20)

Stencher Stenched

Milwaukee, April 10,
A case of a stench bomber being
bombed with his own weapon came
to light at the Wisconsin theatre
last week. An individual who had changed his seat several times durchanged his seat several times dur-ing the performance suddenly be-came obnoxious to those sitting near him. Seats were mastly va-cated as the man put a hand in his pocket to discover that the con-tainer holding the smell barrage had opened up and had saturated his coat.

his coat.

The bomber made a hurried departure up the alsle and his haste was so great that police failed to arrest him, but they have a good description. Wisconsin is a union house

throughout.

Barr Broke

New Orleans, April 10.

Maurice Barr, division manager of
Saenger, filed a peition in bankruptcy here showing Habilities of
\$24,000, assets of \$24,000.

In his schedule Barr shows a loan
from Hibernia Bank & Trust Co.
of approximately \$20,000 on his Paramount Fublix atock.

MORE PAR SPECIALS INTO RIV

b MORE PAR SPECIALS INTO RIV Paramount will probably work, out a deal with United Artists to turn over additional product to the. Rivoli, New York, this season, fol-lowing 'A Bedtime Story,' last of four promised the house on take-over of the Publix Interest in the-atre by UA last summer. Chevalier 'Story' follows 'Oliver Twist' as next into the Riv.

Hail and Snow Just To Make It Harder At Pittburgh's B. O.'s

The drums of jeopardy would sound like a moonlight sonata along the village's Main Stem this week. As if Holy Week weren't bad of the worst combination hall and snow storms of the season, making spring look as if it were around the same corner with prosperity.

There are likely to be more before Easter Sunday rolls around, with current season threatening to make the bank holiday period look like the days of steel at 200. If Century around for what looks like brutal \$5,500, picture having been substituted at last minute for Perfect Understanding, with Sailor's Luck' faring somewhat better at Stanley. \$4,550, bit that's soan consolation. Davis has good double bill in Blondle Johnson' and Destination Unknown,' but it'll take, more than Just a good menu to best down the maybe not.

Madame Blanche' may be able to 'Madame Blanche' may be able to.

just a good menu to beat down the obstacles this week. Maybe \$2,100, maybe not.

Madame Blanche' may be able to slide through to \$3,200, while Wardboth of the state of the slide through to \$3,200, while Wardboth of the slide through to \$4,200, while wardboth of the slide through th

ahead of storm and should be able to silds through on beginning to the silds through on beginning to the bark' (MG) pretty terrible at \$2,200.

Penn (Loew's-UA) (3,300; 25-35-50), 'Grime of Century' (Par)-Penns of Century (Pa

L'VILLE IN LULL

2d Week of '42d St.' Better Than First Week, Currently, at Rialto

Louisville, April 10. For 'tis Holy Week in the south s elsewhere, and probably means as elsewhere, and probably means more here. Anyway, biz is some-thing not to be mentioned this and

more here. Anyway, biz is something not to be mentioned this and next week.

Incomer, Symanon and 'Sallor's Incomer, Symanon and 'Sallor's Incomer, Symanon and 'Sallor's Incomer, Symanon and 'Sallor's Incomercial Symanon and Sallor's Incomercial Symanon and Symanon and

(WW), \$1,000.

Shoestringer's Method

Hollywood, April 10. Small bankroll producer was casting for a picture which re-quired a distant location. Di-rector had suggested two men

rector had suggested two men for the top part and asked: 'Which shall I sign?'
'The one with the largest car, of course,' answered the shoestringer.

Canadians Sponsoring Social Hygiene Film

Toronto, April 10.

Dr. Gordon Bates, head of the Canadian government's social hygiene council, has let for Hollywood where he will supervise the production of a sound film as a sequel to The End of the Road. In 1917 as a cinematic varing to American troops regarding social diseases. New production is backed by Canadian government, Jules and Raymond Allen, and Columbia pictures. Understood that Bates is to get a percentage on the Canadian rights and that production will be rushed through in time for Spring release, and that Canadian money is behind the venture.

Scratchy, silent print of 'End of the Road' was discovered on provincial Parliament Buildings shelves a year ago. With elever exploitance of the Road' was discovered on provincial Parliament Buildings shelves a year ago. With elever exploitance in the prosect 530,400 in Toronto during a two-weeks' run that had the mounted police out to handle the crowds. Picture broke house records in many Ontario spots.

ords in many Ontario spots.

Picture has been playing Quebec province since the first of the year.

Arthur's Houses Now Leaders in F-WC Drive

Leaders in F-WC Drive

Los Angeles, April 10.

District standings for the week ending March 25 in the Fox-West Coast going forward quive for increased grosses had Milt Arthur's second spot was Richard Spile, San Francisco metropolitan houses; George Bowser, Beach territory, third; B. V. Sturdivant, San Diego, fourth; Tom Sorlero, Artzons, fifth; Nick Turner, valley and coast, stxth; Dick Dickson, Southern California, Indiand, seventh; Al Hanson, Los Angeles City, eight; Charles Skouras, special dist, ninth, and Reeves Espy, L. A. first runs, tenth. Robert McHale, managing the California, Berkeley, topped the list of individual managers, out of 133 participating.

3 Ohio Units Merge

Alliance, O., April 10.
Incorporation of the Tri-Theatres, which will operate Alliance's three theatres, is going forward and papers will be seen the seen the seen the seen to the Morrison, Columbia and Strand. Under the new set-up the following offices will be seen to the Morrison.

Wallace, secretary, and Mrs. Irene Patterson, treasurer. E. C. Norris will be actively in charge of the Columbia and R. S. Wallace oscillations of the Columbia and R. S. Wallace of the Morrison.

Smith is president of the Smith Amusement Co., for many years operators of the Columbia, the only local playhouse available for road shows; B. D. Gordon, Cleveland, is president of the M. F. Amusement Co. of Cleveland, is president of the M. F. Amusement Co. of Cleveland, which operates the Morrison.

Co. or Cleveland, Which operates the Morrison, until recently under lease to the Warners, and R. S. Wallace is president of the Main-Strand Company, of the Strand, a subsequent run movie house in Main

Amazon Film Auten's

Amazon frim Auten 8
Captain Harold Auten has secured
world rights to 'Savage Gold.' Film
edited for a Broadway showing in
about five weeks.
Pleture is now being scored and
was made by Commander George M.
Dyott, explorer, and deals with adventure up the Amazon.

Martin's 1st

METRO'S 'BARGAIN' SCRIPT
Hollywood, April 10.
Metro has purchased You Made
a Bargain' from Ethel Hill, writer,
At Collumbia for Robert Montgom-which will be a Spi Wurtzel producery. Frank R. Adams is adapting.

CUT-RATE FOX. FRISCO, DENTS **ALL OTHERS**

San Francisco, April 7.

The big cut-rate Fox with 5,000 seats and the lowest prices for two features in Frisco's history, is being, felt throughout the town in additional states of the feature in Frisco's history first run or naborhood subsequent, that isn't feeling pinch of the Fox. All of which lends credence to the possibility that cut-rating and double billing may extend even further than current.

The Fox which is poperated by The Fox which lends from the feet of the feet of

The tree admission by presentation of a toothpaste carron hasn't meantatant of the too the too

Estimates for This Week

Short on Dates, Pull-Out By Angel, Stalls Vaude-Pic

By Angel, Stalls Vaude-Pic
Hollywood, April 10.
Unable to get sufficient advance
bookings on 'The Second Extra,'
Cliff Broughton has temporarily
called off preparation on his combination film and vaude production.
Broughton wanted to contract his
cast for the vaude appearances
also, but felt that the time booked
did not warrant the project.
Story was to be told partly on
the film and partly on the stage,
using the same cast for both.
Broughton's financial backing, which
was dependent on the 'bookings, is
understood to have withdrawn, with
the producer now looking for other
money.

money.

Retty Compson was set for one of the leads before preparations

Butterfly' Tops All Japanese B.O. Records. Doubles Chain's Average

Tokyo, March 20.

And now, just to demonstrate the truth of the old saying that it's always a good year for a hit, take the case of Japan. Shochiku-Paramount chain reports that 'Madame Butter-

ways a good year for a hit, take the case of Japan. Shochiku-Paramount chain reports that 'Madame Butterfly,' with Sylvia Sidney playing the part of Our Neil, is breaking every record ever established. Simultaneously, Frank Buck's 'Bring 'Em Back Alive' is keeping the ash carried and the state of the syncet wersten of 'Wings' and 'Shanghal Exprese' until this year held the Japanese records. Wings' and 'Shanghal Exprese' did 45,000 yen in its best week. But 'Butterfly' enters its 20th day today and Uncle Tom Cochrane of Par decided Saturday that. it. can play the whole month. Last week it did 60,000 yen in a single house, the Dotombori Shochikuza in Ossaka. Build-up has been remarkable. Opening. on March 10, the Considered good. On March 10, the Considered good on March 10, the Considered good on March 10, the March 10, the Considered good on March 10, the Considered go fact that a holdower announcement in this country generally means that the first day of the new week is going to be pediculous (lousy to you). On top of that, it did 8,300 yen on March 16 and continued to hold that figure.

year that state and continued to both at a state of the state of the cordinarity a good week in the four Shochiku-Paramount chain houses in Goaka means 40,000 year combined. While full flaures for last week are not in, 90,000 year seems to have been the figure. For the first 10 weeks of 1933 S.P. did 73.8% as much business as in the corresponding period of 1932. But with the eleventh and twelfth weeks figured in, the necrostrae, will 'ties figured in, the percentage will rise almost to 85%. Uncle Tom believes.

Selling 'Butterfly' to the Japanese public has been one of the easiest jobs ever tackled. Everybody knows the story. Everybody knows the music. In one form or another, the music. In one form or another, the plot is a -favorite one in this coun-try. The original version is a true story, not generally known outside of Japan, but perhaps worth re-peating. Back in the '69s of the last century the United States sent

peating. Back in the '60s of the last century the United' States sent Townsend Harris, then consul to Siam, to negotiate a treaty with Japan. America's first envoy arrived at Shimdoda, a little port south of Yokohama, and started to work. The authoritien made arranged. The authoritien made arranged and the state of the state of

ever undertaken.

Harris was the only American in the country, almost the only foreigner. Not more than three or four Japanese in the country could speak English. His Japanese lan-

speak English. His Japanese language never amounted to much. Finally, of course, Harris went home and Okichi wept on the beach as the warship which carried him away dropped over the horizon. This story, probably the original of Butterly, (With-all due respect of Butterly, (With-all due respect to the property of the been told over a large provided by the provided as the basis for one of the most successful of pop songs, 'Tojin Okichi,' or Toreigner Okichi,' as she war

Ok Atmosphere

Miss Sidney apparently was put through endless drilling in her preparation for acting 'Butterfly,' for the Japanese have been unable to pick technical faults. They do not laugh at the actors, as they do when Mother Hubbards and puts on the operatic version.

Paramount sent two tons of props to the organization here. Every singlé thing, down to the lanterns used in the licensed district where Lieutenant Pinkerton found Chocho-san (Madame-Butterfly), appears to have been properly authentiated, for the only comment on it is of approval and wonderment at the care exercised. The props have been displayed in department store windows all over Osaka.

Only darned trouble with the pic-

Jimmy Valentine Reds Capitalistic Menace

Moscow, March 18.

Moscow, March 18.
Russians will soon begin to film
their own version of O. Henry's
'Jimmy Valentine,' with the veter.
film director Kuleshov in charge.
Scenario is being whipped into
shape by Kurs.

soviet angle on Jimmy Valentine,

Soviet angle on Jimmy Valentine, gentleman safe-cracker, will differ members. In Kuleshov's hands Immy the safe-cracker will and the same theme in America. In Kuleshov's hands Jimmy the safe-cracker will undoubtedly turn into a symbol of capitalist iniquity. In view of recent monstrosities purporting to resemble American life, there is every reason to doubt that the new venture will come any closer to realism in that respect. Already the producers indicate that they will use the American picture Little Old New York' as a guide and standard in filming Jimmy Valentine's background. That would make Jimmy a contemporary of Abe Lincoln.

FRANCE SPONSORS FILM **DEFENDING THE LEGION**

Paris, March 25.

As a result of the publication of a series of sensational articles by an anonymous author, which were in the nature of an indictment against the French Foreign Legion, all copies of Tuberty Magazine' have been conflocated here and a the Interior with the approval of the Ministry of Foreign Affairs is being strictly maintained.

Resentment against the Tuberty' serial has recently resulted in the formation of a society known as the Franco-American Friends of the Foreign Legion, with Philippe Ortiz of Paris and New York as the president and founder.

Mt. Ortiz is the Tather of Pierre Ortiz, a 13-year-old youth who left Grenoble College to John second in the president and founder.

Mt. Ortiz is the Tather of Pierre Ortiz, a 13-year-old youth who left Grenoble College to John second in the president and founder.

It will be a full length picture lim just announced by this newly formed society of friends of the Legion. It will be a full length picture intended to confound the Legion's detractors. According to Ortiz, the formal authorization of the War Ministry has already been assured and the picture is to be made with the permission of the French government in Morocco and Agigers will be bona fide Legion officers and men."

Program of 24 Imports Proposed by New Firm

Arthur Ziehm and J. A. Koerpe Arthur Ziehm and J. A. Koerpel have formed General Foreign Sales Corp., a new company for distribu-tion and agenting of foreign lan-guage pictures in the United States and American films abroad. Program is being built up for this side which calls for a minimum of 26 re

Koerpel, who is president of the new company, has just left Para-mount, where he was a division director, although previously he was head of First National's European activities. Ziehm has headed his own World trade exchange for sev-eral years in New York. Prior to own World trade exchange 101 several years in New York. Prior to coming to New York he was a film producer in Berlin and Paris.

London 'Mail's' Apology

London, April 10.

Totally Mail' printed an apology admitting libel against June, actress, and Lothar Mendes, on Saturday (8).

Action.

Action for damages was vately settled, but no announces of the terms.

ture is that so many Japanese women are crying out loud all around you it's a little hard to hear the end of it.

"Butterfly" comes to Tokyo on April 1 and will start in three firstrun houses at once.

Roach Will Use Coast Studio Help in England

Hollywood, April 10.

Preparing to start filming in England, Hel Roach has notified several of his studio employees to be in readiness to go abroad in a few weeks to assist him.

weeks to assist him.
Charles Rogers, writer, who directs the Laurel and Hardy pix, is set for the trip. Also Bert Jordan, cutter, and several technical men. Roach landed in England last week.

MEX PRODUCER AFTER WORLD **MARKETS**

Several weeks ago two ambitious New Yorkers with a few thousand dollars to spare decided to make a Spanish language talker. Neither of them spoke or understood any Spanish language can...Spanish language of them spoke or understood any Snanish, but that didn't stop them of them spoke or understood any Spanish, but that didn't stop them. They got a star who didn't speak any Spanish, but who thought she could repeat the words as written on a blackboard. They got a director who didn't speak any Spanish but who didn't think that would make any difference. And production started. Somewhere along about the middle of the filming they found they needed Mexican cowboy costumes. They couldn't hire them or buy them or make them—so they used bull-fight costumes instead. And that is the saga of Spanish picture making in New York. And stories similar are the reason that U.S.-made Spanish talkers haven't gotten very far in Spanish speaking territory. And the reason that the Chelliculus in Mexico is doing quite all right by itself. Alberto Fries, until a few weeks ago president of the Mexican picture company, is in New York, and from him came the story just related and similar ones. Fries re-

ture company, is in New York, and from him came the story just re-lated and similar ones. Fries re-signed as active president in order to form a new distribution com-pany with an eye to the world mar-ket. He would like, he says, to open offices in New York, Madrid and Rio de Janeiro.

Evnended Schedule

Expanded Schedule
His picture company, formed
about a year and a half ago, made
eight pictures last year and the
studios were also used for five independent pictures. Most of them
turned in a profit in Mexico alone,
he says. Now a production program is being laid out that calls for
one film a month with possible
speeding up if and when the market
expands.

speeding up it and which the expands.

Ever since talkers, Fries says, there have been stories of how Spanish language films won't be accepted in Latin territory, the national statement of the there have been stories of how Spanish language films won't be accepted in Latin territory, the natives preferring silents. This is true only, according to Fries, because the films made have not been made with the native tastes in missing the state of the state of

a couple weeks more to open his local office, which will serve as an international headquarters for distribution, while production continues on home ground.

Bobby May's German Debut Berlin, March 29. Bobby May, featured at the Scala, is making his first appearance on a German vaude stage. Subsequently he is to play Ufa Palast, Hamburg. Booked by Fosters, London.

Soviet Filmers Avenge Hollywood Libels with U. S. Screen Nightmare

Australian-British Producing, G. T. Aim

Froducing, G. 1. And Toronto, April 10. Claiming that American films are losing ground to British films in Australia, Gordon Eills predicted that the day would come when the Hollywood producers would hold only a small percentage of the Aus-tralian market. Eills is far demarked, wounders when the Australian was a second of the Countried of the Australia of the reputedly a monopoly in the Anti-

podes.

Ellis is understood to be proceeding to England to urge the British producers to accede to joint productions in Australia.

'MORGENROT' ORDERED OFF HOLLAND'S SCREEN

The Hague, April 1.

Violent action has been taken by pacifists and socialists against the German Ufa film, Morgenot' (Dawn'), glorifying the submarine. Film ran simultaneously in Amsterdam, Rotterdam and The Hague, playing both towns day and date. Young agitators threw stink bombs and firecrackers and started a fire, it is charged, in the Rembrandt (Ufa-owned) theatre in Amsterdam. Detectives in theatres night after night and mounted police patrolling outside, where crowds were protesting against the film. In Parliament and town-councils questions were put by members.

outside, where crowds were protesting against the film. In Parliament and town-councils questions were properties of the protesting at length took such proportions that the Nederlandsche Bioscoop Bond (Dutch Chema Association) demanded Ufa withdraw film from screen. For Ufa this is awkward, as it had figured on running the picture film for weeks. The reason for resentment is two-fold. Holland suffered badly in the war through Germany's undersea campaign. Secondly, Dutch don't sea campaign. Secondly, Dutch don't germany. The Reds are, of course, against such films, being pacifists, and, last, the big magnates in the Dutch film industries are mostly Jews and bitterly resent the German terrorism against Jews as an outcome of the national-socialist victory.

Picture is now in New York be-ing readled for showing, with Para-mont reported interested in a dis-tribution deal.

U. S. Distribs Oppose Canada Rental Impost

Ottawa, April 10.

Film producers of the U. S. have presented objections to the Canadian Department of National Revenue against the 12% tax on film rentals collected in Canada under the Royalties Tax Act on the basis that film rentals paid by theatres are not royalties or fixed lease Charles

are not royalties or fixed lease charges.

In its search for more revenue the government decided to apply the royalty levy against film rentals. The tax has been collected on copyright fees and royalties collected by U. S. firms on equipment and various articles of merchandise when there was a fixed charge for manufacturing or lease rights.

The film companies argue that film rentals are not fixed charges, the prices varying with individual contracts mostly on a percentage basis. Therefore, the scope of the Act cannot be broadened to include films.

The government has taken the

18 for Gaumont

Hollywood, April 16 Meeting in Kansas City betwe April 10. Meeting in Kanasa City between Arthur Lee, American representa-tive for British Gaumont, and George Weeks resulted in a deal for Gaumont to distribute in England 18 features to be made by Weeks -next season—Deal awaits confirma-tion in New York during the next

few days.

Weeks is dropping the Mayfair name after completing the five still to go on his current program. Budget on the 18 pictures is to be raised to \$35,000.

By EUGENE LYONS

Moscow, March 10.

Moscow has wreaked a horrible revenge on Hollywood. It has produced and ballyhooed and released 'Prosperity,' a picture which repays with compound interest all the anti-

Prosperity, a picture which repays with compound interest all the anti-Soviet horrors once perpetrated in America. As a picture of American life 'Prosperity' is even more ludicrously lop-sided and nightmarish than those Hollywood confections about Red terror and granddukes popular a dozen years ago.

The producers' knowledge of America is limited, obviously, to a study of picture post-cards and Fravda cartoons. The first, shote, of the Mahnattan skyline, being founded on the post-cards, have a vague resemblance to reality. There the verisimilitude ends. The street of cottages (presumably in New York) where the main action proceeds is an unpawed alley in a Muscucite—datcha' suburb. The—estystreets intendéd to reflect New York of the Mahnattan skyline being bright lights manage to apload the production of the 'gril friend' should provide excellent research data for psychiatrists. They

friend' should provide excellent re-search data for psychiatrists. They are too clearly based on the disor-dered hallucinations of people living in cramped rooms and working in overcrowded offices. Their idea of capitalist luxuries calls for private es to accommodate 3 re

capitalist luxuries calls for private offices to accommodate 3 regiments and private boudoirs to hold Solomon's 1,000 wives.

The desk of an American executive is modelled on a lunch countries in the strengtrapher (at whom he tear His stenographer (at whom he tear His stenographer (at whom he tear that the strengtrapher of all regulation abone) sits permanently in his private office at a distance requiring a megaphone for communication. When the boas' keptee is about to beat it, after the capitalist has killed himself, she stuffs an entire suit-case with jewels. Year after year Moscow has filmed civil wars and everyday life of humble folks. At last it had a go at an opulent setting and it went haywire—jewels by the bushel, rooms by the acre, cigars by the yard.

Action! Action!

Action! Action!

Cigars by the yaru.

Now for the action itself. A strike. The 'yellow' leaders connive with the bosses, The communist leaders, especially herole young Atkins, have the strikers on their side and block a settlement. Thugs side and block a settlement. Thugs either and the settlement in the breath in his body, the local drug store and the local clergyman combine to end it. The drug store purposely holds up the filling of a prescription. The clergyman organizes a parade, with brass bands and church choirs, under the Atkins' windows to prevent him from gettlements and the settlement of the settlement of

ting the necessary rest.
There are little touches, profoundly conceived and skilfully executed, which such a brief summary must omit. For instance, the
clergyman's motor-car, cream-colored and embellished with bas-rellef angels and trumpets and crosses: _ihe .sort of .motor-cars New
York is full of. Or the brilliant fire
seene: when the strikers' relief
building burns and the fire department refuses to send its capitalist
engines to put out a communist engines to put out a communist fire; sorry, all the engines are busy,' the fire chief says. Or the uniformed choristers and piccolo players marching through the mud to kill off Akkins.

Jeannette MacDonald Clicks

Jeannette MacDonald Clicks
The Hague, April 10.
The Hague, April 10.
Jeannette MacDonald is creating
a sensation in Holland. She stays
at Carlton hotel, Amsterdam, and
is appearing in Tueschinsky theatres in Amsterdam and Rotterdam. Railways are running special
trains for these performances.
Dutch broadcaster AVRO got radio
rights for her performances.

Grace Poggl Called
Paris, March 25.
Grace Poggi, who played in 'The
Kid from Spain,' has received word
from-the Goldwyn studio to returnto the Coast May 1 to play opposite
Cantor again.
Miss Poggi has been filling in
time between pictures by dancing
hero at the fashionable night clubs.
Will probably return with Sam
Goldwyn after his local visit.

MAJORS IN RUSH FOR PARIS

Seidelman Steps Down from Post As Par Foreign General Manager

J. H. Seidelman, general manager and vice-president of Paramount International, resigned suddenly Saturday (8), and has been succeeded in the general managerial post by John W. Hicks, Jr. Emil Schauer, co-vice president with Seidelman, remains as the sole v-punder the new lineup, and George Weitner, Seidelman's former assistant, becomes Hicks' assistant now. Seidelman continuies with the company in a milnor and unannounced pany in a minor and unannounced capacity.

Hicks was Paramount's Aus-

icity. icks was Paramount's

Hicks was Paramount's Australian rep for many years. He was brought to New York about a year ago to head English division of Par's foreign department.

Move was a sudden one and took every one in the department and has been with Peramount for many years and for the past six or seven years, with "Schauer alling, has practically been solely in charge-Several months ago he was named vice-president, that putting him on an equal rating with Schauer. He is generally sceepted in foreign film channels as having one of the most assute minds and most complete knowledge of foreign film barter in the self-gradient of the s

Fox's GB Releases

FOX'S LIB Keleases

A a special meeting of the Gaumont-British meeting of the Gaumont-British meeting of the Gaumont-British meeting of the Gaumont-British meeting of the presided, announced that arrangements were now in process whereby
the Fox Film Corporation would
distribute six special GaumontFritish films per annum.
Oster also stated the Fox concern "Indirectly hold a substantial
interest in the corporation," and
'proposals would be made to give
them representation on the board.

FRENCH COLOR SYSTEM

Col. Leslie R. Naftzger, Paris and New York attorney, representing show interests on both sides, has been conferring in New York on a new French natural color process

Berlin Vallee on Screen
Berlin, March 25.
Richard Oswald has once more
linked.up..with. Cinema..(Mullenelsen) for forcign distribution. First
production under new deal is Ein
Lled peti um die Welf ("A Song
Goline Round the World"), personally directed by Richard Oswald and
sid directed by Richard Oswald and
Rudy Vallee.

Producers Ask Indian Government for Help

Government for Help

Calcutt, March 1.

A deputation of the Motion Picture Society of India, led by B. V. Jadhav, waited on Sir Frank Noyce and Sir Joseph Bhore, members of the government, and urged that the duty on raw film should be altogether removed, as the cost was rulnous to picture producers and practically stopping production investigation of the production of sound films should be classed, as ordinary industrial machinery with an import duty of 10% and not as radio goods with a duty as high as 60%.

Lastly, they said that army, cavalry and other military, assistance should be provided on reasonable charges, as is done in other countries, for shooting of pictures.

The members promised to consider the representation.

Easier German **Quota Expected By End of June**

Berlin, March 26.

By the end of June, Germany will now what the new import situation will be.

American companies have always opposed the principle of the kon-tingent, for the reason that there ingent, for the reason that there is no similar restriction on their home market. Anyway, the situation will be bearable, if, under the new settlement in June, the promise of easing up restrictions is made good.

new settlement in June, the promise of easing up restrictions is made good.

Although there is little justification for the hope that no kontingent will be asked for pictures brought in for dubbing purposes, things will permit to be aufficient for both the dubbed and original version. This is essential, as the big houses won't have dubbed product and prefer the original version with superimposed titles, whereas the smaller houses must be catered to with dubs. Another harshness of the present quota law is the definite forfeiting of the license in case the picture it has been sought for does not pass the censor. This rule will probably be out, with such a license reavailable for another film.

During the present kontingent year (ending June 31), the grand total of imports is 185. Seventy of these, however, are still meany for silent pictures and answard to the rest, there are 50 'Verleher-kontingente' (Distributor' contingents), 30 'Exportkontingente' (Exporters' contingents) and altogether 35 at the disposal of various authorities, by way of a reserve for special cases. The 'Verleiher-kontingente' are not transferable, the 'Exportkontingents' are, the latter's market price averaging \$2,500.

Recall Svensk Film

At the request of the Swedish evernment, 'Kari XII,' Swedish At the request of the Swedish government, 'Kari XII,' Swedish feature, has been recalled from the American market and will not be shown here any more. It's a 24-reel feature which played during the past week at the Fifth Avenue Playhouse, New York, in two sections of 12-reels each.

12 reels. each.
Pleture was made as a silent several years ago and has added a sound track. Swedish filmers now want to do it over into a more concles talker and figure that showing it around in its present shape will hurt the national prestige.

FOX JOINVILLE DEAL PENDING

Robt, Kane Would Go Back in Charge of Paramount Plant Near Paris, Where He Has Just Stepped Down-U Names Lauzin to Head French Studio Branch-Warners in Line With a French Unit

U. A. PLANS SET TOO

Negotiations are on for Fox to take over Paramount's Joinville studios, near Paris. If the deat goes through, as is thought likely, it will mean that Robert. Kane will comment that Robert Lean will comment that Robert Lean will comment to the studios of the second is part of a general American drift, especially in Paris.

Officially announced early last week that Kane had Joined Fox, ashas been predicted for the past year. Kane went over to Paris for Paramount to start the Joinville studios and has been there ever since as head of production for Paramount and studio director. Several weeks ago he was ousted by order of the Paramount receivers in New York, although having but a few more weeks to go on his Paramount contract.

The several paramount co

(Continued on page 46)

ALFRED ROTTER KILLED IN NAZI KIDNAP PLOT

Vienna, April 10.

Vienna, April 10.

Six men have been arrested at Goetzis for the kidnappling of the Berlin Rotter brothers which led to the death of Alfred Rotter and his wife. Their excuse is that their act was 'a patriotic duty.'

Rotter Brothers were Germany's biggest in.at ical producers, with a chain of about ten legit houses including the Scala, ace vaude stand. Several months ago they went into bankrupte, with debts estimated at about \$1,000,000 and fled the country. In Germany it is a criminal offense to go bankrupt, so the Rotters and their families took up residence in the municipality of Lichtenstein and their families took up residence in the municipality of Lichtenstein and produce and their families took up residence in the municipality of Lichtenstein and produce and their families took up residence in the municipality of Lichtenstein and produce and their families took up residence in the municipality of Lichtenstein and produce and their families took up residence in the municipality of Lichtenstein and the produce and their families took up residence in the municipality of Lichtenstein and Lichtenstein and

Affred Rotter and his wife, in at-tempting to escape from the lads jumped over a cliff and were killed. His brother, Fritz, was seriously hurt and is in a hospital.

Baron Sardi Sails

Chicago, April 10.

Chicago, April 10.

Baron Allesandro Sardl, head of the Luce Flim Company of Italy, left Chicago last week to return to Italy, Presumably his departure was in connection with the turbulent affairs of his company, many of the efficers of, which were summarily removed in Rome.

At the Italian consulate here it was stated the baron was expected back in Chicago during the month of May to resume his duties as Mussolini's representative at the World's Pair.

Nazi Minister Addresses German Film Industry, but Assurances **Only Create More Uncertainties**

The Gimmick

Sundry communications from the Berlin and Munich veriags, and other literary and theatrical agencies, assuring their American correspondents that the artists and literateurs need not be disturbed by the Hitler situation abroad were suspected as Laving been 'in-spired' for self-protection among the nationals now domiciled in Germany. Supplementary cablegrams coming through from the same veriage to 'ignore previous communications' seem to be a masked tip-off on how and why some of the previous letters—for probable benefit of censors—came to be written.

ters-for probable benefit o censors-came to be written.

Hitler Lowdown **Being Checked by** Havs with Wash.

Major Frederick Herron, foreign Major Frederick Herron, foreign manager of the Hays office, left last night (19) for Washington, where be will attempt to get more definite in-formation from the State Depart-ment on the Hitler activities in Germany so far as they affect film business. Herron wants the depart-ment to either tell him, or find out. what the status in Ger

exactly what the status in Ger-many is.

According to press cable dis-patches all film biz in Germany is temporarily haited, that including the activities of the American com-

iemporarily haited, that including the activities of the American companies. None of the companies in the New York home offices, however, have a single definite intimation of trouble in Germany, nor any definite news of their companies' activities. Most of them point out that if there were any serious difficulties somebody would somehow have gotten then the some office of the some of the

Schaeffer, Paramount's German head, who arrives on the 'Manhat-tan' Wednesday. He's coming over nead, who arrives on the Maj tan' Wednesday. He's coming with the body of his wife, who suddenly a week ago.

Anti-Hitler Pic

'Kuhle Wampe,' announced as an' anti-Hiller film' from Germany, has been taken by Kinematrade for distribution in the U. S. Picture is being given added English talk, plus super-imposed English titles.

It was banned in Germany.

FOX TAKES FRENCH-MADE

Paris, April 1.

Fox has taken over 'Prenez Garden la Painture' for distribution here. Picture was made by Epoc and is lasted on it one Fauchois' pluy which appeared in New York carrier this yeason, titled 'Christopher Bean.'

Friedia. Laemmie.

Uncertainty on general film prouction, started more than a month ago, has the producers ignorant of

Berlin, April 1.

ago, has the producers ignorant of what general line or particular ruling to expect from the new government. Some production of the second rules of the second rules of the second rules of pictures was vetoed by censorship. Mabuse, the Nero-Universal super (a Fritz Lang. production), is the most recent addition to the list. Haende aus dem Dunkel, a Fanal-Terra production, is definitely out. Was Frauen Traeumen (a Geza von Bolvary production carring Nora Gregor and Gustav Froelich), may still successfully appeal to the Oberpruefstelle (Supreme Court of Censorship).

still successfully appeal to the Oberpuredstelle (Supreme Court of Censorahip).

Among those vetoed are three Paramount imports—'Ladles of the Big House.' Trouble in Paradise's and 'Dr. Jekyli and Mr. Hyde.' Some of these and others might, of course, be successfully appealed. It is a successfully appealed artists and trades associations apked Dr. Goebbels, minister for propaganda, to address them on the subject of the government's attitude on film production. He readily responded, and 550 leading executives and artists of the German film industry, were assured that the government is not antagonistic to films; that, on the contrary, film production would be supported and encouraged more than ever before and that the government has no intention of interfering with private initiative. As long as films did not actually and the contract of the details of the authorities.

Film Shortage

Since the boycott, it is generally feared that, for the time being, eco-nomic depression might become graver than ever; hence, in spite of nomic depression might become graver than ever; hence, in spite of the minister's reaskuring statement, film producers seem to be once more hesitant to go to work. There is, already, in considerable film short-age which, in the course of the next months, might easily become appalling and force hundreds of exhibitors out of business, if the situation isn't remedled quickiy. Most of the present deadlock is due to a lot of (quite unnecessarily) anger being roused on the foreign and Jewish problem.

As to Jewish artists, it is true that, since Bruno Walter had to quit the Berlin Philahrmonic, Fritz Busch has left the Dresden opera and similar cases have happened. Out all this is ascribed here to be due to the general trend rather than official urge.

On the other hand, Leo Block is

official urge.

On the other hand, Leo Blech is still with the State opera, and many Jewish actors, singers and musicians are working and will apparently go on working as usual. Max Reinhardt happens to be in Italy at the moment (on a tour scheduled many months ago), but he will certainly come back and fulfill his contractual oil light alons to the Deutsches. tainly come back and fulfill his con-tractual obligations to the Deutsches theater, where right now his last production is playing to capacity, according to local assurances. (This mail dispatch, obviously, preceded the cabled reports of Reinhardt's expatriation.)

U Rep Flees Germany

Hollywood, April 10. Word received at Universal from Switzerland is that Max Friedland, Switzerland is that Max Friedland, general European representative for the company, escaped from Germany and arrived in Zurich April 5, Fritz Keller, Friedland's Christian assistant, has taken over his duties

in Berlin.
Friedland is a relative of Carl

Recent events have indicated that Warner Bros. must accept
to this industry. It is imperative that the mounting tide of
permitted to slacken, but should be given immediate further
tors, we have determined to break with precedent and start

WARNER BROS.

Only the remarkable performance of Warner Bros.' pro1933-'34 season months before planned release makes
profit-guaranteeing attraction at this critical time. Prints
clusively. Phone or wire now for further details about

a major share of the responsibility for restoring prosperity theatre receipts initiated by Warner Bros. should not be impetus. Therefore, at the urgent request of scores of exhibitimmediate sale of the first production on our 1933-'34 schedule.

ARE NOW SELLING

duction staff in completing this first picture of the trade with another will be available soon for pre-release engagements exthe most important attraction of the 1933-'34 season!

VITAGRAPH, INC., DISTRIBUTORS

RKO ROXY

Since profit is what theatres are looking for primarily, the proceedings at the Radio City little house ings at the Radio City little house point there's more than plenty to be desired, but the layout is likely to attract customers, and it costs less than half what the shows generally do. With the shown generally do. With the second of Mary style is the process of the cost less than half what the shows generally do. With the second of Mary style is continued in the cost less than half what the shows generally do.

than, but what the showe generally do. Which is sömething.

It's all built around a Macy style show. Which, this being Easter week, isn't such a bad hunch. Any men that wander into the house are lively to fall asleen, but the ladies will be the show that the ladies will be the ladies will be the ladies will be the ladies are shown dresses and hats and underthings and more dresses. They can't see half of them, but that probably doesn't matter. They can uses at colors and lines and get plenty to talk about on the ladies will be the show that the show it is the shown of the

Atthough how an actor feels sandwiched in between a flock of dresses
is another matter.

Things get started on what is
called Park Avenue. Meaning a
start of the start of the start of the
control of the start of the start of the
control of the start of the start of the
provided of the start of the start of the
control of the start of the start of the
start golf routine. The Bredwine of
the start of the start of the start of the
start golf routine. The Bredwine of
the start of the start of the start
batter house names, do their acrobattles here. They're good enough
to have been assigned a later spot
in the proceedings. As soon as their
mat is removed, the girls begin parading sport outlits, when the start
matter of the start of the
White Flashes, roller-skating duo.
One of the lask does a fast tap on
skates which is outstanding.
Another nice full-stage set is
called The Lloo and means that the
colosis like the gais the year aren't
going to believe any men have any
striction. They hide nothing. Towards the stall end of the suit pa
strick suits and go into a very mild
song routine. A beend is brought
out to the center of this stage, with
no logic whatever, for Vox and
Walters, ventriloquists. It's a good
as if the of the suit pa
in the start of the suit pa
for the women, probably couldn't
was in the various hats. Four dressers and
other and walking to the foots and
back for changes, Even in the front
row the women, probably couldn't
was in the various hats. Or maybe
they could, as if a mugg would
know.
Lingerie, the next number, is
nicely framed. A madame is sitting
selection.

was in the various hats. Or maybe they could, as if a mugg would know.

Lingeric the next number, including the could, as if a mugg would know.

Lingeric the next number, including the could be compared to the country of the country of the country including the country of the country including the country of the country o

they get together a good-enough show, from a cue standpoint, to go on through; but that doesn't seem to worry anybody. Only five cue's were wrong Friday at the final show of that day. On the screen is a Pitts-Summer-on the screen is a Pitts-Summer-

On the screen is a PRIS-SUMMENT ville comedy, 'Out All Night' (U), newsreel and a Magic Carpet trav-

ROXY, N. Y.

ROXY, N. Y.

New York, April 7.

The old Roxy offers the biggest show value on Broadway and all points west. At 25 and 35c (55c only on week-ends) it's a big and okay stage show with the flicker trimmings, under deluxe augmentation. The building patronage evidenced at this stand must be in answer to the screen invitation to bring the entire family. With the kids 15c at all times it's a barg stage of the screen of the screen invitation to bring the entire family. With the kids 15c at all times it's a barg stage of the screen of t

sponsoring Nick Kenny's Radio sponsoring in local station. On the old Roxy's stage it's a very pleasing show.

Kenny is likewise a poet of a sort going in for the popular brand of station of the following in for the popular brand of the following in for the popular brand of the following in for the popular brand of the following in the following station of the following station of the following station in the followin

an effective bartione who gives good evidence why he deserted Blackstone.

Three Happy Sisters, with their brotherts, Joe and Jimmy, at plane serious the serious control of the seriou

Closs the brings and we chose for the cause, but it's a great chore for the cause, but it's a great stopping the show, and begging off because of its length, following his nifty pianology. As when at the Capitol some months ago, he has the baby grand rise from the pit for his specialty. The Gae Foster (till (26), his between, are an effective for the pit of the contributed a rousing acrial interlude highly appropriate for the circusy time of the season. Arthur Ward's veteran hoop juzgiery was a throwback to ye good ole vaude days when acts such as his were vital Considering Informal Machine' (Fox) and a Weber and Fields short, Beer is Here, hus Fox Movietone News and the above detailed show, that's the best quantity buy, for 25 and 36c in anybody's the-tire. What's more, it has quality.

R. C. MUSIC HALL

New York, April 7.

It's the picture that counts this week, allowing the big Radio City theatre to trim on its stage. Yet what the stage offers as change

week, allowing the big Radio City theatre to trim on its stage. Yet what the stage offers as change of pace after the long 'Cavalcade' feature is very satisfying.

Stage show is divided into two numbers, which employ only the house's groups of singers and content of the wooden Soldier' routine much along the lines of one of the most popular routines of the old Markert Roxyettes at the old Roxy, often revived 'by popular reduced the content of the conte

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angoles, April 7.

Frank Watanabe and Hon. Archie are a pair of air favorites in this territory, their programs over KNX having won them a large following in the last two years. Making their choin & Making their choin & Marco show here currently, the Japanese house boy and his English master are not going to add to this local popularity if audience reaction counts.

"It is a supply to the supply of the supply o

with three tough routines, nicely costumed and staged, that won applause.
Pair of acts were Grace Hayes and King, King and King, both scoring decisively. Mise Hayes, real control of the control of the

boys must be given credit for whatders in the Zoo,' on the screen, is
not regarded as overly strong bo.

Balance of show is strictly F&M.
with Lambed so verly strong bo.

Balance of show is strictly F&M.
with Lambed honors. Opening has
the line girls doing a rope jumping
the line girls doing a sentence like
as taking with his offerings.
Max Lerner, house standby, vocalities lack in shimmery costumes
as a background for The Saleros,
acrobatic quartet, who do some
as a background for The Saleros,
acrobatic quartet, who do some
as a background for The Saleros,
acrobatic quartet, who do some
on a high pedestal. Girls are doveon a high pedestal. Girls are doveon a high pedestal. Girls are doveona with the company of the company of the girls
of the fact that 'Good Fellow, and for the finale the girls doined the various overthe definition of the fact that 'Good Fellow, featuring a singing trio, and
it presents an acrobatic turn in an
entirely different sort of setting.

Wattanbae and Hon. Archie follow, and for the finale the girls
of the fact that 'Good Fellow, and for the finale the girls
of the fact that 'Good Fellow, and for the finale the propertion of the
day duplied doing a sentimental
the trade of the fact and
it presents an acrobatic turn in an
entirely different sort of setting.

Without license it can be
down with the

NEWSREELS

TRANSLUX

TRANSLUX

Luxer program is pepping up to the point where this week, at least, it is 'way ahead or the Embassy of the point where this week, at least, it is 'way ahead or the Embassy of the property of the week is covered in detail by Paramount. Embassy might just as well have muffed the subject entirely, since it confines its coverage to a statement from the survivors. Par sent adment seems like are eyewitness coverage of the ill-fated blimp at the scene of the Akron catastrophe. The New York beer row was another subject which the Fox boys passed up, recording a second exclusive for Far. Dunnigan and Dunches, the property of the p

clusive for Far. Dunnigan and Dunkelb both talked to the Luxer audience of the control of the co

WARFIELD, FRISCO

San Francisco, April 7.
F&M's 'Smiles of 1933' was a fast moving half hour show, held to that because of 'White Sister's' (MG) leingth. With but two acts brunt of the work fell on the 16 hoofing beauts, who earned their dough with three tough routines, nicely costumed and staged, that won applause.

Along, King and King, King and King, both

EMBASSY

EMBASSY

Maybe it's because a spring tonic is needed, or possibly it's just due is needed, or possibly it's just due to the program in the program is a conserver the reason the Embassy program ingresses as editorially slovenly this week.

Although the news isn't, the one redeeming feature of the program is a special rehashing of Mussolini's career. It is worth the admission of the program is a special rehashing of Mussolini's career. It is worth the admission of the program is a special relating to the program is a special relating to the program is a special relating to the program is a program in the program is a program in the program is a program in the program in a raspy manner. The Grand Mactional and Mexican races were equally represented among the presented.

President Roosevett's induktion

equally represented among, the newsreeds.

President Roosevelt's induction into the National Press Club is a subject which will only increase the subject which will only increase the popularity with the masses. Evolution of the new previous informal subject Roosevelt strongly registers the repular fellow splitt.

Secretary Woodin is caught for one of his longest statements to the newsreels in a talk on hoarding shown exclusively at the Embossy Saturday.

shown excusivery.

Saturday.

The others are in that familiar class. Among them are those Berein cope on the drill, Berlin football, German cyclists. Spanish frecrackers, Garden amateurs, hockey, fashions and spawning salmon.

Waly.

a laugh natural. All of the reels could afford to use a lot more animal stuff. And a basketful of bear cubs is almost as amusing. Waly.

PARAMOUNT, N. Y.

New York, April 7.

But for the girls in line, it's a straight variety bill on the stage, this week, ranging in the regulation manner from acrobatics to comedy. Name value is missing, but it plays in fairly diverting fashion, mostly because there's more than the usual-stress on the comedy element.

stress on the comedy element.

Bill was changed around considerably, according to the program.

Nadine Gae and the Tommy Atkins

Quartet are billed but don't show.

In their place are Harris Twins and

Block and Sully is the principal

comedy entry, doing their full vaude

cross-fire routine out in 'one.' Balance of the bill comprises two solo
list. Donald Novis and Frances

a repeat here. Miss Wills, held

down to her acrobatic dance, is borrowed from the vaude combination

of Siler and Wills for this week.

Girls have three spots—at the

of Siler and Wills for this week.

Girls have three spots—at the
start, middle and finish. They're
called the Sunkist Beauties, countcalled the Sunkist Beauties, countschool rather than straight predischool rather than s

routine.

Producer used the floor as well as
the lines for eye effect this week,
covering the upstage section with a
silver material that places the stage
on a slant. Only the apron is on
the level, which forces the specialty
turns to stay down front.

the level, which forces the specialty turns to stay down front.

The Par audience has been educated by verbal comies more than the average picture crowd, thanks to Cantor, Jessel, Burns and Allen, and others. So they listen more Eloct and Sully found the Thursday night crowd receptive and had no trouble selling their stuff. King Bros. and Cuily, gave them a different style of comedy workmanship, more along knockabout lines, ing in some dancing and piano pounding. They're not very subtle, but they get there just the same.

Novis sings a couple of songs through the mike by himself and then bullds up an entrance for the Elocated Company of the Section Section of the Section Section of the Section Section

Allied Starting Four

Allied Starting Four
Hollywood, April 10.
Quartet of pictures will be put
in production within the next four
weeks by Allied, with 'Cheaters,'
by Adele Buffington, scheduled as
the initialer.
Remaining trio includes, 'Open
for Inspection,' by Kurt Kempler;
'The Searlet Virgin,' by Adele
Buffington, and Boots of Destiny,'
by Kempler.

Talking Shorts

BEER IS HERE' Weber and Fields 25 Mins. Roxy, N. Y.

Saw for the timeliness of the title, this short holds nothing. It does nothing for Weber and Fields, and W&F do little for an inept continuity such as this, which rates it. Despite the multiplicity of credits and imposing auspices, it's all a grand bore. The 25 minutes allotted the footage should place it in the featurette class, object of impirit do much to offset the many negative aspects.

featurette class, but if more than half of it were chopped it might do much to offset the many negative as the content of the

THE HOLD-UP With Morton Downey 20 Mins. Palace, N. Y.

Figlace, N. V.

"Made by Bill Rowland-Monte
Brice for Universal, with More
ton wave, Joe Stung, John S.
song specialties. Opens with a
pansy cabaret which, it develops, is
only a rehearsal. Downey sings a
sobby song with the usual sobbing
little the beer and a tough knocking.

him out because he's breaking his heart.
Downey announces he is going to play a Joke on some society friends by posing as a holdup. The scene breaks to a supposedly fashionable rout, with most of the specialties introduced here. Real holdup gets thought as the second of the second of the holdup gets and the second of the second of the holdup gets as a susual. That's the

introduction there first, as usual. Indeed plot.
Dialog poor, sound recording, important in a singing skit, very poor, and a poor choice of songs dating back as far as 'Crying for Caroline'. Nothing to this but the name.

Chic.

ON MISSION TRAIL
Scenic
11 Mine.
Palace, N.
Education
Not Education, but a California
of the Made in Management of the Control of the Control

'PARTNERS TWO' Alexander and Nat Carr

Comedy
21 Mins. V.
Globe, N. V.
Columbia
It lacks class, cleverness and originality, but in 'Partners Two,' with Alexander and Nat Carr paired as a couple restaurant owners, there are couplements for the B. houses. Decidedly not up to standard for the As, except in smaller towns.

The Carrs have financial as well as personal difficulties in their new venture, a tea room. With this as series and difficulties in their new venture, a tea room. With this as as personal difficulties in their new venture, a tea room. With this as a prospective son-in-law facing a lam. As anticipated, the old man of the control of the couple of the

THE MIND READER

First National production and release.

For National production and release.

First National production and release.

First National Production and Production of the National National

Sam. Careace Muse
So much dependence was placed
on Warren William to carry this one
over the hurdles it's a good thing
he delivered so capably. The Mind
Reader through his efforts is an
entertaining programmer, despite a
plot that continually goes astray up
to and including the finish.

to and including the finishments of the helpful element, in addition to William's workmanship, is a refreshing sense of humor that races through the dialog. It's the final screen tribute to the talents of the late Wilson Mizner. The job of sending home the laughs that the authors planted is entrusted to on-edy end expertly. The Mizner brand of with highlights Jenkins' chatter, and the story closes on a good tag.

band, and Chandra is off to Sing Sing at the final fade, with Miss Cummings promising to forgive and wait.

Cummings promising to forgive and wait.

Action is spread all over the country, each incident taking place in a different town, with considerable lapses of time in between. The able lapses of time in between. The to bring the events very close together, but it does keep things moving at a fast pace. All sequences are preceded by close-ups of a map, whereupon the camera narrows down to one comment where the series of the second to the scene. It acts as a sort of shock absorber for the plot bumps, but the script is too spotty for entirely smooth ridineading 'expose' offers. The mind-reading 'expose' offers. The mind-reading 'expose' offers the composition of the way.

Miniature Reviews

'The Mind Reader' (FN). Warren William's performance in title role, plus laugh dialog, enough to send this one into

enough to send this one into okay programer class. "Parole Girl" (Col), Semi-sensational title for a non-sensational story, Fair melo-drama for mild grosses away from top houses. "Out All Night" U). Okay anywhere away from the ace deluxers. Pitts -Summerville full length comedy which stand up.

stand up.

'infernal Machine' (Fox).

'theral Machine' (Fox).

Chester Morris and Conevieve
Tolin in mild single-dayer.

Fast good exploitation possibilities although that laried
vite sounds very stated.

billites although that lurid title sounds very states-rightry.

"Queker Money' (Willis Kent): Built around phony practitioners of psychic phenomena. Lends itself to exploitation to register favorabla in the lesser houses.

able in the lesser houses.
'Destination Unknown' (U). 'Destination Unknown' (U).
Good sea melodrama ruined
by change of intent midway
into a morality play. As a diluted 'Passing of the Third
Floor Back' .t's for double
bills.
'Tombstone Canyon' (KBS).
Busy western with Ken May-

Busy western with Ken May-nard. Something doing all the time. Will go wherever they

time. Will go wherever they like the specie.

The intruder (Allied). Thin material for the lowest brackets. Melodrama stressed to the breaking point.

she goes away to save the man she has come to love. When the other woman tells that she got a divorce a couple of years ago, Miss Clarke bounces back to him.

Story is smoothly developed and nicely produced, but holds only fall of the corded. Welli played and well recorded. Miss Clarke is agreeable as the convicted girl, and Ralph Bellamy contributes a likable characterization. Marie Prevost has a piquant bit as the e-wife, and Ferdinand that the e-wife, and Ferdinand comedy seene with rather broad dialog. Hele Hamilton plays the heavy acceptably. Chic.

FIGHTING PRESIDENT

Universal's acreen biography of President Franklin Delane Rocevelt. Newsreel as-sembly with off-acreen lecture by Edwin C. Hill. journalist and radio historian. At the Rilatto, N. Y., week April 7, as half double bill. Running time, 70 mins.

Can't stand up by itself and des Can't stand up by itself and des-tined to figure as half of double bills. Ordinary fan, given the choice of any such historic docu-ment and a commercial fiction film, probably would pick the make he-Fightins President classes educational, and no educational ever drew at the box office on its own. This version represents U's effort to beat Metro in with a

sentertaining programmer, despite a plot that continually goes satray up to and including the finish.

Other helpful element, in addition to William's workmanship, is a retressing sense of humor that races are continued to the sense of humor that races are continued to the sense of humor that races are continued to the sense of humor that races are continued to the secretary of the support of sending home the laughs that the surface of the wary. The plotter the curious. William can be relied the wary that the surface of the wary.

PAROLE GIRL

Columbia production and release. Features Raish Beliamy May Clarke, Marie and an entire blook of brief episode the wary. There's nothing to carry interest and the story closes on a good tag line. As William walks of to serve a fail sentence Jenkins chirps, "Too had the story closes on a good tag line. As William walks of to serve a fail sentence Jenkins chirps, "Too had been sent to the server of the state of the server of the

OUT ALL NIGHT

A nice comedy which ought to do particularly well by itself in smaller towns and nabes where Zsau Pitts' strength lays. Not strong enough to mean much at the deluxers in the important keys, but outside of that, picture ought to see happy grosses and reach many secondary first-runs.

picture ought to see happy grosses are considered in the consideration and secondary first-roomedy is pretty fast and mostly good. Along towards the end it becomes thin, but the preceding reels will carry it. Some of the dialog borders on the blues, though handle will be the comes the consideration of the dialog borders on the blues, though handle consideration of the consideration of

maxes.

Except for the chase, unduly prolonged, yarn is believable, which, with the laughs, makes it that much better.

Kauf.

INFERNAL MACHINE

Fox production and release, co-featuring Chester Morris and Genevieve Tobin. Di-rected by Marcol Varnel; from novel by Carl Sloboda; adaptation, Arthur Kober-camera. George Schneidermen; assisten rl Sloboda; adaptation, Arthur mera, George Schneiderman; as rector, Martin Santell. At the Y., week April 7, Running tir

Robert	Chester Morris
Elinor	Genevieve Tobir
Doreen	······Victor Jors
Elinor's Aunt	Elizabeth Patterson
Spencer	James Bel
Prof. Hoffman	Edward Van Sloar
Ship's Captain	Arthur Hoh
Rupert	Robert Littlefield
Bryan	J. Carroll Naist
Klein	
Madame Albini	Josephine Whittel
Hans	Leonard Cares

SUCKER MONEY

Willie Kent production and state rights release. Features Mischa Auer, Phyllis Barrington and Earl McCartby, Directed by Dorothy Reld and Melville Shyer. No story credits. S. Roy Luby, film editor; photography, James Diamond. At Globe, N. Y., week April S. Running time, 65

puotosa week April 5. Running tanan ina, week April 5. Running tanan ina, mina, week April 5. Running tanan ina, mina, m

Here the mind-reading racketeers are more or less exposed. At least a band of swindlers cloak their ac-

are more or less exposed. At least a band of swindlers cloak their activities with swami titles and crystals. Picture is hardly up to average, but lends itself to a smokeup and the swindlers of the swindlers of

ways blowing for fear of consequences.
Sufficient plot to keep the average minor house audience amused age minor house audience amused for the sufficient at the sufficient and the sufficient and the sufficient and su

a chase figure in the climactic sequences.
Direction is heavy for the most part and the acting stilled. Mischapart and the scing stilled. Mischapart and the science of the

Destination Unknown

Universal production and release. Fea-tures Pat O'Brien and Ralph Bellamy, Directed by Tay Garnett; story and dialog, Fom Buckingham; cameraman, Edward Snyder. At the Riatto, N. Y., April 7 as hair double bill. Running time, 69

committee the control of the control

The Woman's Angle

'The Mind Reader' (FN). Story exposing the psychics. May tend to alienate much femme trade because it's the ladies' nature to like mind-reading.

'Destination Unknown' (U). Slow confusion on a dereilet rum ship.

'Out All Night' (U). Labored hoke. Won't appeal to big city ladies.

'Infernal Machine' (Fox). Amusing romantic situation embedded in zestful comedy and peppered with surprises. Handicapped from attain-ing its due share of femme attention by a misicading title and agreeable but non-draw cast.

'Parole Girl' (Col). Pulp mag fiction converted into fair enough en-tertainment for those neighborhood theatre ladies who don't expect too much anyway.

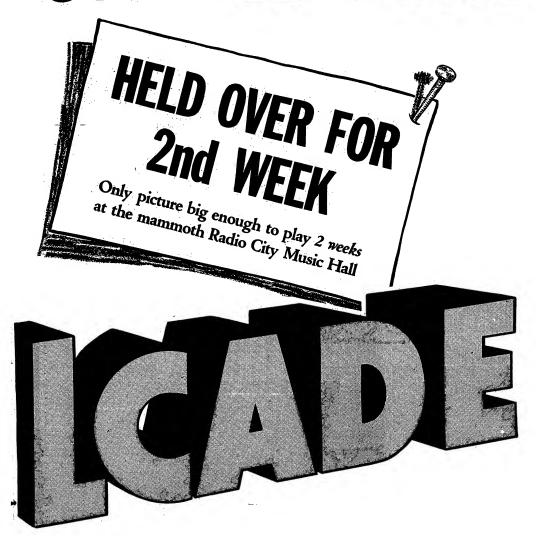
BREAKS RADIO

25,262 paid admissions in one day at Music Hall

Despite driving rain... Lent... depression... "Cavalcade" smashed right through the top of Radio City Music Hall's opening day attendance record (formerly held by FOX's "State Fair"). Business continues at a white-hot record-wrecking pace. Nothing can stop this FOX road-show sensation from becoming the greatest popular-price juggernaut that has hit this business in years.



CITY RECORD!



GET IN ON IT!

The greatest property this business has ever known is all set to stampede MILLIONS to the nation's box offices at popular prices. The Radio City showing is only the beginning. Get your share of this tremendous business.

REMEMBER national release APRIL 15th

Destination Unknown

(Continued from page 17)

Destination Unknown

(Continued from page 17)

tween the sailors in their battle
with the rum runners.

It was the rum runners.

It is easy to be a series of the water
a and rolls over dead, while the
previous fluid runs off, leaving the
situation of all hands worse than it
was before. Meanwhile the pumps
the lost ship will sink within eight
hours. So much is swift, high
melodrama, and story is carried to
a strong peak of suspense. Whole
suddenily, without rhyme or reason, there is introduced a mysterious stowawy (Bellamy), and by
reason of his supernatural powers
something in the nature of that in
'The Passing of the Third Floor
Back,' and the story veers from
strong thriller to a pale version of
the sain of the story veers from
strong thriller to a pale version of
the story was and casks
of what they supposed to be seriedlivered by a crooked tropical trader.
Surprise twist here is a corker and
should have served as the straightmorn pointed by a crooked tropical trader.
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should have served as the straightmorn pointed by a crooked tropical trader.
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surprise twist here is a corker and
should have served as the straightmorn pointed by a crooked tropical trader,
surprise twist here is a corker and
should have been a surprise.

The surprise twist here is a corker and
should have been a surpris

pictured as a super-Sadie Thompson, even gets reformed, and sundry murderous seaman types go soft suffered to the superson of the superson of

EXTASE

		Paris.	March	28.
m	hekoslovaklar	film, prese	nted at	the Pl-
ea li	e theatre for	en Indefinit	e run.	Directed
Dy.	de Machaty	for Elekta-	Film.	Artistic
ente	etion, A. Ch	emej.	TO 4 3	Translate
TAAB	<u> </u>		Eday	Triesier
Le:	Pere		<u>An</u>	are Nor
4.4	mant	,	Pie	rre way
Le :	Marl			Hogor

The first important film to come out of Chekoslovakia since 'Erotoken,' also directed by de Machaty, and what a hornet's nest it has an owner and what a hornet's nest it has a come of the come of th

biotography, the artistry of the direction and the daring with which the daring with the dar

Eva the opportunity to board the train alone. As a student of psychology Machaty reveals himself a master. This picture puts him in the front ranks of a ratic do the him in the front ranks of a ratic do the subject matter. There is almost no dialog, though there is music and sound. All the big moments are played silently, to enhance their effect. The camera in the scenic composition and the lighting has a studied and vital meaning.

lighting has a studied and vital meaning.

The cast is uniformly good, and Eddy Kiesler, young, talented and beautiful in form and face, will cerproducers.

Extase' has been banned in Germany and certain episodes and shots had to be deleted before it could go on at the Figalia.

Viktoria Und Ihr Husar

Viktoria Und Ihr Husar'
(Victoria and Her Hussar')
(GERMAN-MADE)
(With Songe
Rostofilm production and Kinematrade release, Stars Nicheal Bohnen and features
lease, Stars Nicheal Bohnen and features
petrowlisch. Direction, Richard Oswald;
music and musical direction, Full Abrasame name, with acenario by Fritz Friedmann-Prederick, At the Europa, N. Y. on
John Cunlight. With Michael Schner
Victoria. Priedel Schuster
Riquette. Gred Theimer
Riquette. Gred Theimer
Stefan Koitay Iwan Petrowitech
First Kossak. Julius Falkenstein
Friet Kossak. Julius Falkenstein

is core in this show is one of the best ever. Several tunes are catchy as can be, outstanding being Pardon, Madamic and the control of the co

Maedel der Strasse ('Girl of the Streets')

(GERMAN-MADE)
(With Songe)

Lother Stark production. Kinema trade
release. Features Dolly Hana and Part
story. Bills Wilder and Max Kolge; music,
Fritz Wachmann. At Toble, N. T., for
Karmillan. Carl Ladwig Dish
Karmillan. Carl Ladwig Dish
Gabris. Faul Heerbleer
Frau Schmid. Heerbleer

A better than average German talker. It has a rare simplicity and charm which should build it into

talker. It has a rare simplicity and charm which should build it into worthwhile grosses in foreign-language houses on the case. Unformation of the case of the ca

DON OUICHOTTE

FRENCH MADE)

Vander-Nelon Flire, March 26.

Vander-Nelon Filmen, March 26.

Vander-Nelon Filmen, March 26.

Vander-Nelon Filmen, March 26.

Pable 10.

Pable 10.

Path 10.

Pat

Herr Pahst has done a magnifi-cent job in recreating the 300-year-ofted character of Don Quixote. Once more the German director has rung the bell. Paul Morand's adaptation and Chaliapin's superb perform-ance are as inspired as Pabst's di-rection. But for all this, chances are for 'Don Quichotte' only to be a great artistic success without being a big box office draw. The weakness of the performance of the control of the incidents without suspense; the chief interest is in the delineation of the character.

ed by the gibes and laughter of the

orowd.

Dorville as Sancho Panza was admirable as the stolld, faithful, puzled companion and servant, amanaged to inject quite a little humor into his role. The other members of the cast were all well

members or the cast were an Well-chosen.

As yet there are no definite plans for the release of Pabet's 'Don Quixote in America. The expected deal with United Artists is off. This is without doubt one of the most expensive productions ever make over here, and the control of the the American technical considered prohibitive, though several negotia-tions are now under way.

LIEBELEI

('Love Affair') Berlin, March 26

Elite production, handled by Cinema Corp., directed by M. Ophuele. Screen play H. Wilhelm, based on Arthur Schnitz-lef's play. Featuring Marda Schneider. W. Liebeneiner. Olga. Techechowa. Paul Horrblyer. First run in the Atrium. Running time, 83 mins.

A b. o. hit in all better-class houses and a good possibility for American lingual and arty theatres, thanks to the nice pre-war Vie taanks to the nice pre-war vienna background popularized by so many pletures. Fame of the basic play might also be stressed as an exploitetion angle

might also be stressed as an exploitation angle.

Schnitzler's play is the simple little story of two lieutenants picking up two sweet little Vienna girls. With the elder and more experienced couple it's just a gay, harmless love affair; with the other two fine yet out the control of the couple of the control of the couple of the couple

The picture might be almost with-out a flaw, and would be so except for a sequence quite unnecessarily melodramatic, involving a serious break in one of the leading char-acters, just for the sake of intro-ducing an anti-duel argument and not at all in keeping with the flow of the story.

Thea, Femme Moderne ('Thea, the Modern Woman') (GERMAN MADE)

French version of the new German Sim.

French version of the new German Sim.

Das Abenteuer der Thea Roland, at Studio de l'Etoile, with Lil Dagover, Hans

Rchmann and Marguerite Kupfer.

Going Places

(Continued from page 11)

(Continued from page 11)
there professional competence, their
gaudy but theatrically effective cogetumes shine with the glory of showsmanship as they're never shone before. The contrast between the bewildered fashion show models, trying valiantly to hide their stage
fright behind an air of determined
unconcern—and the supreme assurance of the Roxy's own little pets
results in new laurels mounting at
their nimble, decisive feet. The
models may have quiet good taste
all on their side, but good taste
looks too sober and even a little
stodgy, in a picture house. Better
the blatant giltter of the Rockets'
black sequins, the cheap dash of stougy, in a picture house. Setter the blatant silter of the Rockets black sequins, the cheap dash of their white four armilet and cuffs, than all the we'll mannered returned to be setting to the setting of the setting of the setting of lady-like pin street coat on go something in their flaunting tines!; the models, however need lucky if they don't burn into one another; if they at least keep in step with the music, as they stroll slowly terrified across the stage. The Aber Twins, blocky more,

slowly terrified across the stage.

The Aber Twins, nicely proportioned blondes, prove it in their
Ball print beach dresses. They
play violins while doing splits and
back bends in fiame and blue chirfon cape sleeved frocks, and they
sing a song about being tired of
looking like each other, but they
really shouldn't mind it at all. Nog
should they be jealous of each oththey are are fine a votes, such as they are, are on a par.

Tough on the Crews

Tough on the Crews

Not by the flicker of an eyelid, not
by the single roll of an 'r' does
Laura Hope Crews let on that her
role in 'Out All Night' is perhaps
unworthy of her. No, salty trouper
that she is, she salls into its une
ashamed slapstick with all the ashamed slapetick with all the gracious zest of a Duse illuminating a prose poem. She wrings her little handkerchlef, she twitters, she futters, she sighs, meanwhile creating a minor characterization that is a gem set in brass. Hen delicately cadenced volce, her clear that is a gem set in brass. Her delicately cadenced voice, her clear-rippling enunciation, sing gally on as she goes through her prescribed capers, interfering no whit with her skilled comedy, enhancing it, making it the more precious instead. She makes no point of hanging on to her dignity while gamboling in the hoke, and so she never losses it. She doesn't condescend, and so there is no question of her superiority to her material, she just is superior to its, She looks mighty pretty and pleasant, and sometimes—with sabled wrapped around her throat—even dashing for such clumsy environment, but then she happens to be a pretty woman and can't help it.

ment, but then she happens to be a pretty woman and can't help it.
Zasu litts has the proper note of despair for a herolne whose latent romantic longings must burst into full flower at first sight of Slim Summerville. The frustrate melancholy written in her sad little face and ineffectual hands developed, doubtless, through some presentiment that one day she with the same of the same present of the same present ment of the same present ment that one day she with the same present ment of the

She Snote the Grift

Constance Cummings has only to turn her clear, unfinching gaze up-on a transgressor to send his sins scurrying like rats from a sinking ship. If, in 'The Mind Reader,' his

on a transgressor to Send me ans sourrying like rats from a sinking sourrying like rats from a sinking and the send of the sen

EXPLOITATION By Epes W. Sargent

Testing Out

Testing Out

Salt Lake City.
A series of test stage performances to get the right reaction regarding the return of vaudeville is being instituted by the RKO Orpheum theatre under the direction of Bulb. Cockerill, manager. Every the stage of the stage in four appearances. Supplementing this group are various singers, dancers and funsters, who augment the weekly the theatre management can get the attitude of the public toward stage shows, and so far the reaction is very favorable. Heavy applause greets each show, and the public is very favorable. Heavy applause greets sea show, and the public is supplied from local sources, including 'radio and dancing studios. A questionnaire was issued some time ago regarding the bringing back of cided majority came through with an emphatic yes. It is hoped that professional programs will be inaugurated here again, it was one of the most popular houses in the west in the old circuit days. Solt Lake City

Jigs or No Jigs
Harold B. Franklin has issued orders to all RKO managers to lay off Jig saw puzzles. This revives, in a measure, the old question of whether or not to play with the beaches and parks in the summer

The state of the summer time.

There is much to be said on either side, but past experience has seemed to prove that since the interference cannot be suppressed by ignoring it, it is more or less good sense to ride be gotten from the craze.

Indiscriminate tossing out of the puzzles is to be avoided since the puzzles do not make for theatre going, but there is a difference between prohibition and discriminate when the summer of the

sults.
Actual giving away of large puz-zies is to possibly hurt business, but since people will work jigs, no matter what, cooperation with news-paper puzzies and the like would seem to be good business; not to mention the monster jigs.

Using Wooden Nickels

Using Wooden Nickels

Los Angeles.

Faramount theatre tied up with Richfield Oil last week with the Richfield News Reporter, coast NEC feature, on the stage, and haif-sheet cards at all Richfield stations. Attended the stage of the stage of the form of nickels, which were to be passed out to each customer along with the regular change. A sales talk extolling the Par stage and screen show and the Richfield Rewhich was good for five cents on the Paramount admission that week.

Cow Was a Sight

Cow Was a Sight

On Broadway it's the white horse
that's uncommon, but on in the
wilds of Flatbush Lower's Alpin put
as the state of Flatbush Lower's Alpin put
Borrowed a bovine from a packing
house and paraded her with a 'No
buil' banner. Promoted two horsemen to head the procession and put
out a couple of Brooklyn senoritas
to hand out envelopes printed for
'Kild from Spain' and covering candy
drops. One on each sidewalk kept
paradian of the state of t

Talented Amateurs

Los Angeles. New angle for amateur night has een worked out by Hi Peskay, New angle for amateur night has been worked out by HI Peskay, Mgr., F-WC Golden Gate on Whitter blvd., naborhood, whereby merchants in the district are represented in the stage by some talented on the stage by some talented representations of the stage by some talented representations of the stage by the stage of th

Lowdown

Lowdown

For the Rex Ingram picture, 'Love in Morocco,' at the Mayfair, New York, a den of three large snakes, glass enclosed, was used for the lobby attractor. It proved a card for the men, but the onlookers were entirely stag, the few women who worked their way to the front quickly failing back.

It worse, the sold few inches from the floor of the done will be a few inches from the floor of the toloby and only those who fought their way to the front could see what it was all about, and to get the front row meant

giving and taking a lot of elbowing. It's to be questioned whether many who went through with the experience came away feeling that they really had to see the picture, and really had to see the picture, and are for.

Nothing is good lobby orly which appeals only to the limited few who Elevating the care there feet would have given many times the display value. This type of show defeats its own end by limiting the appeal to the comparatively few.

Centering Attention

Centering Attention
Too many managers regard the
shorts on the program merely as
a means of extending the bill to
be too the program merely as
a means of extending the bill to
book the shorts on that premise.
Since the giut of double featuring,
this situation has become worse.
Some houses use practically no
shorts and grudge the space the
This is a mistake. The shorts
can be made to pull some extra
business. They can be used to
establish the idea that the programture, and they can be used adortly
to bolster up sick features even
over the feature. It cannot be done, however, if
the shorter lengths are ignored and
possible to exercise some booking
discrimination in booking the
shorts, where the features must run
more or less to the exchange schedit. It will nay to center interests in

more or less to the exchange sense.

It will pay to center interest in the shorts as entertainment, and again these so way to do this is not a construct the sense of the sens oner prizes on "The ty like best—a big return.

Odd Professions

Odd Professions

The profession referred to in 'A Lady's Profession' is the ancient and honorable art of snagging a had a control of the state of snagging and a control of the state of tickets to the women practicing the most novel professions. This will require newspaper cooperation to get it over, but the news value of the stuff he is likely to dig up and will go for it in a big way. A good street sunt on the same picture will be the horse with a penchant. To same professions are pulping through the professions of the stuff he is likely to dig up and will go for it in a big way to see the same picture will be the horse with a penchant. To same picture with a blanket explaining that the nag in the picture is the hatters' best friend. It will at least be different.

Rode 'King Kong'

Rode 'King Kong'
Lincoin, Neb.
Stuart theatre staff here doiled up
the old street car gag for 'King
Kong' and made an attractive display previous to the plc's opening
by running the car up and survival
atternoon traffic for about three
hours. The old trolley was decked
out much like the observation car
of the '2nd Street' special, with the
tions. Inside the car was a sevenplece band playing everything from
Stars and Stripes Forever to
Hearts and Flowers' to center the
Stern collaborated on this one and
boosted the plc off to a neat openling.

Real Lions

Real Lions

Denver.
The most complete campaign in recent months was put on by Louis Hellborn for 'Big Cage' at the Broadway. The high spot was the showing or discount of the showing of the state of the showing stylen at Iz:30 and the Broadway opened right afterward. The stunt was good for two-column are the day of the opening. opening.

Was Real Riot

Was Real Riot

Pittsburgh.

Most talked-about stunt around here in years was pulled by Joe Ridman, and arotrisism during the day.

Most talked-about stunt around here in years was pulled by Joe Ridman, and arotrisism during the day for the machines are in declared.

Defendant corporation has filed a Desard of the whole out a declared to pending outcome of the case through court action.

Charles G. Branham, district opening, which carried sound as far dopening, which carried sound as far dopening, which carried sound as far day and most of the night, sound of beating drums could be heard, with roll being followed by a voice calling obtained the properties of the machines are in declared to the machines are in declared to the machines are in declared. Declared to the machines are in declared to the

Hollywood's Baby Parade

Hollywood's Baby Parade

Hollywood.
One of first to take advantage of Fox West Coast's revival of the baby show stunt as a b. o. tonic is baby show stunt as a b. o. tonic is Baryline of the baby show stunt as a b. o. tonic is Baryline of the house in which more than 150 youngsters ranging in age up to 44 years participated. Every type of playground apparatus—swings, techerototers, chutes and other paraphernalia—lined the court for amusement of the youngsters. Continuing was the cage of monkeys and juve get the eye of both adult and the parameter of the youngsters. At one end of the court under canvas was a complete display of baby equipment — weighing machines, cribs, etc., under the superthe lobby was a display of baby clothes.

Judges for the baby parade were

the lobby was a display of baby clothes.
Judges for the baby parade were local merchants and club women, research was a supported by the control of the cont

made on such slips. Child has the option of taking a ticket when \$2 are recorded in ticket sales or can select a prize from a number of articles such as skates, scooters, etc., offered for varying grosses according to the value of the article.

Manager figures that while most of the tickets would have been sold in any event, the children can dragenough extra in to more than pay for their prizes and that anything over that is volvet.

F-WC's Festival Week

Fashion-Fest vals a majority of Fox West Coast houses week of (9). Managers are being furnished with exploitation and tieup material though the medium of 'News ho.organ.

Toddy's Chatter

clothes.
Judges for the baby parade were local merchants and club women prizes were awarded.
Twelve concerns, in addition to Dr. Jones, co-operated with Sugarman, list representing dairies, flore state, baby equipment companies, pet shops, etc.

Kids Ping
Manager gives members of bis kid club small tickets with a space for the child's name and the message, tribe should be specified with the space for the child's name and the message, to the child's name and the message, to Children write their names in and cashler keeps a record of the sales instead of just about himself.

BEHIND the KEYS

Des Moines.
The Cecil, Palace and Strand,
Mason City, reopened after labor
troubles. Controlled by A. H. Blank,
Des Moines.

Maston, Pa. vn, near here Maston, Pa.
Karlton, Quakertown, near here,
considerably damaged by fire, lose
estimated at about \$5,000. Damage
confined to the stage, organ and
scenery, asbestos curtain preventing
spread of fiames. Operated by
Quakertown Amus. Co., Robert
Blehn, manager, also operating the
Paince, Quakertown.

Ritz, Sheffield, going dark; oper-ated by Muscle Shoals Theatres, inc., of Florence,

Charleston, Miss.
Charleston, Miss., wants a theatt
and the Junior Chamber of Comerce is trying to interest some ou
side parties in opening a theatre.

Uniontown, Pa.

Uniontown, Pa. Uniontown, Pa.

Birmingham.
Union trouble is at a standstill at the present. Alabama (Wilby) returned union policy after non-union many months.

Mason City, Ia.

Palace reopened by Central States
Theatre Corp. First loosed because
of bank holiday and operators' Jam.
Western Electric, which had equipment removed under replevin action.
With sound equipment settled theatre again reopened.

Fort Dodge, Ia.
Electric Research Products, Inc., Is seeking to have sound equipment removed from three Central States Theatre Corp., houses here in court actions, alleging weekly payments of \$15 for the machines are in default.

ed city manager of the tri-cities, Davenport, Rock Island and Moline, with George Bickford to manage the Fort, Rock Island; John Black, Gar-den, Davenport; Emmet Lockhart, Le Claire, Moline, and John McKay, Spencer, Rock Island. Publix reopened the Palace, Cedar Rapids, Del McDermott manager.

Los Angeles.

Harry Hicks, indie exhib, has reopened his Gem (naborhood), dark for several months. Policy will be subsequent runs at 15-25c. Hicks also operates the Arlington here.

Canton, O. Palace, now 100% union, will switch from straight pictures to either musical comedy or vaudeville and pictures after Lent, George Dells, manager, announces.

Kenton Amus. Co., owner of the Kenton theatre building, is making plans to terminate the Warner lease and take back operation of the playhouse. Because WB was losing approximately \$200 a month for nearly a year, it let the house go.

Chicago.
Tivoii, Mishawaka,, Ind., has been acquired by L. T. Coshivity of Evansville.

was wrongly reported as Michi-

San Francisco.
Rufus Blair quit publicity berth
witht FWC to join Joe Leo as p. s.
for the reopened Fox here.

To the reopened Fox here.

Los Angeles.
Fox West Coast managerial changes: Charles Dahl replaces Harry Denny, April 1, Fox Scenic, Whittier. Denny has resigned. Carl F. Narath, Hermosa Beach, house reopening Robert fornia. Bakersfield; Louis B. Christ succeeding Jack Retiaw, Fox. San Bernardino, Retlaw resigned; J. R. Fredericks, State, Fresno, house reopening March 28; Herman Kersken former going to the Warfield, Frieseo, and latter to the Orpheum, Oakland.
Kinema (F-WC), Fresno, closed for two weeks.

Newspaners and Newsmen

Mewspapers and Newsmen

Managers who make contact only
with the ad. manger and the pice
only about 10% up on their jobs.
The ad. manager will help them
push their quota of stuff past the
pleture editor and may perhaps
on a stunt, but it's all perfunctory
and based more or less on the advertising space taken.
Other day Ernie Austgen of
Other day Ernie Austgen of
Other day Ernie Austgen of
Other day Bernie Austgen of
The Committee of the Committee of
Other day Bernie Austgen
Other day
Is a study of the Committee of
It takes are that he knows most
the office boys. He speet more the
he office boys. He speet more than
he office boys he speet more than
he office boys he speet to be not the
he office boys he speet to be
much out of the day to be nice to
the boys when they drop in. And
stuff obtained through the cartonis get a possible of the dram
additional value that it breaks out
of the drama page and gets where
non-dramatic readers get the appeal. That's a tot more than many
realize.

Hehr Renefer

Usher Renefits

Usher Benefits

One manager thinks he has solved a problem in benefit nights for the house staff the last Friday for the house staff the last Friday over the actual nut. Patrons understand that the boys get a piece, and while it may hurt business a little on the Thursday opening of the change, it seems to get more the change, it seems to get more than the grant part of the proper of the change, it seems to get more that it helps, the more money applying to the house book on the date and not the gross ushers are supposed to plug the shows the other three weeks through the personal contacts they make with the patrons, and that angle seems to work out all results of the patrons are the patrons and that angle seems to work out all results of the patrons and that angle seems to work out all results and the patrons and the patrons and the patrons are the patrons and that angle seems to work out all results that the patrons are the patrons and the patrons and the patrons are the pat

nicely,

Spud Peeler

St. Paul.

Cliff Rust, RKO manager, worked a neat, but not guady bally for Trivate Jones, which proved not only humans and common freensible, only humans and common freensible. Cliff promoted several pull for the all-day trade.

Cliff promoted several ruckloads of potatoes from a local market house anch hired an ex-service man to all on a soap box near the box to 8 p. m. The stint secans of the service in the service of the service in the service man to all on a soap box near the box to 8 p. m. The stint secans of the service man to strenuous for the vet that Rust hired relief.

Both ex-soldiers were their army uniforms and drew hordes of on-lookers, not a few of whom were army technique in spud peeling. Rust had the boys peel the murphys and toss 'em into two washtubs standing on the sidewalk, donating the peeled tubers to the Salvation Army kitchen.

Own Opposition

Own Opposition

Tacoma.

Al Gillis, former F-WC manager here, now manager of Hamrick's Rex, only vaud show in Seattle, inviting locals to his house and getting a good play. Hamrick has three thing a good play. Hamrick has three thing as pool to have a sea of the ham of the h

Transparency

Transparency
Something really new is offered
by Metro in some of its ads on 'Cabricl' over the White House.' On
one page is a space blank except for
'What about our future? What's
the country coming to?' with the injurction to louid to the light, when
on the other side, shows through.
Stunt was confined to the tabloids
for the showing at the N. Y. Capitol.

Hearst Helped

Hearst Helped
San Francisco.
F-WC has a swell theup with
Hearst's Tixaminer' on 'Gabriel
Over the White House' (MO), which
opened at Fox Paramount Saturday
(1) and follows into Fox Orpheum,
Oakland, noxt week.
Tixaminer' started serialization of
the yarn week before the picture
opened, devoting extra publicity
middless reciprocated with trailers
on the daily's story.

LISTEN TO THOSE "Tough Mugs" APPLAUD!



"THE STORY OF TEMPLE DRAKE"

with

Miriam HOPKINS

JACK LARUE WILLIAM COLLIER, Jr. WILLIAM GARGAN IRVING PICHEL

by William Faulkner

Directed by STEPHEN ROBERTS

PARAMOUNT PICTU

Hollywood Productions

Week of April 10

(Pictures now filming, or about to start, are listed below alphabetically atudics. Symbols are D—Director, A—Author, C—Cameraman.)

Frank Parros

Cast Hand Lowe

Edmund Lowe
Wyng Gibson

RADIO

Silver Cord*
(5th week)

D-John Cromwell

A-Sidney Howard

Jane Murfin

C-Chas. Rosner

Cast:

i:
Irene Dunne
Joel McCrea
Laura Hope
Frances Dee
Erlc Linden

Eric Linden

'Maiden Cruise'

(4th week)

D—Mark Sandrich

A—Ben Holmes

Mark Sandrich

Allen Rivkin

P. J. Wolfson

C—Bert Giennon

Cast:

C—Bert Giennon
Cast:
Charlie Ruggies
Fhil Harris
Golden Fred Harris
Chick Chandler
Joan Brewster
Helen Mack
Shirley Chambers
Gaff
(Sard week)
D—Edward Cahn
A—Huston Branch
Joe Manklewitz
Cast:
Hunt
Cast:

Bill Boyd
Wynn Gibson
Wm. Gargan
Betty Furness
'Hod of Boses'
(Ist week)
Gregory LaCaya.
Wanda Tuchock
Leonard Praskins

Constance Bennett
'Rafter Romance'

(1st week)
D—Aifred Green
A—John Wells
H. W. Hanneman
Al Block
Willis Goldbeck

Willis Goldbeck
Cast:
Joel McCrea
Dorothy Jordan
'Flying Circns'
(1st week)
D—Russell Birdwell
A—Russell Birdwell
Byron Morgan
Loule Stevens
Cast:

Cast in Louis Stevens

Extra Linden

Bric Linden

Bric Cabot

Arline Judge

WARNEB

Gold Diggers of 1933'

(8th week)

D-Mervyn LeRoy:

A-Avery Hopwood

David Boohm

James Seymour

Cast in Polite

Cast in Cast

sau Polito
t:
Warren William
Joan Blondell
Ruby Keeler
Dlok Powell
Aline MacMahon
Guy Kibbee
Ginger Rogers
Tammany Young
Ned Sparks
"Voltaire"

James Van Trees
t:
George Arliss
Dorls Kenyon
Margaret Lindsay
Theodore Newton
Reginaid Owen
Alan Mowbray
Geo. Westcott
David Torrence
'Captured!'

Leslie Howard Douglas Fairbanks, Jr. William Le Maire

William Le Maire
'Goodbye Again'
(3rd week)
-Michael Curtiz
-Geo. Haight
Allen Scott
Ben Markson
-Arthur Todd

C—Arthur Todd
Saturaren William
Joan Blondell
Wallace Ford
Genevieve Toblus
Helen Chandler
Mary Stevens, M. D.*
(4th week)
D—Lloyd Bacon
—Virginia Kellogg
Ulan James
Casti

Sthe week)
D-Roy Del Ruth
A-Sir Philip Gibbs
C-Barney McGill
Cast

METRO
When Ladies Meet'
(3rd week)
D—Harry Beaumont
A—Rochel Crothers
C—Ray June
Cast: COLUMBIA C—Ray June
Cast: bort Montgomery
Ann Harding
Myrna Loy,
Alice Brady,
Alice Brady,
Alice Brady,
Alice Brady,
Alice Brady,
Alice Brady,
Brank Morgan
Luis Alberni
Martin, Burt Elght
One Colkor
A—Geo. S. Kautman
Edna Perberlon
C—Bill Danleis
Cast;
Cast; Teday Tetzinit

t:
FayWray
Gene Raymond
Claire Dodd
Claude Gillingwa
Jessie Ralph
Frank Albertson
Arthur Pierson
Frank Conroy

*Cocktail Hour t: Bebe Daniels Sidney Blackmer Muriel Kirkland FOX
Five Cents A Glass'
(3rd week)
Frank Craven
Sam Mintz
Frank Craven
L. W. O'Connoil

C.—Bit mose attracts

Marie Dressler

Marie Dressler

Marie Dressler

Marie Dressler

Marie Dressler

Marie Dressler

Jennie Barrymore
John Barrymore
John Barrymore
John Hartoy

Hartoy

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Hartoy

Mary Orden

Mary Orden Buddy Rogers
Marian Nikon
Joseph Cawthorn
Dan Jarrett
e l'over nnd the Glory'
(Lasky)
Wm. K. Grd wookl
Prested Sturges
James Wong Howe

Archie Starfett Ruth Hall Robert Ellliett Margaret Seddon George Walsh George Nash Design Services Spencer Tracy Collegn Moore Ralph Morgan Clifford Jones 'My Lips Betray (3rd week) John Blystone Hans Kraly James Storm Atilia Von Orbok Les Garmes George Nash
PARAMOUNT
'Snaset Pass'
(3rd week)
—Henry Hathaway
—Zane Grey
—Archie Stout

Les Garmes
Lilian Harvey
John Boles
John Boles
Una O'Connor
Henrietta Crossm
Maude Eburne
"Pligrimage"
(8th week)
John Ford
I. A. R. Wylle
Barry Connors
Philip Kieth
Henry Johnson
Geo, Scheiderman
St. Tom Keene
Randelph Scott
Harry Carey
Kent Taylor
Kathleen Burke
Fuzzy Knight
Roscoe Karns
Lita Bennett
Patricia Farley Patricia Farley

'Song of Songe'

(9th week)

Rouben Mamoulian

Herman Sudermann

Victor Milner

Geo. Scheidderma.

(Fig. Fair. Nivon

Henrietta Crossm

Homan Foster

Heather Angel

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He Victor Milner

"Marieno Dietrich
Brian Aberne
Alison Skipwerth
Lionel Atwill
Kardie, Abbright
Hardie, Abbright
Takernetional House'
(7th week)
Bäward Sutherland
-Lou Helfex
Noil Brant
Francis Marie
Francis Marie
Arthur Martinelli
sti.

Arthur Martinelli
Peggy Hopkins Joyce
Volt Fledge
Peggy Hopkins Joyce
Volt Fledge
Peggy Hopkins Joyce
Voltare
Sari Martita
Burns & Allen
Brins Adlen
B

John Scitz

ij anet Gaynor

Genry Garat

CAubrey Smith

Edward McWade

Edward McWade

James Marcus-dowski

Barbara Loonard

Bouglas Soletrici

"Hold Me Tight

David Butled

Oletrude Rigdon

Glidys Lehman

stribur Miller Bita Lee
Norman Alnslee
'Jennie Gerhardt'
(2nd week)
-Marion Gering
-Theodore Dreiser
-Leon Shamroy

Sylvia Sidney
H. B. Warner
Louise Carter
Cora Sue Coilins

College Hnmor
(2nd week)

-Wesley Ruggles
-Dean Fales
Frank Butler
Claude Binyon
sti st:
James Dunn
Sally Ellers
Loved You Wedi
(1st week)
-Henry King
-Molly Richardel
Wm. DuBols
Philip Kieln
Horace Jackson
-Hal Mohr
st:

Cast ling Crosby
Black Oakle
Richard Arlen
Frances Dee
Burns & Allen
Randolph Scott
'Disgraced'
(lat week)
D—Erle Kenton
A—Alice D. G. Miller
Cast:

C-Hai Monr
Warner Baxter
Warner Baxter
Elissa Landi
Victor Jory
Tt's Great To Be Alive'
(1st week)
D-Aifred Werker
A-John D. Swayne
Arthur Kober
East: t: Raul Roullen Edna Mae Oliver Herbert Mundin

The American

(Ist week)

D-Unassigned

Dudloy Nichols

Lamar Trotti Cast: Unassigned

A—Alice D. G. Miller Cast: Claudette Colbert Wm. Harrigan 'On Probation' (ist week) D—Wm. Beaudine A—Howard Spellman Rian James Manuel Seff Phil Dunas Back-Again Pittsburgh Tilts a Dime

Chicago, April 10.

Bill Brumberg is out as exchange manager for Columbia Pictures here and Phil Dunas has the job.

It's an on again off again proposition, as Dunas has filled the assignment twice before. For 'Cavalcade' Booking Pittsburgh, April 10.
In order to get 'Cavalcade' for its first popular-priced engagement here, Fuiton, Shea-Hydo house, had to sigree to tip its top from 40c to 50c and also to dispense with high the property of the prope 40c to 50c and also to dispense with all two-for-one couppos during film's engagement Fulton is scaled from 15 to 40 and has been operating on a two-for-one policy for some time.

Raise in admission will bring Fulton's top to the level of other leading first-run sites here. 'Cavaicade' opens there April 20 indefinite, minimum of three weeks looked for.

DARK FOR HOLY WEEK

DARK FOR HULY WEELS

Pittsburgh, April 10.

After miserable showing during its first week of straight pictures, Variety decided a: last minute to pull up shutters for Holy Week, and is closed for the current session.

Reopens next Monday (17) with Columbia's Mussolini Speaks, in

Milwaukee Indie Sues As Champion for All Other Indie Exhibs

Milwaukee, April 10.

Milwaukee, April 10.

John E. Hotthaner, owner of the Comet, nabe, has named practically every major distributing company and chain-owned theatre in Wisconsin defendants in a cuit allicing that distribs and chain operators are conspiring to put Milwaukee independent theatre men out of busi-

ness.

Robert Hess, attorney for Hofthaner, sald the suit was really beling brought by every independent
neighborhood manager in the city
He maintained that nabes are compeled to wait 60 to 120 days after
chain houses get their product before they get a chance to show
them.

Eph Rosen's Accident

Minneapolis, April 10. ninneapoiis, April 10.
Injured in an automobile accident,
Eph Rosen, Paramount film salesman, has had to submit to a serious
operation on his spine at Asbury
hospital here.
He will be laid up for more than
a month.

Studio Placements

Herman Blng, 'My Lips Betray,' Fox.
Phoebs Foster, Dinner at Eight,'
Metro.
Rita LeRoy, Morgan Wallace,
'Song of Songs,' Par.

Incorporations

Albany, N. Y.

Albany, N. Y.

L. and B. Theestre Corp., Kings; general content of the content of

California
Sacramento, April 10.
Sterling Pictures Corporation.
Capital
ck \$25,000, none subscribed.
Donald
Macfarland, A. M. Carroll, G. Stein-Sterling Pickares Corporation. Capital Sterling Pickares Corporation. Capital Sterling Sterli Paul Dietrich. To issue all 1,000 shares, p.R., no. p.R.

Judgments

Artclass Fictures Corp.: Consolidated Film Industries, Inc.; 56,530. Universal Chain Theositical Enter-Prublic Theories Corp.; C. M. 793, 147,723. 147,723. Theories Corp.; Theatre Own-ore Trading Corp.; 23,164. Million Riemis; Dyckwood Amusement Corp. 100 Specht; State Tax Commissioner; 1571.

Stock Market

(Continued from page 6)

(Continued from page 6)
pes: They went forward slowly
yesterday, but there was nothing in
the performance of the carrier
group to inspire much enthusiasm.
Opening prices for the trading
stocks were sharply up on a good
accumulation of overnight buying
orders. Profit taking came in during mid-day, ut it was well absorbed and the bull party mustered
sufficient momentum to close the
session with a real demonstration
of aggressiveness, the list closing
at the peak of the day and the
movement.

Amusements Trailing
A moderate rally last week was ballyhoed a good deal beyond its deserts. The indust all averages that of the control of t

bullish partisans sought to attribute it to an improvement in general business sentiment over the countaint of the countaint

interesting the volume but the variety and certainly the active issues failed to match important trading stocks in the extent of their gains. It was the extent of their gains are shares workers and the extent of their gains. It was a free shares wenturing cautiously and half-heartedly into a general forward movement. If there are any cliques at work in the group they extended the extent of the extent of the extent of their strength of the extent of the extent

			nterpreted. The here was n	ot im	portant		
Sur	nmary f	or wee	k ending Saturday, April 8:				
19			STOCK EXCHANGE				
High.	Low.	Sales.	Issue and rate.	High.	Low.	Last f	et chg.
1%	34		American Seat			16 1	
4%	1%	100	Consol. Film	2%	2%	2%	+ %
10%	6%	1,700	Columbia P. vtc	81/4	6%	8	+1%
11%	5%	1,600		716	7	7	
61%	46	13,300	Eastman Kodak (3)	52	46	50%	- %
21/2	%	3,700	Fox, Class A	1	76	74	
16%	101/2	46,500		13%	121/2	13%	+1%
14	8	300	Keith pfd	9	9	9	+1
211/6	8%	13,700	Loew (1)	. 11%	9%	11%	+1%
561/	35	1,300	Do pref. (6½)	891/4	36	391/4	+1%
2	1%	200	Madison Sq. Garden	214	2	214	+ %
19	131/4		Met-G-M pref, (1.89)			14 ble	1
5	11/4		Orpheum pfd			114.1	bid
74	14	900	Paramount cfs	14	16	₩.	- %
%	14	400		14	%	1/4	+ 14
214	114	1,500		1%	11/2	1%	+ 1/4
6	8	47,100		4	3%	4	+ 14
3%	1	1,200	RKO	1%	11/4	1%	+ 1%
15	10%		Universal pref			87, 1	old
214	1	16,500	Warner Bros	1%	14	11/4	+ 1/4
6%	414	100	Do pfd	5	5	5	
31%	19%	25,700	Westinghouse	2016	234	25%	+21/6
			CURB				
11 44	7 1/4		Columbia Picts				
10%	51/4	100	Gen. Thea. E. pfd Nat'l Screen	514	54	514	- %
4	2%	1,300	Technicolor	3%	2%	134	- %
1%	14	500	Trans Lux	14	138	134	
			BONDS				
21/4	1	\$13,000	Gen. Thea. Eq. '40	1%	1	114	- 1 ₄
8114	2014	17,000 25,000	Kelth 6's, '46'	3114	30%	311	- 4th
68%	47%	2.000	Loew 6's, '41	63	6.1	63	4 19%
16%	414	14,000	Par-Pam-Lasky 6's, '17	614	G	- 6	- %
16%	6% 8%	23,000 1,000	Par-l'ub 5½'s '59tKO debs 6's	64	6-4 31 ₉	65a	114
11/4	- 1/	- 10	Shubett 6's				
20	12	42,000	Warner Bros. 6's. 39	16	144	116	+1%
			Over the Counter, N Y				
Bid.	Asked.		D (11				

Produce Exchange



OF 1933 . . .

REMEMBER!.... "AFRICA SPEAKS"

that surprise attraction of the 1931-32 season, that came in on gum shoes and knocked box-office records for a row of Plisener bottles!

WALTER FUTTER who produced that show has now made another,

ÍNDIA SPEAKŠ

...an amazing adventure in a fabulous land where a thousand golden temples hide a million sins! In it, Richard Halliburton, romancer, adventurer ... most popular of authors takes your audience to this fabled world ... reveals almost incredible adventures ... thrills ... escapes ... sights ... in a land where girls of twelve marry men of fifty and some women have nine husbands.

A PICTURE FOR 1933 SHOWMEN WHO KNOW WHAT TO DO WITH AN EXPLOITATION SHOW!

Author of
"The Royal Road to
Romance," "The
Glorious Adventure"
and "The Flying
Carpet"

PRODUCED BY WALTER

Skourases Confab on **Dropping Coast Houses**

With most Fox West Coast the-kert landlords refusing to meet the elrcuit's demands for lowered the-attre rentals. Spyros Skouras, presi-dent of F-WC, arrived here last week for conferences with his brother Charles and the other two trustees in bankruptor regarding the future activities of the operat-ing company.

the future activities of the operating company.

Though no action can be taken until after the examination of the bankrupt April 13, it is expected that a decision will be made this week as to which houses will be dropped. Among those almost certain to be unloaded are Pantages in Hollywood, the Carthay Circle to Fred Miller and associates and the Criterion to T. L. Talley, Also the Nick Dlamos houses in Arlzona and possibly 10 or 12 houses in various entered the control of the cont

L. A. State Bombed'

Los Angeles, April 10. A stench bomb emptied Loew's State Saturday night at 9:30 practically, with house refunding cash to 100 people and giving passes to rest who had been witnessing 'Ga-briel Over the White House.' Thebriel Over the White House.' The-atre authorities are mystifled as to reason. Bottle found in theatre in similar to one found in Westwood Village theatre, also operated by FWC on April 1, when stench bomb was unloaded during preview of Zudapest.' It's also of the dame. The property of the property of in Warner Brothers' Hollywood theatre. ln Wa theatre.

Mpls. Stickup

Criterion to T. L. Talley. Also the Nick Diamos houses in Arizona and possibly 10 or 12 houses in various other sections. Arch M. Bowles, in charge of the Northern California division of Fox West Coast, is here conferring with Spyros Skouras regarding unloading of numerous theatres in his territory.

Only house named in bankruptcy in that territory is the Turlock theatre at Turlock.

Minneapolls, April 10.

At the point of a gun, a bandit held up the box office of the Gamma of the drug with the form of the Loron, late Sunday night. The cashler compiled with his order to turn over all the money, more than \$\$900\$, the evening's receipts.

It was the second Loop boxoffice holdup in the past few months, the third past few months, the past few months, the third past few months, the months are past few months, the past few months,



STANDARD MOTION PICTURES, Inc. H. H. ROGERS, Pres. HAROLD McCRACKEN, Vice Pres.

"BEER

with Vera Marshe-Billy Hughes Directed by H. H. ROGERS, Jr.

Music by
NATHANIEL SHILKRET

Story and Scenario by Harold McCracken and Sig Herzig Recorded by Atlas Soundfilm Recording Studios

ON TAP AT

PRINCIPAL DISTRIBUTING CORP.

28 EXCHANGES

Without Court Aid

Hollywood, April 10.
Suggestion has been made here that the various theatre chains, now in financial difficulties, stage 'Receivers Week,' with the glogan:

'Make Your Receivers Proud of You.'

CLIFFORD'S MPLS. U. A. **DEAL TO OPPOSE P-P**

Minneapolis, April 10.

First-run loop opposition confronts Publix and RKO here as a result of a deal put over by F. W. Clifford, local capitalist, with United Artists for the latter's product to go into his 2,500-seat Lyceum.

Enough other product, not sewed up by Publix and Orpheum is available to keep the Lyceum in continuous operation, Clifford claims.

Breess, desert the Lyceum where, according to present plans, the only flesh and into the Lyceum where, according to present plans, the only flesh and into the Lyceum where, according to present plans, the only flesh and blood music and entertainment at any local film house will be presented.

Publix and United Artists were unable to agree on film rental terms. Three U. A. releases played the RKO Orpheum here recently, but that theatre failed to grab the rest of U. A. plctures either for Minneapolis or St. Paul, and Clifford stepped in and took them for his hocks away.

house.

The Lyceum, five blocks away from the heart of Loop, has had a checkered career, at various times housing pictures, New York Theatre Guild road attractions and concerts. Poor acoustics have hurt the house in the past, but last month W. E. sound equipment was installed, remedying this defect. A 17-day road show engagement of 'Caval-cade' a few weeks ago at the Lyceum brought light returns. Clifford several years ago sold out.

ceum brought light returns. Clifford several years age sold out his heavy 'Cream o' Wheat' interests for millions of dollars and is well beeled. Publix and RKO also have Loop first run opposition in St. Paul where Joseph Friedman took have the several product of the several

Legal Horde

Los Angeles, April 10.
A list of 24 legal firms appeared in the Fox West Coast bankrupt hearing, representing various cred-

haring, representing various creditors, the control of the control

(S. P.), 16 creditore, \$22,579: Daniel T. O'Shea & Felix Cunningham, RKO.

HATRY Sadicoff, National Theatre Supply: Lawler & Degnan, Standard Oli of Calif., Southern Calif. Telephone and Wesco; Alfred Wright & Lawler & Degnan, Fox Film; Loeb, Walker & Loeb, Universal and Exhibitors' Screen Service; Brown & George, T. L. Tally; Mott, Vallee & Grant, ERP!; MacFarland, Schlemman & Kräsne, 65 creditors, \$35,000; Schweitzer & Hutton & Earl Daniels, Pantages; Schweitzer & Hutton & L. A. Lewis, Hollywood Theatres; Ballie, Turner & Lake, the bankrupt; O'Melveny, Taller & Myers, the receivers. P. Keleber, Staller, Charles & Benth, Katle Tadlock, M. B. Williams, various Insurance companies; Jennings & Belcher, Calif. Dental Supply Co.; B. G. Dufeld, Western Office Furniture Co.

Boothman in Film Blaze; \$8,000 Equipment Damage

Des Moines, Iowa, April 10. Meyer Sutton, picture operator at the Amuz-U, East Des Moines, dived the Amuz-U, East Des Moines, divea 15 feet through a ventilation grill to the lobby, scorched by blazing film which broke in the projection room. His suffered bruises, and burns from his dive to the titled floor but was released from the hospital after his invites more decreased. injuries were dressed.

Sound equipment valued at \$8,000 was destroyed and there was some damage to the building.

Melba, Dallas, Suit

Dallas, April 10.

Seeking appointment of a receiver for the six-story building housing the Melba theatre and numerous theatrical offices, suit has been filed in the U. S. District Court here by R. A. Ritchie attorney for theatrical offices, suit mas been men in the U. S. District Court here by R. A. Ritchle, attorney for Melvin L. Strauss of Chicago, trustee for bondholders demanding payment of \$705,000. The suit seeks to fore-close against the Dallas Building & Realty Co. and others, naming Clar-ence E. Linz, receiver for Southern Enterprises as party. These are subsidiaries of Paramount-Publix (Corp.

Bonds totaling \$750,000 were is-Bonds totaling \$750,000 were issued by the realty company in January, 1929, and only \$45,000 has been repaid. According to Ritchie, if a receiver is named and sale of the building approved, it is probable that the bondholders will bid in order to hold the property and continue its lease to the theatre.

SWITCH HEPBURN PIC

Hollywood, April 10. 'Three Came Unarmed,' intended Three Came Unarmed, intended as stellar film for Katharine Hepburn at Radio, will instead be a co-starrer for Joel McCrea and Dorothy Jordan.

Rafter Romance, scheduled as first for this team, has been put back.

RKO Exchange's Free Feed
RKO Radio New York 'exchange'
topped its' quota on a recent sales
drive and was rewarded by a dinner
to Robert Wolff, branch chief, and
his staff, given by Ned E. Depinet
and Jules Levy.

So. Calif. Exhibitors. Distribs Deadlocked On Single Featuring

Los Angeles, April 10, Southern California exhibitors are up against a snag in trying to eliminate dual billing they claim the exchanges refuse to permit them a 25% elimination of product bought for this year which they had asked for so they could return to single

Exchanges stated they would deal with each individual exhibitor and decide whether or not they were decide whether or not they were entitled to cut any product while Independent Theatro Owners Asso-ciation and Fox West Coast want them to deal collectively so that single features can start April 27. In menatime meeting of theatro

In meantime meeting of theatre owners are being organized to call on heads of companies here from east and ask them whether they want single features and, if so, to instruct their exchange and sales heads to allow the 25% elimination on product for balance of this season.

Gillstrom's Par Shorts

Arvid Gillstrom will produce 12 two-reel shorts for Paramount's next year's program. Six of the series will star Harry Langdon and the other six Bing Crosby.

Shorts will be produced at the Educational studios.



Must They Bring Cushions Along?

• Theatre goers are comfort lovers, if they drive to your theatre in automobile comfort, will they sit contentedly on hard, lumpy, worn-out chairs?

American Seating Company



ng for Theatres and Auditoriums General Offices: Grand Rapids, Michigan BRANCHES IN ALL PRINCIPAL CITIES

ASK US.

"How can I reseat my theatre economically?"



WARNING! BE ER NKERS

Beer makes you happy... and it brings back prosperity BUT ANOTHER WAY



Joan CRAWFORD Gary COOPER

in "Today We Live"

What a pair of names! What a re-mance! All the good things you've heard about this one are just the half of it!

Helen HAYES—Clark GABLE in "The White Sister"

First engagements terrific! Advertise it "playing simultaneously with its S.R.O. Broadway \$2 engagement at the Astor, N.Y."

BARRYMORES

in "Rasputin and The Empress"

Just like "Strange Interlude" this \$2. Road-show hit is cleaning up at popular prices wherever it plays, big city or small town!

JOHN BARRYMORE in

"Reunion in Vienna" with DIANA WYNYARD
The biggest romantic stage hit of years becomes another M.G.M
screen delight. You'll be glad we won the battle for picture rights!

MARION DAVIES in

"Peg O' My Heart"

Not since "Smilin' Thru" so many heart-throbs! Not in years has Marion Davies had a role so just right for the mass audience!

CLARENCE BROWN'S production. LOOKING FORWARD

with LIONEL BARRYMORE—LEWIS STONE
It confirms all the Coast critical raves! Lionel Barrymore's masterpiece! Soul-stabbing entertainment! A Cosmopolitan Production.

THE DEVIL'S BROTHER

with LAUREL & HARDY and DENNIS KING
Big, Specracular, Feature-length Hal Roach M-G-M hit I
ferent from anything Laurel-Hardy have ever appeared
And their PUNNIESTI

RAMON NOVARRO in

"The Barbarian"



THINGS!

Just as "The Pagan" swept the country with its songs and tomance, so will "The Barbarian." It's got everything and more than "Pagan."

ETRO-GOE

That Happy Feeling!



Happy days! The flow of good things from M-G-M continues! "Gabriel Over the White House" thrills the nation! The industry watches with eager expectancy the coming of "Hell Below," M-G-M's Arctic expedition has returned with the amazing production of "Eskimo." "Night Flight" goes into production, a giant attraction, Just a hint of the great showmanship things brewing at M.G.M. Year in and year out k's the same! Happy days, gentlemen!

CALENDAR OF CURRENT RELEASES

Studios: Pathe Studios, Culver City, Cal. Allied Cowboy Counsellor, The. Hoot Gibson poses as a lawyer. Dir. George Melford, 65 mins. Rel. Nov. 25. Rev. Feb. 7. Eleventh Commandment, The. From the play by Brandon Fleming, Marian Hack, Theo. Von Eltz, Alan Hale. Dir. Geo. Belford. 64 mins. Rel. Feb. 20.

der The. Monte Blue, Lila Lee, Dir. Albert Rav. 62 mins. Rel. Jan. 25 Introd Master, The. Success and romance in a steel mill. Reginald Denny, Lila Lee, J. Farrell MacDonald, Virginia Sale. Dir. Chester M. Franklin. 66 min. Rel. Nov. 15. Rev. Feb. 7.

min. Rel. Nov. 15. Rcv, Feb. 7.

Man's Land, A. Hoot Gibson western in which he runs the gang to earth.
Marian Schilling. Dir. Phil Rosen. 70 mins. Rel. Dec. 15.

Officer 13. Motorcycle officer exposes racteteers. Monte Bite, Lila Lee, Seena Owen. Mickey McGuire, Jackle Searle. Dir. George Melford. 63 mins.
Rel. Dec. 15. Rev. Jan. 31.

Parisian Romance, A. Famous stage play, Lew Cody, Marian Shilling, Glibert Roland. Dir. Chester M. Franklin. 76 mins. Rel. Oct. 1. Rev. Oct. 18.

Chesterfield Offices: 1540 Broadway, New York, N. Y.

Beauty Parlor. Cupid in the barbershop. Barbara Kent, Joyce Compton, John Harron, Dir, Rich. Thorpe. 64 mins. Rel. Oct. 25. measury parior. Cupie in the parberance. Barbara Kent. Joyce Compton.
John Harron. Dir. Rich. Thorpe. 6 mins. Rel. Oct. 28.
Forgotten. Orlginal. Story of a forgotten man. June Other.
Jr., Natalle Moorhead. Dir. Rich. Thorpe. N. T. Case. Convay Tearle.
King Murder. Organa. Bad Don Alvadaro. Dir. Rich. Thorpe. 89 mins. Rel.
Nov. 1. Rev. Nov. 1.
Love is Like That. Comedy. Rochcille Hudson, John Warburton, Dorothy, Revier. Dir. Rich. Thorpe. 69 mins. Rel. Mar. 15.
Slightly Married. "Comody drams. Evaly. Kapab. Rel. Nov. 16.
Strange People. Mystery melodrams. John Darrow, Gloria Shea, Hale
Hamilton. Dir. Rich. Thorpe. 65 mins. Rel. Jan. 15.
Women Wordt Tell. Romanite drams. Sarah Padden, Otts Harian. Dir.
Rich. Thorpe. Time, 67 mins. Rel. Jan. 15.

Studio: Gower at Sunset, Hollywood, Cal. Columbia Offices: 729 Seventh Ave., New York, N. Y

Air Hosteson Thrilling story of the adventure and romance of a 1933 girl who fearlessly files across the continent in passenger ships, Evalyn Knapp, James Murray, Dir. Al Rogell. Rel. Jan. 15, Rev. Jan. 24.

Bitter Tea of General Yen. Romance and adventures of an Americar girl caught in the maelsirom of Shanghai. Barbara Stanvyck, Nils Asther, Walter Connolly. Dir. Frank Capra. Rel. Jan. 5. Rev. Jan. 16.

Child of Manhattan. Stage play by Preston Sturges. Romance of the dimeadnee. Nancy Carroll, John Boles. Dir. Eddle Buzzel. 13 in Rel. Feb. 4. Rev. Feb. 14.

Deception. Story of the wrestling game and its frameups. Leo Carrillo, Theima. Todd, Dickie Moore. Dir. Lew. Seller. 67 mins. Rel. Nov. 4. Rev. Jan. 17.

Kev. Jan. 17.

of the Trail, The. A U. S. cavalry officer, who is court martialed, and redeems himself. Tim McCoy. Luana Waiters. Dir. D. Ross Lederman. 58 mins. Rel. Dee. 39.

Against Woman. Man's strength against woman's wiles. Jack Holt. Lillian Miles. Dir. Irving Cummings. Time, 68 mins. Rel. Nov. 15.

Rev. Dee. 20.

Rev. Dec. 20.

Man of Action. Original outdoor drama. Tim McCoy. Dir. Geo. Melford. 57 miles. Rel. Jan. 20.

Mark it Paid Original story of motorboat racing. Wm. Collier, Jr., Joan March. Dir. D. Ross Lederman. 63 miles. Rel. Nov. 12. Rev. Jan. 24.

Mussolini Speaks. The 1931 address with newsceel shots. Interpolations by Lowell Thomas. 44 miles. Special. Rev. Mar. 14.

Lowell Thomas. 74 mins. Special. Rev. Mar. 14.

No More Orchids. A millionalress who is regenerated by the new American spirit. Carole Lombard. Lyle Taibot, Walter Connedy, Louise Closser Hale. Dir. Walter Lang. 70 mins. Rel. Nov. 25. Rev. Jan. 20.

Obey the Law. Original of an easy mark who turned firebrand. Leo Carillo. Lois Wilson. Dir. Berl. Stoloft. 65 mins. Rel. Jan. 20. Rev. Mar. 14.

Silent Men. Tim McCoy western original. Florence Britton. Dir. D. Ross Lederman. Rel. Mar. 3.

Lederman. Rel. Mar. 3.
So This is Africa, Original. Wheeler and Wolsey go to Africa with some tame ilons. Racquel Torres. Dir. Eddle Kline. 67 mins. Rel. Feb. 24.
State Trooper. Original. Story of a war between two gas companies. Regis Toomer, Evalyn Knapp, Barbara Weeks, Ray Hatton. Dir. D. Ross Lederman. 88 mins. Rel. Feb. 10. Rev. Mar. 28.

That's My Boy. Football story off the usual lines. Rich. Cromwell, Dorothy Jordan, Mae Marsh. Dir. R. W. Niel. Time, 71 inlns. Rel. Oct. 6. Rev. Nov. 22

Nov. 22.
This Sporting Age. Revence on the poio field. Jack Holt, Evalyn Knapp. Dir. A. W. Bennison. Time, I mins. Rel. Sept. 15. Rev. Oct. 4.
Treason. Original: Kansas after the civil war. Buck Jones, Shirley Grey. Dir. Geo. D. Seltz. 62 mins. Rel. Feb. 10.
Vanity Street. Girl breaks a window to get into jail, but lands in the Felles. Helen Chandler, Chas. Bickford. Dir. Nick Grinde. Time, 97 mins. Rel. Oct. 18. Rev. Oct. 11.

mins Rel. Oct. 15. Rev. Oct. 11.

Virtue A. Street walker who goes straight. Carole Lombard, Pat O'Brien. Dir. Edw. Buzzell. Time, 88 mins. Rel. Oct. 25. Rev. Nov. 1.

Washington Merry-Ga-Round. Political satire. Lee Tracy, Constance Cummings. Dir. Jas. Cruze. Time, 75 mins. Rel. Oct. 15. Rev. Oct. 25.

Western Code, The. Tim McCoy western. Dir. J. P. McCarthy, 85 mins. Rel. Sept. 16. Rev. Feb. 21.

White Eagle. Buck Jones as an Indian pony express rider. Jones, Barbara Wests.

Sept. 27.

First Division Offices: 1600 Broadway, New York, N. Y.

Releases Also Allied, Chesterficid and Monogram

Reiense's Also Allied, Chesterricia and Monogram

Big Drive, The, Authentic war pictures from records of eight governments.
91 mins, Rel. Jan. 18, Rev. Dec. 27.

Condement to Death. Based on the story Jack o'Lantern. Arthur Wontner, James Weish. Dir. Walter Forde. 78 mins. Rel. Oct. 10. Rev. Nov. 22.

Coona Goona. Love charms on the Island of Bail. Dir. Andree Roosevelt, Armand Denis. 66 mins. Rel. Nov. 28. Rev. Sept. 20.

Secrets of Wu Sin. Coolie smuggling racket unearthed. Lois Wilson, Grant Withers, Toshla Mori. Dir. Richard Thorpe. 66 mins. Rel. Jan. 15. Rev. Feb. 28.

Rev. Feb. 28.
Slightly Married. Marriege in a night court turns out well after all. Evalyn Knapp, Walter Byron, Marie Prevost, Dir. litch. Thorpe. 69 mins. Rel. Dec. 10. Rev. Jan. 3. Rei, Dec. 19. Rev. Jan. 5. Tex Takes a Holiday. All mutil-color western of a mysterious stranger. Wal Iace MacDonald, Virginia Brown Faire. Dir. Alvin J. Nietz. 59 mins Rev. Dec. 13.

Nev. Dec. 13.

1 of Youth, The. A girl with two sultors cannot make up her mind.
June Clyde, Ailen Vincent, Matty Kemp. Dir. Rich. Thorpe. 65 mins.
Rel. Oct. 28. Rev. Nov. 1.

Studios: Burbank, Calif. First National Offices: 321 W. 44th St., New York, N. Y.

Biondle Johnson. The female Public Enemy No. 1. Joan Biondell, Chester Morris. Dir. Ray Enright. 67 mins. Rel. Feb. 25. Cabin in the Cotton. A social study of the poor whites.

Rich. Barthelmess
Dorothy Jordan, Bette Davis. Dir. Michael Curtiz. Time, 79 mins. Rel.
Oct. 15. Rev. Oct. 4.

Central Airport. A triangle in the aviation game. Richard Barthelmess and Sally Eliers. Dir. William A. Wellman. Rei. April 15.

Central Park. Western cowboy hunts bandits in a New York park. Joan Blondell, Wallace Ford, Guy Kibbee. Dir. John Adolfi. Time, 58 inlins. Rel. Dec. 10.

Crash, The. How one couple reacted to the panic. Ruth Chatterton, Geo Brent. Dir. Wm. Dieterle. Time, 59 mins. Rel. Oct. 8. Rev. Sept. 13. Employee's Entrance, Original Love in a Dept. Store. Warren William Loretta Young, Alice White. Dir. Roy Del Ruth. 71 mins. Rel. Feb. 11. Rev. Jan. 24.

risco Jehry, 'Madame X' in San Francisco locale, Ruth Chatterton, Donald Cook, Jas, Murray, Dir. Wm. A. Wellman, 73 mins, Rel, Jan. 14, Rev. Jan. 19.

Grand Slam. A burlesque on the popular bridge fad. Paul Lukas, Loretta Young, Frank McHugh, Glenda Farrell. Dir. William Dieterle. 67 mlns. Rel. March 13.

Life Begins. Tactfully handled maternity story from a stage play. Loretta Young. Eric Linden. Dir. Jas. Flood and Elliott Nugent. Time. 72 mins. Rel. Oct. 1. Rev. Aug. 30.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for retaining time.

serve a copy of the calendar for reference.

The running time a given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage oy the New York state censorship, since pictures are reviewed only on actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct out a though official. To obtain the fullest degree of-executess. Variety will appreciate the co-operation of all managers who may not discrepancies.

Hollywood

(Continued from page 6)

directors who might promote the own units, will stick around Hoi wood another two weeks on Fi Choice Pictures Landess.

'Golddiggers' Moves Up
In order to get the Jump on other
lots and also cash in on the popu-larity of 'End Street,' Warners has take 'Goldiggers of 1933' off next season's program, and will release June 1.

Ben Biue, after 12 comedies at Roach, starts a six-week run at the Ciub Ballyhoo April 19.

Ai Herman is motoring to New York for an audition with NBC.

Laurence Stallings has gone to Paramount to write Big Executive, which Bayard Veiller will produce.

Far Contracts Singer
Paramount has given a termer to
Leah Ray, Cocoanut Grove blues
singer, who appeared in the studlo's 'A Bedtime Story.' Her salary
will range from '400 to \$2,000 per
week over a seven-year period.

A new handle has been given Jean Fullerton, N. Y. stage actress, here under Warner contract. In future she will be pegged as Jean Muir.

Fiorence Ross, New York news-paper woman, brought here by Co-lumbia to write 'Stvie Thief.' Yarn based on the garment industry.

Marcus Goodrich assigned to give Par's 'Trumpet Blows' its third re-write. Yarn hit Hays office objec-tion due to builfight theme.

Actor for Councilman
James Quinn, screen actor, running for city councilman of district
embracing Hollywood. Lack of
funds for petitions kept Quinn off
the ballot, so he's conducting a
'write in' campaign.

Murray Roth, former short director, to meg 'In the Money' for Universal, first to get started when studio reopens. Lew Ayres set for the top spot. Yarn is 'y Roth and Howard Em nett Rogers.

Richard Hemingway, former in-ter-collegiate middleweight champ, featured in Mack Sennett short. Geory, Marshall directing, Joyce Compton, Johnny Kearns, Marjo-rie Beebe, Charles Delaney, Matt McHugh and Bud Jamieson also east.

June Knight, expected here to start her Universal contract as soon as she recuperates from illness which has forced her out of 'Take a Chance' in New York.

Kenyon Nicholson here from New York for Radio; first assignment adaptation of 'The Salamander.'

Manny Soff leaving Paramous collaborate on musical yarn y James Seymour at Warners.

With 'Baby in the Ice Box' post-poned, Charles Rogers unit at Par-amount will be inactive for five weeks. Picture was last of Rogers' current eight. It will go over un-til next seas.

Match King, Fletitious romance of the Swedish financier. Warren William, Lill Damita. Dir. Howard Brotherton-Wm. Keighley. 79 mins. Rel. Dec. 31. Rev. Dec. 13.

Dec. 31. Rev. Dec. 13.
Mind Reader, The. Mind-reading as a new racket. Warren William and
Constance Cummings. Dir. Koy Del Ruth, Rei. April 1.
Silver Doilar. Silver boom days in Col. Edw. G. Robinson. Dir. Alfred E.
Green. 34 mins. Rei. Dec. 24. Rev. Dec. 27.
They Call It Sin. Kanass girl breaks into N. Y. show life. Loretta Young,
Geo. Brent. David Manners. Dir. Thornton Freeland. Time, 70 mins.
Rei. Nov. 8. Rev. Oct. 25.

on a Match. Three schooldris have adventures. Joan Biondell, War-ren William, Ann Dvorak, Bette Davis. Dir. Mervyn Le Roy. Time, 63 mins. Rel. Oct. 29. Rev. Nov. 1. mins. Kel. Oct. 22. Key. Nov. 1.

Ky Thousand Years in Sing Sing. Visualization of Warden Lawes' book. Spencer Tracy, Bette Davis. Dir. Michael Curtiz. 78 mins. Rel. Jan. 31. Rev. Jan. 11.

Said a Mouthful. Joe Brown swims to Catalina. Joe E. Brown, Glinger Rogers. Dir. Lloyd Bacon. Time, 70 mins. Rel. Nov. 26. Rev. Nov. 22.

Offices: 850 Tenth Ave., New York, N Y. Fox Adorable. Orlginal. With music. Janet Gaynor, Henry Garat. Dir. Wm. Dieterle. Rel. May 12.

After the Bail. British made. Love at a diplomatic bail. Esther Raiston, Basil Rathbone. Dir. Milton Rosmer. 68 mins. Rel. Mar. 17. Rev. Mar. 21.

idage. Original. Drama. Dorothy Jordan, Alex. Kirkland. Dir. Al. Santell. 67 mins. Rel. Mar. 31.

tell. 67 mlns. Rel. Mar. 31.

adway Bad. Story by Wm. R. Lipman and W. W. Pezet. Modern drama.

Joan Blondell, Ginger Rogers, Ricardo Cortex, Margaret Sedden. Dir.

How Starter and Monroe Oveley, Gilbert Roland. Dir. John Francis Dillon. Time, 83
mins. Rel. Nov. 27. Rev. Nov. 28.

nuns, Kei. NOV. Zi. Rev. NOV. 29.
leades. Noel Coward's pageant of British society. Diana Wynyard, Clive Brook, Herbert Mundin, Ursula Jeans, Dir. Frank Lloyd. Roadshow length 110 mins. No release date bet. Rev. Jan. 19.
serously Yours. Society inlef and gri detective. Warner Baxter, Mriam Rev. Feb. 22.
Rev. Feb. 22.
Rev. Feb. 22.

Face in the Sky. Romantic adventures of a billboard sign painter. Spencer Tracy, Marian Nixon, Stuart Erwin. Dir. Harry Lachman. Rel. Jan. 15. Rev. Feb. 21.

Handle with Care. Comedy. Jas. Dunn, Boots Mallory, El Brendel. Dir. David Butter. Rel. Dec. 25. Rev. Dec. 27. Hello Sister. Stage play. Jas. Dunn, Boots Mallory, ZaSu Pitts. 60 mins. Rel. April 14.

Rei. April 14.

Pepper, Flagg and Quirt-with Lupe. Edmund Lowe, Vic. McLagien,
Lupe Velez. Dir. John Biystone. 74 mins. Rei. Jan. 15. Rev. Jan. 24.

anity. Original. Physician who seeks to save his son from a woman's
influence. Boots Maliory, Alex. Kirkland, Irene Ware. Dir. John Francis Dillon. Rei. Mar. 3.

Infernal Machine. From the word by Carl Sloods. Drama. Genevieve Toinfernal Machine. From the Market Wester 66 mins. Rel. 26. 10.

Me and Wester. Connecty gramma. Joan Bennett, Spencer Tracy. Dir. Raoul
Walsh. Time, 78 mins. Rel. Dec. 4.

Pleasure Cruise. Play by Austen Allen. Jealous husband trails his seagoing
wife. Dir. Frank Tuttle. Rel. Mar. 24. Rev. April 4.

Rackety Rax. Football satire, Victor McLagien, Greta Nissen. Dir. Alfred Werker. Time, 65 mins. Rel. Oct. 23. Rev. Nov. 8.

Werker. Time, 65 mins. Rel. Oct. 23. Tev. Nov. 8.
Robber's Roost. Kustler discovers that love interferes with cattle stealing.
George O'Brien. Dir. Louis King. 63 mins. Rel. Jan. 1. Rev. Mar. 21.
Sallor's Luck, Original. Romance of a U. S. Navy gob. Jas. Dunn. Saliy
Ellers, Victor Jory. Dir. Raoui Walsh. Rel. Mar. 3. Rev. Mar. 21.
Second Saly Ellers, Raible Electrocrety Stephonom his office into his heart.
Jan. 1. Rev. Jan. 17.
Sherlock Holmes. The Conan Doyle story with a new ganfyster twist. Clive
Brook, Miriam Jordan, Ernest Torrence. Dir. W. K. Howard. Time,
Six Hours to Live. Murdered dishonarity gravited to average he murder.

Six Hours to Live. Murdered diplomat is revived to avenge his murder. Warner Saxter, Mirlam Jordan. Dir. Wm. Dieterle. Time, 78 mins. Rei. Oct. 16. Rev. Oct. 25.

Rel. Oct. 15. Rev. Oct. 25.

Smoke Lightning. From Zane Gray's Canyon Walis. Geo. O'Brien, Nell
O'Day. Dir. David. Howard. Rel. Feb. 17.

State Fair. From the novel by Phil Stong. Love and triumph at the state
fair. Janot Gaynor. Lew Ayres. Will Ropers. Louise Dresser. Dir.
Can State Fair. Storm Country. Talk version of an old sellent. Janet Gaynor,
Chas. Farrell. Dir. Al. Santell. Time, 75 mins. Rel. Nov. 20. Rev.
Nov. 22.

Busy to Work. Talking version of Jubilo. Will Rogers, Marian Nixon. Dir. Jas. Blystone. Time, 76 mins. Rel. Nov. 13. Rev. Dec. 6. Trick for Trick. Stage play of same title. Ralph Morgan, Victor Jory, Sally Blane. Dir. Hamilton McFadden. 68 mlns. Rel. April 21,

Blane. Dir. Hamiltom McErdaden. 88 mins. Rel. April 21.
Warrior's Husband, The. Stage play by Julian Thompson. An Amazon who may be supported to the property of the support of of the

Freuler Associates Office: R.K.O. Bldg.,

Deadwood Pass. Original. Western. Hidden treasure and government agents. Tom Tyler, Alice Dahl, Wally Wales. Dir. J. P. McGowap. Rel. Mar. 15.

Easy Millions. Original. Reputed millionaire loses his Job, an inheritance and almost his sweethcart. Skeets Gallagher, Dorothy Burgess. Dir. Fred Newmayer.

Newmayer.

Fighting Gentleman, The. A fighter who goes to the top and back again, Wm. Collier, Jr., Josephine Dunn, Fat O'Malley, Dir. Burton King. Time. 69 mins. Rel. Oct. 7. Rev. Nov. 15.

Forty-Niners. The overland trek in ploneer days. Tom Tyler. Dir. J. P. McCarthy. 49 mins. Rel. Oct. 25. Rev. Dec. 20.

Gambling Sex, The. Realing story with a society slant. Ruth Hall, Grant Withers. Dir. Fred Newmeyer. Time, 64 mins. Rel. Nov. 21. Rev. Dec. 21. Dec. 27.
of Araby. Original. Sahara story of British army and Riff, with love interest. Marie Alba, Walter Byron, Claire Windsor. Dir. Phil Rosen. Rel. Feb. 27.

Rei. Feb. 23.

Penal Code. Story of a boy's regeneration surmounting complications. Regis
Toomey, Helen Cohan, Robert Ellis. Dir. George Melford. 62 mins.
Rei. Jan. 15. Rev. Mar. 7.

Savage Giri, The. Big game hunters find a white jungle beauty. Rochelle
Hudson, Walter Byron, Harry Myers, Adolph Milar. Dir. Harry L.
Fraser. Itel. Dec. 5.

When a Man Rides Alone. Robin Hood of the West and some daring stage
coach holdury and fast riding. Tom Tyler, Adele Lacey, Duke Lee.
Dir. J. F. McGowan. Rei. Jan. 29.

Offices: 1619 Broadway, New York City Majestic

Majestic Offices: 1619 Broadway,
New York City
Crusader, The. Drama of a crusading district attorney. Evelyn Brens. H. H.
Frank Strayer. 72 mina. Rel. Watter Bryon, Marceline Day. Dir.
Curtain at Eight. Rel. April 1.
Free Love. Rel. May 1.
Gun Law. Western. Jack Hoxie, Betty Boyd. Rel. Mar. I.
Law and Lawless. Western drams. Jack Hoxie, Hilds Moreho, Yakima Canstit. Wally Wates, Dynamite-Horse. Dir. Armand Schaeffer. Time, 61
Outaw. Justice. Western drams. Jack Hoxie, Droothy Guilliver, Donald
Keith, Dynamite-Horse. Dir. Armand Schaeffer. Time, 61 mins. Itel.
Oct. Rev. Feb. 23.
Public Be Dammed, The Stry behind present-day conditions. Evelyn Brent,
Sing, Sinner, Sing. Dramatic life of a torch-aligner. From the play by Wilson
Collison. Leila Hyams, Paul-Jusces.—Bir-Eintsty-Gabanne. Rel. Mar. I.
Trouble Buster. Western. Jack Hoxie, Lane Chandler. Rel. April.
Unwritten Law, The. A drama of betrayal and vengeance. Greta Nissen,
Skeets Galiagher, Mary Brian, Lew Cody, Louise Fazerida, Hedda. Hope,
Skeets Galiagher, Mary Brian, Lew Cody, Louise Fazerida, Hedda. Hope,
Skeets Galiagher, Mary Brian, Lew Cody, Louise Fazerida, Hedda. Hope,
Yam jire Bat. The. A thriller. Llonel Atwill, Fay Wray, Melvyn Douglas,
George E. Sione, Maude Eburne. 11/17. Frank Strayer. Itel. Jan. 21.
(Continued on page 20)

(Continued on page 30)



THE BEST NEWS SINCE

Hurray for spring! Hurray for beer. Hurray for FOX. Again the FOX master showmen ring the bell. Ready to welcome in the merry month of May with the sweetest product

Get Ready



your theatre the minute you hopped up ... excited ... enth house and open an extra bank

All available for

ZOO IN BUDAPEST

Gene Raymond Loretta Young
O. P. Heggie

Jesse L. Lasky's first smash for FOX. Acclaimed as a masterpiece at the West Coast preview. Dramatically different...as you'd expect from Lasky's master hand.

HOLD ME TIGHT JAMES DUNN SALLY EILERS

The perfect title for the perfect team. Tender, delightful, heart-warming romance... with a touch of pathos...can't miss.

GAYNOR in ADOR

What a combination...a genius. Millions want to this perfect lover's arms. everyone will

5c A G CHARLES (Bud MARIAN

Foaming over with exploit happy and spiced with middrink it

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Watch it continue to small prices ... as it is doing at Ri Grab it for May and get show hist

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line-up in the market...from anybody. It deserves a celebration... and FOX is celebrating. You can use them...and FOX gives you SEVEN smash hit box-office wallops.

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are going to swarm into nnounce the titles. Get isiastic. Dress up your account. You'll need it.

May showing:

GARAT ABLE

troke of FOX show see Janet Gaynor in Merry with tunes hum.

LASS iy) ROGERS NIXON

ation angles. Peppy, usic. The fans will sp.

CADE

h records at popular dio City Music Hall, the biggest hit in vry.

The WARRIOR'S HUSBAND

with ELISSA LANDI

Marjorie Rambeau Ernest Truex David Manners

Uproarious comedy romance in the land where women are the traveling salesmen and the men are the farmer's daughters. A Jesse Lasky production...entertainment guaranteed.

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Now beating regular first run averages on return engagements. If you don't date it in, you're missing one of the surest bets in show business.

FOUR BEST MONTH IN YEARS



Distribs Take It on The Chin. Also Win in L. A. Anti-Trust Suits

Los Angeles, April 10. Distributors won and lost in loca courts last week. Mrs. Fae Robison, who sued them on Sherman anti-trust law charges, was awarded \$35,336 and \$3,533 attorney fces in U. S. District Judge George Cosgrave's court. Case will be appealed. In Superior Judge Walter S. Gates' court, the \$150.000 suit of Ben S. Richardson against A. F. Minor, Fox, Columbia, Paramount, Warners, Universal, Radio and Metro was dismissed at the instance of the plaintiff. This motion was made before Judge Gates could act on a motion for non-suit, made by the defense. Costs will be assessed Richardson, Richardson, operator of the Victory, at Burbanik, charged a con-George Cosgrave's court. Case will

tory, at Burbank, charged a con spiracy on the part of Minor, who runs the Loma, to operate all the runs to theatres in to operate all the in the town. He sued he California Cartwright anti-trust law.

anti-trust law.

Mrs. Robinson won her suit on
the basis of a rezoning rule on
the Sevilie, Inglewood, in 1925,
House was operated by her husband, R. Robinson, now a salesman
for Fox. When they were divorced
in 1929, she was given the claim
against the distributors. The judgment was entered against First
National, Warners, Motro, Universal, Fox and the L. A. Film Board
of Trade.

Stagehands' Contract Suit

Stagehands' Contract Suit

Springfield, Mass, April 10.
Albert Fortune, until recently a
gatachand at the Springfield
suit for \$3,000 against the brought
Theatre Corp., charging breach of
contract. He alleges the company
terminated his employment a week
ago, although a contract with the
Stagehands Union does not expire
until 1934.
A writ of attachment for \$3,000
was filed with the suit and a keeper
was assigned to the theatre from
the sheriff's office.



TED LEWIS

An Extended Engagement

AT THE

HOLLYWOOD Restaurant **NEW YORK**



CALENDAR OF CURRENT RELEASES

(Continued from page 27)

Via Pony Express, Jack Hoxie western. Marceline Day. Dir, Lew Collin. Rei. Feb. 8. Woman In Chains, The. Rel. April 1.

Studios: 4376 Sunset Drive, Holly wood, Cal. Mayfair Offices: 1600 Broadway, New York, N. Y

Behind Jury Doors. Newspaper reporter unearths a jury-framing case after many adventures. Helen Chandler, Wm. Collier, Jr. Dir. Breezy Eason. 67 mlns. Rel. Dec. 1. Rev. Mar. 28.

ot minis. Rei. Dec. 1. Rev. Mar. 28.
Heirt Punch. Mur ler story with a prize ring angle. Lloyd Hughes, Marion Shilling. Dir. Breezy Eason. Time, 64 mins. Rei. Oct. 15. Rev. Dec. 13.
Hor Mad Night, Mother assumes guilt for a daughter's crime. Irene Rich, Conway Tearly. Dir. E. Mason Hopper. Time, 67 mins. Rei. Oct. 1. Rev. Nov. 29.

Malay Nights. Orbinal. Mother love in the tropics. Johnny Mack Brown, Dorothy Burg'ss. Dir. E. Mason Hopper. 59 mins. Rel. Oct. 1. Rev. Feb. 7.

Midnight Warning, The. Original. Wm. Boyd, Claudia Dell. Dir. Spencer G. Bennett. 57 mins. Rel. Nov. 15. Rev. Mar. 14.

Metro

Barbarian, The. Ramon Novarro as an Egyptian guide. Clear All Wires. Picturization of the recent greadway hit about a foreign correspondent. Lee Tracy Benita Hume. Dir. George Hill. 78 mins. Rel. Feb. 17. Rev. Mar. 24.

Diverce in the Family, Jackle Cooper saves the family happiness. Jackle Cooper, Contao Nagel, Lewis Stone, Lois Wilson. Dir. Chas. F. Riesner Time, 75 mins. Rel. Aug. 27. Rev. Nov. 1.

Time, 78 mins Rel. Aug. 27. Rev. Nov. 1.
Fast Life. Typical Haines story with a thrilling speed boat race. William Haines, Cilif Edwards, Conrad Nage, Madge Evans. Dir. Harry Pollard. Simins. Rel. Dec. 18. Rev. Dec. 27.
Fiesh. Wallace Beery as a wrestler. Karen Morley, Riccardo Cortez. Jean Hersbull. Dir. John Ford. 85 mins. Rel. Dec. 38. Rev. Dec. 37.
Fath the Montgomer's the testor of the depression. Tallulah Bankhend. Rob. Montgomer's the testor of the depression. Tallulah Bankhend. Rob. Montgomer's Dir. Barry Baumont. Time, 75 mins. Rel. Oct. 15.
Fast Workers. John Gillher og Live.

Workers. John Gilbert as a skyscraper worker. Robert Armstrong, Ma Clarke, Muriel Kirkland. Dir. Tod Browning. Rei. Mar. 10. Rev. Mar. 21

Gabriel Over the White House. From an anonymous now. In: U. Rev. Mar.; Gabriel Over the White House. From an anonymous novel. The U. S. under of the Carlot of the World War. 31. Kev. April 4.

Hell Below. The submarine herces of the World War. Robert Montgomery, Jimmy Durante, Madge Evans, Walter Huston. Dir. Jack Conway. Rel. May 5.

Rel. May 5.

Kongo. Remarke of the silent of the same title. Sorcery in central Africa. Water Huston, Lupe Velez, Conrad Nagel, Virginia Bruce. Dir. Wm Mask of Fu Manchu. Chinese piotter seeks the syord of Ghengis Kahn. Borle Karloff. Lewis Stone, Karen Morley. Dir. Chas. Brabin. Time, 68 mins. Rel. Nov. S. Rev. Dec. 6

68 mins. Rei. Nov. 5. Rev. Dec. 6.
Must Fight. Picturization of the Broadway play. The war problem in 1940. Diana Wynyard, Phillips Hoimes, Lewis Stone. Dir. Edgar Selwyn. Rei. Feb. 17. Rev. March 14.

der, The. An unlicensed surgeon performs seeming miracles. Harold Huth, Joan Barry, Frank Lawton. 90 mins. Rei. Jan. 27.

nuth. John barry, rank Lawton. So mins. Rel. San. 24.

Laughton n his original role, Maureen O'Bulivan, Dorothy Peterson.

Dir. Loil se Mendez. Time, 80 mins. Rel. Oct 3. Rev. Nov. 15.

Dir. Loil se Mendez. Time, 80 mins. Rel. Oct 3. Rev. Nov. 15.

Dir. San Wood. Time, 87 mins. Rel. Nov. 12. Rev. Nov. 29.

Dir. San Wood. Time, 87 mins. Rel. Nov. 12. Rev. Nov. 29.

Basputh and the Empress. The Russlan overthrow and its cause. John, Ethel an I Lionei Barrymore. Dir. Rich. Boleslavsky. Roadshow time, 133 mins. Rel. March 24. Rev. Dec. 27.

Dust. Jon Harlow and Clark Gable as a new team in a story of Indo-China. Jur. Victor Fieming. Time, 33 mins. Rel. Oct. 22. Rev. Nov. 8. Iolon In Vienna, From Sherwood's stage play. Exited royalty returns for a last fling. John Barrymore, Diana Wynyard, Otto Kruger. Dir. Sid-ney Franklin. Rel. April 8. t of Madame Blanche, The. Based on Martin Brown's play 'The Lady,' Irene Dunne, Phillips Holmes. Dir. Chas. Brabin. \$3 mins. Rel. Feb. 3. Rev. Feb. 7.

story of a great London department store. Based on the Eng-se success, Lionel Barrymore, Lewis Stone, Dir. Clarence Brown.

Sen. April 7.

Sen. Daughter, The. From the play by David Belasco. Helen Hayes, Ramon Novatro, Levils Stone, Warner Oland. Dir. Clarence Erowa. 31 mins. Rel. Dec. 23. Rev. Jan. 3.

Strange Interfued. The famous O'Nelli play. Norma Shearer, Clark Gable. Dir. Robert Z. Leonard. Time, 110 mins. Rel. Dec. 30. Rev. Sept. 6.

Today We Live. An English girl ambulance-driver during the war. Joan Crawford, Gary Cooper. Dir. Howard Hawks. Rel. April 21.

Cawton, oary Copier. Dir. Roward Lawss. Rel. Spin 2.

What No Beer? Buster Keaton and Jimmy Durante in the beer racket. Phillip Barry, Roscoe Ates, John Miljan. Dir. Edward Sedgwick. 64 mins. Rel. Feb. 10. Rev. Feb. 14.

White Stster The. Based on the famous F. Marion Crawford novel. Helen Hayes, Clark Gable. Dir. Victor Fieming. Rel. April 14.

Whistling in the Dark. Adapted from the Broadway stage success, in which a siamous mystery writer is kidnapped and forced to plan a murder himself. Ernest Trucz, Una Merkel, Jean Hershott. Dir. Eillot Nugent. Rel. Jan. 27. Rev. Jan. 31.

Studio: 6048 Sunset Blvd., Monogram Office: 723 Seventh Ave., New Yerk, N.Y.

Avenging Sea. British government agent's love affair in Bombay. Benita Hume, Geo. Barraud, Anne Grey. Dir. Millard Webb. 57 mins. Rel.

Nov. 20.

Diamond Trail. Western. Rex Bell. Dir. Harry Fraser, Rel. Dec. 30.

Fighting Champ, The. Western. Bob Steele, Arletta-Duncan. Dir. J. P.

McCarthy. Time, 64 mins. Rel. Dec. 15. Rev. March 14.

from Calgary, The. Girl cowboy comes east to stage triumphs. Fift D'Orsay, Paul Kelly. Dir. Phil Whitman. Time, 64 mins. Rel. Sept. 24. Guilty or Not Guilty. Bootlegger's moli frees from prison an innocent girl.

Betty Compson, Claudia Dell, Tom Douglas, Dir. Al Ray, 66 mins.

Rel, Dec. 1.

Hidden Valley. A ranch foreman takes to a bilmp to locate a spot. Bob Steele, Gertrude Messenger. Dir. R. N. Bradbury, 57 mins. Rel. Jan. 1. Lucky Larrigan. Western. Rex Bell, Helen Foster. Dir. J. P. McCarthy. Rel. Dec. 10. Rev. Mar. 28.

Man from Arizona, The. Cowboy saves his pai from double harm. Rex Bell, Neoma Judge. Dir. Harry Frazer. 57 mins, Rel. Dec. 15. Neoma Judge. Dir. Harry Frazer. 57 mins. Rei. Dec. 10.
Self Defense. From Peter B. Kyne's The Just Judge. Western story of a
woman who runs a gambling resort. Pauline Frederick, Claire Windsor, Theo. Von Eltz. Dir. Phil. Rosen. 67 mins. Rel. Dec. 15. Rev.
Feb. 21. (Originally titled 'Self Defense').

Feb. 21. (Originally titled 'Self Defense').

Strange Adventure. Sob slater and detective avenge a millionaire. Regis Troomey, June Clyde. Dir. Fhil Whitman and Hampton Del Ruth. 60 mins. Rel. Feb. 14. Rev. Feb. 14.

West of Singapore. Romance in the tropics. Betty Compson, Weldon Heyburn. Dir. Al Ray. 63 mins. Rel. Jan. 31. Rev. April 4.

Young Blood. Western. Bob Stelle. Story by Wellyn Totman. Dir. Phil Rosen. Time, 62 mins. Rel. Nov. 5. Rev. Jan. 24.

Studios: 5851 Marathon St., Hollywood, Calif. Paramount Offices: 1601 Broadway,

Statoff. Rel. Dec. 3. Rev. Doc. 20.
Evenings for Sale. Viennese nobleman becomes a gigole. Herbert Marshail, State Charles, Ruggies. Dir. Stuart Walker. Time, 61 mins. Rel. Fareweil to Arms. Henningway's novel of war on the Italian front. Helen Hayes, Gary Gooper, Adolphe Menjou. Dir. Frank Borzago. 99 mins. Rel. Jan. 6. Rev. Dec. 13.

From Heil to Heaven. Romance story based on play by Lawrence Harard, with a rece-track glant. Not a racing drama. Carole Lombard, Jack Oakte. Dir. Eric Kenton. Rei. Feb. 24. Rev. Mar. 21.

Ha Learned Dout, John Chen, St. 1988. And St. 1989. And St. 1989.

Saily Blane, J. /Farrell Macdonald. Dir. Henry Hathaway, 55 mina, Rel. Sept. 30. Rev. March 14.

Hot Saturday. Gossib in a small two Nancy Carroll. Dir. W. Selter. Time, Rel. Sept. 30. Rev. March 14.

Hot Saturday. Gossib in a small two V. Sailer. Time Cooper, Gen. Raft, Wynne Gibson, Chas. Laughton, Jack Onkie and many others, each in a single sequence. Directional sequences by various directors. Time, 85 mins. Rel. Nov. Rev. Dec. 5.

Island of Lost Soulis. Novelly story Come. Laughton, Richard Arien, Lella Marchard Arien, Lella Sailer, Sailer

Madame Butterfly. From the opera. Sylvia Sidney, Cary Grant, Chas. Ruggles, Dir. Gearing. Rel. Dec. 30. Rev. Dec. 27.

Dir. Gearing. Rei. Doc. 30, Rev. Dec. 27.
Madison Square. Sporting story. Jack Oaltie, Marian Nixon, Thos. Meighan. Dir. Harry J. Brown, Time, 70 mins. Rei. Oct. 7, Rev. Oct. 18, 1900.
Murders in the Zoo. Original by Philip Wylle and Steon I, Miller. Drama largely held to a zoological garden. Chas. Ruggies, Llonel Attwill, Gall Patrick. Dir. Edw. Sutherland. Rel. Mar. 17, Rev. April 4, Mysterious Rider. Western. Kent Taylor. Dir. Aflen. Rel. Jan. 27.
Night After Night. Humor in the night clubs. Mae West, Geo. Raft, Constance Cummings, Allison Sitspoorth. Dir. Archie Mayo. Time, 70 mins. Rel. Oct. 14, Rev. Nov. 1.

No Man of Her Own. From the novel No Bed of Her Own. Clark Gable, Carole Lombard, Dorothy Mackalll. Dir. Wesley Ruggles. December special, Rev. Jan. 3.

Phantom President. Political story of a presidential double. George M. Cohan, Jimmy Durante, Claudette Colbert. Time, 77 mins. Rel. Oct. 7. Rev. Oct. 4.

(Schulberg.) A girl of the people and a service station shelk. Sylvia ney, Geo, Raft. Dir. Marion Gering. Rel. Mar. 31. Rev. Mar. 28. She Done Him Wrong. Paraphrase of 'Diamond Lil.' Mac West, Cary Graut, Noah Beery, Owen Moore. Dir. Lowell Sherman. Rel. Jan. 27. Rev. Feb. 14.

Sign of the Cross, The. Speciacular version of Wilson Barrett's play of Roman persecution of the Christians. Claudette Colbert, Fredric March, Elissa Landi, Chns. Laukhton. Dir. Cecil B. De Mille. 118 mins. Regular release Feb. 10. Rev. Dec. 6. Strictly of Proposition of Christians of Participal Proposition of Christians o

rouble in Paradise. Cheating cheaters in Parls and Venice. Mirlam Hop-kins, Kay Francis, Herbert Marshall. Dir. Ernst Lubitsch. Time. \$1 mins. Rel. Oct. 21. Rev. Nov. 15.

mina. Rel. Oct. 21. Rev. Nov. 15.
Undercover Man. Secret service bests the gangsters. Geo. Raft, Nancy Carroll. Dir. Jas. Flood. Time, 74 mina. Rel. Dec. 2. Rev. Dec. 6.
Under the Tonto Rim. From the Zane Grey story. Stuart Erwin, Verna Hille. Ray Hatton. Dir. Henry Hathaway. Rel. Mar. 24.
Wild Horse Mesa. Zane Grey's story. Rudolph Soott, Sally Blane, Fred Kohler. Dir. Henry Hathaway. Time, 60 mins. Rel. Nov. 25. Rev. Jan. 17.

Woman Accused, The. From the story in 'Liberty' by the well-known authors.

Girl accused of murder with action chiefly on a pleasure cruise. Nancy
Carroll, Cary Grant, John Halliday. Dir. Paul Sloan. Rel, Feb. 17.

Rev. Mar. 4.

Principal Offices: 11 West 42d St., New York, N. Y.

Blame the Woman. British made with Adolphe Menjou and Claude Allister as a pair of crooks. Dir. Fred Niblo. Time, 74 mins. Rel. Oct. 1.

Devits Playground, The. George Vanderblit's expeditionary film. 54 mins. Rel. Jan 1. Rev. Jan 3.

Jungie Giglio. Travel. Humorous treatment of Sumatran customs. 55 mins. Rel. Feb. 15.

Neil, rep. 10.

Voodoo. Travel. Voodoo ceremonies in Halti produced by Sergeant Wirkus,
White King of LaGonave. 4 reels. Rel. Feb. 15.
With Williamson Beneath the Sen. Underwater exploration. 60 mins. Rel,
Jan. 1. Rev. Nov. 28.

Studios: Hollywood, Calif. Office: R.K.O. Bldg., Radio City, N.Y.C. R.K.O. Radio

Animal Kingdom, The. The man who could not distinguish between his wife and mistress. Leslie Howard, Ann Harding, Myrha Loy. Dir. Edw. H. Griffith. 85 mins. Rel. Dec. 23. Rev. Jan. 3. Cheyenne Kid, The. Tom Keene Western. Dir. Robert Hill. 55 mins. Rel. Jan. 20.

2an. 20.
Christopher Strong, From Frankau play, Story of a daring English aviatrice, Katherine Hepburn, Colin Clive, Billie Burke. Dir. Dorothy Arzner. 77 mins, Rej, Mar. 31. Rev, Mar. 14.

trice. Katherine Hepburn, Colin Clive, Billie Burke. Dir. Dorothy Argner, Tr mins. Rel. Mar. 31. Rev. Mar. 18.

Cone Rev. Mar. 18.

Cone Rev. Mar. 18.

Cone Rev. Mar. 18.

Cone Rev. Mar. 18.

St mins. Rel. Nov. 18.

St mins. Rel. Nov. 18.

St mins. Rel. Nov. 18.

Rev. Nov. 29.

Goddie Geta Along. Movie-struck girl who works the beauty contest racket.

Lill Damita, Chas. Morton, Sam Harty. 88 mins. Rel. Jan. 27.

Great on Mar. 18.

Great on Mar. 18.

Great on Mar. 18.

Great on Mar. 18.

Ruben. Sa mins. Rel. Mar. 3.

Rev. Feb. 21.

Haif.-Naked Truth, The. From Harry Relchenbach's memoirs of a press
agent. Lee Tracy. Lupo Velez. Eugene Palette. Dir. Gregory Le Cava.

King Kong. Driginal. A 50-foot ape is captured in the wilds and creates
havove when it escapes while on exhibition in New York. Fay Wray, Robt.

Armstrong. Dir. Mcrian C. Cooper. 100 mins. Rev. April 7.

Little Orphan Annie. Based on the carton. Mital Green. Ed. Reennedy.

Droboth. Robertson. Time, 61 mins. Rel. Nov. 4.

Rev. Dec. 27.

Luce Gargan. Dorothy Wilson. Dir. Merian C. Cooper. 83 mins. Rel. Feb.

3. Rev. Feb. 21.

Man Hunt. Jupilor annicteur detective captures lewel thleves. Junior Durkin,

Hunt. Junior amateur detective captures jewei thieves. Junior Durkin, Mrs. Wallace Reid, Virginia Henry. Dir. Irving Cummings. 64 mins. Rei. Mar. 24.

Men Are Such Fools. Leo Carillo. Dir. Wm. Nigh. Time, 66 mins. Rei. Nov. 18. Rev. Mar. 14. of America. Bill Boyd, Dorothy Wilson, Chic Sale. Dir. Ralph Ince. Time, 57 mins, Rel. Dec. 9. Rev. Feb. 28.

Y's Paw, The. W. W. Jacobs mystery story of a hoodooed charm. C. Aubrey Smith, Ivan Simpson, Louise Carter. Dir. Wesley Ruggies. 66 mins. Rel. Jan. 13.

mina. Rel. Jan. 13.

**E Dangerous Game, The Island recluse who hunts human beings for sport and McCreat State of the Control of the Control

Betters. From Maugham's play. English high society. Constance Bennett, Gilbert Roland. Dir. Geo. Cukor. 84 mins. Rei. Mar. 17. Rev. Feb. 28.

Past of Mary Holmes, The. Destitute opera singer unwittingly accuses her son of murder. Helen MacKellar, Eric Linden, Skeets Gallagher. Dir. Harlan Thompson, Slavo Vorkapheh. 62 mins. Rel. Jan. 20.
Penguin Pool, Murder, The. Stuart Palmer's novel; murder mystery. Mac Clark, Robt. Armstrong, Edna Mac Oliver, James Glesson. Dir. Geo. Archainbaud. 65 mins. Rel. Dec. 30, Rev. Dec. 27.
Phantom of Crestwood, The Mystery at a week-end party. Ricardo Cortez, Katherine Moriey. Dir. J. W. Ruben. Time, 77 mins. Rel. Oct. 14.
Rev. Oct. 18.

Rev. Oct. 18, oggades of the West. Cowboy avenges his father's death and cleans up the rustlers. Tom Keene, Betty Furness, Roscoe Ates, Rockcliffe Fellowes. Dir. Casey Robinson. 55 mins. Rel. Nov. 25.

Rockabys. Sentimental mother-love story. Constance Bennett, Joel McCrea. Dir. Geo. Cukor. Time, 70 mins. Rel. Nov. 25. Rev. Dec. 6.
Sailor Be God. Original. The flect's in again. Jack Oakle, Vivienne Osborne, George E. Stone. Dir. Jas. Cruze. 68 mins. Rel. Feb. 10. Rev. Feb. 23.

Scarlet River. Picture company films a western film. Tom Keene, Dorothy Wilson, Roscoe Ates, Dir. Otto Brown. 54 mins. Rel. Mar. 10.

Secrets of the French Police. Foreign mystery. Gwill Andre, Frank Morgan, Gregory Ratoff. Dir. Ed. Sutherland. Time, 58 mins. Rel. Dec. 2. Rev. Dec. 13.

Sport Parade. Novelty story. Joei McCrea, Marian Marsh, Wm. Gardar Dir. Dudley Murphy. Time, 65 mins. Rel. Nov. 11. Rev. Dec. 20. Dir. Dudley Murphy. Time, 65 mins, Rel. Nov. 11. Rev. Dec. 20.
range Justice. Oddities of the criminal code. Mae Marah, Norman Foster,
Reginald Denny. Dir. V. C. Schertzinger. Time, 64 mins. Rel. Oct. 7.
wespings. Novel. Blographical study of a merchant prince. Lionel Barrymore, Alan Dinehart, Gloria Stuart. Dir. John Cromwell. 77 mins. Rel.
April 13. Rev. Mar. 28.

April 14, Rev. Mar. 28.

Thets of the Mona Liss. The. Foreign made. Willy Forst, Trude von Molo Dir. G. Von Bolvary. Time, 83 mins. Rei. Oct. 21. Rev. Sept. Trude von Molo Dir. G. Von Bolvary. Time, 83 mins. Rei. Oct. 21. Rev. Sept. 65.

Thirteen Women. From Tiffany Tharver's story of the power of suggestion. Rick. Sept. 16. Rev. Oct. 13.

Topaze. From the stage play of that title by Marcel Prevost. French story of an innocent who gets wise to the way of municipal graft. John Barrymore, 1875.

United Artists Offices: 729 Seventh Ave., Cynara, Philip Merivale stage hit Ronald Colman, Kay Francis, Phyllis Barry, Dir. King Vidor. Time, 79 mins. Rei. Dec. 28. Rev. Jan. 3. Haliolujah, I'm a Bum. Al Jolson Introduces the new 'rhythmic dialogue', Jolson, Madge Evans, Harry Langdon, Frank Morgan, Chester Conkin, Dir. Lewis Milestone. 80 mins. Rei. Feb. 3. Rev. Feb. 14.

HIII. LUNIS MHESTONE. 80 MINS. Rel. Feb. 3. Rev. Feb. 14.
Kid from Spain, The. Eddle Cantor masquerades as a bull fighter down in Mexico. Cantor, Lyda Roberti. Dir. Leo. McCarey. 74 mins. Rel. Jan 21. Rev. Nov. 22.

21. Rev. Nov. 22.

Magic. Night. Viennese operetta. Jack Buchanan. Dir. Herbert Wilcox.
Time, 79 mins. Rel. Nov. 2. Rev. Nov. 8.
Pertect Understanding. Swanson original laid in England. Gloria Swanson Laurence Glivler. Geneiver Tolin, Bir. Nigol Flayfair. John Hallidsy.
Dir. Cyril Gardner. 84 mins. Bir. Sean Property of the Common State of the

Studio: Universal City, Offices: 730 Fifth Ave., Universal Afraid to Taik. From the stage play Merry-Go-Round about crocked politics. From the stage play Merry-Go-Round about crocked politics. From the stage play Merry-Go-Round about crocked politics. From the stage play the stage of the stage of

Big Cage, The. Original. Man against beast, different from jungle films Clyde Beatty, Raymond Hatton, Anita Page, Andy Devine. Dir. Kur-Neumann. 78 mins. Rei. Mar. 3.

Cohens and Kellys in Trouble. Comedy. Famous team in story with nautica background. George Sidney and Charlie Murray. Dir. George Stevens Rel. Mar. 23.

Destination Unknown. Adventure on a rum runner adrift in the Pacific. Par O'Brien, Ralph Beliamy, Betty Compson. Dir. Ray Garnett. Rel. Mar. 2

O'Brien, Ralph Beliamy, Betty Compson. Dir. Ray Garnett. Rel. Mar. 2. (iden Gold. Tom Mix pais with bank robbers to locate hiding place of their loot. Judith Barrie, Ray Hatton, Eddie Gribbon. Dir. Arthur Rosson. 88 mins. Rel. Nov. 3. Rev. Mar. 28.

188 Before the Mirror, The. Powerful dram of human emotions. Nancy Carroll, Paul Lukus, Frank Morgan, Gloria Stuart. Rel. April 29.

198 Lay Charles and Carlotte and Carlo

Lucky Deg. Touching and dramatic story of devotion that exists between a man and his dog. Chic Sale. Dir. Zion Myers. Rel. April 6.

Mummy, The. Mystery thriller. Boris Karloff, Zita Johann, David Manners. Dir. Karl Freund. Rel. Dec. 22. Rev, Jan. 10. ana. Tropical drama. Tala Birell, Melvyn Douglas. Dir. E. L. Frank.
'Rel. Jan. 26. Rev. Feb. 21.

Rel, Jan. 26. Rev. Feb. 21. Lev Ayres, Maureen O'Sullvan, Loude CalOkay America, Columbat story Lev Ayres, Maureen O'Sullvan, Loude CalBlack House. A night of terror in an English country home. Beris Karforf, Melvyn Dougias, Chas. Laughton, Gloria Stuart. Dir. Jas. Whale.
Time. 70 mins. Rel. Oct. 29. Rev. Nov. 1,
Out All Night. Comedy. Silm Summerville-Zasu Pitts. Dir. Sam Taylor.

Rel. April 18.

Fiviate Jones: Comedy in which a slacker finds himself very much in the war. Lee Tracy, Donald Cook, Gloria Stuart. Dir. Russell Mack. 70 mins. Rel. Feb. 18. Rev. March 29.

Rome Eapress, The. British made. Grand Hole on a French train. Eather Rev. Feb. 28.

Rome March Rel. Feb. 18. Action Western Fords. 35 mins. Rev. Feb. 28.

Henry MacRac. 56 mins. Rel. Mar. 16.

Terror Trail, Original. Tom Mix western. Naomi Judge, Arthur Rankin, Ray Hatton. Dir. Armand Schaeffer. 56 mins. Rel. Feb. 2. Rev. Feb. 14.

They Just Had to Get Married. Matrimonial adventures of a newlyrich couple. Slim Summerville, Zasu Pitts. Dir. Edw. Ludwig. 71 mins Rel. Jan. 5. Rev. Fcb. 14.

Warner Brothers Offices: 321 W. 44th St., dy. An experimental marriage strikes a snag. Bette Davis, Gene Ray mond. Frank McHugh. Dir Robert Florcy, 67 mins. Rel. April 8. income, Frank micriugh. Dir Kobert Fiorcy. 67 mins. Rel. April 8. irreet. A musical production with the theatre as the background. Bebe Daniels, Warner Baxter, Ruby Keeler, George Brent, Ginger Rogers, Dick Powell, Guy Kibbee. Dir. Lloyd Bacon. 89 mins. Rel. Mar. 11. Rev. 14.

Girl Missing. Two girls cieverly foil a kidnapping plot. Gienda Farrell, Ber Lyon, Mary Brian, Peggy Shannon. Dir. Robt. Florey. 69 mins. Rei Mar. 4. Rev. Mar. 21. Hard to Handie. Cagney as a high powered promoter. Cagney, Mary Brian Dir. Mervyn Le Roy. 81 mins. Rei. Jan. 28. Rev. Feb. 7.

Haunted Gold. Search for gold in a haunted mine. John Wayne. Dir. Mack Wright. 58 mins. Rel. Dec. 17. Rev. Jan. 17.

1 Am a Fugitive. From the story T Am a Fugitive from a Chain Gang.' Paul Muni, Glenda Farrell. Dir. Mervyn Le Roy. Time, 93 mins. Rel. Nov. 19. Rev. Nov. 15. Keyhole, The. A woman finds herself the wife of two men. Kay Francis. George Brent, Glenda Farrell, Dir. Michael Curtiz. Rel. Mar. 25. Rev. April 4.

King's Vacation, The. From a story by Ernest Pascal. The king takes time out to visit his first wife. Geo. Arlies. Dir. John Adolfi. 62 mins. Rel Feb. 28. Rev. Jan. 24.

wyer Man. Inside story of the profession. William Powell, Joan Blondell Dir. Wm. Dleterie, 68 mins. Rel. Jan. 7. Rev. Jan. 3. One Way Passage. Love develops for a prisoner. Kay Francis, William Powell. Dir. Tay Garnett. Time, 69 mins. Rel. Oct. 22. Rev. Oct. 18. Parachute Jumper, The. Two ex-marines and a girl who go aloft. Doug. Fairbanks, Jr., Bette Davis. Dir. Alfred E., Green. 72 mins. Rel. Jan. 28. Rev. Jan. 31.

let Dawn. Russian refugees in Constantinople. Doug Fairbanks, Jr. Nancy Carroll, Lilyan Tashman. Dir. Wm. Dieterle. Time, 58 mins Rei. Nov. 12. Rev. Nov. 8.

Rel. Nov. 12. Rev. Nov. 8.

Felegraph Trail. Difficulties encountered in the building of the telegraph.
John Wayne, Frank McHugh, Marceline Day. Dir. Tenny Wright. 55
mins. Rel. Mar. 18. Rev. April 4.

**Manade Africa. Thrilling African adventure. Under supervision of Wynant
D. Hubbard, F.A.G.S. Rel. April 8.

Wax Museum, The. Original. (Technicolor.) Mystery and thrilis in a wax works. Lionel Atwill, Fay Wray, Glenda Farrell. Dir. Michael Curtiz. 78 mins. Rel. Feb. 18. Rey, Feb. 21.

World Wide Offices: 1501 Broadway, New York, N. Y

(Releasing Through Fox)

Between Fighting Men. Conflict between the sheep men and cattle raisers. Ken Maynard, Ruth Hall. Dir. Forrest Sheldon. Time, 62 mlns. Ref. Oct. 16, Rev. Feb. 14.

ch of Promise. The ruin of a man's career. Chester Morris, May Clarke, Mary Doran. Dir. Paul Stein. Time, 67 mlns. Rel. Oct. 23. Rev. Nov. 22.

Constant Woman, The. From Eugene O'Nelli's play 'Recklessness.' Conrad Magel, Lella Hyams. Dir. Victor Schertzinger. Rel. Mar. 13.

Death Klss, The. A murder mystery with a motion picture studio background, David Manners, Adrienne Amcs, John Wray, Bela Lugosi. Dir. Edwin L. Marin. Rel. Dec. 25, Rev. Jan. 8.

Drum Taps. A Boy Scout troup to the rescue of Ken Maynard. Ken Maynard, Junior Coughlin, Scout Troop 107 of Hollywood. Dir. J. P. McGowan. 61 mins. Rel. Jan. 29.

mite Hanch. Ranch manager falls to vanquish the hero. Ken Maynard. Ruth Hall. Dir. Forrest Sheldon. Time. 59 mins. Rel. July 31. Rev. Dec. 27 False Faces. Doctor makes a racket of his profession. Lowell Sherman, Lila Lee, Peggy Shannon. Dir. Sherman. Time, 83 mins. Rel. Oct. 13. Rev. Nov. 29.

Fargo Express. Straight-shooting sacrifice in the career of a cow country hero. Ken Maynard, Helen Mack. Dir. Alan James. Time, 62 mins. Rel. Nov. 20. Rev. Mar. 7.

Hypnotized. Jam following a big sweepstakes win. Moran and Mack. Dir Mack Sennett. Rel. Dec. 25, Rey, Jan. 17. Lone Avenger, The. Original. Kcn Maynard western. Muriel Gordon. Dir Alan James, 60 mins. Rel. April 9.

itom Thunderbolt. Ken Maynard western in which he helps Coyoto Gulch get the rallroad by cleaning out a gang. Francis Lee. Dir. Alai James. 61 mins. Rel. Mar. 5.

Study in Scarlet, A. Sherlock Holmes story, Reginald Owen, June Clyde Anna May Wong. Dir. Edw. L. Marin. 71 mins, Rel. April 2.

Race Track. Original. Turf story. Leo Carlllo, Kay Hammond, Junios Coghlan. Dir. Jas. Cruze. 78 mins. Rev. Feb. 25. Texas Buddles. Cowboy, veteran of the AEF, turns aviator to balk the villains. Bob Steele, Nancy Drexel. Dir. R. N. Bradbury. Time, 57 mins. Rel. Aug. 28. Rev. Nov. 16.

Tombstone Canyon. Western, in which the hero trics to solve the mystery of his birth. Ken Maynard, Cecliia Parker. Dir. Alan James. Rel. Dec. 25. Trailing the Killer. Epic of the North Woods. Dir. Herman C. Raymaker Time, 64 mins. Rel. Dec. 4. Rev. Dec. 6.

wn New York. Married happiness and a past. Jack Oakle, Shirley Grey Dir. Victor Schertzinger. Time, 74 mins. Rel. Dec. 4. Rev. Nov. 20,

Miscellaneous Releases

Bachelor Mother, The. (Hollywood Pro.) Original. A mother borrowed from an old ladles' home walks into tragedy. Evalyn Knapp, Jas. Murra, Margaret Seddon. Dir. Chas. Hutchinson. 69 mins. Rel. Jan. 3. Rev. Feb. 21.

Town, The. (Invincible.) Vice crusade story. Lester Vall, Frances Dade. Dir. Arthur Hoerie. 57 mins. Rev. Dec. 27. ng Daughters. (Tower.) Two girls in the big city. Kenneth Thompson Joan Marsh, Marlan Marsh. Dir. Christy Cabanne. 63 mins. Rel. Jan. 3. Rev. Mar. 28.

on the Bar Room Floor, The. (Invincible.) Temperance discussion Dulcie Cooper, Bramwell Fletcher. Dir. Bert Bracken. Time, 65 mins Rel. Oct. Rev. Oct. 18.

Footsteps in the Night. (Auten.) Mystery drama. Benlta Hume. Dir. Mau rice Elvery. Time, 59 mins. Rel. Dec. 1. rice Every. Time, by mins. Rel. Dec. I.

Stelly, Clapital.) Grand Hotel in an actors boarding house. Hal
Skelly, Olive Borden. Dir. Raymond Cannon. 71 mins. Rev. Jan. 10.

mgle Killer. (Century.) Expose of wild game hunting in Africa. With lecture. Rel. Nov. 25. Rev. Nov. 22.

Manhattan Tower. (Remington.) Suggestive of 'Skyscraper Souls.' Romance in an office building. Mary Brian, Irene Rich, Jas. Hall. Dir. Frank Strayer. 62 mins. Rel. Dec. 1. Rev. Dec. 20.

Strayer. 62 mins. Rel. Dec. 1. Rev. Dec. 20.

e of the Legion. Released also as The Big Payoff.') (Mascot.) From a Peter B. Kyne story. Barbera Kent, J. Farrell MacDonald, Glen Tryon, Matt Moore. Dir. Ford Beebe. 71 mins. Rel. Jan. 18. Rev. Jan. 24. ng Strain, The. (Irving-Maxim.) Original of the auto races with air stuff. Wally Reld, Jr. Dir. Jerome Storm. 58 mins. Red-Halred Albl. The (Tower) Gangster story, Merna Kennedy, Theo. Von Eltz. Dir. Christy Cabanne. Time, 75 mins. Rel. Oct. 21. Rev. Oct. 25.

Week End. (Irving.) Murder at a house party. Dorothy Revier, 160. Von Eltz. Dir. Willis Kent. Time, 58 mins. Rel. Oct. Rev.

Nov. 1.

Price Decency. (Equitable.) From a stage play. Jungle background for story of a girl tricked by a mock marriage. Dorothy Burgess, Alar Hale. Dir. Arthur Gregor. 60 mins. Rev. Mar. 7. nan in Chains. (Auten.) Tragedy of a woman tied to an hypochondriac, Eng. cast. Dir. Basil Dean. Time, 68 mins. Rel. Nov. 18. Rev. Nov. 22.

Foreign Language Films

(Note: Because of the slow movement of foreign films, this list covers year of releases.)

year of releases.)

(Most of these available with English titles.)

A Noss is Liberts: Alpten) (French). Comedy drama. Henri Marchand, Raymon (Res).

A Noss is Liberts: Alpten) (French). Comedy drama.

Alone (Russ.) (Amklino.) (Dr. Trauborg. 88 mins. Rel. May 24.

Barberina, die Taenzerin von Sanseuci. (Capital) (Ger.). Musical comedy.

Lil Dagover, Otto Gebucht. Dir. Cari Froelich. 38 mins. Rel. Nov. 20.

ni Dugover, Otto Gebuent. Dir. Carl Froelich. 33 mins. Rel. Nov. 20.
Brand in der Oper. (Capital) (German). Musical drama. Gustav Froelich.
Dir. Carl Froelich. Rel. July 13.
Broken Vow, The. (Capital) (Polish). From a novel. Krystyna Ankwicz,
M. Cybulski. 83 mins. Rel. Aug. 25.

M. Cybulski. 39 mins. Rei. Aug. 20.
Cing Gentleman Maudit (Protex) (French). Mystery drama. Rene Lefevre,
Harry Baur. Dir. Julien Duvivler. 78 mins. Rei, Jan. Rev. Jan. 24.
Clown George (Russ.) (Amkino). A clown saves the nation. Dir; Soloviev.
58 mins. Rei. Aug. 21. Rev. Sept. 13.

ffeur Pour Dames (Paramount) (French). Musical farce. Fernand Gravey. 80 mins. Rel. July 1. Rev. Nov. 8. Nachtigali Madel (Capital) (Ger). Love in Hawaii. Dir. Leo Lasky. 30 mins. Rei. Jan. 15. Rev. Jan. 31.

ov mints. Ret. Jan. 10. 189. Ján. 31. Das Schoene Abenteuer (German) (Protex). Romantic comedy. Kaethe von Nagy. Dir. Reinhold Schunzel. 83 mins. Rel. Dec. 1. Rev. Dec. 13. David Golder (French) (Protex). Drama. Harry Baur. Dir. Julien Duvivier. 90 mins. Rel. Oct. 1. Rev. Oct. 26. Der Ball (German) (Protex). Domestle comedy. Dolly Haas. Dir. Wilhelm Thiele. 83 mins. Rel. Oct. 9.

Brave Suender (Ger) (European). Fast comedy. Max Pallenberg. Dir. Fritz Kortner, 90 mins. Rei, April 1, Rev. April 4. Falsche Ehemann (German) (Protex). Farce. Dir. Johannes Guter. 85 mins. Rel. Oct. 1. Rev. Oct. 22. Falsche Feidmarschal. (Capital) (German). Military musical. Viasta Burian. Dir. Carl Lanac. Time, 81 mins. Rel. July 12.

Der Hauptmann von Kopenick (Kinematrade) (Ger). Comedy. Max Adalbert. Dir. Richard Oswald. 96 mins. Rel. Jan. 15. Rev. Jan. 24. Der Herr Buroversteher, (Capital) (Ger, Feltz Bresart, Herman Thimig. Der Herr Buroversteher, (Capital) (Ger, Feltz Bresart, Herman Thimig. Der Hans Behtendt Time, 8e mins. Cut une Turne Turne

s. Rev. June 14.

Blumenfrau von Lindenau (German) (Protex). Comedy, Renate Mueller: Hansi Niese. Dir. Georg Jacoby, 70 mins. Rei, July I. Rev. July Ji. Die Lustigen Weiter bewirden von der German der Stellen von der German der Ger

Druster und Drueber (Ger.) (Germania), Musical comedy. Dir. Max Neu-feld. 85 mins. Rel., Dec. 15. Rev. Dec. 20. Eine Nacht in Paradies (Kinematrado) (Gr.). Musical comedy. Anny Ondra. 90 mins. Rel. Feb. 1. Rev. Feb. 28.

90 mins. Rel. Feb. 1. Rev. Feb. 28.
Eine Tuer Geht Auf. (Protex) (Ger.). Mystery thriller. Dir. Alfred Zelsler. 68 mins. Rel. Feb. 1. Rev. Feb. 7.
Ein Ern. Wielett Sie Mins. Rel. Ger.). Musical. Lien Deyers. Dir. Common Rel. May.
False Uniforms (Rusa.) (Amkino). Dir. Lopashinski. 63 mins. Rel. Nov. 18. Rev. Nov. 29.
Friederike (Kinematrado) (Ger). Dramatic operetta başed on Goethe's life. Mady Ortstians. 90 mins. Rel. March 15. Rev. Feb. 28.

Gitta Entdeckt Ihr Herz. (Capital) (Ger). Musical comedy. Gitta Aipar Gustav Froelich. Dir. Carl Froelich. 90 mlns. Rel. Oct. 4. Gloria. (German) (New Era). Transatiantic aviation drama. Gustav Froeh-lich, Brightte Heim. 75 mins. Rel. Nov. Rev. Nov. I. Hertha's Erwachen (Frotex) (Ger.). Delicate life problem. Dir. Gerhard Lamprecht. 95 mins. Rel. March 10. Rev. March 14.

Lamprecent. 59 mins. Rei. March 19. Rev. March 14.
Holzapfel Weiss Alles (German) (Capital). Comedy, Felix Bressart. Dir.
Vilktor Janson. 85 mins. Rei. Jan. 1. Rev. Jan. 17.
House of Deathr (Russ.) (Amklino). Based on Dostolevsky's life. Dir. Federov. 79 mins. Rei. Aug. 12. Rev. Aug. 15.

(Continued on page 55)

N. M. Avoids Shutdowns By Putting Up Rentals With Denver Exchanges

Albuquerque, April 10. New Mexico Theatre Owners' Association has named Victor Bachechi, Albuquerque; W. H. McCullough, of Roswell, and Tom Murphy. of Raton, as a committee to gather legal advice and study the situation in event of a theatre tie-New Mexico has 41 houses classed indies and 8 operated as circuits. The bill was pushed through by the indies and the circuits were caught unprepared. Albuquerque circuits are taking very little action as yet. oclation has named Victor Bache-

as yet.

Distributors, since passage of the law, have adopted a C.O.D. policy and some houses were threatened with darkness for a while but money placed with the Denver exchanges by N.M. theatre men avoided this crisis.

crisis.

Meantime, Metro's temporary restraining order in Federal court against enforcement of the law has prompted Judge Colin Neblett to set today (10) to show cause on the injunction.

The netition says the act inter-

injunction.

The petition says the act interferes with interstate commerce, intringes on the monopoly established by the copyright law, interferes with business in violation of authority vested by the state constitution and violates the constitution of the United States.

Denver, April 10.

Most of the Denver exchanges are demanding cash in advance on all films shipped to New Mexico, thus completing the transaction in Denver. All salesmen have been with—drawn from the state. The action of the exchanges in demanding cash in advance is causing some of the in advance is causing some of the theatre men to wonder if the law is so good after all.

The state of the s

MARKOWITZ TIRED OF IT ALL

MARAWHIZ TIMED OF IT ALL.

San Francisco, April 7.

When Dan Markowitz opens tab
shows at his Embassy week from
today (15), it will be as a union
house. After six weeks of stench
bombing and bad biz on a straight
pix policy at two-bits top, Markowitz made a deal with unions calling for stage crew, projectionists
and musicians, on a four-week tryout.



Just Completed 25 Weeks— ouger Theatre, New Orleans, La.

JOSEF CHERNIAVSKY **Now Guest Conductor**

Balaban & Katz Chicago Theatre, Chicago After a Sensational Opening Held Over Indefinitely

". . . Chernlavsky has a world of personality and is a showman of no mean ability . . Just the sort of mvslcal oratory that picture-house audiences like." "Variety"

"... Cherniavsky is a riot: applauded into cleven solid minutes of scenic."

B.J.—New York "Mirror"

RKO ROXY, New York, Now

CHARLINE and ARLINE

Embassy Club, Too

Air Line News

By Nellie Revell

Today is a red letter day on the NBC kilocycles. Two iconoclasts— J. P. McEvoy and George Bernard Shaw, naming them in the order of their appearance, not importance—will be on the air to tell the world what's wrong with it.

Miss Langford's Eight

Frances Langford has another new program. She'll be featured Mon-day nights over WEAF with Dick Leibert, Radio City organist, provid-ing the musical background. That gives her eight weekly spots.

Baruch Doubles

Andre Baruch entered radio as a planist. So the announcer got a chance to exhibit his virtuosity when the accompanist for Goldy and Dusty falled to show up Friday (7).

Dorothy Cole, the Chicago miss with the bass baritone voice, who made her radio debut over WMCA, was embarrassed when the hotel clerk phoned her room to ask when the gentleman visitor was leaving.

Miss Cole had been phoning and her voice is often mistaken for a

7 a. m. Treat

Fred Fcibel, special CBS organist, who plays the Reveille at 7 a. has the finest set of organ arrangements this tuner-in has ever hea He's real balm for the disposition, especially if the disposition is bad as mine.

What Respect

One of Antonio Stradivari's original fiddles couldn't be treated with greater respect than the ancient washboard played by the Negro Low-land Singers'. It is carried in and out of WOR's studio in a doubly padlocked leather case especially built for it.

Via the Pen

It pays to fight. Jane Alden, legit player, wrote a series of articles for a radio fan paper relating her experiences with stalling audition boards. Now she's the siren in 'The Magio Voice' on CBS.

Marvin Postpones

Johnny Marvin has called off his proposed theatre tour temporarily Difficulty in getting lines into certain cities to continue his broadcast

Lombardo Finds Out

Guy Lombardo always tells his proteges, 'Don't be nervous—a micro-phone never hurt anybody!'
Today he's nursing a black eye, acquired when an overhead Columbia mike cut loose from its moorings.

Injured

Annette Simpson, WOR soprano, injured three ribs and strained he ankle in a taxi accident the other night on her way down to the studios

Barton's Play

Arthur Barton, in charge of WMCA's educational programs, is pre-paring for the opening of his play, 'Man Bites Dog', at the Lyceum theatre April 24.

Short Shote

Elsie Hitz will broadcast from the hospital where she is laid up with scarlet fever...Eddle Scheuing will have a surprise party tomorrow in his new offices...Emil Coleman and Irene Bordoni are preparing a new kind of musical program...Two motion picture companies are trying to entice Jimmy Melton westward...Raoul Marlo, formerly idea man at WOR, and now head of his own agency, writes the continuity for six current commercials...Charles Carlile now has eight programs weekly over CBS, each under different sponsorship, said to be a record...Empire over Cas, each unner unerent sponsorsnip, said to be a record... Empire Baliroom on Broadway is now broadcasting via WABC, WINS and WFAB...George McLean, baritone, over WRNY, was formerly featured at Chro's in Paris... Mae West will be interviewed from KHJ, Los Angeles, tonight. Tomorrow night: East Lynné'...Dexter Fellows, circus p. a., tells all to Ed Hill on the 'Inside Story' next week...B. J. Murray has joined the ad staff of WMCA...Sponsors of the Pages of Murray has joined the ad staff of WMCA...Sponsors of the Pages of Romance' program are dickering with Margalo Gilmore and Conway Tearle...Harold Sanford has been conducting works for NBC seven years...The hardest thing to get on a radio these days is \$10 na hock shop...Carson Robison and his Buckaroos may do New York night clubs... Radio maestros have suddenly become harp-minded...Theo Alban has sung Happy Days Are Here Again' 1,340 times for Lucky Strike-and still believes it...Add similes: NBC's press department's 'as numerous as the Daughters of the Revolution in Mexico'...Fred Waring says that Rosemary Lane is the champion gum-chewer of Iowa...Joe Haymes went to a picture last week to get away from it all and found himself sitting next to a song plugger.

Scrambled Notes

Pedro de Cordoba, stage and radio actor, is now spieling philosophy to housewives against Will Osborne's music over Columbia...Auditions for beer programs thus far have totaled 31 by both networks, with no sales up to April 6...Lennie Hayton will not break up his Chesterfield orchestra at the expiration of its current contract...Milt Gross will be Interviewed on NBC by William Lundell April 24...Wonder Bakers are considering going back on the air, featuring rye bread since the emancipation of beer...Solly Ward and Snoony Blair stay on that Five-Star show ...A. L. Alexander, WMCA's chief announcer, is having a birthday April 26 ... NBC auditioned Harold Levy's original radio operettas. Levy has 13 written...The iliness of John Mills (Mills Brothers) is more serious than they'd have you believe...Although Whiteman has dropped the Rhythm Boys, he will keep Al Dary...Ring Lardner is fuming at radio tenors...

L. B. Wilson, prexy of WCKY, Covington, Ky., is a brother of Hansford Wilson, legit player...NBC is building up morning programs, this being the draft week the programs of the dential that week the programs of th Boys, he will keep Al Dary...Ring Lardner is fuming at radio tenors...

Renewals

Metropolitan Life Insurance. as added another 52 weeks, Has added another 52 weeks, effective April 24, for its morning setting-up stanza over the NBC red link east of Pittsburgh. Arthur Bagley continues as physical instructor, his sev-

as physical instructor, his seventh year on the program.

Horn & Hardart. Has extended its Sunday juvenile period over WABC for 52 weeks, effective April 16. Third year for program on this CBS key.

Oscar Mayer frankfurters.

Renewed for 13 weeks starting April 1 cover WBM, Chicago, with augmented entertainment.

NBC CHECKS ITS HIGH HAT

NBC g, h, q, is anxious to find out whether it has been too high hat in its method of going after business. It also wants 'i know whether clients think that the chain's salesmen have been undemocratic in servicing them during their run on the air. To get a line on the customer reaction the network has retained a business survey firm for a detailed course of inquiry.

Investigation is not only being conducted among past and present commercials on the NBC books, but takes in advertising agencies with

takes in advertising agencies with whom the network has done business. Among other things, it's up to the investigating firm to report back suggestions for improvement.

Gyps. Gimmicks, Jail Fate of Two Who Tried Broadcasting in Mexico

Los Angeles, April 10. The running of ether stations be-low the border is rather a problem, according to a ccupie of radio boys according to a cruple of radio boys who returned here this week after spending two days in a Mexican Jall. They were pinched for grifting in one of the gambling spots in order to pay off what they term a touch by a government official. Interest of the special properties of the

line.

Pair rented a station and were just collecting some gravy, they say, when the touch came. Claim they were told they were operating on an illegal wave length, and it would be just too bad unless they greased a relen

a palm.

And, running short of grease, they And, running short or grease, tney thought of a method to get the kale. They bought themselves a stock of papier machie, giue and red dye and, after much effort, eventually produced a stack of chips that might in a pinch fool a shortsighted croupler at one of the town's roulistat stable. croupier at lette tables.

iette tables.

They picked a table presided over by their idea of a faulty-sighted gent where the reds represented \$5. They made 10 bets, all wrong, and as they were about to place the 11th along came the tap on the shoulder. Result: Two days in the hoosegow and a request to get out and stay out of Mexico.

Cashing Yens at B.O.

Los Angeles, April 10.
Paramount currently is exploiting its stage attraction, Frank
Watanabe and Honorable Archie, KNX KNX stars, through the Grayo shirt stores, sponsors of the ethe

act. Purchasers at all Grayco places are given Japaness yens, which may be exchanged at the b.o. as 50 on purchase price of a ticket. House values the advertising it is getting out of the stunt through Grayco at \$2,000.

HAVANA RATES

Havana, April 4.
CMAF, International Broadcasting Co. has slashed its tariff about 50%. Now asking \$5 per hour from noon till 6 p.m., \$6 from 6 to-8 p.m., and \$7.56 from 8 till midnight.

This station's programs are mostly comprised of American music with announcements in English.

Radio Reports

THE DOODLESOCKERS
With Sydney Ten Eyck, Irene Taylor, Fields and Hall, and Farthington Fluctuators
Talk, Song, Band
WUZ, New York
Down in the cotton belt the conglomeration of alliterative verbosity dished up by Sydney Ten Byck may have passed for conjecty, but that this babbling will prove more of a strain than a novelty on the ear.

of a strain than a novelty on the of a strain than a novelty on the Ten Eyek is an import from M.W. Chor, where his knack for lifting them from a thessurus and putting them to gether held favor from W.W. Chor, though the brand of instrumental novelties unloaded retains something of the W.W. association.

The Tay of the W.W. association. We have been considered the work of the W.W. as the work of the W.W. as the work of the W.W. as case of being totally out of place. From Fields and Hall came a brace of the work of th

THE UPSTATERS
Songs and Talk
Sustaining
WGY, Schenectady
Male quartet plus a chap reciting
poetry and philosophy. From WGY
one morning weekly. Originally
program had a distinct rural tinge,
and Down on the Old Back Road
still signatures the broadcast, but
when caught the recitationist was
doing poetry (including a Shakespophy. Violin accompaniment solos,
once a feature, also missing.
Talker, apparently the bass of
quartet, announces the numbers.
They usually are old and familiar,
but are sung well. Older people and
A bit out of the ordinary, it seems
okay for an a.m. spot.

Jaco.

DURANTE AUDITIONS

Lucky Strike—Possibly Late Sunday Night Spot

With Metro-Goldwyn-Mayer's per mission, the negotiations between Jimmy Durante and Lucky Strike— for the spot Jack Pearl vacates June

for the spot Jack Pearl vacates June 29 has reached the audition stage. Schnoz's act, framed around a Cyrano de Bergsrac character, had Its first hearing last week.

Also under consideration by the cig account is the proposition of putting Durante on a couple of months before the Pearl retirement, using the 10-11 p.m. span now open Sunday nights on the red (WEAF) link. Only shift of program necessary would be the Seth Parker quarter-hour at 10:45.

KHJ's 13th

Los Angeles, April 10. KHJ, oldest radio station in Los Angeles, will celebrate its 13th an-niversary this Thursday (13) with a

Outlet started in 1922, a week ahead of KFI. It was also the first to use talent on the air in southern California.

Halt Court B'casts

Halt Court B'casts

Kansas City, April 10.

Broadcasting from the Northside
municipal court of Kansas City by
independent station WHB hit a
snag recently, when a bill was introduced in the state legislature to
ban it. Station made a couple of
write opinion to the state legislature to
ban it. Station made a couple of
write opinion to the state legislature to
ban it. Station made a couple of
write opinion or the state of
the result and got more than 5,000
favorable replies. When sent to the
committee in the legislature, that
body threw the bill out.

Judge Holland and prosecuting
attorney Tom Gershon co-operate
with the station and the morning
feature causes many of the listenera to cringe when they hear of
heavy fines and licenses suspended
on careless drivers.

PRESS FIGHT

Havana, April 4.

CMAF, CMW, CMC and CMBD
are interchanging announcements of
program schedules as a means of
fighting the newspapers' disinclination to print local radio schedules.

Each station reads thrice daily the
programs of the other stations.

OUTDOOR GIRL REVELS With Harold Stern Band, Songs, Drama COMMERCIAL WOR, Newark

Band, Gengs, Drama COMMERGIAL WOR, Newark Harold Stern's coterie contributes a smoothly blended cycle of dance whill angled by Cutdoor Girl beauty products. It all lends itself to the romantic atmosphere that the commercial has set out to create. Half the program has the Stern-polations for the unravelling of a dramatized plug that's more sophomorie in conception than the background that it describes. Story told is that of Nancy Lee in the setting; it seems Isn't very popular with the boys, who one after the other side-step her. One of those friends who do tell finally puts her wise to the that comes the tip 10 use Outdoor Girl face powder. Later in the evening Arthur Ransome, a picture star, comes creating the dance in quest of college atmosphere, and the comes in the control of the contro

KAY KYSER'S ORCHESTRA

KAY KYSER'S ORCHESTRA Sustaining WGY, Schenectady
Kyser's unit is at the New Kenmore hotel, Albany, broadcasting via WGY, and, on some programs, over the NBC network. It's a large unit, if men, and has an unusual instru

brass section. This, plus novel arrangements and a litting rhythm, produces a brand of music which is drawn and the section of the section of

MAHRAJ Serial Narrative Sustaining WOR, Newark

WOR, Newark.

Mahraj, or Rajput. A juxtaposition of titles. It's the same act, with the style of narrative, type of stories and of characters unchanged. On WBBM, Chicago, and a number of other stations around detective of India, who traveled under the moniker of Rajput, in due time became the copyright property of a Los Angeles program recording outfit.

time became the copyright property of a Los Angeles program recording.

Like its predecessor, the Mahraj example of shocker is a one-man show with 'India's master of mystery,' as here billed, doubling from narrator into all the parts and dishthered in the single installment. There's no variation from the Rajput hokuspocus. The narrative is poured out in the same excited sibilants and effects is carboned.

WOR is feeding this one to listeners on a three-evening-a-week schedule as a test for a commercial massic charm giveaway can't be far off. It's the device used by Rajput and its replicas to show that they're listening.

GREEN BROTHERS
Xylophones, Band
WIZ, New York
Green Brothers are tuneful enough
on the metal slabs and well blended
is the obbligate contributed by a
studio orchestra, but the mixture
rates orbing better than indifferent
and the studies of the st

RADIO ASKS AT&T TO CUT

Congress 'Finds' Radio Legislation Extraordinary; States' Rights Angle ON LINE CHARGES

Washington, April 10.

Members of Congress are slowly finding out that they can't legislate with regard to radio in the same manner they have been laying down the law to previous forms of entertainment and advertising. Latest mix-up appears in adding words Tadio communication' to time-hon-tradio communication' to time-hon-tradio communication' to time-hon-tradio. radio communication' to time-honored cut and dried legal phrasing of the Administration's Securities Regulation bill.

uniton bill.

In the old ays when they ordered alvertised to keep out of certain alvertised to keep out of certain alvertised to keep out of certain the control of the con

Situation was partially solved when ruling was made that all radio stations operated in inter-state commerce and programs were not subject to state laws. Security bill, however, specifically prohibits transmission of information concerning securities or bonds into any state wherein it i; unlawful to advertise or sell such.

This in effect gives every state potential veto power over every financial program on the air. It would be practically impossible for an advertiser to meet the varied other hand, any state could prove that any station in the country was heard within its borders.

Up in Air

Huston Thompson, who framed bill for administration, admitted that such was not the intention of the bill with regard to radio. But to date it's still up in the air.

Other interesting angle in effect on radio of general legislation is section of bill which outlines information which must be included in the country, price, commission, issuer's liabilities and assets, voting power of holder and enough other dope to take up half an hour on air in straight asle. talk.

This is o. k. in printed ad or circular, but it in effect bars financial houses from use of the ether. One solution advanced is that any inquiries as result from air plugs be required to be answered with circular including information instead of including it in actual program. That leaves too many loopholes to actify the proponents of strict security regulation, but thus far they havent found anything better.

Howell Diverts Shows From WJJD to KYW. Chi

Chicago, April 10.

KYW has inherited several commercials from WJJD following the change of management last week. Understood C. A. Howell, former manager of WJJD and now establishing an independent radio agency, made the switch.

Two most important programs going over were Oil of .Sait's 'War Nurse' program, with Anne Sedgreick, and 'Oid Apothecary', drug account, with Raiph Schoolman. Both are twice-a-week programs. Chicago, April 10.

Standard Brands Sending All Shows Thru Summer

Standard Brands will keep all its programs on the air through the summer. List includes 'Great Moments in History,' given the Fleischmann label Sunday evenings on NBC.

on NBC.
Others on the S-B network group are Royal Gelatine (Fanny Brice-George Olsen), which starts plug-sing Chase & Sanborn tea next week, the Fielschmann Thursday show and the Chase & Sanborn coffee stanza on Sundays.

Wheatena Expires
San Francisco, April 10.
Expiration date of Wheatena's five-time weekly serial is April 22, when western edition goes off the air, following suit of the eastern show.

Coast Blues

Los Angeles, April 10. eral practice of Coa General

Los Angeles, April 10. General practice of Coast radio comics making personal appearances is to inject dirt as soon as they get on a stage. There is an epidemic of double-meaning gags and topics usually unmentionable from the aerial performers. Current use of almost any air performer in Los Angeles downtown theatres has given the ether talent the problem of digging material. In pienty of cases they have simply used former air continuities spiked with blue bits reminiscent of some stag seance. But the blue material has not been confined to the male comics. Several femme air artists have soiled themselves recently in an attempt to grab laughs.

NBC'S COAST GRAB ON **NEWS SHUTS OUT KFRC**

San Francisco, April 7. San Francisco, April 7.
In a surprise deal made this week
NBC gained the town's only news
broadcasts by tying up with
Hearst's p. m. 'Call-Bulletin,' thereby shutting out KFRC of the Don
Lee chain.

KFRC moved to Hearst's other heet, a. m. 'Examiner,' shutting sheet, a. m. 'Examiner,' shutting out NBC's independently operated KYA, but was unable to sell the 'Ex' on news broadcasting idea.

Direction of the control of the cont

Dorothy MacDonald.

Paper is spending a sizable amount in construction of remote control studios in its own building and installation of new equipment. With daily going for radio in a big way 'Duke' Meyer has been taken off other assignments and put in charge of radio activities and columning. Though it will heavily plug the Hearst paper KPO is still identified as the 'Chronicle' station in several identification announcements daily.

Deal between sheet and station

Deal between sheet and station was worked by Lloyd E. Yoder, press chief for the network, and Robert Holliday, publisher of 'Call.'

Marxes Stepping Off Air After Oil Series

Hollywood, April 10. Hollywood, April 10.

With the Marx Brothers (Chico and Groucho) Standard Oil contract up May 15, possibilities are that they won't renew. Oil company is desirous of retaining them through the summer, but with their Sam Katz feature scheduled to get started around June 1, brothers out of the summer will be too much the condensating will be too much

Marxes were supposed to go east for the last four broadcasts, but will remain here for the balance of the series.

Broadcasting Top Telephone Customer—Cost NRC-CRS Around \$7,000,000 Last Year; Increase of One Million Over '31-Advertisers Complain on Toll Charges

\$12,000,000 IN '32

Radio, rating as American Telephone & Telegraph's biggest telephone control of the seeking a substantial reduction in line charges. Petition to this office of the seeking as substantial reduction in line charges. Petition to this office of the seeking as substantial reduction in line charges. Petition to this office of the seeking as substantial reduction in commercial business finds them, the networks, carrying a greater load than they can bear as regards the monthly bills for the relaying of their sustaining features.

Also included is a request for a readjustment downward of charges made for the reverse circuit connections and remote control pickups which the networks add on trups which the networks add on the seeking seeking see

individual values always contended that the telephone company has taxed it more per mile of service than any other class of subscriber. Radio other class of subscriber. Radio men figure the cost anywhere from \$10 to \$25 per mile a month, par-ticularly for the lines connecting the station's studio with the trans-

the station's studio with the transmitter.

AT&T's Viewpoint

When business was on the upbeat, the networks declare in their AT&T request, the line charges brought no complaints from the broadcasters, but now that the decline has forced retrenchments they think it only fair that the communication company allow an appreciable paring of rates.

AT&T's explanation for the communication company allow an appreciable paring of rates.

AT&T's explanation for the communication company allow an appreciable paring of rates.

AT&T's explanation for the communication company and the communication of the special lines and engineer service given this end of the business. Every radio hookup is checked and monitored independently by the central and branch offices of the telephone company. Men are kept constantly on the alert so that in the event of a break the facilities of the broadcast can be restored within the space of two or three minutes.

School Teacher Sues Performer for Divorce

Ferformer for Divorce

Buffalo. April 10.

J. Warren Hull, former musical comedy juvenile and now a radio on NEC plugging Vigoro fertilizer with the April 23 program. Air connection of this account is one of those seasonal affairs, running the same course of weeks each year.

Same commercial winds up the Happy Ramblers program on received stays and was getting less than \$100 a lung April 28.

GOING OVERBOARD CBS Halts Talent Hunt, Says Fans Prefer Ideas to Personalities: **NBC Auditions Total 10 to 30 Daily**

Champ Check Casher

Chicago, April 10.

Some radio topnotchers are getting wiselength of the service of the service

ST. BRANDS' 2 VARIETY SHOWS: C.&S. APRIL 30

Adoption by another Standard Erands' account, Chase & Sanborn coffee, of a variety program idea, commencing April 30 when Bert Lahr, Lee Sims and liomay Bailey inaugurate the new 'ype of air show, must mean a variation for one or another of the same type of shows, as regards the Fletshmann Yeast as regards the Fletshmann Yeast yia the J. Walter Thompson agency, and both sponsors are affiliated up. and both sponsors are affiliated un-der the Standard Brands classifica-

der the Standard Brands classification.

With Lahr bowing in the variety
program, succeeding the Eddle Cantor style of show, the relative impression of C&S and Fleischmann's
Yeast will compel a further change.
In connection with Sims and
Balley, Mort Milman signed them
exclusively, taking them away from
the NBC's own artists bureau and
spotting them on an NBC commercial. They hall from Chicago.

Milman is said to have put one
over on NBC by recently bringing
the planist and songstress east from
Chi for a Fleischmann program, and
aimost immediately thereafter spotting them on C&S. He has since
influenced both to desert their Chihome where Simb has ondo. This
was the prime reason for his refusal to desert the loop.
Sims will
set up his school in New York.
Lahr will probably remain indef
on C&S.

r will probably remain indef

CHESTERFIELD-NBC?

Execs Comtemplate Network Switch
—Auditioning New Lineup

—Auditioning New Lineup

Several executives of Liggett &
Myers are reported in favor of movling the Chesterfield series over to
NBC when the CBS contract expires April 15. Theory is that the
change may hypo interest in the cig
program. Agency on the account,
New replacements. for replacements

or replacements.

A CBS-built talent layout comprising Lou Hoitz, Mildred Balley, Eton Boys and Lenny Hayton's orchestra, staged a second audition yesterday (Monday) for Chesterfield. Program was rearranged after the first audition, hield last week, but remained intact as to people. If accepted this lihe-up will go on for one hour a week over CBS in piace of Chesterfield's present six weekly shots. In addition to the specialty names the show is built to include a 10-minute dramatization of a current news event.

include a 10-minute dramatization of a current news event.

Bing Crosby has also auditioned argain for this account, but whether for an individual period or with inclusion in the above mentioned group in mind is not clear.

WRIGLEY'S SUMMER REST

Wrigiey Gum takes its Lone Wolf series off Columbia for the summer with the April 28 broadcast, Kid stanza will go into list third season with the reopening of school

Columbia has brought its quest for new talent to a complete halt. Faced with a steadily increasing list of sustaining spots to fill, as the commercials thin out for the summercials that on the summercial it has on its lists and to practically close the door to newcomers. In the past four months CBS hasn't introduced a single new personality act on its sustaining schedule. Network's view is that it has capable performers in all branches of entertainment and that what listeners want is not new personalities but something different in the method of presentation and production.

teners want.is not new personalities but something different in the method of presentation and production.

As a result of this policy the CGS sustaining setup has assumed an aspect peculiarly its own. If Morton Downey or the Boswell Sisters aren't scheduled to do a solo production of the control of the c

Auditions run anywhere from 10 to 30 a day. NBC dally presents at least one new act on either its red or blue links and some days these newcomerstanzas run as high as five. They may only be heard on the air that once, but at least they've been given the preliminary hearing and grooming and a chance at an airlane.

Philharmonic in L. A. Spotted by Columbia

Spotted by Columbia

Los Angeles Philharmonic orchestra will broadcast one concert
over the complete CBS network
April 30 with a probability of a
later series. Raymond Paige, musical director at KHJ, from which
station the broadcast will go, will
wield the baton. hook-up for the
ovchestre, atthough it has been on
the air several times locally over
KFI, NBC outlet, from the Philharmonic auditorium.

monic auditorium.

AIR SEER CLEARED

AIR SEER CLEARED
Alburtus, the Seer, was freed of
a charge of using the mails to defraud. Accusation result of recent
broadcasts over KOB offering character analyses.
As a result, and the description of the
As a result of the Quashing of the
Company will write Attorney General of the T. S.
recommending more stringent lesislation governing radi broadcasting.

BLACK CROWS EAST

Moran and Mack are being rought east with a new script

They're being sponsored by their personal manager, with a twice-weekly dialog routine all set.



RADIO CHATTER

NAME AND ADDRESS OF THE OWNER, WHEN PERSONS ASSESSMENT OF THE PERSONS ASSESSMENT ASSESSMENT ASSE East

WCAX, Burlington, Vt., asking for talent. Station makes no pay-ment and is stressing possible fame ahead if candidates pass audition

test.
Frank and Gene, harmonists, have
gone commercial over WGY.
Blue Steele has moved his band
into the Jefferson Davis hotel at

Montgomery, Ala.
Paul Austin back in Providence
with his Cavallers. At the Old
France, night spot. Mary Stein as
vocalist.

y Lossez over WBZ, Boston estra is at the Providence Blit-Billy

Orchestra is at the Providence Demone.

With a M. WPRO. Providence,
With their new addios ready for
spirine openings.

Joe Howard is again auditioning
his musical for NBC.

Outside of his radio band connections Paul Sabin is doing some
E. P. H. James delivered his spiel
on the merchandising angle in radio
before the New York Advertising
Club.

Club.

Don Hall of the NBC tric carrying the same moniker has been officially okayed as an amateur wireless operator.

It looks like another lull just before the storm at the CBS layout.

Enter of the CBS in the CBS layout the control of the control of the control of the CBS

In New You.

Ennes Cutting of the NIEC audiEnnes Cutting of the NIEC audiEnnes Cutting of the NIEC audiEnnes Cutting of the Coloberasky and
Marinsky Ensemble.

Original Rosle of the Goldberg
Eketches, Rosalyn Silber, is back in
the east, with the salary differences
evidently all patched up.

George Engels begande, former
Chicago NIEC Artists Service maneser, in the New York office.

NIEC out of New York is going in
heavy for the hillbilly line of diversion. It's now listening to some-



DON HALL TRIO

WJZ
Daily 7.30 A.M. Sunday 7.45 P.M.

VERNA BURKE
Hotel Park Central Grill
NBC Network

SOUTHERN SINGERS

Management
M. GALE, 151 West 46th Street

N.B.C.

THE PHANTOM

> **GYPSY** VIOLINIST

> > WJZ Friday-Saturday 11:30 P.M.

RALPH KIRBERY

NBC NETWORK DREAM GER" "PAGES OF ROMANCE"

WEAF MIDNICE MIDNITS SUNDAY

WJZ 5:30 P.M. NEC ARTISTS BUREAU thing tagged Hillbilly Heartthrobs.' S. J. Perelman no longer writing J. Perelman no longer writing Fanny Brice's air session, with k Yellen and Aben Kandel re-

ragang practical billion prima

Jack Yeiten and Aben Bannet Polacing.
WCAE, Hearst-controlled Pitt station, failed to take up its option on Rieges and Mote, oldest regular as the polacing of the polacing attention to her ether dabut. Jack Powell slated for some NBC'ing with his drumology. John U, Reber, J, Walter Thompson radio chief, visiting Chi.

West

Mildred Laughiln, contraito, and Judith Myles, soprano, are additions to KMTR, Hollywood. Hollywood to KMTR, Hollywood to KMTR, Hollywood to KMTR, Hollywood to KMTR, Loa Angelsa, KGAR, Tucson, Ariz, seeking the facilities of KVOA there and increase in power to 250 watts.

KFO, San Francisco, asking authorized to the most of the contraint of the member of the contraint of the

as auxiliary to its new bu-kw.
equipment.
KOB. Albuquerque, has reduced
its schedule four hours.
J. H. Speck new manager of
KGGM, Albuquerque.
Avocado Tissue Soap is using
Norman Nielsen, tenor, three half,
hours a week over KJH, Los Anmeles.

Sterling Holloway is back in the 'Hi-Jinks' combination on KFWB.

Mid-West

George T. Case, formerly chief announcer WCKY, Covington, has joined announcing staff of WFBE, Cincinnati

Cincinnati.
Child talent makes up considerable of WTMJ's ensemble. Milwaukee 'Journal' station boasts
seven child actors.
Don McKelit and Louis Reen got
their new program, The Tune Tintheir new program, The Tune Tin-

week.

Al Buettner, announcer for WISN, has had a deluge of mall from ladies who wish to sew buttons on his wearables. Another announcer said that Al would marry a girl who could see.

that Al would mastry a production obtained with the court have proved so popular they are being continued Thursday morning the provided that the court have proved the court have provided the court have provided the court of th

sponsor.

Wendell Hall, radio vet, now sustaining twice weekly on WBBM.

O. B. Hanson, chief NBC engineer, in Chicago.

Mrs. Furber Marshall, socialite
Mrs. Surber Marshall, socialite
capo Whyse first trouble.

Pat Flannagan and Prima Beer have been doing business over WBBM for five consecutive baseball

seasons.

Listerine in a tieup with Majestic theatre, Chicago, for an exchange of empty cartons for admissions. Quin Ryan, over WGN, co-operating.

NAT'L PROGRAM'S LOCALS

Fleischman Hour May Try Station's Home Town Faves

Under discussion by those responsible for the Fielschmann Thursday show is the idea of including in the bill each week a local favorite from towns represented in the program's station hookup. Selected turn would do its bit from the hometown outlet. Main barrier to the plan is the Main barrier to the plan is the result of the plan is the control of the plan is t

Angeles.

WEINROTT AT KHI

Los Angeles, April 10.
Lester Weinrott, free lance rad author, goes on the writing staff the Don Lee system. He will work that the contract of at KHJ. at knj. Weinrott is a former Chicago 'Journal' reporter,

Bill Barr-Kosto Apart
Chicago, April 10.
Kosto, prepared dessert, dithdrew
its sponsorship of the Grandma
Burton show on WBBM last week.
It was a thrice weekly show.
Bill Barr, author-sector of the
script, will be retained by the station on a sustaining basis.

Ad Agencies'

Radio Execs (Associated With the Show or Performan End of Radio)

N. W. Ayer & Son, Inc. 500 Fifth Ave., N. Y. C. Douglas Coulter.

Batten, Barton, Durstine & Osborne, Inc.
383 Madison Ave., N. Y. C. Roy Durstine.

Roy Durstine.
Arthur Pryor, Jr.
Emille L. Haley.
Benton & Bowles, Inc.
444 Madison Ave., N. Y. C.

E. M. Ruffner.

Biow Co., Inc. 521 Fifth Ave., N. Y. C.

Milton Blow. Blackett-Sample-Hummert, Inc. 230 Park Ave., N. Y. C.

Frank Hummert. George Tormey.

Blackman Co. 122 E. 42d St., N. Y. C. Douglass Stoerr.

Campbell-Ewald Co. 292 Madison Ave., N. Y. C. C, Haistead Cottington. (General Motors Bldg., De-

George T. Ewald.

Cecil, Warick & Cecil, Inc. 230 Park Ave., N. Y. C. J. H. McKee.

Erwin, Wasey & Co., Inc. 420 Lexington Ave., N. Y. C. Charles Gannon.

William Esty & Co., Inc. 6 E. 45th St., N. Y. C. William Esty.

Federal Adv. Agency 444 Madison Ave., N. Y. C. Mann Holiner.

Albert Frank-Guenther Law, Inc. 70 Pine St., N. Y. C.

Frank A. Arnold Hanff-Metzger, Inc. Paramount Bldg., N. Y. C.

Louis A. Witten.

Lambert & Feasley, Inc. 400 Madison Ave., N. Y. C. Martin Horrell.

Lennen & Mitchell, Inc. 17 E. 45th St., N. Y. C. Arthur Bergh. Ray Virden. Robert W. Orr.

Lord & Thomas 247 Park Ave., N. Y. C. Montague Hackett.

McCann-Erickson, Inc. 285 Madison Ave., N. Y. C. Dorothy Barstow.

Ruthrauff & Ryan, Inc. Chrysler Bldg., N. Y. C. Jack Davidson.

J. Walter Thompson Co. 420 Lexington Ave., N. Y. C. John U. Reber

Robert Colwell. Gordon Thompson. Cal Kuhl.

A. K. Spencer. Herschel Williams. Nathan Tufts. Edwin Barrett.

Young & Rubicam 285 Madlson Ave., N. Y. C. Hubbell Robinson.

REJECTS POLITICS

KMTR Believes Campaign Speeches Drive Listeners Away

Los Angeles, April 19.

First local station to ban political speeches is KMTR. Station is refusing to take any of the political spleis for the approaching municipal election, a type of commercial other outlets welcome in view of boosted rates for such broadcasts. In notifying candidates of the ban L. W. Peters, KMTR manager, declares that in his opinion such speeches drive listeners from the station and are detrimental to the regular programs.

regular programs.

MILDRED'S FIRST FOR CBS

Mildred Bailey makes her first personal appearance for CBS at the Palace, Chicago, this Friday (14). An NBC booking the last time she

An MBC booking the last time she played the spot.
Miss Balley's contract with Coimmbia includes no stipulation pertaining to broadcasting other than
it promisso to try to gind her a commercial. Means there will be no preliminary warm-up over that chain
on a sustaining basis.

ONLY BIRDS SING FREE!

Benny Fields' Answer to Chi NBC's No Pay Offer

Chicago, April 10.

Benny Fleids as a bartione soloist was offered a sustaining building by NBC here last week. A hint as to the NBC conception these days is obtained from the fact that the network seriously suggested Fleids should work gratis until a sponsor might hanner along me. might happen along.

Fields informed NBC that 'only birds sing for nothing' and that NBC would have to sustain him while he was sustaining. No deal.

SHUMAN'S TROUBLES AT ONCE AND SUDDEN

Lincoln, Neb., April 10. Lincoln, Neb., April 10,
Howard and Harry Shuman, who
have operated KFOR here for a
number of years, find themselves in
a potful of trouble. Recently the
station was taken over by the Cornbelt Broadcasting Co. and the two
given.executive positions in return.
The wavelength was recently filed
for with the FRC by three factions,
Cornbelt being allowed the wave,
but the Shumans refusing to give
up control. control.

but the Shumans refusing to give up control.

Now, claiming the pair has mismanaged the station and allowed obligations to accumulate at the rate of \$1,000 a month. C. E. Sanden, for the company, has gone to court and received a temporary restraining order against the two as far as any future association with the station is concerned.

Shumans were name defendants in an injunction suit in an equity charging copyright infringements by a group of New York publishing houses. Action came from Gene Buck, president of the ASCAP; Harms, Inc.; Irving Berlin, Inc., and Leo Felst, Inc. It is asked that the statidh be restrained from further use of their records for broadcasting without permission and not less than \$1,000 damages for content of royalties.

Irene Castle on Air?

Chicago, April 10.
Irene Castle McLaughlin is under consideration for radio with MBC doing the considering. Former dancer's asking price is 'way

Socially prominent in north side swankurbla, Miss Castle is now appearing in a series of amateur performances of a plece called Re-turn to Folly. She was recently eported considering a profession eturn with a dancing partner.

NBC Farms Out Three N.W. Stations at \$1 Yr.

N.W. Statuons at \$1 If.

Seattle, April 10.

Three northwestern stations operated by NBC but eliminated from chain broadcasts when this web dropped its gold network, have gone over to private operation at \$1 a year rentals.

Under the transfer KEX, Portland, goes to the Portland Oregonian, which controls KGW, KIR, Society, Ward CA, Spolos operated KOMO, and KHQ in the two latter cities.

Gulf Takes Irv Cobb

Guif foll has signatured with CBS for a minimum run of 13 weeks. Featured spot of the 15-minute show clocked for Wednesday and Friday nights goes to Irvin Cobb, with an orchestral unit in support. Lineup calls for 45 stations. Starts either April 26 or May 3.

THEATRING AGAIN Hollywood, April 10.

Hollywood, April 10.
Loyal Underwood, who handled
the Arizona Wranglers over KNX,
is off that station, but is lining up
theatre dates for his cowhand
warbiers again, this time in Montana, Wyoning and Colorado.
The Wranglers hat, played northern California, Oregon and Washindoor on percentage.

ington on percentage.

Jane Froman's Run

Jane Froman opens April 21 at Radio City on a six weeks' engage-

The ether singer will alternate be-tween the two R. C. houses. Mor-rison-Winkler agented.

Phonograph Needles A Top Expense for 100-Watt Hideaways

Chicago, April 10.

How do the 100-watters survive? That's a question in arithmetic that occasionally excites some in-It's getting tougher and tougher to get business for the big stations, so how can the obscure one-lungers make a living.

Answer lies in the fact that there is little or no expense attached. Salesmen are on straight commission, a cubbyhole serves for studio and office, and announcers who interrupt the phonograph records cost \$30 a week.

Outside of that the big expense is for disc needles and a union record-turner-over at \$90, or less.

Chi NBC Options

Chicago, April 10.

Chicago NBC Artists Bureau, now under the direction of Sidney Strotz, bestirred itself iast week. Isabel Zehr and King Bard were conscripted until April 1, 1934, earting as sustainers.

Also Ed Lowry's option was pushed. Iron. an April 22 expiration, to the constant of the control of the co

COAST TEAM SWITCH

Hollywood, April 10.

Beebe Lesile and Jean Lewis, whose Jack and Jill was dropped by KECA when NBC discontinued its gold network, have switched to KFWB for thrice weekly periods. Program is commercialed by the Nassour Soap Co.



CRACKERS ROBERT BURNS ANETELA WABC

BURNS & ALLEN

Dir.: WM. MORRIS AGENCY

"The Best in Music" BILLY

ARTZT EXCEPTIONAL MUSIC AND DIRECTION FOR PARTICULAR CLIENTS

TUNE IN!

'Great Moments of History' WJZ N.B.C. Network SUNDAY 7:30 P.M.

VINCENT

TRAVERS

and HIS ORCHESTRA COCOANUT GROVE

HOTEL WALTON, PHILA., PA. Exclusive Management Columbia Broadcasting System

WCAU-WABC Columbia Network TUES. and THURS., 1:15 P.M.

> ANNOUNCING THE OPENING OF **NEW OFFICES**

EDWIN W. SCHEUING

Artists Management

KENNETH DOLAN, Associate PARK CENTRAL HOTEL 56th ST. and 7th AVE., NEW YORK CITY

Phones Circle 7-3835-3836

Actor-Salesman Is. Prominent in WJJD's Ralph Atlass Regime

Chicago, April 10.
Station WJJD, which has had a varied career, under its newest operating deal, passes to Raiph Atlass. C. A. Howell, Dave Capp and Rube Kaufman are out. Of this trio, Howell was the veteran of several changes of operation most of which he engineered. Laufman used to be with Dorentus & Co.
Atlass has WJKS in Gary, Ind., which is affiliated with Columbia and WJJD at one time a CBS station, but unaffiliated for the past three years. It is understood this station will leave the Falmer House, having closed and abandous batton will leave the Falmer House, having closed and abandous studio in Aurora, Ill., and bringing Joe Allabaugh from there into Chicago.

Joe Allabaugh from there into Chicago.

Art Linick will be prominent in the new WJJD management. He has been closely associated with both Atlass brothers. A veteran of Chicago radio, and known as an entrainer under the billing of 'Mr. Schoglenhauer', Linick has for years leased intermediate which be has more accordingly and the promoting which be has experienced in station operation and salesmanship.

After some upbuilding local radio circles expect to see WJJD back on the Columbia list. The station, built and still owned by the Moose Lodge, is in the peculiar engineering spot of having 20,000 watts and a coverage of some 25 states, but hard to get for Chicago receiving sets.

Jackie Heller Sponsore

Chicago, April 10.

Jackie Heller will be loca
sponsored by Fels Motor Co., ov
WBBM in a seven-a-week progra
Norm Sherr will collaborate.



HARRY BREUER

RADIO'S FOREMOST LOPHONE SOLOIST



IN SONGS

Direction, Morrison & Winkler, Park Central Hotel, New York City



SPONSORS

CHAS. ALTHOFF has an absolutely new and novel idea for radio program.

Write c/o Variety

IMMERMAN & SON. Inc.

155 WEST 44th ST., NEW YORK SUPERIOR COLORED TALENT Radio and Stage, Building Acts, Re-Orchestrating and Arranging, Lessons in Pros of Stage and Exhibition Dancing Ummul Voice Culture Method STUDIO AVAILABLE BY THE HOUR

THURSTON

Sponsored by SWIFT & CO. On a Renewed Contract lays and Fridays, 6:45 P.M. (EST) N.B.C. Coast to Coast

SUPREME COURT HEARS 1ST AIR CASE APR. 10

Washington. April 10.
First radio case to get into Supreme Court is slated for April 10 when WIBO-WPCC-WIKS fracas gets hearing to determine whether Federal Radio Commission has power to cut one station off in favor of another in order to adjust inequalities in state quotas.
Commission ordered deletion of WIBO, Nelson Bros. Bond & Mortgage Co. and WPCC, North Shore Church, both of Chicago, in favor of WIKS, Johnson-Kennedy Radio Corp. of Gary, Ind. Pointed out in grounds for decision that Illinois is 12 units over quota and Indians is

12 units over quota and Indiana is

12 units over quota and Indiana is 2 units under.
D. C. Court of Appeals reversed FRG's decision, holding that amendment to Radio Act specified that mathematical equality of quotas was not necessary and that it should not be sought at expense of established stations. FRC appealed court's ruling to Supreme Court. Solicitor General Thacher will represent the FRC, Mabel Walker Willebrandt will represent WJKS and Representative James M. Beck, Pa., will handle things for WiBO.

SHERMAN & PRATT'S TONIC

Sherman and Pratt. KTW comedians, are telling the world about Hemefil, a blood builder-upper, three times a week.

They also continue their midatternoon lunacy and their Sunday commercial with Vincent Lopez for Real Silk.

Slips

Chicago, April 10.
Richard Fatterson, executive vice-president of NBC, who used to be in charge of New York state penal institutions, paid his first visit to Chicago last week. Because it was a first visit and because he used to be around the penitentiaries an innocent slip of the tongue became a gag around NBC.
Patterson's salutation at a mass meeting of NBC employees was, Tm glad to see you boys again.'

BASE NEW RADIO PLAY ON 12 CARUSO DISCS

Budapest, April 2.

Twelve of the new Victor-Caruso phonograph records are being used as the gist of a radio play.

as the gist of a radio play.

Script by Gyula Halass and Karoly Kristof traces Caruso's career
as a soldier; an officer hearing him
sing and taking him to a singing
master, etc. Second part of the
story of Caruso's American career,
his courtablip and marriage, his
opera triumphs, his family life and
his death. One scene is his Budapest guest performance, the one
memorable occasion when Caruso
failed and the interview he gave
Emmerich Kalmant who, at that
time, was music critic of a local
paper. paper.

Running time of the play as done here was nearly two hours.

Inside Stuff—Radio

A peek into the workings of one of the country's leading stations outside New York, revealing the basis on which volunteer talent broadcasts, was afforded WGY listeners when Andrew Kelly, author and principal character of a sketch called 'Horse Sense Philosophy,' made an appeal character of a sketch called 'Horse Sense Philosophy,' made an appeal Kelly revealed that he and his partner, Danny, drove 150 miles from Marcy, in the heart of the Adirondack Mountains, to reach the studio each Sunday and that they received no compensation for presenting the program. Relly originated the feature and has not missed a weekly heart of the distribution of roads in the Adirondacks.

Paul Whiteman will furnish the musical interludes on the Lucky Strike hour the first Thursday night he's on the road with the vaudeville unit which includes Jack Pearl. That broadcast (27) will come out of Dallas. Whether Whiteman is to continue in this air spot while on tour with Pearl is yet to be passed upon by American Tobacco. Situation recalls that of all the name bands which have been on the Lucky Strike payroll, the Whiteman combon has never drawn a check from this source. Barrier to a Whiteman booking on the cig account has been G. W. Hill, company president, who has always contended that the association of Whiteman with Old Gold remains in the fan mind.

Time sales figures now being turned over by NBC and CBS to Denny's National Advertising Records are the gross totals. To arrive at the net figures deductions must be made not only for the discounts permitted the advertiser but the 15% commission allowed the ad agencies. Combined discounts for the general run of chain clients averages 30%. According to that estimate the \$1,984,000 gross reported by NBC for March becomes \$1,385,500. On the same basis Columbia total of \$1,-906,535 for the same stretch simmers to \$794,600.

Now that the NEC Artists Service has its own p. a. in Mark Luescher, it finds that all publicity for the newspapers will have to clear through the same channel—the regular press department. Luescher makes no personal contacts with the radio eds, but turns what he's prepared over to the press department for dissemination. In the case of supplying photos and press makerial for artists doing a personal appearance, he makes the theatre contact direct.

Reformers, of which Los Angeles has more than its share, are now campaigning to make radio stations there lay off beer exploitation. Blue-noses are writing letters to the effect that if the air men sell any time to the broweries they will refuse to listen to programs of those stations. It's a laugh to the broadcasters, all of whom are trying to get beer commercials, but are being turned down on the argument that the breweries have more business than they can handle.

It was okay for Johnny Murphy, NBC page boy in the New York offices, to broadcast his non-union band over a network hockup Friday englet (1) but when he tried to repeat the act over WOV, New York indie, three days later, the musicians union called a halt. Friday event was called the Page Boy Revue and was made up of talent from this faction of the personnel.

Bob Andrews, former Chicago newspaperman, is averaging from \$700-\$300 weekly as a radio script writer and is believed to be one of the highest remunerated strictly radio authors. It is not that Andrews gets big fees, for he does not. His income is derived from his astonishing mass production output which in the aggregate counts up into the big

money.

Andrews is not a gag man but writes complete serialized scripts, most of them daily shows. He has Betty and Bob, 'Skippy', 'Judy and and Jack Dempsey. Andrews has been turning out an average of five complete scripts daily for over a year.

Radio eds on the New York dailies have tipped the network p. a.'s that they might as well cail a moratorium on the traffic cop stories. Stories referred to are the ones in which theyradio performer speeding to a broadcast is stopped by a traffic juggler, but who manages to warble himself out of the dilemma.

Williams Shaving Soap goes on the air this fall with a barber shop continuity for the west coast. J. Walter Thompson agency is handling. Bobby Berman, Coast cafe m. c., sold the company the idea.

CANTOR'S 100% TILT TO FRC Finally Gives \$5,000 UPON RETURNING

Eddie Cantor signs off for Chase & Sanborn April 23 to entrain for Hollywood and his next Sam Goldwarp picture. He returns in September 19 to 19

and continuity, tacked on by the J. Walter Thompson agency, owing to the fact that contemporaneous radio stars like Joison, Wynn and the Marx Bros. were in the \$5,000 brackets. Pearl isn't in important radio money. Morton A Milman negotiated the Cantor contract re-

Canada Ban on Radio Ads From U. S. a Bust

Ottawa, April 10.

The new Canadian Radio Commission has discovered that it is all wrong. After many threats about the manner in which it was going to enforce the regulations limiting advertising on the air, starting April 1, the day came and went without action.

It has just become known that the regulations cannot be enforced under the statutes and Chairman Hector Charlesworth of the tribunal has applied to the Radio Act to enable it to carry out its intentions. In the meantime, the broadcasters and stations can do pretty much as they please.

Parliament is not so anxious to give the Commish all the power it wants. A year ago the board was authorized and all looked sweet. Three months ago the Commish attended to trun things upside down and was given \$1,600,000 to spend. Then the people howled. In fact, thousands of radio owners have related to the commish and the proper it wants. The dovernment fee for a receiving set was raised from \$1 to \$2 for the year.

Representatives of the National and Columbia Broadcasting Companies rushed to Ottawa from New York to discuss matters with Charlesworth when he announced that no U. S. program could be handled by Canadian stations if they had more than \$5 or strictly advertising time. Charlesworth de known than the restrictions would cut Canadian stations from U. S. network charles now in the Commission of the Commissio

that the restrictions would cut Canadian stations from U. S. net-works. Charles now finds he cannot legally enforce any of the Commission's regulations.

Prime Minister R. R. Bennett was asked by a strong deputation on April 7 why the receiving set license fee had been doubled. He declared the increase was necessary because of the change from private to public ownership of broadcasting in Canada.

KHJ Nears 11 Years

Hollywood, April 10.
KHJ will utilize all its staff talnt in a special program to go on
ne air April 13 in observing its 11th

Station is the oldest in Los Angeles, going on the air two weeks ahead of KFI.

LOWRY AND BEER

Chicago, April 10.
Ed Lowry is a possibility for a
St. Louis beer account. He is regarded as the most successful singie entertainer ever to play that
town having remained some three
years in one theatre.
NBC has an option until June 1
on Lowry.

on Lowry.

WMCA Full Time: WNYC Moves Over

Little likelihood that New York Little likelihood that New York City's municipal station, WNYC, will appeal further on the Federal Radio commission's award of full operating time to WMCA. New York, of which Donald Flamm is president. Heretofore WNYC cut into the cream hours by occupying the 6-8-30 p. m. sessions with

into the cream hours by occupying the 6-8:30 p. m. sessions with WMCA coming on thereafter. Under the new deal WNYC's call letters transfer to the WPCH channel, which actually guarantees WNYC twice as much operating time on that wavelength. WNYC lad previously retuned to accede to the compromise. WPCH has been had previously refused to accede to the compromise. WPCH has been owned by WMCA right along, and Flamm's organization for long peti-tioned the FRC that WNYC's ac-ceptance of WPCH time and chan-nel would solve the situation all around around.

around.

WMCA follows WHN in securing
a full-length operating schedule,
WHN, owned by Loew's, Inc., bought
WRNY, and being already in possession of WFAP (Palisades Amusement Park), it thus combined the
three-ply channel-split for continuous operation under WHN call let-

ters.

WMCA's going full time has long been Flamm's ambition. With its realization will go into effect plans which Flamm has been nirraing, to make WMCA a key outlet in New York.

Dramatized Book Reviews Switch Coast Stations

Hollywood, April 10.
Timothy Carlisle's dramatized book reviews, weekly feature at KNX, go to KFWB to be spotted for a half hour Sunday nights.

Commercializing a local b . hook store, program enacts highlights of the books reviewed. Leads in these dramatizations are played by Emerson Treacey.

ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA
Tues., Wed., Thurs., 8:45 to 9 P.M. E.S.T. COAST-TO-COAST

WABC'



Wed. 30, E.S.T. Voodbury

Tues.: 12:30-1 A.M. Sat.: 11:30-12 M.

NIGHTLY ST. MORITZ HOTEL, N. Y. Sole Direction HERMAN BERNIE 1619 Broadway, New York

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Radio Directory

convenience for readers unfamiliar with who's who in Radio, 'Variety' prints below a directory for New York, Los Angeles, San Francisco, and Chicago.)

New York City

(Stations WJZ-WEAF)

711 Fifth Ave. Plaza 3-1900

Plans 3-1000
M. H. Ayleworth, President,
Richard C, Patterson, Jr., Executive V.-P.
G. McClisland, V.-P. on Sales,
John Eiwood, V.-P. on Operations,
George Englist, V.-P. on Artist' Service,
John F, Royal, V.-P. on Programs,
Royal, V.-P. on Programs,
Royal, V.-P. on Programs,
John F, Royal, V.-P. on Programs,
Mark J, Woods, Secretary,
Mark J, Woods, Secretary,
Mark J, Woods, Secretary,
Mark J, Woods, Secretary,
M. F. Kelly, Asst. Auditor,
C. W. Horn, Gon. Englises
C. W. Horn, Gon. Englises
Berth. Brisland, Program Me.
Berth. Brisland, Program Me.
G. W. Payne, Gperations,
Berth. Brisland, Program Me.

Department Heads

Department Heads
Donat G. Shay Eastern Saise Mgr.
Thou. H. Belviso, Music Library.
W. D. Blosham, Purchasing Agent.
John R. Carey, Service Supervisor,
O. B. Hasson, Mgr., Plant Operation a
Ruth Koslet. Personnel Supervisor.
Ruth Koslet. Personnel Supervisor.
Donald Withyomb, Mgr. Statistical Popul F.
Peter Mgr. Statistical Popul G. W. Johnstone, Mgr. Press Resiste

Dept.
Harold Kemp, Artists Service Popular
Talent.
D.S. Tutbill, Sales Mgr., Artists' Service.
Quinton Adams, Mgr. Electrical Tran-

Quinton Adams, mgr. exerction Dept.
E. P. H. James, Sales Promotion Mgr.
T. G. Sabin, Eastern Service Mgr.
Mrs, Frances Rockefeller King, Mgr. priate entertainment.

CBS

(Station WABC)

485 Madison Ave. Wickersham 2-2000
William S. Paley, President,
Edward Klauber, Executive V.-P.
Sam Pickard, V.-P.
Hugh Kendall Boice, V.-P, in Charge Bales.
Lawrence W. Lowman, V.-P. on Opera-tions and Secretary.

ORTO ILMA Presents

BARBARA BLAIR

"SNOONEY" Five Star Theatre Tuesdays 10-10:30 EST WABC

BERT LAHR

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LEE SIMS and **ILOMAY BAILEY**

Chase & Sanborn Varieties Commencing April 80 8-9 P.M. EST Sundays WEAF

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BAND B.B.C. Network Decca Records

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TO A PRIL 14 - WINS, 4:15 P. M. JAN and BETT "A DEVIL OF A PROGRAM" M. R. Runyon, Treasurer.
Karl Knipe, Sales Mgr.
William H. Englsn, Asst. Sales Mgr.
Julius S. Sesbach, Program Operations.
Paul W. White, Publicity.

Paul W. White, Publicity.

Edwin K. Cohan, Technical Dir.
Paul W. Kesten, Sales Promotion,
John J. Karol, Market Research,
John J. Lander,
Joh

WOR

Bamberger Broadcasting Service, Inc.
1440 Broadway
Aifred J. McCosker, Station Mgr.
A. A. Cormer, Sales Mgr.
A. A. Cormer, Sales Mgr.
Lewis Reid, Program Dir.
George Shackley, Musical Dir.
Robert I. Wilder, Press.
J. R. Popple, Chief Engineer.

WINS

American Radio News Corp.
114 E. 58th St.
Eidorado 5-6100
Bradiey Kelly, Station Mgr.
John S. Martin, Sales Mgr.
John McCormick, Program Dir.
Harold Shubert, Production Mgr.
Bernard Levitow, Musical Dir.
George Wieda, Fress.

WMCA-WPCH Knickerbocker Broadcasting Co. Broadway at 53d St. Columbus 5-5600

Donald Flamm, President. William Weieman, V.-P. and Ge counsel.
John T. Adams, V.-P. on Artists Service.
Sidney Flamm. Commercial Director,
Robert S. Wood, Press.
Jack Ricker, Studio Director,
Fred W. Dyson, Business Mgr.
Harry Carlson, Program Director
WMCA.
J. Bill Williams, Program Director

r Barton, Educational Programs, Alexander, Chief Announcer, Russ and Irving Selzer, Musi

Frank Marz, Chief Engineer. Frank Marz, Chief Engineer. Harry Pascoe, Continuity, Bide Dudley, Dramatic Critic, Sam Taub, Boxing, Jack Fliman, Hockey, Sports, Charles Martin, Dyamatic Pr

WLWL

Universal Broadcasting Corp. 415 W. 58th St. Columbus 5-7030

H. F. Riley, Dir. J. P. Kiernan, Business Mgr. R. W. Hjork, Sales Mgr. George O'Brien, Program Dir. Rudolph Forst, Musical Dir. Joseph Deppe, Chief Enginee

Chicago

NBC

(Stations WENR-WMAQ)

les Trammel, V.-P. in charge,
G. Parker, Asst. Gen. Mgr.
ed Weber, Station Relations Mgr.
hn Whalley, Office Mgr.
by Shleid, Chief Mueical Dir.
L. Menser, Production Dir.
W. Kaney, Program Mgr.
ez Robb, Asst. Program Mgr.

Alex Robb, Asst. Program Mgr.
Sidney Strots, Artista Mgr.
John Ofton Continuity Editor.
John Ofton Dir. of Agriculture.
Agriculture.
John Ofton Dir. of Agriculture.
John Charles Strott Strott

CBS. Wrigley Bldg. Whitehall 6000

Wrigley Bilde.
Whithhall 0000
(Station WBBM)

Leelle Atleas, V.-P. in charge.
Leonard Erickson, Western Saice Mgr.
Walter Freston, Frortann Dir.
Walter Freston, Frortann Dir.
Herodd Falt, Anst. Program Dir.
Horoda Falt, Anst. Program Carlotte,
Larry Filsk, Choff Engineer.
Kally Smith, WBBM Sales Mgr.
Larry Filsk, WBBM Sales Mgr.
Harlow Wilcox, Chief Announcet.
Ruth Bits. WBBM Publicity Mgr.
Harlow Wilcox, Chief Announcet.
Richard Elbyra, Sales Promotion Mg. Mr.
McClure Bellowa, CBS Concert Mgr.

KYW

Strauss Bidg. Wabash 4040

Wabash 4040
Homer Hogan, Gen. Mgr.
Parker Wheatley, Production Mgr.
Harold E. Bean, Asst. Production Mgr.
Rex Maupin, Musical Director.
H. E. Randall, Chief Engineer.
Umer Turner, Publicity Dir.
WCFL

Furniture Mart
Delaware 9600

She Flucker Persident for Schmidt Schmid

WJJD

Paimer House State 5466 C. A. Howell, Mgr. R. R. Kaufman, Commercial Mgr. David Capp, Program Dir. David Bennett, Musical Dir. Joe Allobourh. Chief Appau

WLS

1230 W. Washington Haymarket 7500 Buridge Butier. President.
Glenn Snyder, Gen. Mgr.
George Biggar, Program Mgr.
D. R. McDonald, Adv. Mgr.
Tom Rowe, Chief Engineer.
Ciementine Legg. Artists Mgr.
Lat O'Halloran, Chief Announ
Harry Steele, Publiolity Dir. WGN

Drake Hotel Superior 0100

Superior v.vo.
Macfarlane, Gen. Mgr.
Ryan, Station Mgr.
Isaao, Commercial Mgr.
Isaao, Production Mgr.
Owen, Musical Dir.
Myrn, Chief Englneer.
Schreiber, Publicity Dir.

WIRO

algan-Wacker Bidg. Andover 5600 t E. Neison, General Mgr.
G. Harris, Production Mgr.
Cerny, Musical Dir.
MacPherson, Salee Mgr.
FitzCharles, Chief Engineer.
Tiplady, Publicity Dir.

WGES

128 N. Crawford Gene Dyer, Slation Mgr.
Charles Lanphear, Production Mgr.
Joseph Brubaker, Chief Engineer,
John Van, Musicai Dir.
Don Crosnor, Chief Announcer,

Advertising Agencies

Los Angeles KHJ

Columbia Don Lee Broadcasting System)
1076 West 7th Street
Vandyke fill
Don Lee, Freeldent,
Lee B. Tyson, Gen. Mgr.
C. Ellsworth Wylle, Gen. Sales Mgr.
Raymond Paige, Munical and Program

ir.
Paul Rickenbacher, Froduction Mgr.
Konneth Niles, Asst. Prod. Mgr.
Van C. Newkirk, Traffic Mgr.
Arthur J. Kemp, Asst. Adv. Mgr. (KHJ

niy). Leslie Mawhinney, publicity.

KFI and KECA

(NBC outlets)
Earle C. Authony, Inc.
1000 So. Hope Street
Barle C. Anthony, President.
Arthur Kales, V.-P. and Gen. Mgr
Glen Dolberg, Program Dir.
Carl Haverlin, Commercial Mgr.

KFWB

Warner Bros. Pictures Corp.
Warner Theatre Bidg.
Hollywood 6015
d King, Geo. Mgr.,
d King, Geo. Mgr.,
for Tregrand Control of the Control of

KNX

Western Broadcasting Co.
Paramount Studice, Hollywood
Hompstead 4101
Guy C. Earl, Jr., President,
Maylor Rogers, V.-P. and Gen. Mgr.
Carl B. Nissen, Commercial Mgr.
Konneth C. Ormstron, Tochnical Super

Drury Lane, Program Mgr. Wlibur Hatch, Musical Dir.

KMTR

KMTR Radio Corp.
915 No. Formosa, Hollywood
Hillside 1161
B. Callister, President,
F. Peters, Gen. Mgr.
id Horton, Prod. Mgr.
store Santaelia, Musical Dir.

KGFJ 1417 So. Figueroa Street
Prospect 7780
Ben S. McGiashon, owner.
Duke Hancock, Mgr.
Fireside Broadcasting Co.

KRKD

541 South Spring Street Madison 1176 Frank Doherty, President, V. G. Fretas, Gen. Mgr. Del Lyon, Sales Mgr.

KTM

Pickwick Broadcasting Co. 214 So. Vermont Exposition 1841

Charles Wren, Pres. George Martinson, Manager, R. L. Rust, Sales Mgr. C. B. Juneau, Production Mgr. KFAC-KFVD

Los Angelee Broadcasting Co. 645 Mariposa Ave. Fitzroy 1231 E. L. Cord, President. Tom Brenneman, Gen. Mgr.

San Francisco NBC

(Stations KGO-KPO-KYA)

(Stations KGO-KPO-KYA)

Pandio Coast Division

Sutter 100est

Sutter 100est

Sutter 100est

On B Giller 100est

C. L. McCarthy, Asof. Gen. Mgr.

Lew Froat Frogram Dir.

C. L. McCarthy, Asof. Gen. Mgr.

Lew Froat Frogram Dir.

A. H. Saton. Chief Englisser.

A. H. Saton. Chief Englisser.

H. J. Marwell, Giller 100est

Karl Shullinger, Dir. Artiats Bureau.

Hanninge Fires. Chief Announcer.

Cecil Underwood. Prod. Mgr.

Cecil Underwood. Prod. Mgr.

gham, Sales KYA 988 Market St. PRospect 3458

KFRC

(Don Lee-Columbia outlet)
1000 Van Ness Ave.
PRospect 0100
ad Pabet, Don Lee Gen. Mgr.
rrison Holliway, Station Mgr.
lilam Wright, Prog. Dir.
liter Kelsey, Musical Dir. KJRS

1380 Bush St. ORdway 4148 Julius Brunton & Sons, Ow Ralph Brunton, Mgr. Ralph Smith, Prog. Dir.

No Anzac Meddling In Private Stations

Australia has solved its radio problem by not interfering with privately-owned stations, says Dr. Robert S. Wallace, vice-chancellor of the University of Sydney and member of the Australian Broadcasting commission. Dr. Wallace is in Toronto.

casting commission. Dr. wainate is in Toronto.
Unlike the Canadian Radio commission, members of the Anzac radio body were without remuneration. The Australian group prepares and selects programs, but their task, declares Dr. Wallace, ends at the microphone. "There is a 24-shilling tax for Australian radio-set owners. Of this, 12 shillings goes to program talent and announcers, nine shillings covers the technical work of broadcasting, and the remaining three shillings is paid to owners of patents on

ings is paid to owners of patents on the equipment used.

Bill & Jane's Vacash

Jolly Bill and Jane serial goes on a summer vacation April 29, its first in the seven years it has been on the air. Juve affair will return with the shirt from daylight sav-lings time. Bill Steinke, the Jolly Bill char-remains in the Cream of Wheat payroll through the NBC layoff.

ESTHER SHOPPING

San Francisco, April 7.

Lady Esther is contemplating a estern air show and has been auditioning orchestras, announcers and femme spielers during past and femme spielers during past week with no definite selections made to date.

Beauty preparation's Sunday show with Wayne King has been coming out here.

AARONSON, 'NEW NAME'

Irving Aaronson and his Com-manders look hot for the Philip manders look hot for the Philip Morris cig account's new air com-mercial. The company wants a new name for the air, which is a new wrinkle on the ad agencies' atti-tude towards talent for the ether. Aaronson, long a standard stage attraction, has yet to make his ether debyt.

Bureau of Information

Advertising Agencies

Advertising agencies and others in the field of radio, against any problem pertaining to the show business or broadcasting from a show angle, are invited to cansult Variety' for information. This service is gratis. Mail communications will be answered promptly. Any show angles unfamiliar to the radio program directors of advertising agencies, and all others in the radio-show business, will be clarified.

Information particularly may be desired by radio talent buyers on the estimation of acts' salary values. These will be forthcoming as part of the information published in 'Variety' in the past as to the value of standard attractions for the stage, screen or radio.

This entire free service is confidential. 'Variety' piedges none of the requests will be given publicity in print or otherwise.

\$5 M.P.P.A. DISC FEE **NEW FOR SUSTAINERS**

A formula for fee payment on diso sustaining programs has been worked out by the Music Publishers' worked out by the Music Publishers?
Protective Association. Under the new plan makers of the discs pay \$8 in mey plan makers of the discs pay \$6 in the plan was plan makers of the free present the broadcasting of the free present of the plater at will for six months after date of purchase. After that it's another \$5 tap.
Previous licensing arrangement required the recorder to account to the MPPA for every time the stending was broadcast. Then called for was the payment of 25c. per copyright number and per individual airing, which complicated the bookkeeping for everybody.

\$10,000 Bid for 'Easy Aces' Script Made by Universal

Chicago, April 10.
Universal made a bid of \$10,000
through a broker for the film
rights of 'Easy Aces,' the radio program sponsored by Lavoris mouthwash over CBS. U wanted it for Zasu Pitts in the dumb role originated on the radio by Jane

Goodman Ace spurned the offer too weak.

SMALLIE GOES BIGGIE

San Francisco, April 7.

Tarzane Mineral Water which has been sponsoring on several smaller stations goes big time this week with twice weekly bankrolling of Al. Peatre and Gang on NBC, for quarter hour periods.

Second Pearce sponsor is For-may, also on twice weekly, with balance of time sustaining.

MAYRELLINE AND LUCAS

Chicago, April 10. Maybelline, eye-lash beautifier, is eported air-minded. Firm has Nick Lucas in mind.

THE GREEK AMBASSADOR OF GOOD-WILL

GEORGE GIVOT

OLD GOLD WABC EVERY WEDNESDAY, 10-10-30 F. M., COAST TO COAST Sole Direction HERMAN BERNIE 1619 Broadway, New York



And Also CLUB LIDO, 7th Ave., 52nd St.

'Creating a New Style In Music AUI SABIN

And His Orchestra

ery Tuesday and Thursday AF (NBC) at 7.30 P.M. E.S.T. OHRBACH HOUR

Also Featured in Columbia 'Shorts'
(Hal Skelly Series)
Personal Management
HARRY MOSS, 1650 Bradway, New York





TYDOL HOUR 7:30 P. M., Mon.-Wed.-Frl. CBS



Stars of Gay 90's Live Again Amid **Old Scenes at Friars' Beer Frolic**

Bowery lamp-posts, swinging doors, old-fashioned show lithos, singing waiters, costumes of the '90's, living old-timers who were stage favorites of the period—and growlers of beer provided the atmosphere

erro of beer provided the atmosphere of what was a milestone in the history of the Friars' club entertainment last Saturday (8) night. Joe Laurie, Jr., appearing as Chuck Connors, ran the whole works, called 'Down Memory Lane.' There was pienty of authenticity, not the least being a group of guests from the Percy Williams home for aged actors, professionals who strutted Broadway in the days of horsehair furniture, green plush albums, bustles and 'The Black Crook.' Some of then. went on and all were entertained by Friars, slinging beer with aprons on, others strolling about as sailors, town sports and the picture. Visitors from the property of the property of the property of the country of the property of the country of the country

Old and Young

Old and Young
The show was a mixture of oldtimers and newcomers. For Instance, Barney Fagan, 83 years
young, went on in songs and dances.
Shortly afterwards, Harry Roeenthal
created a sensation by playing 'St.
Louis Piues,' turned into a classic
by him, immediately after the original, composer W. C. Handy, gave

Also at the piano was Mike Bern-Also at the plano was Mike Bernard noted, formerly at the music box in Tony Pastor's. In the same department was J. Rosmond Johnson and Lou Silvers and Theodore Bendix, who accompanied most of the old-timers. There were melodien from Bill Fuller, Joe West and Sam Curtis as a trio. There were Roomey 26, doing the original Pet Rooney, 26, doing the original Pet Rooney, and Pat 3d, imitating his dad.

dad. Eddie Garr, another stand-out, imitating Jim Barton...Harry Burns and his Italian politician...Gus Hill swinging the clubs...Jay C. Flippen swinging the clubs. . Jay C. Flippen chirped Rutus Brown'. . . Dobby Costello, author of "Where the River Shannon Flows," took a bow, while the guests sang the number. . . Loney Haskell punched himself in the jaw as of old in telling the auctioner story. . Dave Mallon warblet cloner story. . . Dave Mallon warblet with the control of t

opened the show.

Eddie Miller's impression of J. K. Eddie Miller's impression of J. K. Emmett singing 'How I Love You Mamie'. ... Harry 'Armstrong giving 'Sweet Adeline,' a thrill. ... Charlie Foy giving an impression of his father, Eddie, singing 'Money'... Eddie Girard with 'Uncle Joe'... Harry Cooper with a tribute to the late 'Berry G. Williams... Al Fields harry Eddie host of notables were introduced. The decorations were by Pete Gillen and Dean Dietrich.

LOEW'S VAUDE BACK TO PROV. AFTER 5 YEARS

Leew's State, Providence, returns to vaudeville April 14. According to an announcement by the Loew circuit, it's part of the promise made by Col. Ed Schiller that vaude would revived if actors accepted the st salary cuts.

w's Orpheum, Boston, added vaudevilie last week but the return of vaudeville last week but the return of stage shows had been contemplated there prior to the circuit's agreement to bring down stage salaries. Loew hasn't booked vaude in Frovidence for almost five years. House soes on the regular New York book Town of the contemplation of the providence for almost five years. House soes on the regular New York book Town of the contemplation of the providence of the provid

BICYCLING ACTS

BIUXULING AUTS

San. Francisco, April. 10.
All-time records for long distance doubting of acts smashed by Ellis Levey, booker at KFEC.
Last Saturday night be bicycled a radio troupe between Sacramento and Stockton, a siecper jump of some 40 miles.

WHITEMAN, BOSWELLS ON MORRIS ROADSHOW

William Morris office's second va riety road show, comprising an allradio line-up, opens April 22 in Memphis for three weeks of oneniters on percentages. Talent includes Jack Pearl, Boswell Sisters and the Paul Whiteman band and specialty company.

specialty company.

Pearl has arranged with his commercial sponsor for out of town broadcasts during the trip. During the first week he'll broadcast from the stage of the theatre in Dalias. His other two Thursday night air programs will go out from Chicago, forches the stew to key of on these forcing the show to lay off on these nights, with Pearl jumping back from Chi the following day.

From the tollowing day.
Following Memphis, the other six stands in the first week will be Shreveport, Houston, San Antonio, Ft. Worth, Dallas and Oklahoma City. Second week starts at Kansas City. Louis Epstein is out on the road ahead of the show to lay out

RKO Trims Vaud Bills As Support for 'Kong'

RKO is slashing the vaudeviile to the bone during the general release of 'King Kong' (Radio), and 'Cavalcade' (Fox), in its vaudfim theatres all over.

The two talkers will trim accompanying stage bills down to two and three acts. At the Palace, Chicago, where 'Kong' opens April 21, the Anatole Friedland revue will comprise the entire stage bill on a two weeks' booking. This lops nine acts off the book that would ordinarily play the house those two

Sam Meyers with Ash

Chicago, April 10.

Sam Meyers will be interested financially in the contemplated Paul Ash summer revue designed for World's Fair crowds in a loop theatre, probably the Erianger. Meyers will be associated with Morris Silvers, Ash and Will Harris.

Meyers operates the Teatro del Lago in No Man's Land, north side suburb. He is A. J. Balaban's brother-in-law.

New Orleans in Air

It was still doubtful yesterday (Monday) whether RKO's union troubles in New Orleans would be settled in time for the house to re-

settled in time for the house to re-sume vaude next week (14). N.O. went off the vaude book this week when the union battle broke, but had hoped to return next week. Meanwhile the shrinking RKO vaude book is minus another full

Hillbilly Trio Stuck

Annie, Judy and Zeke have been heid liable by the V. M. A. to Warners for a week's salary as a result of cancelling their recent booking at the Earle, Philadelphia.

Trio, which played the RKO ROY, Radio City, the Week for which Belle would not issue a release for the Week for the Week for the Week for the Week for which Belle would not issue a release for the New York date, Warners was found by the V. M. A. to have had the prior contract. have had the prior contract.

LEWIS, DODY RETEAM

LEWIS, BUBLE ESTEAM
A prospect radio job le responsible
for the reuniting of Sam Lewis and
Sam Dody. The old standard parody singing team split a year ago,
trying other partners.
They resumed partnership when
the ether offer came and are working on it now.

Advent Moves Over

Jack Davis has transferred from Harry Rogers to the Ai Grossman (Doew) agency.

Davis represented Rogers on the

Acrobat Flunks Exam

Chicago, April 10.
Vaudeville acrobat, weary of iaying off, decided to apply for job of physical culture instructor in the city playerounds. He figured he could wear his overcoat and still outshine any of the other candidates on any and all symmastium apparatus.

It wasn't in a gymnastium at all but in a classroom and the vaudeville acrobat was asked such questions as (a) name and describe six folk dances; (b) what Chicago, April 10.

six folk dances; (b) what would you do if a delinquent girl started hanging around playground

it flopped the exam.

2,200 THEATRES IN NVA'S DRIVE

About 2,200 theatres, mostly cir-cuit-operated, will participate in this year's NVA Fund drive, which starts April 21 and lasts for a week. The theatres will use a special talk-ing trailer and permit the usual au-dience collection.

dience collection.

It isn't set yet which actor will make the screen appeal. Marie Dressler was wanted, but, through lilness, couldn't accept. Henry Chesterfield has volunteered, although Henry isn't a regular actor any more. One of the major studios will make the film. will make the film.

will make the film.
The usual benefit show at the
Metropolitan, New York, won't be
held during the drive week, as has
been the custom. It was decided
to defer until fall, when chance
are larger attendance will be as-

Michigan Stage Shows Out When Musician Walk: Acts Stranded

Detroit, April 10. With the walkout of musicians at

the Michigan this town is without a first-run deluxe stage-show house for the first time in decades.

Musicians were ordered out Fri-day (8) by the Federation when they falled to receive back pay. Amount was due for about three weeks back. Negotiations have been weeks back. Negotiations have been under way for a downward revision for two months, but no agreement was reached. The musicians agreed to stay at work until some suitable settlement could be made or the theatres took in enough money to

pay off.

With the last week showing of 42d Street' (WB) business was alleged to have reached pre-moratorium heights, but still no pay-off. With a last-minute ultimatum to Publix for a pay-off Friday morning, or no show, the union called the members out.

N. M. Platt substituted another icture, 'Under the Tonto Rim.' and N. M. Platt substituted another picture, 'Under the Tonto Rim,' and is running a double feature.' Opening day's business didn't seem to be affected by the walk-out, with announcements made by doormen as to no stage show. Second day's (Saturday) ads in papers told of the walk-out and double-feature

Bill Demarest, Rosette and Lutt-man, and Monroe and Grant found themselves without a theatre to play upon arriving in Detroit Fri-day with contracts for the week at the Michigan.

the Michigan.

At the Publix New York office yesterday (Monday) it was stated the three acts were still stailed in Detroit, but that an effort was being made to get them out of town with

MISSED A DAY

Hartford, Conn., April 10. Baby Rose Marie was late for a Sunday night performance at the Publix-Aliyn and failed to show up

for any performance on Monday. Child's father explained she was making a picture at the Par Long Island and couldn't make connections in time.

Trial Balloon Percentage Dates Now. But Movement Looms as Big **Development for Coming Season**

ARNAUTS-NOVELLES JAM **ENDS: BOTH SIDES WIN**

That 20-year-old vaudeville version of an old Kentucky feud, as staged continuously by the Arnauts and the Novelles, has been settled for the time being by the V.M.A. and Major Donovan. Decision on the last squawk, filed by the Arnauts against their cousins, the Novelles, is that both acts are entitled to the material in question as far as can be determined.

as iar as can be determined.

Decision further states that both
branches of the battling family
must file all special material for
protection in order to have a complaint considered in the future.
Donován also advised the two
teams to try to play as far away
from each other as possible.

Both acts do the same type of turn, inherited from their respec-tive fathers, who are brothers. The intra-family feud was started years ago by the fathers and has been carried on every now and then ever since by the sons.

Whiteman's \$6.500 'Cut' Sans Mercy to \$6,500

Paul Whiteman's band, on an NBC booking, plays a week for Warners at the Earle, Philadelphia, starting April 15. Booking is at the starting April 1b. Booking is at the new Whiteman salary as set under the four-circuit agreement—\$5,200. Whiteman's former salary was \$6,500. For the Philly week Warners is paying the band's transportation from New York, plus expenses, which brings the actual cost of the act to \$6,500 anyway.

Spring Cruise Shows

e Majestic sails Thursday in the final winter cruise to Ber-muda, carrying a paid professional show. Those named: Benny Davis, m.c. and gang, Jans and Whalen, Shaw and Lee, We Willie Robyn, Small's revue, Bernard and Henri, Dave Rubinoff.

Majestic trip is for four days, panning Easter. The Paris and ransylvania are also making Transylvania are also making cruises, also with shows. No short show cruises are scheduled after this week until Memorial Day, which starts the summer cruise

Carter's Chi Fair Spot

Hollywood, April 10. Carter the Great has been en-gaged to stage the magic shows at the Chicago World's Fair, where he will have the exclusive right on the sale of magic apparatus.

Chicago deal sets aside Carter's

BILLY PIERCE ILL

Billy Pierce has been laid up home, sick, ever since taking over the former Ned Wayburn dance studios space at Columbus Circle, New York.

lew York.

LeRoy Willis carrying on for lerce. First the flu and now an ear bacess has laid the dance stager

SILER, WILLS FOR LONDON

Siler and Wills, dance team, sail shortly to open May 22 at the Leicester Square, London. Booking was through Wm. Morris-Irving Tishman.

Eline Sisters In Trio

The Eline Sisters, Grace and Marie, have reunited for yaude in a new three-act with Hal Thornton. Maric was forced to retire last year due to illness brought on by taking constant falls on stage.

Grace has been working with other partners meanwhile.

Percentage playing for drawing names, which has been pointed to as the possible solution of present stage salary troubles and the salvation of the stage show business, is being widely discussed in both the actor and booking circles; of vaude-ville. Likelihood is that percentage playing on a regular basis may become general by next season.

The practical experiment along

come general by next season.

First practical experiment along legitimate percentage lines is occupant of the season.

First practical experiment along legitimate percentage lines is occupant of the season of the

campaign.

From the managers' viewpoint the chief opposition to percentage booking as a general policy is based on an aversion to the partner-ship angle. Those favoring percentage are still in the majority, but from current talk the sharing argument against that of high straight salaries, is gaining ground. Meanwhile nome of the salaries are still at the control of the salaries of the salaries are salaries at the cut figures as reached in the four-circuit agreement. four-circuit agreement.

Acts Objections

Principal objections acts to the percentage idea is based on their past experiences in such transactions, in which they contend they seldom received a fair count. The acts' complaint is that under the old, way of a guarantee under the old, way of a guarantee advantages at a laways work to their advantages. advantage.

Theatres have often been charged with watering the figures on the books in order to raise the minimum sharing figure above the average gross. This mistrust on the part of 'names' has been accountable for most of the refusals to play on a

most of the refusals to play on a guarantee and percentage basis, and one reason for the boosting of straight salaries to heights involving difficulties for both sides. Discussion of possibilities in percentage booking has been strictly informal thus far, with nothing official yet said or done by the circuits individually or jointly. It's expected to remain in the discussion stage over the summer, with chances it may be applied generally with the commencement of the new with the commencement of the new

eason in September. Meanwhile scattere ile scattered experiments, such as the Olsen and Johnson Paterson booking and the 'Scandals' tab's RKO dates in the middle west, will be tried.

TATTLE' AT RKO \$2.20. 'SCANDALS' TAB AT 55c

Chicago, April 10.
Route laid out by the midwesters RKO division for the George White Scandals tablold, with Willie and Eugene Howard, Eleanor Powell, Leomis Twins and a company of 60,

Leomis Twins and a company of 60, is as follows:

Davesport, April 15-16-17; Cedar, Rapida, 18-21; Mineapolla, 22-38; St. Faul, 29-25; Des Moines, 6-12; Omaña, 13-19; Kansas Gitty, 20-24.

Possible but not closed is a week at the Palace, Chicago, June 2, the day after the World's Fair opening.

Orpheum, Omaña, will play the Train Fay-Barbara Stanwyck Tatit te Tales' revue at \$2.50 April 113; 2. "Scandals' will play same house at 35-55 cents, which will be the scale in most of the towns.

Young Marino Killed

Pittsburgh, April 10. Returning from an engagement at Returning from an engagement at Lincoln Towers, nearby night club, 11-year-old Costmo (Conny) Marino-formerly with the Benny Davis gang, was killed here last week when the automobile in which he was riding skidded and overturned. Murion had been playing local

Publix Pondering Straight Films for 2 Pars Over Summer: Notices Posted

Lamenting the lack of co-operation from name artists and unions in preservation of stage show policities, Public may throw the New the New through the straight sound for the summer from the stage hands, mer. Pointing out that Public has done everything possible in every other direction to maintain stage units, it is now admitted that until unions and acts offer more relief, straight sound may be necessary adrastic measure.

The New York and Brooklyni Derators have turned down cold

averywhere on the circuit as a drastic measure.

The New York and Brooklyn Paramounts will reach final decision by the end of the week as to whether stage shows go out or not. whether stage shows go out or not. The stage of th

Morros is studying the whole situation as concerns policy over the two metropolitan deluxers, in-cluding survey of product that will

last night (Monday).

Asks 35%

Publix has asked for a 35%, cut, but yesterday (Monday) figured that the maximum cut the stage hands may possibly allow would be 15%, the average around the country unions seem willing to grant. Operators have turned down cold all requests for a cut.

Should the NY-Brooklyn Pars go into straight films it would be a maximum period of 10 weeks. In the meantime, Publix figures it may be possible to buy stage attractions on a basis more in keeping with ability to draw and box office possibilities today.

During the past week efforts have been made to book several large names but with the wind the country of the coun

(Continued on page 40)

FREEMAN AS INTERSTATE BOOKER IN N. Y. JUNE 1

Los Angeles, April 10. Charlie Freeman returns to New York June 1 to open an office as booker of the Interstate and other houses. Freeman returned here Frihouses. Freeman returned here Friday (7) from Dalias, where he closed a deal with Karl Hoblitzelle to book four weeks of vaude time in Texas.

four weeks of vaude time in Texas. First show, comprising the Cab Calloway band act, opens April 22 at Dalias, then goes to San Antonio and Houston for full weeks. Four days in Ft. Worth and three in Austin will follow, this being the full extent of the time thus far. Second show will be headed by the Benny Meroff hand:

extent of the time thus far. Second shor will be headed by the Benny Merof band.

The Dallas, San Antonio and Houston houses are those which were turned back to Hobitizelle by RKO. They were pair to the original interactic circuit, before the booking head of RKO and the second of the booking head of RKO, they were turned to be seen to the belongs to Jesse Jones for worth belongs to Jesse Jones for worth belongs to Jesse Jones for Donnell for Austin operator is Bob O'Donnell for Austin operator is Bob O'Donnell for Charles Lintz, Paramount Fublix teceiver.

Charies Lintz, Faramount-Fuoix receiver.
Freeman will do the booking from the Coast for the first few weeks, starting the return trlp, about May 1. Hls New York office will operate independently, with Freeman figuring on having about 12 weeks on the book by fall. He's now negotiating for the additional playing time.
Though four-act variety bills was Freeman's idea for the Hobiltzelle theatres originally, it's not definite now that he'll stick to that policy, having another vaude layout idea in mind.

H. O. VS. HOUSE MGRS.

N. Y. Dislikes Chicago Notions On Sunday Acts

Sunday Acts

Chicago, April 10.

Home office in New York doesn't like five local Warner theatres playing added stage attractions on Sunday. House managers favor it. H. o. says Sundays ought to be good enough grossers not to need stage entertainment. While not so sure about that, the five theatres in question—Grove, Highland, Jeffery, Stratford and West Englewood—omitted their usual bookings for one Sabbath (9) to test the public reaction.

Charley Hogan has been booking the houses with radio acts used mostly.

Par-Loew City Swing For F&M's 'Whoopee'

Fanchon & Marco's Whoopee' tab plays three weeks of New York pic-ture house time for Loew and Pub-lik, following its current week at the Fox, Philadelphia. Starts next week (18) at the Paramount, Brook-iyn, then goes to the Paradise and Valencia.

Valencia.

Principals are Buddy Doyle.

Bobble Arnst, Jane Lee, Jack
Rutherford, Carter De Haven. Jr.

Beck Orph. Operator?

Martin Beck leaves for Chicago Wednesday or Thursday of thiss week on Orpheum circuit business. Beck is reported viewing the Orph houses with a thought to pos-sibly operating them himself.

VAUDE AFTER TWO YEARS

Alliance, O., April 10.
Columbia theatre here, which for some months has been offering straight pictures, will go vaude-film Easter week, Lemotto Smith, president announced.

Alliance has had no vaudeville for more than two years and no stage shows of any kind for several months.

SCHOENFELD BACK

SCHOENFELD BACK
Joe Schoenfeld returned to New
York from Hollywood last week to
connect with the Curtis & Allen
office as an agent, specializing in
the film end.
Schoenfeld went west as Chick
Cliandler's manager and returned
by boat after setting Chandler
there with Radio Pictures.

Downey's Coast Times

San Francisco, April 10.

Morton Downey is set for an
April 21 opening at Loew's Warfield (F-WC) as a stage attraction
and will do two other Coast weeks,
probably Los Angeles and Oakland.

Vaud Back in Toronto, Youngstown

Toronto returns to the RKO vaude book April 14 with five-act bills on a full week.

Shows went out a couple of months ago due to union troubles. Temporary settlement made last week was considered sufficient to allow vaude revival.

Youngstown, O. April 10, With the Palace dark, the Paramount, which has been offering straight pictures for several weeks, is returning to stage shows. New policy may be permanent if patronage warrants, S. S. Soloman, manager announced.

Chlcago. Chlcago, April 10. Billy Diamond will place five-a aude shows in the Orpheum, Mem phis, on a full week basis. First bill opened Friday (7) with Tom Patricola, Edgar Bergen, Frank Me-lino, Master Eugene, and Wing Wah

Froupe.

Nick Lucas will be the second veek's headliner.

F. D. R. Pool Fund's Surplus to Actors

Surplus to Actors
Because of the intensive activity
by show people in connection with
the New York Daily Newel swimming pool fund as a testimonial to
President Roosevelt, the mewspaper
has agreed that any surplus will be
divided among theatrical charity
oranizations. The difference will
go to the Actors' Betterment Association for distribution.

Last week's monster show at the
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Racine's Mongrel Policy

Assunce's Mongrel Policy
Chicaco, porti 10.
'Uptown, Racine, correr RKO
house, is adopting a spilt week policy between five acts of Billy Diamond vaudeville Sunday, Monday
and Tuesday and four days of dramatic stock.
Latter is the Oscar O. Shea troupe
from the Majestic, Waukegan, where
it has been running 39 weeks. Shea
company will travel between the two
towns a trolley ride apart.

THREE TOWNS RESUME PALACE IN CHI **FULL PAY NOW**

RKO's Palace, Chicago, is paying off in full again. Full payoff started last week, after three weeks of part salarles for the vaudeville acts. The salarles for the vaudeville acts. The Loop vaudfilmer, according to RKO, is also paying off the balance to acts that received short salarles recently.

The Chl Palace had considerable trouble getting acts to make the 1,000-mile jump from New York, due to the abbreviated payoffs.

Forkins' Vaud Venture Detours Lenten Slump

Youngstown, O., April 10. Youngstown, O., April 10.
Marty Forkins' Indie vaude try
at the Palace, which closed last
week after a month's run, will be
resumed on or about May 1.
Policy had been five acts on a split,
booked from New York.

Forkins decided to fold up for the balance of the Lenten season and resume later, rather than take a loss meanwhile.

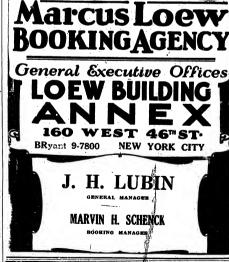
Woolfolk's Chi Move

Boyle Woolfolk, who has been staging the shows for Cooper & Carroll's indie venture at the Hippodrome, New York, returns to Chicago this week to open a booking office in conjunction with A. & B. Dow.

Cooper & Carroll reported bank-rolling the venture.

MAGICIAN WANTED

Window Display Work, Mus good repertoire of sleight-of For Window Display Work. Must have good repertors of sieght-of-day, and good personality. Will work close to crowd, hence technetic control of the control of the control of the control of the control weeks. Long engagement if averal weeks. Long engagement week in New York City and travel week in New York City and travel of the control of the control





And His Orchestra

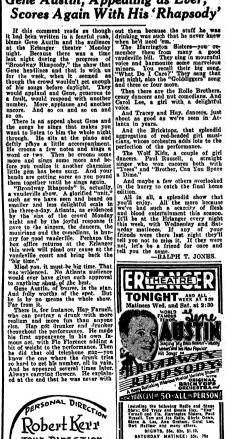
Week April 15, RKO Albee, Providence -April 22, Memorial, Boston April 29, First Half, Proctor's, Troy May 6, Albee, Brooklyn

Exclusive Mgt., Frank Mufson, Radio City-9th Fl.

Last Week Atlanta Constitution Said:

Gene Austin, Appealing as Ever, Scores Again With His 'Rhapsody'





"GET TOGETHER"
MATINEE ALL 55 C

STATE, N. Y.

The big difference this week is that the bill opens with an adagio turn instead of the customary acro-That's liable to make some

that the bill opens with an adaglo turn instead of the customary acrobats. That's liable to make some steady customers think they wandered into the wrong theatre; but beyond that they won't be disappointed. Along with the adagloites are five other acits, and the consideration of the large state of the large state of the large beer crowd hit the pleture, but business good Friday night regardless. Looked like part of the large beer crowd hit the Square that evening, and very first the large beer crowd hit the square that evening, and very first the control of the large beer crowd hit the square that evening, and very first the control of the large beer crowd hit the square that evening, and very first on downed after hoofing 'em into sariler submission. There's cornety next-to-closing from, which probably is the reason for the show's rosy complexion. Now and then the comedy wasn't so good, but always loud and still common the control of the show's rosy complexion, and the Three Sallors wound it up sheed of the orchestral closer, laham Jones. In between were Russ Kagto opnear is Bryant, Rains and Young, nice-looking and graceful trio supported by a girl acrobatio dancer. As to sex, the tossing combo is the reverse of the usuas man, That precludes the long-tossing chances, but the dancers make up in grace and neathers of the water they lack in sensational issue. The third girl has he replace to the harmonics sound blish notes on the harmonics sound blish notes on the harmonics sound

ism. The third girl-has her place—as a breather, but, otherwise, not important and the place as a breather, but, otherwise, not important with the place and the place and

PALACE, CHICAGO

Chicago, April 7. Herman Timberg's comedy methods form an interesting study this week for anybody who has seen re-cent Palace bills. Of course, Tim-berg has been doing most of his

eemt Palace bills. Of course, Timberg has been doing most of his material for years, and pseudo-so-phisticates given to anay judgments. The property of the pr

make announcements, is of real help to Maria Gambarelli, the ballerina. In giviling a brief commentary on her to a higher point of appreciation. Some weeks ago Harriet Hoctor found one of her best efforts over the heads of her local audience for lack of just such a gride post. It Gamby, who in consequence was perhaps not overly well known. She was warmly endorsed throughout, while her male dancing partner, trained in the best traditions, was changes. Parole Girl' (Col) is the piece deresistance of the screen for the week. Business fair. Land.

ACADEMY, N. Y.

For colored floor show entertain-

PALACE, L. A.

and the laugha rodict its as respirally and with the sardering larly and with the sardering larly and with the sardering strength of the tide. And the least of the tide. And the least of the tide is a special constant of the tide. And the least of the tide is a special constant of the tide. And the least of the tide is a special constant of the tide. And the least of the tide is a special constant of the tide. And the least of the tide is a special constant of tide is a special

ORPHEUM, N. Y.

This week the Orpheum is 20 years old. In celebration of the oc-

years old. In celebration of the occasion, house plays 'Sign of the Cross' (Par) on its screen. Due to length of feature, the stage reduces in the control of the control o

LOEW'S, MONTREAL

Montreal, April 7.
Best vaude show for many a month. Every act good, and most of them getting call and sometimes two or more. This is going to put Loew's back in the topnotcher class if maintained.
Eddle Sanham.

month. Every act good, and most of them setting call and sometimes to them setting call and sometimes the most of them setting call and sometimes the most of the setting to the setting t

NEW ACTS

ISHAM JONES ORCHESTRA (21)
Band and Specialties
20 Minas; Full
State, N. Y.
Band sticks to straight dance
music, but it's good music, and
music, but it's good music, and
novelty. Isham Jones' rep as a
leader and songwriter makes it a
name band, playable all over on the
limited time now available for acts
of Special and the straight of the
mike once, and the Eton Boys, radio
quartet, making it an all-male aggregation. Kelet is introduced as
considered to the straight of the
mike once, and the Eton Boys, radio
quartet, making it an all-male aggregation. Kelet is introduced as
Etons are the white Mills Bros.
Orchestra's only concession to the
popular trend is in the two brief
trips to the mike by a singing violimist. Jones closes with his custions, stronger than ever now because a flock of recent hits are
included. He's an unassuming
maestro, remaining in the background by choice and permitting the
times. Eige.

MONOGRAM REVUE (5)

MONOGRAM REVUE (5)
Dance Flash
MONOGRAM REVUE (5)
Dance Flash
I Mine, One and Full
G. O. H.
Two girls and three boys in pretty
much the usual style of stuff, but
promising the start of the stuff of the start
comment.

The start is start of the start of the start
into a lack of finish which militates
against the turn. Boys need more
variety.

Opens, a little too long for best
results. The boys come on in tuxedos and get off on the right

foot with some blunders that are funny, going into bits that are borrowed from the Three Gobs and similar acts. Neat hoofers, but they Gobs and the state of the gold of the state of the girls back for an acro and control dance with a neat copy of the Mady leg swing that got its own burst of applause. Boys back is more or less a repetition of the first contribution, but not so funny this time. The other girl Joins them for individual taps and all five for the world of the control of the acro-

tor individual taps and an the finale.

With the exception of the acrobatic dance all of the offerings are too long to permit the act to move and the control of th

MICKEY GIFFORD AND PEARL

Comedy 12 Mins.; One G. O. H.

In Minas. One
Straight man and a terribly
healthy girl who works her laughs
by main strength. Effective here,
but she seems capable of better
things did she learn to put her stuff
closer, an imitation of a ventriloquist and his dummy, with the
glass of water during the song.
Girl went dumb at each spi instead
of keeping on. Funny, but a little
Dummy stuff went over better,
but the mopper-up was a rowdy
tango, which followed the introductory talk and falis. Good for the
attack.

PRESIDENT, L. A.

Backbone of this hour-long show. which is gambling with the house, is Ken Becker's 14-girl band. Good-looking outfit plays remark-ably well for femmes, with orchestrations a big factor in their favor This turn opens and closes the fiveact bill, and in addition plays the

This turn opens and closes the fiveact bill, and in addition plays the
music for the other four.

Unit had a five-day break-in in
central California. Show gets a
guarantee of \$300 for the week and
50-50 on everything over \$4,500.
Opening mar's business was nothing out of the ordinary, but there's
a chance that word-of-mouth will
draw them in, since the top is 35c
mill draw them in, since the top is 35c
Eddie Neison headlines the show,
and does his usual routine to fair
returns. Val Harris, doing his ak.
part, is folied by a hot-cha Chinese
girl, Yung Oy Lop, who winds up
Hilly Driefy and Enyllis Soule do
some neat hoofing, but the former's
expert rope twiring is hampered
by the shallow stage set. As with
the other two talking acts, Dooley
fails down mainly on age material.
Three Debutantes, crooning popt
head of the property of the stage of the conducts the girls' hand
and does little himself. If however,
he is the one that schooled them
in rapping out their tunes he can
deservedly take a bow. For a closer
the orchestra does various versions
of retry Quadroon, which is their
best number.

Apparently Joe Frisco takes the place of the usual dance fash, this making the show seem thin. But Frisco offers in entertainment more than a flash can give.

Arthur Peticy is funny on the trampoline, using the standard stunts and adding many original falls. A girl spins and walks on her hands, but it's all Fetley. Arthur Peticy is many original falls. A girl spins and walks on her hands, but it's all Fetley. For a man who works very hard with perpetual gagging and kids about not inanding with his cracks—possibly too much. The cirl sings and adds little. They fall to impressly the spins of the sp

CENTURY, BALTO

Baltimore, April 7.

Looks like Loew's has just about quit dishing out heavy coin for top-heavy headliners. It has discovered by sad experience that those \$15,000-132,000 names rarely bring in grain and the same a

lish.

Business only fair at the supper show Friday. Filcker 'From Hell to Heaven' (Par) backed by Metrotone newscilps.

Jack Bennett, planist, now in the

Variety Bills

NEXT WEEK (April 15) THIS WEEK (April 8)

Numerals in connection with bills below ind.cate opening cay of show, whether full or split week

RKO

Y LINBROOK
TABLE OF ONLY
Crystas 0 only
Crystas 10 only
Crystas 20 only
Crysta

MEW YORK CITY
Mesia Hall (6)
Mexicaleny (6)
Concadeny (6)
Mexicaleny (6)
Mexicale

2d haif (19-21)
LaBelle Pola
Frank Devoe
(Two to fill)
2d haif (12-14)
Farm Fables
Irving Newbon
Eddle White
Jack Starner
On
ALBANY
Falsce
1st haif (15-18)
Everyn Brent

LEDDY & SMITH

ARRANGED

Chinese Theatre Hollywood for SERGE FLASH

Burns & Kissen
Thomas 5
(One to fill)
JERREY OITY
Loew's (14)
Follow Thru
MONTBEAL
Loew's
Zingene
Zingene

MONTBEAL
Locay's
Monroe Bros.
Zingone
Jan Prof & D
Arnaut Bros.
Sid Marian
Robbins Fam
NEWABK
State (14)
Byta & William
Hariet Huthins
Clyde Hager
Harry Seamon Co

Sammy Krevoff Co NEW ORLEANS State (14) Valty. Pastine & K Carmi DiGiovanni Medley & Duprse Art Frank

Medley & Duprac Art Frank Lillian St Leon Co PROVIDENCE Locw's (14) Andressens Joseph Pope Jonos Joe Morris Co Molls, Kirk & M Lee Galls En WASHINGTON Mells, Kirk & M
Lee Galis En
WASHINGTON
Fox (14)
France & LaPell
Weist & Stanton Co
Al Trahan
Isham Jones Orch

WARNER

ELIBARETH
Rite
1st half (14-17)
Struct 1-10
Struct 1-1

Paul Whiteman Co
(7)
Honey Tr
Helen Lynd
Sid Marlon
Donatella Bros & O
Jack Papper
WASHINGTON Earle (14) Mary Palmer Co Garner, Wolfe & H Dorothy Stone Co Rae Samuels (7) Downey & Lee Sis Zeida Santley. Cab Calloway Orch Nicodemus

Fanchon & Marco

NEW YORK CFTY Roxy (14) Harry Hirshfield Stove Evans Raymond Baird Stotson

Raymona Baira
Statson
Irene Du Val
Mulien Sis
BROOMLEN
Floya Trinisty
Gregory & Raymon
Nick Kenny
Frad Morett
Happy Sis
Frank Connors
Mary Ailes Rice
Paramount (14)
Whoopse Mary Alice Rice
Farabson (14)
Farabson (14)
Farabson (14)
Farabson (14)
February (15)

Bert Wolten
Living Jowelry
(Two to all) 12-14)
Klass, Manusing & K
Ada, Brown and Service
Ranoof, Renova & B
Walter O. Keneda & B
Palbee (18)
Lene, Vermillion Co.
Bert Gordon France Co.
Bert Gordon France Co.
Bert Gordon Service
Marcus, Shopy Marcus, Shopped Company (14)
SYMACUSE
Keith's (14)
Clean & Co.
Marcus, Shopped Co.
Marcus, Marcus,

Ferry to fill:

(Four to fill:

(Four to fill:

(Four to fill:

Bill Telant

Hugh Stoily Co

Bill Stoily Co

Boll Stoil Co

Gold Stoil Co

Alless Stoil Co Albee (14)
4 Franks
Joe May & Dotty
Gaudsmiths
Herb Williams Co
Anatole Friedland C
(8)

Anatole Friedland C
12 Aristocrats
Collection
Service
Service
Tom Patricola Co
Gene Depnis
COLUMBUS
Ohlo (14)
G White's Scandals
HEMISTEAD
1st half (15-18)
Clark & Verdi
(Three to fill) (Two to hi)

And the first and

DR. JULIAN SIEGEL

This Wk.: Roy Desmond; Ralph Sanford

2d haif (12-14)
4 Trojans
Irving Edwards
Dave Harris Co
Leo. Port & D
Rand'll & Newberry 1st half (8-11) Al Johnstone Co Keene & Kileen Dsvito & Denny Frank Richardson Jack Starnes Co

Loew

White & Man'ing Co
B Minnavich Co
CO-BROOKLYN
Gates B
BROOKLYN
Gates Color
Levis
Don Galvin
Don Gal Rasso Smith & Hart Soller & Wills

Joe Pennse
Olove Olsen
Mac Harris
Mac Harris
Holen Wright
Franklyn Farnun
Franklyn Farnun
Franklyn Farnun
Bill Halligarfield
Bart Jasette
Watenabe & Archie
Lamberti
Max Jerner
Mex Hayen
Georgie, Minstrali
J Gobe
Mar Jerner
J Google, Minstrali
J Gobe
Mar J Google
J Harris
Chick: Beeman
Nay Brotheral
Billy Miller
Billy Miller
Billy Miller
Billy Miller
Billy Miller
Billy Miller
Bory Mas Das
For (14)
SAN FEANOISCO
Dernarest & Gibley
Dorothy Foster
Borothy Foster

LONDON

Week of April 10

Canterbury, M. H.
1st haif (10-12)
Gso Betton
C'ndos Hot Steppers
2d haif (13-15)
Yentoy Bros
Bert Weston
Vounkman Bd
9 Don Cossacks

Jay Golden
Jerry Coe
Metropolitan (14)
Honey Tr
Jaannie Lang
Oscar Lorraine
GLENS FALLS
List haif (14-17)
Mel Kie (14-17)
Mel

Dominion Geraldo Orch

Glovanni Co. as booked Palladinm Palladium
Palladium Gis
Norvo & Knox
Naughton & Gold
Clymas
Flannagan & Allen
Eddle Gray
Caryl & Mundy
Hallle Wallace
\$ Lucky Boys
Yost

S' Lucky Boys
Yost Carlons R'm'nce'
Forcelaine R'm'nce'
Gay Gordons
Sherman Fisher Gis
Sherman Fisher Gis
Hennett & William
W & J Mandel
Act Superb'
Concha & Concha
, Victoria
Vanda & Vladimir
Tom Luons
BRIXTON
Astoria

Astoria
Mrs J Hylton Bd
DALSTON
Picture Honse

Picture Honse Krakajax EAST HAM Premier
Parsons Bd
FINSBURY PABK
Astoria
Vera Bryer
Geo Buker
Horace Percival

HAMMERSMITH

Younkman Bd 8 Don Cossacks ILFORD Super Parsons Bd ISLINGTON

ISLINGTON
Bine Hall
Ist half (10-12)
Keith & Cortez
Yentoy Bros.
2d half (13-15)
Kondon & Hanalıc
Wilma & Banks
LEWISHAM

Cotton Bd NEW CROSS

Empire
Alexander & Mose
Billy Bennett
Charladles
Trix Sis
Albart Wheelan
Kinema
Ivy & Pat Hyde
OLD KENT ROAD
Astoria
Terry's Juves PECHHAM Palace Ivy & Pat Hyd lace t - Hyde

Ivy & Pat. Hyde
SNITHERDS BUSH
Pavillon
Younkman Bd
STAMFORD HILL
Regent
5 Krakajax
STREATHAM
Astoria
'On the Air'
Gillie Potter
Carlyle Cousins
Maria Lorenzi
Grabam Paya

Bismarck Bert Glibert

Picture Theatres

NEW YORK OF THE PARAMENT OF TH BBOOKLYN
Faramonnt (7)
Faramonnt (7)
Faramonnt (7)
Faramonnt (7)
Faramonnt
F

Rosita Moreno
Bert Frohman
Alexonder & Santos
Blondle Johnson'
FHILADELPHIA
Carmen (7)
Rimacs Havana Bd
Manhattan Tower
Tacths (7)
The Tacths (7)
That Pr Decency
Ambassador (7)
'Rathskellar Co'
'Grand Slam'

Provincial

Week of April 10 NOTTINGHAM
Empire
Frank Lorden
Harmonica Bd
Jack Henry
Joan Valle
Sonny Hirst

BIRMINGHAM Hippodrome Alfred Rode Bd Co. as booked Co. as booked

MULL

HUID Palace

HICON Palace

Vic Ly Moor D Allen

Lily Moor D Allen

Low Cottrillos

Bud Richle

Jack Le Dalr

Low & Webster

Peter Fannan

Cal & Nona Kay

LEEDS

Empire

Crazy Show

LIVEPOOL Sonny Hirst
Geo. Boon
Jack O'Connor
Arthur James
Brighter Dartm
Peggy Whitty
Dick Hicks
Clara Kenyon
SHEFFIELD

Janet May Dave Schooler 'Infernal Machine'

Crazy Show
LIVERPOOL
Empire
Empire
Carl Brisson
Helen Gilland
Geo Graves
MANCHESTEE
Paramount
Lloyd Family

Empire
Gertle Gitana
G. H. Elliott's Co
SOUTHAMPTON Empire
Layton & Johnstone
Ama Victoria
Juggiling Deamons
Claude Dampior
Shaw & Stanton
Wright & Marlon
Barbette Jones & Thomas Max Hoffman

Hotel Lexingten
Don Bester Orch
Hotel Mentelair
Charley Eckels Or

Hotel Pennsylvania Johnny Johnson O Monte Carie Stan Meyer's Orch James Hall M C Revue

M C Revue

Not Club
Joe Haymes Orch

Paradise
N T G Rev
Cantor's Bsaute
Abe Lyman Orch
Park Central Hote
Bert Lowon
Frances Langford
Rachel Carlez
Sizziere

Place Pigalle

Peggy de Aibrew Veloz & Yolanda E Madreguera Orc D Alberto Tangols Royal Box Elizabeth Welch Opel Cooper John Maclin Charles Lewis Gordon St. Chad

St. Moritz Hotel
Leon Belasco Orch
Alfredo's Orch
Gypsy Nina

Small's Paradise

Small's Paradise
'Black Rhytom' R
Nyra Johnson
Meers & Nortons
Geo Walter
Wm Spelinger
May Alex
Tatt Grill
Geo Hall Orch
The Canada
Lard Beacs

Nina Laughlin Jack Denny Orch

Cabarets

NEW YORK CITY Ethel Pastor Kokosch Gypsy Or H'Ivw'd B'staurant Harry Rose Collette Sis Frank Hazzard Blanche Bow Marquerite & Leroy Ted Lewis Orch

Biltmare Hotel

BUtmare Hotel
Harold Storn Orch
Central Fix Capital
Gddy Duchin Orch
Carleton Club
Ireme Bordoni
Ireme Bordoni
Emil Coleman Orc
Emil Coleman Orc
Emil Coleman Orch
Will Orkinad
Orch
Will Orkinad
Orch
Will Orkinad
Orch
Willor kinddy
Club Mayfair
Maryla Landy
Madlyn Moore
Lond
An Crawford Orch
Al Crawford Orch
Al Crawford Orch
A Mayfair Esquites

Connie's Ian
Cora Green
Bobby Evans
Jazzilpe Richard
P & B Meeres
Emma Smith
Bessie Dudley
Lillian Cowan
Sirriggie
Simme & Bowle
Willie Jackson
Lucky Seven 3
Cotton Club Connie's Inn

Cotton Club
Alda Ward
Henri Wessel
Alda Wessel
Alda Wessel
Alda Wessel
Alda Wessel
Alda Boysr
Roy Aktins
Nicholas Bros
Leitha Hill
Elimer Turnsr
4
ACCAPT
ACCAPT
LITTE
BODDY Sawyer
Jimmie Baskette
Norman Astwood
Duke Elington O
Club Lide
Gus Van
Gus Van

Gordon St. Chad
Russian Arts
Joe Morantz Orch
Ronee & Laura
Nickolas Hadarick
Barra Birs
Misha Usanofi
Simplon Cinb
Yacht Club Boys
Larry Siry's Orch Gus Van
Tom Manahan Orch
Van Sisters
Oracle Wood Payton
Cinb Richman
Jerry Freedman Or
Al Shayne
Florence & Alvarez
Francis Faye
El Chico's
Duran & Moreno

El Chico's
Duran & Moreno
Lorenzo Herrera
El Flamenge
Al Valencia Orch
El Flamencito
Mabel Scott
Roy White
Unrer
Corotby Turner
Corotby Turne

Accordion Luis
Embassy Clab
Gloria Cratton
Tito Coral
Abst 2
De Marcos
Jane Vance
Henry King Orch
Don Carlos Orc
Gypsy Trail
Baroness Erzel

Baroness Erzsi Louis Hegedush

Blackhawk Peggy Moore Perry & DeSylva Deane Janis Hal Kemp Orch

CHICAGO Josephine Haynes Phylls Rue Tsxas Red Heads Art Kasssi Oroh

Blue Grotto Tina Tweedle Marjorie Tate

Marce & Marie
Honey Sis
Jean Miller
Jean Miller
Jaco Miller
Jaco Miller
Jaco Miller
Jaco Marie
Gen Declar
Marie de la Vega
Horel de John
Marie de la Vega
Horel de John
Les Hoffman Orch
Chee Faree
Genev Tighe
Edith Gerifin
France Sievens
J & E Torreace
Tella Loggin
Les Hoffman Dabbin
Edith Gelfin
France Sievens
J & E Torreace
Deulius abbins
Deulius abbins
Deulius abbins
Een Poilack Oroh
College Jan
Frank Libuse

Paramount
Nan Biackstone
Anita LaPierre
Mary Nolan
Peggy Moore
Genevieve Moore
Billy Carr
Mary Neville
Syd Lang Orch
Playground
Betty Burnett
Eddie Cifford

Betty Burnett
Eddie Clifford
Vaughn Sis
Julia Lyons
Robinson & Louise
June Hurley
Noma Ballard
Carl Lorraine Orch
Terrace Gardens
Paul Sis
Mayfield 3
The Danleis
Alice Blue
Don Pedro Orch
Vanitz Fair
Sally Sweet

Vanity Fair
Sally Sweet
Chas Craft
Dorls Linihan
Phylis Ras
Billy Carr
Frances McCoy
Marie Whitney
Cliff Winchill Or
Via Lage
Table Valle

Via Lage
Jackis Hamin
K & Hamin
Marjorie Lewis
Ai Handler Bd
Io0 Cinb
Ercelle Sis
Lillian Law
Lotti Loder
Bari Rickard
Bawina Marchon
Vary
Luster Orch
Mary Ext. Cinb

Frank Libuse Phil LeVant Congress Hotel Congress Hotel
(Joe Urban Rooi
Sally, Sweet
Char Crafts
Edwina Mershon
Latova & Duvell
Folies Bersen

Latova & Duvell
Foiles Bergere
Joe Lewis
Paul Small
Rita White
Inez Gamble
Sylvia & Clemence
Irwin Lewis
Anita LaPage
Herb Carlin Orch Frolic's

Froile's
Tex Guinan Gang
Florsace Barlow
Ralph Cook
Yvanne Douvier
June Carroll
Bernic Marshall
Easter & Hazelton
Dick Lane
Dick Lane
Minuet Cinb Dlok Rock Orch
Minuet Cinb
Frank Sherman
Art Buckley
Margaret Lawrence
Margaret Marg

Saranac

By Happy Benway

who's who in Sarahac;—George Harmon (six years at the cure). He Is of the team of Harmon Bros. and Joy Bros. and Gloom, a dancer of note with those two standard turns for years. George is doing well.

for years. George is doing well.

Harry Namba (seven years). One
of the Namba Bros. First act of its
kind to walk up and down stairs on
their heads; a feature for years.

Harry is strictly a bed patient.

tional single wire act known as Birdie Ford. In bed and staging an

kay comeback.

okay comeback.
Fred Bones Bachman (11 yesra).
Dancer with Ziegfeld Follies, later a producer of the better class missical comedies. A bed patient who staged a wonderful return to good health.

neatth.

Richard Moore (five years). Singing straight man with Killian and Moore, a feature act for years. In bed, showing a slight improvement.

bed, showing a slight improvement. Danny Murphy (10 years). Featured comedian in burlesque for years, also the Dutch comic with Gus Edwards' School Days.' In vaudeville it was Danny Murphy and Co. Staged a great comeback; all up soon.

Happy Benway (five years). Principal comedian with the Seven Honey Boys and Guy Bros.' Minstrels. In vaudeville it was Benway and Dayton and Benway and Mulroy. In bed, and how.

Eddle Voss (five years). For 17

ruy. in bed, and how.

Eddle Voss (five years). For 17
years he was the 'And Co.' with
Fleids and Lewis. Still at the cure,
with mild exercise.

Dan Astella (two years). Of the
famous Astella troupe of appetitude.

Dan Astella (two years). Of the famous Astella troupe of acrobats, noted in vaudeville and the circus field. A real comeback and on un-limited exercise.

Frank Garfield (six years). Of the old team of Fearson and Garfield, the control of the cont

Strictly on a bed diet with no walking.

Joseph and Romeo Donatella (one year). Of the well-known Dodatella family of vaudeville and the Carnival in Venice. Both inclipient cases that need a short rest period.

Tommy Vicks (two years). A sthilght man in buriesque. In vatigetille the wop comic of Vicks and its weeks and weeks and

cured in the near future.

Jimmy Carr (three months). Orchestra leader. The wonder comeback of the san.

back to the san.
Fred Buck (three years). Banjo
soloist of Fred Waring's Pennsylvanians and music arranger. Strictly
abed, fighting a serious sethack.
Fred Rith (four years). Baritone
singer of note, featured with Harry
Robinson and Co.; also with Dave
Marion and Sam Howe buriesque

Who's who in Saranac:-

Jos Buckley Orch troupes. Showing up to the cure

troupes. Showing up to the cure okay.

Russ Kelly (10 years). Featured comedian with Frank Dumont's General Minstels in Philadelphia for years. Flighting the game on his own to fairly good results.

Charley Barrett (10 years). Of the famous juggling Barretts, originators of hat throwing and many other juggling novelties. Holding his own, being cared for by his father, Harry Barrett.

More who's who in Saranac in the near future.

Par's Straight Pix

(Continued from page 38)

chain. When they go into the red too far, as with the New York house last week and this week, the payoff

too far, as with the New York house last week and this week, the payoff becomes in doubt.

N. Y. Par Hits \$14,000

Last week, on six days of Murders in Zoo' and a 'Crazy Week' stags show with Frank and Mit Britton band heading bill, the New York de luxer fell to \$14,000, while currently 'Mind Reader,' bought from Warner Bros. and an F&M unit, 'Joybells,' may not top \$15,000.

Brooklyn house last week got \$21,300, about breaking even, but currently might see \$14,000, a loss. A few weeks ago both houses obtained new rent deals, the latest step by Publix in its attempt to keep stags, shows. When Morrost took over operation of the deluxers, he cut the nut \$20,000. That, together the continuous companies, rent heals, etc. The continuous continuous continuous continuous care the New York house on \$25,000 overhead and Brooklyn, \$13,000, not including rent. These figures would vary with stage shows according to what's booked for the rostrum.

Screen Lions

(Continued from page 2)

(Continued from page 2)
strongsholds for the production crew.
Later, as the production budget
mounted, came frequent inquiries
as to the state of Mr. Beatty's
the state of Mr. Beatty's
the state of Mr. Beatty's
the state of Mr. Beatty for the duration of the picture, the first time be
has ever been insured, and he was
touched, too, by Mr. Laemmie
Senior's kindly admonishments to
take good care of himself, Clyde.
There were no accidents, however,
because whenever the script required the presence of some other
actor in the cage, Mr. Beatty doubled
for him.

for him. Mr. Beatty's lions and tigers were for him.

Mr. Beatty's lions and tigers were not impressed by Hollywood. They can take it or leave it. Just another jump in the route, they found it, and so did Mr. Beatty. They got into no bad habits as a result of their picture career, he was giad to discover when putting them paratory to opening again with the circus. He hopes they have forgotten one certain bit they did in their picture. It seems the story called for them to mangle a man to death in their cage, and so a dummy was thrown in filled with meat. They made short work of it. Now that kind of a thing is sort of hard on a trainer, says Mr. Beatty. A dummy and a live man look the same to them. If they attack a dummy and get away with it nock a dummy and get away with it cagain, he believes—with a nice appreciation of what's dramatic to the press.

Sirovich

(Continued from page 5) eral Theatres Equipment Corp., Radlo-Kelth-Orpheum and East-

man.
The original Fox situation, the The original Fox situation, the present Paramount bankruptcy proceedings and the admission of film executives in Washington of selling company stock short are figured by those active for picturedom, in Washington, as aggravations for a probe

those active for picturedom, in Washington, as aggravations for a probe. Thousands of letters from picture stockholders, along with bank complaints, are well known by these pictures of the picture of t



120

15 YEARS AGO

'Variety' and 'Clipper')

Barnum-Bailey show paid \$15,000 war ticket tax on the first 24 performances in New York. Show was framed to cost far less than the previous season in expectation of lessened. revenue.

Trouble in the vaude houses over the draft. Act members called rushed off in the middle of a week Agents urged they apply for an ex-tension to finish.

Shuberts were planning to rebuild the Winter Garden and build two more theatres in the block. Glad now they didn't.

Burley house had a novel baily-hoo. Ran a voting contest for the best looking chorus girl in its show one of the girls was in 'the hobby before each show for a close-up. It

one of the first multi-author scripts was being planned by World Film. Five of its staff of six writers would each write one reel of a picture with the sixth intember working it into a whole. Script men were supposed to be able to write single-handed in those days.

Cincinnati merchants were kick-ing because patriotic parades for the Liberty Loan hurt business. Re-ported that Cleveland had made a successful protest.

Equity decided to add three women members to the board. Firs were Florence Reed, Helen Ward and Kathryn Emmett.

Chicago men were planning a cut rate ticket office. Nothing but now

N. V. A. was wrestling with the delayed baggage situation but with out much success. Transfer men were to blume this time. Too slow

50 YEARS AGO

(From 'Clinper')

'Clipper' saw the downfall of the stage in the abolishment of the old stock and visiting star system. Actors gained no experience playing a single part ail season, it con

Foiding the Faranta show at New Folding the Faranta show at New Orleans the electric light wires be-came grounded. Several workers shocked, one man being thrown six feet. All wires were naked then . All wires were naked ther canvasmen not familiar with

Saimi Mcrse, who had vainly sought a permit to produce his ver-sion of the Passion Play, gave a free performance. The place was janimed, inside and out. Only the pocknockets profited.

'McSorley's Inflation,' one of the "McSorievs Inflation," one of the big Harrigan and Hart successes, was replaced at their theatre by The Muddy Day." Main theme was the rivalry between Irish and German seow captains. All the old favorites in the cast, but not an outstander and no songs that lasted.

Niel Burgess brought 'Vim' to the Bijou. It had been tried out on the road as 'Josiah Allen's Wife.' Big scene was Burgess, as a New England spinister, doing a bareback act in a circus with the horse on a treadmill. This led to The County Fair with its race scene with several treads, the forerunner of the 'Ben-Hur' effect.

Rochester speculators were stuck with tickets for the Langtry show. Bought them for \$2 and glad to sell for 75c. Citizens objected to a \$2 top plus profit.

Touring farce carried an aerial act as a specially attraction. Was out at Rand's opera house Troy, because the owners would not permit holes to be cut in the celling.

Inside Stuff—Pictures

Untouchable stories, a lost treasure which might insure against screen material shortage for years, has forced scenario departments and literary agents to give up hopes of ever being able to trace the full rights to several hundred of the 14,000 plays, novels and original manuscripts which were acreened between 1915 and 1932. Leads which might trace the author or producer of a story, which was a hit in the silent days, often lead to a blind alley with an original fly-by-night company, long since forgotten, or just as often being unable to unearth the author of

since forgotten, or just as otten veing unate to the state production of a story used in the silent days unless he can secure all rights. Too great a risk to incur as, from nowhere, claimants and litigations may tie up the entire investment.

Companies which pioneered through the past 17 years, and have a complete set of records, will not remake with dialog a copyrighted story unless the author or his estate approves a new rights contract. This accounts for limited delving into libraries since the advent of sound.

In a list of 200 corporations figured by Washington to control 40% of the country's wealth are four picture interests. Paramount-Publix is one of the four. Radio-Keith-Orpheum comes in through its RCA consection. Eastman and Gencral Theatres Equipment are the other two. The Roosevelt frown on holding companies opposes a practice that has become almost general in the film industry in the past few years. Holding companies and voting trusts are numerous, so much so that the average stockholder has been in a position where he has little or no say about company policies and management.

Should the Government insist that, big corporations in all industries retain voting power by stock quantity, stockholders would then come into power in picture dictation. Such an edict and its' passage is now being regarded in filmdom with the utmost seriousness—would mean that the average picture stockholder who may be powerless today would, by organizing group votes, be in position of power.

S. S. Atlantique's burning is just one more proof that you can't duck destiny. The \$12,000,000 liner was in process of construction when 'Atlantic,' first three language talker made in England, came to Paris houses. Picture was really the story of the Titanic's sinking, after crashing into an iceberg, and was directed by E. A. Dupont from a play called 'The Berg.'

French Government, fearing picture would start the boat with two strikes on it, ordered name of the picture changed. This, however, was after al lithographing and billing was done. Distribers and French Line officials finally compromised on sticking a little hook on the 'c' of Atlantic, making it 'Atlantis'. Billings looking funny with the cockeved's.

eyed's.

Distribs now figure on reviving the talker is a result of the destruction of the Atlantique. Catastrophe might even pull their three-way
negatives out of red.

RKO was served in an odd legal action last week in New York. Ar attorney representing a former pugliss known as K. O. Eggers set forth that in the Richard Dix picture. 'Hell's Highway,' a prison secen invaded the right of privacy of said Eggers and therefore \$10,000 damages were

sought.

Scene in question is between a prison guard and a convict, the guard saying: 'So you are known as Knock-out Eggers. Well, we'll see how tough you are.'

Case was handled by Milton Mayer of RKO's legal staff. Mayer had the picture screened to check on the complaint and discovered that the name of Eggers did not figure at all, the supposed pug-convict having an entirely different monicker. Eggers fought in membership clubs about 20 years ago in New York. He was an 118-pounder.

Coast photographer made a tleup with one of the class nabes whereby he would take a picture free for any patron, figuring that the reorders would give him a good profit. After operating for a week he found that he was working for zero, as not one in 20 was willing to spend anything for additional photos.

for additional photos.

Then he evolved a new system, which is supplying the gravy. When the patron returns for the picture it is in an attractive mat, which is removed as the print is handed over. But don't I get the frame? the patron asks. 'Oh, no, those cost 35c. extra', is the answer. Of those going for the pictures 90% fall for the mat gag. As the cardboard frames only cost 7c. each, the photog is pilling up a nice piece of small

Unmindful of the good advice of studio friends who hope he will be successful in his first directorial assignment, a former stage authoridirector-actor is running hog wild on his picture. After two weeks it has been necessary to place a picture director with him, in the hope that the feature will have some semblance of smoothness when it is

completed.

Former stage man is understood to have disregarded all the laws of motion picture photography, and has gone so far as to censure people for calling his attention to seenes not matching. Everything he does is based on dialog, with nothing but long shots being made the first five days of production. Director has also refused to permit visitors on the set and has ordered the publicity department to quit bothering him about copy.

Rooseveit is the first living President to inspire a picture cycle. Universal is the first with a feature length release centered on Rooseveit. Man of the Hour. U's newsreel editor, Allyn Butterfield, did most of the work on 'The Fighting President,' framed in the east, with Edwin C. Hill as talking

reporter.

Other companies are interested in stories on the Rooscvelt career, anything sufficiently different to sell the President in any length on the
screen. Metro has borrowed the President's book title, 'Looking Forward,' for one of its features.

Paramount is bumping into censor trouble with Island of Lost Souls' in more cases than in any recent film. Picture has thus far been banned in England, Sweden and Denmark, latter being especially surprising since Denmark is one of the most liberal countries in the world on censor matters. In Australia the film was passed with an 'N.E.N.' annotation, meaning it is not to be shown natives.

Trouble in all spots comes from the same source, the H. G. Wells yarn being built around the creation of a human being, which censors feel is against the Bible as generally interpreted. In Frankenstein a body was created, but explained that it was not a human but a beast, which made it tokay.

which made it okay.

According to B. B. Kahanc, Harold B. Franklin has no contract with RKO. He says that Franklin went to work for an indefinite period April 10 flast year and two days later was elected president of the company. It is understood that no contract will be given when Franklin's first year expires April 15 but the KAO proze has M. H. Aylesworth's assurance of almost any arrangement desired.

several of the execs visited William R. Hearst on his ranch in an attempt to have him abandon the production plans before the film started. Hearst, however, claimed that the character of Peg' was one of his favs and that the picture would be produced.

Four scripts were made before he finally accepted Frank R. Adams' version. Before the film went into work overthead was around \$200,000. Studio is giving the publisher-producer a similar non-production routine on the Barretts of Wimpole Street, which he is determined to produce, with Marion Davies started.

Elimination of the Pathe lot in Culver City as the necessary rental studio for Radio's outside producers is expected to make it easier to conclude deals for future outside production. Heretefore, producers have heeliated to negotiate with Radio because of the high rental and service costs which applied at Pathe.

Currently, deals for outside production mostly allow the independent to pick his own rental studio, although Radio is anxious to get some of the larger producers to do their filming on the Gower st. lot in Hollywood. Robert Welsh, with no studio affiliations, is the first to take advantage of the policy change. He will work at Metropolitan.

Following his walkout from a major studio rather than take a salary cut, writer, who is a contributor to a national smart mag, scribbled a yarn concerning the production head of the iot. Story was a caricature of the studio boss, dialect and all.

Last week writer was re-engaged at a salary raise, and returned to work same day the mag with the article appeared. At his first story conference with the producer, a copy of the mag was laying on the boss' desk. Writer managed to conceal it under his cost, and since then he and his partner have been buying up all copies available in the vicinity of the studio, and near where the producer lives.

Fear of reprisals by the Soylet government has put a dumper on the willingness of former Russians, or persons closely identified with the willingness of former Russians, or persons closely identified with the contemplating the activities of that nation. Result has been that neveral Coast studios contemplating this type of yarn here encountered difficulties in securing necessary and authentic data. In preparing 'Soylet', Metro was prevented from getting the technical assistance it needed to aid the writers on the story. Some aid supplied by Borik Plinyak, Soylet author, had to be mostly disregarded, studio except figuring it was mostly propaganda.

Although to date Warners has not used the name of Eleanor Holm, swimming champ, in billing pictures in which she has appeared because of the possibility that it in light affect her amateur standing on the ground that she was being exploited because of her aquatic proficiency, studies declared that decatters she will get fatter parts, and be billed. Studio feeling is that her experience in small parts has proved her actress and that now it can use her as such, thus eliminating the sitisma of employers her because by the studies exploitation as a swimmer, which would engender her amateur rating.

Columbia Pictures' initiative in being the first to rescind the salary cuts was an idea entertained by Harry Cohn, the company's president and production head, before he left Hollywood, but he first consulted his brother, Jack Cohn, v. p. and treasurer of the company, who was vacationing at the time.

The impending reachment was held up until Jack Cohn obeyed it. The company's inancial statement, issued a couple of days thereafter, was offered as offered as the cohomic attingency was not needed in the Col. organization at least.

Mae West has a strong hunch that song numbers are important for her in pictures and is insisting on a vocal side to her next pigture, Tim No Angel'. Diamond Lill girth has commissioned Claude Austin, Broadway arranger, to work on new songs for her. Four songs which are figured for Miss West's next picture and which will be shipped to the Coast shortly are T've Fallen For Love', Walking the Streets', Looking For the Man I Love' and I Don't Want to Do That'.

Writers' executive committee of the Academy is on the warpath of coast credit hogs and will develop some system of punishment for those who steal credits. It will jossibly mean suspension from the Academy. Idea is to combat writers who contribute a small part towards the writing of a script but beat the regular writers to it by grabbing space in the local chatterers' columns.

N. L. Nathanson for some time has been interested in buying Famous Players Canadian string of over 100 theatres for around 312,000,000. Nathanson is said to be backed by English capitalists, including Lord Beaverbrook and a lumberman who has interests in Canada. At present Nahanson has a chain of houses in Canada known as the United Theatres. Paramount paid over \$18,000,000 for the F. P. C. stri

New contract list issued by Fox has eliminated the word 'star' from its list of players. In the past, Will Rogers, Warner Baxter, Elissa Landi, George O'Brien, Janet Gaynor and Joan Bennett have been separated from the rank and file of the players with stellar designation. On the new list, all come under the heading of 'artists'. New roster has Rufus LaMaire off the executive staff and listed as a writer.

Budget on 'In the Red,' Wheeler and Woolsey's Radio feature, just completed, will be less than on any picture they have produced and around \$20,000 less than their last Radio picture, Girl Crazy,' In the Red,' when ready for shipping, in about 10 days, will have cost around \$225,000. So This Is Africa, feature which the comics made with Columbia as partners, stood close to \$250,000.

First five days of production on Columbia's 'Ann Carver's Profession' saw the picture with a new tag every day, On opening day it was changed from 'Rules for Wiver' to Legal Lady,' and then in succession it was called 'Professional Wives,' Lady of the Bar,' 'Professional Woman' and now 'Ann Carver's Profession.'

uropean trade papers played up the Hollywood earthquake in scare illines. Misinformation led to the papers exagegrating the yarn. Day r the catastrophe the Berlin trade papers carried banner streamers stories in entirely black type to the effect there were hundreds of he and million of losses caused the film colony by the tremorts.

Sly digs at the Republicans have been slipped into two recent Fox pic-tures. In 'State Fair' a reporter describes his sheet as 'a Republican rag, but don't hold that against 'em' and in 'Salio's Luck' a child brings in a battered derby hat and explains he has been playing a game called Democrats and Republicans and the hat represents the Republicans.

One of the moves to be used to build up membership in the actors' branch of the Academy is to bar the use of the organization's conciliations body to all but members of the Academy. Under present conditions, machinery is open to all persons in the industry.

ance of almost any arrangement desired.

When they screen films for previews at the RKO projection rooms, they've got to have a committee to decide how about it, so a special when completed, Cosmopolitan's 'Peg o' My Heart' will budget close screening committee has been appointed comprising Phil Reisman, Herto \$600,000. Understood that Metro was against making the picture, and schel Stuart, Gus Eysell, Charles Griswold and Terry Turner.

Plays Abroad

A satirical comedy; present Glacobbi; at the Rennaisance	ted by Ruster
by Pierre Veber and son, Jer	n-Pierre Vebe
Directed by Marcel Paston. Broche	14 Y
Varin	Robert-Has
Leon Varin	R. Maur
Moss	Bourd
Jean Dupont	L. Peltic

Broche	M. Levesqu
Vorin	Robert-Has
Leon Varin	R. Maur
Moss	Bourd
Jean Dunont	L. Pelti
Jode	Pierre Micha
Migasson	A. Lemoir
Sumac	Louis-Mar
Leonvil	Buch
Chagom	Seri
Barge	Toven
Mme. Varin	A Bayl
Lea Varin	A Dor
Mile. Cloque	T. CUI
Mile. Cloque	Orient
Irma	Indres Quent

LA MAIN DANS LE SAC

('The Hand in the Bag')

A satirical comety: presented by Rustry
by Pierry Veber and ano. Jean-Pierry veber
Directed by March 2826.

A satirical comety: presented by Rustry
by Pierry Veber and ano. Jean-Pierry veber
Directed by Marcel Paston.

No. Jean-Pierry Veber and ano. Jean-Pierry veber
Directed by Marcel Paston.

No. Jean-Pierry Michae

Lon Varin.

L. Petter
Jack 200

Jean-Pierry Michae

Sumac.

Louis-Marcel
Sumac.

Lou An enjoyable and brilliantly written satirical comedy—witty, gay—made up of the ingredients that spell sure-fire. The authors, Monsleur Pierre Veber and his son, Jean-Pierre Veber, are well known in the property of the pro easy-going and confiding banker, tries to make Justice intervene when Chagom (Serjius), his trusted eashier, absonds. The Public Prosecution of the Chagoma of the Chagoma

Robert-Hasti as the outraged and befuddied banker gives a fine portait. Alice Beyiat and Anneste Doria, as the women of the house-their interpretations. As the unprincipled cashier, Serjius gives a noteworthy performance, and Martcel Levesque is splendid as the semi-serious, semi-sardonic Prosteutions, description of the programment o s. obert-Hasti as the outraged and

TROIS POUR CENT

TROIS POUR CENT

('S per Cent')

Brussels, April 1.

Trois Pour Cent' (3 Per Cent'), comedy in three acts by Roger Ferdinand, was produced at the Theatre des Galeries here by M. Signoret, the French actor.

Misgnoret, the French actor.

Signoret, the French actor.

Signoret the French actor.

Theatre des Galeries here by M. Signoret, the French actor.

The writer's unhappy love affair in carly life, his rise to fame, sub
Brussels april to fame, sub
The writer's unhappy love affair in carly life, his rise to fame, sub
Brussels, april 1.

The writer's unhappy love affair in carly life, his rise to fame, sub
The writer's unhappy love affair in carly life, his rise to fame, sub
Brussels, april 1.

The is a rather anemic attempt to depot events of importance in carly life, his rise to fame, sub
Entre Signoret, the French actor.

The writer's unhappy love affair in carly life, his rise to fame, sub
The writer's unhappy love affair in carly life, his rise to fame, sub
The writer's unhappy love affair in carly life, his rise to fame, sub
The writer's unhappy love affair in carly life, his rise to fame, sub
The writer's unhappy love affair in carly life, his rise to fame, sub
The writer's unhappy love affair in carly life, his rise to fame, sub
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The writer's unhappy love affair in carly life, his rise to fame, sub
The writer's unhappy love affair in carly life, his rise to fame, sub
The writer's unhappy love affair in carly life, his rise to fame, sub
The writer's unhappy love affair in carly life

RITZ, 1919

Budapest, March 21. Play in three acts, eight scenes, by Sandor Hunyady, at the Vigazinhaz, Buda-peet, March 18, 1933. Cast: Irene Agay, Teri Fejes, Javor, Csortos, Rajnay, Haj-massy, Gardonyi, Gyergyai, etc.

sander, Hunyaty, at the Vigenibals, Budapeet, Sancia, Backs, Constanting, Promany, Gardoorf, Gyergyal, etc.

An old tale in a Yasacinating new
setting. The title signifies the
period just after the war and the
revolutions in Budapeet, when foreign military missions—French,
English, Italian—were controlling.
Riungary. The officers of the
miration and envy. They were
cocks of the walk in the say night
life of the tragically smitten city.

The Ritt hotel was the foreign
missions haunt. Story is about a
jove with the full with mixes drinks
at the bar. She is sweet and innocent, loves him and wants nothing
but his love in return. But the
incurrous, mad whir of the officers'
he wants to make up for the desolate years he spent in the trenches,
and he begins to fling money about,
to dress his modest little girl like
the ecoottes she associates with becother officers, and to gamble.

He gets into debt, can't pay, is
compelled to quit the army, and is
about to blow his brains out-whenthe girl tiles him she is going to'
turns up in time to prevent tragedy,
pays up, make him marry the girl,
and explains to him that the days
of military glovy are past; he must
serious-minded family man.

Some of the dislog is fascinating;
there is peetry and dream in some
yof the scenes, but the whole play
serious-minded family man.

Some of the dislog is fascinating;
there is peetry and dream in some
yof the scenes, but the whole play
serious-minded family man.

Some of the dislog is fascinating;
there is peetry and dream in some
young actress in her first big role,
I remelere brought the debut of a
young actress in her first big role,
I remelere brought the debut of a
young actress in her first big role,
I reme Agay, who is 18, very charming in a fawn-like way and shows
a of the cast was good, outstanding
among them being Gardony in the
secountry which is the sequention
with this atmosphere.

Scott of Abbotsford

Scott of Abbotsford

London, March 30.
Historical play by Miss W. E. Gunn
presented under the auspices of the
procession and and adaptices of the
People's National Theatre at the Little
theatre, March 29.
Walter Scott
scott William Reugnun
James BallantyneDavid Horne
J. G. LockhartArthur Pusey
Sophia ScottBetty Hardy
Sophia Scott Betty Hardy
Anne ScottAnne Wilson
Wilhelming BeichesElizabeth Maude
Lady Jane Bolches Edith Sharpe
Helen Stewart Mary Mackle
ALONO DIOTALL
Marjorie FlemingBeryl Laverick
Sir William Forbes
Tom Purdie Arthur P. Holland
Louis Carale Arogur P. Holland
Lord MeadowbankEarle Grey

Timosa, Soldier of Tsar

Budapost, March 21.

Adapted from Avigdor An-Schell's Yidden play by Lajos Gellert. Musto by Eugen Stopat; tyrics by Bras Innocent; tyrics by Bras Innocent; tyrics by Bras Innocent; to be supported by Lajos Gellert. 2004 performance at the Bathlen-ter theatre, Budapet, on March 21.

A new play should be reviewed on the opening night, but no one in Budapest noticed the opening of this curious and brilliant play which gradually climbed into the light of unprecedented success on the out-of-the-way stage of a small

the out-of-the-way stage of a small suburban theatre.

Timosa' had a run of 500 perform ances in three and all rooths, and a run of 500 perform the stage of the week. Not since 'Janos' vitez,' the national musical, in prosperous pre-war days, has any play in the week. Not since 'Janos' vitez,' the national musical, in prosperous pre-war days, has any play in Budapest had guch a run. There is not seen that the stage of the success that has spread from the suburbs to the highbor of the success that has spread from the suburbs to the highbor with the stage with a company that is for the most part mediore.

The success that has spread from the suburbs to the highbor with the stage with a company that is for the most part mediore.

The success that has spread from the suburbs to the highbor with the view with that of 'Able's Irish Rose stage with a company that is for the most part mediore. The early of the success that has spread from the success that has spread from the success that has spread from the success that has the success that had been the success that had been the success that had been to the couple, the boy goes bathing in the river with other had been to the couple, the boy goes bathing in the river with other have had so much sorrow.

Elshteen years later, during the war, the family keeps a chaineen for soldier, are found on the band. The war, the family keeps a chaineen for soldiers near the front. Ruchelo, and the success the success the middle, comes to the assistance of the lovers. Timosa turns out to be the long-lost son who they thought was lidden drama, who comes with the boys. Have had a britan and the human's not to be the long-lost son who they thought was lidden drama, who comes with the boys. Have had a britanear that Timosa tins out to be the long-lost son who they thought was lidden drama. Randerde acc

He Wanted Adventure London, March 29.

A musical fantasy in three acts adopted by R. F. Weston and Bort Lee from Waiter working. The second of the second

Dr. Zodiec. Abraham Sofaer
The bromidial subject of the functions of a dramatic critic crops up once more with this musical version of 'Ambrose Applejohn's Adventure' (done in America under the title, 'Captain Applejack'). There could be no question of the tribute of the critical content of the critical content of the critical declined to accept it as first-rate entertainment. They discovered the adaptation and brice by carefully retained from adding the aforesaid hokum was surefire and pleased the audience. Some of them admitted the music was hanning.

pleased the audence. Some of them admitted the music was haunting. In the matter of the content of the content

Plays on Broadway

HER TIN SOLDIER

he Playhouse April 6 by William A. Brady
association with Frederick Rath; writ-
an by latter: staged by Milton Stiefel.
fark MitcheilRalph Locke
fisa Rogers
frs. Powers Ethol Jackson
erry Powers
ornoral HarveyThomas Hamilton
fra. Henderson
ohn Rand
laire RandEmily Lowry
lob MarloweEdmund MacDonald
wen Olcott Charlotte Wynters
Valdo Wayne
lahertyJohn Kearney
itoRichard Wang
chneider
ominyBuddy Mangan
Julian,, mangan

CHGP

Her Tin Soldier, 'variously known as 'Scandalous Affair' and 'Escandalous Affair' and 'Scandalous Affair' and 'Scandalou

really fallen in love for the first Limit. Lower, a my face on Emily Lower, a may face on Emily and the state of the larry Ellerhe handled Jerry rather well, but Ralph Locke gave the best impersonation as Mitchell Noticed in the cast was Ethel Jackson, once a popular operatin water. The company of the large formance. Printed for the record.)

another big success. Judy Gunn as the ingenue lead is more than easy

another big success. Judy cumn as the ingenue lead is more than easy to look at.

There was a male chorus worth going to hear. A bevy of beautiful girls were gorgeously caparisoned and also looked well in scant attire. Not only will this show be successful here, but is well worth taking to America.

THE LAKE

London, March 24. London, March 24.

Drama in three aots, by Dorothy Massingham and Murray Macdonald; presented by Anmer Hall at the Westminster thanshare and the State of the

Eiths. Drottly Francis
This play was staged at the Arts
Thastre Club a few weeks are considered worthy of public performance, and transferred to the Westminister.
It is a polgnant and moving drama
of a cultired young girl in the counof a cultired young girl in the counwealthy, eligible man, favored by
her parents. She takes this step
as a desperate way-out of her hopeless infatuation for a married man.
She develops a deep love for her
garden tent where the marriage reception is dn progress some months
later.
The girl 'gantches a few minutes
(Continued on page 44)

(Continued on page 44)

HUMMIN' SAM

Allan K. Foster production of 'a sepla musical comedy in two gallops'; etery by Elean Nutter; songs by Alexandes Hill. Edith. Wilson and others sub-featured pances by Carey and Davis: Jimmie Davis orchestra: orchestrations. Arthur Knowtton, Opened at the New Yorker, \$2.20 top, Opened

First and Second Jockeys.
The Two Chestorfields
Harlem DanRobert Underwood
Louise Lovelle Louise Lovelle
EsmaraldaeDorothy Embry
EmmaraldaeCatherine Brooke
Mamaraldae
Yollow George Lionel Monogas
Edward HoltonLorenzo Tucker
Mr. ConnersJohn Lee
Mike Bandy
Madge Carter Madeline Belt
Caesar and CiceroJonee and Allen
Mr. CartorAl Watte
Mae CarterFlo Brown
Freddie MarioweCecil Rivers
Nina MayEdith Wilson
Nina may
Clara
Drum MajorJ. Mardo Brown
Miss JittersLouise Cook
·

This notice is more for the record than anything else. With many of his more for the record than anything else. With many of his many thing else. With many of his many thing else. With many of his many than the same and the same else in the same else in the premier of this colored musical comedy. It's that type of hodge-podge. Hasn't a chance at any price and under any sort of pulmotoring. Hasn't a chance at any price and under any sort of pulmotoring that type is the same else in the same else

OUT OF TOWN REVIEW PROFESSOR TIM

Chlcago, April 6.
Three-act comedy by George Shiels introduced to America by the Abbey Flayers
of Dublin at the Harris, Chicago, for one
performance only April 5. Scaled at \$2.20

performance only April 5. Scaled at \$2.00

Roll Scality. Mohael J. Doina

Rridget Scality. May Craig

Peggy Scality. Ellient Crowe

Professor Tim. 3. M. Carolia

Rridget Scality. Rise Control

Rridget Scality. Rise Control

Rridget Scality. Rise Control

Rridget Carolia

Rridge

George Shiels' other comedy, The New Gossoon, launched the Irish Players on their present smash engagement of eight weeks at the Harris, Chicago. It was the comment of the their comments of the their comments of the their comments of the Abbey repertory, rolled up such a torrent of praise and word-of-mouth that the Dubliners have become the artistic and financial succount that necessary to mention the merits of The New Gossoon' in order to understand what a disappointment by contrast the same playeright's Professor Tim' was to pointment by contrast the same playwright's 'Professor Tim' was to

order to understand what a disappointment by contrast the same playwright's Frofessor Tim' was to "Professor Tim' was produced in Dublin around 1925, but has not been seen over here, and the chances are it will not be did from its musty grave again, for it is cheap and the considerable of the chances are it will not be did from its musty grave again, for it is cheap and the considerable of the considera

Fauntleroy.
Skilled in the tricks of the acting craft the Abbeyites made 'Professor Tim' seem a lot better than it is, but the play is flapdoodle. Land.

Flurry of Activity Has 14 Legits in L. A. Readying

Local legit showing activity with 14 productions and six condensed versions of musicals reh in the framing process. Eight of those planned hinge on the succe

in the Irauming processor in the success of the starters.

"The Only Girl," with Charlotte Lansing and Guy Robertson, opens in San Dieso May 5, Soing into the Biltmore here at \$1.50 top, May 7. Should it click, Herbert L. Heidecker and John Cameron, the producers, will put on 'Merry Widow,' with Daniel Brian; 'Chocolate Soldler,' with Charles Purcell; 'Naughty Marletta,' 'Firefly,' and 'Student Frince.' 'Business Before Pieasure,' with Alexander and Nat Carr, is scheduled for production at the Music Box by Paul Trebitsch.

Eddie Lambert's Jil-Swar overwe with John T. Murray, Dutting Clarket, Charles Carrol, Murray, Dutting Clarket, Charles Carrol, Trepting Kam, Carla Laemmin Dorls Whitney, Don Julian and Marjorie and the Elight.

Charles Carroll, Virginia Kami, Carla Laemine, Doris Whitney, Don Julian and Marjorie and the Eight Redheads. Opening set for the Curran, San Francisco, April 16. Hand in the Foe; an Edgar Wallace thriller with Robert Warwick starred, open in the Bay Cludwight of the Control of Cont

Olsen-Johnson Buy All U. S. Road for 'Chance'

Olsen and Johnson, through their manager, John Schultz, have boug into 'Take a Chance,' Schwab, Mandel's current Broadway music Mandel's current Broadway musical, for the purpose of taking it on the road. The vaude team's rights extend everywhere outside New York and reported intentions are to spot it in Chicago part of the time for a run during the fair.

O. & J.'s buy is understood to give them about 40% of the show. They step in upon the show's closing in New York, on or about June 1.

Negro Art Theatre

Something new in Harlem will be the Negro Art theatre, which will open the latter part of the month under the direction of Hemsley

Theatre will give midnight shows with the dance predominating though it is the expressed intention of making the house generally rep resentative of the Negro in art.

CAPE COD 'CIRCUIT'

Dennis, Mass., April 10.

Raymond Moore, managing director of the Cape Playhouse here, will establish a stock theatre at Cohasset on Cape Cod this summer, in additior to the Dennis house, Which will open its seventh season July 3. The Cohasset theatre will open July 4.

which will open its seventh season July 3. The Cohnsset theutre will open July 10.

Mr. Moore has organized the South Shore Playhouse for Cohasset, Plays will be presented at Dennis and then at Cohasset with the same cast and scenery.

Those Actors

Hollywood, April 10.
Rehearsals for 'Ilg Saw,' revue opening at the Curran, San Francisco, April 15, have been held in the vestry room of the Temple israel here.
Actor seeking a job wandered into the rabble office robb

cently and asked: the stage entrance?'

'DESIGN' CLOSES MAY 27 12 WEEKS GROW TO 18

Design for Living has seven more weeks to play at the Barrymore, New York. Desinte closing of the season's leading dramatic money draw is set for May 27, the date of the technical closing of the 1932-33 theatrical season. Business holds to virtual capacity despite the high admission scale, 'Design' being the only non-musical at \$4.40 top.

top.
The Noel Coward show was first The Noel Coward show was first limited to 12 weeks on Broadway, but a 20-week stay was later an-nounced. Actual length of time en-gagement will be 18 weeks. Whether the show will resume on Broadway next season has not been determined, despite the sensational success of the trible strying an

determined, despite the sensational success of the triple starring ap-pearing of Alfred Lunt, Lynn Fon-tanne and Coward. Chances of show going on tour with or without Coward next fail,

with or without Coward next iai, not decided either. The several weeks played out of town prior to Broadway during the winter, were

Relief Fund Avoids Lambs' Gambol Date

The Stage Relief Fund has

The Stage Relief Fund has disbursed \$13,389 since formation several months ago, the money being used in paying room rent, food supplies and other necessities. There of \$2.01 individual cases taken case \$2.01 individual cases taken case \$2.02 individual cases taken case producted by Park avenue well wishers nor the fund's share of the opening night of Tesign For Living'. Settlement was somehow delayed by the show management and there is some question as to whether New York's unemployment fund is to whare, as is employment fund is to share, as is the case with Sunday legit benefit performances.

Lytell Heads Stock

Bert Lyteil opens in a new stock eompany at the Broad Street, New-ark. House will be run at 75 cents House will be run at 75 cents Rowland Edwards doing the

Among the pieces scheduled for early showing are 'Reunion in Vi-enna' and 'Death Takes a Holiday.' Equity bond up.

APOLLO, A. C., TO LEGIT

Atlantic City, April 10. The Chamberlain Brown Players will take over the Apollo for weeks beginning Sunday (April 16) with Rachei Crothers' 'When Ladies

with Rachel Crothers' When Ladies Meet, starring Irene Rich. Tom Douglas is to be her lead.
Dollar top is planned except over weekends. It is reported that the Estate of Joseph Fralinger, owners of the higuse, will be on a percentage posits.

Bill Mack Loses Suit **Against Century Play**

Willard Mack's move in the New York Supreme court for rescinding his contract with the Century Play Co. failed last week when Justic Valente dismissed the playwright's complaint alleging unfairness and awarded the defendant a judgment on its counterclaim. Latter con-stituted several thousand dollars in royalties which the play brokers contended Mack overdrew.

In his decision Justice Valente held there was no evidence tending to impeach the agreement as usurious, nor could the court see wherein the Century Co. had exacted terms that were harsh or unreasonable.

LAMBS CASTING WOMEN IN 'SHOW WINDOW' TRY

For the first time in the history of ciub, the Lambs will use feminine professionals in a series of special shows. Try-out stock companies is the idea, performances to be given in the clubhouse and maners invited to attend.

New plays are to be used, with the names of the authors not divulged. Women east will be paid salary, provision also being made to pay men players, should the shows be accepted by the managers and they be replaced by others in the regular presentation.

Club will receive 5% of the royalties if the plays are sold, also 25% of the author's share of the picture right.

The Friars are preparing for a series of Frolics in the Monastery, scheduled to be held two weeks apart. There is to be a 11 admission charge. Idea is for the trying out of revue material, such as black-outs, skits and numbers. No plans for putting on legit ahows.

Sunday Legits in N. Y. Buried Deep in Albany

Albany, April 10 The Senate today smothered the Berg bill, which would have per-mitted the legit shows to open on Sunday after 2 p. m.

The measure was opposed by Ac-

The bill which would have legal-ized Sunday legit performances in New York, was killed in the state senate at Albany last week by a vote of 49 to two. The overwhelm-ing defeat was a surprise to those who sponsored the measure.

who sponsored the measure.

Bill was introduced by Senator
Julius Berg, of the Bronx. He told
committeemen that all branches of
the legit favored Sundays except
Equity. He explained that by saying that while Equity officers opneed the plan the senate the posed the plan, the general mem-bership favored the measure.

The argument that all other branches of amusements were permitted on Sundays, appeared to have no weight, in the deciding vote when the bill was brought out.

Cont'l Bank Catapulted Into Chicago Show Biz

Chicago, April 10. Chicago, April 10.
Continental Illinois National Bank, largest in Chicago, is projected into show business through its mortgage control of the Civic Opera House and may fork out part of the money, about \$11,000, which the house owes the stagehands mugicians and as dozen or so Equity actors. Unless and until this debt is discharged, the unions have stated that no fu-

From report the Civic Opera As-sociation has about \$5,000 in cash assets and the Continental Illinois Bank has been asked to make up the balance, probably as a loan, so that the theatre may clear itself.

Meanwhile legal efforts to get at the so-called Chicago Municipal Operetta Ass'n, who sub-leased from the Civic Opera and pulled the floppe that accumulated the \$11,000 neippo that accumulated the \$11,000 debt, haven't gotten far. It develops that this corporation was organized under 'not for profit' classification. Unions consider this a dublous legal camouflage of a commercial enter-

Shubert Coterie for \$400,000 Gets \$24,000,000 Paper Assets; New Co. Off

Theatres and realty of the defunct Shubert Theatre Corporation were sold at auction Friday (7), at the New York County Court House, as ordered, after two delays. There was a single bid, patently from the

was a single bid, patently from the Shubert coterle, who merely offered \$400,000. That was the minimum set by the court and the special master, Earl B. Barnes. In other words, this once great legit circuit with a total valuation, on paper, of \$44,000,000 or parts of \$40,000,000 or parts of \$40,000 or part

hack.

All the people who invested in

back.
All the people who invested in Shipert and identure to the Shipert and in the Shipert and Shiper

. Cold to Offer

It was known that the price put on the common stock was entirely nominal because of taxes and those on the committee fully expected it would be worth much more within would be worth much more within a reasonable time. But the average bondholder didn't figure it that way. Apparently, he said, if his \$1,000 investment was redeemable for only 70 cents, it was not worth the trouble to turn in the certificates.

cates.

Those working on the reorganization committee were disappointed over the failure of bondholders to deposit their paper. It was declared deposit their paper. It was declared that a conscientious effort to reorganize was made a fact admitted even by the independent bondholders. The only chance such investors had eventually to recoup any of their losses was to take a chance with the new company. From the present outlook the bondhold had been about 62 cents per \$100.

The same applies to the stock. The same applies to the stock of the present outlook of the present of the present outlook the bondhold had been supported to the present outlook of the present out

about 62 cents per \$100.

The same applies to the stock-holders and general creditors, because when the bondholders passed up the reorganization proposition, the others became lost in the shuffle. Hardly more than \$1,000,000 in bonds was deposited with the Empire Trust, whereas the original bonds was deposited with the Empire Trust, whereas the original bonds was considered to the shuffler of th

holdings were deposited ganization. Announcement were deposited ganization. Announcement of the bank moratorium. A postponement of the sale to liquidate the receivership was granted. A second postponement for 21 days which expired Friday was also granted. The reorganization committee had set May 14 as the date the new company was to be formed or else but April 5 was the time limit for the deposit of bonds to be exchanged for stock in the new company. On that day (last Wednesday), a public notice appeared in several iic notice appeared in severa dailies to the effect that the reor-ganization pian had been aban-

doned.
All that is necessary for the
Shubert Theatre properties to pass
to possession of the 'bidder' is the
affirmation of the sale by Federal
Judge Francis C. Caffey, who has
handled the Shubert receivership.
He will pass Judgment tomorrow
(Wednesday, 12).

(Weanesday, 12)...

Hint at Suits

There is a possibility of actions by attorneys representing various bond and creditor groups, but whether such moves will affect the status of the sale is problematic That recovery suits were to be ex-pected was intimated by several pected was intimated by several attorneys concerned, but there was nothing definite. Proposal to investigate the Shubert corporation was sidetracked some time ago. The indie hondholders committee never received funds to push their case and where the cost of legal action which might cover several years would come from could not be fig.

Those who worked for the reorganization, however, were chagrined over its failure to materialize. The

indie bondholders committee feels that it did its best in the interests of its clients—those who bought Shubert bonds on its recommendation. It was pointed out that Shubert stock once was quoted at \$85 on the Stock Exchange (removed from the Board now) and that it paid a dividend of \$5 per share, showing profits of \$10 the share over several seasons. The refusal of the bondholders to file and to subscribe for the new preferred, may indicate

bondholders to file and to subscribe for the new preferred, may indicate lack of faith in the Shuberts or show business or both. Sale price of \$400,000 called for the deposit of \$40,000 with the spe-cial master. Of the total, \$300,000 is represented in first lien receivers' certificates, beight he connection. certificates, held by a corporate en-terprise in which the Shuberts are

is represented in first lien receivers' certificates, heid by a corporate enterprise in which the Shuberts are principally interested. Therefore it will take but \$80,000 more to obtain the content of t

on the Shubert brothers, with the corporation the beneficiarry, are yet to be disposal of. The cash surrender value of the policy is about \$67,000, principal being \$300,000. First group of theatres is: Imperial, 46th Street, Harris, National, Central and Longacra, also a one Central and Longacra, also a continuous control of the Contr

Winter Garden, Plymouth and Broadhurst.

In the Chicago there are the Grand, Princess, Selwyn and Harris (partial interest in the latter two). The Plymouth and Copeley, Boston; Forrest and Chestnut, Phila.; Rialto, St. Louis; Shubert, Kansas City; Cass and Lafayette, Detroit; Cox and Shubert, Cincinnati; Teck, Buffalo: Parson; Hartford; Belascon; and shuber, Cincinnati; reck, Bur-falo; Parson's, Hartford; Belasco, Washington and the Masonic Temple, Louisville about complete the list. Equity in the latter house is believed to be greater than for any of the owned houses.

New Haven, April 10.

New Haven, April 10.

A new deal is apparently in order for the local Shubert. For the past year the house has been operating on a profit-sharing agreement between the Shubert receivers and the Taft Realty Corp., owners. Present agreement cripters June 1, 1933.

April 10. How the property of the prope

sale, which may mean the Shuberts will not be epresented here next season. House has been practically dark through last half of current

Chi Treasurers' Ball

Chicago, April 10. Treasurers' Ciub will give a din-er-dance at the Bal Tabarin in the Sherman hotel May 20. Affair has been an annual custom for about 15

This year ducats, including every-thing, will be \$6 as against last year's \$10 tap.

Chicago, April 10.

Contemplated production of 'On the Make' didn't get beyond the conversational stage. Lester Bryant and Edgar Mason were hatching the enterprise, which is now called off.

Plays Abroad

VARIETY

THE LAKE

People Carry Annuities:

People Carry Annuities:
JACK DEMPSEY
W. C. FIELDS
WILLIE HOWARD
JOHN CHARLES THOMAS
BILLY JONES 4nd
ERNIE HARE'S
HAROLD MURRAY
"BABE" RUTH
WILL ROGERS
"CHIC" SALE
VENNE EGAL
NEBERT WHEELER

have your own problems and are led to have a Program built for particular use. It will cost you nore to own Insurance which fits case perfectly than to buy mis-

JOHN J.

551 Fifth Av., New York City Phones: Murray Hill 2-7838-7839

of the happiness of those concerned. Judging from audience reaction, modern sophisticates are no longer very much stirred or moved by do-nestic infelicity of the everyday va-rlety. There was unmistakable resulessness during the interminable

Dolliton, Mutch 24.	1
Comedy drama in three acts by Audry	ı
	1:
Leon at the Lyric theatre, March 16.	١.
Staged by Gwen Farrar and Richard Bird.	Į.
John Walter Herald	п
Mrs. Duke	١.
Gloria Fellowes Margaret Bannerman	1
Freddie Milton Richard Bird	п
Marie Louise Honking Enid Stamp-Taylor	ı.
The Clock Winder Harold Cheshire	ı,
Mr. Murray Lester Matthews	Ł
A Walter Paul Milner	ı
A Call Boy	н
A Call Boy Carten	Ι.
Mr. HighamJoe Hayman	ľ
	ı
	١.

THE LAKE

(Continued from age 42)
alone with her bridgeroom to confess her reason for accepting his proposal. He is greatly touched by a clean sheet and overwhelmed when a clean sheet and overwhelmed when he assured him of her genuine love for the company of th

dresser.

The dialog is first rate, but the plot is too machine-made to forecast success in these days. Jolo.

LA FEMME EN BLANC

('The Woman in White')
Paris, March 28.
Play in 3 acts by Marcel Achard at the
Titcatre Michel.
Manuella and Pauline. Mile. Gaby Morrlay
Ramon Zarra. M. Plerre Fresnay
Alerance Chaster S. Alerance Chaster

some lieutenant had been guilty of other peccadilioes. Zarra holds to the process of the control of the control

Unions

(Continued from page 7)

(Continued from page 1)
failed to bring about agreement in
the dispute over the 25% salary reduction asked by the theatre.
Theatfes are open with outside operators, offering union men \$33.75
weekly instead of \$45.

K. C. Still Confabbing Kansas City, April 10.

Confabs between managers and the amusement crafts, in an attempt Contable between managers and the amusement crafts, in an attempt to settle the wage question, is understood would have been deliminating one operator in each booth on the smaller houses come up. This is the stickler, as it's a hard problem for the unlons to give up some 35 or 40 men. on the other hand, the claim they cannot operate with two managers of the small suburbans men, and will have to close. The crafts, represented by Clyde Weston, of New York, an International official, states the IA is willing to reclassify the theatree.

Fox theatres in Wichita have reached an agreement with the

Fox theatres in Wichita have reached an agreement with the union operators. The agreement provides for a change from two men in the booths to one man with the present rate of pay per man un-changed. The union has voluntarily

changed. The union has voluntarily adopted a share-the-work plan so that none will be out of a Job. Theatrical situation acute. All 8 union-operated theatres in Kansas City, Kan, closed last night. Houses on the Missouri side running from day to day, but outlook not favorable for settlement and all liable to fold this week.

Pittsburgh Settles

. Pittsburgh, April 10.

After a series of conferences ex-tending since March 1, stagehands in picture houses and theatres have finally reached an agreement, with union help accepting a 15% reduc-tion. Theatres had asked for 29%, tion. Theatres had asked for ωv_0 , same as that taken by operators, but stagehands held out for only a 10% slash. Compromise resulted with both parties satisfied.

with both parties satisfied.

Slash runs until last of August, when present agreement with stagehands expires, and new deal is scheduled to be made. Operators took a maximum 20% reduction, with a minimum weekly wage scale of \$40, three weeks ago.

Wheeling's Shutdown Threat

Wheeling, April 10.

Wheeling, April 10.

Latest city to threaten a completo shutdown unless unions listen to terms is Wheeling, W. Va. Warner Brothers, Paramount, and two indeendent enterprises now operating here, all demanding a 20% cut of both operators and stagehands.

Unless terms are met Warners and P-P insist they'll close, while Zeppas' holdings and Wheeling Theatre Enterprises say they'll go non-

Upstate N. Y. All Set Syracuse, N. Y., April 10.

Mayoralty mediation succeeding where a Chamber of Commerce civic committee only served to intensify

Inside Stuff—Legit

Tempest in a teapot over the replacement of two choristers in 'Musig In the Air' has been settled and the show management ordered to pay the girls two weeks' salary. They had been given one week's pay because an Equity ruling has been misinterpreted. Whole matter involved the item of \$40.

'Air' stopped because of the moratorium and resumed after a three weeks' layoff. Equity ruled that any and all of the original company should receive one week's salary, if not re-engaged. June Elikins and Stella Bailey of the chorous were called and reheared. He girls had not received their contracts for the resumption they had not actually been re-engaged. Equity ruled otherwise, that the status of 'Air' was that of a new show and that because the girls had actually rehearsed, two weeks was due them.

Julie Jenner, the chorlster in 'Take a Chance' who was injured early in the run at the Apollo, New York, has returned to the cast. She was struck by falling scenery during a performance and several vertebras were cracked. Undestood the has fully recovered. She was cared for through liability insufarine's under the state compensation law. Ethel Merman and June Knight, also out of 'Chance' for brief periods, reported back,

Patrick Kearney, the adaptor of Dreiser's 'An American Tragedy' who committed suicide last week in his apartment in New York, during the un of that show at the Longacze, evidenced similar tendencies, slashing his wrists. Miriam Höpkins, who occupied a nearby apartment, saved his life at the time by 'wishing him to a doctor.' At the time of hi death he was separated from his wife, noted as a model.

Gil Boag, former Broadway night club operator who formerly handled the promotion of Gilda Gray's picture ventures, is in Holiand supervising the filming of that country's industries and all the Dutch possessions. The picture will be exhibited at the World's Fair, Chicago, during the coming summer.

the controversy, Syracuse's four-week-long theaatrical holiday will end on Friday (14), when the six first-run houses, dark since, March 17, reopen. It's a victory for the four affected major circuits—RKO, Low, Paramount and Skouras.

The circuits demanded a straight 25% refund to run until Sept. 1, expiration date of the existing contract. They won that refund until Aug. 1, when the scale specified in the contract will be paid for the remaining weeks if runs.

Projectionists and stage hands will not be paid for the holiday period, this representing a loss of from \$1.00 to \$280 per man. Bootiscalestic for \$280 per man.

Loew's State, N. O., Notices New Orleans, April 10.

New Orleans, April 10.
Loew's Sixte here has given stagehands, operators and musicians four
weeks notice stating the theatre will
close at the end of that period.
When operators at the Saenger
refused to take cut and waiked, the
theatre placed in non-union men
Sunday morning.
Orpheum here, closed Thursday
after being unable to persuade the
stagehands, operators and musicians
to take 25% cut.

S. F. Ultimatum

San Francisco, April 7. Projectionists have notified pic-ture houses that the 42% cut taken during the bank holiday will be no more after April 21. Negotiations are now on between houses and the craft, former seeking a substantial permanent reduction.

TOO FEW PLAYWRIGHTS

There Must Be More Jokes' is the title of an article accepted by the 'Saturday Evening Post'. It pertains to the theatre, the contention being that show business is okay but there are not enough playwrights and, therefore, not enough playar, Story will appear of the beautiful and the story of the contention of the co

Child Actor Is in Toils Again on Theft Count

Milwaukes, April 10,
Caesar Fee, who used to play
child parts at the old Shubert, is
in custody again following-a term
at the Green Bay reformatory for
rifting mail boxes.
Caesar, who

riting mail boxes.

Caesar, who played roles of the Little Lord Fauntierroy type, after six weeks of freedom, was tripped of the mail of t

Equity vs. Mgrs. Ruling Delayed for Fortnight

Delayed for Fortnight
Decision of the arbitration of the
Minimum Basic Agreement may not
be hunded down for another week
or two. Equity charged a breach of
the agreement by the Managers'
Protective Association and asked
that it be declared void.
The managers made counterclaims. Agreement expires in May
of next year. One reason for delaying the decision was that Professor
Wesley Sturges, who represented
Equity, salled for a vacation in Bermuda immediately after the last
hearing.

GEO. CHOOS BANKRUPT

George Choos, vaude producer and RKO franchise holder, has re-sorted to the bankruptcy route as the way out.

The way out.

Petition filed by Choos last week in the U.S. District court in Brooklyn gave his liabilities as \$69,969 and no assets.

Brehany Back on 'Fog'

Drenany Back on 'rog'
Los Angeles, April 10.

Jack Brehany will manage 'Hand
in the Fog'. Louis O. Macloon production, opening (17) at the Genry,
San Francisco.

Publicity will be handled by Bart
Wheeler.

Wheeler.



Maybelline

EYELASH BEAUTIFIER

Holy Week's Theatre Parties Trade Off. but 'Design' Gets \$27,000

The legits enter the final phase of the season next Monday (Easter), and a fairly good number of spring productions is in sight, but no mu-

Broadway has been tapering off for two weeks as the Lenten sea-son approached the concluding Holy Week (current). But there son approached the concluding Holy Week (current). But there was little or no decline in the buginases for Design or or decline in the buginases for Design or or decline in the Barry-week was regarded as sensational for the three-star (Lunts and Coward) comedy. Takings were not other and the start of th

Morosco to the 46th Street and similarly silecd.

Of the two resumed shows (laid off because of the moratorium off because of the moratorium control of the street string \$14,000 at the 44th Street. 20th Century drew about \$7,500 at the Broadhurst. No shows laying off this week on Broadward, Daniel Street, Morosco, Enchantment, Plymouth, and a season of light opera at Market of the street, and the street of the street o

Estimates for Last Week

at the start.

Estimates for Last Week

'Alice in Wonderland,' New Amsterdam (10th week) C.1702-\$2.20.

Civic Rep has made excellent show-ing uptown with Cherry Orchard in uptown with Cherry Orchard (10th Merch) Control \$11,500.

'Alien Corn' Belasco (8th week) (D-1,000-\$3.30). Matinees are capacity; night attendance eased off, but quoted around \$12,500 and okay.

'Autumn Cocust. 20th Merch Carlot Corn's Autumn Cocust. 20th Merch Carlot Corn's Company.

Autumn Cocust. 20th Merch Carlot Corn's C

mine chances to stick, substitutions of period being over; average around \$1.00 to prove the content of the con

'Pastures' Cops \$30,000 For 2 Pittsb'g Weeks

Pittsburgh, April 10.
Around \$14,000 for second weak
of 'Green Faguer at None, with
ante tilted by preponderance of
student trade at cut-rate blocks.
That makes around \$30,000 for the
fortnight engagement, plenty good
active trade of the second se

P.A., Stage Mgr. Seek Cash for 'Gabler' Work

Los Angeles, April 10.

Shane Ryan, press agent, and Donald Murray, stage manager, who worked on "Redda Gabler at tha Music Box, have filed claims for unpaid wages with the State Labor commission.

Mas Brane Advanced World Hos State Labor Commission.

commission,

Miss Ryan charges that there is
still \$90 due her at \$30 a week, and
Murray is seeking \$5.68. Both complaints are aimed at Tom Van Dyck, plaints are aimed at fom van Dyck, Nate Dyches and Paul Trebitsch, and allege that the trio said they had no money to pay the salaries.

Pros for Rochester Civic

Pros for Rochester Civic

Rochester, April 10.

Although light operas with all local casts have been most successful of Civic Music Association's activities, plan is to use professional talent next year. Hiring Paul Keast for Vagabond King' lead this spring is tryout of plan.

Operas have drawn capacity for Operas have drawn capacity for three performances with local talent and music heads see full week or more runs with better leads.

2,156-\$3.30). May continue until new 'Scandals' is ready; business moderate; around \$13.000 which probably betters even break. (21st week) (M-135-\$43.01). Resumed engagement not big but somewhat profitable; first full week in new spot \$14.000 a Melen the state of t maile leader with only the musical 'Stylie Me Pluk' getting more; only show to hold up last week being off couple of hundred, grossed close to \$77.000.

Stylie Me Pluk' getting more; only show to hold up last week being off couple of hundred, grossed close to \$77.000.

Take a Chancs', Apollo (20th week) (M-1,720-\$4.40). In normal times this unised would doubtless to styling to road.

The main of the straction of the styling of the stylin

Shows in Rehearsal

'Nine Pine Street' (Ray-Hewes), Longacre.
'Little O' Boy' (John H. Hammond, Jr.), Empire.
'Unto the Third (James Gol-christ), Little.
'The Comic A-tist' (Arthur Beckhard), Morosco.
'Enchantment' (Henry Mosse), Plymouth.
'Hilds Lassidy' (Stone and Man Bites Dog' (Bamberger and Klawans), Lyceum.
'Bed and Board' (Ralph Watkins), Hudson.
'It Happened Tomorrow' (Frank D. Marcus), 43th Street.

DINNER' BEST OF L. A. FOUR

Los Angeles, April 10.

Local legit presented its strongest from in months last week with our found in months last week with our coast production, copped top honors with close to 19,300 for the week. Opening night was close to a sell-out, with the picture colony there to cheer Alice White, Louis Calhern and Hedda Hopper, the top the control of the c

Estimates for Last Week

Estimates for Last Week
Criminal at Large, El Capitan
(2d week) (D-1,751-\$1.55). Out of
the red at \$5,300. Following three
weeks in San Francisco, piece is not
on the profit side, th. Belasco (1st
white CD-1,161-\$2,75). Good start
at \$9,300. Production looks like the
best break Belasco and Curran have
had in months,

best break Belasco and Curran have had in months.

'I Am So Sorry,' Music Box (1st week) (C-965-\$11.65). Town's first depression play started slow at \$1,-100 for first three days. May survive with low nut and no overhead. 'Privilege Car', Hollywood Playhouse (1st week) (CD-1,152-\$1.65). Just about nut money at \$2,600. Piece is in with hopes that pictures will buy.

Dallas Little Doing P.A.'s Original Play

P.A.'s Original Play
Dallas, April 10.
The two Dallas Little Theatres
have broken out this season in a
rash of original plays. The Oak
Cliff Little Theatre started it last
fall when it produced "Flammule."
Now the Oak Cliff Little Theatre
is doing a third original, 'Shall We
Dance." a three-act domestic comedy written by a couple of newspapermen, North Bigbee of Dallas
and Watter Holbrook of Fort Worth.
Bigbee is oil editor of the 'Dallas
News' and Holbrook is on the copy
desk of the Fort Worth 'Star-Telegram.' Holbrook formerly was an explotteer for Metro and was advance
man for the trademark ilon throughout the west and south.

Cast Changes

Claire Carleton will replace Den-nie Moore as the stenog in '20th Century.' Last in 'The Great Magoo.'

Cohan Show Builds, \$14,000 in Philly, **Towns Only Survivor for Holy Week**

Minneapoils, April 10.

Playing a one-day stand in the
2,890-seal Orpheum, Eddids Cantor
and George Jessel grossed nearly
manual of the Company of the Company
matthen, scaled at \$2.00 top, attracted a capacity beloony, but the lower
floor was light. At \$2.75 top the
night performance drew capacity
beloony beloon to the
night performance drew capacity
beloony to the company
performances and \$2.20 top for the
two matinees, Of Thes I Sing, at
the Metropolitan, did virtually sellout business for the half-week from
grossing close to a healthy \$16,000.
Critics and customers heaped praise
upon the attraction.
They were the first touring at
month, and through a strange coincidence in bookings they came on
this same date and played in opposition to each other. However, the
seven performances brought in
date to the seven performances brought in
the Shubert the Bainbridge
dramatic stock company in "The
Wasp' got \$2,200, while the burleague stock company in the Gayety pulled around \$1,300.

Chicago, April 10.

Now that a couple of shows have sotten here to break the twin monopoly of the Iriah Flayers at the Cort it's significant to remark that the new bookings are both repeats. 'Counselor at Law' in the Apolio torium have both played here, the latter with the same cast. This gives an idea of the Chicago legit situation for April, 1938. still are mostly rumors. Earl Carroll's ambition was thwarted for lack of lucre. Meanwhile most of the profitted of the Chicago legit situation for April, 1938.

Frinces the strength of the Chicago legit stuation for April, 1938. still are mostly rumors. Earl Carroll's ambition was thwarted for lack of lucre. Meanwhile most of the profitted with the control of the profit of the control of the maximum prices.

Frinces theatre will be taken out of its mothballs of the past three This with Roger Pryor comes in.

When Ladles Meet' replaces 'Bloography' for April 24th opening at the Erianger.

the Erlanger.

*Testimates For Last Week
Abbey Players — Harris (1,084;
\$2.20) (Th week). Winding up as
\$2.20) (Th week). Winding up as
\$2.20) (Th week). Winding up as
\$2.20) (The Main floor Sells back to
\$2.20) (The Main floor Sells back to
last five or six rows every night
while balcomy demand throughout
\$2.20 May have
been a little under that figure lately, but no argument about soild
success. Company got its first adadded to lits reportory for one performance last week.

Family Upstairs—Cort (C-1,100;
\$2.20). Has edged up to \$4,500, its
weeks. That's substantial money
for cut rates and 30-cent courtesy
passes. Estimates For Last Week

'Sing' Hartford Record
Hartford, April 10.
'Of Thee I Sing,' first legit in town in more than seven monthe, packs 'em in for three-day showing, including one matinee. Desponding the sell-out of \$11,000 a new record for this city for so short a legit stand.

Current Road Shows

Week April 10

Abbey Players, Harris, Chicago.

'Broadway Rhapsody,' Waycross, Ga., 12; Jacksonville, Fla., 13; Daytona Beach, 13; DeLand, 15; Sanford, 16; Ft. Pierce, 17; West Palm Beach, 18.

'Counsellor-at-Law,' Apollo, Chi-

'Of Thee I Sing,' Auditorlum, Chl-cago. 'Family Upstairs,' Cort, Chicago,

Of Thee I Sing, Capitol, Albany, 10-11; Court Square, Springfield, 12-13; Shubert, Boston, commencing 15.

'Pigeons and People,' Shubert, The Piccoli,' Plymouth, Boston.

'Springtime for Henry,' Royal Alexandra, Toronto, 14-22.

'Tattle Tales,' Orpheum, Omaha, 11-12; Collseum, Sloux Falls, 13; Auditorlum, Sloux City, 15; Shrine, Des Moines, 16: Shubert, Kansas City, 17-19; American, St. Louis.

Cantor, 'Sing,' Minneapolis Rivals, but Both Clean Up Minneapolis, April 10.

Playing a one-day stand in Minneapolis and People' demonstrated such strong word of mouth that on the 2,890-seat Orpheum, Eddis Cantor and George Jessel grossed nearly matther scaled at 12,20 top, attracted a capacity belicony, but the lower of the control of mouth that on the control of mouth that on the control of mouth that on the strong word of mouth that on the 2,890-seat Orpheum, Eddis Cantor and George Jessel grossed nearly that the control of the control o

Pigeons and People' (Shubert, first week). Swell business last part of the control of the contro

lack of biz. \$9,000 in nine performances. Mask and Wig show next week.

'An Amazing Career' (Chestnut, one week only). Ethel Barrymore show dismal at \$5,000. Lukewarm notices and never got a start. 'Piccoli' next week.

Denver Stock Sure
Denver, April 10.
Differences between the Elitch
and stagehands union have been
ironed out and Arnold B. Gurtler
is in New York for a three weeke'
visit to sign a cast and arrange for

Top price will be 75 cents against \$1.25-last year.

Stock at a Dime

Stock at a Dime

Birmingham, April 10.

It is back to the 10-20-30 for stock. Mary Jane Lany playing at the Grand at Montgomery; Ala., reduced their scale 10 cents last week.

Engagements

Ara Geraid, Edwin Phillips, Leo Curiey, 'Little Old Boy,' Raymond Hadlatt, Bleanor Hicks, Helea Claire, '9 Pine St.' Mildred McCoy, Patricia Calvert, Roy Gordon, Percy Kilbride, Porter Hail, Ruth Chorpenning, Frank Roger Borne, Charles, Weng, Millon, Parker, Weng, Millon, Parker, Bornes, Wallace Erskine, Edward Broadley, Robert Crozler, Milton Parsons, 'Unto the Third.' Judith Anderson, Stanley Ridges, Mask and the Face.'

Judith Anderson, Standard Missell, 'Mask and the Face.'
Dan Beddoe, Mill and Mitchell, 'Man Bites Dog.'

Future Plays

Alexandra, Toronto, 14-22.

Tattle Tales, Orpheum, Omaha,
11-12; Collseum, Sloux Falls, 13;
Auditorlum, Sloux City, 15; Shrine,
Des Moines, 16; Shubert, Kansas
City, Tr-19; American, 8t. Louis(City, Tr-19; American, 8t. LouisHollywood.

Criminal at Lerge, El Capitan,
Hollywood.

O'ininer at Eight, Belasco, Los
and Selasco, Los
Archielem, So Sorry, Music Box,
Hollywood.

Privilege Car, Hollywood Playhouse, Hollywood.

Shore Leave, Alcazar, San Francisco.

Walter Hampden, Columbia, San
Francisco.

London Show World

London, April 1.

London, April 1.

Empire Picture theatre, Metro's ace house in the West End, intends adding vandeville to its picture for the program of the program of the program to get the audience's reaction. The result was so satisfactory act Was helden of the program to get the audience's reaction. The result was so satisfactory act Was helden of the program to get the audience's reaction. The result was so satisfactory act was helden of the program with flesh' is due to house having recently slipped from popularity which it held for several years.

Jesses Cruit, who is now in sole charge, has lined up a big publicity compaign. Which is the property of the program of t

London Sunday Law

London Sunday Law
The inconsistencies of English
laws governing Study performstrated by the
following: No performances are
allowed in vaudeville houses on
Sunday evening. Even in the case
of charity shows no make-up or
stage costume is permitted, while
dancing is taboo. But hotels running cabarets are fummune from this
ruling are allowed to play there on
Sundays, with make-up and composition of acts the same as on any
other day.

other day.

Art Club Comedy
Very French in idea is Beliairs, a play remained in idea is Beliairs, a play remained in idea is Beliairs, a play in the central character is a middle-aged Bohemian painter who has enjoyed a free and easy life, despite old sweetheart with their daughter; also his long absent wife when he is having an affair with the inn-keeper's daughter.

With a contained before the contained an exceedingly witty entertainment, and may go into another house for public presentation.

Cochran's Two

Preparations are already in hand for two new productions by Charles Cochran. They are "Music in the Air," which opens early in May at His Majeetys, and soon thereafter Clemence Dane's new play. Wild Decembers," with Diana Wynyard.

'Chillup' to West End
The presentation of 'All God's
Chillum' with Paul Robeson at the
Embassy has proved sufficiently
successful to warrant bringing it to
the West End, and the run will be
continued at the Piccadilly.

Pre-War Scale

For the first time since the war a play is announced for the West End at pre-war prices. It will be Gladys Cooper's The Rats of Norway,' due at the Playhouse April 6.

Boulton One-Time Play

The Repertory Players produced at the Piccadilly theatre Sunday, March 26, a play by Guy Peiham Boulton, entitled Living in Virtue. It was especially well done for a serious control of the production of the pro

'Double Harness' Impasse

'Double Harness' Impasse
Members of the cast of 'Double Harness' were keenly disappointed at the show closing suddenly at the Apollo March 25. The principal male Apollo March 25. The principal male to take his place as leading man for 'When Ladies Meet,' in which Marle Tempest will star. This contract was made by Nares before joining 'This contract was made by Nares before joining 'He gave ample notice, and Henry Ainley was selected to succeed him. He proved very satisfactory at rehearsals, and it was confidently believed his taking over the part would give a new impetus to the play. To failed to put in an appearance at the dress rehearsal, necessitating the abrupt termination of the run. Ainley has never fully recovered from the serious lineas which kept him from the stage for two years.

'Inconstancy' Weak

'Inconstancy' Weak
'This Inconstancy,' produced at
Wyndham's March 24, was written
by two experienced playwr the
Dy two experienced playwr the
Turner. The cast includes such
standard artists as Gertrude Lawrence, Leslie Banks, Nigel Bruce and
Hugh Wakefield. The scenic and
sartorial environment is of equaliy
standard sort. Yet, the whole thing
is weak.

Blind Production

A theatre club in outer London proposes seriously to try a new experiment in stage presentation. It de-Thezililat.

intends to present a nameless play, with the author and producer not mentioned, and no information re-garding the cast to be given until after the first performance.

Atter the first performance.

Luxenburg Bankrupt
Victor Luxenburg, owner of the Phoenix theatre, has just filed his petition in the Bankruptcy Court. \$700,000 with most of the creditors being secured. Luxenberg is reputed to have made around \$800,000 in the last 10 years in properties acquired around the Soho district.

around the Sono district.

Sisilyhoo' End Near

Taliyhoo' In its second edition at the Comedy theatre, is shortly folding. Show has been breaking even around \$2.500, with management feeling there is little chance of making money, now the warm weather large money are considered to the large money revue, in which this firm has an interest, is the likely replacer.

Laurillard's B'way Aim

Edward Laurillard has purchased
Authoritation of the control of the cont

With reference to a writ by Mono-gram Pictures Co. of New York, claiming \$17,500, against Reginald Smith-and-his-Producers' Distribut-ing Corp., Smith and PDC deny any Smith and his Producers Institute ing Corp. Smith and PDC deny any default and have filed a counter-claim against the Ritchey Export Corp. (who are the plaintiffs in the action and not Monogram Pictures) and Arthur Levey for damages, alleging misrepresentation and breach of contract.

In turn, Ritchey Corp. and Levey deny the counter-claims.

Rats of Norway' Leaves **London Critics in Air**

London, April 10.

Rats of Norway at the Playhouse is a brilliant and erudite play by a new author. It's symbolic in character and has elicited considerable controversy in London with opinions far apart on all sides

Practically impossible to predict the play's future as to success or failure, because so different from the ordinary run.

Stoll Goes Democratic

London, March 29.

An extraordinary general meeting of the stockholders of the Stoll Theatres Corporation has been called for April 25.

A special resolution will be presented which proposes to give a

sented which proposes to give a vote to everyone present on the basis of one vote for each share, irrespective of whether the shares

are ordinary or management.

The present bylaws provide for the control of the corporation by the management shares, which are owned by Sir Oswald Stoll.

'Lincoln' in German

Vienna, April 10. stage presentation of er's 'Abraham Lincoln' in First stage presentation or Drinkwater's 'Abraham Lincoln' in the German language is set for the Municipal Theatre, Saint Gallen, Switzeriand, April 19. Theo Modes is doing the staging.

Piscator Goes Russe

Berlin, April 1.

Soviet government has sent for Erwin Piscator, stage director, with a request to come to Moscow pronto. Piscator will become head stager for the National Jewish Theatre in the Russian Capitol on his arrival.

Wallace Widow Dies

London, April 10.
Widow of Edgar Wallace, automaton writer, died Saturday (8)
after a brief illness.
Wallace preceded her by less
than a year.

Paris Dancer Suicide
Paris, March 31,
Paulette Maubon, young Parisian
dancer, professionally known as
Paulette Duvernet, died in the
American Hospital in Neully from
bullet wounds inflicted in an attempt at suicide,
Mile, Duvernet recently had been
ill and despondent and subject to

Ill and despondent and subject to spells of violent jealousy, according to the theatre director with whom she had been living at 3 rue Martin-

Lonsdale's New Play Premiere in Prague

Vienna, April 10.

First continental performance of Frederick Lonsdale's newest play 'Never Come Back,' has been ar-ranged for the Vinohradske Munic-lpal theatre in Prague.

Piece is being translated into Zech now and will be staged in he near future, with Lonsdale tear future, with Lonsda t for the opening perform

Moscow Invites World To a Stage Festival

Moscow, March 24,

Moscow, March 24.

Ten days of intensive study of the Soviet theatre are promised by the tourist organization here for for-eigners especially interested in the subject. Early in June it is arranging a theatre festival to attract customers with a special bent for the drame. drama.

As tentatively outlined, the pro-gram will call for a play each of the 10 nights, with the tourists them-selves choosing from a long and rich repertory.

The days, too, will be devoted to the theatres, the visitors being given opportunities to meet direc-tors and actors, to watch rehearsals and discuss Russian theatre notions. Indeed, the plans amount to a short intensive course in the Soviet drama for forteners. for foreigners.

for foreigners.

The smaller forms of entertainment—dancing, gypsy music, minor nationality arts, etc.—will be part of the festival. A series of late after-theatre concerts will be staged in the restaurant of the Metropole hotel for the purpose.

If the tourists organization carries out this amplitious encorant if

out this ambitious program, it should prove a real treat for theatre people. Already t many inquiries folks in New York. Already there have been nquiries from theatrical

Berlin State Theatre **Turning to Repertory**

Berlin, March 31.

Dr. Ulbrich, new boss of the State theater, has announced that under the new regime 'Statstheater' is to be a repertory house, idea being that visitors coming to Berlin for a few days only should have a chance to see more than one play State. to see more than one play. Staats-theater with the Staatsoper is the only Berlin theatre enjoying a gov-

only Berlin theatre enjoying a gov-ernment subsidy.

Programs, to a large extent, will prefer the classical German drama, with a certain proportion of young authors to be given a chance, now

U. S. Abroad

(Continued from page 13) (Continued from page 13)
pany wor. C. move into the Pathenatan, lot but the Paramount layout is now favored. If any derigoes through it will have to be a
quick one because Fox is anxious
to hop off pronto.
Kane saliel for New York Wednesday (5) on receipt of confirmapor right to the popular talk will
go right to the popular talk
or its to the popular talk
or details with Sid Kent. Erich Pommer joins the commany this week as

details with Sid Kent. Erich Pommer joins the company this week as producer in Europe and Kane will have to have a definite schedule laid out immediately. Only thing decided thus far is that Pommer's first Fox picture will be a feature for Henry Garat to be made in Paris.

The first will be a status for the control of the American companies are rushing plans to get in on European production. Universal, which has about the most important production company in Germany next to Ufa, has named Maurice Lauzin head of French production, with his duties to start immediately. Lauzin has just come back to France from Hollow of the completed yet, but will call for more dubbing than actual local producing.

Warner Brothers has named Roger Woog to head its French production. He just came over from Universal, although previously he was assistant to Pierre Braunberger, head of the Braunberger-Richebe, French film producers. He, too, has not had time to lay out a scheduler.

South Africa

By H. Hanson

Vienna Opera to Do Lehar's Lyric Drama

Paris, April 1.

Franz Lehar, back from Vienna, revealed that his serious lyric drams, Gluditta' (Judith') has been accepted for production at the Vienna Opera and will then be included in the regular repertory. The leading roles in Gluditta' will be sung by Mme. Jeritza and Herr Richard Tauber, and the opera will be brought to Paris later. Lehar is now writing 'La Chanson'.

pe prought to Paris later.
Lehar is now writing 'La Chanson
du Bonheur' ("The Song of Happiness') In collaboration with the
French librettist, Andre Mauprey,
and is having 'Fresquita' adapted
into French for production at the
Opera-Comique in May.

AUSTRIAN PROTEST ON COPYRIGHT INEQUITIES

Vienna, April 10.
Copyright extension was urged in a meeting here of the Austrlan League of Nations Union, presided over by Congtantin Dumba, former Austro-Hungarian Ambassador to the U. S. Union wante copyrights to hold good-50, instead of 30, years, and adopted a resolution urging the Austrian government to so act.

Meet was at times tempestuous with speakers pointing out that Austria currently has an extremely unfavorable international trade and payments balance. Also mentioned was that the country is losing millions in royalties on publication and performances abroad of music by Strauss, Milloecker and others, which losses will increase during the meet few months through the next few months through the candidates. One of the speakers pointed out that the current condition is grotesque and unfair in that Austrian theatres must pay royalties abroad for performances of new adanta-

theatres must pay royaltles abroad for performances of new adaptafor performances of new adapta-tions or potpourris of unprotected works, which originally were typic-ally Austrian, like Strauss.

Mine Host as Drummer

Amsterdam, April 10.

Vandam, Amsterdam's most prominent banker and hotel man, is due in New York tomorrow (11) on the Paris.

n the Faris. He's America-bound to propagandize his hotel and try to sell Am-sterdam as a stop-off place for Americans abroad.

Latin America Trials

Havana, April 5.

Havana, April 5.

The Spanish musical company of Manolo Casas, now for a short season at the Marti theatre, has been having troubles. Four principals were fired when, they aver, they demanded back salaries and the whole matter went to police.

Herminia Pona, Carmen Navarro, Pascual Anduiz and Jeronimo Mona claim that Manolo Casas as the properties of t

trouble.

In Colombia Manolo Casas was to be arrested and had to leave the pe arrested and had to leave the country hiding in a wardrobe trunk. In Venezuela, the people say, the judges of the artists had to be pawned to get away, and now in Cuba those who protested were fired.

Guillon Drug Victim

Paris, March 31.

Eugene Guillon, female imperson-ator who has played the boards of Paris, London and Berlin, died March 27 from the effects of an

March 27 from the effects of an overdose of drugs.

Gullion, who had but recently returned from Berlin, was noted for his imitations of celebrated actoresses. A friend of the young man met him on the street in woman's a attire, appearing dazed and ill. The friend took Guillion to an apartment in passay to rest and went in search of a doctor. When the friend returned the actor was unconscloss and his death occurred two days later.

Capetown, March 8.
Looks like business is a fade-out over here. No house is playing to capacity or near it. Friday and Saturday are the only nights that bring fair audiences.

Audition Disappoints

Audition Disappoints
Philip Levard, stage producer, had auditions at Opera House, Capetown, seeking takent for future productions. The material that came along proved disappointing, vocally and in stage appearance. One or two showed fair promise of being utilized.

An ofter comes from the X South African polo players and at pondes to visit that country. The ofter may be accepted.

(Civic Opposition

Civic Opposition

may be accepted.

Civic Opposition

Owner of a small town chema had his 1933 license refused by town council without giving reasons, although extensive alterations were made to make theatre granted without comment. The owner took action, and supreme court judge said town council's action was capricious and arbitrary, inassunch council was acting as a countil of the council was acting as a contract of the council was remarked without council was reling as plant of the council was acting as a contract of the council was acting as a council was acting as acting as acting as a council was acting as a council was acting as a council was acting

criticisms.

Boxer in Trouble

The Transvaal Board of Control for Professional Boxing has suspended the licenses of Don Mc-Corkindale, the South African heavy weight champ, and his mann has the second of the second of the second has been been been been an apology for unsportenanilite reports in the London Dally Mirror, as given by them on their arrival in England after the Stribling-Mc-Corkindale fight in Johannesburg-lished greatly exceed the limits a boxer is entitled to in explaining a losing decision, and an unwarranted slur upon the integrity and efficiency of the Board's officials. Darred from any professional boxering in the Transvaal. Failing an apology within six months, the South African heavyweight title held by McOrchindale will be declared vacant.

Filmer Wins Medal

Joseph Albrecht, producer at the African Film Productions. Ltd., atual of a Johannesburg. Be detected in Johannesburg. Be detected i

Boces 'The Frightened Lady,' and Bround.

The Belle of New York,' can attll hold its own as an attraction. Has been running at the Opera House, Cape Town, for three weeks to good business, an unusual event for the town in these times. Philip Levard, producer for African Consolidated Theatre, has secured a good group of Theatre, has secured a good group of the Consolidated Theatre, and theatre, and the Consolidated Theatre, and the Consolidated Theatre,

Mix Shaw, Shakespeare In Moscow Stage Stew

In Moscow Stage Stew Moscow, March 24.

Egyptian Nights' is the title of a classic atew—said to be very tooth-some—some of the ingredients of which are Shakespeare's 'Anthony and Carlonara,' Bernard Shaw's Carlonara, and Cleopatra,' and Fushardara and Cleopatra,' and Fushardara, and Cleopatra,' and Trait of the second of the carlonara and Cleopatra, and Trait of the second of Shakespeare, Shaw and Pushkin, which would not be recognized by any of these authors, done somewhat in the style of last year's Hamlet' at the Vakhtangoff the-atre.

Havens Pener Troubles

With the papers under a rigid illitary censorship, the interesting news had to be omitted. The public

sews had to be omitted. The public has lost all interest in the papers and the fight for circulation is pretty hot.

Fight centers around the El Mundo' and 'El Pais'. El Pais' started about a year ago giving numbered receipts to its subscribers. If the number first prize of the national part of the part o

nearby suburbs. 'Aundo' offered one home a month and 'Dlarlo de la Marina' one every three months. In stepped 'Informacion', afternoon rag, offering a suit of clothes every hour, a refrigerator every day, a home every week and a life-pension of function of the control of the

closed their banks."

Next 'Pais' cut its price to 3 cents a copy and 'El Mundo' and 'Informacion' followed. The only paper selling here at five cents now is 'Diario de la Marina,' which is the old-

est newspaper in Cuba. 'El Mundo' offered a block sub-El Mundo' offered a blook subscription of a daily paper, a weekly magazine and a monthly magazine all for \$1, giving 'El Mundo' dail' (Carteles' weekly and 'Social' monthly. El Pais' followed with 'El Pais' daily, 'Bohemia' weekly and 'Cine-Mundial monthly. 'Carteles' weekly and 'Social monuta-ly. 'El Pals' followed with 'El Pals' dally, 'Bohemia' weekly and 'Cine-Mundial monthly. Now 'Mundo' is offering corres-pondence courses in everything from laws to photography for two cents a lesson.

laws to photography for two cents a lesson.

El Mundo' is also managing a commercial department in which it sells at cut-rate prices merchandles advertised in its pages. their staffs about 15%. 'Mundo's print shop is now has operated by only 3 men, while a year ago it was 50.

Now a new paper has come into the fight. 'La Voz,' a tab, is now selling at a penny, but looks like a flop.

Newspaper reporters making top sainry of \$\$ and \$\$ 9 weekly, and satisfied with it. Plenty working just for the sake of the by-line.

Longies Now

Longies Now
A definite new writing trend has
come upon the last few weeks along
with puffed eleves, 3.2 beer, plaid
pajamas for he-men and trousers
for the females.
Magazines have suddenly hit on
running one long story complete in
each issue, with short stories now
being used in the nature of fillers.
In fact, the short story has come
into slight disfavor.
The demand for longs came so
quickly and so unexpectedly that it

into slight disfavor. The demand for longs came so quickly and so unexpectedly that it has taken seasoned writers by surprise. Those who have been accustomed to producing serials must change their technic, as these longs lowing the ligsaw serial pattern ending on a high note in each issue and holding the reader by the nose until the heroine is rescued from the hundred-foot cliff.

Street & Smith, for instance, are now publishing in every one of their magazines one long story of 50,000 words. Maybe this new practice of siving the customer his dime's worth is the publishing answer to the challenge of beer.

Hewitt's Statistics

William M. Hewitt, new owner of
the 'Courrier des Etats Unis,' oldest Prench newspaper In America,
est Prench newspaper In America,
here and signer spartericles which
here and signer spacking before
all the French, British and American
press associations and clubs,
explaining the importance of forcign-language dailes and weeklies.
According to him. There are 13,500.
U. S. and 15,000,000 American-born
citizens of foreign parentage. Allogiciter there are 1,000 newspapers
nublished in 32 different languages
in the States.

On Book Reviews

On Book Reviews

In a heated discussion the other evening at the "Scribblers" Club," the pros and cons of those in book reviewing was on the carpet. The pro was whether good reviews are pro was whether good reviews are now to be a superior of the control of the

On the Rubberneck

On the Rubberneck
This week the literary rubberneck bus almost collided with the book wazon on wheels which has recently been acquired by the New York Fublic Library. This book truck was built in Chicago. The wazon is mounted on a heavy chassis and has three compartments, count em. Up front beside the driver's seat are facilities for charging the control of the co

full nouse capacity for two inousand volumes, otherwise known as bibles.

And there's a gadget that goes over big with the rubes. When circulating books to the public, the walls of the middle section are expanded thirteen inches no each side and the roof goes up eleven. Yeast? No, ma'am. It's a device attached to the battery. Show it to you? Sorry, ma'am, but this customer has been yelling for the last half hour for a copy of the Bublinston of Mrs. Burp.' She says it's by Jesse Joyce, and I can't iff the under the J's. But here's 'Aunt Jemima's Cook Book.' No, on, ma'am, I can't lift up the hood and show you the battery. Carl you take my word for it?

And that's how it goes. The li-

And that's how it goes. The librarians on the new book wagon are kind of snooty. They got to be or the customers won't bite. That is,

the customers won't bite. That is, they will bite.

There was an old wagon which used to operate up in the Bronx, but everybody got wet all over when it rained, all but the books and the head librarian, who had no husband so had an umbreila. That old wagon wasn't so old. It had go enough to travel 37,000 miles and hand out 264,270 books in five years. The old bus is no Tony rating pasture and retirement from a big-hearted guy like Mix, so it's still on duty on Staten Island. Any ferry and two nickels will take you there and backs Pick a sunny week-day.

Beer Reciprocity
Beer ads sent almost every New
York—and, for that matter, almost
every other kee city—paper over
the top on lineage for this month.
Not only beer but beer adjuncts,
such as cheese, bread for sandwiches-with-beer, etc., joined the
general beer ballyhoo.
The nation-wide front page free
space on beer, with generous quotes

space on beer, with generous quote: to all brewers, was regarded as a form of concentrated ballyhoo which no amount of advertising could pur That also takes in the inchase. That also takes in the in-side editorial page commentary. The brewers' subsequent paid-for space looked like a material recip-rocation of the general builder-up-pering for beer.

Mistakes Will Happe

Mistakes Will Happen
L. A. "Daily Journal," legal publication, printed the following at the top of col. 1, page 1, April 5.
This particular corner of this page is reserved for prime announcements in the briefest possible form. A classified ad slipped in yesterday, and also there was a premature notice of Appellate Court decisions, the state of the readers.

Best Sellers

Best Sellers for the week ending April 8, as reported by the American News Co., Inc. Fiction

 Ann Vickers' (\$2.50)
 By Sinclair Lewis

 South Moon Under' (\$2.00)
 By M. K. Rawlings

 Union Square (\$2.50)
 By A libert Halps

 Union Square (\$2.50)
 By Guy Endoro

 An American Girs' (\$2.00)
 By Square Theyer

 Walls of Gold (\$2.20)
 By Kathleen Norris

 Non-Fiction
 Non-Fiction

\text{Vollbertson's Summary' (\$1.00)} \tag{Sp. Ey Culbertson Clocking Forward' (\$2.50)} \text{.00} \text{.00 By Franklin D. Roosevelt Life Begins at Forty' (\$1.50)} \text{.00 By Walter B. Pikkin 'Contract Bridge Blue Book of 1933' (\$2.00)} \text{.00 By Walter B. Pikkin 'Contract Bridge Blue Book of 1933' (\$2.00)} \text{.00 By Ey Culbertson British Agent' (\$2.75)} \text{.00 By Bruce Lockhart '100,000,000 Guinea Pigs' (\$2.00) By Arthur Kallet and F. J. Schlink

Scully's Peeve Frank Scully, who is working with Jimmy Walker on his biography and has also tarned out Betty Compton's life story, Ex Madame ZY, complained over the action of the New York 'Mirror,' which recently started to print similar material about Miss Compton. In the Mirror, and the publication of G. Bernard Shaw made prompt and emphatic protest from his Villa

and also chapter 18, to be used in the form of an interview. The request was turned over to the author of 'Fun in Bed,' who replied that the price of the script was \$20,000 for all or part. This was sent to Joe Connelly, of the King Features, who, cabled back promis-ing that he would not use any part of it of it

of it.

Next morning a long distance
phone call from New York told
Scully that the Mirror had come
out with what seemed to be a garbled extract from the book.
Scully immediately wired Kobler,
editor of the Mirror, advising him
that he was asking \$2,000 for the
first serial rights, which were being
negotiated for by a national maganest serial rights, which were centrell rights, which mega-zine, and demanding that Kobler cease publication of any pirated matter, adding that the garbling added libel to the original crime of

added libel to the original crimeliarceny.

He got a reply, through Parker, to the effect that while the 'Mirror' had prepared the story from its own flies, and had not seen the Scully version, it was dropping the story out of friendship for Jimmy Walker.

Anyhow the 'Mirror' dropped the story, pronto.

Story, pronto.

Playing Ball

Despite the depression, metropolitan papers have given New York's three major league ball clubs perhaps the best oppoling-training coverage in history.

Paller of the property of the property of the story of the property of

P. A. Goes Bookish Charles A. Wagner, poet, author and legit p.a., has taken over the book review column on the New York 'Mirror.'

Column was previously handled Column was previously nandled by Gustav Davidson, who left re-cently for a trip to Italy. Bernard Sobel, drama editor, took it over temporarily a couple weeks ago with Wagner called in this week.

It's a Secret

It's a Secret

N. L. Pines, who publishes the Thrilling' group of fiction mags, among others, has commissioned some of his regular contribs to ready material for a new mag planned by his organization. Nature of the publication being kept under cover for the time being, lest a competitor get the jump on the proposed mag.

The new Pines mag will make its initial appearance around June, with publication to be monthly.

Ad. Lineage

Ad. Lineage
While the figures for New York
are not representative of countrywide conditions, the recent compilation from the 'Publishers'
Weekly' is interesting. The publication compares the number of
titles advertised with the lines per
titles and arrives at some odd com-

Claude Kendall, who largely holds Claude Kendall, who largely holds to New York space, had seven titles each year, and gave each title 958 lines last year as against 1,336 in 1391. Simon & Schuester are down to 711 lines as opposed to 837 and this year were five titles short of 1321.9 & mark. Witing Press went 1321.9 & mark. Witing Press went 1321.9 & mark. Witing 1425 the previous year. John Day went up two titles and from 516 to 538 lines per title. Liveright went down in title per title. Liveright went down in title previous year. John Day went up two titles and from 516 to 538 lines per title. Liveright went down in title but up in lineage, and Scribner's went down in both ends with only 139 against 177 titles and 269 lines to each as against 276. Biggest holst was Covicl-Friede who went up 16 titles but more than haived the lineage from 470 to 202. Duther have been supported by the covicles of the lineage from 470 to 202. Duther have been supported by the covicles of the lineage from 470 to 100 to

Making Talk

Making Talk
Following up a recent 'American
Mercury' story on the lax morality
in the official naval circles, Macauley
for white who is supposed Wife' by
serve her anonymity because she's
serve her anonymity because she's
serve her anonymity because she's
suits, which wrapped up the mag
article, the author tears things wide
open, picturing life in the navy
yards and posts as one round of
hard and enthusiastic drinking with
most of the wives of subordinate officers catering to those higher up in
order to secure their husbands' advancement.

Story runs plausibly and it seems pretty certain to cause a riot in the navy that will help the general pub-licity. From the book angle it's iicity. From the book angle it fairly interesting and piping hot.

fairly interesting and piping hot.

Team on Minner Yarn

Gene Fowler will collaborate with
Mark Kelly, sporting editor of the
Los Angeles Examiner, 'on a story
based on the life of Wilson Misner
and titled 'Ye Been Brief, 'It's Been
and titled 'Ye Been Brief,' It's Been
ner on the story for several weeks
before his demise. Both had been
his intimate friends for many years.
It is figured that five months will
be consumed collecting data and
completing the manuscript.

This will be the second Misner
book to get into print. Shortly before his death two months ago, Addison Mizner, broth, r of Wilson,
had published his 'Many Mizners,' a
history of the family.

history of the family.

Beer, Ltd.

Similar to 'Vanity Fair's' limited editions carrying beer ads last month, the 'New Yorker' has worked out a \$550 page rate, as against the normal \$800 a page, for those beer advertisers who want local cover-age only in New York state where there is no legislation against ad-vertising the brews. In some states such edicts exist, hence the neces sity for special runs and segrega tion of distribution in the case o national periodicals

Probing the Industry

Probing the Industry
Howard T. Lewis, professor of
marketing at Harvard, is putting
the finishing touches to a script
dealing with the business problems
of the motion picture industry.
D. Van Nostrand Co. will publish.

A Leader Passes A Leader Passes
Andrew C. Pearson, president of
the National Publishers Assn., was
stricken with a heart attack in his
office March 30 and died the following day. He had been president of
the association since 1923.

He was largel, interested in mat-

He was largel/interested in matternative that the was largel/interested in matternative that the control of the

Chatter

Cnatter
Jerry Waid's collaborator on "The
Great Sale" is Paul Milton; they
found their composite nom-deplume, John Bascom, in the phone

plume, John Bascom, in the phone book.

Nat'l Publishers' Ass'n's latest bulletin listing the names of fradulent magazine subscription agents discloses this to be a builtish racket for the genteel con boys—and girls. Janet Flanner, who signs Genet in the 'New Yorker,' is writing a book of the subscription of the subscription of the property whomes. Listing the subscription of the property of the property of the property of the property of the summer. Margaret Anderson, author of 'My Thirty Years' War,' and erstwhile editor of 'The Little Review,' is halfway through another book. Solita Solano is at work on her fourth novel for Putnam. Valentin Mandelstamm has con-

Valentin Mandelstamm has contracted with Comoedia for a series of daily articles from Holland on the True Situation of the Cinema

of daily articles from Holland on the True Situation of the Cinema in America.

Parents' Magazine' has awarded two medals for the best books of the year for parents. One award to Sidonie M. Greuberg and Dorothy Canfield Pisher, and none for Sistematical Control of the Pisher, and the Pisher of Control of Pisher, and the Pisher of Control of Pisher of Control of Pisher of Pisher of Control of Pisher of

out. · T. R. Ybarra to Germany for a

T. R. Ybarra to Germany for a look-in on the situation there and possibly a book.

Louis Adamic has finished that new novel, and will personally deliver it next week.

Theodora Benson got a tea in advance of her new novel.

Macmillan, which now has Liam O'Flaherty, will relesue some of his old books, as well as publish his new ones.

new ones.

Struthers Burt's new novel, 'Entertaining Islanders,' postponed till after the summer.

John Day may have that Presi-

dent Rosevelt book, but Stokes has one by Mrs. Franklin D. Roosevelt. Publication of the two will be in time to compete with each other. Virginia Hersch back after eight

years in Paris.
George O'Neil's next novel will go to Knopf.

George O'Nell's next novel will go to Knopf.
Fulton Oursler, back from the Coast, has delivered a new Thatcher Colt novel to Covici, Friede. Will common sense.
Helen Cert Fenton divorced from Stanley Edward Fenton, fiction writer, in Las Vegas, Nev.
Fred G. Lich, baseball expert for the New York 'Evening Post,' has a daughter playing with the Pasadena Cert Fenton Common Sense.

Ernard F. (Mike) Kelly, new manager of the Jersey City International league ball club, is a printer by trade. Holisa card in the Typographical Union in Indianapolis, his home town. ome town.

home town.

New 'Esquire' publication on the way, to be a sort of male 'Vogue,' catering to masculine sartorial vani-

catering to mascurus and continuous tites.

'Ballyhoo' circulation upping again, with the combining of several features from the abandoned 'Manhattan' (fornier affiliate), plus the incorporation of the jigasu puzzle.

The Jack Pearl success on the air

has fostered a number of new edi-tions of the Baron Munchausen' stories. One small bookiet out of Pearl's gags, and several reprints of the stories from which Pearl got his

Disc Reviews

By Abel Green

Mae Questel, the Betty Boop of Max Fleischer's cartoon reation. See the See that th Mae Questel, the 'Betty Boop' of Max Fielscher's cartoon creation, is

Frank Crumit waxes philosophical with John Golden's doggerel. Life Is Only a Merry-Go-Round' and his own adaptation of Little Brown Jug. a frank anti-tectotaler ditty which probably at any other time might never see Victor waxing No. 24092.

Roy Bargy and Ramena, in duet, and Ramona soloing, cut planistic capers with some soloing solo

orchestra notables.

Rudy Valles, now a Columbia artist, on 2785 does handsomely by 125 does had 125 does have 125 does had backs it with Lee Reisman's revival of the now classic 'Happy Days Are Here Again' (Jack Vellen-Milton Ager) as a timely and musically popular endorsement of the beer legislation. Incidentally, greater for sake of the nation's songs—with due knowledge of the existing personal stress—and give out the bits they used to as a team? Neither has been a wow since the split. (Ah there, Cecella!)

New Mayfair Dance Orchestra'e London recording brings Try a Lit-tile Tenderness' to America on Vic-tor 24283, appropriately enough, considering that the American Harry Woods fashioned this elow foxtrot with the English Campbell & Connolly on a London visit. Don Bestor's companion, Close to My Bestor's compation, Close to My brace of smooth Control ballads.

Ted Weems gives out forthright dansapation on Victor 24266 with T Like Mountain Music' and 'She Changed Her Hi-De-Hi-De,' and on Vic 24285 coupling H' Ya, Duch-ess' and Juggling a Jigsaw' (it's reached the song stage, now) with reached the song stage, now) with about in the vocal interludes. But it's okay foxtrotology mainly.

Gion Gray Is hotche with his 1933 version of Felix Bernard and Johnny Black's instrumental panic of more than a decade ago, 'Dardanella,' and the more recent 'Casa Loma Stomp.' By the way what happened to Bernard and Black's Happened Topy. Walter Hunt vocalising, are coupled on 24254.

Greta Kellar perhaps had better put her radio billing of 'the Viern-nese songbird' on the Victor label if she's to offset the German antecedents of 'Du Immer Nur Du' (You Wonderful You') and 'Was Hat Eine Frau von der Treye' from Faul Abraham's highly successful cidentally, if this is a sample of the score listens plenty good for Americanization. Miss Kellar's threaty contraits is of the Dietrich school



Faith, Hope, Charity

Rated as 'the' choice-air spot for song plugs are the three-one-hour stanzas consecutively. Inked together on NEC's red (WEAF) link Thursday night has been seen to the standard of the seen that the

of pash singing and listens plenty good on wax. Victor 24231.

Ted Lewis characteristically dramatizes "There's a New Day Comin." and Have You Ever Been Lonely in the typical dramatic jazz style of instrumentation and vocalization. Okay. Columbia 2753.

zation. Okay. Columbia 2753.

Leo Reisman has 3: brace of niftees. Stormy Weatier, Ted Kohier and Harold Arlen's ditty out of the Cotion club (Harlem) floor show. The Cotion club (Harlem) floor show. The Cotion club (Harlem) floor show. The Cotion club (Harlem) floor show from the Cotion club, the Cotion club,

to par.

Don Hall Trie are those prebreakfast, jazzists on WEAF who
accompany the setting-up exercises.

The second of the sec

Phil Regan, Columbia, 2755, tenors You're Beautiful Tonight, My Dear and 'Close to My Heart' in great style. The former, a sophisticated style. The former, a sophisticated Young, is evidence of the canny collaboration between an orchestra leader-composer and Young, giving the latter u not bad assurance of a sure-fire plue.

sure-fire plug.

Gertrude Niesen is one of the recent radio finds, chiefly via CBS. She sells a pop song with the best of em. Her version of Tonny's Wife of the Niesen state of the Niesen state of the Niesen state of the unannounced, slightly dialectic treatment in may create state of the unannounced, slightly dialectic treatment in may create state of the niesen state of the niesen

Gloria Swanson as a songstress and a Victor artist (No. 24259) is a better screen star. Tot Liebe Dich. My Dear and T. Love You So Much My Dear and T. Love You So Much under European recording ausnices which may explain part of it, but not all. Both songs are out of her list United Artists release, Perfect Understanding. Miss Swanson to Company of the Wax Dut a celluloid rep.

Paul Whiteman could always do tricks with a waitz, and the highly engaging 'I Wake Up Smilling' is no exception. Jack Futton vocalizes. Reversed on Victor 24286 is 'Bed-time Story,' an English fox-trot ditty by Ray Noble and his New ditty by Ray Noble and his New Smill engagement, also with vocal softain, and pracorted in Europe.

DEMONSTRATION SELLING

Local Musiciane' Play Instruments

Los Angeles, April 10.

Pioneer music store here going out of business after 52 years, is on KMTR for a quarter hour nightly, with locally known musicians playmusi locally known musicians play-ing various instruments. After each number there is an announcement that the listener can buy the in-strument just used for such and such a price,

such a price,
Stere has sold several old violins,
celios and pianos by this method.
One Gaizano violin brought \$700,
but a 'pedigreed' piano priced at
\$14,000 remains among the unsold

SALE OF PLAZA TO R-M. JERRY VOGEL'S PLANS

By April 15 the sale of Piaza Music Co.'s sheet music jobbing business to Richmond-Mayer, another New York jobber, will be consignated. It will mean the end of 23 years' association by Jerry Vogel with the Piaza company, of which he was the oustanding personality ment. Vogel beginning department of the property of th align n with a music publishing se on the professional end,

house on the professional end. The merger of Plaza and Richmond-Mayer eliminates one of the most prominent easiern jobbing concerns, its end hastened by the Music Dealers' Service, the population public pube own sales' distribution agency. agency.

agency.

Vogel, who was about to close for the acquisition of his employer's business, changed his mind in view of the \$20,000 to \$25,000 cash outlay, monthly, the deal would entail. This becomes necessary through Plaza being compelled to do its business with MDS—from whom all music purchases must be made—on a cash basis. With bills settled by cash, plus the other carrying. cash, plus the other carrying charges, it would have run up to a \$40,000 investment, and Eddie Raft-340,000 Investment, and Eddle Raftery, at 90 Pirlen, Driscoil & Raftery, at 90 Pirlen, Driscoil & Raftery, at 100 Pirlen, at 1

to pay dash for his sheet music out extend credit to the lesser jobs whom Plaza services.

R-M's acquisition of Plaza's sheet music business merges the two strongest New York jobbers. Ashley Music Co., for example, is anough the weak of the weak of the control of the control

and melodic dansapation is well evidenced on Victor 24274 ('Kiss in the Moonlight,' waitz, and 'Anything Your Little Heart Desires,' foxtrot) and Victor 24275 ('Remember Me' and 'Dream of Indiana,' another waitz and fox combo). Lew Shertwood, vocalizing throughout, isn't toold. ology.

L. A. Bandmen Tack Fee on Remote Programs in Revised Salary Scale

10 Best

The 10 best sellers for the week ending April 7, as re-ported by New York distrib-utor and syndicate store

'Just An Echo in the Val-ley)' (Robbins). 'Shuffle Off to Buffalo' (Wit-

mark).
'Farewell to Arms' (Keit-

ngel).
'Maybe I Love You Too 'Maybe I Love You Too Much' (Berlin). 'Try A Little Tenderness' (Robbins). 'In the Valley of the Moon' (Morris). 'Moon Song' (Famous). 'Have You Ever Been Lone-le' (Shenjik).

'(Shapiro).
'My Darling' (Harms),
'Going, Going, Gone' (Felst).

MANHATTAN BOYS WILL SUMMER IN CHICAGO

Music publishers anticlpate that Music publishers anticipate that the dance-hand capital of the country this summer will be Chicago. That's because of the World's Fair and the great number of name or-chestras expected to be booked there during the duration of that event. New York heads of the publishing houses are counting on spending a good deal of their time away from Manhattan after June 1.

Among the bands that will have

Among the bands that will have Among the bands that will have regular or temporary jobs in Chi-cago during the summer include: Vincent Lopez, Ben Bernie, Johnny Hamp, Hal Kemp, Art Kassel, Ted Weems, Guy Lombardo, George Olsen, Paul Whiteman, Abe Lyman, Ciyde McCoy and Mark Fisher.

\$1 Salary Claims

Los Angeles, April 10.

Salaries of \$1 a night, which it to alleged were not paid, are sought by eight entertainers of the Barbary Coast, local nightery. Performers have filed claims with the State Los and the salary of the sa

Metro Seeks Lombardo

Metro Seeks Lombardo

W. H. Stein, vice prexy of the
Music Corporation, is here dickering with Metro for the Guy Lombardo band for one picture, possibly
the Jack Pearl feature. Should the
deal be closed, the Lombardo combewell come west foliowing its enbewell come west foliowing its enin July.

During his stay here, Lombardo
would be spotted in a cafe, possibly
the Ambassador, foliowing Ted
Lewis.

Beer as Headliner

Old Colonial Inn, New York, with Old Colonial Inn, New York, with beer as its chief attraction, opens a new show tomorrow night (Wednesday) under the direction of Sammy Stept, with Chaz Chase as featured comedian, an Betty Healy as mistress of ceremonles. Others on show are Bigelow and

Others on show are Bigelow and Lee, Barry Breen, and Wylle, Sid-ney Mann, Sue Chrysler and Sis, and Bud Roberts. Al Lentz has the band.

CONSTRUCTION STOPPED

Ciear Lake, Ia., April 10. Construction work on the Cie Construction work on the Clear Lake Amusement corporation's \$55,000 dance palace on the shores of the lake have apparently struck a snag, the state of lowa having filed, through its attorney general, a pe-tition seeking to restrain the White Pier from being completed. State is seeking to halt construc-tion on the grounds that the struc-ture will be below the high water mark.

Gordon In L. A. for S.B.
Dave Gordon has been placed in
charge of Shapiro-Bernstein's Los
Angeles office.
Same publishing house has added
Jonic Taps to its professional contact staff in the New York office.

Los Angeles, April 10, Under a new wags scale of Musicolans' Local 47, neither of the radio chain stations here will be allowed chain stations here will be allowed free remote controls in case where the remotes are used as a sponsored program. Other changes made mean a decrease of musician salaries for some of the strictly local outlets.

local outlets.

Stations are now divided into three classes, Class A comprising the chain affiliates KFI, KFI and KECA, and a new unit being formed as Class B for KFWB and KNX, All other stations, formerly in the second class, are now in a third group, or Class C.

group, or Class C.

Remote controls are denied all stations unless a minimum of mustations unless a minimum of mustations unless a minimum of mustations is employed. This means 12 men for the chain spots (an increase of two) and for Class B a minimum of eight is demanded as against a former 10. The third class must use four instead of the former six men. Staff minimum comprises two hours a day per man for a week. rises two ... week, New Wages

for a week.

Wage scale for Class A stations
starts at \$30 for a half hour a day
per week, with each half hour aday
per week, with each half hour add
ditional a day per week up \$5,
Change is that provision is made
for half hour splits, whereas before
all fractions weep counted as an
hour. Single engagements, as behour, Single engagements, as behour, Single engagements, as betone to the state of the state of the state
state of the state of the broadcasts under which 25% additional lis charged for California
chains, 50% for Coast and 100%
for national.

Rehearsals must also be paid for
in the new set up. In the case of
smaller stations this is regarded
as eliminating most of the saving
on the cut rates of the new scale to
those stations.

on the cut rates of the new scale to those stations. Class B (KnX and KrWB) is given a reduction of 45 a man per week on all contracts. Scale for this pair starts at \$25. Overtime for this class is 75c for 15-minute periods instead of the \$1 hereiofore charged. Single engagements are \$4.50 for half hour; \$5.50 or hour, or 50c an engagement less than \$4.00 for half hour; \$8.50 orr bour, or 50c an engagement less than before. Overtime rate is increased 25c per 15-ministre period to \$1.25. Class C 1s \$5 less than Class B all through the scale. Heretofore, special concessions were granted various stations in this group but now they are all standardized with same price to prevail throughout. Where a station employs more than the quota a \$1 a week reduction is allowed for each man additional up to five. When less than the quota is used \$1 extra will be charged for each man short, up to five.

five.

New rates are effective as of April 2, but there is still dissatisfaction at some stations to the scale. Expectations are that the broadcasters will meet shortly preliminary to seeking further concessions.

HAMP ON LASALLE ROOF

Marks Spending Spree for Hotel and Band's Chi Return

Chicago, April 10.

LaSalle Hotei will open its roof garden May 15 with Johnny Hamp's orchestra. It's Hamp's first date in town in several years and the first time the LaSalle has really spent for an orchestra. Usually the combination has been a nonentity. World's Fair is credited for the innovation, which will also include renovation. As the only roof-garden restaurant in Chicago the LaSalle figures its chances optimistic.

Another effort in the same directions of the same dir

Another effort in the same direc-tion is the Palmer house, convert-ing its Empire room into a dine-and-dance spot.

Film's Beer Sono

Hollywood, April 10.
There'll be a beer ditty in 'Song of the Eagle,' Charles Rogers-l'ara-

mount picture just completed.
Title is 'Hey, Hey, We're Going
to be Free.' Written by Harold
'Lefty' Lewis and Bernie Grossman.

Marchall in Clu

Georges Marchall has gone into the Bai Musette, N. Y., nitery, for first appearance in America. French performer is being chap-eroned professionally on this side by Pierre Arnaud.

RADIO-ASCAP STILL LOCKED

Max Winslow Leaving Berlin, Inc., AIR REP WALKS **To Join Columbia Pictures on Coast**

Of the two original partners and the organizer of Irving Berlin, Inc., about 14 years ago, Max Winslow is leaving the firm under a mutually satisfactory arrangement with Irving Berlin and Saul Bornstein. Winslow, at the invitation often extended by his brother-in-law. Harry Cohn, to join him at the Columbia Pictures studio in Holly-

lumbic Pictures' studio in Holly-wood returns this or next week to the Coast with Cohn, president and produced the Holly of the Holly of the coast to line up the next sea-son's production program. Although Winslow has had no actual picture making experience, Cohn highly estimates his brother-in-law's wide knowledge of show business. Winslow grew up among theatres while at the same time, he-was coming to the front in the music business. music business.

Word and Music Distinction

"Word and Music Distinction
- Irving Berlin and Winslow have been business associates for years, long before Winslow formed the Health of the Winslow formed the Winslow was the professional manager of WB&S and was the commercial guide for the then young and just coming to be known Irving Berlin through the composition of the Berlin songs. Berlin, then as now why will be with the winslow will be with the winslow will disten as Berlin played his congs on the piano, with one finger, in a hall room and Winslow would listen as Berlin played his congs on the piano, with one finger, in a hall room and Winslow would tell the composer how to change the byric or the metre to make the tune commercial, meaning that they would become sellers as well as popular.

commercial, meaning that they would become sellers as well as popular.

It was accepted in those days that Winslow's advice became invaluable to Berlin as Berlin continued turning out the best seller-or oppular musicular sellers of the sellers of

choosing scripts to produce.

'Winslow's Singles'

Meanwhile, Winslow gained his own fame in both the music field and show business. He has long been recognized as a song authority, and for years was responsible for some of the best singing acts to ever appear on the vaudevilie or musical comedy stage. After Winslow coached a boy or girl how to sing a song they were song deliverers, and his coaching seemed to suffice for them to follow the same style thereafter. At one time there were so many single women singing similarly in vaudevilie that they betrayed the origin of their delivery and became known as 'Winslow's Singles.'

Winslow's Singles.'

Winslow's Singles.'

Winslow's Reinling to their delivery and became known as 'Winslow's Singles.'

Winslow's Singles.'

Berling to the single women they bottom Berlin and the hast now defunct firm, which was headed by Henry Waterson. Berling from his own Berlin, Inc. firm, almost from inception, realized three times as much income as when with WB&S.

Bernie's Beer Garden

Chicago, April 10.

Ben Bernie and orchestra, scheduled to return to the College Inn for
the summer, is also expected to play
afternoons at the Pabst Blue Ribbon beer garden in the World's Fair itself. Also reported Bernie may do his broadcasts from the Exposition

Another beer garden, Old Heidelberg, is said to be interested in a name orchestra with no selection

\$5 Royalty Payments Inspires Irv Mills' Society Resignation

Dissatisfied with the rating given Dissatisfied with the rating given him as a writer, Irving Mills has resigned from the American Society. His letter of resignation included Mills' last royalty check from the ASCAP and suggested that this money, \$5, be turned over to the Society's relief fund.

money, \$5, be turned over to the Society's relief fund.

Mills advised the Society he couldn't see the advantage of releasing the performing rights of his songs through the ASCAP when he collected a total of \$20 a year in royalties and paid back \$10 in dues. He also expressed dissatisfaction with the rating which only alloted him \$5 when this included the performing rights to his Minnie the Moocher,' which, he maintains, is broadcast at least once a night out of New York aloge.

Mills' opinion is that this share struck him as irregular in view of the fact that his share of the recent French performing rights brought him five times the money relayed to him last year by the Society.

many song writers who have since tried music publishing, or with more confidence in themselves than their publishers, that Berlin and Winsplow decided to make the change. The reason actually was that Winsplow resented that Berlin could sector that the same than the same the same than the waterson company was receiving every three months in phonograph royalties. Winslow believed he saw a chance to expand the Berlin channel. In those days phonograph royalties. Winslow believed he saw a chance to expand the Berlin channel. In those days phonograph royalties with motable acceptions in general, but with motable acceptions in the phonograph their writers that the phonograph thing was a gag, that the disc money wouldn't buy cigars—but the publishers never showed the writers sailes statements from the phonograph companies. Writers participate in by-product song royalties. When Berlin and Winslow were publishing their owner cement, they found that the income from phonograph saies for their songs amount-ed to over \$400,000 a year.

Business Changing As the Berlin combany was form-

Business Changing

singing similarly in vaudeville that they betrayed the origin of their delivery and became known as Winsiow's Singles.'

When Berlin and Winsiow moved they both had an interest in that now defined firm, which was headed by Henry Waterson. Berlin, from his own his ow

OUT ON CONFABS

Former Music License Stands -Society Refuses Concession-NAB Seeks Baker's Advice on Next Move

SCHUETTE TO RESUME

Radio walked out on its proposed discussions with the American Society of Composers, Authors and Publishers last week without obtaining any concession.. The music license agreement stands as formerly and the broadcasters now look to Newton T. Baker, their chief counsel, to make the next move.

move.

During the discussions, in which
E. C. Mills acted as ASCAP
spokesman and radio was represented by Joseph Hosteter, of
Baker's law office, the main argument revolved around music's right
to collect a fee on material which
it did not control. The broadcasters' rep agreed that the Society
was entitled to royalties on music
composed by ASCAP members and
urged that station licenses be so
revised that radio would only have
to pay for such ASCAP music as
it used. If this formula were accepted, it was added, radio and music could then proceed to work out
a revision of the sustaining fee and
the tax on commercial programs.

Mills finally turned down this

a revision of the sustaining fee and the tax on commercial programs.

Mills finally turned down this proposition. Volcing instructions on the point received from the ASCAP board of directors, Mills advised the broadcasters that there wasn't a possibility of the Society making a concession in that direct making a concession in the sound in the property making a concession in the program, whether ASCAP must of taxing the net amount received by the station for each commercial program, whether ASCAP must were used during the advertising period or otherwise. The Society, Mills declared, was amenable to changing the form of the license agreement as long as the above premise remained unalitered and the Society did not leave itself open to middly under the current arrangement.

Following Hosteber's withdrawal

Sheet Music Shows Signs of Upturn, **'42d St.' Tunes Important in Flurry**

Musikers' \$1 Cuts

Siash in the radio sustaining scale allowed by the New York musicians' union, as applied to single program jobs, now calis for \$11 per man on a two-hour stretch and \$5 for the hour's rehearsal period. Cut amounts to \$1 in each instance.

Commercial rates for single programs, \$17 per program performance and a \$6 rehearsal fee, stand as is.

Film Cos. Balk At Bureau Idea For Sync Rights

Movement to organize a separate bureau for the sale of synchronization rights to picture producers has been abandoned. Decision by those behind the project is to continue to do business with the film companies through John Paine, chairman of the MPPA. Discarding of the idea of a separate publisher of mobile came after to indicate surfacient cooperation to justify going through with it. A couple of flicker companies expressed themselves as being against restricting their buying of thematic music to a small group of publishers.

ers.
Principally behind the indie sync bureau idea were the Warner Bros. publishing group, Irving Berlin, Inc., and the Gustave Schirmer firm.

AGNEW AT TRIANON

Chicago, April 10. Charles Agnew's orchestra goes into the Trianon baliroom for two

weeks April 20. weeks April 20.

This gives the Wayne King a chance to loaf except for three radio programs a week.

Society did not leave itself open to netting less on the year than looked likely under the current arrangement.

Following Hosteter's withdrawal from the discussions he conferred with the copyri, the committee of the National Association of Broadcasters where it was agreed that the next step would be left to the advice of Baker.

It is understood that Oswald Schuette, propaganda director for pop music.

Sheet music business gives encouraging indication of what is hoped will be a definite upgrade pull. Past two weeks has seen the first shipping rush around the Music Dealers Service, Inc., and the New York indie Jobbing sources since the new year came in. Amount the new that the same and the New York indie Jobbing sources alone the new year came in. Amount be not seen to be not seen the new year that the previous stanza.

vious stanza.

Responsible to an appreciable extent for the MDS furry is the call put in by dealers for the tunes contained in Warner Brothers' 42nd Street' picture. These numbers have been heavily played on the air for the past month. Top click of the group is 'Shuffle Off to Buffalo,' MDS last week shipping out an average of 5,000 copies a day of Tabit' his na average of 1,500 a day and 'Young and Healthy,' \$900.

As to songs not being cleared through MDS, 'Just an Echo of the Valley' (Robbins) came in for a hefty pickup in dealer demand.

COMM. ASKS BITNER TO RECANT ON RESIGNATION

Songwriters' Protective Association went calling last week on E. F. Bitner, head of Leo Felst, Inc., with an apology. Group will not only ask Bitner to overlook the behavior of certain SPA members during the ASCAP annual meeting to recomciber his resignation from the American Society's board of directors. directors.

During the attack on the ASCAP During the attack on the ASCAP directors and classifications committee at the dinner, Bitner arose and declared that since the writers had expressed themselves as disastisfied with his services as a member of these two groups there was no alternative for him but that of restraction Another directors. was no alternative for him but that of resignation. Another director and classification committee member who voiced a similar sentiment and announced his resignation was Saul Bornstein, of Irving Berlin, Inc.

Keit-Engel and Bloom Each Moves Up a Peg

Two publishers came in for single class boosts last week by the ASCAP classification committee. Keti-Engel was sent up from Class CC to B and Harry Bloom was lifted from a J to an I rating.

Both reclassifications apply in the

distribution of the royalties for the first 1932 quarter, checks for which are due to be mailed Society members this week.

Ask Schuster Details

Ask Schuster Details
Autorneys for Ira Schuster in his
suit for breach of contract against
M. Witmark & Sons, Warner
Bros, subsid, were ordered by the
court last week to clarify as to
when and how the agreement was
made and the circumstances of
Schuster's discharge by the defendant. Details were requested
through a motion for a bill of particulars by the defense.
Schuster's discharge to all of particulars by the defense.
Schuster claims he was let out
without cause or reimbursement
during March, 1932, atthough he
had a contract with Witmark which
had a year and a half to run. His
last assignment with the firm had
been as professional manager. Previously he had been on its writing
statf.

HALLETT PACKING UP

Mai Hailett is fixing up his combo at Roseiand baliroom, New York, prior to taking his annual New England dance tour.

Hallett opens next week in Bridgeport. He's been away from that territory for three years.

Intermediate Name Bands Lead Ohio. Playing Hamlets for \$75-\$125 a Night

Canton, O., April 10. Absence of name dance bands in eastern Ohio is attributed to the re-fusal of baliroom operators to take rusal of maintain operators to take a chance with the high priced at-tractions, while patrons seem con-tent with units of only fair reputa-

tent with units of only fair reputation.

A strengthening of baliroom admission prices in recent weeks, minimum now being 25 cente a person escrept at the Zast Market Gardens,
Akron, where dime nights are held
regularly. Stambaugh Auditorium,
Youngstown, is still getting 50e plus
tax for Saturday night attractions,
but the prevailing top for just fairly
known bands is 40 cents.
though the prevailing to make a few dollars
for themselves.

The bands of fair reputation are

instances the bands are pick-up
tonises with the bands are pick

aiso taking to the smail towns. Kay

also taking to the small towns. Kay Kyser recently played a 200 capacity hall in Salem. O., at 40c top. Austin Wylie, Freddle Carlone and other Cleveland bands are also touring the hamlets getting anywhere from \$75\$ to \$125\$ a night. In many instances the bands are pick-up. But it gives the bands are pick-up. But it gives the same town hoofers a chance to prance to imported rhythms anyway.

East

VARIETY

Rudy Vallee and Fay Webb feuding again.

Milton Aborn to take another fall out of Gilbert and Sullivan at the St. James, starting next Monday (17). 'Mikado' first.

George Brennan planning a vival of 'Ghosts' with Hilda E iund. She studied the part un lbsen for a Swedish production.

George M. Cohan, United Booking Office, Richard Aldrich, Bela
Blau, Chester Erskin, John Golden,
Milton Aborn, Sidney Harmon, Jas.
R. Ullman, Carol Sax, Paul Moss,
John Henry Mears and R. E. H.
French join League of N. Y. Theatres. Membership now in excess
of 70.

'Prince' Mike Romanoff given 90 days in jali.

Cables report Max Reinhardt has an offer from Roxy to stage at Radio city.

Noel Coward doing his reminiscences. To be published by Double day, Doran in the fail.

Only two votes in the N. Y. Sen ate for the Sunday theatres bil no drama on Sunday.

Depositors in closed Harriman bank will get 75% of their deposits immediately if Clearing House plan is accepted.

'Hlida Cassidy' spotted into the artin Beck. Opens 24.

Following her sister, Hannah Williams', example, Dorothy Williams has Renoed Jimmy McPartland, who tootles a trumpet in Russ Colombo's orch.

Talk of making a play of 'Exady,' Bette Davis' recent pic, with ler doing the lead, if and when.

Opera fund creeping up and hoped it will reach the \$300,000 mark by the end of the month.

Federal Hall leaving Bryant park

Police getting after punchboard

Leyla Georgie, last in 'Evensong, hit by an auto, but recovering in spite of brain concussion.

Theatre Guild has decided on 'The Mask and the Face' for its next production this season. Adapted by W. Somerset Maugham from the

New York Theatres

There's ALWAYS A BETTER SHOW at RKO TRKO PALACE STYAY "PAROLE GIRL" with

MAE CLARKE RALPH BELLAMY A Columbia Picture

RKO 86 # ST. LEX. AVE to Frl., April 12 to 14 LEE TRACY

"PRIVATE JONES"

and The IRONMASTER"

FRKO 81 st ST. BROADWAY Wed. to Fri., April 12 to 14 "PRIVATE JONES"

Lee Tracy





THE PROPERTY OF THE PROPERTY O News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Italian of Luigi Chiarelli. It has been done here before in another translation by Chester Fernald, with Brock Pemberton sponsorir. Due May 8.

Friends of Jack Donahue will ob-serve their annual Easter Sunset memorial service at the Ferncliff mausoicum, Westchester.

Za-Su Pitts declines part in 'Lit-tie Oid Boy.'

Broadway gossip gives Rudy Vailee to Alice Faye when the split

Toscanini signs to conduct the Philharmonic next season. His

Raymond Moore will have an advisory board to help him pick plays for the Cape playhouse, Cohasset this summer. Includes Vicki Baum, Barrett Clark, Rachel Crothers, Alexander Dean, John Golden, Melville Hammett, Kenyon Nicholson, Winchell Smith and Austin Strong.

Wili of the late Florenz Ziegfeld admitted to probate Friday (7). Louis S. Levy, named as executor, made no effort to qualify. Probate was had on application of the Bank of the U. S., which claims \$30,000 still due on notes originally for \$65,000. Court appointed County Treasurer Chas. M. Miller to take charge of the assets if any be found.

Waldorf hotel officials wondering how some vandal defaced some of the murals in Sert room. Damage not irreparable.

Jimmy Walker to marry Betty Compton Thursday (13) in Cannes.

Mrs. Felix Morris, widow of the late comedian, badly hurt in a Paris auto crash Saturday (8).

Lenore Ulric to play in Chicago during the fair under Arch Selwyn's direction. Play is Forced Landing,' by Wilson Collison,

Blanche Yurka reported to have declined stardom in 'The Comic Artist.' Said she was merely one of the players and not the star.

Antonio Scotti, who retired from the Metropolitan this season, a homeward-bound passenger on the Conte de Savoia Saturday (8). Says he'll come back some day to visit, but not to sing.

Police after bookmakers in Times Sq. district. Raids Saturday (8) netted six bookles and 85 bettors, latter booked under disorderly con-duct charges.

Alfred W. Aarons and Thomas Mitchell doubled into a production firm, First will be '\$25 an Hour,' gigolo play.

N. Y. 'Times' ran a directory style d space Sunday listing delicatess-ns and restaurants equipped to sell deer; 79 took space.

Fay Webb Vallee sued for \$100,000 alienation of affections of Garfield Leon adagio dancer. Latter says he went to school with her, but has seen her only twice lately. He's not married, he says, so he wonders.

Frank Conlan, of 'Strike Me Pink,' told the Theatre Forum about changes in the drama at, their iuncheon Sunday (9).

Margaret Adams now prima donna 'Meiody.'

Herbert J. Biberman outlines his season at the Westchester County Center. Included is Peace Palace, by Benil Ludwig, a dramatization of The Embezziers, Soviet farce; Clodhoppers, Thos. Craven's first drama; Tron Flowers, by Cecil Lewis, English dramatist, and More Than an Ordinary Man, by Paul Privers. There will also be a new play by George O'Netli.

Pola Negri finally straightens out or income tax matters and sails for aris on the Europa.

Two men held up Charles Mann, manager of the Grenada theatre. Corona, L. I., about 7 p. m. Sunday evening (3). When he refused to open the safe he was badly beaten over the head with the butts of their revolvers. They got \$15 loose change. Audience knew nothing of the affair.

James and Philip Truex, sons of the comedian, in the school play at Haverford, Pa.

Cheele Janis, recently manager of Loew's Hillside, to have charge of the Ziegfeld.

Midwest

The Loop Players League has been organized. Oscar Salenger is president, Sylvia Lichter is treasurer, and Esther Lipton secretary. Rehearsals are held twice a week, but, outside of that, purposes of league or undisclosed.

league or undusclosed.

Roy Lessing, 32, got six months in the Chicago lockup and a \$400 fine for possessing obscene motion pictures. He appeared in court all bandaged up, victim of a mysterious attack by an acid thrower which followed the arrest and sentence of Samuel Eisenberg. Eisenberg shook Lessing down for \$20. Later Lessing startness that Eisenberg cosed. Lessing filed charges which resuited in Eisenberg getting six months, but Lessing got caught by his own complaint.

Cincinnati practical jokers may have caused the permanent loss of the left eye of Beverly Gordon, 20, a showgirl with George White's "Scantaled playing in a vaudeville theatre. Smartalecks shot hairpins over the footlights with rubber bands.

Muse theatre, Omaha, had an un-usual accident. An automobile backed into the ticket booth and badiy damaged it.

Eddie Cantor in Omaha an nounced that as it was George Je-sel's birthday he would give him cake. It turned out to be a cake soap.

Anti-panhandlers' drive in the loop brought in 83 beggars. Chi-cago police stated not one of them was a native.

Metropolitan Life Insurance Co, which previously foreclosed the Blackstone hotel, Chicago, is making efforts to do the same for the companion hotel, the Drake. Drake has housed numerous conventions of moving-picture sales depart-

First reported instance of hijack-ing legal beer was reported by a roadhouse in Morton Grove, Illinois the first night of the 3.2 brew. Two men in a car forced a waiter to sur-render two cases. Value about \$5.50

Andy Frain, who has the usher concession in practically all of Chicago's sporting arenas and ball parks, was approached for a Job by stranger angrily drew a revolver and fired four times. Thanks to bad marksmanship Frain escaped. So did the would-be usher. Incident occurred in Stadium grill room.

Coast

Polly Moran, actress, filed a peti-tion for adoption of John A. Trujilio 16, In L. A. Superior court. Bo has been under the actress' care since he was a few months old.

Mae Madison, actress, ordered in L. A. Superior court to pay \$600 damages to Orpha Alba Cazeneuve for an alleged leg fracture suffered by the latter in an automobile accident in which he player's car was involved.

Hannah Williams Kahn, musical comedy actress, divorced from Roger Wolf Kahn in Reno (Nev.) district court.

Federal officers arrested and booked three men for alleged viola-tion of the Voistead act, following a raid on a Hollywood speak.

Thieves entered the Hollywood home of Andy Clyde, actor, and stole \$15 in cash, according to a police report.

Chief of Police Roy Steckel, L. A., has banned drinking of real beer by all officers while on duty.

Henry B. Warner, actor, divorce from Rita Stanwood Warner, L. A. Superior court,

Reconciliation of Mona (Rico)
Crofton and James N. Crofton was
apparent with the cancellation of
the actress' divorce action in L. A.
Superior court Superior court.

Thieves entered the Hollywood home of G. P. Sully, film exploita-tion man, and stole jewels valued at \$3,000.

Charles Lassweil, composer, filed a petition in U. S. District court, L. A., asking for dismissal of the \$500,000 copyright infringement suit which he filed against Maurice Che-valler. Suit had been filed by the

former because of the actor's alleged unauthorized use of the musical poem, 'Right Now.'

Colleen Moore ordered in L. A Superior court to pay \$12,000 dam ages to Clara B. DeCan for alleged injuries received by the latter in an auto accident in which the actress car was involved.

Mae Brightman Lang granted \$125 temporary alimony in L. A Superior court pending the actress suit for separate maintenance from Freeman Lang, radio announcer.

Standard Finance Corp. filed petition in L. A. District Court Appeal to prevent Doris Keny, Silis from collecting court cos awarded the actress following a sugainst her and Edwin Carewe.

George Nichols, film editor, in-jured when his car collided with another while driving in Hollywood.

Janet Gaynor Peck, actress, di-vorced from Lydell Peck, film writ-er, in L.A. Superior court.

Thieves entered the Hollywood home of Esther Ralston during the actress' absence and stole rugs valued at \$1,500. Lou Daro, wrestling promoter_also_reports tha loss of furs, valued at \$450, which were taken from his home.

Jewels, valued at \$10,000, which Laura LaPlante reported lost at Agua Callente, were found and re-turned to the actress by a taxi driver, who asserted that he found the gems under the back seat of his cab.

Sada Lund, dancer, filed suit for divorce against Sidney Lund, film technician, in L.A. Superior court. Dancer also dropped a \$25,000 allenation of affections suit against Dorothy Janis, actress.

Decision in favor of Tom Mix handed dow. In L.A. Superior court in the \$50,000 suit filed by his for-mer wife, Victoria Mix de Olazabel. Latter had sued to collect on five alleged promissory notes.

Federal officers arrested dve persons for allegedly selling untaxed beer following raid on a L.A. cafe.

Dr. Gurn Stout filed suit for \$9,700 arainst Tom Mix in L.A. Superior court, alleging that the actor agreed to pay \$10,000 for an operation and that only \$300 had been paid.

Chi's Summer

(Continued from page 1)

(Continued from page 1)
the other. Eight weeks ahead of
the opening it seems that cheapness
will be the key and the clue to prosperity. On that theory cheap restaurants, cheap theatres, cheap attractions in the Expo itself, are
given the edge with the doubts attaching to the more expensive
amusements and services.

Legit Showa

Legit Shows Faint buzzings from New Faint buzzings from New York and some independent projects in Chicago itself hint that some if not all of the loop theatres that have been dark all season will find tenants. Majestic, Adeiphi and Playhouse have aiready been leased, but not for legit.

Several, bear gardens will opposed.

Several beer gardens will operate in the Fair grounds and others around the city and in the roadhouse in the Fair grounds and others around the city and in the roadhouse areas to the north and west are in sight. Cates have in fact made much definite and elaborate preparations than the legit or other branches of the industry. Picture has been comeditied to the comment of the c

events.

ON SECOND THOUGHT

Boston, April 10.

Last December Mra. Murlel A.
Cliff, Brookline, a cabaret dancer,
was granted a divorce.

Last week she appeared in court
and asked for an order voiding the
writ, saying she and hubby had become reconciled.

Well-Dressed Friars' Ball Team Got to 1st But Not Very Often

By JOE CUNNINGHAM

Scouts for the Ringling Bros. Circus missed a natural when they failed to grab the opening game of the Friars Club basebali team. Scene was Diamond No. 1, Central Park; time, Wednesday P.M.; score, Park Sparrows, 16; Friars Club. 15. Admitted that Jay Flippen's Froi-icking Friars could close the show at Madison Square Garden, matched with the Performing Seals, but there would be an awful squawk from the regular clowns, claiming unfair competition.

unfair competition.

Following a thorough Spring
Practice of 15 minutes, the actorathletes organized at once to accept the challenge of the Central
Park Sparrows (non-professional
local boys). The acrobatic actors
lost the decision after seven gruelling rounds that were sensational,
if not terrific.

One of the two unemployed spec-tators fainted in the fifth inning when Timmons slapped a home run with the bases loaded with Friars. No one could explain how the Friars got on base.

Friars got on base.

Bobby Gordon of Mills, Kirk and Martin was handicapped by a fresh shine on his new tan-shoes,-but-he had four hits. His agent wired Joe McCarthy for best terms to open with the Yankees. Charley Yates in a borrowed pair of pants collected a triple, a double and two singles besides pitching every other inning. Yates had evidently played the game before as he knew the way around the bases without an audition.

Ensemble with Wrinkles

Ensemble with Wrinkles

Ensemble with Wrinkles
Filippen played first base, minus
shin guards, but he did have a
baseball cap, plaid sweater, golf
pants and bedroom silippers. Bert
Lawrence at short was an attractive figure in a Palm Beach ensemble that was wrinkled like an
accordion. The bright spot of the
infield was Frankle Wheeler at second. He stood right out like a
black eye on a bride. A green felt
Dobbs special, cheaters, yellow
sweater, ice, cream trousers and
golf shoes, He looked like the
juvenile in a collegiate fash act.
Jimmy, representing the Ritz
Jimmy, representing the

juvenile in a collegiate flash act.

Jimmy, representing the Ritz
Erothers were a carnation in bis
large in right field. There were
several compilaints from the Fark
Sparrows. Buddy Walker thought
they were organizing a football
team so he wore a neat turtle neck
sweater, while Charley Stewart in
robins egg blue suspenders had two
hits and stole two bows at first.
Harry Martin was in the lineuly for
two minutes and laid an egg. He
claimed he was just breaking in his
act and wants a return date.

Ellingen stated the team was

act and wants a return date. Filippen stated the team was weakened on account of the hold-outs, who included Ben Piermont, George Price, Ira Streusand, Gus Yan, Hal LeRoy and Sam Schwartzman. The box score—more or less: less: Park Sparrows

Homer, p	3	2	1	6	
Kenny, c	0	0	3	0	
Happy, 1st b	2	1	9	1	
Whitey, 2d b	2	0	2	2	
Chick. ss	3	4	0	1	
Davie, 3d b	1	1	4	2	
Buddy, lf	2	0	0	0	
Bresinger, cf	2	1	2	1	
Lynch, rf	1	0	0	0	
Lefty, p	0	0	0	2	
	_		_	_	-
Totals	16	9	21	14	
Friars	R.	н.	PO.	. А.	E
	3	4	0	0	
Gordon, rf	3	4 2	0	2	
Gordon, rf Timon, 3d b, p					
Gordon, rf Timon, 3d b, p Yates, p, 3d b	3	2	0	2	
Gordon, rf Timon, 3d b, p	3	2	0 4	2 4	
Gordon, rf	3	2 4 1	0 4 7	2 4 0	
Gordon, rf	3 3 0 1	2 4 1 0	0 4 7 6	2 4 0 0	
Gordon, rf	3 0 1	2 4 1 0 2	0 4 7 6 3	2 4 0 0 0 0 2	
Gordon, rf	3 0 1 1	2 4 1 0 2	0 4 7 6 3 0	2 4 0 0 0	
Gordon, rf	3 0 1 1 1	2 4 1 0 2 1	0 4 7 6 3 0 1	2 4 0 0 0 0 2	

Totals 15 18 21 11 3 PETTICOAT TOREADOR

Mexico City, April 6.
One of Mexico's two femme buil fighters has gone feminine.
She fights in an outfit comprising

She fights in an outfit comprising a white sweater, scarlet cap, blue kittlike skirt and white lace petiteot. She figures that outfit is better than male toreador's garb.

Change is meeting with crowds' approval in provincial arenas.

B'WAY'S REACTION TO BEER

HELPS PICTURES. BUT NOT LEGIT

Old-Timers Find 3.2 Blah and Seek Action in Same Speaks - Cordial Shops Add New Brew as Sideline to Hard Stuff-L. A. Stock Runs Out Early First Day

STATES IN MUDDLE

Broadway's reaction to the lega 3.2 heer is that the rounders of vesteryear would rather preserve their mories of pre-Volstead days than make an unsatisfactory compromise with the mild and (seems to be the popular consensus) non-intoxicating

The view that the speaks would suffer seems dispelled further by the post-war generations who want their 'kicks' fast and, already, the beer drinkers are spurning the legal brew and asking for the 5-7% boot-

Suburban crowds came down town to Broadway Frid . (7) evetown to Broadway Frid. (?) evening in expectation of joining in a celebration. They visited the brew spots and ambled, going into picture houses when they wearled. Deluxers profited thereby.

But the sightseeing carried them past curtain time at the legit houses, which lost trade in consequence.

past curtain time at the restihouses, which lost trade in consequence.

The hard drink dispensaries over
the weekend boomed by virtue of
the same reaction—after a session
of 3.2 beer drinking the boys and
giris turn impatient and go for a
few real shots of hard likker.

Majority of the town's cordial
against the same rest of the same reaction—after
for a position to get permitmises if
in a position to get permitmises of
in a position to get permit mises and
are selling the bottled beer, at the
same time continuing to deliver
other wet goods.

It is estimated that there are upward of 20,000 cordial shops in
Greater New York, which have been
selling hard liquor right along in
more or less open manner. Their
operation has cut into the speaks
scriously.

Immediately beer becomes avail-

romore or less open manner. Their operatids actiously.

Late tabulations show that 4.207 places are handling out the stuff. Faul Muni, playing at the Davidson, speaks reduced the price of their needled product, some of the spots cutting to as low as a dime for the same beer they previously had been selling for 25c a glass.

In a few drinkeries hard stuff was knocked down from 50 to 35c in an effort to impel trade in the face of his horder drinking opposition.

More of the same beer they previously had been selling for 25c a glass.

In a few drinkeries hard stuff was knocked down from 50 to 35c in an effort to impel trade in the face of his beer drinking opposition.

More of drinking opposition.

Series as a standing 'em up as seriy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines at these sardy as 10 a.m. Newrect cameras recorded the beer lines

Sweet Nuthin's

The colored porter backstage at the old Roxy was aired last week. Principal squawk against him was the frequent use of the pay station telephone which inconvenienced artists in the shows. His conversations to his sweetle in Harlem were amus-ing and this sort of stuff was often heard:

'Teil' it to me, honey, I likes hear it out loud.'

in the Square were notable evidence that the taste for beer was more or less obsolete with the masses. The hard booze habit asserted itself when some wondered as to the quality of the legal brew, with adverse comment on its kick qualities Others, not so much given to drinking, claimed the 3.2% beverage had plenty of punch.

Milwaukee's Water Break

Milwaukee, April 10.
There's a new spirit in the air in this town since the beer business got back into action.
The rusty streaks of rust in the beer yards of the railway companies have once more become ship.

this town since the beer business got back into action.

The rusty streaks of rust in the beer yards of the railway companies have once more become shining rails and hundreds of cars of the stuff that made the town famous are going out every day to all parts of the country.

Officially, the city will observe the resumption of beer making on April 17, out of deference to the wishes of the clergy, who felt that it was not the proper thing to have a beer celebration in Lent. At that time there will be big doings all times there will be big doings all the act that the difficial blowoff does not take place until later did not deter the citizenty from doing its best to have its own celebration April 7. Those who preferred to stay at home heard all about it over the radio via WTMJ and WISN. Coverage was complete from the glug of the first bottle to the remarks of all those concerned in making or delivering the first batch that went forth to a thirsty world.

There were spots that gave free eats from turkey and chicken to corned beef. Most of the breweries dropped their prices from \$2.50 to corned to the concerned on a case to \$4.00 to the concerned on a case to \$4.00 to the corned on on the price from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned beef. Most of the breweries dropped their prices from \$2.50 to corned their prices from \$2.50 to corned their prices

would le able to deliver the eastern product in quantities. For the first 24 hours of the new

beer, L. A. brewerles and distrib-utors were able to handle only 10% of the orders. Maier Brewery, still under Federal supervision resulting from a dry law violation, will be unable to get into production for at least another month. Only other brewery here is the Acme, a minia-

ture plant.

First day of beer saw the theatres taking it on the chin with
most people more interested in beer.

Training in Reno

Training in Reno

With a fair-sized brewery operating at capacity and scores of soft drink spots and former speak-easies selling beer at 10 cents for eight ounces, Reno came out of its siump for a few days, at least, to blow foam and quaff 3.7%, and appears to like it. The old Reno Brewing Company's plant, which has been turning out near beer for 10 years and trying to keep aliye. Is the busiest place in Nevada. Just on the eve of beer comeback Nevada's two remaining prolis stumbled on to the largest still ever found in the-state-within three blocks of the Reno city limits in an old barn. The distillery cost \$50,000.

\$50,000.

The crash of the big still was just music to the ears of the beer peddiers, who fear they are going to have a hard time training the present thirst to drink suds instead

of corn.

The Reno city council, needing revenue for the city, nicked the beer dealers \$10 per month license minimum.

Detroit's Remote 'Kick'

Detroit's Remote 'Kick'
With all the world celebrating
legal beer, the best this state and
town got was vicariously listening
over the radio to other cities and
states taking theirs.
With failure of the state gover.
ment to decide on some way to controit the local output if was a case
of the closed door spots staying in
business indef.

business indef.

state was the first to vote for the repeal of the 18th Amendment last Tuesday by an overwhelming ma-

jority.
It is said in inside circles that the legislature is pushing the governor's bili around because he insists on bill around because he insists on handing out the patronage involved. The state Democrats, of which the governor is a member, are clail ing the governor has falled to give any Democrats any political appointments and they see no reason why he should be given more patronage to hand out to Republicans.

Another allib hinted at light to the highest part of the part o

Chicago Well-Mannered

Chicago, April 10. Beer came back after 13 years and was greeted cordially but de-corously. There was little of the riotous disorders many of its friends feared. Any place with a beer name or atmosphere got a

break.

Restaurants were sold out of beer two and three times during Friday as the curiosity to sip the 3.2 brew overstrained delivery service.

Philly Cautior.

Philagelphia, April 10.

Although state legislation on returning beer was all tied up in knots, with Governor Pinchot at loggerheads with the Philadelphia organization on the wording of several proposed bils, Philly celebrated the coming of the 3.2 beverage with befitting beremony.

Restationata, bring the foaming brew reported tremendous gains in business. The theatres weren't so sure although the influx of suburbanites downtown Thursday, Priday and Saturday undoubtedly did have a helpful effect on box offices. A Mummers' Parade Saturday brought out more crowds, but probably hurt rather than helped the box-offices.

All places that could lay claim ito Continued on page 64)

(Continued on page 54)

Tm Telling You'

By Jack Osterman

Read 'Em and Weep

Oakland, April 10.

Bob Shand, one time sports
editor of 'The Tribune,' blossoms out today as the operator
of a swager beer hail in the
downtown district.

He occupies a place once
rented by the E. F. Hutton
cated in September, 128.
Shand kept the closing figures of the exchange on the
boards and varnished them.
The boys can now read 'em

The boys can now read 'em and weep—in their beer.

A HOUSE DIVIDED

State Line Corn Belt Town Has One of Those Streets

Des Moines, April 10.

Lineville, Iowa, "right-across the street from Lineville, Mo, two separate corporations divided by the state line, is gettling a lot of attention, especially from this side of the fence, since beer will be legal on one side of main street and illegal on the other.

regai on the other.

The south half of town is legal and the north half wishes it was. Vacant store buildings south of the town square are filling up daily and regardless of whether the Iowa legislature legalizes 3.2 it looks like Lineville is going to prosper as a beer market.

Amateur Control Bill

Passes in N. Y. Senate

Albany, April 10.

A move to drive bootleg boxing and wrestling shows out of the state was made by the Senate, when by a vote of 45 to 6 it passed the Nunan bill placing all amateur boxts under the jurisdiction of the state athletic commission.

It is estimated that the additional revenue to the state will amount to \$250,000 a year.

Mrs. Gilbert's Illness

Louisville, April 10. Louisville, April 10.

Mrs. Dick Gilbert is at the Baptist Memorial Hospital fighting off
a serious attack of peritonitis. She
was operated on a week ago.
Mrs. Gilbert used to do a vaude
act with her husband, now associate
editor of The Metronome'. She was
Ruth Wimp professionally.

MARRIAGES

Alice Joyce, picture actress, to Clarence Brown, film director, Las Vegas, Nev., March 31. Jane Lee (Jane and Katherine Lee) to James E. Grant, actor, New York, April 5. Both are with Fan-chon & Marco's "Whoopee."

cnon & Marco's 'Whoopee.'
Edith May Nelson to Roger
Wolfe Kahn, New York, April 7,
three days after Hannah Williams
Kahn's Reno divorce. Bride, who
is the daughter of a former congressman, has been working in the
chorus. i

chorus.

Virginia Whitmore to Sam
Schwartz in New York, April 7.
She is a showgirl in 'Strike Me
Pink' while he is in the box office
of the Majestic, where the show is

playing.
Ruth Lloyd to Russell Bradley, at
Yuma, Ariz., April 3. Bride is actress daughter of Judith Vosselli.
Groom is Hollywood attorney.

BIRTHS

Mr. and Mrs. Eduardo Ricci, son,
April 4, in New York. Father is
lessee and director of the Fifth Ave.
Playhouse.
Mr. and Mrs. Frank Zelsel, son,
April 5, in New York. Father is
secretary to Jos. Plunkett.
Mr. and, Mrs. Hai Wallis, son, at
Cedars of Lebanon hospital, Los
Angeles, April 10, Father is Warner
executive and mother is Louise Fazenda, screen actress.

LISTEN, CHILDREN, AND YOU SHALL BEER,

Happy New Beer

Happy New Beer
Well, it's back and Broadway
looked like a holiday. The rucks
running down Broadyay remmed
of the first act 'Ballyhoo' finate.
Everybody had a balloon in one
hand and a glass of beer in the
other. The mental reaction is terrific and it just goes to show how
little it takes to make the great
American public happy. Is Germany's face red?

Suggestion

Speaking of Germany, has it been

Speaking of Germany, has it been suggested that now would be a great time to show "The Cohens and Kellys' in Berlin. Trend of Times

Trend of Times

We bumped into Irving Caesar
the other day and remarked about
the wonderful change in him. Irving
used to be very outspoken in his
dislikes among the managers.

How come you stopped panning
them? we asked.

Irving shot back I'd arthus to

Irving shot back, 'I'd rather be working than right.' (That's a variation of an Arthur Caesarism in Hollywood.)

Out of the Bulbs

And when you start taking this racket too seriously and begin to worry, take a stroll up Sixth avenue and see a sign reading, Loew's Ziegfeld.

Head Man

Gilbert Gabriel once more tops hts fellow critics in the Variety box score. Would you say, 'Gabriel Over the Write House'?

Big Firm

Hal (United Artists) Horne received a letter from a firm with so many partners the letterhead looked like a petition.

Doubling Up

Doubling Up
A certain florist in a downtown
hotel is making book on the side,
the pansy business not being what
it used to be. He goes out in the
morning and clocks the horses, etc.
The other day a customer walked
in and asked for a dozen roses, he
then inquired of the bookle, 'How
long will they last?' Forgetting himself, the florist answered, 'About &
mile and a quarter.'

Way Ahead
And Sid Silvers claims he has ā

And Sid Silvers claims he has a brother who started his own depres sion 12 years ago. Fits the Job

When Sidney Skolsky first got the job on a tabloid one of his pals re-marked, 'At least you're the right size for it.'

The Perfect Rib

Someone asked Jack Pearl, who, incidentally, can take it, what the show was he intended one-nighting with Jack told him the Boswells, Paul Whiteman and himself, where-upon a spy chirped, "What are you using for comedy?"

Ottermania

using for comedy?

Ostermania

They'll soon be saying. Let's go down to Nedick's and get drunk...

Gus Edwards has a monkey for his latest protege... With all that noise coming from the Palace lobby ballyhoo of 'King Kong' it sounds like an old-fashioned booking meeting... By the way, what was George Godfrey doing down at the Irving Place burlesque house the other afternoon?

... And Eddie Darling postals from Holiywood that he finally found a swimming pool with water in it... And now all our grand and glorious President has to do is to bring back those good old champagne cocktalls and we'll scil our villa in France...

ARE YOU READING?

Service!

ARE YOU READING

Minneapolis, April 10.
The beer ordinance passed in
Colden Valley, local suburb, provides that if you become intoxicated
in the suburb on 3.2 percent beer
you'll be called for in a closed automobile and conducted home.
The temperature arenes under

mobile and conducted home.

'The transportation expense under
the ordinance must be met by the
lieghace in whose place you purchaucd the beer, or where you happen to be when you are rendered
that way.

Broadway

Rudd Gray has disappeared. Dave Palfryman won't be taken. Happy Landing is the name of a

Ben Serkowich back in town

Paramount last week tested Mil-ton Berle. ton Berle.

Louis Popkin is publicizing the anti-Hitler biz.

ton Berle.

Louis Popkin is publicizing the anti-Hitter biz.

Maurice Mackenzle likes to associate with writers.

Paul Guilek Isn't letting cuts interfere with his goff.

Fifth ave. dept. stores still have bon in the windows.

Namasu and admits it.

Les Kaufman relatives in town keeping him on the go.

Troupers' Club's annual show April 30 at the Apollo. In Eddle Cantor's next for Goldwyn.

Lou Smith into publicity in charge of news and feature contact.

Robert Reud new gensral publicity director for Hotel St. Moritz.

Leona Leigh on the way to Denwald of the Cantor's next for Goldwyn.

Leona Leigh on the way to Denwald of the Cantor's next for Goldwyn.

Adrienne Ames left for the Coast after a look-see of Manhattan.

Maurice Bergman figuring on a summer vacation trip to Europe.

Congressional Bawl' by the NewsPink' cameraed for newsreels.

Mark Larkin farewelled with a beer party before scramming west.

Broadway cops are not as tough on some parkers as they used to be the New York brand of convivality.

Howard Loewenherz may go into the radio business on the broker end.

end. Speaks figure that beer on draft can't be sold under 15 centimes per glass.

J. J. McCarthys have been looking at a five-acre Westchester farm.

There are fewer rumors than usual around about Jaydee Williams.

ams. Jack McInerney's baby is already arning how to sketch out house

fronts.

Abe Stein continues to believe that free beefsteak feeds draw customers.

A lot of show people planning Easter cruises over the holiday week-end. Dan Healy and Jack White have a place on 52d street. It's called the "Ia-Ha club."

Baster cruises over the Bolday week-end.
Dan Healy and Jack White have a place on 52 d street. It's called the Ha-Ha club.
Earl Wingart and Charlie Mochael and the Habard and the Habard

ay. Ben Grimm still has his cellar ocked with cannsd goods. He's king no chances on another morastocked

torlum.

Schuyler Gray, Washington contact man, is certain that William

Fox is coming back to pictures in a

Fox is coming back to pictures in a big way.

They may call Hitler 'Handsome Adolf,' but gut three cigar boxes in his hands and you're looking at W. C. Fleids.

Conne's lin in Harlem now in the \$2 and \$3 minimum check class; no couverts, the higher tariff obtaining on Sat nites.

Sat nites says that New Mexican Yacation of a few weeks for company lawyers.

Jack Ostermans 31st 'surprise' birthday party also rang in a No. 2 cerebration—the Pat Romeys' 30th Harry Cohn's doctor wants to send him hour to consult the same control of the same contr

CHATTER

his father-in-law's bottling business in Beloit, Wis., now that beer is

tana real Jewish cowboy, Mose Kaufman. Joe Rivkin laid up with serious Injuries from automobile smashup when his Cadillac collided with a taxi on Eighth avenue. Rivkin's car

when his Cadillace collided with a taxl on Eighth avenue. Rivikin's car badly wrecked.

Lou Golden weeks and will probably confer on production of his first novel, 'Man Who Made a Fortune,' planned by Par.

J. G. Otterson, ERPI lead, figures the only news trade papers should news. That may account for his refusal to be interviewed.

Attempt to announce circus opening during hockey play-off at Gardeniast week booed to slence. Big contest here. All other games in Toronto.

Plenty of cops on Broadway after midnight last Thursday (5) in anticipation of crowds greeting beer-eries 'dla not start until several hours later.

Waldorf-Astoria hotel attaches

But no earlier eries did not start until service hours later. Waldorf-Astoria hotel attaches are still talking about the non-chalance with which Joh Roosevelt chalance with which Joh Roosevelt with the House and reverse the charges. The President's son was in town with the Gorton prep school bunch-for a spring-hop.

Berlin

By Heinrich Fraenkel

Victor Skutetzki gults Casanova

watch Satteral duts Casalova management.

Camilla Horn off to London, having two jobs there.

Paul Abraham off to Menton, writing new operetta.

Karl Fritzsche still has that famous Saint Moritz tan tandus Saint Moritz tancetions to be Alay Ondra procedorth.

Robert Nisenson, four years with Warners here, switching to N. Y. office.

office.
Frederic Kuh swapping hls United
Press berth here with Clifford Day
In London.

Jose Mojica due for his first Ber-n concert. Ed Perkins busy ar-

Jose Mojica due for his first Berlin concert. Ed Perkins busy arranging the show.
Rudolph Bach, blowing in from N. Y., pald 1½ marks at the Marmorhaus b. o. to see his dubbed Grand Hotel version.

The state of the

Toronto

The Colbourne-Jones duo on the

The Colbourne-Jones duo on the briny.
Negotiations still on for 'Spring-time for Henry.'
Vaierle ('Show Boat') Covert hurt in motor smash here.
In motor smash here.
Proven the still be the still be sti

Merrin Denson Merchael Merchael Merchael Merchael Merchael Merchael Merchael Merchael Merchael Mason and Muriel Stryker are staging those F&M shows at

Patsy Mason and Muriel Stryker are staging those F&M shows at the 'Imperial.'
Georgie Raft, at the 'Pick-up' preview here, still wondering who Lochinvar was.
Samuel French opens a new play-brokerage house here with Mona ('Curtain Call') Coxwell in charge.

Winnipeg By Matt Corbett

Newly organized Lyrle Opera Co-produced "The Country Girl" at Do-minion.

"Street Scene does two days at Playhouse, produced by Nancy Pyper for resh ar campatid.

"In the Country of the Country of the Hells finish three weeks run at Walker. Show breaks up here, Players being on a 50-50 bals.

"Orthern League basebell to opera Switchen League basebell to opera Northern League basebell to opera Switchen League basebell to opera Northern League

birthday party also rang in a No. 2 celebration—the Pat Rooneys 30th wedding ann.

Wedding ann.

Street Scene' does two days at Phylonyme and the party of the past leave to California for a little quiet. His suite might as well be in the lobby.

Despite the cut, Earl Wingart has hired a chaufteur-butler-vaiet combination. The colored boy is happy to draw \$2.50 per week.

Frank Zeisel has decided to name frank Zeisel has decid

Loop

Alice loy visiting here. Gambling rooms reopened Friday. Joev Stool will spend a month

Art Kassel made a radio disc for kelly Oil.

tack. Paul Ash has gone, Ace Brigode remains at the Merry Garden ballroom.

Harry Cort ln mall negotiations for a legit booking here during the

for a legit booking here during the summer. Ulmer Turner, radio editor of the 'Herexam,' sent out Christmas cards April 1. Goodman Ace says he's putting out a two-piece jigsaw puzzle for

out a two-plece ligsaw puzzie tor nervous people.
Old Gold cigarets will erect a huge electric sign.near the World's Fair grounds.
Harry Sosnick will provide dans-apation at the Congress hotel until En Eirlich back from Florida minus mustache and plus tan; will

Ben Ehrlich back from Florida minus mustache and plus tan; will move his offices.

Henrick offices a special sales-tax the property of the pro

new Bismarck floor show with Art Kassel.

Kassel. Dunn exited as Harry Richman arrived at the Chez Paree. Dunn went to Fox, St. Louis, for two weeks.

Biossom Seeley and Benny Fields have a new pianist, Eddie Malm, replacing their former twosome. They placing their former twosome. They place the Della.

Fastidious young attorney joined Harry Munn's office and insisted on excavating premises from the to-scavating premises from the to-listration. Now sple-and-span.

Riviera By Frank Scully

Irving Thalbergs stopping ten

By Frank Scully

Irving Thalbergs stopping ten
daya.
Charlie MacArthur and Helen
Hayes in on 'Savola'.
Luclen Muratore sang for the
French newshounds fund.
Frank Muratore sang for the
French newshounds fund.
The transport of the couples after 1.500 hours.
Kay Boyle hates Nice and will
settle in Visman next summer.
Five new picture houses opend in
Five new picture houses opendat?
Feltx Meaguich billed as first pro
cameraman, getting good plugs on
his book, 'Tours de Manivelle'
('Cranking the Camera').
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cameraman, getting good plugs on
his book, 'Tours de Manivelle'
('Cranking the Camera').
Feltx Meaguich billed as first pro
cameraman, getting good plugs on
his book, 'Tours de Manivelle'
('Cranking the Camera').
Falt when a buck for box seats,
did two weeks capacity biz with
Jan Kiepura in 'Night Song'.
Scribes still plague Jlammy Walker
foar his a Roosevelt!
Edj Perkins, on tour with Jose
Mojfan learns he's been granted
the sire for his second anny summer
compets Aug. 2, 9, 23 and 30. Figuring 'yto add symphony creekers,
hallet and choral to Featured sololiet and choral to F

The Hague

By M. W. Etty-Leal

Treenty-cighth Dutch Indus.rics
fir new going strong a Utrecht.

The Hague

Treenty-cighth Dutch Indus.rics
for the Committee of Greta Garbo in MG 'Susan Lennox'.

Holland has a new film studio,
F.T.L. Specializes in advertising firms, also equipped for making and primo decipied for making and primo deci

on 'All Feople's Association'. Lectree at the Hague attended by
Perhoa Concerned the Frincess
Juliana, heir apparent.

Dr. Mengsiberg, conductor of Concertgebouw orchestra, Amsterdam,
who was recovering from fiu, had a
recrits here. Bruno Walter called in
to take his place.

Just before Easter there are always street collections for the fund
fishing tuberculoids, deem Mother
apparent the property of the conpicture propagating the movement.
Dutch Polygoon Cy took film.
Paramount's Dr. Jekyl and Mr.
Control of the Mr.
Control of the Mr.
Dr. Jekyl and Mr.
Dr.

Saranac By Happy Benway

Lent showing large b.o. fall off

Lent showing large b.o. fall off here.
Lang left for Detroit, nightcubbing.

Jack Nicoll strictly abed with a mess of trouble.
Charlle Foy ogled the lodge; was touched and liked it.
Jeanene LaFaun doing a twoweek vacash on the Busy street.
Thanks to F. Ellenberg for the gift on the gang can use same of the gang can use same gang large of the gang regularly, and how those good wishes help!

Are you writing to those that you

help!
Are you writing to those that you know in Saranac and elsewhere that are sick?
Lillian Morgan, who is staging a wonderful comeback, week-ended

Limitation of the comback, week-ended wonderful comeback, week-ended by older discovered with the compact of the comback, week-ended good health, coming back okay, anticipates an oper. Peggy Beauchamp, night nurse, should have been added to the personnel of the san. George McCormick pining away to 180 pounds; how that boy loves to sing in the dark in the compact of the compact o

Dr. Lugar Mayer held them spellbound with his talk on 'Light' at the Syracuss University.
Dorothy Wilson enjoyed a two-week vacash in the Big Town; bright lights helped her. Bachman, Louis Rheingold and Ben Schnaffer are boycotting liverwurst.
Frank Mcintosh, Sydney, Australia, write Dr. Edgar Mayer, 108 Main street, Saranac Lake, N. Y. Fif Climas all hot and bothered over the week-end visit of her boy friend. Fif is strictly a bed patient, the control of the control

here, allowed up for that bathtub thing once a week, holding up great.

In the second of the second

You.'

Very nice of the many who are sending jig-saw puzzles to the ending jig-saw puzzles to the atients to while their hours away; kind thought toward a worthy

cause.
Dr. George Wilson took two
weeks off for a rest; while resting
he dld two weeks of research work
in different hospitals. Just like a

in different nospitals. Just like a medico.
That famous Donatella family. Ma and Pa assisted by the three little Donatellas, gave one-half hour of real entertainment at the lodge. The partient who had not been out of the partient with had not been out of the partient with the partient with the bow via the wheel chair route. A great treat from a great family.

Paris By Beulah Livingstone

Clayton Sheehan to Berlin. Franz Lehar here for a fortnight. Max Constant in a taxi smash-up. Marcelle Chantal back from

Franz Lehar here for a fortnight, Max Constant in a tax si mash-ug, Marcelle Chantal back from Egypt.

Amarcelle Chantal back from Egypt.

Amarcelle Chantal back from Egypt.

Amarcel Seyder will start 'Madamarchical Chantal Bovary' in June.

Irvin Marks looking for a suitable stand to produce a play.

Marcel Varnel, director from Fog Chantal Chantal Chantal Parlamarchical Chantal Chantal

Yaux.
Ellzabeth Hathaway, American
scholarship dancer, who changed her
name to Lisan Kay, off for a tour in
Poland.
Steff Gajeusky, thirteen-year-old
Polish boy planist, played his own
compositions at his recital at Salie

Steff Gajeusky, thirteen-year-old Polish boy planist, played his own compositions at his recital at Salle Chopin. Gutty and Yonne Pulntemps opening their new plays simultaneously — but not on the same stage.

Rex Cinema, showing Frank Buck's jungle film, has given up a window to some lively monkeys and sad-looking flamingoes.

Rex Cinema, showing Frank Buck's jungle film, has given up a window to some lively monkeys and sad-looking flamingoes.

The stage of the stage o

Montreal

Imperial rumored to close end May.

Jim Oastler ahead 'End of Road'

May,

Jim Oastler ahead End of Road'
to west.

Joe Crampton to Montreal from
Markimes.

Larry Bearg running side shows a

Tommy Conway back in theatres,
handling stock His Majesty's.

Eugens Lefebvre, from Granada,
Sherbrooke, to Francals here.

Henry Manelia and Hick Graef,
new management, Chez Maurice

Eugens Collerette, manager Cinema de Paris, held up in office,
beaten and robbed of \$500 cash.

B. M. Garfield, manager Riaito,
nabe house, offered nomination as
city alderman and accepts Friday

United Amusement Corporation,
controlling 18 houses in city and
four in province, dickering to take
over Confederated Theatres, Inc.,
which has six theatres here. Merger will, when Canadian Famous
stems and nabes here to F-P.

Vancouver

Art Dingman. sports editor 'Province,' leaving the newspaper business commencing May 1. No successor appointed. Ill. CORR. setting new response records with popularity competition in his kids program for a bakery.

Police still investigating the bombing of the Royal theatre but no arrests made. House opens again or are still not record to the control of the record of the control of the record of the control of the record of the reco

London

Bessie Clifford still around. Charles Gulliver now a grandpop Mark Hambourg recovering from

Giovanni's wife operated on for ppendicitis.

Giovanni's wife operated on for appendictive appendictive

Mulie Rous, burnth, in the hunt.

Hannen Swaffer now to be found at most Zionist meetings and functions.

Stanley Wathon off to Germany on talent hunt for next Christmas

Stanley Wasser Stanley Wasser Stanley Wasser Stanley Wasser Stanley Wollheim discussing Bostock and Wollheim discussing the prospective Emil Jannings debut

in London.

Van Lier (Keith, Prowse & Co.)
celebrating his birthday at Casani's
Night Club.

ceienraing ins outriess at Casania N. G. L. Discotck, England's oldest showman, aged 74, off to Africa on health cruise.

Bud Flanagan injecting a few numbers in the new Hippodrome meller in the new Hippodrome musical.

Martin Broones, husband of Charlotte in the new Hippodrome musical.

Multin Draper's only London appearance this season will be for one week in add of chartites.

Only fault some critice find with the meller in the new Hippodrome musical.

Martin Broones, husband of Charlotte Greenwood, doing number for new Hippodrome musical.

Cory fault some critice find with the new Hippodrome musical in the new Hippodrome musical.

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Cory fault some critice find with the new Hippodrome musical in the new Hippodrome musical in

Grey.

T. H. Bostock in close conference with Eric Wollheim. Looks like continental show will be the out-

come.

Charles Laughton expressing surprise at the banning over here of his latest film, 'The Island of Lost Souls.'

Adrian Brune to direct 'Follow the Lady,' a George Smith production, with Billy Hartnell in lead, for Fox Films,

Films.
Florida Club after being closed for several months reopened as New Florida Club, with Pat Egan the books.

Cochran contemplating new all-colored show for all, and understood Duke Ellington and band being ne-gotiated.

CHATTER

'Rich Man, Poor Man,' by Dion Titheridge.

Rich Man, Poor Man, by Dion Titheridge.
Barney Jacobs back with Lew Loke in Production racket, with Natheria and the production of the pro

brith in Maio only one signed so far.

Edmund Sayag and Cliff Fischer here in conference with George Black for final arrangements for at Alhambra, Paris,

'Counsel's Opinion,' Alan Dwart's second English effort, this time for London Film Production, released Plaza for Easter week.

Louis Dreyfus, Howard and Wyndham, Jack Buchann and Rachel Crothers, the author, are joint owners of When Ladies Meet,' Associated British Chemma, Ltd., of which John Maxwell is head, in-tended to make public issue for money, but lack of response to Gaumont-British issue holding them Holt Marvel, George Posford and

Gaussian Marvel, George Posford and Cocil Landeau have collaborated in musical talker, titled "Piccadilly Circus," for which they already bave \$55,000 bankroll, and need another \$50,000.

\$50,000 Mankroll, and need another Mrs. C. Evans, extensive race horse owner, including prospective Derby winner, Blighty, is the former Camille Clifford, musical comedy star, and one of the original Gibson Gris.

San Francisco

By Harold Bock

Paul McNally plotting marriage to Mae Woods. Adele Burlan teamed with Mur-ray & Harris on KFRC. Vera Van out as singer with Ted Flo Rite and returns south. Christopher Morley did his first coast lecture here, talking on 'Grub Street'.

Street.' Sterling Holloway, LA radio comic, jerked after first show at Warfield. Love Sins' sexie showing at Emfield. ove Sins' sexie showing at Em-y was 'Primrose Path' few

bassy was 'Primrose Path' few years ago. Nat Blank, house manager of Fox, back with Joe Lee after long asso-ciation with him New York. They brought the ashes of Wilson Mizner to his home here, burying them alongside those of brother Ad-dison

Gison.

Peggy Fitzgerald, wife of Ed and ad chief for dept. store on KFRC as 'Connie Moffat' fem style chat-

Connie Moffat' fem style cuasterer.

Joe Daniels down from Seattle and headquartering in the Levey office from where he books acts for the Northwesh re-elected president of local stagehands and George Ward business agent. Rush currently in Franklin hosp for operation.

Pittsburgh By Hal Cohen

Gerald Goode in town ahead of

Gerald Goode in town shead of The Piccoit.

Variety club ushered in beer with midnite party opening May 25 with Dava Rubinoff's band, with flock of name attractions to follow.

Morty Henderson, of Harris-Etna, walked away with WE's Holy Week managers' popularity contest. Herberton for the propularity contest, with the propularity contest.

currently making the Fricausia-Zone, Kalmine on inspection tour last couple of weeks through West Virginia, western Pennsylvania and eastern Ohlo. Ben Kalmenson, head of WB-FN exchange, back from combined busi-ness-pleasure trip to Atlantic City and New York. Ben Steerman, WB auditor, had a Ben Steerman, WB auditor, had a

The Prince of Walea at the Gau-mont-British studios seeing the film heing made of linked-up episodes of his life. Norman Walker now with Harry Cohen, and may do his first picture,

Minneapolis By Les Rees

John McCormack here for con-

John McCormack here for concert.
WCCO radio station beautifying its grounds with flower gardens.
WCCO radio station beautifying its grounds with flower gardens.
John handling the Eddie Cantor road show at the Orpheum.
Savoy theatre, independent loop grind house, damaged by smoke Its work of the work of th

on her enseeded to be considered to be c

South Dakota, mannormak katchewan.

'Maedchen in Uniform' was landed by the Minneapolis and St. Paul World theatres, foreign talkle houses for its premieres in the territory, opening an indefinite run in St. Paul April 15 and starting here about two weeks later.

Albany

By Henry Retonda

Mr. Kaplan, UA Buffalo salesman, transferred to Albany. Michael Kallet reopening Strand at Rome Easter Sunday. The Phantom Broadcast' is going into all upstate RKO houses. The premiere is to be at the Palace at Albany.

lbany. Bill Smalley, chain operator, just turning from Florida trip, made a ngthy visit to film row making lengthy

lengthy visit to him row manne-bookings.
Bert Henson replaces Harry Black as manager of RKO Proctor thea-tre at Troy. Reports that Black is to be placed elsewhere.
Strand was hookedy 15-minute through with long the process of the broadest through WOKO Thurs-days 12 to 12:15, using theatre or-

G. Nathan of Universal directed exploitation work in Albany, Schenectady and Troy for Big Case, which had first opening at RKO Schine Enterprises added the Rialto at Glens Falls to its chain. House formerly owned by R. Colburn. Now featuring Universal, Warner, Fox and RKCO photon. Now featuring Universal, Universal are plugging the theme song, Tell Mc Tonight, in Be Mine Tonight, through WGT and WOKO. Picture has upstate premiere at the hall early in May, the School of Vaude and feature picture reduced prices to level of movie houses. Night, top 40c, and balcony, 30; afternoon prices, 30c top, with 25c for balcony.

Havana

By Rene Canizares

Karl K. Kitchen was in town. Claire Rankin, pixs, was around. John A. Thayer on to California. Casino and races closed for the season.
Robert Florey, pix director, here with wife.

with wife.

The million dollar sweepstakes turned out to be a \$24,000 affair, with plenty kicks.

Billie Dove, Dixle Lee Croeby and Sue Carol with her husband, Nick Stuart, here on way to California.

Finca Cacalotte, American road-house, burned, Mrs. Caroline Wirt, former proprietress, opened another, ormer proprietress, opened another,

former proprietress, opened another, nearby, Ronald Colman came on board "Santa Lucia" and changes to "Or-duna," going direct to England, where he is going after a divorce. Smith trying new kind of enter-

tainment at the Campoamor. It was formerly straight pixs, but now he is trying tab versions of popular Cuban comedies. Plenty European celebrities visited us. Among them Sir Coleridge Hennard, British writer, Einar John, pix actor; Konrad Hedberg, Swedish Chesal, singers; Sir Oliver Bell, London art critic; Andreiva Skilonds, songster, and Dr. Frank Kermer, who writes as Frank Heller.

Budapest By E. P. Jacobi

'Dinner at Eight' to be next nov-elty at Vigszinhaz.
Vilma Banky established chicken farm near Budapest.
Countess Bethlen completed her new play, Ladybird. Probably will see the country of the country of the country of the beason.

new piay, 'Ladybird.' Probably will be produced by Vigszinhaz next season.

'Feszek' Artists' club arranging Easter ball under the slogan, 'Ten Years Hence.' Everybody to come Latest pictures banned: Warners' Fugitive from a Chain Gang' and an Austrian film, 'Johann Orth.' Latter with the motivation that it shows an archduke in an unpleasant light.

In Manama operetta, great hit in its day, to be shot as a sound film in German at the Hunnia studies here. German-indie firm-producing. Liane Haid, 'Thor Halmay and Victor de Kowa featured, and Lajos Gellert week the most Ill-fated producers in town, with everything they touched going wrong for years. Now they are the only ones with any real bo, success. Brody's 'Cat in the Bag is approaching, and Gellert's Timosa.' has gotten over the 200th performably will lagt through the summer.

Syracuse

By Chester B. Bahn

Henry Earle, assistant to Leonard Sang, resigned, becomes house manager of the RKO Strand under William J. Tubbert, city manager. Fred Ripley, new program manager of WSTR, is on the air nightly jointly sponsored by Syracuse Herald' and Rome 'Sentinel.'
Major Harvey M. Hobbs, formerly assistant manager of RKO Keith's here, returns to this vicinity as the result of the strand of

new principal of Mannus High School. The major is a West Pointer.

Chema Critics Club, now in its seventh year, took the opportunity iday to go dramatic, and filled vocational School auditorium with its production of 'Square Crooks.'

Sidney, Delaware county, will have its first Sunday movies on Apple College of the College of College of the College of College of the College of the College from 2 to 5 and 8 to 11 p.m. Hours were specified after Sidney clerics attempted to delay opening until 9 p.m. on pretext that Sunday ser-vices were not over until that hour.

Canton

By Rex McConnell

Guy Lombardo and his orchestra due at Moonlight Ballroom, Meyers Lake Park, Easter Sunday, Frank Casterline, Akron park man, will direct activities at Sum-nit Beach Park, Akron, this sea-son.

son.
Oscar Beck, Akron ballroom promoter, mentioned as manager of Springfield Lake Park ballroom this

Springned Laker and Summer.
Bert Stock, musical director and announcer, WKBM, Youngstown, announcer, WKBM, Youngstown, to the state of the state of

'Miss California,' playing eastern Ohlo and western Pennsylvania theatres.

The committee of the committee o

Conev Island

Original Nathan's treating Coney

with free beer.

Wm. F. Mangels curator for American Museum of Recreation.

Mgr. Bob Underfeld of Tilyou trying to find a place to park his car.

Eric Sloane, cinema designer and modernist, finishing mural in Half Moon Manhattan room. John Wexley, author 'Last Mile' and 'Steel,' back from coast. Liv-ing with family in Sea Gate.

ing with family in Sea Gate.

Docens' freak animal show on
Surf avenue offered invitation to
exhibit at Chicago World's Fair.

Jimmy Davenport has 16 girls rehearsing for new showboat on
boardwalk. First company in active
training.

boardwalk. First company training.
Tunnels of Love and Virginia Reel on Bowery, wrecked in fire last season, condemned as unsafe by Bureau of Buildings.
Jean Anton, cashier Mayfair, Century circuit, has a neat trick to attract patrons' attention when they depend their change.

Bureau of Buildings.

Jean Anton, cashier Mayfair,
Century circuit, has a neat trick to
forest their change.

Ludwig Satz and family back
from trip abroad, at Sea Gate. His
new Jewish play, A. Father Without
Wiley Post, pilot the Winnie Mae
on its record round-the-world flight,
resting at Half Moon. Likes to play
checkors in cvening for excitement
plug from sign a block long near
boardwalk. Contract expired two
years, but owner hash'r tented yet.

Jee Goldberg heafs delegation of
day (7) before U. S. Army engineers
regarding widening and deepening
Coney creek,

Late of the contract expired two
years, but offered U. S. Army engineers
regarding widening and deepening
Coney creek,

May 17 for opening day for Collier enterprise. Spivester Sullivan,
head New York Newspaper club,
will handle publicity.

Selig Hochelser admit he's Pod.

Jean Collegation of the contract of the contract
Dreamiand parking space operation
Dreamiand parking space of Sam Rosoft, subway contractor.

Many new beer gardens and reswen'e Hall and Park, Stauch's, Patry
Shea, Joe's Restaurant, Fellman's,
McMahon's and big amusement
parks.

Shea, Joe'a Restaurant, Feltman's, McMahon's and big amusement parks,
Fenny Heart outfits reopening;
also Fred Canfield's, Moe Sherrgrant of the Canfield's, Moe SherrShear Shear Shea

Reno

Roxie theatre, dark for a month, reopened with second-run films at 15 and 25.

Two gambling houses are all that remain of scores of places opened here two years ago.

Max Baers Reno wedding to Dorothy Dunbar Wells crashed a few days ago in Sacramento when she filed a divorce action. Baer married the former actress in Reno five days attests defeat by Faulino Useculun 13.

Bues Colomb dropped a decision.

Russ Colombo dropped a decision Russ Colombo dropped a decision to Jack Dempsey here when Han-nah Williams told the orchestra leader that she must hurry back to New York to see Jack Colombo spent three weeks here, mostly on horseback with the ex-wife of young Roger Kahn as his riding companion.

Louisville

Nina de Franco held over at the Gayety hall season opens April 11 with Kannas City opposing Colonels. A. B. McCoy, former manager of Alamo, ousted when Schwartz's Alamo Theatre Corp. took the theatre over, has been made manager of Senning's park, sould be the season of the season o

O B I T U A R Y

WILSON MIZNER
Wilson Mizner, 56, internationally
known wit and author, died April 3
at his apartment in the Ambassador
hotel, Los Angeles, from a heart allment aggravated by a recent at-

tack of pneumonia.

Since his early adventures in Alaska, Mizner had been regarded as one of the most colorful personalities in the realm of sports, the theatre and fiction, and he was as popular in remote countries as he was on Broadway or in Hollywood.

wood.

Even as death neared, Mizner's sparkling wit continued to flow, his wisecracks keeping those at his bedside in constant good kumor.

Born in Benicia, Calif., May 19,

Born in Constant good fullior.

Born in Benicla, Calift, May 19,
1876, Mizner early revealed an adventurous nature and was credited
with being one of the first to bring
splot from the Klondike, where he
had established a trading post in
1896. With Tex Rickard, he was
one of the first five white men to
live in Nome, Alaska.

Mizner was the son of Lancing
Bond Mizner, a 49'er, who was U. S.
ambassador to Guatemala during
The splot of the Cheen the Constant of the Cheen the Constant of the Cheen the Chee

ties, and entered the road show game as the agent for Robinson's Swiss bellringers. Later he went to Chicago, where he was associated with the Kohla and the Middletons. He was the first manager of the old Olympic theatre in Chicago, Later, he went to Cincinnat to manage the Kohl and Middleton dime museum. He then returned to Chicago, where he made the acquaintance of Martin Beck who, about 10 years ago, sent Baker to the Pacific coast to pep up the original string of Orpheum the original string of Orpheun

In recent years Baker held various road show connections. Including a road show connections, including a managerial berth with Fanchon & Marco. He was one of the first members of the Theatrical Press

William Morris

attnough widely known for his writings, Mizner had a varied career —insurance salesman, prize fight promoter, prospector, actor and real estate developer.

promoter, prospector, actor and real estate developer.
Early in the 20th century he married Mrs. Charles T. Yerkes, wldow of the Chicago railway magnate. They were shortly divorced.
It was not until 1908 that Mizner started writing. The Only Law being his first play. He then teamed with Paul Armstrong on 'Allas Jimmy Valentine,' The Deep Purple,' and 'The Greyhound,' Mizner also authored 'Ships That 'Pass in the Night' and 'Romance of the Underworld.

derworld.

Author started writing for pictures about six years ago. The more recent of his screen adaptations, as well as some originals, are Wilner Take Ali, 'One Way Passage,' Dark Horse,' Frisco Jenny,' Mind Reader,' Little Giant, 'Hard to Handle' and Broadline,' all for Warner Brothers. The collaborated with Robert Lord.

Minner is survived by a niece and a nephew.'

EARL DERR BIGGERS

EARL DERR BIGGERS
Earl Derr Biggers, 48, dramatist
and author, died in the Pasadena
(Cal.) hospital April 5 of a heart
attack which caused his removal
from Palm Springs for medical
treatment the previous week.
He is perhaps beat known as the
creator of Charlie Chan, the Oriental detective character which has
been exploited in numerous books
and pictures but he was the author.

been exploited in numerous books and pictures, but he was the author of numerous dramas, including 'In-side the Lines,' which enjoyed a run upward of 500 nights in London in addition to its success over here His 'A Cure for Curables,' writter in collaboration with William Hodge in collaboration with William Hodge, served that comedian for two seasons, and with Christopher Morley he wrote 'Three's a Crowd, 'which enjoyed its measure of success. Biggers hated to see his lines wrecked in rehears.! And so he retired to Passdena, where he gave his attention to fiction, most of his stories achieving the screen. Although he specialized in detective and mystery stories, his friends knew him as a humorist, only occasional flashes of which got over to his books.

tree whim as a humorist, only occasional flashes of which got over to this books.

FRANK B. HILL

Frank B. HILL THOMAS G. BAKER
Thomas G. Baker, 73, veteran theatrical manager and road show
agent, died April 4, in Los Angeles,
from a heart attack. He had partially recovered from a severe case
of the flu, but the shock of the quakbrought about an aggravated condition of the heart, from which he
accounted.

the National Institute of Guatemala, leave returning to California, where the matriculated at the Jesuit colfece, Santa Clara, Although widely known for his writings, Mismer had a varied career disputation of the management of the statement of the second of the second

In New York he wrote and staged the following legit plays: 'Conscience, 'Laugh That Off,' The Camels Are Coming,' 'Desert Flower' and 'Wanted.' He was cr-author and director of 'Coastwise Annie' and 'Noble Experiment.' For A. H. Woods he staged 'Recapture' and 'Chve, Honor and Betray.' He also built and operated an experimental theatre at Woodstock, N. Y. Mullally was in vaudeville for 10 years, writing his own material, and also acts for others. He is survived by the widow and one son, Don Mullally, Jr. Latter was with held at Hollymora Service of the bed at Hollymora Service of the bed at Hollymora Service of the followed by Interment in Hollywood cemetery.

DOROTHY MASSINGHAM

Dorothy Massingham, actress and authoress, was found dead in a ga-filled room at the home of friend-in London, March 30. She re-

IN MEMORY OF MY PAL DOROTHY BRENNER io Died April 4, 1933 PAULINE SAXON

cently had a nervous breakdown following an attack of Influenza, which had prevented her attending the first night of her play, The Lake, at the Westminster, where it is breaking the house record.

Deceased was a well-known Shakespearean actress, having been leading lady at the Old Vic., and also toured the United States and Canada with the New Shakespeare to, of Stratford-on, Avon. Her para addition to pine-actiones addition to pine-actioness addition to pine-actioness that the property of the property of the property of the pine of the pi

other houses were added in Walla Walla he took over their supervision and was also unofficially in charge of the advertising for all Mercy

theatres.

Survived by his widow, a son, his mother, two brothers and a sister, all resident in Yakima.

FRANCINE MUSSEY

FRANCINE MUSSEY
Francine Mussey, popular French
cinema actress, unable to recover
from the shock of the death of her
7-year-old son in Paris, die¹ March
26 as the result of a dose of poison
she had swallowed three days before. Twice previously within the
past five months she had attempted
suicide, once immediately after she
hurried back from Berlin to the
sickbed of her little boy, arriving
here just in time to witness his
death, and again, a few weeks later.
Quick medical attention saved her
previously, but even two blood
transfusions proved of no avail this
last time.

DOROTHY BRENNER

Dorothy Brenner, 45, succumbe April 4 to a chronic heart ailmen in St. Francis Hospital, New York.

Miss Brenner, in private life the widow of Herman Moss, non-profes-sional, had been on the stage since childhood. She was a graduate of the Cincinnati Conservatory of the Cincinnati Conservatory of Music and became particularly active in vaudeville where she did a single, also teamed with Eddle Allen, now of Canfield and Allen, and became noted for her rendition of the song, 'I Spilled the Beans.' Her intermittent migrations into Surviving are an aunt and cousin. Interment in Bayview Cemetery, Jersey City.

TOMMY COLE

TOMMY COLE

Tommy Cole, colored, of Cole
brothers, succumbed to heart disease, following pneumonia, at Charing Crose hospital, London, March
28, aged 23.
Cole brothers, the other being
Austin, became one of the most
popular colored acts there in recent
years. Act played Leicester Square
theatre three weeks ago, doubling at
Hackney Empire, and was taken off
the bill on Thursday of that week,
due to Tommy's collapsing on the
stage.

stage. He was taken to Charing Cros hospital and was discharged after a few days, but had to return imme-diately, having had a relapse. Austin and their father are the only survivors, and are both in

SIMON BUSCH
Simon Busch, 60, dled at his New
York home April 3. He was a costume designer for theatrical producers and for eight years did the
costumes for the Hippodrome productions.

Survived by his wife and two

JESSIE DODSON

JESSIE DODSON
Jessie Dodson, 63, once a member
of the vaude team, the Vernon Sisters, died in Los Angeles April 3,
from heart trouble. Deceased was
the widow of the late Billy Dodson,
actor, who died two years ago.
There are no known survivors.

MRS. EDGAR WALLACE

Mrs. Edgar Wallace, widow of th author, died in London April 8 o Influenza. Since her husband's death she has been acting as his literary executor and also watching material sources for Paramount.

LAWRENCE D. McKEEN, Jr.

(Snookums)

Lawrence D. McKeen, Jr., 8, child actor, died April 2 in the L. A. General hospital from blood poisoning. Deceased, known on the screen as 'Snookums,' is survived by his parents and two sisters.

WILLIAM TORODOR

WILLIAM TORODOR
William Torodor, 50, co-owner
and manager of two St. Paul naborhood houses, dled at Rochester
(Minn.) April 3, following an opera-

Survived by his widow, one son

1918 she appeared with him in New York in 'The Dancer' and Dancing Mothers.' They separated in 1928 and she returned to stock, playing last year in Kansas City and Cin-cinnati.

ERLE THREILKELD

ERLE THREILRELD

Erle Threilkeld, manager of Riverview park, Charleston, Ill., the past 15 years, and for a decade before that in vaudeville with his wife formerly Leona Wicke, died April 2 in a Charleston hospital, 56. His wife died last October.

JOSEPH BOOTH

Joseph Booth, 47, veteran stock actor, dled Saturday (8) while attending a performance at the Saenger theatre, New Orleans, after suffering a heart attack. A bachelor, Mr. Booth is survived by three sisters and two brothers.

Mother of Dick and Alton Cool dled in St. Paul on April 2, follow

died in St. Paul on April 2, follow-ing a major operation.

Dick flew in from Chicago and Alton from New York during the illiness and remained in St. Paul till after the funeral.

Mother of Joe Shea, film publicist, died April 10 in Yonkers, N. Y. Young Shea is flying in from Indianapolis, where he was ahead of 'King Kong.'

Last Ditch Move

(Continued from page 1) ratio between income and outgo, it is hoped, will decisively impress the necessity for stringent conservation all down the line.

necessity for stringent conservation all down the line.

Hollywood had heard of a possible permanent 25% minimization as a means to achieve this end. Before the Hays group's advent, this was more or less officially denied, but the attitude on both coasts now is that while the eight weeks' moratorium averages a 15% saving on the year, a permanent cutting down of salary and production levels must be made. There is every inclination to rescind the existing 25-35% salary cuts, on the realization that the drastic ratio is working hardship in some quarters, apart from the element of morale, etc., but there also exists the belief that a general economic readjustment is vitally essential.

Unior Threat Scoffed

Union Threat Scoffed

Union Threat Scoffed
Regarding star union reports and
other similar demonstrations about
reorganizing the business, particularly Hollywood, the feeling of the
eastern end of the round table is
that times are different now. A few
years ago producers worried when
such that the start of the start of the
stutios. It worried also a lot about
the unions. But now, say the east-

studios. It worsteeled to invade the studios. It worsteel also lot about the unions. But now, say the east-erners, the general situation has reached the point where producers with the point where producers with the point of the point where producers with the point of the point where producers with the point of the point where the point is the point of the point where the point with the point where the point where the point with the point where the point where the point with the point where months. This would represent a 10% cut-in. If there was no producer revenue then the star would have to check off that effort to loss, but the chances are, argue royalty proponents, that the star would have a 9—1 chance of collecting, even in most adverse times.

First Real Showdown

Film industry is having its first eal showdown in Hollywood this

eal showdown week. Hollywood, in so many words on inquisition at these week.

Hollywood, in so many words, may expect an inquisition at these round table confabs. The east is determined to find out for itself why plans which have been discussed and approved in New York three years ago when the production costs are as much as three years ago when theatre attendance commenced its downward trend and admissions had to be slashed.

The east is represented by all home office Hays member heads with the exception of Harry Cohn, too ill to leave New York, and E. W. Hammons of Educational, represented by S. R. Kent.

Hollywood's allibit that if the product were properly marketed there

uct were properly marketed there would be no reason for the squawk has always been met with in New York that if the pictures were there the box office would do the rest. This time, however, the east doesn't

Reaction to Beer

(Continued from page 51)

serving any kind of food had beer. However, there was very little dis-order and actually fewer arrests for drunkenness were reported this week-end than last.

for drunkenness were reported this week-end than last. The old favorites, Green's and Guy's and Peaks still had their many followers. So did Kelly's, the oysten house. The Iamous Drudy control of the property of the Walnut. His attendance all three nights was huge, Most of the hotels opened tayern rooms, but there were no stand-up bars and undoubtedly won't be if Harrisburg opinion is properly re-

Harrisburg opinion is properly flected right now.

Some Worcester Sauce
Worcester, April 10.
Were it not for Paul Mack-Hale,
owner of Worcester's one and only
real night spot, the citzenry would
have had no beer Friday. Governor
Ely did not sign the bill until midatternoon and Worcester's only
source was Boston.
The state of the second of the second of the second
have been second on the reached
his Lobster Garden at 7:15 o'clock
with 45 cases. At 8:45, he had nary
a drop, and hundreds of disappointed customers turned away and
waited until Saturday or repaired
to their favorite 'speaks.'

Los Angeles Angles Los Angeles, April 10.

Lee Angeles Angles
Los Angeles, April 10.
Working political angles, a creditivelry firm and bail bondsmen procured a wholesale dealer license from the city coincil to sell beer, figuring on a cleanup on the first demand that would put them in the clear. To their dismay, they were turned down flat by the brewerters, with the explanation that those wholesalers who were in business before prohibition, and restaurants and cafes which placed their orders direct would be given, the first call. Supply was barely sufficient to supply these demands and the speculators could wait.
However, they figure they can sell their licenses, since only 75 wholesale dealer permits have been issued for this section. But that big, cleanup is a thing of the past, and they were on the outside looks.

Mexico City, April 6.
Cabaret and saloon proprietors of
Cludad Juarez and other border,
points are panicked about the return of beer and wine in the U. S. A.
Some of them have held emergency
meetings at which they agreed that
their best move is to quit.

want alibis any more; it has those balance sheets. What it wants from Hollywood is an accounting, substantiated with facts and figures, as to just what the Coast is now doing with the dollar.

Matter of Income and Outgo
Hollywood, April 10.
Meetings start here at Producers'
headquarters Monday night (10) at 8 pm. and will probably last all week. Group will confer tomorrow with their respective studio heads before meetings.
The visiting executives are going to tell the local group they must find out where they are headed for and where they expect to land; that everyone must get down to earth; that there cannot be an arbitrary cut, but pictures must be made to show a profit commensurate with

cut, but pictures must be made to show a profit commensurate with the present income, as exhibitors can't pay pre-hard-time prices. However, there is no specific plan in mind how to accomplish this.

The New York execs paid no attention to the various Academy meetings, feeling that all hands in the industry must come to terms or out and let others in to do the job.

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CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Hurrah, Ein Junge. (Capital) (Ger). Farce. Max Adalbert, Ida Wuest, Lucie English. Dir. Geo. Jacoby, 91 mlns. Rel. June 24. Hyppolit a Lakaj (International). (Hungarian). Fast farce. Dir. Szekely Istvan. 77 mins. Rel. Jan. Rev. Jan. 17.

ich Will Nicht Wissen Wer Du Bist (Interworld) (Ger). Musical. Dir. Geza von Bolvary. Haid, Froehlich. 70 mins. Rei, Feb. 15. Rev. Feb. 21. ivan. (Garrison) (Russ.). Transformation of peasants. Dir. Dovzhenko. 83

Kamaradschaft. (Asso. Cinema) (Ger). Sensational drama. Alex Granach Frant Busch. Dir. G. W. Pabst. Time, 78 mins. Rel. Nov. 8. Keine Feier Ohne Meyer (Ger.) (Germania). Musical farce. Slegfried Arno. Dir. Carl Boese., 83 mins. Rel. Oct. 28, Rev. Nov. 3, Korvettenkapitaen (Ger.) (World Trade). Military farce. 75 mins. Rel.

Korvettenkapitaen (Ger.) (World Trade). Military farce. 75 mins. Rel. April 1.

La Couture de Luneville (Par). (French). Musical of woman's love. April 1.

La Couture de Luneville (Par). (French). Musical of woman's love. Rel. Oct. 2.

Le Bul (French) (Protex). Domestic comedy. Dir. Wilhelm Thiele. 83 mins. Rel. Oct. 1. Rev. Oct. 2.

Le Bul (French) (Protex). Domestic comedy. Dir. Wilhelm Thiele. 83 mins. Rel. Oct. 1. Rev. Oct. 2.

Le Bul Des Resquilleiura (French) (Protex). Comedy with music. Milton. Dir. Georges Colombier: 90 mins. Rel. June 1.

Liebe ist Liebe (German) (Frotex). Musical comedy: Kaethe von Nasy, Handhalbers. Dir. Paul Martin. 80 mins. Rel. June 1. Rev. June 7.

Ljubay I Strast. (Yugoslay) (Croud). Drama of He amone R. 7. milrants. Liues. Kaenlight von French (Trade). Cinema). Ger). Historical. Henry M(Ger) (Foremco). Fowerful dramatic study. Peter Lorre. Dir. Fritz Lang. 85 mins. Rel. April 1. Rev. April 4.

Maedchen in Uniferm (Fifficholoic) (German). Poignant drama. Thiele, Wilcoke. Dir. Richard Froeilich. Rel. Jan, 10. Rev. Sept. 27, Man Brauch Kein Geld. (Capital) (Ger). Musical drace. Dir. Karl Boese. Rel. Nov. 10.

Men and Jobs (Russian) (Amkino). An American engineer looks at Russia Dir. A. Macheret. 70 mins. Rci. Jan. 1, Rev. Jan. 17.

Dir. A. Macheret. 70, mins. Bci. Jan. 1, 'Rev. Jan. 11. Mensch Chen Namen (German) (Protex). Polgnant drama. Werner Krauss. Mehes (Phramanu) (Fronch). Muisla Camedy. Szzy Vernon, Robert Burnler, Torans. 80 mins. Rel. July 1. 'Rev. Dec. 6. Mord-Uber-Morokko-(Protex). Gero). See Cing Genttemen Maudit. Mortt Macht Sein Glüeck. (German) (Capital). Farce. Slegfried Arno. 55 mins. Rel. Dec. 15. Rev. Jan. 17. Namensheirat. (German) (FAF). Drama. Dir. Heinz Paul. 90 mins. Rel. Jan. 18. Rev. Jan. 18. Sev. Jan. 17. Timins. Rel. Sept. 1. Gerbide to the world war. Dir. Rich. Oswald. Time. 17 mins. Rel. Sept. 1. Oberst Red. (Capital). Ger). Sov. brille. 18. Processor Menscheret. (Capital). Ger). Sov. brille. (Capital). Ger). Sov. brille. (Capital). Ger). Sov. brille. (Capital). Ger). Sov. brille. (Capital). Ger). So

73 mins. Rel. Sept. 1.

74 mins. Rel. Sept. 1.

75 mins. Rel. Aug. 30.

Paris-Reguln (Protex) (Fr). Musical. Jane Marnac. Dir. Augusta Genina.

70 mins. Rel. Dec. 15. Rev. Jan. 11.

Pension Schoeller (Schneider) (Ger). Comedy with music. Berliner. Tiedtke.

Schultz. Dir. George Jacoby. 90 mins. Rel. Sept. 17. Rev. Sept. 20.

Piri Mindent Tud. (Arkay) (Hung.). Farce. Dir. Stephen Szekely. 75 mins.

Potemisin (Russ). (Kinematrade). Sound version of Eisenstein's classic. 70 mins. Rel. April.

mins. Rel. April 4.

Purpur und Waschbiau. (Capital) (Ger). Dramatic comedy. Hansi Niesg.
Bise Eighter. Dir. Max Neufield. Time, 88 mins. Rel. July 36.

Research of the Company of the Co

Petersen. Mosjukine. Time, 89 mins. Rel, Aug. 25.
Richthefen, Red Ace of Germany. (Gould) (Ger). (Synchronized.) Self explanatory. Dir. Robt. Siezich. Time, 80 mins. Rel. Aug. 20.
Seamstelland (Ger). Cindertella romance. Dolly Haas. 80 mins. Bet Arthur R.
Selt. April R.
Schubert's Frushlingstraum. (Capital) (Ger). Musical of Schubert's life.
Carl Jocken. Dir. Rich. Gawald. Time, 17 mins. Rel. June 28.
Selta. 29 mins. Rel. April 13.
Selta. 29 mins. Rel. April 13.

ocitz. 30 mins. Mci. April 13.

Shame (Amkino) (Russ). Problems of new Russia. Vladimir Gardin. Dir.
Sergei Yutkevitch. 75 mins. Rel. March 1. Rev. March 14.

Slberlan Patrol (Russ.) (Amkino). Dir. Protozanov. 50 mins. Rel. May 13.

Rev. May 31.

Ave. Russ.) (Amkino). The war terrors. Dir. Timoshenko. 61 mins. Rel. Aug. 25. Rev. Aug. 30. Soli la Thirsty (Russ.) (Amkino). Dir. Relsman. 53 mins. Rel. May 5. Rev. May 10.

May 10.

Song of Life (Ger.) (dubbed English) (Toblis). Art and photography predominant. Dir. Granowsky. 70 mins. Rel. April.

Seviets on Parade. (Russ.) (Kinematrade). Historic record of current Russia. 55 mins. Rel. Feb. 1. Rev. March 7.

Storm Over Zakopane. The. (Capital) (Folish). (Synchronized.) Danger in the mountains. Zime, 58 mins. Rel. April. 25.

Tingle. (English). (Finder. Dir. Japp Spreyr. Zime, 33 mins. Rel. May 15.

Trapeze (German) (Protex). Circus drama. Anna Sten. Dir. A. E. Dupont. 80 mins. Rel. May 1. Rev. May 10.

Tenck (Kinematrade) (Ger). Romantie drama. Dorothea Wiecke. 90 mins. Rel. April 15.

Rel. April 15.

Challe, Japil. (Chippey Malewant (Pollub). (22 mins.)

, Ulani, Chiopcy Malowani (Polish) (Zbyszko). Musicai comedy. 100 mins, Rel. Jan. 1:

mins. Rel. Jan. 1:

Ulica (Capitai) (Polish). Life of the newsboys. Dir. Alexander Ford, Time, 73 mins. Rel. Aug. 25. Rev. Jan. 31.

Unknown Heroes. (Capitai) (Polish). Polish police activity. Mary Bogda. Adam Brodicz. Time, 85 mins. Rel. Aug. 25.

Victoria und ihr Hussar (Kinematrade) (Ger). Viennese operetta. 90 mins. Rel. April 15.

Victoria und ihr Hussar (Kinematrade) (Ger). Viennese operetta. 90 mins. Rel. April 15. The. Capital) (Collab). Algerian atory in authénic de the Death mordice. Many Bogda. Time, 83 mins. Rel. Aug. 28. Walkerparadien. (Ger.) (Capital). Musical comedy. Charlotte Susa. Dir. Friedrick Zeinleik. Rel. March 1. Rev. March 7. Weekend in Paradise. (Capital). Ger.) Farce. Otto Waliburg, Elsie Elster, Trude Berlincr. Dir. Robt. Land. 31 mins. Rel. Nov. 1. Wenn dem Esse izu Wehl ist (Ger.) (Germania). Comedy. Charlotte Ander. Dir. Frans Seltz. 8 mins. Rel. April 13. Wenn dem Esse izu Wehl ist (Ger.) (Germania). Comedy. Charlotte Ander. Dir. Frans Seltz. 8 mins. Rel. April 13. Wester Charlotte Ander. Dir. Gustav Ucidey. 90 mins. Rel. Nov. 1. Rev. Nov. 27. Vorck (German) (Protex). Historical drama. Werner Krauss, Rudolf Forster. Dir. Gustav Ucidey. 90 mins. Rel. Nov. 1. Rev. Nov. 27. Zapfenstreich Am Rhein. (Wiltiney) (Ger.). Musical farce. Charlotte Susa. Slegfried Arno. Dir. Jang Speyer. 90 mins. Rel. Feb. 1. Rev. Peb. 1. Zirvus Leben. (German) (FAF). Circus drama. Liane Hald. Dir. Heinz Zwei Herzen und Ein Schlag (German) (Protex). Operetta. Lilian Harvey. Dir. Wilhelm Thiele. 90 mins. Rel. Sept. 1. Rev. Sept. 13

Thiele. 36 mins. Rel. Sept. 1. Rev. Sept. 13

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Pottale Films, 520 Sinth Ave.

A HOME AT LAST

Painting Shipped for 1904 Ends in

Chicago, April 10. 'Golgotha,' gigantic oii painting that was shipped from Poland in 1904 for the St. Louis Exposition but never got there, will be exhibited at the Century of Progress Expo in the Polish Pavillon. Latter enterprise leased the painting the present owner, Mrs. Sol Lowenthal, widow of the theatrical Hawyer.

wyer. After being seized in 1904 for debt the painting eventually came into the possession of Lowenthal. It has lain for years in a warehouse wrapped around a telegraph pole.

MINSKY'S PRELIM SPIN LEADING TO CHI EXPO

Baltimore, April 10.

Next week the Minsky's bring into town 'Billy Minsky's Frolics of 1933', which is understood to comprise the best of the lot of his

comprise the best of the lot of his various builty shows.

Show comes in here for a regular two-a-day ride at two bucks, staying for eight days, and then riding back to Philadelphia for a week, after which it heads for Chicago where all that coin is supposed to be in prospect during the big fair.

It is a supposed two being the big fair. The supposed to be in prospect during the big fair. The supposed to be in prospect during the big fair. The supposed to be in the supposed to the supposed to be in th

FAMED STRIPPERS FIRST B'WAY APPEARANCE

First Broadway date for either of First Broadway date for either of burlesque's two principal strippers, Hinda Wassau and Ann Corlo, oc-curs the week of April 14 when the former plays the Central. Miss Wassau in the Raymond stock will get that rare thing for burlesque players nowadays—bill-ing.

Sez Billy Watson

Editor, "Variety":

Notice in your paper where the unions in west, certain cities are coming down a little, but at that price cannot live. For the skilled ones it would be ok, but the unskilled ones, no. Linder had a lease on the Orpheum, Faterson, but when he heard of the terms he fell down, so I'll keep her closed until about Oct, 1, when the warm weather is about through. Maybe the boys will have a more reasonable price.

able price. able price.

It's better to pay the taxes than pay the taxes and lose a lot with it.

Billy Watson.

Ia. Appropriations Drop

Des Moines, Ia., April 10.

Des Moines, Ia., April 10.

When the Iowa legislature gets through trimming appropriations, state and county fairs will feel the axe so far as grants for the 1933 season are concerned.

Appropriation for maintenance of the state fair was set at \$50,000 and state aid for county fairs at \$105,000 at year. Both sums are \$453,000 below the present annual grants.

PARK SET, THEN OFF

New Castle, Pa., April 10. Cascade Park, drawing heavily from Youngstown and other eastern

from Youngstown and other eastern Ohio citles, will not be operated this summer, L. N. Round, manager of the Pennsylvania Power Company, owners, announced.

Officials had made plans for the opening next month. However, conditions are considered such that it opening the property of the considered such that it opening the property of the property of

Placements

Milt Schuster, Chicago, made the following burleaque placements last week: Maxine O'Donne'l. Sam Mitchell, Bryan Wolfe, Gen, Chicago: Charles Schultz, Star and Garter, Chicago: Violet Jordan, Gayety. Cleveland: Jackle James, Fred Binder, Jack Tamp Montague, Wanda Brandon, Gayety. Milwaukee.

Ringlings, B&B Circus

The eastern circus season rang up at Madison Square Garden Saturday (3) afternoon and for the first Itime John Ringling was absent, betting John Ringling was absent, betting John Stand, was in charge as the new general manager. The Garden date will getting the grant of Brighton Beach and Coney Island, was in charge as the new general manager. The Garden date will getting the grant of the gran

Bonne is man big top composition to the Ringling interests, which operates the other important circuses also. Whether there were extensive plans for the jubilee year has not been indicated. The skeleton and routine of the show is little changed fact no radical changes were called for, because the Ringling show is world's out-stander in its field.

Some of the numbers or displayed have been strengthened and it is the moved out of the old Garden into the new. The costume outlay has been principally concentrated in the new spectacle, called the Delhi Durbar, a parade based on the famous a parade based on the famous and the strengthened in the new spectacle, called the Delhi Durbar, a parade based on the famous and the strength of the strength

with the chance of Okuling and the concluding main feat never fails to promote shivers based on that impression.

After being out of the show for a year. Con Colleano, the master of a year. Con Colleano, the master of routine without a fault. Perhaps because of Colleano there is a marimba outilt with the band, it also playing here and there during the show. Winifred Colleano is out this same that the show. Winifred Colleano is out this same that the show. Winifred Colleano is out this same that the show winifred Colleano is out this same that the show winifred Colleano is out this same that the show winifred Colleano is out this same that the show winifred Colleano is out this same that the show winifred Colleano is out this same that the show winifred Colleano is out the show winifred Colleano is out the sound in the same that the same with the years and ropers, however, can the same, with cy Complete how the care and ropers, however, can the same, with cy Complete how the the years will be same, with cy Complete how the term and repeated in the same with the years is and the years and ropers, however, can the same, with cy Complete how the years and ropers, however, can the same, with cy Complete how the years was the years will and the years and ropers, however, can the same, with cy Complete how the years was the years will and the years and ropers, however, can the same, with cy Complete how the years was the years when years were the years and ropers, however, can the same, with cy Complete how the years was the years and ropers however, can the same, with cy Complete how the years and years was the years and ropers however can the same, with the ground acrobatic trough the s

added Lyno Japs. In addition are two Arab troupes at either end, not in the show for some time. Hen, or it may be George, Hamid Troupe was flanked by the Hassan Alis. Theol Nelson flipped along the Marchael of the Hassan Alis. The control of the Hassan Alis. The Hassan Al

Tenn. State Fair Off?

There is a likelihood that Nash-ville will have no Tennessee State Fair this year.

The hope that lay in the city hav-ing a fair this year lay in the pros-pect of the Legislature naking an pect of the Legislature naking an amount was requised to the pros-tor of the Association of Tennessee Fairs who met here recently.

ATLANTIC CITY PIER SET

Atlantic City, April 10.
Wiliam Fennan, for many years
manager of the Steeplechase Pler,
is to manage the Garden Pler recently taken over by a new concern,
Enoch L. Johnson, county Republican leader, is said to be an officer
of the company

of the company.

Opening is scheduled for middle of June. The theatre will be operated as a combination vaud and picture

Carnival Opening

The Castle-Ehrlich-Hirsch Shows, carnival outfit wintering at Shreve-port, La., has tentatively set its opening date for May 20 at Joplin,

Empire Wheel

Week April 10

Beauty Parade—Empire, Newark.
Dimpled Darlings—Gayety, Washing-Giri of the U. S. A.—Trocadero, Phila-ciphia, Jazzime—L. O. Peaches—Howard, Boston.



DOROTHEA ANTEL

226 W. 72d St., New York City My New Assortment of GREETING (ARDS in Now Ready. 21 Beautiful CARDS and FOLDERS, Boxed, Fost-

One Dollar

I. MIN I FR.
INSTITUTION & INTERNATIONALE Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

EDDIE CANTOR

takes this opportunity to express his deep appreciation to his associates in his recent vaudeville-revue for helping him establish a record for this type of entertainment.

A BOUQUET OF ORCHIDS

(By permission of Walter Winchell's Horticultural Gardens)

GEORGE JESSEL (MAN)

BENNY MEROFF and His Band HOLLAND and KNIGHT AL GORDON and His Dogs COLLETTA RYAN
BOBBY BIXLEY
THE FOUR ABBOTTIERS

THE WILLIAM MORRIS AGENCY

ROBERT MILFORD, Company Manager LOUIS EPSTEIN, Advance Manager DAVID SALINGER, Stage Manager

BEN F. HOLZMAN PERSONAL REPRESENTATIVE

1st WEEK	2nd WEEK
New Orleans \$6,875.00	Des Moines \$9,295.00
Houston 8,580.00	Omaha 8,334.00
San Antonio 7,771.50	Minneapolis 7,056.00
Fort Worth 7,260.00	Milwaukee 7,260.00
Dallas 9,790.00	St. Louis 7,590.00
Tulsa 8,853.00	Memphis 7,260.00
Kansas City 7,535.00	Louisville 6,050.00
TOTAL FOR WEEK \$56,664.50 Extra Day—Cincinnati, Sunday,	TOTAL FOR WEEK \$52,845.00 April 9th \$7,260.00

In taking temporary leave of the Chase and Sanborn Hour on April 23rd, until next September, I want to publicly acknowledge the tremendous contribution made to this radio program by my friend and collaborator,

DAVID FREEDMAN

To my mind he is the outstanding writer of the radio world. ***

*** Advertising Agencies—Please Take Notice!

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15¢

NAZIS OUST U.S.F

Everything From Soup Up in Boston's YANK FILMERS **Backstage Cooking Lessons for Acts**

Boston, April 17.
Boston, the hub of New England's one-nite stand booking business, is teaching vaudeville actors how to cook, if nothing else. Three weeks in these parts is enough to show any act how to make anything from noodle soup to checolate cake on an electric stove in a backstage dressing room.

ing room.

There are from 300 to 400 acts at all times in Boston, with turnover occurring about every 10 weeks, and only 26 one-nite stands for all of only 26 one-nite stands for all of them. Average pay for any act, re-gardless of nature or population, is \$5 and \$6 a night. The several lo-cal bookers try to spread the time around to give everybody a break, with a result that two or three dates

with a result that two or three dates a week is top for any turn. It limits the individual acts' income to \$15 or \$18\$, which is just about enough for food. This lasts for about 10 weeks, at the end of which time an act has played about everything available, so must depart.

The Upholstered Van Idea

The transparence of the control of (Continued on page 51)

CRY HALT ON SHORT **WAVE AUTO WRECKERS**

Dalias, April 17. Thriving biz done by garages whose wreekers earry short-wave receivers and scoot, like ambulances, to every auto accident broadcast over police station KVP,

about over. Town fathers, irate because com peting wreekers often collide with each other trying to get to the same job, besides 'stealing away' crackedjob, hesides stealing away cracked-up ears while unconscious owner lies in the gutter, have planned an ordinance erimping this practice.

Minskys' 9%

Strictly for the boobs, Minskys' Republic, New York, with a bar downstairs, is offering less than 3.2 and telling the muggs it's real 9% in strength. The burlesque bartender does the 9% spiel. Tap is 25c. a bottle.

a bottle.

No arguments accepted in denial

of assertions that the beer is over

the 3.2 kick, if up to that.

Scale Near Zero

Operators of a large local down-town nabe, the Cine San Juan, are making plenty of jack with a grind week day policy at these prices: orchestra, 3%c; baleony, half that much. These establish low water mark for film prices in these parts and perinany in North America.

Should Be a Circuit

Chicago, April 17.
Imperial Male Quartet, consisting of Clark Shipp, Ben Tufts, Herman Haynes and Oliver Johnson, hais been given a contract running for one year. Lain & Sons, local undertakers, will employ the foursome to sing at all chapel services held in the firm's funeral parlors. This is a 'free service' for Lain & Sons customers.

tomers.
Quartet has been heard over
WMAQ, WENR, and WTMJ,
Milwaukee, and has been playing dates around Chicago for
over 20 years.

'Pastures' Return To B'way in 1936 Marks a Classic

Although 'The Green Pastures' will play another two seasons on tour, definite plans call for the classic Negro comedy drama returning to Broadway in the fail of 1936, which will start its sixth year and its seventh season.

'Pastures,' which opened in New York at the Mansfield in February, 1929, ran '79 weeks which spanned two summers. Its final week here grossed 423,000 which, the shows' management figures, is indicative of a successful repeat here almost at any time. The play was turned down by several managers, but brought a new figure into show business in the person of Rowland (Continued on page 33)

Short Wave Megging

Hollywood, April 17.

A short wave radio set is being utilized in the direction of a motion picture for the first time.

Paramount is employing a portable RCA-Victor device, registered as WIOXE, to broadcast orders to acroplane pilots who are flying for 'The Eagle and the Hawk'. Heretofore, such direction has been signalled to pilots by semsphore, wigwagging or the heliograph system.

REAL ESTATE BEER

ARAL ESTATE BEER
Joseph P. Day figures he'll sell
more Manhattan Beach lots this
summer with the new outdoor easino
and beer garden he's building at
the New York beach resort.
Harold Stern's 20-piece military
band returns for Day again this
summer, his 19th consecutive book-

Situation Revealed by Secret Phone Info as Worse Than Painted --- All Americans Walk Out on SPIO-Warners Call Off All German Activity

HITLER AGENT U BOSS

Every Jewish film-man employed in all of the American film offices and branches in Germany will have to be removed. That's comprehensive and official, taking in all the companies and making not a single exception. Variety' has this news as the result of several intermations of the companies and making not a single exception. Variety' has this news the result of several intermations, the last one being put through Monday morning (17). It's the first comprehensive In-

tional and secret teepnone conversations, the last one being put through Monday morning (17).

It's the first comprehensive information covering actual conditions in Hitleriand and shows these happenings to be much worse than suspected by the most pessimistic.

Man all the companies several weeks ago. Americans were given a temporary stay. That is still in effect, but they have been told that they must obey the edict at the earliest possible moment. With a single exception, all U. S. companies in Berlin are headed by Jews. That exception is Gus Schaeffer of Paramount.

American industry's answer to the situation in most person with the situation of the situation of the situation of the situation of the situation is not yet, and cannot yet be, formulated. Warner Brothers, however, has definitely decided to quit Germany completified to the situation of the situation and the situation and the situation and distributors organization, have turned down the invitation en masse. Meetings are held regularly twice weekly in Berlin attended by all American film-men there to discuss the situation and take appropriate steps. All of them are in close and constant touch with the American Embassy which is taking an active interest and George Canty, U. S. Trade Commissioner in Berlin, is in close touch washington that the Nagai dominion and the situation that the Nagai dominion the situation and the same content and the s

with Berlin official quarters and Washington.

He has already reported back of Washington that the Nazis' domin-ance of film matters is asserting itself in line with the vast scheme to dominate all media of propoganda.

Side-Step First Ukas

Side-Step First Ukase
, Things began breaking in Germany about six weeks ago when all
film companies, American and
otherwise, were served with Naziorders to fire all Jews. German
companies took the order literally,
Ufa going to the extent of even
firing such film leaders as Eric (Continued on page 17)

Tire Co. Will Tell Public to Spot Worn Rubber: If a Sale, Commish Follows

Akron Lament

Hillbilly lament based on the Akron zep disaster has been recorded and released by Columbia. Phonograph for the south and west.

Carries the title of The Crash of the Akron, with Bob Miller author of both words and musts.

Absence Makes the **Heart Grow Fonder** Now an Air Adage

The air has evolved into a coun terpart of the vaudeville of old. But terpart of the vaudeville of old. But instead of going out on an Orpheum tour to stay away from the east for a season, some of the big acts are taking a vacation away from the ether in order to renew their appeal in the fall. It is expected that every important name will be com-pelled to do this.

Some have already manifested it, such as Cantor, who stayed away for a spell and eame back bigger than ever. He's going off again April 23 not to return until autumn for the same Chase & Sanborn account, but with the same objective of revived interest upon his come-

Wynn, when he goes off, will come back after several months with new material. Same goes for Benny, Pearl, Baker, et al.

Hot Air

The Hague, April 9.
The government has allowed the politicians to get loose on the air. Of the 53 political parties, 27 can now scream their promises through the ether.
For the short time before the coming election, 18 hours a week are usurped by politics. The Reds have to give up part of their time to Faselis forganisations, etc.

P. A.'s on Parade

New York Public Library is opening its first picture exposition this
week. It will contain exhibits of
press books, stills of stars and pictures from the inception of the
business.

Many of the contributions were
obtained from Frank Wilstach of
the Hays Office. Wilstach probably
has the only complete collection of
this kind in the industry.

Chicago, April 17.
Forthcoming radio program sponsored by General The will convert the American public into sleuth-salesmen. When spotting a parked automobile with tires worn smooth and ready for replacement, Joe Glutz in Hopscotch, Kans, will make a note of the license number and send it to the tire concern, which will have a salesman look up the owner of the car. If new tires are sold the tipper-offer will get part of the commission.

This is all part of a propaganda that old tires cause more accidents and deaths than any other motoring factor. This ties into the program, Tives at Stake' a series of military escapales to be dramatized for the care. Daily News! Por the Childe Chemeral Tire, at first reported sponsoring General John J. Pershing, and later Frazier Hunt, has decided to get along without benefit of celebrity. Programs will be cast in Chicago. Daily Programs will be cast in Chicago. Daily Programs will be cast in Chicago. Don Bernard, of the Hays MacFarland agency, is handling the account.

NON-YES WILD WOMEN FEATURING BIG TOP

The Ringilings-Barnum & Balley circus plans to tour to the coast, for the first visit in several scasons. Samuel W. Gompertz the new general manager of the big top stated entity on the control of the country of the c

Clyde Beatty will remain with the show until after the Bosten Garden date, the animal trainer then re-turning to the Hagenbech-Wallace show. Similar arrangement was followed last season.

Installment Concerts

Installment Concerts
Dalis, April 17.
From ears to concert course,
Daliss now offers the deferred payment plan.
Fay \$1.50 down and four installments of \$1 for each concert, with
the last concert free. This plan
comes from Impresento Hurriet
Bacon MacDonaid, in co-operation
with Charles L. Wagner of New
York, who will present a season
here of John Charles Thomas.
Mischa Elman, Teresina, Sigrid
Onegin and Rosa Ponselle.
Mrs. MacDonaid claims this is
America's first try-out of Europe's
fervor for installment concert

Diana Wynyard Still British Legit. **Even After 8 Months in Hollywood**

By CECELIA AGER

'Teil me Miss Wynyard,' earnestthe lady film chatterer asked. About that clan Lionel Barrymore gave you in 'Rasputin.' My readers were so upset about it. Did it They do so want to know.

'Well.' replied Miss Wynyard,

she still considers herseit an Eng-lish stage actress.

And perhaps she's still a stag-actress to herself because Holly-wood so forcibly impresses it upor a newcomer that it doesn't matter what he's been in the great outside

what he's been in the great outside what he's been in the great outside loywood. Hollywood as a success in Hollywood Hollywood as another Eritish actree who are the habit stuck.

You am Lies
It's terribly nice, having such a to-do made over one as a picture star, Miss. Wynnyan agrees, the more remarfable since she is sure she is not what the, far magazines call 'an X woman.' How does she know she's not? Well, for one thing her eyebrows don't grow the right way, and for another, no enther, and per sure the prosent contents and the more than th

know she's not? Well, for one thing her eyebrows don't grow the right way, and for another, nobody's jumped over cliffs for love of her. That proves it.

She'd like to be an X woman. What woman wouldn't? It sounds so mysterious, Cleopatra-like. Of course, X-womanishness with the course of the course, X-womanishness with the course of the course, X-womanishness with the course of the course o

sex appeal.

And though she's so good at playing mothers, it's a very young woman she looks. Skyrocketed to woman she looks Skyrocketed to stardom after one picture, in a part and story which she insists, how-ever, is aboutely fool-proof, Miss Wynyard takes it all with a light grace and poise that betokens a gift for high comedy along with all her other accomplishments. She's sure she hasn't lost her sense of balance yot.

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vaude nouse Reviews	40

All in the Family

Hollywood, April 17.

New soap company sought tie up film names for ad-

to the up film names for advertising purposes. Finding that the Lux people, in the field for many years, already had them on exclusive contracts, pulled this nifty of trying to the up the star's servants for statements and photographs.

—From 'Variety's' Hollywood

U'S 'GREAT ZIEGFELD,' VIA BILLIE BURKE

Hollywood April 17

Hollywood, April 17.
Under the title of The Great Zieg-Teid, 'Universat' is planning to film the life of the great glorifier. In-spiration will be applied by his widow, Bille Barke, who is working with William Anthony McGuire on a widow, Billie Brike, who is working with William Anthony McGuire on a book publication and the screen play the Ziegfeld musical hits and can supply the angles in which Miss Burke may be less fully informed.

Plan is to publish the book and release the picture simultaneously, as was done with Beatty's "The Big Cage," on the proposition that each will help the other. Miss Burke is on suicky to analytic plant in the same with the properties of the proposition that each will help the other. Miss Burke is on suicky to analticipate several other productions based more or less directly on Ziegfeld's life and achievements.

Colony Casualties

J. Carroll Naish, in the Hollywood hospital for a minor operation performed last Sunday (9), is improving rapidly. Adrian Morris, improving rapidly. Adrian Morris, improving rapidly. Adrian Morris, improving rapidly. Adrian Morris, the same place two weeks ago, left the hospital Wednesday (12). Mrs. Jack Kearns, who gave birth to a baby at the Hollywood March 31, is expected to leave soon, and Mrs. Hal Wallis (Louise Fazenda), who had a boy at the Cedars of Lebanon Monday (10) is about the control of the contro

Seek Role Creator for Robeson 'Emperor' Film

Philadelphia, April 17.

Philadelphia, April 17.
While here attending the try-out of '3-Penny Opera,' at the Garrick Theatre, its young producers, John Krimsky and Gifford Cochran, negotiated with Jasper Deeter, director and head of the Hedgerow theatre in Rose Valley, just outside the city, to play the role of Smithers in their forthcoming picture version of Eurothcoming picture version of Eurothcoming in the Emperor Jones, while star Paul Robeson in the title role. title role.

Deeter played Smithers in the or

Decter played Smithers in the original Provincetown production of
the O'Neili play and is still appearing in it periodically in his Rose
Valley Theatre,
Hedgerow by the way, will celebrate its 10th anniversary on Friday
night, and on that occasion will add
the 94th play to the repertory—the
largest of any group of this kind in
the U. S. The piece to be tried out
will be 'Hickory Dickory,' a new
comedy by Dorothy Nichols, a California woman.

FARNUM-LAYE SCRIPT

FARNUM-LAYE SCRIPT
Paris, April 8.
Dovothy Farnum, Hollywood seenarist, has signed a contract with British-Gaumont to do the script and dialog of 'The Constant Nymph,' to be directed by Basil Dean, and also an original story for Evelyn Laye.

Miss Farnum, accompanied, by, her husband, Maurice Barber, left for the Shepherds Bush studios Apr. 2 and will remain in London until June, then going with the produc-

June, then going with the produc-tion to the Tyrol, where the ex-teriors are to be made. Frank Scully negotiated the deal.



WILL MAHONEY

Week. Century

Baltimore. Theatre, Theatre, Tanhard Candinate of Mancions' said. Tanhard Candinate of the theatre, and long. If Mahoney were alone on the program it would be well worth while, for Mahoney hasn't a peer in his line."

r in his line."
Direction
RALPH G. FARNUM
1560 Broadway

SCIENCE FILMS EVENT IN WARNER MEMORIAL

Worcester, April 17. Worcester, April 17.
When Lewis J. Warner, late son of Harry M. Warner, was a student at Worcester Academy a few years ago he visioned the day when motion pictures would be used at the institution in educational activities. He often spoke of his plan for an auditorium at the school, and upon his death his father carried out his wishes by erecting the Lewis J. Warner Memorial Hall which he equipped for motion pictures and sound.

sound.

The hall was dedicated a year ago this month and young Warner's dream became a reality last Saturday when four technical films prepared by the University of Chicago were shown to representatives of New England institutions and mem-bers of New England science teach-ers' organizations. The Academy

ers' organizations. The Academy has altered its teaching methods in the science departments to include use of motion pictures. Mrs. Warner and her daughters attended the first anniversary of the memorial dedication here Sunday, April 9.

THAT OLD STAGE YEN

Group of Ex-New Yorkers Plan Summer Commonwealth Theatre

Hollywood April 17

Movement has been launched by a group of former New York stage a group of former New York stage players to organize a summer stock company similar to the commonwealth Lakewood theatre at Skowhegan, Me, which has been in operation for 12 years.

Coast theatre would be established at either Laguna Beach or Santa Barbara. Latter is considered more preferable due to its proximity to Malibu, summer home of the time colory.

proximity to Malibu, summer home of the film colony, Company would give picture and stage players a chanco at that favorite part which all actors have a yen to play. It would also be a workshop for new plays and a show window for picture sales. Idea is being fostered by Arthur Byron, Robert Sparks, former Skowhcganites, and Noil Hamilton and others of the film colony. of the film colony.

Both Laguna and Santa Barbara

have their little theatre groups Former is helped out on occasions by the appearance of picture names during the summer. Santa Barbara group, however, is inactive during

Col's 2 B'way Plays

Hollywood, April 17.

Harry Cohn before leaving New
York bought two current Broadway
plays. Obtained The Party's Over'
from Danny Russell for \$17,500
through Charles Allen, of Jack Curtis agency and wants Harvey
Stephens playing original part.
He also obtained '20th Century,'
the Charles MCArthur-18-6 Thenthe
Trawley to come to coast and play
original part. Philip Dunning and
George Abbott are the producers.
Conn is said to have paid \$20,000
for 'Century,'

Leave It to Connie.

Hollywood, April 17. Hollywood, April 17.
Picture execs meeting at
the Hays office evidently
overlooked Constance Bennett
in seeking advice on how to
settle the industry's difficul-

ties. One afternoon while the tin hats were in season, Miss Bennett bounced out of an office on the Radio lot shouting: Til get some organization in this studio if I have to fire everybody?

—From "Variety's' Hollywood

Dellatin

SCREEN WRITERS, AM. DRAMATISTS TO CO-OP

Hollywood, April 17.

Screen Writers' Guild- is acting to effect a closer working agreement with the American Dramstist' group in New York. The two bodies have been in an affiliation. Via the Authors' League, but the Guild now seeks a closer co-operation on all screen and stage writings of the affiliated memberships. The chief objective is to prevent salary cuts below the writers' regular wares.

ular wages.

A committee of 15 is now drafting a code to present to the body at a meeting of the Screen Writers' Guild late this week.

Shirley Awarded \$10.160 In Film Seizure Suit

Los Angeles, April 17.

After a long drawn out legal bat-tle, Arthur Shirley, English film producer, was awarded judgment for \$10,160 in Superior Court here, producer, was awarded judgment for \$10,160 in Superior Court here, against the Hillman Auto Loan Co. for alleged seizure of 2,000 feet of film, a trench coat and å camera which was in his car when it was repossessed.

Film was to be used in a proposed production titled The Truth About Hollywood. Shirtley had been given exclusive permission by the Holly-wood was the court was th

owned the footage to incorporate

owned the footage, to incorporate it in his picture.
Selzed print contained scenes of Hollywood taken between 1912 and 1928, including a shot of Jesse Lasky 'smoking and dreaming about future pictures,' according to a description in the complaint.

That's H'wood!

Helen Broderick has been on coast for six months, both she and her agent, Jack Curtis, trying to get her a job and also one for her son, Brod Crawford, without success. She was all set to leave for the cast Monday when on Saturday atternoon a man stopped her on ony actermon a man stopped her on Hollywood boulevard and said, 'Are you Helen Broderick.' She re-plied in affirmative and he said. 'I am from RKO Studios. Will you come over and make a test Mon-day?

day?
So today she and her husband,
Steve Crawford, made a test on that
lot while Saturday night Bryan Foy
hired the son. Meantime Jack Curtis, her agent, knows nothing about
the studio test coming up.

No. 2 'Red Haired'

Hollywood, April 17. Metro will make 'Redhaired Woman in Paris' as a sequel to 'Redhead Woman,' co-starring Clark

Rednead Woman, co-starr Gable and Jean Harlow. Walter Wanger will story now being written. tion set for end of July.

Stick-Ups Take Manager

Hollywood, April 17.
Wayne Gossett, manager United
Artists theatre on Wilshire boulevard, was forced at the point of a
gun by two men in front of his home
to return to the theatre, open the
safe and deliver to them \$406. Saturdays receipts.

Lawson on Crawford Varn

Culver City, April 17. John Howard Lawson is prepar ing a script, temporarily titled 'Yacht Party,' at Metro.
Story will be for Joan Crawford.

Plagiarism Claims Tax Academy: New Board Organized

Hollywood, April 17.
Inrush of complaints of plagiarism by studios and charges of other
violations in relations with writers
has resulted in the creation of an
adjustment committee in the Academy, which will consider all cases
prior to their submission to the
Conciliation board.

Gerrit Lloyd, Robert Presnell,
Courtney Terrett, Horace Jackson,
John F. Natteford, Jane Murfin and
John F. Goodrich comprise the new.

John F. Goodrich comprise the new committee.

Among the first complaints to be considered by the adjustment body

considered by the adjustment body follow:
Walsh on Several Complaints
John V. Walsh complains that
Metro plagiarized his story, 'Proud
Price,' for Ramon Novarro's 'For-

Metro plagiarized his story, 'Proud Price,' for Ramon Novarro's For-bidden Hours.' He asks damages from Universal because studio bought his 'Worn Turns' and did not produce it, and seeks remuneration from the same studio on the Rocken memorial film, after which 'Spirit of Notre Dame' was made, but he was not peid.

Walter Weems complains that heworked on an idea with Al Rogell at Columbia, which later developed into a sorpirt, with Rogell the only one getting credit.

John Bars Devil Himself' for 'Wat Museum,' while Anton F. Grot claims Paramount stole his title and idea for 'Hell to Heaven,' Edward J. Doherty charges Columbia did not live up to contractual gerements; and same complaint is made by Ralph Cedar and Geogree Green against Universal; George Green against Universal; William F, Kay against Columbia and John Easton against Harry

COAST AGENTS AGREE ON PERMANENT SIESTA

Hollywood, April 17.

Veto of a license exemption bill by Gov. Rolph, and an attempt by George Frank and Ruth. Collier to push through an agreement whereby members of the Artists' Managers Association would function in concert against so-called arbitrary cuts in salaries of their clients, have brought the organization into a state of comm.

While the association will maintain its offices, it seems unlikely that the agent members will again act collectively on any of the industry's problems. Hollywood, April 17.

Tough on Extras

Holiywood, April 17.

Only 40% as many extras worked last week in comparison to the week before, the new low being 2,685, last week in comparison to the week before, the new low being 2,885, Closing of the Warner studio re-sponsible for some of the drop. No day topped 485 placements, and no big sets were used. Current week looks little better.

Laughton's Second Set

Hollywood, April 17.

Hollywood, April 17.

The Horitage, Eugene Walter play, is being considered by Paramount as Charles Laughton's second picture.

First for the English player when he returns in June will be 'Hangman', Whip,' with Richard Arlen also cast. Studio is trying to borrow Herbert Mundin from Fox for the feature.

SAILINGS

April 15 (New York to London), Tilly Losch, Editha Fleischer, Charlie Chase, Alexander Sanine Betty Balfour, Jimmy Campbell

Bermen).
April 15 (New York to London)
April 15 (New York to Permuda)
r. Edgar Mayer (Queen of Ber-

muda).

April 15 (Los Angeles to South-ampton) Delmer Daves (Axel John-

son).

April 14 (New York to London),
Nick Holde, 'Champagne Supper'
cast (Statendam).

STUDIOS' 2D B. O. RATING

Studio Ratings

(Second Quarter)

Following statistics cover releases in New York for the approximate period Nov. 1 to March 15, comprising 'Variety's' compilation.

Explanatory note—PR (Pictures released; Good (counted as 5);
Fair (counted as 3), and Poor (counted as zero); Pct (percentage).

Producer	PR	Good	Fair	Poor	Pct.
WB-FN	20	5	12	3	.610
METRO	18	6	8	4	.600
PARAMOUNT		8	8	7	.557
FOX		6	4	6	.526
UA		3	1.	3	.514
COLUMBIA		3	6	4	.500
RADIO		3	10	5	.500
UNIVERSAL	12	1	8	3	.483
INDEDENDENTO (5.47

Method of arriving at percentage: Example—Tyanner Bros.-FN with 28 cleases considered could reach a possible maximum of 100, Actually it date to goods' or 25, 12 'fairs', or 36, a total of 61. Relation of actual results expressed in the fraction 61-100th or .510.

JUST DEPENDS

How or when Roxy (S. L. Rothatel) comes back to Radio City is still a mystery at RKO. Looks as if the matter is one which David Sarnoff and M. H. Aylesworth will talk over following the latter's return from the coast on Wednesday (19). Understood that Sarnoff does not favor Roxy's return, while Aylesworth figures. according to handed another chance and that RKO should not take advantage of the man's liness.

handed another chance advantage of the man's lliness.

In the meantime, Roxy is still south, and if he does return it may not be until May 1, when he has fully recovered, with opinion from his end stated to be that if he comes back it will be as top man or not as the company has a contract with Roxy by which it can cancel the latter's connection if Roxy, on account of illness or other causes, is away from his post for a continuous month or six-week period. Some time back H. B. Franklin, president of RKO theatres and in charge of Radio City operation, wrote Roxy that the company was not taking advantage of this clause.

Roxy Drawing \$1,000 New

Roxy, in the meantime, \$1,000 weekly in the meantime, \$1,000 weekly it is known to be Aylcsworth's idea that the company has a moral side and the company as a source of the clause of the cla

weekly.

It is known to be Aylesworth's idea that the company has a moral responsibility to give Roxy another chance, but Aylesworth also feels that Roxy's return should be conditioned upon Roxy himself agreeing to stick within budgetary Ilmitations as imposed

Intoneed upon overwhitestary limited agreeinterfaction stick within budgetary limited to a state of the sta

2 Legits Go Greeley

A Legits Lo Greeiey
Harvey Stephens and Clair Trevor, both from 'Party's Over, 'legit show to be filmed by Columbla, have been signed with Fox.
Stephens is to report to the Hollywood studio by June 5 to play male lead in 'House Party,' but Miss Trevor goes out carlier. She leaves 'Not and the stephens of the Burger Columbia, 'In the Burger's House Columbia of the Jenie Jacobs-Pauline Cook office.

Marie Dressler's Vacash Hollywood, April 17. Marie Dressler takes a two-weck vacation before starting in 'Tugboat Annie' May 1.

ROXY'S RETURN BAD GIRL FILM CYCLE EARNS FROWN OF HAYS

Hollywood, April 17.

Hays' office is getting a flock of
heavy squawks from church and
way to the state of the state of the state of the state of
of a new cycle of bad girl pictures
now being marketed and readled for
release. Pictures are Baby Face,
starring Barbara. Stanwyck, Warner production; Bondage, Fox;
'No Bed of Roses,' Radio, starring
Constance Bennett, Hold Your
Man,' Metro, and Lady of the
Night,' starring Loretta Young, for
Metro, both shortly scheduled for
production.

other studios have figured on getting out material along these lines, with Hays here trying to stop, if possible, anything that has story idea based on prostitutes.

FARRELL'S PONY BIZ

He's Now Raising Polo Horges with Big Boy Williams

Hollywood, April 17

Hollywood, April 17.
Charles Farrell has gone in the pole pony raising business, in partnership with Guinn 'Big Boy' Williams, film actor. They are breaking in green coits, and selling them for pole purposes.

Presently the pair have 80 horses at the Riviera Country Club, and have also organized a pole team called the Riviera Coits.

On the team besides Farrell and On the team besides Farrell and Country Club, and have also organized a pole team called the Riviera Coits.

On the team besides Farrell and Control of the Country Club, and have also consistent of the Country Country of Arisons students, William Dritt and Louis Brown. Team barnstorms through California, Arisona and New Mexico, playing to gates of around 2,000 Saturday and Sunday afternoons. afternoons

afternoons.

Between the chukkers Farrell autographs photographs of himself for the spectators. Each game is said to net Farrell between \$500 and

1st Wynn Script Nixed

Hollywood, April 17.
When Harry Rapf, of Metro, expressed the opinion that the story Kalmar and Ruby and Joe Mankewitz had written for Ed Wynn was not strong enough, the trio of writers asked for and obtained release from their contract. Wynn himself had okayed the story.

A new writing shift will be put

had okayed the story.

A new writing shift will be put
on this week.

Flood of exhib protests to the tititle 'Fire Chief' for the WynnMetro ple has been received at the
studio, theatre men complaining
they were not interested in exploiting a gasoline (Texaco). "The Perfect Fool' among others has been
suggested as a new handle.

Martha Sleeper Jump

Hollywood, April 17.
William A. Wellman got a glimpso
of Martha Sibeper in the stage play.
Dinner at Eight, and immediately
cast her in 'Midnight Lady.'
On her stage showing she is under contract to Metro where Well-

man is making a picture.

WB HEADS LIST, UP FROM NO. 4

Columbia Drops to No. 4 from Runner-up - Paramount Yields Previous Leadership -- 'Cavalcade' Pulls Fox Out of Rear-First Four Companies Retain Van, Though Shifting in Order

INDIES LOSE GROUND

Second of 'Variety's' relative ratings of the studios on the basis of box office performance of product finds the conspicuous change Warner Bros.' advance from No. 4 in the running to the head of the class Metro is runner-up in place of Columbia, which goes to No. 4, and Paramount is in the 'ahow' posi-tion, instead of the spot out in from

of the field as in the first survey. of the field as in the first survey.

New period covers the period
from Nov. 1 to March 15, approximately, and involves the weighing
of 140 releases, including 14 subjects
shown in New York key spots by
independents.

In the transport of the

(Continued on page 25)

B.O. Hits Create Treatment Theft **By Other Studios**

Hollywood, April 17.

"How's the new ending?" has become the greeting fired at screen writers. It replaces how's that section asked playwrights. It's a matter of switching finales now on many stories in preparation, with some getting up to half a dozon tags while in the process of writing.

tags while in the process of writ-ing.
Rapid-fire change of trends, with producers swinging like weather-vanes in a high gale, is often re-sponsible for the continual rewrit-ing of scripts. As soon as 'Cav-alcade' became popular, yarns had to have that picture's treatment in order to be acceptable. '42nd St.' also brought a type of screen treat-ment that is being ci-rely copied by other studios. Sometimes a script will be com-pleted and then returned to the writers for revision aft. a certain type of film cilcks, and before the revamping is completed, orders will

type of film clicks, and before the revamping is completed, orders will go out to abandon the new treatment in favor of a more recent and more successful type of screen play. Writers are now required not only to see new and moncy-drawing films, but to analyze them and use the same framework for building their own brain product.

WB's N. Y. Scouting

Hollywood, April 17, Maxwell Arnow, Warner casting director, headed for New York to-morrow (18) to line up players.

An Assistant Director Is Like a V. P.— Almost Forever Doomed to Obscurity

Birth of a Holiday

Hollywood, April 17.

A few weeks ago Sarah
Padden, long of vaude and
now in pictures, suggested, in
a communication to Walter
Winchell (Hearst), that so
long as the country has a
mother's day and a father's
day, it should adopt a president's day, because of the accompilishments of President
Kooseveit.
Winchell gave Miss Padden
recognition for the idea, both
in his column and on the
radio.

Hearst papers then launched the movement as its own, with Miss Padden given no mention despite the fact that her own words were used in the Hearst

Marxes in with Sam Harris on 6 Other Pix: Seek a Broadway Show

Hollywood, April 17.

Four Marx Brothers, in addition to making their picture, 'Of Thee I Sing,' for the Sam Katz group, will also be interested with Sam H. Harris' in the making of six productions for the outfit. In these pictures they will not appear as players. However, one of them might function as a director. New York within a week to work on the script of 'Sing' with George S. Kaufman and Morrie Ryskind, and will also try to line up material for Hollywood, April 17.

Kaufman and Morrie Ryskind, and will also try to line up material for a show to be done in New York next fall. They want to play 18 weeks on the Main stem with it, and then one night the country for three months with the show. Gummo Marx, who left the act a number of years ago, came to the coast last week to visit his father, coast last week to visit his father, expending the coast last week to visit his father, expending the coast last week to visit his father, expending the coast last week to visit his father, expending the coast last week to visit his father, found that the coast last week to visit his father, expending the coast last week to visit his father, and the coast last week to visit his father, and when the property of the will join United Artists as an assistant to Al Lichtman on distribution, and when he has gotten sufficient training will handle the sales angle of the pictures made by the Marx quartet.

Gummo Gives In

Gummo Marx, of the cloak and suit industry and a fifth Marx brother, is preparing to go Holly-wood shortly to manage the busi-ness affairs of his more illustrious freres. He is giving up the whole-sale dress business in New York in which he has been active for

many years.
All along the Four Marx brothers have managed their own affairs. They are now working on a picture to be produced by Sam Katz, with the Marx boys on percentage.

Hollywood, April 17.

Few men in pictures, with am-bition to become directors, are more remote from the opportunity than the assistant meggers. It's a case of 'often a bridesmaid, but never a bride,' particularly if the assistant is a top notcher in his craft

Nate Watt, Lewis Milestone's assistant; Ed O'Fearna, John Ford's helper: George Hibbard, who for years has been with Ernst Lubitsch and before that with William De Mille, are some of the boys who stand behind, but never sit in the chair.

Longest service as an assistant es to Bert_Sutch._for_20 vears goes to Bert-Sutch, for 20, years with D. W. Griffith, His ability to yell loud was one of his big assets in handling the Griffith mob scenes, and he is proud of the fact that his roar can be heard one mile without the use of a meg, which he disdains now that it is a part of the equipment of crooners.

which ne usedament of crooners.

Couple of Old Timers

George Babilla, another whose apprenticeship started when pictures

were full length in two reels, assisted

E. Mason Hopper for year. Another

is John Waters, in the early days

aide to Raoul Walsh. Waters then

became a director at Paramount,

turning out what were considered

some of the best Zane Grey pic
tures produced by that studio. some of the best Zane Grey pic-tures produced by that studio.
Later, through bad breaks, he de-tured the sastiative ranks and the sastiation of the sastiat

other studios.

Bob Fellows, now abroad with
Tay Garnet on a Universal picture,
has been on the latter's payroll for
several years as assistant, switching on to whatever lot the director

ing on to whatever lot the director may get a spot. Charles Dorian has been Clar-ence Brown's aide for several years, Dorian has had several chances to meg for smaller studios, but stuck to assisting.

Lady Luck Not There
Robert Lee, Paul Jones, Vernon
Keyes, Lew Borzage and Horace
Hough are all assistants, capable of
handling a picture by themselves,
but chance passes them by.
Studios elevate cutters more often
than assistants to a full discortical.

Use the speakers and the speakers and the speakers to a full directorial assignment. Al Hall, Josef Von Sternberg, Lewis Milestone, Ed Kahn, Lloyd Nosler, all got their chance from the snlpping bench, Henry King, David Butler, Hamilton MacFadden, Herbert Brenon, Eric Von Stroheim, King Vidor, Frank Borzage, James Cruze, LeRoy Mervyn and Kobert Z. Leonard Ing was a cameraman. It was as an itinerant photog that Ernest Schoedsack met Mertan Cooper in Russia, formed the team which eventually made 'Grass,' 'Chang'

Fox Renews Crosman

Westwood, April 17,
Fox has taken up its option on Henrieltta Crosman for another six months. Actress goes to New York in a week for the premier of 'griffringe,' her first Fox picture.
No New York house set yet for 'rilgrinnage,' decision walting the return there of S. R. Kent.

PEDALING THRU EUROPE

Ifollywood, April 17,
Elcycle craze has got the best of Delmer Daves, Metro contract writer, who sailed Friday (14) on the S. S. Asci Johnson for Southampton, from where he will start a bike tour of Europe.

During his six months' absence he will also prepare two scripts for M-G.

Agents. Screen Writers' Guild. **Directors and Other Branches** Oppose the Central Bureau Idea

Hollywood, April 17.

Called by the Artists Managers Association, two meetings of the 10 were held morning and evening at the Beverly Wilshire Hotel for the purpose of combating the proposed Central Artists Bureau. At the first meet-Artists Bureau. At the meeting a resolution contract was adopted and signed by about 30 agents. The resolution opposed any plan that prevented direct negotiations with studios by agents or competitive bidding for talent by employers.

pentitive blading six telesis by supplicyers.
Resolution further provides that sach signator allows others to go to court and regover \$1,000 from any agent for each and any foliation of agreement—that is, if the offender has that much. Agreement is for rive years to be modified or terminated only by the consent of 75%

nated only by the consent of 75% of the signers.

John Howard Lawson, president of the Screen Writers'-Guild, told the agents that his organization had a similar contract among its members and they were on record against the Central Bureau.

At the Saturday hight session a gainst the Green was a second of the saturday hight session a contract of the saturday hight session as the contract of the saturday hight session as the morning arreement, was tendered and signed by six agents, with remainder either dissenting or with remainder either dissenting or with remainder either dissenting or with remainder sither dissenting or with remainder sither dissenting or with remainder sither the second agreement was similar to the first, elaborating on overt acts that would be considered breaches and therefore calling for the fing of suit for injunction against any agent guilty of viola
(Continued on page 53)

(Continued on page 53)

NEW FRANKLIN DEAL BEING WORKED OUT

Harold B. Franklin, despite contrary reports, stays at RKO both as operating, head of the circuit with the official title of president of Keith-Albee-Orpheum, and in complete charge of Radio City. His new agreement for another year will be cleared up by M. H. Alyesworth this week. It commences as of April 15, the type with RKO. The new light shed on the Radio City angle nullifies a previous understanding that Roxy would assume command of the two Rocke-feller Center theatres upon resuming work. Rothafel is due back May 1.

Warner Lawsuit Called A Fishing Expedition

Wilmington, April 17.

Preliminary arguments in U. S. District Court on Harry Koplar's suft for an accounting against Warner Brothers centered on Koplar's charge that youthful sons of the brothers were placed in charge of million-dollar corporations' though fresh from college and without experience.

Former Judge Hugh M. Morris, Former Judge Hugh M. Morris, of Warner counsel, demanded a bill of particulars, ridiculing Koplar's original complaint as a "fishing expedition.' Koplar's attorney, Aaron Finger, defended its general nature on the ground it is a minority stockholder's action. Judge J. J. Nields issued the order for the sons'

Ralston Suit Muddle

Los Angeles, April 17. Even if Esther Ralston wins her \$2,000 salary suit against I. E. Chad-wick on 'Black Beauty' in Municipal court, her award will be subject to a Federal income tax lien of \$900 a Federal income tax lien of \$900 and an attachment amounting to \$1,100 filed in the case of Coley vs. Ralaton, webb, et al. These were slapped on her possible collection when news of the suit broke. Chadwick deposited \$2,000 with the court clerk last week, thus removing Miss Ralstons attachment against the negative of the film.

Hollywood, April 17.

Since Merian C. Cooper made
King Kong; which he said had
a 'theme,' anyone coming to
him with a story idea is asked
if it has 'theme.'
Most, not knowing what is
meant by the question, say 'no;
will not listen means there is
'theme' behind the idea
'theme' behind the idea

Cooper's Got 'Theme'

SABOTAGE HINT IN SIROVICH **PROBE**

Direct charges that powerful in fluences right in the picture business are backing adverse Federal legislation were made Monday by film strategists who, after a week's investigation in Washington, now are convinced that the Sirovich resolution is merely the initial

are convinced that the Sirvital resolution is merely the initial move in a deep centered plot, originating within the business, and designed to throw it into an upheaval for selfah reasons and purposes of self-promotions.

Names of several prominent executives, at least one of whom until recently was an anuscent power to have been associated with a series of secret sessions in New York within the past two months. Out of these conferences the Sirvoich resolution, among others, was born, it is charged. It was strongly intried Monday afternoon that if picture matters in Washington have to come to a show-down industry workers will be prepared to identify what are termed 'traitors' and to furnish to Congress a complete story for such activity.

Wm. Fox Not in It

Wm. Fox Not in It

Wm. Fox Not in It
Telophone calls to Washington
from some of these picture revolutionists, urging passage of the congressional probe, vested in the Sirovich resolution, were unearthed
during the past few days, picture
investigators report. The name of
William Fox, which first was
hooked up with the probe measure
aces, is now disassociated completely from the movement. Investigators
report that they could not trace one
of many angles pointing to Sirovich
with Fox.
Fear of a probe was voiced in

with Fox.
Fear of a probe was voiced in
New York Monday, despite the fact
that confidence was expressed that
the Sirovich activity is arrested
to the point where it will either be
voted down or never reappear from
committee. committee.

committee.
Certain of the lobbyists, themselves, made it clear that they
fought the initial resolution simply
because of the Sirovich association. Under another leader they did
not hestitate to state they would
encourage the movement, figuring
that a well-regulated probe would
be for the industry's own good at
this time. Such strategists see a
proper investigation as next coming

this time. Such strategists see a proper investigation as next coming from the Senate and they are confident that it will go through. Cost of the probe was one item which more optimistic lobbylist figure would react against it, even if authorises. These declara that at authorises. These declara that at ment 2350,000 for lawyers' fees and traveling expenses, alone.

traveling expenses, alone.

Definite knowledge of filmdom's broken Washington front, however, broken Washington front, however, is prolonging the stay of producer contact men. The strength of the regular production machine was evidenced by the halting of the Sirovich resolution after failure of original strategy and on the eve of the very day when the probe was scheduled to be presented. Contact men polit out that they had san 20 hours in which to contact men polit out that they had week.

Upton Sinclair Again **Edits Eisenstein Film**

Hollywood, April 17. Upton Sinclair is back working n Sergei Eisenstein's Mexican pic-

Upton Sinclair is back working on Sergel Elsenstein's Mexican pjeture. The 300,000-feet of film brought back by the Russian director has been clipped and worked over by Harry Chandlee and Hugo Riesenfeld who was brought west to score. Disappointed with the results, Sinclair, who left the job in a huff, returned to see what he could do again.

BALABAN BROS.. PAR SETTLED

Contracts of the Balaban brothers John and Barney, are being settled by the Paramount-Publix receivers by payment of stock in two P-P western subsidiaries, Balaban & Katz (Chicago) and Kunsky Trendle (Detroit). John gets a 25%

ban & Katz (Chicago) and Kunsity-Trendic (Detroit). John gets 25% and the state of the state of

Par Will Probably Duplicate in '33-'34 With a Program of 61

Only one feature, Dietrich's 'Sons of Songs,' will be carried over by Paramount into the 1933-34 season. Par, therefore, will be one of the few major companies ready to enter the new season on time and with a brand new schedule.

brand new schedule.

As production now shapes up, Par has 16 more ready for release on the '32-'33 line-up, five of which are-complete. The releases will be extended through May, June and July. Including the Harold Lloyd plc-ture, it actually releases 51 instead of the 60 announced. Indications are that 51 also will be the total for '33-'34.

'33-'34.

Reason for Dietrich being a hold-over is mainly because Par figures it will gross more as a fall entry.

BECK TO TAKE OVER ORPH CIRCUIT COLD

Chances that Martin Beck would obtain control of the Orpheum circuit and return to Chicago as its operator for the stockholders are now cold, RKO having turned down Beck's latest proposition. Beck has advanced a plan in which he said he believed the stockholders would

he believed the stockholders would concur.

The believed the stockholders would concur.

In the orph group itself. Through deals and Nate Blumberg's overhead trimning the theatres are in a position where they can show a profit, according to RKO, and now that the tangle has been straightened out there's no desire on RKO's part to let them go.

RKO holds a \$2,000,000 mortgage on Orpheum for cash advances. This being a preferred claim, there's no chance for any individual or group to secure Orpheum without RKO's consent.

Clemency Petitions In Texas for Horwitz

President Roosevelt, in a petition signed by 300 Dallas theatre and exchange men, will be asked to paraction will horwitz. Houston exhibitor, under Federal sentence for alleged participation in a Mexican border lottery.

Petitions from other Texas cities will be presented at the same time.

Home Office Cuts Rescindment

RKO, UA and Goldwyn Paid in Full Already -Metro, WB Next-Question of Waivers

The Win-nah!

Hollywood, April 17.

James Knox Millen, brought from New York by Universal after his Negro play, 'Never No More,' had had a short Broadway run, has just gone off payroll at the studio, 18 weeks after failure of company weeks after failure of company the company of the company of the company of the considered a record for a writer in the so-called doghouse, where the scribe generally sits around twirling his thumbs till the monotony becomes so great that he walks before the contract's termination. Millen's office has 'recently been in a building devoid of other tenants.

STUDIO BOARD RESPONSIBLE **FOR FOX PIX**

Hollywood, April 17. Calling his executive staff to a luncheon before his departure for the east Friday (14), Sidney R. Kent told them that Fox studio would not shut down, that production would continue on an even basis rather than in spurts, and that un der present conditions he did not contemplate any executive changes

Telling the meeting that he had faith in the board system of operation, Keni or organized an executive production board to settle all matters pertaining to production, with every department in the studio representation.

svery department in the studio represented.

Board consists of Kent, Winfield R. Sheehan, Jack Gain, studio manaser: George Engall, comptroller; see; Julian Johnson, story department head; Philip Klein, story edutor; Jesse Lasky, Sol Wurtzel, Al Rockett, Buddy De Sylva, John Stone, producers; Arch Reeve, publicity head; Phili Freedman, casting director; James O'Keefe, music department head; Jason Joy, of the story department; William Crawford, assistant production manager, and George Wasson, studio legal head. Board will meet each Thursday, to discuss purchase of stories, production problems, etc.

Kent stressed the point that he

production problems, etc.

Kent stressed the point that he knew Fox product for the past year was below the standard he had hoped to attain, but that he was convinced future product would be topnotch. If not, then he would take steps to change personnel. He will hold the production board of production turned out be bard of production turned out by the studio, with all buck passing eliminated.

'Cavalcade' Early Pon Price Issue in Frisco

San Francisco, April 17. Squawks aplenty are coming the way of Fox-West Coast and the Paramount for showing Fox's 'Cavalcade' at pop prices just 36 day: after its roadshow run at the St. Francis.

Natives never have cared much Cavalcade' during its three St. Francis weeks more than for any film that's hit the town giving it near capacity biz.

mear capacity biz.

Kicks at pop runs of roadshows are chronic, anyway, but the record short clearance on the British epic is doing much to turn Frisco ticket buyers completely sour on \$1 and \$1.60 pictures. Paramount gets 55 conts, while St. Frâncis got \$1.10. Mctro's 'Rasputin' is the next roadshow due for pop filming and probably will come into the Paramone.

Home office personnel of RKO, United Artists and Sam Goldwyn went on full pay last week while Metro and Warner Bros. forces are expecting to rescind the 25-35-50% cuts the end of the current week as of the week commencing Monday (April 17).

While UA and Goldwyn employees received full pay Friday (14) for last week, in RKO the return of the cut was made retractive to April 6. As a result last Thursday (13) RKO personnel was reimbursed for the cut between that date and Monday following, the usual payday. Yesterday (17) the past week's pay in rull was handed out.

While United Artists and the Goldwyn forces were paid off Friday (14) in full, mothing was done catart of the eight we from the contract were asked to sign new welvers which amounted to a receipt in full for the entire period from March 6 to date, though acretually the cut was returned only from April 10. tually the cut was returned only from April 10.

from April 10.

Receipts asked for by the Goldwyn organization and obtained signified a settlement of the whole matter as of March 6 though not setting the 25, 85 or 50% back for the five weeks cut was taken, up to and including April 8.

When the Academy of though a property of the control of the control

in the matter of the salary cuts, its decision was that the waivers of UA decision was that the waivers of UA and Goldwayn were not legal and the cuts should be restored in full from date of beginning, March 6. The new waivers of the Goldwan company resulted.

United Artists in the east is a distribution company and thus not within the jurisdiction of the Academy decilon, the UA studio on the Coast mostly figuring.

Reisman Renewed; Joe Goldberg May Join RKO Later On

RKO is renewing Phil Reisman's contract as v.p. of Radio Pictures in charge of distribution. His first year's term expires May 15.
A report that Reisman would be through on that date, with Joe Goldberg replacing him, was denied by H. B. Franklin. Latter stated he would like to place Goldberg with the organization if there were a spot for him, but that spot will not be Reisman's. Goldberg was film buyer for the Franklin-Hughes theatre circuit on the coast.

PRODUCERS INTENT ON CUTTING SOUND COSTS

Formal demand that the electrics cut royalities, in proportion to the industry's income and in line with its economies, will be made by the producers shortly.

Producer Ilcensees, especially of Western Electric, are set to ask that

western meetric, are set to ask that the royalty per reel be reduced from the existing \$500 per reel to \$300. Western, in the past, has flatly re-sisted efforts of individual compa-nies to cut sound costs.

Hughes Puts Screen Yarns Costing 150G's on Market

Hollywood, April 17.

Before leaving for an eastern trip in his new Sikorsky plane, Howard Hughes placed his collection of picture stories on the market, stating that he will make no production plans until the situation clarifies which he does not figure will be for

which he does not figure will be for a year. Stories include "Titanic,' by Wils-son Misner,; "Whitey,' the Graham brothers sequel to 'Queer People,; 'Dangerous Ways,' by Arthur Som-mers Roche, and 'Zeppelin,' which he purchased from Paramount. Collection of material represents an investment of about \$150,000 on Hughes' part.

H'WOOD MEANS BUSINESS

Darryl Zanuck Looks Set with Metro: Resigned WB Prod. Head To Have Own Unit; Cuts Tiff

Hollywood, April 17. Hard on the heels of Darryl Zan uck's resignation as production head of Warner Bros. and First National of Warner Bros. and First National studios at Eurbank, he was be-sieged by offers from Metro, Radio, Fox and Paramount. Metro looks the hottest and may be closed mo-mentarily. It's a 12-picture deal with his own production unit sim-liar to David O. Selznick's arrange-

liar to David O. Seiznick's arrangement.

Behind be Zanuck resignation from Warners, as the result of the Medical Control of Motion Picture Arts and Sciences—is seen another element in the strail.ed replations between Zanuck and the Warners. This is a personal relationship dating back to three years ago when Mrs. Zanuck and Mrs. Jack L. Warner, wife of the v.p. in charge of production at the studio, had a failing out. This didn't figure in Zanuck and Jack Warner's business status, but the local welsen—(Continued on page 48)

(Continued on page 48)

ZANFT LEAVES KATZ GROUP: FINANCING?

Hoiiywood, Aprii 17. John Zanft has officially announced that he has severed con-nections with Sam Katz and the latter's associates in the pian to produce pictures and operate the-

atres.

Zanft came to the Coast with Katz about three months ago to work out the financing plan for the group and also acquire theatre holdings. However, after five days here, he suddenly returned to New York with no explanation given for the department.

York with no explanation given for the departure.

Zantt informed friends here last week that he was through with the Katz proposition entirely.

Katz, Sam Spring and Marcus Heiman left for New York by place Friday They will be Joined Williams Friday They will be Joined They will be Joined Williams and Joined Williams and Joined Williams and Joined Williams and Joined Williams will be set for their new enterprises, Producing Artists, Inc.

mancial arrangements will be set for their new enterprises, Producing Artists, Inc.

Sam H. Harris will work in the Sam H. Harris will work in the Sam H. Harris will work in the Morrie Bysking, who had been screen adaptation for 'Of Thee I Sing' to be the first picture for I Sing' to be the first picture for he Marx Brothers.

It is likely that the authors will return to the coast within two weeks when Katz and Harris make their return trip. Harpo and Chico Marx intended to make the eastern trip, but were unable to do so due to the illness of their father.

Zanft hit town Friday night to confer with Nick Schenck on Loew financial matters and returns east with Schenck on Thursday.

Dr. Martin Promoting Brewery with Schenck

Hollywood, April 17. Dr. Harry W. Martin, husband of Dr. Harry W. Martin, husband of Louelia O. Parsons, Universal News Service chatterer, is reported to have abandoned his plans to be local agent for Blatz Milkaukee beer in favor of promoting a brewery. Joseph M. Schenck and Irving Weinberg are said to be associated by the bear of the control of the control of the property of the control of the control of the control of the latter than the control of the cont

Weinberg are sine to the line the plans.

Idea is to sell 100,000 shares of stock to the public at \$5 a share.

Brewery site understood to be in the downtown section.

Novelette

Hollywood, April 17. Drama in four news head-

Janet Gaynor married to Lydeli Peck.
Lydeli Peck becomes Fox as-

ociate producer. Janet Gaynor divorces hus-

Peck dropped as Fox execu-

SEEK ACADEMY **WB ACCORD ON CUTS**

Hollywood, April 17. The Academy group asked Will Hays today (Monday) to attempt to act as arbitrator between Academy Emergency group and Harry M. Warner, to get the latter to reconsider his refusal to make pay restoration of employees retroactive as of April 10, instead of effective April 17, as he declared he would

April 17, as he declared he would only do.

Emergency committee contends their dealings were with Jack L. Warner and Darryi Zanuck, studio's heads, and not Harry Warner, and restorationer two had agreed to restorationer two had agreed to restorationer two had agreed to restoration with the dear Warner kicked it over.

At various sessions of the Producers Association, efforts were made to get Harry Warner to agree to the plan as othe: 3 had done, but he took the arbitrary stand that he would run his business and no one had right to dictate to him as to the manner it was conducted.

Writers and contract actors have been writing letters to Warner Bros. demanding retroactive pay as of April 10, according to rulings of emergency committee. Warners on the other hand are sitting tight.

HOW ONE EXHIB GROUP FEELS ABOUT THE CUTS

Minneapolis, April 17.

Protesting against 'The producers apparent efforts to saddle the entire burden of trying to pull the industry through its present crisis on the already overloaded shoulders of

dustry through its present crisis on the afready overloaded shoulders of independent exhibitors, directors of Northwest Allied States, meeting here this week, were planning to go on record as objecting vigorously to the restoration of pay cuts at the Hollywood studios, as such action means the maintenance of present exorbitant film rentals.

W. R. Frank, prominent independent exhibitor and president of Northwest Allied States, announced the control of the control of

OUT TO TIE IN **ALL LOOSE ENOS**

Casting Central - Whether First Move Will Work Out or Not, Producers Serious in Utmost Co-operation-Constructive Economy the Keynote — Week's East-West Conclave Ends in Renewed Pledges of Accord

ALL-FOR-ONE IDEA

Hollywood, April 17. Most tangible accomplishment of the east-west conclave here, which lasted the first five days of last ek, was the incorporation today (17) in the state capital, at Sacra-

mento, of the Central Artists Bureau It is primed as a non-profit mutual-sharing enterprise, with service free to all the artists, directors and writers engaged through it, pat-terned along the old United Booking

Office (Keith vaudeville) lines Long a dream of the anti-agent bunch in Hollywood, Pat Casey, the studios' fabor contact here, was proffered the post of head-man, which he declined. Jason Joy was then selected. Joy leaves Fox to take up the new post but Lamar

Hays' Objectives

Hollywood, April 17.

Hays will spend most of his time, during the current week, in trying to get the producers to live up to the code and the one - and - for - all declaration. Also to live up to their stand of eliminating dirt from the screen.

Hays' office in New York on Monday (17) reported it did not expect Will Hays to re-turn from the West Coast for at least another month.

Trotto who was with Joy, as his aid in the Hays office on the coast, and went over to Fox with his superior, remains at the studio, however.

Other accomplishments arrived at established a coordination tetween the east and west groups of picture eopie.

Plan of the Central Artists Bureau is to negotiate either with the artists direct or through their agents. A committee consisting of Jesse Lasky, B. B. Kahane and M. H. Aylesworth, is in charge of the setup and method of operation, with Jason Joy, Fox executive returning to the Producers' organization, after six months' absence, to take charge. Joy's only other previous experience in the picture business was as censor contact for the Hays body. Joy will remain on Fox payroli until organization is ready to start.

Pros and Cons on Plan

Pros and Cons on Plan

General belief here among several General belief here among several producers and others in the colony is that the booking office plan will not work out, as the industry was built on exclusive services which companies have of talent, and that none of them would sacrifice any opportunities in order to confirm with any rules of a central booking office.

Already considerable protest and agitation has started against the idea with agents trying to coment an agreement amongst themselves, refusing to deal through the Central office.

Screen Writers Guild is also going a record that its members will

(Continued on page 55)

Producers' Walkout on Academy **Anticipated**; Would Admit Agents To Solidify All H'wood Branches

What It Would Cost

It would cost the producers around \$100,000 to get the Central Artist's Bureau operating. It's not known where the companies, now trying all sorts of economy moves, would get the money to disburse for this so-called good-will missionary work.

NATHANSON PAR POST STILL **IN AIR**

Nothing's certain about N. L. Na-thanson's latest movements in and around New York. He has no offi-cial position in the Paramount com-

aroun New York. He has no oin-clai position in the Paramount com-pany picture, but he is known to be under consideration by certain Par-interests for a high operating posi-tion if it can be arranged. So far it haen't been done. Currently Nathanson, also, is mentioned as the principal behind A. C. Blumenthal's offer on the Poli theatre in New England. Like most of the things Blumey handles, re-ports of a confusing nature sur-round the deal. Advance accounts have Nathanson aiready closed for the Poli chain, and other reports have him only vaguely in the pic-ture.

There is ground for the beijef There is ground for the belief, however, that Blumenthai has made a definite offer in behalf of Nathanson whereby the Canadian film man would take over the Poli houses, now in receivership. Nathanson is stated to be ready to put up \$500,000 to meet current interest and tax obligations.

colligations.

Looks ilke, under that basis, Nathanson is looking for Poli and Haisey Stuart to trim down the present outstanding amount of \$14,000,000 in bonds, maybe as much as

50%.

Inner circle reports downtown seem to believe that Harry Arthur, present operator of the circuit for the receivers, will also operate for Nathanson if and when latter takes charge. If the Nathanson deal is closed, the Canadian would likely not assume charge of the properties until after the present foreclosure suit is concluded.

3 Exec Stayovers

Hollywood, April 17.

Most of the easiern experted,
with the exception of Harrow M.
Warner, Nicholas M. Scherck and
Adolph Zukor, has already returned.
They expect to leave by the end of
the week.

First to get out on Friday night
(14) were Kent and Aylesworth.
Departing on Sunday were Cochrane and Judge McKay.

Harry M. Warner will start back
Thomas, Warner will start back
companied by Sun Schneider and
George Thomas.

Thomas, who is the coast publicity head for Warners, is going
east for confabs with S. Charles
Finfeid on the advertising and publicity campaigns for the new product. Holiywood, April 17.

'Dinner' Is Ready

Hollywood, April 17.
Dinner at Eight' was completed
by Metro on Saturday in 26 days
at a cost of \$50,000. This includes
the \$110,000 paid for the story.

Hollywood, April 17. Academy has invited the Committee of agents to formulate plans for admission into the organization of all agents whose contracts with ciients are satisfactory to Academy, clients are satisfactory to Academy, Academy is making this move to give the agents its own branch in the organization, in the belief that the producers will withdraw from the Academy, individually, or in body, in view of the recent emergency situation, or that possibly of the producers will be the towithdraw their branch from the body.

withdraw their branch from the body.

The Academy did not receive its March contribution from the producers, and it's figured that agents would fill the producers' gap in the organization, not alone by their membership but bringing in clients who would make up for the loss of the producers.

who would make up for the loss of the producers.

Academy states that the overhead without the producers would be smaller, due to fact that most of the revenue received from the latter was used for experimental purposes while, what would come in under the new setup, would more than the setup, would more than the setup, would more than the setup of the producers staking all about the Central Artists Bureau and how they expect to operate it before taking any action as to whether or not they would sanction this venture. Emergency committee of the Academy will hold a meeting Tuesday night at which time it will sake the members of the producers body to explain the purpose of the Central Artists Bureau. Actors branch is also bedding meeting in drive for new membership.

MARCO MAY BUY OUT FOX'S 50% IN F&M

Los Angeles, April 17. Marco is expected to head east

in about a week to talk things over with Fox theatres in the east reiative to a settlement of his intercompany relations with the theatre firm. Indications are that the two are likely to part company with Marco buying out the Fox theatre interest in Fanchon & Marco Corp., the New York company in the F&M group.

group.

Marco's coast firm and parent
company is Fanchon & Marco, Inc.,
formerly co-owned 50-50 by Fox
West Coast until Marco bought out the circuit's interest a few months

Fox theatres in the east have been

Fox theatres in the east have been in receivership for around a year, going that route shortly after Skouras Bros. entered the picture and took over the upstate New York Fox theatres. Since that time, relations between Fox theatre group and F&M hasn't been altogether seaceful, and the state of the picture of the procession that a separation of interests would be preferable to all.

ration of interests would be preferable to all.

If and when the split comes about, marco may organize a separate subsid of his California branch thus bringing all his own interests to an entirely independent position. The peouliarity of the interest which Fox theatres in the east had in the Fancion & Marco Corp., a partner it has not acted to encourage F&M business, although collecting dividends from the F&M irm, but handling the latter little or no-business of its own.

Dimming of Inflation Prospects Brings Hesitation in Up Trend; Telephone Leads List Downward

By AL GREASON

By AL GREASON
Stocks sagged somewhat yesterday (Monday). The long account
turned 'stale' as an active recovery
in the dollar against all foreign exchanges and a reversal of prices in
most of the commodities dimmed
inflation hopes. Suggestion from
the tone was that face. most of the commodities dimmed infiation hopes. Suggestion from the tape was that last week's advance had been largely at the expense of a short account and exhaustion of buying from that source had duiled enthusiasm. Weakness in American Tel & Tel and Allied Chemical quickly was contained to the second of the second of the second of the second contained to the se

Railroads, for no special reason, were adversely affected.

were adversely affected.
Amusements took a rather inglorious part in the day's doings.
Bastman Kodak slipped back 2
points net to 52, getting rather close
to its critical level of 50, carrying a
bearish inference into the amusement group. The theattre family itself did very little either way, volume being small and price changes

Inflation Hope
The amusement group got into
the advance last week for the first
(Continued on page 44)

BILL FOX AFTER THIRD WEST COAST THEATRE

San Francisco, April 17.
Joe Leo is in negotiation with
Fox-West Coast for the Paramount,
Oakland, to add' to the local Fox
and Los Angeles houses. House was
built by Paramount Publix two
years ago and turned over to F-WC
for operation, but after four weeks
or operation, but after four weeks
Taramount deal lends credence to
the renort that Leo. acting for his

raramount deal lends credence to the report that Leo, acting for his brother-in-law, William Fox, is at-tempting to build up a Coast pic-ture house chain using indle film and operating at minimum admis-

slons.
Thus far policy has been a smash at local Fox house, cutting noticeably into everything in town and first week drawing around \$14,000, with second week (Holy Week) about same for a pair of indie films at 15c and 25c.

Incorporations

Prom Warner Bros. Theatres, Inc., New York, to Intrastate Theatres Corp. California.

California.

National Theatrical Craftunes's Union. No. 2014 17.

National Theatrical Craftunes's Union. No. 2014 18.

Rodeo Attractions, Inc. Capital steel. Rodeo Attractions, Inc. Capital steel. Rodeo Attractions, Inc. Capital steel. Hollywood Civil Ballet, Inc. No. capital steel. Alolph Bolos. Beatrics Bohn. Fermits to sell steek laused to: Office Retenser Sporting Goods Corp. Colorado dares, 1500 par. Colorado dares, 1500 par. Colorado dares, 1500 par. Colorado dares, 1500 capital. Rodeo Capital Rodeo Capital Steekers, 1500 capital. Steekers, 1500 capital. Colorado dares, 1500 capital. Rodeo Capital Rodeo Capital, J. J. E. Tompkins, Laura Tomplans, J. Hirted Tompkins, Laura Tomplans, J. Hirted Tompkins, Laura Tomplans, J. Hirted Tompkins, operate the attes, \$1,000 capital.

Yesterday's Prices

				Net
Sales.	High	Low.	Las	.chge.
200 Col. 1	P. pf. 8%	814	81/	- 16
100 Cons.	F. I. 2%	214		- %
100 Do	pf 71/4	71/2	71/2	
1,700 East.		52	52	-2
400 Fox	F 11%	1174	1 12	
1,100 Loew' 200 Pathe	9 12	**	12,	- %
1.200 Pathe	🤐	278	217	+ 14
0.600 RCA	4%	4	41/4	% l
300 RKO		114	14	
1,000 W. B	1%	11/2	1%	- 14
	BONDS			1
\$1,000 Gen. ?		114	14	
7.000 Kelth		321%		
4.000 Loev'		5614		+ 44
5.000-Par-P		5%	5%	
1.000 Pathe		66%		+ 14
8.000 W. B	18	17%	17%	+ 1/4
	CURB			
100 Tech.	814	31/4	31/4	
PRODUCE EXCHANGE				
2,600 Par-P	80	27	27	01

University May Become Involuntary Showmen

Rochester, April 47

Rochester, April-17.— University of Rochester may go into the film business if Publix turns back the Regent and Century thea-tres. More likely, however, that houses would be closed or sold. It is understood that Dr. Rush Rhees, president of the university, is not keen about the mondon pitture and the keen about the mondon pitture again harbor the flickers while he is run-

ness and the Eastman will not again harbor the flickers while he is running the U. of R. University was given the Regent and Century, along with the Eastman, right after George Eastman leased all three houses to Publix. The Eastman was turned back to the University 18 months ago and since has been used for music hall School of Music and for public concerts, but no films. City is now badly overseated in film houses and closing of the Regent and Century would help some.

Trustees Operating F-WC

Hollywood, April 17.

William F. Moore, Jr., Charles C.
Irvin and Charles P. Skouras, latter former operating head of Fox-West Coast, but now, with the foamer two, a trustee in bankruptcy, Loved in as operators of F-WC last week. Their duties are defined as the operation, management and control or through the medlum of subsidiary corporation.

Initial step of the trustees was to demand from the distributors slash-ing reductions in film rentals, in some cases up to 50%.

Henigson Sr.'s Illness Chases Jr. Laemmle Back

Holiywood, April 17.

Hollywood, April 17.

Henry Henigson's hurried trip east on account of his father's ilineas, brings Carl Laemmle, Jr. back from Del-Monte, where he had gone for a three weeks' vacation.

He had enjoyed only three days' rest at the resort when he had to hustie back and carry on the preparations for the reopening of the Universal studio around May 1. here Saturday from Del Monte, leaves for there again Friday spending one week then going to Lake Tahoe for three weeks.

Speedy Campbells

Betty Balfour and Jimmy Campbell, songwriter-music husband of the English film star, sailed on the 'Bremen' April 15 for London, where Miss Balfour has some picture contracts.
Originally chased out of Hollywood by the earthquake, taking a Canal steamer for England, they can be compared to the contract of the contract

DR. GOLDSMITH'S SOLO

Dr. Aired N. Goldsmith, former v.p. and general manager for Radio Corporation of America, this week starts on his own in Madison avenue offices. He is confining his practice to technical consultation.

Ziedman Wants Release

Hollywood, April 17. Bennie Ziedman leaves for New York on Wednesday (19) to confer with Earl Hammons regarding the release of a contract which Ham-mons has for Ziedman to make series of pictures for him. If re-leased Ziedman probably wiii sign to make six for Universai.

DECISION IN GTP'S SUIT SOON: ARGUE TRI-ERGON

Wiimington, April 17. It is expected that Federal Judge

Nields wiii hand down his decision Nicids will hand down his decision within the coming week on the pre-liminary injunction sought by General Talking Pictures (DeForest, Warner Bros. and the Duovac Corp.) in the combined suits which these three firms have pending against the A. T. & T., Western Electric and Erpi, alleging violations of the trust law working on that is decision research. be working on that decision pres-

Arguments on the cases were heard last November. These were prosecuted by the firm of Darby & Darby, noted patent lawyers representing all the plaintiffs.

Considering that this was a situation in, which a preliminary injunction sought, fact that the Court has held off its decision so long, only impresses the importance of the issues involved. Holding off for this long in a prelim injunction suit is stated as unusual among legal minds.

minds,
Charges made by the piaintiffs
are those grown out of the service
charges made by Erpi on equipments among other claims.

Tri-Ergon Argued

Tri-Ergon Argued
Oral argument and final hearing
on the suit of the American TriErgon company against General
Talking Pictures on the 'glow light'
patent in talker devices was held
before Federal Judge Nields on
Wednesday (13) with Judge Nields
reserving decision.
This is an office of the same of the top of the top

est).
The American Tri-Ergon is a company owned by William Fox, but whose ownership is contested by Fox Film Corp. In a suit against the former company head now pending. It is the company's contention that when William Fox bought American Tri-Ergon he should have turned over the interest to the company

company.

Darby & Darby represented General Talking Pictures in the Wilmington hearing while Attorney Hazeiton of Ward, Crosby & Neal, patent lawyers for William Fox, represented American Tri-Ergon.

N. Y. Par's Show-Case Influence

Keeps Stage Shows In-But Brooklyn Paramount Going Straight Pix

SPRING OUSTER MOVE

Movement to Remove N. Y. Att'y
As Poli Co-Receiver

While reports of pending deals continue on the Poli circuit, an ef-fort was made last week before Judge Thomas in the Federal Court

Judge Thomas in the Federal Court at Hartford to have Sam Spring removed as one of the three circuit receivers. Matter was taken under advisement by the Court.

Among the prime movers in the action against Spring, who is a New York lawyer well known in picture circles, is Segai, former partner of S. Z. Poll, and Martin S. Z. Poll, and Marting the Considerable curiosity has been Considerable curiosity has

Considerable curiosity has been

Considerable curtosity has been attached to Spring's appointment as receiver, being that he is from New York. Report has it that his appointment was highly recommended for the receivership post by a New York Jurist.

Feeling is that there is little like-lihood of Judge Thomas granting the request for the removal of Spring. Segal, himself, has been variously, reported as dickering, for the Poll theatres on his own account. At one time, Spring was mentioned as counsel for Sam Katz, who also was after the Poll houses, who also was after the Poli houses according to accounts.

TYSON, CULLEN ESPY TO ST. LOUIS, SKOURAS

Pittsburgh, April 17.
George D. Tyson, former advertising director for WB but more recently with Fox-Midwesco circuit in Milwaukee, left here last week for St. Louis where, with Cullen Epsy, he is taking over the operation of the Ambassador, Missouri and Grand Central theatres for the Skouras brothers. Houses, originally owned by the Skouras interests, reverted to them short time ago.
Tyson, since leaving Midwesco when Milwaukee circuit was turned back to Saxe holdings, has been living in Pittsburgh with his familty. Espy, his partner in the venture, is a brother of J. Reeves Espy, district manager for the Skouras-Fox theatree on the coast.

manager for the S tres on the coast.

Educ. All Set

Hollywood, April 17.

Educational studio is resuming this week with three shorts after a three week shutdown during period of which new financing was arranged in New York.

Money is due here tomorrow (18) for the new activity.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed ach Friday in Hollywood, and added to the regular weekly 'Variety.' The Bulletin does not circulate other than on the Pacific Stope. News from the Dailies in Los Angeles will be found in that customary

Metro is deleting any reference take it with Something More Im-to debt nayment in Gabriel Over portant to New York for a distribu-the White House in prints that will be released in Great Britain.

LeRoy Prinz engaged by Metro to stage the dance numbers for Marlon Davies' next picture, a story of a studio casting office.

W. H. (Bud) Lollier has with-drawn his name as a candidate for Los Angeles Board of Education. Pressure of F-WC business respon-sible.

Robertson Finally Falls Guy Robertson, musical comedy star, goes under personal contract to B. P. Schulberg. Four years ago he turned down \$3,500 weekly from Metro.

Harry Brand, Nate Dyches and Robert Doman, picture p.a.'s, han-dling the campaign for Muncipal Judge Edward R. Brand, brother of Harry.

Looking for Release
'Where There's a Will,' second of
J. E. Chadwick's Grand Guignol
julayiets, cameracd at Trem Carr
studio jast week. Chadwick will

With Irene Dunne replacing Ann Harding in 'Double Harness,' latter is without a picture. 'Declasse' and 'Ann Vickers' are possibilities for Miss Harding.

Shortage of production money will keep Educational closed for its fourth week. Two Harry Langdon comedies and one "Torchy" have been read" to start for three weeks.

Wells Root Is at Radio on a one-picture deal. He has his choice of adapting two stories.

Hochreich's Zero
David R. Hochreich, here for the
past few months to organize a piclure company, returned to Chicaco
last week without develoning anything. Promoter's angle was to obtain revenue from national ad-

Trio in 'Harmony'
Jack Oakle, Skeets Gallagher and
Harry Green set for leads in Par's
'Too Much Harmony' Studio is
dickering for Nancy Carvoll for the
(Continued on page 27)

Because the Paramount, New York, is regarded as a showcase for Par pictures and as such it is important to the distribution department that the house be maintained on a de luxe basis, it is virtually definite that house will retain stage shows. A week ago, it appeared probable that the costs, it appeared probable that the cost, at a part of the probable that the day (21).

While it is intended to keep the New York house under its present policy, the Brooklyn Par is scheduled to close down Thursday night (20) for a week, reopening April 28 as a straight picture house at a scale yet to be decided, but probably 35c or 40c.

The nut out the Brooklyn, which by steps has been brought down to watch.

ably 35c or 40c.

The nut out in Brooklyn, which by steps has been brought down to \$15,000, would be less than \$10,000 under a straight film policy.

Since of Negative Access first began considering the closing of stage shows in both houses, vigerous opposition has arisen in various quarters along with fear that If the Broadway house went straight pictures at 56c admission or lower, it would reflect unfavorably on Par pictures which the house plays. Change in policy mission that Yar product has been dopping there.

While Publix may reconsider present plan for straight pictures in Brooklyn due to the opposition from stage showhouses out there, including the RKO Albes, Loew's Met, Strand and Fox, the circuit is inclined to try a change to see what

Met, Strand and Fox, the circuit is inclined to try a change to see what the results are, despite that it has been pointed out in Publix that in many cases around the country, where stage units were tossed, they were brought back to save the hustness.

where stage units were to save the business.

The Brooklyn operation is under the bondholders' direct supervisions, while the New York house contin-ues separately under the receivers.

FOX-WEST COAST WILL **TURN BACK 50% HOUSES**

Los Angeles, April 17.
Fox West Coast turned back on Monday the first of its bankrupt houses, the Majestic, Santa Monica, to Robert Armour, original operator. Out of between 35 and 40 houses listed in bankruptcy, 15 to 20 are expected to be turned back to their original operators this week.

Adolph Ramish, one of the large creditors of FWC, sent four auditors into the home office of the bankrupt company to examine their Beport of the receivers of the corporation which was expected today will not be filed with court for another two weeks.

Elson to Add Another

RKO has another deal on with Billy Elson by which the latter will operate for RKO in Grand Rapids in addition to the two circuit houses he's now running in Minneapolls. RKO has two houses in G.R., one playing vaudeville.

L. A. to N. Y.

Maxwell Arnow.
M. H. Aylesworth.
Staniey Bergerman.
I. E. Chadwick.
Charles Chase.
R. H. Cochrane. Max Gordon Max Gordon.
Marcus Heiman.
Henry Henigson.
Sam Katz.
Wiliard S. McKay.
Charles B. Painc.
Nat Perrin. Bertrand Robinson. Nicholas M. Schencia. Sam Schneider. Sam Spring. W. H. Steln. W. H. Steln.
Ivan St. John.
George Thomas.
Harry M. Warner.
John Zanft.
Bennie Ziedman.

N. Y. to L. A.

Harry Cohn.

INCREASING B. O. SUPPORT

U. A. Institutes Court Battle to Regain Houses from Bankrupt F-WC REOPENING 1,000

Attempt of United Artists to with-

Attempt of United Artists to withsdraw its nine houses from Mest. Coast United Teatres, own 18 for a with the comment of the c

Balto Sun Time Unlikely, Canada Against Change

Baltimore, April 17.
Agitation for daylight saving for Baltimore this summer is up again, but observers of civic affairs expect move to be defeated. Town has by ballot, twice defeated pushing the clock ahead.

Demand for

Demand for daylight is curiously lacking in this town, although other burgs of the same population in the vicinity regularly shove the clock hands around come spring.

Ottawa, April 17.
Clock changing will be the summer policy in only a few Isolated spots in Canada this year, the Daylight Saving plan having been dropped except in Ottawa, Montreal, Toronto, Kingston and St. Catharines where summer time will go into effect on April 30.
This bane of theatre managers than both of the persistent campalgn of exhibitors.

Film Logie

Hollywood, April 17.

An actress, engaging an artist to do a portrait of her m. c. husband, asked the price. When told she reartist to do a portrait or ner
n. c. husband, asked the
price. When told she remarked:
Why so high? Those off
paints you use don't cost
much!
To Warner Brothers pay
you off in grease paint? asked
the artist.

BOOM TIME BIZ REPORTED BY **EXCHANGES**

Minneapolls, April 17

Minneapolis, April 17.

Local film exchanges report their biggest business in more than two years. In some instances sales are reaching record proportions and hope and confidence are at a higher level than at any time during the depression.

Results are being accomplished in the face of many banks still being closed in the territory and exhibitors complaining bitterly about business. The recent rise in wheat prices, which the Minneapolis Yournal' estimates has put \$13,000,000 into the pockets of northwest farmers, is one favorable clement. Second principal reason is the excepting by face promoter of the farmers, is one favorable clement. Second principal reason is the excepting by farmer promoter of the farmers, is one favorable clement. Second Sirect. "State Fair," 'Kid From Spain,' King Kong,' Sign of the Cross,' So. This is Africa and Strange Interlude,' now being released in the territory, These pictures are doing a pre-depression business in practically all spots, mopping up for the exhibitors who play them.

play them.

Frisco Up 20 to 50%

San Francisco, April 17.

Indie exchange men in this territory report a decided up in business during past three weeks, rangling from 20 to 50%.

One of the chief reasons for the incline is entrance into the field of Indie operators who are steppingling indie product at lower admissions. In most towns, as in San Francisco, they've got to show indie product because the circuits, particularly Fox-West Coast, have everything else tied up.

Return of the freelance boys, as well as reopening of many houses darkened during the past year or two, is swelling the exchange grosses. Psychological reaction of the Rosewett administration, in ymany theatre owners and operators as conducive to better business, with result many are dusting off the seats and buying product. To date there have been no com-

and buying product.

To date there have been no complaints against exchange men for high rentails or prohibitive percentage deals, as there was recently at the old Roxy in New York. Local film peddlers are out after the business and, so far, have been handing out fair deals to all buyers.

Joe Cook Walks as Col. Prod. Mgr. After a Tiff

Hollywood, April 17.
Joe Cook, for four years production manager. Columbia, turned in resignation Friday, going off payroll Saturday. Sam Nelson, assistant director on to, now filling job. Understood Cook quit after argument with Sam Briskin and possibly on return of Harry Cohn Wednesday may patch up differences. Hollywood, April 17.

GREDITED FOR

More Theatres Operating Now Than Before the Moratorium - Public's Adding Patronage Visualizes Nothing But Cheers for the Traditional Summer Slump-Statistics and Present Trends Support This-Rescinding of Cuts Directly Caused by Increasing Income

GENERAL OPTIMISM

The picture industry-this week is thanking the public for enabling approximately 1,000 theatres to reopen in the five weeks which have elapsed since the bank moratorium? and approximately 1,000 theatres to read the property of the propert

spite the fall-off in the smaller communities, the theatre moguls are hailing the 3.2% as a grossing aid generally. Welshed against the smaller spots where beer-guzzling at home or outside has left less dough to spend on theatres, the big cities are more than making up the difference, figures show so far.

dough to spend on theatres, the big cities are more than making up the difference, figures show so far.

Money in Circulation

When this spirit of good cheer and camaraderie exists the theatre stands to benefit, it is opined by the theatre boys who make a study of human nature, the public and its vagaries. That beer takes people out of their homes is looked upon as radio's loss and the theatre's gnin if for no other reason than that vary probably after a few beers, may become show-minded.

Cliculation of money as a result of 3.2, in addition to the employment brewing and vending of beer entails, in itself is figured as in favor of the box office.

One of the large operators also points to the probability that with arrival of beer the main streets of most big cities will shortly have fewer vacant stores. Rents are rised downtown sites and that, the same operator believed, will have the effect of also eliminating the cheapness which gave a street like Broadway a Coney Island appearance.

No Product Shortage
The seasonal sales ballyhoo about acute product shortages is refuted by a check-up of virtually all producers in the field. It reveals that nine major companies right now have ready for release or in actual production a total of 37 first run features. There is in addition 25 independent features, These pictures are now on release schedules to be delivered between now and June. The new season (Continued on page 59)

(Continued on page 59)

\$19.000,000 Worth of Par-Publix **Creditors Elect Hilles. Horowitz.** Leake. Non-Showmen. Trustees

New Boots Pinch

Hollywood, April 17.
Jason Joy, who quit the Hays
office as censor contact to become a Fox production executive six months ago, found out
this week what it meant to
have the shoe on the wrong
foot.

He was one of the studio group of scenarlo heads call-ed on the carpet by Will Hays regarding the purchase of dirt yarns for the screen, and kept mum through the entire ordeal.
—From 'Variety's' Hollywood

Bulletin.

DISTRIBS' TRY TO STOP UP **EXHIBS' OUT**

Discovery of a loophole in picture contracts through which exhibitors can evade playing contracted bookings has distributors bending every effort for a stop-gap. The reading of similar statutes in about five states presents the technicular at the state of the state

No Fox-LeMaire Accord: Studio Will Settle Him

Hollywood, April 17.
There is no possibility of Rutus
Le Maire returning to the Fox lot
as an active producer or employee.
Company will make endeavors to
settle his contract which has until
August to run at \$1,000 weekly.
Likelihood is that Le Maire will
align with Darryl Zanuck at whatever the new affiliation latter
makes most likely at Metro.

makes, most likely at Metro R. C.'s 2 More from WB

Radio City has purchased two more from Warner Bros, for its Music Hali, making a total of four that will have been played over there. New ones are the George Ar-liss picture, 'Working Man,' and 'Elmer, the Great,' starring Joe E.

Originally Warners were planning to reopen the Hollywood on a two-a-day basis with the latest Arliss

After the Circuit Court of Appeals yesterday denied a motion to set aside adjudication of Paramount Publix in bankruptcy under the voluntary petition, it took less than a half hour to elect three trustees at the creditors' meeting in the afternoon before Referee Henry K. Davis. Although lawyers jammed the Federal court room and one. Samuel Zirn, led an attempt to oppose the election, it was anything but a Roman holiday, as expected. Trustees elected were Charles D. Henry L. A. How the second of the period of the per peals yesterday denied a motion to set aside adjudication of Paramount

the physical goods. Leake is a lawyer.

Horowitz is prominent in building circles as president of Thompson. Starrett & Co., construction business, which has built many theatres, and is the main contractor, in the building of Rockefeler Center.

Hilles, third trustee, is carried over from the Paramount equity receivership over which with Adolph Zukor he had been co-receiver up to yesterday (Monday).

Three separate groups of creditors, with claims totaling \$19,234,-009 supported the election of the (Continued on page 11)

SPEED OUTPUT **OF PAR SHORTS**

Paramount will increase its shorts output the coming season with a schedule, just made up by Lou Diamond, which calls for a total of 125 one and two-reelers in addition to usual 104 yearly issues of the Paramount Newsreel. This year the commount to delivering a total of only 57 short models are the complex of the news when the paramount is not to the complex of the newsy.

Two-reelers in view include an entirely new group of 24, divided into four series of six each. Contracts have been signed with Arvid B. Gillstrom to produce 12 of these, six each with Bing Crosby and Harry Langdon. Under other contracts just signed, Phil Ryan will produce six with Eugene Pallette and Walter Catlett and Del Lord a series of six, no star mentioned. The 101 reelers will include 18 Fleischer Betty Boop' cartoons, 18 Fleischer Betty Boop' cartoons, 18 Fleischer Streen Songa, 13 Screen Souvenirs, 13 of Hollywood on Parado' series, 13 Grantland Rice Sportlights, 13 Paramount Pictorilais and a new series of 13 to be known as 'Paramount Headliners.' While Paramount the coming. While Paramount the coming to the contract of the contra

WW's Distribution for '34 Not Set: Fox Has Shorts

World Wide is without a distribution channel for 20 features which it has scheduled for 1933-34. Fox, while handling Educational shorts, so far has been unable to find a place for WW material. In the meantime World Wide is segutiating with other distributors.

Chevalier's 'Bedtime Story.' 22G's. Best in L. A.: No Outstanders, but **Pace Pennery: Downey Aids State**

Los Angeles, April 17. With Good Friday and the nov elty of heer to overcome, the initial showing houses, with product non-too alluring, excepting 'A Bed Time Story, at the Paramount, spruced story, at the Faramount, spruced up a bit on incoming traffic. Par-amount looks to hit swell \$22,000 on the first week of Chevalier,

on the first week of Chevaller, which stays for a double stanza. Mort Downey on stage at the State did not have any too much State did not have any too much support with 'Pleasure Cruise' on the screen, so around \$11,000 will be about all the house can touch. Downtown, holding '\$25 Street' for three days of its fifth week replaced bungs, three will keybod be about hit around \$7,500 for the week.

should hit around ***, week.

*Keyhole' off to fair start at Hollywood, while 'Oliver Twist' helped boost the take at the Los Angeles.

Sweepings' not much at the RKO, with Rialto going first run playing the sexy Fox production of 'Bond-72'.

EDPLS. GETTING BY.

'KONG.' 'SISTER.' '42D' VERY NIFTY IN CINCY

Cincinnati, April 17. Exit of Lent and easing of heer

Exit of Lent and easing of beer stampede has cinema turnstiles re-turning to fast twisting. King Kong is the second best draw of the seais the second best draw of the sea-son at the Palace and may hold over. White Sister is proving a box office sweetheart and is all set for a fortnight at the Lyric. Curtain falls on vaude at the Al-bee this week.

Estimates for This Week

Estimates for This Week
Albee (RKO (3,300; 85-65) 'Humanity' (Fox) and vaude topped by
Friedland's revue. Finale of season with 'Cavalcade' featured and
30-55 scale and no orchestra. Current take augurs only \$8,500, mild.
Last week 'Men Must Fight' (MG)
\$5,500.

Last week 'Men Must Fight' (MG) \$5,500, 80-55, \$550, \$6,500; 80-55, \$75,500; 80-55, \$75,500;

pulling good \$11,000. Last week Rasputin (M-O), a holdover, \$46,000, mild.

Kasputin (M-O), a holdover, \$46,000, mild.

Central Airport (FN). Barthelmess name topping title; \$5,700, a jright. Last week 'Mind Reader' (WB), \$3,200, smallest figure for Warner Capito (ERCO), \$2,200; 25,400 'Crime of the Century' (Par). Theatre reopened with cheaper admish prices than at any other RKO ace houses here. Slow beginning, but of the control of the

mild.
Family (RKO) (1,000; 15-25) 'Ter-ror Trail' (U) and 'Heart Punch' (Mayfair). Split week \$2,200, oke. Last week 'Come On, Tarzan!' (WW) and 'Midnight Morals' \$1,800,

(WW) and Midnight Morals' \$1,800, weak.
Strand (1,160; 15-25) 'Manhattan Tower' (Rem) and vaude, Ernest Hiatt headlining. Film program cut to allow for a fifth performance Saturday and Sunday, with fouraday rest of week; \$3,600, fair. Last week 'Latin Love' (Mayfair) and five-act bill, \$3,000

Easter, Good Product Aid Lincoln Grosses

Lincoln, April 17.

Lincoln, April 17.

Holy Week felt here in the grosses, the reaction being out of celebration in this ultra-churchy town.

CAVALCADE, \$5,000

"CAVALCADE, \$5,000

"Indianapolis, April 17.

Theatres are getting by, especially through extra exploitation and advertising. Circle, this week, even went so far as to hire an airplane to exploit Control Airport wombown, ouse, is putting in Louie Lowes band this week. Eath has good local rep.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 25do), 'Cayalcade' (Fox). At these prices should prove to be the best prices should prove to be the be

B'HAM PRICE CUTS

Battle of Admishsa—Chevalier, \$6,

1 this prefixed was a series of the control of the

Estimates for This Week
Alabama (Wilby) (2,800; 25-3540)—Bed Time Story' (Par). Fairly
good, around \$8,000. Last week
(Sabriel' (MG) failed to last out the
week; picture made a hit with those
that saw it, but failed to click.
(Clear All Wires' (MG) was substituted, totaling a mild \$5,000 for the
two.

around \$1,700; Empire (BTAC) (1,100; 15-25)— Parachute Jumper' (WB). New price may help fill balcony but not help box office much. Around \$1,600, Last week 'Lawyer Man' (WB) fair

Last week 'Lawyer Man' (WB) fair \$1,500. Galax (Wilby) (500; 15)—'Under Tonto Rim' (Par)—Zane Grey story will mean around \$1,000. Last week 'West of Singapore' (Mono), light \$800.

MANY B. O. PIX **AIDING FRISCO**

San Francisco, April 17.

A pientitude of potent picture product is giving the town its best week since Lent and the bank holiday which combined to raise the crators in this week's bunch, more than in years.

Biz is good all over, but best of all at RRC9s Golden Gate, where King Kong is in for a run of probacting the probable house record. Stage show and five on Sunday, upping the take to a probable house record. Stage show probable house record. Stage show the probable house record. Stage show turned and five on Sunday, upping the take to a probable house record. Stage show turned to the control of the control of

a reserved seat special, and not so good. The reopens is the President, which Morgan Walsh has rented for an inder run of Columbia's Mussolini Speaks, with 50c matinees and nights, continuous policy. Dumps house after this through. Town ought to hit a satisfactory gross sufficient to cover the low nut. Paramount showing 'Cavalcade' at pop prices after three weeks and the continuation of the continuation of the satisfactory in the satisfactory gross sufficient to cover the low nut. Paramount showing 'Cavalcade' at pop prices after three weeks played to excellent big during its \$1.16 run, but many waited for its \$0.20 appearance.

roadslowing at St. Francis. Film played to excellent bis during its strict of the polymer of the played to excellent bis during its strict of the polymer of

Historic Majestic, Chi. Relies on Radio for Sole Bally; 'Today,' 32G

MARKED RO LIPPING IN ALL PTSRG STANDS

Dittahungh April 17

Pittsburgh, April 17.

Looks like a decent break around here his entered and the process of the

expected kiddle pull, which apparently won't entirely develop. Maybe \$3.750 Estimates for Thin Week
Davis (WB) (1.700: 25.50-40).
Hello Slater (Fox) and Big Cegg'
(U). Only possible draw here is perhaps Clyde Beatty, although he has never appeared here. Hello Sister is Von Stroheim's remake, Broadway. Both may be able to gather \$3,000. Last week 'Destination Unknown' (U) and 'Blondle Johnson' (WB) n.5hat \$2,250.
Froadway. Both may be able to gather \$3,000. Last week 'Destination Unknown' (U) and 'Blondle Johnson' (WB) n.5hat \$2,250.
Is-5-40), 'Oliver Twist' (Mono). Big things expected of this one apparently not destined to materialize. Won't even get the kiddle trade, week 'Madame Blanche (MG) a surprise click and talk of town at \$4,400 for Holy Week.
Penn (Loew's-UA) (3,300; 25-35.
Penn (Loew's-UA) (3,000; 25-35.
Penn Estimates for This Week

Probably the most interesting development of the Loop and the most interesting development of the Loop, is the fact that the house is understood to have spent only \$175 with the daily newspapers, it is a conspicuous example of relying altogether upon radio ballying altogether upon radio ballying altogether upon radio ballying altogether upon radio bally Royy, New York, to exchange Listerine empty cartons for admission.

Roxy, New York, to Excanage Listerine empty cartons for admission and the might fairly be said that Listerine its presenting a long forgotten theatre to a generation that probably neither knew nor patronized the old one. Anyhow the radio announcements of Listerine were announcement of Listerine were announcement of Listerine were active event of the opening of this 10-29-30 house which otherwise would hardly get more than perfunctory courtesy.

How Week was offices but Good Friday strangely enough was above expectations. Most of the new pictures came in Saturday to duck this traditional religious b. o. handlesp.

Estimates for the Week

Estimates for the Week
Chicago (B&K) (3,940; 35-55-75)
—'Today We Live' (MG) and stage
show. Joan Crawford teamed with
Gary Cooper in Easter Week looks
to \$32,000. Last week 'Rasputin'
(MG) got \$27,500, and was shoved
into McVickers to get the 55c top

Into MCVICKETS to go. the Collow-up.

Majestic (Gregory) (1,998; 10-20-30)—Racing Strain (Sec) and vaude. This house gives state righters a loop first run. Vaude booked by Dick Hoffman. Lietering the two weeks. Opened Sat-

bediese by Dick Hoffman. Listerine tie-up runs two weeks. Opened Saturday.
McVickers (B&K) (2.284; 35.55)—Rasputin' (MG). Expect \$7.500, fair. Last week Cohens and Kellys in Trouble' (U) got only \$4.00 to the cohens of the coh

White Sister (MG) starved at \$6,000 cs. (KGO) (2,582; 40-5.5.82) ...

'Sweepings' (KKO) and vaude. Much expected from this story with Chicago associations; \$21,000 or better likely. Last week 'Parole Gird (15,000 cs.) and the control of the contr

Buff Generally Better; 'Cavalcade,' \$10,500, Big Buffalo, April 17.

'Cavalcade,' \$10,500, Big

Buffalo, April 17.

On all sides business shows an improvement shows an improvement of the side of

Clarke's One For Radio Hollywood, April 17.

Hollywood, April 17.

Donald Henderson-Clarke-is returning to Hollywood this week on
a one picture deal with Radio. He
will do an adaptation of 'Front
Porch Girl.'

Clark was last here a year ago at
Warners.

'Cavalcade,' White Sister,' 'Kong' Lead Philly: Whiteman Aids Earle, 20G

Philadeiphia, April 17.
Plenty of grief as expected in
Philly's downtown film sector Holy
Week. As a matter of fact, it was considerably worse than predicted in several instances, notably that of Joison's 'Hallelujah, I'm a Bum,'

Joison's 'Halleluish, I'm a Bum, which floundered to a miserable \$5,000 at the Stanley, two grand below figure hoped for. Lucky to given get through the week.

The two hold-overs also folded badly, with Rasputin's getting a topid \$5,000 in its second week at the Boyd (second door week at the Boyd (second door week at the Stanley of th

than \$7,000 in its second week at the Stanton. Neither Fox nor Earle, two big stage show houses, had expensive bills and so their lowered grosses didn't house self-lowered grosses didn't house the two their lowered grosses. However, the Fox's \$15,000 with 'Constant Woman' on the screen and Fanchon and Marco's Whoopee' unit didn't look very hot, nor did the Earle's \$12,000 with 'Fast Workers' on the screen and usual-wanderille.

waudeville.
Locust relighted Saturday with
'Oliver Twist' but unlike their rejeent successful venture with 'Cavalçade,' Boyd-Ewhler management is
using a grind policy, 55c top and no
reserved seats. Opening not so forte
and no more than two weeks fore-

cast.

Real money possibilities made their appearances at the end of the week at four houses. The Fox has "Cavalcade," first showing at popular prices and figured sure for two week at four houses. The Fox has 'Cavalcade,' first showing at popular (Tavalcade,' first showing at popular weeks and a possibility for a third; \$23,000 not figured impossible for first week. 'King Kong' at the Stanley should hook a fine, strong \$23,000, and white Sister' at the man's at the Earle and that house blould soar well above its recent \$14,500 average weekly gross. All this competition won't help Peter Tavist and the Stanton, with less it gets a lot of Fox turn-away. Estimates for This Week

Estimates for This Week

Chevalier and the standow wind base it gets a lot of Fox turn-away.

Lest imates for This Week
Arcadia (600; 25-4-50), 'She Done Him Wrong' (Par). Mae West dim figured by some as weird booking for this small deluxe house, but it started well. Ought to get \$3,000.

Boyd (24,00; 40-55), 'The White Sister' (MG). Strongly and ought to click for a neat two weeks; \$17-60 doldcated. Laneweek 'Rasputin shady side of \$3,000.

Earle (2,000; 40-56), 'Hell to Heaven' (Par) and waude. Paul Whiteman big noise on the stage week. 'Fax Workers' (MG) and vaude, poor at \$1,000.

Fox (3,000; 35-55-75), 'Cavalcade (Fox) and stage show, Latter response of the stage of

Chevalier and 'Wires' Both \$8,000, Tops in N.O.

New Origans, April 17. Looks like tossup between 'Bed-time Story' and 'Clear All Wires' for premiero honors at the local wick-ets. Both will get around \$8,000. Tudor has 'Sailor's Luck' and St. Charles Jungle Killer.

Charles Jungle Killer.

Estimates for This Week
Saenger (3.583; 40 — Thedtime
Start (Far). Proves that Chevael
Blory (Far). Proves that Chevael
gross looks like \$5,000. Last week
Pick Up' (Par) did \$5,000. Last week
Pick Up' (Par) did \$5,000. Last
Mi Wires' (MG) and stage show.
Helping fair picture and total will
be \$8,000. Last week 'Hallelujah' (UA) ditto.

Now I Tart June \$4,000.

Now's State (3,218; 60)—'Cient Wires' (MG) and stage show. \$1,800.

Now I was the stage show. \$1,800.

Show I was the stage show. \$1,800.

Show I was the show I show I show I will show I show I

'Today We Live,' \$24,000, Livest Entry in B'klyn

Brooklyn April 17 Brooklyn, April 17.

Nothing exciting around town.
Loew's Met is leading most encouragingly with Today We Live'
(Crawford-Cooper).
Par goes straight pix soon.

Estimates for this week

Estimates for this week
Paramount (4.300; 32.35.55.515)
Lady's Profession' (Par) and tab
Whoopee' on stage. Much better
than previous week but only \$18,000
expected. Bad run of pictures left
its mark here. House formerly
overcame his with strong feels at
both stage and screen, depression
continues. Contemplated straight
sound policy won't help in absence
of strong pictures. This is one
house that should not drop stage
ances. Last week 'Murders in Zoo'
(Par) established new low of \$11,300.
Fox (4,000; 25.35.55.9 'High Gear')

(Par) established new low of \$11,300.

Fox (4,00), 25-35-55) 'High Gear' (Gold) and stage show. Picking up to an okay \$14,000. House is build-manage to pull through summer. If Par goes a straight cound house will get the benefit, showing what an average stage show policy means in building patronage. Last week 'State Trooper' (Col) and vaude got \$10,200.

state Trooper' (Col) and vaude got \$10,200.

Losw's Met (2,000; 35-55-75) Today We Live (MG) and Milton Berie heading vaude. Picture pulling 'em in to a good \$24,000. This house due to consistently good picture of the consistently good picture in the going straight sound. However, public gets more than money's worth here with town's best picture and always a good vaude show. A look around here during a week-end and you can see who's Last week ("abriel" (MG) excellent at \$25,000.

Albee (25-38-55-75)

Albee (25-35-55-75) 'Sweepings' (RKO) and vaude. Going big toward \$22,000. Last week, second of 'King Kong' (RKO) o.k. at \$16,000.

Nong (RKO) o.k. at \$15,000.

Strand (25-35-55) '42nd Street'
(WB). Established record for town
by going four weeks and will get
\$16,000, remaining a fifth week.
Third week, \$17,400.

'CAVALCADE.' 20G. PUTS FOX ON DETROIT MAP

Detroit April 17

shows not helping any of the first string houses but a nice array of pictures is inducing interest. Fox with 'Cavalcade' in its first popular price showing is heading for a smashing \$20,000.

smasning \$20,000.

The Michigan continues with its double feature policy but not very happily. This week 'Ex-Lady' and 'Luxury Liner' are offered, neither exciting much interest.

Luxury Liner are offered, neither exciting much interest. Sweepings a the Downtow will "Sweepings" at the Downtow will see in the United Artists with "Secrets, not looking for two weeks with that picture.

We be the proper of the Control of the C

Estimates for This Week

in its second week also very mild.

Estimates for This Week
Michigan (P-P) (4,046; 15-25-35-40-55)—[Ex-Lady (WB) and Luxury Liner' (Par). Down a little to
\$3,000. Last week "Ladies They
Tonto Rim" (RKO) weak at \$10.500.
Fox (Indo (5,100; 15-25-35-40-55)—
Cavalcade' (Fox). A smashing
\$20,000. Last week 'After the Ball'
(CP) and 'Afraid to Talk' (U) fair
\$20,000. Last week 'Rer the Ball'
(CP) and 'Afraid to Talk' (U) fair
Downtown (RKO) (2,760; 15-2533-40-55)—"Sweepings' (RKO. Mild
at \$4,000. Last week 'Christopher
Strong' (RKO) \$4,300. (2018; 15-2535-40-55)—"Sceren' (TA). Pickford
not drawing, \$5,000. Last week
(Tabriel' (MG), in its second week
mild at \$4,000. (16, 16) is second week
mild at \$4,000. (16, 16) is

N. H. HEY-HEY

Chevalier and 'Cavalcade' Out

New Haven, April 17. New Haven, April 17.
Things are looking up this week, with possible standout grosses indicated. Last week's figures were surprising in view of Holy Week surprising in view of Holy Week letdown, with one deluxer doing a \$1,000 above early indications. Nabes are steadily eating into business of central houses. Estimates for This Week

Lotsa Extra Biz **Bolsters Balto:** Chev. 'Cav.' OK

Baltimore April 17 All the theatres are ordering ex-tra cases of tickets and putting their cashiers on double shift. If it

their cashlers on double shift. If it is keep up they may pay off the nad debt, or, at least, the debts they incurred during that brutal it pre-Easter session.

Every house has an 'extra special' to the stage or screen, and some of 'em both. New theatre quit its regulation Monday opening, and time with Cavaleade,' in on pop ir run after two-a-day some weeks ago at the legit Maryland. Keith's, on the other hand, held off its regular Thursday opening, holding over crash on Saturday with Chevaller's new 'Bedtime Story.' White Sister's lead of the town on pac sousses it's again the vaude. Hipp is spreading for Fred Warling band, a local fay, and sub-hilling its flicker, 'Grand Slam,' which is pleked up from a will do business, hasn't missed yet in this bury. Also at the Century, the plcture, 'Keyhole' gets timy type under the headliner, Will Mahoney, the best of the best of

B'way Glad Holy Week's Over: Wow 'Cavalcade' Biz. \$200,000 in 2 Wks. No Squawk: 'Live' Big \$55,000

Easter finally arrived. and all of Broadway slighed heavily with roller, but with it came rain Sunday night and yesterday (Monday) to dampen the ardor of most showmen. But rain is the lesser of the men and the state of a single process. The struggle of the theatres has been trojan-like, in bucking not only the Lenten period with its Holy Week and possibly make and other box office drawbacks that came with it. Soon daylight saving will be here to worry the managers. That starts Sunday (39).

The good news on (City's Music Hail which, on second week of Cavalcade-will-set-al-seas-385,000). Considering that Thursday and Friday, with the town still the Business even if the rest of the week does not up the gross for a possible nearness to the first week's take of \$105,000, new high the processes, verywhere, this will be very big business even if the rest of the week does not up the gross for a possible nearness to the first week's take of \$105,000, new high the processes, verywhere, this will be very big business even if the rest of the week does not up the gross for a possible nearness to the first week's take of \$105,000, new high the processes, verywhere, this will be very big business even if the rest of the week does not up the gross for a possible nearness to the first week's take of \$105,000, new high the processes, verywhere, this will be very big business even if the rest of the week does not up the gross for a possible nearness to the first week's take of \$105,000, new high the processes, verywhere, this will be very big business even if the rest of the week does not up the gross for a possible nearness to the first week's take of \$105,000, new high the processes, verywhere, this will be very big business even if the rest of the week does not up the gross for a possible nearness to the first week's take of \$105,000, new high the processes, verywhere, the gross for a possible nearness to the first week's take of \$105,000, new high the processes to the first week's take of \$105,000, new high the processes wil

REFLECTS GOOD TRADE

Denver, April 17.

Easter Parade evidently headed for the previous week or around \$7.800. Predecessor. Parole Girl' Col), on first run got only \$4.200. Evaluation of the previous week or around \$7.800. Predecessor. Parole Girl' Col), on first run got only \$4.200. Evaluation of the previous week or around \$7.800. Predecessor. Parole Girl' Col), on first run got only \$4.200. Evaluation of the previous week or around \$7.800. Predecessor. Parole Girl' Col), on first run got only \$4.200. Evaluation of the previous week or around \$7.800. Predecessor. Parole Girl' Col), on first run got only \$4.200. Evaluation of the previous week or around \$7.800. Predecessor. Parole Girl' Col), on first run got only \$4.200. Evaluation of the previous weeks under the previous weeks and penham is showing slight gain. And is considered for normal \$3.500 with stage show, and Pensuin rook Murcel first run here. Previous for the previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham is showing slight gain. With second run on Previous weeks and Denham second run. With second run on Previous weeks and been adjaced for nor

considering everything, mas wore well.

ev. (1709: 254-05-57) 'Christopher Strong' (RKO), Will detected than previous week or around \$7.380. Predecessor, 'Parole Girl' (Col), on first run got only \$4.200. Paramount (3,68; 35-55-75) 'Be Mine Tonlight' (U) and stage show. Foreign-made musical not getting business substantially on the boosts business substantially out two weeks' average, looking to get around \$23.200. with chance of

60% Catholic Prov. Storms B. O.'s Good Friday: Biz a Panic All Over

Providence, April 17.
They're still trying to dope out this town, but no one seems to have the faculty of doing so. Shownen here say that figuring out the situation in Providence would be veal's grosses.

just like trying to work out next years and the biggest bunch of clock the theatregoers Providence would take the cake hands down if the box office receipts for Good Friday are any criterion Boasting denote the control of the contr

,000.
The only legit attraction in town
'Another Language' at Modern,
here stock company is cleaning
p every week.

Estimates for This Week

where stock company is cleaning up every week.

Estimates for This Week
RKO Albee (2,300; 15-55)—
"Sweeplngs' (RKO) and vaudeville.
Stage show is unusually bright this week, but \$7,000 is under expected to the stock of the sto

'White Sister' and 'Kong Outstanders in Louisville

Biz on the up-beat all over town.

Extra ad splurges are having their favorable reflexes in increased takings. This was particularly noticeable in the campaign on 'Kong' and 'Cavalcade.'

White Sister' is heading for a very nice \$7,500.

Estimates for This Week

very nice \$7,500.

Estimates for This Week
Loew's (3,400; 25-35-50)—White
Sister' (MO). Good at 7,500. Last
week Perfect Understanding' (UA),
\$5,000.

Frourth Ave.) (2,700; 25-35-35)—Pick Up' (Par). With Delmar angle emphasized, fair only at
\$4,200. Last week 'King of Jungle'
(Par) did \$5,000.

Strand (Fourth Ave.) (1,706; 25-35-30)—Cavalendle'
(Par) did \$5,000.

Strand (Fourth Ave.) (1,706; 25-35-40)—With
Strand (Fourth Ave.) (1,706; 25-35-40)—King
Kong' (RKO). Also with big ad
campaign pulled unusually big
foot \$2,500 in 8 days.

Alamo (900; 15-25-40)—Mystery
of Wax Museum' (WB). With extra show in morning did a little
above par at \$1,300. Last week
thove par at \$1,300. Last week
how in morning did a little
above par at \$1,300. Last week
The show in morning did a little
above par at \$1,300. Last week

The show in morning did a little
above par at \$1,300. Last week

The show in morning did a little
above par at \$1,300. Last week

The show in morning did a little
above par at \$1,300. Last week

The show in Mystery of Wax Museum' (WB). With extra show in morning did a little

BARRYMORE, CRAWFORD DRAWING BEST IN HUB

Boston, April 17.
High spots are Keith's, with
Lionel Barrymore film and vaude
back; State packing 'em in to see
Joan Crawford on screen, aed
Scollay and Orpheum each drawing
well

well.
'Mussolini Speaks' holding over for its third week at the Tremont is worth noting these days.
Estimates for This Week

Mussolini Speake' holding over for its third week at the Tremont is worth noting these days.

Estimates for This Week
Keith's (RKO) (4,000; 35-50)—
'Sweeping' (RKO) and vaude. Return of vaude after absence of three weeks, together with Lione BarrySweeping' (RKO) and wan in the state of th

500, good, but not fancy. Last week 'Under the Tonto Rim' (Par), and 'Reform Gir! (Tower) held up fairly good at \$2,000, but off at that. RKO 'Victory (1,600; 13-55)—'King Kong' (RKO). Pienty of publicity and will be among the leaders will be among the leaders of the control of the control

Port's Pace So Good It May See Two H. O.'s In 'Cay,' and 'Gabriel'

Portland, Ore., April 17, Portland, Ore., April 17.
The burg's b.o.'s are taking a little
nourishment. Exploitation temperature is rising and most houses holding their own, with grosses upped
in spite of warmer weather. Last
week, Holy Week, bumped all the
gates.

week, Holy Week, bumped all the gates.

'Cavalcade' at Broadway, capitalizing on previous roadshowing, capitalizing on previous roadshowing, capitalizing on previous roadshowing, and the second week. 'Cabriel' getting attention at the United Artists, will probably hold over also. 'Rasputin' at that house held for three Pictures getting some opposish in the burg this week. Walter Hampden here one day at the auditorium in 'Hamiet,' and a big advance sale. Hamrick's new burleycue at the a novelty along this Main street '42nd Street' looks in line for results at Hamrick's orlental. That house has been building biz lately. rently: also holding its new m.c., Georgie Stoll, indefinitely.

Estimates for This Wook

IKKO Orpheum has 'Sweepings' currently; also holding its new m.c.,
Georgie Stoll, indefinitely.

Broatmass for This Week

Broatmass for This Week

Broatmass for This Week

Stoll, Care and the stoll of the stoll

MONTREAL LOOKING UP: 'KONG' BIG \$15.000

Montreal, April 17.

Retreats, church parades and services, fine, each cheer parades and services, fine, each cheer parades and services, fine, each cheer parades parades and services, fine, will not be a serviced or the holiday, but there are hopes that current week will be an appreciable move around the corner to better ho, results. Some tendencies will counter the other tendencies. King Kong, sarded stranding own in the first parades and the services and the

Estimates for This Week

'42d St.,' Tacoma Wow

Tacomas. April 17.
Tacomase regoing '42d Street'
and liking it, this to hold entire
week at Music Box.
National exploitation, together
with benefit of Seattle advertisins,
for three-week run in neighboring
town, helping put this over. 'White
Sister' looks oke with solid week at

Roxy.

Burlesk into the Blue Mouse is a

Burlesk into the Blue Mouse is a clicker.

Estimates for This Week
Music Box (Hamrick) (1,400; 25),

42d Street' (WB). Off with a bang
for \$5,000. Lat week.

Big Cohes
and Kellys in Trouble' (U), for soso \$3,000.

Rosy (J-VH) (1,300: 15-20),

White Sister' (MG). Gable-Hayes
getting billing; looks \$5,500, excelbant; plenty of lines. Last week
Soldier of the Storm' (Col) and
Theart Punch' (Cos); Jungle Olglic'
(Prin) dual, last half of week, okay
\$4,000.

Talmadge and Jessel Induct Roxy, Seattle, Rousingly to \$16.000

Seattle, April 17.

(1-v-1) to koxy as house manager. First run pisses, weekly change, with policy in the policy of vaude in future, is policy. Pick up noted this week over last with Lenten season past. \$\frac{42n}{25m}\$ Street as Music Box in its third, with lines dally. Looks almost oke for fourth week, but Hamrick has King Kong set in for simultaneous showings at both Blue Mouse and Music Box. \$\frac{4}{25m}\$ the mouse of the season past of the

Jacobse and the season of the

2 Wash Premieres: Looking Forward' Off to Big \$27,500

Washington, April 17.

do a nice \$8,500. Would see more but for opposition, which is plenty. Tooking Forward' at Fox was also put in ahead of release date to get MGM show in local Loew show place for Easter. Premiere angle with the control of the control

ing in and week will hit o. k. \$8,500.

Laurels last week go to Earle, with Cab Calloway. Figure wasn't big, but was better than anybody else. 'Air Hostess' didn't help much.

much.

Center of interest last week was Macdchen in Uniform' at Met. Ballyhoo gave it tremendous opening, but pie didn't stand up to type promised in ads. Slipped badly, among mob on Monday and Tuesday, but arty class came through and the control of the control

pretty conclusively that Swanson inn't what she used to be. Madame Butterfly still holds house low, but it was a close shave.

Eastimates for 150 the State of the State of St

had a poor Lent may recover next leave week. Estimates for This Week Maureen O'Sullivan, pic being moved in two days early, with biz picking in two days early with did picked up after week middle to the days of the two the days of the two the days of the two the days early with picky days of the two the days early with picky days of the two the days ea

Paramount's Future

(Continued from page 7) three trustees, whose names were placed in nomination by Robert P.

placed in nomination by Robert P.
Levis, atromy representing Allied
norms Corp., which built seven
there Corp., which built seven
there or Par.
Largest of the here groups proposing Hilles, Horowitz and Leake
is the Allied company, to which
P-P owes \$4,800,00 on purchase
price in building of seven theatres.
They include the Paramount, Brooklyn; Paramount, Fromont, O; Paramount, Glens Falls. N. Z. labama. Birchest New York built
for Par and leased to Loew's, Kings,
Brooldyn; Pitkin, Brooklyn, and
the Valencia, Jamalca, L. I.
Creditors' vote on trustees included 639 bondholder sepresenting.

the Valencia, amazica, L. I. Creditors' vote on trustees included 699 bondholders representing \$3,852,000 worth of bonds, with proxies for an additional 273 bondholders owning \$1,095,000 of the P-P

holders owning voting the Hilles-bonds. Third group voting the Hilles-Horowitz-Leake combination con-sisted of 10s creditors with claims of \$1,837,000. This is the commit-tee represented by Nathan Burkan and headed by Electric Research Products, Inc., creditor for \$1,138,-

Products, nrc., comments.

112.

Par's Cash Posish Up
Referee Davis asked P-P attorneys yesterday (Monday) in closing
election, what were the assets of
Paramount. While the figures
quoted cannot be accepted as a reliable guide, attorneys later told
'Varlety,' due to their not including assets in subsidiary corporations and other book assets, figures
eriven were that cash condition of

ing assets in subsidiary corporations and other book assets, figures
given were that cash condition of
P-P (holding company) as of April
14 was \$537,000. Attorneys explained that this comprised assets
in possession of the equity receivers
(Zukor and Hilleans and the experiment of the experiment

Situration of decision in that dates it is expected.

Sirn stated to 'Variety' immediately after the brief election yesterday (17) that he would file a motion in the U. S. District Court

terday (17) that he would file a motion in the U. S. District Court attacking the legality of the voluntary adjudication and trustee election. Motion will be filed sometime this week, said Zirn. If no success, he intends filing an appeal.

Appeale Court Ruling Election of trustees yeaterday proceeded following unfavorable action of the U. S. Circuit Court of Appeals in staying it a further two weeks' postponement, and the falliure of conferences between opposing factions looking to an adjudication of the U. S. Circuit Court of Appeals and the falliure of conferences had been under way daily pending Circuit Court of Appeals decision and for a time it appeared that forces favorable to the voluntary petition would unite with those insisting on adjudication of the involuntary petition. Petitioners (Indie bondholders) were Arthur B. Gouchenour, Relmai Operating Co., Adde F. Goodman (Mrs. Maurice Goodman, theatical attoracy), and Milton L. and Charling these bondholders in the continuing the cont representing these Chicago group holds \$250,000 worth of bonds; House, Halthusen & McCloskey and

House, Haithusen & McCloskey and Saul E. Rogers.

The Circuit Court has held that there is ample authority for holding that voluntary proceedings, begun after the involuntary proceeding in bankruptey, may proceed, saving all rights the involuntary predictioners may disclose and leaving the district court free to require the procedure best adapted to preserve the rights of all creditors.

cedure best adapted to preserve the rights of all creditors.

The opinion pointed out that the equity receivership is attacked as improperly encroaching on both the bankruptey court's and the State court's jurisdiction, but that-equity receivers were appointed with full knowledge of the involuntary petition. The propriety of this practice, said the court, 'is open to question, but we need not stop here to consider it because a voluntary

petition was filed immediately and an adjudication obtained."

an adjudication obtained."
Stating that 'the rule asserting exclusive jurisdiction of a court of bankrupto; has been frequently recognized, with cases quoted in connection, the court also indicated that the petitioners may appeal, if necessary, from orders denying motions to vacate the receivership, if so advised.

Legal Interpretation
'Unless it is clearly beyond the court's jurisdiction to have continued the equity receivers in possession of the property, pending election of the trustees, writs should not issue,' the higher court decided.

tion or the trustees, writs snould not issue, the higher court decided.

Legal Angles
Willingness of Paramount Publix last week to go into daily huddles with counsel for independent bond-holder and stockholder interests, with counsel for independent bonder of the stockholder in the same of the stockholder interests, with a substantial part of the same in bankrupley, virtually amounted to a surrender to miscellaneous litigation that has piled up during the past few months. At the same time factions opposing Paramount began visualizing a victory for themselves in developments that have taken place since the Circuit Court of Appeals began staying an election of creditors, originally set for April 3.
When the Circuit Court further

When the Circuit Court further reserved decision last Monday (April 10) setting back credifors meeting to Thuraday (13), opposing factions began conferring among themselves and since that date were in daily huddles looking to agreement on a bankruptcy proceeding agreeable to all.

Our Thursday (13) the Circuit Court further reserves decision and against adjudication of Par under Par's own voluntary petition, and Referee Henry K. Davis agreed to the postpionement on continuing meeting until yesterday (Monday).

Toward the end of last week with conferences continuing it became When the Circuit Court further

Toward the end of last week with conferences continuing it became apparent that the 12 banks on the 13,000,000 Paramount loan of last March would surrender their perference under the bankruptcy proceedings. It was the probability, virtually admitted by a Par attorney before the Circuit Court of Appeals, that these banks would be preferred creditors which has resulted in vigorous bondholder opposition to the voluntary bankruptcy.

press, that these banks with the press. The trace of the press. The press of the press. The press of the press. The press of the press. In addition to opposing certain loans, indie counsel has been bucking Par because of the fear the 12 banks would become preferred creditors under bankruptcy liquidation. They also have other serious complaints, which if dragged out in the courts, would have further complicated the situation and the future of the P-P estate. These include suits which claim Par made unlawful payments prior to Jan. 26, when going into receivership, mostly in 133 and 1932. Counsel claims that Par paid out \$12,000,000 in those two years on stock repurchase agreements on the present of the press. The press of the press. The press of the press of the press. The press of the press of the press. The press of the press of the press. The press of the press

tion of the Film Productions Corp. as a holding company for negatives of Par, has failed. In the N. L. Ernst suit, alieging the deal to be traudulent, Justice Valente has refused the motion for a receiver over Film Productions. It's the latest of several similar suits brought by bondholders of P-P claiming violation of indenture of bonds. In this bondholder suit, a receivership over Film Productions was asked pending littigation, with

In this bondholder suit, a re-ceivership over Film Productions was asked pending litigation, with plaintiffs maintaining the two is-sued to a trustee for the benefit of all the bondholders and providing the bondholders and providing that the bondholder with the bondhold-upon the trustee by the bondholdupon the trustce by the bondhold-crs of 25% in amount of the out-standing bonds.

I Los Angeles, April 17.

Paramount Publix anciliary receivers here, Adolph Zukor and Gharles D. Hilles, did. not file a receiver here. Adolph Zukor and port on Monday as ordered by Fedderal Court. Waiter K. Tuiler, attorney for the receivers, is absent from the city for several days, with possibility that a two week's adjournment will be granted for filing.

PICTURE GROSSES Academy Sleuths

Hollywood, April 17.

Academy now wants to be in the know on all previews. Organization has requested the studios to notify it of all preshowings, in order that somenemight be assigned to check up on the screen credits of writers.

writers.

It's a-part of the Academy move to halt credit-hogging.

—From 'Variety's' Hollywood Bulletin.

HOW DISTRIBS FIGURE '34 RENTALS

Regardless of how Hollywood prunes the cost of production, distributors are set to Rauge rentals and percentages for 1933-'34 plcaccording to the amount of money taken in at the box office be-tween now and October. The dis-tribution end anticipates that the new season will witness an attendance considerably in excess of '32'33, which means that instead of
reducing rentals, distributors will
ask more money for lower budgeted

ask more money for lower budgeted product.
Straight rental policy is confined to the lesser runs. The percentage terms for the first runs will remain about the same as last year.

Three-Reelers as a Taper-Offer from Two Feature Habit

Hollywood, April 17.

Craig Hutchinson has completed his first three-reel western feature, Pals of the Prairie. Production is the first of a series of this length and is regarded as a compromise between feature-lengths and shorts for a while these planning to the recomplete for exhibitors planning to taper off from double billing.

roin double billing.

Film will be state-righted by Steiner and Hutchinson. Cast includes Buck Owens, Benny Corbett. Buffalo Bill, Jr., and Charles K. French.

No Texas Taxes

Dalias, April 17.
Effort to tax theatre admissions in Texas met defeat when a legislative committee at Austin rejected proposed luxury tax bill Monday (10). Also dead are general sales tax measure and a bill to legalize horse betting.
Tendency is clear that all new tax bills will be downed and the burden for new revenue placed on beer, which will then make the brew bill easier to pass.

Minneapolis, April 17.
The State legislature has adjourned without passing any adverse legislative aimed at the film industry. No attempt was made to impose any form of censorship.
Two bills taxing admissions died in committee.

Doubles Gain in Detroit

Detroit, April 17.

Double billing looks good for an indef run in this town. Double billing is being extended in the downtown houses as a definite

with the Michigan twin featuring this week, and the Fox and Michigan both doing the same last week, igan both doing the same last week, it looks like attempts to get the nabes to single bill are doomed. The Michigan substituted another feature when the musicians walked out and continues the policy.

ASTOR GETS 'HELL' APRIL 25 'Hell Below' goes into the Astor, New York, April 25, succeeding 'White Sister' after a brief run of slightly over five weeks, one of the shortest the Astor has had in years.

Maybe It's Wheat, Mpls.' B.O.'s Show Signs of Life: 'Kong' Smash 15G's

Minneapolis, April 17.

Minneapolis, April 17.

Tring Kong with a pe-strength lifts the RKO Orpheum up from the box-office depths to extreme the box-office depths the box-office depths and the state of the former went straight ilms and for one of the few times in the past year.

Kong open are days shead of schedule, when 'Great Jasper' was yanked unceremonlously on the fifth of its supposed eight-day run. It started right out you want to the state of the supposed eight-day run. It started right out you so would be supposed eight-day run. It started right out you so would be supposed eight-day run. It started right out you so would have to the present with the supposed eight-day run. It seems the supposed eight with a marriage and the supposed eight with a marriage and the supposed eight with a marriage and the supposed eight with a supposed eight with a marriage eight with a supposed e

Sure-seater.
Even Holy Week wasn't half bad in the loop and smiles, rather than glum looks, are the order of the day in local film circles.

Estimates for Thie Week

intum looks, are the order of the day in local film circles.

Estimates for Thie Week
State (Publix) (2,200; 55), 'A Bedtime Story' (Par), 'Chevaller weakening as boxoffice here; only \$5,00 looked for Last week 'Gabrie' (Orpheum (FKO) (2,896; 40), 'King Kong' (RKO). A smash. Pushed in on Wednesday when 'Jasper' did a brodle, goaled 'em from the very beginning. About \$15,00 indicated, beginning. About \$15,00 indicated, and the control of the control of

Sennett May Stay Open

Hollywood, April 17.

Mack Sennett is in New York scouting for a new deal to keep the studio open, as lies has only two more to make under his Paramount of the studio is now being used as a rental lot.

K. C. RELIGHTS AFTER UNION TIFF, BIZ BIG

Kansas City, April 17.
After four days of darkness brought on by the inability of the

managers and union operators to get together on the wage question, got together on the wage question, the three downtown, first-run houses, the Midland, Newman and Mainstrect, opened today. Strong pictures on tap, and as the Easter crowds were out in force the open-ings were heavy. Sunday openings are new here and the customers seemed to like it.

seemed to like it.
All of the downtown houses folded Tuesday night and as the Fox residentials and independents closed Sunday, together with the Kansas City, Kans., houses, the town was without picture amuse-

ment.
The two Dubinsky houses, the
Liberty and the Regent, opened
Friday with operators not members
of the International union, and
with pickets pacing in front of the
theatte.

The probably return to the
Friday opening this week
Estimates for Thie Week
Liberty Chubinsky. 4862—18-20.

Estimates for Thie Week
"Liberty Clubinsky) - (869 - 10-20).
Frisco Jenny' (FN) and 'Hell's
House' (Security) split. House getting a nice play in spite of pickets
in front and should hit around \$2,500, good. Last week, five days,
'Had to Get Married' (U) and 'Uptown New York' (Tif) \$1,500,
80-80.

80-80.

Mainstreet (RKO) (3,200; 25-40)

Kong (RKO). Heavily advertised
with illuminated airplane and other
stunts. Set for a big \$15,000. Last
week Private Jones (U) took it
on the chain, only \$4,500.

on the chain, only \$4,500.

Midland (Loew) (4,000; 25)

White Sister (MG). Publicity has been going on for this one for several weeks, with radio and extra newspaper ads. Will take close to \$16,000, okay. Last week "Perfect Understanding" (UA), razzed by the papers, never had a chance; \$3,100.

Bed Time Story (Par). Good for \$5,000. Last week "Keyhole" (WB) likewise good, same figure.

'GABRIEL' AND 'PICK UP' PICK IT UP IN NEWARK

Newark, April 17.
Plenty of people on streets and in stores but not in theatres. However, Easter Week should see a jump, though little in openings to indicate where or how much. Central Airport' at Branford looks good and Pick Up ditto. Gabriel at 34.600 or so.
Orpheum is running Jewish pletures another week, though not hot, and Schlesinger's stock has the Broad reopen.

and schiesinger's stock has the Broad reopen. Loew's cut prices slightly while the Little has dropped the week-day top to 40c, with 50c only week-ends.

Estimates for This Week

Estimates for This Week
Branford (WD) (2,68; 15-65),
'Central Airport' (FN), Expecting
about \$9,000 which is oleay,
week 'Keyhole' (WB), \$7,200.
Capitol (WB) (1,200; 15-25-35-50),
Mind Reader' (WB) and 'King of
the Jungle (Pa). Can-hardly fall
below a nice \$5,500 and may go
this house which did \$5,100 with
Blondle Johnson' (FN) and 'Crime
of the Century' (Par).
Little (Cinema) (299; 15-25-4050), 'Yiskor' (Gloria) (2d week),
Should beat \$1,000. Prices at 40c
than hurt. First week okay around
\$1,100.

nan hurt. First week okay around \$1,190.

Loow's State (2,780; 15-75). Cabriel' (MQ) and vaude. Should be nice with \$14,000. Price cuts mercly extend mat prices until six instead of five and shave week-end acade. (UA) terrible with under \$8,000.

Newark (Adams-Par) (2,248; 15-99). "Pick Up' (Par) and vaude. Looks strong with a possible \$13.00 to \$100. (Par) led town with poor \$100. (Par) led town with part \$100. (Par) led town with \$100. (

Heaven' (Par) led fown with poor \$8,500, 0.2,000; 15-75), Springs' (RKO) 2,300; 15-75), Springs' (RKO) and vaude. Unde Don on stage ought to help mats though his draw here no longer great, Maybe \$12,500, Last week 'Private Jones' (U) didn't reach \$7,000. Terminal (Sworas) (1,900: 15-0), 'Pleasure Cruise' (Fox) and 'Smoked Lightning' (Fox). Should be pleasing close to \$6,000. The private of the pleasing close to \$6,000. The

WE CORDIALLY INVITE YOU TO

COMPARE

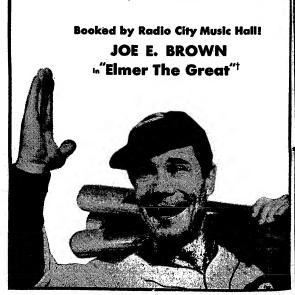
Warner Bros.' first 1933-34 release—
Now Selling!

"GOLD DIGGERS OF 1933"

With 13 Stars and The Most
Beautiful Girls in the World!







*A Warner Bras. Rictore TA first National Picture Vitagraph, Inc., Distributors

WARNER BROS.' COMING PRODUCT, NOT WITH ANY OTHER SINGLE COMPANY'S, BUT WITH THE CREAM OF ALL OTHER COMPANIES' PRODUCT FOR THE NEXT TWO MONTHS

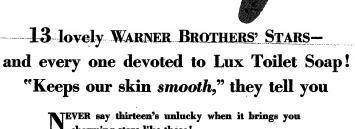








FIND OUT WHY EVERYBODY'S SAYING-"WARNER BROS. HAVE THE PICTURES!"



they've got more luck than a four-leafed clover...

for they have beauty and talent—they've won fame and hearts. Millions of hearts! Watch out for yours, when close-ups bring their beauty near. No one can resist their charm!

They know (wise thirteen!) that a skin of childlike smoothness has an irresistible allure. Ask any one of them her secret of complexion care. She'll say: "I use Lux Toilet Soap for clear smooth skin!"

In Hollywood ... On Broadway, too!

Of the 694 important Hollywood actresses, including all stars, 686 use Lux Toilet Soap. In the great Warner Brothers' Studio (and all other large Hollywood studios), it has been made the official soap. Countless lovely stage stars, too, use this simple, inexpensive care.

You try it! Buy two or three cakes of Lux Toilet Soap today. Watch your skin win new loveliness!

LATOLET SOAP



KAY FRANCIS in The Keyhole
"I'm enthusiastic about Lux Toilet Soap," she says.



BETTE DAVIS in Ex-Lady
"I use it every day for smooth, soft skin."



LORETTA YOUNG in Breadline
"I use Lux Toilet Soap regularly," she says.



JOAN BLONDELL in Goodbye Again
"Lux Toilet Soap is wonderful. I am devoted to it."



BARBARA STANWYCK in Baby Face
"Such a gentle soap, works wonders with one's skin!"



GLENDA FARRELL in Girl Missing
"I never trust my skin to any other soap!" she says.



HELEN VINSON in Little Giant
"Lux Toilet Soap keeps the skin soft and smooth."







BEBE DANIELS in 42nd Street
"A great help in keeping skin smooth and lovely."



CLAIRE DODD in Elmer the Great
"I'm certainly enthusiastic about Lux Toilet Soap!"



PATRICIA ELLIS in Picture Snatcher
"It's such a nice soap . . . has such caressing lather!"

SHEILA TERRY in Silk Express (left)
"Lux Toilet Soap keeps the skin softly smooth."

See Wide Markets Opened to U.S. **As German Film Shortage Looms**

"VARIETY'S' LONDON OFFICE 8 St. Martin's Place, Tenfalgar Square

Budaycst, April 8.

Shortage of pictures looks imminent in Hungary, Austria, Czechoslovakia, Holland, Scandinavian states, Roumania, Yugosiavia, the Baltic, Poiand and Switzerland. These countries are the chief consumers of German pictures, the number of which will be on the decrease in the near future.

Already a number of production in Grand and the states of the consumers of the states of the

ing at Paris and London. Others will try hard to produce pictures which will satisfy the German censors in all respects. Such pictures, however, will have difficulty in finding a market outside Germany. Their subjects will have ne appeal, and worse still, they will lack the attraction of big names.

A great many of the names billed. A great many of the names billed at great many of the names billed and the subject of the s

Prague April 5.

Prague movie theatres have received threatening letters protesting against their presentation of German sound films.

The present

German sound films.

The present aglitation appears to follow the example of a similar movement of two years ago, when mobs brought about the complete shutting out of German films.

Narodny Listy, the Czech national democratic organ asserts that almost 80% of foreign films now shown in Czechosiovakia are of German make.

Mex Historic Film

Mexic Otty, April 10.

Most pretentious Spanish language talker to be made in Mexico is that now being filmed in and about Queretaro City and directed by Miguel Contreras Torres. Production, titled Juarez and Maximilian, deplets high apote of Australian and Control of Mexico and Successful ciforts of President Juarez in smashing his empire. smashing his empire.

smashing his empire.

More than 5,000 persons, including regular army soldiers, state government employees and school children and their teachers are taking part in the picture. Queretaro City figured prominently in Maximilian's last stand, and it was near there that he was executed by a firing squad.

Fairbanks' New Project A Chinese 'Cavalcade'

Douglas Fairbanks will devote an entire year to the production of an ambitious film to be made in China which will cover several hundred years of the history of that country years of the history of that country with fiashback to the days before Confucius woven into a story of modern times. It is to be a sort of Chinese 'Cavalcade', 'the U. A. star told the 'Variety' correspondent at the Hotel Crillon where he arrived April 3 from the Riviera for a ten days' visit to Paris. Fairbanks is writing the story himself and will produce and direct the feature, using only native talent for the cast. He does not intend-to appear in the film according to present plans.

im, according to present plans. From Paris, Fairbanks intends to From Paris, Fairbanks Intends to return to the Riviera for some golf tournaments and he expects to be joined there by Mr. and Mrs. Samuel Goldwyn. In May the actor will fly to China, an air trip of 12 days. He will return to Hollywood during the summer or early fall to prepare the script and counts on spending all of 1984 in China. The production will be a U. A. release.

Mex Campus Films

Mexico City, April 10.

National University of Mexico here, which was founded in 1553 and lakim to be was founded in 1553 and lakim to be a few of the second of the secon Mexico City, April 10.

points.
University announces that it has accepted three scenarios prepared by various men of learning and plans to got to work producing them this month. One picture will depict the university and the functioning of its various schools; another will show industrial activities in which Mexicans engage in agriculture, mining, factories, railroads, etc., and the third will be a series of biended the third will be a series of biended lasses of actual home life in all classes of Mexican society.

Nazis' Sabotage

An instance of how Nazis perform is found in the action on Paramount's dubbing of Sign of the Cross. Picture was about half finished when the Nazi order to discharge all Jews in picture work in Berlin came along, with Paramount's two dubbing, with Paramount's two dubbins, with Paramount's dubbins,

Pascal Ouits Germany. Has U. S.-French Tie-up

Gabriel Paseal, German film pro ducer, is expected in New York arrangements for international film sion production in New York and Paris. He is quitting production in Germany because of the political situation there

Pascal's proposition is a tie-up with Krimsky & Cochran, distrib-utors in the U. S. of 'Maedehen in Uniform.' Plan laid out thus far is sketchy, but calls for four pic-tures to be made originally in Paris. Stories and actors are to be mu-tually chosen and approved on both sides before production starts.

K. & C. readying for local dis-tribution 'Gehetzte Menschen,' one of Pascal's German films.

Mascot's Mex Scenic

Mexico City, April 14.

State Department has authorized Maseot Films of Hollywood to make travel and scenic films up and down the Mexican west coast.

J. L. Winkleman will be chief of Mascot's expedition of two earneramen and four assistants.

Films will include nd and sea shots, as well as seenes of all the important cities from the border to Guadalajara, a trek of some 1,500 miles. Government figures that the pictures will stimulate tourist travel to Mexico.

Haik Creditors Oppose GFFA Tie-Up, **Sore Spot in French Trade Tangles**

French filmers are trying hard as they know how to straighten out their finances and production activities. Feeling is ripe here that it's France's best chance in years to capture the European market. Most of the companies are in none too healthy a condition at the moment, but all figure it is their chance to nake everything right. Uppermost is the troublesome Jaques Haik affair. The Haik theatre chain, on the verge of bankruptcy or receivership a couple weeks back, merged with the Gaumont-France Film-Aubert group, then announced receivership. Creditors of Haik are sour about that. They're formed an association to investigate matters and see what can be done. it's France's best chance in years

investigate matters and see what can be done.

Trade papers locally jumped on the merger, making it that much more of a sore thumb all around. One of them, 'Hebdo,' editorialized to the effect that 'mcrging two minuses still leaves a defielt, despite the mathematical business of two negatives making a positive.

Rex Complication What makes the deal seem worse What makes the deal seem worse this that Halk owned the new Rex sight. They voted full confidence in theatre, which started off with a theatre, which started off with a thread of the theatre, which started to be making a lot of money. Rex, in its first 15 weeks grossed about \$13,500. which is picnty good for a 3,300-swhich is picnty good for a 3,300-swater in these here parts or anywhere and a nice profit. That plooked like helping considerably towards pulling Halk out of the

hole. Now, with the Gaumont crowd coming in, and a change op policy of the company of the companies including John Eberson. American architect who designed the new theatre, seem to be the biggest losers in the Halk fold-up. Other film companies are in troublesome situations. Osso got together a creditor's meeting several was reorganizing. His immediate obligations are only about \$1,500,000 and his creditors gave him a moratorium. That makes it pretty sure that if things are only halfway decent in the near future Osso can bridge the gap.

bridge the gap.

The Paramount mess locally, of course, is in a class of its own. After Bob Kane and Fred Bacos were ousted, Ike Blumenthal was put in temporary charge. He's now on his way to America to find out what it's all about, and in the meantime everything is in status

Pathe-Natan continues the only Pathe-Natan continues the only strong spot in the film horizon. Stockholders' meeting a couple days back was told things were okay, though not too hot, but profit in sight. They voted full confidence in T. Natan's future policies, whatever they be.

Going Places

By Cecelia Ager

Rear View

The New Roxy's Streamline Rockets have learned some new steps this week. Well, maybe not new in the larger sense, but new enough. A variation anyway, And so the Streamline Rockets, because they're good girls and are trying to improve themselves, have only to do one number this week. They don't mind, but just the same it wouldn't be fair to overtax them. There's a whisper of an angale to the stage is done up in old fashioned painted flat curtains and drops, amusingly stylized in the sophisticated manner of the current generation, and it's so arranged that the audience is supposed to be viewing the slaw back stage. Out trip the Rockets in brown velvet leotards with oyster satin purf sleeved guimpes, oyster satin purf seleved guimpes, oyster satin purf seleved with orange coque feathers, their back to the audience. It is a supposed to the country of the Rockets are polite young ladies and besides, they wouldn't expect an audience to regard their derrieres indefinitely. Now they're doing their new steps,

young ladies and besides, they wouldn't expect an audience to regard their derrieres indefinitely. Now they're doing their new steps, breaking up in little formations, then into two circles which are different from their old two circle routine because this week the circles revolve about just one center girl agleec, whereas formerly there were superior to the contractive of the circles and revolving contrarivise.

The Duncan Sisters have a mighty good time between themselves on the New Roxy stage, cutting up privately and letting the audience in on it, too. The blonde one pretends to be a little child in a pale flesh satin party dress made from not quite enough material to allow her the freedom of movement that the wereage little girl requires, the same of the contractive of the con too solid flesh to melt.

But Her Gams Are Good
Like little children making mud
ples, the cast of 'Destination Unknown' covers its faces with grime
and says 'boo!' Even its lone morsel of femininity, Betty Compson,
wants to play, matches sweat bead
for sweet bead, sunken eye for
sunken eye. Hiding deep in the
hold of a derelict rum ship becalmed on a listless sea, Miss
Compson cowers piteously at the
sound of each footstep, turns
frowsy head toward the camera
and registers fear, stark, murky
fear.

search powder puff to restore her self-respect no comb to smooth her sand no cream to erase the lineup of a wasted life etched like beware signs in her face, she illustrates what happens when a girl agrees to be sweetheart of the whole South Sca Isles. Nothing is left of what must have been her former glory save a figure still excellent, revealed in a tawdry still excellent, revealed in a tawdry still excellent, revealed in a tawdry toll and now the only clear-yed man on the boat, who happens to be a mysterious, angelic stranger, it is true, looks at her and stays clear-eyed. Let that be a lesson to her. No powder puff to restore her

clear-eyed. Let that be a lesson to her.

D.collete Breakfasts

Oliver Twist' can't believe, won't believe that unseemly stanca anent what little girls are made of. Spice live that unseemly stanca anent what little girls are made of. Spice live that the stance was all the stance and the sta

Tweed Cap Technic

Today We Live or the adventures of our own Joan Crawford in
England, results in the comforting
conclusion that no matter where
the exigencies of her art may take
her, Miss Crawford will always remain steadfast, the typical American girl.

main steadfast, the typical American girl.

Beset by swarms of British attributes, festoned by tea, a maid called 'Applegate', restraint, cricket, one word sentences, brogans, gallantry and bicycling, hemmed in by rugged English tweeds, a less patriotic maid might forego her Hollywood chic, abandon herself to the British way of wearing British garments and let it go at that. Not Miss Crawford. It took her too long to develop her own personal style, there are too many finps looking to her for leadershipt, for her to chuck it all and let her waist and hip lines out just because English girls, happen to wear them slack. She ference to Great British, shell port on woolen stockings, she'll even limit herself to one menorable dinner dress, but her waist and hip lines and American way of displaying them have got to get a break. And furthermore, Miss Crawford knows something about country headgagir that England ought to find out. Tweed caps, for instance, can be slammed down on the head and

headgear that England ought to find out. Tweed caps, for instance, can be slammed down on the head and their square peaks pulled forward over one eye without losing any of their country. If a appropriateness, Miss Crawford can always be counted upon to propose at least one precious fashion idea per picture; she does it now. She learned so much about restraint, earnestness and comparatively quiet sinacerity in this new Angio-Saxon locale, she feels it's only fair to give it something in return.

Just a Frump

Be Mine Tonight' proves again that while Europe unquestionably produces a fine grade of affure in picture actresses, Hollywood alone knows how to sell it. There is Magda Schneider, for instance, the heroine of this nice little piece. A pretty child, a charming child, sweet, unspoiled, spontaneous, Aesthetically clear cut feature, a nice smile, a good figure. Shiny dark hair and a twinkle in her eye, Grace of movement and a pieasantily natural manner. The freshness of youth besides, and yet nothing happens. For all her good points, the net result is an agreeable frump. Likeable, but a frump nonetheless. frump. Lil nonetheless.

frump. Lileable, but a frump nonetheless.
Stuffy, earnest clothes that look like they roben run up at home by a conscientious little dressmaker, Miss Schneider's teeth. like the teeth of the rest of the east, glitter with an arresting, unnatural whinness, sheeons pointing out by some the constant of t

Three Guer Gais
So much plot to do in 'The World
Gone Mad,' its trio of gais must
explain themselves straightway they
appear. There's no time for subtleties of characterization; the Misses
Brent, Brian and Mitchell are cast
to type and types they stay.

to type and types they stay.

Miss Brent is known as Carlotta. If there's any doubt about her double-crossing tendencies after all the chaise lourges she adorns, the name must surely dispell it. Slim and alinky, her costumes indicating proudly her siender waist, she entwines herself about the various ratis in the cast with equal fervor, taking them on in rotation and in the same efficient manner throwing them away. Fealty does not clutter up Miss Brent's elemental impulses. A handsome wench with crisp dark hair and scornful eyes, she is too concerned with the future to relax a bit and savor the present.

Mary Brian, of course, is some-

a bit and savor the present.

Mary Brian, of course, is somebady's dear little daughter, somebody's precious little finance. Maidenly dresses, evening frocks with a
demure cluster of blossoms at the
modest V necklinc, but a whit too
much eye penell outlining eyes large
enough and lustrous enough to dispense with its bintantly applied artifice.

Nazis Oust U. S. Film Men

(Continued from page 1) Pommer. American companies, however, preferred to make believe the order was not official. They soon learned differently.

Pommer, incidentally, has decided to remain in Berlin and brave

cided to remain in Berlin and brave the situation out until October, when he joins Fox as Continental producer. He has been promised protection by the American Em-bassy because of this American

when he joins Fox as Continental producer. He has been promised producers he had been promised producers he had been promised produced he had been promised produced he had been produced he had been promised produced he had been promised produced he had been promised been produced he had been produced he

Metro's Experience

Metro's Experience
Metro, just about to start production activities in Berlin, was
non-plussed by the orders anent
Jews in production. They had several Jewish technicians lined up for
dubbing. They offered the government to hire several Nazis, pay full
salaries to them to sit around while
the Jewish-American help did the salaries to them to sit around while the Jewish-American help did the actual work. German government wouldn't agree to this, Insisting no Jews could work in actual production matters. Metro then was about to hire a completely German technolan for a German diversion of the film, done in Hollywood, was turned down because the translation of the film, done in Hollywood, was made by a Jew. Metro gave upcompletely. Universal had bought for distribution a Nero (German) picture 'Mabuse.' This film was banned as being too communistic in tendency. Herr Kraemer, a prominent Nazi chieftain, has been appointed to the Culture Department and is in charge of film matters, with Dr. Goebbels, his immediate superior. Understood the kontingent division will also be knotningent division will also be knotningent division will also be be knotningent division will also be belieg too. This denartment forms a

Voelger, former kontingent expert, being out. This department forms a strict censorship committee in ad-dition to its other duties.

All stories must be shown to this censorship group before filming, as well as all dialog and all finished product. Special dislike of the gov-ernment seems to be 'communistic

Nudist magazines have been barred and all mention or indication

B'WAY THEATRE LEASED TO GET GERMAN OUTLET

Vanderbilt theatre, off Broadway in 48th street, goes German pictures next Monday (24) with 'Derlin-Alexanderplatz' as the opening attraction. Koerpic & Ziehm, foreign language film distributors, are leasing the house and will attempt to keep it running straight German films.

Vannerbilt ran German films for a-sont-time-a-couple-of-seasons-ago, but couldn't make a go of it. With other foreign film houses around town now going off German product on scount of the Hilder reactions, the new operator's figure they've got a chance of getting away with it by concentrating German film patronage. Vanderbilt ran German films for

Holland Film Uproar

The Hague, April 6.
Stopping the German film 'Morgenrot' proved a precedent. Now all sorts of other factions are taking

Catholic students started rows in cinemas over de Mille's Sign of the Cross.' This caused asking of questions in Parliament and through this in Catholic south the film was banned.

Now pacifists are getting bolder and threatened to disturb performances where newsreels on screens depict national-socialist parades in Germany. Catholic students started rows in

In With Present Anti-Hitlerism

France has suddenly decided to France has suddenly decided to make a protracted attempt at gain-ing some prestige in the American film market and is concentrating on

Imperior of the control of the contr

Feeling is that the French have Fceling is that the French have never hammered at the American market with sufficient force and now have a better opportunity than ever due to the anti-Hitler business which, it is thought, will hurt Ger-man films here.

Hungarian Native-Made Banned, First Instance

Budapest, April 5. For the first time since talkers as Budapest, April 5.
For the first time since talkers are in evidence, a home-made, all-Hungarian picture has been banned by censors. Funny part is that although as a rule a censor ban has the whole picture business up in arms, this time they say the picture is so awful that the verdict was miles-recier was taken from a short play. "Illiterates," by Rezso Torok, which was played scores of times in a little theatre in Budapest and performed often by annateurs, without the least offence. Film version, however, was in such poor taste that the consors said:

1t's nothing short of an assault against Hungarian film production. Although at the end we find out that the objectionable episodes and the scandalous behaviour of the characters only figured in a dream, that can no more redeem the disgust we have felt.

Story is about a school teacher who dreams he has been transferred to a village where he has to teach illiterate adults.

DUTCH CENSOR TOUGH
The Hague, April 6.

For weeks the Dutch censor had been lying low and passing about everything. Last week board got tough, American Universal's 'Afraild'. was not passed and on relythw was banned. Board objected and to a lynching sequence were supported by the was banned. Board objected and to a lynching sequence was banned but may be passed or review with cuts. German Oswald film 'Ganovenehre' banned and probably will not be reviewed.

Dirt for Export Only

One of the first things the new Hitler regime did was to close down the pansy nite clubs around town, and forbid the publication of nudist maga-zines,

zines.

What New Yorkers can't understand is that the nudist mags are still coming into America supposedly from Germany with no cessation or cool-off noted.

U. S. Trade Comm'r Canty Reports on Nazis' Film Control

Washington, April 17. Reports received at the Depart of Commerce from Berlin Trade Commissioner Canty indicated pretty definitely that the Hitler regime is going after complete control of the

going after complete control of the German flim industry.

He German flim industry.

He goed of the control of the Service of

exhibitors.

Canty's report estimated that 15 feature films were censored in Germany in February, including three American pics, as compared with 19 in January.

DUCE'S REINHARDT BID A POLITICAL MANEUVER

Salzburg, April 17.

Salzburg, April 17.

Max Reinhard has accepted Mussolint's indicated in the Mussolint's confined was in Haly during that comproduce in Haly during that comproduce in Haly during that comproduce in Haly during that the Hall during that the Hall during that the Hall during the Hall during the Hall during the Mussolint and Hall during the Hall during

Mannie Goldstein Is U. S. Rep for Brit. & Dominion

REP IOR BITE. & DOMINION

E. H. (Mannis) Goldstein, formerly general manager of Universal in New York, has just returned from London where he was
appointed American representative
for British & Dominion.
Goldstein will headquarter in
New York and either distribute or
seil for distribution those B. & D.
pictures which United Artlats turne
down. U. A. has world distribution
rights for the British films but
doesn't have to take them for the
U. S. unless so inclined.

New Baltimore Artie

Hitlerism Leaving Bad German Film **Trade Conditions Near a Collapse**

Near-B'way Sure-Seater **Cuts All German Films**

Europa theatre, forcign film house in the Fifties of Broadway, has switched its policy to avoid German films for the time being. Current is a Jewish picture, with an Italian booked to follow.

booked to follow.

House has played a few French subjects in the past, but mostly German. Figures, however, that anti-German feeling in New York is too strong currently to fight off. It's the first of the Broadway or first-run foreign houses to away from Hitlerland product,

German Walk-Out Leads to Zurich. Paris or Vienna

Berlin, April 17.
The march out of Germany has begun. With the anti-Jew campaign in picturedom hitting about half or more of the local industry, there is talk on every side of moving to Vienna and Zurich. Most of the actifut seems a behavior

half or more of the local industry, there is talk on every side of moving to Vienna and Zurich. Most of the activity seems to be headed for Vienna, but one of the biggest companies here, Universal, is rumoved talking Switzerland.

Nothing definite on any of the move of the latest of the biggest companies here. Universal, is rumoved talking Switzerland.

Nothing definite on any of the move of the latest of

German market into consideration.
And certainly those moving out of
Germany can't hope to get their
films, made outside, brought into
Germany for distribution no matter
how severe the German film shortage situation becomes.

Reg Smith's Plans

Reginald Smith, head of Producers' Dilatributing Corp. of London, is in New York for a short visit to talk over possible financing of some sort for his company from this side. Smith's company handles Majestic Films in Great Britain and would like to spread somewhat on the production endth's visit is to conter with the Majestic Film folks here.

Anti-Hitler Reprisals

Brussels, April 4. Antwerp cinemas showing Ge Antwerp cinemas showing Ger-man produced films have been plckcted by Jews against the anti-Jewish campaign in Germany. E.o. receipts went down with a run and programs had to be hur-B.o. receipts run and progra rledly changed.

De Limur to N. Y.

Accompanied by one of Challa-pint's sums, Jean de Limur, is suiting-thorty for New York and Holly-wood to prospect the American market. De Limur collaborated with G. W. Pabst on the French version and also plays a role in the 'Don Quixotte.'

Official figures, up to the end of February, have just been issued. The february have just been issued and in the accurate the control of the february have just been in the february have sold admissions to a value of 3,452,817 marks (8828,676) de 4,660,460 persons. Entertainment tax was paid to the tune of 325,704 marks (787,409). In the proceding month (January) business had been a little better, 348 mcks to Perlin Charles 1,452,653,659 marks in January, whilst February, 1932, a net admission of 4,673,133 marks was disbursed by 5,206,511 patrons.

patrons.

Decline of Berlin show business is emphasized graphically by the official entertainment, tax figures, in marks covering the five best business months during the last three years:

	Marks	Percent
October, 1930	1,257,615	100
October, 1931	920,092	73.1
October, 1932	730,882	58
November, 1920	1,333,681	100
November, 1931	924,092	69.4
November, 1932	732,085	54.9
December, 1930	1.182,178	100
December, 1931	830,757	70:2
December, 1932	683,445	57.7
January, 1931	1,315,564	100
January, 1932	917,867	69.7
January, 1933	769,948	58.5
February, 1931	1,191,761	100
February, 1932	873,585	73.3
February, 1933	681,178	57.2
With the March	figures su	re to be

With the March figures sure to be still worse, it is evident that never during the last six months has bustness reached even near 60% of the relatively good year 1930, although even that year witnessed the beginning of depression.

The depression.

The depression still worse, with 17% of the Berlin studic capacity still busy in January, only 42% of the available capacity was used in February. The figures for March and April are sure to be much worse, the political upheaval since having caused an almost entire standstill of production and

tire standstill of production and preparation. preparation.
At the moment hardly half a
dozen pictures are in production.
In October, November and December
of last year, as much as 85%,
75% and 80% of the available Berlin studio capacity was used, with
the Christmas holidays as a normal
explanation for the falling off in
December.

FRANCO-ITALIAN OUOTA JAM TAKES NEW TURN

Paris, April 17.

The Franco-Italian quarrel is still going and stronger than ever. Last move was an official French walkout on the Milan International Fair, which opened a few days ago with the part of the par

ment, but both sides have been stubborn.

The International Film Contest at Milan is something of an annual event, though it was held last year in Rome. All important world filmers are asked to submit one or two of their best pictures of the past year in the original versions. Most U, S. filmers are enrolled, and all the Frenchmen were in, too, with the French chamber of film

until the French chamber of commerce decided to snub it. commerce decided to shub it. De-spite that, it is understood a couple of the Frenchman are taking part personally, on the plea that they had already entered and couldn't walk out in time.

Blackwell's Ex-Wife Dies

London, April 17.
Leah Barnato, divorced wife of
Carlyle Blackwell, died here suddenly Thursday (13) from heart dis-

se. She was the millionaire helress of



This new Spring Song

YOUR PROFITS FOR MAY ARE COMING FROM FOX

You'll swing into May with a smile... if your date book boasts the FOX May Festival hits. Without question the strongest list of consecutive releases any company has ever given you. Bristling with top-flight star names. Outstanding with story values. Everything to rejuvenate your box office...and restore the movie-habit in your town.



What a profit part FOX has prepared for you! Look at the happy news on the following page

Book them in a row for your best month in years!

Exhibitors who want ACTION get it from FOX right now. What an opportunity to whoop it up with these seven superlative pictures booked in. Enough to make any showman's blood tingle. Your greatest chance in years to pack your house for a solid month!

ZOO IN BUDAPEST

Loretta Young Gene Raymond
O. P. Heggie

Jesse L. Lasky's first for FOX...ranking with his past great achievements. West Coast preview tremendous. "Over, with plenty to spare" says Film Daily.

5c A GLASS BUDDY ROGERS MARIAN NIXON

Foaming over with exploitation angles. Effervescent youth in a peppy, happy romance spiced with music. A swell performance by Buddy Rogers.

HOLD ME TIGHT JAMES DUNN SALLY EILERS

Down to earth romance in a department store. Tender, delightful, heart-warming . . . a bang-up thrilling climax.

JANET HENRY GAYNOR GARAT in ADORABLE

What a romantic combination. Millions want to see Janet Gaynor in this perfect lover's arms. Joyous with melodies.

The WARRIOR'S HUSBAND

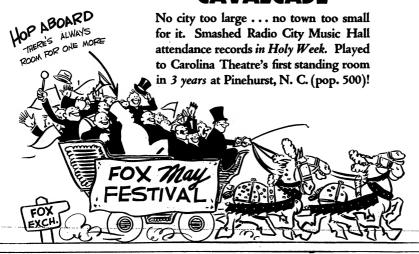
ELISSA LANDI

Marjorie Rambeau Ernest Truex David Manners
Uproarious comedy romance where the
women are the traveling salesmen . . .
the men are farmers' daughters. A Jesse
L. Lasky production!

STATE FAIR

Take a tip from scores of showmen who are beating their normal first run grosses with repeat showings of "State Fair." Sounds amazing. But they're doing it every day.

CAVALCADE



Paramount, Wheaton

Wheaton, Ill., April 11. Wheaton, Ill., is a nice, quiet, peaceful town about 40 miles west of Chicago. Splendld elm trees shade the streets, and only the occasional chug-chug of a passing Chevrolet chug-chug of a passing Chevroice disturbs the utter calm. There is one theatre, the Paramount, 985 seats, and one college, named after the town, devoted to divinity. So violently does the college disapprove of the theatre in this outwardly peaceful settlement that the penalty to a student for being caught going into or coming out of the wicked place is dishonorable discharge from

the ranks of future missionaries. the ranks of future missionaries. And the disapproval of the divinity school is expressed in positive terms. What ex-doughboys would call military police are employed to to the faculty any wayward youths whose fondness for "Mickey Mouse" exceeds their discretion. These divinity M. P.'s lurk about the alley next to the theatre.

next to the theatre.

Outside of this local idiosyncrasy Lessee Sam Tisiman (of the Fox River Valicy Tisimans) hasn't as serious wyinkle on his handsome brow. His status as mänaging director gives him opportunity to improve his mind and sample the 3.2 brow while a house manager carries one as an RXO vaudeville booker as an RXO vaudeville booker as wheaton is from Mrs. Gerson's Grill.

Grill.

Incidentally for an ex-vaudevillian Tishman is wholeheartedly propictures. He's talking a language the boys around Times Square wouldn't recognize. He frets about the hardships of getting pictures appropriate for Saturing pictures appropriate for Saturing pictures appropriate for Saturing pictures appropriate the free should be supported by the sabout the hardships of getting a judicious sex appeal with a refinement suitable to the Sabbath. He booked Mae West's She Done Him Wrong' for Monday and Tuesday by way of sneaking it through. Apparently this ex-booker wadeville into his over theatre. Besides producing Red Grange.

has never even considered putting vaudeville into his own theatre. Besides producing Red Grange, the football demon, Wheaton is the home of Harry Cooper, crack golf tives—Ray Conlin, Five DeCardoo (McDonald) and Johnny Small—are known as professional entertainers. Small is now running the Clubdde Inn in his home village.

Wheaton has 7,258 population, or Wheaton has 7,588 population, or Wheaton has 7,588 population, or Wheaton has 7,588 population or Wheaton has 7,588 population or Wheaton has 7,588 population of Wheaton has 7,588 population or Wheaton has 7,588 population of Wheaton has 7,588 population or Wheaton has 7,588 population of Wheaton has 7,58

PARAMOUNT, L. A.

Los Angeles, April 14.

With Chevalier on the screen in his latest opus, 'A Bedtime Story,' Good Friday matinee held no terrors for the house, biz at opening performance being a, little better than it had been on any Friday in than it had been on any Friday in weeks. There was little new of-fered the customers in the way of stage fare, everything on the bill, with the exception of a few new routines by the girls, having been. Stage was given a touch of Easter atmosphere for the current show, which is labelled a 'Spring Revuc'. Opening routine by the girls is somewhat novel for these parts, having the femmes garbod attree buby buggles each containing a good-sized doll. Girls cavort about, winding up by putting the dolls through a series of dance maneuvers at the foots, and then bringing on Rube Wolf, m. c., in one of the carriages.

bringing on Rube v one of the carriages.

Band goes into a heavy overture, interspersed with snatches of jazz, and Wolf favored with one of his two-tone cornet solos. Alfred Latch, by Sylvan Dell, femme feeder, is always good for laffs hereabouts, and proceded to garner them as usual. For the finish the femme partner does a bit of tupping.

partner does a bit of tapping.

Line gifls are returned gavined in a pretense of shimmery veil, for a flower routine, then acting as a background for Max Lerner, singing while sitting on the front appropriate to a steppers revealed hereabouts in months, is back for a return date, and as usual had the house electrified with her pirouettes.—Serge-Flash-did. some_jugellinging has the band and girls in some hot rythym, with Wolf doing an imitation of Chevyller at the

Finale has the band and girls in some hot rythym, with Wolf doing an imitation of Chevaller at the mike, and girls prancing about with large cut-outs to represent the Parisian favorite.

Paromeunt News and Canine Thrille (Sportlight) consisted screen show.

Educa.

PARAMOUNT, N. Y.

New York, April 13. The fate of stage shows here will not be endangered if quality of the handout, on both screen and rostrum, this week becomes the new standard. There'd still be room for improvement in both show and grosses, yet current program more than pleases the average taste.

The trick is in a combination of a good picture and a stage show that will not invite complaint. Neither has to have big names if the public begins to learn that the The public begins to learn that the Par gives out good entortainment. It's just that this week, with no names of great importance for decoration of the marquec.

oration of the marquec.
Feature is a freign-made, Be
Mine Tonight, releasing through
Universal. It's a musical and the
sort of picture from over the seas
that will benefit from word-of mouth, as will the stage show along with it.

Thursday pight the fair-sized audience appeared to go for both screen and rostrum displays, which must mean satisfied customers who'll go out to talk about the show. That's the theatre's main hope in averting another week of brutal grosses.

It was the previous week of low gures which panicked Publix figures which panicked Publix heads into protective notices to staffs required for stage shows, in event decision was reached to throw house into straight pictures.

event decision was reached to throw house into straight pictures. By now it appears units will remain if for no other reason than that house is a showcase for Paramount pictures, and a change in policy, admitting a flop as a deluxer might hurt Par product. With what product has been considered by the product of the prod

This week's stage show at the Par is another one long in running time, 55 minutes, but besides delivering on quantity it possessor more than the average quality as well. The property of the

Covey and a line of Albertina Covey and a line of Albertina Covey and a line of Albertina would make a swell vaudeville show.

Rasch bollet provides the flash, appearing in three different routines ably executed. In the middle of the control of t and not so bad because it's clever. With the unit having nice balance and routining all the way through. It was appropriate to bring in the law of the proposition of the period of the period of the period of the period of the part of the plane in the plane in the audience, are in what would be next to closing, and Thursday night clicked smartly. He had be next to closing, and the next to closi

ROXY, N. Y.

New York, April 14. Harry Hershfield disregards an old custom for stage talkers here by spurning the microphone. As the featured single of the bill he trusts

Iceatured single of the bill he trusts to the concealed p.a. system and his own voice to carry his routine of Yid stories out to the customers. It was no case of might the property of the control of th

PARAMOUNT, B'KLYN

Procession, April 14.
Only brightness figuratively or otherwise to be envisioned by customers at the Brooklyn Paramount is Fanchon & Marco's colorful tabbed version of 'Whoopee', very aptly reproduced and sustaining in entertainment value. The house is vious week, despite traditional apprehensions usually borne in Holy week.

NEWSREELS

EMBASSY

Current program is considerably hetter than the past week's, tho Fox-Hearst tendency on subjects covered by all reels being more thorough and to allow greater

thorough and to allow greater worthwhile footage.
There was an evident attempt to work in a real news angle with matter which otherwise would have stance, in the annual on Washington's blossoming cherry trees the Japanese Ambassador touched upon the friendly relations of the two countries. And on the subject of countries, And on the subject of materialized through Al Smiths observation.

the friendly relations of the two countries. And on the subject of beer F-H tied in a campal note made to the countries. And on the subject of the countries when have the comment of the tied of the comment of the com

pretty fair floor trade about unani-mously with him on the singing bee

mously with him on the sing under Whoopee's lone of F. & I's most successful productions and has been on the road since the middle of January, starting from the Coast. Its sets are colorful and apparently replicas of the original Zicgfeld production, if not the same sets. Dome in 10, seens which cover 66 to the color of the colo

ticeable on the chorus men's end. In the cast are Buddy Doylc, playing the original Eddle Cantor Dohn Rutherford, among the better known names to New York audiences and all okay. Miss Lee, working away from her sister Catheres and the control of the control of

the Brooklyn Paramount.

Others in the cast are Carter De
Haven, Jr., Pletro Gentili and Howard Nugent. Young De Haven looks
classy and acts that way when
dancing, although so far as dramattle effort goes, didn't rate high.
He and Virginia Lee Bouldin do at
House presently breaks at around
\$20,000, but is expected to silide
down to around \$12,000 when going
straight sound, at a bo. scale which
may top at under 50c. Shan.

TRANSLUX

The newsreel theatres must have been in colusion on the Shaw stuff, They both kept him silent, although Embassy had a camera on board been in colusion on the Shaw stuff, They both kept him silent, although Embassy had a camera on board with the silent silent

watchman and doorman to the watchman and doorman to the two men:

First definite screen news of the German boycott was credited to Paramount. A talking reporter interpreted posted signs and editorialized about the situation while the Berlin.

Easter was abundant in both programs. Luxer used Universal's coverage of rabbits in a Brooklyn orphanase, a clip which evoked on the programs. Luxer used Universal's coverage of rabbits in a Brooklyn orphanase, a clip which evoked All reels covered the opening of the Holy Door in the Vatican. The two houses also had the Cambridge-Oxtord our execution, N. Y.'s unemployed army. Universal contributed views of Vienna preparations for Red trouble and Washington's daffodil crop. Waly.

week, is becoming a poet along with his dialoging.
Other Embassy clips: Spanish monks, Hollywood show, Japanese brids a chicago Fali Germans on rolling to the control of t

CAPITOL, N. Y.

CAPITOL, N. Y.

A conventional presentation, more negative in composite than an embellishment for the flicker which, and the second of the convention of the flicker which, and the second of the seco

Biz looks strong judging by the bullish Good Friday start. Abel.

Studio Placements

Sam and Dela Snewack, writers,
'Cat and Fiddle,' Metro.
Pat McHugh, Eileen Percy, Jane
Darwell, Tom Francis, Wade Boteler, Kobert Emmett O'Connor, 'Ecd
Jack Lory Chie Sale, Preston
Foster, Diane Sinclair, Tom Froman, Paul McVay, Eddle Kane,
Frank Albertson, Jack Scarl, 'Full
Speed Ahead, 'Col.may, 'Conlon, Jim
Burke, 'College Humor,' Par.
Richy Craig, Jr., scripting 'Hollywood Revue of 1933,' Metro.
Betty, Lawford, Beryl Mercea,
'Fox,' Metro.
Gery Owen, Dorothy Burgess,
Stuart Erwin, 'Black Orchids,'
Metro.
Gery Owen, Dorothy Burgess,
Stuart Erwin, 'Black Orchids,'
Metro.
Gery Owen, Dorothy Burgess,
Stuart Erwin, 'Black Orchids,'
Metro.
Frankle Darro, 'Wild Boys of the
Road,' Warners,
Spilan, 'Terry,'
Thonel Atwill, 'The Sphina,'
Menogram, Phil Rose directing,
Andretta Duncan, George Hayes,
George Nash, John Elliott, Perry,
Murdock, Vane Calbert, Thendore
Corn, The Gallant Foot,' starring,
Andy Devine, loaned by Universal
to Metro for 'Midnight Lady,'

Talking Shorts

HARRY LANGDON 'Knight Duty' 20 Mins. Comedy Rivoli, N. Y.

Educational

Shrinking Harry Langdon in a siapstick idea serves very well for a while, but wears thin toward the end of a two-reeler.

end of a two-reeler.

Harry's a sleeping tramp who falls out of his roost in time to knock out an escaping purse snatcher, only, of course, to be mistaken for the thief. Chase leads to a wax museum, where there is the familiar mixup, Langdon posing as a figure while a jewei thief chase goes around him.

chase goes around him.
Trick finish has the comic climb
into an antique Ford exhibit, which
miraculously starts up to carry him
to an exit with to an exit with
to an exit with the control of the control
doesn't somebody use this amusing
ing clown in a real comedy?. He's
passe only because he has appeared
for a long time in cluck material.
don't die, but they can be starved to
death.

'MUSIC TO MY EARS' With Jack Denny's Band Musical Novelty 10 Mins. Tivoli, New York

Vitaphone No. 1443

Vitanhone No. 1443
Not recorded in the flies, but obviously not see piece. Interestingly made with band stuff and music okay all the way. The Denny
music is an outstanding feature.
An entertaining interlude for any
rogram.
Kind of introspective thought all
the way. Denny and Dorothy Brent,
the way. Denny and Dorothy Brent,
the way. Denny and Dorothy Brent,
the way. Denny and borothy Brent,
the way.

Kind of introspective thought all
the way.

effect. Trick staging and camera work nifty.
Miss Erent is a looker, aithough herein her voice registers slightly under. Other specialty people include Georgie Tapps, dancer, and Jeanne and Linton, acrobatic dancers, all good.

Shan.

SCREEN SNAPSHOTS No. 8 Star Novelty 8 Mins. Cameo, N. Y.

Columbia

Cameo, N. Y.

Columbia

A benefit show in Hollywood, saving as background in this saving as background in this control of the saving as a background in this control of the saving as th

TORCHY TURNS TURTLE

Educational

Moderately amusing comedy based on one of the Sewell Forca Torchy on one of the Sewell Forca Torchy on the sewell Forca Torchy on the sewell Forca Torchy on the sewell Forca Torchy will be sewell forca Torchy with the sewell will be sewell with the sewell will be sewell be se

'SWEET COOKIE'
Mack Sennett Comdy
I' Mine.
Riatto, N. Y.
Paramount
Better than average cast goes
through the stolid Sennett story
routine of pie and marshmallow
cake stuff, motorcycle cops, a cook
dent groom handsome but depen-

bride and a nanosume our word dent groom.

There isnt a new gag in the story.

But people like Franklyn Pangborn can give even Sennettism a new as-pect. And only because of that 'Sweet Cookle' is deserving of the attention of some of the better houses which occasionally find a place for such shorts.

'FOUR STAR BROADCAST'
Vocal
Jomins.
Loow's New York
A lot of Master Art
A lot of Master Art
a lot of singing for seven minutes, with singing for seven mingets underway. The names are big
enough in radio, and the recording
sufficiently good to make the short
pleasant product and the recording
having been off-screen with lyrics
substituting for faces. Wally.

BURNS and ALLEN
'Let's Dance'
Comedy; 10 Mins.
Rialto, N. Y.
Paramount
This goofy team picks

Paramount
This goofy team picks out for locale a Broadway type of dime dance
hall while the fleet is in. Burns and
Allen, regardless of the script, have
that certain knack for exacting

laughs. A gob and dance hostess, respectively, they continue the routine and the reaction is the same. The average fan can't help laughing twice or more during the unreeling Waly.

BE MINE TONIGHT

BE MINE I ONIGHI

(BRITISH MADE)
(WITH SONGS)

Gaumont British production and Universal release. Features Jan Kiepura, Magda Schneider and Sonnie Bale. Dr. Cube and A. Joseph; adaptation and dialog. J. Orton; photography. Frits Arno Wagner and Willie Goldberger. Manufag June, 78 mine. Sonnie Bale Mayor Fartaro. Sonnie Bale Mathida Pategr. Magda Schneider Mayor Fategra. Edmund Gwenn Mathida Pategr. Magda Schneider Mayor Fategra. Edmund Gwenn Ferraro's manager. Betty Chester Balthasar. Aubrey Mather

A musical of foreign vintage that will more than please. If merchan-dised properly by the theatre it will more than please the boxoffice as well. Pleture includes only foreign names unknown on this side, so the ad attack can stress the musical with a whale of a voice, Jan Kie-pura.

Moderately anusing comedy based on one of the Sewell Ford Torchy Torries, with Ray Cooke as Torchy. Wille not heavyweight in materials and laughe, will serve for the Bhouses at least.

Who's fired and by accident recovera a secret bomb-making formula that was stolen from his boss by a group of spies. Torchy is trying to joint to The Torchy is trying to joint to The Torchy is trying to joint to the Port of the Turch society and by mistake apples in possession of the formula. Marion Shockley is the forms in the Turch society and by mistake apples in possession of the formula. Marion Shockley is the forming the Turch society and by mistake apples in possession of the formula. Pangborn as a size office manager. Pangborn as a size office manager and the performance is on the order of a rear rank Our Gang. There of the course of the society of the

Miniature Reviews

'Be Mine Tonight' (U) · Gau-. mont-British reproduction of a German musical and very pleasing entertainment. If sold

pleasing entertainment if soid properly film should do better than reage all over.

"World Gene Mad" (Majestic). Better than average indie that just misses being leid indie that just misses being real money class. Standard cast headed by Pat O'Brien. Crook story with good surprise slants.

"Today We Live" (Metro). Crawford and Gary Cooper in an actionful romance, certain of good bo. attention in any grade.

"Cohens and Kellys in Trouble (U). One of the best of the series for action and comedy. "Trouble' in title each of the series chapters and exploitation must overcome. "Truth About Africa' (State Rights). Does not try to disple anything as title might infer. Photography and record-minute truning time helps sit it for double feature bills.

much to the attractiveness is a fine performance by the mixed cast. As the mayor of the small town to which the harassed opera star flees for quiet, Edmund Gwenn is among the characters instantly woming flavor. Others include his woming flavor. Others include his discovery while Aubrey Mather makes much of a valet.

Aubrey Mather minares valet.
Picture is an English reproduction of a German-made musical, exteriors from the original Teutonic print. Klepura and Miss Schneider are of the original German version. Each epeaks with an accent, but with clarity.

It will clarity, well as well as photography, very well done.

WORLD GONE MAD

WORLD GONE MAD

PAII Coldations predication and Malacetic
Present. Directed by Cartiny Cabanics
Story by Edward T. Lowes conseranas. Ica
RKO Roxy. N. T. week April 1s. Run
RKO Roxy. N. T. week April 1s. Run
RKO Roxy. N. T. week April 1s. Run
Andy Tarrell 1s. Run
RKO Roxy. N. T. week April 1s. Run
Andy Tarrell 1s. Run
RKO Roxy. N. T. week
Andy Tarrell
Diana Cromwell
Challent 1s. Run
Richard Puscher
Raiph Henderson. Butter Faliss
Grover Cromwell Richard Tusker
Freign Henderson. General Mitchell
Choborne. Handler Code
Choche. Max Davidson
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Newspaper - reporter va crook story developed with many persuative angles, a next turn of humor, handling. Measures up as a better than ordinary indie with satisfactory money possibilities. Cast of standard ammes delivers accelent an expension of the same and the same and the same and the same and the same may not mean a great deal on the marques.

Defect of the treatment is that it the same and the same

OLIVER TWIST

Herbort Brenon production and Monogredease. Directed by William Cowen. Evers Dickie Moore. Irrsduced by I. Chadwick. Dialog and continuity. Photh Moolan; cameraman, Roy Hunt, if for grind run April 12. Running time, mins.

liver Twist
'aginlrving l'ichel
till Sikes
Vancy Sikes
Rose Mayile
Brownlow Alec. B. Francis
Poby Crackit
hittingClyde Cook
The Artful DodgerSonny Ray
harlie Bates
BumbleLionel Belmore
frs. Corney
lowerberry Nelson McDowell
Mrs. SowerberryVirginia Rale
Noah Claypole
Frimwig Harry Holman

There is a legend of the stage that no actress can play Juliel until she's 40. On a similar principle, it's a mistake to suppose that a five-year-oid boy can play Oliver Twist. This production with Dickie Moore only goes to emphasize the satisfyred preformance of the same role years ago in the silent era by Marie Dorio.

only goes to emphasize the satisfying performance of the same role
years ago in the silent era by Marie
Picture may do moderately well
away from the deluxe spots, but it
has nothing to make it rate competition with ace bookings. School
Cast has a host of standard names
and the physical production is of the
best quality, but somehow the actling doesn't convince and the film
performance is mechanical and unyielding. It is aimost possible to
follow the coaching of the director
in some scenes. Apparently everybody approached their roles with
body approached their roles with
the conventions and really turn in
some wital playing.
The death chamber scene between
the same scene as done for years as a
vaudeville protean bit. Nancy is
played by Doris Lloyd (who certalidy knows better) as a kindhow and the service of the same scene as done for years as a
vaudeville protean bit. Nancy is
played by Doris Lloyd (who certalidy knows better) as a kindhow and the service of the same scene as done for years as a
vaudeville protean bit. Nancy is
played by Doris Lloyd (who certalidy knows better) as a kindhow and the service of the same scene as done for years as a
vaudeville protean bit. Nancy is
played by Doris Lloyd (who certalidy knows better) as a kindhow and the service of the same scene
and William Boyd's Bill Sykosreally means all his leers and grimaces and William Boyd's Bill Sykosreally means all his leers and grimaces and William Boyd's Bill Sykosreally means all his leers and grimaces and william Boyd's Bill Sykosreally means all his leers and grimaces and william Boyd's Bill Sykosreally means all his leers and grimaces and william Boyd's Bill Sykosreally means all his leers and grimaces and william Boyd's Bill Sykosreally means all his leers and grimaces and william Boyd's Bill Sykosreally means all his leers and grimaces and william Boyd's Bill Sykosreally means a

ile achieves a new night aut acceptations goodness beyond all human possibilities.

Once or twice pure stage craft. Once or twice pure stage craft to the episode where a stage coach joker gets the runaway boy to perform for a ha'penny and then disappoints the weary idd. Another is a capital pictorial bit my which a capital pictorial bit my which demanding more porrider, is pictured slopping about a vast area of stone floor with an enormous pall. Dut missed is the sympathetic note in the passages that really are vital to the human interest. Resh.

Le Martyre de L'Obese ('Fat Man's Worries') (FRENCH MADE)

(FRENCH MADE)

An Aster Films Paris, April 4.

An Aster Films Production. P.A.D. release. Directed by Pierre Chenai. Scenario by Henri Bersud, Made in the Ecialmin Cast includes Andre Berley. Suzdim. Cast includes Andre Berley. SuzMais, Jacques Maury. Colette Darfoul,
Paulette Dubest. Gaumonf Palace, Paris.

Book by Henri Beraud, made a hit as a novel. Beauty deals with a hit as a novel. Story deals with the second of th

TODAY WE LIVE

Met Drobutton and release co-starting Juan Crawford and teary Cooper. Directed by Huwan Huwan Thomas Stavepool. The Cooper of th

ight' and an or the main our the main our the and an our two planes.

There having never been any better all stuff than 'Angle and the plane a

own missue. In other words, he aims with his boat when signaling at the state of th

charge. The heroic self-destruction ties to the story in clearing for the story in clearing for the story in clearing for the self-destruction in the self-destruction in the self-destruction in the cases of Miss Crawford. Tone as the self-destruction in the cases of Miss Crawford, Tone as the self-destruction in the cases of Miss Crawford, Tone as the self-destruction in the cases of Miss Crawford, Tone as the case of Miss Crawford, Tone as the case of Miss Crawford, Tone as the case of Miss Crawford in the motive will come in the reaction abroad when the film is Tone and Toung are sufficiently British to fit, she is still Miss Crawford; weaken to weak counter in the motive will come in the reaction abroad when the film is Tone and Young are sufficiently British to fit, she is still Miss Crawford. When the self-destruction abroad when the film is Tone and Young are sufficiently British to fit, she is still Miss Crawford. And the bizarrections the star has taken to wear-clothes this star has taken to wear-clothes the star has the motion, she now never forgets to pull those hats now never forgets to pull those hats now never forgets to pull those hats now never forgets to pull the portrayal is flagrant despite that she (Continued on page 41)

The Woman's Angle

'Oliver Twist' (Monogram). Sketchy and unimaginative, but sentimental matrons will respond to its memories and heavy heroics.

'Be Mine Tonight' (U). Pleasant metodic trifle in the too leisurely Continental manner. Cast and shy little yarn don't measure up to Amer-ican femme romantic requirements.

Today We Live' (M-G). Too distressingly honest and grim to be as big boxoffice for women as prior Joan Crawford films. War background denies star clothes and not the sexy clinches the gals clamor for.

'The World Gone Mad' (Majestic). Better than average indic picture. Business-racketeer story will evoke no complaints from nabe ladies.

'High Gear' (Goldsmith). Lifeless hodge-podge. Sole chance to regis-er with the femmes is along the lines of trying their patience.



Bravo, Maurice!

Bravo, Monsieur Le Baby!
10,000 Lusty "Bravo's" For
Your Efforts! We Say Again:
Taking Box-Office Dollars
With This Honey Of A Show
... Will Be As Easy As Taking A Bottle From A Baby!

Maurice CHEVALIER

A Bedtime Story

HELEN TWELVETREES
EDW. EVERETT HORTON
ADRIENNE AMES • BABY LEROY

Directed by
NORMAN TAUROG

a Paramount Picture

EXPLOITATION By Epes W. Sargent

Decoration Day

Easter is gone, and the next big
boilday will be Memorial day. Now
his to the what condition the GA.R.
graves are in. Find out what the
Legion is doing to mark the graves
of the soldiers of the World War. If
there is a chance, form a movement
to properly mark these spots. Orgame properly for unkempt graves.
Hand the girls together to obtain
flowers.

to properly mark these spots. Organize the boys into a movement to care properly for unkempt graves. Band the siris together to obtain flowers.

Band the siris together to obtain flowers graves need no especial attention, see what can be done to interest the Legion and the Veterans of Foreign Wars in some patriotic observance. Arrange for a morning memorial to have a considered and the second to have a support to the second of t

Thumburints

Thumbprints
Edgar Hart, of the Majestic, Columbus, O., has a somewhat new
fingerprice target. Instead of the
circular if the print is duplicated, the new angle is to give an
admission to the owner of the hand
and the discoverer the offer reading
'The author of an identical finger
print to that of the Parcole Gill and
one companion shall be admisted
one companion shall be admisted
on of the cashier shall be accepted as
final. Follows the urge to use a
giass to verify the whorls, and the
suggestion that tests be made of all
Triends in the effort to locate the
print.

Triends in the effort to locate the print.

As no two prints are allow it.

As no two prints are allow it.

Sounds like a fair offer. The Porfer is record to the prints of the prints o

Should be found.

Comparison

Edward Harrison, of the Paramont theatre, North Adams, Mass., worked out a stunt for Rasputint that is good for any readshow reather that is good for any readshow reather with the \$2 price prominently displayed, but with the statement that This is what New York reverse side told that the show would be at the North Adams house at regular house prices. To make it more interesting, the tickets were dated three days before the show placed, which gave the practical wit.

Tickets were a close enough imitation to fool at first glance, which nation to fool at first glance, which nation to fool at first glance, which metally helped to get attention for them.

Sold Anyway

Sold Anyway

Ernie Austren, of Loew's theatre,
Akron, writes that the deal for the
sale of his big schooner sign for
What! No Beer? to a local man
fell through, so he sold it to a prete
fell through, so he sold it to a prete
not say whether he got cash or
pretzels. Probably he got the cash
and lined the mugg up for the pretzetis he used on the picture champ
party to good press essuits and got
the paper feeling good enough to
boost over 'Gabriel Over the White
House.' He's always ready to help
the paper over with a stunt, betide of the line when he wants
something.

Proper Pretzel

Proper Pretzel

Cieveland.

State theatre not only got 25,000 free pretzels from a local pretzel co. but the makers supplied the sacks and pald for the printing for What! No Beet?" It supplied pretzels for a bur in he lobby, with pretzels for a bur in he lobby, with and it also loaned the largest pretzel in the world, which is four and a half feet long.

Latter was put in a local window with a prize to the person who made the closest estimate of the weight of

box announcement stating policy that is to be pursued on publicity control of the pursued on publicity control of the pursued on publicity of the pursue to the pursue countrol of the pursue columns would be open to one announcement and a follow-up story on plays, productions, programs, debates and public parties.

Neither can this newspaper undertake to urge or invite the public to attend any function, provides the the blue pencil will need the pursue that the blue pencil will need the blue pencil will need to the play and copy.

Crashes Hurt.

Crashes Hurt

Pittsburgh.

Last-minute refusal of Transcontinential and Western Air Lines, Inc. to Continential and Western Air Lines, Inc. to Continential Control Airport Cost Warners one of the biggest ballyhos stunts on record here. Joe Feldman, WB's advertising director, had promoted around \$5,000 for local department stores and other interests to brings a fock of air stars here for night fight galow as well as a numture of the control of the proposed co

and flicter stars at Stanley, where picture was supposed to open April 21.

Feldman was supposed to the picture was supposed to the picture was supposed to the picture with the picture was about to be closed, home office of TWA apparently got a load of Grand Central Airport' and nixed the idea in its entirety. Film is said to be full of crashes, to which aviation interests have taken exception.

Inst a Natural

Just a Natural

Because the silks used in the costumes in '42d Street' wore made in 'the Costumes in '42d Street' wore made in 'the Control of the State, South Manchester, worked a natural. He borrowed some of the costumes, which were modeled by the girls with the cost of the costumes, which were modeled by the girls plant co-operating with Cohen to put it over in a big way. Board of Selectimen issued a proclamation declaring one of the night's control of the cost of th

Dance Contests

Academy of Music, N. Y., likes the Local Gang idea so well it is building for a second weekly fea-

building for a second weekly sec-ture.

Gang works on Friday nights, when the supposedly local girls and boys can climb to the stage and do whatever they desire, if the audi-Dance Nights will be Tuesdays, and the same idea of local talent with no restriction as to the style of dancing, wherein it differs from the usual tango or other specified dance contest.

contest.
Side angle is the co-operation of a Broadway dancery, which does the judging and probably kicks in toward the cups with the idea of getting the hoofers interested in taxligging other nights.
Stunts go in after the first night

Sure Fire

Sure Fire
Losw's Orpheum, New York, is
plugging a special big-pictures
month for April with a large shadow
box in the foyer. Shows a welltuilt landscape with the always reliable miniature train.
This one malces a circuit of the
track, a signal fashes a red light
it stope. After a moment the light
changes to safe and the train swings
around again.

changes to safe and the train swings around again ost patrons to a dead hait, with the message being put over with signs. Still seems to be nothing more efficiently than a miniature train which runs, and office of the still seems to be officed by the still seems to be seen t

Held Lobby Fair

in the world, which is four and a half feet long.

Latter was put in a local window with a prize to the person who made with a prize to the person who made for the theirt coaxes of the weight of the thirst coaxes of the weight of the thirst coaxes of the weight of the thirst coaxes of the papers, one giving a full special story about the bar.

Space, but No Blurb

Space, but No Blurb

Legit amusement houses are test the co-operation of the daily in the future, according to a bold face

High C's for Class

High C's for Class

Santa Barbara, Cal.

Hector Pasmezogiu, Mgr. Fox Arlington (FwC), is cashing in at the
b. o. by booking grand opera attractions at rections the fact of the
ture programs. This is the first
ingtance of a local theatre going in
for class entertainment as a biz
stimulant for straight biz.

Femme Rides Bike in Lobby

Taking advantage of the bloyce crace, Dick Moss, manager RKO Ellistrate, in running a seven-day endurance bike race in house lobby currently, Ramme

currently.

Femme on cycle rides a treadmil daily from 11:39 a.m. to 5 p.m., with patrons estimating the distance she will have traveled by Thursday night (13): A month's pass goes to be distributed to the next best estimators.

Four Way Gum

Four Way Gum.
Middle western gum Co. is trying to interest producers in its new
product, which, in addition to being chewing gum, carried a picture
tune on the back and is wrapped
in stage money.
Not yet recorded that any company is taking up the gag, but it
right, to supposs the price is

ments and saw that they got liberal distribution throughout Oleveland, inducing Cleveland Gids, denied movies, to come out to his theatre to see the shows. Business was so good he was compelled to offer matinees four days a week. One reason was the spring vacation in the schools.

Hitchcock Stays On

Hitchcock Stays On
Los Angeles.
Eddie Hitchcock continues to bat
for Bill Newberry as Metro exploitation man. Newberry is still at
Cedars of Lebanon hospital, suffering from injuries received in the
quake at Long Beach. Hitchcock
subbed for Newberry on the exploitation for "Gabriel Over the White
House' at Loew's State, and Metro
decided to keep lim on indefinitely.

Leg Clips as Plug

Burbank.
Leg scenes of the chorus girls in
'Golddiggers of 1833' will exhibited
in newsrees playing Warner thea-tres. Film plugs, which show girls
at work and at play, will be clipped
at work and at play, will be clipped
company tried the same advance
advertising on '22nd Street,' but is
carrying it out to a greater extent
on the new musical. Burhank

Buy Meat, See Pio

has its possibilities if the price is right.

Got Cleveland Trade

Willoughby, O.

Dan Sterns of the Willoughby the the cashed in on the darkened Cleveland theatres. He got out an attractive folder, in which were actroons, wise cracks and announce-

BEHIND the KEYS

C. S. Smith of Independent M. P. Operators union, named national representative and v. p. of the orsainzation the Palace management signing with the union, ousted independent operators recently leaving four houses here still being operators. They are the Sirand, Valentine, Mozart and McKinley.

entine, Mozart and McKinley,

Striking union operators and
Charles L. Dooley, respectively

Charles L. Dooley, respectively

Inc., have come to terms, and
picketing of Tivoli, State and Riatto

here, which have been operating

with strikebreakers, has ended.

Federal District Judge George C.

Taylor, however, has under advise
ment contempt petitions at 11 union

operators and sympathizers grow
gas outrages at the three theatres

during the strikes.

Platteville, Wis.
Gem is dark on application of city invoking ordinance which requires theatres to be of freproof construction.

Davenport, Ia.

Reopening of the Columbia theactic by Theamerica. Inc., Mort
ture houses, ran into a legal stumbling block when attorneys for the
Davenport Orpheum company attached the properties under a \$2,925
rent ludgment.
months. but, encouraged by the

months, but, encouraged by the showing of the RKO-Orpheum, re-opened by Theamerica a couple of weeks ago, that corporation went ahead with installation of equipment and preparations to open un-der a 15 and 25c scale.

Closed for month, Capitol, WB deluxer in Stubenville, O, reopens next week as the result of a wage scttlement with unions, Jack Simons, former manager of Penn and later press agent for Penn, returns to Stubenville as Capitol's manager.

Utica, N. Y. Edward Selette new manager o Colonial here for Morse & Rothen berg.

Iltica N Y

Bert Hensen, formerly p. a. at Cleveland for RKO, is the new manager of the Proctor's. He suc-ceeds Harry Black, resigned.

The Metropolitan, which has gone dark twice in less than a year since it was built. At an approximate cost it was built. At an approximate cost it was built at an approximate cost argin within a week or 1 days. The Met closed its doors a week ago after several months' try at a cooperative policy.

Charles H. Williams, local theatre man, who backed the last ill-fatted Allison at the Ritz. All Warner venture, had planned to reopen the

Met Easter week with change of policy, but he failed to obtain the necessary support from E. Turgeon, contractor, who was forced to take the theatre over when it went un-der the hammer last fail.

Sloux City, Sloux City, Ia.

Clarence Peterson, transferred
from the Princess here to become
manager of the Orpheum, Omaha, is
back at his old post at the Princess.

Marshalltown, Ia.

Don Thornburg, owner and manager of the Family theatre, has leased the Strand, and will "copen it April 16 as first-run. The Publication of the Paril 16 as first-run. The Publication of the Will "copen is a principle of the Will and Strand had soeed the hore house iast summer, reopened it for the winter, but closed it a few weeks ago.

Hamilton, O. Hamilton, O.
Publix-Ohio, through A. E. Reubens, Toicdo, trustee in bankruptcy, has turned back the Paramount here and the Paramount, Middletown, to the Midham Construction Co., Cincinnati, the original owners.

Los Angeles.
Two Fox West Coast houses, the Egyptian, Long Beach, and the Lyric. Huntington Park, damaged in the quake, resumed operations of the company of Los Angeles.

Glens Falls, N. Y.
Schine theatre interests of Gloversville will take over the Rialto,
reopening Easter Sunday.

San Francisco.
Charles Carroll and Joe Blumenfeld rcopened the Roxle, Oakland,
Saturday (15) with first-run United
Artists product. David Giazer man-

Artists process
ager.
Allied exchange has a new booker,
O. L. Olsen, succeeding Floyd Hepinger, transferred to the Los Angreles office. Another new addition
is William Drummond, salesman.

Loew's Rochester Josephane Control of the downtowners in abandong men-price policy and lowering balcony scale to 25c continuing 40c for lower floor, along with Regent and Century. Plance operates at 36c top, 25c for balcony.

Turin Doffloo

Twin Raffles

Just to make it harder. RKO
Misic Hall tried out a twin Raffles
stunt. Twin slister act was hired
and was put out daily in a depart.
And the slister act was hired
and was put of the lister act was hired
and was put out daily in a depart.
They circulated around, and it was
up to the curious to tab the girl by
her first name, with the usual copy
of the co-operating newspaper and
set form of address.

Since there
was nothing to distinguish the two
girls, and they kept moving about,
so that à disclaimer was earlly possible, and they kept moving about,
so that à disclaimer was earlly possible.

Let the store is problematical. Plenty of péople swarm in, but
too excited to be attracted by the
bargains, which is the presumable
reason for the store co-operation.

Synthetic Stor

Synthetic Star
Phoenix.
Apparently they are going to any
extreme now to pull patrons in the
theatre.
The latest bit of exploitation in
these parts was the booking of Rev.
H. J. McKinnell, father of Winnie
at the Rex theatre here. He spoke
on 'The Law and Capital Punishment, in conjunction with the feature picture. The Last Mile.
Rev. McKinnell's daughter is
scheduled to hang at the Arizona
penitentiary late this moght for the
nurder of Aspen Ante LeRo.

Marched for Duce

Coming during Holy Week, Mussolini Speaks (Col) didn't have the best chance at the Liberty last week. Bob Armstrong, publicity week. Bob Armstrong, publicity when the best chance at the Liberty last week. Bob Armstrong, publicity method in the last of the la

Lobby Air Exploitation

LOUDY Air Exploitation

Hollywood.

Warners has utilized on three occasions its Hollywood radio station, KFWB, to put over an ether program from the lobby of its Hollywood theatter during the showing of which was the storing of the heart of setting people leaving the theatre to express an opinion of the picture. Interviewing was done by George Flesher, wearing a lapel microphone, which was connected by wires to the Warner station, four floors above.

Praise for 'F. D.'

Praise for 'F. D.'

Philadelphia.
Lipschutz & Maiser, independently operating the Walnut Street thearre on a policy of low-admission
vaudeville and pictures, have instivaudeville and pictures, have instiseems to have found considerable
favor here. It is called a Tributeto-Roosevelt' contest.
For the best tributes to the President submitted April 1 and April 22
dent submitted April 1 and April 22
liminary contest and runner-up
prices are included in the plan.

William Woolfolk, of Low's Coney Island, used a cow on 'Kid from Spain,' but his was a two-man cow instead of a real bovine. Scat out with a brilliantly attired toreador, masked, and paraded most of the spain of t

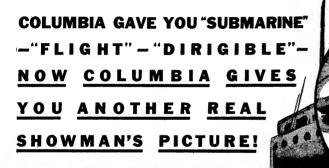
More and Bigger Weddings

A triple public weddings Chicago.

A triple public wedding was pulled at the Belmont here Thursday of the Belmont here Thursday of the Belmont here the Thursday of the Chicago while the general public looked on. Merchants donated sill-verware, gowns and veils for the brides, wedding cakes and knick-knacks. House Investment was nil. Methodist clergyman officiated and the house organ provide sacred music. Theatre was jammed to capacity by 7:30.

Beer Birthday

Mauager Bob Rosen of Loew's
Orpheum theatre, New York, got all
excited when the 20th anniversary
of his house hit the same week with
return of beer. Free beer to the
laudience, distributed from the starsy
and via ushers, was just one of the audience, distributed from the stars, and via subers, was just one of the ideas. Others included a big birtheday cake in the lobby, plus a number of displays by local merchants in the vicipity. Merchants all turned in to help out with the lobby, and the event a natural success.



BELOW the SEA

RALPH BELLAMY - FAY WRAY

Story and Screen Play by Jo Swerling—Directed by Al Rogell

See a man fight a deadly octopus for the girl he loves... the beauties of the deep in Multicolor... vivid, gripping master-melodrama that will hold any audience breathless.

THRILLS... DRAMA... ROMANCE

PROSPER Columbia PICTURES

More Settlements With Crafts Reopens More Shuttered Houses

Kaness City, April 17.
Twonty-seven independent and 10
For theatres, including the Uptown, opened Sunday (18) as result of agreement between operators and managers agreed to increases approximating 33% in the one man's wage. Unions expected to work the houses split week plan to keep men at work.
The climax in the controversy between the theatres and the operatores, over the wage question, was reached Wednesday (12) when all of the downtown, first-run houses, and the two Dublinky Brothers second run theatres did not operators of the house did not operators the common of the second of the common of the second of the common of the second run theatre did not operators could be second of the common of the second of the second

count of the 'unreasonable demands of the operators' while the others simply displayed 'closed' notices. However, nearly every one knew of the situation as the papers of the situation as the papers. While the independents and subsequent run houses are asking to be relieved of one man in the booth, the first run places were asking all union employees to accept a 25% reduction until the first of September, and the removal of one singe hand. Clyde A. Weston, international representative, was here situated the control of the september of the septem

pen especially just at the closing of Lent.

Fapers played up stories of the damage being done to the retail merchants as the crowds of shoppers were absent, and City Manager McElroy offered his services in trying for a sottement.

More meetings were when the result with the announcement that the with the announcement that the Wille both sides were silent on the terms of the agreement, it is understood the operators accepted a 20% reduction until September 1 when new contracts will be made.

The two Dublinsky houses, Liberty and Regent, opened Friday with operators from the Independent Moriton Picture Operators union running the machines, and a number of the independent union, and relatives of the measurement of the independent union, and relatives of the measurement in the booths. The story well as pickets at some of the places.

The For string, including the first. disposed operators were use pickets at some of the places.

The Fox string, including the first run Uptown, is still dark, but ne-gotiations regarding them are in progress and they are likely to open

progress and they are likely to open shore disturbance was reported as the result of the change in operators when it was attact that four men entered the Madrid theatre and severely best Frank Jameson, newly employed operator. Clyde Weston, international representative, stated that the union had warned its members against any acts of violence, and the police department essentially the second that the police department essentially the second the policy of the second the

movie strike here.

Cut Gees in Lincoln

Lincoln.

Local operators took 25% on their present pay basis without a quibble and no interruption in duties.

The present pay basis was established to the strike when a spirators were at three mouth strike when a spirators working in houses of over 1,100 seats were paid \$55 for a six-day week and those working in houses smaller than that got \$50.

The cut becomes retroactive to March 27, when a temporary pay status was assumed with the Lincoln Theatre Corp, paying all but 25%, and the State Theatres, Inc., bolding out 50% of their wage payment.

Mpls. Still Upset
Minneapolis.
Publix receivers in this territory
have been unable to reach an agreement yet with booth operators on a

(Continued on page 53)

Resuming Shorts, II Calls Gleason from England

Universal City, April 17.
Universal city, April 17.
Universal has cabled James Gleason in England to return here for a short contracted for last fall, but it is unlikely the actor can return in time as production is to start before May 1. Two-retel is the finale on a series Gleason was doing

Warren Doane, producing shorts for U. reopens the department this ofter being closed since Feb week, after being closed since Feb 7. Only two pictures remain on the program. Vince Barnett starts in the first this week and Gleason ou a substitute the following week.

Publix N.W. Rent Suit

Minneapolis, April 17.

Suing Publix Northwest Corp. for \$4,000 damages for alleged unpaid'rent on the Strand theatre, St. Paul, S. P. Halpern, local attorney, acting for the Friedman Product of Fublix Northwest redditors.

The action has been filed in District Court here. At the same time Halpern has garnisheed the Publix Northwest redditors. He asserts for the Friedman Properties. He asserts of the Friedman Properties and that where new leases are being made on destrable houses they are in the name of William Hamm, Ir., receiver for the Minnesota Theatre Co. In this way, he alleges, all valuable holdings gradually are being transferred out of Publix Northwest's hands.

Halpern alleges that the Friedman Properties and the Product of Publix Northwest's hands.

Extrand theatre three-proven lease on condition that it pay \$17,000 (overment and that \$4,000 is still owing on this agreement and that \$4,000 of the amount is past due.

is past due.

U Replacing Contractees By Freelancers as Test

By Freelancers as Test
Hollywood, April 17.
For the next six pictures made at
Universal, no term contracts for
talent will be handed out all playest contracts to the contracts of the
received by the contracts of the
received basis. Company is trying
out this system with a view of using
it permanently fit is julis.
Sole exception to the no-contract
policy will be young and inexpensive players who show promise. U
now has nine players, seven directors and four writers under contract.

Nogales Beats Booth Bill

Nogales Beats Beoth Bill
Nogales, Aris. April 17.
With theatre men presenting the most convincing repartee during debate, city council voted down the proposed ordinance which would have legislated two projectionists to a motion picture booth. Vote was four to three against the measure. Roy Drachman, manager of the Opers house, and Tom Sorerio diviagore for Fox West Coast, appearance on behalf or the theatre interests.

Fitzmaurice Loses \$500
Los Angeles, April 17.
Jury in Superior Court awarded
George Sideman, a minor, \$500 damages in his \$5,000 euit for injuries
against George Fitzmaurice.
Sideman was hurt in an auto
crash in which the director was
diving one of the cars.

Goldwyn Back, to Coast Soon

Sam Goldwyn, who gets in on Friday (21) on the Berengaria, in three weeks or so will go to the

coast.
At that time Arthur Hornblow, Jr., who's been east on story material, talent and production maters, will return eastward. Lynn Farmol probably also goes out then for the summer, returning to New York in August or September to prepare for relaced of Maquerader, which is being held off until

Col Going Into '33-34 Program After 6 More

Hollywood, April 17.
With 20 features in the can, Co-lumbia has but six to make to wind up the season's program of 28. Ac-cording to present plans, studio will not shut down, but will continue on to the 1933-34 program without in-

erruption, Six left to be produced are "The Vrecker' with Jack Holt, and an Wrecker,' with Jack Holt, and an untitled picture for the same star; Transcontinental Flyer,' East of Fifth Avenue,' Brief Moment' and Fury of the Jungle.' Program should be completed by June 5.

PROJ. ULTIMATUM ON FOX-WC'S 371% CUTS

Southern California projectionists will serve notice Tuesday (18) on the Trustees of Fox West Coast that the 374% arbitrary cut put in by that organization on projectionists March 1 is invalidated and they will insist that full pay be given all projectionists on checks departed by the condition of the condition

Dupont, Imported German Megger, on B'wav Musical

Universal City, April 17.

18. A. Dupont, German director brought here by Universal, will meg Tillies of Broadway, a musical, as his first assignment.

Dupont was first set to direct Tavisible Man, but U shifted this thrillier to James Whale.

Studio Ratings

(Continued from page 2)
to maintain their relative standing.
In the first count indle product ran
neck and neck with Metro with a
percentage of .631 on the basis of
only six subjects shown in motropolitan key stands. General film
shortage during the last three
months apparently has pushed a
good deal of indifferent material
into big town showings and they did
not big town showings and they did
not big town showings and they did
not be first that it is a survey (eight in
number) bring that division down
to fourth by a scant margia.

Beame Top Four
Even considering the luck of the
breaks, however, the same four major producers remain at the head of
the whole list, the group being Warners (combined with First National,
in this rating). Metro, Faramount
and Columbia.

In this rating), Metro, Faramount
and considerably by the important "Cavalcade."
Warners earned their advance-(Continued from name 2)

up into the select company, helped considerably by the important Cay-alcade.

Warners earned their advancement by virtue of three outstanding releases in a group of 11, seven subjects these distinctions of the control of the contro

Indie Lyric, Mpls., **Complicates First** Run Situash There

Mineapolis, April 17.
With the entry of the independent
Lyceum here into the field, the loop
first-run situation will be ripped
wide open as well as in St. Paul,
where Joseph Friedman's Tower the-

where Joseph Friedman's Tower the-atre is opposing Publik and RKO.
The Lyceum is a 2,400-seat house six blocks from the heart of the loop Rialto and will be operated by its millionaire owner, F. W. Clifford, one of the Cream o' Wheat foun-ders. Clifford has made a deal with open next week with Kiss Before the Mirror, following this with The Big Cage' and 'Cohens and Kellys in Trouble.'

Trouble.'
He had negotiated for United Artists product, but when a hitch developed over terms last week U. A. made a deal with Publix.

made a deal with Publix.
Clifford also has signed up Lou
Breese and his 12-piece orchestre,
and the Lyceum will be the only
film house in the Twin Cities combining fiesh-and-blood entertainment with pictures. Breese, formerly at the Minnesota, is a local favorite.

Fear of Scissors Gives Rogers Pic New Ending

Hollywood, April 17.
Fearing censor objection, Charles
R. Rogers will change the ending
of T Love That Man'so that it will

of T Love That Man' so that it will appear that the two principals are married, instead of living without the benefit of clergy.

Producer figured that it would be better to beat the censors to the punch, instead of having the picture held up.

Chase's London Pic

Charley Chase sailed on the 'Bre-men' Friday (14) for London, where he will make a picture for Metro. Hal Roach is in the London capi-Hal Roach is in the London capi-tal to produce several films for Metro and wants Chase for one of the leads in the first of the series. It'll be a full length comedy.

METRO FAR IN ADVANCE ON RELEASES

Culver City, April 17.

Metro - Goldwyn - Mayer, reported
to be behind in production schedule, has nine pictures completed for
release, five in actual production
and four ready, wit completed
scripts to go into production within
two weeks.

scripts to go into production within two weeks.

Studio is also working on six stories which it anticipates putting into work during May, which will carry its distribution into the fail.

carry its distribution into the fall. The nine pictures now ready for release will carry the distribution end of the company until June 15. They are 'Looking Forward,' White Sister, 'Today We Live. The Barbarian,' Reunion in Vienna,' Holl Below, 'Peg o' My Heart,' 'Accidents Wanted, and 'Made on Broadents Wanted,' and 'Made on Broadents' an

way.'
Those now in production are 'Din-ner at Eight,' 'When Ladies Meet,' 'Eskimo,' 'Night Flight' and 'Black Orange Blossoms.'

Eakimo, 'Night Flight' and Black Orange Blossoms.

Fortnight Schedule Set Going into production during the next fortnight are 'Lady of the Night,' with Loretta Young, Ricardo Cortes, Franchot Tone, Sandy Roth, Vine Barnet, Harold Ruber, John Miljan and Una Merkel, to be directed by William Wellman; 'Stranger's Return,' with Llonel Barrymore, Clark Gable, Mirlam Hopkins and Stuart Erwin, with King Vidor megaphoning; 'Tug Boat Annie,' directed by Mervyn LeRoy, starring Marie Dressier and Clark Gable; 'Strange Rhapsody,' with Kay Francis, Walter Huston, Nils Asther, directed by Richard Boleslavsky; 'Hollywood Revue of 1933,' with Edward Golding and Alex Lettwich directing the studio stars,' Tarzan and His Mate, with Johnny Weissmuller and Maureen O'Sulli Tarzan and His Mate, with Johnny Weissmuller and Maureen O'Sulli-van, directed by Cedric Gibbons; 'Soviet,' with Wallace Beery and Clark Gable; 'Beauty,' directed by George Fitzmaurice; 'La Belle Per-kins,' starring Jackie Cooper.

RUBINOFF

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radio's greatest attraction ... on tour for the first time ... you can have him with his

DANCE & CONCERT ORCHESTRA

now being booked for

BALLROOMS - HOTELS and THEATRES

One night stands or longer

Rubinoff's national broadcasts continue through the summer. He is no longer affiliated, however, with any theatre circuit

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Thanks to Phil Rubinoff for his co-operation.

lots go stone blind gazing into the sun

Where religious zea

IS NAME IS MAGIC TO MILLIONS

woman audience in America...the millions who read his books!...a ready-Nearly every girl or woman who can read has read RICHARD HALLIBURTON! He has brought romance to travel and the thrill of adventure to the largest made audience eager to see and hear him for the first time on the screen!

and drive nails into on beds of spikes

Here he takes another "Royal Road

to Romance" . . . and reveals India, Mother of ten thousand sins in his most "Glorious Adventure" . . . in that fabled world of golden towers and dark mysteries, where Heathen Where

human orgies and men hope to be gods look down unashamed on hoisted to heaven by a cow's tail!

and other best selling beet "The Flying Carpet"

twelve marries a

man of

WALTER FUTTER **** **** "AFRICA SPEAKS" PRODUCED BY

CALENDAR OF CURRENT RELEASES

Studios: Pathe Studios, Offices: 729 Seventh Ave., Allied Cowboy Counsellor, The. Hoof Gluon poses as a lawyer. Dir. George Mel-ford. 65 mlns. Rel. Nov. 25, Rev. Feb. 7. Eleventh Commandment, The. From the play by Brandon Fleming. Marian Marsh, Theo. Von Eltz, Alan Hale. Dir. Geo. Belford. 54 mlns. Rel. Feb. 20.

The state of the s

Offices: 1540 Broadway, Chesterfield

Beauty Parlor. Cupid in the barbershop. Barbara Kent, Joyce Compton, John Harron. Dir. Rich. Thorpe. 64 mins, Rel. Oct. 28.

Forgotten. Original. Story of a forgotten man. June Clyde. Wm. Coiller, Jr., Natalle Moorhead. Dir. Rich. Thorpe. 65 mins. Rel. Feb. 15.

King Murder. Original. Based on a celebrated N 7. case. Conway Tearle, Nov. 1. Rev. Nov. 1. Rev. Nov. 1. Rev. Nov. 1.

Nov. 1. Rev. Nov. 1.
Love Is Like That. Comedy. Rochelle Hudson, John Warburton, Dorothy Revler. Dir. Rich. Thorpe. 65 mins. Rel. Mar. 15.
Silghtly Married. Comedy Garana. Evaluary Knapp, Walle Dyron, Marie Pres.
Silghtly Married. Comedy Garana. Evaluary Knapp, Walle Dyron, Marie Pres.
Strange People. Mystery meiodrama. John Darrow, Gloria Shea, Hale Hamilton. Dir. Rich. Thorpe. 65 mins. Rel. Jan. 15.
Women Won't Tell. Romantic drama. Sarah Padden, Otls Harian. Dir. Rich. Thorpe. Time 67 mins. Rel. Lah. Dec. 1.

Studio: Gower at Sunset, Columbia Offices: 729 Seventh Ave., New York, N. Y.

Air Hostess. Thrilling story of the adventure and romance of a 1933 girl who fearlessly files across the continent in passenger ships. Evalyn Knapp, James Mirry and Continent in passenger ships. Evalyn Knapp, State of the Stat Walter Connolly, Dir. Frank Capra, Rei, Jan. 6, Rev. Jan. 17.
Child of Manhattan, Stage play by Preston Sturges, Romance of the dimea-dance. Nancy Carroll, John Boles. Dir. Eddle Buzzell. 73 mlns.
Rei Feb. 4, Rev. Feb. 14.

Rel. Feb. 4. Rev. Feb. 14. Deception. Story of the wrestling game and its frameups. Leo Carrillo, Theima Todd, Dickie Moore. Dir. Lew. Seller. 67 mins. Rel. Nov. 4. Rev. Jan. 17.

nev. Jan. 11. of the Trail, The. A U. S. cavairy officer, who is court martialed, and redeems himself. Tim McCoy, Luana Walters. Dir. D. Ross Lederman. 58 mins. Rel. Dec. 9.

vo mins. Rel. Dec. 9. Against Woman. Man's strength against woman's wiles. Jack Holt. Lillian Miles. Dir. Irving Cummings. Time, 68 mins. Rel. Nov. 15. Rev. Dec. 20.

of Action, Original outdoor drama. Tim McCoy. Dir. Geo, Melford 57 mins, Rei, Jan. 20.

57 mins. Rel. Jan. 20. c It Paid. Original story of motorboat racing. Wm. Collier, Jr., Joan March. Dir. D. Ross Lederman. 69 mins. Rel. Nov. 12. Rev. Jan. 24. olini Spoaks. The 1931 address with newsreel shots. Interpolations by Lowell Thomas. 74 mins. Special. Rev. Mar. 14.

Lowell Thomas. 74 mins. Special. Rev. Mar. 14.

No More Orchida. A millionairess who is regenerated by the new American Green Control of the Control of the

mur. 4. Rev. April 11. Slient Men. Tim McCoy western original. Florence Britton. Dir. D. Ros Lederman. Rel. Mar. 3.

Lederman. Rel. Mar. 3.

So This is Africa. Original. Wheeler and Wolsey go to Africa with some tame lions. Racquel Torres. Dir. Eddle Kline. 67 mins. Rel. Feb. 24. THE IN ATTICE. UTIGINEL. Wheeler and Wolsey go to Africa with some tame itone. Racquied Tortes. Dir. Eddle Kline. 67 mins. Rel. Feb. 28.

State Trooper. Original. Story of a war between two gas companies. Regis Toomey, Evalyn Kanapp, Barbara Weeks, Ray Hatton. Dir. D. Ross Lederman. 88 mins. Rel. Feb. 10. Rev. Mar. 28.

Tart's My Boy. Football story off the usual lines. Rel. Cromwell, Dorothy Nov. 22.

Nov. 22.

Sporting Age. Revenge on the polo field. Jack Holt, Evalyn Knapp. Dir. A. W. Bennison. Time, 71 mins. Rel. Sept. 15. Rev. Oct. 4. son. Original. Kansas after the civil war. Buck Jones, Shirley Grey. Dir. Geo. B. Seltz. 62 mins. Rel. Feb. 10.

Vanity Street. Girl breaks a window to get into jail, but lands in the Fol-lies. Helen Chandler, Chas. Bickford. Dir. Nick Grinde. Time, 67 mins. Rel. Oct. 15. Rev. Oct. 11.

mins. Rei. Oct. 15. Rev. Oct. 11.

Virtue, A street walker who goes straight. Carole Lombard, Far O'Brien.
Dir. Edw. Buzzell. Timp, 69 mins. Rel. Oct. 25. Rev. Nov. 1.

Washington Merry-Go-Round. Folikical satire. Lee Tracy. Constance Cummings. Dir. Jas. Crues. Sem. 69 mins. Rel. Oct. 15. Rev. Oct. 25.

Wastern Code, The. Tim McCoy western. Dir. J. P. McCarthy. 58 mins.
Rel. Sept. 12. Rev. Feb. 21.

White Eagle. Buck Jones as an Indian pony express rider. Jones, Barbara Weeks. Dir. Lambert Hillyear. Time, 65 mlns. Rel. Oct. 7. Rev. Sept. 27

First Division Offices: 1600 Broadway,

Releases Also Aliled, Chesterfield and Monogram

Blg Drive, The. Authentic war pictures from records of eight governments 91 mins. Rel. Jan. 19. Rev. Dec. 27. 91 mms. Rel. Jan. 19. Rev. Dec. 27.
Condemed to Death. Based on the story Jack o'Lantern. Arthur Wontner,
James Welsh. Dir. Walter Forde. 78 mins. Rel. Oct. 10. Rev. Nov. 22.
Goona Goona. Love charms on the Island of Ball. Dir. Andree Roosevelt,
Armand Denis, 56 mins. Rel. Nov. 28. Rev. Sept. 20.

Armand Denis, 66 mins. Rel. Nov. 23. Rev. Sept. 20.
rets of Wu Sin. Coolie smuggling racket unearthed. Lois Wilson, Grant
Withers, Toshia Mori. Dir. Richard Thorpe. 65 mins. Rel. Jan. 15.
Rev. Feb. 28.

Nev. rco. 28. http Married. Marriage in a night court turns out well after all. Evalyr Knapp, Walter Byron, Marle Prevost. Dir. Rich. Thorpe. 69 mins Rel. Dec. 10. Rev. Jan. 3.

Takes a Holiday. All multi-color western of a mysterious stranger. Wallace MacDonald, Virginia Brown Fairc. Dir. Alvin J. Nietz. 59 mins Rev. Dic. 13

Rev. Dcc. 13.

1 of Youth, The. A girl with two suitors cannot make up her mind.
June Civde, Allen Vincent, Matty Kemp. Dir. Rich, Thorpe. 65 mins.
Rel. Oct. 23. Rev. Nov. 1.

dios: Burbank, Calif. First National Offices: 321 W. 44th St., New York, N. Y.

Blondie Johnson. The formale Public Benmy No. 1. Joan Blondell, Chester Morris. Dir. Ray Enright. 67 mins. Rel. Feb. 25.

Cabin in the Cytton. A social study of the poor whites. Rich. Barthelmess, Deroilly Jordan, Bette Davis. Dir. Michael Curtiz. Time, 78 mins. Rel. Centra Alexert. A least gie in the aviation game. Richard Barthelmess and Sally Ellers. Dir. William A. Wellman. Rel. April 15.

Central Alexer. Western coshow hunts bandits in a New York Dark. Joan

Central Park. Western cowboy hunts bandits in a New York park. Joan Blondell, Wallace Ford, Guy Kibbee. Dir. John Adolft. Time, 68 mins. Rel. Dec. 10.

Crash, The. How one couple reacted to the panic. Ruth Chatterton, Gco Brent. Dir. Wm. Dieterie. Time, 59 mins. Rel. Oct. 8. Rcv. Sept. 13. Employee's Entrance. Original 'Love in a Dept. Store.' Warren William Loretta Young, Alice White. Dir. Roy Del Ruth. 74 mins. Rel. Feb. 11 Rev. Jan 24

Frisco Jenny, Madame X' in San Francisco locaic. Ruth Chatterton, Donaid Cook, Jas. Murray. Dir. Wm. A. Wellman, 13 mins. Rel. Jan. 1, Key Grand, Slam. A burlesque on the popular bridge fad. Paul Lukas, Loretta Young, Frank McHugh, Gicnda Farrell. Dir. William Dieteric. 67 mins. Rel. March 18.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after rolease. Listing is given when release dates are definitely set. Titles can be used to be used to

showings.

While every effort is made to hold While every effort is made to hold this list accurate, the information supplied may not always be correct even though official. To obtain the fullest degree of exactness 'Variety' will appreciate the co-operation of all managers who may note discrep-ancies.

Hollywood

(Continued from page 6)

Frederick's One-Nighters
Pauline Frederick brings 'Amber'
and 'Her Majesty, the Widow' into
the Biltmore week of May 7. Following, the twin bills go for four
weeks of one and two nighters
along the coast.

Rhapsody for Francis
That Greta Garbo is not Immediately set to return is indicated as
Metro assigned Kay Francis bor-rowed from Warners, to Strange Rhapsody. Richard Boleslavsky
directs. Story was originally bought for Miss Garbo.

Universal claims its home office received a cable from Max Fried. land saying he is in Zurich, Switzerland, on company business and has not fied from Germany because of the Hitler situation.

Bert Green, 'Liberty' mag writer, goes on the Hal Roach payroll when the studio reopens. Meantime he's using a studio office to turn out his mag yarns.

Col's Wray Trio Columbia has contrac Wray for three pictures.

Stanley Bergerman East
Stanley Bergerman left here for
New York Saturday to supervise
Universal's Shoot the Works' to be
produced at Paramount's Astoria
studio.

Radlo has purchased 'Frivolous Sal,' an original by Norman Huston Huston has been engaged to dialog and adapt.

Last Yarn for Rogers
T Can't Go Home, by Jack Lait,
will be the final Charles R. Rogers
production on his current Paramount contract. Picture will get
started in June. Swift Arrow will
be the first on his. 1994 contract.

Shelve 'Disgraced'
Claudette Colbert and Stuart
Walker and Mitchell Leison, codirectors, objecting to the story
material of 'Disgraced,' Paramount
has shelved the picture. Trio will
get another assignment.

Vaude at Mirror
Going into a vaudfilm policy last
Sunday, Mirror, Hollywood, has Lou
Kelly topping the first bill, with
Bill Kent, Grace LaRue, Virginia
Lewis, Sheldon Lowis, Pauline
Garon and Cage of Death, animal
act, set to head succeeding bills.

Tom Keene, Radio's western star, has settled his contract with the studio which had until July to go.

Ray Shrock back at Metro to write an original for Harry Rapf production. Jack Neville also added to writing staff.

Ed Solig, of Fox-West Coast New York office, transferred to the Los Angeles office, assigned to specia work,

Retakes on Fox's 'Adorable' post-poned Henry Garat's return to France one week until April 17. Mrs. Garat left in advance.

May Robson may replace Marie Dressler in Metro's Ferike, as Guest, story of a broken down stage star.

Life Begins. Tactfully handled maternity story from a stage play. Loretta Young, Eric Linden. Dir. Jas. Flood and Elliott Nugent. Time, 73 mins. Rel. Oct. i. Rev. Aug. 30.
Match King. Fictitious romanos of the Swedish financier. Warren William, Dec. 31. Rev. Dec. 10. Rev. Dec. 10.

Dec. 31. Rev. Dec. 13.
Mind Reader, The. Mind-reading as a new racket. Warren William and
Constance Cummings. Dir. Roy Del Ruth. Rel. April 1. Rev. April 11.
Sliver Doilar. Sliver boom days in Col. Edw. G. Robinson. Dir. Alfred E.
Green. 34 mins. Rel. Dec. 24. Rev. Dec. 27. They Call It Sin.

Green. 84 mlns. Rel. Dec. 24, Rev. Dec. 27, Avonisson. Dir. Altred E.
They Call it Sin. Kansas girl breaks into N. Y. show life. Loretta Young,
Geo. Brent, David Mainers. Dir. Thornton Freeland. Time, 10 mlns.
Rel. Nov. 5, Rev. Oct. 25.
Three on a Match. Three schoolgirls have adventures. Joan Blondell, Warren William. Ann Dyorak, Batte Davis. Dir. Marvyn Le Roy. Time, 62
mlns. Rel. Oct. 29, Rev. Nov. 1.

You Said a Mouthful. Joe Brown swims to Catalina. Joe E. Brown, Ginger Rogers, Dir. Lloyd Bacon, Time, 70 mins. Rel. Nov. 26. Rev. Nov. 22.

Studio: Fox Mills, Hollywood, Cai.

Fox Offices: 850 Tenth Ave., New York, N.Y., Adorable. Original. With music. Janet Gaynor, Henry Garat. Dir. Wm. Dieterle. Rel. May 12.

After the Bail. British made. Love at a diplomatic bail. Eather Ralaton, Basil Rathbone. Dir. Milton Rosmer. 68 mins. Rel. Mar. 17, Rev. Mar. 21.

Bondage. Original. Drama. Dorothy Jordan, Alex. Kirkland. Dir. Al. San-

Southern Sel. Mar. 31.

Broadway Bad. Story by Wm. R. Lipman and W. W. Pezet. Modern drama, Joan Blondell, Glinger Rogers, Ricardo Cortez, Margaret Sedden, Dir. Sidney Lanfield. 61 mins. Rel. Reb. 24. Rev. Margaret Sedden, Dir. Sidney Lanfield. 61 mins. Rel. Reb. 24. Rev. Margaret Sedden, Dir. Call Her Savage. Tiffany Thayer's story of a haif breed girl. Clara Bow, Monroe Owsley, Gilbert Roland. Dir. John Francis Dillon. Time, \$3 mins. Rel. Nov. 27. Rev. Nov. 29.

Cavalcade. Noel Coward's pageant of British society. Diana Wynyard, Cilve Brook, Herbert Mundin, Ursula Jeans. Dir. Frank Lloyd. Roadshow length 110 mins. No release date set. Rev. Jan. 10.

Dangerously Yours. Society thief and girl detective. Warner Baxter, Mirlam Jordan. Herbert Mundin. Dir. Frank Tuttle. 74 mins. Rel. Feb. 3.

Rev. Feb. 22. in the Sky. Romantic adventures of a biliboard sign painter. Spencer Tracy, Marian Nixon, Stuart Erwin. Dir. Harry Lachman. Rel. Jan. 15. Rev. Feb. 21.

Rev. Feb. 21.

Handle with Care. Comedy. Jas. Dunn, Boots Mallory, El Brendel. Dir. David Butler. Rel. Dec. 25. Rev. Dec. 27.

Hello Sister. Stage play. Jas. Dunn, Boots Mallory, ZaSu Pitta. 60 mina. Rel. April 14.

Hot Pepper. Flagg and Quirt—with Lupe. Edmund Lowe, Vic. McLaglen, Lupe Velez. Dir. John Blystone. 74 mlns. Rei, Jan. 15. Rev. Jan. 24. Humanity, Original. Physician who seeks to save his son from a woman's influence. Boots Mallory, Alex, Kirkland, Irene Ware. Dir. John Francis Dillion. Rel. Mar. 3.

nal Machine. From the novel by Carl Sloboda. Drama. Genevleve To-bin, Chester Morris. Dir. Marcel Varnel. 65 mins. Rel. Feb. 10. Rev.

and My Gal. Comedy grams. Joan Bennett, Spencer Tracy. Dir. Racul Walsh, Time, 78 mins. Rel. Dec. 4. Walsh. Time, 78 mins. Rel. Dec. 4.
Pleasure Cruise. Play by Austen Allen. Jealous husband trails hie seagoing
wife. Dir. Frank Tuttie. Rel. Mar. 24. Rev. April 4.
Rackety Rax. Football satire. Victor McLagien, Greta Nissen. Dir. Aifred
Werker. Time, 65 mins. Rel. Oct. 23. Rev. Nov. 8.

Robbere' Roost. Rustler discovers that love interferes with cattle stealing.
George O'Brien. Dir. Louis King. 63 mins, Rei, Jan. 1. Rev. Mar. 21.

Salior's Luck. Original. Romance of a U. S. Navy gob. Jas. Dunn, Saliy Ellers, Victor Jory. Dir. Raoul Walsh. Rel. Mar. 3. Rev. Mar. 21. cond Hand Wife. Banker's secretary steps from his office into his heart. Sally Ellers, Raiph Bellamy. Dir. Hamilton McFadden. 64 mins. Rel. Jan. 1, Rev. Jan. 17.

Jan. 1. Rev. Jan. 17. refrock Holmes. The Conan Doyle story with a new gangster twist. Cilve Brook, Miriam Jordan, Ernest Torrence. Dir. W. E. Howard, Time, 88 mins. Rel. Nov. 6. Rev. Nov. 18. Howard to avenge his murdered diplomat is revived to avenge his murder. Rel. Oct. 16. Rev. Oct. 25.

68 mins. Rel. Nov Hours to Live. Mt Warner Baxter, M Rel. Oct. 16. Rev.

O'Day. Dir. David Howard. Rel. Feb. 17. Fair. From the novel by Phill Stong. Love and triumph at the state fair. Janet Gaynor, Lew Ayres, Will Rogers, Louise Dresser. Dir. Henry King. 98 mins. Rel. Feb. Rev. Jan. 31. of the Storm Country. Talk version of an old silent, Janet Gaynor, Chas. Farrell. Dir. Al. Santell. Time, 75 mins. Rel. Nov. 20. Rev.

Nov. 22.

Busy to Work. Talking version of Jubilo. Will Rogers, Marian Nixon.
Dir. Jas. Blystone. Time, 78 mins. Rel. Nov. 13. Rev. Dec. 6.

ke 7r Frick. Stage play of same title. Raiph Morgan, Victor Jory, Bally
Blanc. Dir. Hamilton McFadden. 68 mins. Rel. April 21.

The Blanc. Dir. Hamilton McFadden. 68 mins. Rel. April 21.

The Blance of the Stage Play of the Stage P

Freuler Associates Office: R.K.O. Bldg.,

Deadwood Pass. Original. Western. Hidden treasure and government agents.
Tom Tyler, Alice Dahl, Wally Wales. Dir. J. P. McGowan. Rel. Mar. 15.

Easy Millions. Original. Reputed millionalre loses his job, an inheritance and almost his sweetheart. Skeets Gallagher, Dorothy Burgess. Dir. Fred Newmayer.

Newmayer.

Fighting Gentleman, The. A fighter who goes to the top and back again.

Wm. Collier, Jr., Josephine Dunn, Pat O'Malley, Dir. Burton King.

Time. 89 mins. Rel. Oct. 7. Rev. Nov. 15.

Forty-Niner's. The overland trek in pioneer days. Tom Tyler. Dir. J. P.

McCarthy. 49 mins. Rel. Oct. 28. Rev. Dec. 20.

Gambling Sex, The. Racing story with a society slant. Ruth Hall, Grant Withers. Dir. Fred Newmeyer. Time, 64 mins. Rel. Nov. 21. Rev. Dec. 27. of Araby. Original. Sahara story of British army and Riff, with love interest. Marie Alba, Waiter Byron, Claire Windsor, Dir. Phil Rosen. Rel. Feb. 23.

Rei. Feb. 23, al Code. Story of a boy's regeneration surmounting complications. Regis Toomey, Helen Cohan, Robert Eills. Dir. George Melford. 62 mins. Rei. Jan. 15. Rev. Mar. 7,

Savage Giri, The. Big game hunters find a white jungle beauty. Rochelle Hudson, Walter Byron, Harry Myers, Adolph Milar. Dir. Harry L. Fraser, Rel. Dec. 5.

When a Man Rides Alone. Robin Hood of the West and some daring stage coach holdups and fast riding. Tom Tyler, Adele Lacey, Duke Lec. Dir. J. P. McGowan, Rel. Jan. 29. Offices: 1619 Broadway,

Majestic

Crusader, The. Drama of a crusading district attorney. Evelyn Efren, H. It.,
Warner, Ned Sparks, Lew Cody, Walter Hyron, Marceline Day. Dir.
Frank Strayer. 72 mins. Rel. Oct. 1. Rev. Oct. 11.
Curtain at Eight. Rel. April 1.
Free Love. Rel. May 1.
Gun Law. Western. Jack Hoxle, Betty Boyd. Rcl. Mar. 1.
Law and Lawless. Western drama. Jack Hoxle, Hilda Moreno. Yakima Canutt, Wally, Waltes, Dynamite-Horse. Dir. Armand Schaeffer. Time, 61
mins. Rel. Noy. 30.

Outlaw Justice. Western drama. Jack Hoxle, Dorothy Gulliver, Donald Kelth, Dynamite-Horse, Dir. Armand Schaeffer, Time, 61 mins. Rel. Oct. 1. Rev. Feb. 28.

Kelth, Dynamite-Horse. Dir. Armano scugener. Anne, v. hams. Oct. I. Rev. Feb. 28.
Public Be Damned, The . Story behind present-day conditions. Evelyn Bront, Pat O Brien. Dir. Christy Cabanne. Rel. Mar. 1.
Sing. Sinner, Sing. Dramatic life of a torch-singer. From the play by Wilson Collison. Lelia Hyams, Paul Lucas. Dir. Christy Cabanne. Rel. Mar. 15.
Trouble Buster. Western. Jack Hoxic, Lane Chandler. Rel. April 1.
Unwitten Law, The. A drama of betrayal and vengerance. Greta Nissen, Skeets Galiagher, Mary Brian, Lew Cody. Louise Fazenda, Hedda Hopper. Dir. Christy Cabanne. Time, 70 mins. Rcl. Nov. 18. Rev. Dec. 20.
(Continued on page 31)



The finest motion picture Mary Pickford has ever made.

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ARTISTS

PICTURE



CALENDAR OF CURRENT RELEASES [***

(Continued from page 27)

Vampire Bat, The. A thriller. Lionel Atwill, Fay Wray, Melvyn Douglas, George E. Stone, Maude Eburne, Dir. Frank Strayer. Rel. Jan. 21. Rev. Jan. 24.

Rev. Jan. 24. VIa Pony Express. Jack Hoxie western. Marceline Day. Dir. Lew Collin. Rel. Feb. 8. Woman in the Chair. Rel. April 1.

Sturios: 4376 Sunset Drive,
Hollywood, Cal.

Behind Jury Doors. Newspaper reporter unearths a jury-framing case after
many adventures. Helen Chandler, Wm. Collier, Jr. Dir. Breezy Eason.
67 mins. Rel. Dec. 1. Rev. Mar. 2

Heart Punch. Murder story with a prize ring angle. Lioyd Hughes, Marlon Shilling. Dir. Breezy Eason. Time, 64 mins. Rel. Oct. 15. Rev. Dec. 13. onnung. Dir. Breezy Eason. Time, 64 mins. Rel. Oct. 15. Rev. Dec. 13.

Her Mad Night. Mother assumes guilt for a daughter's crime. Irene Rich, Conway Tearls. Dir. E. Mason Hopper. Time, 67 mins. Rel. Oct. 1. Rev. Nov. 29.

Malay Nights. Original. Mother love in the tropics. Johnny Mack Brown Dorothy Burg'ss. Dir. E. Mason Hopper. 58 mins. Rel. Oct. 1. Rev. Feb. 7.

light Warning, The. Original. Wm. Boyd, Claudia Dell. Dir. Spencer G. Bennett. 57 mins. Rel. Nov. 15. Rev. Mar. 14. Offices: 1540 Broadway, New York, N. Y idios: Culver City, Calif. Metro

Calif.

Barbarian, The. Ramon Novarro as an Egyptian guide.

Clear All Wires. Picturization of the recent ziroadway hit about a foreign correspondent. Lee Tracy. Benita Hume. Dir. George Hill. 78 mins. Rel. Feb. 17. Rev. Mar. 24.

Divorce in the Family. Jackie Cooper saves the family happiness. Jackie Cooper, Conrad Nagel, Lewis Stone, Lois Wilson. Dir. Chas. F. Riesner. Time, 18 mins Bel. Aug. 27. Rev. Nev. L.

Time, is mins Rei. Aug. 27. Rev. Nov. 1.

Fast Lies. Typical Haines estory with a thrilling speed boat race. William Haines, Cliff Edwards, Conrad Nagel, Madge Evans. Dir. Harry Pollard. 82 mins. Rel. Dec. 18. Rev. Dec. 27.

Fless. Hershold. Dir. John Ford. 18 mins. Rel. Dec. 9. Rev. Dec. 13.

Faribless. Rich girl learns the lesson of the depression. Tailulah Bankhead. Rev. Nov. 22.

Fast Workers. John Gilbert as a skyacraper worker. Robert Armstrong, Mac Clarke, Murici Kirkland. Dir. Tod Browning. Rel. Mar. 19. Rev. Mar. 21.

Gabriel Over the White House. From an anonymous novel. The U. S. under a clearly water Huston, Karen Moriev, Franchot Tone. Dir. Green and the Company of th

Kongo. Remake of the silent of the same title. Sorcery in central Africa Waiter Huston, Lupe Velez, Conrad Nagel, Virginia Bruce. Dir. Wm Cowen. Time. 86 mins. Rel. Oct. 1. Rev. Nov. 22.

Cowen. Time. 86 mins. Rel. Oct. 1. Rev. Nov. 22.

Mask of Fu Manchu. Chinese plotter seeks the sword of Ghengis Kahn. Boris Karlott. Kewls Stone. Karen Morley. Dir. Chas. Brabin. Time. Moris Karlott. Kewls Stone. Karen Morley. Dir. Chas. Brabin. Time. 1940. Diana. Wynyard, Phillips Homes, Lewis Stone. Dir. Edgar Selwyn. Rel. Feb. 17. Rev. March 14.

Outsider, The. An unilcensed surgeon performs seeming miracles. Harold Huth, Joan Barry, Frank Lawton. 90 mins. Rel. Jan. 27.

Payment Defreed, Murder story from the play of that title with Chas. Laughton 'n his original role, Maureen O'Sullivan, Dorothy Peterson. Dir. Lotl'er Mendez. Time, 30 mins. Rcl. Oct. 8. Rev. Nov. 18. Prosperity. Past depression comedy with Marie Dressler and Polly Moran. Dir. San Wood. Time, 87 mins. Rel. Nov. 12. Rev. Nov. 29.

Rasputin and the Empress. The Russian overthrow and its cause. John, Ethel an I Lionel Barrymorc. Dir. Rick, Bolesiavsky. Roadshow time, 133 mins. Rei, March 24, Rev. Dec. 27.

d Dust. Jein Harlow and Clark Gable as a new team in a story of Indo-China. 1 ir. Victor Fleming. Time. 83 mins. Rel. Oct. 22. Rev. Nov. 8

Reunion in Vien. Victor Freming. Time, 33 mins. Nel. Oct. 22. Mev. Nov. s.
Reunion in Vien. Sterwoof's stage play. Exiden royalty returns for
a last film. John Barrymore, Diana Wynyard, Otto Kruger. Dir. Sidscret of Madame Blanche. The. Based on Martin Brown's play The Lady.
Rev. Feb. 7.
Rev. Feb. 7. vice. The story of a great London department store. Based on the English stage success. Lionei Barrymore, Lewis Stone. Dir. Clarence Brown. Rel. April 7.

Sen. Apřil 7.

Sen-Daughter, The. From the play by David Belasco. Helen Hayes, Ramon Novarro, Lewel Stone, Warner Oland. Dir. Clarence Brown. 81 mins. Rel. Dec 23. Rev. Jan. 3.

Strange Interlude. The famous O'Nelli play. Norma Shearer, Clark Gable. Dir. Robert Z. Leonard. Timo, 110 mins. Rel. Dec. 30. Rev. Sept. 5.

Today We Live. An English girl ambilance-driver during the war. Joan Crawford, Gary Cooper. Dir. Howard Hawks. Rel. April 21.

What! No Beer? Buster Keaton and Jimmy Durante in the beer racket. Phillip Barry, Roscoe Ates, John Miljan. Dir. Edward Sedgwick. 66 mins. Rel. Feb. 12. Rev. Feb. 14.

white Sister The. Based on the famous F. Marion Crawford novel. Helen Mayes, Clark Gable. Dir. Victor Fleming. Rel. April 14. Whiteling in the Dark. Adapted from the Broadway Selections of the Whiteling in the Dark. Adapted from the Broadway Selections in which minimals. Brief Truex, Una Merkel, Jean Hersholt. Dir. Elliot Nugent. Rel. Jan. 27. Rev. Jan. 31.

Studio: 6048 Sunset Blvd., Hollywood, Cal. Monogram Office: 723 Seventh Ave., New York, N. Y Avenging Seas. British government agent's love affair in Bombay. Benita Hume, Geo. Barraud, Anne Grey. Dir. Millard Webb. 57 mins. Rel.

Nov. 20
Diamond Trail. Western. Rex Bell. Dir. Harry Fraser. Rel. Dec. 30.
Fighting Champ, The. Western. Bob Steele, Arletta Duncan. Dir. J. P.
McCarthy. Time, 64 mins, Rel. Dec. 15. Rev. March 14. Giri from Calgary, The. Girl cowboy comes east to stage triumphs. Fift D'Orsay, Paul Kelly. Dir. Phil Whitman. Time, 64 mins. Rel. Sept. 24. Rev. Nov. 22

Rev. Nov. 22

Guilty or Not Guilty. Bootlegger's moll frees from prison an innocent girl.

Betty Compson, Claudia Dell, Tom Douglas. Dir. Al Ray. 65 mins.

Rel. Dec. 1.

Bilden Valley. A ranch foreman takes to a blimp to locate a spot. Bob Steele, Gertrude Messenger. Dir. R. N. Bradbury. 57 mins. Rel. Jan. J. Lucky Larrigan. Western. Rex Bell, Helen Foster. Dir. J. P. McCarthy. Rel. Dec. 10. Rev. Mar. 25.

wan Iron Artona The, Cowbo saves his sai from doubt herm. Rex Bell, and from Artona The, Cowbo saves his sai from doubt herm. Rex Bell, Rex Bell Sec. 3.

Self Defense, From Peter B. Kyme's 'The Just Judge,' Western story of a woman who runs a gambling resort. Fauline Frederick, Claire Windson, Theo. Von Eltz. Dir. Phil. Rosen. 67 mins. Rel. Dec. 15. Rev. Feb. 21. (Originally ulted 'Self Defense').

Strange Adventure, Sob sister and detective avenge a millionairc. Regis Toomoy, June Clyde. Dir. Phil Whitman and Hampton Dei Ruth. 60 mins. Rel. Feb. 14. Rev. Feb. 14.

West of Singapore. Romance in the tropics. Betty Compson, Weldon Heyburn. Dir. Al Ray. 63 mins. Rel. Jan. 31. Rev. April 4.

Young Blood. Western. Bob Steele. Story by Wellyn Totman. Dir. Phil Rosen. Time, 62 mins. Rel. Nov. 5. Rev. Jan. 24.

Studios: 5851 Marathon St., Hollywood, Calif. Paramount Offices: 1501 Broadway, New York, N. Y Big Broadcast, The. Broadcasting story with many air stars. Stuart Erwin Bing Crosby, Lella Hyams. Dir. Frank Tuttle. Time, 80 mins. Rel Oct. Rev. Oct. 18.

Oct. Rev. Oct. 18.

Billion Dollar Scandai. Based on the Teapet Dome Investigation. Robt. Armstrong. Constained Cummings. Oga Baclanova. Dir. Harry Joe Brown.

String of the Century. The. From the European stage play of same title. Dir. Harry Joe Brown. Dir. Harry Land Hersholt, Frances Dec. Wynne Gibson, David Landau. Dir. Wm. Beaudine. Rel. Feb. 24. Rev. Feb. 21.

Dead Reckoning. Original sea story by Robt. Pressell of a Flying Dutchman of today. Shirley Gray, Chas. Ruggies, John Halliday, Verree Teasdale. Dir. Paul Sloane. Rel. Mar. 24.

Devil is Driving, The. Wynne Gibson, Edmund Lowe, Dickle Moore. Dir. Stoloff. Rel. Dec. 9. Rev. Doc. 20.

Evenings for Sale. Vlanca Chiber.

Scioloff. Rel. Dec. 9. Rev. Doc. 20.

Evenings for Sale. Viennese nobleman becomes a gigolo. Herbert Marshall, Sari Maritza, Chas. Ruggies. Dir. Stuart Walker. Time, 61 mins. Rel. Farewell to Arms. Hermingsway's novel of war on the Italian front, Helen Hayes, Gary Gooper, Adolphe Menjou. Dir. Frank Borzage. 90 mins. Rel. Jan. 6. Rev. Dec. 13.

Heil to Heaven. Romance story based on play by Lawrence Hazard, with a race-track slant. Not a racing drama. Carole Lombard, Jack Oakle. Dir. Erie Kenton. Rel. Feb. 24. Rev. Mar. 21.

Oakle, Dir. Erle Kenton. Rel. Feb. 24. Rev. Mar. 21.

He Learned About Women. Connedy drama. Stuart Erwin, Allison Skipworth. Dir. Lloyd Corrigan. Time, 67 mins. Rel. Nov. 4.

Hello, Everybody, Original radio story by Fannel Huyst. Kate Smith, Randolf Scott, Sally Blane. Dir. Seiter. Rel. Feb. 17. Rev. Jan. 31.

Heritage of the Desert. Zane Grey story. Western theme. Randolph Scott, Sally Blane, J., Farrell Macdonald, Dir. Henry Hathaway. 58 mins. Rel. Sept. 30. Rev. March 14.

Hot Saturday. Gossip in a small town. Nancy Carroll. Dir. W. Seiter. Time, 72 mins. Rel. Oct. 28. Rev. Nov. 8.

The Saurday. Sessip in a small own. Sancy Carroll. Dir. Nv. Seiter. Time, 11 Had a Million. Hew various persons would react to an inheritance. Gary Cooper, Geo. Raft, Wynne Gibson, Chas. Laughton, Jack Oakle and many others, each in a single sequence. Directional sequences by various directors. Time, 85 mins. Rel. Nov. Rev. Dec. 5.

Island L. Los Soulc. Novelly story. Geome. Laughton, Richard Arien, Lella Million and Company of the Service of the Service. Novelly story of the Los Laughton. Richard Arien, Lella Service. Service.

Man of Her Own. From the novel 'No Bed of Her Own.' Clark Gable, Carole Lombard, Dorothy Mackalll. Dir. Wesley Ruggles. December special. Rev. Jan. 3 Phantem President. Political story of a presidential double. George M. Cohan, Jimmy Durante, Claudette Colbert. Time, 77 mins. Rel. Oct. 7. Rev Oct. 4.

(Schulberg.) A girl of the people and a service station shelk. Sylvia ney, Geo. Raft. Dir. Marlon Gering. Rel. Mar. 31. Rev. Mar. 28.

Done Him Wrong. Paraphrase of 'Dlamond Lil,' Mae West, Cary Grant, Noah Beery, Owen Moore. Dir. Lowell Sherman. Rel. Jan. 27. Rev. Feb. 14.

Feb. 14.

Spectacular version of Wilson Barrett's play of Roman persecution of the Christians. Claudette Colbert, Fredric March, Eliesa Land, Chas. Lughton. Dir. Cecil B. De Mille. 118 mins. Regustration of the Christians. Christians and Christians. Section of the Christians of the

35. 13. 14. Nev. Jan. 24.
Trouble in Paradise. Cheating cheaters in Paris and Venice. Miriam Hopkins, Kay Francis, Herbert Marshail. Dir. Ernst Lubitsch. Time, 81 mins. Rel. Oct. 22. Nev. Nov. 16.
Undercover Man. Secret service bests the gangsters. Geo. Raft, Nancy Carroll. Dir. Jas. Flood. Time, 14 mins. Rel. Dec. 2. Rev. Dec. 6.

Under the Tonte Rim. From the Zane Grey story. Stuart Erwin, Verna Hille, Ray Hatton. Dir. Henry Hathaway. Rel. Mar. 24.
Wild Horse Meas. Zane Grey's story. Rudolph Scott, Sally Blane, Fred Kohler. Dir. Henry Hathaway. Time, 60 mins, Rel. Nov. 25. Rev. Jan. 17.

Woman Accused, The. From the story in Liberty' by ten well-known authors.

Girl accused of murder with action chiefy on a pleasure cruise. Nancy
Carroll, Cary Grant, John Haliday. Dir. Paul Sloan. Rel. Feb. 17.

Rev. Mar. 14.

Principal Offices: 11 West 42d St., New York, N. Y.

Blame the Woman. British made with Adolphe Menjou and Claude Allister as a pair of crooks. Dir. Fred Nible. Time, 74 mins. Rel. Oct. J. Devils, 1970 and Claude Allister and Claude Allister and Claude Allister and Company of the Com

Rel. Feb. 18.

Veodoe. Travel. Voodoo ceremonies in Haiti produced by Sergeant Wirkus
White King of LaGonave. 4 reels. Rel. Feb. 15.

With Williamson Beneath the Sea. Underwater exploration. 60 mins. Rel
Jan. 1. Rev. Nov. 29.

Studios: Hollywood, Calif. Studios: Hollywood, Cair. R.K.O. Radio Office: R.K.O. Bidg., Cair. Animal Kingdom, The. The man who could not distinguish between his wife and mistress. Leslie Howard, Ann Harding, Myrna Loy. Dir. Edw. H. Griffith. 85 mins. Rol. Dec. 23. Rev. Jan. 2.
Cheyenne Kid, The. Tom Keene Western. Dir. Robert Hill. 55 mins. Rel. Jan. 20.

Convenies Mg, 1ne. 10m Keene western. Dir. Robert Hill. 30 mins. Rec. 1 Ann. 20.
Christones Strong, From Frankau play, Story of a daring English aviarice. Katherine Hepburn, Colin Clive, Billie Burke. Dir. Dorothy Arzner. 77 mins. Rel. Mar. 31. Rev. Mar. 14.
Conquerors, The. A story of American depressions and their surmounting,
Rich. Dix, Ann Harding, Edm. May Oliver. Dir. Wm. Wellman. Time,
84 mins. Rel. Nov. 18. Rev. Nov. 22.
Goldle Gets Along. Movie-struck girl who works the beauty contest racket.
Lill Damita, Chas. Morton, Sam Hardy. 65 mins. Rel. Jan. 27.
Great Japper, The. Novel by Fullon Oursier. Dix as motorman who turns
painist. Rich. Dix, Wers Engels, Edm. May Oliver. Dir. J. Walter
Ruben. 85 mins. Rel. Mar. 3, Rev. Feb. 21.

Ruben. 83 mins. Rel. Mar. 3. Rev. Feb. 21.

Half. Naked Truth, The. From Harry Reichenbach's memoirs of a press
agent. Lee Tracy, Lupe Velez, Eugene Palette. Dir. Gregory Le Cava.
75 mins. Rel. Dec. 16. Rev. Jan. 3.

King Keng. Original. A 50-foot abe is captured in the wilds and crashe havoc when it secapes while on exhibition in New York. Fay Wray, Robt.
Armstrong. Dir. Merlan C. Cooper. 100 mins. Rev. April 7.

Little Orphan Annie. Based on the cartoon. Mitsl Green. Ed. Recnnedy.
Dir. John Robertson. Time, 61 mins. Rel. Nov. 4. Rev. Dec. 27.

Lucky Deviis. Original. Giorifying the picture stum tem. Bill Boyd, Wm.
Cargan.
Dec. Dir. Welson. Dir. Merlan C. Cooper. 63 mins. Rel. Feb.

Man Hunt. Juster amgretz defective captures fewer bixeys. Justice Durch Durch

Hunt. Junior amateur detective captures jewel thieves. Junior Durkin, Mrs. Wallace Reld, Virginia Henry. Dir. Irving Cummings. 64 mins. Rel, Mar. 24.

Are Such Fools. Leo Carillo. Dir. Wm. Nigh, Time, 66 mins. Rel. Nov. 18. Rev. Mar. 14. Men of America. Bill Boyd, Dorothy Wilson. Chic Sale. Dir. Raiph Ince. Time. 57 mins. Rel. Doc. 9. Rev. Feb. 28.

Ker. Dec. 3. Net. Peb. 26.

Key's Paw, The, W. W. Jacobs mystery story of a hoodooed charm. C. Aubrey Smith, Ivan Simpson, Louise Carter. Dir. Wesley Ruggles. 56 mins. Rel. Jan. 13.

Petb. 28. Petb. 28. Petb. 28. Pettitute opera singer unwittingly accuses her son of murder. Edge Markecliar, Eric Linden, Skeets Gallagher. Dir. Penguin Pool Murder, The. Stuart Palmer's novel; murder mystery, Mac Clark, Robt. Armstrong, Edna Mac Oliver, James Gleason. Dir. Geo. Archalthadu. 68 miln. Rel. Dec. 30. Rev. Dec. 20.

ntom of Crestwood, The. Mystery at a week-end party. Ricardo Cortez, Katherine Moriey. Dir. J. W. Ruben. Time, 77 mins. Rel. Oct. 14. Rev. Oct. 18.

Rev. Oct. 18.

Renegades of the West. Cowboy avenges his father's death and cleans up the rustlers. Tom Keene, Betty Furness, Roscoc Ates, Rockeliffe Fellowes. Dir. Casey Robinson, 68 mins. 18.4. Nov. 28.

Rockel Dir. George School, 18.4. Nov. 28.

Rockel Dir. Geo. Cukor. Time, 70 mins. Rel. Nov. 25. Rev. Dec. School, 18.4. Nov. 28.

Salier Be Good. Original. The fleet's in again. Jack Oakle, Vivlenne Osborne, George E. Stone. Dir. Jas. Cruze. 68 mins. Rel. Feb. 10. Rev. Feb. 28. Feb. 28.

Scarlet River. Picture company films a western film. Tom Keene, Dorothy Wilson, Roscoe Ates. Dir. Otto Brown. 64 mins. Hel. Mar. 19.

(Continued on page 33)

Coast Campaign As Educator for Single Features

Hollywood, April 17.
Southern California's 175 to 200 double-bill houses which switch to single features April 27 are launching a propaganda campaign to minimize adverse public reaction to the shift. Indie theatres and the two circuits, Fox West Coast and Warners, made a final agreement April 11 to kill the duels.

Trailers, newspaper ads and outdoor paper will be used by the committee in charge of educating the committee in charge of educating the committee in charge of policeating the bill without being greatted a 25% cut in contracted product as they attempted. Now each theatre man will make his own deal with the exchanges, which are reported as willing to meet the exhibs half way.

Sole holdout against the one-fea-

as willing to meet the exhibs hair way.

Sole holdout against the one-feature policy was Joe Leo, of the Los Angeles, William Fox house. Leo did not sign the agreement, claiming that he can't see single features strong enough to play his house.

Distribs can't act in concert on penalizing those houses not abiding by the agreement but the resumption of zoning, expected in the fall, will aid in policing mavericks, will aid in policing mavericks, and the seed of the seed of the fall, will aid in policing mavericks, and the seed of the seed of

Legal Argument to Force 1st Run Product Release

Ist Run Product Release

Minneapolis, April 17.

S. P. Halpern, local lawyer, will argue this week before Judge M. M. Joyce, in Federal court, why Wm. Hamm, Jr., receiver for the Publix Minnesota theatre company, should turn over some of its first-run St. Paul product to an opposition house, the Tower, owned and operated by Joseph Friedman, whom Halpern represents. Friedman recently took back his house from Publix and Hamm has refused to turn over pictures which, it is claimed, were originally purchased for the Tower, before Publix was aware that it before Publix was aware that it before Publix was aware that it will be unable to continue in operation. Halpern contends. He takes the position that the Federal court actually is operating the circuit while it is in receivership and that Judge Joyce has the final voice in all matters pertaining to it.

is in receivership and that Judge Joyce has the final voice in all matters pertaining to it.

War between the Publix and UA here came to a sudden end when a deal was fixed up whereby the former takes over the UA product for its entire Publix Northwest circuit. "Secreta, first of the UA pictures, goes into the Century here Thursday (20). It has been playing the Tower, St. Paul, this week, Joseph Tower, St. Paul, this week, Joseph wheriff called the UA with a repleving the Company of the Century with a terminate of the Century with the contract. Here of the Century with the contract. Before turning the picture over, obviating the necessity of court action, UA got of Friedman to agree to raise his admission price from 35c to 40c, the same as the Century here.

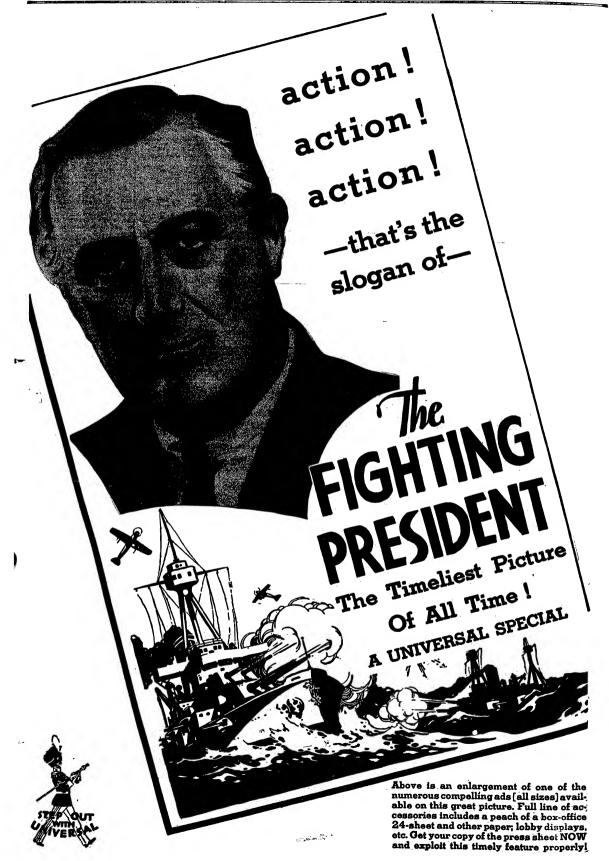
THEATRE COMMISH AWARD

THEATRE COMMISH AWARD

Buffalo, April 15.

Two Buffalo real estate brokers,
John Van Son and Norman Boasberg, recovered a judgment for
18,300 against the Marine Trust Co,
here in Supreme court this week
upon their claim for commissions
in having leased the Lafayette
theatre for the bank to A. C. Hayman in 1930.

The bank denied that the agents
were instrumental in making the
deal and alleged that they had already pald commissions to another
broker. Appeal will probably be
taken from the judgment.



CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Secrets of the French Police. Foreign mystery, Gwill Andre, Frank Morgan, Gregory Ratoff. Dir. Ed. Sutherland, Time, 58 mins. Rel. Dec. 2. Rev. Dec. 13.

rt Parade. Noveity story, Joel McCrea, Marian Marsh, Wm. Gardan. Dir. Dudley Murphy. Time, 65 mins. Rel. Nov. 11. Rev. Dec. 20. Strange Justice. Oddities of the criminal code. Mae Marsh, Norman Foster, Reginald Denny. Dir. V. C. Schertzinger. Time, 64 mlns. Rei, Oct. 7.

epings. Novel. Biographical study of a merchant prince. Lionel Barry-more, Alan Dinehart, Gloris Stuart. Dir. John Cromwell. 77 mins. Rel. April 14. Rev. Mar. 28.

Theft of the Mona Liea, The. Foreign made. Willy Forst, Trude von Moio Dir. G. Von Bolvary. Time, 83 mins. Rel. Oct. 21, Rev. Sept. 15. Thirteen Women. From Tiffany Thayer's story of the power of suggestion. Ricardo Cortez, Irene Dunue. Dir. G. Archainbaud. Time, 60 mins. Rel. Sept. 16. Rev. Oct. 13.

Topase, From the stage play of that title by Marcel Prevost, French story of an innocent who gets wise to the way of municipal graft, John Barrymore, Myrna Loy, Albert Conti. Dir. Harry D'Arrast. 80 mins. Rel. Feb. 24. Rev. Feb. 25.

United Artists Offices: 729 Seventh Ave.,

Cynara. Philip Merivale stage hit Ronald Colman, Kay Francis, Phyllis Barry, Dir. King Vidor, Time, 79 mins. Rel. Dec. 28. Rev. Jan. 3. Halleiujah, I'm a Bum. Al Joison introduces the new 'rhythmic dialogue-Joison, Madge Evans, Harry Langdon, Frank Morgan, Chester Conk-Jin. Dir. Lewis Milestone. 80 mins. Rei. Feb. 3. Rev. Feb. 14.

Kid from Spain, The. Eddie Cantor masquerades as a bull fighter down in Mexico. Cantor, Lyda Roberti. Dir. Leo. McCarey. 74 mins. Rel. Jan. 21. Rev. Nov. 22.

Magic Night. Viennese operetta. Jack Buchanan. Dir. Herbert Wilcox Time, 79 mins. Rei. Nov. 2. Rev. Nov. 8.

Perfect Understanding. Swanson original laid in England. Gloria Swanson, Laurence Olivier, Genevieve Tobin, Sir Nigel Playfair, John Halliday. Dir. Cyril Gardner. 84 mins. Rei. Feb. 22. Rev. Feb. 28. Rain. Jeanne Eagles' famous stage hit. Joan Crawford, Walter Huston. Dir. Wm. Gargan. Time, 93 mins. Rel. Oct. 12. Rev. Oct. 18.

Secrets. Stage play. Man tries to hide from his wife secrets she pretends not to know. Mary Pickford, Leslie Howard. Dir. Frank Borzage. 83 mins. Rel. April 16. Rev. Mar. 2

Studio: Universal City. Calil. Offices: 730 Fifth Ave., New York, N. Y. Universal

Afraid to Talk. Fron the strage ping. Merry-Go. Round about crooked politics.

Etc. Linder Bilder Fox. Try Marshall. Bouts Calbern. Dir. Edw. L.

Mail. The Commercial Sying theil story. Pat O'Plen, Rajoh Bellamy,
Gloria Stuart, Slim Summerville. Dir. John Ford. Time, 85 mins. Rel.

Nov. 3. Rev. Nov. 8.

All American, The. Football story. Rich. Arlen, Gioria Stuart. Dir. Russell Mack. Time, 73 mlns. Rel. Oct. 13. Rev. Oct. 14. Be Mine Tonight. Comedy-drama. Love story unfolded in scenic beauty of Swiss Alps. Starring Jan Kiepura. Dir. Anatol Litwak. 85 mins. Rel Mar. 23.

Big Cage, The. Orlginal. Man against beast, different from jungle films Clyde Beatty, Raymond Hatton, Anita Page, Andy Devine. Dir. Kur-Neumann. 78 mins. Rei. Mar. 3.

ne and Kellys in Trouble. Comedy. Famous team in story with nautical background. George Sidney and Charlie Murray. Dir. George Stevens. Rel. Mar. 23.

Destination Unknown. Adventure on a rum runner adrift in the Pacific. Pat O'Erlen, Ralph Bellamy, Betty Compson. Dir. Ray Garnett. Rei. Mar. 2. Rev. April 11.

Fighting President, The. Newsreel assembly of the life of F. D. Roosevelt. Screen !ecture by Edwin C. Hill. Special release. Rev. April 11. Screen lecture by Edwin C. Hill. Special release. Rev. April 11.
Hidden Gold. Tom Mix pais with bank robbers to locate hiding place of, their loct. Judith Barrie, Ray Hatton, Eddle Gribbon. Dir. Arthur Rosson. 58 mins. Rel. Nov. 3. Nev. Mar. 28.
Kiss Before the Mirror, The. Powerful drama of human emotions. Nancy Carroll, Paul Lukas, Prank Morgan, Gloria Stuart. Rel. April 20.
Luughter in Hell. Chain gang story. Pat O'Brien, Merna Kennedy. Dir. Edw. Cath. 73 mins. Rel. Jan. 12. Rev. Jan. 17.

Eow. Cann. 72 mins. Ret. 3an. 12. rev. 3an. 14 at exists between a more producing and Garnatte story of devotion that exists between a more producing and Garnatte story of devotion (Bet. April 6. Mumny, Thea Mystery thriller, Borls Karloff, Zita Johann, David Manners. Djr. Karl Freund, Rel. Dec. 22. Rev. Jan. 10. Nagana. Tropical drama. Taia Birell, Melvyn Dougias. Dir. E. L. Frank. Ret. Jan. 26. Rev. Feb. 21.

Okay America. Columnist story. Lew Ayres, Maureen O'Sullivan, Louis Cai-hern. Dir. Tay Garnett. Time, 80 mins. Rel. Sept. 8. Rev. Sept. 13. hern. Dir. Tay Garnett. Time, 80 mins. Rel. Sept. 8. Rev. Sept. 13.

Old Dark House. A night of terror in an English country home. Berja Karloff, Melyym Douglas. Chas. Lugshon, Cloria Stuart. Dir. Jas. Whate.

Out All Night. Comedy. Slim Summerville-Zasu Pitts. Dir. Sam Taylor.

Rel. April 13. Rev. April 11.

Private Jones. Comedy in which a slacker finds himself very much in the
war. Lee Tracy, Donald Cook, Gloria Stuart. Dir. Russell Mack. 70

milus. Rel. Peb. 18. Rev. March 28. Sept. Sept. Strong Freibe.

mins. Rci. Feb. 16. Rev. March 25. Match on a French train. Esther proper Common British mode. Not the proper Common British mode. Walter Forde. 85 mins. Rev. Feb. 28. Rustler's Roundup. The. Action Western with Tom Mix, Dians Sinclair. Dir. Henry Mackiac. 56 mins. Rci. Mar. 16. Terror Trail, Original. Tom Mix western. Naomi Judge, Arthur Rankin. Ray Hatton. Dir. Armand Schaeffer. 55 mins. Rci. Feb. 2. Rev. Feb. 14.

They Just Had to Get Married, Matrimonial adventures of a newlyrleh couple. Slim Summerville, Zasu Pitts, Dir. Edw. Ludwig. 71 mins. Rel. Jan. 5 (Rev. Pt), 14.

Studios Burbank. Calif. Warner Brothers Offices: 321 W. 44th St., New York, N. Y. Ex-Lady. An experimental marriage strikes a sing. Bette Davis, Gene Ray-mond, Frank McHugh. Dir Robert Florey, 67 mins. Rel. April 8. 22 Street. A musical production with the thentre as the background. Does Dick 1 owell, Guy Kibbce. Dir. Lloyd Bacon. 89 mins. Rel. Mar. 11. Rev. 13.

Girl Missing. Two girls cleverly foil a kidnapping plot. Glenda Farrell, Ben Lyon, Mary Brlan, Peggy Shannon. Dir. Robt. Florey. 69 mins. Rel. Mar. 4. Rev. Mar. 21.

Hard to Handle. Cagney as a high powered promoter. Cagney, Mary Brian. Dir. Mervyn Le Roy. 81 mlns. Rel. Jan. 28. Rev. Feb. 7. Haunted Gold. Search for gold In a haunted mine. John Wayne. Dir. Mack Wright. 58 mins. Rel. Dec. 17. Rev. Jan. 17.

1 Am a Fugitive. From the story '1 Am a Fugitive from a Chain Gang.' Paul Muni, Glenda Farrell. Dir. Mervyn Le Roy. Time, 93 mins. Rel. Nov. 19. Rev. Nov. 15.

Keyhole, The. A woman finds herself the wife of two men. Kay Francis. George Brent Glenda Furrell. Dir. Michael Curtiz. Rel. Mar. 25. Rev. April 4.

itov. April 4. [8] Vacation, The. From a story by Ernest Pascal. The king takes time out to visit his first wife. Geo. Arliss. Dir. John Adolfi. [62] mins. Rel. Feb. 28. Rev. Jan. 2.]

Lawyer Man, Inside story of the profession, William Powell, Joan Biondell, Dir. Wm. Dicterle, 68 mins. Rel. Jan. 7, Rev. Jan. 3. One Way Passage. Love develops for a prisoner. Kay Francis, William Pow-cil. Dir. Tay Carnett. Time, 69 mins. Rel. Oct. 22. Rev. Oct. 18.

Cl. Dir. 739 Carnett. Time (5 miss. Hel. Oct. 22. Nev. Oct. 18.
Parachute Jumper, The. Two ex-marines and a ciri who go aloft. Doug.
Farbanks, Jr., Rette Pavis. Dir. Alfred E. Green. 72 miss. Rel.
Jan. 28. Nev. Jan. 31.
Sarjet Dawn. Russian refugees in Constantinople. Doug Fulrbanks, Jr.,
Nancy Carroll, Liljan Tashman. Dir. Wm. Dieterle. Time, 38 miss.
See Nev. 12. Rev. Nov. 32.
Teich Nov. 12. Rev. Nov. 35.
Teich Nov. 12. Rev. Nov. 35.
Teich Rev. 14. The Control of Control

mins. Rel. Mar. 18. Rev. April 4.

Untamed Africa. Thrilling African adventure. Under supervision of Wynant El. Pipriz Veriletis Sieh. (Capital) (Ger). Musical. Lien Deyers. Dir. Conrad Wiene. 75 mins. Rel. May.

Wax Museum, The. Original. (Technicolor.) Mystery and thrillis in a wax works. Lioned Agwill, Fay Wray, Glenda Farrell. Dir. Michael Curtiz.

18. Rev. Nov. 29.

Capital Geria. Musical. Lien Deyers. Dir. Conrad Wiene. 75 mins. Rel. May.

18. Rev. Nov. 29.

Capital Geria. Musical. Lien Deyers. Dir. Conrad Wiene. 75 mins. Rel. May.

18. Rev. Nov. 29. Wax Museum, The. Original. (Technicolor.) Mystery and thrills in a wax works. Lionel Atwill. Fay Wray. Glenda Farrell. Dir. Michael Curtiz. 78 mins. Rel. Fcb. 18. Rev. Feb. 21.

World Wide Offices: 1501 Broadway, v. EXPRESSAGE ON FILM

(Releasing Through Fox) Between Fighting Men. Conflict between the sheep men and cattle raisers Ken Maynard, Ruth Hail. Dir. Forrest Sheldon. Time, 62 mins. Rei Oct. 16. Rev. Feb. 14.

ch of Promise. The ruln of a man's career. Chester Morris, May Clarke, Mary Doran. Dir. Paul Stein. Time, 67 mins. Rel. Oct. 23. Rev. Nov. 22.

Constant Woman, The. From Eugene O'Neili's play 'Recklessness.' Conrad Nagel, Lella Hyams. Dir. Victor Schertzinger. Rei. Mar. 18.

Death Kim. The A murder mystery with a motion picture studio back-ground. David Maren, potence that the Wray, Bela Lugest. Dir. Edwin L. Marin. Rel. Dec. 25. Rev. Jan. 8. Drum Taps. A Boy Scout troup to the rescue of Ken Maynard. Ken May-nard, Junior Coughlin, Scout Troop 107 of Hollywood. Dir. J. P. Mc-Gowan. 61 mlns. Rel. Jan. 29.

amite Ranch. Ranch manager falls to vanquish the hero. Ken Maynard, Ruth Hall. Dir. Forrest Sheldon. Time, 59 mins. Rel. July 31. Rev. Dec. 27.

Faces. Doctor makes a racket of his profession. Lowell Sherman, Lila Lee, Peggy Shannon. Dir. Sherman. Time, 83 mins. Rel. Oct. 13. Rev. Nov. 29.

Nov. 22.

Fargo Express. Straight-shooting sacrince in the career of a cow country hero. Ken Maynard, Helen Mack. Dir. Aian James. Time, 62 mins. Rel. Nov. 20. Rev. Mar. 7.

Hypnotized. Jam following a big sweepstakes win. Moran and Mack. Dir. Mack Sennett. Rel. Dec. 25. Rev. Jan. 17.

Lone Avenger, The. Original. Ken Maynard western. Muriel Gordon. Dir. Aian James. 60 mins. Rel. April 3.

Alan James. 60 mins. Rel. April 3.

Phantom Thunderboit. Ken Maynard western in which he helps Coyote Guich get the railrond by cleaning out a gang. Francis Lee. Dir. Alan James. 51 mins. Rel. Mar. 5.

Study in Scarlet, A. Sheriock Holmes story. Reginald Owen, June Clyde, Anna May Wong. Dir. Edw. L. Marin. 71 mins. Rel. April 2.

Race Track. Original. Turf story. Leo Carillo, Kay Hammond, Junior Coghian. Dir. Jas. Cruze. 78 mins. Rev. Feb. 24.

Texas Buddles. Cowboy, veterap of the AEF, turns avitor to balk the vilResearch and the AEF, turns avitor to balk the vilResearch and the AEF, turns avitor to balk the vilResearch and the AEF, turns avitor to balk the vilResearch and the AEF, turns avitor to balk the vilResearch and the AEF, turns avitor to be a second to be

Trailing the Killer. Epic of the North Woods. Dir. Herman C. Raymaker. Time, 64 mins. Rel. Dec. 4. Rev. Dec. 6. Time, 64 mins. Rel. Dec. 4. Rev. Dec. 6.

Uptown New York. Married happiness and a past. Jack Oakle, Shirley Grey.

Dir. Victor Schertzinger. Time, 74 mins. Rel. Dec. 4. Rev. Nov. 20.

Miscellaneous Releases

Bachelor Mother, The. (Hollywood Pro.) Original. A mother borrowed from an old ladles' home walks into tragedy. Evalyn Knapp, Jas. Murra, Margaret Seddon. Dir. Chas. Hutchinson. 69 mins. Rel. Jan. 3. Rev. Feb. 21.

Feb. 21.

Big Town, The. (Invincible.) Vice crusade story. Lester Vall, Frances Dade. Dir. Arthur Hoerie. 57 mins. Rev. Dec. 27.

Daring Daughters. (Tower.) Two girls in the big city. Kenneth Thompson, Joan Marsh, Marian Marsh. Dir. Christy Cabanne. 63 mins. Rel. Jan.

Face on the Bar Room Floor, The. (Invincible.) Temperance discussion. Ducke Cooper, Bramwell Fletcher. Dir. Bert Bracken. Time, 65 mins. Rel. Oct. Rev. Joc. 18.

Footsteps in the Night. (Auten.) Mystery drama. Benita Hume. Dir. Maurice Elvery. Time, 65 mins. Rel. Dec. 1.

Hotel Varlety. (Capital.) Grand Hotel in an actors boarding house. Hal Skelly, Olive Borden. Dir. Raymond Cannon. 71 mins. Rev. Jan. 10. Skelly, Olive Borden. Dir. Raymond Cannen. 'Il mina. 'Hev. 'Jan. 10.

Juneje Killier, (Century), Expose of wild game hunting in Africa. With lecture. Rel. Nov. 25. Rev. Nov. 29.

Manhattan Tower. (Remington.) Suggestive of 'Skyscraper Souls.' Romance
in an office building. Mary Brian, Irene Rich, Jas. Hall. Dir. Frank
Skrayer. e2 mins. Rel. Dec. 1. Rev. Dec. 20.

Pride of the Legion. (Released also as 'The Big Payoff.') (Mascot.) From a

Matt Moore. Dir. Ford Eeebe Ti mins. Rel. 10.

Matt Moore. Dir. Ford Eeebe Ti mins. Rel. 10.

Racing Strain, The. (Irving-Maxim.) Original of the auto races with air

stuff. Wally Rield, Jr. Dir. Jorome Storm. 88 mins.

Red.-Haired Alibl. The. (Tower.) Gangster story. Merna Kennedy. Theo.

Von Eltz. Dir. Christy Cabanne. Time, 78 mins. Rel. Oct. 21. Rev.

Cot. 25.

Scarlet Week End. (Irving.) Murder at a house party. Dorothy Revier,

Roch. 10.

Sucker Money. (Kent.) Exposé of fortune telling. Muscha Auer. Phyllis

er Money. (Kent.) Exposé of fortune telling. Muscha Auer, Phyllis Parrington. Dir. Dorothy Reed and Melville Shyer, 65 mins. Rev. April 11.

t Price Decency. (Equitable.) From a stage play. Jungic background for story of a girl tricked by a mock marriage. Dorothy Burgess, Alan Hale. Dir. Arthur Gregor. 60 mins. Rev. Mar. 7.

Woman in Chains. (Auten.) Tragedy of a woman tied to an hypochondriac. Eng. cast. Dir. Basii Dean. Time, 68 mins. Rel. Nov. 18. Rev. Nov. 22,

Foreign Language Films

(Note: Because of the slow movement of Gresign films, this list covers one water of the covers of th

Broken Vow, The. (Capital) (Polish). From a novel. Krystyna Ankw M. Cybulski. 89 mins. Rel. Aug. 25.

Cinq Gentleman Maudit (Protex) (French). Mystery drama. Rene Lefevre, Harry Baur. Dir. Julien Duvivier, 78 mins. Rel. Jan. Rev. Jan. 24. Clown George (Russ.) (Amkino). A clown saves the nation. Dir. Solovlev. 58 mins. Rel. Aug. 21. Rev. Sept. 13.

os mins. Rei. Aug. 21. Hev. Sept. 13.
Coiffeur Pour Dames (Paramount) (French). Musical farce. Fernand Gravey. 30 mins. Rei. July 1. Rev. Nov. 8.
Das Nachtigali Medel (Capital) (Ger). Love in Hawaii. Dir. Leo Lasky. 80 mins. Rel. Jan. 18. Rev. Jan. 31.

80 mins. Red. Jan. 15. Rev. Jan. 31, Davide Members, Romantic comedy, Kaethe von Nagy. Dir. Reinhold Schunzel. 85 mins. Rel. Dec. 1, Rev. April 4, Rev.

Falsche Ehemann (German) (Protex). Farce. Dir. Johannes Guter. 85 mins. Rel. Oct. 1. Rev. Oct. 23.

85 mins. Rel. Oct. I. Rev. Oct. 23. Falsene Feidemarschal. (Capital) (German). Military nusical. Viasta Burian. Dir. Carl Lannec. Line, 81 mins. Rel. July 21. Mass Adalbert. Dir. Litchard Oswald. 95 mins. Rel. June 15. Rev. July 24. Max Adalbert. Dir. Litchard Oswald. 95 mins. Rel. Jun. 15. Rev. June, 24. Herr Burowersteher. (Capital) (Ger). Felix Bressart, Herman Thimig. Lir. Lians Behrendt. Time, 86 mins. Rel. June 16.

Dir. James Bentenut. Time, 86 mins. Rel. June 10.

Der Schwartze Hussar (Protex) (Ger.). Costume romance. Conrad Voldt, Dir. Gerhard Lamprecht. 90 mins. Rel. Hee. I. Rev. Jan. 3.

Diary of a Revolutionist (Russ.) (Amkino). Dir. Urinov. 80 mins. Rel. June 8. Rev. June 14.

Die Blumenfrau von Lindenau (German) (Protex). Comedy. Renate Mueller, Hansi Niese. Dir. Georg Jacoby. 70 mins. Rel. July 1. Rev. July 12. Die Lustigen Weiber von Wien. (Sanital) (Ger). Willy Forst, Irone Elsinger. Dir. Gesa von Bolvary. Time, 51 mins. Rel. July 1. Dir. Gesa von Bolvary. Time, 51 mins. Rel. July 1. Dir. Gesa von Bolvary. Time, 51 mins. Rel. July 1. Dir. Gesa von Bolvary. Time, 51 mins. Rel. July 1. Dir. Gesa von Bolvary. Time, 51 mins. Rel. July 1. Dir. Gesa von Bolvary. Time, 51 mins. Rel. Hard 1. Hev. March 1. Drunter und Drueber (Ger). (Germania). Musical comoly. Dir. Max. Neufold. St mins. Rel. Diec. 15. Rev. Dec. 20. Ger). Musical comoly. Anny Onder. St mins. Rel. Diec. 15. Rev. Dec. 20. Restor to the product of the production o

Tuer Geht Auf. (Protex) (Ger.). Mystery thriller. Dir. Alfred Zeisler. 68 mins. Rei. Feb. 1. Rev. Feb. 7.

DUE FOR CUT IN L. A.

Los Angeles, April 17.
After more than a year, express
companies handling state and interstate shipments of film out of the
Los Angeles territory, have indicated to the local Film Board of cated to the local Film Board of Trade that a rate adjustment, which is expected to save individual exhibitors hundreds of dolars annually, will be worked out. The carriers have requested full data covering complaints by exhibitors, and say they are prepared to make acceptable rate reductions. Gim in numerous instances have exceeded rentals, especially on Arizona shipments. Exhibitors stand the full brunt of the carrying charges both ways.

ways.

Recently, a motor delivery service has started between here and Arizona, and this is believed to have prompted express companies consideration of reduced charges, which are held to be excessive.

Buys Opposition, but Rival Gets New Stand

St. Faul, April 17.
Two nabe houses changed hands last week, when Rubenstein & Kaplan, aiready operating the Faust and the Dale, bought the Como from Charles Schlerf, to close it and kill off competish.

Schlerf in turn bought in a new neighborhood, taking the Gem off Julius Heilbron's hands. Latter is Julius Heilbron's hands. Latter is mish at the Gem is 15c and Schlerf's keeping it there, despite the improvement in policy. St. Paul, April 17.

N. Y. Chain Bkpt

Utica, N. Y., April 17.
With liabilities listed at \$143,769
and assets of only \$1,725, principally
deposits and cash, State Enterprises,
Inc., of Gloversville, has filed a voluntary bankruptcy petition in
United States District Court here.
The corporation rented theatres in
Cortland and Geneva. John A. Gray
is versident.

Cortland and Geneva. John A. Gray is president.

The Schine Theatre chain has a claim for \$92,208. Other creditors include Corstate Corporation, with a claim of \$10,000 for rent of the State Theatre in Cortland. N. Kornbiet of Binchamton has a note for bite of Binghamton has a note for \$20,000 for the purchase of stock in

\$20,000 for the purchase of stock in the Enkay Amus. Co. of Cortiand, Seneca Theatre Corporation has a claim for \$1,583, rental of the Geneva theatre at Geneva, and S. G. Corp. has a similar claim for \$7,666.

End of Lent Film Jam **Rushes Frisco Critics**

Rushes Frisco Critics

San Francisco, April 17.

Daillies' theatre reviewers went dizzy over the week-end trying to cover all the Saturday and Sunday openings when five pictures and one revue got started.

Because of Good Friday Warfield held over until Saturday, and United Held over until Saturday, while Pox. St. Fricks to Edwards, while Pox. St. Fricks to Edwards to Edwards, while Pox. St. Fricks to Edwards to

only six days.

Forced Reopening

RKO is burdened with films in Schenectady and therefore must re-open the Eric, in that town to use

up the product.

Over-abundance of product is said to have arisen out of the closing of the Plaza, in the same town. Guy Graves will manage the responed

Stage Show After Lapse

Stage Show Arter Lapse
Syracuse, April 17.
Tharlem Flashes of 1933, 'all-colored revue, opens at the Paramount
here Saturday.
It is the first stage altraction to
play that house since SchumannHeink list winter.

VARIETY

HIGH COST OF GAGS BAR TO **AIR COMICS**

High cost of material is jacking up the prices for radio comedians to prohibitive limits, lately forcing name comics to turn down offers that would otherwise be acceptable. and obliging advertisers to fail back

on second funny men.
Comedians who spent years building up star reputations on the stage won't take a chance risking loss of the rep in 15 minutes on the air through weak gags and they won't go for the ether until convinced that they're well fortified in the way of material. An idea of the high cost of literature for gag spielers is the of literature for gag spielers is the \$450 allowed Eddie Cantor weekly by Ghase & Sanborn for material, in addition to the \$4,500 salary for himself. There's an impression around that Cantor digs into his own end for further material money in order to keep up the pace.

Lou Holtz and Milton Berle were two of several comics that recently nixed apparently excellent propositions because of the material.

nixed apparently excellent propo-sitions because of the material angle. Each turned down \$1,000 a week from Chase & Sanborn and Chesterfield, respectively. Both sald the grand was satisfactory for themselves, but they wanted side money for material added on. For the average air comic who doesn't write his own stuff, and there are few who do, the material 'problem is getting into the mother-in-law class for trouble making. Meanwhile prices for good gag mea are steadily rising, but the gagsters can't benefit as much as they'd like to because they can't deliver fast' enough.

WANT to take this opportunity to con-gratulate Frankie Connors, Mary Alice Rice, Gregory and Raymon, Fred Moritt, the Happy Sisters and Jerome Mann, all members of the Radio Scandals for their remarkable showing at the Original Roxy theatre, New York, with Uncle Nick. They stopped every show, individually and collectively, and broke all attendance records for this 6,300 seat theatre since its reopening. I also wish to thank Jack Parting-ton, Jesse Kay and Jerry Franks of Fanchon and Marco and the entire staff of the Old Roxy, including Dave Schooler and his boys, for their splendid cooperation which made my little adventure into vaudeville something to always remember with a thrill.

Nick Kenny

Air Line News By Nellie Revell

With the way the spirit of radio—advertising—is spreading, it won't be long before customers of vaudeville and picture houses will be cussing out the advertisers. The Wynna, Pearls, Cantors, Vallees, et al., introduce in their stage performances pienty of sales talks about the products they exploit on the air.

All of which is lovely for the sponsors, but how about the theatregoer? The dialist who doesn't fancy the ballyhoo can tune out when the plug begins, but the play patron has to sit and take it. Radio men anticipate a roar of reaction to the situation unless the advertising in radio acts in theatres is curtailed. in theatres is curtailed.

Worried Over Commentators

Politicians are reported increasingly concerned over the popularity of political commentators on the air. List of these radio reporters is constantly growing in response to the awakened public interest in governmental affairs. They are also rapidly developing followings of impressive proportions.

Where a by-line writer on a newspace.

sive proportions.

Where a by-line writer on a newspaper reaches thousands, the alreditorialists reach hundreds of thousands, and politicians are speculating just how much influence they have on their hearers and also what measures can be taken to direct their utterances along preferred lines.

Shilkret As Actor

Nat Shilkret, one of the busiest masestros, nace his debut last night
(Monday) as a radio actor, speaking lines in the miniature musical
comedy, Evening in Paris, on Columbia. Frank Parker, Mary McCoy
and Agnes Moorehead also in the caut.

Untrained Noses

Phil Spltainy, who has the usual trouble obtaining good voices to solo with his band, believes that though singers spend thousands of dollars cultivating their voices, many should really have their noses trained.

Going Abroad

The Bonnie Laddles (Lew Noll, Charles Kenny and Jlm Whelan) have made arrangements to sail in June, and they'll take their lasses with them. They will visit five countries.

Barker Joins Rich

Bob Barker, formerly soloist with Gus Arnhelm and Herbie Kay, will do the vocals with Freddle Rich's orchestra three times weekly.

Talullah Spurne \$500

Tatullah Bankhead was offered \$500 for a five-minute commercial on CBS last week. She won't even talk to the agency now until they show her a grand.

Cruising Host Lewis Reid, WOR program director, has salled on a three weeks' cruise of the West Indies. He left with Raoul Mario and a party, all guests of Mr. Mario.

Slightly Warm

A lexicographer reports 500 words have been added to the radio fan's vocabulary. Most of them are unprintable, even in this fireside com-

Ferdinando In A. C. Felix Ferdinando's orchestra wound up at the Villa Eugene and is filling a short engagement at the Ambassador hotel, Atlantic City.

Kate's 2d Year

Kate Smith will mark the completion of her second year on Columbia
May 2, singing the same program she broadcast on her inaugural in 1931.

Sustaining Debut

Gypsy Nina, singing accordionist under contract with CBS Artists Bureau, makes her bow as a sustaining artist May 6.

Bureau, makes her bow as a sustaining artist May 6.

Short Shots

Tony Wons has been offered a \$2-week contract by WCAU, Philadelphila...David Freedman has been commissioned by a correspondence school to prepare a home study course in air script scribbling...Middred Ealiey will double in Chicago cafes during her vaude engagement there ...Eddle Duchin was studying pharmacy when he became Leo Reisman's planist...Vera Brodsky, WOR planist, took two cuts. She cut her hand on a paper cutter and for two days went without practice, after which she cut the other hand on a broad knifte...George Glovic CBS commerts of the cut of the stand on the standard standard she can be contracted by the cut of the standard she had not not standard she can be contracted to the standard she who the cut of the standard she had not not not standard she had she had not not standard she had sh

more money per week than he got at Columbia.

Scrambled Notes

Col. Patterson has issued orders that no NBC artists can do benefits without written permission from NBC Artists Service...Don Stauffer, who directed the 'March of Time' broadcasta, has left B. B. D. & O. for a post at Young and Rublcam...Phil Lord spent Easter at Jonesport, Me...Donald Novis was taken out of the New York Paramount last Thursday with a temperature of 102... Florence Turner, NBC hostess, has returned to work after a week with the grippe...Ostrid Fleide has been replaced by Rosalle Wolfe in the NBC 'Sixteen Singers'...Hal kemp and his wife, Bobby Folsom, have moved to their Long Island home...Charles Traymont, NBC announcer, is back on the job after an appendicitie operation...Smith Ballew is spending a great deal of time at Columbia...Lew Contad has been singing vocal choruses with Bert Lown's orchestra at the Park Centra...Lee Cronicam, WOR's announcerplanist, has recovered from a litroat operation...Will Ogkland's Chatesu International with have an NBC wire with Francel and his Gypsies fearched of the Bing crosbys will annunced a new family router...

Lemile Hardon for throught with't Chesterfield Staturday alght indicated with Sid Silvers on a motor trip to the Cosat...Johnny Mills is recovering and will resolute the Mills Brothers...Special phonograph recording artist, especially those employing novelty arrangements, have given up recording altogether, among there the Sizzlers and Ted Weens. They claim that their special phonograph arrangements are being lifted by other novelty orchestras and arrangers, thus Impairing their value to the originator.

NBC Postpones Move To Radio City Until Jan. 1: All New Wire

Moving date of the NBC office and studios to Radio City from 711 Fifth ave. has been postponed to Jan. 1. Migration date was originally in May. Network's engineering force, however, has already started working on wire and equipment in the RCA building. Practically all equipment at the City will be new, which means that little else than the office furniture will be carted crosstown.

Understood that the Rockefeiler interests have assumed the remaining term of the lease on the Fifth ave. site as part of the deal for the ave. site as part of the deal for the Radio City space.

CROSS LEHMAN'S SEC. AS AIR CHIEF?

Atlantic City, April 17.
Guernsey Cross, escretary to Gov.
Herbert Lehman of New York is mentioned locally as one of President Rosesvelt's likely choices for a Federal Radio Commission berth.

Washington, April 17.

Favorite pastimes of radio heads just now is wondering what's go-ing to happen to Federal Radio Commission. Industry admits it is totally in the dark as to exact plans of White House for new

iotally in the dark as to exact plans of White House for new set up.

It's definite that some change is going to be made. It's also undersofted that whatever happens, the free manner of the second that whatever happens, the free manner of the second that the lookouts on the scene in Washington don't know any more about the details than they did. a month ago. Accepted theory is that there will be a director of radio under the Commerce Department. Most of personnel and present set-up would be transported theory is that there will be a director of radio under the Commerce Department. Most of personnel and present set-up would be transported to the set of the second in the second of the second of

way.

Best indication that FRC is
slated for slash in facilities is new
recommendation of Bureau of Budget. Director Douglas' report silces
FRC appropriation from \$1,111,000,
for this fiscal year ending June 30,
to \$440,000 This is even below
\$780,000 assigned to FRC in Independent Offices Bill which was
votoed after passage last session of
Congress.

Congress.
It is understood the Commission
has already made plans to operate
on the reduced appropriation.
Through elimination of field stations and pruning of present offices, general set-up will not be
affected.

Political Protests

Brussels, April 4.

Brussels, April 4.

Belgian government is considering means to sweep 'political parasites' out of the programs of the National Institute of Raddodiffusion. Political parties some time ago obtained permission to organize weekly pre-grams which have slowly degenerated into propaganda transmissions. Receiving-set license payers have protested so loudly that the noise has now reached governmental ears.

Vet Team on KDKA

Vet Team on KDKA
Pittsburch, April 17.
Riggs and Moke, oldest local radio
team, have landed with KDKA after
three years on WCAE, Hearst-controot gatton
troot gatton
ing programs weekly with commercial hopes.

CBS UNIT WILL **TRY 1-NITERS UPSTATE**

CBS has gone into the onenighter angle of roadshowing on its own. For a starter it's lald out a tour through upper New York State starting April 28 for a bill made up of Colonel Stoopnagie and Budd, Tony Wons, Little Jack Little, and Vaughn DeLeath.

Performers are in on percentage, the network renting a public auditorium in each town and splitting up with the entourage. If the experlment ciicks in the four towns booked, the chain's artists bureau will organize other groups and extend the jaunt of the first unit.

First show piays Kingston, 28; Amsterdam, 30; Troy, May 1, and Poughkeepsle, 2.

Poughkeepsle, 2.
Execs behind the idea admit
they've been encouraged to go ahead
by the box-office returns of the
Eddie Cantor troupe, booked by the
William Morris office, and the long
run of one-nighters that the Gene
Austin outlit has had through the
south. Only Investment Involved,
they say, is traveling expenses and
rontals.

Troupe, which also includes the Hickory Nuts and the Keenan and Phillips plano team, is making it a two-hour show, pegging the matiness at 76 top and evenings \$1. Middletown may be added as the fifth date.

Hill's Stage Week

Edwin C. Hill makes his stage debut at the Capitol, New York, this Friday (21). Other Loew bookings for the CES news commentator depend on Capi-tol results.



N.B.C. Wed. 9:30, E.S.T. Woodbury 11:30-12 M.

ST. MORITZ HOTEL, N. Y. Sole Direction HERMAN BERNIE 1619 Broadway, New York

ABE LYMA

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC



SPONSORS CHAS. ALTHOFF

has an absolutely new and novel for radio program. Write c/o Variety

IMMERMAN & SON. Inc.

158 WEST 44th ST., NEW YORK
SUPERIOR COLORED TALENT
For Radia and Stage, Building Acta, Rerepresenting and Arranging, Lessons to
History Control of the Color o

THURSTON

MAGICIAN

SWIFT & COMPANY Extended Third Time Into Summ

NAB Launches Performing Rights Plan by Filing Charter for RPF

with radio interests having given With radio interests having given up hope of obtaining a revision of the music license agreement from the ASCAP, the National Association of Broadcasters has proceeded to launch the plan for its own performing rights organization, called the Radio Program Foundation. Certificate of line-potation coverlings of the Park of the Par

Application for the charter de-application for the charter de-scribes it as a non-profit organiza-tion and gives as its board of trus-tion and gives as its board of trus-tee Aifred J. McCosker, NAB pres.; Philip G. Loucks, NAB managing director; Donald Flamm, head of WMCA, and a member of the NAB board of directors; Joseph C. Hos-tetier, law office associate of New-ton. D. School, and the con-traint in the control of py-right. Initial expenses for the operation of the RPF have been ob-tained through an assessment upon operation of the RTF have been ob-tained through an assessment upon NAB members, with the latter ex-pected to later participate in the splitting up of a \$100,000 stock is-sue of which NBC and CBS are fig-ured to assume \$50,000 between

Purposes

Purposes
Among the purposes of the RPF
outlined in the charter are:
To sponsor and acquire deserving productions of composers and
authors, and to acquire copyrights therein or rights or any
interest thereunder and to make
application to buy, sell, assign
and license any such copyrights
either of the U. S. or any foreign
country.

either of the U. S. or any foreign country.

To enter into agreement with authors and composers and to establish means and agencies for fixing, collecting and accounting for license fees or royalties.

To act as a clearing house or representative in agreements between authors, composers and publishers and the users of their works.

works.

To own stock in, lend money to, or otherwise assist any corporation of corporations organized for the purpose of publishing, distributing or marketing musical, compositions, books or other publications.

In authoring the above provisions NAB lawyers have, in several places, the exact wordage of the charter under which the American Society is now operating.

L. A. Air Minstrels in Pic Houses on Split Hollywood, April 17.

Hollywood, April 17.

Off the air after three weeks of nightly broadcasts, KMTR minstrels go into nabe and suburban picture houses for two and three night stands on a commercial basis; Act contains 10 people, all colored except Harold Horton, production manager at KMTR, and who assembled the show. Principals are Rusty Gidden, Lee Grigsby, Dixie Crooners and Mildred Armond. Bookings cover 10 weeks in Fox-West Coast houses and indies at Pasadena, Giendale, Redondo, Whitter and Inglewood.

'Old Man's' Set-Backs

Washington, April 17.
William K. 'Old Man' Henderson,
stormy petrel of the Louisiana alr
waves, received two temporary setbacks from the Federal Radio Commission last week when a decision and an examiner's report went against the Hello World Proadcast-

against the Hello World Proaccusing Corp.
The decision denied resumption of operation to KWEA, 100-watter at Shreveport, with its present facilities. Station was badly damaged by lighting last year and has been off the air pending repairs. Construction permit was granted for work on new transmitter. Another petition seeking to move KWEA to Eaton Rouge was also denied.

ROGERS' AIR STAY INDEF

pends On Other Obligatio

Length of Will Rogers' stay on the air for Gulf Refining depends on the comedian's picture and per-sonal appearance obligations. Com-mercial is figuring that he'll be available for at least eight weekly broadcasts from the starting date. NEC for the Sunday that the start weekly broadcast is supported to a two-week cancellation notice.

cancellation notice.

Deal with Rogers was handled
by Jack Warwick (Cecil, Warwick
& Cecil agency), who traveled to
the Coast for the purpose. Twist
here is the CWS supervision of the
controlled by the Young & Rubicam
spency.
Contract with Irvin Cobb for the
same account's CBS stanza, which
starts Mey 3 to 50.

same account's CBS stanza, starts May 3, is for 13 weeks.

NBC WON'T BOW TO COMMISH **SPLITTING**

Aithough it has frequently in the past offered to pay advertising agencies a 15% commission on tail-ent booked through it, NBC refused to budge from its policy against cutting in outside producers and booking agents on the sale of performers under the network's management. If a commercial wants any of its talent, the chain's artist service continues to maintain, it will have to do business direct and without the medium of freeiance program builders or bookers.

freelance program builders or bookers.

Recent trend back to the free-lance producer in a big way is responsible for bringing the commission splitting problem to the fore this time. Fractically all these freelancers make it a lump sum proposition with commercials, comproducing services, but the entire cast for the program for a sitpulated weekly amount. To these ranks of network competitions the past few months has brought at a rapid increase still another class. They are the agents out of waudeville who sell commercials primarily on the angle of providing the talent for a flat consideration and offer to toes in the producer as a

talent for a flat consideration and offer to toss in the producer as a premium. This lump sum idea has its strongest appeal among advertisers with small appropriations for radio and who also figure that the single, unvariable check covering everything relieves them of the need of dealing with numerous intermediaries.

overything relieves them on maneed of dealing with numerous intermediaries.

Freelancers' Side
In putting together their programs these freelancers frequently figure that inclusion of an established air name of the second or the state of the second of th

he is entitled to a snare or the commish.

NBC's rejoinder has been that not only will it continue to turn down any commish splitting proposition of the contracts are direct with the commercial.

Outside producers and bookers, declares the network, are competitors in every sense of the word and by recognizing their demand for commission cuts it would be damaging to both the talent selling and producing phases of the business. Hanrshan as V.P.

Des Molnes, April 17.

J. C. Hanrshan has been elected vice-president of the fowa Broad-casting Co., operators of KSO. Des Moines, and WIAS, Ottumwa.

"For the last nine-months-Hanrahan has been in Washington in charge of publicity for the R.F. C.
Wm. C. Gillespie continues as mangarer of KSO and Phil Hoffman for WIAS.

B. O. Binoculars

Add the ad agencies to those Add the ad agencies to those who watch box office reports. Interest here is particularly directed to performers on the agency's own payroll who are on tour. What these acts do around New York is not as important to the agencies as what they do in the hinterland. Several or the major agencies Several or the major agencies weekly, passing them to the radio department and account execs concerned and then filing.

filing.

If the figures garnered by
the air name are especially
gratifying, the agency makes
it a point of relaying a copy of
the clipping to the commercial
for whom the performer works
on the air

Agency Auditions **Drive Talent Nuts** With Long Waits

Performers go through plenty with some New York ad agencies on audition appointments. Keeping an act benched anywhere from two to five hours and then postponing the hearing, or even forgetting about it altogether, has become a regular procedure with the producers and talent buyers collected by these agencies.

Most of this stalling occurs in

instances involving programs with weekly revisions of cast. A lot of it also happens after a program on its debut has proved shaky and the agency goes into hurly-burly activ-ity to reinforce before the next

ity to reinforce before the next broadcast. In the latter case there's generally a hurry-up call for talent whose addresses are carried in the agency's expensive to be on hand for a bearing early the next morning. When next morning comes the agency's radio staff is still engaged on the next script and holding conferences on the advisability of additional characters. Meanwhile, those called for the audition wait. It is not unusual for these candidates it is not unusual for these candidates treadmill and then being told to come back the next day. In many cases, of course, the agency finally decides to get along with the original talent lineup.

KFWF's 'Love Offerings' Take It Off the Air

Washington, April 17.

Washington, April 17.

KFWF, 105-watt St. Louis station supported by Tove offerings' in churches of St. Louis Truth Center, was ordered deleted by Federal Radio Commission last week, giving full time to WIL, Missouri's Broad-casting Corp. of St. Louis.

FRC claimed Truth Center's charter did not permit operating commercial station. Fointed out that no records were kept of Tove offerings' taken up in Center's churches which supported and controlled station. Center is controlled by a closed corporation of three members. FRC held that public was entitled to record of money received in connection with any station.

Donald Holden Post.

Donald Holden Post.

Donald Holden Post.

Donald Krowen Station. Center is the station of the work of the work

Vacation State Minneapolis, April 17.

Minneapolis, April 17.
The local Civic and Commerce Association, business men's organization, is employing the Minneapolis Symphony to broadcast one concert a week over an NBC national hookup to advertise this city and Minnesota as a summer vacation center.

Concerts are broadcast from the 5,000-seat University of Minnesota Auditorium. Admission is 25c for those desiring to watch.

TRACY'S COMMERCIAL

TRACY'S CUMMERCIAL
Arthur Tracy goes back to a
commercial spot June 5 with the
William B. Warner Co., maker of
the Non-Spi deodorant, paying the
bill. Release will be over a 35station CBS hookup.
Frogram in set for Monday, Wedneeday and Friday nights, the first
four weeks and just for the first
two evenings on the balance of the
13-week contract.

WOR Admits 5-Minute Commercials While Big Networks Resist Trend

DUTCH AVRO GROWS

Fans Donate \$300,000 and Maga-zine Shows \$250,000 Net

The Hague, April 8,
The Dutch broadcasting association AVRO, which is neutral and has no support from the government, is growing despite some government opposition.

For 1932 its fans contributed nearly \$300,000 in free contributions. Its own paper, the Radio Bode, made apart from that a net profit of over \$250,000 AVRO has contributed to the second of the second

NBC IS COMBING COAST FOR COMICS

Hollywood, April 17.

Hollywood, April 17.

NBC is searching for talent here.
Mostly after comedians for its
Orange link.
Lew Frost, program director of
the Pacific division, was here a
week auditioning. Among those
given hearings were Fiorence and
Arthur Lake, Pat West, SI and
Elmer (KNX act), Stuart Buchanan,
Georgia Fifield, Sterling Holloway
and Charlie Lung.
First time that either of the
chalns has seriously considered

chains has seriously consid Hollywood as to air talent.

CBS BARS AUDIENCES. ONLY FOR ACCOUNTS

CBS has decided to bar sideline audiences around its New York studies on sustaining broadcasts. Officials declare that the gapers have become a nuisance, henceforth admission of audiences will be limited to commercials and only when the client so signifies.

Main reason for discouraging visitors is that the performers have gotten into the habit of working to the audience and away from the mike, with the result that the broadcasts have technically depreciated. Makes it plenty disturbing for the engineer at the controls.

The network also figures it can save money on the pages required to guide the studio visitors.

1st Chi Beer Acct.

Chicago, April 17. Miller High Life Beer is the first of the brews to go radio here out-side of Prima and Atlas. Latter are simply continuing the programs they previously sponsored on behalf

they previously sponsored on behalf of near-beer. Miller, a Milwaukee brewery represented by the Zimmer-Keller advertlsing agency of Detroit, will be on WGN for a local once weekly half hour. Program will include Deane Janis, the WGN Delos Owen musical ensemble, and a girl announcer, Virginia Clark, to be billed as the 'High Life Girl.'

Talent Raid

Los Angeles, April 17. Hal Pearce, who walked off the Don Lee 'Hr.ppy-Go-Lucky' hour to introduce a similar afternoon program at KFI, is continuing to raid the talent of the former program. Newest acquisition is William Comstock.

KMTR NEW ACTS

Hollywood, April 17.

Clyde Cook and Sally Coy, from
vaude, are new nightly on KMTR.
Another new-one from the same
station has Jan Rubini, Salvatore
Saentcila and Adela Crane as a six
times a week instrumental and vocal turn.

Five-minute network programs will predominate in commercial broadcasting before another year has passed, it is predicted by a constantly growing faction within the advertising agencies. The networks are set against the lower minimum commercial time, just as they oppose are another than the program of the

thwarted all efforts to summarize the five-minute setup.
Likewise opposed to the further splitting up of air hours are the larger indie stations without major network affiliations, although one of the foremost among them, WOR, network affiliations, although one of the foremost among them, WOR, has decided to capitulate to the de-mands. The Newark 5,000-watter, which recently obtained a license to increase to 50,000, will shortly split three-quarters of an hour nightly, from 6:18 to 7 p.m., into a series of five-minute commercial periods. They're being sold at pro rata rates. The networks' objection is based of their now well olige in mean call routines through lowering of the minimum time limit below the pres-ent 15-minute mark. A different hook-up every five minutes would

minimum time limit below the pres-ent 15-minute mark. A different hook-up every five minutes would be lots more difficult to handle than the present quarter, half and full hour program breaks, due to phone wire requirements, etc.

hour program breaks, due to phone wire requirements, etc.

On the other hand, it is pointed out, the other hand, and the head of the other hand, and had not be sufficient to compensate for extra expenses that would be incurred by disruption of the now set routine and incidental mechanical expenses that would be necessitated.

From the advertising agency and advertiser viewpoint the five-minute period would be a money saver in both program and time costs. And a growing sentiment among ad men is that enough could be said and cone in two minutes to make a successive that the control of t

network bars as to how many advertisers may share it, as long as each is held to a five-minute minimum.

Many professional radio writers also view the five-minute period with favor, figuring that much time would be sufficient for them to make their points. A few have, through experiments, found that 10 minutes is the ideal time from a literary state of the sufficient for the sufficient for

Air Censor Bill Killed In Calif. Legislature

In Calif. Legislature

Los Angeles, April 17.

First state radio censorship in the U. S., sought in a bill introduced in the California Senate, that would have given dictaorial power as trinspect gas on all alrings on a strinspect gas on all alrings on manting from stations in California was killed in the legislature.

Provisions of the proposed legislation, introduced by Senator Waiter H. Duval of Ventura county, called for the appointment of a "State Radio-Authority", an official with powers to censor all "Rolls material and advertising and ponalize any broadcasting that "he considered harmful to the public interest.

Radio Reports

HAPPY JACK TURNER

Sustaining WJZ, New York

MJZ, New York
Happy Jack Turner, as the pollyanna billing would indicate, is a
cheerful songeter at 10:30-10:46
10:30-10:40
York, in relay with a hookup out
of Chicago. Without announcing
the national blanketing, the widespread geographical acknowledgement for requests to people from
coast to coast answers that.

ment for requests to people from coast to coast answers that.

And like Milton Berle's crack that they always win in Kalamazoo's they always win in Kalamazoo's ways people from Walla. Walla, Kalamazoo, Wichita, Peorla and the like who are making requests for the Happy Jack Turnerā. For the handles a pop.

Throughout he has a guitar and plano in smooth accompaniment. He handles a pop. Throughout he has a guitar and plano in smooth accompaniment. The form of t



GUS VAN NOW APPRARING

This Week (Apr. 14) (First Half) LOEW'S OBPHEUM NEW YORK

LOEW'S GATES

NEXT WEEK, TORONTO, CAN.

RAMONA

SINGS

⇔ ≃ With PATT WHITEMAN 뇴 Theatre, Philadelphine NEC NETWORK VICTOR BECORDS

TSA LOVELY NIGHT

Every TUESDAY at 10 P.M. When THE FIVE STAR THEATRE

SOLLY WARD

"DOTS EGGSAKTLY VOT I SZED"

Isham Jones

April 14—Fox, Washing April 21—Metropolitan, B'kiyn

Direction in Broadcasting System



"Lady o' the Radio"

JANE

IN SONGS

Direction, Morrison & Winkler, Park Central Hotel, New York City

ing now for weeks and is psychologically timely interlude for the average housewife's chores. Abel.

MOLLY KENNEDY MYSTERIES

MOLLY KENNEDY MYSTERIES
Dramatic Sketch
Swork
Monatic Sketch
Swork
Work
Lengthy announcement prefacing
each of these Thursday night installments describes the Molly Kennedy creation as the finer type of
each of these Thursday night installments describes the Molly Kennedy creation as the finer type of
each of the the control of the connedy creation as the finer type of
each time the control of the coners that there's no chance of trightening the kiddies. Those concerned
are inclined to flatter themselves.
It will take more ingenuity and
suspense that this pattern.
This series started out with soveral ideas on presentation and
finally, with the third broadcast,
simmered down to a simple, unstimmered down to a simple, unstimmered down to a simple, unstimmered down to a simple, unthe simmered down to a simple, unthe started out with soveral ideas on presentation and
finally, with the third broadcast,
simmered down to a simple, unstimmered down to a simple, unstimmered down to a simple, unthe production of the continuation of the con
tinuation of th

LUXEMBOURG GARDENS Vincent Sorey's Orchestra 15 Mins.

15 Mines
Sustaining
WABC, New York
Luxembourg Gardens' is a regular quarter-hour light concert music
interlude several mornings a week,
via WABC, purveyed by Vincent
Sorey and his orchestra. As a prostant it so different that has prostant it so different that has a
fiften in the veering towards anything Francaise and away from the
Germanic.

thing Francaise and away from the Germanic.
Luxembourg Gardens of Paris are thus ballyhoed as an idyllic and romantic spot, although it's nothing public parks, a lat he Tuilleries or the Bols du Boulogne, What's more, the type of music heretofore associated with Sorey and a small string combo such as his, bent more waitzes, but apparently the new Franch thought, for American consumption, came as a post-filtier idea.

idea. deady this has been its reflection among the music-writing and
music-publishing gentry who figured that comedy ditties such as
'Vas Villet Du Haben?' and the like
were made to order as forerunners
and running mates with beer and
putsels but now they cart find
putsels but now they cart find
anything smacking of the German.
Normally a program such as this
would have been laid in the Vienna
Frater or in Potsdam, Unter den
Linden or San Souci, or any of the
more or less specializes for CBS in
the gypsy type of string music,
which is first cousin to the AustroGerman school. Already this has been its reflec

DUGAN and DAILEY Comedy Serial

Comedy Serial
Sustaining
KFWB, Hollywood
A serial under this title was
A serial under the title was
A serial under the title was
the serial under the title was
the serial under the title was
the air as a temporary filler, period
will probably stay due to deserved
popularity. It's one of those dumbthe coppers into sundry detecting
situations, all of which, in line with
the John Law buriesquing, are
munted.

mutted.

Johnny Murray and Cy Kendall
do good Jobs as the cops although
at times their Irish brogues become
confusing. The ether artists are no
dialecticians. Script, by Laird
Doyle, picture writer, is well constructed, and comedy lines, to date,
have been clean—noteworthy out
here.

'SCARLET SISTER'
With Mae Busch
30 Mins,
Sustaining
KFAG, Los Angeles
Mae Busch has Joined the parade
of former picture names now trynib was a half hour
dramatic piece written by Edward
Lynn.

Lynn.

As an ether performer Miss Busch handles dramatic material more than adequately, but an unfortunate condition is that the Coast currently has little to offer in the line of permanency for talent of this type. It's again the story of supply greatly exceeding the Gomeand.

And the companion of the companio

Sustainers Must Guess

NBC has requested that sustaining artists do not encourage or solicit fan mail.
Network finds the handling of such mail too expensive.

atization of the incidents which had brought her to the gutter. Not particularly elevating as entertainment but construction of the episodic years and Mins Busch's enactment strain and Mins Busch's enactment of the properties of the words. Support cast oke with only one effeminate character in the lineup. Only one dash in such a show is also different for this neck of the woods.

BACKSTAGE AT 'STRIKE ME

PINK'
Comedy, Songa
COMMERCIAL
WABC, New York
Because of the lilness of John
Mills, which made it no act for the
Mills Bros., Chipso last week resorted to the device of hooking up
with the 'Strike Ms Pink' musical
at the Majestic, N. T., as a filler.
Arrangement was strictly on an expicture of the comment was strictly on an expicture of the comment was provided to the comment was provided to the comment was strictly on an expicture of the comment was strictly on an ex
support of the comment was strictly on an ex
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support of the comment was strictly on an ex
support of the comment was strictly

arrangement was streety on an exploitation basis.

First night (18) Roy Atwell, of the cast, did the comedy and mo, honors. Next evening the pickup was from backstage during the muse from backstage during the muse from backstage outring the muse from backstage outring the muse from the first parts, and the season of the cast for the part and watnot for the next seens, and the weaving in of the cast for bits, packed plenty of color.

in of the cast for puts, pussars around of color.

To Lupe Volez, Gracie Barry and Johnny Downs fell the assignment of singing a chorus each from numbers in the show. Hope Williams engaged with Durante in some cross-fire. Studio orchestra under Victor Young, the program's regular maetre, furnished, the dance strains sandwiching the backstage whiteligts.

GENE RODEMICH ORCHESTRA
With Jana Sarpart, David Percy,
Men About Towa
COMMERCIAL
WEAF, New York
General layout of this commercial
sounds like it's of the BlackettSample-Humbert agency's formula
of boesting dentifrics products via
the giveaway routina. This agency
a check-up of the audience reaction.
Henca, 150,000 free samples were in
order on behalf of Lyons' toothpowder, with NBC, New York, given
as the mailing address, indicating
that this was strictly a local hock-

that this was strictly a local hootup.

Rodemich's expert orchestra, along with soloists such as David Percy, Jean Sargunt and the Men About Town harmonizent brokes things up town the Lyman band when on Phillips Milk of Magnesis, mentioning the names of notable nite clubs or shows on Broadway and doing pseudo-impressions thereof.

Broadway and doing pseudo-impressions thereof.

worse nor better than the average similarly routined entrant. Abel.

worse for better that the worse similarly routined entrant. Abet.

PEDRO de CORDOBA-WILL OS-BORNE
Talk, Orchestra, Songe
To Minz.
Talk, Orchestra, Songe
To Minz.
WABC, New York
Only a Pedro de Cordoba—and only where his rep means anything or has any significance—could offer or has any significance—could offer healthudinous who has been could be the provided of the provided of the provided of the provided of the country of

a rair degree of regularity. Acci.

CONNIE MOFFATT

With Pegpy and Ed Fitzgerald,
Claude Sweeten's Orchestra

Taik, Music

SMins.

COMMERCIAL

KFRC, San Francisco

CHRC, San Francisco

KFRC, San Francisco

CHRC, San Francisco

KFRC, San Francisco

CHRC, San Francisco

KFRC, San Fra

and a radio percenter to model ability.

Together the Fitzerealds banter their way through their light chatter their way through their light chatter their their light chatter their way their light chatter light chatter

RADIO

BOTTO DE CONTROL DE C

East

One of those brief fill-in afternoon novelty seasions, coming under the head of news, Ted Husing unburdened himself of the opinion that he was the world's best announcer. It may have been from the time to be the season of the time to good. Dick Leiber organ-soloing three mornings a week from Radio City Music Hall over NEC red. Albany, with WPEA, Manchester, N. H., authorized by the F. R. C. for six months.

with WFEA, Manchester, N. H., authorized by the F. R. C. for six months.

Eddle Miller, in addition to his reddle Miller, in a six months. Revolving Stage' variety hour.

Messner Broa. are now doling a Staturday night sustaining series atturded of the staturday night sustaining series and a six man and the Jo-Cur show.

Hal Horne's off the acript authoring assignment for Jack Osterman and the Jo-Cur show.

Vivian Vance, whose last stage vivian was a stage vivian vance, which was not with the series of New York, with NBC the web.

Ed Wolf has a new one is an elecutionist-warbler he calls the Foot-Prince. NBC is auditoring the vivian vance of vance

izziers, Fug Laconian, Dixons. Victor Travers has a nightly CBS ookup out of the Walton Roof, Philly. Conrad Thiebault, baritone, stays

Testing Air People

Hollywood, April 17. Hollywood, April 17.
Russ Columbo was tested Friday
(14) by Metro for a spot in Hollywood Revue of 1832. Also offered
for the musical is Hannah Williams,
who parted from the crooner at
Reno last week, going to New York.
Columbia is working out a settlement of his contract with Con Conrad, who is here. Crooner came

ment of his contract with Con-Con-rad, who is here. Crooner came here accompanied by his personal manager, Jack McCoy. Ethel Shutta (Mrs. George Olsen) and Billy Hughes (nee Hillpot of Scrappy Lambert and Billy Hillpot), both from New York, are also being tested for the revue.

RENEW ON WARING

Old Gold Retains Band for Another 13-Theatre Dates

Waring's Pennsylvanians have been renewed for another 13 weeks by Old Gold. That gives the band 17 more weeks to go as the renewal was forthcoming four weeks prior to the expiration of the initial 13-time period.

George Givot, m. c., is on a week-to-week basis are doubling into some picture house dates for Warner Bros. In Philly, Baito, etc., at pre-cut salaries, having been signed some weeks ago with no subsequent compromise made.

Three Cancellations,

One Renewal in Frisco

One Renewal in Frisco
San Francisco, April 17.
Two important cancellations at MEAT and April 17.
Two important cancellations at MEAT and April 18.
The important cancellations at MEAT and April 18.
Spotlight Variety show has been an NEC feature for several years with Lord & Thomas agency handling, but wife of Associate's ad chief doing most of the suggesting and vetoins. Both NEC and KFRC of the Don Lee chain are staging auditions. Both NEC and KFRC of the Don Lee chain are staging auditions for the gasoline firm the control of the property of the prope

THE PROPERTY OF THE PROPERTY O on the Woodbury Soap program for the remaining 10-week term of the time contract with NBC.

West

Thayer Ridgeway, KHJ's promo-tion manager, dropped from the payroll. Berth has been discontin-ued.

to the control of the

KIT-CAT LONDON ROY FOX **BAND**

B.B.C. Network Decca Records

SOCIETY'S CHOICE

EMIL COLEMAN

NOW APPEARING CARLTON **CLUB**

150 WEST 54TH ST., NEW YORK

THE GREEK AMBASSADOR OF GOOD-WILL

GEORGE GIVOT

OLD GOLD WABC EVERY WEDNESDAY, 10-10.30 P. M., COAST TO COAST Sole Direction

HERMAN BERNIE

1619 Broadway, New York

RALPH **KIRBER**'

"THE DREAM SINGER" WEAF WJZ SUNDAY 5:30 P.M.

Midnite
Delly Except
Sunday
B. WILLIAMS
PROGRAM
SUNDAY NITE
7:30, WEAF
MGT.—NBC A

NBC ARTISTS BUREAU

ARTISTS MANAGEMENT FOR

RADIO and STAGE

EDWIN W. SCHEUING KENNETH DOLAN, Associate

PARK CENTRAL HOTEL 56th ST. and 7th AVE.,

Phones Circle 7-3835-3836

More Air Names On Coast Stages **If Downey Clicks**

Los Angeles, April 17. After having spotted several local radio acts in its de luxers here and in San Francisco, Fox West Coast contemplates using nationally known chain talent for stage ap-

Tester is the business to be do at Loew's State here currently, and the succeeding two weeks in 'Frisco

the succeeding two weeks in Frisco and Oakland by Mort Downey.

FWC is evidently chiefly casting eyes toward CBS talent, tentative negotiations now being on for Don Redman's band, Mille Brothers and the Boswells.

On the completion of his three weeks for FOx-West Coast, which wretk, Morton Downey will leave for London, where he goes into the Cafe de Paris for six weeks. He will also broadcast while in England.

Returning to America the latter part of June, Downey may broad-cast for Anheuser-Busch starting early in July. En route to the Coast he stopped

off at Louisville, where he was made one of those Kentucky



HARRY BREUER

RADIO'S FOREMOST XYLOPHONE SOLDIST

PAUL And His Orchestra

Every Tuesday and Thursday WEAF (NBC) at 7.30 P.M. E.S.T OHRBACH HOUR

(Hal Skelly Series)
Personal Management
HARRY MOSS, 1650 Broadway, New York



TYDOL HOUR
7:30 P. M., Mon.-Wed.-Fri.
CBS

A Ben Rocke Production

DON HALL TRIO
WJZ
Dally 7.30 A.M. Sunday 11:15 P.M.

VERNA BURKE llotel Park Central Grill NBC Network

SOUTHERN SINGERS

M. GALE, 151 West 46th Street

AIRING PREP SCHOOL HOP

CBS Giving Lawrenceville Prom 45 Stations as Favor

As a special favor to the New York office manager of the N. W. Ayer & Son agency, CBS has ar-Ayer & Son agency, CBS has arranged to give the spring prom at Lawrencewille, Lawrenceville, N. J., a 45-station hookup night of April 22. Broadcast is for the benefit of alumni all over the country.

In addition to the Casa Loma band program will carry greetings and program will carry greetings entailed will be for telephone and the remote control engineers on spot, around \$500.

It's the first time a prey school it's the first time a prey school in the control engineers on spot, around \$500.

It's the first time a prep school hop has ever hit the air

BEER SO NEAR. 'N' YET SO FAR

Sales departments of NBC and Columbia say they have not much hope of garnering any beer business before late summer. Brewers are before late summer. Brewers are telling them that not only are they awaiting settlement of the legal tangle on brew in the individual states, but that they see no reason to advertise on the air at present in view of the orders on hand.

view of the orders on handser-Busch, national distributors of the brewing coterie declare themselves not interested in program sugges-tions until they're ready to talk hockups and terms.

nuokups and terms.

In the case of Anheuser-Busch,
CBS has submitted a show comprising Walter O'Keefe, Nat Shilkret and Lyda Roberti as well as
several of its own warbling names,
including Mort Downey.

Gen'l Motors Off Big Program Until Fall

General Motors has decided against a program of institutional intent before fall. Up for considera-tion was a one-hour variety affair suggested by NBC.

Meantime, Pontiac has added six more weeks to its stay on CBS, and Chevrolet is contemplating adding a similar stretch for its Jack Benny period on NBC. Latter contract has putil May 12 to 78 period on NBC. La until May 12 to go.

RODGERS QUITS KDKA

Pittsburgh, April 17.
Frederick G. Rodgers, for four years program director at KDKA, has resigned, effective May 1. Intends to devote himself to his priusiness, the Rodgers Cher

vate business, the Rodgers Chemicac
Co.

In addition to program duties,
Rodgers has been a network baritone soloist and narrator for important programs. He came to
KDKA as a member of the Good
Fellows Club, singing group. His
successor at KDKA has not yet
been named.

'VOICE' ON NETWORK

"VOICE" ON METWORK
Voice of Experience' goes on the
payroll of Wassey Products, Inc.
this Monday (24) for six broadcasts
a week over an CBS link of 16 stations. Contract guarantees him a
consistent run to July 22, with an
option to resume Sept. 8.
Session is down for a morning release every day but Saturday and
Sunday, and an additional apot
Wednesday evenings. Voice for
the past year has been olding his advice routine over WOR, Newark.

ASKS KECA TILT Los Angeles, April 17,

Los Angeles, April 17.

Earle C. Anthony has requested the Federal Radio Commission for permission to increase the power of KECA from 1,000 to 2,500 watts and transfer the station's headquarters to KFI, to utilize transformers abandoned when the latter station went to a 50,000 surge. Similar re-

quest a year ago was denied.

KECA was an NBC outlet until
the Gold network was abandoned a

FRANCIS X. ON AIR

Francis A. Un Alla Chicago, April 17. Francis X. Bushman has been hired to talk six mornings a week for Melba Cosnetics over WGN. Rogers and Smith advertising agency bired bushman on behalf of Vadseo Sales Co., of New York.

Renewals

Swift & Co. Contract for Thurston the Magician extended on NBC for three weeks. Prolongs to May 13.

Prolongs to May 13.

Prolongs to May 13.

Control of May 13.

Line of May 1

VAMPING TILL READY

Canada Dry has put off returning

Canada Lry has put on returning to radio until late summer. Ac-count will continue to audition through N. W. Ayer for a program idea and talent set-up. Latest group given a hearing in-cluded Sid Silvers, Jean Sargent, Babs Ryan and a unit under Lennie Hayton.

Inside Stuff—Radio

When and if Chesterfield returns to the air it won't be to Columbia, according to sentiments expressed by Liggett & Myers exces. Burn harbored by the tobacco outfit dates back to the time it discovered that the \$250 daily line charge from Denver to the Coast put on its monthly bill by the web had not been imposed on the Camel account, which had preceded it on CBS.

preceded it on CBS.

Another source of the L&M peeve was the reported boast made by the CBS sales department that not only was it netting a neat profit from the turnover of time on the Chesterfield program, but that it also garnered around \$1,000 a week from talent booked with the series. L&M figures that the network should have been content with the time glean-

ings and given the client a break when it came to quoting talent salaries. Employing radio names to pull automobile shows out of the red is nov

Employing radio names to pull automobile shows out of the red is now an established practice on the coast. San Francisce, Portland and Seattle for the last two years have been using this means of drawing crowds that might not be attracted alone by the display of cars. Example of what radio has done for the annual shows is manifest in the experience at Seattle. Last year NBCs "Spoilight Revue", the comewhere the comparison of the comparison

General opinion in San Francisco is that the radio deal between NBC

and George Jarrett, assistant state marcotic chief, lost the latter his job.
Two weeks ago Jarrett was all set to go on the air with a series of
dramatizations of state narcotic cases covering all phases of the dope

Coast as Developing Ground for **Television Is Seen by Aylesworth**

Hollywood, April 17. The bulk of NBC's future development of television is to be carried out in Hollywood, according to M.

out in Hollywood, according to M.

H. Aylesworth, who believes that the film colony's resources of talent, was for the film colony's resources of talent, was for experimentation for great than does any other section.

The RKO-NBC prexy made the statement in line with his okaying of plans for a broadcasting studio on the Radio lot, which besides being the largest in operation by NBC, will be built chiefly with an eye to the future see and hear stuff. Studio is to be on the site of the present rehearsal hall, which was lately has had little excuse for existence.

Hollywood, Aylesworth said, is to M.

Hollywood, Aylesworth said, is to figure more importantly in NBC operation than heretofore. He stated

that plans are for programs to cmanate from here, with a film-ether angle, in addition to Holly-wood on the Air.

While here several months ago Ayleswoth offered this program to Ayleswoth offered this program to the control of the

KFI Loses Hollywood Bowl Programs to KHJ

KFI, local NBC outlet, which has been steadily losing program and accounts to KHJ with the state of the state

certs.

This year, starting July 4, the weekly broadcasts will go over the coast Columbia Don Lee ohain, commerciated by Union Oil, which had previously sponsored the concerts for several years on KFI.



PHANTOM

ROBERT BURNS PANETELA

GYPSY VIOLINIST

dramatizations of state narcotic cases covering all phases of the dopt traffic problem.

Jarrett's boss, George K. Home, hauled former up before Governor Rolph, accused him of insubordination and other charges too numerous to mention, and Governor Rolph handed Jarrett his walking papers.

Covering the loss, however, NBC has Frisco's radio-minded police chief, Bill Quinn, for a series of 10 sketches on hero cops lost in action, Chief supplies data to Carlton Morse, author, and is cast in the plays, doing his job gratis but with as much gusto as any of network's staff. Radio's sales power against that of newspapers is getting a test in case of Wesson Olf's program on NEC.
Cooking oil manufacturer is pitting its western network broadcast of the Carlton Morse serial 'One Man's Family' against newspapers south of the Mason and Dixon line. Sponson's marketing a new device to make mayonnaise at home, and after much debating between its New Orleans office and local representative decided to keep the radio serial, and run the campaign on a competitive basis.

'One Man's Family' is one of Coast's most popular serials, having been on the air about a year, part of the time under Wesson's wing.

WABC

BURNS & ALLEN

"The Best in Music" BILLY

> **ARTZT** EXCEPTIONAL MUSIC AND DIRECTION FOR PARTICULAR CLIENTS

> > TUNE IN!

'Great Moments of History'

VINCENT

TRAVERS and HIS ORCHESTRA

COCOANUT GROVE

HOTEL WALTON, PHILA., PA. Exclusive Management Columbia Broadcasting System

WCAU-WABC Celumbia Network TUSS, and THURS, 1:15 P.M.

'Variety's' recent report that in southern California CBS draws thrice as much publicity in the dailies as NBC is directly reversed in the northern part of that state.

For the past six months, and without any newspaper affiliation, NBC in San Francisco, has had 10,000 inches of free space as compared to CBS' 4200 inches, despite the latter's tie-up with Hearst's 'Call-Bulletin' and 'Examiner'. Since April 1 NBC space has jumped even higher, however, as a result of that web affiliating with the 'Call-Bulletin'. Following protests from Los Angeles union members through applica-tion of the new musicians' wage scale, several bandmen at KNX, Holly-wood, being cut from \$60 to \$36 a week, a new rating of stations was made under which a special class was created for this station. New regulations had provided for three classes, with this Hollywood station in the second group. As revised there are now four groupings— Class A, chains; Class A, local, of which KNX is the only station; Class B, containing only KFWB, and all others in Class C.

CBS has cautioned its announcers on giving the right emphasis to the word 'Columbia' in the fadeout line, 'This is the Columbia Broadcasting

Complaint from the network monitor issuing the order was that the announcers have been inclined to voice the line in a monotone without pauring and putting the proper stress where it belongs.

Mike Porter, radio editor of the New York 'Evening Journal', lost his dog, a cocker-spaniel. Kate Smith mentioned it during a broadcast with the result that Porter was embarrassed by receiving something like 128 gift dogs of all breeds or none. Porter got his own dog back the day after its loss was radiocs.

On the listing of the 10 most popular shows turned in by the Crossley report April 1, five were one-hour affairs and four were in the half-hour class. Amos "n' Andy were the sole rep for the 15-indinet group. Only hour show not included in this for 10 was Cities Service, which ranked 14th.

Second floors of hotels are setting to be a popular idea with radio bookers. Morrison-Winkler firm, on the second story of the lank Central (both), but New York, has been found by \$68 Schemars now offices. Mort Milman has an claborate layout on the third floor of the Warwick hotel

VARIETY

big time basis now at a complete standstill, the catch-as-catch-can act staging that's still going on has developed into a fine art that calls for just an old backdrop and a

for just an old backdrop anu a chisel.

Whereas in the past vaude producers would go into the box for \$10,000 and \$15,000 on one act, figuring on getting out in the first season and then making a profit in the next two or three, it's now a question of dimes and nickels and return on the investment inside of a month or less.

a month or less.

Average top production cost for a vande flash nowadays is \$25, and that's considered extravagance. There are stagers who grind 'em out for \$10 apiece. As scenery and wardrobe all come of the warehouse, chief expense litems are orchestrations and the rehearsal hall rent. These are actual overhead figures, but some producers asy the biggest expense is the bill for touches for eats during the rehearsal period. If the producer has his own rehearsal hall, and several have, the initial nut is that much less.

Four Weeks and Out

Four Weeks and Out

Routine for booking the dimensional men and come in Routine for booking the dimensional men and come flashes is 00 mas here weeks come flashes is 00 mas here weeks come flashes is 00 mas here weeks come flashes in the come fla

BRyant 9-7800

Marcus Loew

BOOKING AGENCY

General Executive Offices

160 WEST 46™ST.

J. H. LUBIN

MARVIN H. SCHENCK

NEW YORK CITY

With vaudeville producing on a Detroit All Ready for

Total Cost, Five Weeks and Fold

Vaudeville producing on a basis now at a complete in, the catch-as-catch-can ling that's still going on has d into a fine art that calls an old backdrop and a as in the past vaude prowould go into the box for would go into the box for a getting out in the first week at the Michigan. House has a sensing that's still going on the catch-as are the musicing strike in Detroit and position on one act, agrant week at the Michigan. House has a getting out in the first week at the Michigan. House has and then making a profit in the making a profit in the minimal can be provided by the making a profit in the profit and position and the making a profit in the profit and position and the making a profit in the profit and position and the making a profit in the profit and position and the making a profit in the profit and position and the making a profit in the profit and position and the making a profit in the profit and position and the making a profit in the profit and position and the making a profit in the profit and position and the making a profit in the profi been playing ucc.
films since the musicians
two weeks ago.
The books were being held opened
house returns to stage

22 HOUSES GROUPED IN **NORTH PACIFIC COMBO**

Seattle, April 17.

Seattle, April 17.

More than twenty houses are now under the Jensen-von Herberg-Mercy banner in the N.W.

Definite amalgamation was completed last week, with the houses included as follows: Five in Seattle, one in Portland, one in Tacoma, four in Yakima, three in Walla Walla, three in La Grande, Ore. two in Toppenish, one each in Pasco, Kennwic, Sunnyside.

Mercy in Seattle past week to close the deal with J. G. von Herberg and C. S. Jensen, who came up from Portland, where the big downtown Paramount is the house in the string.

Vaude is in the offing and this forms the nucleus for a circuit.

W. & V. Transfers
Reading, April 17.
Alfred Nowitaky, recently of the Rialto, Wilmer & Vincent house in Allentown, Pa., has been transferred to the company's State, Reading, taking the place of Paul E. Glase, now general manager for Wilmer & Vincent in this city.

to play the first five weeks for showing money, and sometimes the sixth and final for reg-

'Green Pastures'

(Continued from page 1)

tical even about playing Washing-ton last winter.

At that time, however, Southern newspaper editors were invited to attend. They were asked whether the South would welcome 'Pas-tures.' The answers were strongly iffirmative.

Following the Southern tour the Following the Southern tour the show will play a season of split weeks in the East and then back to Broadway. Plans to send 'Pas-tures' abroad have been indefinitely set back principally because the British censor has refused to ap-

BOOK 'EM OUT OF A HAT

Picking 'em out of a hat has replaced the old style competitive bid ding in the booking and buying of vaudeville acts. The new system was tried out last week with Martin Beck as the first picker-outer.

Publix wanted Jane Froman, radlo singer, for the Paramount, New York, and RKO wanted her for Radio City. As the two circuits are participants in the four-circuit stage salary agreement, and as nelther could outbid the other, they decided to draw. Beck put his hand into an old skimmer and pulled out a slip of paper reading 'No.'

So the Paramount got Miss Froman. She is booked for four weeks as an alternate at the New York Brooklyn Pars, playing two weeks at each. She was supposed to open at the New York house Thursday (13), but cancelled due to illness.

Cuts Proceeding

Cuts Proceeding
The salary cut of 25% or thereabouts for most acts is proceeding
along organized lines, with the majority approached having accepted
by now. Where necessary the bookers are still making up the difference in railroad fares, 'expenses,'

ence in railroad fares, 'expenses,' etc.

One squawk is known to have been made so far. It came from RKO. Latter wanted Bob Hope for Radio City. It was another case of the Paramount wanting the same act. Hope's new salary under the cut agreement is \$1,100. The Par is alleged to have grabbed him away from RKO by paying Hope's stooges an extra \$175 aplece in-dividually, while Hope got the \$1,100, thereby making up the difference. RKO burned and demanded to see the contracts. How far the RKO squawk has progressed lant known.

lsn't known.
Warners has booked Fred Waring's band for the Earle, Washington, week of April 21 at the act's
old salary, \$5.000. It's under a
four-week-old contract that is
dated prior to the agreement, according to Warners.

Beer Starts Something

Suds Hop Up Theatres With Hopes and Better Shows in Original Beer Town

Chain Turn-Backs Up Biz For Sun Booking Office

Cincinnați, Aprii 17. Turning back of theatres by the chains to indie operators in mid-west territory has upped biz for the booking exchange Springfield, O.

Sun Bouching schange of Springfield, O.

The Sun office, managed by Bob Shaw, now has four full weeks, three three-day stands, and a Sunday date in cities and towns in Indiana, Ohlo and West Virginia. In recent years the Sun office's vaude bookings have been very light. In 1928 the office had about 15 consecutive weeks of vaude dates in addition to its bookings of parks and fairs and tabiold shows. Back in 1924 the Sun office had a sligh as 60 straight weeks of vaude.

Sun has opened a branch office in Chicago, in charge of Warren Joncs, and another in Detroit, with Jack Dickstein as manager. The agency has always maintained an office in New York.

Alliance, O., April 17.
Vaudeville will return to the Columbia theatre here, after an absence of two years, late this month,
Lemotto Smith, president of the
Smith Amusement Co., owner of the
house announced.
He plans to switch stage shows
about three houses he controls, two
others in Warren, O., and Huntington, W. Va.

WHITEMAN SHOW DATED FOR ST. PAUL RKO SPOT

St. Paul. April 17.

Tipped off by the success of the Sing company, manager Cliff Rust of the Rico has booked the Baron Munchausen unit with Paul Whiteman and the Poswells for two shows man and the Poswells for two shows the starting at a buck and going to \$2.50 top. Top for the matinee will be \$2.50 top. Top for the matinee will be \$2.5 top. Top for the matinee will be \$

El Capitan's Return

El Capitan's Return

San Francisco, April 17.

Fox-West Coast's neighborhood
El Capitan is likely to return stage
shows before end of the month with
Peggy O'Neill producing and Fanchon & Marco booking as before.
Mission district theatre has been
feeling pull of Joe Leo's downtown
Fox offering two first-trace has been
feeling pull of Joe Leo's downtown
Fox offering two first-trace has been
feeling pull of Joe Leo's downtown
fox of the company to the company
single second run film at 3Ec, with
only shorts and Mel Hert's organlogs as entertainment embelishment.
Fox 1s drawing heavily from the
Mission, laboring class residential
section.

Griffith with Markus

Clyde Griffith, who has operated for the past 15 years as a local vaude booker in Buffalo, has joined vaude booker in Buffalo, has joined the Amalgamated Vaude Agency headed by Fally Markus. He is in a general capacity under Markus. Griffith's booking office in Buffalo was known as the National Vaude-ville Agency.

Milwaukee, April 17.

Now that the populace has grown accustomed to having its beer legality and via the front door, theatre men have gone into action to get their share of the extra money that appears to have gotten into circulation.

It seems to be a battle of the stage shows right now with the Palace, Alhambra and Riverside putting their best acts forward. The Warnet, Garden and Wisconsin, although sticking to straight flims, are offering real film attractions to give the stage show houses plenty of competition. The Gayety is burlesking and the Pabst, with renewed spirit began the week with a German stock company that promises to appear now and then to provide ample entertuinment valve for the many Germans in the Capta of the contraction of

city.

Palace, dark for some time, reopened Good Friday with Harry E.
Billings, for many years at various
Milwaukee houses, in charge of things for local sponsors. things for local sponsors. Blossom Seeley and Benny Fleids, both pop-ular with Milwaukee theatregoers, were opening bili headliners. Jimmy Innes and his orchestra, recently at

seeiney and senny Fields, both popular with Milwaukee theatregoers, were opening bill headdiners. Jimmy lines and his orchestra, recently at the control of the control of

Warners Increasing Vaude

warners increasing vauce
Los Angeles, April 17.
Warners, Fresno, takes on three
days of vaude week-ends starting
(22). At same time, the Warner in
Santa Barbara jumps from one day
of stage shows to three.
Bert Levey office booking both
houses.

Sharps Hipp Stager
Billy Sharps is the new stage producer at Cooper & Carroll's Hippodrome, New York.
Sharps replaces Boyle Woolfolk, who's in Chicago to open an indie booking office for C. & C.

WANTED

At once—Talented singers and dancers for Walkathon Marathon Endurance Contest. Apply Unique Amusement Co., Room 737, Paramount Hotel, New York.

THE BOY WONDER, DENMARK'S JUGGLING GENIUS

APRIL 22 ALBEE, BROOKLYN

RADIO CITY AT RKO ROXY

Direction COOKE & OZ

Dropping Early Bird Matinees

Hoblitzelle Launches Campaign to Draw Male Trade Back Into Theatres

Hollywood, April 17. bird matinees' are out with the resumption of stage show in the Interstate houses that Kar Hoblitzelle took back from RKO, and the other houses he will operate, according to Charles Freeman, who will book the theatres. Freeman made this statement prior to leaving for Dallas last Saturday night (15) to confer with Hoblitzelle and Robert o'Donnell on future bookings. Freeman will remain around Texas for about 10 days and go into New York to open offices shortly after May 1. With the elimination of the early bird matiness the Hoblitzelle houses will play three shows daily, and four over the week-end. Hoblitzelle figures that the early bird bargain matiness have driven the other houses he will operate

bird bargain matinees have driven the male trade out of the theatres.

the male trade out of the theatres, according to Freeman.

The women who shop for bargains in the theatre district also have been shopping for entertainment bargains, and have taken advantage of the before 1 p. m. prices, with the result that they had all the entertainment they wanted on their own, so that in case the men women always replied, claims Hoblitzel: Thave seen that show, either today or yesterday.

Males Weaned From Theatres

Males Weaned From Theatres

Males Weaned From Theatres
Because of this the men sought other diversions at home, such as bridge, and, getting accustomed to the addo, and have been weaned in the addo, and have been weaned after the foreign the strong drive for reviving of men's interest in the theatre. Also, in this campaign, there will be only one matinee price scale, with the theatres having a better chance, he figures, to get back to normal stride and takes by opening their doors an hour artern noom, for the stride and takes by opening their doors an hour artern noom, for the stride and takes by opening their group will have appecial stage shows, with no cost limit set, Freeman figuring that a variation in cost of stage overhead which gives quality entertainment is a sood investment in an effort to bring back the flesh entertainment through the Texas area.

High Priced Acts Must Gamble

High Priced Acts Must Gamble
Any acts booked that command
over \$3,500 a week will be compelled
to play the houses on a percentage.
Premark says that if an act feels
premark says that if an act feels
premark says that if an act feels
that amount it will have to prove
its drawing power by gambling on
it, through a nominal guarantee and
percentage, or forsake playing the
houses he books. He declares that
they will not do missionary work
for any acts, so that the latter may
get salaries out of proportion to the
return they bring at the box office,
as if the actors feel they have
enormous drawing power "he percentage gamble would be more
locative to them than a flat weekTrom here. From here the company of the conproper than the presence of the contractive to them than a flat weekTrom here. From here contracts.

r stipend.

From here, Freeman has already ooked his shows up to May 13, nd will probably have bookings until the middle of June before he gets to New York.

to New York.

On his trip East from Dallas,
Freeman will visit numerous communities where theatre operators
have already made requests for
stage shows that he is booking. Indications are that before the summer season starts he will have about
10 weeks of consecutive dates on his
books.

Rubin Takes \$1,000 Slash, To Get 12 Weeks' Dates

Taking a cut of \$1,000 from his regular salary to get a 12-week route, Benny Rubin leaves for Philadelphia this week to go into Warner, Paramount, Loew and RKO Bousset throughout the east. So to the Paramount, Buffall 50es to work booking in New York.

NO LAFAYETTE PAY-OFF

Lafayette theatre, colored, in Harlem folded Saturday (15) with-out paying off. Three Keys and out paying off. Three Keys and Ralph Cooper's orchestra were on Schiffman books the

ROADS SET LOW PARTY RATE, BAGGAGE, TOO

Two railroad concessions on the-atrical baggage rates that will save the shows business considerable money yearly are being arranged by Sam Thail, RKO's transporta-tion head. First, in which a spe-cial baggage car can be had on 20 tickets, becomes effective May 15.

cial baggage car can be had on 20 tickets, becomes effective May 15. Present *rate is 25 tickets.
Other concession, more important to individual show people, is a 100% raise in the maximum non-excess baggage limit from 150 pounds to 300.
Thall's deals with the railroads are in RKO's behalf only, but any concessions received go for everybody in show business. It's a blanket deal with all roads in the U. S.

Circuits Back Away From P.C. Bonus Idea

Percentage booking instead of straight salaries for all high salaries for which sentiment is growing in vaudeville booking circles, received a temporary set-back last week when the four-circuit salary setting committee nixed deals proposed by Publix.

The property of th

draw above that amount on a per-centage split, which is composed of the booking heads of the major variety circuits turned Publix down on the grounds the amount the acts might draw on percentage would possibly exceed the new salary limit, stetting that the the the the to happen at this time.

Austin Co. Sets Mark At 250th Performance

Jacksonville, Fla., April 17. 'Broadway Rhapsody,' the Gene Austin road show which is touring Florida, played the 250th perform-ance since its debut last fall in West

Austin road show which is touring Florida, played the 250th performance since its debut last fall in West Virginia. Sole attraction that has played consecutive dates for that length of time along the Eastern with the sole of the sole

because of its several mike perform-ers. Captain George H. Maines has joined the outfit to direct exploita-

Irene Castle for R. C.

Irene Castle on her stage con back may play the RKO Roxy Radio City.

Understood that an offe. 31,500 weekly has been made Miss castle.

Talmadge, Jessel Spots

Hollywood, April 17.

Norma Talmadge and George Jessis sel are playing a week at J. H. von Herberg's new Roxy in Seattle, hopping to the Warfield, San Francisco, next Saturday (22).

They then return here for a fourweek stay before resuming their tour.

OLD MAN RIBBER'S JOB

Vince Barnett's Dad Selling Pitts burgh Brewery Product

Pittsburgh, April 17.
Luke Barnett, known from coast to coast as a professional ribber and father of Vince Barnett, screen comic, has landed with a new brewing company here as general sales manager in the Pittsburgh district. Organization, known as the Anchor Brewing Co., recently formed by Norman Allerdice, wealthy society

. addition, Barnett is operating ark plan dance pavillon herc a partner.

\$500.000 **DEBTS** IN PAN'S WAY

Alexander Pantages has a yen to get back into harness as a vaude-ville theatre operator, but there is a matter of the state of the stat

itely on the way back as a vauce-ville showman, seemed premature in view of the \$500,000 obligation. The only way around it for Pan would be a compromise deal with Security National. Among Coast re-ports was one that Eddie Darling would be the Pan vaudeville booker, if and when

TABBED 'MELODY' MAY KEEP RKO ROXY AS IZ

Tabbed version of George White's 'Melody,' operetta current at the Casino on Broadway, may open at the RKO RONY, in Radio City, week of April 27, following the regular legit closing of the show. After that White would send the tab on the

White would send the tab on the road for general picture house consumption. White's tabbed 'Scandala,' with Willie and Eugene Howard, currently is cleaning up on the road in the picture houses.

Put for the Rocketellers' objections, the RKO Roxy, smaller of the two Radio City theatres, was slated to be a straight picture house commencing April 27 on a split week policy for second run films, at 55c top, with double features the last half, similar to the RKO 86th St. policy.

policy.

RKO Roxy's switch was planned to eliminate the Radio City self-competition for the Music Hall, which retains stage shows without changing policy or scale. Smaller house has been grossing around \$35,000 a week and losing at that figure. Dropping of stage shows, it was figured, would cut the overhead almost in half.

Current stage band policy holds

Curr stage band policy holds

Pit Crew on Stage

Phil Fabello, pit leader at the Albee, Brooklyn, performs on stage next week with the house showing 'Cavalcade. He'll be given four extra men for his overture that week. House will use only three acts because of the features length, and figures it'll make the show look stuff out front. stuff out front

Amos-Andy Set Record

Atlantic City, April 17.

Amos 'n' Andy drew \$16,000 Saturday and Sunday in a percentage engagement on the Steel Pier. They were in on a William Morris-NBC booking.

Radio team was the Pier's only attraction over the week-end. The gross was a record for Easter and with nothing else doing on the Pier.

N. Y. District Attorney Joins Drive Against Racket Benefit Abuse

PALACE TO VAUDFILM.

hey're fooling around with Palace, New York, again at RKO, with Martin Beck having another policy change in mind. This time policy change in mind. This time the house reverts to vaudfilm, clos-ing April 22 for repairs and relighting the 28th with five acts and sec-

ing the 28th with five acts and sec-ond-run pictures.

It will be the seventh or eighth policy change for the Palace since straight vaude was dropped a year ago. No house on Broadway has been buffeted about so much, and through it all the Palace constantly lost money.

Admish scale will be the same as Loew's State down the state of the part of the par

lost money.

Admish scale will be the same as Loew's State down the street, 65c top, and four-a-day for the acts. Bills will be held down to around \$2,000 in cost.

Sport Clique Eyeing Hipp as Garden Rival

A New York syndicate is looking over the Hippodrome theatre with avowed intentions of turning it into a sports arena. Plan is to tear out everything but the four walls and install a bowl seating arrang

ment.
Syndicate figures it could seat around 20,000 and go into competition with Madison Square Garden on sporting events, from fights to hockey.

hockey.
The Sixth avenue playhouse, once the largest in the world, is about 20 years old.

Warners Increase Vaude At Santa Barbara, Cal.

Hollywood, April 17. Warners' Santa Barbara at San Barbara, hikes its vaude from one to three days beginning Sunday (23).

House in the future will play five acts every Sunday, Monday and Tuesday, with other Warner spots ready to take on vaude when suit-able deals can be made with the

able deals can would minds.

Bert Levy is booking the Santa Barbara, switching the better acts to the coast town when they close each week at the Downtown, Los

Far East Hotel, Theatre Chain Wants U. S. Acts

Seattle, April 17.

Edward J. Fisher, Inc., local booker, interviewing acts for China, through arrangement with Hamilton-Mills, Inc., of Shanghai. Hotels and theatres, including Cathay hotel foor shows, involved in deal.

R. T. Hamilton, director of the Far East concern, says American China, but must have huge rependence of the says and the china, but must have huge rependence as two or three weekly changes are required.

Local Pick-Up Unit

Local Pick-Up Unit
Rochester, April 17.
Regent is trying a stage attraction temporarily with a local allcolored troupe called 'Harlem Flashea'. Thirty people in act. Talent gathered by Harry Royster,
manager of the Century. Includes
comic band, chorus, Ethel Cross,
blues singer; Donnie Lyons and
String Bean' rice, featured dancblues singer; Donnie Lyons and
String Bean' rice, featured dancmount, Syracuse, for next weat.
Although the colored musicians
are union men, the Rochester musicians' union demanded sevenpicce orchestra in plt. Demand
nearly caused cancelling the act.

DR. MAYER SOUTH

Dr. Edgar Mayer, head of the N. V. A. sanitarium, sailed for Bermuda last Saturday (15).

He will be away a week or 10 days, going to Saranac immediately upon his return.

Investigation of the benefit show racket has been started by the SAME SCALE AS STATE New York District Attorney's office in conjunction with Commissioner Kelly of the Department of Welfare. fare. Also working with the investigators is the Actors' Better-

vestigators is the Actors Betterment Association, recently formed to combat the benefit evillency J. J. Sullivan is in charge of the probe. He's going into the records of benefit shows staged in New York in the past, with intentions of regularing all future benefits. In order to solicit charitable funds through the sales of tickets for any performance or affair, the sponsors must obtain a permit from New York law, but not strictly adhered to by all benefit promoters in the past.

A.B.A. Gains Members
The A.B.A. claims progress has been made in its membership drive and campaign to eliminate all unworthy affairs at which actors have been appearing gratis. Another open

been appearing gratis. Another open meeting will be held next week. A board of governors' session last night (Monday), was to have set a

The A.B.A. board is drafting a resolution in which the circuits will be asked to enforce a rule by which be asked to enforce a rule by which acts appearing on regular engagements will not be permitted to play a benefit at a nearby theatre during the engagement. The circuits have been asked to co-operate with the actors' association on the contention that benefit shows, at which a dozen star acts appear for notherous all-star benefit shows in New York on Sunday nights, take business away from the picture and vaudeville theatres. vaudeville theatres.

VIRGINIA ROBERTS DEAD WHEN TRAIN HITS CAR

Albany, April 17.

Virginia Roberts, 17, of Los An-geles, teamed in vaudeville as Robgeles, teamed in vaudeville as Roberts Sisters, with her sister Dorochy, 19, was killed in an auto accident near Nassau Sunday (16) when car in which she was riding with her family was struck by a train at a crossing. They were on their way to Chicago for an engagement.

Others hurt were Miss Roberts' mother and father, and Jack Roberts, 5, a brother. Dorothy has a fractured hip. The family left Boston Saturday (15), with the father driving.

ton Saturday (15), with the father driving.

Injured were brought to Albany hospital here. Other members of the family not seriously hurt. Father says the car skidded into the freight train.

Quick Fade for Vaude At L. A. House on Split

Los Angeles, April 17. Los Angeles, April 17.
Failure of vaude to draw sufficient added patronage to take care
of the house nut tilt of \$\$\frac{1}{1}\$.00, resulted in the President, downtown
subsequent run, dropping stage entertainment in conjunction with pictures after a one-week try. Show
was in on an \$800 guarantee and
split.

split.

Principal Theatres, operating the house, will give another stanza, however, to vaude at its Palace, also a downtown sub run, which is playing the acts on a commenwealth basis with a split from the first dollar. Currently, the KNX Mountaineers are playing the house.

POWELL'S PERSONALS

Pittsburgh, April 1%.

Tentative booking for Dick Powell to mc. at the new Roxy in New York is cold. He will spend his nine weeks' leave from the Warner studio making personal appearances. Powell will break his Washington to New Orleans jump by a homeoming here April 28-22. Due to all local picture abuses having day any here will professionally be spent at the Duquesne Garden, dance hall, managed by John H. Harris, former zone manager for Warners. Tentative booking for Dick Powell

STATE, N. Y.

This is one week the State hardly This is one week the State hardly has to depend on its stage for draw or otherwise with 'Rasputin' (MC) on screen figured to lure above average, yet the vaude bill tops most the house has had. It's not the best, but besides being anything but a cheater, which might have been expected along with playdate on the Barrymore picture, it's more than of medium entertainment

value.

At times in the past, along with pictures of long running time, State has whittled to four acts. There are five currently, with Irene has whitted to four acts. There are five currently, with Irene Beasley billed as an added attraction for likely draft in support of Borrah Minevitch, headline act. Due to the length of 'Rasp,' it's necessary for the vaude show to trim down, most of the acts cutting their routines for turnover.

ting their routines for turnover.

For Minevitch and Bob Murphy
the cutting appears the most difficult, or at least did Friday night,
with the audience refusing to be
satisfied with the dosage given
them. When the clock was move
ing toward I belia and Minevitch
and the county of the county of the
tocut off the feature which had
been started to permit Minevitch
another encore. He had taken
what appounted to two, but instead
ing night, those encores merely
whetted the appetite further.

Minevitte changes his act

whetted the appetite further.
Minevitch changes his act
slightly now and then, but substantially it's the same except that
it seems to atrengthen with age.
The midget member of his bunch
The midget member of his bunch
the state audience. When finally
Minevitch gave the half-pint his
chance by placing the mike close
to his harmonica, the reaction becance surprising.

came surprising.

The box car drop now used serves as a swell background for the work of the Minevitch kids. That's among the more recent changes, but also the probably never will change set the check suit Minevitch wears. It's there to stay presumably.

presumably.

Minevitch did 16 mlnutes, but could have done 26 the way his act scored Friday night, while Murphy topped him by a minute, doing 17. Frequently Murphy does double this time and with enough material to keep going that long.

keep going that long.

Murphy and the two youngsters squeezed a lot, however, out of the 17 minutes they were on, the girl setting in two song numbers, the state of the state

like Minevitch would have we make to go on.
White and Manning in the middle of the bill and also ostensibly cutting their routine. They did 10 minutes, setting across a hit. The minutes, setting across a hit. The Swell tay dancers, this trio. but in the slow motion tap work are much less effective than in balance of routine due to lack of rhythm.
Castine Pearls opened and Irent

routine due to 'lack of rhythm. Of Casting Pearls opened and Irene Beasley followed, No. 2 former doing five minutes and the radio songstress seven.

Miss Beasley, a tall, well-appearing young lady with a voice that lands, offered three numbers Friday night in addition to a short introductory, mostly from offstage. Her first, for which she swings the miles around, is done loudly and miles around, is done loudly and the state of the swings that the swings thad the swings that the swings that the swings that the swings tha

PAVILION. LONDON

London. April 4. Quite an interesting and eventful bill here. Sir Nigel Piayfair, booked here as compere for month, called it quits after a week. This saves the management \$475 per week, taking management \$475 per week, taking in consideration the salary paid to Sutherland Febe, who replaced the English knight. With money thus aved, John Southern could afford to dispense with Gladdy Sowell after the first performance. Not liking her act, despite she has been a standard for years, Southern paid

essues, Jonn Soutnern could aford to dispense with Gladdy Sawell after the first performed the first perfo

G. O. H., N. Y.

Many of the kids who usually pack the venerable old barn were home dvelng eggs Saturday. In spite of a swell western on the double bill; but the adults were out in fair force and gave a better attendance

bill; but the adults were out in fair force and gave a better attendance than most houses in a largely Irish locality set during Kioly week. Not coality set during Kioly week. Not coality set the rest of this run, for the bill was built for them.

As usual with a double thin of As week for the sun, for the bill was built for them.

As usual with a double cities of the bill was built for them.

As usual with a double cities of the bill was built for them.

As usual with a double cities of the bill was built for the government of the set of the sound with the sound the set of th

Good house Friday night for last show.

REX, SEATTLE

Seattle, April 12.

Solid returns for this week's bill, with such standards as O'Connor family, Bob and Eula Buroff, Evers and Greta, Kish and Waldeck, and Connie Mitchell.

Kish and Waldeck stopped show solidly, with the blond boy going for nitty comics via plane and connie Mitchell.

Kish and Waldeck stopped show solidly, with the blond boy going for nitty comics via plane and connie Mitchell.

Kish and Waldeck stopped show solidly, with the blond boy going for nitty comics via plane and connie Mitchell.

Kish and Waldeck stopped show solidly, with the blond boy going for nitty comics via plane and connie Mitchell.

Kish and waldeck stopped show solidly, with the blond boy going for nitty comics via plane and vere right down the middle of the audionce. May a such a suc

it-lacks form and character. Just some dancing numbers strung along without any effort to inject an dead at the structure of the structure of

ALBEE, B'KLYN

Nice, quiet little show here for Easter week. It's very entre nous-ish and all that sort of thing right from the fashlon parade that prefrom the fashion parade that pre-cedes the regular bill and down through the four acts there to help round things out.

Pains evidently had been taken

by the booker to give the vaude contingent that subdued touch which would be in keeping with the

which would be in keeping with the holiday spirit. That he had achieved success in this direction was apparent in more than one way at the second Saturday matines. The second Saturday matines are seen as the second Saturday matines are seen as the second Saturday matines. The second Saturday matines are seen as the second Saturday matines and soing of the entertainers.

As for the entertainers.

As for the stabling her coming and going of the entertainers.

As for the stabling his cold, the second and ahs and applause from the femme element was notable by its scantiness. Style affair ran close to 25 minutes, thereby justifying lack of a booked in there was hoofing in the first, second and fourth stanzas.

There was one inming of the Saturday mat event that came throughted all that it got. That was the pit's own in which Phil Fabello and the boys put on a whimsically contrived musical nowelty. Here that the second second

DOWNTOWN, L. A.

DOWNTOWN, L. A.

Los Angeles, April 14.

Musicless vaude, now playing the Downtown because of a scale dispute between Warners and the musiclams' unlon, is a novelty that may here to be supported to the support of the continued for any length of time, unless a preponderance of musical acts are used. tune turn on this bill is the opener, Accordion Sextet. Act is good in any vaude house, being zippy and novel. Six squeezers work in unison and several step out for solos, best being a planistic decepts from Thappsody in Blue.

Claudia Coleman is in deuce with

NEW ACTS

JEAN SARGENT (2)

Singing 10 Mins., In one Orpheum. N. Y.

JEAN SARGENT (2)
Singing in one
Ordinaum, N. Y.

Lots of class about this turn,
shard between Jean Sargent and
Johnny (Edoy and Sou') Green. In
fact, there's so much class about
it that the act laid an oarlich eger
norium. Miss Sargent is one of
those singers given to taking a
permanent stance at the portside of
a piane and letting it come out
without attending gestures or tooke
skillful melange of notes across the
keys and makes no attempt to resort to the usual stage foderol of
irory thumping. Of warmth and
sittle and regardless of its load of
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graph.

BOHEMIAN REVELS (6)
Dancing and Singing
15 Mina: One and Full
Q. O. H.

Two men and four women in a
diestined so stay in the lower
brackets, but competent to make
good there. Not out of the ordinary
in any feature, but goes through all
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in any feature, but goes through all
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in any feature, but goes
with all on and one of the girls doing a whirl. Displaced by a team of
ball room dancers who seem a bit
or match costume to the set. Second
pair sing, with both showing good
volces, the woman being rather too
heavy in her style to make a deep
the man in the ballroom team for nock steps and kindred figures.
Singer in 'one,' as the travelers
closed, for a solo number which she
the man in the ballroom dance and all
on for bits in the finale. Well costumed, music is carefully selected,
but they lack the touch that makes
of the ordinary come with the
man was the act neems still to be
new.
Closed successfully here and were

time as the act successfully here and were fairly justified in taking curtains bows until they got the sound horns in place.

Chic.

CHUNG YEE WAH TROUPE (8) Acrobatics 9 Minas; Full Albee, Brooklyn Deem't look or play like a new act, but not in the files. This group is four men and four women. The files of the files o

her familiar impersonations. Takes a little time to get the audience warm, but once they're on to the idea, they go for it.

Another act to please the audience gar rather feelby between fair harmony numbers. A radio impersonation was the best of the lot. Act has been playing outlying houses for several months.

Frank Gaby Is mext to closing with the control of the

face lift.

Barcelonians, tumblers disguised as Spanish dancers, close anappily. They mix their body-flipping with tap and acrobatic numbers, and were forced to hire a planist, who works from the stage, for the engreement.

gagement.

'42nd Street' (WB), in its fifth week, will be replaced Sunday by 'Keyhole'. (WB) with the vaude show continuing until Thursday to fill out the week.

TOMMY MANAHAN and BAND (15) 16 Mins.; Full (Special) Academy, New York

Tommy Manahan is personable

Tommy Manahan is personable and has an easy audience approach. Doesn't offer enough musical variety to rate outstanding. Just another band doing orthodox routines with the aid of a singer, an imperation of the control of the contro

THE PAXINOS (3) Wire Act 8 Mins.; Full (Special) Grand Opera House

Grand Opera House

Three-people wire turn, two men
and a woman, with a routine that
runs mostly to dancing on the wire, but also includes some outstanding acrobatic work. Much better than the average to be found in the indie

the average to be found in the indie houses. Stunts on the wire that American status to the wire that American the wire by the girl, whose pleasing appearance also dresses up the act. Most of the work is with the aid of an umbreila, but the man doing the backward somersault from feet to feet, with neatness and despatch, is sams any such balancing.

aid.

This trick should close, rather than the chair-hurdling bit, something that all wire acts do, and which suffers in comparison with the somersault preceding. Char.

FOUR TROJANS Tumblers 5 Mins.; One Academy, New York

Academy, New York
Quartet of men, clad in crimson
sport sweaters and white fiannels
plus white shoes to make attractive
appearances. The boys somersault,
cartwheel in various formations
through the air, backwards and forwards and upwards. Snappy outfits.
When caught, opening a four-act
layout, was the only turn to get any
kind of ripple from an audience that
was as hard boiled as an Easter
ess.

Shan.

CASTING PEARLS (4) Casting Act 5 Mins.; Full 5 Min State

States. The state of the circus field, working in that manner, but maybe the same four-man flying act which has previously worked as the Four Casting Stars. Not sensational, but passes to open medium time bills. To much sameness for the martine of the martine of the combination exchange for the close sylings itself into a good finish. Two men work as catchers, other two as fivers. On the finlish the exchanges are cleverly worked out.

out. At Friday night's show when caught one of the flyers nearly slipped when on top of the framework preparing for a toss, but not serious.

ACADEMY, N. Y.

ACADEMY, N. Y.

Looks like the management this first half of the week is banking on King Kong' (RKO) mainly to up the control of the control

ing on.

Tommy Manahan and Band (New Acts) from the Club Lido, no cover place on Broadway, finales and does okay in the usual band number, although not outstandingly. He trips (Continued on page 64)

Variety Bills

NEXT WEEK (April 22) THIS WEEK (April 15)

Numerals in connection with bills below ind.cate opening day of show, whether full or split week

RKO

New YORK CITY
Mude Heal (18)
Edwina Euclis
Edwina Euclis
Edwina Euclis
11 Academy
11 Academy
12 Academy
12 Academy
12 Academy
12 Academy
13 Academy
14 Debas
15 Academy
16 Academy
17 Academy
18 Debas
18 Academy

Ben Dova
Vilma & B Ebsen
Barry & Whitledge
Davis Bines Co
Prospect
1st half (22-25)
Hastings Co
(Three to fill)

Violet Carlson
Benny Rose
Olymbia Winners
LYNBROOK
Kelth's (16 odly)
Russian Art Circus
4 Barrymores
Joe B Howard
Feldas Georgie
Orvile Georgie
Orville Stamm Co
Gordon & Reed
Ada Brown
1 Swifts 1

dda Brown

3 Switts

Gene Dennis

1 Switts

Gene Dennis

Nash & Fately

Nash & Fately

Horizon

FATERSON

1st Light 2-25)

Stonpungie & Budl

(Three to fill)

LOEW'S, MONTREAL

THIS WEEK ROBBINS FAMILY LEE, PORT and DOTTY JEAN GRANESE MONROE BROS.

Dir. LEDDY & SMITH

on balt 125-26
Gree Shelder Signature State
La Belle Pola
Sullivan & Cook
Prant Pola
La Belle Pola
Sullivan & Cook
Prant Dove
Cunninehand &
Prant Dove
Cunninehand &
La Belle Pola
La Belle Pola
La Belle Pola
La Belle Cac
La Belle

2d haif (15-21)
Rein & Dunn
Rein & Dunn
Rein & Dunn
Rein Living
Revelyn Hrein Co
Living Jewelry
PROVIDENCE
Albee (22)
An Doos
Doos
Doos
Orice & King
Tyler Mason
T

Bert Gordon
Ralph Cooper Orch
WHACCUSE
WHACCUSE
Olsen & Johnson
Hippodrome (21)
Clark & Van
Sid Page Co
Rinapsody In Silk

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL 1560 Broadway This Wk.: Vincent Lopez, Wm. Petrl

This Wk: Vincent
CINCINNATI
Albee (14)
Ablee (14)
Jos May & D
Gaudemiths
General Harman Co.
And College (15)
Debug (15)
D

2d haif (19-21)
Olympia Winners
Roy Sneck of
Wailace Site
FROY
PROY
Jat haif (22-25)
Jat haif (22-26)
Jat ha

Loew

Ituby Norton
Freda, & Palace
Grey Fan
San Hall 23-27)
San Hall 23-27
San Ha NEW YORK CITY

White Carry

However, Carry

Ho

Linnes Moore
Huber
JERSEY CITY
Loew's (21)
Lee Morse
Ross Wvse Jr
Milton Rerie
Owen McGluney
MONTREAL
Loew's (21)
Homer Ramaine
Ed Blum Co

Smith & Hart

Third & Sart
Third & Sart
Abbott & Bilaland
H & F Seamon
Renoff, Renora & B
NEWARK
Martate (21)
Fease & Nelson
Mella, Kirk & M
D & E Barstow Co
NE State (21)
Vinnie & Dolly
Geo Frentico

(Sully & Houghton
Bob Hall
B & R Gorman Rev
FROVIDENCE
Loew's (21)
Rector & Doreen
Irean Beasley
Brenn, Fitz Co
Whiteadis A & B
WASHINGTON
Gracon Cipic Co
Collina & Petersen
Geo Glyot
Benny Davis Co

WARNER

ELIZABETH

Bitz

Bitz

Ist haif (14-17)
Arthur Petloy Co
Honan & Arden
Red Donahue Co
Stunrt & Lash
2d haif (18-20)
Connic's Inn Rev
PHILADELPHIA
Earle (21)
Dornthy Stons
Will Mahoney

Jordan & Grace
Jos Marks Co
Paul Whiteman Co
WASHINGTON
Earle (21)
5 Ar Earle (21)
5 Ar Hobott
Waring's Orch
Mary Palmer Co
Edide White
Rac Samuels

Fanchon & Marco

NEW YORK CITY Paradise (21) Whoopee Buddy Doyle Bobbe Arnst

Buddy Joyle Buddy John Rutherford Pletro Gentill Carter De Haven Jr Eddle Abor Howard Ny Bouldin Junn Villasana Boyy (21) Annie Judy & Z Jack Powell Floyd Christie BROOKLYN

Acker Powell
Floyd Christie
BROOKLYN
Fox (21)
5 Jansleys
Allan & Kent
Harry Hernhfiel
Reve Evanlird
AKBON
Palace (21)
Zelda Santley
Demareat & Sibicy
Grace D Faye
Stetion

Demarteat & Sibley Grace D Faye Steland Paye Steland Paye Steland Payer Classifer Broso Lassifer Broso Lassifer Broso Kay, Katya & K Metropolitan (21) Mazone & Metropolitan (21) Brillogerort Lat Global Control Cont

Mel Nice
Levinthan Bd 225250
2d hall and bd 225250
2d hall and bd 25250
Palace (21)
Perert Sann
Per

LONDON

Week of April 17

Victoria Palace Bennett & Williams Alfred Rode Bd Aifred Rode Bd
Wilson, Keppel & B
Will Hay
Les Trois Matas
George Betton
FINSBURY PARK
Astoria
Geraido Bd
Empire

Empire
Alfred Rode Bd
Marco & Max
D Wakefield Co
1 Virginians
Astan Bros & Lady
Jack Barty
Ted Ray

HOLBORN Empire Naunton Wayne Max Miller 'Hutch' Bower & Ruth'ri & Ruth'rf're

'Hutch
Rower & Ruth'rf'rd
Aunite' ENT ROAD
OLD HENT ROAD
OLD Hakeria
'I Sketch World'
George Haker
Vera Bryet
HATAGE PETRADY
GOATGE VAILAITE
VIctoria Girls
Astoria Girls
Astoria Girls
Astoria
'Good Chear
Terry Juveniles

Provincial

Week of April 17

Week Carpine Crazy Shaw Crazy Shaw De J O'Gorman Allen & Lavole Syd Railfon Carpon Slaters Joe Yung Ernie Gerrard Toni Ragian Archie Gordon 16 Gangstresses Illippedreme Omar

is cangestreamen Jilippedromo Danis Wilton Chapham & Dwyer G S Meivin To Chapham & Hilack Streak Christopher & Wilkie Intra Chapham & Ch

April 17

NEWCASTLE
Hippredome
Hilly Russell
Mary Highes
Mary Highes
Mary Highes
Earl & E Frankin
Syl Keymor Ho
Not Mills & Flank
Nat Mills & Frankin
Hippotrome
Dul Hichie
Hold Hichie
Hilly Moore
Lily Moore
Li

NEW YORK CITY
Paramount (14)
Vincent Lopez
Sylvia Froos
Radio Rubes
Berke & Bart
Edna Covey
William Democrati

Sylvia Froos
perke & Rart
Edina Covey
Berke & Berke
Berke & Berke & Berke & Berke
Berke & Berke & Berke & Berke
Berke & Berke

Babbe Arnst
Jane Lee
Land Tryfocalon'
Land Tryfocalon'
Land Tryfocalon'
Bippedrome (14)
Fred Waring's Or
Tom W

Picture Theatres

Jack Cqle
'Bedtime Story'
Orpheum (14)
Thomas 5
Burns & Kissen
Seller & Wills Co
Smith & Harlow
Mickle Alpert
'White House'

Marie Mariow
White House
White House
White House
White Henderson
Pergy Doint
Charles Henderson
Pergy Doint
Cavificate
August Cavificate
Trailing City
Long C

Hotel Lexington Don Bestor Orch Hotel Montcialr Charley Eckels Or

Hotel Pennsylvania Johnny Johnson C:

Monte Cario Stan Meyer's Orch M C Revue

Nut Club Joe Haymes Orch

Paradise
N T G Rev
Cantor's Beauts
Abe Lyman Orch
Park Central Hotel
Bert Lowon
Frances Langford
Rachel Carlez
4 Sizzlers

Place Pignile Peggy de Albrew Veloz & Yolanda E Madreguera Orci D Alberto Tangolst

Royal Box
Elizabeth Welch
Opel Cooper
John Maciin
Charles Lewis
Oordon St. Chad

Russian Arts Joe Morantz Orch Renee & Laura Nickolas Hadarick Barra Birs Misha Usanoff

Simples Club Yacht Club Boys Larry Siry's Orch

St. Moritz Hotel
Lean Belasco Orch
Alfredo's Orch
Gypsy Nina

Felix Ferdinando (Village Barn Will Osborne Orch Waldorf-Astoria

Nina Laughlin Jack Denny Orch

Cabarets

NEW YORK CITY

ORK CITY

Jerry Blanchard
Delores Farris
Morgan & Chimbur
Florin Vestorf
Jory Ingen
Pates Order
Carolyn Richort
Delor Reseo
Hiywd R'stauran
Harry Rose
Collette Sis
Frank Hazzard
Marquerite & Leroy
Ted Lewis Orch
Hotel Estington Biltmore Hotel llarold Stern Orch Central P'k Casine Eddy Duchin Orch Carleton Club
lrene Bordonl
Fitzgibbons
Emil Coleman Ore

Chateau Internat'i Joe Moss Orch Will Oakland Buddy Kennedy Club Mayfe

Club Mayfair
Milliard & Anita
Oscar Davis
Margle Landy
Madlyn Moore
Beth Cannon
Lee
Al Crawford Orch
Mayfair Beautles

nnle's Inz

Connie's Inn
Cora Green
Bobby Evans
Jazzips Richardi
P & B Meeres
Emma Smith
Bersie Dudley
In Han Cowner
Strome & Bewie
Louise Cook
Willie Jackson
Lucky Seven 3 Cotton Club

Cotton Club
Aida Ward
Ilenri Wessel
Swan & Lee
Anlae Boyer
Roy Atkins
Nicholas Bros
Bimer Turner
4 Flash Devils
Necodemus
Alma Smith
Little Bits
Dabby Sanyer
Norman Actwood
Duke Ellington C
Club Lido

Club Lldo Club Lido
Tom Manahan Orch
Van Sisters
Gracie Woods
McCarthy & Payton
Club Richman
Jerry Freedman Or
Al B Whito
Gilda Gray
Francis Faye
El Chico's
Duran & Moreno

El Chico's

Duran & Moreno
Lorenzo Herrera

El Flamengo
Al Valencia Orch
El Flamencito
Mabel Scott
Roy White
Dorothy Turner
Chas Johnson Orch
Marculta Flores
Ignocio Ruffino
Marta de la Torre
Accordion Luis

Embassy Clab

Morta de la Torre
Accomion per de la Torre
Accomion per de la Carton
Gioria Crafton
Tito Craft al Tito Craft
Tito Craft al Aber, 2 cos
Jane Vance
Henry King Orch
Usen Carton Craft
Darness Errel
Louis Hegedush
Einel Paster
Louis Hegedush
Linn Henly
Louis Hegedush
Linn Henly
L

CHICAGO

Blackbawk Jean Miles Jackis Daw Orch l'eggy Moore l'ercy & DeSylva Desne Janis Hsi Kemp Orch

Blue Grotto Tina Tweedle Marjorle Tate Marge & Marie Honey Sis

Cafe DeAlex Cate Deniex
Marie de la Vega
Leola Ackman
Enrico Clausi
Dennis O'Neil
E Hoffman Orch Blamarck
Lert Gilbert
Josephine Haynes
Phybis Itae
Texas Red Heads
Art Rassel Orch

Chez Parce
Genev Tighe
Jinimy liay
Edith Griffin
Frances Stevens
Harry Richronn
1 & E Torrence
Elia Logan

TODAY WE LIVE

(Continued from page 21) is the only woman of prominence in the cast. Were there a capable feminine player against her the personal result might have been

sorry, indeed.

As to the superficial slovy, it is a conglomeration of four or five tales the severen has known, Remistales the severen has known and the five severen has known and the first has been dead to reveal the severen has known and Remistale has been dead to reveal the severen has known and Remistale has been dead to remissale has been dead to remistale has been dead to remove the remistale has been dead to remember the remistale has been dead to remember the remistale has been dead to remember dead to remember dead to remember dead to remain her has been dead to remember dead to remain her has been dead to remember d

CLARK, VERDI ON AIR

CLARK, VERDI ON AIR
Clark and Verdi, Italian comedy
team from vaude, start a two-time
spot on the Vallee-Fleighmann program over CBS April 20.
They were set through their vaude
agent, Max Landau.

Pauline Relieau Dorls Robbins Ben Pollack Orch College Inn Frank Libuse Phil LeVant

Gypny Nina

8t. Regis Hotel
Vincent 1. pez Orch
Small's Paradise
Filiack Rhythm' R
Nyra Johnson
Meers & Norton
Geo Walker
Wm Spellman
3 Palmer Bros
May Alex
The Cearda
Karoly Benezse Congress Hotel Gongress moter
(Joe Urhan Room)
Sally Sweet
Char Crafts
Edwina Mershon
Latova & Duvell
Folies Bergere The CSBrun
Karoly Bencze
Zsiga Bela
Mme Ilona deThury
Karoly Nyaray
Villa Eugene
Felix Ferdinando O

Folies Bergere
Jac Lewis
Paul Small
Bita White
Inez Gamble
Sylvia & Clemence
Irwin Lewis
Anita Lal'nage
Herb Carlin Orch

Froil Carlinge Horb Carlin Orch Froile's Fre Cultan Gang Fre Cultan Gang Hethin Cook Washington Cook Washington Cook Washington Cook Washington Cook Washington Carlington Carli

Playground Betty Burnett
Eddle Clifford
Vaughn Sis
Julia Lyons
Robinson & Louise
Juno Huricy
Noma Ballard
Farl Lorraine Orch

Terrace Gardens
Paul Sig
Mayfield 3
The Daniels
Alice Bine
Don Fedro Orch Vanlts Fair

Vanitz Fair
Saily Sweet
thes Craft
Dorin Limban
Phylis Rae
Billy Carr
Frances McCoy
Marie Whitney
Cliff Winchili
Chas Streight Or

Via Lago
Jackie Hamlin
K & H Benda
Wiki Bird
Marjorle Lewis
Al Handler Bd
100 Club

100 Club
Ercelte Sis
Loillan Law
Loillan Law
Lotti Loder
Edwina Marchon
Vaughn Sis.
Mary Louier Greh
225 Club
Woll Shaw
Caral Chapel
Kribs & Hedage
Lotes Stela Orch

Was Frauen Traumen ('What Women Dream About') (GERMAN MADE)

(GERMAN MADE)

Butlapest, April 4.

Sajertim, Bertin, wenteren, Hank by
Edd Hoster, music ber Hobert Soil, disoil by Gea Belvar, Guetar Prochieta
ber Coulered, overth 2,25 months with
incontrol at the Hoyal Abelia theare,

This new big German picture had its world premiere in Budapest for the reason that the German present for the reason that the German reasons of German presentation at all. Alleged reason for censors' veto was that the picture makes the police force reliability. American audiences what a mild brand of humor the time censors of the reason for censors' veto was that the picture makes the police force reliability. American audiences what a mild brand of humor the time censors of Hiller's Germany consider delrimental to the police force's presting the force of these crook plays at 1. The profit of three crook plays at 1. The profit of the pr

pictures, although there are one of two bright ideas here: Wow high times the state of the proposed and the state of the proposed and the state of t

HIGH GEAR

Goldsmith production and release. James Murray, Jaan Marsh, Jackie Seer! featured. Intito by Rex Taylor, Levid Jason and Charles Saxton. Edward Kull, philors. At time, 63 min. week Arril 14. Running. High Gear Sherool James Murray Anne Merritt. John Marsh Jako Cohen. Bådle Lambert Larry Winston. Throude Von Elike Larry Winston. Through Von Elike Larry Winston. Wilke Donlin Idd Evans. Wilke Donlin Idd Evans.

Conglomeration of every known type of sob stuff and poorly done. Picture is for double-bill spots at

Ficture is for double-bill spots at best.
Everybody overacts and the ery business gets double-barreled treatment from start to finish. Included in the various plot strains are a crippled child and a romane beporter, about the cost direction of the protect of the cost of

Eddle Lambert and nis vauce tine.

The auto race, in which the boy's father is killed, is an exciting sequence. Thereafter film runs in the fashion of a plng-pong game. Even the climactic race, in which 'High ficar' Sherrod stages his comebagk after losing his nerve, isn't exciting. James Murray, Joan Marsh and James Murray, Joan Marsh and be and the hoy, respectively. They are better than their assignments.

Sprung in den Abgrund

('Jumping Into the Abyse') (GERMAN-MADE)

An Ariel production. Director and star. Harry Fiel. Featuring Eigh Irinch Anton Fontage. Hiller Fiel. Featuring Eigh Irinch Anton Fontage. Hiller Hilldebrandt. Camilla Hans Rameau. Maist. Fritz Wennets. Released by Ufa Palast. Running time. 92 mins.

This picture got the coveted Ufa Talast release, because, owing to the appailing scarcity of material (with Mabuse' and others stopped by censorship), no bigger feature was action to be been surship), no bigger feature was action bouch to bigger feature was action bouch to be been surship), no bigger feature was action bouch to be been surship), no bigger feature was actioned bouch to be been surship of the best filter was a bad picture, with good bo, prospects here, and, if properly cut, it should stand quite a good chance la American fredhum house. Harry Picl, with a large former filter was a been supported by the detective of an insurance concern, out to act he some crooks who are after insurance money by means of a faked accident in the mountains. Love interest is provided by the detective's secretary, after she crooks, with the wife of the other one (the one alleged to have suf-

ARIETY Published Weekly by VARIETY, Inc. Sid Silverman, President 154 West 46th Street New York City

SUBSCRIPTION \$7 No. 6

120

15 YEARS AGO

(From 'Variety' and 'Clipper')

Friars gave a dinner to William Morris to celebrate the 10th Lauder tour under his management. Her-bert Hoover, then food administra-tor, made out the menu and at-tended the banquet.

Playwrights were fooling with the idea of their own theatre in which to try out their plays. Edwin Milton Royle was one of the leaders.

Caruso's agent was offering him for pictures at \$75,000 per. Para-mount got him, made two and re-leased one. Poor stuff.

Harry Houdini announced \$200,000 had been pledged for the magic the-atre he was about to build in N. Y. Never went through. Alexander Herrmann tried it 25 years before

Keith circuit decided to show all Chapiln films even though some of them did run into a third reel.

Dramatic shows playing the military cantonments were starving.
The boys wanted comedy and musicals. Authorities frowned on too
much girl show.

Burlesque season was to close earlier than the previous year, but business so good shows booked ex-tension tours.

Police crusading against gambling in office buildings in the Times Sq. sector. Pienty of floating poker and dice games and handbooks. Army helping things along by raiding for liquor sales to service men.

Richard Bennett telling the Cincinnati papers that he had been double-crossed out of the lead in 'The Copperhead' in which Lionel Barrymore was making an out-standing hit.

50 YEARS AGO

(From 'Climper')

'Hazel Kirke' was celebrating its 2,500th performance, which, course, included road tours.

Showman was trying to sell a hog with six legs and a tent to show it in.

Barnum-Balley show was to fol-ow Forepaugh into Philadelphia low Forepaugh into Philadelphia. Was using brief street parades and a callione three weeks in advance. a caliiop Unusual exploitation

Circus row over a troupe of Be-douins on the W. W. Cole show. Ernest Cook, who brought them over, inserted a card denouncing Forepaugh for the statement that he (Forepaugh) had brought them over and sluffed them to the Cole outfit.

John McCullough, Modjeska and Mary Anderson were all doing Shakespearean repertory in New York the same week.

Henry Bergh, founder of the S. P. C. A., raved because the Barnum show had destroyed a 'bad' elep-phant. Called on the public to stay away from the show, but it didn't.

Children's Society haled Barnum & Balley into court for permitting the Elliott troupe to use children in its acrobatic and bloycling turns. Released in General Scssions on the testimony of physicians that their work was beneficial to health.

New theatre announced on Fourth avenue for the Kiralfy Bros. Not yet built. Kiralfys then in their heyday.

Hanlons were surprised at a per-formance at the Academy of Music, Montreal, to have a man cross the stage during the last act. Discovered that he was a sleep walker.

Black Flag co., playing Phila, tailed the circus parade with mer carrying banners for their own show. Still a regular stunt.

Inside Stuff—Pictures

The New York Strand got a surprise turnover last Tuesday afternoon (11) when a fire atop the theatre building forced an abrupt termination of the performance and the exit of the audience. The withdrawal was orderly and well handled.

The fire, said to have been caused by the diamantling of a large electric sign on the roof, and resulting in the death of a worker who was overcome by smoke, interrupted the matinee just as the feature picture, 42nd Street, was going into the number, Young and Healthy. The screen suddenly went dark, house lights came up, and the house manager appeared from the wings saying. Due to some unforeseen trouble we must ask you to leave the theatre. There is nothing to get excited about.

Ushers threw open the side exits, cautioned the audience against

about."
Ushers threw open the side exits, cautioned the audience against excitement and the most dominant note of the retreat was the patroughly wondering if they could get back in the house with the same stubs. Business was three-quarters or more downstairs and about 5% on the shelf at the time of the emergency. The house resumed after

Notice in hour.

But somebody ought to keep in mind that gate on the 47th street side of the Strand's back alley. Only one wing was open, merely permitting a single file, and if the three or four hundred had been in a hurry there could have been complications.

The bankers may in future find greater opposition from Adolph Zukor in Paramount Publix matters than they had ever expected, with the Par founder, on inside, lining up at least to the extent of protecting himself from bank persuasion. Zukor's retention of David L. Podell as personal counsel is in line with this and other views in mind. Provided the personal counsel is in line with this and other means to be a supersonal transfer of the personal counsel is not be provided to the personal counsel in the past have band little difficulty in gaining co-operation from the Parhead.

head. During the past few months, Zukor began asserting himself in no uncertain terms with the bankers. His most important point was in the discharge of John Hertz as chairman of the finance committee, brought in on banker and other persuasion. Zukor's demand that Hertz go was based on the payment of a salary to Hertz of \$2,750 a week and the failure of Hertz to come to the aid of the company financially when it had been virtually promised his entrance into its affairs would mean

that.

Podell, from accounts, was largely instrumental in convincing Zukor
to withdraw as a trustee candidate so that he would have greater frecdom in watching over P-P's varied interests, including those not in bank-

With a Federal Court decision, expected four months ago, still not in sight, Warner spokesmen deny that the dispute with Western Electric is being amicalby adjusted. Pending the decision, however, all arbitration proceedings between the two are declared definitely off. Whatever comes up on the star chamber end, which was allowed to continue over a period of three years, will now probably be brought out in the open, according to the Warner viewpoint. No reason is advanced for the delay in the decision. Warners made their application last fall for a temporary injunction restraining Western from imposing service charges on reproducing equipment. Until the court's attitude on this first point is made known the plaintiffs cannot very well press their second and major action, one attacking the entire license arrangement of the electric.

Considerable gnashing of teeth at Metro over 'Gabriel Over the White House'. Picture came in on under a \$200,000 budget, and excess and producers on the lot are getting the 'it can be done' treatment from the front and home officers and home officers. front and home office.

front and home office.

However, worse than this is the realization that the feature was completed and ready to ship inauguration day (March 4). Some of the studio heads and Cosmopolitan exces were under the impression that to release it so soon after President Roosevell's taking office would be a tough break for the picture. Now the general belief around the studio is that had the picture been released on or about March 4, it would have grossed much better than it has, getting out a month after the inaugural.

Metro's decision of three months ago to cut down Clark Gable's assignments, fearing that the fans were getting toe much of him, has gone by the board with the player currently spotted for three pictures which will be released by midsummer. Pictures are 'Black Orange Blossome', in which he is teamed with Jean Hariow: 'Night Plight', with an all-star cast, and 'Stranger's Return', in which he splits the top spot with Mirlam Hopkins. Former two are now in production, with Gable working between them. 'Stranger's Return' will start in four weeks. In the case of 'Night Plight', Gable's part is small, and is in support of John Barrymore and Helen Hayes.

Attorneys for Fox West Coast and the major distributors withdrew their objections in U. S. District court, Los Angeles, to a list of over 1,000 questions which counsel for Aubrey Wardman, Whittler, Calif., ex-hibitor, presented to them for answering before trial. Wardman is suing for \$300,000 damages on a restraint of trade charge under the Sherman

anti-trust land.

Court stipulated, however, that the distribs and F-WC could again object to the interrogations upon giving 10 days notice. Largest number of questions, 380, were aimed at F-WC.

Published accounts of the numerous directorships held in companies Published accounts of the numerous directorships held in companies by film magnates isn't as unusual as thought. Each major company has numerous theatre affiliates and subsidiaries which may comprise anywhere from 150 to 250 separate corporations, and any of the major firms' excess may represent the company on all or nearly all. Fox Film, alone, before shifting its theatre burdens had more than 240 separate affiliates. Individual theatres are usually separate corporate entities although owned wholly or in part by the major company involved. It as easy for a major company exec to have membership on 100 boards as on one.

Pending appeal of the Edward Quittner action against Paramount Publix, Hays' office and individuals, Federal Judge Caffey denied a motion of defendants for an additional allowance of \$2,000 to cover costs of the trial. Judge Caffey, in denying the motion, commented: The proof adduced at the trial showed so much fault on the part of the defendanta (P-P, Hays, Adolph Zukor, Sidney R. Kent, Sam Katz), that I do not leel that the plaintiffs (Quittner) should be penalized by being required to bear the additional item of costs sought to be imposed.

Routine legal duties as chief of counsel for the Paramount Publix organization and subsidiaries have been taken off Austin Keough, so that he may devote major portion of his time to receivership and bankruptcy matters

ruptcy matters.

Keough is maintaining a close contact with P-P lawyers engaged in receivership-bankruptcy matters and himself is making personal appearances as P-P's legal head at all hearings possible to cover. These include numerous out-of-town court hearings.

In signing the formal release contract for J. Walter Thompson adagency, endorsing Lux soap, Jimmy Durante scribbled all over the document his soft to voce thoughts: 'Oh! the irony of it; oh the kick-in-the-pants of it. After Mr. Mayer of Metro-Goldwyn-Mayer sees my hand some physics and what Lux soap has done for me, he'll ups and asay to 'You're not the Schnoz of old,' and he'll be in a mood

me to scram out of the vast motion pitcher industry.' Schnoz's 'shame' will be spread (two-page spread) to the world shortly.

Toothpaste carton-admission gag worked by the Fox, San Francisco, or its first week didn't pan out as expected and only five hundred

for its first week didn't pan out as expected and only five hundred cartons were presented.

Deal, for two weeks, was similar to that worked recently by the old.

Deal, for two weeks, was similar to that worked recently by the old Roxy, New York, but Coastally it brodled. Proposition called for free admission to any show upon presentation of a large Regum carton, and admish to matinees for a small cardoboard. Toothpaste plugged it over four stations and in drug stores, resulting in okay publicity for the house, but natives failed to buy dentrifice in large quantities. Fox, however, drew some 75,000 customers during first week without benefit of dentrifice.

A gag man in New York was given a quick assignment for a story on the Coast. When he got to the lot he asked the scenario editor what is was to do. Latter told him to stand by as the story was a screte. The man waited four days and finally met another writer in the commissary who inquired whether he had finished his work on a certain story. The gag man replied that his job was still a secret, so the other tellow replied, If it is, the only one that does not know it probably is confirmed what the gag man had been the story.

When Paramount's 'Song of Songs' is released, Brian Ahern, at his own request, will be an unknown to the fans. Ahern has refused to permit the studio to give him any build-up publicity, preferring to await his reception by audiences before going for any of the bally. Player, not sold on the screen when he first signed with the studio, agreed to go pictures only when the studio granted his request to do Teter Ibbettson' as his second picture. Both the studio and the star have chilled on the latter.

latter.

Ahern still insists the stage is his first love and that he misses his long association with Katharine Cornell. During the past few weeks, William Randolph Hearst has been contacting Ahern in an attempt to get the actor for his original part in 'Barretts of Wimpole Street', which Marion Davies will do for Metro. Latter studio was the first to make Ahern a screen offer of \$2,500 weekly on contract. He turned it down, claiming he was not interested.

RKO is known to be ready to extend H. B. Franklin's agreement for another year, having expired April 12, but it is likely that some new features may be included which will give Franklin a wider field of operation in RKO affairs with the possifility that these may touch somewhat on the film side of things. However, there's nothing official on this

point.

Presently the RKO problem is mostly with the picture end which is showing pretty big red figures while the theatre end is in the black and operating within costs. The matter rests until M. H. Aylesworth, RKO head, returns from the coast this week. It is known that the matter of a new agreement was taken up with Franklin before Aylesworth left for Hollywood more than a week ago.

Decision of RKO to give up the idea of a split-week vaude and picture policy for the RKO Roxy, in Radio City, is intimated as to have been impelled by the Rockefeller interests which are intent on maintaining a high standard even at risk of a deficit. This is said to mark the second time that the Rockefeller principles of what should or should not be done in the Radio City theatres have been manifested and acquiesced in by RKO. The split-week vaude and picture thing was headed for the RKO Roxy beginning April 21, but shifted last week and instead RKO is showing in a tabbed version of 'Melody'.

A stage comic brought to one of the major studios on the Coast to do a short found himself, through no fault of his own, listed as a writer on the lot to work on a musical. The comic was explaining a gag to a stage director at the studio in front of a number of writers. It struck the stage director very funny so without saying a word to the actor the former shouted to he produce of the picture, 'Sign him up quick as a writer before the New Tork crowd stops us from hiring any more'.

Although M. C. Levee has dropped his original Screen Guild production plans, organization will be brought into use for the selling of his clients. In his deal with Columbia for Frank Borzage to direct 'A Man's Castle', it is announced that it will be the first picture to bear the official naisginal of the Guild. To date, however, Guild has only been a Levee brainchild. Giving honors to a picture before it is even in script form is considered both new and unique in the industry.

Insidious methods of taking tests at a major coast studio have been dropped with the release of an exec's relative from the job. Former practice was for the relation to play rhummy and bridge on the set almost all day, paying little attention to the tremulous testees, with the result that several bets were muffed, to be ploked up later by other studios. Charges for tests are much lower now than before, when it cost from \$500 to \$4750 for each tryout.

John Barrymore's contract with Radio for two pictures is said to call for \$\$60,000 per picture providing pictures do not run over 15 days each with a percentage that would average the actor \$100,000 per film. In case production runs over the 15-day period, Barrymore receives \$75,000 and a percentage of the gross equal to the shorter shooting period guarantee. Pictures are to be made during next season at periods that will not interfere with Barrymore's Metro contract.

Henry Travers, who created the role of the father in the stage production of Reunion in Vienna' and was brought to the coast to play the same part in Metro's picturization of the play, ducked out of California following the earthquake and refuses to return to the ground-quivering spot. This, despite the fact that he created a favorable impression in the picture, and has a chance to go under a term contract to two major studios.

Dissemination of publicity matter in Paramount Publix will be split between production-distribution on one hand and theatres on the other Bob Gilham, new head of the department, has appointed Al Wilkle in charge of dispensing publicity on pictures and Jack McInerney every-thing pertaining to theatres.

The Shuberts, who bought back their theatre properties for \$400,000 want to get rid of the Winter Garden. House, at present dark, is being offered to theatre operators in New York at a greatly reduced rental asking \$6,800 monthly and probably \$6,000 would close a deal.

Radio's deal with Wheeler and Woolsey on their new three pictures contract gives the team a straight 20% of the pictures' gross returns Pictures will be brought in for around \$150,000 ach. Their previous contract on Diplomaniacs' was for \$70,000 against a gross of \$500,000 with 20% of the profits over that figure.

Exhibs are booking revivals of Columbia's 'Dirigible' on strength the Akron disaster. Topical interest figured to make a reissue wo while.

Throwing out scripts is not only the privilege of the majors. Eagle Productions, small coast indic producer, tossed out Fighting in the Dark, when three writers failed to make it jell. Reason given was that the newspaper and gambling phases couldn't be reconciled.

Inside Stuff—Legit

Louis Lowenstein has been appointed general manager for Philip J. Dunn as receiver for the Majestic, Royale and Masque theatres. Houses were operated for the receivers by the Reliance Property Management Co. with Lowenstein in charge. Latter is a young Pittsburgher who has made many friends on Broadway. He resigned from the Reliance outfit to devote all his time to show business.

The trio of theatres were built by the Chanins and taken over by the Sububert Theatre Corporation in a deal that involved the transfer of the Century theatre to the Chanins. Houses were owned by what became a Shubert subsidiary known as the Royma Reality Corporation. During the past season the Shuberts tossed the Royma group back to the mortagors and Dunn, an attorney, and John Goldon were named receivers. Golden withdrew recently but has a lease on the Royale extending to June, 1934. All three theatres are lighted, 'Strike Me Pinit' being in the Majestic, 'Goodbye Again' at the Masque, and 'Both Your Houses' at the Royale.

The tendency of some legit producers to date their Broadway premieres on Saturday nights, is causing some feeling among the critics, who do not understand the reason but feel that such openings interfere with their weck-ends. Theory of Saturday nights appears to be that the reviewers may leisurely review shows, instead of rushing to typewriters to make deadlines. Saturday night openings appear in Monday papers. That that works out favorably to the shows which open on Saturdays, in the shows which open on Saturdays, or the shows which open on Saturdays,

not been indicated At least one hit drew less positive notices this sturday night premiers. Attitude of the critic is has not been indicated. At least one hit drew less positive notices this season because of its Saturday night premiere. Attitude of the critic is that his assignment calls for giving first night impression, with time for reflection not necessary and more property belonging to follow-up Sun-day edition comment. Jdea of the Saturday night opening thing is credited to the Shuberts.

Belasco & Curran have dropped their idea of putting Anna Sten in a coast production of '20th Century'. Sam Goldwyn wouldn't come down enough on price. Actress, now getting \$1,500 per week, has been idle the past year since Goldwyn brought her from the continent.

the past year since Goldwyn brought-her from the continent. B & C have options on three shows, and will pick one to follow the current 'Dinner at Eight'. In addition to 'Century', they are considering 'Music In the Air'.

Legit producers, through William Gill, their agent, tried to get Olsen and Johnson for 'Take a Chance'. Comedians turned down offer, and will produce the show themselves in Chicago.

Jimmy Durante starts collecting his 25% of the net profits after this Jimmy Durante starts collecting his 25% of the net profits after this week, which is one reason he was anxious for an extension from Metro for him to remain east with 'Strike Me Pink.' Schnoz figures on another two grand as his bit of the net, as Pink' has been cicarring upwards of \$8,000 weekly. Its percentage spilt wasn't contracted to commence until after the initial 10-week period which M-G-M had okayed, but an extension until June 1 has been granted the studio's champ comic.

Eddle Garr, attracting attention in 'Strike Me Pink', Majestic, New York, is a New Yorker. The mime readily concedes a lowly start, as doorman at the Club Anatole, a night place conducted by Anatole Fried-

doorman at the Club Annone, a mass. Personal Annone with a land some years ago.

Garr's first known professional appearances were while on that job. He occasionally went on the floor and hoofed for throw money.

Stunt of inserting program sheets which can be read in the dark, inside of regular printed copies, is going over in a big way in London, according to report of London Trade Commissioner Hertz to the U. S. Comdiscernible when lights go out by holding sheet up to stage.

'Supper' Troupe Leaves For London in Flurry

Players and production of 'Chamnagne Supper,' which Peggy Fears simed for Broadway but switched to London sailed Friday night on the Statendam after a series of mishaps mostly concerning Nick Holde, general manager for Miss Fears and general manager for Miss Fears and A. C. Blumenthal. Show is dated to open in the British capitol May 1, probably at the Globe under the sponsorship of Andre Charlot. Dor-othy Hall, star of 'Supper' salled alone carlier in the week.

outy riall, star or 'supper sailed allowed rich in the week. The gang plants when Holdes appeared, and they followed him to his stateroom. An anonymous letter was supposed to have been received by the feds to the effect that Holde was taking a considerable amount of gold out of the country. His baggage was searched without result.

What burned Holde even more bag at thet of a smallish blacked the country of the country. His haggage was searched without result.

What burned Holde even more bag at the country of the country. His baggage was searched without result in the Air') prior to leaving for the pier. That was also believed connected with the lurer report. The bag contained shirts, ties and toilet articles.

ticics.
Miss Fcars who planned leaving Saturday, may sail this week. Her marital affairs with Blumcy have not been reported, patched up. Both

Film Stars for Coast 'Dinner at Eight' Cast

Differ at Light Cast
Los Angeles, April 17.
Edgar MacGregor wil put into rehearsal immediately '20th Century,'
which is due to follow 'Dinner at
Eight' into the Belasco, Gregory
Ratoff and Lil Damita will piny
leading parts.
Following this effort, MacGregor
will put on 'Musle in the Air' at the
same house. For this musical he is
endeavoring to contract Evelvn Her-

endeavoring to contract Evelyn Her-bert and Walter Woolf, from New York

Alvin-'Music' Wrangle Up for Court Ruling

Up for Court Ruling Controversy between the Alvin theatre and 'Musle in the Air,' which cropped up when the show moved from that house to the 4th Street, after laying off three weeks, due to the moratorium slump, has reached the courts. Pineus, Goldstone & O'Day, Alvin owners, have filed sult for \$3,000 against 'Air,' Peggy Fears, A. C. Blumenthal, et al. Miss Fears presented the show, with Bilmey. Her husband, the backer.

During the actual bank holiday the gross fell under the stop limit and the house had a \$3,500 loss on the week. Two weeks' notice to close was served by the house March 11. Banks opened March 13 and on

contained shirts, ties and toilet articles.

Miss Fears who planned leaving Miss Fears who planned a more marked who planned and premiere last week, but not together.

Support players abourd the Statendam: Charlotte Granville thermit of the trip secured) Josh Logan Raiver, Dalisy Pelmore. Several small pairs are to be cast over there.

Stock's Air Advertising

Stock's Air Advertising

Burlington, Vt., April 17.

The Chaney-Brown Players, dramatic stock, using the raid instead of newspapers for advertising.

Advertising, skits and bits are presented over the air. The compression of the planned of the production out. The case set forth this presented over the air. The compression of the production out. The case set forth this presented over the air. The compression of the production out. The case set forth this presented over the air. The compression of the production out. The production out to the production of the produc

Creating Meal Ticket

Former leading man, who hadn't worked for 20 years because he wouldn't take anything but leading man parts, was missed at the club where he always hung around and received money for cakes.

When he made an appearance at the club several hours after

at the ciub several hours after his usual time, he was asked what had happened. 'Oh,' he replied, 'I went down town to try to get a job for a friend of mine.'

Revive Mont'l Opera This Fall: Jeannotte. Founder, in Charge

Albert Jeannotte, highly regarded within the profession for his vocal teachings, is giving up his New York studio to re-establish the Mon-York studio to re-establish the Mon-treal Opera Company this autumn. He was the founder of this organ-lation 30 years ago under auspices of the Duke and Duchess of Con-naught.

Prominent Canadian citizens are behind the movement which will take many ace operatic names across the border. A specification of the enterprise is full opportunity for American singers.

for American singers.

Plans call for a late October opening. Jeannotte leaves for the Dominion June 20.

Bainbridge Mayoraky Chances Seen as Good

Minneapolis, April 17.
With A. B. 'Buzz' Bainbridge conceded a good chance for victory, Minneapolis is in a fair way to have a showman for mayor. Bainbridge, managing director of the Shubert stock, is regarded as one of the most formidable candidates at the primaries to be held next month.

If eleeted, Bainbridge promises to use 'the art of showmanship' to sell Minneapolis to outsiders in a campaign to attract new industries, conventions, tourists and transients. His platform also includes a pledge conventions, tourists and transients.

paign to attract new industries, conventions, touriets and transients. His platform also includes a pledge to 'encourage eivic oper and build it up so that its offerings may be presented in the Minneapolis auditorium with most seats free to taxagers, thereby building up an orderetise the city throughout the northwest and the whole country.

All the Shubert theatre paper advertises his candidacy, as well as the dramatic stock attractions. Among Bainbridge's achievements is the establishment of a world's record of more than 20 years of continuous operation of a dramatic stock company here. For the past 10 years he has managed the Shrincris' indoor circus here annually and last been prominent in Shrine affairs, being a past potentiate of new fairs, seing a past potentiate of one

has been prominent in Shrine ar-fairs, being a past potehtate of one of the local temples and recently having been elected president of the Midwest Shrine Council, comprising temples in Minnesota, Wisconsin, in Minnesota, Wisc and South Dakota

Saskatchewan.

Bainbridge filed for the mayoraity on Friday the thirteenth and paid his filing fees with pennies, immediately getting a good publicity

No Pay-Off Stalls Curtain An Hour for Coast Legit

Hollywood, April 17.

Paul Trebitsch's production of
'Privilege Car' at Hollywood Play-house held its curtain almost an hour Sunday night (16) because non-inion stage hands refused to non-inion stage hands refused to continue unless paid some of the salaries clalmed due. They turned out all house lights and locked switchboard refusing to surrender key until police were called.

Coppers made them return the key and remained to keep order, with the house staff working show, which is in one set.

TALBOT IN CASEY STOCK

Holiywood, April 17. weeks' stock engagement with Arthur J. Casev in St. Louis, open-Talbot, Warner contract player, will be in St. Louis to start rehearsals this week.

Authors, Producers Would Seek New Rules on Sale of Play Film Rights

More Equity MPA Delay

The arbitration decision in Equity versus the Managers' Protective As-sociation, wherein the former al-leges the managers, a Shubert co-teric, breached the Basic Minimum Agreement, has been further set

back.
The arbitrators will call another hearing. Further information was requested from Equity, the latter replying it would rather furnish that material orally rather than submit the answers in written form.

SHUBERT FINAL SALE CONFIRMED BY COURT

Judge Francis C. Caffey has con-firmed the sale of the Shubert The-atre Corporation theatres. The pur-chaser named is the Select Theatres, a corporation in which the

tres, a corporation in which the Shuberts hold all the stock. The theatres were sold at auction April 7 by order of the court, there being one bid of \$400,000. The Shubert company went into receivership in October, 1931. After operating at a loss for nearly a year it was estimated that the ereditors, including holders of \$450,000 in gold debenture bonds, would receive the state of the state o

ing the har

Pigeons.' Good on Tour, Heads for Chi Summer

George M. Cohan has extended his tour in 'Pigeons and People,' which will remain out for the bal-ance of the season, with a summer stay in Chicago possible. Original plans called for show to halt this

plans called for show to halt this veck in Brooklyn.

Exceptional business has been drawn out of town by the actormanager, grosses running much higher than on Broadway. Next week "Pigeons" plays a return date at Boston. Show played to capacity on the final three days there recently, gross going to \$15,000 at \$2.20 top at the Colonial.

Cohan is due into Chicago May 15. House has not been selected, but "Pigeons" may be played there at Cohan's Grand, controlled by the Shuberts until the receivers turned.

Shuberts until the receivers turned it back to Cohan early in the sea

Macloon Imports Crew For Legit in Frisco

Los Angeles, April 17.

Louis O. Macloon took nine men from here to work his show, 'Hand in the Fog' which is to open tonight (Monday) at the Geary, San Francisco. The men are members of the Empire union, formed in opposition to the IATSE along the lines of similar state-chartered unions in New York and elsewhere.

Macloon figures that he will be able to save money on the deckhands' payroll through this move, but 'Frisco is a notably strong union town and it remains to be seen just Los Angeles, April 17.

town and it remains to be seen just how the experiment will work out.

San Francisco, April 17. San Francisco, April 17.

Louis Macloon is scaling his liand in the Fug* at the Geary at \$1.50 top, record law price for that house. Show starts tonight (17) under a New Deal' publicity campaign - handled by Bart Wheeler, who heavily pingsed the low prices. Geary's usual scale, like the next deal of \$1.50 top, and the Columbia is \$20.07 \$1.50 top, and the Columbia is \$1.50 top, plus tax, is only consistent low-priced legit in town.

A number of changes in the Basic Contract between the Dramatists
Guild of the Aughos's League of
America and the legit producers, are expected to be agreed on short-Mostly concerned are clauses which govern the sale of picture rights

The contract has three years to go but the authors have always taken the position that the rules may be discussed and changes may be made from time to time, as conditions change. Following a series of committee conferences and a managerial meeting last week, the governing board of the Guild asked for a statement from the Theatre League, representing the managers, that the proposed changes may be considered.

One of the noists which the manager may be considered.

that the proposed change, ..., considered.
One of the points which the managers' and authors' committees agreed on, was the fixing of the fee to the arbiter of picture saics—Joseph P. Bickerton, Jr. He is to be paid \$20,000 annually and should there be a surplus, it is to be disposed of by agreement between the authors and managers.

\$60,000 in Fees

\$60,000 in Fees

It was stated during one conference that Bickerton's office received on an average of \$60,000 annually for the seven years the basic agreement has been in force. There agreement has been in force. There is a vague provision in regard to surplus of picture fee money, which is 3½% of the rights money, deducted from the managers and authors shares equally. However, no accounting had been asked of the arbiter, until last winter when Herman Shumlin made the demand. Present negotiations are said to be the result.

Managers are seeking a modifice.

Herman Shumlin made the demand. Present negotiations are said to be the result.

Managers are seeking a modification of the ruie which stipulates that unless a show runs three weeks on Broadway, the producer does not receive a share (60%) of the picture rights. Producers feel that the period should be reduced to two weeks, with the authors apparently not making any objection producer certain rights in scripts upon which the manager has worked and contributed material. Rule provides that anything written into a script shall become the producer error than the producer to the producer the producer than the producer than the producer of the producer than the producer has been been the producer of the suffer of the producer. There are instances, however, where that works to the disadvantage of the producer—as for instance when the latter writes in material and for one cause or another the manager sought calls for the producer as the producer of the manager sought calls for the producer shape with the concession is not regarded as radical, it being a well known fact that some of Broadway's most successful producers have virtually rewritten the original scripts.

Authors Get Their Prod. Back in Lieu Rovalties

Los Angeles, April 17.

Los Angeles, April 17.

Nat Ferrin and Edmund Joseph, co-authors of 'Lueky Day,' colored musical, which did well constally last year, have settled their royalty claim against Alexander Pantages, who produced by getting back all rights to the production.

Ferrin, who is one of Marx Bros'.

Ferrin, who is one of Marx Bros' this weeting authors, is cavitound this weeting activation.

Local Play to Tour

Dailas, . il 17.

"Shall We Danee? by Walter Hol-brook and North Bigbee, Dallas scribes, will have its premiere April 19 at the Oak Cliff Little Theatre (Dallas). Holbrook, now with Port Worth 'Star-Telegram', has been with Dallas papes as theatre critic, while Bigbee covers oil and banks for the Dallas News.' Play was written in Dallas, with Holbrook commuting thirty miles from Fort each working night to col-

Worth each working night to cole laborate.

A comedy-drama which shows a modern young couple bucking the depress, the play will go on tour after its local run.

Plays on Broadway

Drama in three acts. Presented of t	he
Booth by Sam H. Harris April 12. Writt	сп
by W. Somerset Maugham. Staged by Ro	ь
ert B. Sinciair.	
Charlotte AradleyJean Ada	dr
Gertrude	re
Sydney Ardsley	ılاد
Gwen Cedar Ellzabeth Risde	on
Ethel Bartlett Lillian Kemble Coop	er
Lols ArdsleyJane Wya	tt
Wilfred Cedar Walter Kingsfor	rd
Eva Ardeley	cг
Leonard Ardsley	ng
Dr. Prenilce	гđ
Howard Hartlett	m

Dramatists in every country involved have been taking pot shots at war ever since the grat catastrophe. And Britains' distinguished Mr. Maughham now takes his fling. London did not recard 'For Services Rendered' highly, but Sam H. Harris thought Droadway but Sam H. Harris thought Droadway for the property of the state of the sta

engagement.

The presentation is a sterling work, accomplished in Harris' absence, Robert B. Sinclair doing the casting and staging. Cast is mostly British, so that the atmosphere of the play is authentic. Playing is of general excellence.

of general excellence.

Not of the visiting contingent is Fay Bainter playing an embittered, homely woman, a spinster because of a war casualty. Her acting towards the close won the honors from her accomplished fellow artists. There is another and more pleasing personality among the American convenience of the conve

ways, yet uncomplaining.

It is their children, all mature, who are the real sufferers. Sydney, the eldest, won the D. S. C., but is blind and given constant attention rice of the sufferers. Sydney, the eldest, won the D. S. C., but is blind and given constant attention rice of the sufferer who wooded her as an officer. She has two children, but is not content with having married beneath her stationard the sufferer who wooded her as an officer. She has two children, but is not content with having married beneath her stationard the sufferer with t



For Services Rendered
Drama in three acts. Presented at the booth by Sam II, Intrins April 12. Writing the Companied Sam II, Intrins April 12. Writing Wyatt plays Lois, the shows only it is Sincial Sangham. Staged by Rose.

retreshment,

'For Services Rendered' is highclass drama, but its numcrous
troubles seem a stiff handicap to
popularity.

Ibee.

STRANGE GODS

Melodrama in three acts	presented at
the Ritz April 15 by Samuel	Wallach and
Priestly Morrison; staged by	latter; writ-
ten by Jessica Ball,	
Mrs. Williams	Mary Horne
Jason Williams	tichard Ewell
Sam WilliamsRa	lph Theadore
Lem Highsmith	ocrt Heywood
Zillah Carrington	Vera Allen
Arthur CarringtonDon:	ald Randolph
l/lysses	.Fred Miller
Benjamin LassiterJ	ohn B. Litel

This play, opencial auutuday night, is certainly an Esster lily. That it is seen that the property of the seen and the seen

is to capture a rare butterny mat he may complete a book about the appecies.

A proposed and the proposed and the appecies arrington has become interested in Jason Williams, a poor native lad, and develope in him an interest in literature. Act one has Jason fetching the sought-after butterfly but it also has Carrings to the proposed and the proposed in the proposed and the proposed in the propos

THREE PENNY OPERA

Musical comedy in three acts presented
at the Empire April 13 by John Krimsky
and Gifford Cochran; adapted by latter and
Jerrold Krimsky from John Gay's The
Beggar's Opera': score by Kurt Welli;
staged by Francesco Mendelssohn.
Legend Singer
Jonathan Prachum Rex Webcr
Mrs. PeachumEvelyn Bercsford
Polly PcachumSteff! Duna
Capt. MacheathRobert Chisholm
Jenny Diver
Filch
Matthew
Crooked Finger Jack Burgess Meredith
Walter Harry Bellaver
Robert
JimmyFrancis Kennelly
Wing
Reverend Kimball John Connolly
Sheriff Brown
Beggar
VixenMary Heberden
Trull Eugenle Reed
MadameLotta Burnell
Tawd
DollyRuth Thomas
BettyLillan Okun
Molly Brazen Jean De Koven
SmithGerald Hamer
ConstableArthur Brady
Lucy BrownJosephine Huston

Smith Orania Homer Constable Members and the Constable of the Proposite members. This actress has a considerable fan following here, but levered five years ago for a limited period at the 48th Street, it wasn't liked and there is little possibility but and there is little possibility wersion. Despite adaptation and supposedly more modern music, Three Penny Opera' seemed as a shody as the costumes of its politie a playhouse as the Empire.

There is some novelty in the presentation, what with the audit ence viewing nuch scene changes announcing the numbers as programmed, but the whole layout would have been more appropriate the Village, some of which were stables.

"Opera' is seemed in the poorcest shallows.

"Opera' is seemed in the

Shubert Putting Stock In the Teck, Buffalo

Buffalo, April 17.

The Teck, one of the house recently re-unchased the house recently re-unchased the house recently re-unchased the Subsert
group at bankrustey et. Subsert
group at the Teck.
The new stock will be known as
The Teck Players, under the management of John W. Liddle, for
agement of John W. Liddle, for
the Subsert et. Subsert
group at the terms
cropped at the t

FOREIGN REVIEW

The Rats of Norway

London, April 7.
Drama by Keith Winter from his novel
of the same name. Produced at the Play-
house, April 6, by Raymond Massey.
Robin Claydon
Jane Claydon
Butler Marshall
Stevan BeringerLaurence Olivier
Tilly Shane
Mann,
WeylandGriffith Jones
ChetwoodTony Bruce
Hugh SebastianRaymond Massey

the state of the s

Stock Market

(Continued from page 6)
time as a group, but in a mild way, in the findustry.

(Compared to the advances among the favorite trading stocks, the they compared to the advances among the favorite trading stocks, the they compared they controlled the same condition did not prevail they be they controlled time as a group, but in a mild way. Compared to the advances among time as a group, but in a mild way. Compared to the advances among the compared to the compared

Summary for week ending Saturday, April 15:

1			STOCK EXCHANGE				
10:						Ne	t chg.
High.	Low.	Sales.	Issue and rate.	High.	Low.	Last fo	
1%	. 1/4	*****	American Seat	• •		% b	
10%	1% 0%	200 1,900	Consol. Film	21/2	214	21/4	+ %
1134	5%	800	Columbia P. vtc	8%	8 7	814	+ %
61%	46	13,200	Consol. Film pfd Eastman Kodak (3)	7% 55%	5214	714 54	±3%
214	**	1.700	Fox, Class A	11/4	76	i	+ 1/4
16%	10%	98,300	Gen. Elcc. (40c.)	15%	13%	1436	11%
14	8		Kelth pfd		2014	8 614	
21%	81/2	12,400	Lnew (1)	1314	11%	12%	4.1%
50%	25	400	Da pref. (6%)	44	411/2	44	+41/2
3%	1%	1.500	Madison Sq. Garden	3%	214	3%	+1%
19	1312		Met-G-M prof. (1.80)	• •		14% b	ld
3%	11/4	100	Orpheum pfd	**	***	1%, D	1-1-14
37	77	400	Paramount ctf	7,	7	- 2	_ 2
2/4	1%	1.500	Pathe. Class A	1%	1%	1%	÷ ½
6	á*	49.000	Radio Corp	4%	3%	414	+ 4
3%	1	700	RKO	11/2	ï	1%	
1.5	10%		Universal pref			* * *	
2%	1.	13,200	Warner Bros	1%	1 %	11% 3 bld	+ %
635	4%	407.111	Do pfd	Air.	2536	2814	1.2%
31%	19%	62,200	Westinghause	2014	20 76	20%	,
1			CURB				
11	7		Calumbia Picts				
94	16	800	Gen. Thea. E. pfd	1/6	1/4	3/6	
10%	5%	*****	Nat'l Screen		314	314	4. %
1%	294	900 300	Technicalor	314	11/4	132	1.2
178	11/6	300	Trans Lux	1%	1773	1.14	
1			BONDS				
214	1	\$10,000	tGon. Thea. Eq. '40	2	1%	2	+ %
37	201/2	3,000	Kelth 6's. '16	32%	32	32	-21/2
8114	48	49,000	Loew 6's, '41	59	56	50	-114
6814	471/9	.15,000	Pathe 7's, '37	6656	64	06%	+3%
16%	43% 53%	4,000 36,000	Par-Fam-Lasky 6's, '47 Par-Pub 516's, '59	5	435	4% 5%	- %
19			RKO debs 0's	6%	5%	371	- "
114	813	1.000	Shubert G's*	16	4	14	- Va
20 2	12	21,000	Warner Bros. 6's, '30	17 2	1012	17	+1
1			Produce Exchange				
	••	·	Par-Pub	39	28	28	+1
DIJ.	4 -1 3		Over the Counter, N. Y.				
15	Asked. 2	1	Roxy, Class A				

* Shubert bands stricken fram Exchange list, t Gen. Theatre cfs, sold \$1,000 @ 1%.

'PIGEONS' GOOD PHILA. HOLY

Philadelphia, April 17.
For the first two days it looked as if bad judgment had been displayed in holding George Cohan's Pigeons and People' in at the Shubert for a second week after originally emphasizing the one week

her for a beau-inally emphasizing the on-only run.
However, starting Wednesday business jumped again and con-tinued good the rest of the week, even including Good Friday, Week's gross bettered \$10,500, okay all

Easter Week Isn't showing much more activity than the traditionally-quiet Holy Week. Only shows in town are the Pieccol at the Chestnut subscription outfit, and Out of the Elues' by the Mask and Wig Club of the University of Pennsylvania at the Garrick. First-named in for tow weeks; last-named for one a fortinght go of it for several seasons.

a forthight go of t. for several seasons, fock gots another show, '\$25
an Hour' probably on May 1. It
was first mentioned for April 24.
Forrest also scheduled for what will
probably be its last booking of the
season about May 1, and the American Theatre Society still has one
play to give its subscribers at the
Chestnut. Mysterious silence is
shrouding activities of both these
Shubert houses.

Cape Stock to Test 5 Originals as Prospects

Alexander Dean, assistant direc-tor under Prof. Baker at the Yaie University theatre, will do a sum-mer job of directing ten plays at the Cate Playhouse, Dennis, Mass.

Cate Playhouse, Dennis, Mass.
Company is professional and has
been established on Cape Cod for
about seven years, offering stock
productions.
Five of plays to be directed by
Dean will be recognized hits and
five will be originals put on as possible Broadway material. Of these
latter, one will be by Vicil Baum.
John Golden is behind four of the
originals we originals.

Company rehearsals set for June 20 in New York, with Cape Cod opening on July 3.

3 Frisco Legits Only Fair for Easter Week

Fair for Easter Week

San Francisco, April 17.

Daater Week finds a truo of productions when the same is a seen and in a seen a seen

Seattle Stock, \$2,800

Seattle Stock, \$2,800
Seattle, April 17.
Andy Ginnard succeeds E. J.
Wolf as manager of the Moore,
where American Players hold boards
in stock. Now in fifth week and
setting on fairly. Prices two-bits
to four-bits.
Third Pionr lack last
Yearing of Third Pionr lack last
An Every starring, estimated gross
sround \$2,800. Medium.

Engagements

Dennie Moore, Gertrude Flynn, Francis Robinson, 'Man Bites

Peggy Wood, Ernest Truex, Inc. reggy Wood, Ernest Trues, hin Keith, Geo. Couloiris, Edgar Bar-rier, Fredk. Volght, John Adair, Jos. Allenton, Philip C. Jones, Hil-der Ouse, 'Best Seller' (complete

Laura Straub, Ernest Cossart Humphrey Bogart, The Mask and

the Facc.'
Helen Raymond, Frances Bendstein, It Happened Tomorrow.'

Blatt Adopts New Tag And Stages Coast Legit

Hollywood, April 17.
Direction of 'Hand in the Fog,'
Louis O. Macloon's legit show which Louis O. Macloon's legit show which opens at the Geary, San Francisco, today (17), is being handled by Edward Blackstone, which is another name for Ed Blatt, former N. Y. producer who is now assistant to William Le Baron at Paramount. Blatt is doubling between studio and rehearsal hall.

Move for AH-U. S. Ass'n Of College Theatricals DINNER, \$7,200,

Baltimore, April 17.
Possibility of a national association of little theatres looms with the formation here last week of a conference of Maryland little theatres. Group was the outcome of a meeting of nine college dramatic groups held at Homewood campus at the invitation of the Johns Hopkins University Playshop.
First move was the invitation to membership of all little theatres, coilege or otherwise, in the state not operated for profit. Plans for an annual convention to be held at seach theatre in rotation were also formulated.
Those represented at the initial meeting were Johns Hopkins, University of Maryland, Western Maryland College, Blue Ridge College, Maryland College for Worth Tower Theological Seminary, Goucher College and the Potomac Players of Hagerstown, Md. Dr. N. Bryllege and the Potomac Players of Hagerstown, Md. Dr. N. Bryllege and the Potomac Players of Hagerstown, Md. Dr. N. Bryllege and the Potomac Players of Hagerstown, was elected chairman of the group. I dea of the group is the keep-in-touch system of exchange of notions and problems.

Little Theatre Units Form Talent Source—Cohan

Talent Source—Cohan

Philadelphia, April 17.
George M. Cohan, Interviewed over WCAU by Philadelphia's only read over WCAU by Philadelphia's only read, last week, got petty hot on the subject of Hollywood. Said he wouldn't go back under present conditions for all the Rockerfeller money—that the trouble with the place was that it is littered with a lot of dressed up bell-boys. In this category, he made it plain he didn't include sritists or writers.

He made some interesting comments on the subject of where the next generation of actors is coming from, surprising many by saying from, surprising many by saying

next generation of actors is coming from, surpfising many by saying he looked to the little theatre groups. He declared the London theatres in much better shape than ours and said Englishmen are much more loyal to their theatre. Asked about Coward, he gave him a great hand, calling him one of the most brilliant minds of theatre. He didn't brilliant minds of theatre. He didn't think legalized beer would make much difference to anybody but the brewers and thought its influence on the amusement world would be negligible.

'Sing' Weak on Repeat

'Of Thee I Sing' Chicago Com-pany, which had been week at Shu-bert several months ago, is back for five performances in four days. No advance sale to speak of and light window trade for opening Sunday

right. Top is \$3.30, same as before.

Capital Stock Set

Shows in Rehearsal

"Little O!' Boy' (John H.
Hammond, Jr.) Empire.
"He Knew Them All' (Martha
McAllister), Little.
"Hida Cassidy' (Stone and
Kaplan), Beck).
"(Stone and
Kaplan), Beck).
"(Ramberger
and Klawras), Lyceum.
"Bed an' Board' (Ralph Watkins), Gallers, Callers, Galler, Watkins), Galler, Tomorrow'.
"(Frank Marcus), 49th Street'.

L. A. FOLDS 3

Los Angeles, April 17. Three legits fold and one carries over this week. 'Dinner at Eight' is the sticker, with close to \$7,200 in the tlll, which is nearly \$2,000 short of last week, the opener. Plece is drawing class trade, with the downstairs getting a fair play.

stairs getting a fair play.

'Criminal, at Large' folded on its
third week. Plece, despite the
Pauline Frederick name, was no
banner attraction for Henry Duffy's
El Capitan. Final week did around
\$4,000. 'Counsellor-at-Law' opened
Sunday (16), with Otto Kruger
starred. Opening night was a sell-

out.

TAm So Sorry' ducked Saturday
after a week and a half. Final
stanza got \$1,000, leaving the producer, George K. Arthur, holding
the sack for about two grand. Privliege Car' closed at the Hollywood
Playhouse, also a red linker. Last
week did \$1,300. Both houses go
dark.

Estimates for Last Week

'Criminal at Large,' El Capitan (3d and final week) (D-1,157-\$1.65)
—Finished with a take of \$4,000 estimated. 'Counsellor-at-Law' opened Monday to a good advance.

'Dinner at Eight,' Belasco (2d week) (CD-1,103-\$2.75). Not hot at \$7,200 for the second week. Getting the carrlage trade play.

"I Am So Sorry," Music Box (2d and final week) (C-965-\$1.65). With only a grand for the last week, it can't be so sorry as George K. Arthur the producer.

'Privilege Car,' Hollywood Play-house (2d and final week) (CD-1,-152-\$1.65). With only \$1,300 in the till and no nibbles for plctures it gave up the ghost Saturday.

Future Plays

'Interview,' a two-character play by Aben Kandel, will have a sum-mer tryout at Lawrence Languer's Summer playhouse at Westport.

'Baldy,' a satire on hair treatment specialists by Leon Taub, is to be presented by Hyman Adler as soon as it can be put in shape.

"Bed an' Board," which has been off and on several times, is now in the hands of Geo. Nosreg, Inc., which will bring it to town in about

four weeks.

'Lost Horizons' by Harry Segall,
will be produced next fall by Lawrence Rivers, Inc.

'Let Them Eat Cake,' a sequel to

'Of Thee I Sing,' to be done by Sam Harris next season. Wintergreen's National, Washington, D. C., stock gets started April 24.
Ona Munson is among the leads.

Current Road Shows

Week April 17

'An Amazing Career' — Orphoum, Easton, April 17; Lyric, Allentown, 18; Rajah, Reading, 19; Temple, Scranton, 20; Irem Temple, Wilkes-lutre, 21; Lycoum, Rochester, 22.

Hurre, 21; Lyceum, Rochester, 22.

Blosson Time*—Majestic, Boston.

**Breadway Rhapsody*.— M. Ia m. I.

**Film, 18; Port Lauderdale, 19; Sara
sota, 20; St. Petersburg, 21; Lake
laud, 22; Tanipa, 23-24; Orland, 25;

Ocala, 26; St. Augustine, 27; Gains
ville, 28; Taliahassee, 29.

Counsellor-At-Law— Cass, De
total.

'Green Pastures' - Hanna, Cleve-

| land. | Of Thee | Sing'—Shubert, Cinclinanti, April 16-17-18-19; Hartman, Columbus, April 20-21-22. | Pigeons and People' — Majectic, Procklyn. | Pr

'Springtime for Henry' — Roya' Alexandra, Toronto, 'The Best Seller'—National, Wash-

'The pess commington.
'The Piccoli' — Chestnut Street,
Philadelphia.
'Yoshe Kaib'—Apollo, Chicago.
'When Ladies Meet'—Nixon, Pitts-

burg.

Pacific Coast

'Caponsacchi' and 'Hamlet'—Auditorlum, Oakland, Callf., April 17,
Auditorlum, Portiand, Ore., April 19,
Metropolitan, Seattle, April 20-21-'Counsellor-at-Law,' El Capitan,

Hollywood.
'Dinner at Eight,' Belasco, Los Angeles.
'Hand in the Fog,' Geary, San

Holy Week Over, Weak B'way Grosses, **But Street Looks for Better Days**

Broadway is emerging from the annual Holy Week slump and Canter holidays are expected to withdrawals last week and none is scheduled for this Saturday. Number of shows may be forced off, however, if prosses do not increase, week of last season and the current total is exactly the same included are six revivals, one ("The Mikado') being added Monday, at the St.

Divery show in town was considerably off, last week including the leader Strike Me Pink' Majestic (7th eight of the field but held list leader halty off, last week including the leader Strike Me Pink' Majestic (7th eight) off, last week including the leader Strike Me Pink' Majestic (7th eight) off, last week including the leader Strike Me Pink' Majestic (7th eight) off, last week including the leader Strike Me Pink' Majestic (7th eight) off, last week including the leader Strike Me Pink' Majestic (7th eight) off, last week including the leader Strike Me Pink' Majestic (7th eight) off, last week, last week, last week, last week, last week last week week last week l

Estimates for Last Week

(Holy Week business not accurately indicative of real rating; therefore average grosses quoted with some exceptions).

'Alice on Unitue May 6; business good for Civic Rep; better than \$1,100.

good for Civic Rep; better than \$11,000.

'Alien Corn,' Belasco (9th week) (D-1,000-33.30). Paced around \$12,-100-1000-33.30). Paced around \$12,-100-1000-33.30). Paced around \$12,-100-300. Paced around \$10,-100-300. Paced around \$10,-100-300. Paced \$1,000 when at Morosco; should fare better in bigger house with scale down; profitable.

'Biography,' Avon (19th week) (C-830-\$3.30). Average gait intely last week slow, havenage gait intely (C-830-\$3.30). Average (1th week) (D-1,118-\$3.30). Average (7th week) (D-1,118-\$3.30). Among shows mentioned for Fulltzer prize; business not good lately; around \$7,000 indicated but should pick up now. 'Dangerous Corner,' Fulton (28th paced).

"Dangerous Corner," Fulton (28th week) (D-913-\$3.30). With business at \$3,500 or slightly better profit has been made because of low cost operation.

operation.

'Dosign for Living,' Barrymore
(13th week) (D-1,090-\$4.40), Slipped
for first time last week; average
close to \$27,000; five weeks more.

'Dinner at Eight,' Musle Box (28th
week) (C-1,000-\$3.30), Down around
\$13,000 previous to Holy Week but
favored drama should come back;
heave he had balne week!

favored drama should come back; has not had losing week. "Forasking All Others," Times Square (8th week) (D-1,057-\$3.30). Modest grosses figured better than even break; average up to last week around \$6,000.

around \$6,000.

For Services Rendered, Booth (2d week) (C-708-\$3.30). Opened middle of last week; reviews credited excellent performance but chances not definite.

Gav Divers (Survey)

chances not definite.

'Gay Divoroe,' Shubert (21st week)
(M-1,395-\$3.30). After mild start
this musical struck winning gait
and definite winner; \$14,000 and
better lately.

better lately.

'Goodbye Again,' Masque (17th
week) (C-700-\$3.30). Average
around \$5,000; with cast percentage
arrangement can go along to profit.

arrangement can go along to profit.

'Hummin' Sam, New Yorker (1st'
week) (M-1,400-\$2.75). Opened
Saturday, 8, but failed to go on last
Monday (10): announced to resume
last night: revised.
last night: revised.
Sam, 'Milter
(25th week) (C-946-\$2.20). Has
been bettering \$6,000: with house
and show under same management
makes some profit.

'Melody,' Casino (10th week) (Oczikrly well). Average week.

week.

'Music in the Air,' 44th St. (22d week) (M-1,395-\$3.39). Under ticket guarantee resumed enyagement will extend through July; starting pace here over \$14,000.

night comment adverse and chances doubtful; opened late last week.

Twentieth Century, Broadhurst (16th week) (C-1,118-33,0). Modrate the state of t

vival.
'The Best People,' Waldorf; re-

'Riddle Me This,' Hudson; revival.
'Tragedy of the Ages,' Mecca
Temple; religious plece withdrawn.

Fund Donations Top Half-Century Mark

The Stage Rellef Fund has more

The Stage Rellef Fund has more money in its treasury than at any time since its inception. On Friday (14), last, the weekly statement on receipts and expenditures showed a balance of \$21,280. Total amount of donations went to \$54,694, disbursements totaling \$33,414 exclusive of clothing.

Fund's share of the opening night of 'Design for Living' was received after a delay. The Item is \$3,551.90. Show's premiere was \$11 top and half the money for lower floor tickets was payable to the Fund. its share of the balcony tickets was figured differently, however.

Radio talks in aid of the Fund are reported getting prompt and favorable responses from the general control of the state of the state of the state of the state of the fund are reported getting prompt and favorable responses from the general control of the state of the fund are reported getting prompt and favorable responses and even better results are expected. Among the Fund's added benefits will be four Sunday night performances of the Yale Puppeteers. a marlonette tour Sunday night performances of the Yale Puppeteers, a marlonette show given in a small hall in 46th street. four Sunday night performances of

Statement of contributions: Anonymous

Martin Beckhardt.

Elizabeth Celbermann.

Other contributions.

Total \$54,693

Distant Concert Dates Denver, April 17.

Denver, April 17.

Robert Slack and Arthur M. Oberfelder have signed eight features
for their concert series next winter.

Lawrence Tibbetts, baritone; Yehudl Mcnulin, violinist; Lucrezia
Bori, soprano; Richard Crooks,
tenor; Violinar Horowitz, pianist;
Nathan Milistein, violinist; Oregor
Flatigorsky, cello, and the HallJames Message of the Milister of the M

here over \$14,000.

'One Sunday Afternoon,' 48th St. (9th week) (F-969-\$3.30). Low cost relations to the mean of t

London Show World

London, April 8.

Current Palladlum, 'Crasy Season,' now definitely staying till end of June. Present edition due to have terminated April 18, staying another week, with second edition following immediately. Biggest problem is what will follow the 'Crasy' outfit. Intention was to follow it up with following the problem is the problem of the problem is the problem of the problem is the problem in the problem in the problem in the problem is the problem in the problem in

terial for stars has stopped project. Actually, Paliadium management is banking on period being off-season in America, and thus likely to get international names at much lower prices than hitherton some paliadium management has Since Paliadium management outfit has been approached by a West End management running a popular-priced house and invited to write their own ticket for a season there. Outcome depends on the actitude of the Paliadium management toward the idea.

Active Producers

Active Producers

Ballyhoo,' due to McKelgue & Elliott exploitation and the visit of Oxford and Cambridge crews to the theatre, has the came of the control of the control

There were five closings in the West End April 1: 'Oliver Twist,' at the Lyceum after three weeks; 'The One Girl,' at Hippodrome after six weeks; 'Night of the Garter,' at the Strand after seven months; 'The Dubarry at 10: 'Olauve's South Closed its short season at the Vaudeville.

Hartley Power with Gaumont-british on year's contract. First picture, Londsdale's Newer Come Back, 'already in action. Frank Boor, Hippodrom manager, properties of the contract of the contract picture. The contract of the contract tion officials are charming people.' Bar takings in West End theatres, even where business is good, down 50%. Due to people induiging in beer instead ow whisky as of yorn of the contract of the contract of the period of the contract of the contract queen usually attend, will be held at London Palladium May 22, fourth time in succession.

at London Palladium May 22, fourth time in succession.
Leon M. Lion holding over While Parents Sleep' at Garick theatre indefinitely, after announcing last weeks. Business has improved since the last succession of the last succession of pulled at Selfridge's, where 30-minute extracts from Bobby Howe's new musical. He Wanted Adven-ture, are being given daily by vari-ous members of the cast, including the day prior to its premiere at the Saville.

U. S. Stars for BIP. British International making ap-

proaches to American film stars.
Having secured Constance Cumnings, now in one picture, and likely to do another, they have just signed Nancy Carroll to play opposite Stanley Lupino in farcical comedy, written by Lupino, titled You Made Me Love You. Arrangements were concluded by cable, with star asking 45,000 per and BiT. Star asking 45,000 per and six weeks guarantee.

Beb Danlels is another signed by BIP. She is to star in the 'Song is Ended,' an adaptation from a German musical of the same name. proaches to American film stars

Splurge fr m Paris

Splurge fr m Paris
Jack Taylor is framling biggest
French production yet attempted in
the West End since the continuous
vogue. Show is titled 'A Thousand
and One Marvels,' and opens at the
Frince of Wales April 28.
Froduction and secnes coming
from Casino de Taris and Folice
Bergere. Show will have 1400 new
costumes, 10 big seenes and 50 show
girls.

'On Approval' Revived

'On Approval' Revived
Frederick Lonsdale's 'On Approval' was revived at the Strand,
April 4. It is six years since the
original production here. Ronald
Squire plays his old role and Isabel
Jeans has the part created by Eliis
Jeffreys. The place seemed to go
as well as ever.

Screen Prestige Brings Profit in Far Places

Paris, April 8.

How screen publicity can help stage actors was evidenced by the grosses of Marcelle Chantal's just completed tour in Egypt. She took completed four in Egypt. Son took over a company with a repertory of five plays giving 17 performances in Cairo and Alexandria. Net profit was over \$15,000, with the actress doing very well for herself, and planning to do it on her own account next time.

who had done the French actors who ha same thing had flopped.

PARIS LOOKS FOR NEW STAGE POLICY AT REX

Parls, Aprli 17.

Paris, April 17.
Future of the Rex theatre, ace
Paris deluxer, under the new Gaumont management, is uncertain.
Francis A. Mangan is still in as
managing director of the house, but
not certain whether or not he'll remain despite his good record thus
far.

far.
Mangan, while in, put over a name policy, during his short unhindered incumbency playing Jack Hylton, Johann Strauss, Serge Hylton, Johann Strauss, Sers Jaroff's Cossack Band, Mary Gar den and others. House made con siderable flourish and showed

asi and others. House made considerable flourish and showed a siderable flourish and showed a siderable flourish and seven the side opposed to the stage policy idea and is understood favoring a change. With Gaumont in the saddle, it's likely that Ehrenthal's ideas will prevail. Local creditors of the Haik chain, which previously had the house, are understood to have asked for a continuation of the Mangan polic, which is the reason for its policy which is the reason for its could be supported by the side of the support of the

South Africa

By H. Hanson

Cape Town, March 22.

Cape Town, March 22.

Baseball has become popular over here, with clubs being formed in the principal towns. Matches bring out some good talent.

Strong objection taken by musicians against government and municipal employees forming dance or seeking night jobs to orecettae or seeking night jobs to the properties of seeking night jobs to The Rayel Cleans.

The Royal Clema, Cape Town,
The Royal Clema, Cape Town,
leased by Union Theatres, Ltd.,
screening M-G-M pictures, is running practically continuous shows
as from March 20, starting with the
daily matinee at 3, and the evening
first house timed for 7, with the
second house at 9:30 till 11. Seat
booking will be cut out.

second house at 9:30 till 11. Seat booking will be cut out.

Big Game Hunter Filming Cherry Kearton, big game hunter, sailed for England March 14, after five months in East Africa taking camera shots of wild animal life. Making a sound picture of his adventures and story of his life.

Making a sound picture of his adventures and story of his life. I have a sound picture of his adventures and story of his life. I have a sound picture of his adventures and story of his life. I have a sound picture of his life. I have a sound picture of his life. I have a sound heart of his life.

a spot in the sun.

Exploitation!

M. Vorster, cinema manager of Paarl, Cape Province, and formerly a theatrical manager in the States, faced the magistrate charged with having posters fastened to targed manual treatment of the poster read Warning!

A disease commonly known as blue-lits has broken out in Paarl, and as yet only one remedy for it has been discovered. A sure cure and preventative is a visit to the Pailadium theatre Treatment will nent blues dispensers and tielr staff of table attendants. Vorster said he was unaware that he contravened the regulations. Magistrate reprimanded and discharged him.

PRINTEMPS, GUITRY IN RIVAL PARIS OPENINGS

Paris, April & Faris, April & Faris, April & Faris, Bonheur—no connection with the Karen Bramsen play of the same name—is among the openings of the week with Yvonne Printemps, Michel Simon, Charles Boyer, Maria Fromet and Debucourt in the principal

Sacha Guitry's 'Chateaux en Es-Sacha Guitry's 'Chateaux en Espagne' was produced at the Varieties on the 5th with the author in the stellar part. 'La Demoiselle de Mamers,' by Yves Mirande, is due for dress rehearsal. The French version of 'Dinner At due for dress rehearsal. The French version of 'Dinner At Eight' has been postponed owing to tilness in the cast, but is expected to open later this month.

Resort's Subsidy

Brussels, April 8.
Theatre Royal, Ostend, will be run
for the season by the Van Stalle
brothers, who own the Vaudevilic,
Capucines and Alhambra theatres,

Brussels.
Town has granted a subsidy of \$3,570 and will supply water and electricity at reduced tariff. Any profit to be divided between Van Stalles and the town with the latter promising to shoulder alone any deficit.

Marais Group Break-Up

Theatre du Marais, Brussels, group formed for the presentation of advanced works and which has met with considerable success, looks like breaking up. A visit to Paris resulted in Solange Moret and Magdelsine Ozeray remaining for engage of the constant of

M. Raymond Rouleau, co-director and producer, also accepted Paris dates and dabbled in films while redates and dabbled in films while re-taining his position with the The-atre du Marals. Now he has quar-reled with M. Aime de Clercq, his Marais partner, and has resigned.

1-Show License Saver

Brussels, April 8.
The Galety Theatre, Brussels which for years kept strictly local humor alive in revues and vaude-ville, was closed some time ago and redecorated and equipped as a

redecorated and equipped as a cinema.

It remained dark so long that there was danger of the license being lost and to retain this the proprietor, M. Berryer, has just given a one-night heatrical show. At the same time he announced that the Galety will reopen not as a cinema—but as a theatre.

CANADA TOURNEY SOON

CANADA TOURNEY SOON

The much-heraided Dominion
Drama Featheraided Dominion
Drama Featheraided Dominion
Drama Featheraided Dominion
Canada to revive the spoken drama
and create a National theatre in
Canada will be held in Ottawa week
of April 24 with dramatic organizations of 14 citles taking part. General director is Col. H. C. Osborne
of Ottawa, prime mover in the Ottawa Drama
League.

NBC'S BALLERINA

Nini Thellate, Danish balet danor, has been greated the same that the same to have to have been some to have you will known on either side of the ocean, but NBC sees a chance to give her a quick build-up and engaged her with that in mind.

STUNT AVIATRIX KILLED

DAUNT AVIARIX KILLED
Paris, April 8.

Heien Aubry, 20-year-old acrobat
and parachute filer, who for the past
six months has been winning renown in France for her daring stunt
flying, was killed here April 3 atter
a 200-foot fall from her plane near
Le Bourget.
Cameras were photographing
Miss Aubry's air stunts at the time
of her accident.

Carpentier's Kin Dies

Paris, April 8.
Georges Carpentler had a sad
ome-coming, having arrived in
aris just in time to hurry out to Georges Carpentler had a sad home-coming, having arrived in Paris just in time to hurry out to Varies to be at the deathbed of his brother. He was a professor of physical culture who was 46 years old.

CALENDAR OF CURRENT RELEASES

(Continued from page 33)

Friederike (Kinematrade) (Ger). Dramatic operetta based on Goethe'e life, Mady Christians, 90 mins. Rel. March 15. Rev. Feb. 28.

Mady Christians, 50 mins. Rel. March 18. Rev. Feb. 28 section 11. Mady Christians, 50 mins. Rel. March 18. Rev. Feb. 28 section 11. Rel. Model Christian Rel. Model Christian Rel. Model Christian Rel. Model Christian Rel. Model Rel. Model Christian Rel. Model Rev. March 18. Rev. Mov. La. Model Christian Rel. Model Rev. March 14. Rev. March 18. Rev. M

Hurrah, Ein Junge. (Capital) (Ger). Farce. Max Adaibert, Ida Wuest, Lucie English. Dir. Geo. Jacoby. 91 mins. Rel. June 24.

Hyppolit a Lakaj (International) (Hungarian). Fast farce. Dir. Szekely ist-van. 77 mins. Rel. Jan. Rev. Jan. 11. van. 71 mins. Rei. Jan. Rev. Jan. 11.

[ch Will Nicht Wissen Wer Du Bist (Interworld) (Ger). Musical. Dir. Geza
von Bolvary. Hald, Froehlich. 70 mins. Rel. Feb. 15. Rev. Feb. 21.

ivan. (Garrison) (Russ.). Transformation of peasants. Dir. Dovzhenko. \$3
mins. Rel. Feb. 1. Rev. March 7.

mins. Rel. Feb. 1. Rev. March 7.

Kamaradschaft. (Asso. Chema) (Ger). Sensational drama. Alex Granach, Ernst Busch. Dir. G. W. Pabut. Time, 18 mins. Rel. Nov. 8.

Kelne Feler Otne Meyer (Ger.) (Germania). Musical farce. Siegfried Arno.

Kelne Feler Otne Meyer (Ger.) (Germania). Musical farce. Siegfried Arno.

Kervattankapitaen (Ger.) (World Trade). Military farce. 75 mins. Rel. April 1.

Apri 1.

La Couturiere de Luneville (Par) (French). Musicai of woman's love, Madeleine Renaud, Pierre Blanchar. 90 mins. Rei, July 1. Rev. Oct. 22, Le Bai (French) (Protex). Domestic comedy. Dir. Wilhelm Thiele, 83 mins. Rei. Oct. 1. Rev. Oct. 4.

Le Bai, (French) (Protex), Domestic comedy, Jir. Wilhelm Triele. \$3 mins. An American engage of the Research o

Men and Jobe (Russian) (Amkino). An American engineer looks at Russia. Dir. A. Macheret. 70 mins. Rel. Jan. 1. Rev. Jan. 17.

Dir. A. Macherel. 70 mins. Rel. Jan. 1. Rev. Jan. 17.
Mensch Ohne Namen (German) (Protext). Polganat drama. Weirer Krausa. Dir. Gustav Ulcicky. 55 mins. Rel. Nov. 1. Rev. Nov. 18.
Miche (Paramount) (French), Musical comedy. Suzy Vernon, Robert Burnier, Dranem. 50 mins. Rel. July 1. Rev. Dec. 6.
Mond Uber Morekke (Protex) (Ger). See Cing Gentlemen Maudit. Moritz Macht Sein Glueck. (German) (Capital). Farce. Siegfried Arne. 53 mins. Rel. Dec. 15. Rev. Jan. 17.
Namespheltat. (German) (FAF). Drama. Dir. Heinz Paul. 90 mins. Rel. 144. (Capital). German (FAF).

oun. 1. Rev. Jan. 17.

1914. (Capital) (Ger.) Prelude to the world war. Dir. Rich. Oswald. Time,
73 mlns. Rci. Sept. 1. 73 mlns. Rci. Sept. 1.

Oberat Redi. (Capital) (Ger). Spy thriller. Lil Dagover, Theo. Loos. Dir.
Karl Anton. Time, 73 mlns. Rei. Aug. 30.

Paris-Beguin (Protex) (Fr). Musical. Jame Marnac. Dir. Augusta Genina.

90 mlns. Rei. Deo. 18. Rev. Jan. 17.

volums, red. 196. 16. Nev. Jan. 17.

Pension Schoolier (Schneider) (Ger). Comedy with music. Berliner, Tiedtke,
Pension Schoolier (Schneider) (Ger). Comedy with music. Berliner, Tiedtke,
Piri Mindent Tut. (George Jacoby, 90 mins. Rel. Spt. 17. Rev. Sept. 20.
Piri Mindent Tut. (George Jacoby, 90 mins. Rel. Jan. 15. Rev. Jan. 315.). Perce. Dir. Stephens Szeckely. 75 mins.
Rel. Jan. 15. Rev. Jan. 315.). Perce. Dir. Stephens Szeckely. 75 mins.
Potemkin (Russ) (Kinematrade). Sound version of Eisenstein's classic. 76
mins. Rel. April 4.

mins. Rel. April 4.

Purpur und Waschblau. (Capital) (Ger). Dramatic comedy. Hansi Niese, Else Elster. Dir. Max Neufeld. Time, 85 mins. Rel. July 30.

Reserve Hat Ruh. (New Era) (Ger). Military farce. Fritz Kampers, Lucie Englische. Mins. Stein. Aug. 11.

Englische Mins. Stein. Stein. Aug. 11.

Englische Mins. Min

Seltz. 90 mins. Rel. April 15.

Shame (Amkino) (Russ.) Problems of new Russia. Viadimir Gardin. Dir. Sergel Kulkevitch. 75 mins. Rel. March 1. Rev., March 14.

Sibe-Bergel Kulkevitch. 75 mins. Rel. March 10. Rev., March 14.

Sibe-Bergel Kulkevitch. 75 mins. Rel. May 13.

Sibe-Bergel Kulkevitch. 75 mins. Rel. May 13.

Rev. May. 30.

Sali 18. Thirety (Russ.) (Amkino). Dir. Reisman. 53 mins. Rel. May 5. Rev. May. 30.

May. 10.

May 16.

Song of Life (Ger.) (dubbed English) (Embassy). Art and photography predomlnant. Dir. Granowsky. 70 mins. Rel. April 1.

Soviets on Parade. (Russ.) (Klimentards). Historic record of current Russtorm Over Zakopane. The. (Capital) (Folish). (Synchronized.) Danger in
the mountains. Zime. 89 mins. Rel. Aug. 28.

Trenck (Klinematrado) (Ger). Romantic drama. Dorothea Wiecke. 90 mins.
Rel. April 15.

Ulani, Chiopcy Malowani (Polish) (Zbyszko). Musical comedy. 100 mins. Rel. Jan. 1.

mins. Rel. Jan. 1.

Ulica (Capital) (Polish). Life of the newshoys. Dir. Alexander Ford. Time,

Ulica (Capital) (Polish). Life of the newshoys.

Unknown Herose. (Capital) (Folish). Polish police activity. Mary Bogda,

Adam Broddicz. Time, 89 mins. Rel. Aug. 25.

Victoria und Ihr Hussar (Kinematrade) (Ger). Viennese operetta. Michael

Bohnen. Dir. Richard Oswald. 39 mins. Rel. April 1. Rev. April 1.

Böhnen. Dir. Richard Oswald. 96 mins. Rel. Apřil I. Rev. Apřil I. volce of the Desert, The. (Capital) (Polish). Aligerian story in authentie locales. Adam Brodzicz, Mary Bogda. Time, 89 mins. Rel. Aug. 28. Walserparadies. (Ger). Ciptial). Musical comedy. Charlotte Sussa. Dir. Weekend in Paradise. (Capital). Ger). Farce. Otto Waliburg. Elsie Elster, Trude Berlincr. Dir. Robt. Land. 81 mins. Rel. Nov. 1. Wenn dem Essi zu Wohl ist (Ger). (Germania). Comedy. Charlotte Ander. Dir. Franz. Seitz. 88 mins. Rel. Apřil 15. Wenn die Soldaten (Schneider) (Ger). Milliary musical. Otto Waliburg. Paul Biedermann, Ida Wuest. Dir. Frebex. 86 mins. Rel. Oct. 27.

Heldermann, Ida Wuest. Dir, J. Ficck. 85 mins. Rel. Oct. 27.

Yorck (German) (Protex). Historical drama. Werner Krauss, Rudolf Forster,
Dir. Gustav Upicky. 90 mins. Rel. Nov. 1. Rev. Nov. 27.

Dir. Gustav Upicky. 90 mins. Rel. Nov. 1. Rev. Nov. 27.

Charlotte Suns. Selective of Manufacture of Charlotte Suns. Selectived Armo. Dir. Jan. Selectived Nov. 2018.

Zirkus Leben. (German) (PAF). Circus drama. Liane Hald. Dir. Heinz Paul. 70 mins. Rel. Dec. 15. Rev. Jan. 3.

Zwei Herzen und Ein Schlag (German) (Protex). Operetts. Lillan Harvey. Dir. Wilhelm Thiele. 30 mins. Rel. Sept. 1. Rev. Sept. 13.

Amkino, 723 Seventh Ave.
Associated Cinema, 164 W. 56th St.
Associated Cinema, 164 W. 56th St.
Associated Mr. Exchange, 520 Ninth Ave.
Explicat Film Exchange, 520 Ninth Ave.
Buropean Film Corp., 164 West 58th St.
Forcign American Films, 111 W. 57th St.
Garrison Films, 725 Seventh Ave.
Germania Films, 225 Seventh Ave.
Germania Films, 223 19th St., Astoria.
George Schneider, 575 Kilverside Dr.
Gorge Schneider, 575 Kilverside Dr.
International Cinema, 1459 First Ave.
Interworld Films, 1540 Broadway,
J. H. Whitney, 350 Bast 72d St.
Ww Era, 630 Ninth Ave.
Portate Films, 530 Ninth Ave.
Portate Films, 530 Ninth Ave.
Portate Films, 630 Ninth Ave.
Portate Films, 630 Sinth Ave.
St. School Corp., 274 Madison Ave.

Hobby Horses

E. G. Cousins, who is better nown in English cinematography in En.

Hobby Horses

G. Cousins, who is better incom in English chematography than on this side of the water, drives his hobbles tandem in Filmingh in the water, and the water are just one or two ideas with which he is not in sympathy. The propositions set forth are too radical to be regarded as long the water w

man in the street will bring about economy and yet the same financial return. He ignores completely the ultimate consumer, who follows the stars and will have nothing to do with the all star casts of competent players even in this day. He also overlooks the fact that the old one-reel inctures did not become really properly and the star of t

to Increase intercet in its cast.

According to the author, the man in the stroct will be a better actor under a kinist than the highly trained professionals. It's an ingenious, but not particularly sound argument and the Russian product proves nothing at all.

Apart from his hobby horsing Mr. Cousins gives an interesting survey of the British screen, but he weakensh his authority by going off at a tangent whenever the kinist crosses the prevailing system.

the prevailing system.
Published in England by Denis
Archer with Fredk. Warne & Co
handling the U. S. distribution.

No Reprint

No Reprint
Couple of former mag editors are
going into the publishing business on their own. They are Carl F.
Happel, who used to edit a number
of the Clayton mags, and Roy de S.
Horn, who acted in the same capacity for the Doubleday, Doran
pulps. Happel and Horn have taken
over the old Clayton headquarters
in lower Manhattan and will issue
one or more mags from there.

ne or more mags from there. First of the Horn-Happel publicaions will be a pulp to be known as Two Books Magazine.' Understood "Two Books Magazine." Understood that original matter will be used, and no reprints. Horn doesn't care for the reprint thing because he is a scribbler himself. And a prolific

one, too.

When quitting his editorial post on the Doubleday, Doran mags, Horn hooked up with Macauley, the book publisher. That didn't last long, however, and now it is back to the mag field for him.

Mixed Bills

Mixed Bills
Program of expansion by Edward
Lyman Bill, publisher of a string of
publications, pointing to the more
active participation of Raymond
Bill, is the result of plans now being
formulated. The Bills have formed
the Bill Brothers Publishing Company to take in the new activities,
pany lot the property of the Inc., the present organization.

The Bills will start on their altered activities in about two weeks.

Cartoonist Resumes Drawing
Charles Saxton, former cartoonist
on the N. Y. World's and the Los
Angeles 'Daily News,' will do similar
drawings for the Monogram ple-ture, 'Fighting in the Dark.'
Saxton, author of the yarn which
concerns cartooning, is doing the
adaptation. Job cails also for him
to play a bit in the pleture and turn
out sketches for camera recording. out sketches for camera recording

Threatens N. Y.
Chicaço has a new film giveaway,
'Movienews,' sponsored by Carroll
Shaffer, former publisher of the
Chicago 'Evening Post.' Shaffer will
Issue a half million copies weekly,
in the ups with local retail organizations.

If the Idea carto-

If the idea catches on the give-If the idea catenes on the give-away will be introduced in other large urban centers, including New York and Philly.

Parts of a Poem
Ezra Pound's newest effusion is
Cantos.' Farrar & Rhinehart publish it and it consists of a goodly
portion of that poem Pound's been
working on for lo these many
years. Bits of it have been printed
here and there previously in the
arrangement of the previously in the
rearrangement of the previously in
Most readers won't get a thing
out of the book, whether poetry enthusiasts or not. Pound defeats
himself with his over-scholarliness
and exhibitionism. For about
twenty years he has been in the
first rank of American (or English)
poets. He still is. But it becomes
more and more obvious that his actual accomplishments are not IBcly
to be of lasting import. Mortly because he vaciliates too much.
Pound, despite his position in the

to be of lasting import. Mostify because he vacilitates too much. Pound, despite his postilion in the field of letters, is a comparatively young man, being only 47. Twenty-five years ago he went to Europe and has never come back. He lives, now, in Rapailo, Italy, and takes things comparatively easy. He's an exceptional student of literature and languages, has made some translations from Japanese and other languages not generally in the ken of students emanating from Nordic shores.
Which must not, however, be taken to mean that 'Cantos' is unlinspired, because certainly some of the passages and some of the verses are beautiful and very much worth

are beautiful and very much worth

while.

Not So Cockeyed

Greenwich Village's new glorifier,
"The Villager,' makes it debut next
week. A tab will be the most pretentious publication the Village han
ever had, complete from news of
the community to mag features.

The Villager will be a much more
same affair than the succession of
shee Floyd Dell and him of the compraries first attracted attention to
the place. Sponsors of The Villager' is
the place Sponsors of The Villager'
realize that the Village is today
mostly a home community rather
than the madhouse it used to be.
Publisher of 'The Villager' is
Walter G. Bryan, for many years a
Hearst executive. Bryan has the
support of the Wanamaker and
Hearn stores, just outside the Vilage confines. Randolph Blinn is
celling the sheet, which is to be issued weekly.

Neasoes Pen

Neagoes Pen

Neagoes Pen
Peter Neagoe, whose book of short
stories, 'The Storm,' banned in
America, is going into its fourth
edition here, has just completed his
first novel and is taking it to New
York, where he will seek a publisher. The entire manuscript was
written in long-hand with a homemade wooden pen—a pine wood
stick sharpened to a fine point at
of his own manufacture never leak
or blot the pages. 'Americans
Abroad.' edited by Neagoe, pubor blot the pages. Americans Abroad, edited by Neagoe, published by the Servire Fress, is selling well at 60 francs per volume, though most books published in France range from 12 to 25 francs

One Hit; One Flop Sam Putnam is in New York again. His translation of the new-est Luigi Pirandello novel is selling nicely, and Sam decided to stick around and watch the sales slips

Putnam's Paris-printed and cditrutnam's Faris-printed and cut-ed magazine 'Expatriate' has ceased functioning, at least for the time being. He may start it up again next year, he says, but that depends on a number of things.

Circulation of New York Dailies

Circulation reports by all New York daily publications as of April 1, 1933. Comparisons of figures for three previous six months periods are:

	April 1	Oct. 1	April 1	April 1	
	1933	1932	1932	1931	
Dally Mirror	532,000	570,056	578,073	561,906	
Daily News	. 1,413,539	1,400,000	1,390,947	1,287,786	
Daily News Record		11,169	11,794	12,018	
M. P. Daily (formerly Exhib-			•		
itors Review)	. 5,700	5,237	5,283	5,853	
Film Daily	. 5,500	5,348	5,466	5,468	
Journal of Commerce	. 19,706	19,804	20,081	22,558	
Morning Telegraph			13,631	14,957	
American	. 327,589	451,904	470,460	360,285	
Evening Journal	. 642,143	632,559	677,400	651,213	
Evening Post	. 91,874	91,874	101,583	103,142	
Herald Tribune	. 329,743	347,108	355,894	323,871	
World-Telegram	. 407,666	403,123	414,581	272,956	
Times	. 508,000	494,643	511,791	487,056	
Sun	. 291,534	303,143	308,091	305,415	
Wall Street Journal	. 31,000	30,060	34,515	48,418	
Women's Wear	. 30,000	32,074	33,148	32,491	
Forward		181,665	145,785	144,716	

Fiction Guild Elects

Fiction Guild Elects
The N. Y. Chapter of the Amerlcan Fiction Guild has elected
George A. McDonald president of the
local chapter. They'll lunch at a
special table at Rossoff's, called the
American Fiction Guild Table. The guild has a new idea for raising funds. Authors donate manuscripts funds. Authors donate manuscripte to the emergency funds. One was hought at double the usual word inte by Ned Pines of Standard mags. This was because the entire check went to fund. Pines now asks for six more with same character. Not known whether author will oblige, on these terms.

Another in Brooklyn

Another in Brooklyn
Howard Milman, brother of Mort
Milman, and who has also dabbled
in radio and such, is turning newspaper publisher. Milman pretty
ncarly set to give Brooklyn a new
weekly, 'Brooklyn Express,' slightly
larger than tab size.
A number of the Broadway boys
will help Milman get out the new
will help Milman get out the new
will help Milman get out the new
another. First issue of the 'Express'
will make its appearance some time
in May.

in May.

Two Plays
Samuel French has just issued the recent Theatre Gulid plays, Maxwell Anderson's Toth Your Houses and Gorge Barbon and Gorge Barbon Houses and House Barbon House Ho

played.
Uniform in format with the lengthy French catalog and nicely, if not ornately, manufactured.

Paper Covers

Paper-covered books to sell at 75
cents is the idea of a new midwest
publishing house calling itself Frontier Publishers, which gets going
soon. Will specialize on books on
music and kindred arts, with perhaps a couple of volumes of poetry.
First book by Frontier will be
'The Art of Writing Songs.' Author
is Gene Autry. is Gene Autry.

Maugham's Play
Doubleday, Doran published W.
Somerset Maugham's For Services
Rendered' simultaneously with the
first night of the play at the Harris
theatre. With the uncertainties of
the season, it's safer to get off to
an even start than to wait to see
if the play hits.

New Biz Rag
Joseph Stage Lawrence and A. S.
Dompewolff, who went out of
Bradstreet's Weekly' upon the recent Dun-Bradstreet analgamation,
are getting out a rival business
sheet. They call their mag 'The
Econostat,' with Lawrence editing.

Daily,' New York, in 1920.

Best Sellers

Best Sellers for the week ending April 15, as reported by the American News Co., Inc.

'Ann Vickers' (\$2.50)By Sinclair Lewis
'Union Square' (\$2.50)By Albert Halper
'South Moon Under' (\$2.00)By M. K. Rawlings
'Werewolf of Paris' (\$2.00)By Guy Endore
'An American Glri' (\$2.50)
'Walls of Gold' (\$2.00)By Kathleen Norris

Non-Fiction

What, No Reer?

the fact that some of them are issued in cities which are counted overwhelmingly wet and which are the headquarters for large brewerles. Gannett thew out liquor advertising in his dailies before prohibition was adopted and says that he sees no reason for accepting it now, although many new links have been added to his chain since the Eighteenth Amendment was made part of the Constitution.

All the Gannett paners are Any to

All the Gannett papers are dry in their editorial policy, some of them turning a complete filp-flop on the prohibition question after Gannett purchased them. Letters from W. C. T. U. ladies and statements by local Anti-Saloon League leaders always are given space in Gannett publications.

while beer ads are barred, malt and malt syrup products are advertised in the Gannett string.

With the current (May) issue of the 'Red Book' Hal Horne brancher the 'Red Book' Hal Horne branches out as a comedy writer for magazines, the subject being Mickey Mouse on Technocracy, It's a two-page spread of cartoon drawings of the Walt Disney creation of Mickey Mouse and Minnie Mouse, with running comment supplied in dialog form by Horne.

'Red Book' has purchased three spreads of this kind from Horne as an initial try. More may follow. Others awaiting publication in 'Red Book' are Mickey Mouse on Inflation and Mickey Mouse on the Talkies.

Book are Mickey Mouse on Inna-tion and Mickey Mouse on the Talkies.

Horne is versatile in show biz.

Besides being head of the United Artists advertising and publicity, he also authors radio scripts for Jack Osterman and certain radio

The string of newspapers owned by Frank E. Gannett, Canadian-born publisher and an ardent dry, will not accept any beer ads, despite

All the Gannett papers are dry in their editorial policy

Mickey in the 'Red Book'

advertising accounts.

Now 'Chatterbox' (Chatterbox,' Which makes its bow this week as the latest 15c contender in the sub-'New Yorker' ficid, makes most of its appeal with 16 pages of chatter-comment, with the usual departments on music, drama, screen, radio and the nite clubs. Peppered with small line cuts but deficient in real humorous art. Not a formidable contender, but will deficient in real humorous art. Not a formidable contender, but will probably appeal to many who like that sort of thing and find the 'New Yorker' too highbrow. Edited by George A. Rosette and to be published weekly.

to be published weekly.

Difficult to scoop Gannett's morning and evening Albany rags on news in Mcnands, village between Albany and Troy that sees a lot of stories break within its boundaries. John W. Howarth, police justice there, is employed in the mechanical department of the Albany dailles. He is sometimes summoned from work in wec hours of the morning to preside at arraignments.

Now in Covers Tschiffely's Ride,' published by Simon and Schuster, is a story about a little Scotch schoolmaster who bought a couple of decrepti old horses and rode them all the way from Durney of the Shahington, for that buggy ride. His story ran in the 'National Geographic Magazine before it was bridled by a pair of book covers.

"Time's' Theatre List
New departure on "Time' is the
inclusion, in the current issue, of a
list of 'the best plays in Manhattan."
List is divided into 'serious, humorous and musical' classes.

British Invasion

British Invasion
Although the book-publishing biz
over here is said to hold all the
traffic will bear, Sheed & Ward, the
British book house, has invaded the
American field. Sliently and almost
secretively, the London publisher
has opened an American brunch in
York, and will hereafter publish
olsh
olsh on both sides of the
occan.

occan.
Step is a daring one in view of present-day conditions in the book field. Just how the book biz today has affected internationally-minded publishers is illustrated by the fact that a number of American book publishers, with London branches, lawe either disposed of them within for a British publisher to step over here makes the situation even more unique. unique.

However, if any British publisher However, if any British publisher was to undertake such a thing it would be this self-same Sheed & Ward. It's one of the bables of the British publishing industry, the seven years of its existence being in sharp contrast to the great age of the majority of the English book houses.

houses.

In those seven years, nevertheless,
Sheed & Ward has shown an enterprise which has lifted it to the top
of the British book field. Would
be such an enterprise to get the organization to invade the American fleld.

Bankation to invade the American field.

Sheed & Ward will issue about 100 the between now and the fall eventue of them new to this country.

Heading the American branch of Sheed & Ward is T. F. Burns. As part of the Sheed & Ward activities over here, Burns will get out an American version of the company's quarterly called, 'The Publishing Business,' It's a mag for the bibliophile.

Swank 'Mayfair'

Swank 'Mayfair'
First (April) issue of the 'American Mayfair' magazine is out, and a
sightly issue it is with an effective
aluminum and blue cover, coated
stock, the last word in typography,
and an important list of contribs,
including Richard Washburne
Child, Ben de Casseres and others,
all tidily presided over by Nellie
Revell, who styles herself Madame
Editor. Editor

-

Editor.

It is aimed at the social registry and seems fairly to hit the mark in its initial issue. Variety's own Jack Pulaski contributes a page on the ring, in which he puts on a clean collar and a top hat to mix with the elite as though to the manner horn. ner born.

Mush and Mauling

Mush and Mauling
Beulah Marle Dix and Bertram
Milhauser have produced a curlous
mixture in 'The Life of Jimmy
Dolan,' which Macaulay is publishing this week. It starts off rather
well as a tough story about a tough
prize fighter, and about half way
through drops into a sort of 'Keeper
of the Bees' style, with a slight reof the Bees' style, with a slight relife possible they had more of an
eye on the screen than the printing
press. Might make a screen story,
but it isn't much of a book in spite
of a lot of bead language.

of a lot of bad language.

Promising
Looks like Whit Burnett and Mar-Looks like Whit Burnett and Martha Foley have got something nice in Story.' They just brought the magazine to America, after publishing it abroad for some years and their first number is out. Despite the fifty-cent take, pretty heavy for and van a 10% gell out within the first two weeks on the stands. Secund issue is being readiced and will go in with a considerably heavier printing order. printing order.

Chatter
Publication office of 'Master Locksmith,' official organ of the American Association of Master Locksmiths, has been transferred from New York to Hollwood. Ray Murray, formerly connected with amusement publications, will have charge of the Charge

baseful club. Probably will double as business manager.

Jimmy Aswell, of Central Press, the only New York kelyumlst, who also writes fiction (and sells 11) placed stories this week with loth 'Red Book' and 'Life'. Latter pub now going in for fiction.

S. Ralbe 'Kam, "Warriety' correspondent in Bermuda, now ex-officio cilitor of the 'Mid-Occan Press,' and also U. P. cerrespondent there. May also land the N. Y. 'Times,' which berth is open. berth is open.

18 Band Johs on Chi Fair Grounds: Who Gets Them. Still Unsettled

There are 18 orchestra jobs in might within the Exposition grounds during the forthcoming World's Fair, which starts June 1. In 15 of the 18 dance space will be provided. In the name ining three Old Heidel

Fair Dine-Dance Spots (Situated Within Exposition

Grounds)	
Name Car	acity
Beach Restaurant No. 1	25
Polish Pavillion Restaurant	25
Biue Ribbon Cafe	400
Pabst Casino	1,000
Swedish Restaurant	250
Italian Restaurant	200
Chinese Restaurant	150
Belgian Restaurant	100
Streets of Paris	450
*Oid Heidelberg	1,500
Oriental group	250
Dance Pavliiion	250
*Edwards Rancho	150
Rutiedge Tavern	150
Dance Ship	250
Victor Vienna Cafe	900
*Gen. Motors Restaurant.	250
Aii Africa	250
Total	7.000
*Music but probably	
dancing.	110

berg, Edwards Ranchon and General

berg, Edwards Ranchon and General Motors Restaurant, music without dancing is the probable policy. Who gets these lobs remains to be settled. Ben Bernie is certain for one of the two cates of his radio sponsors, Pabst Blue Ribbon Mait. Outside of that contractual commitments appear tentative rather than

actual.

Apparently there will be no trouble between the Musiclans' Union and the Exposition, as both sides are anxious to maintain harmonious relations. It looked some months ago as if there might be friction

nction.

What bands, if any, will play
ratis outside of restaurants and
ance pavilions seems not to have
een decided.

St. Paul Niteries Thrive In Stage Shows' Absence

St. Paul, April 17.

St. Paul, April 17.

With no vaude or other forms of shows on local stages, the nite spots around the burg are getting a robust part of the part of th

DUNCANS AND NEC

Duncan Sisters are being readied by NBC for a prospective commer-

Program mapped for them, with a supporting studio combo, was auditioned for the network's board of department execs tast week.

SOPH'S CHI CLUB DATE

Sophic Tucker left New York yes-terday (Monday) to open an indef date at the Two Twenty Five Club, Chicago, on Thursday (20), This is one of the class spots of the Windy City.

An Old Friend in a Now Spot
PAUL ASH
Now I the Merry fraction Indicate
Now I the Merry fraction Indicate
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AUGUST SEVENTH VORK

TROCADERO. LONDON

London, Aprli 4. Continuing his iong series of supper shows at the Trocadero, Charles Cochran, resented 'Revels in Rhythm,' an attractive, fast-moving 45-minument and an attractive, fast-moving 45-minument and a series of the control of the company of the company

and the virtue of the sublicity she has received, should draw.

Nina possesses that Indefinable something which is the natural concomitant of practically all colored entertainers, and on her initial appearance gives promise of a knock-lare entertainers, and on her initial appearance gives promise of a knock-lare entertainers, and on her initial appearance gives promise of a knock-lare entertainers in the properties of a knock-lare entertainer in the promise of a knock-lare entertainers in the promise of a knock-lare entertainers in the promise entertainers in the properties of the promise entertainers in the promise entertainers with consistent entertainers in the promise entertainers and effective negro masks, designed by Oliver Messel.

The Hazel Mangeau girls fit in

masks, designed by Oliver Messel, The Hazel Mangean girls fit in very effectively with their act, but the outstanding hit is Wiison, Kep-pei and Betty, with their burlesque Oriental stepping.

oriental stepping.

Chorus, with no more clothes than the law allows, are recruited from the cradie. They are so young that they have not yet acquired sex allure, and when they prance around the tables they look like precoclous children.

the tables they look like precoclous children.

Taken on the whole it is an attractive after-theatre supper entertainment.

Jolo.

HOTEL BILTMORE

(Harold Stern)

(Harold Stern)

New York, April 13.

The supper ewoor of the Hotel
Bilimore with Harold Stern's orichestra now in Paul Whiteman's
spot (the Bowman chain having,
lured Stern away from the Hotel St.
signment maintaining its standard
with a couvert charge, etc., in these
times, but is intent on doing so, for
the sake of the general class.

sive the room a nite-club atmosphere.

The hotel figures that with its regular quota of couvert trade the state of the sta

Chateau Internationale

Chateau Internationale

New York, April 13.

This is, perhaps, the most elaborate nitery of its type in New York, reminding of the Haus Vateriand in Derlin with its 17 or so different the Chateau Internationale only boasts of five such rooms, but has room for more, apparently, judging by the spaciousness of the former Automobile club now housing the management and ownership and operating under an open-door policy.

operating under an open-uous policy.
Buddy Kennedy, an Oakiand standby la past associations, is again m.c., and Joe Moss heads the orchestra, which gives out its usuality danaspation. There are that entertainers of a variety management of the content of the con

other entertainers of a variety nature.
All this transpires in the main route of the second flor. There's is the state of the second flor. There's the second flor. There's the second flor. There's the second flor. There's the second flor. The s claborate dinery for the luncheon trade.

It's all decidedly worth an o.o.

Abel.

Don Smith in Club Hollywood, April 17.

Hollywood, April 17.

Don Smith, radio tenor on KFWB, goes to the Ship Cafe at Venice as m. c. with Manny Harmon's orchestra. Night spot reopens Wednesday (19).

Smith was formerly m. c. at the El Capitan theatre, San Francisco.

Zanuck Resigns

(Continued from page 5)
heimers, cognizant of the closely
inter-related business-social relationships of the colony, had been
making book on a breach for no
little time. Zanuck's last salary
with WB was \$3,500 a week.

Though there was some belief that
the Warner - Zanuck directors
return to the studio, as he had 10
unfinished pictures to cut page of the
return to the studio, as he had 10
unfinished pictures to cut before
finishing his present work, it's understood that Zanuck's breach with
the Warners grew wider than it
was at the time of his resignation.
Its acceptance, with Jack Warner,
who originally sided with Zanuck,
lining up with his brother, Harry,
precipitated it.

First Resignation

precipitated It.

First Resignation
Zanuck first resigned last Wednesday when Harry Warner kicked
over the traces but no attention was
paid by the latter to his resignation.
Next day Zanuck attended the Fro-Next day Zanuck attended the Pro-ducers meetings with everything forgotten. However, on Friday, Will Hays came out to the Warner lot to get Harry Warner to reconsider his refusal to restore cuts with Harry calling Jack and Zanuck into meeting. Sam Schneider was also

meeting. Sam Schneider. present.
Argument became heated with Zanuck then inslating that his resignation be accepted effective the next day (15).
With this situation coming up.

With this situation commendant warners reluctantly accepted the resignation as Zanuck had insisted, if he stayed, that he be given sisted, if he stayed, that he be given full production powers without home office interference and also the right to hire whomever he considered necessary for production work at salaries he felt proper. On Saturday also, William Dover, assistant to Zanuck, turned in his resignation effective the 19th.

Enective the 19th.

Zanuck in the meantime received numerous offers and understood from authentic source he will join Metro. Louis B. Mayer and Schenck Metro. Louis B. Mayer and Schenck made him an offer of his own pro-duction unit, similar to the deal Dave Selznick has. It's a 12 pro-ductions proposition, and is the most concrete he is most seriously considering. A \$4,000 drawing ac-count, plus a 20% interest in his plottuce, is reported to be the basis states. of the new deal.

of the new deal.

Offers were also made by Sid
Kent for own unit with Fox. Paramount is also interested as is Radio.
Zanuck spoke on the phone to Sid
Kent, who is in Chicago en route back to New York.

Warner, Wallis, Left
Before leaving the lot Zanuck
had given eight pictures their first
cutting. He looked at 'Breadline' cutting. He looked at 'Bresame Saturday night and suggested how and leaves two pictures

cutting. He looked at Breadline' Saturday night and suggested how to cut and leaves two plctures which Jack Warner and Hall Walls, production executive, will cut, winding up the entire WB product made before the shutdown will cut, winding up the entire WB product on the cut Warners, effective Saturday (15), following the row at that studio over the resumption of full salaries, which had previously brought about a severing of relations between the company and the Academy. Warners' failure to restore full pay has contract personnel now demanding that all deducted monies be returned, under threats of bringing suits to force studio to live up to the contracts in full.

studie to live up to the contracts in full.

Warner upheaval was the result of the arbitrary stand taken by Harry M. Warner, here for the east-west producer conferences, who refused to comply with the Academy order that salaries at Warners be reinstated as of April 10. It also brought about a row between Harry Warner and his brother, Jack, with the latter reported to have taken the stand that his company had pledged itself with the other firms to abide by the Academy decision.

Academy decision.

This decision, as in the case of the other companies, was to be based on the general agreement that based on the general agreement that a commany would restore full pay when the Emergency Committee of the Academy found, in an examination of company receipts, that they had reached the level of the average of the eight-week period prior to the bank moratorium.

Academy found that Warners' business had come back to such a point that full pay at this studio should have been resumed two weeks after cuts were instituted, but taking into consideration the

but taking into consideration the business done by an exceptional film, '42nd Street,' granted an added three weeks, and set April 10 as the

Harry Warner Adamant
Both Harry Warner and itis home

Inside Stuff—Music

Of importance in connection with the deal the American Society is trying to work out with the hotel and restaurant more associations on this side, is the test case decision abroad just handed down by the British High Court. English law held that loud speaker reproductions of radio broadcasts in public places constitute a new performance and as such smittle the copyright owners to royalities. Under the order of the English tribunal every hotel, cate or place where beverages are sold are subject to the payment of a license fee to the British Performing Rights

Society.

Justice Maugham, who wrote the decision, declared that in his opinion the 'use of tuning apparatus and the loudspeaker for the purpose of reproducing musical works for the benefit of hotel guests is an act which was not justified or authorized by the license (from the copyright owners) to the British Broadcasting System.

Fee being asked by the American Society is 11 per year for each hotel come loudspeaker operated from a master receiving set. The cafe tax

is to be Individually determined

London 'Daliy Express' made the 'discovery' that English publishers were paying band leaders for plugs over the country's broadcasting system and gave the 'expose' front page attention for two days. Paper stated that it had come in receipt of a circular signed by 'nine leading' London publishers in which bandsmen were advised that henceforth here would be a ser scale on plugs for all concerned. Instead of bidding agreed on canotic order to be a served to provide the state of the served to canotic order to be a served to be a

the BBC execs admitted, the system that they were powerless to stop it.

Every so often is voiced the thought by the music pubs that if the ASCAP money to a top-grade publisher, around \$32,000 to \$35,000, could be spread out to carry the firm over the year, the rest of the income could be gravy. But every time that's proposed comes the answering qualification that should any top-grade firm essay such false economy it would immediately retard the progress of that firm so that it wouldn't qualify and the top money at the next quartery dividend.

It's the increased investment by each firm for the exploitation of its catalog which determines its relative standing in the society, and any idea of conserving usually results in a perceptible setback.

Ken Becker and his 14-piece femme band which week before last played at the President, Los Angeles, on a semi-commonweaith plan, has been on the plan before the boards of directors of musiclans' local 47. Combo went into the house as part of a bill which netted an \$800 guarantee and a split over the house nut of \$4,500. Prevalence of such co-operative play dates on the Coast has the musiclans' union investigating in an effort to maintain the scale which, it is feared by union exces, will go by the boards if the commonwealth idea gets a foothold.

The Muir Memorial Committee has collected \$17,000 with which to commemorate the songwriter's best known work.

A sunken garden will be the Toronto memorial to the late Alexander Muir, composer of "The Maple Leaf Forever," deemed by many the Dominion's national anthem. Vieing with this claim is 'O, Canada,' but no legislative decision has ever been made as to which is which and

Biitmore hotel. New York, would like to revise the policy of its dineand dancerie to include a topnotch warbling name. So far it's been unable to corral a taker. Swank spot is limiting its offer to a percentage

arrangement.

Whether Whiteman will return to the Cascades Roof there this sum-mer remains in doubt. Understood CBS has approached the hotel man-agent with Isham Jones as a contender. Rudy Vallee is also mentioned.

European rights to 'Hustlin' and Bustlin' for Baby' have been taken over from Shapiro, Bernstein by Jimmy Campbell, English publisher, for the Campbell & Conneily catalog.

Song is the only recent Harry Woods number that the C&C firm didn't control on the other side.

Robbins Music Corp. has joined the recent pay-stashing element in he publishers' ranks. Cut amounted to 10%. Robbins firm is 50% owned by Metro Pictures. Agitation is on among several major musicians' locals to move for repeal of the 30% additional scale for out-of-town engagements. Subject will be broached at the American Federation of Musicians' convention

in Chicago in June. General conditions in the band business, say the proponents of repeal, General conditions in the band business, say the proponents of repocal, have made adhévence to this rule practically impossible. Average traveling band of the second and third name class, they aver, have a hard enough time getting the local scale without being obligated to collect 30% extra over this level.

One music pub who entertains lavishly by staking the piugs to hockey tickets, etc., had so many ducats in his hand at a recent Garden match that a layman thought he was a spec and asked for a good one down

office auditor, Sam Schneider, are proposed to have told the Academy state they would conduct their business as they saw fit and, foltowing this, notices were posted at the studio to the effect that the pay would be resumed as of April 17. Harry Warner was obdurate, def spite the opposition of his brother of Jack, and Zanuck, and a seasion twith producers in the Hays' office conference almost cached third deformed the companies argued with him to 'see the light'.

Acting under the agreement with the producers that should a company refuse to comply with the Academy orders that the waivers a signed by the contractees of a studio would be null and voild, the Academy orders that the waivers a signed by the contractees of a studio would be null and voild, the Academy of the Company will then have to deduce the companies of the company will then have taken advantage of seven weeks of the cight weeks emergency period by the contractes of a studio would be null and voild, the Academy of the company will then have taken advantage of seven weeks of the cight weeks emergency period by the contractes of a studio employees for the ciph to a company will then have taken advantage of seven weeks of the cight weeks emergency period by the contractes of a studio employees for the ciph was immediately followed to the ciph was a fact in the case of the ciph was immediately followed to the ciph was immediately followed to the ciph was immediately followed to the ciph was in the ciph was interested to be followed to be instituted by all to force Warners to live up to contracte a t

Musical Films Music Industry's Only Chance, Says Robbins, Moving to Coast

Hollywood, April 17. Only salvation for the music pub lishing business, and the only factor that will keep it from slipping even deeper into the crimson, is the return of musical pictures, if they are done intelligently, says Jack are done intenigently, say Jack Robbins. Publisher is so sure that tune-films are coming back that he is arranging his affairs to permit him to spend practically all of his time at the Metro studio, and be enabled to establish a large exploi-tation office here, with the New York end mainly distributional.

York end mainly distributional. Robblins, at the request of Louis B. Mayer, will function on the incorporation of songs and music in M-G-M pictures, advise on the hirm of song and material writers, and aid in the casting of musical nictures.

He declares that radio has kill are wectares that radio has killed the music business, and the only thing-that.can bring it back are the film musicals. He further contends that if there are no musicals, there is no tuture for the sheet music business. New York has in a large measure lost its usefulness to him under his new setup, Robbins says.

says.

Already working for Metro, which is half owner of the Robbins company, is one of the largest lists of songwriters ever under contract to one publisher, including Rodgers and Hart, Kaimar and Ruby, Brown and Freed, Gus Kahn, Herb Stotmart.

Planning to an every contract to the storm of the storm o

N. Y. Loses Its Value

N. Y. Loses its Value
With such a roster as this writing not only production numbers,
but also pop tunes in between pictures, for Robbins Music Co, he
can't see why he needs to contact
writers in New York for his out-

One of the reasons why radio is the ogre that swallow up tunes, runs hits into the ground in a short time and kills any large sales, according to Robbins, is because there there are the same than the same and the same are the same and the same are the same as a thousand top-notch song pluggers worldng in as many theatre.

Designer Privatices

Deplores Practices

The music man also scored the The music man also scored the practices of orchestra leaders with radio outlets who are catering to the sophisticated desires of the dancers in their rooms, while thousands who listen in on the air want more simple and homely tunes.

Broadcasting of old tunes and music from shows that have already closed to allow working are the state.

music from shows that have already closed is also working against the business, says Robbins. He points to Paul Whiteman-and Ted Florito as two of the outstanding leaders on the air who build their programs with showmanly instincts, and succeed in satisfying their ether audiences as well as stimulate plano copy sales.

MG Resurrecting Its Fave Tunes in Shorts

Hollywood, April 17.

Metro is reissuing hit musical numbers from 'Broadway Melody' and 'Hollywood Revue' in a short which will have a connecting story. Title is 'Singing in the Rain' and that number, as well as 'Wedding of the Painted Dolls,' will be used.

Too Good for Beer

Los Angeles, April 17. MCA has nixed the idea of Ted Florita going into the Frolics, Cul-Florita going into the Frolics, Culver City, on that spot's proposed repopening as a beer garden. The bookers say the place would be too, undignified for Florita. Nothinglis known on Florita's attifute or 4there's a difference over money. Florito will leave the St. Francis hotel, Frisco, over the summer. He intends to take his combo up and down the coast on an itirerary of one-nighters.

PIERROT' TOO COMPLEX FOR EVERY DAY FANS

'Pierrot Lunaire,' a melodrama' by Arnold Schoenberg, had its New York premiere Sunday night (16) at the Town Hall, New York, Occasion was a gala program of music, drama and films for the benefit of the Com-posers' Fund, with an extra smart completely filling the Town Hall, Leopold Stokowski conducted.

Program started with a showing of 'Alone,' a Soviet film, and then went into the Schoenberg opus. A trick orchestra consisting merely of violin, cello, viola, piccolo, flute, clarinet, bass clarinet and piano provided the music with the leader of the Philadelphia Symphony in charge... Orchestra, occupied half the stage and Mina Hager, a mezzo, speaking the tone-poems for accompaniment, used the other half. Robert Edmond Jones was credited with the settings and costumes and Louis Simon with staging. of 'Alone,' a Soviet film, and then

tumes and Louis Simon win stag-ing.

- Plerrot Lunaire' was never be-fore heard in New York and prob-ably never will be again. It's too much for every day music-lovers, never as clearly indicated as in this piece and never quite as com-plex. Schoenberg, of all the mod-erns, is most interested in counter-point and antiphonetics to the ex-clusion of what is commonly rec-clusion of what is commonly recpoint and antiphonetics to the ex-clusion of what is commonly rec-ornizable as music. The lines of tone of each of the instrument used is allowed to follow its own indi-vidual sound route, thereby creat-ing a definite melodic design, but so complex that it takes highly spe-cialized musical ears to follow the intricacles through. And whether that's worth the trouble or not is the question.

that's worth the upual the question.

Most important point of the evening probably is that the composers got themselves some money, the seats being priced at a \$3 to \$5 scale and all available space being and Kauf.

Warners' \$60 Weekly, Band's \$73, Splits 'Em

Hollywood, April 17.

Demand by Warner theatres for a \$60 per man per week scale, and the insistence by musicians' local 47 that the minimum pay be \$73, has resulted in negotiations between the two organizations being definitely halted.

nitely halted.

Hope had been than an agreement would be reached last week so that a pit band could be returned to the Downtown. When negotiations falled, however, a new vaude bill went on with no band in either the pit or on the stage.

HERE AND THERE

Nat Brandwynne's combo is doing the honors at the Waldorf Astoria, New York, pending the return of Jack Denny.

Smith Ballew is subbing for Don Bestor at the Lexington hotel, New York.

Sam Coslow elevated from class BB to class A by the Society.

Howard Jackson scoring several pictures for Paramount at the Coast studio.

Dick Himber is now musical di-ector of Essex House.

Sam Wigler, now an indie pub, is putting out 'Looking Forward' by Benny Davis, 'inspired' by Pes. Rooseveit's book of the name. Title has also been tied in with a forth-coming Metro film.

Sincrtown Cord band and the unit's masked tenor start the sea-son for the Pler Marine ballroom, Old Orenard Beach, Me, this Satur-day (22). Bands booked to follow this combo into the spot include Claude Hopkins, Mal Hallett, Larry Punk and Guy Lombardo.

Crossing a Double-X

When the music bunch proposed a farewell dinner for Max Winslow at the Astor, Max, who is executively going pictures via Columbia on the coast, turned pale and gasped his protest. So a compromise suggestion was a Friars' Saturday night affair in his hour Winslow, become prostrate at ureay night eafair in his honor. Winalow, become prostrate at the thought of sitting oil control of the sitting oil control oil c

Winslow was on the Century

ASCAP MAY K.O. **GERMAN DEAL AS PROTEST**

ASCAP may call off its recipro-cal arrangement with the German performing rights society as a pro-test against the ban placed by the test against the ban pla Hitler government upon test against the ban placed by the Hillier government upon the sale and broadcasting of compositions writ-ten or published by Jews. Move in this direction is now under consid-eration by the Society's board of directors. Publishers and writer members are also urging that rep-resentations on the subject be made

to Washington.

As the Hitler order now applies,
over 90% of American popular
music is barred from German counters. Publishers here have been advised by their German agents that

ers. Publishers here have seen advised by their German seens that the ruling extends to every sheet of music having a Jewish connection and accomposition carried the names of four writers and one of these is a Jew, that number stands verboten from both counters and the air. Same restrictions apply to the publishing end.

Members of the American Society declare that their only means of doing something to combat this situation and protect their interests is by revoking the ASCAP arrangement which covers the copyrights of German composers in this country. By calling off the reciprocal agreement, Germany would be deprived of the Society's services in collecting its American copyright income. colare that their only means of oing something to combat this sitation and protect their interests is
y revoking the ASCAP arrangenent which covers the copyrights
German composers in this counry. By calling off the reciprocal
greement, Germany would be derived of the Society's services in
come. As far as the Society's status in
phasecology as the reason.

ASCAP Digs Into Sock to Save 1st Quarter From 20% Dip; AA Writers \$1.523: Pubs \$9.200

FEMME SINGERS WILL **BE ON BAND TOURS**

Femme vocalists who are filling in with the better bands at the various New York hotels, and who also growers at an occusion and the various and the various date of the various dance outlite this summer. As the commercials ease off the air, and the big hotels cut down on the name bands, these songstresses are taking to the corn belt territory along with the 'timest of the corn better the various dance and the various date of the various with the timest of the various date of the va

HOPKINS-HENRY DEALS

Claude Hopkins and band, cur-rent at Roseland, New York ball-room, has been signed by Warner Bros. to make a short May 26.

Deal made through Eddie Resnick who has also placed Joe Henry and his concert outfit at Palisades Park

Germany is concerned, that organization would have little to lose as the result of revocation, since, declare these ASCAP members, American pop music laint so pop in Germany anyway by virtue of the 90% Jewish author and publisher angle. Nazi aggressions have already made themselves impressively felt in the realm of American broadcasting. Both Columbia and MBC. in record

Both Columbia and NBC, in recog-Both Columbia and NBC, in recog-nition of the sentiments of its listen-ers, have in the past three weeks avoided the inclusion of songs with German verses in their sustaining programs. Dance band leaders with network outlets are also passing up the airing of any numbers with lines

Digging into a fund put aside for the anticipated court battle with the radio interests, the American Society of the court of the interest of the court battle with the radio interest, the court between the court of the intidal 1933 quarter with a supplementary disbursement of \$114,000, which made the total checks received by the publisher and writer membership substantially higher than the split derived for the same period last year. ASCAP board of directors voted to release the withheld funds on the ground that the current financial plight of the members was more imperative than preparing for any move that might come from broadcasting. Second split-up for the quarter checks have a fact the first come from broadcasting. Second split-up for the quarter checks have a fact the first checks have a fact the first election of the court of the first allotment they would have been the lowest received by the ASCAP—membership—in—several years. On the basis of that first divy alone it was estimated that both the publisher and writer membership were in for at least a 20%, drop on the final 1933 count as compared to the previous year. Bigger Membership Particularly motivating the deci-

Bigger Membership

Bigger Membership
Particularly motivating the decision to release the \$114,000, withheld from recent collections, was the recollection that directing heads of the Society had announced to the membership that the first 1933 quarter would be the biggest in ASCAP history. Statement was made last fall, following the signing of the new licensing agreement with radio.

radio.

First check sent out to class 'AA'
writers for the initial 1933 quarter
came to \$858, or about 60% of what
was obtained for the JanuaryMarch stretch of 1932. In the splitting up of the \$114,000 this same
writer classification received an adwriter desireation and it around
20% better that the 1992 level for
the first ounstre. the first quarter.
In the publisher ranks the 'A' rat-

ing group got as its first check this time \$6,500, and the supplementary payment amounted to \$2,700, with the total coming to about what it was for the corresponding period last year.

Lyman in Lombardo's Metro Pictures' Spot

Hollywood, April 17.
With his world's fair dates interfering, Guy Lombard's orchestrawill not appear in Metro's revue for
1983 or Marion Davies' picture, for
which they were set. Instead, Abe
Lyman, who is set to open at Cocoanut Grove May 30, will go into
both pictures.

If Lombardo can get away from
his Chicago date he will come here
for Redhaired Woman in Paris.'

Singer-Writer Coslow Turns Actor on Loan

Hurns Actor on Loan
Hollywood, April 17.
Hearing Sam Coslow on the coast
Philip Morris air program, Fox
tested and then borrowed the
singer-songwriter from Paramount
for three weeks to play the crooner
in I Loved You Wednesday.'
He will warble three songs
written by Richard A. Whiting,
written by Richard A. Whiting, at
Par for three bar seen writing at
Par for three paris, at the home studio,
at the home studio,

'Peg's' Song Contest

Hollywood, April 17.
Songwriting contest embracing all of the Hoarst newspapers will be used to exploit Marion Davies' 'Peg o' My Heart' at the time of its re-

Details are yet to be set, but Rob-bins Music will publish the win-ning number. Idea was hatched by Jack Robbins.

L. A. Band Out

Los Angeles, April 17. s being down, Biltmore drop Jess Kirkpatrick and hotel will drop Jess I band Saturday (22).

Orchestra was recently cut from

Back to Cheaper Phono Records, Victor Discs at 20c. Okeh at 35c

Beer No Boom for Bands As Yet, Many Inquiries

So far the advent of beer has failed to stir things up in the band ooking husiness. Booking offices report that they've had a slew of requests on combos available, and their prices from operators or pros-pective beer gardens, but no actual

contracts.

Same state of affairs seems to prevail among those concerned with the booking of club material.

Villa Moret's Loss

Report to the Villa Moret, Inc., stockholders for the year ending Dec. 31, 1932, shows that the publishing firm took a net operating loss of \$15,565.

loss of \$15,565.

In his statement, F. I. Owens, president, advises the stockholders that the company's budget for 1933 has been cut to a half of the expense of around \$46,00 for 1932, and that the payroll has been cut down to four persons.

Dick Robertson joined the George
Hall band at the Taft hotel, New recording companies have obtained duty.

From the music publishers the recording companies have obtained to 1%c. for these cheaper records.

RCA Victor, Brunswick and Co-lumbia Phonograph are back in the cheaper record field. Conditions, they believe, are ripe.

Columbia is again putting out its Okeh label, Victor has a 'Bluebird' brand which is selling on the chain counters for 20c, and Brunswick has the Vocalion disk at lower

counters for 20c, and Brunswick has the Vocalion disk at lower prices.

Columbia's Otch platters are pegged to sell for 35c, or three for 12 Like Victor, and the victor of the pegged to sell for 35c, or three for 12 Like Victor, and the victor of v

sion it will also toss its hillbilly

sion it will also toss its nillinily group.
Recorders say that the sale of 75c pop platter has become pretty well restricted to college students, and musicians who buy the other fellow's record to hear the orchestration.
From the music publishers the

Fact

Sue Carroli asking the Inco
Tax bureau to set aside the ad
tional assessment of \$1,510 lev
against her 1930 income.

Fred Keating in bankruptcy proceedings lists his assets at one bird cage, valued at \$1,000, and one canary at a buck. Owes \$8,873, including \$25 to Edna Ferber.

Mary Garden in court to get her name back. Gave permission to Rigaud Co. to use it for perfumes as a friendly gosture. That was in 1999. In 1931 she wanted to use it for other commercial purposes and found it was no longer hers. Justice Schmuck, of Supreme Court, reserves decision.

Mrs. Victoria Kuski, charwoman t the Palace theatre, killed when he fell four stories last Monday 0). Scrubbing the walls of a light

Alexander Dean, asst. dir. of Yale University players, will stage 10 plays for Raymond Moore at the Cape playhouse, Dennis, Mass., this

'Hummin' Sam' laid off after one performance at the New Yorker for revision. Reopened.

Speakeasy census in N. Y. marked down from 32,000 to 9,000. Beer helped.

Edgar Selwyn back in town, but not off the Hollywood job. Working with Ben Hecht on a film original, then he'll go back.

Ernest Torrence taken off the Empress of Britain just before her sailing (12) and removed to Lenox Hill hospital for treatment for muscular rheumatism. Responded to treatment and will soon resume interrupted trip to England.

Man said to be Fran Frey, saxo-phonist in the Olsen orch, arrested in Brooklyn Thursday (13) as a hit and run driver. It a smash between two cars, in which two men were badly injured, one car lost one plate, which was minus that plate.

Strollers, established in 1886 by amateur players at Columbia U., gives up and disbands. Younger generation not interested in ama-teur theatricals.

Federal judge orders Helen Kane to turn back \$40,000 which she claims she gave Murray Posner to buy bonds with and which he returned on the eve of bankruptcy. Olichal sum was \$50,000, but held that Miss Kene did not know of the

New York Theatres

Theres ALWAYS A BETTER SHOW at RKO! TRKO PALACE SWAY Katharine Henburn "Christopher Strong" COLIN CLIVE

BILLIE BURKE RKO 86 th ST. LEX. AVE i. to Fri., April 19 to 21 TWO FRATURES

Katharine Hepburn "Christopher Strong" "MAN HUNT"

FIRKO 81 ST. BROADWAY Wed. to Fri., April 19 to 21

Katharine Hepburn

"Christopher Strong"





News From the **Dailies**

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. TELEFORMAN MORNING CONTRACTOR OF THE STATE O

impending crash when she got the 'Uncle Tom's Cabin.' Always from remaindor. She must take her six to a dozen troupes out.

Concert in Philadelphia last Wednesday (12), had Stokowski on the stage conducting the orchestra by remote control, musicians play-ing from another room. High fre-quency transmission over wire gave results not obtainable by radio.

Bob Fitzsimmons back in th news for a day when he gets a \$20 fine and 3 months suspended sen tence for soaking his brother-in iaw at Little Falls, N. J.

Annual benefit for Eddie Cantor's camp for poor children will be held Sunday (23) at the Forty-sixth Street theatre.

Departure of the 'Yoshe Kalb' Co for Chicago delayed by two benefits following the official closing.

Guy Bragdon, of Hilda Cassidy combining the town for a wooden cigar store Indian.

Jimmy Walker postpones his marriage to Betty Compton until he gets certified copy of the divorce decree.

Paul Whiteman passed a traffic light in Jamaica. Cost him \$5,

Summer home of Mrs. Beatrice Cameron Mansfield at New London looted by thieves during the winter revealed when the place was opened last week. She's the widow of Rich-ard Mansfield.

Fire in Strand theatre building, N. Y., caused one death and \$30,000 damage nast Tuesday (11). Blaze believed to have been started by workmen who were dismantling an ctric sign communicating to nce hall in same building.

Mme. Frances Alda beats rengult by Mayfair House.

Court of Appeals supports the decision of the Appealate Division holds Albert Clayburgh is not obligated to pay for his daughter's educational frills. Mrs. Alma Clayburgh, formerly a Motropolitan artist gets a separation allowance o 35,000 a year, but wanted tuitio bilis paid in addition.

New Brunswick, N. J., picture theatre was bombed Saturday (18) with what the police term a 'fire bomb.' Slight detonation, but a vivid fiame which ignited woodwork and slightly scorched three patrons.

Farnam B. Fox, Flushing tubs player, lost out in municipal court Saturday (15) when he pleaded he did not pay his rent because the place was full of crickets, which prevented him from practising, Judge intimated a tuba player was worse peat than crickets.

Saturday (15) Sam Kaplan, for-mer chief of projectionists' local 306, compiled with a court order and turned over to the union all its property claimed to have been held by him.

S. M. Moscow, Atlanta, Columbia division manager, suffering from a heart attack, made the air trip in a plane from Dallas to Atlanta, Home safe, but in critical condi-tion

Wee & Leventhal will tour 'As usbands Go' with the original

Harriet Fink Berend suing her husband in Newark for separation, charging undue jealousy. Several girls who were with her in 'Hot Cha' in the courtroom Saturday for testimony, but as matinee time neared they pleaded for an adjourn-eared they leaded for an adjourn-sel on they could make their shows. Shoved to May 4.

Suit against Raoul A. Walsh for \$2,350 unpaid alimony in the New York Supreme court.

First of a series of teas to help the opera fund held at the Waldori Saturday.

The Lunts will go to their sum-mer home in Wisconsin at the close of Design for Living. No plans as yet for next fall.

Paul Green's 'Potter's Field' now ptioned by Margaret Hewes.

Maxwell Anderson framing up a play on Mary, Queen of Scots. In no hurry.

George H. Adams to visit the Ringling show. Adams was about the best of the Humpty Dumptys 50 years ago when Humpty Dumpty' was almost as popular as

Shepard Traube and Stanley Joselof have taken over the Cape May (N. J.) playhouse for the summer. Will put on nine productions, including some tryouts.

H. K. Minsky opened the Billy Minsky revue in Baltimore last Sat-urday. It's to be polished up for Chicago during the fair.

Supreme court denies a motion by John S. Sumner for a new bill of complaint by Nathan Freedman, who is suing the vice society for false arrest following his acquittal on a charge of selling obscene literature. Charge against the Vanceur of the court of

League of N. Y. Theatres discuss alterations in basic agreement with Dramatists Guild Thursday (13), but fall to agree upon any action.—Also—falled to agree on maneration of Joseph P. Bickerton, arbiter in picture rights, and selection of a depository for arbiter's funds.

Ralph Locke signed for Best Seller, jumped to Her Tin Soldier' and back to Best Seller because 'Soldier' wasn't.

Anita Block, playreader for the Guild, to tell the Group about the drama of today. Speaks this eve-ning at Group clubhouse.

Newest grift is selling storekeepers lists of counterfeit bills. Usually peddle at two bits. Secret service men declare most of them are 100% incorrect. Looking for the pub-

Max Schmeling, already down to ring weight, arrived on the Bremen Friday (14). Jack Dempsey and Joe Jacobs met him.

Gertrude Tonkonogy, back the honeymoon, guest of the D Study club Friday (14).

Circus got a new feature last week when the Bremen brought in three girafte-neck women from Burma. Necks are more than a foot long and all wear necklaces of wire, one ring for each year of their

Eleanor Hepburn Fiske, concert planist and sooial registerite, took out a license to marry Hugh Fraser Noali, English actor, last week, and her mother told the newspapers what she thought of the idea. Miss Fisk said they would be married yesterday (17). Marriage postponed on account of the publicity.

Five special customs men went through the baggage of Nick Holde, manager for Peggy Fears, before he sailed on the Statendam Friday. Tip was that he would try to smug-gle out \$200,000 in gold, but it was a phoney.

Actors' Equity issues an order forbidding all members to appear a benefits not okayed by the society

Blanche Yurka and Douglas Wood will help the Shakespeare theatre celebrate the bard's birthday Sunday (23) at the former Jolson theatre.

Congress goes cold on the Siro-vich bill, but the author says he will complain to the Speaker that picture influence is obstructing

Announced there will be a 14-weeks season at the Met. next year. Fund reaches \$277,000.

Six children slightly hurt in a fire

Fire in a Trenton (N.J.) dance hall Sunday (16) put a marathon dance out of business. Loss, \$40,-000 to Woodlawn park.

Peggy Rich announces her early marriage to Jack de Ruyter. An-nouncement made from his mother's home.

Virginia Roberts, vaude dancer, killed, and her sister, Dorothy, badly injured in an auto accident near Nassau, N. Y., Sunday (16).

Michael Ball, soda clerk, held in \$1,000 ball. In West Side court on a charge of telonious assault brought by Marion Price artist's model and former show girl. He blacked both her eyes, she said.

Sam Harris will produce a sequel o 'Of Thee I Sing.' Same authors.

Coast

Settlement out of court closed the \$20,000 damage suit filed in L. A. Superior court by Lucille La Verne, actress, against Lucy E. Jewett Miss La Verne alleged she was jured in an auto accident with the latter.

Eleanor (Boardman) Vidor, actress, divorced from King Vidor film director, in L. A. Superior court.

Leslie B Henry, broker, who allegedly stole \$75,000 from stock securities entrusted to him by Charlotte Selby, mother of Mary Miles Minter, actress, pleaded guilty in L. A. Superior court to five counts of grand theft and five counts of forgery.

Minnie V. Conklin granted a di-vorce from Chester Conklin after she testified in L. A. Superior court that the film comedian had ordered her from their home.

William von Brinken, film writer, fined \$100 in L. A. Municipal court following his conviction of making a false police report of a shooting.

Rennee Marvelle, actress, filed suit for \$25,000 damages in L. A. Superior court against Oscar Braun, alleging he ejected her from her apartment, causing injuries which damaged her film career.

Wallace Beery commissioned a lieutenant commander in the Naval Aviation Reserve during a flying meet at the Long Beach, Calif., air-port.

Luis Alberni, actor, filed a peti-tion in bankruptcy in Los Angeles; llabilities, \$8,137.97; assets listed as unknown.

Helen Mary Kerry, wife of Norman Kerry, actor, ordered in L. A. Superior court to pay \$4,000 to Mulery Ury, artist, after a jury returned a verdict in favor of the plaintiff, because Mrs. Kerry allegedly failed to pay for a portrait which he painted of her.

Prince Serge Mdivani, former husband of Pola Negri, filed application in U. S. District court (L. A.) tor his first citizenship papers. He save his birthplace as Tiflis, Georgia, Russi.

Daisy Florence Savoldi divorced from Joseph (Jumping Joe) Savoldi after she testified in L. A. Superior court that the wrestler's profession kept him from home.

Edith Botchford filed suit for \$2,585 damages in L. A. Superior court against Buster and Mas Keatin alleging the defendants wrongfully appropriated her automobile and then left it wrecked on a highway

Marie Prevost named defendant in a \$557.95 suit filed in L. A. Mu-nicipal court by Irene, Ltd., Holly-wood modiste, on complaint that the actress failed to pay that amount for clothing purchased.

Bill legalizing the pari-mutuel system of betting on horse racing in Calif., adopted by the legislature and now awaits signture of Gov. James Rolph, Jr. Measure provides that 4% of racing pools will accrue to the state.

Victoria Alden Scovel, actress, awarded \$1,500 damages from Dr. Harry Wilhelm by a Santa Ana (Calif.) Superior court jury for alleged injuries received in an autoaccident in which the defendant's car figured.

B. O. Increase

(Continued from page 7) scarcity of product threatened for July, since several of the companies are prepared to meet any emergencies. But if any houses are to suffer through shortage during one month it can only be about 250 de luxe theatres of the 14,000 box offices in operation today. Since pictures take their course through runs it will be next season before an estimated 9,000 theares, at the

very least, can use up material now in higher runs as well as product yet to be introduced.

Theatre Sitush Analysis

Theatre Sitush Analysis
Going further into the do luxe
situation, theatre experts point out
that if any shortage suffering is to
be experienced it will be interested than a handful of citles where the
Grade A first runs are in excess
of five. It is figured that 90% of take
key city situations of this kind,
however, are not worrying about
shortage—that the 'fumine' reports
are being inspired by some of the
operators and bookers for sales
resistance purposes and nothing or sales nothing battle of Persuaresistance purposes and noth more. This is the annual battle Sales Resistance vs. Sales Persi

Sales Resistance vs. Sales Persuasion.

On the matter of closing a theatre the statisticians and attendess
at those circuit head conferences,
when the lowdown is revealed, hold
that product won't figure in at all
if an exhibitor makes up his mind
it is cheaper to close his theatre.
No matter how he calculates it, a
closed theatre costs an exhibitor
30% of its active overhead in such
fixed and permanent expenses as
taxes, rent, depreciation and maintenance, insurance and interest on
indebtedness. The exhibitor can
save the other 70% represented
largely in film, payroll and ads but
when he does that he is depriving
himself of his only means of income
and forcing himself to draw on his
reavery week that the house
Cleveland taught exhibitors a les-

is dark.
Cleveland taught exhibitors a leason on unified closing. And exhibitor groups, which in other years had threatened to shut down during the summer months with the hope of bringing down rentals, found, according to their own admissions, that it was better to confine the threat to resolutions and not to action.

UA Sues

(Continued from page 7)

(Continued from page 1) drome, Sacramento; Golden Gate and Red Mill, L. A.; Granada and Inglewood, Inglewood the majority creditors and the continued F-WC regime in the operation of the circuit has been appeased to some extent, with the sole outstanding exception of the Pantages claims, represented by Hutton, who is fighting against any continuance of Skouras as a trustee or any dominance by the Fox-Wesco-Chase group in the affairs of the bank-rupt.

nance by the FOX-Westo-Chase group in the affairs of the bank-rupt.

Skouras' \$2,000 a Westo.

It was brought out in hearings early as tweek that Skouras' salary as general manager of Fox-West Coast Theatres is \$2,000 a week, which he received for two weeks after the company went bankrupt and he was appointed co-receiver.

In Superior court Robert S. Jensen, who owns the property occupied by the Fox Egyptian, Glendale, is seeking the return of the premises on the ground that there is a provision cancelling the lease in case of bankruptcy. F-WC opposed this on the ground that there is a provision cancelling the lease in case of bankruptcy. F-WC opposed this on the ground that there is a provision cancelling the lease in case of bankruptcy. F-WC opposed this on the ground that his lease is with the Fox Egyptian Theatre Corp., a subsid which is declared to be solvent.

Justice of the substitution is the settlement of claims was in progress. He declared that he will institute damage suits against each of the three if the alleged discrim-

institute damage suits against each of the three if the alleged discrimination continued. In line with this,

in the theesite he allegea discrimination continued. In line with this, he expected to file a petition with Referee McNabb Thuraday asking that the U. S. District court go over everything that has been done so far with a view of determining whether it has been legal or not.

Opposition to Attorneys 'Hutton opposed the naming of O'Melveny Tuller & Myeus as the Content of Melveny and pass on the plan of the Content of Melveny and pass on the plan of forming subsidiaries to hold the liquid assets prior to the bankruptcy plunge. The was contained in a letter from the test that the bankruptcy was an integral part of the reorgalization plan which brought into being Fox California Theatres Corp. and 23 subsidiaries two weeks before the company went under. Reuben G. Hunt, bankruptcy specialist, is the Other attorney for the trustees.

Although Spyros Skoursa and Although Spyros Skoursa of the continuance.

Charles of the same

T'm Telling You'

By Jack Osterman

A COLUMNIST WRITES HIS COLUMN IN THE CONTROL ROOM. (THIS COMES TO YOU BY THE COURTESY OF THE CO-LUMBIA BROADCASTING SYS-

Prelude

Prelude

For the benefit of the folks who may not know what I'm talking about or what I am doing I wish to state I am on a commercial half hour program for the Jo-Cur Waveset. The only difference between a commercial and a sustaining hour is that more music publishers call you up that ignored you before, Parking when the property of the property of

Definitions
At the head of this epistle you will notice I wrote this in the control room. The control room is a little enclosure entirely surrounded by glass where the man sits and controls the whole situation. In other words if he doesn't have a particular yen for you he can make you scream in Omaha and whisper in Toledo. During rehearsals the in Toledo. During rehearsals the room is used to control David Ross room is used to control David Ross who wen the medal for the best dic-tion as an announcer. Last Sunday Dave mispronounced two words and had to give back half the medal, but

had to give back half the medal, but he's a swell guy, spats and all. There's one thing about my pro-gram—we have Vic Arden's orches-tra and it's a terific novelty be-cause Vic really leads it. In fact it's one of the few programs with-out a different name for Abe Ly-

Agencies

The names of the different advertising agencies sound like the double talk. Mine is Blackett, Sample and Hummert. In Chicago they added a Gardner to it and I would suggest adding Bob Goldstein to it and that would make it the longest named agency in the racket, to witt-Blackett, Sample, Hummert, Gardmer and the state of the state o

and butter...all right, just bread:

A Gem From a Ruby
A few weeks ago Harry Ruby of the celebrated writers, Kalmar and Ruby received a wire from the Additional states of the celebrated writers, Kalmar and Ruby received a wire from the Additional states, Barton, Durstine and Osborne. These gentleman asked if he would consider writing some scripts. Harry, figuring it was a gag, although he admitted that was a swell assortment of names, tossed the wire aside. Receiving no replicate with the same of his Broadway pals were kidding with those names. Then the agency finally wrote him a letter and Harry told one of the Hollywood execs, Can you imagine practical jokers soing so far as to have such fancy etatlonery printed. Insuring it was a gets, at though he admitted that was a swell assortment of names, tossed the wire aside. Receiving no reply, the his Broadway pals were kidding macher at South Pasadena, Call in Broadway pals were kidding with those names. Then the agency analy work his Broadway pals were kidding with those names. Then the agency analy work his Broadway pals were kidding with those names. Then the agency analy work his Broadway pals were kidding with those names. Then the agency analy his Broadway pals were kidding with those names. Then the agency and a first those and the firs

Jimmy, you're not so hot'...Irving Hoffman saw a play last week that was so bad after the first act the critica left, after the second act the audience left and after the third act the cast left...They gave me a birthday...the surprise was that I paid for it...Ed Scheuing opened offices in the Park Central last Thursday...Morrison and Winkler certainly started something...If at keeps up I wouldn't be surprised to see it renamed the Park Central Office Building...Can you picture guys coming in a hotel and asking. 'Have you a nice office and shower?'....ARE YOU READING?

Nix \$25,000 Beer Rent For Foshay Penthouse

Minneapolis, April 17. Receivers of Foshay Tower, 32-story office building designed as a replica of Washington monument, have turned down an offer of \$25,000 aver rental for use of the luxuri-ous penthouse which W. R. Foshay, head of the defunct Foshay utili-ties corporation, used as his resi-dence. The company wished to re-model it into a beer garden.

A local publicity man has rented the penthouse for a month to ex-hibit it to the public at 25c admis-sion.

Local organizations that obtained the use of the John Bet-a-Million' Gates mansion before its demolition and charged the public 50c admis-sion to inspect the premises cleaned up, the Junior League alone netting \$7,000 on two days.

Turf Losses, Gains Go To Highest N. Y. Court

John B. Malatesta of New York city, has filed an appeal in the Court of Appeals from a judgement of 44,513.95 awarded to Michael T. Watts, also of New York. According to the papers, the amount represented, with interest, racetrack wagers lost by Watta.

wagers lost by wats.
In a counter claim Malatesta sued
for \$95,938 which he claimed he lost
and recovered a judgement in Supreme court of \$101,233.41. This
was reversed by the Appellate division and Malatesta then appealed to
the higher court.

'Mighty Lager Rose'

Minneapolis, April 17.
A local brewery has been consulting with musicians on what kind of music it should use on radio programs that it will broadcast shortly. The brewery's idea was old-time beer songs.

Studio authorities, however, have insisted that they must use modern music to attract interest. It is said that they now are considering an entirely new type of music, combining tunes with a beery tinge and iser.

Don Williams, 'Journal' columnist, suggests that for theme songs they use 'Mighty Lager Rose' and 'Foam Me and My Girl.'

Ultimate Consumer

Minneapolis, April 17.
Minneapolis has a claimant for the country's coffee drink-ing championship in the person of Ernest Rogge, a local

He drank 150 cups of coffee

Monday afternoon (vesterday) Broadway speaks adopted the liquor scale level of Cuba and Bermuda. 35c for any hard drink in the house. except brandy. Speaky spokesmen except brainty. Speaky spokesmen at the same time indicated it may descend to a quarter in June, when permanent beer licenses will be is-

permanent user recommends such.
Speaks in the first week of legit beer were hit so hard, and so many beer were hit so hard, and so many such as the such as the same such as the

Monday, are demanding cash before deliverying the goods.

Even with the cut at the bar speaks still top cordial shops in the regular take-out goods. Where the charge was 44 per pint up until Monday, in most of the places the present \$3 tax still represents a good 100% profit to the vendor.

Beer a Big Seller Even In III. Dry Strongholds

Chicago, April 17.

Small towns in counties outside Chicago responded to 3.2 beer with a rush proportionately as great as in Chicago itself. In Jollet, bedly hit by the depression, the statistics of the first Saturday in the Woodruff the first Saturday in the Woodruff on the Saturday in the Chicago of the Saturday in the Chicago of the Saturday in the Chicago of t cases of beer over the counter.

Beer was freely quaffed in all pub-Beer was freely quaffed in all pub-lic places even in the dry strong-holds, the villages of 5,000 or so. However, glances of disapproval were easy to note among some of the people, who were very conspicu-ously not imbibing.

Backstage Cooks

(Continued from page 1)

(Continued from page 1) stand house about 20 miles out of Boston a few weeks ago. A truck drove up to the stage door at rehearsal time and when its rear door opened, out walked a husband, wife and sister-in-law who do a three-act. The other turns on the bill examined the truck and found that it contained three sleeping bunks and complete living and dinitial that it contained three sleeping bunks and complete living and dinitial that it contained three sleeping. Now, more than a dozen acts have adopted the truck idea, and it's spreading. The originator says he hasn't lived in a hotel for over a year.

year.

Five downtown hotels here are filled up with acts, of whom at least 90% are carried on the cuff. The hostelries are making future book on the capabilities of their present tenants to pay off some day.

Pay Off in Flivvers

Beer Knocks Hi-Hat Off Broadway Night Spots, Speaks Go Wide Open

any number of speaks wide open, extending their kitchen facilities as BEER COMPETISH DOWNS
HARD STUFF TO 35c

Control of beer has placed a greater fear in the hearts of the speak boys icar in the hearts of the speak boys than any Federal threats, none dares vend any hi-powered extradebolic brew, although in the first days of 3.2 bootleg stuff, at twice the price, was quickly sold out by those demanding a beer with a greater kick.

greater kick.

Some speaks have created a shallow partition in the rear for the snailow partition in the rear for the hard-stuff drinkers, but as a general thing the speaks are wide open, with bars visible, and ostensibly serving only beer. The other stuff is cached.

with bars visible, and ostensous serving only beer. The other stuff is cached.

Meantime the more elaborate nite spots are giving in to the beer thing in complete surrender. Most motable is the Club Richman, New Tork, which is the Club Richman, New Tork, which is the Club Richman, New Tork, which is the Club Richman of the Richman of

Green Brew Only 2.76

Green Brew Only 2.76
It's becoming generally known that a 'lager' beer derives its name from the very word that lager means in German—to ite and 'work' for three months or so. The present 3.2 is not only new and 'green,' but its newness hasn't permitted sufficient time to age and blend up to the permitted alcoholic strength. The majority of it is around it. The word of the the word away from neer, hence the orewers themselves are planning to dissemi-nate the niceties on the beer situa-tion, looking forward to renewed interest from midsummer months interest from midaummer months on, when the proper alcoholic maximum will have been attained. Furthermore, some hope, the legal alcoholic maximum may be 'stepped up' a bit. Already the speaks who are ordering case goods from almost every brewery, in order to arrive at a fair beverage to serve currently, are learning that some of the most obscure label: carry the best contents.

obscure label: carry the best con-tents.
Whether it's because these are obscure brewerles which have beer serving the bootleg trade, or be-cause they're taking chances to off-set the national ballyhoo accorded determined. Most likely the former is the theory.

Booms Burlesque 200-300%

Bomes Burlesque 200-300% Minneapolis, April 17.
Business has jumped 200 to 300% at the Cayety theatre, local stock burlesque, since the advent of 3.2 beer. Trade was at a very low level before April 7.
Explanations that the house is Explanation is that the house is common to the co

Society and followed parties go together and burbasque a

launched an investigation into the price of beer. The retail price is \$2.40 per case of two dozen 12-ounce bottles; the wholesale, or dealers',

bottles; the wholesale, or dealers, price, \$2 per case.

With 2,500 persons in the city licensed to sell beer, dealers are beginning to find that it is far from the expected bonanza. The margin of profit is small and a large volume of business is necessary to produce results. Dealers must pay license fees amounting to \$85 a year, and, if they serve by draught, invest in equipment costing \$300 at the state of the server is the server in the server is the server year, and, if they serve by draught, invest in equipment costing \$300 at a minimum. A 31-gallon keg costs them \$15 and yields at 5c per eightounce glass, figuring 10 per cent shrinkage, \$22.30. Many of them are selling the bottles at 10c, so that they only make 40c on every 24 sold. From this 40c must be deducted interest on their additional investment, rent, handling costs, etc.

ment, rent, handling costs, etc.
Demand for bootleg booze, already at a low level, has dropped
sharply lower since beer's arrival.
The bottom also has fallen out of
the price of monathine products.
Bootleg alcohol is selling as low as
\$2 and \$3 a gallon, or less than before prohibition.

Tis Juans Flat
Mexico City, April 17.
Coming back of beer in the U. S.
A., especially in California, has dealt
Tis Juans asloons a solar plexus.
Some 58 of the hop stations have
already closed, while proprietors of
48 others announce that they can't
see their way clear to renewing
their licenses.

150 Cops in Reading, **But 1,250 Beer Spots**

Reading, April 17.

No theatres have thus far been permitted beer sales on the premises, and none expects to take out a Federal license, as a city ordinance, requiring a \$300 license fee, is expected to be passed to be operative until warring factions in the State Legislature at Harrisburg can get together and pass a control measure.

set together and pass it control measure.

At present beer is being sold in this city without limitations as to place or time. Sunday selling ban ordered by police for clubs selling near-beer before April 7 was generally disregarded Sunday, April 9, by clubs and speakeasies, estimated to far outnumber the 156 policemen. In all, 1,250 Federal retail sale licenses were issued in Reading to clubs, hotels, saloons, stores and renters of temporary beer stores in vacant shops.

Coast Icemen Garner Cash on Beer Delivery

Hollywod, April 17.

Lifesaver for two of the Los Angeles ice companies is the sale and delivery of beer by their wagons. Local icemen have been embroiled in a war that has brought the price of the commodity down from 60c to 20c for 100 pounds, leaving practically no profit.

The two fermions

The two firms, Associated and Merchants, have 475 trucks out, each with a capacity of 100 cases of beer in addition to the regular ice load. They figure that their trucks have a better chance of getting the orders because the foam will arrive at the homes in drinkable condition.

International Beer Fight

Nogales, Ariz., April 17. Nogales, Ariz., April 17.

Price war has started here between the new American beer and the Mexican brew sold across the border at Nogales, Sonora. Latter droppped lis price by a dime to 15c. for large pitchers.

First 100 cames of U. S. suds, which came from Los Angeles, sold out within a day at 20c. a pint.

Broadway

VARIETY

Sam H. Harris back after a win-ter on coast.

Al Selig out for his first game of golf this year.

Everyone squawking about the w semi-near beer.

Beth Brown alred her new spring ir Sat. Some coat!

Boris Morros feeling much better after the Havana trip. Even the chowmeinerles serving

beer instead of oolong.
Joe Harris popurar major domo
of the barris popurar major domo
of the barris popurar major
of the barris popurar major
of the barris popurar
of the barris popurar
and the barris popurar
of the barris popurar major
of the barris popurar
of the barris popu

duest.

Louie Cohon sleeping with a life preserver on a five-day trip to Ber-

iuda. Pat Garyn at St. Petersburg golf-ig and fishing on a four week

vacash. Among Broadway managers, John Wright is getting to be one of the

eterans.

Myer P. Beck, lately of Warners,
s doing publicity for the Old Coonal Inn.

Will Rogers flying in from coast
o appear in Lambs Gambol Sunay (23).

(23). en Atwell doing special publicity 'Bc Mine Tonight,' current at

to appear in Lamos Gamool Sunday.

The Alivell doing special publicity on 'Be Mine Tonight,' current at Paramount.

Park avenue maron at the Garden viewing the circus smoking a full-sized cigar.

The special control of the specia

Charine Moscorii nead man on cardi. T. & T. now supplies long
distance telephone service as far
east as Palestine and as far west as
Manila.
Frankie Jaames (two a's is right),
who used to op a florist shop in Chi,
sq. shop,
My word! Dayton Stoddard at
premiere of Tor Services Rendered'
in an English hunting coat. Both
very British.

premiere of Tor Services Rendered' in an English hunting coat. Both very British.

First British in the Service of the Work of the Warner Service of the Warner Service of the Warner Service of the Warner Service of the Strand French Intery, airphace of the Warner Service of the Strand French Intery, airphace of the Warner Service of the Warner Servic

week.
Waldorf-Astoria omitted its dance
music during Holy Week rather
than risk poor turnouts. Concert
music substituted in the dining

ms.
'rommer's beer garden in Brook'is sald to have taken a \$300,000
s in the last 10 years awaiting
return of beer. Now it's clean-

the return of beer, Avon and the ing up.

Beatrice Lillie dashing back from the to make Cobina Wright's Society Circus at the Waldorf April 25. Benefit of Boy

Wright's Society Circus at the Waldorf April 25. Benefit of Boy Scouts.

Bide Dudley makes a vaude try at Loew's Orpheum today (18) of the State of

CHATTER

Bloomberg & Bloomberg tak-the former Abeles & Green e with Maurice Goodman and

space with Maurice Soul Rogers.

Lou Clayton wants to his colfing prowess, con Lou Clayton wants to distribute this golfing prowess, complaining that since 'Variety' ballyed him into the 70s class, none is anxious to give him a bet on a hole. For Clayton is strictly a revenue-only links addict.

Paris

By Beulah Livingstone

Max Laenimle down with the flu. E. Ray Goetz attending the races

at Longchamps.

Owen Wister showing his brother
Charles the sights,
Frank O'Neill planning to run his
own picture company shortly,
Rudolf Laubenthal, tenor of the
Metropolitan Opera Co., paying us
a visit.

Brick Top's cabaret is featuring
Language and his Argentine

Love Linas and his Argentine tangos.
Chauncey Olcott's daughter, Janet, will give a plano recital soon in Marseilles.
Serge Jaroff and his 38 Don Cossacks returned from their American tour, appearing at the Rex Chiema.
Andre Rivollet, playwright and author of a book on Chevalier, now writing "The Portrait of Josephine Baker."

Baker.' Bagdad night club is featuring 12 of the Magnan-Tillerettes, who double afternoon and evenings from

Leopold Godowsky in town says
Dagmar and the Mrs. are leaving
Berlin for the Riviera where he will
meet them later.

Leopold Godowsky in town says Dagmar and the Mrs. are leaving Berlin for the Riviera where he will meet them inter.

Berlin for the Riviera where he will meet them inter.

Berlin for the Riviera where he will meet them inter.

Berlin for the Riviera where he will meet them inter.

Berlin for the Riviera was a single of the Riviera of the Godown of the Riviera of Riviera of

Seattle

By Dave Trepp

Dog races this season with \$100,-000 track planned near Playland Amusement park. Edw. J. Fisher, Inc., adds Liberty, Lewiston, Ida., to growing vaude

Amount of the control of the control

augocat Annie. MGM production, with Wallace Beery expected up for a Meil Mosher has taken over Avalon theatre in Olympia, with PNW receivers surrendering it. Liberty there is operated by NRF corp. Capitol is dark, especially the production of the

London

Anona Winn giving beauty se Edward Laurillard moved into nev offices again.

Andre Charlot's impending revue finally titled 'How Do You Do?'

inality titled 'How Do You Do?'
Roy Fox and Irwin Dash, both in-valids, recuperating in Brighton.
Lawrence Howard negotiating musical talker for Marion Harris, Numerous people in film world are asking: Where is Clayton Hutton? Nan Blakstone talking dates over with John Southern for London Pa-villon.

villon. Errol Addison, Kirkwhite and Addison, now working with new

artner. Charles Cochran engaged Mary Jills for femme lead in 'Music In he Air.'

Addison, now working with new partner. Scohran engaged Mary Dartner. The Air. Lord Castlerosse raving about the beauty and charm of Mrs. Sam Golden. The Air. Lord Castlerosse raving about the beauty and charm of Mrs. Sam Golden. See the Control of Mrs. Sam Golden. The Control of Mrs. Sam Golden. The Control of Mrs. Sam Golden. Harry Tennant and his former chieft, K. H. Gillespie, on friendly Hannen Swaffer popular speaker at meetings condemning Jew-baiting in Germany.

Hannen Swaffer popular speaker at meetings condemning Jew-baiting in Germany.

Royal Scot. England's crack lore has World Fair.

Ralph Dean using his salesmanship on E. Remnant till the early hours of morning.

Ralph Dean using his salesmanship on E. Remnant till the early hours of morning the chief of the Control of the management. Gaumon-British negotiating with Sam Goldwyn to borrow Anna Sten for a British picture. Gaumon-British negotiating with Sam Goldwyn to borrow Anna Sten for a British picture. Six Lias, Four Banvards and Barbette among those recently refund the sam of the Control of the Control

desk.

Patsy Ruth Miller (Mrs. Tay Gar-nett) joining friend husband on the Riviera, where he is making pic-

Blaming his failure on talkies, income tax and amusement tax, Percy
Hutchison filed his petition in bankruptcy.
Jerry Dean (femme) collaborating with Monckton Hoffe in new
play, which Edward Lauriliard will
produce.
Kepple and Betty postponing their Norway, Sweden and
Demmark dates to play further English time.

He stipulated there should be no blography written of him without the consent of his widow from the consent of his widow from the consent of the consent of his widow from the consent of the consent of

May.

Henry Scherek, for many years with Reeves, Lamport & Sherek, will be out after four weeks. Sherek likely to join the Parnell & Zeitlin office.

likely to join the Parnell & Zeitlin Officer.

Hodgson, for many years Daily Express' film critic, suddenly out, with Cedric Beifrage to replace, doubling from 'Sunday Express,' where he returns definitely.

Arthur Riscoe walking off with several suits of clothes after run of Hippodrome's 'The One Girl', with management threatening proceedings, which he is prepared to face. Glovanni boasting how he foliced in the commandary of the commandar

Sir Harry Lauder conducted com-munity singing among the record crowd of 134,170 at the England-Scotland international football match at Glasgow April 1 and boasted he saw the game free.

Coney Island

Manny Dreese 'mayor' of Coney. Dr. Cooney reopening incubators on boardwalk with reduced admis-

R. S. Tretler of Mayfair, Contury circuit, giving away five suits of clothes to holders of tickets.

Joe Bonimo, strong man in silent nd talking pictures, back from oast, telling his pals the real low-

down.

The Blacks and Lou Levines from Cleveland taking in the sights for Edward taking in the sights for Edward taking in the sights for State of the State of t

for adults only, is free beer. Sandy Schell's Red-Jackers Orch opened Schell's Red-Jackers Orch opened Irving Rosenthal and Jess Dupee operators of Cyclone at W. 10, claim they have the highest drop in the early we have the highest drop in the case of the highest drop in the Cross. American Legion, Coney Island Post No. 1972, recruiting, Wockly American Legion, Coney Island Post No. 1972, recruiting, Wockly adir's Black Hawke. "Banjo Matin-dair's Black Hawke." Mary Dillon, only woman president of a gas co. (Brocklyn Bortough), devotes her spare time to RKO Tilyou organizing ball team, Bill Pirano capitain and mgr., challenging Steeplechase and all comers. Winning team to get keep of Sheenshead Bay nerking un with Sheenshead Bay nerking un with

Budapest

By E. P. Jacobi

'City Streets,' Paramount; and Aimost Married,' Fox, banned by

Censor.
Victor Kelemen, playwright, suing
Hona Fulop for cribbing subject of
her picture scenario. Spring Shower' (Marie) from him.

Hans Knappertsbusch, German conductor, had roaring success with Waltz King Strauss memorial reactal, which he conducted.

Second time it came to blows be-tween George Labrioia, militant son of vaudeville theatre manager, and acts whom the management owed salaries.

salaries.

New radio station now being constructed at Lakihegy will be 376 meters, topping Elife! Tower, up till the beginning of broadcasting the highest edifice in Europe, by seven-

highest edition in European in Indie ty meters.

An American-Hungarian indie producer negotiating for picture rights of Timosa, Yiddish play firse performed here. To be produced in German, Hungarian and Yiddish

Metropolitan soprano, and voice-coming.

coming.

ment proposes to boast coming.

Kingary by releasing foreigners frozen credits if they will come and spend the money here. Since Hungarian bonds can be bought dirt cheap and cost of living is cheap tourists is expected and fevernity prayed for.

Dallas By Rudy Donat

David Pesetzki arrives to guestconduct for a spell at Palace (S. E.),
R. Z. Glass, rejuvenator of Knox
street nabe house, has just taken
over another nabe, Park theatre,
dark Harris knocked S.R.O. in
smash-up with police buggy going
sixty per. Baton arm temporarily
laid up.
Tommy Bond, vacationing from
our Gang, stages party-of-the
word Gang, stages party-of-the
word Gang, stages and of Spanky
McFarland's friends.
Familiar faces, Al Lever's and
Faye Lemmon's, back at Old Mill
(Southern Enterprises). Team mansged and publicized this house for
Tis a big town. There's Karl
Hoblitzelle stealing Eim street with
Noel Coward's 'Cavalcade,' while
Mirs. Hoblitzelle on Maple avenue
steals the Dalian Little Theatre's
'Young Idea.'
Old picts being revived by Southern Methodist University group include The Deerslayer, 'Treasure
Island,' Three Musketern,' 'A
Chaplin's Tebinde's Cond
Chapli

with son, Kepple and Betty postboning their Norway, Sweden and
Demmark dates to play further English time.
Cochran advertising for beCochran advertising for beLapacity for his Music in the Air production.

Hasoutra the American dancer, claim and marry chall continued the same author's
Sheepshead Bay perking up with little excitement. Lundy's, Mouling the same under the same author's
Cochran advertising for the same advertising for
Cochran a

The Hague

By M. W. Etty-Leal

Marek Weber and his band here Marek Weber and his band here.
Novelty in Amsterdam; dainty
girls, walking bookstalls, a scheme
to propagate Dutch novels.
German actor, Paul Wegener, here
with a small company, producing
Boen's 'John Gabriel Borkman'.
Stockted Americans

with a small company, producing Been's John Gabriel Boriman.' Slegfried Arno, German filmhero here with a legit company, staging Louis Xu' by Wilhelm and House the stage of the stage. Foreign talent in concert helic Bernislaw Huberman (violin), English artists: Ethel Bartlett and Roe Robertson of the Stage. Foreign talent in concert halls: Bronislaw Huberman (violin), English artists: Ethel Bartlett and Roe Robertson Wilter, Italian violiniet, Liaa Minghetti; French artists, Alfred Cortot and Jacques Thibaud; Russlan dancer, Asaf Messerer.

Ribustan dancer, Asaf Messerer.

Tourn council passed bylaw allowing pansengers to carry lapdogs in trams; a few years ago, by way of a try, dogs were allowed in front platforms of trams, when an Alsatian took a Captain of the Guards sidn. to dog owners was reversed.

Foreign taient in concert halls this week; German planist Goldenberg, Don Cossacks (Russian), Hardolf Samuel, who just returned from will give a Bach recital here. Violinist Collette Franz and Russian famous singer, Chaliapine, top the bills.

Dr. William Mengelberg, recovered and returned to Amsterdam. Met Muscellni in Rome and
now getting ready to take up his
haton again for Brahms featival
haton again for Brahms featival
agreatity shocked when he heard of
death of one of the most prominent
members of his Amsterdam orchestra, Mr. Alexander Schmuller, viorate, Mr. Alexander Schmuller, vio12 L. Trass a born Russian (from
Mosyr).

Minneapolis

By Les Rees

Walter Branson, Warner Bros.

division manager from chrospo-visitor.
Dick Fox representing Monogram pictures' New York home office at local Capitol exchange.
Bill Lawrence quit his radio announcing job with WCCO to embark in business for himself.
Manager Ralph Ayers claims first co-ed service staff at Century.
Femme ushers downstairs and boys to be considered to the constant of the co-ed service staff at Century.

in halcony, WCCO, Columbia chain station here, of the air a brief time last. These of the air a brief time last. These of the air a brief time last went on blinking when transmitter went on blinking when transmitter that we have a brief the air manager here, who died xecently, was insured for more than ene million dollars. Sam Fish of United Austral hards

necently, was insured for more than one million dollars.

Sam Fish of United Artists' home New York office in charge of local exchange while Max Stahl, its manager, is visiting his parents at Fer-

agor, is visiting his parents at Ferreil; Pa.
Evelyn Schwartz, a Publix information clerk, was secretly married to Jack Gleason, local business
engagement me she announced her
engagement.
Local columnist revealed that
Eddie Cantor gag, 'Generally speaking,' women are-generally speaking,' appeared in a high school year
high appeared in a high school year
parent of the parent of the parent of the parent
P. L. Hickey here from New
York's Universal office to do special
exploitation work in territory for
Rome Express,' Be Mine Tonight'.
a. The parent of the parent of the parent
also manager from New York
office, closed deal here with Publix
to take entire 'U' product for all
Northwest circuit, except Twin City
first runs.

Pittsburgh By Hal Cohen

Cab Calloway at Syria Mosque id Guy Lombardo at Grotto ball-

and Guy Lombardo at Grotto ball-roommy Walsh post-carding now from Frisco, where he's at Ea Tab-arin cafe with Tom Geru. Stephanie Diamond, WCAE dra-matic actress and announcer, down for the companies of the con-traction of the companies of the top-tion of the companies of the com-traction of the

appendix operation. Getting along nicely, Flock of Varlety club members from here are taking in Columbia (O) chapter's annual banquet Thuraday night.

Joe Bernhard and I. J. Hoffman for meeting with managers in the columbia some to haugurate latest. When the same to have the columbia of the columbia o

The drive... The drive... The drive... The drive... The drive and the dr

CHATTER

Bermuda

Reid Hall showing first Bda. new el. 'White Sister' none too good at

Twistle Sister' none too good at pop prices. Playwright Philip Barry and wife at the Joel Buber's. Playwright Philip Barry and wife at the Joel Buber's bust, at all three performances. F. P. A's entertained A. E. Thomases for two weeks companioning. Gertrude May Stein, ex-opein. Divine smacks iszz in Diocesan Magazine, causing loud local controversy. Special Scientifs Castle Harbour hotel orchestra on the Terrace at Tucker's Town.

Tucker's Town.

Mussolini Speaks' flops badly:
Mrs. Lowell Thomas, whose husband speaks therein, invited to attend in exploitation scheme.

Denver

Founday closing was beaten at Rocky Ford, Colo.

Isaac Weiner has been made Fox West Coast auditor.

Exchanges mostly demanding Exchanges for the Merchanges of the Merchanges of the Merchange of the Merchanges of the Merchanges

Lincoln, Neb. By Barney Oldfield

Chatter about a new circuit out of the makes vaude still look possibly repaired a press club here and J. N. Allison (AF bureau mgr.) is the pres.

Ray Weaver has been to Minneapolis trying to set up some dime stock there, too.

Jack Scott ladarion with Leapplegate and Fred Hartiey following a week later.

Joe Cooper finally got to town to face problems of adm cuts, unlow whacks, house closings and numerious other present day ownership those.

ous other present asy ownershap tunes.
Stay in award of KFOR wavelength to Cornbeit Broadcasting Co, by FRC upon complaint of breach of contract by former owners, Howard and Charty editions.

A contract of the contract of

Milwaukee

By Frank J. Miller

Brandunee

By Frank J. Miller

No more German films at the Pabet until action of Bennie Fields heading first Palace vandefilm.

Walter Hampden coming to the Davidson May 15 in 'Caponsacch' and Hamlet.' Carte (Caponsacch' and Hamlet.' Carte, formerly under Warner direction, now operated by Shorewood Theatre Co. Alhambra continues to hit the ball with vaudefilm. Nan Halperin Program of the Capons of the Cap

ings took in Racine and Kenosha, Joseph Rosenfield, formerly at the Garfield, Milwaukee, handling the Saxe Kenosha theatre,

Des Moines

By R. W. Moorhead

Delication of new 50,00-watt transmitter for WOC-WHO for April 25.

Don Allen, recently appointed manager of Strand for Publix, will also manage affect.

Discount of the stranger of the stransmitter for WOC-WHO for 10 to 1

Unions

(Continued from page 25)

reduction in scales for house Minneapolis, St. Paul and Dul but houses are remaining while negotiations continue. Independent exhibitors here

not seeking any further relief from not seeking any further relief from the booth operators at this time, and no further effort will be made to change contracts which continue in effect until Aug. 31. Conditions at that time will determine the exhibitors' course of action. The operators' mion is youtnarily taking a 10% cut from the scale called for in the present contracts, the slash having been instituted last November.

RKO, N. O., Shutters

RKO, N. O., Shutters
Failure of negotiations with the
unions led RKO to shutdown the
Orpheum. The RKO move for adjustments followed on the trail of
the Saenger-Fublix outht in the
south to ge non-union. Whether
this would indicate that RKO may
tra similar stunt in New Orleans,
to such the second of the second of the
from the organized earth, best
eigen.

from the erganized evalue, man given.

Syracuse Settled, but—
Syracuse's skiffered with the control of the cont

Rochester's 15% Slice Rochester, Rochester's 15% Slice
Rochester, N. Y.
Stage hands and projection men
agreed to 15% cut after nearly
three weeks negotiations. This is
in addition to 10% reduction agreed

in addition to 10% reduction agreed on last September.
Theatre officials were becoming disturbed as unions would neither agree to a reduction or make our-right refusal. Unions held that previous cut was sufficient and negotiations dragged until theatres of-fored ultimatum and reached agreement in all-night session.

Hollywood

Columbia may install a bowling alley for the execs.

Lew Garvey is handling pub-licity for Charles Farrell.

to celebrate his birthday, Ray Bourbon with his panz revue replacing BBB at the Cellar. William Le Baron in bed for two days with a ptomaine attack. Robert Armstrong feeds his personal press agents twice a week. Boat season opening up with them what have skiffs spilling yacht talk.

Mae Clarke expected to be around in 10 days following her auto ac-cident. Ernst Lubitsch quit smoking those black cigars last week—for

detent.

Ernst Lubitsch quit smoking those black cigars last week—for two hours.

Bill McNutt getting bids on a design for an owner's ensign for his sign for an owner's ensign for his parts craze among the gale is falling off, with the dept. stores reporting a big drop in sales.

Plenty of movie personalities are visiting Judge Edward Brand, who is new sitting in alght current in the same in the same in the same in the fact of the core in the same in the sam

and Jack Dempsey are reported clubby around the Broadway nite spots.

When Sidoy Buchman saw Charles and the spots of the said Binon search of the said Binon looked like an eyesore in blue.

Dick Spior and Phil Phillips down for the said Binon looked like an eyesore in blue.

Dick Spior and Phil Phillips down for the said Binon looked for the said Binon looked for F-WC dates in the northern cities.

Harlan Thompson, having taken to pulling cameras apartis responsively some some spin service of a national advertiser.

Richy Craig has an office at Ketro with Al Bossberg and claims berg's gag, jotting them down on the back of an air mail stamp.

John Engetead got the razz from Par's publicity department when Whom Charles and the said of the sa

Harry McCoy likes easy chairs in eateries.

Gladys Lehman now on Par writing staff.

Chico Marx threw a gagless party celebrate his birthday.

talk.

Bill Gibbs is now with the 'Holly-wood Clipper,' weekly neighborhood

patry for the West Side Riding and Asthma club last Thursday at Rancho.

Kalmar and Ruby back again from New York. Squawking because they didn't play a benefit was a state of the state of

Reel. 'An audio S 'News' Alexander Brothers, through their attorney, Abram-Robert Simon, have placed an attachment on the negative of 'What Price Money?' produced by Diltura Productions, for asserted failure to pay studio rent and sound costs. Negative is in the Davidge lab.

Rerlin

By Heinrich Fraenkel

Dita Parlo, back home from N. K., sying hello to her friends.

Francis Mangan in and out of own on a rush visit from Paris.

town on a rush visit from Paris. Ed Perkins all smiles about Mo-jica's Berlin success. Both off to the Orient Corp. And Europa Verbith have jointly formed a new big production concern. Nero Films filing petition for bankruptcy. S. Nebenzahl, the company's chief, moving to Faris. English Flayhouse pleasing their Berlin fans by a nice show off Joha After cancelline bis last three

After cancelling his last three scheduled for Ufa, Erich Pommer plunges right into work with Fox plunges right into work with FOX.
Paul Biensfeldt died, aged 65. He
was one of Max Reinhardt's oldtimers and very popular on stage

was one of Max Reinhardt's oldtimers and very popular on stage
and coreceles beutechland' running
more than a hundred prints all over
the country. Propaganda feature for
the Nari part, Propaganda feature for
the Nari part,
Ciayton Shennon, after a particuread bound, just in time for the
wife's birthday.
American companies here have
called in all salesmen till after
le expected to be more attitud.
Minister Goebbele asking 20
femme and male stars to tea, so
they could meet Hitler and Goering.
Some of the most noteworthy stars
Grock, now a circus headliner,
told the press that his comeback
after three years' retirement was
due to his having been gypped out
of all his dough by film promoters,

Canton

By Rex McConnell

Hod Williams' band due to start ummer season at Waldameer Park

Hod Williams' band due to start summer season at Waldameer Paris, Erie, Pa., May 20.
Columbla, at Alliance, announces return of vaudeville after two years of the part of the

ago. First dance marathon in

First dance marathon in many years due to open in New Recreation building, Meyers Lake Park, about May Jong and Dave Lederman, who have made successful venture of burlesque at Galety, Cleveland, negotiating for closed Civic in Akron, where they plan to revive burlesque soon.

Agents Oppose

(Continued from page 4) tions. It also came out specifically against the Central Bureau by name ing it in the body of agreen

Agents Split on Idea Agents Split on Idea

Several of the agents present declared themselves against the Central Bureau but not in favor of
agreement or the manner of agents
achieving their purpose to oppose
it. The theory is that if a client
deals direct with the Central office,
against their (the agents') wishes
and instructions, they, the agents,
would be liable to legal redress on
part of other agents.

part of other agents. Part of the nev proposed plan is for a \$50,000 battle fund, with each big agent contributing \$1,000 and the smaller ones lesser amounts with \$100 minimum contributions. Contributions would be forfeited as case of infraction of agreement.

case of infraction of agreement.

Committee in charge handling agreement are Frank Joyce, chairman; Charles Kenneth Feldman, Phil Berg, Freddle Fralick and Harry Weber, with Ralph H. Blum as attorney for the Collective Agents' group, as the whole bunch le known, since more than half are not members of the Artists Managers' Association.

The first move accepts will make

The first move agents will make is to get the clients to sign an agreeis to get the clients to sign an agree-ment, without penalty clause, re-fusing to do business or accept deals put through the Central Bus-reau. Clause in the second agree-ment reads that if the court finds that any part of their agreement is illegal, other sections will be con-sidered legal and binding.

Many of the agents who attended the night meeting tired after an hour or so and walked, with all feel-ing that the Central idea is just a dream and would never work out, so why worry about it and spend money irritating themselves. Only about 25% of the licensed agents attended the first meeting, with the atmaller group at the night session.

ACADEMY, N. Y.

(Continued from page 40)

off cold despite some helpings from Tess Nolan, high-kicker; Jackie Green, an Eddie Cantor imitator, and Paul Hagan, pianist-tenor.

and Paul Hagan, planist-tenor.

Among the curlous pieces of showmanship at this Skouras stronghold is to advortise the film rather than the next or succeeding week. Presently a trailer calls attention to the fact that the spot will pisy (Vavicade' (Fox) beginning some two weeks later, and the dilm is current at Radio Olty.

film is current at Radio City.
House is still pooled with RKO's
Jefferson, a block or so away on
the same street. Jeff. long a vaude
center, went straight sound with
the pooling arrangement giving its
vaude to the Academy. Upshot so
far has been that the Jeff is mostly
and can all the street of the control
of the deal, as RKO books both
films and the vaude into the Academy.

films and the vaude into the Academy.

It's a depressing stage background which actors have to lean ground which actors have to lean special states of the s

ning backwards.

Under such conditions it's no wonder that customers take that Missouri attitude when focussing their orbs on an Academy presentation.

Shan.

HIPP, BALTIMORE

Baltimore, April 14. Bands still constitute the bulk of the Hippodrome's headline booking, and due, no doubt, to the fact the band turns have contributed the best steady income to Izzy Rappa-Even going for repeats, as e case of Ben Bernie two A band every fortnight is just about the order; the order in the six weeks being Bernie, Fred Waring, and then Noble Sissle, with Guy Lombardo understood coming in a fortnight after Sissle.

in a forthight after Sissile.

Waring's Pennsylvanians in town are interesting for several reasons: one is their extreme popularity in Baltimore, having established run Baltimore, having established run the old agreeords at the Rivoli in the old agreeord when Sleep was just being rehearsed by the Waring out-fit.

the old days, when 'Sleep' was Just being rehearsed by the Waring out. It. Waring remains one of the production their waring the state of the state

DOROTHEA ANTEL 226 W. 72d St., New York City My New Assortment of GREETING CARDS Is Now Ready. 21 Beautiful CARDS and FOLDERS, Boxed, Post-



their smooth rendition of pop and semi-pop nucle. The Waring striving for effects by movement and always, particularly in the striking production of Bolero. The entire turn exhibits time and pattence paid to details, and, what is more, actual stage ideas. Phantoms with a standard trampoline turn, very okay on the stunts, but wobbly on attempts at comedy. In the deuce were Kemp and Sally and two stooges, who pleased this house with the largest assembly and two stooges, who pleased this house with the largest assembly and the straightforward tap routine. Business light at the first show (food Friday, Filcker (Grand Slam (FN) with Pathe News.

HIPPODROME, N. Y.

Good Friday night saw a dropping off in business at the Hippodrome that probably will be made up this week, but at that the house was nearly half full on the lower floor, and that's a crowd in most places these days. Those who were there were enthusiastic, and most of the

were enthusiastic, and most of the turns collected plenty of applause. According to the Hipp, the bargain days are Sunday to Tuesday, that days are Sunday to Tuesday, that the head of only two, and possible to get a shadown to the same per diem, but it's three days to collect for instead of only two, and possible to get a shadown to the same per diem, but it's three days to collect for instead of only two, and possible to get a shadown to the same per diem, but it's three days to collect for instead of only two, and possible to get a shadown to the same per diem. The same per diem between the same per diem between the same per diem to the same per diem God days, when Siegy was just one od the prostraing formains one of the prostraing formains one of the prostraing formains one of the proshawaye taken pains to give the
some seght months, Waring guilt
bility production (least, this time) the pression of the pres

MET. BROOKLYN

Brooklyn, April 14. Outside of Milton Berle all that the current stage whirl offers is Lee Morse Sammy Lewis and Patti Moore and a line of 10 Chester Hale rompers. But for sheer entertainment and the sort that sends them ment and the sort that sends them away satisfied and still harboring kindly thoughts of vaudeville, this combination has it ace high over the assortments uncovered here in recent weeks. And almost 100% responsible for the impression is Berie. With due credit to Lee Morse and the Lewis-Moore duo, it's a one-man show.

Morse and the Lewis-Moore duo, it's a one-man show of the space that Lewis and Moore took to do their regular vaude turn, the opening number by Miss Morse and the unlimbering of a tap spectacle by the line, Berle remains in constant evidence during the run of the presentation of the pr

served to augment the mideettlor response.

The usual heavy dose of the smutty and the double entendre was missing from the Berle repertoire on the Friday evening occasion. Perhaps the restraint was due to recognition of the Metro-ever the cause of the deference, Berle made up for it with overfrequent resort to the nance stuff. It didn't take him long to realize that this quirk was will a rich source of humor in Brooklyn, and few were the state of the stat

a moment, even when the pit that was transposed to the stage for a Miss Morse acored several solid handouts on her own. Hers is the torch calibre of warbling that still cuts through the mass layers and makes itself felt. She was also with Berle, who followed her alring of 'Lord, You Made the Night Too Long' with his parody on the pants them and piled up the usual damage. On the heels of this impression and Lewis and the solid properties of the superior of the properties of the superior of the properties of the

ow He

LEICESTER, LONDON

ley, a comic of the old achool, mostly in demand for seasonal pantomost of the well lilds.

Duncan Gray, comparative newcomer, with a tunny pan and wellworn chatter, pleased.

Vardel Brothers, although billed,
did not open, due to their 'chute'
being too elaborate to place on an
aiready overcrowded stage.

Bill is proving an attraction and
pulling a real stag audience. But
nize a bio of hoocy is this 'Houri or
Stamboul' idea.

LOEW'S, MONTREAL

Montreal, April 13. Vaude held up house and is going to get Loew's back in the rialto price than formerly for five, which were not as good. Current bill leans to comedy rather than dancing, and got plenty applause from audiences that are now com-ing back to Canada's only vaude house.

house.

Opener is Chapelle and Carlton, strong man and femme act, with variations that looked novel here. Lifting girl on hands from the horizontal built up into rolling up flight of stairs with ejirl standing on his hands. This kind of turn usually gets cold reception here, but novelty brought good applease for his one.

brought good applause for this one.

Second spot, Russell, Elmer and
Armstrong, tumbiers, with only soso patter. They varied act with
Imitation Gable song before mike
that was pulled away from singer,
getting the odd laugh, but act little
tumbiers are good enough.

Andre Renaud, trick planist playing two instruments, in the trey,
did plenty with right hand, but left,
got off light. Played well-known
trills. Crowd applanted to the
Eddle Sanborn, orch leader, nelped
out and act was given encore and
call.

trills. Crowd applauded when Eddie Sanborn, orch leader, helped out and act was given encore and call and act was given encore and call core with the act was given encore and call core with a contract was a contract with the contract was a contract with the contract was a contract with the contract was a contract was. Harry Savoy followed and was another wow. He monologs most contract was a contract was well as a contract was well as a contract was a c

Sprung in den Abgrund

(Continued from page 41)

(Continued from page 41)
fred the fatal accident) valuity
fryd to dramp the star.
United the fatal accident valuity
fryd to dramp the star.
United the fatal accident value value
fresting atmosphere created by
the Tyrol background and a lot of
mountaineers with their yodeling
and folk songs. Another good point
and, incidentaily, a thrilling stunt is
auspension trolley in finally of acid
the crocks right up to the peak of
the mountain. The picture contains
a fair amount of winter sport
scenes, and some of the comedy rescenes, and some of the comedy rescenes, and some of the dragging in
feature, in its class, might be winted
the trial if it wouldn't be dragging in
parts, a fault though which might
still be remedied by some judicious
cutting.

(Second Review) (ENGLISH VERSION)

After opening at the Mayfair, N. Y., with the original German version, superimposed English titles, Joseph Plunkett, American distributor of this foreign-made, switched to a dubbed English dialog print the second week. If to all the chance, the result Joseph Tuber of the chance of the control of the chance of

Cohens-Kellys in Trouble

Universal production and release. Features George Sidney, Chas, Murray. Disoled by George Stevens. Story by Homer Croy and Vernon Smith. At Riatto, N. Y., week April 14. Running time, 69 mins.

record by George Stevens. Story by Homes week April 14. Running time, 69 miss.

In the lives of the Cohens and Relays, Trouble' is an exceptionally the Running time, 69 miss.

In the lives of the Cohens and Relays, Trouble' is an exceptionally because it thas good comedy value and sufficient weight to hold its own in all but the most particular and the relation of the relation of

Truth About Africa

WB Films, Ltd. (London), production and state rights release. Records expedition of Baron Gourgaud; off-acreen narrative by Griffith Humphries. Scored by Horace Sheppard, Photography, Joseph R. Barth, At Cameo, N. Y. week April 15. Running time, 47 mins.

ime. of mins.

The truth about 'The Truth of Africa' is that it's just another acap count of an African adventure none to well of the truth about 'The Truth of Africa' is that it's just on the acap count of an African adventure none to well photographed or recorded.

Of sumicient screen value, however, no pass muster in lesser engages of Africa' is muster in lesser engages of Africa' in increase and the sound of the increase of Africa' in increase and the increase and the acap and

Hollywood's Way Out

(Continued from page 5) have nothing to do with the pro-

posed plan. The directors are calling a m The directors are calling a meeting early in the week to form their me or the meeting of the meeting of the meeting of the meeting of the meeting and death resolutions against the plan. Producers, agreed at meetings to form a process patent pool with all comprocess patents are considered to the meeting of the meeting of

Other Ideas

Other ideas
All proposed plans for general adjustment were given into hands of local sub-committees on production; and eastern men on distribution to work out. Final okay from east and west bodies must be had before put into operation, with Hays remaining here for another 10 days to hold daily sessions with committees of local executives on matters brought up. brought up.

Following a week of round-table-Following a week of round-table-ing with each other, the eastern picture heads are trekking back to New York, feeling they have accomplished an extensive program layout toward general economy in the lindustry that will bring marked savingsi in production costs without resorting to any horizontal or arbitrary cuts to their employees.

There will be no monthleter or each other, taken the consideration have

hing and likes and dislikes for each other taken into consideration by either studio or distribution heads in the future. They have agreed for studio cooperation to eliminate all unnecessary waste and exorbitant overheads. They have agreed to the interchange of players among each other, as well as writers and directors. These people will be included the stars. This, it is figured, will be the stars. This, it is figured, will eliminate a lot of loss in earrying time of people when they carrying time of people when they are idle and unassigned to produc-

tion:
Also, methods have been worked
out for the reduction of overhead
through waiting time, as well as
plants formulated that set costs must
be reduced. Studios agree to rein
to each other sets that have already
been used, and can be repainted and
further use. When the competitors for
further use. Outbhild.

No Quibblings

The east-west group came, to a realization that the crisis in the industry was too serious to bring about petty quibblings and jealous-les, and they knew that if an improvement did not crop up immediately in production and distribution branches, there would be new faces in the industry, both on the coast of the industry, whether they liked each other or not, because if one company flopped, the other companies would have to pay for it, as well as the exhibitors, and that petty jealousies and fighting must be eliminated.

They agreed that wherever talent would be cut it would be done by each individual company without any concerted agreement among the producers. The agreement was made that talent would be paid its worth, fabulous incomes, not eiting extending the producers of the individual company without any conserted agreement of the producers. The agreement was made that talent would be paid its worth, fabulous incomes, not eiting extending would be weeded out as rapidly as possible.

No efforts will be made to en-The east-west group came to a realization that the crisis in the

possible.

No efforts will be made to enforce any measures that can not be done legally in the conduct of the

Want United Front

Want United Front
A number of the matters taken
up during the meetings, which ran
from Monday to Friday, with all
east and west people attending, are
now belag worked out, and the results will possibly be made known
early this week, as a number of
conferences were held among vaconferences were held imong various groups over the veck-end on these problems. The eastern group impressed on the coast group that the stockholders and bankers of the companies expected more than fightling from the coast, and they wanted a united front of all of the wanted a united front of all of the companies in the business of the companies of the business of the coasts and results at the box office. When UBO Idea Started Three was considerable talk upon

When UBO Idea Streted
There was considerable talk upon a United Booking Office through which players, directors, authors, et al., would be cleared. While the studios figured that the plan, as outlined, impractical at this time, and felt they could work an interchange system of handling—people—under-contract to themselves much easier ladividually, than through a central redividually, than through a central incorporation of a Central Artists' Dureas, Inc.

Discussed among the group also was distribution savings. Plans are being effected with a possibility of some of the companies doubling up on their exchanges, such as was the case of Fox and Educational, to bring flow costs in this direction.

bring down costs in this direction.

The group condemned double and triple billing, and will work among the exhibitors to restore the single feature throughout the country, with the beginning of the new season. They feel that in exhibitor must co-operate with the d'stributors and producers in bringing back the business to a profitable basis, and must make allowances for production and distribution conditions in their dealings with the film sellers.

The meeting also discussed the foreign situation in its entirety. They especially took up the matter of doubling the exchanges to handle product of the numerous companies

product of the numerous companies in all countries outside of Emgland, where the single system still exists. There was also considerable talk during the sessions on cutting out of duplicated news weekly shots. It was figured that a central bureau similar to the A. P. could take current news shots, and distribute them at one cost among all news weeklies

Story Exchange Worked Out

Story Exchange Worked Out Also discussed, and to be carried out, was a matter of story sales and exchanges from one company to another. The eastern heads figured that their companies were carrying too much material on the carrying too much material on the shelves that could not be used. The plan now calls for the exchanges of any stories among the various companies, providing the studio wanting this particular material had the proper personalities, and could make a good picture out of what they had.

au. discussed throughout

they had.
Also discussed throughout the meeting was the matter of cutting down shooting schedules on pictures by having everything ready. It was pointed out by one executive that if this could be done at least 25% would be sayed on production costs in general through cutting four-week schedules to three weeks.
Another saving suggested was the elimination of the 20% and 300-foot title credits on a film. It was said that audiences and exhibitors were not interested in the personnel who participated in the writing of the story and technical assemblage of a picture; all they wanted was action on the screen. It was pointed out that each company uses an average of 100 prints, and the industry could save about \$1,500,000 annually through eliminating unnecessary names from the screen. annually through eliminating un-necessary names from the screen, as well as allowing the exhibitor to save several minutes of running time on each show.

Put Stop to Chiseling

Put Stop to Chiseling
One concrete move that was taken
up during the season, and immediately put into effect, was an order
to stop chiseling and price raising
during the making of inter-studio
loan deals. This was to the effect
that each studio will appoint one
person on their lot to act as contact on all deals. Under the plan
no loan deals can be made between
studio execs of the two lots involved without the negotiations being handled by the person at the ing handled by the person at the studio assigned to loan negotiations

Will Hays dld considerable talk Will Hays did considerable talk-ing on the matter of economy, and also stressed that clean pictures would have to be made and that the dirt pictures were passe,' so far as audiences were concerned.

Reach Dirt Agreement

The producers agreed to attempt to stop the dirt at its source by halting the practice of buying ques-

halling the practice of buying questionable material with a hope of cleaning it up by adaptation, but still retaining a box office pull through maintaining the original title. This, it is expected, will eliminate the purchase of more than \$1,000,000 in stories a year. Hays had various department heads from studios in to give them heads from studios in to give them work. Those who attended the meetings were Adolph Zukor, Nicholas M. Schenck, R. H. Cochrane, M. H. Aylesworth, Slâney R. Kent, Harry M. Warner, Sam Schneider and Judge McKay, as the eastern group.

Schneider and Judge McKay, as the eastern group.
The western group were all studio heads, Including Louis B. Mayer, Carl Laemmie, Jack Warner, Darryl Zanuck, Ben B. Kahane, Eddie Mannix, Henry Ginsberg, Henry Honigson, Winnie Shechan, Jason Joy, Emanuel Cohen, Sam Briskin and Carl Laemmie, Jr.

Allentown Fair Goes Wet. Reading Is Dry

Reading, Pa., April 17. Unlike the Allentown Fair, which will permit a bar to be operated this year, and which has cut its admission rates, the Reading Fair, on crated 36 miles from the rival Allentown show, will not depend this year on beer for increased reve-nue. A. S. Deysher, who retired from the presidency of the two as-sociations bearing the Reading Fair's sociations oearing the teading rair's name, is vigorously leading the movement to keep the fair dry. John S. Giles, the new president, who is police commissioner in this city, is also regarded as opposed to permitting operation of a bar.

The Allentown Fair has cut admission rates severely. The Read-ing Fair is considering the reduction of its price for adults from 50 cents

contract was closed with Wirth & Hamid, New York City, for the free stage attractions at the Reading Fair in September.

Civic, Akron, Back

Akron, O., April 17.

Burlesque will be revived at the Civic, formerly the Grand. Stock burlesque thrived there until a year buricsque thrived there until a year ago when the house was taken over by new interests and the name changed. Half a dozen attempts with different policies finally resulted in its closing last week. until a year

sulted in tie closing last week. George Young and Dave Lederman, who have been successful in their burlesque promotion at the Gayety, Cleveland, are reported to have secured the S. Main street theatre and plan to reopen it. They are understood to have obtained another theatre in Cincinnati last week

Civic played burlesque so long that any other policy presented failed to attract patronage.

Pro-Rata Fair Awards

Des Moines, Ia., April 17. Des Moines, I.a., April 17.
A cut of 44% in the budget of the
1933 Iowa State Fair from the budgeet of 1931 has been approved at a
meeting of the state board. This
year's budget will be \$185,000, or
\$65,000 less than last year and
\$119,000 less than two years ago.

\$119,000 less than two years ago. The board reduced admission prices and adopted a resolution designed to protect the treasury against a deficit. It provides that if receipts fall below \$145,000, payments of claims and premiums will be scaled down pro rata. Contracts will be made on that basis.

Stock in Harlem

Unable to get a tenant for their New Gotham theatre, Harlem, Friedman & Schwartz, the owners, have decided to operate the house themselves and have installed a buriesque stock. Previous tenant was Charles Schwartz, no relation to the landlord Schwartz, whose burlesque policy at the house lasted but a few weeks.

DENVER RODEO LOSS Denver, April 17.

With an expenditure of \$54,038 this year—\$2,500 below last years cost—the National Western Livestock Show and Rodeo suffered a loss of \$2,311, as against a loss of \$5,087 in 1932.

Roe Emery was re-elected president and Courtland R. Jones continues as manager.

Empire Wheel

Week of April 17

Girls of U S A—Empire, Newark. Beauty Parade—Howard, Boston Dimpled Darlings—Trocadero, Phila iphia. Jazztime—Gayety, Washington.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk, POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS 'ADVERTISED IN ONE ISSUE ONLY

Acsop Arthur Jieawon Jii Biers Robert Kent Hugh Legge Janet Clark William

O B I T U A R Y

wood hospital April 10. He had ap-peared with Ada Rehan, Fanny Davenport and Montgomery and Stone. He retired as the result of an accident while playing in 'Mme. Sherry', since which time he has devoted himself to giving vocal in-BILLY PIERCE
Billy Pierce, 55, forcmost colored dance instructor, died April 11 at the Manhattan Eye and Ear Hos-pital, New York, following an operation for mastoids.

Among Pierce's pupils at his dance studio in New York were the most prominent dancers of the stage. Even the most accomplished platronized his establishment for lessons, while unknowns who were the stage. The stage of the stage

William Morris

taught by Pierce and later became stars were numcrous. He was a specialist on the modern 'rhythm' dancing.

Some of Pierce's pupils included Ann Pennington, Ruby Keeler, Marle Saxon, Norma Terris, Fairbanks Twins, Bee Jackson, Betty Comp-

Pierce started as a dancer in Pierce started as a dancer in vaudeville, opening his studio about 10 years ago. In between he wrote for colored newspapers,
The body was shipped to Purcelrille, Va., following service in New York April 14. The wife and two

children survive.

PAUL NICOLAUS

Paul Nicolaus, 40, one of the most amusing M. C.'s of the German cabamusing M. C.'s of the German can-aret stage, committed sulcide in Switzerland last month. Although not yet in actual need (Nicolaus

Beloved Father

CHARLES H. LOCKWOOD Who passed away April 16, 1933 Helen and Ruth Lockwood

had been very busy up to recently) had been very busy up to recently), reason for suicide was the artist's depression, as, under the circumstances, he could not see any prospects of resuming his professional career in Germany. Nicolaus, by the way, wasn't a Jew. He used to tell his cabaret audiences that, although he was generally considered to be a Jew, he really was not; he just happened to look that intelligent.

NEIL McCAY

Nell McCay, 64, veteran actor and brother of James Halfpenny, super-intendent of the Actors Fund home at Englewood, died in the Engle-

Downey, toured the country for years with the Downey circus, died in Medina, N. Y., April 13. Her husband died about two years ago.

Mrs. McPhee was a circus per-former before her marriage.

They started a small wagon show on the rails in 1890, but in 1926 changed to a motor caravan.

CHAR) ES B. FILIS

CHARLES B. ELLIS
Charles B. Ellis, 40, film salesman for RKO Radio out of its Atlanta exchange, died during the past week at his home in Atlanta of a sudden attack of pneumonia.
Ellis became a salesman in Atlanta in 1922 for FEO, later becom-

innta in 1922 for FBO, nater becoming manager of the Jackson-Wille exchange and finally returning to Atlanta as branch chief there. When RKO Radio and Pathe merged last year, he remained as a salesman.

HELEN G. MILLER

Helen G. MILLER
Helen Getrude Miller, 25, former dancer with the Eastman theatre ballet; Rochester, died after
three years' illness. She also had
been a radio singer and planist in
the early days of WHAM and
WHEC.

VIRGINIA ROBERTS

Virginia Roberts, 17, who with her sister, Dorothy, formed a vaudéville dancing team, was killed near Nassau, N. Y., April 16, in an auto ac-

Charles H. Lockwood, 63, father of Helen Lockwood of Harry Burns and Co. and Ruth Lockwood of Leavitt and Lockwood, died April 16 at St. Petersburg, Fla.

The father, 68, of the Trado Twins of vaude, died March 28 in New York.

Hamrick's, Portland

Portland, Ore., April 17.

This spotless dorp tasted its first dish of burley for years with open-ing of Hamrick's Music Box, presenting the bit-and-strip operas Lack of acquaintance with the customs of burley audlences evident the first night. Principal strippers the first night. Principal strippers failed to gct enough applause to carry on, thereby ending several times on the second safety pin in-stead of the fourth or fifth as planned.

But what the first week lacked is well-timed applause it made up for in attendance. Indications are burley can be sold to femme patron age in this burg, if the gags and ago in this burg, if the gags and bits are given a bath every Satur-day nite before serving. Dialog of the premiere show too dirty to hold the well-mixed audience which turned out en masse to get its col-legation of the preferred galoshes on the mild. We preferred galoshes on the mild.

preferred galoshes on the mind.
Chorus line-up was neat and
actually displayed taient besides
cpidermis, several chorus numbers
from a showmanship noint of view.
Rest of the bill takes the regular
formula—the smart-guy bit, the
strip, the pullman car bit, another
strip, with a couple of posing
portions of anatomy should have
been overlooked.
Odd chiaracteristic of focal audi-

Odd characteristic of local audi-ence is that the stripping gets the laughs and some of the gags (very few) get applause. There's no sense to that, but then there's no

School to that, but then three's no lesque), when it sense to hurley anyway.

Gay Labarre is the principal stripper. She had a hard time get. the first ling encouragement at the first jail.

show, but managed to get 'em all off at last on one exit. Her chief claim to fame is not in what she shows, but what she moves. Miss Labarre figures that anatomy is just still life, but ovcement is art.

just still life, but movement is art. Jimmie Rose and Walter Owens are the comics. The Rose comedy by any other name would smell George Appleby toned down the dirt bits after an avalanche of squawks, and if he holds them to a mild limit there are plenty indications that burley may agually have a pro-longed life here.

longed life here.

The other principal stripper is Daviene Phillips. She doesn't fool around with safety pins and removable tire covers. The cellophane brassiere from start to finish is her idea, only the brassiere is a coverall into which she pours herself without concealing any points of scenic interest. In this respect she approves with the principles of those plants of the principles of the property of the principles of the property of the principles of ing signs cluttering up the beauty spots.

Syd Ray and Paul Locke are the straight men. Locke also does a good job producing chorus numbers. Gay Gordon gets some attention as featured dancer.

Local objection to burlesque is not so much against the stripping as against raw dialog. If this is cleaned up sufficiently to hold the early femme patronage, burley may get over.

10 DAYS FOR STENCHER.

Buffaio, April 17. William E. Burns, 30, was con-victed in City Court of throwing a stench bomb in the Mayfair (bur-lesque), when the beuse was re-

He was sentenced to 10 days in

IT'S FUN TO BE FOOLED

· NOW SHOWING · HARDEEN PACKING CASE ESCAPE







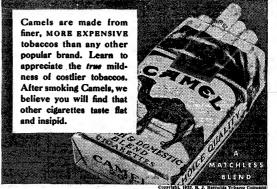
HE HOLDS THE KEY
TO THE HANDCUFFS
BETWEEN HIS TEETH.
THE ORIGINAL NAILS
THAT HELD THE BOX
TOGETHER HAVE
BEEN REPLACED BY
LITTLE SHORT NAILS
SO THAT HARDEEN CAN
PUSH A BOARD UP
AND CRAWL OUT. THEN
HE PUTS THE BOARD
BACK TO MAKE THE
BOX LOOK O-KAY.











NO TRICKS IN CAMELS—JUST COSTLIER TOBACCOS

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VOL. 110. No. 7

NEW-YORK, TUESDAY, APRIL 25, 1933

64 PAGES

L USE 1,0

Studios' Auto Tag Connoisseurs, Just IN SUDS GARDENS Want Comic-Writer Combo Deals; A Lil Hobby to Keep Pix Authentic THROUGHOUT U.S.

Hollywood, April 24,
Last year's automobile plates,
which are conserved elsewhere as
usclessed and served elsewhere as
usclessed and lastely razor blades,
etc. 2-Prop men take as much pride
in collecting them as a, philatelist
does postage atmise of arre issue.
It's all in the interest of authenticity, for, if a picture calls for automobiles running through a street
in Ypsilanti, Mich, in 1906, or in
Newton, Masz., in 1915, then the
ears must have the properly dated
plates to avoid those smart alecky
letters that come to the studies in
bushels from too-discerning fans.
Every year plates are collected
from every state in the Union and
from every state in the Union and
from every countract and an 100,000
d, there that the plates may be grabbed at a
minute's notice. Paramount brags
that it has the most, 19,361.
Collecting auto plates became a
serious business two years ago when
squawks from theatre patrons cast
saids the former theory that any
plate would do, as 'no one would
notice the difference.'

Every company put its exchange
managers in the various states and

notice the difference.
Every company put its exchange
managers in the various states and
at branch offices in foreign countries on a search of second-Land
car lots and abandoned garages for
old numbers. For months they came
here in heavy batches, but now,
having almost every ear covered, the
principal task is getting current
plates.

plates.
This isn't so hard a chambers of commerce of the various states cooperate on the idea they are helping advertise the homeland. In fact some of the states ship plates to Hollywood six months ahead of their issue, as a gentle reminder

Rockefellers' Hopes

Rockefeller interests, so far as cán be learned, are clinging to the priginal idea of an opera house in Radio City.

It is authoritatively suggested that this opera outcome is looked for by the Rockefellers, with the hope that eventually Sixth avenue town's amusement attest in every respect.

Electric Toaster Used As Footlights Dimmer

AS FOOLINGS DIMMER Jeffersonville, V., April 24. The Chaney - Browne Players, playing west stand stock through the small towns in the state, have alment for the foots.

Most of the houses played have no dimmer, so an ingenious member of the foots. The change of the plan of the plan

trie tonster

Toaster takes so much current that the lights are dimmed. After the show, same toaster is put to work cooking night lunch for the

Laugh Insurance

In submitting a new pro-gram to a commercial last week an agent brought his own audience along for the au-dition.

dition.
Orchestre had heard the gags in the rehearsal hall the day before and there was no assurance they would laugh again. So the agent rounded up about 25 acquaintances for the hearing and planted them as an audience.
P. S.—Program got plenty of laughs.

SEE 50% FEWER N. Y. SPEAKS BY SUMMER

Looks like New York will have 50% fewer speakeasies by summer as the result of beer's advent. The folding up started last week. Although some estimates are higher, general belief is that the metropolis had 18,000 wet spots a year ago, but that this total was dropped to around 10,000. Number of joints expected to stick is placed at New Inwestigue.

at 7,500 maximum.

New law giving physicians the right to prescribe whiskey and wines without limit is regarded as another blow for the speaks, and bootleggers promptly dropped case prices. Further cuts are expected during the spring and summer, with these liquids probably approximating prevent prices. This price plunge is compressed to the proposition of the proposition

New Swimmin' Hole

The kids have established an oi' swimming hole in New York's Central Park.
Around noon of last Tuesday (18), spring's warmest to date, six youngsters of 10 or 12 years non-chalantly peeled their clothes off and took a nude dive into the lake opposite 72nd street.
In aght.

INSURANCE HERO SERIES

Chicago, April 24. American Conservation Corp., in-American Conservation Corp., In-surance underwriters, is paying ra-dio station WMAQ to tell the life story of Elizur Wright, unsum plo-neer-of. American insurance. His efforts to seli policles over a century ago were attended with dangers from lynching down. Harvey Hayes is playing the In-surance here once a week

National Beer Garden Splurge Expected June 1 Entertainment Planned Generally-200 to 300 Bands Also to Benefit, Putting 1,500 Musicians to Work-No High Salaries but Plenty Jobs-Bookers Seeking Routes

THEATRE OPPOSISH

The United States' new legal beer of 'not more than 4% by volume,' is expected to do more for vaude-ville actors than the vaudeville business has been able to do. Prospects for the coming summer are beer gardens and other cafes opening for the specific purpose of selling suds.

ing sude.
Along with the acts employment it is probable for at least 200 or 300 orchestras, aggregating about 1,500 musicians will be used in the brew

musicians will associate that the beer gar-senses are that the beer gar-den rush will commence about June 1. By that time open air quaffing (Continued on page 59)

Quake Town Snags Rubberneckers in Its Plans for Rebuilding

Compton, Cal., April 24.
This town, badly wrecked in the recent quake, is making sightseers pay for its proposed rebuilding.
Unlike other municipalities, Comp-

Unlike other municipalities, Compton is not trying to hide what the temblor did and is welcoming the automobilists who drive here from all parts of the states on weekends to look over the damage. So that the sightseers will get a good show unoffels guards point out, with some pride, the badly wrecked portions.

Red Cross solicitors work overtime during the weekend rush collecting for the reconstruction work.

Film-Beer Plug

Film-Beer Plug

The beer brewers' first connection with the picture business, which doesn't want to be its enemy, will consider the picture business, which belong worked out branching to be the picture, which goes into the history of beer up to legalization of the suda again, is to be screened for the leading brewery heads, each of whom will be lasked to make a statement.

What the beer makers have to say will form the basis for the ad campaign. It's Charles R. Rogers' production originally called 'Beer Baron'.

Gags Keeping Air Clowns Broke

B'way's Longest Run

William Heckler's flea circus, which has had the longest run of any attraction on Broadway — seven years — closes shortly to migrate west to the Chicago World's Fair. It's seven year stay has been at Hubert's museum on Wed 4d street. Chi will be yie Afrec.

Jump to Chi will be via Aire-

B'WAY TRADE UP A BIT WITH INFLATION

Inflation flurry seems to be reacting favorably for the nite life spots and the merchants in Times Square who also report a spurt in spending the past few days.

They such life to a country realizes that it may need to be specified to the seem of the first realizes that it may as well get bargain values for the dollar now, instead of having commodities rise as the purchasing power of American paper shrinks a bit.

But some of the Greenwich Village slim budgeteers—theyre the same bunch who were hoarding canned goods, and bragged about it when the banking moratorium happened—are reviving the idea of stocking up on unperishable vittles.

\$5 in Any Size

Promoters of a dance marathon in New York are using vaude acts as an added attraction at \$5 per act for one day's work. The booker's office is under his hat, so he buys his talent off the street. Salary scale is the same for all acts, from singles to octets.

Lake George's Floating

To overcome the high cost of ma-terial, which lately has forced nu-merous comedians to turn down oth-erwise acceptable radio offers, erwise acceptable radio office agents are now trying to work out deals by which the advertiser will buy the performer and writer as a combination but under separate

salaries.

Majority of advertising agencies at present say they would prefer the Eddie Cantor-Chase & Sanborn type of deal, if costs of material continue to mount. Cantor gets \$2,500 weekly of which \$750 is alloted for material. But the combination enables of the combination enables of the combination enables of the combination enables.

agement idea of actor and with earlier than through the advertiser to pay the the actor.

Comedians' reason for desiring to dodge financial responsibility is the chance that the joint actor-writer salary may not be enough to cover. In many instances where the comedian has received extra money for material expenses, it has been necessary nevertheless for him to dig into his own share to maintain the necessary meterial pace. The comics would rather have the advertising agencies, or advertisers, do (Continued on page 63)

RESORT ASS'N ON AIR FOR VACATION PLUGS

Resort Association of America, Inc., composed of summer camp and hotel operators in New York, Pennsylvania and Connecticut, is arranging for a cross-country hookup to plug the vacation virtues of these spots. Association figures on using two 15-periods a week and spending around \$75,000 for air advertising over a 13-week stretch. Will make the first co-operative stunt of its kind as får as broadcasting is concerning the control of the co

cerned.
Campaign . will start May 15, stressing that a summer vacation is health insurance and then the ln the resort membership through a give-away info booklet . Which national network will get the program hasn't as yet been decided.

An Ex-Mayor's Idea

Lake George's Floating

Bars and Nite Club
Albany, N. Y., April 24.
Plans for a floating night club
aboard the 'Horicon' goes into service
in Juna

St. Paul, April 24.
L. C. Hodgson, three times mayor
of St. Paul, who now scribbles a
daily column for the 'Dispatch' unstable of three large boats plying Lake
George during the summer, announced by the company which has
assumed operation of the boats.
New corporation, headed by former State Senator Frederick W.
Kavanaugh, is equipping the club
hoat with an elaborata bar, resaturrant and dance floor. Dars are also
being installed on the other two
steamers.

The 'Horicon' goes into service
in Juna St. Paul, April 24.

Film Making Just Job to Trade's Only Femme Megger, Dorothy Arzner

When Dorothy Arzner makes a picture, sho simply tries to make the most of the iraterial at hand. No message, no attrivings to leave an artistic monument for posterity clutters up her work, nor does she feel that her position as the screen's lone-woman director demands she go militant for the advancement of women's rights in a man's world.

In the state of the state o

newest industrial fields, therefore it will take women a little longer to win recognition in it.

Up to Women Themselves
Usefulness to the picture industry is a question of individua, ability anyway; when, and if, women have something important to offer it, they'll get their chance just as they have in every other field. Miss Arzner supposes it is true that pictures' largest audience is made "p Arzner supposes it is true that pictures' largest audience is made "p of women, and so it is inevitable that women will have more to do with the actual making of pictures for women. As for Miss Arzner her-self, she just goes ahead and makes her pictures. The subject of women in the film business doesn't interest her particularly, but because she is, after all. He picture it her pour to the picture of the picture of the picture in the picture of the picture in the pic lot to have to submit to questions about it.

lot t. have to submit to questions about it.

As a matter of fact, Miss Arzner doesn't like to talk about any phase of the picture ir lustry. What is there that she can say? She came to New York especially to get away from the business and from discussions of it. She's got to get resh her yiewpoint. Making pictures 'akee ever-thing out of you and gives you nothing back; she says. It's a most unsatisfactory form of expression, transitory. All of you goes into a picture while it's in production; once it's finished and released, it's dead as yesterday's paper. The pictures she's made are finished, forgetten—to talk about the pictures she's going to make is just as much a waste of time, for one's work should speak for itself.

Making picture itself.

The impermanence that itke Miss.

talking about them Arzner about pictures, that causes her to feel that discussion of them is as unimportant The impermanence that irks Miss

her to feel that discussion of them is as unimportant as their own evanescent unimportance—results necessarily from the frantic conditions under which they're made. They're created quickly for quick consumption, and as such they deserve to die. Miss Armer's Word pictures meet these needs, tuinil pictures' swift destiny.

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Who Plays Straight?

Hollywood, April Co.
Complete cast of Radio's
'Careless' has Norman Foster,
Ginger Rogers, Zasu Pitts,
Gregory Ratoff, Edgar Kennedy, Franklin Pangborn, Lucien Littlefield, Sterling Holloway, allan Jenkins and Frank
McHugh in the lineup. Hollywood, April 24.

FILM TUFF GUY **BOINS. GETS** HIS MAN

Hollywood, April 24. Was Jimmy Cagney boined? Here he is, the leading tough guy of the screen and rooked by a punk racketeer peddling take tickets for a

It happened at the Long Beach regatta and the chiseler was right there with 'the last four tickets to there with 'the last four tickets to be had,' when the grapefruit hurler and three friends drove up. Jimmy went for the quartet of pasteboards at a total of \$5, a buck above the sate price. The rude awakening came when the actor handed the tickets to the gateman. 'These are counterfeit,'

he was told. True to ne was told.

Trite to the training he got at dear old Warners-First National,
Jimmy assembled his forces, sending-each of his pais off in a different direction with orders to get that dirty hound. With all exits covered, the smart salesman was soon cornered. He quickly eastwisecornered. He quickly capitulated and handed the five-spot back to

cornered. He quickly capitulated and handed the five-spit back to Cagney.

And Gritted His Molars

Our hero teetered back and forth from heel to toe and then in reverse. He elenched and unclenched the five teet of the five teet of helf the leading speed the faces of half the leading speed to the five to the five you a lesson, he told the phoney-passer. 'Oh, yeah? said the latter, getting kind of tough himself, 'what are you squawking about? You got back your dough, didn't you?' Oooh, you're asking for it,' said Cagney, setting himself for the off the five the five the said the said that the said the said the said that arm and reminded him about law-suits, unfavorable publicity, assault and battery, damage a actions and all the other reasons that prevent a tough guy from enjoying himself.

They told the chiseler to scram while he still had his health and then bought tickets at the gate for the regular price.

Uppering Tone

Metro is getting behind Fanchot Tone by throwing the best possibil-ities in plctures his way. Believing 'Strangers Return' offers a good buildup part for Tone, he is replac-ing Clark Gable originally cast for

the juiclest assignment.

Picture also has Miriam Hopkins
Lionel Barrymore and Stuart Erwin

A Skouras Goes Lens

Hollywood, April 24.

Marjorie Skouras, daughter of
Charles Skouras is taking tests at
Metro and will probably get a term

ntract. She is first of the Skouras family turn professional.

ARLISS, HUMANE SPEAKER

George Arliss, with Mrs. Arliss, will be guests of honor at a meeting of the Imperial County Humane Society at El Centro, today (24). Actor, who will be one of the speakers, is prominently identified with hybrane society. society work

Session will be held in the Bar-bara Worth hotel. B. V. Sturdi-vant, F-WC district manager, and wife, will also be guests.



This week, Valencia Th

This week, Valencia Theatre, Jamaica.

The Oakland "Post-Enquirer" said: "Will Mahoney is one of those rare comedians who think up new antice all the time. Not only does he roll his audiences into the aisless he will be the work of the said of th Direction

RALPH G. FARNUM

Oldtime Writers Get That Worried Map as Lots Turn to Youth

Hollywood, April 24. Original stories by young writers are getting a break at major studios currently. In the past two weeks. seven yarns by embryo scribes have

seven yarns by embryo scribes have been bought by the big league lots. Prices are all short money in comparison to prices asked by recognized screen writers, and disposition by the studies to deal with the younger crop of scriveners has the lads with the reputations worried. Agents, who in the past have gone high-hat when the youngster with a manuscript under his arm asked the percenters to represent him, are now going out of their way to contract the new writers, feeling him, are now going out or their way to contract the new writers, feeling that there will be a demand for the low-priced material writers as a

low-priced material writers as a budget saver.

Metro, Par Add Youngsters
Both Metro and Paramount haye added several new writers to their staffs during the past month. Additions are not classed as junior writers, but are given a chance to work with the seasoned scribes. Salary in most cases does not top \$150 a week.

In the case of the junior writers, but

saiary in most cases does not top \$450 a week.

In the case of the junior writers, Metro hired them on term contracts for six months and allowed them to pound out their fav ideas without any interference. This, however, is said to have failed to work to the studio's advantage. During the two-year try-out given the idea, none of the youngsters developed anything. It is said that the studio was partially to blame, the contention being that as soon as one of the juniors developed an idea, it was turned over to a recognized writer who passed up the kids as a defensive move.

Encouragement offered to the new writers has the local newspaperment reaching down in the trunks to their particular version of the Great American Drama, hoping for a sale

LEVEE OUSTED

Agents Body Alleges Unfair Tactics By Former Producer

Hollywood, April 24.

M. C. Levee was canned from the Collective Agents' Group at a special meeting last week, Committee held, it is alieged, that Levee did not play fair with his brother agents or the organization, and placed itself on record as barring him from at-tending future meetings of the

group.

One agent at the meeting charged that Levee was a 'tool of the producers.' His conduct at the meeting of the actor branch of the Academy also brought fire from the commit-tee, which included Frank Joyce, Scott Dunlap, Phil Berg, Harry Wurtzel, Freddie Fralick and Harry

DISCUS CHAMP SIGNED

Hollywood, April 24.

Metro has given John Anderson,
cornell student, who won the Olympic discus championship, an acting contract.

Scribes Hyped by Plans of Majors To Replace Terms with Solo Deals

Right in the Face

Hollywood, April 24. A writer, who has become quite a pest, was hounding a studio exec to read his latest

studio exec to read his latest yarn.

"Look," said the exec, "Why don't you do like Zane Grey?"

What do you mean, go to the desert and write?" asked the scribe.

"No," answered the exec, 'go to the sea and fish."

H'WOOD-AT-FAIR **BLDG. IS NOW ASSURED**

Chicago, April 24.
With barely enough time remaining to erect the necessary structures, the Hollywood at the Fair concession was finally consumated last week. Oscar Rosenthal of the last week. Oscar Rosenthal of the contracting firm of Rosenthal, Cornell & Dweyer broke ground last week and will erect a sound stage 80 by 180. It is intended to operate this in connection with Burton Holmes sound equipment and to charge admissions to the public to watch pictures being made.

watch pictures being made. Seating capacity for 700 persons is to be provided. R. C. A. will have a connection with the concession. Heretofore the Exposition has had a series of disappointments in seeking to close a deal for this particular attraction.

Garbo's 2 Only

Greta Garbo has not received a new long-term contract from Metro, as reported set prior to her vacation in Sweden. Her new deal is for two pictures at a flat sum. First, 'Queen Christina,' original by Betthold Vietrel, with adaptation by Robert E. Sherwood.
Deal is hot on the Metro lot for Josef von Sternberg to direct 'Christina.'

Metro's Operetta

Hollywood, April 24. Metro has closed a deal with Jeanette MacDonald, now in Europe, to do 'The Cat and the Fiddle.' Deal carries options for additional pic-She is expected to return here in July.

Mounties Go Machine Ottawa, April 24.

Ottawa, April 24.
Film companies producing pictures having a Canaddan Mountle
slant will have to forego the familiar-horse in future.
Announcement has been made by
the Government that the historic
Royal Canadian Mounted Police
has been mechanized, the equipment
comprising 365 automobiles, 27 motorcycles, 13 trucks, 101 boats and
445, sied dogs. Steps have also been
taken to equip the Scarlet Riders
of the Plains with aeroplanes.
The 'Get Their Man' constables
will continue to wear red tunics for

The 'Get Their Man' constables will continue to wear red tunics for parade and show purposes but khaki coats are already the rule for

Zanuck Pal Barred

Hollywood, April 24.
Lew Schreiber, a social pal of
Darryl Zanuck's and long an Inside
agent on the Warner lot, has been
yanked from the studio's privileged
list, it is understood.
Jack L. Warner took the action
after Zanuck left the lot.

Termer for Ginger Rogers

Hollywood, April 24. Ginger Rogers goes on a term ontract at Radio.

She is currently at the studio on one-picture deal in 'Careless'.

Holivwood, April 24 Recognized screen writers are set

for a better deal in the economy move by the studios to eliminate the heavy lists of contract and weekto-week scribblers who are carried on almost every studio roster. In the trend to reduce waste in

story preparation and writer overhead, the majors, with the possible exception of Metro, intend to deal with known name writers on with known name writers on straight picture deals, paying even more than would be accorded the same scribblers on a week-to-week basis. Plan is to enable the studio's to keep story costs within budgets

to keep story costs within budgets and still have some guarantee of acceptable scripts when the treatments are turned in.

Particularly is this true of Paramount and Warners, while at Radio an attempt is being made to stop the story preparation leak by a royalty plan.

Par Haives Staff

Paramount currently has only 10 straight-contract writers on its list as against more than double that number a year ago. Most of these contracts, expire within the next few months, and it is not intended to continue them. Instead, the contracts capital picture deals will be offered this list who care to take them.

them.
As one producer outlined the move, it will guarantee the studiosbig and better writers and probably result in better scripts.
Metro, however, is still sticking to its heavy writer list and recently

gave term contracts to some name writers who left Paramount when contracts expired and turned down offers to stay on the solo picture

It's Getting Tougher

Hollywood, April 24.

Extra placements continued to slump the past week, sliding down to 2,587.
One healthy day was April 20, when 772 day workers copped checks. Strange Rhapsody at Metro used 376 of these.

Slaps \$10.617 Accident Suit on Ex-U Scout Los Angeles, April 24.

Alleging that she was struck while tanding in a pedestrian zone, Laura standing in a pedestrian zone, Laura Leatuco has filed a Superior Couré suit for \$10,617 damages against Leo Turtledove, former talent scout for Universal, and Lillie Greenberg. Complaint states that Turtledove was driving Miss Greenberg's car at the timo of the accident last December.

SAILINGS

May 1 (New York to Paris) Jacques Jou-Jerville (Sen An-

April 29 (New York to Paris), Sally Ellers, Bebe Daniels, Ben Lyon (Ile de France).

April 29 (Los Angeles to Orient), Al Lewis (Malola).

April 26 (New York to London)
Thelma Todd (Berengaria).
April 25 (New York to Paris),
Henry Garat and wife (Leviathan),

April 25 (New York to Paris) Anna May Wong, Prince David Mdvani, Prince Serge Mdvani, A. Atwater Kent (Europa).

April 24 (New York to Havana), Moss Hart (Monarch of Bermuda). April 22 (London to New York) Stan Kavanagh and family (Fran-

conia). April 22 (New York to Paris) Dorothy Calhoun, Henri Diamant-Berger, Roland Toutain (Cham-

April 22 (Los Angeles to New York) Barney Glazer, Norman Tau-rog, Gene Fowler (Pres. Jackson). April 21 (New York to London),

Martin Beck (Olympic). April 20 (New York to Los Angeles) Ruth Etting, Col. Snyder (Pres. Adams).

April 18 (New York to Paris) Francesco von Mendelssohn (Ma-

Merian Cooper Who Has 'Theme.' Also Has Ideas to Curb the Verbose Boys

Hollywood, April 24. Having insisted that all story ideas submitted to him must have theme.' Merian C. Cooper has taken another radical step forward by another radical step forward by sponsoring a new Basic English vo-eabulary which contains only 850 words. Mr. Cooper is 'executive vice-president in charge of all RKO Radio Pictures production,' which euts down that limited vocabulary

by 10 words.

All Radio writers, but not the publicity department, have been handed a list of the \$50 words and told to confine themselves, so far as possible, to the handful when writing dialog for pictures. Which means that college educations will be selling short at that studio until such time as the \$50-word limit is kicked under some convenient washbowl.

Tough on 8,000 Word Boys

Tough on 8,000 Word Boys
But while waiting for that happy
day to bust across the horizon, the
studio will either try to mold its
present staff of 8,000 to 20,000word vocabulary authors into users
of the short word list, or else go
out and hire more inarticulate
scribbiers, with each new man getting a vocabulary test before a
contract is signed. This examination must rever that the dialogician contract is signed. This examina-tion must prove that the dialogician is unable to understand, let alone spell, more than the maximum number of words allowed. In no time at all, having an office in the Radio writers' building will be synonymous with a fifth grade edu-

cation.

Studio describes this 'mute but eloquent language' as 'a bright rainbow of hope at the ends or which are buried real pots of gold.' It was invented by C. K. Ogden, of Magdalene college, Cambridge, England, who has perpetuated it on six becomes.

phonograph records.

It is understood that when a
Radio writer has mastered the stupendous task of using less than 830
words in a feature picture, he will
be publicly presented with a red
turtie-neck sweater, on which is
embiazoned the Radio insignia.
This will mean that he is an 350model with the state of the state of the record of the red
publicked un. picked up.
There are over 400,000 words in the new dictionaries.

Now You Pick One

Having disposed of the studio's wordage situation, Cooper then turned his attention to the weighty problem of a non-partisan method to select good release titles for pictures with bum handles. He figured

to select good release titles for pictures with bum handles. He figured out a complicated method to kill any chance of favoritism.

It involves the sending of memos out to everyone on the lot, including the barber, asking for suggestions. There are two duplicate numbers on each memo and the barber tears off one to keep and writes his idea for a title on the part bearing the other.

Titles are sent to an official title-picker, who cans them, without being aware of the names of the authors. When a selection is made, a cash prize goes to the lucky winnah.

But Mr. Cooper hasn't perfected a way to prevent the barber from whispering his title into the ear of the official picker while he's giving the latter a shave, once over, lightly.

'Design' for Par on Again; Lubitsch Warms to It

Hollywood, April 24.
Ernst Lubitsch left Thursday misch (20) for New York to see 'Design for Living,' his next Parama assignment Director when the sand of the san

Par was reported forfeiting \$12,-500 option money on the play when first abandoning it.

CANTOR LINGERS EAST

For Conferences on Next Script

Eddie Cantor radio finaled on hase & Sanborn Sunday night (23) Chase & Sanborn Sunday night (23) and was to have scrammed to the Coast the next day. But with Sam Goldwyn returning from Europe this Friday, Cantor will pow-wow with his film producer and Arthur Hornblow, Jr., for another two weeks here. Comic will get his next script set before going to the Coast. Tuttle, who will direct picture, is also in New York.

Bennie Holtzman. Cantor's per-

Bennie Holtzman, Cantor's per-sonal rep, will go west with Can-

Fear of Nazi Agents **And Homeland Danger** Silences Coast Jews

Hollywood, April 24.
Claiming that they still have
financial interests, property and
and relatives in Germany, Jewish
film folk here from that country
refuse to comment on the antiSemitic campaign being waged by
Hitler and the Nazis for fear of
possible reprisals. Writers, directors and a product any statement
ascribed to them might bring on
physical volence to their families
and property confiscations in Germany. Hollywood, April 24. that they still have

physical violence to their families and property confiscations in Germany.

Included among the employees of Jewish blood discharged by UFA, according to word receive the control of the Markett Herode of the Markett Herode of the Markett Herode of the Herod

NO SOLO BILLING FOR PEARL, 'ALL-STAR' FILM

Hollywood, April 24.

Metro evidently has its own idea as to Jack Pearl's drawing strength. A new decision by the studio is not to star the comedian singly in his forthcoming picture as originally planned. Switch makes this musical film an 'all star' affair.

Not known whether Maria The Notice was the musical film an 'all star' affair.

Not known whether Moria the come is a said, or it' the decision is due to Pearl's New York show. Pardon My English,' only having lasted six weeks on Broadway.

My English, only having lasted six weeks on Broadway. Pearl opened in Memphis last Sat-urday (22) with the William Mortis office road troupe which includes Paul Whiteman. Studio will watch this tour as a barometer on the comedian, If unusually successful, billing may return to the original plan.

plan.
Pearl's Lucky Strike contract expires June 1. He will not do any broadcasting while on the Coast for his Metro musical. He won't return to the air until Oct 1, when his new cigaret contract goes into effect.

Dr. Frenke's Silent 'Love

Dr. Heline's Silent Love
Hollywood, April 24.
Dr. Eugene Frenke, husband of
Anna Sten, is making a silent picture, Lost Love,' with Harry Langdon, on the United Artists' lot.
Belleved that Joseph Schenck is
financially interested in the venture
with a view to releasing on the
U. A. program. Frenke is both author and director of the yarn.

Roach's English Comics
Hollywood, April 24.
Hat Roach, now-in-England to
make quota pictures for Metro, has
signed Douglas Wakefield and Billy
Nelson, British music hall comedy
tcam, for a series of two-reel comedles to be made in Hollywood.

Post-Mortem Fame

Hollywood, April 24.
The Isorta-Frascini limousine that Rudolph Valentino owned is being offered for rent at \$10 a night by a local service station now owning the car. One-sheet card alongside the bus reads: 'Drive the car formerly owned by Valentino.'
Auto is being offered for sale sheing offered for sale that the being offered to sale the business of the sale of the same make. Hollywood, April 24

DIETRICH SNUBS ALL FILM BIDS

Hollywood, April 24.

Marlene Dietrich refuses to discuss deals with Metro or United Artists until after she has returned from her vacation, in Germany. Actress has had several propositions, but has remained dumb, claiming that anything she does in the picture line in the future will be determined during her visit shroad.

abroad.

Josef von Sternberg, here for the past two weeks and understood to have talked with aftero, and the state of the

Dietrich and Chevalier will remain with Paramount if that organization can get the two stars to agree to gashes in their present contracts The home office is so confident that this can be effected that it is tentatively counting upon the two con-tinuing as Par screen leaders throughout 1933-'34.

Hughes Forced Down

New Orleans, April 24. New Orleans, April 24.
Howard Hughes, film producer,
while piloting his plane from Houston to this city, was forced into
the murky waters of the Mississippi
30 miles below New Orleans.
S. S. Logician, sailing up the
river, noticed the plane descend and
wirelessed a coast card citters

wirelessed a coast guard cutter, which arrived in time to tow Hughes, his pilot and their plane into this port safely.

Radio's 'Worlds' Script

Hollywood, April 24.
Radio has bought 'Man of Two
Worlds,' novel by Aynsworth Morgan. No writing assignment made

Sam Katz' Wards, the Marx Boys, Go Screwy and Sign up Fighter

HAYS OKES 2

'Temple Drake' Finally Jake—WB's

"Baby Face" Also Visaed
Paramount's Temple Drake," derived from the banned book 'Sanctuary,' by William Faulker, finally gets a smile from Will Hays after having been sent back from New York three different times, to get the subject in line with the new deal idea in pictures. In the fourth version it finally managed to get itself clean enough to be given a visa.
Warner insiders figure it has costmode! Baby Face' after it was sent back from the New York office with instructions to change it to conform to the stricter Hays code.

Par Players on Rental Block as Cash Saver **During Slack Period**

With production at low ebb at Paramount, studio's list of contract players available for loan-out is the largest in some time. Lot is trying to farm out players to ease up on the overhead during the slack

period.

Up for a trlp down the river are Jerry Tucker, Roscoe Karns, Clive Brook, Patricla Farley, Verna Hillie, John Lodge, George Barbier, Gdil Patrick, Sarl Maritza, Sir Guy Standing, Shirley Grey, Buster Crabbe, Alison Skipworth, Jack La-Rue, Richard Bennett, Adrienne Amea, Kent Tay. , Kathleen Burke and Charles Sarley Cohn Lodge, Miss Hillie, Crabbe have but one picture to their credit. Sir Guy Standing's first picture has not been released as yet.

'Death' May End Stuart Walker's Own Holiday

Hollywood, April 24.
'Death Takes a Holiday,' which
was purchased by Paramount about
two years ago, and put on ice after
considerable discussion, will be

two years ago, and put on ice after considerable discussion, will be considerable discussion, will be a considerable discussion. Will be the considerable discussion will be a considerable discussion of the drama which got Walker his ticket with Paramount. Like the play, he has been on the lot for the past couple of years, but he has been active as a co-director now and then here the considerable discussion will be a considerable discussion.

Hollywood, April 24. With Sam Katz in the East, the Four Marx brothers have no other worry except their brother Gummo, who came to the coast to learn all about the picture business. They are unhappy. They have nothing important to think about. So Chico, who gets ideas now and then, heard about a heavyweight fighter named about a heavyweight fighter named been in 30 fights and hit the canvas in every one of them for the count. Chico thought that was great. So a conference of the Marx claim was called, with all voting but Gummo. After six ballots were taken, they finally voted to import the great Chen to Hollywood. They the great Chen to Hollywood. They work the great Hollywood asset. Pretty Soft for Sam Therefore, a collection was taken up and Sam is hitting for the Golden West on one of those leisure trains, where one reclines in the back of a plush chair while en/oy-leided of Kansas en route. Sam gets in early this week. The Brothers will immediately start.

lisids of Kansas m route.

Sam gets in early this week. The Brothers will immediately start training Cohen. They will feed him on discarded gags, and useless strings from Harpo's Instrument. They are going to get him into great shape, they claim, within a couple of weeks so that he will be able to show his stuff in one of the pre-liminaries to the Jimmy McLarlin-Yachen with the bout being staged and the start in May.

If Cohen makes a mistake and floors his opponent, the Marx boys claim they will return him C.O.D. to the Cleveland Chamber of Commerce as a floppo.

LEW AYRES' \$500 RISE TAKES HIM OFF U LOT

Hollywood, April 24.

With his next option cailing for a \$500 till to \$3,000 weekly, Lew Ayres will be dropped by Universal May 14. When he leaves the lot he will have \$15,000 coming which was half of his weekly salary laid salary late as the salary of the salary late and the salary la

Home Town's Lowdown on Doris Kenyon's Fiance

Syracuse, N. Y., April 24.

Press service wires under Hollywood and Chicago date lines announcing the engagement of Doris Kenyon, native Syracuse screen and stage actress, and Arthur E. Hopkins, Syracuse real estate broker guessing. Hopkins is rated at the town's No. 1 practical joker and Munchausen with his gags and pranks legion. The Sap from Syracuse, stage play and later picture, was inspired by his exploits.

Those who know him best went into hysterics as following his crrival upon the Coast with Miss Kenyon, press dispatches told of his childhood romance with the actress, how he now owned the home in the control of the coast with the coa

Miss Kenyon left Syracuse when she was six years old and did not return until last November when she was six years old and did not return until last November when she appeared in concert. That marked her first meeting with Hopkins. The Kenyon birthplace has been owned by a Marquisee family here for 17 years. But the payoff to the home town gang was Louella of the native Syracusan as a 'splendid type of fine Firshman.' Victims of Hopkins' Jokes are Impatiently wilting for the wedding date. If Arthur E. Is wisc, he'd clope

John Departs, Disillusioned

Ancient Builder of Coaches Leaves Studios, Figuring Pic Biz Just Screwy

Hollywood, April 24. John Throck shook the dust of Hollywood from his boots last week

boarded a train and returned to New York from whence he came convinced that this town was a strange place, and pictures a screwy

eers of the Civil war, just as some of his decendents are now tacking fancy doo-dads onto automobiles of those who still have something left from the last war. Throck knows nothing of automobiles, and, as a true lover of horseflesh, disdains

true lover of horsefiesh, disdains them.

At his work he brooks no interference, and has no use for the studio mechanics who use trick screw drivers or easy methods to circumvent manual labor. He uses wooden pegs instead of nalis, makes his own leather springs, and does his own painting and lettering. While here he worked 12 hours a day. Studio wanted upholstered seats in the coach. Throok delivered it with pine neats to the discomfort of Lesile Howard and Heather Angel, who were jostled around for three days in the hack.

Studio searched along the coast for a coach maker who could give Ihom. an authentic wagon of the time wanted. Nothing but western stage coach builders could be found. strange place, and pictures a screwy business.

For the past four weeks, John, a youngster of 76, has been at the Fox studio, supervising the construction of an 18th century Middlesex-to-London stage coach for Lasky's London stage coach london stage coach london stage coach london stage coach last london stage coach last london stage coach last london stage coach last long the coast fact in the coach. Throck delivered at the studio wanted upholstered seats in the coach. Throck delivered hands of a craft which is now almost extinct.

Sureey Building-Comes Natural
Throck comes from a long line of carriage builders. His grandpappy built fancy gigs for the gay blades long the received the first last long the coast far a coach maker who could give a cach maker who could give stage coach builders could be found. Nothing but western them, and apprise of the Revolution. His is shop where he repairs show faither made surreys for the profit-

Havs Rips Into Producers with **Ultimatum Sex Perversion Is Out**

Hollywood, April 24. Sex perversion is out of pictures and any studios making those dirtloaded films will have them dumped back in their laps, according to an address Will Hays made to some 80 producers, production and writ-

address Will Hays made to some 80 producers, production and writing executives at a two-hour session last Thursday night (20). Hays throughout his talk acted as though he meant what he said. He ripped it into the gang in no uncertain way, told them they would have to abide by the spirit of the training of the same than an analysis of the same than the same that he same than the Lands On Execs Heavily

Lands On Exces Heavily
At the same time he lit into the
group heavily regarding the sex
perversion ideas that studies had
been putting into pictures. He said
because some play producers took
this chance, the picture people had
no right to do it, as this type of
picture would be taboo in any form,
and if they were, made the studies
could count their distribution lost
at 100%, as they would find no circulation for them.
Commenting on pictures now in
production the 'car' declared that
those who had any off-color tinges
should be cleaned up before they
made or deletions and climations in this respect and all unations in this respect and he would
be held accountable if any attempt
were made to get them in and the
picture was shipped east. And there
it would get the 'pink' ticket and
just cost the producer a little more
freight in bringing them back for
destruction.

And the Women's Clubs

Have comparised, or Just et al.

And the Women's Clubs

And the Women's Clubs
Hays commented on 71 out of 86
plotures which had gotten the okay
of the women's clubs and federation
sroups as sure-fire box office fodderula most of these he said cenoutside censors and his office, and
that material like this must come
out too, regardless of box office or
endorsement precedence. The other
15 pictures Hays claimed were bad
and sorely in need of censorship,
which was proven by the meagre
returns they realized after being
trimmed to lean proportions by the
various censor groups around the
country.

country.
When Hays got through letting the gang have it they unanimously promised to steer clear of dirt.

Hays has numerous 11ays has numerous conferences to keep him busy until Tuesday (25), when he will return east to come back for the semi-annual ses-sion of the Producers' Ass'n in July

MGM'S 'DINNER' READY **BUT CAN'T BE SERVED**

Hollywood, April 24.

Mctro's pleturization of 'Dinner at Eight' was rushed through production although the agreement with its stage producer, Sam H. Harris, and the authors, George S. Hollywood, G. Harris, and the authors, G. Harris, and the authors, G. Harris, G. H

Extra Gets Break

Hollywood, April 24.

Irene Hervey, extra girl, who has been in Metro's acting school for three months, has been given the second lead in 'Strangers Return.'

Quoting Hays

Hollywood, April 24.
If you Hollywood producers make a picture that violates the code, we will send it back to you to change. If you don't change it, I shall go over your heads to your New York executives, and if they fail to satisfy us we shall go to your bankers.

bankers.

'If they do not see our point and order the necessary cleaning up, I shall carry my complaint to the American public through the newspapers, telling by name the company that persists in dealing in dirt.'

Radio Sponsors Royalty, Instead Of Pay, for Help

Hollywood, April 24. Radio is attempting to instali the royalty system throughout its lot with several deals now in process for writer-star-director combos Several of these royalty deals, if put over, would mean the elimination of some of the present salaried talent.

Studio's try at making the roy-alty thing universal comes after experiments recently with techni-cians, who were put on a profit-sharing basis instead of alary raises called for in contracts.

The only players to date to go on a royalty basis have been Richard Dix and Wheeler-Woolsey. Latter received a nominal salary and will get a percentage of the profits on 'Diplomaniacs,' their new

The Radio trend toward percentages in ileu of pay checks was given its initial impetus by M. H. Aylesworth.

'42D ST.' IN 7 WKS. AT N. Y. STRAND, \$190,000

In the six weeks of its run ending Wednesday (19), '42nd Street,' Warner film at the Strand has grossed close to \$170,000, some kind of a record these days. Picture is now in its seventh week, an all-time mark for holdovers at the Strand. Film has averaged around \$23,000 weekly since it opened, around \$40,000. The film has gross weeks' run the film may gross around \$100,000.

The Strand's biggest grosser was around \$190,000.

arqund \$190,000.

The Strand's biggest grosser was
Chaplin's 'Circus,' a silent which did
four sensational business weeks in four sensational business weeks in January, 1928, grossing \$234,700, ac-cording to 'Variety's' b.o. estimates of that period. The next nearest grosser has been 'Little Caesar,' which topped \$190,000 in four weeks, January, 1931.

Pittsburgh, April 24.

'Gold-Diggers of 1933' is to get
the longest playing time around
here ever allotted to a single picture. Warner Brothers alone in the
Pittsburgh territory have given it
290 days in 49 houses, following imMay 26, film's national release date.
Reason is the great showing in μο, nim's national release date. Reason is the great showing in this district of '42d Street,' which continues to be a mop-up. WB musical now playing the naborhoods here, and getting top money of the year.

Balderston Sets Pace

John Balderston has started at Paramount on an original story under the new system of important writers going on a stealight-pieture basis being pald when story is satisfactory to studio.

Arthur Kober, also on the Paramount lot, is doing a script on Mama Loves Papa. Hollywood, April 24.

Five Months Convince

Hollywood, April 24.
After waiting on the shelf for fiv

onths for a buildup into a special Columbia's 'King of the Wild Horses' will be shipped to New York next week to go as a regular program picture.

picture.
—Feature, produced by Earl Haley
in Arizona with an all-Indian cast,
looked like special material to Col
execs, who planned to put it back
into production and strengthen it.
After a dozen contabs and considering, it was decided to send it out as is.

MERGING FILM XCHANGES COLD

main strictly indies. They not only have turned down all consideration of a Hays. Jr., but they are tabling talk of consolidating exchanges.

talk of consolidating exchanges.

Major companies revealed -offi-cially at the same time that they have definitely abandoned exchange economies; i.e., fewer exchanges through merging the existent depots. Distribution competition, involv-ing sales, is conceded too keen in both large and small facility of effecting wholesals consolidations.

WARNER SETS NEW WB PRODUCTION STAFF

Burbank, April 24.

In reorganization of the Warner plant, Jack Warner will have a number of associate producers and supervisors from the loyal help. They will include Robert Lord, a former associate producer, who was

former associate producer, who was in the writing department; Robert Pressell, writer; Mervyn Le Roy, who, in addition to directing, will supervise several pictures; and Alfred E. Green, director, who will do the same as Le Roy.
Universal returned to full pay today after being on the cut rate plan for seven weeks. This was agreed on by the Academy Emergency committee and U execs after scanning the company's rental collections from theatres.
Mack Sennett has given more time to submit figures.

Hoffman's Stay in East Gives 'Sphinx' to Rogell

Hollywood, April 24. With M. H. Hoffman still in the east, Monogram has turned over production of 'The Sphinx' to Sid

production of "The Sphinx' to Sid Rogell. Hoffman was to have done the story as one of his six for Mon-ogram release. Hoffman is understood to be seeking further finances for his Al-lied program, for which three fea-tures have been made. Top part in 'Sphinx' goes to Lio-nel Atwill. Al DeMond is adapting the story, which he also authored.

Detroit P.P. Turnback

Detroit, April 24.

Publix have transferred the Century Theatre back to the original operators from whom it leased the house and three others three years ago. House was named the LaSaile Gardens and was leased by LaSaile Gardons and was leased by Publix from the Munz Theatre Corp. Plan is to return the Tuxedo theatre back to the same owners. In the original deal the Riviera, Annex, Tuxedo and LaSaile Gar-dens were leased by Publix. Plans are to keep the first two. In lieu of continuing the leases

as the two to be returned Publix is waiving the deposit that will run about \$100,000 in addition to the monies spent on redecorating.

C. B.'s Next, 'Pay Day'

Hollywood, April 25.

C. B. Da Milles next for Paramount will be Payday, story based on high schools and college boys cleaning up the gangsters. It's an original treatment by Bartlett Cornack. Production set for June.

c Months Convince Col Film Is No Special Lots Digging for Gold in Musicals With 25 Slated by Midsummer

It Didn't Help

Agthur Erisbane's editorial rave on Columbia's picture, 'Mussolini Speaks,' cited Nick Schenck as having been his companion at the Florida preview during which period the Bearst editor saw the film. Columbia reprinted Brisbane's Schenck's quoted endorsement of 'Mussolini'—in a number of ads.

ads.

Jack Cohn, v.p. of Col, figured that with the Schenck okay it was a cinch to set 'Mussolin!' with Loew's for some dates, but nary a booking over the Loew circuit eventuated.

Par Digs Into The Vaults for **Shelved Scripts**

Reconsidering the sale of majority of its story properties, a long list of which was offered to other producers shortly after Paramount went into equity receivership, it is likely some of this material will figure in the 1933-'34 program. With the company in bankruptcy, every logical effort is expected to conserve assets. 'Cloudy With Showers' is one that's said to be virtually cer-tain for next season's lineup.

tain for next season's lineup.
While Par ponders digging into
the achives for stories, the commanual common stories, the common stories
and stories being purchased
are being taken at an average high of
\$10,000 Company put in a bid
on "twentieth Century" and "Party's
Over," but retused to come anywhere
near the almost \$40,000 paid for both
by Columbia. Big Executive,' Alice
Duer Miller 'Cosmopolitan' story,
has been purchased by Paramount
for a next season's entry; also
Three Cornered Moon,' current
Broadway legit play.

Hollywood, April 24.

Economy methods have hit
Metro's writing department with
the studio assigning writers to go
over old scripts for the development of stories. During the past
week four yarns, all of which had
been worked over several times,
were dusted off.

were dusted off.

Stories getting a new chance at the light are 'The Willow Walk', by Sinclair Lewis; 'Serena Blandish', by S. N. Behrman; 'Mortmain', by H. C. Astericy, and 'Judicial Murder,' by Arthur Landsberger. With the exception of the Asterley story, all have been owned by Motro for the past four years, but have been passed up for more adaptable material.

Ohio Frees Newsreels From Censor Control

Columbus, April 24.

The Ohio censor board has had its wings clipped. The bili doing away with ail censorship of news

away with all censorship of news-reels was signed last week by Gov. George White, and with much flourish.

The governor had previously vetoed another bill to make the censorship law less drastic and was seeking the good graces of the liberals on this last one.

Fox Film's Annual Meet Postponed Until June 20

Annual stockholders' meeting of Fox Film has been postponed until June 20. Compan"'s financial reorganzation plan is not yet completed. This plan will probably be ready for stockholders' consideration suffi-

Hoilywood, April 24. It is figured that before midsummer, 25 features with some sort of

mer, 25 features with some sort of musical numbers will reach the screen.

Currently all studios are incorporating music in most of their pictures, with Fox leading, ter studio's next seven features will have at least one or two numbers. Only one, 'Arizona to Broadway,' has a stage background. Other six pictures are, Five Cents a Glass,' I Loved You Wednesday,' My Lips Betray,' It's Great to Be Alive,' My Weakness' and 'Adorable.' Studio feels that as none of the music is dragged in by the heels, tunes will be accepted by the public, Pictures also none of the music is dragged in by the heels, tunes will be accepted by the public, Pictures also provided the music limited as formation.' The accepted by the public, Pictures, also not and out musical, and only 'College Humor' has chorus routines.

Only Pair From Warners Warner Brothers, which started the rekindled music fiame in pictures, has only two with tunes to be released before summer. They are 'Codd Disgerer of 1938' and 'Proc Odd Disgerer of 1938' studio is planning to make at least two others with music before June.

Radio has completed 'Maiden Crurise' and Diplomaniacs,' and has another planned.

Currently sporting the longest list of songwriters of any studio, Meric is reaching out for more. Dickering, and theme numbers and Youmans.

Studio wants Donaldson for 'Hollywood Revue of 1933' and theme numbers and Youmans for an oppertat, possibly 'The Cossack,' with Lawrence Tibbett.

Rescindment of Cuts Still Very Uncertain. U the Most Doubtful

The condition of Universal, as revealed by company books now in the process of auditing, will determine when U will restore its salary cuts. This is the only major organization which did not put a tentative time limit on the cut period.

tative time limit on the cut period. Employees in several of the other home offices which have announced that the slash will be lifted at the end of the eighth week are still in doubt. Fox and Par employees comment during the past few days, has been that they'll believe it when they find it in the envelope.

NEWSREELS ALMOST 100% CENSOR-FREE

Newsreels fight for freedom from censorship has narrowed down to only two states in the union, Virginia and Maryland. In all others where there has been shearing, the reels have been victorious and they are confident that the weight of recis have been victorious and they are confident that the weight of recision of the recision of t

Dee Scrams on Parts

Hollywood, April 24.

Refusing to assign her Paramount-Publix contract to Paramount Productions, Frances Dec is off the studio's payroll. plans to freciance.

Ints plan will probably be ready for stockholders' consideration sufficiently in advance of the postponded meeting date. The meeting of the postponded to have been held Wednesday (18).

PIX SPURN A VAUDE UBO

Zanuck Knocks Off \$100,000 Bonus; | 100% OPPOSISH TO New Prod. Economy Idea Is to \$4,500 a Week Plus 50% of the Net PRODUCERS' PLAN

Hollywood, April 24.

In his deal with Joseph M. Schenck Darryl Zanuck will make eight, instead of the property of the propert

pictures.
Set to join Zanuck are William
Dover, Raymond Griffith and Howard Smith, who resigned from Warners when their chief turned in
his notice. Smith is already at ork
as story head, Dover Loves in this
week, while Griffith starts April 28
as production supervisor.
Program in Two Groups

Plan is for Zanuck to make his program in two groups of four pic-tures. First group will start in Sep-tember, with the last to go in after

tember, with the last to go in after the New Year.
Zanuck leaves here for a Canadian hunting trip April 28, returning early in June. With him on the trip will be John G. Adolphi, Griffith, Sam Tongel, Michael Curtiz, Lloyd Baccon and Ray Enright.
When Zanuck resigned from Warter of the Court and the Court and

With the departure of Zanuck from the studio, Jack Warner cailed rrom the studio, Jack Warner called in all exces, writers and directors to assert themselves as to whether or not they wished to remain. None other than the three who left showed an inclination to walk at

showed an inclination to walk at this time. Hai Wallis has taken charge of writers preparing stories with Henry Blanke the only producer left on the lot when Griffith moves

Zanuck's Film Company will be incorporated as 20th Century Pro-

PAR DISTRIBUTION'S \$500,000 IN HOLY WK.

Eastern Paramountites are drawing easy breaths since the court's confirmation of the organization's bankruptcy status. They point out that with the trusteeships finally setted the company can forget lawyers and courtrooms for awhile and court on the business of met. down to the business of mak-

get down to the business of mak-ing and selling pictures. Optimism is also high that Par can live on its own earnings. The Pollyanna boys insist that the dis-tribution department took in slight-ly over \$500.000 duving Holy Week.

Roxy Back This Week

It is expected that S. L. Rothafel It is expected that S. I. Rothafel will return to Radio City this week. Roxy was to have arrived yesterday (24) from the south where he had been convalencing from his recent illness.

The next few days will have him in confab with Radio City authorities relative to his future position in R.C. matters.

RADIO GETS GUILD STAGER

Hollywood, April 24.
Worthington Minor, who directed 'Reunion In Vienna' for the Theatre Guild, is being brought here to meg

Unchained Thoughts

Harley L. Clarke, former Fox president, is chain-letter-ling flindom on stationery of Utilities, Fower & Light Corp., of which he is the head.

'Chain letters,' he writes, have aiways seemed an imposition to me, and, no doubt, to you. The need, however, for balancing our own and the world's budget, is so colossal i will be grateful if you will write this, or a similar lette to your senators and congressmen and to 10 friends, advocating immediate pro ratardouted in armanent conditions in armanent conditions and the production in production in production in production in great sales and the sales and the production in production in great sales and farm reduction in production for the progressment leaster. Of farm saving huge taxes; advocating reduction in production by government leasing of farm lands, thus raising farm and other prices; and advocating postponement of international debts for a long period, thus solving the major credit problem of the world. Unless liquidation is stopped and the control of the cont

Cooper Approves 20 **Pic Shooting Period** On Return to Lot

Hollywood, April 24.
Returning to his dosk after a week's illness from sinus, Merian C. Cooper okayed the production of 20 features between now and July 15, with two pictures going in weekity. First to get started were 'Morning Glory,' the Katharine Hepburn picture with Lowell Sherman directing, and 'The Public Be Told,' the Richard Dix feature, both of which went into work today.

Next before the cameras will be

Next before the cameras will be Ann Harding's 'Double Harness' and

Next before the cameras will be Ann Harding's Touble Harness' and the untitled news reel picture, followed by 'Balloon Buster; with Bruce Cabot, and 'Sweet Cheat,' with Gluer Rogers; then 'Frivolous Sal' and an untitled William Gargen feature.

Balance of 20 to go in in pairs are: 'Chance at Heaven' and 'Three Came Unarmed,' latter the Joel McCree-Dorothy' Jordan picture; 'Speed King' and Modesto,' the first Dolores Del Rio feature,' final Control of the Catery' in t

tion.

During this time it is expected that 'Treasure Expedition,' the Shackleford-Drumgold travel feature now on location off the Australian coast, will be brought into the studio.

W. E. Won't Cut

Producers' pleas to the electrics to reduce recording royalties are drawing a blank. Western, accord-ing to spokesmen, has no intention of reducing the charge per reel from \$500 to \$300.

MAYER'S INDISPOSITION

Hollywood, April 24.
Louis B. Mayer, after playing 18
holes of golf Saturday (22) at Illiicrest with Nicholas M. Schenck, had
a fainting spell due to recent overwork.

York. He went to Paim Springs over the reek-end, back in town on Tuesday.

Studio Execs, Claiming They'd Rather Depart from Hollywood Than Tolerate Further Unions, Deny Collective Bargaining to Writers' Guild

REVAMPED ACADEMY

Hollywood, April 24. An almost general industry opposition to the proposed Artists' Service Bureau has the various individual groups of employees and agents tightening to fight any in-troduction of a united booking of-fice for films.

fice for films.

Following a split in the writers' ranks on the pros and cons of the Academy and the revamped Screen Writers' Guild, the former body is seeking a complete reorganization of its system, giving it a virtual union standing and a probable tossing out of any producer affiliation in the body.

Touchy' (Monday) the body.

tion in the body.

Tonight (Monday) the board of directors meet to fill the vacancy brought about by the forced reaignation of Conrad Nagel, its president. Following the membership urge for autonomy of its employee branches, it is expected that under a suspension of rules the office of president will be eliminated to allow for future governing of the body by a board consisting of presiding officers of each branch.

Rayamed Constitution Foressen

siding officers of each branch.
Revamped Constitution Foreseen
This would change the present
system whereby the president is
elected by the board and it would
be a preduce to a changing of the
Academy constitution, now imminet, to allow for popular voting
or all offices.

for all offices.

Known attitude of the producers is that the employers will not recognize the new Screen Writers' Guild short of a strike. Some producers have gone so far as to state unofficially that they would rather move the industry out of Hollywood than countenance more unions of the country of the any collective talent group outside of the Academy.

Despite this producer feeling toward Academy.

Despite this producer feeling toward Academy all of the employee groups in the latter's fold are seeking reorganization on lines approximating trade unions. It is considered only a matter of days before an agents' branch of the Academy is a fact. First steps in this direction were taken Thursday (20) when a committee representing agents agreed for their body to join the Academy, and pledged themselves to a code of practice for agents, clients and producers to be drawn up later; a standard form of agents' contract and a procedure for Academy arbitration of all questions between agents and talent.

15 in New Proposition

15 in New Proposition

15 in New Proposition
The 15 agents that will be the
nucleus of the new branch, if the
proposition materializes, which
seems likely, are: Frank Joyce,
Myron Seiznick, George Frank, Eddie Silton, Harry Weber, Harry
Wurtzel, Arthur Landau, Phil Berg,
Dave Thompson, Minna Waliace,
Dave Thompson, Minna Waliace,
Little College, Scott Dunlap and Ruth Collicr.

Meanwhile agents are getting ad-denda to their contracts with clients in which each party agrees not to negotiate through a central book-ing office. They say they will have 100% of their clients signed within the next few days.

Every Academy employe-branch passed resolutions against the bu-reau and a similar motion was passed unanimously by the Writ-

(Continued on page 38)

Create a Fool-Proof Script **Prior to Actual Shooting**

Just Buttons

Los Angelcs, April 24.
One of the non-show bustness trustees of Fox West
Coast kept wondering what
Charles Skouras meant every
time he characterized sums of \$10,000 and \$25,000

He finally found out that anything under \$100,000 was buttons to Skouras.

PAR-PUBLIX, P.E LIQUIDATION REMOTE

iix in bankruptcy, along with a large corps of lawyers, moved into Par quarters Friday (21), chasing others into new space, and began opera-tions by first obtaining permission against immediate liquidation. Trus-tees asked for a month's time before taking steps toward any disposition of properties. That period will probably be further extended.

probably be further extended.
Just how long it may be before
Charles D. Hilles, Louis J. Horowitz and Eurone W. Leake, the
trustees, actually move for the sale
of Paramount assets in satisfaction
of creditor claims, is not indicated
but lawyers state It's certain to be
more than a month. Root, Clark &
Buckner have been retained as
counsel for the trustees, with approval of Referee Henry K. Davis.
This is, the same firm which represented Zukor and Hilles in the
equity receiverahlp.
Matters of a pressing nature are

Matters of a pressing nature are being discharged first by the trus-tees. The first important meeting under the bankruptcy will be held May 1 before Referee Davis, at which time a preliminary report of the trustees is expected.

Publix Enterprises

Liquidation of Publix Enterprises Liquidation of Publix Enterprises, the large theatre holding company over which Irving Trust Co. is trustee in bankruptcy, is still in the future, with doubt as to when disposition of assets will begin. That may not be for six months or more. Meanwhile, the trustee is concentrating on the reorganization of subsidiary theatre companies in the Publix Enterprise setup which are regarded as being in a healthy condition as distinguished from the others.

dition as distinguished from the order of the Irving Trust Co., trustee, George Topliff, and his staff, quartered at Paramount headquarters, is also tryine too huld a clear picture of the complicated P. E. organization, with numerous accountants presenting sures and analyses. Hope his that the major portion of P. E. with a the condition of P. E. with the staff of the major portion of P. E. with the staff of the major portion of P. E. with the staff of the major portion of P. E. with the staff of the major portion of P. E. with the staff of the major portion of th

The film industry, unless it finds a way out, will spend \$35,000,000 of the \$15,000,000 or originally figured for 1933-34 major features before a camera crank can be turned. Company heads who have made a study of pre-camera story costs believe they have found the key to the situation. They intend to take it up ras soon as a quorum of Hays members can be assembled in the east. And, they polit out, if it can be universally effected throughout the industry, if will mean a saving to filmdom which will affect only one department and eclipse many times all other proposed permanent economiles.

omies.

On the basis of story for story, and company for company, these executives figure that the average story eats up \$75,000 of the average major picture budget of today bemajor picture budget of today be-fore the camera starts grinding. Further halts and re-touching of the shooting script are calculated to add another \$25,000 per picture in wasted time of stars and perform-ers after casting.

ers after casting.

How it's Doped Out

The meat of the plan is this: Pay
the original author more but do not
accept a story until a shooting script
is acceptable to the producer and
director and one so complete that
it can go through as a 'must' with
little or no change after acceptance.

Ittle or no change after acceptance.
In the present story costs are also considered the salaries of approximately 300 staff writers. At an average salary of \$250 per week these writers represent a payroll in the neighborhood of \$3,900,000 per vege.

year.

By demanding of the author a satisfactory shooting script the bulk of this payroli could be eliminated, it is declared by producer proponents of the plan.

UA OR PAR, SCHULBERG WILL DECIDE LATER ON

Hollywood, April 24.

B. P. Schulberg, who has only one more picture, Three Cornered Moon, to go on his eight picture contract with Paramount, has received an offer of a renewal from Par. He also offer of a renewal from Par. He also is considering a proposition offered him by Joe Schenck of United Artists. He will arrive at no definite decision until his return from a vacation.

He leaves July 14 for a three months tour of Europe and states that he desires to analyze the martist that the desires to analyze the martist that is the desires to analyze the martist that is the desires to analyze the martist that the desires that the

WARNERS' REVERSAL

After Debacle Decides Payoff As Of April 10

Hollywood, April 24.

out of the complicated P. E. organization, with numerous accountants preparing figures and analyses. Hope is high that the major portained in the property of the property of

Rockefellers Yield to the Times And Okay RKO Roxy Going Split Wk.

That times and conditions can make anything happen at the RKO Roxy, is indicated by the Rocket. Roxy, is indicated by the Rocket policy. Last half of such spilt may become a double bill allow. Previously, it was stated that the desire of the Rocketeller interests was to maintain a partioular standard of operation at Radio City, and not cut scale and change operating style. The new operating plan might have the RKO Roxy change the RKO Roxy change the result of the result of

de to under \$20,000, including the ent, which runs around \$9,000 reckly. That's the biggest rent for straight film house known to the to unae. which

a straight film house known to the big, currently.

The change marks the fourth shift in policy for the RKO Roxy, it opened with the similar style and bo, scale as the Music Hull presently plays. The scale wasn't shifted, but the show style was later changed to vaude and then stage band policy for four weeks with Horace Heidt.

with Horace Heldt.

No indication so far what happens to the house staff and the 21 Roxy dancing girls attached to the spot. Shifting of the house will cut down the work of Phil Tyrell's booking duties to the Music Hall only.

See Maryland Sunday Law for Whole State

Baltimore, April 24 Battimore, April 24.
Likelihood grows stronger that
the entire state of Maryland will
follow the lead of Battimore in
abolishing blue Sundays and legalizing Sabbath entertainments. At
present the wrangle is over three
bills to legalize Sunday pictures in
three camples.

present the wrangle is over three bills to legalize Sunday pictures in three counties.

Three counties hankering for Sunday freedom are Baltimore in the property of the prope

the city and county, one theatre, in the city, operating on the Sabbath, while another theatre, a block or two away, is forced to close because an arbitrary line puts it in the county. Similar situation exists down in Prince George's county, juxtaposed to the national capital.

L. A. to N. Y.

Tom Bully. Burns and Allen. Pat Casey. Conway Sally Eilers.

John C. Flinn.

Al Friedlander Al Friedlander.
Henry Garat.
Will H. Hays.
Mike Lewis.
Willlan Fine.
Charles R. Rogers.
Nicholas M. Schent
Thelma Todd.
John Zantt. Bennie Zeidman Adolph Zukor

N. Y. to L. A.

Clark and McCullough. Ruth Etting. Ruth Etting. Col. Snyder. Lennie Hayton. Bradford Ropes. Louis Silvers.

Metro's Convincer

Hollywood, April 24.

Though Metro cannot release Dinner at Eight' until next January, under its contract with Sam H. Harris, the studio previewed the picture at Berkeley Saturday night. Idea of rushing the picture out was to show the sales organization the quality of product Dave Selznick is capable of producing for the company, and it will be used as a stimulus to sell the next season's program being made by Selznick for Metro.

CLEVELAND INDIE SAYS CHAINS BLOCK OPENING

Cleveland, April 24.
William Watson is taking over
the Hippodrome, formerly owned by
RKO and dark for two months, but difficulty in getting first-run pics of

difficulty in getting first-run pics of strong calibre from exchanges is holding up its reopening.

Owners of building are reported to be backing Watson, with hopes of getting enough out of \$,500 ca-pacity theatro—largest one in town—to carry their investment.

Report is that: its newest pro-moter plans to put in a new kind of policy along with films, but whether it will be a beer garden theatre or include vaude hasn't been settled yet.

Reason for postponement of open ing is said to be opposition by big chains, which have all major film product tied up in block contracts

Harry Cohn's Top Names. For English Production

Hollywood, April 24.

Harry Cohn on his European trip will oversee production of first Gil-bert Miller picture which Lewis Milestone will direct. Picture will be made with American and Eng-lish backgrounds, with viewpoint to get a story suitable to both countries, so that production costs can be gotten out of England and America to show a profit.

ica to show a profit.

Leslie Howard will be used for this picture. Cohn is taking American technical crew with him when

he leaves in three weeks.

Milestone deal with Columbia ne leaves in three weeks.

Milestone deal with Columb
calls for around \$20,000 drawing p
picture, for three pictures, with pe

calls for around \$20,000 drawing per-pleture, for three pictures, with per-centage of profits. Roy Del Ruth is now in New York to look at "The Party's Over," hav-ing been borrowed from Warners to direct it for Columbia.

MG's 'Treasure Island' As All-Color Special

Hollywood, April 24. Hollywood, April 24.

Metro figures on producing
Treasure Island's as a special, with
Wallace Beery, Jackie Cooper and
other ace names in the cast. Picture will be entirely in Technicolor,
with most of it made on the Islands
off the west coast of Mexico. Willias S. Van Dyke will direct.

gaged to adapt and dialog the Robert Louis Stevenson story.

Par Pub Confab

Bill Pine and Tom Balley are coming on from the Coast shortly to confer with Bob Gilham, newly appointed head of publicity and advertising for Paramount. Balley, Coast publicity head, and Pine, in charge of exploitation, will make the trip around May 10.

By that the conference of the conference of

crip around May 10.

By that time or earlier, John C.
Film is expected east to assume charge of special exploitation on pictures. This will include all contests and other exploitational plans. Film goes to work first on the 'Search for Beauty' contest.

Par Now Borrowing

Hollywood, April 24.
Bruce Cabot, borrowed from Radio, and Andy Devine on loan from
Universal, go into the chief male
leads in Paramount's Tiggraced.'
Helen Twelvetrees has the femme
spot, with Erie Kehton directing.

1st Runs on Broadway

(Subject to Change)

Week April 28

Paramount - 'Song of the

pest' (Fox). pest' (Fox).

Rialto—'So This Is Africa'
(Col) (2d wk.).

Week May 5

Paramount—'I Love That
Man' (Par).
Strand—'42nd Street' (WB)
(9th wk.).
Rivoli — 'Bedtime Story
(Par) (3d wk.).
Music Hall—'Warrior's Hus-

Music mer.— ... band' (Fox). Rialto—'Circus Queen Mur-

\$2 Pictures

'Hell Below' (Metro) (Astor) Tues., 25.
'Reunion in Vienna' (Metro) (Galety) Fri., 28

Foreign Films

'Return of Nathan Becker (Worldkino) (Jewish) (Eu-ropa) (3d wk.), 'November Night' (Capital) ropa) (3d wk.).

'November Night' (Capital)
(Polish) (Little Carnegie).

U DITTOS FOR '34

Features Plus 8 Wes

Universal is sending its sales head, Jack Schlaifer, to the Coast this week to help frame the company's 1933-24 production schedule. Officially it is ead in New York that in quantity U will produce the same number as last year, including 26 features, plus eight westerns.

Hays, Zukor East

Hollywood, April 24.
Will Hays will leave here tomorow (Tuesday) for New York.
Pat Casey is with him.
Adolph Zukor is also heading east, ohn C. Filnn, Par exploiteer, being

Jack Connolly, head of Pathe News, got in Sunday night and will remain for the balance of the week.

Hollywood

Briefly rewritten extracts from 'Varisty's' Hollywood Bulletin, printed sach Friday in Hollywood, and added to the regular weekly 'Variety.' The Bulletin does not circulate other than on the Pacific Slope.
News from the Dailies in Los Angeles will be found in that oustomang

John Balderston, 'Berkeley Square' author, in New York for a week, then back to Hollywood to watch story's production at Fox.

Fox Sales Chief Due
John D. Clark, general sales manager of Fox, expected on coast
May 1.

Charles Furthman off, Claude Binyon and Frank Butler on the script of the Mae West story at Par, 'I'm No Angel.'

Chester Morris' father, William, spotted in Fox's Berkeley Square.

The Masquers Sunday night (23) at their monthly revel presented their monthly revel presented their monthly revel presented their monthly revel presented their monthly revel processed to their monthly revel processed to their monthly for the second their monthly for the present their monthly revel present their monthly for their month

Raoul Walsh has replaced Frank Craven as director of Five Cents a Glass. With 10 days more to go on picture, Fox decided Craven's megging was too much the stage type, and he now returns to the writing department.

Suffering an appendicitis attack, Raquel Torres withdrew from the femme lead in Mascot's 'I'll Be Hanged If I Do.' Conchita Monte-negro replaced her.

Jack Lait will serialize his story,
'She Made Her Bed' (formerly
'Girl Without a Room'), through
King Features syndicate, Charles
R. Rogers' film version starts
May 15.

Wallace Extends Vacash
Richard Wallace stays in Europe
another three months, Director
may do a feature for British Gaumont before returning.

Fox cameramen were on hand when 104,000 pounds of dynamite was exploded in San Gabriel canyon on dam construction. Studio wanted scenes for Power and the Glory' and 'I Loved You Wednesday.'

for the Lou Brock musical, Flying Down to Rio. Pan-American Air-ways, of which Merian C. Cooper is a director, will supply the trans-portation in return for publicity.

Harry Weber has filed suit to collect \$250 alleged commission from Crockett's Mountaineers, radio and stage act.

Rogers Benefit Tour
Will Rogers completed a 10-day
benefit tour that took him across
the country when he appeared
Sunday (23) at the Metropolitan
Opera House, New York, for the
Lambs' Gambol.

Fredric March goes into Para-ount's 'Last Stop From Hell.'

Marion Burns, who has been in the Malay peninsula doing Man Eater for Fox, will not have her option taken up by the studio.

Bachman-Schulberg Talking J. G. Bachman and Schulberg are huddling on a deal to combine their production interests. Schul-berg leaves Paramount on complet-ing his present contract.

"That Little Clown Lost" and Ratter Romance' went back for rewriting at Radio, with F. Hugh Herbert and Garrett Fort on the latter. All Green, who was to direct both on loan from Warners, will vacation instead and do the pictures in the fall.

Hecht Spotted on 'Design' Ben Hecht will adapt 'Design for Living' for Paramount, Ernst Lu-bitsch, who directs, is in New York for a look at the play and a confab with Hecht.

'Swift Arrow,' Indian-West Point story, by Gael McLean, has been bought by Paramount for a Charles R. Rogers production.

Willis Kent and Ralph Like, indie producers, are in New York on a deal to make a series of pictures for independent distribution.

Republic studio has discontinued its switchboard because too many tenants of the rental lot were not paying phone bills. Solvent pro-ducers are putting in private

Dr. Martin Denies
Asserting it is unethical for a
physician to engage in side lines,
Dr. Harry Martin, husband of
Louella O. Parsons, denies he is
connected with promoting a brewery here, or handling sales here of
an eastern beer.

Touching up several places in Metro's 'Tugboat Annie' script will delay picture's start till end of this week.

Edgar Selwyn due back from New York this week with a Ben Hecht story the director will do for Metro.

'Electra' for Little Theatre
Pasadena Community Playhouse
will produce Eugene O'Nelli's
'Mourning Becomes Electra.'

Arthur Kober on the Paramount payroll again doing adaptation of 'Mama Love Papa.'

Anita Loos and Howard Emmett ogers are polishing up the script ! Metro's 'I Married an Angel.'

Hylda Tyson, London actress who came to Hollywood on spec, goes into her first picture here, Fox's 'Berkeley Square.'

New Setup for 'Disgraced'
Earle Kenton will direct and
Helen Twelvetrees, Cary Grant
and William Harrigan go into the
cast of 'Disgraced'. Paramount
story was originally turned down
by Claudette Colbert and Stuart,
Walker and Mitchel Leisen, co-directors,

Gladys Lehman and Eugene Wal-ter doing continuity on 'Last Stop From Hell,' formerly 'Hangman's Whip,' at Paramount.

First beer garden in Hollywood opened by Nat Nathanson on Sunset near Vine, Has a five-piece gypsy orchestra.

Mary Kornman's part in 'College Humor' being built up after Para-mount execs got a look at her rushes.

Robert Presnell is east in the in-terest of the Screen Writers' Guild to talk co-operation with the Dram-atists' League.

Musical for Cummings Constance Cummings will do a susical comedy for Paramount at (Continued on page 34)

Scale Above 40c-Vaude Due?

B'klyn Par's Admish Dilemma

Matter of Protection for Nabes May Force

A return to stage shows, possibly status for the costly Publix units vaudeville with films, may be determined for the Paramount, Brook-lyn, before it reopens as scheduled, Friday (28) or shortly after the shouse has tested itself with straight picture operation. Since giving notice on stage shows, which went jout Wednesday night (19), with shouse darkening, the question of admission has arisen.

Because the Brooklyn Par is a first run in the de luxer class; fart run in the de luxer class; stetting Paramount product on initial showing in Brooklyn, the Par distributing department will insist on a certain minimum admission to be fixed, as protection against the arrestaking the Par pictures second run in Brooklyn. While some complaints are approach for the fixed of the fixed, as protection against the artest taking the Par pictures second run in Brooklyn. While some complaints are approach for the fixed of the fixed of

run in Brooklyn.

The B'idyn Par will either have to set its top admission at the figure demanded by Par, probably 55c, or waive its right to Par pictures first run in Brooklyn. While some complaints are reported from second runs against a 40c top intended by Publix for the Par, Paramount's distributing forces point out that a 40c admission would not be in violation of contracts but that a thigher scale at the B'idyn par 'is only fair.'

Un to vesterday (Monday) the

Up to yesterday (Monday) the question of admission for the Parin straight pictures had not beer set.

Straight Film Fear

Straight Film Fear
In addition to the admission
matter, fear for the success of the
Par as a film grind has grown during the past week, with those
familiar with the downtown Brookby situation to the success of the
form the Met, Albee and Fox.
Vaudeville on a budget of under
\$4,000 has been suggested as a sub-

B'klynites May Wait Under narrow protection on film product, the same pictures the downtown Brooklyn theatres play shortly thereafter become available to the Brooklyn neighborhoods. Peo-ple will wait for them rather than come downtown if stage shows aren't an added inducement, it is

ple will wait for them rather than come downtown if stage shows aren't an added inducement, it is held. The Par product getting first run at the Par, B'klyn, is split between RKO and Loew second run. Picture scheduled for the B'klyn de luxer Friday (28) is Song of the Eagle', day and date with New York Par. Other bookings day and-date are Story of Temple Drake, May 8; Toternational Homey. May 26. For the week of May 12 the New York house gets T Love That Man, while Brooklyn is scheduled to play the Chevaller picture current at Rivoli, Bedtime Story.

INFLATION AND THE B.

Economies in Theatre Operation Sole Pathfinder on How to Reduce The W. K. Nut; N. Y. Situash Cited

Greatest reorganization in the film industry is occurring in the theatres which, long beset by declining re-ceipts and lost hope of relief from the producer-distributor, has figur-

the producer-distributor, has figur-atively taken the bull by the horns. Though the theatre leaders still cry that the studios and, in turn, their distributors, must get down to a 1933 basis on costs to enable the exhibition of film to be on a profit-able basis, the smallest percentage of respite has been in film rental, it's claimed.

it's claimed.

In comparison with film rental, the economies effected in the operation of the country's theatres far overshadow the savings realized in

ation of the country's theatres far overshadow the savings realized in film readjustments.

In deals with landlords it is estimated that more than 50% of the total former cost of theatre rent has been eliminated. To this has been existed that the savent shades a series of the control of the cartes, salary alloce and the dropping of various features of operation and programs that ran theatres into their high overheads. Rent in some theaters was running as high as 48% of the gross receipts.

Combined nut of the country's theatres is believed to have been reduced somewhere between 25% and 50% since the peak 129 times, en-abling a majority of theatres to break even despite prevailing high reptals and lowered grosses.

How on B'way

How on B'way

break even despite prevailing nign reptals and lowered grosses.

How on B'way

Greater New York theatres and what has occurred in reduction of overhead may be taken as an excerces the New York theatres have maneuvered themselves into a position on operation that is amazing. The old Roxy, with a nut that once ran \$75,000 and over, is now operating successfully at an overhead of between \$15,000 and \$13,000. Capitol has its nut down so far that its amazing and the second of th

well as other na-ortization.

Brooklyn Cuts Plenty, Too

Over in Brooklyn Cuts Plenty, Toe
Over in Brooklyn, the reductions have been terrific. The Fox, which had to get over \$20,000 formerly to get out, now makes money at \$10,000 and still plays first run pictures and stage shows. Par. Brooklyn, in the good times needing \$37,000 to reach black, now does it at a normal \$19,-000 under same de luxe policy. As a straight filmer Par Brooklyn will have a nut of under \$9,000.

While stage show policles have suffered in the job of theatres reorganizing themselves, the Hipp, N. Y. where RKO lost plenty over a period of years with two-a-day vaude, later pop vaude and still later straight pictures, is typical of the economical use of stage shows as against the economics that have been possible in buy. Stage show the properties of the propert

Indie's Gag Idea

Sixty telegrams, all with the same message and all delivered within 10 - minute intervals within 10 - minute intervals seed of First Division. Thomas, seed of First Division forty-first birthday recently. It was considered a huge practical joke by another indie. Thomas was in Atlantic City at the time, and in addition to iosing sleep paid out considerable in tips to belihops. He had to take the messages because he was expecting several from his home office in New York at the time.

Referee Grants **F-WC Trustees Subsid Control**

Los Angeles, April 24.
The three trustees of Fox-West Coast have been granted authority to take over direct control of the more than 100 subsidiary corporations, with permission granted them by Referee Samuel W. McNabb to elect themselves directors of the various subsids in order to operate more conveniently.

Examination of the bankrupt began at the creditors' meeting held April 20 at the F-WC offices with McNabb presiding. Charles A. Buckley, circuit v.p., was the sole witness that day.

Buckley, circuit v.p., was the sole witness that day.
Questioned regarding the claims of Wesco and Chase, he revealed that the \$11,500,000 claim that Wesco is expected to file includes an \$5,000,000 dividend declared by F-WC in 1931, but never paid to Wesco which was all the stock in the stock of the stock of the the sole of the stock of the the sole of the after the sole by William Fox of the First National stock that F-WC owned to Warner Brothers.

the circuit. Dividend was declared after the sale by William Fox of the First National stock that F-WC owned to Warner Brothers.

Seek Chasa Status

Attorner Brothers.

Seek Chasa Status

Attorner Brothers.

Briton, on Spec, Spotted

Hollywood, April 24.
Hyida Tyson, London stage actress, here on spec, gets her first Hollywood spot in Fox's Berkeley Square.'

Sackin agency placed her.

with draw artists and acts still de-manding and getting salaries out of line with the present box office

SHOULD UP ALL GATES BY FALL

Industry Calculators Other Benefits - Will Create Freer Funds for Film Financing-Theatre Admish Prices. Now Down 25% Average. Can't Be Raised Arbitrarily - In Six Months, However, Expected That Freer Spending Will Warrant Generally Upping

15% MORE FOREIGN \$

Just what inflation means to the picture business is still dope striff Except for the immediate improvet in the foreign market, the goldless basis must be allowed at least six months before the industry can adjust itself to the new money policy, it is felt. In the fall increased attendance, new looked for, should prompt the box offices of

increased attendance, now looked for, should prompt the box offices of the U. S. to generally scale upward. This may mean that the average salary envelope in picture business may be back to prosperity dimensions before the next fall of snow. As it affects picturedom, inflation may be graded into three classes. First, the tendency to level the rate of exchange means an approximate increase in the industry's for increase in the industry's for different properties. The second of \$250,000 a week which had been sacrificed in converting foreign currency for dollars that were brought into New York. For many companies this saving may represent the difference between profit and loss. Second, also primary, but of less immediate importance, is the belief that the loosening of money through the U. S. going off the gold standard, will make available much more outside funds for production.

Should Spurt B. O.'s.

Should Spurt B. O.'s

Should Spurt B. O.'s.

Lastly, and most important to the entire industry, is inflation's reaction at the box office, through anticipated spurts at all theatre gates. A comprehensive survey of all of the box office admission cuts throughout the country during the past three years shows an average of 25% per theatre. This compilation includes individual theatres which have cut as high as 50% and about 5,00° in non-competitive spots which have gone through the depression without lowering their scales much.

pression without lowering their scales much.

That 25% cut to the public carnot be made up over night, it is held. Exhibitors who figure they can raise prices right away are in for an awful licking, it is declared by theatre veterans, who point to the fact that only with generally increased attendance ca. the scale ascend with any assurance of safety.

safety.

The raise in admissions is not expected to be uniform. Everything depends upon conditions in the theatre zone and the first run houses everywhere are expected to take the initiative in any elevation of the scale. Theatre men predict that there will be sporadic admissional the second of the scale and the scale and

whole, will be paying more for its tickets.
Weekly attendance in the U. S. will have to average 100,000,000 before the 25% reduction in admissions can be restored, theatre men also hold. This, according to statisticians, also means that at such time grosses will be in the neighborhood of \$4,000,000 more per week than they are today.

Metro's 'Brain' Loan Hollywood, April 24. Metro has loaned Phillips Holmes to KBS for 'The Big Brain.'

Some New Ideas in '34's Selling; Par's Income Plan to Control Prod. **Outlay: Several Regional Meetings**

Good Nuff Reasons

Exhibitors of the country do not plan to follow producers and distributors in the matter of a general conference. Leaders queried about the possibility of a round table declare it cannot be accomplished first. ity of a round table declare it cannot be accomplished, first because the average indie can't spare traveling expenses; and second, even if he could, in their estimation, it would all be a waste of time, anyhow.

See De-Chaining As a Windfall For All Indies

Atlanta, April 24. Because the south is becoming dechained faster than other parts of

Because the with is becoming dechained faster than other parts of the country, with independents virtually in domination of theatres right now, the outlook for the coming season is its brightest since the collapse of peak times in 1928. Noting an improvement during the past few months, exchange men here sense an impending spurt in activity in preparation for the committee of th

May Build Up Small Towns

In numerous small communities which have been inadequately theatred in the past, the thought of building is also being mulied.

Prior to decentralization of chains,

building is also being mulled. Prior to decentralization of chains, the south was in the control of the big chains, notably Publix which exerted tremendous buying power all the way from the Mississippl river to the Atlantic seaboard. The independent was a minor factor as a theatre operator and less of a factor as a buyed with chain strain of the control of the con

tee. In connection with the partner-ships, such as Kincey & Wilby, E. J. Sparks of Florida and others, while Publix retains an interest in their houses, the operation is en-tirely local. Buying of film is conducted as it would be if Publix didn't figure at all, this in turn spurring the indies of lesser importance. They're no longer afraid to become competition.

In order to keep up with many trends and changes in the business major and independent companies starting this week are endeavoring to establish sales policies which will jeil. No set form, as in other years, is being followed. Some of the majors are even originating pre-sales conferences with the hope of being able later to present to Hollywood, as well as salesmen, a pattern which may be suitable for the new year.

First of this year's conventions, contrary to all precedents, is being started by an independent company,

songeram.

Some of the major companies are shying from the central conclave idea on the ground that it is too expensive. It's figured that it costs a big company at least \$5,000 to assemble its men for one centralized ballyhoo.

Fox's Solo Convention

ballyhoo.

Fox's Solo Convention

S. R. Kent has always advocated only one meeting, believing that personal direct-from-shoulder contact with the men in the field is the best policy. Fox has set May 25-26-27. George Schaefer and 11 Paramount district managers will convene in Atlantic City May 5, 6 and 7. This promises to be one of the most novel set-ups yet attempted by any company. It is described as an effort to check up in advance of 33-34 production, and before instructing the sales force, just what each box office attempted that the country can be office and the sales force, just what each box office and the sales force, just what each box office and the sales force, just what each box office and the sales force, just what the sales force, just what each box office and the sales force, just what the country can be contacted that the company sales head, armed with these reports and estimates, will be in the position of dominating the studio's purse strings on new product.

The Paramount idea is the ma-

dominating the studio's purse strings on new product.

The Paramount idea is the materialization, at least for one company, of general discussion among eastern leaders that distribution returns should be the barometer for Hollywood spending. Following the William of the Company of the Paramount of the Paramount

Metro, RKO, U, WB

Metro, RKO, U, WB
Metro-Goldwyn-Mayer is always
late in announcing its sales policy.
This year indications are it will be
later than usual, with no general,
session and probably confining its
announcements to regional meets.
RKO has not decided what policy
it will pursue, although right now
the tendency is for regionals.
Universal and several of the other
companies are not yet in a nosition

companies are not yet in a position to consider sales as yet. Warners will probably hold two sessions, one on each coast.

Discriminatory Idea Kills Calif. Pic Taxes

Los Angeles, April 24,
All luxury taxation bills, including
the 10% tax on theatre admissions,
have been tabled by the state legislature, with little prospect of the
measures being revived at this ses-

sion.

Legislators hope to work out a revised system of state taxation that will not discriminate against the atre patrons, but will be in the nature of a general sales tax on all

Robinson Yarn as Musical

Hollywood, April 24. 'Men in Her Life,' original story 'Men in Her Life,' original story'
y Bertrand Robinson, is being considered as a musical by Paramount.
Should it be purchased, picture will
be assigned to Benjamin Glazer.
Hobinson and his wife left here
for New York April 10 by motor,

'Bondage' a Surprise Holdover In L. A.; 'Airport,' \$18,000 in 2 Houses: Chevalier, \$13,000

Los Angeles, April 24.

Weather has been mild for past week, so has business, and indications are that it will continue that way in most houses indefinitely, un less some outstanding screen offer-

ing comes along.
'Central Airport' proved better
suited for the Warner Downtown than the Hollywood house, with the latter being \$500 behind that of the Main stem house on the jump-off

day. Download take for the picture should run around \$13,000 on the week. The should run around \$13,000 on the week. The should run around \$13,000 on the seed of the should run around \$13,000 for the seed stanza. Our Betters is a rather bitter pill, despite the Bennett name, for the RkO. Having soften a healthy break range, the Raikto is continuing its 40c tariff with it for another stanza. Estimates for This Week Downtown (WB) (1,800; 25-70) 'Central Airport' (PN) and vaudeville. Started off at mild pace, and may hit around \$11,000. Last week '22nd Street' (WB). Former for thee, and later for four days hit an even \$1,000, okay.

"And Street (WB) and Grand Slam" (WB). Former for three, and later for our days hit an even \$10,000.

Nollywood (WB) (2,756; 25-55)

Contral Airport' (FN). Rather an inauspicious start, and probably will hit around \$7,300. Last week 'Grand Slam' (WB), pretty tough going, which was a start of the start o

N. H. Gross Levels **Holding Up Nicely**

New Haven, April 24, After an off-again-on-again book-ing since back in bank holiday days, Palace finally opened with 'Ras-putin.' It looks good for some nice trade. New Haven, April 24.

trade.

Grosses in general now seem to be running on a higher level, with this week's figures indicated to at least equal last week's satisfactory takes. Paramount has regained most of the trade lost when stage shows were dropped a couple of months Estimates for This Week

Paramount (Publix) (2,348: 3550)—Terror Aboard and Under
Thin Chim Aboard and Under
Thin Strong Aboard and Thin Stroy
(Par), and 'Self-Defense,' big. 37,800.
Palace (Arthur) (3,640; 35-50)—
Rasputin' (MG), At its opening
speed should reach a swell \$8,000.
Last week 'Cavalcade' (Fox) got a
Inc \$1,700 at pop price
Inc \$1,700 at pop price
Thin Strong Aboard and 'Most Dangerous Game.' Some 4,000 entrants
in 'Mary Pickford Measurement
Contest' gave feature a grand publicity sendoff. Looks like big \$1,000.
Last week 'Central Airport' (WB),
and 'Ex-lady' (WB) strictly okay at
\$6,000.

\$6,900. (Arthur) (1,565; 25-40)— Payment Deferred (MG), and Fast Workers' (MG). Probably a mod-erate \$2,000. Last week Helio Sis-ter' (Fox) and Internal Machine' (Fox) Zair at \$1,900.

NEWARK N. S. H.

'Cavalcade' Best Downtown — St.' Continues Big in Nabes

Newark, April 24.

Nothing in sight saided from 'Cavalcade' at popular prices at the
Terminal which should be nice with
\$7,000 or even better. With few
exceptions Baster Week was a great
disappointment and only a real hit
coldrums. On pill them out of the
Meanwhile '22d Street' is crowding they want
want the neighborhood, showing
they want
well and the sight of the sight
proper want want
well and the sight of the sight
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Branford (WB) (2,966; 15-65), 'Central—Airport' (FN):—Holdover not justified and can hardly beat \$5,500. Last week okay at \$9,000. \$5,500. Last week okay at \$9,000. Capitol (WB) (1,200; 15-25-35-50), Woman Accused (Par) and 'Cohens and Kellys in Trouble' (U). Ought again to pass \$5,000. Last week 'Mind Reader' (WB) and 'King of the Jungle' (Par) surprised by slipping to \$4,500.

ping to \$4,800.

Little (Cinema) (299; 15-25-4050), Persecuted Jew (Capitol).
Timely title should mean something.
Tiskor' (Gloria) on second week
fell off to about \$650.

Loew's State (2,780; 15-75), 'Socrets' (UA) and vaude Leslie Howard is a draw; should ald Pickford
pic: looks \$10,000. Last week 'Gapic looks \$10,000. Last week 'Gawith less than \$10,000.

Newserk (Adigns-Par), 2248: 15.

with less than \$10,000.

Newark (Adams-Par)\(2,248; 15-99), 'A Lady's Profession' (Par) and vaude. Lamentably weak start and maybe \$7,000. Last week 'Pick Up' (Par) fine with \$14,000.

(Par) fine with \$14,000.
Proctor's (RKO) (2,300: 15-75),
Christopher Strong' (RKO) and
vaude. Heavy the ups for Gene
Dennis on stage. Good mats, but
nites somewhat light making \$10,000
doubtful. Last week "Sweepings'
(RKO) fair with \$12,500.

(RKO) fair with \$12,500. Terminal (Skouras) (1,800; 15-50), 'Cavalcade' (Fox). Cream may have been skimmed by recent road-showing but this film will draw repeats. Likely to beat \$7,000. Last week 'Pleasure Cruise' (Fox) and Smoked Lightning' (Fox) only \$3,-000.

'Rasp,' 'Cav,' 'Kong,' All K. C. Holdovers, Bespeak Good Trade

Kansas City, April 24. Another week with Sunday open-ings for all of the first runs. This policy will not last, however, as the Mainstreet, which is holding "King Kong" over, will change Friday, and the Newman will, also likely, get back to Friday or Saturday open-

the Newman will, also likely, get back to Friday or Saturday open-lings soon. It loaded up for their Sunday shows and prospects are for another good gross report.

Rasputin at Loew Midland, given publicity for several weeks, the 26s cale although it will have to go some to beat 'White Sister' which established a house record for admissions Easter Sunday with street, also before, at the Mainstreet, also Upublinkey, (86e): 10-20)—'Child of Manhattan' (Col), and 'Nagana' (U), split. Reduced prices; will likely take \$2,000, fair. Last 'Hell's House' (Soc) split, \$2,500.

Mainstreet (RKO) (3,200; 25-40)—'King Kong (RKO), Held for five days of the second week, and should gross \$6,000, oke. Last week the 110,000, good.

Midland (Loew) (4,000; 28)—'Rased off, Midland (Loew) (4,000; 25)—Rased off, Midland (Loew) (4,000; 25)—Ras

gross \$6,000, oke. Last week the picture opened strong but eased off, \$10,000, good.
\$10,000, go

Folding of Dauphine, No Burlesk, Should Aid Pix

New Orleans, April 24.

Only three first runners left locally to battle the financial elements in an attempt to swim out of the ocean of red ink that threatens to enguif them. Latest to adont ens to enguif them. Latest to adopt the former hit policy is the petite Tudor currently playing '42nd Street,' with that contingency, and the stock at the Dauphine folding, the Saenger, State and St. Charles ought to be helped. Former has 'Cavalcade' and should gross \$10 wun it, or yell for the sheriff. State has the best depiction of English life, as is, in Tooking Forward. St. Charles trying with Big City Blues. All suburban theatres in and about New Orleans have dropped their admission scale from 25c to 15c. with it, or well for the sheriff State

Estimates for This Week Saenger (3,568; 40)—'Cavalcade' (Fox). Fine comment all round and should pass \$10,000. Last week 'Bedtime Story' (Par) grossed \$8,000.

\$8,000.

Loew's State (3,218: 40)—Looking Forward' (MG). Seems sure of \$9,000. Last week 'Clear All Wires' (MG) tapered of to \$7,000.

St. Charles (1,800; 25)—Big City Blues' (WB). Will get \$1,300. Last week 'Jungle Killer' (Par), \$1,100.

SEATTLE BIZ STEADY: '42D ST.' BIG IN 4TH WK.

Seattle, April 24. Biz hitting a steady pace but no

Bis nitting a steady pace but no week.

Bis nitting a steady pace but no week.

White Slater at Fifth Ave. and 'Child of Manhattan' at Roxy, backed up with 'Beverly Hill Billles,' radio turn of some note along the coast, are out in front. Music Box is holding '428 Steet' for the Box is holding '428 Steet' for the particular of the steet of t

Estimates for This Week

Estimates for This Week
Fifth Ave. (Evergreen) (2,400; 2540), White Slater (MG). Hayes
and Gable in big type in order
receives and Gable of (Fox) good Last
receives (Last) (1988) (1988) (1988)
Roy (J-VH) (2,800; 25-55), Child
of Manhattan' (Col) with Beverly
Hilbillies' on stage. Big ads used,
expected to reach \$7,500, okay. Last
week Kias Befors the Mirror' (U)
but Dimade and Jessee in Merror (U)
but Dimade and Jessee in Merror (U)
but Dimade and Jessee in Merror
Paramount (Evergreen) (3,106;
25-40), 'Central Airport' (FN) and
Pleasure Cruise' (Fox) dual. Indicates fair \$4,000. Last week Mysterious Rider' (Par) and Mind
Reader' (FN) slumped, around \$2,100. Last week (Mysterious Rider' (Par) and Mind
Reader' (FN) slumped, around \$2,100. Last (Law) (Law)

terious Rider (Par) and anna Reader (FN) slumped, around \$2,700.

Liberty (J-vH) (2,000: 10.25), Condition of the condition o

Trouble (U) true enough, only \$2.80.

Soliseum (Evergreen) (1,800; 15-25), 'State Fair' (Fox). A natural with Rogers and Gaynor, should convect 'Animal Eingedom' (RKO). 'Employees' Entrance' (FN), slow for \$2,800.

Rex (Hamrick) (1,400; 15-25), 'Girl Missing' (FN) and vaude, 'Varlety show the main draw, looks chutte Jumper' (WB) and vaude, \$2,800.

Buff Not Bad

Buffalo, April 24. Busness holding up fairly well in pite of nice weather for outdoor

Business house as the property of the property

Raft Pic Drops Gross 50% in Pitt; 'Cavalcade' And Chev Drain Town

Pittsburgh, April 24.

Looks like the good news in grosses this week will be confined to a pair of attractions, 'Cavalcade' and 'Bedtime Story,' with the rest hitting only slightly above mid-Lenten figures. There's apparently just so much business in Pitts-burgh and when one or two sites

get it, the rest invariably suffer.

"Cavalcade" at Fulton, where
scale has been raised from 40c to
50c and all two-for-one coupons eliminated for engagement got away in great shape and seems headed for a great \$10,000, best here in a couple of years. That's holdover business. 'Bedtime Story' at the Stanley shapes up like a natural for the femme trade, Chevalier and that irresistible youngster to bring 'em in, and should have no trouble building to a neat \$11 000

Blggest disappointment of season was showing of Mussolini Speaks' at Varlety, where this one got less than \$2,000, or just a few got less than \$2,000, or just less than \$2, Biggest disappointment of sea-

while 'Sweepings' at Warner doesn't show any signs of getting its head above water at the Warner. Maybe \$4,760—maybe.

Estimates for This Week
Davis (WB) (1,700; 25-30-40)
'Cohens and Kellys in Trouble'
(CWB) (1,700; 25-30-40)
'Cohens and Kellys in Trouble'
(Combo Journal of the Composition of the

are for \$5.500, fair. Last week 'Cavalcade' (Fox), big, \$10,200. Century (Shea) (3,400; 25) 'Wax Museum' (WB) and Lady'e Profession' (Par) about same as last week, \$5,500, ohzy. Last week Out Ail (Fox), \$5,400. The Broadway End (Fox), \$5,400. The Broadwa

'SCANDALS' TAB HI-LITES MPLS.

Minneapolis. April 24.

Though the attractions are here Minneapolis is shunning such anticipated draws as 'Cavalcade' and 'Secrets,' apparently in favor of the stage show houses.

For the second successive week the RKO Orpheum, with 'Scandais'

use ARO Urpheum, with 'Scandals' on the stage and pictures at 55c, promises to be the loop leader. The usual gross-leader. State not find-state and the stage of the stage of

good. Lyric (Publix) (1,300; 35)—'Hello Sister' (Fox). James Dunn means iittle here, probably \$2,500, light. Last week 'Clear All Wires' (MG), \$2,800.

2.2500. Microscope (Control of the Control of Control o

Quakertown Quakes but Mildly at B. O.'s: 'Airport,' 14G: Earle, 15G

Philadelphia, April 24.
Plenty of grief last week in some
of the downtown picture houses.
In fact, with a couple of notable exceptions, Easter Week was pretty

Pinty of Financia pints. April 28 med the downtown picture house. In fact, with a couple of notable exceptions, Easier Week was pretty much of a bust. In fact, with a couple of notable exceptions, Easier Week was pretty much of a bust. The same of a fact o

Estimates for This Week

Man of the second states, decreases, the Man of the Man of the Man of Man of Man of the Man of the Man of Man of Man of Man of Man of Man of the Man of Man of

Value assippointed by not bearing to be bearing the Locust (1,300; 25-40-55) —Oliver Twist' (Mono). Fans didn't want it, dismai \$5.00, same as iast week. Stanley (3,700: 40-55) — Central Airport' (Fix CO) assippointed pienty, \$17,000 only, expected \$22,000.

Stanton (1,700: 30-40-55) — Ex Lady' (WD). Nothing better than \$7,000 figured. Tick Up' couldn't better \$7,500 land week.

'Rasp' Dominates B'ham

Birmingham, April 24.
This week it is 'Itasputin' or nothing. Little choice is offered in entertainment since Ritz closed. Efforts are still being made to get the house open under independent management, but very doubtful.
Business as a Whole 30-30.
Estimates for This Week

Estimates for This Week
Alabama (Wilby) (2.800; 25-35-40)—'Rasputin' (MG). Only out-standing plc In town, leaving Ill-tie choice, \$7.500. Last week Bed The Company of the Company of the Company Strand (Wilby) (800, 25)—'Perfect Understanding' (UA). Swanson no longer b. o. \$1.500. Last week 'Mur-ders in Zoo' (Par.) \$2.000. Empire (PTAC) (1.100; 15-25)—

'Chris Strong' Plus Tab, 11G; 'Cav' 10G, Colbs.

Columbus, April 24. General trend of local biz con tinues strong despite unusual weather coaxing 'em outdoors rather early this year. No noticeable fail-ing off in over-all volume and the best films still getting the biggest

early this year. No noticeable falling off in over-all volume and the blay, all and the blay and blay

10c Stock in Lincoln May Force in Vaudfilm, Biz Generally Good

Whether the soaring grain prices will influence this area toward above average spending, is very much a matter of doubt, but prodnet down theatre row is of average texture and capable in a district of the capable and capable in and may cripple a little.

Now that wage settlements have been made, everything has quieted and biz is a bit brighter. George dependent houses have made a week long trip into Chi and talk suggestively of arranging vaude for the Rinito.

Rinito. Brighter there has been the presence of the dime stock in the Liberty. Being the only flesh entertainment in town and offered at a very low price, the convide have continued to swarm the place week active. The converted has been current for a long time to pull against this. Now that summer is almost here and the traditional salump of that season, he talk has a Gabriel' is planted in the Stuart this week and although given a private screening as a sendoff, the charity addience is saying much about 'propaganda,' action and the Stato hopes for the best on 'Oliver Trivist.'

Estimates for This Week Colonial (LTC) (559: 10-15-20)—

Estimates for This Week

Estimates for This Week Colonial (LTC) (560; 10-15-20)—
Dangerously Yours' (Fox). Not so hot at \$500. Last week '20,000 Years in Sing Sing' (WB) first half, and 'Movie Crazy' (UA), split, pretty nice with \$300.
Lincoln (LTC) (1,500; 10-15-25)—Ex-Lady' (WB). Has nice prospects for \$3,000. Last week 'Center' (WB). A good draw, 220 (1) (LTC) (1,500; 10-15-25)—Carbaum (LTC) (1,500; 1

iral Airport' (WB). A good draw, \$2.000.
Orpheum (LTC) (1,200; 10-15-25).
—Fast Workers' (MG). Off at \$800.
Last week 'Mind Reader' (IRKO).
State (Monroe): 500; 10-15-25).
'Oliver Twist' (Mono). Looks average grosser, \$1,000. Last week 'Night Mayor' (Col) and 'Mussolini Speats' (Col) double-billed, got a good \$1,100.
Stuart (LTC) (1,200: 10-25-35-54).
The color of th

Daylight Saving

Daylight saving time begins in the New York metropolitan district at 2 A. M. Sunday, April 30, when local clocks will be moved ahead an hour.

No uniformity about the time system in the Empire state, home rule being in effect. Some up-state towns go on summer time next week and some wait for the closing of the schools. Railroads in the state govern themselvies unstate govern themselves der the New York city o nance, but quote Standard.

VAUDE'S DRAW **ECLIPSES PIX** IN BOSTON

Boston. April 24.
For first time since waude took the chutes, passing into more or less to-tall eclipse, fiesh has-films taking-all the falls. In 'fact, current week is a record for number of acts working in downtown houses, though their aggregate wage be but a fraction of old-time pay. RKO theatres all over New Bagland with extra turns and special stress on stage call in all exploitation. This week finds more than 60 acts superseding celluloid in importance at the moment.
Two spots find film draw strong.

than 60 acts superseding celluloid in importance at the moment.

Two spots find film draw strong.

'Cavalcade,' making first appearance since its roadshowing last winter, is boosting bit for the Met. Met also productions, grying house one of its finest attractions in seasons.

Loew's State is likewise benefiting via 'Secrets.' Pickford's fans are alive again, and film is pleasing patrons general budde is the life buoy. Credit for the pioneering goes to E. A. Winson at the Scollay. Taking time by the forelock, he swung to eight acts as the New Year dawned. That forced Orpheum's returned to the control of the second of the control of the product of the produc

on same number. At the moment two other houses are planning to put Hollywood should note the fact that films are in the balance. Run of poor films is restoring flesh and injuring the picture biz.

42d Street' still going strong hereabouts, being the season's cinema sensation for box-office take.

One of the highlights of the sudden spurt of flesh was the triumph. Lots of publicity out of fact that his hotel has a brass plate stating it is on site of farm of Zaccheus Bosworth, Pilgrim ancestor of the film star—and Boston goes nuts for the historic and family tree stuff.

Estimates for This Week

on site of farm of Zaccheus Bosworth, Pilgrim ancestor of the film
worth, Pilgrim ancestor of the film
halstoric and family tree stuff.

Estimates for This Week
Keith's (RKO) (4,000; 35-50), 'So
This Is Africa' (Col) and nine acts
vaude. Extra exploitation of RKO
Variety Week gave house a grand
spurt, but biz likely to drop, though
variety week gave house a grand
spurt, but biz likely to drop, though
variety week gave house a grand
spurt, but biz likely to drop, though
variety week gave house a grand
spurt, but biz likely to drop, though
variety week gave house a grand
veck 'Sweepings' (RKO) and five
acts vaude; 'Sweepings' (RKO) and five
acts vaude; up to nice \$18,500.

Experimental 10,000.

In the vector of the film of the color
value.

House prospering again.

New picture disappointing; should
gross \$17,000.

Experimental 10,000.

State (Loew) (3,000; 30-40-50),

'Scerest' (LA). Should spell profits
with a total of \$16,000.

Last week

Corling of the color

Experimental 10,000.

Experimental 10,000.

State (Loew) (3,000; 30-40-50),

Experimental acts

Experimental a

Hello Sister' (Fox). Around \$1,600.
Last week 'Parachute Jumper' (WB), about \$1,800.
Galax (Wilby) (500; 15)—'Jumpe (Killer' (Cott). Animal adventures washed up, \$800. Last week 'Inler (Tonto Kim' (Par), \$1,000.

B'way Relaxes a Bit; Chevalier's \$36,200 Is Big: 'Africa,' \$20,000. Likewise Nifty; Arliss' \$88,000, Nice

After a generally good Easter week, with the Music Hall leading business that's going elsewhere, and the advance with a smashing \$100.000 on holdover of 'Cavalcade', the Looking Forward' opens Fridgy street settles down a little but with a few houses gent to but with the work of the sunshine, continuing year terday (Monday) and with gross receipts reflecting the pull away, means at least a 10% drop this week.

week.
Outside of the Music Hall where
George Ariliss in 'Working Man' is
attracting for a good \$88,000, the
outstanders are the Rivoil and Riaito, former Publix sister run each
now under separate operating ausnices.

outstanders are the Rivoli and Riatlo, former Publix silser run each
now under separate operating auspiese. In Anding Chevaller a larger
draw in Bedtime Story' than in his
previous Love Me Tonight.' Initial
seven days ending tonight.' (Tuesday) will show \$35,20, very oke.
John Wright expects to have Bedatleast flav weeks.
Arthur Mayer's Rialto has him
smilling. Wheeler and Woolsey's
So This is Africa' looks to get at
house. That means a second week
and maybe a third.
On Broadway, '426 Street,' a hit
all over the country, is in its seve
onth week at the Strand a ascen
Thursday (27) begins its clighth
week. It will remain a ninth, under plans, Loew's sitting back and
walting to get the musical.
Holdover at the Capitol of To-

Re-Forestation Will Help Spot Like Port.; General Biz Tone Up

Portland, Ore., April 24.

Hamrick's Oriental fell heir to a natural with '42nd St.' Picture night, with no special exploitation features above usual. Clicking nicely for a strong second week and maybe three.

King Kon

maybe three.

"King Kong," at the Orph, weli expiolted, is doing fairly at that house.

exploited, is doing fairly at that house.

Opposish this week was one-day stand of Walter Hampden's road-show Hamlet, connecting for good the stand of the standard of the sta

week, clocking a big \$61,000.

Paramount is having difficulty getting out of the low grosses into which the theatre has fallen of late and this week again is under \$30.

Order Supernatural and a stage show on Supernatural and a stage show on Supernatural and a better break the coming week from the beer picture. 'Song of Eagle,' and Edwin Franko Goldman over the pit.

The old Roxy, which under its

Franko Goldman over the pit.

The old Roxy, which under its low nut permitting house to break around \$16,000, is again on the right side of the ledger and indications are that the current fashion show are the piper of \$22,000, just under Easter week. Humanity on screen.

screen.
The other Roxy, RKO's, in Radio City, looks to only \$35,000 on 'Cavalcade' following its smashing fortnight at the Music Hall. At this figure the smaller of the two houses will be in the red. House experiences another policy Jange when George White's 'Melody' in tab form augments the feature.

Closed down for a week, the Closed down for a week, the Palace reopens Saturday (29) under a policy of vaude and picture, at pop scale to buck Loew's State. Finished up its straight policy and week at \$6,100 on 'Christopher Strong.'

Strong.'

A brace of \$2 attractions, both from Metro, opon this week, 'Hell Below' premiering at the Astor tonight (Tuesday) and 'Reunion in Vienna' at the Galety Friday night

Estimates for This Week
Aster (1,012; \$1.10-\$1.65-\$2.20).—
Hell Below' (MG). Fremler toHell Below' (MG). Hell Below'
(MG) last only 5½ weeks, one of
the shortest runs Astor ever had.
Capitol (5,400; 35-75-99-\$1.65).—
"Today We Livc' (MG) (2d week)
and stage show. Very big on its
first week, \$\$81,000. but off on holdent with the short of the hell Below (MG).
Gaiety (\$11; 55-\$1.10-\$1.65-\$2.20).
—Reunion in Vienna. (MG). Based
on the Theatre Guild production,
opens here Friday night (28) on a
two-a-day basis. Houso situated
right next documents of the short of the sh Estimates for This Week

snould do around \$38,000, good busi-ness, though considerably under the sensational \$110,000 iast week on h. o. of 'Cayalcade.' That's a new high for theatre with film.

mess. This week and followed Handie With Care, which his week, and followed Handie With Care, which hit he house average week, and followed Handie With Care, which hit he house average week, and followed Handie With Care, which hit he house average, which hit he house average week, and followed Handie With Care, which hit he house average week, and followed Handie With Care, which hit he house average week, and followed Handie With Care, which hit he house average week, and followed Handie With Care, which hit he house average week, and followed Handie With Care, which hit he house average week, and followed Handie With Care, which hit he house average week, and followed Handie With Care, which hit he house average week, and followed Handie With Care, which hit he house average and week, third of M. under \$8,000. Price and \$1,000 and the high tendency toward a rise in retail prices, which his district. Very slight tendency toward a rise in retail prices, which his district. Were slight tendency toward a rise in retail prices, which his head of the his week week and the house average and the his week. Handie With Care week and the high tendency and

'Kong' Looks Like \$30,000 at Palace; 'Central Airport,' Chicago, \$23,000; **Loop Still Nixes Chevalier, Only 8G**

Chicago, April 24.

"King Kong" in the Loop leader this week. That the Loop leader this week. That is a distributed to the Loop leader this week. That is a distributed to the Loop leader this week. That is a distributed to the Loop houses, Grosses haven't been good in Chicago since before Holy Week and the Palace is the sole exception at present. Adelphia, are non-film houses, Johnson the Loop th

day (21) prior to grind start Saturday, Last week 'Rasputin' (M-C)
30,00, up a little,
Oriental (B&K) (3,20; 38-55-78)
Gottune Story' (Par). Chevaller
picture laying an egg here, proving again that French star is dupicture laying an egg here, proving again that French star is dupicture laying an egg here, proving again that French star is duinterest to the star is du
interest to t

Vaudless Albee, Cincy, With 'Cav' Mild 10G's

Cincinnati, April 24.

Cool and clear weather over week-end alded in fast start for this week's biz at downtown projection pariors. Albee with 'Caval-cade', which dropped vaude, plus orchestra, for straight lim, who concerns the condition of the cool of the

theatres.

Estimates for This Week
Albae (RKO) (3.300; 30-55)—

Cavalcade (Fox). First week of
straight picture policy for this
house and initial showing at pop
prices; points to mild \$10,000, Last
week 'Humanity' (Fox) and vaude
with Friedland's revue headlining,
\$3.300. acrys.

week Aing Kong (RKO), \$14,300, good.
Lyrie (RKO) (1,285; 30-55—
White Sister (MG). Holding over
to \$7,000, pleasing. Last week
\$7,000, pleasing. Last week
Keithr (Libson) (1,500; 25-40)—
The Keyhole (WB). Kay Francis
helping. Feature ad plugs on
Roosevelt, Man of the Hour news
shots ensemble and Ruth Etting
short. Pulling a normal \$6,000.
Last week (Central Airport' (FN)
dipped to \$4,800, fair, after high
swing on getaway.

Last week Central Airport' (PN) dipped to \$4,500, fair, after high swing on getaway.

appearance of Amos 'n' Andy (22. dipped to \$4,500, fair, after high swing on getaway.

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appearance of Amos 'n' Andy (22. dipped to \$4,500, food. I as the fair after high swing on getaway.

appearance of Amos 'n' Andy (22. dipped to \$4,500, food. I as the fair after high swing on getaway.

Bay the fair after high swing on a free fair at pop on the fair after high sweek 'Central after after high sweek 'Central after after high swing on getaway.

Bay the fair after high sweek 'Central after after high sweek 'Central after after high sweek 'Central after after high sweek 'Cent

DETROIT RUNNING OUT OF BAD BIZ ALIBIS

Detroit, April 24.

Detroit. April 24.

Nothing else left to blame business on but it still continues had. They just won't come. The nahes seem to be doing okay but the entire lack of de luxe entertainment seems to have caused a lack of appetite on the part of the patrons for the downtown showings.

Occasionally a picture comes along that they don't want to wait for out in the nahes and then they troop down in numbers. Two excapt comes are also as a seem of the patrons of the seem of the patrons of the patrons. St.' and 'Cavalcade'. Both these warranted two weeks despite Lent and the rest of the weather reports. This week there is nothing to startle. 'White Sister' opened fairly and

'White Sister' opened fairly and seems in for a fair showing. 'Out All Night' is getting a fair play and should about break even for the

house.

The Fisher with Blondie Johnson' is just going along This has a passed and the process of the process o

Chewalter over an extra colder mostly because of hopes to bad this house. First week not so forte.

Last week the Fox with 'Caval-cade' led the town and got plenty well for some of the sick weeks implement of the sick weeks in the sick weeks weeks all that one could stand. Sweepings' at the Downtown also failed to impress and wound up with a weak \$4,000. Estimates for This Week Michigan (P-P) (4,464; 15-25-35-40-55)—'Today We Live' (MG). Crawford-Cooper upping this stand to \$14,000. Last week 'Ex-Lady' (WB) and Luxury Linet' (Par), Sacond week should be \$7,000, mild. Last week it \$7,000. The week it \$7,000 week and the side of t

A&A AID 'GIRL,' INDPLS.; KONG,' 'LIVE' ALSO OKE

Indianapolis, April 24.
Prospects event with April 24.
drawing the there with the business of a maying the there are in the business of a maying the to a two-day appearance of Amos 'n' Andy (22-23), big local favorites. Girl Missing on screen.

We Live', looke to click as next best, along with 'King Kong' at the Apollo, drawing the thrill seekers.

'Cavalcade' closed out 'Jast week at the Apollo in its second Indian-business howing, but its first at pop The film when roadehowed here struck difficulty in that the money moratorium was declared during its stay. Probably shown are less than in any other key city.

Estimates for This Week
Apollo (Fourth Ave) (1,100: 25-

B'klyn Par Dark Helps The Others, 'Cav' a Wow

Brooklyn, April 24.
The Paramount is finally dark
and patrons don't know what it's al

The Paramount is finally dark and patrons don't know what it's all above the paramount is finally dark walking into the Albee, the Met, the Strand or the Fox one hears' em agying 'The Paramount is closed. What does it mean?'
It means that the Albee is doing the outside the paramount is closed. What does it mean?'
It means that it he Albee is doing the walking of the paramount is closed. What does it mean?'
It means that it he Albee is doing the walking that which should bring in a grand \$38,000 worth of business.
Although the limpression prevails that the Par will reopen this Frill's very doubtful that such will be the case. Over the weekend the Fox had sandwich men stationed in front of the Par advising theatrageers (are offering the best show in town. It ient. It has a floppe pic, Infernal Machine.'

Estimates for This Week

Machine.

Estimates for This Week

Paramount—(Closed this week.)
Last week 'Lady's Profession' (Par)
and 'Whoopee' on stage, \$156,800.

Machine' (Fox), and stage show
with Harry Hershfield. Good at
\$14,300. Last week 'High Gear'
(Gold) did \$11,100, okay.

Low's Met (2,400; 35-53-75)—'SeLow's Met (2,400; 35-53-75)—'Setows Met (2,400; 35-53-75)—'Setows Met (2,400; 35-53-75)—'Setows Met (2,400; 35-53-75)—'Setows Met (3,400; 10,100)

Fox Met (3,400; 10,100)

Last week 'Today We
Last Met (3,400; 10,100)

Strand (2,000; 25-55)—'Clavalcade' (Fox) and Vaude. Here is a
mash hit with the house has to
An easy 13,000. Last week 'Sweepings' (RKO) produced \$18,500.

Strand (2,000; 25-55)—'Claval

Strand (2,000; 25-55)—'Claval

Conder (WB). In its fifth week now
and a sort of prestige is attached to
—'Chai's news, About 113,000 this

week, which isn't bad. Legt week

and a so., the weeks at the somethat's news. About \$13,000 week, which isn't bad. Last \$15,000.

RECORD SNOW STORM DENTS **DENVER**

Deaver, April 24.

Nineteen inch snowstorm, heaviest of winter, hit Denver Friday and put crimp in box offices. Weather, fairly warm, made it sloppy underfoot and disagreeables to be a support of the storm of the

Estimates for This Week

Estimates for This Week
Aladdin (Huffman) (1,500; 25-40)
Destination Unknown' (U); off
only \$3,000. Last week 'The Keyhole' (WB) a fine \$4,000.
Denham (Hellborn) (1,700; 15-25)
Death Kies' (WW). Likewise suffered, \$2,700. Last week 'Week End
Marriage' (FN) turned in only
\$2,850

Martines (PN) turned in only 32.850, Denver (Publis) (2,500; 25-35-40-50), Bedtime Story (Par) Looks to only \$6,800, disappointing. Last week 'Central Airport' (FN) with a stage show put on by Jerry O'Nell's Kids Club and Denser Poet Just Kids Club and Denser Poet Just Kids Club and Pred Schmitt's orchestra. Faliriah, 36,000, Last week 'Cavaicade' (Cavaicade' (Last Persent Chubits) (2,000; 25-40). "Plondie Johnson' (WE), Under normal at \$2,900, Last week 'She Done Him Wrong' (Par) \$2,800, poor.

Vacillating Weather Doing Capital Dirt. **But Could Be Worse**

Washington, April 24.

Washington, April 24.
The weather man isn't doing right by the boys. Rain Easter weekend sent the tourists scurrying briefly and the sent the sent the sent the sent the sent the sent total spenders out auto riding.
Typical example of effect of weather on b. o. was Met. Purposely booking Oliver Twist' during school holiday week, pic hit meager \$5,500. Manas wouldn't take kide out in downpours. That it's a kid show was demonstrated by mats consistently topping nights in attendance.

consistently topping nignus in actendance.

'Mussolini Speake' at Keith's is prize bust of month. Hardie Meakin put tremendous ballyhoc behind only angle was to go after official Washington and high class population. Tough break was that premiere followed previous world openlings at Rialto and Fox week before. Furthermore, Washington is not no Italian population to speak of, Keetuli is that pic was yanked today (Monday) in favor of World Gone Mad.'

Keith's was licked last week, too,

Gone Mad.'
Keith's was licked last week, too,
on 'Sweepings.' Fox played Lionel
Barrymore in 'Looking Forward,'
starting off with last minute opening which burt Keith's. Other
angle was that tourist trade wanting to see Barrymore naturally
picked bigger house with vaude.

Riaito did nice week with 'Be Mine Tonight.' Press was exceptionally sweet and word of mouth build-up on tenor star gave it plenty of night buyers.

plenty of night buyers.

Loew put plenty behind White Sister at Falace and is getting it back. Nice break was Helen Hayer visit home to see her slok dad. She co-operated beautifully in advance stuff in view of the situation but she retailated, You don't have to apoloque for helping my picture. Picture is a proper side of the plant of the plant of the side of the plant of the side of the plant of the side of the plant of the plant of the side of the plant o

has seen since mid-winter.

Met is laying credit for unexpected class of trade on 'Bedtime Story'
to Baby LeRoy. Infant is talk of
town and is getting old ladles who
wouldn't have come just to see
Chevalier if it was free. Coupled
with usual flapper trade it is a swell
bill.

Fox (Loew) (3,43; 1:-25-35-50-60)—"Pleasure Cruise' (Fox) and vaude. Plugged as naughty comedy pic is getting average \$22,000 without much help from stage show. Last week 'Looking Forward' (MG) with Barrymore played up got big \$27,500. Isham Jones' band helped out stage.

with Barrymore played up got big \$27,500. Isham Jones band helped on size. (WF) (4.24; 25-25-50-60-100-100). The size of the s

crowd went for stage show at other house; fair \$7,000.

Rialto (U) (1.883; 16-25-35-40-50)

"Be Mine Tonight' (U). Second week looks o. k., \$4,508 Last week sold local WB office on booking it for neigborhood houses.

Met (WB) (1.883; 16-25-35-50-60-70)

"Bedtime Story' (Par). Baby LeRoy word of mouth build-up getting old indies and Chevalier doing \$8,500. Last week (Oliver Twist' (Mono) suffered when weather kept kids away. Mats beat night to get by with fair \$8,500. (1.232; 15-25.

Columbia Coew (1.232; 15-25.

Columbia Loew (1.232; 15-25.

Lachman on 'Paddy'

Hollywood, April 24.
Harry' Lachman will direct
Paddy the Next Best Thing' for
Fox with Edwin Burke on dialog.
Warner Baxter will play opposite

NO B. O. BOOM IN BALTO, BIZ **JUST FAIR**

Baltimore, April 24.

No dark horses in the race currently, with the lead of the town again to be divided between the two vaude spots, Hippodrome and Century. But the usual order of b. o, potency is being reversed this week, the indie Hipp for a change destrength, while the acc con ducate strength, while the acc con a contract of the contract of th

At the Hippodrome it's all up to the general vaude lay-out headed by Helen Kane and that picture 'Sweepings'. Balto, is a burg of many traditions, and the Barrymore troops and the general walls and the Barrymore troops and the second week, which will figure anyhow, four weeks for the picture in the main spots down and the second week, which will figure anyhow, four weeks for the picture in the main spots down eneighborhoods, having fone a forthight at the Maryland at two-a-day previously. At 30c, it can't miss. 'Secrets' is bringing no smiles to the Staniey, where it will be lucky previously. At 30c, it can't miss. 'Secrets' is bringing no smiles to the Staniey, where it will be lucky in a house seating 3.400. Keith's is trying the horror trail to b. o. returns with 'Kiss Before the Mirror,' but it doesn't look like money in the carda. Not the sort of the second of the se

ladies who flutter around this section seem to go for.

Estimates for This Wesk
Century (Loew-UA) (3,000; 25-35-40-55-50)—Mind Reader (WB).

Solution of the light of the ligh

Burly, 'Not for Kids.' Plus Pix. Panics Tacoma; 'Gabe' and 'Cav' Also Big

Tacoma, April 24.

Burley somewhat sandpapered, and with notation in advertising the Blue Mouse, lines forming for first time in months. Exploited as New York burlesque, "management figures if that is what the public with the blue Mouse, lines at Roxy and Music Box again this week spell oke b.o., with 'Cavalcade' first time in town outstanding. 'Gabriel' in for set week for This Week Music Box (Hamrick) (1,400; 25). 'Cavalcade' (Fox). Real dough, 34,300; last week, '42nd Street' (NG) All Cavalcade' (Fox) Real dough, 34,300; last week, '42nd Street' (NG) All Cavalcade' (Fox) Real dough, 34,300; last week, '42nd Street' (NG) All Cavalcade' (Fox) Real dough, 34,300; last week, '42nd Street' (NG) All Cavalcade' (Fox) Head (Fox) with N. Y. burlesque'. Hot enough looking to step up to \$2,300. Last week (Luxury Linet' (Par) and 'Great Japer' (RIC), split week, with burley, hit \$3,500, good.

Comparative Grosses for April

Total of grosses during April for towns and houses listed as p norted weekly. Dates given are the closing day of the week.

NEW	YORK
IAE AA	IUKK

1		LW LOIG		
	March 30	April 6	April 13	April 20
CAPITOL 85,400; 85-75-99- \$1,65)	Fast Workers \$25.000 Stage Show	Rasputin \$30,000	Gabriel \$52,000	Gabriel \$35,000 (2d week)
High.\$110,400 Low. 16,000 PARA- MOUNT (8,664; 85-55-75)	Strictly Personal \$43,000	Pick Up \$34,600	Murder in the Zoo \$14,000	Mind Reader \$18,000
High. \$95,000 Low. 14,000	(Winchell- Bernie on stage)		(New Low)	
RKO ROXY (3,525; 85-55-75) High. \$71,000 Low. 29,000	King Kong \$32,800 (3d week) Stage Show	Private Jones \$33,000	Pleasure Cruise \$29,000 (New Low)	Out All Night \$29,500
ROXY (6,200; 25-56-35) High \$173,600	After the Ball \$16,000 Stage Show	Daring Daughters \$16,500	West of Singapore \$16,000	Infernal Machine \$20,300
MAYFAIR (2,200; 25-35-75) High. \$53,800	Love in Morocco \$7,600	State Trooper \$8,700	M \$15,000	M \$11,300 (English)
STRAND (2,900; 25-85-58- 65-75)	42d St. \$25,000 (2d week)	42d St. \$22,000 (3d week)	42d St. \$20,000 (4th week)	42d St. \$21,300 (5th week)
High. \$78,800 Low. 6,500		l		l

CHICAGO

	March 30	April 6	April 13	April 20
CHICAGO (8,940; 85-55-75) High. \$54,500 Low. 21,000	Keyhole \$37,700 (Mae West on stage)	Pick Up \$35,600 (Mills Bros Don Redman)	Hell Heaven \$22,200	Rasputin \$27,600
ORIENTAL (8,200; 85-55-75) High. \$30,000 Low. 5,600	Big Cage \$6,200	White Sister \$21,800	White Sister \$10,300 (2d week)	White Sister \$6,500 (3d week)
PALACE (2,758; 40-05-83) High. \$25,000 Low. 5.000	Great Jasper \$18,000 Vaude	Rome Express \$18,000	Christopher \$20,500	Parole Girl \$16,500
EOW 3,000				

	LU	S ANGEL	ES	
	March 30	April 6	April 13	April 20
STATE (2,024; 25-40)	Sailor's Luck \$10,000	Big Drive \$9,700	Rasputin \$17,350	Gabriel \$13,500
High. \$48,000 Low: 5,000				-
PARA- MOUNT (8,595; 25-50)	Lady's Profession \$10,600	Hell to Heaven \$12,000	Pick Up \$16,000	Murders in the Zoo \$13,000
High: \$57,800 Low. 5,600	Stage Show			1
HOLLYW'D (2,756; 25-65)	42d St. \$20,000	42d St. \$16,000	42d St. \$9,000	Grand Slam \$7,000
High. \$37,800 Low 3,100	(\$2 premiere)	(2d week)	(3d week)	
DOWNT'N (1,800; 25-70)	42d St. \$16,400	42d St. \$15.000	42d St. \$14,000	42d St. \$12,000
High. \$38,000 Low. 5,500	Vaude	(2d week)	(3d week)	(4th week)

BROOKLYN

-	March 30	April 6	April 13	April 20
PARA- MOUNT (4,000; 25-35-55- 75) High, \$80,000	Woman Accused \$20,400 Stage Show	Hell Heaven \$26,000	Pick Up \$21,300	Murders in the Zoo \$11,300 (New Low)
FOX (4,000; 25-35-50)	Ghost Tráin \$11,000 Stage Show	Sailor Be Good \$10,000	Daring Daughters \$10,000	State Trooper \$10,200
METRO- POLITAN (8,000; 25-35-65- 75)	Fast Workers \$17,000 Vaude	Rasputin \$24,000	I'm a Bum \$17,000	Gabriel \$26,000
ALBEE (8,500; 25-35-56- 75-85) High. \$40,000 Low 10,000	Christopher \$12,600 Vaude	Sailor's Luck \$12,800	King Kong \$20,400	King Kong \$16,000 (2d week)
STRAND (2,000; 25-35-55) High. \$28,500 Low. 4,000	Girl Missing \$8,000	42d St. \$17,000	42d St. \$12,500 (2d week)	42d St. \$17,400

	SAL	LIVAILLE	300	
	March 30	April 6	April 13	April 20
WARFIELD	Sailor's Luck	Clear Wires	Grand Slam	White Sister
(2,700; 85-55-65)	\$14,000	\$18,000	\$15,000	\$19,000
High. \$48,000 Low. 8,200				(8 days)
PARA-	Interlude	King's	Gabriel	Wax
MOUNT	\$15,000	Vacation	\$11,000	Museum
(2,700; 80-40-55)		\$12,000		\$9,500
High. \$36,000			Į.	
Low. 5,000				
GOLDEN	Our Betters	This Africa	Christopher	Cohens
GATE	\$11,500	\$15,500	\$12,000	and Kellys
(2,844; 30-40-65)	ł	ĺ		\$11,500
High. \$19,000		1	i	
7 000	l .		l .	1 1

CINCINNATI

		HITCHINA		
	March 30	April 6	April 13	April 20
ALBEE (8,300; 85-05)	Great Jasper \$7.600	Pvt. Jones \$8.600	Strangers Marry	Men Fight \$6,500
High. \$33,500 Low. 6,500	Vaude		\$25,000 (Geo. White on stage)	(New Low)
PALACE (2,600; 30-55) High, \$28,100	No Beer \$8,600	Sailor's Luck \$7,500	Gabriel \$6,300	Hell and Heaven \$8,500
Low. 6,000				
KEITH'S (1,500; 25-40)	42d Street \$11,800	42d Street \$10,000	Grand Slam \$5,300	Mind Reader \$3,200
High. \$22,100 Low. 3,200	(2d week)	(3d week)		(New Low)
LYRIC (1.245; 30-55)	Our Betters \$6,000	Luxury Liner \$6.500	Rasputin \$8,000	Rasputin \$4,600
High. \$23,900 Low 4,100	i	01 11	(1)	(2d week)

While L'ville Couldn't H. O. 2, Week's Biz OK

Louisville, April 24. Strand and Brown were both dis appointed enough by business on 'Cavalcade' and 'King Kong' last week not to hold them over for the week not to hold them over for the two-week run they had expected. Cavalcade' got good reviews and King Kong's' technical marvels were praised, but business didn't business didn't business for the theat of the theat of the days on a flagpole erected on top of the theatre, Kelly to come down in time for Derby.

Cab Calloway got fair crowd at Armory Wednesday night of last Rialto expected to hring in table.

of the theatre, Kelly to come down in time for Deergy. It air crowd at Armory Wednesday alght of last week.
Rialto expected to bring in tabeloid musical abow in week or one was a second of the secon

(RKO) sweare control of the state of the sta

MONTREAL'S B. O. TONE IS OKE; 'CAV' \$13,000

Prov. a Bit Below Par What with One Thing and Another

Providence, April 24. Grosses looking downward this week after a short, but snappy upward climb. There will be a couple of exceptions, but as a whole the plicture looks pretty gloomy. Open-ings bad all around and what the remainder of this stanza will bring is rather speculative because of an other major change in the theatrica situation here.

Following the lead set by Loew's State a week ago, the RKO Abbee has cut prices from 55 to pt o 40c, and in addition has added two acts of vaudeville to its regular stage show. Loew's went vaudeville on Good Friday, and established top price that was 15c. less than the Abbee and Fay's, the third combo house in town.

Fay's refuses to budge from its present set-up and is still charging 55c for the best seats. Situation State and the Abbee, and there's no question that the other stands are going to suffer as the result of the sudden scramble for live entertainted, ment here.

Loew's started the new stanza State a week ago, the RKO Albee

ment here.

Loew's started the new stanza.

Friday a peg or two down as compared with the terrife business house did on Good Friday. It is evident that this house will not pack in as it did last week, nor will the other stands for that matter. What the answer is no one seems to know.

know.

Some of the exhibitors are inclined to believe that going off the gold standard has thrown a scare about town, and the fans are hanging on to their coin, but others discount this and biame it on lots of other things.

other things.

Like in the past weeks the spotlight this stanza is on the vaude
houses. The straight picture houses
are way off, despite fairly good picture product.

And see Straight picture nulses to the product of t

Montreal, April 24.

First post-Lent week almost lived up to high hopes entertianed with some nice grosses recorded cutting to the post of the post of

2 Holdovers in Frisco Proves It's Holding Up

San Francisco, April 24.

With holdovers at Golden Gate and United Artists competition isn't sand Ontied Artists competition is as to keen for the Warfield where Morton Downey in person is running up the town's biggest gross. Figure certain to be over anything of last two months. Plenty of Irish, and radio fans here, both of which are Downey meat. Kay Francis in Keyhole also well liked.

Reynole's also well liked.

RKO's Golden Gate is holding over King Kong', first time that's been done since theatre opened 11 years down the big dough to a good but not sensational figure.

Other second week film is 'Be Mine Tonight', which has been building each day at United Artista, Possible that it will go three weeks more above previous days. U's reviews of the Gaumont musical has drawn raves from critics and great word-of-mouth plugging.

Baiance of the street hasn't anv-

drawn raves from critics and great word-of-mouth plugging ham's any-thing high bit no kicks. Paramount's Central Altror't is backed up by a swell array of shorts including Euras and Alion, Pitts and Todd, and the continues antifactorily with its dual first run policy at its and 256, giving other houses a thorough drubbing, particularly naborhoods theatremen aren't panicky over it, though, but instead show a tendency to give their customers more and better shows, with saveral talking those regular buyers who have gone Fox on 'em.

Fox on 'em.

Market street's other double bill first runner, the St. Francis, doing nicely with 'A Lady's Profession' and 'Men Must Fight'.

Embassy did a colossal brodle on first week of its new stage show policy and a picture, and has gone burlesque instead of the pretty bad tab it previously had.

Filmarte showing 'Maedchen' after a three-week roadshow run at the Geary and one week of pop prices at United Artists.

'Jigsaws Revue' closes at the Curran Friday night (28) after 12 days at \$2 top and moves into the Embassy at 65c on a percentage basis. Estimates for This Week

bassy at 86c on a percentage basis.

Estimates for This Week

Embassy (Markowitz) (1.700; 2535-50) Night Club Lady (Col) and
single the Lady (Col) and
which is better by \$500 than last
week when 'Magic Night' (UA) and
a tab show flopped.

Filmarte (Pincus) (1.400; 25-3550) (Maedchen' (Krimaky). Not bad
the town. Last week 'Holzapfel
Knows All' (Cap), okay at \$1,800.

Fox (Leo) (5,000; 15-25) 'Unwritten Law' (Maj) and 'Iron Master' (Allied). Former with plenty
at \$11,500. Last week saw \$11,000
on 'Oliver Twist' (Mono) and 'Self Defense' (Mono), which at byprices means plenty people. 30465)—'King Kong' (RKO) and stage
show (2nd week). First holdover in
house history and deuce week
around \$11,000 (a.K. First week big,
but kids held it down to \$17,500.

Stock Market Prices Shoot Up To New Top for '33, Then Turn Uncertain; Film Shares Mixed

By AL GREASON

The new week started with fire-orks in the stock market yester-ay (Monday) with early prices The new week started with reworks in the stock market yesterday (Monday) with early price
moving up are carrying the industrial
swenge close to 74 compared to
the September top around 79. The
ticker at times was as much as five
minutes behind floor trading and
volume went close to the 5,000,000share mark.
Prices generally reacted in midafternoon with a mixed close in
which a few groups staged a
demonstration, but the generality of
the list lost most of their earlier
gains. General aspect of the market picture was that the bulls were
making a lot of excitement, but
were trading with their fingers
crossed.

Anusement shares continued to play a minor role. Loew's was disappointing. Best it could do on the upturn was 15½, which is a fraction below its best of last week, one more suggesting that there is stock for sale at very moderate advances. Some of the lesser issues such as Consolidated Film gave a good account of themselves. So did Fox, but in the absence of anything that could be regarded as leadership by Loew, movements lacked

flation plans; they reacted moderately in mid-week when political opposition to the administrations of the plant of the pl

The behavior of the active amusement stocks in the meantime was altogether negative. Loew's common was pushed up at one time to a top around 16, but was not able to hold that very modest level, suggesting that this leader of the group was meeting a good deal of selling thereabouts. While the rest of the sues moved while the rest of the sues moved when the sellowly, apparently meeting much resistance, and when general prices were easing, they gave way easily.

Changes Ahead

sains. General aspect of the market picture was that the buils were making a lot of excitement, built was the picture was that the built were making a lot of excitement, but the picture was a consultated to have been concluded to the service of t

lay,	April 22:	
YC	HANGE	

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11%	5%	8,300	Consol. Film pfd	8% .	71/6	7%	± %	١.
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. 10%	41/2	44.000	Por-Fom-Lastry O's '47		5%	18	+31/4	1
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10 ~	81/2	1.000	RKO dehs 0's	8%	8%	8%	7-7	ı
21%	12"	127,000	Warner Bros. 6's. '30	211/2	1715	20%	+ 14	1
/2		221,000						ı
			Produce Exchange					١
88	17	6,700	Par-Pub ,	38	25	25	08	l
			Over the Counter, N. Y.					١
Bid.	Asked.							1
14	11/2		Roxy, Cines A	••	••	••		ı
Gen.	Theatre	Equip.	cfs, sold \$2,000 @ 11/2					٠

Yesterday's Prices

Sales | High Low Last ches | 1200 Am | Seat | High Low Last ches | 1200 Con | Film | 296 | 256 | 256 | 1400 Con | Film | 296 | 256 | 256 | 1400 Con | 1500 Con | 256 | 256 | 1500 Con | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 | 256 \$4,000 Loew's .. 68 62 63 11,000 Par Bway, 30% 30 30% +2% 50,000 W. B.... 23 21 22 +1%

Mort Shea Adding

Pittsburgh, April 24.

Mort Shea, who owns the Fulton here, is out to gather up a few more houses in this territory. He has just taken over the Paramount house in Fremont, O., and has a deal on now for the Warner in Parkersburg, W.

Va.

Deal with Warners was reported to have been sewed up few days ago, but hitch seems to have developed and house is still being operated by WB.

WB Wouldn't Give Par Break on \$13 Stills

Warner Bros, inn't allowing Par-amount Publix anything now. During the engagement of its 'Mind Reader' at the Paramount, N. T., week before last, WB refused to send over stills before getting the money in advance.

House wanted 130 stills, amounting to \$13. It had to get out a petty cash voucher for the amount and shoot it over to Warners before the stills were available.

IMMERMAN AT SPA

THIMERABAR AT STA
Chicago, April 24.
Walter Immerman, general manager and v.p. of Balaban & Katz,
has been taking a 10-day rest
in Waukesha Springs, Wisconsin,
health resort. Immerman reported
generally run down from hard
work.

Incorporations

New York

New York

Albany, April 24.

Times Amssement Corp., Manhattan; amusement device of all kind; \$10,000.

Educatable Filecures, Inc., Wanhattan; Educatable Filecures, Inc., Wanhattan; Embassy Fietures, Linc., Manhattan; 100 shares no par.

The state of the state of the state of the state of the state; picture business; \$36 shares—\$20 pfd., 100 common no par.

The state of the state

nattan; picture business; 30 shares no afformard Fletares Corp., Manhattan; Dictures; 200 shares no par. Barrymore Theatre Corp., New York; heatrical business, 200 shares no par. The Unique walkathen Co., Inc., Manattan; ammeement enterprises; 31,000. Dissolutions. Equity Pictures Corp., Dci. Adastic Theatrical Co., Inc., New York.

California

Sacramento, April 24.

Hollywood Studie Buliding Co. Capi-al stock \$200,000, none subscribed. Mau-lee Murphy, Paul Loewenthal, Wm. Ber-

Coast Music Co. Capital, 100 shares, subscribed. M. Schneirow, M. Wyrick,

13 subscribed. M. Schneirow, M. Wyrick,
Permits to sell stock issued to:
International Motor Cycle Racing, Inc.
Operating motor cycle rock tracks, 70
Class B shares, no par.
Rodoc Attractions, To. 1000 Class B shares, no par.
Rodoc Attractions, To. 1000 Class B shares, no par.
Amalganated Players, Inc. Motor
of 25,000 shares, pgr 31.
Loe Aappele Broadcasting Company,
Loe Aappele Broadcasting Company,
Craig Hutchisson Fictures, lnc. MoCraig Hutchisson Fictures, lnc. Mochart Company, 1000 Class B control of the common, no par.

San Antonio Music Company, San Antonio; merchandise; capital stock, \$100.000. Incorporators: Isaac Bledsoc, Emms Lee Bledsoc, Elmer Reinars.

Going Places

By Cecelia Ager

R. C. Goes Grand Rapids

Fie on a great big place like the Music Hall, not to give its "Tabloid's' sob sister a modernistic bedroom! What kind of neurotics does it think sob sisters are anyway—anachronis-tic neurotics? What does it mean by giving Isabelle Herbert hysterics by giving isabelle Herbert hysterics anidat old-fashioned furniture, when the humblest sobble today enjoys, her nightmares plunged in modern decor? Let her interviewees go a-haunting her, first thing they do is look for a modegn, istic bed. Strange the Music Hall, with all its impressionistic costumes, symbolic staircases and interpretive dissonances is so little wavre of a sob sister's home life. Does the Music Hall think it alone has a right to modern curves and angles? Not even a chromium lamp to show which way the wind's blowing, that's how utterly remiss it is.

right to modern curves and angies?
Not even a chromium lamp to show
which way the wind's blowing,
that's how utterly remiss it is.
Acter. Now the Music Hall is dealing
with the preoccupations of Patricia
Eowman and its own Roxyettes,
home girls smart enough to stay
out of the newspaper business. So
they get the best of care, their
honeycomb is modern, all right.
Their yellow tights with black
stripes fit fine, their routine way
ahead of the times.

They had sense enough to chose
a decorative career. Sobbles, since
they elect to be so darned cerebral,
have the Music Hall's contemptuous
Grand Rapids' furniture coming to
them.

Wise But Easy

Wise But Easy
Although 'Bondage' is all decked
out with contemporary talks, fashlons, and sociological customs,
somehow it's falled to find out about
today's enormous increase in the
facts of life available young women
contemplating their first false step.
Dorothy Jordan shares the current
contempt for Narcissine radio
crooners, yet matriculates in a home
for unwed mothers. She's hep contemps for materiassise and corooners, yet materials and corooners, yet materials and of her boss with a friendly inquiry about his children, yet takes to walking for a livelihood. She appreciates the disappointment inevitable to a blind date, yet waits trustingly at the marriage license bureau for a scamp who, of course, never shows. She knows so much, it's beyond belief that she'd take so much. She's pretty, wise, a young woman of force and integrity, yet Bondage' insists she's a paradox, strong' but submissive, determined yet somehow most amiably pilant.

of force and integrity, yet 'Sondage' insists she's a paradox, strong' but submissive, determined yet somehow most amiably pliant.

Miss Jordan is so plastic, in fact, that all the grimness of life in a house of refuge can't dim her youthful glow. Before her incarceration, she coiffs her hair in a soft full bob, coaxes little tendrils of hair to caress her cheeks, and wears business-like dresses feminized with modern puffed sleeves and flattering white collars. Afterwards she must part her hair primly in the middle, slick it above her ears, and go about in coarse, ungainly uniforms—and still she's just as pretty; prettier, perhaps, because the new severity. Intendices her inherend Merie Tottenham share her misforturnes, but haven't her elasticity. Rafaela Ottiano plays the matron of the house with such utter meanness, such complete cruelty, such waspish gloating, that she loses all conviction and glides about a vicious caricature instead.

Sub-Temperature Hell

Sub-Temperature Hell
Since it is the habit of George
Arliss films to look at life cleanly
and decently, there is a certain
temperance in 'Working Man'e' picture of the sated madeap younger
generation that spares Bette Davis
a lot of trouble. She has only to
wear a plaid gingham backless
bathing suit with its bodice tied
around her neck, to dive off a yacht,
to shout politely 'with a hey nonny
and a hot cha cha' once, and to act
faintly ginny another time—to show

San Astonio Music Company, and and a hot cha cha' once, and to act to company and a hot cha cha' once, and to act to company and a hot cha cha' once, and to act to company and a hot cha cha' once, and to act to company administration of the compa

haved long bobs curled up neatly at the ends and with or without bangs, and leading refined love life which permits only one clinch life which permits only one clinch the entire picture. Miss Davie costumes, both before and after her reformation, contrive to cover her collar bone in a youthful manner and do right by her hips and waist in the good old way. She herself somehow fills in the hollowness of her role and makes an animate young woman out of the routine Arilss picture Ingenue.

per role and makes an animate young woman out of the routine young young woman out of the routine young lades in Supernatural zero benet with nomicidal young lades in Supernatural zero benet with homicidal grant and the young lades in Supernatural zero that they express themselves by straight with their control of the per can't abide does put a bit of the young and young yo

Basts Silver Fox.

Basts Silver Fox.

When Boots Mallory wakens from sleep, hurries into her decent finanel dressing gown and rushes to help the doctor in 'Humanity'—yet somehow manages to have the long blonde halr hansing down her back carefully groomed and fluffed about her cheeks in tidy marcel waves, she's going to win out over the wildliness even if she has to wait long halr, and long halr so amenable to emergencies, can't lone, no matter how many silver foxes the crafty menace wrape around her shoulders. Long hair today is as rare as virtue, therefore long halr and virtue must go hand in hand.

In the daytime, Miss Mallory, still an old-fashioned girl, does her hair face and neck, wears common sense dresses with innocent Peter Pan collars, sits patiently at her desk while the hero responds to the flamboyant allure of Irene Ware. Miss Mallory is sure he'll come back, so quite sensibly she takes good care not to call him.

The daytime is the same twith her white satin dresses with mink tail shoulder straps and epaulets, whose every costume abounds with costly and wickedness-indicating furs, is the forceful, aggressive sort, brunette with beckoning glances and devious ways, smooth make-up and a treacherous smille. Fitted against really Miss Mallory has entired in the line of the forceful, aggressive sort, brunette with beckoning glances and devious ways, smooth make-up and a treacherous smille. Fitted against her shoulders that the strength of right on her side, of camera shyness and artlessness besides her long blonde hair.

Not Real Sobbie
While engaged in telling all about
life at the race track, at a military
school, amongst the taxi drivers,
and in a tenement, 'High Gear' takes
a little time off to tell about life
amongst the newspaper women too.

(Continued on page 54)

SEE END OF FRENCH QUOTA

Pathe-Natan and Radio Figure on Franco-American Production Deal DELAC'S PROPOSAL

Radio is talking a special co-production proposition with Pathe-Natan for international versions. Pictures would be made in Hollywood and Paris at the separate studios of both companies and with each handling its own end, but with co-operation on stories, stars and scripts.

scripts.
Pathe-Natan is France's strongest company. It's from their end
that the proposition started, idea
being to spread out in the international market. Radio has no organization of its own in France,
making that the most isgical company for Pathe's purpose on this
stee.

sany for Fathe's purpose on this side. Swapping of Scripts
Proposition has not been set out in detail yet, but basically what is desired is to use one script in both spots. Radio could make a picture in English in Hollywood and then Pathe could make the same picture. In the state of the could make the same picture in Sensith and the same picture in Sensith and the same picture in Sensith and salignment of on occasional star from here to Paris or back, star values could be built up, for both companies on both sides of the occas and version production might even be started in both places. An occasional English picture to be made in France for good will purposes and an occasional French. Quota restrictions, as now existent, would be a hindrance to the deal as lined out, but it's pretty well accepted on both sides that the law can be changed to suit.

Marcel Helman, confidential emisgary for T. Natan, Pathe-Natan's head, is in New York, to conduct the negotiations.

YEAR'S POLISH OUTPUT SOLD FOR THE STATES

Capital Films has closed for the entire talker product of Poland for 1933-1934 and will release the pic-tures on this side. First of the films, 'November Night,' is being fushed for the Little Carnegie. rushed for the Little Carnegle, Broadway sure-seater, and will mark the first time a Polish picture will be first run in any of the im-portant foreign ianguage houses. Poland's entire yearly output con-sists of only eight pictures. Dave Brill is in charge of the distribu-tion

Hungary's Censor Goes Tough on U.S. Films

Budapest, April 12.

Local Fox branch arranged a presentation week for exhibitors last week, showing six new Fox feature pictures which were liked and would have made good at the box office had not the censor interfered. terfered.

terfered.

Of the six pictures shown, three were banned. 'Almost Married' was declared by the censor to be 'all about an undestrable sexual-pathological subject,' 'Call 'Her Savage' was likewise rejected and 'Passport to the state of the army formerly allied to jue in an unfavorable light.'

light.' The censor's super-loyalty to the Torner aliles' is particularly unfortunate in this case, because Passport to Hell' features Paul Lukas. Hungarian actor, who is well remembered and very popular here and would have meant bo, on the strength of his personi attraction.

Mt. Everest Film on Way
Calcutta, March 28.
The Imperial Airways outward
mail liner 'Hanno' left Karachi a
few days ago with eight passengers
and a second instalment of 2,255
feet of the Mount Everest expedition film.

feet of the Mount Everest expention film.

The cargo included also a Kashmir carved wood tobacco box, being a present from an unknown admirer to Will Rogers. It is expected to reach Rogers in 15 days after making the journey of 11,000 miles.

Mystery in Withdrawal Of Soviet War Picture

Moscow, April 12.

Moscow, April 12.

Successful with the Soviet public, has suddenly and without explanation been withdrawn from circulation. Whether the prohibition is only domestic or whether it will aiso be withdrawn from foreign showings is most appearance of the summer of the

in 1929.

According to one unconfirmed re According to one unconfirmed report the opposition to the film which finally caused its suppression came from military quarters. The Red soldier-hero, it is said, was not to the taste of the army. It showed him as a good-natured, fearless but the statwart, handsome proletarian hero of the posters and postage stamps.

MARGON VICTIM OF NEW PAR **UPHEAVAL**

Paramount's foreign department continues in eruption. Latest out is C. C. Margon, one of the three inter-sectional heads of Paramount International and in charge of the Spanish and South American territories.

The section of the se

Spanish and South American territories.
That does away completely with the triumvirate set up by Paramount some six months back. John Hicks, Jr., who was in charge of the English speaking par of the tenging the season of the English speaking par of the tenging the season of the tenging the tenging the season of the tenging t

on the Coast.

All last week the foreign department was in virtual continuous conference on the current situation, with no solution yet as to current policy either on the John'lle (France) production matter, or general activity abroad. Ike Blumental is sitting in on the conferences with Emil Shauer, Par vice-president, and Bluck also brought into dent, and Bluck also brought have the company's German activity, who came over a week ago to bury his wife in native soil. Ali last week the foreign depart-

Mex. Native Shudderer

Mexico City, April 21.

Eco Films of Mexico, recently established native producers, have ready for ready for ready for the first production. Spanish shall also the ready for the ready for spanish shall also and Mexican legend, Picture is a period coatume tale.

Cast is headed by Ramon Pereda, Spanish actor, who has appeared in several Spanish talkers. Ramon Peon directed the picture. Mexico City, April 21.

NEW MEXICAN CO.

NEW MEXICAN CO.

Mexico City, April 21.

Still another national film production company has been established here. It is the Industrial Cinenatographic Co. beaked by tocal capitalists, and has acquired lands and studios of the defunct Empire Production Co. on Chapultepee Heights here. Directors include Jose Alcalde, Alberto Monroy, Alfonso Sanchez Teilo, and the Rodriguez Brothers.

Head of French Producers Body Favors Calling Off Barriers to Film Business Here to See Hays and Will Visit Canada, Too-Concessions Would Go for American Product Mainly

PRODUCT NEEDED

France, always one of the tough est countries in the world market from an American film standpoint is willing to wrap its quota law up and put it away. Free trading, France now feels, is probably just as well for films within France especially with America.

especially with America.

At any rate that's the feeling of Charles Delac, French film producer and president of the French Motion Picture Producer's association. He's in New York for a couple weekt' stay to see, what can be done about it.

about it.

France enacted the quota law,'
M. Delac said yesterday, 'to protect
its native industry in its babyhood.
The French filmers are now sufficiently well established to be able
to stand on their own. Now, therefore, there's no reason for hot opening the gates a bit, allowing free

Desirable Competition 'Competition is health-giving It's good for business. The only (Continued on page 27)

Await German Ruling On Jewish Salesmen

Beriin, April 15.

Berlin, April 15.

The Reichsverband Deutscher Theaterbesitzer (corresponding to the American M.P.T.O.A.), along with the recent change, has been entirely reorganized. There are no Jewiah members, action obtainable in the association will henceforth not be allowed to book pictures from Jewiah sealesmen or from companies the sales manager of which is known to be a Jew.

As to the American companies here, they have, for the time being, called in all their sales force anybecome of the control of the

German Censors Weaken

Berlin, April 15.
There's new hope for some of the pictures victimized by the terrific severity trend censorship suddenly adopted under the new

denly adopted under the new restime.

Three of the brand new pictures vetoed in the first or even second appeal have just been passed by the Supreme court. One of them is the new Kiepura feature 'Ein Lled fur Dich,' which has been passed in the third appeal, provided a wedding scene alicged to ridicule the holy ceremony, is relation. 'Haende aus dem. Dunkel.' a Fa-

device when is expected to some of sound one saved, and the same holds good for the new Bolvary production. Details are withhold, nations on Frauen tracemen' (co-star-ing Gustav Frochlich and Nora

FREE U. S. TRADE U. S. Filmers Protest Restrictions In Germany, but Carry on Trade

Hungarian Co. Charges Ericson Patent Lift

Budapest, April 12. Hungarian Film Bureau acquired

Budapest, April 12.

Hungarian Film Bureau acquired patent rights for Hungary and several Balkan states of a device and machinery invented by the Swedish engineer Left Ericson, for writing tities direct on the positive prints. Film Bureau sues the Ibusz company, transportation firm, for 80,-000 pengoes damages, because, they aliege, the Ibusz company did not hand the machine over to them as soon as it had arrived but had given a film copying firm the chance to study and copy the Ericson system.

Ibusz company denies the charge. Interesting part of the affair is that both the Ibusz Co. and the Film Bureau are government-supported concerns which are supposed to work hand-in-hand.

Nero Film Head **Quits Germany:** Has Eye on U. S.

Paris, April 24.
German filmers continue to quit
Germany as a result of racial disturbances. Latest is S. Nebenzahi,
president of Nero, who has come to
Paris and intends to do his future

president of Ner., who has come to Paris and intende to do his future production here.

Nebenzahit's last picture, The Testament of Dr. Mabuse, directed by Fritz Lang, has been banned in Germany. Universal was to distributed to the company of the company has communistic in import. Immediately after leaving the country, Nebenzahi'. company field papers in bankruptcy in Berlin. His company had Lang and G. B. Pabst, two of the finest German film directors, under contract and has made most of the films of both men during the past few years. Pad Alaman and Carman, Nero being strong on version productions.

Nebenzahis' immediate plans call for a trip to the U. S. in the near future, with a print of 'Mabuse' for disposal of the American rights. Also he has some ideas on international film co-operation for interferant of the control of the paris that he'd like to tell New York exces about.

Ten Native Producers Are Active in Mexico

Mexico City, April 20.

A survey along local film row shows that Republic now has 10 picture production companies, all operating and turning out talker features and shorts, besides newsreels, educationals, etc., all with sound the recent past, Mexico was dependent upon imports for her

in the recent past, Mexico was dependent upon imports for her cinema catertainment. Pointed out that all ten companies are backed by Mexisan capital. Managements figure that they have plenty field—all Mexico and Spanish America to play around in. dependent

RUSSIAN SOUND DEVICE

Moscow, April 3.

Moscow, April 3.

Disclosed here that Engineer Taguer, Russia's foremost sound-film inventor, has worked out an-important modification in the Kerr-çedi device which is expected to have great offect on the future of sound

Stories appearing in New York daily newspapers during the past week to the effect that American filmers will walk out of Germany en masse on May 15, appear to be unfounded. Film trade, as near as can be decided, has reached a decision to protest the current German situation in every way possible and attempt to reach an arrange-authority of the second stempt to reach an arrange—outside of local production—may be unhampered in Germany, But all plans thus far proposed take in a continuance of business relations if possible as an economic necessity.

In a continuance of business relations of the commitment of the continuance of business relations to the continuance of business relations to the continuance of restricted personnel in a country where trade is already restricted, is not worth the trouble. Warner Erothers Seriin representative, Phil Kauffman, is one of the few Minmen to get actual man-handling in Berlin. His automobile stolen by Innself beature of the continuance of the continuanc on and mail is examined. All news-papermen are under almost constant

CATHOLIC CHURCH FILM PLAN IN ACTIVE FORM

Washington, April 24.

Organization of a central corporation to direct world production, distribution and exhibition of Catholic educational films has been organized in Rome, according to reports here.

Example of the Catholic Catholic education and the Catholic e

prise.
Cinema chains and special Catholic production is aiready under way in several countries. Association of Consumers of Educational Films, operating in Italy since 1927 and controlling more than 1,000 Catholic cinemas has been incorporated in new central unit.
Body plans to supply Catholic films to Italy and rest of world as well as back missionary activities with special films.

Belgium Honors Osso

Brusseis, April 12.

M. Adolphe Osso, the French film producer, has been made Knight of the Order of the Crown by the Belgian government. Scala theatre, Brussels, is Osso spot and M. Osso has frequently organized shows there in ald of Belgian philanthropic works.

Capitalize Hitlerism

Capital Plins is sending out an old German taiker, "Two Worlds," in an attempt to cosh in on the anti-filler feeling in this country. Ple-ture has been retitled "The Perse-

Film, originally made about three in Germany, has been dubbed in English.

RKO ROXY

VARIETY

NEW KUXY

New York, April 22.

Horace Heidt, in his fourth and last appearance at the RKG Roxy, offers three numbers plus his feature dog, Lobo. Lobo is the best, next to Bob Hope, who is most a member of Heidt's aggregation. The first number is that 'classic ballad.' Boy of Mine'; the second, Bella of Boy of Mine'; the second, Bella of Color and the second that the second that the second that the second truning time, but enough.

Heidt sings the last number and

act entertainment. That's snort running time, but enough. Heldt sings the last number and also wields the baton, and gives himself a chance to strut militariate comes on before the strut. With his trio of stooges and in his familiar but still every funny act turns the house loose into a slight gale of laughs. Too much of the battleship atmosphere and war aroma around to get the audience to laugh altogether heartly. Giving Hope a battleship for packground after something to overcome.

war stuff like 'Cavalcade' was something to overcome.

That proves Hope's markmanship for audience reaction and very good ran a pretty close second, as with his master, who troupes with the Heldt band, the pollee dog makes a fancy appeal for customer appreciately appeal of the second, as with his master, who troupes with the Heldt band, the pollee dog makes a fancy appeal for customer appreciation performs to the quiet and unacteasing admonitions of his trainer.

There are some 21 men in the Heldt aggregation, and the Russell Markert girls number about the same currently Sallor atmosphere same currently Sallor atmosphere having the line rise out of the pit in some kind of rowing gesture. But it may have meant something else. The bandesmen stand against the some some currently sallor stand against flags. No intimation what they are signalling and the audience just sits.

sits. Not taking any chances, the house stuck by its budget this week. This was proved, because the girls wear the same costumes twice. A serim is used to separate the specialties from the main activities. Specialties are mostly with Hope and his trio. Hope looks all right from the rear of the floor and can from the rear of the floor and can the theatre is okay for some kind of intimate entertainment in case there are still doubts.

The theatre looks out of the red

the theatre is okay for some kind the theatre is okay for some kind the theatre is okay for some kind there are still doubts.

The theatre looks out of the red a second time in succession. Last week it ran to a gross of around \$40,000. At came from cappling up the Cavalcade of the control o

closing at the Casino on Seventh avenue.

One week of this, and the RKO Roxy changes again. Goes to a split week or triple change weekled to be composed to the composition of the compo

who put the house's stock line of 16 gals through their paces in smart style. Primrose Semon with an un-billed male straight, the tumbling Barcelonans and Blanche and Ei-

Barcelonans and Blanche and El-litt in okay posture work completed the roster. Freddig Mack, in fourth week as m.c. and conductor of stage band, handled his job neatly. Oscar Baum batoned to more of Frimi compositions. Ple was Key-hole' (WB), supported by a Para-mount 'Screen Souvenir' and a Ben Blue comedy. Bock.

MUSIC HALL

New York, April 20. New York, April 20.

A lot to look at this week and not hard to take at most any point the control of take at most any point the control of t

day (Thursday).

Arliss' prior release, 'The King's Vacation,' did well for itself at this spot, so to him goes no little credit for the high speed getaway. Yet he 'Tabloid' sHort Is' bound to cause some word-of-mouth, and by the time the week is over the stage where the stage was attracted its share of the wross. Between those two. factors the current total ought to be impeding.

use current total ought to be impesing.

It's a 2:20 tour around the program, with a 13-minut newsreel and a color cartoon (Disney's Father Nosh's Art') completing ment consumes 35 minutes, Tabloid biting off 18, with the remaining time divided between ballet corps, vocal chorus and Rozyette presentments by individual groups. Paramount and Fox share the current events with Fathe, while the vocal chorus of the concerned in a superfluxes with Fathe, while the vocal chorus of the concerned in a superfluxes.

The seau themed by Liebes-traum.

Following immediately on the heels of the ballet contingent's con-ception of the 'Second Hungarian Rhapsody, colorfully costumed, the slow vocalizing more or less choked up the slow vocalizing more or less choked up to the slow so the lieguard crew to the slow vocalizing more or less choked up to the slow the slow that the slow

front for their regular precisions work.

Production staff's interpretation of 'Tablold' all takes place behind, a scrim, with the mechanics completely dominating the score. As a matter of fact, as done here the music is but incidental, and it's some the staff of the score in the score of the score in the score of t

reporters at work, three on each side of the stage. Corre with its calculation of the stage of t

race and upon which Tabloid immediately follows.

After the excitement of this opening comes the Sob Sister passage revealing the pursuits of the girl reporter, with the turntuble taking the solution of the

PARAMOUNT, N. Y.

PARAMOUNT, N. Y.

New York, April 21.

As a matter of fact, Broadway Faramount ceases to be a picture house this week and becomes, technically, a reaction where the property of the property

song sound the same. The audinence here liked her to a fair extent,
but indications were that Mise Proreceived the Mellon, can do a lot betere. California Collegians and two
dance combination complete the
line-up. The Collegians, wone
the Broadway University for the
last seven or eight years, are not
playing music at all now. They
stick to comedy numbers, and from
laying music at all now. They
stick to comedy numbers, and from
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ROXY, N. Y.

ROXY, N. Y.

New York, April 21.

Fashlon show on a tieup with a local modiste, advertising as offering 100 original fashlons and 50 'gorgeous mannequins' is what's drawing over house average this week. Opening day's business away ahead, with the final night show Friday packing house pretty completely.

The parade topping a stage unit substantial in running time, but for quality on whole the close to three hours' spent in house is far from tops.

NEWSREELS

EMBASSY

Tying up sound biographies with current highlight activities of world leaders is definitely becoming a newsreel policy, especially for the Embassy. The Ramsay MacDonald newsreel. policy, especially for the Embassy. The Ramssy MacDonald special is doubtless the most important in this series. On the eve of the climax of economic parleys between England and the U. S., when the mind of the average American, the complete newsreel story of the Prime Minister comes as a forceful of the mind of the average American, the complete newsreel story of the Prime Minister comes as a forceful of the mind of the average American, the complete newsreel story of the Prime Minister comes as a forceful of the min in the street. In the min in the street statuday in coverage of the Minister Saturday in coverage of the Minister Saturday in coverage of the Minister Saturday in coverage of the Minister of the Minist

weet of film to matthonale or was projected on Mussolini several weeks ago.
F-H won't succeed in convincing the skeptical that its Far Eastern fight views are anything more than on the several weeks are anything more than carried the several weeks are anything more than carried to the several which is contained in government archives on the world war. Maybe the Japanese were in Jehol and were continuing their adding aross to was doing so in the course of this advance. But when the camera semi-closeups machine gunners at work with no visible target, its pretty hard to swallow a Fox dug advantageously into its vaults for an old sound character-study of Betty Compton, providing it with the new title of the woman Walker married. It's the old cat met an alley tom, stayed out all night and later delivered a score of black and tans. It's a hot number-for the Embassy crowd today. Nothing like it has been projected in weeks. And some of the Satur-

Nothing like it has been projected in weeks. And some of the SaturNothing like it has been projected in weeks. And some of the SaturA wedding seene winds up the proceedings in what appears faithful picture presentation style.

Fashion display is in two sets, first, a sirect seene representing entrance to Mme. D'Orsay's. Betauses notificably from the models and the vari-colored garments they're drageling around. In full It's more of a fashion salon idea with the band in the seen of a fashion salon idea with the band in the seen of a fashion salon idea with the band in the seen of a fashion salon idea with the band in the seen of a fashion salon idea with the band in the seen of a fashion show together total one hour and 15 minutes in running time. Regular stage complement, headed by Schooler and header of the seen of the seen

And as the RKO Roxy curtain descends this week on Horace Heidt and his band and the home-production of the parallel stating and his band and the his house. Some prancisco, April 12 then comes up for the orthogologist and by house and band and the fill his pin the house and the parallel stating and and the home-production of the band and the fill his pin the house and the parallel stating and and the fill his pin the house and the parallel stating and all the close to product and the house and the parallel stating and all the stating his production of the last it will cause because of the parallel stating and all the stating his production of the last it will cause because of the parallel stating his production of the parallel stating his production of the band and the production of the parallel stating his producti

TRANSLUY

TRANSLUX

Hitler is passe in both newsreel houses. Not a hiss or a hand when the reels ventured semi-closeup for the first time in weeks.

Feople, as well, are getting acreated as well a

re-hash from any part of the reel vault.

Paramount could have made a lot more of its subject on the National Widows and Widowers in conventionable of the National Laughs. The face was sufficient. But there was a roomful of men and women and evidently plenty of material on hand had the crew taken a little more time for line-up and rehearsal.

It is not to be motivated by sisant first value to be motivated by sisant or the motivated by sisant statements.

rehearsal.

Crescent elubhouse fire and the first plane to be motivated by steam were exclusive Pathe subjects.

Tumblers, as a rule, possess little that is novel to the theatre-goer, that is novel to the theatre-goer, root and gyrate about in a manner that couldn't help but thrill.

Both houses had Commissioner Bolan, Dempey-Schmeling, circus necks, Boston marathon, Lind-berghs, Dr. Luther.

day mat women were heard to gasp at the conclusion.

Baster, while a week old, got Em-bassy coverage on Fifth avenue, At-lantic City and the Hollywood Bowl.

show at the same time, but made the mistake of tillting prices to foot one admish, and way up to six bits for loges.

Lengthy tab consists of routhes by 12 gals who look okay and can hoof if properly routined; scores of blackouts that are either nance bits or preschments against prohibition or preschments against prohibition or preschments against prohibition at the proper section of the property of the propert

Furthman Sells Par

Human Jone 1 an Hollywood, April 24. Charles Furthman has sold Para-mount 'A Million Dollar Beauty' for Mae West. Yarn will follow 'I Am No Angel,' her next picture. Claude Binyon and Frank Butler are adapting 'Angel.' Furthma

man is currently on Warners' payroll

Metro's Prison Yarn

Hollywood, April 24.

Metro has purchased Transgressor, a prison story by Anthony
Richards, from George B. Seltz, who
recently left Columbia, where he
tried to sell the picture. Seltz la
adapting with Brown Holmes, who
worked on I Am a Fugitive' at
Warners.

UPPED IN OAT OPERA FIELD

Hollywood, April 24.
Richard Biaydon, who has been
assistant director to Henry Hathaway on Paramount westerns, has
been elevated to a similar post with harold Hurley.

Latter is producer of the studio's horse operas.

MAY ROBSON, MAYBE

MAY KUSSUN, MAYBE
Hollywood, April 24.
Columbia is trying to borrow May
Robson from Metro for 'Apple
Annie', which is the title of 'Madane
LeGuimpe', 'Damon Runyon story.
Jessie Ralph was originally set for
the next. the part.

GOULDING SOLO

Hollywood, April 24.
Alexander Lettwich, who was to have co-directed Hollywood Revue of 1933 for Metro, is out, leaving the sole megaphoning to Edmund Gouldirs

HITLER AND GERMANY
Amos Pinchot, Norman Thomas,
Hendrik W. Van Loon, Edward
Dahlberg, Clarence Hathaway,
Mrs, Lincoln Steffens, and Peretz
Hirschbein
17 Mins.
Carmes, N.
Kinamatrada

Political Symposium 17 Mins. V. Cames, N. Y. Kinematrade Film Forum is credited with production of this short, with Amos Pinchot acting as chairman. It's a good idea, to say the least, and will probably get considerable attention trause of its timeliness and general interest in the subject, despite the fact it's none too well done. Biggest fault of the subject is that it's one-suff actually a denunciation of Hiter. Maybe they couldn't find anyone to take the Gerffan butcher's side. Pfifehot starts the tails, and Ed. Pfifehot starts the tails. Ho's an American Pewish novelits who witnessed some atrocities in Berlin recently and was himself beaton up by Nezia. Norman Thomas, Socialis the Candidate of the Starts of the American Socialist in Candidate of the Starts of the Starts of Starts in Starts is secretary of the American Society, Against Fassiel Oppression, Henricht and Willey Starts of Starts in Starts of Starts and Pereiz Hirschhein is a leading Jewish poet, and playwright.

Hirschbein is a leading Jewish poet, and Bisaywight. In his native Hirschbein speak in his native Hirschbein speak poet and his native Hirschbein speak poet and his his coule years from how no one will remember the name of that fellow, because the his coule years from how no one will remember the name of that fellow, because his could be a supported that the proper in the early months of 1933. All of them talk just a few minutes, and the whole is acceptable quick booking, especially in Jewish or Catholic nabes.

GUS EDWARDS 'Melody Makers' Series 15:Mins. Mayfair, N. Y.

Master Arts

"This is another in E. Schwartz

Master Arts erres dealing with
captioned as Melody Makers' series,
and Ballard Macdonald defly dovetails a sequence of songs and scenes
to introduce the juvenile starmotion of the series of the series
to introduce the juvenile starmotion performances, abowmanly
presented by sundry people.
Edwards himself, looking well under the mike, is the center of everything, with a couple of his leaving the series
and a mother song.

There are several radio personalities introduced earlier for brief
and a mother song.

There are several radio personalities introduced earlier for brief
four Minute Men and Raiph Kirberry ('Dream Singer') are also
among those present.

One of the better shorts. Abel.

'RADIO MURDER MYSTERY'

'RADIO MURDER MYSTERY'
Louis Sobol
17 Mins.
Rivoli, N. V.
Universal
With so much time afforded by
their prescupations to tap and
drain every money angle, most colunnists who would be actors might
and the color of the color of the color
paying the color of the color
and the color of the color of the color
and the color of the color of the color
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when it east, the face wouldn't be seen.

Also, unlike the home, that projection machine can't be turned off during hours. Even before the face and the voice comes the script, we have pleture debuted—and most debut the same way—probably don't understand why the ticket buyers fidget around, quite often heaving an audible sigh, when finis is fiashed, seen that they should as long as the pleture industry turns the inked pen in their direction.

Possibly some production wisdom would explain this in numerous ways. That, for instance, in many which carry the short. That, as well, the influence of a columnist in such directions is far greater than that of a professional casting direction.

tor.
In 'Radio Murder Mystery' the incidental songs of Jack Fulton, Peggy Healy and Alice Joy are entertaining.

Waly.

"ISLE OF DESIRE" Scenic; 20 Mins. Translux, N. Y.

Transius, N. Y.

Principal

A fragmentary theme is intermoved throughout this scenic. Farmiliar South Sca Island locale and
an experimental the second of the second
and the second of the second

'COO-COO CAPERB'
'Money Shines'
Animal Cornedy
'Is Minas. N. V.
Is Minas. N. V.
Is Willis Exchanges
A not bad novelty series, featuring trained monks who are put through their paces by Den Powers, other Coo-Coo Capers. The onenge onact a dramalet, of the meller school, with lots of action, including an aimost frustrated marriage, a kidnapping by the viliain, chase. Ciliton is the producer and Beverity Hills Exchanges, Inc., R. A. Mitchell, general manager, distribs, presumably on states rights, presumably on states rights, the multiplicity of names already mentioned, but for once it's not a case of too many cooks, although it does, seem like a lot of ceituidd for names in connection with one 15 minute short.

Abel.

'NIGHT OF ROMANCE' Donald Novis and Ann Leaf Singing, Organ 6 Mins.

Singing, Organ
6. Mins.:
Raxy, N. Y.

Of the organic peries, with lyrics
of songs are species on bottom
of negative so that audience can
follow. Maybe just in case the diction is poor. Intent apparently is
to get audience to sing, but where
any of the series has been seen so
far that hasn't happened. A novelty subject that gets by. does the
vocal chores, white Ann Leaf plays
the 'organ. Between the numbers
little scenes at a masquerade ball
fitting in with the type of songs incitided is acted out. In one bit on
a balcony the pantomining of a
nugg singing is poor.

Char,

A BEDTIME STORY

(With Songs)

With Songs)
Paramount production and release. Stars
Maurice Chevaller. Features Helen Twelveman and Baby Leroy underlined. Directed by
Norman Taurog. Screen play, Waldemar
Tourn and Yumaniy Johnson, edspation,
Starten Laurog. Screen play, Waldemar
Tourn and Yumaniy Johnson, edspation,
Rainger and Lee Robin; photography,
Charles Lang based on novel by Roy
April 19. Running time, St minutes.
Rens. Maurice Chevalier
Rens. Maurice Chevalier
Victor. B. E. Horton
Pauletts, Martiene America
Victor. B. E. Horton
Pauletts, Martiene America
Max. Earle Foxe
Max.

Pleasant rather than dynamic program matter, with the Chevaller name to help. It unreels a swell infant who sustains the picture, as

around him the story revolves.
It's a straight comedy rendition which has been placed in capable hands via E. E. Horton foiling for Chevalier as the latter's valet. Be-Chevailer as the latter's valet. Between these two and the baby, they roll up an imposing total of laughs which peak in two sequences, one a reham of Napoleon's Barber. Of the sequence of the sequence of the sequence of the sequence of which strike the ear unimportantly, but 'In the Spring,' which Chevaller sings while pushing a baby carriage through the park, may sain some popular attention. Child gives the yarn a wholesome background, and the scenario doesn't deviate from formula in depicting the two grown men trying to conform to the needs of a one-surprisingly demure Heien Twelvetrees as the baby's nurse, pleasantly different in this characterization. This adult trio and the baby are the picture. tween these two and the baby, they

to conform to the needs of a onetoconform to the needs of a oneprear-old. The romance factor is a
surprisingly demure Helen newlydifferent in this characterization.
This adult trio and the baby are the
picture.

Of the giggle highlights one is a
session in an apartment swimming
apponge bath, the ling
proper bath, the lin

Miniature Reviews

'Bodtime Story' (Par). Nice comedy but short of smash qualifications. Women will par-ticularly like it which should mean matines strength. A fas-cinating infant with Cheva-ller and E. E. Horton on the comedy set.

cinating infant with Chevalier and E. E. Horton on the
comedy end.

So This Is Africa' (Col).

So This Is Africa' (Col).

So This Is Africa' (Col).

The This Is Africa' (Col).

The This Is Africa' (Col).

The Working William of the Market of the Market

marquee. 'Diamond Trail' (Mono), Rex Diamond Traji (Mono), Rez Bell In a western with plenty of movement. Film is a slight departure from the conven-tional type. Good in its class, but should stay there. Justice Takes a Holiday' (Mayfair). Labored story which is not saved by spots of good acting. For second raters where the production shoe pinches,

engagement is off, to Chevaller's satisfaction, but he's Jammed again when a former flame comes to his roem pursued by an irate husband of the office of the come of the computation of the computation of the computation of the computation of the rest of the footage squaring himself.

Nice production behind the story, with Taurog's direction making the film interesting most simply flashes the infant. Cast carries a long retinue of fillers, but no standouts among them other than Earle Foxe, who price something from the jeal-ous husband role. Will support this Chevaller release to safety and are sure to spread the word about the youngster. Men beyond 25 will like it, too, but high school and college men about town aren't and to be interested in a baby star. Sid.

MARIUS

(FRENCH MADE)

Pagnol's stage play of same nan	10. A
Fifth Ave. Playhouse, N. Y., for	r grind
run. Running time, 103 mins.	
Cesar	.Raimu
Marius	Freenas
Panissa	Charpir
HonorineAlida	Rouffe
EscartefiguePaul	Dullac
Piquoiseau	halesco
M. BrunR.	Battler
Le GealecE. I	Delmoni
FannyOrane 1	Demoris
Fanny	Delim.

About the finest French film to come over, but so typically and completely French as to be hopeless for general U. S. consumption. One thing wrong is the film's 103 utes after the censors made 52 cuts. And in all this time action is practically nil. This Pagnol play was a terrific success in France, even more so

than his 'Topaze.' It ran something like three years in Paris. The film, over there, has also done remark-

SO THIS IS AFRICA

(WITH SONGS)

Columbia production and release. Stars

Columbia production and release. Stars

Columbia production and release. Stars

Freedom of the columbia columbia

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whole-thing apparently was writetown with the years to other
the was they used to stay to the conting bits as they came to mind
from memory.

Starts out with a couple of ilontamers broke in a city hotel and
their hands. They go out to trap a
horse for meat to feed them and
their hands. They go out to trap a
horse for meat to feed them and
senerally accomplish a sort of weak
impersonation of a clark and Mcfar developed is forgotten and the
comedy pair are in Africa making
a picture among Amazonian wild
women, this bringing in a lot of
far developed is forgotten and the
comedy pair are in Africa making
a picture among Amazonian wild
women, this bringing in a lot of
the love making of savage women
and the two comics going into feminine get-up to escape the girlf attentions. Stuff like this will likely
commanding thread, but wanders
all actual strong the same the
commanding thread, but wanders
all actual skipping from one gast
wearisome to follow. One is the
use of the Strange Interfude
asides brought in under absurdly
inappropriate circumstances, intro
then left hanging in the air.

Several cut-ins of straight jungle
films age introduced, such as a
charging rhino, and there age occathen left hanging in the air.

Several cut-ins of straight jungle
films age introduced, such as a
charging rhino, and there age occathen left hanging in the air.

Several cut-ins of straight jungle
films age introduced such as a
charging rhino, and there age occathen left hanging in the air.

Several cut-ins of straight jungle
films age introduced such as a
charging rhino and there age occathen left henging to give it a certam musical comedy sfatus, but
they don't mean a great deal. Frequent use of a chorus in rather
help the pictures a relate class, and
there is also a generous amount of
hip waving by half-dessed girls
that only emphasize the general
vulgarity.

Testament Du Dr. Mabuse

('Dr. Mabuse's Will')
Parls, April 12.
Nero Film production. Directed by Fritz
Lang. Scenario by Thea von Harbou.
Made in Berliu. French release by Osso.

Made in Berlin. French release by Osso.

Film. financed by Nobrolal, was to be made by Osso before readjustment made him temporarily stick to distribution. However, Osso has bought the French version for French territory, paying about Germanic, with a morbid touch, is a detective thriller showing a deceive group mentally beark and directing the activities of a criminal relation of the still be somewhat relasored. The film, originally over \$,000 feet, it is fairly thrilling, but unrelated to the made the strictly no seminance of the strictly not seminance of the strictly not not seminance of the strictly not not seminance of the strictly not not n Film, financed by Nebenzali, was to be made by Osso before readjustment made him temporarily stick to distribution. However, Osso has bought the French version for French territory, paying about \$80,000 for it. Film is decidedly Germanic, with a morbid touch. It is a detective thriller showing a doctor going mentally beserk and directing the activities of a criminal gang until he finally goes crazy him to the control of th

THE WORKING MAN

Warner Brothers production and release,
Warner Brothers production and release,
Directed by John Adolft; story, Edgar
Franklin, acreen play, Cha. Kenyon and
Franklin, acreen play, Cha. Kenyon and
Laddo City Music Hall, N. Y., week April
20. Running time, IT mina.
Jenny, Bette Davis
Benny, Bette Davis
Benny, Harde Abbrights
Tommy, Theodore Newton
Tommy, Theodore Newton
Pettleon. Gordon Westoott

One more successful link in the Warner effort to humanize Mr. Arliss for the masses. In fact the study of the masses in fact the study of the masses in fact the study of the masses in fact the study of the masses. In fact the study of the

BONDAGE

Fox production and release. Features Dorothy Jordan and Alexander Kirkiand. Directed by Alfred Santell. From novel Kober and Doris Mallor; camera, Luciea Androit; aset director, Chas. Woolsten Androit; aset director, Chas. Woolsten hulmo. At Maytair, N. T., week April ZI. Judy Peterson, di mins. Dorothy Jordan Dr. Neison. Alexander Kirkiand Ruth Merie Tottenham.

81 mins. Dorothy Jordan
Alexander Kirkiand
Merle Tottenham
Nydia Westman
Jane Darwell
Edward Woods
Isabel Jewell
Dorothy Libaire
Rafaela Ottlano

The Woman's Angle

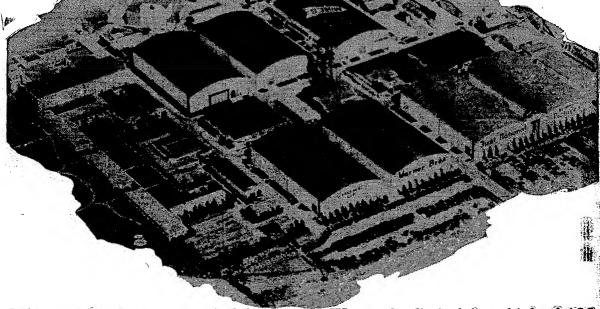
'A Bedtime Story' (Par). Good humored screen fare nicely blended to raw femmes from flaps to grandmothers. Chevalier in a most sympa-netic role, a genuinely winning baby and laughs the ladies understand

'So This is Africa' (Col). Wheeler and Woolsey jungle travesty with low comedy and shady overtones. May provoke the comic sensibilities of the matrons in the provinces.

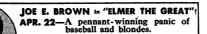
'Humanity' (Fox). Slow and predictable with a title to head off the days. Human interest details and appealing Ralph Morgan augurs fair support from the oblisters.

'Bondage' (Fox). Persecution of wayward girls in a house of refuge. So exaggerated in the delineation of its utterly heartless villains that it loses credibility.





When you think of the wonderful things the Warner Studio is doing, think of ALL the men and women who are doing them. It takes a LOT of Man-Power to pack every release with the kind of Box-Office Power reported here. You've admired their work on the great productions that have brought unquestioned leadership to Warner Bros. . . . You'll admire it still more in our coming product And you'll RAVE about the things they're planning for 1933-'34. Right now prepare a mighty salute for—



JAMES CAGNEY in "PICTURE SNATCHER"

APR. 29—The ludicrous lowdown on the world's newest profession.

RUTH CHATTERTON in "LILLY TURNER";
MAY 13—It will make "Frisco Jenny"
blush!

FAMOUS QUOTATIONS
"Congratulations on your
decision to break precedent by early release of
every reason to be proud
of your product this year
and this release convinces
me that you have extraordinary things in store for
next year,"—W. A. Keyes
Victory Theatre, Dayton, O.



EDW. G. ROBINSON in "THE LITTLE GIANT"
MAY 20—"Little Caesar" in Society!
Robinson's first comedy!

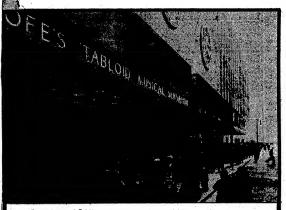
*A Warner Bros. Ficture TA First National Picture Vilagraph, Inc., Distribute

IN THIS PICTURE . .

Give them ALL a hand for these remarkable achievements of

WARNER BROS. PICTURES

(Just a few of our latest Big Business Bulletins!)



ARLISS IN "THE WORKING MAN" BREAKS
OPENING-DAY RECORD AT RADIO CITY
MUSIC HALL!

Hailed as "his best" by four critics...Acclaimed by all others as "superb"—"thoroughly enjoyable."



VARIETY REPORTS WARNERS LEAD IN PRODUCT QUALITY!

Scientific analysis shows past four months' productions best at box-office.



"42nd STREET", HITS NINTH WEEK ON BROADWAY!

While M. P. Daily reports "Barthelmess' 'Central Airport' leads Denver-'Keyhole' above average," and "Ex-Lady" starts sensationally in first dates.



"GOLD DIGGERS" COMPLETED MONTHS IN ADVANCE FOR QUICK REPEAT OF "42nd STREET" PROFITS!

Amazingly lavish musical, first on 1933-'34 schedule, now being sold for pre-release engagements.

BONDAGE

(Continued from page 15)

salesgirl wouldn't know enough to stay out of the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the radio is to be supported by the clutches of the clutches of

HUMANITY

For Film production and release. Feaunes Rabas Morgon, Boot Maliory, Rabas
Marcon, Robert Maliory, Rabas
Marcon, Robert Maliory, Rabas
Marcon, Rabas
Marco

A programmer that will need every assistance both in advance and during the engagement. Not a cast conductive to a draw. Father's love for a son is the basis of the theme, and the larger first-runs in the keys will find 'Humanity' a hard one.

theme, and the larger first-runs in the keys will find "Humanity' a hard on the keys will find "Humanity' a hard on the keys will find the possibilities than Fox has realized in its production. This goes from the casting, except for Ralph Morgan, down to the cutting. The dialog is poor and frequently is felt to be holding down the cast despite that Boots choristers, and Kirdsand are all far from heavyweights regardless. Morgan seems particularly ill at ease in the shoddiness of his part. Of the others, Miss Mallory shows the best promise. Paternal doctor who has devoted his lift to the poor folks of the helighlorhood in which he started his profession. He finally becomes a member of the N. Y. State Medical Board, yet continues his practice on the old basis at low fees, something against the starting in as a physician, rebels.

which his son, just starting in as a physician, rebels.
The story asks that the audience believe the father would sacrifice believe the father would sacrifice the errant son when cops are on the atter's trail. Average fan can forcese every step the story will take, including the sacrifice and the heart attack that tops it so that the fact that the second of the se

returns to the girl who's been walling so long.
Direction fails to impress. In the cutting also the job performed is nothing to brag about, with at least one bad cut from dialog to a silent scene occurring.

Char.

SUPERNATURAL

lease. Carole Lombord featured. Directed
by Victor Halperia, Story, Gornett Wil
son: adopted by Harvey Thew and Brian
Marlow. At Paramount, N. Y., week Apri
21. Running time, 65 mins,
Roma Courtney Carole Lombard
Grant Wilson Rondolph Scot
Ruth RogenVivlenne Osborne
Paul Baylon Allan Dinchar
Dr. l'ouston
Madame GourianBeryl Merce
Robert HammondWilliam Farnun
Robert Flammond William Farnun

This Eric Pommer-Ufa production to the season of the standard people.

Carole Lombard, N. Y. week April. 2007. Standard production is a season of the the season of the se

DIAMOND TRAIL

Trem Carp production and Monogram re-lease. Stars Rer Bell, Directed by Harry Frazer, Story by Sherman Lowe, Faxon Dean, camera. Cast: Frantee Rich, Lloyd Wiltiock, Bud Coborne. Norman Feusier, Jerry Sform, John Webb Dillon, Ellily Weel, Harry La Moort, Tu Lowe New Weel, Harry La Moort, Tu Lowe New Stars Rev. 1998 (1998)

I. F. 1 Ne Reponde Plus (GERMAN MADE) ('I. F. 1 Doesn't Answer')

Paris, March :
Ufa production, featuring Danielle Paris, March :
Charles Boyer, Jean Murat. Mariv
Pothe theatre.

ist, and he's painted with a pretty broad brush all the way, On the other hand there's a prominent scientist whose ideas are qually estimate person. But of the two, but willain is the more worthwhile because his stuff is shown to be faked, while the scientist, although young, But audiences won't believe in the scientist, and that's Supernatural's weakness.

Usual's But audiences won't believe in the scientist any more than the spiritualist, and that's Supernatural's weakness.

The complicated theory is that there is the scientific, and that spirits of the living, such as the murderess of the living, such as the murderess of the living, such as the murderes of the living, and has been so the spirit inhabits Miss Lombard, whose spiritual reguling for the scientific and that spirits of the scientific and the spirit murderess is looking for.

After getting her revenge, the spirit murderess is looking for.

After getting her revenge, the spirit murderess is looking for.

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After getting her revenge, the spirit murderess is looking for.

Afte

Just to say that this is a Soviet picture in the Yiddish language is probably irony enough to begin probably irony enough to begin probably irony enough to begin ganda, of course, obvious as eyer, biased, as ever. But also it's good box office. In the first place there's a double appeal. Communication of the season of the season of the probable of the season of the best of Jews that live in the U.S. Jewish films are few and far becomes a season of the season o

York, N. Y., one day, April 18, on double bill. Running time, 85 mins.

Another version of the standard Rex Bell formula of starting in the east and carrying the action west. That gives him a chance to parade for a time in smart tailoring, Also, it generally provides some other meanes the providence of the standard read in the grade of the standard read in the standard read read in the standard read in the standard read in the standard read read in the standard read read in the standard tors are acceptable.

For no good reason, along about
the middle of the film, there's an
insert from a previous Russian
talker, Jew at War,' but maybe
that doesn't matter. Ill go to it, the
The Communication it. The combination making for profit on American distribution.

Kauf.

Night of the Garter (BRITISH-MADE)

London, April 10, Dritish & Dominions production; released through United Artists; directed by Jeck Roymond, In cast: Sydney Howard, Winted Shotter and others. Length, 7-800 (etc. approx. Freviewed Cambridge theatre, London, April 6.

don. April 6.

This is a filmination of 'Getting Gertle's Garter,' and its stage version was produced in London last year, under the same title. Sydney Howard scored a sensational hit with it on the stage, and is now starred in its picturization.

Eminently suited for the characteristic stage version, the role has been transplanted to the screen with great success, and with several of the players also transplanted, it makes for hilarity in the neighbors him and produced the subject has been shortened by judicious editing.

Jolo.

Justice Takes Holiday

Weeks production and Mayfair release. Features H. B. Warner. Directed by Spancer Bennett. Wolter Authory Merrill, and the Market Spancer Sensett. Wolter Authory Merrill, and the Market Spancer Sensett. Weeks and the Market Spancer Spancer

is on double bill. Running time, 82 mins.

Stillted and unimaginative drama on the theme of the giri adopted in to good family who doesn't know he done much better in a number of versions and even the playing of the strength of the streng

necent in face of overwhelming evidence. It is has been trying affectioned. It is has been trying affective the state of the state of the state of the wife, about to become a mother. The judge is an old swetcheart of the wife and persuades the doomed man to permit him the state of the state

warner and Saylor come through, but Huntley Gordon is meaningless here and Audrey Ferris, the ingenue, does not help. Chic.

THEODORE & CIE

(Theodore & Co.)
(FRENCH MADE)
(FRENCH MADE)
(FRENCH MADE)
(French Matan production and release.
From the play by Armont and Gerbidon
Adapted by Rene Pujol.) Directed by Flerre
Colombier. With Raimu, Albert Preisea.
Alice Frede and others. Mariyaux, Farts.

This Natan production is a perpetual scream due to Raimu apropertual scream de Raimu apropertual sa in 'Marius', his role is so funny that the film is sure to be a big money make. Besides which Raimu is popular in the provinces. He is nicely supported by Albert Feedow. Hough lattor has a part feedow. Hough lattor has a part feedow. Hough lattor do rich man associating with Raimu, a sheady character, and Raimu using the association to 'touch everybody he can.

sociation to coan.

Technically, film is okay, though it stands on nothing but Raimu. However, the way Raimu does it is plenty. Money in the bank for

La Voce Del Sangue

(Voice of the Blood)
(GERMAN-MADE)
(GERMAN-WADE)
(Italian Vorsion)
Synchro Art release in U. S. Italian
dubbed version of a German talker. No
credits or cast names given. At Caruo.
N. T., for grind run. Running time, 70
mins.

Badly dubbed into Italian and evidently a very poor German talker. Story is over-sentimental and badly directed. It's sad and

talker. Story is over-sentimental and badly directed. It's and and sweet enough for average Italian taste in this country, but the dubtate in this country, but the dubtate. Strictly limited for playing. Distribs are so anxious to hide that it's an original German product that they won't even tell who can be suffered by the strictly limited for playing. Distribs are so anxious to hide that it's an original German product that they won't even tell who cut that they won't even tell who cut that they won't even tell who cut the same of the same work of the same wor

Dame de Chez Maxim ('Girl From Maxim's') (FRENCH MADE)

Paris, April 4.

Korda production. Pathe Natan release.
Directed by Alexandre Kordo. From the
play by Georges Feydeau. Sorcen odentotion by Heral Jeanson. Made in the Natan
tion by Heral Jeanson. Made in the Natan
elie, Andro Lefeur. Alerms. Also Maddetelie Ozerny. Palau, Mayo, Charlotte
Lyses, At the Morignon, Peris.

Lyes. At the Morison, Peris.

No question that in France, at least, this picture means money. Title is popular and film is amusing. Film in two versions, cost about \$250,000, so exhibitors will be more in money than the protocolor of the process of the considered as local. Eshape to be considered as local. Eshape the Folies Bergere revue and in films, has staged a strong comercial of the night club femme who is mistaken for a lady of great social standing.

of the hight cuttaken for a lady of great suctaken for a lady of great suc
taken for a lad

WHITHER GERMANY?

rue week Asril 21. Ruening time, 71 mina.

Even before the Hitler regime came in, the German government, in the German government in the German government in the german to the government of the government in the german tongue, and the government in the German tongue, and the government in the German tongue, and the German tongue, and the German tongue, and the German tongue, and the government in the gove

of an unknown soldler and the English sub-caption reads, 'One Unemlish sub-caption reads, 'One Unemprovided and the substance of the sub

Mme. Ne Veux Pas D'Enfant

('No Children Wante (FRENCH MADE)

Vandor Film preduction made in Vienne. Directed by H. Steinhoff. From the floor of the Community of the Vienne Community of th

A light comedy which proves a particular achievement for Marie Glory, whose sincere acting saves a story which otherwise might have semed cheap and unconvincing.

a story Which otherwise might hose scenario deals with a seriousmine. Scenario deals with a seriousminded young doctor who attempts to persuade his wife to raise a family instead of putting all her time the seriousmine of the husband hits on the plan of making her jealous does the athletic wife final vice one around to the Marie Glory is well supported and the production, without being speciacular, shows an interesting variety of sets A few songs have reason. Picture is only mediore, but is locally satisfying and drawing well, thanks to Marie Glory's popularity over here.

Scandal Du Grand Hotel ('Scandal in Grand Hotel') (AUSTRIAN MADE)

Paris, April 6.
Lso Film production of Vienna. Re-leased by Leo Films. At the Studio del Humour with Crit Haid and Hanns Beck-Gaden.

This picture is played in its origi-nal German version with French This picture is played in its original German version with French titles, and has met with approval. What pleases is the local atmosphere. Snowbound views of picturesque countryside and photography of scenes with siedzes are particularly fine. Good possibilities in etory for a light musical councity if made tuneful and vith combast

(Continued on page 27)

EXPLOITATION By Etes W. Sargent -*-

Hartford Stunts

Hartford Stunts

Hartford Stunts

Hartford,

The original picture by Alex Luderd of Mary Pickford breaks down the department store resists against the strand theatre was displayed by the city's largest department store which gave a large window on the main stene to from the fore-wood flast been insured by a local insurance company for \$5,000, while it is on display. The window includes numbers of stills from the fore-wood flast been insured by a local insurance company for \$5,000, while it is on display. The window includes numbers of stills from the owner in producing the film.

Russla as Was plays at the Horrace Bushnell Memorial and a corking good the up was carried through previous to the announcement when the memioris of Joseph F. Reed, former Fathen newsreel photographer who wrote about Russla as Is. Local papers are tough on exploitative with the picture is being shown here.

Sam Berman, whose carricatures of the standard of the standard

Another Annual Hint

Another Annual Hint
This is the time—right now—to
make sure that the cooling system
is all ready to be put into active use
or in default of a conditioner, that
or in default of a conditioner, that
Nothing gives a theatre a heavier
slap than failure of the cooling apparatist to work the first few hot
days: Patrong get the less that the
days: Patrong get the less that the
and it will take a lot of udverting
a few weeks later to coax them
back again.
Have the cooling machines all
ready and make sure that you have
sign and make sure that you have
sign and make sure that you have
sign and make with the current
the flap is down it's the current
the flap is down on the flap is the
spreal, and you won't scare off the
man who wore a paim leaf fan in
the atternoon, but who finds a light
overcast included for the evening.

Worked the Grin

Worked the Grip

Manager who wanted to get some telestrams from distant points energy and the state of the st

Niftv Announcement

Mifty Announcement

Majestic pictures has issued a sightly and dignified press book on the 33-34 product carrying one 53-34 product carrying of 53-34 product carrying one 53-34 product ca

Read Proofs

Read Proofs

It pays to read proofs carefully.
Recent proof searchilly.
Recent proof searchill.
Recen

about it, make sure that the rest of the type is correct. Often a simple omission of a word or the transpo-sition of a couple of letters will make the complex of the correct will one recent at ellip-up cost a New York department store \$300 to make good the switch from \$3,90 to \$3,50, but the offending newspaper stood half the cost, for the copy was clear.

Own Elephant

Own Elephant

Not many circuses out this year, but one manager is ready for what, but one manager is ready for what the control of the contro

Surprise

Surprise

Des Moines.
Although 'Mystery of the Wax Museum' was looked on as a crow through lack of star names principally, and was shoved into the Gary, now manager of the Paramount, laid out a careful exploitation on the picture before leaving the Strand and the house has used the picture the entire week to the The principal tie-up was a parade of fantastic figures of Mardi Gras type, two appearing on the street daily as teasers for the grand parade at Saturday noon on the day With police escort and a 100-piece American Legion fife and drum corps, the parade of the 32 carnival figures, which will go to the Chicoly and the street day to the characters as Mickey Mouse, Mut and Jeff, dopkey, giant and incongrous types emphasized, the parade was a natural.
With Bells

With Bells

With Bells
Joe Well, of Updage, is sending out small handelites of You All Night lettered with the message that the Pitts-Somerville feature rings the bell. Got general attention in greater measure than the most expensive printing job because it was different.

It was different.

It was different.

The Dig Care which will come in useful for exhibs who want to slap their message over. Big idea is that the puzzle for will have to use the ad message as key for the assembly and it slinks in.

Simple

Simple attractor was recently achieved by punching holes in a tin achieved by punching holes in a tin was painted up with an inquiry as to wiy the water did not leak out. Answer was simple, the punches being pasted over with bits of celiophane attached with a colories liquid cement, but it had soores of liquid cement, but it had soores of the space enclosing the pail was roped off to prevent the inquisitive from poking pins into the holes. Sounds almost childish, but it held attention for two days, and got another run when the water was covered to the state of the special content of the spe

Repeats on Grauman

Rialto, downtown Los Angeles.
Rialto, downtown Los Angeles.
copped an old Sid Granman deak
copped an old Sid Granman idea
to help exploit 'Bondage' on its
screen. A femme, in shackles, paces
back and forth across the top of
the house, and at each end of the
the attention of passers-by, Grauman utilized the gag half a dozen
years ago at his Egyptian on Hoilywood boulevard, using a man
garbed as an Arab to do sentry
duty stop the house during all perlormance. Los Angeles n grind, i

Free Beer in Hollywood

Free Beer in Hollywood.

Egyptian (F-WC), playing 'What!

No Beer' last week, blocked pedestrian traffic by sorving real in the forecourt at the sidewalk line. Brew was served to all comers, with no ticket purchase requirements. L. A. Brewing Co. supplied its product to the same produced been supplied to produce the supplied of the Gandler ordinance which limits asies to a small section, downtown. The Hollywood house went Loew's saies to a small section, downtown. The Hollywood house went Loew's manber. Downtown house on the same pic installed a bar in a vacant store adjoining, and dished out near beer.

Free Trish Linen

The Rialto theatre are gives away free each Monday and Tuesday a 20x20 Irish Linen Servicte. The change from dinnerware is pleasing to patrons and they are flocking in numbers to get the new table naptions. A porton, owner of the Rialto, of these linens enabled him to do this. He is now introducing the idea to the Beacon, another house of his.

A Wedding Gift

Montgomery, Ala.

Montgomery, Ala.

Lloyd Townes, mgr. Paramount
theatre here, was acting as master
of ceremonies when the the theatre was giving away a Crosley electric refrigerator. Calling the winner, Miss Eloise Bolt, to the stage
to present her with the prize,
Townes was surprised when she

said, in a very low voice, 'this is the happlest moment of my life.'
Towness that the series of the theati with minus

Passes and Peanuts

rasses and reanus
Pittsburgh.
Tile-up with concessionalies at
Forbes Field, where Pittsburgh
Pirates play all of their home games,
has WB planting several pairs of
passes daily in bags of peanuts sold

passes daily in pags of peanuts some in stands.

Peanut-eaters who're lucky get a show for nothing. It's strictly a good-will gesture on part of War-

WB's Personal Contacts

For purpose of starting a wordof-mouth campaign on Central
of mouth campaign on Central
of mouth campaign on Central
aviation enthusiasts in this territory
as its guests at the opening performance (20).
This is second instance recently
in which circuit has employed the
opening of The Big Cage at its
Western and Beverly, circuit excesrequested all employees to contact,
by 'phone or personally, 10 persons
with a sales talk on the picture's
with a premiere in L. A. and Beverly
wills.

Swim Suite Wast

Swim Suits Next
It's the season for bathing suit shows, and to judge from those shown at the recent RKO Roxy fashion show, they are going to be greater than the state of the

On the Job

Paramount, Prooklyn, closed Friday (21). Not generally advertised and the Fox, Booklyn got a lot of extra trade by planding several sandwich men in front of the dark theatre Saturday.

Signs referred all patrons to the Fox only block away and only half-a-buck.

Loew's Ziegfeld Bally

Loew's Ziegfeld Bally
With the taking over of the Ziegfeld, New York, the former legit monument to the eminent showman, and snow a triple-change picture and snow a triple-change picture.

K. Sidney and the Low the test of test of the test of test

(Continued on page 27)

BEHIND the KEYS

Hamilton, O.
Palace and Rialto turned back by
A. E. Reubens, trustee in bankruptcy for Publix; Turberg & Silver
operating the Palace, and John
Schwalm the Rialto. Latter house
dark more than a year.

Eart Tobias, manager of the Transit, Allentown, has leased the New Allen, at Allentown, and the Penlo, at Emaus.

Wilmer & Vincent appointed Lee Levy as supervisor of its Allentown theatres and also resident manager of the Colonial, manager of Right of the Colonial, manager of the Colonial o

Closed: Auditorium, Limon Colo; America, Colorado Springe; Sterling, Greeley, Colo; Sun, Otis, Colo; Grand, Rocky Ford, Colo; Olathe, Olathe, Colo; Cyrand, Waneta, Nab.: Lyric, Carrizozo, N. M.; Kiva. Santa Rosa, N. M.; Hayes Center, Neb.; Quivira, Mountainaire, N. M. Changes: White, Hayes Center, Neb., from D. A. Gillesple to Leonard Fox; Jones theatre, Canon City, Colo., Fox to E. F. McCormick; the America at Colorado Springs back from Publix.

Ennis, Tex.

John L. Franconi, who has been operating the Grand and Lyric here over two years, originally with Hughes-Franklin, is turning them back to the former owner, John M.

San Francisco.
Changes in theatic ownership
Persita, Oakland to N. C. Steele, who has
reopened house; Rodeo, Rodeo, from
Lew Eaton to T. E. Alvington, also
reopened; Liberty, formerly NationJames Beatity; Woodland, Woodland, from J. W. Hill to Walliam
Cornwail; Butler, Tonopah, Nev.,
from S. J. Kastner to Roy Robb.
Lindsay; Winema, Scotia; Modesto, Modesto; Plaza, Cakland; Monterery, Monterey; Grove, Pacific
Grove. There are about 55 houses
colston for the control of the control
Trade.
Button Jones replaced Dick PrilButton Jones replaced Dick PrilButton Jones replaced Dick Pril-San Francisco.

Burton Jones replaced Dick Pritchard, resigned, as manager of the Fox Rediands, Redlands, Cal.

Hartford, Conn. poster artist for

Sam Rader, poster artist for State. Manchester. With the resignation of Sam Maurice as manager of the Capitol the following changes have been announced by the Harry Arthur office: Arthur Gleason, manager, Palace, Waterbury, to Capitol, Hartford; George McGee, manager, Lawrence, to the Warner Lyric, Hartford; George McGee, manager, Lawrence, to the Warner Lyric, Hartford;

Des Moines. Clarence Peterson, former man-ager of the Princess, Sloux City, back at the old job. Strand, Dubuque, owned by Brad-ley-Maclay Co., closed temporarily.

Marshalltown, Ia.
Casino will be operated by Sam
Horwitz and Mike Roskopf, Los Angeles, former owners, taken over from the receiver for Publix, A. H.
Blank,

Bronx, N. Y.
Isidore Leff, who has a number of
picture houses in this borough, has
added the Benenson to his string.
Benenson, recently vacated by the
defunct Picture Guild, will be renamed by Leff the Fenway.

Fox is slowly returning theatres to owners and disposing of others, by seiling and leasing. Within the past week they have leased their two at Loveland to Roy Churchill; Ross Labart takes the Trail at Bridgesport, Neb., on a six-month Grand at Rocky Ford, and B. P. McCormick takes back the Rilato and Liberty at Florence, Colo., and the Jones theatre at Canon City, Colo. The Lyric at Ft. Colins, Colo., will be closed April 30.

Jack Droy, in RKO Radio's ex-change for three years, placed in charge of the Caigary, Canada, branch by Jules Levy, succeeding S. H. Decker. Formerly a film satesman for Radio out of Van-satesman for Radio out of Van-been attached to the Winnipeg ex-chance.

Brooklyn.

Harold F. Daly succeeds Abe
Vallet as manager of the RKO Columbla, Far Rockaway. Vallet has
been transferred to the Greenpoint,
as assistant manager and treasurer,
He succeeds George Rosen, resigned.

Fulton, N. Y.
Wego Theatres to operate the
Quirk and Happy Hour here. New
company is 50-50 partnership between Myron Bloom, of Syracuse,
and Empire State Theatres, Publix
subsid.

Los Angeles.
Robert Sprowl replaced Carl
Narath (16) as manager of the
Hermosa Beach (F-WC) Hermosa
Beach. Narath resigned.

The price cutting war, aithough slowed down, flared up again when the Victory, grind, cut a nickel with prices now at 15c and 20c for the prices now at 15c and 20c for the balcony; lower floor remains 25c. The Mayan, neighborhood Fox house, has had too much of price cutling and is adding an orchestra (Continued on page 25)

General Theatre Supplies CARBONS which burn slower and give you a brighter light.

MPS, all sizes, guar-anteed. Specializing in a 6-watt lamp which, used in your marquee, will save you over \$500 a year.

FRAMES and TICKET
BOOTHS. Attractive in design and lasting in finish.
TICKET MACHINES,
Quiet and simple in construction. TICKETS of all kinds

PROJECTION MACHINES
New and rebuilt.
Also repair parts.

EVERYTHING FOR THE PROJECTION ROOM . . . SUPPLIES OF ALL KINDS VORTKAMP & CO.

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Most Sensational Machine of Its Kind In the World

I N G Automatic

ICE CREAM

Machines

FROZEN CUSTARD SHERBETS

"KING OF THEM ALL"
All Electric Refrigerated-Machine
Complete, Compact, All in One Unit
This Machine Will GUARANTEE
Your Naborhood Trade

Sensationally Priced

Pan-American Dist. 1133 B'way, New York

ar Blamed ey's 2 Aids but It Has Been

olice Fear War to Death By Beer Mob

Beer Racket Is

GANGLAND P

TOGETKILL

Legal Brew Gave Ita Jolt,

SEER PERMITS PROPERTY OF GANGSTERS

PARAMOUNT PICTURE

- SO WHAT?



Is the police shield behind it...or the racketeer's rod?



Is this the new castle of the needle-beer baron...or the home of real brewers' real beer?



Will we drink decent beer at a decent price ... or hand out tribute to racketeers?



Will we let gangster graft coil around the beer business and kill good beer again?

The month's important questions answered in the month's most important entertainment!

Paramount's

SONG THE EAGLE

directed by Ralph Murphy with

CHARLES BICKFORD IEAN HERSHOLT

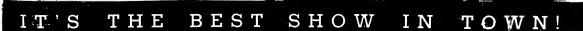
RICHARD ARLEN LOUISE DRESSER GEORGE E. STONE MARY BRIAN ANDY DEVINE

Screaming out of today's headlines, it's daring, dramatic—the "March of Time" tuned to the "Star Spangled Banner."

It's the FIRST "beer" picture — and the BEST "beer" picture — as NEW as the tick of the next second.

Box-office entertainment — whose TIMELINESS properly SOLD means added dollars to the exhibitor.

a Charles Rogers production



COSTLIER BUT It's Tough Job, This FEWER INDIE PIX IN '34

In the hope of crashing better first-runs and increasing the number of 'out front' bookings during the coming years, independent producers are planning on making fewer pictures, but spending more on Budgets may be increased, according to present discussions, according to present discussions, with financing expected to be less difficult because of sales this year and the outlook for lindle product by virtue of an open market which yeaws for anything acceptable, regardless of brand.

Hoping for a larger number of first run accounts in future, the average indle is convinced that 15 pictures at the same money open in the control of the

ecutive administration and other expenses. The average for the coming year is expected to be \$35,000. For 1933-'34 it is predicted that under 100 will be delivered, but while fewer, they'll be coestiller, and may become more serious opposition to the majors, in view of the large buying control now in the large buying control now in the large buying control now in the large for the control of t or not.

'Jones' Set to Go

Production on Emperor Jones' starring Paul Robeson starts July 1 the Paramount Astoria studies, 1 the Paramount Astoria studies, 2 the Paramount Astoria studies, 2 the Paramount Astoria studies and 1 the Paramount Pa

Tec-Art Hit by Pay Claims Totaling \$2,598

Claims Totaling \$2,598

Los Angeles, April 24.

Tec-Art Studio, now Republic, is the target of a Superior Court suit filed by the State Labor commission on behalf of 11 former employees them a total of \$2,598 in 10 lowed them

Lab's New Chadwick Suit

Lab's New Chadwick Suit

Los Angeles, April 24.

For the second time in a week,
Consolidated Film Laboratories has
filed suit in Superior court on unpaid, promissory notes against I. E.
Chadwick. New action, aimed also
at Chadwick Pictures and Merit
Film Corp, seeks \$12.87 as principal
on two notes made in 1928 and 1929.
Chadwick still heads the film company bearing his name, but sold
Merit to Harry Thomas several
years ago.

Clark-McCullough's 8

Clark and McCullough leave for the coast some time next week to ake eight shorts for Louis Brock the coast some thin in the same was a same the same at Radio.

First will be 'Jailbirds of a Feather', by Royal King Cole:

MORE FLAMING YOUTH

Hollywood, April 24.
Vina Delmar has been commissioned by Radio to do a flaming youth original story for Joel McCrea and Dorothy Jordan.

Extra Work. Believe You Me, Say Casters

Hollywood, April 24.

New people applying to Central Casting Eureau for registration as extras are being handed a pamphlet aimed to discourage their ambition to get in pictures. Herald point out that few, if any, extras earn sufficient money from their picture work to exist without other sources to the contract of th

the pamphlet as a gentle hint to look for some other means of live-libbood.

Give away informs the screen aspirants that some 16,000 persons are regreted by the Burnerson are regreted period for seven years the average placement was 750 daily. This total included all types of unregistered casual extras of which 36,000 are available.

It is pointed out that only 58 of the 6,000 registered men averaged three days per week or better during the year. Of the 10,000 registered women, only 20 received three or more days work in the past year. Casting Bureau hopes that presentation of these facts to the embryo extras will dampen their ardor for the 'soreen and thereby lessen the mob at the studio doorsteps walting for a break. It is also hoped that registered extras seldom workling will turn to some other way of will turn to some other way

Fox Sets Eight

Hollywood, April 24.
Eight pictures will go into production at Fox within the next 30 days. Terkeley Square got started Friday (21). Following this week will be 'The American'. Friday (21). Following this week will be 'The American,' Spencer Tracy starred, Hamilton MacFadden directing, and Life in the Raw,' George O'Brien starred, and James Tinling directing. Janet Gaynor's Faddy the Next Best Things tharts May Devil in Love getting away May Devil in Love getting away May Devil in Love getting away and 'The Last Adam,' the Will Rogers feature, follow into production.

F-WC Bankruptcy Attorney Goes to K. C.

Reuber G. Hunt, attorney for the F-Wc trustees in bankruptcy, left here for Kansas City (21), to attend the election of trustees for the bankrupt Fox Rocky Mountain Theatre Co. (25),
Fox West Coast Service Corp., a F-WC subsid, is a creditor of the bankrupt to the extent of \$3,000,000 for money advanced. Hunt will also

for money advanced. Hunt will also work on the Fox Midland bank-ruptcy, the latter being a FRM sub-

sid.

The attorney anticipates local litigation with Wolf and Shanbers, the former owners of the property held by Fox Midland, growing out of payments to the pair which have been made by Fox Service for the Midland company.

U Seeks 'S.O.S.' Aid

U Seeks 'S.U.S.' Aid
Hollywood. April 24.
Universal is negotiating with Peter Freuchen, author of 'Eskimo' to assist with production and technical details on 'S. O. S. Iceberg, which U is making in Europe.
Freuchen just returned from the Arctic with Metro's 'Eskimo' company and has about two months and the production of the production

The Lyons Set to Sail

Hollywood, April 24. Bebe Daniels and Ben Lyon head Bebe Daniels and Ben Lyon head east tonight (Monday) to sail the 29th on the He de France for Eng-land where Miss Daniels makes on feature for British International. She is also slated for some per-sonal appearances.

ASS'T MEGGER'S AMBISH

Hollywood, April 24. Al Alt, assistant director at Mon Al Alt, assistant director at Mono-gram, is turning producer with a schedule of six features at \$12,500 each. Bankroller is Joseph Malcolom of Peerless laboratory in the east. Alt has taken space at the Beach-wood studio.

The Old Erl

Sooth Sirovich! This is a general request flim lobbyists are making of the flim industry while status of the probe measure remains uncertain.

Representative Sirovich is lately described as one of the most sensitive representatives in Washington. Picture hopes Monday were that Sirovich might be brought to repent his industry investigation.

Some Drank Water, Others Drove Cars, Now All Are Sued D-Lambert Hillyer A-Horace McCoy

Los Angeles, April 24.
Mineral water, house-furnishings,
bail bonds, drive-yourself autos,
and unpaid rents are dragging film
people into Municipal court to anawer suits filed this week against
them.

swor suits filed this week against them.
Frank Orsatti is being sued by the Coast Surety Corp. for \$400 because he is alleged to have endorsed the ball bonds of Mary Nolan and her husband, Waliace, T. Macrery, Jr. Latter two failed to show fo court hearings. System has started an action against Mrs. Norman Kerry to collect \$288 for asserted auto hire and David B. Weeks is suing Casey Robinson for \$282 damages, claiming his car merged with Robinson's last September.

merged with Roomson's last September.

John Frances Dillon has refused to pay \$737 for drapes and furnishings, according to the suit of Rico Cazazza.

Willard and Beatrice Mack are the targets of \$275 action started by the Mineral-Kur Institute, and the California Trust Co, as executors of the estate of Alice Pike Barney are seeking \$1,400 from Leon d'Usseau. Claim is that d'Usseau owes \$400 house rent and has damaged the company to the extent of \$1,500 by refaning to surrender the premises.

U Tuning Up Serial

Universal City, April 24.
Universal is preparing a musical serial to start during the summer.
Chapter-play, by Elia O'Neill, will be a mystery thriller aimliar to thereplaced films, with the execution. episodic films, with the exception it will be in a lighter vein and have tunes. Henry MacRae will super-

vise.

'Perils of Pauline' will be the next serial to start at U. 'Phantom of the Air' is now in work.

12 KBS Productions On RKO's New Program

Hollywood, April 24, KBS is expected to consummate ABS is expected to consummate a deal this week to make an additional 12 features for Radio, to be released on the 1933-34 program. The Bischoff-Kelly-Saal trio is now producing two for Radio's current reheads!

schedule.

Dozen picturé contract would
make KBS the largest outside producer group for Radio. All filming
is to be done on the present Tiffany
lot, with first picture in group to be
'Job.' starting in June.

William Saal is remaining on the
Coast until a deal is closed.

Tree Stuff for Fox

Hollywood, April 24. Fox will make a film based on Pres. Roosevelt's reforestration camps, Yarn is being written by Lamar Trott and Dudley Nichols, and will carry the title, 'Let's Go, Amer-

Same team just completed 'The American,' a story based on the life of Anton Cermak, late mayor of Chicago.

'Pigmy' for Radio

Hollywood, April 24.
Radio is preparing a story labelled
Pigmy, to fit in the 'King Kong,
Jamboree' cycle.
It's an original by Wells Root. 'Pigmy,'

Radio Buys 'Balloon Buster'

Radio bays Balloon Bister
Hollywood, April 24.
Radio has bought "The Balloon
Buster,' 'Liberty' magazine serial by
Norman' S. Hall.
Story is based on the war exploits
of Lieut, Frank Luke, Jr. Cliff
Reid is producing.

Hollywood Productions

Week of April 24

(Pictures now filming, or about to start, are listed below alphabetically y studics. Symbols are D.-Director, A.-Author, C.-Cameraman.)

COLUMBIA Cocktall Hour (4th week) Victor Schertzinger J. K. McGuinnese

St. A. McGuinnese it:
Bebe Daniels Randolph Scott
Sidney Blackmer Murlel Kirkland
George Nardelli
Barry Norton
Jessie Raiph
Mariorie Gateson
Philipe Smalley
Fell Speed Ahes

Cast:
Chio Sale
Dlane Sinciair
FOX
Five Cents a Gk
(6th week)
D—Frank Craven
A—Frank Craven
Sam Mints
C—L. W. O'Connell
Cast:

C-L. W. O'Connoll
Castarian Nixon
Buddy Rogers
Joeoph Cawthorn
Dan Jarrett
Arno Frey
Wm. Lawrence
Edward Cally
Marilyn Knolden
The Power and the Glory
(Lasky)

(Lasky)
(6th week)
(6th week)
D—Wm. K. Howard
A—Preeton Sturges
C—James Wong Howe
Cast;

t:
Spencer Tracy
Colleen Moore
Raiph Morgan
Clifford Jonee
Helen Vineon
J, Farrell MacDonald
Henry Kolker
Sarah Padden
Billy O'Brlen

Billy O'Brien
'My Lips Betray
(6th week)
D—John Blyetone
A—Hane Kraly
Jamee Storm
Atilia von Orbok
C—Lee Garmas

Collee Garmes
Collegian Harvey
John Bolee
El Brendel
Under Brown
Mande Eburne
Henry Stophensor
Henry Stophensor
Henry Atkinnon
Henry Model Me Tight'
(Srd week)
Do David Butler
A-Gestruck Rigdon
Coladys Lohman
Collegian Miller
Cast;

t:
Jamee Dunn
Sally Ellers
Frank McHugh
June Clyde
Kenneth Thomson
Noel Francle
Dorothy Peterson
Clay Clement

Clay Clement

1 Loved You Wedb

(8rd week)

D—Henry King

A—Molly Riebardel

Wm. DuBols

Philip Klein

Horace Jackson

C—Hai Mohr

C-near Roofs

Warner Baxter
Ellissa Landl
Victor Jory
Laura Hope Crewss
Bodil Rosing

Tits Great To Be Allve'
(4th week)
D-Alfred Werker
A-John D. Swayne
Arthur Kober
Caet:

Arthur Kober
Caet all Roulien
Run Roulien
Run Run Roulien
Edna Mas Oliver
Gloria Stuart
Dorothy Burgess
Robes
Robe

: Leslle Howard Heather Angel INTERNATIONAL (Nat Levine) (Nat Levine)
T'll Be Hanged if I Do'
(2nd week)
D—Ford Beebe
A—Ford Beebe
Spencer Chaplin

A—Ford Beebe Spencer Chap Tom Dugan C—Erneet Miller Cast:

C—Erneet Miller
Cast:
Victor McLaglen
METRO
'When Ladles Meet'
(6th week)
D—Harry Beaumont
A—Rachel Crothers
C—Ray June
Cast:

Robert Montgomery Ann Harding Myrna Loy Alice Brady Sterling Holloway Frank Morgan Lule Alberni Martin Burton

'Dinner at Eigh (6th week) D—Geo. Cukor A—Geo. S. Kaufman Edna Ferber Frances Marion. C—Bill Danlels

Bill Daniels

M:
Marie Dressler
Wallace Beery
Lionel Barrymore
John Barrymore
Jean Harlow
Madge Evane
Karen Morley
Franchot Tone
Lee Tracy
Jean Hersholt
Herman Bing
Hilda Vaughn

(£th week)

(4th week)
-W. S. Van Dyke
-Pets Freuchen
-Clyde De Vinna

All native 'Night Flight' (2nd week)
D—Clarence Brown
A—Antoine de Saint-Exutery Oliver H. P.
Garrett

darrett

John Barrymore
Lionel Barrymore
Clark Gable
Holen Hayes
Franchot Tone
Myrna Loy
Frank Morgan
Ben Lyon
Harry Bereeford
John Miljan
MONOGRAM

The Gallant F
(3rd week)
D—R, N. Bradbury
A—J. P. McCarthy
Harry O. Jonee
C—Faxon Dean it:
Bob Steele
Arlette Duncan
Geo. Hayes
Theodore Lorch
Zano Calbert
Perry Murdock
John Elllott

John Elliott
Fighting Texass
(2nd week)
D—Armand Schaeffer
A—Wellyn Totman
Caet:

t:
Rex Bell
Doris Hill
Geo. Hayee
Perry Murdock
J. D. Wood J. D. Wood

PARAMOUNT

'Sunset Pass'
(6th week)

D—Henry Hathaway

A—Zane Grey

C—Archle Stout

Cast:

Archie Stout

Art Mean Stout Sear

Randolph Scott
Harry Carey
Kent Taylor
Kent Taylor
Fuzzy Knight
Lila Bennett
Geo. Barbler
Tom London
Christian J. Frank
Song of Songs'

Rouben Manuulian

—Nictor Milanermaan

—Victor Milanermaan

C-Victor Milner

Marlone Dietrich
Brian Aberne
Allison Skipworth
Hardie Albright
Hardie Albright
Hardie Albright
Holen Freeman

'Jennie Gerbardt'
D-Marion Gering
A-Theodore Dreiser
Leon Shamroy
Celeson Shamroy
Celeson Shamroy

A-Theodore LivenzLeon Shamroy
See Syvia, Sidney
H. Ji. Wenner
Gore Sue Colline
Gore Sue
Louise Carter
Louise C

t:
Bing Crosby
Jack Oakie
Richard Arlen
Frances Dee
Burns and Allen
Randolph Scott
Mary Carlisie
Mary Kornman

Lona Andre
Joseph Sauere
Churchill Rope
Robert Quirk
'Disgraced'
(2nd week)
D—Stuart Walker
A—Alice D. G. Mille
Caet:

ti:
Claudette Colbert
Claudette Colbert
Wm. Harrigan
'Gambling Ship'
(2nd week)
Louie Gassier
Max Maroin
-Peter Ruric
tt:

Carole Lombard
Cary Grant
PATHE
The Fighting Pas
(Allied)
Harry Fraser
Harry Neumann
st:

Hoot Gibson RADIO den Cru

Maiden Cruis
(7th week)

Mark Sandrich

Ben Holmee

Mark Sandrich

Allen Rivkin

P. J. Wolfson

Bert Glennon

-Bert Glennon
St:
Charlie Ruggies
Phil Harris
Greta Nissen
Chick Chandler
Joan Brewster
Helen Mack
Bhirley Chamber
'Emergency Call'
(6th week)
-Edward Cahn
-Hueton Branch
Joe Manklewitz
-Roy Hunt
st:

Hoy Huntill Boyd
Wynn Gibson
William Gargan
Betty Furness
Geo. E. Stone
Reginald Masson
Edwin Maxwell
Ruth Fallows Bed of Boses

(3rd week)
—Gregory LaCava
—Wanda Tuchock
Leonard Praskir
—Charles Roeher Conetance Benne Joel McCrea

(4th week)
Russell Birdwell
Louis Stevens
Byron Morgan

t:
Eric Linden
Bruce Cabot
Arline Judge
Raiph Bellamy
Cliff Edwards
Mary Carr Mary Carr June Brewster

"Jamborce"
(4th week)
Ernest Schoedse-Ruth Rose
Ed. Linden

Ed. Linden
ft:
Robert Armstrong
Holen Mack
Frank Reicher
John Mareton
'Careless'
(3rd week)
Wm. Selter
Maurine Watkins
Eddie Cronjager
tt:

C-Eddle Croniager
Castorman Foster
Ginger Rogers
Gresory, Raiorf
Forester, Raiorf
Zasu Pitte
Allen Jenkine
Allen Jenkine
Franklin Fangbora
'Ad Man'
L (2nd week)
A Chairer Ruben
A Chairer Ruben
A Chairer Ruben
A Chairer Ruben
Cart
Sam Mintean
Turur Cast
Sam Mintean
Cast
'Ad Man'
Cast
'A Hanemann
Cast
'A Hanemann

: Richard Dix Elizabsth Allen

'Morning Glory'
(3rd week)
D-Lowell Sherman
A-Zoe Akins
Howard J. Green t: Katharine Hepburn Douglas Fairbanks, **Jû** Adolph Menjou Mary Duncan

UNIVERSAL (4th week) (Serial) (Serial)
Ray Taylor
Ella O'Nelll
Henry MacRae
Ted McCord

Tom Tyler Gloria Shea Wm. Desmond Hugh Enfield Coy. Roscoe Turner Leroy Mason

ALEXANDER'S CLAIMS

Colorado Springs, April 24.

J. Don Alexander, president of the Alexander Film Co., was turned down when he presented a claim of \$118,858.08 against the defunct Alexander Industries, Inc., former manufacturers of airplanes. Alexander claimed the money was due him on stock loaned the company. He was given 10 days in which to move for a review or seek a repeal order. Colorado Springs, April 24,

order.

A claim for \$40,000 against Alexander by William Theleman, trustee, was not granted by Gerald W. Bateman, referee, for lack of jurisdiction.

S. W. Prod. Co. Galveston, April 24.

Betty Blount, scenario writer, formerly of Nacogdoches, Texas, is at San Antonio organizing company at San Antonio organizing company known as Southwestern Producers, for production of series of southern taikers, first to be "Way Down South." E. S. Goodner, business manager; H. O. Davis in charge of production; Darrell Ware on dialog, and Vio Carpenter on music score. K. L. Johnson associated on financial end. Martha Withers cast for the black mammy role.

Inside Stuff—Pictures

Except for press books and other matter received from the Paramount distributing and as Par Ilm accounts, Publix cheatres are not yet getting advertising service from the operating viewpoint through the newly organized Theatre Management Corp. TMC was recently set up as a substitute for Publix Theatres in performance of film booking, advertising, buying and other service to theatres of the Publix Chain, including partnerships as well as links that are in receivership.

Though discussed roughly, an advertising contact department is yet to be organized. For the time being Theatre Management is serving the atres largely on operating and advertising contact department in Publix numbered close. On men, one for each division or district. That was more received by the properties of the public that the part will be provided the provided of the payroll, Ed Olmstead settling at the Par studio, Rodney Bush in the h. o. Par publicity-ad department and John Smith becoming manager of the Palace, Dallas.

While functioning for Publix-operated houses and partnerships now, the full scope of Theatre Management will not become apparent until current receiverships and bankruptcles over theatres are cleared up, notably the large Publix Enterprises setup. Receivers of some of the groups in equity receivership have signified a tentative okay of the servicing plan by TMC.

Inside of the (Mrs.) Fae Robison restraint of trade action against four major film distribs, tried in U. S. district court, L. A., two weeks ago, with a verdict for \$35,300 damages and attorney fees rendered in favor of the plaintiff, is that virtually the entire case against the film exchanges was worked up by Oscar Kantner, brother-in-law of the plaintiff, and h. o. exploiteer for Fox West Coast circuit. Kantner, although taking no part in the court proceedings, is understood to have dug up sufficient evidence to bring the court action solely against the distribs, so that Fox West Coast, although the principal benefactor in the alleged zoning discrimination against Mrs. Robison, was not included as one of the defendants.

the defendants. Several attempts on the part of defense attorneys to Introduce evidence at the trial that F-WC had bought all film service and had refused to permit Mrs. Robison any portion of it for her Seveille theatre, were blocked, with defense lawyers contending that had such testimony been introduced the theatre circuit would automafically have been included as one of the defendants. Case is believed to be the first on record where a zoning preference charge has not linked the theatre or circuit benefiting by the alleged discrimination.

When last week passed without any figurative black cat throwing its shadow across their path. Evelyn Brent and Harry Fox breathed a sigh of relief, for it marked the first since they began vaudevilling as a team that an engagement was not marred by some untoward event. The day the picture star made her stage debut, supported by the vaude. veteran, Fox, in Omaha, the bank holidays started. This meant small audiences and no pay. Moving on to Chicago, they opened the day the whole town was busy paying tribute to its martyred mayor, Anton J. Cernak. Cincinnati was the third stop on the duo's vaude tour, and there they found the citzenry worried about floods from the Ohlo river. Arriving at the next stand, Cleveland, Miss Brent and Fox discovered that all houses were closed, due to a salary dispute between the stage unions and theatre owners. The pair jumped into New York, where Miss Brent developed an ulcerated tooth that required gun-lancing and that still is troublesome. Last week, however, everything was hunky dory with the team.

A Hollywood comedienne waited years until all the banks were closed before she got her first real financial break. While clerks and stenogs were bemoaning their \$15\$ minimum this actress was threatened by the company for which she was working at the time to have her \$1,000-per week check clipped.

week' check clipped.
But another company wanted her just at that time. Instead of less
than a grand it offered her an additional \$500. A third company entered
its bid for her services with \$2,000. The first company, the one for which
she had been working, declared itself out of the auction room, thereupon
the second company raised itself to \$2,200.
When the third company came through with \$3,300 the hammer was
knocked down. Not only did the little comedienne, now beginning to
show her years of light strain, get it on the line, but in writing for a

term of years.

Idea of selling advertising in press books with a view to obtaining portion of cost of preparation, printing and mailing for the distributor, an innovation by Paramount and more recently tried by Metro, has been dropped by both companies and is expected to remain a dead idea. In addition to finding it difficult to sell advertising in the press sheets to film supply houses, seating companies, etc., a complaint was registered by a trade answer crown.

film supply houses, seating companies, etc., a complaint was registered by a trade paper group.

Par and Metro each had an ad salesman on the job trying to get business for the press books, quoting circulation in accordance with number of books ordinarily mailed out on each picture. This circulation was for the total number of books mailed out, although numerous theatres and accounts always get two or three on each film.

A definite answer to the what's what of the Texas chain theatre situation follows the first announcement by Karl Hobitizelle that the Majestic theatres in Dalias, Houston and San Antonio, which he leased to RKO in 1930, are back under his wing. Second is the indication that all former Publix key houses may come under his supervision, in that the former Publix and RKO houses are switching attractions and book, integs with ease. This was seen in the switching of Cab Calioway from the Melba to the Majestic in Dalias, as well as some of the United Artists Paul Short, manager of the Melba, is touring Texas with the Ben Meroff unit which will play here at the Majestic, a former competish house.

Davis, Pittsburgh, playing 'Hello Sister' last week as part of double bill with 'The Big Cage', buried names of James Dunn and Boots Maliory, featured players, giving ail of the big billing to Zasu Pitts, a minor cast principal. Latter is figured a name locally of iate on strength of surprising business recent Pitts-Summerville feature comedies have been doing around Pittsburgh.

'Hello Sister' is the Fox-von Stroheim which German director made as 'Walking Down Broadway' at a cost of \$300,000 and which had to be remade at an extra outlay of \$75,000. No screen oredit at all in picture for von Stroheim, and no other director mentioned either, at least not in Pitt.

Northwest Ailied States' demand for 40-60% blanket film rental reduction died aborning. Independent exhibitors, finding they were unable to get anywhere in their campaign for film rental relief, are no longer pushing their 'ultimatum'.

Exhibs' backdown are attributed to a general belief that business outlook is considerably improved as a result of recent Washington and grain

Denver film exchanges are transacting business as usual in New Mexico. Before the granting of the temporary injunction, restraining the state film marketing bill, all salesmen were withdrawn from the state and business was done only on a cash in Vannec hashs. Salesmen have been sent into the state and will stay

at least until the hearing on whether the injunction is to be made perma-nent. If the injunction is dissolved many look for film salesmen to be withdrawn, present contracts completed, and no new business solicited. Several in the film business in Deaver look for the distributors to refuse any new business after present contracts run out if the law is held

When Jules E. Brulatour first began to handle Eastman motion pic-

When Jules E. Brulatour first began to handle Eastman motion picture film 20 years ago the agreement between him and the late George Eastman was a gentleman's affair. Shortly after that, Brulatour became sole sales agent in this country for Eastman stock, with the friendly agreement still holding.

Until the death of Eastman, no contract had ever been signed between the two, their business association for two decades being carried on without contractual consideration. Shortly after Eastman's death, however, the company notified Brulatour that a contract would have to be put in force for the continuance of their business relations. Agreement was made about three months ago.

ars ago, Richard Arlen and Jack Oakie played the leads Several years ago, Richard Arlen and Jack Oakie played the leads in Par's 'Man I Love'. In the picture there was a gag wherein Arien, after being slugged, was walking down the street with a piece of beefsteak on his eye, when he asked Oakie if he should throw the meat away. Oakie told him to hang on to it, because a dog would be along any minute. Gag didn't get a laugh. Since that time, in each picture the two have appeared, they have fold the gag in some form or other, and as in the College Humor', their current picture. Bets are even that it will flop. Still they insist on using it until it gets at least one chuckle.

Epidemic of theatre stickups in the Los Angeles area during the past week has circuit and indie houses using stakeouts of police or private watchmen, in an attempt to halt the burgiaries. At the Manchester (naborhood) the third stickup in four weeks caused the capture of one of two yeags, but the man who got the theatre's \$200 escaped. Several L. A. house managers have been kidnapped by burgiars during the past six months, the most recent being Wayne Gossett, manager of the United Artists on Wilshire bivd. He was forced to accompany two bandits from his home to the theatre, where he was forced to open the safe, the stick-

For the first time the U. S. Senate has accepted for publication in the Congressional Record matter that reflects publicity-exploitation value for a picture. It's in the shape of a poem inspired by 'Gabriel Over the White House', made by Metro. Senator Royal S. Copeland, of New York, offering the poem on the floor of the Senate, with its publication ordered in the Record in view of no objection, mentioning both the book and flim of 'Gabriel'. Poem is entitled 'Benediction', written by Mabelle Jennings. It leads off with the film title. the film title

Warner Brothers' theatres launched an east-west competitive drive for increased business April 15. This is the first instance in which the two divisions have participated in a simultaneous campaign, which gave rise to reports that the western organization was being submerged under the supervision of the east. These reports were emphatically denied at the

Circuit will make cash awards for the division and for the managers showing the greatest increased grosses over the nine week period of the

Although virtually wiped out financially through destruction of his personally operated picture theatres in the recent quake. All Hanson, Fox West Coast district manager for Los Angeles, has a deal on for the erection of a new \$100,000 house in Compton, Calif., plans for which are expected to be definitely worked out in the next week. House, a 1,000 seater, would be built by outside interests, with Hanson taking a long operating lease.

Stage plays dominate in Metro's choice of story material, nove ning second. Company has purchased more important plays during the past two years than any of the other producers, bidding high to get desired material.

total of 44 MG properties in production, preparation and cutting, stage plays. Novels number 13; originals only eight.

Formerly companion corporation in the General Theatres Equipment Co. setup, National Theatre Supply Co. is one of the prime dissenters to the Fox Film and Wesco claims, as well as that of Chase, in the Fox West Coast bankruptcy proceedings. NTS, owned by Harley Clarke, is entirely divorced from the Fox-Chase interests now. Supply house has a \$300,000 claim against F-WC and \$150,000 in claims against Fox Rocky Mountain and Fox Midland, two of the circuit's subside also in bankruptcy. At the time of the Clarke presidency of F-WC, NTS bought all equipment and material used in the chair's houses, charging it 15% over the regular open market price for such commodities.

Gummo Marx's abandonment of his commercial biz to return to the amusement field, and starting to learn pictures under Al Lichtman in the UA sales department, circumstantially leads to the belief that Sam Katz will distrib through UA.

The Katz-Marx Bros. indie production is supposedly still up in the air on distribution, but Gummo Marx's sales' novitiate with UA is supposedly a forerunner to Gummo joining the other Marx freres as their personal business administrator.

Halting of production by Shanghai, China, city officials of a picture being filmed under the title, 'Awaken', is believed in Hollywood to have clamped down on a scheme to rush a 'Good Earth' picture into the United States ahead Metro's release of its feature based on the Pearl

Buck novel.

Production staff of the Great China Motion Picture Co., tried to convince Shanghai officials its story was not 'Good Earth', but the city aides held otherwise, contending that the yarn wrongly presented Chinese life Leon Britton, formerly of Hollywood, is understood to have been direct-

One time writer, now on his uppers, put over a new trick on a major studio that netted him \$30. Calling up the secenario department, scribe said he had compiled a list of 200 novels and stories in public domain that had possibilities of film material.

Writer was told to bring the list to the studio. On the way he picked up a dozen or so classics at a book store, changed the price marks, and the public that the property of the

to have them read.

Nearly all of the classics, which intrigued the scenario head, are not in public domain, the rights being still privately owned.

Stock shot negative is being used to greater extent by independent producers than at any time in the past because of the present need for the utmost in production economy. Improvement in process photography has also developed greater use of library film, as producers can now get their action seenes processed to any type of background.

Film libraries are frequented by technical men looking for any type of film that will enhance the box office value of a picture.

Idea of making a picture 100% or practically that from clips is also lated of making a picture 100% or practically that from clips is also (Continued on page 49)

Wreck a Railroad for Film Scene and Cost

Nice, April 15. Gladly wrecking a railroad with Gladly wrecking a railroad with a handshake as the payoff is Leon Poirier's idea of co-operation as it seldom comes to picture producers except in dreams. It came to Poi-rier while making 'Road Without rier while making 'Road Without Signals.' He contacted a line here which

Is Only a Thank You

The contacted a line here which owns an enormous station and lots of rolling stock that hasn't rolled since bus lines stole all the hill-side biz. Line is a narrow gauge affair that toots about once a day past the abodes of H. G. Wells, B. G. Wodehouse and, when he's here, Otto Kahn. Otto Kahn

Otto Kahn.
Company has been wondering for years how it could scrap its trains and still serve some purpose. When Poirier said he wanted a smash-up of trains for a costumer of fifty years ago, line agents fell on his neck

Par Takes 'M'

Paramount has closed a deal with Joe Plunkett for distribution in the United States of "M," foreign-made the property of the p

Carrillo's Doubling

Leo Carrillo, signed for the lead in 'Before Morning', play to be pro-duced by Lewis White, is also set to appear in Universal's musical, 'Shoot the Works', to be produced in the east. Rehearsals on the play begin Monday, May 1. Joe Rivkin represented Carrillo on

both contracts.

'Cast' Broke?

Hollywood, April 24.
An involuntary petition in bank-ruptcy is being sought against 'Cast Quarterly,' a talent directory operated by Ciliford Robertson, by three creditors who charge in-

METRO SETS BOPES

Bradford Ropes, author of '42nd Street' and 'Stage Mother,' has been given a termer by Metro and flew out to the coast to start. 'Mother' is a current best-seller, in its second edition already although not officially published before May

Ropes was placed by Grace

OLD BIP FROM OLD NEG

OLD RIF FROM OLD NEG Hollywood, April 24. J. C. Coleman, Atlanta business man, is angeling a picture titled, 'Rip Van Winkle Revue'. Film will be made up chiefly of old stock shots, with sound and music dubbed in. Acts and special-ty numbers are being picked from dusty library negative.

M-G MUSICAL SHORTS

Metro has spotted Cliff Edwards and Eddle Lambert in the two reel musical, 'College Days,' which Nick Grinde will meg.

Before the two reeler, Edwards will do a single, 'Singing in the Rain,' for the studio.

INGRAM HOPEFUL

Nice, April 15.
Rex Ingram undiscouraged.
Though 'Love in Morocco' turned out not so well; he says he's got backing for another picture. Off sanduners this time, but still fanguing an outdoor greateche fancying an outdoor spectacle with a storm or chase as the big moment.



And he's got a flock of other bouncing box-office babies, including: "Today We Live" (Joan Crawford—Gary Cooper); "The White Sister" (Helen Hayes—Clark Gable); "Gabriel over the White House"; "Rasputin and the Empress"; "Peg O' My Heart" (Marion Davies); "The Barbarian" (Ramon Novarro); "Looking Forward (Lionel Barrymore), etc. IT'S A PLEASURE!

Comparative Grosses for April

(Continued from page 11)

NEW HAVEN

	March 30	April 6	April 13	April 20
PARA-	Crime of the	Pick Up	Murder in the	Strictly
MOUNT	Century	and	Zoo	Personal
(2,348; 35-50)	and	Horse Mesa	and	and
High. \$21,000	Lady's	\$6,300	Humanity	Rome
Low. 3,200	Profession		\$4,000	Express
	\$4,800			\$4,000
PALACE	Men Fight	King Kong	Gabriel	Out All
(8,040; 85-50)	and	\$7,900	and	Night
High, \$20,000	Cohens-		Pleasure	and
Low. 5,100	Kellys		Cruise	Bondage
	\$5,500	l	\$5,900	\$5,700
SHERMAN	42d St.	Keyhole	Christopher	Constant
(2,200; 85-50)	\$4,900	and	and	Woman
High. \$16,000	(2d week)	Grand Slam	Mind Reader	and
Low., 1,500		\$6,900	\$6,700	I'm Bum
	1		1	\$5,800
DETROIT				

DETROIT				
	March 30	April 6	April 13	April 20
MICHIGAN (4,045; 15-25-85- 40-55) High. \$53,100 Low. 8,400	No Beer \$8,400 Stage Show	Pick Up \$16,900	42d St. \$28,900	Ladies They Talk About and Tonto Rim \$10,600
FOX (5,100; 15-25-85- 40) High. \$50,000 Low. 4,000	Rome Express \$4,000 (New Low)	Sailor's Luck \$5,000	Humanity \$4,500	After the Ball and Afraid to Talk \$6,000
FISHER (2,665: 15-25-85- 40) High. \$29,000 Low. 3,880	King's Vacation \$6,900	Lady's Profession \$5,300	Clear Wires \$4,700	42d St. \$11,400

PHILADELPHIA

	March 30	April 6	April 13	April 20
EARLE	Great Jasper	No Beer	Crime of the	Fast Workers
(2,000; 40-65)	\$13,000	\$15,000	Century	\$12,000
High. \$27,000 Low. 11,500	Stage Show		\$16,500	
FOX	After the Ball	Sailor's Luck	Pleasure	Constant
)3,000; 35-55-75)	\$16,000	\$16,000	Gruise	Woman
High. \$41,000	Stage Show		\$17,500	\$16,000
Low 10,500				_
STANLEY	42d St.	42d St.	Our Betters	I'm Bum
(3,700; 40-55)	\$14,500	\$10,000	\$10.500	\$9,000
High. \$37,000 Low 4,000	(3d week)	(6 days)	V =-,	1

PITTSBURGH

Our Betters \$9,000	Keyhole \$7,000	King Kong \$10,000	April 20 Sailor's Luck \$6,750
Luxury Liner \$4,475	Payment Deferred \$3,700	Whistling in the Dark \$2,600	Mme. Blanche \$4,400
Men Fight \$7,500	Rasputin \$17,000	Gabriel \$13,000	Crime of the Century \$6,000 (New Low)
	#9,000 Luxury Liner \$4,475 Men Fight \$7,500	Our Batters Keyhole \$7,000 Luxury Liner \$4,475 Payment Deferred \$3,700 Men Fight \$7,600 Rasputin \$17,000	Our Betters \$ 3,000 Keyhole \$ 3,000 King Kong \$ 10,000 Luxury Liner \$ 4,475 Payment Deferred \$ 3,700 Whistling in the Dark \$ 2,500 Men Fight \$ 7,500 Rasputin \$ 31,000 Gabriel \$ 31,000

SEATTLE

	March 30	April 6	April 13	April 20
PARA- MOUNT	Done Wrong \$6,500	Grand Slam \$3,400	Sailor's Luck and	Clear Wires and
(3,106; 25-40) High. \$21,000 Low 3,400		(New Low)	Dangerously \$3,500	B'way Bad \$5,100
FIFTH AVE. (2,300; 25-40) High. \$26,000 Low. 2,800	Woman Accused and Face in Sky \$4,500	Lady's Profession and Men Fight \$4,700	Gabriel \$6,100	Pick Up \$4,200
MUSIC BOX (050; 25-35) High. \$17,000 Low 2,000	Pvt. Jones \$3,800	Understand- ing \$3,000	42d St. \$8,500	42d St. \$6,500 (2d week)
LIBERTY (2,000; 10-15-25) High. \$12,000 Low. 2,100	No Orchids \$4,600	Deception and Intruder \$4,000	Breach of Promise and Man's Land \$4,600	Mussolini Speaks \$2,100 (5 days)

MONTREAL

	March 30	April 6	April 13	April 20
LOEW'S (8,200; 65) High. \$18,000 Low 7,500	Crime of the Century \$11,500 Vaude	Hot Pepper \$13.000	Hard to Handle \$11,000	Wax Museum \$11,000
PALACE (2,700; 60) High. \$32,000 Low 7,000	Mme. Blanche \$10,000	42d St. \$13,000	Rasputin \$12,000	Rasputin \$9,000 (2d week)
CAPITOL (2,700; 50) High. \$30,000 Low. 7,000	No Beer and Woman Accused \$12,000	Topaze and Lucky Devils \$10,000	My Family and Lodger \$10,000 (British)	Lady's Profession and Luxury Liner \$10,000
PRINCESS (1.000; 50) High. \$25,000 Low 4,500	Under- standing and Nagana \$6,000	Flag Lieut. and Its King \$5,000 (British)	Cynara and Say Music \$7,000	So This Is Africa and State Trooper \$6,000
IMPERIAL (1.900; 50) High. \$6,000 Low 1,000	L'Ane Buridan \$1,000 (New Low)	Imperiales \$1.000	L'Amoureuse \$1,000	Mademoiselle \$1,000

BIRMINGHAM

	March 30	April 6	April 13	April 20
ALABAMA	42d Street	Cynara	Kid Spain	Gabriel
(2.800; 25-40)	\$10,500	(4 days)	\$10,500	and
High. \$29,000	Vaude	Pick Up		Clear Wires
Lov 3,500		\$6.0^1		\$5,000
EMPIRE	Big Drive	Hard to	Keyhole	Lawyer Man
(1,100; 25)	\$2.200	Handle	\$1,800	\$1,500
High. \$12,000		\$1,900		
Low 1,000			l	
STRAND	Crusoe	Dangerously	Mme.Blanche	I'm a Bum
(900); 25)	\$1,900	\$1,600	\$1,400	\$1,700
High. \$5,000				
Low 1,000 '		1	1	

BOSTON				
	March 30	April 6	April 13	April 20
METRO- POLITAN (4,330; 35-50-63) High, \$66,000 Low., 14,000	State Fair \$25,800 Stage Show	Pick Up \$24,800	Keyhole \$21,700	Blondie Johnson \$17,200
RKO MEMORIAL *(4.000; 33-50) High. \$41,200 Low. 6,140	Parole Girl \$16,600 (Whoopee on Stage)	King Kong \$21,700 (Pictures only)	King Kong \$9,700 (2d week)	Christopher and Man Hunt \$11,400
BOSTON (4,000; 25-40-55) High. \$23,000 Low 4,000		Constant Woman \$9,500	Cohens and Kellys \$8,100	Rome Express \$9,300

WASHINGTON

	March 30	April 6	April 13	April 20
EARLE (2,424; 25-30-40- 50-60-70)	King of the Jungle \$14,000	Keyhole \$20.000	Girl Missing \$19,000 (Morton	Air Hostess \$18,500
High. \$27,000 Low. 6,000	Vaude		Downey on stage)	
PALACE (2,868; 15-25-35- 60)	Rasputin \$15,000	Pick Up \$12,500	Gabriel \$15,500	Under- standing \$11,500
High, \$29,300 Low., 6,000				
COLUMBIA (1,232; 15-25-85- 40)	Jungle Killer \$2,500	Smoke Lightning \$3,300	Infernal Machine \$2,300	Vampire Bat \$2,000
High. \$19,000 Low 1,100				
FOX (3,484; 15-25-35- 60)	B'way Bad \$18,800 Vaude	Lady's Profession \$20,000	Men Fight \$14,400	Sailor's Luck \$18,000 (Desert Song
High. \$41,500 Low 11,000		(Grace Moore on stage)		on stage)
KEITH'S (1,830; 15-25-35- 60)	Our Betters \$8,500	King Kong \$15,000	King Kong \$5,000 (2d week)	Christopher \$7,500
High. \$20,000 Low. 4,600			(Bu Week)	l

BUFFALO

	March 30	April 6	April 13	April 20	
BUFFALO	Our Betters	Pick Up	Gabriel	Sweepings	
3,600; 30-40-55)	\$10,200	\$12,200	\$11,700	\$10,500	
ligh. \$42,000 -ow 10,200	(New Low)	Stage Show			
HIPPO-	Ladies They	Hell Heaven	Clear Wires	Fast Workers	
DROME	Talk About	and	and	and	
(2,400; 25)	\$6,100	No Woman	Lucky Devils	Humanity	
ligh, \$22,000	*	\$7,200	\$6,200	\$4,600	
.ow., 3,900		1,0-11	*1,	* -4	
CENTURY	Hello	Hard Handle	Cohens-	French Police	
(3,400; 25)	Everybody	and	Kellys	and	
ligh, \$21,000	and	Afraid Talk	and	Love Is Like	
_ow., 3,800	Parachute	\$5.800	Men Fight	That	
	\$4,200		\$4,500	\$3,800	
				(New Low)	
LAFA-	State	Strangers	Racetrack	Parole Girl	
YETTE	Trooper	Marry	and	and	
(3,400; 25)	and	and	Jungle Bride	Self Defense	
High. \$16,000	Devil	Smoke	\$6,000	\$6.500	
Low., 5,000	Commanda	Lightning		******	
	\$6,000	\$6,000	1		

MINNEAPOLIS

	March 30	April 6	April 13	April 20
ORPHEUM	I'm a Bum	Our Betters	Pvt. Jones	Great Jasper
(2,890; 25-40)	\$3,800	\$3,900	(6 days)	\$2.500
High. \$25,000			\$3,000	(5 days)
Low . 2,500		l	Eddie Cantor	
		l .	\$6,500	l
		,	(2 perform-	1
1			ances)	
STATE	Employees	42d Street	Rasputin	Gabriel
(2,200; 55)	\$16,300	\$14.500	\$9.500	\$5,900
High. \$28,000	(Mills Bros.	*=	******	******
Low 3,800	on stage)			l
LYRIC	Wax	20,000 Years	Lawver Man	Cabin Cotton
(1,300; 35)	Museum	\$3.600	\$2,400	\$3.200
High, \$17,000	\$2,800	₩3,000	\$2,100	\$3,200
Low. 1,200	# 2,000			
LUW 1,200		<u> </u>		<u>'</u>

PROVIDENCE

		COAIDEING	-	
	March 30	April 6	April 13	April 20
STATE (3.700; 10-25) High. \$28,000 Low 2,500	Fast Workers \$5,500	Rasputin \$12,800	Gabriel \$12,800	Under- standing \$3.500
ALBEE (2,300; 15-06) High. \$20,000 Low 3,000	Our Betters \$9,900 Vaude	Pvt. Jones \$5,000	Parole Girl \$12,600 (Olsen- Johnson on stage)	Christopher \$9,000
FAY'S (1,600; 15-55) High. \$15,000 Low 3,000	Humanity \$8,700 Vaudé	Behind Doors \$8,700	Constant Woman \$8,300	Infernal Machine \$8,000
PARA- MOUNT (2,200; 15-40) High. \$18,000 Low. 2,200	Crime of the Century and Strictly Personal \$4,000	High Gear and Murders Zoo \$2,200 (New Low)	Pick Up and Singapore \$9,500 (9 days)	Tonto Rim and Reform Girl \$2.600
VICTORY (1,000; 10-25) High., \$4,500 Low 1,400	Lucky Devils and Child of Manhattan \$2,700	Sailor Be Good and White Eagle	Topaze and State Trooper \$2,300	Great Jasper and End Trail \$2,600
	L.	OUISVILL	E	

	March 30	April 6	April 13	April 20
LOEW'S (3,400; 25-35-50) High, \$28,000 Low. 3,000	No Beer \$6,500	Rasputin \$11,990	Gabriel \$1,800	Under- standing \$5,000
STRAND (1,700; 25-55-50) High. \$12,500 Low 1,400	State Fair \$5,000 (2d week)	King's Vacation \$3,000	Done Wrong \$8,500 (8 days)	Sailor's Luck \$4,400
RIALTO (2,700; 25-30-55) High, \$16,000 Low., 1,900	Humanity \$5,500	42d Street \$11,700	42d Street \$6,800 (2d week)	King Jungle \$5.000
BROWN (2,000; 25-35-40) High. \$14,000 Low. 1,100	Our Betters \$2,000	Great Jasper \$1.500	Christopher \$1,500	Sweepings \$2,500 (8 days)
ALAMO (900; 15-25-40) High. \$11,600 Low. 900	Blondie Johnson \$1,400	Laughter in Hell \$1,000	Death Kiss \$1,000	Infernal Machine \$1,100

(Continued on page 39)

Behind the Keys

(Continued from page 19) and organist as excuse to boost top to 30 from 25c. Former top was 35c.

Zancsville, O.

Brown Theatrical Corp., headed
by Caldwell Lrown, which controls
all theatres here, has filed petition
in bankruptcy, Houses operated by
Brown are Imperial, New Liberty,
Qulmby, Weller and Grand. The
last two have been closed.

Birmingham.
Globe, Fort Payne, reopened by
Collier Green and Dewey Tate.
New sound equipment installed.

Youngstown, O.
State, formerly P-P house, reopened with S. S. Soloman, formerly of the Paramount, as manager.

Cookeville. Tenn. , \$10,000 damage Cookeville. Tenn.
Approximately \$10,000 damage
suffered by Strand when fire started
from a shorted electric light bulb
which practically destroyed the
moving picture and sound equipment.

Stench bombers renewed their activities here at the Valentine downtown when several hundred Valentine and Strand, both wweed by the Potzum interests of Akron, along with Mozatt and McKinley, have been using indle operators. Union stage hands and operators two former houses. Manager Joe Calla appealed to the police, who are investigating.

Bucyrus, O.
Old Hippodrome, dark for two
years, leased by Settos Amuse. Co.,
to be reopened next three weeks.

Los Angeles.

Bruce Fowler transferred from the F-WC Boulevard here to the Arlington, Santa Barbara. Sam Harris, for many years with RKO on the coast, succeeds Fowler at the Boulevard.

Pasadena, Calif.
With closing by Fox-West Coast
of the Colorado, Terry McDaniel,
who has been house manager, transname of the Colorado Articles, replacing
Lester Cark, why Articles, replacing
Lester, Cark, Willer Schooler,
resigned.

Barre, Vt.
John Hassett named manager of
Paramount, succeeding Lester Davis,
transferred to Central, Biddleford,
Me.

Stench bombs in two non-union houses, operated by N. H. Waters. Dne of his out-of-town houses at Hartselle was also bombed. The two nabes here were the Norwood, just recently reopened, and the North Birmingham.

North Birmingham.

Denver.
Harry Nolan has filed foreclaive proceedings in an attempt to the is two houses, the Mess at Grand Junction, and the Rex at Greeley back from the Mountain States Theatre Corp., Publik subsidiary, now in bankruptcy.
Harry Gordon opened Dots theatre, Dotsero, Colo., ran it a week when it was destroyed by fire due to defective wiring. Loss priced at E. J. Schulte reopened Rialto, Casper, after reseating and redecorating and adding new equipment. Now doing same with Rex, improving the stage, and will open May 3 with five acts of RKO vaude.

with five acts of RKO vaude.

Harry Arthur announces following changes, William Gleason, manning changes, William Gleason, mantol, Hartford; E. J. Fitzpatrick, Manager Palace, Meriden, to Palace, Waterbury; W. H. Thompson, assistant manager, Palace, Waterbury, to managership of Palace, Meriden, to manistration of manager, Palace, Waterbury, Charles Benson, formerly manager of the Palace, Hartford, becomes company manager for the Thatcher Hale, Hartford, becomes company manager for the Thatcher William McGee becomes manager of Warner's Lyric, Hartford. Nat Greenwood in charge of process art department, Publik, Consection.

Nat Greenwood.

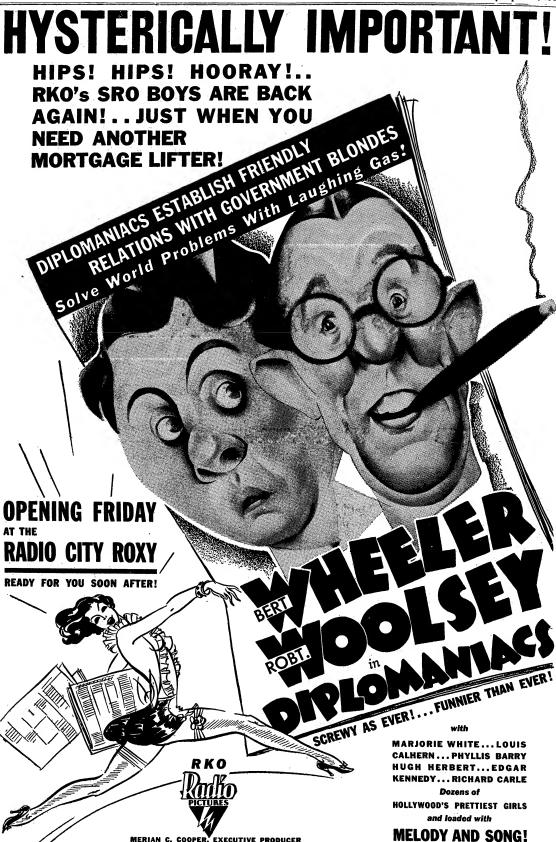
Ress art department, Publix, Connecticut.

Eddib: Karpinski, art department, Regal, Hartford and Embassy, New Britain.

Lloyd Foley exclusively on Strand theatre art work.

New Haven.

Max Tabackman, operator of Rivolt theater in Weight of Rivolt the world May I of the Cameo, towns other picture have. Salackman has a ten-year less on latter house, and will conflict the Cameo has been mixed us in considerable literation recently, with present operators in court for backrent claim.



MERIAN G. COOPER, EXECUTIVE PRODUCER

Allied production and release. Stars Monte Blue and features Lila Lee. Directed by Affred Roy. Frances Hyands rected by Affred Roy. Frances Hyands and the star of produce.
Harry Ne
Mildred J
Arthur I
Cording,
At Loew

deouble bill. Running time, 52 mine.

Press book sells this as packed to the brim with thrills and chills, but the synopsis says it's a subtic satire on all thrill dramas. That's nearer a script so packed with surefires that it gets to be unintentionally funny. Satire is not evident and mot sufficiently marked to be amusing. It starts with a murder on shadow, and the same that it gets and deserved the same that it is a surefire the investigation and solution. Thrills are purely mechanical and seldom hit. It will have to get pretty far down the list to totter along alone and it needs a strong lit's a bright dea that went sour.

Photography aboard ship is average, but the shore scenes are poorly worked.

poorly worked. Pleture gets its title from the name of the first ship. Just a handle. Story is loosely told with poor dialog and such bright bits of humor as having Lila Lee twice remark that she begin that he skeleton last

Drama and suspense are lacking Drama and suspense are lacking, and picture seems overlong even in 52 minutes, the running time at the New York, though the announced time gives it as 10 minutes more. Monte Blue and Gwen Lee are tossed away on poor assignments, kind such credit as arise from the Situation goes to William Davidson as the detective. Chic.

SPIONE AM WERK

('Spice at Work)' (GERMAN-MADE)

Berlin, April 12. Cine Allianz production directed by Ger-hard Lamprecht. Screepiny by Herbert and Screeping by Herbert short story by Klaren and Klimnich. Star-ring Bright Heim and Carl Ludwig Dela, featuring E. v. Winterstein, Oskar Ro-molita, Brate Duncke, Paul Otto, Julius Bright Start Screen, Screen Ber and Haberske. Music, Dr. C. Becce. Ber and Haberske. Music, Dr. C. Becce.

This picture is having a long and successful run at the Gloriapalast, probably because, although completed before the change of regime, it fits in nicely with the present trend of public opinion. Apart from this, however, it's a well-made job and should also appeal to American audiences, except those fed up with war atmosphere and spy stories.

This one anyway successfully

war atmosphere and spy stories.

This one anyway, successfully tries to get away from conventional routine, although, of course, the plot is woven 'round the conflict of love versus duty. It's good continuity, however, with a lot of surprises and comedy cleverly worked in, so that the picture hardly ever drags.

The Austro-Italian war atmosphere is well done, and the picture abounds in good acting jobs, down to the smallest parts. Photography is particularly praiseworthy.

A Tonal-Universal production. Directed by Robert Stodmak. Serven play by Friedstorr. Liberate and Angst. Peaturing Willi Forst. Hilde Wagener, Hans Jackin Schulen. Hans Richter. Alfred Deterte. Frinst Dumske.

Ten years ago Stephan Zweig's famous little novel was first filmed. Now they have made a taller of it, and a rather high-class job, scenarist and director having evidently been at great pains to preserve the flavor and fine psychology of the basio story, in spite of the obvious necessity to enlarge on the filmsy psychologically excellent material.

Scandal Du Grand Hotel

(Continued from page 18)
on the dances in costumes of the ligistrict.

The action takes place in a rohantic little village atop the snow-clad mountains, where the including the friendship of her son, a boy of the including the friendship of her son, a boy of the including the friendship of her son, a boy of the including the friendship of her son, a boy of the including the friendship of her son, a boy of the including the friendship of her son, a boy of the friendship

Die Blume von Hawaii ('The Flower of Hawaii') (GERMAN-MADE)

(GERMAN-MADE)

Berlin, April 7.

Rio-Pascal production, directed by Richard Oswald. Screen play by Heins Goldberg, based on the Abraham operatis by Affred Granwald and Beds. Music by Affred Granwald and Beds. Music by Affred Granwald and Beds. Music by Affred Granwald and Federal March 1988. The March 1989 of the Mar

mann, Baby Gray, Ernst Verebee, Fredinand Hart, Segon Rex, Running time, 85

Weak picturization of a well-known operetta, most of the exploitation angies which Paul Abraham's elease being spolled by the medlocre pictorial treatment.

Surprising that a highly experienced and usually successful old-timer of Richard Sowaid's standing principality due to inefficient story treatment. The basic story, of course, is a typical old-fashioned musical connedy with the thin plot of the standing principality due to inefficient story treatment. The basic story, of course, is a typical old-fashioned musical connedy with the thin plot of the standing principality and the standing principality and the standing standing the standing standing the standing standing the standing the standing standing the standing standing the standing standing the standing s

Und Wer Kuesst Mich?

('And Who Kisses Me?') (GERMAN MADE)

(GERMAN MADE)

Berlin, April 11.

Itala production, directed by P. Emo, featuring Marian Thual, Georg Alexander, Felix Bressart, Ge. Wolle, T. Lingen, M. Kupfer. Screenplay by Dr. H. Rosenfeld and F. Andam. Music by Grothe. Lyrics by Gilbert. Running time, 50 mins.

probably because, although completed before the change of regime that is in nicely with the present that is in nicely with the present this, however, it's a well-made job and should also appeal to American audiences, except those fed up with this, however, it's a well-made job and should also appeal to American audiences, except those fed up with war atmosphere and spy stories.

This one, anyway, successfully war atmosphere and spy stories.

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SOVIET TALKER, 2 YRS. IN MAKING, NEAR READY

Mosoow, April 12.
Vsevelod Pudovkin's new sound picture, titled 'Deserter,' will soon be ready for release. The final cutting is now under way. Pudovkin (director of 'Last Days of St. Petersburg,' 'Mother,' 'Old and New,' etc.)

burs." Mother. 'Old and New,' etc.), has been at work on the picture since March, 1931.

The picture, despite the title, is not about war. The deserter in question is a weak-sister Communist somewhere abroad who deserts his comrades and flees to Russia. There his treachery is uncovered and he is

Ouota Out

(Continued from page 13) time it's dangerous is when it op-poses a giant with a youth. While French producers were struggling French producers were struggling for a foothoid the government had to give them a helping hand by keeping outsiders from pulling the ground from under them. Now French pro-ducers have a fairly solid foothoid. Now they can apply different laws. The laws of competitive trade.

The laws of competitive trade."
France is not ready, M. Delac intimated, to open its gates wide to the world on the film matters, however. That's because other course the control of the world of the w houses

ficient product for French film houses.

M. Delac has another idea in his mind. French pictures, he thinks, are pretty good pictures. But Americans don't go to see them nuch. Isn't it possible, that, if Americans were assured that France is a Friendly country—and that Famericans were assured that France is a Friendly country—and that Famericans could be a fine of the first that the first possible that the first possible that they might now switch to French? But M. Delac would see, he intimated. He would stuk to Mr. Hays at the first possible moment. He would study conditions in New Market in the first possible moment.

But M. Lenac would see, us intimated. He would talk to Mr. Hays
at the first possible moment. He
would study conditions in New
York generally. He would see what
could be addent towards for could
not be toward for could
not be toward for could
not be toward for could
not be could be addent
up to Canada for a few weeks to see
what could be and le being done
there as regards French films.
As for the quota, well it's only
a matter of a few months. It's
bound to be changed in June. It
has to be. And maybe instead of
changing it, it might be a good idea
to drop it entirely.

Title Changes

'Too Much Harmony' to 'The Girl Experts, Par. 'Gangsters' Glory' to 'Midnight Club,' Par.

Ciub, Par.
Short, made by Willard Dittmar
and Arthur El Robinson, based on
the recent bank holiday, titled
'What Price Money?'
'Mike' to 'Torch Song,' Par.

READE NIXES RKO PASSES

MAILER MALES BAU FASSES
Walter Reade is getting out his
own passes for the Mayfair, New
York, now self-operated. Until
now the regular RKO circuit press
passes were oke at the Mayfair.
Reade has also added his own
printed magazine program.

EXPLOITATION

Ry Enes W. Sargent

(Continued from page 19)

(Continued from page 19)

'welcome' to the theatre, sans film
title change. One line merely mentioned the Friday, Monday and
one the Friday, Monday and
one of the Friday, Monday and
one of the Friday, Monday and
one of the Friday, Monday and
one Friday, April 21, with 'Rasputin.'

A parade of over 100 Loew theatre ushers, plus the St, John's Orphanage band, along with sallors,
et al., lent it all an important civic
and semi-official tone. It also occasstories are all the properties of the sallors,
and the sallors, and the preing noontime festivities with Eddle
Dowling m. c'ing and a number of
eminent Ziegfeld show alumn
participaing. A permanent Ziegfeld
memorial, with its collection of intimate things pertaining to the late
entrepeneur's theatrical career.

No Smiles Pay
Seattle.
The 'mechanical man' in lobby proved best stunt yet to stop crowds in front of Liberty last week. Ross in front of Liberty last week. Ross is the fellow who does this deadpan stunt. Manager Coyle smiled, although the man' certainty didn't. If he had, those seeing him were to be invited within free of charge. Only cost was Ross' pay check.

Cosmetics as 35c Buildup

Los Angeles, Through a tieup with a local de manufacturer, Warners Downtown has launched a Thursday afternoon cosmetic giveaway for feminine pa-trons, to continue for 10 weeks. Or trons, to continue for 10 weeks. On each Thursday afternoon (opening day) between 2 and 6:30 p. m., women customers will each receive a cosmetic gift, 10 different articles one hand for each week of the tie-up. House figures it can build up its opening day mat trade through the tieup, as the cosmetic givesways only apply to the 35c. admish price, which does not become operative until after 1 p. m. daily.

Clin Reats Feature

First time a newsreel cip ha been given prominence in local the-atre advertising is the Paramount take on the Denton Massey inspir take on the Denton Massey inspir-ational spiel in which he advises college grads to mark time until better business conditions create the jobs for which the collegians have prepared themselves.

have prepared themselves.
Cousin of Raymond Massey, the
London actor, and Hon. Vincent
Massey, liste Canuck ambassador to
the United States and founder of
Hart House the Canuck ambassador to
the United States and founder of
Hart House the Canuck ambassador to
the House the Canuck ambassador to
the World and the Canuck ambassador
the Last Canuck ambassador
the State Canuck ambassador
the Stat

Leaf Gardens.
Exploitation credit goes to Cidir Appel, recently appointed manager of the Frvoii. Prior to this, Appel was in the FP-Can head office here. Claim is that 20,000 saw the clip last week. Little credit claimed for feature. Looking on the Bright Side' (Radio) with Gracie Fields.

Gives a Party

Some time during May a nabe ex hibltor in New York will give his fifth annual strawberry party. was an inspiration the first time. was an inspiration the first time. His market was stuck with two crates of berries and had in joke offered to sell them for \$1 a crate. The exhib took him up, promoted a freezer of ice cream, a rate on some cake and pulled an unannounced

party after the last show, everyone being invited to remain

being invited to remain.

It made a hit, and next year he was repeatedly asked when he was going to give his party. He stalled, but told the market to tip him off to the next job lot they had and went through with it on the same lines of no announcement.

lines of no announcement.

The last two years he found the same people coming night after night, so he stalled it off as long as he could, but always came through. It does not cost much, and the extra business he gets before the party more than covers expenses.

With Cigars

Last week a drug-cigar store next the Palace, N. Y., had the sidewalk clogged as the curious gawked at a clogged as the curious gawked at a man in the window made up to roughly suggest Robert Woolsey. Toughly suggest Robert Woolsey, the suggest Robert Woolsey and the suggest Robert Woolsey. The suggest Robert Woolsey and the suggest Robert Woolse and the suggest Robert R

located.

Monday night the police ordered
the stunt stopped, because it had
the after-theatre crowd walking out
in the car tracks, but this had been
foreseen and an order from headquarters lifted the ban.
Good on any Wheeler and Woolsey picture and a surefire anywhere.

Selling 'Secrets'

St. Paul.
Selling Mary Pickford's 'Secrets'
to St. Paul theatregoers, Manager William Mick tled up the pic with a contest and put it across in the 'Daily News

Daily News.'

Entrants were limited to married couples. Registration blank up a couples. Registration blank up a week. Problem for the contestant was to write a letter telling the 'Secrets of Marital Happiness' and enclose same with a photograph of husband and wife, either together tall happiness, each only one sentence long.

Prize to the winning couple is a free trip to Chicago's World's Fair and return, with all expenses paid with the couple of the couple o

Jigs and Kites

Dcs Moines.
Hale Cavanagh, manager RKO

Orpheum, has had a record week with 'King Kong' and is extending the week run to ten days.

The theory of the constraint o

Bargain Entertainment

Academy, on 14th street, RKO-booked Skouras house, has a new gag for Saturday nights.

gag for Saturday nights.

Starting around 11:30, it gives
the vaudeville bill, the current ploture and a revival, all for the single
admission. It also tosses in the rovival picture at the morning show,
with the same double feature and
vaude for a quarter.

Moscow Korsh Passes

Moscow, April 12.

Korsh theatre, after nearly 60 years of history, has been closed-liquidated is the Soviet phrase for iliquidated is the Soviet phrase for it. The building has been turned over to the Moscow Art theatre, which is presenting favorites from its repertory in it regularly. Before the revolution the Korsh theatre was one of the most popular in Moscow and boasted some of the best actors and biggest hits. Its victories to live up to its old vanite.

the next actions and objects first the matempts to live up to its old reputation, however, failed under Soviet conditions. Even more than the Moscow Art it tried to adjust itself to Communist notions, but without much success.

Picture Possibilities

"THE PARTY'S OVER' (Comedy, Gar Productions, Vanderbilt). Fairly diverting comedy of situations within a family circle, should provide scenario material.

'For Services Rendered'—Favorable

FOR SERVICES RENDERED' (Drama, Sam H. Harris, Booth)

Maugham's excellent writing of post war observations should be bette
for screen than stage. Originally played abroad but rights not sol
because of American showing.

'Strange Gods'—Unfavorable
'STRANGE GODS' (Melodrama, Wallach & Morrison, Ritz) Story set in the backwoods of West Florida with not enough interest for either the company of the company

The Comic Artist'—Unfavorable
THE COMIC ARTIST' (Drama, Arthur J. Reckhard, Morosco). Bleak
story set on Cape Cod. Doubtful of stage popularity which is only chance
to reach screen.

| Block | Proc. | Proc.



YOUR PROFITS FOR MAY ARE COMING FROM FOX!

Excitingly different

A JESSE L. LASKY production

LOO IN BUDAPEST* Loretta Young

O.P. Heggie

HENRY GARAT JANET GAYNOR in ADORABLE

5c A GLASS BUDDY ROGERS MARIAN NIXON

A JESSE L. LASKY production

IARRIOR'S HUSBAND

Mariorie Rambeau Ernest Truex David Manners

HOLD ME TIGHT SALLY EILERS

JAMES DUNN

STATE FAIR

Year's biggest cast

CAVALCADE

Picture of the generation

* Says Los Angeles Herald Express: Get ready, film fans-here comes THE movie of the year! Don't you DARE miss it!

Tuneful romance

Timely happiness

Rousing merriment

Drama of youth

Delightfully mellow

Unparalleled smash

may FEST VAL

CALENDAR OF CURRENT RELEASES

Studios: Pathe Studios, Culver City, Cal.

Allied

Offices: 729 Seventh Ave.,

Cowboy Counsellor, The. Hoot Gibson poses as a lawyer. Dir. George Melford. 65 mins. Rel. Nov. 25. Rev. Feb. 7. Eleventh Commandment, The. From the play by Brandon Fleming. Marian Marsh, Theo. Von Eltz, Alan Hale. Dir. Geo. Beiford. 64 mins. Rel. Feb. 20.

Feb. 20. der, The. Monte Biue, Lila Lee. Dir. Albert Ray. 62 mins. Rel. Jan. 25. Master, The. Success and romance in a steel mill. Reginald Denny, Lila Lee, J. Farrell MacDonald, Virginia Sale. Dir. Chester M. Franklin. 66 min. Rel. Nov. 15. Rev. Feb. 7.

min. Rel. Nov. 15 Rev. Feb. 7.

Man's and A. Scholler and Man's and Man's and A. Scholler and Man's and A. Scholler and Man's and A. Scholler and Man's and

Offices: 1540 Broadway, New York, N. Y. Chesterfield

Beauty Parior. Cupid in the barbershop. Barbara Kent, Joyce Compton, John Harron. Dir. Rich. Thorpe., 64 mlns. Rel, Oct. 25. John Ruffon. Dif. Rich. Thorpe. et films. Rel. Oct. 25.

Forgotten. Original. Story of a forgotten man. June Clyde. Wm. Collier, Jr., Natalle Moorhead. Dir. Rich. Thorpe. 65 mins. Rel. Feb. 15.

King Murder. Original. Based on a celebrated N. Y. case. Conway Tearle, Natalle Moorehead, Don Alvadaro. Dir. Rich. Thorpe. 69 mins. Rel. Nov. 1. Rev. Nov. 1.

Nov. 1. Rev. Nov. 1. ls Like That. Comedy. Rochelle Hudson, John Warburton, Dorothy Revier. Dir. Rich. Thorpe. 65 mins. Rel. Mar. 15. Revier. Dir. Rich. Thorpe. 65 mins. Rel. Mar. 15.
Silphtly Married. Comedy drama. Evalyn Knapp, Walter Byron, Marie Prevott. Dir. Richard Thorpe. Time, 65 mins. Rel. Nov. 15. Rev. Jan. 3.
Strange People Mystery medodrama. John Darrow, Gloria Shea, Hale Hamilton. Dir. Rich. Thorpe. 65 mins. Rel. Jan. 15.
Women Won't Tell. Romantio drama. Sarah Padden, Otis Harian. Dir. Rich. Thorpe. Time, 67 mins. Rel. Dec. 1.

Studio: Gower at Sunset, Columbia Offices: 729 Seventh Ave.,

Air Hoates. Thrilling story of the adventure and romance of a 1933 grl who fearlessly files across the continent in passenger ships. Evalyn Knapp, James Murray. Dir. Ai Rogell. Rel. Jan. 15. Rev, Jan. 24.

Bitter Tea of General Yen. Romance and adventures of an Americar. grl caught in the measirism of Shanghai. Barbars Stanwyck, Nils Asther, Walter Connolly. Dir. Frank Capra. Rel. Jan. 6. Rev. Jan. 14.

Child of Manhattan. Stage play by Preston Sturges. Romance of the dimea-dance. Namcy Carroll, John Boles. Dir. Eddle Buzzell. 73 mins. Rel. Feb. 1. Rev. Feb. 14.

Story of the wrestling game and its frameups. Leo Carrillo, a Todd, Dickie Moore. Dir. Lew. Seiler. 67 mins. Rei. Nov. 4.

End of the Trail, The, A U. S. cavairy officer, who is court martialed, and redeems himself. Tim McCoy, Lusna Waiters. Dir. D. Ross Lederman. 58 mins. Rel. Dec. 9.

Against Woman, Man's strength against woman's wiles. Jack Holt, Lillian Miles. Dir. Irving Cummings. Time, 68 mins. Rel. Nov. 15. Rev. Dec. 20

Man of Action. Original outdoor drama. 'Tim McCoy. Dir. Geo. Melford. 57 mins, Rel. Jan. 20.

omns. Rel. Jan. 20.

Mark It Paid. Original story of motorboat racing. Wm. Collier, Jr., Joan March. Dir. D. Ross Lederman. 69 mins. Rel. Nov. 12. Rev. Jan. 24.

Mussellni Speaks. The 1931 address with newsreel shots. Interpolations by Lowell Thomas. 74 mins. Special. Rev. Mar. 14.

Lowell Thomas. 74 mins. Special. Nev. Mar. 14.

More Orchide. A millionalress who is regenerated by the new American spirit. Carole Lombard, Lyle Talbot, Walter Connedy, Louise Closser Hale, Dir. Walter Lang. 70 mins. Rel. Nov. 25. Rev. Jan. 3.

Obey the Law, Original of an easy mark who turned frebrand. Leo Carlilo, Lois Wilson. Dir. Benj. Stoff. 8 mins. Rel. Jan. 29. Rev. Mar. 12. Parole Girl. From Dance of the Millions. First offeringer, sent to Isli, Dio to Carle, Rel. Bellamy, Marie Prevest. Dir. Eddle Cline. 67 mins. Rel. Mar. 4, Rev. April 10.

Men. Tim McCoy western original. Florence Britton. Dir. D. Rose Lederman. Rel. Mar. 3.

Lederman. Rel. Mar. 3.

50 This is Africa. Original. Wheeler and Wolsey go to Africa with some tame lions. Racquel Torres. Dir. Eddie Kline. 67 mins. Rel. Feb. 24.

54 Toomey. Original. Story of a war between two gas companies. Regis Toomey. Evalyn Knapp. Barbara Weeks, Ray Hatton. Dir. D. Ross Lederman. 68 mins. Rel. Feb. 10. Rey. Mar. 34.

That sordan Mac Marsh. Dir. R. W. Niel. Time, 71 mins. Rel. Oct. 6. Rev. Nov. 22.

Sporting Age. Revenge on the polo field. Jack Holt, Evalyn Knapp Dir. A. W. Bennison. Time, 71 mins. Rel. Sept. 15. Rev. Oct. 4. son. Original. Kansas after the civil war. Buck Jones, Shirley Grey. Dir, Geo. B. Seitz. 62 mins. Rel. Feb. 10.

Vanity Street. Girl breaks a window to get into jail, but lands in the 'Follies.' Helen Chandler, Chas. Blokford. Dir. Nick Grinde. Time, 67 mins. Rel. Oct. 15. Rev. Oct. 11.

mins. Rel. Oct. 15. Rev. Oct. 11. se. A street walker who goes straight. Carole Lombard, Pat O'Brien Dir. Edw. Buzzeli. Time, 68 mins. Rel. Oct. 25. Rev. Nov. 1. DIT. Edw. Buzzell. Time, 88 mins. Rel. Oct. 25. Rev. Nov. 1.

Washington M. Britzell. Time, 75 mins. Rel. Oct. 15. Rev. Oct. 25.

Wastern Code, The. Tim McCoy western. Dir. J. P. McCarthy. 58 mins. Rel. Sept. 16. Rev. Feb. 21.

White Eagle. Buck Jones as an Indian pony express rider. Jones, Barbars Weeks. Dir. Lambert Hillyear. Time, 65 mins. Rel. Oct. 7. Rev.

First Division Offices: 1600 Broadway, New York, N. Y.

Releases Also Allied, Chesterfield and Monogram

Big Drive, The Authentic war pictures from records of eight governments. Since the Condemned to Death. Based on the Authentic 8 mins. Rel. Cot. 10. Rev. Nov. 22. Goona George. Love charms on the Island of Ball. Dir. Andree Roosevelt, Armand Denis. 65 mins. Rel. Nov. 28. Rev. Sept. 20.

Secrets of Wu Sin. Coolie smuggling racket unearthed. Lois Wilson, Grant Withers, Toshia Mori. Dir. Richard Thorpe. 65 mins. Rel. Jan. 15. Rev. Feb. 28.

Kev. Feb. 22.
Slightly Married, Marriage in a night court turns out well after all. Evalyn Knapp, Walter Byron, Marie Prevost, Dir. Rich. Thorpe. 69 mins. Rei. Dec. 10. Rev. Jan. 3.

Takes a Holiday. All multi-color western of a mysterious stranger. Wallace MacDonald, Virginia Brown Faire. Dir. Alvin J. Nietz. 59 mins Rey. Dec. 13. Rev. Dec. 13.

of Youth, The. A girl with two sultors cannot make up her mind
June Clyde, Allen Vincent, Matty Kemp. Dir. Rich. Thorpe. 65 mins.
Rel. Oct. 25. Rev. Nov. 1.

Studios: Burbank, Calif. First National Offices: 321 W. 44th St., New York, N. Y. die Johnson. The female Public Enemy No. 1. Joan Biondell, Chester Morris. Dir. Ray Enright, 67 mins. Rel. Feb. 25.

Cabin in the Cotton. A social study of the poor whites. Rich. Barthelmess, Dorothy Jordan, Bette Davis. Dir. Michael Curtiz. Time, 79 mins. Rel. Oct. 15. Rev. Oct. 4.

Oct. 16. Rev. Oct. 4. Central Airport. A triangle in the aviation game. Richard Bartheimess and Sally Ellers. Dir. William A. Wellman. Rei, April 15, Central Park. Western cowboy hunts bandits in a New York park. Joan Blondell, Wallace Ford, Guy Kibbee. Dir. John Adolfi. Time, 58 mins. Rel. Dec. 10.

Tiow one couple reacted to the panic. Ruth Chatterton, Géo ir. Wm. Dieterle. Time, 59 mins. Rei. Oct. 8. Rev. Scpt. 13. Employee's Entrance. Original 'Love in a Dept. Store' Warren William, Loretta Young, Alice White. Dir. Roy Del Ruth. 74 mins. Rel. Feb. 11. Rev. Jan. 24.

Kev. Jan. 24.

Frisco Jenny, Madame X' in San Francisco locale. Ruth Chatterton, Donald Cook, Jas. Murray. Dir. Wm. A. Wellman. 73 mins. Rel. Jan. 14. Rev. Jan. 19.

Jan. 19.

Grand Slam. A burlesque on the popular bridge fnd. Paul Lukas, Loretta Young, Frank McHugh, Glenda Farrell. Dir. William Dieterie. 67 mins. Rel. March 18.

These tabulations are compiled from information supplied by the various production companies and checked up as seon as possible after release. Listing is given when release dates are definitely set. Titles lease dates are definitely set. Titles agers who receive service subsequent to that period should preserve a copy of the calendar for reference.

Lill Damillar Dir. Howard Bretherton-Wm. Kelshipe. 79 mins. Rel. Lill Damice Dir. Roy Del Ruth. Rel. April 11. Rev. April 12. Constance Cummings. Dir. Roy Del Ruth. Rel. April 12. Rev. April 13. Green. 84 mins. Rel. Dec. 24. Rev. Dec. 27.

They Gall it Sin. Kanasa girl breaks into N. Y. show life. Loretta Young, Goo. Plant, David Mangers. Dir. Thornton Freeland. Time and constance of the Supplementary of the calendar for foreference.

agers who agent to that period serve a copy of the calendar for reference.

The running time a given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in "Variety" carry the actual time clocked in the theatre after peaseage by the New York state censorship, since pictures are reviewed only on actual theatre

reviewed only on actual theatre ehowings.
While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of exactness 'Variety' will appreciate the co-operation of all managers who may not discreptions.

Paramount

(Continued from page 5) theatres of P. E. going over the sit-uation for the trustee.

undion for the trustee.

Under an order signed yesterday atternoor (Monday) in U. S. District Court by Judge Francis G. Caffey, the Faramount Jubils Corp., its trustees in bankruptcy, Charles D. Hilles, Louis J. Horowitz and Eugene W. Leake, as well as Adolph Zukor and Hilles as temporary receivers, must show cause tomorrow (Wednesday) why the election of trustees should not be opened and the trio of Hilles, Horowitz and Leake removed. Order was obtained by Samuel Zirn, attorney for minority bondholders, who sought to oppose the election of Hilles, Horowitz and Leake last Monday (17).

Zirn represents holders of \$250,000

Zirn represents holders of \$250,000 worth of bonds of Paramount, most-y Chicago people.

He alleges that the election of trustees April 17 before Referee Henry K. Davis was illegally con-ducted and asks that Referee Davis

Henry K. Davis was ilegally conducted and asks that Referee Davis be discharged, with a new election to be conducted by the court or by a new referee at which a new set of trustees would be chosen.

At the April 17 election Zirn was not permitted to attack the election or trustees in nomination, Referee well of the court of the country of the countr

Hays Takes It on Chin

For \$1,875 in Loan Suit

Los Angeles, April 24. Judgment for \$1,875,78 was awarded Cornelius P. Wildhagan in

awarded Cornelius P. Wildhagan In his Municipal court suit against Jack Hays, indie producer and screen training school operator. Wildhagan sued for \$1,846, alleg-ing he had advanced this sum to en-able Hays to 'put on a front' and gets his movie school launched.

LEWIS RETURNS TO PAR Hollywood, April 24.

Sam W. B. Cohn and Gene For are out of Paramount's publicity are out of Paramount's publicity department. Going in are Cliff Lewis, formerly with Par in New York and later with Columbia and Fox on the coast, and Jack Cooper, from Warners.

Barney Hutchison takes Cohn's spot as chief planter.

Dec. 51. Rev. Dec. 13.

Mind Reader, The. Mind-reading as a new racket. Warren William, and Constance Cummings. Dir. Roy Del Ruth. Rel. April 1. Rev. April 11.

Sliver Dollar. Sliver boom days in Col. Edw. G. Robinson. Dir. Alfred E. Green. British Rel. Dec. 24. Rev Dec. 2.

They of the Sliver boom days in Col. Edw. G. Robinson. Dir. Alfred E. Green. British Rel. Dec. 24. Rev Dec. 2.

They of the Sliver boom days in Col. Edw. G. Robinson. Dir. Alfred E. Green. British Rel. Nov. 5. Rev. Oct. 25.

Three on a Match. Three schoolights have adventures. Joan Blondeil, Warren William, Ann Dyorak, Bette Davis. Dir. Mervyn Le Roy. Time, 83 mins. Rel. Oct. 25. Rev. Nov. 1.

venty Thousand Years in Sing Sing. Visualization of Warden Lawes' book. Spencer Tracy, Bette Davis, Dir. Michael Curtiz. 78 mins. Rel. Jan. 31, Rev. Jan. 17.

ou Sald a Mouthful. Joe Brown swims to Catalina. Joe E. Brown Ginger Rogers, Dir. Lloyd Bacon, Time, 70 mins, Rel. Nov. 28. Rev. Nov. 22 Studio: Fox Hills, Hollywood, Cal. Fox Offices: 850 Tenth Ave. Hellywood, Cal. New York, N Y. Adorable. Original. With music. Janet Gaynor, Henry Garat. Dir. Wm. Dieterle. Rel. May 12.

Deterrie. Rei. Ray 12.

After the Bail. British made. Love at a diplomatic bail. Esther Raiston,
Basil Rathbone. Dir. Milton Rosmer. 68 mins. Rel. Mar. 17. Rev.
Mar. 21.

ndsge. Original. Drama. Dorothy Jordan, Alex. Kirkiand. Dir. Al. San-tell. 67 mins. Rei. Mar. 31.

mins. Rel. Nov. 27. Rev. Nov. 29.

Cavalcades. Noel Coward's pageant of British society. Diana Wynyard, Clive Brook, Herbert Mundin, Ursula Jeans Dir, Frank Lloyd. Roadshow Dangeously Yours. Society thief and girl detective. Warner Easter, Mirlam Jordan, Herbert Mundin. Dir. Frank Tuttle. 74 mins. Rel. Feb. 3.

Face in the Sky. Romantic adventures of a billboard sign painter. Spencer Tracy, Marlan Nixon, Stuart Erwin. Lir. Harry Lachman. Rel. Jan. 15, Rev. Feb. 21.

Handle with Care. Comedy. Jas. Dunn, Boots Mallory, El Brendel. Dir. David Butler. Rel. Dec. 25. Rev. Dec. 27. Hello Sister. Stage play. Jas. Dunn, Boots Mallory, ZaSu Pitts. 60 mins. Rel. April 14.

Hot Pepper. Flagg and Quirt—with Lupe. Edmund Lowe, Vic. McLagien, Lupe Velez. Dir. John Blystone, 74 mins. Rel. Jan. 15. Rev. Jan. 24. anity. Original. Physician who seeks to save his son from a woman's influence. Boots Mallory, Alex. Kirkland, Irene Ware. Dir. John Francis Dillon. Rel. Mar. 3.

us Dillon. Rel. Mar. 3.

rnai Machine. From the novel by Carl Sloboda. Drama. Genevieve Tobin, Chester Morris. Dir. Marcel Varnel. 65 mins. Rel. Feb. 10. Rev.
April 11.

Me and My Gal. Comedy crams. Joan Bennett, Spencer Tracy. Dir. Raoul Waish, Time, 78 mins. Rel. Dec. 4.

Waish, Time, 78 mins. Rel. Dec. 4.

Pleasure Cruise. Play by Austen Allen. Jealous husband trails his seagoing
wife. Dir. Frank Tuttle. Rel. Mar. 24. Rev. April 4.

Rackety Rax. Football satire. Victor McLaglen, Greta Nissen. Dir. Alfred
Werker. Time, 65 mins. Rel. Oct. 23. Rev. Nov. 8. Robbers' Roost. Rustler discovers that love interferes with cattle stealing. George O'Brien. Dir. Louis King. 63 mins. Rel. Jan. 1. Rev. Mar. 21.

Sailor's Luck. Original. Romance of a U. S. Navy gob. Jas. Dunn, Sally Eilers, Victor Jory. Dir. Raoul Walsh, Rel. Mar. 3. Rev. Mar. 21. econd Hand Wife. Banker's secretary steps from his office into his heart, Sally Ellers, Raiph Bellamy. Dir. Hamilton McFadden. 64 mins. Rel. Jan. 1. Rev. Jan. 17.

Sherick Holmes. The Conan Doyle story with a new gangster twist. Clive Brook, Miriam Jordan, Ernest Torrence. Dir. W. K. Howard. Time, 68 mins. Rel. Nov. 6. Rev. Nov. 10.

Smins. Rel. Nov. 6. Rev. Nov. 15.
Sk Heurs to Live. Murdered diplomat is revived to avenge his murder. Warner Baxter, Miriam Jordan. Dir. Wm. Dieterle. Time, 78 mina. Rel. Oct. 16. Rev. Oct. 25.
Smoke Lightning. From Zane Gray's 'Canyon Walls.' Geo. O'Brien, Nell O'Day. Dir. David Howard. Rel. Feb. 17.

State Fair. From the novel by Phil Stong. Love and triumph at the state fair. Janet Gaynor, Lew Ayres, Will Rogers, Louise Dresser. Dir. Henry King. 98 mins. Rel. Feb. Rev. Jan. 31.

Tess of the Storm Country. Talk version of an old silent. Janet Gaynor, Chas. Farrell. Dir. Al. Santell. Time, 75 mins. Rel. Nov. 20. Rev. Nov. 22.

No. 22 Arreit. Dir. Al. Santell. Time, 76 mins. Rel. Nov. 20. Rev.

20 Busy to Work. Talking version of Yublio. Will Rogers, Marian Nixon.

Dir. Jas. Blystone. Time, 76 mins. Rel. Nov. 13. Rev. Dec. 6.

Trick for Trick. Stage play of same title. Ralph Morgan, Victor Jory, Sally
Blane. Dir. Hamilton McFadden. 88 mins. Rel. April 21.

Warnior's Mushand, Time. Stage play by Julian Thompson. An Amazon who
Manners. Dir. Waiter Lang. Rel. May 6. (Lasky production.)

Zoo in Budgaest. Otiginal. Mystery story in a foreign zoo and an animal.

Loretta Young, Gene Raymond, O. P. Heggie. Dir. Rowland V. Lee.

Rel. April 22. (Lasky production.)

Freuler Associates Office: R.K.O. Bidg.,

Deadwood Pass. Original. Western. Hidden treasure and government agents. Tom Tyler, Alice Dahl, Wally Wales. Dir. J. P. McGowan. Rel. Mar. 18. Easy Millions. Original. Reputed millionaire loses his 50b, an inheritance and almost his sweetheart. Skeets Gallagher, Dorothy Burgess. Dir. Fred Newmayer.

Newmayer.

Fighting Gentieman, The A fighter who goes to the top and back again.

Win. Collier, Jr., Josephine Dunn, Fat O'Mailey. Dir. Burton Kins.

The. 65 mins. Ret. Oct. 7. Rev. Nov. 15.

The Some Similar Ret. Collier, Nov. 15.

Windows The Rev. The Some Similar Section of the Collier Similar Section of the Collier Section of the Collier

Dec. 27.
of Araby. Original. Sahara story of British army and Riff, with love interest. Marie Alba, Waiter Byron, Claire Windsor, Dir, Phil Rosen, Rel. Feb. 23.

Rel. Feb. 23.

Penal Code. Slory of a boy's regeneration surmounting complications. Regis Toomey, Helen Cohan, Robert Ellis. Dir. George Melford. 62 mins. Rel. Jan. 15. Rev. Mar. 7.

Savang Girl, The. Big game hunters find a white jungle beauty. Rocchells Hudson, Walter Byron, Harry Myers, Adolph Milar. Dir. Harry L. Fraser. Rel. Dec. 5.

When a Man Rides Alone. Robin Hood of the West and some daring stage coach holdup and fast riding. Tom Tyler, Adele Lacey, Duke Lee. Dir. J. 2. McGowan. Rel. Jan. 23.

Offices: 1619 Broadway, New York City Majestic

Crusader, The. Drama of a crusading district attorney. Evelyn Bran, H. H. Warner, Ned Sparks, Lew Cody, Walter Byron, Marceline Day, Dir. Frank Strayer, 72 mins. Rel. Oct. 1. Rev, Oct. 11.
Curtain at Eight. Rel. April 1.
Free Love. Rel. May 1.
Gun Law. Western. Jack Hoxie, Betty Boyd. Rel. Mar. 1.
Law and Lawdess. Western drama. Jack Hoxle, Hilds Moreno, Yakima Caputt. Welly Wales, Dynamite-Horse. Dir. Armand Schaeffer. Time, 61 mins. Rel. Nov. 30.

Outlaw Justice. Western drama. Jack Hoxle, Dorothy Gulliver, Donald Keith, Dynamite-Horse. Dir. Armand Schaeffer. Time, 61 mins. Rel. Oct. 1. Rev. Feb. 23.

Cci. T. Rev. Feb. 22

Sing, Siners, Sing, Dramatic life of a torch-sliger, From the play by Wilson Collison, Lelia Hyama, Paul Lucan, Dir, Christy Cabanne, Rel, Mar. 15.

Trouble Buster, Western, Jack Hoxie, Lane, Chandler, Rel, April 1.

Unwitten Law, The. A drama of betrayal and vengeance, Greta Nasan, Skeets Gallagher, Mary Brian, Lower Steets Gallagher, Mary Brian, Commission of the College of the Steet Gallagher, Mary Brian, Commission of the College of the Steet Gallagher, Mary Brian, College of the Steet Gallagher, Mary Brian, College of the College of the Steet Gallagher, Mary Brian, College of the C

Via Pony Express. Jack Hoxle western. Marceline Day. Dir. Lew Collin. Rel. Feb. 8.
Woman in the Chair. Rel. April 1.

World Gone Mad, The. Story behind present-day conditions. Evelyn Brent Pat O'Brien, Dir. Christy Cabanne. Rel. Mar. 1. Rev. April 18. Offices: 1600 Broadway, New York, N. Y Studios: 4376 Sunset Drive, Hollywood, Cal. Mayfair Hollywood, Cai.

Sehind Jury Doors. Newpoper reporter unearthe a jury-framing case at many adventures. Helen Chandler, Wm. Collier, Jr. Dir. Breesy Eas 67 mins. Rel. Dec. 1. Rey. Mar. 28.

Heart Punch. Mur ler story with a prize ring angle. Lloyd Hughes, Mar. Shillins. Dir. Breesy Eason. Time, 64 mins. Rel. Oct. 15. Roy. Dec.

Her Mad Night. Mother assumes guilt for a daughter's crime. Irene Rich, Conway Tearly. Dir. E. Mason Hopper. Time, 67 mins. Rel. Oct. 1. Rev. Nov. 29. Maisy Nights. Ori;inai. Mother love in the tropics. Johnny Mack Brown Dorothy Burg'ss. Dir. E. Mason Hopper. 59 mlns. Rel. Oct, 1. Rev Feb. 7.

Midnight Warning, The. Original. Wm. Boyd, Claudia Dell. Dir. Spencer G. Bennett. 57 mins. Rel. Nov. 15. Rev. Mar. 14.

Studios: Culver City, Metro Offices: 1540 Broadway, New York, N. Y

Barbarian, The. Ramon Novarro as an Egyptian guide.

Clear All Wires. Picturization of the recent stroadway hit about a foreign correspondent. Lee Tracy. Benita Hume. Dir. George Hill. 78 mins. Rel. Feb. 17. Rev. Mar. 24. ce in the Family. Jackle Cooper caves the family happiness. Jackle Cooper, Conrad Ragel, Lewis Stone, Lois Wilson. Dir. Chas. F. Riesner Time, 78 mine Rei. Aug. 27. Rev. Nov. 1.

Time, 13 mine Rel. Aug. 27. Rev. Nov. 1.
Fat Life. Typlcal Halines estory with a thrilling speed boat race. William Halines, Cliff Edwards, Conrad Nagel, Madge Evans. Dir. Harry Pollard. 82 mins. Rel. Dec. 16. Rev. Dec. 71. Fersen Morley, Riccardo Cortos, Jean Hersholt. Dir. John Ford. 95 mins. Rel. Dec. 9. Rev. Dec. 13. Faithless. Rel. Dec. 9. Rev. Dec. 13. Faithless. Robt. Montgomery. Dir. Barry Beaumont. Time. 75 mins. Rel. Oct. 15. Rev. Nov. 22.

Workere John Gilbert as a skyecraper worker. Robert Armstrong, Ma Clarke, Murici Kirkland. Dir, Tod Browning, Rei, Mar. 10. Rev. Mar. 21

Gabriel Over the White House. From an anonymous novel. The U. S. under ory La Cava. Rel. Mar. 31. Rev. April 4. Hell Below. The eubmarine heroec of the World War. 78. Rev. April 4. Hell Below. The eubmarine heroec of the World War. Robert Montgomery. Jimmy Durante. Madge Evane. Walter Huston. Dir. Jack Conway. Rel. May 5.

Kel. may v.

Kongo. Remake of the ellent of the same title, Sorcery in central Africa
Valter Huston, Lupe Velez, Conrad Nagel, Virginia Bruce. Dir. Wm
Cowen. Time, 86 mins. Rel. Oct. J. Rev. Nov. 22.

Cowen, Time, so mins. Rel. Oct. 1. Key. Nov. 22.
of Fu. Manchu. Chinese plotter seeks the sword of Ghenglis Kahn
of Fu. Manchu. Chinese plotter seeks the sword of Ghenglis Kahn
68 mins. Rel. Nov. 5. Rev. Dee.
69 mins. Rel. Nov. 5. Rev. Dee.
69 mins. Rel. Perb. III. Rev. March 14.
1940. Dians. Wynyard, Phillips Holmes, Lewie Stone. Dir. Edgar Selwyn. Rel. Peb. III. Rev. March 14.

1940. Diana Wynyard, Phillips Hoimes, Lewie Stone. Dir. Edgar Selwyn. Rel. Feb. 17. Rev. March 14.

Outsider, The. An unlicensed surgeon performs seeming miracles. Harold
Huth, Joan Barry, Frank Lawton. 90 mins. Rel. Jan. 21.

Payment Def. red. Murder story from the plot of the property of the plot of the property of the plot of the property.

Dir. Louis re Mendez. Tilme, 80 mins. Rel. Oct. 2. Rev. Nov. 18.

Prosperity. P st depression comedy with Marle Dreesler and Polly Moran.
Dir. San- Wood. Time, 87 mins. Rel. Nov. 12. Rev. Nov. 29.

Rasputa and the Empress. The Rueslan overthrow and its cause. John,
133 mins. Rel. March 24. Rev. Dec. 27.

Red Dust. Js: in Harlow and Clark Gable as a new team in a story of Indo1000. China. 19t. Victor Fleming. Time, 83 mins. Rel. Oct. 22. Rey. Nov. 8.

Reunion in Vienna. From Sherwood's stage play. Exiled royalty-returns for
1000 and the play of the play of the plant Wynyard, Otto Kruger, Dir. Sid2. Secret of Madame Blancho, The. Based on Martin Brown's play The Lady.
18 Fervice. The story of a great London department store. Based on the Eng18 Service. The story of a great London department store. Based on the Eng-

Service. The story of a great London department store. Based on the English stage success. Lionel Barrymore, Lewis Stone. Dir. Clarence Brown. Rel. April 7.

Son. Daughter, The, From the play by David Belasco. Helen Hayes, Ramon Novarro, Lewis Stone, Watner Cland. Dir. Clarence Brown. 81 mine. Rel. Dec 23. Rev. Jap. 3.

Strange interlude. The famous O'Nelli play. Norma Shearer, Clark Gable. Dir. Robert Z. Leonard. Time, 110 mine. Rel. Dec. 30. Rev. Sept. 6.

Today We Live. An Engish girl ambulance-driver during the war. Joan April 31. Rev. April 32. Rev. April 38.

Massi N. Baser Bustar Kaston and Jimmy Durante in the beer racket.

April 18.

Whati No Beer? Buster Keaton and Jimmy Durante in the beer racket.
Phillip Barry, Roscoe Ates, John Miljan. Dir, Edward Sedgwick. 64
mins. Rel, Feb. 10. Rev. Feb. 14.

White Sister The. Based on the famous F. Marion Crawford novel. Heler Hayes, Clark Gable. Dir. Victor Fleming. Rel. April 14. Whistling in the Dark. Adapted from the Broadway stage euccess, in which a famous mystery writer is kidnapped and forced to plan a murder himself. Ernest Truex, Una Merkel, Jean Hereholt. Dir. Eillot Nugent. Rel. Jan. 27. Rev. Jan. 31.

Studio: 6048 Sunset Blvd., Monogram Office: 723 Seventh Ave., New York, N. Y.

Avenging Seas. British government agent's love affair in Bombay. Benita Nov. 20.

Nov. 20.

nd Trail. Western. Rex Bell. Dir. Harry Fraser. Rel. Dec. 30. Fighting Champ, The. Western. Bob Steele, Arletta Duncan. Dir. J. P. McCarthy. Time, 64 mins. Rel. Dec. 15. Rev. March 14.

from Calgary, The. Girl cowboy comes east to stage triumphe. Fift D'Orsay, Paul Kelly. Dir. Phil Whitman. Time, 64 mins. Rel. Sept. 24. Rev. Nov. 22

Rev. Nov. 22.

Gullty of Not Gullty, Bootlegger's moil frees from prieon an innocent girl.

Betty Compson, Claudia Dell, Tom Douglas. Dir. Al Ray. 55 mins.

Rel. Dec. 1.

Hidden Valley, A ranch foreman takes to a blimp to locate a epot. Bob
Steele, Gertrude Messenger. Dir. R. N. Bradbury. 57 mine. Rel. Jan. 1.

Lucky, Larrigan, Western. Rex Bell, Helen Foster. Dir. J. P. McCarthy.

Rel. Dec. 10. Rev. Mar. 25.

Rel. Dec. 10. Rev. Mar. 28.

Man from Arizona, The. Cowboy saves his pal from double harm. Rex Bell, Neoma Judge. Dir. Harry Frazer. 87 mins. Rel. Dec. 15.

Oliver Twist. Dickens' storry. Dickle More, Irving Fischl. Winn Boyd. Doris Oliver Twist. Dickens' storry. Dickle More, Irving Fischl. Winn Boyd. Doris Self Defense. From Peter B. Kyme's The Just Judge! Western story of a woman who runs a gambling resort. Fauline Frederick, Claire Windson, Theo. Von Eltz. Dir. Phil. Rosen. 87 mins. Rel. Dec. 15. Rev. 18.

Strange Adventure. Sob elser and defective avenes a millionaire. Beels

reco. 21. (criginally titled 'Self Defense').

Strange Adventure. Sob elster and detective avenge a millionaire. Regis
Toomey, June Clyde. Dir. Phil Whitman and Hampton Del Ruth. 69
mins. Rel. Feb. 14. Rev. Feb. 14.

West of Singapore, Romance in the tropics. Betty Compson. Weldon HeyToome Blood Wats May. 20.

Bood Steele. Son. 31. Rev. April 4.

Rosen. Time, 62 mins. Rcl. Nov. 5. Rev. Jan. 24.

Offices: 1501 Broadway, New York, N. Y os: 5851 Marathon St., Hollywood, Calif. Paramount

Hollywood, Calif. Faramount.

Big Broadcast, the. Broadcasting story with many air stars. Stuart Erwin, Bing Crosby, Lelia Hyams. Dir. Frank Tuttle. Time, 80 mins. Rel. Oct. Rev. Oct. 18.

Billion Dollar Scandal. Based on the Teapot Dome investigation. Robt. Armstrong, Constance Cummings, Olga Backanova. Dir. Harry Joe Brown. 76 mins. Rel. Jan. 6. Rev. Jan. 10.

Crime of the Century, The. From the European stage play of same title, and therehold. Frances Dec. Vyne. Globon, David Landau. Dir. Wm. Leaf. Bed. 28. Rev. by Duck. 12.

Dec. 20. Dec. 20.

Reckoning, Original sea story by Robt. Presnell of a Flying Dutchman of today, Shirley Gray, Chas, Ruggles, John Halliday, Verree Teasdale. Dir. Paul Sinane. Rci. Mar. 24.

Is Driving, The. Wynne Gibson. Edmund Lowe, Dickle Moore. Dir. Stoloff. Rel. Dec. 9. Rev. Dec. 29.

Stoioff. Rel. Dec. 9. Rev. Dec. 20.

Rev. Dec. 20. Stoiner and becomes a glodo. Herbert Marshall, ingas for Sale. Viennese nobleman becomes a glodo. Herbert Marshall, ingas for the stoiner. Time, 61 mins. Rel. Nov. II. Rev. Nov. 11. Rev. Nov. 12. Rev. Nov. 12. Rev. Nov. 12. Rev. Dec. 20. Rev. De

Itel, Jan '6 Rev. Dec. 13.

From Hell to Heaven. Romance story based on play by Lawrence Hazard, with a race-track slant. Not a racing drama. Carole Lombard, Jack Cakle. Dir. Erle Kenton. Rel. Feb. 24. Rev. Mar. 21.

He Learner About Women. Comedy drama. Stunrt Frewin. Allison Skipworth. Dir. Lipda Corrigan. Time, 67 mins. Rel. Nov. 4.

Hello, Everybody. Original radio story by Fannie Hurst. Kate Smith, Ran-dolf Scott, Sally Blane. Dir. Selter. Rel. Feb. 17. Rev. Jan. 31. Heritage of the Desert. Zane Grey etory. Western theme. Randolph Scott. Sally Blane, J. Farrell Macdonald. Dir. Henry Hathaway. 58 mins Rel. Sept. 30. Rev. March 14. Hot Saturday. Goselp in a small town. Nancy Carroll. Dir. W. Selter. Time 72 mins. Rel. Oct. 28. Rev. Nov. 8.

Het Saturday, Gossip in a emait town. Nancy Carroli. Dir. W. Seiter. 11me. Rel. Oct. 28. Rev. Nov. 8.

17 In min Rel. Oct. 28. Rev. Nov. 8.

18 In Rel. Control Rel. Oct. 11me. 11me

Madame Butterfly. From the opera. Sylvia Sidney, Cary Grant. Chas. Ruggles Dir. Gearing. Rel. Dec. 20. Rev. Dec. 27.

Phantom President. Political story of a presidential double. George M. Cohan. Jimmy Durante, Claudette Colbert. Time, 77 mins. Rel. Oct. 7. Rev. Oct. 4.

Feb. 14.

of the Cross, The. Spectacular version of Wilson Barrett's play of Roman persecution of the Christians. Claudette Colbert, Fredric March, Elissa Land, Chaa Laughton. Dir. Ceell B. De Mile. 118 mins. Regular release Feb. 10. Rev. Dec. 6.

Original by Wilson Mizner and Robt. T. Shannon on the matrimonial agency racket. Marjorle Rambeau, Eddie Quilan, Dorothy Jordan. Dir. Ralph Murphy, Rel. Mar. 13. Rev. Mar. 21.

an, Dorothy Jordan, Dir. Ralph Murphy, Rel. Mar. 13, Rev. Mar. 21, Tonight is Ours. Noel Coward's The Queen Was in the Parlor. Claudette Colbert, Frederic March, Allien Skipworth, Dir. Stuart Walker, Rel. Trouble in Paradise. Cheating cheaters in Parls and Venice, Mirlam Hopking, Kay Francis, Herbert Marchail. Dir. Ernst Lublitach. Time, 81 mins. Rel. Oct. 21, Rev. Nov. 15.
Undercover Man. Secret service besits the gangeters. Geo. Raft, Nancy Carlorder, The Communication of the Communica

the Fonto Rim. From the Zane Grey story. Stuart Erwin, Verna Hillie, Ray Hatton, Dir, Henry Hathaway. Rel. Mar. 24, Horse Mesa. Zane Grey's etory. Rudolph Scott, Sally Blane, Fred Kohler. Dir. Henry Hathaway. Time, 60 mins. Rei. Nov. 25. Rev. Jan 17

Jan. 17.

Woman Accused, The. From the story in 'Liberty' byten well-known author Girl accused of murder with action chiefly on a pleasure cruise. Nat Carroll, Cary Grant, John Halliday. Dir. Paul Sloan. Rel. Feb. Rev. Mar. 14.

Principal Offices: 11 West 42d St.,

Blame the Woman. Hritish made with Adolphe Menjou and Claude Allister as a pair of crooke. Dir Fed Niblo. Time, it niba. Rel. Oct. I. Devile. 19 pair of crooke. Devile to the Section of the Section of

tet, Feb. 15. Veodoo Ceremonies in Haiti produced by Sergeant Wirkue, White King of Ladonave, 4 reele. Rel. Feb. 15. With Williamson Beneath the Sea. Underwater exploration, 60 mins. Rel. Jan. 1, Rev. Nov. 23.

Studios: Hollywood, Calif. Office: R.K.O. Bidg., Radio City, N.Y.C. R.K.O. Radio Animal Kingdom, The. The man who could not distinguish between hie wife and mietress. Leelle Howard, Ann Hardding, Myrna Loy. Dir. Edw. H. Griffith. 85 mins. Rel. Dec. 23. Rev, Jan. 3.

Cheyenne Kid, The. Tom Keene Western. Dir. Robert Hill. 55 mine. Rel. Jan. 20.

Cheyenne Kid, The, Tom Keene Western. Dir. Robert Hill. 55 mlne. Rel. Jan. 20.
Christopher Steharlise Hepburns Colh Citve, Billie Burke. Dir. Dorothy Arsner. 77 mlns. Rel. Mar. 31. Rev. Mar. 14.
Conquerors, The. A story of American depressions and their surmounting. Rich. Dir. Mar. 13. Rev. Mar. 14.
Conquerors, The. A story of American depressions and their surmounting. Rich. May Stiver. Dir. Vim. Wellinas. Time.
Goldie, Gets Along. Movie-etruck girl who works the beauty contest racket.
Lill Damita, Chas. Movton, Sam Hardy, 68 mlns. Rel. Jan. 27.
Great Jasper, The. Novel by Fulton Oursier. Dix as a motorman who turns paining. Rich. Dix Were Engels, Edna May Oliver. Dir. 7, Watter
Haif-Naked Truth, The. From Harry Reichenbach's memoirs of a press agent. Lee Tracy, Lupe Velet, Eugene Falette. Dir. Gregory Le Cava.
King Kong. Original. See while or exhibition in New York Esy Wrys, Robt.
Armetrong. Dir. Merian C. Cooper. 100 mlns. Rev. April 7.
Little Orphan Annle. Based on the cartoon. Mitsl Green. Ed. Keennedy.
Dir. John Robertson. Time, 61 mlns. Rel. Nov. 4. Rev. Dec. 21.
Little Orphan Annle. Based on the cartoon. Mitsl Green. Ed. Keennedy.
Dir. John Robertson. Time, 61 mlns. Rel. Nov. 4. Rev. Dec. 21.
Little Orphan Loretty Wilson. Dir. Merian C. Cooper. 65 mlns. Rel. Feb.
3. Rev. Feb. 21.

Hunt. Junior amateur detective captures jewel thieves. Junior Durkin Mrs. Wallace Reid, Virginia Henry. Dir. Irving Cummings. 64 mine Rel. Mar. 24.

Men Are Such Fools. Leo Carillo. Dir. Wm. Nigh. Time, 66 mine. Rel. Nov. 18. Rev. Mar. 14. Rev. Mar. 14.

Rev. Mar. 14.

Men of America Bill Boyd, Dorothy Wilson, Chic Saie. Dir. Raiph Ince.

Men of Mar. 1 nins. Rel. Dec. 2. Rev. Feb. 28.

Monkey's Paw, The. W. W. Jacobe mystery story of a hoodooed charm. C. Aubrey Smith, Ivan Simpson, Louise Carter. Dir. Wesiey Ruggies. 56 mins. Rel. Jan. 13.

Most Dangerous Game, The Juand recluse who hunts human beinge for the Dangerous Game, Fay Wray, Lestle Banks, Dir. E. Schoedack. Time, 53 mine. Ref. Sept. 9. Rev. Nov. 22.

No Other Woman. Steel worker who rises to affluence and drags his wife into the mire, Irene Dunn, Chas. Bickford. Dir. J. Walter Ruben. 68 mine Ref. Jan. 6. Rev. Jan. 31.

Our Betters. From Maugham's play. English high eocicty. Conetance Ben nett, Gilbert Roland. Dir. Geo. Cukor. 84 mine. Rel. Mar. 17. Rev Feb. 28.

Past of Mary Holmas, The. Destitute opera singer unwittingly accuses her act of Mary Holmas, The. Asked Children Strick Linden, Skeetia Asked Sheetia Asked

Phantom of Crestwood, The. Mystery at a week-end party. Ricardo Cortez Katherine Morley. Dir. J. W. Ruben. Time, 77 mine. Rel. Oct. 14. Rev. Oct. 18.

Rev. Oct. 18.

Renegades of the West. Cowboy avenges his father's death and cleans up the rustlers. Tom Keene, Beity Furness, Rosces Ates, Rockelffe Fellowes. Research and the Revenue and Revenue an

Feb. 28.
Scarlet River. Picture company flins a western film. Tom Keene, Dorothy Wilson, Roscoe. Acts. Dir. Otto Brown. 54 mins. Ret. Mar. 10.
Scertes of the French Police. Foreign mystery, Gwill Andre, Frank Morgan, Gregory Itatoff. Dir. Ed. Sutherland. Time. 58 mins. Ret. Dec. 2.
Rev. Dec. 13.

Sport Parade. Novelty story, Joel McCrea, Marian Marsh, Wm. Gardan Dir. Dudley Murphy. Time 65 mins. Rel. Nov. 11. Rev. Dec. 20. (Continued on page 34)

INJ. ASKED TO ENJOIN UNIONS FROM BOMBING

Scattle, April 24.

Superior court is being asked for an injunction by the Rosy theatre to restrain trades unions 'from bombing or attempting to bomb' the playhouses, and also to stop picketing it as unfair to organized labor. Lives were endangered by bomb that exploded on roof of adjoining the control of the provided in the control of the control of

apartment house, missile being intended for showhouse, police state.
Recently Paramount theatre here
had hole torn in roof. At that time
there was dispute with unions.
Le Roy Johnson, manager of General Amusement Co., Roxy operators,
signed unusual charge naming
unions as defendante the Central
Labor Council of Seattle, the International Alliance of The Heal Stage
Cratters of the United States, Local
No. 154, and three officers of local,
who are named. ho are named. Union officials term charge 'ridic-

Union officials term charge. ridic-ulous. Johnson says agreement had been reached to unionze Roxy with scale for operators agreed at \$205 for the booth, two operators and relief required; two stage hands at \$35 each per week, janitors, engi-neers, etc. When ready to sign, man-arment reach union demands II.b. neers, etc. When ready to sign, man-agement says, union demanded Lib-erty, Bagdad, Venetian and Ballard. erty, Bagdad, Venetian and Bailard. Roxy also t, be unionized on similar basis. Different corporation, also controlled by Jensen-von Herberg, operates the others. Rialto, J-vH, controlled, in Ta-coma, is a union house. Court granted temporary injunc-tion to stop 'bombing' and picket-ing.

Jensen-Herberg Grab Has Newman Building

LOS AUGUMENT DURINING
LOS Angeles, April 24.
Acquisition by Jensen & Von Herberg of the available picture houses in Yakima, Wash, has caused Evergreen Theatres, operating the remnants of the former Fox-West Coast circuit in the Pacific Northwest, to lay plans for a new 900-setter in the Washington town. Construction is expected to start within the next 30 days.

is expected to start.

30 days.

Frank Newman, |Sr., operating head for Evergreen, spent several days here this week with Mike Rosenberg, local member of the circuit, mapping a summer compaign for the house under his direction.

With only one house in Oregon,

for the houses under his direction.
With only one house in Oregon,
the Hollywood (nabe), Portland,
Evergreen is planning to invade
other keys in that state,

Ouake Solved It

Los Angeles, April 24, Quake is looked upon by Coast theatre men as a solution of the seating situation in Long Beach. Considered greatly over-seated for several years, present indications are that only 14 to 18 of the city's 22 houses will reopen. Eight of the houses have aiready resumed, with six others now in the process of reconditioning. Los Angeles, April 24.

2 St. Paul Stick-Ups

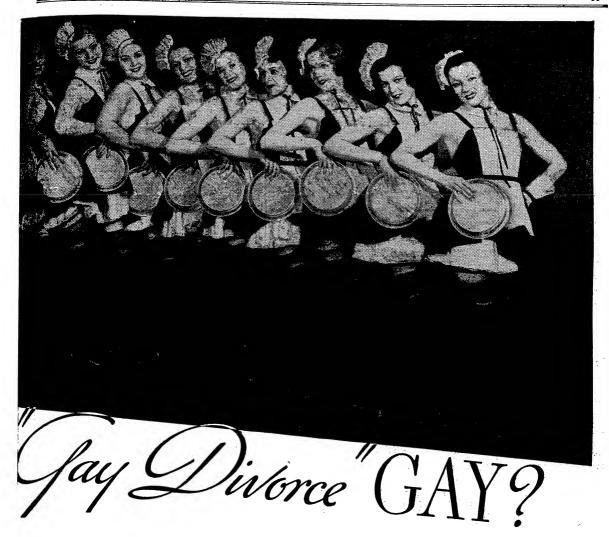
St. Paul, April 24. Bandits robbed two St. Paul the-res, the downtown Lyceum (20s atres, the downtown Lyceum (20e top) and the nabe Radio last Sunday night. At both places, the last shows were running and there was little activity outside the boxoffices, the robberies progressing smoothly without knowledge of patrons or

without knowledge of patrons or passersby.
At the Lyceum, two armed men forced Manager Harry Dow to open his safe. Dow handed over \$700.
A lone bandit showed his pletol against the ticket window at the Radio and commanded Manager D. G. Guttman to hand over 'every last dimc'. Guttman compiled by passing over a eack containing \$100. The cops believe that both robberless were engineered by the same trio.

MORE PUBLIX TURN-BACKS

MORE PUBLIX TURN-BACKS
Steubenville, O., April 24.
The Faramount, opened less than
two years ago by Paramount Publix, has been taken over by a local
company headed by George A.
Gischelber, The three theatres leased here by
the Paramount Publix have been
turned back to their owners. The
Imramount goes back to the Hazel
Building Co. State and Cameo,
second run houses, both dark for
some time, go back to the State
Thicaire Co.





S of things, of course: a good "book," tunes you can remember, beautiful, exuberant dancing—and, above all, eous costumes and lots of lovely tings on lots of lovely legs!

iges are elevated ... "spots" are merci-Costumes CANNOT show the tiniest lge or a faded color . . . stockings NOT break into runs, lest such imctions be marked by your eagle eye ng in the gloom of "fifth row center" possibly ruin a good press.

the people in the business know how uard against such tragedies! Every cal show in New York cares for all bekings and all washable costumes with Lux! They know, by experience, Lux keeps costumes new-looking

and makes stockings wear . . longer!

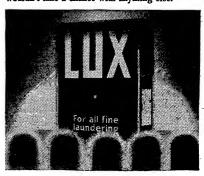
Lux is especially made to preserve the elasticity of stockings so they give without breaking . . . and to preserve the colors and materials of costumes.

With Lux there is no cake-soap rubbing—no harmful alkali to injure fabrics or colors, or weaken the delicate threads of stockings. Anything safe in water is safe in Lux.

"Saves a Pretty Penny"

SADIE ENNIS is the Wardrobe Mistress of "Gay Divorce." She says: "I wash dresses, understhings, stockings—dozens and dozens of items week for this show. We use Lux for everything washable because it keeps colors so nice and everything fresh and new-looking for so long! It certainly saves money. And stockings! I know

from experience that they wear twice as long with Lux as with ordinary soap. Lux keeps the silk elastic...soft and supple...s to that it gives under strain instead of breaking. That saves a pretty pennyl I've used Lux for 8 years and wouldn't take a chance with anything else!"



LUX-these safe, sheer flakes double the life of stockings • keep all nice things like new

Hollywood

(Continued from page 6 the Joinville (France) studio before returning from abroad.

Paramount has told Carole Lom-bard she will receive a five-week suspension unless she accepts a part in 'Gambling Ship' Actress con-siders the assignment below stand-

Loans Hit Freelancer

Loans Hit Freelancers
Flock of Warner and Universal
directors, writers and players loaned
to other companies during the shutdown of the two studios, has killed
the freelance market. Agents, too,
are hit by the inter-studio loans.

Agents figure that active opera-tion of the Producers Artists Serv-ice Bureau would melt their incom-one-third and ultimately lead, upor permination of their contracts with clients, to closing of their offices.

Mitchell Camera Co. has filed sul Federal Court against Till Gab bini, cameraman, claiming infringe ment of patents on its film maga

Musical cycle has hit the west-erns and serials. Universal will put cowboy meaning and fiddling in the next Ken Maynard picture, Fiddlin Buckaroo.

Raiston Wins, Loses

Esther Ralston's \$2,000 salary suit against I. E. Chadwick was settled for \$1,788. Government stepped in and grabbed \$985 of this to satisfy payment of Miss Ralston's

Nicholas M. Schenck left here Friday for 'New York after spending two weeks here on producers' con-ferences. He was accompanied by John Zanft and Jack Conway, Metro

Warners is holding all stories submitted to the studio before Darryl Zanuck left for another two weeks. Studio is trying to check if the producer okayed any of the yarns before leaving. Figure that agents might huistle the yarns to Zanuck in his new spot.

Goulding After Talent
Edmund Goulding left for New
York last weekend to pick out musical talent for Metro's Hollywood
Revue of 1938. Studio is negotiating Revue of 1938.' Studio is negotiating for Fred 'Astaire' to come here fo the lead in Joan Crawford's 'Dancin

Lloyd Bacon turned down an offer to direct 'Sally of the Follies' for Radio, preferring a hunting trip during his Warners layoff.

Academy staff is taking a four week percentage cut in salaries.

Leaves Agency for Studio , Making a deal with Sidney R Kent, William Stevens has left th Edward Small agency to become : Fox associate producer.

Pat Casey leaves here this week to attend the first sessions on the coast studio labor situation in New York. He'll meet with officers o-the IATSE and coast union officials

Radio picked up Bruce Cabot's contract for another six months.

Cohn Eyes Europe
Harry Cohn leaves here for New
York and a European trip in three
weeks. Jaunt abroad will be with
an eye out for talent and material
He'il be accompanied by his wife.

Benjamin Glazer and Norman Taurog and their wives and Gene Fowler are on their way to New York by way of the Panama Canal to meet Maurice Chevaller on his return from France. They'll confer on 'The Way to Love,' his next for Paramount. Fowler remains cast.

Complaint of John McDermott to the writers' adjustment committee of the Academy that Metro plagia-rized a story of his in making Ga-briel Over the White House, was dismissed.

Anticipating censor trouble, Warners' home office has sent back 'Baby Face' for retakes, Studio is expected to tone down the spots where the heroine gives up too

Joseph Jefferson O'Neil, Columbia, is a probability for appointment as examiner for this district for the Federal Radio Commission. He handled local publicity for the Roosevelt-McAdoo campaign.

In addition to 'Party's Over' and '20th Century,' Harry Coin also purchased 'Man of Steel,' by Chester Erskin, 'Ninth Guest,' by Owen Davis, and Fog.' by Valentine Williams and Dorothy Simms for Columbia's next year's schedule. Dorothy Tree will play in 'Party's Over.'

CALENDAR OF CURRENT RELEASES

Strange Justice. Oddities of the criminal code. Mae Marsh, Norman Foster,
Reginald Denny. Dir. V. C. Schertzinger. Time, 64 mins, Rei, Oct. 7. epings. Novel. Biographical study of a merohant prince. Lionel Barry-more, Alan Dinehart, Gloria Stuart. Dir. John Cromwell. 77 mins. Rel. April 14. Rev. Mar. 28.

of the Mona Lisa, The. Foreign made. Willy Forst, Trude von Molo Dir. G. Von Bolvary, Time, 83 mins. Rel. Oct. 21. Rev. Sept. 15. Thirteen Women. From Tiffany Thayer's story of the power of suggestion Ricardo Cortez, Irene Dunne. Dir. G. Archainbaud. Time, 60 mins. Rei. Sept. 16. Rev. Oct. 13.

Topaze. From the stage play of that title by Marcel Prevost. French story of an innocent who gets wise to the way of municipal graft. John Barrymore, Myrna Loy, Albert Contl. Dir. Harry D'Arrast. 80 mlns. Rel Feb. 24. Rev. Feb. 5.

United Artists Offices: 729 Seventh Ave., New York, N.

Cynara, Philip Merivale stage hit Ronald Colman, Kay Francis, Phyllis Barry, Dir King Vidor, Time, 79 mins, Rel. Dec. 28, Rev. Jan. 3. Halleiujah, I'm a Bum. Al Joison introduces the new 'rhythmic dis Joison, Madge Evans, Harry Langdon, Frank Morgan, Chester lin, Dir. Lewis Milestone, 80 mins, Rel. Feb. 3. Rev. Feb. 14.

from Spain, The. Eddle Cantor masquerades as a buil fighter down in Maxico. Cantor, Lyda Roberti. Dir. Leo. McCarey, 74 mins. Rel. Jan. 21, Rev, Nov. 22.

Magic Night. Vieunese operetta. Jack Buchanan. Dir. Herbert Wilcox Time, 79 mlns. Rel. Nov. 2. Rev. Nov. 8.

Time, 79 mins. Kel. NOV. Z. Kev. NOV. 5.

Perfect Understanding. Swanson original laid in England. Gioria Swanson. Autrence Olivier, Genevieve Tobin, Sir Nigel Playfalt, John Hallday.

Rain. Jeanne Eagles' famous atage hit. Joan Crawford, Walter Huston. Dir. Wm: Gargan, Time, 38 mins. Rel. Oct. 12. Rev. Oct. 13.

Secrets. Stage play. Man tries to hide from his wife secrets she pretends not to know. Mary Pickford, Lesslie Howard. Dir. Frank Borzage. 83 mins. Rel. April 16. Rev. Mar. 21.

Studio: Universal City, Offices: 730 Fifth Ave., Universal

Afraid to Taik. From the stage play 'Merry-Go-Round' about crooked politics.

Eric Linden, Sidney Fox, Tully Marshall, Louis Calhern, Dir. Edw. L.
Cahn. 'I' mins. Rel. Nov. 17. Rev. Dec. 20.

Air Mall, The. Commercial flying thrill story, Pat O'Brien, Raiph Bellamy, oand. 18 initis. Rei. Nov. 17. Kev. Dec. 20. Mall, The. Commercial flying thrill story. Pat O'Brien, Raiph Beliamy, Gloria Stuart, Silm Summerville. Dir. John Ford. Time, 35 mins. Rei. Nov. 3, Rev. Nov. 8.

Nov. 3. Rev. Nov. 3. Rev. Louiserville. Dir. John Ford. Time, 85 mins. Rev. Nov. 3. Rev. Nov. 3. Rev. Nov. 3. Rev. Nov. 3. Rev. Louiserville. Rev. Louiserville. Rev. Louiserville. Rev. Cet. 14. Mack. Time, 15 mins. Rel. Oct. 13. Rev. Cet. 14. Mine Tonight. Concedy-drama. Love story unfolded in scenic beauty of Swiss Alps. Starting fan Klepura. Dir. Anatol Litwak. 85 mins. Rel. Man. 23. Rev. April 18. 9. Gage. The. Original. Mon.

Man. 22. Rev. April 18.

Gage, The. Orlginal. Man scalast beast, different from jungle slime.

Gage, The. Orlginal. Man scalast beast, different from jungle slime.

Rev. Mar. 2.

Rev. April 18.

Rev. Mar. 2.

Rev. April 18.

Rev. Mar. 2.

Rev. April 18.

Rev. Mar. 2.

Ination Unknown. Adventure on a rum runner adrift in the Pacific. Pat O'Brien, Raiph Bellamy, Betty Compson. Dir. Ray Garnett. Rei. Mar. 2. Rev. April 11.

Fighting President, The. Newsreel assembly of the life of F. D. Roosevelt. Screen lecture by Edwin C. Hill: Special release, Rev. April 11. Hidden Gold. Tom Mix pals with bank robbers to locate hiding place of their loot. Judith Barrie, Ray Hatton, Eddle Gribbon. Dir. Arthur Rosson. 58 mins. Rel. Nov. 3. Rev. Mar. 23.

Kiss Befors the Myror, The Powerful drims of human emotions. Nancy Message and the Myror, The Powerful drims of human emotions. Nancy Chairman and Hairman and dramatic atory of devotion that exists between a man and his dog. Chic Sale. Dir. Zion Myers. Rel. April 6.

Mummy, The. Mystery thriller, Borls Karloff, Zita Johann, David Manners.

Dir. Karl Freund. Rel. Dec. 22. Rev. Jan. 10.

Nagana. Tropical drama. Tala Birell, Melvyn Douglas. Dir. E. L. Frank.
Rel. Jan. 26. Rev. Feb. 21.

Act. Jan. 50. Agy. Feb. 21.

Okay America. Columnist story. Low Ayres, Maureen O'Suilivan, Louis Caihera. Dir. Tay Garnett. Time, 80 mins. Rel. Sept. 8. Rev. Sept. 13.

Old Dark House. A night of terror in an English country home. Boris Karloff, Melyyn Douglas, Chas. Laughton, Gloria Stuart. Dir. Jas. Whale. Time, 70 mins. Rel. Oct. 20. Rev. Nov. 1.

Out All Night. Comedy, Slim Summerville-Zasu Pitts. Dir. Sam Taylor Rel. April 13. Rev. April 11. Private Jones. Comedy in which a stacker finds himself very much in the war. Lee Tracy, Donald Cook, Gloria Stuart, Dir. Russell Mack. 70 mins. Rel. Feb. 16. Rev. March 28.

mins. Rei. Feb. 16. Rev. March 23.
Rome Express, The. British made. Grand Hotel on a French train. Esther Radston, Conrad Veidt. Dir. Watter Food. 85 mins. Rev. Feb. 28.
Rustler Founday, The. Action Western vita Tom Mila; Dians Sinclain. Dir. Carlott Western Vita Tom Mila; Dians Sinclain. Dir. Tercer Trail. Original. Tom Mix western. Naoms Judge, Arthur Rankin, Ray Hatton. Dir. Armand Schaeffer, 55 mins. Rel. Feb. 2. Rev.

Just Had to Get Married. Matrimonial adventures of a newlyrich couple. Slim Summerville, Zasu Pitts, Dir. Edw. Ludwig. 71 mins. Rel, Jan. 5. Rev. Feb. 14.

Studios. Burbank, Calif. Warner Brothers Offices: 321 W. 44th St., New York, N. Y Ex-Lady. An experimental marriage strikes a snag. Bette Davis, Gene Raymond, Frank McHugh. Dir. Robert Florey. 67 mins. Rel. April 8.

12d Street. A musical production with the theatre as the background. BebDaniels, Warner Exxter, Ruby Keeler, George Brent, Ginger Rogers.

Rev. 14. Mar. 11.

Rev. 14. Mar. 11.

Missing. Two girls cleverly foll a kidnapping plot. Glenda Farrell, Ben Lyon, Mary Brian, Peggy Shannon. Dir. Robt, Florey. 69 mins. Rel Mar. 4. Rev. Mar. 21.

to Handle. Cagney as a high powered promoter, Cagney, Mary Brian. Dir. Mervyn Le Roy, 31 mins. Rel. Jan, 28. Rev. Feb. 7. Haunted Gold. Search for gold in a haunted mine. John Wayne. Dir. Mack Wright. 58 mins, Rei, Dec. 17, Rev. Jan. 17.

Am a Fugitive. From the story I Am a Fugitive from a Chain Gang.' Pau Muni, Glenda Farrell. Dir. Mervyn Le Roy. Time, 93 mins. Rel. Nov. 19. Rev. Nov. 15. 19. Rev. Nov. 15.

ole, The. A woman finds herself the wife of two men. Kay Francis.

George Brent, Glenda Farrell, Dir. Michael Curtiz. Rel. Mar. 25.

Rev. April 4.

's Vacation, The. From a story by Ernest Pascal, The king takes time out to visit his first wife. Geo. Arliss. Dir. John Adolfi, 62 mins. Rel Feb. 28. Rev. Jan. 24.

awyer Man, Inside story of the profession, William Powell, Joan Blondell.
Dir. Wm. Dieterle. 68 mins. Rel. Jan. 7, Rev. Jan. 2,
we Way Passage. Love develops for a prisoner. Kay Francis, William Powell. Dir. Tay Garnett. Time, 69 mins. Rel. Oct. 22. Rev. Oct. 18. chute Jumper, The. Two ex-marines and a girl who go aloft. Doug, Fairbanks, Jr., Bette Davis, Dir, Alfred E, Green. 72 mins. Rel. Jan. 28. Rev. Jan. 31.

raph Trail. Difficulties encountered in the building of the telegraph John Wayne, Frank McHugh, Marceline Day. Dir. Tenny Wright, 60 mins. Rel. Max. 18. Rev. April 4.

ned Africa. Thrilling African adventure. Under supervision of Wynant D. Hubbard, F.A.G.S. Rei. April 8. Museum, The. Original. (Technicolor.) Mystery and thrills in a way works. Lionel Atwill, Fay Wray, Glenda Farrell. Dir. Michael Curtiz 78 mins. Rel. Feb. 18. Rev. Feb. 21.

Breach of Promise. The ruin of a man's career. Chester Morris, May Ciarke, Mary Doran. Dir. Paul Stein. Time, 67 mins. Rel. Oct. 23. Rev. Nov. 22. Constant Woman, The. From Eugene O'Neill's play 'Recklessness.' Conrag.
Nagel, Lella Hyams, Dir. Victor Schertzinger, Rei, Mar. 18

Death Kiss, The. A murder mystery with a motion picture studio back-ground. David Manners, Adrienne Ames, John Wray, Bela Lugosi. Dir. Edwin L. Marin. Rel. Dec. 25. Rev. Jan. 8.

EGWIN L. Marin. Rel. Dec. 28. Rev. Jan. 8.

A Taps. A Boy Scout troup to the rescue of Ken Maynard. Ken Maynard, Junior Coughlin, Scout Troop 107 of Hollywood. Dir. J. P. McGovan. 81 mins. Rel. Jan. 28.

mitte Ranch. Ranch manager falls to vangulsh the hero. Ken Maynard, Both Maynard, Dir. Forrest Shaddon. Time. 59 mins. Rel. July 31. Rev. Dec. 27.

Faces. Doctor makes a racket of his profession. Lowell Sherman, Lies. Pegy Shannon. Dir. Sherman. Time, 83 mins. Rel. Oct. 13. Rev. Nov. 29281

rgo Express. Straight-shooting sacrifice in the career of a cow country hero. Ken Maynard, Holen Mack. Dir, Alan James. Time, 62 mins. Rel. Nov. 20, Roy. Mar. 7. Hypnotized. Jam following a big sweepstakes win. Moran and Mack. Dir. Mack Scnnett. Rel. Dec. 25. Rev. Jan. 17. one Avenger, The. Original. Ken Maynard western. Muriei Gordon. Dir. Alan James. 60 mlns. Rei. April 9.

Alan James. 60 mlns. Rel. April 9.

Phantom Thunderboit. Ken Maynard westorn in which he helps Coyote Guich get the railroad by cleaning out a gang. Francis Lee. Dir. Alan James. 63 mlns. Rel. Mar. 6.

Study in Scarlet, A. Sherlock Holmes story. Reginald Owen, June Clyde, Anna May Wong. Dir. Edw. L. Marin. 71 mins. Rel. April 2.

Race Track. Original. Turf story. Lee Carillo, Kay Hammond, Junior Cogolian. Dir. Jas. Cruce. 78 mins. Rev. Feb. 2.

Buddles. Cowboy, veteran of the AEF, turns aviator to balk the vil-ains. Bob Steele, Nancy Drexel. Dir. R. N. Bradbury. Time, 57 mins. Rel. Aug. 28, Rev. Nov. 15.

betone Canyon. Western, in which the hero tries to solve the mystery of his birth. Ken Maynard, Cecilia Parker. Dir. Alan James. Rel. Dec. 25, Rev. April 11. Trailing the Killer. Epic of the North Woods. Dir. Herman C. Raymaker. Time, 64 mins. Rei. Dec. 4. Rev. Dec. 6.

Uptown New York. Married happiness and a past. Jack Oakle, Shirley Grey.
Dir. Victor Schertzinger. Time, 74 mins. Rel. Dec. 4. Rev. Nov. 20.

Miscellaneous Releases

Bachelor Mother, The. (Hollywood Pro.) Original. A mother borrowed from an old ladies home walks into tragedy. Evalyn Knapp, Jas. Murra, Margaret Seddon. Dir. Chas. Hutchinson. 69 mins. Ref. Jan. 3. Rev. Feb. 21.

zeo. 21.

Big Town, The. (Invincible.) Vice crusade story: Lester Vall, Frances
Daring Daughters. (Tower). Two girls in the big city. Kenneth Thompson,
S. Rev. Man. 28.

Rev. Man. 28.

Face on the Bar Room Floor, The. (Invincible.). Temperance discussion.

Dudio Cooper, Bramwell. Fletcher. Dir. Bert Bracken. Time, 65 mins.

Facetsess te the Night.

cotsteps in the Night. (Auten.) Mystery drama. Benita Hume. Dir. Mau-rice Elvery. Time, 59 mins. Rel. Dec. 1.

High Gar. (Goldamith.). Auto race story. Jackie Saarie, James Murray, Joan Marsh. Dir. Leigh Jason. 65 mins. Rev. April 18. Hots Variety. (Capital.). Grand Hotel in an actors boarding house. Hal Skelly Olive Borden. Dir. Raymond Cannen. 71 mins. Rev. Jan. 10. Jungle Killer. (Century). Expose of wild game hunting in Africa. With lec-Manhattan Tower. (Ramington.) Suggestive of Bkyscraper Souls. Romance in an office building. Mary Brian, Irene Rich. Jas. Hall. Dir. Frank Strayer. 62 mins. Ret. Dec. 1. Rev. Dec. 20.

Pride of the Legion. (Released also as 'The Big Payoft.') (Massot.) From a Ast. Peter B. Kyne story. Barbara Kent. J. Farrell MacDonald, Glen. Trom. Ast. Peter B. Kyne. Chem. Ch

Racing Strain, The (Irving-Maxim.) Original of the auto races with alr stuff. Wally Reld, Jr. Dir. Jerome Storm. 58 mins.

Red-Haired Allib, The. (Crower.) Gangster story. Merna Kennedy, Theo. Vot. 25.

Cot. 25.

Cot. 25. et Week End. (Irving.) Murder at a house party. Dorothy Revier, Theo. Von Eitz. Dir, Willis Kent, Time, 58 mins. Rel. Oct. Rev.

er Money. (Kent.) Exposé of fortune telling. Muscha Auer, Phyllis Barrington. Dir. Dorothy Reed and Meiville Shyer. 65 mins. Rev. April 11,

t Price Decency, (Equitable.) From a stage play, Jungle background for story of a girl tricked by a mock marriage. Dorothy Burgess, Alan Hale. Dir. Arthur Gregor. 60 mins. Rev. Mar. 7.

man in Chains. (Auten.) Tragedy of a woman tied to an hypochondriac, Eng. cast. Dir. Besil Dean. Time, 68 mins. Rel. Nov. 18. Rev. Nov. 22.

Foreign Language Films

(Note: Because of the slow movement of foreign films, this list covers one year of releases.)

year of releases).

(Most of these available with English titles.)

Alone (Russ.) (Amkino). Dir. Trauborg. 88 mins. Rel. May 24.

Barberina, die Taenzerin von Sansouci. (Capital) (Ger.). Musical comedy.

Lil Dsgover, Otto Gebushr. Dir. Cari Froelich. 88 mins. Rel. Nov. 20.

Brand in der Oper. (Capital) (German). Musical drama. Gustav Froelich.

Dir. Carl Froelich. Rel. July 19.

Broken Vow, The. (Capital) (Polish). From a novel. Krystyna Ankwicz, M. Cybulski. 89 mlns. Rel. Aug. 25. M. Cybulski. 39 mins. Rei. Aug. 20.
Cinq Gentieman Maudit (Protex) (French). Mystery drama. Rene Lefevre,
Harry Baur. Dir. Julien Duvivier. 78 mins. Rei. Jan. Rev. Jan. 24.
Clown George (Russ.) (Ankino). A clown saves the nation. Dir. Solviev.
58 mins. Rei. Aug. 21, Rev. Sept. 13.

Coiffeur Pour Dames (Paramount) (French). Musical farce. Fernand Gravey. 80 mins. Rel. July 1. Rev. Nov. 8. Das Nachtigali Madel (Capital) (Ger). Love in Hawaii. Dir. Leo Lasky. 80 mins. Rei. Jan. 15, Rev. Jan. 31.

Schoene Abenteuer (German) (Protex). Romantic comedy. Kaethe von Nagy. Dir. Reinhold Schunzel. 83 mins. Rel. Dec. 1. Rev. Dec. 13. David Golder (French) (Protex), Drama, Harry Baur, Dir. Julien Duvivler, 90 mins, Rel, Oct. 1. Rev. Oct. 25.

Der Ball (German) (Protex). Domestic comedy. Dolly Haas. Dir. Wilhelm Thiele. 83 mins. Rel. Oct. 9. Der Brave Suender (Ger) (European). Fast comedy. Max Pallenberg. Dir. Fritz Kortner. 90 mins. Rel. April 1. Rev. April 4.

Faische Ehemann (German) (Protex). Farce. Dir. Johannes Guter. 85 mins. Rel. Oct. 1, Rev. Oct. 23. Der Faische Feidmarschal. (Capital) (German). Military musical. Viasta Burlan. Dir. Carl Lamac. Time, 81 mins. Rel. July 12.

Der Hauptmann von Kopenick (Kinematrade) (Ger). Comedy. Max Adalbert. Dir. Richard Oswald. 96 mins. Rel. Jan. 15. Rev. Jan. 24. Der Herr Burovorsteher. (Capital) (Ger). Felix Bressart, Herman Thimig. Dir. Hans Behrendt. Time, 86 mins. Rel. June 10.

Der Schwartze Hussar (Protex) (Ger.). Costume romance. Conrad Veldt, Dir. Gerhard Lamprecht. 90 mins. Rel. Dec. 1. Rev. Jan. 3. Diary of a Revolutionist (Russ.) (Amkino). Dir. Urinov. 80 mins. Rel. June 8. Rev. June 14.

5. Rev. Juno 14.

10. Blumenfrau von Lindenau (German) (Protex). Comedy. Renate Mucliert. Hansi Niese. Dir. Georg Jacoby. 70 mins. Rei, July I. Rev. July Iz.

10. Linden von Lindenau (German) (Protex). The Elsinger. Die Lindenau von Bohavy. In man July Gerb. William Porst, Irone Elsinger.

10. Lindenau von Bohavy. (Ger). Musical. Ralph Roberta. Lucie Engreislache. Dir. Carl Bosso. Time, 81 mins. Rel. June 5. Ancessea Bertinl.

10. Donna d'Una Notte (Portale) (Italian). Court adventure. Francesca Bertinl.

10. Donna d'Una Notte (Portale) (Italian). Court adventure. Espancesca Bertinl.

10. Truster und Drushes (German). Musical. Gendy D. Dir. Max. Neu-

Drunter und Drueber (Ger.) (Germania), Musical comedy. Dir. Max Neu-feld. 85 mins. Rel. Dec. 15. Rev. Dcc. 20.

Eine Nacht in Paradies (Kirmattrade) (Ger). Musical comedy. Anny Ondra-Eine Tuer Geht Auf. (Protex) (Ger). Mystery thriller. Dir. Alfred Zeislen 88 milns. Rel. Feb. 1. Rev. Feb. 7. Ein Prinz Verliebt Sich. (Capital) (Ger). Musical. Lien Døyers. Dia. Conrad Wiene. 15 mins. Rel. May.

False Uniforms (Russ.) (Amkino). Dir. Lopashinski, 63 mins. Rel. Nov. 18. Rev. Nov. 29.

World Wide Offices: 1801 Broadway, New York, N. Y. (Releasing Through Fox)

(Releasing Through Fox)

The Fighting Men. Conflict between the sheep men and cattle raisers. (Rem Maryard, Buth Hail. Dir. Forrest Sheldon. Time, 62 mins. Rel.

(Buth Ref Maryard, Buth Hail. Dir. Forrest Sheldon. Time, 62 mins. Rel.

(Buth Ref Maryard, Buth Hail. Dir. Forrest Sheldon. Time, 62 mins. Rel.

(Buth Ref Maryard) (New Erg.) Transmitant, cavilation drama. Gustav Froelich. Buth Ref Maryard) (New Erg.) Transmitant, cavilation drama. Gustav Froelich. Buth Ref. Nov. Rev. Nov. 1

Herths's Erwachen (Protex) (Gr.). Dalicake life problem. Dir. Gerhard Lampuchin 98 mins. Rei March. 18. Rev. March. 14. Herbert 198 mins. Rei March. 18. March. 18. Herbert 198 mins. Rei Jan. 1. Rev. 18. Eliz Bressart. Dir. House of Death (Russ.) (Amkino). Based on Dostolevsky's life. Dir. Federov. 79 mins. Rei. Jan. 48. Mg. 18. Rev. Aug. 18. rov, 79 mlns. Rel. Aug. 12. Rev. Aug. 16.

Hurras, Ein Jungs. (Capital) (Ger), Facc. Max Adalbert, Ida Wuest, Lucie English. Dir. Geo. Jacoby. 91 mlns. Rel. June 24.

Hypolit a Leksi (International) (Hungarian). Fast farce. Dir. Szekely Istvan, 77 mlns. Rel. Jan. Rev. Jan. 17.

Ich Will Rott Witsen Wes Du Biet (Interworld) (Ger), Musical. Dir. Geze von Bolvary, Hald, Froehlich. 70 mlns. Rel. Feb. 15. Rev. Feb. 21.

Iyan. (Garrison) (Russ.). Transformation of peasants. Dir. Dovzhenko. 83 mlns. Rel. Feb. 15. Rev. March, 7.

Kamaradachaft, (Asso. Cinema) (Ger). Sensational drama. Alex Granach, Frast Busch. Dir. G. W. Pabst. Time, 78 mins, Rel. Nov. 8. Keine Feier Ohne Meyer (Ger.) (Germania). Musical farce. Siegfried Arno. Dir. Carl Boese. 83 mins. Rel. Oct. 28. Rev. Nov. 3.

Dir. Cari Boses. 88 mins. Rel. Oct. 28. Rev. Nov. 3.

Korvettenkapitaen (Ger) (General). Milltary farce. 57 mins. Rel. April 1.

La Couturiere de Luneville (Par) (French). Musical of woman's love. Maddeline Renaud, Pierre Blanchar. 90 mins. Rel. July 1. Rev. Oct. 22.

Le Bai (French) (Protex). Domestic comedy. Dir. Wilhelm Thiele. 83 mins. Rel. Oct. 1. Rev. Oct. 1. Rev. Oct. 1. Rev. Oct. 1. Rev. Oct. 2.

Le Roi Des Resquilleurs (French) (Protex). Comedy with music. Milton. Dir Georges Colombier. 90 mins. Rel. June 1. Rev. June 14. Georgea Colombier. 30 mins. Roi. June 1. Rev. June 14.
Libes iat Liebe German) (Protex). Musical comedy. Kaethe von Nagy, Hans Albers. Dir. Paul Martin. 80 mins. Rei. June 1. Rev. June 7.
Ljubav 1 Straet. (Vugodiav) (Croat). Drama of ilife among N. Y. imigranta.
Rakel Davidovic. Dir. Frank Melford. 80 mins. Rei. Dec. 15.
Luies. Coenlist, von Feyensen. Assoc Chemia (Ger.) Historical. Henry
M (Ger.) (Foremoo). Powerful dramatic study. Peter Lorre. Dir. Fritz Lang.
55 mins. Rei. April 1. Rev. April 4.
Maedchen in Uniform (Flimcholce) (German). Polgnant drama. Thiele,
Wiecke. Dir. Richard Froehlich. Rei. Jan. 10. Rev. Sept. 27.
Man Brauch Kein Geld. (Capital) (Ger). Musical farce. Dir. Karl Boese.
Rei. Nov. 10.

Rel. Nov. 10.

Men and Jobs (Russian) (Amkino). An American engineer looks at Russia Dir. A. Macheret. 70 mins. Rel. Jan. 1. Rev. Jan. 17.

Menach Ohne Namen (German) (Protex). Polgnant drama. Werner Krauss. Dir. Gustav Utolsky. 85 mins. Rel. Nov. 1. Rev. Nov. 15.

Miche (Paramount) (French, Musical comedy. Suzy Vernon, Robert Burnier, Dranem. 80 mins. Rel. July 1. Rev. Dec. 6.

Mond Uber Morckke (Protex) (Ger). See Cing Gentlemen Maudit. Moritt Macht Sein Glueck. (German) (Capital). Farce. Siegfried Arno 55 mins. Rel. Dec. 15. Rev. Jan. 17.

Namensheirat. (German) (FAF). Drama. Dir. Heinz Paul. 90 mins. Rel. Jan. 1. Rev. Jan. 18.

1914. (Capital) (Ger.) Prelude to the world war. Dir. Rich. Oswald. Time 73 mins. Rel. Sept. 1. 73 mins, Rci. Sept. 1.

Oberst Redi. (Capital) (Ger), Spy thriller. Lil Dagover, Theo. Loos. Dir. Karl Anton. Time, 73 mins. Rel. Aug. 30.

Paris Beguin (Protex) (Fr). Musical. Jane Marnac. Dir. Augusta Genina. 30 mins. Rei. Dec. 15. Rev. Jan. 17.

w mins. Rei. Dec. 1s. Rev. Jan. 17.

Panion Schoeller (Schneider) (Ger). Comedy with music. Berliner, Tiedtke,
Schultz. Dir. George Jacoby. 30 mins. Rei. Sept. 17. Rev. Sept. 29.

Piri Manual M. (Aux.) Jungs.) Farce. Dir. Stephen Szekely. 17 mins.

Potemkin (Russ) (Kinematrade). Sound version of Elsenstein's classic. 70
mins. Rei. April 4.

mins. Rel. April 4.
Purpur und Waschblau. (Capital) (Ger). Dramatic comedy. Hansi Niese,
Elise Elister. Dir. Max Neufield. Time, 85 mins. Rel. July 30.
Reserve Hat Ruh. Niewe Erap. (Ger). Military farce. Fritz Kampers, Lucie
Rhapsedy of Love. (Capital). (Polish). Hardships of an art career. Agnes
Fetersen Moglukine Time, 89 mins. Rel. Aug. 25.
Scampolo (Kinematrade) (Ger). Cinderella romance. Dolly Haas. Dir. Hans
Steinhoft, 83 mins. Rel. April 1. Rev. April 11.
Schubert's Fruehlingstraum. (Capital). (Ger). Musical of Schubert's life.
Carl Joseken. Dir. Rich. Gawald. Time, 71 mins. Rel. June 28.

Schutzenkoenig' (Ger.) (Germania). Max Adaibert, Gretl Theimer. Dir. Franz Seitz. 90 mins. Rei. April 15.

ceuz. 39 mins. Rei. Apřil 15.

Shame (Amkino) (Russ). Problems of new Russia. Viadimir Gardin. Dir.
Sergel Yutkevitch. 75 mins. Rei. March 1. Rev. March 14.

Siberian Patrol (Russ.) (Amkino). Dir. Protozanov. 50 mins. Rei. May 13.
Rev. May 31.

Kev. May 31.

\$niper (Russ.) (Amkino). The war terrors. Dir. Timosbenko. 61 mins. Rel. Aug. 25. Rev. Aug. 30.

8oil la Thirsty (Russ.) (Amkino). Dir. Reisman. 53 mins. Rel. May 5. Rev. May 10.

Song of Life (Ger.) (dubbed English) (Embassy). Art and photography predominant. Dir. Granowsky. 70 mins. Rel. April 1. dominant. Dir. Granowsky. 70 mins. Rel. April 1.
Seviets on Parade. (Russ.) (Kinematrel). Historic record of current Russias 55 mins. Rel. Feb. Lucy. McCrib.
Stem. 1. Sept. 1

Ulica (Capital) (Polish). Life of the newsboys. Dir. Alexander Ford. Time, 73 mins. Rel. Aug. 25. Rev. Jan. 31.

Ulica (Capital) (Foliah). Life of the newsboys. Dir. Alexander Ford. Time, 13 mins. Rel. Aug. S. Rev. Jan.; Bulh police activity. Mary Bogda, Unishna Rel. Aug. S. Rev. Jan.; Bulh police activity. Mary Bogda, Adam Brodzicz. Time, 89 mins. Rel. Aug. 25.
Victoria und ihr Hussar (Kinematrade) (Ger). Viennese operetta. Michael Bohnen. Dir. Richard Oswald. 90 mins. Rel. April 1. Rev. April 11. Voice of the Desert, Time. (Capital), Foliahy. Algerian story in authentic locales. Adm Brodzic (Capital). Musical comedy. Charlotte Susa. Dir. Friedrick Zeinick. Rel. March 1. Rev. March 7.
Weskend in Paradise. (Capital) (Ger). Farce. Otto Waliburg, Eisle Eister, Trude Berliner. Dir. Robt. Land. 31 mins. Rel. Nov. 1.

-Wenn dem Esel zu Wohl ist (Ger). (Germania). Comedy. Charlotte Ander. The Rel. Rev. Company. Charlotte Ander. Menn Land. (Capital) (Ger). Military musical. Otto Waliburg, Paul Heidermann, Ida Wuest. Dir. J. Fleck. 85 mins. Rel. Oct. 27.
Verek (German) (Protex). Historical drama. Wener Krauss, Rudolf Forster.

Heidermann, Ida Wuest. Dir. J. Fleck. 85 mins. Rel. Oct. 27.

Yorck (German) (Protex). Historical drama. Werner Krauss, Rudoif Forster.

Dir. Gustay Uicicky. 90 mins. Rel. Nov. 1. Rev. Nov. 27.

Zapfenstrield-Arno. Dir. (Wiltiney) (Ger). Muelcal farco. Charlotte Susa,
Siegfried-Arno. Dir. Jaap Spever. 90 mins. Rel. Feb. 1. Rev. Feb. 7.

Siegfried-Arno. Dir. Jaap Spever. 90 mins. Rel. Feb. 1. Rev. Feb. 7.

Paul. 70 mins. Rel. Dec. 15. Rev. Jan. 3.

Constitute Helm. 70 mins. Rel. Dec. 15. Rev. Jan. 3.

zwei Herzen und Ein Schlag (German) (Protex). Opcretta. Lilian Harvey. Dir. Wilhelm Thiele. 90 mins. Rel. Sept. 1. Rev. Sept. 13.

Key to address—Amkino, 722 Seventh Ave.

Associated Cinema, 154 W, 56th St.

Capital Film Exchange, 520 Minth Ave.

Bibbassy Pictures, 722 eventh Ave.

Bibbassy Pictures, 722 eventh Ave.

Bibbassy Pictures, 722 eventh St.

Foreing, 633 West 424 St.

Foreign American Films, 111 W, 57th St.

Foreign American Films, 111 W, 57th St.

Foreign American Films, 111 W, 57th St.

Foreign American Films, 111 St.

Germania Films, 22-3 List St., Astora.

Germania Films, 22-3 List St., Astora.

Germania Films, 22-3 List St., Astora.

Germania Films, 24-3 List St., Astora.

Thermatican Cinema, 1540 Broadway.

International Cinema, 1540 Broadway.

International Cinema, 1640 Broadway.

Xinematized, 723 Seventh Ave.

New Era, 530 Ninth Ave.

Portale Films, 24-2 List St.

Zbyssko Film Corp., 274 Madison Ave.

SAM MOSCOW MAY RECOVER

SAM MOSCOW MAY RECOVER
Birmingham, April 24.
A race with what he believed was
death was made through Birmingham last week by Sam Moscow,
Atlanta film man. He was stricken
Ill in Dallas with a heart allment
and he caught a rail jinae with the
intention of rushing home to his
family in Atlanta before he died.
Latest reports from Atlanta said
Moscow was resting easily and
might recover.

Mitchell Buys O'Rourke

Los Angeles, April 24.
R. A. (Dick) Mitchell has purchased the 50% interest of his partner. A. G. (Tony) O'Rourke, in Beverly Hills Exchange, and will opcrate the distributing organization on his own.

on his own.

O'Rourke will continue to be financially interested with Elmer
(Clifton, principal producing unit for
Beverly Hills Exchanges.

Mixing Ages

Los Angeles, April 24.
An embryo exhibitor, who had just purchased a theatro, was buying a program from a film salesman. Exhib the price of

newsreel.

'They're priced according to age,' replied the salesman.

'How much for me?' asked the exhib, 'I'm 42.'

F-WC 60% OWNER OF CO. SALVAGING HOUSES

Los Angeles, April 24.

Evergreen Theatres, Inc., which took over the assets of Pacific Northwest Theatres, bankrupt Fox West Coast subsid in Washington, is owned 60% by F-WC and 40% by Frank L. Newman, Sr., Mike Rosenberg and Al Finkelstein, it was revealed in the bankruptcy examination of the parent circuit here.

Fox West Coast Service Corp., another F-WC subsid, was the principal creditor of Pacific Northwest and successfully bid in the assets of the latter. Newman, Rosenberg

and successfully bid in the assets of the latter. Newman, Rosenberg and Finkelstein put up \$75,000 cash for the further operation of the the-atres under the new Evergreen cor-

15 Profitless Houses Set For Turnback by F-WC

Hollywood, April 24.

Fox West Coast has let go of 15 theatres in the past week in its inliqui step toward turning back all houses that look profitless and houses that look profitless and clauses in their leaves.

Samuel W. McNabb, referee-inbankruptey, signed an order releasing the nine houses claimed by United Artists because rentals had not been paid. UA starts operating the theatres this week.

United Artists because rentals had not been paid. UA starts operating the theatres this week.

A week ago, the Colorado, Passadens, went dark, and Saturday (22) the Majestic, Santa Monica, shuttered. This week, Adams and La Brea, L. A.; Plaza, Hawtorne; and Inglewood, Inglewood, close down.

Singletons Weather Fire

Los Angeles, April 24.

When two indie exhibitors threatened to continue double features
after they had agreed to the single
bill pact which the Independent
Theatre Owners of Southern California will put into operation
Threatre Owners of Southern California will put into operation
Threatre Owners of Southern California will put into operation
Threatre Owners of Southern Caliton threatre Owners of Southern Calitions in the organization. Situation
was pulled out of the fire, however,
when George Bromley and Pete
Lasher, the dissenters, agreed to
fall in line.

All in line, the dissenters, agreed to
fall in line, the dissenters of the concalifornia territory almost 100%,
behind the idea. Fox West Coast,
the stumbling block in previous attempts to eliminate twin features,
will abide by the agreement in all
of its theatres. Los Angeles, April 24.

F-WC Drops 10th in Colo.

F-WC Drops 10th in Colo.

Denver, April 24.

Joe Dekker, owner of the Granada, and Tony Archer, formerly of the Educational exchange, have bought the Egyptian and Oriental theatres in North Denver from Fox West Coast, and have organized the Amusement Theatres, Inc., to operate the three houses under the three houses under the company are Archer, president; Dekker, secretary-treasurer; Bryan L. Whitehead, v. p., and Edgar McComb, director.

L. Wnitenead, v. p., and Edgar Mc-Comb, director.

This sale makes 10 houses in the Rocky Mountain territory that Fox has disposed of in the past month and is arranging to sell more.

Projectionist's Own Project Pittsburgh, April 24.

Pittsburgn, April 24.
Eddle Brown, son of Ben Brown, chief projectionist here for WB and a projectionist himself, has turned theatre operator. He has just taken over the Penn theatre, Wesleyville, Fu., near Eric.
Figur 10 leased house from WB, who closed it about three months

Independent Accessory Services Undersell Majors, Losses Mount

Upper B'way Nabes, N.Y., Cutting Admish Scales

Cutting Admish Scales
Theatre operators on upper
Broadway, including the chains, are
deflating their b. o. scales... Houses
will allee their weekly top to 40c.
while certain other spots aim to
see the certain other spots aim to
the Sard St. and the Slot St. respectively will maintain 55c weekends, probably due to their first-run
choice in upper Broadway. Both at
40c top weekdays.
On the other hand houses like the
Riverside, Japanese Garden and the
Nemo, Skouras-operated, will scale
50c. week-ends, which looks also to
be set in by the Cocallis & Springer
nelighbs.

Stench Bombers Still **Emptying L. A. Houses**

Los Angeles, April 24.

Stench-bomb throwers are continuing their depredations in Los Angeles, alternately shifting from circuit to independent houses, regardless of whether union or non-union crafts are employed. After thoroughly saturating Loew's State PANC down WB bitwood and their continuity of the bomb men shifted their activities to the southern end of town and succeeded in emptying two nabe houses during peak hours.

Houses where bombs were released were the Vermont, at Vermont and Vernon, and the Temple, at 56th and Vermont. Police have made several arrests, but so far have no conclusive evidence on which to base a prosecution. Los Angeles, April 24.

Operators Sue to Compel Reinstatement at Scale

New Orleans, April 24.

Moving picture operators formerly employed by Saenger interests here filed suit for an injunction against E. V. Richards, Saenger receiver, to compel the corporation to take them back at the union scale of \$65 weekly.

weekly.
Richards was ordered by the court to show cause why the injunction should not be granted.

Four Coast Theatres Sued

Los Angeles, April 24. Four theatre companies are fac-ng suits in Municipal court Four theatre companies are facing suits in Municipal court.
Hughes-Franklin is being sued by
an assignee of Continental Theatre Accessories, Inc., on a \$141
note, and the Mission Playhouse
(San Gabriel) is the target of a
\$289 action brought by Geral' B.
Burnett for services.
Advance Trailer Co. wants \$220
for servicing the Colfax theatre,
and Pacific Indemnity Co. claims
that the Electric Theatre, Ltd. (Pacific National Theatres) owes \$25
for workmen's compensation insurvance.

'Mussolini' and Finis

Pittsburgh, April 24. Variety theatre here has close Variety theatre here has closed prematurely for the summer, calling it a season Saturday night (22), Management intended to stick it out for a while but poor showing last week of "Mussolini Speake," after house's most extensive campaign, prompted the early curtain. Formerly the Academy, long Pittaburgh's home of two-a-day burglesque, house switched to vaudfilm then went over to straight plotures a few weeks ago.

REOPENING 1,100-SEATER

Continued and sharply mounting losses to exchanges in the opera-tion of their accessories' depart-ments, a branch of the distribution service that has always been a source of worry, is going to lead to drastic steps this coming sea-

to drastic steps this coming sea-son.

Home office distrib chieftains are pounding at their division men and branch managers, demanding better showings on accessories with the sales forces in the field throwing up their hands because of lack of a united front on the part of the major companies.

While this goes on, and exhibi-tors actually violate film contracts by not taking accessories and paper from the company whose pictures

by not taking accessories and paper from the company whose pictures are being played, the Independent poster houses are gaining a strong-hold that appears dangerous. Home offices are becoming apprehensive over the problem of accessories confronting the distribution department, and may go so far this coming season as to substantially reduce amount of paper and accessories on each picture in order to shave the present loss.

Indies' Liberal Gredit

sories on each picture in oreer to shave the present loss.

Indies' Liberal Gredit

The indie poster houses right along this year have been underselling the majors on paper as well as extending credit to exhibitor accounts as an inducement. With all the majors, it's coath on the line of the count of the

looking for the good will of accounts.

On the other hand, accessories from the majors on their own product is regarded as a necessary evil for fear that Indie poster houses would not properly provide accessories for all pictures. Lossee in the accessory division have always been charged off against pictures, but show a loss to distribution that is becoming burdensome, although quantities on each picture have been cut down with the hard times. While exchange men admit that the price of paper and posters is probably too high for the average exhib, it's stated at the same time that it's impossible to think of reducing prices at this time because that would only increase the loss.

Aaron Jones Leases Orchestra Hall, Chi

Chicago, April 24.

Aaron J. Jones has leased Or-chestra Hall on Michigan Blvd, for the summer. Takes possession June 1. First time O. H. has been wired for talkers, although was used sum-mers for silents some years ago. — Jones now operating the Woods and Randolph theatres in the loop.

REOPENING 1,100-SEATER
Watertown, N. Y., April 24.
Five days after it had been bid
in at public auction for \$15,000,
subject to a prior mortgage of \$12,
000, the Liberty theatre here was
nold by the extates of Charles D.
Riggs and William S. Sullivan to
the conversal of the conversal of the Fordham. The Bronz,
N. Y. Ilis succeeds Harry Welss,
N. Y. Ilis succeeds Harry Welss,
N. Y. Ilis succeeds Harry Welss,
No. Y. Ilis succeeds Harry Welss,
the best back to manage the
Palace, Broadway, when that house
three years, will be remodeded at a
conversal of the properties of the properties of \$15,000 and uperated by the
new owner in connectian with his
present house, the Strand. House
England.

Maurice, Weiss Shift
Sam Maurice, Weiss Shift
Sam Maurice, Weiss Shift
Sam Maurice, Brod as mansize of the Fordham. The Bronz,
W. Y. Ilis succeeds Harry Welss,
who has been selected personally
area back to a combo policy of
three years, will be remodeded at a
variety of the Proposition of the Palace
present house, the Strand. House
England.

F&M STAGESHOWS

INC.

1560 Broadway, New York City

100% Owned Subsidiary of

FANCHON & MARCO, INC.

Is meeting the demand of theatre-operators everywhere for custom-made localized stage shows at a cost consistent with present day requirements.

F& M Stageshows, Inc., by utilizing the facilities, equipment, experience and buying power of Fanchon & Marco, Inc., eliminate all unnecessary overhead, and absolutely assure exhibitors of quality, variety and entertainment value.

Operating as an independent company with headquarters at 1560 Broadway, New York City, F & M Stageshows, Inc., are giving New York service to theatres operating east of the Mississippi.

A NATION'S EN

FANCHON

IN

5600 SUNSET BOULEVA

"The biggest show value on Broadway"

All the stage shows at the Roxy, New York, are conceived, built and executed by

F. & M. STAGESHOWS, Inc. 1560 Broadway New York As we show the standard particles of the field as he nor mornion, we show a standard for the field as he nor means to field the standard and the standard particles of the sta

TERTAINMENT

& MARCO

C.

RD, HOLLYWOOD, CALIF.

Comparative Grosses for April

(Continued from page 26)

DENVER

	March 30	April 6	April 13	April 20
DENHAM (1,700; 15-25)	Trailing Killer	Ferguson Case	Get Married and	Big Cage \$2,500
High. \$10,000 Low. 2,000	\$2,400	\$3,200	Big Payoff \$2,700	
DENVER (2,500; 25-35-40- 50)	Done Wrong \$4,200	Clear Wires \$3,600	Gabriel \$3,500	Pick Up \$4,300
High. \$27,700 Low. 3,200				
ORPHEUM (2,600; 25-35-40) High. \$20,000 Low 4,200	Pvt. Jones \$4,200 (New Low)	Child of Manhattan \$4,800	Topaze \$8,500	Pleasure Cruise \$5,000
PARA- MOUNT (2,000; 25-40) High, \$22,000	Woman Accused \$2,200	Whistling in the Dark and Grand Slam	Hell and Heaven \$2,400	Men Fight and Strictly Personal
Low., 1,700		\$1,700 (Split_week)		\$1,700 (New Low)

KANSAS CITY

	484	*********		
	March 30	April 6	April 13	April 20
MAIN- STREET (8,200; 23-40)	This Africa \$9,000	Big Cage \$6,000	No Orchids \$5,500	Pvt. Jones \$4,500
High. \$32,000 Low 3,700				
MIDLAND (4,000; 25) High, \$35,000 Low., 5,100	Red Dust \$6,500	1'm Bum \$7,000	Gabriel \$11,000	Under- standing \$5,100 (New Low)
NEWMAN (1,860; 25-35-50 High. \$33,000 Low 4,400	Woman Accused \$6,000	Hard to Handle \$7,000	Pick Up \$7,000	Key Hole \$6,000
LIBERTY (860; 10-15-20)	Silver Dollar	Mad Night and	Bitter Tea	Get Married
High. \$13,400 Low 1,500	Animal Kingdom \$2,500	State Trooper \$2,200	Lawyer Man \$2,200	Uptown N. Y. \$1,500 (New Low)

TACOMA

	March 30	April 6	April 13	April 20
MUSIC	State Fair	Pvt. Jones	Big Drive	Big Cage
BOX	\$5,100	and	\$2,800	and
(1,400; 25) Hizah \$5,800		Topaze \$5,350	1	Cohens and Kellys
Low 1,000		(Split week)		\$3,000
ROXY	Hypnotized	Uptown N.Y.	Whistling	Soldier
(1,300; 15-20)	and	and	in the Dark	St:rm
High., \$7,000	West of	Midnight	and	and
Low 2,000	Singapore \$4,200	Warning High Gear \$4,000	Blame the Woman Williamson \$3,700	Heart Punch Jungle Gigilo \$4,000
BLUE	Goona Goona	Hello.	Hard to	
MOUSE	and	Everybody	Handle	1
(650; 15-25)	Slightly	and	and	1
High., \$3,000	Married	Infernal	Rome	1
Low 1,200	\$1,800	Machine	Express	
		\$1,250	Sailor's Luck	1

PORTLAND, ORE.

	March 30	April 6	April 13	April 20
B'WAY (2,000; 25-40) High. \$21,000 Low 3,800	Clear Wires \$4,500	Woman Accused \$4,200	Pick Up \$3,800 (New Low)	Sherlock Holmes \$4,300
ORIENTAL (2,500; 25-35) High. \$24,000 Low. 2,000	Nagana \$2,700	Big Drive \$4,300	Key Hole \$3,790	Big Cage \$3,300
UNITED ARTISTS (1,900; 25-55) High. \$13,000 Low. 1,200	Blondie Johnson \$3,000	Rasputin \$6,700	Rasputin \$4,600 (2d week)	Rasputin \$1,200 (3d week)

HELD OVER SECOND WEEK (APRIL 21)

THREE ST. JOHN BROS.

CAPITOL, NEW YORK

Personal Rep., CHAS, V. YATES

No Pic UBO

(Continued from page 5)

ers' Guild. Latter body meets to-night (Mon) to insert a clause in its new code that would prohibit any of its members dealing with such a central body under penal-

ties up to \$10,000.

Academy attempt to divorce itself from producer influence was back of Academy attempt to utworks them from producer influence was back of the virtual oueting of Conrad Nagel, president of the body, because he had attempted to patch up the Harry Warner-Emergency committee embrogilo through Willi Hays without sanction of his organiza-

Divorce Favored 100%

Divorce Favored 100%

Move to sever the Academy from any affiliation with the populater association is currently favored by all the employee units. In line with this, provisions being worked on for the proposed new constitution include: The turning down of the annual subsidy from the producers. In this connection the Technicians' branch passed a resolution to the effect that it opposes the subsidy and that its members will willingly give their services free for research work in the interests of all companies, the studios to pay only for the actual expenses involved.

To take care of the loss of producer support, it is also urged that future dues for support of the Academy between the set amount now prevailing.

Another proposed measure, likely to be accepted, is the barring to Academy office of any producer empowered to sign contracts. This is aimed at top exces and would not exclude the associate producers who are considered in Academy matters virtually as employees along with technicians, writers, actors and directors.

Seek Compulsory Arbitration

Seek Compulsory Arbitration

Another move receiving consideration is toward forcing producers to put a clause in all contracts providing for compulsory Academy arbitration of questions involving contracts and salaries.

otracton or questions involving con-tracts and salaries.

With such a move on for Adad-emy-producer divorce, it is pointed out that all agreements, with the experiments of the contract of the con-orthin three months. One to stuck would be the basic pact under which the actors' standard minimum sal-ary contract is in force. This has until March 1, 1935, to run.

All others can be dropped at an annual or special meeting, except the producer-Academy agreement on secret negotiations and talent raids, which expires July 12 of this year.

Actors' Advisory Bodies

Actors' Advisory Bodies
Actors' branch seacutive committee has appointed two advisory committees from the contract and free
lance land and the lance lan

N. Y. No Like UBO Idea

Indies Boiling as F-WC Resumes Wholesale Giveaways; Seen as **Knockout for Single Bill Return**

Los Angeles, April 24.

Theatre giveaways, more or less inactive since the early part of the year, broke out anew currently with a majority of Fox-West Coast houses going to the greatest extremes thus far utilized. It's a part of Managers' Week being observed over the circuit, with the bars down on any and all itups and lobby displays, a condition which has indie exhibe considering retail-atory measures.

Principal stunt in most of the houses is the automobile giveaways' with many of the lobbies literally packed with ears and auto accessories.

nouses is the automobile giveaways, with many of the lobbies literally packed with cars and auto accessories are all the control of the contr

talent bureau, fully agreed that the UBO seems primarily designed to freeze out the indic from artist channels and to control salaries. Major company representatives also seemed dubious about the success of the central booking office.

Alvin Nietz Bankrupt
Hollywood, April 24.
Alvin Nietz, Indie film director, filed a voluntary bankruptcy petition listing \$26,500 liabilities; \$20,000 assets.

unshowmanly as a means of self-preservation. Indies admit they cannot com-pete with the circuits in the matter of expensive giveaways, such as autos, refrigerators, stoves and even bicycles, but they can, and will, they say resums the obnoxi-and other petry stunts that in the past year have proven a stench to legitimate theare operation. Crabs Single Bills

Crabs Single Bills

legitimate theare operation.

Crabs Single Bills

Resumption of givesways by Fox-West Coast has thrown a monkey wrench into plans of exhibs in Southern California to eliminate dual features, effective April 27. At a recent meeting indie operators and circuits voted almost unanimously to return to singles, but indies are viewing the F-WC cituation with alarm.

While it is generally admitted in indie circles that all exhibs will fall in line on the single feature shows the resumption of givesways by F-WC may prove an obstacle that some of the unaffiliated theatre men will consider a violation of the getter movement that had its incontinuous of the simple search of the control of givesways by F-WC may prove an obstacle that some of the unaffiliated theatre men will consider a violation of the getter bouses, but when control of givesways in the Los Angeles picture houses, but when similar practicies were adopted by Fox-West Coast it proved too much of a handicap for them and they were first to holler 'quits.'

Present attitude of circuit exees is that white there will be no

of a handicap for them and they were first to holler 'quits.'
Present attitude of circuit execs is that while there will be no countenancing of chiseling gifts generally giveaways of autos, bi-cycles, refrigerators, etc., will be tolerated, and even encouraged, where improved bo. conditions are assured as a result.
Studio, Hollywood in hide aubesquent run house, seating 299 and catering to 60 decided to get the jump in the La. Atteritory on return to single bilis.

House was playing duals only Saturdays and Sundays, but on these days the box-office take invariably dropped from \$55 to \$50 because of over-length shows. Stand-outs were turned away weekly. House decided to experiment with singles over the week-end, with results satisfactory, not more than a dozen persons, and these not among the regulars, walking on learning that duals

HELD OVER SECOND WEEK

MARIA SILVEIRA

AT THE CAPITOL, NEW YORK (April 20)
With Major Bowes Capitol Family
Every Sunday at 11:15 A. M., Sta. WEAF
Munagement—BENJAMIN DAVID

PARAMOUNT, NEW YORK, THIS WEEK (APRIL 21)

GERTRUDE HOFFMAN

"Outstanding in the surrounding program are the dances of the Gertrude Hoffman Girls."—N.Y. Herald Tribune, April 22, 1933

IN PREPARATION

Gertrude Hoffman will personally do her well-known imitations and dances Direction, WILLIAM MORRIS OFFICE

TOO MUCH B'WAY ON A

Pros and Cons of Air Columnists'

As partial defense of the general practice which some of the New York red with a come of the table the a come of the table red with the red with the same radio eds, with their self-elected yen of nominating for stardom certain unknowns, are basically misguided in their conceptions of values. Then, too, there are sundry other angles, ranging from a log-rolling pay-off, in exchange for playing a benefit, to perhaps a personal equation. Result is that word around the radio editors' copy desks is to lay off the personal blurbs. For one thing, the newspaper higher-ups feel that few care if the radio eds plug unknowns the cetter known serionalties because of the reader equation. So far as the tyros themselves are concerned, they fast learn that to be singled out for such builder-uppering is too often a handleap and often tends to retard rather than advance their status.

Reluctant Space

The newspapers themselves seem to countenance these radio columns grudgingly because of the acknowledged public interest. There still smoulders a ranking against the commercial air thing because of its effect on the newspapers' ad coleffect on the newspapers' ad col-umns, and every so often there crops up discussion about a con-certed ban on printing even the barest of radio programs. But then somebody recalls how outlaw pa-pers in the past, as in the future, would be first to capitalize this em-herry by a tradifyir this own rewould be first to capitalize this embergo by extending their own program listings and thus add to their own circulations. It's memorable that the N. Y. World Telegram, in the early siages of the merger of both evening rags, but up not some control of the contro

of many shifts in schedule and where the programs endeavor to itemize the titles of the selections, the ratio of error runs even higher due to the many changes over song conflictions.

Cash In on Competish By Lee Talent Bureau

By Lee Talent Bureau

Thomas Lee Arisis' Bureau, adding the Arisis' Bureau, and the Arisis' Bureau, and a support of Daltons, Inc., local auto concern.

Yaude program will go on the Bullywood station Saturday nights.
Bill Doemling, of Gill and Doemling, and the Arisis' Bureau, and the Arisis' Bureau, and the Arisis' Bureau, and the Arisis' Bureau, and Sims, comedy talking act, and Ciive Chittick, novely instrumentalist. Salvatore Santaelia's orchestra will background, with Jan Rubini conducting.

Lincoln Air Tiff

Authority granted to Howard A. Authority granted to Howard A. Shuman to assign the license of KFOR, Lincoln, Neb., to Cornbeit Broadcasting Corp. has been suspended by the FRC at the request of Shuman.

Latter charges that Cornbeit breached its sale contract with him and seeks to retain the license. Case designated for FRC hearing.

WOODBURY QUITS JUNE 28

WOODBUET QUITS JURE 20
WOodbury Soap will fold its NBC
Wednesday night programs, with
Donald Novis, June 22. Intention is
to stay off the air for the summer.
Windup date will have given the
account a 28-week run. Prior to
coming to NBC, Woodbury was on
the Columbia books for 52 weeks.

Cooling It Off

Hollywood, April 24.
Bob Sherwood, not the eastern playwright, goes on
KFWB with love stories to
sell a standard make of refrigerators. His weekly program, dubbed The Wanderen, supposedly recounts his amor-ous conquests in various parts

ous conquests in various parts of the world.

Announcements for the electrical refrigeration are expected to cool off anybody who gets excited about the Casanova stuff.

NBC ABSENT AT A. P. AFFAIR

For the first time since the or ganization of the radio chains NBC mikes were absent from the annual luncheon given by the Associated Press to affiliated publishers. CBS never circulated this event. Reason was two fold. On the pre-

Reason was two fold. On the previous Saturday (22) the A.P. board of trustees had passed a resolution prohibiting the giving of news to the radio webs and among the topics down for discussion at the luncheon was a proposal that the ban be extended to local stations operated by newspapers with A.P. franchises. Luncheon was held yesterday (Mon-

day).

The A.P. bar against releasing air bulletins has been unofficially in effect since the past November elections. What prompted that move, pending the annual meeting of trustees, was the flood of criticism from A.P. franchise holders in connection with the election results service given the broadcasters. Publishers. with the election results service given the broadcasters. Publishers complained that not only had the A.P. given the radio chains something that they, the newspapers, were paying for, but the press association and also put radio in the position of handicaphing the dailies by releasing it first.

In the instances of recent big news breaks, such as the California earthquake, the attempt on Fresident Rooseveit's life and the Akron disaster, the networks got around the A.P. barrier by obtaining their bulletins direct from affiliated stations on the spot.

Aithough the United Press has maintained a chilly attitude toward radio for the past year it has not yet established an official policy on the subject. Several weeks ago the U.P. head announced that it would readily follow the A.P. in any move

readily follow the A.P. in any move toward broadcasting.

Chevrolet Extends

Chevrolet's Friday night NBC show, with Jack Benny, has been extended another six weeks. Takes the program to June 30.

Renewal will make it a run of 20 weeks for Benny, who followed Ai Jolson in the spot.

Ruth Etting's Pic

Ruth Etting who completed a long radio contract with Chesterfield, sailed last week with her husband Col. Snyder for a California vaca-tion, aboard the President Adams. Miss Etting may appear in Eddie Cantor's next Goldwyn picture.

HOLMES ON AIR

Chicago, April 24.

Burton Hoimes, travel lecturcr, starts May 1 over NBC's basic blue network from here on a five-a-week sustaining series for the World's

Fair.
Holmes has a deal to make mo-tion pictures at the Fair.

Declares Gag Comedy Must Go and That Fan Mail Remains Best Reaction Guide-Says Comics Working to New York and Getting Too Rough

COLUMNISTS N. S. H.

Eddie Cantor told the New York Council of the American Association of Advertising Agencies, at a eon last week, that in his opinion there was too much Broadway in radio and that the strictly gag type of comedy hasn't long to go on the air for popularity. The top-notch radio comic of the future said Cantor, will be the one who depends on what he himself creater and not upon what he has culled from books and refurbished. As an example of what he meant Cantor cited Will Rogers.

rom books and returnshea. As an example of what he meant Cantor cited Will Rogeursed on what he thought about radio and radio entertainment mostly by way of the question and answer route. When called on to speak he informed the ad men that rather than do a monolog he would prefer to make it a cross-fire with his hosts firing the questions. Comedian related that in recent weeks he has been doing considerable touring and that during the agency men's quizz he would try to convey some of the impressions about the hinterland's reactions to radio that he has picked up. picked up.

What Listeners Want

What Listeners Want
Talking about what he thought
the listeners wanted in the way of
comedy, Cantor averred that the
majority of air funny men were still
directing their stuff to Broadway
and almost totally ignoring rural
requirements. To a query as to how
much longer he believed comedy
would maintain its peak on the air,
Cantor said that the retailer of gags
would last as long as there re-Cantor said that the retailer of gags would last as long as there re-mained books, such as those from musical comedies, from which they can derive material. But at the rate this material is now being devoured, declared the comic, it seemed to him that the turning point couldn't be a come.

In the country of the subject of comedy was an unter also mentioned there was an uncreasing tendency among tomics to let off-color stuff creep into their scripts. If broadcasting doesn't tighten up on that phase, he warned, it will get out of hand before those responsible realize it and radio will find reformers sniff-ing the air and yelling for censorship. Permitting anything risque in a program, theorized Cantor, does the commercial paying for it no good. When the consumer, listening in with the children, raises be far off. does the commercial paying for it no good. When the consumer, listening in with the children, raises a shocked eyebrow at some broad bit of humor there occurs a mental association that can easily redound to the purchasing disfavor of the product.

of the product.

In answering a query about the use of studio audiences for atmosphere, Cantor avowed the only danger he saw in it was the much discussed natural tendency for the performer to play direct to those before him. It would be to every one's advantage, he added, if there were a concerted move made to cut out the studio audience altogether.

Fan Mail and Columnists

Fan Mail and Columnists

Another ugency case wanted to know Cantor's opinion about fan mail and how seriously a sponsor ought to take it. Cantor's answer to this was that to date the fan letter remains the program's best barometer and that if a business man or his wife takes the time to sit down and write a favorable letsit down and write a favorable jetter it is logical to assume that the letter represents not only good will

GANTOR ANSWERS Row Costs Canadian Comm. a Million, Yen to Go the Hard Way for Faves AD MEN'S QUERIES And Major Murray Returns to England

Stations Held Liable

Seattle, April 24.
State Supreme court holds radio stations responsible for speeches and all matter broadcast. Decision handed down in a case against KHG. Court ruled that when stations permit those who buy time to make libelous speeches, the Recent political campaigns here had talks on the air that were filled with slander and vitriolic accusations. Seattle, April 24.

CBS DIRT DRIVE STRIKES COAST

Los Angeles, April 24. The CBS clean-up program has hit the Coast. Several locals have been sent to the doghouse recently for failure to observe the chain's censorship on off-color material.

eensorship on off-color material.

Ted Florita got a telegraphic spanking last week because one of his warblers sang '42nd Street' as it was written instead of using the sapolloed CBS version. His singer used the lines, 'Sexy ladies of the eighties who are indiscreet,' instead of the CBS rewrite, 'Lovely ladies of the eighties give your eyes a treat.' Use of the former two lines was followed by a barrage of telegrams from the local KHJ outtet here and from the CBSites who caught the program in the east. Florita says he'll behave.

Bradeast Cut Off

Broadcast Cut Off

Broadcast Cut Off
Following night on the 'Blue Monday Jamboree, 'also from San Francisco, a warbler, Sunny Russ, sang
a tune considered too blue and was
immediately turned off. Announcer
came on to state that because of
conditions over which the station
had no control the number would
have to be halted. An organ solo
filled in.
Another some from the Women

filled in.

Another song from the Warner picture, '42nd Street,' is also verboten on coast CBS stations. This is 'Young and Healthy.'

Is Young and Heatthy.

Laugh came when CBS execs in
the east learned that KHJ was having Mae West on the program for
an interview with Eleanor Barnes
in the California Melodies. 'Okay to
let Mae West on the air,' came back
a telegram, 'but don't let her sing
Frankie and Johnnie.'

Debate Withdrawing of Burns-Allen Program

Question of suspending the Guy Lombardo-Burns and Allen program for the summer is up before makers of the Robert Burns cigar. Under-stood that majority sentiment favors passing up another renewal of con-tracts at this time. Decision to vamoose for the warm spell would take the show off with the May 31 broadcast. Program is now in its third year as far as the Lombardo unit is concerned.

toward the product but an eventual sale, and vice verea.

While on the topic of program within the criticism Cantor also told the agency men that they were paying too much attention to the comments of radio columnists on the New York papers. The viewpoint of those scribbiers, he said, was strictly a Broadway reaction and in no way constituted the opinion of audiences outside of New York. Criticism among the New York newspaper coteric, opined Cantor, has simmered down to a loggoiling proposition with the columnists kowtowing to those who kowtow kowtowing to those who kowtow

Ottawa, April 24.

Newly formed Canadian Radio Commission came in for such scatting criticism on the floor of the House of Commons that Parliament decided to withdraw the vote of \$1,000,000 placed at the disposal of the commish in the current budget.

the commish in the current budget. There was denunciation of the salaries for the commission's staff, scalling up to \$10,000 per year and the 15% rake for the army of collectors for the \$2, license fee to be paid annually by radio owners, Supervisors of collectors also secured privates of collectors also secured the security of the

Objection was also taken to re-strictions and regulations imposed by the commission on broadcasting and to the middle which had re-sulted in changing the wave-length of various stations without need.

Because of the row the loan of Major Gladstone Murray, of the British Broadcasting Co., London, to Major Usassessesses Paritish Broadcasting Co., London, to the Canadian Government has been cancelled, effective May 31, by British authorities. Murray arrived in Canada only a couple of weeks ago to tell the Canadian commish what

Associated Switches To L. A. as Top Outlet For New Oil Talent

Los Angeles, April 24.

Dos Angeles, April 24.
Dropping May 1 of the 'Spodlight' Revue, 'which has been a three-year Coast NBC feature from San Francisco, Associated Oi will abandon the northern city for future Coast programs and emanate them from here.

Switch prompted by desire to be nearer the talent source, although nearer the talent source, although definite type of program for future broadcasts is not set.

Walter Doty of Lord & Thomas, Walter Doty of Lord & Thomas, which hisndles the account, and Harold Deal of the oil company, have been here from Frisco to lay the preliminary groundwork for the switch. There is a probability that the new bill will be one of the first the new bill of the dead from the new NBC studie on win course of construction on the Raddo Picture lot.

Maryland Stations in Spot Account Turmoil

Baltimore, April 24.

Spot clients are getting tougher and tougher to please, state radio stations in this section, due to neversible the section, due to neversible the section, so want to know to seed the second to see the section of the sect Baltimore, April 24.

Seeks a Comic

Old Gold is auditioning for a comic to replace George Givot, whose con-tract expires May 3.

Artie Bell, the Mandy Lou character, will continue with the show, and John P. Mcdbury will go on authoring the script.

'VIC-SADE' PROTESTS

Chicago, April 24.
Vic and Sade period goes back to
s 8:30 a.m. niche daily over its 8:30 a.m. niche dally over WMAQ. As a sustaining program in the evening it was being kicked in the evening it was being kicked around on cancellations for special broadcasts, etc. Protests from fans became too loud. 'Vie and Sade' is still the number one mail-puller of NBC's Chicago

Air Line News

By Nellie Revell

Olga Medolago Albani, heard over the NBC network, has a desire to sing for the deaf. For months she has been experimenting with Dr. Victor O. Skyburg, head of the Deaf and Dumb Institute on Washington Heights, on a device which will transmit vibration of song to those who were born without eardrums.

Dr. Skyburg knows of the handicaps but thinks a method has been discovered. The test will be made today (Tuesday) when Countess Albani will endeavor to 'sing' for the deaf.

Press Stuff
According to a press release, John S. Young, the announcer, has 30 suits of clothes. Now isn't that good news for the fellow who has just burned a hole in the coat of his two-pants suit? Or has worn the seat out of his trousers sitting around on a park bench.

A Suggestion
A vice-president has the habit of prowling about the studios at all hours, surprising the help with his unscheduled appearances. Recently he invited suggestions from employes for the 'betterment of conditions'. He found this unsigned communication on his desk: 'Remove your

Recuperating
Mildred Rose, CBS soprano, has taken a three weeks' leave of absence
to recuperate from a tonsil operation. Rhoda Arnold, another member
of the Columbia staff, will replace in most of her assignments.

A Hot Oboe A trio featuring a hot oboe auditioned for Frank Black, NBC general susical director, and walked out before he had a chance to sign them. He's looking all over New York for them.

Not With Gus Edwards?

Freddie Rich was raised in a tenement house district, and some of Freddie's playmates included Eddie Cautor, George Gershwin, Georgie Jessel, in the same neighborhood Lefty Louis and Gyp the Blood held sway. One of Freddie's first professional jobs was at Reisenweber's, New York, a pioneer night club.

Warbling Salesman

The baritone you hear occasionally on morning programs with the WOR orchestra is Walter Neff, director of sales promotion and assistant sales director of the station.

Moving In

Lee Sims and Ilomay Balley have brought maid, chauffeur and planos from Chicago. Mr. Sims will establish a school of the plane in New

Under the Weather
George McClelland, one of NBC's head men, is confined to his homewith neuritis.

Jeanie Lang, Pontiac singer, is a CBS artist who is on the list of

casualties.

Elsie Hitz is recovering from scarlet fever.

John Milla, basso of the four brothers, is fighting pneumonia in Provident Hospital, Chicago.

Angelo Matera, Columbia's supervisor of musicians, is quieting a bad case of nerves after his sixth motor collision on the Queensboro Bridge.

Joining the Marxes

en About Town have been named to support the Marx Brothers
on they return from the Coast to resume broadcasting in New York

Chase & Sanborn show will include, besides Bert Lahr, Lee Sims Ilomay Balley and Rubinoff, a dramatization of a Louis Joseph Vance series.

Short Shots
Fannie Hurst is opening a series of lectures on the drama over WEVD.
She will be followed by Alexander Woolloott, Carl Van Doren and others
...Robert L. Ripley will be on the air from Buenos Aires Thursday,
April 4...Mit Gross will discuss the dialects on NBC. But Mit didn't
say whose dialect...Mary Charles, former CBS singer, has returned from
England...That planot seam on the NBC programs with Mrs. Curtis Dail

Exchange Plugs

Los Angeles, April 24.
Cosst stations are now
plugging each other's business
in a co-operative scheme
framed by Tom Breneman of
KFAC-KFVD, owned by the
Los Angeles distributors of
Auburn cars. KFWB, Warner
Brothers' outlet, plugs Auburn
cars on spot announcements in
exohange for similar plugs
over the auto stations of Warner
pictures. pictures.

ner pictures.

Similar courtesy exchanges also exist between KFAC-KFVD and the Macmilian oil station, KMPC, and KGFJ, which runs a radio maintenance business ag a sideline.

N. Y. Brunswick Studios Taken Over by Soat

Taken Over by Soat
Raymond A. Soat, who formerly
headed National Radio Advertising,
Inc., has taken over the old Brunswick studios in New York from
Warner Brothers for the making of
recorded commercial programs. National Radio, a WB subsid, went the
way of receivership about a year
age.
Soat's entry, Major Andrew White, one of the original organizers of CBS, occupied the
studios for the same purposes.

_College Gets Relief

Washington, April 24.
With the University of Oklahoma
strapped and desirous of suspending
the operation of its station, WNAD,
at Norman, Okla, FRC has allowed
it to remain silent from April 29 to
Cet. 3

COAST'S RADIO TRAILER A LA SCREEN TEASERS

Los Angeles, April 24.

Los Angeles, April 24.
Radio trailers are something new
for the Coast. KHI will borrow
an idea from pictures to plug a new
serial. 'Conquerors of the Sky,'
starting April 28.
Plan is to go on the air for fiveminute periods with a dramatization of sections of the coming
serial, as in the picture trailer
style, to intrigue the listeners.
'Conquerors' is to be a sustainer
for the complete Don Lee Coast
chain. Dealing with the exploits of
aviators in the war and in commercial lanes, the yarn will be
heavy on sound effects with an intention of copying as near as postention of copying as near as pos-sible the screen's treatment for

cliff-hangers.

Parts in the air drama will be filled by KHJ stock players.

Fogarty Repeats

John L. Fogarty, cowboy tenor, has been booked for a repeat date at the original Roxy this Friday (28). It's the first return placement at this house during the present re-

Fogarty's radio appearances have been increased to five weekly on WEAF, all sustaining.

WRITER BLACKS HP

Cleveland, April 24.
Vick Knight, former continuity
writer, has gone blackface for a 25week series of skits for Murphy's
Oil Soap over WHK three mornings

at Norman, Okla., FRC has allowed a to tromain slient from April 29 to Oct. 3. Series, written by himself, is la-Oct. 3. Commission simultaneously authorized KGGF, Coffeyville, Kan., to use WNAD's time during this period. Ormerly of KDKA, does SDKA,

are WOR announcers—Lee Cronican and Arthur Hale...Bernie Frockter, CBS program director, is spending a month's vacation at Palm Beach. Doctor's orders...Dan McCloskey, NBC page boy who had his leg amputated, is recovering...Al Goodman's orchestra will play on both the NBC and Columbia Coul Refning Series...No truth can be compared to the NBC and Columbia Coul Refning Series...No truth can be compared to the control of the NBC and Columbia Coul Refning Series...No truth can be present the properties of the control of the contr

Scrambled Notes

Scrambled Notes

Frances Langford is appearing at Shea's Buffalo for a two week engagement...Johnny Marvin is now getting guarantees and percentage on theatre dates...The Sizziers return as sustaining artists May 2, via WJZ and the blue network...Definition: An optimist is a sustaining artist who expects to be sponsored..Emil Coleman's NEC broadcasts with Irene Bordoni will not emanate from his Carlton Club, but from the NBC studios...May Singhi Breen and Peter DeRose have completed their new home in New Rochelle. That's a long way for the bunch to go for spaghetti.

WGN in Court Over CBS Deal On WBBM-KFAB

Columbia's move to synchronize the broadcasting of its Chicago key, WBBM, with that of KFAB, Lincoin, Neb., has been forced into the courts by WGN, operated by the courts by WGN, operated by the Chicago "Tribune" and a franchise holder of the network. WGN has appealed to the U. S. District Court, Washington, for an order setting aside the Federal Radio Commis-sion is license for the synchroniza-

Washington, for an order settling aside the Federal Radio Commission's license for the synchronization plan.

In a brief presented to the FRC, WGN contends that the hookup with KFAB giving WBBM full time on the air would raise Illinois' kilocycles' way over the quota and make it tougher for WGN and other Chi stations to sell local time. The FRC refused to grant this request and WGI: then took the case to the D. C. court. Under the old lenesing arrangement WBBM, owned outright by Columbia, guit the air for interval of the court. Under the old lenesing arrangement wBBM, owned outright by Columbia, guit the air for interval of the court. The court is the same wave length. After NBC bought into WMAC, Chicago, from the Daily News' in August, 13s1, and deprived CBS of its other local release, WGN left the NBC list and joined Columbia under a franchise agreement which guaranteed the Trifo outst a 156, 500 annual income from the network. Terms of this deal were revised last fall to the end that WGN came down appreciably on the amount of the guarantee. Contract in effect has until this Nov, I to 50.

Even with WBBM operating on full time, it is Columbia's intention to maintain its commercial program release arrangement with WGN, so that its own key can sell, the additionally allowed time for local advertising. Difference bear devertisme would make continued of the arrosant statement would make continued of the arrosant statement and the continued of the arrosant statement.

ing and what WGN derives from network commercials would make continuance of the present status profitable to CBS.

REPEAT ON OPERA

REFERI ON OFERSA
Adohr Creamery, which two years ago was the first Coast commercial to go for air grand opera, will return to this type of ether fodder this fall.
As before, it will go from KFL local NBC outlet.

Water Co.'s Discs

Tarzana Water Co, will use discs of 'Eb and Zebb', over KFAC, starting today. (Mon.).

'Eb and Zebb' is a rural serial creation of the Columbia Don Lee coast network.

WEEK OF BROADCASTING JACK BENNY

HARRY W. CONN Is the Only Writer I Employ CHEVROLET PROGRAM

CURRENTLY

WEAF—Coast to Coast Every Friday 10 P.M., E.S.T.

MARY LIVINGSTON Star of My Stock Company

No Radio Broadcasts at Expo If **Public Must Pay, Networks Rule**

United opposition of both net-works and all local stations to any plan to produce radio programs on the World's Fair grounds if an ad-mission charge for the public is made. Opposition of the public is made. Opposition of the public is made. Opposition of the public is the with big seating capacities. Apparently the one studio in the Administration building will be used by all.

Administration building will be used by all.

This evidently means that the entworks have agreed to co-operate with the Exposition in every legitimate publicity (16-up, per the property of t

public entertainment with a concease at attached.

100 Pick-Up Points

Exposition is well equipped for radio publicity. There are about 100 points throughout the grounds by means of portable microphones. Ceremonles of all kinds are thus pretty well provided for. An elaborate radio switchboard and the nucleus of broadcasting equipment is in.

nucleus or broad-is in.

Musicians' union was willing to consider broadcasts in the Exposi-tion studios as a regular part of network or station schedules so that stand-by substitutes would not have been required. However, numerous incidental and misednumerous incidental and insectioneous expenses of operating both from the Exposition and from the studios, such as duplicating staffs, item of transportation, and some item of transportation, and some added union expense, especially if admission charges were involved, all combined to make radio inter-ests somewhat lethargic toward the Exposition's idea of what they

RALPH KIRBERY

THE DREAM SINGER" J. B. WILLIAMS SUNDAY NITE 7:80 WEAF

WEAF
Midnite
Midnite
Mignite
M

GEORGE TORKE

"PHANTOM **GYPSY**

RAMONA

With PAUL = WHITEMAN Ťř

EN TOUR
NBC NETWORK
VICTOR RECORDS

VINCENT

TRAVERS

and HIS ORCHESTRA

COCOANUT GROVE HOTEL WALTON, PHILA., PA.

Exclusive Management Columbia Broadcasting System

WCAU-WABC TUES. and THUES., 1:15 P.M.

KTAB'S NEW SET-UP

Tom Morgan Out But Has 2 Hrs.

San Francisco, April 24.
Independent KTAB is working
under a new exec and financial setup. Tom Morgan is out as station
operator and Associated Broadcasters, Inc., is in full charge under the
presidency of W. I. Dumm, Oakland
business man.

ers, Inc., is in full charge under the presidency of W. I. Dumm, Oakland business man.

Morgan has given up his lease on the outlet but receives two hours of time which he is selling to sponsors. Bob Roberts is back as general manager with Glenhall Taylor remaining in charge of production. New talent on the broadcaster includes Lyric Trio, femme instrumentalists; Robert Olsen, tenor; Maurice Gunsky, balladist; Eibert LaChelle, organist; George Taylor's variety program, and Al Cook and Oklahoma Cowboys replacing the Tarzana Hill Billies.

Education Board Fites Budget Cuts with Ether

Citizen's Board of Education is using the air to fight the state's economy move to cut the yearly appropriation for schooling.

Programs on KFAC consist of anti-budget cutting talks plus entertainment by talent from the city's high schools.

'CHANDU' OFF JUNE 2

Autumn Return in Doubt-Spo Has Spent Million on It

Chandu the Magician, rated the champ long-runner among ti re-corded serials, blows from the air June 2. Beachnut food products may bring it back in the fall, having expended over \$1,000,000 on the

expended over \$1,000,000 on the series. Retirement of the mystery tale will involve around 30 stations, al-though at one time there were over 70 outlets releasing from two to six episodes a week. 'Chandu's' first episode reached the afrianes in March, 1932.

Col's 16-In. Platters

Col's 16-In. Flatters
Columbla Phonograph has launched its scheduled sustaining program
series. One disc is a minstrel show
with Pick and Pat and the other a
mystery series called 'Omar, the
Wizard of Persia.'
Each recording is on a 16-inch
platter running 15 minutes an installment. Programs are in batches
of 13.

SOAP CO. DROPS TWO

Los Angeles, April 24.
Los Angeles Soap Co. has canceled contracts with KFI, here, and
KPO, San Francisco, for its nightly
disc program, 'Growin' Up,' featuring Gay Seabrooke and Emerson

Serial will be confined to KNX, ere, and KSL, Salt Lake City.

SERIAL'S 2ND SPONSOR

Chicago, April 24.
Irma Phillips' domestic serial, "Today's Children," formerly sponsored
by General Foods, will be taken up
by Pilisbury Flour. Starting date

not set.

Limited to its home station,

WMAQ, until possible extension to

NBC web is okayed.

King Gets Evans Program
Chicago, April 24.
Jean Paul King, free lance announcer, acquires the 10 weekly perriods of the Evans Fur Co, one of
the most regular and extensive of
local merchant sponsors.
Time is divided between WBBM,
WJJD and WCFL. King succeeds
Bob Hawk.

In Charge of WJW
Canton, April 24.
S. F. Babington, formerly of
WHK, Cleveland, now manager of
Akron's newest radio station WJW.
E. R. Springston in charge of
the WJW artists bureau.

Claire and Gray's Spot NBC is arranging a sustaining spot for Bernice Claire and Alex-ander Gray as a singing team. Both, formerly in musicals and

films, have been playing vaude lately as a double on NBC bookings.

Annual Jumble

Stations operating on standard time for the summer have their annual headache confronting them next Sunday (30) when daylight saving goes into effect. To conform with the D.S.T. schedulings affected by chain broadcasts, the local outlets are under the necessity of rejugriling their programs.

grams.

Of the 23 towns on NBC's red (WEAF) link 13 this year are pushing their clocks an hour ahead. On the chain's blue network (WIZ) seven stations are operating on revised time and 11 outlets are going along on the standard basis. Ratio here is about the same as prevailed last year.

World Fair Exhibits Use Air Announcers On All-Day Waxes

Chicago, April 24.

Radio announcers rather than ac tors appear in line for the numerou-jobs now coming up of making pho nograph records to be used in con nograph records to be used in con-nection with advertising and com-mercial displays at the Century of Progress Exposition. There will be dozens of exhibits where a phono-graph record will be in constant use graph record will be in constant use explaining mechanical processes. The work of synchronizing these records to time with mechanical features of the exhibits is now starting. starting.

starting.

It is the intention of most of the advertisers to use unseen spielers at the control of the advertisers to use unseen spielers at the result of the control of the control of the various exhibits. Spiel will go on mechanically, even when exhibits may be empty of vinitors. Radio announcers will get one fee for making the record, and that will apparently be all there is, as from one master disc bundreds of pressings, if needed, can be made.

Accounts Insist Agencies Grab Talent Direct and Duck Artist Bureau Tap

FIRST AIR AGENT

Canadian Artists Under Manage-ment—New for Dominion

Toronto, April .4. Seven Canadian radio performers

have placed themselves under the management of an agent who is lining up personal appearance trans-Canada tours. It's the first time that Canadian radio artists have placed themselves under any man-

agement.

Prior to this, the performers have
run around arranging their own
bookings. Artists who have grouped
are Anion Young, Stanley Maxted,
Billie Bell, Marguerita Nuttal, Percy
Fatth, Wishart Campbell and Roland
Todd. All are warblers.

Cosmetic Firm Giving Spot Discs a Trial

Outdoor Girl, cosmetic brand, has gone in for a spot broadcasting test by way of a recorded 15-minute affair called The Musical Gazette.' Stencilling makes its bow April 30 on WENR, Chicago, NBC's local key, and WCAU, Philadelphia. Further placement of the series is in

abeyance.
United Advertising is handling the account with Elleen Douglas producing the programs.

Minstrel Changes

Chicago, April 24.

Cheage, April 24.

Maple City Four, long standard over WLS, join the Sinclair WENR Minstrels over NBC. One member, Fritz Clark, has been a Sinclair minstrel for months.

Chauncey Parsons and Joe Parsons will drop out of the minstrels under the new arrangement.

Radio Directory

(As a convenience for readers unfamiliar with who's who in Radio, 'Variety' prints below a directory for New York, Los Angeles, San Francisco, and Chicago.)

New York City

NBC

(Stations WJZ-WEAF)

711 Fifth Ave. Plaza 8-1900

Plata 8-1990

M. H. Aylewroth, President, Richard C. Petterson, Jr., Escotive V.-P. G. C. McCelland, V.-P. on Sales, John Ziwood, V.-P. on Operationary George English, V.-P. on Artist Service, John P. Royal, V.-P. on Programs, Prank Mason, V.-P. on Prolife Resident, Lewis MacConnach, Secretary, R. F. McKoon, Auditor, C. W. Horn, Geo. Engineer C. W. Frank, C. W. Horn, Geo. Engineer C. W. Horn, Geo. Engineer C. W. Horn, Geo. For Control of Control

Department Heads

Donald G. Shaw, Eastern Sales Mgr.
Thos. H. Belviso, Music Library.
D. Blothan, Purchasing Agent.
W. D. Slothan, Purchasing Agent.
O. B. Hanson, Mgr., Plant Operation and Singineering Delta.
Ruth Keeler, Personnel Supervisor.
Ruth Keeler, Personnel Supervisor.
Paul F. Peter, Mgr. Statistical Dept.
Paul F. Peter, Mgr. Statistical Dept.
Ont. Johnstone, Mgr. Press Relations.

O. W. Jonnetone, agr. Frees Relations Detected Kemp, Artists Service Popular Talent.
D. S. Tuthill, Sales Mgr. Electrical Tran-ecription Deal.
E. P. H. James, Sales Promotion Mgr. T. G. Sabin, Eastern Service Mgr. Mgr. Frances Rocketeller King, Mgr. pri-vate entertainment.

CBS

(Station WABC) 485 Madison - Ave. Wickersham 2-2000

Wickermann 2-2000
William S. Paley, Predictor
Edward Eduator, Executive V.-P.
Edward Eduator, Executive V.-P.
Hugh Kendall Bolce, V.-P. in Charge of
Salcs.
Foreign W. Lowman, V.-P. on Operations and Secretary.
M. R. Runyon, Treasurer.
W. R. Runyon, Treasurer.
William H. English, Astt. Sales Mgr.
Julius S. Seehach, Program Operatione.
Paul W. White, Publicia.

Faul W. White, Publicity.

Edwin K. Cohan, Technical Dir.

Paul W. Keaten, Sales Fromotion,

John J. Karol, Market Rescarch,

John S. Carliele, Production Mgr.

Frederie P. Willis, Educational Dir.

Julius Mattfelld, Music Library.

Hugh Cowan, Commercial Engineer,

Ferris Fraser, Editor, Continuity.

Marion R. Parsonnett, Dramatic Dir. Herbert B. Giover, News Broadcasting, Ralph J. Wonders, Mgr., Artists' Bureau

Bamberger Broadcasting Service, Inc.
1440 Broadway
Aired J. McCosker, Station Mgr.
A. A. Corner, Sales Mgr.
A. M. Corner, Sales Mgr.
Lewis Reid, Program Dir,
George Shackley, Musical Dir.
Robert J. Wilder, Press.
J. R. Popple, Chief Engineer.

WINS

American Radio News Corp.
114 E. 58th St.
Endorado S-6100
Bradiey Kelly, Station Mgr.
John S. Martin, Sales Mgr.
John McCormick, Program Dir.
Harold Shubert, Production Mgr.
Bernard Levitow Musical Dir.
George Wieda, Frees.

WMCA-WPCH

Knickerbocker Broadcasting Co.

Broadway at 53d, St.

Columbus 5-5000

nald Flamm, President.

Illiam Weisman, V.-P. and Genera

William Weiman, V.-Y. and General Council Adm. V.-P. Artiels Service. Council Adm. V.-P. on Artiels Service. Sidney Planm. Commercial Director. Sidney Planm. Commercial Director. Sidney Planm. Commercial Director. Fred W. Dyson. Businesse Mgr. Barry Carleon. Program Director WICCH. All Control of the Council Program of

WLWL

Universal Broadcasting Corp. 415 W. 59th St. Columbus 5-7030

Columbus 5-7030
H. F. Riley, Dir.
J. F. Klernan, Husiness Mgr.
J. R. W. Horten, Sales Mgr.
George, Trees Dir.
Rudolph Forst, Musical Dir.
Joseph Depte, Chief Engineer.

Chicago

NBC Merchandise Mart Superior 8300

(Stations WENR-WMAQ)

Niles Traminel, V.-P. in charge, P. G. Parker, Asst. Gen. Mgr. (Continued on page 48)

Toughest obstacle which the network artist bureaus have to contend with at present is the growing demand by commercials that their agency reps negotiate direct with the talent and eliminate the bureau commission. Failure to carry out these instructions has recently resulted in advertisers transferring their air accounts from one agency to another.

to another.

Outstanding example of this was
the copping of the radio end of Guif
Refining by Cecli, Warwick & Cecli
from the Young & Rubican agency.
Paul Warwick cliniched it by closing
for Irvin Cobb direct and then making a trip to the Coast to successfully negotiate for Will Rogers.

No Compunction

fully negotiate for Will Rogers.

No Computetion

Network taient salesman complain that the agencies, after obtaining a quotation from them, make the activation of them going after the activation of them going after the activation of the salesman complete the activation of the property of the going after the activation of the salesman complete the

Morton A. Milman



Circle 7-2525-2580

BERT LAHR

CHASE & SANBORN HOUR WEAF and NBC Network 8-9 P. M., EST rection MORTON A, MILMAN

"SNOONEY" Presents

BARBARA BLAIR Tues., 10 p. m.
WABC-CBS Network
FIVE STAR THEATRE
school MOBTON A. MILMAN

LEE SIMS

ILOMAY BAILEY

April 80 WEAF-NBC Network, 8-9 P.M., EST Direction MORTON A, MILMAN

CLARK and VERDI Blackstone Cigar Program COMMENCING APRIL 25 8-8:30 P. M., EST WEAF-NBC Network rection MORTON A. MILMAN



CHAS. ALTHOFF

Portraying a New Char-acter in 'ALONG CAME acter in 'ALONG CAME RUTH,' Released by Warner Bros. This Week

IMMERMAN & SON. Inc.

135 WEST 44th ST., NEW YORK
SUPERIOR COLORED TALENT
For Radio and Stage, Building Act., Retures Ornered and Stage, Building Act., Retures of the and Radio and Cabilition, Dancing
Declary of the Act of Cabilition, Dancing
STUDIO AVAILABLE BY THE HOUR
STUDIO AVAILABLE BY THE HOUR
SRyant 9-638

Radio Reports

NATIONAL NEGRO FORUM Sustaining WEVD, New York

WEVD, New York

Each Thursday evening for 15
minutes this outlet, supported by a
group of labor union and liberai
organizations, turns over its mike
to a Negro body cailing itself the
University Scholarship Foundation.
Interpresents members of the race
who have achieved renown in literature, etc., for talks on their respective speciaties. Most of the
speakers confine themselves to the
ocationity is resented a
study of rich informative value to
any intelligent element.
Also included on each program

any intelligent element. Also included on each program are vocal items, either by a choir or soloists. Occasionally the warbling is of high level, but on the average it's quite amateurish. Last Thursday (20) Leviticus Lyons talked on Folk Music and Its Origins.

Its Origins.

It would have been to the program's advantage to have passed up the choir singing and to have allowed Lyons more time. To stay within the designated period the speaker rattied off his script at peli-mell pace, all of which frequently made for stumbling over words and defective articulation.

WILL

OSBORNE

AND HIS
FAMOUS MUSIC
PRESENT ACTIVITIES
Columbia Network,
A.M., Rremel Dess.
(WOR, 12 Mid.

Tues. {WJZ (NBC Network),

Columbia Network, 10.46 A.M., Karo Syrup WOB, 12 Mid. WOB, 12 Mid. Wed. Thurs.

Columbia Network, 10.45 A.M., Mazola Oll WJZ (NBC Network) 12.30 Mid. Fri. WOR. 2.30 P. M. Sat.

WOR. 12 Mid. WOR, 12 Mid.

WMCA, 1 P.M., RoesslerSterling Hour
WEAF (NBC Network),

12 Mid. Sun.

Recording Brunswick-Melotone RKO-Loew Deluxe Theatres Appearing Nightly VILLAGE BARN Preenwich Village, N. 1

Exclusive Management HARRY A. ROMM Phones BBY. 9-8534-8536 Cable Address, Haromm Theatre Bldg., New York City

SOCIETY'S CHOICE

EMIL COLEMAN

NOW APPEARING

CARLTON CLUB

150 WEST SATH ST., NEW YORK

LEON

N.B.C. Wed. :30, E.S.T. Woodbury

C.B.S. Tues.: 12:30-1 A.M. Sat.: 11:30-12 M.

ST. MORITZ HOTEL, N. Y. ole Direction HERMAN BERNIE 1619 Broadway, New York

ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA
Tues., Wed., Thurs., 8:45 to 9 P.M. E.S.T.

COAST-TO-COAST

WABC

MILLER HIGH LIFE BEER
With Virginia Clark, Deane Janis,
Chicagoans, Pierre Andre
COMMERCIAL
WGN, Chicagoans, Pierre Andre
Milwaukee browery, with aspiraMilwaukee browery, with aspiraChicago area, is sponsoring this
musical program around work of the
musical program around ysod in
the western metropolis since print
and the western metropolis almost and
were both on the air as near-beer
companies, so are merely carrying
over.

companies, so are merely carrying over.

Program is intended to be and can still be further buoyant and constill be further buoyant and tions of the brew. In particular Deane Janis should be allowed to sing selections more in keeping with the object of the program, which scarcely calls for any hearts are supplied to the program, which scarcely calls for any hearts are the program, which scarcely calls for any hearts are the program with Hai Kenny's orchestra and has plenty of experience.

Virginia Clark is introduced as

regularly with Hai Kemp's orchestra and has plenty of experience.
Virginia Clark is introduced as the 'High Life Girl', this boing an effort of the brewery to connect in the show. The Chicagoans are a WON The Chicagoans are a WON male quartet of dependable harmonics. It's all a pleasant 15 minutes thrice weekly.

Handling of the cominatily interacting due to the fact that beer is still a bit ticklish as a theme. Miller made a straightaway and straightforward presentation of its merits as a brew with emphasis upon that its brewery was owned by the same Miller family. This putting acrossthe fact that beevery running init a new enterprise with them is call public more than a bit uncertain about green beer and other manifestations of faulty brewing. Character is exactly what most of the beers need to create for themselves and their labels.

Land.

GENERAL TIRE
Lives at Stake
With Assembly Assembly Assembly
Lives at Stake
With Assembly Assembly
Lives at Stake
With Assembly
With Assembly
With Assembly
Lives at Stake
With Assembly
Lives at Stake
Lives

seem very exciting or particularly worth telling.

There was a lack of characterization. York was more described than realized. This was no particular fault of Arthur Jacobson, an able radio performer. Criticism seems to hinge primarily in the fact that York's heroics are better legend than medical and the seems of the properties of t

throughout was helpful.

General Tree has snappy merchandizing notions in view. Commercial copy a wee bit repetitions, but the commercial copy a wee bit repetition in the commercial copy as a constant of the commercial copy and the commercial copy and the commercial commerci

UTICA CLUB SINGERS

UTICA CLUB SINGERS
COMMERCIAL
WGY, Schenectady
Marion Williams, former musical
comedy soprano, and Roger Sweet,
tenor, backed by a male quartet and
studio orchestra, are featured on
sponsored by a beverage concern.
Period enlists more talent than any
other local commercial. Selections
are mainly from musicals and light
Opera.

operas. Williams has a trained so-prace of pleasing tone and good range. Sweet, a WGY standby, is a high tenor, sweet in tone and smooth in quality. Solos as well as duets are sung nicely. However, neither of the featured artists shines brilliantly with the quartet, their voices apparently lacking the against a choral background. The quartet is okey. Robert Rissling does a good job in dilating on number announcing and merits of the thirst quencher.

HOLLYWOOD STARDOM DIET
With Jack Brooks, Norm Sherr
COMMERCIAL
WBBM, Chicago
Staff planist and tenor fill in between windy descriptions of a reducing powder.
Sherr is an entertaining planist,
Brooks an everyday tenor. Land.

PHILIP MORRIS Orchestra and Songe 15 Mins. COMMERCIAL WEAF, New York

WEAF, New York
Just an ordinary quarter hour of
band, unblited, and Ranny Weeks,
a Boston tenor. Whatever novelty
it possesses is confined to the introduction and finale of having a
page boy verbally stalk the prod-

troduction and maste of naving a page boy verbally statik the produce of the production of the production of the production of the program consisted of more program consisted of more program consisted of more program consisted of more proper to the program confined the program confined him, as also the band, to old and new pop times, winding up operetta. Vocalist was in on everything after the inaugural rendition by the band, 42d Street again. The orchestra is a Ferde Grote combination, which its hiding its money reasons. The composer-arranger unwrapped nothing to attract attention on this particular period. Program hits the air thrice weekly over the full network.

LOYCE WHITEMAN
Songs and Orchestra
Sustaining
KFI, Los Angeles
Loyce Whiteman, wife of Harry
Barris, songwriter, made her debut
over KFI as a sustaining feature
(18), but failed to demonstrate
unusual ether ability. Miss Whiteman previously has been with seveeast, establishing a prestige that it
was figured would make her an
outstanding feature on this local
NBC outlet.
Opening 30 mins. program com-

outstanding relative on this focal Normal Control of the Control o

DOROTHY COLE

DOROTHY COLE
Sones
Sustaining
WMCA, New York
Classifying this voice level is
somewhat confusing. It's referred
wmCA, New York
Classifying this voice level is
somewhat confusing. It's referred
thing of a kinship about it to basso.
It's not a voice smooth on the ear.
Also lacking is the knack for carry,
ing a meiody and giving emotional
titty.
With this girl it seems a
matter of just so many words.
Station does well by Miss Cole in
the matter of all-around dressing.
Continuity introducing her and he
studio combo accompanying has
every element of tuneful syncopation and the announce lends an
ingratiating voice to the proceednouncer inform that Miss Cole's
services for personal appearances
can be obtained through WMCA's
artists bureau.

Odec.

DAN, THE TRAVELING MAN

DAN. THE TRAVELING MAN Surtaining Baseball Scores KLZ, Denver A new way of handling baseball scores. Consists of a 15-minute session in a Pullman car, with Dewey Gordonas Dan and Horace with the session in a Pullman car, with Dewey Gordonas Dan and Horace writes these skits. After some preliminary chatter, Dan suggests they turn on the radio and get the scores over KLZ. Scores are given with comment by the she neconstruction of the session of the sessi

BORAY RESTORING

San Francisco, April 24.
Pacific Coast Borax again goes aerial early in May, returning to five stations of NBC's Orange network with the 'Death Valley Days' dramatizations.

Up until last year the 'Death Val-ley' shows were transcontinental from New York. Company has been off ether for past year.

Ether Slants

Boake Carter's newscast over WABC every evening is reported to be somewhat of an intra-CBS mys-tey because of the extent of Carter's fan mail popularity. This is said to have passed E. C. Hill, the re-cent No. 1 fan mail receiver.

cent No. I fam mail receiver.

La fam mail receiver.

British accent, sounds artificial, but seem to reacce the view of the seem to reacce the view of the seem to reacce the seem to re

himself.
Public interest in these newscasts has been heightened of late, particularly with the acute public concern in banking moratoriums and other victorium of the common of the comm

Sunday mornings at 10-10:30
WJZ has a Mexican marimba
tipica band on that would fit into
some smart cafe or hotel. Their
range of music is variegated and
ever popularly appealing, mixing up
the native Mexican sturt with Arten and the mixing the mixing the matter of the mixing the mix

One of the canniest juvenile programs Sunday morning is the Horn & Hardart children's hour from 11 till noon, with Joe Smail's juvenile band backing up a parade of young sters whose talents are often unstern which we have been supported by the state of the state of

that's remarkable.

They sell pops and hot numbers with all the broken-rhythm and iatest orchestral flavors of their senior professional conferers. Their senior professional conferers. Their adult m.c.'s enthusiasm does not have to be forced in the least, in his acclaim of their talents.

nave to be forced in the least, in his acclaim of their tailent.

The most effective element from the control of the control o

Dot and Dash, two-man harmony team, caught Sunday night (23) over WLTH, Brooklyn, are typical of the grade of entertainment alternating with phonograph discs on the small transmitters. They do three doubles and each the sellent with solo

and each chips in with a solo.

Announcer said, 'I suppose you folks wonder why two young fellows like Dot and Dash come down to this station to sing every Sunday night.' That was by way of announcing that their next number would be, 'I's a Girl,' but it was a tip-oft more than an introduction, can go, Station calls itself 'The Voice of Brooklyn.'

Arthur B. McGiniev, sports writer Arthur B. McUinley, sports writer, started what may become an inter-esting series over WTIC, Hartford, Conn., Sunday night (23). He'il deal mostly with baseball, he stated, and went on to prove it. But other sports will be covered, too, it was

sports will be covered, too, it was explained.
McGinley has a listenable voice and style, and if he'd overcome a tendency to use stock similes and phrases as a descriptive method, he'll more than do. He manages to get some color even into the game score readings, which is something. McGinley will be on thrice weekly, said the announcer.

toy shows were transcontinental of their form New Orkst major year of the for past year.

Soap Co. Quits

Soap Co. Quits

Soap Co. April 24.

Los Angeies Soap Co. has jerked its Emerson Treacy-Gay Seabrook transcriptions, Growin Up, from N. Sponsor changed the time of its mightly broadcasts thrife in a month and kicked on mail response.

still imitating the Polish dia-lecticlaness, with due credit given, atthough she shouldn't. From her rendition of 'My Man' she shows it's time to start selling herself as a songstress.

songstress. Charlotte Harriman (?) had a brief spot in the ensemble, white william o'Neat and Do, Re, Mi girl harmonists completed the vocal roster. O'Neat tosses his basically fine vote of key too often, while the trie dishes out a formula brand of sister team music.

No Idle Summer Coin

From Wrigley This Year Cast of 'Myrt and Marge' won't

continue on the Wrigley payroll, as happened last summer, when the stanza folds on CBS this Friday Commercial's present plan calls for bringing the program back in the fall, but makes no assurance of using the same set of characters, outside the principals, when the series is resumed.

Other CBS programs stated for folding are Wrigley's Lone Wolf Tribe (28), Blue Coal Revue (30) and Pennzoil Parade (30).

Isham Jones

April 14—Fox, Washington April 21—Metropolitan, B'klyn

Direction Columbia Broadcasting System

"Lady o' the Radio"

JANE FROMAN

IN SONGS

Direction, Morrison & Winkler, Park Central Hotel, New York City

KIT-CAT **LONDON** ROY FOX BAND

B.B.C. Network Decca Records

THE GREEK AMBASSADOR OF GOOD-WILL

GEORGE GIVOT

OLD GOLD WABO EVERY WEDNESDAY 10-10.30 P. M., COAST TO COA HERMAN BERNIE 1619 Broadway, New York

> ARTISTS MANAGEMENT FOR RADIO and STAGE

EDWIN W. SCHEUING

KENNETH DOLAN, Associate

PARK CENTRAL HOTEL

56th ST. and 7th AVE., NEW YORK CITY

Phones Circle 7-3835-3836

RADIO CHATTER

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the same of the same at the same the same the same at the same at

East

Arthur Laabs, arranger at WGY,

Arthur Laabs, arranger at WGX, received his musical training in Germany.

Anne Hard, NBC news commentator, talks like her husband, william Hard, also on NBC.
Only radio station WHBC, in Canton, O, now under the management of the commentation of t

Alyce Sieman, ex-Girl About Town, columnist on the Boston 'American,' is now p.a. for Vincent Lopez.

Slated newcomer to NBC's com-mercial list is the Merck Chemical Co. with a musical script affair.

Thomas F. O'Leary now sales manager of WOOD-WASH, Grand Rapids, which is connected with the Kunsky-Trendle Michigan string.

Polly Jenkins and her Plowboys are doing their third month as a daily event on WCAU, Philly. Hobart Bosworth is auditioning a sketch for NBC.

sketch for NBC.

Radio has an eye peeled on the
American Newspaper Publishers'
Association convention in New
York this week in anticipation of
an agreed ban on newscasting.
William Arzt out of the 'Great
Moments in History' starza on account of hospital treatment. Improvement in his condition should
have him back in a few weeks.
Sidney Strotz around the NBC

HARRY BREUER RADIO'S FOREMOST XYLOPHONE SOLOIST

DOLPHE

ORCHESTRA

TYDOL HOUR

A Ben Rocke Production

DON HALL TRIO
WJZ
Daily 7.30 A.M. Sunday 11:15 P.M.

VERNA BURKE

SOUTHERN SINGERS

Management M. GALE, 151 West 46th Street

Hotel Park Central NBC Network

7:30 P. M., Mon.-Wed.-Fi

New York studies for five days get-ting acquainted with the ways of radio production preparatory to his stepping into the network's Chicago

Glida Gray auditioning NBC and probably will debut for Fleisch-mann's Yeast, with Lou Alter ac-companying.

West

Grey's quartet, formerly at KHJ
on an early morning sustainer,
switches to KMTR.
New KMTR program, Famous
Works of Famous Poets, with Dick
Nelson nightly.
Evelyn Sandberg, pop singer,
formerly followed for the formerly formerly for the formerly for the formerly formerly formerly for the formerly formerly for the formerly formerly for the formerly formerly

watt police license.

KUOA, Fayetteville, Ark., is after
unilmited daytime hours and transfer of ownership from the Southwestern Hotel Co. to KUOA, Inc.

KGIR, Butte, Mont., petitioned
FRC for a jump in power to 1,000
watts daytime instead of present
500.

Howard Hughes, film producer, granted four additional frequencies for his experimental and airplane broadcasting equipment.

Ted Husing will do some film horts for Ed Conne. Freddie Rich has his final decre-

of divorce.

Mrs. E. L. Bengston, owner of KLZ, Denver, and KVOR, Colorado Springs, was forced down at the Springs by a snowstorm when flying to Denver from Albuquerque.

James McCormick, soloist KLZ, Denver, ill. Etude Ethiopian chorus, complet-ing a Coast CBS contract for Swift & Co., is now a sustainer on KECA, Los Angeles.

Lou Kosloff takes his fiddle to Jack Joy's staff orchestra at KFWB, Hollywood.

KFWB, Hollywood.

Burr McIntosh, formerly philsophizing KFWB, now has a noon
inspirational talk, Then and Now,
over KFAC, Los Angeles.

While on the Coast for theatre
dates, Mort Downey gave gratis
time to the CBS stations both in
L. A. and Trirco.

LA and Frisco.

Henry T. Caven, who handled discs for the Jimmy Gleason-Robert Armstrong serial, goods to Coleman, Harkens & Dillon, L. A. advertising concern, in charge or its radio accounts.

Midwest

Hal Totten back to WMAQ, Chi-ago, after traveling with Ben cago, Bernie.

Bess Johnson, NBC dramatic actress, to Manhattan from Chicago

While in Chicago Ted Pearson confirmed his engagement to the former Mrs. Ted Fiorita.

former Mrs. Ted Fiorita.

Irma Glen, truant from NBC,
can't tear herself from Florida, although long overdue in Chicago.

New 50,00-watter of the Central
Broadcasting Co., at Mitchelville,
la, went on the air for the test
purposes, April 17.

Red Ellis, formerly with KSO, Des Moines, goes to WOC-WHO.

Stage-Charity Tie for Winnipeg Broadcasts

Winnipeg, April 24.

Frank Wade, program director of Western Proadcasting Bureau, staging his second broadcast from the stage of a local auditorium, drew 4,000 people and raised funds for charity. Event went out over CKY.

There were 15 turns on the bili using almost 60 artists and eight announcers. Each act was sponsored by a separate advertiser who paid for the air time.

Auburn's Discs

Auburn Auto will use discs of Tom Breneman's Tom and Wash, for an air campaign in various parts of the country.

Breneman, now manager of the Auburn stations here, KFAC and KFVD, has been broadcasting the Negro features. He created it orig-Program goes back to the regular half hour sessions May 16.

WEEK'S AIR BIIILD-IIP FOR NBC SUSTAINER

NBC, for the first time, will emphasize the build up for the debut of a sustaining artist for a week ahead web will give Ortiz Tirado's April 29 air bow daily mention on the network. Heretofore one advance plug has been the limit, the rest being left to the publicity denartment.

ANNOUNCER STEPS IN

Douglas Rated as Entertainer to Appease NBC

A CBS announcer, Paul Douglas, is now m.c'ing 'the Richfield Oil program over both Columbia and NBC. In order to make it okay all around the refiner agreed that Douglas was not to be referred to as an announcer but as an entertainer. NBC had interposed an objection to a CBS announcer's manning one of its mikes. The change of title gave the situation a different complexion as far as NBC was concerned.

Ernest Giendenning, who held the m.c. spot for the first four Rich-field broadcasts, stays on the oil company's payroll for the balance of his 13-week contract.

KFAC-KFVD Staging Programs for Public

Los Angeles, April 24. Los Angeles, April 24,
KFAC and KFYD, Abburn-Cord
stations, are going for free see and
hear programs. Stations are over
the showrooms of the auto concern
and it is planned to build a portable
stage. Care will then be moved off
the floor twice a week to accommodate an audience of 800 capacity at

date an audience of \$00 capacity at two new shows coming up. One of the free programs is to be a weekly musical satirising Henry Field's Sheanadosh station. Tom Breneman will produce and employ 14 players in character parts. The other program will be a weekly collegiate vaude revue for a spring water company.

WLW Squawks

WLW Squawks
Title of 'The Doodlesockers', NBC
sustainer using Sydney TenEyck
as m.c., has been dropped because
of a squawk from WLW, Cincinnati. Even though it retired the
title several months ago, the Cincy
station advised the web that if
there's any reviving of the moniker
itll do it itself. WLW had 'The
Doodlesocker's, with the same TenBound of the Control of the Control
years. Outlet is an NBC affiliate,
was the MBC has chosen to
replace the disputed label is 'The
Goofliers.'

OPTIONS ON 2 WEBS

OPTIONS ON 2 WEBS

San Francisco, April 24.
Union Oil Co. has options for time on both the NBC and Don Lee
Coast networks with an eye to an ether return next month.
Firm previously sponsored the Domino Club on NBC, dropping that in tavor of Don Lee's Merrymakers, which it in turn left after six weeks. Company isn't on the air at present, being the only one of Coast gasoline outflits not broadcasting.

FILM TEAM'S TRIAL

San Francisco, April 24. Standard Oil continues to audition

DAYLITE CLAMPS DOWN

Standard Oil continues to audition for a 30-minute variety and dramatic show at NBC. Latest to get a hearing is Fiorence and Arthur Lake from pictures.

Brother and sister team up from Hollywood with a sheaf of comedy scripts. These were recorded and shipped east to the main offices of Standard.

Hollywood, April 24.
Due to changed schedules with
aylight saving, Hollywood on the daylight saving, 'Hollywood on the Air' goes into 15-min. periods May 1 and 9.

meanwhile, Switt's Garden pro-gram, a spring regular for Vigoro, ended its 1933 cycle yesterdny (23). Both NBC Chicago programs.

No-'Sweet Adeline'

Washington, April 24.
Request of KWKC, Kansas
City, Mo, to operate from midnight to 6 A. M. for a month
was denied by the Federal Radio Commission.
Station explained that it desired to broadcant all request
commercial programs for the
benefit of people attending alinight beer parties.

All Canadian-Anzac Programs for Empire As Special Occasion

Toronto, April 24.
On July 1 an all-Canadian radio program will be broadcast through-out the British Empire and a similar arrangement will be carried out by the Antipodes on 'Australia Day.' Major Giladstone Murray, adviser to the Canadian Radio Commission, has so informed.
Commenting on the controversy raging in this country over advertising restrictions, allotted wavelengths, etc., Murray claimed that the Canadian Radio Commission is not being given fair play. Loaned

the Canadian Radio Commission Is not being given fair play. Loaned to the CRC by the National Broadcasting Co., Murray sadi: 7 am the last to suggest that there be any slavish copy of the British system in Canada. The broadcasting system will have to be developed along purely Canadian lines to meet canadian needs. The Commission of the Commission of the British government received \$7.00,000 in profits, he claimed. Since

see being \$2.00. Of this ngure, the British government received \$7,-000,000 in profits, he claimed. Since last January \$90,000 new licenses have been issued, declared Murray, who went on to say that 'there is no reason why these should have been subscribed if the service had been unsatisfactory.'

Engineer's Son Gets a Job in Pitts. Changes

Job in Pitts. Changes
Pittsburgh, April 24.
Changes in personnel continue at
both of Pittsburgh's leading stations, KDRA and WCAE, At KDKA,
Francis Conrad, son of the chief
radio engineer for Westinghous
company, has been made assistant
manager to Oliver K. Morton, coming here from NBC's traffic department in New York. Also back in
program department is Claude Morris, who was let out only a few
weeks ago. Changes occurred in
wake of Frederick Rodgers' realignation last week as production manager.

ager.
At WCAE Ruth Johnstone, formerly with Jerry and Her Baby Grands, vaude act, has been named staff planist, succeeding Juda Dane.

First of expected economy moves at KDKA was the dismissal of studio's entire staff orchestra under the direction of Zoel Parenteau, who

WBBM Sues Critchfield

WEBSIN Sues Critchfield
Chicago, April 24.
WBEM has sued the Critchfield agency for \$20,000 in connection with 'Chicke' the Fritz Block program sponsored by Marmola. A non-cancellable contract with Critchfield is the basis of the suit, although the account has since moved to the Kastor agency. Critchfield meanwhile is in process of liquidation. Case comes up for trial May 1, Paul Koenig represents WEBM.

HORTON BOOKING MINSTRELS

Hollywood, April 24.

Harold Horton has resigned as production manager of KMTK. Hohas been succeeded by Lesile Adams, until now an announcer and station

p. a.

Horton's new association is as manager of the former KMTR minstrels, which he has spotted in suburban picture houses for one two-night stands over a period of 10 weeks.

Swift Off Double
Chicago, April 24.
Swift's Thurston program for Brookfield Butter will conclude May 19. It was extended three weeks beyond its second long extension. May resume in fall.
Meanwhile, Swiff's Gordon was Meanwhile, Swift's Garden pro-

NBC Affiliates Asked to Plug Its Stage Dates

with affiliated stations with aminiced stations to joing in advance all local stage bookings of NBC talent. The stations will announce the local theatre or concert engagements of NBC artists, string the location and date of the performance.

Tile-up is direct with the stations and the NBC artist bureau. Mark Leuscher, of the bureau, will keep the network outlets posted in advance on all bookings through a weekly bulletin. It's the first time stations not owned by the network have been asked to exploit the artist bureau's outside business. advance all local state hookings of

Eastman's Operation

Morgan Eastman, NBC staff con-ductor, is seriously iil at Augustan hospital, following emergency ap-pendicitis operation.

RICHARD HIMBER

Esser **Douse** Engemble

WEAF Mon., Tues., Fri.

PARAMOUNT, NEW YORK This Week (Apr. 21)

JAMES MELTON

WEAF Tues. 6:45, Thurs. 11, Fri. 10, Sun. 7

Creating a New Style In Music

And His Orchestra

Every Tuesday and Thursday EAF (NBC) at 7.30 P.M. E.S.T. OHRBACH HOUR

Also Featured in Columbia 'Shorts'
(Haf Skelly Series)
Fersonal Management
HARRY MOSS, 1850 Broadway, New York



'TSA LOVELY NIGHT

Every TUESDAY at 10 P.M. When THE FIVE STAR THEATRE

SOLLY WARD

"DOTS EGGSAKTLY VOT I SZED"

COLUMBIA BROADCASTING SYSTEM



DUMB CRACKERS ROBERT BURNS WARC

BURNS & ALLEN

Dir.: WM. MORRIS AGENCY

Los Angeles, April 24.

inaily in the east for NBC.

Network will invest in an extra special bulld-up campaign for Ti-rado, Merican tenor, as it considers him a romantic type and will stress that angle in the seiling. NBC's story on Tirado is that he's a Mexican surgeon by profes-sion and that he's doing radio work to obtain funds for a clinic in Mex-ico City. The Mexican Ambassa-dor at Washington will introduce Tirado on his first broadcast.

Opening Up Orph Straight Filmers To Stage Troupes on 50% of Gross

RKO is opening up the Orpheum theatres in the middle west to stage attractions on a percentage basis, on the advice of its midwestern operator, Nate Blumberg Straight pictures on a considerably reduced overhead has not turned the trick for the Orph group, which is in receivership.

Policy at present calls for name acts and shows, booked on an irregular basis and at the straight percentage of 50% of the gross. The ice is being broken by the tabloid-lzed 'Scandals' road company with Eugene and Willie Howard.

In 7 Spots

In 7 Spets
Towns involved are Kansas City,
Omaha, Minneapolla, Des Moines,
Cedar La discussion City and Daycedar La discussion City and Daycedar La discussion City and Daycedar La discussion City and Carlo
cedar La discussion City and City and Carlo
cedar City and City and City
cedar City, for two shows April
30. House will drop the pictures
that day. Regular policy for the
group will be to retain the films
with and without the stage attractions, playing straight picture in

with and without the stage attractions, playing straight picture in stageless weeks.

Other bookings thus far include Amos 'n' Andy for two days (April 5-7) in Kansas City, and Cab Calloway's orchestra for full weeks and splits over the entire time, commencing May at Davenport. The colored band act is currently playing the Interstate for Charlle Freeman. Another advance booking is the Marty Forkins all-colored unit with Bill Robinson, with opening date indef as yet.

-- The straight 50-50 working basis between theatre and show has best

between theatre and show has been working out satisfactorily to both sides in the 'Scandals' bookings with the show boosting the grosse

'NAME' TALENT

WANTED

For Excursion Boats Stars with DRAW appeal can make themselves worth \$500-\$2,000 a week.

Three weeks for headliners. Guarantee and percentage.

E. S. WILSON, Jr.

WILSON LINE, Inc.

7th Street Wharves WASHINGTON, D. C.

COMPLETE CIRCLE

Evansville Gete Around to Vaud After Trying Everything Else

Evansville, Ind., April 24.
Evansville gets vaude again after
a long spell without it, when the
Grand goes to three acts and pictures this week. Since reopened by
Arthur Hessensa last year the
Grand has played legit, musical
stock, dramatic stock, tabs-films
and straight pictures.
Low has two theatres here, Viclow has two theatres here, Vic-

NORMAN HEADLINING **1ST INTERSTATE BILL**

Hollywood, April 24.
First unit to be booked here by Charles Freeman for the five weeks of Interestate time will be headed by Karyl Norman. Unit will have Bill Bally and Lynn Cowan, together again after a separation of 10 years. Leon La Verde and "Iny," latter a blues singer, are also in the troupe. Twelve girl line will be carried. carried.

man is negotiating with Hamilton to head another

Ginsberg Combs Vaude For New Roach Comics

Culver City, April 24.

Vaudeville in and around New
York is being given the once-over
by Henry Ginsberg, Hal Roach
general manager, in the hope of
finding new talent for comedy

shorts.
Ginaberg is of the opinion that other talent sources for two-reelers have dried up during the last few years, leaving vaude as the chief and probably only direct place to find new comedy people.

Producer is in the east for picture conferences.

'B' Houses' Special Shows With Raft, D'Orsay, Price

Chicago, April 24.
Two 'B' houses currently have pretentious stage shows. Southtown has George Raft in person all week, while the Harding has a stage bill consisting of Fit POrsay, Georgie Price and Mark Fisher's orchesters.

orchestra.

Balaban & Katz has been using these occasional special attractions in the 'B' houses rather than the 'A' spots such as Tivoli and Uptown, where union requirements are prohibitive in cost.

Saranac Lake

By HAPPY BENWAY

Saranao Lake, April 24.
Who's who in Saranao:
Dorothy Harvard (Linee and a
hair years at the cure). Was with
the 'Lovely Lady' and 'Broadway
Rambiers'; in vaudeville as Harvard
and Blake, a little choruster of note
in her time. Strictly abed, with no

Dorothy Wilson (seven years). Played 'Youth' in 'Every Woman,' in vaudeville with Wellington Cross and Emily Whelman's 'Little Annie Wood.' Bed patient, and improving.

Wood.' Bed patient, and improving.
Toni Temple (four years). With
Peter Pan' and 'A Doll House'
(Froman), also 'auctioneer' (Be-belasco); in vaudeville with Tiny Tim
and 'Scrooge, a Christmas Carol.'
Bed patient who is doing well.

Bed patient who is doing well. Xela Edwards (flev pears). Daugh-ter of Alex Winkler, manager of the original Madcaps. In vaudeville it was Madcap and Daughter, and Madcap and Lorraine. She also saw service with Erlanger's 'Happy-Go-Lucky Co.' Up at times, staging a nice comeback.

a nice comenaux.

Fifi Climas (one year). Dancer
with N. T. G. at the Hollywood,
New York. In vaudeville she was
featured dancer with the Four Climas for eight years. Strictly a bed mas for eight years. Strictly patient, coming around okay

patient, coming around okay.
Stella Barrett (one year). Of the
Barrett family. In vaudeville she
was with the Dancing Barretts and
Swan and Lucille. Sticking to the
bed and showing up wonderfully
with the cure.

with the cure.

Eisle Johnson (seven years). Gand Eisle Johnson, featured in musical comedy for years. In vaudeville she did a blackface act with her husband for over twenty years.

A bed patient who's holding her own.

Olga Galer (one year). Featured dancer with Fanchon & Marco, also in vaudeville with flash acts. Just

Rita Noian (two and a half years).
One of Texas Guinan's girls, and also with Earl Carroll's 'Vanities' as a singer and dancer. Up at times, with mild exercise.

Ethel Clouds (four years). Fe tured with Pepple and Elliot's rev for years, and in vaudeville did double act of the better kind, bed and has been for some tin but doing well.

Frisco DeVere (two and a half years). For years with Charles B. Dillingham's production, 'Sonny,' 'Stepping Stones,' City Chap' and others. Up at times, and making

Stepping Stones, and making a great showing.

Nellie Queally (three years). For years in vaudeville as Girard and Queally. Featured in many Australian productions. In bed, with a good showing towards the come-

sood showing towards the comeback.
Gladys Palmer (four years). In vaudeville it was Tanner and Pafmer, a singing and talking act that featured in the West for years. In bed, but up at times for very mild exercise and downtown pictures.
Mae Delany (three years). A little girl who saw service with RKO and Paramount, with Mae Woods; and as Tink Humphrey's secretary. In bed with a short up at times. Annamae Powers (four years). Dancer with the Greenwich Village Biles, Good Morning, 'Dearrie and with an up about once a month. Angela Paulis (three years). That little office worker with many Ohio theatres under the direction of her manager-father. Abed, with no ups. at all.
More Who's Who in Saranae to

More Who's Who in Saranac to

YOUNGSTOWN'S VAUDE

Houses Resume Stage Short

Upon Reopening

Toungstown, O., April 24.
Vaudeville is back here with reopening their particular of the city's theatre.
Palace, under direction of John R.
Eillott, has resumed vaude-film,
after being dark two weeks for renovation. Eddle Conti's band, and
four acts of Gue Edwards proteges
were the initial stage offering. Topadmission will continue at 40 cents,
after more than a year at a dimegrind, reopend Easter Sunday, under the direction of Jack Steinhers,
after more than a year at a dimegrind, reopende Easter Sunday, under the direction of Jack Steinhers,
with a vaude-film policy, with Penny
Williams and His orchestra on the
stage. Admission is 10 and 15 cents.

B&K'S NEGRO REVUE

Another All-Sepia Show for Chicag

Chicago, April 24.
Balaban & Katz's belief in all-negro stage shows and the fact that many in the past have made good for them has resulted in the bookmany in the past have made good for them has resulted in the booking for the Chicago theatre of the entire floor show from the Grand Terrace cafe. This aggregation will move in for the week of May 5.

Included are Earl Hines orchestra, Valaida, Genleveve Washington, Paul Meers and Bobby, Milly Mitchell, Three Lightning Flashes, Three Blazes, Eunice Wilson and the Hariem Steppers.

Heretofore B&K has booked 'name' colored talent. This booking is an experiment to see if a cheaper lineup will be as effective. Last all-colored revue was about a month ago.

month ago.

FRIENDS PAY FOR GIRL TROUPER'S LAST JUMP

A fund is being raised by members of NVA to in anoa the renoval of the body of Virgiffia, 17, member of the Roberts slaters vaude team, from Albany to Los Angeles. Miss Roberts, killed Sunday (15) when the automobile in which she and members of her family were driving to Chicago to make an engagement, was hit by a train near Nassau several miles east of here, was placed in a vault at Graceland cometery at Albany, Wed. (19), until necessary arrangements are made for shipment to California. Sponsored by Lou Golding, manager of RKO Palace, a fund also was raised in Albany for the burial services here among the various services here among the various relievable. He also received a contribution from the NVA.

Mr. and Mrs. Roberts, Dorothy, the second member of the vaude team, and Jackle, a brother, all were hurt in the accident. They have been released from the Albany hospital and temporarily are making their home at 21 Ten Broeck street, Albany.

Dispute of Musicians for Revue Compromised

Revue Compromised
Syracuse, April 24.

'Harlem Flashes of 1933,' all-Negro revue, holds the stage at the Paramount this week, atthough for a time cancellation of the engagement seemed likely, due to demands made by the Syracuse Musicians Protective Association.

Scheduling of the stage show brought a call by George Wilson, business agent of the association, upon Andy M. Roy, manager of the house. Wilson informed Roy that the Paramount must engage a nimelec orchestra for the week.

Roy pointed out that the show carried its ownstage band, and the the house and the stage of the engagement was permitted to stand.

Orph, N. O., Succumbs

Reopening of the Orpheum, New Orleans, by RKO, Friday (21) as a straight film spot marks the first time in the history of that theatre that the house has been sans vaude. Opening film is 'King Kong.'

Elson Adds 2

Regent and the Kelth theatres in Grand Rapids are to be turned over by RKO to Bill E'son. This will by RKO to Bill E'son. This will make three houses under Elson's wing, the other one being in Milwaukee. Present plans are for the Keith to be operated as an 'A' spot, while the Regent goes second run. The Keith has been dark for around

2 ANTI-BENEFIT ARRESTS IN N. Y.

Arrest No. 1 in the joint New York District Attorney's office-Actor's Betterment Association drive against benefit snow racketeering occurred Sunday night (23) following a show given at Mecca Temple in the name of the Saratoga Springs Cure and Convalescent Home, Inc. The promoters, H. Alvin Balsam and Murray Mann were arrested on charges of false advertising and soliciting funds for charity without a license.

out a license.

Assistant District Attorney John
J. Sullivan, in charge of the benefit investigations, preferred the
charges. Balsam and Mann were
held in \$1,000 ball each.

held in \$1,000 ball each.
Tickets for the show were scaled from \$3 to \$12.50 and about 1,000 attended, with the gross reported to have reached \$15,000. An all-star lineup was billed to appear, but the names didn't show up. Instead, the names didn't show up. Instead, the names didn't show up. Instead, the names didn't show up. The star of the sadiance of the part of the audience.

The Actors' Betterment Associa-tion had advised its members not to

ton a divised its members not to appear.

Balsam was arrested a month ago on similar charges, at the request of Governor Lehman, and fined \$500. He was charged with soliciting funds without a license, and using the Governor's name. In addition to the fine he drew a 30-day sentence, which was suspended. Sentence, which was suspended another mass meeting Saturday night (29) at the Edison hotel.

AVALON'S STAGE POLICY

Ed Lowry Heads WB Try-Hogan Booking

Chicago, April 24.

Avalon is being reopened as a stage presentation house by Warner almost three years to a day after going straight pictures. Ed Lowry will open the new policy April 28 with 11 musicians as a nucleus. Charley Hogan will book three or four acts on a weekly change.

LOEW'S STATE. New York This Week (Apr. 21)

THE ONE AND ONLY

And his famous company of Oriental artists including his versatile daughters.

MI-NA NEE-SA

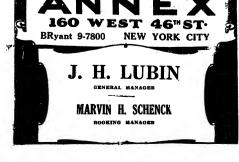
> Direction WEBER-SIMON

Ind. WALTER and ED. MEYERS

ALWAYS WORKING

WHITEY' ROBERTS

k Apr. 22, Rivoli, Toledo Apr. 30, Hollywood, Detroit



Marcus Loew

BOOKING AGENCY

General Executive Offices

DRIVING OUT BOOKING GYPS

Rockefellers Bar **NVA Plate Pass** In R.C. Houses

The N. V. A.'s annual fund drive commenced in about 1,800 theatres throughout the country Friday (21), but the two Radio City theatres were not among them. The Rockefellers refused to permit hat passing. It's expected that in lieu of that, they may make a personal donation to the N. V. A. Fund.

donation to the N. V. A. Fund.
Another downtown New York
picture house, the old Roxy, also
is omitting the audience collections
this week, but will make up for it
with a midnight stage in the N. V.
A. behalf Thursday (27).

A's behalf Thursday (27).

Preceding the plate passing is a talking trailer, in which Henry Chesterfield does the spiel, following an introduction by Bette Davis. Marle Dressler was wanted for the trailer, but illness prevented her from making it.

from making it.

With no special benefit performances included in the drive at this mode in the drive at this mode in the drive at the

BECK'S OFF TO EUROPE. IT'S ALL ON THE HOUSE

Martin Beck sailed on the 'Olympic' Friday night (21) for a European trip. He kept the sailing time a secret up to the last minute, even around the RKO office, although what Beck had to duck in New York wasn't known. Put it's expected he'll have to do some ducking or explaining if meeting up with the foreign acts he booked on his last trip across, some of whom are still waiting.

Beck said he was going on a va.

Beck said he was going on a va-Beck said he was going on a vacation, with no booking this time. RKO said it didn't know the precise purpose of the trip, although the circuit is paying for it. Besides vacationing, Beck will look over the shows for his own Martin Beck theatre in New York. He'll also see atre in New York. He'll also see this criend Max Reinhardt regarding the triend Max Reinhardt has refused to listen. One thing EVO and Reick was the contraction of the triend of the Reich and the Reich and the Reich and the Reich and Reich and

One thing RKO and Beck concurred in—when Beck comes back he'll still be RKO's vaude booking head, in case there is any vaude to

He'll be away about a month. The booking office in his absence oper-ates without a head man.

Weather Hits Cruises

Four Easter cruises to Bermuda ran into bad weather at the vacation soot and three out of four iners were unable to land passengers there. As a result the trips sensers there. As a result the trips are the control of the sense of the control of t

turned about and returned to wer York.

The Parls came back with a local pllot, who was able to get aboard, but the water became too rough for the boat to berth. Unly liner which landed passengers was the Gripsholm, which waited until the weathers moderated.

Washington, April 24.
Chaney and Fox, dance team playing Loew's circuit, ate break-fast with Frime Minister MacDonald, Ishbel and Mrs. Roosevelt last Sunday at White House.

Mrs. Roosevelt called pair on phone last week at Ketth's, Philadelphia, and asked them to dance at MacDonald reception at White House Saturday night. Came through with number dedicated to First Lady, labeled Eleanor Waltz, and were over-night guests in executive mansion. Girl is an acquaintance of Mrs. Roosevelt of long standing.

COIN TOSSING SCRAMBLES ROUTE

Booking heads of the four major circuits did the coin-tossing act again last week, Joan Blondell being the second subject. Loew won the

circuits did the coin-tossing act again last week, Joan Biondeil being the second subject. Loew yon the toss for New York, getting her for the film girls out of town bookings. Miss Blondeil has a two months' leave of absence from Warners, commencing May 1. For the picture house dates the William Morris office is teaming her with Hairry Rose. They worked together for a week in Chicago some time ago. Warners, under the toss, gets Miss Blondeil first, starting May 5 in Washington, and also for the following week in Philly. She then plays the Capitol, New York, for Loew, following with Brooklyn and, Detroit for Publix, and then Buffalo for RKO. In the even the Brooklyn and, Detroit for Publix, and then Buffalo for RKO. In the event the Brooklyn and, Detroit for Publix, and then Buffalo for RKO. In the event the Brooklyn and Brooklyn and Brooklyn and Brooklyn and Brooklyn and Starting May the Met Pirit use of a tossed coin as a brand new stage booking system was made two weeks ago to settle a dispute between RKO and Publix over Jane Froman. RKO wanted the radio girf for Radio City again, but said tails, Heads showed up, so Publix got Miss Froman. New York, this week.

MELODY'S' 2 RKO WKS. AT 50%; MORE TABS DUE

Opening of a series of percentage dates in the RKO houses for the tab version of 'Melody' will be next week (28) for a week at the RKO Roxy, Radio City. Second date will be the Albee, Brooklyn. Both New York deals are on a straight 50% of the gross basis. For out of town RKO is asking 80-dropen with the series of the Gorge White musical closed its legit run at the Casino, New York, last week

RKO is flirting with other legit musical tabs, among them several Max Gordon shows, including 'Cat and Fiddle.' 'Bandwagon' and 'Three's a Crowd.' Billy Jackson is representing Gordon on the deals, which also will be on a 50-50 basis with the theatres if going through. Another tab likely for the RKO time is a Greenwich Village Fold in the series of the series

F-M's Variety Week

Los Angeles, April 24.

In Manchester, suburban subsequent run operated by Milt Arthur for run

WILL PROSECUTE

License Comm. Geraghty and Theatrical Democratic League in Co-operation-Frank Harrigan of District. Attorney's Office as Investigator - Two Cases Up, One Already Satisfied

ADVANCE 'COMMISH'

A drive against the gyps of the independent vaudeville booking business in New York has been started by the District Attorney's office, with a view of having the offending bookers either stop their

offending bookers either stop their illegal practices, or go to jail.

Frank Harrigan, familiar with the Frank Harrigan, familiar with 16 of numerous and his prosecution of numerous agent his prosecution to the diverse of the familiar that the properties of the diverse of the familiar that the famil

do so.'
The opening gun in the investigation was fired late last week with
the calling of Al Dow of the A. & B.
Dow office up on charges before
Commissioner Geraghty, and issuance of a summons for Abe Feinberg. These are just starters, Harrigan declared.

Dowe Complaint

rigan declared.

Dowe Complaint

Complaint against the Dows was entered through the Democratic League by Mayo and Marie. Act was booked for an 11-day engage and the Paramount, Newark, on the basis of Jour days at the former and a week at the latter for a Joint sailary of \$450. After playing the Mt. Morris part of the combination booking, the act was notified by Dow that the Newark date was off. As the act held a contract, they reported at the Newark date was off. As the act held a contract, they reported at the Newark shouse but when the sail of the sa

accepted cash commission in advance, it is charged, without delivered to the control of the control of the case of actors to testify. Through self-intimidation born of fear of consequences, the average vaudevillian-complainant backs down when it comes to giving testimora against the gry Indie book-line of the case of

It's hoped victimized acts will take advantage of the opportunity to clean up their business, Harrigan stated. The Democratic League says it will aid in prosecuting all complaints, against circults as well as independents.

The Democratic League has officere at 144 West 46th street. Complaints will be accepted there through the club's secretary, Tom Jones.

Chancy and Fox Dance For Roose- N. Y. DIST. ATTY. Marco Splits 100% From Fox. **Forming New Company in East** With No Theatre Affiliation

BOREO NO PROMISER

Performer Denies Promise Marriage to Songstress

Emile Boreo, vaudevillian and m. c., through Julius Kendler generally denies Constance Claxton's \$50,000 damage suit for breach of promise. Miss Claxton is a radio songstress. She had set forth that in February, 1929, Boreo had promised her wedlock, to take place that summer in Paris, but that she had okayed several postponements until the fall of 1930, to be performed in New of 1930, to be performed in New York City. To date no nuptials have

CANCELLED ACT FILES **CLAIM AGAINST RKO**

Eleanor Shaler, singer, has entered a salary claim against RKO with the V. M. A., as a result of a cancellation at the Radio City Roxy. Along with others on the first and only Albert Johnson show at the house, she was taken out after opening day when the show was rebuilt.

penning day when the snow was rebuilt.

RKO offered Miss Shaler two days' salary, pro rata, which she wouldn't accept, contending the engagement was for a week.

Miss Shaler further claims RKO failed to deliver a contract after advising her she would receive one. The regular RKO booking contract, under which Miss Shaler says she understood she was engaged, obligates the circuit for a full week's salary, unless giving two weeks' notice in advance.

Hurt in Auto Crash, Partner Sues Anger

Billy Vitchell, injured when the car in which he was riding with Harry Anger (Anger and Fair) struck a truck near New Brunswick, N. J., April 1, has filed suit in New York against Anger for \$25,000 damages. Vitchell suffered

\$20,000 damages. Vitcheli suffered to \$20,000 damages. Vitcheli suffered a proken da proken de la proken de l

Revue Project Chills

A summer vaude revue idea by and with Jack Osterman, Bert Friediob and Ed Conne is cold, lat-ter not thinking enough of the idea. Friediob is Moe Annenberg's son-in-law and was to have bank-rolled, Osterman to write, stage and annear in.

appear in.

Conne instead is going into a cafe idea for the Hotel Pierre roof on Park avenue this summer.

Act Turns Boniface

Act Turns Boniface
Burns and Kissen, standard vaude
team, are taking over the Showplace, roadhouse on Merrick coad,
Long Island, and will operate it over
tho summer as a beer garden and
nite spot.
They'll use a floor show. Opens
May 30.

Marco has walked out of Fox Theatres in the east, leaving the old F. & M. Corp., eastern subsid of the stageshow outfit, in the lap of Fox Theatres. The new Marco

fold F. & M. Corp., eastern subsid of the stageshow outfit, in the lap of Fox Theatres. The new Marco, company in the east, already organizated for business and in new of the company in the east, already organizated for business and in new of the company in the stageshows, inc.

F. & M. Stageshows, inc.

F. & M. Stageshows is 100% or owned by Marco and has no affiliation with Fox Theatres. The break apparently came Wednesday (19), in an on the following day F. & M. (Stageshows was ensooned in its new quarters. All the employees he was apparently for in full by F. & M. Corp. that night. Thursday they were apparently re-hired to go to work for F. & M. Stageshows.

Thus the new outfit will be manned by the same personnel, with Jack Partington, vice-president, in charge, and others, including E. M. Took How, Harry Singer, Jeass Kayo and the regular clerical

Jesse Kaye and the regular clerical staff.

Jesse Kaye and the regular clerical staff.

Although the change appeared sudden, it is known that Marco had long been dissattled with the Fox Theatres affiliation. Fox has been in receivership for around a year or more. In this time the F. & M. Corp., in which Fox Theatres and Marco had an equal operating and profit sharing interest, has carried port, financially and otherwise. Fox Theatres not only contributed nothing in the way of stage bookings, but very little financial support. Unofficial accounts have F. & M. Corp. owing the parent F. & M. company something like \$40,000 or more. There was no outlook of getting any part of this amount from Fox Theatres and so the split came.

Strictly Indie

In thus organizing its 100%owned unit in the east, Fanchon &
Marco is now a completely independent outfit, on both Coasta. The
affiliation with Fox-West Coast
held by the parent F. & M. company in California was severed
sought out the F-WC interest.
Unilies the eastern end, however,
F. & M. has a five-year booking
franchise with Fox-West Coast. In
the east the chain theatre influence
is completely out.
F-M bellef is that this separation
from Fox Theatres will greatly ald
by allowing it to deal freely with
independent theatres around the
country. This is among the angles
that led up to the separation from
Fox, although not the primary
cause.

Not On Coast

Not On Coast

F. & M. Stageshows will be operated as a separate unit entirely. It will concentrate throughout the east and middle west, with the Coast territory left to the parent F. & M. outfit. Marco, himself, is known to have considered buying out the Fox Theatre on an amicable basis, but apparently conditions prevented such & move.

Dancer Loses Leg

Kansas City, April 24. Meanville Whittaker, known fa / vaudeville as Tho Great Murray, dancer, lost a leg in Kansas City, Kans., Sunday (16). He was alding a motorist and the limb was crushed between two cars.

DECREE FOR SID GOLD

Inite spot.
They'll use a floor show. Opens
May 30.

Barton on Percentage
James Barton plays the Metropolitan. Boston, week of April 28 on precentage the Metropolitan. Boston, week of April 28 open dent figured in the action.

Bosking at the Met, an F&M Josep, was through Ben Kuchuk.

NEW ACTS

BIDE DUDLEY

BIDE DUDLEY
Monolog
19 Mina; One
Orpheum, N.
19
Mina; One
Orpheum, N.
19
Mina; One
Orpheum, N.
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Mina; One
Orpheum, N.
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Mina; One
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Mina; One
Orpheum, N.
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Mina; One
Orpheum, N.
19
Mina; One
Mina; On

much nep when no coeither. In his newspaper columning Dudley used a style of low comedy
writing that would fit nicely here if
he came out and gaged, but it's
probable that even downtown they
are not going to go very strongly
for the reminiscences. Chic.

UNCLE SAM'S SCALAWAGS (3) Kid Act

UNCLE SAM'S SCALAWAGS (3)
KAST.

(2 Miss.) One
Majestic, Chicago
Three youngsters in their early
teens, who form the support for
Quin Ryan of WGN in his Listerine
sprogram. Kids appeared at the
Majestic during the second week of
paste company. It was their first
and only stage appearance, and on
short money a booking that conceivably brings enough radio fans
into the house to offset the damage
ceivably brings enough radio fans
into the house to offset the damage
ceivably brings enough radio fans
into the house to offset the damage
reading the comic supplements.
First Domnie Dreamen, then the
Majestic des the second of the stage
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FOUR DOBAS
Perch Act
7 Mins. One
Academy, N. Y.
This troupe looks like a family
assregation and appears foreign.
This troupe looks like a family
assregation and appears foreign.
The consideration life them
to opener consideration life them
to opener consideration of the understanding carries punch for audiences. Work against an embroidered drop that may or may not
be opened.

Both the consideration of the second of the consideration of the

be special.

Both the ladder and pole stuff utilized in the orthodox fashion with one trick having one of the younger girls plus the man perched on the ladder above the understander. Man does the pole stuff and he's no light load to carry. A third girl does a Costumes are all white, with the younger fermes clad in rhinestone studded trunks and vests, while the understander wears white pajamas. Fared okay here.

GIOVANNI

DENNIS WHITE REVUE

DENNIS WHITE REVUE
Flashina; One, Full (Special)
G. O. H., N. Y.
Running time which results in
padding, a comedian who'd be funnier with better material, and
roughness of routhing here mar an
The remedies should be evident.
When made, the Dennis White
Revue will be a creditable flash.
White, himself a capable dancer in
hint, notably an archatic specialist.
His bites singer also acquits herself competently. Other two girl
dancers, in rhythm and other routines, prove fair. Comedian fails to
dancers, in rhythm and other routines, prove fair. Comedian fails to
dancers, in rhythm and other routines, prove fair. Comedian fails to
dancers and the selfsum of the self-sum of the selfsum of the selfsum of the selfsum of the self-sum of the selfsum of

followed by others...

Cutting could come ahead of the cafe scone, which gets the flash to fullstage if this must be retained. Act shouldn't run over 15 minutes.

Char.

Char.

ALLAN ROGERS
Tenor
16 Mina; Full
Downtown, L. A.,
For repeat engagement. Alian
For repeat manuscript and present of the first pr

Both the ladder and pole stuff utilized in the orthodox fashion with one trick having one of the younger fadder above man perhed on the doctor of the younger fadder above man perhed on the doctor of the younger fadder above man perhed on the doctor of the younger fadder above man perhed on the doctor of the younger fadder above man of the grid oce as sold contortion bit.

MILLS, GOLD and RAYE (5)

Knockabove (1 Mins.; One of the younger fadder above man of the younger fadder fa

BINES' PARAMOUNT GIRLS (16) Dance Flash 20 Mins.; Full (Special) Academy

BINES' PARAMOUNT GIRLS (18)
Dance Flash 20 Mins:; Full (Special)
A dance flash that's got everything any vaude house needs. Or anything the average picture house could use as well. Dave Bines, from the picture presentation field, in building his act.
Bines for several years has been the dance stager at the Paramount, N. X., with his own permanent line units. He knows his bailet stuff and his showmanship as well, something that's clearly evident in the performance of his act and also the Bines Girls apart from the men. And Bines has not stinted in building his flash. It looks like money. Mounted expensively, its numerous rich-looking drops are exertions.

Line of 12 girls appear three times in different costumes. All do toe bailet. In their opening number and the performance of the performance of his act of the girls wear one color-pressing on appearance as well as in routine. They're well-schooled ladles of the line this even dozen, and they also are lookers. On the their highly departed the line this even dozen, and they also are lookers. On the chief and they also are lookers. On the finish, doing a song number to et al., the other a military. Latter on the line for their finish doing a song number to et al., the other a military. Latter on the line for their finish diagnouthes.

Up about maining dress on lagor silvs, spills and mistakes to get laughs. On the military number closing it appeared the lighting effects did not carry out exactiy as intended. When a rarding fine faces

HONAN and ARDEN Dancing, Impressions 14 Mins.; One Academy

A Mins.

A Mins.

A Mins.

Mins.

Mins.

Mins.

Helen Honan formerly headed an act billed as Helen Honan and Dolks, a three-act with her ma and polks, a three-act with her ma and polks, a three-act with her ma and polks.

Miss Honan companying for Miss Ho-specialties. The act is very agree-sented. It's No. 2 and okay for any house.

Miss Honan opens with impeasions of Lupe views and Zasu Pitts and Lupe views and Zasu Pitts of the two. Her third, of Mae West doing 'Frankie and Johnnie' plus some talk, still better, while that of Jimmy Durante fine on looks, but not so forte on the talk. For Bill Robbson it as tandarder going to the wings for more of a change, it's Charlie Chaplin in skirts.

During the change, Miss Arden gets away from the loveles for a high-kicking specialty. On the commes a double type of dance comes a double type of dance comes a double type of dance the commes and the comment and the commes and the

comes a double. Char.

3 BECK BROTHERS
Songs, Comedy
15 Mins.; One
Academy, N. like they could please
with better handling. They try a
hodge-podge of familiar routines
that's much too much for satisfactory reaction in the better spots.
Material is poor. Toward the
had experience, although not in the
files, run off an over-long burlesque
on radio performers, most of which
is so-so.
The one time they struck a popuThe one time they struck a poputime of the 'March of the Wooden Soldiers' Sticking to this kind of
stuff mostly might be the solution.
Opening number has the trio using
supposedly turns one into a Frankenstein, Dracuia, etc., and all turn
out to be paniels.
Second here on a five-act program before a tough audience and
fared fair.

METROPOULTAN REVIEE (2)

METROPOLITAN REVUE (7)

METROPOLITAN REVUE (7)
Flash Act
Juli (Special)
G. O. H., N. Y.
Typical 1933 flash that's not so
flash, but capable of skinming by
on the merit of its five specialty
people. Two additional members
not figuring individually are a girt
tor in the pit. Latter, when the orchestra seemed to lag behind during a girl's acrobatic dance, started
to sing the boys into step. It was
good for a laugh from the first few
missed that general of the audience
missed that general of the audience
Producer, in building this one,
was more of an arranger than anything else, like all other vaude producers on the present-day starva-

ORPHEUM, N. Y.

With Rasputin' (Metro) on the screen and a four-act layout that pleases all the way besides having some pull, the Orpheum looks to 8th street biz this first half. Lew Follack offers a classy flash finish that's tasteful and entertaining throughout, while ahead of him run three familiar acts that sprinkle a varied of the street of the st

varied shower of comicaery Anacan't help but satisfy,
use the company take the next-toclosing. In between comes Vic
Laurie. The latter with his wop
idea had them rolling when caught.
The same goes for Morries when caught.
The same goes for Morries when the
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tion scale. Some veteran back drops comprise the production, with the turn all the way looking like a road company of the Smithsonian Institute.

Specialists are a girl acrobatic dancer, girl toe dancer, girl toe dancer, girl toe dancer, boy acrobatic dancer, and a mixed violin team. None is exceptional, but all pass muster. The companies of the second of the seco

GLORIA LEE and SHERR BROS. Singing, Dancing 10 Mins.; One and Two Orpheum, N. Y.

Orpheum, N. Y.

Apparently the same Gioria Lee
who used to work with the four
Hauser brothers. Now down to two
Sherrs, but it doesn't seem to mattuxes open, the girl joining them
almost immediately for a tric step
dance, acceptably done. She strips
to trunks and bodice for a brief
acrobatic bit.

aerobatic bit.

Boys on for a drunk dance which gets some laughs and one good hand near the close; then the girl returns for a tap dance on her toes with a five-stair flight of steps for part of the routine, best trick being a desent on one foot which got the crowd, though they probably did not their single song in which Mississippl' is supposed to rhyme with "whoopee," in short minstrel costs, and she joins in for the finale.

Nothing to get steamed up about,

Nothing to get steamed up about, but a good enough seconder for the family trade, and over here nicely.

Chic.

ARREN and BRODERICK Comedy, Singing, Piano 10 Mins.; One G. O. H., N. Y.

10 Mins.; One
G. O. H., N. Y.
A few years ago, when caught iast as a new act, Charlotte Arren was doing a single in Publix units. She now teams for a two-act with a maken plantst, who, in a addition to use the control of the contro

JACKIE, THE LION
Animal Act
8 Mins.; Full
Mirror, Hollywood
Trick ilon from the Sciig Zoo
(L. A.) and his trainer, Meivin
Koontz, in a comedy act that can be
built up. Only possible drawback
is the absence of a net, cage or
at the search of the search of the search
the eight minutes.
Otherwise it's a very different

the eight minutes.

Otherwise it's a very different animal turn, and if built up to 12 minutes should click in any spot.

Adding to the effectiveness of the land turn, and it is the seminary untained moner in which the animal goes through its tricks, appearing more as a playful kitten, rather than a beast, on the stage.

Appleton Goes Vaud Chicago, April 24.

Fox theatre, Appleton, Wisconsin, has been turned back to its owner, I. Selieman, who has the Avaion,

Milwaukee.

House will book four acts Sunday to Wednesday inclusive through the Billy Diamond agency.

HIPPODROME, N. Y.

HIPPODROME, N. Y.

They were using names on one of the front boards at the Hippodrome this week. That they lettered in this week. That they lettered in the week. That they lettered in the tail. Probably not one a mere of the cash customers paid much attention to the program board. As iong as the sign over the box office reads 25c the rest runs for Sweeney to the sign over the box office reads 25c the rest runs for Sweeney to read the sign over the box office reads 25c the rest runs for Sweeney and the vaude show runs only 4s minutes out of a total of two hours and 52 minutes, but it's a show and they are the runs of the thing the sign of the thing the sign of the they quarter's worth.

Nice, informal place the Hipp. Opening act ran on its own xylo-phone table in the dark, and they darken again while the acrobats lay their mat, but a dancing team using their mat, but a dancing team using the sign of the si

open and shut.

Noreen and Jim next, a likable young couple who sing, dance and chat. The chitter doesn't reach chat chit chitter doesn't have considered and the challenge pair, with the man always turning the light back to the girl. That's still funny here. Their main asset is the sir's bright building the challenge pair, with the man always turning the light back to the girl. That's still funny here. Their main asset is the sir's bright building the challenge pair, with the man always turning the light back to the girl. That's still funny here. Their main asset is the sir's bright but they hof reasonably well, too. Farm Fables jart comes from the fact that the troupe includes two dwarfs who are dressed as Mickey Mouse mated character, while one man does the farmer of the Aesop's Fables cartoon series. In addition to these there are three straight runns around and makes a polse. Acrobate work is fair, and the turn might be worked into something with a more orderly routine and men. Acrobate work is fair, and the turn might be regarded as heretical, but they make good in the spot. If's after that the backdrop goes multical and Creager's bundroped one of the two planos. Not clear whether it's to cut expenses or toring the band down from 13 men. Fixing the band down from 13 men. Fixing the hand down from 13 men. Fixing the hand down from 13 men. Fixing the band down from 13 men. Fixing the hand down from 13 men. Fixing the band down from 13 men. Fixing the overture in the middle of the two planos. Not clear whether it's to cut expenses or to thing the band down from 13 men. Fixing the fixing

Lobby Rent Helps

Looks like part of local Orpheum's troubles solved. House has sub-leased expensive front through business block to a citching store and will use side lobby on another street.

Street.
Change will help Harney street, where new entrance will be and which has been lacking the spark of life which theatre front will give.

STATE, N. Y.

STATE, N. Y.

No names on the current setup to beat the tom-toms about, but just six acts of vaudeville that combined spell a profusion of snappy entertainment. If yield you evening is final land that the state of the state of

Game of the best of the best of the bill.

Gatherhich made it near capacity of the constaint and the upper areas, had its paims pretty well warmed up even before the pit aggregation went into its overture. The screen feature, 'Gabriel Over the White House' (Metro), was religiously the constaint of the constaint of the constaint of the constaint of the particle or humanitarian sentiments volced by the picture's chief protagonist. protagonist.

ments voiced by the picture's chlef protagonist.

As the opener for the stage shindig Saller and Wills dished out a discount of the stage shindig Saller and wills dished out a smeller than the stage of the stage o

out the thing being subject to an adjusting hand at the controls is of some disadvantage to him.

Next three turns kept the haughs. Next three turns kept the haughs. Next three turns kept the haughs. The consist-ently. Cass, Mack and Owen had the first crack at the payees' store of good humor, and plenty was the damage done by this trio's hodges, shuffling of the buck and wing and whatnot. Still faster and nolsier was the pace hit by the Three Radio Rogues, following. Nifty case of gathering momentum as the boys hopped from one air name Impersonation to another until the finale smacked them across for a genuine pooking dips pretty low at times, and some of the milmicry is decidedly askew from the original, but these derelictions take little away these decidedly askew from the original, but these derelictions take little away these decidedly askew from the original, but these derelictions take little away these decided in the support he gets from Beth Administration of the support he gets from Beth Administration of the red torch in her own right. Though he went in pretty heavy for the antiquated kernels, Sherman made it a solid confirmation of his comic tale ven brought him back to do his saw-and-hammer encore. Showmanly Long Tack Sam, as usual, held them unannously abusual, held them unannously abusual, held them unannously abusual, held them unannously abusual.

suv-and-hammer encore.

Showmanly Long Tack Sam, as usual, held them unanimously absorbed and applianding with his three-ring circus of Chinese acro-batics and novelties, plus the Astericano toucles piled by the two girls in the troupe.

Odcc.

DOWNTOWN, L. A.

Los Angeles, April 20

Los Augeles, April 20.

To the average pay customer absence here of a plt orchestra to accompany vaude is not apparent. At least today's opening show, which has three of the five acts working has the control of the five acts working the control of the control of the five acts working and the control of th

Rogers follows, the date being a re-peat after a couple of months, with a complete new routine of heavy ballads.

a complete new routine of heavy balladas. The and Jenne, latter a A man midget, are sufficiently and the paramount a few weeks ago. To many of the customers Jeane is Just a child, and her sophistication is greeted as remarkable. Nord is no mean of the customers of the pair produced by the sufficient of the pair produced by the sufficient of the pair produced by the sufficient of the pair produced by the pair of the pair produced by the pair of th

and is plenty funny.

Screen feature is 'Central Airport'
(FN), with 'Buzzin' Round.' Arbuckle comedy; a sport reel and news to complete. Biz capacity on lower floor at opening stanza.

Edwa.

GRAND O. H., N. Y.

GRAND O. H., N. Y.

Plenty kids whose pops wouldn't take 'em to the chrous, where the tap is \$1. up to \$3, settled for the \$G\$. Or \$1. up to \$1. u

Mirror, Hollywood

Hollywood, April 17.

Adoption of a stage-p combo at this indic house gives hillywood list first regulation vaude, and the first variety of any type of stage farc since the Fanchon & Marco units were pulled from the Fanchon of the first pare in on a split after the initial take of \$1,100 with three shows daily.

daily.

Topping the bill, though opening. Is Jackle, the movie lion (new acts), put through his tricks by Melvin Koontz. In full stage and without the Mallenee. This seemed to react unfavorably at show caught, with the patrons a bit fearful of the cat's actions. With a wire netting ordered by management to he used ordered by management to the used the cat's actions. With a wire netting ordered by management to the used the cat's actions. The seemed to reach the cat's actions. The four Sallors in the deuce.

The Four Sallors in the deuce are disappointing in the selection was the control of the control

preceded it.

Hal Crane in "The Lash," the first dramatic sketch to hit these parts in many moons, found a mildly appreciative audience, with Lew Kelly and Bob Burns, dope and blackface, getting the laughs of the program. Local audiences seemingly haven't tired of the Kelly hrand of humor.

of music is most motiveable, but as that type of patron is few and far between in the Downtown ellentie, there doesn't seem much cause for worry, at least until the novelty many the patron is the patron of the pa

ACADEMY, N. Y.

Five-act show on long half of week, current, tops the average booked by RKO Into this downtown Skouras operation. Unless 14th street takes too much to the spring sunshine and beer, the probable added expense of the bill will be worth the expenditure.

Business Saturday afternoon, with the outdoors making faces at the box office, Indicated something was drawing bigger crowds than house ordinarily gets regardless of the weather.

weather.

Draw largely in 'Sweeplnes' (Radio), with Lionel Barrymore, but something should be expected of the girl act, Dave Blnes' flash, with those naughty pictures outside. It may make the Irving Place burlesque house a little sore, the way those girls are undraped outside—but not inside.

but not inside.

What the Bines Paramount Girls (New Acta) actually offer on the stage in the closing show is one or any other vaude theatre has seen in a long time. Bines for several years has been the dance stager at the Paramount uptown, and the 12 girls with the property of Bines Girls the Par has used right along in its units.

In entertainment, class, and in the staging, the Bines fash is so far out in vaude that the comparison is odious. From many aspects, the flash brings out the Ingenuity of the picture-house or legit dance stager as against that of the average and the staging, the stage of the picture house or legit dance stager as against that of the average. Bert Walton, good to see and hear again, is ahead of the Bines bunch in penuitmate. Walton is performing better than he ever did and not only the stage of the picture house or legit dance stager with a couple honey gags and gets with a couple honey gags and gets into the pit with the plant, making his way for a seat, finally showing up. That plant, Arthur Matthews, is also the stage of the stage of the most of the stage of the stage of the stage of the stage of the most of the stage of the stage of the stage of the stage of the most of the stage of the st

ALBEE, BROOKLYN

ALBEE, BROOKLYN

With Cavalcade (Fox) the big
self pointered (Fox) the big

Montreal. April 21.

Topical tree seamply put over light of the show, with the cushing to the show, with the cushing the show with the cushing to the show with the cushing the show of the value of of valu

to them very long. Though its routine has undergone much revision the past two or three months, the act was not out of ordinary. Billed as Jeane Grances, singer, the act will lacks the stuff that makes for a steady flow of gligible in the better class apple, and the control of the control o

Opening of Roxy (formerly Pox) here by Jensen-von Herberg this week was made notable by person-als of Norma Talmadge and George Jessel in a 35-minute stage and pit show. Premiere also included Kiss Before the Mirror (U), with liberal short subjects.

short subjects.
Stage attraction costing plenty of dough, with bo. considered good. Fireworks, searchlights and fanfare opening night attracted gobs of attention, with motor traffic along the front congested, sightseers coming to see outside as well as inside. The stage of the search of the sear

size the 'old friendly' atmosphere.
Roxy is one of the expanding indie's string of 20 houses at this time; in fact, the ace. It has been hard to put this location over, chain operation laying an egg; now it's to be seen what mapic indie operation spentral manager. I wan Houck, house manager. This combination goes strong for advertising and exploitation, also for getting attractions that will bring town talk. They married that way this week clais section in local dally hallying the opening, this being handled by Bob Armstrong, adv. mer. for circuit.

Stage show opening finds Jessel

Bob Armstrong, adv. mgr. for circuit.
Stage show opening finds Jessel
In the pit, surrounded with Easter
In the pit, surrounded with Easter
gars. Smart and smooth, some
song, and then m.c.'s to bring on
Miss Talmadge. Her entrance is
without whoopee, simplicity in
dress and mannerisms marking it
as something different from the
as something different from the
interviews' the lady, with talk running about other pix stars. Hitter
fig-saw puzzle, pansy and Fannie
jokce, all heard before, taken out of
the bag by Jessel, who sells them
agenthome have been the best of
'em all, and Miss Talmadge's
French sounds as though she'd been
in Parls.
Mona White, tall blonde, with

in Paris.

Mona White, tall blonde, with deep volce, sings two songs. Jessel wraps himself around a couple more gags, near the borderline, but audience is good-patured. Cute number is George singing Look What Norma, as though he meant it. Folks wanted a nice look at Miss Norma and they saw her simply and sweet, in a variety of dresses and hats.

muts.
Show with flock of shorts was too much. 'Voice of Vatican' and 'Wild People' in addition to U news and Andy Clye comedy stretched it out too far. All this at pop prices of 25c and 35c.

Specialty stage shows each week with name or flash predominating, is present policy for Roxy. Next week come Beverly Hillbillies, radio turn with some local listeners.

turn with some local listeners.
Roxy lighting up puts all down-town houses dusting off seats except Orpheum, 2,600-eater, which is tied up in ligitation. Summer there until fall anyhow, even if it might look good to someone with ambition.
J-vH has improved sound equipment at Roxy. Location is a little to mildered good.

Tropp.

LOEW'S MONTREAL

Montreal, April 21.

MAJESTIC, CHICAGO

Chicago, April 22.

Chicago, April 22.

Some 1,850 empty Listerine boxes were deposited with the Majestic's offerman during the first week of the state of

Impress the public with the fact that the Majestic is back on the map. Control of the

days.
Screen attraction is Monogram's
West of Singapore.'
Business good
Saturday afternoon.

Land.

F&M's St. Louis Branch, Harry Singer in Charge

Harry Singer in Charge
Fanchon & Marco has ordered
Harry Singer to St. Louls, where he
will establish a branch office of F. &
M. Stageshows, Inc., new eastern
subsid of Fanchon & Marco, Inc.
Plan calls for organization of a
F. & M. set up in St. Louis to serve
the southern theatr territory, same
as the parent company of Fanchon
& Marco, Inc., serves the Coast, and
as F. & M. Stageshows, Inc., will
handle the territory east of the
Missinspiph. St. Louis will be a direct branch of F. & M. Stageshows,
Inc., of New York.
Singer's stay in St. Louis will be

Los Angeles

KHJ

(Columbia Don Lee Broadcasting System)
1076 West Th Street
Vandyks 7111
Don Lee, President,
Leo B. Tyson, Gen, Mgr.
C. Elisworth Wylls, Gen, Sales Mgr.
Raymond Paige, Musical and Program

RAYMONG FAIRO, MUNICAI AND PROGRAM
Paul Rickenbacher, Freduction Mgr.
Kunneth Niles, Asst. Fred. Mgr.
Van C. Nawkirk, Traine Mgr.
Van E. Kamp, Asst. Adv. Mgr. (KHJ
Leslie Mawhinney, publicity.

KEL and KECA

BBD&C-George May, Blackstt-Sample-Edwin Aylashire, Henri Hurst McDensid-Art Decker, Hayes McFarland, Don Bernard, Es-Childs.

Variety Bills

NEXT WEEK (Apirl 29) THIS WEEK (April 22)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK OITY Mulroy & Mack Academy 1st half (29-2) Milo Milo Charley Jordan O 1st half (19-1)
Bardeon Human (19-1)
Burna to fill)
1-26 half (19-1)
Jennie Goldsteint (19-1)
Jennie Goldsteint (19-1)
1-26 half (19-2)
1-27 half (19-2)
1-28 h

Zd nan 3 Fonsals (Three to fill) 2d half (26-28) Stanley 2 & Har's 2 3 Book Bros

Mulroy & Mack
Charisy Jordan C
Charisy Jordan C
Charisy Jordan C
Charisy Jordan C
Charisy Canada
Charis Control
Charis Control
Charis Control
Charis Control
C JACK POWELL FOX'S B'RLYN
BAYMOND BAIRD
ALLEN and KENT 4 ALL PLACED By LEDDY & SMITH

Nancy Garner Co Gens Sheldon Bonhair Tr ALBANY

Abdaca in the half (29-1) (To fall) (29-1) (To fall) (29-1) (To fall) (29-1) (Four half (29-2) Dance Oddings Childy Child (29-2) (Four half (29-2) (Four half (29-2) (Four half (29-2)) (Four half (29-2))

2d haif (28-28)
4 Dobas
4 Dobas
Pail Mail
C Fredericks Co
Rae Samueis
Randail & Neberry
Palbee (28)
Arthur Fetley Co
Leon Navara
Buster Shavar
Babe Egga
CO
Ben Dova

Block & Suly
Babe Egan Co
Date 1022
Ben D (222)
Broke & Philson Co
Donataila Broc & C
Tylir Mann
Torice & King
And Honor Co
Honor & King
Mill Tolk (21)
Mill Tolk (21)
Mill Tolk (22)
Christian (21)
Bill Tolk (22)
Christian (21)
Christian (21)
TERNYON
Ist half (3-2)
(70 (11)
Ist half (3-2)
(70 (

DR. JULIAN SIEGEL

1560 Broadway
This Wk.: Marion Drew; Joseph Robins

ALC. Solve State S

(Four to fill)
2d half (26-28)
2d half (26-28)
Abbinous & M Co
(Two to fill)
TROY
TROY
(Two to fill)
A thalf (29-2)
Hunter & Parelval
Raibh Coone Orch
(Tab Co

Loew

NEW YORK CITY
Capiled (29)

Capiled (29)

Al Trahan

Batty Jano Cooper

Lat Batty Jano Cooper

Batty Jano Coope

EDINBURGH
Empire
Harry Champion
Stephan Bartie

Week April 24 Eddle Julian Billy Franch Lew Lake Bob Morris

Ghezzia George Nihlo Co Irana Baasley Don Santos & E D & E Baratow JERSEY CITY JEESEY CITY
Loows (29)
Gratonas
Cookle Bowers
Hal Sherman
Gallo Tlassen Orch
MONTREAL
Loows (29)
5 Lolands
Loone & Pai
Cookle Cookle
Dayon & Pai
Cookle
Trado Twins
Dalton & Rosa

NEWARK
State (29)
S SI John Brog
GROSS STATE
STA

(21) 3 Cyclones Ray & Harrison Dorothy Stone William Dsmarsst Borah Minnsvitch

WARNER

ELIZADETH

ERISE
List half (30-2)
(TO dill)
Jack Shea Orch
(Thrus to dill)
Jack Shea Orch
(Thrus to dill)
Downoy & Jes S
Marty & Nancy
Harty &

WASHINGTON
Earle (29)
6 Franklins
Frances Langford
Gracella & Th'dore
Don Zeiaya

(21) 5 Arlsys Al Abbott Fred Waring's Orch

Fanchon & Marco

BEOORLYN
Fox (28)
Annie Judy Z &P
Jaok Poweli
Joe Roee
Style Show
Wesley Eddy

Edilo Abde
William Abde
William Abde
Wilson Abdeling
Jose Angles
Ferramont (21)
Serge Flash
Alfred Labout
Belging Angles
Angles
Angles
Belging Angl

Micco Metropolitan (28) 9 10 Jack & Q 4 Trojans King & Burnett Jas Barton

King & Burnett
Jas Barton

COLUMBUS
Falnee (28)
Georgia Minstrels
Georgia Minstrels
Georgia Minstrels
Georgia Browns
6 Commdiane
Thomas Harris
Chick Boeman
Lassos Brown
Billy Milchsil
Billy Miller
Norvelle Reess
JERNSEY CITY
LOEWS (28)

Loews (28)
Whoopee
Buddy Doyle
Bobbs Arnst
Jane Les
John Rutherford
Pletro Gentill
Carter De Haven Jr

LONDON

Week April 24

Week J.
Canterbary M H.
Ist half (24-26)
Stan Stafford
Canterbary M G.
Canterb

Astoria
Terry's Juves
HAMMERSMITH
Palace
Jack Hylton band
HOLBORN

HOLBORN

House Empire

Naunton Wayne
Morris & Cowisy
Will Hay
Short & Dalzisi
ISLINGTON
Blue Hall
1et half (24-26)
Sanger Broe

Kenealey Sis
2d half (27-29)
Stan Stafford
Chester's Dogs
LEWISHAM
Palace
Vanda &Vladmir
Tom Lucas LETTON

Savoy 5 Krakajax Loraine Band MILE END
Empirs
Kelly & Grundy
Julian Ross Kally Supposed States of the S

Baronsss Erzsi Louis Hagadush Ethei Paetor

Provincial

Picture Theatres

NEW YORK CITY Paramount (21) Paramount (3: Jans Frohman Al Trahan Jules Lande Calif Collegians Ayres Rens Co James Melton Hoffman Girls 'Supernatural'

Frank Richardson
Glens & Jascina
Glens & Jascina
Glens & Jascina
Glens & Jascina
Lunn Gleter
Glens & Jascina
Lunn Gleter
Green & Green
Telling "Supernatural"

RKO Boxy (31)

Horacs Heldt
Bob Hope
3 Rio Bros
'Cavalcads' 'Cavalcads'
Roxy (21)
Jack Powell
Annis Judy & Z
Davs Sohoolsr
Floyd Christy
Joe Ross
'Humanity' Humanity'

BROOKLYN

Paramount (21)

Vincant Lopes
Sylvia Fross
Radio Rubes
Barke & Bart
Edna Covsy

Wm Demarost
'Supernatural'

BALITHORE

Hippodrome (21)

Nate Vene

Vseta Viotoria Wilkie Bard Floren Vesta Viotoria
Vilkie Bardithson
Green Statistics
Green Sis
Empire
Thomson Sis
Also Halls
LEEDS
PRAMMONISTRE
HANDISTRE
PAR MANUSTRE
HITO BO
MA

Losis Strange Power & Page Lynn & Allan Halan, Binnis -Cottribles Don Stuart SOUTHAMPTON Elippedrome Bluckes & Mibios Togo Compton Sis Britz & Otga Rick & Gantos Rick & Santos Ed Ball Band

Caharets

NEW YORK CITY

Chateau Internat
Joe Moss Oroh
Will Oakland
Buddy Kennedy
Club Mayfair
Miliard & Anita
Oscar Davis

Cotton Club

m Hotel Hiltmore Hotel
Harold Stern Orch
Ann Greenway
Central P'k Casine
Eddy Duchin Orch Carleton Club
Irens Bordoni
Fitzgihhons
Emil Colsman Ore

H'lyw'd B'staurant Collects Sis Frank Hazzard Blanche Bow Marquerite & Leroy Ted Lawis Orch Chateau Internat'i Hotel Lexington Don Bastor Oroh Motel Montclair Charley Ecksis Or Hotel Pennsylvania Johnny Johnson Or

Oscar Davis
Margie Landy
Madlyn Moore
Beth Cannon
Les
Al Crawford Oroh
5 Mayfair Beantise
Connie's Inn Monte Carlo Stan Mayer's Orch M C Revus Nnt Club Joe Haymes Orch Paradise
N T G Rev
Cantor's Beants
Abe Lyman Orch Park Central Hotel Bert Lowon Frances Langford Rachel Carlez 4 Sizzlers

Connic's Ina
Cora Grass
Bohhy Evans
Jazzilps Richards
E B Meeres
Emma Smith
Bessle Dudley
Lillian Cowan
Rad & Struggle
Louies Cook
Willie Jaokson
Lucky Saven 3 Cotton Club
Aida Ward
Aida Ward
Hanti Wassel
Swan & Lee
Anise Boyer
Roy Atkins
Nicholas Bros
Leitha Filliar
4 Flash Devils
Neodemus
Alma Smith
Littia Bits
Bothy Sawyer
Bohby Sawyer
Bohby Sawyer
Norman Antwod
Duks Ellington Or Place Pigalle Paggy da Albrew Valos & Yolanda E Madreguera Orch D Alberto Tangolsta

Boyal Box Gloria Crofton Tito Coral Ben Glázer Orch Ben Glazer Orch
Russian Arts
Joe Morantz Orch
Russee & Laura
Nickolas Hadarick
Barra Birs
Misha Usanoff
Simplon Club
Yacht Club Boye
Larry Siry's Orch

St. Moritz Hotel Leon Bslasco Orch Alfrsdo's Orch Gypey Nina

Clab Lido
Tom Manahan Orel
Gracie Woode
McCarthy & Payton
Clab Richman
Tom Manahan Orel
Tom Manahan Orel
Tom McCarthy & Payton
Clab Richman
Old B White
Old Manahan
Tom Morano
Lorazzo Harrara
E Flamesago
E Flamesago
E Flamesago
E Flamesago
E Flamesago
E Flamesago
H Gracia
H Gra St. Regis Hotel Vincant Lopez Orch Vincent Lopez Or Small's Paradis 'Black Rhythm' Nyra Johnson Msers & Norton 2 Speed Demons Gso Walker Wm Spellman 3 Palmer Bros May Alex

Taft Grill Geo Hall Orch The Csarda The Csarda
Karoly Benoze
Zelga Bela
Mms Hona de Thury
Karoly Nyaray
Villa Eugene
Fsilx Fardinando O
Village Bara
Will Osborne Orch
Waldorf-Astoria

Nina Laughlin Jack Denny Orch

CHICAGO

Cypsy Trail

Ruth Pryor Diana & DeMar Dsans Janis Hal Ksmp Orch

Bismarck
Jack Walsh
Mona Dell
Edna Mas Morris
The Dolworths
Art Kasssi Oroh

Blue Grotte

Tina Twesdie Marjoris Tate Margs & Marie

Cafs DsAlex Alfrsdo & Dolores Maris de la Vega Lsola Ackman Enrico Clausi Dannis O'Nsii E Hoffman Oroh

Chez Parce
Gensv Tighe
Jimmy Ray
Edith Griffin
Frances Stavens
Harry Richman
J & E Torrence
Ellia Logan
Paulins Beileau
Doris Robbins
Bea Pollack Ore

College Inas
Frank Libuse
Congress Hotel
(Joe Urban Boom)
Congress Hotel
(Joe Urban Boom)
Char Uractson
Latova & Duvell
Edgewise Beach
Art Carvoll
Don Fedro
Dorded
Paul Bergers
Joe Lowis
Paul Brail
Ria Whites
Paul Brail
Ria Whites
Living Rotchild
Irving Lowis
Irving Rotchild
Irving

(Continued from page 41) Fred Wabar, Station Raiations Mgr.
John Whalley, Office Mgr.
Roy Shisid, Chief Musical Dir,
C. L. Menser, Production Dir,
A. W. Kanay, Program Mgr.
Alex Robb, Asst. Program Mgr.

CBS

Wrigley Bldg. Whitehall 6000

(Station WBBM)
Leslie Atlass, V.-P. In chargs.
Leonard Erickson, Western Sales Mgr.

Leonard Erickson, Western Sales Mr.
Walter Preston, Program Dir.
Bohry Brown, Gen. Froduction Mr.
Howard Neumillar, Musical Dir.
William Cooper, Continuity Editor.
William Cooper, Continuity Editor.
Kolly Smith, WBBM Sales Mgr.
Brave Trumbul, OBS Publicity Mgr.
Brave Trumbul, OBS Publicity Mgr.
Brave Trumbul, OBS Publicity Mgr.
Richard Silper, Sales Promotion Mgr.
Arthur Welser, Galles Promotion Mgr.
Arthur Welser, Galles Promotion Mgr.
Arthur Wasner, Community Concort Mgr.
McClure Bellows, CBS Consert Mgr.
McClure Bellows, CBS Consert Mgr.

KYW

Strauss Bldg. Wabash 4040

Homer Hogan, Gen. Mgr.
Parker Wheatley, Production Mgr.
Harold E. Bean, Asst. Production Mgr.
Rex Maupin, Musical Director.
H. E. Randall, Chief Engineer.
Umer Turner, Publicity Dir.

WCFL

Furniture Mart
Delaware 9900
John Fitzpartick, President
Edward N. Nodates, Ges. Mar.
Maurice Lynch, Treasurer.
Phillip Friedlander, Preduction Dir.
Eddis Hancos, Musical Dir.
Eddis Hancos, Musical Dir.
Furniture President States of the Sta

W.I.ID Paimer House Stats 5466

Stats 5466
C. A. Howell, Mgr.
R. R. Kaufman, Commercial Mgr.
David Capp, Program Dir.
David Bennett, Musical Dir.
Joe Allobough, Chief Announcer.

WLS

1230 W. Washington Haymarkst 7500 Haymarkst 7500
Burridge Butler, Precident.
Glenn Snyder, Gen. Mgr.
George Biggar, Program Mgr.
Den. McDonald, Adv. Mgr.
Tom Rowe, Chief Engineer.
Clemantins Legg, Artists Mgr.
Hal O Hailorah, Chief Announ
Harry Steele, Publicity Dir.

WGN

Draks Hotel

WIBO

Michigan-Wacker Bidg.
Andover 5600
Albert E. Nelson, General Mgr.
Lloyd G. Harris, Production Mgr.
John Cerny, Musical Dir.
John Cerny, Musical Dir.
Lloyd G. Harris, Production Mgr.
Lloyd G. Harris, Production Mgr.
Lloyd G. Harris, Production Mgr.
Alloe Tiplady, Publicity Dir.

WGES

Advertising Agencies Lord & Thomas—Honer Sellinger,
J. Walter Thompson—Tom Luckenbill.
Erwin-Wasy—William Weddel,
McCann-Erickson—Fred Inbet.
N. W. Aysr—W. G. McGaire.
Critchfeld—Frank Steel.
McJunkin—Logs Haccames

128 N. Crawford
Van Buren 8900
Gene Dyer, Station Mgr.
Charles Lanphear, Production Mgr.
Joseph Bruhaker, Chief Engineer.
John Van, Musical Dir,
Don Crosnor, Chief Announcer.

W. E. Macfarlans, Gen. Mgr. Quin Ryan, Station Mgr. Georgs Isaao, Commercial Mgr. Edward Barry, Production Mgr. Delos Owen, Musical Dir. Carl Myers, Chisf Engineer. Frank Schreiber, Publicity Dir.

Paramount
Lola Bartram
Francetta Malloy
Lillian Reynolds
Billy Carr
Sid Lang Orch
Playground
Mary Novels
Betty Burnett
Benny Strong
Carl Lorrains Orch

Vanity Fair Roma Vincent Ross & Ray Lite Hsisn Savags Frieda Sullivan Howard LsRoy Or

Rita White

"Babe Kandid Or

Truing Rotchild Or

Wita Engle

Tox Guinan Gang
Florance Barlou

Tox Guinan Gang
Florance Barlou

Tox Guinan Gang
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Barlou

Barlou

The Aber Twins

The Aber Twins

Alargaret Lawrenne

Joe Buckley Oroh

Jules Stein Oroh

(NBC outlets)
Earls C. Anthony, Inc.
1000 Se. Hope Street
Richmond 6111
Earle C. Anthony, President,
Arthur Kales, V.-P. and Gen. Mgr.
Glou Dolberg, Frogram Dir. KFWB Radio Directory

Warner Broz. Pictures Corp.
Warner Theatre Bidg.
Biolywood 6031
Gerald Kin Glowrood 6031
Gerald Kin Commercial Mgr.
Joke Joy, Program Dir.
Joka Joy, Program Dir.
Johnolis Murray, Charge Vande Programs.
Los Howett, Chief Engineer.
Frank Murphy, Supervising Engineer.
George Fischer, Fublicity.

Western Broadcasting Co. Paramount Studios, Hollywood Hempatead 400 Guy C. Earl, Jr., Preeldent, Navior Rogers, V.-P. and Gen. Mgr., Carl B. Nissen, Commercial Mgr., Kannath C. Ormiston, Technical Super-

Drury Lans, Program Mgr.

Alex Robb, Asrt. Frogram Mgr.
Sidney Strotz Articles Mgr.
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I. R. Bhowarman, Sales Service Mgr.
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M. W. Rifa, Chief Field Engineer,
S. R. Donges, Maintannes Mgr.
Ben Pratt, Public Relations Coussel,
All Williamnon, Publicity Mgr. KMTR RMTR Radio Corp.
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L. W. Festre, Gen. Mgr.
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San Francisco

NBC

NBC

(Stations KGO-KPO-KYA)

Point Coart Division

118 Butter street

118 Butter street

Don E. (Butter 100 NBC and Pac.

Coart Div. Manger. P. of NBC and Pac.

C. L. McCarthy, Aust. Ges. Mar.

A. H. Gatton, Chief Engineer.

A. H. Gatton, Chief Engineer.

Lioyd E. Yoda, Publisty Div.

Karl Shallinger, Dir. Artisle Bureaa.

Mereditt numerical Productions of the Control of th

KJBS
1380 Bush St.
ORdway 4148
Julius Brunton & Sons, Ow
Raiph Brunton, Mgr.
Raiph Smith, Prog. Dir.

VT. SUMMER STOCK

VI. SUMMER SIOUR
BURINGTON, Vt. April 24.
The Strong theatre here is being
sought by a New York group for a
summer stock house. The New
Yorkers plan to install a company
and augment it each week with a different guest star.

The stage is being altered and the work may take some time to complete. Opening date is not set.

Milwaukee Co. Haits
Milwaukee, April 24.
The Majestic Stock closed Sunday night (23) for reorganization.
Opening date is not announced, but a former local stock favorite will probably return when the reorganizing has been completed.
The Majestic was reopened as a stock house last fail by Harry Minturn, who gave it up after four montas, to be succeeded by the Civic Repertory Players under the direction of Russell Brice. A. A. Ellingson took charge recently.

ARIETY

Trade Mark Registered
Published Weekly by VARIETY, Inc.
Sid Silverman, President
154 West 46th Street New York City

Vol. 110

15 YEARS AGO

(From 'Variety' and 'Clipper')

As a first step toward getting en-tertainers for the American troops in France, George M. Cohan pre-sided over a mass meeting in the Palace theatre. When he called for volunteers practically the entire house rose, so he had to ask them

Harry Lauder had been selling stamps for his Scottish war relief fund. Had \$60,000 and figured on upping to an even \$100,000 before he went home.

Harry Davis, Pittsburgh theatrical man, protested from the stage against the sale of Liberty loan bonds in theatres, which interrupted the show. Hissed off the stage.

Out in Chicago Jane Cowl gave a special midnight performance for John Barrymore, who was anxious to see her in Lilac Time. He was playing in 'Peter Ibbetson'.

Old Essanay Chaplin issues were being rented for \$25 a day to ride on the new First National series.

Some 250 houses in the Vaudeville Managers Protective Ass'n applied to ASCAP for licenses for perform-ing rights.

Actors planning a clearing house for benefit dates. Still wrestling with the problem.

Slight earthquake shock in Los Angeles caused mild panics in such theatres as were giving matinees.

Government held up 30 German performers and others with the Barnum & Bailey show. Show gave \$1,000 bonds for each to guarantee discreet behavior.

Louis B. Mayer sued by Vita-graph for conspiracy to entice Anita Stewart to quit V. Vita had just won its suit to compel her to work for them. Mayer was then a film distributor in Boston.

Actors who had dates in South America worried about transporta-tion. Ships were scarce.

Alexander Bremmer, prez of the Musical Protective Union, a Dane, told a couple of friends he would like to see the English army beaten.
Ousted from the union and also the federation for disloyalty.

Louis E. Cook took out the U. S. Million Dollar shows. Motorized and even the elephants took a ride. Used 150 trucks.

Company was being formed to make short length features. Wanted to make three and four reels and sell on the star name. No ...o.

50 YEARS-AGO

(From 'Clipper')

'Clipper' still fulminating against the growing combination system. Claimed it turned managers into janitors. First use of this still stan-dard gag, only now the janitors get more pay.

Minnie Maddern (Mrs. Fiske) was a floppo in San Francisco. The 49ers didn't care for her show. Minnie Palmer had but recently suffered a

Marie Van Zandt, an American peratic artist, scored a hit in Paris a Lakme', which 'Clipper' recorded was written expressly for her. Still favorite.

'Clipper' was full of circus calls Every show published its cail for rehearsal, a quaint oustom that was good for 'Clipper's' advertising de-

Practically all of the theatres in New York gave matince benefits for the Actors Fund, but only about \$3,500 came into the box offices, while the police sold some \$8,000

(Continued on page 56)

Inside Stuff—Radio

Lehman Bros., bankers, evidently being in on the new amalgamated Broadcasting System (Ed Wynn, et al.), is making the second guessers think twice about dismissing the proposed ABS as an 'impossibility.' The dopesters still don't see where the air channels are going to come from, but the Lehman banking association is sufficient to create conjectors.

trom, but the Lemman banking association is sufficient to create conjecture on what the financiers might have up their sleeves.

It's recalled that when CBS was in process of formation almost the same difficulties faced it through WABC being too weak, and not enough stations being available. But in time WABC power was stepped up and better stations absorbed. However, today it's a different picture in that there doesn't exist the availability of material such as when CBS was being whipped into shape.

Liggett & Myers monitors did a burn last week when they learned that the program CBS had piped in from the Coast as a Chesterfield prospect was also loudspeakered to several other accounts and agencies. Word reached the L&M group when the other commercials put in queries to the talent on the show originating from Hollywood. Affair had Bing Crosby and Frances Dee from the picture colony. Chesterfield had in mind a half-hour weekly show for the summer.

NBC is also auditioning for the account, one of the programs framed being around Phil Harris and his unit. Chesterfield's hunch is to go back on the air around May 15 for a 13 weeks' run, stay off four weeks and then return with a one-hour variety stanza built along the lines of the Fleischmann Thursday night session.

Reports on the Coast to the effect that NBC will sever its affiliation with the Earle C. Anthony stations, KFI and KECA, in August, were denied by M. H. Aylesworth while west. NBC head said, however, that while the contract with the L. A. outlets has two more years to run the agreement will be revised within the next two months. Anthony and his station supervisor, Arthur Kales, are now in New York for conference on the new deal.

It is known that the chain has not been satisfied with its present L. A setup, and that this is back of Aylesworth's intention to build a broad-casting studio on the Radio picture lot so that NBC may be independent

Chesterfield's decision to quit CBS and switch to NBC, since changed Chesterfield's decision to quit CBS and switch to NBC, since changed, was based on receipt of rumors that Columbia was making an extra \$1,000 a week on the program through overchanging for talent. A member of CBS was said to have done the talking in the presence of several people on the outside, word getting back to the Chesterfield people. The cigaret firm investigated the storry, meanwhile making known its intention of going NBC, but found no evidence as support. So Chesterfield may continue on CBS if hr resumes broadcasting this season.

Russ Columbo ran into a flock of agents when he appeared in Hollywood. While on the Metro lot, Frank Orsatti introduced him to Edmund Goulding, who then expressed a desire of making a test of Columbo for Hollywood Revue of 1933. Phil Berg had been acting as Columbo's manager and he and Orsatti made an amicable agreement on the Metro deal, should it go through. Meanwhile, Con Conrad, the crooner's manager who hann't been functioning for several months, went to 1, G. Mayer and asked Mayer to represent Columbo for pictures. Singer is now arranging a settlement with Conrad on the latter's managerial contract and has requested him not to negotiate any deals for him.

NBC apparently is 'saving' beer numbers for commercials advertising NBC apparently is 'saving' beer numbers for commercials advertising the brew which are to be heard soon on the network. First indication out-of-town band leaders had that such was the case came when Kay Kayser, from the New Kenmore hotel, Albany, over WGY, Schenectady, received word from New York to omit from future broadcasts his orchestrated 'Rhapsody in Beer'.

No objection to the novelty, which includes 'Sweet Adeline' and other drinking songs, was made when Kayser first presented it on a local program—and WGY has a beer commercial among its accounts.

Los Angeles Examiner', without waiting for authority from W. R. Hearst, published an editorial commenting favorably on the California Senate bill which, if passed, would give a state dictatorship over radic programs and advertising exceeding those of the Federal Radio Com-

mission.

Twist was that Hearst had said he would fight the bill and was i resented at a committee hearing by one of his staff handling his

Of the 30 odd sustaining programs that Freddle Berrens batons on the CBS New York end, only one session carries his name. Every time another stanza is added to his daily or weekly stint it's up to the program department to dig up some title that hasn't been used before.

Among the labels given Berrens' dance band sessions are 'Rhythm Kings', 'Dancing Echoes', 'Merrymakers', 'Sunny Melodies', 'Waltz Dreams', 'Dictators' and 'Captivators'.

Ranny Weeks, Boston tenor, imported for the Philip Morris air program, is being sponsored by Steve Fitzgibbon, radio columnist on the Boston 'Record', Hearst tabloid. It's the first known instance of a radio clitor frankly managing a radio artist although Fitzgibbon, highly regarded for his column in Boston, is naturally chary about extending undue space to his charge. At the same time he is reported not leaning back too much.

One half of a popular femme twosome is in the hospital from the presumable effects of an auto accident. Inside story tells of a different sort of accident.

Gal was out for the evening and her party became embroiled in a disagreement with a particularly pugnacious stranger who damaged the male members of the party almost as badly as the lady.

Ferde Grofe's band is with Weeks on Philip Morris, but anonymous because of the small money involved. Grofe also throws in some arrangements. Reported that Victor Young rejected the program because of the money offered him by the Morris ciggie, nothing much above scale, and nothing extra for Young's arrangements. Grofe may have gotten a somewhat better deal, but he's keeping his name away from it.

Selling pace of Columbia's Chicago office has fallen off about 10% the past two or three months. Last year the western division turned in 60% of the network business. The color of the 10% abare of the total sales is regarded as impressive in view of the fact that the chain's selling force is pretty well concentrated on the New York end.

William S. Paley's five-year contract with CBS as president is about to expire. Paley brought CBS from less than a half million gross into the \$12,000,000 class.

His bunch at CBS are still uncertain whether the former cigar manufacturer—it was through Paley's La Palina cigars that he and Sam Paley came into radio—will stick, although regarded that he will.

It's quite a problem the Cecil, Warwick & Cecil agency faces when Will Rogers and Irvin Cobb make their joint debut before New York radio columnists. The agency wants to give a party and finds itself confronted with conflicting viewpoints on the part of NBC and Columnications.

Inside Stuff—Pictures

(Continued from page 23)

getting more play than ever. Example is that of 'Evolution', put out by General Film Library from footage in its vaults.

Toy projection machine for eight mm. film, and to sell for 25c, is being developed in Los Angeles by Col. William Selig. Outfit is held up to the eye, with the daylight taking the place of artificial glow. Projector is to take advantage of the new 8 mm. pictures, which dealers can now supply in length up to 400 feet, which in 8 mm. is equivalent to two reels of 35 mm. Eastman Kodak Co. has cut down a half dozen Roach and Educational comedics to this length, and comedies, animated cartoons and other subjects to 50-foot lengths. The 8 mm. film employe only a sixtle approprie film employs only a single sprocket.

One of the first fights to loom in the revised Screen Writers' Guild is on the clause of the proposed code of practice which would automatically remove a writer from membership as soon as he becomes an associate producer.

Clause was inserted by the more radical element of the organization, but conservative members are campaigning to fight the issue on the grounds that former scribes becoming producers will have a keener knowledge of writer problems, because of their scenario training.

Hearings on the Fox West Coast bankruptcy are being h Hearings on the Fox West Coast bankruptcy are being held in Referee Samuel W. McNabb's court on the sixth floor of the H. W. Hellman building, Los Angeles. When F-WC was formed in 1922, the original incorporators first met in a room across the hall from the present scene. At that time Major Frank Hutton was the attorney who drew up the corporate papers. Latter is now representing the Pantages claims, in the bankruptcy and is the most active and bitter fighter against th-regime that last controlled the circuit.

An independent producer making pictures for release through one of the major companies, approached the head of the concern with a novel story. The idea of the yarn dealt with the physiological effect the situations had on the players. The company head read the yarn and when the producer came for the okay was told it was great. But, said the company head, 'We had better not venture on this type of story. It is something new and we have no standards to compare it by. Let some other company take the risk and then we can do something along those lines without too great a risk.'

week because of the recent policy of paying these scribes by the script instead of by the week. With the exception of the Hal Roach lot, which pays straight weekly salaries, shorts' producers pay \$200 to \$250 per script, and usually keep writers on the individual picture for from four

ustomary wages for shorts writers before Hollywood started practic-economy was around \$200 weekly.

Paramount is expecting to pick up the option on Lou Goldberg's story, 'Man Who Made a Fortune,' and may go outside to get a star to do the top part. Book is based on incidents in the life of late F. G. Bonflis, editor-publisher. Title of book, to be published late this week by Macarley, is being changed to 'The Big I Am,' which title may stick for the picture version under plans. Par took a 46-day option on the book several weeks ago, paying \$1,000 on a \$10,000 buy.

A former producer, now an agent, asked for a paper in his office files, apper couldn't be located as his see was home fil. Agent stormed and mued, and then wrote a letter to the see informing her she was through, irl had been with him for 10 years. People in the industry who heard this method in canning the girl are ribbling him plenty.

Film press departments are opposing New York hotels over-anxious about picture trade, wire and cable inbound stars and executives for accommodations. Hotels formerly entered their bids via regular p. a. channels, but now competition among class Manhattan hostelries has reached the point where certain hotels, to their own loss, are effecting direct contact.

Radio is using a play treatment system in the script treatment of Morning Glory. Writer of the scenario, Howard J. Green, is sitting it on the rehearsals with Lowell Sherman, director, so that changes may be caught before actual production begins, thus eliminating the possi-bility of halting production later.

Mrs. Robbins Gilman, president of the Federal Motion Picture Council and motion picture chairman for the National Congress of Parents and Teachers, announces that the two organizations will use their influence to induce the present Congress to enact legislation along the lines of the Brookhort brill and Sirovich measure.

Enabled largely by such long holdovers as '42nd Street' at the Strand, Broadway, to sell its product to other houses, WB may give Loew's Ex-Lady' for the Capitol, week of May 5.

Cap has played two previous Warner pictures in its career, both this season, Ladies They Talk About' and 'Employees' Entrance'.

It was a Warner idea, in the name of publicity or otherwise, to suggest a Pullzer prize for the best picture of the year, but Metro beat WB to use of the idea further by breaking yesterday (24) with ads on 'Reunion in Vlenna' tieing up with it. Metro ad, in effect, was that if there were to be a Pullizer prize, its 'Reunion' would get it.

Some sewed up situations are doing so well for the local exhibs, in control of the spots, that they often prefer to underquote their grosses as a means to discourage competish. This is the reverse of the practice by some, especially chain houses, is boasting about non-existing buil

Los Angeles has a portrait photographer who displays his pictures in a marquee sign and neon lights. Front of his gallery, on a main street, is surrounded by art studies, with the largest, and what he considers the hest, getting billing in the marquee in letters over a foot high.

Wide range reproduction is proving popular with exhibitors despite the depression. Since its introduction six months ago Western Electric reports adding it to the equipment of 200 theatres. Cost depends upon size of house.

bia. NBC is holding out for an affair open to all scribblers while CBS

bla. NBC is notining out for an arrair open to all scriouers while CBS is demanding a strictly stag event.

Rogers is slated to open for Gulf Refining on NBC April 30 and Cobb goes over CBS for the same account May 3. So CW&C figured both unveilings could be celebrated with a single shindig.

The agency will make its own decision.

With WHN's full time operating schedule, now that WMAQ, WRNY and WPAP's split-time are solely WEN's, that station is awaiting im-

and WPAP's split-time are solely WPAP's, that station is awaiting im-proved conditions to expand.

Loew's, owners of WHN, is said to be losing about \$50,000 a year on the air venture, deemed negligible comparatively

Plays on Broadway

who came to attention about a year ago, does better with comedies, but has gone 'way down east and show is not so good. 'The Comic Artist' is set on Cape Cod, bleak and cheer-less. That it is played well by the five persons cast did not seem enough

anything but funny. It details a triangle within the home, ranging brother against brother and leaving

anything but funny. It details a triangle within the home, ranging brother against brother and leaving one distressed couple to face a martial problem in a lonely old house. The writing is well done, as expected from one collaborator, Susan Glaspeli, whose Alison's House' won the Fulliter price, but it is questioned to the average playore and whether the play is diversion. Anyway you take it, it is a quiet evening. Direction was alert, but there are all the state of the average playore and whether the play is diversion. Anyway you take it, it is a quiet evening. Direction was alert, but there are all the state of the average playor and whether the play is diversion. Anyway you take it, it is a quiet evening. Direction was alert, but there is a brown of the state of the state

LAMBS' GAMBOL

The 42nd annual Gambol was given by the Lambs club at the New Amsterdam Sunday (23) night and part of Monday morning. Capacity attendance at \$10 top added to th program advertising brought an approximate gross of \$12,000.

program advertising brought an approximate gross of \$12,000.

Looked like the Lambs mapped and the state of the s

THE COMIC ARTIST
Doma in three acts presented at the Morosco April 18 by Arthur J. Beechard in the Morosco April 18 by Arthur J. Beechard in Arthur J. Beechard in Morosco April 18 by Arthur J. Beechard in Arthur J. Beechard in Morosco April 18 by Arthur J. Beechard in Arthur J. Beechard in Morosco April 18 by Arthur J. Beechard in Arthur J. Beechard in Morosco April 18 by Arthur J. Beechard in Art

UNTO THE THIRD

Comedy drama in three acts presented at the Bijou, April 20, by J. N. Glichrist; written and staged by same.
Wordley
Muriei CaseLoretto Shea George TalbotSam Wren Mrs. Lucien Case, Jr. Gwen Day Burroughs
Lucien Case, SrSeth Arnold Lucien Case, JrRobert Conneces
Hufus HatchRobert Crozler
Edward Edward Hartford

More diverting than most of the spring productions so far but not quite good enough. What with adnotices, the new producer, J. N. Glichrist, who was stager for Brock Pemberton, decided it might as well quickly exit.

Unto the Third Generation' would

as well quickly exit.

'Unto the Third Generation' would be the complete title. Story has to do mostly with the Case family, rock-bound New England utility magnates who at the moment are being ousted from control of Maine's resources by a reform governor.

Grandfather Case is hard-headed in business and domineers the family. He is fond of his grand-daughter, Murlei, because of her spirit. She becomes engaged to controllar the shade of the hated covernor, continue to count on her marrying Rufus Hatch, solon of immensely wealthy bankers—an alliance which the Cases think will lead to controlling most of the utilities, also the law-makers. But the lovers concedes defeat in a comic curtain line.

The play is principally a character.

win out in the ena ama the contrain concedes defeat in a cemic curtain line.

The play is principally a character study for Seth Arnold as old man state of the contraint of the

Ava sponsored.

(Taken off Saturday (22); printed dward G. Robinson also in 'one' for the record.)

PLAYS OUT OF TOWN

FUNNY MAN

Comedy drams in three agts and three scenes by Albert M. Ottenbeliene. Produced to the control of the control o

arey Howell. Arthur Gardess.

Arthur Gar

little chance on a 10 by eight foot stage.

Author's idea of vaude is generally vague, with a juggling active and the stage of the stag

pictures. As it is, it hearn't much-chance.
Standout performance is by Allen. Wood as a hoofer. Wood widently ad libs considerable for his stuff is too the second by the

MINSKY'S FROLICS

MINSKY'S FROLICS

Minical show in two acts. Presented by the King munder the supervision of Herbert Kay Minicy. Dialog written and staged by Al semble by Paimer Brandeaux, with special numbers by fluck Sandor. Loanned Hurger Landon, and Wille Shart. Contunes designed by Almer Brandeaux. With special numbers by Chuck Sandor. Loanned Hurger Landon, and Wille Shart. Contunes designed by Palmer Brandeaux. For the Contunes designed by Palmer Brandeaux. How the Contune th

For some time Minsky has been talking about getting into legit. According to all his advertising he's in it, and he has no one but himself to blame. In a few weeks, according to local indications, he should be back in his chosen field, with the stripners.

back in his chosen new, strippers.
Mineky, it appears, has fallen for the Chicago lure. Mineky is on his way to Chicago, via Philadelphia, for a try at the gold that is supposed to flow from the visitors to make 50 mags 62)

L. A. Biltmore Given Scale Relief by Band

Scale Relief by Dand
Los Angeles, April 24.
Musicians' local has failen in line
with the stagehands and is granting the Biltmore a reduction of \$1
per man per performance, making
the scale \$7 for the remainder of
the season. Stagehands recently
cut heads of departments' wages
from \$4.48 to \$50 per week, and
from \$4.81 to \$50 per week, and
for \$4.
For its next production, the house

For its next production, the house will use 16 musicians in the pit and seven stagehands.

'Hi-De-Ho' for B'way

Mi-De-No for B way

Hi-De-No, a colored musical
show which opened recently at the
Wilbur, Boston, is slated for Broadway next scason. It will go into
the Garrick, Phila, May 8, with a
tentative Chicago summer booking
to follow.

Jules Biedsoe is featured. Book
is by Addison Carey and John
Mason, with score and lyrics by
Edgar Dowell and Hughle Walke.
Show is scaled at \$2.20 top.

Coast TPROA Outing

Hollywood, April 24. Agents, coast branch of the The rical Press Representatives o Agents, coast branch of the The-atrical Press Representatives of America, will hold its annual out-ing Saturday, May 6, at Deauville Beach Club, Santa Monica, through the courtesy of Frederick Lotto. Event will signalize the summer opening at Deauvilie

Plays Abroad

Chateaux En Espagne ('CASTLES IN SPAIN'

A comedy drama in 4 acts by Stota Quitry. Froduced by Max Maurey at the Varieties, Parls. Starring Sacha Guitry. Supported by Jacqueline Dellubac, Arlett Supported by Jacqueline Dellubac, Arlett Marguerite Pierry, Jean Sincel and others.

Maxweite Pierry, Jean Sincel and others.

Max Maurey has done nobly by
Guitry from the production end.
Sets are unusually attractive and
cast is good all round. Play is written in the usual Guitry veln, giving
the author ample opportunities to
display his facile talents as an
actor. Due to time of year and
actor. Due to time of year and
last very long, but Guitry has always maintained that his plays are
a vehicle for his personal ideas and
that length of run is immaterial to
him. im. Except for the fourth act, which

him.

Except for the fourth act, which contains some excellent comedy, most of the Interest of 'Chateaux, En Esparen centers around the interest of 'Chateaux, En Esparen centers around the in the issual duel of the sexes. In his previous works the actor has always had a strong tendency to dramatize himself as a victorious lady-killer, whereas this time he gives a surprise twist to the end-to-great the ending of the ending the ending of the ending the ending of the ending the end to the end th

is the one who takes the initiative of breaking off. Dolubac, who takes Yvonne Printempe' place as leading lady, is a tall, slim, presty brunger who gives a very creditable performance. Marguerite Pierry is entertaining in the role of an achievant of the state of t

ence has seen being prepared and painted.

The dialog is mostly in the na-ture of monologues for Guitry, but there are brilliant lines scattered here and there. Play is too essen-tially a Guitry vehicle to interest America.

LA FRANCERIE

Paris, April 12.
Comedy is three acts by Paul Raynal at
the Comedle Française. Mme. Marie Beil
Paulou Mme. Vera Korene
Addame Douvleis. Mme. Vera Korene
A German Prince, M. Jean Yonnei

"La Francerie" has no exact trans-lation in English. Paul Raynal has coined a new word to express a racial concept and his play is one of lofty idealism depicting motives, ideas and feelings inherent in the

Inside Stuff—Legit

One of the points which the managers contend is inequitable in the Dramatists Guild Basic Minimum Agreement, concerns the material a producer may write into a soript. Agreement stipulates that all such material shall become the property of the author, but there is no provision protecting the producer should such scripts go to another manager with the added material. Guild is said to have verbally conceded that in such situations, the author has no claim on the written-in matter but has yet to actually make that interpretation of the clause in the contract. Case in point concerns Lovers, Happy Lovers which Brock Pemberton and Antoinette Perry planned to produce. They worked on and added to the original script for a year, also trying out the play in a summer show shop. Usual \$500 in advance royatly had been paid. But when a second advance was overdue the authors, John Haussmann and Lewis Galantier, turned the script over to Barrie Jones, an actor, who is to present the play in London and probably later in New York.

Miss Perry, not being a signatory to the agreement, will take action for recovery but Pemberton has not the same recourse but must depend on arbitration. His chances for an award depend on how the Guild will testify in interpreting the clause.

Closing of Katharine Cornell's 'Allen Corn' at the Belasco, announced for the road May 13, will probably terminate her tenancy of the famous Broadway theatre. House was rented from the David Belasco estate by the star and her husband, Guthrie McClintic.

the star and her husband, Guthrle McClintic.
Understood the lease expired in February, with the proviso that Miss
Cornell could actually relinquish the theatre within 50 days thereafter.
When she took over the Belasco the star was appearing in the successful 'The Barretts of Wimpole Street' at the Empire and because of the subsequent tour, she did not use the house personally. First appearance there by Miss Cornell was last winter which marked the second season of the rental. She opened with 'The Rape of Lucrecc' which falled, following it with the current fairly successful 'Allen Corn'. Its closing date sets the engagement at 12 weeks.

To encourage advance ticket sales for the Gilbert and Sullivan operas, which Milton Aborn is reviving again at the St. James (formerly Eranger's), New York, a new idea in price concession is being tried. Patrons buying tickets for the current attraction are given a coupon which entities them to a 19% discount on tickets for the next attraction, provided they are purchased at least one hour before the porformance. Ticket scale is \$2.20 top. Reduction goes for tickets of all prices and virtually takes off the federal admission tax.

Moss Hart ambled back from Hollywood last week with a California

Moss Hart ambled back from Hollywood last week with a California tan and a problem. Got himself a writing job with Metro on strength of his part in 'Once in a Lifetime'. Salary \$1,000 per week. Contract with the film company has six more weeks which Metro refused to release him from, although Hart offered to buy the contract at the stipulated salary. Hart went to Bermuda to join Irving Berlin. They will complete the writing of 'As Thousands Cheer', a revue to be presented by Sam H. Harris.

Claire Luce is out of 'The Gay Divorce', Shubert, New York, because of a burst blood vessel in her leg. She is under observation at the Doctors hospital and a minor operation may be performed, the actress probably re urning to the cast thereafter.

Miss Luce has been o-featured with Fred Astaire in Divorce'. After being out several days she reappeared but was forced out a second time-Virginia Watson, understudy, is pinch-hitting.

Sammy Ledner, stage manager of 'Strike Me Pink' (Majestic, New York), had his tonsilis removed at the French hospital last week. Number of friends called and one cracked: 'You certainly drew a good looking nurse, kid'. Ledner with an ice pack on his neck hoarsely replied: 'Pair; you should see the pip upstairs'.

'Ziegfeld's Follies and Mine' is the proposed title of a story to be ghost-written by Lillian Lorraine, former Ziegfeld beaut. Idea is that of William Halligan, who plans to plant the yarn as a sorial in a New York tabloid.

STUDIOS' EYES Peggy Fears' Illness **ON STOCKS** IN EAST

An active summer stock season is in prospect, with plans being laid for operation in the more important in the east and west.

apots in the east and west. According to advance information, all aummer stock companies of any note will be producing his season. These include the more important organizations in Skowhegan, Me; Swampscott, Mass; Mt. Kisco, N. Y; Elitch Gardens, Denver; Southampton, L. I; Newport, R. I., and Westport, Conn.

Westport, Conn.
Indications are that the majority
of the producing companies planning on summer stock will be set
shortly and engagements open between May 15 and June 10.
Stock at Westport, one of the biggest in the east, will be under the
direction of Lawrence Languer of
the open of the bigper open of the stock of the bigper open of the bigspecial production of the production of the bigtime of the bigper open of the bigper open open of the bigper open open of the bigspecial production of the bigsp

The picture companies, in search for both material and talent, are preparing to cover all the impor-tant stock engagements in the east tant stock engagements in the east. Promise of an active summer stock season is encouraging to the film firms which just at present are on the lookout for new faces.

New 'Scandals' Slated For Apollo in June

George White plans his next 'Scandale' for late June and figures on spotting it in the Apollo which currently has 'Take a Chance'. Latter show which was classed with summer holdower possibilities, is also listed a world's fair probability in Chicago. Admission scale was revised from \$4.40 to \$3.30 this week. Show is now in its 22d week. 'Molody' was taken off at the Casino by White last Saturday (22) after playing 10 weeks to moderate grosses. Producer claimed that the tangle over the house own-

(22) after playing 10 weeks to moderate grosses. Producer claimed that the tangle over the house own-ership led to the show's withdrawal. White operated the Casino, which was originally the Earl Carroll, by arrangement with receivers. Latter failed to pay taxes and interest it is alleged and the Casino passed owner. as insurance commany. owner, an insurance company.
'Melody' in condensed form goes

into the Music Hall, Radio City Thursday (21). Report is that Casino may go grind pictures.

Coast's 'Watch'

Los Angeles, April 24.

George K. Arthur's next dramatic fort will be Ian Hay's mystery rama. 'The Middle Watch.' which drama, 'The Middle Waten, which he plans to stage at the Music Box

ne plans to stage at the Music Box opening May 4. Cast will include Vivian Tobin Leydan Hogdson and E. E. Clive Clive also is to act as stager.

Explorer Demands \$1,000 For Unplayed Lectures

Los Angeles, April 24.
Alleging that the Parific Geo-graphic society cancelled two lec-tures for which it had contracted him, William Beebe, explorer, has flied sult in Municipal court here to collect \$1.000. coilect \$1,000.

Complaint states that Beebe ar Complaint states that Beebe ar-rived here March 21 to give a lec-ture in Pasadena that day, and one in Los Angeles the next, but the society repudiated its confract, made with James Pond, the ex-plorer's manager.

TODD IN ONE BIP PIC

Hollywood, April 24.
Theima Todd ieft here Saturday
(22) for London where she has a one
picture contract with British International Pictures

sails Wednesday (26) on the

Defers 'Supper' Trip

Pergy Fears is ill in her hotel, having been under treatment for the week. Plans for her going to London where 'Champagne Supper,' which she produced, is due to open next month, have been set back, and it is not certain she will be able to make the trip.

Miss Fears was reported down Miss rears was reported down condition borders on a nervous collapse as the result of differences with her backer-husband, A. C. Biumenthal.

SAM HARRIS LISTS TWO MUSICALS IN AUTUMN

Upon his return from the coast Sam H. Harris started preparing for next season, his productions to be topped by two musicals—'As Thousands Cheer' and Tet Them Eat Cake,' the latter identified as the successor of 'Of Thee I Sing.' Writing of both shows is being completed. Preceding the shows will be the making of a new Marx brothers picture in association with Sam Katz and Max Gordon. 'Cheer,' an intimate revue, will

Sam Katz and Max Gordon.

'Cheer,' an intimate revue, will be the next attraction at the Music Box, New York and it may open in mid-summer. The current Dinner at Elight' is leaving in two weeks and is a possibility for Chicago, as a world's fair attraction, starting in June. 'Cake' is dated

for October.

Original company of 'Of Thee I Sing,' now in Boston, is stated to return to Broadway and the Winter Garden is mentioned getting it. Second 'Sing' company, which toured to the Coast, will end season Saturday (28) at Reading, Pa. For Services Rendered,' which opened at the Booth before Harris returned, started mil'ily and is in doubt.

started mil'ily and is in doubt.
Irving Berlin and Moss Hart are
concocting 'Cheer.' Former went to
Bermuda last week, latter sailing
Monday (24) to Join him there to
complete the work. 'Cake' has a
quartette of authors—George S.
Kaufman, Morrie Ryskind, George
and Ira Gershwin, who turned out

Gilbert-Menken May Do Show for Wiman

Proposition of John Gilbert and Helen Menken doing 'Of Thee I Sin' for Dwight D. Wiman is cooling of but still possible. Gilbert wants a for Dwight D. Wiman is cooling on but still possible. Gilbert wants a rewrite on the script, but the play with these two names, is consid-ered an autumn possibility.

Gilbert is currently in New York with his wife, Virginia Bruce, await-ing a family event. He is reported anxious to do a Broadway show. Miss Menken may do stock for a few summer weeks.

'Bed and Board' Try-Out

Baltimore, April 24. Town next week gets it first legit

Town next week gets it first legit attraction in some time when the Maryland opens with 'Bed and Board,' for a try-out session before heading to New York. Written by H. L. Green, and presented by George Nosreg, Inc. 'Nosreg' is the reverse spelling of Gerson.

Described as a 'sophisticated comedy of today and tomorrow,' new play has Mildred McCoy, Roy Gordon, Porter Hall, Patricia Calvert, Dudley Hawley, Ruth Chordenning and Percy Kilbride. Show, which opens on May I, was staged by Edward Clark Ulley. John Peltret is in town ahead.

Soviet Play Set

'Moscow Caravan' said to deal with Soviet Russia's five-year plan and to have a propaganda angle, went into rehearsal last week. Show has the backing of William J. O'Nelli, a newcomer as a manager. O'Nell halls from Albany, and is reported wall-to-00. reported well-to-do.

Pasadena Stages 'Insured' Pasadena, April 24.

Pasadena, April 24.
Tidelity Insured, by Constance Bridges, opens Thursday, (27) at the Branch Bridges, opens Thursday, (27) at the Branch Bridges, opens Thursday, (27) at the Branch Branch Bridges, opens Thursday, (27) at the Branch Branch Branch Branch Bridges, opens Thursday, (27) at the Branch Bran

Denver, April 24.

The Central City Opera house will operate at least five years—for a week or two each year. Robert Edmond Jones, stage director, who produced 'Camille' with Lilian Gish at the old theatre last year, has signed a contract for five years and will be in Denver for rehearsals within a month. The cast is being engaged and will be announced shortly.

Mrs. Edna James Characteristics of the contract o

mounced shortly,

Mrs. Edna James Chappell of
Denver, in New York making arrangements, said the play this year
would be 'The Merry Widow.' Camille' ran for a week last year and
was more than \$5% sold out.

The Central City Opera House
Association has also leased the
Telier house, hotel where President
Grant stayed on his visit to the
city, to which he walked on a pavecity, to which he walked on a pavetion will operate the hotel the year
round. Mrs. John Porter, Denver
society matron, opened the hotel
for last year's play festival, and
did a rushing business all week.

Macklin Marrow, director of the

Macklin Marrow, director of the orchestra in Radio City, will return again as musical director.

The University of Denver ac-cepted the opera house from the MacFarlane estate, but refused to MacFarlane estate, but refused to incur any financial responsibility and turned it over to the group of Denver society and art folks with both time and money to spare. Last year the association made a little money—very little. With most of the preliminary improvements done they expect to declare a dividend this very

Central City is 56 miles from Denver, in the mountains to the West.

A. E. AARONS RETURNING TO B'WAY AS PRODUCER

Alfred E. Aarons will return to Broadway next month. He will pre-sent '\$25 an Hour,' by Leyia Georgie and Gladys Unger. It is booked into the Masque, succeeding 'Goodbye Again' May 8, or within two weeks of that date.

of that date.

Cast is headed by George Metaxa,
Oiga Baclanova and Jean Arthur.
Thomas Mitchell is staging the play,
Aarons, formerly manager of Klaw
& Erlanger, was reported spotting
a show into the Hollywood (New
York) early this season, but the
deal was dropped.

Mav Fatten Up 'Tales' For Chi Expo Purpose

The Barbara Stanwyck-Frank Fay musical, 'Tattie Tales,' now in K. C. and St. Louis, goes to Detroit and Cieveland next, and will head for Chicago, and possibly, later, Broad It's been barnstorming more way. It's been barnstorming more or less, never being much ahead on its dates, chiefly on the strength of the Stanwyck-Fay names.

Leo Fitzgeraid, New York agent is hopping on to St. Louis to talk it over with the pair and he may add an Albertina Rasch ballet and otherwise refurbish the piece for the proposed Chi World's

Show started in L. A., went to Frisco, and from there boated to Portland. It has been playing at a \$2 top.

Larry Schwab's Mother Dies While Asleep

Mother of Laurence Schwab, 60, died in her sleep at Great Neck, L. I., Friday (21). She motored up from Florida alone the day before to join her husband here. The producer who was South writing a play, rushed back, arriving Sunday.

Mrs. Schwab was an unusually active woman, playing golf and swimming daily.

WAKE COL. GHOST TOWN Split on Basic Contract Leaves YEARLY, JONES PROJECT **Authors and Managers in Stymie**

With both sides playing politics, the situation between the managers and the Dramatists' Guild on the proposed changes in the Easic proposed changes in the Pasic Minimum Agreement, has reached

Minimum Agreement, has reached an impasse. The legit producers have discovered an angle which they hope will result in a contract more to their liking than at present. Little doubt but that the agreement is one-sided. That is the answer to the failure by the manaser answer to the failure by the manaser to the the side of the sid

STAGE FUND DISBURSES \$35,327, HOLDS \$19.755

The Stage Relief Fund now shows a balance of \$19,755, total disbursements up to Friday (21) having been \$35,327. There are two sizeable been \$35,327. There are two sizeable sums to be paid out to other aid funds. Half the proceeds from the first night of Design for Living' is to be turned over to New York city's unemployment relief fund, while 10% of the recent Metropolitan benefit, given under the auspices of social registrites, will go to the musticans union emergency fund.

social registrices, will got use mus-free Thesign records amounted to \$3,551 and \$1.770 may be paid the city's fund. There was some mix-up over the stage hands' pay for the Met affair, but the bill amount-ing to \$1,550 was finally paid. The Citizens committee, which handled the show, then suggested to the Stage Relief that the musicians shoul also share. As the Met net-will receive \$1,400.

The casts of eight shows are now giving a weekly percentage of their

giving a weekly percentage of their salaries to the fund, that money, however, being turned over to the Actors' Dinner club in total. Those

Actors' Dinner club in total. Those contributing are with: Biography' Both Your Houses,' 'Strike Me Pink,' Pigeons and People,' Three Cornered Moon,' The Party's Over,' 'Autumn Crocus' and the stock at the Broad Street, Newark.

A means of revenue that is developing are the Thursday nights at the Algonquin, at which affairs prizes are awarded. Latter feature is being handled by Constance Collier. 'Blography' will give a Sunday night benefit performance for the fund next Sunday (30) at the Ayon.

Ayon.

Weekly financial report from the
 fund:
 \$54,694

 Previous contributions
 \$54,694

 St. Moritz Bridge club
 100

 Sidney Coe Howard
 100

 J. E. Réynolds
 20

 Fanny Sohn
 10

 Others
 159

Gross dishursements.....\$35,327 Balance\$19.755

Baltimore Legit Group Will Call It a Season

Baltimore, April 24. Baltimore, April 24.
Legit season is over as far as the
American Theatre Society, local
subscription outfit, is concerned.
Society last week returned admission money to all its subscribers
for the remaining four plays promised on its program for this season.

ised on its program for this sea, son.

It means that the society's legit season consisted of only two plays this year, an unheard-of low. The two shows were 'Pure in Heart, two shows were 'Pure in Heart, of the two shows were 'Pure in Heart, of the two shows were 'Pure in Heart, of the two shows and 'Late Christiaher Bean,' the Gilbert Miller-Sidney Howard click.

Also means that Ford's, the legit veteran house of town, is about shuttered for the season. Establishes a new minimum for a legit season in this town.

years ago. Only two showmen were delegated to pass on the contract and it but recently the managers are to the results and the contract and it but recently the managers to the results after them.

There was a recent call to the council of the Guild to act on an amendment to the agreement, proposed by the managers. The Guild stated the proposed change in the by-laws would be desirable, but that other changes asked would have to be put aside for future consideration.

Mgrs. Change Front

Mgrs. Change Front

Mgrs. Change Front
The managers then made the first
aggressive move since the agreement has existed—they rejected the
amendment that they themselves
had but recently advocated, having
found out that the picture rights
money could be jammed up. The
Guild officers didn't at first understand the rejection but when they
did they burned plenty.
A clause in the agreement sitpulates that amendments may be made
when two-thirds of the authors and
two-thirds of the signatories to the
original agreement conur. There

original agreement concur.

two-thirds of the signatories to the original agreement concur. There were over 400 managerial signatories including producers and near producers who have passed out of the picture, defunct corporations and the like. The authors well knew that it would be impossible to get two-thirds of the total together and figured they had the managers where they wanted them until the expiration of the contract in 1886. Then the Harriman National Bank, depository for the funds of the picture is the signature of the picture of the signature of the picture is the signature of the picture. The signature is the signature of the picture of the signature of the signatur that the authors our selves.

Out for Producer

failure. However the managers can rescind that permission at any time and that would prevent the clearing of Bickerton's checks.

Committee discussions controd around Bickerton, the authors saying they had full confidence in him. The managers were in accord and had no fault to find with the arbiter, but they thought his annual fees were too high. At a session between the same of the same

signatories.

That's what the managers refused to do. The authors realize now that by making it so tough to change the agreement, that old payoff is now endangered. The same clause requising two-thirds of the signatories applies to any move to change the arbiter—and apparently Dickerton passed on that clause the managers guillibly accepted it practically as presented by the Guild.

Statement that Bickerton average and the same properties of the same properties of the country of the same properties.

miss senwab was an unusually scattly woman, playing golf and swimming daily.

Political Group Takes

Hummin' Sam' Out

Hummin' Sam' Out

Humming Sam' talled to reopen at the New Yorker carly last week, a lithough announced to resume. It was presented by Allan K. Foster, I who decided that a colored cast in local politics, heads a group who was presented by Allan K. Foster, I who decided that a colored cast in a modern-type musical was not as exceeding the second of the modern of the second of the seco

Wholesale Vaud Theatre Closings In England Severe Blow to Trade

Gaumont British, controlling Gen Theatres and Moss Empires has decided to close down 24 of its 35 houses playing two-a-day vaude or revue. Houses are to be kept shuttered from June 16 to August 7, or any houses by one concern is thought here to be unparalleled in show bit history and is certainly the biggest blow to vaudeville in England in recent years.

Order includes 18 of the 23 Moss Empire houses and six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 12 Gaumont theatres. That takes in the 35 houses and six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 35 houses are six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 35 houses are six f the 12 Gaumont theatres. That takes in the 35 houses are six f the 12 Gaumont theatres. The 15 houses are six f the 12 Gaumont theatres. The 15 houses are six f the 12 Gaumont theatres are six f the 12 Gaumont theatres. The 15 houses are six f the 12 Gaumont theatres are six f the 15 houses are six f has decided to close down 24 of its

Producers Balk at 50-50 Closings are accredited to the fact that revue owners and vaude-ville managers are disinclined to fact that revue will managers are disinclined to take the theatres over on the 50-50 sharing basis offered by Gaumont. It would mean, for them, a practical certitude of loss during the months involved and is likely to eat up what slender profits they man-aged to save up during the rest of

up what slender profits they managed to save up during the rest of the year.

Laumont-British on the other camous the control of the year.

Laumont-British on the other camous the control of the year of years of year of years of year of years o

Landon, April 18.

Tandon, April 18.

Jack Waller, for many years in partnership with Herbert Clayton as Clayton & Waller, Ltd., with the firm boing dissolved on the death of Clayton some three years ago, has formed a new alliance to produce musical shows on a big scale. Waller in the last few years has Waller in the last few years has Young the Comment of the Waller in the last few years has Young the Comment of the Waller in the last few years has Young the Waller in the last few years has Young the Waller in the Waller in the Waller in the last few years and has produced several musicals at the newly constructed Saville the-atre, all headed by Howes, and all successful.

atre, all headed by Howes, and all successful.

New alliance is composed of Jack Waller, Jack Hulbert and William Mollison, the latter a director in the degree of the successful and Joe Tunbridge, with additional comedy by Lee & Weston and W. L. Lipscomb, in which Jack Hulbert will star, with William Mollison to produce. Show will be produced around June and will open in the provinces, eventually going to the Adelph, providing United Artists vacate the house and Charles Cochran has no musical ready. Otherwise another West End house will be found.

Otherwise another West End house will be found. As soon as this show is iaunched another musical will be put into re-hearsal. This is an original of Fred Thompson, adapted by Ian Hay, and starring Cicely Courtneidge, which Mollison and Hulbert will jointly produce. This will also have a pre-liminary provincial treval consense.

Mollison and Hubert will jointy produce. This will also have a pre-liminary provincial try-out opening in London in the fail, either at the Hippodrome or Palace.

Hippodrome or Palace.

Howes will will have the Hippodrome or Maler-Hubert Mollison will be tinked.

A little judicious conjecturing leads to the conclusion that Gaumont-British have more than a passing interest in this new combine. Reasoning is as follows: Gaumont-British have for Jim, contract. G.B. also control Moss Empires, who have atiled themselves with Howard & Wyndham, and thus Jointy control 29 legth touses in the provinces all needing musical and regist shows.

Gribunin, Moscow Art Veteran, Dies at 60

Moscow, April 12.

Vladimir F. Gribunin, veteran of the Moscow Art theatre, died here at the age of 60. His tuneral was one of the most impressive the Soviet capital has ever witnessed, with practically all theatrical folk and a good many political leaders present to pay their respects.

Gribunin was one of the most talented of the Moscow Art troupe. New Yorkers will recall his brilliant performances in The Cherry Orchard and other productions when the troupe was in America some years ago.

GERMAN REGIME WOULD PEP UP STATE THEATRE

Berlin, April 15.

For more than 20 years, including a considerable period before the war, the Berlin merry the Royal Thember (for the war, the Berlin merry the Royal Thember (for the grant the privately owned theatres which showed more initiative under the guidance of strong personalities, such as Reinhardt, Barnowsky and Dr. Robert at their best.

All of these are out now and with an entirety new regime centering enormous power in the state, everybody is looking to the State Theater to take a strong lead.

body is looking to the State Theater to take a strong lead.

Evidently, this is being promoted, and the new leaders, Dr. Ulbrich and Hanns Johst are trying to carry out ambitious plans which mean putting the house on an entirely new footing.

In the first place, they are going to make it a repertory house, classical programs to alternate with new footing the programs to alternate with new places.

WALLER, HULBERT FORM
NEW PRODUCING UNIT

NEW PRODUCING UNIT

Inew plays.

Quite a number of young authors
are to be given a chance, such as
are to be given a chance, such as
Eugen Ortner, Hans Christoph
Eugen Ortner, Hans Christoph
Eugen Hans Schwarz and some

scheme. Actions sorwart and some characteristics of the service of the service of the service of the star system. In keeping with the idea of a repertory house, a steady ensemble & being put together. This already includes Lothar Muethel, Veit Harlan, Paul Blidt, Toni yan Byck, Maria Koppenhoefer, Emmy Sonnemann (Imported from Welmar), Bernhard beit. Lucles Hoefitch and Fuz Left in the service of the service

Russian Triumph for Radomsky, U. S. Tenor

Moscow, April 5.
First concert by the American
tenor, Serge Radomsky, in the conservatory here, drew a large audience which kept him far beyond the
regulation hours with stormy requests for encores.
Radomsky is known to Moscow

Radomsky is known to Moscow music lovers who welcomed him back after an absence of nearly two years. The entire program was put on the air by one of the principal radio stations here. Blagache Flem-ing, of New York, accompanied him on the plano. Miss Fleming, for whom this is the first visit to Russia, will accompany the throughout his tour.

PARIS NIGHT LIFE NEW LOW

Paris, April 14.

Nite life in Paris continues on the wane. About the only place which has weathered the storm of the past few years is the Lido, with the back room (baccarat) pretty much paying for the operation.

Bagdad is one of the newer places trying to make a bid for trade, and the control of the parish with th

nite cub has tried a girl troupe as a standing attraction.

Most of the other spots are just about getting by. Openings and closings are frequent and competi-tion keen.

Budapest Hails 'Dinner'

Budapest, April 12.

Dinner at Eight' was the first American play to be presented here the same season as it came out in New York. It is an outstanding success at the Vigezinhar bottsinable featuring Sari Fedak as Carlotta. Mr. and Mrs. Goth in the part of the Jordans, Ireh Agay, newly-discovered ingenue, as their daughter; Somlay in the part of Larry, Csortos and Ilona Titkos as the millionaire from Montana and his wife. Sets on the zevolving stage were in excellent tiste and Zsoit Harsanyl's translation could not be bettered. Press noices are unanimously good, most critics comparing the style and conception of Dinner to Grand Holef, mostly in favor of the Kaufmann-Ferber play.

with the State Theater, and Albert Bassermann and Werner Krauss they will probably also be engaged for at least part of the forthcoming season.

London Show World

London April 15.
George Posford Holt Marvel and
Cecil Landeau musical. Piccadilly
Circus, was practically settled to be
done by Archibald Nettlefold and,
Sterling Films, with each concern
contributing 56% of cost of production, which is around \$105,000, but
picture now held up. Reason is
Nettleford's studios had contracted
previously to do another of Carl
Brisson lims in conjunction with
Regimald Fogwell, with Fogwell not
willing to postpone.

Hodgson Off 'Express'

Hodgson Off Express: Ewart Hodgson;s withdrawal from 'Daily Express' film desk is proving one of the mystecles of Fleet Street. Reason advanced by insiders is that Hodgson objected to 'Express' guest film' critic stunt.

Oppose Triple Bills

Kinematograph Renters' Associa-tion has decided to definitely op-pose the showing of triple features in cinemas.

pose the showing of triple reatures in cinemas.
Polley has been introduced by Paramount-Astorias and Phill Hyams at his Trocadero and Metropoles, which was the been concerns to the policy of the pol

Roach's London Films

Roach's London Films
Hal Roach engaged in lining up
talent for filming of an International
revue. Roach's visit here is at the
suggestion of Metro, which is bent
on producing its own quota pictures
over here. Metro has for several
years had trouble in getting the
right kind of English pictures to
comply with the quota of their own

house in the West End. Whenever they put in money in an English-produced film, the thing proved bad, Roach starts work in about three weeks, with his first picture being made at the British & Dominion Studios. It is likely Clyde Cook will be in the first picture.

An act came into the London Pa-villon during audition morning and was given a dressing room to get room to be a comparable to the comparable Just as the act was ready to go on it was discovered they were at the wrong theatre. They were due at the Windmill, which is across the way.

Stoll-Butt Alliance?

Ee Ephraim and Felix Edwards asiled for America hast week. Understood object of visit is to open negotiations with Laurence Schwab and B. G. De Silva for English in the Company of the Company of

Pavilion Needs Comedy
Five newcomers at the London
Pavilion, week of April 10, none
worthy of headline honors, but some
sorthy of headline honors, but some
Three Bonos, continental acrobats,
clown around, but their strong suit
is straight acrobatics, with Johnny
Bono the only one around here doing double-twist of a spring-board,
Act is booked for America by Wil(Continued on page 67)

Three London Dramatic Premieres. **But None Promise Any B. O. Vigor**

50-Year-Old Soubret Stages Own Romance

Prague, April 12.

Marenka Ziegierova, a famous soubret now 60, who in 1896 as a girl was the much talked of sweetheart of an Austrian prince and had to fiee from Prague to America, is appearing nightly before crowded houses in a suburban theatre, in a musical revue, Marenka', which tells of her own roance with a Prince Windschsgraetz, a proud solon of one of the noblest and most aristomer of the noblest and most aristomer Musical Prince Windschsgraetz, a brond solon of the noblest and most aristomer Austro-Hungarian empire.

Prince Windschsgraetz, although married to a granddaughter of the late Emperor Francis Josef, installed his Bohemian weetheart in an elegant villa of the present Czechoslovak capital. The princess learned of her husband's gay Ilaison and one day in a fit of mad jealousy fired a shot at her rival. Marenka scrammed to America.

The current 'Marenk' of which May Ziegierova is the star, tells the whole story. Prague, April 12.

Name Acts Shift from Paris Rex to Albambra. Which Goes Vaudfilm

Paris, April 24.

Paris, April 24.

Sudden shifting of scenes behind the Rex management and policy looks like a boon to the Alhambra. That house switched to a vaud-flim policy Fidday (21) with Ramon Nather, previously booked into the Mary Garden may shift over, also, and the Alhambra will continue making a bid for names, while the Rex new big atmospheric house, was owned and operated by Jacques Haik. That concern merged with Gaumont-Franco Film-Aubert and declared bankruptcy. Gaumont Immediately installed its own quiet policy, as used in other Gaumont houses, doing away with the extravagant stage shows. Alhambra, travagant stage shows. Alhambra (British Gaum Genera Thatres (British Gaum Gener

Rex names, but is now out of there with Ehrenthal in.
Francis Mangan, formerly director-manager of the Rex, is also out of the house and is suing. He had a contract with Haik, according to his claim, which read that it must be carried on by all transfereese, successors, assigns, etcetera, and who control to the control of the completed is that kind of contract means anything.

What makes the situation more completed is that the Rex was doing terrific business until the crash came and has been making a lot of money from the first minute. But with the new management in, everybody of the old organization, including the line of gries and J. Witteried, publicity man, are out.

Moscow Sight Seers

Moscow Sight Seers
Oliver Sayler, legit p.a., will head
a special group trip to the Moscow
Tockrical Fewara out of New
Souria, and the Moscow of the Souria, and the Moscow of Theat
during their first American cips
and has written a number of books
on the Russian theatre.
Group will sail from New York
May 10 and gets into Leningrad
May 27. Four days' stop-off there
and on to Moscow for the festival.
Special low price rate is being made
up for the trip.

Paris P. A. Firm
Paris, April 14.
James E. Witterled and James R.
Sullivan, Americans, have formed a
publicity partnership for handling
accounts here.
Witterled handled the Rex theattra for the nast counted of months

atre for the past couple of months and has handled a number of local theatrical accounts for five years.

London, April 24.

Nothing much in the three premieres of the week, all being plays
of indifferent prospects.

Beggars in Hell at the Garrick is
a melodramatic dep tion of military
life in India. Not at all likely to
get anywhere.

The Voice, at the Kingsway, is an
allegorical drama in blank verse,
It reveals a rather novel idea, but
is improbable as a commercial venture.

Sombre Warth.

ture.

Sombre Weish Play

The Soldier and the Gentleman's
at the Vaudeville is a sombre Woish
melodrama. Some fine character
delineations here, and it was well
received, both public and press feeling kirdly towards it. Play, however, lacks popular appeal and, like
the others, must join the class of
weak outlook.

FASHION SHOW A BUST, PRISON FOR PROMOTER

London, Canada, April 24.
Cecil Jenette, 29-year-old fashion show promoter of Kingston Road, Toronto, was sentenced to from three months to one year in the Ontario Reformatory at Guelph attree being convicted on a charge of fraud iaid by the proprietor of a local laddes ready-to-wear, who paid \$76 for the showing of women's apparel. Jenette's downfall came when the show failed to go on, and a public wedding failed to materialize, owing to protests of local clergy.

a public wedding falled to materialize, owing to protests of local clergy.

Billed as The National Fashion Revue' Jenette hired the Crystal Baliroom, of Hotel London for the occasion. Professional models were promised but they falled to arrive. The climax came when the bride and groom, who had been married and groom, who had been material common the state of the stat

Australia

By Eric Gorrick

Sydney, March 27,

With Par, RKO and Warners refusing to come to terms with General Theatres, the two former contracted with Ron Shafto to play first-runs in made years and the state of t

American Theatre Society aubertstion ausplese got a satisfactory
\$11,000 for 11 performances and
should beat that figure this week,
Nothing new this week, but considerable more activity is forecast,
siderable more activity is forecast,
siderable more activity is forecast,
and the control of the control of the
'Allen Corn' definitely set for the
end of the month, and 'Dinner at
Eight' and 'Autumn Crocus' again
reported. Garrick gets a try-out
and the control of the control of the
control of the control of the control
activity and the control
activ

Estimates for Last Week, "The Piccoli' (Chestnut, 1st week), Marlonette novelty as 4th American Theatre Society subscription offer-ing. Entirely satisfactory \$11,000 for 11 performances. 'Out of the Blues' (Garrick, one week only). Mask and Wig show very highly regarded this year but disappointed with \$18,500.

YOSHE KALB,' \$6,000, FOUR DAYS, CHICAGO

Chicago. April 24.

When Ladies Meet opens at the Erianger tonight (24) while On the Make' started last night (Sunday) (3) at the Garrick. This gives Chicago at the Garrick. This gives Chicago (3) at the Garrick. This gives Chicago (3) at the Garrick of the Chicago (3) at the Garrick of the Aller of the

'Family Upstairs' Cort (C-1,100; \$2.20) (13th week). Steady at \$4,000 and better obtained from cut-

\$7,000 Hampden's Take

A SAFE-

SIMPLE-

ECONOMICAL

Broadway Easter Trade Below Mark: Dropouts Presage Slim Summer

With Brondway's legit season having about one month to go, insurance are that but a few current extractions will hold over into the summer period. Estimated that not more than six shows will stick. Others previously rated having a chance into warm weather have an extraction weeks. List this week totals is shown in all.

Attendance recovery anticipated last week (Easter) was not up to expectations, but there were except expectations, but there were except attractions shut down Saturday. More are expected to bow out this week.

day. More are expected to now out this week. The week the holday trade with 'Strike Me Pink' rebounding to \$35,000; 'Take a Chance,' up to around \$19,000 (scale reduced to \$4.30 top this week); both Music in the Air' and 'Gay Divorce' topped \$16,000. Standout among the dramas continues to be \$27,000, and which is the only attraction on Broadway holding to \$4.40 top.

\$27,000, and which is the only attraction on Broadway holding to \$4.40 top.

Revival on Broadway holding to \$4.40 top.

Revival of The Mikado at the St. Revival of the Biou while 'The Comie Artist' will probably exit this Saturday, the Biou while 'The Comie Artist' will probably exit this Saturday, and Mikado at the Biou while 'The Mikado at the St. Revival of the Mikado at the Casino last Saturday atong with 'Three Penny Opera'. Empire: 'Dangerous Ritz.' Tor Services Rendered' is doubtful at the Booth too, first full week having grossed around \$3,500.

Although four new shows are on the Mikado at the Mikado at the Booth too, first full week. Having grossed around \$3,500.

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Although Town which were the week. The Mikado at the Booth too, first full week. Having grossed around \$3,500.

Although Town which were the week. The week at the st. Review of the Mikado at

Estimates for Last Week

'Alice in Wonderland,' New Amsterdam (12th week), (C-1,702 \$2.20). One week more; Civic Repertory did weil in moving up from 14th Street; succeeding attraction and definite; 'Alice' about \$12,000.

not definite; 'Alice' about \$12,000.

'Alien Corn,' Belasco (10th week)
(D-1,000-\$3.30). Goes to road in three weeks; first stop Plymouth, Boston; gross of \$12,500 last week comparatively big.

'Autumn Crocus,' Slated through May; meleate grosser, but a sticker to some profit; about \$6,000.

Stone 10 some profit; about \$4,500, Did well enough last (\$30+3,30). Did well enough last (\$30+3,30). Did well enough last (\$10,600; indefinite and market and market (\$10,000; indefinite and market (\$10,000; indefinite and market (\$10,000; indefinite and market (\$10,000; indefinite anteeling house; business after subscription period under expectations; \$5,500.

\$5.500.
'Dangerous Corner,' Fuiton. Closed last Saturday; played 26 weeks; business moderate, but made some

business moderate, but made some money.

Design for Living, Barrymore (14th week) (D-1,093-440). Came back to virtual capacity last week when gross was quoted around \$27,-900; only show at \$4.40 top.

Dinner at Eight, Music Box (27th "Dinner at Eight," Music Box (27th "Oinre at

\$7,000; ngures to play through the some profit.

'For Services Rendered,' Booth (37 dweek) (C-708-\$3.30). Probably closes this week; first full week indicated doubtful chances; about

\$3,500.

'Gay Divorce,' Shubert (22nd week) (M-1,395-\$3.30). Moved up-



WANTED

Comedy material of any type suitable for youthful male single now successfully appearing in

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ward in post-Easter going with gross topping \$15,000; musical rated well out of red.

"Goodbye Again," Masque (18th week) C-700-\$3.30). Slated to move next door to Plymouth; although grosses modest makes some profit; about \$5,000.

"Hilda Cassidy," Beck (1st week) (D-1,189-\$3.30). Presented independently (Harrold Stone and Boris pendently (Harrold Stone and Boris pendently (Harrold Stone and Boris opens Wednesday) (26).

"Hummin" Sam, New Yorker, Did not resume as announced; one performance.

"Late Christopher Bean," Miller

'Hummin' Sam', New Yorker, Did not resume as announced; one per-formance.

'Late Christopher Bean', Miller (26th week) (C-946-42.20) Spring (26th Week) (C-946-42.20) Spring (26th Week) (C-957-43.30) Freented in the period of t

pace should hold up.

Strangs Gods, Ritz. Withdrawn strang Gods, Pitz. Withdrawn strang Gods, Pitz. Withdrawn strang Gods, Pitz. With Gods, Pitz Gods, Pit

off Saturday; opened Thursday; three days of Saturday; opened Thursday; three days of Saturday; opened Thursday; The Mikado, St. James (Erlangers); first of G. & S. season started well with gross around \$11,000 at \$2.20 top; Yeoman of the Guerra for week. The Saturday of the Saturday o

'Riddle Me This,' Hudson; revival
'The Best People,' Waldorf; re-

'Around the Corner,' Chanin Bidg. theatre. Opened Monday.

'Only Girl' Cast Set

Cast of The Only Girl, which Herbert L. Heldecker will produce at the Biltmore May 14, in addition to Guy Robertson and Charlotte Lansing, will include Jack Sheehan, Marrianc Mabee, Diek Powell, Gertrude Short, Gertrude Stanton, Evelyn Rhue, Ruth Mattison, Wyndham Standing, Reland Woodruff and Benee Maryelle, and Woodruff and Rence Marvelle, and a chorus of 12.

a chorus of 12.

For this musical the house willtry out a 40c minimum admish,
with mat seats graded to \$1 top
and nightly to \$1.50. Play is being
staged by John Cameron and Heidecker.

Shows in Rehearsal

'Hard Boiled Angel' (Arch Selwyn), Selwyn, 'Mask and The Face' (Theatre Guild), Guild, '25 an Hour' (Alfred Aarons and Thomas Mitchell), Alvin. 'Moscow Caravan' (William J. O'Nelli), 316 West 57th street. 'Bed an' Board' (Rajh) Wat-

'DINNER,' \$11,000, TOPS 4 IN L. A.

Four legits opened last week with the business divided. Two made money, two sank deeper into the money two sank deeper into the work of the same state of th

even, and also has a coupse of mibbles for the picture rights.

Estimates for Last Week

'Counsellor-at-law' (El Capitan, 1st week) (CD-1,571-31.65). Strong at \$7.800. After four weeks in San After for weeks in San week) (CD-1,103-\$2.75). Nice profit at \$11,000 with advance indicating that the slide won't start for at least another week.

'A' Ma 63.607-(\$5). Broke even at \$1.000. May set a picture sale.

'Privilege Car' (Hollywood Playhous, 3d week) (CD-1,152-\$1.65). Just a clam bake at \$1,100.

'Jig Saws' Starts Well With \$9.000 in Frisco

San Francisco. April 24.
With Alexar and Columbia dark
bulk of business going to the Curran and Geary with the revue Jig
ran and Geary with the revue Jig
Hand in the Fog' taking the rap
through union trouble.
Eddie Lambert and John T. Murroy in Jig Sawr pulled around 85.
Eddie Lambert and John T. Murroy in Jig Sawr pulled around 84.
Louis Macloon's Fog' started swell
at the Curran but got bombed first
and third nights with resultant advaround 44.60° and take sank to
round 44.60° and take sank to
round 44.60° and take sank to
fare with the sam to the sam to the sam
after two fair weeks of Joe E.
Brown in 'Shore Leave' last of
dark except for occasional matinese
of Reginald Travers production of
'Alice in Wonderland' playing to
good kid trade.

Engagements

Donald McCielland, Alice Rine-art, Dorothy Patten, Mask and

hart, Dorotny Patten, Mask and Face.' Helen Raymond, France Bend-sten, Barry Towniy, Frances Sage, Ann Deighton, Alan Ward, Ina Rossiter, Winifred Cahoon, Ashley Cooper, Grenna Sloane, Alfred Jen-kin, Donald Reed, Ti Happened To-morrow' (complete cast).

Even Mask and Wig Show Can't Beat Philly Blues, Does Poor \$18,500

'Ladies,' \$11,500, Only Fair in Pittsburgh

When Ladles Meet' at Nixon last week not up to expectations, getting only around \$11,500, most year only around \$11,500, most year only around \$11,500, most year of American Theatre Society series, sixth and last coming next week, May 1, in 'The Piccoli! Absence of cast names probably clean the series, although show too tgreat notices and Easter Week was looked upon to hit top figures. Nixon has Pitt Cap and Gown show, 'All to the Point,' this week, with 'Piccoli That was supposed to end local legit season, but last-innute booking brings George M. Cohan's 'Pigeons and People' here May 8 to ring down curtain on a year that must be set down as generally satisfactor; everything considered.

Philiadelphia, April 24.

A new tip-off on legit business conditions here was to be had last week in the business done by the Mask and Wig Club show, Cott of It used to be the usual thing for Mask and Wig shows to average \$30,000 a week and one year they hit \$70,000 in a fortnight's stay. This year marked the first time in a number of years, that the engagment was held to a single week, renerally acclaimed one of the club's best shows, couldn't get more than \$18,500.

Town's only other Easter week attraction was the marionette novelty, "The Piccoil," which under American Thecare Society subscript 1110 and 100 cm. 11 performances and

THEE I SING'S' \$10,000 SURPRISES COLUMBUS

Columbus, April 24.

'Of Thee I Sing here last Thursday through Saturday at the Hartman theatre for four performances at \$3.0 top and with gallery scaled at \$1, even for matinee, surprised the local prophets by reaching \$10.

'Oldo. Small size of the house made

000. Small size of the house made this seem important. George G. Whitehead, local show promoter, contracted with Harris for the production and handled all details this end. Whitehead is bringing Ethel Bar-rymore into the Hartman for two days, May 1 and 2, in 'An Amazing Career.'

\$3,000 for A. C. Stock

Atlantic City, April 24.

The Chamberlain Brown Players in their first week at the Apollo here quoted over \$3,000 gross scaled from \$1 to 25ci.

A stock company to which name players for the leading roles are added is scheduled to give 'Death Takes a Holiday' this week with Horace Braham, Everly Bayne and Charlotte Walker. \$2.29) (18th week), Steady at \$4,000 and from cutreflection obtained from cutflection of the steady at \$4,000 and from cut'fliddle Me Thir', Princess (C-95; \$2.20) (2nd week). Two-for-one from start. Figure \$5,500, or so, Production credited to J. J. Garrity, atthough Roger Pryor billed as producer-start. House religited for first time in three years. Fairly \$5'\text{Voshe Kalb'}, Apollo (D-1,500) \$2.20). Opened Thursday (20) with critics especially nice to aii-Yidcitics especially nice to aii-Yiddish production. Prophets expect attraction to do big fornight and then wash up. First four days got \$6,000.

Seattle Stock Ends

Seattle, April 24.
Another attempt to bring stock to
Seattle brodied, when Moore closed
suddenly last week, as ghost hadn't
walked for ten days. Most of com-pany returned to L. A.
American Players made this at-tempt, ran four weeks, but biz not
good enough.

Future Plays

'Shady Lady,' intimate musical by Estelle Morando and J. Feed Coots, readying for production by Harry Meyer. 'Her Majesty the Widow,' by John

Seattle, April 24.
Legit came in for very fair biz with Walter Hampden in 'Hamlet' and 'Caponasachi' at Metropolitan, day and Saturday, Chaper seata ali went fast, students and younger element main patrons.
Gross for the engagement around \$7,000. Her Majesty the Widow, by John Charles Browneli, will be produced in Los Angeles May 7 by Morris J. Herbert, with Pauline Frederick. Will tour the coast and he brought into New York next fail, according to present plan. Untitled play by Ruth Jefferson Kennell and Charles Noble Washburn has been placed with the Players Theatre by Martin Remnek. Miss Kennell has just returned from

Miss Kenncii has just returned from Miss kennell has just returned from Russia where she was writing for the Scripps-Howard papers, Mr. Washburn is a professor of psy-

Current Road Shows

'An Amazing Career,' Capitol, Al-bony, April 24-25; Binghamton the-atre, 25; Majestic, Williamsport, Pa., 27; Majestic, Harrisburg, 28; Vir-gina, Wheeling, W. Va., 29. 'Blossom Time' and 'Student Prince,' Majestic, Boston.

"Blossom Time" and "Student Prince, Majestic, Boston, Tampa, April 34" Orlando, 25; Ocala, 26; N. Augustine, 27; Gainsville, 28; T. Caponsacchi and Hamlet, Post Sirvet, Spokane, Wash, Ake 71; 24; Kingsbury Hall, Salt Lake 71; 26; Amittorium, Denver, 28-29. "Counseller-at-Law, Royal Alexandra, Toronto, Can., April 24-26; Tamily Upstairs, Cost, Chicago, 'Hi De Ho, Wilbur, Boston,

'Of Thee I Sing,' Shubert, Boston.
'Of Thee I Sing,' Virginia, WheelIng, W. Va., April 24: Auditorium,
Richmond, Va., 25: Playhouse, Wilmington, Del, 26; Temple, Scranton,
27; Irom Temple, Wilkes-Barre, 28;
Rajan, Reading, 29.

Pigeons and People,' Colonial.
Boston.

'Pigeons and Boston.
'The Piccoli,' Chestnut St., Philadelphia.
'The Green Pastures,' Cass, De-

troit.
'The Best Seller,' Majestic, Brook-

lyn.
'Tat''s Tales,' Shubert, Cincinnati.
'When Ladies Meet,' Erlanger.

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Kay Boyle's Book
Bumper crops and surplus dough
in the 1930-30 stretch released half
the middle west's younger generatice for service abroad in the field
of belies letters. Most of these
nucked their own and everybody
else's lives, but there and there a
talent emerged, good enough in fact
in a few cases to send checks back
to pop and ma in the cold pancake
years currently enjoying a long run.
Chief of these with talent in paying quantities is Kay Boyle, a gal
of 23 or so with a couple of grand
klds, a husband and, a writing style
that tops anything America has

kida, a husband and, a writing style that tops anything America has produced since Willa Cather began sending poetry and prose in a graceful flight over what used to be two-gun territory.

Kay Boyle's latest is a collection of short stories, 14 in number, carrying the billing 'The First Lover.' To picture-minded people Keyy, a littery discount at the property of the billing that the property of nerves are nuts, type goes Yiddish on him. Hence the title, which is 'New York' reading backsimply

wards.

In all the stories the same beauty
of style which marked her "Year
Before Last' is present, but it needs
a full length novel to show how
beautiful it really is. It's a cinch
to see that in 10 years she will
produce pop-eyed awe whenever
mentioned, but for the present maybeautiful it because the style of the
produce pop-eyed awe whenever
mentioned, but for the present maybeautiful the produce of the present population.

be 5,000 readers will be her top. Publishers are Harrison Smith and Robert Haas, and even in these tough times they are willing to sign her for two years, feeding her so much dough monthly for as many or as few books as she will write in that time, the money to be simply an advance royalty, of course.

Peggy's Second
Peggy Hopkins Joyce who once vicariously authored 'Men, Marriage's and 'Me' has pasted her hame on 'Transatlanth Wife' which Macauley offers May 4, It is precisely the sort of volume to accord with the newspaper reputation that has been built up for her, and in certain non literary circles it seems destined to be well circulated, though not a best seller. More of a literary than a counter demand.

It is loud, blatant and hot, with a

counter demand.
It is loud, blatant and hot, with a lingering over certain scenes which are generally glossed over by more careful readers who cut the details after the he-man picks the heroine up in his arms and strides toward the house or the divan according to the spotting of the action.

The heroine is a New York wife whose husband worships Bacchus rather than Aphrodite. When she gets tired of it all she walks in the middle of a booze party and takes ship to Europe where, under the ciceronage of a sort of booking agent she buys herself some long-desired excesses. When invention gives out the husband, forgiving and penitent, turns up to take her home and presumably shift the home al-

The story is told briskly and not without effect, but it's a pipeless furnace rather than literature. That's all it purports to be.

L. A.'s New Lampooner 'Midweek,' liberal lampooning weekly, is now being published in Los Angeles by the Guild of News-

writers. Guild consists of Superior Judge Robert W. Kenny, head of the Southern California Crusaders,

Judge Robert W. Kenny, head of the Southern California Crusaders, and Roy Allen, former reporter, and now a bankruptcy receiver.

It's a four-pager with neat typography and no ads or illustrations. Sheet consists of L. A. sketches, attacks and jibes at political and public figures and a hot department called, 'The Unrepressed Press' Latter stated, in the issue of April 19, that the Los Angeles 'Record' had reduced its staff to one beat man and three inside report. beat man and three inside report-ers. With an m. c., his assistant and a city ed., this made one editor

More Sports Tries
Undeterred by the floperoo of Ned
Frown's Thernational Sports, the
most pretentious sports mag ever
attempted over here, L. J. Glasgow
and Floyd T. Smith are getting out a
rational sports weekly called
Sports World.

'Sports World.'
Pair formerly headed the 'Michlgam Motor News,' and are publishing their sports mag from Detroit,
also. Glasgow editing and Smith,
handling the business end. 'Sports'
World' starts out with something
like 100,000 copies.

Best Sellers

Best Sellers for the week ending April 22, as reported by the American News Co., Inc. Fiction

Ann Vickers' (\$2.50) By Sinclair Lewis
Rain in the Doorway' (\$2.00) By Thorne Smith
Werewolf of Paris' (\$2.00) C By Guy Endore
'Union Square' (\$2.50) By Albert Halper
South Moon Under' (\$2.00) By M. K. Rawlings
'Helene' (\$2.00) By N. K. Rawlings
'Helene' (\$2.00) By N. K. Rawlings
'Helene' (\$2.00) By N. K. Rawlings

Non-Fiction

Abused Authors

It is understood that William Hamilton Osborne, once a mag writer, and now legal head of the Author's Laegue, is working on a new contract for book writers with publishes, we work the season of the Author's Laegue of the Author's Laegue, is working on a new contract for book writers with publishes, we would be a lot for the the league has done a lot for the dramatists—nothing for the bookles. One of the things' complained of by writers, is the charge for 'author's corrections.' Proof sheets of a novel were sent one novelist who made not a single verbal change; all he did was correct 'printer's errors' in punctuation, broken fonts, and so on, Upon receiving his first royalty stement he was only the sent of the sent time, he vows, the printer's proof-reader will be made to do his own correcting. Another author changed a few sentences, and put in one new paragraph on a set of galley proofs. He was fined \$200 on the same charge, obviously out of order. Another abuse charged is delayed pay on royalties. Book publishers pay, on present system, twice a year. That royalty thus a sanutaged the delayed thirty days until May I. A four months holdout.

A third thing authors complain about is that publishers and works a double burt, on a hold-up for that particular novel, and on the next two, generally optioned. In numerous cases, too, literary agents claim that publishers are very late

next two, generally optioned. In numerous cases, too, literary agents claim that publishers are very late on advance money contracted for claim that publishers on advance money contracted for and that due on publication. A strict contract with book publishers would give novelists some of the power enjoyed by dramatists.

Three New Pulps

Three New Pulps
Frank Harvey, who was circulation manager for the Muneey mags, will turn publisher on his own. In association with Teddy Epstein, the publisher and mag distributor, the nair will get out a trio of new pulps comprising a love story, detective story and movie mags.
Titles and other arrangements being worked out, with the possibility the three new mars will make their initial appearance before the hot weather. Only original matter will be used in the two fiction mags.

Shaw's Second Prize

Shaw's Second Prize
Fawest Publications reveal that
George Bernard Shaw has been a
contributor to True Confessions,
one of its magazines.
The English playwright entered a
contest for the best answers to the
query of whether a mother should
keep an illegitimate child, and won keep an liegitimate child, and won second prize. It all happened when he by chance picked up a copy of the magazine in a London railway station, saw the contest advertised, and sat down and wrote in pencil a two-page article.

Macfadden's Chain Mag

macraceers Unain Mag
Instead of establishing a new
movie mag, as reported, Pernarr
Macfadden has purchased one. It's
'Movie Mirror,' which, with its companion mag, 'Love Mirror,' ran into
money trouble some time ago, Macfadden has 'Love Mirror,' too, but
unlikely that he will continue 'to tadden has Love Mirror, too, our unlikely that he will continue its publication. Distribution of 'Movie Mirror,' which has been through chain stores only, will continue that way for the time being.

A Publisher If-

A Publisher If—
Sheldon Dlok, the literary agent, will take a fiyer in book publishing. Dlok has a number of new poems by Edgar Lee Masters, which he will issue in a limited edition of 381 copies under the title of "The Serpent in the Wilderness."

pent in the Wilderness. Worlder publishing activity beyond the Masters book, he preferring to see Indow that one does. Likely, though, that if the book goes across as S. B.

hoped, Dick will put his imprint on a number of other volumes. Dick is the second literary agent to try his hand at book publishing within the past few months. Nor-man H. White, Jr., put out one book, then called it quits.

New N. Y. Office

Following the action of most of the out-of-town book publishers, Bruce Humphries, Inc., the Boston book house, has opened a New York branch. In charge is Beatrice At-lass, who joined the organization

First big task of Miss Atlass is First big task of mais Atlass is to push the St. Dominic Press books, Humphries being the American agent for that British publishing company, Hilary D. C. Pepler, the St. Dominic head, came in last week, and has already been set for a couple of radio talks, a few lectures and a tea or two.

and has already been set for a couple of radio talks, a few lectures and
a tea or two.

The St. Dominic books are unique
in that they are hand set and otherwise distinguished from general
editions. They are regarded as collectors' items over here. Pepler will
stay on this side about two weeks.

Wilstach's Newest

Wilstach's Newest
John Wilstach's finishing a new
thriller, 'Death's Private Door,' the
adventures of a wealthy crime
hobbyist who becomes an operative
entirely for the thrills and exotiement of the game. A. L. Burt has
put out a second run of pop edition of Wilstach's 'Under Cover
Man.' He was police reporter for
N. Y. 'Sun' and Philly 'Public
Ledger. Ledger.

Scientific Dirt

Scientific Dirt

Legal dirt stuff currently runs to more money than the bootlegged erotica. Example is that new Scientific and Esoteric Studies in Sexual Degeneration, by Charles Samson Fere, which one of the specialty publishers is issuing in a cellity publishers is issuing in a cellity publishers is sound in the second control of the second considerably more than is being asked, for the bootlegged dirt classics.

Magic Mag

Red Magic, which used to be a
Sunday newspaper feature, has
graduated into a real mag and will
go on the newsstands under that
title. F. Porter Carruthers and his
gang of puzzlers have located a
printer and will work out of there.
'Red Magic' offers a host of braintwisters of all types for a dime.

Morgar
Projection Engineering, heretofore published by Bryan Davis Pub.
Co, has been purchased by and will
be merged with 'International Projectionist,' effective immediately.
The combined paper will be published under the latter title and will
continue to be edited by James J.
Finn.

Interviewing Coleman
'Newsdom' quoted Robert Cole-man, of the N. Y. 'Mirror's' dramatic man, of the N. Y. 'Mirror's' dramatic department, as saying that none of New York's critics 'qualify as critics.' He explained they are 're-viewers' and that 'hair-trigger an-alysis' is what makes a critic. Coleman was vacationing in' Ber-muda and was interviewed.

The Cornell Play
Charles Scribner's Sons have issued Sidney Howard's 'Allen Corn'
with aufficiently amplified stage direction to make it clear to those who
have not seen Katherine Cornell in
the play. Nicely manufactured and
set in a format which makes for
easter reading than the more closely
set lines of many printed plays.

Notable Company

A reunion of men who covered the World's Fair of 1933 for Chicago papers is planned at the Exposition this summer. In the group then serving on Chicago dallies and still active in the newspaper game are: F. S. Beck, m. e. of the Chicago "Tri-1 seas the 70,000-figure.

bune'; James ODonnell Bennett, and Cartoonist John T. McCutcheon, also on the Tribune' today and Allein Eddy, editorial director of Gannett's Knickerbocker Press and Albany Evening News, then with the old 'Herald.'

old 'Heraid.'
Others were George Ade, Finley
Peter Dunne, Brand Whitlock, Frank
A. Vanderlip (the banker), Ray
Stannard Baker, Bernard J. Mulianey (now vice-president of a Chicago
public utility company), James Keeley (an executive of the Pullman
company) and the late Eugene Field.

Reprints Fading

Reprints Fading

Threat of the reprint mags to become general in the lower-class fiction field has subsided and is, in fact, on the way out. Most of the reprint mags have fallen by the wayside, and recent and forthcoming mags will use, or are using, only original matter.

Loss of the good will of scribblers principally responsible for the beginning of the end for the reprint mags. With regular markets curtailing payment, the reprints offered a mere pittance. And with mostly big names utilized in the reprints, the average mag fictioner saw his

big names utilized in the reprinta, the average mag fictioner saw his livelihood endangered the more. Agitation by the scribbiers advanced to a point where demands were made that reprint mags be so stamped on their covers. Efforts even made to have legislators pass laws to this effect. With the reprint thing dying, it is unlikely this will be pressed. First of the reprint mags was "The Golden Book," which used mostly reprints from the classics and in nearly every case royalty free. A certain chain store group of mags the next to take it up, but using stuff of contemporary scribusing stuff of contemporary scrib-blers. Ability to get name matter for little more than a song got this chain store group of mags off to a good start. That led numerous

other publishers to attempt it.
That chain store group of mags
has since switched to original stuff nas since switched to original stun and so have many other reprint mags other than those that have ceased publication altogether. Bal-ance of the reprint mags appear to be on the way out.

Chain Mag on Stands

Chain Mag on Stands
Important moves made or contemplated by the two chain store
group mags, "Tower and 'Modern,'
in Juggling for top position. First
move is made by 'Modern,' the Delicontrolled group, which has tied up
seven more chain store systems, in
addition to Kress & Kreage, as exclusive sales outlets. Increase and Modern' mags distribution nearly three-fold.

Modern' mags distribution nearly three-fold.

Tower' mags, on the other hand, won't go into any other chain stores but those of the Woolworth company, but will, in addition, go on the newsstands. This is a redictable of the chain store mag thing, and the organization is keeping the proposed move quiet for a splash campaign. The Butterick company will handle the Tower' newsstand distribution.

Placement of the Tower mags on the stands will aggravate a condition which already has the newsstands groaning under an overload of mags. Stands, because of the Woolworth competition, will have to be given special inducements to feature the Tower mags.

Expanding

Expanding
Martin Remnek, legit p.a., has
joined the Grace Morse agency.
Miss Morse is a playbroker and literary agent. Remnek will devote
himself to the play department of
which he will have charge, and
handling of artists, while Miss
Morse continues the literary end.

Life of the Party

Josephine Baker was the chief attraction at a party given in Paris a couple of weeks ago to inaugurate Maurice Verne's new book 'The Amusers of Paris.' Verne and Josy both signed books throughout most of the party, signaturing about 600

Composer Turns Scribe

Composer Turns Scribe
Norman Greg, lyricist and composer, who co-authored several
Broadway musical shows, has
turned story writer on the coast.
She has just completed her first
mag yarn, titled 'Park Avenue,
Please.'

62.500 Fortunes

Cricks to Act All San Francisco daily theatre All Sas Francisco daily theatre reviewers—Tiger Thompson, and Ada Hanafin, Examiner'; Fred Johnson, Call-Bulletin'; George Johnson, Call-Beaux Arts show April 27, Charles A. Leonard, p.a. of United Artists theatre and producer of several dramatic shows in New York, is directing the cricks. A 'Variety' mugg will be out front to give the writtin' boys and gals their first review.

The Lambs club was shocked ver the death of William Cour-The Lambs club was shocked over the death of William Courtenay last week and members were taken aback when the picture of Gene Buck appeared in the N. Y. Times, 'captioned with Courtenay's name. The paper's obit department had verified the death through the club. Error ran through all editions last Friday (21).

Going Places

(Continued from page 12)

With Joan Marsh to explain just what it means, it reveals some highly interesting facts, startling items destined to split the newspaper industry asunder for having no idea of what's going on right

paper industry asunder for having no idea of what's going on right under its nose. It seems then, that girl reporters get the job because they're plump but symmetrical, blonde young things who believe there's nobody like Jean Harlow. Their syebrows are thin arched lines, their eyes wide with wonder, their mouths fullipped, poutingly sullen, the better to express their fretful dispositions. For dashing in and out of their offices they wear dark sports coats belted tightly about their middles. They'il do anything to land an interview; they're not above dining with their interview prospects. Sometimes love comes to them that way, so they're prepared to look with the stin priced dimensions with their consistency of the sting priced dimensions of the prospect they have a set in priced dimensions of the purpose, and obviates the need for shoulder straps. When finally they're nailed their prospect, they ask him questions for the purpose, an apparatile, of checking on the inthey're nailed their prospect, they ask him questions for the purpose, apparently, of checking on the information tucked away in the morgue. The gossip columnists love these sobbles dearly, but the sobbles don't care. They want only those guys they have to chase, the fellows whom they think about when sitting before their tpewriters never touching a key.

Baby Talk

There's propaganda in 'A Bedtime Story,' an insidious, steathily
ingratiating campaign to raise the
birth rate. Baby Leroy is the
leader of the movement, and he
doesn't care what he does to gain
adherents for his cause.

He gurgles, he yawns, he chuckles,
he purrs, suggesting, the little dissembler, that all bables are like that
and so there ought to be more of
them. They wake up smilling, they
eat anything, and everything agreess
with them, they cry only in the
presence of villains, and he continues, they act as barometers for
people who aren't very good at
Judging women.

Judging women.

Judging women silkes them, gets
furry evid of the sight of them,
she's a good woman and should be
married. Helen Twelveirees, for
instance. But if a woman remains
cold and hard in the same room
with a baby, refuses so much as to
look at him, then she's a hussy and
should be dropped immediately.
Witness Gertrude Michael and Leah
Ray, Bables, maintains 'A Bedtime
Story,' are very useful things to Ray. Bables, maintains 'A Bedtime Story,' are very useful things to have around the house, no troubic at all. Really nobody should be with-

all. Really nobody should be without one.
Furthermore, baby nurses themselves, who accompany the advent
of the little strangers, are delightfully decorative persons, it contintues. (Miss Twelvetrees, who acts in
that capacity to Baby Leroy, is quite
able to minister to his needs in crepe
de chine dresses all bewitchinstly
dainty with lace and ruffied organdie
collars.) They make charming fireside companions, their smooth blonde
hair reflects the light so slimmeringly, and they have the most
lustrously alluring nightnowns and
selectly fitted negligees.
Adrienne Ames, lacking the soothing restraint of a baby, must tear
about the bedrooms given
with white selection gover
with white selection gover
the selection of the selection of the selection of the selection
is interested only in the baby and
his nurse, which is still another
winning argument scored by Baby
Leroy.

Inside Stuff—Music

Example of the renewed interest of the music dealers in talking pictures as promotional aids in seiling sheet music is the hot manner in which Witmark's is tyring-in with Warner's '42nd Street', and utilizing its Warner subsidiary position to get close to the theatre exhibs in order to obtain extra revenue from musical exploitation accessories.

to obtain extra revenue from musical exploitation accessories.
All Warner exchanges have been notified to inform Witmark's of all bookings for the '42nd Street' film, with the exhib shortly after receiving a promotion letter from Sam Serwer, the musical firm's special service manager. Letter urges the exhib to play up music angle in all exploitation and offers certain cues, such as music calent, radio stations, title pages and streamers, theatre organists, besides aiming towards selling nusic exploitation accessories. Accessories offered for sale by Witmark include postcárds of the main songs, for which the exhib pays \$2.50 per M, window display posters at 50c each and the special Brunswick exploitation record at 75c each.

The Shamrocks, rechristened from the Witmark Catholic Club, a bunch of guys in the song writing biz, have formed a baseball team, tike Variety's maybe team, they fear nobody. Variety's typewriter spoilers, copy boys and ringers are challenged by the Shamrocks, for a May game in Central Park.

spories, copy so and linguist at climanaged of the smalletes, for a May game in Central Park.

Billy Lahiff, the Tavern steamer-upper, has promised to furnish the beer. Whether the beer will be on first or second base will be settled by arbitration. Third base is out because too few runners will gimp that

Recently the Shamrocks held the annual luncheon and election but it was decided to let the same officers stick. That was done to prevent a general fight. Frank McLaughlin is president, or else.

Among the publishers in line for a boost in classification, prior to the next quarterly divvy of the American Society in June, is M. Witmark & Son, Warner subaid.

Firm will up from class A to AA, joining Harriv, Berlin, and Felst for whom the class was especially created last December. Harms is also part of the WB publishing combine.

Irving Trust, receivers for the McCrory chain, is working out a settle-nent on the \$14,000 due the Music Dealers Service, Inc., at the time of the

ment on the \$14,000 due the Music Dealers Service, inc., at the time of the court appointment.

Receivership meant no loss to the publishers concerned as the MDS made full reimbursement of the \$14,000 out of the distributing combine's

Waiter Donaidson, who heads his own music pub firm, presents that as best evidence that he can't become a Metro pictures composer or publish through MGM's subsidiary, Robbins. Donaidson, Douglas & Gumble exclusively market W.D's works, hence any reported deal with Metro-Robbins appears remote.

Richmond-Mayer's takeover of the Plaza Music Co. list added 1,500 ew accounts to R-M dealer sources. Makes that firm the largest shee

new accounts to Arm dealer specific publisher in the country.

Only other channel catering to more dealers is the Music Dealers Service, Inc., the combine set up by the majority of pop music publishers

Rudy Wiedoeft, acknowledged premier sax soloist, from whom Rudy Vallee borrowed his first name, as a tribute to his tutor, is now ar anonymous soloist with B. A. Rolle. Before that Wiedoeft was one of the sax players with the Radio City pit orchestra. At one time he was featured in a Broadway revue, and in picture houses.

COL. GIVES UP CHEAP PHONOGRAPH DISCS

Columbia Phonograph has decided to give up the idea of returning to the cheaper record field. After contracts with artists had been signed and other arrangements made for reviving the Okeh disc brand, the recording company or-dered the proposition discarded altogether

Decision was promoted, Columbia explained, by info received that RCA Victor's venture into the field with the 20c Bluebird label wasn't

with the 20c Bluebird label was proving a boon to the business. Columbia is disposing of artists' obligations for the low priced stencillings by giving the assignments on the regular

are having difficulty lining up band leaders because of the terms offered. Propositions being made by the re-corders takes care of the leader's corders takes care of the leader's payroll, but leaves the meastro's end strictly a one-cent royalty proposition per record. Arrangement also provides that the unit turn out four discs on a single date.

If each recording sells as high as 3,000 copies, say reductant leaders, the proposition holds little appeal for them, as the \$120 to be derived.

on that basis not only must cover their own services for the date, but the cost of the orchestra as well.

N. Y. Paramount's Parade Of Pit Band Conductors

A policy of changing band con-ductors as an aid at the box office is in effect for the Paramount, New York, supplanting a previous plan to give Jules Lande, current at house, a buildup as a successor to Dave Rubinoff as a permanent at-traction Lande, remains a week traction. Lande remains a week instead of the four as a prelimi-nary figured on and Edwin Franko

nary figured on and Edwin Franko Goldman begins the march of pit names Friday (28).

During the Goldman engagement the Par will dedicate itself to a celebration of Roosevelt Day (30), giving out autographed photos of Roosevelt and in other ways tieing up with the celebration.

Lofner Out, Travellers In at Coast Gardens

Los Angeles, April 24.
Carol Lofner's orchestra, out of
the Casino Gardens at Ocean Park,
is replaced by Lou Travellers' com-

bination.

Lofner's remote is off KFWB with George Hallton's combo, from the Club Airport Gardens, moving ahead on the schedule and filling in for double duty.

Louble duty.

Lofner has returned to San Francisco, where he expects to go into the Bai Tabarin.

Trend to Clear Standards Direct to the Dealer

Irving Berlin firm is now dis-tributing its standard catalog, com-ing under the head of ABC Music Publications, direct to the dealer trade instead of clearing exclusive-ty through the Music Dealers Serv-ter Arm prepared; the effect best ice. Arrangement, into effect last week, relieved the MDS of handling

week, relieved the MDS of handling a phase of the business that entailed shipping out orders calling for one or two copies of a number. Such distribution cost, MDS found, far exceeded the margin silowed it per number.

Another firm clearing its standards direct to the dealer is Witmark. Other publishers tied up with the MDS are expected to the most of the control of the control

No Hot-Cha

Milwaukee, April 24.
New 60-piece band to be known
as the Milwaukee Municipal Band
has been organized, with Hugo Bach
and Harry D. O'Neil as directors. Hot-cha music will be remarked by its absence, according to present

KNAPP SET AT PAREE

KNAFF SEI AI FABLE

Orville Knapp's band goes into
the Cafe de Paree this Wednesday

(26) replacing Bob Holman's
combo. He will be remoted over
the Columbia Don Lee chain.

Knapp is a brother of Evalyn
Knapp, picture player.

Can't Play Own Song

NBC's rule against the broadcasting of the same song twice in one night had Duke Elling-ton not being able to air one of his own numbers for over a week. Song is 'Stormy Weath-

Every time the bandman list-ed the ditty the NBC program department blue-penciled it be-cause some other combo had submitted it before Ellington. To get around the situation El-Ington is now puting through his programs four weeks in ad vance, with 'Stormy Weather heavily featured.

NEW APPEAL IS LAUNCHED BY SOCIETY

While the broade ceeding with the organization of their own performing rights channel, and the preparation of a legal attack upon the music license agreement, the American Society is again taking its case direct to the press public officials and others concerned This time it's via a 30-page pamhlet telling 'How the Public Gets Its New Music' and how it 'benefits from the copyright law. Like the recent distribution of the Words and Mu-sic, house organ, the new pamphlet has been addressed to editors, mem-bers of Congress, Federal Radio Commission, educators, etc.

Brochure goes into detail explaining the origin and meaning of copyright, cites the copyright law and decisions pertaining to music and deciribes how the American Society was organized in 1814 to prosecute was organized in 1914 to prosecute infringement. From there it proceeds to show how mechanical inventions increased the use of music and how radio became its greatest

How Sales Fell

How Sales Fell
To show how broadcasting has
affected the sale of sheet music it
cites 'Romona,' which in 1927 sold
1,756,000 copies, and the 'Stein Song,'
1931's outstanding hit, which came
to 900,000 copies. Today a number,
declares the pamphlet, is a real
hit if it sells 100,000 sheet versiogs.
From \$,000 retail outlets for sheet
music which prevailed a few years
there are now only 1,200 left. In
addition to crippling the sheet industry, details the pamphlet, radio
dustry, details the pamphlet. addition to crippling the sheet in-dustry, details the pamphlet, radio has practically wiped out the phono-graph record, plano roll and other phases of the business from which music derived large royalty incomes.

music derived large royalty incomes. Further described is the contract drawn between the society and radio last September and how it distributes the income from this source among the membership. Pamphete repeats some of the arguments advanced against the payment of music fees, such as the contention that since public performances to the public performances to the public performances to the public performance of the public performances to the public nouncation elsewhere, and show how previous court battles estab-lished music's right to collect from hotels, cafes, motion pictures, the atres, etc.

Fiorito to Chi

Los Angeles, April 24.

Ted Fiorito, moving out of the St Francis, San Francisco, goes into the Edgewater Beach hotel, Chicago St. Francis spot is still open ai-though it is expected that Jess Kirk patrick, who closed at the Biltmore here Saturday (22), will move in there.

RERNIE'S ROUTE

Canton, April 24. Ben Bernie is due in eastern Ohio

this week. First booking is Moon-light bailroom, Meyers Lake Park here, April 20. Idora Park, Youngs-town, follows May 1. Admission ranges from 75 cents to \$1 a per-

Pittsburgh also will hear Bernie the same week, as his routo puts him into larger cities on nights when he is on the air. Bernle is reported getting \$1,000 a night.

A Drummer's Lament By Burton Crane

On Board S. S. Heian Maru, Aug. 2. Dear Sam;

Dear Sam:
Mitt me, kid, mitt me. Shake
hands with the big stick and skin
man from Walia Walla, beating his
way around the world. That's me,
kid. Round for the Orient with a
six months' contract to play drums
in a Tokyo dancehail.

in a Tokyo dancehali.

Teli that sister of yours good-bye for me, will you? I'm writing her myself, but you can put her straight better than I can. I just couldn't get are not to say good-bye. The whole thing was too darned sudden. It seems this guy Andy Nugent—he's the leader—was sent back home to pick up some first rate musicular to the second of the old control of of the old con in Seattle, Portland and San Francisco and gets three men lined up, including Phil Potter. Everything was all set and the tickets were bought when this guy Potter gets celebrating and beats up two cops. For one cop they might have got him off, but two was just too much for Seattle to stand, so he gets 30 days, and here's Nugert with his tickets bought and no traps. That's where I came in, Sam.

where I came in, Sam.

Wednesday night I was working
at the Clover Club, as usual. Most
of the band was a little tight, also as
usual, but we weren't doing so badly, not so badly for Lefty V ingert's
band. Along about infanight Lefty
takes a hot chorus on his trumpet.

When he finishes he turns accound When he finishes he turns aroun to me and says, 'What is this?' 'Th to me and says, 'What is this?' The Dead March from Saul'? I says, 'I couldn't tell, you were playing so flat.' Then Lefty says, 'Oh, is that so?' And I says, 'Yes, that's so!' And Lefty says, 'Well, you can take two weeks from tonight.'

two weeks from tonight.'

That didn't look like such a good break at the time, but it turned out great. This guy Nugent was in the joint. He'd been asking everybody for the beet trap-drumer in Seattle and naturally they sent him to me. He'd just arrived when Lefty gave me my notice. We were taking a little lay-off, so he strolled up to the stand and called me over to his table.

Anow a you like to start for Tokyo tomorrow?" he zesks me. 'Salary? I asks. 'Two hundred eighty yen and board, says he. 'What's a yen?' 'Four bits.' 'Transportation paid?' 'How'd you like to start for Tokyo

'Un-huh.'
So I said I'd go, Lefty let me off
with a cheer and here I am. No
chance to say good-bye to Molly,
Sam. We signed the contract right
there between dances and then went
out and got drunk. Just had time

Sam. We signed the contract right there between dances and then went out am got drunk. Just had time to the contract withings together and made as the contract withings together and made as the contract withings together and the passion of the contract withings together and the same and the contract withings and the contract withings and the contract withings and the contract withings and counts he's oke. Harry Rounds is bass. He plays both string and counts he's oke. Harry Rounds is bass. He plays both string and counts he's oke. Harry Rounds is bass. He plays both string and the contract within the contract with a contract w orient—three months. She's to train their chorus and put on a couple of numbers of her own in each show. Nice money, too. All the boys are sweet on her, but if you ask me, son, there's only one who's going to get the inside track. You know I don't pin any medals on this manily chest, old boy, but when it comes to the women I have a few little sccrets of my own. Last night, we were wise-cracking on deck and I asked her: "Aren't you going to be lonesome, 'way out there in Tokyo all by your-seif?"

anywhere in the same country?' she comes back.

Now, I ask you, Sam. Am I on the rail or is this race already in the bag?

Write, you blg bum, write! Yours, Ed Mansfield.

On Board S.S. Heian Maru, Aug. 4. P 20

on Board S.S. Heian Maru, Aug. 4.
Dear Sam:
After I dropped my last letter in
the ship's postbox I got a funny
feeling realizing it couldn't be mailed
until after we reached Yokohama.
But, anyhow, I've got lots more to
tell you, and I might as well keep
it up. We had rehearsal yesterday.
Trombone, base, base saxophone and
traps. Some combination. Agnes
heard us and crashed through with
the suggestion that we might have
the trombone piay a few rhythm
swipes. Can you beat it? Three
rhythm instruments on board and
the other in low register.
Nugent and I got wondering today if it wouldn't be possible for
our band to pick up a little theatre
work on the side. He says the revue
buding is going strong in Tokyo
and we might ge a few dates here
and there, ofther during or after our
(Continued on page 56)

Rubinoff Taking 20 Men on His Dance Tour

Dave Rubinoff opens May 1 at Pottsville, Pa., on a series of ball-room, outdoor pavilion and the-atre dates booked by Ed Flshman, of the Orchestra Corp. of America.

All engagements are on a guar-antee and percentage which varies according to towns.

Rubinoff is taking out around 20 men who will travel by bus. Rubinoff will hit the road in his Isotta. Bob Faber, formerly with Publix, left New York Saturday (22) in

Tripling Keeps Two Band Combos in Chi

Los Angeles, April 24.

With the Guy Lombardo and Ben with the Guy Lombardo and Ben Bernie bands set in Chicago for the World's Fair, both combos are due here early in September for picture work, and a fling at a new supper room to be installed at the Blit-

more hotel. Since Lombardo will be at the Delis and the Blue Ribbon Gardens, and Bernie will double between the latter and College Inn, and both will triple on the air, the orchestrar will be earning as much as a picture engagement would bring them and, therefore, won't cancel any bookings already made to come west earlier than September.

Radio-Witmark Deal

Hollywood, April 24. Hollywood, April 24.
Radio studio has a deal on with
Witmarks for the latter to publish
three of the songs from 'Diplomaniacs,' Wheeler-Woolsey film. Numbers, by Edward Eliseu and Harry
Akst, are 'No War No More,' 'Sing
to Me,' and 'In the Red.'

Ginger Rogers will sing 'My Imaginary Sweetheart' on the screen in Radio's 'The Purity Girl.' This tune is also by Eliscu and Akst.

MILLS' IMPORTATIONS

MILLS IMPORTATIONS

Mills Music has brought over
two new ones from England for
publication. One is 'Let's Sing
Like the Birdles Sing,' bought from
Ceell Lennon, London, and the
other, 'I Don't Want to Go to Bed,'
a Lawrence Wright publication,
Latter ditty is taken from the British picture, 'Sleepless Nights,'
Also added to the Mills catalog
is 'What Are Little Girls Made
For?' Jack Mills took this one over
from the Goodman Music Co., of

off?'

Who could feel ionesome with you New ork.

EASTERN SHEET - SALES UP. BUT **COAST WEAK**

New York, April 24. Sheet music business went into

Sheet music business went into a nifty upswing the last week in March. Until then the month had maintained February's dull pace. Along with the late March spurt came the report from Music Dealers Service, Inc., and Indie Jobber sources that counters in department stores all over the country were being reopened and that other types of emportums had resumed the sheet music sideline. Publishers continue to generally attribute much of the sudden hum of sheet sales to the hit momentum assumed by the songs from the plcture '\$240 Ktreet' (WB). Call here, they say, served as a stimulator for the current list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole. 'Shuff control of the surrent list as a whole of the s the current list as a whole. 'Shuf-fle Off to Buffalo' and the title number from the film developed a strong demand immediately upon the feature's general release a barrage for the tunes on the

BRUNSWICK-No. 1 BRUNSWICK-No. 2

the feature's general release backed by a barrage for the tunes on the air.

In the best seller list Just an Echo in the Valley held the ace spot for the second consecutive month. 'Moon Song' and 'My Darling' remained sturdy into the first week of April. On the turn of the month those ditties showing definite signs of an upbeat were 'In the Valley of the Moon' (Morris) and Have You Ever Been Lonely' (Shapiro-Bernstein).

Mechanical field was no less gloomy in March than it had been in February. All three major recording companies turned to the cheaper disk as a hope. On no March list was there an outstanding big seller.

Los Angeles, April 24. days of March, which panking holiday and the First 10 days of March, which saw the banking holiday and the earthquake hore, were the worst experienced in local music business circles since the town acquired a Chamber of Commerce. Receipts were about 30% of the recent average. Later, biz climbed back to a fair degree and the month wound up as mildly healthy.

Biggest and strongest buying movement, both in plano copies and discs, was for '42nd St.' tunes. First 10 days

A Drummer's Lament

(Continued from page 55)

on the state of th (Continued from page 55)

MARCH MUSIC SURV

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING MARCH BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

> 6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
ONG-No. 1	'Just an Echo in the Valley'	'Just an Echo in the Valley'	'Just an Echo in the Valley'
ONG-No. 2	'Shuffle Off to Buffalo'	'Moon Song'	'Shuffle Off to Buffalo'
ONG—No. 3	'Farewell to Arms'	'42nd Street'	'Moon Song'
ONG-No. 4	"Try a Little Tenderness"	'Farewell to Arms'	'42nd Street'
DNGNo. 5	'My Darling'	'My Darling'	'Love in the Moonlight'
ONG-No. 6	'Moon Song'	'Try a Little Tenderness'	'Farewell to Arms'

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

	bardy Orch. and Bing Crosby)
BRUNSWICK—No. 3	'Going, Going, Gone,' 'I Found My Ro- mance for 10c. a Dance' (Guy Lom- bardo Orch.)
BRUNSWICK-No. 4	'You've Got Me Crying Again,' 'Just a Little Flower Shop' (Hal Kemp)
BRUNSWICK—No. 5	'You've Got Me Crying Again,' 'What Do I Care, It's Home' (Bing Crosby)
BRUNSWICK-No. 6	Strike Me Pink' Medley (Anson Weeks Orch.)
COLUMBIA-No. 1	'There's a New Day Comin',' 'Have You Ever Been Lonely' (Ted Lewis)
COLUMBIA-No. 2	'Maybe I Love You Too Much,' 'Meet Me in the Gloaming' (Rudy Vallee)
COLUMBIA-No. 3	'I'd Write a Song,' 'You Are the Song' (Freddie Rich Orch.)
COLUMBIA-No. 4	'Tony's Wife,' 'You're Mine' (Gertrude Niesen)
COLUMBIA-No. 5	'You're Beautiful Tonight,' 'Close to My Heart' (Phil Regan)
COLUMBIA-No. 6	'Black-eyed Susan Brown,' 'Lovey' (Mark Fisher Orch.)
VICTOR-No. 1	'42d Street,' 'Shuffle Off to Buffale'
VICTOR-No. 2	'Farewell to Arms' (Paul Whiteman)
VICTOR-No. 3	'Night and Day' (Leo Reisman)
VICTOR-No. 4	'Moon Song,' 'Twenty Million People' (Jack Denny Orch.)
VICTOR-No. 5	'Along Came Love,' 'My Darling' (Don Bestor Orch.)
VICTOR-No. 6	'Down the Carolina Lane' (Isham Jones Orch.)

'42nd Street' (Don Bestor) **50 YEARS AGO** (Continued from page 49)

me? Guess it's going to be a pretty long time before I see her again. She sure is a swell girl, Sam, but somehow I don't think that I can be seen, musicians like me have got to be wedded to our art. That's the really important thing. A good traps can't be tied down to any one woman. Give her a good kiss for me, big boy, and tell her I don't consider her bound by anything I told her. I've been thinking things over pretty seriously. Sam, and I so the thinking things over pretty seriously. Sam, and I so to expect a girl like Molly to wait for him.

Aug. 7—I've been a little under the weather the past couple of days and so have excepted of the other follows. But Agnes and Lou escaped Contraltos, and Contraltos, a

P. S.—Teil Molly she can keep that ring I gave her and that she needn't send back those photos. I know how a giri feels about those things. Hope she doesn't feel too bad about it all. Tell her I still admire her greatly but just can't feel that way about her.—E. M.

'Stormy Weather' (Leo Reisman) 'That's My Home' (Louis Armstrong)

'Juggling the Jigsaw' (Ted Weems)

'Night and Day' (Leo Reisman) 'Farewell to Arms' (Paul Whiteman)

'My Kingdom for a Smile' (Wayne King Orch.)

'You've Got Me Crying' (Bing Crosby)

'You've Got Me Crying' (Hal Kemp Orch.)

'What've We Got to Lose' (Ben Bernie Orch.) 'Baby, I Love You Too Much' (Rudy Vallee)

'Shuffle Off to Buffale,' 42nd Street' | Young and Healthy' (Lombardo Orch., | Hal Kemp Orch.) | Hold Crosby and Lombardo Orch., | Combardo Orch.) | Hold Crosby and Lombardo Orch. | Hold C

'Whisper Waltz' (Donald Novis)

'Shuffle Off to Buffalo' (Hal Kemp 'Shuffle Off to Buffalo' (Hal Kemp Orch.)
'Going, Going, Gone' (Guy Lombardo Orch.)
'I Wake Up Smiling' (Guy Lombardo Orch.)

'Heigh-He Lackaway' (Phil Harris Vallee)

'A Tree Was a Tree' (Mark Fisher)

'I Wake Up Smiling' (Joe Green Orch.)

'What've We Got to Lose' (Phil Harris Fisher Orch.)

'Reich Orch.)

'What've We Got to Lose' (Phil Harris Orch.)

'Reich Orch.)

'Reign-He Leckway' (Phil Harris Orch.)

'Yallee Orch.)

'Reich O

'Moon and Sixpence' (London Mayfair Orch.)
'Vas Villst Du Haben,' 'Under the Arches' (George Olsen Orch.)
'You're Getting to Be a Habit' (War-ings' Pennsylvanians)
'Hat'e Off, Here Comes a Lady' (Ted Weems Orch.)

Weems Orch.)

'Hey, Young Feller' (Glen Gray and Casa Loma Orch.)

'My Darling' (Don Bestor Orch.)

worth of tickets of which half went to their own benefit fund. Benefits in other towns not much better. Buffalo got \$157 and Cleveland about \$100. Only Boston went over the three figure mark with \$2,137.

Musical comedy in Boston had the second act in a slik mill with the iooms in operation, 'the power being obtained from the same electric current which lights the theatre'. Edison was reported to have invented a special device for this end. First electrification of an industrial plant

Scenic effect in a Paris melo-drama started with the roof of a house, passed to the garret, down to the first floor, the cellar and final-ly to a railway tunnel under the cellar. The scenery was apparently in one piece moving up, panorama

'Young Professional' took space to advertise for the address of someone who could make prematurely gray hairs turn black without staining the skin or making the hair too olly to crimp.

Lockport, Ill., had a theatre in which the baggage had to be taken in through a trap in the floor of one of the dressing rooms. Visiting manager fell through the open trap. Dropped 14 feet, but not badly hurt. Plenty of upstairs theatres had to holst everything.

MONTREAL

MONTREAL

(Continued from page 11)
All Wires' (MG) and 7-act vaude
bill. This is a good program and
should easily gross \$15,000. Last
solid easily gross \$15,000. Last
very solid easily gross \$15,000. Last
very solid easily gross \$15,000. Last
very solid easily gross around \$1,000. Last
very solid easily gross \$1,000. Last
very solid easily gross \$1,000. Last
very solid easily \$1,000. Last
very \$1,000. Last

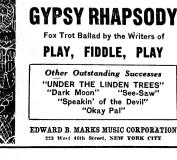
REVIVE FESTIVAL

Syracuse, April 24.
Turning impresario on his own, Vladimir Shavltch, director of the Syracuse Symphony, will revive the Syracuse Music Pestival after a lapse of 13 years. He will do five programs, May 2-8,
Mary Lewis, Richard Boncili and

Ossip Gabrilowitsch appear with the Symphony and chorus opening night.

Nelson Miller's band now at Po-well Inn. Colonie, N. Y.





Other Outstanding Successes UNDER THE "See-Sa
"Speakin' of the Devil"
"Okay Pal" "UNDER THE LINDEN TREES" "See-Saw

A Beautiful Vocal Success. for Baritones and Contraltos, Tenors and Sopranos Superb for Orchestras Also

MY

Fox Trot Ballad by the Writers of

PLAY, FIDDLE, PLAY

EDWARD B. MARKS MUSIC CORPORATION 223 West 46th Street, NEW YORK CITY

NIGHT CLUB REVIEWS

WALDORF-ASTORIA

New York, April 22. It's not often that a tea dansant even though under gala auspices even though under gala auspices, takes on the air of a popular nitery, and does turnaway trade. That's write happening at the snooty water and a state of the state of the snooty take dances, and also all through the rest of the week. That the two particular days mentioned enjoy the bull market is tribute to the draw of Fowler and Tamara, the featured and Nat Brandwynne's nitry dance combo which officiates all through the week. combo which officiates all through the week. With Brandwynne alternates a

combo which officiates all through the week.
With Brandwynne alternates a runba-tango combo, and an affable m.c., who is modestive classes and all the modestive classes are all the modestive classes and all the modestive classes are an anouncements, sans the flourishes of the Broadway nitories, and all totally in keeping with the polite restraint as bettie Bvery week the Empire room is redecorated in some different motif and Fowler and Tamara's dances reflect that idea. Leat week for example it was Spanish; the week of week, if a April in Paris, when the can-can idea and the Parisian tangos will be featured terp motifs.
During the Russian week, the Romanoff collection, borrowed from the highlights of the general atmosphere. The foyer had some unusual treasures on exhibit, authentically conned from the imperialistic Russian dynasty's treasures, and the was likely redecorated, with draped hangings, to conform. Fowler and Tamara's skating walts opening, sufficiently established the Siberian steppes and into some of their tip-top terp conceptions, not the least of which is a burlesk on the old-style tango when the Vernor Castise first introduced the maxixe to America.

NORTHWOOD INN

NORTHWOOD INN

Detroit, April 24. This spot and a few others of its type are all that is left of the lo-cal open door spots. This one has been in operation for years with much success. It offers food, mu-sic and entertainment in the order named. Al Ruby provides the mu-sic and a varying type of talent is used.

slc and a varying to you wised.

While the town is affutter with rumors of new beer gardens, these niteries will probably mostly benefit. Every place ought to have good beer, but few will have good food. Coupled with good music and an entertaining floor show, this place looks set.

Coupled with good music and an entertaining floor show, this place Northwood Inn takes advantage of the closed door joints, paying good money for talent by playing the acts after they close in the case after they close in the control of the close in the control of the control

Report. And beer should help. Good eaters are good drinkers.

HOTEL TAFT

(GEORGE HALL)

New York, April 21.

The Broadway sentimentalists might well rhapsedize over the turnished for a seemingly popular son, which is merely a popular to correge Hall, one of the not overly form the sent of the property of the sent of

Cut-In Chiselers

Makers of screen musical shorts are up on the angles and skulldugery of in pan alley, by citing to the radio songsters that they could chisel the publishers by bidding up the cut-in angle in, exchange for using any one of their could be applied by the short producers as a means to chisel the artist down, telline him or

ducers as a means to chisel the artist down, telling him or her that a small bit of change could come from the music publisher.

It's now regarded as an 'un-official' custom for a 50-50 split between the artist and song copyright owner on any som incorporated in a talking short. incorporated in a talking short. That's extra gravy for the music firm, and solely discretionary with the singer—at least in most cases where the song context is subservient to the presence of the name radio artist.

MRS. MACEO SUES OVER OAKLEY HARRIS ESTATE

Galveston, April 24. Mrs. Jesse McBride Maceo, wife of Sam Maceo, local night club operator, has brought suit in New Orleans against relatives of the late Oakley Harris, sportsman, seeking \$50,000. Mrs. Maceo was engaged to marry Harris, shot to death by Sara Keil-away. Harris made a death bed

will.

Harris' mother obtained the estate during her life, but before her death directed that the money should be given to her son's former sweetheart. Relatives are contesting this disposition.

Rodion Wins Verdict In Fla. Cafe Lawsuit

Justice Wendel in N. Y. Supreme court found no merit in the defense Albert Bouche, Chicago and Florida cafe man, and directed the jury to award \$1,720 damages in jury to award \$1,720 damages in favor of Gritzonov Rodion, who sued on behalf of his Rodion Dan-cers, adagio act. Suit dates back to a winter engagement in 1931 at the Villa Venice, Miami Beach, at \$325 a week for the act, on an eight-

\$325 a week for the act, on an eight-week guaranty.

Rodio worked only four of the eight and sued for \$1,300 as a bal-ance plus \$420 expenses for board and lodging. Although Bouche in-terposed a defense counter-claiming sundry items totaling \$1,201.65, the offset was disallowed and the adagioists given judgment in full. Julius Kendler represented Rodion.

Lombardo's Ohio 4,000

Canton, April 24.

Canton, April 24.
What is believed an attendance record for eastern Ohio balirooms was hung up Easter Sunday at Moonlight baliroom, Mcyers Lake Park, here by Guy Lombardo. Approximately 4,000 came in at 1 a throw. Lombardo etarted in the old Music Fox dine and dance spot in Cleveland.

ROBBINS' IDEA IS PRIZE FOR YEAR'S BEST SONG

Hollywood, April 24.

Hollywood, April 24.

Jack Robbins leaves May 1 for three weeks in New York. During his stay east he will reorganize his New York office so that he can spend most of his time working on music at the Metro studio here. While east he will submit a pinn to the American Society for the establishment of an annual award for the best song written each year and second and third prizes for the runners-up. First price would be \$1,000.

runners-up. First price would be \$1,000.

In this manner, Robbins says, the standard of sheet music could be raised because writers would have a goal, not only monetary but honorary, to shoot at. Plan is similar in many respects to the Academy of Motion Picture Arts and Sciences meritorlous work.

Robbins says that if the ASCAP is unwilling to expend the money.

is unwilling to expend the money for such a purpose, he will provide the sum needed as his contribution to the advancement of popular

LONDON SHOW WORLD

(Continued from page 52) liam Passpart and will make good

Department of the state of the

ures it is a pretty expensive outfit to export.
Du Calion is still funny on the lader, and it's surprising with lack deep and it's surprising with lack properties to be supported by the still be supported by the surprising solour on the Continent.
Aida Ward, Caligary Brothers, Darlene Walders, Charle Higgins and Walter Williams and Percy Bayden are holidovers and returns.

and Walter Williams and Percy Hayden are holdovers and returns.

At Leicester Sq.

Leicester Square theatre bill, week of April 10, is sadly lacking in comedy. Out of a 12-act bill, only one can legitimately come under that capary. Honor fails to Jennie comedy. Honor that the capary and the same of comedy.

Newcomers here are Anton Dolin and Markova, who have a fast-moving dance act, which scored spientish Broadcasting company discovery, failed to open, after being exploited in the dailies. B. C. W. Dean, Majone's manager, claimed the sound equipment at the house was not make the company of the comp

rant.

Anna Rogers, a local mimic, is clever but lacks material. Her idea of dressing the act also leaves a lot to be desired.

An Eddle Dolly presentation, featuring Little Flo, a clever contortionist, suppored by the Jackson girls, is one of the best things on the program. Others are Count the program. Others are Count ben desired by the contortion of the country of the country of the ladders, and the country of the coun

Diva's Son Batoning

Hollywood, April 24. Ferdinand Schumann-Heink, so of the opera diva, has organized a 12 piece dance and concert orchestra which opens at the Bellview h
San Francisco, this Wednesday
Schumann-Heink will wave

HERE AND THERE

Freddy Engel's ork now at Konlcek's Bohcmlan Tavern on the Troy-Schenectady, N. Y., Road.

Bayside, Vermont's largest dance pavilion, has opened for the season.

Jimmle Farnhan's vaud booked
opening week.

Bunny Burson hand opens May 5 at the rebuilt McFadden's ballroom, Oakland, recently destroyed by fire.

Max Steiner, Radio studio musical director, has signed a contract with Fox Publishing Co., for all of his compositions for the next year.

David Hillman has booked the Jimmy Grier band into the Fox, San Diego, for three days beginning (28). Orchestra will double from the El Cortez hotel

Disc Reviews

By Abel Green

Max Finds Out

Hollywood, April 24.

Max Winslow arrived here
last Wednesday (19) and told
Harry Cohn he'd start working for Columbia Pictures on Monday (today). So Thurs-day morning (20) Cohn was in day morning (20) Cohn was in his room at 9:30 with three scripts to be read, Winslow spent all that atternorn at the studio and upon leaving for dinner was told not to forget the story conference at 7:30.

Which is a rough idea of what's going to happen when Winslow starts to week.

DENVER UNION FINES AND EXPELS SCHMITT

Denver, April 24.
Fred Schmitt, musical director of
the RKO Orpheum orchestra, has
been fined \$500 and expelled from
the local union on three counts. Expulsion took effect April 20.

pulsion took effect April 20.
Trial arose from the matter of
rehearsals running overtime. It is
alleged and was brought out in testimony at the trial that Schmitt had
defied both the local and national
organization by saying that if fined
any large sum he would pull out of
the union and start a non-union
orghestre.

the union and start a non-union orchestra.

Harry Huffman, Orpheum manager, indicated he would back Schmitt and put a non-union orchestra in the house next Friday (28) unless the union changed its stand. He declared he was prepared to operate all his houses non-pared to operate all his houses non-from the operators' union the right to designate the men who shall work in the hooths, and it refused, said he would break with the operators'.

Huffman owns five houses here, and is operating the Orpheum for the receiver.

Schmitt has directed a number of scannit has directed a number of local theatre orchestras and is the town's best known maestro. The Orpheum is doing without an or-chestra this week.

N. Y. Biltmore for Harris

1. Datimore for Harris.

Los Angeles, April 24.

Phil Harris, at the Cocoanut Grove the past year, has been booked into the Biltmore hotel roof in New York. He feaves here June 1. Grove, though not set on Harris' successor, is understood to be considering the development of a new band leader.

Ed Scheuing has Phil Harris, the Cocoanut Grove, L. A., maestro, under personal contract for the east. Leonard Goldstein previously had Harris signed, and some legal

complications may ensue. Scheuing has a combination hotel roof and broadcasting deal in the works for Harris.

Australia

(Continued from page 52)

application for an injunction against Par and RKO in the Equity Court to restrain the defendants from ne-gotiating or contracting with Gen-eral Theatres Corporation for the hiring of pictures.

National May Fold British National Films may fold without shooting a single foot of film herc.

Solely in charge.

No kicks from anybody at business just now. 'Rain' got a smash week, but slipped on second stanza, replaced by 'Call Her Savage.'

Lifrea weeks. 'Slign of Cross big bet for Lone.' 'Bik Bradcanat' and 'Rockabye' started off big.' 'Money Talks' set for a moderate run. Star is a local girl. 'Marry Me' not so her than the standard of the set for a moderate run. Star is a local girl. 'Marry Me' not so her than the set for a moderate run. Star is a local girl. 'Marry Me' not so her marry that the form set for a commence of the set for a moderate set for set for a set

Joe Green's Novelty Orchestra is just that, with 'Wake Up Smiling' and 'Sidewalk Waltz', both waltzes, The notable Green brothers' marinba and sylo hammering is not slighted in the orchestration. Solumbia 2700.

Phil Harris from the Los Angeles Ambassador's Cocountut Grove is quite a west coast fav and rave right now. He shlows I more on the was a pip), but the Columbia 2761 foxtrots also manage to impart a tavorable impression of his dance style. Isham Jone's swell composition of the columbia 2761 is backed by 'What Have You Got to Lose,' Harris self-vocalizing.

Gus Arnheim, who was no slouch himself when at the Coconut Grove, tells 'em on Victor 24234 with 15 to 15 to

Don Bestor on Victor 24253 dishes up '12d Street' and 'Shuffle Off to Buffalo', two of Al Dubin and Harry Warren's swell songs out of the Warner picture, '42d Street'. 'You Must Believe Me' and 'Meet Me in the Gloaming is another brace by the Gloaming is another brace by and Dudley Mecum vocalize.

Isham Jones must have been on a bicycle during his Hollywood restaurant engagement (until recently succeeded by Ted Lewis), what with doing all those Victor recordings, writing songs and playing at the nitery. Crying Again, and Honman, his favorite lyricitst, monopolize Victor 24265. No. 24246 holds Mack Gordon and Harry Revel's popular: A Tree Was a Tree (Incidentally, one of the few new lyric Jones is as expert a dance purveyor as a tune writer, or vice versa.

Ramona socks out a couple of sprightly planologs in 'Never Had an Education' and 'I Hate to Think That You'll Grow Old, Baby, both show tunes, respectively out of 'Melody' and 'Strike Me Pink.' Vic-tor 24277.

Eddie Duchin, new to Victor, has Irving Berlin's latest, I Can't Remember and Hold Me, waltz and remember and Hold Me, waltz and vocalizing. Well turned out dansapation and explains why Duchin knocks over those \$100 tips when invited for house parties from among his regular Central Park Castlo paironage.

Jesse Crawford in a popular or-ganlog, doing his stuff on the Wur-litzer. They're Kiss Me Again,' the Victor Herbert classic, and Fred-erick Knight Logan's Fale Moon.' Highly satisfactory parlor concert entertainment. Victor 24282.

Ray Noble and Mayfair Dance Orchestra on two London-recorded disks have been pressed by Victor on No. 24278 and 24279. Mayfair combo backs two of German origin, seemingly out, of Anglo-German talkers. Titles are Tell Me Tonight, a mitty ditty by Spollansky, Lebeb Dich, My Dear. Noble's foxtotology couples Love Tales and Thave You Ever Been Lonely, American tunes, but canned first abroad.

Blackstone Reopens

Chicago, April 24.

Approach of the Century of Progress Exposition is reopening the Biackstone hotel, which has been closed all winter following mortgage

foreclosure. It was formerly the class spot of the town. Kennaway agency is placing a concert ensemble, headed by Armand Bulsseret, and a dance orchestra, under Samy Williams, into the Blackstone May 13.

Two Coast Bands East Los Angeles, April 24.

Two local bands, Jack Crawford's, and Earl Burtnett's, are going east. Crawford loft for Coney Island, Cincinnati, where he will play all summer. On the way he will do two weeks of barnstorming in Arizona and New Mexico.

Burtnett leaves the Ballyhoo club

May 20 for the east, with no spot set as yet. Takes his 14-piece out-

Fast

VARIETY

Bruce Barton, writer, caused the arrest of Mr. Frances W. King for alleged attempt at extortion. She wanted \$50,000 to withhold publication of a book she had written with the author as the supposed protagonist. Last fall he paid a man who said he was her husband \$25,000 to check an allenation suit and she sued for \$250,000 for slander, which suit is still waiting trial.

Carnegie Raii to put in a beer stube to encourage attendance at concerts. Also cuts rentals to get more concerts. Annuai cry that building must come down unless—

Bobbie Moss, blues singer, horns into the Vallee publicity with the claim that she and not Kathur Smith is the friend of Gary Leon, adagle dancer, for the loss of whose affections Miss Smith sought to sue Fay Webb.

Presswork for the International Beauty Pageant, which has been shunted from Gaiveston to Md. Sq. Garden, starts with statement that the French and German entrants have been barred. Plenty of time to change minds before Sept., when the show starts.

Sherwood Anderson, novelist, says the picture is the real literary opportunity of today.

Louis Joseph Vance sued a truck driver because he says a smash set him back in his literary work. Ask-ing \$35,000. In White Plains court. Jury turned around and assessed Vance \$329.

Claire Luce again forced by illness to quit 'Gay Divorce.' It's her sec-ond drop, out,

Bert Adler, p.a. for Actors' Better

Motion picture engineers to see new sound camera which it is ciaimed, can be operated uncovered only three feet from the mike.

Grover Whalen gets back his joint official city greeter.

R. C. Music Hall will reserve all loge seats from Mon. to Fri., inclu-sive. To accommodate out of town patrons who want to be sure of a

Police raid headquarters of an allegedly fake fireman's ball and snatch six. Motorists complained they were annoyed by uniformed ticket sellers

Bobby Connolly probably starts something when he seeks to have a set of choreographic designs accepted by patent office. Contends that dance routines should be given the same protection as the drama.

ERPI demonstrated last week a

New York Theatres

Theres ALWAYS A BETTER SHOW at RKO

PKO 86 th ST. LEX. AVE

Wed. to Fri., April 26 to 28 TWO FEATURES Carole Lombard

'From Hell to Heaven' 'Justice Takes a Holiday'

TRKO 81 st ST. BROADWAY Wed, to Frl. April 26 to 28 Carole Lombard

'From Hell to Heaven'





From the Dailies News

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

pictures a second. Joint product of when Ashe goes to the Chicago co. Bell Laboratories and Eastman Ko-dolng the same play.

Kathryn Ray, former 'Vanitles' showgiri, gets jury verdict in the case brought against her by former maid, Ann Snowden, who claimed she was permanently injured in scrap between Miss Ray and Martin Unzue.

Her physician orders Peggy Fear to bed. Can't go to London with he 'Champagne Supper' troupe.

Living Theatre Productions has taken that 50th floor little theatre in the Chanin building to try 'Around the Corner.'

Shakespeare theatre went almost continuous Sunday (23) with per-formances at 10 a. m. and 2 and 8 p. m., with time out for a raily at the dramatist's statue in Central Park. Birthday celebration.

John Glibert back. Looking over the shows before he hits out for Hollywood. Looking forward to a family event in Aug.

Raymond Moore has added the town hall auditorium, Cohasset, is hook-up with the Cape May Play house at Dennis, Mass.

Louis G. Pacent buys back the Pacent Electric Co. and its subsid, Pacent Reproducer Corp. Will re-sume personal charge as Pacent En-gineering Corp.

U. S. Supreme court held last week that The Spider, stage thriller, did not infringe on The Evil Hour and put final quietus on the suit for piagiarism brought by Phills Hurm and Percy Morgan, Jr., against Fulton Oursier, Lowell Brentano, Albert Lewis and Sam Harris.

Roberta Beatty has replaced Za mah Cunningham in the rehearsal of '9 Pine Street.'

Burgess Meredith hops from Three Penny Opera' to Little Old

Irving Kaye Davis press agents that he has not signed with Arch Selwyn for 'The Naked Woman.' Says it's under consideration now by another manager.

Wee & Leventhal plan to put It's a Wise Child into immediate re-hearsal. Looking for the original

Bert Lytell agreed to do 'Survival' at the Cape and South Shore play-houses in July.

Ciaire Luce back in 'Gay Divorce' following hospital visit for a rup-tured blood vessel

Katharine Cornell to shut 'Aile Corn' here May 13, to head for Phila. and Boston before going into Chlcago for the falr.

Mary Garden regains her name from the perfume company, which is assessed six cents damages.

Sult by the architects for plans not paid for recall A. C. Blumenthal's plan for a huge theatre at Broadway and 47th. This was a gag during the Fox expansion period. Now Jacques Carlu and John A. Boyle have entered sult for \$73,000 damages. Blumey says they should collect from Billi Fox.

Wells Hawks given a dinner and reception by S. Rankin Drew post of the Legion, which he formed. At the Blitmore, Thursday (20), with the Theatrical Press reps. sharing the event. Hawks is president emeritus of the latter.

Action against Viking Press for publication of 'God's Little Acre' has been put over to May 2. Pro-test against the action signed by 40 authors, has been sent to the vice society.

Stella Balley, daughter of a Texas judge, who has been a B'way show-girl, asking for a divorce from Leighton K. Brill, stage manager of Music in the Air.' whom she mar-ried a year ago. Co-respondent, another showgiri, not named.

'Hard Boiled Angel,' in which Le-nore Ulric will tempt World Fair visitors, will open in Albany, May 8, with a three weeks' tour before Chi. Arch Selwyn bosses.

Under an agreement, the son of Libby Holman Reynolds will get \$2,000,000 in his late father's estate, the same as his half-sister. The remainder of the Reynolds fortune will go to a charitable foundation.

T. Arthur Oliver, E. R. Eastman and Mrs. Ann Duncan appointed to the N. Y. State Fair board.

It Happened Tomorrow' switched from the Longacre to the Ritz.

Post office figures there are 250 concerns using the chain sales gag. Within the law, unless new legislation is passed, but regarded as a swindte.

Red Bank, N. J., to hold a referendum May 16.

Metropolitan figures that abou 90% of last year's subscribers wil renew. Secretary Woodin canceler his seating. Going to be too busy.

Robert Massey, who helped his brother Guy concoct the Prisoner's Song' yearning for those wings. In a Texas lockup for a liquor viola-tion.

Maude Adams reported to be considering another piay. This one is by Philip Barry, and if she take it she will bring it into N. Y. after a brief tryout. Not until next season, in any event.

Take a Chance' to din to a \$9

L. Lawrence Weber thinking of trying a new version of 'Manhattan Medley.' Rewrite by Richard Flour-noy.

Circus paid its annual visit to

Bellevue hospital Sat. (22).

Giorla Blackton Woolrich asking
the N. Y. Supreme court to annul
her marriage to Cornell Woolrich,
novelist, with whom she eloped in
1830. Her moving papers recite that
she lett her husband a month after
she lett her husband a month after
life was a mockery. She's the
daughter of J. Stuart Blackton, one
of the founders of the Vitagraph.

Harry Chesterfield issues warning that impostors are using the N.V.A drive to work the old saler action the suburbs. Salesmen take orders for sugar, allegting the profits go to the vaudeville charity fund

Supreme court denles application of Herman Shumlin to restrain Krimsky & Cochrane from exhibiting 'Maedchen in Uniform.' Shumlin claims all American rights, but court finds his claims 'ambiguous' and asks more testimony.

Illness of Jan Paderewski prevented his receiving the degree of Mus, Doc, at Columbia university yesterday (Mon.) Laid up with lum

Appellate division affirms decision of lower court and declares he is not itable for \$1,000,000 allegedly due Chicago Title & Trust Company, which took over Herbert Lublin's holdings in the old Roxy to sell to Fox.

Eddie Cantor leases a 14-room duplex in the San Remo. It's got a terrace, too.

Irving Berlin and Moss Hart in Bermuda working on their musicai, 'As Thousands Cheer.'

John Charles Thomas signed for the Met. next year.

Barnum show will give the entire receipts May 6 to Masonic bodies to assist in their relief work. Sam Gumperts, the g. m., is a member of Pacific Lodge.

Theatre Union buys 'Sallors of Cattaro' formerly held by the Guild. For/next season.

Boris Thomasefsky's Hitler drams prev.swed at the McKinley, Bronx Friday. Police present but no demonstration.

Shuberts announce 'Autumn Cro-is' will not tour.

Viia Milis, wife of Wladec Zbyszko, wrestler, sued him in 1931 for a separation claiming his love making was too vidlent. Now she asks a divorce because of another showgiri. Latter not named.

Visitors, will open in Aloany, May 8, with a three weeks' tour before Chi. Arch Sciwyn bosses.

Mrs. Edward Stanton, wife of Jimmy Walker's former sec, announces that lingerib bill has been paid. Dealer alieged the undies were for Betty Compton.

Coast

Thieves broke into a parked auto-mobile owned by Ruth Roland, actress, and stole clothing and sundries valued at \$383.

Clive Brook named defendant in a \$5,032.50 damage suit filed in L. A. Superior Court by Margaret Hutch-inson, who alleged she received in-juries when the actor's car coilided with the one which she was driving.

Sari Maritza and Vivian Gaye, actresses, ordered in L. A. Munici-pai Court to pay \$732 damages to Helen Lee Barle, apartment house owner, for alleged damage done to furniture.

Plans for the immediate con-struction of a broadcast station and television studio on the Radio to tin Hollywood were announced by M. H. Aylesworth, NBC president, before his departure for New York.

Announcement of the forthcoming marriage of Merna Kennedy actress, and Busby Berkeiey, dance director, made by friends of the couple.

King Vidor, film director, granted permission to file a motion to set aside the divorce degree awarded to Eleanor Bordman Vidor in L. A. Superior Court, according to an nouncement made by the director's

Hurd McClellan, film stunt man, injured during filming of a demonstration at Universal studios, Holiywood, when a builet entered a weak spot in a builet-proof vest and lodged in his abdomen, later succumbed to the effects of the ac-

Joseph Reagan, sentenced to hang for the murder of Lleut, Hugh Crowley during a theatre robbery, given a reprieve until May 26 by Governor Roiph. Execution was to have been April 21.

Lillan L. Reticker, formerly Lil-lian Lane, actress, filed a \$100,000 alienation of affection suit in L. A. Superior court against her mother-in-law, Mrs. Howard Reticker, al-leging that the defendant iured her husband away from home on many occasions.

Announcement of the separation of Dorothy Oison Grey and Romer Grey, son of Zane Grey, made by friends of the couple.

Hayden Talbot, scenario writer, ordered in L. A. Superior court to pay \$250 temporary alimony to his divorced wrife. Esther Talbot, and \$500 attorney fees, plus \$50 for court costs.

Two bilis prohibiting the inter-marriage of whites and Filipinos, or 'Malayans' in California signed by Governor Rolph.

Blanche Sweet, actress, filed a voluntary bankruptcy petition in the U. S. District court, L. A., listing liabilities of \$13,819 and assets of \$200. Among assets listed was anunpaid loan of \$50,000 to her former husband, Marshali Nellan, which she alleged is of no value.

Violet E. Hatch reported to L. A. police that thieves broke into her dance hall and stole a money bag containing \$50 in cash.

Eivina Mattone filed suit for divorce in L. A. Superior couragainst Baron Andre Mattoni, former actor, charging crueity and desertion.

Announcement made by Gover Rolph after his conference william Randolph Hearst-that publisher was opposed to the legalizing pari-mutuel betting horse races in California. Measus passed by the Legislature, is now up for the governor's nature.

Leroy C. Townsend, radio announcer, sentenced in L. A. Superior court to serve from 1 to 10 years, after pleading, guity to three charges of grand theft.

Crail ruled that the Citizens' Na-tional Trust and Savings bank shall be the trustee of the fund.

Daisy De Voe, former secretary to Clara Bow, freed after serving 18 months in the L. A. County jail on a charge of embezzling \$825 from the actress.

Motion in L. A. Superior Court to set aside the divorce decree granted Eleanor Boardman from King Vidor dropped when the \$500 monthly support order for the couple's two children was revised with the actress paying haif and the film director the balance.

Disappearance of Ray West, vaude actor, from Fortland, Ore, where he was to have opened a theatre engagement, was blamed by his wife, formerly Manlila Le Morl, actress, to a shock suffered in the southern California quake.

Decision in favor of Captain MacD. Jones, head of the L. A. vice squad, handed down in Superior court in the \$228,000 damage suit filed by cast members of the play. Tysistrata,' because of the for-mer's raid on their alleged indecent

Jack L. Kearns, boxing promoter, granted permission by the L. A. police commission to transfer the address of his wholesale beer and wine permit.

I.A FRANCERIE

(Continued from page 50)

(Continued from page 50)
chosen a war setting. The action of La Francerie' develops during the battle of the Marne. There are only three characters—a German officer quartered at na French chateau; the characters—a German officer quartered at na French chateau; less than the characters—a German officer quartered at na French passing the characters—a German officer of the characters—a German of the characters—a more difficult period in which to put his idealistic theme across. Though there have been no actual riots at the theatre, a few patriots may be observed leaving the house a more difficult period in which to put his idealistic theme across. Though there have been no actual riots at the theatre, a few patriots may be observed leaving the house a more difficult period in which to put his idealistic theme across. Though there have been no actual riots at the theatre, a few patriots may be observed leaving the house a more difficult period in which to put his idealistic theme across. Though there have been no actual riots at the theatre, a few patriots may be observed leaving the house and may be observed leaving the house and a more difficult period in which to put his idealistic theme across. Though there have been no actual riots at the theatre, a few patriots and between the characters and the great richness and poetic beauty of the dialog, this pay is regarded here that and artiste triumphs of the se

season.

In the role of the German prince,
Jean Yonnel gives a fine performance. Marie Bell is realistic as the
boy and plays with great charm and
sincerity. Vera Korene is thoroughly satisfactory as the patriotic
Mme. Douvisis.

KARMA

Paris, April 10. Paris, April 10.

A play by Jeffrey Dell and Forestier.
Adapted by Mrs. Raiph-Mylo. At the
Oeuvre. Cast includes Jacques Raumer,
Marceile Genlat, Gleele Picard. Jo Maurel,
Jacques Ferreol, Jcan Davy. Paulet, Goulven.

The French adaptation leaves the locate in England where the play had a very good run. It is beauti-named to be a superior of the locate of th

Passeur de Nuits Blanches

('Sleepless Man')

Play by Manuel Azana. Translated by Madame Pomies. Oeuvre. Parls. Cast: Madeleine Valbrun, Mary Danvillers, Jacques Ferrcol, Paulcy, Lefort.

After pleading guity to three charges of grand theft.

Marlene Dietrich announced that she will keep the date of her departure for Europe a secret due to fear for the safety of her dauthored this play in one act, the following the control of the safety of her dauthored this play in one act, having received threatening letters a year ago.

A married man, a kind of builty of spends his nights out, gets home in the wee small hours to find a man leaving the house, but despite every proof to believe that the lover was leaving another apartment—not that of his wife.

Fair entertainment for Paris and some of the interest due to the political position of the author.

Beer Garden Acts

arenas will be permitted by the weather, with the outdoors angle regarded by garden promoters as highly important.

For acts, the salary outlook is not oo joyous, but if the coin isn't so For acts, the salary outlook is not soo joyous, but if the coin isn't so strong that will be partly atoned for by the fact that work will be reasted—and the vaudevillian is gorely in need just now. There will be few big shows, and probably no names used, with the bills likely to comprise moderate salaried singles and teams for the meet part.

and teams for the most part.

In New York, prospects are particularly bright. Numerous spots dark for months, or years, are being manicured for the summer splurge. Roadhouses on Westchester and Long Island lanes which have starved with regularity since prohibition, have visions of better hings. For the first time in years the operators are taking a chance on heavy investments for renovations, most of them building outdoor adjuncts of greater seating espacity.

espacity.

Woodmansten Inn (Pelham) will
add 8,500 open air seats to its present 1,800 under the roof; Ben Marden's Riviera, on the Palisades, will
seat 3,000; Sea Breeze Beach Club,
Long Peach, 3,500, and the Reis
Park Garden, on Long Island, will
hold 5,000. Coney Island is certain
to the control of the control of the control
gardens, including relumans, and
all using shows.

Organized Booking

Organized Booking
That the entertainment will be booked on an organized basis is seen in the fact that a large number of New York's agents and indie bookers are turning their attention to the beer garden busineses, all attempting to line up routes with the bear garden busineses, all attempting to line up routes. Whe bookings will extiend beyond the metropolitan district is also anticipated. Bookers are new scouting throughout the east and middle west for clients, One of them, Harry Rogers, left New York last week with leads on a prospective route of eight or 10 full week beer garden stands between New York and Chicago.
While showmen prevail thus far

and Chicago.

While showmen prevail thus far among the garden promoters, many non-theatrical people have become interested, both financially and actively, with a likelihood that the ranks of showmen will be increased. The chance for a clean-up over the summer is attracting people from every line of business.

wery line of business.

For their talent it is expected that the beer gardens will draw on the regular vaude act market, but from the vaudevillans' elwopoint the new field is expected to do more than merely put 1,000 or more regular acts to work. It is hoped that a new source for the development of talent, of which there now is none within the waude business itself, will result. According to precedent that should happen. Beer gardens and rathskellers spawned the cream of America's variety entertainers at one time, especialty comedians.

The late William Morris was among showmen who predicted, prior to beer's legalization, the return to

among snowmen who predicted, prior to beer's legalization, the return
of beer gardens and the music hall
type of show therein, and that it
would be of benefit to the theate
if only as a source of talent.
The Now York of

The New York State ruling that no brewer can take direct interest in a retail beer establishment put a crimp in the Times Square plans of Annheuser-Busch. The St. Louis crimp in the Times Square plans of Annheuser-Busch. The St. Louis brewery had an option on a large corner plot at Broadway and 46th street with intentions of opening a 5,000-seater. That no longer being possible it a likely that independent interest will open two or three Times Square spots of smaller canacity. capacity.

Break for Trommer's

Break for Trommer's

An exception under the New York brewery ownership law is made for places in which brewer's were interested prior to 3.2. This was a break for Trommer's which has its own large beer garden at the brewery in Brooklyn and an interest in other places around New York. The Bushwick Avenue garden, seating the State of the places around New York. The Bushwick Avenue garden, seating the State of the places around New York. The Bushwick Avenue garden, seating the State of the State o

hand. For the time being Trommer's will confine its amusement efforts to a dance orchestra. It has a rath-skeller downstairs but it's not a rathskeller in the real sense, being chiefly for private parties and club affairs. It is otherwise used only in

affairs. It is otherwise used only in emergencies. New York's speakeasies registered various and strange reactions during beer's first two weeks. on business. Those selling beer found that while the volume of sales and attendance had increased, the gross dropped due to the price difference in beer and boose sales.

Comedy Angles

Comedy Angles
The funniest sight was provided
by speak owners who, after operating behind barred doors since 1920,
suddenly woke up on the morning
of April 7 and found themselves
legal business men. They opened
their doors on the street with a
feeling of great relief.

their doors on the street with a feeling of great relief.

Another farcical development was those speaks which decided to continue selling hard stuff, result being that they must operate deeper under the covers than ever. Most of these places have dispensed with beer altogether—it's against the law to sell twithout a license, the bartender advises. The reason is that beer is twithout a license, the bartender advises. The reason is that beer is twithout a license, the bartender advises. The reason is that beer is twithout a license, the bartender advises. The reason is that beer is twithout a license, the bartender advises. The reason is that beer is twithout a license, the bartender is no bulky to handle on the q. t. Licenses are imandatory for every-body now and the former protection' is no longer available for beer darken, with or without antertainment, will have to be regarded as competition by theatres. While the showless beer spot may be as much of an aid as a handicap for theatres, there's no gainasying that the free entertainment to be for theatres, there's no gainasying that the free entertainment to be the free entertainment to be without the free entertainment to be the free

Hollywood Tipping 'Em In Old-Time Suds Spot

Hollywood, April 24.
Hollywood's first beer garden opened last week on Sunset near Vine. Operated by Nathanson, former Detroit cafe owner, the Indoor brew and food emporium is known as "The Garden.' Spot a five piece

as "the Garden." Spot a five piece gypsy orchestra. Nathan, who is a brother of Sam Nathaneon of the local Columbia exchange, had picture-set builders construct a replica of the old-time suds gardens.

Tm Telling You'

By Jack Osterman

OFF WITH THE OLD GOLD SEEMS to be, No Covers...No Mini-STANDARD...WHATLL WE USE mum...No Customers. NOW, CAMELS?

Or swell President is changing things faster than the Palace changes its policy. Beer is back. For the benefit of all concerned we are off the Gold Standard and Loew's State is headlining Long Tack Sam. Things are beginning to thrive and the house of the William State of the Control of the rison and Winkler out of their of-fices for finding an act in their rooms.

Maxwell Anderson's new play,
'Both Your Houses,' has been dedicated to John D. (Radio City)
Rockefeller.

Theme
And Rudy Vallee's new theme song is, 'Off with the old Fay, on with the new.'

Good idea

Ray Bolger claims that Primo
Canera has gone into the agency
business with King Kong.

Result
Our California spy wires that the recent earthquake turned Edgar Allen Wolf's red locks to black.

Probably Right
The other day in Lindy's a
waiter dropped a plate of soup in
Butch Tower's lap. The leaning
Tower jumped up and said, You're
too nervous to be a waiter, you
ought to go on a farm.

Memories

And in the passing of that fast wit Wilson Mizner it reminds us of the last time we were at the Brown Derby in Hollywood. We were sitting with Wilson and a couple of film tycoons (an there!!) when some songwriter, whom Wilson didn't like, walked in and Mizner suggested moving down near the kitchen. This didn't phase the guy and he followed to our table and and the followed to our table and part of the state of the sta

Too Sad to Be True
Eddle Moran joined a New York
night club, not so much for the
money but he figured at least he
would be able to grab himself a
little chow mein now and then.
Much elated he opened. The second
night the Chinese proprietor left
the restaurant and all.

Trend of Times

During the last two days Kate
Smith is reported to have gained 25
pounds...inflation!

Ostermania

Ostermania
During intermission of the 45th
street theatres—the street of hits—
looks like 'The Professional Beggars
Opera"... The new Cotton Club
show is swell and just to be in keeping with our brother columnists
we'll say, 'As predicted in this
column months ago. Arlen and
Koehler's 'Stormy Weather' is a
smash hit... and the new walls
done entirely by hand by Julian
Harrison are a revelation... If you
want an evening of laughs get E. V.
Darling to tell you of his experiences in Hollwood last month
the collection of the col pounds on the platinum standard....
And it strikes us that while giving that grand tribute to that grand
man, Ziegfeld, at the opening of
Loew's Ziegfeld they should have
given tribute to another grand man
who created the circuit that took
over the glorifler's theatre...Or am
I too sentimental?...ARE YOU

What Beer Is Doing

Tacoma, April 24.

With plenty of eastern beer now on hand, the reaction has set in. Local and nearby brewery gypers who peddied the spiked beer for the real thing to grocers and roadhouses for the 3.2 are suffering. One test made of the local product show the suffering the public 1.5 some roceathouses have

snowed 1.2 content.
Public is sore, roadhouses have been injured and the grocers say they are laying off. Blue Ribbon, Schiltz and Anhauser-Busch are now in the grocers to stay and the public going after it. One big chain is selling only six bottles to a customer.

Police judge reports not as many Police judge reports not as many drunks as before, botleggers are in a panic and beer trucks in front of residences are now an honor and distinction. With heavy tax in Seattle and grocers out there, people rrom there are visiting Tacoma, an innovation for the suds. Tacoma le happy and full of cheer and in general business is good.

Easton Waiting

Easton Waiting
Thus far legal beer has not had
any visual effect on the amusement field here and until a law is
passed regulating its sale, no attempt will be made by any entertainment people to do anything.
The sale of the sale of the sale of the
ton measures and in the meantime
every Tom, Dick and Harry is selling beer here without having to pay

ing beer here without having to pay any state or city tax, as the city has not made any regulations,

either.

There are several groups interested in beer gardens, but will not do anything until some definite law is passed. Several night clubs in roadhouses are also being planned, but that, too, is being held up.

On the Ferries

On the Ferries
Burlington, Vt., April 24.
Ferryboats operating on Lake
Champiain between this city and
New York points are expected to
install bars for the sale of beer.
Other passenger boats plying the
lake are also considering the plan
and may install the beer bars and
try professional entertainers.

Amusement Park Gardens

Amusement Fark Gardens
Canton, 0., April 24.

Major eastern Ohlo amusement
parks are going in for beer gardens.
Meyers Lake Park here has converted a large cafeteria into a modern beer garden, with a capacity of
several hundred. Opening night offered a German band and other en-

several hundred. Opening night offered a German band and other entertainment.
Oscar Beck, who recently leased
Springheld Lake Park, near Akron,
is building an old German beer garden, with tables outdoors, free
sound pictures and entertainment.
Summit Beach Park, Akron, will
have a beer garden on the midway.
Leo Madner will be the operator.
Dancing and floor show Saturdays
and Sundays.
Geauga Lake Park, near Akron,
is planning a beer garden to accommodate 400 people, and Craig
Beach Park, near Youngstown, is
also figuring on one. However, is
also figuring on one.
In the second of the second of the second
have the middle of May, will
have find the second of th

for months, to work.

Minne. Mayor's Reversal
Minneapolis, April 24.
Over the vigorous protests of
Mayor W. A. Anderson, an exofficial member, the park board
voted eight to two to legalize the
sale of 3.2 per cent. beer in the
public parks. This was the mayor's
second beer reverse in recent weeks,
the city council having over-ridden
his beer ordinance veto 23 to 3.
Anderson a year ago refused to
permit 'Crazy Quitt' play in Minneapolis. This cost him his party's
indorsement for re-election, but he
Js running for renomination just the
same. One of his opponents at next
mon.th's primaries will be A. G.
Tuzz' Balnbridge, local theatrical
manager.

On the Water

mer months, are alarming with been

coming.

A ferry boat line, inactive for several years, is now operating from six in the morning until midnight, Real beer available in bottles and on draught on the upper deck, 10c and 18c a throw.

A jitney fare with a 'stay as long as you like' sign plastered about, is the invitation to a river ride to enjoy fresh air and real beer.

Tenor Doubles in 3.2
Pittsburgh, April 24.
Brian McDonald, musical comedy and vaudeville tenor, whose home is in Pittsburgh, has gone into the tender of the more than the more than the more of the more than the m

the show business.

Opening Balto's Dark Spots
Ber is opening up a good many
shyttered rite of the good congel
list in the congel of the good congel
list in the lot list in the good congel
list in the good going last week after
having been nailed for some years.
In the old days the rathskeller was
the main gathering place for the
profesh in this town.
Maybe it's another omen, because
the performers in town last week
them taking time out to take a peak
at the old familiar surroundings.

Also reopened were the Club Ritz
and the Samovar, the latter formerly known as the Lido.

Hollywood Pessimistic
Hollywood, April 24.
Optimism among musicians and
entertainers who felt that the return
of brew and the opening of beer
gardens would benefit their profes-

of brew and the opening of beer gardens would benefit their professions, has gone sour grapes with little hope that any of the proposed spots around here will use entertainment on any great scale. So far, hotels, while feeling that beer will eventually build up their cafe business, are laying low on any big plans. Beer drinkers, unless offshoots of the mob which frequented Coney Islaind, are notoriously corney, preferring to quaff their lager in quiet surroundings.

Band business here is extremely low and there are no indications that beer will rejuvenate it. Same for club entertainers and cabaret people who have experienced no trend toward increased use of their talents through the opening of beer gardens.

gardens.

All Depends on 'If'
About 20 spots are planned in and around Hollywood if the Gandler ordinance, restricting the sale of beer to downtown Los Angeles, is repealed at the city election May 2. None of those in the making figure on using talent. Only two so far plan to use mest orchestra warlety which is a belly drop for the hotche brass blowers but a boon to the fiddle scrapers.

Mayfair hotel, which six years ago opened the classiest night-spot in the west, only to close it after a short run, hopes to open the room again during the summer. It will install a band but figures that the room and beer will attract, so will only engage a short priced combination.

Omeles interested Confirms

Omaha's Interstate Quaffe

Omaha's Interstate Quaffers'
Omaha, April 24.
While the state legislature
plays tiddledy-winks at Lincoln,
thirsty Nebraskans are crossing the
border into Missouri, Colorado and
Iowa for beer, diverting thousands
of dollars worth of all kinds of business from their own state into the
more favored oases.
It was bad enough for Omaha
when Missouri's supply was tapped
on April 7, and the exodus began.
Nearest Missouri point to Omaha
was 65 miles. But when Iowa got
suds, there was a real stream of
autos headed across the bridge to
Council Bluffs.
Hotel Chieftain is getting 25c abottle for 15c beer and customers
(Continued on page 63)

(Continued on page 63)

BIRTHS

On the water

Not much of a nick into the theatro business as yet, but the possibillities, especially during the sumithe Los Angeles 'Examiner.'

Broadway

VARIETY

Ed Wynn is going deaf. Ray Puckett around town. Richard Purcell, Jr., in from

Coast.
Florenz Tamara calls her dog
Hitter.
Ed Harrison p.a.'ing for Jack

enny. Wayne Pierson now a government x official. Fowler and Tamara into the Cap-itol this week.

bowler and Tamara into the Capitol this week.

Nut shops getting ready to switch to Juice Joints.

Nut shops getting ready to switch to Juice Joints.

Frank Gainssi has a brand new Roseiand contract.

Frank Gainssi has a brand new Roseiand contract.

Hob Manier Bergman suede should be supported by the summer of the summer

golf.

Doc Mayer, N.V.A. sanitarium head, back from Bermuda and off to

Boys and gais around round and the believe John Smith shot an 86 at 10 Doc Mayer, N.V.A. sanltarium head, back from Bermuda and oft to Saranac.

Sam acidwyn came in the Berengal Sam acidwyn came in the Saion Weiner Sam acidwyn came in the Saion Viennese May 2.

Mrs. Waiter Kingsley's libel suit against the News's ettled. Was over a story by Sid Skolsky.

O. McIntyre's personal mail, in the Saion Viennese May 2.

Mrs. Waiter Kingsley's libel suit against the News's settled. Was over a story by Sid Skolsky.

O. McIntyre's personal mail, in Chemark to those he writes.

Ernest Torrence expects to leave Lenox Hill hosp. this week and shortly sail for England.

Jigsaw puzzles on their way out agen. Some stores sluffed them and others offering bargains, lands charled the saion of the

on the Mannattan (19).

When Jesse Crawford left that suite backstage in the Par theatre the couch that was in there also

went.
Rowland Field, Brooklyn 'Times' drama critic, is also the paper's society editor under by-line of Dorothy White. nite. Morrie Ryskind's heavy burn over

r's 'Transcript' review of ' I Sing' when it opened

Boston.
Dick Watts, "Trib's" film critic, gets away May 14 on summer vacation, including a month's looksee

at Russia.

Grape-juice stand in the Square now sells 3.2 'wine,' which tastes merely like a hi-powered grape-juice drink.

Juice drink.

It was page one news in the Hartford 'Times' that George M. Cohan will appear there in 'Pigeons and People.

and People.'
Ciub Plaza sending out beer scrip.
Good for one giass, but not more
than one to a customer. Advertising

the opening.

M. H. Hoffman, recovered from his illness after a southern vacash, due to return to the coast the end of next week.

use to return to the coast the end of next week. Slightly inebriated vaudeviillan cailed up to state: Tim in the pansy ward of the Flower hospital; come and the Flower hospital hospital

present,
Robert C. Bruce has been laying
plans last two months in New York
for film expedition into the northland, leaving Hollywood early in the

summer.

A 'profile' of Will Hays will appear sometime in May in 'New Yorker.' One on Sam Gumpertz will

CHATTER

any biz, but minimum guaranty in-sisted unor

any biz, but minimum guaranty insisted upon.

Max Gordon so frantic finding method for the finding max of the following finding find

Majorca

By Theodore Pratt

Only roadhouse venture a floppo Ellot Paul doing a play on Ibiza sister island.

Eliot Paul doing a play on Ibiza, sister island.
Little Club, American backed, best restaurant on the island.
Richard Hageman, American competence of the co

painter now.

John Hutchens, formerly with Post and N. Y. Times, and Broadway critic for Theatre Arts Month-there do not not seen to the dependent of the depen

Cleveland By Glenn C. Pullen

By Glonn C. Pullen

Bill McDermott, drama critic of Peedec's examaning annual Peedec's examaning annual Eventual Peedec's examaning annual Eventual Peedec's examaning annual Peedec's examination of the Peedec's

pear sometime in May in New by New Jorken. One on Sam Gumpertz will be split between two issues, starting April 29.

Almost any 5th Ave. store can be had on a 10% of the gross rental basis. Wide open spaces prompte thandlords to gat in 10% on almost a walksthoot.

Berlin

By Heinrich Fraenkel

Wilhelm Bendow rid of his an

pendix.
Church bells for Fritz Langenscheidt and Rita Fabri.
Dr. Kraft quitting Terra publicity
job, successor belng Dr. Goldmann,
who is not a Jew.
Lichtburg, biggest downtown
movie palace, changed to musical
comedy. Hans v. Wolzogen is in
charge.

movie paince, cnanged to manage comedy. Hans v. Wolsogen is In Eugen Scharin switching from the Berlin Fox publicity berth to the one in Vienna. Dr. Kurt Simon his Genille successor merely with Emerical Scharing the Scharing of the Scharing the Scharing of the Scharing the Scha

zartsaal.
Femina definitely dark, Started, three years ago, as one of the biggest and most gorgeous Berlin night clubs. In receivership for a

night clubs. In receivership for a long time.

Lola Artot de Padilla ded, aged 46. Joining the Staatsoper in 1909, she was, for more than 10 years, one of the leading stars of the bigsest According to the latest ruling to hand, work for German films is still to be open to Jewish artists, provided they have been in the war. Real front-trench service essential those to immigrate to Vienna. He'll start with a Grillparzer production in the Deutsches Volkstheater and later on will take over the Komoedick.

dle.
Olga Tschechowa's daughter, Æda
Tschechowa, has her stage debut in
the Kleines theatre. Mother and
daughter co-starred, Olga looking
like a twin sister rather than the

momma.
Very friendly relations nowadays
with Italy. Ufa Palast running a
big Italian air picture (something
in the style of 'Wings'), with the
famous Fascist picture 'Black Shirt'

in the style of 'Wings'), with the famous Fassets picture 'Black Shir' to Gollow. Beer, London, was scheduled to conduct the Philharmonic orchestra here, April 12. Last-minute replacement, but no official statement if change was due to the conductor's race and credible unrest in German vaude circles about the arrest of Milos, who has seaked the association plenty, 100,000 marks being a rough estimate of what Milos has cost the tale the couple of years. With the Circus Busch scheduled to play Aachen (Aht is Chapelle) for 10 days early in May, all show bondits pictures) got together to lodge a protest, arguing that they couldn't stand such competition in these bad times. Probability is that local authorities will see the point and stop the stow.

Vienna

Kammerspiele theatre putting in force general 29%, reduction on all categories of seats.

Paul Fejos to direct a talker, 'Sun Rays' for Sascha featuring popular Annabella and Gustav Froehlich.

Berlin manager File. Rotter at at a hospital in Vaduz reported to plan settling in Vienna.

First German performance of Lulu Volimer's 'Sun Up' to be broadcast title, 'Mutter wom Berg'.

Burgtheatre-star, Franz Hoebling, discovered personally bidding in law courts at forced sale of palatial residence and securing rights as Karl Farkas, revue author and cabaret star, part author of 'Wonder Bar,' to have two months' stay in London with a view of settling 'Sissy,' operetta written around romanite marriage story of Emperor Francis Joseph, with music by Fritz Kreisler, is 125 up at Theatren's the settlement of the price of \$3,000. Relays to include Thelen. Zauberhoete' and Egyptian Hennary, received special ovation when directing Pichlarmonic orchests.

Fidelio, 'Zauberfioete' and Egyptian Helein. Waiter, boyottod'in Germany, received special ovation when directing Pithiarmonic orchestra in Vienna. Second contract pending with other boyocited conductor, Otto Kiemperer. Among Us, new play by 'Angels Among Us,' new play by 'Angels Among Us, new play by 'Dispersion of the 'Angels Canger,' and 'Dispersion of the 'Angels' and 'Dispersion of the 'Dispersion of

was still in prison awaiting out-come of sensational trial on charge

was still in prison awalting outcome of sensational trial on charges of seduction.
Conrad Veidt off to London to star for Gaumont British in espionage film. To return end of May to Berlin for Ufa talker. Lebestell of the Condon. Stage plans to star The Devil Passes at Volkstheatre failing flat due to film plans and honeymoon trip.

London

Jack Haskell glad to be back her again. Green Room Rag postponed till May 14.

Leon Rogee's wife down with seption

Robert Leonard trying to crash ne compere racket.

the compere racket.

Eleanora Ambrose thinking of staging a come-back.

'Overture,' a new play by Sutton Vane, due at the Little in May report good business in the provinces. Nina Mae McKinney looking Aida Ward over at the London Pavilles.

Monte Carlo season closing end June,' and reopening again in June, 'Ambro Marchael' and reopening again in June,' and 'Rome Marchael' a

June.

Dennis Noble recovered from operation, and now ready to resume

work.

Madeline Cohen, well-known first
nighter, under operation for abscess
on ear.

n ear. Harry Foster complimenting An-on Dolin and Markova on their

on ear.

Harry Foster complimenting Antary Mark and Markova on their and the state of the state

Gulid and Orphanage benefit to be held at London Pavillon for first time.

Tom Vallance, brother-in-law and manager of Sir Harry Lauder, who died suddenly last year, left around \$60,000.

\$50,000.

Cleely Richards, veteran comedy actress and star of His Majesty's theatre in the day of Herbert Tree, has just dled.

Sydney Carroll off to Vienna to attend premiers of Museolini's play, 'Napoleon,' which, he staged in Lon-

attend premiere of Museolini's play, 'Napoleon,' which he staged in London and the state of the

performances at the St. James' theatre in aid of Queen Mary's Hospital for the East End.
British International Pictures'
British International Pictures'
Held Control of the Control
Active Control
A

Paris

By Boulah Livingstone

Douglas Fairbanks off to Biar-tz for a few days.

Robert Lissman, here from Lon-on for two weeks, scouting talent. Yves Mirande and Chevalier have gone to Cannes for the Easter holi-days.

Yvonne Printemps has given up her apartment and moved to the George V.

Arita Day, American dancer, fea-tured as latest attraction at Rob-inson's cabaret.

Albert H. Morton of R.C.A. was guest of honor at this week's Amer-lcan Club luncheon.

M. Moretti is composing incidental music for Maurice Chevaller and Henri Garat films.

valier and Henri Garat films.

Raymond Bernard and his troupe
of "Miserables' have quitted the
Joinville studies to make exteriors
at la Cots d'Azur.

Reagoe gave a
fareweil party at the Select the
night before sailing for America
on the Olympic (March 12).

Frank Clifford, former production
manager of Tobis in Paris, has
taken up his new duties as director
general of the same co. in Berlin.

general of the same co. In Berlin.

Beth Berri, back from London,
has gone to Rome with Mark
Hanna, her husband, who acis as
Fairbanks' foreign representative.

In celebration of the 300th per-formance of 'Au Pays du Soleil' the authors, management and entire company held a midnight party

cormance of 'Au Pays du Soleil' the authors, management and entire company held a midnight party backstage. Securities, directors and Picture executives, directors and Picture and pays the property of the hotels. Ramon Novarro is stopping at the George V, but entertained the press of the hotels. Ramon Novarro is stopping at the George V, but entertained the press version of the hotels. Ramon Novarro is stopping at the George V, but entertained the press version. Charpentier and Robert Ritchie helped receive.

Gaby Morlay, who created the stage lead in Francis de Croisset's Company of the Company of

tange of discouragement in his work of discouragement in his work of the control of the control

Leicester Square Theatre of Varieties.
Felix Mesguich, though a Frenchman, claims to have been the first person to show motion pictures in America. He describes his ploacer and Blais in Tours de Mantivelle, just published.
Premiere of Eddie Cantor's Kid from Spain' at the Lord Byron on April 19 will be a benefit performance under swanky patronage for charity work furthered by the detail Church, with tickets selling as high as \$4 per.

Riviera

By Frank Scully

Morgan Trio still trying. Where's Arthur Schwartz'? Charlie McArthur gotta code.

Armand Bernard dolng personals. 'Blonde Venus' at Forum did nacko biz.

Carlton bar Mike Arlen's club-house in town.

Irving Thalberg better, but still takes afternoon naps.

takes atternoon naps.

Novelty, Jacques Haik house, featuring a 1906 picture.

Helen Hayes, after trying Frencinow Hollywood bound for (gag)
'Another Language.'

Michier Language.

Nice starts new marathon dance contest the day after old ones fold and with same names in new corn contest.

contest.

Riviera, famous for taking up dying American fads, has now opened a speak, with Percy Wills and Sylvetre Leonardi as enter-

opened a speak, with Percy Wills and Sylvetre Leonard as enter-tainers.

Jean Peres, ploneer exhib here operating two infrast-run houses, being own two first-run houses, being own two first-run houses, being own two first-run houses, and they're still building.

Lucky break tipped scribes on Jimmy Wulker-Betty Compton marriage plans. AP and INS men phone, but couldn't. They bussed over and asked city hall clerks for marriage banns. Told banns were always posted in a room down the hall, they barged down, but took the wrong turn and landed in a lin a private huddle with deputy mayor. Result, red checks, a sore Walker and no handshakes. Next day the banns were posted.

Budapest

By E. P. Jacobi

Loon

New REO passes out. Ben Serkowich in town Thoda Cocroft down with quere throat.

Al Belagco in town hatching a

Ai Beiasco is town hatching a dance band.

Emil Boreo.

Bat Chicago.

Gardner Wilson handling Majestic theatro publicity for S. J. Gregory.

Ragenbeck-Wallace circus doing light bit along with the loop theathly the service of the s

es. Fred Evans from Detroit installed : B&K as producer, with Will Har-

ris out.

Mark Fisher returns to the Edge-water Beach Hotel for the summer water B May 27.

ris out.

Mark Fisher returns to the Edgewater Beach Hotel for the summer May Mark Fisher at the Edgewater Beach Hotel.

Dear Dear occhestra replaced Mark Fisher at the Edgewater Beach Hotel.

Benny Meroft visited Chicago en route to spen for Hobilitzelle with a branch of the season of the seaso

Garrick. Both houses newly reopened.

Charles Freeman's production of
'We, The People', opens April 30 at
the Jewish People's Institute. Elmer
Rice favored that spot rather than
the International Charlette Learn and Jack Garrity, Jr., wife and son of Shubert
generalissimo J. J. Garrity, appear
in the Princess production of Riddel Me This, starring Roger Pryor.

Abe Blumstein back in Chicago in
Abe Blumstein back in Chicago in
exchange, in line with Columbia's
aim to send its better men into Chicago to help build up biz in that
torritory.

alm to send its better men into cna-cage to help build up biz in that territory.

Phil Baker took a vacation Good Friday while Armour sponsored its sufficient classic. Seven Last Words and the property of the word and property of the property of the from California and Ted Pearson from New York.

Montreal

Chris Eilis ululating on CHLP. oe Crampton back from Mari-

Chris Eins unukung on Mari-Joe Crampton back from Mari-times. Imperial goes into grand opera May 8. Reg Grant brooking into song

CHATTER

stock company currently playing summer season at His Majesty's. summer season at His Majesty's.
Anti-Semitic meeting largely attended by French-Canadiana held
Thursday (20) at Gesu Hall with
inflammatory speeches against Jewish influence in Quebec province.
No important names among speakers, and local press, French and
English, a unit in condemnation.

Saranac Lake By Happy Benway

Betty Blair picking up nicely; out bed soon.

of bed soon.

Tommy Vicks due for a seige in
bed: slight setback.

Thanks, Ruth Morris for all those
story ilg-saw puzzles.

Ton! Temple is back airing at the
lodge after a three-week vacash.

Frank Garfield getting to feel like
himself; spring fever hitting that
boy.

oy. Are you writing to those that you now in Saranac and elsewhere who

boy.

Are you writing to those that you know in Saranac and elsewhere who are you will also have you can be you can be also have you can be you c

well.

Bert Ford got the okay to join the up gang once more. He has put on weight that was lost downtowning.

put on weight that was lost down-towning.

Mae Delany and Gladys Palmer were downtown to see a talker, first time in over a year, and were those gals happy:

Language of the control of the consecutive the c

Eddic.

Danny Murphy deserves a lot of credit for the material that he digs up for Jack Pearl. The N. B. C. should keep their eye on our Dan-

up 107 sees their eye on our Danmould keep their eye on our Danhould keep their eye on our Danhould keep their eye on our Danline of cutting of ribs; it was successful
over the watchtul eye and knife of
Dr. Woodruff.
Al Jocker sticking to the bed
routine like a vet, now sports a
state of a 1-Hider. His wife an at
state of a 1-Hider. His wife and
state of a 1-Hider. His wife and
state of a 1-Hider. His wife and
the Daster holiday.
Thanking Joseph Vaughey, F. Ellenberg, Bob McGuire and Mrs.
Arthur Helmilck for the jig-saws
sent to the gang; sure helps to while
the hours away.

Joe Crampton back from Marilines lines into grand operalines lines into grand operalines grant brooking into song
over the air.
Paddy McCallum, dean of Montrail reporters, dead.
Illianche Montel and Roland Toulinnehe Montel Montel Monte Montel
Montel Montel Montel
Milliand Montel
Milliand Montel
Milliand Montel
Monte

Hollywood

Stan Laurel on a motor trip to Bruce Cabot's contract with Radio icked up.

Constance Cummings will sellarly before returning from abroad.

Dying malt shops are offering free glasses with their product, with no takers.

glasses with the claim of the missus will take in the Grand Canyon next month.

George O'Brien back from a three-monthe' vacash in Europe and

Only large building in town with-ut a letter chute is the Los Angeles

Africa.
Only large building in town without a stiter chute is the Los Angeles Control of Richards.
Stanley Cortez, brother of Ricardo, grinding second camera on My Lips Betray, Fox.
Colin Keith Johnston, from New York legit, flew here this week for Huser Packing Company is going into the brewary business, making sausage it's side line.
Leah Ray guest of honor at personal appearances of acreen players in Mike Lewis, Paramount's Coast district sales mgr, on his way to sales convention at Allattic City.
Bicycle renting stores springing up all over town. Lowest prices are like an hour, three hours for half a sufficient of the control of the contro

25c. an nour, and a fav on the Fox Lilian Harvey is a fav on the Fox Lot. Finishing her first picture, she was handed a big backet of flowers paid for by the grips, electricians and men.

was handed a big basket or nowers paid for by the grips, electricians and prop men. and Ruby and Joe Manklewicz walked on the Ed Wynn story at Metro, Al Boasberg suggested the studio title the picture Design for Leaving. to complete rokes and Adouble a Fox of the studio title and the studio title the picture of these and the studio title and t

section to his own work in certain scenes.

Title clearing job at Fox, which has been handled by Jason Joy, who is now working on construction of the proposed Artists' Service Bureau, passes to Thornton Sargent in the publicity department.

District attorney's office questioned Roberta Gale, who had been going places with Al Read, as to money for investment purposes. Mrs. Read, however, named Claire Windsor as correspondent when she sued for divorce last year.

Coney Island

Alfred Feltman back from Florida with a healthy tan. Paris Night Club renovating with new tables and big stage. Velodrome opening Sunday fea-turing motorcycle and bike races. RKO Tilyou and Loew's Coney Island have dropped 'early bird' 10c matinees.

turing motorcycle and blice races.

RRO Tilyou and Low's Coney Island have dropped 'early bird' 10c matthees.

Mgr. Bob Ungerfeld of RKO Tilyoungering member of SingSam Gumperts, general manager of Ringling Bros. 'circus, around Coney Sunday saying helio to friends.

New beer gardens and restaurants. New beer gardens and restaurants. New hear Lebro's Imperial, Fettman's Maple Gardens, Clam Barand Tapper's.

Alf Wilton, former head Keith vaude dept., living in Manhattan Beach. Now handling orchestra a Jammy Mattern, famous for his trans-Alaint filght to Moscow, flew in from Ohio this week, staying at the Haif Moon.

The Amusement League of America. Inc., held their convention at the Haif Moon.

Ruby Zwerling, resident in Sea Gate, accepting congratulations on his fifth anniversary as conductor of new's State, N. 7, orch.

Ruby Zwerling, resident in Sea Gate, accepting congratulations on his fifth anniversary as conductor of new's State, N. 7, orch.

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Ruby Zwerling, resident in Sea Gate, accepting congratulations on his fifth anniversary as conductor of consumeration of the consumeration

the first Scandingvian to hold office the first Scandinavian to not office.

RKO Tilyou attracting attention last few weeks with classy fronts, catching patron's eye with something new and different. Alberta Maguire, pretty and smiling cashier, makes it easy for customers to dig

com.

Parking regulations by police offi-cials are being reconsidered for au-tos and busses; likely have usual parking stands at W. 8th st., W. 10th st., W 12th st. and Stillwell ave. Rumored that the parking time may be changed.

St. Paul

By Walt Raschick

William Carroll in as assistant to William Mick at the Tower.

William Carroll in as assistant to William Mick at the Tower.

Bob Creighton in from Kansas City to take over the manager's job at the Coliseum dance half May 16.

Vince Sweader, formerly with National Screen Service, in as assistant manager at the Tower, replacing William Carroll.

By the Control of the Coliseum of the Coliseum and the May 16.

Vince Sweader, formerly with National Screen Service, in as assistant manager at the Tower, replacing William Carroll.

World yantic average the little spot cetting a bigger play than all the other nite spots combined.

World yanks 'Maedchen in Uniform' two days early. House to quit spots of the Coliseum of the Control of the Contr

Hartford

By M. H. Hammer

Connecticut river flood keeps away thousands from theatres. Arthur Gleason, new Capitol the-atre manager, meets the rest of the boys in Hartford. Neighbs sponsoring local benefit drives offering a p.c. on sale of tick-ets by church and charitable organ-izations.

ets by church and charitable organizations.
Waiter Brows, Hartford 'Courant'
columnist, still ill, and friends in
various industries, including theatre
ficid, pinch hit, writing ideas of
their own. A novel feature which
their own is exploiting to some
the courant' is exploiting to some

their own. A novel seasure winds, the constraint is exploiting to some account is exploiting to some account is exploiting to some account in the constraint of the constraint in the constraint

San Francisco

By Harold Bock

Yehudi Menuhin will fiddle here May 5. Bonney McDevitt in advance of Morton Downey.

Honney McDevitt in advance of Morton Downey. "Light opera im-Bernardon, a grocery." Eddle Janis and Ben Berman up to plug their tunes locally. Belmont dog track closed, but Baden now open for season. The Ned Tollingrew expect a fam-

The Ned Tollingers expect a family addition one of these days.

Joe Leo commutes between his Los Angeles house and local Fox.

Const league basebail games see Joe E. Brown there every afternoon. Clinton Mecham new booker at Allied exchange. Ole Olsen on road.

All the exchange. Ole Olsen on Joseph Charles and J

By E. P. Jacobi

New 15% reduction of salaries in State theatres starting from July I. Scores of Hungarlan artists, scen. where Hitler won't have them. Jose Mojica, Mexican tenor, here on his way to Athens and Sofia, where he is scheduled for recitais. It is scheduled for recitais steals, divorced her husband, Istvan Beltassy, young leading man, six months ago. They will be married again next week. The second in the se

war opercita that made Emmerich Kalman's rejutation, to go on the screen as a Hungarian indie production. Hungarian and German Jaques Natanson, French dramatist, sued Keves, Hungarian agent, for 8,000 pen;cos royalties for Central Europe productions of a play of due to him. Kiraly theatre and Alex Marton, theatrical agent, quarrelling about Hungarian production rights to the second se The Hague By M. W. Etty-Leal

By M. W. Etty-Leal
In Princess theatre. The Hague,
as a novelty a non-stop cobaret
show, under management of Dutch
conferencier, Jan van Riemedyk.
Concert season ending here. Maurice Marechal, French 'ceilist, one
othe last performances here, and
enthe last performances here, and
the last performances here, and
her singing for AVRO microphone.
Thrilicrs very popular here at
present. In Asta theatre, The
Hague, German thriller, Eine Tuer
geh auf (Ufa), packed to capacity,
'Ch und die Kalseein,' with Mady
Christians and Lilian Harvey. Ufa
production.

Christians and Lilian Harvey. Ufa production.
At Tuschinsky, Amsterdam, Hol-lond premiere of Universal film, Back Street, based on novel by Fannie Hurst, while at The Hague in City theatre a special perform-ance for authorities of a film made by Dutch Like Saving association, to obtain tunds for new life-boaty

Bermuda

Norman Brokenshire an Easter arrival (13).
Actor John Savage salls on the Queen' Saturday (22).
Dr. Edgar Mayer of Saranac at the Castle Harbour with patient. Cambridge guests include artists Georgia O'Keefe and Marjorle Con-

Georgia O'Keefe and Marjorle Content.

Larger hotels ending the winter season May 3. No sign of the Hamilton, dark all winter, reopening for the summer a day (15) hundreds on 'Majestic' cruise stranded 12 miles off shore, seas kicking too much to transfer them by tender for scheduled sightseeing trip.

Entertainers at the Belmont-Ziegfeld), Eibel ('Etudent Prince') Paster, magician Howard Becker as m.c., and dance team of Barbara and Fred De Cameron.

Denver

Harry Stearns now selling for United Artiets.

Mary Thompson, editor School-time page, Post, and Vance C. Gallagher marries, manager Consolidated Productions exchange recovering from attack of blood poisoning.

Bio Cain. 235-pound Fox film Boyman, could still stand on his force of the production of

nburb, s. Gertrude Robeson was buy-films along the row, getting (Continued on page 62)

O B I T U A R Y

WILLIAM COURTENAY

WILLIAM COURTENAY
William Courtenay, 57, died in
Rye, N. Y., April 20. A severe coid,
complicated by heart weakness due
to his picture work caused his return from Hollywood and resulted
in his death.

to his picture work caused his return from Hollywood and resulted
in his death.

He was early interested in the
stage and his graduation from Holy
Cross college was shortly followed
by his debut in a 'Ten Nights in a
Bar Room' company through the
New England states. His first important engagement, with Milton
and Dolly Nobles, followed in 1892
and he rapidly came to the fore as
a leading man with Richard Mansfield, then the old Lyceum company,
followed by other important engage-

after an iliness of three years. She was the wife of William Bouss, for 25 years state manager for the late David Belasco.

She made her stage debut 28 years ago with Brandon Tynan in Robert Emment'. After her marrisge site was chieffen, there is the stage of the s

RITA ESTHER MURREL

MITA ESTHEN MURREL Mrs. Rita Esther Murrel, 35, wife of John A. Murrel, a vaudeville per-former the greater part of her life, died Friday 21 at St. Luke's hos-pital, Davenport, Ia., death coming after extended illness. Playing

William Morris

Harned, who survives him.

JOSEPH KILGOUR

Joseph Kilgour, 69, died at the South Side hospital, Bay Shore, L. I., April 21. For the last two years he had been a guest at the Percy Williams home at East Isilp. He was at one time a menber of Sir Henry Irving's company, but settled down in the United States and figured prominently in many of the important productions of the past 30 years. His last appearance was in the Guild production of Wings Over Europe. He had supported many important stars and was creator of the part of the Wall street briker in 'The Easiest Way.'

Interment was in the Actors' Fund plot in Kensico.

FLORENCE H. WITHERSPOON
Mrs. Florence Hinkle Witherspoon, retired concert and oratorio
singer, died in Cincinnati April 19.
Heart disease was the cause of

She retired from the stage about

She retired from the stage about twenty years ago.
Survived by her husband, Herbert, sometime basso of the Metropolitan opera and later director of the Chicago Civic opera. Now head of the Cincinnati conservatory of

SETH W. P. STRELLINGER Seth W. P. Strellinger, 46, for years police magistrate in Beverly Hills, Calif., and chairman of the first California state athetic com-mission (1924-29), died April 19 at his home in the screen colony sub-urb of pneumonia.

who was in charge of the U. S. military police in Paris during the world war, had a wide circle of acquaintances in the film industry after he came to the coast in 1920.

He is survived by his widow, father and a brother.

ROBERT L. MACNABB
Robert L. Macnabb, 57, dled at his
home in Great Neck, L. L, April 21.
Death was caused by liver trouble.
Starting as a theatre treasurer, he
later became associated with the later became associated with the Motion Picture Exhibitors Assn., and operated a string of theatres along 8th avenue, Later he produced and managed drama offerings, eventually becoming manager of the Great Neck Playhouse, where many Broadway shows broke in.

Survived by his widow, the former Ruby Lewis.

GEORGIA LEE HALL
Georgia Lee Hall, 86, died in the
Presbyterian hospital, New York,
April 21 as a result of injuries recelved earlier in the week in a
automobile accident in Westchester

Showns Willie Collier's leading woman in 'The Hottentot' and took Jeanne Eagels' place in the road tour of 'Rain'. She had been employed as play reader for Lawrence Rivers, Inc.

Survived by her mother and two

MRS. WM. BOAG

Maud de A. Force Beckwith Boag, 55, who returned from the stage about eight years ago, died in Don-gan Hilis, Staten Island, April 20

ments, with Doris Keane, and others. His last stage appearance husband, their last act was a skit was in 'The Inside Story' Virginia Harned, who survives him.

FRED TERRY

FRED TERRY
Fred Terry, 68, one of the Terry
family famous on the British stage,
died at his home in London April 17.
He was well known to the American
stage until around 1900 when he
gave up acting for production. He
made his stage debut in 1890 at the

age of 15.
Survived by his widow, son and daughter.

JOHN S. BOWKER

John S. Bowker, 52, who coined
the word 'travelogue,' died in Lawrence, Mass. April 20, after an iiiness of two years.

An eye and ear specialist by profession, he was greatly interested in

N MEMORY OF A DEAR FRIEND DAVE GORDON

WHO PASSED AWAY APRIL 23, 1932

travel and for a time gave illus-trated lectures on his trips in New York and Eoston, coining the word to describe his offerings.

after a long iliness. Jack Hirsch, son, surviving, is known as the 'goo' cheer boy' at the N. V. A. Sanitar lum. Saranac Lake, N. Y.

WILLIAM C. HUMPHRIES
William C. Humphries, 61, for
many years director of the Lyceum
theatre orchestra, Canton, O., died
April 14, in a hospital in Massillon,

O., of pneumonia.
One brother survives, Burial was in Springfield, O.

Wife of A. J. Berres, secretary for the producers on labor matters un-tered to the producers of the producers of the April 20 at her home in Hollywood. She had been ill three weeks. De-ceased is survived by her husband and two sons. Buriai was in Wash-ington, D. C.

Solomon P. Bouton, father of Joseph S. Bouton, film stuntster, who met his death in attempt to save another actor during the filming of Trail of '98' in Alaska, died in Syracuse April 18.

Matt Lauder, 61, brother of Sir Harry Lauder, died April 20 in the Los Angeles General hospital from intestinal obstruction. Decessed is survived by his wife, brother and

Mrs. Rose Dworkin, 68, mother of Jack Dorkin, of Rogers and Dorkin, dled in New York, April 9, of a com-plication of diseases. Survived by two sons and four daughters.

Mrs. Sarah H. Boas, 75, mother of Louis N. Boas, New England exhibitor, died in New York March 31. Survived by her five sons and a dauchter.

MINSKY'S FROLICS (Continued from page 50)

(Continued from page 50)
the Chicago exposition. Even if
Minsky gets there, not likely they'ill
go for his show any more than
they did here in Baltimore, where
Minsky is being forced to introduce
to town the two-for-one ducats.

It was not a burleycue in his advertising. His press agent, George
Alabama Florida, who seems
strange away from Ed Wynn, was
insistent in pointing out that this
is legit, and not burleycue. In fact,
it was on this condition that Minsky
got the house in the test place, with
you the house in the test place, with
the burleycue flavor.

However, in spite of all legit taik,
it isn't really a legit show. Doing
12 shows here, and ready to do 14
if business picks up. To get the
legit atmosphere, however,
how the stranger of the control of the burleycue flavor,
soon silced to \$1.50. But with the
two-for-ones now, it's just haif that
really. Funny guy, this Minsky. Wanted

travel and for a time gave litus, travel and for a time gave litus, travel and for a time gave litus, and the litus of the

CHATTER

(Continued from page 61)

(Continued from page 61)
ready to reopen the Mines theatre
at Idaho Springs. She owns the
building, and when the last operaate the house.
The row was full of out-of-town
exhibs the past week, all trying to
get dates on late films: 1, 2, GoodFallsales, Neb.; Fred Lind, Steamboat Springs, Colo.; Fred Lee, Lamar, Colo.; John Anderson, Ft. Morgan, Colo.; Harry McDonald, Torfington, Woy.; Mrs. Marte Goode
Frank Kelly, Sailda, Colo.; L. M.
Teller, Curls, Neb.; O. Melbourne,
Burlington, Colo.; Tommy Tompkins, Colorado Springs, and O. C.
Cleveland, Newcastle, Wyo.

Westchester

By Al Crawford

By Al Crawford

Management of Playland, county resort at Rye, may be subject of Grand Jury investigation.

Farragut Inn, Hastings-on-Hudson, in jam with Gene Buck over alleged unauthorized use of copyration of the control of the co

Winnipeg By Matt Corbett

Geraldine Foley's dance recital fills civic auditorium. Bill Tilden giving tennis exhibi-tions at Amphitheatre. End of the Road, sex-hygiene picture, at Dominion. Sponsored by Winnipeg Health League. Frank Wade draws a large crowd

stuff. But there is one new num-her. 'I Promise You,' a song that stun. But there is one new num-ber, T Promise You, a song that has much promise. Staging, costuming and general production is better than buriesque standards and under legit specifica-tions. That about sums up attempt to get unt of the burlesque category.

to his 2nd visual broadcast at Aud.; billed as 'The Theatre of the Air.' Jack Shaw stages vaudeville show in aid of unemployed. Florence Thorburn and Strachan sisters also

Passion Piay finishes a week at Dominion, having given pay to four professionals; J. Coghill, H. Need, ham, Rosa Genthon and Betty Mc-Cracken, Jerry Bourke produced.

Kansas City By Will R. Hughes

By Will R. Hughes
P. Hans Flath, Willie Ganz and several of the KMBC orchestra are vacationing. Pearl show here Sunday, April 30, at the Mainstreet, with a \$2.76 top.
Rudy Bale, well-known radio crooner and m.c., at the Pla Mor with Faulfells banam director for KMBC, has resigned. He is succeeded by Ted Maione. Bandit who held up Chris Gilkerson, treasurer of the Shubert Cown the river for ten years. The good old times are coming back. Ray Rice, former manager of the Pla Mor lee Fink, has opened a roller-skating rink in old Electric McChris Gilkerson. The saurer of the Pla Mor lee Fink, has opened a roller-skating rink in old Electric McChris Gilkerson. The saurer of the Pla Mor lee Fink, has opened a roller-skating rink in old Electric McChris Gilkerson. Treasurer of the Pla Mickerson treasurer of the Plant Mickerson treas

Pittsburgh By Hal Cohen

By Hai Cohen

Tony Wakeman, KDKA's sports announcer, becomes a benedict June 3.

Show Boat reopening next week under personal management of George Laffe. dispatched to Cincinnati and Columbus by UA for exploitation of Secrets.

Mrs. Harry Goldstein, wife of Par exchange manager, recovering from a serious operation.

Whole town turning out for mammoth parade upon Dick Powell's arrival here Friday morning. Giftee, sent to Washington, Pa., to fill in at State there for Manager Weir.

Irene Lee, of Sof Wurtzei's Fox

Weir.
Irene Lee, of Sol Wurtzel's Fox
story department, back to coast
after spending week with her
parents here.
Donna and Darrell—she's Virginia Willis, a Pittsburgh gal—at
Nixon cafe after engagements in
Chi, Milwaukee and Montreal.

Worcester

By Paul W. Larkin

'Doli' Brissette, Palace orchestra leader until flesh shows went out, filling dance dates in city and nearby towns with original pit

nining dance dates in city and never town town with original pit Gertrude Bolduc, WTAG warbier, trying out with Hughie Connors' aggregation. Gert's still a Teachers' appreciation. Gert's still a Teachers' substantial following in these parts with her "Blues." Warner house under new management. Ted Barker, formerly vania, replaces William J. Dubach. No change in policy planned and rest of staff to remain intact. Leading the still result of the staff of the

Minneapolis By Les Rees

Frank Cruiskshank here ahead of White's 'Scandais.' Buzz' Bainbridge resurrecting 'Sis Hopkins' this week. Bainbridge drawn brand new company. Walter Hampden booked for Metropolitan May 3 and 4. Trandon Rhodes, Bainbridge drawn and the segment man gets Montreal engagement.

matte stock heading man, gets Montreal engagement.
Eph Rosen, Paramount salesman, getting along nicely at Asbury hospital and the sales of the sales

4 TROUPES NOW IN CLEVELAND

Cleveland, April 25. With the union musicians' strike against cuts holding up all vaude houses' plans, and with only an oc nouses plans, and with only an oc-easional legit show, burlesque is staging the strongest comeback this burg has seen in 10 years. Taking advantage of lack of other stage enadvantage of lack of other stage en-tertainment, local promoters have opened two new burly spots, making a record total of four in town with all doing business.

all doing business.

Latest to open is the Terminal, former foreign pic theatre, which Warren B. Irons from Chicago's Garrick
has taken over. Irons is trying out
a combination policy of stock burleque, four and five-a-day, and
tird-run pics at a 15-45c. Although
till bloated across the street from
till bloated across the street from
wallroad depot and Cleveland new railroad depot and control hotel, producer figures on steady transient trade and the grind policy

Claude Mathis, Hal Rathbun and Ruth Waddington head new com-pany, which also includes Russell Standford, Frank Smith, Paul Gray, Molly Manors, Winnie Smith, Donna Faye, Paul Gray is staging dances and Frank Smith the bits.

Slumming Parties

Slumming Parties

D. J. Lazear and B. D. Goldman, two local lawyers, are backing the new Nite Owl, black-and-tan burlesque emporium and combination cabaret. While handicapped by a small auditorium rebuilt in an old abandoned school in the heart of local Harlem, spot is getting a heavy play from slumming parties. Noveity of having tables all around the runway, together with serving of barbecue dinners, ginger ale and near beer, while the darkies shake their torsoes on the stage, is giving slummers a thrill since it's the first time the idea has been tried out here. Promoters got around theatre restrictions by calling the Skin Burkesque Garden. As goon as they get be over the stockers will turn it into a been graden.

Ben Newton producing the stock

Ben Newton producing the stock sepia shows, which include Gladys Rose, Ruby Kenney, Julia Smith, Rose Bell, Peggy Taylor, Stewart Hampton, Fernan Whiteside.

Another Colored Spot

Town's third spot for shakers is the Main Creole Music Hall, another colored house down Harlem way that has been steadily drawing large white crowds in dress suits large white crowds in dress suits and evening gowns to its Saturday night shows. Cops tried to close it recently after getting several complaints about nudity, but Don Proctor, producer, squawked that a shut-d wn would throw 50 people out of work. Police clamp was therefore taken off, with the warning that the girls dress up

girls dress up.

In spite of competition, the Gayety, first burly spot to open at the
beginning of the bank holiday, is
still continuing to catch the lion's
share of bis. Current show consists
of 'Boob' Blake, Harry Stration,
Al Pharr, Bill Hayes, Louise Mayfair, Rose Mayer, Evelyn Camen and
Ace Brown, with Ed Daley producing. Promoters are George Young
and Dave Lederman, who are now
trying to build up a burleague chain
in Akron, 'Toledo, Cincinnati and
Detroit.

Burlesque Placements

Milt Schuster, Chicago, made the following burlesque placements last week: Karl Bowers, Kathleen Schultz, Gayety, Kansas City; Lou Schultz, Gayety, Kansas Chry; Lou Powers, Hap Preyer, Boots Rush, Roy Nicely, Mayfair; Buffalo; Charles Lavine, Reggie White, Gay-ety, Washington; Russell Stanford, Terminal, Cleveland; Lola Bartram, Norma Lee, Star and Garter, Chi-cago, Bilile Laverne, Empress, Cin-elmati.

FAIR EXCURSION

Los Angeles, April 24.

Los Angeles, April 24.

Twenty round trip excursions, with each carrying 22 to 25 persons from Los Angeles to the Chicago World's Pafi, are being promoted by Bill Arms, ex-Coast rep producer. First of the excursions to be made in night coach busses, gets started from here May 27.

Arms will operate two of the sleeper busses, with the tariff including everything. Running schedule of 72 hours will prevail for all trips.

MARYLAND FAIRS OUT IF **PAST WINNERS HOLD OUT**

Baltimore, April 24.

Farmers in this section are going to give up raising prize-winning hogs, and the ladies are going to quit making fancy preserves over a hot stove, unless they're in the game for the love of it and not just to win some extra coin at the annual fairs. Within the past month there has been a definite move made by the Fair Societies in this section to postpone payment cash awards to the winners of the 1932 fair, awards which are already

long overque.

Fair Societies have written, and are writing to premium winners of the 1932 fairs, asking them to waive temporarily their rights to cash awards. Request is based upon the awards. Request is based upon the claim that if the waivers are not forthcoming it will be impossible to hold the fairs this fall.

For Frederick County Agricul-tural Society of Maryland, sent out last week some 800 letters to the last week some 800 letters to the premium winners at the 1932 fair, who have claims to awards totaling to almost \$3,500. Frederick Society, as well as other fair associations, has put canvassers to work trying to stir up some popular contributions, but the subscription raisers have not settle property to the subscription raisers have not gotten enough to pay off the cash prizes at this time. Letthe cash prizes at this time. Let-ters stress the point that if they insist there probably won't be any fair at all this coming season, and maybe no money to pay off the 1932 awards anyway.

PEOPLE'S. NEW YORK

It probably couldn't happen any-where but on the Bowery. This classic version of modern burlesque at the venerable People's theatre is a co-operative venture. Co-oper-ative means that if one starves they all starve.

all starve.

The show is more unique than the audience, and unique is giving 'emboth a break. The 100% male attendance on a Wednesday night gave the best performance of the two. What the boys, at 25c per skull, seemed to know from all angles was how to make oneself at home.

home.

If you take off your hat here you're a dude. That looked like the consensus of opinion. One reason might be the heating system, of with the hat-on routine based on the theory that to take it off would be inviting pneumonia. Now that spring weather is coming the actors may get more respect.

tors may get more respect.

But the real gesture toward comfort by the customers has to do with the feet. The only time you're not allowed to put your dogs on the back of seat in front of you is when somebody is sitting in it.

somebody is sitting in it.

Among other classical sights that aren't in the script is a doorman who must have just finished shoveling coal in the cellar, and a drumer who can carry on a complete conversation with a pal in the box without missing a single cue.

conversation with a pal in the box without missing a single cue.

The house is wired for noise, allowing for a combination talking picture and burley policy. Stage and the property of the program being devoted to ancient history of the motion picture morgues. If the program being devoted to ancient history of the motion picture morgues may are two comedians, as extend man, two strippers and eight chorus gais. The stripping is the bid at modernization. Otherwise it's a flashback to the old days. Comics are a tramp with out the chin. Everything they do is by instinct. Along with the principal strip women are two line girls who double at peeling. The line of the property of the pr

Among the flock of antiquated shorts preceding the stage performance was one in which a man and woman do a vocal satire on 'Frankle and Johnnie.' The man is Charles Laughton.

Bige.

Denver Park Receiver

Denver, April 24.

To insure the operation of Lake-side Amusement park this year Harry Zimmerhackel has been ap-pointed receiver for the Denver Park & Amusement company.

The receiver was named as the result of a petition by the American National Bank, the result of bond defaults.

What Beer Is Doing

(Continued from page 59)

like it, jamming Council Bluffs' leading hostelry from top to bottom, and other similar husiness

Of course, that's for persons who Or course, that's for persons who want to do it legally. The speaks all have beer and even certain restaurants and hotels are serving it to customers on the quiet. But it's more fun to 'go to Missouri' or 'over to Council Bluffs.'

And it's pretty touch on business

And it's pretty tough on business

Name Bands Hit
New Orleans, April 24.
Club Forest will be through with
name bands at the conclusion of
the Roger Wolf Kahn engagement.
Kahn comes in in a fortnight for
erews with guest conductors will
prevail, with Cherniavsky the first
of the latter.
With hear attractions.

With beer streaming about everywhere, even the vaunted Club For-est could not stand the tap of the heavy salaried harmony outfits.

Milwaukee's Proof
Milwaukee, Aprll 24.
As further proof that beer is
making the old town go round
again, the Wisconsin hotel has
brought Jack Russell and his band brought Jack Russell and his band up from Chicago to play in the hos-telry's Badger Room, which has for some time been without any mu-sical excitement. Band will be heard over WTMJ.

Galveston, April 24.
Texas boys and girls now have
added incentive for overnight auto
trips to Louisiana. They used to
go to get married. Now they also
go to get beer.
Estimated Texas is losing over
\$200,000 annually in license fees
due to 'gin marriage' law, which
requires three days' notice. May be
repealed.

Mexico City, April 24.

While U. S. 3.2 beer has hit Tijuana saloonists a considerable
wallop, proposition is making
things okay for brewers of Old
Monterrey, romantic town just over
the way from Laredo, Tex., which
recently went industria. have just
filled the first of what they declare
will be large repeat orders to Los
Angeles. Consignment consisted of
1,200 pints of hop liquid valued at
\$10,603.

TROUPING THE ORIENT

TROUFING THE OBLEAT

H. W. Fowzer is touring the
orient with a 60 ton pickled whale.
The whale is booked for the entire
summer in Japan, but Fowzer is
now on his way to Singapore to pick
up a dozen baby elephants which he
will bring back to ballyhoo an elephant film he has picked up.

DAUPHINE'S FAIR RUN

New Orleans, April 24. Dauphine closes with stock bur-sque tonight (Monday), after a

Theatre had been doing well until the local bank debacle throttled patronage to infinitesimal propor-

Gags Break Comics

(Continued from page 1) the worrying about material and be paid off on a straight salary basis. In that way only would they be as-sured of getting their salary intact. Acute Problem

Acute Problem for the cather handless and several problem for the cather gas tellers is growing more acute daily. Material is now the most important element, superceding the comedian's own ability. On the stage the comic may fail back on personality or 'business' when the jokes die, while in emergencies he can cover up by switching or ad libbing. But on the air he must stick to the script, never knowing until later whether it was okay since there's no immediate reaction. The material worry is not only kceping radio comics up night help that is also keeping that up the properties of the comment of th

the demand for new material night-ity or weekly is a heavy strain on their literary founts—or memories— —and that since they're bound to write themselves out in a short time, they had better get it while the getting is good.

Easter Spurt Ups Circus at Garden, But Take Short of '32 High Mark

Circuses Barred from

Minncapolis, April 24. Circuses cannot show in Minnesota from mid-August into September, or 18 days before the opening of

ber, or 18 days before the opening of the Minnesota State Pair, under a law passed by the state legislature at its concluding session.

Passage of the law represents a victory for the State Pair association, which has been trying for the past three years to keep the Ringling shows from exhibiting in Minneapolis and St. Paul within a fortnight of the fair's opening.

Hagenbeck-Wallace

Hagenbeck-Wallace

Hagenbeck-Wallace, April 22.

Hagenbeck-Wallace of 1932 ferencets the control of 1932 ferencets the control of 1932 ferencets the control of 1932 ferencets and diminished intakes. Of course, at the Colleum It was without beneat of 1932 ference of 1932 f

Ringling show and such turns as the Clarkonians and the Billetti Troupe are of standard merit and name the customary parade of the track the company divides up in the threat the company divides up in the three rings for a singing and dancing extravaganza entitled. Buy American, a hip-thp-hooray in furniture and the standard standard and the standard standard

New Deal in Figgers

Minneapolis, April 24. wspaper, 'The Star,' se Local newspaper. The Star. sees in the employment by the Gayety, burlesque theatre here, of 10 chorus girls of the cld "seef trust dimensions, another sign of better times." Commenting editorially on the matter, the newspaper said: 'Designed, no doubt, to show that the scrimp-starve-pinch models of the last decade or so are making way for chorines who will more accurately personify the new deal in terms of physiological amplitude." Local newspaper

rcuses Barred from
Minn. as Fair Opposish
Minncapolis, April 24.

Minncapolis, April 24.

Minncapolis, Captil 24.

den the second week. What with school holidays (Easter) the matinee performances were capacity. Turnaway attendance bolstered advance ticket buying and indications were for good business this week. However, it is virtually certain the big top will run under last season with the big top will run under last season is eight days longer, ticket prices are lower. Also the gross automatically will decline further because all prices include the tax. Last season the federal tax applied only on box seats at \$3.50, which the show absorbed. This seanlying to all tickets, the gross will drop 10% because of the tax alone. Top price this season is \$3, that going for the side box seats. End boxes and the best arena sections are \$2.50. Night attendance perked up last week and it was notteed that the cheaper sections were not as well tenanted as the higher priced seats.

HUNT CIRCUS HIT FOR WINTER STABLE BILLS

Failure to pay winter quarters rent may put Hunt's Circus on the rent may put Hunt's Circus on the auction block next week. Circus, which has been quartered in Pikesville, just on the outskirts of Baltimore, was served with a distraint warrant last week by the owner of the lot quarters because of the fallure of the circus owner, Charlle Hunt, to pay back rent to the amount of \$320.

amount of \$320.

Court, however, allowed Hunt a 10-day extension in which to raise the coin. If not, the menagerie and equipment will go the highest bidder.

Downie Show Opens

Downie Show Opens
Macon, Ga, April 24.
The Downie Brothers' circus lett
Macon April 21.
The Downie Brothers' circus lett
Macon April 21.
1023 season with two performances
here. All their paraphernalia, animais and personnel are transported
in trucks. Even the elephants have
speolally built conveyances.
In Atlanta this week-end, the
circus will play Charlotte, N. C., today (24), then goes to WinstonSalem, Danville, Roenoke, Lynchburg and Charlottesville.
In their opening performances
here a quick moving spectacle was
presented that delighted.

Barnes' L. A. Week

Los Angeles, April 24.
Al G. Barnes circus opened for a
week stand here today (24), with
two days in Hollywood to follow,
May 5-6.
Trick remains in the local territory until May 8, when it pitches at
Glendale for the day before moving
north.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT SEE ADVERTISED LETTERS ADVERTISED IN

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Gramlich Charles Harris Miss A Ray Jack Sharp Billy

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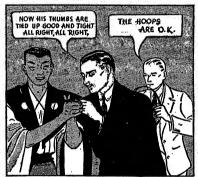
It's Iun to be leoled...

THIS WEEK IN THE MAGIC THEATRE:

The Sensational Japanese Thumb Tiel













THUMBS AND CORD



THIS IS THE

3 TURN THUMBS DOWN FOR VOL-UNTEER ASSISTANT TO TIE THE KNOT ON TOP OF THUMBS

(4) SLIP THUMB OUT TO CATCH HOOPS

3 SLIP TIP OF FIRST FINGER BEHIND THUMBS TO GET SLACK URGE VOLUNTEER TO PULL HARD AND TIE A GOOD HARD KNOT





ARE YOU ONE OF THOSE GIRLS LIKE FRAN WHO HAS SOMEHOW MISSED THE PLEASURE OF SMOKING CAMELS BETTER TRY THEM.YOU'LL ENJOY THEIR MILDNESS_THE ADDED PLEASURE THEY GIVE .



Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand. Hence they are mild, easy on the throat ... yet full of flavor and enjoyment.



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