

December 8, 1932

The revue-producing narrative is over, Jack and Mary return to the previous style of show. (Sid Silvers is gone). Jack says that the show's fans want to hear play parodies, so they perform a somewhat muddled version of the Other Man Hides in the Closet skit. He promises that Grand Hotel will be featured on the next episode. And that Schlepperman will also be gone.

STATION WABC

PROGRAM CANADA DRY GINGER ALE, INC.
AND DATE THURSDAY, DECEMEBER 8,

1932.

COLUMBIA NETWORK

TIME 8:15 – 8:45 P.M.

SIGNATURE – JOLLY GOOD COMPANY

- 1. SHINE ON YOUR SHOES**
- 2. A BOY AND A GIRL WERE DANCING**
- 3. LOW TIDE**
- 4. MY DARLING**
- 5. WE’LL SEE IT THROUGH**

SIGNATURE – ROCKABYE MOON

CANADA DRY PROGRAM

Thursday, December 8th, 1932

SIGNATURE – JOLLY GOOD COMPANY

ANNOUNCER

Ladies and gentlemen, a half hour entertainment by Canada Dry – the Champagne of Ginger Ales. Canada Dry is now available in the large, as well as the regular size bottle for the home, and made to order by the glass at fountains. This program stars Jack Benny – the Canada Dry Humorist – and Ted Weems's Orchestra.

Ted Weems opens the program with "Shine On Your Shoes."

1. SHINE ON YOUR SHOES

ORCHESTRA

ANNOUNCER

And now, ladies and gentlemen, we give you our master of ceremonies –

JACK

Jackie Benny – remember, hmmm? You know, the program where I tell a joke and Ted Weems plays a number? Then I tell another joke and Andrea Marsh sings, remember?.....Then I tell another joke and you laugh – and if you don't, I hear about it?.....Then Elmo Tanner comes up and whistles like this...(whistles)of course, a little better.....And then Mary comes in for no reason at all, and goes out the same way?....

Oh Mary....

MARY

What is it, Jack?

JACK

I owe you three weeks' salary.....don't I?

MARY

Yes.

JACK

Remind me of it – Well, anyway..... this is the Canada Dry Ginger Ale program – the only program that refuses to advertise its product. In fact, our sponsors told us never to mention anything about Canada Dry.....They know that you want to hear music and jokes..... and that you don't care anything about getting a nickel back on the large Canada Dry bottle.....It's a fact, but who cares?.....And you can buy Canada Dry Ginger Ale at all fountains, but what's funny about that?.....Well, to make a long story short, this is one program that wants to keep you guessing as to who's paying for it.

PAUL

Say Jack.....that's all very well.....but you're forgetting one thing.

JACK What's that, Paul?

PAUL You're supposed to be in your office.....What's the matter with the International Producing Company?..... You haven't dropped that, have you?

JACK Paul, I was just making that a sideline.....but I've got to get rid of it. I am dropping the whole thing.

PAUL No!.....you're not quitting, are you?.....Why Jack, it takes time to build anything up in the theatrical business....Look at Eugene O'Neill!

JACK Where is he?

PAUL You know his first play wasn't a success.

JACK That was his first play. This is my last.

PAUL Well, remember the old saying, Jack.....if at first you don't succeed, try – try again.

JACK I know.....but I believe if at first you don't succeed – duck!

PAUL Then it's all settled that you're not going to produce a show?

JACK Yes Paul.....there's entirely too much trouble connected with it. In the first place, our backer, Schlepper, can't take it.....He's always hollering for his money back – and you know that sounds terrible around an office.... And in the second place... our office help insists upon getting paid..... and you know you can't run a business like that.

PAUL No – and in the third place, you don't know anything about producing a show.

JACK In the fourth place, I think you're right.

MARY In the fifth place, I don't think Jack should have all those worries..... And in the sixth place, Jack and I haven't gone out together in weeks.....And in the eighth place, I think it's too much work to have –

JACK Wait a minute, what became of the seventh place?

MARY I mean in the seventh place.....all work and no play....er....er.....

JACK Keeps the doctor away.

MARY Yes, but there's an apple in there some place.

JACK You're right, Mary.

TED WEEMS Oh Jack.

JACK What is it, Ted?

TED In the eighth place, I think we're about due to play another number.

JACK Yes, Ted.....You should have done that in the first place, and then we wouldn't have had to go to all those places. What are you going to play, Ted?

TED It's called, "A Boy and A Girl Were Dancing," sung by Miss Andrea Marsh.

JACK In the ninth place....Okay, Ted!

SEGUE INTO NUMBER –

2. A BOY AND A GIRL WERE DANCING

ORCHESTRA & MARSH

JACK That was Miss Andrea Marsh singing, “Devil and the Deep Blue Sea.” And now.....

ANDREA Jack, that was “A Boy And A Girl Were Dancing.”

JACK Mmmmmmm, oh pardon me.....I picked up last week’s script. Say Andrea..... you know you and I haven’t seen much of each other since we’ve been back in New York.....You didn’t talk to me on those programs.....I don’t know – you just sing your little songs and run away.....Why is that?

ANDREA Well, in the first place.....

JACK Oh.....you’re going to start that, too.

ANDREA You just haven’t paid much attention to me.....that’s all.

JACK Well.....I thought that you and Ted Weems were kinda that way about each other.

ANDREA What way?

JACK Oh.. I don’t know.....I read it in Winchell’s column..... You know, Andrea..... I didn’t think you were so good-looking at first....but I saw your picture last week in a radio magazine and you certainly are beautiful.

ANDREA I get it, Jack. (LAUGHS)

JACK How about you and me going over to the Pennsylvania Grill after the broadcast tonight?

MARY Jack – Oh Jack!

JACK Mmmm – yes, Miss Marsh, and I'll say it again – you cannot come in here late and get away with it ---- What is it, Mary?

MARY Mr. Schlepper is here to see you. He asked me to go to dinner with him tonight. I know you won't mind. Huh-hm.

RALPH ASHE (AS SCHLEPPER) Hello, Jake....noo-noo, vell and oy-oy?

JACK Hello, Schlep

RALPH You don't have to be so familiar. Just call me Irwing.

JACK How do you spell that with a wee or a wouble-you?

RALPH Denk you!.....Well, how are we doing with our show? Have I got any money yet, and who do I sue?

JACK Don't get excited, Schlep. I've bad news for you. I hate to tell you but I must.

RALPH Well, what is it now?

JACK I'm through with the show, and I'm going to stick to radio.

RALPH You're through with the show? Then how much did I lose?

JACK You lose nothing....Here's your check....and you're lucky to get it back.

RALPH Don't worry.....it would have come back anyway.

JACK Oh.....it was that kind of a check.....Say Schlep.....I'm certainly sorry to break up our business relations.....I wish you all the luck in the world.....Say, what business are you going into?

RALPH I got a new preposition.....I'm going into the automobile business.

JACK Yeah?.....What car are you going to sell?

RAPLH You-said.

JACK You-said! I never heard of it.

RALPH You-said.....U-S-E-D.

JACK Oh.....you mean used cars.....Why didn't you say so?

MARY Jack.....here's a letter for you.

JACK Thanks.....wait a minute Schlep.....I'll be right with you.

MARY

Gee Jack.....I'm glad you've given up the producing business..... We haven't been having any fun lately at all..... Why....I've even forgotten what a rumble seat looks like, and I've been getting up at eleven o'clock every morning to get to this office, you know, you can't stand that very long.

JACK

All right Mary.....give me that letter.

MARY

Here – it was marked personal.....I threw the envelope away.

JACK

Hmmmmm....Can – Dry – G-ing-A-leans....with a nick back on the lge bot.....

“Dear.....Several weeks ago when you started a producing company, you promised us a play, and we – like fools – sat at our radio for weeks, having food brought to us, waiting for said play..... We wanted this play very bad as in this town there's nothing to amuse our children but Grandpa's beard which he parts in the middle. He sits in front of the parlor window on Sunday to make the neighbors believe we have lace curtains.....

But getting back to our kiddies – they have now grown up, waiting for you to put on this play of yours, and have bought guns to play with while you are making up your minds. And if they get into trouble, it will be the fault of your delaying this thing. Like fools, we will again be sitting at our radio tonight awaiting your play. (SIGNED) MRS. WATS-THE-DIFFERENCE.....

Well, Mrs. Whatza – it's letters like that that made programs like this....like letters like that.....and if Rockefeller can give a person a dime....and if Sears can give Roe a buck.....we can give you a play. Say Ted.....(undertone) have you got a play?

TED

No, I haven't.

JACK

But the lady wants a play.....We've got to get a play, Ted.

TED

Did you try the janitor?.....He told me he was writing one.

JACK

All right, play something Ted – while I look for the janitor.

3. LOW TIDE

ORCHESTRA

JACK

This is Jackie Benny again, with a play.....The janitor wrote it, and got his inspiration from the dumbwaiter.....The play is a sequel to “Dinner at Eight” called “Garbage at Nine”....Or you will probably name it after you've heard it..... The plot is fifty by seventy-five,

and it is five minutes from the station by bullet.....You can buy this plot on easy terms....with a nickel back on the large Canada Dry bottle.....

Now the heroine of our drama is Miss Ima Fugitive..... from Chain-Gangia, Illinois.....She is a good little girl, and from her appearance she will stay good for many years.....The hero is called Mr. Junior....

MARY

Junior.....what's his first name?

JACK

Douglas-Fairbanks.....Mary, let me go ahead with the plot..... Now Miss Fugitive's father – Mr. Jay L. Breaker.....has just given the warden a break. He was home sever years before they expected him. So naturally, his dinner is not ready for him. Upon his arrival home, he finds his wife celebrating her silver anniversary with another man.....You see, they were only married eight years, but they needed the silver.

MARY

(SNIFFLES) Gee, that's sad.

JACK

What's sad about it?

MARY

I think it's awful.

JACK

Mary, it might develop.....The plot is thickening.

MARY

You mean sickening.

JACK

Being shocked to find his wife married to someone else, he visits a rich uncle of his who promised to leave him his fortune, which he made as a teller in a bank --- a fortune teller, see Mary?

MARY

No.

JACK

Now by a strange coincidence, the money in the bank disappears on the same day as the uncle takes an indefinite leave of absence, but he is found two months later doing his Christmas shopping early. In fact - he was found in the store two hours before it opened..... So you see, Ima came from a decent lot.....while Junior came from an alley

Now in the second act, they start ----

MARY

But what happened in the first act?

JACK

Mary, you haven't been paying attention..... Now the second act -- thirty years have rolled by, and Ima is now twenty-one..... She has seen twenty-one summers and overlooked fifteen - while Junior, by this time, could play the part of Santa Claus if he had the red pants.....

MARY

Jack, if you tell the whole story nobody will be interested in the play.

JACK

Now from this point on, the players themselves will carry on the story. I want you to meet our all-star cast..... Who are all here -- happy -- rarin' to go - and thankful that you can only throw things by mail.

First, I want you to meet our dainty little star – who will pay the little role –Miss Constant Headache.....Miss Headache is late of Hollywood – but unfortunately on time here. Say something, Constant.

CONSTANT HEADACHE Well, I.....er.....

JACK

That was marvelous, Miss Headache.... Now folks, I want you to meet Mademoiselle Fifi, the maid.....Fifi, say hello to the folks.

BLANCHE STEWART

(DOG BARK)

JACK

Thank you.....Now immediately after the next number, we will stage for you this naughty French farce of American life.....All right Ted.

4. MY DARLING

(WEEMS MAKES HIS OWN ANNOUNCEMENT)

JACK

That was “My Darling”, sung by-----.

Now on with our play – “Garbage At Nine”.....Give us a little curtain music, Ted.

TED

What do you want, Jack.....anything in particular?

JACK

Well Ted, I'll tell you.....It's a very sad scene....poor family.... plumbing is out of order..... cold winter winds blow in through broken window panes.... broken on both sides..... No food in the house...

You know what to play, Ted.

TED

Okay Jack.

(ORCHESTRA PLAYS “HAPPY DAYS ARE HERE AGAIN”)

JACK

Ted, Ted....never mind.....I don't think we need music.....

All right, boys.....Curtain!

(SOUND EFFECT: SQUEAKY CURTAIN RISING)

RALPH Don't how-do-you-do-me. I'm here for the rent again.

JACK (That's Schlepper without a dialect)

MARY Oh, Mr. Thorndike, please give me just a little time, and I promise you will be paid.

RALPH I give you just two days to pay the rent.....no longer.

MARY Two days?

JACK (Take it, Mary.....Fourth of July and Christmas.)

MARY But I told you I haven't got a cent.....You'll have to wait.

RALPH Then you can take your choice.....MOVE or GET OUT.

JACK (Well, that's fair enough)

RALPH I'll return in due time.....good bye.

(DOOR SLAM)

JACK (Oh..... he's due-timing us!)

BLANCHE (Baby cry)

JACK (Oh, I forgot to tell you, folks...that's the baby, being played by Lewis Stone.)

MARY What shall I do?..... What shall I do?..... Where's my butler?..... Chevalier? donnez-moi un verre de l'eau, voulez-vous?

BUTLER (RALPH) Vous tit dir vez-vous?

JACK (That's Schlepper again.....we're short of actors)

MARY Chevalier, will you run down to Jake's and put my yacht in hock? I need some change.

(ANOTHER HEAVY KNOCK)

JACK (There goes the door.....It's that Schlepper again).

RALPH I'm back for the rent.....Have you got it?

MARY No, no.

RALPH I'm sorry, madame.....but it looks like you'll have to go over the hill to the poorhouse.

MARY I won't go.

RALPH You must go.

MARY All right, I'll go.....Where is my chauffeur?

CHAUFFEUR

Yes, Madame?

MARY

James, my limousine!

(SOUND OF MOTOR.....DOOR SLAM)

CHAUFFEUR

Where to, Madame?

MARY

The poorhouse.

(SOUND OF MOTOR)

(ORCHESTRA PICKS UP CURTAIN MUSIC)

JACK

(Oh, I forgot to tell you, folks....The limousine was played by Schlepper)

Play Ted!

5. WE'LL SEE IT THROUGH

JACK

That was the last number of the 64th program on the eighth of December....Now ladies and gentlemen, we have a surprise for you on Sunday night.....Several months ago we gave you our version of "Grand Hotel".....There have been so many requests to repeat this scene and for the benefit of our new Canada Dry friends of the Columbia network, we are going to repeat it on Sunday night. So be sure and listen in, and I will guarantee that Schlepper will not be in it. See you Sunday night, folks.....Good night, then.

SIGNATURE – Rockabye Moon.

ANNOUNCER

When you order Canada Dry from your dealer, remember, it is now available in the convenient and economical large bottle, as well as in the familiar twelve-ounce size. Remember too, that with the exception of the Southern States and the area west of Kansas City and Omaha, where freight rates do not permit, you pay for the contents only. That is, twenty cents for the big five glass bottle, or twenty-five cents for two regular twelve-ounce bottles. In addition, you make a small deposit on each bottle, but this deposit is refunded when the bottle is returned. Now next Sunday at ten, Eastern Standard Time, you will hear another Canada Dry Program featuring the same artists. Don't forget - every Sunday at ten, and every Thursday at 8:15.