

December 15, 1932

Jack and Mary exchange banter about Christmas shopping and sundry topics. The cast gathers at a soda fountain, much like they had on May 23rd episode.

**STATION
ALE, INC.**

WABC PROGRAM CANADA DRY GINGR

COLUMBIA NETWORK

**AND DATE THURSDAY, DECEMBER 15, 1932.
TIME 8:15 – 8:45 P.M.**

SIGNATURE

- JOLLY GOOD COMPANY

1. **SING - (IT'S GOOD FOR YOU)**
2. **AT THE BABY PARADISE**
3. **I'VE GOT A RIGHT TO SING THE BLUES**
4. **COME TO ME**
5. **BABY**

SIGNATURE - ROCKABYE MOON

CANADA DRY GINGR ALE INC. THURSDAY, DECEMBER 15, 1932.

SIGNATURE - JOLLY GOOD COMPANY

ANNOUNCER

Ladies and gentlemen, a half-hour of sparkling entertainment by Canada Dry – the champagne of Ginger Ales. Canada Dry is a real ambassador of Christmas spirit – bubbling with good cheer. It is now available in the large, as well as the regular size bottle for the home, and made to order by the glass at fountains. This program stars Jack Benny – the Canada Dry Humorist – and Ted Weems' Orchestra.

1. SING – (IT'S GOOD FOR YOU)

PAUL

And now Jack Benny, the Canada Dry humorist.

JACK

Hello Christmas shoppers..... this is Jack Benny, your boy-friend, talking. And if you are doing your program shopping on your dial right now, stay with us..... because tonight is the night of all nights..... the treat-of- treats. Did you ever have a treat-of-treats, folks? No? Well, you just haven't lived, that's all. Tonight we have..... er, er..... yes folks, tonight we are going to offer –well stick around. You never can tell what we will have on this program. In fact, I don't know myself, but we have several suspicious characters hanging around this studio tonight and there might be a broken-down genius amongst them. Anyway, I know something will happen.

VOICE

Hey! Are you Jack Benny?

JACK

(It happened) What do you want?

VOICE

It's very important. I'll see you later.

JACK

And as I said before, how many of you people realize what tonight is? It is Thursday. Yes, I'll admit that, but what does it mean? It means that you have only one year and nine days to do your next year's Christmas shopping..... I understand that this year Santa Clans is going around with just a moustache, and one reindeer.

MARY

What are you talking about, Jack?

JACK

What's the difference? It kills time. This is a half hour program. It's almost over now.

MARY

Jack, I hate to ask you this, but.....er, er,.....

JACK

What, Marry?

MARY You know last Sunday when you played “Grind Hotel”?

JACK Yes.

MARY Well, you didn’t pay me for being the telephone operator.

JACK Oh, that’s right, I forgot all about it..... Here, Mary.

MARY Thanks, Jack, but I think a telephone operator should get more than that.

JACK Well, you know Mary, the hotel business isn’t so good now. When things pick up – well, after all, you were just a telephone operator.

MARY Yeah, but a girl has to keep plugging along.....Get it, Jack?
(LAUGHS)

JACK Go, Mary. (THAT WASN’T part of this program, folks – just some business I had to clear up.)

TED WEEMS Good-evening, Jack.

JACK Hello, Ted. How do you feel?

TED Oh, just dashing!

JACK Dashing?

TED Yes – how do you feel, Jack?

JACK Oh, ducky, Ted—just ducky! – That was Ted Weems, folks..... our cheer-leader -- a perfect gentleman, but overdoes it. You know Ted is the kind of a fellow who –well, if you owned a café and were going to hire a bouncer, you’d pass up Ted.. How about it, Ted?

TED Oh squash!

JACK Baked or mashed?

TED Just squash.

PAUL Say Jack.

JACK Yes, Paul?

PAUL While you are kidding around, doing nothing – do you mind if I use the microphone just a moment?

JACK No – go right ahead, Paul. (Hm, advertising – I know. You can’t get rid of these guys.)

PAUL Ladies and gentlemen, whenever you buy a large bottle of Canada Dry Ginger Ale and consume its contents, you will find that you are never broke.

JACK Why, Paul?

PAUL Because you always get a nickel back on each large bottle.

JACK That was pretty good – but then we rehearsed that all afternoon..... Paul, is this the nickel back or the Canada Dry Ginger Ale Program? What is this?

PAUL It's both, Jack.

JACK Oh!..... Then I'm not wasting my time up here.

PAUL Why don't you say something about Canada Dry once in a while? It's the least you can do.

JACK (WHISPER) Sh! I have a reason for not mentioning it. You see, Paul – there are thousands of people wondering who sponsors this program, and if they find out that this is the Canada Dry Ginger Ale program, the mystery will be gone. Do you get it, Paul?

PAUL (WHISPERS) I see.

JACK (WHISPERS) Oh Ted!

TED (WHISPERS) What?

JACK (WHISPERS) Play something..... and if anybody asks you who pays you, don't tell them that it's Canada Dry.

TED (WHISPERS) Okay, Jack.

MARY (WHISPERS) Who pays me, Jack?

JACK (WHISPERS) Sh! Mary – keep up the mystery.

SEGUE INTO NUMBER.

2. AT THE BABY PARADE (SECOND ROUTINE)

JACK That was _____ singing _____.

And now, ladies and gentlemen, one of our big surprises of the evening. We are going to offer for your approval for the first time on the American air – our guest star of the evening.... that great and extinguished Vulgarian Violin virtuoso Senor Mox-Nix-Ouse. We have brought this (clears throat) ... this great artist up here tonight for the benefit of the music-lovers who have been writing us, asking for the better things in the line of entertainment. This gentleman I

refer to is not a selfish violinist. He has given concerts in back-yards for which he has not received one penny. Of course, it might have been a cheap neighborhood.... But anyway, he has also played in Germany where he received several marks for his work. In fact, he might get a few more marks up here this evening. I can feel it.

So now, ladies and gentlemen, let me present to you that famous violinist, Mox-Nix-Ouse.

(ROUND OF APPLAUSE)

(not too much applause, fellows – watch your scripts.)

Say something, Moxie.

SARANOFF Vee gates, alla menschen?

JACK He says he is glad to be in this country – likes our tall buildings and beautiful women and he might stay here for a while..... isn't that right, Mox Nix?

SARANOFF Nein.

JACK He says he is going to play nine numbers. And what is your first number?

SARANOFF Du bist faricht.

JACK He says his first number will be “Du Bist Faricht” from that famous Viennese operetta, “Liederkranz”..... is that right?

SARANOFF Cheese!

JACK Are you saying cheese – chess – or yes?

SARANOFF Yah!

(TERRIBLE SQUEAKY NOISE TUNING UP VIOLIN)

JACK (He is now resin-ing his bow.) I suppose you want to tune up?

SARANOFF Yah – gif me an “A.”

JACK All right, boys – a little cooperation with our guest artist. Give him a loud “A” like this . (SINGS) “A”.....

ORCHESTRA (SINGS) “A”.....

SARANOFF No, not like dot. I vant vit moosic, like dis....

(HITS SOUR NOTE ON VIOLIN)

JACK Ha, ha – I noticed that little touch of technique, Mox Nix. But don't worry- I have trouble with these boys, too. If they don't give you an

“A”, we’ll send out for one..... Has anybody got an “A” around here? There’s your “A” Mox-

SARANOFF

Plays a “B” on violin.

JACK

You’re in perfect tune.

SAX GIVES AN “A”

CLARINET GIVES AN “A”

TROMBONE GIVES AN “A”

BASS HORN GIVES AN “A”

PAUL

These A’s come to you thru the courtesy of Canada Dry Ginger Ale, made-to- order by the glass.

JACK

Hmmm, I’m sorry I started this.....All right, Mox Nix, go ahead.

SARANOFF

(PLAYS OPENING BARS OF “SOUVENIR”)

JACK

That’s supposed to be “Souvenir,” folks.... I’d sooner hear the “A”s”.

SARANOFF

Well, Mister Bennie, you see I’m a treeck violineest.

JACK

Oh, you’re a trick violinist. Why didn’t you say so? Mary, after this when you announce a guest star, please tell me their right specialties.... Here’s a trick violinist, and I thought he was another Kreisler.

MARY

He’s a plumber, Jack. He fixed the pipes under our sink last week.

JACK

(Mary, sh! Don’t lower the dignity of this program.....) So you’re a trick violinist, eh?

SARANOFFF

Yes, I’m er.....I mean, yah!..... Here’s a list of my treecks.

JACK

Hmm, quite a list! – Now his first trick, ladies and gentlemen, will be playing a violin and a musical saw at the same time. (That should be very good.) Go ahead!

SARANOFF

(PLAYS “Yankee Doodle Dandy” – SOUND OF SAWING WOOD)

(ROUND OF APPLAUSE)

JACK

Now his next trick, ladies and gentlemen, will be playing a violin and saxophone simultaneously – and writing home for money at the same time. Ready?

SARANOFF

Yeah!

(SAXOPHONE AND VIOLIN PLAYING “YANKEE DOODLE”)

ALSO, CLICK OF TYPEWRITER)

(ROUND OF APPLAUSE)

(CLICK OF TYPEWRITER CONTINUES ALONE).

JACK (he is still writing home for money.).....Now Mox Nix, I'd like to suggest a trick. You don't mind a few suggestions, do you?

SARANOFF No - vot you vant I should do?

JACK Well, I'd like to hear you play the violin – the cello and the bass drum –(let's see, that leaves your mouth open) Say, play a jew's harp, then march out of the studio in perfect rhythm..... Is that clear?

SARANOFF Yah.

JACK Have you got all your instruments?

SARANOFF Yah.

(SOUND OF INSTRUMENTS DROPPING)

JACK Here you are, Mox Nix..... You dropped your clarinet..... All right now, go!!

(PLAY BAGPIPE MUSIC ON JEW'S HARP – ALSO DRUM ROLL)

JACK Now right out of the studio – that's it!..... All right, quick Mary! Slam the door.

(TEFFIFIC DOOR SLAM)

Play something, Ted – and I don't want any tricks!

SEGUR INTO

3. I'VE GOT A RIGHT TO SING THE BLUES

JACK That was Andrea Marsh singing, "Minnie the Moocher".....

Say Paul.

PAUL Yes, Jack.

JACK I've got to tell you a story I heard today. It's the cutest thing you ever heard.

PAUL Yeah?

JACK Yeah—really, this will kill you.

PAUL Go ahead, then.

JACK Wait, you'll die at this..... Mary, come here – I want you to hear this, too.

MARY Hear what?

JACK This story – it's marvelous. Now get this – a dollar and a penny were having an argument (now stop me if you've heard it – you , too, listeners...) Now a dollar and a penny were having an argument. See?

... You know, one of those little petty personal things, get it? Oh, you know how a dollar always tries to bulldoze a penny.

PAUL Sure.

JACK Well, anyway, in the middle of this argument, the dollar got very nasty, turned to the penny and said:

“Huh, I don't see why I should even stand here fighting with you, I'm worth a hundred of you!”

And the little penny looked up and said:

“I'm better than you are ---

JACK-MARY- PAUL I go to Church Sundays.

JACK I see.... Ted, come here. I thought you told me that was a very new story.

TED Well, Paul told it to me.

JACK Where did you hear it, Paul?

PAUL I got it from Mary.

JACK Where did you get it, Mary?

MARY Well, I read it in Burns and Allen's script.

JACK Oh, you did – eh? Well, wait till I call up Burns and Allen..... Give me that phone. Oh, a dial phone, eh?

(SOUND EFFECT, FIVE TERRIBLE CLICKING SOUNDS OF PHONE DIAL)

(This phone is a little hoarse, folks).... Hello, Burns and Allen?

MARY (IMITATING GRACIE ALLEN –THRU MECHANIC) Yes.

JACK Gracie?

MARY Yes

JACK This is Jack Benny.

MARY Come on up.

JACK I'm in the Studio.

MARY Bring him up, too.

JACK Say Gracie, where did you get that story about the dollar and the penny?

MARY Oh, the story about the dollar and the penny?.... Why. George told it to me.

JACK Well, who told George?

MARY My brother.....my brother tells him everything. I think it's the cutest story -don't you think so, Jack?

JACK Yes.

MARY I think so.... My brother made it up. He makes up the silliest stories. Just the other day he told me this one—what's the difference between?

JACK Between what?

MARY That's it (SILLY LAUGH)

(SOUND EFFECT: HANGING UP PHONE)

JACK Play Guy – or, I mean, Ted!

SEGUE INTO

4. COME TO ME (FOURTH ROUTINE)

PAUL Hello, folks. This is your announcer – Paul Douglas – speaking. Jack Benny has quit work for the day and has taken the gang to the soda fountain. So now, if you will stand by for a moment, we will tune you into the Nickel-back Soda Fountain.

(SOUNDEFFECT: STATIC OF RADIO..ATMOSPHERIC SOUNDS AT SODA FOUNTAIN: CHARGED WATER, CLINK OF GLASSES, BUZZING OF VOICES)

BLANCHE STEWART (IST CLERK) - What can I do for you, Madame?

MRS. MARSH (IST CUSTOMER) - I'd like a lollipop for my boy.

BLANCHE What size does he wear?

JACK Mary, what will you have?

MARY Canada Dry Ginger Ale – I'm no fool.

JACK You want something in it – don't you?

MARY Yes – some ice cream – a split banana – lots of chocolate – some malted milk – and a maraschino cherry. What else is good with Canada Dry, Jack?

JACK A small cow – what will you have, Andrea?

ANDREA Oh, I don't know – I'll have some, er.... er....

JACK (Canada Dry – here it is on top of the page.)

ANDREA Oh yes – Canada Dry.

JACK Is that all, Andrea?

ANDREA I'll have mine with some caviar on toast – a sirloin steak and Peach Melba.

GIBBS Now what's yours, Mister?

JACK Just a plain aspirin!

GIBBS (YELLS) Two small Canada Drys for radio actors.

RED INGELS Two Canada Drys coming up.

TED WEEMS Hello, Jack.

JACK Hello, Ted – order something.

TED I'll have a cherry slap.

JACK A cherry slap!..... you mean, a cherry punch.

TED Well, if you want to get rough about it – yes.

GIBBS Say, is that Ted Weems?

JACK Yes.

GIBBS Are you Jack Benny?

JACK Yeah.

GIBBS Of the Canada Dry program?

JACK You said it!

GIBBS Well, if we weren't broadcasting, would I tell you something.....
Now listen, I've heard a lot of guys on the air, and are you two mugs ungood!

JACK Take your glasses off and say that again.

GIBBS I'm not wearing glasses.

JACK I mean the glasses off the counter.

GIBBS There you are. (TERRIFIC GLASS CRASH) Now what?

JACK It's a good thing our half hour is up – play, Ted.

SEGUE INTO

5. BABY
(CLOSING ROUTINE)

Jack That was the last number of the 66th program on the 15th of Decemberand if you will remember, last Sunday night our little stock company gave you our version of "Grind Hotel." Well, next Sunday night we are going to offer for your improvement Our version of "Unusual Interlude." So until then – hello!

MARY Oh Jack, you know Christmas is only nine days off.

JACK I know, Mary.

MARY What are you going to buy me for Christmas?

JACK What would you like?

MARY Oh, any little thing – I don't care....You know, I saw the cutest diamond bracelet in a window on Fifth Avenue today.

JACK You did?

MARY Yes – and I was just thinking that if someone was fool enough to buy it for me –

JACK I get it – I get it.

MARY What would you like for Christmas, Jack?

JACK Oh, any little thing, I don't care ... I saw the cutest little Empire State Building on Fifth Avenue today.

MARY Come on, Jack.

JACK Good-night, folks,

SIGNATURE- ROCKABYE MOON

ANNOUNCER When you order Canada dry for your holiday entertaining – don't forget that you can buy the convenient and economical large bottle

as well as the familiar twelve-ounce since in handy cases. Remember, too, that with the exception of a few localities where freight rates do not permit, you pay for the contents only. What is, twenty cents for the big five glass bottle, or twenty-five cents for two regular twelve-ounce bottles. In addition, you make a small deposit on each bottle, but this deposit is refunded when the bottle is returned.

Now, next Sunday at ten o' clock, Eastern Standard Time, you will hear another Canada Dry program featuring the same artists. Don't forget every Sunday at ten and every Thursday at 8:15.