

## **December 1, 1932**

Jack interacts with chorus girls in revue rehearsal. Sid introduces a boy (a relative) who plays violin poorly. Mary is melancholy that Jack is neglecting her. Jack explains the revue's cowboy narrative in more detail (sounds reminiscent of some of the "Buck Benny Rides Again" skits that the cast will do in 1936-1938).

**STATION**  
**GINGER ALE, INC.**  
**AND**  
**COLUMBIA**

**WABC**

**PROGRAM CANADA DRY**

**DATE**

**THURSDAY, DECEMBER 1, 1932**

**NETWORK**

**TIME 8:15 – 8:45 P.M.**

**SIGNATURE – JOLLY GOOD COMPANY**

- 1. LOUSIANA HAYRIDE**
- 2. MY RIVER HOME**
- 3. WAS WILST DU HABEN**
- 4. JUST A LITTLE HOME FOR THE OLD FOLKS**
- 5. HATS OFF, HERE COMES A LADY**

CANADA DRY GINGER ALE INC THURSDAY, DECEMBER 1, 1932.

SIGNATURE – JOLLY GOOD COMPANY

ANNOUNCER

Ladies and gentlemen, a half hour entertainment by Canada Dry – the Champagne of Ginger Ales. Tonight we dedicate our program to the Welfare and Relief mobilization movement now well under way all over the country. Every city, village and hamlet has its emergency relief organization to whom donations can be made to help those in want and who need help to carry on during the severe winter months. Give if you can and as much as you can. Communicate with your local relief organization, or if you reside in New York City send your donation to the Emergency Unemployment Relief Committee.

Now we present our program featuring Jack Benny – the Canada Dry Humorist and Ted Weems' Orchestra. Ted Weems starts us off with "Louisiana Hayride."

1. LOUISIANA HAYRIDE

ORCHESTRA

ANNOUNCER

And now we take you to Jack Benny and his International Producing Company.

(SOUND OF TIPEWRITER CLICKING) (DOOR SLAMS)

BENNY

(REGISTERING DISGUST) Good morning, Mary.

MARY

Good morning....What's the matter Jack...you seem all out of sorts?

BENNY

Oh this show business has me so goofy I don't know what I'm doing....

I got home last night, shook the coat tree in the hall and began feeling around for apples!....Where is the office boy?

MARY

Oh Sid?.....He called up.

BENNY

He did?.....That's very nice of him....What did he say?

MARY

Here's the message...."He'll be in at twelve o'clock today and wants you to wait for him....and take him out to lunch.

BENNY

Well he's been working here for two weeks.....he's entitled to a farewell dinner.

MARY

You always say that, Jack, but you never fire him.

BENNY

I've fired him till I'm blue in the face....The only way we can get rid of him is to move....and not leave a forwarding address.

Hey, Mr. B.!.....I hereby request a short leave of absence to travel to the corner store and procure a twelfth of a dozen cigarettes.

BENNY My dear Mr. S.....It affords me great pleasure to grant you this leave of absence....not only for a short time....but indefinitely...  
...I trust you will find your new position satisfactory.

SID Dear B.....Yours received and beg to state...."Oh Yeah!".....and in reply would state that I have decided to remain in your employ as my plans have been altered.

BENNY Dear Sir....As a rule we do not accept returned goods...as they must be considered second-hand merchandise.....but we'll take them at half price.

SID All right....I'll stay.....half of nothing is still nothing.

BENNY Dear S.....Hmmm!

MARY Mr. B....I beg to inform you that I have completed arrangements for luncheon....I must now leave to fulfill my contract....

BENNY Now just a minute.....

PAUL J.B....I beg to call to your immediate attention that Canada Dry, the Champagne of Ginger Ales is hereby sold by the bottle or the glass... I also wish to state that a nickel is returned to purchaser of the large bottle on return of a forementioned large bottle...and.....

BENNY Paul.....Wait.....Now listen.....

TED J.B.....I beg to inform you that we regret having to interrupt with a number....However, we must fulfill our obligations forthwith..... furthermore.....

BENNY Mary.....get me my lawyer.....I got to get out of this mess.....

MARY Oh Jack....the chorus girls are in the rehearsal hall...waiting for you.

BENNY Are they all here?

MARY Yes.

BENNY Play, Ted.....Mary...I'll be gone about half an hour.....

## 2. WAS WILST DU HABEN

## ORCHESTRA

(SOUND OF CHORUS DANCING)

BENNY .....One, two, three, kick....one, two, three, kick....one, two, three, kick....one, two...Come on you girls....Keep that line straight....

You girls in the back get to work too. Stop hiding behind the front line...Now take it again... One, two, three, kick.... One, two, three, kick.... One, two, three, kick.... One, two....Wait a minute!..... Come here you little girl.....Were you ever in a chorus before?

HELEN

Of chorus I was!

BENNY

Hmmmmmm...Who hired you?

HELEN

Sid Silvers.

BENNY

I see.....I suppose you know you're too bowlegged for a Broadway show?

HELEN

Yeah?.....Well, I got a sister that's knock kneed!

BENNY

What's that got to do with this show?

HELEN

Well, when we stand together it looks okay!

BENNY

This is Jack Benny taking it.....What's your name?

HELEN

My stage name is Bankhead

BENNY

Tallulah?

HELEN

No.....Ta-Helen.

BENNY

All right....Let's not have any trouble.....Now listen Helen....I want you to remember one thing....This is a high class show and we are going to play to the Who's Who.

HELEN

Yeah....Well...who's who around here?...I want to draw five dollars.

BENNY

(NICELY) Now get back into line and be a good girl.

HELEN

I need some money!

BENNY

Come on now...One, two, three, kick...one, two, three, kick, two three, kick....one, two...Whew!...Now look, girls...From the way you're dancing I think I ought to turn this into a laundry and give you back your old jobs...You haven't any rhythm...you don't point your toes when you kick...Helen, you seem to have a rhumba movement but you don't know what to do with it...You're causing me plenty of trouble.

DOUGLAS

(From Distance) But you'll have no trouble getting a nickel back on the large Canada Dry Bottle.

JACK

Close that door...Now I want you Canada Dry bottles...er...girls...to pay attention...Now watch me...I'll do it...One, two, three,

kick....one, two, three, kick...one, two, three, kick....You see?....  
That's what I want....Got it?

FOUR GIRLS

Yes, we got it!.....Whoops!

BENNY

Right now I'd sell this show for a dime.

SILVER

Yeah?....Well who'd buy it?

BENNY

Say Sid!...Get out of that seat and help me, will you?....Watch those girls in the back row.

SID

You're telling me?

BENNY

Sid....thinking it over.....you can have the night off.

SID

Thanks....but I'll spend it here.

BENNY

Remember Sid...after all, you're working for me...and I'm the boss.

SID

Well, what do you want me to do?

BENNY

See if you can open that safe with your head.....Now, let's get going, girls...One, two, three, kick...one, two, three, kick....one...Stop!....  
Where are the kicks, girls?

SID

Let 'em alone....the audience will do all the kicking.

BENNY

Sid...go drop yourself in a wastebasket....Come here, miss....I've been watching you.....You're a very pretty girl....I might say you're the only real American in the chorus....But your work is refreshingly terrible....What seems to be the trouble?

BLANCHE

Vot did you said?

BENNY

(HUM "OH SAY CAN YOU SEE") Miss....what show were you with before you joined this company?

BLANCHE

I vas with the Von-NITE-ees.

BENNY

Earl Carroll's Von-NITE-ees?

BLANCHE

No...I played von nighty in Trenton and von nighty in Wilmington and von nightie.....

BENNY

All right....all right...I get it....The Vo-NITE-ees.....did you ever play a town Von-vecky?

BLANCHE

Sure.....in Bostown

BENNY

Bostown?....Where is Bostown?

BLANCHE

In Massa-chestnuts.

BENNY Thirty chorus girls and I had to talk to you.

BLANCHE (APOLOGETICALLY) Pardon you, but I don't spick so good anglish, ain't it?

BENNY What's that?

BLANCHE I said vot you heard me....vill you.....

BENNY Now I don't know what to say.

SID Tell her her country owes us money

BENNY So does yours.

SID And so does yours.

BENNY Oh Andrea....

MISS MARSH Yes, Mr. Benny...

BENNY You're going to sing the number that the girls dance to. This was written especially for you.

MISS MARSH Well what shall I wear in this number?

BENNY You wear an old Queen Elizabeth costume

ANDREA MARSH I'll wear nothing....

BENNY Well!....That's up to you...

MARY One, two, three, kick...one, two, three, kick...one, two.....

BENNY Why Mary....What are you doing in the chorus?

MARY Oh Jack I want to be in the show too....I like travelling and being in a different town every day.

BENNY But this is a Broadway show.

MARY That's what you think!

BENNY Mary, get back in the office and write your name in the dust....Say Ted....Let's hear that next number....It follows this dance.....and Sid...you take care of the chorus.

SID On my salary?

BENNY All right, Ted.

(AS NUMBER BEGINS WEEMS IS HEARD SAYING

"Come on now boys...one, two, three, kick...one two,"...etc.)



### 3. MY RIVER HOME

### ORCHESTRA AND MISS MARSH

SID All right girls, you can go now...Say Jack, if you'll close your eyes and don't open them until I tell you, I have a big surprise for you...

BENNY You've been surprising me with my eyes open.

SID Will you do me a favor and close your eyes?

BENNY All right, but don't steal anything...

SID You got'em closed?

BENNY Yes.

(DOOR OPENS)

SID All right, Junior....Come in....all right....start Junior.

(JUNIOR STARTS TO PLAY SIMPLE VIOLIN SCALE)

All right Jack.....Open your eyes.

(JUNIOR CONTINUES PLAYING SCALE THROUGH FOLLOWING CONVERSATION)

How do you like it.....Are you surprised?

BENNY No.....Just shocked.....Who is this?

SID Jack, this is Junior....my uncle's boy.

BENNY What's not surprising that your uncle has a boy?

SID Here's the surprise. I'm putting Junior in the show to play a violin solo.

BENNY Do you think Junior would mind if I asked him to play something before I sign him for the show?

SID Of course Junior wouldn't mind. Go a head, Junior, play something.

(BOY PLAYS SAME THING)

BENNY Is that tune hard to play?

SID No. Why?

BENNY Well, it's very hard to listen to.

SID Well, Junior just started taking lessons yesterday and this scale is all he can play.

BENNY Well, Kreisler started like that.

SID                                Yeah, now Chrysler has a self-starter. Anyway, this'll give you a rough idea of how good Junior will be – eventually.

BENNY                            Why not now? How is Junior going to be able to play a violin solo in my show when he just started taking lessons?

SID                                Don't worry, Junior is very fast – he absorbs everything.

BENNY                            I see – Absorbine Junior

SID                                Yeah, By the time your show opens he'll be better than Heifetz.

BENNY                            Better than Heifetz?

SID                                Well, he'll be better than he is now. Can you picture an announcement in the program before Junior's solo starts, reading, "Rottenehoff and his Violin"?

BENNY                            Do you think you could persuade Junior to stop playing that scale a couple of minutes?

SID                                He hasn't learned how to stop yet. That's the second lesson. Would you believe that Yesterday Junior played this scale for eighteen hours consecutively and never ever stopped to eat once. Of course, I had to stand on the side and keep feeding him. You never heard a prettier effect in your life than Junior playing his scale and me feeding him soup.

BENNY                            Why doesn't he learn to play the accordion? Then he could put the food on top of it.

SID                                You know, originally Junior took up the piccolo, but my uncle made him cut it out.

BENNY                            Couldn't we cut out Junior too?

SID                                The trouble with the piccolo is every time Junior started to play it, he get his finger caught in the holes and we had to break the piccolo.

BENNY                            Even if Junior could learn to play the violin, how could I use him in the show?

SID                                Why, it's simple

BENNY                            So are you.

SID                                You flatterer! Now here's what you do with Junior. Do you remember the song I wrote – "Oh We are The Canada Dry Ginger Ale Girls."

BENNY                            How could I forget it?

SID Well, anyhow, you know the part where the 500 girls come marching down the steps?

BENNY Would it hurt the number if I sent out only 499 girls?

SID Say, what is one girl between friends? Well, anyway, the 600 girls carry out an extra large bottle of Canada Dry Ginger Ale.

BENNY How large would you like it?

SID I would like a bottle large enough to get a dime back on it.

BENNY What I want to know is – what can you get back on Junior?

SID Junior is a very smart boy, Jack. Test him however you like.

BENNY All right, Here, Junior, if you guess how many nuts I hold in my hand, I'll give you the whole dozen.

JUNIOR Three

BENNY I said I'll give you the whole dozen!

JUNIOR But all I want is three.

SID Did I tell you he was smart?

BENNY You can't tell by looking at him, His face is covered. He ought to wash it.

JUNIOR I don't want to

SID When I was your age, I always used to wash my face.

JUNIOR A lot it helped you!

SID Go back to your fiddle.

BENNY Oh no! I never want to hear that scale again. Ted, you play something.

(WHOLE ORCHESTRA PLAYS SCALE LIKE JUNIOR)

**4. JUST A LITTLE HOME FOR THE OLD FOLKS      ORCHESTRA**  
(NOISE OF TYPEWRITER)

(SOUND OF BENNY SNORING)

MARY Jack... Wake up!

BENNY One, two, three, kick...one, two, three....

MARY Jack! Wake up!

BENNY Yeah?

MARY Jack...what is the exact opening date of this show?

BENNY I don't know, but it'll be on or about the early part of 1933....Why?... Did anybody inquire?

MARY No, but the employees are getting suspicious.

BENNY That's the trouble with every big business....They don't believe you at the start.....This show will perhaps be the biggest sensation on Broadway.

MARY Perhaps!

BENNY Why I wouldn't be a bit surprised if we won the Kibitzer Prize.

MARY You know Jack, since you engaged the chorus....you seem to be forgetting all about me.....

BENNY Well, ....you know business is business.

MARY Yeah.... but you don't have to keep putting your arms around them.

BENNY That's all in the game, Mary

MARY Well I'd like to play sometime, too.

(KNOCK ON DOOR)

Come in.

SCHLEPPER (SORE) Well.....good morning everybody.

BENNY Hello, Schlepper.....how's tricks?

SCHLEPPER How tricks? You're the one that's playing the tricks...how about the show....how about my money...what happens here and when?

BENNY Just a minute .....here.....sit down and have a cigar.

SCHLEPPER Hmmmmm, I paid for a show and he's giving me a cigar.

BENNY Now listen Schlep.....a little patience....Rome wasn't built in a day.

SCHLEPPER But at least it was built..... You haven't even started yet.

BENNY Schlep, you argue all you want....but I must tell the jokes.

SCHLEPPER You told me a joke and it cost me a hundred thousand....and when I told my friends, they told they own a piece of it , too. So I went to my lawyer...

BENNY And he owns a piece of it, too.

SCHLEPPER Phooey on show business!

BENNY Now wait a minute!...If you're going to keep hollering about it I'll give you your money back.

SCHLEPPER I'll take it!

BENNY Now listen Schlepp....I want you to see the cast we've got here.... Are we going to have a show!

SCHLEPPER We are...but I ain't!

BENNY But my good man...there's nothing to worry about...the chorus is in rehearsal... and I am just about to read the plot to the principals.... Mary, call the principals in here.

MARY (WHISTLES) Here principals!

SCHLEPPER What is this?....A dog show?

BENNY No...But it's a great suggestion...All we'd have to do is feed them.

(NOISE OF PEOPLE ENTERING)

BENNY Now all take seats.....

(ONE MAN COUGHS)

Mary, help the leading man in...Schlepp, this is Kringelein...He used to be with Grand Hotel...

SCHLEPPER Looks like you got ten Kringeleins....You better open the show before its too late....

BENNY Folks...I want you all to meet Mr. Schlepper...He has a small interest in the show.

SCHLEPPER A small interest!...I put up a hundred thousand and so far I think it's a fake. And after looking at the principals I think it's grand larceny.

BENNY I will now read you the plot...The scene is laid out in the Southwest...How do you like it Schlepp?

SCHLEPP You should be laid out in the Southwest.

BENNY Schlepp.... I took your check but I'll take no insults!....Now the first scene takes us out to the Rio Grande....You understand that folks?

VOICES Yes

SCHLEPPER Why not make it in New York....in Rio Grande Street?

BENNY All right....we can do that....we'll have the first scene on Rio Grande Street near Delancey Gulch....Now Rattlesnake Pete is....

SCHLEPPER I don't like that name....Make it Sam.

BENNY All right...Rattlesnake Sam is in love with Salami Sal...Do you like that, Schlepp?

SCHLEPP Yes....with mustard

BENNY Salami Sal of Columbus Circle Ranch...

SCHLEPP Now why couldn't it be....

BENNY Leave me alone...But Sal has other suitors across the Mexican Border.

SCHLEPPER Suitors?.....You mean pressers.

BENNY No.....They work in a garage....

SCHLEPPER Oh....Greasers

BENNY Yes.....Mexican greasers....And their leader is Maxie Cohen.

SCHLEPPER Oh....a Maxicohen

BENNY Don't interrupt, Schlepp....The principals must know what it's all about too. Now the three greasers decide to steal Salami Sal so they mount their steeds and start across the border at dusk.

SCHLEPPER Where is dusk?

BENNY In New Jersey.

SCHLEPPER Why can't they take a bus?

BENNY I give up....Why can't they?....Now Rattlesnake Sam is awakened by the beat of the horses' hoofs, so he calls his friends....Coyote Lawrence and Cactus Schnozzle..... and they ride away to Columbus Circle Ranch to head off the greasers.....The greasers see them and gallop their steeds through Central Park Prairie....and as they reach the end of the trail they all dismount and pay their two dollars an hour for ridding through Central Park. That's what they charge equestrians.

SCHLEPPER I thought they were Maxicohens? For this I'm paying a hundred thousand...Oi!

BENNY Hey Schlepp....Don't faint!..Mary, bring him a glass of water.....

SCHLEPPER Water....Bring me a glass of Canada Dry Ginger Ale....That's the least you can do for my money.

BENNY

Now folks....was that plot clear to you?

(SOUND OF SOMEONE SNORING)

Let's go out Schlepp....We're making up the cast....Play something  
Ted....Something soft....Shhhhhhh.....

**5. HATS OFF HERE COMES A LADY      ORCHESTRA**

BENNY

Well Mary....I guess that's all for today.....By the way...better  
let me have five dollars out of the cash box.

MARY

Oh no Jack.....That money belongs to the show and you told me  
never to let anybody have any of it....including yourself.

BENNY

I know, Mary.....but the producer has to eat.

MARY

Well.....I've been wiring home for money ever since I've been here.

BENNY

You have!

MARY

Yes.....Look.....Here's the bill...."International Producing  
Company: \$8.40 for wires"

BENNY

That's fine.....Do we owe you anything for hats and shoes?

MARY

No.....But you will in the Spring.

BENNY

Well...I've got to get some money somewhere....Take a wire to my  
Dad.....

"WIRE MONEY IMMEDIATELY NICKEL BACK ON THE BOT-  
TLE.....ER..... INTERNATIONAL PRODUCING COM-  
PANY.....WOULD LIKE TO HAVE TWENTY DOLLARS IF  
POSSIBLE.....IF NOT PLEASE SEND ME FIVE DOLLARS  
OUT OF THE MONEY YOU RECEIVED IN THE "BRIGHT  
SAYING OF THE BABY" CONTEST....WHEN I WAS A  
CHILD.....YOUR LOVING SON.....BLACK SHEEP.

MARY

Anything else?

BENNY

No Mary....Send it collect.

MARY

I know that.

BENNY

Well.....come on Mary.....let's go.

MARY

You know Jack....I was just thinking of something.....

BENNY

What's that?

MARY Well.....I keep hearing you talk about getting a nickel back on the large Canada Dry bottle...

BENNY Yes.....

MARY And that Canada Dry is good with ice cream....

BENNY Well?

MARY Well what puzzles me is how can you get ice cream in the bottle?

BENNY I don't know Mary.....I'm tired.....Let's go...

SIGNATURE – ROCKABYE MOON

ANNOUNCER When you order Canada Dry from your dealer, remember, it is now available in the convenient and economical large bottle, as well as in the familiar twelve-ounce size. Remember too, that with the exception of a few localities where freight rates do not permit, you pay for the contents only. That is, twenty cents for the big five glass bottle, or twenty-five cents for two regular twelve-ounce bottles. In addition, you make a small deposit on each bottle, but this deposit is refunded when the bottle is returned. Now next Sunday at ten, Eastern Standard Time, you will hear another Canada Dry Program featuring the some artists. Don't forget – every Sunday at ten, and every Thursday at 8.15.