

December 29, 1932

Opening exchange has Jack late for the broadcast, conversing with the cabbie and a cop as he tries to get to the show. The cast does another lover-in-the-closet skit pitched as a sequel to the current MGM film “Red Dust.”

STATION

WABC

PROGRAM

CANADA DRY GINGER ALE, INC

AND DATE THURSDAY, DECEMBER 29, 1932.

COLUMBIA NETWORK

TIME 8:15 – 8.45 P.M

SIGNATURE – JOLLY GOOD COMPANY

- 1. HELLS BELLS**
- 2. AFTER TWELVE O’CLOCK**
- 3. THE OLD KITCHEN KETTLE**
- 4. TURN OUT THE LIGHT**
- 5. SAY, YOUNG LADY**

SIGNATURE – ROCKABYE MOON

CANADA DRY PROGRAM

THURSDAY, DECEMBER 29, 1932.

SIGNATURE – JOLLY GOOD COMPANY

ANNOUNCER

Ladies and gentlemen, a half-hour of sparkling entertainment by Canada Dry, the champagne of Ginger Ales. It is holiday time -- time for gayety and good cheer. And whether you celebrate at home or at one of the many fine hotels, clubs or restaurants, Canada Dry will add joy and sparkle to your festivities. Canada Dry is a real ambassador of Holiday Spirit. This program stars Jack Benny – the Canada Dry Humorist – and Ted Weems' Orchestra.

1. HELLS BELLS

PAUL

Jack Benny hasn't arrived at the Studio yet, so we'll have to tune him in wherever he is.

(STATIC – ATMOSPHERIC BROADWAY NOISES – TAXI HORNS)

JACK

Hey, taxi.....taxi.

(SOUND EFFECT OF CAB DRIVING UP, SCREECHING OF BRAKES)

BAKER

Yes sir, where to?

JACK

The Columbia Broadcasting Studio, and hurry up. I'm late. It's right straight ahead.

BAKER

Okay – leave it to me.

JACK

Say driver, I don't want to see New York. Just take me to the Columbia Broadcasting Studio.

(CAB MOVES FORWARD – SHIFTING OF GEARS – THEN MOTOR SLOWS DOWN – TAXI HORN IS HEARD)

BAKER

Columbia Broadcasting – that's where those Boswell Sisters sing from, don't

they.

JACK

Yeah.

BAKER

They're good.

JACK

Go right ahead, driver.

BAKER

I like those Mills Brothers, too. They're good, too.

JACK

Yeah.

BAKER

Are they real brothers?

JACK

No. they're sisters.....you better step on it, Buddy.

BAKER Step on what? I'm a new driver.

JACK Ooh – won't this cab go any faster?

BAKER No, it's yellow.

JACK I see – a yellow cab and a green driver – a very colorful combination. (HALF DOZEN QUICK HORNS) Hey, what's the big idea?

BAKER That street car won't get over.

JACK Oh, it won't – Well, you'll have the same trouble with the Chrysler Building. (PAUSE).....Take it easy. (POLICE WHISTLE – SCREECHING OF BRAKES – CAB STOPS)

BAKER Can you imagine that? I couldn't beat the red light.

JACK Hey, Bud, we've only gone three blocks and the meter reads forty cents.

BAKER Well you see, you're the first customer today, and the meter is jumping for joy.

JACK That meter hasn't got high blood pressure – has it?

BAKER No, it's just fast.....but I'll have it fixed in the morning.

JACK I've got a better idea. Leave it that way for a week and you can buy a new cab.

BAKER (LAUGHS) That's good.

JACK (LAUGHS WITH HIM) Some fun. (POLICE WHISTLE AGAIN) Go ahead. There's the whistle. (NOISE OF TRYING TO GET CAB STARTED)

BAKER Doggone it – she stalled again, and I can't start it.....Can you imagine that?

JACK Yes, I can imagine that – in fact, I'd have bet on it.

BAKER Say, when you're as old as this cab, you'll stall once in a while, too (ANOTHER GRIND IS HEARD) Oh-oh, there she is. (AGAIN POLICE WHISTLE) Ooop! There goes the red light again.

JACK Say driver, I wonder if you could back me up to where I started, and then we can call everything off.....

BAKER Boy, that's funny – you know, at times you sound like Jack Benny on the Canada Dry Program.

JACK I am Jack Benny.

BAKER No kiddin'! I got a great joke for you.

JACK I don't need any jokes. I makes up my own – I don't listen to anybody.....

What is it?

BAKER Oh, this'll murder you – you say to Ted Weems, "What kind of an animal gives away money? Then Weems says, "Why, no animals have money. ".....and then you tell the answer.

JACK What is the answer?

BAKER You say, "I know an animal that carries a scent!" Get it?

JACK You can keep it. (POLICE WHISTLE AGAIN – VERY LOUD)

JACK Come on – there's our green light (GEARS SHIFT)

BAKER Boy, this car picks right up, don't she?

JACK Step on it or I'll be late.....I wonder what's going on in the Studio?

BAKER Why, I've got a radio in the cab here.

JACK Yeah?.....Turn it to 85.

BAKER Okay. (LITTLE STATIC HEARD)

PAUL DOUNGLAS' VOICE (THRU ANNUNCIATOR) And Canada Dry, the champagne of ginger ales, is sold at all fountains. You get a nickel back on each large bottle, etc. etc.

JACK Turn it off – you better rush, Buddy, or the program will be over before I get there.

BAKER All right Jack – I'll have you there in a minute.

(CAB SPEEDS UP POLICE SIREN IS HEARD MOTORCYCLE IN DISTANCE)

JACK Oh - oh, the cop - slow down. (CAB SLOWS DOWN – MOTOR CYCLE GETS LOUDER)

PARKER Hey, move over – pull over to the curb.

(CAB PULLS OVER)

JACK (WHISTLES "ROCKABYE MOON") This is Jack Benny being nonchalant.

PARKER What's the matter with youse guys? Where's the fire..... WHERE'S THE FIRE?

JACK In your eyes.

PARKER I'm not talking to you.

JACK Well, I'm mad at you, too.

PARKER I'm talking to the driver.

JACK Now wait a minute, officer. It's really my fault.....I've got to broadcast tonight, and I'm late already.

PARKER Oh, you have to broadcast, eh? Well, I'm going to give you a ticket.....What's your name?

JACK Jack Benny.

PARKER How do you spell it?

JACK E-D-D-I-E.....C-A-N-T-O-R.

PARKER E-D-D-I-E.....Jack.....C-A-N-T-O-R.....Benny.....Here you are. Now you be in court tomorrow morning at nine-thirty.

JACK Yeah? I know Commissioner Mulrooney.

PARKER Yeah? Well, be in court at eight-thirty.

JACK No officer, listen. I don't like to hurt your feelings – but I don't want the ticket.

PARKER Oh, you don't, eh?

JACK Officer, do you realize what this means? If I take that ticket, I'll have to be in court tomorrow morning, and they'll fine me two dollars.

PARKER So what?

JACK You know how people exaggerate everything –the first thing you know, they'll be saying that I was sent to Sing Sing, and that I was fined a hundred thousand dollars. And then my poor father would hear of it, and the way it would be told to him would be that I was condemned to Devils Island for murdering a guy. And then my father, who just hates Devils Island, would get so mad that I know he'd kill our cat, and that would bring at least two thousand mice back into our house.....Now officer, do you realize what damage two thousand mice could do in one house?

PARKER I certainly do.

JACK And yet you are ready to give me a ticket.

PARKER Gee, I never thought of it that way.

JACK Please don't give me that ticket, officer.

PARKER

Why not?

JACK

Because-----When you're lonesome, sad and blue

And no one thinks of you-

Then the cop's your best friend, after all...

.....oh, after all.

BAKER

(APPLAUDS)

JACK

Thanks, driver.

PARKER

(STARTS TO CRY)

JACK

Don't cry, officer. It's all right..... good-bye.

PARKER

(STILL SNIFFING) Good-bye. (MOTOR CYCLE CHUGS AWAY)

BAKER

Hey you, better hurry up. The meter reads two dollars and forty cents.

JACK

How much?

BAKER

Two dollars and forty cents.

JACK

Come back here, officer. I need you again..... Can you let me have two dollars and forty cents?

PARKER

No, I'm sorry.

JACK

Why not?

PARKER

Because....When you're lonesome, sad and blue

And no one thinks of you---

Then the copper ain't your best friend after all.....

Oh, after all.

JACK

All right driver – go ahead.

(CAB AND MOTORCYCLE SPEED UP- then FADE OUT.)

SEGUE INTO NUMBER.

2. AFTER TWELVE O'CLOCK

(SECOND ROUTINE)

PAUL

Is Jack here yet?

JACK

Hello, gang.....how are you, Elmo?

ORCH

Hello, Jack.....etc..etc.

JACK

Where's Ted?

TED

Here I am.

JACK

You're not Ted Weems.

TED

Yes, I am. Look again.

JACK

Oh yes. I didn't know you with your Christmas presents on.....
Folks, you ought to see Ted, all dressed up in remembrances. He
has all his presents on and didn't even take the tags off. Here's a tag,
on his necktie. It says – From Father to Ted.....and from the looks
of the tie, it must have been – From Grandfather – to Father – to Ted.

TED

You better look again. This is a hand-made tie.

JACK

It certainly is. I can see the thumbprints on it....What are those
little spots, Ted?

TED

Polka dots.

JACK

You better grab those two that are trying to get away.

TED

You're talking.....where did you get that shirt?

ORCH

Yeah – (SINGS) Where did you get that shirt.....(LAUGH)

MARY

How dare you boys laugh at that shirt? I gave it to Jack..... You
like it, don't you, Jack?

JACK

Yes Mary, even the collar is about two sizes too comfortable.

MARY

Gee, it's only size seventeen.

JACK

But I wear fourteen-and-a half, Mary.

MARY

Oh, it'll shrink. I only paid fifty cents for it..... And Jack, I want
to thank you for the nice bank stockings.

JACK

What do you mean, bank stockings?

MARY

There's a run in each one. (LAUGHS)

JACK

Mary, how did your aunt like that bottle of perfume I sent her?

MARY

Was that perfume?.....My uncle drank it. I wondered why he smelt
so good.

JACK

He drank the perfume?.....Why, it was marked forty per cent. alco-
hol.

MARY

Well, that's the part he drank..... he threw the rest away.

JACK All right Mary, give me my mail.

MARY Jack, you know we all told you about our Christmas presents, and you never told us what you got.

ORCH Yeah, Jack – what did you get for Christmas?

JACK You fellows really want to know?

ORCH Yeah.

JACK All right, play Ted. (PIANO STARTS VAMP)

I got a touch from ol' Pennsylvania-

I got a tailor bill from Illinois.

I lost my arm up in Minnesota,

I got an income tax sheet from Uncle Sammy.

I'm just an all-American boy.....(VAMP AGAIN)

I lost a girl up in old Wisconsin,

In South Bend I got annuder dame,

I got a

(HEAVY APLAUSE)

Hey fellers, wait, I'm not thru yet.

PAUL That's what you think.....play, Ted.

SEGUE INTO NUMBER.

3. THE OLD KITCHEN KETTEL (THIRD ROUTINE)

JACK That was _____, singing "The Old Kitchen Kettle."

And now, ladies and gentlemen, we will go from the ridiculous to the sublime. We have received letters telling us that we do not take this program seriously. The consensus of opinion in our mail seems to be that we ought to do more plays. Well, the customer is right. And may our customer always be right. But right or wrong, our customer.....(HEAVY APPLAUSE) Did you hear that, Customer? You're doing better than we are..... Well anyway, ladies, ladies and gentlemen, we are going to present for you this evening a one-act play which won the Wurlitzer Prize for its organ-ality.....er, I mean – it's originality.....

This play is a sequel to “Red Dust,” entitled “Blue Dirt”..... or “She Lived, She Loved, She Learned.....He Left and She Laughed and I took the Luft”.....Now here’s a brief outline of the plot.....

Prologue, a demure maiden is very much in love with Si-Nopsis..... Si, who has just made a non-stop flight, after visiting her father, is very angry with Ex-it, his rival. Now meanwhile, Prologue’s brother Epi..... returns with an Indian Friend, Chief-Standing-Room-Only, and his brother, One-on-the Aisle. (Do you follow the continuity, folks?) Now the next scene is in front of a theatre where you see Chief-Standing-Room scalping tickets.....

Of course, there’s no use giving away the thrilling climax of this drama, so I will now introduce the cast of characters..... Seneca, the wife, will be played by Miss Mary Livingston..... _____ will play Throckmorton, the husband,.....while I, Jack Benny (in person – not a picture) will play the part of T. Twombly Twilliam, the tweet-heart..... (The “T” stands for Chase and Sanborn).....Oh, I almost forgot to mention the other characters. Fifi, the maid, will be played by Andrea Marsh, and a butler, whom we will call James, -- (get it, James Butler?) will be played by Red Ingels, who played thirty-two years with Abie’s Irish Rose and will play Father Time on our New Year’s Night Program.....And now, while we are setting the stage for our play, Ted Weems and his Shake--spear carriers, will play.....

SEGUE INTO 4.

4. TURN OUT THE LIGHT (FOURTH ROUTINE)

JACK

That was _____singing “Turn out the Light.”

Now, on with our play. Ladies, kindly remove your hats – park you gum – and remember, folks, no hissing and no trying to get other stations.

PAUL

Right this way, ladies. Here are your seats..... and don’t forget that during intermission, you can get Canada Dry Ginger Ale, made-to-order at the fountain.

WOMAN

And do you get a nickel back on the large bottle?

JACK Yes, ma'am.....but you won't get your money back if you don't like our show – so you might as well enjoy it.

ANDREA Here you are, sir – the first three seats on the aisle.

JACK The house is now filling up.

PAUL And remember to fill up your glasses with the champagne of ginger ales – Canada Dry.

JACK Folks, don't mind this bit of advertising.....we are just taking advantage of our packed house.....

And now for our show: the scene is in the living-room- time, six.... place, two and even to show. So on with the parlay.....er, play, and let Ted be unrefined.....

Curtain – music, Ted.

(ORCHESTRA PLAYS “JOLLY GOOD COMPANY”)

MARY (HUMS “JOLLY GOOD COMPANY”)

Oh, this married life is driving me mad..... Diamonds, cars, yachts, but no freedom.....(REPEATS “JOLLY GOOD COMPANY”)

Oh James.....James.....BUTLER.

RED Yes, Milady.

MARY What detained you? You're the slowest butler we've ever had.

RED (VERY ENGLISH) I was packing the master's luggage, Milady. He starts on his journey today.

Mary That's right, he does sail today. (HUMS “JOLLY GOOD COMPANY”)

All right, James, put Fido to bed.....feed the Canary.....and wash the cat.....then send my husband in. That's all, Red....er, James. (HUMS “JOLLY GOOD COMPANY”)

(DOOR OPENS AND CLOSES)

HUSBAND Hello Seneca, darling.

MARY Oh Throckmorton, I see you have your grips all packed. Just think, we've been married only twelve years, and you're leaving me already.

HUSBAND Well, this is business, my dear. I must leave for Toronto.

MARY Where must you run toe?

HUSBAND Torontoe.

JACK (MAKE IT PRONTO.)

MARY Oh must you go, Throckmorton?

HUSBAND Yes, dear.

MARY (HUMS "JOLLY GOOD COMPANY")

HUSBAND Ah, don't cry, dearest... Be a brave little woman. I won't be gone long. But I must hurry now....Kiss me, darling.

MARY Oh, I'm tired. Wait till you get back..... good-bye, dear.

HUSBAND Good-bye, sweetheart.....Quit pushing.

MARY I don't want you to miss your boat.

HUSBAND All right then, good-bye. (DOOR CLOSES)

MARY (HUMS) All alone, I'm so all alone..... (GETS HOT) And there's no one else but me, poo-poo per-door....(HEAVY KNOCK AT DOOR) Who is it?

PAUL It's the milk man.

MARY This is the Canada Dry program.

PAUL Oh, pardon me. (ANOTHER KNOCK ON DOOR)

MARY Come in, Jack.

JACK Not Jack.....It's I. Twombley, your heartache.

MARY Ah, Twombley dearest, I'm so happy to see you. I've been alone for almost a minute..... do you love me, Twombley?

JACK Yes, darling.

MARY Tell me how much.

JACK (SINGS) How deep is the ocean.
How high is the sky.....

PAUL (SINGS) Don't forget, folks,
To drink Canada dry....

JACK Paul, get away from that window.....Seneca dearest, how long are we going on like this? You must make up your mind and choose between us.

MARY Shall we play a rubber of bridge?

JACK You said it.

MARY Oh, James.

RED yes, Milady.

MARY Bring in the bridge table.....and tell Fifi to have tea for two.

RED With lemon?

MARY No, with this gentleman here.

JACK Thanks ...now Seneca dearest, please don't evade my plea any longer..... I must have your answer tonight.

MARY Why?

JACK Because I'm offered a job tomorrow, and it's either you or work. (HEAVY APPLAUSE AND CHEERS) Ah Seneca darling, ever since I first met you, I cannot think..... I cannot sleep..... I cannot eat.....

MARY Why not, dearest?

JACK I'm broke.

MARY Ah Twombley, why didn't you tell me? Let me help you..... here, here take this money.

JACK I can't do this.

MARY Oh please take it, darling..... there, now how do you feel?

JACK (SINGS) Just a gigolo,
Every place I go.....

PAUL (SINGS) People know the product he's selling,
It sure has lots of class,
And sold by the glass..... (TERRIFIC KNOCK ON DOOR)

JACK What is that? (ANOTHER HEAVY KNOCK) What is that knock?

MARY My heavens!..... my husband!

JACK My hat! Fifi, tea for three.....

MARY Oh-oh, hide Twombley..... quick! He can't find you here. He'll kill us both.

JACK Where will I hide?

MARY Er.....or.... under the table...no, behind that statue....no, no, in that closet.

JACK (What, again?) can't we get another finish?

MARY In that closet....quick! (ANOTHER HEAVY KNOCK) Come in.

(DOOR OPENS AND CLOSES QUICKLY)

Hello darling, I thought you'd gone to Toronto.

HUSBAND It's raining in Toronto, so I came back for my umbrella, and I left it in that closet.

MARY Wait, I'll get it, Throckmorton.

HUSBAND No Seneca, I'll get it.

MARY No, please let me got it.

JACK (If you don't mind, folks – I'll get it.)

HUSBAND Ha, ha –just as I thought. There's a man in that closet.

MARY Why, no dear – how can you say that?

HUSBAND Don't lie to me...come out of that closet or I'll shoot. (DOOR OPENS)

(MARY GIVES A TERRIFIC SCREAM)

JACK Please don't shoot, Throckmorton.

HUSBAND Why not?

JACK Because – When you are lonesome, sad and blue

And no one think of you.....

ORCH Canada Dry is your best friend, after all. (CHEERS AND APPLAUSE)

JACK Next week, ladies and gentlemen, "East Lynne".....

SEGUE INTO NUMBER.

5. SAY YOUNG LADY (CLOSING ROUTINE)

JACK That was the last number of the 70th program on the 29th of December. Well folks, the old year is nearly over. How time flies.....

RED You're right, Mr. Benny.

JACK Hello, Kringelein.....it's nice to hear your voice and to know that you are still with us. Do you think you will be with us in 1933?

RED I doubt it.

JACK Well, good luck, Kringelein – Happy New Year.

RED Happy New Year to you, Mr. Benny. I want you to drop around to see me sometime. Here's my card.

JACK Have, let's see.....Kringelein, Evergreen Cemetery.

RED And what a place that is – you should see it.

JACK You should see it.

RED Good-night.

JACK Good-night, Kringelein....well folks, have a good time on New Year's Eve, and I want to wish you all a very happy and prosperous New Year.

MARY Me, too.

JACK All right, Mary – good night, folks.

ANNOUNCER

And now we bring you a real treat, a new, a delightful sparkling water by Canada Dry. This new carbonated water is now available in selected stores in all of our principal cities. And it comes to you in large five-glass bottles iridescent bottles, almost as beautiful and appetizing in appearance as the water is in taste. And the price is most reasonable for, as with Canada dry Ginger Ale, you pay for the contents only: that is, 20 cents plus a five cent bottle deposit. Your deposit, of course, will be refunded when you return the bottle to the dealer. Try it for your New Year's parties and dinner – You'll be surprised and delighted.

Now next Sunday at ten O'clock, Eastern StandardTime, you will hear another Canada Dry Program featuring the same artists. Don't forget – every Sunday at ten, and every Thursday at 8:15.

